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M U

Fashion

FOR ANY

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RIVING

4034

Joni James likes the sound of her new MGM hit, "You Are My Love", as she listens to it on the new AMI Model "G" phonograph. Joni, who skyrocketed to fame with "Why Don't Yon Be-lieve Me" three years ago, has maintained her hit pace with one smash after another. In addi-tion, she has been breaking personal appear-ance records everywhere, drawing audiences in mprecedented numbers and racking up top grosses.

Trailer.

THORN High Jidelity

hargen

the big Pageant Magazine promotional ballad!

JAYE P. MORGAN'S IF YOU DON'T WANT DON'T WANT MY LOOO

20/47-6282

The Dealers Choice



RCA

A "New Orthophonic" High Fidelity Recording

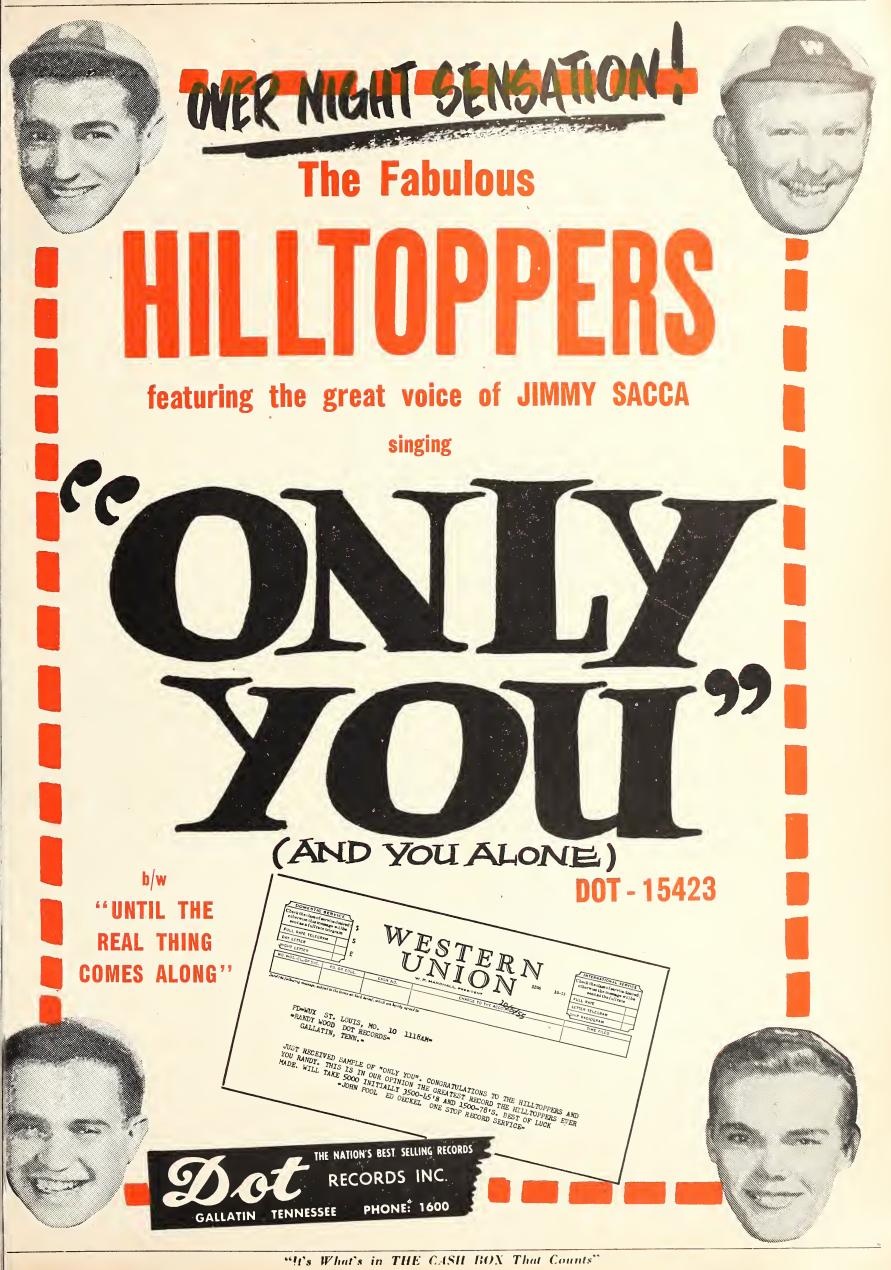
you got a smash on your hands!

JAYE P. MORGAN'S DEPEPER HOT BABY 20/47-6282

The Dealers Choice

A "New Orthophonic" High Fidelity Recording





Page 8

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THE

GOOD GOOD

CASH BOX

OG FAIR

O MEDIOCRE

October 15, 1955

PEE WEE HUNT (Capitol 3251; F3251)

"VANESSA" (2.00) [Meridian BMI—Wayne] Pee Wee Hunt lends his delightful dixieland tech-nique to a wonderful instrumental hit of a few years ago. Colorful bouncer full of life.

(B) "PETUNIA'S PATCH" [Black-bawk BMI-Maxted] Another delightful toe tapper pleasantly treated by the aggregation. Has the same lighthearted flavor that was present in "Oh!".

THREE SUNS

(RCA Victor 20-6273; 47-6273)

(RCA Victor 20-6273; 47-6273) "ARRIVEDERCI ROMA" (3:04) [Campbell Connelly ASCAP—Giovanni, Garinei, Rascel] The Three Suns do a beautiful job on Italy's number one hit. Lovely song with a Latin tempo. The Satel-lites handle the vocal in superb choral form. Enchanting melody. Could make the grade. "CHA CHA LOE" (2:19)

G [United ASCAP—Deane] The Satellites take on the vocal chores once again as the Suns glide through a cute cha-cha novelty. Inviting number.

THE INK SPOTS (King 1512; 45-1512)

(King 1512; 45-1512) **B** (2:39) [Wemar BMI—Miller, Berger, Jarmolow] The Ink Spots do a wonderful job on a touching roman-tic offering. High tenor lead voice handles the delivery in top form. Side has that commercial rock 'n' roll cound sound.

"KEEP IT MOVIN'" (2:45) [Sheraton BMI—Parker] This half is the swinging side. A driving rhythm deck that should make the teen-agers bop. Good deck with hit possibilities.

ERNIE ENGLUND

ERNIE ENGLUND (Cadence 1269; 45-1269) "NIGHT TRAIN" (3:00) [Pan-be BMI—Forrest, Washington, Simpkins] Ernie Englund comes up with a fabulous pop instrumental ar-rangement of a tremendous R & B jump hit. Side really swings. One of the best swing dance items to hit the market in a long while. Could break big if it gets enough exposure.

(2:50) [Peter Maurice ASCAP-Englund, Radhusen, Krigslida, Tun-gelsta] A gravel-throated vocalist goes wild on this zany driving rhythm side. Makes you laugh. "'CUZ IT'S SO GOOD TO EAT"

KEN CARSON

(Media 1017; 45-1017) (Media 1017; 45-1017) "HIDE AND SEEK" [Progress-sive BMI—Winley, Byrd] Ken Carson lets loose and belts out a driv-ing pop rendition of a rhythm and blues hit. Solid swing side with a load of drive. Pop covers have been catching on like wildfire. This one could break big too.

G "LET HER GO, LET HER GO" [Bullseye BMI—Heath, Lange, Carson] The warbler is warm and sincere on this tender country flavored ballad.

"PEPPER-HOT BABY"

(2:10)[Sheldon BMI—Evelyn]

ODISK & SLEEPER

OB EXCELLENT

OB VERY GOOD

JAYE P. MORGAN • Jaye P. Morgan has certainly come a long way in the past twelve

months—to a point where she is one of the top names in the pop

"IF YOU DON'T WANT MY LOVE" (2:37) [Harry Von Tilzer ASCAP-A. Von Tilzer, Brown]

F ///5

JAYE P. MORGAN (RCA Victor 20-6282; 47-6282)

> recording field. And from the sound of her latest Victor platter, the thrush is gonna be around for a long, long time. One side "Pepper-Hot Baby" is a driving, trigger fast, novelty with a terrific rock 'n' roll flavor that the kids'll love. A powerful ditty that could strike like a lightning bolt. On the coupling, we hear a tender and roman-tic Jaye P. Morgan singing a beautiful new ballad dubbed "If You Don't Want My Love." A sparkling performance by the star. This side of the dick is footuwed in This side of the disk is featured in the latest Pageant Magazine. A great two sider for top juke and sales response.

her very first release for the diskery, came up with a tremendous smash in "Hard To Get." As her

hit completes a long and successful

run, the lark sends across a terrific follow-up that should keep her bat-ting average at 1000. It's a fast-moving ditty with a tremendous

moving ditty with a tremendous beat and a cute set of lyrics. It goes under the tag of "Pepper-Hot Baby." Gisele is a versatile per-former and comes over strong on a jump as well as a ballad. Flip side is a heart-felt, dream-dusted ro-mancer titled "That's The Chance I've Got To Take." A warm love song with a delightful lift. Top half is the one to watch.

"PEPPER-HOT BABY" (2:25) [Sheldon BMI-Evelyn] "THAT'S THE CHANCE I'VE GOT TO TAKE" (3:00) [Hill & Range BMI—Sherman, Roberts]

GISELE MacKENZIE ("X"-0172; 4X-0172)



• A few months ago, Gisele Mac-Kenzie joined label "X," and on

LEE MOORE'S BANJOLEERS

"JUKE BOX BANJO" [BMI—] Here's a good juke box item. A medley of great cornball favorites handled in lively fashion. The banjos plunk away on a terrific group of standards that everyone knows the lyrics to. Should be fun in a tavern.

G "SHE MARRIED THE WRONG, WRONG MAN" [BMI—] A thrush named Juanita joins Lee and the Banjoleers on this cute country flavored ditty. Has a melody similar to "Camptown Races."

(Cross Country 512; 45-512)

HARRY KARI (Capitol 3257; F3257)

(2:57) [Tacit BMI—Stewart] Harry Kari who's done some funny things with his Japanese dialect, offers a comical takeoff on the country's top hit. Good for a chuckle.

G "RAGTIME COWBOY JOE" (2:40) [Robbins ASCAP—Abra-hams, Muir, Clarke] The comic offers his interpretation of an old novelty. Japanese dialect is very funny on this tune. Good sales item. Jockeys oughta give it quite a few spins. "RAGTIME COWBOY JOE"

HILLE LONDON

JULIE LONDON (Liberty 55006; 45-55006) "CRY ME A RIVER" (2:36) [Frank ASCAP—Hamilton] A guitar and bass supply an effective backdrop for Julie's torchy treatment of a great new ballad. Song has stand-ard qualities. And Miss London de-livers it impressively. If this one gets a start it'll be a smash

Ivers it impressively. If this one gets a start, it'll be a smash. "S'WONDERFUL" (1:33) [New World ASCAP—Gershwin, Gershwin] The thrush has a great vocal similarity to Doris Day on this up-beat rendition of the Gershwin Brothers' standard. Good side with jazz overtones.

JOE LIPMAN ORCH. & CHORUS

JOE LIPMAN ORCH. & CHORUS (MGM 12102; K12102) "DOG FACE SOLDIER" (2:15) [Shawnee Press ASCAP—Gold Hart] A "Honey Babe" type march novelty, this one from the flick "To Hell And Back," is stirringly fash-ioned by Joe Lipman's ork and chorus Driving deck

Get STREET SCENE" [Robbins ASCAP—Newinan] The ork does well on this wonderful oldie. Pleasant listening.

listening. ROBERT CLARY (Epic 9128; 5-9128) BRING ME A BLUEBIRD' (2:20) [E. H. Morris ASCAP-Ballard] A delightful new novelty gets a wonderful light-hearted styling from French songster Robert Clary The artist's accent adds a definite charm to this cutie. Multiple voicing is very effective. Potent version of z good song. Could click big for the lad "I'M IN LOVE WITH ME' (2:11) [Morley ASCAP-Leigh Warnick] A warm and appealing waltzer from the Max Leibman TV production "Heidi," is infectiously handled by Clary. Vocalist was in the show. show.

material. RALPH MARTERIE (Mercury 70720; 70720x45) (Leeds ASCAP-Green] A beau tiful number that's been on England', top ten for a number of weeks, is waxed for the American market by Ralph Marterie and his wonderfu trumpet. Lovely sound with a choru: supporting. Great trumpet work. (Pine Lawn BMI-Willis] A male voice and the boys in the banch handle the vocal on this rock 'n' roller Driving side that the teen-agers wil appreciate.



"It's What's in THE CASH BOX That Counts"



"YOUNG ABE LINCOLN" (2:55)

[Planetary ASCAP-Silver, Alfred]

"TWO THIRDS OF THE TENNESSEE RIVER" (2:38)

[Planetary ASCAP–George, Walker]

HUGO & LUIGI

(Mercury 70721; 70721x45)

HUGO & LUIGI

MINDY CARSON (Columbia 40573; 4-40573)

B. "MEMORIES ARE MADE OF THIS" (2:30) [Montclare BMI— Gilkyson, Dehr, Miller] A cute ro-mantic novelty is cleverly treated by Mindy and the Columbians. The ar-rangement is terrific. Backdrop very effective. Could catch on for Mindy.

B "CRYIN' FOR YOUR KISSES" [Oxford ASCAP—Gallop, Living-ston] This end is a tearful, heart-broken ballad emotionally rendered by the thrush. Neatly woven performance.

THE FOUR TUNES (Jubilee 5218; 45-5218)

B [Jubilee ASCAP—Nabbie] The Four Tunes issue their rendition of a pretty ballad that's well on its way toward the top. The boys handle the tune tenderly and should grab off a share of the final take.

G "AT THE STEAMBOAT RIVER-BALL" (2:28) [Jubilee ASCAP-Dash, Lewis, Stock] A lively cornball ditty given a dixieland treatment. Ok side.

GARY CROSBY

(Decca 29692; 9-29692)

(Decca 29692; 9-29692)
"YALLER YALLER GOLD"
(2:17) [Wonderland BMI—Bruns, Blackburn] Gary Crosby and Bill Thompson's Dreamers belt out a lively rendition of a tune from a forthcom-ing Disneyland TVer. Good song that could make the grade.
"GIVE ME A BAND AND MY BABY" (2:12) [Columbia Pic ASCAP—Styne, Robin] This end is a colorful flapper novelty from the pic "My Sister Eileen." A real comball cutie.

NORO MORALES (RCA Victor 20-6261; 47-6261)

^(B) "TROPICAL MERENGUE" (2:06) [E. B. Marks BMI— Munoz] With the merengue gaining in popularity daily, Noro Morales and his ork dish up a classy rendition of good merengue. Rhythmic item that the hoofers should appreciate. Don Santiago handles the sax solo.

"SLOW AND EASY" (2:15) [Peer Int. BMI—Jimenez, North] A couple of thrushes take on the vocal chores on this contagious cha cha novelty. Cute item for dancing and listening.

DAVE APPELL & Applejacks

(President 1005; 45-1005)

B "RING AROUND MY BABY" (2:10) [Wemar BMI—Dixon, Ross] A driving deck with that com-mercial rock 'n' roll beat, is belted out by Dave Appell and his Apple-jacks. Good tune that swings.

B "THE LOVE EXPRESS" (2:36) [Wemar BMI—Medley, Gold] Another rocking jumper that the hoofers will enjoy. Two good juke box items.

The Cash Box

"YOUNG ABE LINCOLN" [Planetary ASCAP-Silver, Alfred] "DREAM WORLD" [Stratton BMI-Leigh, Carretta, Santoro] DON CORNELL (Coral 61521; 9-61521)



DON CORNELL

• If you think Davy Crockett was played often, wait until this record gets into the hands of disk jockeys on the air and children in the home. on the air and children in the home. It's a fabulous new piece of materi-al labelled "Young Abe Lincoln"— a great song creation that just can't miss the peak of the charts. The biography of the great presi-dent is loaded with historic events and the recording is exciting from dent is loaded with historic events and the recording is exciting from the first groove to the very last. Don Cornell's delivery is sensation-al. His rich, "he-man" voice gives the story an intense and dramatic quality. A smash! The lower lid "Dream World", is a lush and ro-mantic dreamy affair full of warmth and tenderness. Lovely melody. Watch the top half soar.

• Civil War songs are back again thanks to the success of "Yellow Rose Of Texas." And one of the best of the new ones is this great idea that goes under the title "Young Abe Lincoln." Hugo and Luigi and their Family Singers do a great job with a bio-tune that has everything. It has the march best of the new ones is this great has the Civil War melody "Glory Glory Halleluya" as its theme. And it has that same idealistic dramatic approach that made "Davy Crockett" a hit. A fabulous song from every angle. Could be a huge seller. The bottom half "Two Thirds Of The Tennessee," is an inviting, sentimental waltzer. We'll bet that the "Lincoln" side is a sensation. "DOG FACE SOLDIER" (2:06) [Shawnee Press ASCAP-Gold, Hart] "DON'T CRY SWEETHEART" (2:32)

[Glenmore ASCAP-Hattis, Melsher, Morgan]

RUSS MORGAN ORCH. (Decca 29703; 9-29703)



Russ Morgan has a hit in his

3; 9-29703) latest Decca platter, a sensational march number from the Audie Mur-phy movie biography "To Hell And Back." It's a great military ditty that has the same excitement and fullness present in "Honey Babe" and "Yellow Rose." A commercial piece of merchandise that should catch like wild fire. The arrange-ment is just the 'most'. Drums, whistles voices, marching feet, etc., provide the thrills. The pic will be hitting the local theatres in the near future, and that's when the sales will be felt. Lower lid is a pretty, romantic item dubbed "Don't Cry Sweetheart." A chorus handles the vocal duties. Top half should be tremendous.

THE MODERNAIRES (Coral 61513; 9-61513)

B "AT MY FRONT DOOR" (2:21) [Tollie BMI—Moore, Abner] A tremendous R & B hit that's breaking big in pop, is fashioned by the Mod-ernaires. Swinging novelty. Group should take a bite of the melon. Aye-aye-aye gimmick used on the R & B version is employed here too.

C. "ALRIGHT, OKAY, YOU WIN" (2:29) [Munson BMI—Watts, Wyche] The group covers another rock 'n' roll clicker. Good swinging side.

BETTY ANN & Artones

(Ci-Sum 51655; 45-51655)

• "QUIT HANGING AROUND" (2:10) [—Dorsey, Demmons] An appealing shuffle rhythm novelty with Betty Ann handling the vocal. Thrush gets an ok assist from the Artones. Ob donee number gets an ok assist Ok dance number.

G "12th STREET RAG" (2:40) [—Bowman] Piano Roll Thomp-son pounds out the ever popular stand-ard on a harpsichord. Belted out in Dixieland fashion.

WAYNE SHANKLIN

(Fabor 4007: 45-4007)

B "UP TO MY POCKETS IN TOMAHAWKS" (2:31) [Farmer ASCAP—Shanklin, Sherman] Here's something the kiddies will go for be-cause of the lyrics. The teen agers will like the beat. Cute Indian novelty. Enjoyable ditty with a cute lyric.

C "PLINK-A-PLINK" (2:29) [Far-mer ASCAP—Shanklin, Sherman] The artist is warm and inviting on this light and delightful waltz ditty. Pretty number.

JANE MORGAN

(Kapp 121; 45-121)

B "IN PAREE" (2:24) [Southern ASCAP—LeMarque, Kapp, Sky-lar] A pretty waltzer with that won-derful continental flavor, is delight-fully treated by Jane. Sentimental love song love song.

G "TAKE ME AWAY" (1:57) [Ashland BMI—Heuse, Gamse] A tango beat is the tempo for this invit-ing tune. Cute set of lyrics makes it a colorful novelty.

MITZI MASON

(MGM 12097; K12097)

B "BRING ME A BLUEBIRD" (1:51) [E. H. Morris ASCAP-Ballard] A contagious ditty that's be-ing waxed by a number of artists, is rendered on the MGM tag by Mitzi Mason. Cute bouncer.

"BUT I WAS WRONG" (2:48) -Watkins, Bell] This end features the lark on a smooth romantic offering. Intimate item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"BRING ME A BLUEBIRD"

EVIE ERACI & RON TERRY (Ka-Hill 1005; 45-1005)

JEFFREY CLAY (Coral 61511; 9-61511)

tune that could be big.

LES ELGART ORCH. (Columbia 40571; 4-40571)

HERB JEFFRIES with HI-LO's

(Olympic 502; 45-502)

dreamy backdrop.

PENNY SMITH

(KaHill 1006; 45-1006)

dish up.

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O EXCELLENT YFRY SOOD

JOE LIPMAN

MITZI MASON

COLLEGE MEDLEY

Yale Boola Fight On (Southern California) The Eyes of Téxas (University af Texas) MGM 12101 78 rpm • K 12101 45 rpm

LAURIE JOHNSON

and his Orchestra

and

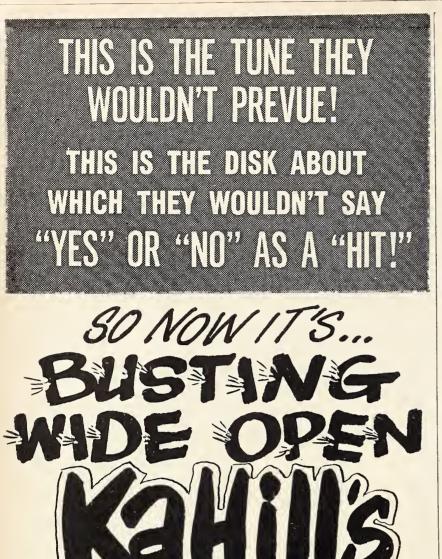
STREET

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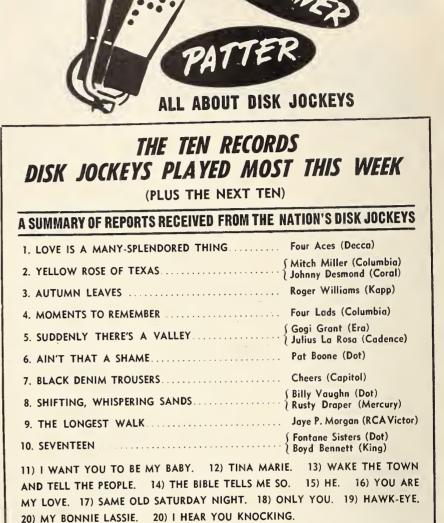
WRONG





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Howard Miller (WIND-Chicago) phones to tell us the October 1 editorial, "Records Are Your Best Buy In Entertainment," is terrific. Miller was only one of many from all phases of the music biz who called and wrote to tell us how great they thought the editorial was... Joe Deane (KQV-Pittsburgh, Pa.) returns to his old stomping grounds, Rochester, N. Y. Deane begins October 11 at WBBF with two shows a day and one on Sunday afternoon... Bill Bennet, recently at WAND-Canton, O., joins WTIX-New Orleans, La., Jim Russell announced. Bill, known as "Brother Bill," is well known for his nimicry of well known entertainment figures... WKDL-Clarksdal, Miss., went on the air for the first time September 1. Its staff is composed of program director, Bill Duke, who came from KDSX-Denison-Sherman, Texas; Steward Hough from WNLA-Indianola, Miss.; and Roy McKee, Jr., formerly of KBTM-Jonesboro, Ark.





Pic of the week—Jerry Kay, now formally settled at WAVZ-New Haven, Conn. Jerry is on twice daily, 7 to 9 a.m. and 11 a.m. to 1 p.m. . . . Nedd Fleming has started a daily 10:30 p.m. to midnight record show via WAEB-Allentown, Pa. . . . Dave Robin (WAYE-Baltimore, Md.) took a bare minimum of remote equipment to a section of Baltimore called Hamilton, where he set up in a furniture store window. He did his two shows, "Kobin's Roost" and "The Dave Robin Show" from the window. . . . Ray Briem (KUTA-Salt Lake City, Utah) tells us KUTA uses The Cash Box exclusively for 17 hours of music on its deejay shows. Programming comes from the juke box list, the retail list and the picks, sleepers, and best bets. . . . Dick Piper (WKBR-Manchester, N. H.) tells us his prestige has been boosted considerably since his listings have appeared in C. B. . . . Love note from Hank Goldman (WANN-Annapolis, Md.). . . . Shel Horton (WKMX-Roaring Spring, Pa.) setting up three box Express. This will make 58 hours weekly for Horton. . . . Jeff Evans (WUSN-Charleston, S. C.) wishes the major diskeries would send him personal points of the station have been latching on to those that come im—leaving handsprings about the way their latest Jubilee disk, "One Is Mine," and "I Don't Think That You Lawve Me" is being spun by jocks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

October 15, 1955

October 15, 1955

* *

A HISTORICAL HIT-Domentical HIT-

sings the song that will be a Standard for four score and seven years



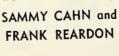


"It's What's in THE CASH BOX That Counts"

CORAL-61521 (9-61521)

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published by BARTON MUSIC CORP. 1619 BROADWAY, N. Y.

The Cash Box CIPI

NEW YORK:

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October 15, 1955

editorial, "Records Are Your Best Buy In Entertain-ment". . . . Maurice Chevalier expected in town soon and already deejays and TVers angling to have him on their shows. . . . Hy Frumkin reports that the DeCastro Sisters' Abbott disk, "Give Me Time", is selling better than he ever dreamed it would. . . . Bill Hayes in town promotin' his "Kwela Kwela" and telling the story of this South African tune on station after station. . . . Mort Hillman of Ed. B. Marks firm reports that "Chicago's the greatest". Mort's fallen in love with the Windy City. Tho originally from Cinci, he spent most of his time in Noo Yawk. He's boomin' for "Slam Bam" the Crew Cuts diskeroo. Mort also getting himself marriaged this coming Thanks-giving Day. . . . Bettye Kummerle absolutely thrilled to teeney pieces over the way her "Mad, Mad, Mad" is clicking. Song was written by Bill Anson for Kay Starr 'way back when. Flip of this Kahill disk, "I've Got News For You", has Bill Haley (the rocknroller) and Pingatore as composers. Haley reported to be goin' all out to get this side over the top, according to Bob Cole who's the promotioner on this diskeroo. . . . There's a new lipstick that's called "Jazzy Red" and is sold in combination with a jazz record. . . . Class at Columbia College who are being taught the how's and why's of radio record programming chose The Cash Box as the magazine they will use. Instructor Bob Rawson called for a bundle of copies and is using them in teaching these future deejays and announcers. Felt that other publications were limited in the amount of information and that Cash Box was the one and only and best. . . . HOLLYWOOD:

Capitol's Alan Livingston announced last week the signing of Dennis Day, Helen Forrest, the Jodimars, and Lonnie Satin. . . . Gloria Wood, the "Jingle Girl"



 $\label{eq:rescaled} \begin{aligned} & \text{Add} \ \text{Lonie} \ \text{Stin.} \ \dots \ \text{Gloria} \ \text{Wood, the "Jingle Girl"} \\ & \text{of TV and Radio, just completed a role in MGM's new} \\ & \text{musical "Gaby"... Clef Records has set release this} \\ & \text{month for Composer Phil Moore's new L.P. album} \\ & \text{"Music For Moderns"... Nellie Lutcher opened Oct. 7} \\ & \text{at the Castle restaurant... Paul Landwehr recently} \\ & \text{returned from a trip to Mexico where he set up distribution of his Real label for Mexico and Central and \\ & \text{South America... Gale Storm, currently plugging} \\ & \text{her record of "I Hear You Knocking", has been signed \\ & \text{for a two week engagement at the Cocoanut Grove \\ & \text{beginning November 9... Gogi Grant back from \\ & \text{her Eastern disk-jockey tour and currently at the \\ & \text{Crescendo... Mickey Goldsen announced the forma- \\ & \text{clude some singles by local TV personalities, and an \\ & \text{south Stress} \ \text{Stress} \ \text{South Criterion Records, with first releases to in- \\ & \text{clude some singles by local TV personalities, and an \\ & \text{south Criterion Records, with first releases to in- \\ & \text{clude some singles by local TV personalities, and an \\ & \text{south Criterion Stress} \ \text{Stress} \ \text{Stress} \ \text{southous Stress} \ \text{southous Stress} \ \text{southous Stress} \ \text{Stress} \ \text{southous Stress} \ \text{sout$ became the bride of Laurentz R. Marsters of Hollywood on Sept. 30. . . . Al Sherman has appointed Harold Spina, Jr. to handle promotion exclusively for his Record Sales Co. . . . Fabor Robison reports good reaction on his Eastern trip to the DeCastros' "Give Me Time"



Chick Kardale Gets CBS Deejay Show

CHICAGO — Chick Kardale, song-plugger and disk promotion man ex-traordinaire, believes, "I came into my own at last." Questioned as to "why", Chick re-plied:

traordinaire, beneves, '1' came into my own at last." Questioned as to "why", Chick re-plied: "I'm starting my own disk jockey show on CBS. It'll be a variety show. I'm going to call it 'Endsville, U. S. A.', based, he jubilantly stated, 'on the fact that 'this is the end'. "What's more", he enthusiastically continued, "I'll use my own strictly Brooklyn accent. I'll ad lib. I'll joke and laugh and kid and, man, this'll be the last word — out of this world — the endest of the ends." Chick also reported that his pal, Hal Kanter, producer of Georgie Go-bel's great show, "Is gonna hash up a bag of material for me that'll floor 'em, but", Chick said waving his arms and leaping out of his chair to better emphasize his statements with wildy waving flourishes of both arms, "but floor 'em like nothing ever hocked 'em before, Dad." Mor did Chick stop there. "Remem-ber, Dad", he said, "I'm gonna be on from 11.15 in the pee em until mid-night. And fiveroo times a week. "And this", he stated, again wildly leaping out of his chair so he could better make with the arms flourishes and motions, "is on'y the beginning. "Keep your eyes peeled on this Chicky boy and your ears wide open, Dad, we're just gettin' goin"."

Correction

CHICAGO—Item that appeared in Chicago section of the "Wax Circle" column, October 8 issue, re: Joni James, should have read, instead, that Joni James is headlining the forth-coming show at the Chicago Theatre, following Julius LaRosa show. Florian ZaBach will appear on the same bill with Joni James.





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David Whitfield now definitely scheduled for the Ed Sullivan Show on two Sundays running October 30th and November 6th. . . . Caterina Valente comes over on October 8th from Germany to be guest in B.B.C. T.V. "Saturday Show." Messrs. Chappell, publishers, threw a party to meet the writers of the "Pajama Game" and I caught Mr. Adler of the now famous Adler and Ross partnership deep in conversation with Mr. & Mrs. Cyril Stapleton and the subject was babies. By the way Adler was seen this Saturday on the "In Town Tonight Show" on B.B.C. and sang "Hey There." He was eventually helped out by the stars of the London production Joy Nichols and Edmund Hockeridge. . . . There was the usual (I say usual because it's the fourth time) mob at London Airport to meet the fabulous Johnnie Ray who arrived for yet another vaudeville tour of these Isles. Johnnie makes his bow this Sunday on A.B.C. T.V. (sponsored of course) when he appears as the star of the "Sunday Night at the Palladium" show. . Edmundo Ros returns to the English Decca label where he was contracted for eleven years, after one year with English Columbia. Edmundo starts his new five year deal in November and will be mainly concerned in cutting albums for the label. . . . I hear Eartha Kitt is now definitely scheduled to appear at the Cafe de Paris. . . "Pete Kelly's Blues" got off to a flying start with an array of stars attending the London premiere at the Warner Theatre. . . . More U.S. publishing notabilities over here in addition to those I mentioned last week. We now have Jean Geiringer of B.M.I. and Eddie Kassner. Two songs that look like good contenders for top honour over here, are "Love Is A Many-Splendored Thing" and "Suddenly There's A Valley," and I think there's a big chance for "I Want You To Be My Baby." So let's wait and see. This week's best selling pop singles:

(Courtesy "New Musical Express") 1. "Rose Marie"-

- Slim Whitman (London)
- 2. "Cool Water"-Frankie Laine (Philips)
- 3. "Learnin' The Blues"-Frank Sinatra (Capitol)
- 4. "Ev'rywhere"-
- David Whitfield (Eng. Decca) 5. "Man From Laramie"-
- Jimmy Young (Eng. Decca) 6. "Close The Door"-
- The Stargazers (Eng. Decca)
- 7. "The Breeze And I"-Caterina Valente (Polydor)
- 8. "Evermore"---Ruby Murray (Eng. Columbia)
- 9. "Blue Star"-Cyril Stapleton (Eng. Decca)
- 10. "Strange Lady In Town"-Frankie Laine (Philips)

	Prom Codst to Codst P.
WAY MUSIC	HUDSON ROSS
York, N. Y.	Chicago, III. 1. Autumn Leaves (R. Williams)
Leaves (R. Williams) ose (Mitch Miller) n (Boyd Bennett)	2. Yellow Rose (Mitch Miller) 3. Love Is Many-Splendored (Four Aces)

Top Selling Records Reported by the Foremost

RICHLOY RECORDS

STEPHENSON MUSIC CO.

Raleigh, N. C.

1. Autumn Leaves (R. Williams) 2. Yellow Rose (Mitch Miller)

5. Longest Walk (J. P. Morgan) 6. Suddenly There's A Valley (Jo Stafford)

(Jo Statford) 7. You Are My Love (J. James) 8. Someone You Love (Nat Cole) 9. Shifting, Whispering Sands (Rusty Draper) 10. Hard To Get (G. MacKenzie)

THE GROOVE RECORD SHOP

Norfolk, Va.

Norroik, Vo.
Autumn Leaves (R. Williams)
Yellow Rose (Mitch Miller)
Seventeen (Fontanes)
Ain't That A Shame (Boone)
Hummingbird (Paul & Ford)
Tina Marie (Perry Como)
Love Is Many-Splendored (Four Aces)
Bible Tells Me (Don Cornell)
Hard To Get (G. MacKenzie)
Song Of The Dreamer (Fisher)

STEDEFORD'S RECORD SHOP

N. S. Pittsburgh, Pa. 1. At My Front Door (El Dorados) 2. Shifting, Whispering Sands

Shifting, Whispering Sands (Rusty Draper)
 Autumn Leaves (R. Williams)
 Yellow Roses (Mitch Miller)
 Promises, Promises (Penguins)
 Love Is Many-Splendored (Four Aces)
 Moments To Remember (Four Lads)
 Longest Walk (J. P. Morgan)
 Fooled (Perry Como)
 Honest, Darling (Four Voices)

ELMORE'S RECORD SHOP

Fort Smith, Ark.

1. Yellow Rose (J. Desmond) 2. Seventeen (Fontanes) 3. Ain't That A Shame (Boone) 4. Love Is Many-Splendored

3. Tina Marie (Perry Como) 4. Love Is Many-Splendored (Four Aces)

- 1. Autumn Leaves (R. Williams) 2. Yellow Rose (Mitch Miller) 3. Seventeen (Boyd Bennett) 4. Sweet Kentucky Rose (Jack Carroll) tove is many-spiendored (Four Aces)
 Only You (Platters)
 Moments To Remember (Four Lads)
 Remembering (Peter Lind Hayes & Mary Healy)
 Day By Day (Four Freshmen)
 Tina Marie (Perry Como)
 Shifting, Whispering Sands (Draper/Vaughn)
 Black Denim Trousers (Cheers)

BROAD

New

THE CASH BOX

RECORDS

- (Jack Carroll) 5. Shifting, Whispering Sands (Rusty Draper) 6. Only You (Platters) 7. Love Is Many-Splendored (Four Aces) 8. Tina Marie (Perry Como) 9. Forgive My Heart (Nat Cole) 10. Wake The Town (Les Baxter)

TOLZIEN MUSIC STORE

- Amarillo, Tex
- 1. Yellow Rose (Mitch Miller) 2. Ain't That A Shame (Boone) 3. Love Is Many-Splendored (Four Aces) 4. Moments To Remember
- Gour Aces)
 Howents To Remember (Four Lads)
 Hawk-Eye (Frankie Laine)
 Hummingbird (Paul & Ford)
 Rock Around (Bill Haley)
 I Want You To Be (Briggs)
 Suddenly There's A Valley (Jo Stafford)
 I'll Never Stop (Doris Day)

- GINSBERG MUSIC CO. Roswell, N. M. 1. Love Is Many-Splendored (Four Aces
- 2. Yellow Rose (Mitch Miller)
- Autumn Leaves (R. Williams) 4. Maybellene (Chuck Berry)
- 5. Moments To Remember (Four Lads)
- Seventeen (Fontanes)
- Seventeen (romanes)
 Wake The Town (Les Baxter)
 Tina Marie (Perry Como)
 Ain't That A Shame (Boone)
 Suddenly There's A Valley (Jo Stafford)
- MELODY SONG SHOP, INC. Brooklyn, N. Y.

- Brooklyn, N. Y. 1. Yellow Rose (Mitch Miller) 2. Tina Marie (Perry Como) 3. He (Al Hibbler) 4. Autumn Leaves (R. Williams) 5. Seventeen (Boyd Benneit) 6. Love Is Many-Splendored (Four Aces) 7. Domani (Julius La Rosa) 8. Por Favor (Vic Damone) 9. Gum Drop (Crewcuts) 10. Longest Walk (J. P. Morgan)
- FERGUSON'S RECORD SHOP
- Memphis, Tenn.
- Love Is Many-Splendured (Four Aces)
 Rock Around (Bill Haley)
 Yellow Rose (Mitch Miller)
 Tina Marie (Perry Como)
 At My Front Door

- 5. At My Front Door (El Dorados) 6. Bible Tells Me So (D. Cornell) 7. Only You (Platters) B. Moments To Remember (Four Lads) 9. Longest Walk (J. P. Morgan) 10. I'll Never Stop (Doris Day)
- COMER'S RECORD NOOK
- San Antonio, Tex.
- 1. Yellow Rose (J. Desmond) 2. Love Is Many-Splendored (Four Aces)
- Kover I. (Four Aces)
 Ain't That A Shame (Boone)
 Bible Tells Me So (D. Cornell)
 Seventeen (Boyd Bennett)
 Suddenly There's A Valley (Jo Stafford)
- (Jo Statford) 7. Song Of The Dreamer (Fisher) B. Longest Walk J. P. Morgan) 9. Tina Marie (Perry Como) 10. Black Denim Trousers (Cheers)

TIEDTKES MUSIC SALES

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

5. Wake The Town (Les Baxter) 6. Autumn Leaves (R. Williams) 7. Learnin' The Blues (Sinatra) 8. Maybellene (Chuck Berry) 9. Rock Around The Clock (Bill Haley) 10. I Want You To Be (G. Gibbs)

KOPS PIANO HOUSE TIEDTKES MUSIC SALES Toledo, Ohio 1. Yellow Rose (Mitch Miller) 2. Shifting, Whispering Sands (Billy Vaughn) 3. Bible Tells Me So (D. Cornell) 4. Gum Drop (Crewcuts) 5. Tina Marie (Perry Como) 6. He (Al Hibbler) 7. Autumn Leaves (R. Williams) B. Moments To Remember (Four Lads) 9. Suddenly There's A Valley (Julius La Rosa) 10. Black Denim Trousers (Monroe/Cheers)

- KOPS PIANO HOUSE Great Falls, Mont. 1. Yellow Rose (Mitch Miller) 2. Love Is Many-Splendored (Four Aces) 3. Bible Tells Me So (D. Cornell) 4. Song Of The Dreamer (Fisher) 5. Seventeen (Fontanes) 6. Ain't That A Shame (Boone) 7. Autumn Leaves (R. Williams) 8. Same Old Saturday Night (Frank Sinatra) 9. Shifting, Whispering Sands (Rusty Draper) 10. Suddenly There's A Valley (Julius La Rosa)
- THE WAX WORKS Owensboro, Ky. 1. Autumn Leaves (R. Williams) 2. Ain't That A Shame (Boone) 3. Shifting, Whispering Sands (Billy Vaughn) 4. Tina Marie (Perry Como) 5. I Want You To Be My Baby (Georgia Gibbs) 6. Moments To Remember (Four Lads) 7. Yellow Rose (Mitch Miller) B. Love Is Many-Splendored (Four Aces) 9. Wake The Town (M. Carson) 10. Bible Tells Me (Don Cornell)

WALLICHS MUSIC CITY Hollywood, Calif.

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October 15, 1955

- Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R, Williams)
 Black Denim Trousers (Cheers)
 Suddenly There's A Valley (Gogi Grant)
 Yellow Rose (Mitch Miller)
 Yellow Rose (Stan Freberg)
 Day By Day (Four Freshmen)
 I'll Never Stop (Doris Day)
 Blossom Fell (Nat Cole)
 Tina Marie (Perry Como)

- - BEN BROWN MUSIC
- BEN BROWN MUSIC Lynn, Mass. 1. Moments To Remember (Four Lads) 2. Love Is Many-Splendored (Four Aces) 3. Autumn Leaves (R. Williams) 4. He (AI Hibbler) 5. Yellow Rose (Mitch Miller) 6. Someone You Love (Nat Cole) 7. At My Front Door (The EI Dorados) B. You Are My Love (J. James) 9. I'm So Glad (Mickey & Sylvia) 10. Then I'll Be Happy (E. Fisher)
- RICHLOY RECORDS Philadelphia, Pa. 1. Yellow Rose (J. Desmond) 2. Autumn Leaves (R. Williams) 3. Love Is Many-Splendored (Four Aces) 4. Tina Marie (Perry Como) 5. Black Denim Trousers (Cheers) 6. Bible Tells Me So (D. Cornell) 7. Rock Around The Clock (Bill Haley) 8. Maybellene (Chuck Berry) 9. Longest Walk (J. P. Morgan) 10. Moments To Remember (Four Lads)

 - ANDRE'S RECORD SHOP Lansing Mich.

 - Lansing Mich. 1. Moments To Remember (Four Lads) 2. Maybellene (Chuck Berry) 3. Yellow Rose (Mitch Miller) 4. Seventeen (Fontanes) 5. Love Is Many-Splendored (Four Aces) 6. Autumn Leaves (R. Williams) 7. Shifting, Whispering Sands (Billy Vaughn) 8. Suddenly There's A Valley (Jo Stafford) 9. Black Denim Trousers (Vaughn Monroe) 10. I Hear You Knocking (Storm)

GREENLINE RECORD CENTER Jamaica, L. I., N. Y. Jamaica, L. I., N. Y. 1. Autumn Leaves (R. Williams) 2. He (AI Hibbler) 3. Hard To Get (G. MacKenzie) 4. Only You (Platters) 5. Yellow Rose (Mitch Miller) 6. Rock Around (Bill Haley) 7. Love Is Many-Splendored (Four Aces) 9. Seventeen (Boyd Bennett) 9. I'll Never Stop (Doris Day) 10. Longest Walk (J. P. Morgan)

LYRIC NEWS AND REC. SHOP

Indianapolis, Ind.

1. Love Is Many-Splendored

1. Love Is Many-Splendored (Four Aces) 2. Autumn Leaves (R. Williams) 3. Yellow Rose Of Texas (Miller) 4. Tina Marie (Perry Como) 5. Maybellene (Chuck Berry) 6. Seventeen (Boyd Bennett) 7. Gum Drop (Crewcuts) 8. Suddenly There's A Valley (Julius La Rosa) 9. Only You (Platters) 10. Moments To Remember (Four Lads)

J. B. ANDERSON

Red Bank, N. J.

3. Love Is Many-Splendored (Four Aces)

(Four Aces) 4. Only You (Platters) 5. Gum Drop (Crewcuts) 6. Bible Tells Ms So (D. Cornell) 7. Kentuckian Song (E. Arnold) 8. Wake The Town (Les Baxter) 9. I Want You To Be (Briggs) 10. Hard To Get (G. MacKenzie)

THE WAX WORKS

1. Yellow Rose (Mitch Miller)

2. Seventeen (Boyd Bennett)

SOUTH

5

MERCURY 70633

RECORDS

CHICAGO 1, ILLINOIS

Now A Smash Hit

In All Markets!

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CHICAGO—Roger Williams, who jumped into the limelight with his Kapp recording of "Autumn Leaves", is pictured here with Dave Kapp, president of the diskery, as both are interviewed by Howard Miller during his CBS broadcast.

Peggy King Gets Wide Magazine Coverage

NEW YORK—Peggy King, dimin-utive Columbia thrush, will be the sub-ject of a concentrated build-up in the coming months.

coming months. Miss King, starlet on the George Gobel TV show, is now the subject of a tie-in with Seventeen Magazine and her current Columbia release, "Song of Seventeen" backed with "Learning To Love". The magazine, feeling that Miss King typifies the sweet, vivacious All American girl, has prepared a two page layout on the lass allotting most of its space to the tune "Song of Seventeen", and youthful clothes stylings. Reprints have already gone out to department stores all over the country, who will set up promotions tieing in the dresses and her record. and her record.

Also scheduled to do stories on Miss King are TV Guide, United Press, Metro News Service, Associated Press, and NEA.

Mona Herren Forms Independent Label

HOLLYWOOD, CAL. — Mona C. Herren this week announced the form-Merren this week announced the form-ing of a new independent record com-pany to be known as Monava Records. Mona Herren has also formed a publishing affiliate, the Raymon Pub-lishing Company.

First artist to be signed by Monava will be announced next week. The company is contemplating a heavy recording schedule, and first releases will hit the market about the middle of October.

Offices will be located at 631 North Morado Avenue, West Covina, California. The Raymon Publishing Company will be located at 6533 Hollywood Blvd, Hollywood, Calif.

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************************ WANTED - POP LABELS

FOR THE CHICAGO AREA WRITE! WIRE! PHONE! PAUL GLASS ALL-STATE RECORD DISTRIBUTING CO.

Israeloff Hosts New England Disk Trade

BRISTOL, R. I.—Milton Israeloff, owner of the Beacon Shops, Provi-dence, R. I., one of the biggest one stops in the east, hosted a delegation of music operators, record distribution recording company execs, at a bangup clambake on September 28.

clambake on September 28. Entertainment was provided by a one man band and novelty records. Milt Israeloff, who has been holding annual dinners for the ops and record distribs for many years, said that the clambake will be an annual affair taking the place of the dinners. He said he was pleased with the turnout and that distribs and ops came from Boston, Rhode Island, Connecticut, and New York. Weather was perfect with a warm afternoon sun for the with a warm afternoon sun for the

and New York. Weather was perfect with a warm afternoon sun for the bake served out of doors. Among those present were: Stan-ley Lparto, Eddie Zienowicz, Royal Music, Central Falls, R. I.; Anthony Josephs, Cranston, R. I.; Preston Fer-rara, Eddy & Co., Providence; Chet Woods, Paul Magid, Dave Elkin, Mer-cury Records, Boston; Cecil Steen, Harvey Campbell, Dan Dumont, Rec-ords Inc., Boston; Tom Morgan, Frank Corsaro, Ban Savoia, Capitol Records, Boston; Mel Robrish, Allan M. Ross, Sam Mercurio, Decca Records, Bos-ton; Lew Sebok, Ed Hurley, Decca Records executives, New York; Sam D'Angelo, Merit Music, Providence; Jerry Flatto, Boston Record Distribu-tors, Boston; Dick Mitchell, Dick's Record Co., Boston. Gordon Dinnerstein, Irving Pure, Music Suppliers of N. E., Boston; George Hartstone, Ted Phillips, Mu-tual Distribs, Boston; James Marcoz-zi, Anthony Cinquincia, Pawtucket, R. I.; Larry V. Egavian, Eddy & Co., Providence; Joseph F. Bosoerick. Ros-kin, Distrib. Inc., Hartford, Conn.; Bob Bilodeau, Anthony Pitteruty, Ed-ward A. Dyer, Providence; Joseph Sienkiewicz, Merit Music Co., Provi-dence; Spike White, Frigidaire, Provi-dence; Sill O'Brien, O'Brien Music, Newport, R. I.; Sol Weinstein, Harry Novack, Transdisc, Boston; Leo Sher-ry, Central Falls, R. I.; Al Lindgren, Ruby Zideman, Bill Greenblatt, of Bea-con Shops, Providence.

(Tel.: CA 5-0925)

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October 15, 1955

THE CASH BOX' IOth ANNUAL OPERATOR POLL UNDERWAY Juke Box Operators to Select 1955's Top Money-Making Records and Recording Artists in All Fields

NEW YORK—The Tenth Annual Juke Box Operator Poll sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry, gets under way this week. The results of the poll will determine the top moneymaking records and artists in the popular, rhythm & blues and country fields during the year 1955, and will also determine which new artists the operators feel are the most promising.

