

The Cash Box

VOLUME XVIII — NUMBER 48

AUGUST 17, 1957



Jodie Sands, who hit the jackpot with her Chancellor recording of "With All My Heart", is pictured here with Bob Marcucci and Pete De Angelis, who wrote "With All My Heart", published it, own Chancellor Records and manage Jodie Sands. Jodie's new record of "Sayonara" will be featured in the forthcoming musical film, "Jamboree", which is being produced by Vanguard Productions and is to be released by Warner Brothers. It is backed by "If You're Not Completely Satisfied".

OH BOY,



PAUL EVANS sings **Caught** c/w **Poor Broken Heart** 47/20-6992

OH BOY,



DAVID HOUSTON sings **Teenage Frankie & Johnnie** c/w **I'll Follow You** 47/20-7001
(from the film "Carnival Rock")

OH BOY,



DAVE HOWARD sings **Fourteen Hours** c/w **They Remind Me of You** 47/20-7004

OH BOY!



DAVID HILL sings **By My Side** c/w **Everywhere I Go** 47/20-7005
with Joe Riesman's Orchestra & Chorus

Now on **NBC-TV** every **Monday 7:30-7:45 pm (EDT)**

"Million Record Show," starring **Georgia Gibbs!**



America's favorite speed...



45 RPM



RCA VICTOR

TRADE MARK © RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 48

August 17, 1957

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.

(All Phones: JUdson 6-2640)

Cable Address: CASHBOX, N. Y.
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood 28, Cal.

(Phone: HOLlywood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

80 Boylston St., Boston 16, Mass.

(Phone: HANcock 6-8386)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England

(Phone: Speedwell 2596)

MARCEL STELLMAN

ADVERTISING STAFF

BOB AUSTIN, General Mgr., Music Dept.

JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Editor

MARTY OSTROW, Editor

IRA HOWARD, Associate Editor

IRV LICHTMAN, Assistant Editor

CISSIE GERSH, Woman's Editor

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

A. MARINO, Office Manager

T. TORTOSA, Circulation

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

NEW SOUND FOR OLD TUNES

The current tendency towards softer music is proving to be a boon for the oldies. For the past several years, ballads and standards have been having a rough time as far as records are concerned because the single record buying market was sold on the big beat and disks which didn't have it just didn't sell. Today however, the situation is changing rapidly. On *The Cash Box* Top 60 chart for instance, 10 out of the 60 songs are oldies. They include "I'm Gonna Sit Right Down", "Love Letters In The Sand", "So Rare", "Stardust", "Shangri-La", "Goody Goody", "June Night", "Goldmine In The Sky", "What Will I Tell My Heart" and "Fascination".

What has been happening is that arranger after arranger has been taking a standard, dressing it up in modern style and presenting it to a new generation of record buyers—a generation often unfamiliar with these songs. They are being presented in a manner understandable to this audience and the result is that they are once again hits. Which all goes to prove that a standard is always a good prospect for future runs on the charts.

Standards may be enjoying an increased vogue because the trend to softer music has come so suddenly that record companies and publishers may not be completely prepared with this type of music—therefore the search through old catalogues. For let's face it, in the past several months most writers and publishers have been concentrating on the beat music which was selling like crazy, and ballads were being neglected for the most part because there wasn't a market

for them outside of specialized situations.

One of the greatest sources for these standards which are now being translated to today's idiom has been the mood album. For, strange as it may seem, all through the rock and roll period, mood albums in opposition to the dominant trend, were enjoying unprecedented sales. And it is from these albums that a good many of the standards have been culled for further treatment in the way of vocals and wider exposure in their release as singles.

It is interesting to note at this point the trend which popular music has taken in the last couple of years. When rock and roll was first introduced, it was almost everywhere doomed as not being able to last very long. But as we all know, it not only lasted but soon became almost 100% of popular music. The louder the beat and the less lucid the lyrics, the faster it became a hit. Then rock and roll began to soften. The beat was still there but the music was a little softer and lyrics more intelligible. Finally now we are rediscovering the ballads and although today many of them are the standards, it means that tomorrow we will be hearing the new ballads. For what has happened is that the 15 year old who was obsessed by rock and roll is now 19 years old and is becoming more romantic.

What it all really means is that in the music business, as in almost everything else, patience is the greatest attribute.

MGM Records

MARVIN
RAINWATER
MY LOVE IS REAL



and
MY BRAND OF BLUES

K12511 • MGM 12511

STILL SOCK
SELLER
**GONNA FIND ME
A BLUEBIRD**
K12412

SPECIALS

SAM (THE MAN) TAYLOR
TANGANYIKA
and
**A TOUCH OF
THE BLUES**

K12529 • MGM 12529

Hit single from hit album
released by popular demand
**MURRAY ARNOLD
QUARTET**

(From album "Overheard in a
Cocktail Lounge")

MOONLIGHT

BILLBOARD SPOTLIGHT

K12530



DAVID ROSE

and his orch.

**A NIGHT IN
TRINIDAD**

and

CAPTAIN'S PARADISE

K12525 • MGM 12525



**CHUCK ALAIMO
QUARTET**

HOW I LOVE YOU

and

LOCAL 66

K12508

**THE RAY
CHARLES
SINGERS**

MOUNTAIN GREENERY

and

LAZY AFTERNOON

K12524

**DOUG
HUDSON**

HONEY LOVE

and

**WHAT THE EYES
DON'T SEE**

Vocals with The Chicks

K12521

**ROSALIND
PAIGE**

WE COULD

and

LATE DATE

K12522

**DONN
REYNOLDS**

ROSE OF OL'

and

ALL ALONE

K12512



THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	TEDDY BEAR ELVIS PRESLEY VI-7000—Elvis Presley	1
2	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS CR-61830—Billy Williams HI-501—Harry The Hipster	3
3	BYE, BYE LOVE EVERLY BROTHERS CD-1315—Everly Brothers DE-30321—Webb Pierce	2
4	IT'S NOT FOR ME TO SAY JOHNNY MATHIS CO-40851—Johnny Mathis LO-1754—Cyril Stapleton	4
5	OLD CAPE COD PATTI PAGE ME-71101—Patti Page	6
6	LOVE LETTERS IN THE SAND PAT BOONE DO-15570—Pat Boone DO-15578—Mac Wiseman	5
7	SO RARE JIMMY DORSEY FR-755—Jimmy Dorsey	7
8	SEND FOR ME NAT "KING" COLE CA-3737—Nat "King" Cole	10
9	WHITE SILVER SANDS DON RONDO BR-55013—Lennon Sisters DE-30363—Owen Bradley	—
10	TAMMY DEBBIE REYNOLDS CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby	—

11) SEARCHIN'. 12) AROUND THE WORLD. 13) WHISPERING BELLS. 14) STARDUST. 15) SHORT FAT FANNIE. 16) I LIKE YOUR KIND OF LOVE. 17) RAINBOW. 18) DIANA. 19) SHANGRI-LA. 20) IN THE MIDDLE OF AN ISLAND. 21) A WHITE SPORT COAT. 22) WONDERFUL! WONDERFUL! 23) DARK MOON. 24) MY PERSONAL POSSESSION. 25) GOODY, GOODY. 26) OVER THE MOUNTAIN, ACROSS THE SEA. 27) WITH ALL MY HEART. 28) LOVE ME TO PIECES. 29) START MOVIN'. 30) A FALLEN STAR. 31) GONNA FIND ME A BLUEBIRD. 32) THAT'LL BE THE DAY. 33) WHOLE LOT OF SHAKIN' GOING ON. 34) LOVING YOU. 35) JENNY, JENNY.

CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CK—Checker	ER—Era	HI—Hip	OK—Okeh	SU—Sun
AL—Aladdin	CM—Cameo	EX—Excella	IM—Imperial	PE—Peacock	TH—Thunderbird
AO—Apollo	CO—Columbia	FB—Fabor	JU—Jubilee	PR—Prestige	TI—Tico
AP—ABC	CR—Coral	4 Star—Four Star	JZ—Josie	RA—Rainbow	UN—Unitec
	DA—Danna	FE—Federal	KA—Kapp	RE—Regent	UQ—Unique
AT—Atlantic	DE—Decca	FI—Fiesta	KI—King	RM—Rama	VE—Verve
BR—Brunswick	DL—DeLuxe	FR—Froternity	LI—Liberty	RO—Roulette	VI—Rca Victor
BT—Bethlehem	DO—Dot	GE—Gee	LO—London	RP—RPM	VJ—Vee-Jay
BY—Bally	DT—Dooto	GL—Glory	ME—Mercury	SA—Savoy	VK—Vik
CA—Capitol	DU—Duke	GR—Groove	MG—MGM	SE—Seeco	VP—Vip
CD—Cadence	EL—Eldorado		MO—Modern		

BLOCK OF BLOCKBUSTERS FOR A SALES-SIZZLING SUMMER!

9831

DIANA

c/w

DON'T GAMBLE WITH LOVE

NOW THIS SIDE'S GETTING A LOT OF PLAYS, TOO!

PAUL ANKA

9838

HIGH SCHOOL ROMANCE

c/w Everybody's Body

GEORGE HAMILTON IV

9837

BLACK SLACKS

c/w

Boppin' Rock Boogie

THE SPARKLETONES

9844

I'LL WALK ALONE

c/w

LADDER OF LOVE

JOHNNY NASH

9843

SOMEDAY SWEETHEART

c/w Roamin' Along With You

EARL WILLIAMS

9841

THAT'S RIGHT

c/w

WHAT YOU'VE DONE TO ME

(Vocal Assist by Paul Anka)

MICKI MARLO

9840

LATER BABY

c/w

ALL THE TIME

JOHNNY JANIS

9842

DESERT FANTASY

c/w

THE CAMEL'S JUMP

TOMMY STEPHENS
and Orchestra

9832

THE FOUNTAIN OF YOUTH

c/w Oh, Boy

DICK ROMAN



Hottest Thing
That's Happened All Summer—
Climbing Like The
Temperature!

CR-435

1,000

CONCRETE BLOCKS

c/w

In My Simple Way

JOHNNY DEE



Sure-Shot Follow-Up
to "With All My Heart"!

C-1005

(Please Don't Say) **SAYONARA** (Goodbye)

c/w **IF YOU'RE**

NOT COMPLETELY SATISFIED

JODIE SANDS

Still Racking Up Stunning Sales!

CUPID

c/w Jivin' With The Saints

FRANKIE AVALON

C-1004

Distributed by
AM-PAR Record Corp.



(Distributed in Canada by Sparton of Canada, Ltd.)



The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. Pos. 8/10 8/3		Pos. Pos. 8/10 8/3		Pos. Pos. 8/10 8/3		Pos. Pos. 8/10 8/3		Pos. Pos. 8/10 8/3		
1—Tammy	5 10	8—Send For Me	8 12	MG-12507—RAY CHARLES SINGERS Take A Trip To Memory Lane	25—June Night	30 45	34—Mr. Lee	49 51	44—To The Aisle	45 39
★CR-61851—DEBBIE REYNOLDS French Heels		★CA-3737—NAT "KING" COLE My Personal Possession		TH-1956—JACK HASKELL Away Out West	★FR-777—JIMMY DORSEY O. Jay-Dee's Boogie Woogie		★AT-1144—BOBBETTES Look At The Stars		★EM-1019—FIVE SATINS Wish I Had My Baby	
CR-61845—JOSEPH GERSHENSON The Bachelor				VI-6677—EDDIE FISHER Cindy Oh Cindy				EP-9224—ROY HAMILTON That Old Feeling		
DE-30317—PAT KIRBY Don't Keep Me Silent		9—Whispering Bells	11 15	VI-6853—MANNY LOPEZ O. Summer Romance	26—Honeycomb	33 46	35—(And That/ My Heart) Reminds Me	52	45—Marching Along To The Blues	
DE-30398—GEORGE BARNES Around The World		★DO-15592—DEL-VIKINGS Don't Be A Fool		VI-6947—EDDIE FISHER Slow Burning Love	DE-30418—GEORGIE SHAW Oh Mis'rab'le Love		★JU-5292—DELLA REESE I Cried For You		★VI-6991—PERRY COMO Dancin'	
ME-71123—RICHARD HAYMAN Calypso Gal		10—Diana	16 20	17—So Rare	★RO-4015—JIMMIE RODGERS Their Hearts Were Full Of Spring		★VI-6981—KAY STARR Flim, Flam, Floo		46—With All My Heart	35 28
VI-6930—AMES BROTHERS Rockin' Shoes		★AP-9831—PAUL ANKA Don't Gamble With Love		★FR-755—JIMMY DORSEY Sophisticated Swing	27—Wonderful! Wonderful!	23 16	36—Passing Strangers	36 38	★CN-1003—JODIE SANDS More Than Only Friends	
2—I'm Gonna Sit Right Down	2 4			18—Whole Lot Of Shakin' Going On	★CO-40784—JOHNNY MATHIS When Sunny Gets Blue		★ME-71122—SARAH VAUGHAN & BILLY ECKSTINE The Door Is Open		DE-30324—JUDY SCOTT The Game Of Love	
★CR-61830—BILLY WILLIAMS Date With The Blues		11—In The Middle Of An Island	18 23	★SU-267 JERRY LEE LEWIS It'll Be Me	GL-256—DENNY VAUGHAN Since You Went Away		VI-6916—JAN PEECE My Yiddishe Momme		KA-183—BUDDY GRECO Game Of Love	
HI-501—HARRY THE HIPSTER Live Fast, Die Young		CA-3762—TENNESSEE ERNIE FORD Ivy League		19—Love Me To Pieces	VI-6916—JAN PEECE My Yiddishe Momme		37—I Like Your Kind Of Love	22 19	47—Build Your Love	31 33
RO-4014—LARRY STORCH I'm Walkin'		★CO-40965—TONY BENNETT I Am		★CO-40955—JILL COREY Love	28—Shangri-La	19 17	★CD-1323—ANDY WILLIAMS 5top Teasin' Me		★CO-40942—JOHNNIE RAY Street Of Memories	
3—Teddy Bear	1 1	VE-10068—STAN WILSON Sweet Annabelle		★CO-40955—JILL COREY Love	★EP-9213—FOUR COINS First In Line		VI-6891—MELVIN ENDLEY Is It True?		48—I Am	47 35
★VI-7000—ELVIS PRESLEY Loving You		12—Old Cape Cod	9 8	20—There's A Gold- mine In The Sky	★IM-5454—FATS DOMINO What Will I Tell My Heart		38—Loving You	41	★CO-40965—TONY BENNETT In The Middle Of An Island	
4—Bye Bye Love	3 2	★ME-71101—PATTI PAGE Wondering		DE-25001—BING CROSBY I'm An Old Cowhand	30—Swinging Sweethearts	38 43	★VI-7000—ELVIS PRESLEY Teddy Bear		49—Bon Voyage	50 58
★CD-1315—EVERLY BROTHERS I Wonder If I Care As Much		13—Searchin'	10 9	★DO-15602—PAT BOONE Remember You're Mine	★CA-3748—RON GOODWIN O. I'll Find You		39—Over The Moun- tain, Across The Sea	29 22	★PP-111—JANICE HARPER Tell Me That You Love Me Tonight	
DE-30321—WEBB PIERCE Missing You		★AC-6087—THE COASTERS Young Blood		21—Remember You're Mine	ME-71152—DAVID CARROLL O. Fascination		★CH-1654—JOHNNIE & JOE My Baby's Gone On		50—Cool Shake	48 48
DO-15576—T. TOMMY I Saw You, I Saw You		14—Star Dust	14 13	★DO-15602—PAT BOONE There's A Goldmine In The Sky	VI-6982—HUGO WINTERHALTER O. Happy Cobbler		40—Fascination	55	★ME-71132—DEL-VIKINGS Jitterbug Mary	
ME-71118—CHUCK MILLER Rang Tang Ding Dong		★LI-55071—BILL WARD & DOMINOES Lucinda		22—Short Fat Fannie	31—A Fallen Star	24 30	CO-40982—RAY ELLIS O. Soft Sands		51—Lotta Lovin'	
5—It's Not For Me To Say	4 3	15—Rainbow	15 18	★SP-608—LARRY WILLIAMS High School Dance	★CA-3742—FERLIN HUSKY Prize Possession		★CR-61864—DICK JACOBS O. Summertime In Venice		52—Dancin'	
★CO-40851—JOHNNY MATHIS Warm And Tender		CC-1013—BOBBY BREEN We Will Make Love		23—That'll Be The Day	★DO-1289—JIMMY NEWMAN I Can't Go On This Way		DE-30421—ETHEL SMITH Summer Love		53—Young Blood	42 25
KA-185—JANE MORGAN Around The World		★KA-184—RUSS HAMILTON We Will Make Love		AG-5276—RAVENS Dear One	★DO-15594—HILLTOPPERS Footsteps		★KA-191—JANE MORGAN Fascination (instru.)		54—Just Between You And Me	51 54
LO-1754—CYRIL STAPLETON O. Forgotten Dreams		JU-5290—BILL DARNEL Do You Care		★BR-55009—THE CRICKETS I'm Looking For Someone To Love	ME-71124—NICK NOBLE Let Me Hold You In My Arms		ME-71152—DAVID CARROLL O Swinging Sweethearts		55—An Affair To Remember	
6—White Silver Sands	7 11	16—Around The World	12 6	24—Goody Goody	32—My Personal Possession	27 26	41—What Will I Tell My Heart	44 47	56—Island In The Sun	46 32
BR-55013—LENNON SISTERS One Day A Little Girl		AP-9770—DON COSTA O. Everybody Loves-Pierre		DE-30405—ELLA FITZGERALD It's Too Soon To Know	★CA-3737—NAT "KING" COLE Send For Me		★IM-5454—FATS DOMINO When I See You		57—Gonna Find Me A Bluebird	56 40
DE-30363—Owen Bradley Midnight Blues		CR-61741—LAWRENCE WELK O. Champagne Time		★GE-1039—FRANKIE LYMON & TEENAGERS Creation Of Love	DE-30361—ANDY BEY The Meaning Of The Blues		42—Dark Moon	25 21	58—Flying Saucer The 2nd	
★JU-5288—DON RONDO Stars Fell On Alabama		CR-61856—McGuire Sisters Interlude		VE-10079—ELLA FITZGERALD A Tisket A Tasket	33—Long Lonely Nights	37 41	★DO-15550—BONNIE GUITAR Big Mike		59—Oh Baby Doll	57 55
OJ-1002—DAVE GARDNER Fat Charlie		★DE-30262—VICTOR YOUNG O. Around The World— Crosby			★AT-1149—CLYDE McPHATTER Heartaches		★DO-15558—GALE STORM A Little Too Late		60—Soft Sands	
7—Love Letters In The Sand	6 5	DE-30398—GEORGE BARNES Tammy			BA-245—THE KINGS Let Me Know		VI-6910—HAWKSHAW HAWKINS With This Pen			
★DO-15570—PAT BOONE Bernardine		KA-185—JANE MORGAN It's Not For Me To Say			★CH-1665—LEE ANDREWS The Clock		43—Jenny Jenny	32 31		
DO-15578—MAC WISEMAN Because We Are Young		★LO-1746—MANTOVANI O. Road To Ballingary			DE-30404—KITTY KALLEN Lasting Love		★SP-606—LITTLE RICHARD Miss Ann			

CODE:

AB—Abbott	AO—Apollo	CA—Capitol	CO—Columbia	DT—Docto	FE—Federal	HE—Herald	LO—London	PE—Peacock	RO—Roulette	TI—Tico
AC—Atco	AP—ABC-Paramount	CC—Chic	CR—Coral	DU—Duke	FI—Fiesta	HI—Hip	LU—Luniverse	PI—Pilgrim	RP—RPM	UN—United
AF—Audio Fidelity	AT—Atlantic	CD—Cadence	DA—Dana	EL—Eldorado	FL—Flossh	IM—Imperial	ME—Mercury	PP—Prep	SA—Savoy	UQ—Unique
AG—Argo	BA—Baton	CH—Chess	DD—Dale	EM—Ember	FP—Flip	JU—Jubilee	MG—MGM	PR—Prestige	SE—Seeco	VE—Verve
AL—Aladdin	BN—Benida	CK—Checker	DE—Decca	EP—Epic	FR—Fraternity	JZ—Josie	MO—Modern	PT—Point	SG—Sage	VI—RCA Victor
	BR—Brunswick	CL—Colonial	DL—DeLuxe	ER—Ero	GE—Gee	KA—Kapp	NG—Norgran	RA—Rainbow	SP—Specialty	VJ—Vee Jay
	BT—Bethlehem	CM—Cameo	DO—Dot	EX—Excello	GL—Glory	KI—King	OJ—OJ	RE—Regent	SU—Sun	VK—Vik
	BY—Bally	CN—Cancellor	DS—Disneyland	FB—Fabor	GO—Gone	LI—Liberty	OK—Okeh	RM—Rama	TH—Thunderbird	VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**WHICH
SIDE
HAS
THE HIT...**



**Don Gibson's
TOO SOON TO KNOW**

or

BLUE, BLUE DAY

20/47-7010

P.S. - Could be both?



RCA VICTOR
TRADE MARK REGISTERED
RADIO CORPORATION OF AMERICA





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LES PAUL & MARY FORD
(Capitol 3776)

B+ "STROLLIN' BLUES" [Montclare BMI—Gilleyson, Dehr, Miller] Multiple tracks are excellently employed by disk veterans Les Paul and Mary Ford as they drift thru a sentimental romancer in a blue mood. Wonderful harmony on a well written, heavy hearted song tailor made for Mary's warm tones.

B "I DON'T WANT YOU NO MORE" [Iris—Trojan BMI—Paul, Ford] Another sorrowful lyric is chanted in multiple voices to a soft waltz beat by Les and Mary. Pretty melody and delivery.

VIC SABRINO
(Decca 30416)

C+ "FRAULEIN" (2:52) [Fairway BMI—Williams] Decca, which already has two waxings of this tune on the market, adds another by picking up this Australian master. Song is a big hit in the country field and this march rendition by Vic Sabrino could help it go pop.

C "HITCH HIKING HEART" (2:15) [Fairway BMI—Taylor, Saunders] Vic leans into a jumper about a fickle young lass.

RITA RAINES
(Cadence 1331)

B+ "SLEEPY SUNDAY AFTER-NOON" (2:05) [Stereo BMI—Cochran] Via a recently purchased master, Rita Raines makes her debut on the Cadence label singing a delightful new romantic ditty set to a familiar music appreciation melody, "Country Garden." Colorful romancer that's pleasant right from the very first listen. It's got hit ingredients. Watch it.

C+ "I TOLD A STRANGER" (2:35) [Harper House BMI—Jordan, Cochran] The lark changes the mood and warbles a tearful love tale.

JOHNNY VAN
(Imperial 5437)

B "I USED TO LIVE HERE KID" (2:06) [Ginger Quill—Travis BMI—Iavello, Leven] An interesting dialogue introduction leads into a strong blues item fashioned with heart by Johnny Van. Unusual opus that should get heavy spins.

C+ "YOU'RE MUCH TOO NICE" (2:02) [G. Quill—Travis BMI—Iavello, Leven] Here the vocalist runs thru a galloping beat romancer. Excellent ork support.

BRENDA & EDDIE
(Dot 15615)

B+ "GEE I LOVE YOU" (1:54) [Gil BMI—Burton, Randolph, Pincus] Brenda & Eddie debut on Dot with a commercial rock and roll ditty that could start them on the road to success. The two performers blend attractively. Watch this sleeper.

B "WHAT YOU'VE DONE TO ME" (1:47) [Gil BMI—Burton, Pincus] Another swinging rock and roller belted with oomph by the twosome. Side has a terrific beat.

The Cash Box Disk of the Week

"GOOD EVENING FRIENDS" (2:16) [Korwin ASCAP—Stillman, Allen]

"UP ABOVE MY HEAD" (2:12) [Beechmond BMI—Tharpe]

JOHNNIE RAY & FRANKIE LAINE
(Columbia 40976)

● A good change of pace disk is always a welcome item in the record mart. And Columbia has turned out a lulu in this duet recording teaming two of the label's and the industry's top male vocalists, Frankie Laine and Johnnie Ray. The two work together for the first time on records and have a real wing-ding as they ham it up delightfully on a happy-go-lucky new cornballer dubbed "Good Evening Friends." Great new joyful ditty which the stars handle in a charming old-fashioned manner. After one or two spins, you find yourself singing along with Messrs. Ray and Laine. And Ray Conniff supplies a devil-may-care backdrop. Loads of good fun. Jockeys will be spinning this one often. The companion deck "Up Above My Head" has the songsters belting from the heels as they chant an exciting gospel item. Swinging handclapper that moves. Record should earn heavy coin.

"WHAT YOU'VE DONE TO ME" (2:24) [Gil BMI—Burton, Pincus]

"THAT'S RIGHT" (2:06) [Weiss & Barry BMI—Anka]

MICKI MARLO (Vocal assist by Paul Anka)
(ABC-Paramount 9841)

● Here's a smash that hits you right between the eyes with the very first listen. Titled "What You've Done To Me," the song is a tremendous free-swinging rock and roller featuring a sensational vocal effort by Micki Marlo superbly assisted by ABC's hottest male singer Paul Anka (currently high on the boards with his smash "Diana"). The song is ultra commercial and should have the teenagers hoppin' round the boxes long into the cool weather months. It's one of the most spirited sides we've heard in quite some time. Micki works alone on the flip side "That's Right." Another good swinger with a solid dance beat. But watch the top half—it can't miss.

"FROM A JACK TO A KING" (1:55)

[Dandelion ASCAP—Miller]

"SLOW TRAIN" (2:23)

[Trinity BMI—Davie, Moore]

JIM LOWE
(Dot 15611)

● Jim Lowe, who followed-up his "Green Door" smash with a two sided best seller "Four Walls" & "Talkin' To The Blues," has two more outstanding tunes we can expect to see riding high on the charts by the time kids come back from their summer vacations. "From A Jack To A King" is a potent shuffle R & R ballad with a clever play on words dealing with the top cards of a deck, the Jack, Queen, King and Ace. Commercial teenage fare with a contagious melody and an easy dance beat. The companion deck "Slow Train" is a good blues item that Jim treats to an excellent low-down reading. Exciting performance of some powerful change-of-pace material. Terrific ork backing adds much to this half. Take your pick, they're both tremendous.

HELEN CARR
(Candlelight 1016)

B "WEEP NO MORE MY BABY" (2:33) [Pollard BMI—Arnette, O'Dell, Murphy, Paterno] A cute rock and roll ditty with a contagious melody reminiscent of a strain from Stephen Foster's "Old Kentucky Home," is belted out with gusto by Helen Carr. Spunky dance deck that could click.

C+ "LITTLE BITS OF HAPPINESS" (2:34) [Pollard BMI—Zinsser, Kruger, Gilden] The polished lark chants a strong romantic ballad on this end. She's well showcased by a good R & R ballad beat and a chorus.

LES STEVENS
(Tiara 6107)

B+ "TRY TO UNDERSTAND" (2:40) [E. B. Marks BMI—Raleigh] Here's a side out of left field that could develop into a big winner. It's a beautiful romantic ballad superbly introduced by the warm, polished voice of newcomer Les Stevens. Lovely orchestral accompaniment helps make this side a class ballad that falls right in line with today's trend toward sweeter music. Watch this boy and this recording.

C+ "BUSY NIGHT" (2:09) [Bob Miller ASCAP—Carr, David] The young vocalist displays his versatility on this end as he cruises thru a pleasant romantic jumper.

BERNIE NEE
(Columbia 40980)

B+ "WHAT WOULD YOU DO" (2:10) [Frank ASCAP—Adler, Ross] A wonderful folk flavored song by the composers of the "Pajama Game" & "Damn Yankees" score, is tenderly chanted by the rich voice of Bernie Nee. Excellent arrangement of a top notch love item. Watch this sleeper. It could happen.

B "SLEEPY SUNDAY" (2:32) [Dartmouth ASCAP—Lippincott] Nee does a humorous job with a cute calypso novelty. Pleasant side, colorful enough to happen—even tho calypso is no longer the rage.

NICK NOBLE
(Mercury 71169)

B+ "MOONLIGHT SWIM" [Hill & Range BMI—Dee, Weisman] A subtle Hawaiian flavor is present throughout this contagious summery romancer excellently fashioned by Nick Noble. Good teenage lilter with some attractive multiple voicing adding further color to a contagious side. Could make noise.

C+ "LUCY LOU" [Abbott BMI—Stone] New lyrics are added to the French kiddie favorite "Frere Jacques" with pleasant results. Nick sings the new words to a rock and roll beat aiming the side at the kids.

NORMAN ERSKINE
(Capitol 3769)

B+ "WHAT'S TO BECOME OF ME" (2:24) [DeVorzon BMI—DeVorzon] Newcomer Norman Erskine makes an impressive first showing for Capitol as he shuffles thru a good rhythm romancer. Lad has a commercial sound and style, and an individual voice. Good material and other winning characteristics could sent the side on its way.

C+ "TILL WE MEET AGAIN" (2:00) [Remick ASCAP—Whiting, Egan] This end has the songster swinging thru a modern treatment of an evergreen. Finger-snappin' side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A
TWO
SIDED
SMASH!



**THE
CREWCUTS**

IN THEIR GREATEST RELEASE

Hey, You Face

AND

I Sit In My Window



MERCURY 71168



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SAM (THE MAN) TAYLOR & ORCH.
(MGM 12529)

B+ "TANGANYIKA" (2:35) [Demo BMI—Ferlano] The fabulous tenor sax of Sam Taylor is in the spotlight once again as the horn star wanders thru a captivating latin tempo theme that could catch on. Haunting stuff with some frantic sax work displayed by "The Man."

B "A TOUCH OF THE BLUES" (2:39) [Roger ASCAP—Wilcox, George] Sam's sax is tailor made for this up-to-date rendition of a great blues oldie. Good dance beat. Young sax players can learn much from this half. Strong and commercial two-sider.

KAREN CHANDLER
(Decca 30381)

B+ "TELL ME MORE" (2:37) [Maple Leaf BMI—Pomus, Shuman] Karen Chandler comes up with her best side in quite sometime here. Superbly assisted by a refreshing celeste accompaniment, the chirp glides thru a lovely rock and roll romancer with a terrific pause gimmick. The chorus showcases the lark to perfection. Watch this sleeper. It could put Karen's name on the charts once again.

C+ "MY HEART SINGS" (2:50) [Leeds ASCAP—Rome, Jamblan, Herpin] This end has the performer reviving a great oldie for today's R & R conscious market.

DAVID HILL
(RCA Victor 7005)

B+ "BY MY SIDE" (2:26) [Duchess BMI—Darin, Kirshner] A striking instrumental intro kicks off this quick-tempo ditty, which Hill handles with gusto. Side is directed effectively to the teen market, and has a contagious "Round & Round" sound. Watch this one. It could be tremendous.

C+ "EVERYWHERE I GO" (2:35) [Sheldon BMI—Hill, Stevenson] The artist has a warm ballad here, and gets to the heart of it with a delivery almost down to a soft whisper. Pleasant listening.

DICKIE VALENTINE
(London 1756)

B "PUTTIN' ON THE STYLE" (1:54) [Melody BMI—Cazden] The English vocalist offers a typically joyful tribute to the teen guys and gals, getting excellent honky-tonkyish backing. Lively teen fare that could see important sales activity.

C+ "THREE SIDES TO EVERY STORY" (2:31) [Leeds ASCAP—Newell, Carr] Valentine croons the ballad in which three sides of the story are "your side, my side, and the truth." Song ends on the happy note that "lovers love to quarrel to make up again."

THE FOUR VOICES
(Columbia 40983)

B+ "KINGDOM OF LOVE" (2:25) [Billboard ASCAP—Pelaesz] The Four Voices could have a big moneymaker in this pretty rock and roll ballad warmly chanted against an excellent Ray Conniff accompaniment. Melody has a contagious lilt that should appeal to the teenagers.

C+ "SIDEWALK BOP" (2:25) [Zodiac BMI—Weismantel] Clever sound effects are employed on this jump session. Easy-swinging dance item.

The Cash Box Sleeper of the Week

"THERE'S A NEW MOON OVER MY SHOULDER" (2:06)
[Peer Int'l BMI—Davis, Whelan, Blastic]

"MISTER FIRE EYES" (2:26) [Dandelion BMI—Miller, Guitar]

BONNIE GUITAR (Dot 15612)

● Bonnie Guitar, the talented young miss who introduced "Dark Moon" to the music business and helped boost the song to the high rung it reached, could repeat her initial success with a beautiful new recording of "There's A New Moon Over My Shoulder," a country oldie that was big in the '40's. Bonnie sings the sentimental lyrics with the same feeling and emotion heard on "Dark Moon" and comes through with a winning performance. She gets a strong rock and roll beat assist from the chorus, bringing the oldie up-to-date for today's disk buyers. Top drawer material excellently arranged and delivered. Flip "Mister Fire Eyes," is a spright country flavored bouncer reminiscent of "Don't Let The Stars Get In Your Eyes." Fine performance.

"MOONLIGHT" (2:57) [Mills ASCAP—Conrad]

"MARTINIQUE" (3:00) [Mills ASCAP—Warren, Wright]

MURRAY ARNOLD QUARTET (MGM 12530)

● An instrumental must have that indescribable "something extra" to make the grade, and MGM has come up with just such an offering. It features the Murray Arnold Quartet with a bright new interpretation of a classic oldie "Moonlight," that could zoom right up to the winner's circle in short order. The side features Arnold's excellent keyboard work in the spotlight with a contagious easy-going drum backdrop providing the showcase. At mid-point there's an excellent pause and a break into a smooth, palatable, commercial jazz piano display that should go well with all music lovers. Side is a definite contender for the big time. Flip is an exciting latin beat arrangement of "Martinique" with Arnold displaying flowery finger-work on the ivories. Watch the top deck.

"ALL OF MY LIFE" (2:52)
[Fred Raphael ASCAP—
Hooven, Hooven]

"POOR LITTLE HEART"
(2:22)
[Winneton BMI—Jones]

BILLY ECKSTINE (Mercury 71161)

● Billy Eckstine, climbing up the ladder at a steady pace with his duet recording of "Passing Strangers," on which he is accompanied by Sarah Vaughan, makes his Mercury debut as a soloist and comes thru with a big platter that should also enjoy a successful run in the sales department. The tune is dubbed "All Of My Life" and features Billy with a rich rendition of a penetrating romantic ballad. The artist's amazing range is perfect for this overpowering love tale and the arrangement arrests the listener's attention. But don't sell the companion deck short. "Poor Little Heart" is an exciting rhythm love song that builds in intensity as the side progresses. Striking side. Two solid biscuits making Eckstine's first Mercury solo a standout.

"THREE ON A DATE" (1:45) [American BMI—Stanley, Richards]

"PROUD OF YOU" (2:07) [American BMI—Fitzsimmons]

THE FOUR DOLLS (Capitol 3766)

● The Four Dolls debut on the Capitol label with a great new release that could do for them what "Tonight You Belong To Me" did for Patience and Prudence. The Dolls have a charming 'little girlie' sound that's just tailor-made for their wonderful debut number "Three On A Date." The three-is-a-crowd theme should have tremendous teen appeal and the use of a kazoo accompaniment adds further color to this novel love song. Even the light waltz tempo fits the youthful atmosphere perfectly. Watch this sleeper. It's chock-full-of gimmicks. Bottom half, "Proud Of You" is a smooth rocker with a strong teenage lyric. But the upper end is a long-shot that should come through.

"THREE CIGARETTES IN AN ASHTRAY" (2:12)
[Four Star BMI—Miller, Stevenson]

PATSY CLINE (Decca 30406)

● Patsy Cline, the chirp who hit in the pop field with "Walkin' After Midnight", could have another big money maker in this area with her lovely rendition of "Three Cigarettes In An Ashtray." (See Country Reviews).

OWEN BRADLEY QUINTET
(Brunswick 55015)

B "SWANEE RIVER" (2:20) [P.D. —Foster] Owen Bradley's Quintet comes up with a delightful arrangement of a great old favorite. Light treatment with a guitar and organ sharing the spotlight.

C+ "ROSE OF RIO GRANDE" (2:17) [Mills ASCAP—Warren, Leslie, Gorman] Unusual organ sounds are prominent in this up-beat interpretation of another top-drawer standby.

THE LANCERS
(Coral 61866)

B+ "LOVER'S RENDEZVOUS" [Michel H. Goldsen ASCAP—Young, Lubin] The oldie has been slickly revived by the vocal group, and is just in the right vein of today's long list of evergreens having re-runs on the charts. Smart vocal display that should draw attention.

B "FOLLOW THE RIVER" [Northern ASCAP—Washington, Tiomkin] The folk feeling of the melody is brightly rendered by the boys, who get further vocal support from the Jud Conlon Singers. Upbeat ballad the jocks will take to.

ROSALIND PAIGE
(MGM 12522)

B "LATE DATE" (2:07) [Acuff—Rose BMI—Terry] The lark is on a tune showing activity over in country territory. Effort is a solid bouncer conveyed with rhythmic appeal by Miss Paige. Could catch on in pop circles.

C+ "WE COULD" (2:37) [Acuff—Rose BMI—Bryant] The tempo is sentimentally slowed down by the performer as she smoothly warbles a romancer. Tender issue.

