

The Cash Box

VOLUME XVIII — NUMBER 43

JULY 13, 1957



From out of nowhere have come the Everly Brothers who have a smash on their very first Cadence record, "Bye, Bye Love". Archie Bleyer, the president of Cadence, went to Nashville to record the boys, planning to make a Country hit, but immediately upon its release the disk took off in the Pop market and has become one of the nation's top records. As a result, the Everly Brothers are now not only zooming in the Country field, having just been signed by Grand Ole Opry, but they have become a major factor in the Pop field and are scheduled to appear in the forthcoming Alan Freed show at the New York Paramount.

NEW ON
RCA VICTOR
AND
HEADED
FOR A HIT!

PAT  DAY

with

THREE
ROADS

b/w

TURNABOUT

47/20-6965



RCA VICTOR
Tmk(s) © RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

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July 13, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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NEXT WEEK

The Cash Box will issue what it sincerely believes to be the most important single publication available to the record industry, our 15th Annual Encyclopedia And Directory. This issue will be used week after week throughout the entire year, for the information it contains is essential to the running of an enterprise in our industry. In addition it will combine our spectacular Disk Jockey Edition and will be out in time to be distributed at the NAMM Convention. We are certain that record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business will want to be represented in it with their most important selling messages. But you must ACT NOW for there are only a few days left. If you want your advertising message in this vital issue of *The Cash Box* which will be used all year 'round, phone today.

MGM Records HITS!



JONI JAMES
SUMMER LOVE

and
I'M SORRY FOR YOU,
MY FRIEND

K12480 • MGM 12480

MARVIN RAINWATER

**GONNA FIND ME
A BLUEBIRD**

K12412 • MGM 12412



CONNIE FRANCIS

EIGHTEEN

and
FADED ORCHID

K12490 • MGM 12490



The Beautiful Vocal Version

**AROUND
THE WORLD**

K12507 • MGM 12507

**RAY
CHARLES
SINGERS**

**CHUCK
ALAIMO
QUARTET**

The "Leap Frog" Man

HOW I LOVE YOU

and
LOCAL 66

K12508

ART MOONEY & His Orch.

**THE PARADE IS
PASSING ME BY**

and HONEST LOVE

K12503 • MGM 12503



LEROY HOLMES
& His Orch. &
Chorus

**TELL MY
LOVE
and
NEVER
AGAIN**

K12502

Big Sound
WILHELMINA
GRAY

**DON'T WAKE
ME UP
(LET ME DREAM)
and
WHEN THE ONE
YOU LOVE
LOVES YOU**

K12500

THE
FOUR SPICES

**HOW I
LOVE YOU
and
WILD
FLOWER**

K12510

HANK
WILLIAMS

**LOVE-
SICK
BLUES**

K10352



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE DO-15570—Pat Boone VP-1003—Vivienne DO-15578—Mac Wiseman	1
2	BYE, BYE LOVE EVERLY BROTHERS CD-1315—Everly Brothers DO-15576—T. Tommy DE-30321—Webb Pierce ME-7118—Chuck Miller	4
3	SO RARE JIMMY DORSEY FR-755—Jimmy Dorsey	2
4	A WHITE SPORT COAT MARTY ROBBINS CO-40864—Marty Robbins CR-61835—Johnny Desmond	3
5	IT'S NOT FOR ME TO SAY JOHNNY MATHIS CO-40851—Johnny Mathis KA-185—Jane Morgan	7
6	DARK MOON GALE STORM DO-15550—Bonnie Guitar VI-6910—Hawkshaw Hawkins DO-15558—Gale Storm	5
7	ALL SHOOK UP ELVIS PRESLEY AL-3359—David Hill VI-6870—Elvis Presley	6
8	SEARCHIN' THE COASTERS AC-6087—The Coasters	10
9	START MOVIN' SAL MINEO EP-9216—Sal Mineo	8
10	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS CD-1323—Andy Williams VI-6891—Melvin Endsley	—

11) OLD CAPE COD. 12) I'M GONNA SIT RIGHT DOWN. 13) LITTLE DARLIN'. 14) A TEENAGER'S ROMANCE. 15) SCHOOL DAY (RING RING GOES THE BELL). 16) FOUR WALLS. 17) WITH ALL MY HEART. 18) WONDERFUL! WONDERFUL! 19) AROUND THE WORLD. 20) TEDDY BEAR. 21) YOUNG BLOOD. 22) GONNA FIND ME A BLUEBIRD. 23) SHANGRI-LA. 24) OVER THE MOUNTAIN, ACROSS THE SEA. 25) VALLEY OF TEARS. 26) FREIGHT TRAIN. 27) GONE. 28) MY DREAM. 29) STAR DUST. 30) SEND FOR ME. 31) COME GO WITH ME. 32) WHISPERING BELLS. 33) I'M WALKIN'. 34) JENNY, JENNY. 35) ROCK YOUR LITTLE BABY TO SLEEP.

CODE

AB—Abbott	CH—Chess	EL—Eldorado	GR—Groove	MO—Modern	SE—Seeco
AC—Atco	CK—Checker	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	TI—Tico
AP—ABC-	CR—Coral	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
Paramount	DA—Dana	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
AT—Atlantic	DE—Decca	FE—Federal	KI—King	RE—Regent	VE—Verve
BR—Brunswick	DL—DeLuxe	FI—Fiesta	LI—Liberty	RM—Rama	VI—RCA Victor
BT—Bethlehem	DO—Dot	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
BY—Bally	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CA—Capitol	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
CD—Cadence					

IT'S PRE-TESTED!
IT'S PROVEN!
IT'S A
HIT!



**FRANKIE
LYMON**

2 SIDED SMASH

**“GOODY
GOODY”**

and

**“CREATION
OF
LOVE”**

GEE 1039





The Cash Box TOP 60 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 7/6	Pos. 6/29	Title	Artist	Pos. 7/6	Pos. 6/29	Title	Artist	Pos. 7/6	Pos. 6/29	Title	Artist	Pos. 7/6	Pos. 6/29	Title	Artist
1	1	Love Letters In The Sand	PAT BOONE Bernadine	12	12	I Like Your Kind Of Love	ANDY WILLIAMS Stop Teasin' Me	19	20	With All My Heart	JODIE SANDS More Than Only Friends	29	37	Loving You	ELVIS PRESLEY Teddy Bear
2	2	Bye Bye Love	EVERLY BROTHERS I Wonder If I Care	13	15	Around The World	DON COSTA O. Everybody Loves Pierre	20	20	All Shook Up	DAVID HILL Melody For Lovers	30	21	Little Darlin'	THE GLADIOLAS Sweetheart Please
3	29	Teddy Bear	ELVIS PRESLEY Loving You	15	19	Young Blood	JANE MORGAN It's Not For Me To Say	31	25	Valley Of Tears	FATS DOMINO It's You I Love	38	47	Build Your Love	JOHNNIE RAY Street Of Memories
4	3	So Rare	JIMMY DORSEY Sophisticated Swing	16	15	Over The Mountain, Across The Sea	EDDIE FISHER Cindy Oh Cindy	32	35	A Fallen Star	FERLIN HUSKY Prize Possession	49	50	Flying Saucer #2	Buchonon & Goodman Martian Symphony
5	6	It's Not For Me To Say	JOHNNY MATHIS Warm And Tender	17	17	Send For Me	NAT "KING" COLE My Personal Possession	33	39	My Personal Possession	NAT "KING" COLE Send For Me	51	55	Passing Strangers	
6	14	I Gonna Sit Right Down	BILLY WILLIAMS Date With The Blues	18	21	Shangri-La	FOUR COINS First In Line	34	27	School Day (Ring Ring Goes The Bell)	BIG TINY LITTLE That's The Only Way To Live	52	50	You're Cheatin' Yourself	FRANK SINATRA Something Wonderful Happens In Summer
7	7	Searchin'	THE COASTERS Young Blood	19	18	Start Movin'	SAL MINEO Love Affair	35	28	Whispering Bells	DEL-VIKINGS Don't Be A Fool	53	55	The Girl With The Golden Braids	
8	11	A Teenager's Romance	RICKY NELSON I'm Walkin'	20	8	Four Walls	DOROTHY COLLINS Big Dreams	36	49	My Dream	PLATTERS I Wanna	54	44	Moonlight Love	Ames Brothers Tammy
9	16	Old Cape Cod	PATTI PAGE Wondering	21	13	White Silver Sands	Lennon Sisters One Day A Little Girl	37	23	Tammy	DEBBIE REYNOLDS French Heels	55	30	I Just Don't Know	FOUR LADS Golly
10	5	Dark Moon	BONNIE GUITAR Big Mike	22	26	Star Dust	BILL WARD & DOMINOES Lucinda	38	30	Freight Train	NANCY WHISKEY The Cotton Song	56	38	Can't Wait For Summer	CO-40914
11	4	A White Sport Coat	MARTY ROBBINS Grown-Up Tears	23	34	Jenny, Jenny	LITTLE RICHARD Miss Ann	39	23	Shenandoah Rose	RICHARD HAYMAN Calypso Gal	57	49	Whole Lot Of Shakin' Going On	JERRY LEE LEWIS I'll Be Me

CODE:

- AO—Apollo
- AP—ABC-Paramount
- AT—Atlantic
- AB—Abbott
- AC—Atco
- AF—Audio Fidelity
- AG—Argo
- AL—Aladdin
- CA—Capitol
- CC—Chic
- CD—Cadence
- CH—Chess
- CK—Checker
- BR—Brunswick
- BT—Bethlehem
- BY—Bally
- CO—Columbia
- CR—Coral
- DA—Dana
- DD—Dale
- DE—Decca
- DL—DeLuxe
- DO—Dot
- DS—Disneyland
- DT—Doot
- DU—Duke
- EL—Eldorado
- EM—Ember
- EP—Epic
- ER—Era
- EX—Excelsio
- FB—Faber
- FE—Federal
- FI—Fiesta
- FL—Flash
- FP—Flip
- FR—Fraternalty
- GE—Gee
- GL—Glory
- GO—Gone
- HE—Herald
- IM—Imperial
- JU—Jubilee
- JZ—Josie
- KA—Kapp
- KI—King
- LI—Liberty
- LO—London
- LU—Luniverse
- ME—Mercury
- MG—MGM
- MO—Modern
- NG—Norgran
- OJ—OJ
- OK—Okeh
- PE—Peacock
- PI—Pilgrim
- PR—Prestige
- PT—Point
- RA—Rainbow
- RE—Regent
- RM—Rama
- RO—Roulette
- RP—RPM
- SA—Savoy
- SE—Seeco
- SG—Sage
- SP—Specialty
- SU—Sun
- TH—Thunderbird
- TI—Tico
- UN—United
- UQ—Unique
- VE—Verve
- VI—RCA Victor
- VJ—Vee Jay
- VK—Vik
- VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*The
Original*

**“LONG
LONELY
NIGHTS”**

LEE ANDREWS

And The Hearts

CHESS-1665

“OH BABY DOLL”

CHUCK BERRY

CHESS-1664

CHESS RECORD COMPANY

2120 S. MICHIGAN AVE. • CHICAGO 16, ILL.
ALL PHONES: CALUMET 5-2770



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

OCIE SMITH
(Cadence 1329)

B+ "TOO MANY" [Acuff-Rose BMI—Bryant, Bryant] The artist has come up with what seems his most effective pressing to date. Excelling in romantic blues dittys, Smith clicks with such an item, one that made recent country and western chart news. This could be the big one for the performer. Watch it.

B "LIGHTHOUSE" [Empress ASCAP—Udell, Goodman] A strong beat issue containing sounds of the sea is pleadingly sung by the talented vocalist. Theme: Lighthouse, lead me to my lover. Another impressive showing.

LORI JAI
(Rim 2017)

B "TWO HEARTS APART" (2:56) [Rim BMI—McGhee] The tune is a warm wailer sung with a soft ballad beat delivery by Miss Jai. It possesses a charm all its own, and the kids ought to react favorably to the side. Expressive reading.

B "I'M GONNA LOVE YOU" (3:00) [Rim BMI—McGhee] Displaying her more rhythmic vocal side, the thrush stirs the rock 'n roll air nicely in this exciting, up-tempo affair. Happy beat offering.

GENE AUTRY
(Columbia 40960)

B "HALF YOUR HEART" (2:49) [Dandelion BMI—Blair, Duhig] Veteran cowboy star Autry has an uptempo lament here, which he portrays smoothly. The performer's many friends in pop and country circles will enjoy this Autry stint.

C+ "DARLIN' WHAT MORE CAN I DO" (2:25) [Western ASCAP—Carson, Autry] Similar feelings are expressed with polish by the performer.

JOVAN DELL
(Bally 1038)

B+ "LOVE ME FOREVER" (2:37) [Valleydale BMI—Jovan] The thrush does a smart chant on a medium-tempo romancer arranged distinctively. One of the features is a high-pitched warbler starting the pressing, and repeating several times on the track. Quality tune, imaginatively approached.

B "BON BON BABY" (2:36) [Bon Bon BMI—Jovan] Miss Dell gives her rhythmic all to this cute tribute to the loved one. Good "steam-heat" gimmick. Admirable teen fare.

THE VICTOR YOUNG
SINGING STRINGS
(Decca 30182)

B "THE PURPLE HILLS" (3:08) [Victor Young ASCAP—Young, Berle, Arnold] A beautiful, pastoral melody from the flick "Run Of The Arrow" is attractively played by the Young ork under the direction of Alfred Newman. Lovely harmonica solo. A top-drawer product by the famed composer deejays will enjoy.

B "TELL MY LOVE" (2:56) [Famous ASCAP—Young, Livingston, Evans] Another Young beaut, this time from "Omar Khayyam," gets a deserved flowery reading from the ork. Compelling melody.

The Cash Box Disk of the Week

"I AM" (2:18) [Joy ASCAP—Shuman, Edwards]

"IN THE MIDDLE OF AN ISLAND" (2:05)
[E. H. Morris ASCAP—Varnick, Acquaviva]

TONY BENNETT (Columbia 40965)

● "I Am" could be Tony Bennett's biggest side in years. It's a brilliant dramatic love song which the star presents with great depth and heart. Beautifully written composition in which the songster describes his insignificance in the eyes of his love, as compared to his tremendous importance in the eyes of his love. Side has a religious feeling neatly woven into an emotional love lyric and set against a stirring instrumental backing. Watch this superbly composed love song; it's gotta catch on. Bottom deck, "In The Middle Of An Island" is a Hawaiian ditty with a rock and roll rhythm. Contagious romancer.

"YOU KNOW HOW IT IS" (2:13) [Korwin ASCAP—Stillman, Allen]

"THE 3:10 TO YUMA" (2:25)
[Columbia Pictures ASCAP—Washington, Duning]

FRANKIE LAINE (Columbia 40962)

● Frankie Laine is one of the most versatile vocalists in the business. He's tops on ballads, western tunes, jumps, and especially off-beat material. His latest release "You Know How It Is" falls into the latter category. It's a fascinating rhythm novelty with a contagious bounce beat and a zany lyric. The unusual opus has Laine describing the effects his gal has on him when she's in his presence. Refreshing side that's got a sound and rhythm all its own. Imaginative composition that could go all the way. Flip is the dramatic title tune of a forthcoming Columbia pic "The 3:10 to Yuma". Emotion packed western tune that follows close on the heels of a similar Laine release, "Gunfight At the O.K. Corral". Top side could catch on like wild-fire.

"AROUND THE WORLD" [Young ASCAP—Young]

"INTERLUDE" [Northern ASCAP—Webster, Skinner]

THE MCGUIRE SISTERS (Coral 61856)

● Hollywood supplies the McGuire Sisters with material for their latest release—a two sided threat that could be the trio's biggest seller in quite some time. One portion offers a vocal version of the current hit "Around The World". Although the instrumental renditions of this tune are big sellers, no vocal version has clicked yet, and this interpretation could turn the trick. The gals cashed in on their version of "Picnic" released long after the instrumental recording was high on the charts. They should repeat the feat with this lovely side. The companion deck is from the sound track of the new U-I film "Interlude". It's a wonderful new love song rendered delicately by the polished threesome. Lovely composition. Two potential money-makers. Take your pick.

"YOU ALWAYS HURT THE ONE YOU LOVE" (2:23)

[Pickwick ASCAP—Roberts, Fisher]

"MY MELANCHOLY BABY" (2:18)

[J. Vogel & Shapiro, Bernstein ASCAP—Norton, Watson, Burnett]

SOMETHIN' SMITH & THE REDHEADS (Epic 9221)

● Somethin' Smith and the Redheads have a way with an oldie, especially when they inject their own hep lyrics. On their latest release they revive the top drawer standard "You Always Hurt The One You Love" adding a clever set of words that will have the dee jays flippin'. The up-to-date lingo is extremely funny and should attract heavy coin from youngsters and adults. And the beat is there too. Delightful novelty that should do on a national scale what "Shanty In Old Shanty Town" did on a territorial level some months back. Flip is another delightful evergreen with an up-beat. But here the lyrics are the familiar ones. Watch the upper half.

ANNISTEEN ALLEN
(Decca 30368)

B "ROUGH LOVER" (2:41) [Danby BMI—McFarland] The potent R&R artist cuts loose with no holds barred in torrid tale of a gal in search of a "rough lover." Unrestrained vocal the kids will love.

B "PARDON ME" (2:25) [Danby BMI—Evans] A catchy rocker is wrapped with further bursts of vocal energy by the artist. Cute theme.

THE PREPS
(Capitol 3761)

B "AGAIN AND AGAIN AND AGAIN" (1:44) [E. H. Morris ASCAP—Acquaviva, Varnick] The group has shown impressive sellability on its previous waxing, and this high-flying romper is due for a good sales run, too. It has individuality, and a precise vocal attack by the combo sure to keep the kids hopping.

C+ "PROMISE ME BABY" (1:54) [Libjon BMI—Henley] The boys take the rock 'n roll ballad road in a conventional vehicle.

LARRY STORCH
(Roulette 4014)

B+ "I'M WALKIN'" (2:05) [Reeve BMI—Domino, Bartholomew] "I'm Walkin'", which cashed in on the best seller lists via two versions, is treated to a comedy interpretation by Larry Storch. He presents the tune as a Britisher might sing it and comes up with a very funny reading. Could be a big seller.

C+ "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (2:05) [DeSylva, Brown & Henderson ASCAP—Ahlert, Young] This end has the comic satirizing on another current hit. Here he plays the role of a Denny Dimwit type character.

JERRY LEWIS
(Decca 30370)

B+ "BY MYSELF" (2:25) [DeSylva, Brown & Henderson ASCAP—Schwartz, Dietz] A great standard featured in the picture "Delicate Delinquent" is chanted with heart by Jerry Lewis. Wonderful interpretation of a great tune. Should catch on when flick hits the local theatres.

C+ "NO ONE" (2:26) [Leeds ASCAP—Henderson] Here Jerry drifts thru another delightful number set to a pleasant lilt.

DON COSTA ORCH.
(ABC-Paramount 9835)

B+ "TENNESSEE TULIP" (2:20) [Greta BMI—Gold] Don Costa leads his crew thru an exciting Civil War type marcher with a contagious romantic lyric and a lively melody. With "Shenandoah Rose" clicking, this one could follow suit. Excellent arrangement and delivery. Watch this sleeper.

C+ "BELLA NUNZIATA (Pretty Nancy)" (2:33) [Pamco BMI—Costa] This end displays the more delicate side of the Costa ork on a pretty latin tempo lovely. Tune was penned by the maestro.

AMERICA'S
GREAT
QUARTET



**THE
DIAMONDS**
NEW SMASH

WORDS OF LOVE

MERCURY 71128

IT'S
FABULOUS!



**THE
DEL VIKINGS**
SENSATIONAL RECORDING OF
COOL SHAKE

MERCURY 71132



MR. DEALER!

Do you know that your MERCURY albums are on a lifetime guarantee



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

BILLY LEACH

(Bally 1039)

B+ "SONG OF THE BAREFOOT MAILMAN" (2:28) [Lee Armentrout Tele-Graff BMI—Graff, Leach, Armentrout] An uptempo ditty with the catchiness of a "Davy Crockett" is invitingly sung by Billy Leach backed by a happy ork and chorus. It's one of those sides that can just take-off without warning. Better keep an eye on it.

C+ "LIL'S GRILL" (2:12) [Lee Armentrout Tele-Graff BMI—Graff] A cute jumper is appealingly fashioned by Leach. Look for activity on the top-half.

DON DEAL

(Era 1039)

B "UNFAITHFUL DIANE" (2:22) [Hillary BMI—Deal, Deal] Deal makes a distinctive entry out of the opus—a heavy-beat rocker of unrequited love. Disk is loaded with slick technical R&R feats. Strong teen waxing.

C+ "DEVIL OF DECEIT" (2:25) [Pamper BMI—Deal, Deal] Deal emotionally tells of lost love in this tear-jerker.

FRANK HOLDER

(London 1747)

B "CATERPILLAR BUSH" (3:10) [Hollis BMI—Berkwood, Holder] Those who find calypso a happy musical past-time will enjoy this fine treatment of a happy calypso piece from Holder and the crew. Rollicking calypso fun.

C+ "JUMP IN THE LINE" (2:38) [Hollis BMI—Higgs, Cavanaugh] More light-hearted calypso activity is impressively wrapped up by the artists.

DANNY COSTELLO

(Caravan 15703)

B "TALK TO ME SOMETHING" (2:00) [Duchess BMI—Darin, Kirshner] This slow, blues-beat creation has a quality touch, and its reading by Costello expressively has the feeling of the song. It could make noise.

C+ "FIGHTIN' MAD" (1:50) [Leeds ASCAP—Raye, Carter] Uptempo, R&R fare treated with exuberance by the vocalist.

DON, DICK 'N JIMMY

(Verve 10062)

B "BE SWEET TO ME" (2:10) [Gus Kahn ASCAP—Kahn, Kahn] The skilled vocal-instrumental team takes the standard unpretentiously, letting the tune roll off gently, and inventively. A sure-fire deejay turntable performance.

B "BUILDING A PARADISE" (2:23) [Hill & Range—Sherman, Roberts] The sweet ballad is nicely crooned by the group. Will also get solid platter spinner play.

The Cash Box Sleeper of the Week

"IVY LEAGUE" [Snyder ASCAP—Ford, Sascianto]

"IN THE MIDDLE OF AN ISLAND"
[E. H. Morris ASCAP—Varnick, Acquaviva]
TENNESSEE ERNIE FORD (Capitol 3762)

● Tennessee Ernie Ford is headed for the winner's circle once again as he introduces an extremely clever topical novelty tagged "Ivy League." The deep voiced performer, with tongue in cheek, humorously tells about the teenage trend toward the Ivy League clothing styles. It's a well-knit ditty with many laughs set to a lively jump beat that should have the kids hoppin'. Dee jays are sure to give this one heavy air play. The coupling is a cute novelty combining a Hawaiian flavored tune with a rock and roll beat. Catchy cutie dubbed "In The Middle Of An Island." Both ends have potential.

"WRITE TO ME FROM NAPLES" (2:44)
[Broadcast BMI—Stone, Kennedy]

"BEAU JAMES" (2:17) [Famous ASCAP—Baker]
DEAN MARTIN (Capitol 3752)

● Dean Martin lends his velvety voice to a beautiful new love song tailor-made for his easy-going style. Titled "Write To Me From Naples," the song is a sentimental romancer with a tender Italian setting and a touching lyric about two distant lovers. Mandolins and a chorus showcase the star on a side that could blossom into a solid seller. Bottom half is a lively swinger inspired by the pic "Beau James." Top deck could be Dino's biggest hit since "Memories Are Made of This."

"THE GET ACQUAINTED
WALTZ" (2:32) [Planetary
ASCAP—Shuman, Edwards]

"MISSISSIPPI MOON"
(2:23) [Landsdowne
ASCAP—Malkin, Hoffman]

MARGIE RAYBURN (Liberty 55088)

● Margie Rayburn is a lark cut out for stardom. She has the talent and looks needed for stardom and only the proper material is necessary to send the canary over the hill. Her latest release, coupling two waltzes, could turn the trick. "The Get Acquainted Waltz" is a tender love tune with a lovely melody and a sweet lyric about a gal who meets a beau on the dance floor. Lovely arrangement of a top calibre tune. Equally delightful is the companion deck "Mississippi Moon," another tender waltz ballad displaying some charming multiple voicing. With ballads gaining in popularity of late, this coupling should attract heavy summer spins.

"THEME SONG FROM 'THE MONTE CARLO STORY'" (2:57)
[Bishop BMI—Mellin, Emer]

"EIFFEL TOWER BLUES" (2:35) [Robert Mellin BMI—Mellin, Valery]
DINO ROSSI & ORCH. (Dot 15603)

● The violin, which had taken a back seat in today's market, bounces back into the spotlight via an enchanting new instrumental item destined to make a heavy impression on the disk scene. The string instrument comes front-and-center as Dino Rossi and his orchestra present the "Theme Song From The Monte Carlo Story," a United Artists flicker starring Marlene Dietrich. It's a lovely European flavored love theme treated tenderly by the lush aggregation. It grows on you with each listen. Flip, "Eiffel Tower Blues" is an inventive rhythm instrumental also featuring a large string section. Upper half deserves attention.

"THE LADY KILLER" (2:02) [Jane BMI—Sawens]

"MY BABY'S COMIN' HOME" (2:55)
[Roxbury ASCAP—Leavitt, Grady, Feller]
SID FELLER & ORCH. (ABC-Paramount 9836)

● Maestro Sid Feller has a strong contender for a high spot on the charts in an imaginative instrumental novelty with an exciting new sound all under the title "The Lady Killer." The carefree and captivating rhythm instrumental is a complete change-of-pace from the usual ork item and it arrests the listener's attention immediately. It's got an exciting beat and it drives from beginning to end. Feller has neatly woven voices (singing without lyrics) into this inventive rocker. It's different and it could break wide open. Flip is a dreamy mood version of the oldie "My Baby's Comin' Home." Tender opus from the batoneer's "Music For Expectant Mothers" LP.

LIL WALLY

(Jay Jay 171)

B "PLAY ME A POLKA" [Arr. Jagiello] Li'l Wally and his crew, big mid-western polka favorites, add to their impressive Jay Jay catalogue this lively polka fare. The polka crowd should greatly welcome the side.

C+ "YOU" [Jay Jay BMI—Jagiello] The same ensemble reacts gracefully to this lilting waltzer.

SANDRA MEADE

(Decca 30373)

B+ "AIN'T NOTHING WRONG WITH THAT BABY" [Amber ASCAP—Reichner, Brooks] Miss Meade made various appearances on the Sid Caesar tv'er, and this release has the lark providing a feelingful treatment of a slow romancer that could just fall right in line with the class ballads currently making chart news. Keep your eyes peeled for this one.

B "MIDNIGHT BLUES" [Trans World BMI—Garland, Bradley, Thornton] The performer stages a side for the kid market, and does so with authoritative results.

GENE AUSTIN

(RCA Victor 6969)

B "I COULD WRITE A BOOK" (2:04) [Chappell ASCAP—Rodgers, Hart] The recent Austin TV bio put the famed crooner of the twenties back into the spotlight. Rodgers and Hart's sturdy song gets a fluent, distinctively Austin-phrased reading in keeping with the composition's warmth. Deejays will like.

C+ "A PORTER'S LOVE SONG TO A CHAMBERMAID" (2:25) [Mayfair ASCAP—Razaf, Johnson] The title indicates the novel approach of this ditty, a cute, bouncy affair sung with typical Austin polish.

JILL COREY

(Columbia 40955)

B "LOVE ME TO PIECES" (1:55) [Acuff-Rose BMI—Endsley] The lark, new star of the "Hit Parade," has a rinky-tink ditty in the vein of her recent release, "I Love My Baby." Written by Melvin ("Singing The Blues") Endsley, the tune is a creation jocks should find solid programming.

C+ "LOVE" (2:10) [Kahl BMI—Shapiro, Stallman] A light-hearted tune is fashioned by Miss Corey with verve and charm. Cute side.

BUDDY MORROW

(Mercury 71137)

B "MIDNIGHT MARCH" (2:05) [Judy ASCAP—Allen, Morrow] Morrow and the ork take on a swing styled march tune with excellent results from the rhythm section. A novel swinger deejays should play-up.

C+ "EASY DOES IT" (2:12) [Pickwick ASCAP—Oliver, Young] More impressive brass work here as the ork presents a solid jumper.



FRANK DE VOL

Frank's got a lush rendition of the theme and title song from what could easily be the year's biggest picture.

Love in the Afternoon (title song from the new Allied Artists Picture) b/w Venice

Frank De Vol and His Orchestra
4-40953

JILL COREY

Lead side on this disc is both title song and featured number for the July 15th "Studio One Summer Theatre" TV show. Composer Melvin Endsley has dished up another hit to follow his success, "Singing the Blues!"

Love Me to Pieces (title song from July 15th "Studio One Summer Theatre" production) b/w Love
with Jimmy Carroll and His Orchestra
4-40955



DON CHERRY

Fourteen Karat Gold b/w There's a Place Called Heaven
with Ray Conniff and His Orchestra
4-40958

GENE AUTRY

Half Your Heart b/w Darlin' What More Can I Do? with Carl Cotner's Orchestra
4-40960-c

KENNY BOWERS

Mr. Versatility, Kenny has a wide range of successes in theater, radio and TV. To cap off a smash record debut he wrote the lead side. Here's another sure-fire winner on the Columbia roster.

Half a Mind b/w How Come? with Jimmy Carroll and His Orchestra
4-40959



DICK RICHARDS

Blue-Jean Baby b/w We've Got a Right to Love with Eddie Zack and His Dude Ranchers
4-40957-c

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**Teddy
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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

The Cash Box Sleeper of the Week

"MY LOVE IS REAL" (2:23) [Geronimo BMI—Rainwater]
MARVIN RAINWATER (MGM 12511)

● Currently riding high in the pop market with "Gonna Find Me A Bluebird", Marvin Rainwater introduces a wonderful new self-penned tune that should also do well among his many new pop admirers. (See Country Reviews).

"GOODY, GOODY"
[DeSylva, Brown & Henderson ASCAP—Melneck, Mercer]
FRANKIE LYMON & TEENAGERS (Gee 1039)

● Little Frankie Lymon does a great job with a top standard as he swings thru "Goody, Goody". Socko side loaded with teen appeal. (See R & B Reviews).

"LONELY CHAIR" [Progressive BMI—Price, Boskent]
LLOYD PRICE (KRC 301)

● Lloyd Price, recently on the charts with "Just Because", has another contender for pop honors. Strong side to watch. (See R & B Reviews).

"MOONLIGHT MOUNTAIN" (2:21) [Vickers ASCAP—Pober, Freeman]
FARON YOUNG (Capitol 3753)

● Country star Faron Young, aims his latest release at both the pop and country market and comes up with a romantic deck that could click. Lovely ballad. (See Country Reviews).

The Cash Box Best Bets

- ★ "TOO MANY" Ocie Smith Cadence 1329
- ★ "I'M WALKIN'" Larry Storch Roulette 4014
- ★ "BY MYSELF" Jerry Lewis Decca 30370
- ★ "TENNESSEE TULIP" Don Costa ABC-Paramount 9835
- ★ "LOVE ME FOREVER" Jovan Dell Bally 1038
- ★ "SUNSHINE AND RAIN" Bob Whalen Jubilee 5289

MILT JACKSON
(Savoy 4500)

B "OPUS DE FUNK" (2:20) [B. F. Wood BMI—Silver] For jazz buffs who happen to be around jukeboxes, Savoy is offering a series of juke-box specialties featuring members of its jazz roster. Vibist Milt Jackson takes the solo spotlight here in a swinging sparkler taken from an LP effort. Hank Jones (piano) and Kenny Clarke (drums) are two other members of the quintet. Could prove to be the beginning of a heavy demand for the modern stuff in the coin machines.

B "OPUS AND INTERLUDE" (2:45) [Crossroads BMI—Cadena] Another breezy track by the same crew. Jackson once again is the soloist. First-rate jazz artistry.

RUSS MILLER
(Vip 1006)

B "I SIT IN MY WINDOW" [Starling BMI—Blackwell] Miller hands in a highly penetrating performance on an item with an infectious jump beat. The rockin' combo and chorus effect is top-notch. The whole effort has the stamp of terrific teen play.

B "WAIT FOR ME, MY LOVE" [Skyline ASCAP—Gordon, Salpeter] A Civil War-like march tune bringing to mind the "Yellow Rose Of Texas," is presented with spirit by Miller and the good-sounding accompaniment. Attractive waxing.

NORMA DOUGLAS
(RKO Unique 404)

B "A SHE GIRL LOOKING FOR A HE MAN" (1:46) [Edwin H. Morris ASCAP—Gimbel, Otis] Miss Douglas is the exciting vocalist-keyboard stylist, who recently made a round of TV appearances. Here the gal is strictly on the vocal with a fast-paced rocker belted out with talented R&R authority. Great teen dance-floor pressing.

C+ "FIND ANOTHER SHOULDER TO CRY ON" (2:12) [Sheldor BMI—Coleman, Sherman] The entertainer belts a bluesy piece, and comes across with a handsome vocal stint.

BOB WHALEN
(Jubilee 5289)

B+ "SUNSHINE & RAIN" (1:40) [Manlowe ASCAP—Leahy Young] Whalen may well have a strong chart contender with this inviting jump item handled by the artist with a contagious beat. Side has an increasing charm with each spin. Production with hit potential. Watch closely.

B "ME AND MY IMAGINATION" (2:22) [Fellows—Peer BMI—Quinton, Claunch, Cantrell] After a Ink Spot-type intro, Whalen softly caresses a sweet ballad. Tune is making noise territorily and this rendition could break it on a national scale.

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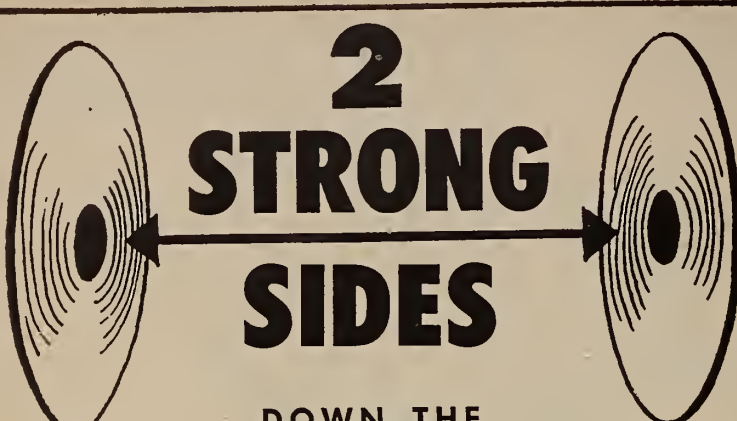
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PECK**



You're The One
B/w
I Ask of Heaven

NO. 45-3506

* **GEORGE PECK**
You're the One 82
LIBERTY BELL 9018—A good rockabilly slice. Material, performance and recording are all top grade. If pushed, can do well nationally, pop and country. (Desert Palms-Renda, BMI)
I Ask of Heaven 80
Another impressive warble on a smartly conceived side for current market. Styling is similar to George Hamilton IV. (Desert Palms-Renda, BMI)

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* **BILLBOARD REVIEW**
JUNE 24 '57 ISSUE

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NEW YORK:

Johnny Mathis is giving a spectacular performance at the Shell House this week. It's obvious that this talented young man is destined to be one of the top artists in the country. . . . BMI has announced the appointment of Walter Ross as Director of Public Information. . . . Don Elliott has been added to the Newport Jazz Festival. . . . Jack Lloyd has teamed up with Alan Copeland to write two songs for Universal-International's "The Big Beat". Both have also been signed by the studio to appear in the picture. . . . Epic has purchased its first original motion picture soundtrack, "Dino". . . . Sal Mineo scheduled to appear on the Ed Sullivan Show July 14th. . . . Frank Pizani, former lead singer of The Highlights vocal group, has just recorded four sides for Bally as a single. The Highlights will debut as a group of four instead of five vocalists in the near future under a separate Bally contract. . . . Cambria Records has taken on Paul Brown to head up their promotion campaigns. . . . The Record Programmers revenged their last week's baseball defeat at the hands of The Song Pluggers by edging them out 5 to 4 behind the pitching of Ronnie Granger of WINS. Marvin Deane of Cadence went the route for the losers. . . . Ray Conniff is looking for a new boy singer to launch on a Columbia Workshop Show. Applicants should apply by mail to Joe Cal Cagno at the Penthouse, 516 Fifth Avenue. . . . Gene Krupa cut his first record date in a year for Verve last week, making an LP with his quartet. . . . Frank Berry now handling Spike Jones for promotion. Frank was recently in sales at Epic Records. . . . Barbara and Viv Gorman of Arrow have just completed a week's engagement at the Palace Theater. . . . Incidentally Herman Pollack, prexy of Arrow, has formed a subsid, Bow-Arrow Records. It will be devoted to albums and children's disks.



