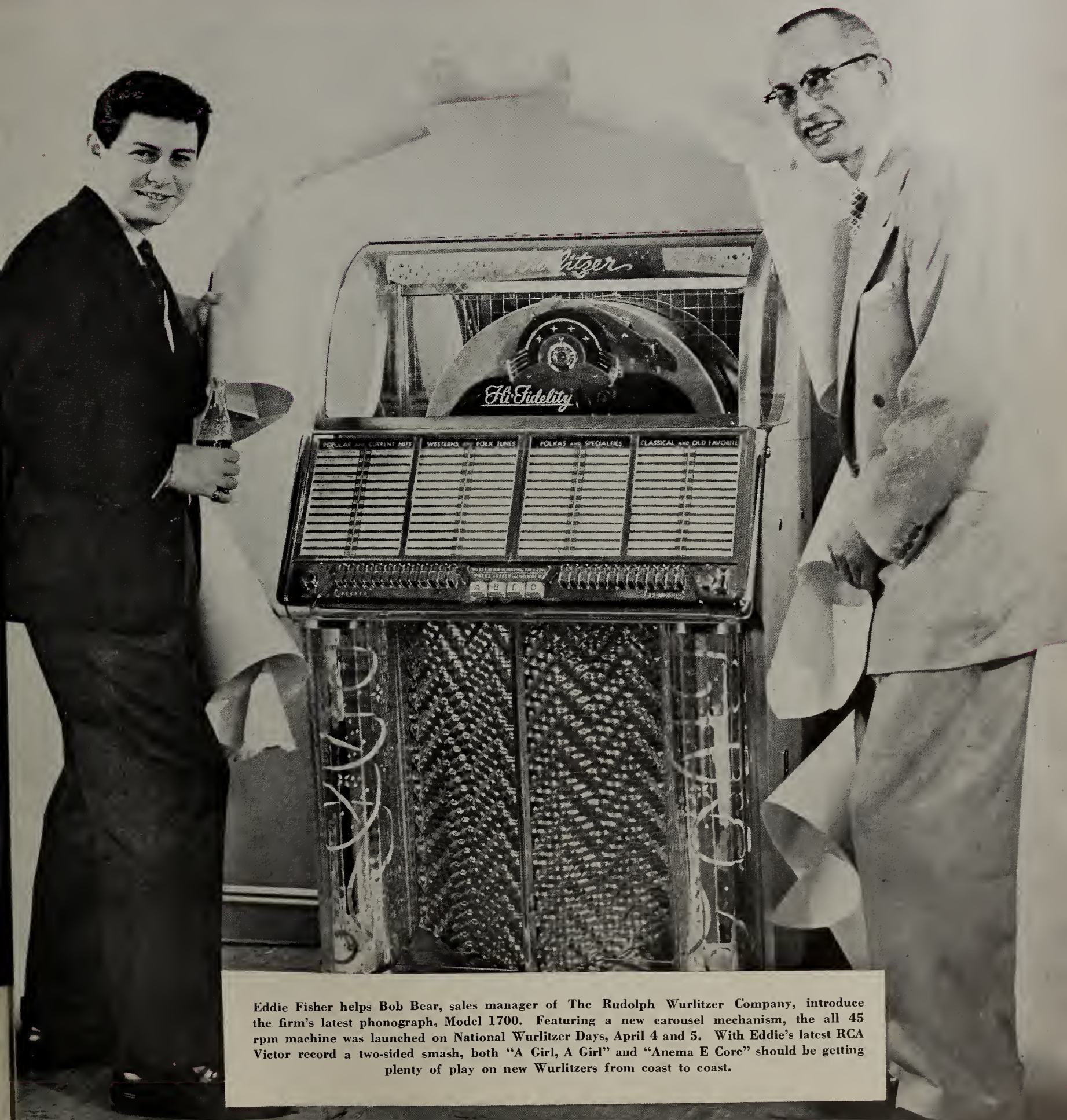


# THE CASH BOX

VOLUME XV

APRIL 10, 1954

NUMBER 29

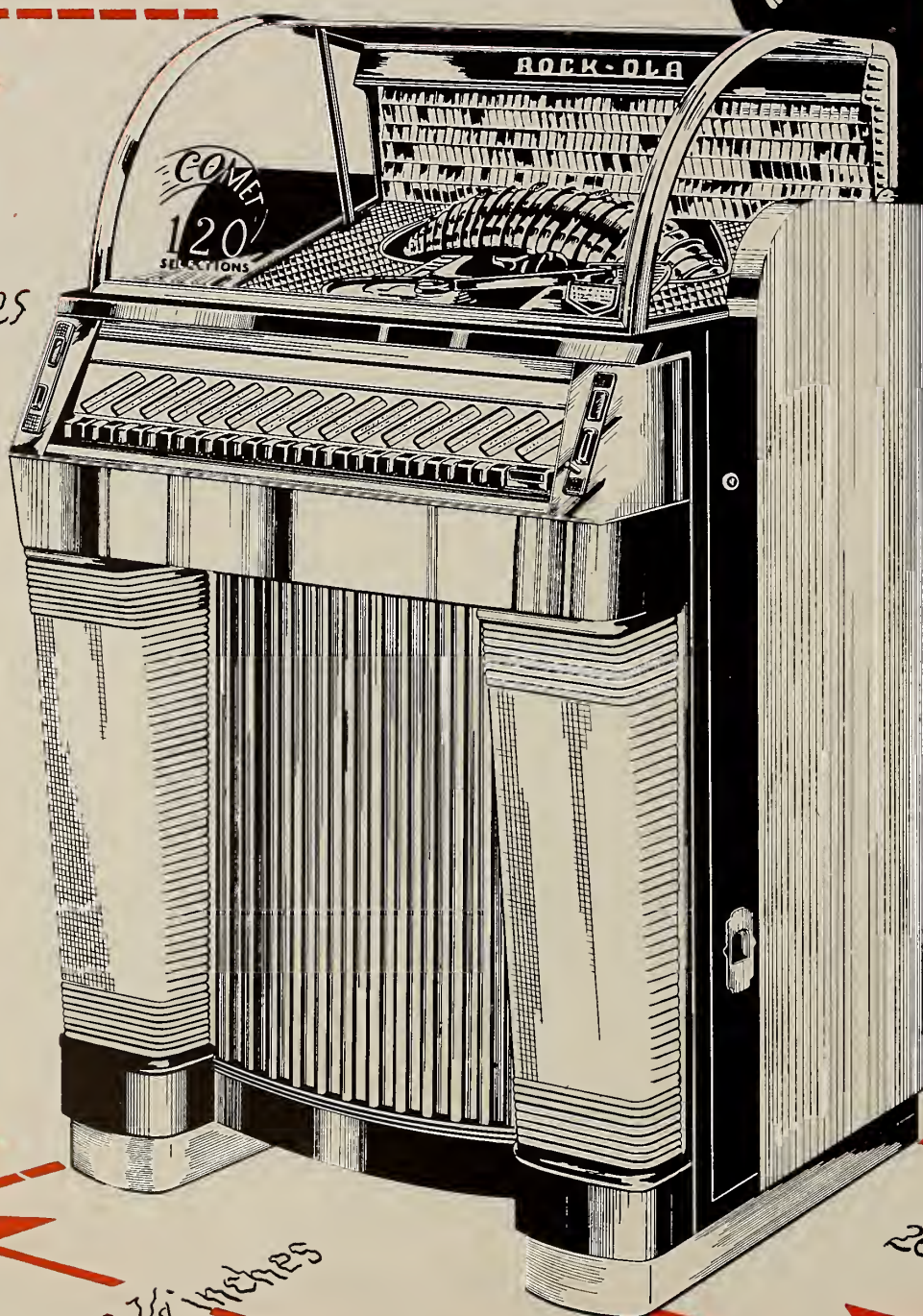


Eddie Fisher helps Bob Bear, sales manager of The Rudolph Wurlitzer Company, introduce the firm's latest phonograph, Model 1700. Featuring a new carousel mechanism, the all 45 rpm machine was launched on National Wurlitzer Days, April 4 and 5. With Eddie's latest RCA Victor record a two-sided smash, both "A Girl, A Girl" and "Anema E Core" should be getting plenty of play on new Wurlitzers from coast to coast.

# Beyond Belief!

## 120 SELECTIONS

in the world's smallest console phonograph  
with the world's newest mechanism!



53 1/8 inches

29 7/8 inches

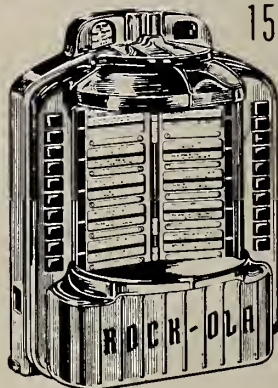
26 3/4 inches

### ROCK-OLA

## Comet 120 Selections

"The original phonograph  
with 120 selections"

MODEL  
1438



MODEL  
1546

*the Original Wall Box  
with 120 Selections*

ROCK-OLA MANUFACTURING CORPORATION  
800 North Kedzie Avenue • Chicago 51, Illinois



FOUNDED BY BILL GERSH

# The Cash Box

April 10, 1954

Volume XV

Number 29

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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## Music Editorial

# "The Cash Box" Proposes:

# A RECORD INDUSTRY CONVENTION

Now that the MOA Convention is over and has proved to be so stimulating and advantageous for the entire music industry, it is unfortunate that all we have to look forward to is the NAMM Convention in July.

Year after year now, the NAMM meeting has proved to be a greater and greater disappointment. The record industry finds itself completely swamped by TV sets, pianos and all the other musical instruments in which the retailer is interested. Record exhibits are relegated to a small corner of the area, usually on a floor which doesn't even get the traffic which other exhibits get.

It has come to such a point that most record firms no longer even plan to exhibit at the NAMM Convention.

Unfortunately, having no convention at all is not the answer, for if the MOA convention proves anything, it is that a trade meeting conducted along intelligent lines is beneficial to the whole industry.

The MOA convention, however, covers only one part of the industry—that dealing with the juke box operators. And as important as that is to the music trade, an additional convention is necessary which would deal with all of the problems pertaining to record and music matters.

Which brings us to the point we want to make:

The record industry is a grown up industry. It now has an organization of its own.

It's about time therefore that it had a convention of its own.

For several years now, after each NAMM convention, there have been wailing complaints about how bad it was and that something ought to be done about it. Well the time to do something is before the NAMM convention not after it.

Let's plan right now to have an exclusive record convention.

There is only one agency which can organize such a convention and that is the RIAA.


We herewith call upon the board of directors of the RIAA and its executive secretary to perform a function which is clearly within their scope and one which the entire industry is looking forward to. These are the men who have the authority and power to arrange a record convention. They owe it to the industry which they represent to do so.

For between the yearly MOA Convention early in the year and a separate record convention in the late summer or early fall, the industry would be completely covered from the point of view of contact. Between these two conventions, record men would be able to cover all facets of their industry, i. e., the juke box operators, disk jockeys, and distributors.

It is imperative that instead of talking about how awful the NAMM Convention is for us, we do something about organizing a convention devoted exclusively to the record industry.

Now is the time to do it.

# M-G-M's RACING TO THE TOP!



all M-G-M winners...

**JONI JAMES**  
**AM I IN LOVE**  
 and  
**MAYBE NEXT TIME**

MGM-11696 78 rpm • K-11696 45 rpm

**BILLY ECKSTINE**  
 Sings  
**LOST IN LOVELINESS**  
 DON'T GET AROUND  
 MUCH ANYMORE

MGM 11694 78 rpm • K 11694 45 rpm

**BOB STEWART**  
 I WENT OUT OF MY WAY  
 THE STEPS OF SAINT MARIE

MGM-11699 78 rpm • K-11699 45 rpm

REGIEVED  
 HIGHEST RATING  
 NBC  
 BIG PREVIEW  
 SHOW

**ALAN DEAN**  
 POSITIVELY NO DANCING  
 HOLD ME CLOSE

MCM 11683 78 rpm K11683 45 rpm

**KEN REMO**  
 QUANTO!  
 ABOVE THE SUN

MCM 11698 78 rpm K11698 45 rpm

**THE NOCTURNES**  
 SING IT PAISAN  
 I SAW A STRANGER

MCM 11700 78 rpm K11700 45 rpm

**IVORY JOE HUNTER**  
 I HAVE A SECRET  
 I FEEL SO GOOD

MCM 11702 78 rpm K11702 45 rpm

**WILFRID BURNS** and his Orchestra  
 THE THEME FROM THE BROKEN HORSESHOE  
 THERE WAS A YOUNG LADY

MGM 30844 78 rpm K30844 45 rpm

**RENE TOUZET** and his Orchestra  
 THE CONTINENTAL  
 TENDERLY

MGM 11697 78 rpm K11697 45 rpm

**HANK WILLIAMS**  
 THERE'LL BE NO TEARDROPS TONIGHT  
 MIND YOUR OWN BUSINESS

MCM 10461 78 rpm K10461 45 rpm

**HANK WILLIAMS**  
 YOU BETTER KEEP IT ON YOUR MIND  
 LOW DOWN BLUES

MGM 11675 K11675

THE NEWEST HIT  
 SOUND TRACK ALBUM



**ROSIE MARIE**  
 RECORDED DIRECTLY FROM THE  
 SOUND TRACK OF THE M-G-M COLOR  
 GLORY MUSICAL

Indian Love Call  
 I Have the Love  
 Mounties  
 The Right Place  
 For a Girl  
 Rose Marie  
 I'm a Mountie Who  
 Never Got His Man  
 Love and Kisses  
 Free to Be Free

MGM-229 78 rpm  
 X-229 extended play 45 rpm  
 E-229 long playing 33 1/3 rpm

THE NATION'S  
**TOP TEN**  
 PLUS  
 THE NEXT  
**25**  
**JUKE BOX TUNES**

The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock	SP—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	Pro.	SW—Swingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PE—Peacock	TE—Tempo
	CK—Checker	ES—Essex	MA—Mars	PR—Prestige	TF—Tiffany
	CO—Columbia	FE—Federal	MD—Mood	RA—Rainbow	TI—Tico
AT—Atlantic	CR—Coral	FI—Fiesta	ME—Mercury	RE—Regent	TN—Tennessee
BA—Barbour	CY—Crysallette	4 Star—Four Star	MG—MGM	RH—Recorded In	TR—Trend
BE—Bell	DA—Dana	IM—Imperial	MO—Modern	Hollywood	UN—United
BR—Brunswick	DE—Decca	IN—Intro	PA—Parrot	RM—Rama	VA—Valley
	DO—Dot	JD—Jay Dee		SA—Savoy	VI—RCA Victor
				SIT—Sittin' In	ZO—Zodiac

**1 SECRET LOVE**  
**DORIS DAY**  
 BE-1030 (45-1030)—Helen Forrest  
 CA-2678 (F-2678)—Ray Anthony  
 CO-40108 (4-40108)—Doris Day  
 DE-28876 (9-28876)—Gordon Jenkins  
 DE-29024 (9-29024)—Bing Crosby  
 JU-5137 (45-5137)—The Orioles  
 MG-11604 (K-11604)—Tommy Edwards  
 VI-20-5512 (47-5512)—Gogi Grant

**2 MAKE LOVE TO ME**  
**JO STAFFORD**  
 BE-1029 (45-1029)—Tommy & Jimmy Dorsey  
 CO-40143 (4-40143)—Jo Stafford  
 DE-29048 (9-29048)—Commanders

**3 YOUNG AT HEART**  
**FRANK SINATRA**  
 BE-1030 (45-1030)—Charlie De Forrest  
 CA-2703 (F-2703)—Frank Sinatra  
 DE-29054 (9-29054)—Crosby & Lombardo

**4 I GET SO LONELY**  
**FOUR KNIGHTS**  
 BE-1031 (45-1031)—Anne Lloyd  
 CA-2654 (F-2654)—Four Knights  
 DE-29054 (9-29054)—Crosby & Lombardo

**5 STRANGER IN PARADISE**  
**TONY BENNETT - FOUR ACES**  
 BE-1018 (45-1018)—Tony Russo  
 CA-2652 (F-2652)—Gordon MacRae  
 CO-40121 (4-40121)—Tony Bennett  
 DE-28927 (9-28927)—Four Aces  
 FI-20-026—Humberto Morales  
 KI-1304 (45-1304)—Ink Spots  
 ME-70269 (70269x45)—Vic Damone  
 VI-20-5535 (47-5535)—Tony Martin  
 VI-20-5505 (47-5505)—Ralph Flanagan  
 VI-20-5551 (47-5551)—Al Romero

**6 WANTED**  
**PERRY COMO**  
 VI-20-5647 (47-5647)—Perry Como

**7 FROM THE VINE CAME THE GRAPE**  
**GAYLORDS - HILLTOPPERS**  
 BE-1032 (45-1032)—Stuart Foster  
 DO-15127 (45-15127)—Hilltoppers  
 ME-70296 (70296x45)—Gaylords

**8 OH, MY PAPA**  
**EDDIE FISHER**  
 BE-1015 (45-1019)—J. Carroll & L. Clark  
 CA-2678 (F-2678)—Ray Anthony  
 CO-40134 (4-40134)—Harry James & Paul Weston  
 CO-40173 (4-40173)—Gene Klavan  
 CR-61111 (9-61111)—R. Wottawa & B. De Weille  
 DE-28964 (9-28964)—Russ Morgan  
 ES-336 (45-336)—Eddie Calvert  
 FI-20-026—Humberto Morales  
 LO-1403 (45-1403)—Reg Owen  
 LO-18181 (45-18181)—Lys Assia  
 ME-70283 (70283x45)—Frankie Rullo  
 VI-20-5552 (47-5552)—Eddie Fisher  
 VI-20-5568 (47-5568)—Tito Rodriguez  
 VI-20-5569 (47-5569)—Johnny Vandal

**9 CROSS OVER THE BRIDGE**  
**PATTI PAGE**  
 BE-1031 (45-1031)—Betty Johnson  
 ME-70302 (70302x45)—Patti Page

**10 DARKTOWN STRUTTERS BALL**  
**LOU MONTE**  
 BE-1035 (45-1035)—Sylvia Sims  
 CR-61135 (9-61135)—Lawrence Welk  
 DE-29032 (9-29032)—Russ Morgan  
 MG-11687 (K-11687)—Phil Brito  
 VI-20-5611 (47-5611)—Lou Monte

11) CHANGING PARTNERS. 12) TILL WE TWO ARE ONE. 13) THE MAN WITH THE BANJO. 14) ANSWER ME, MY LOVE. 15) THAT'S AMORE. 16) THERE'LL BE NO TEARDROPS TONIGHT. 17) SOMEBODY BAD STOLE DE WEDDING BELL. 18) TILL THEN. 19) A GIRL, A GIRL. 20) HERE. 21) HEART OF MY HEART. 22) SOUTH. 23) AMOR. 24) ANEMA E CORE. 25) GEE, 26) WOMAN. 27) CUDDLE ME. 28) MELANCHOLY ME. 29) SUCH A NIGHT. 30) AM I IN LOVE. 31) ANGELA MIA. 32) THE KID'S LAST FIGHT. 33) TWO PURPLE SHADOWS. 34) THE JONES BOY. 35) RAGS TO RICHES.



MAKE FRIENDS WITH RECORDS



**THIS IS THE LANZA  
THAT SOLD RECORDS  
BY THE MILLION...!**

**here is the greatest  
commercial record he's ever made!**

**MARIO  
LANZA**

**I'LL WALK WITH GOD  
and  
BELOVED**

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



**with orchestra and chorus  
under the direction of  
Constantine Callinicos**

**10/49-4216**

**Capitol RECORDS**

*Tops For Ops...*

1. **I GET SO LONELY**  
**I COULDN'T GET AWAY FROM YOU**  
 The Four Knights ..... 2654

2. **ANSWER ME, MY LOVE**  
**WHY**  
 Nat "King" Cole ..... 2687

3. **YOUNG AT HEART**  
**TAKE A CHANCE**  
 Frank Sinatra ..... 2703

4. **SOUTH**  
**I REALLY DON'T WANT TO KNOW**  
 Les Paul & Mary Ford ..... 2735

5. **HEY, BROTHER, POUR THE**  
**WINE I'D CRY LIKE A BABY**  
 Dean Martin ..... 2749

6. **THE MAN UPSTAIRS**  
**IF YOU LOVE ME**  
 Kay Starr ..... 2769

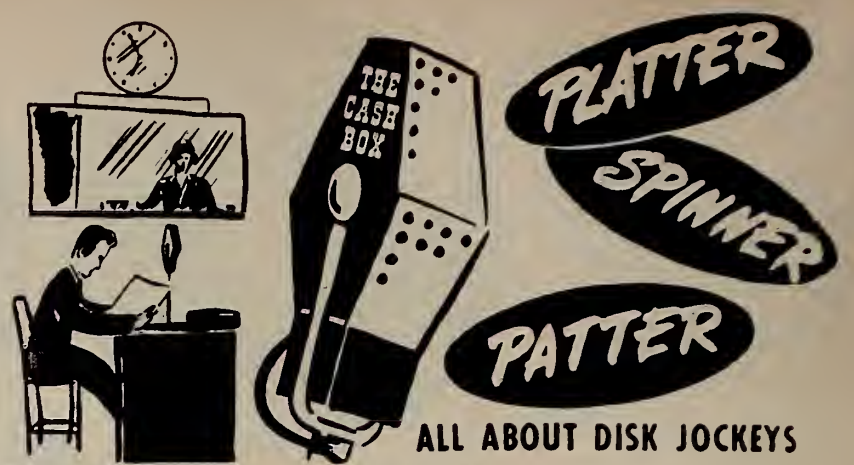
7. **THREE'S A CROWD**  
**COW BELL STRUT**  
 Pee Wee Hunt ..... 2750

*Coming Up.....Fast*

**IT HAPPENS TO BE ME**

b/w

**ALONE TOO LONG**  
 from the new musical comedy  
 "By The Beautiful Sea"  
 by  
**NAT "KING" COLE**  
 Capitol # 2754



**THE TEN RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**  
 PLUS THE NEXT FIVE

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |                                       |                                              |
|---------------------------------------|----------------------------------------------|
| 1. WANTED                             | Perry Como (RCA Victor)                      |
| 2. YOUNG AT HEART                     | Frank Sinatra (Capitol)                      |
| 3. SECRET LOVE                        | Doris Day (Columbia)                         |
| 4. MAKE LOVE TO ME                    | Jo Stafford (Columbia)                       |
| 5. CROSS OVER THE BRIDGE              | Patti Page (Mercury)                         |
| 6. I GET SO LONELY                    | Four Knights (Capitol)                       |
| 7. ANSWER ME, MY LOVE                 | Nat "King" Cole (Capitol)                    |
| 8. A GIRL, A GIRL                     | Eddie Fisher (RCA Victor)                    |
| 9. FROM THE VINE CAME THE GRAPE       | Gaylords (Mercury)<br>Hilltoppers (Dot)      |
| 10. STRANGER IN PARADISE              | Tony Bennett (Columbia)<br>Four Aces (Decca) |
| 11) THERE'LL BE NO TEARDROPS TONIGHT. | 12) HERE. 13) AMOR.                          |
| 14) THE MAN WITH THE BANJO.           | 15) DARKTOWN STRUTTERS BALL.                 |

Victor Zembruski (he's the 'he' side of the Zembruski disk jockey team—she's Sophie whose picture we ran in the March 27 column) calls to tell us he's trying to arrange five programs to start on five stations at 9 o'clock on Sunday. Vic thinks this will come about in a week or two and he will have 9 o'clock coverage that will take him down the eastern coastline from Canada to Pennsylvania and New Jersey. Vic and Sophie work mostly out of WPTR-Albany, N. Y. . . . Jack Gregson is New York's newest "rise and shine" personality via WABC. Jack is heard Monday through Friday 6:35 to 7, 7:15 to 7:30 and 7:35 to 8 a.m. and combines records and remarks on news, top tunes, weather and time. . . . Corporal W. F. Kervin (R.C.A.F. Station-Edmonton, Alberta, Canada) uses The Cash Box top ten on his "Juke Box Pops" show and the Western Top Ten on his "Bill Kervens Barn Dance."



JOE DEANE  
 (WENS—Pittsburgh, Pa.)

Pic of the week—Joe Deane (WENS-Pittsburgh, Pa.) was introduced to TV audiences when the Bandwagon made its debut on March 22. Sponsored by Coca-Cola, the Bandwagon is aired three times weekly. Deane handles the master of ceremonies chores as well as spinning the records. Deane has a live audience of 100 teen-agers chosen to represent a new school each week. . . . Tommy Edwards (WERE-Cleveland, O.) thirty-one years old last week. . . . Lennie Wolf back in town after a deejay and distrib tour on Dorothy Collins' "Crazy Rhythm." Record is catching on in strength and looks like a really big one for the petite piperster. . . . Paul Brenner (WAAT-Newark, N. J.) will have Georgia Gibbs as guest on his TV show on April 2. . . . Jack Dugan (WOKO-Albany, N. Y.) emceed the N. Y. State National Guard recruitment dance Saturday night, March 20. . . . C. Glover Delaney, general manager of WHEC-Rochester, N. Y., announced the appointment of Lou German to the staff as dick jockey. German was at WORL-Boston prior to moving to WHEC. . . . Wes Hopkins, (WTTM-Trenton, N. J.) celebrating his tenth year in radio. . . . The instrumental in Clef's "Jam Session Album" called "Apple Jam" was written for Bill Apple (KAYO-Seattle). . . . Zeke Manners back on the air again with an hour long show from 6 to 7 a.m. over KFWB-Hollywood. He has a new platter soon to be released on the Tempo label titled "Pucker Up" (The Chicken Song). It's a cute novelty ditty that should do well over the air and in the juke boxes. . . . Jeff Chandler around New York City visiting with the jocks promoting his first Decca release "More Than Anyone" b/w "I Should Care."

Cliff Sessions has a new record rating show on WFOR-Hattiesburg, Miss. Cliff handles the MC chores and the rating panel includes a music instructor from the stat's largest college, Mississippi Southern; the band director of Hattiesburg High School and the leader of a local dance ork. . . . Stations KCBS-San Francisco, Calif and KMPC-Los Angeles, Calif. complained recently that KBIG-Avalon, Calif. interfered in their operation. KBIG is operating on temporary program test authority pending a hearing on whether it should be issued a license. The U.S. Court of Appeals refused to put KBIG off the air or require it to reduce its power as requested. The court took the position it should take no action until the Federal Communications Commission decides the interference justifies a change.

**"X"-TRA! } SMITH BROTHERS SCORE AGAIN!**

**2 FOR 2!**  
**Their Second Hit!**  
**A Pop-Country Rhythm Riot!**

**"ECHO BONITA"**  
**"ECHO BONITA"**  
**"ECHO BONITA"**

**THE SMITH BROTHERS**

*Backed with*

**"THESE ARE THE THINGS I LOVE"**

*An Unusual Twist To A Standard Favorite!*

78 rpm cat. no. X-0009 • 45 rpm cat. no. 4X-0009

**STILL GOING STRONG!**

**"MELANCHOLY ME"**  
**"IT WAS WORTH IT"**  
**SMITH BROTHERS**

78 rpm cat. no. X-0003 • 45 rpm cat. no. 4X-0003

A. PRODUCT OF RADIO  
 CORPORATION OF AMERICA



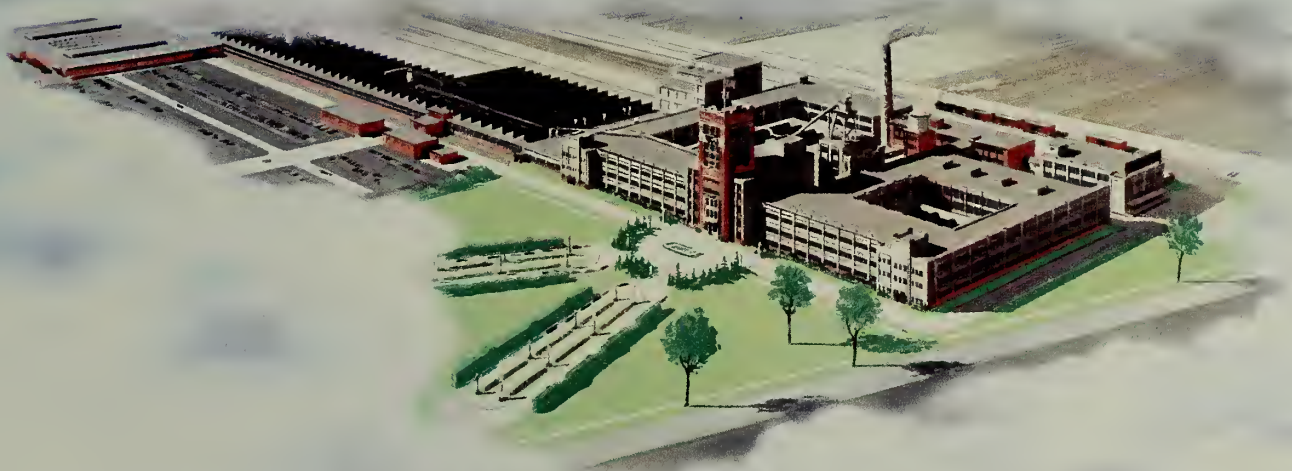
MARKS THE HITS



**THE BIGGEST  
NEWS  
OF THE YEAR  
IS HERE**



**FROM WURLITZER  
THE GREATEST  
PHONOGRAPHS  
OF ALL TIME**



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

THE

# Wurlitzer 1700

featuring the Amazing New  
CAROUSEL RECORD CHANGER

Wurlitzer's scientifically new 104-selection, straight 45 RPM play Model 1700 simultaneously introduces a brace of new developments that make it far and away the most phenomenal phonograph of all time.

The 1700 strikes a new high in styled-in eye appeal—and it's eye appeal that sparks the *start* of phonograph play.

The 1700HF introduces the most vivid version of High Fidelity music yet offered on a commercial phonograph—and it is ear appeal that promotes continuous play.

But that's only the half of it. This new Wurlitzer introduces the most exciting advancement in simplified record handling in history . . . the revolutionary Wurlitzer CAROUSEL Record Changer. People will pay just to watch its fascinating action. Operators will find its foolproof features a tremendous contribution to profits.

And, finally, the Wurlitzer 1700HF with limed-walnut cabinet is not only masterfully designed to be the center of all eyes in any location—but engineered for earning power. Look at it! Listen to it! You'll vote it the greatest Wurlitzer of all time.

plus

BREATH-TAKING  
Hi-Fidelity  
SOUND

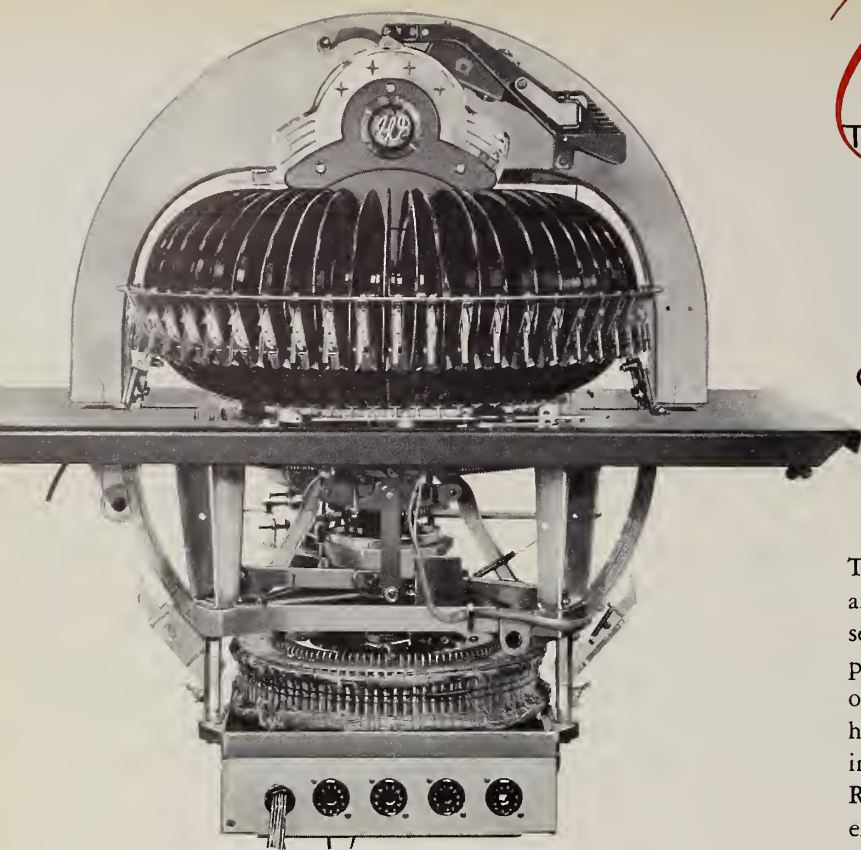
that



TAKES THE  
MASK OFF  
THE MUSIC



Model 1700 HF



THE SENSATIONAL NEW

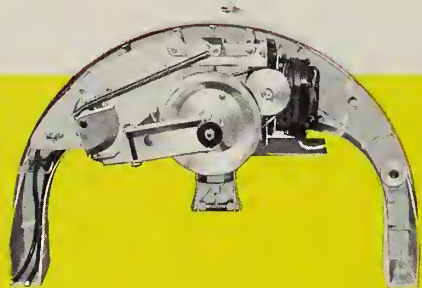
# *Nurlitzer*

CAROUSEL RECORD CHANGER

Simplest Changer Ever Offered on a  
Multi-Selection Phonograph

The Carousel Record Changer utilizes one tone arm, one needle and one turntable direction, yet it plays both sides of 52 seven-inch 45 RPM records! Records are not turned over, not picked up by any clamping device. They are gently raised by one of two arms mounted on either side of the circular record holder . . . engaged by a self-centering metal chuck, secured into position by three metal fingers and played vertically. Record-now-playing indicator rises from slot in chassis shelf either side of record player. The turntable is driven by a combination of belt and gears for noiseless operation. The needle is brushed before and after each record is played. The entire mechanism is easily removable and will stand unsupported on its base for adjustment or service. Composed of four major assemblies, the Carousel Changer may be easily disassembled as illustrated here.

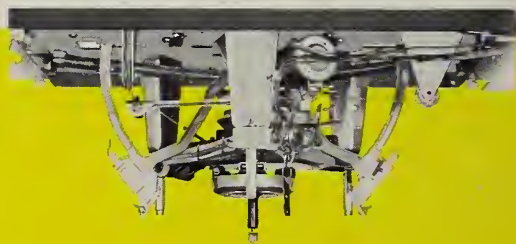
*Here's how it works*



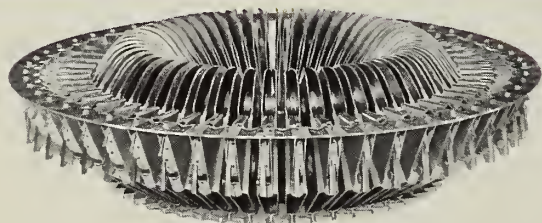
Semi-circular arch casting houses turntable motor, serves as a mount for tone arm and actuating mechanism. Turntable is flywheel balanced to assure accurate RPM.



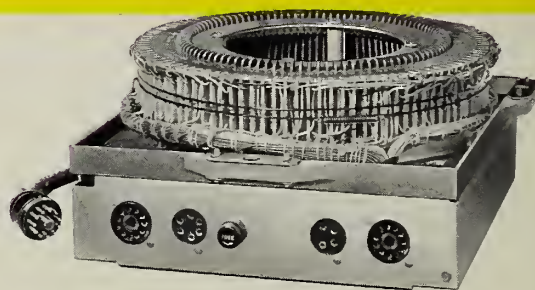
**EACH RECORD  
HAS ITS  
OWN PLAY-  
METER  
REGISTERING  
UP TO 60  
PLAYS**



The record lift mechanism is located directly below the record carrier. Consisting of a single cam and two clutches, which operate the record lifting arms and the tone arm position, this mechanism is actuated by a single reverse rotation direct current motor.



Carousel record carrier always revolves clockwise. Each of 52 sections holds a record and has its own Playmeter. Entire carrier mounts on the largest star wheel ever used on a juke box assuring accurate selection. Record holding device has disengagement switch enabling serviceman to shut off current and operating parts. The Carousel then free-wheels for loading or record changing.



Suspended horizontally below the record lift mechanism is the selector drum and junction box. This selector unit completes the simplest mechanism ever offered on a multi-selection phonograph.

