

THE CASH BOX

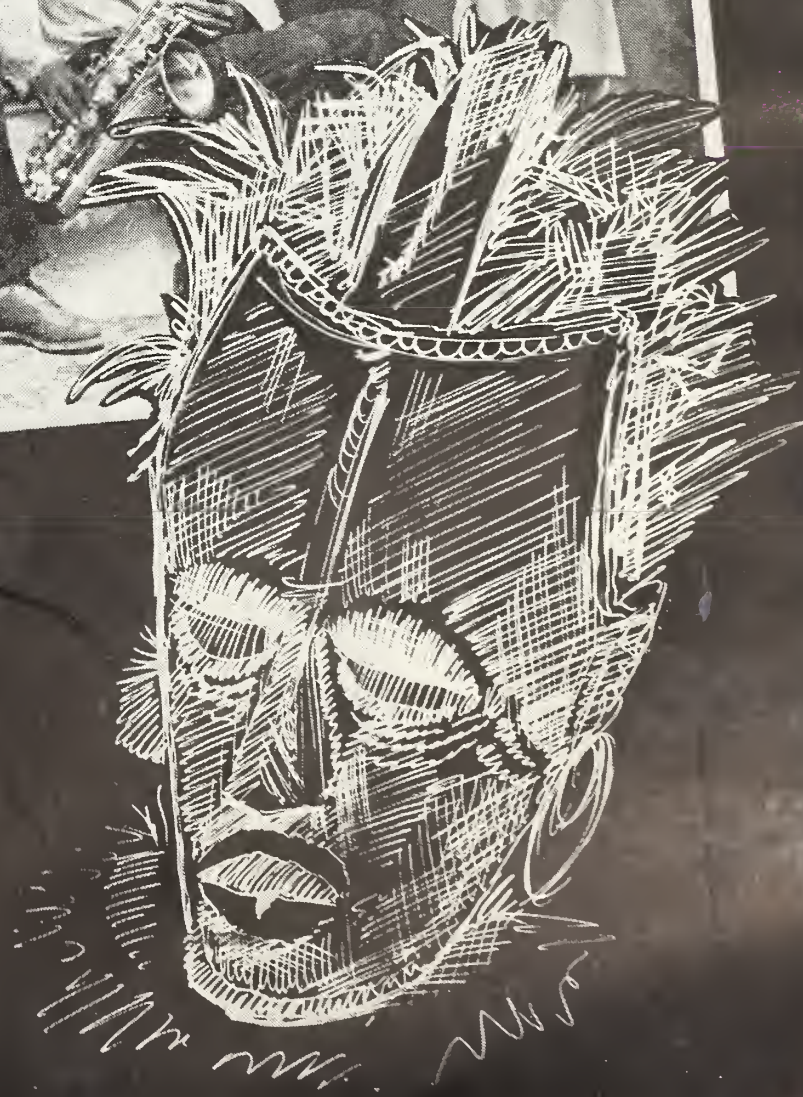
VOLUME XV

AUGUST 28, 1954

NUMBER 49



Out of South Africa comes the music business' latest sensation, "Skokiaan." Also out of Africa comes the band which started the whole affair, the Bulawayo Sweet Rhythm Band, pictured above. Recording for the London label, the group has taken this song, given it a weird working over, and has come up with a hit which is now spreading like wildfire throughout this country. Well, in recent years we've had hits from Japan, Turkey, Italy, Germany, England, etc. Why not Africa? But what's next?



one of the **Finest** performances
of the last two years **June Valli's**
latest and greatest RCA Victor record...

TELL ME, TELL ME

.....

BOY WANTED

20/47-5837



RCA VICTOR
FIRST IN RECORDED MUSIC



A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING



FOUNDED BY BILL GERSH

August 28, 1954

Volume XV

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The Cash Box

(Music Editorial)

WANTED NEW MUSIC

... to thrill, stimulate and inspire toe-tapping, whistling and singing ... to help create happy, smiling, friendly people ... to bring about the greatest sales in history for all in the music biz.

The music business is a changing business. What's right one day is wrong the next. What doesn't strike the public's fancy at one time, becomes a hit at another time. We go from one trend to another, from show music to country music to blues, from bands to vocalists to groups. There's always change, always newness.

Sometimes, like all other businesses, the music business bogs down. And if those periods are analyzed, you will usually find that they come at the end of a trend, under conditions where one particular type of music has lasted beyond the point of its greatest acceptance—usually because nothing new has come along to take its place.

At the present moment, we are approaching a Fall season which promises to be the greatest in the entire history of the music business. The entire nation is emerging from what turned out to be a slight decline in our economy. Now spending is again on the upturn and the signs have already been felt in the record business.

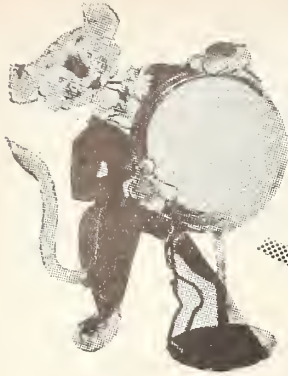
To clinch this optimistic outlook, to make certain that it fulfills its greatest potentiality, we need something brand new to attract the public. And what's so wonderful about this business, is that we can almost be cer-

tain that we'll have something brand new. It may be a new type of song, an artist who creates a striking new style, music coming from one region which catches on nationally, a foreign import or almost anything else.

Of course record fans are still going to buy the established artists and the forms of music that we know now. These are the familiar things, the basic part of the record industry's output. But it's the new that's going to attract the additional buyers. The form of music which draws an audience just because it has never been heard before, the artist who surprises by the fact that he has been unknown—these are the sparks of the record business. These are what send it to new heights.

Every record firm is always searching for this spark. The new trend is always being watched for, the new form always in the process of development, the new artist always being encouraged.

That is our record business. That's what makes us grow. And it's this newness, this constant change which is going to give us this Fall the highest sales that the record business has ever experienced.



LEO SPOTLIGHTS MUSIC FROM 3 GREAT MOTION PICTURES

HIT SOUND
TRACK ALBUM



SEVEN BRIDES FOR SEVEN BROTHERS

starring Howard Keel and Jane Powell

MGM 244 78 rpm • X 244 45 rpm extended play • E 244 33 1/3 rpm long playing

M-G-M is First with the Nation's Newest Hit!

LEROY
HOLMES
and
his
Orchestra

THE HIGH and the MIGHTY

Winning
FRIDAY MORNING

2 SIDED
HIT!

New Movie Theme
sweeping
the country



Rear Window Theme-

MGM 11761 78 rpm - K 11761 45 rpm

JONI JAMES IN A GARDEN OF ROSES

EVERY
DAY

MGM 11753
K 11753

BETTY MADIGAN

JOEY

MGM 11716 • K 11716

AND SO
I WALKED
HOME

CARLOS THOMPSON

NO ONE BUT YOU

PEDDLER
MAN
MGM 11771
K 11771

THE VOICES THREE

DEVIL LIPS

MGM 11793 • K 11793

DOES YOUR
HEART
BEAT FOR
ME

BOB STEWART

SAID

MGM 11795 • K 11795

DANCE OF
THE HOURS

FRAN WARREN

THE MAN THAT GOT AWAY

MGM 11769 • K 11769

LOVE
ME
LOVE

THE WRIGHT BROS.

IF I GIVE YOU MY HEART

MGM 11776 • K 11776

LONESOME

JOE LIPMAN
and His Orchestra

LOOKING BACK TO SEE

MGM 11798 • K 11798

STOP!
(Proceed With Caution)
MAMBO

SHEB WOOLEY

WHITE LIGHTIN'

MGM 11792 • K 11792

A FOOL
ABOUT YOU

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

MAKE FRIENDS
WITH RECORDS

701 SEVENTH AVE. NEW YORK 19, N.Y.

THE NATION'S

TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes Having
Greatest Play in The Nation's Juke
Boxes Compiled from Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country

THE CASH BOX



AB—Abbott
AL—Aladdin
AM—Ambas-
sador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol

CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CT—Cat
CY—Crysalte
DA—Dana
DE—Decca
DO—Dot
DU—Duke

DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
FS—Four Star
GR—Groove
IM—Imperial
IN—Intro
JD—Jay Dee

CODE

JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MJ—Major
MO—Modern
PA—Parrot

PC—Peacock
Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RH—Recorded in
Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In

SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tica
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

1

SH-BOOM CREW-CUTS — CHORDS

BE-1051 (45-1051)—Barry Frank & Four Bells
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.

CT-104 (45-104)—Chords
ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

2

THE LITTLE SHOEMAKER GAYLORDS — HUGO WINTERHALTER

CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (45-1482)—Frank Weir

ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-5769)—H. Winterhalter

3

HERNANDO'S HIDEAWAY ARCHIE BLEYER

BE-1047 (45-1047)—"Sam"
DE-29173 (9-29173)—Guy Lombardo
CA-2840 (F-2840)—Billy May
CD-1241 (45-1241)—Archie Bleyer
CO-40224 (4-40224)—Johnnie Ray

DE-29186 (9-29186)—Ethel Smith
EP-9049 (4-9049)—Dolores Hawkins
ME-70387 (70387x45)—Richard Hayman
VI-20-5759 (47-5759)—Tito Rodriguez

4

THREE COINS IN THE FOUNTAIN FOUR ACES

BE-1044 (45-1044)—Tommy & Jimmy Dorsey
CA-2816 (F-2816)—Frank Sinatra
CD-1240 (45-1240)—Julius La Rosa
CO-40225 (4-40225)—Toni Arden

CO-40301 (4-40301)—Wingy Manone
DE-29123 (9-29123)—Four Aces
DE-29186 (9-29186)—Ethel Smith
MG-11724 (K-11724)—Marti Stevens
VI-20-5755 (47-5755)—Dinah Shore

5

GOODNIGHT SWEETHEART, GOODNIGHT McGUIRE SISTERS — SUNNY GALE

BE-1057 (45-1057)—Song Singers
CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (45-5142)—Gloria Mann & Carter Rays

VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (45-107)—Spaniels

6

IN THE CHAPEL IN THE MOONLIGHT KITTY KALLEN

CA-2846 (F-2846)—Nelson Riddle
CA-2859 (F-2859)—Faron Young
CA-2894 (F-2894)—Four Knights
CO-40271 (4-40271)—Mariners
CO-40283 (4-40283)—Belmonte O.

DE-29130 (9-29130)—Kitty Kallen
DE-29168 (9-29168)—Rex Allen
JU-5154 (45-5154)—Orlodes
VI-20-5803 (47-5803)—Ralph Flanagan
VI-20-5798 (47-5798)—Darrell Glenn.

7

LITTLE THINGS MEAN A LOT KITTY KALLEN

BE-1046 (45-1046)—Helen Forrest
CR-61180 (9-61180)—Dick Jacobs O.
DE-29037 (9-29037)—Kitty Kallen

GR-0022 (4G-0022)—Bertice Reading
KI-1368 (45-1368)—Dominoes

8

I UNDERSTAND JUST HOW YOU FEEL FOUR TUNES — JUNE VALLI

CH-4858 (45-4858)—Jack Ford
JU-5132 (45-5132)—Four Tunes

VI-20-5740 (47-5740)—June Valli

9

HEY THERE ROSEMARY CLOONEY

CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray

DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins

10

THE HIGH AND THE MIGHTY HOLMES-BAXTER-DESMOND-YOUNG

BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2845)—Les Baxter
CO-40298 (4-40298)—Harry James
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61232 (9-61232)—Johnny Desmond

DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
MG-11761 (K11761)—LeRoy Holmes
TI-10-229 (45-229)—Joe Loco
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prado

11) THE HAPPY WANDERER. 12) I'M A FOOL TO CARE. 13) SWAY. 14) THEY WERE DOIN' THE MAMBO. 15) CRAZY 'BOUT YOU BABY. 16) IF I DIDN'T CARE. 17) IF YOU LOVE ME. 18) HAPPY DAYS AND LONELY NIGHTS. 19) I CRIED. 20) DREAM. 21) CINNAMON SINNER. 22) JOEY. 23) WANTED. 24) SOME DAY. 25) ITALIAN HUCKLE BUCK. 26) WHAT A DREAM. 27) ISLE OF CAPRI. 28) THIS OLE HOUSE. 29) I NEED YOU NOW. 30) CARA MIA. 31) GREEN YEARS. 32) SKOKIAAN. 33) SHAKE, RATTLE AND ROLL. 34) HONEY LOVE. 35) THE GREATEST FEELING IN THE WORLD.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SH-BOOM Crew-Cuts (Mercury)
2. THE LITTLE SHOEMAKER { Gaylords (Mercury)
H. Winterhalter (RCA Victor)
3. HEY THERE Rosemary Clooney (Columbia)
4. THE HIGH AND THE MIGHTY { LeRoy Holmes (MGM)
Les Baxter (Capitol)
5. IN THE CHAPEL IN THE MOONLIGHT Kitty Kallen (Decca)
6. HERNANDO'S HIDEAWAY Archie Bleyer (Cadence)
7. LITTLE THINGS MEAN A LOT ... Kitty Kallen (Decca)
8. THREE COINS IN THE FOUNTAIN Four Aces (Decca)
9. I'M A FOOL TO CARE Paul & Ford (Capitol)
10. THEY WERE DOIN' THE MAMBO Vaughn Monroe (RCA Victor)
- 11) GOODNIGHT SWEETHEART, GOODNIGHT 12) CINNAMON
SINNER 13) I CRIED 14) SKOKIAAN 15) IF I GIVE MY HEART
TO YOU

Marty Hogan, general manager of WCFL-Chicago, this week announces the appointment of Don McCarty to the newly created post of assistant program director. His new appointment will run concurrently with his duties as staff announcer, which he has been for the past five years. Louis Ronder continues as program director for the 50,000 watt station operated by the Chicago Federation of Labor. . . . Robin Seymour (WKMJ-Detroit, Mich.) elated that the Four Lads have included "Bobbin With Robin" in their new E.P.



STAN PAT
(WTTM—Trenton, N. J.)

Pic of the week—Stan Pat (WTTM-Trenton, N. J.) says, "Since starting my Rhythm and Blues show on June 26, on which I use Duke Ellington's 'Take The A Train' as my theme, a count has been tabulated numbering nearly a thousand calls which have come in from New Jersey and nearby Pennsylvania informing me that they would like to purchase the record, but have been unable to. Maybe I've started a revival on this great number." . . . KIMN-Denver, announces it has added Les Barry, whose legal last name is Bashara, which means "Dispenser of Glad Tidings." Les is now the voice behind the 12 o'clock Noon News and hopes he will be able to live up to his name and deliver only "glad tidings." . . . Here's a jockey who pyramided a sense of humor into a radio station. Joe Monroe has launched an indie, 1000 watter, (KJOE-Shreveport, La.) and plays only popular music twelve hours a day. Joe asks that all majors and

indies service him with records. . . . Couple of bloopers which appeared in this column recently. Barry Kaye is at WJAS-Pittsburgh, and Brad Lacey is at WKDA-Nashville, Tenn. . . . Jerry Kay (WTIX-New Orleans, La.) back from a wonderful honeymoon and at the mike again. . . . Robin Bonneau now a team mate of Donn Tibbets at WKBR-Manchester N. H. Robin will be on the air with two shows, "The Matinee" and "The 1800 Club." . . . July Pulse Ratings show that the "Bill Silbert Show" was the highest rated disk jockey show on WMGM-New York.

Chris Clark (WBSM-New Bedford, Mass.) had Kitty Kallen on his "1230 Club" recently and the "Little Things" gal was a big hit wowing the audience with her talent and charm. . . . Art Preston (WSPR-Springfield, Mass.) visited the Les Elgart show at the Astor Roof when he was in New York recently. Says Art, "Les was wonderful and we had a long chat. He is one of the nicest fellows I met in New York." . . . Mitch Reed, formerly of WITH-Baltimore, Md., now with WOR-New York where he is doing an all night show from 1 to 5:30 a.m. Mitch will do a jazz-pop type of show, titled, Mr. Midnight. Reed is caught in the middle of the 45-78 hassle and asks all his friends to send him their tunes on 78's in care of Music Clearance Department, WOR, 1440 Broadway. . . . Just before Art Pallan (WWSW-Pittsburgh, Pa.) went on vacation with his family he celebrated his youngsters' twin birthdays on August 8 on which date Ann was six and Artha five.



Karen Chandler

sings
"Heartbeat"
and

WHERE IS THE ONE FOR ME?

CORAL-61235 (9-61235)

CORAL RECORDS

America's Fastest Growing Record Company



RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ G GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

LES ELGART ORCH.
(Columbia 40294; 4-40294)

B+ "ZING! WENT THE STRINGS OF MY HEART" (1:52) [Harms ASCAP—Hanley] The sensational Elgart band makes its strongest showing to date with a great arrangement of a jump oldie. Slick stuff that the kids'll love. Best band disk we've heard in a while.

B "THE LITTLE WHITE DUCK" (2:07) [General ASCAP—Barrows, Zaritzky] A slow jump item gets a clever rhythm treatment from Les and the boys. Good stuff for the dancers.

NORMAN PETTY TRIO
(“X”-0040; 4X-0040)

B+ "MOOD INDIGO" (2:45) [Mills ASCAP—Ellington, Bigard, Mills] A simple but fascinating vocal and instrumental arrangement of a great oldie is presented by the Norman Petty Trio. Could catch on. Quality side.

C "PETTY'S LITTLE POLKA" (1:52) [Frederick BMI—Petty] On this end, with the organ again playing an important part, the Petty crew rides through a lovely polka ditty with a country flavor.

MARILYN MAXWELL
(Forecast 115; F-45-115)

C+ "EVERYBODY NEEDS A SWEETHEART" (2:26) [Teresa BMI—Ross, Ross, Davenport] Pete Candoli and his ork assist movie star Marilyn Maxwell as she eases through a catchy romantic lilt. Cute styling.

C "JUST MADE FOR EACH OTHER" (2:39) [Orlando BMI—Blalock] The songstress is assisted by Rex Koury's ork on this end as she slowly, and in a heartbroken manner, sings a tearful lament.

WYOMA WINTERS
(RCA Victor 20-5802; 47-5802)

B "TOY BALLOON" (2:30) [Park Lane BMI—Wilson, Jeffreys] Wyoma Winters makes an impressive showing on her latest, as she tenderly fashions a pretty ballad with a clever lyric. The Winterhalter ork supports.

C+ "SHISH KEBAB" (2:18) [Roncom ASCAP—Kaye, Stanton, Semos] The chorus joins Wyoma on this lively, cute Persian novelty with a bounce. Happy deck.

AL MARTINO
(Capitol 2899; F-2899)

B+ "DON'T GO TO STRANGERS" (3:20) [Jefferson ASCAP—Kent, Mann, Evans] Al Martino hands in a beautiful reading on one of the prettiest new ballads we've heard in a while. Lyrics and melody are excellently wed.

B "WHEN" (2:38) [Johnstone-Monteil BMI—Wolf, Colignon] Dennis Farnon assists the crooner on this end. Another warm love song put over with feeling.

THE CASH BOX DISK OF THE WEEK

"HOPELESSLY" (2:40)
[Robert Mellin BMI—Richards, Penney, Mellin]

"ONE MORE TIME" (2:38)
[Hill & Range BMI—Hill, Henning]

THE AMES BROTHERS
(RCA Victor 20-5840; 47-5840)



AMES BROTHERS

● The Ames Brothers who always take a top spot in vocal group polls, come through with a new platter that's sure to help in keeping their rating so high. Supported by a polished Hugo Winterhalter orking, Vic, Ed, Gene and Joe blend their warm voices and come up with some beautiful harmony on a lilting ballad titled "Hopelessly." It's a pretty tune that could sail way up. "One More Time" is a waltz tempo German tune on the bottom half. Watch the top half go.

"NOW AND FOREVER" (2:23)
[Chappell ASCAP—May]

"TRY AGAIN" (2:28)
[Unpublished—Kollman, May]

VERA LYNN
(London 1489; 45-1489)

● The rich and beautiful voice of Vera Lynn which captured the listeners with a sparkling rendition of "If You Love Me," follows that big one with another top drawer ballad that should make the grade. Showcased by a string-filled backing by Roland Shaw's ork, the songstress leans into a glowing love song dubbed "Now And Forever." Her voice adds a sincere feeling to this appealing romantic item. The lower portion is another soft romance tune tagged "Try Again." We feel the top half could be a big one.

"RAIN, RAIN, RAIN" (2:55)
[Maple Leaf BMI—McConlogue]

"YOUR HEART—MY HEART" (2:55)
[ABC ASCAP—Olias, Weiss, Rothenburg]

FRANKIE LAINE & FOUR LADS
(Columbia 40295; 4-40295)



FRANKIE LAINE

● Frankie Laine, one of waxdom's most consistent hit makers, teams up with the Four Lads on his next release, and together they let loose on a spiritual item that'll have the juke boxes humming. It's an exciting piece called "Rain, Rain, Rain." The performers work perfectly together. The coupling features Laine with a chorus in the backdrop singing a beautiful new waltz-ballad "Your Heart—My Heart." It's a dramatic love song that Laine does wonders with. Two potent decks.

"BELIEVE ME"
[Banks Music BMI]
"I'M WAITING FOR SHIPS"
[Forster ASCAP]
THE ARISTOCRATS
(Essex 366; 45-366)



ARISTOCRATS

● A new vocal group with tremendous potential and a great commercial sound bows on wax with a new tune that could establish the boys in short order. Called The Aristocrats, the boys get hold of a good shuffle item, "Believe Me," and send it across in winning fashion. It's a top grade arrangement with Lee Raymond handling the vocal lead. You can expect big things from this side. Coupling is another shuffle beat styling of the oldie "I'm Waiting For Ships." The top half has got the goods.

ROY HAMILTON
(Epic 9068; 5-9068)

B+ "EBB TIDE" (2:35) [Robbins ASCAP—Sigman, Maxwell] Newcomer Roy Hamilton who made a great initial showing with his "You'll Never Walk Alone," hands in another top grade reading of a last-year's-hit. Oughta go great guns in the blues field too. Dramatic delivery.

C+ "BEWARE" (2:47) [Alamo ASCAP—Weisman, Twomen, Wise] The stylist lets loose on a romantic reading of a melodious ballad. Pretty job.

JERRY COLONNA
(Decca 29208; 9-29208)

B "IT MIGHT AS WELL BE SPRING" (2:06) [Williamson ASCAP—Rodgers, Hammerstein] Comedian Jerry Colonna comes through with a hilarious delivery of a beautiful pop oldie. Voice and presentation are a riot.

B "JA-DA" (2:25) [Leo Feist ASCAP—Carleton] Jerry takes off on a real great cornball treatment of a popular oldie. Multiple voices add to the colorful presentation.

THE MATYS BROTHERS
(20th Century 75024; 45-75024)

B+ "MUSKRAT RAMBLE" [—Gilbert, Ory] The Matys Brothers team up on a cute cornball version of a real happy oldie. Real commercial instrumental and vocal offering that oughta go great in the jukes.

C+ "YOU'RE THE MOMENT OF A LIFETIME" [—DeKarlo, Charles] The boys ride through another upbeat pleaser that's loaded with kick. Both ends make you wanna dance.

KAREN CHANDLER
(Coral 61235; 9-61235)

B "HEARTBEAT" (2:56) [Ample BMI—Stevens] Karen Chandler gets a top grade backing from hubby Jack Pleis as she chirps a tender romantic tune with an arrangement similar to "Hold Me, Thrill Me."

B+ "WHERE IS THE ONE FOR ME!" (2:25) [Treble ASCAP—Kaufman, Stevens, Craig] The thrush lilt through a pretty ditty in colorful fashion as a chorus assists in the backdrop. Catchy pleaser that could hit.

VIC DAMONE
(Mercury 70436; 70436 x 45)

B "ONCE AND ONLY ONCE" [Trinity BMI—Ebb, Klein] A big chorus and orchestra back Vic Damone as he leans into a beautiful new ballad that's loaded with feeling. Tremendous tune that could take off. Dramatic.

B+ "IN MY OWN QUIET WAY" [Herb Reis BMI—Laverty, Barlow] On this end, the crooner lilt through a good love tune that has all the earmarks of a hit. Smooth job with another good choral assist.



GEORGIA GIBBS

A WONDERFUL NEW BALLAD 'MORE THAN EVER'

First Time For Georgia With Italian Chorus

Coupled With The Best Version Of

"The Man That Got Away"

MERCURY 70430 • 70430X45

**Thank DJs, Ops and Dealers For The Greatest
Summer In Mercury's Eight Year History!**

THE CREW-CUTS



"SH-BOOM"
AND
"I SPOKE TOO SOON"
MERCURY 70404 • 70404X45

THE GAYLORDS



The Little Shoemaker
AND
"MECQUE, MECQUE"
MERCURY 70403 • 70403X45

PATTI PAGE



"What A Dream"
AND
"I CRIED"
MERCURY 70416 • 70416X45

RALPH MARTERIE




"SKOKIAAN"
AND
"CRAZY 'BOUT LOLLIPOP"
MERCURY 70432 • 70432X45

RONNIE GAYLORD



"I'm No Gonna Say"
AND
"DON'T YOU FORGET"
MERCURY 70425 • 70425X45

VIC DAMONE



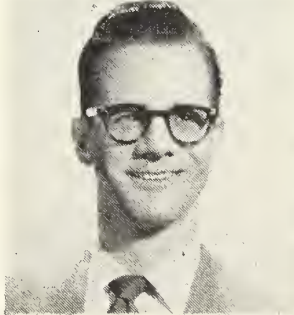
'My Own Quiet Way'
AND
"ONCE AND ONLY ONCE"
MERCURY 70436 • 70436X45

THE CREW-CUTS



Crazy 'Bout 'Cha Baby
AND
"ANGELA MIA"
MERCURY 70341 • 70341X45

RICHARD HAYMAN




"High And Mighty"
AND
"TAMBOURINE"
MERCURY 70426 • 70426X45

LAURIE SISTERS



"Don't Drop it"
AND
"OO WA"
MERCURY 70422 • 70422X45

DAVID CARROLL



"Grandpa's Rocker"
AND
"MINE"
MERCURY 70412 • 70412X45



RECORD REVIEWS

- A DISK & SLEEPER
- GOOD
- B EXCELLENT
- C FAIR
- B VERY GOOD
- D MEDIOCRE

CATHY BRYAN
(Cardinal 1019; 45-1019)

B "THAT LETTER I OPENED BY MISTAKE" (2:49) [Blasco ASCAP—McKenna, McKenna] Cathy Bryan does a great job with a sentimental slow waltz tempo love tune as Nelly Plumb's ork supports. Multiple voicing on pretty tune.

B "I'VE BEEN TELLING LIES" (2:42) [Blasco ASCAP—Lyon] A chorus joins Cathy on this end as she fashions a warm, tender ballad. Plenty of feeling in the thrush's voice. Good coupling.

GORDON JENKINS ORCH. & CHORUS

(Decca 29244; 9-29244)

B "IN AN INN IN INDIANA" (2:16) [Pickwick ASCAP—Deem, Lippman] The chorus teams up with the Gordon Jenkins ork on a cute tongue-twisting novelty. Easy going litter on the light side.

C+ "SLOWLY BUT SURELY" (2:52) [Massey ASCAP—Rose, Lewis, Stock] On this end the group fashions a soft slow romantic item with an appealing piano solo in the foreground.

PEREZ "PREZ" PRADO & ORCH.

(RCA Victor 20-5839; 47-5839)

B "SKOKIAAN" (2:50) [Shapiro-Bernstein ASCAP—Msarurgwal] Perez Prado and his boys belt out a socko mambo arrangement of the South African instrumental novelty that's sweeping the country. Great dance stuff.

C+ "THE HIGH AND THE MIGHTY" (2:50) [M. Witmark ASCAP—Washington, Tiomkin] "The King Of The Mambo" offers a sleek slow mambo interpretation of the beautiful "High & Mighty" theme that's heading for #1. Terrific.

RUSS CARLYSLE ORCH.

(Burgundy 1001; 1001-4)

B "LITTLE SPANISH TOWN" [Leo Feist ASCAP—Wayne] Burgundy Records bows as a diskery with a potential hit on its first showing. It's a catchy instrumental by Russ Carlysle of a favorite oldie. Sax is great. Could hit.

B "NICE KNOWING YOU" (2:58) [Russel BMI—Marcey] More excellent music is offered on this end as Russ again leads the band and vocals on this pretty romantic ballad.

BELMONTE & AFRO-AMERICAN ORCH.

(Columbia 40283; 4-40283)

C+ "IN THE CHAPEL IN THE MOONLIGHT" (2:30) [Shapiro, Bernstein ASCAP—Hill] Belmonte leads his Afro-American crew through a pop mambo styling of an oldie that's heading for the number one spot.

C+ "DON'T WORRY 'BOUT ME" (2:30) [Mills ASCAP—Koehler, Bloom] Another oldie that was recently revived is given a soft mambo instrumentation by the aggregation.

THE CASE BOX

SLEEPER OF THE WEEK

"THE NIC-NAME SONG" (2:21)

[Campbell BMI—Komack]

"COLD SUMMER BLUES" (2:37)

[Pickwick ASCAP—Komack]

JIMMIE KOMACK

(Coral 61237; 9-61237)



JIMMIE KOMACK

● An artist with enough potential to reach the "top name" bracket is a once-in-a-lifetime discovery. Coral Record's comes up with just such a discovery in comedian-songwriter-singer Jimmie Komack.

On his first recording, Jimmie delivers two spectacular sides, each in a completely different vein. One end is just about the best novelty we've heard in a long, long time, dubbed "The Nic-Name Song". This cutie is a catchy toetapper with enough zest to keep the boxes bouncing all day long. The coupling is a complete change of pace, a sock blues number with a beat that's irresistible, titled "Cold Summer Blues". It's a powerful side and shows in striking fashion the artist's versatility. Komack's refreshing voice is a treat. We expect "The Nic-Name Song" to make the first showing with the flip following close behind. Look for Jimmie Komack to be one of the real great names in show business in the very near future.

LOIS BUTLER

(RCA Victor 20-5835; 47-5835)

C+ "MY HEART CRIES" (2:51) [Harms ASCAP—Jackson, Miller] A pretty instrumental setting showcases the warm voice of Lois Butler as she slowly fashions a sentimental waltz.

C+ "LET ME HOLD YOU IN MY ARMS" (2:35) [Embee ASCAP—Miller] The thrush does some interesting multiple voicing on this easy litter. High pitched voice comes over well.

FUQUA'S INK SPOTS

(King 1378; 45-1378)

B "YESTERDAYS" (2:48) [Harms ASCAP—Kern, Harbach] The lead voice of the Ink Spots does a fascinating job with a great standard as the other boys support. Featured voice is amazing. Tremendous range.

C "PLANTING RICE" (2:02) [Armo BMI—Fuqua] The boys glide with ease through a cute litter on this end. Pleasing harmony and stylish delivery.

THE FOUR FRESHMEN

(Capitol 2898; F-2898)

C+ "MY HEART STOOD STILL" (1:57) [Harms ASCAP—Rodgers, Hart] Ross Barbour takes the vocal lead as he and the other Freshmen offer a modern rendition of an oldie. Boys play great too.

B "WE'LL BE TOGETHER AGAIN" (3:05) [Marmor BMI—Laine, Fischer] The boys offer a progressive vocal arrangement of a beautiful oldie. Great harmony and style. Instrumental segment is solid.

THE MELACHRINO ORCH.

(RCA Victor 20-5828; 47-5828)

B "SMILE" (2:50) [Bourne ASCAP—Chaplin] George Melachrino leads his string-filled orchestra through a beautiful instrumental interpretation of a tune that should be hitting the #1 spot in short order.

C+ "THEME FROM 'THE SIX PROUD WALKERS'" (2:15) [Southern ASCAP—Martin] Another beautiful melody is this flowing theme which the Melachrinomen offer so sumptuously. Soft, relaxing delivery.

TITO PUENTE ORCH.

(Tico 10-227; 45-227)

B "AUTUMN IN ROME" [—Cahn, Weston] Tito Puente stars on the vibes once again as he and the band cruise through an easy going mambo version of a theme from the flicker of the same name.

B "MAMBO WITH ME" [Edgar, Sampson, Sampson] A mambo loaded with vim is belted out by the boys on this side. Melodious item that has a beat tailor-made for dancing.

SAMMY KAYE ORCH.

(Columbia 40299; 4-40299)

B "SENTIMENTAL" (2:25) [Criterion ASCAP—Zeller, Hoffman] The Kaye Choir and Jeffrey Clay get a top grade Sammy Kaye backing on a light, lilting, cute number about memories that bring on a sentimental feeling.

C+ "IF WE SHOULD NEVER MEET AGAIN" (3:08) [World ASCAP—Newman, Marks, Jones] On this end, Kaye and the ork glide through a lush instrumental introduction that leads into a pretty balad by a male voice and a chorus.

LITA ROZA

(London 1488; 45-1488)

B "SMILE" (2:33) [Bourne ASCAP—Chaplin, Turner, Parsons] One of the many beautiful renditions of this Charlie Chaplin theme is this female vocal rendition by Lita Roza. She gives the tune a great deal of meaning. Lush Roland Shaw backing, great.

C+ "LOVE IS A BEAUTIFUL STRANGER" (2:51) [Jose Ferrer BMI—Ferrer, Frings] The thrush tenderly fashions a sparkling romantic item from the flicker "Beautiful Stranger". Smooth voice that comes over wonderfully on wax.

DAVID WHITFIELD

(London 1494; 45-1494)

B "SMILE" (3:02) [Bourne ASCAP—Chaplin, Turner, Parsons] The strong tenor voice of David Whitfield carries a great deal of weight as he dramatically offers a beautiful ballad that oughta be one of country's top tunes, soon.

C+ "DANCE GYPSY DANCE" (2:25) [Mills ASCAP—Evans, Damarell, May] The artist gets another strong ork support on this "Desert Song" type thriller. Exciting melody.

JACK HILLIARD

(Superior 2202; 45-2202)

C+ "SONG OF A LOST LOVE" (2:50) [Young, Newman] The smooth voice of Jack Hilliard is wonderfully showcased by the Fred Glickman ork as the crooner tenderly treats a pretty love tune.

C+ "FARTHER THAN MY EYES CAN SEE" (2:59) [Glickman, Pober] On this end, the balladeer gives out with a meaningful delivery of a pretty song. Material is a bit on the heavy side.

THE CASE BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "EBB TIDE" Roy Hamilton Epic 9068; 5-9068
- ★ "MUSKRAT RAMBLE" Matys Bros. 20th Century 75024; 45-75024
- ★ "WHERE IS THE ONE FOR ME" Karen Chandler Coral 61235; 9-61235
- ★ "IN MY OWN QUIET WAY" Vic Damone Mercury 70346; 70346x45
- ★ "MOOD INDIGO" Norman Petty Trio "X"-0040; 4X-0040
- ★ "DON'T GO TO STRANGERS" Al Martino Capitol 2899; F-2899

the greatest record
they've ever made!

THE AMES BROTHERS



**ONE MORE
TIME**

HOPELESSLY

20/47-5840



GENE

ED

JOE

VIC

RCA VICTOR
FIRST IN RECORDED MUSIC



A "New Orthophonic" High Fidelity Recording

You Can Lose Your Shirt!

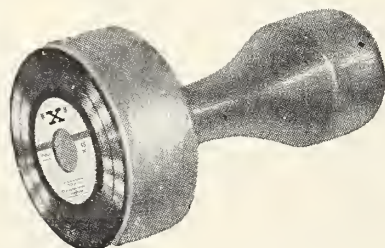


CHICAGO—Tommy Leonetti becomes aware of the fact that the music business is a business that you can lose your shirt in. Leonetti, Capitol Records' newcomer (center) is shown being mobbed by more than two hundred teenagers after a recent appearance on station WGN, this city. The female fans on the left are collecting shirts. Six weeks prior to this event, the crooner was a fill-in at the Chicago Theatre. But he soon became the show's headliner with the above attack resulting.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837)
2. THE PAJAMA GAME Original Cast (Columbia ML 4840)
3. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
4. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352)
5. THE GLENN MILLER STORY ... Sound Track (Decca DL 5519)
6. PARDON MY BLOOPER #2 ... Kermit Schafer (Jubilee LP 3)
7. SWING EASY Frank Sinatra (Capitol H 528)
8. ROSE MARIE Original Cast (MGM E 229)
9. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509)
10. 10th ANNIVERSARY Nat "King" Cole (Capitol W 514)

Stamped
for BIG record
Sales



CURRENT BEST SELLERS

NORMAN PETTY TRIO
MOOD INDIGO
Petty's Little Poika
"78" X-0040 ... "45" 4X-0040

RICHARD MALTBY & His Orch.
ST. LOUIS BLUES MAMBO
Beloved, Be True
"78" X-0042 ... "45" 4X-0042

ROBERTA LEE
TRUE LOVE AND TENDER CARE
When The Organ Played At Twilight
"78" X-0035 ... "45" 4X-0035

TERRY FELL
DON'T DROP IT
Truck Driving Man
"78" X-0010 ... "45" 4X-0010

VINCE CARSON
OU-CAFONIE
Mary Lou
"78" X-0033 ... "45" 4X-0033

ANDY WILLIAMS
YOU CAN'T BUY HAPPINESS
Why Should I Cry Over You
"78" X-0036 ... "45" 4X-0036



a Product of Radio Corporation of America

RECORDS MARK THE HITS!