LENY EVERSONG
(Coral 61874)

B "AUTUMN CONCERTO" (2:27) [Symphony House ASCAP—Siegel, Bargoni] The beautiful "Autumn Concerto," currently riding the charts under the titles "(And That/My Heart) Reminds Me," is dramatically chanted by the thrilling voice of Miss Eversong. Scintillating vocal by a great artist.

C+ "ST. LOUIS BLUES" (3:16) [Handy Bros. ASCAP—Handy] It's difficult to present an individual interpretation of this classic, but Miss Eversong does the trick here. Another dramatic deck.

ELLA FITZGERALD
(Verve 10079)

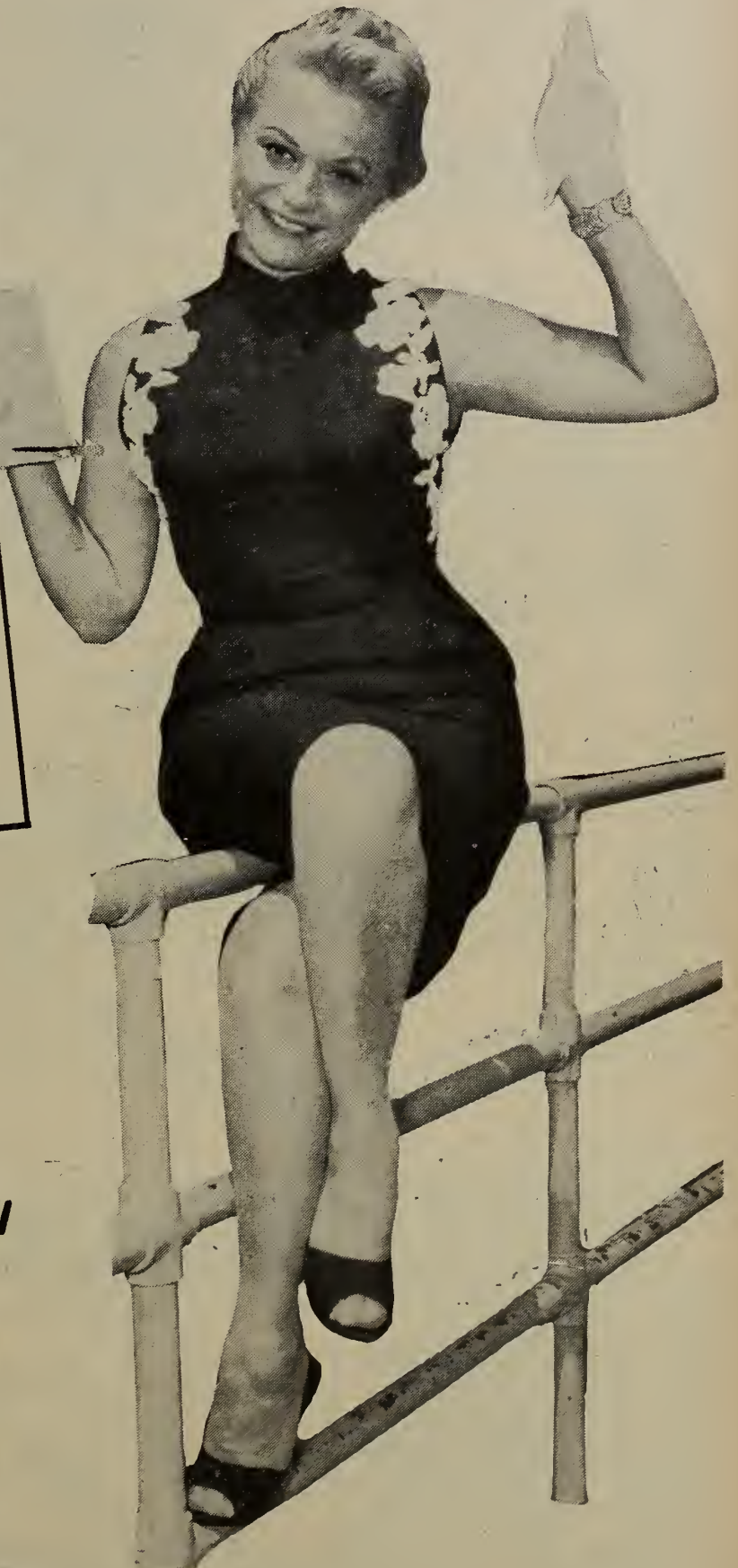
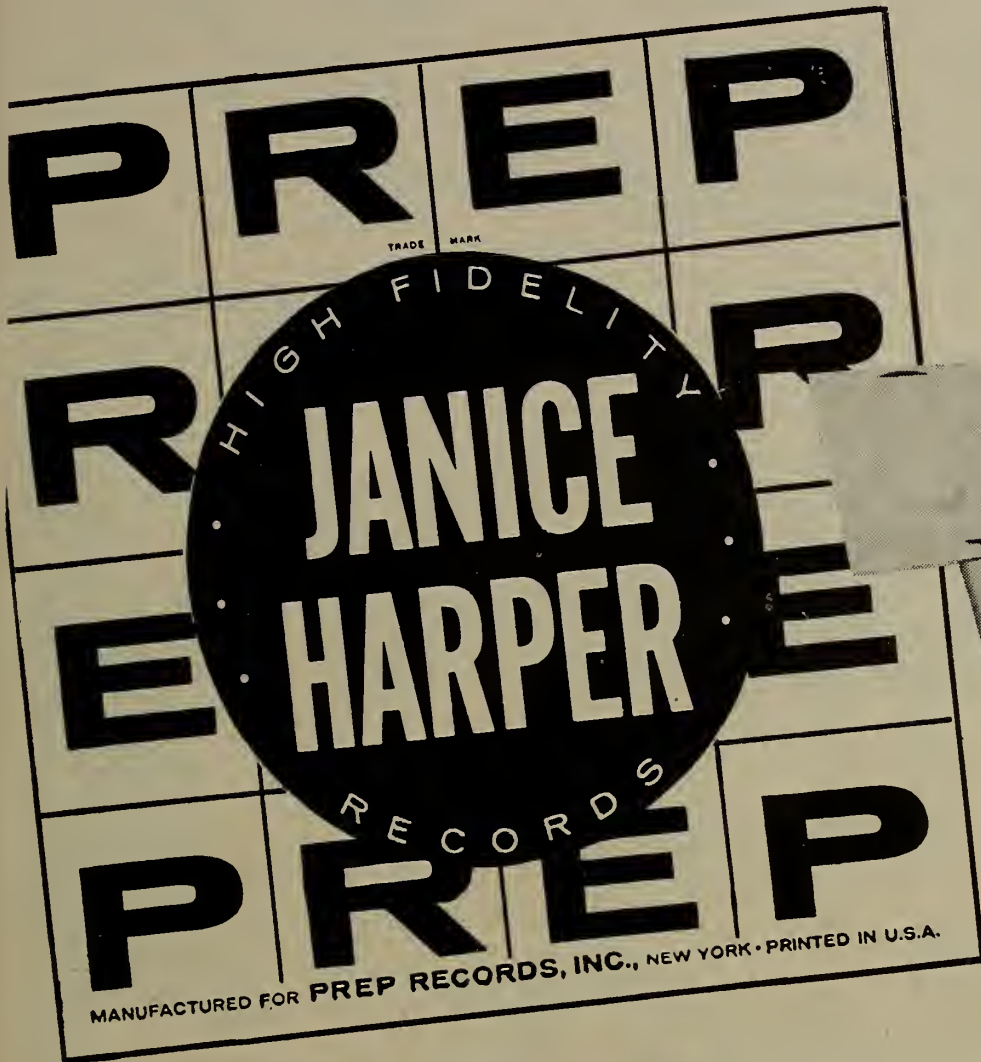
B "GOODY, GOODY" (2:27) [DeSylva, Brown & Henderson ASCAP—Mercer, Malneck] Frank DeVol sets up a swinging backdrop for Ella Fitzgerald's new recording of a great standard that's riding the charts again. Smooth sailing delivery by the queen that should get heavy dee jay play.

B "ATISKET ATASKET" (2:20) [Robbins ASCAP—Fitzgerald, Alexander] Another great Fitzgerald classic revised to a samba beat by the ace vocalist. Exciting and most refreshing latin version of a song that only Ella can sing as it should be sung.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Sincere Thanks

TO ALL DISC JOCKEYS, DEALERS, DISTRIBUTORS & OPERATORS
For Making My First Record On **PREP A SMASH HIT!**



|| **BON VOYAGE** ||

PREP No. 111

b/w

"TELL ME THAT YOU LOVE ME TONIGHT"

Published By:
JANFRA MUSIC CO.



HIGH FIDELITY RECORDS, INC.

1730 Broadway, New York 19, N. Y.

Sole Selling Agent:
ARDMORE MUSIC CORP.
1730 BROADWAY, NEW YORK



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "STROLLIN' BLUES" Les Paul & Mary Ford Capitol 3776
- ★ "TELL ME MORE" Karen Chandler Decca 30381
- ★ "BY MY SIDE" David Hill RCA Victor 7005
- ★ "TRY TO UNDERSTAND" Les Stevens Tiara 6107
- ★ "TANGANYIKA" Sam (The Man) Taylor MGM 12529
- ★ "KINGDOM OF LOVE" Four Voices Columbia 40983
- ★ "MOONLIGHT SWIM" Nick Noble Mercury 71169
- ★ "WHAT'S TO BECOME OF ME" Norman Erskine Capitol 3769
- ★ "WHAT WOULD YOU DO" Bernie Knee Columbia 40980
- ★ "GEE I LOVE YOU" Brenda & Eddie Dot 15615
- ★ "SLEEPY SUNDAY AFTERNOON" Rita Raines Cadence 1331
- ★ "LOVER'S RENDEZVOUS" Lancers Coral 61866

HELEN MERRILL (Mercury 71166)

C+ "BLUE GUITAR" (2:47) [Steinway ASCAP—Coleman] Jazz songstress Helen Merrill is in a bluesy mood on this side as she drifts through a sentimental love opus. Heavy but pretty romancer.

C+ "LISTEN" (2:35) [Bellage BMI—Broussolle, Becaud, Sydney] A group accompanies the songstress on this half supplying a fine showcase for the lark's hushed rhythm vocal. "Shhhh" gimmick adds color to the side.

MARTHA LOU HARP (Prep 113)

B "BY THE BEND OF THE RIVER" (2:30) [G. Shirmer ASCAP—Edwards] A pretty tune that's been making territorial noise as an instrumental in recent months, is fashioned in rock and roll vocal style by Martha. Exciting side.

C+ "JUST A CLOSER WALK WITH THEE" (2:07) [Ardmore ASCAP—Arr. Hefti] The versatile vocalist chants a religious number with great emotion. Side should do well in the gospel market.

JIMMY SPELLMAN (Dot 15607)

B "DOGGONIT" (1:40) [Rupert BMI—Henderson, Charles] Jimmy Spellman has a torrid rock-a-billy sound and style on this end as he introduces a fast-moving jump item loaded with teenappeal. Swinging dance deck with powerful guitar work by Al Casey. Kids'll go for this one.

B "I'LL NEVER SMILE AGAIN" (1:58) [Pickwick ASCAP—Lowe] Jimmy does a turnabout for this half. Here he smoothly shuffles thru a warm rendition of a class standard. Good song made palatable for today's disk buyers.

RAY CHARLES SINGERS (MGM 12524)

B+ "MOUNTAIN GREENERY" (2:33) [Harms ASCAP—Rodgers, Hart] Here's a two-sider jocks will be spinning often. This half displays the well-knit Ray Charles Singers with a smooth, easy going rhythm version of a Rodgers-Hart classic. Side falls very easily on the ears. And a few change of key gimmicks add color to a great composition.

B "LAZY AFTERNOON" (2:57) [Chappell ASCAP—Moross, Latouche] A class tune from an off B'way hit of a few years ago, is penetratingly performed by the group on this end.

ELLA FITZGERALD (Decca 30405)

B "GOODY GOODY" (2:23) [DeSylva, Brown & Henderson ASCAP—Mercer, Malneck] Side is previous effort by the great vocalist issued in response to the new popularity of the standard. Miss Fitzgerald wonderfully dishes out the tune in rousing style. Sales and deejay play should be fine.

B "IT'S TOO SOON TO KNOW" (2:32) [Edwin H. Morris ASCAP—Chessler] The famed ballad delivery of the performer is at its smoothest on another re-released effort. Tender pressing.

LARRY SONN (Coral 61857)

B "MY BABY JUST CARES FOR ME" (2:36) [Bregman, Vocco, and Conn ASCAP—Donaldson, Kahn] A presentation by the Sonn ork on an oldie that really swings. Waxing could show some activity since it comes at a time when lots of re-furnished standards are making chart news.

C+ "A SMOOTH ONE" [Regent BMI—Goodman, Royal] A vocal group, appropriately labeled the "Smooth Ones," is added to the ork here, softly swinging to an opus that goes back awhile.

CHRIS HAMALTON, Organ (London 1758)

B "FASCINATION" (2:41) [Southern ASCAP—Marchetti, DeHaes] The pretty main theme from the flick "Love In The Afternoon" is treated to a delightful organ solo by British organist Chris Hamalton. Organ rendition gives the waltz theme a delightful music box sound. Another view of an up and coming melody.

C+ "OPUS #1" (2:43) [Embassy BMI—Oliver] This half is a swinging organ rendition of the favorite dance oldie popular during the big band era.

FOUR PREPS (Capitol 3775)

B "BAND OF ANGELS" (2:26) [Whitmark ASCAP—Steiner] The Four Preps have an extremely commercial side here as they offer their exciting vocal arrangement of the title tune from "Band Of Angels," a current big flicker. Strong performance. This version will bite off a portion of the sales if tune steps out.

C+ "HOW ABOUT THAT" (2:19) [Sherman ASCAP—Stanley] This end has the boys drifting thru a sentimental romancer. Pleasant listening with a good love lyric.

GUITAR SLIMS

GREAT BIG HIT FROM THE SOUTH

-Spreading Like Wildfire!



"IF I SHOULD LOSE YOU"
and
"IT HURTS TO LOVE SOMEONE"

ATCO 6097

Linda Hopkins
"SHIVER AND SHAKE"
and
"ROCK AND ROLL BLUES"
ATCO 6096

Buddy Thompson
"THIS IS THE NIGHT"
and
"I'VE GOT A GOOD THING GOING"
ATCO 6095

Bobby Darin
"I FOUND A MILLION DOLLAR BABY"
ATCO 6092

Jimmy Breedlove
"OVER SOMEBODY ELSE'S SHOULDER"
ATCO 6094

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.



Okeh's COOKIN'

WITH AN UP AND COMING INSTRUMENTAL SMASH

"DUMPLIN'S"

b/w
"SYLVIA'S CALLIN'"

Doc Bagby

OKEH-4-7089

Exploding in Phil., Cleveland, and Spreading all over the country.



Management:
IRV NAHAN
1650 BROADWAY
NEW YORK.
CO 5-5822

Don't miss DOC BAGBY'S Best Selling Album
"HONKY TONK IN SILK"




Okeh RECORDS

a product of

Columbia Records, Inc.

Trade Marks "Columbia," "Masterworks,"
©, Reg. U. S. Pat. Off. Marcas Registradas.



LIBERTY'S LUCKY

13

SENSATIONAL NEW LP ALBUMS FOR YOU IN AUG.

13

EXCITING NEW LP ALBUMS FOR YOU IN SEPT.

13 %

PROFIT BOOSTING DISCOUNT PLAN FOR YOU Mr. DEALER

13

FREE ALBUMS FOR YOU Mr. DEALER
See your distributor Salesman for Complete Details

STARTS IMMEDIATELY

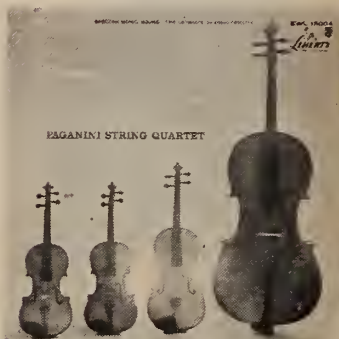
Aug. Release Delivered Aug. 15
Sept. Release Delivered Sept. 15



LRP-2056—SEA OF GLASS—BILLY WARD and His Dominoes



LRP-3050—M-m-m MYRNA—Myrna Fox with Manty Kelly and His Orchestra




SWL-15004—CLAUDE DEBUSSY—Quartet in G. Minor, Op. 10 BENJAMIN LEES—Quartet No. 1 (1952) The Paganini String Quartet

12" LIBERTY POPULAR ALBUM SERIES RETAIL \$3.98

- LRP-3001—MUCHO CHA CHA—Don Swan and His Orchestra
- LRP-3002—BOBBY TROUP AND HIS TRIO
- LRP-3003—RARE—BUT WELL DONE—The Jimmy Rowles Trio
- LRP-3004—JOHN DUFFY AT THE MIGHTY COLUMBIA SQUARE WURLITZER
- LRP-3005—NIGHTFALL—Harry Sukman at The Steinway Concert Grand
- LRP-3006—JULIE IS HER NAME—Julie London featuring Barney Kessel
- LRP-3007—V.I.P. (VERY IMPORTANT PIANIST)—The Conley Graves Trio
- LRP-3008—ALEXANDER THE GREAT—Tommy Alexander and His Orchestra
- LRP-3009—SPECTRA-SONIC-SOUNDS!!—Leo Arnaud and His Orchestra
- LRP-3010—TIAMO—Songs of Love by Carl Cocomo
- LRP-3011—SONGS FOR A LAZY AFTERNOON—Rod McKuen-Barney Kessel Orchestra
- LRP-3012—LONELY GIRL—Julie London with Al Viola, Guitar
- LRP-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia Orchestra
- LRP-3015—FABULOUS!!!—Dom Frontiere Octet
- LRP-3016—POWERHOUSE—Bobby Hammock Quartet
- LRP-3017—THE BEST THINGS IN LIFE ARE FREE—Lionel Newman Orchestra
- LRP-3018—SIDEWALKS OF PARIS—Rud Wharton and Musette Street Players
- LRP-3019—SPRINGTIME IN PAREE/CARNIVAL IN CAPRI—Harold Spina
- LRP-3020—CARNIVAL IN RIO—Leo Arnaud and His Orchestra
- LRP-3021—NIGHT—The Johnnie Mann Singers
- LRP-3022—JAZZ FOR JEANAGERS—Claude Gordon and His Orchestra
- LRP-3023—ROCK AND ROLL BEACH PARTY—Nino Tempo and His Orchestra
- LRP-3024—MY FOOLISH HEART—Donna Fuller with Pete Rugolo Orchestra
- LRP-3025—AFFAIR—A STORY OF A GIRL IN LOVE—Abbey Lincoln

- LRP-3026—DO-RE-MI—Words and Music by Bobby Troup
- LRP-3027—PEARLS OF LOVE—The Players
- LRP-3028—MISS CALYPSO—Maya Angelou
- LRP-3029—JUST ROLLIN' WITH JOHNNY OLENN
- LRP-3030—WILL YOU REMEMBER?—The London Festival Symphony, Cyril Ornadel, Conductor
- LRP-3032—DOM FRONTIERE PLAYS THE CLASSICS
- LRP-3033—MY FAIR LADY (Orchestral Suite)—London Festival Symphony—Cyril Ornadel, Conductor
- LRP-3034—EXOTICA—The Exciting Sounds of Martin Denny
- LRP-3035—AD LIB—Red Norvo Featuring Buddy Collette
- LRP-3036—DRANGO (Original Soundtrack)—Composed and Conducted by Elmer Bernstein
- LRP-3037—SOLID! SOUTH PACIFIC—The Bobby Hammock Quintet
- LRP-3038—HI-FI SHADES OF GRAY—The New Sounds of Jerry Gray and His Orchestra in Spectra-Sonic-Sound
- LRP-3039—FROM THIS MOMENT ON—The Four Grads With Geoff Love and His Orchestra
- LRP-3040—THE DAZZLING SOUND—Keith Williams and His Orchestra
- LRP-3042—MUSIC FOR THE GIRL YOU LOVE—Pete King and His Orchestra
- LRP-3043—ABOUT THE BLUES—Julie London, with Russ Garcia Orchestra
- LRP-3044—SITTIN' ON TOP OF THE WORLD—The Jones Boys, with The Spencer-Hagen Orchestra
- LRP-3045—DOUBLE OR NOTHIN'—Howard Rumsey's Lighthouse All Stars—Host Charlie Persip's Jazz Statesmen
- LRP-3046—LET'S ALL SING WITH JERRY COLONNA (Two-sided Medley of Fifty Three Old Standards)
- LRP-3047—WARM WINDS—Hollywood Saxophone Quartet
- LRP-3049—DRIFTWOOD AND DREAMS—Henry Mancini Orchestra
- LRP-3052—HAPPY PIERRE IN HI-FI
- LRP-3054—REMEMBER WAIKIKI—Ray Kinney and His Coral Islanders



LIBERTY RECORDS Inc. Hollywood, Calif.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

13 FOR YOU!

AUGUST RELEASE



LRP-2061—SINGIN' TO MY BABY—Eddie Cochran



LRP-3063—ESSENCE OF ROMANCE — The Spencer-Hagen Orchestra



LRP-3067—JEFF CHANDLER SINGS TO YOU—With the Spencer-Hagen Orchestra



LRP-3065—HI-FI MUSIC FOR CHILDREN (From 2 to 92)—Russ Garcia and His Orchestra



LRP-2066—SIDEWALKS OF ROME — Russ Garcia and His Musette Street Players



LRP-3058—ROARING TWENTIES IN HI-FI—Lionel Newman and His Orchestra



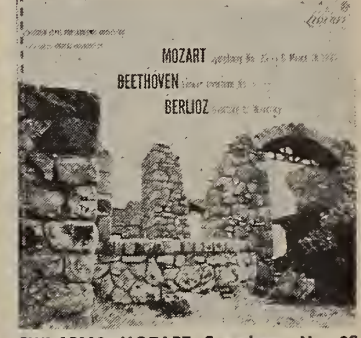
LRP-3051—TENORS HEAD ON—Bill Perkins and Ritchie Kamuca



LRP-3069—ALONE WITH YOU—Irv Orton and His Orchestra



LRP-3059—OUR GRACIE—Gracie Fields



SWL-15002—MOZART—Symphony No. 25 in G. Minor, K. 183
BERLIOZ—Overture to Waverly, Op. 1.
BEETHOVEN—Lenore Overture No. 2.
The Leningrad State Philharmonic Orchestra. Conducted by Nikolai Rabinovitch.

SEPTEMBER RELEASE

LRP-3060 MAKE LOVE TO ME — Julie London with Russ Garcia and His Orchestra.

LRP-3077 EXOTICA—VOL. II—The Exciting Sounds of Martin Denny.

LRP-3053 CAROUSEL MUSIC IN HI-FI—Johnny Duffy at the Mighty Wurlitzer Pipe Organ.

LRP-3068 ALL THIS AND CHA CHA TOO —Don Swan and His Orchestra.

LRP-3071 VARIATIONS ON GEORGE GERSHWIN'S RHAPSODY IN BLUE—Calvin Jackson. Pianist With Concert Jazz Orchestra. Conducted by Calvin Jackson.

LRP-3073 THE MUSIC OF DAVID SEVILLE

LRP-3070 OUT OF THE MIST — Tommy Hendrix

LRP-3076 THE EXPLOSIVE LINCOLN CHASE—With the Spencer-Hagen Orchestra

LRP-3041 JUST MEG AND ME—Meg Myles, with Jimmy Rowles and His Orchestra

LRP-3055 SLEEPY LAGOON—The Trombone Artistry of Si Zentner with Russ Garcia and His Orchestra

LRP-3072 JAZZ HALL OF FAME — Barney Bigard

SWL-15003 BEETHOVEN SYMPHONY NO. 5 IN C MINOR, OP. 67 EGMONT OVERTURE—Sinfonia of London Conducted by Hans Swarowsky.

SWL-15005 TCHAIKOVSKY CONCERTO NO. 1 IN B FLAT MINOR FOR PIANO AND ORCHESTRA—Kyla Greenbaum With Sinfonia of London Conducted by Richard Austin

BRAHMS—HUNGARIAN DANCES, NO. 1, 5, 6, and 10—Sinfonia of London Conducted by Richard Austin

12" LIBERTY "JAZZ IN HOLLYWOOD" & "JAZZ UNLIMITED" SERIES RETAIL \$3.98

- LJH-6001—JAZZ IN HOLLYWOOD—Jazz All Stars
- LJH-6002—DOM FRONTIERE SEXTET
- LJH-6003—HERBIE HARPER—BUD SHANK—BOB GORDON
- LJH-6004—MR. CLARINET—Abe Most
- LJH-6005—HOLLYWOOD SAXAPHONE QUARTET
- LJH-6006—JAZZ MAD—Steve White
- LJH-6007—SHADES OF THINGS TO COME—Jack Millmen All Stars
- LJH-6008—SMORGASBORD—Bobby Enevoldsen
- LJH-6009—SAM'S SONGS—Buddy Childers Quintet
- LJH-6010—JAZZ SAN FRANCISCO STYLE—Virgil Gonsalves Quintet
- LJH-6011—THE BROTHERS NASH—Ted and Dick Nash
- LJH-6012—VIBE-RATIONS—Red Norvo in Hi-Fi
- LJH-6013—BUDDY CHILDERS QUARTET

12" LIBERTY DELUXE ALBUM SERIES RETAIL \$4.98

- SL-9001—SWINGIN' WITH THE STARR—Kay Starr with All-Star Jazz Band
- SL-9002—CALENDAR GIRL—Julie London with The Pete King Orch.

SL-9003—AN ORGAN EXCURSION IN HI-FI—Johnny Duffy At The Mighty Wurlitzer

SL-9004—ALONG THE DIXIELAND HI-FI-WAY—Jerry Colonna plays Trombone with His Dixie Highwaymen

SL-9005—ESCAPADE REVIEWS THE JAZZ SCENE—Bobby Troup, Howard Rumsey, Jack Teagarden, Ziggy Elman, Jack Constanzo and Johnny Otis

12" LIBERTY CLASSICAL ALBUM SERIES RETAIL \$3.98

- SWL-15000—PAGANINI STRING QUARTET QUARTET NO. 1 IN A MINOR, OP. 41—Robert Schumann QUARTET NO. 1 IN D MAJOR, OP. 25—Benjamin Britten
- SWL-15001—THE COMEDIANS—Kobelevsky—Moscow Philharmonic Conducted by Dimitri Kobelevsky
- SUITE ON CHINESE THEMES, OP. 138—Vassilenko
- SINFONIETTA FOR STRING ORCHESTRA—Tchaikovsky
- RHAPSODY ON ROUMANIAN THEMES—Vassov State Radio Orchestra of the U.S.S.R.—Conducted by Alexander Geuk

7" LIBERTY 45 RPM EP ALBUMS RETAIL \$1.29

- LSX-1001—CRY ME A RIVER—Julie London with Russ Garcia and His Orchestra
- LEP-1-3006—JULIE IS HER NAME—Julie London with Barney Kessel
- LEP-2-3006—JULIE IS HER NAME—Julie London with Barney Kessel
- LEP-3-3006—JULIE IS HER NAME—Julie London with Barney Kessel
- LEP-1-3012—LONELY GIRL—Julie London with Al Viola
- LEP-2-3012—LONELY GIRL—Julie London with Al Viola
- LEP-3-3012—LONELY GIRL—Julie London with Al Viola
- LEP-1-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
- LEP-2-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
- LEP-3-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
- LEP-1-9002—CALENDAR GIRL—Julie London with Pete King Orch.
- LEP-2-9002—CALENDAR GIRL—Julie London with Pete King Orch.
- LEP-3-9002—CALENDAR GIRL—Julie London with Pete King Orch.

SPECTRA - SONIC - SOUND A HIGH FIDELITY RECORDING

Another Smash Hit!

for

JULIE LONDON

**"IT HAD
TO BE
YOU"**

b/w

"DARK"

No. 55076



LIBERTY RECORDS Inc.
1556 No. La Brea, Hollywood, Calif.



Round The Wax Circle

NEW YORK:

Don Rondo did Dick Clark's "Bandstand" last week, singing his hit, "White Silver Sands." . . . John J. Rox, songwriter, died at age of 50 of a heart attack in his summer home at Great Bay, L.I. . . . Bill Darnell off to KWKY-Cleveland picnic. . . . Bill Hayes headed for a fifteen minute musical series for NBC. . . . Jill Corey, who joins the new "Hit Parade" cast in the fall, has enrolled at the June Taylor School of the Dance. Tommy Leonetti, her co-singer on the new series, also signed up for personal lessons by June Taylor. . . . We hear nice things about Ziggy Lane's emceeing at the Coral Reef Beach Club, Lido Beach, L.I. . . . Phil Bernard of General All-Star's Agency, looking for talent to tour Europe this fall. Plans to start auditions August 15. . . . Cute mail promotion on Mitch Miller's "Who Will Kiss Your Ruby Lips". . . . Guy Lombardo bruised his leg and arm when he slipped disembarking from his boat last week. He missed one night's performance of "Showboat" at Jones Beach. . . . The Flamingos, recently signed by Decca, are starting on a promotion trip in conjunction with their first release, "The Ladder of Love". The group will visit jocks in Cleveland, Detroit and Pittsburgh. . . . Ken Kersey, formerly



JILL COREY

with Jazz at the Philharmonic, and now appearing at the Metropole, confined to Bellevue Hospital in New York. . . . Jean Martin, Coral Records, was screened by Warner Brothers last week for a role in a new motion picture being made in New York. . . . Howard Miller in New York this week, dined at the Press Box with Mort Fleischl, manager of WMCA, and Ralph Atlass, WIND-Chicago. . . . The world premiere of Darryl F. Zanuck's "The Sun Also Rises" later this month at the Roxy Theatre will be the first of a two-part tribute to Ernest Hemingway. The gala debut of David O. Selznick's "A Farewell To Arms", in December, will round out the program of homage to the celebrated author. . . . Buck Ram, who is an artist-orchestra leader on RCA Camden EP "Rock 'N Ram with Buck Ram" leaves with Jean Bennett, his P. R. Supervisor, August 14, for a deejay tour of Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Detroit and Chicago.

CHICAGO:

Seems every time Columbia songster, Don Cherry, picks up his golf clubs "something wonderful happens" for the talented fellow. Cherry shot 295 on rounds of 73, 74, 73 and 75 to take the coveted Men's Natl. Amateur Crown at famous Geo. May's Tam-O-Shanter. . . . Jim Lounsbury skedded to begin a teen type TVer on Aug. 31 via WBKB-TV—opposite his old WGN-TV Bandstand. . . . Jane Russell in town for a couple days this past week in conjunction with her latest United Artists flick and Imperial LP, "The Fuzzy Pink Night Gown". Mike Oury, who squired the glamorous Russell about town commented, "Wow". . . . Vee-Jay is invading the pop side of the street more and more. First it was The Spaniels' "Everyone's Laughing" that went pop and then Jimmy Reed started to sell pop with "The Sun Is Shining". Now Vee-Jay has taken over complete national distribution of Spangle's "Finger Tips" by Brien Fisher. . . . Argo's "Maid Of The Mist" said to be getting lotts'a attention. . . . Looks like Salem is making it a full house over at the SRO club with Gene Esposito, Johnny Pate and Corky Shayne moving in for indefinite stays. All three are featured on Salem LP's. . . . Nice letter from Mercury's Kenny Myers. Kenny was off to the

wild and woolly west for a Dude Ranch vacation. Myers all excited over Crew Cuts' newie, "Hey, You Face" and Nick Noble's "Moonlight Swim". . . . Already set for Chicago Thitter stage and first week of vaudeville since Nov. 10, '55 are Eydie Gorme, and The Billy Williams quartet. Deejay Eddy Hubbard is skedded to emcee the blast. . . . Stan Pat trying to be evrra where at once with his new Buddy Knox release on Roulette, "Hula Love". . . . Gene Edwards, WRIT, Cream City, off to St. Louis for coupla weeks to get things in shape for WIL's grand opening. . . . Deejay Howard Miller and promotioner, Erwin Barg flew into NYC this past week.

LOS ANGELES:

Liberty Records designating Jeff Chandler's new albums, "Jeff Chandler Sings To You" and "Let's Get Lost" as early releases with top promotion to coincide with the actor's starring role in Columbia Pictures' "Jeanne Eagles". Chandler also has a single out from the picture, "Half Of My Heart" with which he will make an extended disk jockey tour. . . . New York promotion man and publicist, Buddy Basch, and Murri Barber, night manager of station WMGM, in town for ten days on business. . . . On the strength of the success of the Bobby Helms waxing of "Fraulein" in the country and western field, Decca has scheduled three pop covers on the tune, and an answer tune "I'll Always Be Your Fraulein" by Kitty Wells. . . . Prexy Gene Norman, was announced another expansion of the GNP Record Co. with the appointment of Walt Heebner as General Manager of GNP and GNP Custom Recording Co. . . . The Modernaires have been set to topline the Yakima, Washington Fair for five days, starting September 25. . . . Anita O'Day and the Chico Hamilton Quintet headlining the show at the Crescendo this week. . . . Cyril Stapleton, London artist in town visiting the local disk-jockeys with Don Blocker of Hart Distributing. . . . Rosemary Clooney's new waxing of the Irving Berlin tune "Colors" getting top air play from local deejays. . . . Jimmie Rodgers, now hitting the big-time with his current Roulette recording of "Honeycomb" on the coast for a week and visiting the jockeys with Julie Losch, west coast representative for Roulette.



ROVER BOYS

BLASTING TO THE TOP!

"MAID OF THE MIST" JOHNNY KAY

ARGO # 5275
10,000 SOLD IN CLEVELAND
FIRST WEEK!

ALREADY A HIT!
DESTINED TO BE A SMASH!

"FLAT FOOT SAM"

BY
T. V. SLIM

CHECKER # 870

"SMASH HIT! HAPPY HAPPY BIRTHDAY BABY"

BY
THE TUNEWEAVERS

CHECKER-872

BIG! TWO SIDER FROM THE RAVENS "THAT'LL BE THE DAY"

b/w

"DEAR ONE"

ARGO # 5276

THE ORIGINAL CHARTBUSTER "LONG LONELY NIGHTS"

By
LEE ANDREWS

AND THE HEARTS
CHESS # 1665

CHESS
CHECKER . . .
ARGO

RECORD Co.,

2120 S. MICHIGAN AVE.
CHICAGO 16, ILLINOIS

CashMaker

THE MODERN SOUND



THE FOUR FRESHMEN

Orchestra Conducted by Dick Reynolds

JULIE IS HER NAME

SOMETIMES I'M HAPPY

record no. 3779



THE KING SISTERS

with Orchestra Conducted by Alvino Rey

THAT OLD FEELING

EASY TO LOVE

record no. 3780



THANKS DISK JOCKEYS FOR THE DOUBLE AWARD MADE POSSIBLE BY YOUR VOTES IN THE ANNUAL CASH BOX DJ POLL

Most Programmed R&B Record of the Year

"HONKY TONK"

and

Most Programmed R&B Small Instrument Group of the Year



BILL DOGGETT

Current Release:

"SHINDIG" and "HAMMER HEAD"

KING 5070

Exclusively
KING
RECORDS

Bookings:
Shaw Artists



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)	2
2	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	1
3	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	3
4	WHITE SILVER SANDS DON RONDO (Jubilee)	7
5	AROUND THE WORLD MANTOVANI (London) — VICTOR YOUNG (Decca) McGUIRE SISTERS (Coral)	8
6	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	4
7	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	5
8	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	6
9	OLD CAPE COD PATTI PAGE (Mercury)	9
10	DIANA PAUL ANKA (ABC-Paramount)	18
11	SEARCHIN' COASTERS (Atco)	10
12	SEND FOR ME NAT "KING" COLE (Capitol)	11
13	RAINBOW RUSS HAMILTON (Kapp)	12
14	IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)	22
15	SHANGRI-LA FOUR COINS (Epic)	15
16	WHISPERING BELLS DEL-VIKINGS (Dot)	16
17	STAR DUST BILLY WARD & DOMINOES (Liberty)	17
18	LOVING YOU ELVIS PRESLEY (RCA Victor)	21
19	LOVE ME TO PIECES JILL COREY (Columbia)	26
20	SHORT FAT FANNIE LARRY WILLIAMS (Specialty)	13

21) FASCINATION. 22) WHOLE LOT OF SHAKIN' GOING ON. 23) MY PERSONAL POSSESSION. 24) THAT'LL BE THE DAY. 25) SO RARE. 26) SOFT SANDS. 27) WITH ALL MY HEART. 28) THIRD FINGER, LEFT HAND. 29) JUNE NIGHT. 30) HONEYCOMB. 31) A FALLEN STAR. 32) SUMMER LOVE. 33) SWINGING SWEETHEARTS. 34) GOODY GOODY. 35) I LIKE YOUR KIND OF LOVE. 36) TO THE AISLE. 37) WONDERFUL! WONDERFUL! 38) PASSING STRANGERS. 39) I AM. 40) YOUNG BLOOD. 41) REBEL. 42) LONG LONELY NIGHTS. 43) (MY HEART/AND THAT) REMINDS ME. 44) THERE'S A GOLDMINE IN THE SKY. 45) A TEENAGER'S ROMANCE. 46) BUILD YOUR LOVE. 47) AN AFFAIR TO REMEMBER. 48) FIRE DOWN BELOW. 49) JUST BETWEEN YOU AND ME. 50) REMEMBER YOU'RE MINE. 51) ISLAND IN THE SUN. 52) SING IT CHILDREN, SING IT. 53) BON VOYAGE. 54) JENNY, JENNY. 55) LOTTA LOVIN'. 56) WHEN I SEE YOU. 57) COOL SHAKE. 58) MR. LEE. 59) FIRST KISS. 60) BAND OF ANGELS; C. C. RIDER; DRIVE-IN-SHOW.