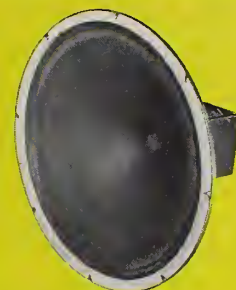
# WURLITZER'S Hi-Fidelity SOUND SYSTEM OFFERS **MORE SPEAKER CAPACITY** than any other coin operated phonograph



TAKES THE MASK  
OFF THE MUSIC

Wurlitzer's High Fidelity Sound System incorporates twin speakers, a 15-inch bass Woofer and a 6-inch treble Tweeter — more speaker capacity than you'll find on any other juke box. Coupled with a low inertia tone arm, Wurlitzer's exclusive Zenith Cobra stylus and a built-in volume level control, it comprises the finest sound system in the industry. A system that literally removes the mask from the great range of overtones and sub-harmonies hitherto inaudible on ordinary phonographs. The delicacy of the flutes and French horns, the brilliance of the brass choir, the full impact of the percussion instruments are reproduced with live performance realism diffused all over the location — and not as a sound beam emanating straight ahead of the speaker. A terrific play promoter!

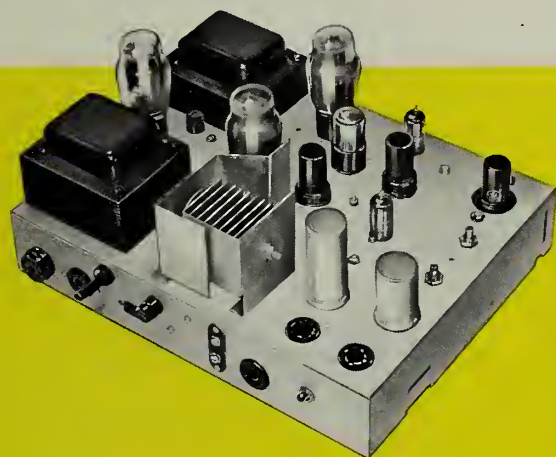
Available without High Fidelity as Model 1700 at slightly lower cost in dark walnut finish.



15-INCH WOOFER

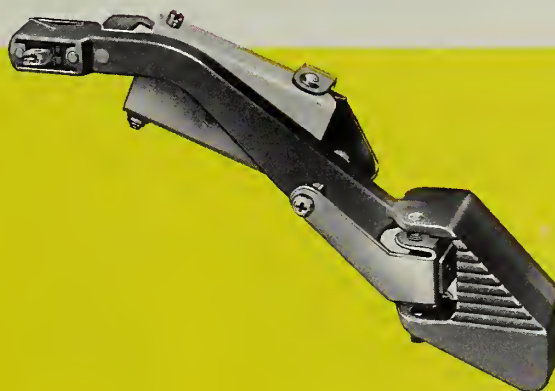


6-INCH TWEETER



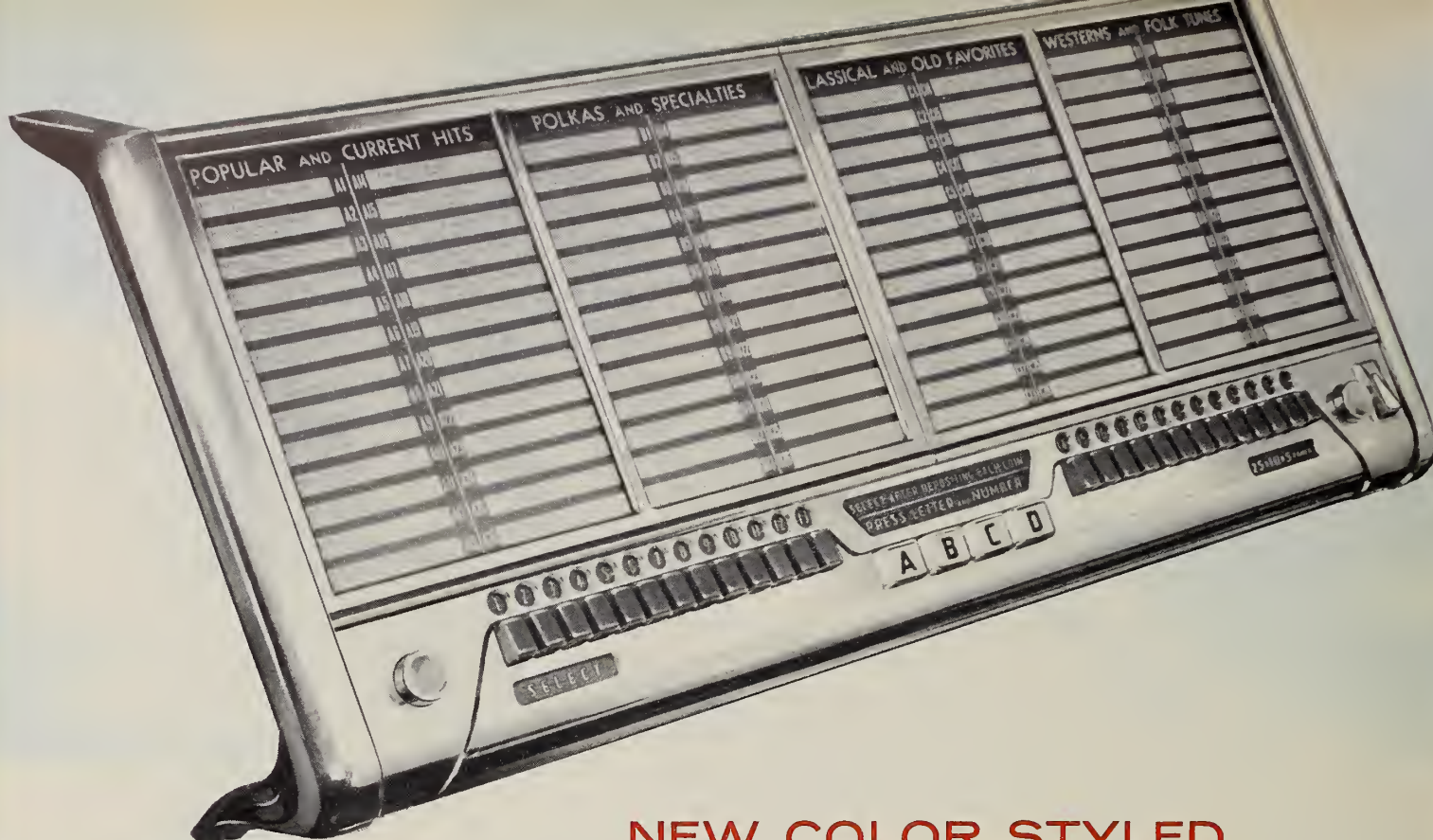
## NEW, IMPROVED DYNATONE AMPLIFIER

Wurlitzer's famed Dynatone amplifier has been further improved to incorporate full High Fidelity output. It includes a built-in automatic volume level control, assuring desired sound level from all records.

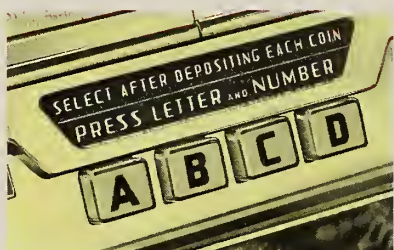


## SINGLE LOW INERTIA TONE ARM FEATURES ZENITH COBRA STYLUS

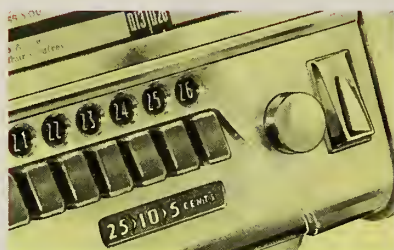
Still Wurlitzer's alone — one of the greatest contributions ever made to minimize surface noise and increase tonal brilliance. Gives you at least 1000 more plays per record without impaired fidelity plus many thousands more plays per stylus.



## NEW COLOR-STYLED, EASY-VISION SELECTOR PANEL MAKES TUNE PICKING ERROR-PROOF — PROGRAMMING SIMPLE



Sparkling white letter buttons are capped with Lucite which provides a halo of light for easy reading in darkened locations, plus absolute protection against wear. Illuminated instruction panel.



Right side of panel features coin entry panel with a recessed lighted 25-10-5c play plus large indented metal push button for rejecting bent or faulty coins.



Twin banks of 13 red buttons have lighted numbered portholes directly above them — each port clearly identifies the number button with the tune number on the program panel.



Left side of panel features large concave metal reset push button which permits cancellation of letter or numeral selection made prior to the completion of the letter-number combination.

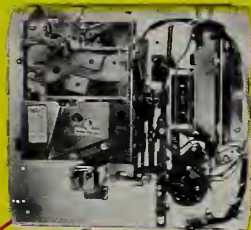
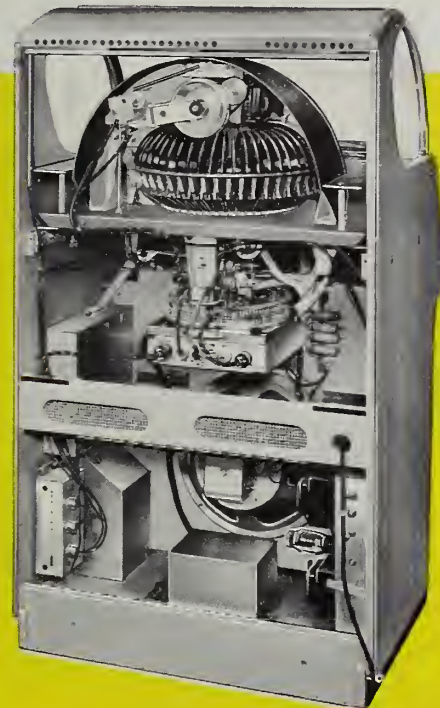
The Wurlitzer Models 1700HF and 1700 program selectors consist of four panels, each offering 26 tunes. Patron selects by pushing one letter and one number. No errors are possible.

The selector panel is ideally positioned for easy reading and playing by people of all ages. It can be programmed into eight classifications to please every musical taste.

Program slip changing is easy. Frames holding 26 slips lift out in units. Top and bottom tune on each record are contained on a single line of the program holder. Each strip is held firmly in place — no light leaks.

# MODEL 1700HF CONTINUES WURLITZER'S LONG ESTABLISHED LEADERSHIP IN OPERATOR SERVICE ACCESSIBILITY

The Wurlitzer 1700 series continues Wurlitzer's leadership in making service easy for the operator. The AstraDome lifts up and is secured by a fall support. Record slip replacement is fast and easy. Cabinet is accessible through two removable rear panels and the removable front section of the record changer shelf. Entire top casting lifts out by simply removing four screws and loosening two flexible cables. Remove one "C" washer and the entire record carrier lifts out for service. Wurlitzer's new Quick-As-A-Flash replacement units save time — and time is money for the operator.



## NEW STREAMLINED COIN EQUIPMENT COMBINES SLUG REJECTOR WITH COIN REGISTER

Customers can insert coin of any denomination and make selections *after* the coin is inserted.

Eliminates requests for refunds from patrons. Adjustable to 10-cent play, 3 for 25c, and other combinations.

*Wurlitzer*

## MODEL 1700 SPECIFICATIONS

**DIMENSIONS:** Height, 55 1/2"; Width, 31 7/8"; Depth, 27 1/2"; Weight, 308 lbs. Packed for shipment, 372 lbs. approx.

**COIN EQUIPMENT:** Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. New simplified coin register mechanism. On-off automatic coin return.

**RECORD CHANGER:** Provides 104 selections from 52 seven-inch 45 RPM records. Playmeter included.

**SOUND SYSTEM:** New Model 524 amplifier includes

pre-amp, volume, dual tone, fader and automatic level controls. Available with Hi-Fi.

**tone arm:** Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

**WATTAGE:** Complete Phonograph, 285. Standby, 120 watts.

**LIGHTING:** Four 20-watt fluorescents.

**NUMBER OF SELECTIONS:** 104.

**TYPE OF RECORD PLAYED:** 45 RPM.

**CABINET FINISH:** Limed or Dark Walnut.

**REMOTE:** New 104-selection wall box, Model 5205, available. Any Wurlitzer 3 or 4-wire 24 or 48-selection wall box is usable with adapter.

**AUXILIARY SPEAKERS:** Will use any present Wurlitzer Speaker.

**TUBE COMPLEMENT:** 1 type 5U4G, 1 type 6J5, 2 type 6L6G, 1 type 6SN7/GT, 2 type 6SJ7, 1 type 12AU7, 1 type 12AX7.

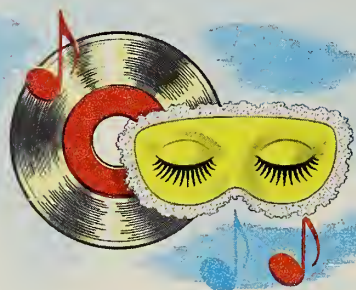
Smartly Restyled for the smaller location

# Wurlitzer 1600A

LOW PRICE ASSURES HIGHEST RETURN PER DOLLAR  
INVESTED OF ANY AUTOMATIC PHONOGRAPH

48 SELECTIONS  
ALL 45 RPM PLAY

featuring  
WURLITZER  
Hi-Fidelity  
SOUND



TAKES THE  
MASK OFF  
THE MUSIC

Here is Wurlitzer's 1954 version of its famed 48-selection phonograph. Immensely popular in the smaller location field, these phonographs are completely restyled for greater eye-appeal and now, for the first time, offer Wurlitzer's sensational High Fidelity Sound that *takes the mask off the music!*

There is a new iridescent red metal record changer compartment background . . . a new anodized aluminum frame on the AstraDome with matching aluminum trim . . . new grey chassis shelf harmonizing with the grey Hammerloid finish on the record stack cover and an eye-arresting new valance carrying the name Wurlitzer with surrounding decorations of a musical motif.

The Rigidized metal grille is protected by three chrome bars and flanked by pebbled Plexiglas pilasters with colorful musical decorations. The base is black Textileather, scuff-proof, stain-proof, impervious to detergent floor-washing solutions.

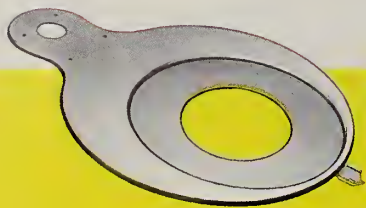
Available with High Fidelity in striking limed-walnut cabinet as the 1600AF playing 78 or 45 RPM records or the 1650AF playing 45 RPM records. Also available at slightly lower cost with Wurlitzer's standard sound system is the Model 1650-A (45 RPM) or the 1600-A (45 or 78 RPM) with dark walnut finish.



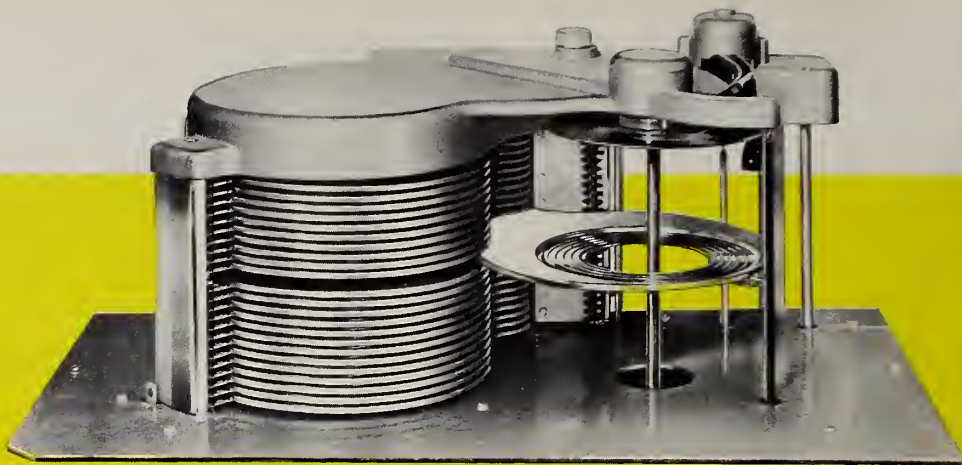
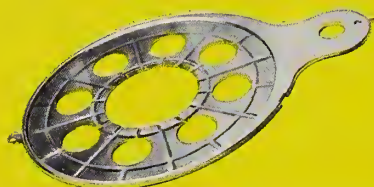


Model 1600 AF

## 1600-A FEATURES



Both the Models 1600AF and 1600-A playing 78 RPM records can be adapted to play 45 RPM records by changing the idler wheel and using 7-inch metal spacer discs.



### WURLITZER'S TIME-TESTED RECORD CHANGER MECHANISM WITH DEEP-INDENT TRAYS

The 1954 1600-A Models retain Wurlitzer's time-tested, trouble-free 48-selection record changer handling 78 RPM records—or—by the incorporation of small Deep-Indent Trays, 45 RPM records.

### SINGLE BUTTON SELECTION WITH TWO EASY-TO-CHANGE TITLE STRIP HOLDERS

Complementing the modern styling of the 1600-A models is the new metal program selector panel featuring fast single button selection from 48 tunes divided into four program classifications. Program holder trim and selector buttons are red. Assembly includes illuminated card holder for operator identification, make selection indicator, stainless steel 25, 10, 5c coin entry and a reject button.

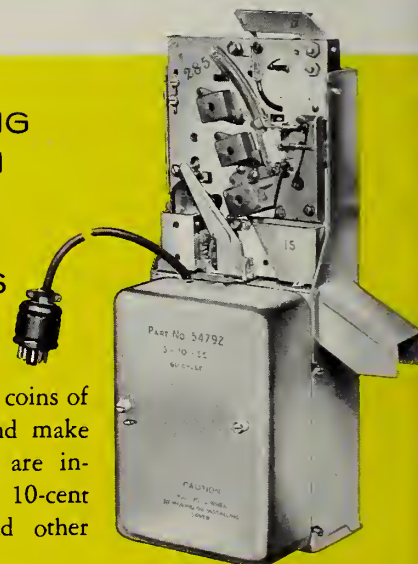


### BUILT-IN VOLUME LEVEL CONTROL

Wurlitzer's famous amplifier incorporates a built-in, automatic volume control assuring an even sound level for all records—music at the conversational level promoting more enjoyment and more play.

### COIN BANKING MECHANISM REGISTERS UP TO 20 SELECTIONS

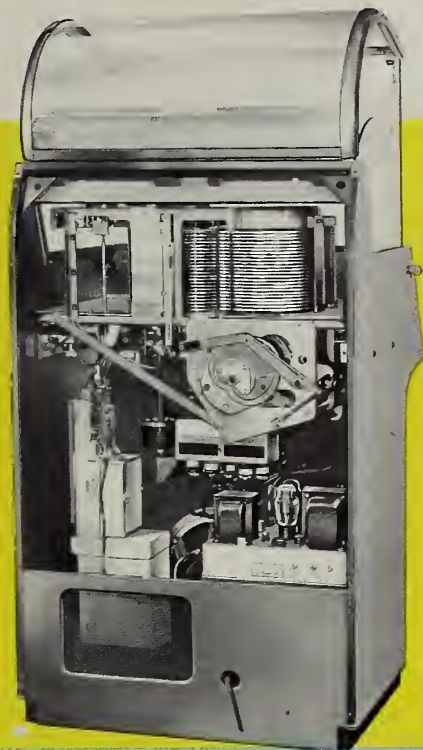
Customers may insert coins of any denomination and make selections *after* they are inserted. Adjustable to 10-cent play, 3 for 25c and other combinations.



# WURLITZER'S FAMED ACCESSIBILITY MAKES SERVICE EASY

On the 1600-A Models, a full-length rear door is removed by convenient hand-holds to expose the entire mechanism. Separate door lock has matching key to dome locks. Further access to the record changer is provided by raising glass dome from the front. All adjustments are easily made through one of these two openings. Amplifier, junction box and selector assembly, and auxiliary units are completely accessible from rear and are immediately removable for high-speed service with Wurlitzer's Quick-As-A-Flash replacement units. Cash box is reached through a locked side panel with separate key.

From dome to casters, the Wurlitzer 1600-A and 1650-A phonographs are built to highest quality standards and engineered for top earning power.



*Wurlitzer*

## MODEL 1650-A SPECIFICATIONS

**DIMENSIONS:** Height, 53 1/2"; Width, 29 3/8"; Depth, 26 7/8"; Weight, 315 lbs. Packed for shipment, 395 lbs. approx.

**COIN EQUIPMENT:** Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. Coin register mechanism—on-off automatic coin return.

**RECORD CHANGER:** 48 selections, 7" Records, 45 RPM. Playmeter standard equipment.

**SOUND SYSTEM:** Model 526 amplifier includes junction box components, automatic level control, pre-amp,

volume, dual tone and fader controls.

**tone ARMS:** Two low pressure tone arms with Zenith Cobra Stylus cartridge.

**WATTAGE:** Lighting — 80; Complete Phonograph — 256; Standby — 105.

**LIGHTING:** Four 20-watt Fluorescent.

**NUMBER OF SELECTIONS:** 48.

**TYPE OF CONSTRUCTION:** Metal, wood, glass and plastic combined for long life.

**REMOTE:** 48-Selection Wall Boxes. Previous wall boxes will play 24 tunes.

**AUXILIARY SPEAKERS:** Will use any present Wurlitzer Speaker.

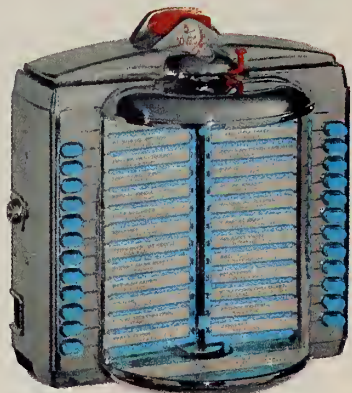
**TUBE COMPLEMENT:** 1 type 5U4G, 2 type 6L6G, 1 type 6SN7/GT, 1 type 6J5, 2 type 6SJ7, 1 type 12 AU7, 1 type 12AX7.

Model 1600-A Specifications same as 1650-A except the following:

**RECORD CHANGER:** Provides 48 selections from 10" or 7" records, with quick change feature. Adaptable to any speed now in use. Playmeter standard equipment.

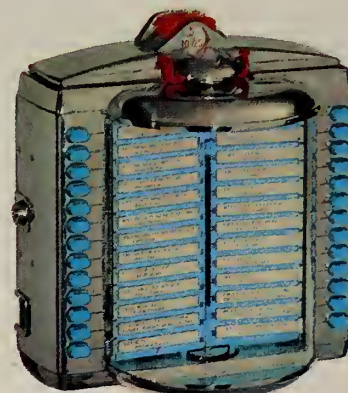
**TYPE OF RECORDS PLAYED:** 45 or 78 RPM.

*Wurlitzer*  
 always brings you the best in remote control



**4-WIRE 48-SELECTION  
 WALL BOX MODEL 5206**

Features chrome-plated, die-cast case, clear glass window, turquoise selector buttons and single rotating program panel, single entry coin mechanism, red reject button and Ace lock mounted on side. For use with any 48-selection phonograph equipped with a Model 248 Stepper. 5, 10, 25c coin mechanism converts to 1 for 10c, 3 for 25c or other combinations of play. Easily serviced. Size 12½" high, 11¾" wide, 7⅜" deep.



**3-WIRE 104-SELECTION  
 WALL BOX MODEL 5205**

Features chrome-plated, die-cast case, clear glass window, turquoise selector buttons and panels. Four rotating panels lettered A, B, C, D to match selector buttons on Model 1700 Phonograph. Single 5-10-25c coin entry with magnetic slug rejector — convertible to 1 for 10c, 3 for 25c, or other combinations. Program holders easily removable for service. Ace lock mounted on side. Size — 12½" high, 11¾" wide, 7⅜" deep.



**MODEL 5100 SPEAKER**

Attractively finished with golden beige case and gold mesh grille, this 8-inch speaker features the Wurlitzer name in gold on a red field. May be used alone or with Model 5206 Wall Box by use of Wurlitzer's adjustable Wall Plaque.



**MODEL 5110 SPEAKER**

This beautiful 12-inch speaker is identified by the Wurlitzer name scrolled in silver. Like the 5100, it has a matching transformer and may be used alone or with Model 5206 Wall Box and adjustable Wurlitzer Wall Plaque. Similar dual-cone speaker available for remote High Fidelity sound reproduction.

THE RUDOLPH WURLITZER CO.



NORTH TONAWANDA, NEW YORK

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Between the ASCAP dinner and the Publicists' Ball, Tuesday night was a busy night in New York. Both affairs turned out successfully. Funniest sight at the ASCAP function was George Dallin tablehopping—to pick up renewals. . . . Jerry Field, who handles Sunny Gale, has signed the Four Esquires for management. . . . Bill Silbert has written lyrics to the Chock Full Of Nuts commercial for which Bernie Wayne wrote the music. Mary Mayo has recorded it for Benida. . . . Teresa Brewer will hit the one-nighter trail next month, marking the first concentrated tour for the songstress. . . . Billy Eckstine set for vaudeville dates at Glasgow and Edinburgh, Scotland in June. . . . Frank Abramson on tour plugging Sammy Kaye's latest "God Speed To You". . . . Dorothy Shay leaving for London for a date at the Cafe De Paris. . . . Georgia Gibbs guests with Milton Berle on June 6. . . . Herbert Liebeck, Southern promotion rep for Decca, due to wed Jill Pearl in NY April 4. . . . Because of the success of Tony Bennett's waxing of "There'll Be No Teardrops Tonight", MGM has reissued the original Hank Williams disk. The diskery had previously released the tune, which was penned by Wil-



MARY MAYO

liams, in 1951. . . . Karen Chandler appears on the Eddie Fisher show April 9. . . . Chuck Darwin off on a four week midwestern junket to promote Betty Madigan's diskings of "Joey" and Original Records' "The Steps Of St. Marie" featuring Bob Crewe and Pat Laird. . . . Mary McCoy has joined the Sammy Kaye orchestra in the vocalist slot. Mary is a former Buffalo public school teacher. She was also a featured soloist with the Buffalo Symphony Orchestra and has concert-toured the college campuses of the U.S.

## CHICAGO:

Busiest gal in an otherwise comparatively quiet and wintry Windy City is cute vocalovely, Jane Kelly. In town since the MOA Convention, gal's been busier'n busy visiting deejays and working on tunes with her arranger, pianist-composer, Dick Marx. Jane's been in the biz since 1949, when she got her start with the orks of Russ Carlisle and Bernie Cummins. After three years of this, Janie decided, with encouragement from her father, to 'try it on her own' She later came to Chicago, after hearing about the great work done by Lew Douglas. She worked here under Douglas' guidance for several months. Lew, Dick and Janie worked together and it resulted in Janie cutting her first sides for Dot, "Truly Yours" b/w "Love Me Now" (which she wrote). Disk received lots of air play and got the gal lots of attention. Her second Dot waxing is skedded to be released in about three weeks. In the meantime, she is due to open at the Ankara in Pittsburgh. . . . Got quite a bang out of the hammed up version of Shakespeare's "Romeo And Juliet" which Vito artists, Helen Troy and Tony Romano, together with deejay Howard Miller, offered on Howard's TV'er. . . . Jim Mills has started the first 'hit prediction list' which we've heard about. Will be printed on the 1st and 15th of each month and sent to Jim's fans. He will go out on a limb and put in writing, the disks he believes will become the big ones. . . . "Padre", by Lola Dee, which we wrote about a few weeks back, is already in the top ten in retail sales here in Chi. . . . Decca's Dolores Gray heading for the swank Empire Room, opening April 8. . . . Congratulations to Lou Ronder, program director of WCFL, whose wife had a baby boy 3/20. . . . Speaking of WCFL, Art Hellyer is now piloting the early morning show, 6:30 to 9 A.M. and we believe Art will do a real fine job.



JANE KELLY

## LOS ANGELES:

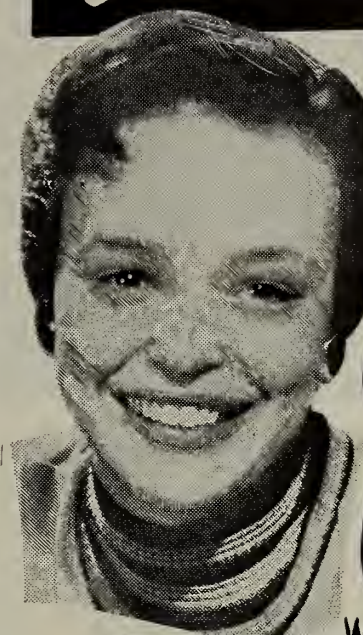
After a successful stint at the Chi Chi in Palm Springs that talented songstress Peggy Lee opened at Ciro's for a two week engagement. Her recent illness didn't affect Peggy's singing abilities. In fact, critics say she now sings better than ever. Her great arrangements from past record hits won a hand of applause including her latest Decca waxing of "Johnny Guitar". . . . Capitol has launched their new "Classic in Jazz" album series with releases including Duke Ellington, Benny Goodman, T-Bone Walker, Billy Butterfield, Miles Davis, Bobby Sherwood, Lennie Tristano and Stan Hasselgard. They will also release a new Pee Wee Hunt Dixieland Album. . . . Betty Hutton has hired famed promotion man, Russell Birdwell to exploit her latest waxing of "Banana Boat". A promotional tie-up will be made with the United Fruit Company. It's an upbeat Latin tune written by Livingstone and Evans of "Button and Bows" fame. . . . Doris Day's new release "I Speak To The Stars" from her forthcoming picture "Lucky Me" promises to follow the success pattern of her current hit "Secret Love". . . . Rozelle Gayle, singing pianist, has been set by Howard King of Encore At-



DORIS DAY

tractions for a platter session at Vito Recording Company the middle of April. In addition to waxing two of his own tunes he will etch two top numbers. . . . Watch the Modern waxing of "Too Late" featuring Mari Jones with Johnny Moore and his Three Blazers. It's a pop sleeper with a blues kick that's getting lots of deejay reaction. . . . Singer Mindy Carson is starring on the stage of the Ambassador Hotel's Coconut Grove. Comedian Jack Durant and the dancing Carneys also are appearing on the bill. . . . The Jokers have taken over the spotlight at the Saddle and Sirloin over the week-ends. Esquire trio takes over on other days. . . . The Lancers are the featured attraction at Larry Potter's Supper Club in the San Fernando Vallev. . . . Songthrush Gale Clark has been spending several months in Palm Springs recovering from a recent operation. She has appeared in many shows and has been getting ready for new recording sessions as a follow up to her current waxing of "The Unashamed" and "Music Of Love".

# BIG for the Boxes!



# Jill Corey

WITH PERCY FAITH & HIS ORCH.

# SHOULD I TELL

b/w  
"A GOODNIGHT KISS  
IS A GOODNIGHT'S WORK"  
Columbia 40188



THE CASH BOX  
SLEEPER OF THE WEEK  
"SHOULD I TELL" (2:21) [Acuff-Rose BMI—Hudgins, Bryant]

THE BILLBOARD  
• Review Spotlight on . . .

JILL COREY  
Should I Tell (Acuff-Rose, BMI)—Columbia 40188—



# RECORD REVIEWS

- |                  |            |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD     |
| ⓑ EXCELLENT      | ⓑ FAIR     |
| ⓒ VERY GOOD      | ⓒ MEDIOCRE |

**TOMMY EDWARDS**  
(MGM 11718; K-11718)

**C+** "WITHIN MY HEART" (2:32) [Melody Trails BMI—Howington, Skeem, Howington] Tommy Edwards gives out with a soft and inviting delivery of a beautiful ballad. A warm and pleasing job.

**B** "THE JOKER (In The Card Game Of Life)" (2:39) [Miller ASCAP—Halfin, Solomons, Parish] A top grade wedding of lyrics and melody capped off with a perfect reading by the hushed voice of the crooner makes this a hit contender. Wonderful job that could hit big.

**BILLY ECKSTINE**  
(MGM 11712; K-11712)

**B+** "SEABREEZE" (2:52) [Laertes ASCAP—Douglas, Norman, Beardon] Assisted by Lou Bring and the ork, "Mr. B," offers his stylish version of a romantic item with a Latin mood. Billy's best in quite a while.

**C+** "NO ONE BUT YOU" (3:08) [Feist ASCAP—Brodszky, Lawrence] Billy leans into another romantic item from the flicker "Flame And The Flesh." Another strong and rangy presentation.

**BUDDY MORROW ORCH.**  
(RCA Victor 20-5707; 47-5707)

**B** "KNOCK ON WOOD" (2:25) [Famous ASCAP—Fine] Shaye Cogan takes the vocal spotlight on this peppy rhythm number backed with a solid orchestration by the Morrowmen. A real sock handclapper.

**B+** "ALL NIGHT LONG" (2:35) [Pamlee BMI—Forest] A crazy instrumental that really goes wild, shows why the Morrow band is so popular with teen agers. Great dance stuff. One of the best jobs we've heard in a while.

**DUCHESS AT THE KEYBOARD**  
(London 1420; 45-1420)

**B+** "HOMETOWN SHOUT" (1:59) [Regent BMI—Powell] The Duchess masters the keyboard with a wild piano interpretation of a honky-tonk type jazz item. Terrific beat. Should draw spins. Good juke material, short too.

**C+** "JOHN PEEL RAG" (2:06) [Unpublished ASCAP—Cochran] The pianist sends up another wild job on the 88's as she offers a rag time number. Rinkydink sound of piano is impressive.

**DE JOHN SISTERS**  
(Epic 9031; 4-9031)

**B** "I TOOK HIM FROM YOU" [American BMI—Fairchild] The De John Sisters have a wonderful voice blend that makes for some outstanding harmony as they tenderly fashion a sentimental waltz item. Pretty tune.

**C+** "THE JUKE-BOX POLKA" [Beaver ASCAP—Semos, Strauss, Gold] Again assisted by Danny Mendelsohn's ork, the thrushes belt out a lively and peppy polka novelty that's loaded with oomph. Catchy tune.

## THE CASH BOX

### DISK OF THE WEEK

"ISLE OF CAPRI" (2:15)  
[Harms ASCAP—Grosz, Kennedy]

"LOVE I YOU" (2:20)  
[Salvadore ASCAP—Carlisi]

THE GAYLORDS  
(Mercury 70350; 70350 x 45)



THE GAYLORDS

● Currently riding the crest with their hit version of "From The Vine Came The Grape," the Gaylords deliver a follow-up that could easily hit the number one slot. They take a beautiful oldie and fashion it in their appealing Italian manner. It's a lovely number dubbed "Isle Of Capri." After the soft ballad segment, the boys lean into the tune and make it jump. Excellent job from all angles. A terrific handclapper tagged "Love I You" gets a colorful gimmick treatment from the trio on the lower portion. A real catchy deck that shows the versatility of the group. The top half just has to click.

"THE GHOST IN THE WINE" (2:30)  
[Alamo ASCAP—Gallop, Wayne]

"I LIVE EACH DAY" (2:25)  
[Paul Insetta ASCAP—Insetta]

JERRY VALE  
(Columbia 40201; 4-40201)



JERRY VALE

● Currently making a big noise with his version of "Two Purple Shadows," Jerry Vale looks for the hit in his latest waxing, "The Ghost In The Wine." Aided by a chorus and a lush orchestration, the songster presents this romantic number with a great deal of feeling. Number has a slow waltz tempo. Jerry really sounds terrific. "I Live Each Day" is the pretty love tune that the crooner delivers with Jimmy Carroll's ork and chorus supporting. Number is given a sincere and polished reading. "Purple Shadows" established the artist. "The Ghost In The Wine" could send him up to the top.

**JACKI FONTAINE**  
(Forecast 102; 45-102)

**B** "GONNA' CRY NO MORE" [Goday BMI—Farnsworth, Auld] Jacki Fontaine flies through an exciting handclapper with a spiritual flavor aided by Lloyd Shaffer's ork and the Starlighters. Number has life.

**C+** "JACK O' DIAMONDS" (2:54) [Harvey BMI—Leiber, Stoller] The inviting voice of the songstress lends itself beautifully to this tender waltz number. Piano backing is fitting.

**JILL WHITNEY**  
(Coral 61161; 9-61161)

**B** "MY FRIEND THE GHOST" (2:25) [Embassy BMI—Colby, Huddleston] Little Jill Whitney has a cute contender in this novelty. It's a peppy colorful arrangement of a ghost story. Exciting backing.

**C+** "TULIPS IN THE SPRING-TIME" (2:11) [Ample BMI—Pleis, Centor] The chirp belts out a fast moving country ditty on this end. Guitar and ork support on this jumper.

**JOE LOCO & HIS QUINTET**  
(Tico 209; 45-209)

**C+** "KISMET" [Frank ASCAP—Wright, Forrest] Although titled "Kismet," Joe Loco and his mambo quintet belt out a rhythmic Latin version of "Stranger In Paradise." Beautiful keyboard job with an exciting beat.