Voting, which is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns, will continue for seven weeks, and the results will be announced in the December 3rd issue.

Listed below to aid operators in casting their votes, is an alphabetically arranged list of 1955's top favorites.

A yellow poll card enclosed in this issue is to be used for voting.

Top Popular Song Favorites of 1955

A Blossom Fell Ain't That A Shame Autumn Leaves Bible Tells Me So Breeze And I Cherry Pink And Apple Blossom White Crazy Otto Dance With Me Henry Davy Crockett Domani Earth Angel Gum Drop Hard To Get Hearts Of Stone Honey Babe House Of Blue Lights How Important Can It Be Hummingbird I'll Never Stop Loving You



Ko Ko Mo Learning The Blues Let Me Go, Lover Longest Walk Love Is A Many-Splendored Thing Man In A Raincoat Maybellene Melody Of Love Moments To Remember Mr. Sandman Naughty Lady Of Shady Lane Open Up Your Heart Rock Around The Clock Seventeen Sincerely Sin To Tell A Lie Something's Gotta Give Song Of The Dreamer Sweet And Gentle That's All I Want From You Tina Marie Tweedlee Dee Unchained Melody Wake The Town And Tell The People Whatever Lola Wants Yellow Rose Of Texas

Top Rhythm & Blues Favorites of 1955

A Fool For You As Long As I'm Moving Ain't That A Shame Bo Diddley Close Your Eyes Come Back Don't Be Angry Door Is Still Open Earth Angel Every Day Flip, Flop And Fly Hearts Of Stone I Got A Woman I Hear You Knockin' It's Love Baby It's My Life Baby Ko Ko Mo Ling Ting Tong Maybellene Most Of All My Babe Only You Pledging My Love Sincerely Soldier Boy This Is My Story Story Untold Tweedlee Dee Unchained Melody Walking The Blues Wallflower (Dance With Me Henry) What'cha Gonna Do Why Don't You Write Me You Don't Have To Go You Upset Me Baby

Top Country Song Favorites of 1955

All Right Are You Mine As Long As I Live Baby, Let's Play House Ballad Of Davy Crockett Cattle Call Cryin', Prayin', Waitin', Hopin' Hearts Of Stone I Don't Care If You Ain't Lovin' In The Jailhouse Now In The Jailhouse Now, No. 2 It Tickles I've Been Thinking Just Call Me Lonesome Kisses Don't Lie Live Fast, Love Hard, Die Young Let Me Go, Lover Loose Talk Love, Love, Love Making Believe More And More Most Of All New Green Light Satisfied Mind That Do Make It Nice The Kentuckian Song There's Poison In Your Heart There She Goes Wildwood Flower Would You Mind Yellow Roses Yonder Comes A Sucker

1954 Award Winners

Best Popular Record "Little Things Mean A Lot"— Kitty Kallen Best Male Vocalist Eddie Fisher Best Female Vocalist Patti Page Best Vocal Combination Four Aces Best Orchestra Ralph Marterie Best Small Instrumental Group Les Paul & Mary Ford Best Rhythm & Blues Record "Work With Me Annie"— The Midnighters Best Rhythm & Blues Male Artist Joe Turner Best Rhythm & Blues Female Artist Ruth Brown Best Rhythm & Blues Vocal Group Midnighters Best Country Record "Slowly"—Webb Pierce "I Don't Hurt Anymore"— Hank Snow Best Country Male Artist Webb Pierce Best Country Female Artist Kitty Wells Best Country Band Pee Wee King

Most Promising New:

Male Vocalist Sammy Davis, Jr. Female Vocalist Betty Madigan Vocal Group Crewcuts (male) McGuire Sisters (female) Orchestra Richard Maltby Small Instrumental Group Norman Petty Trio Rhythm & Blues Artist Roy Hamilton Country Artist Tommy Collins

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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"It's What's in THE CASH BOX That Counts"



Bob Merrill Signs with MGM Pictures

NEW YORK—Bob Merrill has signed with MGM Pictures to write the music and lyrics for two films a year. The contract is for five years and will eventually lead to Merrill's producing films for the studio. Merrill's publishing firms will be reactivated now at a greater pace and will be operated from New York un-der the direction of Murray Kaufman

der the direction of Murray Kaufman, the writer's partner in his publishing enterprises.



NEWS that's UP-TO-THE-MINUTE **BEVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS**, **ARTISTS and PUBLISHERS**



THE CASH BOX 26 West 47th Street New York 36, N.Y. Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check D Please Send Us A Bill D FIRM NAME ADDRESS Individual's Name

RCA Victor To Hold Teen-Age Record Day In Detroit

NEW YORK-RCA Victor is planning a teen age day in Detroit on November 13. The diskery has hired the University of Detroit Stadium for the event.

Admission will be free and the highlight of the event will be a live recording session done right in the stadium. Victor is bringing in its own recording equipment for the occasion. In addition there will be a teen age record hop. The whole event will be on a first come, first served basis.

The purpose of the enterprise is twofold:

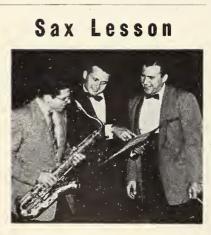
1. Victor and its A&R head Joe

Capri Bell Inspires Sammy Kaye Record

NEW YORK-A little bell has inspired a new song that could be one of the big new ballads of the near future.

Gerald Marks, melody writer, spent his vacation in Capri a few years ago and was impressed with the tremendous number of people wearing 'The Lucky Little Bell of Saint Michael' in their lapels and on their watch fobsa little silver bell about an inch-anda-half tall. It gave Marks an idea for a song and he composed a melody. Stanley Adams, lyric writer, worked with Marks and penned the words. Dave Dreyer published the tune and it was just recorded by Sammy Kaye who was so successful with "The Mission Of St. Augustine", a song with a similar feeling.

The bell has become a luck charm in Capri because of a story that is told about it, a story about a poor little shepherd boy who lost his way in the fields one night. He heard the tinkling of a little bell and followed it. When he came to the edge of a hill, a sudden flash of light stopped him and Saint Michael appeared before him. Saint Michael detached a small bell which hung on his breast, gave it to the lad and told him to follow its sound; it would keep him safe from all danger. From then on, his life was filled with joy and happiness.



BATON ROUGE, LA.—Disk jock-ey Don Sherman, WAFB, Baton Rouge, attempts a saxophone lesson with Jerry Mercer who is currently conducting the David Carroll Orches-tra in the Blue Room of the Roosevelt Hotel in New Orleans, while Bob Kasha, Mercer's manager looks on.

Carlton are determined to maintain a vigorous grass roots approach.

2. They feel that such an event will help promote interest in records in general.

It is estimated that the day will cost \$10,000 and if it works well, it will be repeated in other cities.

Carlton will supervise the recording session at the stadium and among the artists to appear will be Jaye P. Morgan, The Rhythmettes, Mike Pedicin's group and Victor's own band.

Arrangements have been made for parts of the event to be televised over NBC-TV's "Wide Wide World".

Society Formed To Increase Ethics of Music Business

NEW YORK-A new organization has been formed with the purpose of increasing the ethics of the music business. Joe Carlton, Victor A&R head, is president and Paul Barry is executive secretary.

The name of the society is F'EA. The meaning of the name is not being revealed and membership is not being solicited although those in the trade who want to join the organization are welcome to apply.

There is a mystic ritual which members must observe in order to better understand the moral and ethical values involved.

In addition a temporary set of standards for doing business in the music industry has been set up. Among its provisions are: members are forbidden to criticize other members; payola is forbidden; lying is forbidden.

Lorber Named Director of Columbia Law Dept.

NEW YORK-The appointment of Alfred B. Lorber as Senior Attorney and Director of the Law Department of Columbia Records has been announced by James B. Conkling, President of the company.

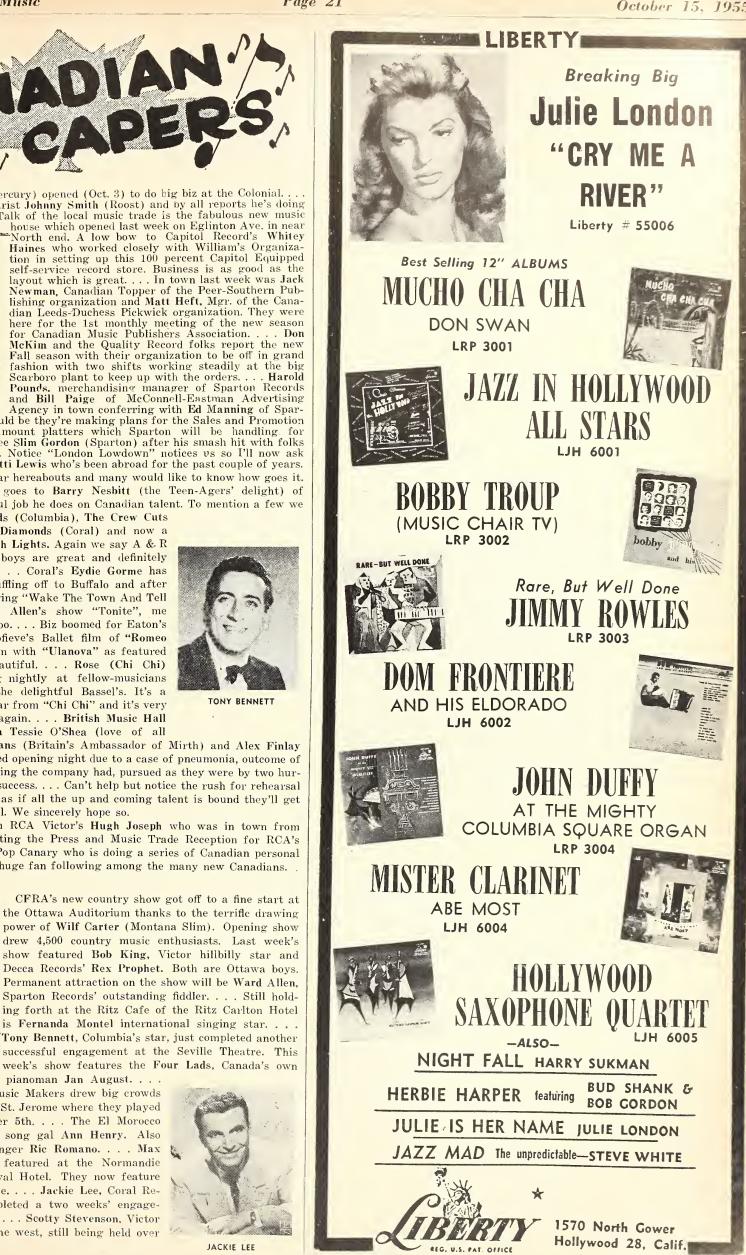
A member of the company's Law Department since 1953, Lorber was formerly in charge of legal affairs involving performing artists and copyright problems.

Before joining Columbia Records, Lorber was an associate in the law firm of Rosenman Goldmark Colin & Kaye; Special Assistant to the General Consul of the United States Department of Commerce; General Counsel to the Inland Waterways Corporation; and Assistant to the General Attorney of the Celanese Corporation of America.

Lorber is a graduate of the Yale Law School, and was Managing Edi-tor of the Yale Law Journal. He was graduated cum laude from the Ber-nard Baruch School of Business Ad-ministration of the City College of New York, where he was elected to Beta Gamma Sigma, the honorary business society.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





TORONTO TOPICS:

AP



TORONTO TOPICS:
Saral var gh n (Mercury) opened (Oct. 3) to do big biz at the Colonial....
Town Tavern has guitarist Johnny Smith (Roost) and by all reports he's doing very well indeed....
Talk of the local music trade is the fabulous new music house which opened last week on Eglinton Ave. in near North end. A low bow to Capitol Record's Whitey Haines who worked closely with William's Organization in setting up this 100 percent Capitol Equipped self-service record store. Business is as good as the layout which is great... In town last week was Jack Newman, Canadian Topper of the Peer-Southern Publishing organization and Matt Heft, Mgr. of the Canadian Leeds-Duchess Pickwick organization. They were here for the 1st monthly meeting of the new season for Canadian Music Publishers Association.... Don McKim and the Quality Record folks report the new Fall season with their organization to be off in grand fashion with two shifts working steadily at the big Scarboro plant to keep up with the orders.... Harold point.... Nice to see Slim Gordon (Sparton) after his smash hit with folks up Brampton way.... Notice "London Lowdown" notices us so I'll now ask about Toronto chirp, Patti Lewis who's been abroad for the past couple of years.

DIAN

The gal was real popular hereabouts and many would like to know how goes it. .. My personal Oscar goes to Barry Nesbitt (the Teen-Agers' delight) of CKFH for the wonderful job he does on Canadian talent. To mention a few we

give you The Four Lads (Columbia), The Crew Cuts (Mercury), The Four Diamonds (Coral) and now a new trio called The High Lights. Again we say A & R men take note. These boys are great and definitely ready for big things. . . . Coral's Eydie Gorme has many Torontonians shuffling off to Buffalo and after listening to the gal singing "Wake The Town And Tell The People" on Steve Allen's show "Tonite", me thinks I'll toddle over too.... Biz boomed for Eaton's Auditorium when Prokofieve's Ballet film of "Romeo and Juliette" was shown with "Ulanova" as featured star-outstandingly beautiful. . . . Rose (Chi Chi) Murphy now appearing nightly at fellow-musicians favorite dining spot, the delightful Bassel's. It's a case of long time no hear from "Chi Chi" and it's very nice to have her back again. . . . British Music Hall show starring Two-Ton Tessie O'Shea (love of all

pressmen), Norman Evans (Britain's Ambassador of Mirth) and Alex Finlay who unfortuntaely missed opening night due to a case of pneumonia, outcome of the rough Atlantic crossing the company had, pursued as they were by two hurricanes, was a howling success. . . . Can't help but notice the rush for rehearsal halls in Toronto. Looks as if all the up and coming talent is bound they'll get their big chance this fall. We sincerely hope so.

Happy to hear from RCA Victor's Hugh Joseph who was in town from Montreal last week hosting the Press and Music Trade Reception for RCA's Nilla Pizzi, Italy's top Pop Canary who is doing a series of Canadian personal appearances. She has a huge fan following among the many new Canadians.

MONTREAL MEMOS:



HARRY JAMES

singing group, and also pianoman Jan August. . Harry James and his Music Makers drew big crowds at the Hotel Lapointe in St. Jerome where they played a one-nighter on October 5th. . . . The El Morocco is presenting this week song gal Ann Henry. Also on the show is local singer Ric Romano. . . . Max Chamitov is no longer featured at the Normandie Room of the Mount Royal Hotel. They now feature the Paul Notar Quartette. . . . Jackie Lee, Coral Recording artist just completed a two weeks' engagement at the Caso Loma. . . . Scotty Stevenson, Victor country artist in from the west, still being held over at the Blue Angel. . . .



"It's What's in THE CASH BOX That Counts"

Top 15 Best Selling Pop Albums

1.	LOVE ME OR LEAVE ME	Doris Day (Columbia CL 710; EPB 540)
2.	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
3.	PETE KELLY'S BLUES	Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126) Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Original Sound Track (Columbia CL 690; B 2103, 4, 5)
4.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5.	MEET ANDRE KOSTELANETZ	Andre Kostelanetz (Columbia KZ1)
6.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
7.	POP SHOPPER	Various Artists (RCA Victor SPL 12-13; SPC 7-13)
8.	STARRING SAMMY	
	DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8118; ED 2214, 5, 6)
9.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
10.	JUST FOR LOVERS	Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
11.	SOMETHING COOL	June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
12.	SO SMOOTH	Perry Como (RCA Victor LPM 1085; EPB 1085)
13.	MISS SHOW BUSINESS	July Garland Capitol W 676; EDM 1, 2, 3, 4-676)
14.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
15.	DAMN YANKEES	Original Cast (RCA Victor LOC 1021; EOC 1021)
15.	I LOVE PARIS	Michel LeGrand (Columbia CL 555; B 441, 2)

Talking About Records



BRISTOL, CONN .- Columbia Records Artist Jerry Vale tells deejay Jim Parker of WBIS, Bristol, Connecticut, about his latest LP album, "Girl Meets Boy," which co-stars Peggy King and Felicia Sanders.





POPULAR

"JUDY GARLAND-GREATEST PERFORMANCES"-Decca DL 8190 (12"

DEAR MR. GABLE: YOU MADE ME LOVE YOU; OVER THE RAINBOW; HOW ABOUT YOU; IN-BETWEEN; FOR ME AND MY GAL; LOVE; THE TROLLEY SONG; MEET ME IN ST. LOUIS, LOUIS; POOR LITTLE RICH GIRL; SWEET SIXTEEN; WHEN YOU WORE A TULIP; YOU'LL NEVER WALK ALONE. LP)

WALK ALONE. It's been said millions and millions of times, but we're gonna say it just once more: Judy Garland is one of the greatest entertainers of our time. Just last week, the star made her television debut on an hour-and-a-half stint in which she sang many of the tremendous numbers with which she has been associated thru the years. The show received rave reviews and it certainly deserved them. Millions of people saw the show and will no doubt be looking for an LP of Judy's classics. This Decca version outghta be one of the big sellers. Two of the selections "For Me And My Gal" and "When You Wore A Tulip" star Gene Kelly with Judy singing two tunes from their hit movies. The amazing Miss Garland will add many fans to her kingdom with this LP.

"Songs by FRANKIE LAINE"-Mercury MG 20069 (12" LP) TWO LOVES HAVE I; CRY OF THE WILD GOOSE; MULE TRAIN; LUCKY OLD SUN; WRAP YOUR TROUBLES IN DREAMS; BLUE TURNING GREY OVER YOU; I MAY BE WRONG; WEST END BLUES; STAY AS SWEET AS YOU ARE; OLD FASHIONED LOVE; BY THE LIGHT OF THE STARS; ALL OF ME.

STARS; ALL OF ME. One of the nation's most exciting voices belongs to Frankie Laine, a fabulous song stylist who year-in-year-out comes up with the biggest of hits. He achieved national prominence on the Mercury label when he originated a dramatic song technique that gave him the name "Mr. Rhythm". And he's been a disk topper ever since. Some of his waxings have become classic, and many of these are included in this LP. "Lucky Old Sun", "Cry Of The Wild Goose", "Mule Train" and "Stay As Sweet As You Are" are just tops. If you're a Frankie Laine fan, this album is an absolute must. Should enjoy a steady sale for years steady sale for years and years.

"LEROY ANDERSON conducts BLUE TANGO and Other Favorites"—Decca DL 8121 (12" LP) BLUE TANGO; PROMENADE; SARABAND; BELLE OF THE BALL; A TRUMPETER'S LULLABY; SERANATA; CHINA DOLL; THE WALTZING CAT; THE PHANTOM REGIMENT; THE RAKES OF MALLOW FROM "IRISH SUITE".

MALLOW FROM "IRISH SUITE". LeRoy Anderson is one of the most appreciated composers and conductors of light instrumental music. And a great number of his imaginative creations are heard day-in-day-out as themes for radio and television programs. For this 12 incher, Decca has selected ten of the most successful Anderson num-bers from previous LPs. This reviewer's favorite is "Serenata", one of the all time great instrumental pleasures. But there are many other moments of great listening. Playing any one of the bands for a potential buyer, will close the sale. This type of stock can never die on the shelves.

"The Best of the INK SPOTS"-Decca DL 8154 (12" LP)

IF I DIDN'T CARE; WHISPERING GRASS, DO I WORRY?; JAVA JIVE; WE'LL MEET AGAIN; JUST FOR A THRILI; WE THREE; MAYBE; I'LL NEVER SMILE AGAIN; UNTIL THE REAL THING COMES ALONG; I'M GETTIN' SENTIMENTAL OVER YOU; COQUETTE.

The Ink Spots dish up forty-five minutes of listening pleasure on a wonderful LP containing a dozen of their all time favorites. These are the original renditions that made the quartet one of the most popular vocal groups in the 1940's. Their unique blend of voices with the fabulous sounds of Bill Kenny in the lead are still a treat. It's an album that should bring back memories. A package that will supply relaxing listening to every pop music lover.

"JAN AUGUST"-Mercury MG 20072 (12" LP)

THE VERY THOUGHT OF YOU; MEMORIES OF YOU; SOMEONE TO WATCH OVER ME; ALL ALONE; PARADISE; MY ONE AND ONLY LOVE; IT'S EASY TO REMEMBER; A BLUES SERENADE; APRIL IN PARIS; SOFTLY AS IN A MORNING SUNRISE; TENDERLY; OUR LOVE. Jan August caresses the keyboard as he offers a 12-inch album of piano mood music at its best. He is ably supported by a lush orchestral accompaniment conducted by Hugo Peretti. August has a soft and velvety touch and he works on a dozen top standards. The piano, when employed on mood music, has a delightfully romantic quality. And August is one of the aces on the ivories. Great background material for a gathering or a cocktail party.

"Music For Gracious Living"—"Buffet"—Peter Barclay & Orch.—Columbia CL 694 (12" LP)

"Music For Gracious Living"—"Barbecue"—Peter Barclay & Orch.—Columbia CL 695 (12" LP)

"Music For Gracious Living"—"After The Dance"—Peter Barclay & Orch.— Columbia CL 697 (12" LP)

"Music For Gracious Living"—"Do-It-Yourself"—Peter Barclay & Orch.— Columbia CL 698 (12" LP)

Columbia CL 698 (12 LF) Columbia issues a set of four LPs designed to supply a soft and inviting back-drop when entertaining guests. Each album contains twelve oldies lushly treated by the Peter Barclay Orchestra. Each LP sports a beautiful four color cover photo of people at home with their guests. The pictures are most attractive and should catch many an eye. The "Dance", "Buffet" and "Bar-becue" albums offer tips and recipes for sandwiches, drinks, snacks and a complete meal. The "Do-It-Yourself" package gives hints on how to make the most of the space in your house. An appealing set that'll hit in all markets.

"I'VE GOT YOU UNDER MY SKIN"—Georgie Auld with orchestra directed by Andre Previn—with Jud Conlon's Rhythmaires—Coral CRL 57009 (12" LP)
I'VE GOT YOU UNDER MY SKIN, S'POSIN, I DIDN'T KNOW WHAT TIME IT WAS, A STAIR-WAY TO THE STARS; BODY AND SOUL; I DON'T STAND A GHOST OF A CHANCE WITH YOU; TAKE CARE; SMOKE GETS IN YOUR EYES; EASY TO LOVE; ALL THE THINGS YOU ARE; SOMEONE TO WATCH OVER ME.
A well played tenor sax is one of the most beautiful things to listen to. When heard in a jazz group, the tenor supplies the spark. And when heard in a mood music setting, the tenor creates a romantic charm that few other instruments can provide. On this LP one of the top tenor men, Georgie Auld, takes the spotlight and wends his way thru a dozen favorite oldies. A dreamdusted album tailor made for low lights and cocktails.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





ORIGINAL CAST

"OKLAHOMA!" — featuring members of the Original New York Production— Alfred Drake, Joan Roberts, Howard daSilva-Celeste Holm, Lee Dixon — Decca DL 9017 (12" LP)

Decca is going all out on this re-issue now that the movie version of this classic musical begins what will no doubt be a long and successful run. The album has been one of Decca's best sellers since the show opened in '43. And with millions of people seeing the show for the first time, there is sure to be an untold number of requests for this LP, the original. Dealers oughta get a fresh stock of the item. get a fresh stock of the item.

CLASSICAL

"SWAN LAKE" Tchaikovsky Acts II and III Leopold Stokowski Members of the NBC Symphony — RCA Victor LM 1894 — (1-12" LP)

the NBC Symphony — RCA Victor LM 1894 — (1-12° LF) Perhaps the best loved of all ballets, and perhaps the one with which the public is most familiar, "Swan Lake", is offered with a superb treatment by Leopold Stokowski and Members of the NBC Symphony. The melodies, the excitement, the delicate charm and bewitching aura have been captured and put onto the wax. A delightful recording that one never gets tired of hearing. The package is folder type containing an interesting essay by John Martin, dance critic of The New York Times and many ballet photos. Excellent catalog item and a must for any new library. item and a must for any new library.

ARTUR RUBINSTEIN "CHOPIN WALTZES"-RCA Victor LM-1892-(1-12" LP)

Victor issues another release in the Artur Rubinstein series of Chopin writings. The album covers most of Chopin's Waltzes. It is expertly performed by the piano virtuoso bringing forth with delicacy the singing quality of the pieces. Tender, melodic, warm and replete with sparkling piano playing. Rubinstein and Chopin followers will find this release very much to their liking.

"THE SLEEPING BEAUTY" Tchaikovsky—RCA Victor LM 6034—(2-12" LPs) Orchestra of the Royal Opera House, Covent Garden. Robert Irving, Cond.

A two record album presents the complete Tchaikovsky ballet, "The Sleeping Beauty" as performed by the Royal Opera House Orchestra for the Sadler's Wells Ballet. The charming music is beautifully performed, and the hi-fi is especially suited to many portions of the melodic score. The release, timed with the current American tour of The Sadler's Wells Ballet Company, should benefit greatly from this added exposure. A wealth of listening pleasure. Window displays tied in with posters of the ballet company's appearances is sure to profit the retailer.

STRAVINSKY "Le Sacre Du Printemps"—Decca DL 9781—(1-12" LP) The RIAS Symphony Orchestra of Berlin—Ferenc Fricsay, Conductor. The gripping, primitive "Le Sacre Du Printemps," is performed with great excitement by The Rias Symphony Orchestra. The power of the piece is dramatically projected, creating a wild fury that exhausts the listener. Listen-ers with a feeling for modern and a craving for excitement will find this etch-ing especially for them.

MOZART—Arthur Grumiaux—Epic LC 3157—(1-12" LP) Concerto No. 2 in D Major for Violin and Orchestra (K211) Concerto No. 5 in A Major for Violin and Orchestra (K219) Bernhard Paumgartner conducting the Vienna Symphony Orchestra Symphony Orchestra.

Two beautiful Mozart concertos are offered under the baton of Bernhard Paumgartner conducting the Vienna Symphony Orchestra with Arthur Grum-iaux playing a brilliant violin. The matching of the violin against the orches-tra comes off with ofttimes thrilling results. The violin sings and the melody soars. A fine release that should help build Grumiaux with the American buyer. One of an Epic series commemorating the two-hundredth anniversary of Mozart's birth.

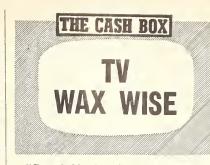
Highlights from the Broadway Production "HEAR! HEAR!"—FRED WAR-ING and the Pennsylvanians—Decca DL 9031 (12" LP) HEAR, HEAR; AMERICA-OUR HERITAGE; DOUBLE RING CEREMONY; BLACK IS THE COLOR OF MY TRUE LOVE'S HAIR; BAREFOOT; I WONDER AS I WANDER; THE CREATION; SALVE REGINA; SONG OF GAILILE; GOD OF OUR FATHERS; WE'LL GO A LONG, LONG WAY TOGETHER; DANCE OF THE SUGAR PLUMS; I DREAM OF JEANLE; OH SUSANNA; TOAST O MICHIGAN; GRANADA; I BELIEVE; DRY BONES; ON TOP OF OLD SMOKY; BATTLE HYMN OF THE REPUBLIC; WHERE IN THE WORLD; PLOGE OF ALLEGIANCE.

THE REPUBLIC, WHERE IN THE WORLD, PLEDGE OF ALLEGIANCE. The versatile Fred Waring troupe that for years has been providing great entertainment to the American public, is currently holding forth at the Zieg-feld Theatre in New York for a limited engagement in a show titled "Hear! Hear!". The show features a varied program offering a crossection of typical American music. A few Stephen Foster folk songs, some original material, patriotic selections and a good share of inspirational, semi-religious ballads. The numbers are impressively styled by the Glee Club featuring soloist on some. Beautiful music in every groove. Show-goers will definitely want the LP in their collection.

JAZZ

"SOMETHING SMOOTH"—Joe Howard plays the arrangement of Jerry Fielding. Sunset 3001—(1-12" LP) TENDERLY, AIN'T GONNA STUDY WAR NO MORE; I'LL BE AROUND; MY MAN'S GONE NOW; SPEAK LOW; TAKE ME IN YOUR ARMS; LINDY LOU; I COVER THE WATERFRONT. "Something Smooth" is just that. Joe Howard, aided by multiple recording of his gleaming trombone, and a complement of nine additional instruments, manages some beautifully engaging music with a big band sound. Handling the Jerry Fielding arrangements with loving care, Howard showcases his trombone talents with sparkling effect. It is jazz with a mood feeling and a velvety sound that sifts through with lazy-like stealth. Most pleasurable album for jazz and pop audiences. (Continued on Page 28)

(Continued on Page 28)



"Grand Ole Opry", for years one of "Grand Ole Opry", for years one of radio's leading country music pro-grams, makes its TV debut on ABC this Saturday 10/15 with a star-studded full-hour of country music. The series will be seen every fourth Saturday. The premiere performance will star Les Paul and Mary Ford, Judy Lynn (Miss Idaho), Carl Smith, Ernest and Justin Tubb, Hank Snow, Minnie Pearl. Rod Brasfie'd Martha Minnie Pearl, Rod Brasfield, Martha Carson, Jimmy Dickens, Goldie Hill, the Louvin Brothers and Chet Atkins. Ed Sullivan has a terrific roster ... Ed Sullivan has a terrific roster lined up for Oct. 16th. In addition to Ed Murrow and Melvyn Douglas, the music stars are Rosemary Cloon-ey, Dave Brubeck and Andre Kostel-anetz. The latter will preview a new musical work on the program. Sul-livan flew to Europe last week to record special interviews and search for new and newel talact for new and novel talent. . . . The Four Lads and Peggy Lee guest on the Como show 10/15. . . . Noel Coward has just completed writing the opening number for his TV debut on the 90 minute "Ford Star Jubilee" costarring Mary Martin 10/22. The song for the duo is dubbed "90 Minutes Is A Long, Long Time".... Betty Hutton, who will headline the "Chevy Show" Oct. 25, will have as her guests Sophie Tucker and Jimmy Durante. ... Dinah Shore salutes the new film "Oklahoma" on her show of the 13th.

. . . Frankie Laine's successful Summer stint in the "Godfrey & His Friends" time slot, has earned him a one year deal with CBS. Laine is to make five guest appearances for which he'll get 75 G's. CBS is trying to clear time for a regular show starring "Mr. Rhythm". On Nov. 3 he will be featured on "Shower of Stars".... Lillian Roth, who signed a contract with Epic Records, is skedded to do the "U.S. Steel" show Nov. 9. . . . The Dorsey Brothers' Oct. 15 "Stage Show" stint is gonna swing to the voices of Billy Daniels and Lillian Briggs. . . . Eddie Fisher's "Coke Time" TVer will visit Kansas Cty for the Royal Stock Show Oct. 12 and 14th. . . . Gordon Jenkins says that he's had to do more research for the "Show Biz" TVer than for any other show he's done before. It's easy to see why. The program will cover a half century of show business. . . . George Bassman, noted music director and conductor, will compose the original music for Jose Ferrer's production of "Cyrano" to be seen Oct. 17. . . . If plans work out, Steve Allen's "Tonight" show may be seen on Saturdays, and the Monday show may be cut. . . . George Avakian of Columbia Records, assisted in the preparation of jazz questions for the \$64,000 show. A preacher is currently attempting to reach the goal in this category.... Gleason stars in "Studio One" comedy Oct. 10. . . . Featured on the "Colgate Variety Hour" salute to Rodgers & Hammerstein 10/16 will be Gordon MacRae, Shirley Jones, Gene Nelson, Yul Brunner and a 43voice choir. Jack Carson will host. . . Jaye P. Morgan will be Como's guest on the 10/22 stint.



"Alice" Meets The Bass

NEW YORK-Gillian Barber, child actress, meets one of her NBC bosses, actress, meets one of her NBC bosses, Emanuel Sacks, as both arrived aboard the liner Queen Mary from England. Sacks, V.P. of NBC and RCA had been touring RCA Victor installations in Europe. Gillian will star in NBC-TV'S "Alice in Wonder-land," Sunday, Oct. 23rd.

"\$64,000 Jazz" Album Set By Columbia

NEW YORK—When an Episcopal Minister from Ohio, Alvin Kershaw, appearing on the October 4 TV show "The \$64,000 Question," chose Jazz as his category, credits announced on the show revealed that George Avakian, head of the jazz department at Columbia Records, had prepared the questions for that series.

Several months ago, when Avakian was approached by the representa-tives of "The \$64,000 Question" to prépare the questions for the jazz category, he shrewdly began prepar-ing an album to capitalize on the treing an album to capitalize on the tremendous publicity given the newest top rating TV show. Shortly Columbia will release an album titled "\$64,000 Jazz."

Some of the questions being asked

on the show can be answered by the album, if one is keen enough to find them.



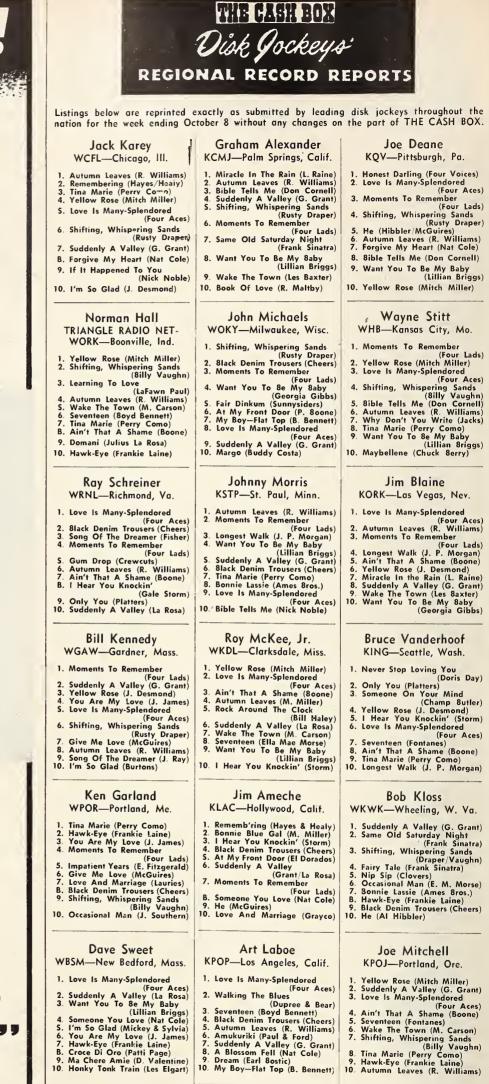
A Double Hit!

"IF IT HAPPENE TO YOU"



A SUBSIDIARY OF RECORDS MERCURY RECORD CORP.

AND



Tony Davis

- WSTL-Hanover, N. H.

- Yellow Rose (Desmond /Miller)
 Wake The Town (Les Baxter)
 Toy Tiger (Johnny Long)
 Hummingbird (Frankie Laine)
 Fooled (Perry Como)
 Want You To Be My Baby (Lillian Briggs)
 Tina Marie (Perry Como)
 Por Favor (Vic Damone)
 Verse Of Stardust (E. Dexter)
 Autumn Leaves (R. Williams)

Russ Coglin

KROW-Oakland, Calif.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ıó

Bill Atkins

WLAR-Athens, Tenn.

Longest Walk (J. P. Morgan) Soldier Boy (Sunny Gale) Song Of The Dreamer (Fisher) Satisfied Mind (E. Fitzgerald) I Hear You Knockin' (Storm) Yellow Rose (J. Desmond) Searching (Hilltoppers) So Doggone Lonely (Brewer) Ne Aver (Pat Beaco)

9. No Arms (Pat Boone) 10. Maybellene (Jim Lowe)

Page 24

Autumn Leaves (R.' Williams)
 Love Is Many-Splendored (Four Aces)
 Ain't That A Shame (Boone)
 Yellow Rose (Mitch Miller)
 Black Denim Trousers (Cheers)
 Love And Marriage (Sinatra)
 Suddenly A Valley (G. Grant)
 You Are My Love (J. James)
 Seventeen (Fontanes)
 Bible Tells Me (Don Cornell)

October 15, 1955

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Murry Jordan

WLIB-New York, N. Y.

Bill Brant

Pittsburgh, Pa.

1. Yellow Rose (Mitch Miller) 2. Want You To Be My Baby (Lillian Briggs) 3. Fooled (Perry Como) 4. Longest Walk (J. P. Morgan) 5. Shifting, Whispering Sands (Rusty Draper)

6. Autumn Leaves (R. Williams) 7. Moments To Remember (Four Aces) 8. Same Old Saturday Night

(Frank Sinatra) 9. No Place To Hide (Neal Heffi) 10. Honest Darlin' (Four Voices)

Larry Brownell WKBW—Buffalo, N. Y.

Autumn Leaves (R. Williams)
 Black Denim Trousers (Cheers)
 Want You To Be My Baby (Georgia Gibbs)
 Tina Marie (Perry Como)
 Suddenly A Valley (G. Grant)
 I Hear You Knockin' (Gale Storm)
 You Are My Love (J. James)
 Same Old Saturday Night (Frank Sinatra)
 My Bonnie Lassie (Ames Bros.)
 He (Al Hibbler)

Carl Loucks

WELI-New Haven, Conn.

Black Denim Trousers (Cheers)
 Gum Drop (Crewcuts)
 Moments To Remember (Four Lads)
 Suddenly A Valley (G. Grant)
 Ain't That A Shame (Boone)
 Longest Walk (J. P. Morgan)
 At My Front Door (P. Boone)
 Same Old Saturday Night (Frank Sinatra)
 You Are My Love (J. James)
 Want You To Be My Baby (Lillian Briggs)

Wes Hopkins

WTTM-Trenton, N. J.

Moments To Remember (Four Lads)
 Longest Walk (J. P. Morgan)
 Same Old Saturday Night (Frank Sinatra)
 Hard To Get (G. MacKenzie)
 Wake The Town (M. Carson)
 Suddenly A Valley (G. Grant)
 Seventeen (Fontanes)
 Autum Leaves (R. Williams)
 Day By Day (Four Freshmen)
 You Are My Love (J. James)

George & Marilu Case

WSAI-Cincinnati, Ohio

Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R. Williams)
 Yellow Rose (Mitch Miller)
 Moments To Remember
 Fina Marie (Perry Como)
 Dancing In My Socks (Hood)
 Only You (Platters)
 Man Fram Laramie (Schuman)
 Longest Walk (J. P. Morgan)
 You Are My Love (J. James)

Pat Chambers

WFLA—Tampa, Fla.

Back Track (Sammy Davis) Black Denim Trousers (Cheers) Yellow Rose (Stan Freberg) Yellow Rose (Mitch Miller) Fair Dinkum (Sunnysiders) Satisfied Mind (Jeffrey Clay) Someone You Love (Nat Cole)

Pete Kelly's Blues (Anthony) 10. Amukiriki (Paul & Ford)

"It's What's in THE CASH BOX That Counts"

B. Toy Tiger (Ralph Marterie)

2.3.4.5.6.7.

1. Love Is Many-Splendored

1. Love Is Many-Splendored

Another Hit?

AMI

music

3

BALTIMORE, MD.—Nick Noble crosses his fingers for luck in hopes of another hit on his latest Wing release "If It Happened To You" backed with "The Best Is Yet To Come" as he listens to it being played on the new AMI phonograph Model "G" at the General Vending Company's showing in Balti-more. Left to right: Irving Blumenfeld, president of General Vending; Nick Noble; Buddy Deane of radio station WITH; Jack Mitnick of AMI, and Frank Bamberger of J/F Distributing Company.

Decca Launches Album Series Cover-

ing Music From 8th to 18th Centuries

Representative of the Gold Label Di-

superb series has been records, said: "This superb series has been recorded on flawless Long Playing records. No trouble has been spared to make these

recordings artistically and technically perfect. Each record has been doubly tested and approved for technical per-fection."

In addition to the usual notes, each album contains an index card which gives detailed scholarly documenta-

gives detailed scholarly documenta-tion about the recording, such as the composer's name with date and place of birth and death, full title, key and opus number, full list of movements with timings, detailed list of artists, as well as many other facts that will prove to be of value and interest to collectors and scholars

Miss Katz was careful to explain that whereas previously the inex-haustible musical treasures of the past have only been available on rec-

ords to a limited extent, the Deutsche

Grammophon Gesellschaft offers re-cordings carried out at the highest possible levels of musicological re-search, artistic and technical achieve-ment. The History of Music Division, established by Deutsche Grammophon Gesellschaft several years ago for this purpose, offers all the works in their complete authentic form based

on the original versions performed faithfully to the original style using historical instruments in "living" in-terpretations by highly qualified spe-cialist performers in recordings of the highest standard using the latest technical developments

The album, which will sell for \$5.71 each, is packaged in a polyethylene sleeve and then entirely enclosed in

919 MAIN ST.

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SUmmer 6232

technical developments.

Same Start Reference and

a plastic wrapper.

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HARTFORO, CONN.

JAckson 5-1147

complete authentic form based

collectors and scholars.

their

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

NEW YORK-Decca Records has

launched a new series under the listing of Archive Productions that should be of vast importance to collectors, connoisseurs, musicologists, schools and music lovers. Recorded, pressed and packaged in Germany by

the Deutsche Grammophon Gesell-schaft, Europe's respected and fa-mous recording company, the Archive

Production covers the development of music from the 8th to the 18th centu-

ries. Decca is the sole distributor of this series in the United States. The series has already been re-leased in England. Reports indicate it is a success, acceptance having proved itself to be very strong.

The Archive Production has been divided into twelve "Research Peri-ods" corresponding to successive phases of musical history. Each "pe-

riod" is again sub-divided into sec-tions consisting of groups of works, types of music and individual com-

The first release consists of twelve albums, one from each of the twelve

"research" periods. They are 1. Gre-gorian Chant; 2. The Central Middle Ages (1100-1350); 3. The Early Ren-aissance (1350-1500); 4. The High

aissance (1350-1500); 4. The High Renaissance (16th Century); 5. The Italian Seicento (17th Century); 6. German-Baroque Music (17th Cen-tury); 7. Western Europe From 1640 to 1750; 8. The Italian Settecento (18th Century); 9. The Works of Johann Sebastian Bach (1685-1750); 10. George Frederick Handel (1685

10. George Frederick Handel (1685-1769); 11. The German Pre-Classics (1700-1760); 12. Mannheim and Vi-

Miss Erna L. Katz, Special Sales

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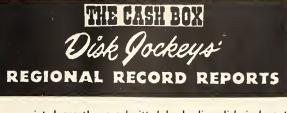
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NEW YORK 36, N.Y. PITTSBURGH, PA.

PLaza 7-1977

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posers.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 8 without any changes on the part of THE CASH BOX.

Dick Doty WHAM-Rochester, N. Y.

- 1. Moments To Remember (Four Lads)
- (Four Lads) 2. Yeljow Rose (Miller/Freberg/Desmond) 3. Autumn Leaves (R. Williams) 4. Miracle In The Rain (L. Raine) 5. Love Is Many-Splendored (Four Aces) 6. Croce Di Oro (Joan Regan) 7. Tina Marie (Perry Como) B. All I Need Is You (Hilltoppers)

- B. All I Need Is You (Hilltoppers) 9. Suddenly A Valley (Grant/ La Rosa/Stafford) 10. Ain't That A Shame (Boone)

Ed McKenzie WXYZ-Detroit, Mich.

1. Love Is Many-Splendored (Four Aces)

- Love is many-spicolact
 (Four Aces)
 He (Al Hibbler)
 Shifting, Whispering Sands (Billy Vaughn)
 Moments To Remember (Four Lads)
 Black Denim Trovsers (Cheers)
 Autumn Leaves (R. Williams)
 My Bonnie Lassie (Ames Bros.)
 No Arms (Georgie Shaw)
 Only You (Platters)
 Suddenly A Valley (Stafford/La Rosa)

John McShane KMPC-Los Angeles, Calif.

- You Are My Love (J. James) Suddenly A Valley (G. Grant) Love Is Many-Splendored (Four Aces)
- 4. Same Old Saturday Night (Frank Sinatra)

- (Frank Šinatra) 5. Without A Song (Kay Starr) 6. Autumn Leaves (R. Williams) 7. Learning To Love (P. King) 8. Pete Kelly's Blues (Ella Fitzgerald) 9. Longest Walk (J. P. Morgan) 10. Ki Ki (Hugo Winterhalter)

Bob Martin KMYR-Denver, Colo.

- KMTR—Deriver, Coro. 1. Bonnie Lassie (Ames Bros.) 2. Same Old Saturday Night (Frank Sinatra) 3. Love And Marriage (Sinatra) 4. Suddenly A Valley (G. Grant) 5. Bigger Than You And Me (Sammy Davis) 6. Bible Tells Me (Don Cornell) 7. Love Is Many-Splendored (Four Aces) 8. Occasional Man (E. M. Morse) 9. Breeze (Al Hibbler) 10. No Arms (Georgie Shaw)

Harry Nigocia -WJBW-New Orleans, La.

- 1. Love Is Many-Splendored

- Love Is Many-Splendored (Four Aces)
 Yellow Rose (J .Desmond)
 Hard To Get (G. MacKenzie)
 Longest Walk (J. P. Morgan)
 Fooled (Perry Como)
 Tina Marie (Perry Como)
 Domani (Julius La Rosa)
 Hawk-Eye (Frankie Laine)
 Hummingbird (Paul & Ford)
 May I Never Love Again (Tony Bennett)

Larry Kane KLBS-Houston, Tex.

- 1. Only You (Lola Dee) 2. Moments To Remember

- Moments To Remember (Four Lads).
 As I Live And Breathe (Verna)
 Best Is Yet To Come (Noble)
 Then I'll Be Happy (E. Fisher)
 Suddenly A Valley (G. Grant)
 Hawk-Eye (Frankie Laine)
 You Never Have To Stand Alone (Murray Arnold)
 Black Denim Troussers (Cheers)
 The Wedding (Chordettes)
- Frank Gordon Tucker

WCOV-Montgomery, Ala.

- Yellow Rose (Mitch Miller)
 Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R. Williams)
 Seventeen (Rusty Draper)
 Ain't That A Shame (Boone)
 Song Of The Dreamer (Fisher)
 Longest Walk (J. P. Morgan)
 Wake The Town (Les Baxter)
 Bible Tells Me (Don Cornell)
 Early Autumn (Ray Charles)

Dick Pike WNOP-Newport, Ky. 1. Only You (Platters) 2. Love Is Many-Splendored Love Is Many-Splendored (Four Aces) Seventeen (Boyd Bennett) Shifting, Whispering 'Sands (Rusty Draper) Hawk-Eye (Frankie Laine) Autumn Leaves (R. Williams) Same Old Saturday Night (Frank Sinatra) Suddenly A Valley (La Rosa/Grant) Wham (Alan Dale) Goodnight, Sweet Dreams (Gordon Jenkins) Gina (Richard Hayman) Johry Foo (Haller), (Four Aces) Ain't That A Shame (Domino/Boone) Black Denim Trousers (Cheers) Save Me, Save Me (Otis Williams) Maybellene (Chuck Berry) Learning To Love (P, King) Moments To Remember (Four Lads) Don't Take, It So Hard (Gum Drops) My Boy-Flat Top (B. Bennett)

Joe Smith WVDA—Boston, Mass.

- 1. Live Is Many-Splendored (Four Aces) 2. Rocking The Cha Cha (Alan Dale) 3. Moments To Remember (Four Lade)

- 3. Moments To Remember (Four Lads) 5. Hawk-Eye (Frankie Laine) 6. Shifting, Whispering Sands (Billy Vaughn) 7. I'm So Glad (Mickey & Sylvia) 8. Por Favor (Vic Damone) 9. Amukiriki (Paul & Ford) 10. It Could've Been Me (Briggs)

Bob Sticht KOWH—Omaha, Neb.

- 1. Shifting, Whispering Sands (Billy Vaughn) 2. Love Is Many-Splendored

- Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R. Williams)
 Tina Marie (Perry Como)
 Day By Day (Four Freshmen)
 Want You To Be My Baby (Lillian Briggs)
 Bible Tells Me (Don Cornell)
 Buddenly A Valley (G. Grant)
 Bodo Of Love (R. Maltby)
 You Are My Love (J. James)

Jack McDermott WLYN—Lynn, Mass.

