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Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH
Karyl Long

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

EXECUTIVE STAFF

JOE ORLECK, Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA STRASSBERG, Research

A. ARTESS, Office Manager

A. FORMAN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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(Music Editorial)

GREAT YEAR For the Record Business

The record business has never had a brighter future.

Not only will sales this year be among the highest ever experienced, but all indications point to even greater expectations in subsequent years.

In 1952, total record sales amounted to about \$200,000,000. In 1953, sales should reach at least \$225,000,000.

If this occurs, then there will have been only one other year in the entire history of the record business in which sales have been higher. That was 1947 when they were about \$250,000,000.

What are the causes for this increase?

They are many.

First of all, the number of juke boxes on location have gone up steadily year by year. But in addition to the greater number, their capacity has been expanded to the point where they now require 40 to 120 selections whereas 20 or 24 selections were the rule just a few years ago.

Besides juke boxes, the sale of home phonographs has increased almost 300% since 1945. This has been the result of a greater appreciation on the part of the public of the entertainment value of records brought about by the more consistent hearing of them on juke boxes and on radio.

Moreover the teen age population of this nation has increased almost 30% in the last ten years—and is still on the upgrade. Since that is the time when most people are introduced to pop records and start buying them, the increase in the teen age population is a healthy sign for the future of the record business.

Perhaps one of the most important considerations in the increased sales of records has been the new dynamic approach which record companies have adopted in the promotion of their product. Most diskeries now have programs which give their distributors and dealers an incentive to sell more records. This is in tremendous contrast to the time when record sales were a mere sideline to a distributor whose main business was selling refrigerators or stoves or other such products. Today, a distributor knows that records are a substantial part of his income and profit and that it pays him to push them.

But perhaps the greatest reason for the augmented sales which the industry is now experiencing is the growth of the independent record company. This is not to say that the majors do not still dominate the industry. They do—and always will—because majors lead in every industry. But the expansion of the independent and specialized record company has spread sales to areas and buyers who did not ordinarily buy. And, as a matter of fact, as the independents have brought new audiences to the record business, as they have introduced new personalized methods to sales and promotion, the majors, far from suffering from the independents' success, have benefited from those new audiences and new methods of merchandising.

So, as we go into the Fall season, traditionally one of high activity for the record and music fields, the prospects are exceptionally encouraging.

Business has been great. But what is more important, it looks as though it will be even greater in the future.

Just...great

EDDIE FISHER



sings
"MANY TIMES"
 b/w
"JUST TO BE WITH YOU"
 with Hugo Winterhalter's orchestra and chorus 20/47-5453

THE NATION'S
TOP TEN
 PLUS
 THE NEXT
25
JUKE BOX TUNES
 The Top Ten Tunes Nothing Heartier Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Outlets Throughout The Country.



THE CASH BOX

Hot enough for you???
 September 12, 1953

THE NATION'S
TOP TEN
 PLUS
 THE NEXT
25
JUKE BOX TUNES
 The Top Ten Tunes Nothing Heartier Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Outlets Throughout The Country.



- | | | |
|-----------|--|-----------|
| 1 | NO OTHER LOVE
PERRY COMO | 2 |
| 2 | YOU, YOU, YOU
AMES BROTHERS | 1 |
| 3 | CRYING IN THE CHAPEL
JUNE VALLI | 3 |
| 4 | I'M WALKING BEHIND YOU
EDDIE FISHER | 5 |
| 5 | C'EST SI BON
EARTHA KITT | 4 |
| 6 | I'M WALKING BEHIND YOU
EDDIE FISHER | 6 |
| 7 | WITH THESE HANDS
EDDIE FISHER | 7 |
| 8 | HEY JOE
FRANKIE LAINE | 8 |
| 9 | WITH THESE HANDS
EDDIE FISHER | 9 |
| 10 | CRYING IN THE CHAPEL
JUNE VALLI | 10 |

AL—Aladdin	CR—Coral	FE—Federal	WD—Wood	PR—Prestige	SIT—Sittin' in
AT—Atlantic	CY—Cryotlette	4 Star—Four Star	ME—Mercury	RA—Rainbow	SP—Specialty
BU—Brunswick	DE—Decca	IM—Imperial	MG—MGM	RM—Ramo	SW—Swingtime
CA—Capitol	DO—Dot	IN—Intro	MO—Modern	RR—Recorded in	TE—Tempo
CO—Columbia	DU—Duke	JU—Jubilee	OR—Oriole	RE—Recorded in	TI—Tico
CH—Chess	DY—Derby	KL—King	PC—Peacock	RE—Seymour	TH—Tennessee
CO—Columbia	ES—Essex	LO—London	PE—Peacock	SA—Savoy	UN—United
		MA—Mars		SE—Seger	VA—Valley
					VI—RCA Victor

- | | | | |
|----------|---|-----------|---|
| 1 | VAYA CON DIOS
LES PAUL & MARY FORD
AT-15001—Wingy Manone
CA-2486 (F-2685)—Les Paul & M. Ford
CA-2314 (F-2514)—Wes & Mar Tuttle
CR-60991 (F-60991)—Jack Smith | 2 | YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo |
| 2 | NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
CA-1685 (F-1685)—Art Stafford
DE-28746 (9-28746)—Gordon Jenkins O.
MG-30796 (K-30796)—David Rose O. | 3 | CRYING IN THE CHAPEL
DARRELL GLENN-JUNE VALLI-REX ALLEN
CR-6108 (9-6108)—Art Stafford
DE-28762 (9-28762)—Ella Fitzgerald
DE-28758 (9-28758)—Rex Allen
DU-116 (45-116)—The Four Dukes |
| 3 | P. S. I LOVE YOU
HILLTOPPERS
DE-28750 (9-28750)—G. Jenkins O. | 4 | OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O.
CO-40062 (4-40062)—Ken Griffin
CR-61017 (9-61017)—Lawrence Welk O.
DE-28779 (9-28779)—The Commanders |
| 4 | C'EST SI BON
EARTHA KITT
VI-20-5358 (47-5358)—Eartha Kitt | 5 | I'M WALKING BEHIND YOU
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-26692 (9-26692)—Donald O'Connor |
| 5 | HEY JOE
FRANKIE LAINE
CO-40036 (4-40036)—Frankie Laine
CO-21129 (4-21129)—Carl Smith | 6 | WITH THESE HANDS
EDDIE FISHER
CO-40006 (4-40006)—Johnnie Ray
CO-40034 (4-40034)—Eddy & Stafford |
| 6 | WITH THESE HANDS
EDDIE FISHER
CO-40006 (4-40006)—Johnnie Ray
CO-40034 (4-40034)—Eddy & Stafford | 7 | HEY JOE
FRANKIE LAINE
DE-28797 (9-28797)—Kitty Wells |
| 7 | WITH THESE HANDS
EDDIE FISHER
DE-28780 (9-28780)—G. Lombardo O.
VI-20-5365 (47-5365)—Eddie Fisher | 8 | HEY JOE
FRANKIE LAINE
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher |
| 8 | HEY JOE
FRANKIE LAINE
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher | 9 | WITH THESE HANDS
EDDIE FISHER
DE-28780 (9-28780)—G. Lombardo O.
VI-20-5365 (47-5365)—Eddie Fisher |
| 9 | WITH THESE HANDS
EDDIE FISHER
DE-28780 (9-28780)—G. Lombardo O.
VI-20-5365 (47-5365)—Eddie Fisher | 10 | HEY JOE
FRANKIE LAINE
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher |

RCA VICTOR
 FIRST IN RECORDED MUSIC

11) GAMBLER'S GUITAR. 12) DRAGNET. 13) BUTTERFLIES. 14) SONG FROM MOULIN ROUGE. 15) TROPICANA. 16) ANY LOVE. 17) HALF A PHOTOGRAPH. 18) I'D RATHER DIE YOUNG. 19) I LOVE PARIS. 20) CHICA-BOOM. 21) BLUE CANARY. 22) TERRY'S THEME FROM "LIMELIGHT". 23) EBB TIDE. 24) APRIL IN PORTUGAL. 25) STORY OF THREE LOVES. 26) GOD BLESS US ALL. 27) EH, CUMPARI. 28) A DEAR JOHN LETTER. 29) YOU'RE FOOLING SOMEONE. 30) RUBY. 31) THE BREEZE. 32) TONIGHT LOVE. 33) ETERNALLY. 34) LIGHTHOUSE. 35) FALSE LOVE.

"It's What's in THE CASH BOX That Counts"



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-------------------------|--------------------------------|
| 1. VAYA CON DIOS | Les Paul & Mary Ford (Capitol) |
| 2. CRYING IN THE CHAPEL | June Valli (RCA Victor) |
| 3. NO OTHER LOVE | Perry Como (RCA Victor) |
| 4. YOU, YOU, YOU | Ames Brothers (RCA Victor) |
| 5. DRAGNET | Ray Anthony (Capitol) |
| 6. EBB TIDE | Frank Chacksfield (London) |
| 7. P. S. I LOVE YOU | Hilltoppers (Dot) |
| 8. C'EST SI BON | Eartha Kitt (RCA Victor) |
| 9. WITH THESE HANDS | Eddie Fisher (RCA Victor) |
| 10. EH! CUMPARI | Julius La Rosa (Cadence) |

Another contest comes to an end and friar jock Tom Edwards (WERE-Cleveland, Ohio) pockets the \$100. government bond awarded by MGM to the jockey who found the winner via his daily radio show. Winner of the Jo Ann Tolley Summer Sweetheart Contest sponsored in conjunction with her latest record "I Don't Want To Be A Summer Sweetheart" was won by Mrs. Evelyn Baird, Parma, Ohio who wrote the winning letter about her "Summer Romance." . . . Don Kimmel (WCAP-Lowell, Mass.), another vacationing jockey who spends his time in New York running around gathering material for his fall broadcasts, says "Watch Eddie Fisher's newest, "Many Times" and Sandy Solo's "There I Go." I predict big things for both." Don will wear a Long Island lovely on October 15.



STAN PAT
(WTNJ—Trenton, N. J.)

Pic of the week—Stan Pat (WTNJ-Trenton, N. J.) vacationing as the guest of Hal Stubbs (CKVL-Montreal Canada) in Montreal. Stan having a wonderful time. Has been having a real ball with the Four Aces who are appearing at the Seville Theatre. . . . We're sorry to learn that Gene Whitaker from Reidsville, N. C. has been in the Veterans Hospital, Durham, N. C. for the past seven weeks recuperating from a serious operation. More so in view of Gene's having received his notice from station WREX during his hospitalization. As with most jocks, Gene is not covered with insurance and has been hit hard financially. Here's a chance for a top flight station to pick up a top flight deejay. . . . During one of last week's morning

programs, when Bob E. Lloyd (WACZ-New Haven, Conn.) mentioned that the next record played exactly three minutes, he received a hurried phone call from a lady listener. She asked Bob to give her a moment to get ready so she could use the music to time a "3 Minute egg." . . . Note from Sid Dickler advises he is with WEDO-McKeesport, Pa. and not WMCK as we reported. Sid is also associated with WHOD. The "Sid Dickler Show" on WEDO has been moved up to 1:30-2:15 Monday thru Friday direct from Sid's office in the Century Building, downtown Pittsburgh.

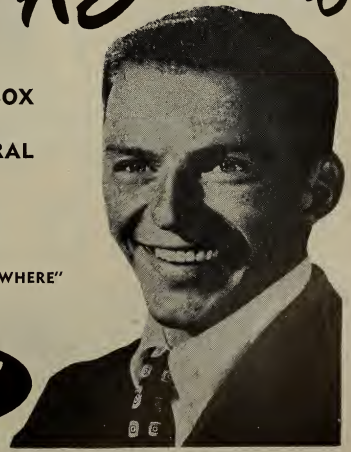
Jim Mills is a daddy for the third time. Baby girl, Monica, was born to Mrs. Mills at Passavant Hospital, Chicago, on August 26. The Mills have two other children, Todd, age six and Linda, age 3. . . . Also, Bill Clark, WAAF, proud pop of a baby girl, named Doris after her mother. Baby weighed in at 8-5. . . . A new, completely sponsored series named "Dave & Dot Hit The Spot," has been taking Dave and Dorothy Miller all around Miami and environs. The WMIE-Miami pair started a series in the lobby of the Paramount Theatre last week. . . . Joe Deane now associated with KQV-Pittsburgh, Pa. and is doing two featured deejay shows a day. . . . Pat O'Day guested with Chris Clark, WBSM-New Bedford, Mass. on his "1230 Club" last Tuesday. Pretty Pat sang along with her "Dear John" giving it a somewhat multi-voice effect. Listeners loved it.

"FROM HERE TO ETERNITY"

by
Frank Sinatra

A JUKE BOX
and
DJ NATURAL
on
Capitol
2560
b/w

"ANYTIME—ANYWHERE"



"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓑ FAIR

ⓓ MEDIOCRE

AXEL STORDAHL ORCH.

(Capitol 2585; F-2585)

ⓑ "CAREFREE" (2:43) [Harms-ASCAP—C. Henderson, E. Heyman] A lush and flowing instrumental that paints a lovely picture of a care-free balerina is melodically offered by Axel Stordahl and his men. Very pretty deck. Could be better.

ⓐ "LONG, LONG, LONG" (2:49) [Robbins-ASCAP—J. McHugh] Axel and the gang set another lovely tune to a waltz tempo and sway through it with the greatest of ease. Real pretty listening.

MILLS BROTHERS

(Decca 28818; 9-28818)

ⓑ "WHO PUT THE DEVIL IN EVELYN'S EYES" (2:44) [Hartley-ASCAP—Carney, Gluck, Maltby] The warm harmony of the Mills Brothers really bounces on this end as they give out with a cute novelty item that makes for good dance material. Catchy. Might hit.

ⓐ "BEWARE" (2:48) [Jefferson-ASCAP—P. Springer, F. Ebb] The boys introduce the number with a bluesy opening and glide into a lilting jump that really shows their talent. They work perfectly together.

BILLY WILLIAMS QUARTET

(Mercury 70210; 70210-45)

ⓐ "A SMILE FOR SUZETTE" (2:20) [Ivan Mogull-ASCAP—Gallop, Vars, Brown] Billy Williams' quartet hands in one of its best jobs to date on a rumba litter with a terrific melody. The boys give it a top notch treatment.

ⓑ "CATTLE CALL" (2:08) [Forster-ASCAP—T. Owens] Yodeling a Williams style is the gimmick on this end as Billy and the crew come up with waltz number that blends into a jumper. The boys really belt and get a sock assist from the ork.

BOBBY MAZARIN

(Destiny 1107)

ⓐ "AS LONG AS YOU LOVE ME" (2:27) [BMI—S. Alexander] The fine voice of Bobby Mazarin comes over with warmth as he gives out with a romantic ballad. Assisting in the backdrop are Dick Taylor's ork and the Destinaires.

ⓐ "I'M JUST A FOOL TO CARE" (2:31) [BMI—S. Alexander] Bobby puts plenty of punch into another full voiced number that he sings with zest. Dick's backing showcases the pleasing reading.

THE LANCERS

(Trend 63)

ⓐ "WERE YOU EVER MINE TO LOSE" (2:31) [Ludlow-BMI—Gleagrow, Hager] The high voiced lead of the Lancers guides the crew through a warm and pretty ballad. They put plenty of feeling into a song. Harmony has an almost choir like sound.

ⓑ "SWEET MAMA TREE TOP TALL" (2:30) [Hollis-BMI—J. Meacham] The boys pick up the tempo and sail through a jump bouncer which shows their pleasing harmony. Van Alexander does a good backing job on both ends.

THE CASE BOX DISK OF THE WEEK

"MANY TIMES" (2:30)

[Broadcast Music BMI-Barnes, Stahl]

"JUST TO BE WITH YOU" (2:18)

[Trinity BMI-Spencer, Nelson]

EDDIE FISHER with HUGO WINTERHALTER ORCH.

(RCA Victor 20-5453; 47-5453)



EDDIE FISHER

● With "I'm Walking Behind You" and "With These Hands" currently in the top ten listings of the juke boxes and retail sales

charts, Eddie Fisher and Hugo Winterhalter team up on another release that should be headed in the same direction. Ops know the drawing power of a Fisher waxing and this latest effort by the baladeer is true to his usual form. Assisted by a full chorus, Eddie croons a lovely slow waltz ballad "Many Times." It's a lovely melody that should click in no time flat. The persuasive arrangement by the Winterhalter crew gives an added loveliness to a top quality deck. "Just To Be With You" is the backing that Eddie presents with a jump beat. It's a pleasing item that his fans are sure to take to. "Many Times" will be played many times.

"THREE O'CLOCK IN THE MORNING"

[Leo Feist ASCAP-Terris, Robaldo]

"DOREEN"

[Meadows ASCAP-Ackers, Skylar]

MONTY KELLY ORCHESTRA

(Essex 328; 45-328)



MONTY KELLY

● Still riding the heights of the charts with his outstanding version of "Tropicana," Monty Kelly fol-

lows through with another grade "A" instrumental that bids fair to reach right for the top. The talented arranger and conductor takes hold of an ever popular piece material labeled "Three O'Clock In The Morning" and presents it in a unique and fascinating manner. The startling introduction is eye opening and sells the record right off. The lush strings blend together to come up with a penetrating and glowing sound. Looks like the next big instrumental. On the lower lid, the Kelly crew glides through a slow waltz number tagged "Doreen." It's another lovely melody that makes good listening. The top deck is the side. Watch for it.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WHO PUT THE DEVIL IN EVELYN'S EYES" & "BEWARE" Mills Brothers Decca 28818; 9-28818
- ★ "SHOO, TURKEY SHOO" & "LONELY AM I" Rosemary Clooney Columbia 40056; 4-40056
- ★ "A SMILE FOR SUZETTE" Billy Williams Qt Mercury 70210; 70210-45

DICK ALLYN

(Smart 353; 45-353)

ⓐ "OPEN YOUR EYES" (2:25) [ASCAP-G. Thom, Dick, Allyn] gets a full, smooth backing from George Thom and his orchestra as he tenderly soothes over a lovely ballad.

ⓐ "I'M JUST A NOBODY" (2:17) [ASCAP-K. Thompson] The baladeer changes to a jump tempo and rhythms through a straight forward reading of an ok item. Number has a light twist.

TEDD LAWRENCE & THE SKYSCRAPERS

(Rama 15; 45-15)

ⓑ "IT'S MELODYTIME" (2:30) [Fifth Ave-BMI—M. Craft, B. Wayne] Tedd Lawrence and his Skyscrapers come through with an appealing instrumental jump set up that makes for good dance music as the leader offers a pleasant vocal. A solid deck.

ⓐ "BABY" (2:38) [Fifth Ave-BMI—M. Craft] The gang gives out with another jump item with a solid beat that should get a good share of spins.

JO ANN LEAR

(Giro 11)

ⓑ "WHAT WOULD I DO" (2:20) [Gilio-BMI—N. J. Gilio] A real sock jump orking is set up by Steve Malk and his crew for sweet voiced Jo Ann Lear as she does a rhythmic and interesting vocal job. Thrush could make it.

ⓐ "I'LL TELL THE WORLD I LOVE YOU" (2:35) [Gilio-BMI—N. J. Gilio] The artist shows the warm and romantic quality in her voice as she offers a love song on this end. Has an inviting style.

LARRY CLINTON AND HELEN FORREST

(Bell 1003; 45-1003)

ⓐ "MY REVERIE" (2:58) [Robbins-ASCAP—L. Clinton] The thrilling voice of Helen Forrest is as inviting as ever as she tenderly eases through a great standard of a few years back. Larry Clinton offers a wonderful orking for the thrush's great voice.

ⓑ "DEEP PURPLE" (2:55) [Robbins-ASCAP—Paris, DeRose] Again assisted by Larry Clinton and the crew, Helen offers another romantic and heart rendered version of a great standard. Real smooth.

ROSEMARY CLOONEY

(Columbia 40056; 4-40056)

ⓑ "LONELY AM I" (3:20) [Roger-ASCAP—Glazer] Rosemary Clooney comes up with an ultra-loyal reading of a pretty waltz number that she treats in a multiple fashion. One of her best jobs in quite a while. Terrific backing by Percy Faith.

ⓐ "SHOO, TURKEY SHOO" (2:00) [Emperor-BMI—Barker] On this end, Rosey gets an assist from a children's chorus under the direction of Norman Luboff, as she chirps a lively jump cutie. Catchy novelty. Might click too.



THE MOST
ASTOUNDINGLY
BEAUTIFUL
RECORD EVER
PRODUCED IN THE
U.S.A. OF ENGLAND!

Monty Kelly's
Magnificent

**Three O'Clock
in the Morning**

2/0
"DOREEN"

Essex RECORD - 328

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

BING CROSBY
(Decca 28814; 9-28814)

B "MADEMOISELLE DE PAREE" (2:25) [Mills-ASCAP-Durand, Maschwitz, Conte] Der Bingle comes out with a romantic and individual reading of a pretty waltz number with a pleasing French flavoring. Melody is very pretty.

C "EMBRASSE MOI BIEN" (2:40) [P. Durand, M. Parish] Another slow number on the love song style is tastefully treated by the Groaner. Bing hands in two good jobs.

DON CHERRY & CAMARATA
(Decca 28844; 9-28844)

B "TOO LONG" (2:00) [Rytovco-ASCAP-Kamano, Faber, Hartman] With Camarata and the ork setting up a solid shuffle rhythm, Don Cherry comes up with one of his best jobs to date on a song that could make the grade. Good jumper.

C "FOR NOW AND ALWAYS" (2:30) [Hill & Range-BMI-L. Payne] On this end Don has a lively bouncer with a country flavor that he presents with a Latin beat. Colorful ditty.

ALAN DALE
(Coral 61051; 9-61051)

B "FOR YOUR LOVE" (2:55) [Robert Melen-BMI-Care, Marcus, Mellin] With a tear in his voice, "Mr. Crooner" Alan Dale glides through a pretty ballad that he sends out with feeling. Tune is good.

B "IN OLD SORRENTO" (2:53) [Agatha-BMI-Leahy, Ellen, Greiner] The famous Italian standard gets a heart felt treatment from Alan while Jack Pleis and the crew back him. At mid point the number becomes a jump. His fans oughta love this one.

RUSS MORGAN ORCH.
(Decca 28846; 9-28846)

B "THE TENNESSEE WIGWALK" (2:13) [Village-BMI-Coleman, Gimbel] A corny and peppy country flavored novelty that seems to stick with the listener is happily voiced by Betsy Gay while Morgan and his boys set up the backing.

B "ON THE CAROUSEL" (2:59) [Lowell-BMI-J. Grace] Russ does a bit of warbling on this inviting number with an appealing melody. This waltz piece could catch and make the grade.

MACHITO & HIS AFRO CUBANS
(Seeco 7297)

C "MAMBO INFIERNO" (2:24) [Hem, Vera] A rhythmic mambo item with cheers and sock is belted out by Machito and his Afro Cubans. The piece should go well with the mambo audiences.

C "TE HE VENIDO A BUSCAR" (2:28) [R. Touzet] Another beauty that makes for good mambo music is dished up by the gang with Graciela offering the vocal in Spanish. Only for certain locations.

THE CASE BOX SLEEPER OF THE WEEK

"EBB TIDE" (2:40) [Robbins ASCAP-Maxwell, Sigmund]

"IF I COULD MAKE YOU MINE" (2:20)
[Linwood ASCAP-Skylar, Ackers]

VIC DAMONE with RICHARD HAYMAN ORCH.
(Mercury 70216; 70216 & 45)



VIC DAMONE

● Currently making a bid for top honors in the instrumental field is Frank Chacksfield's moving version of the beautiful melody "Ebb

Tide." Now an effective set of lyrics are added to the captivating melody and presented by Vic Damone in a manner that can be classified as his best effort since his return from the army. He sings right from the heart and puts sincerity and meaning into every word. Equal credit goes to Richard Hayman and his ork for the thrilling assist offered Vic. It's a perfect picture of the sea shore. Vic has great control over his voice. Song should be a big one for the lad. Another solid reading is presented by Vic in his styling of "If I Could Make You Mine." He has so much warmth and quality in his vocal touch.

"ISTANBUL" (2:15) [Alamo Ascaph-Kennedy, Simon]
"I SHOULD HAVE TOLD YOU LONG AGO" (2:20)
[Ward & Sears BMI-Marchese, Parker]

THE FOUR LADS
(Columbia 40082; 4-40082)



FOUR LADS

● The Four Lads have got it and they surely know what to do with it as can easily be noticed on their latest release. Their inviting

harmony and terrific timing come over doubly well on this light novelty that should crack through for the boys. Labeled "Istanbul," it's a cute Turkish melody item with a comical theme based on the change of Constantinople's name to Istanbul. The lyrics are most amusing and are given a catchy presentation that should draw plenty of loot in the boxes. Flip features the boys on a jump item dubbed "I Should Have Told You Long Ago." It's another terrific deck which is a perfect demonstration of how well the crew works. Both ends look strong. We look for the top half to make a lot of noise.