JOHNNY MATHIS

CHICAGO:

Very colorful cocktail party in honor of Audio Fidelity's Dukes Of Dixieland was well attended by local deejays and music people. Tony Galgano and Joe Delaney were the chief hand shakers. . . . RCA's Marty Hirsch reports big things happening with Harry Belafonte's "Island In The Sun". "Flick has really helped sales", Hirsch commented. . . . Dream walking—Nate Platt getting up at 6:00a.m. to commute from his country home in Wisconsin to Chi offices. There are some who will give odds that Platt is still not awake when he arrives at loop station. . . . Herb Lance said to be skedded for real soon session on heels of his last swinger, "Close Your Eyes". . . . Mike Oury and Clyde Stacy introduced Stacy's new Candlelight disk to local deejays this past week. Stacy has only one request, "Why doesn't Jerry Leighton, WAAF comic (?), play 'So Young' all the way thru"? . . . New Atlantic LP, "Chris Connor Sings The George Gershwin Almanac" looks like a two volume LP smasher. . . . Danny Discrol filled vacancy left by Eddy Matthews at Mercury. Tight fit Dan? . . . Mike Eisenmenger stepped in as VP in charge of sales for Agency Recording Studios. . . . Red Foley saying "Thanks" to all his deejay friends for staying with his latest Decca opus, "Sweet Innocence". . . . While we're in this country vein must mention the very likable Pee Wee King is skedded for 7/12 debut of his new CBS TVer. Show will be an hour long and feature Redd Stewart and Chuck Wiggins. . . . Jerry Mazzara exiting Columbia with six tunes on local charts in favor of free lance promotion and personal management. . . . Letter from Sig Sakowicz on Sig's planned European tour for armed forces—says show will include The Harmonica Sweethearts, Dee Palmer, Chet Roble, and Hank Sieman. . . . Card from Seymour Heller showing his lovely family and gorgeous new home arrived this week. Things must be going but tremendously for Gabbe, Lutz and Heller. . . . RCA's Bob Nossett enjoying "a little boating and fishing" in Wisconsin.

HOLLYWOOD:

Mercury recording artists, The Diamonds, in town last week for the filming of a part in the U I picture, "The Big Beat". . . . David Rose back in town after guest appearances in Stockholm and Copenhagen, to conduct a Hollywood Bowl concert this Wednesday night. . . . Lena Horne, currently at the Coconut Grove, will record a new album for Victor following her five week Grove stint. . . . Los Angeles girl, Carol Jarvis gets her first big break via her Dot recording of "Whirlpool of Love" which is beginning to break nationally. . . . Dave Kapp, Kapp Records topper spending a few days on the West Coast. . . . Composer-arranger, Les Baxter is now scoring Bel Air Productions "The Dalton Girls". A new song, "A Gun Is My Only True Love", written by Baxter and his brother Jim will also be introduced in the film. . . . Josh Moss, who recently completed a narrative album, "The Day Manolete Was Killed" for Audio Fidelity Records has set another narrative album with Cantinflas, and will be doing other independent album production here. . . . Shaye Cogan getting a big play locally on her second release for the Roulette label, titled "Get Acquainted Waltz". . . . Modern Distributing set to handle the new Cabot Records line which bows with singles by Sandy Stewart and The Merrill Jay Singers. . . . Ted Rosenberg back in town after a trip through the Northwest with Ben Rosner and Herman Diaz of Vik Records. . . . Van Alexander has been set to arrange and conduct Anna Marie Albeghetti's first album for Capitol Records. . . . Henry Onorati spending five weeks at Dot Records Hollywood headquarters while president Randy Wood vacations. . . . Rusty Draper now heard on his own daily radio show over the CBS network. Joannie O'Brien is a regular on the new show, which also features guest stars.



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HIT!

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Next Stop Paradise

b/w

How Could You Know

VIK X/4X-0277

GISELE MACKENZIE

Oh, Pain! Oh, Agony!

b/w

The Waltz That Broke My Heart

VIK X/4X-0274

VIKKI NELSON

Like A Baby

b/w

I Was A Fool For Leaving

VIK X/4X-0273

LEE DENSON

Climb Love Mountain

b/w

New Shoes

VIK X/4X-0281

THE COUNTRY SINGERS

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Old Time Rock and Roll

VIK X/4X-0279



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The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	2
3	OLD CAPE COD PATTI PAGE (Mercury)	3
4	SO RARE JIMMY DORSEY (Fraternity)	4
5	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	8
6	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	7
7	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	5
8	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS (Cadence)	6
9	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	17
10	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	11
11	SEARCHIN' COASTERS (Atco)	10
12	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	9
13	YOUNG BLOOD COASTERS (Atco)	19
14	SHANGRI-LA FOUR COINS (Epic)	18
15	DARK MOON GALE STORM (Dot) BONNIE GUITAR (Dot)	12
16	WHITE SILVER SANDS DON RONDO (Jubilee) DAVE GARDNER (OJ) LENNON SISTERS (Brunswick) OWEN BRADLEY (Decca)	23
17	FREIGHT TRAIN RUSTY DRAPER (Mercury) NANCY WHISKEY (Chic)	13
18	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	15
19	WITH ALL MY HEART JODI SANDS (Chancellor)	16
20	SEND FOR ME NAT "KING" COLE (Capitol)	29
	21) START MOVIN'. 22) STAR DUST. 23) THE GIRL WITH THE GOLDEN BRAIDS. 24) MY PERSONAL POSSESSION. 25) LOVING YOU. 26) SHORT FAT FANNIE. 27) A FALLEN STAR. 28) GONNA FIND ME A BLUEBIRD. 29) TAMMY. 30) OVER THE MOUNTAIN, ACROSS THE SEA. 31) SUMMER LOVE. 32) WHISPERING BELLS. 33) LITTLE WHITE LIES. 34) VALLEY OF TEARS. 35) QUEEN OF THE SENIOR PROM. 36) ROCK YOUR LITTLE BABY TO SLEEP. 37) SCHOOL DAY (RING RING GOES THE BELL). 38) ALL SHOOK UP. 39) WONDERFUL! WONDERFUL! 40) SHENANDOAH ROSE. 41) MY DREAM. 42) GOIN' STEADY. 43) I JUST DON'T KNOW. 44) CAN'T WAIT FOR SUMMER. 45) BUILD YOUR LOVE. 46) YOU'RE CHEATING YOURSELF. 47) RAINBOW. 48) DIANA. 49) ROCKIN' SHOES. 50) COME GO WITH ME. 51) LITTLE DARLIN'. 52) I'M WALKIN'. 53) FABULOUS. 54) WHOLE LOT OF SHAKIN' GOING ON. 55) MY LITTLE BABY. 56) GONE. 57) TEARDROPS IN MY HEART. 58) ISLAND IN THE SUN. 59) JENNY, JENNY. 60) PASSING STRANGERS.	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOT'S**PARADE
OF HITS**

- 15570 LOVE LETTERS IN THE SAND—BERNARDINE .. *Pat Boone*
- 15558 DARK MOON *Gale Storm*
- 15592 WHISPERING BELLS *The Del-Vikings*
- 15574 A FALLEN STAR *Jimmy Newman*
- 15569 FOUR WALLS—TALKIN' TO THE BLUES *Jim Lowe*
- 15594 A FALLEN STAR—FOOTSTEPS *The Hilltoppers*
- 15598 JOHNNY TREMAIN *Billy Vaughn*
- 15586 REBEL—WHIRLPOOL OF LOVE *Carol Jarvis*
- 15550 DARK MOON *Bonnie Guitar*
- 15587 IF YOU SEE MY LOVE DANCING *Bonnie Guitar*
- 15600 TWO RED RED LIPS—BURNING DESIRE *Wade Ray*
- 15593 YOU'VE GOT ME LYIN' *Howard Crockett*

NEW RELEASES

- 15603 THEME FROM "THE MONTE CARLO
STORY" *Dino Rossi And His Orchestra*
- 15601 FROM A JACK TO A KING—
PARADE OF BROKEN HEARTS *Ned Miller*
- 16604 THE CRYIN' SIDE OF TOWN—
RHYTHM IN MY HEART *Bill Talapan*

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- DEP-1056 A CLOSER WALK WITH THEE *Pat Boone*
- DLP-3054 Music From The Sound Track Of Cecil B. De Mille's
"THE TEN COMMANDMENTS"
..... *Conducted by Elmer Bernstein*
- DLP-3050 "PAT" *Pat Boone*

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ed Ryan (CJOC-Alberta, Canada) has initiated a "Disc Jockey Round-Up" show which features tapes of deejays in the U.S. and Canada introducing two or three songs that are current big sellers in their particular area, or songs they feel personally will make the charts in the near future. . . . Gene Winters (WPGC-Morningside, Md.) was "jailed" on a charge of "failure to



HARRY DOWNIE
(WICC—Bridgeport, Conn.)

properly publicize the Policemen's Ball," and last reports had Gene trying to come up \$500 worth of tickets at \$2 per. . . . We offer our condolences to Bill Browning (KFMB-San Diego, Calif.) on the passing of his mother. . . . Harry Downie (WICC-Bridgeport, Conn.) has had so many famed artists on his show that he may rename it "Harry And His All-Stars." . . . Ed Warmoth, a former deejay, and now in the public information field, would like to hear from deejays who are doing television record shows and dance parties. A note concerning the time of day, program length, sponsorship, format, stage setting, action while records are being played, success stories plus any snapshots of the show underway would be appreciated. The address: Ed Warmoth; 4212 S.E. 89th; Portland, Ore. . . . Bill "The Cricket" Clark (WFAR-Farrell, Pa.) is out of the hospital, and back at his duties on WFAR. . . . Red Robinson (CKWX-Vancouver, Canada) writes that Elvis Presley (RCA Victor); Fats Domino (Imperial); and Chuck Miller (Mercury) are skedded for July appearances in Vancouver. . . . Nick Reyes (KFDA-Amarillo, Texas) began the month by playing Christmas tunes dedicated to motorists who "won't be among us" to celebrate the holiday this year as a plea for traffic safety. . . . These kind words from Dan Beach (WTRL-Bradenton, Fla.): The Cash Box is proving invaluable toward helping establish myself here.

Ray Stevens (CKOY-Ottawa, Canada) is now singing the productions at Joe Saxe's Gatineau Golf and Country Club. Louis Armstrong will appear at the club shortly. . . . WHB-Kansas City, Mo. celebrated its 35th anniversary



RAY STEVENS
(CKOY—Ottawa, Canada)

with a big affair at a Kansas City nitery. Johnny Mathis (Columbia); Billy Williams (Coral); and Jim Lowe (Dot) were some of the disk personalities present. . . . Bill Richerson (WCPS-Tarboro, N. C.) reports he received his first taped interview when he guested Les Elgart (Columbia), who was appearing at the 77th annual "June German" event in Rocky Mount, N. C. . . . It hit #112 in the San Joaquin Valley writes Al Radka (KFRE-Fresno, Calif.) . . . Jerry Nesler (KSDO-San Diego, Calif.) played his pick of the week, the Jerry Wallace (Challenge) disk of "Blue-Jean Baby," forty-two times in one week. . . . Gary Owens (KIMN-Denver, Colo.) was presented with a rock hound pedigree from the National Gem and Mineral Association. Jimmy Neill, also of KIMN, started a Saturday hour long Broadway show tune seg. . . . Record personalities who would like to appear on WAVZ's (New Haven, Conn.) new "Weekend With WAVZ" format should contact Tiny Markle, the station's program director for a recording appointment. . . . In connection with June Dairy Month, KXL-Portland, Oregon, staged a milking contest among its deejay staff before the start of a Pacific Coast League baseball game. The winner was Ross Woodward (he's from the country). One of the platter spinners, Bob McCarl, brought a record player along in hopes of soothing the savage beast. . . . Pro golfer-deejay Carl Hoff, and his wife Marge have taken to the Nippersink Manor (Genoa City, Wis.) for the summer, taping their jazz show for KSJP-San Jose, Calif. there. The daily stint also includes interviews, and general chatter. . . . Bob Kloss (WKWK-Wheeling, W. Va.) has a write-up on Roy Hamilton (Epic) in his newsletter which quotes the singer as saying that "the spiritual sound is the thing," and feeling that the more of a spiritual sound a song has the better is its chance of success. . . .

Lou Arnold (Salvucci), formerly of WJWG-Conway N. H., and now a member of the Army, is now doing a weekly show for WJWG by tape from North Carolina, and would appreciate some records to play on the show. The address: Lou Arnold Salvucci; RA 11 322 511; Headquarters Detachment; U.S.A. Garrison; Fort Bragg, N. C.



WALTER POWELL, JR.
(WBVL—Barbourville, Ky.)

Jim Larkin returns to his home-town after three years as a deejay for WJIK-Alexandria, Va. Jim would appreciate all correspondence being sent to his home 1103 Portner Rd.; Alexandria, Va.; Apt. 216. . . . A Poska (KFI-Los Angeles, Calif.) has a new easy-going music stint, "A Prelude To Midnight," heard Monday thru Thursday, 11:30 to 11:50. . . . The "Sunday Serenade" show conducted by Walter Powell (WBVL-Barbourville, Ky.) is now aired from 5 PM to 8 PM. . . . Dick Biondi (WHOT-Youngstown, Ohio) says the

Five Satins Ember waxing of "To The Aisle" is starting to make noise in his area.

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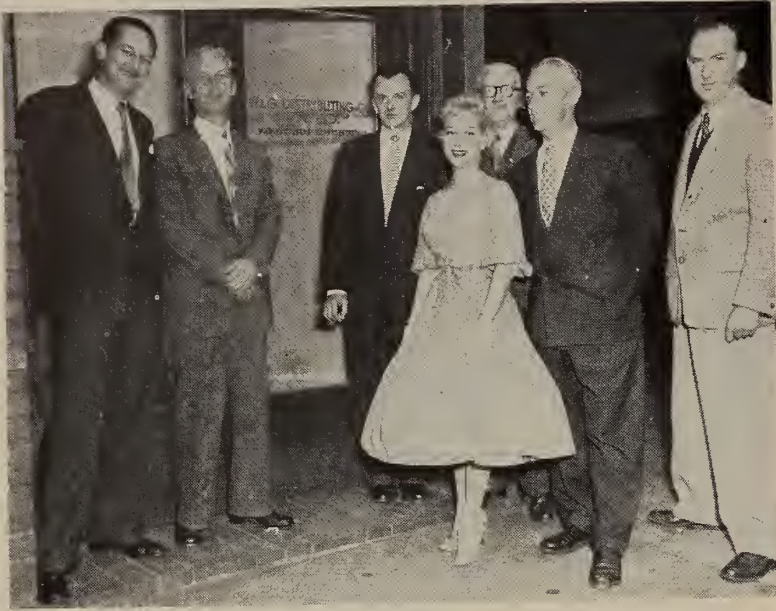
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Visiting In Australia



MELBOURNE, AUSTRALIA — On a recent personal appearance tour throughout Australia, Cathy Carr of

Fraternity Records paid a visit to the W & G Record Processing Company in Melbourne where she watched her recordings being pressed on the W & G Selected Releases label which is the distributor for Fraternity on that Continent. Above, left to right pictured with Cathy are Harry Bone, Manager of W & G; Ern White, Managing Director; Ron Tudor, Promotion; Cathy; J. D. Gillespie, Governing Director; Bert White, Director and Ron Gillespie, Director, all of W & G Record Processing Company, Melbourne Division. James N. Parks, not pictured, of Manchester, N. H., USA, is the American Representative for that company.

ANOTHER CHIC SMASH!

Rod Willis
"SOMEBODY'S BEEN ROCKING MY BABY"

Chic 1009



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. Love Letters In The Sand (P. Boone)
4. So Rare (J. Dorsey)
5. Wonderful! Wonderful! (J. Mathis)
6. I'm Gonna Sit Right Down (B. Williams)
7. I Like Your Kind Of Love (A. Williams)
8. Teddy Bear (E. Presley)
9. White Sport Coat (Robbins)
10. All Shook Up (E. Presley)

Chicago, Ill.

1. Bye, Bye Love (Everlys)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand (P. Boone)
4. White Sport Coat (Robbins)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young)
7. With All My Heart (Sands)
8. I Like Your Kind Of Love (A. Williams)
9. Rainbow (R. Hamilton)
10. Teddy Bear (E. Presley)

Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. White Sport Coat (Robbins)
4. Wonderful! Wonderful! (J. Mathis)
5. Bye, Bye Love (Everlys)
6. Dark Moon (Storm/Guitar)
7. Old Cape Cod (P. Page)
8. All Shook Up (E. Presley)
9. It's Not For Me To Say (J. Mathis)
10. Teddy Bear (E. Presley)

Philadelphia, Pa.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Star Dust (B. Ward)
6. Start Movin' (S. Mineo)
7. Around The World (Young)
8. Teddy Bear (E. Presley)
9. With All My Heart (Sands)
10. So Rare (J. Dorsey)

Milwaukee, Wisc.

1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. I Like Your Kind Of Love (A. Williams)
4. Dark Moon (B. Guitar)
5. With All My Heart (Sands)
6. So Rare (J. Dorsey)
7. Teddy Bear (E. Presley)
8. White Sport Coat (Robbins)
9. I'm Walkin' (R. Nelson)
10. I'm Gonna Sit Right Down (B. Williams)

Cincinnati, Ohio

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. Teddy Bear (E. Presley)
5. Teenager's Romance (Nelson)
6. It's Not For Me To Say (J. Mathis)
7. White Sport Coat (Robbins)
8. Short Fat Fanny (Williams)
9. Old Cape Cod (P. Page)
10. Dark Moon (G. Storm)

Atlanta, Ga.

1. Bye, Bye Love (Everlys)
2. Searchin' (Coasters)
3. Love Letters In The Sand (P. Boone)
4. Come Go With Me (Del-Vikings)
5. So Rare (J. Dorsey)
6. Teddy Bear (E. Presley)
7. Fallen Star (J. Newman)
8. I'm Gonna Sit Right Down (B. Williams)
9. It's Not For Me To Say (J. Mathis)
10. Four Walls (Reeves/Lowe)

Seattle, Wash.

1. Searchin' (Coasters)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Rainbow (R. Hamilton)
5. Whispering Bells (Del-Vikings)
6. So Rare (J. Dorsey)
7. Love Letters In The Sand (P. Boone)
8. Over The Mountain (Johnnie & Joe)
9. Jenny, Jenny (L. Richard)
10. Rang Tang Ding Dong (Cellos)

Detroit, Mich.

1. Bye, Bye Love (Everlys)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Love Letters In The Sand (P. Boone)
5. Around The World (Mantovani/Young)
6. Shangri-La (Four Coins)
7. It's Not For Me To Say (J. Mathis)
8. So Rare (J. Dorsey)
9. Young Blood (Coasters)
10. Rainbow (R. Hamilton)

San Francisco, Calif.

1. White Sport Coat (Robbins)
2. Love Letters In The Sand (P. Boone)
3. Searchin' (Coasters)
4. Bernardine (P. Boone)
5. Bye, Bye Love (Everlys)
6. So Rare (J. Dorsey)
7. Teddy Bear (E. Presley)
8. School Day (C. Berry)
9. All Shook Up (E. Presley)
10. Over The Mountain (Johnnie & Joe)

New Orleans, La.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. Teenager's Romance (Nelson)
4. Valley Of Tears (F. Domino)
5. Send For Me (N. Cole)
6. Dark Moon (G. Storm)
7. It's Not For Me To Say (J. Mathis)
8. Bye, Bye Love (Everlys)
9. Teddy Bear (E. Presley)
10. All Shook Up (E. Presley)

Houston, Texas

1. Short Fat Fanny (L. Williams)
2. So Rare (J. Dorsey)
3. Bye, Bye Love (Everlys)
4. Teddy Bear (E. Presley)
5. Jenny, Jenny (L. Richard)
6. Love Letters In The Sand (P. Boone)
7. Send For Me (N. Cole)
8. Teenager's Romance (Nelson)
9. Whispering Bells (Del-Vikings)
10. Searchin' (Coasters)

Denver, Colo.

1. Love Letters In The Sand (P. Boone)
2. Young Blood (Coasters)
3. I'm Gonna Sit Right Down (B. Williams)
4. Old Cape Cod (P. Page)
5. Over The Mountain (Johnnie & Joe)
6. It's Not For Me To Say (J. Mathis)
7. Bye, Bye Love (Everlys)
8. Teddy Bear (E. Presley)
9. White Sport Coat (Robbins)
10. Send For Me (N. Cole)

Baltimore, Md.

1. Bye, Bye Love (Everlys)
2. Young Blood (Coasters)
3. Love Letters In The Sand (P. Boone)
4. It's Not For Me To Say (J. Mathis)
5. Searchin' (Coasters)
6. Teddy Bear (E. Presley)
7. Short Fat Fanny (L. Williams)
8. Dark Moon (B. Guitar)
9. I'm Gonna Sit Right Down (B. Williams)
10. Teenager's Romance (Nelson)

St. Louis, Mo.

1. Bye, Bye Love (Everlys)
2. Shangri-La (Four Coins)
3. Around The World (Mantovani)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teddy Bear (E. Presley)
6. Rainbow (R. Hamilton)
7. Love Letters In The Sand (P. Boone)
8. Star Dust (B. Ward)
9. Start Movin' (S. Mineo)
10. I Like Your Kind Of Love (A. Williams)

Kansas City, Mo.

1. Teddy Bear (E. Presley)
2. I Like Your Kind Of Love (A. Williams)
3. Teenager's Romance (Nelson)
4. It's Not For Me To Say (J. Mathis)
5. Bye, Bye Love (Everlys)
6. Searchin' (Coasters)
7. Rock Your Little Baby To Sleep (B. Knox)
8. Around The World (Mantovani)
9. Love Letters In The Sand (P. Boone)
10. So Rare (J. Dorsey)

Boston, Mass.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Old Cape Cod (P. Page)
6. Around The World (Crosby/Young)
7. Queen Of The Senior Prom (Mills Bros.)
8. So Rare (J. Dorsey)
9. Teenager's Romance (Nelson)
10. Shangri-La (Four Coins)

Minneapolis, Minn.

1. Bye, Bye Love (Everlys)
2. Over The Mountain (Johnnie & Joe)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. Searchin' (Coasters)
6. Loving You (E. Presley)
7. I'm Gonna Sit Right Down (B. Williams)
8. Rock Your Little Baby To Sleep (B. Knox)
9. School Day (C. Berry)
10. Around The World (Mantovani)

Cleveland, Ohio

1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. Teddy Bear (E. Presley)
5. Shangri-La (Four Coins)
6. Around The World (Young)
7. Searchin' (Coasters)
8. White Sport Coat (Robbins)
9. So Rare (J. Dorsey)
10. White Silver Sands (Rondo)

San Antonio, Texas

1. Young Blood (Coasters)
2. Teenager's Romance (Nelson)
3. Love Letters In The Sand (P. Boone)
4. Dark Moon (G. Storm)
5. Teddy Bear (E. Presley)
6. Searchin' (Coasters)
7. So Rare (J. Dorsey)
8. I'm Gonna Sit Right Down (B. Williams)
9. White Sport Coat (Robbins)
10. My Dream (Platters)

Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. Teenager's Romance (Nelson)
4. It's Not For Me To Say (J. Mathis)
5. Whispering Bells (Del-Vikings)
6. Dark Moon (G. Storm)
7. All Shook Up (E. Presley)
8. Searchin' (Coasters)
9. Bye, Bye Love (Everlys)
10. My Dream (Platters)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS,

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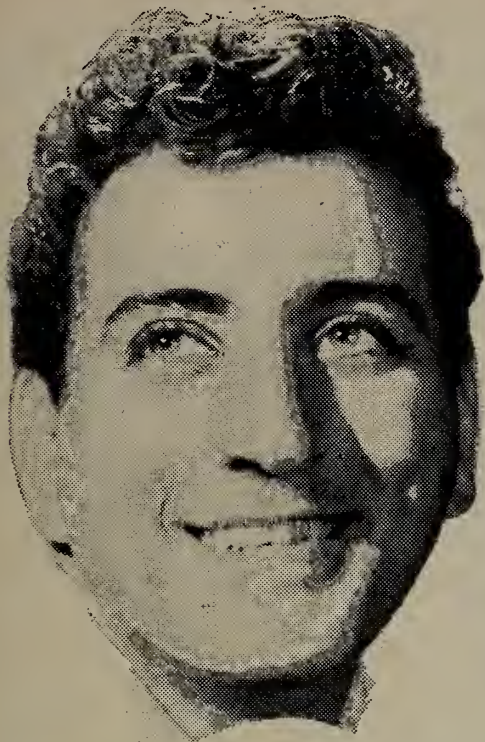
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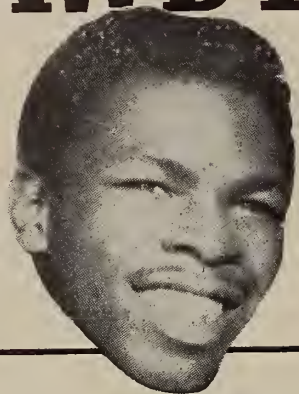
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Best Selling Sheet Music

		LAST WEEK
1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	1
2	DARK MOON Dandelion BMI—Miller	2
3	AROUND THE WORLD Victor Young ASCAP—Young	6
4	SO RARE Robbins ASCAP—Herst, Sharpe	3
5	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	7
6	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	9
7	FOUR WALLS Sheldon BMI—Moore, Campbell	5
8	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	4
9	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	13
10	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	8
11	A TEENAGER'S ROMANCE Aztec ASCAP—Gillam	15
12	GIRL WITH THE GOLDEN BRAIDS Roncom ASCAP—Kahan, Snyder	12
13	GONNA FIND ME A BLUEBIRD Acuff-Rose BMI—Rainwater	—
14	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	10
15	ROUND AND ROUND Rush BMI—Stallman, Shapiro	11



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)	TV
A Face In The Crowd Remick	An Affair To Remember Feist
A White Sport Coat Acuff-Rose	Around The World Young
An Affair To Remember Feist	Beau James Famous
Around The World Young	Bye Bye Love Acuff-Rose
Bernardine Palm Springs	Dark Moon Dandelion
Bye Bye Love Acuff-Rose	Ding Dang Danglin' Meridian
Dark Moon Dandelion	Do I Love You Because You're Beautiful Williamson
Did You Ever Close Your Eyes Valyr	Freight Train Maurice
Every Little Movement Witmark	Girl With The Golden Braids Roncom
Fire Down Below Columbia Pic.	Gone Hill & Range
Freight Train Maurice	Gonna Find Me A Bluebird Acuff-Rose
Girl With The Golden Braids Roncom	I Like Your Kind Of Love Acuff-Rose
I Like Your Kind Of Love Acuff-Rose	I'm Gonna Sit Right Down And Write Myself A Letter... DeSylva, Brown & Henderson
I'm Gonna Sit Right Down And Write Myself A Letter... DeSylva, Brown & Henderson	Image Of Me Red River Song
It's Good To Be Alive Valyr	In The Eyes Of The World Annavic
It's Not For Me To Say Korwin	It's Not For Me To Say Korwin
Little White Lies Bregman, Vocco & Conn	Love Letters In The Sand Bourne
Love Letters In The Sand Bourne	Lovesick Blues Mills
My Little Baby Gil	Marianne Montclara
Old Cape Cod Pincus	Ninety-Nine Ways Mayland
Shangri-La Robbins	Old Cape Cod Pincus
Shenandoah Rose Planetary	On The Street Where You Live Chappell
So Rare Robbins	Sittin' In The Balcony Bentley
Summer Love Valando	So Rare Robbins
Tear Drops In My Heart Southern	Teenage Waltz Champagne
Tell My Love Famous	Ten Little Trees Rayner
White Silver Sands Fellows-Peer	Walkin' After Midnight Four Sto
Who Dat Mon, Mom? Remick	When Rock 'n' Roll Come To Trinidad ... Marvin
With A Little Bit Of Luck Chappell	Without Him Jo
You're Cheatin' Yourself Barton	You Broke Your Promise, Mr. Sandman Stardus
	Young And In Love Hill & Rang
	Young Love Lower



London Lowdown

Just got back from Paris where the temperature almost forced one to relax in the cool of a hotel room listening to music.

Went over for Eddie Fisher's first appearance on the Musicorama show which was a tremendous success considering Eddie had never appeared in France.

The record business is booming despite the hot weather and the market is flooded with 45s and EPs of the latest pops from the United States and some wonderful recordings of local talent.

Way on top you will find Gloria Lasso, Henri Salvador, Marino Marini, Dalida and Charles Aznavour.

There seems to be a tremendous tendency towards the Italian songs in France, mainly because of the tremendous success of the Marini outfit.

Some of the songs coming up right now are "Amour Perdu" which is the French version of "Armen's Theme"; "Pour Toi Seul" which is "Friendly Persuasion," and the big hits "Que Sera, Sera" and "The Banana Boat Song."

Most of the big names are at the moment touring the main summer resorts, playing the Casinos, and will return to Paris in the early Fall.

An interesting point is the fact that when a song becomes a hit in France, every record company will cover the song in some cases vocally and instrumentally; therefore a pop can have as many as 24 different versions available.

France seems to be a very prosperous market for records in spite of the high prices at which they are sold.

Back to London now, more next week from there.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Puttin' On The Style/Gamblin' Man—
Lonnie Donegan (Pye-Nixa)
- 2 Yes, Tonight Josephine—
Johnnie Ray (Philips)
- 3 All Shook Up—
Elvis Presley (HMV)
- 4 Little Darlin'—
Diamonds (Mercury)
- 5 Around The World—
Ronnie Hilton (HMV)
- 6 When I Fall In Love—
Nat "King" Cole (Capitol)
- 7 Mr. Wonderful—
Peggy Lee (Brunswick)
- 8 We Will Make Love—
Russ Hamilton (Oriole)
- 9 Around The World—
Bing Crosby (Brunswick)
- 10 White Sport Coat—
King Brothers (Parlophone)
- 11 Butterfingers—
Tommy Steele (Decca)
- 12 Freight Train—
Chas. McDevitt Group (Oriole)
- 13 Fabulous—
Charlie Gracie (Parlophone)
- 14 Butterfly—
Andy Williams (London)
- 15 Island In The Sun—
Harry Belafonte (RCA)
- 16 Rock-A-Billy—
Guy Mitchell (Philips)
- 17 Around The World—
Gracie Fields (Columbia)
- 18 Love Letters In The Sand—
Pat Boone (London)
- 19 Lucille—
Little Richard (London)
- 20 Travellin' Home—
Vera Lynn (Decca)
- 21 I'm Sorry—
Platters (Mercury)
- 22 I'll Take You Home Again
Kathleen—
Slim Whitman (London)
- 23 I Like Your Kind Of Love—
Andy Williams (London)
- 24 White Sport Coat—
Terry Dene (Decca)
- 25 Fire Down Below—
Jeri Southern (Brunswick)
- 25 Too Much—
Elvis Presley (HMV)

LONG LONELY NIGHTS

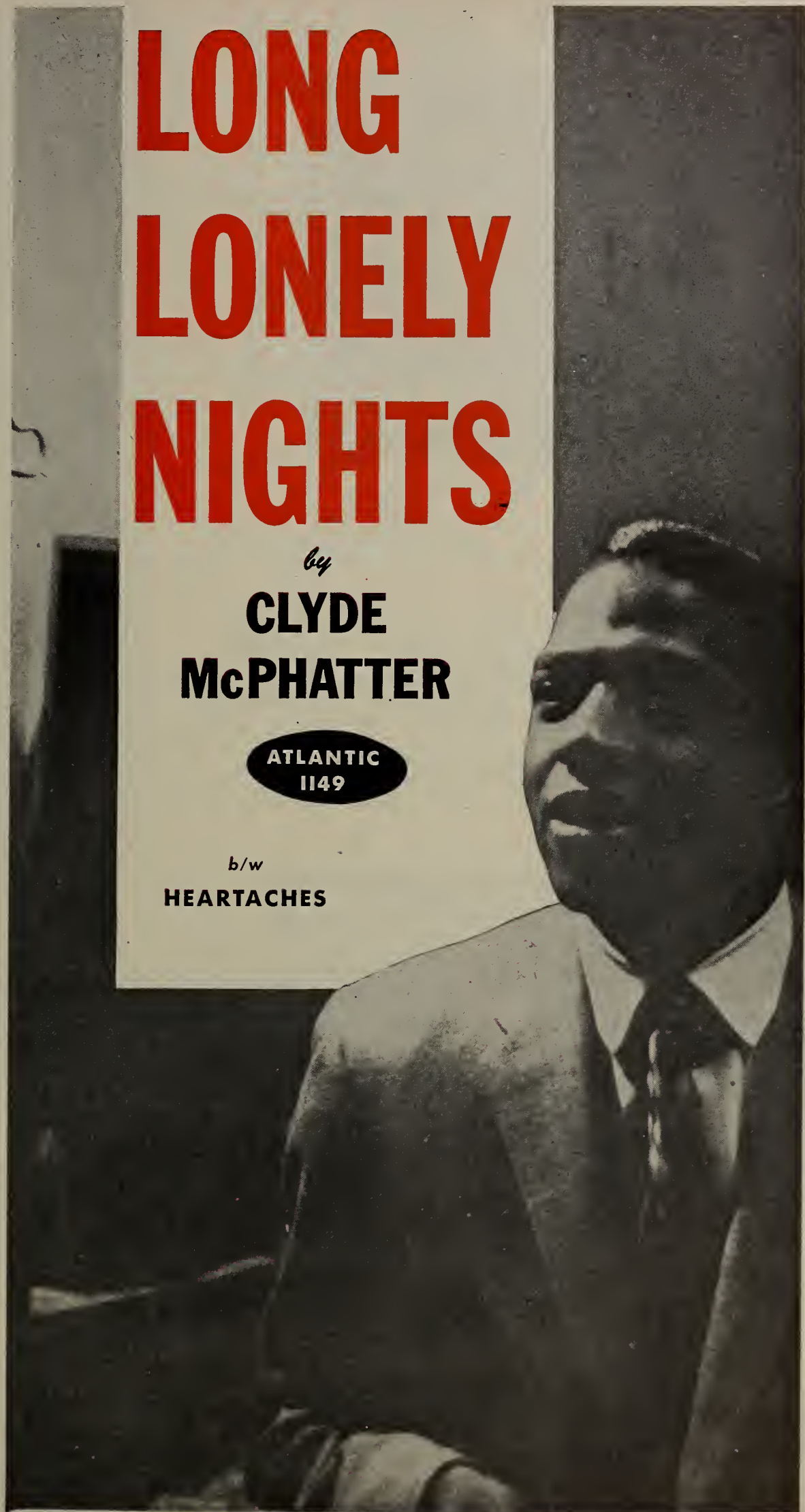
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b/w

HEARTACHES



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Close To The Scene



BOSTON, MASS.—While Patti Page was playing Blinstrub's recently, she dropped in to be interviewed by Louise Morgan of WNAC-TV. Being as close as it is to Cape Cod, the locale of Patti's latest smash on Mercury, "Old Cape Cod" of course, Boston took her to its heart even more than in previous visits and made her a bigger celebrity than ever. Patti, incidentally, left last week on a trip to Europe as a belated honeymoon.