- At My Front Door (El Dorados)
 You Are My Love (J. James)
 Only You (Platters)
 Oh Happy Day (Don Howard)
 Dancing In My Socks (Hood)
 Moments To Remember (Four Lads)
 Love Is Many-Splendored (Four Aces)
 Don't You Know I Love You (Five Keys)
 Autumn Leaves (R. Williams)
 He (Al Hibbler)

Robin Seymour WKHM—Dearborn, Mich.

- Suddenly A Valley (La Rosa)
 Moments To Remember (Four Lads)
 Sweet Kentucky Rose (Carroll)
 Only You (Platters)
 He (AI Hibbler)
 Black Denim Trousers (Cheers)
 My Boy-Flat Top (B. Bennett)
 I Like Them All (D. Martin)
 At My Front Door (P. Boone)
 Teen Ager's Waltz (Eddie Howard)

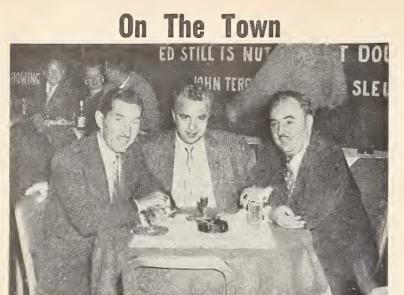
Art Hellyer WCFL-Chicago, III.

- 1. Autumn Leaves (R. Williams) 2. Love Is Many-Splendored
- (Four Aces) 3. Moments To Remember (Four Lads) 4. Suddenly A Valley (G. Grant) 5. Seventeen (Boyd Bennett) 6. Longest Walk (J. P. Morgan) 7. Tina Marie (Perry Como) B. He (McGuires) 9. Bible Talls Me (Nick Natley) (Four Aces)

- 9. Bible Tells Me (Nick Noble) 10. Black Denim Trousers (Cheers)

Bruce D. Farnsworth WIKE-Newport, Vt.

- 1. Ain't That A Shame (Boone) 2. Domani (Julius LaRosa) 3. Maybellene (Ralph Marterie) 4. Bible Tells Me (Don Cornell) 5. Wake The Town (Les Baxter) 6. Love Is Many-Splendored
- cove is whany-splendored (Four Aces)
 You Are My Love (J. James)
 B. He (Al Hibbler)
 Only You (Platters)
 10. Song Of The Dreamer (Fisher)



NEW YORK — Chicago publisher Bud Brandom (center) and Wesley Rose (right) of Acuff-Rose Publishing, chat with Bob Austin of The Cash Box while in New York. Brandom is currently working on the Eddy Howard record "Choo Choo Cha Cha" and Rose is clicking with the Paulette Sisters waxing "You Win Again'

RCA's Promotion Program For New "Aida" LP Starts Rolling

The Metropolitan Opera cast in-corded by an all-star cast this past summer in Rome.
The Metropolitan Opera cast in-cludes Jussi Bjoerling, Zinka Milan-ov, Leonard Warren, Boris Christoff and Fedora Barbieri, with the Rome Opera Orchestra and chorus under the direction of Jonel Perlea.
The three 12" Long Playing record album is the latest in the series of op-eras released in the past year by Vic-tor. The releases included "Manon Lescaut", Madama Butterfly", "L'Elix-ir D'Amour" and "Cenerentolla".
Representatives of Victor's home of-fice this week are outling the follow-ing features of the special promotion behind "Aida". They include:
Distribution of 22" by 35" streamers and mounted, easeled album cov-ers for store displays.
Reprints of a High Fidelity Maga-zine article about the album will be mailed to distributors.
In the Johnny Victor Theatre of the Exhibition Hall in New York City, "Aida" will be played continuously on RCA Victor's Mark I High Fidelity Player for a full week. Ads in the New York Times will invite the public to this playing.
One minute and 30-second radio spot commercials will be sent to all record managers.

record managers.

The tremendous expansion of Vic-tor's recorded operatic repertoire is attributed to the following technical advances

1. Introduction of tape recording, making it possible to obtain a more lifelike reproduction of the human

Page 26

lifelike reproduction of 331/3-rpm and 2. Development of 331/3-rpm and 45-rpm speeds which provide better sound and more music for less money. In many cases, the cost of an opera on the new speeds is one half less than it was on 78-rpm discs.

Mercury Ships Selling Aids For Ballet Packages

NEW YORK — Additional selling aids for retailers are being issued this week by Mercury Records in line with its Fall drive on ballet music packages. The diskery has started shipping to its branches and independ-ent distributers demonstration recent distributors demonstration rec-ords for the two new de-luxe, factory-sealed classical packages, "Daphnis And Chloe" and "The Sleeping Basetter" Beauty

Beauty". Both demonstration records will be issued in illustrated sleeves and will contain highlights from the complete performances of the two works. "Daphnis and Chloe" demo disk is a seven-inch 33-1/3 record, while the demo record for the de-luxe "Sleeping Beauty" package is a 10-inch LP. These are the fourth and fifth dem-onstration records which Mercury has prepared for dealers. Similar selling aids were previously issued for such Mercury de-luxe packages as "Swan Lake" and as demonstrations of Mer-cury's "Living Presence" recording technique.

technique.



CV—Clearview^{*}B—Fobor JZ—Josie CW—Crown FE—Federal KA—Kapp DA—Dana 4 Star—Four Star LO—London DE—Decca GN—Golden MA—Marble DL—DeLuxe GR—Groove MD—Media DO—Dot G5—Gold Star ME—Mercury DT—Doctane GT—Good Time MG—MGM Comprising AU—Audivacs BE—Bell 100 BN—Benida Selections BN—Benida BT—Bethlehem CA—Capitol CD—Cadence AA—Double A CH—Chess AB—Abbott CK—Checker AL—Aladdin CL—Cardinal AP—Apollo CO—Columbia AR—Arcade CR—Coral AT—Atlantic CT—Cat DA—Dana 4 Star—Four Star DE—Decca GN—Golden DL—DeLuxe GR—Groove DD—Dot GS—Gold Star DT—Dotone GTJ—Good Time DU—Duke Jazz EP—Epic HE—Herald ER—Era IM—Imperial ES—Essex JD—Jav Dee EX—Excello JU—Jubilee I MA—Marble RA—Rainbö MD—Media RB—R & B ME—Mercury RE—Regent MO—MOGM RL—Real ND—New Disk RP—RPM NG—Norgran SA—Savoy OK—Okeh SE—Savoy PA—Parrot SO—Sound -Regent -Real PA. Sector Freehald Pos. Pos. 10/8 10/1 Pos. Pos. 10/8 10/1 -Seventeen -Love Is A Many-6_ 6 5 Splendored Thing 2 2 CA-3202 (F-3202)— WOODY HERMAN House Of Bamboo CR-61467 (9-61467)— DON CORNELL Bible Tells Me So CW-165 (45-165)— DON, DICK & JIMMY In Madrid ★DE-29625 (9-29625)— FOUR ACE5 Shine On Harvest Moon CA-3199 (F-3197)— ELLA MAE MORSE Razzle-Dazzle ★DO-15386 (45-15386)— FONTANE 5ISTERS If I Could Be With You ★KI-1470 (45-1470)— BOYD BENNETT Little Ole You-All ★ME-70651 (70651x45)— RUSTY DRAPER I Can't Live Without Them Anymore Shine On Harvest Moon MG-30883 (K-30883)— DAVID ROSE O. You And You Alone PM-1120A (45-1120A)— THE ROCKETS I'll Never Stop Loving You 7—Maybellene 7 7 6 ★CH-1604 (45-1604)— CHUCK BERRY Wee, Wee Hours CR-61478 (9-61478)— JOHNNY LONG Toy Tiger DO-15407 (45-15407)— JIM LOWE Rene La Rue ME-70682 (70682 x 45)— RALPH MARTERIE Toy Tiger PM-1125A (45-1125A)— JERRY DUANE House Of Blue Lights He –Yellow Rose Of Texas 14—Only You 16 24 16 24 DE-29694 (9-29694)— LOUIS ARMSTRONG Moments To Remember DO-15423 (45-15423)— HILLTOPPERS Until The Real Thing Comes Along ★ME-70633 (70633x45)— THE PLATTERS Bark, Battle And Ball WI-90015 (90015x45)—LOLA DEE Paper Kisses 1 CA-3249 (F-3249)— STAN FREBERG Rock Around Stephen Foster ★CR-61476 (9-61476)— JOHNNY DE5MOND You're In Love With Someone You're In Love With Someone MITCH MILLER Blackberry Winter PM-1122A (45-1122A) MAURY LAWS CH. & O. Ain't That A Shame VI-20-6241 (47-6241) HOMER & JETHRO Listen To The Gooney X-0161 (4X-0161) GERI GALIAN Autumn Leaves 8--The Bible Tells Me So
 ★CR-61467 (9-61467)—
 9
 8

 DON CORNELL
 Love is A Many Splendored Thing

 DE-29615 (9-29615)—
 RALPH YOUNG

 Man From Laramie
 KAY ARMEN

 I Wonder When We'll
 Ever Know

 ND-5182 (45-5182)—
 ROY ROGERS & DALE EVANS

 Lonesome Valley
 Lonesome Valley
 9 15—Wake The Town And Tell The People 13 11 *CA-3120 (F-3120)---LES BAXTER I'll Never Stop Loving You **3—Autumn Leaves** 3 → Autumn Leaves 3 3 CA-3223 (F-3223) → JACKIE GLEASON Ooh What You Do To Me CD-1421 (45-1421) → JOHN SEBASTIAN Stranger In Paradise CR-61485 (9-61485) → STEVE ALLEN & GEO. CATES O. High And Dry DE-29653 (9-29653) → VICTOR YOUNG Toy Tiger ★KA-116 (45-116) → ROGER WILLIAMS Take Care ME-70686 (70686x45) → MAYNARD FERGUSON Finger-Snappin' MG-12068 (K12068) → RAY CHARLES SINGERS Early Autumn PM-1123A (45-1123A) → Loving You *CO-40537 (4-40537)— MINDY CARSON Hold Me Tight CR-61477 (9-61477)— LAWRENCE WELK I Hear Those Bells PM-1121B (45-1121B)— ARGYLES Tina Marie Lonesome Valley ★WI-90003 (90003 x 45)— NICK NOBLE Army Of The Lord -Shifting, Whis-pering Sands 12 9_ 14 to the second s 16—The Longest Walk 15 15 12 PM-1124B (45-1124B)— LAURA LESLIE I Want You To Be My Baby VI-20-6182 (41-6182)— JAYE P. MORGAN Swanee 10-He PM-1123A (45-1123A) Day By Day X-0161 (4X-0161) Yellow Rose Of Texas Mambo / Believe ★DE-29660 (9-29660)— AL HIBBLER -Rock Around The Clock MG-12078 (K-12078) Suddenly There's A Valley 10 9 AR-123 (45-123)—SONNY DAE Movin' Guitar BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O. Happy Holiday ★DE-29124 (9-29124)--BILL HALEY & COMETS Thirteen Women 10 -Moments To 4_ 11—Tina Marie₈ 10 ★VI-20-6192 (47-6192)____ PERRY COMO PERRY COMO Fooled PM-1121A (45-1121A)— GABE DRAKE Wake The Town MG-12028 (K-12028)-CHARLES WALCOTT Love Theme Love Theme PM-1118A (45-1118A)— GABE DRAKE Chee Chee-oo Chee Ain't That A 12—Black Denim 12-Black Denim Trousers 11 13 ★CA-3219 (F-3219)-THE CHEERS Some Night In Alaska CR-61502 (9-61502)-DIAMONDS Nip Sip DE-29684 (9-29684)-JACKIE BROOKS The \$64,000 Question ★VI-20-6260 (47-6260)-VAUGHN MONROE All By Myself Shame 4 ★DO-15377 (45-15377) PAT BOONE Tennessee Saturday Nicht -You Are My Love Tennessee Saturday Night ★IM-5348 (45-5348)— FATS DOMINO La-La PM-1122B (45-1122B)— BILL MARINE & ROCKETS Yellow Rose Of Texas WI-90000 (90000x45)— RONNIE GAYLORD Chee Sera Sera 22 32 22 32 ★MG-12066 (K12066)— JONI JAMES I Lay Me Down to Sleep JU-5218 (45-5218)—FOUR TUNES At The Steamboat River Ball "Only those records best suited for commercial use are reviewed by THE CASH BOX"



12



Comprising

100

Selections

Gettin' The Facts



MILWAUKEE, WISC.—Jack "Pete Kelly's Blues" Webb compares record notes with Johnny "MadMan" Michaels of Milwaukee's WOKY radio. DJ, Michaels has just presented Jack with a copy of the latest Michaels record, "Czarnina Kid", a Polish detective story. The music from Webb's new movie, "Pete Kelly's Blues" has been covered thoroughly in albums by Decca, Colum-bia and BCA Victor bia, and RCA Victor.

Robert Clary Signed By Epic Records

NEW YORK-Diminutive young French singer, Robert Clary, star of night clubs, TV and stage, has been signed to record single records and albums for EPIC, according to an announcement by Marvin Holtzman, Artist and Repertoire Director for the label.

Clary's first big TV opportunity came as a last-minute substitute for the ailing Pinky Lee on Max Liebman's spectacular musical version of "Heidi." Previously, he has been seen by American audiences in the Broadway and Hollywood productions of "New Faces," in last season's musical re-vival of "Seventh Heaven," and many, many night clubs.

Clary's first Epic release, out last week, couples "Bring Me A Bluebird" with a tune from "Heidi" dubbed "I'm In Love With Me".

Boston Fete Winds Up Capitol Dealer Parties

BOSTON.—Windup of Capitol Rec-ords' parties for retail record dealers and one stops in key cities across the country took place at the Hotel Stat-

and one stops in key cities across the country took place at the Hotel Stat-ler here Sunday night (2) with over 350 disk sellers from all over New England being feted at a dinner and preview of upcoming LP releases. Voyle Gilmore, Capitol's Holly-wood A & R rep.: William Fowler, veep EMI and Capitol, New York; Irv Jerome, eastern sales manager, New York; and Joe "Fingers" Carr, Capitol recording artist; were intro-duced by Tom Morgan, branch sales manager, Capitol Records, Boston. Each quest received a sampler 12 inch LP, consisting of top records in the new Fall push. Slides of all new LP's were shown and upcoming dee-jay promotion plans were outlined. Among those attending were: Al Lind-gren of the Beacon Shops, Provi-dence, R. I. onestop; Jerry Flatto, Boston Record Distributors; Dick Mitchell, Dick's Record Co., both of Boston; Manny Germaine, Music Box, New Bedford.



* INDICATES BEST SELLING RECORD OR RECORDS. Tunes are listed below in order of their popularity based on a continuing weekly mational survey of leading retail dealers by The Cash Box. Each listing includes the mame of the song, record number, artists and tune on the reverse side. • The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively. M.

FROM LEADING RETAIL OUTLETS!

Best Selling Records

	I ABU TON	Due Des
Pos. Pos. 10/8 10/1	Pos. Pos. 10/8 10/1	Pos. Pos. 10/8 10/1
19—Gum Drop 18 15	28—Then I'll Be Happy	37—I Hear You Knocking
DE-29686 (9-29686) MILLS BROS. Suddenly There's A	★VI-20-6264 (47-6264) EDDIE FISHER	49 — ★DO-15412 (45-15412)— GALE STORM
Valley DL-6090 (45-6090)	Magic Fingers 29—Amukiriki 39 —	Never Leave Me 1M-5356 (45-5356)— SMILEY LEWIS
Save Me, Save Me KI-1496 (45-1496)— THE GUM DROPS	★CA-3248 (F-3248)— LES PAUL & MARY FORD Magic Melody	Bumpity Bump
Don't Take It So Hard #ME-70668 (70668 x 45)	30—Hawk-Eye	38Omani 34 29 *CD-1265 (45-1265)—
Present Arms 20-Someone	CO-21437 (4-21437) BOBBY LORD I Can't Make My	JULIUS LA ROSA Mama Rosa CR-61450 (9-61450)—
Yon Love 27 36	Dreams Understand ★CO-40558 (4-40558)— FRANKIE LAINE	MINUCCI O. Make Up VI-20-6167 (47-6167)—
★CA-3234 (F-3234)— NAT KING COLE Forgive My Heart	Your Love MD-1015 (45-1015)— KEN CARSON	TONY MARTIN What's The Time In Nicaragua
21—At My Front Door	I've Been Working On the Railroad ME-70697 (70697x45)— CHUCK MILLER	39—Learnin' The
31 — CR-61513 (9-61513)—	Something Ta Live For	Blues 37 31
MODERNAIRES Alright, Okay, You Win ★DO-15422 (45-15422)—	31—Hummingbird 26 22	★CA-3102 (F-3102)— FRANK SINATRA If I Had Three Wishes
PAT BOONE No Arms Can Ever Hold You	BE-1097 (45-1097)— TEX STEWART & 3 BELLES Laugh Palka ★CA-3165 (F-3165)—	CA-3147 (F-3147)
★VJ-147 (45-147)— EL DORADOS What's Buggin' You	LES PAUL & MARY FORD Goodbye My Love CD-1267 (45-1267)—	Mmmmm Mamie CO-40515 (4-40515)— BELMONTE ORCH.
22—I Want You To Be My Baby	CHORDETTES I I Told A Lie CO-21419 (4-21419)	Bambuco Hat Dance CR-61436 (9-61436)— JOHNNY DESMOND
19 16 DE-29655 (9- 29 655)—	ROSE MADDOX Words Are Easy To Say ★CO-40526 (4-40526)—	It's A Sin To Tell A Lie GS-253 (45-253)—JOE VALINO Lonely Bay
LOUIS JORDAN O. Come And Get It ★EP-9115 (5-9115)—	FRANKIE LAINE My Little One EP-9110 (5-9110)—	40—Croce Di Oro
LILLIAN BRIGGS Don't Stay Away Too Long	D. & L. ROBERTSON Saturday Night	LO-1605 (45-1605)— JOAN REGAN
★ME-70685 (70685x45)— GEORGIA GIBBS Come Rain Or Come	32—I'll Never Stop Loving Yon 28 27	Evermore ★ME-70713 (70713×45) PATTI PAGE
Shine PM-1124A (45-1124A)— LAURA LESLIE	CA-3120 (F-3120)—LES BAXTER Wake The Town	Search My Heart
Longest Walk 23—Song Of The	★CO-40405 (4-40405)— DORIS DAY Never Look Back	41—House Of Blue Lights
Dreamer 20 18	IM-8298 (45-8298)	38 28
For The Very First	Back Again LO-1572 (45-1572)— DAVID WHITFIELD	42—Fairy Tale 40 33
Time ★CO-4-0528 (4-40528)— JOHNNY RAY	Everywhere PM-1120B (45-1120B)— LAURA LESLIE	43—Magic Melody
I've Got So Many Million Years DU-142 (45-142)—	Love Is A Many- Splendored Thing	
BILLY BROOKS Mambo Is Everywhere	33—My Boy— Flat Top 32 34	44—Love Aud Marriage
EDDIE FISHER Don't Stay Away Too Long	CR-61510 (9-61510) DOROTHY COLLINS	45—No Arms Can
24—Forgive My Heart	In Love KI-1494 (45-1494)— BOYD BENNETT Boysk And Poll	Ever Hold Yon
29 39	Banjo Rock And Roll 34—Magic Fingers	46—Rockin'
NAT KING COLE Someone You Love	36 — ★VI-20-6264 (47-6264)— EDDIE FISHER	The Cha Cha 44 41
25—My Bonnie Lassie 24 23	Then I'll Be Happy 35—Give Me Love	47—Por Favor
★VI-20-6208 (47-6208)— AMES BROTHERS So Will I	35 30 ★CR-61494 (9-61494)— McGUIRE SISTERS Sweet Song Of India	 48Why Don't You
26—Hard To Get 21 19	36—Day By Day	Write Me 41 35
★X-0137 (4X-0137)— GISELE MacKENZIE Boston Fancy	→CA-3154—FOUR FRESHMEN	49—The Kentuckian
27—Some Old Satur- day Night	How Can I Tell Her CO-40565 (4-40565)— FRANK SINATRA	Song 42 37
★CA-3218 (F-3218)— FRANK SINATRA	Sheila PM-1123B (45-1123B) THE ROCKETS	50Without A Song
Fairy Tale	Autumn Leaves	45 47

Birthday Party At WORL

BOSTON-Station WORL in Boston

BOSTON—Station WORL in Boston celebrated its move to brand new studios plus its 5th Anniversary with a gala Open House party Friday, Sept. 30. Close to 1,000 friends and advertisers of the station attended the festivities. Celebrations continued through the weekend, with special Dedication Day programs being broadcast all through-out the following day. Alan Dary's 9 to 12 noon show featured songwriters, publishers and orchestra leaders in how "A Song is Born". Norm Tulin's 12 to 2 P.M. show featured the city's leading Radio-TV editors and WORL manager Art Haley discussing and playing their own favorite records. Dave Maynard wound up the day's festivities on his show with a special 3-hour Dedicatory broadcast of the "WORL Story"— a dramatized narration covering the 5-vears WORL has been serving New dramatized narration covering the 5-years WORL has been serving New England. The reminiscing featured all the past voices of by-gone WORL disk jockeys, now scattered throughout the country, and the sentiment and nos-talgia packed in this show brought a "flood of enthusiastic praise" from New England listeners, despite the World Series broadcast competition.

"It's What's in THE CASH BOX That Counts"

Eddie Hubbard Show



CHICAGO-Stars from every phase of the entertainment world gather at the WJJD mike of Eddie Hubbard during his radio-remotes from the Ricketts Restaurant in Chicago. The daily show is on the air from 2:05 to 3 P.M. and features news, interviews and music. Above, Eddie is shown with June Christy and Peter Lind Hayes.

Album Reviews (continued)

MAYNARD FERGUSON OCTET-Emarcy MG 36021-(1-12" LP)

FINGER-SNAPPIN'; MY NEW FLAME, AUTUMN LEAVES; INTER-SPACE; 20, RUE DE MADRID; SUPER-G; WHAT WAS HER NAME?; YEAH. Maynard Ferguson fronts an octet of accomplished musicians who complement

his swinging trumpet with solid effect. It is a modern music that maintains a strong beat throughout. Maynard on the trumpet and sax (unidentified) are allowed complete freedom and come through with several solid solos. En-semble work is clean and exciting. Good modern jazz.

"PETE TERRACE PLAYS JOE LOCO ARRANGEMENTS"—Fantasy 3-203
—(1-12" LP)
AUTUMN LEAVES; MAN FROM JAMAICA; SEPTEMBER SONG; GRANADA; APRIL IN PARIS;
CHERY PINK AND APPLE BLOSSOM WHITE; PETE MAMBOS ON THE TERRACE; LOCO CHRIS;
I'VE GOT YOU UNDER MY SKIN; ORACION DE RUMBA; ADONDE ESTA CORAZON?; SOMEONE TO WATCH OVER ME.
The mambo craze is catered to fully with this Fantasy release which showcases Pete Terrace on the vibes, accompanied by the balance of the Joe
Loco Quintet and an unidentified pianist. The intriguing Latin flavor is offered thru the inclusion of mambo, cha-cha-cha, bolero and merengues. Lush
treatment is offered standards, current hits and Loco originals and the results
are engaging. Latin music lovers will like this release.

"BIXIELAND" — Eddie Condon — Columbia CL 719 — (1-12" LP)

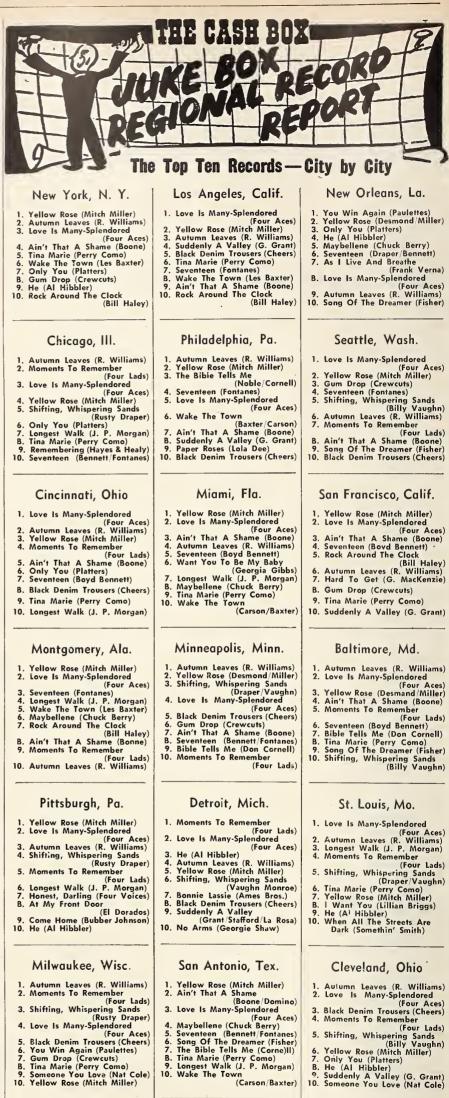
AT THE JAZZZ BAND BALL; OL' MAN RIVER; I'LL BE A FRIEND WITH PLEASURE; SINGIN' THE BLUES; FIDGETY FEET; FROM MONDAY ON; I'M COMIN' VIRGINIA; ROYAL GARDEN BLUES; LOUISIANA; JAZZ ME BLUES.

BLUES, LOUISIANA; JAZZ ME BLUES. Titled "Bixieland", the album is a tribute to the great Bix Beiderbecke, wherein, it is carefully explained, the musicians try to capture that Beider-becke feeling, not imitate him. Eddie Condon heads an all star aggregation that includes Wild Bill Davison, Pete Pesci, Cutty Cutshall, Dick Carey, Edmond Hall, Gene Schroeder and George Wettling. The boys sit through a session that provides a most listenable 10 sides. The beat, the music and the feeling is ever in evidence. It would not be complete to omit the sparkling and chuckley notes by Eddie Condon told in his very own "Condonese". The notes will surely add to general pleasure of the album.

"I GO HOOK, LINE AND SINKER FOR THE SPRING STREET STOMPERS" —Jubilee LP 1004 — (1-12" LP) NO MORE: BACK HOME IN INDIANA; THAT DA DA STRAIN; ROSE ROOM; AT THE JAZZ BAND BALL; SOUTH RAMPART STREET PARADE; JAZZ ME BLUES; OH BY JINGO; UP THE LAZY RIVER; CHINA BOY.

LAZY RIVER, CHINA BOY. Talent is unveiled on this release that belies the youth of the participants. The Williams College youngsters, The Spring Street Stompers, rock out with an engaging Dixieland that forecasts that years ahead will find them an integral cog in the solidification and advance of Dixieland music. The Stompers do themselves proud and turn in a strong album for Dixieland lovers.





Boston, Mass.

- Yellow Rose (Mitch Miller)
 Ain't That A Shame (Boone)
 Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R. Williams)
 Moments To Remember (Four Lads)
 He (Hibbler/McGuires)
 Hard To Get (G. MacKenzie)
 Only You (Platters)
- B. Only You (Platters)
- 9. How Many Others (D. Roman) 10. Black Denim Trousers (Cheers)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Denver, Colo.

- 1. Yellow Rose (Mitch Miller) 2. Love Is Many-Splendored
- Love Is Many-Splendored (Four Aces)
 Ain't That A Shame (Boone)
 Autumn Leaves (R. Williams)
 Song Of The Dreamer (Fisher)
 Gum Drop (Crewcuts)
 Shifting, Whispering Sands (Rusty Draper)
 Wake The Town (Les Baxter)
 Moments To Remember (Four Lads)
- (Four Lads) 10. Seventeen. (Rusty Draper)

Shoals, Ind.

- 1. Yellow Rose (Mitch Miller) 2. Seventeen (Boyd Bennett) 3. Wake The Town (Les Baxter) 4. Ain't That A Shame (Boone) 5. Love is Many-Splendored (Four Acce
- (Four Aces) 6. Tina Marie (Perry Como) 7. Rock Around The Clock (Bill Haley)
- B. Learnin' The Blues (Sinatra)
- 9. Gum Drop (Crewcuts) 10. Maybellene (Jim Lowe)

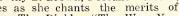
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NEW YORK:



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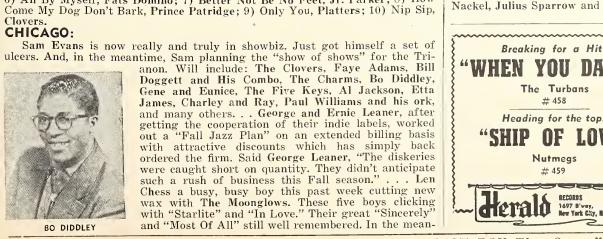


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CHICAGO:



BO DIDDLEY



time, Len Chess all excited over the fact that the firm already getting re-orders for Chuck Berry's new "30 Days." "Looks like this one will bust all former sales records," claims Lenny Chess. . . . Vee Jay's Abner just flew up this part week from attending the big Southeastern Fair sponsored by Atlanta's WAOK. Zenas Sears invited Abner and Abner reports that while there he introduced Jay McShann's brand new release, "Hands Off" with Priscilla Bowman doing the chirping. Abner claims Zenas also agrees "it looks like it." . . . In the meantime, Prexy of the Vee-Jay diskery, Jimmy Backen, just back from Philly where he attended a spiritual contest featured by Kay Williams on station WHAT. Jimmy immediately signing one of the groups to an exclusive contract

meantime, Prexy of the Vee-Jay diskery, Jimmy Backen, just back from Philly where he attended a spiritual contest featured by Kay Williams on station WHAT. Jimmy immediately signing one of the groups to an exclusive contract. . . Len Garmisa of Garmisa Distribs dashes to Noo Yawk. Len looking for some Jazz R&B labels. . . . Hazel Scott and Her Ensemble into the Opera House on Sunday afternoon, 10/23... George Shearing and His Quintet take over at the Blue Note. Followed Dave Brubeck. . . . Paul Glass tells about a disk he's had since last July. "Just couldn't seem to get going when it first was introduced" said Paul. Reminded everyone of the very sad "Gloomy Sunday," that was reported to have had people jumping out of windows. It's called, "Death Of An Angel" by Donald Woods on Flip. "And," reports Paul Glass, "this past week the disk took off and now looks like a big one for us." . . . Hy Frumkin still pushing hard for Aladdin's "Feels So Good" by Shirley and Lee. Hy believes that this disk is bound to go bigger and still bigger. . . . The perennally young (and now Gran'pa) Cab Calloway showing CBS-TV audiences how on Jim Conway's "In Town Tonight" this past week, 10/3 and 10/4. His great rendition of Gershwin's "It Ain't Necessarily So" from Porgy & Bess had the musicians applauding as well as the audience. Cab became a Gran'pa on Oct. $3. \dots$ New releases starting to bust into the Fall season market with growing regularity. Ray Charles' "Greenbacks"; T-Bone Walker's "Play On Little Girl; Sonny Boy Williamson's "Don't Start Me Talking"; and many others.



LOS ANGELES:

Eddie Ray of Imperial Records left last week for Chicago and St. Louis to call on distributors and disk jockeys with all the hits that Imperial has riding



for them now. Their latest record to take off in the Los Angeles market is "Witcheraft" by the Spiders. ... Big All Star R&B show is set for the downtown Paramount theatre for November.... Dick "Huggie Paramount theatre for November. . . Dick "Huggie Boy" Hugg is predicting on his Dolphin's of Holly-wood show that "Convicted" by Oscar Mc'Lollie will be the next big hit for Modern. . . The Platters in town last week to record for Mercury. One of the tunes cut was a song written especially for this ses-sion by Buck Ram who also wrote their very suc-bessful 'Only You." While here the group appeared at the big pignic held by station KFWB at Lincoln at the big picnic held by station KFWB at Lincoln SHIRLEY & LEE Park to announce the winner of their Trip to Europe disk-jockey contest.... KPOP's Hunter Hancock gets a good plug in Stan Freeburg's take-off on Rhythm aludes reference to "outcomented reference" The state of the lyric in-

cludes reference to "autographed pictures of Hunter Hancock." . . . Donna Hightower currently doing all right on record with her "Bob-O-Link." . . . Dootsie Williams announced the signing of Helen Humes to his rapidly expanding Dootone roster with the recording of her first four sides last week. ... Irv Shorten at Allied Record Sales, still going strong with "Feel So Good" by Shirley and Lee, re-ported a terrific fast take-off in Los Angeles on Aladdin's new one "Home In Alcatraz" by the Rollin

Crew. . . . Mike Gradney promoting a new by the Squires out this week on Vita. . . . Th release

by the Squires out this week on Vita. . . The Pen guins were recent guests on Larry Finley's "Strictly Informal" TV show. Group is currently appearing at the Moulin Rouge in Las Vegas with Les Brown and his orchestraa. . . The Four Tunes off to Honolulu for a three week date.

JAZZ JOTS

Bethlehem Records Vice President, Red Clyde in town last week and while here recorded three 12" L.P.'s in one and a half days. One of the sessions for a 12" Stan Levy album was recorded by NBC's Monitor and aired over the Network last Saturday. . . Forty-three of the nation's top jazz artists donated their services for the Bob Gordon Memorial concert last Monday night, with all proceeds going to Gordon's widow Sue Gordon and her children. . . Bill Shocket of Malverne Distributors of New York in town visiting with Bernie Silverman of Clef Records. . . The Lionel Hampton crash has caused a long string of cancellations. Hamp was due for a concert at Carnegie Hall on October 15 for the benefit of Israel's Red Cross. A tire blowout caused the bus to swerve and plunge into a ditch. The vibrant vibester suffered a broken ankle. Others of his aggregation who were injured were Alvin Havse, Eddie ankle. Others of his aggregation who were injured were Alvin Hayse, Eddie Preston, George Hart, Henry DeVega, Larry Wilson, Wallace Davenport, Eddie Chamblee, Wilson Barnett, Robert Clayter, Frank Holt, Billy Brooks. Bill Nackel, Julius Sparrow and Rufus Jones.



"It's What's in THE CASH BOX That Counts"

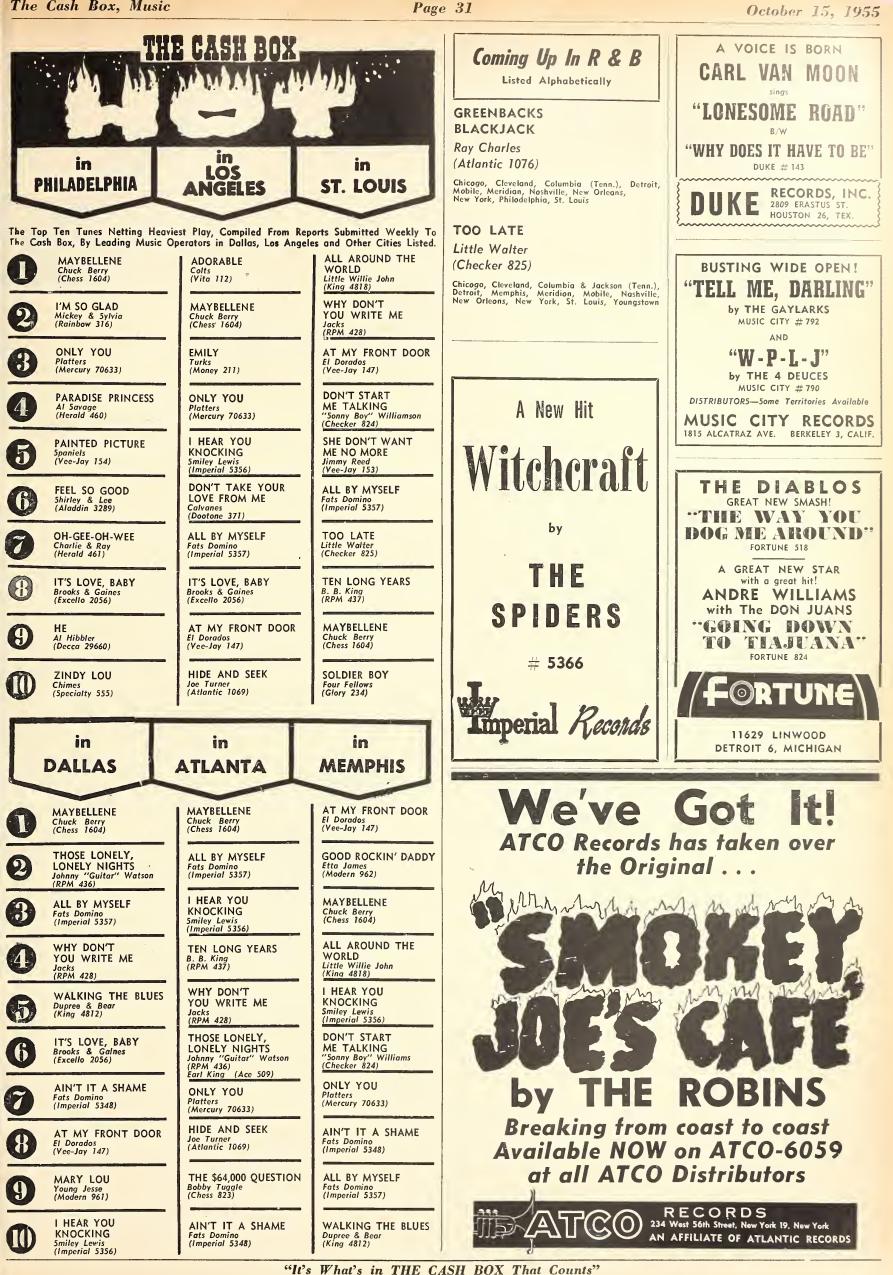
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October 15, 1955

The ORIGINAL Hit RE COLTS 1 2 3 1 VITA No. 112 .5 No. 1 in The Cash Box L.A. Charts 6 No. 1 in Billboard L.A. Charts 7 Southern Music 8 **Panther Music** 9 NEW YORK, N. Y. 1690 BROADWAY **Contact these Distributors** 10 A & I RECORD DIST. S21 WEST 6th STREET CINCINNATI, OHIO DIAMOND RECORD DIST. 2990 WEST PICO BLVI LOS ANGELES, CALIF. ERIC DIST. CO. BENART DIST. 369 6th STREET SAN FRANCISCO, CALIF. 327 FRANKFORT AVENUE CLEVELAND, OHIO MICROPHONE MUSIC 222 BERETANIA STREET HONOLULU, HAWAII B & K DIST. 608 NO. HUDSON OKLAHOMA CITY, OKLA. ALL STATE DIST. CO. 2015 MICHIGAN AVENUE CHICAGO, ILL. PHILADELPHIA DIST. 1514 FAIRMONT PHILADELPHIA, PA. A & I RECORD DIST. 624 BARONNE STREET NEW ORLEANS, LA. STANDARD DIST. 2 1705 Sth STREET PITTSBURGH, PA GENERAL DIST. CO. 2329 PENNSYLVANIA AVENUE BALTIMORE, MD. GLEN ALLEN CO. 1146 UNION AVENUE MEMPHIS, TENN. TRANSDISC CORP. OF BOSTON 285A HUNTINGTON AVENUE BOSTON, MASS. 3 M. B. KRUPP DIST. 309 S. SANTA FE EL PASO, TEX. ARC DIST. 3747 WOODWARD AVENUE DETROIT, MICH. 4 LONE STAR RECORDS LEW BONN CO. 2009 EBONY HOUSTON, TEX. 1211 LA SALLE MINNEAPOLIS, MINN. EL RANCHO CORDOVA 5 MIDWEST DIST. 2642 OLIVE STREET ST. LOUIS, MO. S43 WEST 3rd NO. STREET SALT LAKE CITY, UTAH C & C DIST. ESSEX DIST. 114 SPRINGFIELD AVENUE NEWARK, N. J. 6 708 6th NORTH SEATTLE, WASH. ALPHA DIST. BERTOS SALES CO. 2214 W. MOREHEAD STREET CHARLOTTE, N. C. 457 WEST 45th STREET NEW YORK, N. Y. 7 Additional Territories Open Vita Records 9 1486 NO. FAIR OAKS PASADENA 3, CALIF. Phone RYan 16609



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"It's What's in THE CASH BOX That Counts"

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THE SPIDERS (Imperial 5366)

"WITCHCRAFT" (2:36) [Commo-dore BMI—King, Bartholomew] The Spiders come up with a strong and pleasing modified rocker in the middle beat "Witchcraft." The group gives it an impelling reading that should get it plenty of attention.

B "IS IT TRUE?" (2:20) [Commo-dore BMI—King, Bartholomew] The Spiders offer another excellent reading of a slow rhythmic blues with romantic lyrics. Easy treatment.

ROSALLE AND DONELL (Flip 307)

B [Limax BMI—Donald Woods] Rosalle and Donell team up for a quick beat love duet cutie. Happy, novelty treatment that should get it plays.

B "BEGINNING OF OUR LOVE" (2:35) [Limax BMI—Woods] The romantic team dishes up a slow, ro-mantic ballad effectively. The pair vocal soft and pleasing. Easy to take coupling.

COUSIN LEROY (Groove 0123)

B "GOIN' BACK HOME" (2:14) [Marlyn BMI-Rozier, Lucille, Dupree] Cousin Leroy wails a quick beat southern blues about going home to see his old girl friend. Good entry for the country markets.

B "CATFISH" (2:28) [Marlyn BMI —Rozier, Lucille Dupree] Leroy chants another ditty aimed at the southern markets. Slow down home blues. Ok waxing.

THE ALADDINS (Aladdin 3298)

(2:25) [Aladdin BMI—The Alad-dins] The Aladdins come up with a very strong reading of a lovely blues ballad. The lead is standout as he vocals the romantic tender lyrics. Ex-cellent waxing that should be watched closely.

B "GET OFF MY FEET" (2:10) [Gallo Otis-The Aladdins] The Aladdins chant a quick beat jump that comes off a good offering.

THE MOROCCOS (United 193)

B "SOMEWHERE OVER THE RAINBOW" (2:42) [Robinson-Arlen] The standard is given an r & b treatment by Solly McElroy and The Moroccos and the result is intriguing. McElroy's vocal to some extent dis-guises the original melody in parts of the disking, tho he does a chorus straight midway through. Pleasing side.

"RED HOTS AND CHILI MAC" (2:30) [Pamlee BMI—Rush, Smith] The Moroccos jump with a novelty bounce and come off with a happy etching. Deck is a spirits lifter that comes off the stronger plate. Good wax to be watched.

"TOGETHER" (2:39) [Arc BMI-C. Berry] "THIRTY DAYS" (2:35) [Are BMI-C. Berry] CHUCK BERRY (Chess 1610)

O' THE

1610) Days" (To Come Back Home) is a hard driving western flavored ditty chanted and played with a fever of excitement that is certain to cap-ture the enthusiasm of the buyer. Deck bounces with a bubbly feeling and rouses the listener to a hand-clapping, head bobbing, and foot tapping pitch. This side has it. The flip, "Together," has Berry do a complete about face and deliver a slow, soft, romantic ballad. It is a moving side, warmly offered and very strong, but it may be lost as momentum picks up in favor of "Thirty Days." Could be a great piece of material for a top pop artist.

WEEK*



*AWARD

Chuck Berry comes through with the follow up to "Maybellene" and it's another smash. "Thirty

> "I GOTTA HAVE YOU" (2:15) [Bellemeade BMI-Selph] "LOVE HAS JOINED US TOGETHER" (2:55) [James, Smith] RUTH BROWN and CLYDE McPHATTER (Atlantic 1077)



RUTH BROWN

• Atlantic pairs two of its power-house stars in Ruth Brown and Clyde McPhatter. Both proven sales pullers, the combination should at-tract immediate attention. How-ever, the issue is not dependent on name value. The pair comes up with a really strong two-sider that should rocket the new duo into the charts. "I Gotta Have You" is a middle beat rocking ditty with a

PEE WEE CRAYTON (Post 860)

B "I MUST GO ON" (2:29) [Com-modore BMI—Hunsley, Bernstein & Odom] Pee Wee Crayton wails a western flavored blues of slow tempo with feeling. Pee Wee does a good job picturing his loneliness. Ok deck.

B "DON'T GO" (2:31) [Commodore BMI—Crayton] Reverse platter is an infectious bouncer in which Cray-ton asks her not to go. Tho the chanter says "it would grieve him so" if she left him, he doesn't sound too unhappy.

CLYDE MCPHATTER

strong, insistent beat, that comes off fine. The flip, "Love Has Joined Us Together," is a change of pace that finds the twosome chanting slow, soft and sweet. It is a hymn-like romantic ballad, beautifully melodic and tender in lyric. Two chart busters, each in its own fashion. We leave it to the public to decide whether it's one or both.

RUDY FERGUSON (Chart 604)

G "TOGETHER" (2:40) [Chappell ASCAP—DeSylva Brown Hender-son] Rudy Ferguson sings a stylized version of the lovely standard. His handling is different and incorporates a rhythmic effort that is bop flavored.

B "DARLING, COME BACK TO ME" (2:50) [Sherlyn BMI-Ferguson, Sidall] Ferguson goes soft on the flip, offering a slow ballad ten-derly fashioned. Chanting is delivered with feeling and comes off the stronger deck.

CHUCK WILLIS (Okeh 7062)

B "RING-DING-DOO" (2:30) [Berk-shire BMI—Willis] Chuck Willis chants a middle beat bouncer descrip-tion of a new dance, titled, "Ring-Ding-Doo." Ok platter.

Bing-Doo. OK platter. B. [Berkshire BMI—Willis] Willis jumps with a middle beat handclap-per. A romantic effort exuberantly rocked. Willis shouts with excitement —the ork gets in the mood—and the resulting effects are good. Watch it.

EARL BOSTIC (King 4829)

(FOR ALL WE KNOW" (2:38) [Feist ASCAP—Coots, Lewis] Earl Bostic lends his intriguing styling with a mighty listenable and enjoy-able waxing. Bostic's augmented ork includes strings for that lush touch. Music to dream by.

"BEYOND THE BLUE HO-RIZON" (2:30) [Famous ASCAP —Whiting, Harling, Robin] The strings maintain a singing sweetness against the rocking hornwork of Bostic as he swings the oldie. Interesting contrast of tempos and instruments. Bostic's horn takes off on his side to provide a strong coupler.

THE FOUR INTERNES (Federal 12239)

B "IT'S ALL RIGHT NOW" (3:05) [Lois BMI—Eubanks] The Four Internes bounce energetically through a fast beat jubilee item and come up with an excitement loaded deck.

"I'M TROUBLED" (2:27) [Lois BMI—Freeland] The Four In-ternes wax rhythmically through in a more subdued fashion on a middle beat gospel effort pop flavored.

GUITAR SLIM (Specialty 557)

B "THINK IT OVER" (2:10) [Venice BMI—Buyem] Guitar Slim works over a rhythmic middle beat bouncer with an infectious melody. Slim makes this a strong wail-ing wax that should pull in the green-backs in the country markets.

B^{"QUICKSAND"} (2:13) [Venice BMI—Jackson] Slim wails the blues on this side telling the story of his troblesome woman. Good in-strumental breaks help the general effectiveness of the deck.

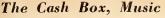
LITTLE JUNIOR PARKER (Duke 147)

(Duke 147) "THERE BETTER NOT BE NO FEET" (2:29) [Revelation BMI— Eddie Curtis] Little Junior Parker comes up with a hilarious piece of material set to a familiar riff that might have trouble on the air but which is sure to get plenty of atten-tion from the public. Parker finds a pair of shoes under his fem's bed and says "There better not be no feet in them shoes." It's a cutie well done. "DDUVING ME MAD" (2:49)

"DRIVING ME MAD" (2:49) [Lion BMI—Dick Cole] The flip is a slow wailing blues in which Parker wishes he was single 'cause his wom-an's driving him mad. Well done—two sided dynamite.

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stomper that raises the blood pressure.

Delectable meat for the rock and

rollers.







"It's What's in THE CASH BOX That Counts"

9512 S. Central Ave

G "WONDERFUL" (2:36) Similar slow dramatic gospel etching. For the pop market.