FRANK MURPHY
(Okeh 7001; 4-7001)

B "ONE" (2:51) [Milton Kellern-ASCAP-Springer, Ebb] Frank Murphy presents a vivid picture of loneliness as he romantically fashions a sentimental number. The span in which he talks to the waiter is different and catchy. Fine recording.

C "LITTLE HOO-WEE" (2:19) [American-BMI-Torok] Again accompanied by the Leyden Brothers, Frank bounces through a novelty with a light air and a cute twist. The chorus hands in a good backing job.

JUNE ANTHONY
(Okeh 7008; 4-7008)

C "A GREAT BIG CITY BOY LIKE YOU" (2:09) [Folkways BMI-Hirsch] June Anthony, backed by Jimmy Leyden's ork, sends up a cute and peppy bounce item with a country touch. A light ditty with an ok delivery.

C "STOP UP AND RING THE BELL" (2:13) [B. F. Wood ASCAP-Holofcener, Bock] The Leyden ork and chorus assist June on this side as she chirps a cute novelty item. Number has appeal.

VICKI BENET
(MGM 11581; K-11581)

B "Mmmm . . ." (2:16) [Jack Elliott-ASCAP-Kahn, Elliott] The new and exciting voice of Vicki Benet comes over wonderfully on a cute ditty that gets a stellar treatment. Real oompy reading in English, French and Italian. Her growl is terrific.

C "TWO LOVERS" (2:47) [Jack Elliott-ASCAP-Kahn, Elliott] The thrush has a vibrant quality in her voice on this end as she gives out with a romantic reading of a good number. Jack Matthias accompanies well on both ends.

GEORGIA CARR
(Capitol 2601; F-2601)

B "LONELY" (2:45) [Bregman, Voceo, Conn-ASCAP-Davis, Murray] A romantic ballad gets plenty of warmth and heart from Georgia Carr in her fashionable manner. The good arrangement with a chorus and Nelson Riddle's ork adds to the quality of the deck.

C "WASTED TEARS" (2:14) [Johnstone-Montel-BMI-Ward, Hillman] The smooth songstress rhythms over a solid jump lilter with a good beat. Number is pleasing. Polished voice.

THE MULCAYS
(Cardinal 1011; 45-1011)

C "MY HAPPINESS" (2:33) [Blasco BMI-Peterson-Begantine] A big hit of a few years back gets a duet styling by the electric harmonicas of the Mulcays. Solid sound and a most pretty melody.

B "NEAR YOU" (2:03) [Supremacy ASCAP-K. Goell, F. Craig] The harmonica stylists offer a rhythmic shuffle treatment of another big oldie. The pair gets a terrific sound on the wax. Could click again.

SHELLEY MANNE & HIS MEN
(Contemporary 356; 45-356)

C "AFRODESIA" (2:33) [S. Rogers-ASCAP-K. Goell, F. Craig] Shelley Manne and his crew ease through a blues item that's given a progressive treatment. It's a soft, moody piece that should go over in the right locations.

C "YOU'RE MY THRILL" (2:31) [Burton, Washington] Another piece of progressive music makes for good listening as presented by the gang. The number really moves.

WILLIAM KAPPELL
(RCA Victor 10-4210; 49-4210)

C "INTRODUCTION, THEME & FIVE VARIATIONS" (2:20) [P. D. Rachmaninoff] Fritz Reiner conducts the Robin Hood Dell Orchestra on a classical piece of music in a progressive treatment. A bit too heavy for pop.

B "THE EIGHTEENTH VARIATION" (2:40) [P. D. Rachmaninoff] Again accompanied by the orchestra William Kappell offers a soft and tasteful piano solo of a lovely theme used as the background music to "A Story Of Three Loves." Melody is happening. Should get plays.

Advertisement

Advertisement

RECORD REVIEWS

○ GREAT

○ GREAT

○ GREAT

○ GREAT

○ GREAT

○ GREAT

THE CASH BOX DISK OF THE WEEK

"RAGS TO RICHES" (2:40) [Saunders—ASCAP]

TONY BENNETT
(Columbia 40048; 4-40048)



TONY BENNETT

● Still breaking records on his personal appearances throughout the country, Tony Bennett has been looking for another big record and it looks like he has it in a thrilling version of a ballad labelled "Rags To Riches." Tony sings every word right from the heart. But adding to the excitement and good quality of the platter is an unusual and zestful orchestration by Percy Faith and the orchestra. The beat for the backing in not the type you would expect to find behind a balladeer, but it's really exciting. Could be a smash hit.

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Tony Bennett's NEW SMASH "RAGS TO RICHES"

WORDS & MUSIC BY—RICHARD ADLER & JERRY ROSS

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Japanese Record Store



HOLLYWOOD, CAL.—Glenn E. Wallich (seated right), president of Capitol Records, poses with Masao Matsunaga (seated center) in Matsunaga's Yorodo, Japan, record store on a recent air trip to the Orient. Seated beside Matsunaga, president of the Tokyo and Yokohama Record Retailer Association, is Warren Birkenhead, former chief electrical engineer for Capitol Records in Hollywood, now a Tokyo businessman. With the three are members of Matsunaga's sales staff. Wallich, an avid camera enthusiast, points out the interesting photographic fact that this picture was taken on a glass negative by a Japanese photographer.



NEW YORK:

Rumor has it that Rosalind Russell, who showed new talents by singing in "Wonderful Town," will soon be cutting an album on her own . . . MGM Records is sending a gold disk of "Anna" to Silvana Mangano in care of the "Ulysses" set of the Ponti DeLaurentis Studios in Rome, Italy. The disk hit the million mark last week . . . Johnny Desmond has added the Desert Inn in Las Vegas to his list of theater and ritzy dates while on "leave" from the Breakfast Club . . . Paramount Pictures is negotiating with Jane Pickens to film her life story. Similar discussions between the motion picture company and Jane's sisters Helen and Patti are also taking place . . . Bob Anthony, former Harry James vocalist, has just finished his third USO tour which included Germany, Alaska and Korea. Bob is currently singing in Miami . . . Working against the 97 degree heat and strict attire regulations, Dorothy Collins pulled in a strong audience at the Totem Pole Ballroom in Norumbega Park, Mass. a couple of weeks ago. Dorothy's Audivox recording of "Tico, Tico," by the way, is making plenty of noise . . . RCA Victor keeps up its hot pace with the numbers in the Top Ten coming from that



DOROTHY COLLINS

diskery . . . Paul Janulus, publicity director of GAC for the past three years, leaves the agency September 11 to join the Johnnie Ray office . . . The King pop A&R department has announced the signing of April Stevens and has already released her first disk, an all English version of "C'est Si Bon" and "Soft Warm Lips." King also recently signed Rush Adams whose first release will be on the market shortly.

CHICAGO:

The gal's combination of Kay Starr and Sophie Tucker. Has had worlds of stage and floor experience. Knows how to "sell" a comedy tune. And can sing like anything. That's Patsy Shaw who's captivatin' 'em at the Chez much to the great pleasure of Dave Halper. Learned that Patsy is from East Flatbush (Bklyn, that is) and that she's been around playing the grandest of the spots. Here's a singing comedienne for some label who should chuck but grandly. . . . Linn Burton's Steak House getting to be the "music world of Chicago at dawn." Bumped smack into Bobby Wayne. The kid's clickin' like everything at the Edgewater Beach Walk. . . . Also at Linn's spot, Dick (Two-Ton) Baker who has become the kid's favorite TV pirate. . . . Johnny Desmond strolling down Goethe seeking the morning papers. Advises his next sing spot, Montreal. Then back to Salt Lake City, Las Vegas and Holewood. . . . Jack Eigen talking it over with the Ames Bros. Tell the Ames' about song on the Majorette label. . . . Johnny Martin winding up at the Chez and getting set for his opening at the Black Orchid. . . . Sonny Howard, who was held over at the Chez, advises his own tunes, the one he wrote himself, still "in the can" at two diskeries, "Down By The River" and "Busy Heart." . . . Jimmy Tatler of the Pump Room may soon be sponsored on a kiddie TV show called, "Welcome Kiddies." . . . Jim Lowe happier than everything the way his "Gambler's Guitar" going over and telling us about Perry Como doing it on his TV show. Which Como did with a flourish. . . . Larry Green springing about Linn Burton's place busier than a bee getting those latest Decca disks on "Operation Midnight." This kid really does a job of work. . . . Which reminds us, Bobby Wayne just phoned in to talk about "the new stereophonic sound" which he's giving out with and which, Bobby advises, requires two speakers. . . . Everyone here talking about the great 1st star, Helen Traubel, coming into the next—sing Pop tunes. And all wanna hear what the great Traubel will do with some of the better pops.



PATSY SHAW

LOS ANGELES:

New releases, more sessions and then more releases again as the record companies turn out tunes that all America will be singing and dancing to. . . . While in Los Angeles, Vic Damone, etched the first vocal version of "Ebb Tide" for Mercury. . . . Another Mercury artist, Patti Page, turned out her latest as she sings "The Lord's Prayer" and "Father and Daughter." . . . It was reported that Peter Potter will start his first Coast to Coast television show of Juke Box Jury on September 13 over the ABC network. . . . Les Brown and his band are now at the Hollywood Palladium with Ray Anthony scheduled for the 22nd and 23rd of September. . . . Margaret Whiting is in town making TV and Radio appearances. Her latest Capitol waxings of "Waltz to the Blues" and "C.O.D." is getting lots of plays. . . . Henry E. Doney, president of Tiffany Records, Chicago, stopped off here for a brief visit before leaving for San Francisco. He's promoting his latest release with Clark Dennis singing "My Love for You" and "Granada." We hear that Leo Diamond's new etching of "Off Shore" on the Ambassador label is catching on all over and seems to be headed for the big seller lists. . . . Rosemary Clooney is now making the Paramount picture "White Christmas" with co-stars Bing Crosby and Danny Kaye. . . . Jimmy Boyd and family are moving into their San Fernando valley home after a successful summer tour. Rumors around that Laine, Stafford, and Boyd will soon be making the fastest return of any American in their history. . . . Guy Mitchell returned recently from a 42 day tour of Europe where he has become a great favorite. Movie folks say his performance in "Red Garters" will make him one of the big names in motion pictures. . . . Peggy Lee won the applause of everyone when she appeared on the last concert of the "Concert Under the Stars" series in Hollywood Bowl.



PEGGY LEE

Heading for Hits!

NO. 3066

"WHAT WOULD I DO"

flip **"I'LL TELL THE WORLD I LOVE YOU"**

NO. 3067 **"ENJOY WHAT YOU'RE DOING"**

flip **"GI-GI-GI-GIRA CON ME"**

vocals by

JO ANN LEAR

orchestrations by

STEVE MAIK

45 rpm
78 rpm



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Write today for FREE Sample Records

(state which speed)

GIRA RECORDS DIVISION

GILIO PUBLICATIONS

39 Park Avenue

Rutherford, New Jersey

THE MAIN CASH BOX CAPERS

TORONTO TOPICS

Reverting to its established policy of shows headlined by record names, the Casino Theatre properly presents Decca Records' *The Four Aces*. While they are in town, Decca's *George Offer* is throwing a golf and dinner "do" in their honor on September 13th at the St. Andrews Golf Club. The boys are top favorites with the Canadian music men and they'll have a busy time while here. . . . Olsen & Johnson will headline the Casino show the week of September 17th and are odds-on favorites to break the attendance record at the local vaudeville house. . . . Jack Raynor again held over at the Zanzibar in a show that includes tenor Bill Jason and three femme vocalists, Kathy Johnson, Shirley Neal, and Donna Daniel. The Zanzibar's formula of presenting shows consisting entirely of singing singles has caught on with the main stem patrons whose numbers have been swelled by the C.N.E. visitors these past two weeks. . . . Fall fare is the order of the day around the CBC studio as the network stars returned to the airwaves from their vacations. The Happy Gang teed-off for the new season with their "Pappy" Bert Pearl back with them on their daily programs. After an illness-enforced absence of a year and a half, it's good to hear the effervescent Bert back at his daily stand. . . . CBC's Gerald Peters did the impossible by presenting his "Memory Music Hall" in person at the Eaton Auditorium September 10th. Though part of this assignment is translating a platter program into a full evening's live variety show but the Olde Country flavor and motive was applied handily by headliners Eric Christmas, John Hardings, Connie Vernon, and Violet Murray. . . . Slim Gordon & His Rocky Mountaineers back in town. This time the folk composer-entertainer is at the Horseshoe with his troupe doing good business. . . . Playing a one-night engagement at the Maple Leaf Gardens on September 18th is the Guard Republican Band from Paris with a distinguished list of patrons headed by His Excellency, the Right Hon. Vincent Massey, C. H. Governor-General of Canada and the Hon. Brooke Claxton, Minister of National Defense. . . . Don Gillies formerly of Sadler's Wells Theatre Ballet has joined the Janet Baldwin School of Ballet which has moved into larger quarters at Bloor and Sherbourne Streets. As is the case in the other key cities of Canada, Ballet is booming in Toronto. . . . Currently touring Ontario are Victor's Johnnie & Jack along with Kitty Wells (Decca). Their first date was on Labor Day on Ramblin' Lou's (WHLD) Jamboree at the State Theatre in Niagara Falls, followed by stands in Oshawa (Red Barn) Peterborough, and Kingston.

FOUR ACES

PRAIRIE PRATTLE
The Dorsey Brothers will be playing in Winnipeg the week of September 20th being brought in by Don Carlos to his El Rancho. . . . Bill Leeder, prexy of Modern Products, prairie distributor for London, Aragon and MacGregor Records, off to Montreal and Toronto for meetings with the London Record folks. Bill told us that London's Beltona label looks hotter than ever for the new season and its firm is stocking the line heavily so that these imported platters will be on hand when the ops and dealers want them. . . . Alan Carter confirms our opinion that Champ Butler is one of the most regular stars to ever appear here. The "Champ" made a lot of friends with the ops during his recent engagement at the Grand theatre. . . . We hear that Hank Noble's first platter for Quality Records has been doing nicely for him and the label and another session will be coming up shortly. Congratulations to Hank and Monarch Records (who distribute Quality Records on the Prairies) for getting this local boy on the wax circuits. . . . Winnipeg radio circles beginning to be re-populated now that the Brass are getting back to their various stations from their recent Western Associations of Broadcaster's meetings at Jasper Park Lodge. . . . Gordon Love, Manager of Radio Station CFCN, Calgary, was the winner of this year's WAB Golf Tournament but I hear that Edmonton's Red Hops had prizes for almost every entrant in the tournament.

NEW YORK—This week The Cash Box adds one more service to the music trade. In every record review, from now on, the names of the authors and composers of the song will appear after the performance rights agency affiliation, i.e., after BMI or ASCAP. For instance, in this week's issue, you will find Eddie Fisher's "Many Times" reviewed. It reads as follows: "MANY TIMES" (2:30) [Broadcast Music BMI-J. Barnes, F. Stahl] Time and time again, The Cash Box has been asked the names of authors of various tunes and we feel that this service will be of great help to publishers and record firms. In adding this feature, The Cash Box carries on its tradition of always being first with new services and new ways in which to be of aid to its readers. As a matter of fact, almost every feature introduced by The Cash Box has been copied by other papers in the field. For instance when, a few months ago, we started to list publishers names after the title of the song, another publication almost immediately did the same thing. Since this has happened so many times before, it's certain that it will happen again. However, if we are instrumental in aiding the industry in any way at all, we are extremely pleased and proud. And so at this time The Cash Box introduces its newest feature, the listing of the writers of a song. We know it will be of help to everyone in the music business.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
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Bill Darnel
will set you *afire* singing
"TONIGHT, LOVE"
DECCA—28706



"The Cash Box" Will Henceforce List the Names of the Writers of the Song With Every Record Review

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TWO GREAT NEW RELEASES

VIC DAMONE

SINGS THE LYRICS TO

"EBB TIDE"

b/w

"IF I COULD MAKE YOU MINE"

70216

A Double Barreled Hit

FOR

RALPH MARTERIE

"WARSAW CONCERTO"

b/w

"LAZY RIVER"

With Vocal By Rusty Draper

70221

Going Strong !!

- "GAMBLER'S GUITAR" RUSTY DRAPER
"Free Home Demonstration" 70167
- "THE STORY OF THREE LOVES" JERRY MURAD
"Sweet Lullaby" 70202
- "OH MIS'ERABLE LOVE" BOBBY WAYNE
"His Business Is Love" 70211
- "LIGHTHOUSE" RUSTY DRAPER
"I Love To Jump" 70188
- "MARCHETA" RONNIE GAYLORD
"In Case You Change Your Mind" 70212
- "BUTTERFLIES" PATTI PAGE
"This Is My Song" 70183
- "CATTLE CALL" BILLY WILLIAMS
"A Smile For Suzette" 70210
- "MOONLIGHT" RICHARD HAYES
"Lonely" 70215

Opponents To Present Arguments Against McGarran Bill Oct. 26

WASHINGTON, D. C.—Senator Alexander Wiley, chairman of the Senate Judiciary Committee, has notified the opponents of the McGarran Bill to appear before a Subcommittee of the Judiciary on October 26 to present their arguments against the bill.

The McGarran bill proposes to amend the Copyright Act so that juke box operators would have to pay a royalty on all records played in their machines.

Proponents of the bill were heard earlier this summer but the opponents, who were unprepared, were given more time to assemble all their witnesses and present their arguments.



Frankie Laine in England



LONDON, ENGLAND—Frankie Laine, who scored such a tremendous success at the Palladium in England that he is being brought back in only a few weeks, the shortest period ever for a return engagement by an American artist, is pictured here with H. E. Webber, TV producer and Marcel Stelman, The Cash Box representative in England.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 12 without any changes on the part of THE CASH BOX.

Howard Miller

- WIND—Chicago, Ill.
 1. Crying in the Chapel (Vall)
 2. You, You, You (Ames Bros.)
 3. Hey Joe (Frankie Laine)
 4. Ebb Tide (Frank Chacksfield)
 5. Eternally (Vic Damone)
 6. Vaya Con Dios (Paul & Ford)
 7. P.S. I Love You (Hilltoppers)
 8. Caribbean (Roberta Lee)
 9. Rags To Riches (T. Bennett)
 10. This Too Shall Pass Away (Doris Day)

Joe Deane

- KQV—Pittsburgh, Pa.
 1. Rags To Riches (T. Bennett)
 2. I Love Paris (Les Baxter)
 3. One Step (Three Sun)
 4. In Love (Percy Faith)
 5. Dragnet (Ray Anthony)
 6. Please Play Out (Don Cornell)
 7. Vaya Con Dios (Paul & Ford)
 8. Rags To Riches (T. Bennett)
 9. Crying in the Chapel (Allen)
 10. Anna (Silvana Mangano)

Buddy Deane

- WTH—Baltimore, Md.
 1. No Other Love (Perry Como)
 2. Vaya Con Dios (Paul & Ford)
 3. Crying in the Chapel (Vall)
 4. Dragnet (Ray Anthony)
 5. You, You, You (Ames Bros.)
 6. With These Hands (E. Fisher)
 7. My Love, My Love (J. James)
 8. Hey Joe (Frankie Laine)
 9. Tropicana (Monty Kelly)
 10. P.S. I Love You (Hilltoppers)

Art Hellyer

- WMAQ—Chicago, Ill.
 1. Crying in the Chapel (Vall)
 2. Vaya Con Dios (Paul & Ford)
 3. You, You, You (Ames Bros.)
 4. One Step (Three Sun)
 5. Toys (Eileen Barton)
 6. Ebb Tide (Frank Chacksfield)
 7. Please Play Our Song (Don Cornell)
 8. C'est Si Bon (Eartha Kitt)
 9. You Too, You (Andrews Sisters)
 10. Eyes Of Blue (R. Hayman)

Robin Seymour

- WKMH—Dearborn, Mich.
 1. Tonight Love (Bill Darnell)
 2. A Fool Was I (Nat "King" Cole)
 3. Tropicana (Monty Kelly)
 4. Song Of Italy (Mario Lanza)
 5. Many Times (Percy Faith)
 6. Fury (Jenkins)
 7. Ricochet (Teresa Brewer)
 8. The Story Of The Leaves (Jerry Murad)
 9. My Love, My Love (J. James)
 10. Gambler's Guitar (R. Draper)

Rex Dale

- WKCY—Cincinnati, Ohio
 1. Vaya Con Dios (Paul & Ford)
 2. Eternally (Vic Damone)
 3. P.S. I Love You (Hilltoppers)
 4. Dragnet (Ray Anthony)
 5. A Fool Was I (Nat "King" Cole)
 6. Crying in the Chapel (Vall)
 7. Terry's Theme From Linnelight
 8. I'm Walking Behind You (Eartha Kitt)
 9. My Love, My Love (J. James)
 10. Hot Dog Rag (Red Foley)

Bill Randle

- WERE—Cleveland, Ohio
 1. Eh Compari (Julius LaRosa)
 2. The Story Of Three Loves (Jerry Murad)
 3. I Love Paris (Les Baxter)
 4. Eternally (Vic Damone)
 5. I See The Moon (Percy Faith)
 6. You, You, You (Ames Bros.)
 7. Vaya Con Dios (Paul & Ford)
 8. Oh! (Pee Wee Hunt)
 9. Dragnet (Ray Anthony)
 10. P.S. I Love You (Hilltoppers)

George Lezotte

- WAVZ—New Haven, Conn.
 1. Ebb Tide (Frank Chacksfield)
 2. No Other Love (Perry Como)
 3. Vaya Con Dios (Paul & Ford)
 4. You, You, You (Ames Bros.)
 5. My Love, My Love (J. James)
 6. Crying in the Chapel (Vall)
 7. With These Hands (Fisher)
 8. Hey Joe (Frankie Laine)
 9. Eh, Compari (Julius LaRosa)
 10. Half A Photograph (K. Starr)

Larry Wilson

- WNOE—New Orleans, La.
 1. Vaya Con Dios (Paul & Ford)
 2. Gambler's Guitar (R. Draper)
 3. Other Love (Percy Como)
 4. Eh, Compari (Julius LaRosa)
 5. Oh! (Pee Wee Hunt)
 6. I'm Walking Behind You (Eartha Kitt)
 7. No Stone Unturned (Hutton)
 8. Miserable Love (B. Wayne)
 9. You, You, You (Ames Bros.)
 10. Toys (Eileen Barton)

Sponsor Problems

M-G-M RECORDS

FRAN WARREN
 "SHAKE A HAND"
 and
 "AND THE ANGEL PASSED BY"
 MGM 11583 (78 rpm)
 K1583 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT



J. (Skiplong) TATLER

A Cash Box "Best Bet" Sensational New Group

THE MARVELEERS
 singing
 "ONE-SIDED LOVE AFFAIR"
 by
 "FOR THE LONGEST TIME"
 DERBY 829; 45829

Available in Canada on QUALITY label

Derby Records, Inc. Hollywood, California New York, City

CHICAGO—Jimmy (Skiplong) Tatler, famed four foot wine steward of the equally famed Pump Room in Chicago, is up against a problem of more than one sponsor for a new TV show which is being built around him called, "Welcome Kiddies."

Jimmy has won a tremendous following among the kiddies who visit him each Sunday afternoon at the Porterhouse of the College Inn, Sherman Hotel.

Here, each Sunday afternoon, Jimmy dons his "Skiplong" outfit, which is reported to have been given to him by Bill (Hopalong Cassidy) Boyd, greets the kiddies with gifts as they enter the Porterhouse with their parents.

The result of his long service here is that many of the advertisers, featuring products for the kiddies attention, have come to the realization that Jimmy Tatler is a "natural" for a TV show doing the very same thing that he is now doing each Sunday at the Porterhouse, with the possible locale of the show the Porterhouse itself.

But as far as Jimmy is concerned this has brought about sponsor trouble. He has been approached by more than one advertiser.

What Jimmy wants to know is, "What do I do now?"