**C+** "WHY DON'T YOU DO RIGHT" [—McCoy] A great oldie gets a rocking mambo styling from the gang. Tailor-made for dancing. Should get raves from mambo lovers.

**BURL IVES & GORDON JENKINS**  
(Decca 29088; 9-29088)

**C+** "BRAVE MAN" (2:57) [Famous ASCAP—Livingston, Evans] Each a star in his field, Burl Ives and Gordon Jenkins team up on a beautiful arrangement of a folk type number featured in "Red Garters." Pretty job. Chorus aids.

**B+** "TRUE LOVE GOES ON AND ON" (3:03) [Frank ASCAP—Adler, Ross] A slow waltz is the setting for this pretty romantic number. Tune also has a folk flavor. Backing is terrific. Could blossom into a big hit.

**BOB CARROLL & FRANK DE VOL**  
(Derby 846; 45-846)

**B+** "SWAY" (2:42) [Peer International BMI—Gimbel, Ruiz] A big mambo in Latin American circles gets a wonderful performance from Bob Carroll. English lyrics fits rhythmic melody perfectly. Could click for Bob.

**B** "AS LONG AS I HAVE YOU" (2:32) [Dennis BMI—Wood, Raleigh] Frank De Vol supplies another fitting accompaniment for the artist's treatment of a lilting love tune. Another polished job by Bob.

**FOUR LADS**  
(Columbia 40220; 4-40220)

**B+** "OH, THAT'LL BE JOYFUL" [Ludlow BMI—McVea, Porter, Campbell] A new and unusually wordy novelty gets a colorful and catchy styling from the Four Lads. Number could hit in short order. Cute novelty.

**C+** "WHAT CAN I LOSE" (2:43) [Beaver ASCAP—Loucheim] Norman Leyden's ork supports the quartet as it eases through a ballad with a jump tempo. Good arrangement and the usually outstanding harmony the boys offer.

**PEDRO VILA ORCH.**  
(Seeco 4138; 45-4138)

**C+** "BEGIN THE BEGUINE" [—Cole Porter] The great Cole Porter standard gets a solid mambo arrangement from Pedro Vila and his Cuban Riverside Ork. Good dance material for mambo fans.

**C+** "EL KIMBO" [—A. O'Reilly] The Vila aggregation dishes up some more tailor-made mambo material good for dancing. During pauses, band men insert recitations. Catchy side.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TRUE LOVE GOES ON AND ON" ..... Burl Ives & Gordon Jenkins Decca 29088; 9-29088
- ★ "SWAY" ..... Bob Carroll & Frank De Vol ... Derby 846; 45-846
- ★ "ALL NIGHT LONG" ..... Buddy Morrow O. ... RCA Victor 20-5707; 47-5707
- ★ "OH, THAT'LL BE JOYFUL" ..... Four Lads ..... Columbia 40220; 4-40220
- ★ "OH, THAT'LL BE JOYFUL" ..... Bobby Wayne & Gene Baylos  
Mercury 70346; 70346 x 45

# WELCOME VERA LYNN



thanks  
for  
bringing  
us  
your  
new  
**BIG  
HITS!**

On Saturday, April 10 Vera Lynn

will appear on Max Leibman's

"Show of Shows" starring Sid Cesaer

and Imogene Coca. Miss Lynn will be

mistress of ceremonies besides

singing her current popular hits.

This program is carried on the entire  
NBC network. On April 25th, Miss Lynn

will begin a four week engagement  
at the Flamingo in Las Vegas.

**London**  
RECORDS



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**PAT LAIRD & BOB CREWE**  
(Original 507; 45-507)

- B** "THE STEPS OF SAINT MARIE" [Lowell BMI—Kriegsmann, Barron] Aided by the Malcolm Lockyer ork, Pat Laird and Bob Crewe hand in some smooth vocal blending on a tender love tune. Fine duet.
- C+** "ALL THROUGH A GOOD-NIGHT KISS" [Lowell BMI—Kriegsmann] The artists ease through another pleasing and romantic ballad. Number shows off both artists' voices to good advantage.

**BILL WARD & HIS DOMINOES**  
(King 1342; 45-1342)

- B+** "A LITTLE LIE" (2:01) [Jack Gold ASCAP—Shelley] Billy Ward and his Dominoes have a real strong contender for a pop hit in this solid rhythm item with a terrific melody. The boys really jump. Tops in style.
- B** "TENDERLY" (2:45) [Morris ASCAP—Lawrence, Gross] Aided by the boys, the lead voice chants a fascinating arrangement of a great standard. The wail of the wind in the backdrop is effective.

**MOREY AMSTERDAM & FRANCEY LANE**  
(MGM 11723; K-11723)

- B+** "OH, THAT'LL BE JOYFUL" (2:39) [Ludlow BMI—McVea, Porter, Campbell] Comedian Morey Amsterdam teams up with Francey Lane on a bouncy wordy novelty that could catch on. Milton Delugg ork assists. Clever item.
- C+** "HALLABALOO KALAFER DOFER" (2:32) [Paxton ASCAP—Amsterdam] Morey bounces through a self penned ditty. A catchy "Mairzy Doates" item with a crazy set of lyrics. Ok listening.

**LANCERS**  
(Trend 73; 45-73)

- B+** "IT'S YOU, IT'S YOU I LOVE" (2:48) [Hollis BMI—Copeland] The "Sweet Mama" boys rhythm through a solid version of a tune similar to their initial hit. A zippy ditty with a beat. Could click.
- C+** "I NEVER SHOULD HAVE LET YOU GO" (2:20) [Von Tilzer ASCAP—Brown, Von Tilzer] Again assisted by the Van Alexander ork, the Lancers ease through a pretty ballad that jumps up at mid-point. Terrific harmony and sound.

**PAT MORRISSEY**  
(Decca 29041; 9-29041)

- B+** "LOVER MAN" [Pickwick ASCAP—Davis, Sherman, Ramirez] Pat Morrissey's exciting voice is super sexy as she belts out a torchy piece of blues. A real zestful deck that oughta get lots of spins.
- C+** "TOYS" (3:00) [Joy ASCAP—Merrill] Sy Oliver sets up another interesting backing for the chirp's treatment. Tune has been around for a few months, but this version could make it go.

## THE CASE BOX SLEEPER OF THE WEEK

"JOEY" (2:57)  
[Lowell BMI—Wiener, Kriegsmann, Salmirs, Berustine]  
"AND SO I WALKED HOME" (2:56)  
[Oxford ASCAP—Merrill]

BETTY MADIGAN  
(MGM 11716; K-11716)



BETTY MADIGAN

● A few months ago, Betty Madigan made an impressive debut

on MGM with a lovely ballad called "You're Thoughtless." Now the thrush is just ripe for the big record and she has just such a contender in a refreshing new love tune tagged "Joey." The number has dainty Springtime quality about it that makes it different from the usual run-of-the-mill material. It's a delightful number that's labelled "hit" all the way. "And So I Walked Home Alone" is another pleasing lilter that features the thrush with some pretty multiple voicing. A good tune with a catchy pause. Betty and "Joey" are a great team. Watch 'em.

"THE THINGS I LOVE" (2:24) [Campbell BMI—Barlow, Harris]  
"ECHO BONITA" (2:20) [Fairway BMI—Devine]

THE SMITH BROTHERS  
("X"-0009; 4X-0009)



SMITH BROTHERS

● The recently formed label "X" looks like it'll have its first real

big smash in this exciting two sider by the Smith Brothers. The boys made a strong showing when they bowed on the label with "Melancholy Me." But this one looks like it'll make the crew. The wonderful oldie "The Things I Love" gets an exciting rhythm styling from the boys with a terrific lead vocalist doing a solid job. It's a real commercial platter. "Echo Bonita" stars the men on a fast moving "south of the border" number, heading toward the top in the country field. It's an exciting galloping number full of zest. Either end, or both could make the grade.

"THE HAPPY WANDERER" (2:39)  
[Sam Fox ASCAP—Moller, Siegesmund]  
"FROM YOUR LIPS" (2:32) [Regent BMI—Wilmot]

FRANK WEIR  
(London 1448; 45-1448)

● One of England's top jazz instrumentalists, Frank Weir, is introduced on the London label as he offers his rendition of one of England's top tunes. The alto sax star, supported by a chorus and orchestra presents the march tempo, group tune called "The Happy Wanderer." Frank's instrumenta-

tion blends effectively with the voices of the full male chorus. An exciting bit of listening. On the lower lid "From Your Lips," Frank and his sax take the spotlight once again on a dreamy romantic number with a bluesy flavor. The top half could click big in the U. S.

**BETTE McLAURIN**  
(Jubilee 5139; 45-5139)

- C+** "PLEASE DON'T LEAVE ME" (2:55) [Challenge BMI—Sprung, Rose, Sprung] Bette McLaurin's vibrant voice is excellently showcased by the Sy Oliver ork and the Ray Charles Chorus as she fashions a sentimental item.
- B** "I'M ALONE BECAUSE I LOVE YOU" (2:30) [Witmark ASCAP—Young, Siras] The thrush gets another fine piece of material on this end. It's a pleasing bluesy item with a rhythmic tempo. Exciting arrangement and delivery.

**PEARL BAILEY**  
(Coral 61155; 9-61155)

- B** "WHAT HAPPENED TO THE HAIR" (2:23) [Bregman, Vocco & Conn ASCAP—Allen, Gallop] "Miss Personality" Pearl Bailey, gives her unique touch to this novelty recital and tune. Lyrics are very funny and should get plenty of play on the boxes. Great style.
- C+** "SHE'S SOMETHING SPANISH" (2:43) [Bregman, Vocco & Conn ASCAP—Symes, David, Carr] The comedienne hands in another top grade performance on a Latin item with a quality of "Takes Two To Tango". Enjoyable listening.

**SLIM GAILLARD**  
(Clef 89103; 89103 x 45)

- C+** "GO, MAN, GO" (2:40) [Media BMI—Oliver] Slim Gaillard sings the title song of the Globetrotter's flicker in his own stylish manner. A real top job with a wild instrumentation. Handclapper.
- C+** "MISHUGANO MAMBO" (2:15) [—Gaillard] A novelty mambo gets a colorful run through by the songster. Number has a good dance beat and gets an interesting reading.

**BOBBY WAYNE & GENE BAYLOS**  
(Mercury 70346; 70346 x 45)

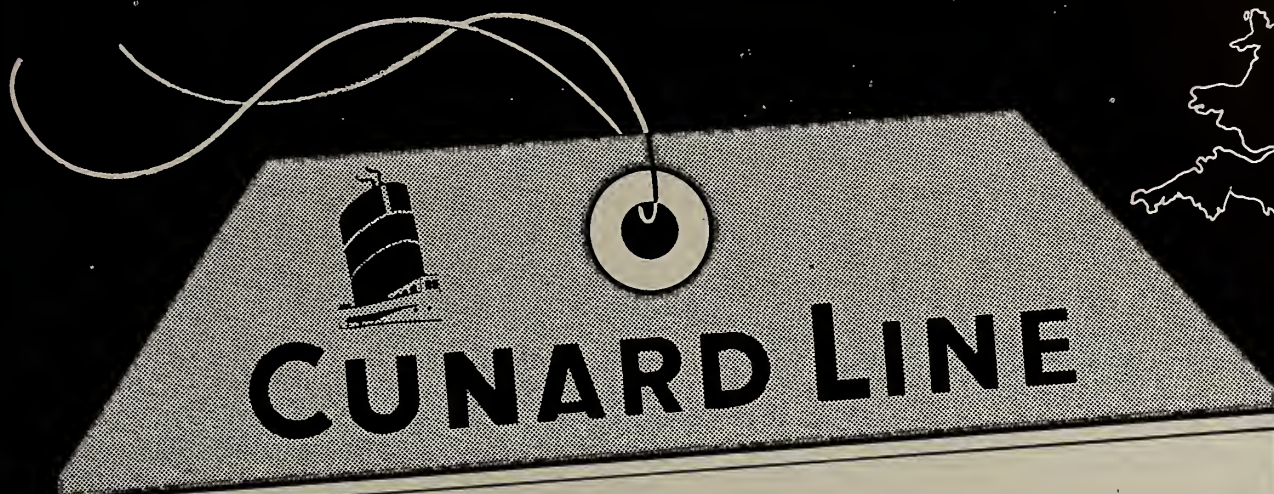
- B+** "OH, THAT'LL BE JOYFUL" (2:25) [Ludlow BMI—McVea, Porter, Campbell] Bobby Wayne handles the singing chores and Gene Baylos the comedy recital on this catchy wordy novelty. Gene is very funny on this clever item.
- B** "HOW" (2:28) [Jack Gold ASCAP—Gold] Wayne takes the solo spot on this end as he fashions a pretty romantic ballad. Lush string accompaniment on this good love tune.

**BURL IVES**  
(Decca 29039; 9-29039)

- C+** "THE OLD RED BARN" (2:45) [Wemar BMI—Kabak, Janowitz] Master of American folk ballad Burl Ives, gets an assist from a trio and an ork on a pretty waltz number. Tune is fitting for the right spots.
- C+** "THERE'S PLENTY OF FISH IN THE OCEAN" (2:29) [Walt Disney ASCAP—Brooks, Ferre] The warbler glides through a delightful bouncer that's light and inviting. Ives' followers will love this one.



*direct from England*  
*the hit English version*



**Frank Weir**

**THE HAPPY  
WANDERER**

backed by

**FROM YOUR LIPS**

1448 45-1448

**LONDON**  
RECORDS





# A SALUTE to GENERAL FOODS

ASCAP—The *Thirty-five hundred* members of the AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS, will long remember with pride and gratitude the evening of Sunday, March 28th, 1954.

The hour and one-half televised tribute, so warmly deserved to ASCAP members

## RODGERS AND HAMMERSTEIN

presented before a nation-wide audience, unprecedented in the annals of televised entertainment, performed a two-fold public service:

As it channeled inspiration and enjoyment into the American home, it brought inspiration and resolution to fellow composers, authors and publishers of ASCAP to the end that our members will never rest their creative labors in their search to bring words and music into the homes of not only the 160,000,000 lives of our good people, but indeed the peoples of the world. If songs are ambassadors of good will—and they are—then Rodgers and Hammerstein are truly Ministers *with* Portfolios bulging with harmony for a troubled world.

Understandably then, and with good reason, we salute GENERAL FOODS on its Twenty-fifth Anniversary, the ASCAP-licensed telecasters who with miraculous perfection bore the enchanting artists into your presence, and above all RICHARD RODGERS and OSCAR HAMMERSTEIN II for their genius that through the years has so richly endowed the ASCAP repertory.



**AMERICAN SOCIETY OF COMPOSERS AUTHORS AND PUBLISHERS**

575 Madison Avenue, New York 22, N. Y.

*"It's What's in THE CASH BOX That Counts"*

## ASCAP Banquet Highlights 40th Anniversary

NEW YORK—ASCAP highlighted its 40th anniversary last Tuesday (March 30) with a banquet in the Grand Ballroom of the Waldorf-Astoria. It was attended by over 2000 writer and publisher members.

The music for the evening featured such great standards as "Pack Up Your Troubles in An Old Kit Bag", "Oh What A Pal Was Mary", "Margie", "Darktown Strutters Ball", "Tea For Two", "Ain't She Sweet", "Moonglow", "Sonny Boy" and many, many others—all of which were played by a band conducted by Herb Steiner. Several of the writers and publishers whose tunes were played were present

to take bows.

Selected entertainment included the Maguire Sisters, Sid Gary, Eddie Fisher with Harry Akst, Marie King, and Milton Berle.

Jack Norworth, writer of "Shine On Harvest Moon", convulsed the audience with fine bits of humor. Irving Berlin did a great parody on the little boy who is supposed to write all his songs. And L. Wolfe Gilbert led the community sing.

Credit for the success of the banquet goes to Sylvia Rosenberg, and to president Stanley Adams for a fine speech and the smoothness with which he conducted the proceedings.

## Derby Acquires Pittsburgh Hit

NEW YORK—Larry Newton, president of Derby Records, announced last week that he had acquired the master of "You Never Told Me" by Bob Petti. The disk, which is breaking in Pittsburgh, was the subject of much bidding but Newton finally won out by paying \$1,000 for the master.

Bob Petti is a 23 year old singer from Philadelphia who cut the record himself and sent it to several disk jockeys. It was through their play that the reaction started to come in.

## Vera Lynn In New York

NEW YORK—Vera Lynn is scheduled to arrive in New York Monday, April 5.

The London Records star will appear on the Show of Shows April 10 and opens a four-week stay at the Flamingo in Las Vegas April 25.

The singer's current disk is "If You Love Me" and her new release is titled "Du Bist Mein Liebshon", backed with "Two Easter Sunday Sweethearts".

London will give a party welcoming her to New York.

## Garrity On Birdland Show

NEW YORK—The all night dj show from Birdland goes back on the air over WABC April 19. It lasts from 12 midnight to 6 A.M. daily.

Conducting the show will be Bob Garrity, who did such a fine job with the program when it was on the air the last time.

## Cadence Signs Alfred Drake

NEW YORK—Archie Bleyer of Cadence Records announced this week the signing of Alfred Drake to a recording contract. Drake is currently the star of "Kismet". His first record will be "The Happy Wanderer".

# DECCA

## Records

### Get The Play



A Solid Ballad Hit!

# DREAM, DREAM, DREAM

LEO FEIST, INC.

HE'S BACK



Requests for his MOOD RECORDS will come in "Torrents" . . .

## BILL LAWRENCE

"I'LL WAIT FOR YOU"

b/w "LITTLE GIRL"

MOOD # 1013

MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

MIKE PEDICIN'S  
latest and greatest!

### "ONE POTATO, TWO POTATO"

b/w  
"LOVIN' TIME"

Mike Pedicin Quartet  
TC 5015



Manufactured by  
**GOTHAM RECORD CORP.**

RUN . . DON'T WALK

To Your Nearest Distributor  
To Order—

### ANDRE PHILIPPE

singing

### "CHERIE I DON'T CARE"

b/w  
"WAIT FOR ME"

USA Record # 405  
\* \* \*

. . . Good coupling for boxes—  
Ought to get loads of spins . . ."

The Cash Box—April 3rd

U S A RECORDS

127 W. 43rd St., N. Y.

# THE CASH BOX CANADIAN CAPERS

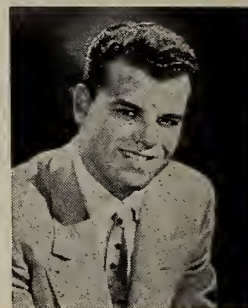
## TORONTO TOPICS

Canadian record business continuing to blossom with two new native labels making their bow. Alvina Records has just announced its first talent line-up with Canadian stars Denny Vaughan, Bruce Webb, Abbie Andrews, Eddie Mehler and Ward Allen pacted to the label. The company will be releasing records for the pop, folk, and instrumental field as well as classical disks. In the latter field, Albert Pratz will be featured. He recently returned to Canada from the U. S. where he had recently played under Toscanini, Monteux, Bentonelli, Mitropoulos, etc. Distribution of the Alvina line being handled by Margas Distributing Agency, Toronto. . . . Bill Torgis and his Canadian High News also into the local recording business with their Sapphire label. A policy of recording top hit parade material; two tunes per side, will be the feature of this new plattery. Initial disk couple "That's Amore" and "Changing Partners" b/w "Bimbo" and "The Jones Boy." Trumpeter-maestro Ellis McLintock's band backed Canuck vocalists, Wally Koster, Francis Wright, Ed McCurdy and the Ellie Van Evera group, on these sides. Sapphire's second release will feature: "From



DENNY VAUGHAN

The Vine Came The Grape" and "Young At Heart" b/w "Secret Love" and "Heart Of My Heart"—Canuck vocalists Ellie Van Evera group, Wally Koster, Joan Fairfax, and the Harmonaires backed with Ellis McLintock's band. Merchandising of the records is being handled as mail order deal tied in with Canadian High News. . . . Juliette, the gorgeous West Coast thrush, is a fast hit since her arrival here. Her TV guest shot on Holiday Ranch earned her a fast repeat on this CBC video show. . . . The Gerry Mulligan Quartet currently hold ing forth at the Colonial and doing nice business. . . . London Record's platter of the "Toronto Subway Song" featuring Ozzie Williams' orchestra, has been the most played platter on the air this past week, co-incidental with the opening of the new Toronto Subway. Incidentally, a quarter of a million people rode the subway its first day, with many offices letting their staffs out to attend the gala ceremony and ride the new tube. . . . Marie Helene Chevrier, the local lovely currently singing with Gilbert Darisse's orchestra at the Chateau Frontenac in Quebec City, penning her pals that she's forsaking show business in May when she is getting married. This is another case where making one man happy will make a lot of them sad. . . . Happy to bump into Mengie Shulman of VPCM, St. Johns, Newfoundland, while he was in town enroute to Minneapolis to speak at the BMI Clinics there and in Illinois and Michigan. . . . Mengie is always a great booster for Newfoundland and has almost sold your scribe on vacationing there this summer. That popular Canadian thrush, Shirley Harmer, comes through with two new waxings on the MGM label, "I'm Playing With Fire" and "I Could Make You Mine," which will boost this local gal's rating in the pop field. . . . Joe Louis and a Harlem Revue, featuring the Norma Miller Dancers, moves into the Casino Theater this week following a very successful week's engagement by Julius La Rosa. . . . Mildred Morey, Zeena Cheevers and Joe Handley on their way to Korea to give out with some 1st class entertainment for the troops. . . . Tish Goode celebrates her fourth anniversary as singer-pianist in Snug Harbor at the Town Tavern while the original material of the Nitwits (Donny Conn, George Talbert, and Morey Conn) is drawing plenty of attention from the main floor crowds. . . . Mercury's new recording artists, The Crew Cuts, have two sure fire hits in their present releases, "Angela Mia" and "Crazy About You Baby." These sides should gather in plenty of plaudits for this fast climbing group. . . . As always, Abbie Andrews and his Canadian Ranch Boys, CBC Dominion network artists on "Saturday Night Hoe-down," packed them in at the Masaryk Hall. . . . Bill Johnson back at the Corsair this week for an indefinite stand. . . . Cy McLean and his Jumping Jacks keeping them jumping at the Parkside.



JULIUS LA ROSA

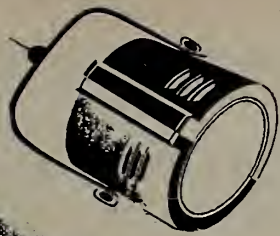
## MONTREAL MEMOS

Ernest Tubb and a package show from the Grand Ole Opry opened at the Seville April 1st. Supporting Tubb are the Duke of Paducah, Joyce Moore and Red Garrett. This is the first time Tubb has played Montreal where he has been a top flight record



HELENE DIXON

seller for years. With his established record fans flocking to the Seville, he should enjoy an outstandingly good week. . . . Currently at the Latin Quarter is the Page Cavanagh Trio. While the group has played Montreal previously this will be their first booking at the Latin Quarter. . . . Wyoma Winters, RCA Victor thrush into the Chez Paree for two weeks. . . . Helene Dixon who recently raised some excitement with her recording of "Don't Call My Name" is featured for the next two weeks at the Down Beat. She is the first recording artist to play this location in a long time. . . . The Hachey Bros. & Mary Lou continue at the Monterey having just signed for another 6 weeks. . . . Harry Holmok has signed Jeanne D'Arc Charlebois for a four-week stay at his plush Bellevue Casino. . . . Mary Meade in for another week at the Ritz Cafe. Will be followed by Genevieve, a Parisian import who will be making her North American debut.



# IT HAPPENS TO BE A HIT!

These are the facts . . . M'am  
1st Week of Release — In the "NATION'S BEST SELLING RECORD" Chart  
The Cash Box—April 3rd

The Cash Box—March 27th

The Billboard—April 3rd

## DISK OF THE WEEK

### • This Week's Best Buys

IT HAPPENS TO BE ME (Paxton, ASCAP)—Nat (King) Cole—Capitol 2754  
Another perennial favorite who is moving out with impressive speed. In the first week, strongest reports were returned from New York, Philadelphia, Buffalo, Cincinnati and St. Louis. The disk was also reported selling well in Boston, Cleveland, Durham and Los Angeles.

"... The 'King' is outstanding on this feelingful piece of material, 'It Happens to Be Me' ..."

# NAT "KING" COLE

with Nelson Riddle and his Orchestra



# It Happens to be Me

b/w  
The class ballad from the new musical  
"By The Beautiful Sea"  
"ALONE TOO LONG"



# Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY... Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY... Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY... Jackie Gleason (Capitol H 352)
4. SONGS FOR YOUNG LOVERS... Frank Sinatra (Capitol H 488)
5. TAWNY... Jackie Gleason (Capitol H 471)
6. ROSE MARIE... Original Cast (MGM E 229)
7. MAY I SING TO YOU... Eddie Fisher (RCA Victor LPT 3185)
8. KISMET... Original Cast (Columbia ML 4850)
9. CALAMITY JANE... Doris Day, Howard Keel (Columbia CL 6273)
10. MUSIC TO MAKE YOU MISTY... Jackie Gleason (Capitol H 455)
10. KISMET... Percy Faith (Columbia CL 550)

## CONGRATULATIONS

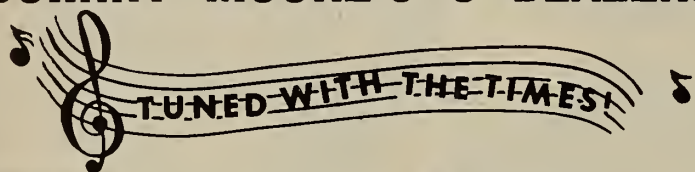
### JOHNNY MOORE and MARI JONES

You dared to go POP on a Rhythm 'N Blues label

with your latest  release "Too Late".

A beautiful waltz ballad backed with a snappy novelty in Latin beat "You're Gonna Be Sorry". Both are Behning tunes published by American Music Publishing, Inc.

### JOHNNY MOORE'S 3 BLAZERS



You'll dream a little, cry a little and waltz a little to this:—

## "TOO LATE"

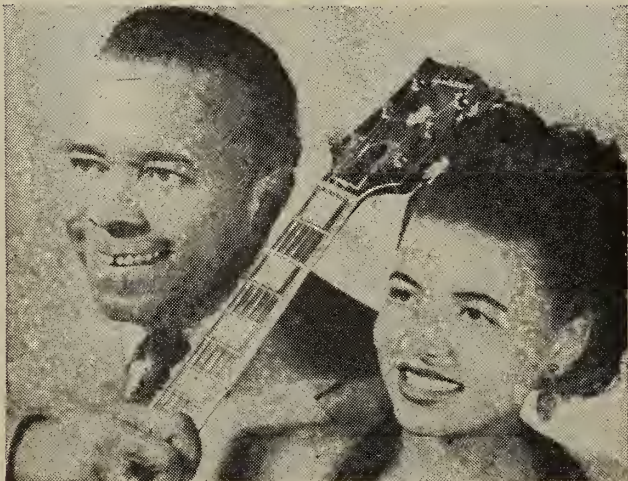
(To Say I Love You)

b/w

You'll laugh, sing and dance with Mari as she catches her two-timin' Hubby.

## "YOU'RE GONNA BE SORRY"

MODERN # 918



Backed by —

AMERICA'S CENTRAL NEWS CASTING BUREAU

Harry E. Ornas, A.B.C.

## THE CASH BOX



# Album Reviews

**CHARLES TRENET**—Angel ABL 64001 (10" L.P.). List: \$3.95

LE COEUR DE PARIS; MADAME LA PLUIE; JE MARCHÉ AU BORD DE L'EAU; OU VAS-TU CHAQUE NUIT?; L'ÂME DES POÈTES; CHANSON POUR NOËL; EN CE TEMPS-LÀ; BOUQUET DE JOIE.

French star Charles Trenet, well known for his vocal and composing talents, delivers eight of his own compositions in his native tongue. To aid the listener who does not understand French, album notes contain a short explanation of each tune. An international attraction, Trenet should appeal to the many people who are familiar with his work. His personality comes over well on both sides.

**"INVITATION TO COCKTAILS"**—played by Victor Young, Carmen Cavallaro, Tommy Dorsey, Meredith Willson, Harry Horlick, Peter Yorke and their Orchestras—Decca DL 8056 (12" L.P.). List: \$4.85

CHEEK TO CHEEK; LOVE LETTERS; SEPTEMBER SONG; MY MOONLIGHT MADONNA; SLEEPY LAGOON; A PRETTY GIRL IS LIKE A MELODY; A WALTZ DREAM; STELLA BY STARLIGHT; AUTUMN LEAVES; INDIAN LOVE CALL; MY FOOLISH HEART; CUDDLE UP A LITTLE CLOSER; LOVEY MINE.

Six of the most capable batonists and artists lead their aggregations through twelve all-time great standards. Each conductor adds his own imaginative styling and touch to the tune he presents, and the results are beautiful. Album title well describes the type of mood music offered—great listening for a quiet and dreamy setting. Although all of the tunes are warmly delivered, this listener is most fascinated by the fabulous Victor Young treatment of "Love Letters." This tune and many others should be influential salesmen.

**TONY BENNETT SPOTLITE**—Percy Faith and His Orchestra—Columbia Records B-1842 (EP). List: \$1.50

STRANGER IN PARADISE; WHY DOES IT HAVE TO BE ME?; RAGS TO RICHES; CONGRATULATIONS TO SOMEONE.

Realizing that the popularity of Tony Bennett is at an all-time high, the diskery has released a package containing some of the artist's top money-makers. Leading the way are "Stranger In Paradise" and "Rags To Riches," two tunes that have currently claimed the heralded #1 position. It's an enticing assortment that should lure sales from the fans that missed out on the singles.

**VIC DAMONE**—"The Night Has A Thousand Eyes"—Mercury EP-1-3174. List: \$1.50

ANGELA MIA; AN OLD SOMBRERO; THE NIGHT HAS A THOUSAND EYES; COMME CI COMME CA.

If dreamy music is the only thing that is missing from an atmosphere conducive to romance, you can count on Vic Damone to supply it. The balladeer offers his soft and polished stylings on four tunes that are sure to round out a complete evening. "Angela Mia," currently hitting on the charts, should help pave the way in attracting the coin.

### JAZZ:

**EDDIE CONDON'S HOT SHOTS**—"X" Records LX-3005 (1-10" L.P.). List: \$3.00, featuring Jack Teagarden, Glenn Miller, Coleman Hawkins, Pee Wee Russell, Red McKenzie

HELLO LOLA; ONE HOUR; TAILSPIN BLUES; NEVER HAD A REASON TO BELIEVE IN YOU; COPENHAGEN; THAT'S A SERIOUS THING; I'M GONNA STOMP MR. HENRY LEE #1; I'M GONNA STOMP MR. HENRY LEE #2.

Another of the "X" Vault Originals proves itself a must for the collector. Condon, who features the Chicago brand of jazz gives a spirited and harsh musical picture of the bathtub gin, tommy gun days of Al Capone, et al. Listener tunes an ear in on the early Glenn Miller, and blue blower Red McKenzie who gets a trumpet sound out of a tissue paper covered comb. In addition to the record's historical value, the buyer will get full value in musical enjoyment.

**TURK MURPHY and his JAZZ BAND**—"When The Saints Go Marching In"—Columbia CL-546 (1-12" L.P.). List: \$4.85

ST. LOUIS BLUES; I WISHED I WAS IN PEORIA; TISHOMINGO BLUES; DOWN IN JUNGLE TOWN; HOW COME YOU DO ME LIKE YOU DO; ROLL, JORDAN, ROLL; BILL BAILEY, WON'T YOU PLEASE COME HOME?; I WISH I COULD SHIMMY LIKE MY SISTER KATE; SANTA CLAUS BLUES; BABY, WON'T YOU PLEASE COME HOME?; EVOLUTION MAMA; WHEN THE SAINTS GO MARCHING IN.

A fine collection of the classic jazz tunes given a solid New Orleans reading by Turk Murphy and his Jazz Band. Turk sings most of the items with Bob Helm, who also blows the clarinet for his instrumental contribution. The boys dish up some mighty tasty jazz to intrigue the listener. Explanatory notes a strong addition to the enjoyment value of the release. Attractive cover will catch the eye of the potential buyer if properly exposed.

### LATIN-AMERICAN:

**TITO PUENTE AT THE VIBES**—Tico Records 124 (1-10" L.P.). List: \$3.85

RAINFALL; PHILADELPHIA MAMBO; COOL MAMBO; THE CONTINENTAL; THE CARIOCA; TEMPTATION; 1626 MADISON AVENUE; AUTUMN LEAVES.

Tito Puente, currently one of the top selling mambo names is presented on eight tunes of stimulating Latin American rhythm that have had the young and old 'mambonicks' hopping for the past several years. Puente at the vibes is an exciting treat.

### CHILDREN:

**"SPARKY'S MAGIC PIANO"**—Story: Alan W. Livingston. Arrangements: Billy May—Capitol DCN 78 (3-78). List \$3.93, CCF-3003 (45) \$2.99

How often is it that a youngster, taking piano lessons, reaches the distressing point when he feels that his many hours of intensive learning might go for naught? The answer is very often, and Capitol Records, considering this an important matter, has dedicated an album to such a case. Sparky, as played by Henry Blair, is the typical youngster who has reached that point. Luckily, his daydreaming enables him to look into the future and he discovers that he is an accomplished pianist. He (Jack Turner at the piano) is able to play selections from Chopin, Beethoven and other famed composers. The album acts as a wonderful inspiration and also proves to be delightful listening. It's another catalogue item revitalized because of the disk's past success and the new Capitol music appreciation series.

THE CASH BOX



CLASSICAL:

**BEEHOVEN'S SYMPHONY NO. 6 IN F MAJOR "PASTORAL"**—SIR THOMAS BEECHAM conducting THE ROYAL PHILHARMONIC ORCHESTRA—Columbia ML 4828 (12" LP). List: \$5.45

Sir Thomas Beecham, one of England's foremost conductors, delivers with the grace and simplicity that the piece deserves, the very popular and beautiful "Symphony 'Pastoral'" by Beethoven. Although this great score has been recorded by many great conductors, each version brings out a new and refreshing light of its melodic themes. The world-wide admirers of the greatest of all composers will add this magnificent rendition to their collection even if they have others. Should be a sturdy seller for a long time to come.

**FERRUCCIO TAGLIAVINI**—"Arias From The Opera" Cetra A 50155 (12" LP). List: \$5.95

PARMI VEDER LE LAGRIME (RIGOLETTO); ECCO RIDENTE IN CIELO (THE BARBER OF SEVILLE); DAL LABBRO IL CANTO (FALSTAFF); ED ANCHE BEPPE AMO (L'AMICO FRITZ); E LA SOLITA STORIA (L'ARLESIANA); PRENDI L'ANEL TI DONO (LA SONNAMBULA); LUCETA XE UN BEL NOME (I QUATTRO RUSTEGHI); COME UN BEL DI DI MAGGIO (ANDREA CHENIER).

Opera enthusiasts need no introduction to Ferruccio Tagliavini. His mellow tenor voice has thrilled thousands at the Metropolitan Opera House in New York and at his many appearances throughout the world. Many rank him as the greatest living tenor. On this album, the artist offers eight items all of which were recorded in Italy, most of them prior to Tagliavini's brilliant career with the Met. Heretofore, these numbers were available only on imported records. Followers of the opera will find this a beautiful selection of numbers demonstrating the artist's great voice.

**PROKOFIEV**—"Concerto No. 3 in C Major, Op. 26"

**BARTOK**—"Concerto No. 3" Leonard Pennario, piano with The St. Louis Symphony Orchestra conducted by Vladimir Golschmann—Capitol Records P 8253 (1-12" L. P.). List: \$5.72

Although Prokofiev's Concerto #3 has had a couple of other first rate releases on wax, this is the first to pair it with Bartok's Concerto #3. The St. Louis Symphony under the top flight direction of Vladimir Golschmann and featuring Leonard Pennario at the piano performs the two concertos in excellent manner. Both are modern works, Prokofiev's having been written in 1921 and Bartok's in 1945, his last complete work at the time of his death.

**OVERTURES FROM THE OPERA**—Symphony Orchestra of Radio Italiana Cetra A50151 (1-12" L. P.). List: \$5.95

ROSSINI—CINDERELLA; WILLIAM TELL; VERDI—THE FORCE OF DESTINY; KING FOR A DAY; THE BATTLE OF LEGNANO.

Cetra Records puts together five overtures from the pens of Rossini and Verdi, most of which are familiar and popular, having in most cases attained more lasting popularity than the operas they were meant to introduce. The side with the most sales potential is the Rossini "Cinderella" and "William Tell" recordings. The beauty and appeal of the two pieces are still fresh and exciting. This package should have tremendous sales appeal to all markets.