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The Cash Box Award o' the Week

THE JIVE BOMBERS

"YOU TOOK MY LOVE" No. 1515 "CHERRY"

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Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

<p>GAIETY MUSIC SHOP New York, N. Y.</p> <ol style="list-style-type: none"> Love Letters In The Sand (P. Boone) Little Darlin' (Diamonds) So Rare (J. Dorsey) It's Not For Me To Say (J. Mathis) Dark Moon (G. Storm) White Sport Coat (Robbins) All Shook Up (E. Presley) Wonderful! Wonderful! (J. Mathis) Bye Bye Love (Everly Bros.) Shish-Kebab (R. Marterier) 	<p>ROSE RADIO Chicago, Ill.</p> <ol style="list-style-type: none"> Bye Bye Love (Everly Bros.) So Rare (J. Dorsey) Rainbow (R. Hamilton) Around The World (Young) Love Letters In The Sand (P. Boone) Teddy Bear (E. Presley) White Silver Sands (Rondo) I'm Gonna Sit Right Down (B. Williams) It's Not For Me To Say (J. Mathis) White Sport Coat (Robbins) 	<p>CALIFORNIA MUSIC CO. Los Angeles, Calif.</p> <ol style="list-style-type: none"> Love Letters In The Sand (P. Boone) So Rare (J. Dorsey) Teddy Bear (E. Presley) White Sport Coat (Robbins) It's Not For Me To Say (J. Mathis) Moonlight Love (Williams) Send For Me (N. Cole) With All My Heart (J. Sands) Bye Bye Love (Everly Bros.) Searchin' (Coasters)
<p>TOWN HALL RADIO Brooklyn, N. Y.</p> <ol style="list-style-type: none"> I'm Gonna Sit Right Down (B. Williams) With All My Heart (J. Sands) It's Not For Me To Say (J. Mathis) So Rare (J. Dorsey) Over The Mountain (Johnnie & Joe) Zoop (Charts) Bye Bye Love (Everly Bros.) Wonderful! Wonderful! (J. Mathis) Love Letters In The Sand (P. Boone) Don't Ask Me To Be Lonely (Dubs) 	<p>PARKER STUDIO RECORD SHOP Ft. Walton Beach, Fla.</p> <ol style="list-style-type: none"> Searchin' (Coasters) Love Letters In The Sand (P. Boone) So Rare (J. Dorsey) Bye Bye Love (Everly Bros.) My Dream (Platters) Old Cape Cod (P. Page) Dark Moon (G. Storm) It's Not For Me To Say (J. Mathis) I Like Your Kind Of Love (A. Williams) Teddy Bear (E. Presley) 	<p>ONE STOP RECORD SERVICE Kansas City, Mo.</p> <ol style="list-style-type: none"> Teddy Bear (E. Presley) Rock Your Little Baby To Sleep (B. Knox) Teenager's Romance (Nelson) Bye Bye Love (Everly Bros.) Personal Possession (N. Cole) I Like Your Kind Of Love (A. Williams) Searchin' (Coasters) Love Letters In The Sand (P. Boone) It's Not For Me To Say (J. Mathis)
<p>AMPHION MUSIC STORE Cleveland, Ohio</p> <ol style="list-style-type: none"> I'm Gonna Sit Right Down (B. Williams) Bye Bye Love (Everly Bros.) Shangri-La (4 Coins) Love Letters In The Sand (P. Boone) Star Dust (B. Ward) Echo Echo Echo (D. Lee) Gonna Find Me A Bluebird (M. Rainwater) Shenandoah Rose (Hugo & Luigi) Dark Moon (G. Storm) Old Cape Cod (P. Page) 	<p>ANDERSON'S MUSIC Red Bank, N. J.</p> <ol style="list-style-type: none"> Bye Bye Love (Everly Bros.) Love Letters In The Sand (P. Boone) Start Movin' (S. Mineo) All Shook Up (E. Presley) It's Not For Me To Say (J. Mathis) So Rare (J. Dorsey) Whispering Bells (Del Vikings) Teenager's Romance (Nelson) Wonderful! Wonderful! (J. Mathis) Teddy Bear (E. Presley) 	<p>LOOMIS TEMPLE OF MUSIC New Haven, Conn.</p> <ol style="list-style-type: none"> Bye Bye Love (Everly Bros.) I'm Gonna Sit Right Down (B. Williams) It's Not For Me To Say (J. Mathis) Love Letters In The Sand (P. Boone) Teddy Bear (E. Presley) Too Good To Be True (Academics) So Rare (J. Dorsey) Dark Moon (G. Storm) With All My Heart (J. Sands) Teenager's Romance (Nelson)
<p>DICK'S RECORD SERVICE Allston, Mass.</p> <ol style="list-style-type: none"> Gonna Sit Right Down (B. Williams) Bye Bye Love (Everly Bros.) Love Letters In The Sand (P. Boone) Old Cape Cod (P. Page) So Rare (J. Dorsey) Shangri-La (4 Coins) Queen Of The Senior Prom (Mills Bros.) White Silver Sands (Gardner) Teddy Bear (E. Presley) Around The World (Crosby) 	<p>TOWN AND COUNTRY Detroit, Mich.</p> <ol style="list-style-type: none"> Teddy Bear (E. Presley) White Silver Sands (Rondo) It's Not For Me To Say (J. Mathis) Rainbow (R. Hamilton) Searchin' (Coasters) Bye Bye Love (Everly Bros.) Around The World (Mantovani) Jenny Jenny (L. Richard) Old Cape Cod (P. Page) Let The Four Winds Blow (R. Brown) 	<p>SUPER ENTERPRISE Washington, D. C.</p> <ol style="list-style-type: none"> Love Letters In The Sand (P. Boone) Searchin' (Coasters) So Rare (J. Dorsey) Short Fat Fannie (L. Williams) Bye Bye Love (Everly Bros.) Teddy Bear (E. Presley) Valley Of Tears (F. Domino) Send For Me (N. Cole) Whispering Bells (Del Vikings) Over The Mountain (Johnnie & Joe)
<p>HIGH POINT RECORD SHOP Philadelphia, Pa.</p> <ol style="list-style-type: none"> It's Not For Me To Say (J. Mathis) Around The World (Young) Love Letters In The Sand (P. Boone) I'm Gonna Sit Right Down (B. Williams) Star Dust (B. Ward) So Rare (J. Dorsey) Teenager's Romance (Nelson) Shangri-La (4 Coins) Old Cape Cod (P. Page) Teddy Bear (E. Presley) 	<p>MARTY'S MUSIC STORE Lebanon, Pa.</p> <ol style="list-style-type: none"> Bye Bye Love (Everly Bros.) Teenager's Romance (Nelson) Love Letters In The Sand (P. Boone) White Sport Coat (Robbins) Gonna Find Me A Bluebird (M. Rainwater) Four Walls (J. Reeves) Shangri-La (4 Coins) Old Cape Cod (P. Page) Around The World (Young) Can't Wait For Summer (S. Lawrence) 	<p>VAN CURLER MUSIC Albany, N. Y.</p> <ol style="list-style-type: none"> So Rare (J. Dorsey) Love Letters In The Sand (P. Boone) Bye Bye Love (Everly Bros.) Young Blood (Coasters) Tammy (D. Reynolds) It's Not For Me To Say (J. Mathis) Old Cape Cod (P. Page) Fallen Star (J. Newman) Island In The Sun (Belafonte) I Like Your Kind Of Love (A. Williams)
<p>DEW MUSIC CO., INC. Monroe, La.</p> <ol style="list-style-type: none"> Whole Lot Of Shakin' Going On (J. L. Lewis) Searchin' (Coasters) C. C. Rider (C. Willis) So Rare (J. Dorsey) Fallen Star (J. Newman) White Silver Sands (Gardner) Let The Four Winds Blow (R. Brown) Short Fat Fannie (L. Williams) Jenny Jenny (L. Richard) Bernardine (P. Boone) 	<p>ELMORES RECORD SHOP Ft. Smith, Ark.</p> <ol style="list-style-type: none"> Love Letters In The Sand (P. Boone) So Rare (J. Dorsey) Searchin' (Coasters) Bye Bye Love (W. Pierce) Dark Moon (G. Storm) White Sport Coat (Robbins) Start Movin' (S. Mineo) Teenager's Romance (Nelson) I Like Your Kind Of Love (A. Williams) All Shook Up (E. Presley) 	<p>E & R RECORD SHOP San Antonio, Texas</p> <ol style="list-style-type: none"> Dark Moon (G. Storm) Love Letters In The Sand (P. Boone) White Sport Coat (Robbins) Young Blood (Coasters) My Dream (Platters) So Rare (J. Dorsey) I'm Gonna Sit Right Down (B. Williams) It's You I Love (F. Domino) Teenager's Romance (Nelson) Little Darlin' (Diamonds)
<p>THE MUSIC STAFF Texas City, Texas</p> <ol style="list-style-type: none"> Teddy Bear (E. Presley) So Rare (J. Dorsey) Freight Train (R. Draper) Teenager's Romance (Nelson) Short Fat Fannie (L. Williams) Searchin' (Coasters) Susie-Q (D. Hawkins) Whole Lot Of Shakin' Going On (J. L. Lewis) Next In Line (J. Cash) Jenny Jenny (L. Richard) 	<p>YEAGER'S MUSIC SHOP Baltimore, Md.</p> <ol style="list-style-type: none"> Love Letters In The Sand (P. Boone) Bye Bye Love (Everly Bros.) Young Blood (Coasters) Short Fat Fannie (L. Williams) It's Not For Me To Say (J. Mathis) Dark Moon (B. Guitart) Four Walls (J. Reeves) Teddy Bear (E. Presley) Teenager's Romance (Nelson) Start Movin' (S. Mineo) 	<p>ROYLES T V Salt Lake City, Utah</p> <ol style="list-style-type: none"> Tammy (Ames Bros.) Teenager's Romance (Nelson) Teddy Bear (E. Presley) When I Fall In Love (N. Cole) So Rare (J. Dorsey) Bye Bye Love (Everly Bros.) Start Movin' (S. Mineo) Love Letters In The Sand (P. Boone) It's Not For Me To Say (J. Mathis) Old Cape Cod (P. Page)



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Promoting Good Will



PALISADES PARK, N. J.—V.I.P. recording star Vivienne Della Chiesa escorted a group of Italian sailors on an outing to Palisades Park where they were treated to such American delights as hot dogs and cotton candy. The sailors were members of the crew of the first Italian warships to visit here since the 1930's. Enjoying the hot dogs are (from left to right): Roberto Belgrano of Genoa; Antonio Sebastian of Rome; Vivienne Della Chiesa; Sergio Zampieri of Trieste; and Bruno Buscema of Syracuse, Italy.

DISK Announces Six Area Chairmen

NEW YORK—The Disk Industry Scholarship Committee, at a special meeting held last week in New York, announced the names of the six area chairmen who will handle the qualifying round in the DISC Golf Tournament for the entire nation. The qualifying round will be held during the week of July 22nd—any day from Monday, the 22nd through Sunday, the 29th. Golf courses are currently being selected in the six different areas throughout the U.S. and entrants will be notified by their area chairmen.

The area chairmen are as follows: Area (1)—The New England Area: Harry Carter of Music Suppliers of New England. Area (2)—The Pennsylvania Area covering parts of New Jersey, also: Ed Barsky of Edward S. Barsky, Inc., in Philadelphia. Area (3)—The New York and New Jersey Area: Henry Onorati of Dot Records

in New York. Area (4)—The Midwest Area: Sellman Schulz, Decca Records' Midwest Branch Executive. Area (5)—The Southeast: Hirsh de la Viez, coin machine operator of Washington, D. C. Wesley Rose of Acuff-Rose Publications is co-chairman of the Southeast area. Area (6)—The West Coast and the South East: Jack Devaney of *The Cash Box* Hollywood office and Bob McClusky of Billboard.

Area chairmen will advise each entrant in his area as to the time and place of the qualifying round eliminations. If the entrant cannot play during the qualifying week, other arrangements will be made. If any player finds it impossible to play at one of the cooperating golf courses during the qualifying week, he may qualify at a course of his choice, but his score card must be attested to and signed by the club professional. All score cards are to be sent to area chairmen. The chairmen will then turn over the score cards to Henry Onorati.

Shortly after the qualifying round, a match-play elimination tournament will be held preparatory to the finals. Entrants will be notified with regard to courses and date of tournament week and whom opponents will be.

The match play tournament will determine regional winners who will compete with other regional winners in the finals, to be held October 6th and 7th at Shawnee Inn, Delaware Gap, Pennsylvania.

Prizes will be awarded to the qualifiers and the prize committee is still working on suitable prizes.

Over 200 entrants are expected to participate in the tourney.

Phyllis McGuire Wins Music Men's Raffle

NEW YORK—Phyllis McGuire of the McGuire Sisters won an automobile as a result of the drawing held for the annual raffle of the Professional Music Men.

Tony Richland of Famous Music was also a winner at the drawing, which took place in the Rendezvous Room of the Hotel Victoria, Thursday evening June 27th. Richland's prize is the choice of either a portable TV set or tape recorder.

Vaughn Monroe & Willard Alexander End Association

NEW YORK—Singer Vaughn Monroe and his agent Willard Alexander have mutually agreed to discontinue their business association. The decision was reached amicably and will be effective as of September 1st.

Monroe has been represented by Alexander for the past 12 years, embracing his career as a bandleader and as a single act.

This summer Monroe will make his legitimate stage debut in "Annie Get Your Gun" in summer stock, at The War Memorial Auditorium in Dayton, July 9th. Before announcing his plans for the fall season, Monroe will take a brief vacation.

Conniff Forms Firm With Cal Cagno

NEW YORK—Conniff-Cal Cagno Enterprises, has been formed by Ray Conniff, Columbia Records arranger-conductor and Joe Cal Cagno, formerly writer-artist with King Features Syndicate and the N. Y. Daily Mirror.

The new company will handle music publishing and management and has already signed Helene Dixon and is considering other artists for management. The organization will headquarter at 516 Fifth Avenue, Penthouse, and will also do commercial jingles and music for Hollywood and Broadway.

Ray Conniff's two Columbia albums, "Dance The Bop!" and "S'Wonderful" are currently on the bestseller list.

"Flying Saucer" Lands Again

NEW YORK—Almost one year to the day, the music business finds itself with another "Flying Saucer." This one, "Flying Saucer #2," features the same artists, Buchanan and Goodman, and early indications are that it could be another big seller. Although the record is only out about a week or ten days, some reports are already arriving at *The Cash Box* offices.

The record is similar to the first in style and treatment and uses excerpts from six recordings according to Dick Goodman. Goodman says all publishers have been notified and Notice of Use has been filed. Those notified are Duchess, "Mama Looka Booboo"; Acuff-Rose, "Bye, Bye, Love" and "White Sport Coat"; Hill and Range, "Gone"; and Robbins, "So Rare."

V. I. P. Signs 2 Singers

NEW YORK—Vivian Della Chiesa, head of the A & R department for V.I.P. Records, announced last week the signing of Jack Carroll and Gary Phillips to the rapidly growing talent roster of the record company.

Prior to his signing with V.I.P. Records, Phillips sang with the Ralph Flanagan, Woody Herman and the Johnny Long aggregations, was winner of an All-Army singing contest and has starred in productions at the Dallas State Fair. Locally he has been seen over ABC-TV and has appeared at several East Side boites.

Jack Carroll, formerly associated with RKO-Unique, is currently working on a TV show of his own.

Feller Leaves Am-Par

NEW YORK—Sid Feller, A & R Director and recording artist of Am-Par Record Corporation, has announced that he is leaving his position effective August 1, 1957. With most of the label's 1957 album releases already finished, Feller said he found himself with little opportunity to create and to further his own varied talents. Sid, who arranged and produced Eydie Gorme's hit "Momma Teach Me To Dance" has been responsible for many of Am-Par's best selling albums and singles, including his own album "Music For Expectant Mothers."

Before joining Am-Par in July 1955, Feller did most of the arranging for the Jackie Gleason albums and the Jane Froman TV show, as well as many free-lance recording dates as arranger-conductor. Prior to that, Feller was Eastern A & R and Musical Director for Capitol Records.

Feller plans to free-lance as arranger-conductor as well as produce records for independent record companies.

The parting is on very amicable terms, and Sid will be called in on a free lance basis as conductor, etc. since no replacement is contemplated.

Don Costa will continue as A & R Director. Sid Feller's latest single release "The Lady Killer" has just been released.

Writers Named To Mitchell Show

NEW YORK—Edward Joy, executive producer of "The Guy Mitchell Show" announced last week that Neil (Doc) Simon and Irvin Graham have been signed as co-writers for the series, which will have the 10-10:30 PM Saturday night slot on the ABC-TV network.

Well versed in the ways of television, Simon has served as writer for such programs as "Show of Shows," "Caesar's Hour," "Tallulah Bankhead," and "Red Buttons Show." Graham can list among his credits "Max Liebman Presents," "Show of Shows," "Bob Hope Show"; song hits like "You Better Go Now" and "I Believe"; and special material for such artists as Imogene Coca, Sophie Tucker and Danny Kaye.

With the signing of Simon and Graham, the production staff for "The Guy Mitchell Show" has been completed. Already lined up are producer Phil Cohan, director Kevin Joe Johnson, musical director Earl Sheldon, and choreographer Ted Cappy.

"The Guy Mitchell Show" will be produced under the supervision of Edward Joy Productions.

Signing



MONTREAL, CANADA—Harry Maselow (left) of Par Records shakes hands with Tommy Danton as the latter signed a contract with the diskery last week in Montreal.

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RAY VERNON

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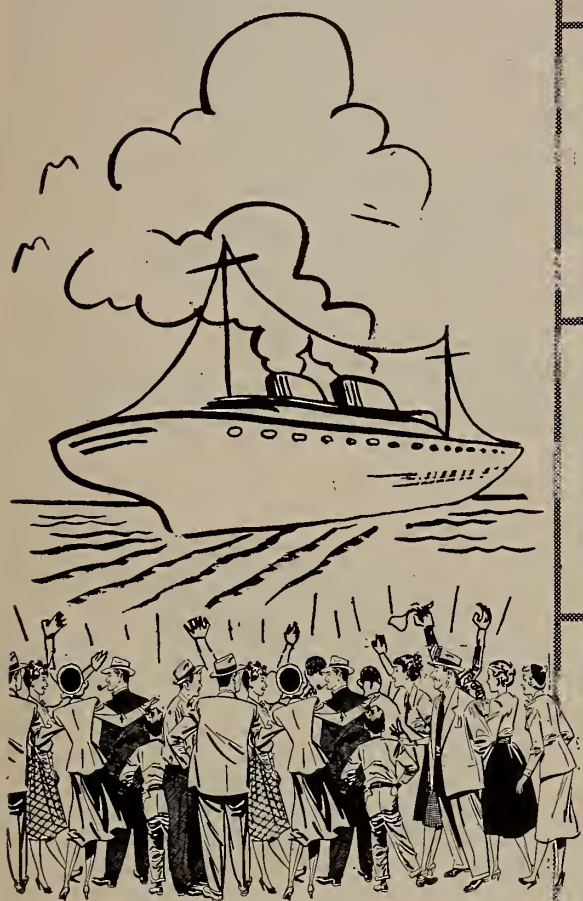
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Hold The Phone



CHICAGO—It's Pat Boone on the other end of the line, talking to Chicago deejays on the stage of the Chicago Theater where a capacity audience listened in via p.a. amplification. The occasion was the opening of "Bernardine" June 22, with Pat talking in turn to (left to right) Milo Hamilton, WIND, Spider Webb, WAIT, Steve Schickel, WGN, and behind Steve, WBKB's Ronny Born. Pat was on location in Lexington, Kentucky, shooting his new picture, "April Love".



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
2	★ AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
3	★ A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	2
4	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
5	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	4
6	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	7
7	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	10
8	★ STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	6
9	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2--12" LP)	8
10	★ DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	9
11	★ AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	11
12	★ SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)	12
13	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	13
14	★ THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
15	★ CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	14
16	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	16
17	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	15
18	★ HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	23
19	NEW GIRL IN TOWN BROADWAY CAST (RCA Victor LOC-1027)	22
20	★ 'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	19
21	PAT PAT BOONE (Dot DLP-3050)	18
22	★ DANCE THE BOP! RAY CONNIFF (Columbia CL 1004 * B-10041, 2, 3)	21
23	BUDDY KNOX (Roulette R-25003)	20
24	THE FLYING PLATTERS THE PLATTERS (Mercury MG 20298)	—
25	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	24

Capitol Signs Freddy Martin

HOLLYWOOD — Freddy Martin, currently featured with his orchestra at the Cocomanut Grove night club in Los Angeles, put his signature on a long-term pact last week with Capitol Records, according to President Glenn E. Wallichs.

During his successful 20-year tenure in the record business Martin has produced such hits as "Hut Sut Song," "Intermezzo," "Symphony," "Cumana," "Bumble Boogie," "Santa Catalina" and he was responsible for popularizing the classical piano concerto, readapting "Tschaikowsky Piano Concerto," "Grieg Piano Concerto," "Rachmaninoff Piano Concerto" and the "Warsaw Concerto."

Martin will be recording both single disks and albums. A & R producer Dave Cavanaugh will produce the Martin record sessions. Martin's first session, however, will be supervised by Lee Gillette, due to Cavanaugh's absence.

The Martin orchestra features in addition to the maestro on tenor and soprano saxophones and clarinet, Johnnie Cochran and Ralph Antony, vocals, the singing Martin Men, and Dave Leonard and Bob Hunter on twin pianos. Martin formed his first band and also started his recording career in 1933. He was born in Cleveland in 1896.

Momentarily Martin will be announcing plans for a coast-to-coast television show, probably via the NBC-TV network.

Bailey Gets Dot Post

HOLLYWOOD—Randy Wood, president of Dot Records, has announced the appointment of J. N. (Jim) Bailey to the post of Director of Administration and Finance for Dot, succeeding L. L. Thornton, who recently resigned.

Associated with RCA Victor for fourteen years in many responsible administrative and financial capacities, Bailey had been Director of Planning and Production at RCA's Indianapolis, Indiana, plant for the past five years.

Wood disclosed that Bailey would play a vital role in the continued expansion of Dot's operation in the recording industry. Bailey is expected to arrive at Dot's Hollywood headquarters in the near future.

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KING 5053

ANNIE LAURIE "OUT OF MY MIND"
b/w
"YOU'RE THE ONLY ONE FOR ME"
DE LUXE 6140

LITTLE WILLIE JOHN "IF I THOUGHT YOU NEEDED ME"
b/w
"YOUNG GIRL"
KING 5066

KING RECORDS

Jubilee's BIG 3



Don Rondo

goes all the way with

WHITE SILVER SANDS

Jubilee 5288



Bill Darnel

sings

RAINBOW

B/W

DO YOU CARE

Jubilee 5290



Bob Whalen

sings

ME AND MY IMAGINATION

b/w Sunshine & Rain

Jubilee 5289

The Cash Box—"DISK OF THE WEEK"
THE BILLBOARD'S—"REVIEW SPOTLIGHT"
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(Speedoo)

"LUCY"

b/w HURRY HOME

JOSIE 821

WINLEY

2 Big Ones On Winley Label

Charlie White

"SWEETIE BABY"
219

The Jesters

"SO STRANGE"
218

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Album Reviews

POPULAR



"CHRIS CONNOR SINGS THE GEORGE GERSHWIN ALMANAC OF SONG"—Atlantic 2-601 (2-12" LP)

Atlantic enters the 2-pocket LP competition of songs-of-our-best-composers by major stylists with this Gershwin package by Chris Connor. It is an effort worthy of the great composer, and the artist, who sings the 30 Gershwin gems ("Soon," "Embraceable You," "Fascinating Rhythm") with her usual regard for the class melody and lyric. Excellent, and varied combo support from men like Milt Jackson (vibes); Barry Galbraith (guitar); Herbie Mann (flute). Package contains bio and pictures of stars in Gershwin shows. Look for a great sales response here.



"THE PRIDE AND THE PASSION" — Music from the sound track of the picture—Capitol W-873 (1-12" LP)

This package is the sound track score to the Frank Sinatra-Cary Grant-Sophia Loren starrer. The first-rate cast is undoubtedly a major sales factor in the sales punch of the set. The George Antheil score is aptly suited to the Spanish environment of the film, highly rhythmic, evocative, and melodic. A better sound track entry due for impressive sales.



"MIDNIGHT ON THE CLIFFS"—Les Baxter, His Chorus and Orchestra—Capitol T 843 (1-12" LP)

Returning to mood music after two albums featuring interpretive drum work, Baxter, the ork, and chorus invitingly offer such selections as the title song, "Wake the Town and Tell the People," "Blue Mirage," and "Unchained Melody." Soft, smooth arrangement by Baxter make this a high grade vocal mood album. Good item for the mood shelves.



"HARMONIZIN' THE OLD SONGS" — Fred Waring And His Pennsylvanians — Decca DL 83335 (1-12" LP)

On ground familiar to Waring and his Pennsylvanians, the distinguished Waring Glee Club harmonize on 12 all-time favorites, songs like "My Gal Sal," "Long Long Ago." Included are several swing versions of the bill ("Sweet Adeline," "You Tell Me Your Dreams"). Waring admirers will consider the package a must.



"LES ELGART FOR DANCERS ALSO"—Les Elgart And His Orchestra—Columbia CL 1008 (1-12" LP)

Elgart is a leader among dance-bands, and the dancing crowd carries a lot of sales punch. In this latest Elgart package, the maestro touches on 12 evergreens with lilt, and snap, providing enjoyable listening. Tunes include "Why Do I Love You?," "The Boy Next Door," and "You Go To My Head." Major dance-band entry.



"SCRAPBOOK"—The Voices Of Walter Schumann—RCA Victor LPM-1465 (1-12" LP)

The accomplished vocal group have indeed a scrapbook here, a varied collection of musical notations sung with noteworthy invention by the ensemble. Selections include a delightful stint on the "Scherzo" from Tchaikovsky's Fifth Symphony; an exciting rendition of "Blue Moon," and a folk offering on "He's Gone Away." An expert vocal group with an extremely able stock item.



"A MILLION MEMORIES"—Ted Lewis—RKO Unique ULP 122 (1-12" LP)

This disk is a follow-up to a previous Lewis effort from RKO-Unique that traced the musical career of the veteran performer. Here Lewis sings selections containing happy philosophy ("Be Yourself," "Music Is Magic"), and familiar strains ("Baby Face," "Somebody Stole My Gal"). The entertainer is, of course, completely at home with the bill. Many will seek such nostalgia by the pro.



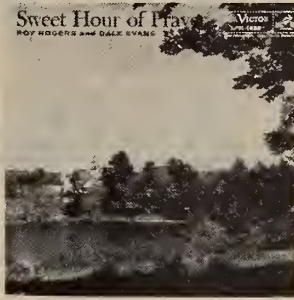
"OMAR KHAYYAM" — "THE MOUNTAIN" — Victor Young—Daniele Amfitheatrof—Decca DL 8449 (1-12" LP)

Two sound-track scores have been coupled here, one of the late Victor Young's colorfully Oriental score for "Omar Khayyam," the other Daniel Amfitheatrof's sweeping description of the grandeur and mystery of mountains from the flick, "The Mountain." The composers conduct their own works. Adventure-minded compositions for the sound-track market.



"KENTON WITH VOICES"—Stan Kenton And His Orchestra—The Modern Men—Capitol T 810 (1-12" LP)

Kenton and the ork are supporting a jazz-inspired vocal combo, the Modern Men, here. The combination comes off very well; the classy Kenton ork offers its jazz inspiration to the inventive harmony of the singing group. Material is composed of originals and evergreens. Kenton and voices form a noteworthy vocal-instrumental team. The Kenton tie-in gives the set excellent name value.



"SWEET HOUR OF PRAYER"—Roy Rogers And Dale Evans—RCA Victor LPM-1439 (1-12" LP)

Well known for their religious activities, Roy Rogers and Dale Evans offer, individually and in duets, a program of 12 famed hymns ("Old Rugged Cross," "Love Lifted Me," "Near The Cross") sung by the married pair with notable tenderness and warmth. Fine ork-chorus arrangements led by Jack Hayes and Paul Mickelson. A collection of hymns that Rogers-Evans fans will treasure.



"MUSIC FOR YOUR SOLITUDE"—Robert Ashley And His Orchestra—MGM E 3355 (1-12" LP)

Ashley and the ork have managed a definitely superior mood disk here. Rather than rely solely on lush string effects, the maestro has taken the time to skillfully, and inventively put his orchestrations across. Thematic material is excellent ("Star Dust," "You And The Night And The Music," "Street Scene"). A mood offering with lots of fine "extras."



"THE DADDY OF 'EM ALL"—Ernest Tubb—Decca DL 8553 (1-12" LP)

Country crooner Tubb is one of the most popular entertainers in his field, and packages by the performer can be looked upon as major C&W stock. The bill of mostly country romancers ("Mississippi Gal," "I Knew The Moment I Lost You,") are encountered with fine rhythm and expression by the famed artist. Keep well stocked for C&W traffic.



"THE MAGIC OF BELIEVING"—Beryl Davis, Jane Russell, Connie Haines—Capitol T822 (1-12" LP)

The three stars have recorded before ("Do Lord"), and have appeared in various Hollywood niteries. On this Capitol issue, the girls display excellent harmony on a program of mostly pop inspirations ("Vaya Con Dios," "He Was There," "Ac-cent-tchu-ate The Positive"). Look for heavy deejay play. Fine sales prospects.



"MOOD RHAPSODY"—Three Tops—Crown CLP 5017 (1-12" LP)

The instrumental make-up of the threesome is a Hammond organ, guitar, and accordion, a combination which creates 12 smooth and medium-tempo performances on a bill of old favorites ("Green Eyes," "Girl Of My Dreams," "Whispering"). Tasteful, easy-going sessions that professionally capture a mood spirit.



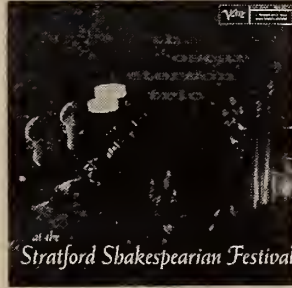
Album Reviews

JEWISH COMEDY SONGS



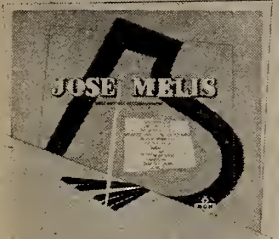
"JEWISH COMEDY SONGS" The Barton Brothers Apollo LP 475 (1-12" LP)

Combining their past Yiddish hits on one LP ("Joe & Paul," "Cockeyed Jenny" and "Troubles"), the Barton Brothers create laughter from the first band to the last. Set to a "freilach" tempo, the routines are delivered by the team in the hilarious style that makes them favorites of the Yiddish disk buyer. Dealers in the right locales will do well to stock heavily.



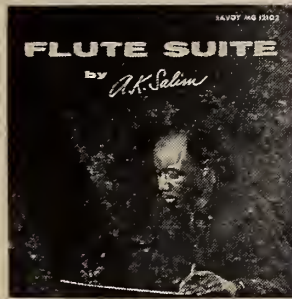
"THE OSCAR PETERSON TRIO AT THE STRATFORD SHAKESPEARIAN FESTIVAL"—Verve MGV-8024 (1-12" LP)

These performances by Peterson and the smart support of Herb Ellis (guitar) and Ray Brown (bass) at the Festival last year offer the jazz coterie beautifully intimate inventions, ones that stand out for their individuality, and freedom of approach. Jazz work of a high order.



"JOSE MELIS"—MGM E3527 (1-12" LP)

Popular Latin pianist Jose Melis departs from his more familiar Latin keyboard stints for a generally brisk, and uptempo series of pressings designed for a pop and/or mood audience. The Melis approach has obvious flash appealingly true to the melody. Selections include "Serenata," "September Song," and "The Terry Theme." Though cast in a new light, disk-wise, Melis comes off extremely well.



"FLUTE SUITE"—A. K. Salin—Savoy MG 12102 (1-12" LP)

Arranger composer Salin has put the flute up front in this Savoy LP of 6 mostly medium tempo vignettes played effectively by flutist's Herbie Mann, and Frank Wess. Backing the two is an admirable five man line-up, three of whom are Joe Wilder (trumpet); Wendell Marshall (bass) and Hank Jones (piano). A selection from Savoy's "Jazz For Playboys" set ("Woolafunt's Lament") is included. Attractive scoring keenly performed.



"BANJO & MINSTREL DAYS"—The Happy Harts "Singing Banjo Band"—Kapp KL-1061 (1-12" LP)

The group has two other similar, successful LP entries under its belt. Recollections of a bygone vaudeville form are again joyfully and sentimentally recreated by the Happy Harts "Singing Banjo Band" on 26 banjo-minstrel favorites ("The Bowery," "Beautiful Dreamer," "After The Ball," etc.) Fine package of nostalgia.



"ADVENTURE WITH CHARLIE"—Charlie Ventura, sax—King 543 (1-12" LP)

Veteran small combo artist, Charlie Ventura attractively displays his musical wares on this King release featuring the saxophonist as the head of an effectively swinging quintet. The 12 selections (mostly standards) is relatively a large bill for a jazz disk, but they each, nevertheless, provide skilled swinging ("Blues In The Closet"), and sensitive jazz artistry ("Laura"). Appealing performances.



"MALLET MAGIC"—Harry Breuer And His Quintet—Audio Fidelity AFLP 1825 (1-12" LP)

Audio Fidelity has made another convincing case for hi-fi presentations with this disk utilizing the mallet instruments of the Harry Breuer Quintet. The selections mostly cover re-arranged items ("Flight Of The Bumble Bee," "Dance Macabre"), and the inviting rhythmic sense of the group brightly brings them across. Sound is up to the best Audio Fidelity standards. Hi-fi buffs will enjoy the set technically, and artistically.