A "HIGHLIGHT" for Every Program

CLOUD LUCKY SEVEN

ROBBINS MUSIC CORPORATION

Bill Darnell
 will set you *afire* singing
 "TONIGHT LOVE"
 DECCA-28706

DECCA RECORDS

Don Bell

- KRNT—Des Moines, Iowa
 1. Crying in the Chapel (Allen)
 2. No Other Love (Perry Como)
 3. P.S. I Love You (Hilltoppers)
 4. You, You, You (Ames Bros.)
 5. A Dear John Letter (Shepard)
 6. With These Hands (Fisher)
 7. Oh! (Pee Wee Hunt)
 8. Dragnet (Ray Anthony)
 9. C'est Si Bon (Eartha Kitt)
 10. Oh! (Pee Wee Hunt)

Claude O'Connor

- WALA—Mobile, Ala.
 1. Crying in the Chapel (Vall)
 2. C'est Si Bon (Eartha Kitt)
 3. No Other Love (Perry Como)
 4. Oh! (Pee Wee Hunt)
 5. Vaya Con Dios (Paul & Ford)
 6. Dragnet (Ray Anthony)
 7. You, You, You (Ames Bros.)
 8. P.S. I Love You (Hilltoppers)
 9. Ebb Tide (Frank Chacksfield)
 10. Half A Photograph (K. Starr)

Gary Lesters

- WVNN—Newark, N. J.
 1. Vaya Con Dios (Paul & Ford)
 2. No Other Love (Perry Como)
 3. C'est Si Bon (Eartha Kitt)
 4. Sky Blue Shirt (N. Brooks)
 5. Ebb Tide (Frank Chacksfield)
 6. I'm Walking Behind You (Eartha Kitt)
 7. You, You, You (Ames Bros.)
 8. Rags To Riches (T. Bennett)
 9. Volcano (L. Amesha)
 10. Crying in the Chapel (Vall)

Laverne Watson

- WCAV—Norfolk, Va.
 1. Vaya Con Dios (Paul & Ford)
 2. With These Hands (Fisher)
 3. Return To Paradise (Nat "King" Cole)
 4. God Bless Us All (B. Well)
 5. Little Red Riding Hood (Al Jolson)
 6. I Love Paris (Les Baxter)
 7. This Is My Song (Patti Page)
 8. Dragnet (Ray Anthony)
 9. Ebb Tide (Frank Chacksfield)
 10. From Here To Eternity (Frank Sinatra)

Jack Downey

- WONS—Hartford, Conn.
 1. Eh, Compari (Julius LaRosa)
 2. Rags To Riches (T. Bennett)
 3. Dragnet (Ray Anthony)
 4. A Dear John Letter (Pat O'Day & Four Horsemen)
 5. You, You, You (Ames Bros.)
 6. The Most Beautiful Girl In The World (Tommy Dorsey)
 7. Granada (Clark Dennis)
 8. T. O. T. (Don Din)
 9. This Too Shall Pass Away
 10. Choo Choo Train (Doris Day)

Don McLeod

- WJBK—Detroit, Mich.
 1. Tonight Love (Bill Darnell)
 2. Please Play Our Song (Don Cornell)
 3. Tropicana (Monty Kelly)
 4. Crying in the Chapel (Glenn-Orioles)
 5. You, You, You (Ames Bros.)
 6. Shake A Hand (S. Churchill)
 7. A Fool Was I (Nat "King" Cole)
 8. Fury (Gordon Jenkins)
 9. You, You, You (Hilltoppers)
 10. God Bless Us All (B. Well)

Joe Monroe

- KCIJ—Shreveport, La.
 1. Crying in the Chapel
 2. All I Want Is A Chance (Al Martino)
 3. No Other Love (Perry Como)
 4. My Love, My Love (J. James)
 5. I Forgot More (Paul-Davis Sisters)
 6. No Stone Unturned (Cherry)
 7. Going Steady (Hutton)
 8. C'est Si Bon (Eartha Kitt)
 9. Ebb Tide (Frank Chacksfield)
 10. Return To Paradise (Nat "King" Cole)

Lou Barile

- WKAL—Rome, N. Y.
 1. Eh, Compari (Julius LaRosa)
 2. You, You, You (Ames Bros.)
 3. Hey Joe (Frankie Laine)
 4. A Dear John Letter (Pat O'Day & Four Horsemen)
 5. All I Do Is Dream Of You (Johnnie Ray)
 6. My Love, My Love (J. James)
 7. All I Want Is A Chance (Al Martino)
 8. I'd Rather Die Young (The Hilltoppers)
 9. Ricochet (Teresa Brewer)
 10. No Other Love (Perry Como)

Chuck Wilson

- WBVP—Beaver Falls, Pa.
 1. You, You, You (Ames Bros.)
 2. God Bless Us All (B. Well)
 3. Crying in the Chapel
 4. With These Hands (E. Fisher)
 5. No Other Love (Perry Como)
 6. Eh, Compari (Julius LaRosa)
 7. Tonight Love (Bill Darnell)
 8. Choo Choo Train (Doris Day)
 9. Till They've Gone Home (Pat O'Day & Four Horsemen)
 10. Story Of Three Loves (Jerry Murad)

Jeff Evans

- WLDT—Ladysmith, Wisc.
 1. Crying in the Chapel (Vall)
 2. P.S. I Love You (Hilltoppers)
 3. Dragnet (Ray Anthony)
 4. I'm Walking Behind You (Eddie Fisher)
 5. C'est Si Bon (April Stevens)
 6. Oh! (Pee Wee Hunt)
 7. Till They've All Gone Home (Julius LaRosa)
 8. Butterflies (Patti Page)
 9. A Dear John Letter (Shepard)
 10. Granada (Clark Dennis)

Edna Richardson

- WTMA—Charleston, S. C.
 1. No Other Love (Perry Como)
 2. Gambler's Guitar (R. Draper)
 3. C'est Si Bon (Eartha Kitt)
 4. Dragnet (Ray Anthony)
 5. Three Little Pigs (Al "Jazzbo" Collins)
 6. Hey Joe (Frankie Laine)
 7. Ebb Tide (Frank Chacksfield)
 8. St. Louis Blues (Eckstine)
 9. Crying in the Chapel
 10. Granada (C. Dennis)

Don Thompson

- WBUD—Trenton, N. J.
 1. Vaya Con Dios (Paul & Ford)
 2. Crying in the Chapel (Orleans)
 3. You, You, You (Hilltoppers)
 4. No Other Love (Perry Como)
 5. P.S. I Love You (Hilltoppers)
 6. C'est Si Bon (Eartha Kitt)
 7. With These Hands (Fisher)
 8. I'm Walking Behind You (Eartha Kitt)
 9. My Love, My Love (J. James)
 10. Till They've All Gone Home (Joan Reagan)

Nationwide

ON THE WAY TO THE TOP!

JACKIE VAN

SINGING WITH Henry Brandon's Orch.

"One Sided Love"

B/W

"When U And I Are One"

NATIONWIDE 2586

Teeing Off For A Hit



HOLLYWOOD, CAL. — The Park Avenue Hillbillie, Dorothy Shay, combines two new interests in life—golf and her Capitol Records contract—for the photographer at her Westwood, Calif., home. The newowner to the label is being featured this month on an album, "The Park Avenue Hillbillie," and a single from the package—"Sugar Plum Kisses" and "Why Shore," two of her night club songs. Remembered best for her "Feudin' and Fussin'," record of several years back, Dorothy is confident "Sugar Plum Kisses" will make a similar stir after its release September 21.

Neil Lawrence Forms Blue Circle Records

NEW YORK—Neil Lawrence, well known song writer has formed a new record company, to be known as the Blue Circle Recording and Telefilm Corp. A direct subsidiary will be known as the Blue Circle Record Company. Offices have been established at 55 West 56th Street, New York, N. Y. Associated with Lawrence in Blue Circle Corporation are Martin F. Huberth, Jr. and Alfred A. Rosen, an attorney. Lawrence is president. Lawrence gave the following explanation for his going into the record business. "As a song writer and composer I have found it exceedingly difficult to get a hearing for new songs and it is almost impossible to get a record with any of the major firms because of many factors. This goes for any writer even Mr. Berlin and Mr. Hammerstein. If they find it so difficult, what happens to the young writer and those not so prominent. "It is hoped that Blue Circle Records will become another outstanding means of exploitation for all writers and musicians and artists."

Two sides have just been released "When The Saints Go Marching In" and "The Lion Steps Out," played by Willie (The Lion) Smith, jazz pianist, and his orchestra. Myra Johnson who appeared on many records with Fats Waller is the vocalist on "When The Saints Go Marching In." Lawrence also says that Blue Circle Records has signed up several other outstanding artists and will record and release their records in the near future!

Nationwide RECORDS

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Breaking Fast
"THIS IS NEW YORK"
On Delta \pm 17—Tony Lavella
Della Presents another BIG ONE
Bobby Doyle singing
"I'M ASHAMED OF MYSELF"
and
"MASQUERADE"
with Tony Lavella and Orchestra
Della # 127

Della RECORDS
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Bing Crosby sings... Mademoiselle de PAREE

DECCA # 28814
MILLS MUSIC, INC.

Bill Garner

will set you aflare singing "TONIGHT LOVE"

DECCA-28706

THE CASH BOX TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections		BA—Barbour		DA—Dono		JU—Justice		PA—Parrot		SP—Spacidity	
AB—Abbott	AL—Aladdin	BR—Brunswick	BU—Bullet	DE—Decca	DC—Dot	KL—King	LS—Loves	PE—Peacock	PE—Prestige	SW—Swingtime	
AP—Apollo	AT—Athletic	CA—Capitol	CH—Chancellor	DU—Duke	DU—Duke	LD—London	ME—Mercury	RA—Rainbow	RE—Regent	TI—Tico	
		CO—Columbia	CR—Checker	ES—Ess	EX—Excelsior	LO—London	MG—MGM	RIH—Reicher	SA—Savoy	TH—Thames	
		CS—Coral	CS—Coral	FE—Federal	FE—Federal	MO—Monroe	MO—Monroe	UN—United	VA—Valley	VIC—Victor	
		CR—Coral	CR—Coral	FS—Four Star	FM—Imperial	NS—National	NS—National	VO—Vogue	VO—Vogue	ZO—Zodiac	
		CV—Crystals	CV—Crystals	IN—Inno	IN—Inno	OR—Oriole	OR—Oriole	SIT—Sittin'	SIT—Sittin'		

Sept. 19 Sept. 12			Sept. 19 Sept. 12			Sept. 19 Sept. 12																																																										
1—Crying In The Chapel	93.2	93.3	6—P. S. I Love You	43.9	67.3	13—My Love, My Love	22.8	17.7																																																								
CO-4062 (4-4062)*	KEN GRIFIN	DE-28750 (9-28750)	GORDON JENKINS O I Thought About Marie	*MG-11543 (K-11543)	JONI JAMES	You're Feeling Someone	MG-30668 (K-3668)	AQUA VIVA O Curtain Time	14—Allez-Vous-En	19.1	13.3																																																					
CR-61018 (9-61018)	ART LUND Love Every Moment	LL-102— I'd Rather Die Young	HILTTOPPERS	ME-70181 (70181) X	AN JAGUST Very Special Day	15—Gambler's Guitar	19.1	23.0	*KA-2464 (F-2464)	KAY STARR Half A Photograph	DE-28746 (9-28746)	GORDON JENKINS O No Other Love	ME-70181 (70181) X	JAN AGUST Very Special Day	16—Hey Joe	18.9	22.1																																															
*DE-28758 (9-28758)	REN ALLEN Thank The Lord	DE-28762 (9-28762)	ELLA FITZGERALD When The Hands Of The Clock	ME-70177 (70177) X	KARL MAXWELL Rose Marie	ME-70126 (70126) X	THE FOUR VAGABONDS The Lazy Country Side	7—Ebb Tide	41.6	43.4	*LO-1358 (45-1358)	FRANK CHACKFIELD O Waiting Bagie Bay	ME-70177 (70177) X	KARL MAXWELL Rusty Draper	ME-70163 (70163) X	JIM LOWE The Martins And The Cows	17—Tropicana	17.8	15.9																																													
DE-28762 (9-28762)	ELLA FITZGERALD When The Hands Of The Clock	DE-48302 (9-48302)	SISTER ROSETTA THARPE The Peace In Korea	DU-116— (45-116)	THE 4 DUKES I Done Done It	*JU-5122 (45-5122)	THE ORIOLES Don't You Think I Ought To Know	*VA-101 (45-101)	DARELL GLENN	*VI-20368 (47-5368)	JUNE VALLI Love Every Moment	2—Vaya Con Dios	19.0	109.0	AT-15001 (45-15001)	WINGY MANONE Song From Moulin Rouge	*CA-2486 (F-2486)	LES PAUL & MARY FORD	CA-2514 (F-2514)	WES & WAG TUTTLE I Wonder Where You Are	CR-60991 (9-60991)	JACK SMITH Kathole	CY-654 (45-654)	BOB LONDON Adoba Hacienda	DE-28780 (9-28780)	GUY LOMBARDO With These Hands	NI-2047A Anita Day Ain't This Wonderful	3—You, You, You	79.9	82.4	CO-40039 (4-40039)	KEN GRIFIN No Other Love	ME-70198 (70198 X 45)	JOHNNY HORTON Utemia	*VI-20325 (47-325)	JAMES BROTHERS Once Upon A Time	VI-20386 (47-5386)	MORORALES O The Sheik Of Araby	4—No Other Love	74.4	91.3	CA-2487 (F-2487)	HELEN O'CONNELL Night For Love	CA-1685 (F-1685)	JOE STAFFORD Something	CO-40039 (4-40039)	SOMERSON GRIFIN You You You	DE-28746 (9-28746)	GORDON JENKINS O Allez-Vous-En	MG-30796 (K-30796)	DAVID ROSE O Just One More Time	*OK-6979 (4-6979)	STAN FISHER Keep It Goy	*VI-20342 (47-5342)	KEN MOORALES O Theme From Lighght	5—Dragnet	44.7	41.6	*CA-2562 (F-2562)	RAY ANTHONY O Down In The Park	DE-28845 (9-28845)	GRADY MARTIN The Velvet Glove	VI-20398 (47-5398)	BUDDY MORROW O Your Mouth's Got A Hole In It

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tannis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.
 * The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record.

Sept. 19	Sept. 12	Sept. 19	Sept. 12	Sept. 19	Sept. 12	
20—	I See The Moon 14.9 11.4 ★CA-40047 (4-40047) THE MARINERS I Just Want You	28—	Caribbean 10.1 ★AB-140 (45-140) MITCHELL TOROK DE-28812 (9-28812) ROBERTA LEE Let's Go Home VI-20-5414 (47-5414) TONY MARTIN Relax VI-20-5412 (47-5412) EDDIE KIRK	36—	Too Long 7.4 1.4 DE-28844 (9-28844) DON CHERRY Far Now And Always ★DY-826 (45-826) BOB DINI Remember Me	Comprising 100 Selections
21—	Eh, Campari 14.7 6.3 ★CD-1232 (45-1232) JULIUS LA ROSA Till There's All Gone Home	29—	Don't Take Your Love From Me 9.2 7.2 ★VI-20-5347 (47-5347) THE THREE SUNS Under Paris Skies	37—	Blue Canary 6.9 4.6 CR-61032 (9-61032) PINETOPPERS Mama, What'll I Do OK-4986 (4-4986) VINCE FIORINA O. Love Those Dark Eyes ★VI-20-5390 (47-5390) DINAH SHORE Eternally	
22—	April In Portugal 14.4 11.1 ★CA-2374 (F-2374) LES BAXTER O. Sudduth CO-39983 (4-39983) KEN GRIFFIN Red Marley CR-60984 (9-60984) NICK PERITO Song From Moulin Rouge DE-28704 (9-28704) LOUIS ARMSTRONG Rimona DE-28646 (9-28646) FLORIAN ZABACH Red Canary DE-28723 (9-28723) DUTCH McILLIAN Eleven Thirty Saturday Night ME-70114 (70114 & 45) DICK HAYMAN O. Aimee ME-70128 (70128 & 45) WIK DAMONE I'm Walking Behind You OK-6978 (4-6978) FRANK ASSUNTO Darkness On The Delta VI-20-5052 (47-5052) FREDDY MARTIN Pony Whistle Blues VI-20-5279 (47-5279) TONY MARTIN Now Hear This	30—	I'd Rather Die Young 8.9 7.5 CA-2501 (F-2501) GISELE MACKENZIE I Didn't Want You CA-2502 (F-2502) JEAN SHEPARD A Dear John Letter CO-21127 (4-21127) ROSE MADDOX ★DO-15085 (45-15085) THE HILTOPPERS P. S. I Love You	38—	Honey In The Horn 6.3 4.7 ★DE-28691 (9-28691) THE FOUR ACE Organ Grinder's Swing DE-28659 (9-28659) THE COMMANDERS Swanee River Boogie	
23—	Chica-Boom 13.9 13.4 ★GU-40036 (4-40036) GUY MITCHELL Cloud Lucky Seven	31—	Rub-A-Dub-Dub 8.7 5.2 CA-2506 (F-2506) HELEN O'CONNELL You Two-Timed Me One Time CA-2445 (F-2445) HANK THOMPSON I'll Sign My Heart Away ★VI-20-5361 (47-5361) RALPH FLANAGAN O. The Step And Kiss Dance	39—	Too Young To Tango 6.2 3.3 ★CR-61043 (9-61043) TERESA BREWER Ricochet MG-11561 (K-11561) JOEL GREY The To-Do-Do Song OK-4981 (4-4981) JUNE ANTHONY Rather VI-20-5250 (47-5250) SUNSHINE RUBY	
24—	Butterflies 13.5 7.4 ★ME-70183 (70183 & 45) PATI PAGE This Is My Song	32—	Proud New Father 8.5 ★CA-2569 (F-2569) JOHNNY STANDLEY Clap Your Hands	40—	Eternally 5.6 4.2 CR-61028 (9-61028) JEAN CABBELL Na One Will Ever Know LO-1357 (45-1357) JIMMY YOUNG Isn't It Heavenly ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
25—	I Love Paris 11.3 9.7 ★CA-2479 (F-2479) LES BAXTER O. Gigi	33—	From Here To Eternity 8.4 2.7 ★CA-2560 (F-2560) FRANK SINATRA Anytime, Anywhere CR-61045 (9-61045) RAY BLOCH O. Re-enlistment Blues	41—	40 Cups Of Coffee 5.4 2.6 ★CA-2498 (F-2498) NAT "KING" COLE Angel Eyes CO-39998 (4-39998) PERCY FAITH O. CR-60997 (9-60997) ALAN DALE Tonight We Live DE-28714 (9-28714) CAMARATA O. All I Desire LO-1349 (45-1349) LITA ROZA Till We'll Meet Again MG-30783 (K-30783) DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318) THE SILVER STRINGS The Moon Is Blue	
26—	Lighthouse 11.1 11.5 ★ME-70188 (70188&45) RUSTY DRAPER I Love To Jump	34—	Return To Paradise 7.9 5.6 ★CA-2498 (F-2498) NAT "KING" COLE Angel Eyes CO-39998 (4-39998) PERCY FAITH O. CR-60997 (9-60997) ALAN DALE Tonight We Live DE-28714 (9-28714) CAMARATA O. All I Desire LO-1349 (45-1349) LITA ROZA Till We'll Meet Again MG-30783 (K-30783) DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318) THE SILVER STRINGS The Moon Is Blue	42—	You're Fooling Someone 3.6 3.7 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
27—	Terry's Theme From "Limelight" 10.4 8.9 CA-2507 (F-2507) JACKIE GLEASON O. Peg O' My Heart OK-40013 (4-40013) WALLY STOTT O. Incidental Music From "Limelight" CR-61006 (9-61006) RON GOODWIN O. When I Fall In Love DE-28735 (9-28735) VICTOR YOUNG Bad And Beautiful DE-28763 (9-28763) GUY LOMBARDO O. Gigi ★LO-1342 (45-1342) FRANK CHACKSFIELD O. Incidental Music From "Limelight" ME-70168 (70168&45) RICHARD HAYMAN Shane VI-20-5326 (47-5326) HUGO WINTERHALTER O. Symphony Of A Starry Night VI-20-5342 (47-5342) NORA MORALES O. No Other Love	35—	God Bless Us All 7.6 11.0 ★BA-451 (45-451) BRUCIE WEIL Little Boy Blues ★CO-40049 (4-40049) JIMMY BOYD Marco, The Polo Pony F-2567 (F-2567) MOLLY BEE This Is My Dog ME-70207 (70207 & 45) BABY PAM I Wanna Go To School Tonight ★VI-20-5413 (47-5413) SPIKE JONES O. I Just Love My Alomy	43—	Till They've All Gone Home 3.4 4.4 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
		44—	Ruby 3.0 2.8 ★CA-2498 (F-2498) NAT "KING" COLE Angel Eyes CO-39998 (4-39998) PERCY FAITH O. CR-60997 (9-60997) ALAN DALE Tonight We Live DE-28714 (9-28714) CAMARATA O. All I Desire LO-1349 (45-1349) LITA ROZA Till We'll Meet Again MG-30783 (K-30783) DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318) THE SILVER STRINGS The Moon Is Blue	45—	Say You're Mine Again 2.9 4.3 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
		46—	Half A Photograph 2.7 3.6 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	47—	Relax 2.4 3.4 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
		48—	Te Amo 1.8 2.4 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	49—	A Fool Was I 1.7 2.2 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary	
		50—	No Stone Returned 1.4 1.7 ★ME-70186 (70186 & 45) WIK DAMONE Simoneetta VI-20-5390 (47-5390) DINAH SHORE Blue Canary			

Cincy DJ Gives Wurlitzer Contest Unique Assit

CINCINNATI, O.—Jack Remington, who runs a two-hour disk show daily over WKRC in Cincinnati, has joined with Maurice Rose, the local Columbia distributor, to promote the Frankie Laine-Wurlitzer Vocalist Scholarship Contest. Jack's show, "Teen Canteen," is going to select three entrants weekly to appear "live" on the program.

In addition, WKRC is making its transcription facilities available two nights a week to contest aspirants. The studio will furnish an accompanist if desired and will grant an extra disk as a keepsake for the entrant.

Other stations are reported considering making transcription facilities available to youngsters who wish to enter the contest.



Coming Up Fast!
"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"
 b/w
"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"
 sung by
BOBBY LINN
CAMMAROTA PUB. CO.
 234 PATTERSON AVE.
 EAST RUTHERFORD, N. J.



Best Bel... could build like "I Believe" — Variety

Doris DAY

THIS TOO SHALL PASS AWAY
 by Ervin Drake, Irvin Graham and Jimmy Shirl
 on COLUMBIA RECORDS
 DARTMOUTH MUSIC, INC.

ANOTHER BMI "PIN-UP" HIT

TOO YOUNG TO TANGO



TERESA BREWER (Coral)
 JOEL GREY (MGM)
 SUNSHINE RUBY (Vic.)
 JUNE ANTHONY (Okeh)
 Published by
BRENNER MUSIC, INC.

ANOTHER MILLION-RECORD-SELLER!!!

Georgia GIBBS

FOR ME, FOR ME, FOR ME


MERCURY-70172

Follow-up to "Moulin Rouge!"

Percy FAITH



IN LOVE
 by Mescheroni
 on COLUMBIA RECORDS
 LUDLOW MUSIC, INC.

America's Next # 1 Hit!
"T. V. RUMBA"
 by

BOB BACHEIDER
 and his Mood Recording Ork.
 Mood # 1011
mood RECORDS
 74 Prospect St.
 UN. 4-2200
 Cambridge, Mass.

A Smash Hit!
"TENNESSEE WIG-WALK"
 Jill Whitney—Coral
 Russ Morgan—Decca
 Bonnie Lou—King
 listed alphabetically
Village Music Company
 5119 FROADWAY—SUITE 507
 NEW YORK 19, N.Y.

The Greatest Record Ever!
THE HILTOPPERS
 featuring the voice of JIMMY SACCA
"P.S. I LOVE YOU"
 b/w
"I'D RATHER DIE YOUNG"
 DOT 15085
DOT RECORDS, INC.
 Gallatin, Tennessee
 Phones: 880-881

Youth Has Its Day

GUY MITCHELL'S
latest smash
"CHICKA-BOOM!"
(From Paramount Pic.)
"Those Red Heads From Seattle"
COLUMBIA # 40035

SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.



NEW YORK—Bruce Weil, the six year old singing sensation whose Jubilee recording of "God Bless Us All!" is making all the charts, meets his personal singing favorite Eddie Fisher on the Eddie Gallaher show over the CBS network.

BREAKING FOR A HIT!
"LOVE EVERY MOMENT YOU LIVE"
by/
KISS! KISS! KISS!

Mike Padicin Quartet
PC 5009

20th Century
Manufactured by
GOTHAM RECORD CORP.

Pat O'Day Clicks With "A Dear John Letter"

BOSTON, MASS.—It's a far cry from singing anniversary greetings to "A Dear John Letter," but that has been the success route for 19-year-old Pat O'Day, newest recording artist to hit the best-selling charts.

The pretty blonde songstress, whose plaintive vocalizing on the M-G-M platter of "A Dear John Letter" has pushed the tune into the sweepstakes, was just another senior at Revere (Mass.) High School 18 months ago when she walked into the Ace Recording Studio here to make a record for her parents' wedding anniversary. Milt Yakus, owner of the studio and a radio director-producer, heard her—and was "sold." He persuaded Pat to consider a musical career seriously and became her personal manager and vocal coach.

After that, in a few months, Pat acquired the necessary training and displayed the talent to edge out 1,000 high school singers for the coveted singing assignment at Boston's leading station, WHDH. Radios across the area have teamed her with disc jockey-pianist Ray Dorey. Pat and Ray now appear daily every morning on WHDH from 7 to 9 a. m.

Pat recently took time off from her deejay-singing chores to come to New York to appear on television's "Chance of a Lifetime" show. She won first prize.

After that, the young thrush got in a huddle with the Four Horsemen, an instrumental group, and worked out an unusual arrangement of a new song called "A Dear John Letter." It had enough "oom" to click first in the New England area and more recently it has started to mushroom as a national hit.

Everything has been happening so fast with Pat O'Day that she's rather bewildered by it all. "I still have to arise at 5 a. m. every day to be at WHDH by 6:45," she sighs.