**STRAVINSKY: "THE RITE OF SPRING"** (Le Sacre Du Printemps)—ANTAL DORATI and the Minneapolis Symphony Orchestra—Mercury MG 50030 (12" L. P.). List: \$5.95

Another outstanding treatment of Stravinsky's celebrated ballet score "Le Sacre du Printemps" is presented by the Minneapolis Symphony Orchestra under the baton of Antal Dorati. The score is one of the composer's more popular works and is a worthy addition to the classic lover's collection. Many might remember parts of this ballet being used in Walt Disney's film "Fantasia." A thoroughly impressive job by Mr. Dorati.

**POULENC: LES BICHES** } Anatole Fistoulari conducting The London  
**FAURE: "DOLLY, OP. 56"** } Symphony Orchestra.—MGM E3098 (12" L.P.).  
List: \$4.85

The London Symphony Orchestra, conducted by Anatole Fistoulari, presents a delightful rendition of Poulenc's ballet "Les Biches (The House Guests.)" On the other side of the disk, the orchestra delivers the first LP recording of Faure's "Dolly, Op. 56." The number was originally written as a suite for piano but was orchestrated by Henri Rabaud without losing any of its lovely flavor. Designed solely to charm and delight the listener, the London Symphony does just that. Simple and pleasing.

POPULAR:

**JONI JAMES**—"Award-Winning Album"—MGM E234 (10" L. P.). List: \$3.00  
WHY DON'T YOU BELIEVE ME; PURPLE SHADES; HAVE YOU HEARD; WISHING RING; YOUR CHEATIN' HEART; IS IT ANY WONDER; ALMOST ALWAYS; MY LOVE, MY LOVE.

MGM's ace songstress Joni James offers eight of her hit sides all of which were big sellers for the thrush in 1953. Collectively, these tunes made her a star in just one year. Her soft, hushed manner of delivery and the beautiful tunes recorded makes this album a half hour of relaxing listening. The songstress' vast following is sure to buy up a heap of this package. Her initial success, "Why Don't You Believe Me" showcases the artist perfectly. Joni currently has a hit album in "Let There Be Love" which should be 'nuff said to dealers.

**BILL SNYDER** with Instrumental Accompaniment "THE STARLIT HOUR"—Decca DL 5514 (10" L. P.). List: \$3.00

THE STARLIT HOUR; COUNT EVERY STAR; A HANDFUL OF STARS; UNDERNEATH THE STARS; STARS ARE THE WINDOWS OF HEAVEN; WHEN YOU WISH UPON A STAR; EVENING STAR; STAR EYES.

The magic mood cast by the unique touch of Bill Snyder is well portrayed as the keyboard master fashions eight dreamy ballads. Each of these melodic numbers has "Star" in its title. His characteristic style, easily identifiable by his "one finger" treatment on his custom made ebony piano, makes a tune take on an ultra-soft and romantic air. Excellent background music for the quiet hours. We go for "When You Wish Upon A Star" in a big way.



	Billboard	Cash Box	Variety
<b>BACKWARD TURN BACKWARD</b> (Sheldon)			
JANE FROMAN (Capitol)	78 (Good)	B (Very Good)	
GORDON MacRAE (Capitol)	78 (Good)	B+ (Excellent)	
<b>EASTER MORNIN'</b> (Westbrook)			
GENE AUTRY (Columbia)	74 (Good)	B (Very Good)	Very Good
RUSTY DRAPER (Mercury)		B (Very Good)	
<b>ECHO BONITA</b> (Fairway)			
JIM REEVES (Abbott)	87 (Excellent)	Bullseye of the Week	
<b>GOIN' LIKE WILDFIRE</b> (Acuff-Rose)			
JO STAFFORD-FRANKIE LAINE (Columbia)	78 (Good)	B+ (Excellent)	Good
<b>I'LL ALWAYS BE HAPPY WITH YOU</b> (Hill & Range)			
GEORGIA GIBBS (Mercury)	78 (Good)	Sleeper of the Week	Excellent
<b>MONEY</b> (Kavelin)			
"BIG JIM" BUCHANAN (Century)	Talent Spotlight	C+ (Good)	
TEX WILLIAMS (Decca)	78 (Good)		
LENNIE FORREST (Derby)		C+ (Good)	
<b>THE MAN UPSTAIRS</b> (Vesta)			
KAY STARR (Capitol)	Record Spotlight	Disk of the Week	Best Bet
COWBOY COPAS (King)	83 (Excellent)	B (Very Good)	
HOLLY NUTTER (Jubilee)		B (Very Good)	
<b>OH, THAT'LL BE JOYFUL</b> (Ludlow)			
BOBBY WAYNE-GENE BAYLOS (Mercury)		Best Bet	Best Bet
JACK McVEA (Combo)	77 (Good)	Best Bet	
FOUR LADS (Columbia)		Best Bet	
MOREY AMSTERDAM-FRANCEY LANE (MGM)		B (Very Good)	
<b>ROLLIN' DOWN THE LINE</b> (Glenwood)			
JO STAFFORD-FRANKIE LAINE (Columbia)	82 (Excellent)	C+ (Good)	Good
<b>SHOULD I TELL</b> (Acuff-Rose)			
JILL COREY (Columbia)	Talent Spotlight	Sleeper of the Week	Good
<b>SIGNPOST</b> (Moonlight)			
EILEEN BARTON (Coral)	77 (Good)	B+ (Excellent)	
RAY ANTHONY (Capitol)	79 (Good)	B+ (Excellent)	
<b>SOMEWHERE (THERE IS SOMEONE)</b> (Sheldon)			
LOU MONTE (Victor)	78 (Good)	Disk of the Week	Very Good
<b>SUGAR LUMP</b> (Raleigh)			
THE FOUR TUNES (Jubilee)	79 (Good)	Disk of the Week	
<b>THERE MUST BE SOME MISTAKE</b> (Hollis)			
GEORGIE SHAW (Decca)	80 (Excellent)	Sleeper of the Week	Very Good
<b>THIS ABOVE ALL</b> (Mr.)			
MINDY CARSON (Columbia)	Satisfactory	B+ (Excellent)	Best Bet
<b>THOUSAND STARS</b> (Challenge)			
RIVILEERS (Baton)	R & B Best Buy	R & B Best Bet	
<b>WALTZ FOR MARILYN</b> (Sunbeam)			
BERNIE WAYNE (Coral)	73 (Good)	B (Very Good)	Excellent

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**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 3 without any changes on the part of THE CASH BOX.

- Robin Seymour**  
WKMH—Dearborn, Mich.
- Such A Night (Bunny Paul)
  - Wanted (Perry Como)
  - The Man With The Banjo (Ames Bros.)
  - Until Sunrise ("Fingers" Carr)
  - You're So Simpatico (Capri)
  - Answer Me, My Love (Cole)
  - So Long (Four Aces)
  - April And You (Stafford)
  - I Went Out Of My Way (Bob Stewart)
  - Cross Over The Bridge (Page)

- Gene Norman**  
KLAC—Hollywood, Calif.
- Jilted (Teresa Brewer)
  - Melancholy Me (E. Howard)
  - Somewhere There Is Someone (Lou Monte)
  - Amor (Four Aces)
  - Young At Heart (F. Sinatra)
  - Make Love To Me (Stafford)
  - Lost In Loveliness (Eckstine)
  - A Girl, A Girl, (Eddie Fisher)
  - Wanted (Perry Como)
  - Here (Tony Martin)

- Alan Saunders**  
WVNY—Newark, N. J.
- Secret Love (Doris Day)
  - From The Vine Came The Grape (Gaylords)
  - Darktown Strutters Ball (Lou Monte)
  - Stranger In Paradise (Bennett)
  - Young At Heart (F. Sinatra)
  - Make Love To Me (Stafford)
  - You Didn't Want Me (Mills Bros.)
  - The Man With The Banjo (Ames Bros.)
  - Cross Over The Bridge (Page)
  - Wanted (Perry Como)

- Bill Reynolds**  
WTMJ—Milwaukee, Wis.
- Wanted (Perry Como)
  - Cross Over The Bridge (Page)
  - A Girl, A Girl (Eddie Fisher)
  - All Night Long (R. Bryant)
  - Young At Heart (F. Sinatra)
  - Make Love To Me (Stafford)
  - So Long (Four Aces)
  - I Get So Lonely (4 Knights)
  - Crystal Ball (Johnston Bros.)
  - Amor (Four Aces)

- Harvey Hudson**  
WLEE—Richmond, Va.
- Young At Heart (F. Sinatra)
  - Make Love To Me (Stafford)
  - Heart Of My Heart (4 Aces)
  - I Get So Lonely (4 Knights)
  - Secret Love (Doris Day)
  - Wanted (Perry Como)
  - What Good Is Someone New (Bobby Wayne)
  - Boca Chica (Bernie Wayne)
  - A Girl, A Girl (E. Fisher)
  - Cross Over The Bridge (Page)

- Bill Silbert**  
WMGM—New York, N. Y.
- Young At Heart (F. Sinatra)
  - Wanted (Perry Como)
  - The Man With The Banjo (Ames Bros.)
  - Hold 'Em Joe (H. Belafonte)
  - Latin Lady (Winterhalter)
  - I Don't Think You Love Me Anymore (Kitty Kallen)
  - Lost In Loveliness (Eckstine)
  - Hit The Target, Baby (Karen Chandler)
  - Anema E Core (E. Fisher)
  - Here (Tony Martin)

- Joe Deane**  
KQV—Pittsburgh, Pa.
- Indiscretion (Stafford & Liberace)
  - The Man With The Banjo (Ames Bros.)
  - Wanted (Perry Como)
  - Cleo & Meo (4 Lads & Corey)
  - Amor (Four Aces)
  - Melancholy Me (Smith Bros.)
  - Size 12 (Don Cornell)
  - Until Sunrise ("Fingers" Carr)
  - Little Things Mean A Lot (Kitty Kallen)
  - You Didn't Want Me (Mills Bros.)

- Stan Dale**  
WJJD—Chicago, Ill.
- Cross Over The Bridge (Page)
  - Wanted (Perry Como)
  - My Restless Lover (Page)
  - Here (Tony Martin)
  - I Get So Lonely (4 Knights)
  - Crocodile Tears (E. Gorme)
  - From The Vine Came The Grape (Gaylords)
  - Melancholy Me (E. Howard)
  - So Long (Four Aces)
  - Young At Heart (F. Sinatra)

- Russ Coughlin**  
KROW—Oakland, Calif.
- There'll Be No Teardrops Tonight (Tony Bennett)
  - Young At Heart (F. Sinatra)
  - Cross Over The Bridge (Page)
  - Make Love To Me (Stafford)
  - Secret Love (Doris Day)
  - Wanted (Perry Como)
  - From The Vine Came The Grape (Gaylords)
  - Amor (Four Aces)
  - South (Paul Ford)
  - Melancholy Me (E. Howard)

- Sherm Feller**  
WVDA—Boston, Mass.
- Young At Heart (F. Sinatra)
  - Latin Lady (H. Winterhalter)
  - Stop Chasing Me Baby (The Lancers)
  - You Didn't Want Me (Mills Bros.)
  - Wanted (Perry Como)
  - Maybe Next Time (J. James)
  - Amor (Four Aces)
  - Tipica Serenade (Jerome)
  - Make Love To Me (Commanders)
  - There'll Be No Teardrops Tonight (Tony Bennett)

- Don Bell**  
KRNT—Des Moines, Iowa
- Make Love To Me (Stafford)
  - Cross Over The Bridge (Page)
  - Wanted (Perry Como)
  - I Get So Lonely (4 Knights)
  - Secret Love (Doris Day)
  - Answer Me, My Love (Cole)
  - From The Vine Came The Grape (Hilltoppers)
  - Till Then (Hilltoppers)
  - Somebody Bad Stole De Wedding Bell (Eartha Kitt)
  - Brother John (Nelson Riddle)

- Maurice Jackson**  
WVVO—Columbus, Ohio
- Secret Love (Doris Day)
  - Make Love To Me (Stafford)
  - That's Amore (Dean Martin)
  - Young At Heart (F. Sinatra)
  - I Get So Lonely (4 Knights)
  - Wanted (Perry Como)
  - Answer Me, My Love (Cole)
  - The Man With The Banjo (Ames Bros.)
  - Cross Over The Bridge (Page)
  - Cuddle Me (Ronnie Gaylord)

- Bill Charles**  
WSPD—Toledo, Ohio
- Young At Heart (F. Sinatra)
  - Secret Love (Doris Day)
  - Wanted (Perry Como)
  - Make Love To Me (Stafford)
  - From The Vine Came The Grape (Hilltoppers)
  - Stranger In Paradise (4 Aces)
  - Oh, My Papa (Eddie Fisher)
  - Cross Over The Bridge (Page)
  - Darktown Strutters Ball (Lou Monte)
  - Alone At Our Old Rendezvous (Verna Leeds)

- Ed Meath**  
WHEC—Rochester, N. Y.
- Make Love To Me (Stafford)
  - Young At Heart (F. Sinatra)
  - Wanted (Perry Como)
  - Secret Love (Doris Day)
  - From The Vine Came The Grape (Gaylords)
  - Stranger In Paradise (Four Aces-Bennett)
  - Amor (Four Aces)
  - Answer Me, My Love (Cole)
  - Am I In Love (Joni James)
  - I Solemnly Swear (Froman)

- Johnny MacShane**  
KMPC—Hollywood, Calif.
- Young At Heart (F. Sinatra)
  - Make Love To Me (Stafford)
  - Cross Over The Bridge (Page)
  - Wanted (Perry Como)
  - Cleo And Meo (4 Lads-Corey)
  - Secret Love (Doris Day)
  - Till We Two Are One (Shaw)
  - Brother John (N. Riddell)
  - Melancholy Me (E. Fitzgerald)
  - Bell Bottom Blues (Brewer)

- Art Roberts**  
KXLW—St. Louis, Mo.
- Wanted (Perry Como)
  - Cross Over The Bridge (Page)
  - Young At Heart (F. Sinatra)
  - Cuddle Me (Ronnie Gaylord)
  - Long, Long Time (Mulcays)
  - A Girl, A Girl (Eddie Fisher)
  - There'll Be No Teardrops Tonight (Tony Bennett)
  - I Get So Lonely (4 Knights)
  - Melancholy Me (E. Howard)
  - Here (Tony Martin)

- Larry Wilson**  
WTIX—New Orleans, La.
- I Really Don't Want To Know (Paul & Ford)
  - Wanted (Perry Como)
  - Cross Over The Bridge (Page)
  - Make Love To Me (Stafford)
  - Angela Mia (Don, Dick and Jimmy)
  - From The Vine Came The Grape (Hilltoppers)
  - Young At Heart (F. Sinatra)
  - There'll Be No Teardrops Tonight (Tony Bennett)
  - Brother John (N. Riddle)
  - I'd Cry Like A Baby (Martin)

- Roger Clark**  
WNOR—Norfolk, Va.
- Wanted (Perry Como)
  - Young At Heart (F. Sinatra)
  - I Get So Lonely (4 Knights)
  - Make Love To Me (Stafford)
  - Hold 'Em Joe (H. Belafonte)
  - World Events (W. Baker)
  - Till Then (Hilltoppers)
  - The Creep (Johnston Bros.)
  - Somebody Bad Stole De Wedding Bell (G. Gibbs)
  - Everything Happens To Me (Matt Dennis)

- Jack White**  
KBOL—Boulder, Colo.
- Secret Love (Doris Day)
  - Make Love To Me (Stafford)
  - Cross Over The Bridge (Page)
  - Young At Heart (F. Sinatra)
  - Answer Me, My Love (Cole)
  - There'll Be No Teardrops Tonight (Tony Bennett)
  - Wanted (Perry Como)
  - I Get So Lonely (4 Knights)
  - Till Then (Hilltoppers)
  - Bell Bottom Blues (T. Brewer)

- Ray Perkins**  
KFEL—Denver, Colo.
- Make Love To Me (Stafford)
  - Secret Love (Doris Day)
  - I Get So Lonely (4 Knights)
  - Cross Over The Bridge (Page)
  - Young At Heart (F. Sinatra)
  - From The Vine Came The Grape (Hilltoppers)
  - Stranger In Paradise (Bennett)
  - Somebody Bad Stole De Wedding Bell (Eartha Kitt)
  - Wanted (Perry Como)
  - The Man With The Banjo (Ames Bros.)

- Don Bailey**  
WESC—Greenville, S. C.
- Secret Love (Ray Anthony)
  - Young At Heart (F. Sinatra)
  - Cross Over The Bridge (Page)
  - Make Love To Me (Stafford)
  - Wanted (Perry Como)
  - I Get So Lonely (4 Knights)
  - Oh, My Papa (Eddie Fisher)
  - From The Vine Came The Grape (Hilltoppers)
  - Till We Two Are One (Shaw)
  - Stranger In Paradise (Bennett)

**Atlantic Announces Formation Of New R & B Label, Cat Records**

NEW YORK—Atlantic Records announced this week the formation of a new Rhythm and Blues record company to be known as "Cat Records".

The express purpose of the new diskery will be to take advantage of the current trend of pop teenagers to "dig" the beat of some of the R & B issues. Of recent months, the trend has become more and more apparent. The Cash Box editorialized this fact in its issue of February 13, titled, "Pop Go The Blues".

Always among the leading "progressive thinkers" in the R & B field, the Atlantic board of strategy, Ahmet Ertegun, Jerry Wexler, Miriam Abramson and Herb Abramson (the latter in the army for the past two years and due to be discharged in a few months), sees a large market to be developed and will expend their energies in that direction.

The artists will be new talent. None of the artists on the current Atlantic

roster will be transferred to the new label.

Cat's initial release will consist of four records and will be available to the trade this week. They are: Mike Gordon and the El Tempos, who perform on a blues and calypso-mambo kick, with "Why Don't You Do Right" and "You've Got To Give"; Sylvia Vanderpool, formerly Little Sylvia, most recent with Jubilee Records, who sings "Speedy Life" and "Fine Love"; Jimmy Lewis, formerly with R.C.A. Victor, etches "Last Night" and "Love Broke My Heart Again"; and the Chords, a newly developed vocal group, chanting "Sh-Boom" and an R & B coverage of a recent pop hit.

Cat will be a completely independent company in no way connected with Atlantic although the Abramsons, Ertegun and Wexler will be at the helm. The distributor lineup will follow the Atlantic Record distributor arrangement very closely.

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CK—Checker	FE—Federal	ME—Mercury	RM—Rama	VA—Valley
AM—Ambassador	FI—Fiesta	MG—MGM	SA—Savoy	VI—RCA Victor
AP—Apollo	4 Star—Four Star	MO—Modern	SIT—Sittin' In	"X"—Label "X"
AT—Atlantic	CW—Crown	IM—Imperial	SP—Specialty	ZO—Zodiac

	Apr. 10	Apr. 3		Apr. 10	Apr. 3		Apr. 10	Apr. 3
<b>1—Wanted</b>			<b>8—Stranger In Paradise</b>			<b>CR-61111 (9-61111)—R. WOT-TAWA &amp; B. DeWELLS Oh, Mein Papa</b>		
BE-1041 (45-1041)—DORSEY BROS. I Speak To The Stars	98.5	71.3	BE-1018 (45-1018)—TONY RUSSO Heart Of My Heart	34.6	37.4	DE-28964 (9-28964)—RUSS MORGAN Go Man Go Polka		
★VI-20-5647 (47-5647)—PERRY COMO Look Out The Window			CA-2652 (F-2652)—GORDON MacRAE Never In A Million Years			★ES-336 (45-336)—EDDIE CALVERT Mystery Street		
<b>2—Make Love To Me</b>			★CO-40121 (4-40121)—TONY BENNETT Why Does It Have To Be Me			FI-20-026—HUMBERTO MORALES Stranger In Paradise		
BE-1029 (45-1029)—TOMMY & JIMMY DORSEY My Friend The Ghost	91.9	91.5	★DE-28927 (9-28927)—FOUR ACES The Gang That Sang "Heart Of My Heart"			LO-1403 (45-1403)—REG OWEN Off Shore		
★CO-40143 (4-40143)—JO STAFFORD Adl-Adios Amigo			FI-20-026—HUMBERTO MORALES Oh, Mein Papa			LO-18181 (45-18181)—LYSS ASSIA		
DE-29048 (9-29048)—COMMANDERS Kentucky Boogie			KI-1304 (45-1304)—INK SPOTS Changing Partners			ME-70283 (70283x45)—FRANKIE RULLO I Love Paris		
<b>3—Secret Love</b>			ME-70269 (70269x45)—VIC DAMONE A Village In Peru			★VI-20-5552 (47-5552)—EDDIE FISHER Until You Said Goodbye		
BE-1030 (45-1030)—HELEN FORREST Young At Heart	79.8	97.2	★VI-20-5535 (47-5535)—TONY MARTIN I Love Paris			VI-20-5568 (47-5568)—TITO RODRIGUEZ O. In The Still Of The Night		
CA-2678 (F-2678)—RAY ANTHONY O. Oh Mein Papa			VI-20-5505 (47-5505)—RALPH FLANAGAN O. The Typewriter			VI-20-5569 (47-5569)—JOHNNY VANDAL Wanna Dance		
★CO-40108 (4-40108)—DORIS DAY The Deadwood Stage			VI-20-5551 (47-5551)—AL ROMERO Off Shore			<b>15—There'll Be No Teardrops Tonight</b>		
DE-28876 (9-28876)—GORDON JENKINS Theme From "Seven Dreams"			<b>9—From The Vine Came The Grape</b>			BE-1037 (45-1037)—BETTY JOHNSON Cuddle Me	15.9	14.4
DE-29024 (9-29024)—BING CROSBY My Love, My Love			BE-1032 (45-1032)—STUART FOSTER Somebody Bad Stole De Wedding Bell	28.0	44.9	★CO-40169 (4-40169)—TONY BENNETT My Heart Won't Say Good-bye		
JU-5137 (45-5137)—ORIOLES Don't Go To Strangers			★DO-15127 (45-15127)—THE HILLTOPPERS Time Will Tell			MG-10461 (K-10461)—HANK WILLIAMS Mind Your Own Business		
MG-11604 (K-11604)—TOMMY EDWARDS That's All			★ME-70296 (70296x45)—THE GAYLORDS Stolen Moments			<b>16—Somebody Bad Stole De Wedding Bell</b>		
VI-20-3512 (47-5512)—GOGI GRANT Ricochet			<b>10—Here</b>			BE-1032 (45-1032)—SYLVIA SIMS From The Vine Came The Grape	15.5	20.7
<b>4—Young At Heart</b>			BE-1039 (45-1039)—THE FOUR BELLS Dream, Dream, Dream	26.1	18.8	DE-29008 (9-29008)—ELLA FITZGERALD Melancholy Me		
BE-1030 (45-1030)—CHARLIE DE FORREST Secret Love	76.3	68.2	★VI-20-5665 (47-5665)—TONY MARTIN Philosophy			ME-70298 (70298x45)—GEORGIA GIBBS Baubles, Bangles And Beads		
★CA-2703 (F-2703)—FRANK SINATRA Take A Chance			<b>11—A Girl, A Girl</b>			★VI-20-5610 (47-5610)—EARTHA KITT Lovin' Spree		
DE-29054 (9-29054)—CROSBY & LOMBARDO I Get So Lonely			★VI-20-5675 (47-5675)—EDDIE FISHER Anema E Core	22.9	29.2	<b>17—Till Then</b>		
<b>5—I Get So Lonely</b>			<b>12—Anema E Core</b>			BE-1034 (45-1034)—ANNE LLOYD Till We Two Are One	14.8	16.7
BE-1031 (45-1031)—ANNE LLOYD Cross Over The Bridge	68.9	74.5	★VI-20-5675 (47-5675)—EDDIE FISHER A Girl, A Girl	22.5	21.0	★DO-15132 (45-15132)—HILLTOPPERS I Found A Letter		
★CA-2654 (F-2654)—THE FOUR KNIGHTS I Couldn't Stay Away From You			<b>13—The Man With The Banjo</b>			VI-20-5612 (47-5612)—FONTANE SISTERS The Balon		
DE-29054 (9-29054)—CROSBY & LOMBARDO Young At Heart			★VI-20-5644 (47-5644)—AMES BROS. Man, Man Is For The Woman Made	21.4	15.0	<b>18—Such A Night</b>		
<b>6—Cross Over The Bridge</b>			<b>14—Oh, My Papa</b>			AT-1019 (45-1019)—McPATTER & DRIFTERS Lucille	14.4	11.0
BE-1031 (45-1031)—BETTY JOHNSON I Get So Lonely	57.6	62.5	BE-1019 (45-1019)—J. CARROLL & L. CLARK Off Shore	19.8	22.0	BE-1038 (45-1038)—CAB CALLOWAY Jilted		
★ME-70302 (70302x45)—PATTI PAGE My Restless Lover			CA-2678 (F-2678)—RAY ANTHONY O. Secret Love			★CO-40200 (4-40200)—JOHNNIE RAY Destiny		
<b>7—Answer Me, My Love</b>			CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON Serenata	46.2	45.9	DE-29087 (9-29087)—JANE TURZY It's You! It's You I Love		
BE-1035 (45-1035)—HELEN FORREST Darktown Strutters Ball			★CA-2687 (F-2687)—NAT "KING" COLE Why			★ES-352 (45-352)—BUNNY PAUL I'm Gonna Have Some Fun		

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising  
**100**  
Selections

Apr. 10		Apr. 3		Apr. 10		Apr. 3	
<b>19—Jilted</b>	13.5	8.8	<b>27—South</b>	10.5	9.2	<b>★MG-11694 (K-11694)—</b> BILLY ECKSTINE Don't Get Around Much Anymore	
BE-1038 (45-1038)— CAB CALLOWAY Such A Night			<b>★CA-2735 (F-2735)—</b> LES PAUL & MARY FORD I Really Don't Want To Know			<b>36—Am I In Love</b>	7.0 7.8
<b>★CR-61152 (9-61152)—</b> TERESA BREWER Le Grand Tour De L'Amour			<b>28—Bell Bottom Blues</b>	10.1	4.4	DE-29049 (9-29049)— ACQUAVIVA O. New York In A Nutshell	
<b>20—The Kid's Last Fight</b>	13.2	11.3	<b>★CR-61066 (9-61066)—</b> TERESA BREWER Our Heartbreaking Waltz			<b>★MG-11696 (K-11696)—</b> JONI JAMES Maybe Next Time	
<b>★CO-40178 (4-40178)—</b> FRANKIE LAINE Long Distance Love			<b>29—So Long</b>	9.7	—	<b>37—Heart Of My Heart</b>	6.6 10.6
<b>21—Heidelberg</b>	12.8	—	<b>★DE-29036 (9-29036)—</b> Amor	FOUR ACES		BE-1018 (45-1018)— TONY RUSSO Stranger In Paradise	
<b>★VI-20-5655 (47-5655)—</b> HUGO WINTERHALTER Latin Lady			<b>30—Melancholy Me</b>	9.2	7.5	CA-2520 (F-2520)— JERRY SHARD Sing High, Sing Low	
<b>22—The Man Upstairs</b>	12.4	—	DE-29008 (9-29008)— ELLA FITZGERALD Somebody Bad Stole De Wedding Bell			CO-40137 (4-40137)— LES ELGART Geronimo	
BE-1042 (45-1042)— TONY RUSSO My Restless Lover			<b>★ME-70304 (70304x45)—</b> EDDY HOWARD I Wander What's Become Of Sally			<b>★CR-61076 (9-61076)—</b> CORNELL, DESMOND, & DALE I Think I'll Fall In Love Today	
<b>★CA-2769 (F-2769)—</b> KAY STARR If You Love Me			<b>★"X"-0003 (4X-0003)—</b> SMITH BROTHERS It Was Worth It			<b>★DE-28927 (9-28927)—</b> FOUR ACES Stranger In Paradise	
<b>23—Darktown Strutters Ball</b>	12.0	14.1	<b>31—Changing Partners</b>	8.9	13.8	ME-70262 (70262x45)— FRANKIE LAINE Soth Of The Border	
BE-1035 (45-1035)— SYLVIA SIMS Answer Me, My Love			BE-1017 (45-1017)— HELEN FORREST Lover Came Back To Me			<b>38—I Really Don't Want To Know</b>	6.2 7.2
CR-61135 (9-61135)— LAWRENCE WELK In The Mood			CA-2657 (F-2657)— KAY STARR I'll Always Be In Love With You			<b>★CA-2735 (F-2735)—</b> LES PAUL & MARY FORD South	
DE-29032 (9-29032)— RUSS MORGAN There'll Be Some Changes Made			DE-28969 (9-28969)— BING CROSBY Y'All Come			MG-11666 (K-11666)— BOB SANTA MARIA The Big Dream	
MG-11687 (K-11687)— PHIL BRITO Memories Of Sorrento			JD-785 (45-785)—THE CRICKETS KI-1304 (45-1304)— INK SPOTS Stranger In Paradise			VI-20-5525 (47-5525)— EDDY ARNOLD	
<b>★VI-20-5611 (47-5611)—</b> LOU MONTE I Know How You Feel			<b>★ME-70260 (70260x45)—</b> PATTI PAGE Where Did My Snow- man Go?			<b>39—Amor</b>	5.8 11.9
<b>24—Cuddle Me</b>	11.6	9.5	VI-20-5515 (47-5515)— DINAH SHORE			<b>★DE-29036 (9-29036)—</b> FOUR ACES So Long	
BE-1037 (45-1037)— BETTY JOHNSON There'll Be Na Tear- drops Tonight			<b>32—Gee</b>	8.5	12.8	40—Maybe Next Time	5.5 6.2
<b>★ME-70285 (70285x45)—</b> RONNIE GAYLORD Oh, Am I Lonely			CA-2727 (F-2727)— HUTTON & STORDAHL Too Little Time			<b>★MG-11696 (K-11696)—</b> JONI JAMES Am I In Love	
<b>25—Till We Two Are One</b>	11.2	13.2	EP-9025 (4-9025)— SOMTHIN' SMITH Just In Case You Change Your Mind			<b>41—Fancy Pants</b>	5.4 5.9
BE-1034 (45-1034)— STUART FOSTER Till Then			<b>★RM-5 (45-5)—</b> THE CROWS I Love You So			<b>42—Hold Me</b>	5.0 —
CO-40184 (4-40184)— KEN GRIFFIN Our Heartbreaking Waltz			<b>33—That's Amore</b>	8.1	13.5	<b>43—It Happens To Be Me</b>	4.6 5.3
<b>★DE-28937 (9-28937)—</b> GEORGIE SHAW Honeycomb			BE-1025 (45-1025)— TONY RUSSO The Jones Boy			<b>44—Easter Parade</b>	3.8 —
DE-29022 (9-29022)— GUY LOMBARDO Out Heartbreaking Waltz			<b>★CA-2589 (F-2589)—</b> DEAN MARTIN You're The Right One			<b>45—I Speak To The Stars</b>	3.5 —
ME-70293 (70293 x 45)— EDDY HOWARD Little Miss One			CA-2731 (F-2731)— MICKEY KATZ C'est Si Bon			<b>46—Seems Like Old Times</b>	3.1 5.0
<b>26—Angela Mia</b>	10.9	12.5	MG-11584 (K-11584)— BLUE BARRON Till We Love Again			<b>47—Poor Butterfly</b>	2.8 1.9
<b>★CW-104 (45-104)—</b> DON, DICK AND JIMMY Brand Me With Your Kisses			<b>34—Have A Heart</b>	7.7	5.1	<b>48—Cleo &amp; Meo</b>	2.7 3.1
DE-29062 (9-29062)— FRED WARING Maria			CD-1237 (45-1237)— JULIUS LA ROSA When You're In Love			<b>49—Two Purple Shadows</b>	1.9 5.6
VI-20-5676 (47-5676)— RALPH FLANAGAN Roo Roo Kangaroo			<b>35—Lost In Loveliness</b>	7.4	4.8	<b>50—Woman</b>	1.7 2.5
VI-10-4214 (49-4214)— ROBERT SHAW CHORUS Easter Parade			<b>★CO-40168 (4-40168)—</b> DORIS DAY What Every Girl Should Know				



PITTSBURGH, PA.—Jo Ann Tolley, MGM artist, opened at the Carousel Club in Pittsburgh last Monday, March 22. Pictured ringsiding at the opening are (L to R): Joe Deane, of WQV in Pittsburgh; Mrs. Deane; Jolly Joyce, the singer's manager; Jo Ann Tolley; and Sid Dickler of WEDO, Pittsburgh.

## Welk Salutes USO Troupers

OCEAN PARK, CALIF.—Six young Hollywood performers, all veterans of Korean USO tours, recently stepped into sharp focus of public attention to receive the sincerest form of applause—a well-done from two in their own show business.

The troupe was lavishly entertained by bandleader Lawrence Welk and Walter Lange, general manager of the Aragon Ballroom.

And the six, Lucille Burnette, Marian Brooks, Patti Joey, Jack Jeckers, King Donovan and Bud Smith, had a ball.

All recently returned to the U.S. after 3½ months of taking something of home to American fighting men in the Orient. Their "long run" went unnoticed, however, in the face of newspaper headlines devoted to others who had bigger names.

Then along came another newspaper item mentioning this hard-working troupe. Here, the "Champagne Music" man and Lange stepped in, picking up the tabs at filmland night spots and introducing one and all to television viewers on Welk's show.

## Vital Vito



HOLLYWOOD—Anthony Vito (left), president of Vito Recording Co., looks over some music with his two singing stars, Helen Troy and Tony Romano. Vito introduced the young artists to disk jockeys and the press recently at a dinner he staged at the MOP in Hollywood.

Tony Romano's "Goombye, Gomba," which he plattered for Vito Recordings, won six hits on the Peter Potter Juke Box Jury TV show March 6th.

The Italian-American novelty tune was written by Romano and Johnny Bradford.

### I SPEAK TO THE STARS

Recorded by:  
**DORIS DAY**

Columbia #40210  
M. WITMARK & SONS

Coming Up Fast!  
**"MY SIN"**

### "THE CURSE OF AN ACHING HEART"

by  
**Willard McDaniel**  
Crown 107  
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### "ANSWER ME, MY LOVE"

★ ★ ★ ★ ★  
**"FLIRTATION  
WALTZ"**

★ ★ ★ ★ ★  
**BOURNE, INC.**

136 W. 52nd Street, New York 19

# ATLANTIC HITS 5 OUT OF 10

NEW YORK, March 27.—For the first time in memory a single rhythm and blues record label, Atlantic Records, has landed five out of 10 on the best-selling national retail r.&b. chart. "Lovey Dovey," by The Clovers, is in third position. The flip of this disk, "Little Mama," is in ninth place. Clyde McPhatter's "Such a Night" is in fifth spot whereas the flip, "Lucille," is seventh. Ray Charles' record, "It Should Have Been Me," is tenth.

## THE BILLBOARD

WE'RE SIZZLING,  
IT SAYS HERE—  
SO LATCH ON  
TO ATLANTIC'S  
TERRIFIC NEW  
RELEASES!



### RUTH BROWN

- #1027  
"Hello Little Boy"
- "If I Had Any Sense"



### JOE TURNER

- #1026  
"Shake, Rattle & Roll"
- "You Know I Love You"

### THE CARDINALS

- #1025  
"Under A Blanket Of Blue"
- "Please Baby"

introducing the great new blues find  
GEORGE "MISTER BLUES"

### JACKSON

with  
"Uh Huh"  
"I'm Sorry"

# 1028 and an Atlantic special—the joyful new novelty sensation

"Oh, That'll Be Joyful"

### JESSE STONE

## ATLANTIC-RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

New Smash Hit!  
**THE STORY OF MY LIFE**  
by GUITAR SLIM  
# 490 # 490-45  
**Specialty records**

8508 Sunset Blvd., Hollywood 46, Cal.

A NEW STAR IS BORN!  
**KITTY NOBLE**  
sings  
"LOVE ME TILL THE COWS COME HOME"  
b/w  
"Can't See Nobody But You"  
# 422  
**Herald RECORDS**  
236 W. 55 St.  
New York N. Y.

FOLLOWING CURRENT SMASH  
"EL BAION"  
**JOE LOCO**  
plays  
"WHY DON'T YOU DO RIGHT?"  
b/w  
"KISMET"  
TICO 10-209  
**TICO EL REY DEL MAMBO**  
220 WEST 42nd STREET NEW YORK, N. Y.

A Smash Hit!!  
**THE VOCALEERS**  
"WILL YOU BE TRUE"  
**RED Robin**  
301 West 125th St., N.Y.C.

3 GREAT RELEASES  
"My Heart Tells Me"  
Savoy #1125 HAMPTON Sisters  
"MY PLEA"  
Savoy #1126 DAVE DIXON  
"Live The Life"  
Savoy #1127 BILLY WRIGHT  
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58 Market St., Newark, N. J.