"SOFT SANDS" is BIG—

and it's

THE ROVER BOYS

all the way...
VIK X/4X-0283



and Now three more BIG BUYS from VIK

**MARTY
GOLD**

**ONE IS A
LONELY
NUMBER**

b/w

ACAPULCO

VIK X/4X-0284

**BROOK
BENTON**

**I WANNA DO
EVERYTHING
FOR YOU**

b/w

COME ON BE NICE

VIK X/4X-0285

**LEE
DENSON**

**CLIMB
LOVE
MOUNTAIN**

b/w

NEW SHOES

VIK X/4X-0281



OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bob Bradford (WCLM-Chicago, Ill.) offered on his "Jazz Personified" show recently a three-night series of jazz interviews with members of the Ramsey Lewis Trio. Each performer in the group discussed with Bob "the development in jazz of their respective instruments, and the work of individual stars of the instruments discussed." The interviews, which took up the entire two-hours of each show, also featured recorded examples of the evolution of a given instrument in the area of contemporary jazz. Those interviewed were Ramsey Lewis, piano; El-Dee Young, bass; and "Red" Holt, drums. A large favorable phone response was reported. . . . As part of their



DON BELL
(KIOA—Des Moines, Iowa)

first anniversary celebration, WDOK-FM-Cleveland, Ohio programmed stereophonic tapes from 9 AM Tuesday, August 6th, until 1 AM the next morning. . . . Pete Smith (KDAY-Hollywood, Calif.) not only expanded his show five hours a day, Monday thru Saturday, but also his family with the birth of a son, Daniel Cameron Smith, July 24th. . . . Don Bell (KIOA-Des Moines, Iowa) will plan, prepare, and produce six half-hour tapes to be used at the forthcoming Iowa State Fair for Air Force Recruiting. . . . Deejay Harry Martin and news director Ben Shirley, both of KCBQ-San Diego, Calif., are out to help repeal an old San Diego regulation which prohibits civil service men from wearing, as the boys put it, "facial foliage." Recently police and firemen were instructed to remove their moustaches in accordance with the regulation. . . . Dick Gilbert (KPOK-Scottsdale, Ariz.) spent five days in Hollywood tape recording interviews with such personalities as Gale Storm (Dot); Russ Morgan (Decca); Leo Diamond (RCA Victor); and Artie Wayne (RKO Unique). . . . Herb Knight (WONE-Dayton, Ohio) informs record people, publishers and artists that WONE, with high ratings, and Cincinnati coverage during the day, and Chicago, Toledo, and Detroit coverage at night, is a worthwhile stop-over.

* * * * *

Mary Dee (WSID-Baltimore, Md.), who celebrates her first anniversary on WSID September 9th, says "Baby Oh Baby" is a real hit in her area. . . . Art Leboe (KPOP-Hollywood, Calif.), set to spin the Candlelight disk of "Be Patient With Me," forgot the artist's name (Michel Landon), but knowing he was the star of "I Was A Teenage Werewolf" announced the title as sung by the Teenage Werewolf. Minutes after the disk was played, the switch board



MARY DEE
(WSID—Baltimore, Md.)

was flooded with requests for the Teenage Werewolf, which has prompted Candlelight to change label and ad copy listing Teenage Werewolf as the performer on the song. . . . Al Meltzer (WHEN-Syracuse, N. Y.), on vacation last week, was substituted by Bob Rahman on Al's "Record Room" stint. . . . The theme song used by Art Pallan (KDKA-Pittsburgh, Pa.), after some 6,000 spins since recorded in 1953, has given way to a new version. . . . The second straight summer holiday for KYW-Cleveland, Ohio, "Summer Special Day" was held Friday, August 9th. Radio television personalities appeared at two shows, 4 PM for the children, and 9 PM for the adults. A beauty pageant was also held for candidates for "Miss Summer Special," open to 16 year olds. . . . Alan Fredericks (WGBB-Long Island, N. Y.), who does the "Night Train" program on WGBB, has added a Saturday afternoon show to his schedule, "Big Records," which programs entirely from the Cash Box lists. Any artists who would like to appear at Long Island record hops for publicity can contact Alan at WGBB after 3 in the afternoon. . . . Sam Blessing (KOSI-Denver, Colo.) writes of the forthcoming membership drive for "The KOSI Klub" (no cost), which is to provide members, according to Mid-America Broadcasters' President, David Segal, with top-flight entertainers in personal appearances throughout the year, and to offer this entertainment at a lower admission.

* * * * *



HERB KNIGHT
(WONE—Dayton, Ohio)

Bob Drews (KTSA-San Antonio, Texas), besides his deejays shows, covers traffic conditions in a KTSA air mobile unit, also writes about motor sports for the National Speed Sport News, and the San Antonio Light, and is appearing in a production, "Clutterbuck," in his area. . . . B. Mitchel Reed has been inked to a five year exclusive radio contract on KFWB-Hollywood, and is heard twice daily over KFWB. Reed will be allowed to negotiate television appearances. . . . Florian Wineriter (KALL-Salt Lake City, Utah) says jazzist Claude Gordon set a season's record, 3,000 people, when he appeared at the Saltair Resort Saturday, July 27th during his ten-day stand there.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Diana (P. Anka)
2. It's Not For Me To Say (J. Mathis)
3. Bye, Bye Love (Everlys)
4. Teddy Bear (E. Presley)
5. Whispering Bells (Del-Vikings)
6. Around The World (Mantovani/Young)
7. Star Dust (B. Ward)
8. I'm Gonna Sit Right Down (B. Williams)
9. In The Middle Of An Island (T. Bennett)
10. Tammy (D. Reynolds)

Chicago, Ill.

1. I'm Gonna Sit Right Down (B. Williams)
2. It's Not For Me To Say (J. Mathis)
3. Tammy (D. Reynolds)
4. Teddy Bear (E. Presley)
5. Rainbow (R. Hamilton)
6. White Silver Sands (Rondo)
7. Star Dust (B. Ward)
8. Wonderful! Wonderful! (J. Mathis)
9. In The Middle Of An Island (T. Bennett)
10. Around The World (Young)

Los Angeles, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. Bye Bye Love (Everlys)
4. It's Not For Me To Say (J. Mathis)
5. So Rare (J. Dorsey)
6. Star Dust (B. Ward)
7. Teddy Bear (E. Presley)
8. Tammy (D. Reynolds)
9. Send For Me (N. Cole)
10. Around The World (Young)

Houston, Tex.

1. Tammy (D. Reynolds)
2. When I Meet My Girl (T. Ridgely)
3. I'm Gonna Sit Right Down (B. Williams)
4. Lotta Lovin' (G. Vincent)
5. White Silver Sands (Rondo)
6. Send For Me (N. Cole)
7. Blue Jean Baby (J. Wallace)
8. Whispering Bells (Del-Vikings)
9. Bye, Bye Love (Everlys)
10. First Kiss (S. James)

St. Louis, Mo.

1. Whispering Bells
2. Bye, Bye Love (Everlys)
3. Tammy (D. Reynolds)
4. White Silver Sands (Rondo)
5. June Night (J. Dorsey)
6. Wonderful! Wonderful! (J. Mathis)
7. At Our House (C. Nelson)
8. I'm Gonna Sit Right Down (B. Williams)
9. I Like Your Kind Of Love (A. Williams)
10. When I See You (F. Domino)

Minneapolis, Minn.

1. Searchin' (Coasters)
2. Tammy (D. Reynolds)
3. Around The World (Mantovani/Young)
4. Diana (P. Anka)
5. Whispering Bells (Del-Vikings)
6. Loving You (E. Presley)
7. Bye, Bye Love (Everlys)
8. I'm Gonna Sit Right Down (B. Williams)
9. Teddy Bear (E. Presley)
10. Short Fat Fannie (L. Williams)

New Orleans, La.

1. It's Not For Me To Say (J. Mathis)
2. Love Letters In The Sand (P. Boone)
3. Teddy Bear (E. Presley)
4. I'm Gonna Sit Right Down (B. Williams)
5. Send For Me (N. Cole)
6. Bye Bye Love (Everlys)
7. So Rare (J. Dorsey)
8. Mary Mary Lou (5 Sparks)
9. White Silver Sands (Rondo)
10. Tammy (D. Reynolds)

Seattle, Wash.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Diana (P. Anka)
5. Rainbow (R. Hamilton)
6. Honeycomb (J. Rodgers)
7. Bye, Bye Love (Everlys)
8. Love Letters In The Sand (P. Boone)
9. You're My One And Only Love (R. Nelson)
10. Rebel (C. Jarvis)

Denver, Colo.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Teddy Bear (E. Presley)
4. Bye, Bye Love (Everlys)
5. Short Fat Fannie (L. Williams)
6. Around The World (Young/Mantovani)
7. Loving You (E. Presley)
8. White Silver Sands (Rondo)
9. I'm Gonna Sit Right Down (B. Williams)
10. What Will I Tell My Heart (F. Domino)

Kansas City, Mo.

1. Short Fat Fannie (L. Williams)
2. Teddy Bear (E. Presley)
3. Tammy (Ames Bros./Reynolds)
4. I'm Gonna Sit Right Down (B. Williams)
5. Wonderful! Wonderful! (J. Mathis)
6. Susie-Q (D. Hawkins)
7. Searchin' (Coasters)
8. White Silver Sands (Rondo)
9. It's Not For Me To Say (J. Mathis)
10. Bye, Bye Love (Everlys)

Cleveland, Ohio

1. Tammy (D. Reynolds)
2. Searchin' (Coasters)
3. That'll Be The Day (Crickets)
4. My Personal Possession (N. Cole)
5. I'm Gonna Sit Right Down (B. Williams)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Around The World (Young)
8. In The Middle Of An Island (T. Bennett)
9. Diana (P. Anka)
10. Bye, Bye Love (Everlys)

Boston, Mass.

1. I'm Gonna Sit Right Down (B. Williams)
2. Bye, Bye Love (Everlys)
3. Diana (P. Anka)
5. Love Letters In The Sand (P. Boone)
5. Old Cape Cod (P. Page)
6. Tammy (Hayman/Ames Bros.)
7. It's Not For Me To Say (J. Mathis)
8. Rainbow (R. Hamilton)
9. That'll Be The Day (Crickets)
10. Star Dust (B. Ward)

San Francisco, Calif.

1. Bye, Bye Love (Everlys)
2. I'm Gonna Sit Right Down (B. Williams)
3. Teddy Bear (E. Presley)
4. Send For Me (N. Cole)
5. It's Not For Me To Say (J. Mathis)
6. White Silver Sands (Rondo)
7. With All My Heart (J. Sands)
8. Over The Mountain (Johnnie & Joe)
9. Love Letters In The Sand (P. Boone)
10. Around The World (Mantovani)

Milwaukee, Wisc.

1. Bye, Bye Love (Everlys)
2. I'm Gonna Sit Right Down (B. Williams)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. Wonderful! Wonderful! (J. Mathis)
6. Whispering Bells (Del-Vikings)
7. Around The World (Young/Mantovani)
8. So Rare (J. Dorsey)
9. Tammy (D. Reynolds)
10. Old Cape Cod (P. Page)

Pittsburgh, Pa.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (Reynolds/Ames Bros.)
3. Old Cape Cod (P. Page)
4. Love Letters In The Sand (P. Boone)
5. Diana (P. Anka)
6. Send For Me (N. Cole)
7. Around The World (Young/Mantovani)
8. Teddy Bear (E. Presley)
9. Swinging Sweethearts (D. Carroll)
10. Honeycomb (J. Rodgers)

Philadelphia, Pa.

1. I'm Gonna Sit Right Down (B. Williams)
2. That'll Be The Day (Crickets)
3. Rainbow (R. Hamilton)
4. Teddy Bear (E. Presley)
5. It's Not For Me To Say (J. Mathis)
6. Star Dust (B. Ward)
7. Love Letters In The Sand (P. Boone)
8. Tammy (D. Reynolds)
9. In The Middle Of An Island (T. Bennett)
10. Bon Voyage (J. Harper)

Baltimore, Md.

1. Diana (P. Anka)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Love Letters In The Sand (P. Boone)
5. Short Fat Fannie (L. Williams)
6. Whispering Bells (Del-Vikings)
7. Loving You (E. Presley)
8. Young Blood (Coasters)
9. Searchin' (Coasters)
10. Remember You're Mine (P. Boone)

Miami, Fla.

1. It's Not For Me To Say (J. Mathis)
2. I'm Gonna Sit Right Down (B. Williams)
3. Short Fat Fannie (L. Williams)
4. Love Me To Pieces (J. Corey)
5. Bye, Bye Love (Everlys)
6. In The Middle Of An Island (T. Bennett)
7. Love Letters In The Sand (P. Boone)
8. Tammy (Ames Bros.)
9. Teddy Bear (E. Presley)
10. Star Dust (B. Ward)

4th Smash in a row!



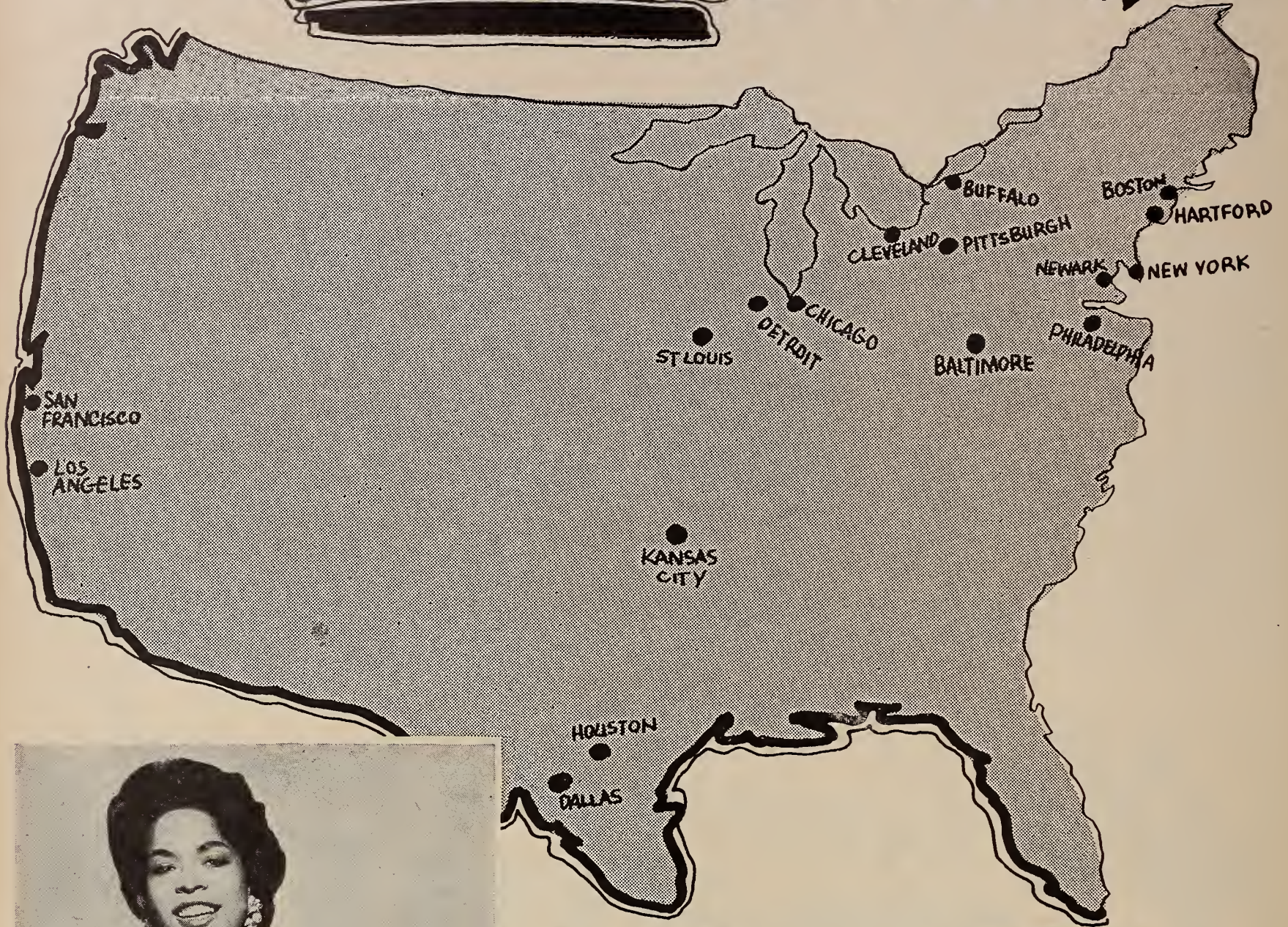
FRAULEIN

Steve Lawrence



9-61876

From **COAST** to **COAST**
it's **DELLA** all the way...



Della Reese

singing

**“AND THAT
REMINDS ME”**

JUBILEE 5292

jubilee



1650 BROADWAY, N. Y. C.
COLUMBUS 5-8335

A PRODUCT OF JAY-GEE RECORDS



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

COCROFT MUSIC CO. Thomasville, Ga.

1. Teddy Bear (E. Presley)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. White Silver Sands (Gardner)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Tammy (Ames Bros.)
8. So Rare (J. Dorsey)
9. Wonderful! Wonderful! (J. Mathis)
10. Around The World (Mantovani)

HIGH POINT RECORD SHOP Philadelphia, Pa.

1. Rainbow (R. Hamilton)
2. Tammy (D. Reynolds)
3. Around The World (Young)
4. Love Letters In The Sand (P. Boone)
5. It's Not For Me To Say (J. Mathis)
6. White Silver Sands (Rondo)
7. I'm Gonna Sit Right Down (B. Williams)
8. Stardust (B. Ward)
9. In The Middle Of An Island (T. Bennett)
10. Teddy Bear (E. Presley)

HUDSON-ROSS Chicago, Ill.

1. I'm Gonna Sit Right Down (B. Williams)
2. Rainbow (R. Hamilton)
3. Around The World (Young)
4. Teddy Bear (E. Presley)
5. Tammy (D. Reynolds)
6. Wonderful! Wonderful! (J. Mathis)
7. It's Not For Me To Say (J. Mathis)
8. So Rare (J. Dorsey)
9. Send For Me (N. Cole)
10. Stardust (B. Ward)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. Diana (P. Anka)
2. Long Lonely Nights (C. McPhatter)
3. Tammy (D. Reynolds)
4. Mr. Lee (Bobbettes)
5. I Am (T. Bennett)
6. Honeycomb (J. Rodgers)
7. Around The World (Mantovani)
8. Rainbow (B. Darnell)
9. Bon Voyage (J. Harper)
10. It's Not For Me To Say (J. Mathis)

STAMPFLI'S RECORD ROOM Reno, Nev.

1. Teddy Bear (E. Presley)
2. Bye Bye Love (Everly Bros.)
3. Love Letters In The Sand (P. Boone)
4. I'm Gonna Sit Right Down (B. Williams)
5. Old Cape Cod (P. Page)
6. Start Movin' (S. Mineo)
7. Whispering Bells (Del-Vikings)
8. So Rare (J. Dorsey)
9. Shangri-La (4 Coins)
10. Searchin' (Coasters)

AMERICAN MUSIC CO. Houston, Tex.

1. I'm Gonna Sit Right Down (B. Williams)
2. White Silver Sands (Rondo)
3. A Fallen Star (J. Newman)
4. Tammy (D. Reynolds)
5. Dark Moon (G. Storm)
6. Send For Me (N. Cole)
7. Stardust (B. Ward)
8. So Rare (J. Dorsey)
9. I Am (T. Bennett)
10. Whispering Bells (Del-Vikings)

SQUARE RECORD SHOP Wilkes-Barre, Pa.

1. That'll Be The Day (Crickets)
2. Searchin' (Coasters)
3. Rainbow (R. Hamilton)
4. Tammy (D. Reynolds)
5. Stardust (B. Ward)
6. A Fallen Star (F. Husky)
7. Loving You (E. Presley)
8. Diana (P. Anka)
9. Young Blood (Coasters)
10. Send For Me (N. Cole)

REGAL RECORD SHOP Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. Love Letters In The Sand (P. Boone)
3. Loving You (E. Presley)
4. It's Not For Me To Say (J. Mathis)
5. I'm Gonna Sit Right Down (B. Williams)
6. Bye Bye Love (Everly Bros.)
7. Whispering Bells (Del-Vikings)
8. Shangri-La (4 Coins)
9. Wonderful! Wonderful! (J. Mathis)
10. Send For Me (N. Cole)

GIFT MART MUSIC CENTER Jamaica, L. I., N. Y.

1. Diana (P. Anka)
2. Bye Bye Love (Everly Bros.)
3. It's Not For Me To Say (J. Mathis)
4. Stardust (B. Ward)
5. Love Letters In The Sand (P. Boone)
6. Whispering Bells (Del-Vikings)
7. Teddy Bear (E. Presley)
8. In The Middle Of An Island (T. Bennett)
9. Shangri-La (4 Coins)
10. Fascination (J. Morgan)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Goldmine In The Sky (Boone)
2. Loving You (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Searchin' (Coasters)
5. Bye Bye Love (Everly Bros.)
6. Send For Me (N. Cole)
7. It's Not For Me To Say (J. Mathis)
8. Love Letters In The Sand (P. Boone)
9. White Silver Sands (Rondo)
10. Tammy (D. Reynolds)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Rocking Pneumonia (Smith)
2. I'm Gonna Sit Right Down (B. Williams)
3. Jenny Jenny (L. Richard)
4. Cool Shake (Del-Vikings)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Around The World (Mantovani)
7. Teddy Bear (E. Presley)
8. Short Fat Fannie (L. Williams)
9. Tammy (D. Reynolds)
10. So Rare (J. Dorsey)

THOMPSON'S Eugene, Ore.

1. Tammy (D. Reynolds)
2. Love Letters In The Sand (P. Boone)
3. Bye Bye Love (Everly Bros.)
4. So Rare (J. Dorsey)
5. Old Cape Cod (P. Page)
6. Teddy Bear (E. Presley)
7. Around The World (Mantovani)
8. Send For Me (N. Cole)
9. It's Not For Me To Say (J. Mathis)
10. White Silver Sands (Rondo)

ACME MUSIC CO. Minneapolis, Minn.

1. I'm Gonna Sit Right Down (B. Williams)
2. Searchin' (Coasters)
3. Tammy (D. Reynolds)
4. Teddy Bear (E. Presley)
5. Shangri-La (4 Coins)
6. Love Me To Pieces (J. Corey)
7. Around The World (Mantovani)
8. Short Fat Fanny (L. Williams)
9. White Silver Sands (Rondo)
10. Goody Goody (F. Lymon)

THE MUSIC BOX Spokane, Wash.

1. Tammy (D. Reynolds)
2. Rainbow (R. Hamilton)
3. So Rare (J. Dorsey)
4. Rebel (C. Jarvis)
5. Honeycomb (J. Rodgers)
6. Teddy Bear (E. Presley)
7. White Silver Sands (Rondo)
8. Diana (P. Anka)
9. Whispering Bells (Del-Vikings)
10. Bye Bye Love (Everly Bros.)

ALBEE MUSIC SHOP Brooklyn, N. Y.

1. Bye Bye Love (Everly Bros.)
2. Long Lonely Nights (Andrews/McPhatter)
3. It's Not For Me To Say (J. Mathis)
4. Mr. Lee (Bobbettes)
5. In The Middle Of An Island (T. Bennett)
6. Goody Goody (F. Lymon)
7. Star Dust (B. Ward)
8. Love Me To Pieces (J. Corey)
9. An Affair To Remember (V. Damone)
10. Till (P. Faith)

AMPHION MUSIC STORE Cleveland, Ohio

1. Searchin' (Coasters)
2. My Personal Possession (N. Cole)
3. Tammy (D. Reynolds)
4. Rainbow (R. Hamilton)
5. Around The World (Young)
6. I'm Gonna Sit Right Down (B. Williams)
7. Money, Marbles And Chalk (R. Allen)
8. Bye Bye Love (Everly Bros.)
9. White Silver Sands (Rondo)
10. In The Middle Of An Island (T. Bennett)

GRAYMART MUSIC SHOP Morristown, N. J.

1. Love Letters In The Sand (P. Boone)
2. Bye Bye Love (Everly Bros.)
3. Diana (P. Anka)
4. Whispering Bells (Del-Vikings)
5. In The Middle Of An Island (T. Bennett)
6. Stardust (B. Ward)
7. Mr. Lee (Bobbettes)
8. Young Blood (Coasters)
9. Love Me To Pieces (J. Corey)
10. So Rare (J. Dorsey)

YOUNKERS Des Moines, Iowa

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Bye Bye Love (Everly Bros.)
3. Around The World (Young)
4. Tammy (D. Reynolds)
5. So Rare (J. Dorsey)
6. I'm Gonna Sit Right Down (B. Williams)
7. It's Not For Me To Say (J. Mathis)
8. Teddy Bear (E. Presley)
9. Old Cape Cod (P. Page)
10. Shangri-La (4 Coins)

LOMAKIN MUSIC Pittsburgh, Pa.

1. Send For Me (N. Cole)
2. Around The World (Young)
3. Love Letters In The Sand (P. Boone)
4. Laura (R. Touzet)
5. Old Cape Cod (P. Page)
6. Tammy (Ames Bros.)
7. It's Not For Me To Say (J. Mathis)
8. Virgin Isle Vamp (Heywood)
9. Swinging Sweethearts (D. Carroll)
10. Lotta Lovin' (G. Vincent)

CAMPUS RECORD SHOP Detroit, Mich.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Send For Me (N. Cole)
4. Around The World (Mantovani)
5. Love Me To Pieces (J. Corey)
6. That'll Be The Day (Crickets)
7. White Silver Sands (Rondo)
8. Goody Goody (F. Lymon)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Fascination (J. Morgan)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Love Me To Pieces (J. Corey)
2. Short Fat Fannie (L. Williams)
3. Tammy (D. Reynolds)
4. Bye Bye Love (Everly Bros.)
5. Mr. Lee (Bobbettes)
6. Bermuda Shorts (Del-Roys)
7. I'm Gonna Sit Right Down (B. Williams)
8. Stardust (B. Ward)
9. Lotta Lovin' (G. Vincent)
10. Teddy Bear (E. Presley)



IT'S

ELLA

"A Tisket
A Tasket"

B/W

"GOODY GOODY"

with FRANK DE VOL and 54 piece orchestra

V-10079X45 • V-10079

New Release . . . New Treatment . . . on

Two ELLA FITZGERALD Favorites

as performed in her JULY 20 Hollywood Bowl Concert!

NEW RECORDS

451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF.



London Lowdown

Slight misunderstanding between Dorothy Squires and her management over the billing saw her bow out of a two weeks stint at the London Hippodrome where Charlie Gracie is now appearing.

RCA has announced the visit to these Isles of Georgia Gibbs around September 12th, for TV guest appearances and vaudeville dates. . . . The Ted Heath Band is due for another American tour starting October 22nd. Package will include the Hi-Lo's and Carmen McRae. Due over here in exchange will be the Count Basie Band.

Guy Mitchell, whose stay in this country has been extended so that he could have a knee-operation, returns to the States this week after a final TV guest appearance on the Blackpool show.

The Philips label is planning an album with Mel Torme to be made during his present stay in England.

Dick Rowe of English Decca, back from the U.S. where he spent three hectic weeks, and hopes to come down to earth from this fabulous trip which he more than enjoyed.

The Television and Radio Show is nearly upon us and that means Winter is near so Theatres will start booking talent for Pantomime.

Johnnie Ray to undertake a series of provincial concerts. The first Pat Boone pic "Bernardine," has not been given a London West-End showing! Yet his waxing of "Love Letters in the Sand" is high on the charts over here.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 All Shook Up—Elvis Presley (HMV)
- 2 Puttin' On The Style/Gamblin' Man—Lonnie Donegan (Pye-Nixa)
- 3 Little Darlin'—Diamonds (Mercury)
- 4 We Will Make Love—Russ Hamilton (Oriole)
- 5 Love Letters In The Sand—Pat Boone (London)
- 6 Teddy Bear—Elvis Presley (RCA)
- 7 Island In The Sun—Harry Belafonte (RCA)
- 8 Bye Bye Love—Everly Brothers (London)
- 9 Around The World—Ronnie Hilton (HMV)
- 10 Lucille—Little Richard (London)
- 11 Yes, Tonight Josephine—Johnnie Ray (Philips)
- 12 Last Train to San Fernando—Johnny Duncan (Columbia)
- 12 Butterfingers—Tommy Steele (Decca)
- 14 White Sport Coat—King Brothers (Parlophone)
- 15 With All My Heart—Petula Clark (Pye-Nixa)
- 16 Around The World—Bing Crosby (Brunswick)
- 17 When I Fall In Love—Nat "King" Cole (Capitol)
- 18 Mr. Wonderful—Peggy Lee (Brunswick)
- 19 Start Movin'—Sal Mineo (Philips)
- 20 All Star Hit Parade—Beverly Sisters, Max Bygraves, Billy Cotton, Johnston Brothers, Tommy Steele & Jimmy Young (Decca)
- 21 Fabulous—Charlie Gracie (Parlophone)
- 21 Any Old Iron—Peter Sellers (Parlophone)
- 23 Start Movin'—Terry Dene (Decca)
- 24 Dark Moon—Tony Brent (Columbia)
- 25 I Like Your Kind Of Love—Andy Williams (London)
- 26 Diana—Paul Anka (Columbia)
- 27 Forgotten Dreams—Cyril Stapleton (Decca)
- 27 Wonderful, Wonderful—Ronnie Hilton (HMV)



Best Selling Sheet Music

		LAST WEEK
1	AROUND THE WORLD Victor Young ASCAP—Young	1
2	TAMMY Northern ASCAP—Livingston, Evans	4
3	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coats	2
4	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	3
5	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	7
6	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	5
7	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	9
8	SO RARE Robbins ASCAP—Herst, Sharpe	8
9	TEDDY BEAR Gladys ASCAP—Mann, Lowe	11
10	FASCINATION Southern ASCAP—Manning, Marchetti	—
11	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	6
12	SEND FOR ME Winneton BMI—Jones	12
13	DARK MOON Dandelion BMI—Miller	10
14	GONNA FIND ME A BLUEBIRD Acuff-Rose BMI—Rainwater	14
15	LOVING YOU Presley BMI—Lieber, Stoller	13



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

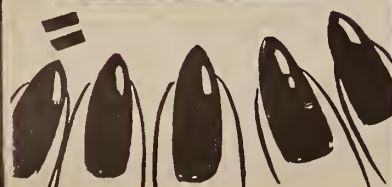
The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO	(LISTED ALPHABETICALLY)	TV
An Affair To Remember	Feist	A Fallen Star
Around The World	Young	A White Sport Coat
Band Of Angels	Witmark	All Shook Up
Bye, Bye Love	Acuff-Rose	Around The World
Dancin'	Brenner	Bye, Bye Love
Every Little Movement	Witmark	Chela-Luna Rock & Roll
Fascination	Southern	Dark Moon
Forgotten Dreams	Mills	Goody Goody
Gotta Get To Your House	Larabee	Hey Doll Baby
I Could Have Danced All Night	Chappell	Honeycomb
I'm Gonna Sit Right Down	De Sylva, Brown & Henderson	I Could Have Danced All Night
In The Middle Of An Island	E. H. Morris	I'm Gonna Sit Right Down
It's A Wonderful Thing To Be Loved	Granmore	Down
It's Good To Be Alive	Valyr	In The Middle Of An Island
It's Not For Me To Say	Korwin	Island In The Sun
June Night	Feist	It's Not For Me To Say
Love Letters In The Sand	Bourne	Just Between You And Me
My Heart Reminds Me	Symphony House	Little White Lies
Old Cape Cod	Pincus	Lonely Trumpet
Shangri-La	Robbins	Love Letters In The Sand
Soft Sands	Weiss & Barry	Love You Till I Die
Swinging Sweethearts	E. H. Morris	On The Street Where You Live
Tammy	Northern	Rainbow
Tell My Love	Famous	Send For Me
There's A Goldmine In The Sky	Bourne	Shangri-La
Through The Eyes Of Love	Pickwick	Teddy Bear
Till	Chappell	Today I Love Everybody
White Silver Sands	Fellows-Peer	White Silver Sands
Write To Me From Naples	Broadcast	With A Little Bit Of Luck
You Can't Lose The Blues With Colors	Berlin	Worlds Apart
		Zip Zip

BRIEN FISHER
BRILLIANT NEW STAR



THE ORIGINAL "FINGER TIPS" SPANGLE No. 2001 ★



WMCA Hosts Dinner For New York Record Executives

NEW YORK—Howard Miller, last Wednesday, August 7, played host to a gathering of many a & r men, distributors and publishers at The Press Box, this city. Co-hosts with Miller were Mort Fleischl, manager of WMCA, and Ralph Atlass, WIND-Chicago.

At an informal round-table conference, Miller, Fleischl and Atlass tried to "pick the brains", to quote Miller, of the gathering of record minded people so as to help WMCA "become the number one music station in New York".

It was Mort Fleischl who advised the group that it was his desire to bring WMCA to top status and that he felt somewhere in the brains of the

representatives of the record companies, distribs and publishers might be the answer or variety of answers to help WMCA accomplish this.

There was certainly no dearth of ideas. Some old, some new—but almost everyone present had something to say. Both sides of the teenage market were presented at length, suggestions that deejays be permitted to use more elasticity in programming their own shows, and many other plans were aired—but on one thing almost everyone agreed—the need for more exposure of more new releases.

Howard Miller, who acted as mc and moderator, was in no way connected with WMCA, Fleischl assured his audience, but was assisting merely in the role of a friend.

Golden Crest Announces Fall Plan

NEW YORK—Clark Galehouse, president of Golden Crest Records and Harold Friedman, sales manager for the indie label, announced, last week, the details of their two-part Fall Sales Plan, effective immediately and running thru August 31st.

The first segment of the plan is called the "Special Starter Deal" and is aimed specifically at those dealers who have either never bought the Golden Crest LP line or have purchased only one or two of the label's albums. The "Special Starter Deal" is a pre-pack of 25 Golden Crest LP's, a full sampling of the entire line to date, including the special \$4.98 lab series plus doubles of the Phil Krauss "Percussive" and Lou Carter's "Louie's Love Songs" albums, the firm's best sellers.

List price for the pre-pack would ordinarily be \$101.50. Under the terms of the Fall Sales Plan, Golden Crest is making them available to distributors for \$32.00 and for resale to dealers at a suggested price of \$40.00.

"These 'Special Starter Deals',", Galehouse and Friedman stressed, "are limited for obvious reasons and will be sold to distributors only on a percentage based on their total number of active accounts."

The second half of the Golden Crest Fall Sales Campaign is called the "Incentive Plan" and is aimed specifically at open stock selling. Golden Crest is offering two free LP's for every ten purchased by the dealer. On the "Two for Ten" offer the terms are one-half due in thirty days and the balance in sixty days plus the standard Golden Crest policy of the 100% exchange privilege.

New albums released during the month of August will be made available for inclusion in the plan as soon as they are issued.

Golden Crest is currently sending its distributors order blanks catalogues, sales presentations of front covers and all promotional literature needed to handle the extra business anticipated as a result of the Fall Sales Plan.

May Record Platters In S. A.

NEW YORK—Mercury is currently mulling plans to record the Platters in Buenos Aires where they are now in their fifth week of headlining at the Opera Theatre.

The group was in England during April and May and are booked in South America for the next five months, and a decision will be made before the Platters' writer-manager Buck Ram returns to Buenos Aires August 30th.

The Platters are not due back here until Christmas time when they will fly to New York for TV Guest appearances and this would be the earliest date that Mercury recording sessions could be made in this country. The current Platters' single release is "My Dreams."

Chic Records To Nashville

THOMASVILLE, GA. — Chick Thompson, Chic Records, this week announced that he had closed down this Thomasville office and has transferred his operation to Nashville, Ga.

Thompson stated that the reason for the change was to get closer to production and studio facilities. He also revealed that he will announce the manager of the Nashville office shortly.

George Wright Albums "Total 1,000,000"

BEVERLY HILLS, CAL.—With the quarter ending June, 1957, High Fidelity Recording's prexy, Richard Vaughn, disclosed that organist George Wright's albums have hit accumulative sales of over 1,000,000.