THE CASH BOX



- Stix Baer and Fuller**
Saint Louis, Mo.
1. High And The Mighty (Johnny Desmond)
 2. Magic Tango (Winterhalter)
 3. Hey There (R. Clooney)
 4. Little Shoemaker (Gaylords)
 5. I Need You Now (Fisher)
 6. Sh-Boom (Crew-Cuts)
 7. Skokiaan (R. Marterie)
 8. Goodnight Sweetheart (McGuire Sisters)
 9. If I Give My Heart To You (Doris Day)
 10. They Were Doin' The Mambo (Vaughn Monroe)

- The Record Room**
Reno, Nev.
1. Sh-Boom (Crew-Cuts)
 2. Chapel In The Moonlight (Kitty Kallen)
 3. Little Shoemaker (Gaylords)
 4. I Understand Just How You Feel (Four Tunes)
 5. Little Things (Kitty Kallen)
 6. Hey There (R. Clooney)
 7. High And The Mighty (LeRoy Holmes)
 8. Goodnight Sweetheart (McGuire Sisters)
 9. Happy Wanderer (Weir)
 10. What A Dream (Patti Page)

- Greenline Record Center**
Jamaico, L. I., N. Y.
1. Sh-Boom (Crew-Cuts)
 2. Chapel In The Moonlight (Kitty Kallen)
 3. Little Shoemaker (Gaylords)
 4. Hey There (R. Clooney)
 5. They Were Doin' The Mambo (Vaughn Monroe)
 6. Goodnight Sweetheart (McGuire Sisters)
 7. Little Things (Kitty Kallen)
 8. Three Coins In The Fountain (Four Aces)
 9. Sway (Dean Martin)
 10. Cara Mia (D. Whitfield)

- Martha Jane's Melody Lane**
New Orleans, La.
1. Sh-Boom (Crew-Cuts)
 2. Hey There (R. Clooney)
 3. They Were Doin' The Mambo (Vaughn Monroe)
 4. Little Shoemaker (Gaylords)
 5. Ballin' The Jack (Prado)
 6. Little Things (Kitty Kallen)
 7. Magic Tango (Winterhalter)
 8. Happy Wanderer (F. Weir)
 9. River Of No Return (Ford)
 10. Cinnamon Sinner (Bennett)

- Parker House of Music**
Fayetteville, N. C.
1. Little Things (Kitty Kallen)
 2. Little Shoemaker (Hugo Winterhalter)
 3. Hey, There (R. Clooney)
 4. Goodnight Sweetheart (Ella Mae Morse)
 5. I Understand Just How You Feel (June Valli)
 6. Chapel In The Moonlight (Kitty Kallen)
 7. Hernando's Hideaway (Archie Bleyer)
 8. I Cried (Patti Page)
 9. The Man Upstairs (K. Starr)
 10. Joey (Betty Madigan)

- Bills "T" Record Shop**
Tulso, Oklo.
1. Hey There (R. Clooney)
 2. Three Coins (Four Aces)
 3. Sh-Boom (Leon McAuliffe)
 4. Little Things (Kitty Kallen)
 5. I'm A Fool To Care (Paul & Ford)
 6. High And Mighty (Holmes)
 7. Hernando's Hideaway (Guy Lombardo)
 8. This Ole House (Hamblen)
 9. Chapel In The Moonlight (Kitty Kallen)
 10. What A Dream (Patti Page)

- Lyric News and Record Shop**
Indianapolis, Ind.
1. Sh-Boom (Crew-Cuts)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. Hey There (R. Clooney)
 4. High And The Mighty (LeRoy Holmes)
 5. Little Shoemaker (Hugo Winterhalter)
 6. Chapel In The Moonlight (Kitty Kallen)
 7. I'm A Fool To Care (Paul & Ford)
 8. Hernando's Hideaway (Bleyer)
 9. Three Coins In The Fountain (Four Aces)
 10. Happy Wanderer (Weir)

- Andre's Record Shop**
Lonsing, Mich.
1. This Ole House (Clooney)
 2. Sh-Boom (Crew-Cuts)
 3. Hey There (R. Clooney)
 4. Mood Indigo (Norman Petty Trio)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. Crazy 'Bout You Baby (Crew-Cuts)
 7. Little Shoemaker (Gaylords)
 8. High And The Mighty (LeRoy Holmes)
 9. Unforgettable (D. Hyman)
 10. I Cried (Tommy Leonetti)

- Music Center**
Honolulu, T. H.
1. Sh-Boom (Crew-Cuts)
 2. Little Things (Kitty Kallen)
 3. Hey There (R. Clooney)
 4. Little Shoemaker (Gaylords)
 5. Three Coins In The Fountain (Four Aces)
 6. I Understand Just How You Feel (June Valli)
 7. They Were Doin' The Mambo (Vaughn Monroe)
 8. Hernando's Hideaway (Archie Bleyer)
 9. Sway (Dean Martin)
 10. Magic Tango (Winterhalter)

- Hudson Ross**
Chicago, Ill.
1. Sh-Boom (Crew-Cuts)
 2. Hey There (R. Clooney)
 3. Little Shoemaker (Gaylords)
 4. High And Mighty (Young)
 5. Goodnight Sweetheart (McGuire Sisters)
 6. Chapel In The Moonlight (Kitty Kallen)
 7. Hernando's Hideaway (Archie Bleyer)
 8. Sway (Dean Martin)
 9. Crazy 'Bout You Baby (Crew-Cuts)
 10. I Cried (Patti Page)

- Ben Brown Music**
Lynn, Moss.
1. Little Shoemaker (Gaylords)
 2. Chapel In The Moonlight (Kitty Kallen)
 3. Cinnamon Sinner (Bennett)
 4. Whispering (P. Whiteman)
 5. Skokiaan (R. Marterie)
 6. High And Mighty (Holmes)
 7. Honey Love (Drifters)
 8. I Need You Now (E. Fisher)
 9. Don't Drop It (Terry Fell)
 10. Skokiaan (Four Lads)

- F & R Lazarus Co.**
Columbus, Ohio
1. Sh-Boom (Crew-Cuts)
 2. Little Things (Kitty Kallen)
 3. Little Shoemaker (Gaylords)
 4. High And Mighty (Baxter)
 5. Chapel In The Moonlight (Kitty Kallen)
 6. Goodnight Sweetheart (McGuire Sisters)
 7. I'm A Fool To Care (Paul & Ford)
 8. Happy Wanderer (Weir)
 9. They Were Doin' The Mambo (Vaughn Monroe)
 10. I Understand Just How You Feel (Four Tunes)

- California Music Co.**
Los Angeles, Calif.
1. Little Shoemaker (Gaylords)
 2. Hey There (R. Clooney)
 3. I'm A Fool (Paul & Ford)
 4. Chapel In The Moonlight (Kitty Kallen)
 5. They Were Doin' The Mambo (Vaughn Monroe)
 6. Little Things (Kitty Kallen)
 7. I Need You Now (Fisher)
 8. Sh-Boom (Chords)
 9. Goodnight Sweetheart (McGuire Sisters)
 10. I Understand Just How You Feel (Four Tunes)

- Van Curler Music**
Albany, New York
1. Sh-Boom (Crew-Cuts)
 2. Little Shoemaker (Hugo Winterhalter)
 3. High And The Mighty (Victor Young)
 4. Little Things Mean A Lot (Kitty Kallen)
 5. Goodnight Sweetheart (McGuire Sisters)
 6. Chapel In The Moonlight (Kitty Kallen)
 7. Hey There (R. Clooney)
 8. Hernando's Hideaway (Archie Bleyer)
 9. I'm A Fool To Care (Paul & Ford)
 10. They Were Doin' The Mambo (Vaughn Monroe)

- The Groove Record Shop**
Norfolk, Va.
1. Honey Love (Drifters)
 2. Sh-Boom (Crew-Cuts)
 3. High And The Mighty (LeRoy Holmes)
 4. Please Don't Freeze (Brown)
 5. Hey There (R. Clooney)
 6. Hold My Hand (Don Cornell)
 7. They Were Doin' The Mambo (Vaughn Monroe)
 8. Skokiaan (R. Marterie)
 9. Goodnight Sweetheart (McGuire Sisters)
 10. Chapel In The Moonlight (Kitty Kallen)

- Gaiety Music Shop**
New York, N. Y.
1. Little Things (Kitty Kallen)
 2. Hernando's Hideaway (Archie Bleyer)
 3. Hey There (S. Davis Jr.-R. Clooney)
 4. High And The Mighty (LeRoy Holmes)
 5. Sway (Dean Martin)
 6. Three Coins In The Fountain (Four Aces)
 7. Sh-Boom (Crew-Cuts)
 8. No One But You (Thompson)
 9. Happy Wanderer (Weir)
 10. Little Shoemaker (Gaylords)

- Variety Record Shop**
Louisville, Ky.
1. Skokiaan (R. Marterie)
 2. High And Mighty (Young)
 3. Shake, Rattle And Roll (Bill Haley)
 4. They Were Doin' The Mambo (Vaughn Monroe)
 5. Hey There (R. Clooney)
 6. Sh-Boom (Crew-Cuts)
 7. Cinnamon Sinner (Bennett)
 8. If I Didn't Care (Hilltoppers)
 9. I'm A Fool To Care (Paul & Ford)
 10. Am I A Toy Or A Treasure (Kay Starr)

- National Record Mart**
Pittsburgh, Pa.
1. Hey There (R. Clooney)
 2. Cinnamon Sinner (Bennett)
 3. Skokiaan (R. Marterie)
 4. Little Shoemaker (Gaylords)
 5. Sh-Boom (Crew-Cuts)
 6. Mood Indigo (Norman Petty Trio)
 7. I'll Be Seeing You (Four Freshmen)
 8. Moonlight And Roses (Three Suns)
 9. Three Coins (Four Aces)
 10. Black Pearls (R. Maltby)

- Marty's Music Store**
Lebonon, Po.
1. The Little Shoemaker (Gaylords)
 2. Muskrat Ramble (Matys Bros.)
 3. Sh-Boom (Crew-Cuts)
 4. Chapel In The Moonlight (Kitty Kallen)
 5. The Happy Wanderer (Weir)
 6. Garden Of Roses (J. James)
 7. Hey There (R. Clooney)
 8. Joey (Betty Madigan)
 9. The High & The Mighty (LeRoy Holmes)
 10. If I Give My Heart To You (Denise Lor)

- Cox Record Shop**
Atlanta, Ga.
1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins (Four Aces)
 3. Little Shoemaker (Gaylords)
 4. Hernando's Hideaway (Archie Bleyer)
 5. Chapel In The Moonlight (Kitty Kallen)
 6. Sh-Boom (Crew-Cuts)
 7. Goodnight Sweetheart (McGuire Sisters)
 8. High And Mighty (Young)
 9. Isle Of Capri (Jackie Lee)
 10. Hey There (R. Clooney)

- Comer's Record Nook**
Son Antonio, Tex.
1. Sh-Boom (Crew-Cuts)
 2. High And The Mighty (Victor Young)
 3. Hey There (R. Clooney)
 4. Little Shoemaker (Gaylords)
 5. Hernando's Hideaway (Homer and Jethro)
 6. Crazy 'Bout You Baby (Crew-Cuts)
 7. Chapel In The Moonlight (Kitty Kallen)
 8. Goodnight Sweetheart (McGuire Sisters)
 9. Three Coins In The Fountain (Four Aces)
 10. Happy Wanderer (H. Rene)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Cards from **Eddie Fisher**, **Marvin Cane** and **Julie Chester** indicate that the boys are having a great time in Europe. . . . **Kitty Kallen** on a one-nighter tour of New England with the **Larry Fotine** band broke the previous existing record at The Bowery in Providence, R.I. She is now working the Ohio-Pennsylvania territory. . . . **The Four Aces** sending out a dream book to all disk jockeys to promote "Dream." . . . **Irving Deutch** of Southern and Peer, flush with the success of "Sway" and "I'm A Fool To Care" on the Coast to kick off the new release of "Una" by **Tony Martin**. . . . **Joe Marsala** into the publishing business with a hot **Bob Manning** record out next week. . . . **The Four Joes**, who recently won the **Arthur Godfrey Talent Scouts**, are now recording for **MGM**. They're scheduled to cut two **Ruth Poll** tunes. . . . **Gordon Gray**, **Joni James'** disk promotion man, back in town. . . . **The Larks** on the **Lloyds** label doing great business at the **Apollo**. . . . **Dick Gersh** handling record promotion for **Jerry Martin** on **Savoy**. . . . **Billy Eckstine** flew in from England last week after a successful engagement at the **Olympia Theater** there. He's been signed to return next Spring. . . . "Whither Thou Go-



KAREN CHANDLER

est" by **Laurie Loman** on the **Century** label, making plenty of noise in California. **Hill & Range** has just acquired the tune. . . . **Tony Bennett** about to embark on his first tour of the West Coast. . . . **Singer Kathy Janis** has been inked for the lead in "Gas Lights And Pink Tights" new period musical revue which opens at the **Golden Nugget** in Las Vegas September 1st. . . . **Karen Chandler** set for eight days at **Russell Lounge** in **Sylvan Beach, N. Y.** Aug. 30.

CHICAGO:

Russ Carlyle at long last on his way with a brand new set of disks on the equally brand new "Burgundy" label. His first release the old standard, "Spanish Town" backed with "Nice Knowing You," already getting much airplay here as well as in other towns. **Art Sutton**, manager of **Burgundy**, claims, "Looks like we are well on the way to click big." . . . **The Four Aces** followed the **Crew Cuts** into the **Chgo Thitter**. The **Crew Cut** kids clicked grandly. And with the way **The Four Aces** were greeted, from the moment they pulled into town, looks like the **Chicago** is going to continue the terrific biz it has been doing. (Haven't seen **Herb Kessler** about, so wondering whether he came in with his four boys.) . . . **Ann Sothern** hanging 'em off the rafters at the **Chez**. Rumor now has it she'll be cutting wax for one of the big diskeries. And if the reception she's been getting during her cafe appearances means anything, the gorgeous **Sothern** should sell plenty platters provided, of course, she can project some of that terrific personality thru the wax. . . . **Deejay Tony Campo** is working but two full days, **Saturdays** and **Sundays**, 11 A. M. to 7:30 P. M., for **Waukegan's 1000 Watt WKRS**. . . . **Ralph Marterie** phones from **Atlantic City** to advise that his "Skokiaan" is clicking but tremendous everywhere he's appeared. Seems that **Ralph** has also arranged to picture himself, but personally, in the "Skokiaan" manner. . . . **Deejay Sig Sakowicz** was honored by the **Ironsides Post** at their **Carnival** with a nite (Aug. 19) all for himself. **Mrs. Eleanor Oswald**, Prexy of the "Mothers' Fan Club for Sig," was the arranger of this event. . . . **Ork pilot David Le Winter** and **Standard Transcription's** congenial **Milton Blink** in confab at the **Pump Room**. Both smiling happily after their conversation. . . . Like **Bob Smith's** way of telling the trade about **Frank Sinatra's** "Half As Lovely." "Broke wide open in **Cherryville, Mo.** (Pop. 25)," reported **Bob**. . . . **Georgia Pincus** advises that his latest, "My Heart's On A Fast Express" (**Julius La Rosa**) and "Don't Stay Away Too Long (**Felicia Sanders**) are clicking. . . . **Don Belloc** reported giving with a brand new sound on his first brand new disks for **MGM**. . . . **Deejay Stan Dale** claims that **Tony Curtis** will cut wax for **Decca**. . . . Thrill to see **Doris Day** pictured with the very great **Ethel Barrymore**.



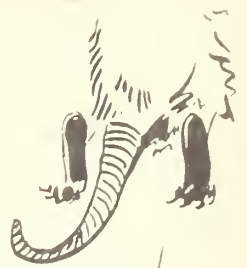
RALPH MALTERIE

LOS ANGELES:

The massive **Hollywood Bowl "POP Concerts Under the Stars"** has drawn record crowds during its current season. **Tony Martin** sang a varied selection of show tunes and numbers which he made hits on **RCA Victor**. **Johnny Green**, musical director for **MGM studios**, was guest conductor. A crowd of 15,560 jammed the bowl which made this the third largest attendance this season. **Eddie Fisher** broke the record with 19,460 while **Rodgers and Hammerstein** ran a close second. . . . The theme from the **Gillette Cavalcade of Sports** "Look Sharp, Be Sharp" is really making the rounds. The latest entry by **Capitol** is done **Dixie** fashion by **Sharkey** and his **Kings of Dixieland**. . . . **The De Castro Sisters** have been on a dizzy round of disk jockeys and one-stops plugging their latest **Abbott** release of "It's Love" b/w "Teach Me Tonight." . . . The great **Pearl Bailey** is currently packing 'em in at **Ciro's**. . . . After a successful 4-wk. stint at **Larry Potter's** Supper Club **The Lancers** appeared for a three-day engagement at **Esther Williams' Trails Restaurant** in **Inglewood**. They opened at **The Last Frontier** in **Las Vegas** 8/23 for a three-week stand. . . . **Champagne Maestro Lawrence Welk** will stage a dance for an estimated 50,000 people 8/30 which will take place on a 5 1/2-acre dance floor. The event will be held in one of the huge hangars at the lighter than air base near **Santa Ana**. He'll evidently be saying "This is the Greatest Feeling In The World" which, by the way, is the title of his latest **Coral** waxing. . . . **Pubber Nick Therry** has a couple of songs making the **A&R** rounds. A recording on either would make him happy. **Nick** ponders his titles prayerfully: "Be Good To Me" or "It'll Be Cold This Winter." . . . **Billy Daniels**, "Mr. Old Black Magic," has created such interest in his singing of "Momele" at the **Mocambo** in **Hollywood** that advance demand for the recording which he did for **Mercury** in **America** and **Oriole** in **England** was so great, the platter firms have released the disk prior to their **Original Sept. 1** deadline.



EDDIE FISHER

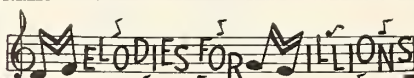


You zhubs ain't heard nothin' till you track down to your nearest **ESSEX** Distributor—and latch on to lotsa "MUSKRAT RAMBLE" by **THE MATYS BROS.** on **ESSEX** # 369.

MAMBOMANIA

Sidney Seigel, Seeco Records president, has just returned from an international trip covering such countries as France, Italy, Portugal and Spain. Seigel appointed several new distributors and also cut four sides with the Internationally famous Flamenco singer, Lola Flores, formerly with RCA Victor. As a result of his trip plans have been set for Seeco world wide distribution. Seigel was pleasantly surprised with the growing strength of Mambo all through Europe and even more pleased with the fact that one of his own artists, Machito, is one of the really big selling artists there. . . . Jose Morand tells us Fiesta has been getting a wonderful sales reaction to Monchito's "You're Driving Me Crazy" as well as the Three Bars' "It Ain't Necessarily So." Morand also advises Fiesta's Ramon Marquez was awarded the Gold Record as the outstanding orchestra of 1954 in Mexico. Jose hopes Marquez will take the Gold Record of 1955 here in the U.S.A. . . . George Goldner raving about a sure chart buster in Tito Puente's new "Ran Kan Kan." Item has taken off with real strength in New York. Also, reports Goldner, Joe Loco's "Flamingo" and "Too Marvelous For Words" has been racking up big orders in Philly. . . . Puente has recorded the two top Cha Cha Cha's from Cuba, "Me-Lo Diano Adela" and "El Jamaquino" plus two originals with a different instrumentation that includes a flute and comes up with a modern sound and great beat. For American consumption the tunes will be known as "Adelle" and "The Man From Jamaica." . . . Herman Diaz, A & R head RCA Victor International Department, reports Perez Prado's "Skokiaan" has racked up bigger first week orders than any of Prado's other records. . . . Bob Rosen, Seeco Records indicates Joe Roland's "Lover's Mambo" is getting a strong reaction from distribs. This is Roland's second mambo release for Seeco, his first doing extremely well for the Latin diskery.

For The Disk Jocks It's The Cash Box



The Whole Nation's talking about . . .
THE JONES BOYS
singing
"THE SONG IS ENDED"
S & G # 5007

1909 N. S & G E1
Central Ave. RECORDS Monte,
Calif.
Phone F0rest 04519



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 21 without any changes on the part of THE CASH BOX.

First Release . . . A SMASH!
THE FONTANE SISTERS
singing
"IF I DIDN'T HAVE YOU"
and
"HAPPY DAYS & LONELY NIGHTS"
Dot # 15171

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

ENGLAND'S BIGGEST HIT
Fast Becoming
AMERICA'S BIGGEST HIT
"CARA MIA"
DAVID WHITFIELD
accompanied by
MANTOVANI
his orchestra and chorus

LONDON

Unanimous Raves From The Trade
An Extremely Beautiful New Ballad
"BREAK MY HEART GENTLY"
108 **DOROTHY COLLINS**

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19

SONG FROM
The CAINE MUTINY
I Can't Believe
That You're In Love With Me
by JIMMY McHUGH and CLARENCE GASKILL
MILLS MUSIC, INC.
Recorded On All Major Labels

A HIT!
"JOEY"

BETTY MADIGAN MGM 11716
JERI SOUTHERN Decca 29184
MARGARET WHITING Capitol 2853
ARTHUR NORMAN CHOIR Bell 5050

LOWELL MUSIC CORP.
1619 Broadway, New York, N. Y.

John Michaels
WOKY—Milwaukee, Wisc.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. I'm A Fool To Care (Paul & Ford)
5. Little Shoemaker (Gaylords)
6. Make Her Mine (Cole)
7. Honey Love (Bunny Paul)
8. Wherever, Whenever (Billy Williams Qt.)
9. Desire (Richards & Marksmen)
10. I Cried (Tommy Leonetti)

Tom Edwards
WERE—Cleveland, Ohio

1. Cara Mia (David Whitfield)
2. It Shall Come To Pass (4 Aces)
3. Sh-Boom (Crew Cuts)
4. Little Shoemaker (Gaylords)
5. Hey There (R. Clooney)
6. Dream (Four Aces)
7. Man That Got Away (Garland)
8. I Cried (Page-Duke)
9. High And The Mighty (Holmes-Desmond)
10. Peddler Man (Dean Martin)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Little Shoemaker (Hugo Winterhalter)
2. High And The Mighty (Les Baxter)
3. If I Give My Heart To You (Connie Boswell)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. I Understand Just How You Feel (June Valli)
6. Happy Wanderer (Frank Weir)
7. I Spoke Too Soon (Crew Cuts)
8. Half As Lovely (Sinatra)
9. I'm A Fool To Care (Paul & Ford)
10. There Never Was A Night (Perry Como)

Johnny Wilcox
KBOL—Boulder, Colo.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Chapel In The Moonlight (Kitty Kallen)
5. Crazy 'Bout You Baby (Crew Cuts)
6. Hey There (Dolores Hawkins)
7. High And The Mighty (Johnny Desmond)
8. Magic Tango (Winterhalter)
9. Goodnight Sweetheart (McGuire Sisters)
10. Lazy Afternoon (E. Fisher)

Ray Schreiner
WRNL—Richmond, Va.

1. Crazy 'Bout You Baby (Crew Cuts)
2. Sh-Boom (Crew Cuts)
3. Hey There (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. Tasty Lips (Nocturnes)
6. This Ole House (Clooney)
7. Hold My Hand (Don Cornell)
8. High And The Mighty (Johnny Desmond)
9. I'm A Fool To Care (Paul & Ford)
10. If I Give My Heart To You (Connie Boswell)

Bill Burns
WQAM—Miami, Florida

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (Holmes-Young)
5. Little Things Mean A Lot (Kitty Kallen)
6. Skokiaan (Bulawayo)
7. What A Dream (Patti Page)
8. It Shall Come To Pass (4 Aces)
9. Chapel In The Moonlight (Kitty Kallen)
10. Hernando's Hideaway (Bleyer)

Murray Kaufman
WMCA—New York, N. Y.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Hey There (R. Clooney)
6. Chapel In The Moonlight (Kitty Kallen)
7. Little Things Mean A Lot (Kitty Kallen)
8. If I Give My Heart To You (Denise Lor)
9. Sway (Dean Martin)
10. Make Her Mine (Nat Cole)

Russ Coglin
KROW—Oakland, Calif.

1. Sh-Boom (Crew Cuts)
2. Chapel In The Moonlight (Kitty Kallen)
3. Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Garden Of Roses (Joni James)
6. High And The Mighty (Les Baxter)
7. I Cried (Tommy Leonetti)
8. If I Give My Heart To You (Connie Boswell)
9. Hey There (R. Clooney)
10. What A Dream (Patti Page)

Jackson Lowe
WUST—Washington, D. C.

1. Little Shoemaker (Gaylords)
2. Joey (Betty Madigan)
3. Little Things Mean A Lot (Kitty Kallen)
4. High And The Mighty (Young)
5. No One But You (Eckstine)
6. Sh-Boom (Chords)
7. Three Coins In The Fountain (Four Aces)
8. I Cried (Patti Page)
9. Happy Wanderer (Frank Weir)
10. Gal That Got Away (Sinatra)

Robin Seymour
WKMH—Dearborn, Mich.

1. Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. Mood Indigo (Norm Petty Trio)
4. High And The Mighty (Baxter Tiomkin)
5. Honey Love (Bunny Paul)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Why Should I Love You (Harp-Tones)
8. Skokiann (Marterie Anthony)
9. If I Give My Heart To You (Boswell Day)
10. Heaven Was Never Like This (Eddie Fisher)

Arty Kay
WVLK—Lexington, Ky.

1. Chapel In The Moonlight (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Little Things Mean A Lot (Kitty Kallen)
4. Goodnight Sweetheart (McGuire Sisters)
5. High And The Mighty (Les Baxter)
6. Little Shoemaker (Gaylords)
7. Sh-Boom (Crew Cuts)
8. Crazy 'Bout You Baby (Crew Cuts)
9. Hey There (R. Clooney)
10. They Were Doin' The Mambo (Vaughn Monroe)

Stan "The Record Man" Dale
WJJD—Chicago, Ill.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. High And The Mighty (Johnny Desmond)
5. Sway (Eileen Barton)
6. Right Or Wrong (N. Noble)
7. Make Her Mine (Nat Cole)
8. I Need You Now (E. Fisher)
9. In My Own Quiet Way (Julius LaRosa)
10. Napoleon (Mitch Miller)

Art Roberts
KXLW—St. Louis, Mo.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Hey There (R. Clooney)
5. Some Day (Frankie Laine)
6. This Ole House (R. Clooney)
7. Thank You For Calling (Jo Stafford)
8. I'm A Fool To Care (Paul & Ford)
9. High And The Mighty (Johnny Desmond)
10. Happy Days And Lonely Nights (Fontane Sisters)

John MacShane
KMPC—Los Angeles, Calif.

1. Gal That Got Away (Sinatra)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. It Shall Come To Pass (Four Aces)
4. What A Dream (Patti Page)
5. Skokiann (Four Lads)
6. Hottentot (Peggy King)
7. High And The Mighty (LeRoy Holmes)
8. Half As Lovely (Sinatra)
9. Hit And Run Affair (P. Como)
10. I'm A Fool To Care (Paul & Ford)

Bill Ballance
KNX—Los Angeles, Calif.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. High And The Mighty (Les Baxter)
7. Chapel In The Moonlight (Kitty Kallen)
8. Goodnight Sweetheart (Gale)
9. The Happy Wanderer (Weir)
10. Joey (Jeri Southern)

Johnny Morris
KSTP—Minneapolis, Minn.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Hey There (R. Clooney)
5. Joey (Betty Madigan)
6. High And The Mighty (Leroy Holmes)
7. Goodnight Sweetheart (McGuire Sisters)
8. Don't Drop It (Terry Fell)
9. Green Years (Eddie Fisher)
10. Magic Tango (Winterhalter)

Ira Cook
KABC and KMPC—Hollywood, Calif.

1. Sh-Boom (Chords)
2. Little Things Mean A Lot (Kitty Kallen)
3. High And The Mighty (Les Baxter)
4. River Of No Return (Tennessee Ernie)
5. Hey There (R. Clooney)
6. Little Shoemaker (Gaylords)
7. Chapel In The Moonlight (Kitty Kallen)
8. I Understand Just How You Feel (Four Tunes)
9. Half As Lovely (F. Sinatra)
10. There Never Was A Night (Perry Como)

Larry Wilson
WTIX—New Orleans, La.

1. High And The Mighty (Les Baxter)
2. Chapel In The Moonlight (Kitty Kallen)
3. Hey There (R. Clooney)
4. I Understand Just How You Feel (Four Tunes)
5. Hernando's Hideaway (Bleyer)
6. Little Shoemaker (Gaylords)
7. Happy Days And Lonely Night (Fontane Sisters)
8. Sh-Boom (B. Williams Qt.)
9. Cinnamon Sinner (Bennett)
10. To Ev'ry Girl, To Ev'ry Boy (Johnnie Ray)

Norm Prescott
WORL—Boston, Mass.

1. Sh-Boom (Crew Cuts)
2. Chapel In The Moonlight (Kitty Kallen)
3. Cinnamon Sinner (Bennett)
4. I'm A Fool To Care (Paul & Ford)
5. In My Own Quiet Way (Julius LaRosa)
6. What A Dream (Patti Page)
7. High And The Mighty (LeRoy Holmes)
8. Ask Me (Margaret Whiting)
9. Heaven Was Never Like This (Eddie Fisher)
10. That's What I Like (Martin)

Wally Nelskog
KJR—Seattle, Wash.

1. Sh-Boom (Chords)
2. Chapel In The Moonlight (Kitty Kallen)
3. I Spoke Too Soon (Crew Cuts)
4. Little Shoemaker (Gaylords)
5. I Understand Just How You Feel (Four Tunes)
6. In A Garden Of Roses (Joni James)
7. Meque Meque (Gaylords)
8. Hey There (R. Clooney)
9. Sweetheart (Hilltoppers)
10. They Were Doin' The Mambo (Vaughn Monroe)

Bud Davies
CKLW—Detroit, Mich.

1. Chapel In The Moonlight (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. Honey Love (Bunny Paul)
4. If I Give My Heart To You (Connie Boswell)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Mood Indigo (Norman Petty Trio)
7. I Cried (Patti Page)
8. Cara Mia (David Whitfield)
9. It Shall Come To Pass (4 Aces)
10. Skokiann (Marterie-Four Lads)



THE CASH BOX
Disc Jockey's
REGIONAL RECORD REPORTS

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Don McLeod

WJBC—Detroit, Michigan

1. Sh-Boom (Crew Cuts)
2. Magic Tango (Winterhalter)
3. Chapel In The Moonlight (Kitty Kallen)
4. Hey There (Clooney-Hawkins)
5. Goodnight Sweetheart (McGuire Sisters)
6. Little Shoemaker (Gaylords)
7. Gilly Gilly (Four Lads)
8. There Never Was A Night (Perry Como)
9. Honey Love (Bunny Paul)
10. Hold My Hand (Don Cornell)

George E. LeZotte

WAVZ—New Haven, Conn.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Les Baxter)
4. Gal That Got Away (Sinatra)
5. Honey Love (Bunny Paul)
6. Cara Mia (David Whitfield)
7. Do Nothin' Blues (Hoppers)
8. I Cried (Patti Page)
9. Hernando's Hideaway (Bleyer)
10. Hey There (R. Clooney)

Bill Silbert

WMGM—New York, N. Y.

1. Goodnight Sweetheart (McGuire Sisters)
2. Sway (Martin-Barton)
3. Make Her Mine (Nat Cole)
4. If I Give My Heart To You (Lor & Day)
5. Whispering (P. Whiteman)
6. A Kiss Sould Mean We're Sweethearts (Jack Gold)
7. High And The Mighty (Holmes-Young)
8. Chapel In The Moonlight (Kitty Kallen)
9. Something's Gotta Be Done (Jack Harris)
10. Hey There (Davis, Jr.-Clooney)

Bill Phillips

WBAX—Wilkes Barre, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. Hernando's Hideaway (Bleyer)
4. Little Shoemaker (Hugo Winterhalter)
5. Three Coins In The Fountain (Four Aces)
6. Happy Wanderer (F. Weir)
7. Hey There (Clooney-Davis Jr.)
8. If I Give My Heart To You (Denise Lor)
9. Chapel In The Moonlight (Kitty Kallen)
10. Goodnight Sweetheart (McGuire Sisters)

Jim Ameche

KLAC—Hollywood, Calif.

1. Little Shoemaker (Gaylords)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. If I Give My Heart To You (Connie Boswell)
5. High And The Mighty (Les Baxter)
6. Chapel In The Moonlight (Kitty Kallen)
7. In A Garden Of Roses (James)
8. Sway (Dean Martin)
9. Hey There (R. Clooney)
10. Hernando's Hideaway (Bleyer)

Al Stevens

WCBM—Baltimore, Md.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. Hernando's Hideaway (Bleyer)
4. Goodnight Sweetheart (McGuire Sisters)
5. Little Shoemaker (Hugo Winterhalter)
6. Skokiaan (Bulawayo)
7. Happy Wanderer (F. Weir)
8. Little Things Mean A Lot (Kitty Kallen)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Cara Mia (David Whitfield)

Mort Nusbaum

WHHM—Rochester, N. Y.

1. High And The Mighty (Leroy Holmes)
2. Three Coins In The Fountain (Four Aces)
3. Hey There (R. Clooney)
4. Hey There (Sammy Davis, Jr.)
5. Napoleon (Mitch Miller)
6. Lost In Loveliness (Fisher)
7. Little Things Mean A Lot (Kitty Kallen)
8. High And The Mighty (Young)
9. Gilly Gilly Ossenfeffer (Four Lads)
10. Joey (Betty Madigan)

Gary Lesters

WVNJ—Newark, N. J.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Frank Sinatra)
3. Little Shoemaker (Gaylords)
4. Little Things Mean A Lot (Kitty Kallen)
5. High And The Mighty (Leroy Holmes)
6. Sway (Dean Martin)
7. If You Love Me (Kay Starr)
8. Cinnamon Sinner (Bennett)
9. Hey There (R. Clooney)
10. Joey (Betty Madigan)

Joe Deane

KQV—Pittsburgh, Pa.

1. Skokiaan (Ralph Marterie)
2. Cara Mia (Davis Whitfield)
3. Thank You For Calling (Jo Stafford)
4. I Need You Now (Fisher)
5. Chapel In The Moonlight (Kitty Kallen)
6. Dream (Four Aces)
7. Napoleon (Mitch Miller)
8. Joey (Betty Madigan)
9. Hold My Hand (Cornell)
10. Hey There (R. Clooney)

Don Bell

KRNT—Des Moines, Iowa

1. Sh-Boom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Little Shoemaker (Gaylords)
4. Crazy 'Bout You Baby (Crew Cuts)
5. High And The Mighty (Les Baxter)
6. Chapel In The Moonlight (Kitty Kallen)
7. I Understand Just How You Feel (June Valli)
8. Hernando's Hideaway (Bleyer)
9. Hey There (R. Clooney)
10. Goodnight Sweetheart (McGuire Sisters)

Lou Barile

WKAL—Rome, N. Y.

1. High And The Mighty (Les Baxter)
2. Sh-Boom (Crew Cuts)
3. Give Me Your Word (Tennessee Ernie)
4. I'm A Fool To Care (Paul & Ford)
5. Little Shoemaker (Gaylords)
6. Italian Huckle Buck (Monte)
7. Take Me Back Again (Bennett)
8. Goodnight Sweetheart (McGuire Sisters)
9. Hey There (R. Clooney)
10. Thank You For Calling (Jo Stafford)

Eileen Mack

WCFL—Chicago, Ill.

1. High And The Mighty (Dmitri Tiomkin)
2. Hernando's Hideaway (Bleyer)
3. There Never Was A Night (Perry Como)
4. Sh-Boom (Crew Cuts)
5. Three Coins In The Fountain (Frank Sinatra)
6. Skokiaan (Bulawayo)
7. Now (Tommy Leonetti)
8. In My Own Quiet Way (Julius LaRosa)
9. Some Day (Frankie Laine)
10. In The Chapel In The Moonlight (Kitty Kallen)

Ed Meath

WHEC—Rochester, N. Y.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. Joey (Betty Madigan)
4. Chapel In The Moonlight (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Hey There (R. Clooney)
7. If I Didn't Care (Hilltoppers)
8. To Ev'ry Girl, To Ev'ry Boy (Johnnie Ray)
9. Greatest Feeling In The World (Four Tunes)
10. Italian Huckle Buck (Monte)

Allen Berg

KRDK—Los Angeles, Calif.