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# THE CASH BOX



in  
**NEW YORK CITY**

in  
**CHICAGO**

in  
**NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |                                                                  |                                                                |                                                              |
|------------------------------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------------|
| 1 YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)         | THE THINGS THAT I USED TO DO<br>Guitar Slim<br>(Specialty 482) | TIPITINA<br>Professor Longhair<br>(Atlantic 1020)            |
| 2 SUCH A NIGHT<br>The Drifters<br>(Atlantic 1019)                | YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)         | LUCILLE<br>Drifters<br>(Atlantic 1019)                       |
| 3 ANSWER ME, MY LOVE<br>Nat "King" Cole<br>(Capitol 2687)        | I'M YOUR HOOCHIE KOOCHIE MAN<br>Muddy Waters<br>(Chess 1560)   | YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)       |
| 4 EL BAION<br>Joe Loco<br>(Tico 208)                             | WATCH DOG<br>Lula Reed<br>(King 4688)                          | WATCH DOG<br>Lula Reed<br>(King 4688)                        |
| 5 EVEN TIDE<br>Bill Doggett<br>(King 4690)                       | YOU'RE STILL MY BABY<br>Chuck Willis<br>(Okeh 7015)            | LITTLE MAMA<br>Clovers<br>(Atlantic 1022)                    |
| 6 WATCH DOG<br>Lula Reed<br>(King 4688)                          | IT SHOULD'VE BEEN ME<br>Ray Charles<br>(Atlantic 1021)         | BABY GONE<br>Bobby Mitchell<br>(Imperial 5270)               |
| 7 A THOUSAND STARS<br>The Rivileers<br>(Baton 200)               | ANSWER ME, MY LOVE<br>Nat "King" Cole<br>(Capitol 2687)        | I'M YOUR HOOCHIE KOOCHIE MAN<br>Muddy Waters<br>(Chess 1560) |
| 8 CHOP SUEY MAMBO<br>Alfredo<br>(Rainbow 243)                    | LOVEY DOVEY<br>Clovers<br>(Atlantic 1022)                      | GOOD THINGS<br>The "5" Royales<br>(Apollo 452)               |
| 9 THE THINGS THAT I USED TO DO<br>Guitar Slim<br>(Specialty 482) | SAVING MY LOVE FOR YOU<br>Johnny Ace<br>(Duke 118)             | LOVEY DOVEY<br>Clovers<br>(Atlantic 1022)                    |
| 10 MY MEMORIES OF YOU<br>Harp-Tones<br>(Bruce 102)               | SUCH A NIGHT<br>The Drifters<br>(Atlantic 1019)                | I DIDN'T WANT TO DO IT<br>Spiders<br>(Imperial 5265)         |

in  
**SAN FRANCISCO**

in  
**NEWARK**

in  
**MEMPHIS**

- |                                                                  |                                                              |                                                                 |
|------------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------------|
| 1 YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)         | YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)       | I'M YOUR HOOCHIE KOOCHIE MAN<br>Muddy Waters<br>(Chess 1560)    |
| 2 THE THINGS THAT I USED TO DO<br>Guitar Slim<br>(Specialty 482) | SUCH A NIGHT<br>The Drifters<br>(Atlantic 1019)              | YOU'RE THE ONE<br>The Spiders<br>(Imperial 5265)                |
| 3 I DIDN'T WANT TO DO IT<br>Spiders<br>(Imperial 5265)           | MY MEMORIES OF YOU<br>Harp-Tones<br>(Bruce 102)              | I DIDN'T WANT TO DO IT<br>Spiders<br>(Imperial 5265)            |
| 4 LOVEY DOVEY<br>Clovers<br>(Atlantic 1022)                      | SECRET LOVE<br>Moonglows<br>(Chance 1152)                    | I NEED LOVE SO BAD<br>Percy Mayfield<br>(Specialty 485)         |
| 5 BLUE MONDAY<br>Smiley Lewis<br>(Imperial 5268)                 | EL BAION<br>Joe Loco<br>(Tica 208)                           | YOU'LL NEVER WALK ALONE<br>Roy Hamilton<br>(Epic 9015)          |
| 6 YOU'RE SO FINE<br>Little Walter<br>(Checker 786)               | I'M YOUR HOOCHIE KOOCHIE MAN<br>Muddy Waters<br>(Chess 1560) | BLUE MONDAY<br>Smiley Lewis<br>(Imperial 5268)                  |
| 7 WATCH DOG<br>Lula Reed<br>(King 4688)                          | SAVING MY LOVE FOR YOU<br>Johnny Ace<br>(Duke 118)           | DARLING DEAR<br>The Counts<br>(Dot 1188)                        |
| 8 SAVING MY LOVE FOR YOU<br>Johnny Ace<br>(Duke 118)             | A THOUSAND STARS<br>The Rivileers<br>(Baton 200)             | WHISKEY, WOMEN AND LOADED DICE<br>Sticks McGee<br>(King 4628)   |
| 9 SOMETHING'S WRONG<br>Fats Domino<br>(Imperial 5262)            | WATCH DOG<br>Lula Reed<br>(King 4688)                        | WATCH DOG<br>Lula Reed<br>(King 4688)                           |
| 10 TV MAMA<br>Joe Turner<br>(Atlantic 1016)                      | WHAT IF YOU<br>Luther Bond<br>(Savoy 1124)                   | I'M GONNA SIT RIGHT DOWN AND CRY<br>Roy Hamilton<br>(Epic 9015) |

**THE CASH BOX**



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |                                                                     |                                                                          |                                                                       |
|---------------------------------------------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>1</b> YOU'LL NEVER WALK ALONE<br>Ray Hamilton<br>(Epic 9015)     | <b>YOU'RE THE ONE</b><br>The Spiders<br>(Imperial 5265)                  | <b>YOU'LL NEVER WALK ALONE</b><br>Ray Hamilton<br>(Epic 9015)         |
| <b>2</b> HOW DO YOU SPEAK TO AN ANGEL<br>Don Gardner<br>(Bruce 105) | <b>IT SHOULD'VE BEEN ME</b><br>Ray Charles<br>(Atlantic 1021)            | <b>GEE</b><br>The Crows<br>(Rama 5)                                   |
| <b>3</b> JOHNNY'S BLUES<br>Johnny Hodges<br>(Clef)                  | <b>SUCH A NIGHT</b><br>The Drifters<br>(Atlantic 1019)                   | <b>EL BAION</b><br>Joe Loco<br>(Tico 208)                             |
| <b>4</b> I'M WAITING FOR SHIPS<br>Willard McDaniel<br>(Crown 101)   | <b>LOVEY DOVEY</b><br>The Clovers<br>(Atlantic 1022)                     | <b>I'M YOUR HOOCHIE KOOCHIE MAN</b><br>Muddy Waters<br>(Chess 1560)   |
| <b>5</b> SUCH A NIGHT<br>The Drifters<br>(Atlantic 1019)            | <b>I WANT TO FOOL AROUND WITH YOU</b><br>Charles Brown<br>(Aladdin 3220) | <b>YOU'RE THE ONE</b><br>Spiders<br>(Imperial 5265)                   |
| <b>6</b> IT SHOULD'VE BEEN ME<br>Ray Charles<br>(Atlantic 1021)     | <b>YOU'LL NEVER WALK ALONE</b><br>Ray Hamilton<br>(Epic 9015)            | <b>DARLING DEAR</b><br>The Counts<br>(Dot 1188)                       |
| <b>7</b> LOVE ME GIRL<br>The Flairs<br>(Flair 1028)                 | <b>DARLING DEAR</b><br>The Counts<br>(Dot 1188)                          | <b>THE THINGS THAT I USED TO DO</b><br>Guitar Slim<br>(Specialty 482) |
| <b>8</b> MY SIN<br>Willard McDaniel<br>(Crown 107)                  | <b>I'M JUST YOUR FOOL</b><br>Ella & Buddy Johnson<br>(Mercury 70251)     | <b>IT SHOULD'VE BEEN ME</b><br>Ray Charles<br>(Atlantic 1021)         |
| <b>9</b> DARLING DEAR<br>The Counts<br>(Dot 1188)                   | <b>TELL ME</b><br>Five C's<br>(United 172)                               | <b>SUCH A NIGHT</b><br>The Drifters<br>(Atlantic 1019)                |
| <b>10</b> ANSWER ME, MY LOVE<br>Nat "King" Cole<br>(Capitol 2687)   | <b>A THOUSAND STARS</b><br>The Riveleers<br>(Baton 200)                  | <b>UNTIL SUNRISE</b><br>Dinah Washington<br>(Mercury 70336)           |



- |                                                                       |                                                                       |                                                                       |
|-----------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>1</b> YOU'LL NEVER WALK ALONE<br>Ray Hamilton<br>(Epic 9015)       | <b>I'M YOUR HOOCHIE KOOCHIE MAN</b><br>Muddy Waters<br>(Chess 1560)   | <b>THE THINGS THAT I USED TO DO</b><br>Guitar Slim<br>(Specialty 482) |
| <b>2</b> I DIDN'T WANT TO DO IT<br>Spiders<br>(Imperial 5265)         | <b>I DIDN'T WANT TO DO IT</b><br>Spiders<br>(Imperial 5265)           | <b>SAVING MY LOVE FOR YOU</b><br>Johnny Ace<br>(Duke 118)             |
| <b>3</b> SUCH A NIGHT<br>The Drifters<br>(Atlantic 1019)              | <b>THE THINGS THAT I USED TO DO</b><br>Guitar Slim<br>(Specialty 482) | <b>SUCH A NIGHT</b><br>The Drifters<br>(Atlantic 1019)                |
| <b>4</b> LITTLE MAMA<br>Clovers<br>(Atlantic 1022)                    | <b>YOU'LL NEVER WALK ALONE</b><br>Ray Hamilton<br>(Epic 9015)         | <b>DARLING DEAR</b><br>The Counts<br>(Dot 1188)                       |
| <b>5</b> I'M YOUR HOOCHIE KOOCHIE MAN<br>Muddy Waters<br>(Chess 1560) | <b>SUCH A NIGHT</b><br>The Drifters<br>(Atlantic 1019)                | <b>TV MAMA</b><br>Joe Turner<br>(Atlantic 1016)                       |
| <b>6</b> GOOD THINGS<br>The "5" Royales<br>(Apollo 452)               | <b>PRAYING TO THE LORD</b><br>B. B. King<br>(RPM 403)                 | <b>I'M YOUR HOOCHIE KOOCHIE MAN</b><br>Muddy Waters<br>(Chess 1560)   |
| <b>7</b> WORK WITH ME ANNIE<br>Royals<br>(Federal 12169)              | <b>IT SHOULD'VE BEEN ME</b><br>Ray Charles<br>(Atlantic 1021)         | <b>IT SHOULD'VE BEEN ME</b><br>Ray Charles<br>(Atlantic 1021)         |
| <b>8</b> PRAYING TO THE LORD<br>B. B. King<br>(RPM 403)               | <b>LOVEY DOVEY</b><br>Clovers<br>(Atlantic 1022)                      | <b>MONEY HONEY</b><br>Drifters<br>(Atlantic 1006)                     |
| <b>9</b> IT SHOULD'VE BEEN ME<br>Ray Charles<br>(Atlantic 1021)       | <b>SAVING MY LOVE FOR YOU</b><br>Johnny Ace<br>(Duke 118)             | <b>SUNDAY KIND OF LOVE</b><br>Harp-Tones<br>(Bruce 101)               |
| <b>10</b> LUCILLE<br>Drifters<br>(Atlantic 1019)                      | <b>DARLING DEAR</b><br>The Counts<br>(Dot 1188)                       | <b>YOU'RE SO FINE</b><br>Little Walter<br>(Checker 786)               |

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and

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**"DEAD BROKE"**

78 rpm cat. no. X-0001 45 rpm cat. no. 4X-0001

**GROOVE RECORDS**

A PRODUCT OF RADIO CORPORATION OF AMERICA

# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"IF I HAD ANY SENSE" (2:47)

[Progressive BMI—Singleton, McCoy]

"HELLO LITTLE BOY" (2:35)

[Progressive BMI—Brown]

RUTH BROWN  
(Atlantic 1027)



RUTH BROWN

● Ruth Brown, whose last couple of decks did not get above fair sales, comes back with a middle tempo bouncer, "If I Had Any

Sense," that might be the piece of material that could do things for the gal. Ruth has a special sense of timing and phrasing that lends real meaning to any set of lyrics and that is true of this deck. Item is simple, easy to remember, melodic and a good story. Chantress leaves home and love to find success in the city, but finds only unhappiness and trouble. Only pride keeps her from writing or returning. Ruth's vocalizing is sincere, restrained and tasty. Flip etching, "Hello Little Boy," is as wild a side as you've ever heard. Ruth pulls out all the stops and screams a frenzied vocal of a breakneck exciter that must be a sensational production number. Two strong sides.

"MY MEMORIES OF YOU" (2:41)

[Ceta]

"THE LAUGH'S ON YOU" (2:40)

[Ceta]

THE HARPTONES  
(Bruce 102)



THE HARPTONES

● The Harptones, with the successful "Sunday Kind Of Love"

still going strong in the sales department, come up with "My Memories Of You," another beautiful melodic ballad in slow tempo. Deck has a sentimental and romantic appeal and receives a delicate performance by the fast rising group. This etching should out do the initial release in view of the tenderly projected lovely and the acceptance now accorded the group. The reverse part of the platter is a middle tempo bounce, "The Laughs On You," effectively presented. Good wax but not in the class of the upper deck.

## THE CASH BOX

### Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SAD STORY" ..... "Junior" Ryder ..... Duke 119
- ★ "TELL ME YOU CARE" ..... The Lamplighters ..... Federal 12176

"JUNIOR" RYDER with  
JOHNNY OTIS ORK.  
(Duke 119)

ⓑ "SAD STORY" (2:33) [Memo Pub. Co. BMI—A. Matthews, J. Ryder, P. Otis] Ryder sings a slow melancholy blues about losing the one he loves. An emotional vocal supported in strong style by the Johnny Otis Orchestra. Ryder gives a reading that is strong with feeling and deck could take off.

ⓑ "BETTER STOP" (2:35) [Memo Pub. Co. BMI—Phyllis Otis] The under portion is a middle tempo jump blues shouted by Ryder enthusiastically. Jr. has trouble with his gal on this deck, too. Seems she goes around hugging and kissing everybody else in town.

LESTER WILLIAMS ORCH.  
(Duke 123)

ⓑ "GOOD LOVING BABY" (2:52) [Lion Publ. Co. BMI—Martha Williams] Williams sings a slow throaty blues with hot ork encouragement. Good deck with lots of appeal.

ⓑ "LET'S DO IT" (2:44) [Lion Publ. Co. BMI—Martha Williams] A shouty quick beat jump infectious performed. A rocking ditty with toasty lyrics. Could create a fuss if it gets around.

GENE FORREST &  
THE FOUR FEATHERS  
(Aladdin 3224)

ⓐ "DUBIO" (2:26) [Aladdin Music—Gene Forrest] Gene Forrest and his "Feathers" collaborate on a middle tempo jump. Story is of the usual two-timing gal on whom he spent all his money only to find she wasn't his.

ⓐ "WIGGIE" (2:48) [Aladdin Music—Gene Forrest] A similar item with a rocking feeling. Boys do a fair job on this side.

THE LAMPLIGHTERS  
(Federal 12176)

ⓑ "I USED TO CRY MERCY, MERCY" (2:39) [Armo BMI—Rudy Toombs] The Lamplighters sing a rhythmic ditty in good style. Lead tells of how he used to beg for mercy when she had another on the string, but now he's asking mercy no longer. Good group but material weak through repetition.

ⓑ+ "TELL ME YOU CARE" (2:30) [Armo BMI—Thurston Harris] The group runs through a slow blues dramatically and tenderly. Lead beseeches his love to tell him she cares. Treatment is strong and side could happen.

JACK DUPREE  
(King 4706)

ⓑ "RUB A LITTLE BOOGIE" (2:38) [Jay & Cee BMI—Jack Dupree] Jack Dupree etches a middle tempo boogie rock with light lyrics and handles it effectively.

ⓑ "CAMILLE" (2:15) [Jay & Cee BMI—Jack Dupree] The under lid is a slow wailing blues with that southern feel. Dupree has a good commercial sound that should capture a good share of sales.

JIMMY McCracklin  
(Modern 926)

ⓐ "BLUES BLASTERS BOOGIE" (2:41) [Modern Music BMI—McCracklin] Jimmy McCracklin and his Blasters rock out a quick beat boogie infectiously. A foottapper with good guitar accompaniment.

ⓑ "THE PANIC'S ON" (2:40) [Modern Music BMI—McCracklin] McCracklin chants a slow southern blues with timely lyrics. With unemployment growing McCracklin tells of his having lost his job, compares it to 1932 and mulls over what will happen. Item reflecting the current period could catch on with a worried people.

SAUNDERS KING  
(Flair 1035)

ⓑ "MY CLOSE FRIEND" (2:41) [Flair BMI—King] King sings an interesting slow blues in which he philosophically discusses the mean old world. It's your close friends you have to watch, he tells you, since you expect trouble from your enemies. King does a good job with the material.

ⓑ "GOING MAD" (2:41) [Flair BMI—King] King, in a middle tempo blues, makes an interesting observation. He says the blues is nothing more than a man gone mad, he's lost the woman he thought he had. A simple chant with a down south blues melody.

MARVIN & JOHNNY  
(Specialty 488)

ⓐ "HOW LONG SHE BEEN GONE" (2:10) [Venice BMI—M. Phillips] Marvin & Johnny dish up a middle tempo bouncer with smart assistance by The Marksmen. Duo chants wonderingly, "did you leave by yourself or did you leave with another man." Item moves.

ⓐ "JO JO" (2:52) [Venice BMI—M. Phillips] The flip has Marvin & Johnny working over a slow blues ballad with romantic lyrics. Effective deck.

THE COLEMANAIRES  
(Timely 103)

ⓑ "WHEN THE PEARLY GATES UNFOLD" (2:40) [Simek Music BMI—Arr: Rev. Jos. Walker] The Colemanaires, featuring Cynthia Coleman, work over a slow gospel item with wonderful results. Cynthia Coleman's voice is one of the most exciting heard on a religious deck in a long time. Group works together in a smooth polished manner. A strong religious etching.

ⓐ "TLL FLY AWAY" (2:50) [Simek Music BMI—Arr: Rev. Jos. Walker] A quick beat religious wax. Same comments. Miss Coleman is sensational. Gospel singer has that power to excite.

# THE CASH BOX RHYTHM N' BLUES *Ramblings*

## NEW YORK:

Al Silver back from a two week Miami Beach vacation with the deepest tan you ever did see. One of the things that made his stay so pleasant was hearing his new "Thirteen Women and Only One Man" by Dickie Thompson on the Florida airwaves so often. Al also feeling pretty good about the new Kitty Noble release, "Love Me Till The Cows Come Home" . . . Bess Berman springs the new "5" Royales evergreen, and that's always news. The boys sing "I Like It Like That" and "Cry Some More". Bess also releases Mahalia Jackson's "Hands of God" and "It's Real" . . . Atlantic Records releases five etchings, leading off with two surefire plates by Ruth Brown and Joe Turner. Ruth sings one of the wildest things you've ever heard done in "Hello Little Boy" and a blues ballad "If I Had Any Sense". Joe sings a spirited ditty, "Shake, Rattle & Roll" and a blues, "You Know I Love You" . . . George Goldner, Tico and Rama head, although deep in sales activities with The Crows "Gee", selling sensationally throughout the country is now looking forward to his next big one. George expects it to happen on his new "Gee" label with his new artist Lorraine Ellis. Gal sings a two sided storm in "Piano Player Play A Tune" and "Perfidia". Both are top flight decks and could establish a new personality. . . . Sid Siegel, Seeco topper, back from a two week South American trip. With Sid was Stan



"5" ROYALES

Steinhaus, Seeco export manager. Bob Rosen, Seeco trouble shooter, tells us that Charlie Palmieri and Daniel Santos, vocalist, have joined forces for a long stay at the Paladium. . . . Jerry Blaine, Jubilee Records, bouncing with joy as the Four Tunes look like they've done it again. It appears that both sides are going to get big action as both "Sugar Lump" and "I Understand" are breaking.

## CHICAGO:

Visitors to our fair city this week included Danny Kessler, A&R man for the new Groove label. And Saul Bihari. . . . Impromptu jam session at the Chicago Thitter Thursday nite for Gene Krupa's closing came mighty close to blowing the lid off the house. The 'joint was really jumpin' . . . More of the same followed Krupa with the Illinois Jacquet group in the show starring Ella Fitzgerald. . . . Guitar Slim, whose "The Things That I Used To Do", has been in the number one spot here for the last six weeks or so, and Chuck Willis, currently riding high with "You're Still My Baby" are on tour together thruout the Midwest, beginning 4/11. . . . Ray Charles, who is also riding the 'Hot Charts' with a tune called "It Should've Been Me" is opening 4/7 at the Crown Propeller. And will join Guitar Slim and Chuck Willis at the Pershing on 4/17. . . . Also heading our way is Charles Brown, starting a tour of one-niters 4/25. . . . Following Ruth Brown's stint at the Regal Thitter Easter week, she moves into the Fox, Detroit. . . . There is much talk around town that rhyme-guy Daddy-O Daylie may get himself a nice, juicy TV show. That sounds like a real fine idea. . . . Jimmy Witherspoon, a familiar sight to Chicagoans, moves into the Flame Lounge for an indefinite stay. . . . For something really different and weird, give a listen to Eugene Fox's "Sinner's Dream". . . . Mahalia Jackson, complete with spanking new Cadillac, left on a nationwide tour this past week. Mahalia will begin in Texas and work her way back to the West Coast. . . . Hear tell that the flip side of Roy Hamilton's "You'll Never Walk Alone", called "Gonna Sit Down And Cry Over You" is a new version of a past spiritual. Do you remember the title?



ELLA FITZGERALD

## LOS ANGELES:

After a successful engagement at Billy Berg's Five Four Ballroom Earl Bostic opened at the Black Hawk in San Francisco for a two week engagement. . . . The Orioles will commemorate the opening of a new entertainment spot in the Manor Plaza Hotel, San Francisco, on April 15th. . . . Johnny Otis heads back to the Coast again for an appearance at the Elks Hall on April 16th. Also on the same billing will be Christine Kittrell and Mel Walker. . . . Roy Milton and his band kicked off his West Coast tour with a three night stint at the Five Four Ballroom over the week end of April 3rd. His latest specialty waxing of "A Bird In The Hand" b/w "Make Me Know It" is reported gaining in sales throughout the country. . . . Another successful show was held at the Embassy Auditorium on March 27th featuring Joe Houston, Big Jay McNeely and the Flairs. . . . Lew Chudd, prexy of Imperial Records, left town on a quick business trip this past week. . . . Tunsmith Rudy Toombs wrote "Let's Walk" which has just been released on the Aladdin label featuring Charles Brown and the Song Stylists. . . . Joe and Saul Bihari continue their tour through the Midwest calling on distributors and conducting new recording sessions. . . . Austin McCoy and Peter Morgan have formed a new R & B Diskery at 143 W. 54th St., this city. First releases are "Where Did Caledonia Go?" b/w "Walkin' An' Talkin'" by the Five Stars and



THE ORIOLES

"Ain't Goin' T' Play Second No Mo'" b/w "No Mo' Whiskey" by Smokey Hogg. They plan to maintain a release schedule of four new sides per month. . . . Percy Mayfield and crew are now touring through Denver, Texas and on toward the East Coast. . . . Looks like Don Pierce has a natural on his Hollywood label. Tune is called "The Honky Tonk" with Peppy Prince and his Rhythm Lads and featuring Christine Chapman. . . . Decca should capture many sales in the Rhythm and Blues market with their newest release by Little Esther titled "He's a No Good Man."

## Welcome



NEW YORK—Sarah Vaughan, who just recently joined the roster of Mercury recording stars, gets a big welcome at her opening at New York's Club Birdland from WAAT disk-jockey Bill Cook (left) and new singing star Roy Hamilton, whom Cook discovered a few months ago on his "Club Caravan." Sarah has just come out with a new Mercury release, "Come Along With Me" coupled with "It's Easy To Remember," while Roy is well represented on the pop charts with his waxing of "You'll Never Walk Alone" on the Epic label.

## Blaine Forms New R&B Label, Jo-Z Records

NEW YORK—Jerry Blaine, prexy of Jubilee Records, this week announced the formation of a new Rhythm and Blues label known as Jo-z (Josie) Records.

The new company will feature the following names:

The Starlings; The Four Bars; The Ray-O-Vacs; The Selah Jubilee Singers; and The International Gospel Singers.

This move seems to indicate that all the artists on the Jubilee label will be directed toward the pop field.

Jo-Z's first release will feature the Starlings on "My Plea For Love" backed with "Music Maestro Please."

## Mahalia Jackson To Star On TV Show

CHICAGO—Bess Berman, prexy of Apollo Records, announced this week that rehearsals have been under way for a weekly half-hour television series starring Mahalia Jackson.

It is reported that this show, scheduled to originate from Chicago, may possibly go network.

All persons connected with the program are reported to be very much excited about it.

Mrs. Berman, who is also Mahalia Jackson's personal manager, is in town to help work out all the arrangements.

## N. Y. Station Bans Disk

NEW YORK — Dickie Thompson's Herald recording "Thirteen Women and One Man" has been banned on station WHOM in New York. Nevertheless, WHOM dee jay Ray Carroll is doing his bit for the record by spinning the flip side and describing the contents of "13 Women" and playing it as far as it is permissible.

It is reported that the disk is getting a definite reaction in Pittsburgh, Cincinnati, Cleveland, Atlanta and New Orleans.

1st Release on New  
R&B Label  
JO - Z (JOSIE RECORDS)  
THE STARLINGS  
"MY PLEAS FOR LOVE"  
b/w  
"MUSIC MAESTRO PLEASE"

JOSIE RECORD # 760



TWO NEW ONES  
. . . For That Spring Rush!  
CHARLES BROWN  
"LET'S WALK"  
b/w  
"CRYIN' MERCY"  
ALADDIN # 3235  
LLOYD GLENN  
"CHOCOLATE DROP"  
b/w  
"WILDFIRE"  
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"WADDLE TROT"  
b/w  
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The Blues Boy Himself  
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b/w  
"THE WOMAN I LOVE"  
RPM RECORDS  
RPM 408

John Lee Hooker  
★  
"It's My Fault"  
B/w  
"Money & Women"  
CHESS 1562  
RECORD CORP 750 E. 49th ST. CHICAGO, ILL

## Carl Fischer Dies

HOLLYWOOD, CAL. — Frankie Laine's accompanist and arranger Carl Fischer, was found dead by his wife Terry, last Saturday (March 27) in their Sherman Oaks home. Fischer is reported to have died of a heart attack in his sleep.

Fischer had been with Laine for the last eight years and composed a number of tunes including "Who Wouldn't Love You" and "Te Amo"; the latter written with Laine. The pianist travelled with Laine and accompanied him on every personal appearance and on each record the singer made. Laine never performed without introducing Fischer. Aside from being business associates, the artists were exceptionally close friends.

Fischer was 41 years old when he died and is survived by his wife and two daughters.

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&  
**PLUMA DAVIS BAND**  
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b/w  
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b/w  
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**THE SPANIELS**  
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**"LOVE ME GIRL"**  
**THE FLAIRS**  
Flair 1028  
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**Little Walter**  
★  
**"Oh, Baby"**  
b/w  
**"Rocker"**  
CHECKER 793  
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750 E. 49th ST. CHICAGO, ILL.

## Movie Star-Singer



NEW YORK—"This will be programmed plenty." So says WOV disk jockey Evelyn Robinson to actor-singer Jeff Chandler about his looks-like-a-hit record, "I Should Care" backed with "More Than Anyone." In New York for a round of personal appearances, Chandler wowed show biz folks as well as audiences.

### Breweries Spotlight Davis Originals

NEW YORK—The Rainier Brewing Company, through its agency, Miller and Company of Seattle, has signed orkleader Les Baxter to record its Rainier musical commercial originated by Phil Davis' Musical Enterprises, Inc.

Entitled, "The Rainer Waltz," the disk recorded by Capitol Records S.R.S. Division, is an instrumental, featuring a 26 piece orchestra under the direction of Les Baxter, who also wrote its special arrangement. Distribution of the disk will be through Miller and Company.

Pulling a reverse, the Goebel Brewing Company is using the music of "That's What A Girl Appreciates," a "pop" record released by Pavis and written by the Messrs. Harrington, Stanton, and Kaye, as the musical theme for one of its four musical commercials.

The Goebel Brewing Company, like Rheingold, believes in giving the radic and TV audience a variety in its musical commercial fare. All the musical spots, with the exception of the music of "That's What A Girl Appreciates," are Phil Davis Musical Enterprises, Inc. originations. And Goebel, through Brooke, Smith, French & Dorrance, Inc., plans a heavy play of all its spots, especially on its baseball network.

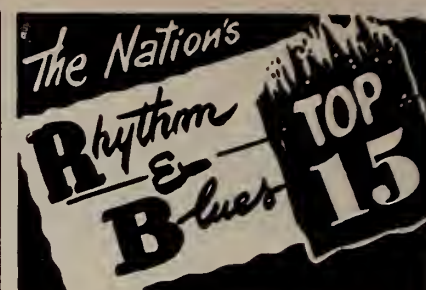
### Royals Change Name To Midnighters

CINCINNATI, OHIO—To eliminate the confusion in bookings, the group known as the Royals, recording artists featured on the Federal label, has announced that it is changing its name to the Midnighters.

The crew is reported stirring up noise with its latest recording "Work With Me Annie" and is probably best known for its hit versions of "Get It," "Moonrise," "That's It" and a number of other recordings.



Mercury Record Dist., Los Angeles, had such huge success on their local tie-in with a perfume company to promote Georgia Gibbs' "My Sin", they plan to extend it nationally. DJ's were given a tiny bottle of "My Sin" perfume with each record. Everyone happy over Mercury's signing of Dick Contino and are anxiously awaiting first releases. . . . Jack Lewrke, prexy of Calif. Record Distributors LA, is now handling Gene Norman's new "Gene Norman presents" series. First releases include four LP's featuring Dizzie Gillespie and his Big Band Concert; Charlie Ventura Concert; Jerry Mulligan Quartet and Buddy DeFranco Quartet with the Herman McCoy Swing Choir. . . . Sid Talmadge, head of Record Merchandising, gone all out promoting "Oh That'll Be Joyful" by Jack McVea on the Combo label. Latest reports are that many majors have covered the tune. Sid says to watch "Goodnight, Sweetheart, Goodnight" by The Spaniels on Vee Jay. . . . "Too Late" b/w "You're Gonna Be Sorry" with Johnny Moore and his Three Blazers featuring Mari Jones on the Modern label is a coupling that's getting lots of air time. They're two pop sleepers with a blues kick that could click. Distributors and operators take note! . . . Abe Diamond, prexy of Diamond Distributing Company, has now taken on the new Show Time label. First releases include four strong sides by the Five Stars and Smokey Hogg. Abe is devoting a lot of his time to making final arrangements for the new building that is being built on his lot. . . . Paul Shorten, who heads the San Francisco branch of Allied Music Sales, flew down to spend the weekend with his family. He reports that "El Baion" with Joe Loco on the Tico label is a big seller throughout the Frisco area. At the Los Angeles branch Irv Shorten has added Loray White to handle counter sales at his West Pico establishment. . . . Jim Warren of Central Music Sales Co. reports that his wife is recuperating nicely from her recent auto accident.



- 1 **YOU'LL NEVER WALK ALONE**  
Roy Hamilton  
(Epic 9015)
- 2 **THE THINGS THAT I USED TO DO**  
Guitar Slim  
(Specialty 482)
- 3 **I'M YOUR HOOCHIE KOOCHIE MAN**  
Muddy Waters  
(Chess 1560)
- 4 **SUCH A NIGHT**  
Drifters  
(Atlantic 1019)
- 5 **I DIDN'T WANT TO DO IT**  
Spiders  
(Imperial 5265)
- 6 **IT SHOULD'VE BEEN ME**  
Ray Charles  
(Atlantic 1021)
- 7 **WATCH DOG**  
Lula Reed  
(King 4688)
- 8 **DARLING DEAR**  
Counts  
(Dot 1188)
- 9 **SAVING MY LOVE FOR YOU**  
Johnny Ace  
(Duke 118)
- 10 **LOVEY DOVEY**  
Clovers  
(Atlantic 1022)
- 11 **LUCILLE**  
Drifters  
(Atlantic 1019)
- 12 **YOU'RE THE ONE**  
Spiders  
(Imperial 5265)
- 13 **LITTLE MAMA**  
Clovers  
(Atlantic 1022)
- 14 **YOU'RE SO FINE**  
Little Walter  
(Checker 786)
- 15 **YOU'RE STILL MY BABY**  
Chuck Willis  
(Okeh 7015)



**THE CASH BOX**



**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

**1 SLOWLY**  
Webb Pierce  
(Decca 28991; 9-28991)

**2 YOU BETTER NOT DO THAT**  
Tommy Collins  
(Capitol 2701; F-2701)

**3 WAKE UP IRENE**  
Hank Thompson  
(Capitol 2646; F-2646)

**4 SECRET LOVE**  
Slim Whitman  
(Imperial 8223; 45-8223)

**5 BIMBO**  
Jim Reeves  
(Abbott 140; 45-140)

**6 LET ME BE THE ONE**  
Hank Locklin  
(Four Star 1641; 45-1641)

**7 I REALLY DON'T WANT TO KNOW**  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)

**8 RELEASE ME**  
Jimmy Heap  
(Capitol 2518; F-2518)

**9 I LOVE YOU**  
Ginny Wright & Jim Reeves  
(Fabor 101; 45-101)

**10 THERE STANDS THE GLASS**  
Webb Pierce  
(Decca 28834; 9-28834)

**RCA Announces New Country Caravan**

NEW YORK—Plans have been completed for an RCA Victor Country Caravan to hit the road in late April and early May, Stephen Sholes, manager of artists and repertoire for the Victor C & W Department, has announced.

More than 100,000 fans of country-western music are expected to view the star-studded show during its 15-day run in 14 cities. The Caravan is the first package show of its kind and size ever undertaken by a single recording company.

The noted country artists who will perform in the two-hour show include Hank Snow, Minnie Pearl, Betty Cody, Chet Atkins, the Davis Sisters, Lone Pine, Hawkshaw Hawkins and Charline Arthur. Presiding as master of ceremonies will be Eddie Hill, popular disk jockey.

In addition to this top roster of talent, leading disk jockeys from local radio stations will be on hand to take a bow, introduce the entertainers and

participate in some of the acts. After the show patrons will have an opportunity to meet both their favorite performers and disk jockeys.

Special contests, prizes and popularity polls are being planned as part of the overall promotion campaign for the Caravan. All details of the contest rules will be made known by local record dealers and disk jockeys.

Tickets will be sold in two ways: in advance of the performance, they can be obtained from record dealers for 50 cents plus the purchase of any record for 89 cents or more; or for \$1.50 at the box office on the day of the show.

The 14 cities where RCA Victor's "Country Caravan" will perform are Mobile, Ala., Little Rock, Ark.; Jacksonville, Fla.; Baton Rouge, La.; Hutchinson, Wichita and Salina, Kansas; Jackson, Miss.; Omaha, Neb.; Asheville and Charlotte, N. C.; Roanoke, Va.; and Tulsa and Oklahoma City, Okla.

**All Singing**



HOLLYWOOD—Left to right, Big Jim DeNoon, Salinas, Calif.; deejay; Eddie Dean, veteran cowboy actor and Ode record star; Cousin Herb Henson, Bakersfield, Calif., TV star; Jim Reeves, Abbott records artist, and Johnny Bond, singing composer, combine their talents on "You All Come," which Cousin Herb did on Capitol.

**Capitol Promotes Jerome**

NEW YORK—Irving Jerome, who was made district sales and promotion manager last January of Capitol's District #2 which includes New York, Newark, Philadelphia, Baltimore, Washington, D. C. and Virginia, has a strong background with the diskery. He has been with Capitol 8 years, starting as a salesman in the Newark branch. He was made manager of that branch in 1952 and just before his present promotion he had been manager of Capitol's Philadelphia branch.

**Two Stars**



HOLLYWOOD, CAL.—Spike Jones and Eddy Arnold are shown together after they gave their recent show at the El Capitan Theater.