Figure, covering a 2 year and 3 months span since the company started in business, is derived from 7 albums that have been issued to date featuring Wright. They are: "George Wright Plays The Mighty Wurlitzer Pipe Organ," "George Wright Encores At The Mighty Wurlitzer," "George Wright's Showtime," "More George Wright," "The George Wright Sound," "George Wright plays the Conn Electric Organ," and "George Wright's Merry Christmas."

Vaughn, who felt the market needed more pop organ music, started the label with a single George Wright album in April, 1955. From the beginning Wright began selling.

Vaughn will present Wright with a gold plated miniature organ at a special banquet to be held later this month at Ciro's in Hollywood. At this same time, Vaughn will release two new Wright albums, titled, "The Genius of George Wright," and "Hymns That Live" by George Wright.

Ram Sets Deal In S. A.

NEW YORK—Buck Ram has completed deals for representation of his Los Angeles, and New York music publishing and talent enterprises in South America. M. S. Brenner's Ediciones Internacionales Fermata will be his affiliate in the Argentine and M. R. Lebindiger's Fermato Do Brasil will represent him in Brazil.

Ram is now in the process of setting up a U. S. company to exploit the Latin material that will be available to him on this reciprocal deal.

On his recent visit to South America, Buck signed popular Brazilian vocalist Tito Madi for world management.

The first two Madi titles that Ram will exploit here are "Senorita" and "Sad River," both now on Rio hit parade in Portuguese versions.

Ram, now in Los Angeles, will return to Rio September 1st.

SOON!!!!

here come...The Modernaires



A GREAT, GREAT ALBUM!

Coral No. 57140

The New Rock-A-Billy Hit!

RUSS MILLER'S Original.....

"I SIT IN MY WINDOW"



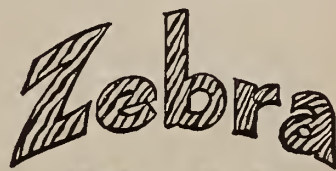
VIP-1006

157 W. 57th ST. N. Y. C.

In commemoration of the 80th anniversary of the historical event that gave birth to our industry:

On August 12, 1877 the world's first recording, a recitation of "Mary Had A Little Lamb" was made by the FATHER of our wonderful ELECTRICAL AGE:

Thomas Alva Edison



51 Neck Road, Brooklyn 23, N. Y. Nightingale 5-0083

AIR MAIL SUBSCRIPTION To The Cash Box \$30

can you TOP this talent for \$ALES?



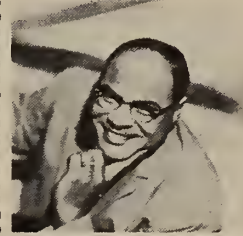
chuck willis

THAT TRAIN HAS GONE
●
Love Me Cherry
1148



la Vern baker

HUMPTY DUMPTY HEART
●
Love Me Right
1150



ivory joe hunter

EVERY TIME I HEAR THAT SONG
●
She's Gone
1151

ATLANTIC RECORDING CORP.

ATLANTIC

157 W. 57 St., N. Y. 19, N. Y.

THE HOTTEST INSTRUMENTAL!
MANTOVANI
"AROUND THE WORLD"
 1746
LONDON

Coming Up from the pen of . . .
Leroy Anderson
 His next big one—
FORGOTTEN DREAMS
 Recorded by
 • Leroy Anderson on Decca Records #30403
 • Cyril Stapleton on London Records #1754
MILLS MUSIC, INC.

MOVING . . .
"BY THE BEND OF THE RIVER"
JOE LEAHY ORCH.
 RKO Unique 397

RKO UNIQUE RECORDS 1440 Broadway
 New York, N. Y.

A SMASH
Jerry Lee Lewis
"WHOLE LOT OF SHAKIN' GOIN' ON"
 Sun 267
SUN RECORD CO.
 706 UNION ST.
 MEMPHIS, TENN.

THE MOST SENSATIONAL COLLECTION OF "OLDIES" RECORDED IN ANY ONE ALBUM
BILL HALEY
And His Comets
"ROCKIN' THE OLDIES"
 DL 8569

HEADING FOR THE TOP
Frankie Rossi
 And The Dreams
"DREAM BOY"
 b/w
"Around The Corner"
 MARK 7001
MARK RECORDING CO.
 1650 BROADWAY, N. Y., N. Y.

"Lucky 13 For You" Theme Of Liberty's Fall LP Program

HOLLYWOOD—An ambitious sales program has been launched by Liberty Records under the direction of co-heads Si Waronker and Jack Ames. The theme of the Fall Merchandising Program is Liberty's "Lucky 13 For You." The company has prepared twenty six new albums for release during August and September to put the new sales bonus program into operation.

The extensive album program will follow a policy of variety instituted by Waronker and Ames since the company's inception. The twenty-six "sales-packed" LP albums set for release feature such artists as Julie London, Billy Ward, Jeff Chandler, Eddie Cochrane, Martin Denny, Spencer-Hagen Orchestra, Johnny Duffy, Don Swan, David Seville and Gracie Fields. Thirteen albums will be released during August and thirteen in September.

Under the provisions of the Liberty Fall Merchandising Program record dealers will be given the opportunity to receive free LP albums on the following basis. Each dealer must purchase a minimum of 10 LP catalog numbers out of the 13 new LP releases for August. The same applies to the 13 new LP releases for September. Any dealer purchasing 10 assorted units is entitled to one additional unit free. Any dealer purchasing 25 assorted units will receive three additional units free. A dealer purchasing 100 assorted units gets thirteen additional units free. The same plan is in effect by Liberty for LP albums released prior to August 1, 1957 with dealers getting the same proportionate bonus albums free. The basic idea is that each dealer can earn up to a 13% discount on each 100 lot purchase.

The Liberty "Lucky 13 For You" sales plan also applies to distributors on a slightly different basis. Each distributor must place an initial order to include not less than 26 different LP albums released prior to August 1, 1957, with a minimum order of 10 LP albums of each catalog number. The number of free LP albums will be determined by the order placed for each catalog number. Each distributor purchasing 10 each of any one catalog number gets one additional unit free, of the same catalog number. Each distributor purchasing 25 each of any one catalog number is entitled to three additional units free, of the same catalog number. A distributor purchasing 100 each of any one catalog number gets 13 additional units free, of the same catalog number. Each distributor must purchase all new LP album releases for August and September. The distributor will

then get bonus albums on the same basis as those released prior to August 1.

Liberty's August album releases are "Sea of Glass," Billy Ward and His Dominoes; "Singin' To My Baby," Eddie Cochrane; "Essence of Romance," The Spencer-Hagen Orchestra; "Jeff Chandler Sings To You," with the Spencer-Hagen Orchestra; "Hi-Fi Music for Children," Russ Garcia and His Orchestra; "Sidewalks of Rome," Rud Wharton and His Musette Street Players; "M-m-m Myrna," Myrna Fox with Monty Kelly and His Orchestra; "Roaring Twenties in Hi-Fi," Lionel Newman and His Orchestra; "Tenors Head On," Bill Perkins and Ritchie Kamuca; "Alone With You," Irv Orton and His Orchestra; "Our Gracie," Gracie Fields; with two classical albums, compositions by Mozart, Berlioz, Beethoven presented by The Leningrad State Philharmonic Orchestra and compositions by Debussy and Less presented by The Paganini String Quartet.

The Liberty September LP album releases will be "Make Love to Me," Julie London with Russ Garcia and His Orchestra; "Exotica-Vol. II," The Exciting Sounds of Martin Denny; "Carousel Music in Hi-Fi," Johnny Duffy at the Mighty Wurlitzer Pipe Organ; "All This and Cha-Cha Too," Don Swan and His Orchestra; "Variations on George Gershwin's Rhapsody In Blue," Calvin Jackson, pianist with Concert Jazz Orchestra conducted by Jackson; "The Music of David Seville"; "Out Of The Mist," Tommy Hendrix; "The Explosive Lincoln Chase," with the Spencer-Hagen Orchestra; "Just Meg and Me," Meg Myles, with Jimmy Rowles and His Orchestra; "Sleepy Lagoon," The Trombone Artistry of Si Zentner with Russ Garcia and His Orchestra; "Jazz Hall of Fame," Barney Bigard; and two classical albums, "Beethoven Symphony No. 5 in C Minor, OP. 67" and "Egmont Overture" Sinfonia of London conducted by Han Swarowsky; and "Tchaikovsky Concerto No. 1 in B Flat Minor for Piano and Orchestra," Kyla Greenbaum with Sinfonia of London conducted by Richard Austin, "Brahms-Hungarian Dances No. 1, 5, 6 and 10," Sinfonia of London conducted by Richard Austin.

Full details of the bonus sales plan have been sent to dealers and distributors.

Erroll Garner In Debut With Cleveland Symphony Orchestra



NEW YORK—Erroll Garner has been engaged to appear as guest soloist with the Cleveland Symphony Orchestra on Thursday, August 15th, marking the debut of the world-renowned jazz pianist with a major orchestra. Garner will perform a group of his own compositions and orchestrations, together with Mitch Miller, who will guest-conduct Garner's part of the program.

The works to be played by Garner, with orchestra, were written by the pianist for his new Columbia album, titled "Other Voices." The Cleveland appearance will mark Garner's public premiere of these works, as well as his debut with full orchestra. Hitherto, the pianist has appeared with rhythm accompaniment, or solo. Mitch Miller also is conductor on the Garner-with-orchestra Columbia album.

Recipient throughout the world of many awards for his work as a jazz pianist and composer, Garner's debut with a major symphony orchestra, according to Mitch Miller, is a landmark in the youthful pianist's development. "Garner's growth during the past seven years," says Mitch Miller, "has been a fascinating delight to witness. He has evolved from a self-taught, ad lib soloist, with great style and individuality, into one of our most exciting creative artists within more complex and larger musical structures. Since my first recording experiences with Garner in 1950, I have been fully confident that he would unfold as one of the most outstanding composer-pianists on the contemporary scene."

Benny Goodman, Carol Channing, Stubby Kaye Newest Additions To CBS-TV "Crescendo"

NEW YORK — Benny Goodman, Carol Channing and Stubby Kaye are the newest additions to the star-packed cast of "Crescendo," the "Du Pont Show of the Month" premiere on CBS Television, Sunday, Sept. 29th, it was announced last week by Paul Gregory, producer of the hour-and-one-half color musical.

Rex Harrison, currently starring in the Broadway hit, "My Fair Lady," heads the cast of "Crescendo," in which, as a visiting Englishman, he is introduced to American music. Already cast in this musical kaleidoscope are Ethel Merman, Louis Armstrong, Eddy Arnold, Diahann Carroll, Mahalia Jackson, Peggy Lee, Lizzie Miles, Turk Murphy and his Dixieland Band, Tommy Sands and Dinah Washington. Each of these stars will perform in the musical style for which they are most acclaimed.

WANTED SONGS
 Jimmy Work has set up his own BMI Music Publishing Firm. All songs are Welcome for Consideration. Country, Western and Pop. Send Tapes and Demo's of your songs to,
WORK MUSIC Publishing Company
 8503 S. PAINTER AVENUE
 WHITTIER, CALIFORNIA



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	2
3	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	3
4	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
6	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	5
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	7
8	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	9
9	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	8
10	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	10
11	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	13
12	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	12
13	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	11
14	★FOR DANCERS ALSO LES ELGART (Columbia CL 1008 * B-10081, 2, 3)	18
15	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	16
16	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	19
17	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
18	★STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	15
19	★LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	14
20	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	20
21	THE FLYING PLATTERS THE PLATTERS (Mercury MG 20298)	21
22	★S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	23
23	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	24
24	PAT PAT BOONE (Dot DLP-3050)	25
25	★WONDERFUL! WONDERFUL! JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	—

Vik Plans Distrib Meetings On Fall L.P. and E.P. Program

NEW YORK—Executives and personnel of VIK Records will take to the field Friday, August 16, to begin distributor meetings on the VIK "Sound Buy 1957" program. The meetings will run through August 29.

Ben Rosner, Manager of VIK, announced that the "Sound Buy 1957" is the most ambitious and extensive VIK album project to date, with a total of 22 LP's and 44 EP's included in the program. Featured artists on the packages are Eddie Cantor, Gisele MacKenzie, Helen O'Connell, Julie Wilson, Marty Gold, Sid Bass, Dick Maltby, Neal Hefti, Russ Case, Art Blakey and the Jazz Messengers, George Siravo, and Teddy Randazzo.

Presentation of the Fall program will be made in the various territories as follows: Ben Rosner: Chicago, St. Louis, New Orleans, Houston, Phoenix, Dallas, Oklahoma City, and Memphis; Bob Duffy: Philadelphia, Washington, Charlotte, Jacksonville and Atlanta; Charlie Hall: St. Louis, Denver, and Salt Lake City; Alan Clark: Minneapolis, Detroit, Buffalo, Pittsburgh, Cincinnati and Cleveland; Ray Clark: Albany, Boston, East Hartford, New York and Newark; Herb Linsky: St. Louis, New Orleans, Houston, Dallas, Oklahoma City and Memphis; Ted Rosenberg: Seattle, Oakland and Los Angeles.

Casanave Plugs Disk



Karen Chandler On Promo Tour

NEW YORK — Vocalist Karen Chandler is currently on an extensive promotion tour in connection with her latest Decca release, "Tell Me More." The singer has already visited disk jockeys in New York and Chicago, and this week will continue the tour, which includes Cleveland and Detroit.

SYRACUSE, N. Y.—ABC-Paramount disk artist, Don Casanave (1.), is shown with WHEN-Syracuse dj Al Meltzer when Don made an appearance in Syracuse a few weeks ago. The singer is currently represented with "Deep Within Me" b/w "Outside My Dream World."

— THE MUSIC BOX —
1301 W. 79th St. CHICAGO 20, III.
(ALL PHONES A Berdeen 4-3600)
AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

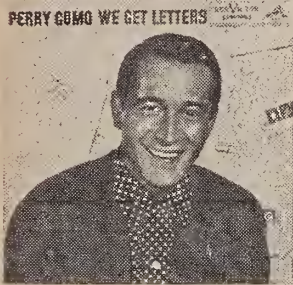
ACE RECORDS JACKSON, MISS.
Already On The Charts
"WALKING WITH FRANKIE"
ACE 527
FRANKIE LEE SIMS

ANOTHER HIT BY
BUDDY KNOX
"HULA LOVE"
b/w
"DEVIL WOMAN"
R-4018
ROULETTE RECORDS
659 10th Ave.
N. Y., N. Y.



Album Reviews

POPULAR



"WE GET LETTERS"—Perry Como—RCA Victor LPM-1463 (1-12" LP)

The title comes from the nostalgic segment on the Como tv'er which features the singer in several request items. Here Como supplies the same vocal ease one hears on that spot of the show. With members of the tv ork in combo form under Mitch Ayers direction, the artist performs songs likely to be found on the "We Get Letters" stint, evergreens such as "It's Easy To Remember," "They Can't Take That Away From Me," and "Sleepy Time Gal." Sales should reach chart proportions.



"BOY MEETS GIRL"—Sammy Davis, Jr.—Carmen McRae—Decca DL 8490 (1-12" LP)

This happy meeting of two top-flight performers is certain to get heavy air-play. Resulting exposure should send sales soaring. Miss McRae and Sammy Davis, Jr. have whipped up twelve delectable duets in a light swinging approach, styled smartly, and, at times, humorously by the pair. Goodies include "There's A Small Hotel," "You're The Top," and "A Fine Romance." Could be a smash offering.



"ROCKIN' THE OLDIES"—Bill Haley And His Comets—Decca DL 8569 (1-12" LP)

Figure heavy teen sales on this Haley effort which as the label says is a new look at material in the rousing rock 'n roll style of the Haley crew. Pieces include the already revived-with-success, "I'm Gonna Sit Right Down And Write Myself A Letter," "Ain't Misbehavin'," and "Moon Over Miami." "Missing You," and the "Dipsy Doodle" have been released as a single. The kids will want this set in the R&R library.



"THINKING OF YOU"—Eddie Fisher—RCA Victor LPM-1548 (1-12" LP)

Twelve highlights in Fisher's disk career will attract the many who made them the hits they were. Representative of the smash singles by Fisher on the package are "Bring Back The Thrill," "Oh! My Pa-Pa," "Turn Back The Hands, Of Time," and "Wish You Were Here." Band around cover plugs the fall Fisher, George Gobel tv'er. Ballad performances by the singer that will sell very well.



"FOR TEENAGERS IN LOVE"—Teresa Brewer—Coral CRL 57135 (1-12" LP)

Songs for teenagers in love these days have got to have "the beat," and songstress Brewer follows that rule in her latest Coral LP of tunes, several of which were recent or are current chart entries ("Dark Moon," "Why Baby Why," and "Empty Arms"). Miss Brewer relays the material with a zest, and warmth instantly recognizable as being only the pert chantress. Excellent teen disk.



"TAMMY AND THE BACHELOR"—"INTERLUDE"—Music From The Sound Tracks—Decca CRL 57159 (1-12" LP)

This coupling of two sound track scores should be well served by the smash Debbie Reynolds rendition of the "Tammy And The Bachelor" theme, "Tammy." Miss Reynolds repeats her vocal here together with other thematic background music from the film. The Frank Skinner "Interlude" music is a mellow work highlighted by the beautiful "Interlude" melody. Pressing has a lot of draw power.



"HONKY TONK STREET PARADE"—Joe "Fingers" Carr—Capitol T 809 (1-12" LP)

More happy honky-tonk waxings from Capitol's prolific album artist on a bill of honky-tonk viewed march tunes such as "American Patrol," "March Of The Siamese Children," and "Stars And Stripes Forever" offer Carr fans their man in excellent form. Carr is ably assisted by a bass-guitar-drum backing. Fun-filled package.



"CANADIAN SUNSET"—Eddie Heywood, Piano—RCA Victor LPM-1529 (1-12" LP)

The package, tagged after Heywood's big "Canadian Sunset" waxing, is a collection of Heywood originals, including "Canadian Sunset," which feature the artist in an ork and trio format. The silken Heywood touch, is reflective of an inventive artist of individual expression. Tasteful work on the keyboard that makes for a solid package offering.



"A YOUNG MAN'S FANCY"—Frank Comstock—Columbia CL 1021 (1-12" LP)

Ace arranger Comstock sets a skilled swing pace in his first featured role on Columbia, though he has arranged for the Hi-Lo's Doris Day, Rosemary Clooney, and others in Columbia issues. The road Comstock and the ork travel is loaded with orchestral ingenuity, and sparkle one never tires of. Melodies on the Comstock program are the best: "Spring Is Here," "I Remember You," "I Didn't Know What Time It Was," and "Isn't It A Lovely Day." Witty, hi-fi ork work.



"CLOONEY TUNES"—Rosemary Clooney—Columbia CL 969 (1-12" LP)

Miss Clooney is a charming children's storyteller in this Columbia kiddie Masterlength entry. The singer is delightfully on hand for a bill of twelve children's bon-bons such as "On The Good Ship Lollypop," "Little Red Monkey," "Me And My Teddy Bear," and "The Syncopated Clock." A wonderful collection for the kiddie shelf.



"HOUSE PARTY"—Vaughan Monroe—RCA Victor LPM-1493 (1-12" LP)

The famed singer-ork leader has a sentimental issue here that will find its way to the collections of many who pine for nostalgia in the campfire vein. Monroe, with support from The Moonmen on eight sides, eases over such favorites as "Let Me Call You Sweetheart," "Goodnight Sweetheart," "Whiffenpoof Song," and "There's A Long, Long Trail." Should have solid sales appeal.



"AN AFFAIR TO REMEMBER"—Music From The Sound Track—Columbia CL 1013 (1-12" LP)

The set contains the five songs and thematic material written for the Cary Grant-Deborah Kerr remake of the 1939 Charles Boyer-Irene Dunne flick, "Love Affair." The Harry Warren-Harold Adamson-Leo McCarey tunes include two charming children's melodies, "Tomorrowland," and "Tiny Little Scout" and the popular current Vic Damone single (he sings it in the movie, too) on the title song. Hugo Friedhofer wrote the incidental music. Worthwhile sound track issue.



"BAND OF ANGELS"—Original Soundtrack Recording—RCA Victor LPM-1557 (1-12" LP)

The score to the Clark Gable-Yvonne De Carlo pic was written by the experienced movie-score hand of Max Steiner, and is both moody and booming, which is in keeping with the Southern and Civil War aspects of the film. Pleasing waltzer in "Starwood" theme. The title theme has been well covered on singles. Gable will be the big sales draw here when effort hits local theatres.

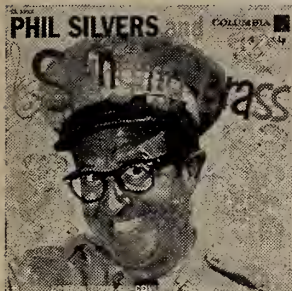


"AMONG MY SOUVENIRS"—Al Jolson—Decca DL 9050 (1-12" LP)

This is the sixth Decca entry in the diskery's "Jolson Story" series; the previous five were released simultaneously. The late entertainer is sentimentally heard in 12 numbers he recorded for radio's Kraft Music Hall. Melodies include "Always," "Without A Song," and "I'm Always Chasing Rainbows." Excellent ork-chorus arrangements. Fine Jolson many will want.



Album Reviews



"PHIL SILVERS AND SWINGING BRASS"—Columbia CL 1011 (1-12" LP)

This collection of twelve Army bugle calls arranged for a swinging ensemble appropriately has Phil "Sergeant Bilko" Silvers as "sponsor" with his "Bilko" smile adorning the cover. The sessions themselves, written by Nelson Riddle, and arranged by Frank Comstock, and Warren Barker, swing brightly. Deft rhythm section includes Charlie Shavers (trumpet); Artie Baker (clarinet); and Urbie Green (trombone). Disk, with "Bilko" tie-in, should have impressive sales.



"THE MAN WITH THE GOLDEN BATON"—Dick Jacobs—Coral CRL 57127 (1-12" LP)

These selections are reprises from the Dick Jacobs' single catalogue, and feature two of the ork-chorus leader's biggest chart items, "Main Title" and "Molly-O" from the "Man With The Golden Arm" and "Petticoats Of Portugal." Other waxings of interest are the whacky Sid Caesar "Tower Trot" dance-step, and the romp through the oldie, "Song Of The Vagabond." Exciting ork collection.



"PRELUDE TO A KISS"—Valentino Plays Duke Ellington—ABC-Paramount ABC 169 (1-12" LP)

Duke Ellington's finest songs are offered in rich mood arrangements by the Italian ork leader. One side of the pressing is performed as a "symphonic portrait," six of artist's melodies ("I Got It Bad And That Ain't Good," "Mood Indigo") in uninterrupted form, while the flip side presents the remaining program ("Caravan," "Don't Get Around Much Anymore") in separate bands. Well arranged mood disk.



"OLE CATERINA"—Caterina Valente and Silvio Francesco And Their Guitars—Decca 8436 (1-12" LP)

Valente, the exciting vocalist who made hits out of "Maleguena" and "Siboney," is teamed here with her guitar playing brother, Silvio Francesco, and together provide a striking, rhythmic vocal-instrumental display on twelve numbers which work well with the Latin style of the artists. ("Babalu," "Quiereme Mucho," "Anna"). The most impressive Valente package. Her following will find it a delight.



"WHERE CAN A WANDERER GO"—Russell Arms—Era EL 20013 (1-12" LP)

This is the first package by the former "Hit Parade" vocalist, and chart winner with "Cinco Robles." The melodic journey around the world is effectively accomplished by Arms on such sturdy songs as "Along The Colorado Trail," "How Are Things In Glocca Morra," "Moon Over Miami," and "A Nightingale Sang In Berkeley Square." Versatile arrangements from the Johnny Mandel ork. Important sales entry.



"CRAZY IN LOVE!"—Trudy Richards—Capitol T 838 (1-12" LP)

The set is a very impressive LP start for stylist Trudy Richards, who has previously been on single chores for Capitol. Miss Richards prefers the swinging, energetic vocal attack, and the lively Billy May ork, supports on such sturdy items as "A Wonderful Guy," "Let's Do It," and "The Lady's In Love With You". Joyful vocal work that, saleswise, could catch on.

JAZZ



"THE HAWK FLIES HIGH"—Co'e-man Hawkins, Tenor Sax—Riverside RLP 12-233 (1-12" LP)

Hawkins' tenor sax is in excellent form in this Riverside pressing, that with two ballad exceptions, keeps the six sides on a bright, uptempo swing. The superb array of jazz talent (seven in all) includes Hank Jones, piano; Oscar Pettiford, bass; J. J. Johnson, trombone; and Barry Galbraith, guitar. Inviting Hawkins work the jazz coterie will find refreshing.



"MUSIC TO LISTEN TO RED NORVO BY"—Red Norvo, Vibes—Contemporary C 3534 (1-12" LP)

The package introduces six new jazz creations, including a "Divertimento," by serious composer-clarinetist Bill Smith, which covers an entire side of the disk. Other pieces by six jazz artists such as vibist Norvo, guitarist Kessel, and Jack Montrose are in a breezy vein, and are performed expertly by a sextet, comprised of Norvo, Smith, Buddy Collette (flute); Kessel, Red Mitchell (bass) and Shelley Manne (drums). Excellent jazz attraction.



"KENNY BURRELL"—Prestige LP 7088 (1-12" LP)

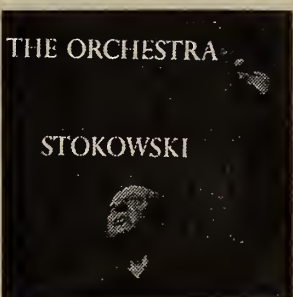
The guitar, holding its own very well in today's jazz scene, is used to excellent jazz advantage on this Prestige release featuring guitarist Burrell working with a four-man rhythm section. With sessions that generally sing a swing song, Burrell meets each situation with a refreshing resourcefulness of sound that is the essence of the feeling a given track tries to convey. Expert guitar performances.



"MEL TORME'S CALIFORNIA SUITE"—Bethlehem BCP-6016 (1-12" LP)

The waxing is a new disk version of Mel Torme's jazz and sentimental tribute to the state of California, a sort of West Coast "Manhattan Towers." Composed of bright and bluesy orchestral interludes spaced with songs on the subject ("They Go To San Diego," "Got The Gate On The Golden Gate"), the opus is performed by Torme, and the Bethlehem ork and chorus conducted and arranged by Marty Paich with warmth and the bustle of the big city. Could attract a good pop-jazz market.

CLASSICAL



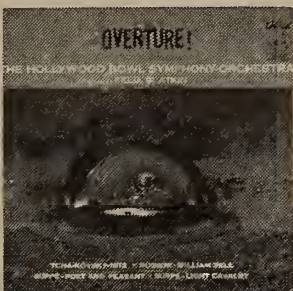
"THE ORCHESTRA"—Stokowski And His Symphony Orchestra—Capitol SAL 8385 (1-12" LP)

Stokowski's initial effort for Capitol is a distinguished and beautifully produced series of excerpts from orchestral works that make particularly effective use out of one or more sections (brass, strings, woodwinds) or, as in one instance, the full orchestra. The disk is accompanied by a fine 24-page booklet clearly describing the eight selections and their orchestral ingenuity. Pieces include excerpts from Tchaikovsky's "Symphony No. 4"; Barber's "Adagio For Strings"; and Moussorgsky-Ravel's "Pictures At An Exhibition." Superb sound. An invaluable introduction to the symphonic orchestra.



DVORAK: Violin Concerto In A Minor—GLAZUNOV: Violin Concerto In A Minor—NATHAN MILSTEIN, Violin—Pittsburgh Symphony Orchestra—William Steinberg, Conductor Capitol P 8382 (1-12" LP)

The two violin works make rare disk appearances by an American artist and orchestra; a wonder when you consider the great melodic and technical appeal of the compositions. Milstein's warmth and beauty of tone is at its best as he tenderly reads one melodic delight after another. Understanding support from Steinberg and the Pittsburgh Symphony. Notable sound. Renditions of the violin concertos that will gain impressive reaction from the classical coterie.



"OVERTURE!"—The Hollywood Bowl Symphony Orchestra—Conducted By Felix Slatkin—Capitol P 8380 (1-12" LP)

Here's another vivid orchestral waxing by the popular orchestra that should be a dealer prize. Four famous and lively overtures by Tchaikovsky ("1812 Overture"); Rosini ("William Tell"); And Von Suppe ("Light Cavalry," "Poet And Peasant") get a good, rousing approach by the outfit. Sales should repeat those of the previous Hollywood Bowl issues.



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

DUB MURRAY
KSJ—Gladewater, Texas

1. Old Cape Cod (P. Page)
2. Teddy Bear (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. I'm Gonna Sit Right Down (B. Williams)
5. Tammy (D. Reynolds)
6. Bye, Bye Love (Everlys)
7. It's Not For Me To Say (J. Mathis)
8. Shangri-La (Four Coins)
9. Around The World (Manotvani)
10. Star Dust (B. Ward)/ So Rare (J. Dorsey)

KEITH CARRICO
KDSJ—Deadwood, S. D.

1. Love Letters In The Sand (P. Boone)
2. Fallen Star (Hilltoppers)
3. C. C. Rider (C. Willis)
4. You Know How It Is (Laine)
5. Third Finger, Left Hand (E. Rodgers)
6. Teddy Bear (E. Presley)
7. Searchin' (Coasters)
8. Send For Me (N. Cole)
9. So Rare (J. Dorsey)
10. Old Cape Cod (P. Page)

GERRY HERBERT
CFCF—Montreal, Canada

1. Bye, Bye Love (Everlys)
2. I'm Gonna Sit Right Down (B. Williams)
3. Love Letters In The Sand (P. Boone)
4. I Like Your Kind Of Love (A. Williams)
5. With All My Heart (J. Scott)
6. Start Movin' (S. Mineo)
7. Tammy (D. Reynolds)
8. Searchin' (Coasters)
9. Teddy Bear (E. Presley)
10. So Rare (J. Dorsey)

GENE EDWARDS
WRIT—Milwaukee, Wisc.

1. Tammy (D. Reynolds)
2. June Night (J. Dorsey)
3. It's Not For Me To Say (J. Mathis)
4. I'll Walk Alone (J. Nash)
5. Just Between You And Me (Chordettes)
6. Goody Goody (F. Lyman)
7. Rainbow (Hamilton/Darnell)
8. Diana (P. Anka)
9. Gold Mine In The Sky (P. Boone)
10. Send For Me (N. Cole)

JOHNNY BELL
KYW—Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Tammy (Reynolds/Ames Bros.)
3. Around The World (Young/Mantovani)
4. Diana (P. Anka)
5. Send For Me/My Personal Possession (N. Cole)
6. In The Middle Of An Island (T. Bennett)
7. I'm Gonna Sit Right Down (B. Williams)
8. Goody Goody (Lyman & Teenagers)
9. Searchin'/Young Blood (Coasters)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

CONRAD FTOONIGAN
KTS—San Antonio, Texas

1. Short Fat Fanny (L. Williams)
2. Young Blood (Coasters)
3. C. C. Rider (C. Willis)
4. Jenny, Jenny (L. Richard)
5. Over The Mountain (Johnny & Joe)
6. Gonna Sit Right Down (B. Williams)
7. White Silver Sands (Rondo)
8. Teddy Bear (E. Presley)
9. Tammy (Ames Bros.)
10. Whispering Bells (Del-Vikings)

CAL JOHNSON
WAGS—Bishopville, S. C.

1. White Silver Sands (Rondo)
2. Teardrops In My Heart (T. Brewer)
3. Tammy (D. Reynolds)
4. Around The World (Fisher/McGuire)
5. I'm Gonna Sit Right Down (B. Williams)
6. Every Night (P. Lee)
7. Little White Lies (B. Johnson)
8. Teddy Bear (E. Presley)
9. Me And My Imagination (B. Whalen)
10. Love Letters In The Sand (P. Boone)

LARRY FLOYD
WFOS—South Norfolk, Va.

1. Bye, Bye Love (Everlys)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Love Letters In The Sand (P. Boone)
5. Searchin' (Coasters)
6. Around The World (Fisher)
7. Short Fat Fannie (Williams)
8. It's Not For Me To Say (J. Mathis)
9. Whispering Bells (Del-Vikings)
10. Long Lonely Nights (C. McPhatter)

ART LANE
WLBR—Lebanon, Pa.

1. Shangri-La (Four Coins)
2. Loving You (E. Presley)
3. That'll Be The Day (Crickets)
4. Searchin' (Coasters)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young)
7. Star Dust (B. Ward)
8. Tammy (D. Reynolds)
9. Diana (P. Anka)
10. Mr. Lee (Robbette)

DAN FUSCO
WRUN—Utica-Rome, N. Y.

1. I'm Gonna Sit Right Down (B. Williams)
2. Old Cape Cod (P. Page)
3. It's Not For Me To Say (J. Mathis)
4. Tammy (D. Reynolds)
5. So Rare (J. Dorsey)
6. Around The World (Manotvani)
7. Fascination (D. Shore)
8. Shangri-La (Four Coins)
9. Send For Me (N. Cole)
10. Summer Love (J. James)

DEL CLARK
WJJD—Chicago, Ill.

1. Teddy Bear (E. Presley)
2. Tammy (D. Reynolds)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Rainbow (R. Hamilton)
6. Searchin' (Coasters)
7. White Silver Sands (Rondo)
8. Wonderful! Wonderful (J. Mathis)
9. Stardust (B. Ward)
10. In The Middle Of An Island (T. Bennett)

DAVE MILLAN
WKNX—Saginaw, Mich.

1. Rainbow (R. Hamilton)
2. Around The World (Manotvani)
3. Tammy (D. Reynolds)
4. White Silver Sands (Rondo)
5. Love Letters In The Sand (P. Boone)
6. I'm Gonna Sit Right Down (B. Williams)
7. Send For Me (N. Cole)/ Fallen Star (J. Newman)
8. It's Not For Me To Say (J. Mathis)
9. Old Cape Cod (P. Page)
10. Build Your Love (J. Ray)

ALBERT CAPUDER
KROF—Abbeville, La.

1. Late Date (A. Terry)
2. White Silver Sands (Rondo)
3. Remember You're Mine (P. Boone)
4. Bye, Bye Love (Everlys)
5. So Rare (J. Dorsey)
6. Dark Moon (G. Storm)
7. Around The World (Manotvani)
8. I Like Your Kind Of Love (A. Williams)
9. White Sport Coat (Robbins)
10. Tammy (Ames Bros.)

NORMAN HALL
TRIANGLE RADIO NETWORK—Booneville, Ind.

1. Teddy Bear (E. Presley)
2. Searchin' (Coasters)
3. Fourteen Karat Gold (Cherry)
4. In The Middle Of An Island (Ford/Bennett)
5. I'm Gonna Sit Right Down (B. Williams)
6. Send For Me (N. Cole)
7. Tammy (Ames Bros.)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Old Cape Cod (P. Page)
10. Love Me To Pieces (J. Corey)

ART LAWRENCE
WGIR—Manchester, N. H.

1. I Am/In The Middle Of An Island (T. Bennett)
2. Passing Strangers (Vaughan & Eckstine)
3. Love Me To Pieces (Corey)
4. Swingin' Sweethearts (R. Goodwin)
5. Sing It Children (D. Collins)
6. Fallen Star (J. Newman)
7. I'm Getting The Message Alright (J. Deane)
8. At Our House (C. Nelson)
9. Fire Down Below (Mozian/Southern)
10. Charleston (S. Kaye)

BILL "SPARKY" MULLEN
WSID—Baltimore, Md.

1. Wonderful! Wonderful! (J. Mathis)
2. Thou Swell (L. Alexandria)
3. Two Hearts Apart (L. Jai)
4. 'S Wonderful (Jay & Kai)
5. Lullabye Of Birdland (W. Tracy)
6. I'm Gonna Love You (Jai)
7. Park Avenue Mambo (Kelner)
8. Be Happy (R. Marquez)
9. Heartaches (C. McPhatter)
10. Honey Love (C. McPhatter)

JACK WAGNER
KHJ—Hollywood, Calif.

1. Star Dust (B. Ward)
2. Do You Ever Think Of Me (S. Allen)
3. Gotta Get To Your House (D. Seville)
4. Face In The Crowd (Hi-Lo's)
5. Fascination (D. Shore)
6. Send For Me (N. Cole)
7. Teenager's Romance (Nelson)
8. With All My Heart (Sands)
9. Sing It Children (D. Collins)
10. When Will I Forget You (A. Hibbler)

JACK GALE
WTMA—Charleston, S. C.

1. Teddy Bear (E. Presley)
2. Third Finger, Left Hand (E. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. Shangri-La (4 Coins)
6. Short Fat Fannie (L. Williams)
7. Over The Mountain (Johnny & Joe)
8. Bye, Bye Love (Everlys)
9. I'm Gonna Sit Right Down (B. Williams)
10. Fascination (J. Morgan)

JIM LOWE
WRR—Dallas, Texas

1. There's A Gold Mine In The Sky (P. Boone)
2. White Silver Sands (Gardner)
3. When I See You (F. Domino)
4. I'm Gonna Sit Right Down (F. Domino)
5. Fools Fall In Love (R. Richardson)
6. Long Lonely Nights (C. McPhatter)
7. I Wanna Do Everything For You (B. Benton)
8. Tammy (D. Reynolds)
9. Whispering Bells (Del-Vikings)
10. Soft Sands (Chordettes)

JOHNNY TOWNE
WLYN—Lynn, Mass.