1. Hey There (Clooney-Davis Jr.)
2. High And The Mighty (Holmes-Hayman)
3. I'm A Fool To Care (Paul & Ford)
4. Joey (Betty Madigan)
5. Goodnight Sweetheart (Gale)
6. Hernando's Hideaway (Bleyer)
7. In A Garden Of Roses (James)
8. Three Coins In The Fountain (Four Aces)
9. I Understand Just How You Feel (Four Tunes)
10. Some Day (Frankie Laine)

Ed Reilly

WBRY—Waterbury, Conn.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. High And The Mighty (Leroy Holmes)
5. Sway (Dean Martin)
6. Cinnamon Sinner (Bennett)
7. Chapel In The Moonlight (Kitty Kallen)
8. Hold My Hand (Don Cornell)
9. Skokiaan (Ralph Marterie)
10. If I Give My Heart To You (Denise Lor)

Sandy Singer

KCRI—Cedar Rapids, Iowa

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Les Baxter)
4. Green Years (Eddie Fisher)
5. Three Coins In The Fountain (Four Aces)
6. Skokiaan (Ralph Marterie)
7. Sway (Eileen Barton)
8. It Shall Come To Pass (4 Aces)
9. Chapel In The Moonlight (Kitty Kallen)
10. I Cried (Patti Page)

Al Ross

WBAL—Baltimore, Md.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Little Things Mean A Lot (Kitty Kallen)
4. There Never Was A Night (Perry Como)
5. Little Shoemaker (Hugo Winterhalter)
6. Three Coins In The Fountain (Four Aces)
7. Hey There (R. Clooney)
8. Sometimes I'm Happy (Honeydreamers)
9. Break My Heart Gently (Dorothy Collins)
10. Peddler Man (Dean Martin)

Nick Nickson

WBBF—Rochester, N. Y.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Little Things Mean A Lot (Kitty Kallen)
5. Goodnight Sweetheart (McGuire Sisters)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. I'm A Fool To Care (Paul & Ford)
8. High And The Mighty (Leroy Holmes)
9. Chapel In The Moonlight (Kitty Kallen)
10. Gal That Got Away (Sinatra)

Ray Perkins

KIMN—Denver, Colo.

1. Sh-Boom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Leroy Holmes)
4. Hernando's Hideaway (Bleyer)
5. Hey There (R. Clooney)
6. Little Things Mean A Lot (Kitty Kallen)
7. Joey (Betty Madigan)
8. Chapel In The Moonlight (Kitty Kallen)
9. Three Coins In The Fountain (Four Aces)
10. Goodnight Sweetheart (McGuire Sisters)

Jack Karey

WCFL—Chicago, Ill.

1. If I Give My Heart To You (Denise Lor)
2. Sh-Boom (Crew Cuts)
3. Half As Lovely (F. Sinatra)
4. High And The Mighty (Johnny Desmond)
5. Hey There (R. Clooney)
6. Skokiaan (Ralph Marterie)
7. I Cried (Patti Page)
8. Right Or Wrong (Noble)
9. Goodnight Sweetheart (McGuire Sisters)
10. I'm A Fool To Care (Paul & Ford)

Paul Flanagan

WTRY—Troy, N. Y.

1. Sh-Boom (Crew Cuts)
2. High And The Mighty (Leroy Holmes)
3. Hey There (R. Clooney)
4. Little Shoemaker (Gaylords)
5. Skokiaan (Ralph Marterie)
6. Chapel In The Moonlight (Kitty Kallen)
7. Moonlight And Roses (3 Suns)
8. If I Didn't Care (Hilltoppers)
9. If I Give My Heart To You (Doris Day)
10. Hernando's Hideaway (Bleyer)

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1 THE ROMANTIC STYLE OF

RUSS CARLYLE

"SPANISH TOWN"

B/W

"NICE KNOWING YOU"

BURGUNDY # 1003

2 America's Headline Quartet

The Revelaires

"Only The Angels Know"

B/W

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20th Birthday



MONTREAL, QUE.—Leonard Schneider, executive vice-president, and Hubert Stone, export manager, Decca Records, Inc., help kick off Decca's 20th Anniversary celebration with the staff of the Compo Company, Decca's Canadian operation, at a dinner held in Montreal. Shown left to right: Doug Harfield, plant supervisor; John Manton, galvano supervisor; Marcel Ledoux, sales representative; Red Roberts, Decca sales manager; Bob Chislett, general manager; Schneider; Phil Rose, Coral sales manager; Stone; George Offer, Ontario sales; Lorne Shallow, chief accountant; Cliff Gittes, sales rep.; Bill Collard, material plant supervisor.

Capitol Tops Last Year's Net

HOLLYWOOD, CALIF.—Sales of Capitol Records, Inc. in the 12 months ended June 30, 1954, reached a new high and earnings showed an increase over the corresponding period a year ago, President Glenn E. Wallichs reported in a letter to shareholders.

Net sales for the 12 months totaled \$17,785,534, compared with \$15,013,369 in the corresponding period ended June 30, 1953.

Net income amounted to \$706,023, equal after preferred dividends to \$1.47 a share on the 476,230 shares of common stock outstanding. In the 12 months ended June 30, 1953, the net income was \$674,946, or \$1.39 a share on the same number of common shares.

Wallichs pointed out that working capital on June 30 last was above the levels of the previous year-end and June 30, 1953, with cash and government securities alone exceeding the total current liabilities.

In the 12-month period ended June 30 last the company declared divi-

dends on the common stock totaling \$357,172, equal to 75 cents a share. A quarterly dividend of 15 cents a share was declared August 12, payable October 1 to shareholders of record September 15. Declarations in the 12 months ended June 30, 1953 were \$238,115, or 50 cents a share.

The company has maintained an excellent position in the industry in the face of keen competition, and is continuing its policy of expansion in this country and abroad, Wallichs said.

Reviewing the company's 1954 releases of records, he noted that such Capitol artists as Nat "King" Cole, Frank Sinatra, Kay Starr, Les Paul and Mary Ford have made some of the year's best single-record hits. New performances by Les Baxter and Dean Martin are strong entrants among current releases.

In the expanding popular album market, collections by Sinatra, Cole and Jackie Gleason are maintaining top ranking sales positions. Capitol's most recent releases in the classical album field have given the company its strongest competitive position to date, Wallichs said.

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2 The latest processing methods

3 The most modern pressing plants in the world

4 The industry's greatest pressing capacity

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6 Album packaging

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Hollywood 38, Cal.

**custom
record
sales**

Radio Corporation of America • RCA Victor Division

THE CASH BOX

TOP 50

The Nation's
COMPILED BY JACK "ONE SPOT" TUNIS

- | |
|---|
| <p>Comprising 100 Selections</p> <ul style="list-style-type: none"> AB—Abbott AL—Aladdin AM—Ambassador AP—Apollo AT—Atlantic BA—Barbour BE—Bell BR—Brunswick BT—Bethlehem BU—Bullet CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral CT—Cat CW—Crown CY—Crytallette DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta 4 Star—Four Star GR—Groove IM—Imperial IN—Intro JD—Jay Dee JU—Jubilee JZ—Josie KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM MJ—Major MO—Modern PA—Parrot PC—Peacock Pro. PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded In Hollywood RM—Rama SA—Savoy SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TF—Tiffany TI—Tico TN—Tennessee TR—Trend UN—United VA—Valley VI—RCA Victor VJ—Vee Jay "X"—Label "X" ZO—Zodiac |
|---|

<p style="text-align: center;">Aug. 28 Aug. 21</p> <p>1—Sh-Boom 127.8 112.3</p> <p>BE-1051 (45-1051)— BARRY FRANK & FOUR BELLS Crazy 'Bout You Baby</p> <p>CO-21283 (4-21283)— LEON McAULIFFE Smooth Sailing</p> <p>CR-61212 (9-61212)— BILLY WILLIAMS QT. Whenever, Wherever</p> <p>★CT-104 (45-104)—THE CHORDS Little Maiden</p> <p>★ME-70404 (70404x45)— CREW-CUTS I Spoke Too Soon</p> <p>VI-20-5799 (47-5799)— BOBBY WILLIAMSON Love March</p> <p>2—The Little Shoemaker 96.5 98.4</p> <p>CA-2862 (F-2862)— TEXTOR SINGERS Sobbin' Women</p> <p>KI-1371 (45-1371)— PETULA CLARK Helpless</p> <p>LO-1482 (45-1482)— FRANK WEIR The Never Never Land</p> <p>★ME-70403 (70403x45)— GAYLORDS Meccue, Meccue</p> <p>★VI-20-5769 (47-5769)— HUGO WINTERHALTER The Magic Tango</p> <p>3—Hey There 92.9 65.4</p> <p>★CO-40266 (4-40266)— ROSEMARY CLOONEY This Ole House</p> <p>CO-40224 (4-40224)— JOHNNIE RAY Hernando's Hideaway</p> <p>★DE-29199 (9-29199)— SAMMY DAVIS, JR. And This Is My Beloved</p> <p>EP-9049 (4-9049)— DOLORES HAWKINS Hernando's Hideaway</p> <p>4—The High And The Mighty 82.7 77.0</p> <p>BE-1053 (45-1053)— TOMMY & JIMMY DORSEY The Man That Got Away</p> <p>★CA-2845 (F-2845)— LES BAXTER O. More Love Than Your Love</p> <p>CO-40298 (4-40298)— HARRY JAMES Still You'd Break My Heart</p> <p>CR-61205 (9-61205)— GEORGIE AULD O. Sneaky Pete</p> <p>CR-61211 (9-61211)— DIMITRI TIOMKIN O. Dial 'M' For Murder</p> <p>★CR-61232 (9-61232)— JOHNNY DESMOND Got No Time</p> <p>★DE-29203 (9-29203)— VICTOR YOUNG O. Moonlight And Roses</p> <p>ME-70426 (70426x45)— RICHARD HAYMAN LeROY HOLMES O. Lisa</p> <p>TI-10-229 (45-229)— JOE LOCO Skokiaan</p> <p>VI-20-5834 (47-5834)— LEO DIAMOND Lisbon</p> <p>VI-20-5839 (47-5839)— PEREZ PRADO Skokiaan</p> <p>5—In The Chapel In The Moonlight 62.1 45.4</p> <p>CA-2846 (F-2846)— NELSON RIDDLE Shadow Waltz</p> <p>CA-2859 (F-2859)— FARON YOUNG A Place For Girls Like You</p> <p>CA-2894 (F-2894)— FOUR KNIGHTS</p>	<p style="text-align: center;">Aug. 28 Aug. 21</p> <p>CO-40271 (4-40271)—MARINERS Oh, Mo'nah</p> <p>CO-40283 (4-40283)— BELMONTE O. Don't Worry 'Bout Me</p> <p>★DE-29130 (9-29130)— KITTY KALLEN Take Everything But You</p> <p>DE-29168 (9-29168)— REX ALLEN Chapel Of Memories</p> <p>JU-5154 (45-5154)—ORIOLES Thank The Lord</p> <p>VI-20-5803 (47-5803)— RALPH FLANAGAN Out Of The Bushes</p> <p>VI-20-5798 (47-5798)— DARRELL GLENN Once And Only Once</p> <p>6—Little Things Mean A Lot 54.6 85.0</p> <p>BE-1046 (45-1046)— HELEN FORREST If You Love Me</p> <p>CR-61180 (9-61180)— DICK JACOBS O. Hitch-Hike To The Stars</p> <p>★DE-29037 (9-29037)— KITTY KALLEN I Don't Think You Love Me Anymore</p> <p>GR-0022 (4G-0022)— BERTICE READING I Wash My Hands</p> <p>KI-1368 (45-1368)—DOMINOES I Really Don't Want To Know</p> <p>7—Skokiaan 32.8 8.9</p> <p>BE-1060 (45-1060)—EIGHT BELLS Dream</p> <p>CA-2896 (F-2896)— RAY ANTHONY Say Hey</p> <p>CO-40306 (4-40306)— FOUR LADS Why Should I Love You</p> <p>★LO-1491 (45-1491)— BULAWAYO SWEET RHYTHM BAND In The Mood</p> <p>★ME-70432 (70432 x 45)— RALPH MARGERIE Lollipop</p> <p>TI-10-229 (45-229)— JOE LOCO The High And The Mighty</p> <p>VI-20-5839 (47-5839)— PEREZ PRADO The High And The Mighty</p> <p>8—They Were Doin' The Mambo 32.4 20.5</p> <p>BE-1057 (45-1057)— T. STEWART & SONG SINGERS Goodnight Sweetheart, Goodnight</p> <p>CR-61222 (9-61222)— LES BROWN O. The Man That Got Away</p> <p>DE-29202 (9-29202)— TEX WILLIAMS That's The Good Lord Sayin'</p> <p>ME-70401 (70401x45)— BOBBY WAYNE A String Of Broken Hearts</p> <p>★VI-20-5767 (47-5767)— VAUGHN MONROE Mister Sandman</p> <p>9—Hernando's Hideaway 32.0 55.5</p> <p>BE-1047 (45-1047)—"SAM" Don't Worry 'Bout Me</p> <p>CA-2840 (F-2840)—BILLY MAY Anything Can Happen Mambo</p> <p>DE-29173 (9-29173)— GUY LOMBARDO O. Vas Villst Du Haben?</p> <p>DE-29186 (9-29186)— ETHEL SMITH Three Coins In The Fountain</p> <p>★CD-1241 (45-1241)— ARCHIE BLEYER</p>	<p style="text-align: center;">Aug. 28 Aug. 21</p> <p>CO-40224 (4-40224)— JOHNNIE RAY Hey There</p> <p>EP-9049 (4-9049)— DOLORES HAWKINS Hey There</p> <p>ME-70387 (70387x45)— RICHARD HAYMAN O. The Cuddle</p> <p>VI-20-5759 (47-5759)— TITO RODRIGUEZ O. A Little Bit Of Mambo</p> <p>10—Goodnight Sweetheart, Goodnight 31.2 39.6</p> <p>BE-1057 (45-1057)— SONG SINGERS They Were Doin' The Mambo</p> <p>CA-2800 (F-2800)— ELLA MAE MORSE Happy Habit</p> <p>★CR-61187 (9-61187)— MCGUIRE SISTERS Heavenly Feeling</p> <p>JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS Love-Me-Boy</p> <p>★VI-20-5746 (47-5746)— SUNNY GALE Call Off The Wedding</p> <p>VI-20-5775 (47-5775)— JOHNNIE & JACK Honey, I Need You</p> <p>VJ-107 (45-107)— THE SPANIELS You Don't Move</p> <p>11—Three Coins In The Fountain 24.9 65.0</p> <p>BE-1044 (45-1044)—TOMMY & JIMMY DORSEY Little Girl</p> <p>CA-2816 (F-2816)— FRANK SINATRA Rain</p> <p>CD-1240 (45-1240)— JULIUS LA ROSA Me Gotta Have You</p> <p>CO-40225 (4-40225)— TONI ARDEN Rolling Sea</p> <p>CO-40301 (4-40301)— WINGY MANONE Isle Of Capri</p> <p>★DE-29123 (9-29123)— FOUR ACES Wedding Bells</p> <p>DE-29186 (9-29186)— ETHEL SMITH Hernando's Hideaway</p> <p>MG-11724 (K-11724)— MARTI STEVENS Why Didn't You Tell Me</p> <p>VI-20-5755 (47-5755)— DINAH SHORE Pakistan</p> <p>12—The Happy Wanderer 24.5 41.1</p> <p>BE-1045 (45-1045)— BOB CROSBY Steam Heat</p> <p>CA-2788 (F-2788)— TOMMY LEONETTI I Went Out Of My Way</p> <p>CD-1238 (45-1238)— ALFRED DRAKE Destiny's Darling</p> <p>DE-29128 (9-29128)— LOUIS PRIMA Until Sunrise</p> <p>DE-29193 (9-29193)— OBENKIRCHEN CHOIR Evensong</p> <p>★LO-1448 (45-1448)— FRANK WEIR O. From Your Lips</p> <p>VI-20-5715 (47-5715)— HENRI RENE O. My Impossible Love</p> <p>13—I'm A Fool To Care 20.1 18.2</p> <p>BE-1056 (45-1056)— CHARLIE DE FORREST If I Didn't Care</p> <p>★CA-2839 (F-2839)— LES PAUL & MARY FORD Auctioneer</p>
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Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
 Selections

Aug. 28 Aug. 21

14—I Cried 19.3 14.8

- CA-2861 (F-2861)—TOMMY LEONETTI
 Now
 GR-61203 (9-61203)—BILLY DUKE
 Love Ya Love Ya,
 Love Ya Love Ya
 DE-29194 (9-29194)—SAVANNAH CHURCHILL
 My Memories Of You
 ★ME-70416 (70416x45)—PATTI PAGE
 What A Dream

15—Italian Huckle Buck 15.8 7.6

- ★VI-20-5832 (47-5832)—LOU MONTE
 Just Like Before

16—This Ole House 14.2 8.6

- ★CO-40266 (4-40266)—ROSEMARY CLOONEY
 Hey There
 KI-1376 (45-1376)—HERB & KAY
 Angels In The Sky
 VI-20-5739 (47-5739)—STUART HAMBLEN
 When My Lord Picks Up The Phone

17—Moonlight And Roses 13.4 12.9

- MG-11431 (K-11431)—FRANK PETTY TRIO
 Ticklish Moments
 ★VI-20-5768 (47-5768)—THREE SUNS
 Crazy Legs

18—Sway 13.0 13.3

- ★CA-2818 (F-2818)—DEAN MARTIN
 Money Burns A Hole In My Pocket
 CR-61185 (9-61185)—EILEEN BARTON
 When Mama Calls
 DY-846 (45-846)—BOB CARROLL
 As Long As I Have You
 VI-20-5772 (47-5772)—NORO MORALES
 Swinging With Noro

19—I Understand Just How You Feel 12.2 27.7

- CH-4858 (45-4858)—JACK FORD
 That's All You Gotta Do
 ★JU-5132 (45-5132)—FOUR TUNES
 Sugar Lump
 ★VI-20-5740 (47-5740)—JUNE VALLI
 Love, Tears And Kisses

20—I Need You Now 11.8 4.6

- BE-1054 (45-1054)—BETTY JOHNSON
 This Is The Thanks I Get
 ★VI-20-5830 (47-5830)—EDDIE FISHER
 Heaven Was Never Like This

21—Shake, Rattle And Roll 11.4 5.2

- AT-1026 (45-1026)—JOE TURNER
 You Know I Love You
 ★DE-29204 (9-29204)—BILL HALEY
 A. B. C. Boogie

22—Cinnamon Sinner 10.6 10.0

- ★CO-40272 (4-40272)—TONY BENNETT
 Take Me Back Again

Aug. 28 Aug. 21

23—The Greatest Feeling In The World 10.2 3.3

- ★JU-5152 (45-S152)—FOUR TUNES
 Lonesome

24—Crazy 'Bout You Baby 9.8 17.6

- BE-1051 (45-1051)—FOUR BELLS
 Sh-Boom
 ★ME-70341 (70341x45)—CREW-CUTS
 Angela Mia

25—Dream 9.4 9.0

- BE-1060 (45-1060)—EIGHT BELLS
 Skokiaan
 CR-61156 (9-61156)—LES BROWN O.
 A Million Dreams Ago
 ★DE-29217 (9-29217)—FOUR ACES
 It Shall Come To Pass
 ME-70439 (45-364)—DINAH WASHINGTON
 I Don't Hurt Anymore

26—Honey Love 9.1

- AT-1029 (45-1029)—DRIFTERS
 Warm Your Heart
 CA-2865 (F-2865)—VICKI YOUNG
 Riot In Cell Block #9
 ★ES-364 (45-364)—BUNNY PAUL
 I'll Never Tell

27—Angels In The Sky 8.7 7.0

- CO-21229 (4-21229)—GENE AUTRY
 KI-1376 (45-1376)—HERB & KAY
 This Ole House
 ★VI-20-5757 (47-5757)—TONY MARTIN
 Boulevard Of Nightingales

28—If I Give My Heart To You 8.4

- BE-1059 (45-1059)—BARRY FRANK
 Smile
 ★CO-40300 (4-40300)—DORIS DAY
 Anyone Can Fall In Love
 JZ-768 (45-768)—FOUR BOYS
 Stop It—Quit It
 ★MJ-27 (45-27)—DENISE LOR
 Hello Darling
 VI-20-5853 (47-5853)—DINAH SHORE
 Tempting

29—Cara Mia 8.3 3.2

- DE-29227 (9-29227)—JACK PLEIS
 Lonesome Polecat
 ★LO-1486 (45-1486)—DAVID
 WHITFIELD & MANTOVANI
 How, When Or Where

30—If I Didn't Care 8.0 10.5

- BE-1056 (45-1056)—CHARLIE DE FORREST
 I'm A Fool To Care
 ★DO-15220 (45-15220)—HILLTOPPERS
 Bettina

31—Au Revoir 7.9

- ★CR-61225 (9-61225)—TERESA BREWER
 Danger Signs

32—Whispering 7.6

- ★CR-61228 (9-61228)—PAUL WHITEMAN

Aug. 28 Aug. 21

You're Driving Me Crazy

33—The Magic Tango 7.5 1.9

- ★VI-20-5769 (47-5769)—HUGO WINTERHALTER
 Little Shoemaker

34—Look Sharp—Be Sharp 6.8 6.1

- CA-2904 (F-2904)—SHARKEY'S KINGS
 San Sue Strut
 ★VI-10-4219 (49-4219)—BOSTON POP 5 O.
 Candlelight Waltz

35—What A Dream 6.7 8.1

- ★AT-1026 (45-1026)—RUTH BROWN
 Please Don't Freeze
 BE-1058 (45-1058)—SY OLIVER O.
 Hopelessly
 ★ME-70416 (70416x45)—PATTI PAGE
 I Cried

36—Half As Lovely 5.7 7.5

- ★CA-2864 (F-2864)—FRANK SINATRA
 The Gal That Got Away

37—Happy Days And Lonely Nights 5.1 5.1

- ★DO-15171 (45-15171)—FONTANE SISTERS
 If I Didn't Have You

38—Hold My Hand 4.7

- ★CR-61206 (9-61206)—DON CORNELL
 I'm Blessed

39—I'm No Gonna Say 4.4 3.7

- ★ME-70425 (70425x45)—RONNIE GAYLORD
 Don't You Forget About Me

40—Make Her Mine 4.3 8.0

- ★CA-2803 (F-2803)—NAT "KING" COLE
 I Envy

41—Peddler Man 4.0 2.7

42—Some Day 3.9 6.5

43—Bumble Boogie 3.6

44—Heaven Was Never Like This 3.5

45—My Friend 3.1 2.3

46—If You Love Me 2.8 6.2

47—Isle Of Capri 2.7 5.7

48—Green Years 2.3 7.1

49—Take Me Back Again 1.9 1.4

50—Joey 1.5 6.6

Seeburg Showing



LOS ANGELES, CALIF.—A number of recording artists were among the more than 500 guests who attended the showing of the new Seeburg HF-100-R phonograph at Minthorne Music Company, this city.

Pictured above (l. to r.) are: Joe Perry, Sam Ricklin, Andy Williams (Label "X"), Don Cornell (Coral Records), and Mike Kurlan.

Other recording artists seen at Minthorne's showing were Georgie Auld (Coral) and Stewart "Rick" Rose (Label "X").

Eddie Fisher Returns To TV Show, Wednesday, August 25

NEW YORK—Eddie Fisher will return to television, Wednesday, August 25, at 7:30 P.M., when his Coke Time show resumes over WNBT and approximately 100 other NBC-TV stations. The program will be heard twice weekly, Wednesdays and Fridays, at the 7:30 time.

The songster's radio shows, which were put on tapes, have continued through the summer on 415 stations of the Mutual Broadcasting System. That program will carry on with newly recorded shows.

This will be Coke Time's second season. The first ran from April 29, 1953 to June 25, 1954.

In order to have more space for the production of the show, a larger studio will be used this year. The program, which originated in Studio 6B in the RCA Building last year, will come from 3B there this season.

By taking the larger studio, the program's planners have had to eliminate live audiences from the shows. Guests will see the programs in three different viewing rooms: a clients' booth for 15 on the 3rd floor, a viewing room for 35 on the ninth floor, and a special fan club room for 30 on the fourth floor. As far as can be

ascertained, this is the first time in television that any such arrangement as this has been made.

All the tickets for the club room will be given to different Fisher fan clubs for each show. The club room will be decorated with pictures of Eddie, etc., just for the fans; and there will be refreshments supplied by the sponsor, Coca-Cola.

Following each show, all viewers in the three rooms will be invited to come to the studio, where Eddie will sing for them, answer their questions, pose for photographs, sign autographs, etc.

Because of requests from viewers asking to see and hear more of Eddie on the shows, there will be fewer guest artists on Coke Time this season. Last year, there was at least one on each show. Another factor in this move is that the powers that be feel that whereas the songster might have needed a name guest for extra support in this initial year, he has now attained sufficient stature and has adequate experience to carry the 15-minute segments on his own. As a matter of fact, Eddie was able to do an entire one-hour Jackie Gleason show last spring, when he filled in for the comedian who had broken his ankle.

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Friendly Lion



HOLLYWOOD, CALIF.—One of the most unusual press parties in Hollywood's history was held recently when Fearless Fagan, famous movie lion, turned out to pose with The Nilsson Twins—Eileen and Elsa. Johnnie Ray hosted the cocktail safari at Jean King's (radio's Lonesome Gal) Sherman Oaks Ranch to launch The Twins' new Coral waxing of "Lion Hunt" b/w "Willie Followed Tillie". On the strength of this first release the girls were signed for the new Olsen and Johnson Revue and quickly left for a tour of the East Coast.

Victor Has Great Day

NEW YORK—RCA Victor announced, last week, that the diskery had one of the biggest days in its record selling history when it sold over \$104,000 worth of records in a single day. It is interesting to note that this figure was reached at the height of the summer season, usually considered a slump season, and while pressing plants were closed for vacation.

Among the records responsible for this tremendous sale were: "They Were Doin' The Mambo" by Vaughn Monroe; Sunny Gale's "Smile"; Eddie Fisher's "I Need You Now"; "Moonlight and Roses" by the Three Suns; and Lou Monte's "Italian Huckle Buck".

Shaw Calls His Shot

NEW YORK—A few years ago, Arnold Shaw wrote a book titled "The Money Song"; a novel about the trials and tribulations of the songwriter and publisher. In the novel, mention is made of a tune that starts out on a small label and hits the top of the ladder.

A few weeks ago, Shaw acquired for his firm, Brenman Music, a Hill & Range subsidiary, a tune which is now the number one song in the country, "Sh-Boom". As in the novel, this tune was originally recorded on the then newly formed independent label, Cat Records.

Shaw also received the good news this week that his book will be re-released in pocket book form.

Forrest Price Named Columbia Sales Mgr.



NEW YORK—The appointment of Forrest Price as General Sales Manager for Columbia Records was announced last week by Paul J. Wexler, vice president in charge of sales for the company.

Price will supervise the activities of forty Columbia Record distributors throughout the country as well as the company's own nationwide field staff. He will report to Wexler.

Associated with Columbia since 1951, Price has for the past year been regional sales manager covering the Northeast and Middle Atlantic territories. He joined the company as district manager for the Middle Atlantic states in 1951.

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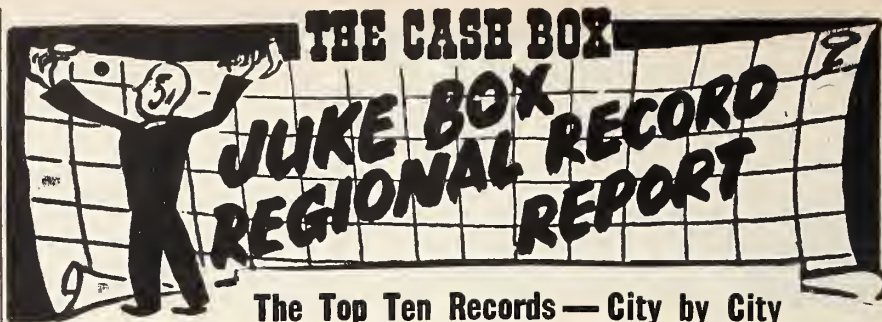
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The Top Ten Records—City by City

New York, N. Y.

- 1. Sh-Boom (Crew Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Hey There (Clooney/Davis, Jr.)
- 4. High And The Mighty (LeRoy Holmes)
- 5. Chapel In The Moonlight (Kitty Kallen)
- 6. Hernando's Hideaway (Bleyer)
- 7. They Were Doin' The Mambo (Vaughn Monroe)
- 8. Little Things Mean A Lot (Kitty Kallen)
- 9. Three Coins In The Fountain (Four Aces)
- 10. Sway (Dean Martin)

Pittsburgh, Pa.

- 1. Hey There (R. Clooney)
- 2. Little Shoemaker (Gaylords)
- 3. Sh-Boom (Crew-Cuts)
- 4. Cinnamon Sinner (T. Bennett)
- 5. Moonlight And Roses (3 Suns)
- 6. High And The Mighty (Baxter/Holmes)
- 7. Hernando's Hideaway (Bleyer)
- 8. Chapel In The Moonlight (Kitty Kallen)
- 9. Magic Tango (Winterhalter)
- 10. Little Things Mean A Lot (Kitty Kallen)

Omaha, Neb.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Things Mean A Lot (Kitty Kallen)
- 3. Little Shoemaker (Hugo Winterhalter)
- 4. Goodnight Sweetheart (McGuire Sisters)
- 5. Hey There (R. Clooney)
- 6. Hernando's Hideaway (Bleyer)
- 7. Chapel In The Moonlight (Kitty Kallen)
- 8. The Happy Wanderer (Rene)
- 9. Some Day (Frankie Laine)
- 10. Don't Drop It (Terry Fell)

Ft. Worth, Texas

- 1. Little Things Mean A Lot (Kitty Kallen)
- 2. Little Shoemaker (Gaylords)
- 3. High And The Mighty (Young/Baxter)
- 4. Hernando's Hideaway (Bleyer)
- 5. Hey There (R. Clooney)
- 6. Sh-Boom (Chords/Crew-Cuts)
- 7. What A Dream (Patti Page)
- 8. Three Coins In The Fountain (Four Aces)
- 9. I'm A Fool To Care (Paul & Ford)
- 10. Chapel In The Moonlight (Kitty Kallen)

San Francisco, Calif.

- 1. Hernando's Hideaway (Bleyer)
- 2. Little Shoemaker (Gaylords)
- 3. Hey There (R. Clooney)
- 4. Sh-Boom (Crew-Cuts/Chords)
- 5. Little Things Mean A Lot (Kitty Kallen)
- 6. High And The Mighty (Holmes/Baxter)
- 7. The Happy Wanderer (Weir)
- 8. Three Coins In The Fountain (Four Aces/Sinatra)
- 9. Chapel In The Moonlight (Kitty Kallen)
- 10. I'm A Fool To Care (Paul & Ford)

Wichita, Kan.

- 1. I'm A Fool To Care (Paul & Ford)
- 2. Little Things Mean A Lot (Kitty Kallen)
- 3. Sh-Boom (Crew-Cuts)
- 4. Little Shoemaker (Gaylords)
- 5. I Understand Just How You Feel (Four Tunes)
- 6. Hernando's Hideaway (Bleyer)
- 7. This Ole House (R. Clooney)
- 8. Goodnight Sweetheart (McGuire Sisters)
- 9. Hey There (R. Clooney)
- 10. Thank You For Calling (Jo Stafford)

Detroit, Mich.

- 1. Hey There (R. Clooney)
- 2. Sh-Boom (Crew-Cuts)
- 3. Chapel In The Moonlight (Kitty Kallen)
- 4. Little Shoemaker (Gaylords)
- 5. They Were Doin' The Mambo (Vaughn Monroe)
- 6. Mood Indigo (N. Petty Trio)
- 7. High And The Mighty (Young/Baxter)
- 8. I'm A Fool To Care (Paul & Ford)
- 9. Magic Tango (Winterhalter)
- 10. Little Things Mean A Lot (Kitty Kallen)

Chicago, Ill.

- 1. Sh-Boom (Crew Cuts)
- 2. Hey There (R. Clooney)
- 3. Little Shoemaker (Gaylords)
- 4. Chapel In The Moonlight (Kitty Kallen)
- 5. High And The Mighty (Johnny Desmond)
- 6. Sway (Dean Martin)
- 7. They Were Doin' The Mambo (Vaughn Monroe)
- 8. Dream (Four Aces)
- 9. Goodnight Sweetheart (McGuire Sisters)
- 10. Italian Huckle Buck (Monte)

Cleveland, Ohio

- 1. Little Shoemaker (Gaylords)
- 2. Sh-Boom (Crew-Cuts)
- 3. Chapel In The Moonlight (Kitty Kallen)
- 4. Shake Rattle And Roll (Haley)
- 5. Hey There (R. Clooney)
- 6. Unforgettable (Hyman Trio)
- 7. Little Things Mean A Lot (Kitty Kallen)
- 8. Skokiaan (Materie/Bulawayo Band)
- 9. Moonlight And Roses (3 Suns)
- 10. Cara Mia (David Whitfield)

Boston, Mass.

- 1. Chapel In The Moonlight (Kitty Kallen)
- 2. High And The Mighty (LeRoy Holmes)
- 3. Hey There (R. Clooney)
- 4. I'm A Fool To Care (Paul & Ford)
- 5. Little Things Mean A Lot (Kitty Kallen)
- 6. Sh-Boom (Crew-Cuts)
- 7. Dream (Four Aces)
- 8. What A Dream (Patti Page)
- 9. Little Shoemaker (Gaylords)
- 10. Cinnamon Sinner (T. Bennett)

Brodhead, Wisc.

- 1. Sh-Boom (Crew-Cuts)
- 2. Crazy 'Bout You Baby (Crew-Cuts)
- 3. Little Shoemaker (Hugo Winterhalter)
- 4. Hey There (R. Clooney)
- 5. Goodnight Sweetheart (Gale)
- 6. High And The Mighty (Johnny Desmond)
- 7. Sway (Dean Martin)
- 8. Gilly, Gilly, Ossenfeffer (Four Lads)
- 9. Hernando's Hideaway (Bleyer)
- 10. I'm A Fool To Care (Paul & Ford)

Seattle, Wash.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Hey There (R. Clooney)
- 4. Little Things Mean A Lot (Kitty Kallen)
- 5. High And The Mighty (Victor Young)
- 6. They Were Doin' The Mambo (Vaughn Monroe)
- 7. Three Coins In The Fountain (Four Aces/Sinatra)
- 8. Hernando's Hideaway (Bleyer)
- 9. The Happy Wanderer (Weir)
- 10. Chapel In The Moonlight (Kitty Kallen)

Shoals, Ind.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Three Coins In The Fountain (Four Aces)
- 4. Little Things Mean A Lot (Kitty Kallen)
- 5. This Ole House (R. Clooney)
- 6. High And The Mighty (Les Baxter)
- 7. Goodnight Sweetheart (Gale)
- 8. I Understand Just How You Feel (Four Tunes)
- 9. Chapel In The Moonlight (Kitty Kallen)
- 10. Hey There (R. Clooney)

Philadelphia, Pa.

- 1. Chapel In The Moonlight (Kitty Kallen)
- 2. Hey There (Clooney/Davis, Jr.)
- 3. Sh-Boom (Chords/Crew-Cuts)
- 4. Hernando's Hideaway (Bleyer)
- 5. Little Shoemaker (Gaylords)
- 6. Three Coins In The Fountain (Four Aces)
- 7. Little Things Mean A Lot (Kitty Kallen)
- 8. If I Give My Heart To You (Denise Lor)
- 9. Somebody Else's Love Song (George Shaw)
- 10. Muskrat Ramble (Matys Bros.)

Los Angeles, Calif.

- 1. Sh-Boom (Chords)
- 2. Little Things Mean A Lot (Kitty Kallen)
- 3. Little Shoemaker (Gaylords)
- 4. Hey There (R. Clooney)
- 5. Hernando's Hideaway (Bleyer)
- 6. High And The Mighty (Victor Young)
- 7. I Understand Just How You Feel (Four Tunes)
- 8. Three Coins In The Fountain (Four Aces)
- 9. Chapel In The Moonlight (Kitty Kallen)
- 10. They Were Doin' The Mambo (Vaughn Monroe)

St. Louis, Mo.

- 1. Sh-Boom (Crew-Cuts)
- 2. Hey There (R. Clooney)
- 3. Little Shoemaker (Gaylords)
- 4. Chapel In The Moonlight (Kitty Kallen)
- 5. High And The Mighty (Desmond/Baxter/Young)
- 6. Hernando's Hideaway (Bleyer)
- 7. What A Dream (Patti Page)
- 8. Magic Tango (Winterhalter)
- 9. Skokiaan (R. Materie)
- 10. Goodnight Sweetheart (McGuire Sisters)

Washington, D. C.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Hey There (R. Clooney)
- 4. Hernando's Hideaway (Bleyer)
- 5. Goodnight Sweetheart (McGuire Sisters)
- 6. Little Things Mean A Lot (Kitty Kallen)
- 7. Three Coins In The Fountain (Four Aces)
- 8. High And The Mighty (Victor Young)
- 9. I'm A Fool To Care (Paul & Ford)
- 10. Cinnamon Sinner (T. Bennett)

Denver, Colo.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Hernando's Hideaway (Bleyer)
- 4. Little Things Mean A Lot (Kitty Kallen)
- 5. Hey There (R. Clooney)
- 6. I Understand Just How You Feel (Four Tunes)
- 7. High And The Mighty (Holmes/Baxter)
- 8. Three Coins In The Fountain (Four Aces/Sinatra)
- 9. I'm A Fool To Care (Paul & Ford)
- 10. The Happy Wanderer (Weir)

Minneapolis, Minn.

- 1. Sh-Boom (Crew-Cuts)
- 2. Little Shoemaker (Gaylords)
- 3. Goodnight Sweetheart (McGuire Sisters)
- 4. Hernando's Hideaway (Bleyer)
- 5. Chapel In The Moonlight (Kitty Kallen)
- 6. Whispering (Paul Whiteman)
- 7. Hey There (R. Clooney)
- 8. Happy Days And Lonely Nights (Fontanes)
- 9. Three Coins In The Fountain (Four Aces)
- 10. I'm A Fool To Care (Paul & Ford)

Atlanta, Ga.