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Decca To Issue "Holiday Series"

NEW YORK—Decca Records has announced that it will issue a brand new series of albums called the "Holi-day Series." The first release com-prises nine sets, each containing mu-sic identified with different locations. The titles are "Your Musical Holi-day In Havana," played by Bebo Val-des; "Your Musical Holiday In Italy," by Werner Muller; "Your Musical Holiday In Paris" by Werner Muller; "Your Musical Holiday In The Alps," by Alfons Bauer and others; "Your Musical Holiday In South America," by Emanuel Vardi; "Your Musical Holiday In Rio," by Werner Muller; "Your Musical Holiday In Vienna," by Zacharias and others; "Your Musical Holiday In The West Indies," by Hou-dini and others; and "Your Musical Holiday in Hawaii," by George Kaina-pau and others. pau and others.

pau and others. In their promotion of this series, Decca has made a tie-up with Holiday Magazine. Each of the album covers features a full-cover photograph simi-lar to those featured in the magazine, and the printing on the Decca LPs is the same as used on Holiday's covers. Holiday's participation in the promo-tion includes, among other things, ex-tensive editorial mention.

ton includes, among other things, ex-tensive editorial mention. Decca's national promotion includes a full page ad in Holiday; co-op news-paper advertising; a Holiday Sampler record with excerpts from the series; a dee jay kit and script material and display material for dealers.





NEW YORK—Latest addition to the roster of new jazz artists being signed by EmArcy, the jazz subsidiary of the Mercury Record Corporation, is the brother team of Julian and Nat Adderley. Julian, better known in musicians circles as "Cannonball", is the fabulous alto man from Florida. Brother Nat is just as proficient on trumpet. They'll work together on EmArcy, while Nat will also record for the Wing label, another Mercury subsidiary. Both boys were signed by Bob Shad, Mer-cury's jazz chief. Left to right are Shad, Julian and Nat.

Capitol Honored For **Financial Report**

HOLLYWOOD—Capitol Records, Inc. was judged as having the best annual report of the Musical Services annual report of the Musical Services for the third consecutive year in the final ratings by an independent board of judges in the 15th annual survey of the national magazine, Financial World, it was announced today. The bronze "Oscar of Industry" will be presented to William H. Fowler, C.P.L. viao proceeding

be presented to William H. Fowler, C.R.I. vice president, representing President Glenn E. Wallichs, at the annual awards banquet in the grand ballroom of the Hotel Statler in New York on Monday evening, October 24. A total of 5,000 annual reports were considered this year in the interna-tional competition, and 1,895 qualified for the final screening. These were judged in 100 industrial classifications for bronze trophies. In the Musical

for bronze trophies. In the Musical Service classification Rudolph Wur-litzer Company was runner-up for top honors, while Baldwin Piano Company placed third.

placed third. The chairman of the jury making the final selections is Dr. Pierre R. Bretey, editor of "The Analysts Jour-nal," and he was assisted by Shelby Cullom Davis, president of The Na-tional Federation of Financial Ana-lyst Societies; Kennard Woodward, president of the Massachusetts Hos-pital Life Insurance Company; and John Kanelous, distinguished artist. pital Life Insurance Company; and John Kanelous, distinguished artist. The screening of reports was directed by Nathan Bowen, president of the New York Society of Security Ana-lysts, Inc., with the cooperation of six division chairmen and 16 invest-ment specialists, all members of the New York Society. Weston Smith, originator and direc-tor of the annual report surveys, will present the "Oscars of Industry" at the awards banquet, which will at-tract some 1,400 business and finan-

tract some 1,400 business and finan-cial leaders from all over the United States, Canada and Latin America.

AMI Home Radio-Phonos

GRAND RAPIDS, MICH.—A new line of home radio-phono sets was shown for the first time at the High Fidelity Show in Chicago, from Sep-tember 30 to October 2 by AMI In-corporated, coin operated phono man-ufacturers

corporated, coin operated phono man-ufacturers. Plans for marketing the phonos have not yet been formulated. It is expected, however, that these instru-ments will soon be available. Four different cabinet models and two speakers were demonstrated.

NEW YORK—Dave Burton, a new discovery of Mannie Greenfield, man-ager of Don Cornell, the DeMarco Sisters, the Goofers and others, has been inked to an RCA Victor contract and his first release will be out this and his first release will be out this week.

Victor Signs Dave Burton

Greenfield noticed the singer's versatile talent when he was at the Har-rison Country Club in Harrison, N. Y., made a half dozen acetates with the crooner and played them for Joe Carlton. A contract followed imme-diatedic diately.

Burton, a 29-year-old lad, made it the hard way. He had been singing, dancing and playing every musical instrument available ever since he was a kid. At the age of seven, he was leading a children's band at his public school.

Dick was born in New York and took various jobs as a youngster to took various jobs as a youngster to pay for his musical training. Now his capabilities as a showman have a wide scope. Besides his blues quality on songs, the artist sings in French, Italian, Greek, Spanish, Russian and can piece together words and phrases of songs in many other languages. He dances too dances too.

After returning from military service, Dave worked with many major bands and has fronted his own ork at leading hotels and night spots throughout the country.

Starday Owners Meet

LOS ANGELES, CALIF .- Harold Daily, co-owner of Starday Records, flew from Houston to Los Angeles to visit with Don F. Pierce, president of Starday Records. Releasing schedule for the Fall was set-up, and a greatly increased radio promotion campaign for Starday artists was inaugurated. Both Daily and Pierce plan to attend the Country Music Festival in Nashville on November 10, 11 and 12. Daily and his son, Bud own and operate the Southcoast Amusement Company of Houston, Texas, and the Big State Distributing Company in Dallas.



HIDE AND SEEK

Joe Turner

(Atlantic 1069)

15

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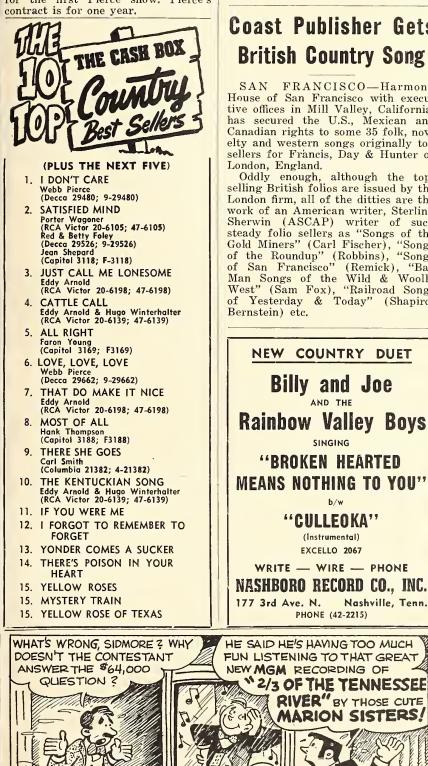
Webb Pierce Joins "Ozark Jubilee"

NASHVILLE, TENN.—News of importance in the country music cir-cles last week was the joint announce-ment by ABC-TV, Crossroads Tele-vision, Inc. and Webb Pierce, that Pierce will have his own half hour of the "Ozark Jubilee" television show from Springfield Mo starting Octo from Springfield, Mo. starting Octo-ber 15 from 5:30-6 P.M.

ber 15 from 5:30-6 P.M. Present plans call for Pierce to ap-pear before the ABC-TV cameras every fourth Saturday, and the show will be televised from 5:30-6 P.M. to the full net, just one half hour pre-ceding the Grand Ole Opry's coast-to-coast television show, which is seen over the same network, and which is also slated for its first telecast on this same date.

Red Foley, who formerly headlined the 'Opry' coast-to-coast show prior to his move to Springfield, has head-lined the 'Jubilee' since its inception on January 22nd.

Special guest stars Jim Reeves, RCA Victor recording artist, Boob Brassfield, comedian and Bill Wim-berly and his band have been engaged for the first Pierce show. Pierce's



MARION DOLLS

JOE LAXER IS PARK ROW N.Y.C.

"Grand Ole Opry" Goes **TV Coast To Coast**

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NASHVILLE, TENN .--- WSM's in-ternationally famous Grand Ole Opry is slated for its first national coast-to-coast network television show this Saturday night over the ABC Tele-

Saturday night over the ABC Tele-vision network. Such stellar Grand Ole Opry stars as Carl Smith, Ernest Tubb, Hank Snow, Cousin Minnie Pearl and Rod Brassfield, Martha Carson, Little Jinmy Dickens, Justin Tubb, Goldie Hill, The Louvin Brothers, Chet At-ting ond the Crand Ole One Sequere kins and the Grand Ole Opry Square Dancers are scheduled to headline the first show.

first show. Les Paul and Mary Ford, popular Capitol recording team will be the special guest stars for this particular night. Also, a featured guest artist will be Judy Lynn, who was voted Miss Idaho for 1955, and who recently competed in the "Miss America" con-test in Atlantic City. Judy is a pro-fessional country music entertainer. Theme of the first show will be an outdoor social, with a Harvest season setting!

setting!

Coast Publisher Gets British Country Song

FRANCISCO-Harmony House of San Francisco with execu-tive offices in Mill Valley, California, has secured the U.S., Mexican and Canadian rights to some 35 folk, nov-elty and western songs originally top

sellers for Francis, Day & Hunter of London, England. Oddly enough, although the top-selling British folios are issued by the London firm, all of the ditties are the work of an American unitor. Stalling London firm, all of the ditties are the work of an American writer, Sterling Sherwin (ASCAP) writer of such steady folio sellers as "Songs of the Gold Miners" (Carl Fischer), "Songs of the Roundup" (Robbins), "Songs of San Francisco" (Remick), "Bad Man Songs of the Wild & Woolly West" (Sam Fox), "Railroad Songs of Yesterday & Today" (Shapiro-Bernstein) etc.

b/w

CACAGNO

Nashville, Tenn.

Comer Promotes Disks On Road Trip

NASHVILLE, TENN.—Jack Co-mer, president of Valley Publishers, Knoxville, Tennessee, hit the road last week promoting his latest C&W wax. Comer took off for the West Coast and will be promoting Jim Reeve's latest release "I've Lived A Lot In My Time"; the latest Carlisle release on Mercury of "Middle Age Spread" and the current Martha Car-son-Stuart Hamblen RCA Victor reson-Stuart Hamblen RCA Victor re-cording of "Lord I Can't Come Now." cording of "Lord I Can't Come Now." Comer, a firm believer in concen-trated promotion on a tune, reported that he intends to push these songs heavily until he feels that they have had sufficient exposure! Comer stated that the first week the Carson-Ham-blen tune hit the market that it was beinpad to the Corson location. blen tune hit the market that it was shipped to the Gospel jockeys, the second week it went out to all C&W jockeys and by the third week the record had been shipped to all 'pop' jockeys. The trip to the West Coast by Comer is expected to bring these tunes right to the front promotion-wise! Comer stated that he had sev-eral other tunes in both the C&W and 'pop' fields being readied for early fields being readied for early 'pop' release!

Excello Signs New Duet

NASHVILLE, TENN.—Ernie Young, president of Excello Records has signed a new country duet, Billy and Joe, and has sent their first re-lease "Broken Hearted Means Nothing To You" and "Culleoka" to all deejays. Record is already in the hands of Excello distributors.

Billy and Joe record for Excello with their own Rainbow Valley Boys. The band is now working personal appearances. The duet does a lot of its own songwriting.



BIG COUNTRY WINNERS THE CASH BOX BULISEYE Y de WEEK REEVES sings his greatest *''I'VE LIVED A LOT* IN MY TIME'' RCA Victor 20/47-6274 The chanter's vocal efforts are a treat to the ear. "I've Lived A Lot In My Time" is a tender, tear-compelling, religious-flavored ballad that Reeves and a chorus spin in superlative fashion.

Π



"Welcome, Webb, to the **OZARK JUBILEE."** 'RED' FOLEY

Latest RED FOLEY release:

CROCE DI ORO (Cross of Gold)

With BETTY FOLEY B/W



SWEET KENTUCKY ROSE

AMERICA'S TOP TV FAMILY PROGRAM

Since its first telecast, OZARK JUBILEE has attracted an average of more than three viewers per set. For the past three months, it has led all other programs with a decisive 3.40 viewers-per-set . . . highest in all television! (ARB, May, June, July, 1955). Late Nielsen gives OZARK JUBILEE 13.6 national rating . . . 23.6 share of audience!

Personal Direction: DUB ALLBRITTEN JEWELL THEATER BUILDING • SPRINGFIELD, MO.



THE CASH BOX	0	- Autro				
Country Disk Jockey REGIONAL RÉCORD REPORTS						
REGIONA						
Jimmy Hutsell WLAR—Athens, Tenn. 1. Love, Love, Love (W. Pierce 2. Cattle Call (Eddy Arnold) 3. Lil' Liza Jane (Carlisles) 4. I Don't Care (Webb Pierce 5. Yellow Rose Of Texas (Tubb 6. Ain't Gonna Take No Chances (Sonny James) 7. Making Believe (Anita Carter B. Kentuckian (Eddy Arnold) 9. Somebody Stole My Gal (Chet Atkins) 10. Blue Guitar (Red Foley)	JIMMIE WIlliams WNOP—Newport, Ky. 1. All Right (Faron Young) 2. Most Of All (Hank Thompson 3. Yellow Rose Of Texas (T. Bill Strength) 4. I Guess I'm Crazy (Fairburn 5. Lost To A Stranger (Brown 6. Gone With The Wind (Raney) 7. Strollin' (Skeets McDonald) B. Play A Waiting Game (Bonn) 9. Too Many Tears (Jim & Jesse)	Mack Sanders KFBI—Wichita, Kansas 1. I Don't Care (Webb Pierce) 2. Satisfied Mind (P. Wagoner) 3. Daddy, You Know What (lim Wilson) 4. That Do Make It Nice (Eddy Arnold) 5. Yellow Rose Of Texas (Tubb) 6. Taller Than Trees (J. Davis) 7. Making Believe (Kitty Wells) 8. There She Goes (Carl Smith) 9. Yellow Rosese (Hank Snow)				
Buster Kenton WRWB—Kissimmee, Fla. 1. Daddy, You What (Wilson 2. I Don't Care (Webb Pierce) 3. Satisfied Mind (R & B Foley 4. Yellow Rose Of Texas (Tubb) 5. His Hand (T. Ernie Ford) 6. Taller Than Trees (J. Davis) 7. Whose Shoulder Will You Cry On (Kitty Wells) 8. I'm Hot To Trot (T. Fell) 9. When I Grow Too Old To Dream (Slim Whitman) 10. All Right (Faron Young)	 All Right (Faron Young) Simple Simon (H. Thompson) Pitfall (Louvin Bros.) Baby i'm Ready (Tunesmiths) Love, Love, Love (W. Pierce) No, No, John (Al Terry) You Thought, I Thought 	 To Cry Alona (Lee & Cooper) Hummingbird (R. Maddox) Take My Word (B. Martin) Seven Year Blues (Webster Bros.) All Right (Faron Young) Temptation Go Away 				
Cousin John Rhythm Ranch WNEB—Worcester, Mass. 1. Satisfied Mind (P. Wagoner) 2. Love, Love, Love (W. Pierce) 3. Just Call Me Lonesome (Eddy Arnold) 4. There's Poison In Your Heart (Kitty Wells) 5. Mainliner (Hank Snow) 6. Don't Point Your Finger (Wilsons) 7. Shame (Elton Britt) B. Yellow Rose Of Texas (Tubb) 9. Yonder Comes A Sucker (Jim Reeves) 10. Remember The Alamo (Bond)	3. I Don't Care (Webb Pierce) 4. Temptation Go Away	Tommy Downs WWLO—Louisville, Ky. 1. When I Stop Dreaming (Louvin Bros.) 2. Stole My Neighbor's Wife (Tommy Downs) 3. Just Call Me Lonesome (Eddy Arnold) 4. I'm Hurtin' Inside (Reeves) 5. Cry, Cry, Cry (T. B. Strength) 6. Temptation Go Away (Wilburn Bros.) 7. Don't Point Your Finger (Jim Wilson) 8. Don't Fall In Love (Stewart) 9. The Love You Steal (Hawkins) 10. Here Today Gone Tomorrow (Browns)				
Joe Hill WNTM—Vero Beach, Fla. 1. I Don't Care (Webb Pierce) 2. Satisfied Mind (P. Wagoner) 3. There She Goes (Carl Smith) 4. Cry, Cry, Cry (Johnny Cash) 5. So Lovely Baby (Doug & Russ) 6. That Do Make It Nice (Eddy Arnold) 7. Go Back You Fool (Young) 8. Poison In Your Heart (Wells) 9. Most Of All (H. Thompson) 10. All Right (Faron Young)	Sam Bradley KUDL—Kansas City, Mo. 1. Love, Love, Love (Pierce) 2. I Thought Of You (Shepard) 3. I Don't Care (Webb Pierce) 4. Satisfied Mind (P. Wagoner) 5. Cattle Call (Eddy Arnold) 6. Take Possession (Shepard) 7. Most Of All (Thompson) 8. All Right (Faron Young) 9. Albino Stallion (R. Allen) 10. Crew Cut And Baby Blue Eyes (Tabby West)	Skeets Yaney KXLW—St. Louis, Mo. 1. Satisfied Mind (P. Wagoner) 2. Yellow Roses (Hank Snow) 3. I Don't Care (Webb Pierce) 4. I May Be Lonesome (Yaney) 5. Making Believe (Kitty Wells) 6. Take Possession (J. Shepard) 7. Flower Of My Heart (Yaney) B. Shifting, Whispering Sands (Rusty Draper) 9. His Hands (T. Ernie Ford) 10. That Do Make It Nice (Eddy Arnold)				
Harry Gaines KTAE—Taylor, Texas 1. Yellow Rose Of Texas (Tubb) 2. Crazy Little Heart (5 Strings) 3. Blue Darlin' (Jimmy Newman) 4. I Forgot To Remember (Elvis Presley) 5. Love Can Move Mountains (Jimmy Heap) 6. Flcwer Of My Heart (Adams) 7. Let Me Stay In Your Arms (Jimy Newman) B. Take Possession (J. Shepard) 9. Mystery Train (Elvis Presley) 10. God Was Good (J. Newman)	Mitch Odum KNEA—Jonesboro, Ark. 1. Satisfied Mind (P. Wagoner) 2. I Just Dropped In To Say Goodbye (Carl Smith) 3. Old Jalopy (Herb Hanson) 4. All Right (Faron Young) 5. Mixed-Up Medley (Wilburns) 6. Cry, Cry, Cry (J. Cash) 7. I Forgot To Remember (Elvis Presley) 8. Maybellene (Marty Robbins) 9. That Co Make It Nice (Eddie Arnold) 10. There She Goes (Carl Smith)	Dean Evans WXOK-Baton Rouge, La. 1. That's How J Feel (Perkins) 2. Maybellene (Marty Robbins) 3. Yellow Rose Of Texas (Tubb) 4. I Forgot To Remember (Elvis Presley) 5. Why Baby Why (G. Jones) 6. Love, Love, Love (W. Pierce) 7. I Guess I'm Crazy (Fairburn) 8. No, No, John (AI Terry) 9. When I Stop Dreaming (Louvins) 10. I Can't Go Home Like This (Ray Price)				
Fred Lynn KWTO—Springfield, Mo. 1. Satisfied Mind (P. Wagoner) 2. Love You Still (Hawkins) 3. I Can't Make My Dreams (Bobby Lord) 4. I Thought Of You (Shepard) 5. I'm Left, You're Right (Elvis Presley) 6. I Don't Care (W. Pierce) 7. Just Call Me Lonesome (Foley) B. Here Today, Gone Tomorrow (Browns) 9. I Just Dropped In To Say Goodbye (Carl Smith) 10. Hawkeye (Bobby Lord)	Tom Perryman KSIJ-Gladewater, Tex. 1. Love, Love, Love (W. Pierce) 2. I Forgot To Remember (Elvis Presley) 3. Yonder Comes A Sucker (Jim Reeves) 4. You'll Always Be In My Heart (Billy Barton) 5. Reconsider (J. Lee Durden) 6. Here Today, Gone Tomorrow (Browns) 7. Most Of All (Hank Thompson) 8. That Do Make It Nice (Eddy Arnold) 9. Satisfied Mind (Red Hayes) 10. Cry, Cry, Cry (Johnny Cash)	Ray Frazier's Country Junction WXGI-Richmond, Va. 1. Cry, Cry, Cry (T. B. Strength) 2. All Right (Faron Young) 3. If You Were Me (W. Pierce) 4. Born To Be Happy (Snow) 5. I Can't Go Home Like This (Ray Price) 6. I'm Hurtin' Inside (Reeves) 7. Big Blue Diamonds (J. Dean) 8. Play A Waiting Game (Bonn) 9. Fireball Mail (Wiseman) 10. When I Stop Dreaming (Louvin Bros.)				
Miss Cindy Coy WPDY-Clarksburg, W. Va. 1. No One Dear But You (John & Jack) 2. Gone With The Wind (Raney) 3. Make Him A Soldier (Louvins) 4. There She Goes (Carl Smith) 5. Don't Blame The Children (Ferlin Huskey) 6. Wait A Little Longer, Please Jesus (Chester Smith) 7. Yellow Rose Of Texas (Tubb) B. Cuzz Yore So Sweet (Crum) 9. Was There A Teardrop (Rosie & Retta) 10. This Broken Heart Of Mine (Marty Robbins) rcial use are reviewed b	Bill Thornton KRLW—Walnut Ridge, Ark. 1. Satisfied Mind (P. Wagoner) 2. I Don't Care (W. Pierce) 3. Cry, Cry, Cry (J. Cash) 4. You Thought I Thought (J. E. & M. Brown) 5. All Right (Faron Young) 6. Don't Tease Me (C. Smith) 7. Yonder Comes A Sucker (Jim Reeves) B. No, No, John (AI Terry) 9. Temptation Go Away (Wilburns) 10. House Of Sin (Slim Rhodes)	Uncle Nick Bell's Potato-Pickers WGUY—Bangor, Maine 1. Cattle Call (Eddy Arnold) 2. The Owl And I (H. Snow) 3. Maybellene (Jim Lowe) 4. Dolores Diane (Coleman & Robertson) 5. Daddy, You Know What? (Jim Wilson) 6. You Ougha See Pickles Now (Tommy Collins) 7. Chuga-Chuga (Justin Tubb) B. The Woman's Touch (Tubb) 9. Making Believe (K. Wells) 10. Bustin' Thru (West & Bryant)				

October 15, 1955

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Wesley Rose (of Acuff-Rose Publishing Co.) was in town last week end. He told me by phone that he would be making the rounds of his distributors and would stop by to visit with the country deejays in this area. . . Mimi Roman, at her own request, has not had her contract renewed by WLW. Her last performance on the Mid-western Hayride will be Oct. 1st. I understand that she will return to her New York home for a needed rest. ... Dick Noel (Fraternity) singing star of the "Breakfast Club" was in town for a one nighter at the Topper Club with Buddy Rogers' orch. . .

CINCINNATI CUT-UPS

The Three Suns and Bernie Cummins orchestra packed them in at Castle Farm on a one-night stay. . . . Johnny Johnston and Gene Baylos are currently appearing at Beverly Hills, and have one of the best shows we have seen at the club in some time. . .

Jimmie Williams (MGM) is expected to cut another session for the label this week end in Nashville. His current release "I Wouldn't Hurt You For The World" is starting off big in most sections of the country. . . . The Willis Brothers, Guy, Skeeter and Vic along with their buddy Chuck Wright has joined the Mid-Western Hayride. They were on the Grand Ole Opry for three years, and made numerous appearances with Eddie Arnold. Most appearances with Eddle Arnold. Most recently, they were part of Red Foley's "Ozark Jubilee."... Frances Foster, songbird of WLW is now ap-pearing on "Town House Revue" from Dayton, Ohio, each week-day with Jim Runyon and Betty Jean Wiener as co-emcees... Doc Williams and the Border Riders who are on the WWVA Jamboree were in an auto accident Jamboree were in an auto accident while making personals. (No one was hurt seriously.) Shir'ey Starr is now taking Chickie Williams place with the Border Riders. . .

Looks like Bonnie Lou (King) will have a big hit on her hands in the recording "Dancin' In My Socks" as it has been getting lots of plays and making much noise around here. . . . Happy to learn that Jimmy Dodd who once was around these parts is the emcee on ABC-TV "Mickey Mouse Club". Dodd once studied at Schuster Martin's and The Conservatory of Mu-sic. . . Danny Engel (Songplugger for Chappel) told me that his wife is back in the Hospital again. Mrs. Engel has been ill for some time now. (Your cards to her c/o the Song Shop. 5th St., Cincinnati—will help). . . . Kathi Hi is the new Gal Friday on Bill Bailey show seen daily over WCPO-TV. . . . They tell me that Ruth Lyons has turned talent scout for WLW. While on a recent cruise to Bermuda she dis-covered Bob Davis (Young New York Singer) and persuaded the brass at WLW to hire him. You can bet he will be on the 50-50 club. . . Dean Allen (Singer from WLW) has resigned. Not knowing what to do with him, WLW be a deaided the crust bin service. Looks like Bonnie Lou (King) will

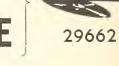
(Singer from WLW) has resigned. Not knowing what to do with him, WLW has decided to give him away. That's the fate planned for Rockin' Rudy Hansen by Comedian Walter Phillips. Yep, any housewife needing an extra hand around the house send in six holes from dough-nuts to "Walt Phillips Show—WLW" with 25 words or less on what you plan to do with him, and you might land yourself the feminine heart-throb for a day. . . Tommy Downs (Tiffney) has a hit on his first recording "I Stole My Neigh-bor's Wife". (He's a deejay at WKLO-Louisville). Tune sure is taking off around here. . . Dot of "Dot and Smokey" fame who at one time worked the Grand Ole Opry with Roy Acuff's unit is now doing personals alone at WSM (Haroy'a Cole incord that would the Grand Ole Opry with Roy Acuff's unit is now doing personals alone at WSM. (Here's a Gal singer that would do any TV station proud, and on the loose too)... Charlie Lamb (former-ly of. The Cash Box) setting up an agency of his own in Nashville. (Best of Luck, Charlie...



"I'm mighty happy to be joining you at the **CROSSROADS COUNTRY MUSIC.**"

WEBB PIERCE

Latest WEBB PIERCE release IF YOU WERE ME DECCA LOVE, LOVE, LOVE



A previous Billboard "Spotlight" pick and the "Week's Best Buy."

For Availabilities: TOP TALENT, INC. JEWELL THEATER BUILDING SPRINGFIELD, MO.





WSM GRAND OLE OPRY . . . This Saturday night, (October 15) Grand Ole Opry hits the national network television screens. Special guest stars for this performance will be Capitol's Les Paul and Mary Ford. Wesley Rose and Joe



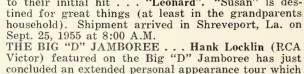
Opry hits the national network television screens. Special guest stars for this performance will be Capitol's Les Paul and Mary Ford. Wesley Rose and Joe Lucus into New York and now back in Nashville. Justin Tubb (Decca) and his personal manager Gabe Tucker and Sunshine Tucker, Gabe's wife, in New York on a combination business-pleasure jaunt! Grandpa and Ramona Jones happy parents of a new baby boy . . . Mark Alan Jones, born September 15. Also playing host to the stork recently were Carl Smith and wife June Carter. Theirs was a girl . . . Rebecca Carline. Visitors into Nashville and backstage at the 'Opry' last were Jimmy Williams (MGM) and Jimmy's personal manager, Joe Grieshop! Ted Edlin now managing Hawkshaw Hawkins (RCA Victor) and Jean Shepard (Capitol). Candy Cooper of Rock Island, Illinois and Bob Jennings (MGM) and Gary Williams (Capitol) Jimmy Myers of WDZ, Decatur, Ill. all guests on the Mr. DJ USA Show with Grant Turner. Charlie Mosley and wife Helen back in Nashville after a nice rest and visit to their home in Canada. Mosley is manager of the Ernest Tubb Record Shop. Bill McDaniels, Public Relations head at WSM, has announced in their official press release that T. Tommy Cutrer, one of the nation's outstanding disk jockeys and a recording artist (Mercury) in his own right, is joining the WSM staff. Tommy reported for duty October 2. The WSM Program Department has planned several new type programs for which T. Tommy's style is particularly suited. He comes to WSM from Shreveport, Louisiana, where he has a large following on radio station KCLJ. Ernest Tubb held the spotlight on the October 1 Prince Albert portion of the Grand Ole Opry. Goldie Hill was his special guest for that evening. Hubert Long, personal manager of Faron Young and the Wilburn Brothers, has added Little Jimmy Dickens, Moon Mullican and Grandpa Jones to a package that has been doing exceptionally well on a recent tour. October 2-9 the group were touring Florida, Georgia and South Carolina. In another packpackage that has been doing exceptionally well on a recent tour. October 2-9 the group were touring Florida, Georgia and South Carolina. In another pack-age that has been hitting the road most of the summer, Carl Smith, Lew Childre, Duke of Paducah, and Annie Lou and Danny have been doing some very good grosses! Jim Reeves (RCA Victor) set for his first appear-



Jim Reeves (RCA Victor) set for his first appear-ance on the Grand Ole Opry as a regular on October 22nd. On October 29th, Slim Whitman (Imperial) will join the 'Opry' as a regular. Both artists hail from the Louisiana Hayride. Two tours are currently in the planning stage at the Madison office of Hank Snow Attractions. They are scheduled for November with talent and dates to be announced later. Further activ-ities of the Hank Snow Attractions office include shows at Harrisburg, Pa. where a big celebration is being staged for the opening of the new Purina Mill on October 22. Hank Snow will headline an impressive line-up of top country talent. On Nov. 10th a similar show will be presented in Tampa, Florida and Nov. 12th in Springdale, Ark. Hank is also slated to head-line these events. The show and promotion of these events will be produced and directed by Col. Tom Parker, according to word from Tom Diskin. HAYRIDE HAPPENINGS ... Backstage visitors to

JUNE CARTER

JUNE CARTER JUNE CARTER Parker, according to word from Tom Diskin. HAYRIDE HAPPENINGS . . . Backstage visitors to the Hayride recently were Jimmy Collie (Hickory), Ray Parker (Dot), and Merle Kilgore (Imperial.) On October 8, the Hayride hit the road and worked Houston, Texas with all the cast. The Show was presented from the stage of the City Auditorium in Houston and carried over radio station KWKH. Jim Edward and Maxine Brown (Fabor) made another appearance on the "Ozark Jubilee" on October 1st. Tommy Sands (RCA Victor) takes to the turntables at KCIJ, Shreveport, spot vacated by T. Tommy Cutrer, who is now at WSM. Tom-my Sands will do six hours a day of air work on KCIJ. Slick Norris, prompt pro-moter of Jimmy Newman, (Dot) reports that both sides of his new disk "God Was So Good" and "I Thought I'd Never Love" are receiving good comments. Slick says there's no indication as to the side as yet. It's still 50-50! Fred Wam-ble and Uncle Jim Christie started doing their shows 'live' on October 3 on XEG, Ft. Worth 11, Texas. Fred will have five hours each night—Midnight 'til five in the morning and Jim will be heard 5 p.m. 'til 7 p.m. and back for an hour -11—'til midnight. XEG goes all out to promote Country Music and on the night of October 17th any number of the recording artists will be on hand for the big affair. Stan "The Record Man" Lewis at Stan's Record Shop in Shreve-port and wife Pauline are the happy parents of a baby girl . . . both baby and mother are doing fine. Stan's announcement of the arrival read: "It's a Scream-ing hit!!!" Susan Marie Lewis . . This is their second release, and a follow-up to their initial hit . . "Leonard". "Susan" is des-tined for great things (at least in the grandparents household). Shipment arrived in Shreveport, La. on Sept. 25. 1955 at 8:00 A.M.



concluded an extended personal appearance tour which ended Sept. 30th in Helena, Montana. And, on Nov. 5th Locklin is set for a guest spot on the Grand Ole Opry, Prince Albert portion of the coast-to-coast show. Sonny James (Capitol) currently in the midst of a tour Just recently Iones a featured estimates of a tour. Just recently, James, a featured artist on the 'Jamboree' signed an exclusive management pact JIMMIE WILLIAMS JIMMIE WILLIAMS been associated with a label, will be signed up for recording. FROM THE CROSSROADS OF COUNTRY MUSIC

been associated with a label, will be signed up for recording. FROM THE CROSSROADS OF COUNTRY MUSIC . . . Several things poppin' up at the "Crossroads." Webb Pierce, (Decca) is slated for his own half hour of the "Ozark Jubilee" television show starting this Saturday (October 15th). Jim Reeves (RCA Victor) will be special guest artist on the first Pierce show and Boob Brasfield and Bill Wimberley and his band will also be featured. Last week, Red Foley had as his special guest cowboy movie star Rex Allen

(Decca), Smiley Burnette and Maxine and Jim Edward Brown (Fabor). Ac-cording to word from Dub Allbritten, Foley's personal manager, Red and his group did a very successful tour last week when they worked Oklahoma City, Okla., Tulsa State Fair in Tulsa, Okla., Wichita Falls, Texas, Lubbock, Texas and Ft. Worth, Texas!

COUNTRY SMATTERINGS . . . Gabe Tucker, who already holds an official Kentucky Colonel's title, was further honored last week when the prominent Texas sheriff—and one of the nation's most popular sheriffs—C. V. Buster Kern appointed Tucker an official Deputy Sheriff of Harris County (Houston, Texas). The popular Blackwood Brothers Quartet (RCA Victor) this week are working in Helena, Ark. (Oct. 11th), Louisville, Ky. (Oct. 13th), Indian-apolis, Ind. (Oct. 14th), and Detroit, Mich. (Masonic Temple Auditorium) on the 15th of October. The Blackwood Brothers have been on tour since Septem-ber 15th—a month area. The quartet works out of Momphic Tonp, and area



apolis, Ind. (Oct. 14th), and Detroit, Mich. (Masonic Temple Auditorium) on the 15th of October. The Blackwood Brothers have been on tour since September 15th—a month ago. The quartet works out of Memphis, Tenn. and are recognized as one of the leading quartettes in the nation!... Helene O'Keefe, secretary to Steve Sholes of RCA Victor for the past ten years, is now wearing her "10 Year Pen" for having worked this time with RCA Victor. Texas Bill Strength (Capitol) worked the Barnyard Frolie at Robinson Auditorium in Little Rock, Ark. recently. The show was emceed by Sammy Barnhart (Decca) and is broadcast over KLRA. On Sept. 17th, Bill worked the Nat'l Guard Armory, Birmingham, Ala., and the following day at the Atlanta Cracker Ball Park, Atlanta, Ga. with Ferlin Huskey (Capitol), Martha Carson (RCA Victor), George and Earl (Mercury), The Carlisles (Mercury), Kenny Lee (RCA Victor) and Bill Lowery (Capitol). Strength reports that comments are good on his latest release ... the side getting the most plays he says is "Cry, Cry, Cry." Lou Millet of WLCS, Baton Rouge, Louisiana started a new Television show recently. The show runs from 5:30 to 6:00 over WAFB-TV. Sponsored by the Hagn Storm Fence Co., the show features Lou's own band and deejay, Dean Evans. Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) and Roy Acuff (Capitol) and his Smokey Mountain Boys completed a very successful

BILLY & JOE
BULY & JOE</



THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. SATISFIED MIND	Porter Wagoner (RCA Victor)
2. I DON'T CARE	
3. ALL RIGHT	Faron Young (Capitol)
4. YELLOW ROSE OF TEXAS	. Ernest Tubb (Decca)
5. JUST CALL ME LONESOME	Eddy Arnold (RCA Victor)
6. LOVE, LOVE, LOVE	Webb Pierce (Decca)
7. THAT DO MAKE IT NICE	. Eddy Arnold (RCA Victor)
8. MAYBELLENE	. Marty Robbins (Columbia)
9. YONDER COMES A SUCKER	
10. WHEN I STOP DREAMING	Louvin Brothers (Capitol)
11) THERE SHE GOES. 12) I FORGOT TO REMEMB	BER TO FORGET. 13) CATTLE
CALL. 14) MOST OF ALL. 15) TEMPTATION, GO	
17) HERE TODAY, GONE TOMORROW. 18) I THO	
ROSES. 20) DADDY, YOU KNOW WHAT? 20) D	DON'T BLAME THE CHILDREN.



"I WALKED ALONE LAST NIGHT" (2:23) [Reis ASCAP—R. Arthur, J. Wolf] "THE RICHEST MAN"

(2:20) [Showcase BMI—B. Bryant] EDDY ARNOLD & HUGO WINTERHALTER (RCA Victor 20-6290; 47-6290)

• If Eddy Arnold keeps going at the present rate then the Top Ten Country Sellers could be renamed "The Top Ten Best Sellers of Eddy Arnold." For the past few weeks the artist has been dominating the charts with four big sides. His latcharts with four big sides. His lat-est release should add another pair to the charts. Hugo Winterhalter's instrumentation is just beautiful on both sides of the platter. One end, tagged "I Walked Alone Last Night," is a tearful, middle tempo lover's ballad. The other side, "The Richest Man," is a stirring, quick beat item about a man who feels very rich because of his 'satisfied mind.' Lovely choral assist on this end. Two masterful jobs by Arnold. Take your pick. They're both win-ners. ners.

PAUL DAVIS (MGM 12081; K12081) "WHAT A FOOL I'VE BEEN" (2:28) [Acuff-Rose BMI—Hess, Benson] Mellow-toned Paul Davis intros on the label with a first class reading of a heartfelt, sentimental ballad. Excellent wedding of melody

Bahad, Excellent wedding of melody and lyrics. "MAKE A LITTLE TIME" (2:16) [Acuff-Rose BMI—Hud-gins] Flip portion is a bouncey, ro-mantic cutie that Davis grooves in sparkling style. Both ends bear close stanting by loss and deploye attention by ops and dealers.

TIBBY EDWARDS

TIBBY EDWARDS (Mercury 70719; 70719x45) (Mercury 70719; 70719; 70719; 70719; 70719x45) (Mercury 70719; 7

THE SONS OF THE PIONEERS

THE SONS OF THE PIONEERS (RCA Victor 20-6276; 47-6276) "YALLER YALLER GOLD" (2:35) [Wonderland BMI—T. Blackburn, G. Bruns] The Sons Of The Pioneers, spotlighting the appeal-ing vocal stylings of Bob Nolan, come up with a delectable, quick beat nov-elty from the forthcoming Disneyland, "Davy Crockett," series. "KING OF THE RIVER" (2:11) [Wonderland BMI—T. Blackburn, G. Bruns] Lower side is a fast paced, spirits-lifter also fea-tured in the Disney films. Both halves should cash in heavily. CHUCK AUSTIN

should cash in heavily. CHUCK AUSTIN (Creative Artists 203; 45-203) (I COULD) FALL IN LOVE (WITH YOU)" (2:01) [C. Aus-tin] Chuck Austin turns in an attrac-tive vocal effort on an engaging, quick beat romantic ditty. Neat assist by the Texarkana Playboys. (THERE'LL BE A) NEW MOON (SHINING TOMOR-ROW)" (3:14) [C. Austin] An elec-tric guitar helps create a pleasant atmosphere on this tender love tune that Austin spins in soothing fashion.

"IT'S A GREAT LIFE" (2:01) [Central BMI—A. & J. Allison, F. Young] "FOR THE LOVE OF A WOMAN LIKE YOU" (2:35) [Central BMI—J. Rhodes, G. Cox] FARON YOUNG (Capitol 3258; F3258) • You can easily understand why Faron Young has been riding so high on the popularity charts for so long when you listen to the great job the warbler does on both ends

so long when you listen to the great job the warbler does on both ends of his latest release. The upper end, dubbed "It's A Great Life," is a light-hearted, up-tempo novelty that Young sends across in the happy-go-lucky style of his previ-ous hits. Contagious lyrics coupled with the warbler's seeke delivery with the warbler's socko delivery makes for pure listening pleasure. makes for pure listening pleasure. On the other lid, Young puts his heart into his delivery of a feeling-ful, middle beat love piece labeled "For The Love Of A Woman Like You." It's a tune that demon-strates how far a guy will go to win a gal's heart. We're expecting either end or both to make the grade grade.

MITCHELL TOROK (Decca 29661; 9-29661) COUNTRY AND WESTERN THAT'S FOR ME)" [Skidmore ASCAP—T. Glazer, S. Clayton] It's quite evident that Mitchell Torok really enjoys the field of C & W music

really enjoys the field of C & W music as he reels off the names of many of its top stars in a delightful, square dance manner. Could smash through. Opry fans will like. "MARCHING MY BLUES AWAY" [Tree BMI—R. Reed] A captivating, cadence count ditty is presented in colorful style by Torok and a chorus. Terrific two-sider. **GLORIA HENSON**

(Capitol 3252; F3252) (Capitol 325; F3252) (Capitol 325; F3252) (Capitol 325; F3252; F32 ria Henson etches an infectious, off-beat piece of material in most inviting fashion. An intriguing platter that

Could stir up some excitement. (Interpretation of the source of the sou middle tempo, emotion-packed item. Gal has the potential. Keep an eye on her.

CHUCK LEE (TNT 130; 45-130) PRETENDING" (2:39) [TNT PRETENDING" Chuck Lee ^{(PRETENDING"} (2:39) [TNT BMI—L. Kilgrove] Chuck Lee puts a great deal of feeling into his puts a great deal of feeling into his chanting of a sad, middle tempo love item. Expressive lyrics are delivered with polish and appeal. Good side. Should win many spins. (2:25) [TNT BMI—C. Kelly] Under lid is a slow paced, romantic weeper that Lee waxes in warm sin-cere fashion. Subdued string support by the Music Deans. y the Music Deans.

by the Music Deans. BILL MORGAN (Columbia 21450; 4-21450) ("I'M A FOOL TO THINK YOU "I'M A F

this tearful, moderate paced love tune. Pretty melody enhances an effective performance by the songster. "ADIOS, SO LONG, GOOD-BYE" (2:19) [Acuff-Rose BMI -F. Bryant, B. Bryant] Under side is a change of pace, quick beat piece that Morgan etches in flavorful style.



JIM REEVES HIS GREATEST RELEASE OF ALL

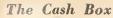
I'VE LIVED A LOT IN MY TIME Valley Music

JIMBO JENKINS

Tree Publishers

20/47-6274









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Here and There

LONDON, ENGLAND—Coin firms here see no hope of the import ban on American equipment being lifted in the near future. The Board of Trade figures show a rise in exports from July to August, the highest ever reached—but against this figure a rise, also in imports, which makes the balance worse than in 1954. Under these conditions, it's hardly likely American coin operated equipment will be permitted to be brought into the country at this time. Some coinoperated games are being brought into the country from Germany, with which England has a special import deal set up. Meanwhile, English coinmen are operating, buying and selling such machines as: Turf Champs, Major, Topper, Rink, Circus, Bally Bumpers, Sidekick, Bally Supreme, Bubbles, Ocean Park, World's Fair, Lightning, Stop and Go, Odd Ball, Bally Reserves, Snappy, etc.

BUENOS AIRES, ARGENTINA— An export credit group, meeting this week, stated "The change of Government in Argentina has yet to produce any actual or potential improvement in its trade with the United States." However, coinmen, like all others in the United States, are hoping the new Government of Argentina will, in time, make the necessary changes in its import regulations to permit coinoperated machines to be brought in. Coin machines in most other Latin-American countries have played a big part in their peoples' lives, and the peoples of Argentina, who also have a great love for music and entertainment, would take American coin machines to their heart. If the import regulations were changed to allow United States coinmen to export equipment here, it would develop a tremendous market.

MADRID, SPAIN—Football billiards and old pinballs (without lighting effects) are practically all the coin-operated equipment here. They are found in practically every pub and speakeasy, and are owned either by the manufacturer, location, or a professional operator. There's a Madrid factory supposed to be manufacturing new type pinball machines.



MARSEILLES, FRANCE—Operation of coin machines in this second largest city in France is practically at a standstill since January 1, 1955. An extremely heavy local form of taxation is in effect, and operators in almost every instance, have taken their equipment out of locations in a protest over this excessive tax.



(Editorial)

NEW YORK—Exports of coin machines, both new and reconditioned, since the end of World War II, have been on the increase with each succeeding year.

Information supplied by the Department of Commerce, tabulated in this issue, indicates that 1955 will top all previous years of coin machine exports. Based on the business transacted for the first six months of 1955, the year's total exports should run to some \$16 or \$17 millions, as exporters always do more business in the Fall and Winter months than they do in the first six months.

Analysis of the figures supplied by the Department of Commerce shows that in the first six months of 1955, coin machine firms in the United States shipped 13,436 automatic music machines, valued at \$5,907,592. Amusement machines for this same period sent out of the country totaled 9,990 at a value of \$1,377,099. And vending machines totaled 4,939, valued at \$456,059. A total of all kinds of coin operated machines exported ran to 28,365 machines, valued at \$7,740,750.

PHONOGRAPHS

Europe as a whole was United States' best customer. Coinmen there absorbed a total of 7,288 machines valued at \$2,921,062. Of the European countries, the Netherlands bought the most equipment, but from the cost of \$387,514, it's evident that they imported mostly machines of the lowerprice bracket. Belgium took 1,937 pieces, expending \$814,978, while Western Germany was responsible for the purchase of 1,327 music machines, valued at \$819,264.

In North America, Canada, Mexico and Cuba bought most of the phonographs. Canada led the list with 1,117 machines, valued at \$577,433; Mexico 999 machines, valued at \$432,966; and Cuba imported 682 pieces, costing \$231,110.

Among the South American countries, Venezuela and Colombia were the foremost importers. Vencznela bought 1,189 phonos valued at \$823,-120; and Colombia spent \$201,772 for 689 music machines.

Countries located in the Pacific area bought 293 jnke boxes, spending \$150,728.

AMUSEMENT MACHINES

The European continent spent more money to

import amusement machines than any other section, but the figures show they took less machines. Europe spent \$479,668 for 2,864 machines, but countries in the North American continent bought a total of 4,364 machines, costing only \$456,223. A look at the accompanying chart points up the reason. 2,557 amusement machines were sent to Mexico at a cost of only \$89,594 indicating that many extremely low priced machines were bought up. From a money viewpoint Canada was United States' best buyer, spending \$321,952 for 1,515 machines. Next best importer, in point of dollars spent was France with \$154,742, for which they received 710 machines. Belgium, it is seen, purchased more machines. Derghin, it is seen, pur-chased more machines than France, 859, but spent less than \$87,881. Netherlands was next with 490 pieces at \$75,239, and Western Germany follows with an expenditure of \$68,463 for 241 amusement machines.

October 15, 1955

In the Pacific area Japan spent the most money \$109,249 for 337 machines. Altho British Malaya imported the most machines, 757, it only spent \$79,085.

VENDING MACHINES

This division of the coin machine industry is 3rd and last in exports, shipping out only 4,939 machines, valued at \$456,059. Canada was the biggest buyer, taking practically most of the vendors and spending the largest amount. Canada bought 3,326 machines of the total exported, and spent \$312,306 of the total mouey.

LEADING EXPORT COUNTRIES

Canada led all countries in the purchase of United States equipment, spending a total of \$1,211,691 for 5,968 machines.

Strangely enough Venezuela, South America, ran second in money spent for coin machines exported from the United States, spending \$930.568 for 2.536 machines.

Belgium ranked next with an expenditure of \$904,460 for 2.800 machines.

Western Germany was fourth, importing 1.570 machines valued at \$889,220.

France placed fifth, spending \$656.253 for 1,628 machines.

Mexico was sixth, sending \$525.507 to United States' firms for 3,571 machines.

The Netherlands was next, importing 3,360 machines at a cost of \$496,732.