1. Teddy Bear (E. Presley)
2. Diana (P. Anka)
3. Hey Jibbo (A. Wood)
4. Third Finger, Left Hand (E. Rodgers)
5. Old Cape Cod (P. Page)
6. Bon Voyage (J. Harper)
7. I'm Gonna Sit Right Down (B. Williams)
8. Fallen Star (Hilltoppers)
9. Lasting Love (K. Kallen)
10. Two Dollars Please (Rose Marie)

ROB RANDALL
KRUX—Phoenix, Ariz.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (D. Reynolds)
3. Love Letters In The Sand (P. Boone)
4. Shangri-La (Four Coins)
5. Old Cape Cod (P. Page)
6. Send For Me (N. Cole)
7. Around The World (Manotvani)
8. It's Not For Me To Say (J. Mathis)
9. By The Bend Of The River (J. Leahy)
10. Fascination (J. Morgan)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"FASCINATION"

The Cash Box Disk of the Week 7/20

Dick Jacobs Coral 61864
Jane Morgan Kapp 191

"MARCHING ALONG TO THE BLUES"

The Cash Box Disk of the Week 7/27

"DANCIN'"

Perry Como RCA Victor 6991

"LOTTA LOVIN'"

Gene Vincent Capitol 3763

National Increases 78 RPMs To \$1.15

NEW YORK—Joe Leahy, president of National has announced that effective August 20th, the retail price of 78 r.p.m. single records will be increased to \$1.15. The dealer cost will be 71c each. The increase, the diskery says, is made mandatory due to increased cost of production of 78's due to reduction of 78 pressings. National also made known last week the signing of violinist Emery Deutsch to record a special series of pop singles and LP's. The artist is preparing a TV show which will feature National recording artists.

A National sound crew is currently traveling around the nation waxing "sounds" peculiar to various areas. This will be produced as "National Sounds" LP and will be in the Congressional Library and some 6500 school libraries from coast-to-coast.

Nat'l Promotion For Julie London Feature

BEVERLY HILLS, CAL.—Julie London's feature by Pete Martin entitled "I Call On Julie London" in the Saturday Evening Post issue of August 17 will be the subject of a national promotion campaign by the Curtis Publishing Co. The feature accompanied by color photos will be spotlighted in national advertising in newspapers and magazines. A film short will be telecast in every area showing excerpts from some of Miss London's dramatic and singing performances. Both the Saturday Evening Post feature and the television promotion will highlight Liberty Records and the actress-vocalist's current albums including "About The Blues" and "Calendar Girl". Miss London has just completed a new Liberty single entitled "It Had To Be You" backed with "Dark".

GALE STORM "Love By The Jukebox Light"

and "On My Mind Again" #15606

DOT RECORDS
SUNSET & VINE
HOLLYWOOD CALIFORNIA

Another BIG One For THE CHORDETTES "JUST BETWEEN YOU AND ME"

Cadence # 1330
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

3 BIG HITS by PAT BOONE
PAT BOONE sings "THERE'S A GOLD MINE IN THE SKY"
PAT BOONE sings "LOVE LETTERS IN THE SAND"
Pat Boone "CATHEDRAL IN THE PINES"
(From Pat's new E.P.)
BOURNE, INC. 136 W. 52nd St. N. Y. C.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

• CAMEO • CAMEO • CAMEO •

CHARLIE GRACIE'S
3rd and Biggest
"I LOVE YOU SO
MUCH IT HURTS"
and
"WANDERIN' EYES"
Cameo 111
CAMEO RECORDS

• CAMEO • CAMEO • CAMEO •

NATIONAL
records
TEDDY BART
"SUNSHINE
AND RAIN"
NL-102

(Grace Pauline Chew's)
"Up Along the
MOHAWK VALLEY"
Bob Colla
b/w
"CHICKASAW BLUES"
Steve Carr
BINGO Records
1715 Chestnut St.
Phila., Pa.

ANOTHER CHIC SMASH!
Rod Willis
"SOMEBODY'S BEEN
ROCKING MY BABY"
Chic 1009
Chic records

DRIVE
IN
SHOW
Eddie Cochran
Liberty
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

RUSTY
DRAPER
"GOOD GOLLY"
(Pretty Molly)
MERCURY # 71162
OPAL MUSIC COMPANY, INC.
6308 SUNSET BLVD.
HOLLYWOOD CALIFORNIA



WASHINGTON, D.C.—Barbara and Viv Gorman, Arrow Records vocal duo, sing their latest Arrow release, "8 O'Clock Date" as they appear with Milt Grant on his WOL tv show, originating here from Glen Echo Park. The picture was taken during the girls' Baltimore-Washington, D.C. deejay tour arranged by General Distributors of Baltimore, distributors of Arrow Records.

Goldie Looks For Gold In Them Thar "Hill"

NEW YORK — Goldie Goldmark, General Professional Manager of Sheldon Music, is out to convince folks David Hill has a hit in his first RCA Victor waxing, "By My Side," even though the song is published by Leeds Music, and the waxing has a Sheldon Music item on the back, "Everywhere I Go."

Hill, recently acquired by Victor from Aladdin Records, is managed by the Sheldon Music affiliate, Shalimar Management. To Goldmark, it's a matter of putting Hill in the best possible light, which is, according to the executive, "By My Side," not the oldie "Everywhere I Go." Goldmark was for nine years, professional manager of Leeds Music on the coast, prior to joining Sheldon.

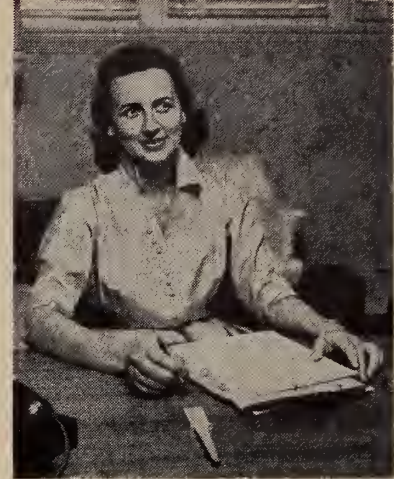
Begin Filming "South Pacific"

NEW YORK — Director Joshua Logan, Oscar Hammerstein II and the cast and crew of "South Pacific" leave Hollywood August 14 for Honolulu to begin filming on the multi-million dollar Todd-AO picturization of the musical being released by 20th Century-Fox.



NEW YORK—Sales Manager John Maupin of station WINS awards the Grand Prize of a trip for two to Europe to Miss Nora O'Sullivan who won a lucky number telephone contest, "Contact," held recently by Bill Stern. Miss O'Sullivan plus four other women had earlier in the contest won a pair of tickets each to "My Fair Lady."

Chris Hamilton Elected Dot Records Vice President



HOLLYWOOD — Mrs. Christine "Chris" Hamilton, a 29-year-old girl who began her career in the record business as a \$30 a week part time typist in 1949, has been elected a vice-president of Dot Records, now a wholly-owned subsidiary of Paramount Pictures Corporation.

Mrs. Hamilton will be in charge of Sales Coordination and Production. Chris' first job was with Randy Wood in his Randy's Record Shop mail-order house. When Dot Records was formed, she worked part-time for the company. In 1951 she began working full-time for Dot Records.

Chris, born in Hartsville, Tennessee, was educated in Gallatin, and graduated from the Nashville Busi-

ness College for Women. She married Frank Hamilton in 1948 and is the mother of a seven-year-old daughter, Ann.

In announcing Mrs. Hamilton's election to the vice-presidency, Wood stated, "We of Dot Records are proud of the brilliant ability displayed by Mrs. Hamilton during her association with the company. She has won the respect and admiration of all in the record industry who know her."

Wood further announced that Mary "Sis" Brewer, also a Gallatin girl, who joined Dot two years ago, has been named assistant to Mrs. Hamilton. Mrs. Brewer and husband Ernie comprise one of the twelve families who uprooted lifelong residence in Tennessee to follow Randy Wood when Dot's main offices were moved to Sunset and Vine in Hollywood in July, 1956. "Like so many of the original Tennessee group that helped make Dot Records a successful company, Mrs. Brewer has displayed the ability to keep pace with Dot's giant strides, and to grow with the company," Wood declared. "It is this ability that has marked her for promotion."

Ferris Sloan, who has been associated with Randy Wood in many capacities since 1948, was recently transferred to the Sales Division and is now being placed in charge of Statistics and Data. Sloan is one of the Gallatin group forming the nucleus of Dot Records' entire operation. He was born in Tennessee, and has an educational background in accounting.

Milwaukee "Pop Parade Of Stars" Draws 19,000 Fans

MILWAUKEE—THE "Pop Parade Of Stars" held in Milwaukee, August 6th, which featured RCA Victor artists exclusively, drew 19,000 fans who packed the Temple of Music in Milwaukee's Washington Park.

The pop fans came to hear and see Hugo Winterhalter, guest conductor, Julius La Rosa, Pat O'Day, The Lane Brothers, Chet Atkins and The Rhythm Rockers and comedian Jackie Kannon.

Winterhalter conducted the 68-piece Milwaukee Symphony under the stars and La Rosa both MC'd and sang. The event was held in honor of the Park Commission's 75th anniversary and the Milwaukee Journal's 50th anniversary, with RCA Victor sharing joint sponsorship.

Disk Jockeys in the area lent support to the project and were introduced on stage by La Rosa during the intermission. To keep the music lovers informed of the progress of a Milwaukee-Braves ballgame, La Rosa appeared on stage at each interval with a portable radio which he held at the microphone. When the concert ended, the stars stayed on for more than an hour signing autographs for the teenagers for whom the program had been planned.

Jack Burgess manager of the single records department for RCA Victor, said the management was so pleased with the turnout that they have already made arrangements to stage a similar show August 5, 1958 with Victor personnel.

Hugo Winterhalter has been invited for at least one guest appearance with the Milwaukee Symphony Orchestra during the summer of 1958.

Cole Porter To Do Music And Lyrics For TV "Aladdin"

NEW YORK—Cole Porter has been signed to write the music and lyrics for "Aladdin," a hour-and-one-half color musical to be presented on the "Du Pont Show of the Month" on CBS Television Friday, Feb. 21, 1958.

As previously announced, noted American humorist S. J. Perelman will write the book for "Aladdin."

Richard Lewine, CBS Television executive producer, will supervise the entire production.

The cast for "Aladdin" will be announced later.

Big Grosses For Miller Ork

NEW YORK—The Glenn Miller Orchestra, under the direction of Ray McKinley, continues to rack up impressive grosses on its one-nighter tours.

On Saturday, August 3rd, at Hershey Park, Pa., the band drew over 2,700 people and grossed better than \$4,000 for the night.

The band will continue on one-nighters until August 30, when it will open a nine-day stand at the New York State Fair in Syracuse.

Capitol Sales Of \$35,108,401, Up 37% Over Previous Fiscal Year

HOLLYWOOD—Capitol Records, in releasing its Annual Report last week, disclosed that for the 13th year of the 15 years since its incorporation on April 9, 1942 the company has reported an increase in sales over the preceding year.

Sales for the fiscal year ended June 30, 1957 of \$35,108,401 represented an increase of 37% over sales of the preceding fiscal year, again a new all-time high. Net income, after \$3,533,000 of Federal and Canadian income taxes, amounted to \$3,239,362, or \$6.80 a share of common stock for the fiscal year ended June 30, 1957 as compared with \$3.35 a share in the 1955-1956 year.

Cash and U.S. Government securities alone exceeded all current liabilities at June 30, 1957, net working capital totaled \$7,792,337, and the book value of the common stock was \$18.65 a share, up 45% from the \$12.85 of a year ago.

During the year the company acquired and retired 2,405 shares of its preferred stock at an aggregate cost of \$118,950. The retirement of these preferred shares which had a par value of \$120,250 completed the retirement of all outstanding preferred stock of the company.

According to President Glenn E. Wallichs and Administration and Finance Vice President Daniel C. Bonbright, "the substantial increase in sales and profits in the year was due in part to consumers spending a larger portion of their income for records and albums, but more importantly to the excellent teamwork we have achieved between Repertoire, Merchandising, Sales, Production, Finance and Administration in our Company.

"The improvement in the rate of profit in comparison with the preceding year was materially influenced by the larger volume of sales although such improvement would not have been possible if all departments of the business had not contributed in building sales, increasing efficiency and reducing costs.

"Last year was an unusual year of high sales volume and profit. Certain

elements of the cost of manufacturing records and albums are increasing and profit margin both in manufacturing and distribution are under constant pressure. But we look forward to the new year with confidence due to the strength and efficiency developed in the fiscal year just completed," the executives concluded.

Coral Raises 78rpm Price

NEW YORK—Effective Monday, August 5th, 1957, all 10 inch 78 RPM Coral and Brunswick single records carried a suggested list price of \$1.15 including Federal Excise Tax.

Dealer cost is now 71¢ including Federal Excise Tax. This price change affects Coral series 60,000—61,000—65,000—and Brunswick series 55,000.

All other suggested list prices will remain the same. Shipments through Friday, August 2nd, 1957, were billed at the previous price.

Lucy Ann Polk Cuts 1st Mode LP

HOLLYWOOD—Lucy Ann Polk, former vocalist with Les Brown and the late Tommy Dorsey, has just completed her first LP for Mode. The package, titled "Lucky Lucy Ann," to be released late this month, was supervised by Mode's Musical Director Marty Paich, and among the instrumentalists contributing to the effort was the thrush's trombone playing husband, Dick Noel. The lark recently signed an exclusive pact with Mode A&R Chief Red Clyde.

In preparing for its second set of ten releases, Mode Records has enlarged its color portrait cover plan to include candid poses of the artist as taken at the date.

Among the talents set for immediate LP release are Eddie Costa, pianist and vibist, and Pepper Adams, baritone sax player. Vocalist Don Nelson; the Johnny Grauer Trio, and Bobby Troup will also have releases shortly.

Brown Named Prexy Of Randy Wood's Mail-Order Co.

Gilbert Brown has been named president of Randy's Record Shop and mail order firm, located in Gallatin, Tennessee. Polly Mitchener was elected Secretary-Treasurer.

Randy's Record Shop is owned by Randy Wood, president of Dot Records. Wood will serve as chairman of the board of the mail order company, which he started in 1947 as a record and appliance retail store. It mushroomed into the mail order field and today it services over 80,000 customers annually, with daily mailings to every State in the Union, and abroad.

Gilbert Brown was born in Sumner County, Tennessee and educated in Franklin, Kentucky. He is married and has one daughter, Marie Ann.

Polly Mitchener was born in Westmoreland, Tenn., is married and has three children. She first went to work for Randy Wood as a secretary-bookkeeper in 1948, and assisted Wood in the early days of Dot Records.

3 BIG RECORDS

BAND OF ANGELS

- Voices of Walter Schumann (RCA Victor) #20-47-6986
- Dick Hyman (MGM) =K-12516
- Sarah Vaughan (Mercury) =71157X45

And more to follow

M. Witmark & Sons

(Let Me Be Your)

TEDDY BEAR

recorded by

Elvis Presley — Victor Gladys Music, Inc,

LOVING YOU

recorded by

Elvis Presley
Elvis Presley Music, Inc.

FABULOUS

recorded by

Charlie Gracie — Cameo

Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp.
HILL AND RANGE SONGS, INC.

TOPS ALL THE WAY

"DREAM BOY"

CLYDE STACY

CA 1018

New Sensation
THE TEENAGE WEREWOLF
sings

"BE PATIENT WITH ME"



CANDLELIGHT RECORDS
1650 BROADWAY
(Phone: Circle 7-5947)

CA 1017

2 Big Ones! BOTH SIDES!

"BYE-BYE BABY"

1514 b/w

"GOODY, GOODY GUM DROP"

NAPPY BROWN

SAVOY

RECORD CO
58 MARKET ST
NEWARK, N J

The Drums Are Beating For
A Rousing New Song Hit!

JOHNNY REB and BILLY YANK

From the famous Sunday comic page
syndicated by the New York Herald Tribune

Recorded by

GENE AUTRY on Columbia
THE COUNTRY SINGERS on Vik

ROBBINS MUSIC CORPORATION

NEW RELEASES

EARL BOSTIC

VIENNA, CITY OF MY DREAMS

b/w

JUST TOO SHY

KING 5071

BILL DOGGETT

SHINDIG

b/w

HAMMER HEAD

KING 5070

OTIS WILLIAMS
and His Charms

UNITED

DE LUXE 6138

THE "5" ROYALES

THINK

KING 5053

DONNIE ELBERT

BELIEVE IT OR NOT

b/w

TELL ME SO

DE LUXE 6143

ROY MILTON

ROCKIN' PNEUMONIA & A BOOGIE WOOGIE FLU

KING 5069

TINY TOPSY

AW! SHUCKS BABY

FEDERAL 12302

KING
RECORDS

A Dramatized Message



HOLLYWOOD—Coral's newly-formed Los Angeles branch dramatizes its big drive on Debbie Reynolds' hit disk of "Tammy." As Tom Flack, branch manager, displays giant-size poster, three of Coral's office gals (l. to r., Shirley Rubin, Johnnie Thompson, Rayna Clay) make pretty emulating the Debbie Reynolds pose. Debbie toured the radio-TV stations with local promotion man, Barry Freeman.



R & B

Ramblings

NEW YORK:

Don Robey, Duke and Peacock prexy, has announced the formation of a new label, "Back Beat." Robey promises a line that will supply lots of action for the teen market. Robey also doing very nicely with his standby labels as Bobby Blue Bland's "Farther Up The Road" and "Sometimes Tomorrow" gets bigger and bigger in both r & b and pop. Activities among Robey's artists have Arthur Prysock ("Bye Bye Baby" and "Too Long I've Waited") headed for Chicago to appear on Al Benson's Regal Theater extravaganza; Buddy Ace ("I'm In The Mood") doing a stint at the Whispering Pines; and Billy Brooks and Piney Brown to Mobile, Ala., and then off on a tour. . . . Joe Kolsky (Roulette, Rama, Gee) reports the labels are swinging with hits. Buddy Knox' Hula Love"; Jimmie Rodgers' "Honeycomb"; Jimmy Bowen's "Don't Tell Me Your Troubles"; and Frankie Lymons' "Goody Goody." Joe tells us an interesting story about his new Mello-Tones release. Joe was preparing to call in the group for a new session when he received a frantic call from his Detroit distrib crying for the new Mello-Tones' record. After investigating, Kolsky learned that Armen Boladian, from whom he had purchased the first Mello-Tones plate, "Rosie Lee," had released another record in Canada on Sparton. He hurriedly contacted Boladian and purchased the second Mello-Tones' master. His initial pressing of 5,000 was immediately shipped into Detroit and the rest of the country will get its shipments this weekend. The new tunes are "Ca-Sandra" and "Rattle Snake Roll." Kolsky also revealed that last Tuesday, August 6, was the biggest day in the history of Roulette, Rama and Gee. . . . Bustling Jolly Joyce in to tell us that Bill Haley and His Comets just did a show co-featured with Gene Autry at the Artillery Park in Wilkes Barre, Pa. With \$2. and \$3. ducats they played to 23,000 in four shows Joyce also advises that Haley has been re-routed for ten days which will include many repeat performances at amusement parks and ballrooms at which he appeared as recently as May and June. . . . Phil Rose, Glory Records, just about getting settled in his new quarters. Sidekick Lou Sprung, off for a two week vacation. . . . Chick Thompson, Chic Records, phones in to tell us he's moving his operation to Nashville. Thompson says he'll be nearer to production and studio facilities that way. He plans to announce a Nashville manager very soon. . . . Charles Merenstein, Apollo Records, getting a good deejay reaction to his "Bermuda Shorts" contests. The platter keeps selling in larger quantities and is beginning to show in the pop reports also. . . . Arnold Maxim, Epic and Okeh a & r head, reports Doc Bagby's "Dumplin'" has kicked off in Cleveland and Philadelphia, with Pittsburgh a latecomer but now definitely on the bandwagon. "It looks like the next instrumental hit", says Maxim. . . . Al Silver, Herald and Ember, finds this season just the rosiest. With three decks already very big sellers and providing a very high total sales ("To The Aisle", 5 Satins; "Tonight Tonight", the Mello-Kings; and "When I Meet My Girl", Tommy Ridgely) a fourth, just released, has gotten a very exciting reaction. The plate is "Hold Me Close" by The Marktones. . . . Sol Rabinowitz, Baton, may have an LP best seller. Out quite a while, "Alex Kallao Trio In Concert At Ottawa University" has kicked off in Washington, D.C. and Baltimore has come along with big action. To Bob King (WOO-K-Washington) goes the credit for breaking it on his "Jazz At Midnight" show. Out on Baton this week is an excellent instrumental, "Easy Going" by Noble "Thinman" Watts and His Rhythm Sparks. Great sound that could grow into a real hit. . . . Brad McCuen, RCA new York, in Nashville to direct a recording session with The Drivers. A Cincinnati group, just signed to Victor. . . . Stan Getz brings his new jazzgroup into Lower Basin Street for a special 10 day engagement starting August 8. Alternating at the Greenwich Village jazz club will be the Mitchell-Ruff Duo, a piano bass combo. . . . Atlantic Records swinging with three tidy sellers in its last release. Chuck Willis' "That Train Has Gone"; Lavern Baker's "Humpty Dumpty Heart"; and Ivory Joe Hunter's "Every Time I Hear That Song" all going great. Herman Lubinsky announced the signing of the Playmates (a girl group) and Billy Lamont (male blues singer) to the Savoy label. Herman also stated that he had purchased the catalog of Volunteer Music Co., of Nashville. Volunteer is a BMI firm. . . . Mark Allen (WRAP-Norfolk, Va.) in New York for a couple of days of fun and visiting with the music folk. Allen headed back to WRAP to celebrate his first anniversary with the station.

CHICAGO:

Vee-Jay prexy, Jimmy Bracken, advises an SRO house was on hand for the past R&R show in honor of Vivian Carter's (that's Bracken's spouse) 8th anniversary at Gary, Ind.'s WWCA. "It was a howling, bellowing success", quipped Bracken. . . . New Muddy Waters, Little Walter, and Howlin' Wolf releases starting to gain mucho recognition with local jocks. . . . Nice letter signed, "Musically Yours Martha Jean Steinberg", from Memphis' WDIA was received a few days ago. Martha Jean wrote, "I read 'Cash Box' all the time and find it very interesting—mainly because I introduce all the new records of the week on my Sat. show, 'Premium Stuff'—and 'Cash Box' is a big help to me." Martha Jean went on to commend "The Cash Box" on its coverage of WDIA's "Good Will Revue". . . . Over at All-State things are happening in a BIG way for Checker's newie by TV Slim, "Flat Foot Sam". Gerry Grainger elated over this deck shouted, "Any op, one-stop, or dealer who misses out on this will be caught flat-footed but good". Way up on the All-State sales chart is a brand new Cobra swinger by personable and young Harold Burrage, "Stop For The Red Light". . . . Mike Oury pulled out a copy of The Doves' "Don't Ask Me" on Gone and quipped, "This deck is real—gone that is." . . . Abner planed into NYC for the week, 7/29-8/2, to supervise Vee-Jay's move to Sammy Weis' Superior Record Sales, downtown Gotham. Weis was also happy to welcome Ace. . . . Atlantic's new EP "All Star R&R" release

featuring LaVern Baker, Ivory Joe Hunter, Clyde McPhatter and Ruth Brown causing lotts raised eyebrows as Atlantic strides into EP biz in big way. . . . Stopped off at United Distributions for coke and kind word. Ernie Leaner was off somewhere too "busy to talk" and George was slipping out the back door, enroute "somewhere". All we got was the coke. But from Bruno, the watch dog, we learned that Rudi Richardson's "Fool's Hall Of Fame" on Sun is breaking through along with Bobby Blue Bland's Dukeroo, "Farther Up The Road". Another Sun deck that's keeping the boys in the back busy, busy, busy with tape, string and order books is Sun's Jerry Lee Lewis and "Whole Lot Of Shakin' Going On". Steve Allen stint really hyped the deck to many many rings on the old cash register. . . . Huey Smith still enjoying mucho plays and sales with his Ace Swinger, "Rockin' Pneumonia And The Boogie Woogie Flu". . . . New Spaniels' Vee-Jayer, "You're Gonna Cry" sounds like a big zooming smash for the youngsters if reports and reactions are any hint. Those who have heard the initial dubb were said to have "flipped" over this newie. Still with Vee-Jay we find The Dells "Q Bop-She Bop" the big request by Philly audiences at Uptown Thitter. Still more from Vee-Jay (Abner was in a very good mood this past week) to the tune of Larry Birdsong and his brand new deck, "If You Don't Want Me No More" b/w "I'm Pleading Just For You". Disk said to be living up to all expectations and promises even bigger things in the coming weeks. . . . From desk of Cape Cod vacationing Sam Evans comes news that he has added Jody Williams along with Magic Sam to his roster of talents that he does personal management for. . . . Over at hectic and bustling Garmisa Distributions all is about back to normal as bossman, Lenny Garmisa, is skedded to be back on the scene verra shortly. Big one for Garmisa is fast breaker by Della Reese, "And That Reminds Me". Another large sized seller for the house is ABC Par's "Fool In Love" by Earl Williams. . . . NEW-AIR CONDITIONED-SPACIOUS-LIGHT-AIRY-MAGNIFICENT—all exemplify the new mammoth offices of Milt Salstone's M.S. Distributions where the Class deck, "Beautiful Weekend", by Googie Rene is busting the charts in these parts along with Liberty's verra pretty "Stardust" by Billy Ward and The Dominoes. . . . Phil Chess was pleased to see that "That'll Be The Day" by The Ravens is starting to hit the southern markets with good overflow into Chi. "This could be a big hit", Chess added. Heard the new Checker master acquisition, "Happy Birthday" and it's got that certain sound that could make it a top contender. . . . Upstairs at Sheldon Studios, Jack Weiner was busy winding up the end of a Coasters session for Atco. Weiner has been happily busy with sessions by Paul Gonzales and Clark Terry, and new group that Daddy-O-Daly discovered. Group has not been named as yet and Daddy-O has put it up to his WMAQ (NBC) audience in a sort of contest. . . . Jim Fleming called with news that Shaw has signed Little Walter for another 5 years. Milt Shaw planed into Chi for occasion. "Thanks", says Abner to Larry Dean and Joe Howard of WCHB, Detroit, Mich., for kicking off Pee Wee Crayton's latest, "I Found My Peace Of Mind". . . . Joe Louis, that's the champ, leading cheers for more as "The Divine" Sarah opened at Mr. Kelly's. The Champ advises that Sarah's newest Mercury deck, "Poor Butterfly" will add another gold record to the Wacker Dr. reception room of Art Talmadge. Did we hear some square ask, "Sarah who?" Why Sarah Vaughan—who else?

LOS ANGELES:

Plas Johnson now heard on the Capitol label, with his first release of "The Big Twist" and "Come Rain or Come Shine" getting a big push from the label. . . . "Beautiful Weekend" by Googie Rene on the Class label breaking big across the country. Leon Rene has just completed arrangements for Quality Records of Canada to distribute the disk as well as his entire Class line for all of Canada. . . . Larry Goldberg of Jubilee Records has set the Della Reese waxing of "And That Reminds Me" as the record of the week on the Hunter Hancock show. . . . Imperial Records star Faye Adams set for a tour of the entire west coast. Her latest release on Imperial, "Johnny Lee" and "You're Crazy" getting a good airplay from the local jocks. . . . The Big Rock and Roll Show of 1957 opened the first of its west coast dates at the Orpheum theatre Sunday night. More than thirty-three dates from Mexico to Canada have been set for the show by Ben Waller for the Shaw Agency. The big show stars, The Coasters, The Five Satins, Gene and Eunice, the Cellos, Lulu Reed, and Sonny Thompson's orchestra. . . . Flip Records holding up release of the new Richard Berry disk because of the continued heavy sales of his version of "Louie, Louie", his last release. . . . Aladdin Records busy with the release of the latest by Shirley and Lee, "The Flirt" and "Rockin' With The Clock", and a big hit for their subsidiary label, Lamp Records, in "Darling, It's Wonderful" by The Lovers. . . . New West Coast label, Caddy Records, has a definite local hit in "Johnnie" by The Dubs. . . . Disk jockey Earl McDaniel leaving station KPOP and takes over the 4 to 8 P.M. spot on KLAC as of September 1. . . . Another two-sided hit for Fats Domino in his latest release, with both sides already showing on the charts.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ARROW OF LOVE
Six Teens (Flip 322)
- AIN'T NO WAY IN THE WORLD
Maymie & Robert (Glory 260)
- BABY
Avons (Hull 722)
- BEAUTIFUL WEEKEND
Googie Rene (Class 212)
- BERMUDA SHORTS
Delroys (Apollo 514)
- CAN I COME OVER TONIGHT
Velours (Onyx 512)
- CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)
- COOL SHAKE
Del-Vikings (Mercury 71132)
- DANCE WITH ME
El Torros (Duke 175)
- DARLING IT'S WONDERFUL
Lavers (Lamp 2005)
- DEDICATED TO YOU
Sanny Knight (Starla S-1)
- DESERIE
ZOOP
Charts (Everlast 5001)
- DIANA
Paul Anka (ABC-Paramount 9381)
- DO YOU MEAN IT
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)
- DREAM BOY
Dickie Lee (Tampa 131)
- GOOD NEWS
Muddy Waters (Chess 1667)
- HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)
- HIGH SCHOOL DANCE
Larry Williams (Specialty 608)
- *HUMPTY DUMPTY HEART
*LOVE ME RIGHT
Lavern Baker (Atlantic 1140)
- IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)
- I'M A KING BEE
Slim Harpa (Excelsa 2113)
- I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)
- I'M GRATEFUL
Roy Milton (King 5035)
- I'M SO EXCITED
John Lee Haoker (Vee-Jay 245)
- IN THE DOORWAY CRYING
Midnighters (Federal 12293)
- I SMELL TROUBLE
Bobby Blue Bland (Duke 167)
- IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)
- IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)
- IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)
- *IT WAS THERE
Johnnie & Joe (J & S 1659)
- IT TOOK A LONG TIME
Malcolm Dodds & Tunedrops (End 1000)

* Indicates first appearance on Territorial Tips

- I WANT TO GET MARRIED
B. B. King (RPM 492)
- JOHNNY'S HOUSE PARTY
John Heartsman & Gaylarks (Music City 807)
Jimmy Beasley (Modern 1021)
- *LET'S START ALL OVER AGAIN
Paragons (Winley 220)
- LOUIE LOUIE
Richard Berry & Pharahs (Flip 321)
- *LOTTA LOVIN'
Gene Vincent (Capitol 3763)
- LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)
- LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)
- MISERY
Prof. Langhair (Ebb 106)
- MISS YOU SO
Lillian Offitt (Excello 2104)
- OH BABY DOLL
Chuck Berry (Chess 1664)
- PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)
- PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)
- QUIT MY BABY
BE CAREFUL WITH A FOOL
B. B. King (RPM 494)
- RANG TANG DING DONG
Cellos (Apollo 510)
- *ROCKIN WITH THE CLOCK
Shirley & Lee (Aladdin 3390)
- SICK AND TIRED
Chris Kenner (Imperial 5448)
- SILVER BRACELET
Ray Stevens (Prep 108)
- SOMEBODY'S BEEN
ROCKIN' MY BABY
Rod Willis (Chic 1010)
- STAND THERE MOUNTAIN
Planets & Vince Howard (Era 1038)
- TEARS OF JOY
"5" Royales (King 5032)
- *TELL ME SO
Donnie Elbert (LeDuxe 6143)
- THAT'LL BE THE DAY
Crickets (Brunswick 55009)
- THAT OLD FEELING
Roy Hamilton (Epic 9224)
- THINK
I BETTER MAKE A MOVE
"5" Royales (King 5053)
- *THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)
- TONIGHT TONIGHT
Mello-Kings (Herald 502)
- UNITED
Otis Williams (DeLuxe 6138)
Love Nates (Holiday 2605)
- WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace)
- WHAT WILL I TELL MY HEART
Fats Domino (Imperial 5454)
- WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Don Rondo (Jubilee 5288)
- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis (Sun 267)

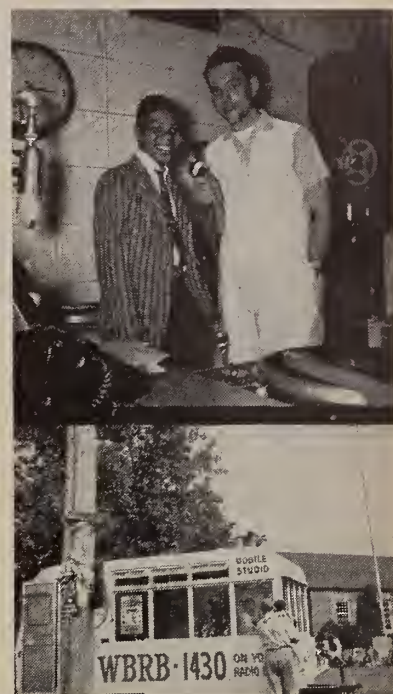


THE NATION'S R & B TOP 20

		Pos. Last Week
1	SEARCHIN' Coasters (Atco 6087)	1
2	SEND FOR ME Nat "King" Cole (Capitol 3737)	2
3	SHORT FAT FANNIE Larry Williams (Specialty 608)	3
4	STAR DUST Billy Ward & Dominoes (Liberty 55071)	4
5	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	11
6	WHISPERING BELLS Del-Vikings (Dot 15592)	6
7	TEDDY BEAR Elvis Presley (RCA Victor 7000)	9
8	TO THE AISLE Five Satins (Ember 1019)	12
9	GOODY GOODY Lymon & Teenagers (Gee 1039)	13
10	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)	5
11	JENNY, JENNY Little Richard (Specialty 606)	7
12	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	8
13	MISS YOU SO Lillian Offitt (Excello 2104)	16
14	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	18
15	C. C. RIDER Chuck Willis (Atlantic 1130)	10
16	SO RARE Jimmy Dorsey (Fraternity 755)	14
17	WHEN I SEE YOU Fats Domino (Imperial 5454)	23
18	MR. LEE Bobbettes (Atlantic 1144)	—
19	BYE BYE LOVE Everly Brothers (Cadence 1315)	20
20	BYE BYE BABY Nappy Brown (Savoy 1514)	—

21. PLEASE SEND ME SOMEONE TO LOVE. 22. LET THE FOUR WINDS BLOW. 23. WHAT WILL I TELL MY HEART. 24. SUSIE-Q. 25. VALLEY OF TEARS.

Drury On Wheels



MT. CLEMENS, MICH. — Platter spinner Dick Drury of WBRB, Mt. Clemens-Detroit, talks to Frankie Lymon shortly after the young star left the Teenagers to do a single act. Lymon currently has a strong chart item with his revival of the oldie "Goody Goody" on Gee. Besides beaming a signal to its listeners WBRB can physically reach its audience via the mobile unit shown below. Drury has estimated that during the past several months he has spent most of his air time broadcasting from this radio station on wheels.

ANOTHER MILLION SELLER
#5454
FATS DOMINO
"When I See You"
and
"What Will I Tell My Heart"
Imperial Records

Charted, Praised
And Sure Winners!
The Lovers
"Darling It's Wonderful"
Lamp # 2005
Lamp Records
Shirley & Lee
"The Flirt"
and
"Rockin' With The Clock"
AL # 3390
Aladdin RECORDS
Los Angeles, Calif.

TOPS in POPS
"TO THE AISLE"
 THE FIVE SATINS
 EMBER # 1019



RECORDS, INC.
 1697 Broadway, N. Y. 19, N. Y.

A POWERHOUSE!
EVERYBODY HAS A FOOL
 b/w
 FUN ON SATURDAY NITE
WILLIE HEADEN
 # 417

DOOTO RECORDS
 9512 S. CENTRAL AVENUE
 LOS ANGELES 2 CALIFORNIA

ARE YOU MISSING SALES
 Because You Don't Have
"BERMUDA SHORTS"
 by
THE DELROYS
 APOLLO # 514

Also CATCHING COINS
"THE JUICY CROCODILE"
 by
THE CELLOS
 APOLLO # 515

APOLLO RECORDS
 457 W. 45th St., NEW YORK, N. Y.



Bermuda Shorts Winners

BALTIMORE, MD.—The first and second prize winners of a "Bermuda Shorts Contest" held by deejay Mary Dee of WSID-Baltimore, are presented with certificates by Mary entitling the girls to shorts of their choice, and also copies of the disk, "Bermuda Shorts" by the Delroys (Apollo). Twenty-three other winners received copies of the "Bermuda Shorts" waxing also.

Freed Pkge Into Bklyn Paramount Aug. 30th

NEW YORK—Alan Freed, New York dee jay (WINS) and emcee of ABC-TV's "The Big Beat" show, is bringing another all-star line-up into the Brooklyn Paramount Theatre, August 30th for the Labor Day week. The stars scheduled to perform include: Little Richard, the Del-Vikings, the Diamonds, Mickey & Sylvia, the Moonglows, the Five Keys, the Crickets, Larry Williams, Jo Ann Campbell, Shaye Cogan, Ocie Smith and Jimmie Rodgers.