- 1. Sh-Boom (Chords)
- 2. Hey There (R. Clooney)
- 3. Hernando's Hideaway (Bleyer)
- 4. Three Coins In The Fountain (Four Aces)
- 5. Goodnight Sweetheart (McGuire Sisters)
- 6. Little Things Mean A Lot (Kitty Kallen)
- 7. High And The Mighty (LeRoy Holmes)
- 8. Chapel In The Moonlight (Kitty Kallen)
- 9. Little Shoemaker (Gaylords)
- 10. Cinnamon Sinner (T. Bennett)

New Orleans, La.

- 1. Chapel In The Moonlight (Kitty Kallen)
- 2. Sh-Boom (Crew-Cuts)
- 3. Hernando's Hideaway (Bleyer)
- 4. Little Things Mean A Lot (Kitty Kallen)
- 5. Little Shoemaker (Winterhalter/Gaylords)
- 6. They Were Doin' The Mambo (Vaughn Monroe)
- 7. I'm A Fool To Care (Paul & Ford)
- 8. Hey There (R. Clooney)
- 9. This Ole House (R. Clooney)
- 10. Three Coins In The Fountain (Four Aces)

THE CASH BOX



Album Reviews

POPULAR

JERI SOUTHERN—"Warm Intimate Songs in the Jeri Southern Style"—Decca DL 5531 (10" LP) List: \$3.00

MISS JOHNSON PHONED AGAIN TODAY; THE VERY THOUGHT OF YOU; ALL IN FUN; CABIN; MAD ABOUT THE BOY; EV'RYTIME WE SAY GOODBYE; (I'M IN LOVE WITH) THE HONORABLE MR. SO AND SO; WHO CAN I TURN TO.

The voice of Jeri Southern is a warm and intimate voice. She makes the individual listener feel that she is singing to him alone. Her voice has a hushed and tender quality that's tough to beat. On this album, the fabulous song stylist sings a collection of tunes from her nightclub repertoire, tunes which attract the greatest audience response. Dave Barbour's Trio assists the songstress. The tunes are all standards. Disk jockeys, who love the thrush's technique will be wild about this package as will be the people who are familiar with Jeri's past.

PAUL LAVALLE'S "Concert In The Park"—Cities Service Band Of America RCA Victor LPM-3206 (10" LP) List: \$3.15

IN THE STILL OF THE NIGHT; GARY OWN; FLUTE FLIGHT; SOUTH RAMPART STREET PARADE; THE KLAXON MARCH; MARCH GRANDIOSO; THEM BASSES; GOD OF OUR FATHERS.

A concert in a park, whether it be Central Park in New York or some small park in a smaller town, is always a big attraction. On this record, one of the most famous of all bandmasters, Paul Lavalley, leads the Cities Service Band of America through a concert which offers tunes to please all. From the thrilling "March Grandioso" to the brass filled, jazzy "South Rampart Street Parade"; from the novel "Flute Flight" to the moving "In The Still Of The Night." Lavalley has been highly successful and become extremely popular via his radio series of concerts. One listen to these selections will show the listener why.

DINNER IN RIO—Fafa Lemos and his Orchestra—RCA Victor LPM-1017 (12" LP) List: \$4.19

BRAZIL; NEM EU; ITA NO NORTE; MAMA EU QUERO; RISQUE; MADALENA; BAIA; NOS TRES; GRACIOSO; NINGUEM ME AMA; COPACABANA; PARIABA.

Soft and relaxing music with a Latin tempo and filled with strings is presented by Fafa Lemos and his orchestra under the title "Dinner In Rio." Music has the sound that one would expect to find in a South American cabaret. Excellent background music for a party. Beautiful dinner music too. Album is aimed primarily at adults.

CLASSICAL

BELA BARTOK "Concerto For Orchestra"—Mercury Classics MG 50033 (1-12" LP) List: \$5.95

ANTAL DORATI CONDUCTING THE MINNEAPOLIS SYMPHONY ORCHESTRA.

Mercury's offering of the Antal Dorati recording of the Concerto, commissioned by the Koussevitzky Foundation and written by Bartok when he was seriously ill and in the fading years of his life, is beautifully done. Dorati maintains the somber and funereal atmosphere, occasionally giving respite from the gloom with lighter passages that sound almost light hearted. The work has seldom been recorded and should meet with good sales.

JAZZ

"KENTON SHOWCASE"—The Music Of Bill Holman—with Stan Kenton and his orchestra—Capitol H-526 (10" LP) List: \$3.00

BAGS; HAY-A-HAVANA; SOLO FOR BUDDY; THE OPENER; FEARLESS FINLAY; THEME AND VARIATIONS; IN LIGHTER VEIN; KING FISH.

Since Stan Kenton first became associated with music, he has made it his task to seek out bright new talent. Kenton never ceases in his search for new ideas and new skilled musicians. This album, in the "Showcase" series, exhibits the writings of Bill Holman, a young composer in whose future Kenton has great confidence. Holman has been playing tenor sax and arranging for Kenton since 1952. Package is aimed at the Kenton following and jazz enthusiasts. Limited appeal.

"HARLEM IN THE TWENTIES," The Missourians—"X" Records (10" LP) List: \$3.85

For the collector here's a piece of history. The Missourians represent the band that preceded Duke Ellington's band in the old Cotton Club Revue, and is the band that was later reorganized, fronted by scat singer Cab Calloway and which rose to fame with Cab as the Cotton Club Orchestra. The music is spirited and drives all the way. Collectors should add this album to their libraries.

JAM SESSION #5—Clef Records MG C-4005—(1-12" LP) List \$4.85

ROSE ROOM; JAMMING FOR CLEF

When Norman Granz turned loose such talent as Illinois Jacquet pitted against Flip Phillips; Johnny Hodges matching his talents against the driving trumpeting of Roy Eldridge; set up a rhythm section of Oscar Peterson on the keys, Buddy Rich on the skins, Ray Brown plucking the bass strings, and installed Lionel Hampton to set the pace on the vibes, he engendered an exciting musical waxing that threatens to blow the top right off the phonograph. The driving "Jamming For Clef" is tempered by the more relaxing "Rose Room." Should be a big sales puller for its special but growing market.



Music stars are in the news and in the movies. Mantovani is shooting in Italy. They're contemplating making the life story of Eddie (Man With The Golden Trumpet) Calvert and on the Continent they are planning a picture featuring Edmundo Ros and his band. So the excitement is intense. . . . **Johnnie Ray** will not be returning to these shores this year, but it has been confirmed that he will tour the country in the Spring for several weeks. . . . We hear rumors that **Eddie Fisher** and **Debbie Reynolds** may be spending a vacation on the continent. This we hope will include a visit to London where Eddie and Debbie are awaited by millions of fans. . . . **Francis Day** and **Hunter** have acquired the publishing rights of two musical shows by **Julian Slade** showing now and titled "Salad Days" and "The Duenna." . . . **Percy Faith** and his **Missus** have returned to the U.S. after several days in London. Also New York bound is **Sandy Wilson**, young author composer of the successful musical "The Boy Friend" which is to open on Broadway shortly. Also leaving for home on September 6th are **Marion** and **Jimmy McPartland** and off on a whirlwind tour of the States is **Chappell's VIP Teddy Holmes**. . . . Just heard "Pops" **Whiteman's** latest Coral disk, and boy is it a honey. Yes sir it is. And it should sell like hot cakes over here.

An invitation to be guest of honor has been extended by the organizers of the Record Ball to **Frank Sinatra**. If he accepts, I would suggest he come equipped with armour or he'll leave the place without a stitch of clothing on his body. That's what fans are like over here. . . . **Jacques Sablon**, nephew of **Jean**, has been invited to guest with the **Frank Chacksfield** orchestra on TV next week. . . . A new package show is going out on the road in October and will star **Frank Weir** and **David Whitfield**. . . . Although nothing is confirmed, it is rumored that **Peggy Lee** will make an appearance at the **London Palladium** in February. . . . **Eddie Kassner** arrived here to be greeted with a big seller, and he's mighty happy. What's more, yours truly did foretell the success of "Gilly Gilly Ossenfeffer" and to crown it all, a man called **Eddie** came up to thank him for making him famous; the guy's name, why, **Katzenellenbogen**, of course!

We'll be off to Scandinavia next week to see how things are going. There should be plenty going on in Stockholm with the **St. Erik Fair** starting on the 23rd August. So "Skokiaan" is a winner in the States. And everyone is busy recording this African Bush ditty. Well all I can say is that I take my hat off to the man who certainly knows how to pick the winners and send them over.

This week's best selling Pop singles. (Courtesy New Musical Express)

- 1) "Cara Mia"..... **DAVID WHITFIELD/MANTOVANI**
- 2) "Little Things Mean A Lot"..... **KITTY KALLEN**
- 3) "Three Coins In The Fountain"..... **FRANK SINATRA**
- 4) "Idle Gossip"..... **PERRY COMO**
- 5) "Three Coins In The Fountain"..... **FOUR ACES**
- 6) "WANTED"..... **AL MARTINO**
- 7) "Secret Love"..... **DORIS DAY**
- 8) "My Friend"..... **EDDIE FISHER**
- 9) "Wanted"..... **PERRY COMO**
- 10) "I Get So Lonely"..... **FOUR KNIGHTS**

Decca Buddies



NEW YORK—For many years now, **Sammy Davis Jr.**, of the **Will Mastin Trio**, and **Jeff Chandler**, U-I screen star have been close friends. Above the two top stars meet for the first time since both were waxed to Decca recording contracts. Chandler's latest is "Lamplight" and Davis is breaking into the hit category with his version of "Hey There."

THE HIGH AND THE MIGHTY **7** **BIG RECORDS**
M. WITMARK & SONS

YOU'RE LOSING MONEY
 If You Don't Feature
 These HITS on **JUBILEE**

THE FOUR TUNES
 "THE GREATEST FEELING IN THE WORLD"
 and
 "LONESOME"
 JUBILEE # 5152
 — hotter than ever —
 "I UNDERSTAND JUST HOW YOU FEEL"
 JUBILEE # 5132

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
THE ORIOLES
 "IN THE CHAPEL IN THE MOONLIGHT"
 JUBILEE # 5154

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
PATTI JEROME
 "TOO YOUNG TO DIE"
 b.w
 "JUST A FRIENDLY HELLO"
 JUBILEE # 5150

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
JO ANN TOLLEY
 "I TRIED AGAIN"
 b.w
 "THAT'S WHAT I LIKE"
 JUBILEE # 5151

JUBILEE RECORD CO., Inc.
 315 W. 47th St., N. Y. N. Y.

Listener's Digest



NEW YORK—Actress-recording star Geraldine Brooks (right) plays record from first edition of "Listener's Digest," new RCA Victor record player-album plan, for (left to right) opera star Roberta Peters, George R. Marek, Director of Artists and Repertoire for RCA Victor Records; concert pianist Ania Dorfman and Joseph B. Elliott, during official pre-audition held at the Hotel Plaza, New York, several weeks ago.

GREAT SALES ARE HARP-ENING
In BOTH POP and R&B—
Insist on the ORIGINAL
The HARPTONES

"WHY SHOULD I LOVE YOU"
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ANOTHER **BMI**
"PIN-UP"
HIT

WHAT A DREAM

Recorded by
PATTI PAGE... Mercury
RUTH BROWN Atlantic

Published by
BERKSHIRE MUSIC, INC.

A Solid Ballad Hit!

CARAMIA

LEO FEIST, INC.

**Airmail Subscription
The Cash Box \$30.**

Pop DJ Finds R&B Attracts Audience

NEW YORK—*The Cash Box* this week received the following letter from Don Bell, pop disk jockey at KRNT in Des Moines, Iowa:

Gentlemen:
Re: What can be done to put R&B disks on top disk shows:

I just had a long week at L.A., dug the coast jocks and heard R&B disks of great musical merit. Didn't hear the suggestive, vulgar things—but real talent, well recorded and tastefully conceived. Even caught a recording session. Came back with a strong desire to add a couple of R&B hours to my stint.

I started playing occasional R&B things, maybe one per half hour. Kids listening FLIPPED.

I suggest R&B companies re-poll top jocks, ask if they wouldn't like to receive their output. I, for one, now welcome R&B things. I feel that most jocks are too lazy, as I am, to write all R&B companies and ask for inclusion on mailing lists.

R&B may be distasteful to some of my audience, but I feel the majority of listeners accept them as exciting and representative of a new American music movement. For the particularly wild ones, I generally preface it with something like: "this is a wild one. Maybe you won't like it—I hope you will—and I believe you will. But, if you don't, don't go away—I'm going to follow it with one with which you're familiar."

And, if you find space for a line in your column, you might add for this lazy one: "Don Bell, KRNT, Des Moines, would like to be added to all R&B sample lists. He'll play them according to their merit."

Thanks in advance.

Sincerely,
Don Bell

London Prexy In U. S.

NEW YORK—E. R. "Ted" Lewis, president of the London Record Company, who recently arrived in New York from London, was greeted by one of London Records' biggest hits of the year, "Skokiaan". Lewis was extremely happy about this since he was the one to pick up the original master of the tune by the Bulawayo Sweet Rhythms Band in South Africa, two months ago.

Lewis was surprised to see that so many additional recordings of the song were made by other record companies, since the other side of the master "In The Mood", was the side that was being counted upon as the potential hit.

After spending some time in South Africa, and completing a 30,000 mile trip throughout Europe, Lewis revealed that the South African territory is an excellent record market with approximately 5,000 record outlets in Johannesburg alone.

Doris Anderson Joins Burgundy

DETROIT, MICH.—Burgundy Records, the newly formed diskery operating out of Detroit, has acquired a top flight asset in the person of Doris Anderson. The former record librarian at Detroit's WJBK-TV and radio will handle record promotion for the company.

Miss Anderson had previously served as 'girl Friday' to Ed McKenzie of WXYZ-TV and radio, and to Don McLeod of WJBK-TV and radio.

Well known to many in the music trade, Miss Anderson will start her new job by pushing Burgundy's first two releases, the Revelaires' "Only The Angels Know" b/w "Down By The Well" and Russ Carlyle's "Spanish Town" b/w "Nice Knowing You".

Wayne Donates Royalties

NEW YORK—Bernie Wayne, composer-artist, has taken an old song that he wrote with the late Ralph Care, the lyricist who died two weeks ago leaving a wife and a child, and another on the way, and has rewritten the song in the idiom of today's market. He has placed the song with Meridian Music with instructions that all his royalties are to go to Care's widow.

The name of the song is "Do Me Good, Ba-Baby".

Feather Prepares "Jazz Encyclopedia"

NEW YORK—Leonard Feather, jazz critic, has signed with Horizon Press to produce a "Jazz Encyclopedia".

The book, set approximately at 200,000 words, has already been started by Feather and while the date of publication is indefinite, it is expected to take from three to six months to complete.

Feather, long an outstanding figure in jazz, has felt for some time that the trade needed a definitive reference such as he has in the works. It will include a basic list of records, about 1000 bio's of artists, photographs, a brief history of jazz from New Orleans to Newport and a glossary of jazz and musical terms.

Dominoes Sign With Jubilee Records

NEW YORK—Jerry Blaine, president of Jubilee Records announced this week that he had signed Billy Ward's Dominoes to a recording contract. Blaine thereby scored a scoop since several firms had been bidding for a group ever since their contract expired with Federal Records a few weeks ago. It is reported at Federal however that the group still owes them 8 more sides.

Blaine said his plans for The Dominoes lie completely in the pop field. They will be given a major buildup with all the promotional props pulled out.

Blaine expects to have them in a recording studio shortly.

The Dominoes in the past couple of years have become one of the top vocal groups in the country. They smashed through to public recognition with their recording of "Sixty Minute Man".

Music Men Hold Annual Outing

NEW YORK — The professional music men's outing last Tuesday at the Aldecress Country Club in Alpine, N. J. drew a capacity crowd of contact men, A&R executives and music publishers. Most of the boys played golf, with several new champs showing up this year. Others took advantage of the swimming pool and beautiful grounds.

The winners were as follows:

Membership Division

1st prize, Mickey Glass (net of 66). Portable Television Set.

2nd prize, George Furness (net of 72). Set of Irons.

3rd prize, Duke Niles (net 73). Golf Bag and Shoes.

4th prize, Murray Luth (net 74). Poloroid Camera.

Guest Division

1st prize, Irwin Garr (net of 65). 3 Suiter Luggage.

2nd prize, George Siravo (gross 74). Windbreaker and Portable radio (net 68).

3rd prize, Bernie Shearer (net 71). No. 5 Wood.

4th prize, Henry Onorati (net 72). Sweater.

Special Prizes—Membership

Driving, Bobby Day and Kelly Camaratta (245 ft.).

Nearest to Pin, Freddy Parker.
Putting Contest, Mike Sukin.

Guest

Driving, Lou Dreyer.

Nearest to Pin, Jimmie Lytell.
Putting, Jimmie Lytell.

Door prizes won by George Weiner, Allie Cohen, Al Calder, Joe Carlton, Mickey Addy, Mac Cooper, Eddie Wolpin, Al Gallico, Harry Myerson, Murray Wizell and Jack Perry.

Committee: Bob Miller, Jack Spina, Mickey Addy, Bernie Pollack and Murray Luth.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

The Chords, who have been going great guns in personal appearances since their "Sh-Boom" on Cat became a national hit, scheduled to appear in the Rip Tide Room at Wildwood, N. J. . . . Monte Bruce, Bruce Records, back in town after a promotion trip for the Bruce hit, "Why Should I Love You," by the Harptones. Monte elated with sales figures on the disk. . . . Bert Fleishman, F & F Distributors, Charlotte, in town for a week of fun and business.

. . . Irv Marcus, Peacock and Duke national sales manager, in New York and plans to stay for a while. Marcus did a concentrated job of getting with distributors when he blanketed Bob Pare, Portem Distributors, New York; Joe Cohen, Essex Distributors, Newark, N. J.; Bert Fleishman, F & F Distributors, Charlotte; and Art Freeman, Benart Distributors, Cleveland, with Duke and Peacock salestalk. Freeman came into New York for about a week to visit with the family and take care of some special business. . . . Bess Berman, Apollo Records, when asked about business, said: "Business is booming. We're selling so many numbers I don't know which one to talk up." . . . Jack Angel, Herald Records, came back to his desk after being out with a touch of pneumonia, to find Al Silver sporting a beaut of a summer cold. Al could hardly talk, but he managed somehow to convey

his elation at the biggest business the firm has done in nine or ten months. The Faye Adams "Hurts Me To My Heart" is definitely off the ground and is headed towards the top of the charts in short order. In addition the diskery is selling the latest "5" Willows, Thrillers and Lightning Hopkins items. With things rolling so well the Herald braintrust feels that this is the time to get Al Savage back into the swing of things. A session was held this week with Charlie Singleton supervising. . . . Fred Mendelsohn, Savoy Records, reports Nappy Brown's "I Wonder" breaking out big in Charlotte, Houston, New York and Richmond, Va. Fred says "Orders and re-orders are piling up. Business is definitely on the upsurge." . . . Lou Sprung, Baton, reports his "Fat Back and Greens" going stronger than ever in Philly. In fact Philly airplay has reacted in sales spilling over to New Jersey where Essex Distributors have been getting orders.

CHICAGO:

Current agreement is to the effect that R&B is clicking bigger than ever with highschool and college teenage crowds. So far the group disks seem to have grabbed the ears of the teenagers. There is every belief here that, with some astute salesmanship, many great R&B vocal stars will click just as big. "But," as one well known R&B disker says, "this won't happen until we get much better airtime promotion than we are getting today." So once again the problem of better airtime rears its head. This same disker also says, "All of us who are interested in furthering R&B should work together with far greater, and certainly more apparent, optimism and faith in our future. We shouldn't hide our light under a bushelbasket. We shouldn't be afraid to exploit and advertise a lot more and a lot bigger than what we are now doing. It will pay off for all concerned if we, the people directly concerned with R&B, burst forth with a big, daring and eye-opening promotional splurge. This is sure to pep up and even boom the entire business. It will most definitely demonstrate that we have complete faith in the continued success of our field." Others also point out that R&B diskers and distributors "should stop crying the blues" and, instead, leave this up to their very capable artists. R&B artists and diskeries are, by the way, doing a mighty fine job, if the new disks that are being presented are to be taken into consideration as an indication of the kind of better and more outstanding recordings being rushed to the field at this time. R&B firms agree that the juke box biz has continued right ahead with them thru thick and thin. They proclaim and acclaim this field as one big, bright spot. What they are most concerned about is "the extremely cautious approach" to the buying of their new records by retailers. They attribute much of this to lack of top promotional airtime at the right listening hours. The solution to the entire problem, according to R&B leaders, is for a general get-together to bring about a solid, sound and strong splurge of promotional exploitation, especially from an advertising standpoint. This is bound to revive the entire market so that all will profit accordingly, they believe. Like one of these men stated this past week, "The Cash Box" called the shot alright when it wrote, "Pop Goes The Blues." But," he asks, "now what about popping the blues for ourselves?"

LOS ANGELES:

Impressario Irwin Granz took over the Shrine Auditorium 8/20 for his all-star program of "Jazz Ala-Carte." Some of the biggest jazz groups in the country were presented which included Stan Getz, The Chet Baker Quartette, The Buddy De Franco Quartette, The Red Norvo Trio, Max Roach, The Clifford Brown Quintette, Louis Bellson and the All Stars featuring Zoots Sims and Harry Sweet Edison, and Cab Calloway. . . . Aladdin Records are going all-out on Louis Jordan's newest waxing of "Louie's Blues" b/w "If I Had Any Sense I'd Go Back Home." Number has received many favorable comments from everyone in the music field. . . . The infectious beat of the Mambo has completely captured the Southland. Proof of this is the record throngs that jam Mambo City each week-end. Now on tap is Sammy Mendoza and his Latin orchestra. . . . Art and Lee Rupe of Specialty Records have been busy filling all the orders that pour in for Guitar Slim's "Later For You Baby." . . . Bobby Shad, A & R head for Mercury Records, has had a busy schedule conducting marathon recording sessions at the Capitol Studios. Over 26 sides were cut for a new jazz album series. Dinah Washington also etched several new sides. On Aug. 21 the doors of the studios were thrown open to a "live" audience for a combined Jazz concert and recording



CHARLES BROWN

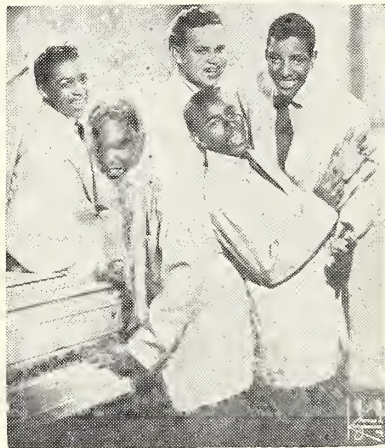


THE HARPTONES

Connee Boswell Entertains



WASHINGTON, D. C.—Hearty applause greeted Miss Connee Boswell and her fellow entertainers during their recent visit to Walter Reed Army Medical Center. Above are (L-R) front row: Benita D'Andrea, dancer; PFC John Whelan, Detroit, Mich.; Miss Boswell; PFC Alexander Inberi, Trial City, S.D., (leaning over Miss Boswell's shoulder); Richard J. Hardsog, North Brookfield, Mass., and Marianne D'Andrea, dancer. Back row (L-R): Sgt. Jerry E. Hartsoe, Charleston, S.C.; PFC Charles Dean, Westfield, Mass.; Pvt. Willie Daring, Hardeeville, S.C.; Miss Connie Thomas, pianist; Pvt. Christopher Richmond, Jacksonville, Fla.; and Pvt. James Crowley, New York, N. Y.



BREAKING WIDE OPEN in Los Angeles—New York—Cleveland—Phila. and Spreading

The Solitaires

singing

"PLEASE REMEMBER MY HEART"

b/w

"South Of The Border"

Old Town Record # 1006

★ ★ ★ ★ ★

Order thru your Nearest Dist. or direct from

OLD TOWN RECORD CORP. 165 E. 125 St. (Atwater 9-5450) N. Y.

session. On hand were Dinah Washington, along with an impressive group of musicians which included Clark Terry, Trumpet; Harold Land, Tenor; Herbie Geller, Alto; Clifford Brown, Trumpet; Maynard Ferguson, Trumpet; Max Roach, Drums; Junior Manse, Piano; George Marrow, Bass; Keeter Bess, Bass; and Richard Powell, Piano. . . . Charles Brown along with Lowell Fulson and his band blew in at the Five-Four Ballroom for a three-day stand 8/19 thru 22nd. . . . Lew Chudd, prexy of Imperial Records, just returned from an extended business trip through the Caribbean then took off again on another jaunt. . . . Roy Milton and his band kicked off a series of West Coast engagements with an appearance at the Savoy Ballroom over the Aug. 21 week-end. Appearing with him was Camile Howard and Micky Champion. . . . Wingy Manone and his quartette are starring in a double feature attraction at the Hollywood Royal Room along with The Chansonaires. . . . It has been a long time since baby-voiced Rose (Chee Chee) Murphy has been around town but she's been doing mighty well since setting up camp at Regina Villaudy's Beverly Blvd. Bar of Music. . . . With "Oop Shoop" by Shirley Gmter and The Queens breaking throughout the country The Bihari's are planning more new releases that sound sensational to follow it up. Modern, RPM and Flair could become three of the hottest labels shortly. . . . Christine Kittrell has quit the R & B field and is now touring the East Coast with the Simmons Akers spiritual singers. . . . Capitol Records has found that so many R & B records are being sold to the C & W field that they have covered "Please, Please," which was originally done by The Eagles on Mercury, featuring Cliffie Stone and his Hepeats with vocals by Homer Esk.

JOSIE'S JUMPIN'
with R&B HITS
THE CADILLACS
"I WONDER WHY"

b/w
"GLORIA"
JOSIE # 765

THE RAY-O-VACS

"DARLING"
JOSIE # 763

Just Released
The Only R&B Version
THE FOUR BARS
singing
"IF I GIVE MY HEART TO YOU"

b/w
"STOP IT-QUIT IT"
JOSIE # 768

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First Big One of the Season!

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Sing
"Baby I Need You"
b/w
"My Loving Baby"

VEE JAY-115

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.



- 1** HONEY LOVE
Drifters
(Atlantic 1029)

- 2** OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

- 3** WORK WITH ME ANNIE
Midnighters
(Federal 12169)

- 4** SEXY WAYS
Midnighters
(Federal 12185)

- 5** SH-BOOM
Chords
(Cat 104)

- 6** SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)

- 7** JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571)

- 8** YOUR CASH AIN'T NOTHIN' BUT TRASH
Clovers
(Atlantic 1035)

- 9** PLEASE FORGIVE ME
Johnny Ace
(Duke 128)

- 10** I'VE GOT MY EYES ON YOU
Clovers
(Atlantic 1035)

- 11** WHEN MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412)

- 12** HURTS ME TO MY HEART
Faye Adams
(Herald 433)

- 13** I UNDERSTAND JUST HOW YOU FEEL
Four Tunes
(Jubilee 5132)

- 14** YOU CAN PACK YOUR SUITCASE
Fats Domino
(Imperial 5031)

- 15** DON'T YOU KNOW
Ray Charles
(Atlantic 1037)

THE CASH BOX

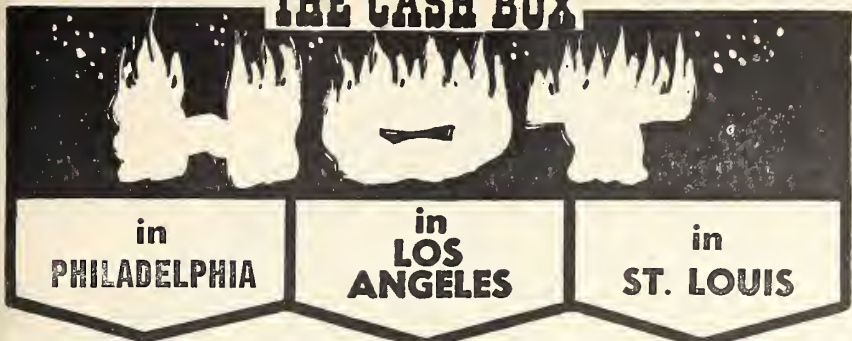


The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|---|--|---|
| 1 HONEY LOVE
<i>The Drifters</i>
(Atlantic 1029) | SH-BOOM
<i>Chords</i>
(Cat 104) | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) |
| 2 SH-BOOM
<i>Chords</i>
(Cat 104) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | SEXY WAYS
<i>Midnighters</i>
(Federal 12185) |
| 3 OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) |
| 4 WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | SH-BOOM
<i>Chords</i>
(Cat 104) |
| 5 DEAR ONE
<i>The Scarlets</i>
(Red Robin 128) | HONEY LOVE
<i>The Drifters</i>
(Atlantic 1029) | YOU CAN PACK YOUR SUITCASE
<i>Fats Domino</i>
(Imperial 5031) |
| 6 MY DEAR, MY DARLING
<i>Count's</i>
(Dot 1210) | EVERYTHING I DO IS WRONG
<i>B. B. King</i>
(RPM 411) | I CAN'T HOLD OUT ANY LONGER
<i>Lavern Baker</i>
(Atlantic 1030) |
| 7 PLEASE REMEMBER MY HEART
<i>The Solitaires</i>
(Old Town 1006) | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | BALLIN' THE JACK
<i>Perez Prado</i>
(RCA Victor 20-5738) |
| 8 HURTS ME TO MY HEART
<i>Faye Adams</i>
(Herald 434) | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) |
| 9 SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | IF I LOVED YOU
<i>Roy Hamilton</i>
(Epic 9047) | CUBANO JUMP
<i>Ike Turner</i>
(Flair 1040) |
| 10 ANNIE HAD A BABY
<i>Midnighters</i>
(Federal 12195) | YOUR CASH AIN'T NOTHIN' BUT TRASH
<i>The Clovers</i>
(Atlantic 1035) | SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) |

- | in SAN FRANCISCO | in NEWARK | in MEMPHIS |
|---|---|---|
| 1 HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) |
| 2 JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) |
| 3 SH-BOOM
<i>Chords</i>
(Cat 104) | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) |
| 4 SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | LET'S WALK
<i>Charles Brown</i>
(Aladdin 3235) |
| 5 OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | DEAR ONE
<i>The Scarlets</i>
(Red Robin 128) | SH-BOOM
<i>Chords</i>
(Cat 104) |
| 6 LET'S WALK
<i>Charles Brown</i>
(Aladdin 3235) | YOU'RE MINE
<i>Danny Overbea</i>
(Checker 796) | TICK TOCK
<i>Marvin & Johnny</i>
(Modern 933) |
| 7 I UNDERSTAND JUST HOW YOU FEEL
<i>Four Tunes</i>
(Jubilee 5132) | PLEASE FORGIVE ME
<i>Johnny Ace</i>
(Duke 128) | I UNDERSTAND JUST HOW YOU FEEL
<i>Four Tunes</i>
(Jubilee 5132) |
| 8 YOUR CASH AIN'T NOTHIN' BUT TRASH
<i>The Clovers</i>
(Atlantic 1035) | SH-BOOM
<i>Chords</i>
(Cat 104) | EVIL IS GOING ON
<i>Howling Wolf</i>
(Chess 1575) |
| 9 MY HEART BEATS LIKE A HAMMER
<i>B. B. King</i>
(RPM 412) | COME TO ME DARLING
<i>Opals</i>
(Luna 5001) | HURTS ME TO MY HEART
<i>Faye Adams</i>
(Herald 434) |
| 10 WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | EBB TIDE
<i>Roy Hamilton</i>
(Epic 9068) | MY HEART BEATS LIKE A HAMMER
<i>B. B. King</i>
(RPM 412) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| 1
HONEY LOVE
The Drifters
(Atlantic 1029) | OH WHAT A DREAM
Ruth Brown
(Atlantic 1036) | OH WHAT A DREAM
Ruth Brown
(Atlantic 1036) |
| 2
OH WHAT A DREAM
Ruth Brown
(Atlantic 1036) | TICK TOCK
Marvin & Johnny
(Modern 933) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |
| 3
SEXY WAYS
Midnighters
(Federal 12185) | POP SHOOP
Shirley Gunter & The Queens
(Flair 1050) | HONEY LOVE
Drifters
(Atlantic 1029) |
| 4
SH-BOOM
Chords
(Cat 104) | BABY, BABY ALL THE TIME
Amos Milburn
(Aladdin 3248) | YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clavers
(Atlantic 1035) |
| 5
I'VE GOT MY EYES ON YOU
Clovers
(Atlantic 1035) | HURTS ME TO MY HEART
Faye Adams
(Herald 434) | ANY DAY NOW
Ella & Buddy Johnson
(Mercury 70421) |
| 6
ANY DAY NOW
Buddy Johnson
(Mercury 70421) | HEARTS OF STONE
Jewels
(R & B 1301) | SEXY WAYS
Midnighters
(Federal 12185) |
| 7
PLEASE FORGIVE ME
Johnny Ace
(Duke 128) | HONEY LOVE
The Drifters
(Atlantic 1029) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) |
| 8
WORK WITH ME ANNIE
Midnighters
(Federal 12169) | I WONDER WHY
Cadillacs
(Josie 765) | SH-BOOM
Chords
(Cat 104) |
| 9
IN THE CHAPEL IN THE MOONLIGHT
Orioles
(Jubilee 5154) | WORK WITH ME ANNIE
The Midnighters
(Federal 12169) | MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412) |
| 10
JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412) | WARM YOUR HEART
Drifters
(Atlantic 1029) |

in
DALLAS

in
SHOALS

in
NASHVILLE

- | | | |
|--|--|--|
| 1
YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clavers
(Atlantic 1035) | HONEY LOVE
The Drifters
(Atlantic 1029) | HONEY LOVE
The Drifters
(Atlantic 1029) |
| 2
OH WHAT A DREAM
Ruth Brown
(Atlantic 1036) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | SEXY WAYS
Midnighters
(Federal 12185) |
| 3
SEXY WAYS
Midnighters
(Federal 12185) | SEXY WAYS
Midnighters
(Federal 12185) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) |
| 4
SH-BOOM
Chords
(Cat 104) | SH-BOOM
Chords
(Cat 104) | OH WHAT A DREAM
Ruth Brown
(Atlantic 1036) |
| 5
JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | PLEASE FORGIVE ME
Johnny Ace
(Duke 128) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) |
| 6
MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412) | I UNDERSTAND JUST HOW YOU FEEL
Four Tunes
(Jubilee 5132) | I'M SLIPPIN' IN
The Spiders
(Imperial 5291) |
| 7
HONEY LOVE
The Drifters
(Atlantic 1029) | GOODNIGHT SWEET-HEART, GOODNIGHT
Spaniels
(Vee-Jay 107) | MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412) |
| 8
DON'T YOU KNOW
Ray Charles
(Atlantic 1037) | YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clavers
(Atlantic 1035) | YOU CAN PACK YOUR SUITCASE
Fats Domino
(Imperial 5031) |
| 9
AIN'T CHA GOT ME WHERE YOU WANT ME
Buddy Johnson
(Mercury 70377) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clavers
(Atlantic 1035) |
| 10
HURTS ME TO MY HEART
Faye Adams
(Herald 434) | DEAR ONE
The Scarlets
(Red Robin 128) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |

Coming Up In R & B

Listed Alphabetically

- ANNIE HAD A BABY**
The Midnighters
(Federal 12185)
Philadelphia, Atlanta, Chicago, New York, St. Louis
- DON'T YOU KNOW**
Ray Charles
(Atlantic 1037)
Detroit, Ft. Warth, New Orleans, New York, St. Louis
- EBB TIDE**
Roy Hamilton
(Epic 9068)
Newark
- HIGH HEELS**
Bill Doggett
(King 4732)
Newark, New York
- HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
Atlanta, Baltimore, Memphis, Newark, New York, Los Angeles
- I WONDER WHY**
The Cadillacs
(Jose 765)
Los Angeles

BREAKING FOR A HIT!
"HURTS ME TO MY HEART"
FAYE ADAMS
Herald # 434

MOVING UP FAST!
"BABY COME A LITTLE CLOSER"
"5" WILLOWS
Herald # 433

Herald RECORDS
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WILLIE MAE THORNTON'S
Sure Hit
"STOP HOPPIN' ON ME"
b/w
"STORY OF MY BLUES"
PEACOCK #1642

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Little Walter
"You Better Watch Yourself"
B/W
"Blue Lights"
Checker # 799

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Chicago 15, Illinois

ORDER NOW!
Spirituals
"CRY SOMETIMES"
SWANEE QUINTET
Nashboro 546

"DIDN'T IT RAIN CHILDREN"
SONS OF THE SOUTH
(Excelllo 2040)

NASHBORO RECORD CO., INC.
177 3rd AVE. N. NASHVILLE, TENN.
(Phone 42-2215)



THE MIDNIGHTERS
"ANNIE HAD A BABY"
"SHE'S THE ONE"
Federal 12195

"SEXY WAYS"
"Don't Say Your Last Goodbye"
Federal 12185

"WORK WITH ME ANNIE"
Federal 12169

EARL BOSTIC
"MAMBOSTIC"
"THESE FOOLISH THINGS"
King 4730

T. TEXAS TYLER
"COURTIN' IN THE RAIN"
"OLD BLUE"
Faur Star 1660

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King RECORDS

GETTING BIGGER EVERY DAY
FROM COAST TO COAST
BOTH POP &
R & B
"BLUE HOURS"
by the HOT SHOTS
Savoy # 1128

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Big—and getting bigger!
JOE ROLAND
"LOVER'S MAMBO"
b/w
"I'm Getting Sentimental Over You"
SEECO # 4148

Getting Bigger!
SUGAR MAMA—
PEACHY PAPA
by
PERCY MAYFIELD
499 # 499-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

RHYTHM 'N BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B+ VERY GOOD	<input type="radio"/> D MEDIOCRE

JOE LOCO
(Tico 10-221)

B "I LOVE PARIS" (2:41) [Cole Porter] Joe Loco and his Quintet etch a tasty rendition of the lovely Cole Porter tune. Loco's Latin treatment gives the tune a fresh listening appeal.