OIN MACHINE EXPORTS 1st 6 MONTHS 1955 AMUSEMENT MACHINES PHONOGRAPHS NORTH AMERICA Dollars Number \$321,952 $1,515 \\ 2,557$ Canada NORTH AMERICA Guatemala 89,594 Number Dollars 5,448 31,008 43 Cuba Netherland Antilles Panama Bermuda Bahamas Total 226\$577.433 Canada 1.1173,641 500 8 432,966 999 Mexico 3,480 10 37,490 50 Guatemala 600 Nicaragua 35,977 456,223 58 4.364SOUTH AMERICA Costa Rica 27.86139 Colombia Venzuela 13 1,125231,110 Cuba 682 63,908 4,365 302 El Salvador 72,618 Peru Trinidad British Guinana Total 103 103 600 1,327 91 49.106 Panama 2,783 Haiti 4 422 71,325 Dominican Republic 53 33.715EUROPE Sweden Netherlands Belgium France Western Germany Switzerland Italy Iceland Portugal 25,181 342 Honduras 136,52375,239 87,881 490 1,421 2 Others 859 154,742 68,463 46,673 10,279 $710 \\ 241$ 1.509.003 Total 3.220 108 77 15 21 Iceland Portugal Other Countries 5,260 5,125 825 SOUTH AMERICA 689 201.772 Colombia Venezuela 2.864479,668 1.189 823.120 ASIA Peru 299 193.835 3.600 Turkey 4,477 Ecuador 18 Malaya Macao Korea 79,085 75756 59 11,303 1 837 Bolivia $19,454 \\109,249 \\29,575$ Korea Japan Nanser & Nampo Islands Iran Phillipines Hong Kong Syria Lebanon 2.1961.224.043 337 Total 116 1,230 9,722 4 40 EUROPE 54 8,622 11 825 10265.115Sweden $\overline{24}$ 1,770 Netherlands 2.640387.514Total 1.473274,435 Belgium 1.937814.978 AFRICA France French Morocco Union South Africa Tangier 688 467,532 17248,451 600 2,045 1,327 819,264 Western Germany 17Tangier Spanish Africa 124,406 Austria 182 10 1.761Total 208 52,857 Switzerland 271 176,998 OTHER COUNTRIES Italy 40,146 101 42,591659Denmark 31 20,434 Norway 3,303 7 AMUSEMENT MACHINES EXPORTED FROM THE AMUSEMENT MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS of 1955 TOTALED 9,990 AND WERE VALUED AT \$1,377,099. 2 1,372 Portugal 2,921,062 Total 7.288ASIA **VENDING MACHINES** British Malaya 96 46.193Philippines 82 47.607 NORTH AMERICA Number Korea Dollars 16 11.135Canada 3,326 \$312,306 Japan 61 25,872 Mexico El Salvador 2,3062,9471,7061,3001,69515India 10 6,140 10Costa Rica Cuba Netherlands Antilles 24 3,666 Lebanon 5 208,000 Nanser & Nanpo Islands $1,142 \\ 930$ 3 Panama Bermuda 3 2,115 Others 3,404 10Total 293150,728 Total 3,372 325,430 SOUTH AMERICA Venezuela Colombia Total 1,045 43,540 **AFRICA** 1301,175 1.17544,715 French Morocco 87 37,837 EUROPE 2.235Great Britain Netherlands France Switzerland 3 Tangier $3,020 \\ 1,600$ 6 Belgium Congo 3 2,294 33,979 10,00**0** 230 Union So. Africa 5 87520 Sweden Belgium Western Germany 510 8,560 98 43,241 Total 18^{-1} 1,51311,092 2 Italy 8 **OTHER COUNTRIES** 289 70,254 341 59.51510315.640 VENDING MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS OF 1955 TOTALED 4,939 AND WERE VALUED AT \$456,059. PHONOGRAPHS EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS OF 1955 TOTALED 13,436 AND WERE VALUED AT \$5,907,592.

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO TOTALED 28,365 · VALUED AT \$7,740,750

The Cash Box **"THIRD QUARTERLY EXPORT EDITION"** (JULY, AUGUST, SEPTEMBER 1955)

Looking back on the third quarter's business in the U.S. it is safe to say that it was good from all standpoints. This regardless of the fact that the weather, this past third quarter, broke many heat records. It was probably the hottest summer in U.S. history. But all in all, business continued along at an extremely high level, and as the Fourth Quarter comes into being, a real business boom seems to be getting under way. Employment is at the highest peak in U.S. history. Labor's wages are higher. People have more money in savings banks than has ever before been known. Credit expansion is of such nature that it has created controversy among economists. As far as the coin machines business is concerned it has proved that it can endure the hottest weather and progress with great enthusiasm and optimism.

During the month of July this publication noted the fact that the kiddie games were coming back. Kiddie rides. guns, games, tractors, and even postcard vending machines, featuring cards to attract children, were especially noticeable. Canada's coin machines business was also reported to be at high level. Similar reports were being received from Europe, Central and South America and the Pacific countries. It was also evident that coin machine operators were no longer specializing in just one type of machine. Diversification was now the rule-not the exception. The games manufacturers, regardless of the heat, were introducing new products. Business was going right ahead.

In August this publication featured the fact that, "Business Is Hot— Where It's Cool." This was an effort to help encourage greater use of air conditioning in retail stores locations, even if the coin machines operators had to help their storekeepers to install such systems. It was found, through the hot month of July, that business remained at a good level in locations that were air conditioned. Demand for used equipment reached a new high during August. This was attributed, in large part, to the growing demand from world markets. Demand was extremely great for all late model used machines. At the same time many manufacturers were pre-paring to introduce new machines.

During September this publication reported on the growing games business. It editorialized regarding the finer games being produced. The great spread of 10c play. The bigger tradein prices being offered to the operators. The expanding export market. And reported that all these factors were contributing to the growth of the games field. Most noted, during this month, was the fact that the manufacturers were fighting hard to hold present prices. Price of copper, steel, aluminum, lumber and other raw materials, as well as components, labor's wages, overhead expenses and production costs, were all tremend-ously increased. The manufacturers

were, in the meantime, assimilating these increases. They are hoping to hold present prices. The U.S. coin machines business was going ahead with leaps and bounds. The nation's operators were eagerly looking forward to even better business during the cool Fall months ahead.

REVIEW

A. B. T. Manufacturing Corporation, Chicago, Ill.

This old line firm, one of the best known in the industry, remained busy all during the third quarter. It continued to produce many well known accessories, such as its coin chutes, paymeters, slug rejectors and other units. At the same time the firm continued to produce its "Rifle Sport," which comes in three models, and can also be constructed to meet requirements of purchasers. It also continued into its 10th year of production for its "Challenger" pistol target game. In fact the firm introduced an entirely new model of "The Challenger" during the latter part of August.

AMI, Inc., Grand Rapids, Mich.

Opening the third quarter this firm continued production of its Multi-Horn High Fidelity Phonographs. These are known as model F-120 (120 selections, 45 rpm); F-80 (80 selections); and F-40 (40 selections), in addition to its speakers, wall boxes, and other music accessories. The firm announced that it had enjoyed an increase of 39.1% in business during the first six months of 1955. It continued an intensive advertising and sales campaign in the U.S. as well as in world markets to sell its automatic music. During the middle of September the firm introduced an entirely new model phonograph in various two-tone color designs, again featuring its Multi-Horn Hi-Fidelity system, adding a new top speaker and many other features. This is known as the model "G". It was shown in 120 selections, 45 rpm.

Bally Manufacturing Company, Chicago, Ill.

One of the most progressive and outstanding firms in the U.S., Bally started the third quarter with the following products in production: 'Gold Medal" and "Blue Ribbon" bowling games. "Gay Time," an in-line game. And the following kiddie games: 'Bull's Eye," a kiddie gun game; "Hot Rod," a toy sized kiddie automobile ride; and "The Champion," mechanical kiddie horse ride. As the month of July waned, Bally introduced two new bowling games: "ABC Bowler" and "Congress Bowler." Both of these took instant hold. They are considered among the finest the firm has built. Bally continued to remain busy all during the month of August. As August came to its close, the firm advised that its kiddie auto ride, "Hot Rod," had been granted permission by the Ford Motor Company to be called

"Model T." The new model of this kiddie auto ride will be known as "Model T." In quick succession, during September, the firm introduced two new bowling games: "Jumbo Bowler" and "King Pin Bowler." But production of its former two bowlers continued right along with the two new bowlers. Then came the introduction of a brand new in-line game, "Miami Beach," which met with wide approval. The firm continues to be one of the busiest in the industry.

Chicago Coin Machine Company, Chicago, Ill.

This well known firm entered into the third quarter of the year producing two bowling games and a baseball game. These were: "Bonus Score Bowler"; "Hollywood Bowler"; and "Big League Baseball." Early in August the firm announced a new bowling game, "Bulls Eye Bowler." This bowling game met with quick approval. Almost immediately after this announcement, the firm again introduced a new bowling game: "Blinker Bowler." The four bowling games were selling at a very fine rate and production was at peak. In fact executives of the firm announced that the week of August 20, 1955, had set an all time production record.

Exhibit Supply Company, Chicago, Ill.

This firm has undergone many changes in its engineering, executive, distributing and sales staffs. One of the very oldest firms in the industry, having been in this business for over 50 years, it started the third quarter with three kiddie rides in production: "Junior Jet Ride"; "Big Bronco"; and "Trigger." It concentrated its efforts, during the first part of the third quarter, on its "Vacuumatic Card Vender," introducing a "Davy Crockett" card series for the youngsters, as well as on its "Treasure Cove Shooting Gallery" gun. As the third quarter progressed the firm announced that it had enjoyed the best July month in its history. A new president, Samuel Lewis, was named by the firm. In the meantime the firm was extremely busy with a new product. This was an entirely new departure from the type games which have been manufactured for some time. The new game is: "Skill Pool." This is a small-sized pool table. It is attractively designed, comparatively low in price, and featuring very fine skill play. The game took very strong hold. The firm is among the busiest in the U.S. attempting to fill orders at this time.

Genco Mfg. & Sales Company, Chicago, Ill.

This firm had enjoyed a very fine second quarter's business. It entered into the third quarter producing the "Sky Rocket Rifle Gallery." This gun game had taken very fine hold and sales continued at a very good rate. But before the third quarter was many days old, the firm introduced an en-tirely new game: "Champion Base-

ball." The game was immediately accepted. Sales were high. The firm continued extremely busy with this baseball game all during July and into late August. Then as sales somewhat slowed presented its new game. It is called: "Quarterback." A very fine football game. It has already been well received by the trade in the U.S. and will, probably, be just as well received in many other countries. The firm is of the belief that its "Quarterback" football game will continue in production well into the fourth quarter of the year.

D. Gottlieb & Company, Chicago, Ill.

Very little need be said about the Very little need be said about the fine pinballs of this firm or the inter-national reputation which D. Gottlieb & Company has established. The firm entered into the third quarter of 1955 producing "Southern Belle," a single player type five-ball pin game. At the same time it continued in production of a very deluxe model four-player pinball, "Jubilee." This game won a very fine following. Toward the latter bi at 'to'y defakt mode." Four four four player pinball, "Jubilee." This game won a very fine following. Toward the latter part of July the firm introduced a new single player five-ball pin game, "Sweet Add-A-Line." This game re-mained in production until the latter part of August. The firm then intro-duced an entirely new two-player type pinball, "Tournament." This two-player game took very good hold everywhere. As the third quarter came to its close the firm presented a new single player five-ball game which, from all present indications, may prove to be one of the gratest it has yet produced. It is called: "Wishing Well."

J. H. Keeney & Company, Chicago, Ill.

This well known firm was busy pro-Vender," its "DeLuxe Hot Coffee Vender," its "DeLuxe All Electric Cigarette Vender"; its two-in-one bowling game: "Speed Lane" and Vender," its "DeLuxe All Electric Cigarette Vender"; its two-in-one bowling game: "Speed Lane" and "Palisades," as the third quarter came into being. The firm also introduced another new product: "Ranger" and "DeLuxe Ranger." About mid-August its president, Roy P. McGinnis, an-nounced that the firm was planning to manufacture a full line of vending machines. These would be in addition to its present Hot Coffee Vender and Electric Cigarette Vender. He advised that a cookie vending machine and a candy vender were already on schedule, and that other vending machines were and that other vending machines were also planned. Early in September the the firm presented a new 6-player bowling game: "Challenge Bowler." Almost immediately afterward it announced a pool table game: "Fascination Pool." The firm reports that, due to its new line of products, it is busier than it ever has been.

Rock-Ola Manufacturing Corporation, Chicago, Ill.

This well known automatic music instrument manufacturer was among the busiest in the U.S. all during the second quarter. This was due to the new high fidelity phonograph which the firm had introduced. The new model, 120 selection, high fidelity, 45 rpm phonograph, model "1448," was selling at a fast pace everywhere in the U.S. and in many other countries as well. The 50 selection high fidelity phonograph, model "1442." was also in production. The acessories of the firm, especially its high fidelity speak-ers, were meeting with a fine reception everywhere. The firm remained busy thruout the entire third quarter. It (Continued on Page 45) This well known automatic music

(Continued on Page 45)

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The Cash Box "Third Quarterly Export Edition" (JULY, AUGUST, SEPTEMBER 1955)

(Continued from Page 43)

reports that it is still stepping up production in an effort to meet orders.

J. P. Seeburg Corporation, Chicago, Ill.

This famous and very large manufacturer of automatic music machines was very busy all during this past year meeting orders for its 100 selection, 45 rpm, high fidelity phonograph, as well as its complete line of high fidelity pickups, amplifiers and speakers, all in conjunction with its model "HF-100-R." This phonograph has been well received in the U.S. and thruout the importing countries. Then just as September got under way the firm announced two new model phonographs. A new 100 selection automatic phonograph. And the first dual music system, 200 selection, 45 rpm phonograph. Showings are under way at the offices of the firm's many distrib-utors thruout the U. S. From all advance reports it seems that the big problem for this firm will once again be matching production against orders.

United Manufacturing Company, Chicago, Ill.

This popular manufacturer continues to be among the busiest in the U.S. The firm entered into the third quarter of the year producing: "5th Inning Shuffle Targette"; "Capitol Shuffle Alley"; "Derby Roll"; "Clipper Shuffle Alley"; "Venus Shuffle Targette"; and its in-line game, "Manhattan." Before the month of July had reached its midpoint the firm introduced a new baseball game: "Super Slugger Baseball," At the same time it also introduced a new in-line game: "Triple Play." The firm plunged ahead with greater activity into ever larger production schedules. Orders had gathered up while this factory was closed for its vacation period. On September 17 the firm introduced another new in-line game, "Pixies". The firm claims this new game is establishing a new high order mark. This new game, plus the production of all of its shuffle games and also its baseball game, has forced this factory into a six-day work week.

Williams Manufacturing Company, Chicago, Ill.

The third quarter started for this firm with four machines in production. These were: "King Of Swat", a baseball game of the kind for which this firm is well known everywhere; "Wonderland", a five-ball pin game; "Sidewalk Engineer", an unusual and different type amusement which features a tractor and which has won a fine reception; and "Race The Clock", a fourplayer pinball game. The month of July zipped by for this firm. It was busy meeting orders for these four amusements. In mid-August the firm presented a new five-ball pin game, "Three Deuces". Many changes have also come to the firm. A larger staff of engineers has been added. A larger experimental and engineering department has also been created. Production facilities have been increased. About the middle of September, the firm presented two new games: "Smoke Signal", a five-ball pin game; and "Bank Shot", a new style pool table game. Both of these games are in full production.

Away from the City of Chicago, the manufacturing center of the industry, other manufacturers were also busily engaged in meeting orders from all over the world for the equipment which they were producing.

The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

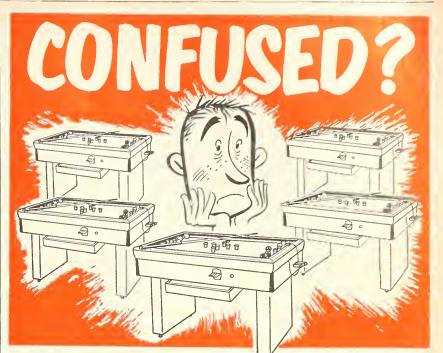
This extremely well known music manufacturer was going along at a speedy pace meeting the orders which were arriving at this very large factory from its world-wide distributing organization. They had three high fidelity phonographs in production: Wurlitzer model "1800"; Wurlitzer model "1700"; Wurlitzer model "1600A". In addition the firm was manufacturing and shipping a most complete line of accessories of all kinds, ranging from pickups to amplifiers, speakers, and so forth. The third quarter had been a very productive and busy one for the firm. Business is going ahead at a fine pace as the fourth quarter comes into being.

International Mutoscope Corporation, Long Island City, N. Y.

This very old line manufacturer, whose products are known all over the world, featured, as the third quarter came into being: "Drive Yourself," a new model of the "Drive Mobile" that had won so much praise for this firm; "Photomat '54," the instant, framed photographic machine that has been shipped all over the world; "3-D Art Parade," of which there are two models that have won a fine following; and the "Universal Post Card Vender". The firm introduced a new product during the third quarter, "K. O. Champ," a two-fighter machine.

Auto-Photo Company, Los Angeles, California

This firm has won a fine following worldwide for its automatic picture taking machine that takes four pictures for one coin. The coin used here in the U.S. is the 25c piece. The machine has been in constant demand from its first day of production and the demand continues at a very fine pace. The new model introduced by the firm is known as "Studio Model '11'". There is no doubt that this machine is bound to win more friends all over the world.



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"Tercera Edición Trimestral de Exportación" de The Cash Box (JULIO, AGOSTO, SEPTIEMBRE, 1955)

Si se analiza retrospectivamente la situación comercial en los Estados Unidos durante el tercer trimestre del año, podrá decirse con entera confianza que los negocios fueron buenos desde todos los puntos de vista, a pesar de que en ese período la temperatura llegó a alturas sin precedentes. Fué probablemente el verano más caluroso en la historia de los Estados Unidos. Empero, en términos generales, los negocios continuaron a un nivel excepcionalmente alto y al entrar en el Cuarto Trimestre del año parece que se prepara un verdadero auge comercial. Actualmente el número de empleados es el mayor que se conoca en los anales del país. Los sueldos de los trabajadores son más elevados. El público dispone de más dinero en los bancos de ahorro que en ninguna época pasada. La expansión de créditos es de tal índole que que ha llegado a crear una controversia entre los economistas. En lo que respecta a las Másquinas accionadas por monedas, ha quedado demostrado que éstas son invulnerables a las estaciones más calurosas y que pueden seguir pro-gresando con gran entusiasmo y optimismo.

En el mes de julio esta publicación dió a conocer que los juegos infantiles serían nuevamente populares. Entre ellos se destacaron especialmente los aparatos de cabalgar, las escopetas, los juegos, los tractores y hasta las máquinas distribuidoras de tarjetas postales atractivas para niños. Se ha dado cuenta también de que el negocio de máquinas automáticas ha sido tam-bién de que el negocio de máquinas automáticas ha sido también muy bueno en el Canadá. Según las noticias recibidas, igual cosa ha sucedido en Europa, Centro y Sudamérica, y los países del Pacífico. También se hizo evidente que los dueños de máquinas accionadas por monedas no se especializaban por más tiempo en una sola clase de aparatos. La diversificación era entonces la regla y no la excep-ción. A pesar del calor, los fabricantes de juegos introducían nuevos pro-ductos. Los negocios seguían hacia adelante sin interrupción.

En el mes de agosto esta publica-ción recalcó el hecho de que "Los Ne-gocios Son Fogosos Cuando Hace Fresco." Esto no dejó de ser un es-fuerzo de nnestra parte destinado a fomentar el acondicionamiento de aire en las tiendas al por menor aun cuanen las tiendas al por menor, aun cuan-do los empresarios de máquinas ac-cionadas por monedas tuvieran que dichos sistemas, Durante el mes caluroso de julio pudo comprobarse que los negocios prosperaban o per-manecían estables en los sitios dotados de aire acondicionado. La de-manda de máquinas usadas llegó a un nuevo apogeo durante el mes de agosto. Esto se atribuyó en gran parte a la creciente demanda de los mer-cados mundiales. Dicha demanda fué extraordinaria por todas las máquinas usadas de último modelo. Al mismo tiempo, muchos fabricantes se pretiempo, muchos fabricantes se pre-paraban para introducir nuevas máquinas.

Durante el mes de septiembre esta publicación dió cuenta del creciente aumento de los negocios en materia de juegos. Se publicó un artículo edi-torial relativo a los mejores juegos torial relativo a los mejores juegos que se producían; la gran popularidad del juego de 10 centavos; los mayores descuentos of recidos a los empre-sarios al cambiar las máquinas vie jas

por nuevas; la expansión de los negocios de exportación. De igual man-era, se dió a conocer que todos estos factores contribuían al desarrollo de factores contribuían al desarrollo de los negocios en materia de juegos. Lo Más importante, durante este mes, fué el hecho de que los fabricantes lucha-ron sin cesar para mantener los precios actuales. Tanto el precio del cobre como el del acero, el del alu-minio, el de lamadera ye el de otras materias primas, como el de los com-ponentes, el de los sueldos para los trabajadores, el de los gastos gener-ales y el de producción, esufieron un aumento extraordinario. En el en-tretanto, los fabricantes se vieron obligados a absorber estos aumentos, pero tienan la esperanza de poder pero tienan la esperanza de poder mantener los precios actuales. El negocio de máquinas accionadas por monedas siguó adelante, sin interrup-ciones, en los Estados Unidos. Los empresarios de este país estaban pendientes del progreso y desarrolo de los negocios durante los próximos mesas del Otoño.

RESENA

A. B. T. Manufacturing Corpora-tion, Chicago, Ill.

Esta antigua empresa, una de las más conocidas en la industria, estuvo muy activa durante el tercer trimestre. Continuó fabricando muchos ac-cesorios ya bien conocidos, tales como saetines para monedas, pagómetros, rechazadores de monedas falsas y otras unidades. Al mismo tiempo, dicha empresa continuó produciendo el "Rifle Sport" que se ofrece en tres "Rifle Sport" que se ofrece en tres modelos y qu etambién puede con-struirse a la orden para los compra-dores. También siguió produciendo, después de 10 años, el juego de tiro al blanco con pistola denominado "Challenger." En realidad, a fines del un modelo completamente nuevo del "challenger."

AMI, Inc., Grand Rapids, Mich.

Al inaugurarse el tercer trimestre Al inaugurarse el tercer trimestre del año, esta empresa continuó fabri-cando sus Fonógrafos Multi-Horn de Alta Fidelidad. Estos se conocen como el modelo F-120 (120 selecciones, 45 r.p.m.); F-80 (80 selecciones); y F-40 (40 selecciones), además de sus alto-parlantees, cajas embutidas y otros accesorios musicales. La empresa ha dado a conocer que durante los pri-meros seis meses de 1955 sus negocios han aumentado un 39, 1%. Dicha fábrica continuó una campaña de pub-licidad y ventas muy intensa, tanto licidad y ventas muy intensa, tanto en los Estados Unidos como en los demás países del mundo destinada a la venta de su música automática. Durante el mes de septiembre la empresa introdujo un novísimo modelode fonógrafo en varios diseños de colorido en dos tonos en que también se destaca su sistema Multi-Horn de Alta Fidelidad, además de un nuevo altoparlante óptimo y muchas otras características. Este se conoce como el modelo "G". Se presentó en 120 selecciones, a 45 r.p.m.

Bally Manufacturing Company, Chicago, Ill.

La Bally, una de las empresas más La Bally, una de las empresas más prógresistas y sobresalientes de los Estados Unidos, inició el tercer tri-mestre con la fabricación de los si-guientes productos: Juegos de "bowl-ing" "Gold Medal" y "Blue Ribbon". "Gay Time", un juego en línea. Así como los siguientes juegos infantiles: "Bull's Eye", un juego de tiro al blanco para niños: "Hot Rod," un au-tomóvil en miniatura para niños; y "The Champion," un caballo mecánico infantil. A fines de julio, la Bally in-trodujo dos nuevos juegos de "bowling", a saber: "ABC Bowler" y "Con-gress Bowler." Ambos se hicieron muy populares inmediatamente. Están con-siderados como los mejores que jamás haya producido dicha empresa due jamas haya producido dicha empresa, la cual continuó muy activa durante todo el mes de agosto. A fines de ese mes, dicha firma dió a conocer que el "Hot Bod" -aparato de locomocion-tenía Rod"—aparato de locomocion—tenía concedido un permiso de la Ford Mo-tor Company para denominarlo el 'Modelo T". Por eso, el nuevo modelo de este aparto será denominado "odelo T." En sucesión rápida, du-rante el mes de septiembre, dicha firma introdujo dos nuevos juegos de "bowling", a saber: "Jumbo Bowler" y 'King Pin Bowler." Sin embargo, la producción de sus dos juegos de Rod' Bowling" anteriores continuó a de "Bowling" la par de los dos nuevos juegos de la misma especie. Luego sobrevino la introducción de un nuevo juego en línea, o sea, el "Miami Beach," el cual tuvo una gran acogida. Esta empress con-tinúa siendo una de las más activas en la industria.

Chicago Coin Machine Company, Chicago, Ill.

Esta renombrada empresa empezó el tercer trimestre del año produciendo dos juegos de "bowling" y uno de beisbol. Estos fueron: "Bonus Score Bowler"; "Hollywood Bowler"; y "Big League Baseball" (Beisbol de las Grandes Ligas). A principios de agosto dicha empresa dió a concer un League Baseball" (Beisbol de las Grandes Ligas). A principios de agosto dicha empresa dió a conocer un nuevo juego de "bowling" denominado "Bulls Eye Bowler," el cual fué bien recibidlo inmediatamente. Muy poco tiempo después, la firma introdujo un nuevo juego de "bowling" se vendían muy rápidamente y su producción llegaba al máximum. En efecto, los directores de la empresa dieron a cono-cer que la semana del 20 de agosto de 1955 había sentado un nuevo prece-dente en materia de producción.

Exhibit Supply Company, Chicago, $\mathbf{P}\mathbf{I}$

Esta empresa ha efectuado muchos cambios en su personal técnico, ejecu-tivo, de distribución y de ventas. Es una de las firmas más antiguas de la una de las nirmas mas antiguas de la industria. Establecida hace más de 50 años, inició el tercer trimestre del año con tres aparatos de cabalgar para niños, a saber: "Junior eJt Ride"; "Big Bronco"; y "Trigger." Durante la primera parte de dicho trimestre concentró sus esfuerzos en la proconcentró sus esfuerzos en la pro-ducción del "Distribuidor de Tarjetas Vacuumatic," introduciendo una serie le postales para niños ac Davy Crockett, así como la acerca de la "Galería de de Tiro al Blanco Treasure Cove." Ya avanzado el tercer trimestre, la em-presa hizo saber que el mes de julio había sido el más fructuoso en su historia. Un nuevo presidente, Sam Lewis, fué nombrado por la firma. Samuel el entretanto, la empresa se hallaba el entretanto, la empresa se hallaba en extremo ocupada son un nuevo pro-ducto. Se trataba de algo completa-mente diferente a la clase de juegos que se habíen fabricado desde hacía tiempo. El nuevo juego era: "Skill Pool" y consistía en una pequeña mesa de blilar para jugar al truco. Esta mesa es muy atractiva, de precio rela-tivamente hajo y en extremo práctica tivamente bajo y en extremo práctica para un juego de destreza. Por eso tuvo demanda inusitada. Actualmente, esta empresa es una de las más activas en los Estados Unidos y apenas se da abasto para ejecutar los pedidos.

Genco Mfg. & Sales Company, Chicago, Ill.

Esta empresa disfrutó de muy buenos negocios durante el segundo trimestre del año. Estrenó el tercer trimestre con la producción del "Sky Rocket Rifle Gallery". Este juego de tiro al blanco tuvo muy buena acogida

y siguíó vendiéndose a paso rápido. Pero poco tiempo después, dicha firma dió a conocer un juego completamente nuevo, el "Champion Baseball." Este juego tuvo inmediata aceptación y las ventas fueron elevadas. La firma con-tinuó extraordinariamente activa con tinuó extraordinariamente activa con este juego de beisbol durante todo el mes de julio y hasta a fines de agosto. Luego, cuando las ventas disminu-yeron algún tanto, dicha empresa pre-sentó un nuevo juego denominado "Guarterback," el cual un magnífico juego de fútbol. Ha tenido ya muy buena acogida de parte de la in-dustria del ramo en los Estados Uni-dos y es muy probable que sea bien recibido también en muchos otros países. La firma sostiene el criterio de que su juego de fútbol "Quarter-back" continuará en producción hasta gran parte del cuarto trimestre del año.

D. Gottlieb & Company, Chicago, Ill.

Ya se ha dicho bastante acerca de s magníficos juegos de "pinball" 103 los magníficos juegos de "pinball" (bolitas) producidos por esta empresa y acerca de la reputación internacional establecida por la D. Gottlieb & Com-pany. A principios del tercer trimestre de 1955 esta empresa produjo "South-ern Belle", un juego de cinco bolitas (pinball) para una sola persona. Al mismo tiempo continuó la fabricación de un modelo de luio para cuatro perde un modelo de lujo para cuatro per-sonas, denominado "Jubilee." Este de un modelo de lujo para cuatro per-sonas, denominado "Jubilee." Este juego de "pinball" tuvo una magní-fica aceptación. A fines de julio la firma introdujo un nuevo juego de "pinball," de cinco bolitas, para una sola persona, con el nombre de "Sweet Add-A-Line." Este juego continuó en producción hasta a fines de agosto. La empresa introdujo luego un juego de "pinball" completamente nuevo, para dos personas, titulado "Tournament." Este juego se hizo popular en todas partes. Al aproximarse el fin del ter-cer trimestre, dicha empresa ofreció cer trimestre, dicha empresa offecio un nuevo juego de cinco bolitas para una sola persona el cual, a juzgar por todos los indicios, podrá llegar a ser el mejor que jamás haya producido. Este nuevo juego se denomina: "Wish-ing Well" (El Pozo de la Dicha.)

J. H. Keeney & Company, Chicago, Ill.

J. H. Keeney & Company, Chicago, Ill. Esta renombrada empresa estuvo muy activa en la fabricación de su nuevo "DeLuxe Hot Coffee Vender" (Distribuidor de Café Caliente De-Luxe); de su "Deluxe All Electric Cigarette Vender" (Distribuidor Eléc-trico de Cigarrillos DeLuxe); su juego de "bowling" dos en uno: "Speed Lane" y "Palisades," al iniciarse el tercer trimestra Diaba de "bowling" dos en uno: "Speed Lane" y "Palisades," al iniciarse el tercer trimestre. Dicha empresa in-trodujo también otro nuevo producto: "Ranger" y "DeLuxe Ranger." A "Ranger" y "DeLuxe Ranger." A mediados de agosto su presidente, Roy P. McGinnis, dió a conocer que la empresa se proponia dabricar un ren-glón completo de aparatos distribuidores de mercancía, además de los ya producidos para la venta de cigar-rillos y de café caliente. Hizo saber que ya habían planeado tambien la producción de un aparato distribui-dor de bollos o toritas y de otro para la venta de dulces. A principios de septiembre dicha empresa ofreció un nuevo juego de "bowling" para 6 per-sonas con el nombre de "Challenge Bowler." Casi en seguida dió a conocer un juego de billar a trucos conocido con el nombre de "Fascination Pool." con el nombre de "Fascination Pool." Esta firma ha dado cuenta de que, gracias a su nueva serie de productos, se encuentra más atareada que nunca.

Rock-Ola Manufacturing Corporation, Chicago, Ill,

Esta bien conocida fábrica de instrumentos musicales fué una de las más activas en los Estados Unidos durante todo el segundo trimestre del

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"Tercera Edición Trimestral de Exportación" de The Cash Box (JULIO, AGOSTO, SEPTIEMBRE, 1955)

año. Esto se debió al nuevo fonógrafo de alta fidelidad presentado por dicha empresa. El nuevo fonógrafo, selección 120, de alta fidelidad, de 45 r.p.m., modelo "1448", se vendió a un paso rápido tanto en los Estados Unidos como en muchos otros países. También se puso en producción el fonógrafo de selección 50, de alta fidelidad, modelo "1442." Los accesorios producidos por dicha firma, especialmente los altoparlantes de alta fidelidad, fueron objeto de una magnífica acogida en todas partes. La firma estuvo muy active durante todo el tercer trimestre del año. Según ha dado cuenta, continúa acelerando la producción con objeto de hacer frente a la demanda.

J. P. Seeburg Corporation, Chicago, Ill.

Esta famosa e importante fábrica de máquinas musicales automáticas estuvo muy atareada en todo este año dando curso a los pedidos de su fonógrafo selección 100, de 45 r.p.m. y de alta fidelidad, así como de su serie complete de de "pickups" (fonocaptadores), amplificadores y altoparlantes, conjuntamente con su modelo "HF-100-R." Este fonógrafo ha tenido buena acogida en los Estados Unidos y en todos los países importadores. Lugo, ya bien adelantado el mes de septiembre, dicha empresa dió a conocer dos nuevos modelos de fonógrafos, a saber: Un nuevo fonógrafo automático de selección 100 y el primer fonógrafo de sistema musical doble, selección 200, de 45 r.p.m. Las exhibiciones pueden verse en las oficinas de sus muchos distribuidores en todos los Estados Unidos. A juzgar por las noticias recibidas de antemano, el problema más serio de esta firma consiste nuevamente en aumentar su producción para de esa manera poder atender a los innúmeros pedidos que recibe constantemente.

recibe constantemente. United Manufacturing Company, Chicago, III.—Esta popular fábrica continúa siendo una de las más activas en los Estados Unidos. Al inaugurarse el tercer trimestre del año empezoó a producir: El "5th Inning Shuffle Targette"; el "Capitol Shuffle Alley"; el "Derby Roll"; el Clipper Shuffle Alley"; el "Venus Suffle Targette; y su juego en línea denominado "Manhattan." Antes de a mediados de julio dicha empresa introdujo un nuevo juego de beisbol denominado "Super Slugger Baseball." Al mismo tiempo dió a conocer un nuevo juego, el "Triple Play". Esta firma siguó adelante con intensidad y amplió sus planes de producción. Durante la clausura de la empresa, con motivo de las vacaciones, los pedidos se acumularon en sumo grado. Con fecho 17 de septiembre esta firma introdujo otro juego en línea titulado "Pixies." La firma alega que este nuevo juego ha sentado una nueva marca, en lo que respecta al número de pedidos recibidos. Tanto este nuevo juego como la producción de todos sus otros juegos similares de "shuffle" y los de beisbol, han obligado a esta fábrica a trabajar seis días a la semana.

Williams Manufacturing Company, Chicago, Ill.—En el tercer trimestre del año esta empress inició la fabricación de cuatro máquinas, a saber: "King Of Swat", un juego de beisbol de la clase que ha dado renombre a dicha empresa en todas partes; "Wonderland", un juego de pinball" con cinco bolas; Sidewalk Engineer",

un tipo de diversión nuevo y diferente en qua figura un tractor y el cual ha tenido una magnífica acogida; y "Race The Clock", un juego de "pinball" en que participan cuatro personas. Juli fué un mes "relámpago" para esta firma. Se vió muy comprometida haciendo frente a los pedidos que recibió por estos cuatro juegos. A mediados de agosto dicha empresa ofreció un nuevo juego de "pinball" de cinco bolitas denominado "Three Deuces". En dicha empress han ocurrido también muchos cambios. Se han establecido un departamento experimental y técnico mucho más amplio; y se han ampliado las facilidades o medios de producción. A mediados de septiembre la firma presentó dos nuevos juegos, a saber: "Smoke Signal", un juego de "pinball" con cinco bolitas y "Bank Shot", unnuevo juego de billar con trucos. Estos dos juegos se hallan ahora en plena producción.

Alejados de la Ciudad de Chicago, centro fabril de la industria del ramo, otros fabricantes estuvie ron también muy activos dado curso a los pedidos recibidos de todas partes del mundo en relación con los productos que fabrican.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.—Esta renombradísima fábrica de instrumentos musicales continuaba a un paso acelerado para dar frente a los innúmeros pedidos que recibía de todas partes del mundo de sus distribuidores bien organizados. Tenían en producción tres fonógrafos de alta fidelidad, a saber: El Wurlitzer, modelo "1800"; el Wurlitzer, modelo "1800"; y el Wurlitzer, modelo "1600A". Además, dicha empresa fabricaba y despachaba un surtido completísimo de accesorios de todas clases, desde "pickups" hasta amplificadores, altoparlantes y otros por el estilo. El tercer trimestre del año ha sido muy productivo y de gran actividad para dicha firma. Sus negocios progresan a un paso rápido a medida que surge el cuatro trimestre del año.

International Mutoscope Corporation, Long Island City, N. Y.—A principos del tercer trimestre del año, esta antigua fábrica, cuyos productos son bien conocidos en todo el mundo, dió a conocer los siguientes productos: "Drive Mobile" que tuvo tanta popularidad; "Photomat '54", la máquina de fotografías instantáneas con marcos que se ha distribuido en todas partes del mundo; "3-D Art Parade", de la cual hay dos modelos que gozan de gran po pularidad; y "Universal Post Card Vender" (Distribuidor de Postales Universal). Durante el tercer trimestre del año esta empresa intarodujo un nuevo producto denominado "K. O. Champ," consistente en una máquina de dos pugilistas.

Auto-Photo Company, Los Angeles, California.—Esta firma se had distinguido en todas partes del mundo por su cámara fotográfica automática que saca cuatro retratos por medio de una moneda. La moneda utilizada en los Estados Unidos es la de 25 centavos. Desde que empezó a fabricarse, esta maquina ha gozado de una gran demanda, la cual continúa sin interrupción. El nuevo modelo introducido por esta empresa es conocido como el "Studio Model 'Il". o Nhay duda de que esta máquina adquirirá mayor popularidad en todas partes del mundo.

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"It's What's in THE CASH BOX That Counts"

BAR

RESTAURANT

The Cash Box "Troisieme Trimestre Edition Exportation" (JUILLET, AOUT, SEPTEMBRE 1955)

En revoyant les affaires du troisi-ane trimestre aux Etats-Unis, nous devons constater qu'elles ont été bon-nes à tout point-de-vue. Et ceci, en dépit de la température qui, pendant ce trimestre passé, a battu tous les records. Ce fut probablement l'été 'le plus chaud dans l'histoire des Etats-Unis. Mais, dans l'ensemble, les affaires se sont traitées sur un très haut niveau, et à l'entrée du quatrième trimestre, un réel "boom" semble être en chmin. L'mploi aux Etats-Unis n'a jamais été meilleur. Les salaires sont des plus élevés. Les gens ont des dépots dans les banques d'épargnes comme encore non vu. Le crédit a pris une telle expansion que cela a créé une controverse parmi les économistes. Et, en ce qui con-cerne particulièrement les affaires dans l'industrie des machines à sous, il est prouvé qu'elles peuvent suppor-ter les temps les plus chauds et mal-gré tout progresser avec enthousias-me et optimisme. Pendant le mois de Juillet, cette me et optimisme.

Pendant le mois de Juillet, cette publication a noté que les machines et jeux pour enfants revenaient. Ma-néges d'enfants, fusils, jeux, trac-teurs, et même des machines distrib-utrices de cartes postales, où on peut utrices de cartes postales, oû on peut remarquer un choix de cartes attray-antes pour enfants. Au Canada égale-ment, il a été reporté que les af-faires se sont faites sur une haute échelle. Des rapports similaires nous sont parvenus d'Europe, de l'Amer-ique centrale, de L'Amérique du Sud, et des pays du Pacifique. Il a été aus-si évident que les industriels de ma-chines à jeux ne se sont pas canton-nés dans un seul type de machines. La variété fut la règle — et non l'exception. Les fabricants de jeux, en dépit des fortes chaleurs, introdui-sirent de nouveaux produits. Les af-faires allèrent de l'avant. En Aout, cette publication pointait

En Aout, cette publication pointait le fait que: "Business is Hot—Where it's Cool", c'est-à-dire que les affaires marchent où il fait frais. C'était un effort pour encourager une plus grande utilisation du conditionnement d'air dans les locations et salles de jeux, même si les operateurs avaient à aider même si les operateurs avaient à aider leurs magasiniers à installer ces sys-tèmes. Il fut constater que pendant le mois très chaud de Juillet, les af-faires se maintenèrent à un bon ni-veau dans les locations avec condi-tionnement d'air. La demande pour les équipements de seconde-main at-teignit un nouveau plafond en Aout. Ce fut attribué, en grande partie, à la demande croissante des marchés étrangers. Le débit de machines se-conde main de modèle récent fut ex-tremement élevé. En même temps, de nombreux industriels préparaient la présentation de nouvelles machines. En Septembre cet te publication re-

En Septembre cet te publication re-porta la montée croissante des af-faires dans l'industrie des jeux. Dans un éditorial, elle nota les milleurs jeux produits, le grand développement des machines à 10 cents, les prix plus hauts offerts aux opérateurs pour les modèles anciens, en échange de nou-veaux, l'expansion des exportations. Elle reporta que tous ces facteurs contribuèrent à la croissante de l'in-dustrie. Le fait le plus marquant de ce mois, ce fut la lutte incessante des fabricants pour maintenir leurs prix. Le fait le plus marquant de ce mois, En Septembre cet te publication refabricants pour maintenir leurs prix. Le fait le plus marquant de ce mois, ce fut la lutte incessante des fabri-cents pour maintenir leurs prix. Les prix du cuivre, de l'acier, de l'alumin-um, du bois, et autres matières pre-mière, ainsi que les salaires, frais de production, de fabrication et divers, augmentèrent terriblement. Les fabri-cant durent absorber ces augmentacant durent absorber ces augmenta-tions. Ils espèrent maintenir les prix actuels. Les affaires de la machineà jeux aux Etats-Unis vont de l'av-ant, à grands pas. Les opérateurs américains sont persuadés que les affaires seront encore meilleures durant les mois frais de l'Automne prochain. REVUE.

A.B.T. Manufacturing Corporation, Chicago, Ill.

Cette ancienne Maison, l'une des plus connues de l'industrie, s'est maintenue active durant ce troisième tri-mestre. Elle a continué sa production mestre. Elle a continue sa production de ses fameux accessoires, tels que ses chutes de monnaie, "paymeters", "slug rejectors", etc. . . En même temps, elle continuait la fabrication de son "Rifle Sport", qui vient en 3 modèles, et peut aussi être construits selon les demondes des gliente. Elle estre sussi demandes des clients. Elle entra aussi dans la dixième année de production de son "Challenger", un jeu de tir. En. fait, elle présenta un modèle en-tièrement nouveau de son "Challen-ger", durant a deuxième partie d'Aout.

AMI, Inc., Grand Rapids, Mich.

AMI, Inc., Grand Rapids, Mich. Au début du troisième trimestre, cette firme continuait la production de ses phonographes "Multi-Horn High Fidelity". Ce sont les modèles F-120 (120 disques, 45 rpm.); F-80 (80 disques); et F-40 (40 disques). En plus de ses speakers de ses wall boxes. et autres divers accessoires boxes, et autres divers accessoires de musique. Cette Maison annonça que ses ventes avaient augmenté de 39.1% pendant le primier semestre de 1955. Elle poursuivit une campagne intensive de publicité et de ventes aux Eta ts-Unis, ainsi que sur les marchés internationaux pour vendre ses appa-reils automatiques de musique. Dans la mi-Septembre présenta un modèle entièrement nouveau de phonographe en deux tons variés, avec le même sys-tème que son Multi-Horn haute fidélité, en ajoutant un nouveau speaker au sommet, et autres détails. Ce der-nier est nommé modèle "G". Il a été présenté dans une selection de 120 disques, 45 rpm.

Bally Manufacturing Company, Chicago, Ill. L'une des maisons les plus progressives et marquantes aux Etats cago, III. L'une des marsons les plus progressives et marquantes aux Etats Unis, Baly a débuté e troisième tri-mestre avec la production suivantes: 'Gold Medal" et "Blue-Ribbon," jeux de boules. "Gay-Time," jeu type. Et les jeux d'enfants suivants "Bull's Eye," jeu de fusils pour jeunes, "Hot-Rod," un jeu automobile à la taille de enfants, et "The Champion," un cheval automatique pour jeunes. A la fin de Juillet, Bally introduisit deux neuveaux jeux de boules "ABC Bowler," et "Congress Bowler." Tous deux eurent un succês instantané, et sont considérés parmi les meilleurs construits par cette Maison. Bally resta très occupé durant le mois d'Aout. Comme Aout se terminait, cette firme informa qu'elle avait ob-tenu la permission de la Ford Motor Company, pour appeler son automobile teru la permission de la Ford Motor Company, pour appeler son automobile pour enfants "Model T", au lieu de "Hot Rod." Le nouveau modèle de cette automobile pour enfants sera donc appelé dorénavant 'Model T". Dans une rapide succession, pendant Septembre, cette firme présenta deux nouveaux jeux de boules "Jumbo Bowler" et "King Pin Bowler." Mais la fabrication de ses deux anciens jeux de boules continua en même que les deux nouveaux étaient mis en train. Puis, vint la présentation d'un tout nouveau jeu "Miami Beach," qui a recu l'approbation générale. Cette firme est toujours l'une des plus occupées de l'industrie. l'industrie.

Chicago Coin Machine Company, Chicago, Ill. Cette maison très con-nues commença le troisième trimestre par la production de deux jeux de

boules et d'un jeu de baseball. Ce furent "Bonus Score Bowler"; "Holly-wood Bowler," et "Big League Base-ball." Au début d'Aout, cette forme annonca un nouveau jeu de boules "Bulls Eye Bowler." Ce jeu de boules eu un vif succès. Presqu' immédiate-ment après, cette firme introduisit un nouveau jeu de boules "Blinker Bowler." Les quatre jeux de boules se vendent à un très bon rythme et la production bat son plein. En fait, les directeurs de cette Maison annoncèrent que la semaine du 20 Aout, 1955, avait atteint le recond de production.

Exhibit Supply Company, Chicago, Ill. Cette firme a subit de nombreux changements dans son personnel, in-génieurs, dirigeants et vendeurs. C'est l'une des plus anciennes Maisons de l'industrie, étant dans les affaires de-puis plus de 50 ans. Elle commença le troisième trimestre ayant en pro-duction trois jeux pour enfants: "Junior Jet Ride": "Big Bronco," et puis plus de 50 ans. Elle commença le troisième trimestre ayant en pro-duction trois jeux pour enfants: "Junior Jet Ride"; "Big Bronco," et "Trigger." Elle concentra ses efforts durant la première partie du trimestre sur son "Vacuumatic Card Vender," introduisant une série de cartes "Davy Crockett" pour les jeunes, ainsi que sur son tir "Treasure Cove Shooting Gallery." Comme le troisième tri-mestre progressait, cette firme an-nonca qu'elle avait eu le meilleur mois de Juillet de son histoire. Un nouvau président, Samuel Lewis, fut nommé par la Compagnie. En même temps, cette firme était extrêmement occupée avec un nouveau produit. C'est un jeu entièrement différent de ce qui a été produit depuis quelque temps. Ce nouveau jeu est "Skill Pool." C'est une table de jeu de petites dimensions. Elle nouveau jeu est "Skill Pool." C'est une table de jeu de petites dimensions. Elle est conçue d'une faaon attrayante, est comparativement bon marché, et ca-ractérise un jeu très habile. Le jeu a eu un très fort succès. Cette firme est parmi les plus occupées des Etats-Unis, essayant de remplir les com-mandes en ce moment.

Genco Mfg. & Sales Company, Chicago, Ill. Cette firme a eu un très bon deuxième trimestre. Eelle entra dans deuxieme trimestre. Lelle entra dans le troisième trimestre avec la produc-tion de "Sky Rocket Rifle Gallery." Ce jeu a très bien pris et les ventes se conclurent à un très bon rythme. Mais dès les premiers jours du troisième trimestre, cette firme introduisit un iou antièrement pouveau "Champion jeu entièrement nouveau "Champion Baseball." Ce jeu fut immédiatement adopté. Les ventes en furent élevées. Cette firme continua à être extrêmement chargée avec ce jeu de baseball durant le mois de Juillet jusqu'à la fin du mois d'Aout. Mais comme les entes ralentissaient quelque peu, cette ventes ralentissaient quelque peu, cette Maison présenta son nouveau jeu. Il est appelé "Quarterback." Un très bon jeu de football. Il a dé jà été très bien reçu dans le commerce des Etats-Unis et sera probablement aussi bien ac-cueilli dans beaucoup d'autres pays. Cette firme présume que son jeu de football "Quarterback" sera en pro-duction continue inscoue bien en event football "Quarterback" sera en pro-duction continue jusque bien en avant dans le quatrième trimestre de l'année.