Joins Archer Associates

NEW YORK—Jack Archer, prexy of the newly formed Archer Associates, announced last week the addition of Esther Navarro, formerly of Shaw Artists, to his staff, the promotion of Dudley Thomas to secretary, and Jerry Johnson to Vice President and General Manager of the firm.

Mrs. Navarro will handle the one nighters in the eastern territory along with the club dates in the same area. Thomas has also been placed in charge of the contract department and personnel.

Archer, Thomas, and Johnson were formerly associated with Shaw Artists.

The Cash Box

NEW YORK	CHICAGO	NEW ORLEANS
1 MR. LEE Bobbettes (Atlantic 1144)	SEND FOR ME Nat "King" Cole (Capitol 3737)	SICK AND TIRED Chris Kenner (Imperial 5448)
2 SEND FOR ME Nat "King" Cole (Capitol 3737)	SO RARE Jimmy Dorsey (Fraternity 755)	WHAT WILL I TELL MY HEART Fats Domino (Imperial 5454)
3 LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	BYE, BYE BABY Nappy Brown (Savoy 1514)	SEARCHIN' Coasters (Atco 6087)
4 SEARCHIN' Coasters (Atco 6087)	SEARCHIN' Coasters (Atco 6087)	TO THE AISLE Five Satins (Ember 1019)
5 GOODY GOODY Lyman & Teenagers (Gee 1039)	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)
6 WHISPERING BELLS Del-Vikings (Dot 15592)	MISS YOU SO Lillian Offitt (Excello 2104)	MISS YOU SO Lillian Offitt (Excello 2104)
7 LET'S START ALL OVER AGAIN Paragons (Winley 220)	STAR DUST Billy Ward & Dominoes (Liberty 55071)	SEND FOR ME Nat "King" Cole (Capitol 3737)
8 CAN I COME OVER TONIGHT Velours (Onyx 512)	TEDDY BEAR Elvis Presley (RCA Victor 7000)	WALKIN' WITH FRANKIE Frankie Lee Sims (Ace)
9 BYE, BYE LOVE Everly Brothers (Cadence 1315)	GOODY GOODY Lyman & Teenagers (Gee 1039)	STAR DUST Billy Ward & Dominoes (Liberty 55071)
10 IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)	I'M A KING BEE Slim Harpo (Excello 2113)	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)

ST. LOUIS	NEWARK	DALLAS
1 MISS YOU SO Lillian Offitt (Excello 2104)	MR. LEE Bobbettes (Atlantic 1144)	SHORT FAT FANNIE Larry Williams (Specialty 608)
2 SEND FOR ME Nat "King" Cole (Capitol 3737)	GOODY GOODY Lyman & Teenagers (Gee 1039)	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
3 FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	LONG LONELY NIGHTS Lee Andrews & Hearts (Chess 1665) Clyde McPhatter (Atlantic 1149)	SEND FOR ME Nat "King" Cole (Capitol 3737)
4 BYE, BYE BABY Nappy Brown (Savoy 1514)	STAR DUST Billy Ward & Dominoes (Liberty 55071)	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)
5 SEARCHIN' Coasters (Atco 6087)	SEND FOR ME Nat "King" Cole (Capitol 3737)	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)
6 WHISPERING BELLS Del-Vikings (Dot 15592)	SEARCHIN' Coasters (Atco 6087)	WHISPERING BELLS Del-Vikings (Dot 15592)
7 WHEN I SEE YOU Fats Domino (Imperial 5454)	MISS YOU SO Lillian Offitt (Excello 2104)	SEARCHIN' Coasters (Atco 6087)
8 SHORT FAT FANNIE Larry Williams (Specialty 608)	SHORT FAT FANNIE Larry Williams (Specialty 608)	WHEN I SEE YOU Fats Domino (Imperial 5454)
9 STAR DUST Billy Ward & Dominoes (Liberty 55071)	BYE, BYE BABY Nappy Brown (Savoy 1514)	TEDDY BEAR Elvis Presley (RCA Victor 7000)
10 LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)	WHAT WILL I TELL MY HEART Fats Domino (Imperial 5454)	LOTTA LOVIN' Gene Vincent (Capitol 3763)

The Cash Box Award o' the Week

"Q-BOP SHE-BOP" [Tollie BMI—Bracken, Carter]
 "A DISTANT LOVE" (2:40) [Conrad BMI—V. Allison]
 THE DELLS (Vee-Jay 251)
 "THE DELLS LEND IT A TOP-FLIGHT READING AND THE RESULTING WAX IS ONE THE KIDS SHOULD GRAB UP IN LARGE QUANTITIES"
 THE SWING IS TO VEE-JAY FOR BIG HITS!!!

Swing and Sway with Vee-Jay **Vee-Jay RECORDS, INC.** Vee-Jay Disks are Money Makers
 2129 S. Michigan Avenue Chicago, Ill. 16

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 SHORT FAT FANNIE
Larry Williams
(Specialty 608)

2 ROCKIN' PNEUMONIA
AND THE BOOGIE
WOOGIE FLU
Huey Smith (Ace 530)

3 SEARCHIN'
Coasters
(Atco 6087)

4 GOODY GOODY
Lymon & Teenagers
(Gee 1039)

5 LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)

6 WHISPERING BELLS
Del-Vikings
(Dot 15592)

7 SUZIE-Q
Dale Hawkins
(Checker 863)

8 PASSING STRANGERS
Vaughan & Eckstine
(Mercury 71122)

9 SEND FOR ME
Nat "King" Cole
(Capitol 3737)

10 STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

SEARCHIN'
Coasters
(Atco 6087)

LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)
Clyde McPhatter
(Atlantic 1149)

SHORT FAT FANNIE
Larry Williams
(Specialty 608)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

TONIGHT TONIGHT
Mello-Kings
(Herald 502)

ARROW OF LOVE
Six Teens
(Flip 322)

WHISPERING BELLS
Del-Vikings
(Dot 15592)

DEDICATED TO YOU
Sonny Knight
(Staria 5-1)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

TEDDY BEAR
Elvis Presley
(RCA Victor 7000)

GOODY GOODY
Lymon & Teenagers
(Gee 1039)

ROCKIN' PNEUMONIA
AND THE BOOGIE
WOOGIE FLU
Huey Smith (Ace 530)

SEARCHIN'
Coasters
(Atco 6087)

IT'S NOT FOR ME
TO SAY
Johnny Mathis
(Columbia 40851)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)

SO RARE
Jimmy Dorsey
(Fraternity 755)

SAVANNAH

MEMPHIS

SAN FRANCISCO

1 STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

2 LONG LONELY
NIGHTS
Clyde McPhatter
(Atlantic 1149)

3 SEARCHIN'
Coasters
(Atco 6087)

4 SO RARE
Jimmy Dorsey
(Fraternity 755)

5 C. C. RIDER
Chuck Willis
(Atlantic 1130)

6 SEND FOR ME
Nat "King" Cole
(Capitol 3737)

7 SHORT FAT FANNIE
Larry Williams
(Specialty 608)

8 MISS YOU SO
Lillian Offitt
(Excello 2104)

9 JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

10 WHEN I SEE YOU
Fats Domino
(Imperial 5454)

FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

SO RARE
Jimmy Dorsey
(Fraternity 755)

MISS YOU SO
Lillian Offitt
(Excello 2104)

PLEASE BELIEVE ME
Percy Mayfield
(Specialty 607)

IF I THOUGHT YOU
NEEDED ME
Little Willie John
(King 5066)

GOOD NEWS
Muddy Waters
(Chess 1667)

IS YOUR LOVE
FOR REAL
Midnighters
(Federal 12299)

LET THE FOUR
WINDS BLOW
Roy Brown
(Imperial 5439)

HUMPTY DUMPTY
HEART
Lavern Baker
(Atlantic 1140)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

IT'S NOT FOR
ME TO SAY
Johnny Mathis
(Columbia 40851)

SHORT FAT FANNIE
Larry Williams
(Specialty 608)

FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)

THINK
"5" Royales
(King 5053)

SO RARE
Jimmy Dorsey
(Fraternity 755)

ROCKIN' PNEUMONIA
AND THE BOOGIE
WOOGIE FLU
Huey Smith (Ace 530)

TEDDY BEAR
Elvis Presley
(RCA Victor 7000)

MISS YOU SO
Lillian Offitt
(Excello 2104)



R & B Sure Shots

"HUMPTY DUMPTY
HEART"

The Cash Box
Award o' the Week 8/10

Lavern Baker Atlantic 1140

"PASSING STRANGERS"

The Cash Box
Disk of the Week 5/18

Sarah Vaughan & Billy Eckstine Mercury 71122

"LOTTA LOVIN' "

Gene Vincent Capitol 3763

"THAT'LL BE THE DAY"

Crickets Brunswick 55009

SPECIAL RELEASE!!!

“**ONE LOOK
AT YOU
DADDY**”

b/w

"EMMITT LEE"

CAROL FRAN

EXCELLO 2118

Phone Chappell 2-2215 or wire collect

NASHBORO RECORD CO., INC.
NASHVILLE TENN.

Western Trade please order from Monarch—L. A. Shipments also made from
Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"BIG" TINY LITTLE
 (Brunswick 55016)

B+ "MAKE ROOM FOR TINY" (1:56) [Vernon Music ASCAP-George Cates] "Big" Tiny Little spins out a sprightly piano solo with a "tinned" up piano. Light hearted effort with a honky sound that appeals. Treatment takes one back to the silent movies musical fill-ins. Good juke box wax.

B "DILL PICKLES RAG" (1:32) [Mills ASCAP-Charles J. Johnson] Quick beat rag with the same piano sound. Little skips over those keys with abandon. Good commercial.

FAYE SIMMONS
 (Port 5002)

B "I CAN SEE THROUGH YOU" (2:52) [Benell, BMI—Geter Howard] Faye Simmons wails a slow, rhythmic "Shake A Hand" type tune in excellent fashion. The gal belts with good voice and an exciting quality. The deck could bring the gal lots of attention. Potent side.

B "HANGIN' AROUND" (2:30) [Benell BMI—Geter, Howard] Miss Simmons turns to a hard hitting jump deck for the coupling. A racing tempo that'll have the kids dripping with moisture after a Lindy bout with this one.

THE CHANTELS
 (End 1001)

B+ "HE'S GONE" (2:33) [Very End Music BMI—Smith, Goldner] The Chantels blend very effectively on a slow, rhythmic ballad blues. The swaying tune comes off with an ear attracting quality that lifts it above the routine release. This deck could break out. Watch it very carefully. It's powerful.

C+ "THE PLEA" (2:41) [Very End BMI—Smith, Goldner] The Chantels come off with another strong deck. Slow beat, rhythmic lilt. Lead is smooth and attractive here. Team blends well and the overall effect is one of pleasant listening.

BLUE NOTES
 (Josie 823)

B+ "THE RETRIBUTION BLUES" (2:25) [Benell Music BMI—Burlleigh] The Blue Notes team on a slow, rhythmic ballad blues. Easy, swaying item effectively chanted. The Notes, led by a smooth singing lead, handle the tune with excellent styling. Strong deck that bears close watching.

B "WAGON WHEELS" (2:06) [Shapiro Bernstein ASCAP—DeRose, Hill] A delectable reading of the standard. Happy, swinging treatment that lightens the spirits.

MUDDY WATERS
 (Chess 1667)

B+ "COME HOME BABY" (2:34) [Arc BMI—Morganfield] Muddy Waters gives his usual powerful performance as he wails a slow, beaty blues. Waters' fans will go for this one. He tells his story in strong fashion.

B "GOOD NEWS" (2:32) [Arc BMI—Morganfield] Muddy Waters ups the tempo on this wax and rocks out an engaging all market wax. Waters swings out with a happy air. Ok deck.

The Cash Box Award o' the Week

"TEMPERATURE" (2:40)

[Arc BMI—Jacobs, Cohen]

"BOOM, BOOM OUT GOES THE LIGHTS" (2:38)

[Arc BMI—Lewis]

LITTLE WALTER (Checker 867)

● Little Walter wails a slow beat blues, "Temperature", with solid effect. The man has one of his strongest releases in some time. His baby gives him a high temperature—and Little Walter builds it. He staccatically reads the temperature as it rises to 105 when, "it gets too warm to stay alive". Watch

this side carefully—we think Little Walter has another chart item. The flip, "Boom, Boom Out Goes The Lights", is a middle beat jump that Walter swings into. It's handled in smart style and rocks along at a lively pace. Ok deck, but we think most of the action will be centered on "Temperature".

"IF I SHOULD LOSE YOU" (2:17)

[Progressive BMI—Renald Richard]

"IT HURTS TO LOVE SOMEONE" (2:20)

[Progressive BMI—Eddie Jones]

GUITAR SLIM (Atco 6097)

● Guitar Slim wails a slow beat ballad blues, "If I Should Lose You", with deep emotion and excellent voice. Slim's treatment of the romantic melodic tune is powerful and convincing. This one can make

it in all markets. The coupling, "It Hurts To Love Someone", is a slow, beaty blues, done well—but with a more definite southern appeal. We like "If I Should Lose You" for chart action.

"CAROL" (2:10)

[D. Hayes, The Schoolboys]

"PEARL" (2:20)

[Polk, McDaniel]

THE SCHOOLBOYS (Okeh 7090)

● The Schoolboys, who were so successful with "Shirley", try again with "Carol" on one side and "Pearl" on the other. "Carol" is a slow beat ballad with good lead and sincere, tender recitation. Deck is an appealing one and the kids should move right in on it. The flip, "Pearl", is a quick beat jump

handled expertly by the young group. It is an excellent side that rocks with a peppery reading. The pairing must enhance The Schoolboys' reputation. Watch both "Carol" and "Pearl"—they are two lasses who may be heard from in the near future.

The Cash Box R & B Best Bets

- ★ "SOMEBODY IN MY HOME".....Howlin' Wolf.....Chess 1668
- ★ "YOU'RE CRAZY".....Faye Adams.....Imperial 5456
- ★ "THE RETRIBUTION BLUES".....Blue Notes.....Josie 823

THE MILLER SISTERS
 (Acme 717)

B "CRAZY BILLBOARD SONG" (2:55) [Beam BMI—Bilzman, Miller] The Miller Sisters pitch into a quick beat novelty with a cute twist. A storm has played havoc with a row of advertisements and the results are chuckley. A country flavored tune with handclaps and a good reading. Could stir up some action.

C+ "YOU MADE A PROMISE" (2:50) [E. B. Marks BMI—Miller, Washington] The gals team delightfully on a melodic slow beat ballad. Tuneful, tender and moving.

LITTLE EDDIE & THE DON JUANS
 (Fortune 836)

B "THIS IS A MIRACLE" (2:45) [Trianon BMI—Devora Brown] Little Eddie and The Don Juans offer a slow beat sentimental item with a soft and warm reading. Lead is a high pitched, youthful voice with a mood chorus and easy ork backing. Pretty side.

B "CALYPSO BEAT" (2:35) [Trianon BMI—Frakes] Little Eddie and The Don Juans rock out a calypso item with excitement. Infectious, happy and stimulating.

EARL BOSTIC
 (King 5071)

B "VIENNA, CITY OF MY DREAMS" (2:26) [Harms ASCAP—Sieczynski, Lockton] Earl Bostic and his aggregation rock out a hard hitting item with a swinging reading. Big beat wax loaded with exciting sounds.

B "JUST TOO SHY" (2:26) [Earls BMI—Bostic, Farlice] Earl Bostic gives his wonderful touch to a slow, beaty melodic item. Earl's horn is featured throughout, giving the wax a delightful sound and stimulating rhythm.

HOWLIN' WOLF
 (Chess 1668)

B+ "SOMEBODY IN MY HOME" (2:35) [Arc BMI—C. Burnett] Howlin' Wolf "howls" out a slow beat blues with a big voice and mournful, tricky, reading. Authentic down home instrumental backing and Wolf's vocal offering potent and should crack through for a tidy sales figure.

B "NATURE" (2:39) [Arc BMI—Burnett] Wolf goes all out with a middle beat blues and turns in an exciting wax. Deck moves and Howlin' Wolf gives it something extra with his powerful reading.

FAYE ADAMS
 (Imperial 5456)

B+ "YOU'RE CRAZY" (2:05) [Travis Adams BMI—Bartholomew, King] Faye Adams does a more straightforward job of singing than she's done in most of her previous releases. The big voiced lass sings a slow, rhythmic bouncer with a simple but effective reading. Deck has a strong beat, melody and it could be the very simplicity that could put the gal back into the charts.

B "JOHNNY LEE" (2:10) [Travis Adams BMI—Bartholomew, King] Faye Adams rocks out a moving middle beat with a dramatic flavor. Deck comes off effectively and Faye handles it well.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

RECORD RACK

Los Angeles, Calif.

1. Searchin' (Coasters)
2. Whispering Bells (Del-Vikings)
3. I'm Gonna Sit Right Down (B. Williams)
4. Long Lonely Nights (L. Andrews)
5. Shangri-La (Four Coins)
6. Bye, Bye Love (Everlys)
7. Dedicated To You (Knight)
8. Darling It's Wonderful (Lovers)
9. Gold Mine In The Sky (P. Boone)
10. Teddy Bear (E. Presley)

POPULAR TUNES REC. SHOP

Memphis, Tenn.

1. Farther Up The Road (B. B. Bland)
2. Send For Me (N. Cole)
3. So Rare (J. Dorsey)
4. Please Believe Me (P. Mayfield)
5. Good News (M. Waters)
6. Is Your Love For Real (Midnighters)
7. Miss You So (L. Offitt)
8. Teddy Bear (E. Presley)
9. I'd Better Make A Move (5 Royals)
10. If I Thought You Needed (L. W. John)

HORN'S RECORDS

Detroit, Mich.

1. Send For Me (N. Cole)
2. It's Not For Me To Say (J. Mathis)
3. Star Dust (B. Ward)
4. Goody Goody (Lymon & Teenagers)
5. C. C. Rider (C. Willis)
6. Passing Strangers (Vaughan & Eckstine)
7. Teddy Bear (E. Presley)
8. Arrow Of Love (Six Teens)
9. So Rare (J. Dorsey)
10. Farther Up The Road (B. B. Bland)

HARMONY RECORD SHOP

Denver, Colo.

1. Short Fat Fannie (L. Williams)
2. What Will I Tell My Heart (F. Domino)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Whispering Bells (Del-Vikings)
5. Mr. Lee (Bobbettes)
6. Searchin' (Coasters)
7. Young Blood (Coasters)
8. Diana (P. Anka)
9. Tonight Tonight (Mello Kings)
10. Jenny, Jenny (L. Richard)

LYRIC RECORD SHOP

Indianapolis, Ind.

1. Whispering Bells (Del-Vikings)
2. Searchin' (Coasters)
3. C. C. Rider (C. Willis)
4. Over The Mountain (Johnnie & Joe)
5. Jim Dandy Got Married (L. Baker)
6. I'm Sorry (Platters)
7. Love Roller Coaster (Turner)
8. It's You I Love (F. Domino)
9. School Day (C. Berry)
10. Jenny, Jenny (L. Richard)

SOUTH CENTRAL NOVELTY

Chicago, Ill.

1. Star Dust (B. Ward)
2. Send For Me (N. Cole)
3. Searchin' (Coasters)
4. Teddy Bear (E. Presley)
5. C. C. Rider (C. Willis)
6. So Rare (J. Dorsey)
7. Farther Up The Road (B. B. Bland)
8. Bye, Bye Baby (N. Brown)
9. Please Send Me Someone To Love (Moonglows)
10. Miss You So (L. Offitt)

STATE MAN # 1

New Orleans, La.

1. What Will I Tell My Heart (F. Domino)
2. Sick And Tired (C. Kenner)
3. Searchin' (Coasters)
4. Send For Me (N. Cole)
5. Miss You So (L. Offitt)
6. To The Aisle (Five Satins)
7. Long Lonely Nights (C. McPhatter)
8. Tell Me So (D. Elbert)
9. Star Dust (B. Ward)
10. Miss Ann (L. Richard)

TOWN NORTH MUSIC SHOP

Dallas, Tex.

1. Teddy Bear (E. Presley)
2. Short Fat Fannie (L. Williams)
3. Susie-Q (D. Hawkins)
4. White Silver Sands (Gardner)
5. Searchin' (Coasters)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Bye, Bye Love (Everlys)
8. Let The Four Winds Blow (R. Brown)
9. Lotta Lovin' (G. Vincent)
10. Cool Shake (Del-Vikings)

TIN PAN ALLEY

New York, N. Y.

1. Diana (A. Anka)
2. Bye Bye Love (Everlys)
3. Mr. Lee (Bobbettes)
4. Searchin' (Coasters)
5. Teddy Bear (E. Presley)
6. Goody Goody (Lymon & Teenagers)
7. Long Lonely Nights (L. Andrews)
8. Rainbow (R. Hamilton)
9. Star Dust (B. Ward)
10. To The Aisle (Five Satins)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

PAUL DREW

WGST—Atlanta, Ga.

1. That'll Be The Day (Crickets)
2. Humpty Dumpty Heart (L. Baker)
3. What Will I Tell My Heart (F. Domino)
4. Whispering Bells (Del-Vikings)
5. Star Dust (B. Ward)
6. She's Gone (I. J. Hunter)
7. Send For Me (N. Cole)
8. Long Lonely Nights (C. McPhatter)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Lotta Lovin' (G. Vincent)

JIM LOWE

WRR—Dallas, Texas

1. When I See You (F. Domino)
2. Long Lonely Nights (C. McPhatter)
3. Humpty Dumpty Heart (L. Baker)
4. She's Gone (I. J. Hunter)
5. Oh Baby Doll (C. Berry)
6. Whispering Bells (Del-Vikings)
7. Chicken And The Bop (Price)
8. Thinking Of You Baby (A. Milburn)
9. Fools Hall Of Fame (R. Richardson)
10. Jenny, Jenny (L. Richard)

SAMMY DAVID

KRMD—Shreveport, La.

1. Sick And Tired (C. Kenner)
2. Whoa, Whoa Baby (Daniels)
3. Flatfoot Sam (T. V. Slim)
4. When I Meet My Girl (T. Ridgely)
5. Chicken And The Bop (Price)
6. Oh Baby Doll (C. Berry)
7. Farther Up The Road (Bland)
8. Short Fat Fannie (L. Williams)
9. Bip Bop Bip (Pretty Boy)
10. Jenny, Jenny (L. Richard)

JIM BERGMAN

KWRC—Pendleton, Ore.

1. Tammy (D. Reynolds)
2. White Silver Sands (Rondo)
3. Honeycomb (J. Rodgers)
4. Drive-In Show (R. Hamilton)
5. Rebel (C. Jarvis)
6. Over The Mountain (Johnnie & Joe)
7. Let The Four Winds Blow (R. Brown)
8. Gonna Find Me A Bluebird (E. Arnold)
9. I'm Gonna Sit Right Down (B. Williams)
10. Diana (P. Anka)

NICK NICKSON

WBBF—Rochester, N. Y.

1. Valley Of Tears (F. Domino)
2. Let The Four Winds Blow (R. Brown)
3. Long Lonely Nights (L. Andrews)
4. C. C. Rider (C. Willis)
5. What Will I Tell My Heart (F. Domino)
6. That'll Be The Day (Crickets)
7. Over The Mountain (Johnnie & Joe)
8. Jenny, Jenny (L. Richard)
9. Short Fat Fannie (L. Williams)
10. Midnight March (B. Morrow)

JIM DUNSON

WTUS—Tuskegee, Ala.

1. Searchin' (Coasters)
2. Short Fat Fannie (L. Williams)
3. I'm Gonna Sit Right Down (B. Williams)
4. Send For Me (N. Cole)
5. C. C. Rider (C. Willis)
6. Teddy Bear (E. Presley)
7. Jenny, Jenny (L. Richard)
8. Cool Shake (Del-Vikings)
9. Valley Of Tears (F. Domino)
10. Young Blood (Coasters)

NORMA SMITH

WBUY—Lexington, N. C.

1. Afraid Of Love (R. Baxter)
2. Please Send Me Someone To Love (Moonglows)
3. To The Aisle (Five Satins)
4. Darling It's Wonderful (Lovers)
5. Rockin' Pneumonia (Smith)
6. In The Doorway Crying (Midnighters)
7. Long Lonely Nights (L. Andrews)
8. Miss You So (L. Offitt)
9. Star Dust (B. Ward)
10. Everyone's Laughing (Spaniels)

DON BELL

KIOA—Des Moines, Iowa

1. Loving You (E. Presley)
2. Searchin' (Coasters)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Short Fat Fannie (L. Williams)
5. Lotta Lovin' (G. Vincent)
6. Old Cape Cod (P. Page)
7. Teddy Bear (E. Presley)
8. Goody Goody (Lymon & Teenagers)/Shake It Up (C. Twitty)/Tammy (D. Reynolds)
9. Gold Mine In The Sky (P. Boone)
10. Bye, Bye Love (Everlys)

DON SPENCER

WORC—Worcester, Mass.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Short Fat Fannie (L. Williams)
4. Mean Women Blues (Presley)
5. Searchin' (Coasters)
6. Love Me To Pieces (J. Corey)
7. Goody Goody (Lymon & Teenagers)
8. To The Aisle (Five Satins)
9. Whispering Bells (Del-Vikings)
10. Beach Party (B. Jaxon)

Don Robey Unveils New Label

HOUSTON, TEX.—Don D. Robey, Duke-Peacock prexy, last week announced the unveiling of his newest label—Back Beat. The label is making its debut with the release of three new single records.

Doug and Josie, girl-boy duo, bow on record with "I'll Give Love To You" b/w "Wine, Dine And Dance"; Norman Fox and The Rob-Roys with "Tell Me Why" b/w "Audry"; Tic and Toc, male-rocking-duo, with "Walking Alone" b/w "Zola."

"The artists appearing under the banners of our new label are in most instances teen-agers by actual age-

count or at heart. And, as such, are exemplary young stars worthy of teen-age adulation and support. In short, our new baby—Back Beat—is dedicated to the teen-age market," Robey explained.

Promotional records are already on the way to disk jockeys and operators throughout the country.

WATCH THIS ONE TAKE OFF!

"BYE, BYE BABY"

b/w

"Too Long I've Waited"

ARTHUR PRYSOCK

Peacock 1676



Lubinsky Announces L.P. Discount Plan

NEWARK, N. J.—Herman Lubinsky, prexy of Savoy Records, last week announced a Long Playing Album discount plan for dealers. It's a simple plan that operates as follows: For every 15 Savoy albums the dealer purchases from his local distributor, he receives two LP's free. This offer applies only to Savoy's 12,000 series which lists for \$4.98.

At the same time, Lubinsky announced that he will not raise the prices of his 78 rpm records. Lubinsky gave as his reason the fact that a great deal of his business in both the spiritual and rhythm & blues fields is greatly dependent upon 78 rpm records.

Prestige Re-Intros 45's To Catalogue

NEW YORK—Prestige Records will re-introduce the 45 RPM disk to its catalogue. Distributors for the jazz diskery pointed out the juke box, and rack market potential for a Prestige 45 RPM line-up.

The first set of releases being prepared on 45's includes: Milt Jackson's "Stonewall"; Miles Davis' "Green Haze"; Jackie McLean's "Lights Out"; and Red Garland's "Blue Red." Monthly releases by the firm will include selections from its LP catalogue, and material especially recorded for the 45 RPM speed. As demand grows, the number of disks issued monthly will be stepped up.

Symphonic App'ts Joel Zimmer To Sales Post

NEW BRUNSWICK, N. J.—The appointment of Joel J. Zimmer as assistant national sales manager of Symphonic Radio & Electronic Corporation, was announced here last week by Raymond Clemons, general sales manager.

Zimmer has been with the company since his return from the Service, where he served for four years as a Lieutenant in the United States Naval Reserve and saw active duty in the Far East Area.

He has since served Symphonic in various capacities and has already actively participated in a recent series of regional Symphonic distributor meetings. In his new capacity he will be primarily responsible for internal sales administration and for the expediting of distributors' needs and requests.

Zimmer is a graduate of Hofstra College, where he received his B. B. A. degree.

Oldest
ONE-STOP
record service

ALL LABELS •
• ALL SPEEDS

45 RPM
55¢

• Free title strip service

THE MUSICAL SALES COMPANY
140 W. MT. ROYAL AVE
BALTIMORE, MD



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	TEDDY BEAR Elvis Presley (RCA Victor 7000)	2
2	BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
3	A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	4
4	FOUR WALLS Jim Reeves (RCA Victor 6874)	3
5	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	7
6	FRAULEIN Bobby Helms (Decca 30194)	8
7	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	6
8	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	5
9	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	10
10	GONE Ferlin Husky (Capitol 3628)	9

Celebrating New Contract



NASHVILLE—Pictured above are but a few of the roughly 70 persons on hand at Grand Ole Opry star Del Wood's suburban Nashville home when she recently celebrated her new management pact with Jack Lloyd. Back row, left to right: Felice and Beaudloux Bryant, Del Wood, Buddy Killen, June Killen, Lee Rosenberg, Mr. & Mrs. Selby Coffeen and daughter. First row: Bill Morgan, Joan Carney and Mrs. Buzz Cahn. In the picture below, taking things easy after a hearty meal are (left to right) Mrs. Bob Cooper, Jack Stapp, Bob Cooper, "D" Kilpatrick and Del Wood.

Herb 'Oscar' Anderson Show Bows on ABC Sept. 2

NEW YORK—A 'live' variety program, the American Broadcasting Network's "Herb 'Oscar' Anderson Show," will debut on Labor Day, Monday, Sept. 2nd, 10-11 AM, EDT, launching a five-a-week, Monday through Friday schedule. Originating from the Terrace Room of New York City's Hotel New Yorker, Herb "Oscar's" hour will feature live music, with male and female vocalists, a singing group, and Glenn Osser's 20-piece Orchestra. Carole

Bennett has been signed as featured vocalist. Announcing the "Herb 'Oscar' Anderson Show," ABC President Robert E. Eastman said, "This program inaugurates our new policy of emphasis on high-quality, carefully produced 'live' shows. The 'Herb "Oscar" Anderson Show' is going to be big radio. It is the forerunner of a schedule which will eventually see nothing but 'live' programming on the American Broadcasting Network."

Troy Martin Joins Peer

NASHVILLE — Troy L. Martin, veteran music man, has resigned as Vice-President in charge of Eastern operations of Golden West Melodies to accept a position as representative for Southern Music Publishing Company and Peer International.

Martin has been with Golden West Melodies for the past three years, and prior to this time he was with Southern Music and Peer International.

Richard Dyer-Bennet At Berkshire Music Barn

LENOX, MASS. — Folk artist Richard Dyer-Bennet made his third appearance at the Berkshire Music Barn, Saturday, August 10th, and the Modern Jazz Quartet, and the Jimmy Giuffre Trio took the spotlight the following day, Sunday, August 11th.

The appearance of the Modern Jazz Quartet and Jimmy Giuffre Trio celebrated the opening of the School Of Jazz on the grounds of Music Inn on Monday, August 12th.

More Top Jazz Names Set For N.Y. Jazz Fest

NEW YORK—Producer Don Friedman has added more jazz artists to the 2nd Annual New York Jazz Festival at Randall's Island on August 23rd and 24th, Friday and Saturday nights. The performers joining the two-day event are Count Basie and His Orchestra with singer Joe Williams; Coleman Hawkins; Bud Powell; the Four Freshmen; the Bobby Hackett Sextet; the Vinnie Burke String Jazz Quartet; and the Jazz Lab featuring Hank Jones; Gigi Gryce; Art Taylor; and Don Byrd.

Rush Session

NEW YORK—A rush recording session was responsible for vocalist Kay Cee Jones making her first trip to New York. The Decca thrush, who makes her home on the West Coast, was flown to N.Y. on Wednesday, July 31st, especially to cut "Humpty Dumpty Heart" and "Happy, Happy Birthday Baby." The session was held that night, on Thursday she visited New York stations with copies of the disk, on Friday she flew back to the Coast, and on Saturday took copies of the release to Los Angeles stations.

Custom Record Division Set Up by Wayland Studios

NEW YORK—Wayland Recording Studios, 1697 Broadway, has established a custom records division and is producing recording sessions and records on a free lance basis. Joe Leahy is in charge of music activities, Phil Macy is handling engineering production, and Sidney Ascher is publicity and exploitation chief.

Reading The Fine Print



WASHINGTON, D.C.—Don Owens, Country Music D.J. and promoter over WARL, Arlington, Virginia is shown signing a long term contract with Jerry Price, manager of Glen Echo Amusement Park, Washington, D.C.'s biggest. Deal calls for Owens to present regular weekly shows at the park ballroom using local and national talent. L to r (Top) Vernon Taylor, Owens' protege, and Owens. Seated l to r, Jerry Price and Joseph E. Sissler, director of Don Owens' enterprises.



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE



"I'LL ALWAYS BE YOUR FRAULEIN" (2:45) [Stryker BMI—L. Williams, R. Bottsin, W. Jarvis]
"WHAT I BELIEVE" (2:13) [Cedarwood BMI—T. & S. Wilson]
KITTY WELLS
 (Decca 30415)

● It appears as tho Decca has cornered the market on the "Fraulein" recordings. Bobby Helms owns the original, which kicked off all the excitement and is still going 'great guns' in the country dept. Now appearing on the wax scene is a pop version by Don Estes, a marching adaptation from Australia by Vic Sabrino and Kitty Wells' 'answer', "I'll Always Be Your) Fraulein." Kitty does a superb job with the tune and chances are her femme version will duplicate the Helms' success. And she's equally effective on the flip, a beautiful, moderate paced lover's ballad tagged "What I Believe." It's a 'red-hot' coupling. Get with it!

"WHY, WHY" (2:23) [Cedarwood BMI—W. Walker, Tillis]

"EMOTIONS" (2:25) [Cedarwood BMI—Kearney]
CARL SMITH
 (Columbia 40984)

● Carl Smith makes a tremendous bid for a place among the best sellers in both the country and pop markets as he comes up with a power-packed double-decker that can easily develop into his biggest coupling to date. The chanter, currently racking up the sales and spins with his "Mr. Lost" chart-rider, receives a wonderful, pop-r&r flavored vocal and instrumental showcase for his latest Columbia offerings. "Why, Why" a captivating, romantic ditty that bounces along at a modified, 'rock-a-billy' pace, is treated to a bright, happy-go-lucky reading by Carl. Flipside finds the warbler at his dramatic best as he lilt thru a penetrating lover's weeper titled "Emotions." Two big winners, back-to-back.

"THREE CIGARETTES IN AN ASHTRAY" (2:12) [Four Star BMI—E. Miller, W. S. Stevenson]

"A STRANGER IN MY ARMS" (2:25) [Four Star BMI—C. White, V. Hensley, M. L. Jeans]
PATSY CLINE
 (Decca 30406)

● Patsy Cline, whose "Walkin' After Midnight" rode high with the pop and country jocks, ops and dealers, steps up to bat out two more potent sides that have money-making potential notched into every groove. The tunes, labeled "Three Cigarettes In An Ashtray" and "A Stranger In My Arms" fall into the lover's lament category and Patsy, along with a most attractive choral assist, performs 'em both to perfection. Top half is a slow beat entry while the other half is set to a moderate-shuffle pace. Solid pairing with the upper end leading the way, pop and country-wise.

NEAL & TARP
 (D & L 0020)

"LOVE FAKER" (3:20) [D&L BMI—Graham, Devaney] Newcomers Neal and Tarp, combine their voices in warm, sincere fashion on this tear-compelling, moderate paced lover's tale. Soft, subdued string backdrop rounds out a fetching debut platter.

"STOP YOUR TEASING ME" (2:30) [Golden River BMI—Graham, Devaney] Neal Graham grabs the solo spotlight on the bottom half as he neatly decks out a swingin' romantic opus. Colorful musical support on a biscuit that oughta keep the hoofers happy.

FIDDLIN' RUFUS THIBODEAUX
 (Starday 317)

"MEAN AUDREY" (1:45) [Star-rite BMI—R. Thibodeaux, J. Newman] The recent hurricane that struck the Louisiana Coastal area serves as the inspiration for these two Cajun-French instrumentals performed and co-penned by Fiddlin' Rufus Thibodeaux. This end reflects the swiftness of the blow.

"CAMERON MEMORIAL WALTZ" (2:05) [Starrite BMI—J. Newman, R. Thibodeaux] Under portion gives the listener the feeling of the calm, sad aftermath. Both ends rate deejay attention, especially in the stricken area.

HANK HORNSBY
 (MGM 12159)

"GIRLS, GIRLS, GIRLS" (2:11) [Oceanic Music BMI—Hornsby] As it sez in the title the ladies are the topic for discussion on Hank Hornsby's latest MGM 'talk-athon'. It's a real delightful, rapid-fire recitation that's sure to ride the deejays turntables aplenty.

"THE LEGEND OF THE BIRDS AND BEES" (2:16) [Oceanic Music BMI—Hornsby] Similar comments on another rib-tickling narration, this time dealing with the father-son routine. A two-sided picnic for the jocks.