B "TREMENDO CHA-CHA-CHA" (2:45) [Eduardo Bianco] The flip is the cha-cha-cha mambo, the slower tempo mambo, currently meeting with growing appeal. As ever, the Loco fingering and arrangement a delight.

BONNIE DAVIS & THE PICCADILLY PIPERS
(Groove 0032)

B "SINCE YOU'RE GONE" (2:08) [Porgie BMI-Davis, Dickman] Bonnie Davis sings a slow blues with the backing of the Piccadilly Pipers. Bonnie handles the tune well although the feeling would make it r & b with a leaning to pop.

C+ "HOW COULD YOU" (2:32) [Waldo ASCAP-Douglas, Martin] The gal gets a lot out of the melodic ditty, however, this side is all rhythmic pop.

THE ROBBINS
(Crown 120)

C+ "ALL I DO IS ROCK" (2:40) [Modern Music BMI-] A slow rocking tempo chanted by the vocal group with a smooth and appealing sound.

B "KEY TO MY HEART" (2:40) [Modern Music] The group rocks out a rhythmic bounce effort in the vein of what the market is buying and the etching should pick up some juke box coin.

JOHN LEE HOOKER
(Specialty 528)

B "I'M MAD" (2:40) [Venice BMI-J. L. Hooker] Hooker waxes a talky vocal in which he tells of his anger at his fem who floats around till all hours of the morning after he's been so good to her.

B "EVERYBODY'S BLUES" (2:48) [Venice BMI-Hooker] This deck is a slow blues sung in the familiar Hooker delivery. Good wax that should rack up a good sales among his followers.

FLOYD JONES
(VJ 111)

C+ "AIN'T TIMES HARD" (2:43) [Conrad BMI-F. Jones] Floyd Jones sings the southern slow blues with a wailing story of hard times pulling him down. Jones sings the story blues with a band accompaniment that is predominantly guitar and harmonica.

C+ "SCHOOL DAYS ON MY MIND" (2:44) [Conrad BMI-F. Jones] A similar folk tune sung in the manner that has prevailed for the last 100 years. Good Southern market material.

THE CASH BOX

★ AWARD O' THE WEEK ★

"ANNIE HAD A BABY" (2:40)

[Jay & Cee BMI-Glover, Mann]

"SHE'S THE ONE" (2:13)

[Jay & Cee BMI-Ballard]

THE MIDNIGHTERS
(Federal 12195)

• The Midnighters follow up their sensational "Work With Me Annie" with "Annie Had A Baby." Idea is cute and should find a responsive audience. Annie can't work anymore 'cause she has a baby. It is woes now for the man in the house, but that's what happens when the baby comes along. It's a natural that will meet with disk jockey approval in view of

its story continuation idea and its polished rendition. The consequent airplay will result in sales. This looks like it will be a really big one for the fall and winter season. The flip, "She's The One," is a rhythmic slow tempo pretty etched strongly. However, it could get lost on the backside of "Annie Had A Baby."

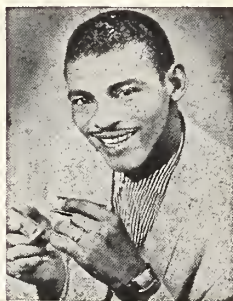
"YOU BETTER WATCH YOURSELF" (2:40)

[ARC BMI-Jacobs]

"BLUE LIGHT" (2:45)

[ARC BMI-Jacobs]

LITTLE WALKER
(Checker 799)



LITTLE WALTER

• Little Walter's latest release pairs a rhythmic blues vocal, "You Better Watch Yourself," with a mood instrumental, "Blue Light," the later featuring the harmonica work of Little Walter. On the top deck, Walter warns his gal she had better watch herself 'cause he has his eye on her. Deck has a strong beat and could prove to be the side. However, the flip "Blue Light," is a moving instrumental waxing that could catch fire. Both sides are strong material.

THE CHEROKEES
(Grand 4120)

C+ "PLEASE TELL ME SO" (2:41) [Slotkin-Cherokees] The Cherokees form a pleasing romantic waxing with easy blending on the slow blues-ballad.

B "REMEMBER WHEN" (2:41) [Slotkin-Cherokees] The flip is a bounce effort of middle tempo. The group handles the tune with a smooth performance and comes up with a fair etching.

DOROTHY LOGAN
(Drexel 902)

C+ "SMALL TOWN MAN" (2:53) [Drexel-Caldwell, Mason] Dorothy Logan chants a slow beaty blues in which she advises against the small town man going to the big town 'cause the slick chicks will get him.

C+ "SINCE I FELL FOR YOU" (2:45) [Buddy Johnson] Miss Logan sings a slow sentimental torch blues on this side with a chant chorus support.

JOE LIGGENS
(Mercury 70440)

B "THEY WERE DOIN' THE MAMBO" (2:43) [E. H. Morris ASCAP-] Joe Liggins' first for Mercury is the current pop hit. Joe's vocal is especially pleasing as he presents this ditty in a manner that could sell both r & b and pop.

B+ "YEAH, YEAH, YEAH" (2:45) [Princeton BMI-] Liggins is R & B on this deck as he belts the rhythmic bounce with an energy that captivates. Instrumental backing is good and Liggins has a strong piece of wax here. Could capture a large share of loot.

JIMMY McCRACKLIN
(Peacock 1639)

B "HEAR MY STORY" (3:00) [Lion BMI-Jimmy McCracklin] Jimmy McCracklin sings a slow authentic blues in which he pleads with his gal to give him one more chance. Jimmy shouts the story lyrics against a simple and subdued ork backing.

B "THE CHEATER" (2:35) [Lion BMI-Jimmy McCracklin] The flip is a syncopated blues that McCracklin drives out with a lift. Orking is more prominent on this deck as it performs the answer part of the call and answer blues formula and then takes over for a big break.

PROF. CHARLES TAYLOR
(Tuxedo 897)

C+ "I'M GOING HOME" (2:50) [Charles Taylor] - Professor Charles Taylor sings an original gospel item with the support of his Gospel All Stars. Taylor's lead is strong and performed with much feeling. Piano supplies the instrumental backdrop.

C+ "HE'S A LIGHT IN DARKNESS" (2:59) [Robert Martin BMI-Alex Bradford] The All Stars sing beautifully on a melodic religious item for the flip etching. Taylor's role on this side is a restrained one letting the group carry the ball.

WILLY & RUTH
(Spark 105)

B+ "LOVE ME" (2:40) [Quintet BMI-Leiber, Stoller] Duo Willy & Ruth make a sparkling debut on the Spark label with this slow rhythmic ballad. The two complement each other to advantage and the resulting dinking could help the pair break into strong sales action.

B "CORDELIA" (2:33) [Quintet BMI] A slow blues ballad performed in solid fashion by Willy & Ruth. Should help to establish the duo although not as strong as the upper deck. Looks like fresh new talent to help stir up sales for the fall market.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LOVE ME" Willy & Ruth Spark 105
- ★ "YEAH, YEAH, YEAH" Joe Liggins Mercury 70440

RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"I REALLY REALLY LOVE YOU" (2:33)
"MISS YOU" (2:31)

THE CROWS
 (Rama 30)



THE CROWS

● The Crows, who stood the coun-

try on its collective ears with its introductory "Gee" are back in the Gee vein with its current issue, "I Really Really Love You" and the lads are hitting on all four cylinders as they dish up the rocking jump. Wax has the beat and infectious quality to give The Crows another big one. The flip, "Miss You," is a slow ballad done with tender emotion. However, it misses the spark that will ignite the top item, "I Really Really Love You."

TINY GRIMES
 (Apollo 823)

C "SHOWBOAT MAMBO" (2:48) [Bess Music BMI—Grimes, Smith] The Tiny Grimes aggregation dishes up a mambo instrumental that has the beat but not the Latin feeling. Good dance material.

B "FRIVOLOUS SAL" (2:51) [Shawnee Press ASCAP—Dresser] Tiny Grimes makes delicious sounds as he performs the oldie with a delightful light weather tone. Wonderful guitaring.

THE LAMPLIGHTERS
 (Federal 12192)

B "YOU HEAR" (2:29) [Armo BMI—Rudy Toombs] The Lamplighters blend on a rocking middle tempo embellished with a cute set of romantic lyrics. Ditty has a beat that could make time with the cat set.

B+ "FIVE MINUTES LONGER" (3:01) [Armo BMI—Rudy Toombs] The boys do better on this side as they gimmick up a Latin tempo romantic etching that is aimed at the same market. Fetching.

JAZZ

(Rating is based on appeal to the jazz market.)

PAUL QUINICHETTE QUINTET
 (Decca 9-29197)

B "HUMPTY DUMPTY" (2:41) [A-H Music ASCAP—Gibson, Quinichette] Quinichette and his quintet etch a slow flavorsome tidbit with the highlights favoring his soothing sax, and tasty solos by the piano and guitar. Relaxing bit of wax.

B "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:47) [Mills ASCAP—McHugh, Fields] The delectable full tones of the Quinichette horn move smoothly through the standard. An easy-to-listen-to wax.

CHICO HAMILTON TRIO
 (Pacific Jazz 617)

B "NUTTYE" (2:41) [Har-Bock BMI—Cheatam] Here's an unusual item that is filled with a savage exultation. Trio is composed of Chico Hamilton on the drums, Howard Roberts, guitar and George Djvivi, bass. With sparkling solo efforts the trio provides an exciting combination of sounds.

B "BROADWAY" (2:45) [Pub. Master—Wood, MacRae, Boyd] The Chico Hamilton Trio paints a middle tempo tone picture of progressive mood. The jazz fan should find much to excite on these two decks.

CHET BAKER ENSEMBLE
 (Pacific Jazz 618)

B+ "A DANDY LINE" (2:51) [Har-Bock BMI—Jack Montrose] Chet Baker shows his talent with the horn on this quick moving side, as accompanied by an all-star line-up that includes Russ Freeman on the piano, Shelly Manne, drums; Joe Mondragon, bass; Jack Montrose and Herb Geller, tenor saxes; and Bob Gordon on the baritone, etches a strong wax.

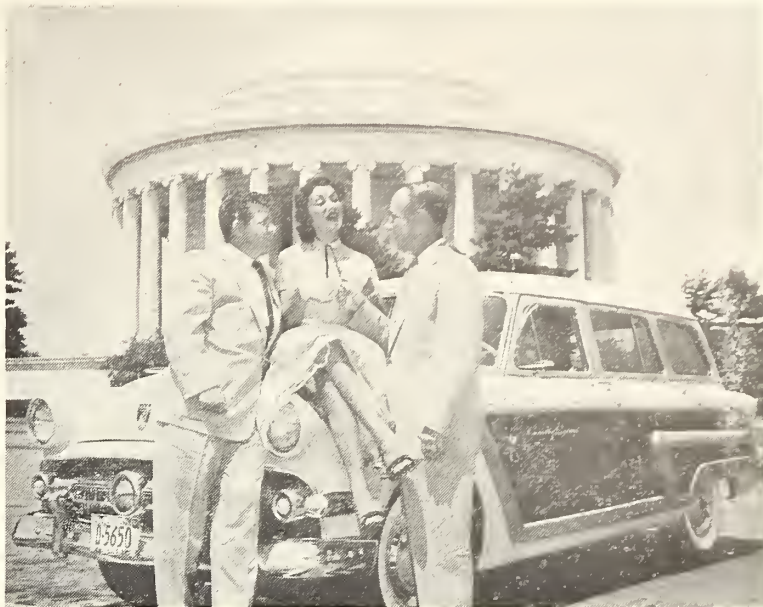
B+ "GOODBYE" (2:52) [La Salle-Jenkins] Baker's inventive trumpet moves moodily through the slow lovely. Baker's tones are expressively melancholy and filled with pathos as the ensemble furnishes the properly subdued backing.

THE CHARLIE VENTURA QUARTET
 (Norgran 118)

B+ "BLUE PRELUDE" (2:50) [Isham Jones ASCAP—Jenkins, Bishop] The familiar put-put-put of the Charlie Ventura sax puts the stamp on this lovely reading. Restful, enjoyable and good quality music.

B "LOVER" (2:25) [Famous ASCAP—Rodgers, Hart] Ventura romps with a quick tempo reading of the famous Rodgers and Hart tune.

Success



WASHINGTON, D. C.—Kitty Kallen celebrates the success of her two hit Decca Records, "Little Things Mean A Lot" and "In The Chapel In The Moonlight," by buying a brand new Ford station wagon. Handing Kitty the keys is Curtis E. McCalip, chairman of the 1954 Washington, D. C. auto show and looking on is Ed Keelan of Decca's Baltimore office. Kitty is now on a tour of 31 one-nighters. She'll finish the tour in Scranton, Pa., on Labor Day.

King Introduces New Portable Phonograph

CINCINNATI—King Records is introducing a portable phonograph in eight color combinations of authentic school colors such as blue and gold for Notre Dame, green and white for Michigan State, orange and white for Texas, scarlet and gray for Ohio State, red and black for Georgia U., red and white for Oklahoma U., orange and blue, Illinois and blue and white Kentucky U. These same color combinations will fit hundreds of other universities, colleges, and high schools. The dealer will attach a decal of the preferred school, fraternity or sorority emblem to the inside or outside of the player as the buyer designates.

The specifications of the phonograph are three-speed player with tone control and the new permanent 45-center, which feature eliminates the removable 45 attachment.

The complete job retails for \$19.95, except on the West Coast, where U/L Approval is required, and there the price will be \$21.95.

Shipments have already gone forth to all King distribution points. The players will be in stores with the opening of schools and tie in with the school spirit so rampant in the football season.

Promotion pieces for store use include a four-color silk-screen display card and a two-color window streamer.

Two Tremendous Sides!
"THE HIGH and THE MIGHTY"
 and
"SKOKIAAN"
 JOE LOCO and his Orchestra
 10-229

TIRA TIRA
 EL REY DEL MAMBO

220 West 42nd STREET NEW YORK, N. Y.

CLIMBING TO THE TOP!
"DON'T YOU KNOW"
 RAY CHARLES
 ATLANTIC 1037

Atlantic RECORDING CORP.
 234 WEST 56th STREET NEW YORK 19, N. Y.

LULA REED'S LATEST
"WONDERFUL LOVE"
 KING 4726

COBLIN MUSIC CO.
 1587 Broadway, New York, N. Y.

GREAT SALES ARE HARP-ENING In BOTH POP and R & B Insist on the ORIGINAL

THE HARPTONES
"WHY SHOULD I LOVE YOU"
 BRUCE 109
BRUCE RECORD CO.
 1650 Broadway New York 19, N. Y.

A NEW JORDAN AND A GOOD ONE
LOUIS JORDAN
"LOUIE'S BLUES"
 b w
"IF I HAD ANY SENSE I'D GO BACK HOME"
 ALADDIN = 3249

Aladdin RECORDS
 Beverly Hills, Calif.



SENSATIONAL SUMMER SELLERS!

by stars of RCA Victor's
Country & Western Caravan!



two great ballads . . . two sure-fire hits

BETTY CODY

DEAR SISTER

CAN YOU LIVE WITH YOURSELF?

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the most original talent in country music today

CHARLINE ARTHUR

composer, singer, player

THE GOOD AND THE BAD

PLEASE DARLIN' PLEASE

20/47-5807

RCA VICTOR
FIRST IN RECORDED MUSIC



THE CASH BOX

FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Mack Sanders

- KFBL—Wichita, Kansas
1. Even Tho (Webb Pierce)
 2. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
 3. Honky Tonk Heart (E. Tubb)
 4. I Don't Hurt Anymore (Snow)
 5. One By One (Foley & Wells)
 6. Mother Went A Walking (Jim Reeves)
 7. Tell Her Lies (C. Walker)
 8. I Get So Lonely (Johnnie & Jack)
 9. Go Boy Go (Carl Smith)
 10. Slowly (Webb Pierce)

Bob McKeehan

- KCNA—Tucson, Arizona
1. I Don't Hurt Anymore (Hank Snow)
 2. One By One (Wells & Foley)
 3. Even Tho (Webb Pierce)
 4. Cry Cry Darlin' (J. Heap)
 5. Go Boy Go (Carl Smith)
 6. Looking Back To See (J. E. & M. Brown)
 7. Back Up Buddy (Carl Smith)
 8. House Of Glass (Al Terry)
 9. Chapel In The Moonlight (Faron Young)
 10. This Is The Thanks I Get (Eddy Arnold)

Carl J. Swanson

- WRUN—Utica, N. Y.
1. I'm A Fool To Care (Walker)
 2. Mother Went A Walkin' (Jim Reeves)
 3. This Is The Thanks I Get (Eddy Arnold)
 4. Can Can Skirt (H. J. Van)
 5. Hideaway Love (M. Shiner)
 6. Forbidden Fruit (T. West)
 7. Chapel In The Moonlight (Darrell & Glenn)
 8. Goodnight Sweetheart (Johnnie & Jack)
 9. Don't Drop It (T. Fell)
 10. I Don't Hurt Anymore (Hank Snow)

Jimmie Williams

- WNOP—Newport, Ky.
1. John Henry And The Water Boy (Jimmie Skinner)
 2. You Can't Feel The Way I Do (Betty Cody)
 3. Out Behind The Barn (Little Jimmie Dickens)
 4. Blue Tennessee Rain (B. Lou)
 5. Honey Baby (Skeeter Bonn)
 6. Courtin' In The Rain (Tyler)
 7. I Don't Hurt Anymore (Snow)
 8. You Can't Have My Love (West & Strength)
 9. Goodnight Sweetheart (Johnnie & Jack)
 10. One By One (Wells & Foley)

Cliff Rodgers

- WHKK—Akron, Ohio
1. This Ole House (Hamblen)
 2. Goodnight Sweetheart (Johnnie & Jack)
 3. I Don't Hurt Anymore (Hank Snow)
 4. Don't Drop It (Terry Fell)
 5. Go Boy Go (Carl Smith)
 6. One By One (Foley & Wells)
 7. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
 8. In A Garden Of Roses (Pee Wee King)
 9. We've Gone Too Far (Hank Thompson)
 10. This Is The Thanks I Get (Eddy Arnold)

Johnny Rion

- KSTL—St. Louis, Mo.
1. Looking Back To See (Tubb & Hill)
 2. I Understand Just How You Feel (Jack Ford)
 3. I Love You So Much (Price)
 4. Even Tho (Webb Pierce)
 5. I Don't Hurt Anymore (Hank Snow)
 6. Out Behind The Barn (Jimmie Dickens)
 7. Tell Her Lies (C. Walker)
 8. Goodnight Sweetheart (Johnnie & Jack)
 9. You're Not Easy To Forget (Kitty Wells)
 10. This Is The Thanks I Get (Eddy Arnold)

Justin Tubb

- WHIN—Gallatin, Tenn.
1. Go Boy Go (Carl Smith)
 2. Looking Back (Hill & Tubb)
 3. If You Love Me (Wilburn Bros.)
 4. If You Don't, Somebody Else Will (Johnnie & Jack)
 5. Sparkling Brown Eyes (Pierce)
 6. Even Tho (Webb Pierce)
 7. Goodnight Sweetheart (Johnnie & Jack)
 8. You Can't Have My Love (Jackson & Gray)
 9. Crazy 'Bout You Baby (Lonzo & Oscar)
 10. Itsy Witsy Bitsy Me (J. E. & M. Brown)

Carl Stuart

- WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Snow)
 2. One By One (Wells & Foley)
 3. Even Tho (Webb Pierce)
 4. Don't Drop It (Terry Fell)
 5. Go Boy Go (Carl Smith)
 6. You Can't Have My Love (Jackson & Gray)
 7. Goodnight Sweetheart (Johnnie & Jack)
 8. Courtin' In The Rain (Tyler)
 9. Chapel In The Moonlight (Ray Allen)
 10. Moody's Goose (The Carlises)

Dave Walshak

- KCTI—Gonzales, Texas
1. You Can't Have My Love (Jackson & Gray)
 2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
 3. Go Boy Go (Carl Smith)
 4. A Place For Girls Like You (Faron Young)
 5. I Don't Hurt Anymore (Snow)
 6. Ride Away (Slim Whitman)
 7. You're Not Easy To Forget (Kitty Wells)
 8. Courtin' In The Rain (Tyler)
 9. Much Too Young To Die (Ray Price)
 10. Texas Blues (Bob Wells)

Sleepyhead Cliff

- KASM—Albany, Minn.
1. I Don't Hurt Anymore (Snow)
 2. Even Tho (Webb Pierce)
 3. Courtin' In The Rain (Tyler)
 4. Out Behind The Barn (Jimmie Dickens)
 5. Goodnight Sweetheart (Johnnie & Jack)
 6. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
 7. Go Boy Go (Carl Smith)
 8. Don't Drop It (Terry Fell)
 9. Got It On My Mind (Lonzo & Oscar)
 10. You Can't Have My Love (Jackson & Gray)

Jolly Cholly

- WWEZ—New Orleans, La.
1. You Can't Have My Love (Jackson & Gray)
 2. Goodnight Sweetheart (Johnnie & Jack)
 3. One By One (Wells & Foley)
 4. Love Spelled Backwards (Werly Fairburn)
 5. Night Time Is Cry Time (Jimmy Newman)
 6. This Is The Thanks I Get (Eddy Arnold)
 7. We've Gone Too Far (Hank Thompson)
 8. Without You (Kelley)
 9. Don't Drop It (Terry Fell)
 10. House Of Glass (Al Terry)

"Tater" Pete Hunter

- KRCT—Baytown, Texas
1. Goodnight Sweetheart (Johnnie & Jack)
 2. Loose Talk (Freddie Hart)
 3. Padre Of Old San Antone (Jim Reeves)
 4. Honey I Need You (Johnnie & Jack)
 5. Texas Blues (Bob Wells)
 6. Even Tho (Webb Pierce)
 7. Night Time Is Cry Time (Jimmy Newman)
 8. Looking Back To See (J. E. & M. Brown)
 9. I Don't Hurt Anymore (Snow)
 10. I'm Lookin' For A Date (Justin Tubb)

Wayne "Saddlebags" Griffin

- KDEF—Albuquerque, New Mexico
1. I Don't Hurt Anymore (Snow)
 2. I'll Be There (Ray Price)
 3. Even Tho (Webb Pierce)
 4. As Far As I'm Concerned (Foley & Wells)
 5. I Really Don't Want To Know (Eddy Arnold)
 6. One By One (Foley & Wells)
 7. Back Up Buddy (Carl Smith)
 8. Oh, How I Love You (Camp)
 9. You Better Not Do That (Tommy Collins)
 10. Good Deal, Lucille (Al Terry)

Joe Morris

- WOIC—Columbia, S. C.
1. Even Tho (Webb Pierce)
 2. One By One (Foley & Wells)
 3. I Don't Hurt Anymore (Snow)
 4. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
 5. Night Time Is Cry Time (Jimmy Newman)
 6. Looking Back To See (J. E. & M. Brown)
 7. Goodnight Sweetheart (Johnnie & Jack)
 8. Thank You (Billy Walker)
 9. A Little Time Out For Love (Wilburn Bros.)
 10. Mother Went A Walking (Jim Reeves)

Pop's Country Store

- WXGI—Richmond, Va.
1. A Place For Girls Like You (Faron Young)
 2. I Can See An Angel (Pike)
 3. I Don't Hurt Anymore (Snow)
 4. Goodnight Sweetheart (Johnnie & Jack)
 5. Sh-Boom (Bobby Williamson)
 6. Go Boy Go (Carl Smith)
 7. One By One (Foley & Wells)
 8. This Ole House (Hamblen)
 9. Call Me Baby (Chuck Reed)
 10. Crazy 'Bout You Baby (Lonzo & Oscar)

Sheriff Tex Davis

- WCMS—Norfolk, Va.
1. This Is The Thanks I Get (Eddy Arnold)
 2. Double Datin' (Foley & Tubb)
 3. Even Tho (Webb Pierce)
 4. I Don't Hurt Anymore (Snow)
 5. We've Gone Too Far (Hank Thompson)
 6. Don't Drop It (Terry Fell)
 7. Sparkling Brown Eyes (Pierce)
 8. Just Call On Me (Owens)
 9. Looking Back To See (J. E. & M. Brown)
 10. A Place For Girls Like You (Faron Young)

Gene Fondren

- KTAE—Taylor, Texas
1. Goodnight Sweetheart (Johnnie & Jack)
 2. I Don't Hurt Anymore (Snow)
 3. Don't Drop It (Terry Fell)
 4. You're Not Easy To Forget (Kitty Wells)
 5. Even Tho (Webb Pierce)
 6. There'll Be No Other (Collins)
 7. Looking Back To See (Hill & Tubb)
 8. The Table Next To Mine (Sonny James)
 9. Count Me In (Dickerson)
 10. You Oughta Know (Heap & Williams)

Clarence Kneeland

- WERI—WICH—Jewett City, Conn.
1. I Don't Hurt Anymore (Snow)
 2. Don't Drop It (Terry Fell)
 3. Even Tho (Webb Pierce)
 4. Blue Days & Lonely Nights (Jimmie Osborne)
 5. Courtin' In The Rain (Tyler)
 6. Back Up Buddy (Carl Smith)
 7. Mother Went A Walking (Jim Reeves)
 8. Goodnight Sweetheart (Johnnie & Jack)
 9. Looking Back To See (J. E. & M. Brown)
 10. Dancing Country Style (Zack)

Smokey Smith

- KRNT—Des Moines, Iowa
1. Tell Her Lies And Feed Her Candy (Charlie Walker)
 2. Honky Tonk Girl (Thompson)
 3. I Tried (Vin Bruce)
 4. A Prisoner Of A Broken Heart (Bobby Dick)
 5. Looking Back To See (J. E. & M. Brown)
 6. Night Time Is Cry Time (Jimmy Newman)
 7. Courtin' In The Rain (Tyler)
 8. Padre Of Old San Antone (Jim Reeves)
 9. Be Glad You Ain't Me (Porter Wagoner)
 10. Cry, Cry Darling (Newman)

Lillie Anne

- WIRC—Hickory, N. C.
1. One By One (Foley & Wells)
 2. Courtin' In The Rain (T. Texas Tyler)
 3. Never (W. & M. Tuttle)
 4. I Don't Hurt Anymore (Hank Snow)
 5. Goodnight Sweetheart (Johnnie & Jack)
 6. Go Boy Go (Carl Smith)
 7. We've Gone Too Far (Hank Thompson)
 8. Call Off The Wedding (Tubby Hill)
 9. Red Hen Boogie (McCormick Bros.)
 10. Sparklin' Brown Eyes (Pierce & Wilburn Bros.)

F. M. Smith

- WFOR—Hattiesburg, Miss.
1. You Can't Have My Love (Jackson & Gray)
 2. Goodnight Sweetheart (Johnnie & Jack)
 3. I'm Just Drifting (Amos)
 4. Slender, Tender & Sweet (Hill)
 5. Crazy 'Bout You Baby (Lonzo & Oscar)
 6. This Ole House (Hamblen)
 7. The Man Upstairs (Blackwood Bros.)
 8. Sparkling Brown Eyes (Pierce)
 9. A Place For Girls Like You (Faron Young)
 10. Night Time Is Cry Time (Jimmy Newman)

THE CASH BOX
Points
THE NATION'S
BIG 10
HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

The Dickerson Show



DALLAS—Sixty-five, half-hour tapes of "The Dub Dickerson Show" are being transcribed in Dallas by John A. Meridith, Philadelphia advertising executive. The shows are being etched to be leased and broadcast over 50 radio stations throughout the nation. Each show will star Dickerson, two comics, the band and a guest star. Pictured in the foreground above, rehearsing for the show are l. to r.: Charles Wright, Dickerson's manager; Johnny Meridith, producer, Jim Beck, announcer; and Dub Dickerson Capitol record artist and star of the show.

Dub Allbritten To Devote Full Time To Red Foley

NASHVILLE, TENN.—A decision made public this week revealed that Dub Allbritten has given up the managerial reins of Ernest Tubb and Hank Snow, two of Grand Ole Opry's top properties, to devote his full time to the personal management of Red Foley.

With a heavy schedule of personal appearances and other business interests, the management of Hank Snow and Ernest Tubb each require the undivided attention of personal direction, which posed a problem for the one manager . . . directing the affairs of two top artists.

This move came about on the heels of a record-breaking personal appear-

ance tour by Foley in Florida, breaking house records in the following cities: Tampa, Orlando, Daytona Beach, Ocala and Jacksonville. Allbritten and Oscar Davis directed the promotion during these engagements.

The move to Springfield, places Allbritten at the helm of the newly formed "Red Foley Enterprises, Inc." which controls all phases of Foley's activities.

Tubb and Snow will now receive their direction and personal appearance bookings through the facilities of WSM's Artists Service Bureau, headed by Jim Denny, who also directs the affairs of all other Grand Ole Opry artists.

Plan Hank Williams Memorial Day

NEW YORK—Plans are now being made for a tremendous tribute to the great Hank Williams in Montgomery, Alabama on Tuesday, September 21st. The program to be known as "Hank Williams Memorial Day" is being organized by the Alcazar Shrine Temple with the entire proceeds to be turned over to the Shrine Charity Fund. Country and western artists as well as state, city and county officials are

participating in this memorial program. A parade which will include 25 floats depicting the "Life Of Hank Williams" will be the highlight of the day. MGM Records and its distributor in Atlanta will work with disk jockeys, juke box operators and dealers in the south for this affair.

MGM Record thrush Shirley Harmer will start on her own television show in Canada on October 3rd. She will be sponsored by General Electric.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE . . . Hank Snow (RCA Victor)
2. EVEN THO . . . Webb Pierce (Decca)
3. ONE BY ONE . . . Kitty Wells & Red Foley (Decca)
4. GOODNIGHT, SWEETHEART, GOODNIGHT . . . Johnnie & Jack (RCA Victor)
5. LOOKING BACK TO SEE . . . G. Hill & J. Tubb (Decca)
6. SPARKLING BROWN EYES . . . J. E. & M. Brown (Fabor)
7. GO, BOY, GO . . . R. Wells & G. Jones (RCA Victor)
8. COURTIN' IN THE RAIN . . . Webb Pierce & The Wilburn Brothers (Decca)
9. THANK YOU FOR CALLING . . . Carl Smith (Columbia)
10. DON'T DROP IT . . . T. Texas Tyler (Four Star)
11. OUT BEHIND THE BARN . . . Billy Walker (Columbia)
12. THIS IS THE THANKS I GET . . . Terry Fell (X)
13. NIGHT TIME IS CRY TIME . . .
14. BACK UP BUDDY . . .
15. CRY, CRY DARLIN' . . .

ANOTHER WINNER!



CARL SMITH

Singing

A great ballad

"IF YOU SAW HER THROUGH MY EYES"

(You'd See Her Differently)

DRIFTWOOD MUSIC

And

"GO BOY, GO"

VALLEY PUBLISHERS

COLUMBIA 21266



DRIFTWOOD PUBLISHING CO.

146 7th Ave. N.

Nashville, Tenn.

GEORGE MORGAN "Sweetheart"

Columbia 21276

Central Songs, Inc.

6308 Sunset Blvd.

Hollywood 28, Calif.

His Latest

Al (Good Deal, Lucille) Terry's

"SHOW ME THAT YOU LOVE ME"

Hickory 1012

THE CASH BOX

BULLSEYE of the WEEK

TOMMY COLLINS

sings two tunes he wrote himself . . .

"WHAT'CHA GONNA DO NOW?"

b/w

"YOU'RE FOR ME"

CAPITOL 2891

CENTRAL SONGS, INC.

6308 SUNSET BLVD., HOLLYWOOD 28, CALIF.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
2. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)
3. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
4. GOODNIGHT, SWEETHEART,
GOODNIGHT
Johnnie & Jack
(RCA Victor 20-5775; 47-5775)
5. LOOKING BACK TO SEE
Goldie Hill & Justin Tubb
(Decca 29145; 9-29145)
Ruby Wells & Grandpa Jones
(RCA Victor 20-5770; 47-5770)
Maxine & Jim Edward Brown
(Fabor 107; 47-107)
6. SPARKLING BROWN EYES
Webb Pierce & The Wilburn Brothers
(Decca 29107; 9-29107)
7. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
8. I REALLY DON'T WANT TO
KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
9. GO BOY GO
Carl Smith
(Columbia 21266; 4-21266)
10. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)

FOLK AND WESTERN REVIEWS

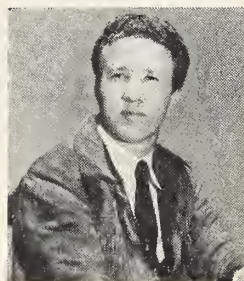
DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"I'M TOO BIG TO CRY" (2:52) [Acuff-Rose BMI—Robbins]

"CALL ME UP" (2:05) [Acuff-Rose BMI—Robbins]

MARTY ROBBINS
(Columbia 21291)



MARTY ROBBINS

Marty Robbins comes up with a two-sided coin-catcher and both

ends should climb in the direction of the juke box throne. The artist is still getting a lot of play with his lovely rendition of "Pretty Words" and his latest pair should have the coins rolling in like wild-fire. Top portion is a beautiful middle tempo romantic lament dubbed "I'm Too Big To Cry." The mellow-voiced chanter delivers the tender lyrics with the utmost of feeling. On the lower lid Robbins takes hold of a quick tempo love tune, titled "Call Me Up" and treats it to another winning vocal job. Two terrific Robbins' originals with the upper deck stepping out.

LOVETT SISTERS
(Imperial 8262)

"SOMETIME, SOMEWHERE" (2:35) [Commodore BMI—J. Lovett] The Lovett Sisters dish up a captivating vocal effort on a lovely, lilting romantic piece. Warm and inviting lyrics on a deck that could make a lot of noise.

"BEHIND MY BACK" (2:56) [Commodore BMI—C. Lovett] On the lower end the chirps blend in eloquent style as they wax an infectious, quick beat lovers lament. Strings support in adequate fashion.

JIMMY AND JOHNNY
(Chess 4859)

"IF YOU DON'T SOMEBODY ELSE WILL" [J. Mathis] Jimmy and Johnny come up with a sparkling vocal duet on a spirited, quick beat piece. Light-hearted lyrics are wedded to a peppy melody on a deck that could prove a real money-maker for the ops.

"I'M BEGINNING TO REMEMBER" [Acuff-Rose BMI—J. Mathis] On the reverse platter the boys harmonize in fine style as they wax a sentimental, quick beat item. A neat coupling.

ROY ACUFF
(Capitol 2901)

"I'M PLANTING A ROSE" (2:32) [Acuff-Rose BMI—W. L. Jones] Roy Acuff sends up a grade "A" reading on an appealing, middle beat romantic piece. An easy-on-the ears disk that should do well in the boxes and over the airwaves.

"STREAMLINE HEARTBREAKER" (2:27) [Acuff-Rose BMI—I. & C. Louvin] The chanter receives a splendid assist from his Smokey Mountain Boys as they race through a fetching piece of material. A strong coupling.

JOAN HAGER
(Mercury 70434)

"THE SECRET IS OUT" (2:48) [Acuff-Rose BMI—J. Hager] The velvety tones of Joan Hager come across in poignant fashion as the thrush etches a touching, middle tempo ballad. An enchanting waxing.

"YOU WANT MORE OF ME" (2:30) [Babb BMI—Hager, Glasgow] On the flipside, the songstress multiple voices a tearful item in top-notch manner. Flavorful string backing on both ends.

FRED CRAWFORD
(Starday 156)

"EACH PASSING DAY" (2:10) [Starrite BMI—J. Nixon] Fred Crawford decks out a catchy, Latin-flavored ditty that's sure to garner the spins. Pleasing lyrics and melody are belted out in solid style by the chanter.

"NEVER GONNA GET MARRIED AGAIN" (2:15) [Starrite BMI—L. Hayes] On the bottom deck, Crawford lends an inviting vocal to a fast paced, sentimental tune. Colorful instrumental support on both sides.

CHET ATKINS
(RCA Victor 20-5813)

"MISTER MISERY" (2:35) [Athens BMI—C. Atkins, L. Innis] Chet Atkin's great guitar pickin' combines with Red Kirk's masterful vocal effort on a disk that could smash through in a big way. A very pretty platter. Watch it.

"SAN ANTONIO ROSE" (2:27) [Bourne ASCAP—B. Willis] Flip features a bright, rhythmic rendition by Atkins on a lovely oldie. A solid coupling, tailor-made for the boxes.