First Allen Contest Winner

Last Tuesday, September 8th on WNBT, the first part of the Steve Allen song contest came to a close with the prize winning song "Walkin' Down A Country Road." The lyrics were by Steve Allen, the melody by the first winner, Nick Maldo of Providence, R. I. He received a sizable advance against royalties, which was presented to him by Lester Sims, general professional manager of Miller Music of the Big Three, the publishers of the Steve Allen Music Book on which the contest was based, and the prize winning songs of which the first is "Walkin' Down A Country Road." The song has been recorded by Larry Clinton on the M-G-M label.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.	Chicago, Ill.	Los Angeles, Calif.
1. No Other Love (Perry Como)	1. Crying In The Chapel (Vall) 2. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	3. You, You, You (Ames Bros.)	2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)	4. Crying In The Chapel (Vall)	3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)	5. Oh! (Pee Wee Hunt)	4. Crying In The Chapel (Vall)
5. Dragnet (Ray Anthony)	6. C'est Si Bon (Eartha Kitt)	5. P. S. I Love You (Hilltoppers)
6. Love Every Moment You Live (Mike Padicin)	7. Dragnet (Ray Anthony)	6. C'est Si Bon (Eartha Kitt)
7. You, You, You (Ames Bros.)	8. Ebb Tide (Frank Chacksfield)	7. Dragnet (Ray Anthony)
8. P. S. I Love You (Hilltoppers)	9. No Other Love (Perry Como)	8. Oh! (Pee Wee Hunt)
9. C'est Si Bon (Eartha Kitt)	10. Don't Take Your Love From Me (Three Suns)	9. I'm Walking Behind You (Eddie Fisher)
10. I'm Walking Behind You (Eddie Fisher)		10. Gambler's Guitar (R. Draper)
Philadelphia, Pa.	Boston, Mass.	Seattle, Wash.
1. You, You, You (Ames Bros.)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)	2. No Other Love (Perry Como)	2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (Vall)	3. Ebb Tide (Frank Chacksfield)	3. You, You, You (Ames Bros.)
4. No Other Love (Perry Como)	4. Dear John Letter (Vall-Orleans)	4. Crying In The Chapel (Vall)
5. P. S. I Love You (Hilltoppers)	5. Oh! (Pee Wee Hunt)	5. No Other Love (Perry Como)
6. Love Every Moment You Live (Mike Padicin)	6. Dragnet (Ray Anthony)	6. P. S. I Love You (Hilltoppers)
7. I'm Walking Behind You (Eddie Fisher)	7. Oh! (Pee Wee Hunt)	7. Ebb Tide (Frank Chacksfield)
8. Oh! (Pee Wee Hunt)	8. P. S. I Love You (Hilltoppers)	8. C'est Si Bon (Eartha Kitt)
9. Love, My Love (J. James)	9. Crying In The Chapel (Vall-Glenn)	9. Dragnet (Ray Anthony)
10. With These Hands (E. Fisher)	10. Too Long (Bob Din)	10. I'm Walking Behind You (Eddie Fisher)
St. Paul, Minn.	Buffalo, N. Y.	Atlanta, Ga.
1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)	2. Crying In The Chapel (Vall)	2. No Other Love (Perry Como)
3. Oh! (Pee Wee Hunt)	3. No Other Love (Perry Como)	3. Crying In The Chapel (Vall)
4. Crying In The Chapel (Vall)	4. Oh! (Pee Wee Hunt)	4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)	5. Dragnet (Ray Anthony)	5. You, You, You (Ames Bros.)
6. P. S. I Love You (Hilltoppers)	6. You, You, You (Ames Bros.)	6. Dragnet (Ray Anthony)
7. C'est Si Bon (Eartha Kitt)	7. C'est Si Bon (Eartha Kitt)	7. My Love, My Love (J. James)
8. I'm Walking Behind You (Eddie Fisher)	8. P. S. I Love You (Hilltoppers)	8. I'm Walking Behind You (Eddie Fisher)
9. Dragnet (Ray Anthony)	9. Gambler's Guitar (R. Draper)	9. C'est Si Bon (Eartha Kitt)
10. Gambler's Guitar (R. Draper)	10. I'm Walking Behind You (Eddie Fisher)	10. Ebb Tide (Frank Chacksfield)
Shoals, Ind.	Detroit, Mich.	Cincinnati, Ohio
1. You, You, You (Ames Bros.)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)	2. P. S. I Love You (Hilltoppers)	2. No Other Love (Perry Como)
3. Crying In The Chapel (Vall)	3. Crying In The Chapel (Vall)	3. Crying In The Chapel (Vall)
4. Crying In The Chapel (Vall)	4. Oh! (Pee Wee Hunt)	4. You, You, You (Ames Bros.)
5. Gambler's Guitar (R. Draper)	5. Dragnet (Ray Anthony)	5. Oh! (Pee Wee Hunt)
6. I'm Walking Behind You (Eddie Fisher)	6. You, You, You (Ames Bros.)	6. P. S. I Love You (Hilltoppers)
7. Song From Moulou Rouge (Darrell Glenn)	7. Tainish, Love (Bill Darrall)	7. C'est Si Bon (Eartha Kitt)
8. Oh! (Pee Wee Hunt)	8. No Other Love (Perry Como)	8. Dragnet (Ray Anthony)
9. P. S. I Love You (Hilltoppers)	9. Ebb Tide (Frank Chacksfield)	9. I'm Walking Behind You (Eddie Fisher)
10. Dragnet (Ray Anthony)	10. C'est Si Bon (Eartha Kitt)	10. Gambler's Guitar (R. Draper)
Omaha, Neb.	New Orleans, La.	Denver, Colo.
1. Vaya Con Dios (Paul & Ford)	1. No Other Love (Perry Como)	1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)	2. You, You, You (Ames Bros.)	2. You, You, You (Ames Bros.)
3. P. S. I Love You (Hilltoppers)	3. Oh! (Pee Wee Hunt)	3. P. S. I Love You (Hilltoppers)
4. Crying In The Chapel (Vall)	4. Crying In The Chapel (Vall)	4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)	5. You, You, You (Ames Bros.)	5. Crying In The Chapel (Vall)
6. Crying In The Chapel (Vall)	6. Gambler's Guitar (R. Draper)	6. I'm Walking Behind You (Eddie Fisher)
7. C'est Si Bon (Eartha Kitt)	7. Hey Joe (Frankie Laine)	7. Oh! (Pee Wee Hunt)
8. I'm Walking Behind You (Eddie Fisher)	8. I'm Walking Behind You (Eddie Fisher)	8. Butterflies (Pat's Pats)
9. Gambler's Guitar (R. Draper)	9. Butterflies (Pat's Pats)	9. With These Hands (E. Fisher)
10. Dragnet (Ray Anthony)	10. With These Hands (E. Fisher)	10. Gambler's Guitar (R. Draper)
Dallas, Tex.	St. Louis, Mo.	Pittsburgh, Pa.
1. Vaya Con Dios (Paul & Ford)	1. Oh! (Pee Wee Hunt)	1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)	2. Crying In The Chapel (Vall)	2. Crying In The Chapel (Vall)
3. You, You, You (Ames Bros.)	3. Vaya Con Dios (Paul & Ford)	3. Don't Take Your Love From Me (Three Suns)
4. Oh! (Pee Wee Hunt)	4. Dragnet (Ray Anthony)	4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)	5. You, You, You (Ames Bros.)	5. P. S. I Love You (Hilltoppers)
6. Crying In The Chapel (Vall)	6. P. S. I Love You (Hilltoppers)	6. I'm Walking Behind You (Eddie Fisher)
7. Dragnet (Ray Anthony)	7. Hey Joe (Frankie Laine)	7. Oh! (Pee Wee Hunt)
8. C'est Si Bon (Eartha Kitt)	8. Ebb Tide (Frank Chacksfield)	8. No Other Love (Perry Como)
9. Gambler's Guitar (R. Draper)	9. No Other Love (Perry Como)	9. Gambler's Guitar (R. Draper)
10. I'm Walking Behind You (Eddie Fisher)	10. With These Hands (E. Fisher)	10. I'm Walking Behind You (Eddie Fisher)
Butte, Mont.	Memphis, Tenn.	Washington, D. C.
1. No Other Love (Perry Como)	1. Crying In The Chapel (Vall)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	2. P. S. I Love You (Hilltoppers)	2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)	3. P. S. I Love You (Hilltoppers)	3. You, You, You (Ames Bros.)
4. P. S. I Love You (Hilltoppers)	4. No Other Love (Perry Como)	4. P. S. I Love You (Hilltoppers)
5. Oh! (Pee Wee Hunt)	5. Oh! (Pee Wee Hunt)	5. Gambler's Guitar (R. Draper)
6. Crying In The Chapel (Vall)	6. Dragnet (Ray Anthony)	6. Crying In The Chapel (Vall)
7. C'est Si Bon (Eartha Kitt)	7. You, You, You (Ames Bros.)	7. C'est Si Bon (Eartha Kitt)
8. Gambler's Guitar (R. Draper)	8. My Love, My Love (J. James)	8. Oh! (Pee Wee Hunt)
9. Dragnet (Ray Anthony)	9. C'est Si Bon (Eartha Kitt)	9. Dragnet (Ray Anthony)
10. With These Hands (E. Fisher)	10. Ebb Tide (Frank Chacksfield)	10. I'm Walking Behind You (Eddie Fisher)

"The Terry Theme"
from
"LIMELIGHT"
—instrumental—

"Eternally"
from
"LIMELIGHT"
—vocal—

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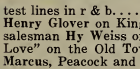
THE CASE BOX

RHYTHM and BLUES

Ramblings

NEW YORK:

And still they come. Among the newest groups released we find three New York diskeries entering the vocal group sweepstakes with the following. Atlanta issues its much publicized Drifters led by Clyde McPhatter, former lead voice of The Dominoes. Rama comes through with The Buccaneers, and a new rhythm and blues entry, Timely, chips in with The Gay Tunes. All this further confirms what we have always thought. The tremendous success of so many groups proves that it's not the group entirely but the material. The public is buying the tune. . . . Danny Kessler just completed his first r & b record date for Victor in New Orleans. Danny is flipping about a new tenor sax man, Sam Butera, he signed and says watch for his "Chicken Scratch." . . . Seeco artists Machito and Vicentico Valdes at the Palladium this week. Machito is riding with his "Concentration" and Valdes' current release is "Como Fue." The Palladium, "home of the mambo," is getting bigger and bigger play. Out-of-towners visiting New York should make Wednesday night at the Palladium a "must." Different, thrilling and lusty. You'll see the best mambo dancers in the world go really native. . . . Bob Pare, Portem Distributors, putting on more help. Bob has come a long way in this biz and has some of the hottest material. The public is buying the tune. . . . Mary Lou Smith, Syd Nathan's gal Friday, co-writer with Henry Glover on King's new release "Cherry Wine." . . . The extra push that salesman Hy Weiss of Cosnat puts to the 5 Crowns' record "You Could Be My Love" on the Old Town label has accounted for big New York play. . . . Irv Marcus, Peacock and Duke national sales manager, leaving New York to work the Southeastern markets. Willie Mae "The Queen" has her latest, "They Call Me Big Mama," and Johnny Ace "The Clock" gives Marcus some solid items to work with. . . . Joe Cohen, Essex Distributors, Newark, N.J. says: "Business is better now than it has ever been. Instead of shedding tears because we don't have enough hits to peddle, we here at Essex are crying because the manufacturers can't supply us fast enough. We have so many hits it's simply fantastic."



JOHNNY ACE

test lines in r & b. . . . Mary Lou Smith, Syd Nathan's gal Friday, co-writer with Henry Glover on King's new release "Cherry Wine." . . . The extra push that salesman Hy Weiss of Cosnat puts to the 5 Crowns' record "You Could Be My Love" on the Old Town label has accounted for big New York play. . . . Irv Marcus, Peacock and Duke national sales manager, leaving New York to work the Southeastern markets. Willie Mae "The Queen" has her latest, "They Call Me Big Mama," and Johnny Ace "The Clock" gives Marcus some solid items to work with. . . . Joe Cohen, Essex Distributors, Newark, N.J. says: "Business is better now than it has ever been. Instead of shedding tears because we don't have enough hits to peddle, we here at Essex are crying because the manufacturers can't supply us fast enough. We have so many hits it's simply fantastic."

CHICAGO:

Charley Bennett and his Co-Been diskery bust into the R&B biz with two brand new releases moving fast. And two more on the way. Charley, by the way, cut one of the forthcoming hunks of wax himself. And says, "I hope it's as great as they tell me it is." . . . Apologies to Big Jay McNeely. It was Big Jay (and not Tiny Bradshaw as we mentioned) who cut "Nervous Man Nervous." Tiny, by the way, has one called "Off And On." . . . Art Sheridan and Dave Freed in partnership in new Lance Distributing. On Prospect Street, Cleveland. Dave is charging while Art remains in Chi. Dave's brother is Al "Moon Dog" Freed, top deejay and discoverer of The Coronets. . . . Sam Evans deejays brand new show from South Center Dept. Store over WWSA from Mondays thru Saturdays, 1:30 to 3:30 P.M. Features latest releases plus guest interviews. The public's invited. . . . Five Blazes now in their 20th week at Club Bagdad. And continue to pack the place. . . . Arnett Cobb is the current attraction at the Capitol Lounge—and going great. . . . After playing the Brass Rail for thirteen months, Jimmy Ille and his band moved right across the street—Preview Lounge. Where Al Morgan bangs his arms up and down on that planner. Jimmy drew five notices during his entire stay at the Brass Rail. Continues to do the same at the Preview. . . . "One Scotch, One Bourbon" waxed by Amos Milburn looks like the one to watch. Only out a very short while but the disk is catching on. . . . Phil Chess, in charge of the offices here while brother, Len Chess, away on the road, advises that the new Little Walter Checker plate (which got the "Award O' The Week" here last issue) going just like mad everywhere. "And recorders double the original orders," he claims. . . . Al Benson's got a great one in spiritualist Bessie Griffin's disk, "The Story Of Job." . . . And another one in Curtis Jones' cutting of "Cool Playing Blues" on the Parrot label. . . . We still ain't heard from friend Ralph Bass (Federal's A&R) about that big, new, sensational, colossal, gigantic, whooperoo disk! When last in L.A. Ralph actually signed his career away (on paper, yet) that his next would be as per description here. So?

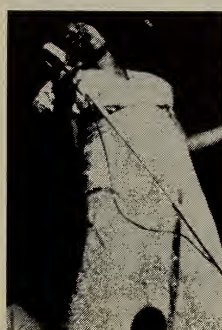
LOS ANGELES:

Johnny Otis continues his Eastern jaunt amongst rumors that his first releases under the Peacock label will be pretty terrific. . . . Sonny Thompson, also continues his series of one night appearances throughout the West. . . . Tiny Bradshaw is booked for an engagement in Long Beach early in October. . . . Joe Loco, Tico Record star who is now starring at the Hotel Sahara in Las Vegas, visited with Irv Shorten of Allied Music Sales recently. His "Song from Moulou Rouge and "Can Can Mambo" is causing lots of activity. . . . Jake Porter and his trumpet has stirred up a lot of furor with "Beauville" and "El Toro" on his own Combo label. Jake is now appearing at the Tailspin Club. . . . Al Sherman and Ralph Bass of King and Federal Records took time out from unpacking their new line of Kings' Portable Phonographs to state that they have just cut four great new sides with the Lamplighters which will be released soon. . . . Danny Kessler, head of the Rhythm and Blues department for Victor Records, arrived in LA this past week. Danny will cut a few sessions while he is here. . . . Leo and Eddie Mesner announce that Amos Milburn's "One Scotch, One Bourbon, One Beer" is even surpassing their original predictions as distributors throughout the country order in larger and larger lots. They also state that Eddie Smith's vocal version of "Dial That Telephone" is headed for another Aladdin sales winner. . . . Art Rupe, prexy of Specialty Records, has just returned from his combined business trip and vacation. . . . Lew Chudd of Imperial Records says that his new Fats Domino waxing of "Rose Mary" and "You Said You Love Me" is getting lots and lots of comment everywhere.



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26,000
 IN
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WILLIE MAE
 "BIG MAMA"
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"THEY CALL ME BIG MAMA"
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"COTTON PICKING BLUES"
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"IN THE SWEET BY AND BY"

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"WHEN I CAN READ MY TITLE CLEAR"
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THAT'S SWEEPING
THE NATION!**

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"HELLO STRANGER"
B/W
"AIN'T GOT NO MONEY"
COOL No. 103

Herb Beard
"GAL YOU NEED
A WHIPPING"
B/W
"ONE HALF HOUR"
COOL No. 102

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THESE 2 NEW
SENSATIONAL
RELEASES**

**1 Herb Beard's
"Luxury Tax Blues"**
B/W
"Rhythm In My Soul"

**2 Charley Bennett's
"Half Past Three"**
B/W
"Zig Zag In Love"

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"I'm All Alone"
FEATURING
The Coronets
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A NEW HIT!!
"ROSE MARY"
Fats Domino
Imperial # 5251
Imperial Records

The Cash Box
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LITTLE WALTER
"BLUES WITH A FEELING"
AND
"QUARTER TO TWELVE"
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Checker RECORD CO.
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Broke in FOUR CITIES
In Cash Box "Hot" Charts
"I LOVE YOU SO"
and
"GEE"
A two sided hit!!
THE CROWS
RAMA
220 W. 42nd St., New York, N. Y.

THE CASH BOX
in HARLEM **on CHICAGO'S South Side** **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- 1 SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 4 GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 I WALK ALONE**
Vocalists
(Red Robin 119)
- 6 DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- 7 C'EST SI BON**
Eartha Kitt
(RCA Victor 20-5358)
- 8 ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 9 THE CLOCK**
Johnny Ace
(Duke 112)
- 10 I LOVE YOU SO**
The Crows
(Rama 5)

- CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- NADINE**
Coronets
(Chess 1549)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- THE CLOCK**
Johnny Ace
(Duke 112)
- C'EST SI BON**
Eartha Kitt
(RCA Victor 20-5358)
- GET IT**
The Royals
(Federal 12133)

- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- WHY, OH, WHY**
The Kings
(Chess 1514)
- CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- COW COW BLUES**
Paul Gayton
(Okeh 6982)
- MESS AROUND**
Ray Charles
(Atlantic 999)
- TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- DRIVE IT HOME**
Hal Paige
(Atlantic 996)

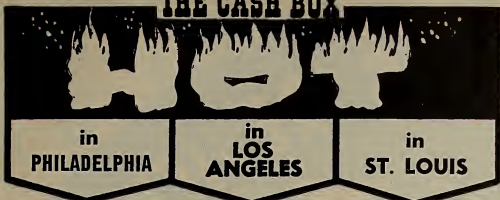
in SAN FRANCISCO **in NEWARK** **in MEMPHIS**

- 1 SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- 4 GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 GET IT**
The Royals
(Federal 12133)
- 7 THE CLOCK**
Johnny Ace
(Duke 112)
- 8 DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- 9 FEELING GOOD**
Little Junior
(Sun 187)
- 10 TONGUE-TIED BLUES**
Jack Burron
(King 4633)

- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- THE CLOCK**
Johnny Ace
(Duke 112)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- GET IT**
The Royals
(Federal 12133)
- PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- I LOVE YOU SO**
The Crows
(Rama 5)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)

- FEELING GOOD**
Little Junior
(Sun 187)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- COUNTRY BOOGIE**
Elmore James
(Checker)
- PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- MONDAY WOMAN**
Willie Mabon
(Chess 1541)
- GET IT**
The Royals
(Federal 12133)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 4 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 6 **THE CLOCK**
Johnny Ace
(Duke 112)
- 7 **NADINE**
Coronets
(Chess 1549)
- 8 **GET IT**
The Royals
(Federal 12133)
- 9 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- 10 **HEAVEN ONLY KNOWS**
Charms
(Glory 516)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **THE CLOCK**
Johnny Ace
(Duke 112)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **PLEASE LOVE ME**
B. B. King
(R.P.M., 386)
- 7 **GET IT**
The Royals
(Federal 12133)
- 8 **COW COW BLUES**
Paul Gayton
(Okeh 6982)
- 9 **GEE**
The Crows
(Rama 5)
- 10 **SHE WANTS TO ROCK**
The Flairs
(Flair 1012)

- 1 **SHAKE A HAND**
Savannah Churchill
(Decca 28846)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GET IT**
The Royals
(Federal 12133)
- 4 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 6 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 7 **THE COMEBACK**
Hampis Slim
(United 156)
- 8 **OFF AND ON**
Tiny Bradshaw
(King 4667)
- 9 **THE CLOCK**
Johnny Ace
(Duke 112)
- 10 **DRAUGHT BLUES**
Johnny Moore
(Federal 910)



- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 4 **MESS AROUND**
Ray Charles
(Atlantic 999)
- 5 **FEELING GOOD**
Little Junior
(Sun 187)
- 6 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 7 **RENT MAN BLUES**
Mersey Dee
(Specialty 466)
- 8 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 9 **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 10 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 4 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **FEELING GOOD**
Little Junior
(Sun 187)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 9 **THE CLOCK**
Johnny Ace
(Duke 112)
- 10 **PLEASE LOVE ME**
B. B. King
(R.P.M., 386)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **WHY, OH, WHY**
The Kings
(Ace 314)
- 4 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 5 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 6 **C'EST SI BON**
Eartha Kitt
(RCA Victor 20-5358)
- 7 **GET IT**
The Royals
(Federal 12133)
- 8 **THE CLOCK**
Johnny Ace
(Duke 112)
- 9 **MERCY, MR. PERCY**
Vareta Dillard
(Savoy 857)
- 10 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)

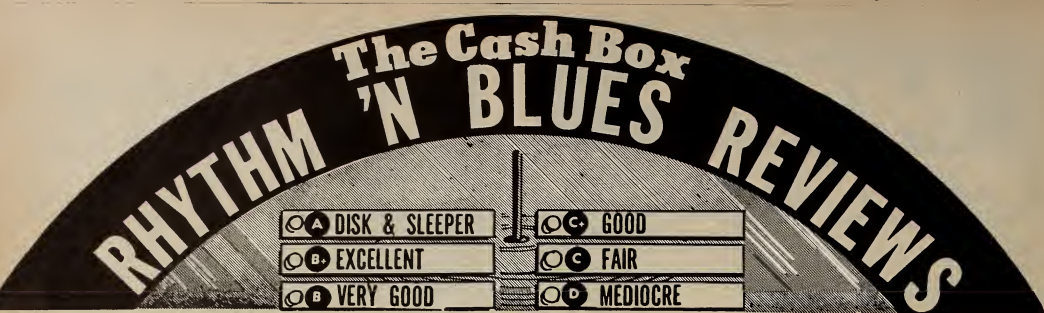
Embers Trio



NEW YORK—Bobby Sherwood and Milton Berle drop in to see George Shearing at the Embers. Shearing is currently getting the play on his MGM platters "Indian Summer" and "Body And Soul."

VARETTA DOES IT AGAIN!
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STILL GOING STRONG # 897
MERCY MR. PERCY
2 Big Hits by Varetta Dillard
SAVOY RECORD CO., INC.
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Louis JORDAN
and his Tympany Five
p64 -
"TIME MARCHES ON"
and
"THERE MUST BE A WAY"
DECCA RECORDS
Decca 28820 (9-28820)
Look to Decca for the best in Rhythm & Blues



THE FAMOUS GAY SISTERS

(Savoy 4046)

A "THE LITTLE OLD CHURCH" (2:41) [Savoy Music-BMI] A. M. Brunner—Mildred Gay leads The Famous Gay Sisters in a reading of a slow religious piece. Item is simply performed against a simple piano support. Mildred Gay does a great job as lead singer.

C "THAT'S WHAT I LIKE ABOUT JESUS" (2:40) [Savoy Music-BMI] The group sings a middle tempo gospel tune on the lower deck.

PROFESSOR ALEX BRADFORD

(Specialty 852)

C "I DON'T CARE" (2:25) [BMI] Bradford—The Professor and his singers etch a quick sanctified beat in his shouty and jubilee fashion. Exciting.

C "TOO CLOSE TO HEAVEN" (2:55) [BMI] Bradford—Deep voiced Professor Alex Bradford and his group sing a slow inspirational item on the reverse.

THE SPIRITUAL KINGS

(Score 5050)

C "MORE THAN A DREAM" (2:37) [Aladdin Music-BMI] Hines—The spiritual Kings collaborate on a tender religious piece with softness and warmth.

C "MY LOVED ONES ARE WAITING FOR ME" (2:52) [Aladdin Music-BMI] Hines—"The Kings" wax a middle tempo gospel tune smoothly.

THE BLENDERS

(Jay-Dee 780)

B "DON'T PLAY AROUND WITH LOVE" (2:47) [Beacon Music-BMI] Burns-DeMetruis—The Blenders wax a rhythmic ballad of moderate beat with a pretty and light treatment that leans to the pop. Group is excellent.

B "YOU'LL NEVER BE MINE" (3:14) [Wemar Music-BMI] Sharp-Singleton—The under lid is a slow soft romantic item, with the treatment again on the pop side.