**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. SLOWLY ..... Webb Pierce (Decca)
2. YOU BETTER NOT DO THAT ..... Tommy Collins (Capitol)
3. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
4. SECRET LOVE ..... Slim Whitman (Imperial)
5. I'LL BE THERE ..... Ray Price (Columbia)
6. I LOVE YOU ..... Ginny Wright & Jim Reeves (Fabor)
7. RELEASE ME ..... { Jimmy Heap (Capitol)  
Ray Price (Columbia)  
Kitty Wells (Decca)
8. I GET SO LONELY ..... Johnnie & Jack (RCA Victor)
9. BIMBO ..... Jim Reeves (RCA Victor)
10. GOOD DEAL, LUCILLE ..... Al Terry (Hickory)

**DON'T MISS**  
Buddy Cunningham's  
**"ANGELS IN THE SKY"**  
V-113  
**VALLEY RECORDS**  
Box 10033  
KNOXVILLE TENNESSEE

**JIMMY BRYANT**  
with Speedy West  
**"HOMETOWN POLKA"**  
b/w  
**"JAMMIN' WITH JIMMY"**  
Capitol # 2762  
**CENTRAL SONGS**  
4527 Sunset Blvd. Hollywood 27, Cal.

**HOT FOR THE BOXES!**  
**"SUGAR"**  
**"STEALIN'**  
by RAY BATTS  
EXCELLO 2028  
Immediate Delivery on 78's + 45's  
WRITE — WIRE — PHONE 42-2215  
**NASHBORO RECORD CO., INC.**  
177 3rd Ave. N. Nashville, Tennessee

## Folk And Western Notes From California

Stuart Hamblem flew out for personal religious appearances in Montgomery, Birmingham and other southern cities. Mr. Hamblem owns the Voss Record Company of Arcadia, Calif. and presses only religious music of high calibre. Their latest releases, seemingly like a personal message from the Lord Himself to all readers, are "The Lord Is Counting On You" b/w "Open Up Your Heart." . . . Johnny Bond's new Columbia release "Fire Water," besides being a top-notch favorite on NBC's "Town Hall Party" show, is doing much more than just holding it's own at Bill Wagnon's establishment. . . . Merle Travis attended a banquet at Beverly Hills Hotel. His banquet audience was notably impressed with his "Re-enlistment" song from the Academy Award picture "From Here To Eternity." This song is a Capitol release. . . . Eddie Arnold has gone to Chicago to look over his proposed, NBC, Coast to Coast TV show. . . . "Town Hall Party" radio and TV show, produced by Bill Wagnon, directed by Wes. Tuttle and written by Johnny Bond, has attracted the national magazines which are doing feature articles covering the many attractive and entertaining side-lights of this production. . . . Sheb Wooley, who has formed a new publishing Company named "Wooley Western Music" is now working on his 14th Western movie, which is his 3rd for 1954. Mr. Wooley leaves April 23rd for a two months coast-to-coast tour. . . . Jack Tucker and his Oklahoma Playboys has a new radio show over KXLA in Pasadena. His show is one of the few live radio productions which is aired daily. . . . Fabor Robison has 14 new releases slated for April. Included in this is a coupling by his newest pactees, Jim Edward Brown and his sister, Maxine Brown. First release is "Lookin' Back To See" b/w a single by Jim titled "Rio De Janeiro." Robison has also signed Shirley Bates to the Abbott roster. Her first release is two latin beat ballads titled "Carlos Ybarra" b/w "Eu-Cal-A-Peet-Us Tree." Shirley possesses a fine voice and could click with this coupling. . . . Smiley Burnett is also out with his second release on the Abbott label titled "Lazy Locomotive" b/w "That Long White Line." . . . MacGregor Records have the largest catalog of Square Dance Records in the area. Within a very short time they have become one of the biggest producers of folk and square dance records in the country. Edward Lowry, Sales Manager for the firm, left for Dallas for the 4th National Square Dance Convention on April 8th, 9th and 10th. The event is an important occasion. Governor Shivers of Texas will even be on hand to call four dances. . . . Freddie Hart has been working a series of dates all along the West Coast. He staged a very successful stint in Fresno on April 3rd. Looks like Freddie's Capitol waxing of "Loose Talk" is becoming big talk around the country. . . . Cliffie Stone's Hometown Jamboree has been moved from the El Monte Legion Stadium to Harmony Park Ballroom in Anaheim for their Saturday night TV show and dance. They will also stage several other shows in Southland communities during April. . . . The El Monte Legion Stadium will be held open for Big name bands only which will be booked by Steve Stebbins, president of Americana Corporation. On April 10th The Maddox Bros. and Rose come in direct from the Louisiana Hayride for an appearance at the Stadium. On April 17th and 24th Lefty Frizzell takes over the spotlight. It is reported that Lefty's current tour with Floyd Cramer and Van Howard is the most successful tour he has had for two years.

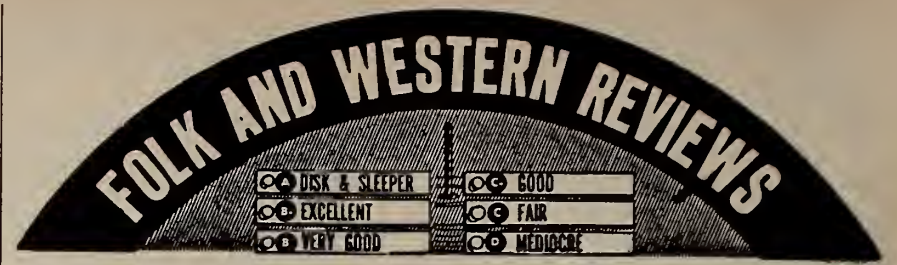
MOVING UP FAST!  
**RUBY WELLS**  
**"WHY FALL SO SLOWLY"**  
 RCA Victor 20/47-5685  
**RED SOVINE**  
**"MY NEW LOVE AFFAIR"**  
 b/w  
**"HOW DO YOU THINK I FEEL"**  
 Decca 29068; 9-29068  
**CEDARWOOD PUBLISHING CO.**  
 NASHVILLE, TENNESSEE

**"I'LL TICKLE YOUR TOESES"**  
 b/w  
**"YOU'VE WOUNDED THE HEART (THAT HAS LOVED YOU)"**  
 by **CHARLIE ADAMS**  
 COLUMBIA # 21230  
 Published by  
**RIDGEWAY MUSIC CO., INC.**  
 6087 Sunset Blvd. Hollywood, Cal.

Getting BIGGER All The Time!  
**TOMMY COLLINS**  
 sings 2 of his own numbers  
**"YOU BETTER NOT DO THAT"**  
 b/w  
**"HIGH ON A HILL TOP"**  
 CAPITOL # 2701  
**CENTRAL SONGS**  
 4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

## THE CASH BOX THE 10 FOLK & WESTERN TOP Best Sellers

- SLOWLY**  
 Webb Pierce  
 (Decca 28991; 9-28991)
- YOU BETTER NOT DO THAT**  
 Tommy Collins  
 (Capitol 2701; F-2701)
- I REALLY DON'T WANT TO KNOW**  
 Eddy Arnold  
 (RCA Victor 20-5525; 47-5525)
- BIMBO**  
 Jim Reeves  
 (Abbott 148; 45-148)
- SECRET LOVE**  
 Slim Whitman  
 (Imperial 8223; 45-8223)
- I'LL BE THERE**  
 Ray Price  
 (Columbia 21214; 4-21214)
- RELEASE ME**  
 Jimmy Heap  
 (Capitol 2518; F-2518)
- WAKE UP, IRENE**  
 Hank Thompson  
 (Capitol 2646; F-2646)
- I LOVE YOU**  
 Ginny Wright & Jim Reeves  
 (Fabor 101; 45-101)
- THERE STANDS THE GLASS**  
 Webb Pierce  
 (Decca 28834; 9-28834)



## THE CASH BOX BULLSEYE OF THE WEEK

**"BLUE GUITAR" (2:39)**  
 [Hill & Range BMI—Wooley]  
**"PANAMA PETE" (2:16)**  
 [Hill & Range BMI—Wooley]  
**SHEB WOOLEY**  
 (MGM 11717)

● Sheb Wooley comes up with one that's gonna make the ops sit up and take notice. It's something out of the ordinary and could prove to be a real smash. The tune, titled "Blue Guitar," is a slow tempo sentimental item that receives an adept vocal delivery from Wooley. Speedy West puts so much expression into the steel guitar that one could almost hear the instrument talk. Lower lid is a change of pace, fast moving, Latin tempo item dubbed "Panama Pete." Delightful lyrics relate the amors of a true lover. It's "Blue Guitar" to make the noise.

**"TOMORROW'S JUST ANOTHER DAY TO CRY" (2:38)**  
 [Dawn ASCAP—R. Allen, B. Hayes]  
**"TELL ME YOU LOVE ME" (2:57)** [4 Star—BMI Locklin]  
**HANK LOCKLIN**  
 (4 Star 1594)

● Hank Locklin not only broke through to the select circle but the artist also enjoyed quite a lengthy run with his hit recording of "Let Me Be The One." Now Locklin comes up with a double-barreled offering that's sure to keep his name right up there with the best of them. On the top deck the mellow-voiced country warbler warmly projects a tender, middle tempo sentimental piece dubbed "Tomorrow's Just Another Day To Cry." On the flipside, "Tell Me You Love Me," Locklin takes hold of a moderate beat love tune and puts it over with telling effect. A top notch coupling for the jukes.

**MARY JANE JOHNSON**  
 (Valley 112)  
**"ACROSS THE TRACKS" (2:55)**  
 [Valley BMI—Bailey] Mary Jane Johnson lends a distinctive vocal styling to a middle tempo, sentimental item. It's a lovely wedding of melody and lyrics as the chirp comes through with a mighty fine performance.  
**"I'LL NEVER TELL" (2:30)**  
 [Valley BMI—Bailey] The thrush displays a freshness and charm in her voice as she sparkles on a happy-go-lucky, rhythmic cutie. The chorus zestfully supports Mary Jane.

**JACK TURNER**  
 (RCA Victor 20-5682)  
**"WALKIN' A CHALK LINE" (2:32)** [Acuff-Rose BMI — J. Turner] The polished baritone voice of Jack Turner comes over in potent fashion on a quick beat novelty with fetching lyrics. It's a light-hearted melody on a tune that could catch and make a lot of noise.  
**"SHOOT, I RECKON I LOVE YOU" (2:16)** [Acuff-Rose BMI—J. Turner] A catchy, bouncer gets treated to an inviting reading by the chanter. Two appealing decks penned by the versatile Turner.

**HANK WILLIAMS**  
 (MGM 10461)  
**"THERE'LL BE NO TEARDROPS TONIGHT" (2:42)**  
 [Acuff-Rose BMI—H. Williams] With the tune stirring up quite a bit of noise in the pop field the diskery could cash in big on this William's re-release. It's another infectious styling by the late but great master of country music.  
**"MIND YOUR OWN BUSINESS" (2:52)** [Acuff-Rose BMI—H. Williams] Hank tells exactly how he feels as he vocals a peppy, quick moving ditty with tantalizing lyrics. Colorful instrumental support from the Drifting Cowboys.

**NOEL BOGGS**  
 (Columbia 21220)  
**"DAY SLEEPER" (2:42)** [Ridge-way BMI—Boggs, Laboe] Alas and alack, pity the poor fellow who must work by night and sleep by day. Noel Boggs and his "Day Sleepers" offer a hushed but charming bit of harmonizing, telling about such difficulties.  
**"STEELIN' HOME" (2:19)** [Ridgeway BMI—Boggs] Flip is strictly instrumental as Boggs displays his proficiency at the steel guitar. The whole crew once again join in on this refreshing, fast moving pleaser.

**DARRELL WALKER**  
 Intrastate 11)  
**"YOU PAINTED THE PICTURE" (2:52)** [Homestead BMI—B. Hard] Darrell Walker takes the vocal spotlight as Buddy Conn and the Santa Clara Valley Boys back in top drawer fashion on a lovely quick beat sentimental item.  
**"TWO LIPS" (2:42)** [Homestead BMI—M. Rosen, J. Carvalho] On the lower half the entire group again comes up in enchanting style on a romantic. Latin tempo tune with inviting lyrics. Two enjoyable sides.

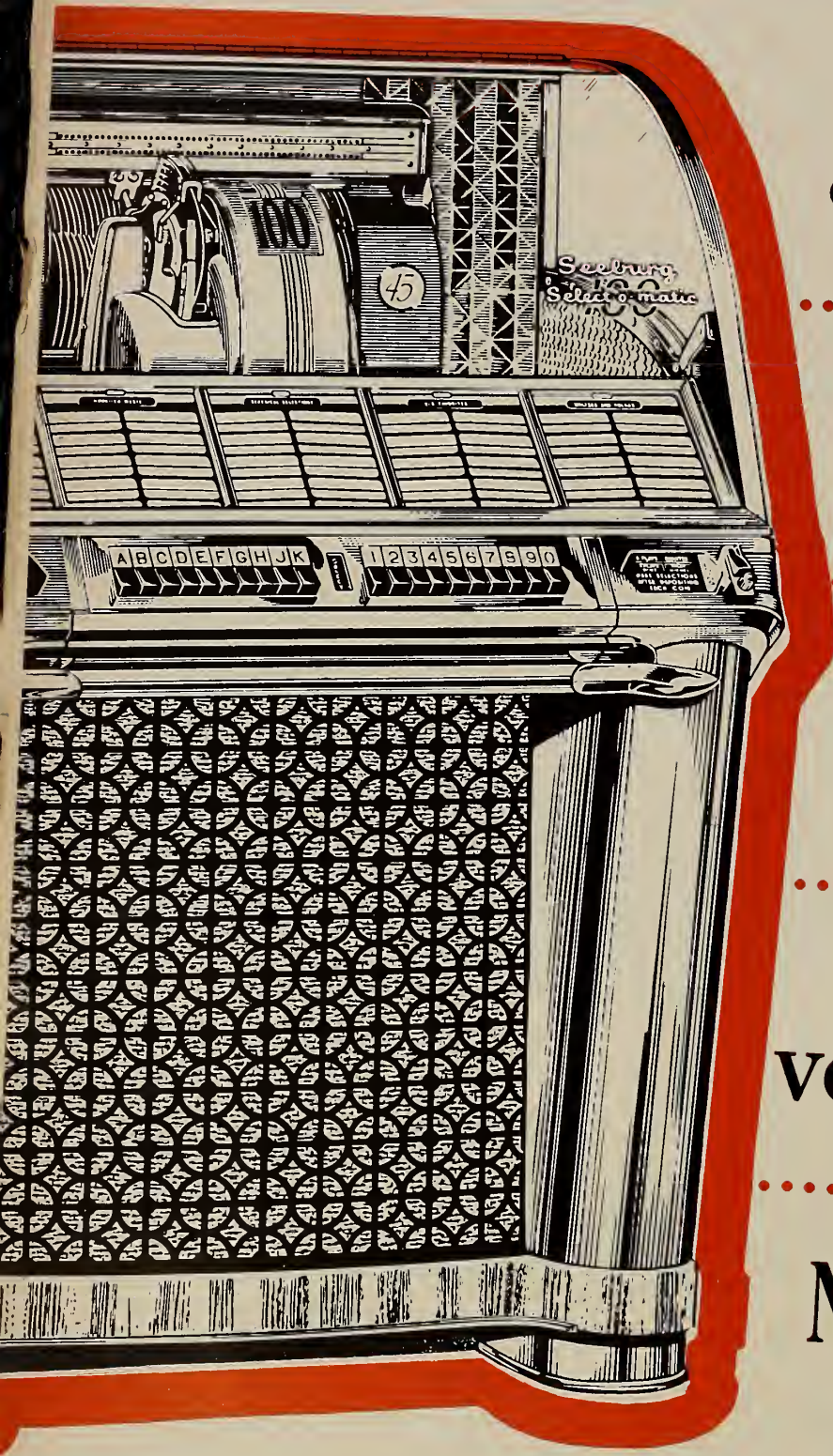
**JIMMY BRYANT & SPEEDY WEST**  
 (Capitol 2762)  
**"HOMETOWN POLKA" (2:16)** [Central BMI—J. Bryant] Jimmy West and Speedy share equal billing as they dish up a fast moving instrumental. It's a lively deck.  
**"JAMMIN' WITH JIMMY" (2:26)** [Central BMI—J. Bryant] On the bottom half the boys really get going as they belt out another solid instrumental. The disk moves from the opening bar with a stand-out violin solo by Jimmy Bryant. Two enjoyable sides.

**JIMMIE LOGSDON**  
 (Decca 29075)  
**"MIDNIGHT BOOGIE" (2:10)**  
 [Melody Trails BMI—J. Logsdon] Jimmie Logsdon socks out a colorful set of lyrics on a quick tempo bounce. It's a gay, easy-on-the ears disk that Logsdon delivers in a pleasurable manner.  
**"GOOD DEAL, LUCILLE" (2:15)** [Acuff-Rose BMI—A. Perry, C. Theriot, J. D. Miller] The chanter takes hold of an outstanding piece of material and treats it to a solid vocal job.

**JOAN HAGER & LLOYD ELLIS**  
 (Mercury 70338)  
**"ANOTHER WOMAN'S MAN" (2:37)** [Babb BMI—Hager, Jarrett, Rosenbloom] Joan Hager has some potent material as she comes up with a rich performance on a slow tempo, heart rending ballad. Lloyd Ellis backs superbly on this top calibre deck. Could be a big one. Watch it.  
**"4 D RAG" (2:21)** [Duchess BMI—Ellis] Lower half features some terrific guitar pickin' on a fast paced tune with a pleasing melody. The artist gets some enchanting sounds.



# COMPLETE



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Gives new tonal realism and presence to records

## REMOTE CONTROL

the Wall-O-Matic "100"...world's champion music salesman

## SCIENTIFIC SOUND DISTRIBUTION

## AUTOMATIC VOLUME COMPENSATION

## NOTHING TO CONVERT! NOTHING TO ADAPT!

**Seeburg**  
 DEPENDABLE MUSIC SYSTEMS SINCE 1902  
 J. P. SEEBURG CORPORATION  
 Chicago 22, Illinois



*America's Finest and Most Complete Music Systems*

"It's What's in THE CASH BOX That Counts"



## **NOW—More Than Ever:**

# **A “National Tax Council” Needed!**

## **Here and There**

NEW YORK—Wilbur M. Collins, vice-president of Canada Dry, explaining that it had developed the popular taste for ginger ale as a soft drink in the home market, now is planning to develop the large market of consumers away from home. The company is purchasing a substantial number of bottle vending machines for a broad test in selected cities across the country. The majority of the machines will be owned and serviced by Canada Dry, with commission being paid to location owners. Various makes of machines will be used, in sizes ranging from 55- to 240-bottle capacity. Most will be single-flavor vendors (only ginger ale), but some will be selective multiple-flavor vendors (ginger ale and other Canada Dry flavors). Collins stated that included in the test program will be a number of new, somewhat experimental types of machines.

CHICAGO—Before the war Parking Meters were manufactured by coin machine manufacturing firms only. The many problems presented in the selling of this equipment, in many cases political, decided those firms against its continuing to produce these machines. Since the end of the war Parking Meters have been installed in many cities, altho they are manufactured by firms having no connection with the coin machine industry. Latest report is that there are now more than 1,500,000 meters in operation, in 3,000 or more cities and towns thruout the United States and Canada.

NEW YORK—With the introduction of King Size cigarettes, and then Filter Tips, the ingenuity of manufacturers of cigarette machines was put to the test. Today, most manufacturers of cigarette vendors have made provisions for these cigarettes. At this time R. J. Reynolds is testing its new king-size, filter-tip “Winston,” at 26c per pack. Liggett & Myers, this week, reduced the price of its “L. & M.” standard-size, filter-tip 4c per pack, bringing the retail price down to about 27c. The other two manufacturers of filter-tip brands state they do not plan any price reductions. These are P. Lorillard Co., maker of “Kents,” and Philip Morris & Co., who produce “Parliaments.” The problem today seems to be that while the standard brands continue, these companies have all added new sizes and brand names. To cater to the tastes of all smokers, the cigarette machine would have to have as many selections as the current juke box.

As the “contraction” of business generally thruout the nation becomes more defined, one community after another realizes that revenue, from licenses and other local taxes, will be much less than what has been received in past years.

The result is a drive to obtain the needed funds to continue various communities thruout the nation in a solvent state.

The very first part of any such revenue drive is, usually, the smaller businessman who has been riding along paying a license fee annually to do business in his community.

The politicians believe he can “pay more.” So that the community’s treasury can continue to meet expenditures.

Among the very first hit in almost any community in the U. S. is the coin machines operator. Whether he is engaged in the amusement, music, or vending machines business, he suddenly finds an ordinance introduced in his community asking that he “pay more.”

This wouldn’t be so bad if the increase would be within reason. But, in almost every case, the increase asked is virtually discriminatory and usually excessive in every regard.

A very pertinent example is the ordinance passed by Williamsport, Pa., Council, forcing operators of amusements and music to pay 10% of their gross intake and, at the same time, also forcing them to operate their machines with sealed cash boxes, which can only be opened in the presence of a member of the Treasurer’s office.

This ordinance instantly was voted to go into effect, not only for the City of Williamsport, but for all Lycoming County, Pa.

Each and every week news comes from other centers thruout the nation where operators suddenly, and without any warning whatsoever, are faced with a new license tax bill.

In almost every instance the tax is of such a discriminatory nature that it can, in the main, practically force these men out of business, should it become law.

These operators have nowhere to turn for precedents. Nowhere to go so that their attorneys will be able to obtain data and legal material. Nowhere to obtain information which could be helpful to them in defeating such vicious attempts, which could practically force them out of business.

All these ordinances are written by people who have little or no knowledge of the industry. Understand very, very little as to how much the small businessman engaged in this field can part with, as far as his income is concerned.

These men, in almost every case, only have “rumors” and “beliefs” to base their judgment upon.

A “National Tax Council” has become one of the most desperate necessities of the industry. *The Cash Box*, for almost 12 years now, has continued to urge that a “National Tax Council” be created.

But *The Cash Box* realizes that such a tax council, created solely for one segment of the field, will not benefit the industry today.

Because, today, the average operator engages himself with more than one type of equipment. Furthermore, the ordinances which are presented by politicians, cover all divisions of the field in the very same bill and do not single out any one division of this industry for heavier license taxation fees.

A “National Tax Council” can’t just be created because someone thinks it’s a fine thing to create. It requires finance. It requires tax experts. It requires the most complete cooperation from all outstanding people in this industry.

These people have to keep the “National Tax Council” informed of all new ordinances which are being introduced. They have to send the Council copies of the proposed and/or passed ordinances. They have to mail in the legal arguments.

The tax experts must then file these properly. Set up this data so that it can be quickly copied and sent to any operator anywhere who is faced with a similar situation. This costs money. This takes time. All these things can’t be done overnight.

*The Cash Box* feels, after all the editorials which have already appeared, that it does not have to, any further, expound the reasons why a “National Tax Council” must come into being.

*The Cash Box* agrees that no one division of the industry, no one manufacturer, no one distributor, no one operator, but all manufacturers, distributors and operators must agree to the need for a “National Tax Council.”

And what’s most important, be willing to contribute to such a Council, so that it can be put into successful operation.

# First Quarter Phono Sales Hold '53 Mark

## Overall Average Shows Phonos Continuing at High '53 Sales Pace. Six Mfrs Vie for Sales in Growing Market. Many Ops Add More New Equip't. Distribs Working Hard to Help Rid Field of Prewar Clunkers.

CHICAGO — Facts disclosed this past week indicate that juke box sales have been holding to the 1953 mark.

The first quarter of '54, according to information received, points to no slowdown in sales, on an overall average, as compared to the first quarter of 1953.

Whereas one manufacturer reports a 4% drop in the first quarter of 1954, as compared to his first quarter's sales in 1953, two other manufacturers report a tremendous jump high above their first quarter '53 sales.

There are now six manufacturers in the market seeking the juke box operators' business.

H. C. Evans & Company of this city, introduced its new "Holiday," 100 selection phono, at the past MOA convention.

Ristaucrat, Inc., Appleton, Wisc., also introduced a new 100 selection phono at the MOA show.

Seeburg continues with its new 100 selection Hi-Fi phono. Rock-Ola has the new 120 selection "Comet." AMI, Inc. of Grand Rapids, Mich. continues with its "E" models featuring 40, 80 and 120 selections.

Wurlitzer is introducing a brand new phono this week.

Action, therefore, continues apace thruout the entire juke box business, with many operators everywhere in the country adding new equipment to their present routes.

At the same time, distributors who have been closely following The Cash Box campaign on ridding the field of approximately 165,000 prewar phonos, have been working hard to try and get as much of this job done as they possibly can this year.

Many of the distributors are offering unusually liberal trade-ins to ops who still have prewar phonos on location. In this way they are getting many of these off the market and, in most cases, breaking them up as junk.

It should be remembered that 1953 was a very fine sales year for the automatic music biz. Continuation of sales at the same level, at least during the first quarter of 1954, has tremendously heartened all connected with the field.

As some believe, juke boxes have replaced vendors, as the backbone of all operators' routes.

This, in itself, means continued bigger sales for the months ahead, is the claim of many leaders.

In the meantime, with the juke box business continuing to gain ever greater interest, and with about 165,000 prewar phonos yet to be replaced thruout the country, there is no doubt that business should continue brisk in the months to come.

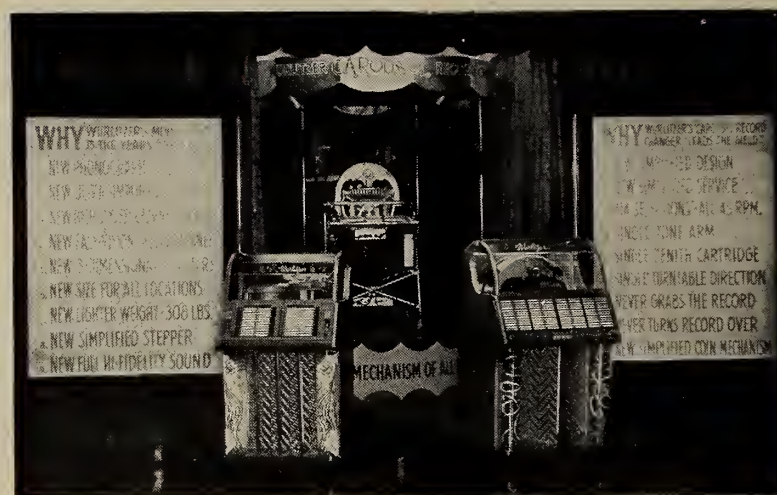
# Wurlitzer Shows Phonograph With New Mechanism

## New Model 1700 Is Sharp Departure From Previous Designs

NORTH TONAWANDA, N. Y.— Robert (Bob) Bear, sales manager of The Rudolph Wurlitzer Company, this city, jubilantly reported, "Operator reaction was prompt and enthusiastic to the new Wurlitzer Model 1700 phonograph which was shown on National Wurlitzer Days, April 4 and 5. Forty Wurlitzer distributor offices across the country opened their doors on Sunday to host a flood of operators eager to assess the features and compare the price of the new Wurlitzer line. The 1700 Hi-Fidelity is priced at \$1095. Operators came, saw and bought these revolutionary new models which bid well to spark a trend in colorful, modern design. While each distributor had an abundance of demonstration models on display, it soon became evident that the new phonographs were available for delivery as well. With more than a month of production behind it, the factory had liberally supplied each outlet and many an operator backed up his truck and drove happily away with his purchase."

The 1700 phonograph incorporates a completely new record changer designated by the company as the Wurlitzer "Carousel." It plays 104 selections from 45RPM discs. The changing cycle is considerably faster than those of comparable multi-selection models. The cabinet which houses the "Carousel" is in itself an all new design and strikes a new high in styled-in eye-appeal. The 1700 is available with Wurlitzer's full Hi-Fidelity sound which "takes the mask off the music," or at a slightly lower price with the famed Dynatone sound system. Both amplifiers incorporate automatic volume level control as standard equipment.

In an attractive full-color brochure depicting what Wurlitzer offers in 1954 as "the greatest phonographs of all time," the "Carousel" record changer is described as having the simplest design, quickest operation ever known. Of much smaller over-all dimensions than previous Wurlitzer mechanisms, the "Carousel," complete with junction box and selector mechanism, weighs but 81 lbs. This weight reduction was accomplished through the extensive use of aluminum, magnesium, and other light-weight metal alloys. The Carousel utilizes one tone arm, one needle and one turntable direction, yet it plays both sides of fifty-two 7-inch 45RPM records. The records are not turned over, nor are they picked up by any grabbing device. One of two arms mounted on either side of the circular record-holder raises the record into position. It is then engaged by a self-centering



New Wurlitzer Phonos (1.1650-A and 1700) with 1700 open mechanism on display at Wurlitzer North Tonawanda factory.

metal chuck, secured into position by three metal fingers and played vertically. "Record-Now-Playing" indicators rise from slots in the chassis shelf at either side of the record carrier. The turntable is noiseless in operation.

Interesting from a serviceman's point of view is the fact that the entire mechanism may be removed as a unit from the cabinet and will stand, unsupported, on its base for adjustment and service.

The "Carousel" record changer consists of four major assemblies. A semi-circular arch visible through the clear glass dome, houses the turntable motor on the back side. It also serves as mount for the tone arm and the actuating mechanism.

The record carrier revolves in a single clockwise direction. Each of the 52 sections holds a record and has its own playmeter, registering up to 60 plays. The entire carrier mounts on the largest star wheel ever used on a juke box. This assures accurate selection of the tunes chosen. A disengagement switch enables the serviceman to shut off the current and operating parts. When this is released, the carrier free-wheels for loading or record changing.

The record lift mechanism is located directly below the carrier. It consists of a single center cam and two clutches which operate the record lifting arms and the tone arm position. The mechanism is operated by a single, reverse rotation, direct current motor.

The junction box and selector drum are a single unit suspended directly below the record lift mechanism. Any

of the four sections may be replaced during on-location service in the matter of a few minutes.

Wurlitzer's Hi-Fidelity sound system, which was pioneered on an earlier model, now offers more speaker capacity than that found on any other juke box, it is stated. A 15-inch bass speaker is mounted in the center of a large sound baffle board. Directly above it is the 6-inch treble "tweeter," which increases the reproduction of music in the higher range. The record is played with a single Zenith Cobra stylus, one of the greatest contributions ever made to minimize surface noise and to increase tonal brilliance. Wurlitzer's full Hi-Fidelity sound is said to be a system which literally "removes the mask" from the great range of over-tone and subharmonies heretofore inaudible on ordinary phonographs. It produces live performance realism diffused throughout the location. Not as a sound beam emanating straight ahead of the speaker.

The Wurlitzer 1700 program selector consists of four panels, each offering 26 tunes. Music chosen is selected by pushing one letter and one number. Program slip changing is easy. The frames, each holding 26 title strips, lift out in units. The top and bottom tunes on each record are contained on a single line of the die-cast plastic program holder. Each strip is held firmly in place, preventing the possibility of light leaks.

Coin entry slot is on the right side of the chrome-plated selector panel and large recessed metal buttons are furnished for the release of bent coins

(Continued on Page 48)

# GOTTLIEB'S MYSTIC MARVEL

Here's the PERFORMANCE that does the TRICK

**ATTRACTS PLAYERS LIKE MAGIC**

**BRAND NEW DOUBLE AWARDS**

Inserting 2 coins at start of game **DOUBLES ALL REPLAY AWARDS**

**3 SEQUENCES . . .**  
Target Button lights for Replay when 10—Jack—Queen—King—Ace are made in Rotation—OR four "8's"—OR four "9's."

**MULTIPLE REPLAY AWARDS . . .**  
Depending on number of Sequences made, Target Button lights up for 1 or 2 or 3 Replays. Second coin increases values to 2 or 4 or 6 Replays.

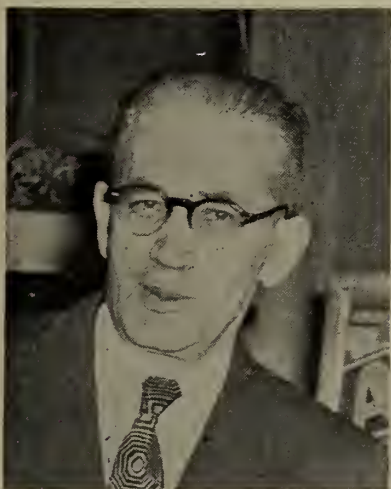
- 2 Trap Holes light for Mystery Award!
- Illuminated "Balls Played" feature!
- "Double Award" and "Second Coin" light-up Indicators!
- High Score to 5 Million
- Point Score
- 3 Pop Bumpers
- 2 Flippers

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

**You'll go for this one, but BIG!**

**SEE YOUR DISTRIBUTOR**

## Mike Munves To Be Guest Of Honor At Annual Dinner Of United Jewish Appeal



MIKE MUNVES

NEW YORK—Meyer C. Parkoff, Atlantic-New York Corporation, and George Nemzoff, field secretary United Jewish Appeal of Greater New York, announced this week that the annual dinner sponsored by the coin machine industry will be tendered this year in honor of Mike Munves on Tuesday, June 22, at the Hotel Commodore.

Mike Munves, Mike Munves Corporation, is one of the most beloved

and respected of the nation's coinmen, and for many years has been known as the "Arcade King." Munves has been servicing the trade since 1912, one of the pioneers of coin operated equipment.

Meyer Parkoff has accepted the appointment of chairman and will work with Albert S. Denver, president of the Music Operators of N. Y., and Sidney H. Levine, who have been designated associate chairmen.

The executive committee is composed of: Al Bodkin, chairman; Charles Bernoff; Ben Chicofsky; Joseph P. Connors; Nash Gordon; Louis Hirsch; Mac Pollay; Sol Trella; Harry Wasserman.

For the first time this year's affair will encompass every facet of the coin machine industry. The dinner will be sponsored by amusement games manufacturers, juke box manufacturers, record manufacturers, arcade equipment manufacturers, the associated distributors, jobbers, operator associations, and owners of arcade amusement centers.

Cooperating with the drive will be members of the Associated Amusement Machine Operators of N. Y.; the Westchester Operators Guild; the New York State Operators Guild; the Music Guild of New Jersey; the Music Operators of Connecticut; the Coin Machine Employees Union, Local 465.

Additional committess are being formed and announcements in more detail will be made in the future.

## Record Attendance Expected At Coin Mach. Union Dinner

NEW YORK—Jimmie Cagiano and Gil Gilbert of the Coin Machine Employees Union, Local 465, announced its annual dinner-dance, to be held at the Latin Quarter on Sunday night, April 25, is rapidly reaching record ticket sales. Expected attendance will be between 350 and 400, which will be the largest and most successful dinner to date.

Cagiano is completing the assembling of the Journal and reports it is already a success.

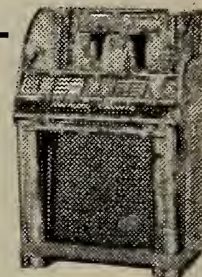
## Zurich Ball



ZURICH, SWITZERLAND — At a recent grand ball at the University of Zurich, H. W. Neufeld, of World Music, was able to place a Seeburg Model "W" at the ball.

"It was a big success," said Neufeld, "and a crowd of people enjoyed dancing and listening to its music. Its wonderful performance helped con-

## BUY THE BEST IN MUSIC



**Reconditioned—Refinished**

SEEBURG 1-46 HIDEAWAY	\$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
SEEBURG M-100A	495
WURLITZER 1015	135
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 1500	595
WURLITZER 1650	Write
ROCK-OLA 1436 (120 Sel.)	495
A.M.I. MODEL A	195
A.M.I. MODEL B	250
A.M.I. MODEL C	295
A.M.I. MODEL D40	395
A.M.I. MODEL D80	475
EVANS CONSTELLATION	295

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

## ATLAS MUSIC COMPANY

2122 NORTH WESTERN AVE.,  
CHICAGO 47, ILLINOIS  
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### SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE **\$39.50** —and 9 Column COOKIE Machines. EACH

Supreme Distributors, Inc.  
416 S. W. 8th AVE., MIAMI 37, FLA.

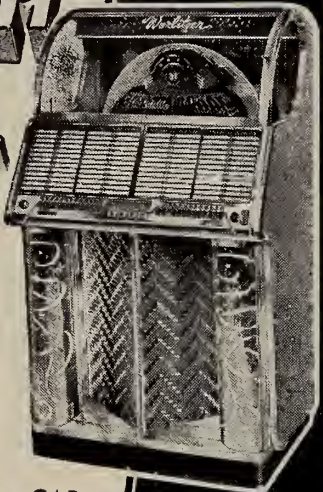
siderably in making juke boxes much more popular in this country."

Mr. & Mrs. Neufeld are seen above with the Seeburg at the dance.