LEFTY FRIZZELL & SHIRLEY CADDELL
 (Columbia 40938)

"NO ONE TO TALK TO" (2:25) [Cedarwood Pub. BMI—W. Walker, Sherry] Shirley Caddell's winning vocal talents are spotted throughout this r&r-flavored blues piece that Lefty Frizzell dishes up in tantalizing style.

"IS IT ONLY THAT YOU'RE LONELY" (2:16) [Ross Jungnickel ASCAP—Schroeder, Weisman] On the lower half a chorus warmly assists the chanter as he wends his way through a heartfelt, moderate paced romantic affair. Very pretty side.

BENNY MARTIN
 (RCA Victor 7003)

"I SAW YOUR FACE IN THE MOON" (2:05) [Leeds ASCAP—O. Elder] Benny Martin's voice sparkles as he neatly dishes up an exciting, fast moving love affair. Colorful vocal and instrumental backdrop on a deck that's gonna keep the boxes jingling all night long.

"TORCH OF LOVE" (2:38) [Tree BMI—M. Sykes] Under half is a lovely, change-of-pace, slow moving romantic tear-jerker that Martin caresses with soft and tender phrasings. Two strong chart contenders.

WAYLAND SEALS
 (Winston 1016)

"I'LL WALK OUT" (2:34) [Slim Willet BMI—W. Seals] Newcomer Wayland Seals turns in an impressive vocal effort as he distinctively carves out a rhythmic, romantic-blues item. Infectious melody and beat is supplied by his Oil Patch Boys.

"WHEN I'M GONE" (1:55) [Slim Willet BMI—W. Seals] The Oil Patch crew lends another contagious instrumental backdrop for Seals' slick reading of a fast moving opus. Interesting pairing.

JUSTIN TUBB
 (Decca 30408)

"THE PARTY IS OVER" (2:55) [Tree Pub. BMI—J. Webb, J. Tubb] Along with a most appealing assist by the Anita Kerr Singers, Justin Tubb happily decks out an engaging, toe-tappin' romantic rocker. Teensters in both the country and pop markets oughta find this one to their liking.

"IF YOU'LL BE MY LOVE" (2:09) [Cedarwood Music Pub. BMI—Tillis, Peddy, Young] Tubb receives a persuasive vocal and musical backdrop as he pours his heart out on this moderate tempo weeper. Excellent coupler.

BILL CARTER
 (Tally 111)

"I WANNA FEEL GOOD" (2:05) [Lu-Tal BMI—C. Crofford] Bill Carter sez he's gonna go out and 'paint the town red' every night of the week. It's a rockin' hand-clappin' ditty that Carter knocks out in spirited style. A juke box 'natural.'

"I KNEW HER WHEN" (2:20) [Lu-Tal BMI—C. Crofford] A vocal trio joins Carter on this end as he smoothly renders a touching, moderate paced, r&r-flavored tale. Good two-sided Tally debut.

WAYNE WALKER
 (Columbia 40979)

"JUST A 'WALKIN' AROUND" (2:04) [Cedarwood BMI—W. Walker, M. Tillis, Peddy] Here's an intriguing novelty rocker that Wayne Walker dishes up in coin-catching fashion. Inviting vocal and musical support on a lid that could make big noise in the vast, teen-age, pop-country market.

"SANDS OF GOLD" (2:21) [Denny ASCAP—Parman, H. Eddy, Pierce] Walker and the chorus do a splendid job on this potent, middle beat romantic weeper. Both ends have the goods.



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. TEDDY BEAR Elvis Presley (RCA Victor 7000)	3
2. A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	2
3. BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
4. FOUR WALLS Jim Reeves (RCA Victor 6874)	4
5. FRAULEIN Bobby Helms (Decca 30194)	8
6. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
7. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	7
8. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	5
9. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	9
10. TANGLED MIND Hank Snow (RCA Victor 6955)	15
11. MY ARMS ARE A HOUSE. 12. GONE. 13. NEXT IN LINE. 14. MY LOVE IS REAL. 15. HONKY TONK SONG. 16. LOVESICK BLUES. 17. TOO MUCH WATER. 18. LOVING YOU. 19. ALL SHOOK UP. 20. MISSING YOU; MR. LOVE; CRAZY DREAM; THREE WAYS; ON MY MIND AGAIN; PRIZE POSSESSION.	

JIMMIE WILLIAMS

sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music—BMI
 Cincinnati 39, Ohio

Skeets McDonald
"Bless Your Little Ol' Heart"

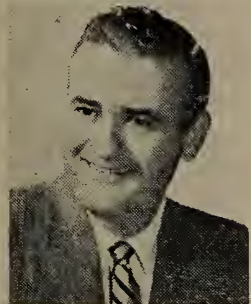
CAPITOL # 3778

CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD, CALIF.
 HOLLYWOOD 49347



Country Round Up

Joe Allison types that he was recently selected to M.C. the "Country America" show seen in Los Angeles, Calif. on Channel 7, KABC-TV from 7:00 to 8:00 P.M. Saturday nites, following the Lawrence Welk Show. The show, sponsored by Burgermeister Beer, has a few regular personalities appear each week, such as Bonnie Guitar, Rufe Davis, Bobby Bruce & The Hometown Band, Debbie Kay, Betsy Gay and Allison. The principal stars are changed each week and featured so far were Tex Williams, Merle Travis, Jimmy Wakely, Tommy Duncan, Wade Ray, Mac Wiseman, Curtis Gordon, The Cass County Boys, The Frontiersmen and many others. As a result of the show, which is produced by veteran West Coast television packager, Nat Nigberg, Allison has been signed to an exclusive 2-year contract with KABC-TV. This is in addition to his regular DJ shows heard from 3:00 to 7:00 P.M. daily on KRKD-Los Angeles.



JOE ALLISON

Jim Denny infos that Columbia and "Country Music Jubilee" artist, Bobby Lord, has joined the Philip Morris Country Music Show. Bobby replaces George Morgan for 8 weeks while George works fairs with the Duke of Paducah Show.

Murray Nash advises that ABC-Paramount's Steve Schulte's August appearance schedule includes Wichita Falls, Texas on the 1st thru the 4th, the 5th and 6th in Laredo, the 7th and 8th in Victoria, Waco on the 11th, Baytown the 12th and 13th, Galveston the 14th and 15th and Sherman on the 16th. He'll be recording the 17th thru the 24th then on to Longview, Texas the 26th, 27th and 28th, Beaumont the 29th and 30th and Marshall Sept. 1st to the 8th. He'll also be at the State Fair in Dallas and the Heart of Texas Fair, with no dates set as yet.



BOBBY LORD

Received the July-August issue of Leta S. Bender's most interesting and informative "Studio News."

Bill Gates, KAGT-Anacortes, Wash., pens his plea for some of the older country disks in addition to the latest releases. The reason for the lack of wax is that KAGT is still 'getting its feet wet' being on the air only 7 months now.



HANK LOCKLIN

Eddie Bond and the Stompers played a return engagement for Yankie Barhanovich at Keesler Air Force base this past week to capacity crowds. It's reported that Eddie's new record for Mercury-Starday, "Hershey Bar" is getting lots of action in the Tennessee, Arkansas, Mississippi territory. Eddie along with his regular appearances at the "Louisiana Hayride" and personal appearances all over the country finds time to hold a regular berth as Country DJ on KWEM-Memphis, Tenn. He is on daily from 2:30 p.m. to 4:30 p.m. and invites artists passing through to drop by or at least send their new releases. Bond is bringing a big show to Memphis at the Mid-South Fair, Sept. 20th thru the 26th. Included are Gordon Terry and other "Opry" and "Hayride" stars.

Ray Scott, composer, has signed two-year artist contract with Erwin Records of Memphis, Tenn. Scott who wrote "100,000 Women," recorded by Lattie Moore on King, and "Flying Saucers," done by Billy Riley on Sun, sings 2 of his own compositions, "My Life's Desire" and "Bopping Wigwam Willie", on his first Erwin release.

Garry Miller moves to WHKK-Akron, Ohio from WSRS-Cleveland, to host the daily "Breakfast Time," 6:00-9:45 a.m. and "Melody Roundup" 12:30-2:00 p.m. shows.

From the stage of the Municipal Auditorium in Shreveport, Louisiana comes word that the "Louisiana Hayride" for Saturday, July 27th, (the first show under the direction of Frank Page, KWKH Program Director) was enthusiastically received by the huge crowd that turned out.

RCA's Hank Locklin headlined the big show and the folks really gave out with the applause as Hank went through the paces of some of his all time favorites. On hand with Hank were "Hayride" regulars Werley Fairburn (Savoy), Jimmy & Johnny (Decca), Tommy Blake (Sun) and James O'Gwynn (Mercury-Starday) Tony Douglas from the "Cowtown Hoedown" paid a visit, as did Marie Singleton (Starday).



JAMES O'GWYNN

Incidentally, Horace Logan, former producer of the "Hayride," is at his new Post in Malibu, California. Talent for the August 3rd showing included the popular stars of comedy, Cousin Wilbur, Blondie Brooks and Little Wilbur and Howard Crockett (Dot), and all the "Hayride" regulars.

On August 17th, the "Hayride" will have the popular Chuck Wagon Gang as their special guests, and on the 7th of September, the Browns, Jim Edward, Maxine, and Bonnie (RCA) will return to the Hayride stage.

George Popkins, WXGI-Richmond, Va., infos that Sam Workman, long associated with WRVA and the "Old Dominion Barn Dance" in Richmond, has joined the staff of the all-country music station WXGI.

The planned California Country Music Convention and Festival which was set for Salinas, California, August 23rd & 24th has been postponed. The only known plans at this time are that the convention will be held in the spring of 1958 in the Los Angeles area under the sponsorship of the Independent record labels and music publishers.



BETTY LUTHER

Betty Luther, now appearing at the Jubilee Ballroom in Baldwin Park is now making guest appearances throughout the local area as well as having a part on the Johnny Moseby section of Cal's Corral over channel 13, Hollywood.

Hank Cochrane on leave from the "California Hayride" in Stockton is now in the Southern California area visiting with friends and did several shows with Don Deal of Era records.

With WKLO-Louisville, Kentucky's new policy of 18 hours a day, featuring country music, Tommy Downs and Bob "Bones" Henry have teamed up on "The Noontime Roundup." 6 days a week, from morning till afternoon, programming the top 50 c&w tunes. "Bones" has been featured on the "Hillbilly Hit Parade" and many other singles for over 2 years and Tommy, recording on the Tiffany Label, has been a single for years with many popular remote broadcasts. The merger of the spinning talents and the friends that both have made, should result in a program that will feature tape voice tracks of the hit artists, as well as, interviews with them in person when they appear in this area.

"Cowboy" Howard Vokes, back on the scene after being slowed down by an illness, for a few weeks, infos that Bill Price, leader of the Country Partners, has been getting good action on his Blue Hen waxing of "Alone And Blue" and that Bill is set for a new release soon on the fast-rising Blue Hen label. Bill is also doing real well with his WNOX-Knoxville, Tenn. radio show. Vokes adds that Robert Legge of Akron, Ohio, whom he helped sign to a recording contract, will have his 1st deck out in September.

Jim Reeves, getting a strong reaction to his RCA Victor followup of "Four Walls" with "Young Hearts" and "Two Shadows On Your Window," continues to be heavily booked for personal appearances as well as TV appearances. On August 7th he does the CBS-TV "In Town Tonight" from Chicago followed by the Pee Wee King Show from the same city.



JIM REEVES

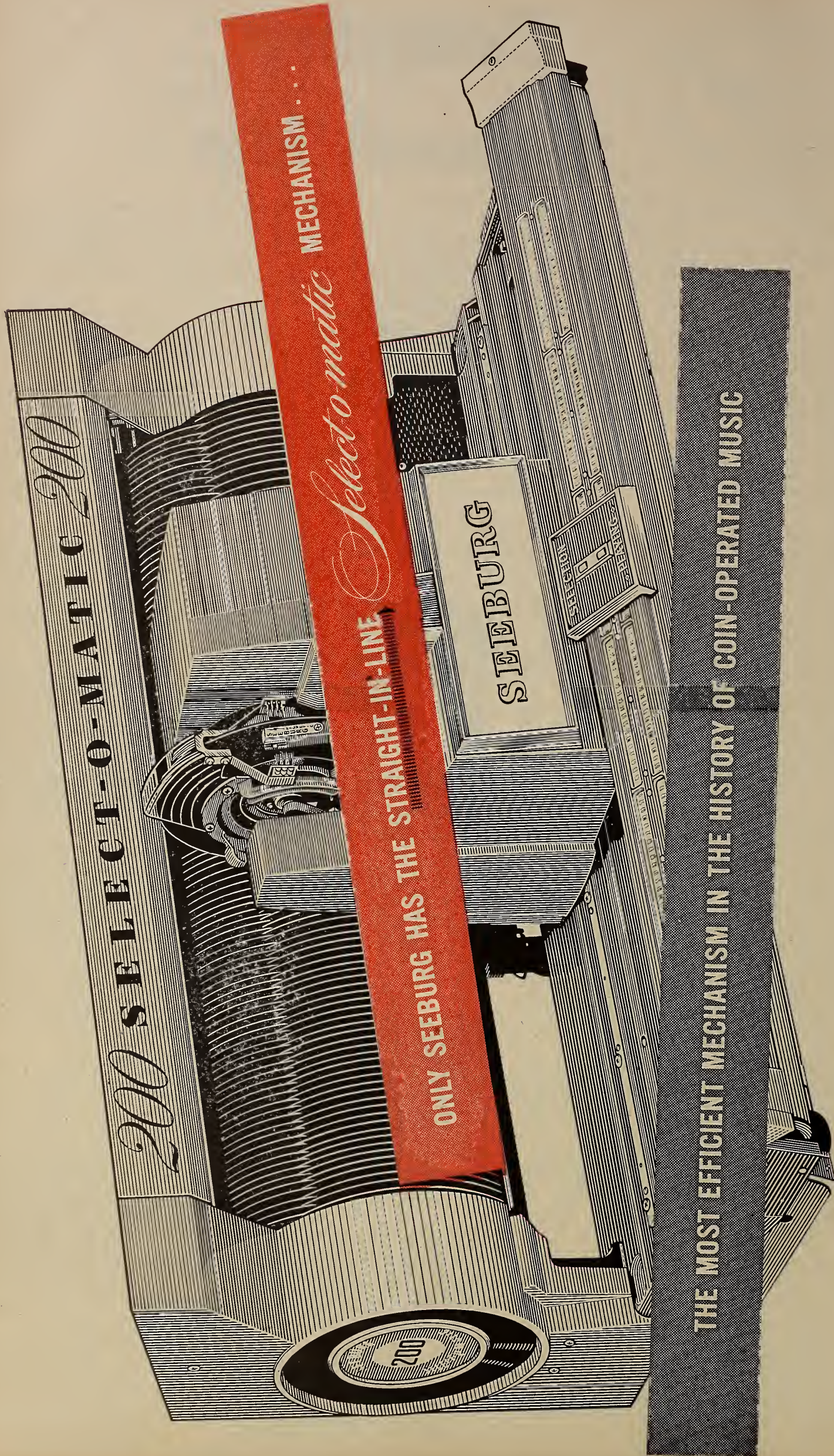
Billie Smith tells us that Harmie Smith is back in the saddle at KDET-Center, Texas, after a few months of a much needed vacation. Recent visitors to Smith's shows included Decca's Jimmie Davis, Mercury-Starday's James O'Gwynn, Imperial's Bob Luman, RCA Victor's Hank Locklin, Sun's Tommy Blake and Jeff Dale of the "Louisiana Hayride."

The Saturday nite CBS-TV "Jimmy Dean Show" guest star roster included Les Paul & Mary Ford on Aug. 3rd, Johnny Cash on the 10th and due in on the 17th is Gene Austin of "My Blue Heaven" fame. Les & Mary also did Dean's morning show during the week of Aug. 5th and ditto for Cash during the week of Aug. 12th.

Ralph Hicks, manager of the "Jubilee Ballroom" in Baldwin Park, Calif. has set up a new policy of having guest artists on Saturday nights and kicked off with Eddie Dean, Eddie Cletro, Wally Lewis, Dick Miller and Bonnie Guitar. Regulars are the Johnny Moseby band with Betty Luther as vocalist. Artists set up for the future are Ned Miller, Dot record and Buck Owens along with Wesley & Marilyn Tuttle and Bob Wills and band.

Jeannie & Janie Black (The Black Sisters) of Cliffie Stone's "Hometown Jamboree" are now regulars on his daily radio show as well as on his Saturday show. They have also been working on several records sessions with one of their own set up soon.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



200 SELECT-O-MATIC 200

MECHANISM . . .

Selectomatic

ONLY SEEBURG HAS THE STRAIGHT-IN-LINE

SEEBURG

THE MOST EFFICIENT MECHANISM IN THE HISTORY OF COIN-OPERATED MUSIC

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
 Chicago 22, Illinois
 Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems



Here and There

How Much Time Left Before Expenses Will Surpass Income?

NEW YORK—The question, in the editorial to the right, is a matter of concern, not only to the coin machine industry, but to all industries. As a trade magazine for the coin machine industry, however, it is the duty of The Cash Box to continually bring up this question, and if possible, offer suggestions (which it consistently does) on how to solve the problem. As a magazine, interested as well in its own welfare, we read with keen interest, the financial report released this week by Time, Inc. Roy E. Larsen, president, reported to stockholders that costs had risen more than revenues (how well we know)! Revenues for the first six months of 1957 were the largest in the publishing history of the 35-year-old company. However—and here's the rub—net income for this first half of 1957 was \$7,351,300 compared with \$8,627,300 for the 1956 period, off some million, three hundred thousand. Dividend figured at \$3.76 per share, compared with \$4.43 per share for the same period in 1956. Time, Inc. and all other publications have to be on the alert to see that "Costs do not rise more than revenue"—and, from the viewpoint of the coin machine operator, he must consider most seriously "How Much Time Left Before Expenses Will Surpass Income?", and prepare to remedy the situation before he goes busted!

CHICAGO—A survey of over 1,400 manufacturers, wholesalers and retailers resulted in the announcement that these businessmen expect fourth quarter sales to top those of the same period last year, with part of the increase due to higher prices, and part to an expansion of unit volume. 58 per cent expressed the opinion that sales will show an increase during the final 1957 quarter, 33 per cent anticipated no change, and 9 per cent looked for a decline. It was stated that the pattern was approximately the same for companies in all three groups. On the profit side, 24 per cent of the companies expected a rise, 63 per cent anticipated no change, and 13 per cent looked for a dip.

NEW YORK—Looks good for the fall season! One of the fields hit hardest these past few months was the consumer appliance, tv, radio, etc. field. The industry reports that all indications point the field is showing signs of coming out of its slump. Execs state they are getting reports of increased activity.

Noted operators have reported:

"Overhead expenses are now up over 80% of gross intake."

"It costs anywhere from \$6 to over \$10 per week to service and collect the average location."

"The Cash Box' has done an outstanding and marvelous job pointing out the reasons for its '10¢ play plus' plan. Especially the fact that overhead expenses are up over 450% since '39 and cost of new equipment has risen over 350% in the same period. But what about the fact that overhead expense and cost of new machines continue going up every day?"

"If we can't get at least \$7.50 per week front money service guarantee from each of our locations we just remove our machines. We are not in business to lose money."

The above are but a few excerpts from letters that have been reprinted in The Cash Box since this publication proposed its original plan for "10¢ Play Plus" a more equitable share of the gross intake from all equipment for all operators.

This plan is not only of outstanding interest to operators. It is just as important to distributors and manufacturers. Without financially solid, profit earning operators, distributors and manufacturers are seriously-affected as far as business is concerned.

Therefore, The Cash Box' "10¢ Play Plus" plan is of vital import to all the industry.

By helping the operators to enjoy profitable business, all enjoy profitable business.

In short, all in every community in the nation, must help operators to arrange for "10¢ Play Plus" a more equitable share of the gross intake from all equipment.

Cost of living expenses have gone up each

month for ten consecutive months. Inflation, which has caused demand for higher wages has also, in turn, driven up the prices of raw materials again and again.

This means higher prices for machines plus continued greater overhead servicing expense.

What's more, there seems to be no foreseeable halting point ahead.

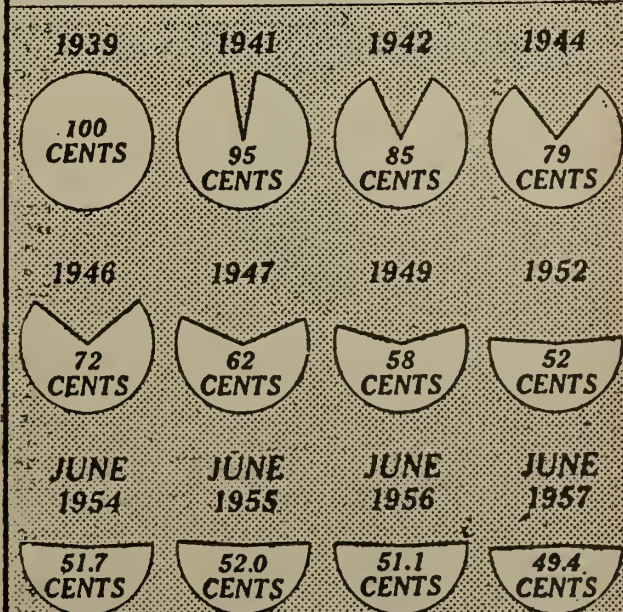
Prices will continue to go up and up. And then up again. Overhead expense must tag along with these increases.

Without a halting point in sight operators must arrange for a more elastic division system that will continue to assure them a more equitable share of the gross intake from all of their machines.

Who knows how much time left before expenses will surpass income unless operators change to an elastic "10¢ Play Plus" system?

BUYING POWER OF YOUR DOLLAR IN SELECTED YEARS

As Reflected in Changes in the
Cost of Living



Source of Data: United States Bureau of Labor Statistics

LOOK FOR NEW TYPE GAMES

Trade Eagerly Looks To Mfrs To Present Entirely New Amuse Products To Boom Field This Fall And Winter To Bring About Greatest Growth To Industry

CHICAGO—"Now," said one well known operator here, "we're bound to get some great new games."

Like almost all the others here who are eagerly watching for announcements from the manufacturers, there is a general belief that the great ingenuity, which has been demonstrated time and time again in the past by the nation's outstanding manufacturers, will again become fact.

There is every belief here that, as in the past when manufacturers had to overcome other problems, and presented new amusements that captivated the players, this will happen once again.

"Necessity is the mother of invention," quoted one distributor here, "and in the past the manufacturers have been able to show that they are not only truly inventive but tremendously ingenious."

"Look back at the 'Bumper' and the 'Flipper' and the many, many other games that revived the entire field and brought about greater growth than ever before."

He, like so many others, feels that the manufacturers are working harder

than ever to bring into being the next amusement product which will stimulate the industry and bring about the greatest possible growth.

"It's going to pop any day, in fact," a salesman added, "any hour."

"Just watch them all jump on the bandwagon and ride it to a fare-thee-well for one of the biggest booms the industry has yet known."

Whatever the amusement product will be, everyone here and probably without any doubt, all over the nation, is hoping that it will be of such a nature that the field will once again show great activity.

All are optimistic.

All are of the opinion that something entirely new and different in amusement will come out at this time.

"Let's ride right along," said a distributor. "We know that the manufacturers aren't asleep."

"They have all their best men at work planning new products. One of these is going to be 'the big one'."

"Just watch this business move ahead faster than ever when this game appears."

"The market is there," he concluded.

Foresee Better Times Ahead

Predict Stronger, Better, More Stable Industry As Ops Everywhere Arrange To Obtain More Equitable Share Of Gross Intake From All Equipment

CHICAGO—There is a general feeling among a great many leaders in the trade that better times are ahead.

This is based on the fact that, from everywhere in the country, come reports that operators are working hard to obtain a more equitable share of the gross intake from all of their equipment.

Basing themselves on this premise, leaders here foresee that in the months ahead, this will mean a stronger, better and more stabilized industry.

"As long as the operators will obtain an equitable share of the gross intake from their machines," one leader here stated, "this will mean better times for all concerned with this field."

He pointed out that operators, like all businessmen everywhere, have to adopt new tactics to meet the toughest kind of competition. The competition they are getting from constant, creeping inflation.

They can only overcome this, he believes along with many others, by obtaining a more equitable share of the gross intake from their machines.

"This is the greatest program that 'The Cash Box' has ever presented to benefit the entire industry," he stated.

Others are of the belief that a larger number of operators than ever before are now obtaining front service money guarantees as well as using a much more equitable commission percentage basis, along with 10¢ play.

As one association leader here said, "As far as 10¢ play is concerned, and thanks to 'The Cash Box' for its efforts in this direction, this has now become nationally accepted."

Many believe that operators are uniting in their efforts to obtain more equitable income. This, too, they claim, will help all the industry.

"It took a very, very rough shak-

What's Happened To Kiddie Ride Biz In Past 6 Years?

CHICAGO—"What's happened to the kiddie ride business?" asked William T. (Bill) O'Donnell, general sales manager of Bally Manufacturing Company, this city, repeating the question asked of him by this reporter.

"Simply this," stated O'Donnell, "the kiddie ride business, these past six years, has been among the steadiest and most profitable for those operators who have been able to visualize the effect of profits brought on by the record-breaking birthrate this nation has been enjoying."

"What's more," Bill said, "we have found that our four current kiddie rides, 'Toonerville Trolley', 'Motor Bike', 'Model T Hot Rod' and the standard 'Champion Horse', have been continuing to sell in steady quantity week after week."

"There is no longer any doubt," O'Donnell explained, "that those operators who have continued to concentrate on their kiddie ride routes along with whatever other equipment they feature, have found that kiddie rides are among the most profitable businesses in this, as well as in any other industry."

Opening his sales books, O'Donnell showed letters received from outstanding operators and distributors thruout the country, wherein these men congratulated Bally on continuing to manufacture as well as to introduce new kiddie rides because, they report, these routes have been among the most profitable in their businesses.

"Not only that," advised O'Donnell, "but the continuing record-breaking birthrate of this nation has brought over 35,000,000 customers to these operators in these past six years. This is absolutely tremendous when figured on an operational basis and the kids' demands for the rides."

"Operators are finding that, since the chaotic conditions have settled down when everyone seemed to be manufacturing kiddie rides all at one and the same time, that the kiddie ride business has become one of the backbone operations of this industry."

"There is no longer any doubt that kiddie ride routes are profitable business ventures. The machines stand up for a long, long time. What's more,"

ing up," one leader here said, "hurting many operators where it hurts most—in their pocketbooks—to get the men out hustling again and re-arranging their entire operational methods for their own better future welfare."

"At the same time," he added, "this also helps the future of the entire industry. Richer operators are better buyers. That means more and better equipment. And that, in turn, means more and better profits for the operators themselves."

"So," he concludes, "all good works in to make the operator a better businessman from every angle as long as he adopts and continues to use better business methods."

O'Donnell added, "as the kids become more familiar with them, the demand to ride grows greater."

"What parents," asked O'Donnell, "will refuse the 'light of their lives', their kiddies, a ride on 'Toonerville Trolley', for example?"

According to O'Donnell and others at the big Bally factory here the kiddie ride business has continued to be one of the steadiest and best that the firm has enjoyed.

"Production has been on an even and steady basis right along," stated one of the firm's engineers.

Like O'Donnell stated, the kiddie ride business has settled down to a steady and profitable operation for many operators nationwide. At one time, when it seemed that manufacturers of kiddie rides were coming into the field at the rate of one a minute, chaos reigned.

Prices went sky high and then went deep down. New type kiddie rides and imitations of popular rides burst out on the market almost one each day. When this big balloon of opportunistic endeavor burst, the kiddie ride market was deserted by the majority of those who had engaged themselves in it.

Bally continued right ahead and has found the kiddie ride business to be one of the steadiest and best of profit producers for its many operator customers.

"I believe," O'Donnell concluded, "that the time has arrived when many of the nation's operators should once again check more closely to note what has happened in the kiddie ride business."

"They'll be surprised," he added, "that here's a field that has outlasted a great many others and that continues to grow bigger and better with each passing day."

Miller Selects Team Of Lawyers As Temporary Replacement For Levine

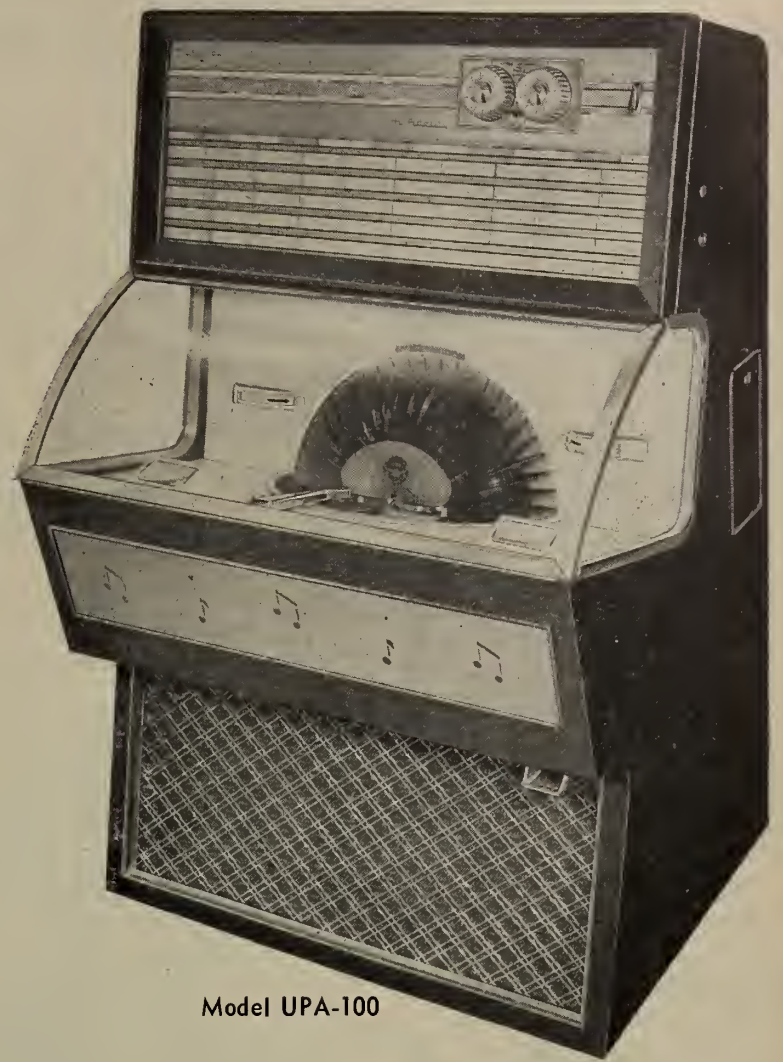
OAKLAND, CALIF.—George A. Miller, president and managing director of Music Operators of America (MOA), announced that a team of attorneys has been temporarily selected to be associated with him, replacing the late Sidney H. Levine, who died last week.

Dudley Nebeker and Dale Stoops of the law firm of Nebeker, Stoops and Hoage, Oakland, Calif., were selected by Miller. "With the copyright legislation in Congress apt to hit us any moment, we must be prepared to have our forces marshalled at a moment's notice."

Miller emphasized that the matter of selecting permanent counsel will be determined by the board of directors when they meet in Miami on November 10. (Full details of this meeting will be published in The Cash Box when arrangements are completed.)

Both the attorneys named have solid reputations on the coast. Nebeker served as a Judge in Oakland for 19 years, prior to returning to private practice, and Stoops was formerly in the District Attorney's office, as well as a former F.B.I. man.

**They like
the way it plays...
YOU like
the way it PAYS!**

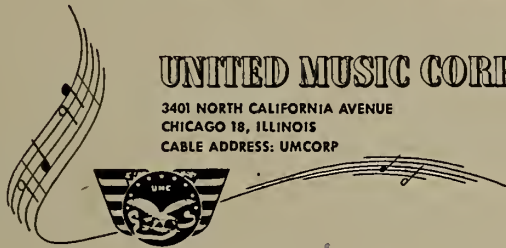


Model UPA-100

WRITE FOR DETAILS ON THE NEW

United PHONOGRAPH

It's the ideal combination of striking appearance, finest Hi-Fi, and utmost operating simplicity for dependability.



UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

Music Operator Discloses Successful Operating System Of Commission And Depreciation

YONKERS, N.Y.—Max Klein, Moder Amusement Company, this city, comes along with the most complete and comprehensive method of commission structure we've published.

"In order to assure my business a profitable return," states Klein, "I find the following method must be adhered to. For me to maintain equity in the business I must purchase equipment yearly and replace my 1st grade locations with new equipment, and move all machines down the line each year.

"Proper depreciation is a must. We depreciate our equipment over a period of four years at the rate of 40%-30%-20%-10%. In order to do so profitably we try to maintain our averages according to the following scale:

Floor Model	Depreciation	Front Money	Minimum of:
1st yr. equip.	40%	\$12. (50-50)	\$25.
2nd yr. equip.	30%	10. (50-50)	20.
3rd yr. equip.	20%	8. (50-50)	17.
4th yr. equip.	10%	6. (50-50)	14.

"A great deal of course, depends on the type of location in which each piece of equipment is placed. Past experience and good judgement should guide the operator in making individual arrangements. For instance, if the gross take is very high, the front money arrangement can be reduced, and of course, the other way around.

"I'd like to point out that gross intake per machine should now be generally figured on a 48 weeks per year average, since many locations are closing for from one to two weeks

vacation, and approximately two weeks take is absorbed by the costs of Federal, Local, and City Tax stamps, etc. Also, many other contributions, such as raffles, tickets, and other special events should be considered as part of a hidden overhead.

"In your August 3 issue of The Cash Box you quoted an operator who said his cost of operation is at a 50% level. As an almost strictly music operator, I find my cost of operation to be closer to 55%. Much of this may be due to our long standing policy of

This arrangement should yield operator an approximate weekly minimum of:

A.M.I. G-200	\$695
A.M.I. E-80	445
SEEBURG 100-C	545
WURLITZER 1400	195
M-100A 45 RPM CONVERSION KIT	\$69.50



A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

**Bally ABC TOURNAMENT
Keeney BOWL-O-RAMA
Valley 6-POCKET POOL
Chicoin CLASSIC BOWLING LEAGUE**

Phonographs Steam Cleaned—Reconditioned
Exclusive Seeburg Distributors

TERMS:
1/3 Dep.,
Bal.
C.O.D.

giving our customers prompt and long hours of efficient service, which as you know is costly.

"Needless to say, we too, are meeting opposition in our efforts to improve our operation, but our conscientious and sincere efforts are often rewarded. Our biggest set-backs are not encountered from our customers themselves, as much as when we have needlessly and unfairly been undermined by operators who are usually quite unsuccessful in their own operations.

"If The Cash Box, in conjunction with the Associations, would hold open forums where operators can informally discuss this particular money issue, many problems, we believe, could be resolved."

Airmail Subscription
The CASH BOX \$30



A. B. T. GUESSER SCALE

● EXPORT MODEL & DOMESTIC MODEL
WRITE QUICK!

**A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Challenger
Pace Aristo Scale**

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)

● Full line of Parts at all times. Repairs and Recanditioning an all A.B.T. equipment.

Funeral Services For Sidney H. Levine Attended By Hundreds Of Coinmen

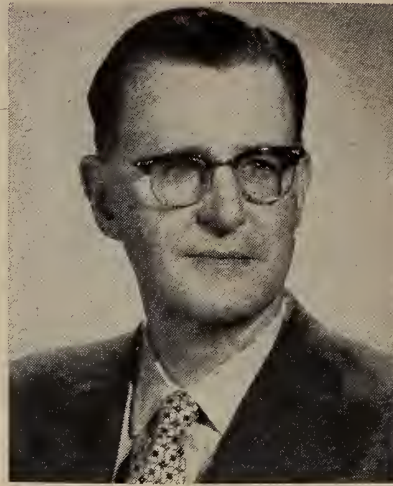
NEW YORK—An overflow crowd of coin machine people, relatives and friends attended the services for Sidney H. Levine at the Riverside Memorial Chapel, Far Rockaway, L. I., on Sunday morning, August 4. Burial was at Stamford, Conn.

Levine, attorney for the Music Operators of New York, and legal counsel for Music Operators of America (MOA), died suddenly of a heart at-

tack on Friday, August 2. (*The Cash Box*, August 10 issue)

The suddenness of his untimely death shocked the entire industry. Here in New York, coinmen discussed his passing during the entire week. Many recalled enjoyable experiences with Levine, and all acclaimed his abilities and talents. The question foremost in these discussions was "Who is available to fill his place?" No one had the answer.

"Levine's Death Greatest Shock"—Miller



GEORGE MILLER

sonality; he was sincere in his convictions; and he was a true believer in God and his family. He loved his home, he loved his wife, and he loved his children to the extent that they were always foremost in his mind. Regardless of where we were together, in business meetings, conventions, or whatnot, Sidney would take time out to call his twin girls at home and would hold a lengthy conversation with each one of them. This to me was the person in Sidney Levine that I knew and had learned to love. His memory and my respect for him will be an inspiration for the rest of my lifetime.