D. Gottlieb & Company, Chicago, Ill. Il n'est plus besoin d'ajouter à l'excel-Il n'est plus besoin d'ajouter à l'excel-lence des jeux de pinballs de cette firme, ni à la rêputation internationale que D. Gottlieb & Company a établie. Cette firme commença le troisième trimestro de 1955 en produisant "Southern Belle," un type de jeu de pinballe à cinq balles pour un joueur. En même temps, elle continuait la production d'un modèle tout-à-fait de luxe de pinball pour quatre joueurs, "Jubilee." Ce jeu eu un très vif succès. Vers la fin de Juillet, cette firme in-troduisait un nouveau jeu à cinq balles pour un joueur, "Sweet Add-A-Line." Ce jeu resta en production jusqu'à fin Aout. Cette firme alors introduisit un

modèle entièrement nouveau type pin-ball à deux joueurs, "Tournament." Ce jeu à deux joueurs pris très bien ball à deux joueurs, "Tournament." Ce jeu à deux joueurs pris très bien partout. Comme le troisième trimestre touchait à sa fin, la firme présenta un nouveau jeu à cinq balles pour joueur seul qui, d'après les premières indica-tions, semble L'un des meilleurs qui n'ait jamais été produits. Il est appelé "Wishing Well."

J. H. Keeney & Company, Chicago, Ill. Cette maison très bien connue a été active à la production de son nouveau "DeLuxe Hot Coffee Vender," et "DeLuxe All Electric Cigarette Vender"; et de ses jeux de boules deux-en-un "Speed Lane" et "Pali-sades," au commencement du troisième trimostre La firme alors introduisit sades," au commencement du troisieme trimestre. La firme alors introduisit un nouveau produit: "Ranger" et "De-Luxe Ranger." Aux environs de la mi-Aout, son Président, Roy P. Mc-Ginnis, annonça que la firme projetait la fabrication d'une collection entière de mechines dictuibutions. Così courist la fabrication d'une collection entière de machines distributrices. Ceci serait en plus de ses présentes machines "Hot Coffee Vender," distributrice de café chaud, et "Electric Cigarette Vender," distributrice de cigarettes. Il avisa aussi qu'une machine à vendre les gâteaux, et une distributrice de bon-bons, étaient déjà en programme, et que d'autres machines distributrices le seraient également. Au début de Senque d'autres machines distributrices le seraient également. Au début de Sep-tembre, cette firme présenta un nouveau jeu de boules à six joueurs: "Challenge Bowler." Presqu'immédia-tement après, elle annonça un jeu de billard "Fascination Pool." La firme vanorte qu'en vaison de se nouvelle reporte qu'en raison de sa nouvelle ligne de produits, elle est plus active que jamais.

Rock-Ola Manufacturing Corporation, Chicago, Ill. Ce fabricant très connu de machines à musique auto-matiques fut parmi les plus actifs des Etats-Unis durant le second trimestre. La raison en est dûe au nouveau phonographe haute fidélité introduit phonographe haute fidélité introduit par cette firme. Le nouveau modèle, 120 disques, haute fidélité, 45 rpm, phonographe modèle "1448," se vendit à une grande rapidité partout aux Etats-Unis, ainsi que dans bien d'au-tres pays. Le phonographe à 50 dis-ques, haute fidélité, modèle "1442," fût aussi en fabrication. Les accessoires de cette firme et en particulier ses speakcette firme, et en particulier ses speak-ers de haute fidélité, eurent un très bon accueil partout. Cette firme de-meura l'un des plus actives durant le trimestre entier. Cette Maison reporte qu'elle active encore sa production dans un effort de satisfaire les demandes.

andes.
J. P. Seeburg Corporation, Chicago, III. Ce grand fabricant très connu de machines à musique automatiques, fut tràs occupé durant toute l'année passée pour satisfaire la demande de son phonographe haute fidélité àvec un choix de 100 disques, 45 rpm, ainsi que la collection complète de ses pick-ups haute fidélité, amplifiers et speakers, tous ayant trait à son nouveau modèle "HF-100-R." Ce phonographe a été très bien accueilli aux U.S.A. et dans tous les pays d'im-portation. Puis, à l'entrée de Septem-bre, cette firme annonça deux nouve-aux modèles de phonographes. Un nouveau modèle de phonographe auto-matique à 100 disques. Et le premier phonographe à double système de musique, avec 200 disques, 45 rpm. Des expositions sont en cours dans les bureaux de distribution de cette firme dans tout le pays. D'après les premiers dans tout le pays. D'après les premiers rapports, il semble que le grand problème de cette firme va être encore une fois de produire assez pour satisfaire la demande.

United Manufacturing Company, Chicago, Ill. Ce fabricant très pop-

The Cash Box "Troisieme Trimestre Edition Exportation" (JUILLET, AOUT, SEPTEMBRE 1955)

ulaire continue d'être l'un des plus actifs du pays. Cette firme commença le troisième trimestre de l'année en produisant: "5th Inning Shuffle Targette"; "Capitol Shuffle Alley"; "Derby Roll"; "Clipper Shuffle Alley"; "Venus Shuffle Targette"; et son jeu "Manhattan." Avant la mi-Juillet, cette firme introduisit un nouveau jeu de baseball: "Super Slugger Baseball." En même temps, elle présentait aussi son jeu nouveau "Triple Play." La firme se plongea avec une activité accrue dans des programmes de fabrication encore plus grands. Les commandes s'étaient amassées pendant que période des vacances. Le 17 Septembre cette usinne était fermée pendant la cette firme présenta un nouveau jeu type, "Pixies." Cette firme dit que ce nouveau jeu a marqué un nouveau record de commandes. Ce dernier jeu, plus la production de tous ses jeux de shuffle et qussi ses jeux de baseball ont obligé cette usine à adopter la semaine de travail de six jours.

Williams Manufacturing Company, Chicago, Ill. Le troisième trimestre a commencé pour cette firme avec quatre machines en production. Ce furent "King Of Swat," un jeu de baseball du genre pour lequel cette firme est réputée partout: "Wonderland," un jeu de pinball à cinq balles; "Sidewalk Engineer," un type de jeu unusuel et différent qui montre un tracteur, et qui a été très bien accueilli; et "Race The Clock," un jeu de pinball à quatre joueurs. Le mois de Juillet passa avec rapidité pour cette firme. Elle fut très occupée à remplir les commandes pour ces quatre jeux. A la mi-Aout, cette maison présenta un nouveau jeu de pinball à cinq balles: "Three Deuces." Beaucoup de changements étaient aussi intervenus dans cette firme. Un plus grand nombre d'ingénieurs ayant été ajouté au personnel. Une divisior expérimentale et service d'ingénieurs ayant aussi été crées. Les facilités de productions furent accrues. Aux environs de la mi-Septembre, la firdme présenta deux nouveaux: "Smoke Signal," in jeu de pinball à cinq balles: et "Bank Shot," un jeu de table de billard de nouveau style. Cesdeux jeux sont en pleine production.

Loin de Chicago, le centre de fabrication de cette industrie, d'autres Compagnies étaient aussi très activement engagées à remplir les commandes venues de partout dans le monde pour leurs équipements.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y. Ce fabricant de machines de musique extrêmement connu travaillait à plein rendement à la complétion de commandes que son organisation mondiale de distribution faisait parvenir à l'immense usine. Ils avaient trois phonographes haute fidélité en production: Wurlitzer modèle "1700"; Wurlitzer modèle "1600A." En plus, cette firme produisait et expédiait la collection la plus complète d'accessoires de toutes sortes, de pickups, d'amplifiers, de speakers, etc. . . . Le troisième trimestre fut des plus productifs et actifs pour cette firme. Et les affaires vont encore de l'avant à grands pas à l'entrée du quatrième trimestre.

International Mutoscope Corporation, Long Island City, N. Y. Ce très ancien fabricant, dont les produits sont connues partout dans le monde, produisait à l'entrèe du troisième trimestre: "Drive Yourself," un nouveau modèle du "Drive Mobile," qui a valu tant de compliments à cette firme. "Photomat 54" l'appareil photographique avec photo instantanée et encadrée, qui a été expédie dans le monde entier: "3-D Art Parade" dont il y a deux modèles qui ont eu beaucoup de succès, et le "Universal Post Card Vender." Cette firme introduisit un nouveau produit durant le troisième trimestre, "K. O. Champ," une machine à deux boxeurs.

Auto-Photo Company, Los Angeles, California. Cette firme a gagnè des adeptes dans le monde entier pour sa machine à prendre des photos automatique délivrant quatre photographies pour pièce de monnaie. La pièce utilisée ici dans les U.S.A. est le quarter (25 c.) La machine a étè en demande constante depuis les tous premiers jours de production et la demande continue à un très bon rythme. Le nouveau modèle introduit par cette firme est connu comme "Studio Model 11." Il est certain que cette machine gagnera L'approbation de nos amis du monde entier.

Lifting of Stiff Import Taxes Could Expand Export Market Greatly

NEW YORK—One of the most important barriers to a greatly expanded export market, even away beyond what it is today, is the stiff import tax now placed on all coin operated equipment.

Letters arriving here continually stress the fact that coin firms in many countries would be more than willing to import considerably more machines if conditions were favorable.

From Manila, Philippines, comes word that an excellent future lies ahead if present high import controls are lifted. ". . . which, under the aggressive leadership of President Magsaysay," writes a coin firm there, "might materialize within the next 18 months." An operating firm in Hong Kong, where pinball machine games are the best money makers, makes the same complaint, stating "business is good, and could be much better if the local government would only relax import regulations."

"Our future is dependent entirely on the same old question", writes a coinman from Casablanca, French Morocco, "politics and how soon a harmonious solution is reached."

From some countries in Europe, South America, Asia, and Africa, comes the same complaint. Perhaps in the near future, these import barriers will be lifted, or at least softened up somewhat, and then American exporters will really do a tremendous business.



Crisp cool weather and booming biz making ops and distribs happy ir Beantown as fall season gets underway. Town full of out of state ops this frame catching up on new equipment and booking orders. . . . One of fastest moving items are new skill pool games, which are zipping out of Redd Distributors (Wurlitzer) at a dizzying clip. Ops now ordering 25 at a time, Bob Jones, genial sales mgr., reports. Says they started out with five at a time, now zoomed to 25. Games going into bars, cafes, clubs and luncheonettes and ops delighted with takes. Bob terms it "fantastic," says it's reminiscent of the big upsurge that came with the introduction of shuffle games. Also going good at this distrib spot is Bally's "Miami Beach." . . , Among ops in town were Rene Michaud and his Mrs. from Waterville, Me.; Bill Hamel, Concord, N. H.; Joe Ferris, Madison, Me.; Bud Sequin, Twin State Music, Newport, Vt.; Mike Daniels, and son of Joe Daniels, Waterbury, Conn., op. (taking some mechanical training in coin machines at Redd's this week) Hank Petit, Wurlitzer field engineer from Tonawanda, N. Y., visited on vacash, and came in right after for work set. . . . Sam Orenstein, Triangle Music, Providence, R. I., visited. . . . Crazy Otto, alias Fritz Schultz Reichel, made the rounds in Boston this week, visiting Jerry Flatto's Boston Record Distributors: Dick Mitchell's Dick Record Co., and deejays on the radio circuit with Hugh Thompson, Decca promotion man for the Hub.

Full week show for Atlas Distributors (AMI) of the new AMI two-tone model "G" beauty, had Barney and Louis Blatt groggy from shaking hands with so many ops. They came in from all over New England, the two vet music men reported, and reaction to the new AI's were "terrifically enthusiastic." Town full of artists with Four Aces at Blinstrub's; Mel Torme at the Hi Hat, following Sarah Vaughan; Harry Belafonte just exited Hub after smash success at Blinstrub's. . . . June Valli, Tony Bennett, Hildegarde and Nelson Eddy booked for Blinstrub's.... Dave Bond, prexy of Trimount Automatic Sales Corp. (Trimount), busy with his work as chairman of the Business Men's Council of the Combined Jewish Appeal, in charge of the trades and professions segment, which raises 80 percent of the monies. Dave reported they seek to raise five million, fifty-five thousand dollars in Greater Boston, 10 percent more than last year—that's \$5.055.000, a lot of money, and a tremendous job. Drive ends Nov. 7. Orders for the new Seeburg 200 pouring in at Trimount. Deliveries started Oct. 1. . . . Ed Ravreby, World Fair and Associated Amusements, reports demand for used equipment increasing. Ed just returned from a trip through southern Mass. and Conn. and reports ops throughout those areas are looking forward to a big fall season. Ed's daughter Ruth Mae Ravreby readying plans for upcoming nuptials to Dick Mandell, sales mgr. at the Ravreby enterprises, slated for around the first of the year.

Milton Israeloff, Beacon Shops, one of the biggest one stops in the east, hosted big delegation of Hub, R. I., Conn. and N. Y. distribs, music ops, and record company execs to a whammo clambake down in Bristol, R. I. . . . Deacon Andy Griffith, Capitol novelty recording artist, opened in "No Time for Sergeants" at the Colonial Theatre in Boston Tuesday night, Oct. 4, to good notices. . . . Bob Jones, sales manager, Redd Distributors (Wurlitzer), hosted a big delegation of ops at his new home in Needham. Among those at the party were Si and Mrs. Redd, Dick and Mrs. Mitchell, Dick's Record Co.; and Tony Grazio, Quincy. . . . Joe Madison, well known north country op from Madison, Me., in town visiting distribs. . . . Manny Germaine of the Music Box in New Bedford sent three LP's to President Eisenhower at the Fitzsimmons Hospital in Denver. . . . Sherm Fellers, WVDA disk jock, was among guests at Capitol's big jamboree party for disk sellers at the Statler, Boston, Sunday, Oct. 2; also Jerry Flatto, Boston Record Distributors; Dick Mitchell, Dick's Record Co. Joe "Fingers" Carr, Capitol's recording artist, was kept busy signing autographs at the party, Also present were Voyle Gilmore, Capitol's Hol ywood A & R rep.; William Fowler, veep EMI and Capitol, New York; Irv Jerome. eastern sales manager, Capitol, New York; and host Tom Morgan, branch sales manager, Capitol Records, Boston. . . . Terry Twins in town promoting their new and first Atco recording, "Songbird" backed with "Evermore", made the Joe Smith show on WVDA; Sherm Feller show on WMEX and stations WCOP. WORL, WTAO, Cambridge; WHIL, Medford; and caught the opening show at Blinstrub's of the Four Aces. Sol Weinstein, Transdisc, is distributing "Songbird" here. . . Big delegation of record and juke box personalities at Four Aces opening Monday night, Oct. 3. Glimpsed were Jerry Flatto, Boston Record Distributors; Allan Ross, Decca Records, Boston; Harry Novack, Transdisc, Boston. . . . Massachusetts Music Operators Association has switched its meetings to the Beaconsfield Hotel on the second Thursday of each month. Next parley is skedded for Oct. 13. Sessions are open to dues paying members only

The Cash Box "Dritte Vierteljährlice Exportausgabe" (JULI, AUGUST, SEPTEMBER-1955)

Wenn man auf die Geschäftslage in den Vereinigten Staaten während des dritten Vierteljahrs zurückblickt, so kann man ruhig sagen, dass sie in jeder Hinsicht gut war, und dieses trotz der Tatsache, dass in diesem letzten Vierteljahr das Wetter viele Hitzerekorde aufstellte. Es war wharscheinlich der heisseste Sommer in den Annalen der Vereinigten Staaten. Alles zusammen genommen war aber di Geschäftskonjunktur eine ausserordentlich gute, und nun, am Beginn des vierten Vierteljähres scheint ein starker geschäftlicher Aufschwung einzusetzen. Die Arbeitsnachfrage ist die höchste in der Geschichte der Vereinigten Staaten. Die Arbeitslöhne sind höher als je zuvor. Die Leute haben heute mehr Gel din den Sparkassen. Die Kreditausdehnung ist so mächtig, dass sie lebhafte Meinungsverschiedenheiten und den Volkswirtschaftlern hervorgerufen hat. Und was nun das Münzmaschinengeschäft anbelangt, so hat es sich erwiesen, dass es—trotz heissestem Wetter mit grosser Begeisterung und viel Optimismus vorangehen kann.

Im August brachte dieses Blatt Im August brachte dieses Blatt einen Leitartikel unter der Uberschrift: "Das Geschäft erwärmt sich —wo es kühl ist!"—Es handelte sich um das Bestreben, die Benutzung von Luftkühlung in weiterem Umfange besonders in Kaufläden anzuregen, sogar wenn die Münzmashinenbetriebsfirmen den Ladenbesitzern dabei behilflich sein mussten, solche Anlagen einzubauen. Es stellte sich heraus, dass während des heissen Juli dass Geschäft in luftgekühlten Räumen gut weiterging. Die Nachfrage nach gebrauchten Austrüstungen erreichte einen neuen Höhepunkt im August. Das liess sich hauptsächlich auf die wachsende Nachfrage der Weltmärkte zurückführen. Besonders gross war die Nachfrage nach gebrauchten Maschinen neuester Modelle. Zur gleichen Zeit trafen viele Hersteller Vorbereitungen, um neue Maschinen einzuführen.

Im September berichtete dieses Blatt über das wachsende Spiel-Geschäft. Ein Leitartikel beschrieb die feineren Spiele, die hergestellt wurden, die grössere Verbreitung der 10cent-Spiele, berichtete über die höheren den Betriebfirmen angebotenen Rückkaufspreise beim Austausch von älteren Maschinen gegen neuere, und über den Ausfuhrmarkt, wie auch darüber, dass alle diese Faktoren am Wachsen des Spiel-Geschäftes mitwirkten. Während diesem Monat zeigte es sich besonders, dass die Hersteller sehr bestrebt waren, die itzigen Preise zu halten. Die Preise für Kupfer, Stahl, Aluminium, Holz und andere Rohmaterialien, wie auch für Zuberhör waren stark in die Höhe gegangen, ebenso auch die Arbeitlöhne, die Handlungsunkosten und die Herstellungskosten. In der Zwischenzeit glichen die Hersteller diese Preiserhöhungen aus. Sie hoffen die jetzigen Preise halten zu können. Das Münzmaschinengeschäft in den Vereinigten Staaten geht mächtig voran. Die amerikanischen Betriebsfirmen erwarten ein sogar noch besseres Geschäft während der kommenden kühlen Herbstmonate.

BUCKSCHAU:

A. B. T. Manufacturing Corporation, Chicago, Illinois, U.S.A. Diese alte Firma, eine der bestbekanntesten der Industry, war während dem ganzen dritten Vierteljähr vollauf beschäftigt. Sie produzierte, wie states, ihre wohlbekannten Zuberhörteile, wie Münzbahnen, Münzzähler, Falschmünzauswerfer und andere Einheiten. Zugleich fuhr die Firma damit fort, ihren "Rifle Sport" (Flintensport) zu produzieren, der in dre verschiedenen Modellen herauskommt und auch besonders ausgeführt werden kann, um den Anforderungen der Käufer zu genügen. Die Firma begann auch ihr zehntes Jähr in der Herstellung ihres "Challenger," ein Pistolen-Zielscheiben-Spiel. Die Firma brachte sogar in der zweiten Hälfe des August ein ganz neues Modell des "Challenger" auf den Markt.

AMI, Inc. Grand Rapids, Michigan, U.S.A. Zu Beginn des dritten Vierteljähres fuhr diese Firma damit fort ihre tonreinen Vielhorn-Plattenspieler herzustellen. Diese sind bekannt als Modell F-120 (120 Auswahlstücke, 45 UPM); Modell F-80 (80 Auswahlstücke); und Modell F-40 (40 Auswahlstücke), ganz abgesehen von ihren Lautsprechern, Wandkästen und anderem Musikzubehör. Die Firma gab bekannt, dass ihr Umsatz sich um 39,1% während der ersten sechs Montae des Jähres 1955 erhöht hätte. Trotzdem blieb es bei ihrer intensiven Reklame und Verkaufs-Propaganda in den U.S.A. und auf den Weltmärkten, um einen noch höheren Absatz ihrer automatischen Musikapparate zu erzielen. Mitte September kam die Firma mit einem ganz neuen Plattenspielermodell heraus; in zwei-farbiger Ausführung handelte es sich wieder um das tonreine Vielhorn-System, doch mit einem neuen Extra-Lautsprecher und vielen anderen Zugaben. Es handelt sich hier um das "G"-Modell. Es zeigte 120 Auswahlstücke, mit 45

zeigte 120 Auswahlstücke, mit 45 UPM. Die Bally Manufacturing Company, Chicago, Illinois, U.S.A. Die Bally, eine der fortschrittlichsten und hervorragendsten Firmen in den U.S.A., begann das dritte Vierteljähr mit der Herstellung der folgenden Produkte: "Gold Meal" (goldene Medaille) und "Blue Ribbon" (Blaues Band), zwei Kegelspiele: "Gay Time" (Lustige Zeiten) ein "in-line" Spiel; und mit den folgenden Kinderspielen: "Bull's Eye" ("Ochsenauge") ein Kinderschiessstand; "Hot Rod" ("Heisse Stange") eine Kinderautomobilfahrt in Spielgrösse; und "The Champion" ("Der Winner") ein mechanischer Pferderitt für Kinder. Als der Juli zur Neige ging, führte die Bally zwei neue Kegelspiele ein: "ABC Bowler" und "Congress Bowler." Beide hatten sofortigen Erfolg. Man hält sie für mit die besten, welche diese Firma je gebaut hat. Die Bally blieb im August vollauf beschäftigt. Ende August gab die Firma bekannt, dass die Ford Motor Co. inre Einwilligung gegeben hätte, die Kinder-Autofahrt "Hot Rod" "Model T" zu nennen. Im September brachte die Firma schnell hintereinander zwei neue Kegelspiele auf den Markt: "Jumbo Bowler" und "King Pin Bowler." Aber die Herstellung ihrer zwei älteren Kegelspiele lief neben den zwei neuen Kegelspielen weiter. Dann folfte ein nagelneues "inlin" Spiel, "Miami Beach," das überall sehr güngstig aufgenommen wurde. Die Firma fährt fort eine der geschäftigsten der Industrie zu sein.

schäftigsten der Industrie zu sein. Die Chicago Coin Machine Compan, Chicago, Illinois, U.S.A. Zu Beginn des dritten Vierteljährs stellte diese gutbekannte Firma zwei Kegelspiele und ein Baseball-Spiel her, genannt: "Bonus Score Bowler"; "Hollywood Bowler" und "Big League Baseball." Anfang August kündigte die Firma ein neues Kegelspiel an: "Bulls Eye Bowler." Dieses Kegelspiel fand sofortigen Anklang. Fast sofort nach dieser Ankündigung brachte die Firma ein anderes neues Kegelspiel auf den Markt: "Blinker Bowler." Der Verkauf dieser vier Kegelspiele zeitigte einen schfinen Erfolg und die Produktion war auf voller Höhe. Die Direktoren der Firma gaben sogar bekannt, dass die Woche des 20. August 1955 den höchsten Herstellungsrekord seit der Gründung der Firma erzielt hätte.

Die Exhibit Supply Company, Chicago, Illinois, U.S.A. Diese Firma ging durch eine nausgibigen Personalwechsel: viele ihrer Ingenieure, Direktoren, Vertriebsleiter und Verkäufer sind neu angestellt. Diese Firma—eine der ältesten der Industrie, ist sie doch schon über 50 Jähre in diesem Geschäft-begann das dritte Vierteljähr mit der Herstellung von drei Reit---und Fahr--Spielen für Kinder: "Junior Jet Ride," "Big Bronco" und "Trigger." Während der ersten Hälfte des dritten Vierteljähres konzentrierte sich die Firma auf ihren "Vacuumatic Card Vendor" (vakuum-automatischen Karten-Verkäufer), mit der Einführung einer "Davy Crockett" Serie für Kinder, wie auch auf ihren Schiessstand, "Treasure Cove Shooting Gallery" genannt. Als das dritte Viertelhagr voranging, gab die Firma bekannt, das der Monat Juli der beste in ihren Annalen gewesen wäre. Samuel Lewis wurde zum neuen Präsidenten der Firma auch sehr geschäftig um ein neues Produkt herzustellen. Es handelt sich hier um eine neue Art von Spiel, um eine Abweichung des in letzter Zeit Hervorgebrachten. Das neue Spiel heisst "Skill Pool." Es ist ein kleiner Pool-Tisch. Trotz seiner anziehenden Ausführung ist es relativ billig und einladend für Spieler, die ihr Geschick zeigen wollen. Das Spiel hat eine starke Nachfrage erweckt. Die Firma ist eine der beschäftigsten in den U.S.A. in ihren Bemühungen, allen Aufträgen gerecht zu werden.

Die Genco Mfg. & Sales Company, Chicago, Illinois, U.S.A. Das zweite Vierteljahr war für diese Firma geschäftlich ausgezeichnet gewesen. Zu Anfang des dritten Viertaljahres stellte sie den Schiesstand "Sky Rocket Rifle Gallery" her. Dieser Schiessstand wurde gut aufgenommen und es blieb bei guten Verkäufen. Bevor aber das dritte Vierteljahr alt geworden war, brachte die Firma ein neues Spiel auf den Markt: "Champion Baseball." Das Spiel fand sofortigen Anklang und wurde gut verkäuft. Im Juli und bis spät in den August war die Firma stark beschäftigt um dieses Baseballkäufe etwas nachliessen, kam sie mit Spiel herzustellen. Als aber die Verihrem neuen Spiel heraus, "Quaterback" genannt. Es ist ein besonders feines Fussball-Spiel. Es ist bereits gut von den Abnehmern in den U.S.A. aufgenommen worden und wird wahrscheinlich in anderen Ländern denselben Anklang finden. Die Firma ist der Ansicht, dass die Herstellung ihres "Quaterback"-Fussball-Spiels sich weit in das vierte Vierteljahr hirnein erstrecken wird.

erstrecken wird. Die Firma D. Gottlieb & Company, Chicago, Illinois, U.S.A. Nur wenige Worte brauchen über die feinen Pinball-Spiele dieser Firma oder den internationalen Ruf der Fa. D. Gottlieb & Company gesagt zu werden. Zu Anfang des dritten Vierteljahres von 1955 stellte die Firma "Southern Bell" her, ein Fünf-Pinball-Spiel fur einen Spieler. Dabei fuhr sie fort mit der Herstellung ihres Luxus-Modells, dem Vierspieler-Pinball-Spiel "Jubilee." Dieses Spiel gewann eine grosse Zahl von Anhängern. Gegen Ende Juli brachte die Firma ein neues Einspiepler-Fünf-Pinball-Spiel auf den Markt, unter dem Name "Sweet Add-A-Line." Dieses Spiel wurde bis Ende August hergestellt. Dann führte die Firma ein ganz neues Zwei-Spieler-Pinball-Spiel ein, "Tournament" genannt. Dies Zwei-Spieler-Spiel fand überall guten Anglang. Gegen Ende des dritten Vierteljahres brachte die Firma ein neues Einspieler-Fünfball-Spiel auf den Markt, das nach allen vorhandenen Anzeichen sich als das beste bisher hergestellte Spiel erweisen könnte. Es heisst: "Wishing Well."

Well." Die Fa. J. H. Keeney & Company, Chicago, Illinois, U.S.A. Diese gutbekannte Firma war stark beschäftigt mit der Herstellung ihrer Luxusheisskaffeeverkaufsmaschine "De Luxe Hot Coffee Vender" und ihrer Luxusvollelektrischen - Zigarettenverkaufsmaschine "DeLuxe All Electric Cigarette Vender," wie auch ihrer "two-in-one" (zwei-in-einem) Kegelspiele: "Speed Lane" und "Palisades," und zwar schon gleich am Anfang des dritten Vierteljahres. Die Firma brachte auch ein neues Produkt auf den Markt: "Ranger" und "DeLuxe Ranger." Um Mitte August gab der Präsident, Roy P. McGinnis, bekannt, dass die Firma sich darauf vorbereitete, eine ganze Reihe von Verkäufsmaschinen herzustellen, und zwar zusätzlich zu den schon jetzt fabrizierten Heisskaffeeautomaten und elektrischen Zigarettenautomaten. Er wies darauf hin, dass eine Teekuchenverkaufsmaschine und ein Süssigkeitenautomat bereits 'zum Herstellungsprogramm gehörten, und dass weitere Verkaufsmaschinen folgen würden. Anfang September kam die Firma mit einem neuen 6-Soieler-Kegelspiel, "Challenge Bowler," heraus. Fast gleichzeitig kündigte sie ein Pool-Tisch-Spiel, "Fascination Pool," an. Die Firma berichtet, dass sie wegen der Herstellung ihrer neuen Produktionsreihen beschäftigter denn je ist.

je ist. Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, U.S.A. Dieser wohlbekannte Hersteller von automatischen Plattenspielern war einer der meistbeschäftigsten während dem ganzen zweiten Vierteljahr, und zwar wegen dem tonreinen Modell, welches die Firma auf den Markt gebracht hatte. Das neue tonreine Modell mit 120 Auswahlstücken und 45 UPM-Plattenspieler Modell "1448"-fand schnellsten Absatz überall in den U.S.A., wie auch in anderen Ländern. Der tonreine Plattenspieler, Modell "1442", mit 50 Auswahlstücken, wurde auch hergestellt. Die von der Firma produzierdten Zubehörteile, insbesondere ihre tonreinen Lausprecher, wurden überall gern vollauf beschäftig. Sie berichtigt, dass sie die Herstellung noch beschleunigen muss, um allen Aufträgen gerecht zu werden.

Die J. P. Seeburg Corporation, Chicago, Illinois, U.S.A. Dieser weltbe-

The Cash Box **"Dritte Vierteljahrlich** Exportausgabe" (JULI, AUGUST, SEPTEMBER 1955)

kannte und sehr grosse Hersteller von automatischen Musikinstrumenten war während des letzten Jahres sehr be-schäftigt, um den Aufträgen auf seischäftigt, um den Aufträgen auf sei-nen tonreinen Plattenspieler mit 100 Auswahlstücken und 45 UPM gerecht zu werden, wie auch den Aufträgen auf seine komplette Serie von ton-reinen Zuberhörteilen, Verstärkern und Lautsprechern, in Zusammenhang mit seinem Modell "HF-100-R." Dieser Plattenspieler fand begeisterte Auf-nahme in den U.S.A. und in allen Einfuhrländern. Anfang September kündigte die Firma zwei neue Platten-spieler-Modelle an: einen neuen auto-matischen Plattenspieler mit 100 Auswahlstücken und das erste Doppel-musiksystem, einen Plattenspieler mit 200 Auswahlstücken und 45 UPM. In den vielen Vertriebsstellen der Firma, die sich über die ganzen U.S.A. ersdie sich über die ganzen U.S.A. ers-trecken, werden diese Plattenspieler vorgeführt. Alle Vorberichte deuten darauf hin, dass das Hauptproblem der Firma wiederum darin bestehen wird, ihre Herstellung den eingehenden Aufträgen anzupassen.

Die United Manufacturing Com-pany, Chicago, Illinois, U.S.A. Dieser so beliebte Hersteller fährt fort einer der meistbeschäftigsten in den U.S.A. zu sein. Zu Anfang des dritten Vierteljahrs produzierte diese Firma: "5th Inning Shuffle Targette," "Capital Shuffle Alley," "Derby Roll," "Clipper Shuffle Alley," "Venus Shuffle Tar-gette," und ihr "in-line" Spiel, "Man-hattan." Noch bevor Mitte Juli, brachte die Firme ein pause Baseball, hattan." Noch bevor Mitte Juli, brachte die Firme ein neues Baseball-Spiel, "Super Slugger Baseball," auf den Markt. Zur gleichen Zeit brachte sie auch ein neues "in-line" Spiel, "Triple-Play" heraus. Die Firma ging mit Volldampf voraus, um einer stets anwachsenden Herstellung gerecht zu werden. Die Aufträge hatten sich angehäuft, während die Fabrik für die Sommerferien geschlossen war. Am 17. Sommerferien geschlossen war. Am 17. September brachte die Firma ein September brachte die Firma ein anderes neues "in-line" Spiel, "Pixies" genannt, heraus. Die Firma berichtet, dass dieses neue Spiel einen neuen Auftragsrekord hergestellt hat. Dieses neue Spiel, zusammen mit der Her-stellung aller ihrer "shue" Spiele und ihres Baseball-Spiels, hat die Fabrik gezwungen, eine sechs-tägige Arbeitswoche einzuführen.

woche einzuführen. Die Williams Manufacturing Com-pany, Chicago, Illinois, U.S.A. Zu Be-ginn des dritten Vierteljahres stellte diese Firma vier Maschinen her, und zwar die folgenden: "King Of Swat," ein Baseball-Spiel von der Art, für welche diese Firma weltbekannt ist: "Wonderland," ein Fünf-Pinball-Spiel; "Sidewalk Engineer" (der Bürger-steig-Ingenieur), ein aussergewöhn-liches Unterhaltungsspiel, dessen Hauptanziehung ein Traktor ist und das begeistert aufgenommen wurde; das begeistert aufgenommen wurde; und "Race The Clock" ("Jagd nach der Zeit"), ein Vierspieler-Pinball-Spiel. Schnell verging der Juli für diese Firma: sie war vollauf beschäftigt den Aufträgen für diese vier Unterhaltungsspiele gerecht zu werden. Mitte August brachte die Firma ein neues Fünf-Pinball-Spiel, "Three Deuces" heraus. Auch diese Firma hat sich umgestellt. Viele Ingenieure sind angestellt worden. Eine grosse ex-perimentelle und mechanische Abteilung ist ins Leben gerufen worden.

Die Produktionsmittel sind vervollständigt worden. Ungefähr Mitte September bot die Firma zwei neue Spiele an: "Smoke Signal," ein Fünf-Pinbaal-Spiel; und "Bank Shot," eine neue Art von Pool-Tisch-Spiel. Diese beiden Spiele sind jetzt in voller Produktion.

Ausserhalg der Stad Chicago, dem Produktionsmittelpunkt der Industrie, waren aber auch andere Hersteller geschäftig, um aus aller Welt einlaufende Aufträgen auf die von ihnen fabrizierten Ausrüstungen gerecht zu werden.

The Rudolph Wurlitzer Company, North Tonawanda, New York, U.S.A. Dieser guteingeführe Musikinstrumenthersteller musste schnelle Arbeit leisten, um den vielen Aufträgen gerecht zu werden, die in seiner sehr grossen Fabrik aus den über alle Welt Vertriebsorganisationnen verteilten einliefen. Diese Firma stellte drei tonreine Plattenspieler her: das Wurlitzer-Modell "1800"; das Wurlitzer-Modell "1700"; und das Wurlitzer-Modell "1600-A." Nebenbei produzierte und verschiffte die Firma eine komplette Reise von Zubehörteilen aller Art, wie Verstärker, Lauspreches, u.s.w. Das dritte Vierteljahr war sehr produktiv und geschäftigt für diese Firma, Das Geschäft geht mit Volldampf voraus jetzt zu Anfang des vierten Vierteljahres.

Die International Mutoscope Corporation, Long Island City, N. Y., U.S.A. Dieser Hersteller, einer der ältesten der Industrie, dessen Produkte sich weltweiter Popularitãt erfreuen. brachte zu Anfang des dritten Vierteljahres heraus: "Drive Yourself," ein neues Modell des "Drive Mobile," das der Firma so viel Lob eingebracht hatte; "Photomat '54," den Automat, der Lichtbilder sofort herstellt und einrahmt und nach aller Welt ver-schifft wurde; "3-D Art Parade," mit zwei Modellen, die guten Anklang fanden; und der "Universal Post Card Vender" (Universal-Postkarten-Verkãufer.") Auch brachte die Forma während des dritten Vierteljahres noch ein neues Produkt auf den Markt, den "K.O. Champ," eine Zwei-Kämpfer-Maschine.

Die Auto-Photo Company, Los Angeles, Kalifornien, U.S.A. Diese Firma fand weltweiten Anklang mit ihrem Lichtbilder-automaten, welche vier Aufnahmen für eine Münze macht. Hier in den U.S.A. wird zu diesem Zwecke eine 25 cent-Münze benutzt. Diese Maschine hatte eine befriedigende Nachfrage hält an. Das neuherausgebrachte Modell dieser Firma ist unter dem Name "Studio Model '11" bekannt. Es besteht kein Zweifel, dass sich dieser Automat viele neuen Freunde in aller Welt gewinnenwird.

Sammon and Pennington, Memphis, **Shows New Seeburg Phonos**

MEMPHIS, TENN.—The Sammon and Pennington Distributing Com-pany, this city, held its showing of the new Seeburg phonographs at its offices and showrooms on Sunday, Monday, and Tuesday, September 18, 19 and 20. George Sammon and D. V. Penning-ton report the show was enthusiasti-

George Sammon and D. V. Penning-ton report the show was enthusiasti-cally received by attending operators. It was one of the best and largest showings ever held by the distribut-ing company. On hand to assist was G. K. Gabrielson, district sales man-ager of J. P. Seeburg Company. A large and delicious buffet helped make the three days an outstanding experience for visiting operators, their wives and families. Eugene James, Miss Anna Jena Stevens, and the balance of the staff were hosts and waiters. Some of the operators who attended

and waiters. Some of the operators who attended were: Orell Bledsoe, El Dorado, Ark.; Doc Long, Hollandale, Miss.; E. E. Deeter, Conway, Ark.; E. E. Steed, Tupelo, Miss.; J. W. Singleton, Mark-ed Tree, Ark.; M. Caras, Pinebluff, Ark.; E. Holtzlander, Pinebluff, Ark.; A. Grisham, Cleve Reed, Lloyd Bar-ber, Skeets Barber, Wayne Cartillo, Pete Adams, Forrest City, Ark. Mem-phis operators were: Eugene Bullard, Jack Gaskins, D. J. Canale, Arnold Furlatte, Thurston Luckett, W. Singleton, M. Caras, J. Ruttedge, Milo Solomito. Chas. Kahn, Allen Keller, John Keller, Olan Jackson, Billy and Charles Marshall, Red Booker, Ed and June Bodenhaiua, Henry Trigg, Bob Charles Marshall, Red Booker, Ed and June Bodenhaiua, Henry Trigg, Bob Good, Morris Frank, Guy Camipe, Tom Armstrong, Espy Mahflows, Soup Kyle, Bob Smith. Pete Smith, Alfred Butcher, Pat Harrington, Johnnie Novarese, Joe Coughi, Tommie Butch-er, Frank Beretta, Bull Uts. Jack Embry, Billy Kahn, Bobby Harbin, Jr., Bill Harbin, Tommy Jernigan, Eugene Bullard, J. P. Lavene, W. V.

Forsythe, Stan Werner and wife, An-drew Cassinelli, Mack McKinney, Miss Ekko, Alma and Frank Sullivan, War-ren Smith, Elmer Womack, Hourd White, Roy Morris, Tuffy Tolliver, Geo. Check, Nathan Wheeless, Henry Hitchcock, Charles Keene, Grady Wallace, Kinney Heard, John Brumer Jr., Buddy Boyce, M. Berger, Walter Day, R. L. Harbin, Ed Schuback, Leo Tanner, Al Busby, W. V. and Dewey Baily, B. C. Triplett, Jack Barlow, Gordon Rhinehart, Jahon Jones, Ted Combs, Wallace Liddell, Clarence Spain, Earl Diamond, Cy Puckett, Cotton Cole, Charley Gist, John Mar-shall, Tommy Blankenship, Bill Car-ver, Guy Kelber, W. Buck, Pat Pat-rick, Chris Hansen, Lynn Harmon.

N. Y. Amuse. Ops Set Dec. **3rd For Annual Banquet**

NEW YORK — The Associated Amusement Machine Operators of New York announced this week that plans for its Sixth Annual Banquet

have been completed. The affair will take place on Satur-day night, December 3, in the Star-light Roof of the Waldorf-Astoria Hotel.

A complete stage show has been bought, and there will be a nationally known dance band on hand to supply the music.

the music. This move is entirely different from that of other years, when the banquet took place at one of the city's leading night clubs. It was felt by the asso-ciation's executives that coinmen here would welcome the change and that a better time would be had by all. As is the case every year, a sou-

venir program is being prepared.



George Sammon and Cotten Pennington, Memphis, tired but happy after two weeks of excitement—what with the big showing of the new Seeburg Phonographs. In addition they report good action starting on the Keeney Pool Table. Sammon and Pennington look forward to the Fall and Winter months with great confidence. . . . At Southern, Parker Henderson reports the AMI showing of the new "G" and the new games have created a good deal of interest among the operators. . . . Two of McDaniel's (Jackson) boys are now with Southern. Tommie Collins and Howard Glisson, both top service men. . . One Stop Record Shop a very busy place with Johnny Novarese hopping around. . Allen Dixon, S and M Sales, reports business good. The sale of Rock-Ola has been humming. . . . As was expected, R. L. Harbin set the first new 200 Selectomatic Seeburg. Harbin is always the first to locate any new phono or game. . . . Henry Trig on the phone trying to nail down a new location. . . Bill Carver and Charles Marshall in Memphis locking around. . George Sammon showed the new Seeburgs at the Restaurant and Hotel Show, September 22 and 23, at Little Rock, Ark. George also enjoyed the excitement of a new son, Jack Michael, born on September 15. . . . At Williams Distributing Co. everyone was too busy to chat. . . . John McDonald in Arkansas beating the bushes. Buster had a very nice display of new and used games and Wurlitzer phonos set up on the floor. . . . Out of towners who visited Memphis this week were: B. C. Triplett, Brooksville, Miss.; Orell Bledsoe, El Dorado, Ark.: Dock Long, Hollowdale, Miss.; E. E. Deeter, Couway, Ark.; E. E. Steed, Tupelo, Miss.; W. Singleton, Marked Tree, Ark.; Pete Adams. Forrest City, Ark.; M. Caras, Pinebluff, Ark.; E. Haltzlander, Pinebluff, Ark. . . . W. A. Weller, Jackson, back from a long trip, found his desk piled high with work. . . . Jourd White, Paris, still on the farm, though he did take enough time to drop in at the Memphis showing of the Seeburg 200 Selectomatic. . . . Charles Ackers still expanding his route in Kentucky. . . . J. W. Biggers disappointed because he was unable to get away for the Dodger-Yank series. . . . Russ Thomas, Thomas Vending, Memphis, has rented the rear of his building to Leon Fiveash and D. Jordan, They have set up a shop for the repair of all vending muchines. Russ says the territory has needed this kind of service for a long time. Page 52

MORE NEW EQUIP'T IN FIELD **Old Clunkers Continue to Disappear as More New Equipment is Placed on Locations. Believe Fewer Five Year Old Machines on Routes Than Ever Before. Claim Bigger Export Sales Have Helped to Clear** Away Large Numbers of Older Machines of All Kinds.

CHICAGO—Reports from leaders from all over the nation indicate that more and more of the old "clunker" machines are disappearing from locations and that new machines are replacing them.

A survey made some 12 months ago indicated that there were over 100,000 pre-war machines on location.

After this survey, and the report that followed, a general drive took place thruout the field in an effort to get as many of these old machines off locations as possible.

The results, now that about a year has passed since this report, seem to be extremely good.

Operators and distributors in various parts of the nation report that they find fewer old clunkers on locations than ever before in the history of their areas.

Some even claim, as did one noted operator:

"In view of the fact that our organization absolutely would not agree to accept any operator who had machines over five years old on location many of these machines have been replaced."

Operators have learned that they are much better off with the latest model equipment. They have found that not only will these machines bring better returns and also greater prestige to them and to their firms, as well as to all the other operators in the area, but that they have tremendously increased the value of their own businesses.

It is also believed that the growing demand for more and still more used machines for export has helped to pull many of these old clunkers off locations.

Distributors have made some very fine trade-in offers to operators who have found it profitable to remove these old machines and purchase the latest equipment.

Of outstanding importance to all in the industry is the fact that these old, screechy, scratchy, dirty looking and, many times, insect infested machines are being replaced with new and beautifully modern equipment.

This is winning greater respect and prestige for all the trade. It is also stepping up play action and bringing

about better public relations.

about better public relations. Wherever territories are found to be high in the numbers of new type machines, one leader stated, these are the territories where the most progressive operators are located. These are the kind of operators, he states, who help the entire industry to progress at a more rapid page.

to progress at a more rapid pace. Whatever else the operators do around the country, another well known leader believes, they should make it their business to win greater confidence from the public by bring-ing the public the finest and most

With more and more new equip-ment in the field there is every belief that the progress of the entire indus-try will be much speedier than ever before before.

before. There is every indication that this Fall-Winter season of '55-'56 will again see many more old clunkers pulled off locations. Distributors are trying their best to bring such operators into their showrooms. They are offering these operators unusually attractive trades to remove whatever old clunkers that are left in their areas from further blocking locations. blocking locations.

Miami Newsman Exposes Vending Machine Frauds

Absolves Legitimate Vending Firms

MIAMI, FLA .- Pat Murphy, staff writer for the Miami Herald, this city, is running a special series of articles this week, exposing "Vending Machine Frauds."

Before going further, we'll quote a paragraph found in the middle of the story, which absolves the legitimate vending companies. "There are, of course," writes Murphy, "established legitimate vending machine companies who sell vending machines on small orders for limited business purposes and are not involved in the racket."

The racketeers prey on those living on a comfortable pension or small savings and shopping around for an investment to earn extra money, explains Murphy.

"Unless suckers take heed," states Murphy, "estimates are that Greater Miamians will be taken for upwards of \$1,000,000 by vending machine swindlers before the coming winter is over.

"More than 100 small investors already are known to have been fleeced for thousands of dollars by fly-by-night pitchmen."

Chief Postal Inspector R. A. Carl-ton said postal authorities can pin-point some \$300,000 in losses to the vending machine rackets.

As can be expected, the swindlers offer the suckers a "sure fire" money-making business with only a small investment and no work. All that is necessary is to install the machine in a busy store and then sit back and rake in the meent rake in the profits.

Murphy reports, "By the time the investor, who has sunk several thou-sands of dollars into his machines and plans to sit back and wait for the money to roll in, discovers he's been gypped, the promoter has skipped town.

Invariably, he finds:

1) Locations for the machines either are fictitious or they do not want the dispensers.

2) The products he buys to re-fill the machines frequently cost as much or more than regular retail store goods.

3) The so-called "exclusive fran-chise" area promised by the chise" area promised by the pro-moter also has been sold "exclusively" to other suckers.

4) The vending machines cost more than what he could have bought them for in a reputable retail supply house.

The vendors Murphy lists as those mostly offered are Chili and beef vending machines; self service pen and pencil dispensers; candy ma-chines; pizza pie vendors; and greet-ing card machines.

New York License Dept. Reveals Games Brought Biggest Revenue

\$392,800.00 Taken in by New York City's License Dept. in 1954 on Bowlers, Shuffles, Guns, Kiddie Rides, Skee Balls and Other Games. This is Higher Than \$342,900.00 Collected in 1953. Equal to More Than Quarter of All Revenue Received by License Department

NEW YORK-The Department of Licenses, here, in its annual report for 1954, disclosed that it took in \$392,800 from amusement machines, which was \$49,850 higher than in 1953

This sum was more than a quarter of the total amount collected from the 75 classifications of activities and occupations for which it issues licenses.

The amount paid by New York City's coin machine operators made it possible for the city to run the department at a profit. The report disclosed that the license department, while not intended primarily to be revenue producing, last year took in enough money to leave it a substantial amount over the \$366,028 necessary to operate the department.

David Rosen, Phila., Shows AMI Model "G" Phono

PHILADELPHIA, PA.—David Ro-sen, head of the firm bearing his name, David Rosen, Inc., this city, reports a most successful showing of the new AMI model "G" phonograph on Saturday, September 24, at the firm's showrooms. "In spite of the bad weather" com-ments Dave, "operators started to come into our offices early morning, and the traffic continued until late in the evening. We estimate some 175 coinmen visited us on that day. Then,

those operators who couldn't make it Saturday, dropped in all the following week. Operator reaction was wonderful, and we are extremely pleased with the actual amount of machines ordered."

Pictured herewith (top) is a partial view of the operators in attendance, and (bottom) operators watch a demonstration by Tom Wright, AMI factory field engineer (kneeling forefront) of the new "G" phono.