# THE GREATEST PHONOGRAPH OF ALL TIME

*Wurlitzer*

Model 1700



... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.

We Serve The Operators in  
WASHINGTON, OREGON, NORTHERN IDAHO,  
WESTERN MONTANA and ALASKA

**NORTHWEST SALES CO.** 3150 Elliott Avenue  
SEATTLE, WASHINGTON

## Wurlitzer Shows New Phono

(Continued from Page 46)

and for cancellation of an incorrect numeral or letter selection, should such be made.

Choice of two cabinet finishes are offered on the 1700. The Hi-Fidelity phonograph is tyled in light limed-walnut which shows a beautiful veneered grain. The standard model with Dynatone sound system is finished in dark walnut with a gleaming finish which gives a charming hand-rubbed appearance and is typical of Wurlitzer's famed woodworking. Both cabinets have identical trim and indicate a trend toward the extremely modern school of design. A new script styling has been applied to the Wurlitzer name which appears with back-lighting through a mirrored valance inside the dome. The dome itself offers a large expanse of glass with curved, extruded aluminum corners. By placing the selector buttons horizontally below the title strip panels, it has been possible to narrow the cabinet width considerably.

Colorful illuminated pilasters flank the rigidized metal grille behind which are mounted the speakers. The pilasters are made of tough wear-resistant Plexiglas, behind which are inserted laminated plastic shields with silver foil impregnated in their centers. A 20-watt fluorescent tube in either side projects colors through the die-cast foil, giving a striking three-dimensional effect. The base of both cabinets is protected by a sheath of ebony textile leather which is scuff-proof and resistant to floor cleaners, compounds and detergents.

Dimensions are: Height—55½"; Width—31¾"; Depth—27½". The entire phonograph weighs only 308 lbs.

Following a long established custom, Wurlitzer continues its excellent serviceability features on the Model 1700. The dome opening provides complete access for record and title strip changing. A free-play button, for the collector's use or for checking by the serviceman, is located behind the selector panel. Immediately forward of the record carrier is the disengagement switch which shuts off current and allows the carrier to free-wheel for record changing. All components of mechanism, amplifier, junction box and coin register are accessible through the rear of the phonograph.

The 1700 is equipped with two rear doors. The top section allows access

to the record player and provides space for its complete removal. Through the lower door, adjustments may be made to amplifier, stepper, coin register and fluorescent light ballasts. The upper door may be removed independently of the lower panel, which is secured by a spring latch released from the inside. Ample ventilation and well-placed hand-holds are provided in the back of the phonograph. The cash box is reached through a door in the side of the phonograph, equipped with separate lock and keys.

As a companion model to the brilliant Model 1700, Wurlitzer has restyled its 1600 series and offers the phonographs as the 1600-A and the 1650-A. As under previous designations, these phonographs provide for 48 selections from 24 records, with the 1600-A able to play 78 or 45 RPM with the use of adapter trays, while the 1650-A is a straight 45 RPM phonograph. Major changes in the restyling include new coloring in the dome and a back-lighted "Wurlitzer" script in the valance. Pilasters are of a new musical motif design and are attractively lighted by fluorescent tubes. The grille is of rigidized metal, protected at the front by three chrome bars. Cabinet finishes are a choice of limed or dark walnut.

For the first time, Wurlitzer offers its 48-selection phonographs with a complete Hi-Fidelity sound system. These models are known as the 1600-AF and the 1650-AF and incorporate a special amplifier and dual speakers. The 48-selection phonograph has been continued in the Wurlitzer line for the specific purpose of providing a small unit for limited space locations with a fast patron turn-over—small restaurants, and the like, where a multi-selection music library is not necessary to satisfy the wants of the patrons.

In the 1954 line, Wurlitzer continues its two new wall boxes. The four-wire, 48-selection Model 5206, and the three-wire, 104-selection Model 5205. A complete line of speakers, both wall and concealed, has been augmented by two Hi-Fidelity models known as 5111 in the concealed speaker, 12-inch size, and 5112 in the 8-inch wall speaker.

"Considering the varied selection of equipment offered to the operator, Wurlitzer undoubtedly has the newest and most complete line of phonographs and remote in the industry today," concluded Bear.

## NEW AND USED HITS AT PRICES YOU'LL LIKE

BALLY—ROCK-OLA—KEENEY—CHICAGO COIN  
WRITE FOR PRICE LIST TODAY!!

Exclusive Distributor For Bally Manufacturing Co.

## CALDERON DISTRIBUTING, INC.

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(All Phones: LINCOLN 8468)

### LOOK AT THESE PRICES!

DOMINO .....	\$99.50
HONG KONG .....	119.50
TWENTY GRAND .....	124.50
DELUXE WORLD SERIES .....	169.50
HAPPY DAYS .....	125.00
BRIGHT LIGHT .....	72.50
SPOT LIGHT .....	75.00
PALM BEACH .....	225.00
SKILL POOL .....	135.00
OLYMPIC (Williams) .....	112.50

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**BALLY - WILLIAMS - ROCK-OLA**

**L**AKE CITY AMUSE. CO.  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

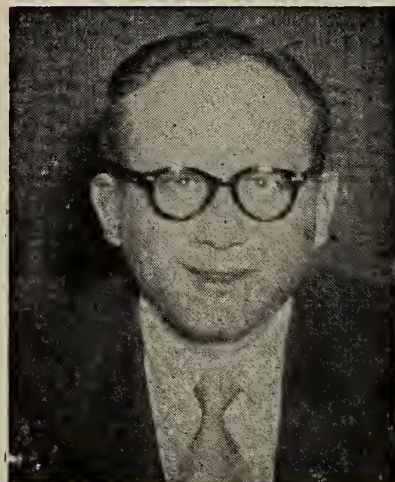
## Empire-Coin Mach. Exclusive Distribs For Richman Products In Ill. and Mich.

CHICAGO—Howard Freer of Empire Machine Company, this city, announced this past week, that Empire has been appointed exclusive distributor in Illinois and Michigan, for the Richman Products Corporation of Brooklyn, manufacturers of arcade machines.

A sample of each of Richman's machines is on the Empire floor. These include "Pitching Practice," "Mighty Mike," the mechanical sparring partner, "Air Football" and "Air Hockey," each of the 'Air' games being 2 player games.

"We look forward to a long and satisfactory association with Richman Products Corp.," Freer concluded.

## Williams Introduces New Baseball Game "Major League"



SAM STERN

CHICAGO—Sam Stern, general manager of the Williams Company, this city, announced this week the release of the new 6-player baseball game, "Major League." Stern said, "Major League" incorporates every

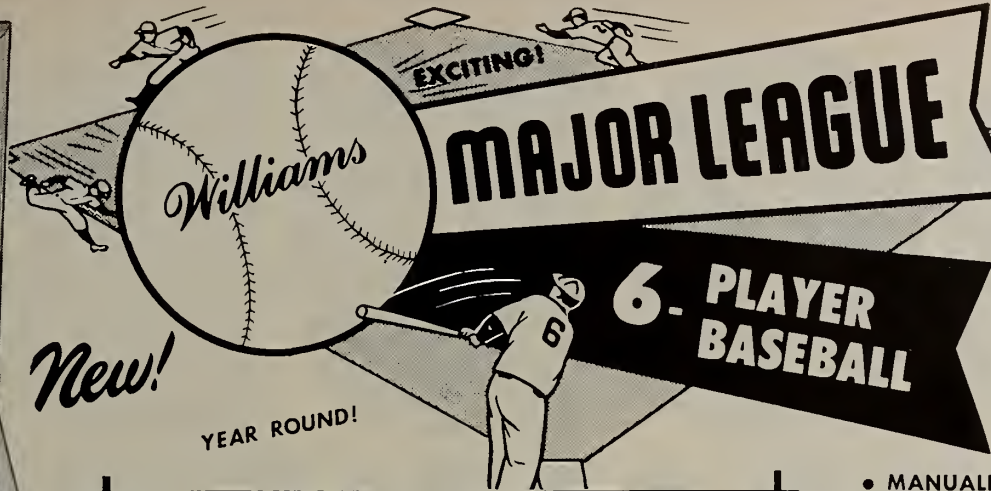
feature of real life baseball with players actually running the bases after the player hits the ball which the electrical pitcher tosses across the plate. It incorporates fast action features that sustain playing interest at the highest level."

Home runs are scored as balls go over ramps and actually fly over the fence. Bonus scoring is an added attraction. It includes: hitting home runs after the 2nd out is made in each inning to score two runs for each man on base plus five bonus runs; hitting home runs in the last inning to score two runs for each man on base plus five bonus runs, continuing this scoring in the last inning as long as home runs are made.

Like our national pastime, the game allows the player three "outs" per inning and is adjustable from 1 to 5 innings. Stern points up the animated base running unit as the most outstanding feature of "Major League." He claims that this feature marks "Major League" as an exclusive Williams baseball production and accounts in large sense for the immediate and favorable reception accorded to the new baseball game.

52 Issues  
The Cash Box \$15





THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

for NOVELTY play!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

- ① Balls go up the ramps and over the fence for Home Runs!
- ② Balls hit onto ramps actually FLY THRU THE AIR!
- ③ **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

**3 OUTS PER INNING**  
Adjustable 1 TO 5 INNINGS!



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

WILLIAMS BASEBALL GAMES HOLD THEIR POPULAR APPEAL AND LAST INDEFINITELY!

- OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
  - One player 10c, can insert 2 nickels or a dime.
  - Three players—25c.
  - Convertible to straight 5c play.

See Your Williams Distributor Now!

**NEW! Williams DEALER**

- replays
- high scoring

plus the smart new **HOLD and DRAW** feature

**PROVED for SUBSTANTIAL EARNINGS!**

## Chi Bowling League News

CHICAGO—These are the results of this week's bowling matches. Star Music celebrated Julius Mohill's return after a week's absence by taking three from Atlas. High for Star Music was Julius Mohill, with 495. Jack Madigan was high for Atlas with 493. Myrtle Sochacki was high for women again with 449.

Coven took two from Melody. High for Coven, Tom Nyland, 416. High for Melody, Johnny Strobl, 459.

B&B took two from Paschke. High for B&B 'Fireball Bunk' Perodee, with 515. High for Paschke, Ray Gallett, with 530, which was high for men.

Gillette took two from Western. Don Baxter, with 512 was high for Gillette. Western's high man was Jerry Mankins, 459.

Decca took three from ABC. Decca's high man was Leo Sochacki, 519. ABC's high scorer was Al Rice, 485.

Mercury & Oomens split with 1½ games each. Mercury's Fred Sipiora was high with 466. Johnny Oomens was high with 469 for Oomens.

By winning three games this week, Decca increases their lead to four games, with April 19 as 'showdown' nite when Decca and Oomens meet.

## Service Van



SEATTLE, WASH.—Pictured above is the new Van, Ron Pepple, Northwest Sales Company, this city, has added to his service fleet. It is a big GMC walk-in which is fully equipped to

## Avron Gensburg Becomes Father

CHICAGO—Nancy Gensburg and Genco's Avron Gensburg became the proud parents of a 7 lb.-4 oz. baby boy on Sunday, March 28. This is their first child. And he will be named John. Current address for mother and son is the Highland Park Hospital, where both are doing fine.

serve the company's operators with Wurlitzer parts and service. Northwest intends to conduct Wurlitzer Service Schools throughout its territory from this Van. It is equipped to carry each of the phonograph models and a knock-down mechanism for instruction purposes. Special lighting has been installed so night schools can be held.

THE GREATEST PHONOGRAPH OF ALL TIME



Model 1700

... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.



WILLIAMS DISTRIBUTING COMPANY, INC.

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MEMPHIS, TENNESSEE

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No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box!**

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original \$15.00 you sent for the entire year's subscription!!

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If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to **The Cash Box** TODAY!!!



**THE CASH BOX**

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**OKAY:** I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

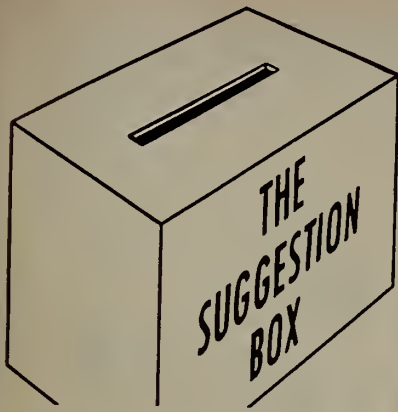
FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

SIGNED .....

Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Bach Associates.



### New Distributors Show "1700" Phono

WICHITA, KANSAS—United Distributors, Inc., this city and Mid-West Distributors, Kansas City, Mo., recently appointed Wurlitzer distributors for their respective territories, held showings of the new Wurlitzer "1700" model phonographs on Sunday and Monday, April 4 and 5, National Wurlitzer Days. Seen below are the executives of both firms.

For a long, long time The Cash Box has been receiving some very worthwhile suggestions from members of the industry. So the editors put their heads together, one day this past week, and came up with the above 'suggestion.' "The Suggestion Box." If you have a worthwhile suggestion, please send it to "The Suggestion Box." Simply address it to: The Cash Box, 32 West Randolph St., Chicago 1, Illinois.

Here's a suggestion from Jules Olshein, Olshein Distributing Co., Albany, N. Y. Jules has a business card on the back of which he has had printed the following: "Business is Better. If everybody would only: Laugh more and whine less; Hustle more and crab less; Work more and loaf less; Boost more and beef less; Give more and grab less: Business would get better damn fast." Jules hopes that more coinmen, everywhere in the nation, will reprint the above. Feature it on their business cards as well as in their business lives.

Harry J. Mabs of Williams Manufacturing Co., Chicago, writes: "As a suggestion I think a history of the coin machine industry from its conception would interest your younger readers and bring back memories to your older readers." (We also want to thank Harry for writing, "I think you are doing a splendid job with Cash Box. I enjoy reading it because it gives us all the latest information in the industry.")

But, from what we gathered, reading further into Harry's letter, he did not mean "a history of the coin machine industry" but, rather, a history of the pinball business. And that, too, goes back some 25 years.

For example, Harry, we recall the old "Whiffle" and "El Rancho." These were really giant size pinball games. Were introduced very early in 1930. The "El Rancho" was presented by the manufacturer of the sensational "Tom Thumb Miniature Golf Courses" which were quite a craze at the time.

Then very early in 1931, after these big pinballs, came the first small sized pinball game, "Bingo." This was presented to the industry by Leo Burman of Chicago. It sold for \$16.50. 10 balls for 1c. To describe this game would be a long story in itself. But old timers can tell this story, with many flourishing exaggerations, to the youngsters in the field.

And then, one day, in '31—a young man, Ray Moloney, presented "Ballyhoo." Just like the very, very popular magazine of that title in those days it went smash, bang, bing, and over the top. Many and many a guy will recall that old tune from Armentieres, "What'll we do in '32—play 'Ballyhoo.'" And from then on—you tell 'em—Harry. It's a great story.

Send in your suggestions to "The Suggestion Box"—we'll print 'em!



M. Y. "PETE" BLUM

M. Y. "Pete" Blum, president of United Distributors, Inc., Wichita, and partner of Mid-West Distributors in Kansas City, Mo.



MEL HAMMER

Mel Hammer, secretary-treasurer of United Distributors, Inc., Wichita, and a partner in the newly formed Mid-West Distributors.



JOHN BALK

John Balk, partner in the newly-formed Mid-West Distributors and manager of the Kansas City, Mo. office. Balk was sales manager for the previous Wurlitzer distributor in that city.

# THE GREATEST PHONOGRAPH OF ALL TIME

*Wurlitzer*

Model 1700



... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.

**EMARCY DISTRIBUTING CO.**

348 Sixth Street  
SAN FRANCISCO, CALIFORNIA

# THE GREATEST PHONOGRAPH OF ALL TIME

*Wurlitzer*

Model 1700

... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.



**CASA RIOJAS**

Rosas Moreno # 87  
MEXICO CITY, MEXICO

**AGAIN!... Chicago coin Scoops the Industry!**

**NOW! A game with the Added Excitement of a Super Frame Score!**

# SUPER FRAME BOWLER

**THE 100% SKILL BOWLING GAME!**

**LOOK!**  
You Get Increased Revenue from 10c 3 for 25c Play!

**LOOK!**  
New Front Hinged Score Frame Glass for Easier Servicing!

**LOOK!**  
100% Skill "Match The Lited Number" for Super Frame Scoring!

**NEW FEATURE!**  
Special light on Front Panel illuminates Coin Chute and Front of Game!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Tap Scoring Thrill of 1400.

Featuring Single — Double — Triple — Quadruple Scoring!

Fast 55 Second Play! Multiple Scoring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

**Still the Most Wanted Game in Every Location!**  
Chicago coin's **CRISS CROSS BOWLER**  
Still in **FULL PRODUCTION!**

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MACHINE COMPANY

1725 W. Diversey  
Chicago 14

Music Machine, Game and Cigarette Machine

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Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

# ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

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# Sacramento City Council Okays Pinball Licenses

SACRAMENTO, CALIF.—The Sacramento City Council this week adopted a municipal ordinance for more stringent control of pinball machines. The council indicated it would act to outlaw the machines entirely unless cash payoffs and other illegal practices are halted.

Council adopted amendments to the present city licensing ordinance, suggested by City Manager Bartley W. Cavanaugh and termed "acceptable" by A. M. Mull Jr., counsel for the pinball operators.

The amendments prohibit the use of the so-called multiple coin machines; ban one-ball machines; require the machine and the premises where it is operated to be licensed, and give the assessor-collector the power to refuse licenses he believes would be detrimental to good public practice and revoke or suspend licenses where violations occur.

Voting against the amendments, which make changes he called "unenforceable" and which "accomplish nothing," Councilman Leslie E. Wood said he wanted to ban the machines right away. He said he would introduce another ordinance to do this.

"I've done a lot of investigating on

this," Wood declared, "and I don't think these proposals are tight enough. There still are machines in this town paying off and they will continue to pay off. I don't see how this will be any more enforceable than the ordinance we already have on the books."

Declaring that his ordinance would ban the machines, Wood said: "We didn't give slot machines a second chance and we don't give crime a second chance. Why should we give pinball machines a second chance?"

"In fact, we have given them chances time and time again to police themselves and they have failed to do it. I say we should get rid of them completely."

Cavanaugh said he recommended the amendments only because he believes they will end pinball machine gambling.

"If it doesn't, they should be abolished," Cavanaugh said. "We should throw them out entirely."

Other councilmen thought the ordinance a "good" measure and one that will accomplish what council sought. They urged that police be instructed to enforce the ordinance strictly.

## EXHIBIT'S BIG BRONCO

The Best Kiddie Ride Of Them All

## EXHIBIT SUPPLY

4218-30 W. LAKE STREET  
CHICAGO 24, ILL.

Mayor W. A. Hicks declared that this was the pinball operator's last chance. If gambling and other abuses continued, the mayor and councilmen declared, they would join the move to outlaw the machines.

Cavanaugh said that the amendments, effective immediately, would require many pinball machines in establishments to be removed or remodeled or replaced to meet the single coin operation requirement. He said all machines will have to be re-licensed, as well as the premises where they operate.

Mull ventured to speak only once during the meeting when he prepared to object to a move to incorporate another city ordinance, making it illegal for youngsters under 18 to play the machines, into the licensing ordinance. The move was dropped when Cavanaugh said that present statutes effectively take care of that situation, and the change might cause other complications.



**IN TIME for the BASEBALL SEASON!...**

**chicago coin's  
EXCITING  
HOME RUN**

**The FIRST 6 PLAYER  
BASEBALL GAME...**

With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

Each inning constitutes 3 outs.

★ Game can be set to operate at 1, 2 or 3 innings per game.

★ Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

★ Player hitting ball into Lower Grand Stand gets a Home Run plus RUNS for every man on base!

★ Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

★ Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

**chicago  
coin  
MACHINE COMPANY**

1725 West Diversey Chicago 14, Ill.

Also Available in 10¢—3 for 25¢ Play

★ 6 Foot Size!

**Members Of "20 Year Club" Urge "Fall Homecoming Meet"**

**Suggest Chicago as Scene for "Biggest Homecoming Meet of All Time To Talk Things Over for Complete Advantage of Entire Industry"**

CHICAGO—Members of The Cash Box "20 Year Club," who attended the past MOA Convention, came up with the suggestion that a "Fall Homecoming Meet" be held here this coming fall of '54.

Many of these men are engaged in the amusement field, as well as in music and vending. They believe that a more general overall coverage of the field is necessary, than just meeting with one division at a time.

As one of these men said, "I attended the past NAMA convention and now the MOA convention.

"But," he continued, "I'm also in the amusement business. I feel that, in addition to music and vending machines, we should have a meeting of men operating all equipment, like we used to have."

He, along with other members of the "20 Year Club," especially those located this city, have come up with the suggestion that there should be a

"Fall Homecoming Meet" this 1954 and, in his estimation, a great many people from all over the nation would attend.

One well known coinman here, who has been engaged in the business for over 35 years, said:

"I agree. There should be a 'Fall Homecoming Meet' for all the industry.

"Let us members of the '20 Year Club' sponsor such a meeting. If the manufacturers and distributors want to arrange displays in special rooms thruout the same hotel, they could make the necessary arrangements—or they could run open house at their factories.

"This," he concluded, "can be the kind of meet we used to hold. The kind that brings together not only the old timers, the men who have been engaged in this business for 20 years and longer, but also everyone from all over the country."

**THE  
GREATEST  
PHONOGRAPH  
OF ALL TIME**

Wurlitzer  
Model 1700



. . . with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.

**UNITED DISTRIBUTORS, INC.  
MID-WEST DISTRIBUTORS**

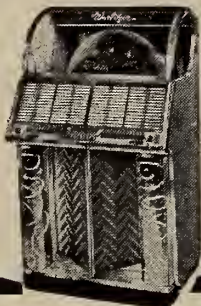
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KANSAS CITY, MO.

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Wurlitzer

Model 1700

... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.



**POOLE DISTRIBUTORS, INC.**

1022 Commonwealth Avenue  
BOSTON, MASS.

## When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

**Joe Orleck**

**THE CASH BOX**

26 West 47th Street  
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

# Reflections On The March MOA Meet and— Plans For The Future

by  
**George A. Miller, President**  
MUSIC OPERATORS OF AMERICA



Yes, the March convention of Music Operators of America is behind us. Everyone had a good time and everyone agrees it was the most successful and well-attended convention ever held under the auspices of MOA. There were twice as many exhibitors as at any other time, and it all adds up to further progress of the automatic phonograph industry.

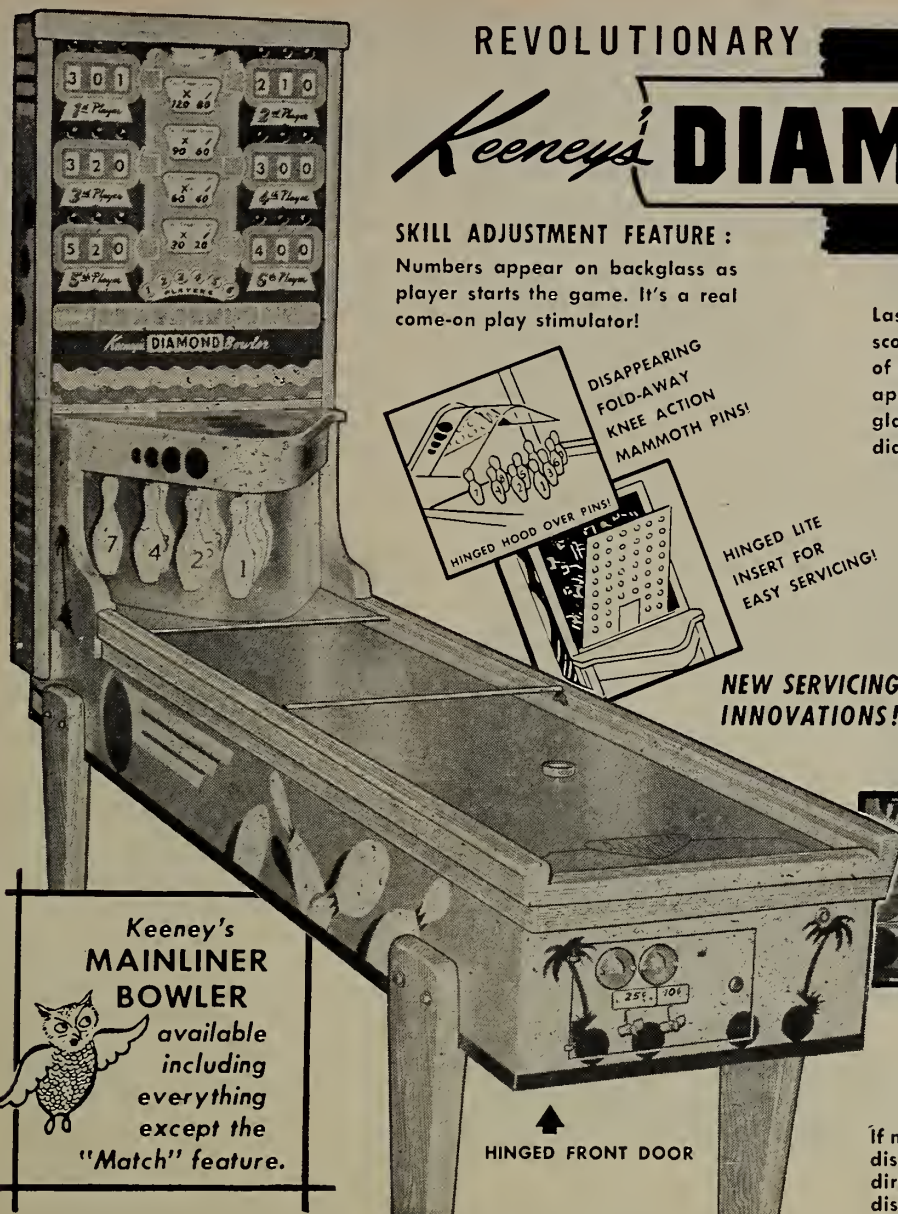
Now the time has come for the facts. A national public relations program, a national tax council, a national committee to fight the entertainment tax, and what to do about the continued threat of copyright legislation, as well as an all-out membership drive, were fully discussed by practically every speaker at these meetings.

Many of these subjects are being put into action at this very moment. The national committee on the entertainment tax, headed by Dick Steinberg, is going full speed ahead. The national public relations program in the way of "Jack and the Juke Box" should be in progress by the latter part of April; Al Denver, who is the Chairman of this committee, so reports. The national tax council is being organized and should be presented in the very near future so that assistance can be rendered to every state in the union in the way of eliminating unfair licenses and taxation on a per phonograph basis.

That brings us back to the copyright legislation, which is the continual headache of every music operator in the nation. Two plans were presented at the convention; but the music operators in attendance saw fit to refer them back to committee for further exploration and study. In the meantime, attempts are being made to put a third plan together that may be as good or even better for the music operators as a whole than the two plans that have already been presented. Music Operators of America will not stop until a workable plan is found; but neither will Music Operators of America recommend a plan that is not workable or one that does not meet with the approval of the majority. This is the one subject that was not completed at the MOA convention; and therefore every operator or every member of MOA should pass along their ideas and make suggestions to the officers of the national association so that a good plan that will defeat the purpose of those who continually present bills to the Congress to amend the present copyright laws can be put into effect as soon as possible.

Everyone associated with the music business who reads this article should write a letter to the national association office at once giving his ideas and making recommendations that will help in any way to bring this very important matter to a successful conclusion.

A great membership drive is being made at the present time and any association which is not affiliated with MOA should make application for membership, as well as all individual operators who are living in territories where there are no associations. Application blanks are being sent out in the very near future to operators all over the nation and we expect to double the membership of Music Operators of America within the next six months. Get behind this program! Get behind the only organization that is interested in the welfare of the music operators of the nation. It is your business. Protect it! Become an active supporter of MOA.



REVOLUTIONARY

# Keeney's DIAMOND BOWLER

6 PLAYERS *multiply* PROFITS!

**SKILL ADJUSTMENT FEATURE:**  
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!



DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

HINGED HOOD OVER PINS!

HINGED LITE INSERT FOR EASY SERVICING!

**NEW SERVICING INNOVATIONS!**

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.  
**MATCHING FRAMES** may be set at:  
2 or 10  
and  
2-3-4-5

**4-WAY FLEXIBILITY** of play provides various settings to meet any location need.

**2 SIZES:**

9 ft. game playfield now on 8 ft. cabinet  
8 ft. game playfield now on 7 ft. cabinet  
**CONSERVES SPACE!**

Available in 10c and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



COVERED CASH BOX PLUS EXTENSION FLOODLITE WHEN DOOR OPENS

Single-Double-Triple-Quadruple Scoring for Strikes and Spares  
Strikes Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

**J. H. Keeney & CO., INC.**  
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

Keeney's MAINLINER BOWLER

available including everything except the "Match" feature.



HINGED FRONT DOOR

## N. Y. State Ops Guild To Host Many Out-Of-Towners

Sidney H. Levine To Be Toastmaster



SIDNEY H. LEVINE

that the organization will play host to the largest number of coinmen and their friends ever to attend their dinner and dance. In addition, the organization expects to turn out a very representative journal.

Officials of the Guild advise that they have been requested to make reservations at the Napanoch Club for a number of out-of-towners who will arrive early Saturday, and stay over thru Sunday.

Among those who intend to make it a week-end are Sidney H. Levine, attorney for the New York Music Operators Association; Al Denver, president of the association, as well as other operator members. Sidney Levine will act as toastmaster at the banquet.

**Genco Appts S. H. Lynch Texas & N. La. Distribs**

CHICAGO—Ralph Sheffield, just back from a Texas trip, informed us that Genco has appointed S. H. Lynch & Co. as their distributors for Texas and Northern Louisiana. Distribution for Genco will be handled through all three of the Lynch offices, Dallas, Houston and San Antonio. Sheffield expressed confidence in the fact that the appointment of this firm as distributors will prove very worthwhile.

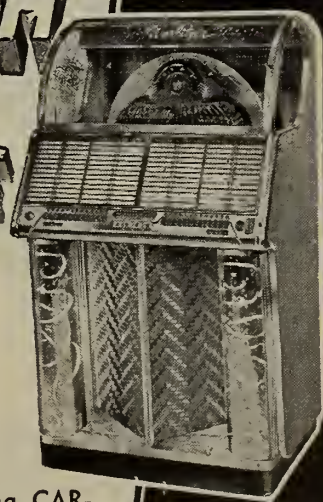
BEACON, N. Y.—Officials of the New York Operators Guild advise that its annual dinner and dance, being held on Saturday night, May 1, at the Napanoch Country Club, Napanoch, N.Y., will be the largest and most successful affair ever held by the group.

At the present time, they state, reservations from their own members, as well as out-of-town people, indicate

**THE GREATEST PHONOGRAPH OF ALL TIME**

*Wurlitzer*

Model 1700



... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.

**STEELE DISTRIBUTING CO.**

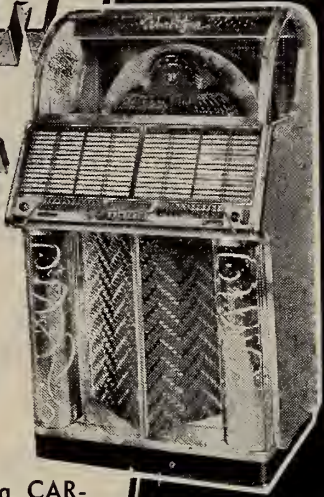
2300 Louisiana Street  
HOUSTON, TEXAS

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... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.



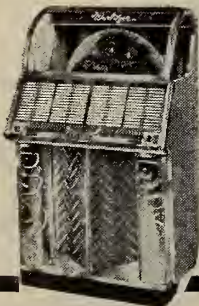
**PAUL A. LAYMON, INC.**  
1429 W. Pico Blvd.  
LOS ANGELES, CALIFORNIA

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**ANGOTT DISTRIBUTING COMPANY, Inc.**  
2616 Puritan Avenue  
DETROIT, MICHIGAN

## THRU THE COIN CHUTE

### CALIFORNIA CLIPPINGS



#### LOS ANGELES

It was a weekend of fun, gaiety and excitement this past week as two distributors held open house to show the latest juke boxes. Operators from all over Southern California passed through the doors of Paul A. Laymon & Co. to see the unveiling of the new Wurlitzer phonos. On up the Pico Strip, Cane Distributing Company celebrated its official opening with an open house party to show the new Rock-Ola "Comet." Top recording artists were on hand at both places to chat with the operators.

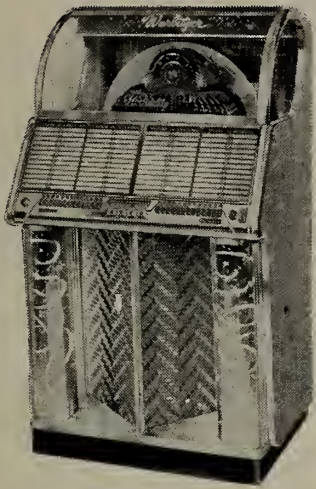
Al Thoeke, field engineer for United Manufacturing Company, Chicago, whizzed into town to visit with Charley Robinson of C. A. Robinson and Co. He then left on a tour of operators throughout Southern California with Bill McLain to help them with their service problems and look for new ways to improve the United games. . . . The Badger Sales Company showrooms now display Exhibit's new Shooting Gallery. Fred Gaunt stated that this new game will not only make money for ops but is also a natural arcade piece. Ray Powers recently spent a few days at Lake Tahoe. He stated that he went up to smell the pines and check on his new house that is being constructed. Pete Ley recently spent a few days in Las Vegas. . . . Minthorne Music Company is staffed by some of the finest mechanics in the coin machine industry. The Lanzisero brothers certainly are three fellows that win that title. Nick and Andy both work in the service department while Bill is employed by operator C. T. Ryder in Long Beach. The side of the Minthorne showrooms have been all dressed up with bright new signs. Red and white lettering is used across the whole side of the building with a fifteen-foot cutout display of a Seeburg "Hi-Fi" phono painted in full colors. Across the street at the new Minthorne parking lot they have erected a huge sign between the present two buildings on the lot using the same red and white lettering along with an eight-foot cut out display of a new Seeburg juke box on one end and another eight-foot display of the 200 "Select-O-Matic" home set on the other side. . . . Atsie Stein has been rushing in and out of town pulling kiddie rides off locations, painting and re-conditioning them and getting them back again. "We have to get ready for that spring and summer business," stated Atsie. . . . Caught Phil Robinson and John Senders looking over some old '33 and '34 editions of the Automatic Age while reminiscing about the good ole' days. Senders is one of the really old timers in the business. He designed many games, which were the fore-runners of modern equipment, while in the employment of International Mutoscope Company where he spent ten years. Later on he switched to Scientific Machine Corp. for another ten years. He also operated penny arcades in Coney Island before moving to California where he owned and operated a penny arcade in Long Beach. Senders is now retired but misses his old friends in the industry and often visits the boys along West Pico just to chat about this and that. . . . Sam Ricklin, prexy of California Music Company, announced that they are hiring three more people to more efficiently take care of all ops that drop into the store. We wonder what the big secret is between Mary Reece and Martha Delgado. . . . Dan Gould paid a visit to coinrow recently. . . . Along with serving operators and arcade owners throughout Southern California, Jack Simon, prexy of Simon Distributing Company, also rents out all types of coin operated equipment to TV and motion picture sets for scenes in arcades, taverns, etc. . . . Nickabob Sales Company now have in the new Lehigh "Hav-A-Snak" Cookie Vendor. Nick Carter and Harold Chapman announced that they can be attached directly to coffee or coke machines. . . . Mary and Kay Solle announced that they are doing a great job with Rudy Grayzell's Abbott waxing of "It Ain't My Baby (And I Ain't Gonna Rock It)." Ops are putting it on their boxes and report wonderful reaction. . . . Lyn Brown has been plenty rushed lately. He just recently got in Exhibit's "Twin Rabbit" Kiddie Ride and now has Exhibit's new "Shooting Gallery" on display. He says it's a big job operating a route and showing two pieces of new equipment all at the same time.

Lee Walker is sold on the idea of running cigarette machines along with his route of music and games. He showed us with facts and figures why more and more operators in the area are adding cigarettes to their operations. "In the first place," Lee relates, "Ciggie vendors do not depreciate nearly as fast as phonos or games, therefore, a vendor even five years old is still a good piece of equipment and can be purchased for about \$200. An operator can put five of these out on location for the same price he'd pay for just one music machine. With cigarettes now at 25c per pack there's a gross profit of about 7c for each pack purchased. After paying off the location and deducting other expenses the operator would wind up with about 2c. By handling cigarettes along with my other equipment in each location I can walk out with an extra \$4 per week from each spot and it only takes fifteen minutes extra in each place to service the cigarette machines," he added.