"FRENCH HORNS PLUS RHYTHM"—Elektra 134 (1-12" LP)

A rarity among jazz combos, the French horn has its day on this Elektra disk utilizing the services of four French horns backed by a four-man rhythm section. The sessions are indicative of the instruments' solid niche in a jazz combo, particularly on expressive sets such as "Come Rain Or Come Shine," and "Whilhemine." Lead French horn artist is Julius Watkins, Rhythm section includes arranger Mat Mathews (accordion); Osie Johnson (drums); Joe Puma (guitar). Convincing presentation for the French horn and jazz.

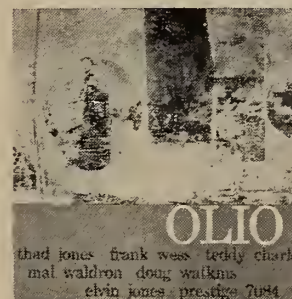


"TROMBONE AND SAXOPHONE POLKA & OBEREK"—Ray Henry—Dana DLP 1233 (1-12" LP)

"BEAUTIFUL DOLL"—Gene Wisniewski And His Harmony Bells Orchestra—Dana DLP 1235 (1-12" LP)

"POLKA TIME"—Ray Henry—Dana DLP 1236 (1-12" LP)

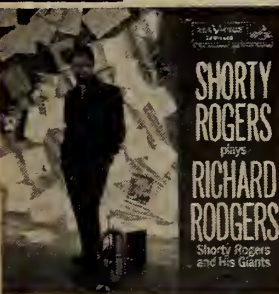
Dana, busily providing the polka dancing public with a voluminous catalogue of polka LP's, has three more entries, by the popular Henry and Wisniewski crews, ably suited to the demands of the dance-step's admirers. Both orks have the vitality, and zest for polka sessions in the happiest tradition of the folk dance. Prime polka stock.



"OLIO"—Prestige LP 7084 (1-12" LP)

The date has brought together a group of 6 jazz notables, a combo with a swing interest at heart, and some very interesting points to press along the way. Sessions are on the uptempo with the exception of the sensitively worked-out "Embraceable You" band. Some in the cast: Thad Jones (trumpet) Frank Wess (flute & tenor); Doug Watkins (bass); Mal Waldron (piano). Fertile jazz performances.

JAZZ



"SHORTY ROGERS PLAYS RICHARD RODGERS"—Shorty Rogers And His Giants—RCA Victor LPM-1426 (1-12" LP)

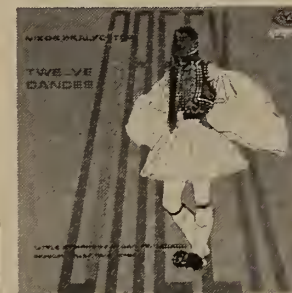
Rogers and His Giants crew have taken 10 inviting songs by Rodgers and Hart ("I've Got Five Dollars," "Thou Swell," and "It's Got To Be Love") to their jazz hearts, and have added an original, swinging touch to the program. The selections get both combo and big band scoring, and good work from the likes of Rogers (flugelhorn, trumpet), Pete Jolly (piano), and Jack Montrose (sax). Refreshing jazz artistry.

CLASSICAL



"AT THE EMBERS"—Dorothy Donegan, Piano—Roulette R-25010 (1-12" LP)

Miss Donegan is a keyboard familiar to many New Yorkers when they're spending the night out at the jazz nitery, the Embers. The ivories can really be put through an endurance test when the performer is in an uptempo frame of mind. It's the latter approach that dominates this LP, a vivid and exciting display of the artist's slick, jazz-inspired ivory attack. In a warm vein, "My Funny Valentine," and "September Song" nicely highlights Miss Donegan's sensitivity. Striking ivory work.



HINDEMITH: Concerto For Harp, Woodwinds, And Orchestra—Kammermusik, Op. 24, No. 1 (1922)—Concerto For Trumpet, Bassoon, And Orchestra—Little Symphony Of San Francisco—Gregory Millar, Conductor—Fantasy 5001 (1-12" LP)

SKALKOTTAS: Twelve Dances—Little Symphony Of San Francisco—Gregory Millar, Conductor—Fantasy 5002 (1-12" LP)

These two releases initiate a line of classical disks from the jazz outlet, Fantasy. Under the label's "Vista Series," both waxings feature, with the exception of Hindemith's "Kammermusik," first recordings: intriguing orchestral works by Hindemith, and beautifully orchestrated Greek dances by the late Nikos Skalkottas. An expert ensemble, the Little Symphony Of San Francisco, directed by Gregory Millar, is heard on both recordings. Excellent sound. These are rare LP gems.



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ROCKIN' SHOES"

Ames Bros. RCA VICTOR 6930

"LET THE FOUR WINDS BLOW"

The Cash Box R&B Best Bets 4/20

Roy Brown Imperial 5439

"FLYING SAUCER #2"

Buchanan And Goodman Luniverse 105

"DIANA"

The Cash Box Sleeper of the Week 6/22

Paul Anka ABC-Paramount 9831

"MOONLIGHT LOVE"

The Cash Box Disk of the Week 6/15

Roger Williams Kapp 186



TWO GREAT NEW SIDES
by
OCIE SMITH
"LIGHTHOUSE"
b/w
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Breaking Big
Johnny Cash
"NEXT IN LINE"
b/w
"DON'T MAKE ME GO"
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THE HOTTEST INSTRUMENTAL!
MANTOVANI
"AROUND THE WORLD"
1746
LONDON

Bob Wells
WEBR—Buffalo, N. Y.

1. So Rare (J. Dorsey)
2. I'm Gonna Sit Right Down (B. Williams)
3. Build Your Love (J. Ray)
4. Teddy Bear (E. Presley)
5. With All My Heart (J. Sands)
6. Rockin' Shoes (Ames Bros.)
7. It's Not For Me To Say (J. Mathis)
- B. Old Cape Cod (P. Page)
9. White Silver Sands (Rondo)
10. Bye, Bye Love (W. Pierce)

Bill Terry
KLUB—Salt Lake City, Utah

1. Something Wonderful Happens (F. Sinatra)
2. Tammy (D. Reynolds)
3. My Personal Possession (N. Cole)
4. Old Cape Cod (P. Page)
5. Star Dust (N. Cole)
6. Moonlight Love (R. Williams)
7. Who Will Kiss Your Ruby Lips (M. Miller)
- B. Hi Ho Steve-O (L. Nye)
9. Fire Down Below (Southern)
10. Out Of My Dreams (Jones Boys)

Don Gates
KAIR—Tucson, Ariz.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Falling Star (Four Preps)
4. Dark Moon (G. Storm)
5. Old Cape Cod (P. Page)
6. It's Not For Me To Say (J. Mathis)
7. With All My Heart (Sands)
8. Shangri-La (Four Coins)
9. I'm Gonna Sit Right Down (B. Williams)
10. Star Dust (B. Ward)

Ron Dale
WHOO—Orlando, Fla.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Start Movin' (S. Mineo)
5. Gone (F. Husky)
6. All Shook Up (E. Presley)
7. Little Darlin' (Diamonds)
- B. Young Blood (Coasters)
9. I'm Walking' (F. Domino)
10. Around The World (Mantovani)

Bob Norman
WAVZ—New Haven, Conn.

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. With All My Heart (Sands)
4. House Built On A Strong Foundation (W. Herman)
5. Around The World (Morgan)
6. Star Dust (N. Cole)
7. Bye, Bye Love (Everlys)
8. Cello-Phane (R. Anthony)
9. Run, Don't Walk (L. Simms)
10. White Silver Sands (Rondo)

Ray Schreiner
WRNL—Richmond, Va.

1. Love Letters In The Sand (P. Boone)
2. Girl With The Golden Braids (P. Como)
3. White Silver Sands (O. Bradley)
4. Old Cape Cod (P. Page)
5. I'm Gonna Sit Right Down (B. Williams)
6. My Personal Possession (N. Cole)
7. With All My Heart (Sands)
8. Summer Love (J. James)
9. Tammy (D. Reynolds)
10. White Sport Coat (Robbins)

Tommy Charles
WSGN—Birmingham, Ala.

1. The First Kiss (N. Petty)
2. Short Fat Fanny (Williams)
3. White Silver Sands (D. Gardner)
4. Till (P. Faith)
5. Let's Make Up (Flamingos)
6. Affair To Remember (V. Damone)
7. Tammy (Hayman/Reynolds)
- B. Love Roller Coaster (J. Turner)
9. No. 1 Street (B. Corley)
10. Talk To Me Something (B. Darin)

Guy Andrews
WEIM—Fitchburg, Mass.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Bye, Bye Love (Everlys)
5. Four Walls (J. Reeves)
6. Queen Of The Senior Prom (Mills Bros.)
7. Around The World (Young)
- B. Old Cape Cod (P. Page)
9. Soft Sands (O. Peterson)
10. With All My Heart (J. Sands)

Lou Barile
WIBX—Utica, N. Y.

1. Teenager's Romance (Nelson)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Shangri-La (Four Coins)
5. Love Letters In The Sand (P. Boone)
6. Eighteen (C. Francis)
7. I'm Gonna Sit Right Down (B. Williams)
- B. Four Walls (J. Reeves)
9. Next Stop Paradise (T. Randazzo)
10. My Personal Possession (N. Cole)

Larry Jones
WPOP—Hartford, Conn.

1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. Old Cape Cod (P. Page)
4. Shangri-La (Four Coins)
5. Grasshopper Jump (T. Watts)
6. Teenager's Romance (Nelson)
7. White Silver Sands (Bradley)
- B. It's Not For Me To Say (J. Mathis)
9. I Like Your Kind Of Love (A. Williams)
10. Suzie-Q (D. Hawkins)

Bob Braun
WLW—Cincinnati, Ohio

1. With All My Heart (Sands)
2. Crazy Crazy Party (Cues)
3. Love Letters In The Sand (P. Boone)
4. It's Not For Me To Say (J. Mathis)
5. Be My Girl (J. Madara)
6. So Rare (J. Dorsey)
7. Fabulous (C. Gracie)
- B. Old Cape Cod (P. Page)
9. Summer Love (J. James)
10. Your Kisses Kill Me (Gorme)

Bob Furry
KRUX—Phoenix, Ariz.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Teenager's Romance (Nelson)
4. Teddy Bear (E. Presley)
5. Wonderful! Wonderful! (J. Mathis)
6. Bye, Bye Love (Everlys)
7. Little Darlin' (Diamonds)
- B. Freight Train (R. Draper)
9. Four Walls (J. Reeves)
10. Old Cape Cod (P. Page)

Jack Denton
WISN—Milwaukee, Wisc.

1. Around The World (Haskell)
2. Old Cape Cod (P. Page)
3. Crickets On Parade (B. Christian)
4. Do You Ever Think Of Me (S. Allen)
5. Wonderful! Wonderful! (J. Mathis)
6. Crazy Love (F. Sinatra)
7. Fire Down Below (Southern)
- B. Sleepy Sunday Afternoon (R. Raines)
9. So Rare (J. Dorsey)
10. My Personal Possession (N. Cole)

Jack Buechler
WRIT—Milwaukee, Wisc.

1. I Like Your Kind Of Love (A. Williams)
2. Love Letters In The Sand (P. Boone)
3. Walkin' And Whistlin' (Four Knights)
4. Your Kisses Kill Me (E. Gorme)
5. You're Cheatin' Yourself (F. Sinatra)
6. I'm Gonna Sit Right Down (B. Williams)
7. Wonderful! Wonderful! (J. Mathis)
- B. Teardrops In My Heart (T. Brewer)
9. Shangri-La (Four Coins)
10. Ding Dang Danglin' (Lane Bros.)

Dorothy Kinney
KSVA—McGehee, Ark.

1. Love Letters In The Sand (P. Boone)
2. Till (P. Faith)
3. The First Kiss (N. Petty)
4. My Personal Possession (N. Cole)
5. Old Cape Cod (P. Page)
6. Do I Love You (Damone)
7. Little White Lies (Johnson)
- B. Fabulous (C. Gracie)
9. Fallen Star (J. Newman)
10. Yes, Tonight Josephine (Ray)

Gerry Myers
CKOY—Ottawa, Ont., Can.

1. Bye, Bye Love (Everlys)
2. Shangri-La (Four Coins)
3. Diana (P. Anka)
4. Fallen Star (Hilltoppers)
5. I'm Gonna Sit Right Down (B. Williams)
6. Star Dust (B. Ward)
7. Third Finger, Left Hand (E. Rodgers)
- B. Whispering Bells (Del-Vikings)
9. Talk To Me Something (B. Darin)
10. Deep Within Me (Casavave)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. So Rare (J. Dorsey)
2. It's Not For Me To Say (J. Mathis)
3. Old Cape Cod (P. Page)
4. My Dream (Platters)
5. Cool Street (B. Crocker)
6. The Party's Over (J. Glasel)
7. How High The Moon (Jay & Kai)
- B. Mary Cowbell (A. Calderon)
9. Green Eyes (J. Morand)
10. Adios Muchachos (D. Santiago)

Jimmy Camilli
WCSS—Amsterdam, N. Y.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everlys)
3. So Rare (J. Dorsey)
4. Fallen Star (J. Newman)
5. Old Cape Cod (P. Page)
6. With All My Heart (Sands)
7. I'm Gonna Sit Right Down (B. Williams)
- B. Shangri-La (Four Coins)
9. Four Walls (J. Reeves)
10. My Little Baby (P. Como)

Jerry Leighton
WAAF—Chicago, Ill.

1. Close Your Eyes (H. Lance)
2. Your Kisses Kill Me (Gorme)
3. So Rare (J. Dorsey)
4. Love Letters In The Sand (P. Boone)
5. One For My Baby (Bennett)
6. Send For Me (N. Cole)
7. Echo, Echo, Echo (D. Lee)
- B. With All My Heart (J. Sands)
9. White Silver Sands (Rondo)
10. No One Ever Tells You (F. Sinatra)

Milo Hamilton
WIND—Chicago, Ill.

1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. White Sport Coat (Robbins)
4. So Rare (J. Dorsey)
5. I Like Your Kind Of Love (A. Williams)
6. With All My Heart (J. Sands)
7. Around The World (Young/Mantovani)
- B. Gonna Find Me A Bluebird (M. Rainwater)
9. Rainbow (R. Hamilton)
10. Star Dust (B. Ward)

Alan Dary
WBZ—Boston, Mass.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Girl With The Golden Braids (P. Como)
4. Send For Me (N. Cole)
5. Queen Of The Senior Prom (Mills Bros.)
6. With All My Heart (Sands)
7. I'm Gonna Sit Right Down (B. Williams)
- B. So Rare (J. Dorsey)
9. Summer Love (J. James)
10. White Sport Coat (Robbins)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE PEATMAN ANNUAL SURVEY OF SONG HITS WITH THE LARGEST RADIO AND TV AUDIENCES

(July 1, 1956 to July 1, 1957)

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. Songs currently active are marked with an asterisk. Songs whose activity began prior to July 1, 1956 are noted by the date . . . (1956)

RANK	TOTAL ACI POINTS	NUMBER OF WEEKS IN ACI SURVEY	SONG TITLE	PUBLISHER
1	38396	38	TRUE LOVE	Buxton Hill
2	31103	45	*I COULD HAVE DANCED ALL NIGHT (1956)	Chappell
3	30564	21	*ROUND AND ROUND	Rush
4	27568	42	*ON THE STREET WHERE YOU LIVE (1956)	Chappell
5	27445	21	SINGING THE BLUES	Acuff-Rose
6	26383	20	BANANA BOAT SONG	E. B. Marks-Bryden
7	25402	20	MARIANNE	Montolare
8	24455	18	LOVE ME TENDER	Presley
9	24352	26	CANADIAN SUNSET	Meridian
10	19874	19	YOUNG LOVE	Lowery
11	19742	26	FRIENDLY PERSUASION	Feist
12	18349	24	WHATEVER WILL BE WILL BE (1956)	Artists
13	18152	21	JUST WALKING IN THE RAIN	Golden West
14	16897	32	I'VE GROWN ACCUSTOMED TO YOUR FACE (1956)	Chappell
15	16822	16	BUTTERFLY	Mayland-Presley
16	16638	22	CINDY OH CINDY	F. B. Marks
17	16624	23	MUTUAL ADMIRATION SOCIETY	Chappell
18	16534	20	HEY JEALOUS LOVER	Barton
19	16320	20	ALLEGHENY MOON (1956)	Oxford
20	16113	19	TWO DIFFERENT WORLDS	Princess
21	16052	18	BLUEBERRY HILL	Chappell
22	15728	15	DON'T FORBID ME	Roosevelt
23	15121	18	CHANTEZ CHANTEZ	Chantez
24	14889	19	GREEN DOOR	Trinity
25	14612	21	I DREAMED	Trinity
26	13273	19	MONEY TREE	Frank
27	12635	16	TONIGHT YOU BELONG TO ME	Bregman-Vocco-Conn
28	12561	25	JUST IN TIME	Stratford
29	12403	16	*DO I LOVE YOU (Because You're Beautiful)	Williamson
30	12372	20	HOUND DOG	Presley & Lion
31	12106	10	*LOVE LETTERS IN THE SAND	Bourne
32	11908	13	*LITTLE DARLIN'	Excellorec
33	11508	19	ALMOST PARADISE	Peer
34	11223	18	HAPPINESS STREET	Planetary
35	11176	15	MY PRAYER	Shapiro-Bernstein

FAVORITE STANDARDS OF 1956-1957 SEASON

THE 35 STANDARDS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN ACI SURVEYS DURING THE YEAR JULY 1, 1956 TO JULY 1, 1957.

RANK	TOTAL ACI POINTS	NUMBER OF WEEKS IN ACI SURVEY	SONG TITLE	PUBLISHER
1	12411	21	TEA FOR TWO	Harms
2	8702	24	AUTUMN LEAVES	Ardmore
3	8613	22	JUST ONE OF THOSE THINGS	Harms
4	8175	5	WHITE CHRISTMAS	Berlin
5	8004	22	BEGIN THE BEGUINE	Harms
6	7935	2	EASTER PARADE	Berlin
7	7761	8	HAPPY BIRTHDAY TO YOU	Summy
8	7411	28	'S WONDERFUL	Harms
9	6483	11	ST. LOUIS BLUES	Handy
10	6402	16	BIRTH OF THE BLUES	Harms
11	6289	15	TENDERLY	E. H. Morris
12	6143	5	ALEXANDER'S RAGTIME BAND	Berlin
13	6011	20	BLUE SKIES	Berlin
14	5734	4	SANTA CLAUS IS COMIN' TO TOWN	Feist
15	5695	9	TIGER RAG	Feist
16	5676	16	FROM THIS MOMENT ON	Chappell
17	5439	14	IT'S ALL RIGHT WITH ME	Chappell
18	5120	5	LAZY RIVER	Peer
19	4953	11	ON THE SUNNY SIDE OF THE STREET	Shapiro-Bernstein
20	4925	6	STARS AND STRIPES FOREVER	J. Church Co.-Hill & Range
21	4696	23	STAR DUST	Mills
22	4609	8	MALAGUENA	E. B. Marks
23	4518	5	WAITIN' FOR THE ROBERT E. LEE	Alfred-Harris
24	4499	18	SEPTEMBER SONG	DeSylva-Brown & Henderson
25	4448	5	EL CUMBANCHERO	Southern
26	4438	11	APRIL IN PARIS	Harms
27	4358	5	CHARLESTON	Harms
28	4361	11	I GET A KICK OUT OF YOU	Harms
29	4175	11	MY BLUE HEAVEN	Feist
30	3991	12	COME RAIN OR COME SHINE	DeSylva-Brown & Henderson
31	3867	15	YOU DO SOMETHING TO ME	Harms
32	3813	2	CALIFORNIA HERE I COME	Witmark
33	3723	3	GOD BLESS AMERICA	Berlin
34	3687	9	SOMEONE TO WATCH OVER ME	Harms
35	3670	6	BACK HOME IN INDIANA	Shapiro-Bernstein

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(DECCA 30348)
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(LIBERTY)
THE KENTUCKIANS . . . Way Out There
(BRUNSWICK)
EYDIE GORME . . . I'll Take Romance
(ABC-PARAMOUNT 9780)
THE KING SISTERS . . . Imagination
(CAPITOL)
BIG MAYBELLE . . . All Of Me
(SAVOY 1512)
TINA ROBIN . . . Lady Fair
(CORAL 61846)
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Mathis Scores At Shell House Opening

NEW YORK—Johnny Mathis, one of the brightest new stars to debut on the recording scene in the past year, opened last week at the Shell House nitery in Island Park, L. I. and proved to the viewers what the music industry has been saying about him for months now—"Mathis is gonna be one of the biggest".

The youngster, who only recently clicked on wax with twin hits "It's Not For Me To Say" and "Wonderful! Wonderful!", performed with the poise of a veteran and displayed a voice that ranks with the top names in the disk world.

Mathis has an unbelievable range that reaches both the high notes and the low notes with absolutely no effort. He sings with the greatest of ease and can hit a note with tremendous strength or with the utmost tenderness. He is very relaxed on stage and makes each viewer feel that he is singing directly to him as he works with a roving mike in his hand. And his repertoire features top drawer standards (plus his two disk hits, of course) in addition to a number of exciting tunes that display Mathis' tremendous versatility and great talent.

The opening night show had Johnny performing a striking version of "Day In—Day Out" that was thrilling to watch and hear. He then neatly wove "It's Not For Me To Say" and "Wonderful! Wonderful!" into the act and followed thru with house rocking versions of "Babalu", "Two Ladies In The Shade Of De Banana Tree" and others. He changed the pace with a beautiful new ballad, flipside of the disk "Wonderful! Wonderful!" — a tune tagged "When Sunny Gets Blue".

For his closing encore, the handsome lad drifted thru a medley of Richard Rodgers classics including "Mountain Greenery", "My Funny Valentine" and others.

One of the greatest pleasures of the evening was just listening to a lad gifted with amazing control of one of the best new voices we've heard in many years.

Miller Wins Heart Award

CHICAGO — For his "outstanding service and generous support" of the 1956 Heart Fund, Howard Miller, WIND-WBBM (CBS) deejay, this city, received a Bronze Medallion Award at a special Heart Fund awards presentation ceremony in the Sherman Hotel, 6/27.

The Red Cross awarded a special certificate to CBS for its cooperation, service and support.

Others winning Bronze Medallions included Fahey Flynn, sports and newscaster; Sis Atlans, WBBM and WBBM-TV Director of Public Affairs; and Chicago Daily News Columnist, Tony Weitzel.

Request Records Moves

NEW YORK—Request Records, in step with its planned expansion, has moved to larger quarters at 443 West 49th Street, New York 19, New York.

The firm has added to its staff Irv Steinberg, formerly with MGM and Bethlehem, to handle station promotion out of New York. Steinberg will report to H. J. Lengsfelder, A & R head of Request Records.

Irven Deutch Resigns From RKO Music; Buys 3 Catalogues

NEW YORK—Irving Deutch, general professional manager of RKO Music, last week announced his resignation from that post and at the same time announced that he had acquired the Jewel, Allied and Encore Music catalogs.

Included in these catalogs are such standards as "Sunrise Serenade", "Moonlight Cocktails", "Managua Nicaragua", "Falling Leaves", "Million Dreams Ago", "You Came A Long Way From St. Louis" and many others.

Well known maestro Russ Morgan is one of the partners in the new ownership.

It is understood that the catalogs were turned over to the new owners for an amount close to \$100,000.

6 New LPs Released By Dot In July

HOLLYWOOD—Dot Records' expansion of its album division continues with the release of six new albums during July.

The six releases constitute a varied group, including a collection of 16 numbers by Eddie Peabody, titled "Favorites by Mr. Banjo Himself!" It is his third LP on the Dot label.

Introduced on the Dot label are recording artists Al Anthony and Milt Rogers. Anthony's LP, called "Two Kinds of Love", is an album of hi-fi organ stylings, with full orchestra and chorus directed by Ruby Raksin. Milt Rogers, also making his recording debut on the Dot label, has been closely identified with the company through his arrangements of material for Dot artists Gale Storm, Tab Hunter, and others. Rogers album is titled "Rogers With Heart Plays Rodgers & Hart".

An album of instrumental music, "Calendar Sketches", performed by Charles Dorian and his orchestra, was composed by Alexander Semmler.

Recorded abroad, an LP of mood music featuring the piano of Roger Massenet with Priam Keith's orchestra, titled "When Only The Memory Remains" presents some all-time favorite songs.

Dot's sixth July LP release is "The Story of Moby Dick" as narrated by actor Thomas Mitchell.

Decca Issues Film Sound Track Singles

NEW YORK—Decca Records has announced that its recordings from the score of the Hecht, Hill, Lancaster Production "Sweet Smell of Success" will encompass the single field as well as the album field. The company recently announced that two LP's from the soundtrack of the film would be available, and now Decca is also issuing two singles from the picture's score. One of the singles is taken directly from the track. It features Elmer Bernstein conducting "The Street" and "Toots Shor's Blues". Both themes are Bernstein's own compositions, and the former is the Main Title Theme from the picture. The second single from the score to be released by Decca is a recording by vocalist Mark Murphy of "Goodbye Baby". This theme was written for the film by Fred Katz, Chico Hamilton and William Engvick.

At the same time Decca is releasing a single featuring the Main Title Theme from the new Paramount Picture "The Delicate Delinquent." The theme was recorded by Decca's West Coast Musical Director, Sonny Burke, who, on the flip side of the disk cut "The Pride And The Passion—Bolero", a theme from the United Artists Release "The Pride and the Passion". "The Delicate Delinquent" stars Jerry Lewis in his first movie role as a "single". Decca has also just issued a single by Lewis of "By Myself", which is featured in the picture.

Deejay Visit



PHILADELPHIA—While in Philadelphia, Andy Griffith is pictured visiting with deejays Cal Milner and Larry Brown on their "WPEN'S 950 Club". Griffith was on a 17-city tour to promote his first motion picture "Face In The Crowd".

Gaze Gets Peer Catalogue For Germany

BERLIN, GERMANY — German film composer Heino Gaze, President of Edition Takt Und Ton, has taken over the catalogue of Peer International for Germany. The office of Peer Musikverlag is based in Berlin, and Hamburg.

Paul Siegel, the American representative for Heino Gaze and Edition Takt Und Ton, recently assigned a Gaze song, "Alle Herzen Brauchen Liebe" to Murray Deutch of Peer International New York, and an RCA Victor recording of the tune by Carole Richards with Frank De Vol's orchestra ("Come To Mama Do") was made.

Gaze also wrote the music for "Ask Me" recorded by Nat "King" Cole and published by Bourne, and penned "I'd Give You The World" recorded by Eddy Ames and Hugo Winterhalter's ork on Victor, and David Whitfield on London. The latter song is published here by Shapiro-Bernstein.

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MOVING . . .

"BY THE BEND OF THE RIVER"

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Mercury Makes Initial Tape Release

CHICAGO — Mercury's summer package goods plan will center around its initial release of 12 reels of pre-recorded stereophonic tape, together with a regular monthly release of approximately 12 Long Play records. Mercury's binaural-only tapes will be released in two categories: Living Presence Stereophonic (classical) and Mercury Verified Stereophonic (popular and jazz).

The Mercury tapes will be on seven inch reels containing 1200 feet of tape which will run at seven and one-half inches per second. In order to further the advancement of the stacked (in-line) tape as a standard tape medium, Mercury will produce stacked tape only. Research among leading retail accounts and among leading stereophonic play back equipment manufacturers indicates the swing to stacked-head equipment, according to Mercury. Mercury has made every effort to simplify its package number coding. Each package will carry the lettering M (Mercury); D (price \$12.95); S (stereo). The number two indicates the popular series, three indicates jazz series and five indicates

classical series. Mercury's stereophonic tapes will be sold on a non-returnable basis at all selling levels.

Noting recent gripes regarding packaging, numbering of packaging and merchandising, Mercury's Tape Department is issuing twelve releases, the boxes for which will contain 12 different full-color laminated covers. Both the front cover, back box, and back liners will carry full catalog numbering information, running speed (seven and one-half inches per second), and for stacked heads only. All three parts of the Mercury stereophonic tape box will carry full general information on name of the tape album and artist performing same. Both Mercury Living Presence Stereophonic and Mercury Verified Stereophonic tapes will carry full information as to how exactly each session was specifically recorded. All Mercury seven inch reels will carry a catalog number label. It will be a special merchandising program, particulars of which will be detailed later.

The 12 pre-recorded tape releases, at \$12.95 each, are the following: The Halle Orchestra under George Welton playing works by Khachaturian ("Gayne Ballet Suite"); Borodin ("On The Steppes Of Central Asia"); Moussorgsky ("A Night On Bald Mountain"); and Rimsky-Korsakov ("The Flight Of The Bumble Bee") (Mercury MDS 5-6, 1-7"); Strauss: "Die Fledermaus Overture"; "Tales From The Vienna Woods"; and "The Blue Danube"—The Halle Orchestra, Sir John Barbirolli conducting (Mercury MDS 5-4, 1-7"); Bizet: "Carmen Suite"; "L'Arlesienne"—The Detroit Symphony Orchestra, Paul Paray conducting (Mercury MDS 5-3, 1-7"); Kodaly: "Hary Janos Suite"—Minneapolis Symphony Orchestra, Antal Dorati conducting (Mercury MDS 5-1, 1-7"); Carpenter: "Adventures In A Perambulator" — The Eastman-Rochester Symphony Orchestra, Howard Hanson conducting (Mercury MDS 5-2, 1-7"); "Boardwalk Pipes"—Robert Elmore Playing The Ballroom Organ In Atlantic City's Convention Hall—Works by Sousa ("Stars And Stripes Forever"); Kreisler ("Stars In My Eyes," "Liebesfreud," "The Old Refrain"); Boex ("March Champetre"); Clark ("Trumpet Voluntary"); Elmore ("Fantasy On Nursery Tunes"); "Moods In Music"—The Clebanoff Strings — (Mercury MDS 2-5, 1-7"); "Music From The Big Top"—Carl Stevens And His Circus Band— (Mercury MDS 2-4, 1-7"); "Let's Dance"—David Carroll And His Orchestra—(Mercury MDS 2-3, 1-7"); "Havana In Hi-Fi"—Richard Hayman And His Orchestra—(Mercury MDS 2-2, 1-7"); "Great Songs From Hit Shows"—Sarah Vaughan With Hal Mooney And His Orchestra—(Mercury MDS 2-1, 1-7"); "Music For Hi-Fi Bugs"—Pete Rugolo And His Orchestra—(Mercury MDS 3-1, 1-7").



Meeting Dates

Music Operators' Associations

- July**
- 8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
 - 9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
 - 9—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
 - 10—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
 - 11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
 - 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 17—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
 - 18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
 - 18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
 - 20, 21—Music Guild of Nebraska
Place: Clark Hotel, Hastings, Neb.
 - 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug.**
- 1—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
 - 1—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 5—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

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Over You"**
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"LIGHT A CANDLE"
(Say A Prayer)"
b/w
**"LOVE LETTERS
IN THE SAND"**
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Elvis Presley — Victor
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Attention: Operators' Associations

Associations desiring listings in this column, please write to **THE CASH BOX**, 1721 Broadway, New York 19, N. Y.



Album Sure Shots

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THE FLYING PLATTERS

THE PLATTERS

(Mercury MG 20298)

Marty Paich Named M.D. Of Mode Records

HOLLYWOOD — Marty Paich, writer and arranger, has been named Musical Director for Mode records, the newly organized west coast indie. Paich will assume his directorial duties immediately and will supervise the musical portions of all Mode releases after July 1.

With Mode records, Paich will divide his time between recording his own musical innovations for the label and spotting fresh talent. He has completed a trio LP and arranged and conducted a septet for Mode's "Joy Bryan Sings" release. His first efforts, under the new contract, call for an instrumental presentation of the "Marty Paich Dek-tette" which has been featured on several recent Mel Torme recordings. The unit draws its influences from varied sources, but the harmony and rhythm patterns are Marty Paich creations.

Paich, in an upcoming Mode LP, will "equate" classical forms with interpretations of jazz. He has done arranging for Count Basie, Les Brown, and Stan Kenton.

Elektra Tops '56 Gross In First 6 Mos. of '57

NEW YORK—Elektra Records reported last week that its business for the first six months in 1957 exceeded that of the entire previous year, 1956.

Increased sales are attributed to wider distribution and the discontinuance of the label's ten-inch line. June was the largest month for sales in the company's history, following a slight dip in May.

Twenty-three new twelve-inch LP records were issued during the first six months of this year, with twenty more scheduled for release during the second half of 1957. New releases scheduled include a second volume of Elektra's best selling, "When Dalliance Was in Flower," featuring Ed McCurdy; and packages by folk artists Theo Bikel, Tom Kines, Shep Ginandes and Susan Reed; plus a new pops album by Glenn Yarbrough and a group of modern jazz releases.

During the current month, Elektra will appoint several new distributors bringing the total up to twenty-five.

A Visit To Boston



BOSTON, MASS.—"The Little Darlin'" boys, better known as the Diamonds surround dee jay Jack O'Rourke as they appear on his WNEB radio show. The boys' latest release is "Words Of Love" on Mercury.

Bell's Teen Queens



DES MOINES—Don Bell's "Teen Queens" are escorted on a trip around Gray's Lake in Des Moines. The girls, ages 15 and 16, were nominated "Teen Queens" by teenagers attending Bell's weekly rock 'n' roll teen hops. Don provided the girls with skirts and blouses and they make appearances in parades, at drive-in theatres where they are introduced under the lights, etc. Bell, (waving in photo) is heard on station KIOA, this city. The boat is being driven by Don Running.

Capitol Issues "Pride And Passion" Sound Track

HOLLYWOOD — Music from the sound track of one of the year's more important feature motion pictures, Stanley Kramer's "The Pride and the Passion," co-starring Cary Grant, Frank Sinatra and Sophia Loren, made its bow last week in a new, exclusive high fidelity album from Capitol Records.

Kramer produced and directed the film, which is in Technicolor and VistaVision and is released through United Artists. The composer, George Antheil, has maintained a special interest in Spain and Spanish music. The story is set in Spain. The album includes 12 tracks.

The album cover was designed by Ken Kim, illustrated by David Frenthall, and was supervised by Lou Schurrer, Manager of Creative Services, and Marvin Schwartz, Art Director, both of Capitol's staff in Hollywood.

Singer Buys 1 Man Copter



HOLLYWOOD—Singer Ron Hargrave became the first civilian to purchase a one-man rocket powered helicopter. Ron plans to use the "pin-wheel" to commute from his home to the various TV and movie studios in Los Angeles. Heard on MGM Records, Ron's latest release is "Hold Me."

Grand Award To Intro Fall Plan At NAMM

NEW YORK—Grand Award is formulating LP plans for the fall season to be previewed at the NAMM convention next week.

New policy advances by the diskery will be discussed at the convention by Enoch Light, Grand Award head. Major topics to be disclosed there will be new merchandizing aids for the dealer and distributor, plus plans for national radio, television, newspaper, and magazine coverage.

Fifteen of the fifty Grand Award releases scheduled for the coming year will be displayed at the convention.

A special meeting, cocktail party, and buffet supper will be held for all Grand Award distributors on Tuesday, July 16th in a suite in the Palmer House, site of the NAMM affair.

Grand Award will be situated at booth 60 on the convention floor.