Swedish Operation Covers 4,000 Square Miles

UMEA, SWEDEN-Freius Denne-

UMEA, SWEDEN—Freius Denne-man, this city, covers an operating area in the northern part of Sweden of about 4,000 square miles. "The northern part of Sweden is very sparsely peopled" states Denne-man, "the biggest town having some 20,000 to 25,000 inhabitants. "The agine machine inductive with

"The coin machine industry with new American machines is rather new here. Before, we had only old models brought in from Germany, because of the fact that imports were not free until 1954. I am now buying new pho-nographs and shuffle amusement ma-chines now, which I hope people will

like here.'

Denneman states that he has been in the coin machine industry for some 20 years. Up to ten years ago, he worked for his father, and now his son is helping him. He has three emson is helping him. He has three em-ployees handling his record business. Looking into the future for the coin machine industry, Denneman predicts "I think it is only in its ini-tial stage in Sweden, and I'm con-vinced of a very good market here." Pictured herewith is Denneman (left) watching as a shipment of phonos arrive, and (right) a line-up of machines in his showrooms.







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COIN MACHINE SALESMAN.

WE WANT A MAN WHO CAN SELL THE TOP LINE OF PHONOGRAPHS AND GAMES IN A WELL ESTABLISHED TERRITORY-GOOD STARTING SALARY PLUS COMMISSIONS-WRITE, STATING EXPERIENCE AND BACKGROUND-ALL REPLIES WILL BE STRICTLY CONFIDENTIAL AND A PERSONAL INTERVIEW WILL BE ARRANGED.

Box 313, c/o THE CASH BOX, 32 W. Randolph Street, Chicago 1, III.



Poorly Reconditioned Machines Cause Grief To Legit **Belgium Wholesalers**

ANTWERP, BELGIUM - Belgium has been one of the best export markets for American made machines since the end of World War II.

Because of the large number of machines imported here, and because of the method of operating, established firms with top reputations have run into a number of difficulties. One, and probably the most important is the sale of reconditioned music machines and amusement machines that are not put into working order. Because locations are "sold" machines that do not work or hold up, established coin firms are being hurt badly.

Max Lobo, head of one of this city's foremost importing and wholesaling firms, writes The Cash Box, stating "... there is a certain danger in the future for the good reputation of the Juke Box as a reliable piece of equipment."

Lobo explains that in Belgium machines are sold to locations, with practically no operators running routes. The cafes buy the machines outright, and service is supplied by the wholesaler.

The problem, Lobo states, is that many have entered the coin machine business, importing equipment, who are not qualified to serve the buyer. "It is a very dangerous situation," states Lobo, "as our business requires a great deal of technical knowledge.

"As regards the Juke Box trade, we may say that happily the new machine trade is in safe hands and that the local agents of the big brands possess a trained personnel capable of giving adequate service and doing skillfully the necessary repairs and revisions when necessary.

October 15, 1955

"But since, by far the biggest amount of business is being done in reconditioned Juke Boxes, it is here the biggest danger lies in forming public opinion.

public opinion. "A large number of firms and per-sons dealing in reconditioned Juke Boxes have neither a workshop, nor any kind of trained personnel. They are only interested in one thing--selling. Once the money is in their pockets, they do not show themselves any more and leave their unhappy customers with a Juke Box completely out of order. It is difficult to realize out of order. It is difficult to realize to its full extent the harm caused by these people. They destroy the good name of the Juke Box and undermine the general confidence in that valuable piece of equipment.

"What sells these machines to the buyer," continued Lobo, "is price. Ma-chines that come fully reconditioned, or are reconditioned by us, and other legitimate wholesalers, are being sold for considerably less than it cost us. That the Juke Boxes are being de-livered in a poor condition goes with-out saying, but the fact remains that a good market is systematically being a good market is systematically being spoiled and that (which is perhaps still worse) the Juke Box is getting a very bad reputation indeed."

Lobo concludes his report with the suggestion that the bonafide local dealers combine for a public relations program, as well as circulating the buyers warning them against buying equipment from any other than the professional and reliable coin firms.

Genco Announces New Feature For "Tournament Pool"

CHICAGO-A new special feature has been announced for Genco's "Tournament Pool," which the firm is now shipping and which can be used only for its pool game, according to Ralph Sheffield, director of sales, Genco Manufacturing & Sales Company, this city.

The new feature is described as a high styled, light assembly, which is coated with a beautiful green hard enamel finish to blend with the pool felt.

"We have altered the cabinet construction on our games to allow for the light, and I may add, all of our games from the first one can take this accessory" stated Sheffield. "We believe it adds a great deal to the appearance and value of the game and makes it definitely the leader in the field.

"In trying to better our product," continued Ralph, "we realized sometime ago the great need for a light. Most tavern locations are dark and oftentimes it becomes difficult to read the rules card or play the game prop-erly. Shadow or player cue inter-ference is also a problem. With our new 'Tournament Pool' light acces-

sory, the cord is covered on the floor sory, the cord is covered on the hoor with a one square yard $\frac{1}{6}$ inch thick special non-slip rubber pad which al-lows the player to walk around the table while playing the game and yet he is not aware of the cord. By design and location, the light throws no troublesome shadows nor glare which would affect any shot would affect any shot.

"We are supplying these lights packed and shipped separately as an accessory to be used only on our games, and they can be bought at any of our distributors," concluded Sheffield.

German Coinmen Need Diagrams of U. S. Equip't

PADERBORN, GERMANY-Heinrich Hecker, this city, reports that operating conditions here are very good, particularly for music machines and amusement machines, with guns doing very well.

However, one of the problems facing coinmen here, he states, is that they need diagrams of the working parts of the machines, especially amusement and arcade type machines, so that they can service and repair them.

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With the envelope enclosing the tickets that were mailed to all those who will attend, the association also mailed a map showing how to reach this well known private country club.

This will be the second consecutive year that the association will hold its affair at the Elmhurst Country Club.

President Bob Lindelof of this or-ganization reports that the seventh annual banquet was a sellout long be-fore the actual banquet date was announced.

Empire Has New Export Catalog

CHICAGO — Empire Coin Machine Exchange, this city, has just issued its 1955-56 edition of its export catalog.

According to executives of the firm this is "one of the most elaborate and outstanding export catalogs we have ever printed."

Mailing of this new catalog has been under way for some weeks now.

The firm advises all importers in all countries of the world that a copy of the new catalog will be mailed free to them at their request.

"Service Schools"

CHICAGO — Bill DeSelm, general sales manager of United Manufac-turing Company, this city, reported this past week that the firm had sched-uled more "United Service Schools" and that still more would be arranged in the weeks to come.

According to DeSelm, "John Casola and Al Thoelke are just finished with their 'United Service School' at Earl Chatham's in Corpus Christi, Texas.

"From there" he continued, "they go on to Atlanta, Georgia, to the offices of our distributor, C. O. Moon.

"After that school they will continue on to Columbia, S. C., where they will work with T. B. Holliday on an elaborate program for one of the most outstanding service schools ever arranged for in the south."

DeSelm also stated, "I feel certain that the continuing success of our 'United Service Schools' is due to the fact that so many, many operators everywhere in the country appreciate the work that we are doing to acquaint them and their mechanics with all of our products."







MODEL 1448 Worth More When You Buy It

NAMA Convention Nov. 6-9

Worth More

When You Trade It

CHICAGO — National Automatic Merchandising Association (NAMA), with headquarters in this city, reports that every indication points to a most successful convention on November 6, 7, 8, and 9, at the Conrad Hilton Hotel, this city.

A well organized program has been set up, complete with speeches by leaders of the industry; special breakfasts; annual banquet; and the largest exhibit of machines, supplies and services.



Page 56

Wallace Dist. Shows New Seeburg Phonos

MINERAL WELLS, TEX.—Allen Wallace and W. O. Wilborn, owners of Wallace Distributing Company, this city, and members of their staff, Mrs. June Johnson, J. W. Reynolds and Raymond Martin, greeted visiting operators who came in to see the new model "G" phonographs at the Settles Hotel at Big Springs, Sunday, September 25.

"Operators were well pleased with the new phonographs as evidenced by the orders that were signed," stated Wallace and Wilborn.

Among the operators present were: Lewis Gore, Mr. and Mrs. Bill Sheffield; Mr. and Mrs. Roland Duncan; Mr. and Mrs. E. J. Bishop; Mr. and Mrs. Clyde Maner; Lee Bromley; R. L. Choate; Pete Walls; Joe Figueroa; Mr. and Mrs. Tommy Withrow; Mr. and Mrs. John Beard; W. G. Page; Burl Lawrence; Mr. and Mrs. Fred Connell; Sgt. W. H. Johnson; Mr. and Mrs. Terry Holt; Billy Keel; Mr. and Mrs. W. E. Malone; Clyde Bailey; Theresa Hamilton; Pat King and Berry Walton.

It was announced that the company will hold two more showings of the "G" phonographs in the near future, one in El Paso and the other in Lubbock.



the coin machine industry, having at one time or another, been an operator, jobber and distributor. After he takes a rest for a while, Fishman intends to return to the business. He will announce his future plans at that time.

Bowling League

CHICAGO—Oomens took Mercury for the undisputed first place this week. High for Oomens was Carl Latino, 535. Johnny Oomens was right behind with a 525. Izzy Oomens was high for the women with 458. High for Mercury was Mary Jones, 448.

ABC No. 1 took all three from Atlas. Harry Schreiber was high for ABC with 522. High for Atlas was Morry Minkus, 435.

Coven took two from Coral. High for Coven was Carl Christiansen, 480. High for Coral was Eddie Walker with 558, which was high score for the men.

B & B Noveltv took two from Melodv Music. High for B&B was Fred Dries. 508. High for Melody was Bud Hofert with 502.

Decca took two from Paschke. Eli Pheles was high for Decca with 515. Rob Gallet was high for Paschke with 499.

Cillette Distributing took two from Singer One-Ston. Don Rayter was high for Gillette with 525. High for Singer One-Stop was Red Losasso, 512.

Western Automatic took two from Star. High for Western was Bill Nyland. 441. Hank Sochacki was high for Star with 476.

ABC No. 9 took two from Galgano. High for ABC was Les Taylor, 497. Tony Gal^oano was high for his team with 524. * GALS

October 15, 1955

I'm going to devote the space granted me to a very lovely lady who sent me a very lovely letter, Lucille (Mrs. Paul A.) Laymon of Pacific Palisades, California. In her letter, Lucille enclosed a most attractive, full-color mailing post card. (The kind you buy to write to the folks back home when you're traveling about.) The picture on this card was taken by George Elton Watson, one of California's noted color photographers. It is distributed thruout all of Southern California. You can buy it in hotels, drug stores and supermarkets. The card reads: "Beautiful flower gardens are the hobby of many residents of the Pacific Palisades, Brentwood and Santa Monica, Calif."

And what do you think appears on the full-color side of the card? The most gorgeous acreage of gardens of Lucille and Paul Laymon.

How these two just simply devote every moment they can spare to these most beautiful flowers and enchanting flower arrangements is, believe me, a really grand story all in itself. Both Paul and Lucille are from Indiana. One of the big, big reasons they fell in love with and remained in California, when they first arrived there some years ago, was not only because of the year round sunshine, but more becavse both of them have "green thumbs".

I've visited their gardens. (In fact, I make it my business to wander about them every time I visit California. I've visited them when the Laymons weren't at home. Just like any other yokel from the midwest. This is something both Paul and Lucille never knew 'til now.) The only way I know of to describe these gardens is to simply say, "They's just breath-taking." It's just like wandering about in a flower-fairyland. You'll see the most gorgeous flowers you ever even dreamed of seeing in your lifetime. Roses that are as big around as the circle you can make with both of your arms. Thrilling and exotic flowers. Something you just dream about. All this acreage of these most gorgeous flowers surrounds the beautiful Laymon's home.

Believe me, flowers are more than just a "hobby" (as this postcard says) to Lucille and Paul Laymon. They're a labor of love. It's a loveliness they have created with the goodness of the Good Lord. They adore their flowers. And work at them constantly-every minute they can spare-from their coin machine distributing business in Southern California. They work on their knees to help raise these enchanting flowers from tiny, green shoots. It takes this kind of deep devotion and ingrained love. This kind of nurturing to bring such flowers to fulfillment. These beautiful flowers, so many of them, are the most entrancing sight in all Southern California.

I think that. Lucille would love these words by Henry Ward Beecher, "Flowers are the sweetest things that God ever made."



JOE FISHMAN

PHILADELPHIA, PA.—Joe Fishman advised The Cash Box this week that he had resigned as manager of the Atlantic Pennsylvania Corporation, this city, effective October 1.

Fishman, with a long background of service for the Atlantic firm, first in Newark, N. J., for about ten years, and then in Philadelphia for several years, leaves with the friendliest of feelings, as the move was necessitated entirely by personal reasons. "I advised Harry Rosen and Meyer Parkoff of my decision some months ago" stated Fishman, "but agreed to remain until after the new Seeburg phonographs were introduced. Living in New York, and having to commute to Philadelphia, was quite a strain, but of greater importance, left me with hardly any time to spend with my wife and family. After considerable thought and after a number of conferences with Rosen and Parkoff, an amiable understanding was reached that I stay on until October 1. I would like to express my appreciation to both these men for the happy association we've had for these past number of years."

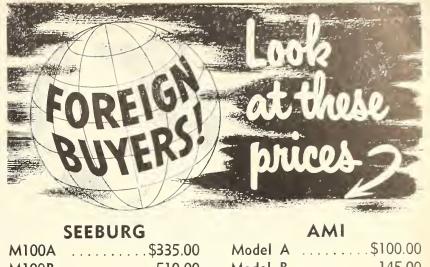
Joe, as Fishman is affectionally known, is one of the early pioneers in



Things were somewhat quieter this past week along Pico Boulevard. Most of the operators were probably staying close to their radios and TV sets and following the World Series. . . Over two hundred operators attended the first day of Badgers Sales showing of the new AMI model "G" phonographs and all were impressed with the attractive contemporary design of the new machine and the wonderful sound of the Hi-Fidelty speaker system. According to Fred Gaunt, "These features, plus the one button play and fool-proof numbering system make this new model the finest phonograph that AMI has produced during its many years in the business." Assisting Fred at the showing, and representing the AMI were, West Coast sales representative Tom Sands and West Coast field engineer Gene Wasson. Representing Badger were Bill Happel, Al Silberman, Fred Gaunt, Don Ames, and Badgers northern territory salesman, Pete Ley. Among the many out of town operators who came in for the showing were: Russ Hendricks, Hanford; Stephen Andrews, Lompoc: S. L. Griffin, Claremont; Clayton Ballard, Glendale; Lewis Germany, Costa Mesa; Al Borth, Arvin; Jimmie Forbes, Long Beach; Mrs. P. A. Barnes, Baldwin Park; Jim Diacos, Oxnard; Bill Bradley, Covina; "Slim" Crock, San Diego; and M. V. Connor, Bell Gardens. Prominent local operators in attendance were Lou Castro, Les Cordell, Ted Dichirico, Homer Ra Zor and Walter Hemple of First National Music, and Jerry Lowe and Al Cohn of Trico Music. . . . Mrs. Lou Dunis, wife of the Portland, Oregon, distributor gave birth to a baby boy last week, and Lou is proudly passing out the cigars.

Shorty Culp, Wurlitzer distributor for Oklahoma City and Gary Sinclair, factory representative for Wurlitzer both in town this week visiting with Wayne Copeland of Sierra Distributors. Matt Norberg and Johnny Davis keeping busy shipping out the Wurlitzer "1800's". . . The big news for the operators this month is the announcement by Sammy Ricklin of his latest move in his program of providing operators with the maximum in service from a one-stop operation. For the three months of October, November, and December, California Music is giving an extra bonus to operators. Gabe Orland reported a large response and good business as a result of his first EP mailer. Lee Palmer was rushing in the first copies of Ann Mc Cormick's first release for the Mercury label. . . . Cecil Wilson of Solotone taking a business trip to Nebraska where his nephew operates his Solotone equipment. They have put the equipment to a novel use in the Antelope Park Zoo in Lincoln. A dime is inserted in the coin slot in front of the different cages and a recording gives a complete description of the various animals. Mrs. Wilson will also make the trip to Nebraska, where she will attend a family reunion with her seven brothers and sisters, which will mark the first time the whole family has been together in twenty-five years. . . . Local music business people were saddened to hear of the death from a heart attack of local operator Jesus Torres.

At Paul A. Laymon Co., Ed Wilkes, Charley Daniels, and Jimmie Wilkens were all very busy keeping up with the brisk sales of Rock-Olas and the new "Miami Beach". . . . Howard Barnes, writer of the recent Les Paul and Mary Ford hit "I Really Don't Want To Know" was at Leuenhagens Record Bar playing his latest song "How Many", recorded for the Abbott label by Jim Reeves, for Mary and Kay Solle. Other visitors at Leuenhagens this week were Jimmie Dolan and his wife. "Ramblin'" Jimmie has been doing a Western disk-jockey show in Seattle for the past several months. Back in Los Angeles now, he brought his latest Capitol recording of "Black Denim Trousers" in to play for Mary and Kay. Kay reports that the Four Lads "Moments To Remember", which got off to a slow start, is now going big with the operators. . . Dropping in to visit with Ben Chemers at the California Music Merchants Association were Jerry Jacobs from Glendale and Al Cohn of Trico Music. The Association has shown a good steady growth since its organization in February 1954, and Al and Ben were reminiscing about the first meetings which were held at the time. Some of the original members who are responsible for the success of the Association are: Walter Hemple, Homer Ra Zor, Pete Pelegrino, Gabe Orland and Sam Ricklin of California Music, Larry Collins, Ben Korte, M. V. Connor, George Nachtweih, Emery J. Locke, J. Merle Holmes, Harry Kirby, Glenn Catlin, Walter Bohme, Mrs. Irma Bryant, Ted Wyatt and Fred Ross. From these original members the association has grown to include most of the important operators in the area. Currently there is widespread interest among the operators in the membership drive that is being carried on during the month of October. During this month as an added incentive, prospective members are being offered a reduced initiation fee. Local member Harvey Kirby has applied for national membership in the MOA. . . Jack Simon reports that his Hollywood Hawaiian Hotel is fast becoming the favorite stopping off place for music business personalities passing through town. . . . Hank Tronick held a showing for the operators in the San Diego area of the Seeburg "V-200" at the Grant Hotel last week. The new machine received the same enthusiastic reception that it has received in showings throughout the country. Minthorne is shipping out all of the new models it receives with terrific reaction from every location, they report. One Long Beach location had pictures taken of the new machine and used them in newspaper ads announcing the first one in that area. After the ad appeared, the owner of the location had 18 bar owners inquiring about the "V-200".



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M100B												510.00	
M100BL			•	•								525.00	
M100C	•		•		•							625.00	

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Model	A\$100.00
Model	B 145.00
Model	C 145.00
Model	D -40 225.00
Model	E-120 475.00

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Model	1400		\$250.00
Model	1500A		275.00
Model	1600		285.00

WRITE FOR	
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All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.



Major Record Firms Assure Ops 78's Will Not Be Discontinued

OAKLAND, CALIF .-- Altho the following information was circulated elsewhere, The Cash Box publishes it herewith, as George A. Miller, president and business manager of Music Operators of America (MOA) feels that every music operator should be aware of the facts, and as he states, "The Cash Box is read by every music operator, and if it isn't published in it, many of them are going to miss it.'

"Many letters of inquiry have been received at MOA headquarters from operators and associations all over the United States," says Miller, "inquiring whether there is any authentic information regarding the discontinuance of 78 rpm records.

"I have written to all of the major recording companies regarding this subject, and answers from Capitol, RCA Victor, MGM, Columbia and Decca record companies are most encouraging as well as most assuring that 78 rpms will be pressed as long as there is any need for them. In other words, there is no reason to believe that any of the major recording companies intend to discontinue 78 rpm records in the immediate future.

I think these assurances by the recording companies will probably eliminate a situation that has caused a great alarm and much concern to many music operators in America", concluded Miller. "I think these assurances by the

Roanoke Vending Holds Charleston, W. Va., AMI Model "G" Showing

CHARLESTON, W. VA.—Follow-ing up its showing of the new AMI model "G" phonograph at its Richmond, Va. offices, Roanoke Vend-ing Exchange, Inc. held its showing here on October 1 and 2

ing Exchange, Inc. held its showing here on October 1 and 2. Jack G. Bess, president and general manager of the firm, assisted by Eld-ridge Fink and Carl Brill of the local office, were on hand to greet the more than fifty coinmen who dropped in. Among those seen were: Paul Ver-million; Claude W. Greever; Roy As-

bury; Otto Scheidegger; E. C. Lan-ning; Earl Miller; Harry Chapman; Jay Dykes; W. M. Shingle; C. H. (Red) Flannery; E. E. Woods; John-nie Shingle; E. E. Kinder; L. A. Stokes; Raymond Tabor; Darris Der-rick; Dudd Ensley; Ralph Waybright; Bart Edwards; Raymond McClung; Roy Ox'ey; Hilda White; Beverly Ed-wards; W. C. Ballard; Carl LeMas-ters; Patrick A. LeMasters; Bob Ben-der; Dewey Pearson; Howard Grogan; Ramon A. Woodall and "Red" Elkins.

GENCO'S NEWEST

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"Wishing Well" Sets **New Production Record** for **Gottlieb**

CHICAGO-D. Gottlieb & Company reported this past week that the firm is enjoying a new production record for 1955 due to its latest fiveball game, "Wishing Well".

According to Alvin Gottlieb of the firm, "Even the 'Wishing Well' met all predictions we made for it, few of us believed that it would continue on at such a tremendous and speedy production pace.

"In fact", he continued, "we are still in full speed production on 'Wishing Well' and, from all present indications, there is no halt in sight."

The game has outraced all former production schedules set up during the vear.

At its present pace of production it is believed by Gottlieb executives that it may establish a new record for the firm's production lines which will be hard for any game to equal.

Rockola Names Factory Mgr.

· CHICAGO - David C. Rockola, president, has announced the appoint-ment of Edward J. Moritz as factory manager, the Rock-Ola Manufactur-ing Corporation, effective October 10th.

Moritz, vice-president and director of manufacturing, of the Webster-Chicago Corporation for the past few years, was in charge of that com-pany's four manufacturing plants.

He went to Webster-Chicago as manager of the Lamination Division, having been previously connected with the Union Special Machine Co. from 1924 to 1940.

Because of his background and vast experience in the field of electrical and mechanical operations, Moritz comes to Rock-Ola Manufacturing Corp. highly qualified for the post of factory manager.

Keeney Sets N. J. **Vendor School**

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Com-pany, Incorporated, this city, advised this past week that dates had been set for their "Vender Service School" at Runyon Sales Company in Newark, N. J.

Huebsch advised that Billy Coan would be present along with Bill Bolles, to hold a mass demonstration of the Keeney "DeLuxe All Electric Cigarette Vender" as well as the Vacuum "DeLuxe Hot Coffee Vander" Cigarette Vender" as well as the Keeney "DeLuxe Hot Coffee Vender." The dates of this mass demonstra-tion will be October 12 to October 15

inclusive.

Abe Green and Barnet Sugerman of Runyon Sales Company will also be on hand to greet the operators who will attend and will work right with Coan and Bolles in this mass demon-stration

stration. Huebsch also reported that Billy Coan would then accompany Bill Bolles on an extended tour of the New Bill

Bolles on an extended tour of the New England states. Huebsch explained, "We have re-ceived a great many inquiries from the east regarding our cigarette and hot coffee venders. Our men will now be able to meet with these inquirers and show them the machines as well as help them to get started."



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Bally Mfg. Co. Announces "Pin-Pool"



JACK NELSON

CHICAGO—Jack Nelson, general salesmanager of Ba'ly Manufacturing Company, this city, announced that Bally is issuing "Pin-Pool", "a skill game with all the fascination of classic pool and billiards with ex-citing bank shots from rail-cushions, plus tricky maneuvers of balls around and between live-rubber bumper-pins in center of 32 in. by 50 in. table." Nelson pointed out that production of the table is taxing Bally manu-facturing facilities to the limit. "In fact," Nelson said, "with 8 Bally hits already on our assembly-lines we

already on our assembly-lines we added 'Pin-Pool' only because of ter-rific pressure from Bally Distributors, demanding a Bally-built table to meet

the demand for a new type game that fits into every territory.

"Old-timers recall that, before the era of pinball, coin-operated pool-tables were among the most consistent tables were among the most consistent money-makers in the business. With the skill-features added in Bally 'Pin-Pool' the long-run earning power of coin-operated pool should exceed earlier tables—and in fact, is, as plenty of \$2-per-hour collection-re-ports prove.

"And Bally 'Pin-Pool is definitely constructed for long-run operation. The table with rich red-and-yellow leather-tone base and legs is built in Bally's own cabinet-plants by the same skilled craftsmen who built "And Bally 'Pin-Pool' is definitely leather-tone base and legs is built in Bally's own cabinet-plants by the same skilled craftsmen who build Bally-bowlers—men who are masters of heavy construction. Each Bally 'Pin-Pool' table is precision-squared to satisfy the most exacting skill-player. Coin-mechanism is positively cheat-proof with special guards against releasing balls by tilting table. An exclusive Bally anti-clog prevents balls from locking in the ball-con-tainer. Table and live rubber rail-cushions are upholstered with highest grade rubber-backed billiard-cloth. Balls and cues are supplied by The grade rubber-backed billiard-cloth. Balls and cues are supplied by The Brunswick-Balke-Collender Company, world's leading billiard-supply manuworne s leading billiard-supply manu-facturer. Every detail of Bally 'Pin-Pool' is a de luxe detail, designed to attract play and hold play—and to in-sure top earning power year after year."

Overall dimensions are 52 in, by Overall dimensions are 52 in. by 36 in., 32 in. high. Cheat-proof coin-mechanism operates on 2 dimes, in-serted with single stroke of chute, releasing 10 regulation snooker-pool balls—5 for each of 2 players or each



Operators indicate that the State Fair which will be here until October 23 will help bring the coin machine business to a new peak. . . . Walbox Distributing Company busy filling orders on Bally's new Hot Rod "Model T". . . . Carl French expanding his route. . . . R. B. Williams, Commercial Music, returned from Gulf Coast business trip. . . . Al Mason and Harold Handkins, field service engineers, spending several days at State Music Distributors acquainting operators with the new AMI Model "G". . . . Adleta Company (RCA Victor distributors) promoting their new "Personal Music Service" with displays and complete picture catalogs for the record dealers from which the customer makes his selection, lists the order on a certificate and receives his record direct from the RCA Indianapolis pressing plant. . . Joe and Leonard Matassa, American Music, expanding their route. . . W. E. Lilly of Cleburne taking time out from his music business to harvest his peanut crop. . . . C. R. Brewer, assistant sales manager at S. H. Lynch & Company on a trip to West Texas. M. Baron, shop supervisor at Lynch, away on vacation. . . Alan Reed, TV and radio artist, in town for the promotion of his kiddie record "Kewtee Bear", a Columbia Xmas release. The Honeydreamers made the pop recording of Kewtee, also for Xmas release. . . . Drew Osburne back from a Colorado vacation. . . . Walter Thannisch returned to Fort Worth after a trip to the Gulf Coast. . . . Johnny Gilliand, KCUL deejay, played "At My Front Door" by the El Dorados five times in one evening in response to the many requests called in. . . . Buna Carr, in from Corsicana, reports business good. Also visiting the Dallas market were Ray Robins, Tyler; Tom Williams, Automatic Novelty Sales of Mineola; A. V. Clawson from DeKalb; Jack Sprott of Temple; Bernard Byford, McGregor; Longview well represented with G. C. Ormand, Jimmy Garrett and B. J. Jackson all in town. . . . W. F. Emerson, Greenville operator, is now in the real estate business. . . . Bob Jones, B & L Music, enjoying a well-earned vacation. . . . London Records furnishing the background music for the "At Home With the World" exhibit at the State Fair. . . . Gayle Harper just joined the staff at King Records. . . . Ralph Bass, Federal A & R head, will be here next month to do a session.

pair of players playing partners. Acin base of table. Playing-time of Bally "Pin-Pool" ranges from 4 to 8 minutes

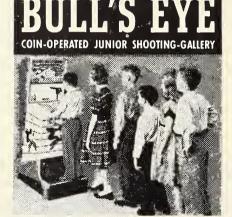
per game, depending on skill of play-ers. "Intake of first 100 'Pin-Pool' tables on location averaged \$2.00 per hour", said Nelson.

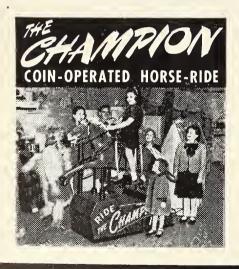


automobile in eve-catching colors ... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road ... an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

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Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired. hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 11/2 ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.





THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. Allmetal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute. 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space. THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.





October 15, 1955

This was the craziest week of the year for the coin trade. All caused by the World Series baseball games. On Monday and Tuesday coinrow was almost as quiet as a Sunday. Wholesalers moaning on two counts—hardly any op-erators visited them, and then every place had a television or radio going, and their staffs were practically immobilized during the afternoons. Operators (and it must have been the same all over the whole country) claiming collections would be miserable this week, as patrons concentrated on the ball games. At the same time, those operators with equipment in mid-town, happy to see the coin action from visitors to the city, each night when the games were over. And still another happy note was struck for operators with machines in Brooklyn. The borough started a celebration immediately after the "Bums" won the championship, and equipment got a tremendous play all the rest of the week. (Note: Haven't heard from the operators with machines in Manhattan and the Bronx). Bronx).

Operators here will have to be patient, and await sufficient deliveries of the new Seeburg 200 selection phono to fill all the orders placed, advises Meyer Parkoff of Atlantic New York Corp. "Orders will be filled in the rotation they were placed" stated Parkoff. "We're doing our best to work with all the op-erators but the factory can't ship all its production to New York". . . . Con-dolences to "Senator" Al Bodkin, who lost his father Sunday, Sept. 25. John Sr. was 87 years old. . . . Coinmen we know of who attended the last game of the World Series were Abe Lipsky, Joe Young, Sandy Moore and Al Simon. . . . Sam Lewis, president of Exhibit Supply Co., who was in our town this week, also took in the game. Sam, who was extremely busy, allowed himself to be dragged to the ball game. . . . Barney (Shugy) Sugerman and Irv (Kempy) Kempner, Runyon Sales Co., join Nat Gutkin, manager of the Hartford, Conn., branch, in greeting Connecticut operators who visited there to see the new AMI model "G" phonos on Tuesday and Wednesday, Oct. 4 and 5.

to see the new AMI model "G" phonos on Tuesday and Wednesday, Oct. 4 and 5. * * * * Joe Fishman announced his resignation from Atlantic Pennsylvania Corp., Philadelphia, Pa., effective Oct. 1. (See story this issue). Joe will take a short rest, and then announce his future plans in the biz. Fishman, by the way, be-came a grandpa for the sixth time on Sept. 26. His son, Morty, became the father of his third boy, Stewart B. Joe's daughter, Ethel, has 1 boy and 2 girls. . . Do you know that license fees collected from games operators for shuffles, guns, and amusement machines, yielded the city more money than any other business in 1954? The city received \$392,800, more than a quarter of the total revenue collected from all of the other 75 classifications. 1954 was the biggest yield, some \$49,850 more than 1953. . . Humbert Betti, Sr., Union City, N. J., back from his long stay in Italy. Understand he expects to return there some time in February. . . . Harry Koeppel, Koeppel Distributing, took in the Mon-day baseball game, and then had to work like a beaver the rest of the week to make up for it. Hymie's daughter, Tobi, becomes engaged to Bert Wasserman, a dentist. Wedding probably the early part of next year. . . Two Philadelphia coinmen on the street—Ben Fireman and Max Brown. News: They didn't come in to see the World Series. . . . All in the biz getting ready to attend the Music Operators of New York banquet Saturday night, Oct. 8. Many out-of-towners expected to be on hand. . . . And, now, coinmen can get ready for the next dinner. Associated Amusement Operators of N. Y. (games) announce its 6th annual banquet for Saturday night, Dec. 3—at the Starlight Roof of the Waldorf. . . Mike Munves shows us the coin-operated phono given him for his home basement. We'd tell you the name of wonderful fellow who gave Mike the phono, but we know he'd be embarrassed. . . . Bill FitzGerald, advertising and sales promotion manager. AMI, expects to visit our town next week. . . . There'll be some near future.



Gordon Stout, of Pierre, S. D., is an avid baseball fan and to get the most out of the World Series Gordon and the missus came into the Twin Cities to watch the games on TV. Gordon was cagey and wouldn't say who he was rooting for. . . . Bob Agnew and Joe Regan, Dickota Amusement Co. of Dickinson, N. D., spent a few days in the Twin Cities. Bob was hoping to get in a game of golf but the weather wouldn't allow it. Bob managed to get in a few good games on the coin operated pool table at the Lieberman Music Co. While in town the boys also took in the Minnesota-Purdue football game. . . . Earl Berkowitz, B & B Novelty Co. of Superior, Wisc., made a quick trip into town and rushed from one place to the next in order to get all the things done that he had on his list. Slow down Earl. . . . Mr. and Mrs. Jack Backus and family of Jamestown, N. D., stopped in the Twin Cities on their way to Milwaukee, Wisc., where they intend to spend some time vacationing with Jack's mother. ... I. F. La Fleur, Sr., of Devils Lake, N. D., went antelope hunting in Montana and came back with his limit. . . . Our best wishes for a speedy recovery for Charles Rose of Fargo, N. D. Charley is in St. Johns Hospital in Fargo. . . . Dar Holsman of Big Fork, Minn. and Frank Mager of Grand Rapids, Minn. made the trip into the Twin Cities together. . . . Fred Fixel of Pembina, N. D., took some time off to make the trip into the Twin Cities and to look over the latest in coin-operated machines. Art Hagness, of Grand Forks, N. D., was seen shopping for records and parts for his route. . . Recent visitors to the Twin Cities were Wilfred Jahnke of Red Lake Falls, Minn.; Glenn Bischell of Chippewa Falls, Wisc.; Hugh May, National Specialty Co. of Eau Claire, Wisc.; Gordon Dunn of Moose Lake, Minn.; Iz Alpert, Twin Ports Sales Co. of Duluth, Minn.; and Frank Davidson of Spooner, Wisc.



Most elated of all elated guys 'round town this past week none other than bubbling, enthusiastic Bill DeSelm. Reason? "Simply because", said Billy, "our in-line game, 'Pixie,' is setting new sales records for rs. far ahead of any in-line game we've ever built." Billy also claims, "From the information we've received. 'Pixie' is also getting collection records everywhere" Eli Ross, Sam Taran and J. P. Elkius in town. Eli and Sam flew in from Miami. J. P. Elkins from Taran's Jacksonville offices. Seems like the whole exec staff of the Taran organization in town. . . . Good gelf match would be Les Rappaport, the insurance biggie vs Herb Oettinger. . . . Jack Nelson so busy these days over at Bally almost impossible to pin him down for even a second. The way Bally's new "Miami Beach," as well as the new Bally bowlers and the kiddie rides and kiddie games going, Jack sure has his work cut out for him. . . . Al Adickes from Hamburg, Germany, in town. Al advises, "I'm buying everything. Business is great and we expect it to be even greater."

Art Garvey taking Bill O'Donnell's telephonitis job over while Bill and Nicky O'Donnell on their way down to Miami with Jimmy and Jean Savarese to see Notre Dame play Miami U. In Miami the two couples will meet Mr. and Mrs. Bill Marmer of Cinci. Also Mr. and Mrs. Lou Boasherg of New Orleans. But the Notre Dame-Miami U. game is only incidental to the bigger contest. That's when Bill O'Donnell and Lou Boasberg will meet in a playoff tennis match. . . . Art Weinand returned from an extended tour of the west. Visited Seattle, Portland. San Francisco, Los Angeles, Phoenix and Denver. Says he, "Business is great everywhere and getting better." Art believes that he'll rest up a bit from this long flying trip before going back on the road again. . . Johnny Casola and Al Thoelke of United working a new series of Service Schools. Now in Corpus Christi, Texas, with Earl Chatham at Ray Williams offices there. From there to Atlanta, Ga., with C. O. Moon and then on to Columbia, S. C., to be with T. B. Holliday. . . . Harold Lieberman in town closeted with Dave Gottlieb in Dave's private office watching the final game of the World Series.

Music Operators of Northern Illinois 7th annual banquet takes place this Thursday, Oct. 13. at the Elmhurst Country Club in Elmhurst, Ill. It's a sellout, according to Bob Lindelof and Jerry Shuman. . . . Cracks Alvin Gottlieb, "What's the big idea of phoning me? Don't you know the World Series is on ?". . Vince Shay busier than ever. Reports that both Stan Levin and Mickey Schaefer also busier than these two have ever been. "Help, help", yelps Vince, "I need more equipment-quick".... Oldtimer Mack Postel now engaged in distributing and jobbing ciggie venders and all other vending equipment reports, "Business hasn't been bad at all".... Paul Huebsch of Keeney came up with this remark, "We're goin' real fast". Meaning, according to Paul, that their "DeLuxe Challenge Bowler" and "Fascination Pool" moving faster than they can handle the phones and orders. "And", adds Paul, "that's only part of the story. Our cigarette and hot coffee machines going just as fast"

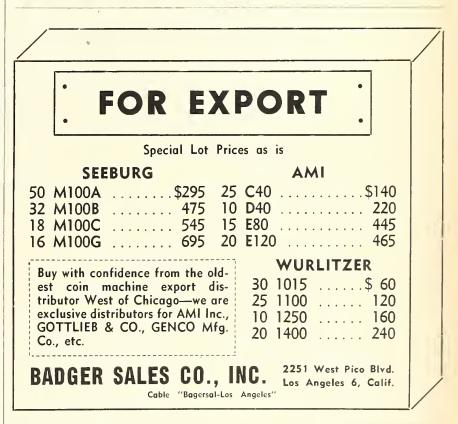
Ralph Sheffield telling one and all about the hit that the light is making which appears on Genco's "Official Tournament Pool". Ralph reports, "You'd be surprised how terrific this lights up the game, especially in those dark tavern spots". The result, according to Ralph, is ever greater demand for their game because of this lighted effect. . . . Joe Robbins ducks out of Empire to go duck hunting with Bill Cleary of Sault Ste. Marie, Mich. Joe is driving up thru Wisconsin to the Upper Michigan Peninsula. Says Joe, "I'm going to stop off and visit with friends I haven't seen in a long, long time." Joe reports that Bill Cleary is the greatest hunter and fisherman in the coinbiz.... Sam Lewis of Exhibit flies to the east to be with the firm's distribs there so Frank Mencuri takes over at Exhibit's offices. Reports Frank, "Whew. One day here is like forty days used to be. We are busy, man, but real busy." And back he goes to his phones that keep buzzing merrily all day long. . . . Ed Levin of Chicago Coin says, "What can I tell you? We're doing terrific. Shipping 'em just as fast as they come off the production lines.' Sam Gensburg in town and also busy.

Maurie and Eddie Ginsburg, Harold Schwartz, Bill Philps, Nate Feinstein and all the gang over at Atlas Music absolutely thrilled at the sales record they set during the showing of the new Seeburg 200. Seems like the boys just zoomed out with a brand new record for the firm. "We'll just have to ration deliveries for some time", is the way Maurie put it. . . . Newspaper story here regarding fact that New York License Dept. actually set a moneymaking record very interesting to the coinbiz. Seems that the \$392,800.00 taken in by New York's Licensers in 1954 was all for games. This was more than one quarter of all the revenue. . . . Wally Finke and Joe Kline along with their star salesman, Sam Kolber, out to break the records they set for their firm these past two months. Said Wally, "Don't know if we'll equal or break these records, but, you can be sure of one thing, we're gonna try like mad to do it". . . . Jack Mitnick, AMI's eastern representative, in town this past week and busier than busy.

Nice note from Leon Shapochnik of Havana, Cuba, advising that business is going right ahead and that more and more music appearing everywhere in the island. . . . Demand has started up again for The Cash Box suggestion of many years' standing, "School For Mechanics". Seems that the need has become crucial. Many report that they are not expanding their businesses due to the lack of expert mechanical help. And with all equipment becoming ever more intricate, mechanics hard to find and train. . . . Leo Weinberger of Louisville advises that his showing of the new AMI "G" has resulted in more business for his firm than anyone ever dreamed could come about. Said Leo, "This has been one of the biggest business showings we've ever held in all of our long

IMPORTERS WRITE FOR OUR NEW ILLUSTRATED CATALOG! COMPLETE SELECTION OF PHONOGRAPHS AND AMUSEMENT MACHINES! 5-BALL GAMES-IMMEDIATE DELIVERY WILLIAMS GOTTLIEB Big Ben \$185.00 Gold Star \$200.00 160.00 175.00 Skyway 9 Sisters Lovely Lucy Arabian Nights 125.00 125.00 125.00 125.00 125.00 Dealer Lazy "Q" Green Pastures 145.00 Flying High Shindig Guys & Dolls 135.00 Struggle Buggies Grand Champion 135.00 Marble Queen Grand Slam 135.00 COD 115 00 Palisades 90.00 Fairway Army & Navy 90.00 Skill Pool 110.00 90.00 110.00 Quartette Havburner 85.00 Chingtown 85.00 Grand 85.00 Coronation 85.00 4 Corners 90.00 Knockóut 49.50 Saratoga 49.50 Joker 49.50 49.50 Cinderella Lucky Inning 49.50 49.50 49.50 King Arthur College Daze Dreamy 49.50 Georgia 49.50 CABLE: EMCOMACH

O COIN MACHINE **EXCHANGE** 1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



CHICAGO CHATTER (Cont.)

history in this industry". And that's saying plenty. . . . Ted Rubenstein of Marvel doing a fine business with foreign ops on his plastic replacements for phonos. Ted reports that more and more of the ops in foreign lands writing to him for his replacement parts. . . . Wayne (Brad) Bradfield at Rock-Ola one busy man these days. Wayne reports that, as far as the Rock-Ola factory is concerned, all their troubles are more and more production.
Sam Stern of Williams created quite a bit of interest with his report that the Williams factory would soon deluge the field with a series of entirely new and different products. . . . Mike Spagnola and Phil Weisman, Chicago's AMI Distribs, very happy over the results of their showing of the Model "G". . . . Ben Coven reports that his new "Comco" speakers are taking off but big and that orders and reorders are proving these speakers among the best. . . . Gil Kitt writes in to advise that he's reached his 20th year in the coinbiz and is therefore eligible for membership in the "20 Year Club". HAPPY BIRTHDAY THIS WEEK TO: Sidney Mittleberg, Queens Village, N. Y. . . . Ben A. Hofer, New Braunsfels, Texas. . . Dick Hornbeck, Kingston. N. Y. . . . A. J. McKee, Columbia, Tenn. . . Len Micon, Chicago, Ill. Dominick Fulco, Hartford, Conn. . . . James E. Upshaw, Junction City. Kans. . . . Irving Kaye, New York City. . . N. A. Robertson, Ada, Okla. . . Chas. A. Maroon, Bridgeport, Ohio. . . . Joe Kline, Chicago, Ill. . . . Harold L. Sharkey, Huntington Park, Calif. . . . Sidney A. Wolbarst, Newton, Mass. . . . Ernest Krauter, Maplewood, N. J.

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Factory Representatives for: AM1, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc., 593 10th Ave., New York 18, N.Y., LO. 4-1880 221. Frelinghuyson Ave., Newark 8, N.J., BI 3-877; 231 Windsor St., Hactford, Conn., JA 7-4470

Airmail Subscription The Cash Box \$30. Mullininx, active as an operator and wholesaler here for the past 18 years, has continually been active in many civic and charitable affairs which has brought a great deal of credit to the coin machine industry. Mullininx was one of the coinmen who cooperated in the industry polio drive last January by contributing his receipts thru the use of his machines in the "Day of Dimes for The March of Dimes."

Mullininx started to study law some three years ago under Gilbert Johnson, well known attorney here, and at the same time conducting his operations, which run to some considerable number of machines. O. J. was the only man in this area to pass the bar examination without having a college degree in law.

Just what his future plans are in the field of law are not evident at the moment.

\$5,055,000.-

BOSTON, MASS.—In a recent story in The Cash Box it was reported Dave Bond, Trimount Automatic Sales Corporation, this city, was endeavoring to raise \$50,055 as chairman of the Business Men's Council of the combined Jewish Appeal. The story should have read \$5,055,000.

CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels	WANT — We will pay highest cash prices in Middle West for Bally Gayeties; Big Times; Varieties and Surf Clubs. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO, (Tel.: MAin 18751).	FOR SALE — "Wurlitzer Phono- graphs." 1500's—\$395; 1400's— \$325; 1250's — \$175; 1100's — \$150; 1015's—\$50. O'CONNOR DISTRIBUTORS INC. 9220 WEST	FOR SALE—Records!!! 5c over whole- sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.	WANT — Northwestern 49's; Challen- gers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Can- ada for resale. Will pay top prices	DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264. FOR SALE — Bally Gayety, \$350; Bally Surf Club, \$210; Bally Variety, \$310; Bally Palm Springs, \$185;	FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND AS- SOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)
aways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.	in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON- TARIO. Tel.: LO 4722.	United's Rio, \$100; United's Tahiti, \$90. NATASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW OR- LEANS, LA., (Tel.: MAgnolia 6386). FOR SALE—26 Wurlitzer 3020 Wall- boxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new.	FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guar- antee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 2100 MAIN ST. DALLAS, TEXAS
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blnes. We pay freight. BEACON SHOPS, 821 NO.	WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quan- tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.	MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE- VILLE, N. C. (Tel.: 2-3992). FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in work- ing condition. PENNSYLVANIA	3100 MAIN ST., DALLAS, TEXAS. FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your
MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500. WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL.	WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MAr-	VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900). FOR SALE — The New Joker—Like New. \$495. Will trade. Rowe 8 Col- umn Cigarette Machine, \$85; 7 Col- umn National, \$75; Beach Club,	Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640). FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's,
(Tel.: 4-6703.) WANT — Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W.	ket 3967). WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amnsement equipment for sale. DAVE LOWY & CO., 592	 \$165; Yacht Club, \$95; Coronation, \$40; Pin Wheel, \$50; Flying Hi, \$50; Jockey Club, \$150; Ice Frolics, \$250. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: PH 750). FOR SALE — New: Three Deuces;	1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688). FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-
29th STREET, MIAMI, FLA., (Tel.: 3-4623). WANT — Bally "Big Times," \$440. Also need back glass for two Genco	TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510. WANT-Distributors Wanted. Slide-Ez	Criss Cross Target; 2 Player Basket- ball. (Used: Merry-Go-Round; Zoo Ride; Super Jumbo; Olympic Shuffle Alley; League Shnffle Alley; Super Frame Bowler; Advance Bowler; Cascade Shuffle Alley; Hi- Speed Triple Score. Must make room. Make an offer. MILLER. NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND	TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631). FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and
"Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).	powdered shuffleboard wax. Scien- tifically produced under modern manufacturing methods assnring tops in performance. Sold on money back guarantee. Samples and prices npon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND	RAPIDS 2, MICH. (Tel.: GL 6-6807). FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Con- tact ns at once: RELIABLE COIN	ready for location. UNITED DIS- TRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).
WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shnffleboards; late model Bingo's; 100 Selection Sec- burgs; Leo's Musical Merry-Go- Bound. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO.,	BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647. WANT—To Buy. Model D-80 AMI	MACHINE CO., INC., 184 WIND- SOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.) FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th	Ribbons and Gold Medals. Keeney— Century, Speed Lanes. United— Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).
1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110. WANT-45 RPM Records, new or used. No quantity too large or small.	phonographs. MONROE COIN MA- CHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).	AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J. FOR SALE — Coronation; Twenty Grand; Fonr Star; Four Corners: Dise Jockey; Hong Kong; Queen of	FOR SALE—20 United Super Shuffle Alleys; 2 United Derby Rolls. No reasonable offer refused. NATIONAL NOVELTY COMPANY, 183 MER- RICK ROAD, MERRICK, L. I., N. Y. FOR SALE—Canadian Operators— Seeburg Model W \$1040; Model C,
Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.	WANT — Mills Panerams — any quan- tity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.	Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT — Bally Beanties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MAr- ket 1-5438).	\$840: Rock-Ola 5250, \$390; AMI Model C, \$250: Seebnrg 146, \$90. Limited stock. Write, wire or phone. SAM SOLWAY, STE. AGATHE, DES MONTE, QUE., BOX 129. (Tel.: 154).