THE ORCHIDS

(King 4663)

B "I'VE BEEN A FOOL FROM THE START" (2:49) [Jay & Cee-BMI] Johnson-Thompson—The Orchids melt on a slow romantic ballad with warmth and feeling. A good deck performed by a good group.

B "BEGINNING TO MISS YOU" (2:41) [Sunbeam-BMI] Biggs Thomas—The Orchids take a tune that made more than a ripple via John Greer and give it a smart treatment.

EDDIE TOWNES

(Modern 914)

C "TRIALS AND TRIBULATIONS" (2:38) [Modern Music-BMI] Johnson—Eddie Townes sings a slow plaintive blues of the woes of life. His mournful treatment of the tune is well done.

C "ON THE BOTTOM" (2:41) [Modern Music-BMI] Johnson—The chanter and ork perform a similar item in similar fashion.

THE CASH BOX

★ AWARD OF THE WEEK ★

"THE TEARS KEEP TUMBLING 'I WOULD IF I COULD'" (2:40)
DOWN" (2:48) [Fred Fisher-ASCAP]
[Aladdin-BMI] Rudy Toombs Lance, Singleton

RUTH BROWN
(Atlantic 1005)

● Another Ruth Brown release means quick and sustained action for juke box ops and distributors. On her previous release, both sides took off and it was some time before "Wild Wild Young Men" stepped out and captured the lead. This time it looks like a similar double barreled etching. The "Tears Came Tumbling Down," is a middle tempo

bounce with a rocking beat. Ruth is emotional and stirring as she sings of being jilted after giving him all her love and kisses. The flip, "I Would If I Could," is Ruth Brown at her low down, sexy best. Her squeals punctuate as she squeezes the most out of each syllable.

"THEY CALL ME BIG MAMA" (2:57) [Lion-BMI] Robey-Thornton
"COTTON PICKING BLUES" (2:45) [Lion-BMI] Robey

WILLIE MAE THORNTON
(Peacock 1621)

● That "Hounddog" gal is back and she's back with what looks like another big one. Willie Mae Thornton puts every ounce of her impressive frame into her rocking vocal as she belts "They Call Me Big Mama," a quick tempo lusty item, with all the enthusiasm at her command. It's smart merchandising to build the colorful figure with her

public and that is just what the lyric of this raucous tune achieves. Willie Mae sings "they call me big mama 'cause I weigh 300 pounds. She can rock and she can roll and she can really go to town." Actually, believe the gal is short of the 300 pounds but she is quite imposing. The flip is a slow blues and Willie Mae handles it smartly.

THE CASH BOX

Rhythm 'n' Blues SLEEPER OF THE WEEK

"ROSE MARY" (2:17)
[Commodore Music-BMI]
Bartholomew, Domino

"YOU SAID YOU LOVE ME"
(2:35) [Commodore Music-BMI]
Bartholomew, Domino

FATS DOMINO
(Imperial 5231)

● With his last release, "Please Don't Leave Me," riding near the top of the nation's best sellers, Fats Domino issues a pair that are strong bets to replace "Please" when it starts to fade. The upper lid, "Rose Mary," is a rhythmic middle bounce in which he tells his gal he's on his way home. Fats' inimitable styling backed with an

exciting ork support makes this a strong disk. The under portion, "You Said You Love Me," is a slow blues smartly vocaled by Domino who plaintively asks "How come you treat me like you do if you say you love me?" A deep grunting sax solo in the break lends color to the side. Like both decks.

"THE WAY I FEEL" (2:44)
[Mood Music-ASCAP]
Parker

"MONEY HONEY" (2:55)
[Progressive-BMI]
Stone

CLYDE MCPHATTER AND THE DRIFTERS
(Atlantic 1106)

● After much delay caused by planning, rehearsing and sessions thrown out of the window, the long awaited Clyde McPhatter disk has been released and it looks like a hit for Atlantic and the former Dominoes lead singer. With a pairing of two sides, a ballad, "The Way I Feel" and a jump, "Money Honey" the Drifters take a step forward in the right direction. To pick one tune would be to lead with our chins. Both decks are top

flight and both could hit the charts. A strong disk. The under portion, "Money Honey," is dramatic, pulsating and "Money" in the bank. The group comes through with an excellent sound backing McPhatter smartly. Both sides should see plenty of action.

THE FIVE WILLOWS

(Golden 1002)

A "DOLORES" (2:51) [Golden-BMI] Steel, Davis, Martin Wright, Martin—The Five Willows follow up "My Dear, Dearest Darling," with a ballad that falls short of their initial effort. Tune is pretty and the boys blend smoothly. On the impetus of "Darling" wax could get consumer acceptance.

B "ALL NIGHT LONG" (2:40) [Golden-BMI] Steel, Davis, Martin, Wright, Martin—The boys belt an up beat without that irritating noisy chant found in so many group treatments of fast moving numbers. Timing is good and boys come through in good style.

THE GAY TUNES

(Timely 1002)

B "WHY-Y LEAVE ME THIS W-A-Y-A-Y" (2:45) [Simek Music-BMI] Kirten-Motley—The Gay Tunes new group on a new label, etch a calypsoish tempo in fast moving style. The group blends well and comes up with something different that catches and holds your attention first time heard. Could come in for a big share of loot.

C "THRILL OF ROMANCE" (2:40) [Simek Music-BMI] Kirten-Carey-Motley—The Gay Tunes handle a slow mellow ballad on the flip that falls short of the appeal cut into the upper deck.

FAYE ADAMS-JOE MORRIS

(Atlantic 1007)

B "SWEET TALK" (2:18) [Progressive-BMI] Stone—Taking advantage of the thrush's current selling power, Atlantic issues one of their Adams-Morris etchings cut when they were on the latter's label. Faye Adams gives a zestful performance with a male sardonic straight man giving out with the sentimental "sweet talk." The disk is a bit unusual and could create excitement.

B "WATCH OUT I TOLD YOU" (2:45) Flip is a Joe Morris instrumental with repetition of the title and screams to help raise the hackles. A different blues that could catch.

JIMMY WRIGHT & ORCH.

(Meteor 5011)

B "FM IN THE MOOD TO BE LOVED" (2:41) [Meteor Pub.-BMI] Ellen McGhee—The Jimmie Wright ork dishes up a slow rhythmic blues with thrush Merry Dee shouting out the lyrics. She's in the mood to be loved when she's been drinking and getting high.

C "SLOW DOWN DADDY" (2:39) [Meteor Pub.-BMI] Ellen McGhee—Flip is a rhythmic quick beat with wild coking and an exciting vocal by the thrush.

MORRIS PEJOE

(Checker 781)

C "CAN'T GET ALONG" (2:42) [Arc-BMI] M. Pejoe—Morris Pejoe catches one of his own penned items. Pejoe chants the middle tempo blues with feeling.

C "I'LL PLUMB GET IT" (2:37) [Arc-BMI] Phillip Chess—Pejoe handles a similar tempo blues expertly against a potent band assist.



Wurlitzer-Laine Contest Entries Accepted On September 15

NORTH TONAWANDA, N. Y.—Across the country disk jockeys are broadcasting the details of the Frankie Laine-Wurlitzer \$5,000 Vocalist Scholarship Contest and reading themselves for an influx of entries expected to pour in on opening day, September 15.

In 40 cities the contest promotion is being handled on an exclusive basis by disk jockeys invited to participate in the program. Local newspaper publicity and radio teaser announcements have been used since September 1 to encourage young talent to ready their voices for the competition. Some estimates indicate that entries will well exceed the original figure of 10,000 which was considered maximum at the inception of the contest.

Joe Grady and Ed Hurst of Philadelphia, who air their programs over WFEN in that city, have stated that they expect between 400 and 500 entries. They have requested additional judges be assigned so that all entrants will be assured full consideration of their talents.

Robin Seymour of WKMH, Detroit, predicts that youthful enthusiasm will exceed all bounds as the transcribed voices are interspersed with standard recordings on his daily show. He will ask the audience to indicate its preference by post card.

Natt Hale, the director of promotion for the Columbia Record Division of the Sampson Company in Chicago, reports that Eddie Hubbard will conduct the Windy City segment of the contest over his afternoon show from 4:30 to 6:00 p. m. on WENR, an ABC affiliate of 50,000 watts. Says Natt, "A wonderful program to 'catch' audiences of all ages."

In addition to the cities mentioned above, 21 more radio stations and their participating dee jays are listed below. They include: Bill Lowery, WGST, Atlanta, Ga.; Bob Wells, WEBR, Buffalo, N. Y.; Hugh McPherson, WGKV, Charleston, W. Va.; Jimmy Patterson, WBT, Charlotte, N. C.; Jack Remington, WKRC, Cincinnati, O.; Al Jones, WRR, Dallas, Tex.; R. B. McAlister, KGMC, KBTW, Denver, Colo.; Paul Berlin, KNUZ, Houston, Tex.; Harry Burge, WQAM, Miami, Fla.; Al Jarvis, KFVB, KECA-TV, Los Angeles, Calif.; Dick Kovington, WHBQ, Memphis, Tenn.; Dick Webb, WIVY, Jacksonville, Fla.; Noel Ball, WMAK, Nashville, Tenn.; Paul Brenner, WAAZ-TV, New York, N. Y.; Sandy Jackson, KOWH, Omaha, Neb.; Tommy Allen, KOMA, Oklahoma City, Okla.; Joe Deane, KQV, Pittsburgh, Pa.; Fred Haseltine, WRNL, Richmond, Va.; Wally King, KSFO, KPIX-TV, San Francisco, Calif.; Andy Wilson, KOPO, KOPO-TV, Tucson, Ariz.; Joe Knight, KRRG, Tulsa, Okla.

Youngsters with vocal talent have

five weeks from the September 15th opening date in which to get their transcriptions and entry forms prepared and into the hands of their local disk jockey. No entries will be received after midnight, October 19.

Announcement of the local winners will be made over the sponsoring stations as soon following the contest closing as all entries can be seriously considered by the judging committee. National Winner will be named after November 1.

Western Record Pressers Hold Monthly Meeting

LOS ANGELES, CALIF.—The Western Record Pressers Association met at the Carolina Pines Restaurant September 8, 1953 for their monthly meeting. After dinner the meeting was called to order by Lewis Guttman and new officers were elected: John Galitza was elected President; Al Levine, Secretary-Treasurer; Al Ellsworth, Vice-President; and Vince Puccio and J. Alberti, Sr. board of directors.

Representatives of the Air Pollution Control Association for the County of Los Angeles gave a brief speech and showed movies to the group.

Willie Mabon

SINGS
"YOU'RE A FOOL"
AND
"MONDAY WOMAN"
CHESS 1548

CHESS
750 E. 49th Street
Chicago 15, Illinois

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A SENSATIONAL HIT!
"I HAD A LOVE"
b/w
"SHE WANTS TO ROCK"
Flair # 1012

flair
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BEVERLY HILLS, CALIFORNIA

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"RUN GAL RUN"
b/w

"WINO'S LAMENT"
Christine Chatman
with Peppy Prince
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RPM 391

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RECORDS

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"I FORGOT MORE
THAN YOU'LL
EVER KNOW"
By
JOYCE PAUL
REPUBLIC 7053
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NASHVILLE TENNESSEE

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SCORES
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JAY-DEE 780

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12-yr.-old Singstarion
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"FINE & DANDY"
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Jubilee # 5126 (45x5126)

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315 W. 47th St., N. Y. N. Y.

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Cash Box and
Billboard, Of Course!
"I WOULD IF I COULD"
and
"THE TEARS KEEP
TUMBLING DOWN"
by RUTH BROWN
1005
Atlantic RECORDING
CORP.
726 WEST 24th STREET NEW YORK 19, N. Y.

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 5 **THE CLOCK**
Johnny Ace
(Duke 112)
- 6 **GET IT**
The Royals
(Federal 12133)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)
- 9 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- 10 **HONEY HUSH**
Joe Turner
(Atlantic 1001)

Meeting Dates Of Music Operators' Associations

- 14—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 15—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 15—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 15—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 16—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, New York.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 28—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.

- Oct. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

THE CASH BOX POP & WESTERN JOCKEY REGIONAL RECORD REPORTS



Smokey Smith

- KRNT—Des Moines, Iowa
1. A Dear John Letter (J. Sheppard & F. Huskey)
 2. It's Been So Long (Pierce)
 3. Yesterday's Girl (Thompson)
 4. Sing Me Something Sentimental (Marry Robbins)
 5. Hey Joe (Carl Smith)
 6. I Forget More (Davis Sisters)
 7. Crying In The Chapel (Glenn)
 8. Caribbean (Mitchell Torok)
 9. I Won't Be Home No More (Hank Williams)
 10. I'm Trying To Tell My Heart (Tommy Warren)

Shel Horton

- WHLR—Saxton, Pa.
1. She Taught Me How To Yodel (K. Roberts)
 2. Caribbean (Mitchell Torok)
 3. It's Been So Long (Pierce)
 4. Sing Me Something Sentimental (Marry Robbins)
 5. Marriage Of Mexican (C. Bradshaw)
 6. Little Donkey (Eddie Zack)
 7. Hey Joe (Carl Smith)
 8. I'm Gonna Fall Out Of Love (Hank Williams)
 9. Castaway (Rosalie Allen)
 10. Knochke Jack & Daniel

Jerry S. Hughes

- KMLW—Marlin, Texas
1. Crying In The Chapel (Darrell Glenn)
 2. Hey Joe (Carl Smith)
 3. Rub-A-Dub (H. Thompson)
 4. Mexican Joe (Jim Reeves)
 5. A Dear John Letter (Shepard)
 6. It's Been So Long (Pierce)
 7. Trademark (Carl Smith)
 8. I Won't Be Home No More (Hank Williams)
 9. Caribbean (Mitchell Torok)
 10. I Forget More (Davis Sisters)

Sleepy Eyed John

- WHHM—Hempish, Tenn.
1. I Forget More (Davis Sisters)
 2. It's Been So Long (Pierce)
 3. Crying In The Chapel (Allen)
 4. Tennessee Wig Walk (Lou)
 5. John Henry (H. Thompson)
 6. How's The World Treating You (Eddy Arnold)
 7. Get Your Baby Boy (Arnold)
 8. Let Me Love You Just A Little (Jim Reeves)
 9. Don't Call My Name (Williams-Lee)
 10. Hey Joe (Smith-Weiss)

Chuck Thompson & Elmer

- WFOR—Hattiesburg, Miss.
1. I Forget More (Davis Sisters)
 2. Losers Weepers (J. Swan)
 3. For Now And Always (Hank Snow)
 4. Maybe I Was Wrong (Britt)
 5. It's Hard To Love Just One (Jim Reeves)
 6. Yesterday's Girl (Thompson)
 7. Get Your Baby Boy (Arnold)
 8. Crying In The Chapel (Allen)
 9. Love Pains (Tommy Sands)
 10. It's Been So Long (Pierce)

Claude O'Connor

- WALA—Mobile, Ala.
1. I Have But One Goal (Smith Bros.)
 2. A Dear John Letter (Shepard)
 3. How's The World Treating You (Eddy Arnold)
 4. I Forget More (Davis Sisters)
 5. It's Been So Long (Pierce)
 6. Crying In The Chapel (Darrell Glenn)
 7. Spanish Firball (H. Snow)
 8. Hey Joe (Carl Smith)
 9. I'd Rather Die Young (Knox Maddox)
 10. Private Property (Johnnie & Jack)

Dave Miller

- WMIE—Miami, Fla.
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. Before You Go Make Sure You Know (Lefty Frizzell)
 4. Cannonball Yodel (E. Britt)
 5. Tennessee Wig Walk (Lou)
 6. Gambler's Guitar (R. Draper)
 7. Going Steady (Faron Young)
 8. How's The World Treating You (Eddy Arnold)
 9. Crying In The Chapel (Allen)
 10. Rock-A-Bye Boogie (Davis Sisters)

Norman Hall

- WBNI—Boonville, Ind.
2. It's Been So Long (Pierce)
 3. Hey Joe (Carl Smith)
 4. Crying In The Chapel (Darrell Glenn)
 5. The Tag Waltz (G. Stewart)
 6. For Now And Always (Hank Snow)
 7. I Forget More (Davis Sisters)
 8. Is Zai You Myrtle (Carlisle)
 9. Get Your Baby Boy (Arnold)
 10. Alabama (Little Rita Faye)

Bob Edwards

- Fort Monmouth, N. J.
1. It's Been So Long (Pierce)
 2. Crying In The Chapel (Allen)
 3. Rub-A-Dub-Dub (Thompson)
 4. Take These Chains From My Heart (Hank Williams)
 5. Tennessee Wig Walk (Lou)
 6. Is Zai You Myrtle (Carlisle)
 7. A Dear John Letter (Shepard)
 8. I Can't Wait (Faron Young)
 9. I'd Rather Die Young (Knox Maddox)
 10. Private Property (Johnnie & Jack)

Cliff Rodgers

- WHKK—Akron, Ohio
1. Hey Joe (Carl Smith)
 2. I'd Rather Die Young (Knox Maddox)
 3. Crying In The Chapel (Glenn)
 4. It's Been So Long (Pierce)
 5. Is Zai You Myrtle (Carlisle)
 6. A Dear John Letter (Shepard)
 7. How's The World Treating You (Eddy Arnold)
 8. I Forget More (Davis Sisters)
 9. I'll Dance At Your Wedding (Jimmy Dickens)
 10. I'm Gonna Fall Out Of Love (Tommy Warren)

Sheriff Tex Davis

- WLOW—Norfolk, Va.
1. Hey Joe (Carl Smith)
 2. I Forget More (Davis Sisters)
 3. A Dear John Letter (Shepard)
 4. Private Property (Johnnie & Jack)
 5. Darling Am I The One (Carl Smith)
 6. Yesterday's Girl (Thompson)
 7. I Don't Claim To Be An Angel (Kitty Wells)
 8. The Hon And I (Anderson)
 9. Get Your Baby Boy (Arnold)
 10. Crying In The Chapel (Darrell Glenn)

Mack Sanders

- KFBI—Wichita, Kan.
1. It's Been So Long (Pierce)
 2. Hey Joe (Carl Smith)
 3. Crying In The Chapel (Darrell Glenn)
 4. Say Big Boy (Goldie Hill)
 5. I Won't Be Home No More (Hank Williams)
 6. A Dear John Letter (Shepard)
 7. Trade Winds (Hank Snow)
 8. Is Zai You Myrtle (Carlisle)
 9. I Forget More (Davis Sisters)
 10. John Henry (H. Thompson)

Ramblin' Lou

- WHLG—Niagara Falls, N.Y.
1. Hey Joe (Kitty Wells)
 2. A Dear John Letter (Iman)
 3. It's Been So Long (Pierce)
 4. Don't Say Goodbye (Johnnie & Jack)
 5. I Forget More (Davis Sisters)
 6. Are You Walking And Talking (W. S. Cooper)
 7. I'd Rather Die Young (Mick Wiseman)
 8. Crying In The Chapel (Glenn)
 9. For Now And Always (Hank Snow)
 10. I Won't Be Home No More (Hank Williams)

Tom 'N' Jack

- WKAB—Mobile, Ala.
1. Dear Jan (Jack Cardwell)
 2. Let Me Go Devil (W. Ray)
 3. Hot Dog Rag (Red Foley)
 4. A Dear John Letter (Shepard)
 5. Drive On (Lute McLain)
 6. I'd Rather Die Young (Allen)
 7. Wedding Vows (B. McEhee)
 8. Sing Me Something Sentimental (Marry Robbins)
 9. Red Lips, Warm Red Wine (Johnny Horton)
 10. Don't Throw Your Life Away (Webb Pierce)

Don Larkin

- WAAT—Newark, N. J.
1. Hey Joe (Carl Smith)
 2. A Dear John Letter (Shepard)
 3. It's Been So Long (Pierce)
 4. How's The World Treating You (Eddy Arnold)
 5. I Forget More (Davis Sisters)
 6. Rub-A-Dub-Dub (Thompson)
 7. Crying In The Chapel (Darrell Glenn)
 8. I Won't Be Home No More (Hank Williams)
 9. A Dear John Letter (Shepard)
 10. For Now And Always (Snow)

"RICOCHET" b/w "OH MISERABLE LOVE"

RCA Victor # 20-5454 (47-5454)

Op's—"MY ADOBE HACIENDA" RCA Victor # 20-4969—Op's

PEE WEE KING

AND HIS BAND NBC

2 ORIGINAL Country & Western Hits

"HELLO, MARIA"

b/w
"SENTIMENTAL ME AND HEARTLESS YOU"
vocal by JIMMIE DALE
Original #500

"THE TENNESSEE GHOST TRAIN"

b/w
"NO MONEY DOWN"
vocal by JIMMIE DALE
Original #501

Dist. Write—wire for available territories
ORIGINAL RECORDS Little Ferry, N. J.
or Roger Genzer, State Theatre Bldg., Journal Sq., Jersey City, N.J. (Jo. 2-8206)

Tom Edwards

- WERE—Cleveland, Ohio
1. A Dear John Letter (Shepard)
 2. It's Been So Long (Pierce)
 3. Hey Joe (Carl Smith)
 4. Oh Miserable Love (Gore)
 5. Crying In The Chapel (Darrell Glenn)
 6. Tennessee Wig Walk (Lou)
 7. Caribbean (Mitchell Torok)
 8. Shake A Hand (Red Foley)
 9. I Forget More (Davis Sisters)
 10. Get Your Baby Boy (Arnold)

'Uncle' Joe Johnson

- WPAQ—Mt. Airy, N. C.
1. Hey Joe (Kitty Wells)
 2. I'd Rather Die Young (Mick Wiseman)
 3. It's Been So Long (Pierce)
 4. Private Property (Johnnie & Jack)
 5. Crying In The Chapel (Darrell Glenn)
 6. I Forget More (Davis Sisters)
 7. Is Zai You Myrtle (Carlisle)
 8. When The One You Love (Hank Williams)
 9. I Can't Wait (Inman)
 10. Ask Ye Shall Receive (Martha Carson)

Sleepy Head Cliff

- KASM—Albany, Ga.
1. Crying In The Chapel (Allen)
 2. Yesterday's Girl (Thompson)
 3. Private Property (Johnnie & Jack)
 4. Trademark (Carl Smith)
 5. Gambler's Guitar (Travis)
 6. Let Me Be The One (Locklin)
 7. A Dear John Letter (Shepard)
 8. Castaway (Rosalie Allen)
 9. South In New Orleans (Johnnie & Jack)
 10. Hey Joe (Carl Smith)

Bill Mack

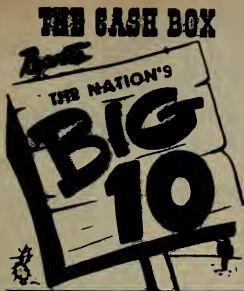
- KWFT—Wichita Falls, Texas
1. Danny Boy (Slim Whitman)
 2. I'm Talkin' To You (Mack)
 3. I Won't Be Home No More (Hank Williams)
 4. I'd Rather Die Young (Knox Maddox)
 5. A Dear John Letter (Shepard)
 6. Let Me Be The One (Locklin)
 7. It's Been So Long (Pierce)
 8. Hey Joe (Carl Smith)
 9. Before You Go (L. Frizzell)
 10. I Forget More (Sonny James)

Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. Hey Joe (Kitty Wells)
 2. Darling Am I The One (Carl Smith)
 3. I Forget More (Davis Sisters)
 4. Angel (Kitty Wells)
 5. For Now And Always (Hank Snow)
 6. Crying In The Chapel (Darrell Glenn)
 7. Caribbean (Mitchell Torok)
 8. It's Been So Long (Pierce)
 9. I Won't Be Home No More (Hank Williams)
 5. For Now And Always (Hank Snow)

L. F. Kenfield

- WTIC—Hartford, Conn.
1. I Won't Be Home No More (Hank Williams)
 2. I Can't Wait (Faron Young)
 3. Rub-A-Dub-Dub (Thompson)
 4. I Couldn't Keep From Crying (Lester)
 5. Crying In The Chapel (Glenn)
 6. Cold Shoulder (Darrell Glenn)
 7. Mexican Joe 6/7 (H. Thompson)
 8. For Me, For Me (W. Tuttle)
 9. Caribbean (Eddie Kirk)



The Carlisles Are Presented With "The Cash Box" Disk Jockey Awards On Louisiana Hayride Show

SHREVEPORT, LA.—The Carlisles were presented with a plaque by Mercury Records at the Louisiana Hayride show in this city, Saturday, Sept. 5. Listeners who tuned in to KWKH heard Bob Austin of *The Cash Box*, make the presentation to the country artists for being voted the Most Programmed Vocal Group and for having the Most Programmed Record of the year in *The Cash Box* Annual Disk Jockey Poll. The honor was awarded to them for their hit recording of "No Help Wanted."

The western jamboree which goes over the network wires every third week featured Mitchell Torok, the Rhythm Harmonizers, Jeanette Hicks, Tibby Edwards, Red Sovine, Billy Walker, Van Howard, Dido Kowley, Tommy Hill, Johnny Horton, Claude King, Buddy Ataway and Jerry Rowley. In addition to the long list of artists appearing at the show there were Reggie Ward of

KAPK, T. Tommy of KCLJ, Art Ruple of Specialty Records in California and his Jackson, Mississippi, representative John Vincent, Ray "Groovy" Bartlett, was the announcer of the 7:30 to 11:30 show.