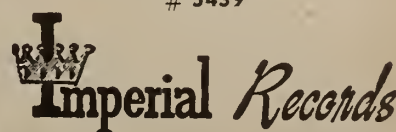
JULIE LONDON "DARK"

55076



Roy Brown "LET THE FOUR WINDS BLOW"

5439





R & B

Ramblings

NEW YORK:

Here we go again. Just one year ago this time, Dick Goodman and Bill Buchanan, hit with "Flying Saucer". It became the big summer record—and now, after a year of ups and downs, the Luniverse label, has now issued "Flying Saucer #2". The deck has already taken off in a number of areas and it looks like they could have another big seller. . . . Over at Atlantic they're buzzing about what might be a smash, "Mr. Lee" by the Bobbettes. The deck is taking off in a number of areas and it looks real good. Atco is also doing some tall billing, what with the Coasters' two sided hit and now Bobby Darin's "Million Dollar Baby" and "Talk To Me Something" is taking off in a big way. Atco also has another comer on the label in Ron Baxter, who has a newie, "Afraid Of Love". This lad sings. . . . Over at Apollo Records the fellas are flipping over the new Cellos' deck, "The Juicy Crocodile". The Cellos' "Rang Tang Ding Dong" is currently hitting in many areas where it is newly exposed—and now with "Juicy Crocodile" out, the lads may have two hits simultaneously. Apollo has also issued The Keynotes' "Now I Know" and "One Little Kiss"; and The Delrovs "Bermuda Shorts". Both decks have gotten a good reception and are selling nicely. . . . Bea Kaslin, Hull Records, delighted with the New York reaction to Joan & Joy, "You're My Prescription". The deck has been selling very well in this area where it was being tested and Bea is now sending the platter all over the country. . . . Jerry Blaine, Jubilee Records, says "We've got nothing but hits. The Cadillacs' "My Girl Friend"; both Winley decks, Charlie White's "Sweetie Baby" and The Jesters' "So Strange"; and "Echo, Echo, Echo" by Don Lee on Blue Chip. That's in addition, of course, to our "White Silver Sands" by Don Rondo which is going to number one, Bill Darnel's "Rainbow" and Bob Whalen's "Me and My Imagination". Here's an interesting bit. The Cadillacs who sing "My Girl Friend" are not the Cadillacs who did "Speedoo" and the others. It seems that the manager of the Cadillacs owned the name and formed an entirely new group. However, the courts ruled that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard from shortly with a new release, "Lucy". . . . Moving upwards into what could be Onyx' first national hit is The Velours' "Can I Come Over Tonight". Jerry Winston flipping as he talks of the building's sales. . . . Al Silver reports that "To The Aisle" by The Five Satins on Ember has broken out definitely and is on its way. His observation is confirmed by reports coming into The Cash Box offices. Herald is also hot with Tommy Ridgley's "When I Meet My Girl". Tommy has always sizzled in New Orleans, where this deck broke first, but now, Silver says, the deck has also shot out in several other areas. . . . Sonny Til and The Orioles appearing at Weeks in Atlantic City July 4-12. . . . Bourbon Street, New York's newest jazz club with Dixieland music, opens on July 9 with Turk Murphy's San Franciscans. Turk, one of the top Dixieland drawing cards, will star for one month. The new club on 56th street will operate on a 7 night-a-week policy. . . . Fred Mendelsohn, Deluxe a & r man, has signed King Curtis. The tenor saxman only recently had a good solid seller in "Kin's Rock" on Apollo. Fred also advises the Herb Lance deck, "Close Your Eyes" is clicking in a big way in the Chicago area. . . . Another good, healthy scrap about to take place with three entrants already at the starting line. "Long Lonely Night", is now being aired by Lee Andrews and The Hearts on Chess; Clyde McPhatter on Atlantic; and The Kings on Baton. Lee Andrews is the original—a master picked up by the Chess brothers from Jock Henderson's Mainline label. Let's see a dragout battle with all three decks selling like hits.

CHICAGO:

Looks like Sam Pat is skedded to lose a little more sleep, this time over swinger, "Goody-Goody" on Gee by Franky Lymon and his rockin' Teenagers. Pat advises, "This biscuit looks like Lymon's biggest and if air play is any criterion, it's a smash already". . . . "Suzie-Q" 's boy friend, Dale Hawkins, heads into Apollo Thitter for six days, 7/12. The youngster literally shook the rafters at the Opera House, 6/30. . . . Len and Phil Chess tremendously enthused over "fast action received" on Dean Allen's Argo novelty, "Rock Me To Sleep". Says Phil, "Imagine, Donald Duck with a hit record". Other biggies in the Chess/Checker stable include The Moonglows' "Please Send Me Someone To Love", Lowell Fulson's "You're Going To Miss Me" and Charles Williams' "So Worried". . . . RCA's Marty Hirsch excited over present sales on Elvis Presley's "Teddy Bear". Marty states, "Sales are popping up and up, looks like another two million seller for Presley". . . . Incidentally, Presley flick is skedded to open at twenty local thitters this time in preference to one big loop blast. Seems this is based on success of "Love Me Tender" in local houses last year. . . . WSBC deejay, Larry Wyn headed Houston way for a visit with Peacock/Duke major domo, Don Robey. . . . Walked in on a heated discussion among Cal Carter, Vee-Jay A&Rer; Dave Clark, Don Robey's right arm; Larry Wyn; and Vee-Jay prexy, Jimmy

Bracken. What's so important fellows, . . . The Moonglows cut session, release to follow in next few weeks. But paramount in minds of the young fellows, at this time, is Paramount stint with Alan Freed along with LaVern Baker and Chuck Berry. . . . Speaking of LaVern Baker, we were privileged to talk with "La Belle" Baker in her Opera House dressing room last weekend. She was very quick to tell how proud she was of last year's Cash Box dee-jay poll award. Congrats on making it for another year, gal. . . . Muddy Waters headed east from Chi for group of Atlantic coast gigs. . . . George and Ernie Leaner shipping, but like it was going out of style, "Rockin' Pneumonia and The Boogie Woogie Flu". Tune has become one of the hottest items at United Distribs. Reaching for prominence is Duke's "Dance With Me" by The El Torros. . . . Modern Jazz Quartet returned to scene of their early triumphs, Chi loop's Preview for three weeks. . . . Aside to Gerry Grainger: Keep picking the hits for All-State, like you have the past two weeks, and someone's going to spirit you away to be a prophet. Grainger likes Tampa's "Dream Boy" by Dickey Lee and predicts something really big for "It Took A Long Time" by Malcom Dodds on End. "It's taking a short time", quips Grainger. . . . Lenny Garmisa, Garmisa Distribs, busy but hectic, filling orders for ABC Pararoo "Dianne" by Paul Anka. Garmisa moans (with a big wide smile on his face) can't keep the thing in stock. . . . Mike Oury getting around with "Short Fat Fanny" by Larry Williams on Specialty. No reflections, Mike. . . . Ask what's big at M.S. Distribs and a chorus shouts back, "Stardust", that's the chart buster on Liberty by Billy Ward. Another duo that swung at Opera House was Mickey and Sylvia who have a reported smash in "Love Makes You Fall In Love" for M.S. . . . What was that that Richard Stamz was wearing on his head the other day? Rumor has it, he stole Little Walter's hat and wore it on a bet. . . . The Spaniels ("Everyone's Laughing") heading into WDIA charity ball then on to NYC and Apollo gig 7/13 for one week. . . . Herb Lance, Deluxe, still gathering mucho spins from his climber, "Close Your Eyes". This is another talent that gassed the Opera House fans. . . . BIG at King, shouts Herb Kole, is Little Willy John's "Young Girl" and Annie Laurie's "Out Of My Mind". Album wise, King is growing in leaps and bounds with "Lorez" and brand new LP by Charlie Ventura, "Adventures With Charlie". . . . Ralph Bass off to Cincy and King head office for coupla days. . . . Jimmy Reed, "The Sun Is Shining", narrowly escaped death when his car caught fire en route thru Oklahoma to Waco, Texas. Reed made the show with minutes to spare, on a bus, in the old "show must go on" tradition. . . . New promo man at Garmisa's is Fred Leesburg. . . . The El Dorados' current disk, "Tears On My Pillow", released exclusively in Chi reported by Abner to be hot both pop and R&B while The Dells' "Q Bob-She Bop" has started to show on local charts with strong upward signs. . . . John Leslie stayed over in Chi cuz things started popping hereabouts with his new Epic "Peach With A Heart Of Stone". . . . Cobra and Eli Toscano don't mind talking about the three strikes they've got on the books at present. "These strikes really mean hits", says Toscano. Tunes are, "Messed Up" by Harrold Burrage, "All Your Love" by Magic Sam and Otis Rush's "Love That Woman". Looks like Cobra is in there pitching. . . . Chief's young prexy, Mel London, all het up over swinger by Elmore James, "It Hurts Me Too" b/w "Elmore's Contribution to Jazz".

LOS ANGELES:

Little Richard currently touring the West Coast on a series of one-nighters, played to a sell-out audience last weekend at the 54 Ballroom. Richard has another hit in his new Specialty recording of "Jenny Jenny". . . . The Planets making the rounds of the local TV and radio shows after a Coast tour. Group is riding high with its waxing of "Stand There Mountain" on the Era label. . . . Winner of the Ebb Records talent contest held in Atlanta Georgia by disk jockey Zenas Sears was an instrumental group called the Brassettes. The group has already recorded "Brassette Rock" for the Ebb label as part of its first prize. Second prize winner was Robert Willis, a cousin of Chuck Willis, who was also awarded an Ebb contract. . . . Imperial Records introduced a new artist this week in Chris Kenner. First sides are "Sick And Tired" and "Nothing Will Keep Me From You" both of which received a great initial reaction. . . . The Dooto record of "Earth Angel" by The Penguins, which has been revived by station KOBV, San Francisco, shows up in the number ten spot in the stations most requested this week. Aladdin Records new subsidiary label, Lamp Records, has come up with a rhythm and blues hit in their waxing of "Darling It's Wonderful" by The Lovers. Parent label, Aladdin doing well with the new Shirley and Lee disk, "Rock All Night". . . . Hunter Hancock giving a concentrated airplay to "Tonight, Tonight" by The Mellowlarks on the Herald label. . . . Norm Malkin has signed rhythm and blues singer Big T Tyler to a personal management contract, and also signed the singer to an exclusive recording contract with Aladdin Records. First sides, out this week will be "King Kong" and "Sadie Green", and both sides were written by Big T.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL YOUR LOVE
Magic Sam (Cobra 5013)
- ARROW OF LOVE
Six Teens (Flip 322)
- BABY
Arvo's (Hull 722)
- BYE BYE BABY
Nappy Brown (Savoy 1514)
- *CAN I COME OVER TONIGHT
Velours (Onyx 512)
- CHERRY
Palmer & Jive Bombers (Savoy 1515)
- CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)
- COME ALONG
Jimmy Donley (Decca 30308)
- DANCE WITH ME
El Torros (Duke 175)
- DESERIE
Zoop
- ZOOP
Charts (Everlast 5001)
- DIANE
Bo Rhambo (Cash 452)
- DING DONG
Bill Daggett (King 5058)
- DO YOU MEAN IT
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY
Dubs (Gane 5002)
- EARTH ANGEL
Penguins (Daato 348)
- EVERYBODY'S SOMEBODY'S FOOL
Heartbeats (Rama 231)
- EVERYONE'S LAUGHING
Spaniels (Vee-Jay 246)
- FATTENING FROGS FOR SNAKES
Sonny Boy Williams (Checker 864)
- FLORENCE
Paragons (Winley 215)
- GET ON THE RIGHT TRACK BABY
Ray Charles (Atlantic 1143)
- GLORY OF LOVE
Velvetones (Aladdin 3372)
- *GOODY GOODY
Lyman & Teenagers (Gee 1039)
- HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)
- HE'S MINE
Platters (Mercury 71032)
- HYPNOTIZED
Drifters (Atlantic 1141)
- I CAN'T BELIEVE
ONE KISS
Jimmie Rogers (Chess 1659)
- I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)
- I'M SO EXCITED
John Lee Haaker (Vee-Jay 245)
- I'M WALKIN'
A TEENAGER'S ROMANCE
Rickey Nelsen (Verve 10047)
- IN THE DOORWAY CRYING
*TEARS OF JOY
Midnighters (Federal 12293)
- I SMELL TROUBLE
Babby Blue Bland (Duke 167)
- IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)
- IT MUST BE YOU
Annie Laurie (DeLuxe 6135)
- IT'S NOT FOR ME TO SAY
Jahny Mathis (Columbia 40851)
- I'VE GOT TO GO CRY
Little Willie John (King 5045)
- I WANT TO GET MARRIED
B. B. King (RPM 492)
- JOHNNY'S HOUSE PARTY
John Heartman & Gaylarks (Music City 807)
Jimmy Beasley (Modern 1021)

- LET THE FOUR WINDS BLOW
Roy Brown (Imperial 5439)
- LOUIE LOUIE
Richard Berry & Pharahs (Flip 321)
- LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)
- LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)
- MESSED UP
Harrold Burrage (Cobra 5012)
- MISERY
Prof. Longhair (Ebb 106)
- MISS ANN
Little Richard (Specialty 606)
- MISS YOU SO
Lillian Offitt (Excella 2104)
- *OH BABY DOLL
Chuck Berry (Chess 1664)
- ONE HUNDRED YEARS FROM TODAY
Alice Jean (Rhythm 102)
- OUT IN THE COLD AGAIN
Lyman & Teenagers (Gee 1036)
- PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)
- PLEASE SEND ME SOMEONE TO LOVE
Moanclaws (Chess 1661)
- *QUIT MY BABY
B. B. King (RPM 494)
- RANG TANG DING DONG
Cellas (Apolo 510)
- ROCK ALL NIGHT
Shirley & Lee (Aladdin 3380)
- ROCK ME
Muddy Waters (Chess 1652)
- ROCKIN' PNEUMONIA AND THE
BOOGIE WOOGIE FLU
Huey Smith (Ace 530)
- ROCK YOUR LITTLE BABY TO SLEEP
Buddy Knox (Raulette 4009)
- ROSIE LEE
Mello-Tanes (Gee 1037)
- RUN, RUN, LITTLE JOE
Gladias (Excella 2110)
- SHOULD I EVER LOVE AGAIN
Wynana Carr (Specialty 589)
- SIDE TRACK
Gaagie Rene (Class 208)
- SO YOUNG
Clyde Stacy (Candlelight 1015)
- SOUTH OF THE BORDER
DON'T SAY GOODNIGHT
Chili Peppers (Galden Crest 105)
- START MOVIN'
Sal Mineo (Epic 9216)
- STRANGE WORLD
Gene & Eunice (Aladdin 3374)
- THE GAME OF LOVE
Lavern Baker (Atlantic 1136)
- THINK
"5" Royales (King 5053)
- TO THE AISLE
Five Satins (Ember 1019)
- UNITED
Love Notes (Holiday 2605)
Otis Williams (DeLuxe 6138)
- WHAT DO YOU KNOW ABOUT LOVE
Wynana Carr (Specialty 600)
- WHEN I GET YOU BABY
ONE MORE TIME
Ruth Brown (Atlantic 1140)
- *WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- *WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Dan Rando (Jubilee 5288)
- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis (Sun 267)
- WORDS OF LOVE
Diamonds (Mercury 71128)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	SEARCHIN' <i>Coasters (Atco 6087)</i>	1
2	OVER THE MOUNTAIN AND ACROSS THE SEA <i>Johnnie & Joe (Chess 1654)</i>	4
3	JENNY, JENNY <i>Little Richard (Specialty 606)</i>	5
4	C. C. RIDER <i>Chuck Willis (Atlantic 1130)</i>	2
5	SHORT FAT FANNIE <i>Larry Williams (Specialty 608)</i>	8
6	VALLEY OF TEARS <i>Fats Domino (Imperial 5442)</i>	3
7	SO RARE <i>Jimmy Dorsey (Fraternity 755)</i>	7
8	SEND FOR ME <i>Nat "King" Cole (Capitol 3737)</i>	14
9	YOUNG BLOOD <i>Coasters (Atco 6087)</i>	9
10	SCHOOL DAY <i>Chuck Berry (Chess 1653)</i>	6
11	TEDDY BEAR <i>Elvis Presley (RCA Victor 7000)</i>	16
12	SUSIE-Q <i>Dale Hawkins (Checker 863)</i>	13
13	ALL SHOOK UP <i>Elvis Presley (RCA Victor 6870)</i>	10
14	COME GO WITH ME <i>Del-Vikings (Dat 15538)</i>	11
15	JUST TO HOLD MY HAND <i>Clyde McPhatter (Atlantic 1137)</i>	12
16	STAR DUST <i>Billy Ward & Dominoes (Liberty 55071)</i>	—
17	BYE BYE LOVE <i>Everly Brothers (Cadence 1315)</i>	20
18	MY DREAM <i>Platters (Mercury 71093)</i>	18
19	THE SUN IS SHINING <i>Jimmy Reed (Vee-Jay 248)</i>	21
20	WHISPERING BELLS <i>Del-Vikings (Dat 15592)</i>	25

21. ROCKIN' PNEUMONIA. 22. LITTLE DARLIN'.
23. MISS ANN. 24. EVERYONE'S LAUGHING.
25. LET THE FOUR WINDS BLOW.

THREE PROFIT SCENTED
*** HITS ***
HARROLD BURRAGE
"MESSED UP"
COBRA # 5012

MAGIC SAM
"ALL YOUR LOVE"
COBRA # 5013

OTIS RUSH
"LOVE THAT WOMAN"
COBRA # 5015

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EXCELLO 2112

I'M A KING BEE
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EXCELLO 2113

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EVERYBODY HAS A FOOL
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RKO-Unique Buys Nocturne Master

NEW YORK—Jimmy Kronides of RKO-Unique Records announced last week that the diskery had purchased the Nocturne label recording of "Triangle Love" by the Sonics. The tune is currently making some noise in the New York and Newark area.

RKO-Unique will immediately press records and ship them to its distributors throughout the country. In the New York area, however, the disk will be sold under the Nocturne banner and will continue to be distributed by the Alpha Distributing Company, the firm that played an important role in establishing the disk as a strong seller in the New York area.

With the purchase of the "Triangle Love" master, RKO-Unique also picked up the contract of the Sonics and plans to record additional sides with the group.

At the same time Unique signed Scotty Carroll and his Metropolitans, a vocal group out of Philadelphia, managed by Johnny Brown of Spotlight Attractions. The label also picked up a Carroll master which it will issue next week.

Hollis Gets World Rights To "Danny's Guitar"

NEW YORK—Al Brackman and Howie Richman, last week announced that the Hollis Music Publishing Company had acquired the world-wide rights to "Danny's Guitar," an instrumental released last week by Golden Crest Records.

The tune was published originally by CFG Music, like Hollis, a BMI affiliate. It was recorded and written by Danny Perri, a guitarist, and a regular with Perry Como.

Al Brackman stated that copies of the record have been sent to publishing firms associated with Hollis Music in England, Italy, France, Germany and Australia. Arrangements have been made for the master to be released in England and Italy on local labels with a similar deal expected in France.

Boy Born To Duffys

NEW YORK—Bob Duffy, national promotion manager of Vik Records, last week became the father of a 9 lb. 4 oz. boy born to his wife at the New York Hospital (June 22). The baby's name is David Brian.

Promoting



BALTIMORE—Vic Stevens (left) discusses his latest Styletone disk "Love Me Baby All The Time" with d.j. Kelson Fisher, WSID, this city. Stevens was in Baltimore promoting his release.

The Cash Box



NEW YORK	CHICAGO	NEW ORLEANS
1 BYE BYE LOVE Everly Brothers (Cadence 1315)	SEND FOR ME Nat "King" Cole (Capitol 3737)	ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)
2 OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	MISS YOU SO Lillian Offitt (Excello 2104)	SHORT FAT FANNIE Larry Williams (Specialty 608)
3 SO RARE Jimmy Dorsey (Fraternity 755)	SO RARE Jimmy Dorsey (Fraternity 755)	SEARCHIN' Coasters (Atco 6087)
4 SEND FOR ME Nat "King" Cole (Capitol 3737)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	MISS ANN Little Richard (Specialty 606)
5 DESERIE Charts (Everlast 5001)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	VALLEY OF TEARS Fats Domino (Imperial 5442)
6 WHISPERING BELLS Del-Vikings (Dot 15592)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	TO THE AISLE Five Satins (Ember 1019)
7 COME GO WITH ME Dell-Vikings (Dot 15538)	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	SEND FOR ME Nat "King" Cole (Capitol 3737)
8 SEARCHIN' Coasters (Atco 6087)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	WHEN I MEET MY GIRL Tommy Ridgely (Herald 501)
9 VALLEY OF TEARS Fats Domino (Imperial 5442)	C. C. RIDER Chuck Willis (Atlantic 1130)	WHAT CAN I DO Donnie Elbert (DeLuxe 6125)
10 ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864)	HIGH SCHOOL DANCE Larry Williams (Specialty 608)
ST. LOUIS	NEWARK	DALLAS
1 THE SUN IS SHINING Jimmy Reed (Vee-Jay 248)	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	SEARCHIN' Coasters (Atco 6087)
2 PLEASE BELIEVE ME Percy Mayfield (Specialty 607)	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	C. C. RIDER Chuck Willis (Atlantic 1130)
3 VALLEY OF TEARS Fats Domino (Imperial 5442)	SEARCHIN' Coasters (Atco 6087)	YOUNG BLOOD Coasters (Atco 6087)
4 EVERYONE'S LAUGHING Spaniels (Vee-Jay 246)	C. C. RIDER Chuck Willis (Atlantic 1130)	TEDDY BEAR Elvis Presley (RCA Victor 7000)
5 YOUNG BLOOD Coasters (Atco 6087)	THE SUN IS SHINING Jimmy Reed (Vee-Jay 248)	JENNY, JENNY Little Richard (Specialty 606)
6 SEND FOR ME Nat "King" Cole (Capitol 3737)	VALLEY OF TEARS Fats Domino (Imperial 5442)	SUZIE-Q Dale Hawkins (Checker 863)
7 OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	YOUNG BLOOD Coasters (Atco 6087)	SEND FOR ME Nat "King" Cole (Capitol 3737)
8 JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	BYE, BYE BABY Nappy Brown (Savoy 1514)	SHORT FAT FANNIE Larry Williams (Specialty 608)
9 SO RARE Jimmy Dorsey (Fraternity 755)	WHAT CAN I DO Dannie Elbert (DeLuxe 6125)	TEARS OF JOY Midnighters (Federal 12293)
10 WHISPERING BELLS Del-Vikings (Dot 15592)	SO RARE Jimmy Dorsey (Fraternity 755)	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 OVER THE MOUNTAIN AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)
- 2 SUZIE-Q
Dale Hawkins
(Checker 863)
- 3 ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU
Huey Smith (Ace 530)
- 4 SEARCHIN'
Coasters
(Atco 6087)
- 5 DON'T ASK ME TO BE LONELY
Dubs
(Gone 5002)
- 6 WHAT CAN I DO
Donnie Elbert
(DeLuxe 6125)
- 7 C. C. RIDER
Chuck Willis
(Atlantic 1130)
- 8 TEDDY BEAR
Elvis Presley
(RCA Victor 7000)
- 9 GET ON THE RIGHT TRACK BABY
Ray Charles
(Atlantic 1143)
- 10 VALLEY OF TEARS
Fats Domino
(Imperial 5442)

- SO RARE
Jimmy Dorsey
(Fraternity 755)
- OVER THE MOUNTAIN AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)
- ARROW OF LOVE
Six Teens
(Flip 322)
- VALLEY OF TEARS
Fats Domino
(Imperial 5442)
- LET THE FOUR WINDS BLOW
Roy Brown
(Imperial 5439)
- STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- JENNY, JENNY
Little Richard
(Specialty 606)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- SEARCHIN'
Coasters
(Atco 6087)
- SCHOOL DAY (RING RING GOES THE BELL)
Chuck Berry
(Chess 1653)

- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- C. C. RIDER
Chuck Willis
(Atlantic 1130)
- TEDDY BEAR
Elvis Presley
(RCA Victor 7000)
- JUST TO HOLD MY HAND
Clyde McPhatter
(Atlantic 1137)
- SEARCHIN'
Coasters
(Atco 6087)
- BYE, BYE LOVE
Everly Brothers
(Cadence 1315)
- YOUNG BLOOD
Coasters
(Atco 6087)
- I'M GONNA SIT RIGHT DOWN
Billy Williams
(Coral 61830)
- JOHNNY'S HOUSE PARTY
Heartsman & Gaylarks
(Music City 807)
- SCHOOL DAY (RING RING GOES THE BELL)
Chuck Berry
(Chess 1653)

ATLANTA

SAN FRANCISCO

BOSTON

- 1 SHORT FAT FANNIE
Larry Williams
(Specialty 608)
- 2 SEARCHIN'
Coasters
(Atco 6087)
- 3 COME GO WITH ME
Dell-Vikings
(Dot 15538)
- 4 JUST TO HOLD MY HAND
Clyde McPhatter
(Atlantic 1137)
- 5 JENNY, JENNY
Little Richard
(Specialty 606)
- 6 YOUNG BLOOD
Coasters
(Atco 6087)
- 7 MISS YOU SO
Lillian Offitt
(Excello 2104)
- 8 THINK
"5" Royales
(King 5053)
- 9 PLEASE SEND ME SOMEONE TO LOVE
Moonglows
(Chess 1661)
- 10 C. C. RIDER
Chuck Willis
(Atlantic 1130)

- SO RARE
Jimmy Dorsey
(Fraternity 755)
- SEARCHIN'
Coasters
(Atco 6087)
- NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)
- SCHOOL DAY (RING RING GOES THE BELL)
Chuck Berry
(Chess 1653)
- CHICKEN BABY CHICKEN
Tony Harris
(Ebb 104)
- C. C. RIDER
Chuck Willis
(Atlantic 1130)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- SHORT FAT FANNY
Larry Williams
(Specialty 608)
- LOUIE, LOUIE
Berry & Pharohs
(Flip 321)
- EARTH ANGEL
Penguins
(Dooto 348)

- OVER THE MOUNTAIN AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)
- YOUNG BLOOD
Coasters
(Atco 6087)
- STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- SO RARE
Jimmy Dorsey
(Fraternity 755)
- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- SCHOOL DAY (RING RING GOES THE BELL)
Chuck Berry
(Chess 1653)
- JENNY, JENNY
Little Richard
(Specialty 606)
- ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)
- TO THE AISLE
Five Satins
(Ember 1019)
- TEDDY BEAR
Elvis Presley
(RCA Victor 7000)

Packaging Bonus



CHICAGO, ILL.—Concertapes, Inc., a pre-recorded tape manufacturing firm, is packaging all of its tape releases in a Stor-A-Tape box (shown above) which it offers as a bonus to customers. The circular reel container can be used for both magnetic tape and movie films (8 mm) and special construction enables the reel to stand on end on a level surface. Size of box and center pin permits storage of any size reel up to 7". The case is made of high impact plastic. Each box comes with a set of four labels printed on self-adhesive paper.

Concert Under Water

NEW YORK—More than 4000 spectators cheered Erroll Garner throughout a rainstorm in Washington, D.C., at the outdoor Carter Barron Amphitheater, while the pianist completed the last portion of a concert program on June 28th.

With winds up to sixty miles per hour, Garner continued to play for the loyal audience which had previously heard Louis Armstrong and Kid Ory. At one point during the rain, which began as Garner started his set, m.c. Willis Conover stopped the concert and asked the audience and Garner what they wanted to do—both Garner and the large crowd said they would continue.

Garner admitted, as he came off soaked, that this was one of his most unusual concert experiences. One buff commented that Garner should record a sequel to his Columbia album, "Concert By The Sea," and title it "Concert Under Water".

Schacht Forms Personal Management Agency

NEW YORK—Irving Schacht, formerly head of the one-nighter Latin American band department at Mercury Artists Talent Agency in New York, has opened his own personal management agency with new offices located at 1697 Broadway in New York City.

Schacht represents such recording orchestras as The La Playa Sextet (Mardi Gras); Tito Rodriguez (Tico); Jose Curbelo (Fiesta); Alfreddito (Tico); Rene Touzet (GNP); and Anita De Castro and Lord Canton and his Calypso Vanguard.

Schacht is currently working on a Latin-American musical variety program which he plans to present on one of the major television networks in the Fall.

New Carmen McRae LP

NEW YORK—For the first time, vocalist Carmen McRae has reported using the same trio that travels with her on all club dates. These sides have been issued by Decca on an album titled "After Glow". The trio that backs Carmen consists of: Ray Bryant on piano; Ike Isaacs on bass; and Specs Wright on drums. On a few of the sides in the package Miss McRae herself is featured on piano.

European Sound Track Disk

NEW YORK — Decca Records, a major producer of music from motion pictures, has now crossed the Atlantic in quest for film scores. The company last week released an LP album featuring selections from the film "Folies Bergere", a Jacques Roitfeld Production. The album, which was recorded in France, features Roger Roger and his Orchestra. The conductor is well known throughout Europe for his work, especially in the field of motion pictures.

R & B Sure Shots

The Cash Box, Music, June 29, 1957

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Spaniels

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The Cash Box Award o' the Week 5/25

Vee Jay 246

TOPS IN R & B SALES



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

EARL KING
(Ace 529)

B+ "YOU CAN FLY HIGH" (2:18) [Ace BMI—King, Vincent] Earl King shouts out a quick beat rocker with his usual exciting vocaling. King bangs out the item with strong appeal. The shouter has lots on the ball and his personality comes through with such force that it may kick the deck off. Watch it.

B+ "THOSE LONELY LONELY FEELINGS" (2:21) [Ace BMI—King, Vincent] King turns in a moving performance on a slow beat melodic ballad. Easy, swaying styling that pleases. Two strong decks.

EDDIE BOYD
(Chess 1660)

B+ "HOTEL BLUES" (2:31) [Arc BMI — E. Boyd] Eddie Boyd shouts out a slow blues story of quite a romantic episode with a hotel maid. But it was only a dream and when he woke in his hotel room he was all alone. Good vocaling by Boyd. Effective deck that could stir up some dust.

B "I GOT A WOMAN" (2:35) [Arc BMI—Boyd] Boyd tells of his woman in Arkansas set to a slow rhythm bluesbeat. Effective chanting and it should find a good reception in the southern markets.

CHRIS KENNER
(Imperial 5448)

B+ "SICK AND TIRED" (2:15) [Travis BMI—Kenner, Bartholomew] Chris Kenner chants a southern type middle beat tune with an exciting beat background. Kenner does an excellent job on the vocal end and the deck comes off with a good deal of appeal. Wax could grab off a good sized hunk of action.

B "NOTHING WILL KEEP ME FROM YOU" (1:50) [Travis BMI—Kenner, Bartholomew] Kenner turns to a slow beat blues and gives it a feeling filled reading. He has an individual styling that commands attention. Good side that deserves a good look.

THE FLAMINGOS
(Decca 9-30335)

B+ "THE LADDER OF LOVE" (2:46) [Jason Music BMI—Clint Ballard, Jr.] The Flamingos team vocal talents on a slow beat ballad pretty. Delicate, moving reading of a dramatically arranged tune. Soft narrative in the break done with tender and emotional projection. Big production.

B "LET'S MAKE UP" (1:57) [Seabreeze BMI—Nate Nelson] The Flamingos rock out on the flip. A quick beat jump more closely allied with the teenage buyer. The group hits hard as it knocks out the jump. Exciter for the kids.

THE CLEFTONES
(Gee 1038)

B+ "SEE YOU NEXT YEAR" (2:30) [Kahl BMI—Briggs, RAYSOR] The Cleftones team tenderly on a schoolday romance. The youngsters separate for the summer. Lifting effort waxed with soft vocal reading. Pleasing quality. Sentimental etching designed to appeal to the boys and girls leaving schoolday romances for the summer.

B "TEN PAIRS OF SHOES" (2:27) [Patricia BMI—Toomey, Walker] The Cleftones bounce merrily through a middle beat bouncer. Infectious wax the kids can hop to.

The Cash Box Award o' the Week

"LONELY CHAIR" (2:46) [Progressive BMI—Price, Boskent]

"THE CHICKEN AND THE BOP" (2:15)
[Progressive BMI—Price, Boskent]

LLOYD PRICE (KRC-301)

● Lloyd Price, once again in the spotlight as a hit artist, comes up with an item that bears the earmarks of another hot selling disk. The chanter deals a slow, rhythmic jump ballad with his stylized vocalizing. Deck has a catchy, melodic appeal and it should pick right up

where "Just Because" left off. The flip, "The Chicken And The Bop", is a quick beat rock that Price shouts out for a change of pace. It is the story of a ball and the two dances, "the chicken hop" and "the bop". Good jump wax the kids will cotton to, but for the action it should be "Lonely Chair".

"GOODY GOODY" (2:04)

[DeSylva, Brown & Henderson ASCAP—Melneck, Mercer]

"CREATION OF LOVE" (2:10) [Kahl/Wemar BMI—Barrett, Weiner]

FRANKIE LYMON AND THE TEENAGERS (Gee 1039)

● Frankie Lymon and The Teenagers have one of their strongest to date. The youngsters take off on the rhythmic standard, "Goodie Goodie". Lymon reads the oldie with a swinging treatment and excellent vocal job. The lad, better than ever, sings without that well known "teener" sound and the deck comes off better for it. This one should be a really big hit—both pop and r & b. Don't lose a day

with this one. The flip, "Creation Of Love", is a slow, drifty ballad delicately handled by the talented Lymon. It is a tender love tune sung with feeling beyond the years of the artist. It is hard to imagine someone as young as Lymon could feel the emotions of a lover, but he seems to be right on top of it. Two good sides—but we think "Goody, Goody" is going to come out on top.

"PEANUTS" (2:10) [Cranford BMI—J. Cook]

"LILLY LOU" (2:35) [Eby BMI—J. Cook]

LITTLE JOE & THE THRILLERS (Okeh 4-7088)

● Little Joe & The Thrillers dish up a slow beat jump, "Peanuts", with an unusually high pitched lead voice and a rocking support. The deck has a number of unique sounds and a beat that is highly infectious. It is designed to attract the ear and is sure to

grab off a good sized piece of action. Stay close to this one—it has the earmarks. The flip, "Lilly Lou", is a slow rhythm rocker with the teenage sound. It is a good side that deserves attention. The lads handle it effectively. However—we like "Peanuts" for the hit side.

"IF I THOUGHT YOU NEEDED ME" (2:42)

[Real McCoy BMI—McCoy, Glover]

"YOUNG GIRL" (2:59) [Jay & Cee BMI—Toombs, Clover]

LITTLE WILLIE JOHN (King 5066)

● Little Willie John turns up with two strong decks back to back, either of which could put him back into the charts. "If I Thought You Needed Me" is a slow, swaying rhythmic ballad that showcases Little Willie John's big vocal talents perfectly. The singer injects a great deal of excitement into the

slow paced ballad giving it that something extra that separates the special decks from the typical. The coupling, "Young Girl", is a middle beat item in the "Fever" kick. Little Willie John wails the lyric with terrific impact. Two solid commercial offerings that should wake up the Willie John fans.

The Cash Box R & B Best Bets

- ★ "DREAM BOY" Dickey Lee Tampa 131
- ★ "HOTEL BLUES" Eddie Boyd Chess 1660
- ★ "LOVE THAT WOMAN" Otis Rush Cobra 5015
- ★ "AFRAID OF LOVE" Ron Baxter Atco 6093
- ★ "SEE YOU NEXT YEAR" The Cleftones Gee 1038
- ★ "SICK AND TIRED" Chris Kenner Imperial 5448

CHUCK MARTIN
(Nasco 6004)

B "EMMA LEE" (1:52) [Excello BMI—Martin, West] Chuck Martin delivers a rocking vocal of a quick beat jumper. Styling is familiar as is the tune. The deck comes off ok but not overpowering.