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October 15, 1955

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Attention Canadian Ops: If you need used Bowlers, we've got them from \$60 up, thoroughly reconditioned, ready for location. MA and export declarations properly handled by us. Write or call SHEL-DON SALES, 881 MAIN STREET, BUFFALO 3, NEW YORK, (Tel.: LIncoln 9106).
- FOR SALE United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.
- FOR SALE—Bargains: Bally Beauty, \$145; Beach Club, \$170; Dude Ranch, \$205; Palm Springs, \$210; Ice Frolics, \$215; Hi-Fi, \$225; Surf Clubs, \$240; Variety, \$395; Gayety, \$395; Evans (Club Model) Saddle & Turf, \$245; 10 Genco Jumpin' Jacks, \$55; United (DeLuxe) Carnival Gun, \$275. Also other Bingos and Bowlers. All ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA., (Tel.: 5-7549).
- FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165: Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EX-CHANGE, 2029 PROSPECT AVE., CLEVELAND \$5, OHIO (Tel.: TOwer 1-6715.)
- FOR SALE Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5e Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).
- FOR SALE 25 Like New Wurlitzer 1700's. Write, wire or call. Largest stock of Kiddie Rides in the world. All guaranteed 100%. We will accept in trade for our Kiddie Rides, used Alleys, Pinballs and Musie Machines. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEP-PEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DIS-TRIBUTING CO., 786 MILWAU-KEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE — Sixty music and thirtyfive amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y. FOR SALE — The Nation's Hottest Appliance at America's Lowest Price. Fabulous Automatic Electric Fry Pan with Cover. Equipped with General Electric Calrod Unit, Built in Thermostat, E-Z Vue Temperature Chart, Extra Thick Aluminum, Completely Immersible in water. Ideal for Baking, Frying, Deep Frying and many other uses. Money back guarantee. Retail Price, \$24.95. Sample, \$10.50. 4 or more, \$9.90. 25% Deposit — Money Order or Cash. GAY LORD DISTRIBUTORS, SILVER CREEK, NEW YORK.

- FOR SALE—Special. Bally: Gayetys, \$345; Big Times, like uew, \$439.50; Bull's Eye Target Gun, \$219.50; United: Mexicos, \$145; Hawaiis, \$132.50. Gottlieb: Southern Belles, large deluxe model, \$215. Chicago Coin: Round The World Trainers, used very little, \$475. Auto-Photo Machines, beautifully refinished, \$1595. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA., (Tel.: CAnal 8318).
- FOR SALE M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA- CITY, OKLA., (Tel.: FO 5-3456).

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- FOR SALE---We have a large strck of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.
- FOR SALE Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Hi Fi, \$200; Surf Club, \$190; Palm Springs, \$175; Beach Club, \$150; Yacht Club, \$75; Spot Lite, \$50; C. C. Super Home Run, \$150. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
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- FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.
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- FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, \$165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) \$195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., \$250; Model 1436 (45 RPM) 120 Sel., \$325; Model 1434 (45 RPM) 50 Sel., \$275; Model 1438 Comet 120 Sel., \$565. Seeburg: Model M-100-A, \$250; Shoot-The-Bear Gun converted to Shoot The Ock, \$95. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO., (Tel.: FOrest 7-6730).
- FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol De-Luxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSE-MENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).
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- FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. M U S I C A L SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

- FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPO-RATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).
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- FOR SALE—Slugging Champ, \$235; Chinatown, \$95; Skill Pool, \$75; Hit and Run, \$65; Niagara, \$65; All Star Basketball, \$35. UNIVER-SITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANCELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).
- FOR SALE High Laster, Chrome Plated Steel Pilasters for Seeburg Model "C". Eud expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.
- FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT-ING CO., 3743 W. GRAND, CHI-CAGO, ILLINOIS.
- FOR SALE—Operators who are interested in getting the most for their money—get on our mailing list. We buy, sell and trade all kinds of coin operated equipment. Write or call: George Ponser. ALBERT SIMON SYRACUSE CORP., 602 N. STATE STREET, SYRACUSE, N. Y., (Tel.: 74-2403).

CLASSIFIED ADVERTISING SECTION

- FOR SALE United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVE-LAND 3, OHIO, (Tel.: HEnderson 1-7577).
- FOR SALE Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE Complete line of used phonographs, shuffle games, eigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WEST-ERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).
- FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.
- FOR SALE Brand new in original cases — need cash — will sacrifice. United Super Slugger; United De-Luxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: SEACOAST DISTRIBU-TORS, INC., 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

Notice! You can safely send deposits to advertisers in "the cash box"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



FOR SALE—10 cent Operators don't lct profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GEN-ERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLS-BAD, CALIF. Tel. SAratoga 2-5151.

Page 65

FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

N O T I C E — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT-ING CO., 5007 N. KEDZIE, CHI-CAGO 25, ILL. (Tel.: JUniper 8-5211).

THE CASH BOX

October 15, 1955

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



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your classified ad will be held for following issue pending receipt of your check or cash. Notice to holders of "Special (\$48) Subscription": You are entitled to a free classi-

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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DUR CHECK-AIRMAU TO

		The	Cash Box	PRICE LISTS	99	
	The Cash	Box	Page 66	October 15, 1955		
THIS	WEEK'S USED	MACHINE	OUDTATIONS 4. 1434, '51, 50 Sel.	Rocket ⁵ 1-52, 78 RPM 225,00 325 ,00 4. 3W2 Wall-a-Matic	4.25 12.50	8.95 20.00

THIS WEEK'S USED MACHINE QUOTATIONS **17th YEAR OF PUBLICA** 836th CONSEC

How To Use "THE CASH BOX PRICE LISTS" [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth hut \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs. CODE

1. Prices UP

2. Prices DOWN 3. Prices UP and DOWN 4. No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added * Great Activity **Great Activity**

REGARDING SELLING

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment mnst realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since mannfacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such Reports received indicate that, in some cases, purchasers become upset due and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many huyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such bnyers will purchase machines "as is", at prices quoted by the trade at large, and recondi-tion the machines themselves to meet their own operating standards.

	GRAPHS CONTRACTOR OF CONTRACTOR
LISTED ALP	ABETICALLY
AMI	4. Constellation, '49 Model
2* Model A, '46, 40 Sel.,	135, 40 Sel., 78 RPM 100.00 200.00
78 RPM 65.00 135.00	4. Jnbilee, '52, Model 245,
2* Model B, '48, 40 Sel.,	40 Sel., 45 RPM 175.00 225.00
78 RPM	4. Century, '52, Model 2045,
2* Model C, '50, 40 Sel., 78 RPM	100 Sel., 45 RPM 249.00 320.00
2* Model D-40, '51, 40 Sel., 78 RPM 219.00 275.00	
78 RPM	ROCK-OLA
4. Model D-80, '51, 80 Sel., 45 RPM	4. 1422, '46, 20 Sel., 78
4. Model E-40, '53, 40 Sel.,	RPM 35.00 75.00
78 RPM	4. 1424, '46, Playmaster
4. Model E-80, '53, 80 Sel.,	Hideaway, 20 Sel., 78
45 RPM	RPM
Sel., 45 RPM	4. 1426, '47, 20 Sel., 78 RPM 39.50 95.00
4. WM Wall Box 10.00 12.00	4. 1428, '48, Magic-Glo, 20
4. SM or SL Stepper 12.00 24.50	Sel., 78 RPM
EVANS	4. 1432, '50, Rocket '50-51,
4. Mills Constellation, 47	50 Sel., 78 RPM 169.50 225.00
Model 951, 40 Sel.,	4. 1432, Same as above,
78 RPM 50.00 125.00	Converted to 45 RPM 200.00 250.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM 225.00 325.00	4. 3W2 Wall-a-Matic 4.25 8.95 4. W4L-56 12.50 20.00
4. 1434, Same as above,	4. 3W5-L56 Wall Box 5c,
Converted to 45 RPM 275.00 350.00	10c, 25c 12.50 20.00
4. 1436, '52, Fireball, 120	4. W6L-56 5/10/25 Wire- less 16.50 24.50
Sel., 45 RPM 285.00 375.00	4. 3W7-L-56 10.00 30.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM 325.00 450.00	WURLITZER
1* 1438, '54, Comet, 120 Sel., 45 RPM 495.00 599.50	4. 1015 '46, 25 Sel., 78
4. 1446. '54, Hi-Fi, 120 Sel.,	RPM 39.50 100.00
45 RPM	4. 1080, '46, Colonial, 24 Sel., 78 RPM 4. 1080A, '48, Colonial, 24
SEEBURG	4. 1080A, '48, Colonial, 24 Sel., 78 RPM 60.00 125.00
4. 146S, '46, Standard, 20	4. 1017, '46, Hideaway, 24
Sel., 78 RPM 25.00 65.00	Sel., 78 RPM 50.00 100.00 2* 1100, 248, 25 Sel., 78
4. 146M, '46, Master with	2* 1100, ⁷ 48, 25 Sel., 78 RPM
Remote Attach., 20 Sel., 78 RPM 25.00 75.00	4* 1250, '50, 48 Sel., 78
4. 147S, Standard, 20 Sel.,	4* 1250, '50, 48 Sel., 78 RPM 135.00 179.00
78 RPM 25.00 75.00	4. 1250, '50, (Same as above) Converted to
4. 147M, '47, Master with	45 RPM 170.00 225.00
Remote Attach., 20 Sel., 78 RPM	4* 1400, '52, 48 Sel., 78
Sel., 78 RPM 49.50 89.50 4. 148S, '48 Standard, 20	RPM 250.00 325.00 4. 1400, '52, (Same as
Sel., 78 RPM 75.00 150.00	above) Converted to
4. 148M, '48 Master with	45 RPM
Remote Attach., 20 Sel., 78 RPM 75.00 150.00	1* 1500, '53, 150 Sel., 78
4. 148 ML, '48, Light Cab.	and 45 RPM Inter- mixed
Master with Remote	2. 1500A, '53, 105 Sel., 78
Attach., 20 Sel., 78 RPM 90.00 159.00	and 45 RPM Inter-
3* M100A, '49, 100 Sel., 78	mixed
RPM	RPM
2* M100B, '51, 100 Sel., 45 RPM	4. 1700, '54, 104 Sel., 45
4. M100BL, '51, 100 Sel.,	RPM 595.00 725.00 4. 2140 Wall Box 3.00 10.00
45 RPM, Light Cab 495.00 585.00	4. 3020 Wall Box 5.00 12.00
3* M100C, '53, 100 Sel., 45 RPM 575.00 635.00	4. 3048 (Conv. of 3020) 10.00 20.00
4. HF100G, '54, 100 Sel.,	4. 3031 Wall Box 2.95 5.00
45 RPM 725.00 800.00	4. 3045 Wall Box 4.00 20.00
4 W1-L56 Well Box 5c 3.00 6.95	4 4820 Wall Box 15.00 25.00

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6.95 4. 4820 Wall Box

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	🗉 PINBALL GAT	hes)	Т			

45 RPM 725.00 800.00 4. W1-L56 Wall Box 5c 3.00 6 05

Mannfacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlich; (Ke) Keeney; (Un) United: (Wm) Williams.

L					
	4. ABC (Un 3/52) 4	0.00	65.00	4. Camel Caravan	
Ĩ.	4. Across the Board (Un			(Ge 6/49) 15.00	30.00
L		5.00	50.00	4. Campus (Ex 2/50) 15.00	20.00
Ł	2. All Star Basketball			4. Canasta (Ge 7/50) 25.00	34.50
Ł	(Got 1/52) 2	0.00	35.00	4. Caravan (Wm 6/52) 35.00	75.00
ł	6. Aquacade (Un 4/49) 1	0.00	25.00	6. Carolina (Un 3/49) 15.00	25.0 0
L	4. Arabian Knights			4. Champion (B 12/49) 20.00	35.00
ł		5.00	165.00	6. Champion (CC 6/49) 15.00	20.00
ţ		5.00	75.00	4. Chinatown (Got 10/52) 60.00	95.00
		0.00	25.00	6. Circus (Ex 8/48) 10.00	20.00
				4. Circus (Un 8/52), 85.00	135. 0 0
		0.00	90.00	4. Citation (B 10/48) 15.00	35.00
	1* Atlantic City (B 5/52) 9	0.00	110.00	4. C.O.D. (Wm 9/53) 85.00	115.00
	6. Baby Face (Un 12/48) 1	0.00	20.00	4. College Daze	
	4. Bank-A-Ball (Got 5/50) 1	5.00	25.00	(Got 8/49) 10.00 4.°Colors (Wm 11/54) 175.00	25.00
	4. Baskethall (Got 10/49) 1	5.00	25.00	4* Coney Island (B $9/52$) 65.00	220.00
		0.00	220.00	4. Control Tower	95.00
				(Wm 3/51) 24.00	35.00
		5.00	165.00	4. Coronation (Got 11/52) 40.00	85.00
0	4. Be Bop (Ex 3/50) 1	0.00	20.00	4. County Fair (Un 9/51) 30.00	45.00
0	4. Big Ben (Wm 9/54) 13	5.00	180.00	4. Crossroads (Got 5/52) 45.00	75.00
U	4. Big Hit (CC 7/52) 2	9. 00	45.0 0	4. Cyclone (Got 5/51) 40.00	85.00
0	6. Big Top (Ge 2/49) 1	0.00	20.00	4. Daffy Derby (Wm 8/54) 190.00	230.00
v	4. Big Time (B 1/55) 45	0.00	525.00	4. Daisy May (Get 7/54) 170.00	215.00
	0	0.00	20.00	4. Dallas (Wm 2/49) 15.00	30 .0 0
		5.00	95.00	4. Dealer "21" (Wm 2/54) 75.00	125.00
0		0.00	25.00	4. De Icer (Wm 11/49) 20.00	39.00
-		5.00	29.50	4. Diamond Lill	215 00
	4. Bowling Champ	0.00	49.00	(Got 12/54) 185.00 4. Domino (Wm 5/52) 37.50	215.00
0		5.00	25.00	4. Domino (Wm 5/52) 37.50 4. Double Action	60.00
0		5.00	95.00	(Ge 1/52) 25.00	35.00
U	1. Bright Spot (B 11/51) 7	5.00	95.00	4. Double Feature	
0	4. Broadway (B 6/51) 2	25.00	50.00	(.Got 12/50) 15.00	25.00
	4. Buffalo Bill (Got 5/50) 2	20.00	30.0 0	4. Dbl. Shuffle (Got 6/49) 15.00	25.00
0	4. Buttons & Bows			4. Disk Jockey	
		15.0 0	25.0 0	(Wm 11/52) 45.00	80.00
0	4. Cabana (Un 3/53) 9	0.00	165.00	2. Dragonette (Got 6/54). 135.00	180.00
RC	DUCTION NOT PERMITTED				

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Multi-Horn AMI-Fidelity—true hi-fi as only exponential horns can deliver it.

The

SIMPLICITY

Uncluttered mechanism with minimum number of parts. Even a layman can understand it!

STYLE

Straight lines, flat surfaces, angular contours . . . in step with the trend of today.

SERVICEABILITY

th H

Entire mechanism, including coin system, accessible from front of the cabinet. No furniture moving or temper losing.

SAVINGS

You save throughout the life of the AMI Model "G" starting with its low first cost. The time-proved mechanism reduces service time, cuts service costs.

SPEED OF PLAY

Get Going with the

Incorporated

Minimum time lag from push button to play and fast title scanning and selection provide more revenue-producing minutes per hour.

SO...to get the most from your investment



ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

1500 Union Avenue, S. E. Grand Rapids 2, Michigan

AMI Model "G"—120, 80, 40 selections More plays in less time

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, Condon, W. 1. England—building the BAL-AMI Juke Box

The Cash Box PRICE LISTS **

The Cash Box

.. 25.00

10.00

10.00

40.00

20.00

40.00

19.50

..... 10.00

..... 10.00

..... 65.00

85.00

135.00

75.00

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125.00

160.00

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39.50

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10.60

30.00

29.00

145.00

85.00

45.00

45.00

35.00

55.00

65.00

175.00

(Got 10/50)

1* Spot-Lite (B 1/52)

.

4. Duette DeLuxe (Got

4. Eight Ball (Wm 1/52) 45.00

4. Fairway (Wm 6/53) .. 65.00

4. Five Star (Univ 5/51). 35.00

4. Flying High (Got 2/53) 50.00

4. Flying Saucers (Ge 12/50) 15.00

4. Four Bells (Got 10/54) 190.00

4. Four Stars (Got 6/52). 50.00

4. Frolics (B 10/52) 100.00

2* Gayety (B 3/25) 330.00

6. Gin Rummy (Got 2/49) 15.00

4. Glamour (Got 7/51) . 15.00

6. Glider (Ge 8/49) 10.00

4. Globe Trotter (Got 11/51) 35.00

4. Gold Star (Got 8/54). 185.00

6. Gondela (Ex 5/49) ... 10.00

(Wm 8/53) 85.00 4. Grand Slam (Got 4/53) 45.00

6 Grand Stand (B '50) ... 20.00

Gun Club (Wm 11/53) 79.00

4. Gypsy Queen (Got 2/55) 220.00

4. Handicap (Wm 6/52).. 45.00

(Upright) (Ge 2/53) 40.00

4. Freshie (Wm 9/49)

4. Futurity (B 3/51)

4. Georgia (Wm 7/50)

Golden Gloves (CC 7/49)

Golden Nugget

4. Grand Award (CC 1/49)

4. Grand Champion

Green Pastures

4. Happy Days (Got 7/52)

4. Harvest Moon (Got 12/48)

4. Harvest Time

4. Happy-Go-Lucky (Got 3/51)

(Ge 9/50)

Hawaiian Beauty (Got 4/54) ...

Horsefeathers

Horse Shoe

(Wm 12/51)

4. Harvey (Wm 5/51) ...

Havana (Un 2:/54) Hawaii (Un 6/54)

(Got 4/54) 140.00 4. Hayburner (Wm 6/51). 35.00 2* Hi-Fi (B 6/54) 185.00 4. Hit Parade (CC 2/51) 10.00 4. Hit & Runs (Ge 3/51) 15.00 4. Hit 'N Run (Got 4/52) 32.00 6. Holiday (CC 12/48) ... 10.00 4. Holiday (Ke 12/51) ... 35.00 4. Hong Kong (Wm 9/51) 39.00 4. Hong Kong (Wm 9/51) 39.00

(Wm 1/52)

 (Wm 12/51)
 25.00

 Hot Rods (B '49)
 15.00

 * Ice-Frolics (B 1/54)
 200.00

 Jalopy (Wm 8/51)
 35.00

 Jeanie (Ex 6/50)
 15.00

 Jockey Club (Got 5/54)
 145.00

 Jockey Special
 (B 11/47)
 15.00

 Joker (Got 11/50)
 20.00

 Judy (Ex 7/50)
 10.00

 Jumping Jacks
 (Upright) (Ge 12/52)
 35.00

(Upright) (Ge 12/52) Just 21 (Got 1/50)

K. C. Jones (Got 1/50) King Arthur (Got 10/49)

(Got 10/49) King Pin (CC 12/51) Knockout (Got 1/51) Lady Luck (Got 9/54) Lazy "Q" (Wm 2/54) Leaders (Un 10/51)

Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52)

Lovely Lucy (Got 2/54) 135.00

(Got 1/54) .

4. Guy-Dolls (Got 5/53) ...

2.

4.

4.

4.

4

(Wm 12/52) 45.00

6. Football (CC 8/49) ...

4/55)

4. Fighting Irish (CC 11/50)

6. Floating Power (Ge 12/48)

4. Four Corners

4. Four Corners

(Got 9/50)

4. "400" (Upright) (Ge 10/52)

4. Lucky Inning (Wm 5/50) 4. Dreamy (Wm 2/50) .. 15.00 25.00 15. Dude Ranch (B 9/53). 150.00 250.00 4. Lulu (Wm 12/54) 235. 4. Mad. Sq. Garden (Got 6/50) ... 263.00 285.00 30. 75.00 6. Magic (Ex 11/48) 10. 90.00 4. Majors '49 (CC 2/49) ... 15. 4. Majorettes (Wm 4/52) 29. 35.00 4. Manhattan (Un 4/5) .. 405. 75.00 2. Marhle Queen 20.06 (Got 8/53) 05 (100.00 4. Maryland (Wm 4/49).. 15.0 4. Mercury (Ge 3/50) ... 10.0 30.00 4. Mermaid (Got 6/51) ... 30 (25.00 2. Mexico (Un 3/54) 140. 4. Minstrel Man (Got 3/51) 230.00 25. 90.00 6. Moon Glow (Un 11/48) 10.0 4. Mystic Marvel (Got 60.00 3/54) 145.0 4* Nevada (Un 8/54) 185.0 75.00 4. Niagara (Got 12/51) ... 40.0 95.00 4. Nifty (Wm 12/50) ... 15.0 35.00 4. "9" Sisters (Wm 1/54) 95.0 135.00 4. Oasis (Ex 10/50) 10.0 80.00 4. Oklahoma (Un 5/49) . 10.0 445.00 6. Old Faithful 35.00 (Got 12/49) 15.0 25.00 4. Olympics (Wm 5/52) . 45.0 4. One Two Three (Ge 10/48) 25.00 20.00 10.0 4. Palisades (Wm 7/53).. 65.0 75.00 1* Palm Beach (B 7/52) 85.0 2* Palm Springs (B 11/53) 175.0 25.00 4. Paratrooper (Wm 8/52) 25 (4. Pin Bowler (CC 6/50) 10.0 95.00 6. Pinch Hitter (Un 5/49) 10.0 215.00 4. Pinky (Wm 9/50) 20.0 20.00 2. Pin Wheel (Got 11/53) 50.0 4. Play Ball (CC 1/51) ... 20.0 20.00 4. Playland (Ex 8/50) ... 10.0 6. Playtime (Ex 8/49) ... 125.00 10.0 2. Poker Face (Got 9/53) 110.0 110.00 6. Puddin' Head 35.00 (Ge 10/48) 10.0 4. Punchy (CC 12/50) ... 10.0 155.00 4. Quarterback (Wm 10/49) 105.00 15.0 4. Quartet (Got 2/52) ... 135.00 60.0 4. Queen of Hearts 245.00 (Got 12/52) 60 0 95.00 4. Quintet (Got 3/53) ... 49.5 4. Rag Mop (Wm 10/50) . 100.00 15.0 6. Ramona (Un 2/49) ... 10.0 45.00 4. Red Shoes (Un 11/50) 20.0 2. Rio (Un 11/53) 100.0 25.00 4. Rip Snorter (Ge 10/49) 10.0 4. Rocket (Ge 5/50) 20.0 35.00 4. Rockettes (Got 8/50) ... 25.0 35.00 4. Rodeo (Un 2/53) 125.0 225.00 4. Rose Bowl (Got 10/51) 35.0 250.00 4. Round Up (Got 11/48) 10.0 200.00 4. St. Louis (Wm 2/49) ... 25.0 85.00 245.00 4. Saddle and Turf (Ev 10/53) . . (Club Model) 175.0 20.00 25.00 245.04. Saratoga (Wm 10/48). 10.0 75.00 20.00 4. Screamo (Wm 4/54) 125.0 55.00 4. Sea Jockeys (Wm 11/51) 24.5 75.00 4. Select-A-Card (Got 4/50) 10.00 20.00 4. Shantytown (Ex 10/49) 20.00 39.00 69.50 4. Sharpshooter (Got 5/49) 29.50 40.00 10.00 4. Shindig (Got 10/53) 120.00 35.00 145.00 265.00 4. Shoo Shoo (Wm 2/51) 19.50 29.50 65.00 4. Shoot the Moon (Wm 11/51) 25.00 20.00 55.00 185.00 4. Show Boat (Un 1/49) . 10.00 20.00 4. Show Boat (Un 12/52) 150.00 45.00 175.00 50.00 4. Silver Chest (Upright) 20.00 (Ge 4/53)59.00 125.00 Silver Skates (Wm 2/53) 4. 54.50 80.00 100.00 4* Singapore (Un 10/54).. 225.00 325.00 25.004. Skill Pool (Got 8/52) . 25.00 50.00 85.00 4. Slugfest (Wm 3/52) ... 39.00 65.00 25.00 Snooks (Wm 6/51) . 6. 15.00 22.50 60.00 South Pacific (Ge 2/50) 4. 39.00 20.00 45.00 210.00 4. Spark Plugs (Wm 9/51) 50.00 85.00 6. Speedway (Wm 9/51) 4. Spitfire (Wm 2/55) ... 4. Spot Bowler **20.00** 225**.**00 125.00 85.00 10.00 169.50

	Page	68		Octol	ber
	÷	4. Sportsman (Ge 2/51) .	10.00	20.00	4.]
.00	25.00	4. Sportsman (Wm 2/52)	30.00	35.00	
.00	250.00	4. Springtime (Ge 3/52)	20.00	34.50	6. 7
		4. Stage Coach (Got 11/54)	165.00	210.00	6. I
.00	69.00	4. Star Pool (Wm 10/54).	200.00	220.00	0. 1 4. 1
.00	20.00	4. Stars (Un 6/52)	50.00	85.00	9. 1
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.00	495.00	4. Steeple Chase (Un 1/52)	35.00	65.00	
.00	170.00	4. Stop & Go (Ge 3/51)	15.00	25.00	4. T
.00	135.00	4. Struggle Buggies	10000		4. T
.00	35.00	(Wm 12/53)	75.00	125.00	4. T
.00	29.00	6. Summertime (Un 9/48)	15.00	25.00	4. 'I
00.	65.00	4. Sunshine Park	25 00	95.00	4. T 6. T
00	210.00	(B 12/52) 4. Super Hockey	35.00	93.00	6. T
00	60.00	(CC 4/49)	20.00	34.50	4. T
00	20.00	4. Super Jumbo			4. T
		(Got 10/54)	2 87. 50	375.00	4 7
.00	175.00	2* Surf Club (B 3/54)	190.00	285.00	4. T 4. U
00	295.00	4. Sweepstakes (Wm 1/52)	75.00	95.00	2* V
00	70.00	4. Sweetheart (Wm 5/50)	20.00	35.00	4. V
00	35.00	4* Tahiti (Un 8/53) 4. Tampico (Un 6/49)	90.00 10.00	195.00 20.00	4. W
00 00	135.00 20.00	4. Telecard (Got 1/49)	20.00	55.00	4. V
00	20.00	4. Thing (CC 2/51)	15.00	35.00	4. W 4* Y
	20.00	4. Three Feathers (Ge 5/49)	15.00	35.00	4. Z
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00 00	45.00 20.00 35.00 125.00 35.00 20.00 20.00 130.00 20.00 35.00 110.00 110.00 35.00 20.00 34.50 175.00 20.00 39.00 49.50 160.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Victory Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Trophy Bowler (6/50) 4. ChiCoin Trophy Bowler (7/50) 6. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player DeLuxe (5/52) 4. ChiCoin Match Bowler 	20.00 20.00 35.00 25.00 295.00 350.00 395.00 20.00 20.00 20.00 25.00 35.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 475.00 35.00 35.00 35.00 35.00 75.00	4. C 4. C 4. C 4. C 4. E 4. E 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00 00	45.00 20.00 35.00 125.00 20.00 20.00 130.00 20.00 35.00 110.00 35.00 110.00 35.00 20.00 35.00 110.00 35.00 20.00 34.50 175.00 20.00 34.50 175.00 20.00 39.00 49.50	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Victory Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Trophy Bowler (6/50) 4. ChiCoin Trophy Bowler (7/50) 6. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin Match Bowler (6/52) 	20.00 20,00 35,00 25,00 295,00 350,00 395,00 20,00 20,00 20,00 25,00 35,00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 475.00 35.00 30.00 35.00 30.00 75.00 85.00	4. C 4. C 4. C 4. C 4. E 4. E 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00	45.00 20.00 35.00 125.00 20.00 20.00 130.00 20.00 20.00 35.00 110.00 110.00 35.00 110.00 35.00 20.00 35.00 100.00 34.50 175.00 20.00 39.00 49.50 160.00 75.00 25.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Victory Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Lampion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (5/51) 4. ChiCoin 6-Player DeLuxe (5/52) 4. ChiCoin Match Bowler (6/52) 4. ChiCoin Bowler 	20.00 35.00 25.00 295.00 350.00 20.00 20.00 20.00 20.00 35.00 35.00 35.00 39.00 45.00	20.00 30.00 45.00 50.00 375.00 395.00 475.00 35.00 35.00 30.00 75.00 85.00 95.00 100.00	4. C 4. C 4. C 4. C 4. E 4. E 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00	45.00 20.00 35.00 125.00 20.00 20.00 130.00 20.00 35.00 110.00 35.00 110.00 35.00 20.00 35.00 110.00 35.00 20.00 34.50 175.00 20.00 34.50 175.00 20.00 39.00 49.50	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Victory Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Trophy Bowler (6/50) 4. ChiCoin Trophy Bowler (7/50) 6. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin Match Bowler (6/52) 	20.00 20.00 35.00 25.00 295.00 350.00 20.00 20.00 20.00 35.00 35.00 35.00 35.00 39.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 35.00 35.00 35.00 35.00 85.00 95.00	4. C 4. C 4. C 4. C 4. E 4. C 4. C 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00	45.00 20.00 35.00 125.00 20.00 20.00 130.00 20.00 20.00 35.00 110.00 110.00 35.00 110.00 35.00 20.00 35.00 100.00 34.50 175.00 20.00 39.00 49.50 160.00 75.00 25.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Champion Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Horse-Shoes (5/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin Match Bowler (6/52) 4. ChiCoin Bowl-A-Ball (10/52) 	20.00 35.00 25.00 295.00 350.00 20.00 20.00 20.00 20.00 35.00 35.00 35.00 39.00 45.00	20.00 30.00 45.00 50.00 375.00 395.00 475.00 35.00 35.00 30.00 75.00 85.00 95.00 100.00	4. C 4. C 4. C 4. C 4. E 4. C 4. C 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00 00 00 00 00 00 00 00 00 00 00 00	45.00 20.00 35.00 125.00 20.00 20.00 130.00 20.00 35.00 110.00 110.00 35.00 20.00 35.00 110.00 35.00 20.00 34.50 175.00 20.00 34.50 175.00 20.00 34.50 175.00 20.00 35.00 25.00 35.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bewler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Victory Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Champion (12/54) 4. ChiCoin Bowler (12/54) 4. ChiCoin Pin Bowler (12/54) 4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (5/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin Match Bowler (10/52) 4. ChiCoin Match Bowl-A-Ball (11/52) 4. ChiCoin 10th Frame 	20.00 20.00 35.00 295.00 295.00 350.00 20.00 20.00 20.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 20.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 475.00 35.00 35.00 30.00 75.00 85.00 95.00 100.00 135.00	4. C 4. C 4. C 4. C 4. E 4. C 4. E 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00	45.00 20.00 35.00 125.00 35.00 20.00 20.00 130.00 20.00 35.00 110.00 110.00 110.00 35.00 20.00 34.50 175.00 20.00 39.00 49.50 160.00 75.00 255.00 300.00 20.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Champion Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Horse-Shoes (5/51) 4. ChiCoin 6-Player (8/51) 4. ChiCoin Match Bowler (6/52) 4. ChiCoin Bowl-A-Ball (10/52) 	20.00 20.00 35.00 25.00 295.00 395.00 20.00 20.00 20.00 20.00 35.00 35.00 39.00 45.00 95.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 4775.00 35.00 35.00 30.00 35.00 30.00 135.00 135.00 135.00 135.00	4. C 4. C 4. C 4. C 4. E 4. E 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G
00 00 00 00 00 00 00 00 00 00	45.00 20.00 35.00 125.00 35.00 20.00 20.00 20.00 20.00 35.00 110.00 110.00 110.00 35.00 20.00 34.50 175.00 20.00 39.00 49.50 165.00 20.00 165.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Shuffle Line(7/51) 4. Bally Champion Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Jet Bowler (8/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Pin Bowler (6/50) 6. ChiCoin Pin Lite (9/50) 4. ChiCoin Horse-Shoes (5/51) 4. ChiCoin Match Bowler (6/52) 4. ChiCoin Match Bowler (6/52) 4. ChiCoin Match Bowl-A-Ball (11/52) 4. ChiCoin Name Bowler (10/52) 	20.00 20.00 35.00 295.00 295.00 350.00 20.00 20.00 20.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 20.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 475.00 35.00 35.00 30.00 75.00 85.00 95.00 100.00 135.00	4. C 4. C 4. C 4. C 4. E 4. C 4. C 4. G 4. G 4. G 4. G 4. G 4. G 4. G 6. K 6. K 6. K 6. K 4. K
00 00	45.00 20.00 35.00 125.00 35.00 20.00 20.00 130.00 20.00 35.00 110.00 110.00 110.00 35.00 20.00 34.50 175.00 20.00 39.00 49.50 160.00 75.00 255.00 300.00 20.00	 (2/50) 6. Bally Shuffle Champ (4/50) 6. Bally Hook Bcwler (11/50) 6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51) 4. Bally Shuffle Line(7/51) 4. Bally Champion Bowler (5/54) 4. Bally Champion Bowler (5/54) 4. Bally Let Bowler (8/54) 4. Bally Jet Bowler (8/54) 4. Bally Magic Bowler (12/54) 4. ChiCoin Bowling Classic (5/50) 4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Orphy Bowl (7/50) 6. ChiCoin Pin Lite (9/50) 4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player DeLuxe (5/52) 4. ChiCoin Bowl-A-Ball (10/52) 4. ChiCoin Match Bowl-A-Ball (11/52) 4. ChiCoin Name Bowler 	20.00 20.00 25.00 295.00 395.00 20.00 20.00 20.00 20.00 35.00 35.00 35.00 39.00 45.00 95.00 75.00	20.00 30.00 45.00 50.00 375.00 395.00 400.00 4775.00 35.00 35.00 30.00 35.00 30.00 135.00 135.00 135.00 135.00	4. C 4. C 4. C 4. C 4. C 4. C 4. C 4. G 4. G 4. G 4. G 4. G 4. G 4. G 4. G

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tol	per 15, 1955		- France
00	4. Three Four Five		
00	(Un 6/51)	25.00	50.00
50	6. Three Musketeers		
00	Got 7/49)		35.00
00	6. Thrill (CC 9/48)	10.00	20.00
00	4. Thunderbird		
	(Wm 5/54)	150.00	190.00
00	4. Times Square		
00	$(Wm \ 4/53) \ \dots \ $	65.00	89.50
	4. Touchdown (Un 1/52)	15.00	25.00
00	4. Triplets (Got 7/50)	15.00	29.50
00	4. TriScore (Ge 1/51)	20.00	35.00
	4. Tropicana (Un 1/55) .		350.00
00	4. Tropics (Un 7/53)		175.00
••	6. Tucson (Wm 1/49)		29.00
00			
-	6. Tumbleweed (Ex 8/49)		35.00
50	4. Turf King (B 6/50)	15.00	45.00
~~	4. Twenty Grand (Wm 12/52)	40.00	85.00
00	4. Twin Bill (Got 1/55) .	210.00	240.00
00	4. Utah (Un 7/49)	10.00	29.50
00	2* Variety (B 9/54)		425.00
00	4. Watch My Line		
00	(Got 9/51)	30.00	55.00
00	4. Whizz Kids (CC 3/52)		40.00
00	4. Wild West (Got 8/51)	40.00	69.50
00	4. Winner (Univ.) 4* Yacht Club (B 6/53)	20.00 75.00	45.00 125.00
00	4. Zingo (Un 10/51)	25.00	65.0 0
101	4. Zingo (On 10/31)	20.00	03.00

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SH SH	UFFLES	±
6. Bally Speed Bowler	4. ChiCoin Thunderbolt	
(2/50) 15.00 20.00		450.00
6. Bally Shuffle Champ	4. ChiCoin Triple Strike	
(4/50) 20.00 30.00	(2/55)	465.00
6. Bally Hook Bcwler (11/50)	4. ChiCoin Criss-Cross	275.00
(11/50) 20.00 45.00 6. Bally Baseball (5/51) 35.00 45.00		275.00
4. Bally Shuffle Line(7/51) 25.00 50.00		215.00
4. Bally Victory Bowler	4 E-Lilia Salla (6/51) 90.00	30.00
(5/54) 295.00 375.00 4. Bally Champion	4. Exhibit Twin Rotation	
Bowler (5/54) 295.00 395.00	(5/52) 65.00	95.00
4. Bally Jet Bowler (8/54) 350.00 400.00	in other Donning Longito	
4. Bally Magic Bowler (12/54)	(11/49) 15.00	20.00
4. ChiCoin Bowling	4. Genco Baseball (5/50) 15.00	20.00
Classic (5/50) 20.00 35.00	4. Genco Shuffle Target (7/51) 15.00	20.00
4. ChiCoin Pin Bowler (6/50)		
4. ChiCoin Trophy Bowl	bound (9/51) 30.00	65.00
(7/50) 20.00 35.00 35.00	(13.(50)) 05.00	125.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00 4. ChiCoin Horse-Shoes	(11/53) 85.00 4. Genco Match Pool	123.00
(5/51) 35.00 75.00	(2/54) 125.00	160.00
4. ChiCoin 6-Player (8/51) 35.00 85.00		29.50
4. ChiCoin 6-Player DeLuxe (5/52) . 39.00 95.00	6. Keeney Pin Boy (11/49) 15.00 6. Keeney Ten Pins (1/50) 15.00	20.00 20.00
4. ChiCoin Match Bowler	6. Keeney ABC (2/50) 15.00	20.00
(6/52) 45.00 100.00	6. Keeney Lucky Strike	
4. ChiCoin Bowl-A-Ball (10/52) 95.00 135.00	(4/50) 20.00 6. Keeney King Pin (4/50) 20.00	30.00 30.00
(10/52) 95.00 135.00 4. ChiCoin Match	6. Keeney Bowling Champ	30.00
Bowl-A-Ball (11/52) 75.00 150.00	(4/50) 20.00	30.00
4. ChiCoin 10th Frame Special (12/52) 75.00 150.00	6. Keeney Duck Pins (6/50)	30.00
4. ChiCoin Name Bowler	(6/50) 20.00 4. Keeney Double Bowler	50.00
(1/53) 75.00 150.00	(8/50) 25.00	35.00
2* ChiCoin 10th Frame	4. Keeney League (8/50) 25.00 4. Keeney 4-Way Bowler	50.00
Double Score Bowler (2/53)	Attachment (12/50). 40.00	75.0(
4. ChiCoin Crown (4/53) 95.00 175.00	4. Keeney Big League	
4. ChiCoin Crown, Giant Pins (4/53) 125.00 185.00	(5/51)	65.00
Pins (4/53) 125.00 185.00 2. ChiCoin Triple Score	4. Keeney o-Player League (9/51) 35.00	75.00
(6/53) 65.00 175.00	4. Keeney DeLuxe League	
4. ChiCoin Gold Cup	(3/52)	95.00
((7/53) 4. ChiCoin High Speed	4. Keeney Super DeLuxe League Bowler (3/52) 45.00	100.00
Crown (7/53) 150.00 260.00	4. Keeney High Score	
4. ChiCoin High Speed Triple Score (8/53) 225.00 285.00	League $(5/52)$ 65.00	100.00
Triple Score (8/53) . 225.00 285.00 4. ChiCoin Advance	4. Keeney Team (10/52) 69.00 4. Keeney Club (4/53) 95.00	135.00 150.00
(10/53) 150.00 260.00	2. Keeney Domino (5/53) 50.00	160.00
4. ChiCoin King (10/53) 200.00 275.00	4. Keeney Carnival (5/53) 90.00	175.00
4. ChiCoin Criss Cross (Bowler 12/53) 215.00 300.00	4. Keeney Pacemaker (9/53) 125.00	200.00
2* ChiCoin Super Frame	4. Keeney Mainliner	200.00
(3/54)	Bowler (1/54) 169.50	240.00
4. ChiCoin Starlite (5/54) 225.00 310.00 4. ChiCoin Feature (7/54) 250.00 350.00	4. Keeney Bonus Bowler (3/54) 175.00	250.00
4. ChiCoin Holiday (9/54) 375.00 425.00	4. Keeney Diamond Bowler	200.00
4. ChiCoin Flash (10/54) 250.00 395.00	(5/54)	295.06
4. ChiCoin Playtime (10/54) 350.00 460.00	4. Keeney Bikini (6/54) 225.00 4. Keeney Century (6/54) 295.00	300.00 320.00

Keeney Century (6/54)
 Keeney American (9/54)

4. Keeney National (9/54) 345.00

295.00

325.00

320.00

350.00

395.00

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35.00

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(10/54)

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4. ChiCoin Fireball

..... 350.00 460.00

395.00 475.00

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4. United 5-Player (1/51) 35.00 4. United 6-Player 40.00 4. United DeLuxe 6-Player (10/15) 6-Player (10/15) 40.00 4. United 6-Player Super (3/52) 65.00 4. United Speedy (8/54). 300.00 4. Un. 11th Frame (10/54) 335.00 2. United DeLuxe 400.00 70.00 410.00 75.00 11th Frame .. 325.00 415.00 4. United Comet Targette (11/54) (3/52) 45.00 95.00 325.00 410.00 4. United 4-Player Official (5/52) 45.00 100.00 420.00 4. United 6-Player Star 410.00 (7/52) 4. United 10th Frame 50.00 105.00 345.00 425.00 (12/54)United Mars (1/55) 355.00 Star (9/52) 4. United Manhattan 10th 65.00 110.00 440.00 4. United DeLuxe Mars 4. United Walmattan 10th Frame (9/52) 4. United 10th Frame Super (10/52) 4. United Manhattan 345.00 70.00 130.00 (1/55)450.00 4. Un. Lightning (2/55). 375.00 4. United DeLuxe 455.00 85.00 135.00 Lightning 4. Un. Clipper (5/55)... 2. United DeLuxe Clipper (5/55) 385.00 465.00 100.00 135.00 425.00 460.00 85.00 125.00 125.00 415.00 75.00 465.00 Universal Twin (1/50). 100.00 140.00 15.00 35.00 115.00 145.00 6. Universal Super Twin (3/50) 6. Universal DeLuxe Twin 100.00 135.00 30.00 40.00 139.50 120.00 2* United Koyal (9/53) ... 4* United Imperial (9/53) 2* United Chief (11/53) ... 4* United Leader (11/53) 4* United Team (1/54) ... 4. United DeLuxe Team (1/54) (10/50) 6. Universal High Score 220.00 250.00 185.00 30.00 40.00 185.00 (10/50) 6. Universal Bowlomatic (3/51) 200.00 275.00 30.00 40.00 275.00 245.00 30.00 40.00 6. Williams Twin Shnffle (1/54) 260.00 300.00 4. United League (1/54) 2. United Ace (5/54) (12/49) Williams Twin Shuffle (9½') (2/50) Williams Bowler 225.00 290.00 20.00 34.50 325.00 265.00 2. United Rainbow (5/54)-250.00 20.00 30.00 310.00 4. United Banner (8/54)... 310.00 340.00 $(9\frac{1}{2})$ (3/50)4. Williams Double 25.00 30.00 4. United Shuffle Targette (8/54)265.00 350.00 Header (7/50) Williams 5-Player 20.00 45.00 4. United DeLuxe Shuffle Targette (8/54) 295.00 360.00 Bowler (6/51)20.00 30.00 ARCADE EQUIPMENT ABT 6 Gun Rifle Range 550.00 650.00 ABT 6 Gun Kitle Kange Boomerang Bally Big Inning Bally Heavy Hitter Bally King Pin Bally Rapid Fire Bally Undersea Raider Champion Hockey ChiCoin Basketball Champion 4. 4. 195.00 25.00 45.00 150.00 65.00 195.00 35.00 60.00 160.00 20.00 35.00 250.00 125.00 95.00 64.50 125.00 475.00 40.00 85.00 200.00 175.00 ChiCoin Baskelpan Champ 85.00 4. ChiCoin 4-Player Derby 100.00 4* ChiCoin Goalee 44.50 4. ChiCoin Hockey 55.00 195.00 195.00 350 395.00 525.00 QT Pool Table 95.00 65.00 85.00 Qi rooi fable Quizzer Rockola World Series. Scientific Baseball Scientific Basketball ChiCoin Hockey ChiCoin Midget Skee ChiCoin Pistol ChiCoin Home Run, 6 Player (3/54) Edelco Pool Table ... Evans Bat-A-Score ... Evans Bola-Score ... Evans Sholer Bomber Evans Snper Bomber Evans Ten Strike '46. Evans Tommy Gun Exhibit Can Patrol 85.00 75.00 125.00 65.00 50.00 175.00 99.50 40.00 85.00 40.00 89.50 20.00 75.00 150.00 250.00 4. Scientific Batting Pr. 4. Scientific Pitch 'Em . 19.00 65.00 20.00 95.00 75.00 145.00 185.00 4. Scientific Filter Em. 4* Seeburg Bear Gun 4. Seeburg Chicken Sam. 4. Seeburg Shoot the Chute 4* Seeburg Coon Hunt. 5. Shot Packetball 175.00 99.50 50.00 150.00 79.50 35.00 89.50 95.00 100.00 49.50 95.00 100.00 **210.0**0 225.00 125.00 65.00 75.00 Set Shot Basketball 4. 200.00 250.00 4. Telequiz 4. Un. Team Hockey 20.00 85.00 95.00 150.00 39.50 95.00 85.00 330.00 **30.00** 4* Exhibit Dale Gun 4. Exhibit Gun Patrol 4. Exhibit Jet Gnn 4. Exhibit Space Gun 4. Exhibit Pony Express 4. Exhibit Silver Bullets 4* Exhibit Six Shooter 4* Exhibit Six Shooter 4* Exhibit Shooting Gal. (6/64) 45.00 89 50 4. United Jungle Gun 225.00 75.00 150.00 4. Un. DeLuxe Jungle Gun 2* United Carnival Gun 360.00 4. 230.00 75.00 145.00 75.00 145.00 (10/54)275.00 360.00 135.00 95.00 85.00 4. United DeLuxe Carnival 40.00 Gun (10/54) 4. United Bonus Gun 275.00 375.00 110.00 50.00 45.00 75.00 (1/55)345.00 425.004. United DeLuxe Bonus United DeLuxe Bonus Gun (1/55) Wilcox-Gay Recordio Wms. All Stars (8/47) Wms. Box Score (12/47) Wms. Star Series (4/49) Wms. DeLuxe World Series (2/52) Wms Super World 200.00 375.00 450.00 50.00 125.00 240.00 35.00 75.00 39.50 75.00 275.00 40.00 89.00 395.00 40.00 90.00 Wms. Super World Series (4/51) Wms. DeLuxe Baseball (4/53) 145.00 159.50 39,50 99.00 275.00 325.00 100.00 175.00 Genco Big Top Rifle Gallery (6/54) Genco Wild West Gun (2/55) (4/53) 4. Wms. Pennant Baseball (12/53) 165.00 4. Wms. Super Pennant Baseball (12/53) 155.00 4. Wms. Super Star 375.00 450.00 165.00 265.00 395.00 495.00 275.00 Baseball (12/33) 4. Wms. Super Star Baseball (12/53) 4. Wms. Major League Baseball (2/54) 4. Wms. All Star Baseball (2/54) 4. Wms. Explored League 50.00 49.50 4. Jack Rabbit 99**.5**0 4. 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(3/55)

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October 15, 1955 Manufacturers New Equipment

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Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c.	780.00
King-Pin Bowler	
(with Match Feature)	
Model K·110, 10c a play	805.00
Model K-325, 3 plays for 25c.	825.00
ABC Bowler	
(without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler	
(with Match Featnre)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	82 5. 00
Bull's Eye Shooting Gallery	395.0 0
The Champion	
(With new-all-metal cabinet)	759.00

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graph, 48 Selection, 78 RPM	4
Model 5206 5c-10c-25c Wall Box	2
1 With (40 C 1)	1
4 Wire (48 Selections)	92
Model 5207 5c-10c-25c Wall Box	1Z O
3 Wire (104 Selections)	No L uthorized
Model 5100 8" Speaker	
Model 5110 12" DeLuxe	for
Speaker	P
Model 5111 12" Concealed	uce
Speaker Hi-Fi	ice Publication
Model 5112 8" Wall Speaker	ice
Hi-Fi	tti
Model 5115 Hi-Fi 4 Cone Cor-	on
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