BOBBY WRIGHT
(Decca 29221)

"CRY BABY" (2:12) [Acuff-Rose BMI—J. Masters] Bobby Wright comes up with a delightful vocal job on a cute, quick tempo ditty. The lad, with grown-up ideas would rather deal with a love-makin' gal than one who is a sissy. A refreshing etching.

"LITTLE PAPER BOY" (2:28) [Wallace Fowler BMI—J. Wright, J. Anglin] Lower deck is a middle beat, heart-breaking tale that the youngster projects in real sincere fashion.

MARTY ROBERTS
(Coral 64179)

"ST. LOUIS BLUES" (2:42) [Handy BMI—W. C. Handy] The smooth chords of Marty Roberts stand out as the artist delivers a top drawer country version of the W. C. Handy classic. Tune has hit qualities.

"BRAND NEW LOVE AFFAIR" (2:20) [Peer International BMI—E. Werk, M. Roberts] On this side Roberts comes through with a zestful performance on a happy sounding, light-hearted piece. Delectable instrumental backing.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

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New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

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THE CASH BOX FOLK and WESTERN ROUNDUP

Eddie Dean scheduled to headline the Wichita Rodeo September 23-26. Dusty Owens (Columbia) just completed dates in Maine and through Canada. Owens played to good business and capacity houses in Canada. Bill Monroe (Decca) and his Bluegrass Boys set for personal appearances in the Carolinas this month. August 22nd, Bill and his group played the park at Rising Sun, Md. Commencing August 30th through October, the boys will be working through the Carolinas and Virginia territory. Bill is now being booked through Bessie Maudin, Nashville.



FARON YOUNG

Carl Smith (Columbia) did a personal appearance in Lakeland, Florida Sunday, August 22nd and followed up a week of dates with Webb Pierce, and The Wilburn Brothers (Decca). Smith, Pierce and the Wilburn Brothers opened in Ocala, Fla. on August 23rd and continued with Florida dates in Tampa, Jacksonville, Orlando, and Daytona Beach. Oscar Davis advanced the show and set up the promotion for the personal appearance. Johnnie and Jack, Kitty Wells, Joyce Moore, Ken Marvin join the Duke of Paducah Show for a nine-day fair date in Milwaukee Wisconsin. Tommy Sosbee (Coral) took his guest spot with Red Foley on the ABC netter from Springfield, August 21st, while Billy Walker (Columbia) is to share the spotlight with Red on August 28th. On September 4th, Skeets McDonald (Capitol) will be guest on the show. Dub Allbritten is now directing the affairs of Red Foley, and is head-quartering in Springfield. Stringbean, comic, is now working with Ramblin' Tommy Scott! Dot Barnhart heads up Tommy's fan club at 803 Owings, Longview, Texas. Tom Jackson of the Tom and Jack team of Mobile, Alabama in Nashville recently visiting with their artist-friends backstage at the Opry. Fred Wamble of Montgomery, recently named President of the Hank Williams Memorial Day Program, September 21 in Montgomery, in Nashville August 14th. Also visiting Grand Ole Opry recently for a guest appearance was Army's Faron Young, anxiously awaiting his release from Service in November. Jamboree Attractions report that Tommy Sands is being considered for a network radio show. Frankie More has Johnnie and Jack and Kitty Wells working solid schedule with week off for vacation after Fair Dates latter part of this month and a recording session. Negotiations being completed for Jamboree Attractions to represent movie actor John Carroll. Minnie Pearl has just completed a series of TV and radio spot commercials for a national sponsor. Hank Snow (RCA Victor), Ray Price (Columbia), and Pee Wee King (RCA Victor) all scheduled for personal appearances in Illinois latter part of this month. Pennsylvania again seems to be the scene of Country Music Artists personal appearances this month with Roy Acuff, Webb Pierce, Grandpa Jones, Little Jimmy Dickens, Ernest Tubbs, Pee Wee King, Hank Snow and Ray Price and Bill Monroe scheduled for appearances during the month. Bob Ferguson, manager of Ferlin Huskey, reports that Ferlin is now working radio shows and doing TV shows prior to road appearances at WSM, where the two are now permanently located. August 29, Huskey played a park date in Reading, Pa. John McDonald of WSM will have Cowboy Copas, Goldie Hille, Marty Robbins, Dale Potter, George Morgan, and Rod Brasfield working a fair in Mayfield, Ky. August 17th. Eddie Hill (RCA Victor) continues with his "Eddie Hill Show" over WSM from 11 P. M. until 1:00 A. M. Monday through Friday.



JIMMY DAVIS

WAX WISE

Eddy Arnold getting off good with his latest release "This Is The Thanks I Get." Dale Parker, Nashville songsmith, and composer of the Red Foley tune "As Far As I'm Concerned" has been inked to an exclusive writer's contract by Hill-Range Music of New York. The agreement with Parker and Hill-Range was effective as of August 1. Good word from Rush Keith of WVEZ, New Orleans, and who now manages Werly Fairburn, says that Werly's version of "Love Spelled Backward" backed with "Nothin' But Lovin'," is really taking off in his area and promises look good for the newcomer. Lots of luck to you both. . . . Jimmie Davis (Decca) getting a big assist from one of his fan clubs headed by Miss Alice Johnson, Box 2552, Nashville Tenn., who is sending out printed bios highlighting the artist's career. Mel Foree, field rep for Acuff-Rose in Nashville with his wife for brief visit recently. Reports comin' in that Marty Roberts' version of "St. Louis Blues" and "Brand New Love Affair" going big with the operators. Marty's version of the "St. Louis Blues" marks the first time that this particular number has been recorded 'Country Style,' and since most of the country tunes have been based on that tune, it seems natural that it belongs in the Country Field. Marty has been on the road promoting the disc, working guest spots on the Wheeling Jamboree WWVA, Wheeling, W. Va., the Circle Theatre in Cleveland, Ohio, and down in Atlanta, Ga., with Texas Bill Strength. Want to thank Cindy Walker for the very nice letter from out Texas way. . . . Cindy's the writer of the current "Thank You For Calling." Another writer heard from out Texas way was Loy Wayne, noted for his many Country tunes . . . some very good ones, including "Sweethearts Or Strangers," "Fortunes In Mem'ries" and many more. The Wilburn Brothers seem to be getting lots of play with their current release "A Little Time Out For Love" and "If You Love Me"; this is the first exclusive recording for the Wilburn's . . . Doyle and Teddy. The boys teamed up for a recording with Webb Pierce on the "Sparkling Brown Eyes" disk. The McCormick Brothers (Hickory) turn in a winning number with their rendition of "Red Hen Boogie" and "Banjo Twist." The boys do their shows over Radio Station WHIN, Galatin, Tenn. Chet Atkins (RCA Victor) featuring vocalist Red Kirk, turn out a clickin' disk in their version of "Mister Misery." The flip, an instrumental by Chet is a cover of the 'oldie' . . . the Bob Wills' classic . . . "San Antonio Rose." Ted Adams back in Nashville after two-week vacation. Ted took part of his vacation visiting with Lenord Chess, prexy of Chess Records. . . . Adams is manager of Ernie Young's Record Mart, Nashville. Buddy Killen now representing Tree Publishing Company in Nashville. Noted songwriters in the Country field, Boudleaux Bryant and Vic McAlpine pool their talents with the formation of their newly organized music publishing company, known as Showcase Music.



MARTY ROBERTS

from out Texas way. . . . Cindy's the writer of the current "Thank You For Calling." Another writer heard from out Texas way was Loy Wayne, noted for his many Country tunes . . . some very good ones, including "Sweethearts Or Strangers," "Fortunes In Mem'ries" and many more. The Wilburn Brothers seem to be getting lots of play with their current release "A Little Time Out For Love" and "If You Love Me"; this is the first exclusive recording for the Wilburn's . . . Doyle and Teddy. The boys teamed up for a recording with Webb Pierce on the "Sparkling Brown Eyes" disk. The McCormick Brothers (Hickory) turn in a winning number with their rendition of "Red Hen Boogie" and "Banjo Twist." The boys do their shows over Radio Station WHIN, Galatin, Tenn. Chet Atkins (RCA Victor) featuring vocalist Red Kirk, turn out a clickin' disk in their version of "Mister Misery." The flip, an instrumental by Chet is a cover of the 'oldie' . . . the Bob Wills' classic . . . "San Antonio Rose." Ted Adams back in Nashville after two-week vacation. Ted took part of his vacation visiting with Lenord Chess, prexy of Chess Records. . . . Adams is manager of Ernie Young's Record Mart, Nashville. Buddy Killen now representing Tree Publishing Company in Nashville. Noted songwriters in the Country field, Boudleaux Bryant and Vic McAlpine pool their talents with the formation of their newly organized music publishing company, known as Showcase Music.

Buffalo DJ Wins Victor Color TV Set

NEW YORK—Winner of the RCA Victor Color TV set—Frank Ward, deejay of station WKBW, Buffalo, New York! The color TV prize, offered some months ago for best "plugs, plays and promotion" by a disk jockey, station librarian or program director on 3 special contest records, was awarded to Ward for concentration on 4 sides that included a "spin on each of the contest sides every hour, 7 times per night, 5 nights a week on the 50,000 watt station in the contest period."

The three contest records were the Ames Bros. "Man With The Banjo," Tony Martin's "Here" and Lou Monte's "Somewhere There Is Someone"/"Won't You Forgive Me."

Second prize in the contest, a deluxe Gibson banjo, was awarded to Easy Gwynn, Station WIBC, Indianapolis, Indiana. The banjo, a magnificent instrument valued at about \$200, was offered as a prize through the courtesy of the Chicago Musical Instrument Company, manufacturers of the Gibson banjo.

Additional prizes, to be awarded "for sensational effort" by a number of runners-up in the contest, is being considered by RCA Victor.

Effect of the all-out play by both Ward and Gwynn established the records as smash hits in their markets, clearly demonstrating the tremendous selling power of both the DJs and their stations.

Announcement of the winners, previously scheduled to be made on June 1, was delayed because of the enormous response to the contest from deejays and stations around the country. Scores of station logs, certified by local Victor distributors, were included among the hundreds of entries received from around the country as well as many other intense and unusual promotions.

The RCA color TV set, a 15-inch tube mahogany console, includes installation and service policy for the winner. Judging of the contest was by execs of the RCA Victor Record Department.

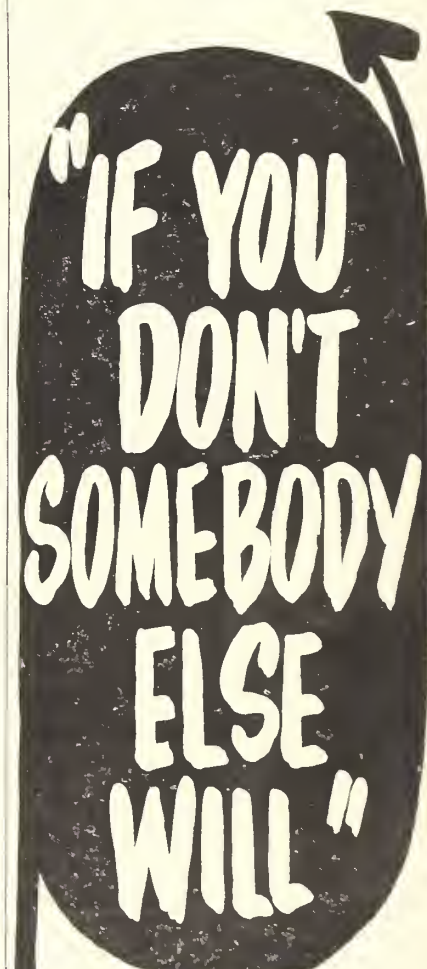


Jimmy Lee

and

Johnny Mathis

(Stars of the Louisiana Hayride)



b/w

"I'M BEGINNING TO REMEMBER"

(Already kicked off big in Tennessee and Louisiana)

Chess No. 4859

THE WILBURN BROTHERS
"A LITTLE TIME OUT FOR LOVE"

Decca 29190

CEDARWOOD PUBLISHING CO.
146 7th AVENUE, NASHVILLE, TENN.

St. Louis Woman Goes 'Country Style'...

with

MARTY ROBERTS
"ST. LOUIS BLUES"

b/w

"Brand New Love Affair"

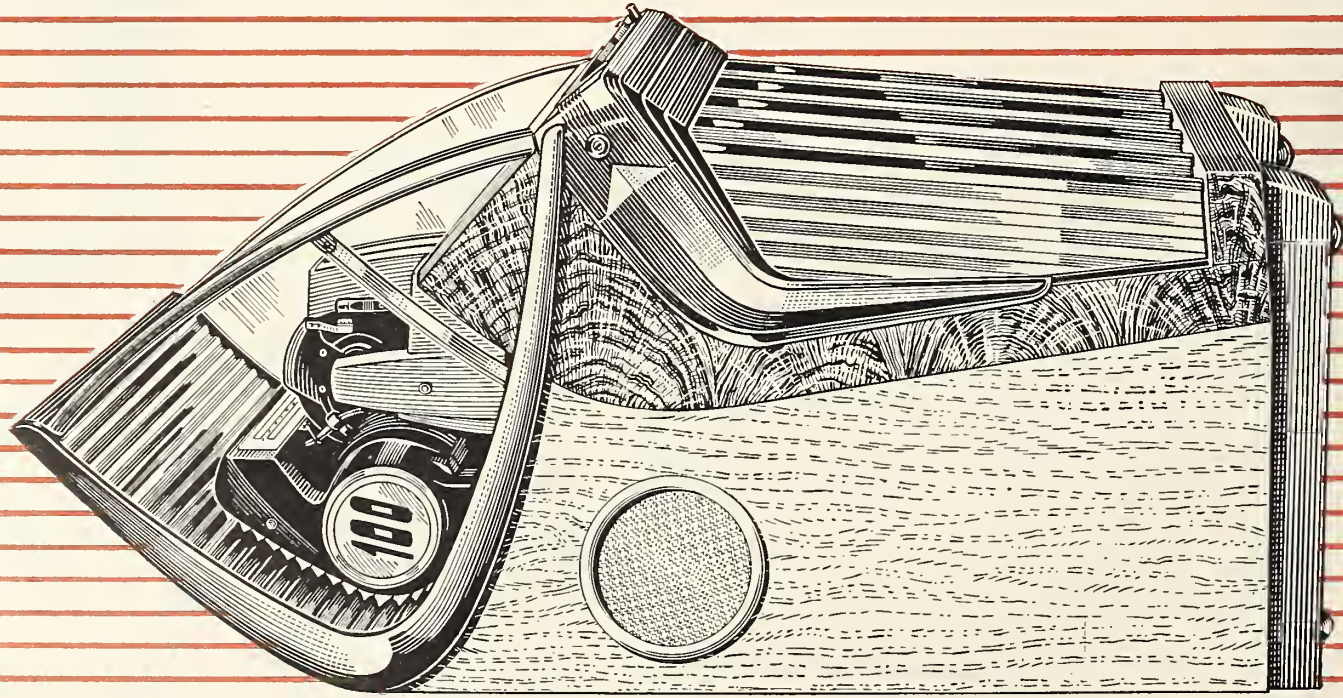
CORAL # 64179

— ORDER NOW —
Immediate Delivery

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

the distinctive, new

Select-O-matic 100



LEADER IN STYLE Distinctive styling marks every line of the beautiful new Select-O-Matic "100" . . . from the exciting sweep of the one-piece glass top . . . to the symbolic bandshell background that cradles the mechanism . . . to the smartly styled grille and base. But a picture doesn't do it justice . . . see the new Select-O-Matic "100" at your Seeburg Distributor.

LEADER IN PERFORMANCE Beauty is only part of the story. The new Select-O-Matic "100" has feature upon feature to simplify operation and realize the maximum potential from every location. For more information on Select-O-Matic "100" design features . . .

SEE OUR OTHER TWO-PAGE ADVERTISEMENT

IN THIS ISSUE



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems



Here and There

OAKLAND, CALIF.—The Cash Box continually receives letters from members of the industry, representative of all its branches and all of its divisions, expressing their appreciation for our assistance, our news items, and particularly for our editorial approach to the problems confronting the industry. These editorials are written with only one purpose in mind—to help make the lot of all engaged in the coin machine industry a better one. There are times when not everyone agrees with us, but they realize at the same time that The Cash Box is making every honest, fearless effort to do good. In our fight against ASCAP type legislation, we have disturbed some of our friends in the music business, which has cost us plenty of revenue. However, these people appreciate our stand—our fight for the benefit of all in the juke box industry. These preliminary remarks lead us to a quote from a letter received from George A. Miller, president and business manager of Music Operators of America (MOA): Miller writes: "... I shall most certainly tell the operators, as I have in the past, the great amount of good that you are doing for the industry. You have been a great supporter of MOA and you have also given the music operators of the nation an enormous amount of publicity and cooperation regarding the copyright legislation. You have continually fought against every change in the copyright law that would effect the music operator and certainly you have been our friend." (Ed comment: It's history that The Cash Box was responsible for calling the first meeting of music operator association heads together at the Bismarck Hotel for its first meeting, which resulted in the formation of MOA, whose function is to combat any adverse national legislation.)

NEW YORK—We were watching television on Sunday night, August 15, when the "Web" program announced its play for the night would be "Pinball." We expected, of course, that the play would give the pinball the usual sensational, uninformed treatment. However, we were pleasantly surprised to find ourselves watching a very interesting program, in which the pinball machine, located in a diner, was used by the leading character as a means to only heighten the suspense.

HERE'S WHAT THE REMOVAL OF ALL WORN-OUT, MARRED, SCARRED, DIRTY, UGLY, PLAY- DEAD, PREWAR MACHINES MEANS TO:

1 - OPERATORS

Music operators admit that the 'best' they can obtain from an old worn-out, marred, scarred, scratchy, screechy, tone-dead, dirty, ugly, prewar phonograph is approximately \$5 per week gross and, usually, only on a rental basis can they obtain even this much.

This means, if the music operator who owns prewar clunkers will check with any Certified Public Accountant, and allow the accountant to go thru his costs and expenses, he will learn that he is actually losing about \$2.50 each week.

Intelligent music operators have learned that it costs them \$7.50 per week to service and maintain this type of phonograph.

By removing these old, ugly, dirty, vermin-

infested clunkers, the operator not only stops losing money, but at the same time he finds himself getting a better reception from his location owners as well as from the public.

Even more important, he eliminates much adverse publicity from being smashed down on his head, and down on the heads of all the peoples in this industry.

To earn a profit, instead of endure a loss, the operators must pull off all the prewar, dirty, filthy clunkers from their routes, whether these are phonographs, games or vendors.

2 - DISTRIBUTORS

The nation's coin machine distributors have actually become finance firms for the operators. What chance has the distributor to be assured of

the money an operator owes him if that operator's route is jam-packed, or even partially filled, with old prewar, dirty, filthy, despicable clunkers?

A distributor issuing credit to such an operator is actually gambling with his livelihood, with

his business, with his reputation.

The distributors can, by hard and conscientious work, more than double their business if they will concentrate on removing the old, dirty, filthy prewar clunkers from the territories they cover by attractive sales deals.

3 - MANUFACTURERS

The tremendous amounts of money which any manufacturer in this industry has to invest in materials, components, tools, dies, labor,

and goodness knows what else, and then wonders just what his production schedule will be, if and when he hears from his distributors.

He can be assured peace of mind if he will place his full powers and facilities behind his distributing organization in an effort to clear away the hundreds of thousands of prewar, dirty,

filthy phonographs, games and vendors from blocking off what can become outstanding locations for the beautiful, modern equipment which he now manufactures.

Removal of these dirty, prewar clunkers alone would keep every manufacturer busy for years with top speed production schedules.

GRAB A BROOM TO BRING ON A BOOM BY SWEEPING ALL THE OLD CLUNKERS AWAY!

SEEBURG GIVES YOU-

UNEXCELLED

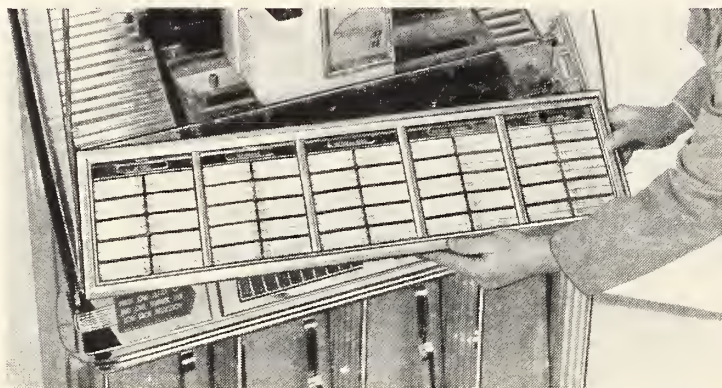
...for matchless performance

...for profitable operation

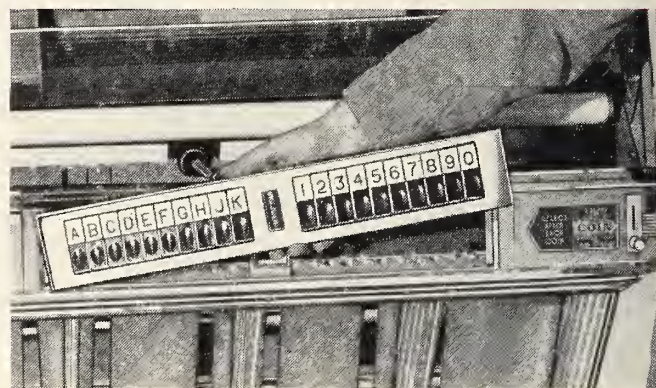
Beyond its striking beauty, its incomparable performance, the new Select-O-Matic "100" is the most efficient, easiest-to-operate music system ever built. Here, on these two pages are engineering features that are typical of the new Select-O-Matic "100".



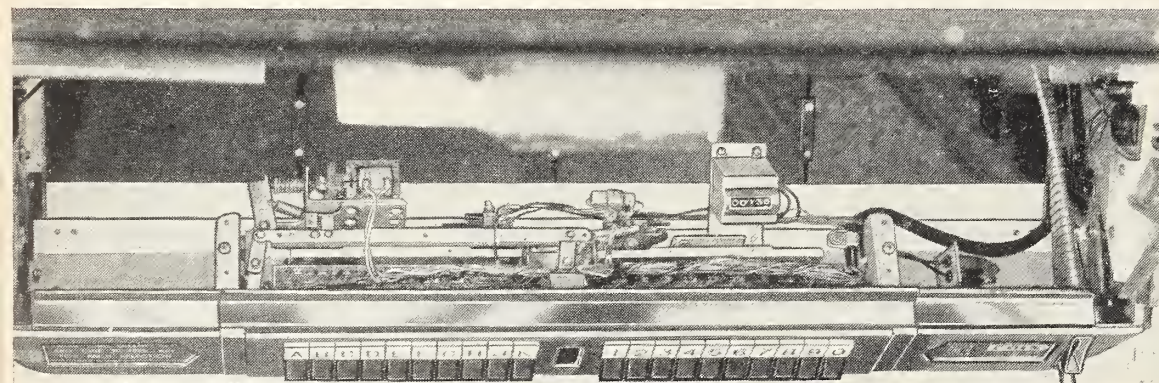
Entire mechanism slides out from front and rests on selector castings for easy cleaning and servicing.



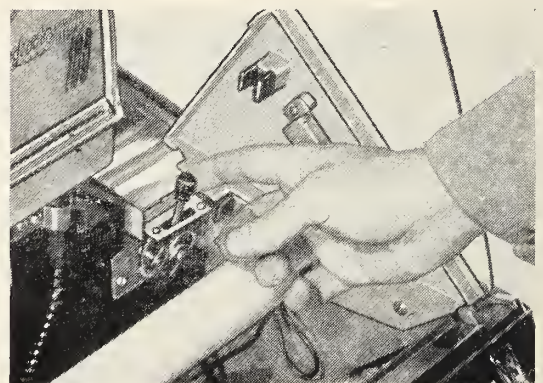
Title strip selection panel is held firmly in place by two magnets (inset). Just lift out . . . no mechanical latching.



Key panel is simply removed by releasing two sliding lock fasteners.



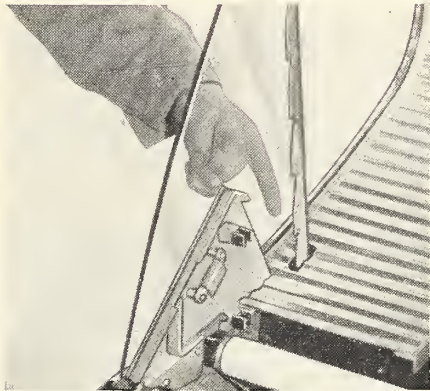
The new electrical selector is designed for ease of service. Includes credit switch.



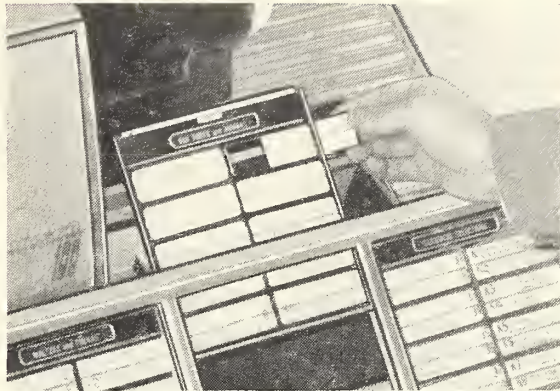
Single service switch permits complete control of entire mechanism.

America's Finest and Most Complete Music Systems

ENGINEERING



Six-position, positive action lid support. Spring action safety catch.



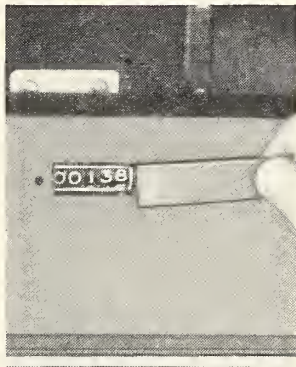
Title strip holders lift out from top. Double, full-size title strips inserted or removed from sides.



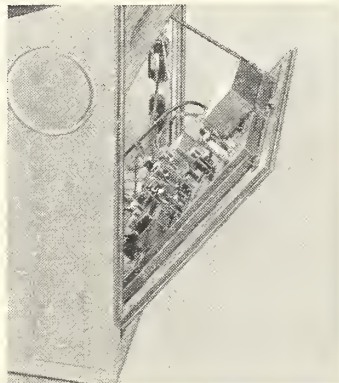
Lower cover panel affords easy access to amplifier and selection receiver. In-line selector can be removed independently of mechanism after removing upper cover panel. All tests made under actual operating conditions without loss of revenue. Handholds and loading strips.



Pilferproof coin box. Cast aluminum door, steel reinforcing bezel, and new lock minimize tampering.



Selection counter keeps record of total plays.



Electronic assembly on hinged door drops to any position to permit servicing without stopping phonograph.

PLUS - FULL-SPECTRUM HIGH FIDELITY
PLUS - OMNI-DIRECTIONAL SOUND

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois



THE MOST WIDELY PUBLICIZED
 MECHANISM FOR THE PLAYING
 OF RECORDED MUSIC

NEW EQUIPMENT CLIX

Distributors and Operators Reported Pleased With New Equipment Presented by Manufacturers to Help Start Fall Season With Biggest Biz Boom Yet

CHICAGO—What do distributors and operators think of the new equipment so far presented by the manufacturers in an effort to start off the Fall season with the biggest business boom yet?

Said an Omaha distributor visiting here last week, "The new equipment which I've just seen is the greatest ever presented to the industry."

Said two partner distributors from Louisville, "It seems to us that the manufacturers are producing better equipment each time. These new machines are going to click big in our territory."

Said an operator from Northern Illinois, visiting at one of the noted factories here, "There's no doubt about it, the people are going to be playing the finest phonographs and games they've yet enjoyed."

These, and other similar statements, can be continued here paragraph after paragraph, as distributor and operator visitors to the coincenter here enthusiastically endorse the manufacturers' latest efforts.

By far and large, all agree, the new types phonographs and games are the finest the industry has yet seen.

There is a general belief, among all those who were questioned, that this better and more attractive equipment is bound to boom take all along the line.

Some distributors who came to town with very glum outlooks to see new equipment, reporting on arrival, "Business in our territories is off in some cases, anywhere from 40% to over 50%."

But, after a few days visiting about the factories, these very same distributors left here tremendously enthused. They are now of the belief that not only will collections perk up tremendously with the new equipment, but that the manufacturers should be commended on the great work they have done over the past months, to prepare such outstanding equipment for the fall season.

A well known local operator, whose judgment is much respected by many of the operators in this area, said: "These are the best phonographs and games to come off the production lines of the factories here."

Nor is this enthusiasm confined to statements by distributors and operators while they are visiting here in Chicago.

Factory after factory can gleefully show long distance phone call reports and wires where orders have been doubled and tripled over the original quantities which were purchased by their distributors while visiting with them here.

As one noted sales manager here said, "This, in itself, is indicative of the fact that the average operator, everywhere in the country, was waiting for the kind of equipment which would give him, personally, the enthusiasm he needed to get out and show his location owners what would boom business for all concerned."

With still more factories yet to present their new lines, and with the enthusiasm which has already been stirred up, there is every belief here that the industry can look forward optimistically to one of its very best Fall seasons.

A. B. T. Speeds Production To Equalize Backlog

CHICAGO—A.B.T. Manufacturing Corporation, this city, resumed operations on Monday, this past week, with an all-out production schedule, following a two-week vacationtime shut-down.

"The backlog of orders for our coin chutes and slug rejectors," reported George Kozy, general sales manager, "is very great."

"It definitely looks like we will have to continue our overtime schedule in order to equalize the backlog against orders coming in each day" Kozy said.

There is no letup in sight. Present and future orders should keep us busy for sometime to come," He concluded.

German Coinman Visits N. Y. and Chi

NEW YORK—Gert Schulz, Braunschweig, Germany, flew into this city on Friday, August 13, and with Mrs. Schulz, spent a week in New York and Chicago before taking the United States liner back home on Friday, August 20.

Schulz, owner of the German trade publication, *Der Automaten Mart*, is also distributor for J. P. Seeburg Corporation in Western Germany, and manufactures an amusement machine.

Upon his arrival in the United States, Schulz spent an afternoon at the offices of *The Cash Box* in New York. After the week-end, he took off for Chicago for two days. Upon his return to New York, Schulz had a long discussion with Al Denver, president of the Music Operators Association of New York.

Western Massachusetts Music Guild Holds Big Meeting

Plan Public Relations Program

HOLYOKE, MASS.—Ralph Ridge-way, president, Western Massachusetts Music Guild, reported their organization held one of their most productive meetings at the Roger Smith Hotel, this city, on Tuesday night, August 10.

More than seventy-five per cent of the membership was in attendance, and a number of important matters were taken up, among which was a program for Public Relations, which they think should get into full swing this fall.

Art Morasch and Earl Poitras, Holyoke Amusement Company, were admitted to membership.

Visitors attending the meeting were Charlie Suesens, Suesens Distributing Company, Boston, Wurlitzer distributor, and staff members James Donahue, service engineer, and Rob-

ert Thomson, sales manager, Hank Peteet, Wurlitzer factory engineer, and Bill Bolles, representing J. H. Keeney & Company, also were present. Suesens put on a dinner for the group, and displayed the Wurlitzer phonographs.

While most of the meetings of the Western Massachusetts Music Guild are held at the Ivy House, West Springfield, the next meeting will take place at the Highland Hotel, Springfield, on Tuesday, September 14. After the September 14 meeting, the schedule calls for two meetings a month—September 28, and then the second and fourth Tuesday of each month. All of the meetings, starting with September 28, and continuing through the winter, will be held at the Ivy House, West Springfield, unless members are notified otherwise.

Refuses to Prohibit Import of Phonos to England As British Manufacturers Request

LONDON, ENGLAND — Several weeks ago, legislation was passed permitting, for the first time since the war, the import of coin operated music machines into England, to the extent of 10,000 English pounds.

English manufacturers of music machines are objecting, and in a meeting in the House of Commons, a representative of a manufacturing firm asked Peter Thorneycroft, president of the Board of Trade, if he was aware that the British manufacturers were capable of producing sufficient equipment for the English operators; and whether, in view of this, he would prohibit the import of these machines from Western Germany.

Thorneycroft replied, "Coin-operated phonographs are admissible from

Western Germany under the open license as gramophones, and I regret that my honorable friend was informed on July 8 that they are included in the quota for amusement machinery. I understand that British firms have considerable manufacturing capacity for these machines, but I am not prepared to prohibit their import from Western Germany since such a prohibition is not necessary to safeguard our balance of payments."

The president was asked, "As the Minister is not prepared to prohibit the importation of these machines, would he at least try to obtain an assurance from the importers that they will maintain the same standards of distribution of these machines as is at present operated by United Kingdom manufacturers?"

Minister Thorneycroft answered, "They are on open general licenses in this country, and I do not think that we can impose on exporters a condition about their distribution."

Due to the limited time available to him here, Schulz stated he would return to the United States some time in the near future for a more extended visit.

Now - new

HI-FIDELITY

HI-PROFITS

in the
* Bag!

Get acquainted with the
newest member of the

ROCK-OLA

Family...
at Your Distributor's
Showroom today!

* Comes equipped with jumbo-sized cash bag to accommodate the tremendous play you can expect from this phonograph.

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

"It's What's in THE CASH BOX That Counts"

Relaxing



CHICAGO—The Gottlieb brothers, Dave and Sol, show their idea on "how to get away from it all." Dave, left, is seen taking it easy in Eagle River, Wisconsin, dreaming of the Muskies he's going to catch. Sol, right, is seen in a candid shot taken while he was giving his ideas on what can hold the industry.

So. Dakota Music Op Runs Newspaper Campaign To Establish Good-Will

PIERRE, S. D. — Gordon Stout, head of the Gordon Stout Company, this city, in furtherance of a policy of creating good-will for the music machine business, is conducting an advertising campaign in the local newspaper.

We reproduce herewith one of the ads Stout ran in the "Capital Journal":

"A BUSINESS DESIGNED WITH PLEASURE IN MIND"

We took in the "Holiday on Ice" show at Huron. It made the third ice show we've seen. Some say, to see one ice show is to see them all but that is true only in so far as the skating is concerned. The trick and fancy skating does run pretty much the same but then skating isn't the half of a modern day ice show.

Nothing adds more grace, charm and pulse to the human body than does a well used pair of skates. The modern day ice show capitalizing on this fact has evolved itself into a gigantic musical revue, that no where can equal a staging set on ice. Scenes and sets adapted to the musical scores of our great masters, made of this 1954 ice show, for me at least, a superlative attraction.

I came home feeling that ours is after all, one of the best of all pos-

sible worlds and that this lowly juke box business I'm in, is not so lowly after all, but rather, one of the best of all possible businesses. Music was the best part of this ice show and it is music that makes for the friendly enjoyable atmosphere wherever juke boxes are.

No doubt, live music, if good, would be preferable, if the cost were not prohibitive, but juke boxes do supply a special request service impossible to obtain from live music. With juke boxes the customers can have music they want when they want it. They can select what they want from the program displayed and a nickel tip to the juke box is all it takes to have it played for you.

The worlds best musical talent, the nations currently popular music, in sweet style, rhythm and blues, folksie, western and old time favorites are all there on the juke box for you. Then too, the modern day juke box gives true life like reproductions of these master works, so bear with me while I shout the praises of music and miracle of music reproduction that is made available to the general public all on account of juke boxes. . . . Think of it, mine is a business that provides fun for everyone. A business designed with pleasure in mind.

THE GORDON STOUT COMPANY

Music Distrib. Seeburg Unveiling

CHARLOTTE, N. C.—Music Distributors, Inc., this city, played host to eighty-five operators, their families and friends, at a showing of the new Seeburg HF-100-R phonograph, Sunday, August 15.

Mr. and Mrs. Fleishman, Michael Malkin, officers of the corporation, greeted the guests as they arrived.

Operator comments were highly

laudatory with much of the praise centered on the new styling, five speakers and other Seeburg innovations.