B "YEAH YEAH YEAH!" (2:07) [Excello BMI—Martin, West] Chuck Martin tuns his efforts to a slow beat rhythm number on the flip and wails effectively. Good fish beat and the kids will find it to their liking.

OTIS RUSH
(Cobra 5015)

B+ "LOVE THAT WOMAN" (2:49) [Armel BMI—Leake] Otis Rush wails with deep feeling as he portrays the lover who has gone over the deep end for the lass. Slow beat, rhythmic blues given a very strong vocal treatment. Extra strong for the deepsouth markets.

B+ "JUMP SISTER BESSIE" (2:20) [Armel BMI — Dixon] Rush ups the tempo and waxes a middle beat jump with his usual excellent performance. Deck has an infectious rhythm and could catch on in all markets. Watch both decks.

B+ "YOU'RE MINE, YOU'RE MINE" (2:31) [Armo BMI—

Brown, Scott] James Brown gives another slow beat rhythm blues a similar type vocal. He hits hard—giving each note a searing treatment. Two effective waxes.

JAMES BROWN
(Federal 12300)

B "I WALKED ALONE" (2:38) [Armo BMI—Knox, Scott] James Brown gives a most sincere vocal reading of a slow beat blues. Brown digs deep into his emotions to tell his tortured story. Moving wailing.

THE KEYNOTES
(Apollo 513)

B "ONE LITTLE KISS" (2:26) [Bess BMI—The Keynotes] The Keynotes blend softly on a drifty, slow beat ballad blues. Pretty melodic wax deftly handled by the group. Easy to listen to deck.

B "NOW I KNOW" (2:20) [Bess BMI—Merenstein] The Keynotes rack up a quick beat rocker with a zesty performance. Deck jumps all the way and kids can go wild to this one.

RON BAXTER
(Atco 6093)

B+ "AFRAID OF LOVE" (2:39) [Progressive BMI—Pomus, Shuman] Ron Baxter, a newcomer to wax, makes a very impressive debut on his first Atco release. A melodic slow beat ballad performed with a tear in his voice and top-notch vocaling. His performance gives great promise for the future. He can go up and maintain the same excellent vocal quality. He can bend a note beautifully. Watch this deck. It could break out.

B "DRIVING ME OUT OF MY MIND" (1:56) [Abbott Music BMI—Stone] Baxter rocks with enthusiasm and good voice on this flip. However the material is routine. Performer is stronger than the tune. Good teener jump wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- JOE'S RECORD SHOP**
Chicago, Ill.
1. Send For Me (N. Cole)
 2. So Rare (J. Dorsey)
 3. Jim Dandy Got Married (L. Baker)
 4. It Hurts To Be In Love (A. Laurie)
 5. Close Your Eyes (H. Lance)
 6. Miss You So (L. Offitt)
 7. Love's A Hurtin' Game (I. J. Hunter)
 8. Penitentiary Blues (S. Hogg)
 9. All Your Love (M. Sam)
 10. Johnny's House Party (J. Beaseley)

- BIRDLAND RECORD SHOP**
Norfolk, Va.
1. So Rare (J. Dorsey)
 2. Searchin' (Coasters)
 3. Everyone's Laughing (Spaniels)
 4. Over The Mountain (Johnnie & Joe)
 5. It's You I Love (F. Domino)
 6. Jenny, Jenny (L. Richard)
 7. Like A Baby (V. Nelson)
 8. Short Fat Fanny (Williams)
 9. Troubles, Troubles, Troubles (B. B. King)
 10. Please Send Me Someone (Moonglows)

- CENTER MUSIC**
Detroit, Mich.
1. Rang Tang Ding Dong (Cellos)
 2. Searchin' (Coasters)
 3. I'm Gonna Sit Right Down (B. Williams)
 4. Let The Four Winds Blow (R. Brown)
 5. Short Fat Fannie (Williams)
 6. Billy Goat (B. Haley)
 7. Johnny's House Party (J. Beasley)
 8. Zing Zing (Pitch Pikes)
 9. Rainbow (R. Hamilton)
 10. Don't Be A Fool (Del-Vikings)

- NORTY'S MUSIC CENTER**
Los Angeles, Calif.
1. Valley Of Tears (Domino)
 2. My Dream (Platters)
 3. Jenny, Jenny (L. Richard)
 4. Searchin' (Coasters)
 5. School Day (C. Berry)
 6. After School (R. Starr)
 7. Arrow Of Love (Six Teens)
 8. Strange World (Gene & Eunice)
 9. Let The Four Winds Blow (R. Brown)
 10. Love My Baby (Richard)

- AMERICAN AMUSE. CO.**
Dallas, Tex.
1. Walking With Frankie (F. L. Sands)
 2. Searchin' (Coasters)
 3. Young Blood (Coasters)
 4. C. C. Rider (C. Willis)
 5. Marked Deck (M. Baby)
 6. Tears Of Joy (Midnighters)
 7. All Shook Up (E. Presley)
 8. Troubles, Troubles, Troubles (B. B. King)
 9. Send For Me (N. Cole)
 10. Fattening Frogs For Snakes (S. B. Williams)

- CUTLER'S**
New Haven, Conn.
1. To The Aisle (Five Satins)
 2. Short Fat Fannie (Williams)
 3. Jenny, Jenny (L. Richard)
 4. Over The Mountain (Johnnie & Joe)
 5. Whole Lot of Shakin' Goin' On (J. L. Lewis)
 6. Susie-Q (D. Hawkins)
 7. It's True (Rogues)
 8. Young Blood (Coasters)
 9. Rockin' With The Duke (G. Buddy)
 10. The Chosen Few (Dion & Timberlanes)

- JOY AM**
New Orleans, La.
1. Rockin' Pneumonia (H. Smith)
 2. Misery (Prof. Longhair)
 3. Send For Me (N. Cole)
 4. Miss Ann (L. Richard)
 5. Walking Slowly (E. King)
 6. C. C. Rider (C. Willis)
 7. Valley Of Tears (F. Domino)
 8. All Shook Up (E. Presley)
 9. Short Fat Fannie (L. Williams)
 10. High School Dance (Williams)

- HUDSON RECORD SHOP**
Jackson, Tenn.
1. Searchin' (Coasters)
 2. Short Fat Fanny (Williams)
 3. Miss You So (L. Offitt)
 4. Valley Of Tears (F. Domino)
 5. Young Blood (Coasters)
 6. Jenny, Jenny (L. Richard)
 7. Miss Ann (L. Richard)
 8. C. C. Rider (C. Willis)
 9. Please Believe Me (Mayfield)
 10. Susie-Q (D. Hawkins)

- MANOR RADIO**
Bronx, N. Y.
1. Bye, Bye Love (Everlys)
 2. Desiree (Charts)
 3. Over The Mountain (Johnnie & Joe)
 4. Come Go With Me (Del-Vikings)
 5. Little Darlin' (Diamonds)
 6. White Sport Coat (Robbins)
 7. All Shook Up (E. Presley)
 8. Start Movin' (S. Mineo)
 9. Valley Of Tears (F. Domino)
 10. School Day (C. Berry)

Rock 'n' Roll Riverboat



CINCINNATI, O.—The impetus for what is believed to be the first Rock 'n' Roll Riverboat Record Hop was provided by D. J. Dick Pike of WNOP, who is surrounded by his "staff" of workers and entertainers, above. A full Sunday afternoon of fun was provided for 450 teen-agers as Pike conducted a four hour ride on the Ohio River aboard the Riverboat "Chaperon." Music was supplied by the Jon Thomas Trio, (recording stars of Mercury Records) when Pike wasn't spinning the top tunes of the day for top deck dancing.

(Left to Right) The Jon Thomas Trio; Dick Pike; Captain Johnson who navigated the Ohio; Miss Muriel Koebbe, an Elvis Presley impersonator; and Bob Martin, manager of Music Suppliers of Ohio who instigated the venture. More are planned.

Flagpole Stint



SHREVEPORT, LA.—The gent under the umbrella on a platform high atop a tall flagpole is Bob Elliott, KENT dee jay of Shreveport, La. Bob climbed to this spot at 5:30 Monday morning and didn't come down until 4:30 the following Saturday afternoon. Elliott did this as a promotional stunt for a local tire dealer and appliance house. The deal was that he had to sell 100 sets of tires before he could come down. On Wednesday night there was a big electrical storm in Shreveport that tore the platform apart and blew the beach umbrella away, but Bob weathered the storm and complied with the terms of the agreement. When Elliott came down from his roost, he was given oxygen and taken home in an ambulance.

D.J. Council For Public Service Forms N.Y. Chapter

NEW YORK—The National Council of Disc Jockeys for Public Service, has announced the formation of its New York Chapter, which elected its officers at a meeting held Thursday, June 27. Elected Chairman is John Henry Faulk, CBS; Vice Chairman, Tommy "Dr. Jive" Smalls, WWRL; Secretary, Ernie Stone, WMCA; Treasurer, Ted Lawrence, ABC. Members of the New York Chapter include Stan Burns, WINS; Jack Lacy, WINS; Ed Jordan, ABC; Allan Jeffreys, ABC; Jim Lowe, CBS; and Murray Kaufman, WMCA, who is President of the National Council.

The first project is a pop and rock and roll concert in the round, to be held at Palisades Amusement Park, Sunday, July 21st. All proceeds will be used for the Public Service work that the National Council and the local chapter is planning for the fall. Similar projects will be carried out on a local scale in other towns with Council members.

Dee Jay Opens Disk Shop

JACKSONVILLE, FLA. — Ted Crutchfield of station WQIK in Jacksonville has announced the opening of a record shop, "The Music Center," at 523 Main St. in Jacksonville, owned by Crutchfield and Don Buffkin.

Sheriff "Tex" Davis and Glenn Reeves (Decca) were on hand for the opening festivities.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- BILL "SPARKY" MULLEN**
WSID—Baltimore, Md.
1. White Silver Sands (D. Gardner)
 2. One More Time (R. Brown)
 3. So Rare (J. Dorsey)
 4. Rock All Night (Shirley & Lee)
 5. Love Roller Coaster (J. Turner)
 6. The Vow (Gene & Eunice)
 7. Love Will Make You Fail In School (Mickey & Sylvia)
 8. Everyone's Laughing (Spaniels)
 9. One Hundred Years From Today (A. Jean)
 10. C. C. Rider (C. Willis)

- DAN GATES**
KAIR—Tucson, Ariz.
1. Whispering Bells (Del-Vikings)
 2. Young Blood (Coasters)
 3. Teenager's Romance (R. Nelson)
 4. Over The Mountain (Johnnie & Joe)
 5. Come Go With Me (Del-Vikings)
 6. Arrow Of Love (Six Teens)
 7. School Day (C. Berry)
 8. Jenny, Jenny (L. Richard)
 9. Searchin' (Coasters)
 10. Teddy Bear (E. Presley)

- SAM BLESSING**
KOSI—Aurora-Denver, Colo.
1. Young Blood (Coasters)
 2. Over The Mountain (Johnnie & Joe)
 3. Jenny, Jenny (L. Richard)
 4. My Dream (Platters)
 5. Searchin' (Coasters)
 6. Mr. Lee (Bobbettes)
 7. Whispering Bells (Del-Vikings)
 8. C. C. Rider (C. Willis)
 9. Rang Tang Ding Dong (Cellos)
 10. Talk To Me Something (B. Darian)

- JOE DEANE**
WBBF—Rochester, N. Y.
1. Searchin' (Coasters)
 2. Start Movin' (S. Mineo)
 3. All Shook Up (E. Presley)
 4. Little Darlin' (Diamonds)
 5. Over The Mountain (Johnnie & Joe)
 6. Valley Of Tears (F. Domino)
 7. Suzie-Q (Crewcuts/Hawkins)
 8. C. C. Rider (C. Willis)
 9. Words Of Love (Diamonds)
 10. Just To Hold My Hand (C. McPhatter)

- GERRY MYERS**
CKOY—Ottawa, Ont., Can.
1. Watch Your Step (Chuck & Bill)
 2. Mr. Lee (Bobbettes)
 3. Whirlpool Of Love (Jarvis)
 4. Somebody's Been Rockin' My Baby (R. Willis)
 5. Young Blood (Coasters)
 6. Fabulous (S. Lawrence)
 7. That'll Be The Day (Crickets)
 8. Swingin' The Bop (Conniff)
 9. So Rare (J. Dorsey)
 10. Too Many (O. Smith)

- BUDDY MACGREGOR**
KILT—Houston, Texas
1. Short Fat Fanny (Williams)
 2. Searchin' (Coasters)
 3. Teddy Bear (E. Presley)
 4. Jenny, Jenny (L. Richard)
 5. Valley Of Tears (F. Domino)
 6. Bye, Bye Love (Everlys)
 7. Suzie-Q (D. Hawkins)
 8. Sugar, Sugar (Cadillacs)
 9. Isabella (R. Tan)
 10. Come Go With Me (Del-Vikings)

- GEORGE FENNELL**
WHIL—Medford, Mass.
1. Young Blood (Coasters)
 2. Valley Of Tears (F. Domino)
 3. Over The Mountain (Johnnie & Joe)
 4. Lucille (L. Richard)
 5. Suzie-Q (D. Hawkins)
 6. Whispering Bells (Del-Vikings)
 7. Jenny, Jenny (L. Richard)
 8. To The Aisle (Five Satins)
 9. Diana (P. Anka)
 10. Goody Goody (F. Lyman)

- DOROTHY KINNEY**
KVSA—McGehee, Ark.
1. My Lovin' Baby (Stanley)
 2. White Silver Sands (D. Gardner)
 3. Short Fat Fanny (Williams)
 4. Searchin' (Coasters)
 5. Suzie-Q (D. Hawkins)
 6. To The Aisle (Five Satins)
 7. I Like Your Kind Of Love (A. Williams)
 8. Teddy Bear (E. Presley)
 9. It's You I Love (F. Domino)
 10. C. C. Rider (C. Willis)

- KEITH CARRICO**
KDSJ—Deadwood, S. D.
1. School Day (C. Berry)
 2. Little Darlin' (Diamonds)
 3. Jenny, Jenny (L. Richard)
 4. Come Go With Me (Del-Vikings)
 5. All Shook Up (E. Presley)
 6. Lucille (L. Richard)
 7. I'm Walkin' (F. Domino)
 8. Ring-A-Ding Ding (Sands)
 9. Baby, Baby (Teenagers)
 10. Rockin' Rollin' Rover (B. Haley)

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Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
2	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	2
3	FOUR WALLS Jim Reeves (RCA Victor 6874)	3
4	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	5
5	GONE Ferlin Husky (Capitol 3628)	4
6	FRAULEIN Bobby Helms (Decca 30194)	6
7	A FALLEN STAR Jimmy Newman (Dot 1289)	9
8	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	7
9	TEDDY BEAR Elvis Presley (RCA Victor 7000)	—
10	NEXT IN LINE Johnny Cash (Sun 266)	10

WGN Celebrates 1st Year Of Community Parties

CHICAGO—The first anniversary of W-G-N Big 10 Community Parties was celebrated at the Chicagoland Fair Wednesday, July 3rd, when the tenth in a series was presented in cooperation with the Chicago Association of Commerce and Industry.

Presented in the Navy Pier auditorium from 8 to 9:30 p.m. the program included Steve Lawrence, (Coral) whose latest release is "Can't Wait For Summer," and who is appearing at the Chez-Paree; Nick Noble, (Mercury) whose latest release is "A Fallen Star," and the Harmonicats, who last recorded "Cristopher Columbus" and "Through the Dark of Night" for Mercury records.

Jack Brickhouse and Eddie Hubbard acted as masters of ceremony with other W-G-N personalities including: Pat "The Piper" McCaffrie, Wally Phillips, Bob Bell, Ethel Davis and Steve Schickel, with vocalists Betty Bryan, Jackie Van and Kyle Kimbro.

In addition to the talent portion of the hour and a half event direct from the auditorium, W-G-N continued its presentation of an award to a citizen "for the greatest unrewarded contribution to the welfare of his community."

Fiesta Names Sales Manager

NEW YORK—Jose Morand, President of Fiesta Records has announced the appointment of Bill Hill to the position of National Sales Manager of Fiesta Records for the United States.

Hill will be responsible for the present distributor set-up and the appointment of new distributors in areas which are not represented by Fiesta at the present time.

Hill will continue with his present position of Sales Manager with Que Records, (the two companies not having any connection) and will continue to operate independently.

Robbins At D. C. Ballroom

ARLINGTON, Va.—Singer Marty Robbins recently appeared at Washington D.C.'s Glen Echo Ballroom through the efforts of Don Owens, a deejay at WARL-Arlington Va.

Robbins, who has had two consecutive smashes for Columbia, "Singing The Blues," and "A White Sport Coat," also brought along his seven piece band.

Rocking 'Em



SPRINGFIELD, MO.—Brenda Lee of ABC-TV's "Ozark Jubilee" and ABC Radio's "Red Foley Show" 'rocks' on cymbal and drums with guest star Sonny James.

Station's New Building



SAN DIEGO—Disk Jockeys from KCBQ, San Diego, gather around Crystalette recording star Johnny Stark, during opening day party for the station's new building. Left to Right: Don Howard, Jim O'Leary, Carl Burns, president of Crystalette Records, singer Johnny Stark, Jack Vincent, Harry Martin, Ralph James, and Earl McRoberts.

National Academy Holds First Meeting

LOS ANGELES—The first meeting of the National Academy of Recording Arts and Sciences was held Wednesday, June 26th, at the Beverly Hilton Hotel for the purpose of organizing the Los Angeles chapter.

Introductory comments were made by Nat "King" Cole who introduced James Conkling, Chairman of the Organizational Committee. Speaking for the Organizational Committee, Conkling recommended that a temporary Board of Governors for the Los Angeles chapter be elected and also officers for an Executive Committee, following which membership could be opened to eligible groups and elections be held when representative membership was achieved.

The Board of Governors was selected from the following representative groups in the recording industry; Vocalists; Leaders and Conductors; Arrangers and Orchestrators; A&R Producers and Directors; Engineers; Art Directors and Editors; Composers; Instrumentalists; Comedy Education, Documentary, Misc.

The Board of Governors for the Los Angeles chapter includes Nat "King" Cole, Jo Stafford, Henri Rene, Paul Weston, Sonny Burke, Benny Carter, Lee Gillette, Tom Mack, Lowell Frank, Val Valentine, Bill Claxton, Marvin Schwartz, Sammy Cahn, Jay Livingston, Stan Kenton, Felix Slatkin and Spike Jones.

Paul Weston was elected as Presi-

dent, Lee Gillette, Vice President, Sonny Burke, Treasurer, and Tom Mack, Secretary.

On the Executive Committee are Paul Weston, Lee Gillette, Sonny Burke, Tom Mack and Benny Carter. The purpose of the Executive Committee is to transact certain business for the Los Angeles chapter for the Board of Governors.

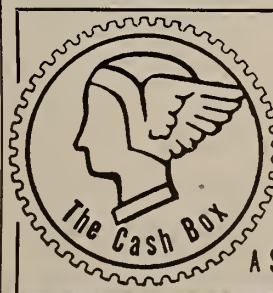
The Board of Governors was also empowered to elect five additional members from the classical field and the fifth from the documentary or educational field.

Paul Weston, in his acceptance, mentioned that one of the first functions of the group would be to set up rules and regulations for membership and to formalize the organization of the Los Angeles chapter membership. Meetings will be held this week for this purpose.

James Conkling will remain as Chairman of the Organizational Committee, and he announced that meetings will be held in the near future to get a New York chapter under way, following which the two chapters will appoint trustees to the national organization.

It is also anticipated that chapters in such cities as Chicago, Nashville and possibly other locations will be started.

The Board of Governors approved the appointment of Neville Nimmer as legal counsel of the Los Angeles chapter.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FOUR WALLS	Jim Reeves (RCA Victor)
2. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
3. A FALLEN STAR	Jimmy Newman (Dot) Ferlin Husky (Capitol)
4. A WHITE SPORT COAT	Marty Robbins (Columbia)
5. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
6. FRAULEIN	Bobby Helms (Decca)
7. GONE	Ferlin Husky (Capitol)
8. NEXT IN LINE	Johnny Cash (Sun)
9. HONKY TONK SONG	Webb Pierce (Decca)
10. ALL SHOOK UP	Elvis Presley (RCA Victor)
11. MISSING YOU. 12. I'LL BE THERE. 13. TEDDY BEAR. 14. MR. LOVE. 15. THREE WAYS. 16. LOVE LETTERS IN THE SAND. 17. ON MY MIND AGAIN. 18. TOO MUCH WATER. 19. DARK MOON. 20. MR LOST. 21. DON'T MAKE ME GO. 22. LOVING YOU. 23. GIRL IN THE NIGHT. 24. WALKIN' AFTER MIDNIGHT. 25. WHOLE LOT OF SHAKIN' GOING ON. 26. LOVESICK BLUES. 27. I LIKE YOUR KIND OF LOVE. 28. OH, SO MANY YEARS. 29. A CHANGE OF HEART. 30. I'M IN HEAVEN; THE WOMAN I NEED; QUICKSAND; AM I LOSING YOU; SWEETHEARTS IN HEAVEN; TEARS BEHIND THE SMILE.	



Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

1. BYE BYE LOVE 3
 Everly Brothers (Cadence 1315)
 Webb Pierce (Decca 30321)
2. A WHITE SPORT COAT 1
 Marty Robbins
 (Columbia 40864)
3. FOUR WALLS 2
 Jim Reeves
 (RCA Victor 6874)
4. A FALLEN STAR 7
 Jimmy Newman
 (Dot 1289)
 Ferlin Husky
 (Capitol 3742)
5. GONNA FIND ME A BLUEBIRD 5
 Marvin Rainwater (MGM 12412)
6. FRAULEIN 6
 Bobby Helms
 (Decca 30194)
7. GONE 4
 Ferlin Husky
 (Capitol 3628)
8. TEDDY BEAR 12
 Elvis Presley
 (RCA Victor 7000)
9. NEXT IN LINE 9
 Johnny Cash
 (Sun 266)
10. ALL SHOOK UP 8
 Elvis Presley
 (RCA Victor 6870)
11. WHOLE LOT OF SHAKIN' GOING ON.
 12. HONKY TONK SONG. 13. TOO MUCH WATER.
 14. MISSING YOU. 15. I'LL BE THERE. 16. WALKIN' AFTER MIDNIGHT. 17. THREE WAYS. 18. MR. LOST. 19. DON'T MAKE ME GO. 20. LOVING YOU; THERE YOU GO; MR. LOVE; LOVE LETTERS IN THE SAND; ON MY MIND AGAIN; DARK MOON.



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX BULLSEYE



"MY LOVE IS REAL" (2:23)
 [Geronimo BMI—Rainwater]

"MY BRAND OF BLUES" (2:30)
 [Geronimo BMI—Rainwater]

MARVIN RAINWATER (MGM 12511)

● Marvin Rainwater, whose fabulous writing and vocal talents were finally recognized by the public via his current MGM, pop-country click, "Gonna Find Me A Bluebird", comes up with two more originals, both of which can follow suit. On the upper end Marvin sings right from the heart as he penetratingly renders "My Love Is Real", a lilting, ultra-lovely, religious-flavored song of love and devotion. Superb vocal and musical background. He's equally effective on the other half, as he dramatically runs through "My Brand Of Blues", a fast moving lover's lament with an infectious, steady beat. Expect to see both ends on the charts, pop and country-wise.

"MOONLIGHT MOUNTAIN" (2:21)

[Vickers ASCAP—L. Pober, B. Freeman]

"LOVE HAS FINALLY COME MY WAY" (2:09)
 [M. Witmark & Sons ASCAP—L. Pockriss, P. Vance]

FARON YOUNG (Capitol 3753)

● Ace country song stylist, Faron Young, whose admirers continue to multiply in both the country and pop departments with each new release, offers a powerful new two-sider for the two markets. And Faron never sounded better as he tenderly fashions a beautiful, moderate paced, sentimental love tale labeled "Moonlight Mountain". Excellent instrumental and choral assist featuring a striking soprano effort by a gal billed as Millie. Another great background showcases the chanter's polished belting on the flipside, a sensational, fish beat, rock 'n roller tagged "Love Has Finally Come My Way". Could be a double-barreled smash, especially with the teen set.

DOUG HARDEN
 (Rev 3502)

B+ "FOOLIN' ME" (2:15) [Pontra Music BMI — D. E. Nelson, M. S. Webb] A captivating choral and musical backdrop makes Doug Harden's initial Rev offering a deck to watch. It's a tearful, middle beat love ballad that Harden wraps up in most attractive fashion. Smash possibilities in both the pop and country markets.

B "THE STORM" (2:18) [Pontra Music BMI—D. E. Nelson] Under portion is sad, sentimental piece set against a Latin beat and delivered with a heavy heart by the warbler. Strong pairing. Harden can hit with both ends.

MELVIN ENDSLEY
 (RCA Victor 6968)

B+ "LONELY ALL OVER AGAIN" (2:05) [Acuff-Rose BMI — M. Endsley] Top tunesmith, Melvin Endsley, introduces another terrific pair of self-penned chart contenders. Top side the songster, supplied with a top calibre, pop-flavored, choral and musical background, sings with heart-felt sincerity on a potent blues shuffle.

B+ "KEEP A-LOVIN' ME, BABY" (2:10) [Acuff-Rose BMI — M. Endsley] This half is a most appealing, up tempo romantic opus also styled for the vast pop-country market. Wonderful coupling. Melvin can ride 'em both to the top.

WELDON ROGERS
 (Imperial 5451)

B+ "SO LONG, GOOD LUCK AND GOODBYE" (2:20) [Travis BMI — W. Rogers] A trigger-quick, romantic rocker tailor-made for the jukes serves as a dandy vehicle for Weldon Rogers Imperial debut. Impressive offering. Could catch and bust wide open in all markets.

B "TRYING TO GET TO YOU" (2:15) [Motion BMI—Singleton, McCoy] Under slicing is an emotional, fish-beat romantic ballad that Rogers grooves in a solid, coin-catching 'rock-a-billy' style.

LONZO AND OSCAR
 (Decca 30374)

B "GONE #2" (2:07) [Hill & Range & Dallas Music BMI—S. Rogers] Lonzo and Oscar are gonna rack up a heap of chuckles, as well as the sales and spins, as they hop on two of the nation's top tunes and proceed to tear 'em apart in most delightful fashion. This end is the Ferlin Husky smash that the twosome happily destroys.

B "A FALLEN STAR" (2:42) [Tree Pub. BMI — James Joiner] Here the boys tell of a fast rising newcomer whose original disk gets killed by a good cover job. A twin-picnic for the jocks.

GEORGE McCORMICK
 (MGM 12504)

B "THE BLUES MOVED IN THIS MORNING" (2:17) [Acuff-Rose BMI — Gibson] The distinctive vocal styling of George McCormick lends itself to a rhythmic, crying towel love affair that the jocks oughta find to their liking. Strong piece of material expertly handled.

B "AFTER ALL WE'VE BEEN THROUGH" (2:04) [Acuff-Rose BMI — F. & B. Bryant] On the reverse etching McCormick tastefully waxes another up tempo romantic blues item. Tantalizing platter with a catchy whistle and musical backdrop. Both ends rate attention.

AL TERRY
 (Hickory 1066)

B+ "LATE DATE" (2:10) [Acuff-Rose BMI—B. Terry] Smooth-toned Al Terry could have a real big winner on his hands as he neatly polishes off a tearful, up tempo romantic shuffer. Terry sadly reflects that the gal's gonna see another guy after he takes her home. Sales reports oughta perk up the songster, however, since the deck has what it takes to develop into Terry's biggest side to date.

B "IT'S WHAT YOU ARE TO ME" (2:03) [Acuff-Rose BMI — Zeb Turner] Another good, pop-flavored vocal and musical assist on a heartfelt, up tempo love affair that Al spins in soft, sincere style.

DON RENO & RED SMILEY
 (King 5065)

B "NEVER GET TO HOLD YOU IN MY ARMS ANYMORE" (2:11) [Lois BMI—C. Haney] Once again, Don Reno and Red Smiley blend their 'pure country' vocal talents in grade "A" fashion as they invitingly spin a fast paced, romantic heartbreaker. Top calibre musical assist handed in by the Tennessee Cut-ups.

C+ "WHEN YOU AND I WERE YOUNG MAGGIE" (2:29) [P. D., J. A. Butterfield] Flipside is the charming evergreen taken for an ear-pleasing, quick beat, 'back country' instrumental ride by the entire crew.

BUDDY SHAW
 (Starday 642)

B "SECOND PLACE" [Starrite BMI — R. Snider, B. Shaw] Buddy Shaw's expressive vocal delivery comes across with telling effect as he etches this feelingful, up tempo lover's tale.

B "DON'T SWEEP THAT DIRT ON ME" [Starrite BMI — R. Snider, B. Shaw] On the flipside Shaw tells that he's had about all he can take from the gal as he socks out a hard-driving affair. Two good sides that are gonna make the jukes jingle with excitement.

DICK RICHARDS
 (Columbia 40957)

B+ "WE'VE GOT A RIGHT TO LOVE" (2:37) [Cedarwood Music BMI — Walker, Sherry, Tillis] Dick Richards, who attracted loads of air-play with "Fourteen Karat Gold", hands in a stellar reading of a beautiful romantic affair set to slow, steady, r&r-ballad beat. Splendid pop-flavored support supplied by Eddie Zack and his Dude Ranchers.

B+ "BLUE-JEAN BABY" (2:03) [Golden West Melodies BMI — Wolfe] Richards' voice is a treat to the ear as he persuasively performs this very pretty love piece with a similar backdrop and beat supplied by Zack's crew. Fine marriage of lyrics and melody on two decks that are just great for Summer programming.

JIMMIE WILLIAMS
 sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music — BMI
 Cincinnati 39, Ohio

THE ONE YOU CAN'T HEAR

TOO MANY TIMES!

Wiley Barkdull's

TOO MANY

HICKORY 1065



Country Round Up

The "Old Dominion Barn Dance", which has run continuously at Richmond, Va.'s WRVA-Theatre for the past 11 years has ceased operations. A continued decline in box office attendance during the past 12 months along with increased operating expenses were given as reasons. The "Barn Dance", during its 11 years of operation, played to nearly 1,000,000 people and was heard throughout the United States on the CBS Radio Network. Among the many top hillbilly and western artists performing in the WRVA-Theatre were Sunshine Sue, The Carter Sisters, Grandpa Jones, Gene Autry, Joe Maphis, Merle Travis, Don Reno and Red Smiley, Mac Wiseman, Stoney Cooper and many others.



MINNIE PEARL

There have been a few changes on WSM's executive staff lately. For one, Bob Cooper who was Radio Sales Manager has been made General Manager of the station and Ott Devine, veteran announcer has been made Program Director, taking Jack Stapp's place, who bought Tree Publishing Company.

Faron Young has a new Capitol release which is reported to be making noise by way of advance orders, especially in St. Louis and Hartford. Entitled "Love Has Finally Come My Way" and "Moonlight Mountain", he sang 'em to an enthusiastic audience on the "Opry" last Saturday night. In case anyone missed Minnie Pearl on NBC-TV's "This Is Your Life" this spring, "Cousin' Minnie" can be seen on the summer rerun of the show, August 14th. Prince Albert's portion of the "Grand Ole Opry" starred Jim Reeves and his special guest, Janis Martin on June 29th. Roy Acuff emceed the July 6th show and Jimmy Newman was his guest.

Jack Lloyd types that he has taken over the managerial reins of the "Opry's" keyboard favorite, Del Wood. He adds that Del just cut 4 new sides for Victor and that they're refreshingly different, in line with the new trend.

"Cornpone" Bob McKinnon, who runs the "Skyland Ranch" on WONE-Dayton, Ohio, is now conducting a record hop each Saturday nite at the Roller Rink in Lebanon, Ohio, in addition to emceeding the shows at Lakewood Beach Park, near Springfield, each Sunday afternoon and nite. Bob'll be interested in hearing from units that'll play the park this summer.

Despite threatening clouds overhead, and with seats provided for only 1,500 persons, the "Ozark Jubilee" was a spectacular attraction on the grounds of the huge Oklahoma Semi-Centennial Exposition, jamming an estimated 3,250 into the converted cowbarn from which the ABC-TV program originated on June 22nd.

Television's big, little star, 12-year-old Brenda Lee, experienced 2 misfortunes this past week. While taking part in the "playin' rough" kind of fun, in which all youngsters her age delight, she received a back injury which caused the cancellation of several Top Talent bookings, and only hours after being treated and ordered to bed by a physician, she was summoned from Springfield to the bedside of her grandmother in Georgia who is gravely ill. Brenda, however, returned to the road this week, playing the Western Illinois Fair July 3rd, the Sunset Park in West Grove, Pa., on July 4th, and 2 other Eastern parks the following weekend.



BRENDA LEE

"Jubilee" had as guests, Rex Allen and Lu Ann Simms.

George Popkins of "Pop's Country Store", WXGI-Richmond, Va., infos that Columbia newcomer Stonewall Jackson has scored heavily his 1st time out. George sez that Stonewall's "Don't Be Angry" is at the top of Richmond's best seller lists as well as his own 'hit parade'.



WERLY FAIRBURN

Pasadena. The park, which is about 30 miles from Los Angeles brings to a total of three parks, in an area less than two miles apart, which includes the "Town Hall Ranch Park" opened two years ago and the new Crash Corrigan ranch.

Dee Marais, Mgr. of Savoy's Werly Fairburn and Starday's Margie Singleton, visited with Paul Kallinger recently. Paul, back from a Florida vacation can be heard every nite over XERF-Del Rio, Texas, from 6:00 P.M. to 1:00 A.M.

Tex Ritter played the Rodeo in Taylor, Texas, July 2nd, 3rd and 4th. After touring through Wisconsin and Minnesota he'll return for his regular Saturday night "Town Hall Party" appearance. Tex's latest Capitol record "Trooper Hook" is scheduled for release this week.

Jeani Mack will be the featured vocalist at the debut of the Sierra Creek Park in the Santa Monica mountains which opened June 23rd. The show is backed by Al Riffe and Charlie Williams of KXLA,

New talent added to the convention to be held in Salinas, on August 23rd and 24th are Jimmy Pruett and Mary Lou Nell of "Town Hall Party," Don Deal of Era records, the Isle Brothers of Bally records and Harold Souza of northern California. . . . Unless the deejays come forward with their support of the convention it may be necessary to cancel their phase of the convention and replace it with a special show. It is hoped that this will not be necessary since the goal of dj convention is to convince the station managers of the need for more country music on their stations and the only way it may be done is with this meeting of the jocks.



RAY PRICE

Curley Gold, west coast press agent and band leader, types from San Francisco, Calif., that Columbia's Ray Price starred recently at the "23" Club in Brisbane, Calif. He adds that Tommy Kizziah, is featured at the Wagon Wheel Park in Camas, Wash., every Saturday nite, for one of the state's biggest western dances. Also, Billy Williams continues right along with his big Western Jamboree, every Friday nite, at the Alpine Hall in San Jose, Calif.

Yodeler Donn Reynolds, having returned from an extensive tour of England, Ireland and Wales, signed an MGM recording pact. Donn's initial session was cut in Nashville and the 1st disk is due for a July release.