Henry Clay, president of KWKH and Horace Logan, program director, were happy to report that the Hayride was constantly growing in both billing and talent. Clay says that the show will soon have a television license. The president has good reason to be proud of the station's major part in starting Webb Pierce, Goldie Hill and the late Hank Williams on their way to stardom. The Hayride currently has an impressive array of country talent which includes 18-year-old Tibby Edwards.

On his trip from Nashville to Shreveport, Bob Austin was joined by Dee Kilpatrick, A & R head of Mercury's folk and western and rhythm and blues departments.

LADDER OF Best Sellers FROM King AND Federal RECORDS Popular

- BONNIE LOU TENNESSEE WIG WALK HAND-ME-DOWN HEART 1247 and 45-1247
- RUBY WRIGHT YOU WALKED OUT ON MY DREAM 1249 and 45-1249
- I ONLY HAVE ONE LIFETIME
- APRIL STEVENS C'EST SI BON SOFT WARM LIPS 1256 and 45-1256

Folk/Western

- JACK CARDWELL DEAR JOHN YOU'RE LOOKING FOR SOMETHING 1259 and 45-1259
- YORK BROTHERS WHY DON'T YOU OPEN THE DOOR YOU'RE MY EVERY DREAM COME TRUE 1248 and 45-1248
- MOON MULLICAN I DONE IT GRANDPA STOLE MY BABY 1244 and 45-1244
- CHARLIE GORE OH MISERABLE LOVE I DIDN'T KNOW 1256 and 45-1256

Rhythm/Blues

- TINY BRADSHAW OFF AND ON FREE FOR ALL 4647 and 45-4647
- EARL BOSTIC THE VERY THOUGHT OF YOU MEMORIES 4653 and 45-4653
- JACK DUPREE TONGUE-TIED BLUES THE BLUES GOT ME ROCKIN' 4633 and 45-4633
- LULA REED DON'T MAKE ME LOVE YOU GOING BACK TO MEXICO 4649 and 45-4649

Federal

- THE ROYALS GET IT NO IT AIN'T 12133 and 45-12133
- LITTLE ESTHER CHERRY WINE LOVE OH LOVE 12142 and 45-12142
- BILLY WARD AND HIS DOMINOES YOU CAN'T KEEP A GOOD MAN DOWN WHEN HE'S NOW, LITTLE HEART 12139 and 45-12139
- THE LAMPLIGHTERS TURN ME LOOSE PART OF ME 12116 and 45-12116

DISTRIBUTED BY King RECORDS INC. 1540 Broadway, N.W. Cincinnati 19, Ohio

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)

IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)

RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)

CRYING IN THE CHAPEL
Darrell Glenn
(Valley 101; 45-101)

MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)

I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters
(RCA Victor 20-5345; 47-5345)

CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)

GAMBLER'S GUITAR
Rusty Draper
(Mercury 70167; 70167 x 45)

I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)

Folk & Western Notes from California

LOS ANGELES—Many of the Western recording artists are now living in sunny California. . . Wayne Rainey now lives in Pasadena when he isn't on tour. He's currently making a quick trip through Oregon. . . Another artist, Lefty Frizzell, also recently moved to California and is now making personal appearances through the Northern part of the state as well as Washington and Oregon. Curley Daulton is also touring with Lefty. . . Steve Stebbins, president of Americana, announced that his firm has recently been signed as managers of The Carlisles. The group opens at Lubbock, Texas, October 1st and then continues the tour through Colorado, Wyoming, Washington, Oregon and California winding up here with an appearance slated at Hometown Jamboree the last of October. . . Freddie Hart's newest waxing "Secret Kisses" and "Whole Hog Or None" has just been released by Capitol. . . Johnny Bond is out with another new disk titled, "Let Me Go Devil" and "Wildcat Boogie." . . Joe Maphis and Rose Lee keep plenty busy with TV, Radio and Personal Appearances. Friday and Saturday nights they hold the spotlight at Town Hall Party for the big Western shows. This is covered by network radio and Saturday nights on TV for two hours. Star headlines on

the show include: Tex Ritter, Jack Loyd, Tex Williams, Merle Travis, Wes Tuttle, Freddie Hart and many others. . . Faber Robison, owner of Abbott Records, left for Shreveport to meet with Jim Reeves at the "Louisiana Hayride" after which Faber will start calling on his distributors and deejays. Rumors around are that he also may schedule a few recording sessions. Before leaving Hollywood he released his latest platter which is a cute novelty by another new Abbott artist. The feminine voice of Billie Jo Moore warbles "I Dese 'I Dese Doe" and "Too Old For Toys, Too Young For Boys." . . Down San Diego way Mrs. Harriet Brown wrote a tune called "Good-night." San Diego's radio and TV star, Smokey Rogers, heard the tune and liked it so well he recorded it with his Western Caravan on the Western Caravan label with the Meyers Sisters doing the vocalizing. Everyone around these parts thinks the tune has a good chance. Pressing and distribution may be taken over by Derby Records and come out under a brand new label. . . Jack Loyd, the former Bob Willis singer, is now appearing Friday and Saturday nights on the big Town Hall Party in Compton. Jack's "Divorce Granted" on the Eastman label is getting a lot of response from deejays and operators alike.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE Carl Smith (Columbia)
2. I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters (RCA Victor)
3. A DEAR JOHN LETTER Jean Shepard & Ferlin Huskey (Capitol)
4. CRYING IN THE CHAPEL Darrell Glenn (Valley)
5. IT'S BEEN SO LONG Webb Pierce (Decca)
6. CARIBBEAN Mitchell Torok (Abbott)
7. I WON'T BE HOME NO MORE Hank Williams (MGM)
8. IS ZAT YOU MYRTLE? The Carlisles (Mercury)
9. TENNESSEE WIG-WALK Bonnie Lou (King)
10. HOW'S THE WORLD TREATING YOU Eddy Arnold (RCA Victor)

"It's What's in THE CASH BOX That Counts"

THE NATION'S TOP HIT!
DARRELL GLENN
 and the Rhythm Riders
"CRYING IN THE CHAPEL"

b/w
"HANG UP THAT TELEPHONE!"
 Volley Y-105
 ★ ★ ★
 Just Released — Another Smash
"WRITE AND TELL ME WHY"
 b/w
"DON'T LET ME DOWN"
 Volley Y-107
 DJ'S: Write for Sample copy

VALLEY RECORDS
 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
 on Abbott # 140
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 6636 Hollywood Boulevard
 Hollywood 28, Calif.

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 45's and 78's **5¢** Over Regular Wholesale
 WE STOCK ALL LABELS
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Plenty Fun & Coins Too
"FUN HOUSE POLKA"
 b/w "TWO BY FOUR POLKA"
 RAY HENRY ORCH.
 DANA #2134 (45 x 3134)
 OPS: The Biggest and Best line of POLKA—POLSKA—BOHEMIAN and SLOVENIAN Tunes—available in all Speds.
 WRITE FOR CATALOG
DANA Records Inc.
 344 North Ave., New Rochelle, N. Y.

HEY JOE . . .
 Wants to Know
"DARLIN' AM I THE ONE"
 by
CARL SMITH
 COLUMBIA 21129
Valley Publishers, Inc.
 Box 10033, Kingston Pike
 Knoxville, Tennessee

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

- 1. A DEAR JOHN LETTER**
 Jean Sheppard & Ferlin Husky
 (Capitol) 2502; F-2502
- 2. HEY JOE!**
 Carl Smith
 (Columbia 21129; 4-21129)
- 3. IT'S BEEN SO LONG**
 Webb Pierce
 (Decca 28725; K-28725)
- 4. I FORGOT MORE THAN YOU'LL EVER KNOW**
 The Davis Sisters
 (RCA Victor 20-5345; 47-5345)
- 5. CRYING IN THE CHAPEL**
 Darrell Glenn
 (Volley 101; 45-101)
 Rex Allen
 (Decca 28758; K-28758)
- 6. CARIBBEAN**
 Mitchell Torok
 (Abbott 140; 45-140)
- 7. GAMBLE'S GUITAR**
 Rusty Drooper
 (Mercury 70167; 70167x45)
- 8. RUB-A-DUB-DUB**
 Hank Thompson
 (Capitol 2445; F-2445)
- 9. I WON'T BE HOME NO MORE**
 Hank Williams
 (MGM 11533; K-11533)
- 10. HOW'S THE WORLD TREATING YOU**
 Eddy Arnold
 (RCA Victor 20-5305; 47-5305)

Promotion Tour



NEW ORLEANS—Johnny Horton, Mercury recording artist (left) is shown receiving the keys to New Orleans where he was made an honorary citizen by the city's mayor, de Lesseps Story Morrison during Johnny's recent promotion tour of La. Johnny was guest star of "New Orleans Rhythms" over WDSU-TV on Wednesday, August 26. Earlier that same day, he visited with Fred Hammond WWL, Larry Regan WTPS, Keith Rush WVEZ, Red Smith WBOOK and Moon Mullins WBOOK. On Thursday, Johnny visited with the following record shops in New Orleans: Charlie Barberito of "Martha Jane's Melody Lane" where he signed autographs for fans who were there to meet and talk with him; at Bud Malory's "Malory's Music Shop" where he signed more autographs and talked with the crowd of people who were there to see him; at Gentilly's "Woolworth" where he drew his largest crowd and signed over 150 autographs for his friends. On Thursday night, Johnny made another personal appearance at Barnett's sponsor of the TV show. The country artist drew a large crowd here too. On Friday, he was the guest of Bruce Brassard WAFF-TV and Ed Bishop and Buzz Buzd of WXOK.

FOLK AND WESTERN REVIEWS

☐ DISC & SLEEPER	☐ GOOD
☐ EXCELLENT	☐ FAIR
☐ NEXT GOOD	☐ MODERATE

BULLSEYE OF THE WEEK

"WEARY BLUES FROM WAITIN'" (2:31) [Acuff-Rose-BMI]
 Hank Williams
"I CAN'T ESCAPE FROM YOU" (2:22) [Acuff-Rose-BMI]
 Hank Williams
HANK WILLIAMS
 (MGM 11574)

● The late Hank Williams, who turned out hit after hit while he was alive, continues in the same vein long after his passing. "Weary Blues From Waitin'" is a moderate beat weeper that the artist walls in his distinctive style. Flip side, "I Can't Escape From You," is a slow beat emotion packed item that the artist delivers with the utmost feeling. Another two-sided juke box natural waxed by the master.

"SHAKE A HAND" (2:54) [Herald] Joe Morris
"STRANDED IN DEEP WATER" (2:53) [Homefolds-BMI] Red Foley
RED FOLEY
 (Decca 28839)

● Red Foley looks as though he has a contender for the charts as he comes up with a stirring piece that has created a lot of excitement in the R & B field. "Shake A Hand" is a moderate tempo feelingful item etched in fetching fashion by Red and the Anita Kerr Singers. Lower lid, "Stranded In Deep Water," is a moderate beat lover's lament inflectiously vocaled by Foley. Watch for the top side to break through in a big way.

"NORTH WIND" (2:40) [Fairway-BMI] R. Morris
"DARLIN' DON'T CRY" (2:40) [Commandore-BMI] J. Crist
SLIM WHITMAN
 (Imperial 8208)

● More honors are in store for Slim Whitman as he dishes up another double-barreled release. Top lid, "North Wind," is a powerful quick beat piece that Whitman belts out in spirited fashion. Thrilling arrangement, solid guitar and strings and inspired lyrics all blend for a terrific side. "Darlin' Don't Cry" is a sentimental, slow beat romantic tune that the artist vocals in appealing manner. Two decks that oughta make the ops happy.

HANK LOCKLIN
 (4 Star 1641)

B "LET ME BE THE ONE" (2:25) [4 Star-BMI—Stevenson, Hobson, Blevins] Vocal efforts are top calibre as Hank Locklin etches a quick beat ditty with pretty love lyrics. Engaging piano and string support on a side that could break big.

B "I'M TIRED OF BUMMIN' AROUND" (2:15) [4 Star-BMI—Graves, Stevenson] Lower deck is a fast beat bouy item on which the warbler tells that he can't settle down until he finds the love he's searching for. Pleasant listening on both ends.

JACK LOYD
 (Eastman 778)

B "DIVORCE GRANTED" (2:37) [Rogers-Van Buren-BMI—C. Tibbets] Jack Loyd renders a mellow vocal on a slow beat emotional piece. A delicate subject handled in sincere manner that could be a winner for the ops.

B "ACT 1, ACT 2, ACT 3" (2:57) [Rogers-Van Buren-BMI—C. Tibbets] Another slow tempo item dished up in smooth style by Loyd. Enchanting sounds from the string band and the steel guitar of Noel Boggs. Two appealing sides.

TEX RITTER
 (Capitol 2594)

B "LET ME GO, DEVIL" (2:34) [Hill & Range-BMI—Carson] Tex Ritter sings with a tear in his deep voice as he pines the fact that he let vice overtake him. A slow beat piece.

C "THE LONG BLACK RIFLE" (2:50) [Eastern-Gimbel—Coleman] A middle beat enchanting story given a strong reading by Tex. A potent platter that has a feeling reminiscent of "High Noon."

CAROL SISTERS
 (Alexander 2369)

B "BABY, WHY DON'T YOU STOP TEASIN' ME" (2:29) [Pelton-BMI—Frackman, Storch] The engaging voices of the Carol Sisters wax a cute love ditty in quick beat, light-hearted fashion. A pleasing disc.

C "FALSE HEARTED LOVER" (2:30) [Pelton-BMI—Dick] Under portion is a slow beat lilting tune that the girls harmonize on in effective style. An able assist by the Frank W. Metis orch.

JIMMIE DALE
 (Original 500)

C "HELLO MARIA" (2:09) [Tannen-BMI—Larkin, Simpson, O'Rourke] A quick beat item with happy love lyrics is given a tender reading by Jimmie Dale. Racing guitar and strings support the artist as he relates how good it is to be back with Maria again.

C "SENTIMENTAL ME AND HEARTLESS YOU" (2:35) [General-ASCAP—Dale, Genger, Steil] The soft and polished tones of Dale vocal this middle beat lovers lament warmly. An easy string backing on this fetching etching.

ROSE MADDOX
 (Columbia 21155)

B "I'M A LITTLE RED CABOOSE" (2:21) [Ark-La-Tex-BMI—Bradshaw, Evans] A fast rhythmic beat ditty dished up by Rose Maddox. The thrush zestfully vocals the delightful lyrics as she compares herself to the last car on the choo choo train of love.

B "THESE WASTED YEARS" (2:10) [Ark-La-Tex-BMI—Bradshaw] Reverse deck is a slow beat weeper. A change of pace item etched tenderly by the gracely voice of Rose.

THE CASH BOX FOLK and WESTERN ROUNDUP

Boudleaux Bryant, representative for Tannen Music, and his wife Felice, have recently returned from a promotional tour, covering the disk jockeys following a route that extended from Savannah, Georgia to New York, and covered about 4,000 miles. Carl Lamm, WCKB, Dunn, N. C. was the visiting deejay on Grant Turner's DJ USA Show, Friday, September 4th and remained in Nashville for visit with Murray Nash, of Acuff-Rose and the Saturday night performance at Grand Ole Opry. Smoky Smith, KRNT, Des Moines, Iowa has just returned from a visit with Artie Glenn, father of the Valley Records artist, Darrell Glenn, who lives in Fort Worth, Texas. Darrell who skyrocketed into the limelight on the strength of his first Valley Recording of "Crying In The Chapel" is set for the Copa Cafe in Pittsburgh, Penna. and will open the show there Sept. 28th, according to the youth's recording company. The date was set for young Glenn by Charlie Yates of New York.



KITTY WELLS

Lula Bell Si and her Country Melody Boys played the all day picnic of the Mid-States Steel and Wire Company at Milligan Park in Crowdfordsville, Ind., Aug. 22. The group was also well received at the Portland Fair Grounds in Portland, Ind., where over 2,000 kiddies attended the Kiddies Day Jamboree

August 26.

Jim Reeves and Slim Whitman are back at the La Hayride. Jim was out on the west coast for a month and Slim was in the Montana and Colorado area. Red Sovine has a new waxing of a Hank Williams tune labeled "If You'll Be A Baby To Me." Eddie Parker, veteran dj on WKGN, Knoxville, Tennessee, has just recently received his BS degree in journalism at University of Tennessee, Knoxville. Congratulations, Eddie! Johnny Bond out with another new disk labeled "Let Me Go Devil" and "Wildcat Boogie." Columbia's Don Law considers this Johnny's best to date and the record company and publisher are both going all out on promotion. Jenny Lou Carson penned "Let Me Go Devil," while writing credit on "Wildcat Boogie" belongs to Johnny. Johnny's latest personal appearance was at Monroe, La., for the radio there on September 10th and 11th. Carl Smith, whose recording of "Hey Joe" has found its place in the number one position on Cash Box's top ten will be featured on Grand Ole Opry's NBC segment of the Show for Prince Albert on September 19th and will have as his guest Jean Shepard and Ferlin Huskey, whose recording of "Dear John Letter" put them in the national spotlight. Johnnie & Jack (RCA Victor) with Kitty Wells, (Decca) now doing their second engagement in Canada, brought about by popular demand. It seems they broke all house records in attendance during their Canadian tour and the folks up there want them back. All Johnnie & Jack fan clubbers should take note of the new location of their club. It's now situated in Norfolk, Va., rather than Newport, News, Va.

Lonesome Pine Fiddlers just made an audition program for Radio Station WJR and are looking forward to broadcasting every day on their own radio show. Red Sovine recently made a bang-up publicity lift recently when Lix Toomey, leading feature writer for United Press, did an article on the RCA Victor artist. Tommy Sands, 17-year old RCA Victor artist, was in Nashville recently making a number of appearances with Grand Ole Opry artists. Tommy is in his third year of high school and is mighty intent on getting that diploma. Ray Price out on personal appearances through Kentucky September 6th through 11th. Wade Ray wound up personal appearance touring in August with a bang. Wade's new record is "Let Me Go Devil" backed with "Too Late To." Carolyn Bradshaw (Abbott) whose recording of "Marriage of Mexican Joe" won her high acclaim as a young singing star, has been working with Fabor Robinson, Abbott prexy who is spending considerable time with the young artist in preparation of her second release, which will be out soon. It is reported that two Hollywood producers have talked with the beautiful young lady from Shreveport, La. and chances are she will have a try at movies. Redd Harper, after a highly successfully date at Iowa State Fair, was highly pleased at the number of fans he has gained through his movies, "Mr. Texas," and "Oil Town USA." Redd is a native of Oklahoma, but for a number of years has resided on the West Coast. Recently he completed a recording session at Capitol and Redd will be more of a country singer than ever if he follows his slightly changed style, which is pleasing. Oh his new platter the top instrumentalists were picked and there's a great improvement. Redd has many dates for the Fall and Winter season in all areas of the U.S. and Canada. Martha Carson, due for a recording session next week, according to the Capitol artists manager, X. Cossentino.



GRANDPA JONES

Eddie Kirk wants to thank all his fellow disk jockeys who are spinning his recording of "Caribbean," Eddie's latest record. His disk jockey show over KSLA in Pasadena is on the air Monday through Friday from 9:30 to 11:30 p.m. Eddie also M.C.'s "Hollywood Caravan" every Saturday night from the Lido Ballroom in Long Beach. Target date for two Knoxville TV stations set for October 1st. WROL-TV and WTSK-TV both go on the air, October 1st. Broadcast in the heart of the folk music belt, TV viewers can expect to watch their favorite type of entertainment, which is good ole country music, pickin' and singin', from the hills of Tennessee are full of them that hillbillies. Jim Denny, head of the Artist Service Bureau, WSM, Nashville, hasn't missed attendance at the Saturday night broadcast of the Grand Ole Opry broadcast in 19 years. Frankie Moore, manager of Johnnie & Jack re-group has just completed a series of transcribed shows for the U.S. Army Recruiting Service and the shows will be broadcast over 1800 radio stations. The group played the U.S.S. MT. Vernon on Saturday, September 12th.

Grandpa Jones (RCA Victor) with Romona and all his grandchildren will be heading through Canada on a tour this month. Royce (Ford) with all his Smoky Mountain Boys and Girls, plus Moon Mullican (King) will depart for that European tour September 20th. Marty Robbins was on tour September 13th through 18th with personal appearances in Texas territory. On September 19th, he joined Hank Snow (RCA Victor) for personal appearances in Akron, Ohio.



MARTY ROBBINS

"Miss Lean Baby"



W. CATASAUQUA, PA.—Miss La Nelle Lovelace (in white blouse) is pictured above embarking aboard a United Air Lines plane for a day in New York City as her prize for being elected the young lady best qualified to wear the title of the tune recorded by Frank Sinatra and written by Billy May, "My Lean Baby." Miss Lovelace, elected "Miss Lean Baby" is greeted by Betty Powell who placed second in the contest, and George Restum of Capitol Records. An airline hostess and traffic officer look on. Contest was conducted by Johnny Lupton of WAEB, Tallman's Night Club, and Capitol Records. Day in New York consisted of visit to Cisterfield Top Tunes Show, tickets to "Can-Can" and dinner at Bill Miller's Riviera. Miss Lovelace was accompanied by v.p. Paul Featherstone of Capitol.

Thanks!

DEEJAYS & OPERATORS

... for Making

ABBOTT RECORD ARTISTS

TOP SELLERS

... On their late releases!



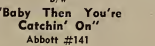
Carolyn Bradshaw
"Marriage of Mexican Joe"
b/w



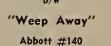
Mitchell Torok
"Caribbean"
b/w



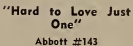
Jim Reeves
"El Rancho Del Rio"
b/w



"Baby Then You're Catchin' On"
Abbott #141



"Weep Away"
Abbott #140



"Hard to Love Just One"
Abbott #143

Fabor Robinson

WATCH ABBOTT # 145!!

"Looking at the Moon & Wishing on a Star"

b/w

"The Heart that Once was Mine"

by Rudy Grayzell

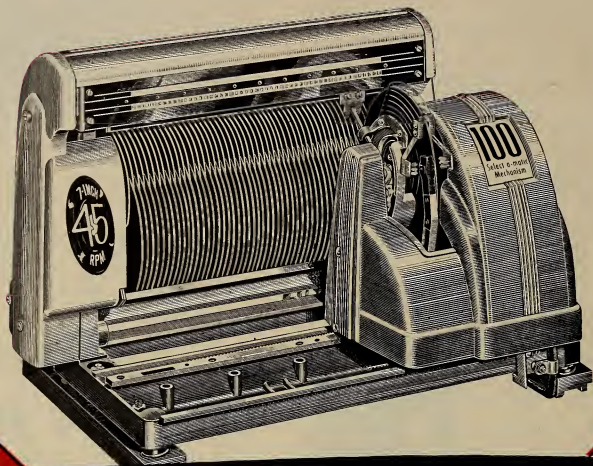
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MECHANISM

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems



As Fall Season Gets Under Way:

GAMES BIZ LEADS

**Here
and
There**

NEW YORK—The Chain Store Age, a trade publication, made a survey of the variety and department store fields, and reports that there are 3,935 chain organizations with two stores or more, operating 24,640 units in this country. Operators of kiddie rides, who are desirous of securing additional locations, can obtain this survey listing published in the 19th annual Directory of 5 cents-\$1 Variety and Department Store Chains, from Chain Store Business Guild, Inc., Chain Store Age, 185 Madison Avenue, N. Y.

NEW YORK—"The Wall Street Journal" reports that "A coin-operated machine which records a person's voice and then delivers the record is not subject to the \$10 per year tax on coin-operated 'amusement or music machines'" according to a ruling by the Internal Revenue Service.

ENGLAND—As is known, English coinmen are up against it for equipment, being forbidden to import any from the United States. A few enterprising firms have attempted to manufacture machines. One of these is Alec Hurley of Ramsgate, an operator, who is manufacturing a juke box for himself only. Calls it the "Robot Music" and its capacity is 16 records. Another firm manufacturing a juke box is the Ditchburn Equipment Co. of Blackpool, which calls its machine the "Mark Two Music Maker". At the moment we do not have any information as to its record capacity, nor if it is being sold to the trade.

NEW YORK—The statisticians of the Metropolitan Life Insurance Company tell us that the average lifetime of the American people reached a new high of 68.4 years in 1950. This represents a gain of 21 years since 1900. The gain in expectation of life since the turn of the century is attributed to "striking advances in medical and allied sciences, the greater number and wider activities of the public and voluntary health agencies, and the rapid rise in the standard of living." While this news isn't strictly "trade," it makes us happy to know that we'll be seeing our friends around for many years.

NEW YORK—The New York City Transit Authority issued a report on its first full month operating under the increased fare—from 10c to 15c. It showed a 10.4 per cent loss of passengers and a 34.3 per cent increase in revenue. Music ops changing over to dime play report similar loss of players, but revenue is either equal or better than at 5c. Experience by those music ops, in most instances, show that even play increases after a period of time, and that revenue jumps.