Don and Dolores Wikoff drove down from Newhall recently to take care of business along coinrow. . . . Clyde Dendinger was also seen along the Pico Strip from Balboa. . . . Other out-of-towners included Al Cicero, Santa Maria; Al Anderson, Shafter; Bill Black, Bakersfield; Bill Bradley, Covin; Johnny Ketchersid, Long Beach; M. V. Connors, Downey; Carl Thompson, Delano; Vern Ephrom, Bakersfield; "Doc" Dockins, Santa Ana; Don Dana, Oxnard and Jack Mallet from Mission Novelty Company, Claremont. . . . Mr. and Mrs. Charley Ganger also drove down from Oxnard to take care of business.



**THE  
GREATEST  
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OF ALL TIME**



Wurlitzer MODEL 1700

... featuring the new amazing  
CAROUSEL Record Changer.

**CULP** DISTRIBUTING  
COMPANY

614 W. GRAND AVENUE

OKLAHOMA CITY, OKLA.

**Dallas Coin Ops Meet**

DALLAS, TEX.—T. A. Webb, secretary of the Dallas Coin Machine Operators Association, announced the organization had met on Monday, March 29.

Webb reports a strong turnout and a good meeting at which much was accomplished. The get-together was held at Sammy's Restaurant.

The next meeting will be held the last Monday of April at Sammy's.

**S & H Novelty Apptd.  
Bally Distrib For  
Shreveport & No. La.**

NEW ORLEANS, LA.—Louis Boasberg, general manager of New Orleans Novelty Company, regional Bally distributors for Louisiana and Southern Mississippi, recently announced the appointment of S & H Novelty Company, Shreveport, Louisiana, as Shreveport and Northern Louisiana distributors of Bally Equipment.

**THRU THE COIN CHUTE  
UPPER MID-WEST MUSINGS**

Mr. and Mrs. Jack Ravine of the United Machine Company of Minneapolis, Minn. left for a much needed vacation trip down Mexico way. . . . Back on the job after a short vacation in Florida, Fritz Eichinger of the Northern Novelty Company, St. Paul, Minn. didn't waste any time getting down to business. . . . John Galep of Menomonie, Wisc. remarked on his trip into the Twin Cities last week that snow has followed him into town on his last three trips. . . . Jack Lowrie of the H. Novelty Company, Lake City, Minn. has been very busy getting locations lined up for machine changes. . . . Gordon Stout of Pierre, S. D. reports that at this time of the year Phoenix, Ariz. is a good spot to take a vacation. Of course it is always good to get home and on the job again. . . . Oscar Winter of La Crosse, Wis. was in the Twin Cities shopping for games to make some changes on his route. . . . Andy Benna of Ironwood, Mich. made a quick trip into town to pick up some supplies and records for his route. . . . Andrew Markfelder of Staples, Minn. stopped in to look at the latest in coin operated games. . . . Walt Hennes of Bemidji, Minn. took time off from his route activities to make a trip into the Twin Cities to pick out the right machine for a special location. . . . Hugh May of the National Specialty Company, Eau Claire, Wisc. reports that business is holding up very well in the area. Seen here and there in the Twin Cities picking up supplies and records for their routes were L. P. Wilbur of Superior, Wisc.; Pete Wornson of Mankato, Minn.; C. B. Sersen of St. Cloud, Minn.; Gordon Dunn of Moose Lake, Minn.; J. A. Redding of La Crosse, Wisc.; Clayton Norberg of the C & N Sales Co. of Mankato, Minn.; C. T. Terveer of Winona, Minn.; S. A. Porter of Oelwein, Iowa; and Leo De Mars of Ashland, Wisc.

**Now!** for **REGULAR, MATCH**  
or **MATCH REPLAY!**

**GENCO'S TWO PLAYER  
BASKETBALL**  
(1 or 2 CAN PLAY)

- ★ **REGULAR**—for Novelty Play in Every Location.
- ★ **DELUXE**—(MATCH)—New, sensational changing value Match feature.
- ★ **SUPER**—(MATCH REPLAY)—Match feature with Replay feature (1 to 16 Replays).
- SUPER-LIFELIKE ACTION
- AUTOMATIC BALL LIFT
- FAST—60 sec. playing time!
- 4 "CHANGING VALUE" BASKETS.
- 2 "SPECIAL WHEN LIT" BASKETS.
- GLASS-ENCLOSED PLAY FIELD.
- MODERN, COMPACT CABINET 41" x 27" x 71" high. Crated weight 300 lbs.

**VARIABLE SCORING**  
On Every Shot!

Each lower basket varies from 2 to 8 points with each ball. Visitor and Home Player shoot for respective baskets with highest value.

**UPPER "SPECIAL WHEN LIT" BASKETS**  
light up several times during game. "Long shot" into upper basket when lit scores 70 Bonus Points in addition to regular lower basket score. Special baskets also light up on last shot—keeping outcome in doubt until very end of game!

AVAILABLE IN 10c—3 or 4 for 25c PLAY (OPTIONAL)

**GENCO** MFG. & SALES CO.  
2621 North Ashland Avenue Chicago 14, Illinois

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GREATEST  
PHONOGRAPH  
OF ALL TIME**

Wurlitzer Model 1700

... with the New Amazing CAROUSEL Record Changer. 104 Selections. Straight 45 rpm play. Plus breath-taking Hi-Fidelity SOUND. The most beautifully designed, eye-catching cabinet ever produced.

**BILOTTA DISTRIBUTING CO.**

224 N. Main St. NEWARK, NEW YORK

1120 Broadway ALBANY, NEW YORK

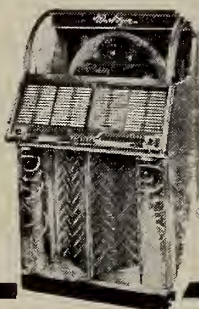
**Airmail Subscription "The Cash Box" \$30.**

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**YOUNG DISTRIBUTING, INC.**

599 Tenth Avenue

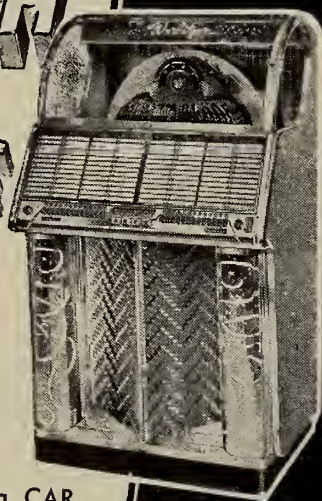
NEW YORK, NEW YORK

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**F.A.B. DISTRIBUTING COMPANY, Inc.**

1019 Baronne St.  
NEW ORLEANS, LA. ★

911 Gervais  
COLUMBIA, S. C. ★

304 Ivy St., N.E.  
ATLANTA, GA.

## THRU THE COIN CHUTE EASTERN FLASHES

Tenth Avenue seemed to have its full complement of visiting ops this week as out-of-towners flitted in and out of wholesalers purchasing supplies and new equipment. Spring has also opened the arcade buying season and arcade owners added to the general flurry of excitement as they inspected available pieces for coin pulling power. . . . The longshoremen strike shows no signs of abatement and the situation has tightened up to an even worse degree than heretofore. Some nearby ports have announced they will not handle cargo coming in or going out that had been intended for New York harbor.

Nat Cohen, Riteway Mfg. Co., announces the appointment of Scott-Crosse Co.—International Amusement Co., Philadelphia, as his distributor for its territory on his new "3-D Theatre" now in full production. . . . Koepfel brothers, Harry and Hymie, busy with the addition of reconditioned cigarette machines to their stock of juke boxes. Store so jammed with equipment you have to breath deep to get inside. . . . Jack Wilson and Mrs. Gertrude Brown, both from Mid-New York State areas on the Avenue. They both advise New York State Operators Annual Dinner-Dance set for May 1 at the Napanoch Country Club will be the biggest affair the group has yet sponsored. Many coin people are planning to spend the weekend at the club as the dinner will be held on a Saturday night. . . . Buddy Fox, Runyon Sales, in the Long Island Hospital for observation. Might be appendicitis. . . . Barney (Shugy) Sugarman demonstrates the "Lion" TV set on the floor of his showrooms. Shugy showed a remote control unit that was extremely interesting. At this point Shugy plans to sell the set to his friends and ops. . . . Nina & Bucky DiNola of the United Vending Machine Corp., Trenton, N. J. excited about son Bart, who has been signed for a recording session in the near future. Bart is all of twelve years old. . . . Irving Kaye, Activeaire Devices, Inc., waves as he rides by and calls out, "We'll be ready to go in about a week or two on our handdryer." . . . Al Simon, Albert Simon, Inc., out on business, but the place a beehive of activity what with the new Chicago Coin "6 Player Home Run" and the Genco "Basketball" on the floor. New shipment of the "6 Player Home Run" had just come in but they were rapidly dwindling.

Jimmie Cagiano, Coin Machine Employees Union Local 465, busy cleaning up final details on the Annual Dinner and Dance to be held at the Latin Quarter on Sunday night, April 25. Jimmie expects a crowd of from 350 to 400 coinmen and families to be on hand for a "great show and a great dinner. . . . Joe Young and Abe Lipsky ready and waiting for the two day showing of the new Wurlitzer phono. National Wurlitzer days are set for April 4 and 5, Sunday and Monday. Young and Lipsky will have the full staff on hand to help host visiting ops who have all been invited to view the unveiling. . . . As ever, there was action in the Atlantic-New York Corp. salesrooms. Meyer Parkoff tells us he has been appointed chairman of the UJA Dinner this year. Mike Munves has been chosen to be the honored guest. "As you know," said Parkoff, "we could not have found a more deserving man. Mike is just a wonderful guy and in the business longer than any of us." The committee to handle the details is now in the process of being formed. This year the plan is to include every phase of the coin machine business and the record companies as official sponsors of the affair. The dinner will be held on June 22 at the Commodore Hotel in the main ballroom. . . . Lou Herman and son Howard, County Amusement, Yonkers, bounce jauntily down coinrow. Lou has just returned from Miami Beach wearing a deep tan. . . . Mike Munves wearing that perpetual grin as he trades banter with visiting arcademen. In the showrooms were Charlie Wertheimer, Boston arcade owner, and Freddie Carcone, New York arcademan associated with Johnny Christophano. . . . Rudy Leitgeb, Cliffside, N. J., in town to look over new equipment. . . . Dave Stern and Bob Slifer, Seacoast Distributors, in a huddle with some operators on a Rock-Ola "Fireball Comet" deal. Business has been good with us," reports Bob. Pretty Fran LoMuro, Seacoast secretary, in a tizzy 'cause boyfriend Bob Sanchez will be out of the service in July and Fran hears the tinkling of wedding bells. . . . Dave Lowy, Dave Lowy & Co. advises he has been selling plenty of Cue-Balls the past week.

## THRU THE COIN CHUTE NEW ORLEANS NOTES

Everyone is so excited about the new model 1700 Wurlitzer that was seen in New Orleans Sunday and Monday, April 4 and 5, "National Wurlitzer Days," at F.A.B. Reports from Bob Dupre indicate much is expected from this model. . . . Ops also waiting for the new United "Mexico" game that is expected to be a hit here. F.A.B. always a beehive of activity. . . . In town for the week—Chester Young, Mamo, La.; Gabriel Diaz of New Iberia, La.; Mr. Andrews of McComb, Miss.; Dick Farr, Jackson, Miss.; Edgar Babin and Prospa Donnaud of Lubring, La. . . . Marion Mantrauga of Coin Machine Service dropped in to see Bob Dupre. Albert Huffine making the rounds, too. . . . Jack Young, New Iberia, in town the other day on his way to Amite, La. where he opened his carnival show. . . . Mark Boasberg, Louis Boasberg's Dad, has made a miracle recovery. After being very close to death at the hospital just three weeks ago he is back at work in his garden. Mark Boasberg, better known as Jack to everyone, is 81 years old. . . . The tobacco convention was held in Chicago on 1, 2, and 3 of April. Many of the ops who left for Chicago said they planned to take in the fight on April 2. . . . The large cafeteria partly owned by Joyce Roache, daughter of John Elms, TAC Amusement, will soon be finished. It will be run by Jimmy Brocato and will be called "Pick-A-Meal." . . . In town for a couple of days were Mr. McConnaughey, Rome salesman, and factory representative Ralph Phipps. . . . Jake Gassenberger of Westwego, La., looks better than he's looked in some time. Jake's one of the best liked fellows in the coin biz. . . . Lillian Amann has been under the weather for quite a spell. . . . Sammy Kaye at the Blue Room, Roosevelt Hotel. Sammy has been taking the town by storm.

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Several months ago, this column featured a "Guide For Visitors" directory of distributing firms located in this city. This information was so valuable to coinmen visiting this coin center from all over the country, as well as foreign nations, many requests have been received that it be printed once again. Firms are listed alphabetically.

**ATLAS NOVELTY CO.** Located on Northwest side of city. About 20 minutes from Loop by cab. (Western Ave. is 2400 West). Distributors for: J. P. Seeburg Corp. See: Morrie Ginsberg, Eddie Ginsberg, Nate Feinstein, Harold Schwartz.

**AUTOMATIC PHONO DIST. CO.** Located on near Northwest side of city. About 10 to 15 minutes from Loop by cab. Distributors for: AMI, Inc. See: Mike Spagnola, Joe Glimco, Phil Weisman.

**COVEN DISTRIB. CO.** Located on Northwest side of city. About 25 minutes from Loop by cab. (Elston Ave. is 2800 West at this point intersected by Belmont Ave., 3200 North) Distributors for: The Rudolph Wurlitzer Co., Smoke Shop Cigarette Vendors. See Ben Coven.

**DONAN DISTRIB. CO.** Located on far Northwest side of city. About 35 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co. See: Don Moloney, Tom Cath, Mac Brier.

**EMPIRE COIN MACH. EXCH.** Located on near Northwest side of city. About 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Augusta Blvd. at this point). Distributors for: United Mfg. Co., Auto-Photo Co., H. C. Evans & Co., Oak Mfg. Co., Richmond Products Corp., Binks. See: Gil Kitt, Vince Shay, Stanley Levin, Howard Freer.

**FIRST DISTRIBUTORS** Located on Northwest side of city. About 20 minutes from Loop by cab. (North Ave. is 1600 North). Distributors for: Exhibit Supply, J. H. Keeney & Co., Inc. See: Wally Finke, Joe Kline, Sam Kolber.

**GLOBE DISTRIB. CO.** Located on Northwest side of city. About 25 minutes from Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters. See: Charles (Jimmy) Johnson.

**NATIONAL COIN MACH. EXCH.** Located on near North side of city. About 15 minutes from Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co. See: Joe Schwartz, Mort Levinson, Sheldon Spiro, Ronald Schwartz.

**PURVEYOR SERVICE** Located on Northwest side of city. About 25 minutes from Loop by cab. (Western Ave. is 2400 West). Distributors for: American Shuffleboard Co. See: Herb Perkins, Monte West.

**WORLD WIDE DISTRIBS.** Located on Northwest side of city. About 20 minutes from Loop by cab. (Western Ave. is 2400 West). Distributors for: Rock-Ola Mfg. Corp., Williams Mfg. Co., Ace Coin Counters. See Al Stern, Len Micon, Fred Skor, Joel Stern.

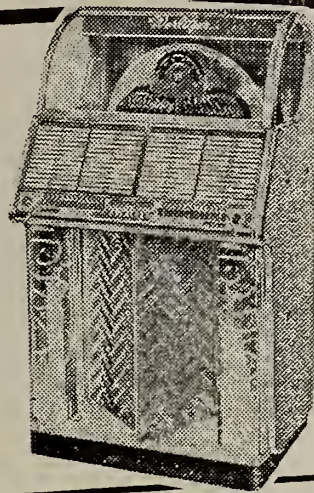
The above firms are engaged in the music and amusement fields, altho some also manufacture and distribute vending and service machines.

For any further information in regards to vending and service machine manufacturers and distributors, as well as associations and individuals in the City of Chicago, contact the Chicago offices of: THE CASH BOX, 32 WEST RANDOLPH STREET, CHICAGO 1, ILL. (Tel.: DEarborn 2-0045).

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

**WANT**

**WANT**—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. **NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.**

**WANT**—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. **FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.**

**WANT**—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. **DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.**

**WANT**—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. **T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.**

**WANT**—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.**

**WANT**—Your used or surplus records all speeds, 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.**

**WANT**—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. **C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: THlden 4-9040.**

**WANT**—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. **THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.**

**WANTED**—Used 45 r.p.m. selective Ristaurcat and Hit Parade Midget Juke Boxes. Write: **SILVER, 599 WEST 176th ST., NEW YORK, N. Y.**

**WANT**—Frolics and Beach Clubs. Send us your lowest price. **H & H MUSIC, 1626—3rd AVENUE, MO-LINE, ILLINOIS.**

**WANT**—Bally Broadways, Bally Bright Lights. **ATLAS SALES CO., 512 E. WATER ST., SYRACUSE, N. Y.**

**WANT**—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? **LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.**

**WANT**—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, conditions first letter. **STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASH-INGTON. Tel.: BRoadway 3663.**

**WANT**—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: **BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.**

**WANT**—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. **WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.**

**WANTED**—Show Boats, Circus, Rodeo and Bright Spots. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MARket 1-3967.**

**WANT**—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. **INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.**

**WANT**—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. **ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.**

**WANT**—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. **JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.**

**CLASSIFIED ADVERTISING SECTION**

**WANT**—Used record presses or small pressing plant. **JIFFY RECORDS, WEST MONROE, LA.**

**WANT**—For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: **DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.**

**WANT**—Complete used 22" Shuffleboards or individual cabinets, boards or scoring units. In reply state make, condition, and price. **HASSON COIN SERVICE, 454 SOUTH MAIN STREET, LIMA, OHIO.**

**WANT**—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. **KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

**WANT**—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. **DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.**

**WANT**—Beach Clubs in good condition, \$300 cash; Atlantic Citys in good condition, \$125 cash; Yacht Clubs in good condition, \$175 cash; 1c Grippers in good condition, \$5 cash; any 1c amusement game in good condition, \$5 cash. Write, wire or phone. **MAIN AMUSEMENT COMPANY, 1004 GARRISON AVE., FORT SMITH, ARKANSAS. Tel.: 2-2126, 2-0159.**

**WANT**—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: **BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.**

**FOR SALE**

**FOR SALE**—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.**

**FOR SALE**—1 Seeburg M100-A, \$395; 1 Seeburg 48ML, \$175; 2 Wurlitzers 1015, \$100 each; 1 Evans 45 Jubilee F.S., \$675; 1 Elsie The Cow, Kiddie Ride, \$175. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA.**

**FOR SALE**—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. **RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.**

**FOR SALE**—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.**

**FOR SALE**—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. **WANT**—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.**

**FOR SALE**—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. **GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.**

**FOR SALE**—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). **DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.**

**FOR SALE**—United Alleys—Imperial \$410; Royal \$395; Classic \$350; Clover \$295; 10th Frame Star \$175; Six Player DeLuxe \$110; Williams—DeLuxe Baseball \$250; DeLuxe World Series \$110. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.**

**FOR SALE**—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.**

**FOR SALE**—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.**

**FOR SALE**—Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. **MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.**

**FOR SALE**—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.**

**FOR SALE**—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. **MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.**

## CLASSIFIED ADVERTISING SECTION

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE — 1100 Wurlitzer \$175; 1400 Wurlitzer \$450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE — 100 Used Peanuts & Gum Ball machines plus all parts and globes \$300 for lot. Long Beach, very clean, \$65; Team Hockeys (United) \$40; United Super 6 Pl. Alleys \$159.50; Keeney's 4 Pl. League Fly Pins \$59.50. F.O.B. ST. LOUIS. 1/2 deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE — Will trade for what have you in Arcade Equipment or make offer on 8 Scientific Pokerinos, drop table; 3 United 5-Player with formica tops; 1 Evans Shuffle Ten Strike, 1 Evans Bat-A-Score. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y. Tel.: Gibraltar 2-1810.

FOR SALE — 21 Chrome Buckley wall boxes like new, master keyed, \$35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE — Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Model A Seeburg \$395; Model C Seeburg \$715; Wurlitzer 1250, \$275; Wurlitzer 1100, \$190; Wurlitzer 1015, \$85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — 1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games. Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Special! United Tahitis, like new \$325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE — Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

## CLASSIFIED ADVERTISING SECTION

FOR SALE — Ready to operate. 100 1c Silver Kings (with 5c conversions) \$10 each; Happy Days \$115; Rose-bowl \$75; Joker \$35; Four Stars \$90 or state your price. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA.

FOR SALE — Buy AMI reconditioned from an AMI distributor. AMI-A. \$150; B. \$260; C. \$300; D. \$425; D80. \$545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE — Best Buy In Town! Just off locations and clean merchandise. 5 Wurlitzers 1015, \$100 each; 7 United Bolero Bingo Tables, \$50 each; 5 United A.B.C. Bingo Tables, \$35 each; 1 Keeney Lite-A-Line Bingo Table, \$60; 1 Seeburg Blond 48 Phonograph, \$100. 1/3 deposit, balance C.O.D. Write, wire or phone. ROBERT EHRHARDT, SR., 608 1/2 AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 3-3625 and 2-4545.

FOR SALE — Eastern Electric (C-8) \$125; Genco, Sky Gunner \$250; Keeney 6 Player S.A. \$115; Keeney 10 Player S.A. \$195; Exhibit Twin Rotation \$125; Batting Practice \$95. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — 3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE — 30 Pop-Sez Popcorn Vendors, 3 Hawkeys, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE — 1-1100 Wurlitzer, \$150 clean; 1-1250 Wurlitzer, \$250 clean. 1/3 deposit, balance sight draft or C.O.D. MAIN AMUSEMENT COMPANY, 1004 GARRISON AVENUE, FORT SMITH, ARKANSAS. Tel.: 2-2126—2-0159.

FOR SALE — All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — 53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE — United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Reconditioned Like New — Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel.: HEMlock 4-3844.

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**FOR SALE**—R. C. Specials—Seeburg Model 148 (Metal Cabinet) \$140; Seeburg Model 147 (Metal Cabinet) \$90; Seeburg Model 246, \$70; Seeburg Model 146, \$50; Pre-war \$25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: Central 9292.

**FOR SALE**—Kiddie Rides in A-1 shape. Chicago Coin Super Jet \$375; Atomic Jet \$225; Bally Champion \$515; Phone: Hartford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

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**MISCELLANEOUS**

**NOTICE**—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

**NOTICE**—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

**NOTICE**—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

**NOTICE**—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

**NOTICE**—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

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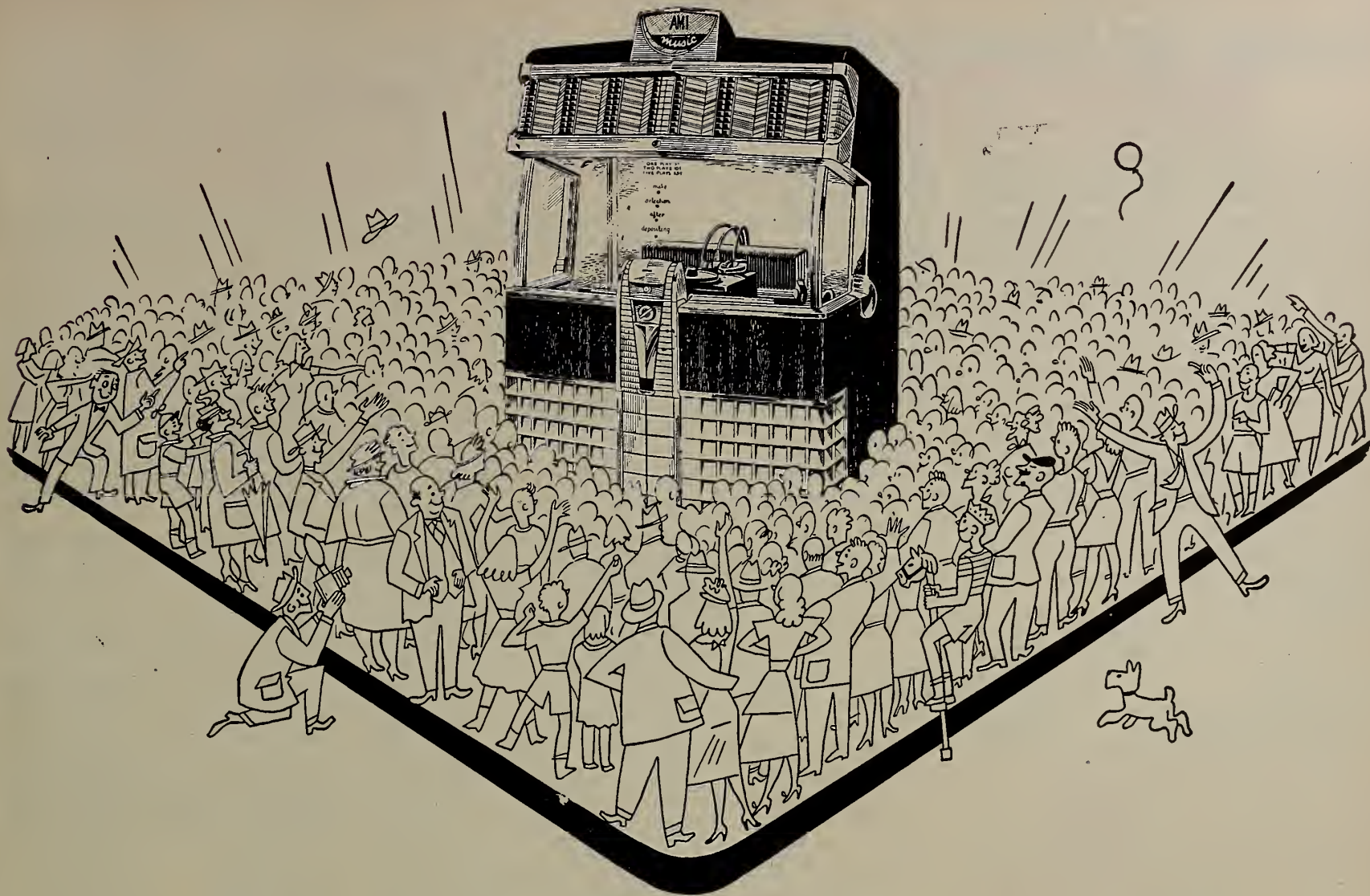
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15th Year of Publication
757th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing various pinball games with columns for game name, manufacturer code, and prices. Includes titles like ABC, Across the Board, Ali Baba, Alice, All Star Basketball, Aquacade, Arabian Knights, Arcade, Arizona, Army-Navy, Atlantic City, Baby Face, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Beach Club, Beauty, Be Bop, Bermuda, Big Hit, Big Top, Black Gold, Blue Skies, Bolero, Bomber, Bone Head, Boston, Bowling Champ, Bowl League, Bright Lights, Bright Spot, Broadway, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, Cabana, Camel Caravan, Campus, Canasta, Caravan, Carnival, Carolina, Caribbean, Champion, Champion, Chinatown, Cinderella, Circus, Circus, Citation, C.O.D., College Daze, Coney Island, Contact, Control Tower, Coronation, County Fair, Crazy Ball, Crossroads, Cyclone, Dallas, De Icer, Dew Wa Ditty, Domino, Double Action, Dbl. Feature, Dbl. Shuffle, Disk Jockey, Dreamy, Dude Ranch, Eight Ball, El Paso, Fairway, Fighting Irish, Five Star, Floating Power, Flying High, Flying Saucers, Football, Four Corners, Four Horsemen, '400' Upright, Four Stars, Freshie, Frolics, Futurity, Georgia, Gin Rummy, Gizmo, Glamour, Glider, Globe Trotter, Gold Cup, Golden Gloves, Golden Nugget, Gondola, Grand Award, Grand Champion, Grand Slam, Grand Stand, Green Pastures, Gun Club, Guys-Dolls, Handicap, Happy Days, Happy-Go-Lucky, Harvest Moon, Harvest Time, Harvey, Hawaii, Hayburner, Hit Parade, Hit & Runs, Hit 'N' Run, Holiday, Holiday, Hong Kong, Horsefeathers, Horse Shoe, Hot Rods, Humpty Dumpty, Ice-Frolics, Jack 'N' Jill, Jalopy, Jamboree, Jeanie, Jockey Special, Joker, Judy, Jumping Jacks, Just 21, K.C. Jones, King Arthur, King Cole, King Pin, Knockout, Lady Robin Hood, Lazy 'Q', Leaders, Lite-A-Line, Long Beach, Lovely Lucy, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Majors, Major League Baseball, Manhattan, Majorettes, Marble Queen, Mardi Gras, Maryland, Merry Widow, Mercury, Mermaid, Mimi, Minstrel Man, Monterey.



PHONOGRAPHS

LISTED ALPHABETICALLY

AIREON

Table listing Aireon models: 4. Fiesta, 4. '47 Hideaway, 4. '48 Coronet 400, 4. '49 Coronet 100.

AMI

Table listing AMI models: 4. WM Wall Box, 4\* Model A '46, 2\* Model B '48, 4\* Model C, 4\* Model D-40, 4. Model D-80.

BUCKLEY

Table listing Buckley models: 6. Wall & Bar Box O.S., 6. Wall Bar Box N.S.

EVANS

Table listing Evans models: 4. Evans Constellation I, 4. Evans Constellation II.

MILLS

Table listing Mills models: 6. Throne of Music, 6. Empress, 4. Constellation.

PACKARD

Table listing Packard models: 4. Pla Mor Wall Bar Box, 1. Manhattan, 4. Model 7 Phono.

ROCK-OLA

Table listing Rock-Ola models: 4. Playmaster '46, 1. 1422 Phono ('46), 4. 1424 Phono (Hideaway), 4. 1426 Phono ('47), 1. 1428 Magic Glo, 4. 1432 Rocket ('51), 4. 1434, 4. 1436 "Fireball" 45 RPM, 6. 1501 Wall Box, 6. 1502 Bar Box, 6. 1503 Wall Box, 6. 1504 Bar Box, 6. 1510 Bar Box, 6. 1525 Wall Box, 6. 1526 Bar Box, 6. 1530 Wall Box, 6. 1805 Organ Speaker.

SEEBURG

Table listing Seeburg models: 6. Hi-Tone 9800, 6. Hi-Tone 9800 RC, 6. Hi-Tone 8800, 6. Hi-Tone 8800 RC, 6. Hi-Tone 8200, 6. Hi-Tone 8200 RC, 4. 146S, 4\* 146M, 4. 147S, 4\* 147M, 4. 148S, 4. 148M, 4. 148ML, 4\* M-100A, 4. M-100B, 4. M-100 B-45, 4. M-100C, 4. W1-L56 Wall Box 5c, 4. 3W2 Wall-a-Matic, 4. W4L-56, 4. 3W5-L56 Wall Box, 4. W6L-56 5/10/25 Wireless, 4. 3W7-L-56, 6. Tear Drop Speaker.

WURLITZER

Table listing Wurlitzer models: 6. 750E, 6. 780M Colonial, 6. 780E, 4. 800, 4. 850, 4. 950, 2\* 1015, 4. 1017 Hideaway, 2\* 1100, 4. 1080, 4\* 1250, 4. 1400, 2. 2140 Wall Box, 4\* 3020 Wall Box, 4. 3048 (Conv. of 3020), 4. 3031 Wall Box, 4. 3045 Wall Box, 4. 4820, 4. 219 Stepper.

MISCELLANEOUS

Table listing Miscellaneous models: 4. ChiCoin Band Box, 4. ChiCoin Hit Parade, 4. Ristaurcat, 4. Williams Music Mite.







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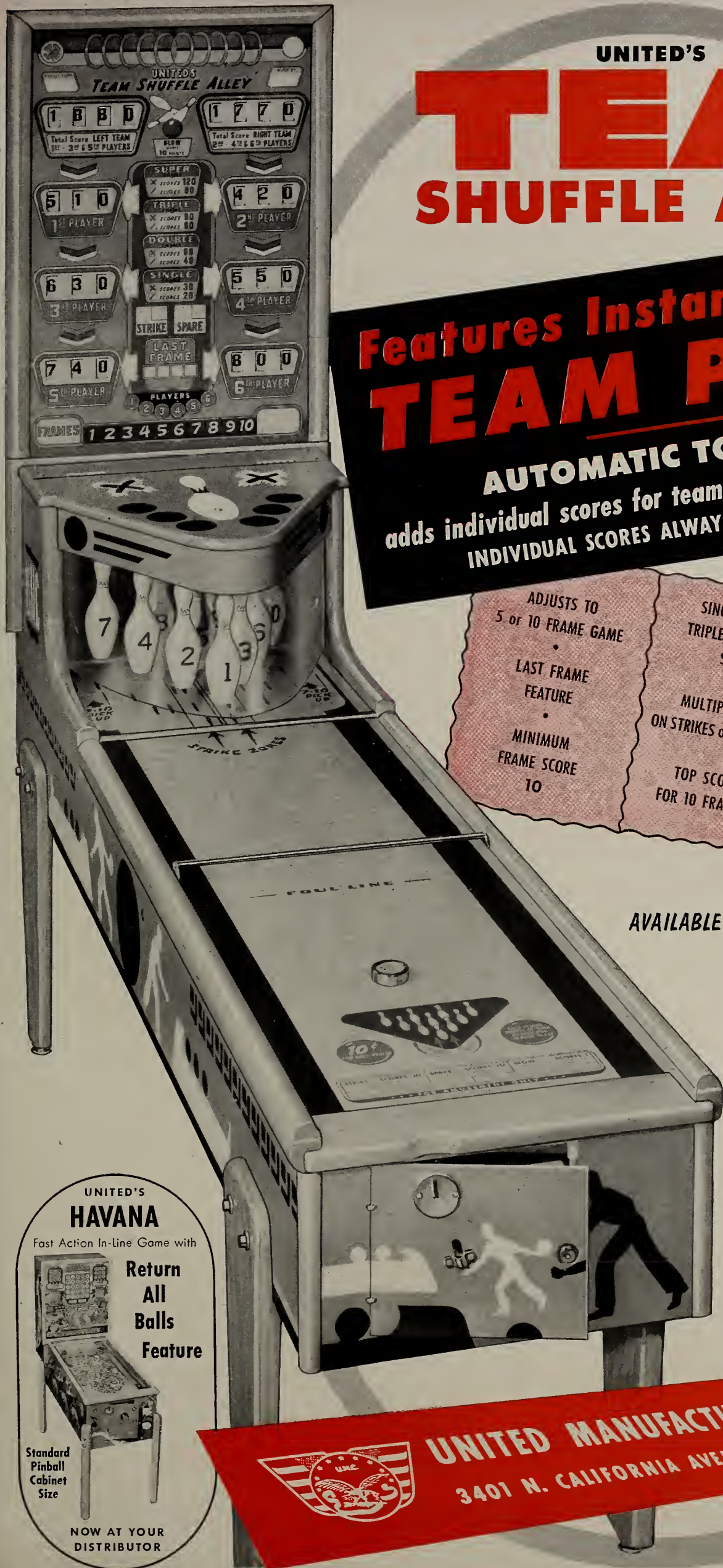
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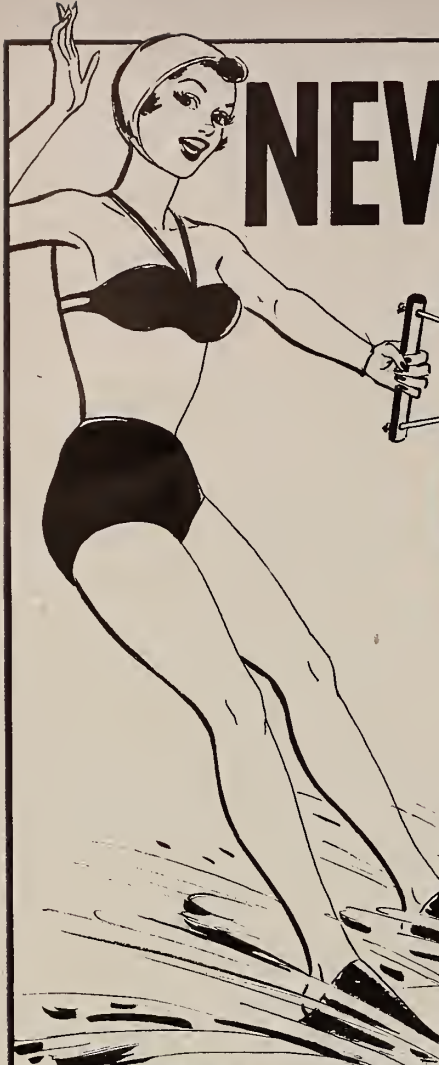
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