Curtis Potter, 17 year old country singer who heads up his own "Curtis Potter show" on KRBC-TV, Abilene, Texas, was a recent guest star on "Red River Jamboree", Paris, Texas where he plugged his current Fox Record, "I'm A Real Glad Daddy" and "Footsteps In The Night".

Roy Glenn and Pee Wee Reid, producers of "Red River Jamboree" staged a special "Send-Off" show for Victor's Nan Castle, just prior to her departure for New York and the "Arthur Godfrey Talent Scout Show." Regulars on the show and several guests, including The Bele Twins of "Big D Jamboree", participated. Nan, incidentally was a winner on the Godfrey Show, and spent the rest of the week in New York appearing on the Godfrey Network radio and TV show. Nan records for RCA Victor and her current release is "Starlight, Starbright" and "I'm Not Ashamed".

Moon Mullican, known as "King of the Hillbilly Piano Players", headlined a 10 day tour, which started Thursday Night, June 27th through Saturday July 6th in and around the Houston, Texas, area. Also on the show were "Smilin" Jerry Jericho, vocalist and recording artist from Houston. Music was furnished by The Texas Plainsmen. The tour and promotion was set by Bill Freeman of Tex-Talent Enterprises.



DONN REYNOLDS

Ken Parsons, formerly with KLRA-Little Rock, dropped into The Cash Box offices to say hello while in New York last week. Ken, with a good radio and newspaper background, is looking to hook up with someone in either field. Interested parties can contact him at Box 384, Pine Bluff, Ark. Ken adds that the jocks he visited with are really enthused with the Browns' RCA Victor LP, "Jim Edward, Maxine & Bonnie Brown". The package includes old favorites and new material with the backing featuring Chet Atkins.

Very sorry to hear about the death Mercury-Starday's of Denver Duke & Jeffery Null's Mgr., Paul Gilley, who drowned recently.

Cowboy Howard Vokes types that jocks not serviced with Bill Price's latest Blue Hen waxing, "Alone And Blue" and "We can Never Love Again", can obtain a copy of the disk by writing to him at Vokes Music, New Kensington, Pa.

Spike Jones and his musical henchmen, "The Band That Plays For Fun," spoofed country music in a tumultuous production entitled "Grand Ole Uproar," on "The Spike Jones Show," Tuesday, July 2nd CBS-TV, 10:30-11:00 pm, ed. Sonny James was Spike's special guest.



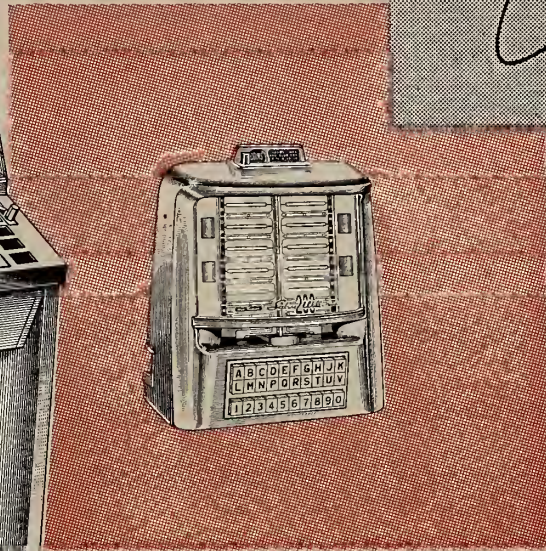
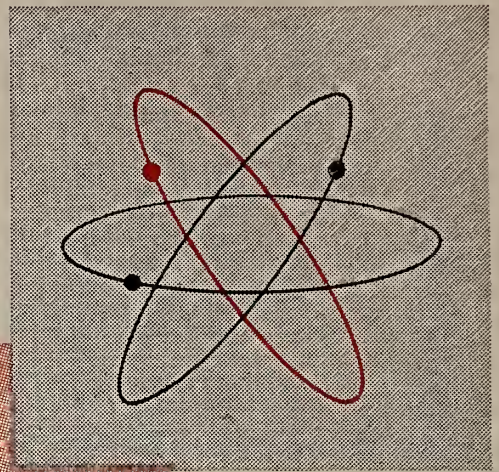
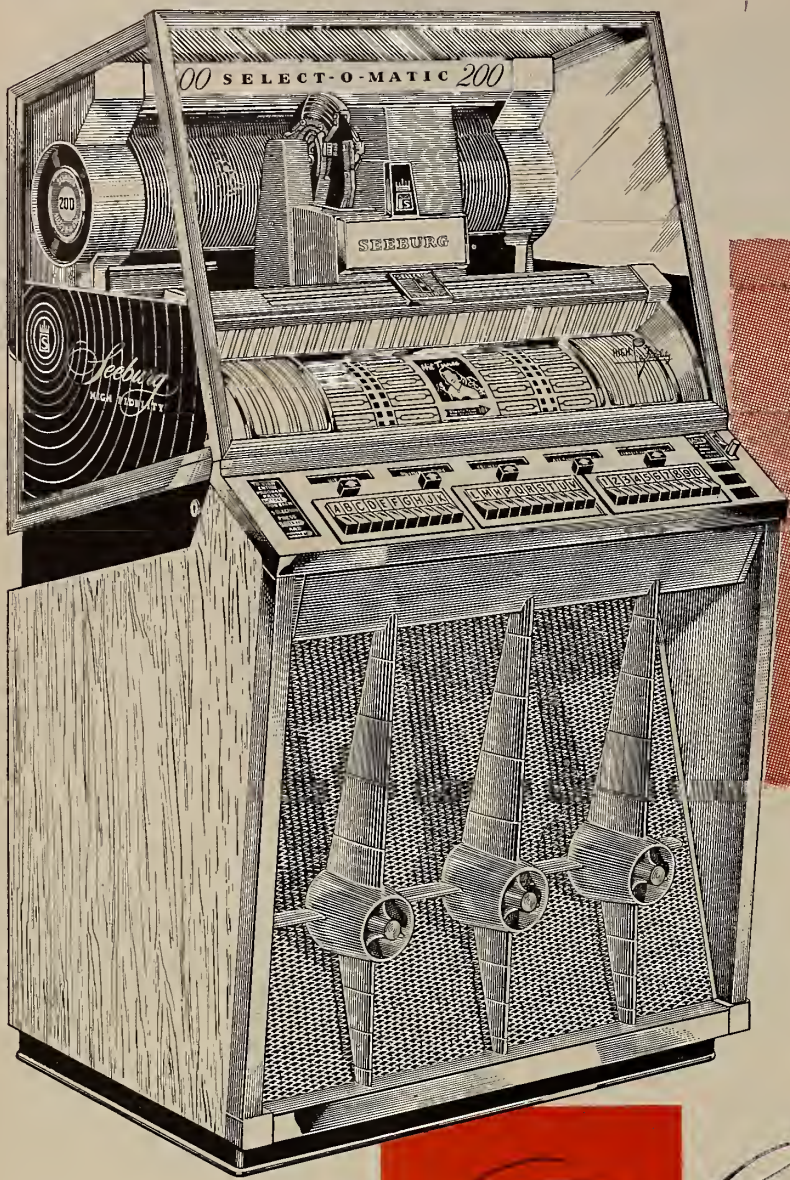
MOON MULLICAN

Congrats are in order, once again, for the Paul Simpkins, WBAM-Montgomery, Ala., on the addition of a 4th son, Roy Martin, who checked in on June 4th.

Balin' Wire Bob Strack, KIMO-Independence, Mo., along with the "Jubilee's" Slim Wilson & The Tall Timber Boys, and Flash & Whistler were scheduled to be on hand for opening day festivities, July 4th, at the mid-west's newest hillbilly park, "Tiny Tillman's Happy Hollow Ranch", which is located just south of Kansas City, Mo.

Shelby Cooper and the Dixie Mountaineers headline a new country live talent show that started June 15th and is heard each Saturday night from 10:30 to 11:30 on KATV in Pine Bluff, Arkansas. Talent wishing to appear may write Shelby at KATV.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



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World's finest music system.....with styling that's years ahead...

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Here's Reason For "10c Play Plus":

NO COMMISSION ONE WEEK DURING EACH MONTH!

For Example Let's Take:

\$20 GROSS PER WEEK LOCATION

**Op's Share on 50%-50% Commission Basis
Per Week = \$10 x 4 Weeks = Total \$40.**

**Op's Share on 50%-50% Commission Basis
Per Week = \$10 x 3 Weeks = \$30 Plus One Week
(NO COMMISSION) \$20 = Total \$50.**

**Op's Share on 60%-40% Commission Basis
Per Week = \$12 x 3 Weeks = \$36 Plus One Week
(NO COMMISSION) \$20 = Total \$56.**

**Op's Share on 65%-35% Commission Basis
Per Week = \$13 x 3 Weeks = \$39 Plus One Week
(NO COMMISSION) \$20 = Total \$59.**

The above recommended method for those operators who believe that they can institute no commission one week during each month will bring in sufficient extra return to help defray servicing overhead expense in the opinion of leading operators.

The fact still remains that 10¢ play plus a more equitable division of the gross income from all machines is the operator's one and only way to assure himself continuing in business on a profitable basis.

If he can arrange with his locations for front

money or for a more equitable percentage commission basis, he may not care to use the above method.

If the operator believes that it will be much easier for him to arrange for no commission one week during the month, he should, then, consider this plus 10¢ play and, most recommended, 60%-40% or 65%-35% commission basis.

With the nickel valued at just above 2¢ and the dime worth 4.9¢, the operator has no other alternative but to arrange for a more equitable division of the gross receipts from all of his machines.

Here and There

PITTSBURGH, PA.—By this time it's common knowledge that "Steel" has increased its price \$6 per ton, effective July 1. Within days following United States Steel Corp.'s announcement, other steel makers joined in the price hike. Industry spokesmen are quoted as stating that the \$6 per ton increase is "too low". Some will increase their price more than the \$6. In addition to affecting those in the coin machine industry the same as it will in other businesses, the prime purpose of this mention here is to once again stress the necessity of operators to sell its music and entertainment at a price which will permit them a profit so that they can remain in business. There are still plenty of music machine operators selling their product at 5¢. The same 5¢ it was sold in the 1930's. With prices of equipment, overhead, etc., increased four-fold since the pre-war days, it's one of the great mysteries of all time how those 5¢ operators are still around. Those operators who have switched to dime play long ago, are now faced with the problem of keeping their heads above water (The Cash Box, in its editorials, is offering several suggestions and plans to help ease the situation). Prices are bound to go higher—and the coin machine operator should face the situation squarely—and make every effort to meet current changes.

CHICAGO — The First National Bank of Chicago polled 12 leaders in business and industry, and this week disclosed the replies to the question on what the outlook was for business prospects the last six months of 1957. 11 of them said the outlook was good. The sole dissenter was Judson S. Sayre, president, Norge division, Borg-Warner Corp., who spoke for the appliance industry. Spokesmen for the following industries made the optimistic predictions: Steel, Meat Packing, Credit Rates; Aircraft, Railroads, Department Store and Retail Trade, Farm Equipment, Utilities, Automobile, and Tire and Rubber.

HAVANA, CUBA — It's reported that a new Cuban law says once you hire someone and keep him over 6 months, he's on the payroll for life. To get rid of him, you must accept his severance terms. Asked how he makes an unsatisfactory employee come to terms, a Cuban replied: "Our VPs are quite dignified, and it's quite a comedown to be made VP in charge of the toilets."

CO-OPERATION THE ANSWER

This is the Time for Concerted Effort on the Part of All in the Industry to Help Operators Adjust to Meet Modern Inflationary Conditions and Thereby Bring Return of Better Business

CHICAGO—"It's easy to say it, alright, but, how are you going to do it?" was the way one distributor questioned the possibility of helping the operators in his area to re-adjust their operations to meet inflationary business conditions.

"Don't tell me about operators", said another, "you can holler your head off, point out all the facts and it's just like talking into the wind."

There is no doubt that, with this sort of attitude, no one will help anyone.

But the fact remains that, every day and everywhere in the nation, operators are changing over to dime play and are, at the same time, trying to obtain a more equitable share of the gross intake from their machines.

Perhaps, then, not all operators are such stubborn and mulish businessmen that they don't know what's good for them.

The time has come for a concerted effort on the part of all concerned with the industry to help the nation's

operators. At least to help those who are still trying to help themselves regardless of the fierce competition they have to face. Especially help those operators who want to be helped.

When the operator is enjoying prosperity all in the industry enjoy prosperity.

The distributor finds it easier to sell and so much easier to collect for what he sells.

The manufacturer, in turn, enjoys more and bigger orders from the distributor and, at the same time, finds the distributor a very fine financial risk.

It is, therefore, up to the top leaders of the industry to arrange for meetings with operators all over the nation.

Point out the basic inflationary facts to the nation's operators.

Help them to achieve the goal that the majority of operators desire—10¢ play plus a more equitable share of the gross income from all of their machines.

Rock-Ola Subsidiary to Build 8-Story Loop Garage

CHICAGO—Plans for a \$5,000,000 parking garage in the heart of the Loop were announced by David C. Rockola, Chairman of the Board of Directors of Peerless Weighing and Vending Machine Corporation which is a subsidiary of Rock-Ola Manufacturing Corporation.

The property involved includes the famous 9-story Reaper Building on the northeast corner of Clark and Washington built in 1872 by Mary Virginia McCormick, wife of Cyrus McCormick, inventor of the reaper, and the Benjamin Manierre property adjoining the McCormick property which for 35 years housed the famous Carder's Sizzling Steaks restaurant on Dearborn Street.

The property with a frontage on Washington Street of 240 feet and 100 feet on Clark Street was purchased by Peerless Weighing and Vending Machine Corporation from McCormick Estates and Chicago Title and Trust Company. The adjoining property on Dearborn Street which has a frontage of 58 feet on Dearborn was purchased by Rock-Ola Manufacturing Corporation from the Benjamin Manierre Estate and Northern Trust Company. This property has been in the Manierre family for 107 years.

The garage structure will be 8

stories with a special ramp floor construction with automatic elevators to take customers to and from their respective floors. The checking in and checking out process will be similar to the Super Market technique. Under this advanced Self-Park plan the whole process of parking is speeded up and the operation can be handled with approximately 35% of the number of employees required in Attendant Parking garages.

The length and depth of the property is great enough to be linked together into an "S" shaped pattern with 20,000 square feet of retail store space on the ground floor. Cars will enter from Washington, Clark and Dearborn Streets and exit on Dearborn.

The architects of the project are Friedman, Alschuler & Sincere, 223 West Jackson Boulevard. The demolishing of the 9-story Reaper and 4-story Manierre Buildings was let to the Bosley Wrecking Company and it is expected that the demolition of the buildings will be completed early in August.

David Rockola said, "From our present projection, we expect to have the first stage of the construction completed before the end of 1957. When the upper structure is completed, this facility will have a capacity of approximately 700 cars."

AMI's Phonos Exhibited At Tokyo Fair



TOKYO, JAPAN—William J. (Bill) Suter, Morcoin Company, Ltd., with headquarters in Manila, and as Far

East representative for AMI, assisted the members of the firm of Taito Trading in displaying the AMI line



of music machines at the Tokyo International Trade Fair held here in May.

Commenting on the Fair, Suter reported, "Over one million attended the fair, which was considered the latest and best of its kind held in Japan so far.

"When the fair actually opened, we couldn't get near our own booth. The crowds were so great. These juke boxes were the first ever displayed at a trade fair in Japan. The AMI stateside 200 selection model 'G' was displayed and at the same time we introduced the Japanese manufactured AMI 120, which was produced completely in Japan except for the record changer mechanism which was imported from the AMI manufacturing licensee in Denmark, the IMA-AMI Ltd.

"Taito Trading is the AMI licensee and is headed up by Michael Kogan, who has an interesting history. Kogan was born in Russia, but brought up in Harbin, China. He is a citizen of Israel, but makes his home in Japan. He speaks fluent Japanese, having been educated in the Tokyo University.

Mike joined the AMI family less than two years ago, and has done an outstanding job of manufacturing.

During this fair, Suter held what he terms "the first regional meeting of AMI distributors in the Far East." In addition to Suter, on hand were Jesse Yee, AMI's energetic Chinese Hongkong distributor and Ng Lian Chin, the AMI Malayan distributor for Malaya and Singapore.

Suter also flew to Seoul, Korea, where he advises he made arrangements with Bruce Eckert, sales manager of Hennigsen & Company, who represents Coca Cola and other beverages in the Far East, to handle the Korean distributorship for AMI. "Many of Bruce's friends in the United States" said Suter, "will remember him as originally handling coin machines in Manila shortly after the last war."

Pictured herewith is the exhibit booth of AMI at the Tokyo Fair. Top: (Standing): Bill Suter and Mike Kogan. (Seated): Jesse Yee and Ng Lian Chin. Bottom photo shows the exhibit booth with a Japanese girl who acted as receptionist.

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CABLE ADDRESS: UMCORP



Model UPA-100

Export Biz Boom Continues

Many Distributors Claim Exports are Helping to Keep Their Businesses Going at Top Speed. Backlog of Orders for Late Model Used Machines Grows Greater

Complete Analysis of The Export Business Will Appear in The Cash Box' "15th Anniversary Issue" Listing Countries and Exports as Well as Imports. Most Thorough Research Yet Presented to the Industry

CHICAGO—"If not for the export business we are enjoying," one well known distributor reported, "we would be working at a loss right now." Nor is he alone in this belief. Many, many other distributors all over the country are just as happy because of the fact that the orders they have been exporting machines out of the U. S.

This is keeping them so busy many don't even know whether there is, or is not, domestic business to be had.

"My salesmen are trading high, wide and handsome," stated one distributor, "in an effort to obtain the late model used phonographs and games we need to fill the many export orders we already have on hand.

"What's more," he added, "we're getting more export orders. And at such a rate that we have had to return checks as well as letters of credit. We can't fill them all."

The export business boom, as far as this industry is concerned, continues on ahead at a pace that is truly amazing.

Few ever believed that exporting machines would reach its present stage. Many a manufacturer, for example, is smiling very happily over the export orders he has on hand and which he is filling just as rapidly as he possibly can.

For over ten years *The Cash Box* has brought this industry the "Quarterly Export Edition."

This edition has grown to the point, exporters of this country admit where: "Unless it appears in *The Cash Box* it isn't really for export."

But with its "15th Anniversary Issue" *The Cash Box* is presented the most thorough and most analytical report on exports for all of 1956 and for 1957 which has yet been presented to the industry.

Those firms that are interested in exporting new and used machines will find "The Cash Box Quarterly Export Edition" which appears in the "15th Anniversary Issue" will bring them analytical facts they have never before seen regarding the business to be enjoyed with world markets.

Good Ole "Garv" Goes British



ARTHUR ALOYSIUS GARVEY

CHICAGO—Arthur Aloysius Garvey, noted Bally roadman, reported this past week:

"From now on," he succinctly stated, "I'm going British."

"Yes, sir," he added, "you can tell everyone of my friends everywhere that they're going to find me signing my name in the British way."

"From this moment on," chirped good ole Garv, "it's A. Aloysius Garvey."

"Pete" Pieters' Daughter Weds

KALAMAZOO, MICH. — J. R. "Pete" Pieters of King-Pin Equipment Company, this city, announced this past week that his daughter, Jane Lynn, was married Saturday, June 29, to Wesley R. Knapper.

The wedding took place in Richland, Mich.

The bride and groom are reported to be on a long honeymoon.

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- 1957 BASEBALL
- CROSSFIRE Gun Game
- 6-POCKET POOL TABLE

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Re-Opens Southern Coin Machine



NEW ORLEANS, LA.—Jimmie Kell, one of New Orleans oldest and best known wholesalers, announced the re-opening of his Southern Coin Machine Exchange at 712 Claiborne Street, this city.

"In addition to handling a complete line of new Bally, Keeney and Gottlieb games", stated Kell, "we will handle reconditioned equipment, as well as servicing machines for operators here."

Asks Youngsters "What Changes Would You Make In Juke Boxes"

MINNEAPOLIS, MINN.—In the "Just Ask" column, a photo-interview feature conducted by Russell Bull of

the *Minneapolis Tribune*, the question asked one day last week was "What changes would you make in juke boxes?"

Five pictures of young girls, together with their answers were printed.

The answers tend to show how varied are the tastes of juke box patrons, even among the teen-age set. The first girl said: "I would have them loaded with more jazz records, also the top 10 rock and roll songs."

The next girl answered: "More variety, not only in music, but singers also. There are now too many records by the same singers."

The third girl replied: "They should have all types, popular, hillbilly, jazz, rock and roll, classical and rhythm and blues."

The fourth girl stated: "Every juke box should contain all the top 40 popular tunes and more semi-classical records."

The fifth youngster tried to be cute, saying: "I'd make a radical change by throwing all juke boxes in the river and installing hi-fi players in all teenagers' homes."

"I carry 'The Cash Box' with me wherever I travel"
NG LIAN CHIN, Singapore



Through The Coin Chute

CALIFORNIA CLIPPINGS

New games and fast breaking records are keeping everyone on their toes along Pico Boulevard the past week. . . . The Lanzy Brothers, Andy, Bill, Nick and Vinny, putting in extra hours to handle their growing business at American Coin Machine Service Company. They have added an additional man on night service for route calls. . . . Phil Robinson on a trip to San Francisco, Reno and points North where he reports Chicago Coin's new "Classic" Bowler is being received with unanimous approval by the operators. . . . Gabe Orland tending to his duties in a standing position at California Music Company after undergoing minor surgery last week. Sammy Ricklin reports one of the heaviest weeks of mail order business this year, which is a good indication of no "summer slump." Lilia Rivas took leave of the Title Strip department to enjoy a well deserved vacation in Mexico. Martha Delgado predicts The Lovers have a big seller with "Darling It's Wonderful" on Lamp. Buddy Robinson says Bob Jaxson's "Beach Party" on RCA-Victor has taken off and headed for the charts.

Wayne Davis busy at Minthorne Music Company writing orders on the Seeburg Jet "200" Phonograph. George Mahlum reports activity at an all time high on Chicago Coin's "Classic" Bowler. Matt Nordberg returned from San Diego and is assisting Harry Orlowski with sales in the showroom. Pat Pugliese of the Parts Department enjoyed a three day holiday in Las Vegas. . . . Lucille and Paul Laymon very pleased with the enthusiasm shown by the operators for Bally's new "ABC Tournament" Bowling Lanes since its arrival in the showroom at Paul A. Laymon, Inc. Ed Wilkes says the features the operators comment on are the ball striking the pins, accessibility for servicing and the simplified mechanism. Jimmy Wilkens postcards from Chicago that he visited the Rock-Ola and Bally factories while there. Charlie Daniels reports all Bally Kiddie Rides are doing exceptionally well. Lisbon Burton of the Shipping Department, and Noel "Red" Creswell of the Service Department, both vacationing. Leo Gauthier has joined the crew in the Shipping Department. . . . Norty Beckman is receiving words of praise from the operators on the speed, accuracy and appearance of his title strips since he installed the new equipment at Norty's Music Center. Jan Graham reports "Chicken Baby Chicken" by Tony Harris on Ebb is one of the big sellers in R & B. Ben Goldman predicts Marvin & Johnny have a hit with "Pretty Eyes" on Aladdin. Norty says he has had to increase his jazz LP and EP section due to the increase in demand. . . . Bill Happel reports the AMI "H-200" phonograph is going very well in all territories as well as in the showroom at Badger Sales Company, Inc. Marshall Ames busy writing and filling orders for Keeney's "Bowl-O-Rama" and Genco's "Sweet Twenty One." Jack Leonard stocking the Parts Department with parts and supplies for the new bowlers which the operators will be demanding for replacement through constant use. . . . Ed Wisler aiding Wayne Copeland with sales of new and used equipment in the showroom at Sierra Distributors before departing for San Diego. Pete Ley reports a great deal of activity in the Bakersfield area. Leonard Hicks bemoaning the fact he is so busy in the Parts Department he can't set the date for a vacation. Frank Davis busy with sales of used equipment being received as trade-ins on the Wurlitzer "2150" phonographs. Jim Crosby anxiously awaiting the arrival of his family from Kansas City to reside permanently in Los Angeles. . . . At Leuenhagen's Record Bar, Mary, Kay and Claire Solle all up in the air as to where they should take their vacation, but Barbara Chandler, their attractive niece, is trying to convince them a beach house at Malibu is the only thing! Mary and "Barbie" say the Del-Vikings have another hit with "Jitterbug Mary" on Mercury. Claire predicts "Swinging Sweethearts" will be a big one for Ron Goodwin on Capitol. Kay reports the operators are going for Huey Smith's "Rockin' Pneumonia And The Boogie Woogie Flu" on Ace. . . . Charley Robinson reports that even with the heavy shipments of United's "Team" Bowling Alleys being received at C. A. Robinson & Company, they sold out the past week. Hank Tronick says many operators are switching from the "Regular" to "Team" Bowlers, but the market is holding firm on used "Regulars." Al Bettelman reports the new United Phonograph has proven very successful in performance and take in the locations throughout Los Angeles. Ray Powers says used equipment in both music and games doing very well at Robinsons. . . . On Jack Simon's return to Simon Distributing Company after his trip to Chicago, John Freeman showed him the number of sales made with local and out of state operators for arcade pieces during his absence. Sonny Lomberg is enroute from Chicago to Los Angeles. . . . His many friends are wishing John Ketchersin, Long Beach operator, a speedy recovery and a short stay at the Long Beach Community Hospital.

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(78) 135.00
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Frame, small pins, 6 for **\$100**

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Wisconsin Music Merchants Report Successful Meeting

GREEN BAY, WIS.—Ed Dowe, secretary, Wisconsin Music Merchants Association, reports that their meeting at the Beaumont Hotel, this city, on June 17 was most successful.

Reports on current conditions were made by Dowe and Clinton Pierce, president. Dowe spoke of amusement machine legislation, and Pierce talked about music machine legislation as well as reporting to the membership on the recent MOA convention.

A forum discussion on 10¢ play and a better commission arrangement resulted in agreement by all that they must have more revenue to meet overhead expenses and increased cost of equipment.

Next meeting will be held at Bailey Harbor, at Schmitz's Gables, and will be an election meet. Mrs. Williams, local operator, will be the host operator.



Through The Coin Chute

NEW ENGLAND NIBBLES

Big 4th of July week with long week-end spelled big takes for coin operated equipment in fun spots from Maine to the Cape. . . . Distrib plants took advantage of the long holiday week-end to give employees time off from the rush that started since the beginning of the outdoor season. . . . More automatic coin equipment is on location now in New England than in any other summer. . . . Music is holding up big, and the outstanding money makers are arcade pieces, games, guns and pins, which are soaring. . . . Many of the distribs took advantage of the long week-end to visit fun spots and beaches to get a look at the action.

At Trimount Automatic Sales Corp., (Seeburg), Irwin Margold reports, biz is excellent all around. New Seeburgs are going good, pins and arcade pieces are big, Genco's "Sweet 21" is finding favor with the ops, and Williams' "Gay Paree," new four player pin, is being hailed as a great innovation and a hype to biz. "Gypsy Grandma" Fortune Teller is a big favorite with ops here. Salesmen Dan Brown and Dave Riskin are back from sales trips around the N. E. territory. . . . At Atlas Distributors (AMI), new AMI "H-200" is reported moving fast. Louis Blatt off to his N. H. resort residence for the long week-end. Barney Blatt is reported showing improvement from his recent illness at home. . . . At Redd Distributors (Rock-Ola), Bob Jones, sales mgr., and Si Redd off to the Cape for the holiday. The big inventory sale here was a huge success all around—pool tables, pins, games and arcade equipment has been keeping the staff hopping here. . . . At Associated Amusements (Rock-Ola), school for ops being set. Dick Mandell, gen. mgr., flying his new Piper Cub around the territory. Ed and Mrs. Ravreby and son-in-law Dick and Mrs. Mandell off to the Cape for the holidays. Kiddie rides, arcade pieces, pool tables and bowlers are hot here, they report.

Ops in visiting distribs this week included: Adolphe Dugas, Webster; Dave Baker, Arlington; Joe Assad, York Beach, Me.; Al Dolins, Hyannis; Gene Sweeney, Buzzards Bay; Pal Scalsi, Blackstone; Curtis Lawrence, Claremont, N. H.; Ray Shea, Worcester; Tom Libby, Haverhill; Tony Casale, Portland, Me.; Bill Hamel, Concord, N. H.; Bill Ashton, Chester, Vt.; Elmer Laughton, York Beach, Me.; Ray Faini, Framingham; Connie Pocius, South Boston; Peachy Cassanta, Milford; Bill Kirby, Blackstone; Chris Caragianis, Newport, R. I.; Charlie Recardi, Train Mt., N. H.; Bernie Smith, Berlin, N. H.; Flint Newton, Pete Suma, Bristol, Conn.; Bill Brooks, Dover, N. H.; Ralph Feretra, Concord, N. H.; Martin Oliver, Portland, Me.; Guy Durgin, Presque Isle, Me.; Bill Arrison, Chester, Vt.; Dave Campagna, Springvale, Me.; Paul Carrizia, Beverly; Dave Hammett, Hyannis; Don Foote, Randolph; Ralph Lackey, Brookline; Sol Robinson, Newton; Phil Swartz, Brookline; Israel Spector, Cambridge; Arthur Sturgis, Jamaica Plain; Cy Jacobs, Boston; George Chopelas, Malden; Sumner Segall, Boston; Guy D'Giovanni, Allston; Teddy Rubinovitz, Chelsea; Bob Green, Randolph; Stan Cokas, Lynn; and Charlie Tiernan, Cambridge. . . . Joni James in for a one nighter at John Dineen's Hampton Beach, N. H. Casino. . . . Ruthie Shapiro, record promotion wizard, off on a national tour in behalf of her clients, Eileen Rodgers, Frankie Laine, Baby Rose Marie, Baker Sisters. . . . Stewart Rose wed Rita Dorgan, Capt. of the Blinstrub line in Brookline. He is booked to sing at Louis Cohen's new York Beach, Me. Frolics. . . . Newport jazz bash drew a big delegation of Hub fans over the 4th. . . . Calypso continues at the Hotel Bradford's Carousel room, only Hub nitery functioning during the summer.



Through The Coin Chute

DALLAS DOINGS

Abe Susman keeping in touch with his office by phone during his stay in Houston and Galveston, reported that he was going to Angleton for a little fishing after winding up his business trip. Abe had it a little rough when the hurricane hit Galveston during his visit there. . . . Phil Weinberg, regional sales manager for Bally Manufacturing Company, and Mrs. Weinberg returned from their trip to the west coast. . . . Buck Stapleton of Capitol Records' local branch has been promoted from sales manager to western district promotion manager but remains based here. . . . Bob Keels from Capitol Records' Oklahoma City branch will be the new sales manager in Dallas. . . . Bob Gilmore, sales manager for S. H. Lynch & Company, is travelling through west Texas on a business trip. . . . Sighted Jack Sprott of Temple shopping along coinrow. Other visitors included J. W. Barnes of Franklin; M. T. Johnson, Santos; Charlie Waggoner of Grand Prairie; Walter Wiggins, McKinney; Dick Quam, Henderson; Ray Howell, Jimmy Woolsey and Ernest Harris of Fort Worth; Buddy Clem from Paris. . . . Ben Baker, Columbia Records' sales and sales promotion manager at Medaris Company, making plans to attend the convention to be held at the Hotel Americana in Miami Beach. Sales staff and wives have been invited to attend. . . . Geo. W. Wrenn of the R. Warneke Company tells us John Hickman, AMI field engineer, is down here from the factory in Grand Rapids working in the field calling on operators. . . . Mrs. Geo. W. Wrenn and son Jimmy are vacationing and visiting relatives on the west coast. . . . Jim Wilson, Houston salesman for Texas Records, Inc., London label distributor, is spending his vacation visiting family in Massachusetts. . . . Richard Gautreau, San Antonio representative for Texas Records, Inc. enjoying his vacation in Monterrey, Mexico. . . . Gunnar Gabrielson, field representative for J. P. Seeburg, on an extensive business trip which will take him through four states. . . . Earl Reindollar, head of the service department at Walbox Distributing Company, on a fishing trip at Lake Texoma. . . . David Eisenlohr, record department manager at Adleta Company, RCA Victor Records' distributor, vacationing in Michigan with his family. . . . C. R. Brewer, manager of the phonograph shop at S. H. Lynch and Company, is enjoying his vacation at Lake Texoma.

Wurlitzer Opens Series Of Mid-Summer Sales Meets In New York



ROBERT H. (BOB) BEAR

first get-together at the Statler Hotel, this city, on Monday and Tuesday, July 1 and 2. Ted Parker, regional representative, also attended this meeting.

"The purpose of these meetings" advised Bear, "is to confer with our distributors and discuss plans for the fall selling season."

Attending the New York meeting were: John Bilotta, Si Redd, Joe Young, Ken O'Connor, W. T. (Spec) Cruze, Joe Ash, Charles Winter, R. Smith and Marvin Roth.

Al Dietrich of the factory will join Bear and Palmer for the balance of the meetings throuout the country.

On Monday and Tuesday, July 8 and 9, a mid-west meeting will be held in Chicago. Bert Davidson, regional representative will attend.

July 10 and 11 is the date set for a meeting in New Orleans, with Carl J. Karle, regional representative on hand.

The mid-summer sales meetings will terminate with the meeting in San Francisco on July 12 and 13. Gary Sinclair, regional representative, will be on hand here.

NEW YORK—Bob Bear, sales manager, and A. D. Palmer, advertising and sales promotion manager, The Wurlitzer Company, North Tonawanda, N. Y., started off a series of mid-summer sales meetings with its

IMPORTERS

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Nite Club \$345	Gayety \$ 85	Surf Club \$ 75
Broadway 295	Miami Beach 175	Palm Springs 65
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Brazil 275	Starlet 150	Pixies 135

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BIZ SLIDEOFF PORTENDS READJUSTMENT AHEAD

Ops Now Realize That Regardless of How Much Play Can Increase on Average Location This is Not Enough, Under Present Creeping Inflation, to Assure More Profitable Return on Present High Investment in New Machines, Service and Manpower. Must Arrange for '10c Play Plus' More Equitable Division of Gross Intake. When This is Accomplished by Greater Majority of Nation's Operators Leaders Foresee Big Boom Times Ahead for Industry.

CHICAGO—"There's no use kidding ourselves", this operator stated, "into believing that, if the number of plays on each location increase, we're going to make more money."

"The fact of the matter is," he added, "that overhead increases, too. And because of this, we're back where we started."

"Unless the operators in this area", he concluded, "come together and arrange for '10¢ play plus' a more equitable commission basis, we might as well forget about profit on our investment in new equipment, service and manpower for a long time to come."

This operator isn't alone in this belief. Like many others he has now learned that the increase in the number of plays, of and by themselves, will not assure him a decent return on his investment.

Nor will this help to more quickly amortize the cost of the new machines he has to purchase.

It won't even assure him meeting his constantly increasing overhead expense.

The fact remains that creeping inflation is just as deeply felt in this industry as it is in every industry in the U. S. To overcome its effects, the operators must readjust their entire operating setup.

This business slideoff has, therefore, been of very great value. This is the opinion of many leaders in the industry.

They point to the many operators who are now changing over to '10¢ Play Plus' a more equitable share of the gross intake from their machines. To many operators who are obtaining weekly guarantees from each location. And to those operators who are now adopting the new plan presented by The Cash Box, "no commission one week during each month".