Once again, as the Fall season gets under way, the amusement games field leads the industry.

First to present new products to greet the Fall season of 1953 were the amusement games factories.

First to start sales action at a speedier pace this Fall and to bring new ideas to the industry were the amusement games factories.

Just as they opened the Fall season of 1952, with speed action and new ideas, the amusement games manufacturers have again started their division of the industry into high gear with the approach of cooler weather, and the return of folks from their summer vacations.

Labor Day, 1953, saw many new products in the market by the amusement games factories. Leading factories already had these new products on their production lines. Every factory had orders on hand. Some factories were backlogged even before the Labor Day holiday started.

This enthusiasm and optimism, which is apparent thruout the industry for the new products of the ingenious amusement machines manufacturers, gives every indication of a brilliant and prosperous Fall season for the industry.

There is nothing like a new game to start off the season, operators everywhere in the nation agree.

There is nothing like a new game to greet the homecoming vacationers when they drop into their favorite meeting places.

The play action starts quick and remains at peak because of the new amusement games.

Jobs and distributors started to come into the coincenter, Chicago, before Labor Day, and went home completely satisfied that they would have the kind of amusements their customers required.

This, in itself, was an impressive indication that the amusement games division of the industry had again taken over the lead from the rest of the field.

There is nothing more satisfying to the nation's operators than to be able to trade in the games, which they used all summer long, for the new amusement games they require, to boom play action in their locations for the new Fall season.

The Fall season has always been among the most prosperous in the industry. The harvest is in and cash abounds. The vacationers are back and want to meet their friends in their favorite meeting places.

The entire community is alive with the cool, sparkling, winy air of Fall and, therefore, the amusement games manufacturers stepped into leadership when they were able to greet the operators with new amusements which are so necessary to open this biggest of all the seasons.

As the leaves come tumbling down everywhere in the nation. As the cool air brings top coats out of mothballs. As the days grow shorter and the nights cooler. As the players again meet each other in their favorite gathering places, whether drug store, dining car, lunch room, bowling alley, cigar store, or whatever the location, they while away the time with the relaxation and enjoyment offered them by coin operated amusements.

Nor will the jobbers and distributors hesitate to take in trades at this time with the export business on amusement games growing greater all the time.

The whole world relaxes with and enjoys America's thrilling coin operated amusements.

Those coinmen who visited Europe, the Near East, and other parts of the world this past summer, were thrilled and even amazed at the complete acceptance shown by all countries for America's ingenious coin operated entertainment.

Therefore, once again this Fall season of '53, the amusement games manufacturers have taken the lead in supplying the trade with that which was most necessary for the industry's continued better welfare.

The new games, without any doubt, are the finest ever presented to the industry.

McCARRAN BILLION FOR OCTOBER 26

Juke Box Industry Opposes Bill. Industry Prepares To Present Defense Against ASCAP Sponsored Bill Which Would Impose Double Taxation

WASHINGTON, D. C. — Senator Alexander Wiley, chairman of the Judiciary Committee, advised the opponents of the McCarran Bill (S.1106) to appear on Monday, October 26, in room 424 of the Senate Office Building, to present their arguments.

The Juke Box Industry will now have to correlate all its arguments, select its witnesses to appear in Washington, and gather its finances to pay all the many expenses involved in its greatest effort to defeat this Bill, which would force the operators to pay royalties for the use of copyrighted tunes—on which it already is paying indirectly to the recording companies.

The proponents of the McCarran Bill (ASCAP, BMI, and several other collection agencies) have already appeared before the Sub-Committee of the Judiciary on July 15. Opponents were to follow immediately, but they pleaded unpreparedness, and the chairman granted a postponement.

It is fortunate that MOA had scheduled a meeting of its board of directors for Monday, September 14 at the Palmer House, Chicago (Complete story on this page). With the hearing date now definitely set for October 26, the leaders of the juke box operators of the nation will be able to prepare its program in opposition to the McCarran Bill.

Chi Ops Eager For Cig. Biz

Town Buzzes With Possibility Machines May Be Operating By Jan. 1, 1954. Many Want To Get Routes Going. Await Results Of City Committee's Hearings. High License Expected.

CHICAGO — Ever since the newspapers advised that a sub-committee would hold open public hearings in regard to whether or not cigarette vending machines should be allowed to operate here, there has been an outstanding amount of conjecture and rumor circulating thruout this city.

So far leaders in the coinbiz here have their ears close to the news. They are waiting for the word from the sub-committee which was appointed, as to whether they can start purchasing cigarette machines.

Many of the operators, especially those engaged in music, are already discussing placement of cigarette vendors with their locations. Some of the operators report that they have already obtained the promises of their best locations that, should cigarette vending machines be allowed to operate here, they will have their present locations, plus any others which they might be able to obtain.

Regardless of the many problems of the average cigarette machine operator, the men here remain enthusiastic in regard to this type of operation. Not only do they realize that the cost is high. That the license will probably be \$120 per year. That they have to stock many thousands of cigarettes of various brands. That they have to purchase new machines and, perhaps, because of the additional 1c per pack placed on cigarettes here, they may have to charge a higher price, they are still willing to get into the business and quickly, too.

It is believed, as was explained here this past week's issue, that over 30,000 locations are available to cigarette vending machines. At the \$120 per year license fee, which the City of Chicago now charges, this would mean a husky bank of revenue for the city, amounting to better than \$3,600,000.00 each year.

MOA Board of Directors Meeting Under Way

Juke Box Leaders Meet At Palmer House, Chicago. Trade Looks For Important Announcements

Chi Phono Bowling League Opens Season

CHICAGO — The Chicago Automatic Phonograph Bowling League opens its '53-54 season, Monday evening, September 14, at the Fireside Bowl, 2648 West Fullerton Avenue, this city.



JOHNNY OOMENS

This year 12 teams will bowl. Competition is expected to be unusually keen this year in view of the fact that this second season the bowlers are better acquainted with each other's scoring process.

A large crowd was expected to be present on Monday evening, the opening session of the League's season. Many of the veterans of last year's campaign were anxious to get their teams under way with some fine scores.

The 12 teams entered this year are: A. B. C. Music Service; Walter Oomens Sons; Gillette Distributing Co.; Star Music Co.; Melody Music Co.; B & B Novelty, Inc.; Atlas Music Co.; Western Automatic Music Co.; Coven Music Co.; Paschke Phonograph Service; Decca-Coral Records; Mercury Records.

Johnny Oomens, sparkplug Secretary of the League, who has been working like a trojan for this opening night, was urging one and all to be present to make this the biggest opening night in the history of the Fireside Bowl.

Said Johnny, "We hope that everyone of the people connected with the firms who have entered teams will be on hand to root for their teams to win. This is the kind of spirit that makes for a great team and a great season all around."

CHICAGO — As of this Monday, September 14, Music Operators of America's Board of Directors were in executive session at the Palmer House here.

George A. Miller of Oakland, Calif., president and general manager of MOA, was reported to have brought a great deal of vitally important business for the attention of the Board of Directors and also the various committees of the organization.

Most outstanding topic is expected to be the McCarran Bill hearings in Washington, D. C., before the Senate's Sub-Committee on the Judiciary, where the operators are expected to offer their opposition to this bill on Monday, October 26.

Proponents of the McCarran Bill (S.1106) were heard this past summer, prior to the Congressional vacations. Now the opponents of the Bill, the music operators and manufacturers, will be heard.

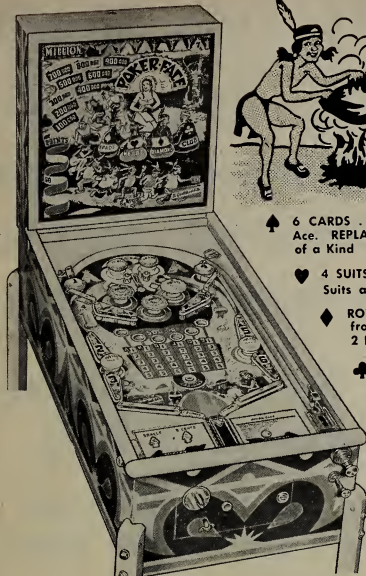
Preparation for defense will be the main topic of this meeting at the Palmer House. Arrangements are expected to be made here to raise the necessary finances to bring operators from all over the nation to Washington to testify against the McCarran Bill.

The Finance Committee of MOA will also hear a most complete report regarding general finances of the organization.

Many other important subjects will also be brought before the Board of Directors as well as all Committees present by George A. Miller. One of these is a public relations plan.

There will be a speech by one of the nation's leading music publishers in regards to creating another copyright collection agency, along the lines of ASCAP and BMI, but which new copyright organization will work closely with the nation's juke box operators and will never, at any time, attempt to charge them royalty for use of its copyrighted music.

Still other discussions will also be brought up by those who are attending this meeting. Many are of the belief that they have some very worthwhile suggestions for the better, future welfare of MOA.



LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



- ♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight—Full House—4 of a Kind —5 of a Kind!
- ♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!
- ♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!
- ♣ HIGH SCORE and POINT SCORE . . . award REPLAYS!



6 CARDS

4 SUITS

SNAPPY NEW ACTION!

NEW RECOVERY SHOOTER . . . insures score on every ball.

- 3 POP BUMPERS!
- 2 CYCLONIC KICKERS!
- 2 SUPER-POWERED FLIPPERS!

LOCATIONS WILL WANT TO GET IN ON THIS . . .

SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

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1140-50 N. KOSTNER AVE.
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Nat Cohn To Present 3-D Color Coin Operated Movie



NAT COHN

Five complete shows are now completed to go with the machine.

"This 3-dimensional movie machine will be the sensation of the industry" stated Cohn. "The mechanism was perfected by the inventor of the Radar Camera, and is absolutely fool-proof and trouble free. The picture can never lose a 'loop', can't break it's sprocket, eliminating splicing and service calls, and we guaranteed no projection trouble. The pictures used in our patented futuramic process give a clear and bright viewing, and are so life-like they seem to be coming right up at the viewer. The subjects are varied and diversified, ranging from scenes of artists' models to educational and kiddie pictures, certain to appeal to every age group."

Cohn explains the pictures are easy to reload for a complete new show, and only takes the operator but a few minutes.

"3-Dimensional Theatre," according to Cohn, has been two years in development and research, and has been on location tests for the past several months. It is now going into production and will soon be ready for delivery.

NEW YORK—Nat Cohn, Riteway Sales and Manufacturing Company, Inc., this city, announced he will soon present to the trade "3 Dimensional Theatre," a 3-D full color coin-operated movie machine.

"3 Dimensional Theatre" is described as a fully automatic machine, beautiful in appearance, sturdy in construction and eye-appealing in design.

Chi Coin Names Minthorne, L. A. and Phoenix Distrib

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Co., this city, advised this past week that Minthorne Music Company had been appointed exclusive distributors for the firm in Los Angeles and Phoenix, Arizona.

Minthorne Music Company maintain offices and showrooms in both cities. Los Angeles, California, is headquarters of the Minthorne firm.

According to Levin, "Phil Robinson, our West Coast representative made the appointment this past week.

"We are certainly extremely happy to have Jean and Dolores Minthorne and their marvelous organization as part of the Chicago Coin family of distributors.

"The Minthorne Music Company is extremely well known thruout Los Angeles and Phoenix for the fine service which they give all operators and also for their very marvelous sales cooperation which has helped many of the operators in those areas to achieve outstanding success."

Quantity shipments of their newest games are on the way to both the Los Angeles and Phoenix offices of the Minthorne Music Company, according to Ed Levin. "The operators in those areas," he stated, "can now instantly contact the Minthorne firm for quick delivery."

"It's What's in THE CASH BOX That Counts"

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

DAVIS DISTRIBUTING CORPORATION

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Roanoke Vending Moves To Richmond, Va.

RICHMOND, VA.—Frank Page, Roanoke Vending Machine Exchange, Inc., moved this week to new quarters at 4930 West Broad Street, Richmond. The firm formerly was located in Roanoke.

Page, one of the south's leading coinmen, will shortly make an official announcement, at which time he'll run a big open house party for the trade. The firm is distributor for AMI, Bally, Keeney, Chicago Coin, and several vending and scale firms.

Games Mfrs Working At Top Speed

Busiest Fall Season in Years as New Games Click.

Factories Hustle to Keep Step With Demand. Report Biggest Problem is Obtaining Sufficient Labor to Keep Production Lines Humming in Tune With Orders.

CHICAGO—Even before the Labor Day holiday were off, games factories here were working at top speed in an effort to match the demand with

which they are confronted at this time from all over the nation.

This is believed to be the beginning of one of the best Fall seasons in years, if advance orders already in and those being phoned and wired in each day, are any indication at all of a very big season ahead.

Factories are faced with one outstanding problem. That's labor. It is almost impossible, they claim, to obtain the number of workers needed at this time to keep step with demand.

Labor turnover here has been one of the major problems of all industries. The present demand for labor in this area is so great that every type of advertising and every procurement method is being used in an effort to obtain factory workers.

Challenging the games factories for whatever labor is available are all the other industries in this large industrial center.

Many factories are making fabulous offers in an effort to obtain production line labor.

The games factories are forced to compete with these offers and, therefore, the price of new games remains at peak.

Even with these offers, it is still extremely difficult for the games factories to obtain all the workers they need. And skilled workers are, today, at top premium.

In the meantime, of course, distributors from all over the nation continue to phone the games factories here for more and still more deliveries.

This places the burden squarely on the shoulders of each and every manufacturer.

The manufacturers are trying their best to meet this demand from their distributors, but are faced with a serious labor shortage in this market. Combining these two elements, growing demand and labor shortage, means ever growing greater backlogs at the games factories.

Most impressive is the fact that the new games have clicked with the trade. Every factory here has a hit. This is one of the few times in the history of the industry here where each manufacturer is actually working with a hit game and trying hard to fill the orders that are coming into his plant.

In addition, almost every factory has something entirely new and different in their experimental departments, planning far ahead of present products.

The speed with which the Fall season has opened may prove but the beginning of a very fine last quarter of 1953 with hit games running well into 1954.

Bilotta Opens New Building With Tremendous Party

800 Attend. Many Out-Of-Town Factory Reps On Hand. Professional Artists Entertain



JOHNNY BILOTTA

Rita Hennessey from WMDR spent the day.

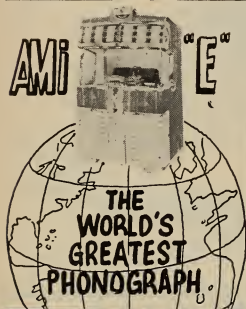
Among the operators seen were: Joe Hanna, Utica; Brandy Dunkowitz, Utica; Leo Altman and his gang from Buffalo; Louie Bruno; Gonstanz; Ralph Eible, Albion; Joe Cardone, Medina; Tommy and Joe Greco, Glasco; Mr. and Mrs. Charles Wagner, Rochester; John Jaworski, Rochester; Dave Secre, Rochester; Lloyd and Dick Hillimire; Charles Wheeler; Allen Grant; Sam and Joe Venturi; Bill Thorpe; Ed Stanton; Tony Comella; Ken Filippello; Ralph Denby; Pat Tarantelli; Chester Smith; Lindy Nardone; Jerry and Sam Polino; Carl Piccarro; Frank and Angelo Canasio; Tony Zappia; Michael Venturi; Abe Hamza; Charles Winters; Russ Dalba; Fred Slott; Red Updegraff; Joe Shortino; Tom Cohen; Charley Brotsch; Ray Stoll; Whitey Evershed; Al Jenkins; Jack LaHart; Al Milanetti; and Leonard McKinney.

Bilotta and Eastern staff members who helped make this day a most memorable one were: W. S. Wurten; berg; Max Goldstein; Leonard Levy; Ralph Carlisi; Charles Bier; Eddie Yellin; Neil Berard; Bob Colarocco; Jimmy Bilotta; Alfred Renzi; Harry Reiners; Pat Bilotta; George Foley; Bruce Williams; Tony Bilotta; Fran Kester; Malcolm Kester; Jack Shawcross; and Mary Zappia.

NEWARK, N. Y.—Johnny Bilotta, head of Bilotta Distributing Company (coin-operated equipment) and Eastern Sales Company (records), and his large staff, played hosts to approximately 800 guests who attended his grand opening party in celebration of the opening of his new modernistic building, The Bilotta Building, this city.

"It was the most tremendous turnout ever seen in this city," declared Bilotta, "and everyone enjoyed themselves to the utmost, partaking of our refreshments and watching top notch entertainment by Ed Meath (dj from WHEC, Rochester) and his Spotlite Review; and Dan Pooley, well-known orchestra leader and his group. We even did a little business, which we weren't particularly looking for at this time."

Out of town visitors included: Mr. and Mrs. A. D. Palmer, Jr. and Joe Hrdlicka from No. Tonawanda, N. Y., representing Wurlitzer phones; Mr. and Mrs. John McCullough and Mr. and Mrs. R. E. Kennen, from the Organ Division of Wurlitzer; and Paul Copia from the Piano Division of DeKalb, Ill. From United Manufacturing Company, Chicago, were Al Tolke and Ken Sheldon. United's eastern representative, Dave Simon Inc., had Bill Bolles on hand, and the well known Syracuse, N. Y. dj's Frank and



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SEEBURG 1-48 BLOND	225
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WURLITZER 1080	125
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
A.M.I. MODEL A	375
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEW YORK COIN HIT PARADE \$132.50

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BALLY CHAMPION HORSE	WRITE
BALLY SPACE SHIP	WRITE
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GRAND CHAMPION

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HIGH SCORES

POINT SCORES

- 6 Rollovers "special" when lit.
- Making 1st, 2nd, 3rd and Grand Champion holes lights all side channels and returns ball in Grand Champion hole.
- **ONE REPLAY** for making holes 1 to 5 or when selected hole is matched and 1st hole is made.
- **TWO REPLAYS** for matching selected hole when balls are in first and second pockets.
- **FIVE REPLAYS** for matching selected hole when balls are in 1st, 2nd and 3rd pockets.
- **2 FLIPPERS**
- **2 THUMPER BUMPERS**
- **2 AUTOMATIC RUBBER REBOUNDS AT BOTTOM**

GET IT ON LOCATION! DON'T DELAY!

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GRAND CHAMPION



CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

Brilliantly colored deluxe cabinet!

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ORDER FROM YOUR DISTRIBUTOR TODAY!

As I See It

A Weekly Column
 by
AL SCHLESINGER



Pat Buckley, the real smiling Irishman, is operating a Slot Machine store in the heart of the downtown section of Las Vegas, Nevada. Here are concentrated the largest gambling establishments of the world. All operate on a 24 hour, round the clock basis including Sundays and holi-women seem to go for the slot machines. Pat Buckley's store on Fremont Street blinks on and off with the slogan "Get Lucky With Buckley". The slot machines are individual denominations of nickels, dimes, quarters, halves and silver dollars. Pat is an old hand at the coin machine game and he is starting something in Las Vegas that is revolutionary. There is every type of gambling gimmick in this town, but somehow the women seem to go for the slot machine. Pat Buckley is doing for his slot machine store what the supermarket did to the corner grocery years ago. Just as soon as the women find out that they can get more for their dollar at Buckley's than elsewhere, Pat is going to need three stores to accommodate the patrons. His slot machines actually have fifteen different ways to hit a jackpot, plus a score of other ways of winning. Pat's theory is: to operate like the supermarket stores. "Give me volume; I am satisfied to operate on a small profit." No longer can it be said, that these machines are one armed bandits; for Pat Buckley is really selling entertainment for a little above cost. The customers really get a chance to hit jackpots—like never before.

Lou Hill, an old timer, who knows slot machines from every angle and who operated in Wyoming, Idaho, Colorado and Texas is the night manager. There are, in addition, fourteen other employees working in three eight hour shifts. They go about their duties emulating their boss. All keep smiling and are always cheerful.

A nightly radio interview takes place inside and also in front of the store at 8:00 P. M. Jack Kogan does the interviewing, and his pleasant and friendly manner keeps up a running banter of pleasantries. This is broadcast over station KORK and is attracting considerable attention.

As I see it, people love to play slot machines because of its fascination. It appeals to young and old, rich or poor, skinny or fat, tall or short. Whatever category you are in you stand in front of a slot machine and pull the handle. You then become equal as far as the machine is concerned. The machine is not prejudiced. It loves everybody. Pat Buckley's idea of giving the customer fifteen ways to hit a jackpot should make this machine more popular than ever.

Neb. Music Guild Forms Committee On Public Relations

OMAHA, NEB.—The Music Guild of Nebraska, this city, held its regular quarterly meeting in the Paddock Hotel, Beatrice, on August 30. On the previous evening the members and their wives got together for a Dutch Lunch followed by entertainment and dancing.

According to a report by Howard N. Ellis, secretary and treasurer of the Guild, the meeting started at 2 P. M. with an excellent attendance on hand. The main topic of discussion was "Public Relations." Jerry Harris, speaker of the day, made his speech on that theme and all other associate members present were called upon to give their opinions.

At the regular business meeting the president appointed a committee of three to act as Public Relations Committee. It was requested of all members that they take all ideas and suggestions to the committee for discussion.

All members pledged to return to this local community and do whatever possible to create better public relations in his local area.

It was also decided that the Guild will be represented at the M. O. A. business meeting in Chicago September 14 and 15.

The next Guild meeting will be held at Columbus the first week-end in December.

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 Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Atsie Stein Engaged In Operation Of Kiddie Rides



ATSIE STEIN

LOS ANGELES, CALIF.—One of

Hollywood's well known personalities, Atsie Stein, is now engaged in the operation of kiddie rides. Firm conducts its business under the name of Selbin & Stein Hobby Horse Company.

Stein has appeared in several movies, among them "Voice Of The Turtle," "Two Guys From Texas," and one just released, "All American," starring Tony Curtis. Prominence first came to Stein as a top athlete, when he starred as fullback on the football team of USC. He later coached Beverly Hills High School for one year, and the football team won a championship. He then spent two years as head coach of the basketball team of the U. S. Navy Corp., Glenview, Ill.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

LOS ANGELES—Some of the operators in the East who complain about the sweating heat ought to talk to some of the boys who operate up in the San Joaquin Valley where the mercury often hits the 115 mark. . . . It was reported that Bill Shaffer, an enterprising operator at San Joaquin, located in Bakersfield carry around insured record boxes so that the records won't warp from the heat. . . . Mrs. Patton from Patton Music Company in Hanford commented that the valley heat is terrific but after awhile they all get used to it. Mrs. Patton was a recent visitor along coinrow. . . . Atsie Stein of the Selbin & Stein Hobby Horse Co. recently returned from San Francisco where he set up new routes. Atsie says that the firm will soon lose two of their employees as Bob Buckley and Tom Nickeloff, star USC football players, go back to school and practicing after working during the summer. . . . Looks like Charley Robinson, secretary of C. A. Robinson & Co., really has a winner on his hands. Says that his first shipment of the new United "Imperial" Street Atsie went out so fast that he didn't even have time to uncrate them. Charley just returned from a business trip up San Francisco way. Al Bettelman and Bill McLain really keep busy with all the activity around the place as operators drop in on business and to chat about the latest. . . . Rumors around coinrow that a new distributor will soon be opening his office in West Pico. . . . We hear that Stewart Metz of San Bernardino is spending a whole month vacationing in Balboa with his family. Of course, it isn't all pleasure—he has to dash back to San Berdo for a couple of days each week to catch up on all important business matters. . . . Ideal Milk Service, Inc., has one of the largest routes of Automatic Milk and Fruit dispensers in the area with machines at all key manufacturing plants. Each vendor is set to dispense half pint cartons of milk, orange juice and chocolate milk. Executives of the firm are: Lyle McCaleb, President, Almon Woodruff, Vice President, and Vernon Barrett, Secretary. Almon Woodruff reports that he will soon be ready to announce a new dairy products vendor which he will produce. . . . Jack Dolan of Stewart Company recently returned from a plane trip to Chicago and reported that Chicago Coin has a new ride which will soon be out that will have equal appeal for grown ups and children alike. . . . There's plenty of activity in the back room at Simon Distributing Company as they start tearing down and rebuilding the old time player pianos which Jack Simon recently purchased. . . . George and Edith Nachtwitz of Paramount Music Company in Compton were the center of attraction when they visited Mary and Kay Solle at Leuenhagen's Record Bar with their eight weeks old baby girl. Kay stated that it was the cutest visitor that they have had for a long time. "We were sorry to hear that Mary and Kay's niece Barbara Chandler will soon be going back to school in Marysville. All the operators will miss her pretty face. . . . Al Cohn was talking to a couple of other West Pico visitors and somehow the topic got around to hobbies so Al enthusiastically chimed in about his tropical fish. He exclaimed that his Beta had just given birth to 100 baby fish to which everyone agreed was a real record.