Aiding in the demonstrations were: R.L. Haire, William Preston, Oscar Hedrick, and Jack Wollardof Music Distributors. A. H. Miller, district sales manager for the Seeburg factory, also attended the showing. Refreshments were served.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Big heat pepped up coin biz in New England after real cool weather. . . . Ed Ravreby, World Fair, reported heavier interest in kiddie rides and orders coming in from such diverse spots as a department store in Bridgeport, Conn. and a five and dime in Revere. Ed says collections improving and outlook for Fall business good. Ops visiting World Fair this week included Curtis Lawrence, Claremont, N. H.; Sol Hurwitz, Neptune Music, Lynn; George Mitchell, Mitchell Music, Boston; Al Dolins, Cape Cod Music; Stan Lackey, Pioneer Music, Boston; Joe Friedman, Brookline; Connie Pocius, Baltic Music, South Boston. . . . Ed Ravreby's daughter, Ruth Mae, completed summer school at Boston University and will teach kindergarten in Newton this Fall. Ravreby family had recent get-together, and present were Jack Ravreby, Owl Mint Machine Co., Al Ravreby, game operator; Charlie Platter, manager Owl Mint Machine, and his son, Carl, on leave from the Air Force. Fred Ravreby, Al Ravreby's son, expected home from serving with the Army occupational forces in Germany, after Labor Day. . . . Four Lads visited Jerry Flatto at Boston Record Distributing Co. this week between appearances at Salisbury Beach Frolics where they are headlining. The boys made Boston "Skokiaan" conscious, Jerry says. Alec Templeton, appearing at the Statler Terrace Room, dropped in to Jerry's spot. His "Big Ben Bounce" coming up big, and Alec says that contrary to all other explanations, chimes and all sound effects on the platter were done by him on the piano. Alec did a tv shot for Chevrolet Boston dealers Monday night (16). And, in a tie-up, 100 disks of the "Big Ben" number were given away. . . . Marion Sutcliffe is sole owner Juke Box Haven, one-stop, next door to Seusens Distributors. . . . Charlie Seusens reported big turnout at recent sales meeting in Holyoke and good sales of Wurlitzers. More sales meetings planned by Seusens thru territory. Max Polansky, general manager, announced Earl Schultz, now music maintenance chief, and Jim Donoghue, Keeney service and maintenance. . . . More than 200 ops from all over New England visited Jerry Golumbo's Music & Television Corp. show-rooms for a showing of the new Rock-Ola model 1442 50-selection phono on Monday and Tuesday last week. Interest in new model high among six-state region ops, he states. . . . Bob Jones, sales manager, Redd Distributing Co., reported big demand for Bally and United alleys. . . . Reaction to new Seeburg was terrific, Irwin Margold, general manager, Trimount Automatic Sales Corp., reported. More orders taken than ever before on any new model. Demand continues high. Vacation period about over at Trimount and most employes back at work. Firm has been extremely busy on both local and foreign orders. . . . Ben Palastrant, APCO regional rep., back from trips which included New York and a week-end at Lake Sunapee, N. H. Ben talked with a number of ops around the territory and reported business picking up.

THRU THE COIN CHUTE

JAX JOTTINGS

This last week was almost like old home week around the offices of the distributors. Visitors from far and wide were in town for one reason or the other and it was downright nice to have them with us. We think every operator owes it to himself and to his men to visit the distributors every couple of months. Ideas are discussed and traded with others to a mutual advantage. Then too, how else can you know for sure that one or all of the manufacturers don't have something designed to make money on your route, being introduced almost weekly. . . . Lionel Louque of Perry was one who made the rounds of the distribs and evaluated each new item introduced since his last trip to town. We vaguely suspect that he also hoped to get a sneak preview of the Seeburg which was unveiled at the offices of Wolfe Distributing Company this last weekend. From all reports, the occasion was a gala one with much praise and many congratulations being offered for another beautiful and outstanding model presentation by Seeburg. Enjoying the hospitality the very first day were: Charles Sexton, Johnny DeSalvo, Charlie Ledford, Jimmy Green, Red Green, Karl Helenthal, Bud Reichel, Mr. and Mrs. John Mondelli, Raymond McCombs and party, Mr. and Mrs. Jack Burnsed, Mr. and Mrs. Charles Mistler, Lee Board, Mr. and Mrs. Harry Baumgartner, Buddy Hudson and friend, Mr. and Mrs. W. P. Ward, Jr., Mr. and Mrs. Joe Dillon, George Wilson, Mr. and Mrs. C. C. Lewis, Mr. and Mrs. Humphries, Mr. and Mrs. T. C. Monroe, Mr. and Mrs. E. A. Bright, Jr., Ray Tyre, Ely Sack, Mr. and Mrs. Maurice Tatum, Mrs. Bobbie Ruth Adams, Mr. M. J. Curtis and Moe Issacs and friend—all of Jacksonville. Out of town visitors included: Wes Lawson of Winter Haven; Dan Brockington of Cocoa; Charles Brown of Daytona Beach; Phil Goldman, Gil Walsh and R. G. Walsh of St. Augustine; Mr. and Mrs. John Kirkpatrick of Orlando; J. L. Odom of Apalachicola. Seeing that everyone enjoyed themselves were Mr. and Mrs. Simon Wolfe and lovely daughter Joan, Mr. and Mrs. E. C. Blankenbeckler, and all of the Jacksonville personnel and their better halves. This writer was in the sack with a darn good case of virus and penicillin and missed the whole darn shebang. How's that for a tough personal break? Oh well, fellows, all we could have done would have been to wish that you'd sell a thousand of your new model, but we can do that through the column, and we do!

MORE WAYS TO WIN WITH

GOTTLIEB'S

GOLD STAR



Outshines
All Others!

Points the way
to Greater Profit!

- ★ Making 6 targets relights one mystery target for replays!
- ★ High Score to 7 Million!

- ★ 4 vertical holes and any one star hole awards GOLD STAR SPECIAL!
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- ★ Replays for making 3 stars!
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- ★ Super Point Score!
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- ★ 2 Flippers!
- ★ 2 Cyclonic Kickers!

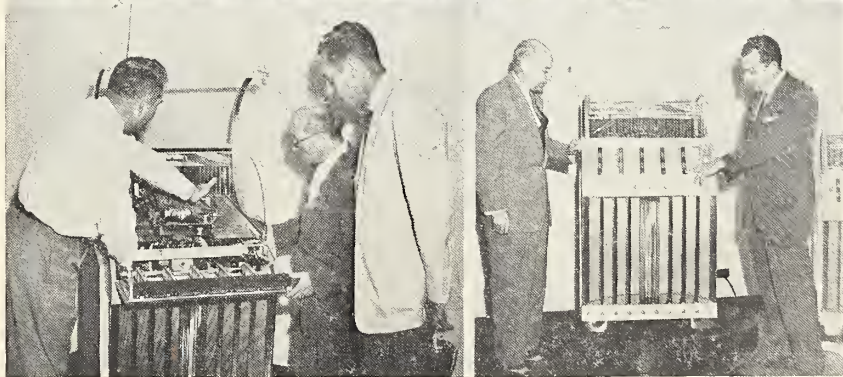
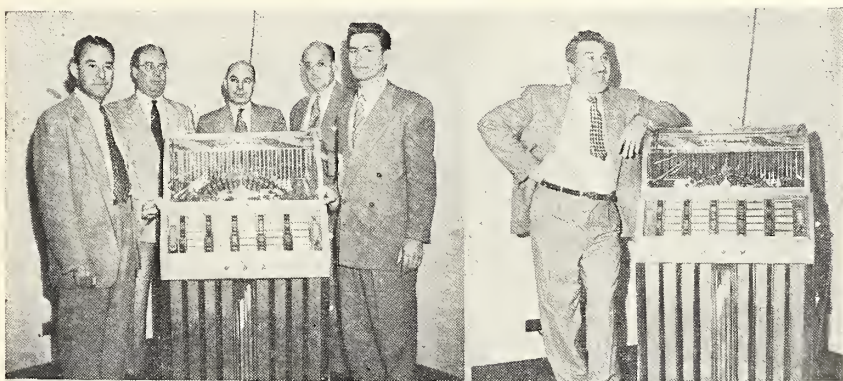
SEE IT AT
YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.

1140-50 N. KOESTNER AVE.
CHICAGO 51, ILLINOIS



Rock-Ola Distribbs Show New 50 Selection Hi-Fi Phono



CHICAGO—"Our distributors are showing and starting to deliver our new 50 selection, Model 1442, high fidelity, 45 rpm phonograph," was the statement of J. Raymond Bacon, vice-president in charge of sales of Rock-Ola Manufacturing Corporation, this city, this past week.

Bacon was very enthusiastic over the first results which had already

arrived at his offices from many of his distributors.

He stated, "These men came in, saw our new 50 selection, hi-fi model, and on their return home found the first phonographs they had ordered waiting for them.

"Before we could even clear the first shipments thru our books," Bacon elatedly continued, "we had

long distance phone calls from these men asking us to increase their orders and to keep shipping more each week.

"This, in itself," he said, "gives the industry every indication that we have, once again, met the demand of the nation's music operators and that they now have a 50 selection, high fidelity automatic phonograph which is sure to please their locations as well as the patrons of the locations."

David C. Rockola, president, King Ray, sales manager, Kurt Kluever, assistant sales manager, Donald Rockola, Fred Campion, credit manager, Arthur Ehlert, treasurer, and other executives of the firm, who were busy meeting with their distributors these past two weeks, all are tremendously enthused over the first reports they have received from their distributing organization.

Said David C. Rockola, "We believe that we have met with the approval of the nation's music operators. These are the men on the firing line who asked for a 50 selection, high fidelity, 45 rpm phonograph. The fact that they so quickly and enthusiastically accepted our new Model 1442, convinces us that we will be a very busy factory for some time to come to supply the ever increasing demand."

Those distributors of the firm who came in first to see the new Model 1442 Rock-Ola hi-fi phono, during the two week private prevue showings, have already reordered more than once, executives of the firm report, and even those who came in last have placed very substantial orders for immediate delivery, they stated.

David C. Rockola, along with J. Raymond Bacon, King Ray, Kurt Kluever, and other executives of Rock-Ola Manufacturing Corporation, have extended a very cordial invitation to all the nation's music operators to visit with their Rock-Ola distributors to see this new phonograph.

ACTIVEAIRE ELECTRIC TOWEL



Nation's Best

- Dries and sterilizes hands
- Keeps washroom free of bugs, flies, insects, etc.
- G. E. ozone lamp deodorizes and freshens air
- And many other features

DISTRIBUTORS-GET ON THE BANDWAGON

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

RUNYON SALES CO.
593 TENTH AVE., NEW YORK 18, N. Y.
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Pictured above: Top, Left (1 to r): Wayne Bradfield, advertising and sales promotion manager; King Ray, sales manager; J. Raymond Bacon, vice president in charge of sales; Kurt Kluever, assistant sales manager; and Donald Rockola, son of David Rockola.

Top, Right: Jack Barabash, district sales manager.

Bottom, Left: (1 to r): Barabash, Hy Branson and Gil Brawner of Louisville, Ky., Rock-Ola distributors.

Bottom Right: Bacon and Vincent Marcello, Gretna, La., distributor.

Another "No Slump" Summer

Trade Enjoys Seventh Consecutive

"No Slump" Summer Season

CHICAGO—Operators and distributors admit that this was a 'no-slump' summer season.

This makes the seventh consecutive no slump summer season the trade has enjoyed.

The only slight dip in sales during any summer goes back to 1947, when the trade was just coming out of its war period, and many of the factories weren't as yet fully prepared to enter peak production schedules of new items.

This summer, leaders here believe, is "the convincer". As one sales manager explained, "The trade now realizes that summer play can be just as big and outstanding as can play during any other season of the year."

The fact of the matter is, distributors here say, the best games have been introduced during this summer. They point to the new games which have just been presented and the fact that the operators thruout this entire area, as well as from reports all over the country, are coming in to buy the new equipment.

"It's a fact", one distributor here said, "that the old fashioned idea that we simply had to have a slump as the summer came on has been completely dissipated."

"The result is that we enjoy just as good business during the summer as we do at any other time of the year."

"Yes", he continued, "there may be a dip here and there, but all in all", he claims, "this is so slight that it can go without notice."

"The full effect of business, especially on an overall basis, drowns out any possibility of any slump during the summer with the great machines the factories are presenting."

Montana To Stewart For United Games

CHICAGO — Bill DeSelm, general sales manager of United Manufacturing Company, announced this past week that the state of Montana had been added to the distribution territory of Dan Stewart Company.

The Salt Lake City, Utah, firm is at present United's distributor for the major portions of the states of Utah and Idaho.

"Dan Stewart's firm is doing a marvelous job in Utah and Idaho," DeSelm said. "We know that this firm will do the same in Montana."

"We, here at United, consider Dan Stewart Company one of the most respected distributing organizations in the West, and are extremely happy to be associated with such an organization."

"Montana operators," continued DeSelm, "can rest assured that they will receive the best cooperation and courteous service from Dan Stewart Company for all United products."

"All our latest games, including 'Shuffle Targette', are now on display at Dan Stewart's firm in Salt Lake City", concluded DeSelm.

150 Ops View Seeburg Phono At Memphis, Tenn.

MEMPHIS, TENN.—Approximately 150 music machine operators from the Tri-State area, comprising the states of Tennessee, Arkansas and Mississippi, visited the showrooms of Sammons-Pennington Company, this city, on Sunday, August 15, for the showing of the new Seeburg HF-100-R phonograph.

Greeting the operators for the firm were George W. Sammons, Cotton Pennington and L. C. Sammons, Jr. Representing the Seeburg factory was Gunnar K. Gabrielson, district manager.

"The reception to our new 'Omni-Directional Sound System' and the new style cabinet" stated George Sammons, "was the greatest that we have ever witnessed. The enthusiasm for the machine was the greatest ever, and we're basing our opinion on the amount of orders booked. It looks like the Fall of '54 and the year of '55 will be terrific for Seeburg in this territory."



La Vaughn Johnson, Corinth, reports his business has started off this month with a rise over July figures. . . . Grady Hearne, Clarksdale, back from the Baldwin Piano School, says he passed with flying colors. Frank Steel, who took his schooling some weeks ago, was in a huddle with him comparing report cards. The boys have the Baldwin products distributorship for Mississippi in addition to their route of amusement machines. . . . Grady Wallace, Columbus, hard at work with his boys cleaning up the older machines. . . . J. C. Tirey, Columbus, talking over the good old days as he sips a can of beer to help beat the heat. . . . Had a few chuckles watching A. B. (Bubbie) Fort's three-year-old daughter, Little Melville, giving him a time at the Fairway offices. . . . J. C. Kendrick, Columbus, still working on his new home and from the evidence we'd say he's a darned good carpenter. . . . J. C. Ed Loftis and W. T. Romines taking it easy under the fans as they refuse to move until the phones ring. . . . M. R. Bates, Magnolia Amusement, Meridian, now a Twenty Year Clubber. Bates' first operation was about 300 peanut vendors back in the early thirties. He's come a long way on peanuts. . . . T. C. Null, Jr. and the boys cooling off with their new air conditioner. . . . J. O. Ford, Laurel, out of town while Mrs. Ford takes care of the business. . . . Also got my report of better business from Mrs. Redd, Laurel, as R. R. Redd was out picking up the nickels. . . . Guy Slay, Hattiesburg, Slay Amusement Company, happy over the completion of his newest enterprise, a truck stop on Highway 11, 5 miles out of Hattiesburg. Slay has really gone out on this spot, even to foam rubber mattresses, air conditioning, showers and a dining room that looks like the Astor. . . . Woodrow Gamble, F. & S. Amusement, Hattiesburg, taking it easy in the cool office with Ben Gamble and Jerry Hansborough. . . . Nick Fokakis, Jr. and wife, Muriel, very busy what with their music store and route. Nick added several new spots this month. . . . Joe Duff, Duff Amusement, Hattiesburg, was helping his son paint a speedboat. Says business is great despite the hot weather. . . . Harry N. Evans, Biloxi, making some interesting observations on how to get and hold locations. . . . Charles Morrison on a two-week vacation out Denver, Colo. way. . . . Geo. Morrison will take his vacation in San Diego, Calif. While there George will pick up his nephew, Jephtha Hill Daniels, who is taking his army boot training and bring him home for a two-week leave. . . . M. L. Thiao of Coast Cigar & Tobacco Co., Hattiesburg, reports his route of cigarette vendors holding up fine in collections and lack of service calls. . . . Horace Crane, Bell Amusement, Hattiesburg, was pretty tired as he had worked all night putting a new idea of his own into a motor in his hot rod. Horace wanted to get the car in shape for a race that Saturday night. He's won many trophies and holds the track time on the New Orleans tracks. His son, Jackie, is coming up with many trophies and is a chip off the old block. . . . Frank Corso, Hattiesburg, has every cigarette machine that ever came out in book form. Says it helps him secure new locations. Frank was elected to the Board of Directors of the National Candy Wholesalers Association at the National Convention, August 3.



N. M. Burns, Tuscumbia, says, "I've got to have The Cash Box" . . . R. L. (Sonny) Sanderson, nephew of N. M. and C. W. Burns, asks for his Twenty Year Club card. Sonny worked with his uncles since he was 12 years old. Jimmy Henson still has a couple of years to go before he qualifies. . . . Charles Eaker, Paris, P. N. Amusement Co., very excited about the first week's take on his newest spot which he supplied with the J. H. Keeney "Bikini". . . . Caught Juord White off the farm for the first time this year. White is overweight but his route figures to take it off. . . . Erl McDaniel, McDaniel Amusement, Jackson, on vacation in Iowa. . . . H. A. Weller, Ideal Amusement, writes that he will take another week on Daytona Beach. . . . LeRoy Phillips, Jackson, still talking about his two weeks in Hot Springs, Ark. . . . Jessie Odis Porter, McDaniel Amusement, joins up with the Twenty Year Club youngsters. . . . W. E. Foote, Selmer, reports business much better this month than a short time back.

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READY FOR LOCATION!

ChiCoin TRIPLE SCORE BOWLER	\$269.50
ChiCoin SUPER MATCH BOWLER	159.50
ChiCoin DOUBLE SCORE BOWLER	189.50
ChiCoin TENTH FRAME SPECIAL	176.00
ChiCoin NAME BOWLER	199.25
United CABANA	189.50
United CASCADE BOWLER	199.25
United TENTH FRAME	149.50
United SUPER	95.00
United DELUXE	74.25
Williams SUPER PENNANT	299.50
Williams MAJOR LEAGUE	350.00

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WURLITZER 1250.....\$265
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Williams NEW DAFFY DERBY

WITH HORSES ACTUALLY GALLOPING ACROSS THE BACKBOX

plus the exclusive "MIDGET PLAYFIELDS" that score a phenomenal money winning scoop for operators!

A RARIN' TO GO WINNER BY Williams
Your "hoss" can be running behind, yet can still come in ahead of the field right up to the final action of the last ball!



See THE NEW FANTASTIC "CAPTIVE BALL" SCORING!

Available with 5c or 10c Coin Chutes

1. "Your Hoss" selected on mystery basis at start of game.
2. Ball thru top center lone changes selection.
3. Thumper bumpers and roll-over buttons advance miniature horses across finish line.
4. All 6 horses across finish line in any order lites left bottom rollover to score replays.
5. Selected harse across finish line FIRST scores 1 replay and lites corresponding numbered rollover button for replays.
6. All additional horses across finish line lite up corresponding numbered rollover buttons to score replays when "Daffy" and "Derby" ore mode.
7. Making "Daffy" lites Daffy rollover to advance Special Bonus Score. Making "Derby" lites Derby rollover to odvance Special Bonus score.
8. Special Bonus score builds up game-to-game, does not reset until won by player.
9. Two rollover lones shoot "Daffy" ball in Daffy section. Two rollover lanes shoot "Derby" ball in Derby section. One rollover lane, when lit, shoots captive balls in both Daffy and Derby sections.
10. Moking "Doffy-Derby" lites center skill hole to collect Special Bonus score.

DAFFY DERBY'S

RADICALLY DIFFERENT SCORING PRINCIPLES GET AND HOLD CHOICE LOCATIONS FOR RICH PROFITS!

OPERATE Williams SCREAMO
The game that spots in-line numbers for a big "COME-ON"!
Order Today!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Chi Aut. Music Ops Open Bowling Season Sept. 13

CHICAGO—The Chicago Automatic Phonograph Bowling League will open its 1954-55 season on Monday evening, September 13, at 9:15 P.M., at the new G & L Recreation, 3957 West Chicago Avenue, this city.

According to Johnny Oomens, secretary of the bowling league:

"This year we will have a record number of 14 teams competing for the championships as well as individual bowling honors.

"We're mighty proud to be able to point to the great growth of the Chicago Automatic Phonograph Bowling League. In fact," he said, "we simply couldn't accommodate all the teams that wanted to enter into the league this year."

The 14 teams will be ABC Music Service Corporation, who will have two teams, just as they did last year; Walter Oomens Sons; Star Music Company; B&B Novelty Company; Gillette Distributing Company; Western Automatic Music Company; Atlas Music Company; Paschke Phonograph Service; Coven Music Corporation; Melody Music Company; Decca Records; Mer-

cury Records and Coral Records.

Oomens also extended an invitation to one and all interested in the automatic music industry here, "to come on over opening night and enjoy one of the grandest times anyone could ever have watching the men bowl for the first night of the 1954-55 season."

He also stated, "We hope to have the biggest crowds we've ever had turn out to root for the teams they like best.

"Last year we had dozens of rooters appear almost every bowling night. This year," he concluded, "we hope to have hundreds of operators, friends and boosters come out."

Westchester Ops Plan Dime Play

WHITE PLAINS, N. Y.—Most of the members of the Westchester Operators Guild met at the American Legion Hall, this city, on Monday night, August 16, to discuss 10c play for their music machines.

A majority of the operators present decided that they would adopt dime play, 4 for 25c, with the installation of all new music machines. Those operators who do not wish to operate at this price, will arrange whatever charge they desire.

Atlas, Pittsburgh, Shows New Seeburg

PITTSBURGH, PA.—Atlas Music Company, this city, unveiled the new Seeburg HF-100-R phonograph last week to approximately 100 music operators.

"Operators were enthusiastic in their acclaim of the five separate speakers and the modern styling," reported Phil Greenberg, head of Atlas, who went on to say, "Everyone present was completely amazed and impressed with the new high fidelity pickup which now simplifies the changing of the stylus as the armature and stylus are now incorporated and can easily be removed from the permanent cartridge with a flick of the thumb."

Representing Atlas at the showing were Phil Greenberg, Ed Shore, Lou Hoffman and Ed Barker. Al Gange, Seeburg regional representative, was also on hand.

S. L. London, Milwaukee, Seeburg Show

MILWAUKEE, WIS.—A strong turnout of operators and their families viewed the new Seeburg HF-100-R phonograph at the S. L. London Music Co., Inc., showrooms, this city, August 8 and 9. Operators who attended came in from Milwaukee, Wisconsin and Upper Michigan.

Sam London, head of the firm, Perry London, Nate Victor and Joe Robbins formed the welcoming committee.

FOREIGN! BUYERS!

We Have For Immediate Delivery

Reconditioned International MUSIC

- GAMES
- KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)



JOHNNY OOMENS

The ONLY...
ONLY...
ONLY
MOVING TARGET
GUN GAME on the market!



GENCO'S
 ALL-LOCATION
RIFLE GALLERY
 AMAZING SUSTAINED EARNING RECORDS.
 BEATING ANYTHING ELSE IN EVERY LOCATION

and it's the
MOVING TARGETS
 that
ATTRACTS the **PLAYERS**

Get "ON THE TARGET"—
CONTACT YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO.
 2621 N. ASHLAND AVE.
 CHICAGO 14, ILL.

W. B. Music Holds Three City Seeburg Show

KANSAS CITY, MO.—The W. B. Music Company, Inc., this city, held its showings of the new Seeburg HF-100-R phonograph in Kansas City on August 9, Wichita, Kan. on August 11, and in Springfield, Mo. on August 14.

Ada Hill, of W. B. Music, reports the "showings among the best ever and operator response just wonderful." It

was estimated about 200 operators and their families attended.

On hand from the J. P. Seeburg Corporation were Reed Whitney and Ed Huskey. W. B. Music personnel were Harry M. Silverberg, manager; Charles Page, Ed Lyon, salesmen; Bryan Reynolds, Ernest Brown, Bill Mandina, Leo Erb, James Riddles, Dolores Novo Gradac, Rose Mason, Rhea Silverberg and Ada Hill.

T. B. Holliday Co., Columbus, Conducts Bally Service School

COLUMBIA, S. C.—Despite temperature which soared to 106 degrees, over 100 operators and servicemen from all parts of South Carolina gathered at T. B. Holliday Company, this city, on August 3, 4 and 5 to attend a Bally service session for servicemen, conducted by Paul Calamari, Bally field engineer.

T. B. Holliday, commenting on the success of the Service School, stated, "Never in our long time in business has it been possible to hear the won-

derful comments from those who were in attendance. Every one reaped a great deal of satisfaction and they left here feeling more qualified to render better service and maintain equipment more efficiently. Credit goes to Paul Calamari, whom we feel was responsible for the many fine comments we received."

Pictured below are several pictures of the operator groups who were on hand. Calamari can be seen in top photo alongside the Bally machine.



Bally Service Schools Held In New York, Newark and Philadelphia

NEW YORK—Bally Service Schools in three eastern cities were held this week, and Ben Becker, regional sales manager, and Paul Calamari, Bally service engineer, who conducted the sessions, report they all were well attended and enthusiastically received by the operators.

Becker and Calamari headed sessions at Runyon Sales Company, this city, Monday and Tuesday, August 16 and 17; Runyon Sales Company, New-

ark, N. J., Wednesday and Thursday, August 18 and 19; and Scott-Crosse Company, Philadelphia, Pa., Friday, August 20.

Upon the completion of the sessions, Calamari left for Chicago, where he will await further instructions from the factory, and Becker will spend the week with Perry Lowengrub, Runyon, seeing operators in the New York area.

NEW!

Keeneys' CENTURY BOWLER

Supplies players with this sensationally popular feature that captures and holds the play!

CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep an shooting in 10th frame.

plus DIAMOND NUMBER MATCH FEATURE



Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5.

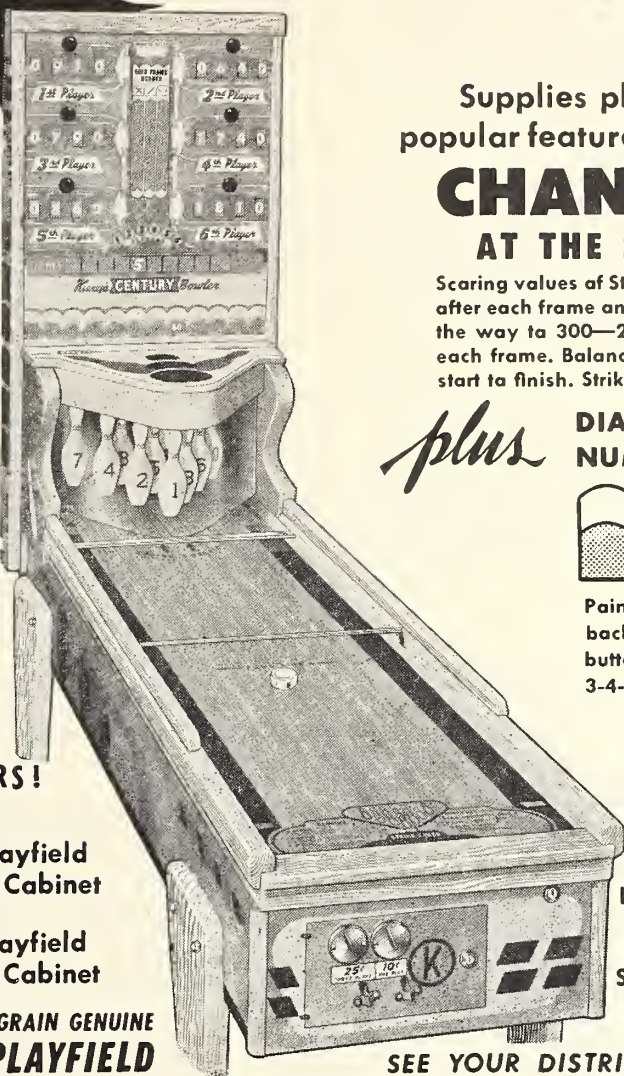
Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE



SEE YOUR DISTRIBUTOR



6 PLAYERS for BIGGER PROFITS

PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

CHANGING VALUES Exclusive with KEENEY!

THIS FRAME SCORES

X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

also Keeneys'

BIKINI BOWLER

Identical to CENTURY BOWLER excepting it has no "Match" feature.

FOR SALE

\$223.00 Value For \$48.

If you have merchandise for sale. If you want to buy. If you are seeking to trade equipment. If you want to get ahead and stay ahead of your competitors—take advantage of the greatest value ever offered in all publication advertising history.

Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost \$208.00 for the full year of 52 weeks' issues of "The Cash Box". And, in addition, you get a full year's subscription to "The Cash Box", regular price \$15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of \$223.00 value for only \$48. Send your check for \$48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

SEEBURG SHOWINGS

Wolfe Dist.-Jacksonville, Fla.

JACKSONVILLE, FLORIDA—The Wolfe Distributing Company, this city, held its showing of the new Seeburg HF-100-R phonograph on August 15, Sunday and the response from the attending operators was gratifying to Wolfe and Seeburg officials.

Visitors were high in their praise of the new features offered by the new Seeburg phonograph.

Acting as hosts for the Wolfe Distributing Company were Simon Wolfe, head of the company, M. F. Patton, W. P. Ward, Jr., R. E. Gibbon, John W. Hood, Frank R. Grantham, W. F. McKenney, Maxine J. Adams, Lois Diddell and Paul Austin.

Representing the J. P. Seeburg Corporation was E. C. Blankenbeckler.

Shaffer Music - Columbus, O.

COLUMBUS, OHIO—The Shaffer Music Company held simultaneous showings in Columbus, Cincinnati and Indianapolis, Ind. of the new Seeburg HF-100-R phonograph on Sunday, August 8.

J. L. Flynn, sales manager, reports that operators were enthusiastic in their praise of the new phonograph. Says Flynn, "Our operators were especially pleased with the new full-spectrum high fidelity reproduction plus omni-directional sound. They were amazed that we now have five speakers in our new phonograph."

ATTENTION! Coin Machine Manufacturers!

Your opportunity to get GOOD SOLID REPRESENTATION in the New England and New York State territories.

Established, successful, capable, excellent reputation, member of "20 Year Club," with experience and know how as regional representative. Open for good reputable line, working with operators, or with jobbers and distributors as Regional Sales Manager.

Write:

BOX 224 c/o THE CASH BOX
26 W. 47th St., New York, N.Y.

Suggest Mfrs. Should Bring Out Low Priced Mach. For Chain Store Ops

BOSTON, MASS.—Ed Ravreby, World Fair, Inc., this city, one of the foremost dealers in kiddie ride machines, advises that Chain Stores are ready for a new idea in equipment.

"Prices are high for Chain Store operators" states Ravreby. "Some one should come out with an interesting arcade piece, 24 x 30 inches floor space—even 24 x 40 inches—and the price to be under \$350. The Chains demand a big cut these days."

All of Shaffer's company executives, branch managers and salesmen were on hand to greet the visiting operators.

Irv McClelland, district representative for the Seeburg Corporation, was present at the home office showing.

In keeping with our promise to MOA (Music Operators of America)

Have You A Better Name for the Automatic Phonograph than

“Juke Box”?

Suggested Names Already Received:

- “Coin-O-Graph”
- “Musicana”
- “Moosivend”
- “Piccalo”
- “Phono-Monic”
- “Music Selector”
- “Song Box”
- “Phono-Matics”
- “Phonocoin”
- “Coin-O-Phone”
- “Musi-Coin”
- “Music Vendor”
- “Musiere”
- “Joymaker”
- “Pleasurizer”
- “Trola”
- “Automatic Music Vendor”
- “King Box”
- “J. B.”
- “Show Boat”
- “Music Fountain”
- “Entertainer”
- “Music Box”
- “Music Machine”
- “Music Delight”
- “Public Music Maker”

Bill Gersh
THE CASH BOX
 32 WEST RANDOLPH ST.
 CHICAGO 1, ILLINOIS

I suggest we call the automatic phonographs of this industry _____

Signed _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

★ GOING STRONGER THAN EVER!...

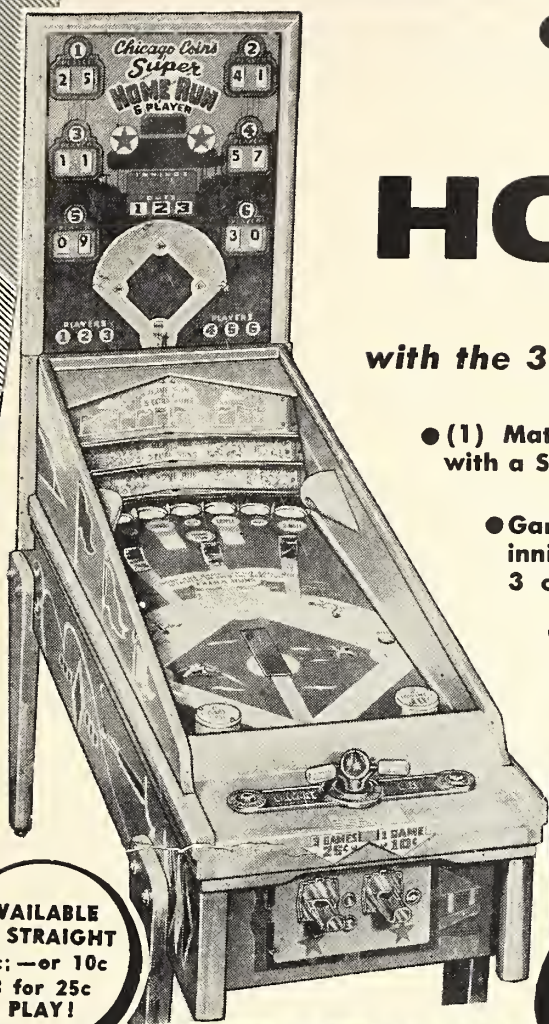
chicago coin's SUPER HOME RUN

6 Player Baseball Game
with the 3 way "Match" & "Free Play" Features!

- (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

- Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

- Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.



AVAILABLE
IN STRAIGHT
10c: —or 10c
3 for 25c
PLAY!

**chicago
coin**

MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14



chicago coin's
**STAR
LITE
BOWLER**

New Match Bowler
with Entirely
New Matching
Principles!



Exhibit Looks For Biz Upswing

CHICAGO—"Even with business zooming along, and our production and shipping departments blazing with activity, we expect a greater business upswing right after Labor Day," reported W. E. (Ed) Hall of Exhibit Supply, this past week.

"Everything," continued Hall, "points to a very prosperous Fall season."

"Orders are coming in at a continual clip. As a result, production has been geared to meet this constant demand."

"'Shooting Gallery' has its own production line," Hall went on to say, "so does 'Junior Jet,' our new kiddie ride for toddlers, and 'Vacumatic Card Vendor', as well as our other kiddie rides.

"All these products are doing exceptionally well from a sales standpoint and, from all reports, will continue to do so."

Concluded Hall, "We, here at Exhibit Supply, envision a bright picture for the forthcoming months of 1954."

So. Dakota Phono Ops Plan For Quarterly 2-Day Meeting

PIERRE, S. D.—The members of the South Dakota Phonograph Operators Association will gather at Salem, S. D., for its quarterly two-day meeting September 13 and 14.

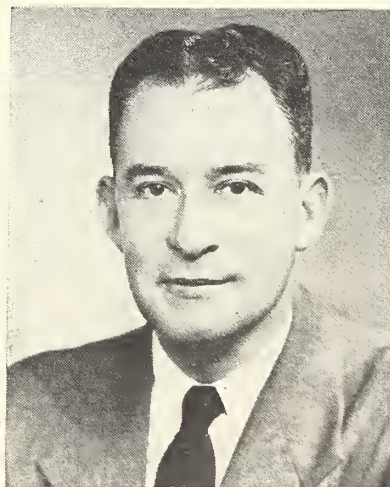
It will be decided at this meet just what charity group gets a music machine, donated by the organization. At this time, and running up to August 31, music machine association members have been circulating locations, supplying a poster and ballots for the patrons to cast their votes for an organization of their choosing from

among Veteran Hospitals, Teen Cantons, Boy and Girl Scouts, State Institutions, Religious Congregations, and similar groups.

Another public relations program contemplated is the sponsorship of a candidate for the Mrs. South Dakota contest.

Norman Gefke, South Dakota's representative at the recent MOA executive meeting in Chicago, will report to the membership at this meeting.

Rock-Ola Appoints Bradfield Ad and Sales Promo. Mgr.



WAYNE T. BRADFIELD

CHICAGO—The appointment of Wayne T. Bradfield to the post of advertising and sales promotion manager of the Rock-Ola Manufacturing Corporation, this city, was announced by David C. Rockola, president.

Wayne or "Brad" as he is known to his friends and associates comes to Rock-Ola from the Van-Packer Corporation, where he served as manager of advertising and sales promotion. Prior to his association with Van Packer, Brad was associated with Poole Bros., Inc., Chicago printers, and with P. W. Pendergast Industries in sales and management capacities.

SUMMER SPOT SPECIAL!

SEEBURG 146
SYMPHONOLA
with White Dome

WITH
4—5¢ Wall Boxes
3 wire or wireless
FREE!!

\$99

WITH DAVIS
GUARANTEE

Telephone Collect: SYRACUSE 75-5194

DAVIS DISTRIBUTING
CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

CENTRAL OHIO SPECIALS

New United Shuffle Alleys for Prompt
Shipment

"SPEEDY" "BANNER"
New United Bingo
"NEVADA"

BINGO GAMES

Ice Frolics	\$400.00
Palm Springs	395.00
Dude Ranch	345.00
Beach Club	325.00
Beauty	265.00
Yacht Club	185.00
Cabana	175.00
Spot Lite	95.00

CENTRAL OHIO COIN MACHINE EXCH.
525 S. High St. Columbus 15, Ohio
CApital 4-7254

*This
Space
Reserved
for*

EXHIBIT SUPPLY

*who
will
Announce
a
NEW*

SHOOTING GALLERY

*Next
Week*



Worth Waiting For!