"This plan of '10¢ play plus,'" says a well known leader of the industry, "once it is put into effect by the majority of the nation's operators will, most definitely, bring about the next big business boom for the industry."

There are a great many of this same opinion. They, too, believe that once the operator has made the proper business readjustment, so that he is assured more profitable operation, all the industry will profit.

Sales will jump to new high marks. Business will be better all around. This is their very sincere belief.

States one well known association leader:

"The Cash Box' has offered this industry the very greatest ideas.

"I have been engaged in other industries", he continued, "and never have I seen anything so outstanding for the benefit of those engaged in an industry as has been suggested by your publication.

"It is my sincere hope", he exclaims, "that every operator, everywhere in the country, will heed your cry and will adopt '10¢ Play Plus' a more equitable share of the gross intake from all of his machines to assure his business future in this industry."

Many point to the fact that in taverns, the very best locations, play action is off at an alarming percentage.

Others claim that this is also true of many other types of locations.

In every case these men admit that, due to the lack of play action and the lack of business in these places, it is very difficult to cut into whatever the location owner now obtains.

Yet, as one operator after another has pointed out, even if play action increases but the old, outmoded commission arrangement is maintained, the operator can't bring in enough to assure himself a profitable return on his investment.

The answer, these men claim, is a change to The Cash Box' suggestion of '10¢ Play Plus' a more equitable division of the gross intake.

Then, they say, regardless of whether there is, or is not, an increase in the number of plays, the operator will be assured a decent return on his investment in machines, service and manpower.

He will be able to continue on ahead in more profitable fashion, they conclude.

Bally Ships "Sun Valley"

CHICAGO—Shipments of Bally's new in-line amusement game "Sun Valley", are now arriving at Bally distributors all over the nation.

The new game is standard size with flashy cabinet and brilliantly colored



BILL O'DONNELL

backglass. Four Magic Squares and two Magic Lines are featured on the backglass, and all 25 numbers are included in Magic Squares or Magic Lines. "This new feature," said Bill O'Donnell, Bally general sales manager, "gives players the greatest score-juggling, second-guessing flexibility ever built into in-line amusement games."

Other popular play-features incorporated in "Sun Valley" include new "3-in-line score 4-in-line" Score Booster, Corner Scores, 4 Ways to play for Extra Time, Triple Deck Advancing Scores and Extra Balls.

Op Changes All Cig Venders To 30c

Keeps Penny Inserts In Industrial Spots Only

CHICAGO—Earl Kies and Julius Zimberoff of Apex Amusement Company, this city, reported this past week that the firm is generally going to straight 30¢ a pack on all cigarette brands.

Kies stated that recent price raises on cigarettes forced them to change the coin mechanisms on all their venders.

"Right now", Kies said, "we are having plenty of headaches as we make the changeover in the coin mechanisms."

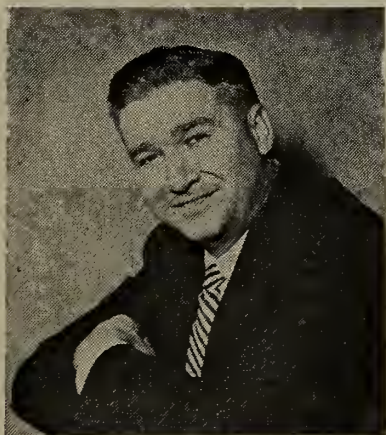
"But in the long run", he added, "the locations and the company will be better off with uniform prices on all brands."

"With one straight price, we will be able to eliminate the expense of pennyng each package, which takes up a lot of time."

"We also figure", Kies said, "that our collections will be on a much more efficient basis."

Kies pointed out that, at the present time, penny inserts will be continued in factory locations only.

Keeney Tells Ops "We'll Build It"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, reported this

past week that the firm has been receiving many requests from operators suggesting new type machines.

"We want every operator who believes that he has a new idea", stated Huebsch, "to write us immediately."

"We'll build it", he added, "regardless of whatever the tooling will cost if this is what the trade wants."

Huebsch stated that the operators, themselves, are the best criterion for any new type product.

"After all", he says, "the operator knows what the players like. He's right there all of the time catering to the players' needs."

"If he will take a few moments time from his busy schedule and just drop us a line regarding what he believes is wanted by the players to maintain peak play action and bring the operators the best profits, we'll assure the operator that we'll give his letter the most complete consideration and most thorough study."

Traffic Heavy at First Coin Exch

CHICAGO—Joe Kline and Wally Finke, First Coin Machine Exchange, this city, explained this past week why operator traffic is heavy in the showrooms of the firm.

"Ever since we started in business over seven years ago", Kline stated, "we encouraged the operators to make our showrooms a meeting place."

"We have succeeded in making our customers feel free to come and go as they please. They can talk with other operators, exchange news and opinions and use the phones as long as they want to."

"There's no sales pressure here", Joe continued. "When a customer is ready to buy or asks for information on equipment, every member of our sales staff is eager to please."

At this point a long distance phone call came in for Joe Kline, and the discussion was continued by Wally Finke.

"Another reason why we enjoy constant visitors", Wally said, "is our continuous open house."

"We always have a varied display of all types of games so that the operators can see and play them to find either new or reconditioned machines he will want to improve his route."

"Refreshments are always available in the form of coffee and hot or cold drinks. The coffee pot is always in operation."

"All this results in a friendly informal atmosphere."

"And the operators love it", Wally concluded.

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WURLITZER 1800's—1700's
CHICAGO COIN BLINKER —
BULLS EYE — 6-PLAYER
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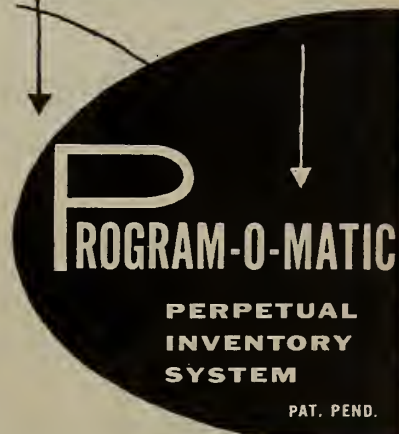
1948 HOT RODS (PIN BALL
MACHINES)—CROSSWORDS
UNITED ROYAL—IMPERIAL
—CHIEF ACE—RAINBOW

ALL OUR COIN MACHINES ARE COMPLETELY SOLD OUT! SEND US YOUR INVENTORY LIST FOR PROMPT ACTION!

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Bonnett Sponsors Soft Ball League

CHICAGO—Bill Bonnett, Bonnett's Music Distributors, this city, revealed this past week that for many years he has been sponsoring soft ball teams of boys between the ages of 12 and 21.

The teams are known as the "Bonnett's Soft Ball League" and the "Junior League", according to Bill. The baseball teams play in parks and playgrounds.

"It's more of a hobby with me", stated Bill Bonnett, "than a public relations program."

"But while I'm having a lot of fun with the kids", he added, "I know that it does the business a lot of good."

"My greatest satisfaction is to see that the boys are given wholesome recreation, and develop into good citizens thru competitive sports and team-work."

"We also supply uniforms", Bill continued, "and have a manager who arranges games with other teams all over the city."

Bill pointed out rather matter-of-factly that a few years ago the "Bonnett's Boosters" won the city championship. "This trophy", he said, "is at the clubhouse along with many other trophies the kids have won."

Bill also stated that, in the fall, he sponsors football teams.



Through The Coin Chute

EASTERN FLASHES

Everyone thought coinrow would be pretty dead this week, what with the 4th of July holiday coming, and many coinmen taking off for a long week-end. Maybe some did leave, but the first three days of the week left the distribs moving at a fast pace. Ops were making fast visits to pick up last minute needed parts and supplies, and surprisingly enough, machines of all types. Problem presented the distribs was to get them out "immediately". Therefore all was pretty hectic.

We've been telling you for weeks, thru printed ads and in person, all about our forthcoming 15th Anniversary Issue, featuring all kinds of necessary statistical information, pictures, stories—and the "Export" feature. When you read this, we'll be on our last few days in putting this issue on the presses. We can tell you now, it'll be the biggest coin machine issue of all time, exceeding our 14th in total pages, special features, and, happily enough, in ads. For the few who haven't as yet placed their ads, they have until Wednesday, April 10, here in N. Y. We can honestly say, if you miss having an ad in this great 15th Anniversary Issue—you'll be sorry. . . . A group of ops move themselves into the private office of Meyer Parkoff, Atlantic New York Corp., making it necessary for the good-natured Meyer to move out to other offices to take phone calls and see customers. . . . Jack Gordon, Seeburg regional representative, home for the week, and the holiday, but takes off for Phila. and Baltimore the following week. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., report good operator reaction to both new games they handle, ChiCoin's "Classic" ball bowler (with the large sized ball and 2 for 25¢ play), and Genco's "Sweet Twenty One-Number Roll". . . . Barney (Shugy) Suger- man, Runyon Sales, when asked "How's business", smiles happily, and replies, "AMI's model 'H' phonograph's a big hit with music operators here, and Bally's 'ABC Tournament' ball bowler getting a marvelous reaction from the games operators. Yes sirree, looks like we have 2 big hits on our hands." Morris Rood, gen. mgr., a member of Dave Stern's and Dave Taub's "Brook- side" pool. As Morris takes every Friday off during the summer, he says he has a most relaxing and enjoyable time every week-end.

Bob Bear, sales mgr., and A. D. Palmer, advertising and sales promotion mgr., hold Wurlitzer mid-summer distrib sales meet here at the Statler Hotel, to discuss plans for fall selling season. Other meets scheduled for Chicago, New Orleans and San Francisco. In for the Monday and Tuesday conference were Joe Young, John Bilotta, Si Redd, Ken O'Connor, Spec Cruze, Joe Ash, Charlie Winters, Rusty Smith and Marvin Roth. Ted Parker, factory regional rep. also on hand. Palmer, who visited The Cash Box office, told us he and Bob were happy over three things—sales of current models, success of operators' seminars, and enthusiasm of distribs about fall and winter business. . . . Poor Mike Munves! This was the week his customers really made it hot for him. Everyone wanted machines for holiday, even those phoning in last minute orders. "I'll do what I can" sighs Mike, "but some of my good friends aren't going to be happy, as it's just impossible to take care of them all." Mike and Joe Munves at office on Friday and Sat., shipping. . . . Harry Koepfel, Koepfel Distributing, has his mind on his forthcoming vacation. Upon return of Hymie from his vacation in early August, Harry and his missus will fly to Santa Clara to visit brother Ben (who was once in pinball biz here). Once there, Harry will use one of Ben's cars to visit all around West Coast. . . . Lou Herman, his son Howard, and son-in-law, Jerry Ossip, have cabanas at the swanky El Dorado Yacht & Beach Club in New Rochelle, N. Y. There's a regular coin machine fraternity at the club, with Harold Jacobs, Aaron Gosch and Matty Forbes also members. . . . Irving Morris, Newark, N. J., another coinman who finds time to relax at the Stern and Taub "Brookside". Irv's relaxation in strictly "Gin".



Through The Coin Chute

UPPER MID-WEST MUSINGS

Coinmen here very happy over the Minnesota Supreme Court ruling that Free Play pinball games are not illegal. . . . Elgin McDaniel, Wadena, Minn., in Minneapolis for the day picking up his supply of records and also looking for something new in Amusement Games. He reports that business so far has been very bad in the Resort areas due to the continuous rain and cold weather. . . . Mr. & Mrs. Gordon Runberg, Denham, Minn., in Mpls for the day picking up their supplies. . . . Mr. L. I. Harris, Enderlin, N. D., spent several days last week in Mpls getting a check up from his doctor. . . . Mr. & Mrs. Ike Sundem of Montevideo, Minn., spent a couple of days in Mpls the past week. Mrs. Sundem to see her doctor for her regular check-up since she had a serious operation several months ago. . . . Mr. & Mrs. Henry Moglestad of Esterville, Iowa, in Mpls for the day making the rounds of distributors and to pick up some parts and his record supply. . . . Bob Kovanen, Moose Lake, Minn., on a hurry up trip into the Twin Cities just for the day. . . . Andy Benna, Iron- wood, Mich., in Mpls for a few days making the rounds. . . . Elmer Greden of Winona, Minn., drove up to Mpls this week with his son and spent the day making the rounds. . . . Lloyd Ellingson, Spring Grove, Minn., has been a very busy man this past week, as he is chairman of the Board of Directors and helping to make plans for a very successful Centennial which Spring Grove is celebrating. . . . Walter Witt, Mpls operator, reports business has been so bad the past two weeks that he has been spending most of his time fishing. . . . Matt Huppert, Red Wing, Minn., reports that his wife is recovering very nicely from a broken shoulder. Mrs. Huppert slipped and fell about three weeks ago, and is still in the hospital. . . . Joe Reali, Cornell, Wis., in Mpls for the day making the rounds. . . . Operators in the resort areas have reason to complain of business being so bad. The past several weeks have been very cool and raining practically every day which has affected the tourist trade considerably. The same can be said about the Twin Cities operators, business being way down because of weather conditions, people are staying close to their homes.



Through The Coin Chute

CHICAGO CHATTER

In just a few days the 15th Anniversary Issue of The Cash Box goes to press. It will be tremendous. Bigger than any former edition in number of pages, ads and features. Incorporated in this outstanding issue is the Export Quarterly Edition in four languages, annual directory, picture gallery of post-war equipment, historical data, distributor lists, source book, special reports and many, many other items of interest. This issue will be in the desk drawer of coin machine executives in every part of the world, and referred to thruout the year. The Cash Box' 15th Anniversary Issue will also feature the ads of the leading manufacturers, distributors, jobbers and operators. Internationally acclaimed as "the Encyclopedia of the Coin Machine Industry", the 15th Anniversary Issue is the one for you. Closing date is July 10. . . . Ed Ratajack of AMI floating around town this past week in his brand new hard top convertible. "Now, instead of me flippin' my lid", grins

Ed, "the car does it for me". . . . Bill O'Donnell busy with Bally's new in-line game "Sun Valley". And, as usual, with 4 or 5 phone calls waiting. Bill says he improved his tennis game over the week end and is waiting to give Lou Boasberg a beating when they meet. "Lou better bring along a magnetized racket", Bill advises.

Johnnie Emrick of Oakdale Sales recalls 'way back to when the coinbiz was a mere infant. "I opened my Oakdale Club in 1927", relates Johnnie, "and the young fellows made it a meeting place in the early thirties." Johnnie remembers entertaining Ray Moloney, Lee Jones, Homer Capehart, Bill Gray, Charlie Fay, Jimmy Johnson, Bill Gersh and many others. . . . Ted Rubenstein of Marvel advises he's still looking for sales reps calling on the trade. "They can make gobs of extra money with a fast-moving item I've got", claims Ted. . . . Walter Tratsch phones to advise he's going to Europe again. . . . Carl Greene of Tower Music is now a full-fledged member of the international "Tee-To-Can" Club. Carl hit a hole in one on the eighth at Glencoe Golf Course. A 220-yarder. . . . Sam and Avron Gensberg take two weeks off on a Father & Son vacation. By train, car and plane, they plan visiting scenic spots in western Canada and the U.S. Could be that by the time they get back, Chi-Coin and Genco might have some new and novel ideas to stimulate the trade come next fall.

Not at all surprising is the number of sales conferences at this time. Some are taking a dim view of lack of enthusiasm by some selling organizations. . . . Art Garvey reports grand time at Wheeling, W. Va. with Joe and Jake Dobkin, and now working his way back to Bally. . . . Chi's music ops (members of Recorded Music Service Assn.) absolutely thrilled at the first rush for tickets this past week for their first annual dance and banquet, after being reported in last week's issue of The Cash Box. Earl Kies and Joe Filitti advising ops to get reservations in now because complete tables are going very, very fast. (P.S. The Cash Box has reserved a table already).

. . . According to Phil Levin, prexy of the music ops' organization, Steve Schickel, WGN disk jockey, getting some outstanding record artists to perform at this big dinner dance. . . . John Frantz, discussing sales of his "Rifle Sport" shooting gallery 'round the nation, saying, "This is our season. We're doing fine". . . . John Watling phones to get a copy of The Cash Box' 14th Anniversary Issue. "I need the list of distributors", claims John, "so I can write 'em about scales." And the 15th due to come out in just one week.

J. A. "Red" Wallace of W. Va. advises that 6 top ops met this past week regarding licensing, and all felt that The Cash Box report, because of its simplicity and brevity, was the best thing that happened. "It clarified the entire situation", states Red, "for all the leading West Virginia ops". . . . By the way, Dana Hicks of the W. Va. Music Ops Assn. reports a most successful convention, with over 175 persons at the banquet. . . . Phil Weinberg back in Texas after fine trip with family out west, and reported busily engaged trying to rush deliveries of the new Bally games. . . . When Ralph Sheffield returned to his office at Genco to find stacks of letters, notes, messages and memos which had accumulated, he said, "It's good to go fishin'. Roger and I ate all we could eat, and gave away hundreds of fish". . . . Bill DeSelm of United gleefully reports "collections doubled during first week of Rockford's \$12,000 TV bowling game contest". Contest features the firm's "Bowling Alley", and will go on for 26 weeks. States Bill, "Participation sports are gaining in popularity everywhere, and United's 'Bowling Alley' is a participating game." Johnny Casola came in for the 4th

and spent a few days with brother Lou Casola in Rockford. Al Thaelke making eastern biztrip.

Sam Wolberg, Ed Levin and Mort Secore at ChiCoin planning ahead and getting ready to announce "something outstanding for the nation's ops". . . . Gil Kiitt and Joe Robbins at Empire very pleased at reports they're getting on the new United phono. "Doing wonderful on location", advises Joe, "and trouble-free". Jack Burns also said to be concentrating on the phono these days. . . . Exhibit plant closed till July 15, but Sam Lewis on the job along with a "skeleton" crew in shipping room. . . . Harry Snodgrass stopping off between planes on way back to Albuquerque from music ops, convention in Wheeling; to phone Paul Huebsch from airport to place sizeable order for Kenney's new Model "22" cig vendor. Paul thankful that distrib Leo Grob in Wheeling had extra sample of the "22" to give Harold Perkins and Harold Dorgan for display at McLure Hotel. "The sample we sent", reports Paul, "couldn't be shipped out of the Pittsburgh airport." Kenney's southern-style salesman, Vel Allbritten, calling in orders from St. Loo. . . . While the Williams' plant on vacation, Harry Williams and Sam Stern find time to get together on promotion plans for some new products.

Joel Stern discloses that reason pappa Al Stern looks so proud these days is because youngest son, Loren, 14, was graduated with highest honors, besides being president of his class. Still another proud pop at World Wide—Len Micon, whose son, Ronald, was graduated



RALPH SHEFFIELD



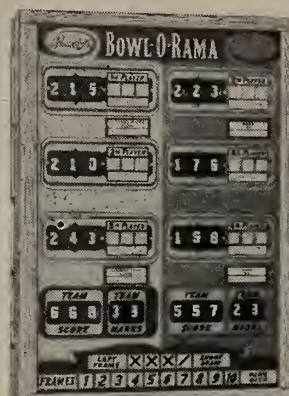
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PAUL HUEBSCH



HARRY WILLIAMS



KEENEY DEFIES COMPARISON IN THE BOWLING FIELD!

BOWL-O-RAMA

6-PLAYER REGULATION BOWLER

FEATURING:

- TOTAL TEAM SCORING!
- TOTAL TEAM MARKS!
- Jam-Proof Ball Lift
- Actual Gutters
- Colored Reels for Team Scoring
- Black and White Reels for Team Marks

HAND-HIGH BALL RETURN BUTTON!
National Slug Rejector Coin Mechanisms



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UNITED'S MARS — MERCURY — LIGHTNING
ACE — RAINBOW — CLIPPER

PHONE! WIRE! WRITE!

Empire COIN MACHINE EXCHANGE

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Grammar School. . . . Harold Schwartz at Atlas discussing replacement of 78 RPM records with Bob Raywood of Buthe Music, Elgin. Nate Feinstein asserts, "We're moving more and more games", adding, "customers tell us



GIL KIITT

they're glad to see Atlas handling games again along with the Seeburgs". . . . Visitors being entertained by Joe Kline and Wally Finke at First included Roy Chaney, Ed Blumenfeld, Bob Street, Cal Coy and the Mohill boys. Wayne Toan out collecting parts needed by Sam Kolber for export orders. Fred Kline vows he'll put the Cubs in first place if his money holds out. . . . At All-State, St. n Levin and Vince Shay looking very self-satisfied this past week as several export orders reach the billing stage. . . . Art Weinand in charge of golf tournament last week at Chevy Chase. "I hit one ball and won four bucks", he chuckled. Seems Art got himself challenged by a foursome coming up to the 9th tee, a double water hole, and was the only one to land on the green. Funny thing is, he doesn't play golf!

Grand job of public relations being done incidentally here by Bill Bonnett of Bonnett's Music. Bill's hobby is sponsoring back of the yards baseball and football teams of boys between the ages of 12 and 21. "Few years ago", reveals Bill, "Bonnett's Boosters won the city soft-ball championship." . . . Herby Jones working away at top speed and in glowing terms on the many new Ballygames.

HAPPY BIRTHDAY THIS WEEK TO: Gerald F. Haley, Chicago, Ill. . . . David Gropman, Boston, Mass. . . . Ben Chemers, Los Angeles, Cal. . . . James Scott, Huntsville, Tex. . . . Vincent J. Bray, Miami, Fla. . . . Lucky Skolnick, Miami, Fla. . . . Darrell H. Garman, Republic, Kan. . . . Edward S. Wilkes, Los Angeles, Cal. . . . Harry F. Jacobs, Jr., Milwaukee, Wis. . . . Edwin H. Stanton, Auburn, N. Y. . . . George Swartz, Brookline, Mass. . . . Joseph Lotowski, Chicago, Ill. . . . Joe P. Smith, Crestview, Fla. . . . Cameron W. Frank, Ft. Worth, Tex. . . . Edward E. Levin, Chicago, Ill. . . . William H. Luenhagen, Los Angeles, Cal. . . . Ray Wherrit, San Luis Obispo, Cal. . . . Walter F. Squires, Sr., New Haven, Conn. . . . Sal Groenteman, Philadelphia, Pa. . . . Charles E. Novak, Cedar Rapids, Ia. . . . Robert H. Losey, Tiffin, O. . . . Rose M. Bennett, Toledo, O. . . . Frederick A. Zemke, Ann Arbor, Mich. . . . S. M. Johnson, Atlanta, Ga. . . . Harry D. White, Oscoda, Mich. . . . J. B. Chambers, Houston, Tex. . . . Bud Hashman, Springfield, Ill. . . . W. R. Parrish, West Columbia, S. C.

WORTH REPEATING: Psychiatrist to op: "When did you first discover you enjoyed paying these taxes?"

ChiCoin Appoints Automatic Music

CHICAGO—Edward E. Levin, sales director, Chicago Coin Machine Company, this city, announced the appointment of Automatic Music Distributors, Oklahoma city, Oklahoma, as the firm's distributor for the state. Mort Secore, sales representative for Chicago Coin, made the appoint-



ED LEVIN

ment, which was confirmed by officials of the firm.

Levin advised that a quantity shipment of current bowlers has already been delivered to the new Oklahoma distributor.

"We are happy to have Automatic Amusement Distributors as our exclusive distributor for their state", Levin said, "because every member of the firm has had many years of experience in serving the operators."

"They know what the operators need thruout the state of Oklahoma", Levin continued, "and can assure every one of them of the closest cooperation and finest service in connection with the operation of Chicago Coin games."

Automatic Music Distributors is headed by John H. Porter and Harlan L. Drake. The firm also handles the AMI line of phonographs.

Both expressed themselves as very much elated and enthused at the opportunity to help operators in their area become "happier and more prosperous by providing an outstanding games line."

Second Wurlitzer Service Seminar Held At Eagle Lake, Wisconsin



EAGLE LAKE, WIS.—The second "Wurlitzer Service Seminar", where operators and service spend a luxurious week studying the mechanics and operation of Wurlitzer phonographs and auxiliary equipment, and in their free time relax, took place at the Eagle Waters Resort, here, from June 16 thru June 21.

Joe Hrdlicka, Hank Peteet and Reid Whipple of the Wurlitzer company, who had served as instructors in the Lake Placid school, flew to Eagle Waters to conduct the sessions.

Twenty four men attended this seminar and at the concluding banquet, were awarded diplomas.

In their spare time, the men spent most of their time fishing, and four of them brought in twenty walleyes in a single effort—each over three pounds.

Here in pictures are some of the highlights. Top, left: Men in attendance pose before one of the cabins—(seated, 1 to r): Ivan Cox, Pierce Music Company, Broadhead, Wis.; William Bundy, Century Coin Machine Company, Traverse City, Mich.; Robert Dougherty, Rapids Coin Machine, Wisconsin Rapids, Wis.; Bob Drew, A.M.I. Distributing Company, Grand Rapids, Mich.; E. A. Roodvoets, E & R Sales, Grand Rapids, Mich.; William L. Gestner, Wright's Music Store, Wausau, Wis.; Robert J. Martin, Vogue Music Company, Kenosha, Wis.; Carl Jacobsen, Kenyon Music, Canton, O.; R. B. Edwards, Baraboo Coin Machine, Baraboo, Wis.; Arthur

Mechler, Bigner, Inc., Cincinnati, O. (Standing, 1 to r): Joe Hrdlicka, phonograph service manager of the Wurlitzer Company; Hank Peteet, field service engineer of the Wurlitzer Company; Ed Gronowski, Red's Novelty, West Allis, Wis.; Edward Leyana, Eddie's Amusement Company, Flint, Mich.; Roland Tonnell, Cigarette Service, Inc., Appleton, Wis.; Floyd T. Snyder, Century Coin Machine, Flint, Mich.; Bill Van Gessel, Kent Coin Machine Company, Grand Rapids, Mich.; Pete Rinehart, Ace Novelty Company, Muskegon, Mich.; Gerald Pack, Weinandt Music, Menasha, Wis.; Louis H. Baim, Ace Vending Company, Steubenville, O.; Bill Purtell, Shank Music, Kalamazoo, Mich.; F. J. Davidson, Bookmeier Sales, Green Bay, Wis.; Carl C. Tracy, R & S Sales Company, Marietta, O.; John Richey, T & L Music Company, Cincinnati, O.; Richard C. Thomas, Hopkins Music Company, Galion, O.; and Reid Whipple, field service engineer of the Wurlitzer Company.

Top, right: Reid Whipple demonstrates wall box circuitry.

Bottom, left: Hank Peteet demonstrates the proper method of assembly of the Wurlitzer record changer.

Bottom, right: To compensate for the effort extended during the school hours (6 hours a day), there was plenty of time to enjoy the brilliant sunshine in lounge-chairs.

✓ O. K. BUYS

- Wurlitzer Model 2000 \$1020.00
- Wurlitzer Model 1800 775.00
- Wurlitzer Model 1250 125.00
- Seeburg M-100-A 200.00

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- EXPORT MODEL & DOMESTIC MODEL
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FOR

EVERY LOCATION

from ANY ANGLE...

you can't beat GENCO'S

Sensational NEW

"SWEET TWENTY ONE"

ROLL-DOWN GAME...

for 1 or 2 PLAYERS!

Prove it to yourself...

SEE your GENCO Distributor Today!

CABINET 6 FT. LONG—2 FT. WIDE. FITS ANY LOCATION

... REGULAR OR REPLAY

MEMO

Tip To Mr. Operator!

Here's something refreshingly new. A game especially designed for competitive player appeal and climax! It's beautiful in appearance and packs the punch of a firecracker. It must be seen and played to be appreciated.



STILL GOING STRONG "CIRCUS" RIFLE GALLERY featuring mysterious "CRAZY BALL" and SAD SAM Targets

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Exhibit Offers Ops Bowler Conversion

CHICAGO—In describing the uses of its ball bowler conversion unit, "Tru-Bowler," Sam Lewis, president, Exhibit Supply Company, this city, stated that it offered the operators a unit which can be used to convert their shuffle games to a long ball bowling game, and then when the play appeal slips, can then use the same unit to convert another shuffle that has a different scoring feature.

"Thus," explained Lewis, "the operator can first give the player, over a period of time, a game which utilizes the popular ball bowling features, with the features used in the various shuffle games, such as flash-o-matic scoring, advance type scoring, match feature, etc."

Only Chicago Coin Has All 4!!



20 FT. 8 IN. MODEL

14 FT. 8 IN. MODEL

12 FT. MODEL

and SUPER FREE PLAY MODEL

All Add-Up To BIGGER PROFITS For You...

BOWLING LEAGUE

Shipped In Sections For Easy Installation and Easy Handling



1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

- TOPS IN EXTRA FEATURES**
- ◆ All Metal Roller Chain And Sprocket Ball Lift. (Eliminates Ball Jams)
 - ◆ Balls Feeding On To Chain Elevator Get Agitated In The Trough, Preventing Jamming Or Ball Hang-Ups
 - ◆ Scoring Handicap Control All Mechanism In The Back Rack Genuine Gutters
 - ◆ New Realistic Striped Playfield! 20 Ft. 8 In. Length Bowler
 - ◆ Convertible To 14 Ft. 8 In. 2 GAMES IN ONE
 - ◆ Equipped With National Slug Rejector!

Chi Music Ops Thrill At Number Of Calls for Dinner-Dance Tickets

First Calls for Sept. 14 Dinner Dance Tickets Thrill Members of Chicago's Recorded Music Service Assn. Tables of Eight and Ten Go Fast

CHICAGO—Earl Kies of the Entertainment Committee of Recorded Music Service Association, this city, reported this past week: "Joe Filitti didn't know how lucky he was to decide this was the time for a vacation. "I've been literally swamped with orders for tickets. Everyone wants a table for himself. And tables come in eights and tens. So", said Kies, "you have some idea of the job ahead of us with tickets going at this rate just after the first publicity broke

about the fact that we have decided to hold a dinner-dance on Saturday night, September 14, at the Morrison Hotel's beautiful Terrace Casino." Chicago's music ops, all of whom are members of the association, were absolutely thrilled to hear this report. The fact that a great many music leaders from out of town have already indicated that they will be present also acted as a stimulant to a great many to get their reservations in early. "There's now no doubt", Earl Kies

said, "that this first annual dinner-dance to be held right here in the city, instead of our usual golf outing and banquet, is going to be a sell-out." In fact, almost every leading music op who was contacted reported: "We're already reserving a table for ourselves." Some ops have reserved two tables to include all of their employees and wives. Many are calling in friends to be present along with them this big, gala evening at the Morrison's Terrace Casino. "There never will again be seen such an outstanding, star-studded entertainment lineup", Earl Kies claims. "In fact", he stated, "outstanding personalities in the entertainment world have already advised us that they are going to work with us and go all out to bring in the greatest recording artists to entertain this big evening." Operators are again being urged by members of the association here to buy their tickets just as soon as possible. Tickets can be had by phoning the organization's headquarters here in Chicago at: DEarborn 2-5433. Mail orders should be addressed to: Recorded Music Service Assn., 188 West Randolph Street, Chicago, Ill.

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AT ALL OUR OFFICES

See Bally's Ad On Back Cover

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: 4-6703).

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WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

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WANT—Will Pay \$\$\$\$ Cash Entire Inventory, Large Operators, Distributors. Please send complete list—Guns, Arcade, Music, Shuffle, Bally 1948 Model Pinball "Hot Rod" and Bally "Crossword". REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

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FOR SALE—Bally Key West, \$525; Bally Big Show, \$450; Bally Nite Club, \$335; Bally Broadway, \$315; Bally Big Time, \$175. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MAGnolia 6386).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—Key West, \$425; Big Show, \$325; Nite Club, \$295; Broadway, \$260; Parade, \$315; Big Time, \$135; Variety, \$75; Beach Beauty, \$215; Saddle & Turfs late models, \$155. Write for our list of Five Ball Novelty Games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—AMI F-120, \$675; AMI E-30, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

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FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

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FOR SALE—Genco Match Pool, \$85; Chicago Coin 10 Frame, \$75; United Imperial, \$75; United Clover, \$75. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO., (Tel.: Central 1-9292).

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MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Mnsic Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

927th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

Table listing AMI phonograph models and their prices. Includes models like Model A '46, Model B '48, Model C '50, Model D-40 '51, Model D-80 '51, Model E-40 '53, Model E-80 '53, Model E-120 '53, Model F-80 '54, and Model F-120 '54.

Table listing AMI models G-120 '55, G-200 '56, and Wall Boxes (WM) and Steppers (SM or SL).

EVANS

Table listing Evans models like Mills Constellation '47, Constellation '49, Jubilee '52, and Century '52.

ROCK-OLA

Table listing Rock-Ola models 1422 '46 and 1424 '46.

(PHONOGRAPHS—Continued)

Large table listing various phonograph models and their prices under categories like Wurlitzer and Seeburg. Models include W1-L56, 3W2, W5L-56, 3W5-L56, W6L-56, 3W7-L-56, 3W1, 146S, 146M, 147S, 147M, 148S, 148M, 148ML, M100A, M100B, M100BL, M100C, HF100G, HF100R, 2* V200, W1-L56, 3W2, W5L-56, 3W5-L56, W6L-56, 3W7-L-56, 3W1, 146S, 146M, 147S, 147M, 148S, 148M, 148ML, M100A, M100B, M100BL, M100C, HF100G, HF100R, 2* V200, 4. 2140, 4. 3020, 4. 3048, 4. 3031, 4. 3045, 4. 4820, 4. 4851.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing various pinball games and their prices. Includes ABC (Un 3/52), Ace High (Got 2/57), Across the Board (Un 9/52), All Star Basketball (Got 1/52), Arabian Knights (Got 12/53), Arcade (Wm 11/51), Army-Navy (Wm 10/53), Atlantic City (B 5/52), Auto Race (Got 9/56), 2* Balls-A-Poppin (B 11/56), 2* Beach Beauty (B 11/55), Beach Club (B 2/53), Beauty (B 11/52), Big Ben (Wm 9/54), 2* Big Show (B 9/56), Big Hit (CC 7/52), 2* Big Time (B 1/55), Blondie (CC 8/56), 2* Brazil (Un 10/56), Bright Lights (B 5/51), Bright Spot (V 11/51), 2* Broadway (B 12/55), Cabana (Un 3/53), Capri (CC 10/56), 2* Caravan (Un 2/56), Caravan (Wm 6/52), Chinatown (Got 10/52), Circus (Un 8/52), Circus Wagon (Wm 10/55), Classy Bowler (Got 7/56), C.O.D. (Wm 9/53), Colors (Wm 11/54), Coney Island (B 9/52), Control Tower (Wm 3/51), Coronation (Got 11/52), County Fair (Un 9/51), Crossroads (Got 5/52), Crosswords (B 1/56), Cue Ball (Wm 2/57), Cyclone (Got 5/51), Daffy Derby (Wm 8/54), Daisy May (Got 7/54), Dealer "21" (Wm 2/54), Derby Day (Got 5/56), Diamond Lill (Got 12/54), Disk Jockey (Wm 11/52), Domino (Wm 5/52), Double Action (Ge 1/52), Double Feature (Got 12/50), Double Header (B 7/56), Dragonette (Got 6/54), Dude Ranch (B 9/53), Duette (Got 4/55), Easy Aces (Got 12/55), Eight Ball (Wm 1/52), Fairway (Wm 6/53), Five Star (Univ 5/51), Flag Ship (Got 1/57).



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