One very busy fellow is Arch Riddell who is president of Harmony Cigarette Service, Inc., Pasadena vending machine operators. He is also managing director of the Cigarette Vendors Institute of California, the Southern California association of Tobacco Distributors and of the recently formed Southern California Retail Tobacconists, Inc. Riddell, who recently returned from the NAMA convention in Chicago, commented that it was one of the biggest and finest conventions he has ever had the pleasure of attending. He also said that the NAMA committee had planned to sell \$50,000 worth of exhibit space in the Conrad Hilton and would up by selling a few more. . . . Some of the nice time you're down Pico way you might take a look at the new window decorations at the Minthorne establishment. They're really different. As we walk in past the door we see that Ed Wisler is back from his vacation. Says he just stayed home and rested up. Matt Nordberg was recently appointed service manager for the games room looking over the place. . . . National Rejectors, Inc. is one of the busiest men along coinrow. We wonder how he manages to keep up with all the orders and government contracts. . . . At Badger Sales Company, we saw Ray Powers hard at work after his vacation. Stated that he's planning a new home up at Lake Tahoe. Fred Gaunt was back in the games room looking over the place. . . . Fred Hight which they had just gotten in. Al Silberman was reported to be in Las Vegas on business before continuing his vacation to Alaska. As he left Al commented that the only way to be of service to the operators is to contact them personally and talk over their problems with them. J. S. Durate and F. D. Dunkin in the foreign sales department reported that with all the business being transacted all over the world they should be called the international department. Says they have recently shipped some equipment over to Germany for display at the Frankfurt fair. Bill Happel wasn't available for comment as he was tied up in a business meeting.

Coinrow played host to Ernest Sherman of Runyon Sales Co., New York, as he visited here and there. Other out of town visitors included: Bill Bradley from Covina; Doc Dockins of Santa Ana; Al Cicero, Santa Maria; Gordon LeSuer, 29 Palms; Jimmie Jackson, Palm Springs; Bert Regan, Long Beach; A. J. Fox, San Diego and Jack Neel from Riverside. \$75,000 worth of orders for George Kirby from Riversides; Wes Middleton, Glendale; and Irving Gayer from San Bernardino. . . . We all wonder who the girl with the pretty voice is at California Music Company. Her phrases always come through loud and clear over the loud speaker system as she calls out, "Sam Ricklin, line 1." Sam picks up the phone and after a few minutes conversation gets back to the order he's filling for Ted Patton of Las Vegas. Says that Ted and his wife are two of the sweetest people he knows. They have one of the largest routes in Nevada and are dicker for more and more locations. Spotted the mysterious Gabe Orland and went over to greet him back from his vacation. He went out to Ensenada and reports that the fishing was lousy. Didn't even catch one that got away. Got so disgusted that he decided to cut it short and get back to work. . . . Over at Paul A. Laymon Company everyone was busy as usual. Bill Bradley who operates in the San Gabriel Valley was playing a Bally pinball game. Says it's really a great game and should go over big here. . . . We wish to take this opportunity to welcome N. G. Red to the new in-house Cash Box "20 year club." Red was a general building contractor before switching over to the coin machine industry way back in 1930. He remembers some of the old contact games which were the forerunners of electric pinball machines. They were operated off a battery. Red is now the technician in the games department at Paul A. Laymon Co.

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THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

When the recent hot spell was broken by a change in the weather, for the better, Ray Sellman of Gedney & Sellman Sales Co., International Falls, Minn., reported that it was so cold up there on the Canadian border that he almost went out to hunt up some ducks. . . Archie La Beau, La Beau Novelty & Sales Company, of St. Paul, Minn. was well represented by his Blue Grass Stables at the Minnesota State Fair which ended a ten-day run on Labor Day, September 7th. The attendance at the State Fair bettered last year's total and but for the cold spell that intervened a new record might have been set. . . There was quite a turn out of operators and their wives at the meeting of the Nebraska Music Guild held at Beatrice, Neb. The Prell family were hosts at this meeting. Mr. and Mrs. Clarence Bachmanof, North Bend, Neb.; Mr. and Mrs. Ted Nichols of Fremont, Neb.; Mr. and Mrs. Richard Taylor of Lincoln, Neb.; C. M. McKee of Grand Island, Neb.; Joe Emory of Grand Island, Neb.; Mr. and Mrs. Don Hall of Grand Island, Neb.; Sol Freed of Omaha, Neb.; Joe Rothkov of Omaha, Neb.; and Jerry Witt of Omaha, Neb. were some of the operators and their wives present. By the way, the boys are wondering how Joe and Jerry made out in the running pinocle game that they had. The next meeting of the Guild will be hosted by the Hollis at Columbus, Neb. . . Elgin McDaniel really went way up North to try for the big ones. Elgin recently returned from a fishing trip at Red Lake, mighty close to Hudsons Bay in the northern regions of Manitoba, Can. . . Visiting in Winnipeg, Can. at the present time are Mr. and Mrs. Sol Stone of the Gopher Novelty Company, Minneapolis, Minn. . . Herman Fisher of Aberdeen, S. D. is recovering from an operation performed at Vets Hospital in Sioux Falls, S. D. Mrs. Fisher at present has undertaken the management of the route. We certainly hope Herman has a speedy recovery. . . Lyle Kesting of Appleton, Minn. reports that his brother Gene is still with the U. S. Air Force and is a jet jockey now.

Alvin Gottlieb Is New Year Daddy

CHICAGO — Alvin Gottlieb greeted Rosh Hashona, the Jewish New Year, 5714, with a brand new baby son born to his wife, Evelyn, this past Wednesday at the Passavant Hospital, this city.

This is Alvin's second child. His

first daughter, is now four years old.

This makes three grandchildren, two grandsons and a granddaughter, for Dave and Dorothy Gottlieb.

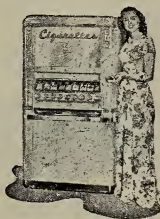
As Nate Gottlieb stated this past week, "This was a tremendously happy greeting for the New Year."

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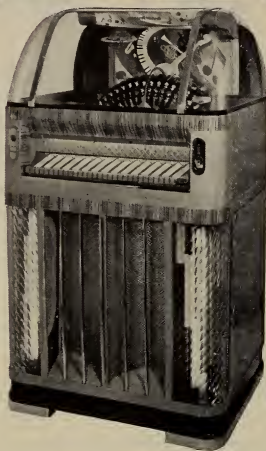
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“It's What's in THE CASH BOX That Counts”



Optimism is the note on which the Fall Season gets underway in this area—from all in the industry. Real action is expected to start with Sept. 14, immediately following the Labor Day Holiday and the High Holy days of those of Jewish faith. The Jewish holidays, falling on Thursday and Friday (Sept. 10 and 11), saw most of the wholesalers on coinrow closed. Every one of them should see a rush of customers, the following Monday.

Johnny Bilotta's official opening of his building in Newark, N. Y., on Thursday, Sept. 10, brought out a number of local coinmen, as well as representatives from the factories the firm represents. Bilotta ran a full page ad in the local newspaper, inviting coinmen to come in and view his coin operated equipment and meet visiting celebrities from Coral records; and also extended an invitation to the public to drop in and see the Wurlitzer organs and pianos, which he handles for the area. Bilotta, by the way sponsors a softball team and this week “The Bilottas” tied for first place in the Newark Softball League with a 9 won and 3 lost record. A playoff is necessary to determine the “champs.” . . . Marvin Goldstein (Morris Kood's brother-in-law) formerly employed in the service department of Runyon Sales, and now in the Army, dropped in to say hello while on furlough. . . Joe Young and Abe Lipsky, Young Distributing, receive a quantity of posters on the Wurlitzer-Frankie Laine Vocal Scholarship Contest, and immediately start to work contacting every organization in the city where teen-agers congregate, so that they can have the posters displayed. Young also questioning his operators so that they can be given posters to hang up in locations where teen-agers gather. . . . Hymie Rosenberg, representative for Drum Equipment Co., back in the city, after spending some time on the West Coast.

Barney (Shugy) Sugerman, Runyon Sales Co., back at the office, after a week's travel which took him to the West Coast. While in Los Angeles, Shugy visited the Macombo, where Vic Damone gave him a royal welcome. . . Jack Mitnick, regional representative for AMI, back in the city for a week or so, after spending the past five weeks visiting AMI distributors both North and South. The dynamic and ever peppy Mitnick, full of the fire of youth, goes out on the road next week, at which time he'll complete contact with the other AMI distributors in his territory. It's always a thrill to run into a real “old timer” who doesn't yield physically nor mentally to the passing years, and actually is always a step ahead of the younger generation. . . Danny Covino's (Midland Amusement Co., Port Chester, N. Y.) son, Robert, marries Marie Franze on Sunday, Sept. 20. . . Murray Kaye, Atlantic-New York Corp. (Seeburg distributors) takes his family home from the country where they had spent the entire summer. Murray given a surprise party by his summer neighbors (and several gifts) in appreciation for his good humor which made their stay a most happy and pleasant one. . . Nat Cohn, Rite-way Mfg. & Sales, announces he will soon bring out a coin-operated 3-D movie machine. Pies are in full color, and ops will get a library of a half dozen or so, subjects with first deliveries. . . Sidney Levine runs a wonderful birthday party for his twin daughters, Sara Ann and Mary Lou at his home Saturday, Sept. 5. Many coinmen brought their kids to the party. . . Al Simon, Albert Simon, Inc., handling the ChiCoin and Genco games, anticipates the biggest Fall season of all time. He would like to get into his car and drive to some farm for several days—just lie around in a bum pair of pants and rest up, because “once the season gets off, I'll be moving with the speed of a hurricane.” However, he's tied up with a couple of youngsters and has to stay at home. . . We saw the “Senator” (Al Bodkin) this week in a sports outfit of brown that would put a movie star to shame. Man, how that “Senator” can dress! . . . Mike Munves back from his vacation, looking like a million.



Emil and Ruth Iacoponelli back from a trip that took them thru Texas, Arizona, Nevada and California. Emil's right hand man, Phillip Yaeger, telling how the boss deserved this trip. . . Albert Huffins, New Orleans Novelty Company salesman, busy as a bee and elated at the orders for Bally machines. . . Al Dargis proud as a Peacock as he tells of the baby on the way. . . Congratulations in order for Clem Guilliot, Guilliot Amusement, on the opening of his new “car wash.” . . Jake Gassenberger riding around in his Buick. The car looks like it just came out of the original wrappings each time you see it. . . Edgar Babin seen around early in the morning looking for equipment for his route. . . Chester Jones, service man around town for many years, trying something new. Chester opened “The Rail Bar.” . . Lots of visitors in town this week. Saw Bill Kirkland of Play-Mor Amusement Co., Jackson, Miss.; Fred and Jim of Teche Novelty, New Iberia, La.; Mr. Fokakis; and J. B. Gratia of Algiers Music. . . Joe Delaney flew in from New York to attend to some business details. . . Mercury Distributors and Gramophone Enterprises merging their businesses here. Mercury will move into Gramophone's offices on Baronne Street and labels of both companies will be distributed from this one point. . . Those popular Elliott Brothers, Ken and Bill, treating their wives to a fling in New York.

THRU THE COIN CHUTE CHICAGO CHATTER

The way to greet Rosh Hashona, Jewish New Year, 5714, is like Alvin and Evelyn Gottlieb did. With a brand new, bouncing baby boy. And right on time for the New Year, Wednesday, Sept. 9. This makes it No. 2 for Alvin. Little girl and a little baby boy. "And," like Nate Gottlieb said, "Affen nyen yoor, too." By the way, this makes Dave Gottlieb a triple Grandpa, two grandsons and a granddaughter. . . . MOA meet gets under way this week at the Palmer House with George A. Miller bringing in a huge load of material to be discussed with Board of Directors and Committees present. Big topic, of course, will be Washington hearings on McCarran Bill which are expected to take place anytime after Sept. 15. Ops will vigorously oppose this bill. Plans will be made at Palmer House for opposition. . . . Another opening big event this week—the first bowling session of the Chicago Automatic Phonograph Bowling League—Monday evening at Fireside Bowl. Twelve teams entered this year to make the race hotter and tighter than ever. Sparkplug secretary, Johnny Omens, working like everything to get everyone to attend the opening nite. . . . Friend Bob Gnarr phones to advise things going great. And that this past summer, hot as it was, wasn't so bad after all. Which is really good news.

Len Micon of World Wide on phone with Kurt Kluever of Rock-Ola calling for still more of those Rock-Ola "Fireball" phonos which Len is moving out—but fast. . . . Roy McGinnis simply deluged with callers re: Keeney All Electric Cigarette Vendor. Everyone wants to be ready to place 'em just as soon as the "okay" comes down. (If—the okay comes). And all want that Keeney ciggie vendor—but quick—yesterday, like. So "Mac" having his hands full trying to explain cigarette machine production, plus materials, plus components, plus labor shortage, plus a zillion other things. . . . By the way, mucho comment here regarding item which appeared in The Cash Box last week that City of Chicago stands to gain over \$3,600,000.00 in yearly revenue should ciggie machines be licensed at \$120 each.

Art Weinand just back from a very short, short vacation. Took the time out to entertain and outfit his three kiddies. "Just did whatever they wanted me to do," he reports. "But," he says, "that doesn't mean I wasn't doing business, too. In fact," Art claims, "they phoned me at home." According to Art, his home phone just kept ringing and ringing. And one of the best deals was the seven Robert Simpson Company stores in Canada arranging to install the new musical "Rudolph." . . . The pressure's on at Ben Cove's place. From the moment the Wurlitzer strike was settled, Ben's been working like everything, to supply the backlog of orders he accumulated. But this past week was the lulu of them all. Seems like everyone dropped in at one and the same time demanding phonos. And there was Ben with the place as clean as a hound's tooth. . . . Ray Cunliffe advised that Helen Skiba (his right, and left arm, too) at last getting up and around—the still in the hospital. But Helen believes she'll be back on the job soon.

Mike Spagnola sitting around with a very glum expression. Asked why? said Mike, "Ain't got no more AMI's." According to Mike, they go out faster than they come in. "What's more," Mike reports, "even during the hot summer they doubled the take on many a spot in this town." . . . Ed Levin advised that Jean and Dolores Minthorne (Minthorne Music Co.) had been appointed distributors for Los Angeles and Phoenix, Ariz. areas by Chicago Coin. . . . Dan Stewart in town all the way from Salt Lake City. Very much impressed with what he saw. And anxious to get back home to get set for his customers. . . . Bill Bolles couldn't get anyone on the phone over at United during Labor Day weekend. So he jumped into his station wagon and drove to Chicago all the way from Noo Yawk. To pick up a brand new United "Tahiti" to take back to Johnny Bilotta's opening in Newark, N. Y. . . . "Big Swede" Hellstrom, who built himself a beautiful home up in Munising, Mich., had Lyn Durant and Hank Dabek as guests this past week. . . . When asked, "What'd y'do over the Labor Day weekend?" Bill DeSelm replied, "Oh, took a little ride." Which, after questioning, was a drive all the way to Sioux Ste. Marie with Mrs. DeSelm. (Little ride, my eye).

Busiest gears in town, Over at Bally. George Jenkins, Jack Nelson, Bill O'Donnell, Herb Jones, and all the others, Rushing and more rushing as those orders keep on flooding in for the Bally games. . . . Ervin Beck writes from Milwaukee requesting copies for his servicemen and collectors of the new "Front Money" requirements for juke box ops. These will appear in The Cash Box the end of each month. "This is great," according to Beck. . . . Sam Stern is busier than ever over at Williams Mfg. Co. with development of new products for the trade. Won't tell what they are. Just says, "Keep your eyes peeled." . . . One games mfr here was approached by NAMA. Quite a surprise, to say the least. . . . Bob and Sylvia Schaefer at the Chez Paree. Sylvia sure fits right into that Italian haircut like it was created for her. And Bob just as funny as ever telling about location owners in dialect. . . . Still the very best tune in any Frank, Sammy Kaye's 1939 record of "At A Sidewalk Penny Arcade." . . . Arde LaMaskin and Al Tiggerman dashing about looking "for something" since fire destroyed their south side arcade.

Hank Ross, one of United's bright young engineers, tells all about the giant sized pins now being used on United shuffle alloys and, especially, the nylon gears which are being featured. Reports that over \$20,000 worth of play already on the gears in tests and that they're still going stronger than ever. The way Hank explains it, seems like nylon's the answer to more than

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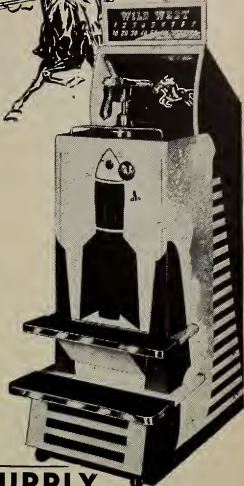


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1100's	250	SEEBURG		SMOKE SHOP	
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CHICAGO CHATTER

hosiery or tires. . . One old timer reminded us of this one the other day. And asked us to print it. Just to see if Ray Moloney would recall the event. So here goes. Some years back Ray asked us to come along to Johnny Emmerich's place on North Clark Street. There a little waitress, not much more than five foot tall, who was egged on to get after us. Just for a friendly wrestling match. We ran like hell—all over the joint. Even out into the street for a few blocks. For, just in time, we discovered the little gal was a professional wrestler, who could've bust us up into teeny-weeony pieces. Well, the lads present almost laughed themselves sick at the sight of our dashing for cover while the little lady kept trying to grab us. (Remember, Ray?)

John Haddock's report on AMI's past six months' earnings and, especially on the new addition to their present plant, heartened many an AMI distrib all over the nation. The boys thrilled about increased production capacity with the new addition. . . . Many a Chicago operator anxious to get into the cigarette machine business. Many a phone call this past week asking us this and that about ciggie machines. Suggest all wait until such operation is made possible. . . . Clem Weinandt, trooper-operator from Menasha, Wis., in town this past week. Clem's a real family man. Five children, a dog and a cat. Lots of phonos, cigarette machines, etc. Came down to see the "Sight & Sound Show" at the Palmer House. . . . Art Garvey visiting up in Toledo with his pal, Rose Bennett and, like from everywhere else, Art expects some heavy complaints re: more deliveries. . . . Games factories here busier than they've ever been before. Labor shortage causing backlogs. But mfrs trying to meet all orders as they arrive. Looks like one of the best Fall seasons in many a year, they say.

CLASSIFIED ADVERTISING SECTION

FOR SALE—A.B.C. #95; Surf Kings \$20; Shuffle Allies \$20; Carnival \$10; Bowling Champ \$10; Classic Phono. #25; Candy Machine National #20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Uniteds—10th Frame Star #325; 10th Frame Super #300; Clover #400; Six Player Deluxe #175; Twin Rebound #60. Chi-Coin Six Player 10th Frame Bowler #250. Philadelphia Toboggan Sking Balls, 14 ft., 10c play, \$100. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—3020 Wallboxes \$19.50; 3WS-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Plamcor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nnt Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGETT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Spot Lites #125; Atlantic City #275. In A-1 condition, immediate shipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8624 and Adams 4005.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Balls, Shuffle Allies, Flipper Pin Games Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Seeburg equipment, re-conditioned, refinished, with Davis 6 point guarantee—148M \$125; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway mnits \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, STRACUSE 3, NEW YORK.

FOR SALE—Used Shuffle Bowlers, ready for location. 3 United Deluxe Pin, 6 play, \$200 each; 1 United Small 6, 6 play, \$125; 1 United Office, 4 play \$225; 8 Keeney Official League Bowler, \$275 each. These machines have been reconditioned and in good working order. Prices include crating. Terms: 50% cash deposit with order, balance shipped C. O. D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

FOR SALE—United 6 Player Snper S. A. @ \$295; Keeney 10 Player #225; Keeney Conversions for long board \$150; Twin Rotation #225; Dale Gun \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Ready For Location. Spot Lites #175; Coney Island #200; Atlantic City #300; Palm Beach #350; Frolics #350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series #110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CapCo Lusterize All Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Bart Sled \$38.50. COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Greiner 9 col. \$50.00, 25c coin chmtes. Bingo games: Coney Island \$225.00. Atlantic City \$335.00; Frolics \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Patent Machines \$12; 120 Wurlitzer Wall Boxes \$3.95. Cigarettons \$55; Bally Rapid Fire \$75; Bowltite \$40. MATHEWY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

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FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Atlantic Cities \$275; Boleros \$150; Spot Lites \$150; Brito Spots \$185; Brito Lites \$185; A.B.C. #95; Frolics \$285; Coney Island \$240; Beanties \$400; Leaders \$150; Rodex \$250; Shaw Boat #325; Five Stars \$85; Palm Beach #295; Redco new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—The old reliable Messingill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

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FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series #95; 1 Six Shooter \$125; 1 Universal Around The Board #195; 1 Jalopy #95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

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MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. **BUDGE WRIGHT'S WESTERN DISTRIBUTORS**, 1226 S.W. 16th AVE., PORTLAND, ORE.

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NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, ILL, DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

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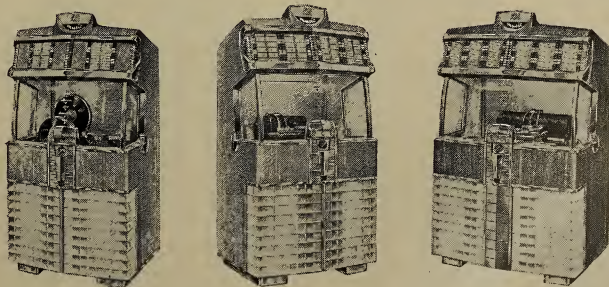


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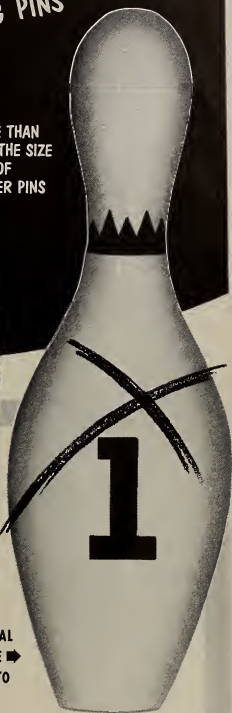
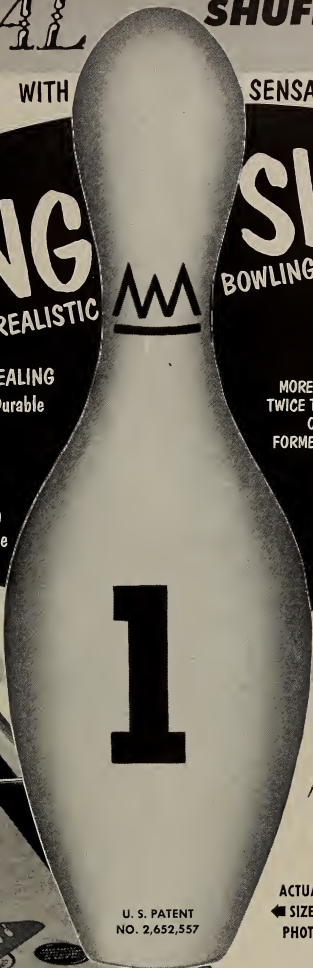
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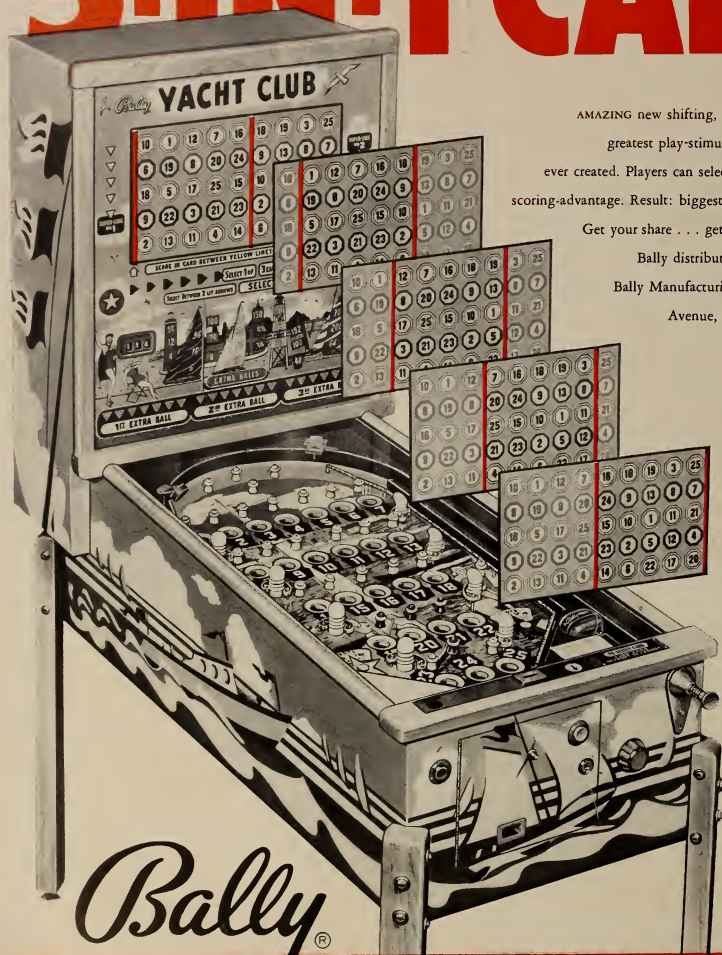
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