There were quite a few operators on coinrow this week. Runyon Sales Company was running a service school for Bally products on Monday and Tuesday, with Paul Calamari, Bally service engineer, holding court, and Ben Becker, Bally regional sales representative, talking it up with the ops. Many music operators, who didn't get a chance to see the new Seeburg HF-100-R phono, were dropping into Atlantic-New York Corporation, and also stopping off at Seacoast Distributors, to see the new Rock-Ola model 1442, 50-selection phono. All this activity meant that these ops, while on coinrow, visited most of the other wholesalers.

Operators have been talking of the serious problem which seems to be getting worse every week. Locations where they have equipment are being robbed, and the thieves clean out their machines. They not only wind up without their collections, but the thieves break open the machines to get at the cash boxes, adding the expense of repairs. A week or so ago, the police assigned plainclothes men to patrol areas where the city has parking meters set up. Thieves were breaking into these meters in large numbers. This past week, Mike Munves' building was entered by thieves, and they did a good job messing up his showrooms and offices. They couldn't break into his safe, altho they must have tried for hours, but they did steal some equipment. However, Mike isn't permitting this disturbance to alter his plans to take off with Rose for a week in the country. . . . George Ponser, business manager for the game operators' association, making plans for a vacation, which he'll take in a week or so. . . . Harry and Hymie Koepfel, Koepfel Distributing, busy filling orders for reconditioned phonos. Only problem is procuring enough machines to comply with the requests. Harry will leave Monday on a buying trip. . . . Barney (Shugy) Sugerman, Runyon Sales, reports tests of Willie Blatt's (Supreme) gun "Bullseye" very satisfactory. Expects a delivery from Florida early next week.

Al Bergman, Sheldon Sales, Buffalo, N. Y., spends several days in the big city. Al visits along coinrow, greeting many friends. He reports biz very good. "I thought" smiles Bergman, "at first, and offhand, that our business had fallen off, but when I checked with past years, I found that it's better than previous years." Al has many plans in mind for the coming months, and is busy at this time preparing for what he believes should be the best he's ever had. . . . Perry Lowengrub, Runyon's roadman, back on the job after his vacation. Perry spent some time at Grossinger's Country Club in the Catskill Mountains. He and his missus ran into Harry Siskind, Brooklyn operator, who's vacationing there with his wife. "We really had a wonderful time with the Siskinds" states Perry, "and you can tell the world I think Harry's one swell guy." . . . Bob Slifer, Seacoast Distributors, expected back from his vacation on Monday. . . . Al Simon, Albert Simon, Inc., still moaning about insufficient deliveries of Genco's and ChiCoin's games to satisfy the demand. On week-ends Al forgets about machines, and visits with his family in the country. . . . Murray Wollman, games operator, traveling thru the southwest on a vacation. Spent some time in Dallas, Tex. Sol Wohlman says he'll go on a vacation when Murray returns home sometime around Labor Day. . . . At a meeting at the Elks Club, Huntington, L. I., on Thursday night, Aug. 19, the membership of the Automatic Coin Operators Assn. of Long Island, Inc. voted to consolidate the music machine operators into the Music Operators of New York. The association will continue its function as a games and vendor association. . . . In a special meeting on Monday night, Aug. 16, members of the Westchester Operators Guild started working out plans for dime play thruout its area. . . . A. D. Palmer, Jr., advertising and sales promotion manager for The Rudolph Wurlitzer Co., in town for a few days. While in town, A. D. visited with Joe Young and Abe Lipsky, Young Distributing, the firm's distributor here. . . . Gert Schulz, Braunschweig, Germany, dropped into the New York office of The Cash Box, before leaving for Chicago. Schulz, owner of the German coin machine magazine "Der Automaten Markt," also distributes the Seeburg phono and manufactures an amusement machine. After two days in Chicago, Schulz, returned to New York where he visited Al Denver of the music operators association. He left for home Friday, Aug. 20.



Mr. and Mrs. Paul Christiansen of Waterloo, Iowa were in the Twin Cities to attend a wedding and while in town Paul looked over the latest in coin operated games. . . . Norton Lieberman, salesman for the Lieberman Music Company, is being called Grampa since August 8th. Mrs. Steve Lieberman gave birth to a 7-lb. baby girl and the baby has been named Nancy. . . . H. J. (Tubby) Lynard of Kasson, Minn., was a busy man last week. Dakota county held its fair last week and it was the most successful fair in all its history and it was primarily due to the work and efforts of Tubby who was the secretary and treasurer for this year's showing. . . . The Lynard family is taking off this week for a short vacation up at the Lake of the Woods on the Canadian border. . . . Charles and Harold Rose of Fargo, N. D. made the trip into the Twin Cities to shop for new equipment. . . . Mr. and Mrs. Ike Sundem of Montevideo, Minn. were in town picking up supplies and records and also shopped for equipment. . . . Tommy Mathews, Osakis Novelty Co. of Osakis, Minn., reports that business is picking up in that area. . . . Genial Bill Welch of Chippewa Falls, Wis. was seen looking over the latest in bowlers. . . . Tom Kady of Grand Forks, N. D. was making the rounds accompanied by his daughter. . . . Leo Berkowitz of the B & B Novelty Company, Superior, Wis. made a quick trip into the Twin Cities to pick up supplies and records.

Seen here and there in the Twin Cities last week were Elgin McDaniel of Wadena, Minn.; Hank Krueger of Fairfax, Minn.; Jim Stansfield of Winona, Minn.; Gerald Johnson of Menomonie, Wis.; Chet Le Deux of Virginia, Minn.; Don Hazelwood of Aitken, Minn.; Ben Jahnke of Hutchinson, Minn.; Frank Phillips of Winona, Minn.; Pete Wornson of Mankato, Minn.; Al Reese, Watertown, S. D.; Ken Owens of Fairmont, Minn.; Albert Spors of St. Cloud, Minn.; Gordon Dunn of Moose Lake, Minn.; Pete Lennes of Bemidji, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Writes Sammy Dieter of Fort Wayne, Ind., "I am never without my 'Bible of the Coin Machine Business.' It is in my brief case at all times and changed weekly to be up to date. 'The Cash Box' comes in handy to me every day calling on customers." . . . Jack Nelson, Bally's sales manager, just returned from a trip thru Wisconsin with Sam Cooper and Alan Nilva, enthusiastically reported, "Receipts from our 'Jet' and 'Rocket' bowlers are zooming everywhere. The players are simply wild over the new 'Speed-O-Meter' feature." Jack tells of the many locations he visited with operators and saw the players enjoy both the 'Jet' and 'Rocket' bowlers tremendously. "That was a real education in itself," Jack said. . . . With both Art Weinand and Jim Culea of Exhibit away for two weeks, Ed Hall has taken over the duties of both men and, in between grabbing long distance phones said, "Sure I'm busy. But, I'm used to it. And I love it." . . . "I have no idea when I'll be able to get away," reported Alvin Gottlieb, "Gold Star" is keeping us all busy here at the plant." Alvin reports that there are many great surprises due the trade from the Gottlieb factory this fall season.

Maurie and Eddie Ginsburg still thrilled at the tremendous reception the new Seeburg phono showing from the music ops in this area. Say Laurie and Eddie, "Only hope we will be able to fill all the orders we took in quick time." . . . Last Saturday nite was one of the busiest the Chez has ever enjoyed and biggest front row table was that of Bill O'Donnell who, with his charming wife, Nicky, hosted Phil and Ruth Weinberg, Cissie and Bill Gersh, Phyllis and Milt Marmer, Nancy and Don Moloney and Charlotte and Sam Lewis. . . . In the Key Club, Herb and Sara Ottlinger along with Ray Riehl were hosting Joe and Kate Simon, Mr. and Mrs. Simons, Herb Perkins, and other grand people. . . . And dancing almost every dance, none other than Mr. and Mrs. Roy McGinnis. As Paul Huebsch of Keeney remarked, "Roy can still show the young fellows how." He sure did. . . . Johnny Oomens advised that the Chicago Automatic Phono Bowling League opens its 1954-55 season on Monday nite, Sept. 13, at G&L Recreation, 3957 W. Chicago Ave., 14 teams competing.

This is the seventh no-slump-summer-season in a row for the industry. Since 1947 coinmen have discovered that play action can be just as big in the torrid months as in the cool and colder months. And business has boomed for all concerned because of this fact. . . . Two young top executives tell about 'The Cash Box' editorial (which both have saved) that appeared some many months ago advising how sons are taking over. The two young execs: Don Moloney and Milt Marmer. Both going great guns in their respective distributing businesses. . . . Bill FitzGerald, AMI's adman, phones from Grand Rapids and concludes the long distance conversation with a terrific joke about two Englishmen. Ask him to tell it to you. . . . George Kozy, ABT's sales manager, in a dither this past Monday trying to handle all the orders which accumulated while the plant closed for its two weeks' vacationtime. Said George, "Sure do wish that our production manager, Hank Schwab, was also back from his vacation to help step things up so we could fill these orders faster."

Kurt Kluever, now that the Rock-Ola showings are over, reports, "Brother, I could use a week's rest. Whew." J. Raymond Bacon, in the meantime, dashes for the West Coast to meet with the firm's distribs there. . . . Maybe this is the answer as to what can be done with closed-up movie houses. Seems that Cliff Wilson took over that closed down movie theatre about a half block from the Adolphus Hotel in Dallas and turned it into an Arcade. Result is that the Arcade is doing more business than this theatre ever did. Being right in the heart of the Dallas downtown area may have something to do with it. Still, it's an idea that others might want to follow, in their own home towns. . . . Card from Clayt Nemeroff telling about the fine time he and his family enjoying out Californiaway. Said Charley Pieri, "His desk is waiting. C'mon back." . . . Charles (Jimmy) Johnson of Globe is being called "the human fireball." All because of the whooping and hollering he did at the big All Star-Detroit Lions football game. . . . Many a visitor to town who saw the game went home much, much lighter in the pocket.

Ray Moloney back from a fishing trip in the north woods and looking great. But, won't say a word about whether he did, or did not, catch any fish. Even Tom Callaghan silent. . . . Joe Brilliant of Detroit in town looking over the new Rock-Ola. Advises that Roy Small doing a very fine job handling the new association of music ops in Michigan. And that all believe this organization bound to go over the top. . . . Ralph Nicholson tripping thru North and South Dakota in company with Matt Engle of Harold Liberman's offices. . . . Ed Levin of Chicago Coin out of town this past week on a business trip. ChiCoin continues going at top speed. . . . Sam Stern flew to the West Coast this past week and was seen with Harry Williams here and there around Los Angeles. . . . All execs in Bally's sales dept. wishing happy vacationtime to their "very wonderful steno"—Mildred Thorsen. . . . **HAPPY BIRTHDAY THIS WEEK TO:** Ted Garrett, Albuquerque, N.M. . . . Bill Marmer, Cincinnati, O. . . . Howard N. Ellis, Omaha, Neb. . . . Dave Bond, Boston, Mass. . . . Willie Blatt, Miami, Fla. . . . Hyman Silverstein, Cleveland, O. . . . Thomas D. Greco, Glasco, N. Y. . . . W. L. Groover, Atlanta, Ga. . . . and Jerry Kertman, Rochester, N. Y.

Howie Freer demonstrating why his left elbow is calloused, by picking up the next phone call to his desk, and showing how he holds the phone with his left elbow resting on the desk. In the meantime, tho listening in, Stan Levin continues to explain the workings of new games to visiting ops. Vince Shay away up in the north country for a few weeks of fishing. . . . As Veral (Lefty) Mason, manager and pitcher for United's softball team, explaining how they downed Exhibit Supply, 21-11, on Friday the 13th, Ray Riehl blithely continues his long distance phone call to Mexico, smiling now and then at the victory, and Bill De Selm also listening in while scratching orders for more United games on the pad in front of him. Bill, by the way, still low man in United's twilight golf league, they say. . . . Art Garvey packing up the snowshoes and

ARCADE EQUIPMENT

NEW

UNITED DELUXE JUNGLE GUN
GENCO RIFLE GALLERY
GENCO 2 PL. BASKET BALL
AUTO-PHOTO
PITCHING PRACTICE
MIGHTY MIKE
AIR FOOTBALL
AIR HOCKEY
SET SHOT BASKETBALL
RITEWAY 3-D THEATRE
CHI. 6 PL. HOME RUN
EXH. SHOOTING GALLERY

"EMPIRE" RECONDITIONED

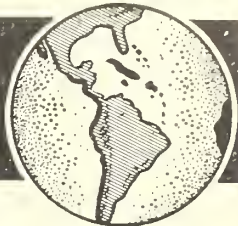
Photomatic, Late	\$650.00	Exh. Foot Ease, Late...	\$129.50
Voice-o-Graph	525.00	Goalee	119.50
Midget Movies	295.00	Wms. Star Series	109.50
Genco Night Fighter	275.00	Chi. Pistol	99.50
Genco Sky Gunner	250.00	Lite League	99.50
Ev. Bat-a-Score	250.00	Exh. Dale Gun	94.50
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THRU THE COIN CHUTE

LOUISIANA LOWDOWN

W. A. Dunn, Hammond, admiral of the coin machine industry in Louisiana, who months ago bought the routes of Frank Costanza and since bought two more, is making quite a name for himself. Dunn has built one of the best operations in Louisiana. . . . Frank Costanza may have sold his routes, and is putting all his time in operating his appliance store, but his mind is still on the coin machine industry. . . . Kelly Lobue, Kelly Amusement Co., Hammond, reports his business for the season is really good.

CHICAGO CHATTER (Cont.)

red flannels for a trip to the far northeastern country. . . . Bill De Selm named Dan Stewart's Salt Lake City firm as United's distribs for the state of Montana.

Earl Moloney still up in the northwoods with his family. But the boys expect he'll be coming home soon—to warm up—it's getting mighty cold in the north. . . . Woolf Solomon of Columbus in town visiting about with his many friends and seen in animated conversation over at United. . . . Mike Spagnola back on the job this Monday morning bright and early and raring to go. . . . Irv Ovitz back from a combination biz and pleasure trip to Portland, Ore. Thrilled to note how business picked up while he was away. . . . Sam Solomon of Columbus pops into town to visit around the various factories he represents. . . . If you want a \$223 value for only \$48, and one that will bring in the mazzamah, check ad in this issue. . . . Jack Russell, who reports he's "fully retired" and now living in Encino, Calif., seen at the Edgewater this past week. . . . "After all is said and done, do you know of better business?" is the way one noted distrib here squelched some squawks.

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CALIFORNIA CLIPPINGS
LOS ANGELES

From all the indications along coinrow it's going to be a big fall season this year. The introduction of new games and phonos has created a lot of activity along coinrow and reports that more new machines will hit the market by fall has sparked new interest. . . . Robert Smith, prexy of Automatic Enterprises, is back along the Pico Strip again and has opened offices next to Bard Distributing Company at 2327 W. Pico. He is now distributing Bert Mills Coffee Bars, Habel Ice Cream Machines and Spacarb Drink Vendors. . . . Charley Robinson, prexy of C. A. Robinson & Co., has been telling everyone to watch out for an exciting new United game which will soon be out. He adds that he doesn't exactly know what it's going to be or when it'll be here but as Charley says "it's coming." Meanwhile all the boys at the Robinson showrooms have been plenty busy on United's "Banner" Shuffle alleys and "Jungle" Guns. . . . Nick Carter and Harold Chapman of Nickabob Sales Company have been extra busy making the rounds of their extensive routes. Caught them uncreating a new United "Jungle" Gun and getting it all ready to move out on location. . . . Jimmy Hilliard and Joe Delaney of label "X" dropped in to visit with Sam Ricklin of California Music Company this past week. Other visitors included The De Castro Sisters and Cpl. Stewart "Rick" Rose. Mary Reece returned from a week's vacation in San Francisco and calmly surprised everyone with the announcement that she's now a married woman. The lucky groom is Glen D. Garner of San Francisco. The couple were married after just a one-week engagement. . . . Bill Happel is back from his vacation and is again busier than ever at Badger Sales Co. Herman Paster left for St. Paul, Minnesota, after spending two weeks at the Badger showrooms. Fred Gaunt says that he's very surprised over the large number of operators who have been coming in from out of town. . . . A showing of the new Seeburg "HF-100-R" was held at Minthorne Music Co.'s. Phoenix showrooms on Sunday, August 22nd, which was attended by a large crowd of operators. In charge of the showing was Col. John Reece, Phoenix resident manager. Jean Minthorne announced that both the Los Angeles and Phoenix showings were the most successful in the history of their business. In LA more than 500 operators and their families turned out for the event. . . . Newest members of The California Music Merchants Association, Los Angeles Division, are Carl W. Fisher, Harry D. Le Roy, Irving Honig, Milt M. Fisher along with Martin Silverman and Lou Dubin of Active Vendors, Inc. . . . Ray Powers, prexy of Ray R. Powers Sales Company, says that he's still on the look-out for any new coin-operated gadget which he can handle nationally. . . . Bill Leuenhagen along with Mary and Kay Solle recently attended the special cocktail party which was held at the Keyboard Supper Club in Beverly Hills for Matt Dennis. Occasion was held to celebrate Matt's new record deal with RCA Victor. . . . Al and Bruce Cane of Cane Distributing Company are back in the groove of things after their trip to Chicago. . . . Phil Robinson has been making the rounds of coinrow chatting with operators and distributors. . . . Operators Mort Leeman and Al Hanlin recently attended the cocktail party at the Keyboard Supper Club for Matt Dennis. . . . Over at Paul A. Laymon Company everyone is all excited over the new Bally skill shot "Speed-O-Matic" "Jet" Bowler. Lucille Laymon says it's definitely a hit with all the ops. Karel Johnson recently left on his vacation. Britt Adelman, Laymon's charming bookkeeper, is extra happy these days after receiving her final citizenship papers. . . . The showing of the new Seeburg brought many operators in from out of town. Seen along coinrow recently were C. R. Honeyman, Long Beach; Louis J. Troise, San Bernardino and W. H. Dingley also from San Bernardino. . . . Sam Alvarado drove all the way in from Tucson, Ariz. . . . Walter Schinkal from San Diego was also seen along the Blvd. . . . Other visitors included Thomas K. Koski, Long Beach; Ben Korte, Balboa; Irma Bryant, Glendale; M. J. Trevino, Oxnard, who came in with his son M. Trevino, Jr.; Mr. & Mrs. Leon Flynn, Wilmington; Fred Ross, Pasadena; Carl Thomsen, Delano; Don Cummings, Lone Pine; George Kohler, Redondo Beach; Thomas Workman, El Monte; and Bob & Bonnie Lynch from San Bernardino. . . . Stan Conant, E. E. Peterson, and Noble Craver also came in from San Diego. . . . Charley Webb, mechanic and route man for Irv Gayer in Las Vegas, was also visiting along coinrow. . . . Another Nevada visitor was Frank Le Fevre of Tonapah. . . . Another meeting of the California Music Merchants Association, Los Angeles Division, was held at the Biltmore Hotel August 17th. George A. Miller spoke before the members discussing such topics as Nat'l. Tax Council, ASCAP legislation, National Uniform Depreciation Schedules and the Public Relations program. He turned the meeting over to Rodney Pantages who spoke briefly before the group. The members voted in three new records which they agreed to feature as Record of The Month on all their machines. They were "I Need You Now," Eddie Fisher; "Don't Drop It," Terry Fell and "Oop Shoop" with Shirley Gunter and The Queens. . . . Diamond Distributing Company is now located in their own new building, on Record Row, near Western at 2990 West Pico. Many operators dropped in during a week-long open house celebration. This makes Abe Diamond the only distributor along coinrow to own his own building.

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WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Used Kiddie Rides and used Phonographs. Will trade reconditioned bowlers at low prices for above. Send a list, we will make an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISCONSIN 7-0830.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-2144.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Broadway 3663.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

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WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

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WANT—For Resale. Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTRAL 9292.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MO-LINE, ILLINOIS.

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FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition \$85; 5-Player \$55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—Phonographs, cleaned A-1 condition, ready for operation. AMI D-80's \$430 each; D-40's \$330 each; Rock-Ola #1436 Fireball \$395; Wurlitzer Hideaways #1017 \$74.50; #1015 \$84.50. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

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FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

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FOR SALE—Bally Surf Clubs \$445; Ice Frolics \$375; (used a few days) Palm Springs \$395; Palm Beach \$165; United Mexicos \$465; Rodeos \$185; Cabanas \$169.50; Williams Army & Navy \$95; Wild West Gun, in perfect shape, \$99.50; Chicago Coin Super Jet Kiddie Ride, used very little, \$250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CANAL 8318.

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FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLIVE 2-2800.

FOR SALE—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; ChiCoin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—Reconditioned, like new! Seeburg Coon Hunt, write; Bally Victory Bowlers \$440; Surf Clubs \$535; Bright Lights \$50; Our Secretary, write. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNIPER 8-5211.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg WI-156 \$4. II & II MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shooting Gallery, write; Team Bowler \$445; Ace Bowler, new \$545; Havana \$419.50; Mexico \$469.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

FOR SALE—One Genco Sky Gunner \$150; One Genco Invader \$150; One Genco Night Fighter \$200; Two Genco Shufflepools \$250 each. F.O.B. Houston, Texas. Machines in first class shape. CITY MUSIC COMPANY, INC., 3300 LOUISIANA ST., HOUSTON, TEXAS. Tel.: KEYSTONE 8101.

FOR SALE—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SACRAMENTO 2-5050.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKIRK 3-1810.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGELOW 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRYANT 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

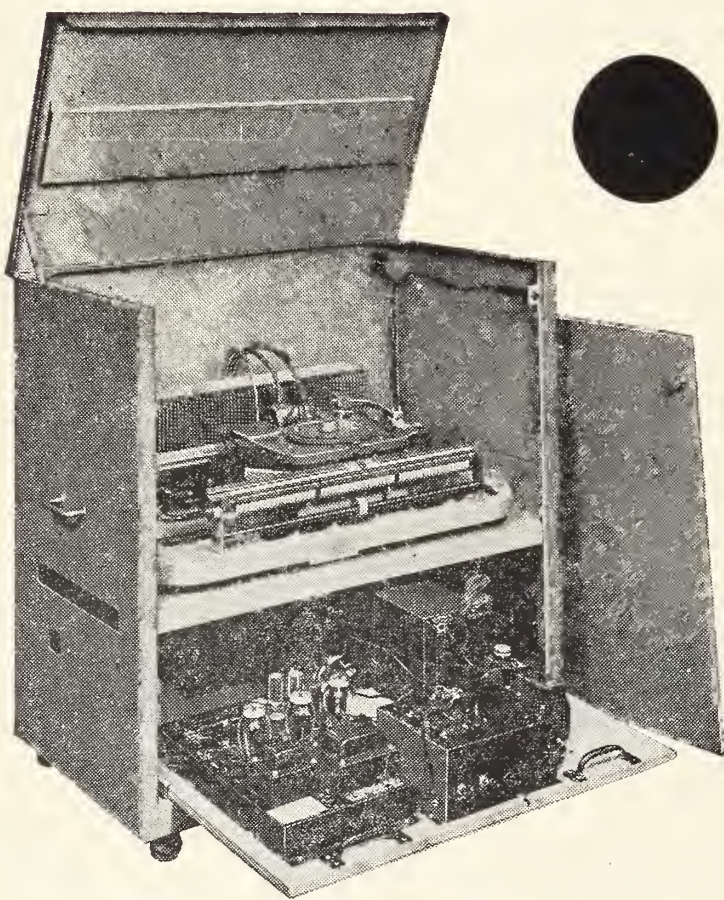
Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

HIDEAWAY HITS



● ● ● **HERNANDO'S**
and AMI's

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTOR PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

4* Model A, '46, 40 Sel., 78 RPM	100.00	200.00
4* Model B, '48, 40 Sel., 78 RPM	199.00	275.00
4* Model C, '50, 40 Sel., 78 RPM	200.00	325.00
4* Model D-40, '51, 40 Sel., 78 RPM	330.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM	409.50	525.00
4. Wm Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
2. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	200.00	300.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	295.00	400.00
4. 1434, Same as above, Converted to 45 RPM	250.00	400.00
4* 1436A, '53, Fireball, 120 Sel., 45 RPM	375.00	500.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM	35.00	95.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
 777th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

2* M100A, '49, 100 Sel., 78 RPM	395.00	495.00
2* M100B, '51, 100 Sel., 45 RPM	500.00	675.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	700.00
4* M100C, '53, 100 Sel., 45 RPM	645.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4* 1015, '46, 24 Sel., 78 RPM	42.22	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
4* 1100, '48, 24 Sel., 78 RPM	142.22	225.00
4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
4. 1250, '50 (Same as above) Converted to 45 RPM	250.00	325.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	515.00	650.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	39.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	175.00	195.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2* Army-Navy (Wm 10/53)	89.50	150.00
4* Atlantic City (B 5/52)	140.00	210.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	300.00	395.00
4* Beauty (B 11/52)	240.00	325.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bowl League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	50.00	100.00
4* Bright Spot (B 11/51)	75.00	145.00
4. Broadway (B 6/51)	49.50	75.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table of pinball games with columns for machine name, quantity, low price, and high price. Includes items like Buffalo Bill, Buccaneer, Build Up, etc.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table of pinball games with columns for machine name, quantity, low price, and high price. Includes items like Happy-Go-Lucky, Harvest Moon, Harvest Time, etc.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table of pinball games with columns for machine name, quantity, low price, and high price. Includes items like Playland, Playtime, Poker Face, etc.

-TOTAL NO. TOTAL VALUE-

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 51 • END OF MONTH INVENTORY ISSUE • August 28, 1954

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
2. Times Square (Wm 4/53)	69.50	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.50
4. Trophy (B 4/48)	15.00	30.00
4. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	225.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	175.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00

←TOTAL NO. TOTAL VALUE→

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Base- ball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4* ChiCoin 10th Frame Special (12/52)	135.00	235.00
4. ChiCoin Name Bowler (1/53)	159.50	210.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2* ChiCoin 10th Frame Double Score Bowler (3/53)	189.50	275.00
4* ChiCoin Crown (4/53)	200.00	300.00
4* ChiCoin Triple Score (6/53)	264.50	330.00
2. ChiCoin Gold Cup (7/53)	300.00	365.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
4. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4. ChiCoin Crown Giant Pins (9/53)	245.00	300.00
4* ChiCoin Advance (10/53)	325.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
2* ChiCoin Criss Cross Bowler (12/53)	295.00	525.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	195.00	325.00
2* Genco Match Pool (2/54)	175.00	425.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
2. Keeney Club (4/53)	150.00	275.00
4. Keeney Domino (5/53)	210.00	275.00
2. Keeney Carnival (5/53)	100.00	275.00
2* Keeney Pacemaker (9/53)	225.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	450.00
1. Keeney Bonus Bowler (3/54)	350.00	495.00
7. Keeney Diamond Bowler (4/54)	450.00	525.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Re- bound (9/50)	35.00	60.00
4. United Twin Shuffle- cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	59.50	85.00
4. United DeLuxe 6-Player (10/51)	59.50	95.00
4. United 6-Player Super (3/52)	99.50	125.00
4. United 4-Player Official (5/52)	110.00	149.50
4. United 6-Player Star (7/52)	135.00	195.00
4. United 10 Frame Star (9/52)	129.50	150.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
4* United Cascade (2/53)	195.00	295.00
4* United Clover (2/53)	195.00	295.00
4. United Liberty (2/53)	205.00	295.00
4* United Classic (6/53)	225.00	325.00
4* United Olympic (6/53)	200.00	300.00
4* United Royal (9/53)	275.00	375.00
4* United Imperial (9/53)	322.50	445.00
4. United Chief (11/53)	385.00	450.00
4. United Leader (11/53)	385.00	450.00
1* United Team (1/54)	425.00	525.00
1. United DeLuxe Team (1/54)	425.00	525.00
4. United League (1/54)	410.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
4. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	89.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. ChiCoin Basketball		
Champ	150.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	40.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
1* ChiCoin Pistol	59.50	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	149.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	25.00	99.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	125.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typex	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
2* Genco Night Fighter	200.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	75.00
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	425.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD.	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	65.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	35.00	109.50
4. Williams Deluxe World Series	75.00	169.50
4. Williams Super World Series	150.00	195.00
4. Williams Quarterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skeeball	35.00	150.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Moon-Ride	\$ 995.00
Hi-Fi	760.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	\$ 755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Feature Bowler, Single Chute	\$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
6 Player Super Home Run	615.00

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec., 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

EXHIBIT SUPPLY

Junior Jet Ride	\$ 395.00
Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	\$ 625.00
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D. GOTTLIEB & CO.

Gold Star	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bikini Bowler Without Match Feature	
Single Chute	630.00
Double Chute	645.00
Century Bowler With Match Feature	
Single Chute	670.00
Double Chute	685.00

METEOR MACHINE CORP.

Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITELWAY MFG. CO., INC.

"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1442, Hi-Fi, 50 Sele- tions, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Sele- tions	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany	
Model 1906, Remote Volume Control	

No List Price
Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

No List Price
Authorized for Publication

UNITED MFG. CO.

Shuffle Target (Without Match Features)	
Regular Model, 10c play	\$ 685.00
Special Model, 10c, 3 for 25c play	705.00
DeLuxe Shuffle Targette (With Match Features)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c play	730.00
Jungle Gun	
Single Chute	595.00
Double Chute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c Nevada	705.00 725.00

WILLIAMS MFG. CO.

Daffy Derby	\$ 469.50
Screno	364.50
All Star Baseball	665.00
Super Pennant Baseball	589.50
Major League Baseball	640.00
Big League	609.50

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—12" Concealed Speaker Hi-Fi	
Model 5112—8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

No List Price
Authorized for Publication

STRIKES A TERRIFIC CHORD

WITH LOCATION GOERS



MAKES MORE MONEY FOR OPERATORS

Location patrons have put their approval on the Wurlitzer 1700HF by putting more nickels, dimes and quarters in the coin boxes of these high eye-appeal, high fidelity phonographs than any juke box ever collected.

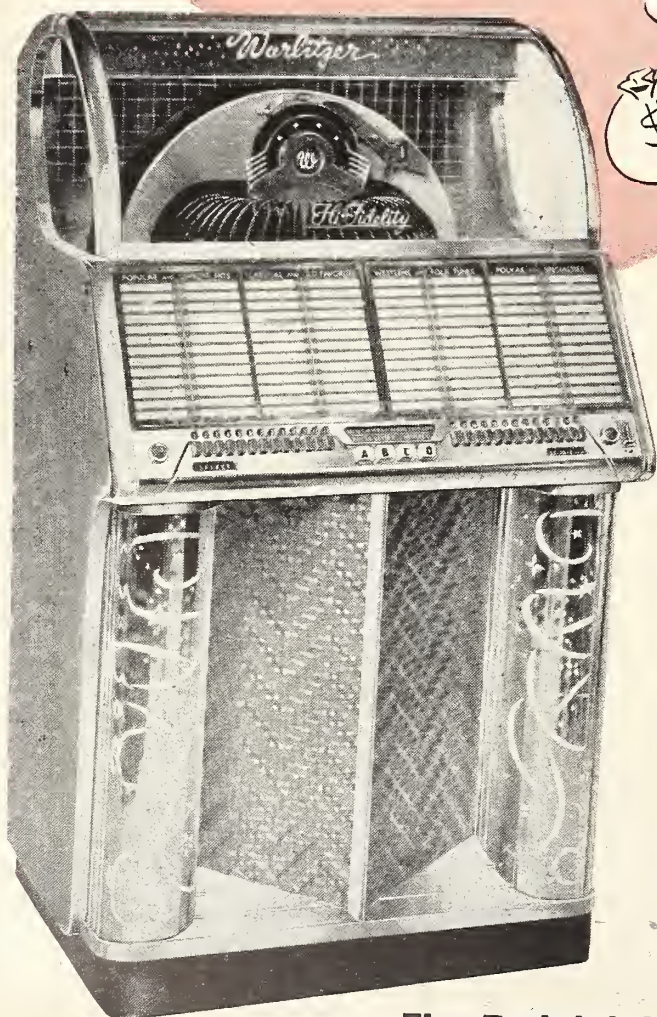
More and better music for the public. More and more earnings for the operator. That just about sums up why the Wurlitzer 1700HF, whether measured by its output of music or its intake of money, is the greatest Wurlitzer of all time.

**SEE IT-HEAR IT-BUY IT
AT YOUR WURLITZER DISTRIBUTOR**

THE HIGH EARNING, HIGH FIDELITY

Wurlitzer **1700HF**

**TAKES THE MASK
OFF THE MUSIC**



The Rudolph Wurlitzer Company • North Tonawanda, New York

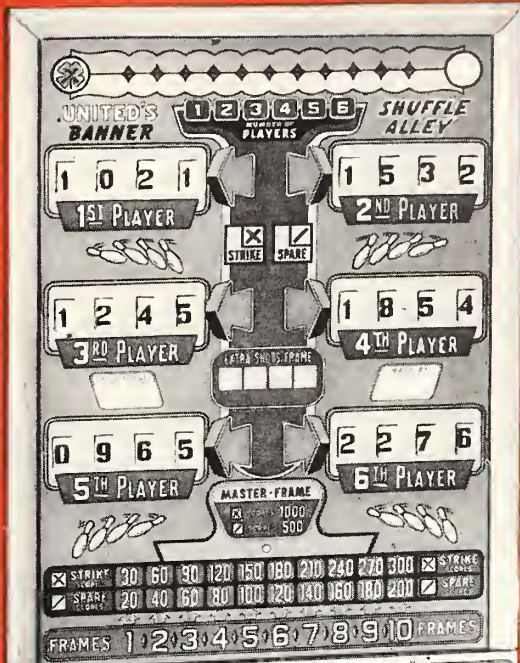
Established 1856

UNITED'S

BANNER

SHUFFLE ALLEY

Features Special, New Multiple Scores



NEW

NEW

<input checked="" type="checkbox"/> STRIKE SCORES	30	60	90	120	150	180	210	240	270	300	<input checked="" type="checkbox"/> STRIKE SCORES
<input checked="" type="checkbox"/> SPARE SCORES	20	40	60	80	100	120	140	160	180	200	<input checked="" type="checkbox"/> SPARE SCORES
FRAMES 1 2 3 4 5 6 7 8 9 10 FRAMES											

TENTH FRAME FEATURE

CAN SCORE 900

MASTER FRAME

- SCORE 1000
- SCORE 500

REGULATION 1 TO 9 AND 20-30 SCORING

FAMOUS TRIPLE MATCH FEATURE

Available in 10¢-3 for 25¢ Models

KING-SIZE, FAST RE-SET BOWLING PINS

24 BIG, BOLD SCORING REGISTERS
4 FOR EACH PLAYER

ONE TO SIX CAN PLAY

Equipped with United's
Famous E-Z Service Features

TWO SIZES:
8 FT. BY 2 FT.
9 FT. BY 2 FT.

**SEE YOUR
DISTRIBUTOR
NOW!**

United's SPEEDY Shuffle-Alley
has all the features of BANNER
except Triple Match Feature

SEE
UNITED'S
NEVADA

FAST ACTION
IN-LINE GAME

UNITED'S
De Luxe
JUNGLE GUN

WITH
MATCH-A-SCORE

Feature

NOW AT YOUR
DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



Bally JET-BOWLER

WITH-SENSATIONAL NEW

SKILL-SHOT SPEED-O-METER

STRIKE and SPARE scores controlled by player's SKILL NOW... ever-popular BOWLING PLAY-APPEAL is combined with the old favorite SKEE-BALL PLAY-APPEAL in the greatest shuffle money-maker ever built. Thanks to new Skill-Shot Speed-O-Meter, SPEED-CONTROL SKILL of skee-ball is combined with AIM-CONTROL SKILL of bowling to produce a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom now... get JET-BOWLER and ROCKET-BOWLER!

TRIPLE-MATCH

JET-BOWLER includes popular match-play. ROCKET-BOWLER includes all-features of JET-BOWLER but not match-play.

MODEL JET-325: 10¢ A PLAY—3 PLAYS 25¢
MODEL JET-110: 10¢ A PLAY

FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pinhood and doors. Quiet operation. Sturdy, trouble-free mechanism.

ROCKET BOWLER

All the play-appeal and favorite features of JET-BOWLER... but without Triple-Match.

MODEL ROCKET-325
10¢ A PLAY
3 PLAYS 25¢

MODEL ROCKET-110
10¢ A PLAY

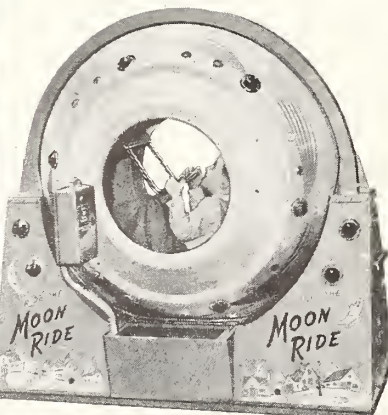
Bally MOON-RIDE

FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round Cockpit Swings Back and Forth, Up and Down

As age version of the oldest, greatest kiddie ride in history—the ever-popular saucer—MOON-RIDE gets immediate attention on location, gets repeat riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights. Stars and comets whirl by cockpit.

SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM

35 IN. BY 62 IN., 62 IN. HIGH

RETRACTABLE CASTERS

Bally

Hi-Fi

Famous IN-LINE Score Features plus exciting BUMP-FEATURE that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of BEACH CLUB. And Hi-Fi is actually beating BEACH CLUB records in many spots. Get your share... get Hi-Fi on location today!