"His livelihood came through his legal profession. As a lawyer he was brilliant; he was successful, and enjoyed a very nice legal practice in New York City; he also was the National Legal Counselor for Music Operators of America, Inc. from the time of its inception. He was a major factor in opposing any change in the present copyright laws which would affect the music operators and the automatic phonograph industry. His passing will be a great loss to all segments of the music business, and I am sure that each and every officer, director, and member of the national association Music Operators of America, join me in the above sentiments. Words could not express our feelings at this particular time, so may I just close by saying—God bless him—God bless his family—and may his soul rest in peace."

OAKLAND, CALIF.—"At this writing," stated George A. Miller, president of MOA, "I have received the greatest shock, and one of the greatest losses of my entire lifetime in the passing of my beloved friend and co-worker, Sidney H. Levine.

"Sidney and I met in Chicago, Illinois, some fifteen years ago, and all during that period of time our friendship and love for one another became greater each passing moment. Removing my thoughts away from business activities entirely and thinking of Sidney for the wonderful person that he was, I can truly say that practically everyone who knew him, loved him. He was a dynamic per-

Wurlitzer Sales, 1st Quarter, 1957, Equal To Same Period Of 1956

Profits Decline, But Look For Satisfactory Year Earnings



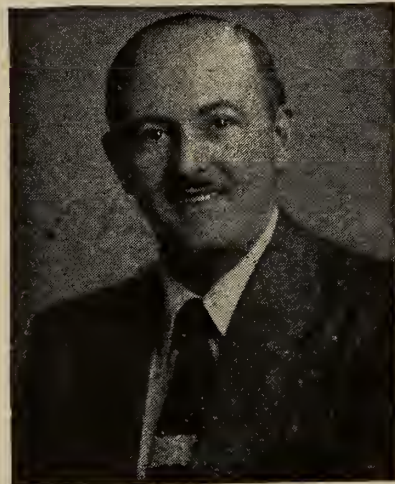
R. C. ROLING

CHICAGO—R. C. Roling, president, The Wurlitzer Company, this city, released a financial statement this week showing that net sales of the company for the first quarter (April, May and June) were \$7,063,053, compared with \$7,076,894 for the corresponding period a year ago.

Net earnings were \$18,050 for the quarter. This compares with net earnings of \$88,170 for the same period a year ago.

"The earnings for the first quarter", stated Roling, "do not necessarily indicate what the results will be for the full year ending March 31, 1958. On the basis of current reports from dealers, distributors, etc., and our own appraisal of the over-all situation, we feel the results for the full year will be satisfactory."

"Lost Closest Friend"—Denver



AL DENVER

ways present at board of directors and general meetings, advising and counseling. His services were invaluable.

"From the inception of the association, when a handful of music operators, in early 1937, asked Sid to help form an association, and in November, 1937, when the Automatic Music Operators Association, Inc., was incorporated, he has always guided us, assuming all legal responsibilities. Although many trials and tribulations confronted us, his brilliant thinking and ability to evaluate problems made it possible at all times to overcome all situations. His good warm counsel and sound advice were always accepted by the board and membership.

"As a friend, I enjoyed a very close friendship for 20 years. He was my personal attorney, as well as attorney for my corporations. I always cherished his sound thinking and advice. We attended industry affairs together, and those in the industry looked upon us as an inseparable pair. Our ways of thinking were almost identical. I feel that I, more than anyone else, will feel the loss of a cherished friend. I know that I miss him now. I know that members of the association and the entire music machine industry will miss him more as time goes on.

"May his soul rest in peace."

NEW YORK—"With the passing of Sidney Levine" said Al Denver, president of Music Operators of New York, with a tear in his voice, "I have lost my closest friend and business associate. In the twenty years I have known Sid, I have admired his ability, capabilities, honesty and trustworthiness.

"When I became president of the association 12 years ago, we became closely knitted. The duties and obligations as president of an association being new to me, I looked for guidance and assistance from my dear friend, and always found him willing and able to cooperate. He was al-

LOWEST PRICES BEST CONDITION

- Wurlitzer Model 2000 . . . \$995
- Wurlitzer Model 1900 . . . 875
- Wurlitzer Model 1800 . . . 745
- Wurlitzer Model 1700 . . . 695

ROCK CITY

AMUSEMENT COMPANY
108 Lafayette Street
NASHVILLE, TENNESSEE

Phone: CHapel 2-4353

ALL GAMES CLEANED AND IN WORKING ORDER

- SHOW TIME (New in crate) Write BROADWAY \$325.00
- FOUR BAGGER . . . 285.00
- ABC . . . 275.00
- CLIPPER . . . 145.00
- CONGRESS . . . 275.00
- MAGIC . . . 90.00
- VICTORY . . . 55.00
- MYSTIC . . . 90.00

Williams 6-player Skee Ball . . . 395.00

PACKAGE DEAL — ChiCoin 10th Frame, United 10th Frame, small pins, 6 for \$100

- ROCK-OLA FIREBALL (78) . . . 135.00
- SEEBURG "A" (78) . . . 175.00
- Williams CRANES (New) 175.00

USED POOL TABLES—Bally, Williams, Valley, Ea. . . \$50

WIRE—WRITE or PHONE HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for:

BALLY-WILLIAMS-ROCK-OLA TAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

BIG-BIG BALLS . . . ACTUALLY HIT PINS!

SUPER-SIZE 2½ LB. BALLS CRASH INTO SUPER-SIZE BOWLING PINS! MOST EXCITING, MOST REALISTIC GAME EVER CREATED, FEATURING GREATER PROFITS FOR OPERATORS—2 GAMES FOR 25¢!

Chicago Coin's CLASSIC BOWLING LEAGUE

SPECIALS!

Chicago Coin MIAMI SHUFFLE, Like New \$ 65

Exhibit RINGER BALL, Like New 135

WANTED! GOTTLIEB and WILLIAMS 5-BALL GAMES

Also Late SHUFFLE GAMES

CASH or TRADE

BEST DEAL! Write—Phone!

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500



You'll be
free as a bird



from servicing
worries
when you BUY

ROCK-OLA

the Phonograph that proves itself on location with

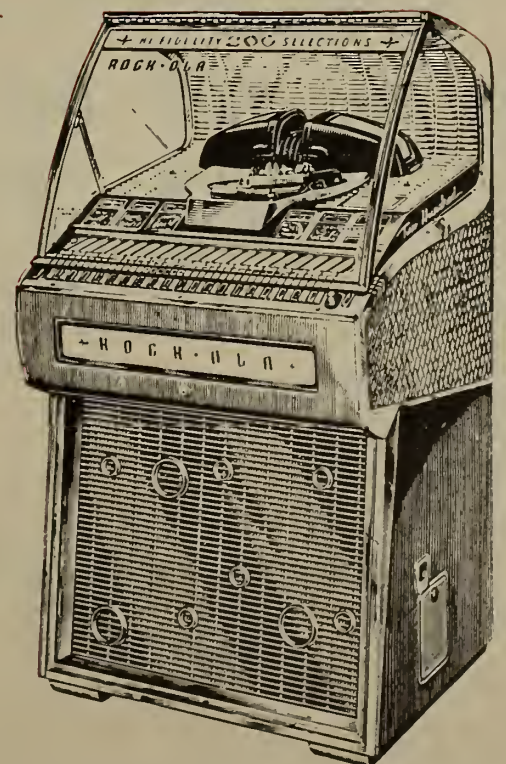
Proven time-tested mechanism
the original

Proven time-tested rotating magazine
the original

Proven time-tested rotating program
the only

Proven profits with single button selection system

Proven service reliability



200, 120, 50 Selections

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVENUE • CHICAGO 51, ILLINOIS



JOE ASH SAYS:

- Operate NEW Equipment!
- Reduce overhead and gain a tremendous tax advantage!
- Eliminate equipment depreciation completely!
- Put more money in your pocket with

Active's Sensational NEW Up-to-The-Minute **RENTAL PLAN**

On BRAND NEW Music and Five Ball Machines! Our experience with various rental plans over the years has helped us perfect the present plan, which has now proven itself. We are sure we have the solution which will benefit you in ALL WAYS!

Don't Delay • Come In Today
ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.

WE ONLY Advertise What We Have in Stock

MUSIC

Special! Special! Special!
Rock-Ola 1448's \$595.00
Rock-Ola Comets \$445.00

SEEBURG

Model R \$675.00
Model V200, like new 745.00
Model G 595.00
Model M100A 175.00
Model B-45 RPM 375.00

AMI

Model A converted to 45 RPM \$ 99.50
Model B converted to 45 RPM 179.50
Model C converted to 45 RPM 199.50
Model D40 249.50
Model D80 295.00
Model E80 375.00
Model E120 445.00
Model F80 545.00
Model F120 645.00
Cellar Jobs converted to 45 RPM 245.00
Wall Boxes for same, Ea. 19.50

ACT QUICKLY!

1/3 Deposit, Balance C.O.D.
WRITE FOR COMPLETE LIST
ON ALL EQUIPMENT

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

60%-40% Best, But Operators Must Be Better Organized

ORLANDO, FLA.—“It’s high time that we got a higher commission,” states Frank M. Pell of this city, “and I think that the 60%-40% basis is the best starting point.

“After a year”, predicts Pell, “it may prove necessary to go to a higher commission percentage basis.

“But”, adds Pell, “what the industry really needs is more organization. The operators in most territories have too many personal grudges against each other. We need a good leader.

“What concerns me most is how far can we go toward organizing and making agreements on percentages without running into trouble with the Federal Trade Commission?”

Ideal Dispenser Moves

COLUMBUS, O.—T. G. Thompson, vice president of sales for Ideal Dispenser Company, vending machine manufacturers, advises the firm has moved its sales office and manufacturing facilities to this city, and will function from here, starting August 12.

SPECIAL

KEY WESTS ANY QUANTITY **\$279.50**

Send 1/3 deposit for prompt delivery
Write—Call or Wire

NEW ORLEANS NOVELTY CO.

115 MAGAZINE ST., NEW ORLEANS, LA.
(Tel.: CAnal 5306)

N. Y. Distrib To Visit European Firms

FREEMPORT, L. I., N. Y.—Sandy Moore, Young Distributing Long Island Corporation, this city, advised that Gabe Forman, in charge of export, will make a tour of European countries starting around the first of September to visit coin firm customers and prospective importers.

“Gabe has been handling this phase of the business here”, said Moore, “and is familiar with all the many

details, I am trying to arrange matters in our various organizations here so that I can join him on the trip. However, if I cannot get myself set, Gabe will leave early in September by himself.”

Forman is completing an itinerary, and advises if any European firms wish him to visit them during his trip, it would be a good idea to write him.

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—“The Cash Box International Coin Machines Export-Import Council”.

Write for your membership card today to:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem “Cash Box International Coin Machine Export-Import Council” (dem Internationalen-Münzmaschinen-Export-Import-Rat des “Cash Box”) vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du “Cash Box International Coin Machine Export-Import Council” (Conseil International de l'exportation and de l'importation de Machine Automatiques du “Cash Box”).

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al “Cash Box International Coin Machine Export-Import Council” (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda “Cash Box”).

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SE ESPORTATE? SE IMPORTATE?

Sara' a beneficio assoluto del Vostro interesse e del continuo miglioramento futuro della Vostra prosperita' commercial iscriverVi senza pagare un centesimo al “Cash Box International Coin Machine Export-Import Council (Consiglio Internazionale di Importazione ed Esportazione Distributrici Automatiche “Cash Box”).

Richiedete il tesserino di iscrizione oggi stesso!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

U.S. Manufacture And Distributor Exporters:

CHICAGO—All manufacturers and distributors in the U.S. who export coin machines are urged to become members immediately of the “International Coin Machines Export-Import Council”.

Membership cards and certificates are now being prepared and these will be forwarded to all members of the “International Coin Machines Export-Import Council” just as soon as they are ready.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX

1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

CITY..... ZONE... STATE.....



Through The Coin Chute

NEW ENGLAND NIBBLES

Cooler weather has broken the long drawn out heat wave and brought more ops in to look over equipment for the upcoming fall season. With the outdoor season already regarded as the biggest in New England's history, the takes for August through Labor Day, season's end, will be added pluses, ops report. Buying of units for fun spots, arcades and other summer locations has leveled off, but distributors are still filling orders for various hot machines. Music has been excellent this summer with pop disks hyped by appearances throughout the region of the recording artists.

At Associated Amusements (Rock-Ola), United "Hi-Score" bowling alley, 11, 14 and 18-footers going good. Plant is practically sold out on arcade equipment with only a few rides left. It has been one of the best summers in the memory of coinman Ed Ravreby, head of Associated. Vacash schedules are on and the Ravrebys are vacationing at Hyannis. Gen. Mgr. Dick Mandel is near completion of his air time for a full pilot's license and will be flying his Piper plane around the territory. . . . At Atlas Distributors (AMI), business has held level this summer with demand fine for the new AMI phonos. Louis Blatt continues his week-end vacations in N.H. Barney Blatt is coming along okay at home and hopes to be back in action at the Commonwealth Ave. plant shortly. . . . At Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., nicely tanned from week ending at Hyannis; likewise Si Redd, spending the summer week-ends on the Cape. Business has been heavy on all arcade machines, games, guns, pins, bowlers and pool tables and demands for Wurlitzer's "half dollar" phono have been "especially pleasing." Al Levine, sales, is back after hospitalization. Bally "ABC Tournament Bowler" and Exhibit's "True Bowler" are still whipping up plenty of excitement among N.E. ops and Bally's "Sun Valley" reported a big winner. . . . At Trimount Automatic Sales Corp. (Seeburg), vacations are on with Dave Bond, prexy, vacationing; likewise Irwin Margold, gen. mgr. Marshal Caras, sales, reports business this summer has been going at a terrific pace with the air conditioned plant hard put to keep up with op's demands. Seeburg phonos have been a top demand item all summer with many new locations opened up by ops in summer resorts, hotels, etc. Arcade equipment has experienced the biggest summer in history as many arcades changed over completely to all new equipment this 1957 banner season.

Ops in visiting distributors this week included: Guy Durgin, Presque Isle, Me.; Al Dolins, Hyannis; Louis Taube, Manchester, N. H.; Bill Arrison, Chester, Vt.; Dave Campagna, Springvale, Me.; Paul Carrizia, Beverly; D. J. Halle, Berlin, N. H.; Joe Saker, Boston; John DiStefano, Revere; Russell Mawdsley, Springfield; Harry Deshowitz, Chelsea; Luke Levine, Boston; Ralph Lackey, Roxbury; Dave Baker, Arlington; Manuel Becker, Springfield; Sid Warlbarst, Boston; Alec Pechilis, Ipswich; Frank Fendell, Brookline; James Geraco, Boston; W. F. Plumb, Brookline; John Poto, East Boston; Harold Harwich, Brighton; Dave Gropman, Boston; Walter Luby, Shrewsbury; Dino Donati, Manchester; Arthur Strahan, Greenfield; Ray Shea, Worcester; Gerald Waterhouse, Fall River; Ken Ghearse, Brockton; Mike Paskevich, Nashua; Sam Podensky, Lynn; and Sam Orenstein, Providence.

A North Shore jazz festival is skedged for Lynn's Manning Bowl on Aug. 23-25. Incoming for the event are George Shearing, Count Basie's band, Sarah Vaughan, Maynard Ferguson band, Billie Holiday, Gerry Mulligan, the Hi-Lo's, Dizzy Gillespie's big band, Anita O'Day, Stan Getz, Oscar Peterson trio, Bobby Hackett, Pete Johnson and Wild Bill Davison. . . . Folk singer Stan Wilson held for a third frame at the Hotel Bradford's calypso Carousel room. . . . Wilson, Cavalier and Verve recording artist, made the disk jock rounds with Hal Kirlis, p.a., and is booked into New York's Jamaican Room after completion of Hub stand. . . . De John Sisters current at the Revere Beach Frolic. . . . Harry Marshard, Hub society orch leader, just cut a new album. . . . Baker Sisters booked for Hi Way Casino.

Rock-Ola Names New Ontario Distrib



LES RIECK

CHICAGO—Les Rieck, Rock-Ola Manufacturing Corporation, this city, advised this past week that the firm had appointed Toronto Trading Post, Ltd. of Toronto, Ontario, Canada, as exclusive distributor for Rock-Ola

phonographs and music accessories for the Province of Ontario.

Al Clavir, vice-president and manager of Toronto Trading Post, Ltd., advised that his firm were highly pleased with this appointment and were of the belief that they would do an outstanding sales job with the Rock-Ola phonos line.

"We feel certain", Rieck stated, "that Al Clavir and all the members of the Toronto Trading Post will prove to Ontario's music operators that they are among the most outstanding distributors in the Dominion of Canada now that they have the Rock-Ola line of music accessories and our new phonographs.

"Toronto Trading Post", Rieck continued, "has always given the operators the finest service and the closest cooperation. It has carried a complete stock of parts and supplies on hand. It has worked closely with the operators to help them to better and steadier profits from all equipment it has ever sold to them.

"This is one appointment", Rieck said, "which has made all of us here at Rock-Ola feel that we now have a distributor in the Province of Ontario whom all in the field there can depend upon in every regard."

UPRIGHTS	
5KEET SHOOT	\$395
GUNSMOKE	295
BIGHORN	275
COUNTY FAIR	325

SHUFFLES			
DLX. CAPITOL	\$225	BANNER	\$ 95
DLX. CLIPPER	185	ACE	85
DLX. LIGHTNING	155	LEAGUE	75
SKILL BALL	225	RINGER BALL	125

ARCADE	
Wms. 4-BAGGER	\$275
Un. PIRATE GUN	325
Un. CARNIVAL GUN	155
Genco RIFLE GALLERY	95
Ex. SHOOTING GALLERY	85
Wms. CRANE	125
C. C. MIAMI SHUFFLE	50
Ex. JUNGLE HUNT	245

ALL TYPE ELECTRIC SCORE POOLS Only \$35 each

SPECIAL! SEEBURG M-100 C \$495 Thoroughly Reconditioned

UNITED 14' BOWLING ALLEY \$675 BALLY 14' A.B.C. LANES 675 A-1 Condition

ALL GAMES IN STOCK — IMMEDIATE DELIVERY

Terms: 1/3 Deposit Balance Sight Draft.



Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

CoMco MECHANIC'S STOOL

Patented Easy-Roll Casters. Complete With Tool Tray.

\$749

Better Tone at Less Cost!

NEW CoMco HI-FI SPEAKERS

The Only True Low-Priced High Fidelity Speaker!

Hi Fi Wall Model.....\$19.95 Hi Fi Corner Model.....\$23.95

CoMco Extended Range SPEAKERS

Wall...\$11.95 • Corner...\$15.95 • Ceiling...\$11.95

COVEN MUSIC CORP.

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

(Phone: INdependence 3-2210)

Cable Address: COVENMUSIK.

Harold Dorgan Joins Keeney Vend. Division As Chief Sales Eng.

CHICAGO—Harold V. Dorgan has been appointed Chief Sales Engineer in the vending division of J. H. Keeney & Company, announced Paul Huebsch, general sales manager of the firm.

Harold will travel all over the country to acquaint distributors with the operation and mechanism of the extensive line of Keeney vending machines.

He will also go out with the distributor to the locations and set up machines for the operator, explaining the proper manner of installation and the ease of servicing.

Harold's background in sales, advertising, buying and engineering has already gained the respect of the distributors and operators he has had the opportunity to serve.

"I'm thoroughly sold on Keeney products", stated Harold, "after seeing how they are made and how every step in engineering and production receives the most exacting attention."

Harold attended Notre Dame University until 1926. Put in eight years with Firestone Tire & Rubber as buyer of fishing tackle, guns and toys. Served a three-year hitch in the army. Was a buyer for Sears Roebuck, Chicago, for 15 years.

He has been assisting Harold Perkins, sales manager, at recent showings of Keeney venders.

"Thru service", says Harold Dorgan, "we sell more Keeney machines, and show the operator how to save time in servicing his equipment."

SPECIAL HIDEAWAY VALUES

Wurlitzer Model 1717 Hideaway refinished and over-hauled, like new \$425

Wurlitzer Wall Boxes, Model 5204	\$ 19.50
Wurlitzer Wall Boxes, Model 5204A	35.00
Wurlitzer Model 2000	975.00
Wurlitzer Model 1900	850.00
Wurlitzer Model 1800	750.00
Wurlitzer Model 1700	645.00

BUSH DISTRIBUTING COMPANY

286 N.W. 29th St. MIAMI, FLORIDA Phone: FRanklin 3-4623

60 Riverside Ave. JACKSONVILLE, FLORIDA Phone: ELgin 6-0256

Suggests Ops Merge

WINDSOR, ONT., CANADA—E. Chevalier of Donald Fielding & Company, this city, believes that the answer to today's profit problems for the nation's operators is to merge their operations.

"60%-40% commission basis is only a temporary solution", he claims, "due to decreasing gross revenue and increasing depreciation charges because machines are costing more.

"All operators in a district," he suggests, "should merge and operate as one company.

"In this way", he adds, "they will reduce overhead expense and produce greater all-around profits to be distributed to the shareholder operators as dividends."

WANTED 200 BALLY BINGO GAMES

DUDE RANCHES YACHT CLUBS GAY TIMES
SURF CLUBS VARIETIES BIG TIMES
HI-FIS GAYETIES

INTERESTED IN BUYING COMPLETE
TRAILER LOADS

CALL — WRITE — or WIRE

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and
International Mutoscope Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

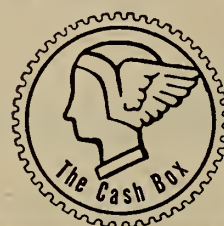


Through The Coin Chute EASTERN FLASHES

Ordinarily, matters discussed in this column concern people and events from this area. However, the sudden death of Sidney Levine on Friday, Aug. 2, shocked everyone thruout the nation. Our phone rang continuously on Monday and Tuesday of this week, with calls from coinmen all thruout the nation. "We just read the item on Sidney Levine in this week's issue of The Cash Box — is it true—we just can't believe!", was the general opening remark. Coinrow was a sorrowful street. Execs and employees of wholesaling firms, and the many visitors from out-of-town, spoke of nothing else. Every coinman who knew of Sid's death by Sunday, Aug. 4, attended the services at Far Rockaway, L.I. Many drove to Stamford, Conn. for the burial. It's a hard blow, and many of us won't recover for a long while. Those friends of Sid's, who wish to send condolences to the widow, can address them to Nan Levine, c/o Allan Pessin, 1460 Sylvia Lane, East Meadow, Long Island, N.Y.

Business among the wholesalers this week was surprisingly good, considering the month and the weather. All on the row reported fine action on both new and reconditioned machines. Export, in particular, exceptional. . . . Have a card from Claire Morano, who is traveling thru Europe with her husband, George. She writes from Firenze, Italy: "On to Venice tomorrow. Living it up—buono!" . . . Jack Semel visiting on the street. Looks like a million. "I'm taking it pretty easy," smiles Jack, "with Herbie taking care of the route most of the time." . . . Bally's "Toonerville Trolley" arrives at Runyon Sales, and is immediately set up on the display floor. Quite an attractive kiddie ride! Barney (Shugy) Sugerman, Dave Stern and "Senator" Al Bodkin and their wives, set for an enjoyable week-end at the Concord Hotel in the Catskill Mts., starting Fri., Aug. 9. . . . Dave and Sylvia Lowy, Dave Lowy & Co., had quite an adventurous week-end this past week. They picked up their teen-age daughter, Marilyn, who's a counsellor at Camp Delaware, Winstead, Conn., and started to drive to the Tanglewood Concert, about 60 miles away. While on their way, a terrific rain storm broke, making it impossible to continue. When the storm subsided, they drove on—but it was all in vain. The storm disrupted the concert grounds, and it was cancelled out.

Hank Petet, Wurlitzer field representative, back from his vacation, spends the week at Young Distributing. Hank says he spent a relaxing two weeks on the beach at Ocean City, N.J., with his missus. He leaves N.Y. this week, going on for a week to Wurlitzer distrib in Phila., and then on to Pittsburgh for a week. . . . Al Simon, Albert Simon, Inc., advises he's quite surprised (and pleased, of course) at the volume sales of both ChiCoin's "Classic Bowling League," and Genco's "Sweet 21-Number Roll." "The games are good" he stated, "and I expected to sell them, but not in the volume I am. And many are repeat orders." . . . Mike Munves and brother Joe, as usual scurrying all over the place, seeing to it that orders are being rushed out as quickly as possible. "We no sooner get some equipment off," sighs Mike, "but what new orders pile in." . . . Harry Koepfel, Koepfel Distributing, another wholesaler who's kept going at full speed. With brother Hymie away on vacation, Harry has a number of added duties to fulfill. . . . Leon Taksen, former N.Y. games' distrib., now in Harrisburg, Pa., drops in to see 10th Ave. coinmen. . . . Murray Kaye, Atlantic New York Corp., who relaxes in the country week-ends, moans that his relaxation comes hard. A golf bug, he complains his game shows very little improvement as the weeks go by. . . . While some of the sports addicts here might moan about the impending move of the Dodgers and Giants baseball teams to new cities, operators here feel they stand to gain. With less time devoted to televising these events, locations will have more play time for its music equipment. It is also felt that those who stay at home now to view these games, might visit local taverns more frequently, thereby improving tavern biz, as well as machine biz.



Through The Coin Chute UPPER MID-WEST MUSINGS

Martin Kallsen of Worthington, Minn., in town for the day picking up his record supplies and visiting the distributors. Martin just sold out his cigarette route and will now concentrate on his phono and game route. . . . Mr. and Mrs. Bruce Windherst of Aberdeen, S.D., in town for the day. Bruce making the rounds while the Mrs. making the rounds of the department stores. . . . Stan Baeder of New Rockford, N.D., drove into Mpls. Monday with his wife and daughter. Mrs. Baeder and her daughter left that evening for Valdusta, Ga., where she will visit her sister for several weeks. . . . Don Bolier, of Baldwin, Wis., in town on a very fast trip to pick up some parts he needed badly. . . . Herman Warn, of Salem, S.D., spent a few days in the hospital at Sioux Falls getting a check up and got an o.k. from his doctor. . . . Cap Kiester of Frontenac, Minn., in town for a few hours, says his business has dropped and blames the hot weather. . . . John Butterac of Hibbing, Minn., in town for a few days looking for a good service man and lucky enough to find one. . . . Tom and his son Norman Kady of Grand Forks, N.D., spent a couple of days in town making the rounds looking for some equipment. Tom has been sick for over a year and is feeling fine and looks better. . . . Jack Tomar of Two Harbors, Minn., took a few days off and went into Canada for the big ones. . . . Gene Fenstad of Grand Forks, N.D., has thrown away his crutches and is getting along just fine. Broke his leg a few months ago. . . . Mr. and Mrs. Earl Ackley of Spooner, Wis., in town last Tuesday to attend the funeral of their nephew, a jet pilot who was killed when his plane crashed. . . . Solly Rose of Sandler Dist. Co., Minneapolis, took off last Friday with his family for a vacation. They plan to spend a few days in Las Vegas, and then go on to Los Angeles. From L.A. to San Francisco, to attend their nephew's wedding and then back home.

KEENEY'S

Bowl-O-Rama

6-PLAYER Regulation Bowler

Better for Individual
and Team Play!

- TOTAL TEAM SCORING
- TOTAL TEAM MARKS
- Jam Proof Ball Lift
- Actual Gutters optional
- Colored Reels for Team Scoring
- Black and White Reels for Team Marks

Hand High Ball Return. National Slug Rejector. Hinged Insert.

J. H. KEENEY & CO., INC.
2600 W. 50th ST., CHICAGO 32, ILL.

Williams

Now Delivering:

- ARROW HEAD 5-Ball
- HI-HAND 5-Ball with High Card Hand, "Wild" Joker!
- 1957 BASEBALL
- CROSSFIRE Gun Game
- 6-Pocket POOL TABLE

See Your Williams Distributor

Williams

MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

Repeat Orders For ChiCoin's "Classic" Bowling League Shows Greatest Demand For 2 Plays — 25¢ Model



ED LEVIN

CHICAGO—"You can't beat repeat orders to prove a point," stated Edward E. Levin, sales director of Chicago Coin Machine Company, this city, this past week, as he waved a batch of sheets he had taken from off his desk.

"Here," he continued, "just look these over for yourself."

"Not only are they all repeat orders for our 'Classic Bowling League' but, what's more," he added, "the greater majority of these repeat orders specify our 2 plays for 25¢ model."

"That's the big fact," Ed stated, "that is making all of us here so happy with these repeat orders."

"The operators," he pointed out, "have found that the players are more than willing to pay 25¢ for two plays on our great 'Classic Bowling League' game."

"This means that more and more operators, all over the country, are going to enjoy bigger, steadier and better profits."

"That," Ed concluded, "means better business for all concerned."

Bally Beverage Vender Keeps Everybody Happy

CHICAGO—Fred Mills, sales manager, Bally Vending Corporation, this city, reports: "Bally Beverage Vender, serving the patron's choice of hot coffee 4 ways or a variety of cold drinks, solves the seasonal problem."

"A California operator wrote," says Mills, "with Bally Beverage Vender in a plant the guy who wants his hot coffee, regardless of the temperature, is satisfied, and the fellow who is thirsty for a cool drink is satisfied, too. In fact, everybody's happy—especially me."



Through The Coin Chute

CHICAGO CHATTER

All who knew him greatly shocked and saddened by sudden passing of Sidney H. Levine of New York, attorney for New York's music ops as well as for MOA. Replacing him to act for MOA at copyright legislation hearings will be a very difficult task. An ever smiling, energetic and capable gentleman, he endeared himself to many hundreds of men and women in the industry. He was always ready to fly anywhere to help any and all in the field. He'll be very sorely missed. His good humor, long experience and keen knowledge helped many to continue on ahead. A salute of honor to Sidney H. Levine for his great human qualities.

Architects well under way with contractors estimating work on the former Reaper Bldg. Dave Rockola planning to spend about \$5 million for one of the most outstanding garages right in the very heart of Chicago's busy, bustling Loop. . . . Facts about kiddie rides extremely interesting and very, very heartening. Like Bill O'Donnell, Bally's gen'l sales mgr. reported, "Many ops are overlooking one of the finest, steadiest and most profitable operations when they do not operate a route of kiddie rides." Production of the four current Bally kiddie rides continue at a steady pace. . . . Ralph Sheffield busier than busy in the firm's experimental department, comes to the telephone to ask, "What do you think of a business stimulator that would hike phono play about 20% per week?" . . . Lots of music ops all over Chicagoland scouting spots where dancing to juke box music was always tops. What with Congress already lowering excise tax to 10% and the Senate sure to follow, from all indications, dancing to juke box music sure to bring back hundreds of spots to the top class category. . . . Joel Stern advises, "Say, I didn't send you a letter yet. Have been much too busy. But," he added, "be sure to count us in on the 'International Coin Machine Export-Import Council.'" Only problem here, as we told Joel is that, of late, our crystal ball has been somewhat cloudy. So best to send in letter with names of men in firm to receive membership cards.

As someone said the other day, "This is the most opportunistic time yet facing manufacturers." He explained that the U.S. Supreme Court decision had done more to shock the industry awake than anything else in years. That all looked to the mfrs to present new, different and better amusements. And whoever the mfr might be to present the first new, different and better amusement product, he would be covered with great glory, honor and respect by all in the trade. Not to even mention the profits that would ensue in his behalf. . . . Charles Takashima of Wahiwa, Oahu, T.H. reports that the commish basis most preferred in Hawaii, 65%-35%. . . . Fred Minter reports that his trip to Syracuse, N.Y. was an "eye-opener" to say the least. Fred has been doing a very grand job buying and selling used equip't. "But," he advises, "we haven't got the room for the big deals." . . . Mike Detzek of Champion claims that any mechanically-inclined op can revamp to a 6-pocket pooler with his kit in about two hours right on location.

Len Micon on his vacation. But Len doesn't like to go away. Especially when he's got so many golfers 'round town who like to play him. Len simply puts them into oblivion. The guy shoots in the 70's. . . . Wonder if Herbie Oettinger would like to play Don Cherry? Herbie reports, if Don will give him a stroke or so a hole, maybe he'll play. Don just won the amateur title at the All-American at Tam O'Shanter. . . . "Don't call me 'Captain'—I'm an 'Admiral'," says Ben Coven when someone titled him "Captain" because of Ben's fine boat. . . . Ted Rubenstein very happy over the way distribs sending him ideas and old time machines from which to "build the next great new game." Ted adds, "But some of these are just dreams. Nightmares, in fact." . . . "We'll have something new very soon," reports Sam Lewis. . . . Letter from Alfred W. Adickes of Hamburg, Germany advising he'll be in Chi about the "middle of August." . . . Vince Shay advises that the average op just simply has no idea what it costs to engineer and develop a brand new type product. "If they did," Vince says, "they'd be surprised."

Any clarification or interpretation of the U.S. Supreme Court's ruling re: Korpan case, must come from official sources. Not conjectures by individuals or publications. Better and clearer understanding as to just what this Supreme Court ruling means will come from U.S. Treasury Department. This usually happens about 60 to 90 days after such decision. When this letter issued then all in the trade will have a more clarified basis of understanding as to just exactly what type of operation of coin operated games U.S. Treasury Dept. believes requires \$250 U.S. Excise Tax Stamp or the \$10 U.S. Excise Tax Stamp. . . . Jack Mitnick traveling thruout N.Y. state, New England, up to Montreal with United's UPA-100 phono. . . . "The best golfers are always saddled with the worst three," and this from Bill DeSelm no less. Oi Vay! . . . Bob Bever in the northwest and not looking over the pine tree crop. Nor is Johnny Casola listening to hot jazz in New Orleans. . . . Talking of New Orleans, Lou (Tennis) Boasberg on his way into town. Maybe this is the big tennis match of the year?

Those ops worried about changing over to more equitable division of the gross intake with all of their locations because of the FTC, should write

MUSIC

10 ROCKOLA 1446 \$495
 WURLITZER 2000—1900—1800—1700—1500A
 —1550 **WRITE!**
 SEEBURG V-200 **WIRE!**
 AMI G-200—F-120—E-120 **CALL!**

SPECIAL CHI. COIN STEAM SHOVEL in original crate	Clean—Reconditioned BALLY CHI. COIN UNITED 14 FT. BOWLERS	BINGOS 200—Used SHOWTIME KEY WEST BIG SHOW NITE CLUB BROADWAY Write—Wire—Call
------------------------------------------------------------------	-----------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------

SPECIALS
 WRITE—
 WIRE—CALL

- PEPPY — NEW
- FISHER 6-POCKET POOL — NEW
- EXHIBIT TRU-BOWLER — NEW

edd DISTRIBUTING CO.,
 298 LINCOLN ST.
 ALLSTON 34, MASS.—AL 4-4040



WANTED

AMI Models E-80; F-80; G-80
PHONE! WRITE! WIRE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 27, ILL. Phone: EVERGLADE 4-2600

to the Small Business Administration, Washington 25, D.C. for Bulletin No. 24, June, 1957 issue. This has the whole story of the Federal Trade Commission. What it does and what it does not do. . . . The happy smiles on faces of Samuel Wolberg, Ed Levin, Mort Secore and all the others at Chicago Coin, due to grand repeat biz on their "Classic." Plus the fact that majority of orders are for their "Two Plays Two-Bits" model. This 2 plays for 25¢ model outselling 1 play 25¢ and 10¢ play models by a wide margin. Proving that players know good bowling and that ops quick to catch on to profitable angle. . . . Miss Marie of Purveyor phoning frantically to this office because she didn't get her past week's issue of The Cash Box "on time." . . . Mr. and Mrs. David Gottlieb and other members of the Gottlieb family to Lubbock, Texas to attend funeral of Dave's brother-in-law, Jake Skibell.

Growing competition for the better vendor spots will upset many an appercart. Not that the newcomers will get the locations (most of these on very long term contracts) but offers that will be made will create havoc for already established vendor ops. Vending machine field, big as it has grown, very vulnerable in many ways. . . . Art Weinan, Sam Stern and Harry Williams buzzing around the plant, criss-crossing each other's footsteps, dashing here and there, in short, lots of excitement, but, as yet—no news. . . . Found old item in Fortune (Nov., '56) still interesting. Story of Robert E. (Buster) Williams and the \$750,000 he socked into record pressing plant in Memphis. . . . Roy McGinnis telling one and all how great Keeney's new "22" cig vendor going over stated, "This production line would be far over a block long if our cabinet supplier would get some of the lead out of his pants." . . . Harry and his son, Stanley Brown, in their beautiful and spacious new quarters at 1801 Irving Park Blvd. tell how they started with "just a couple" of items to sell to coinmen who could use these as gifts. "Now," advises Harry, "we've got hundreds of new items in our line. And most of them really hot." . . . With Jack Nelson, Jr. away on a vacation, Dick Boylan running himself ragged. Takes time out to say, "We just can't meet all the business we've received on our charms and venders these past weeks." . . . Vermont ops not too happy over the tax hike on beer and wines to 15¢ and 20¢ per gallon respectively. . . . Nor are the nation's ops happy over the news that passenger car tires up from 50¢ to \$3 and truck tires up from \$2.50 to \$3.

HAPPY BIRTHDAY THIS WEEK TO: Steve Brancalone, Detroit, Mich. . . . Mrs. Sydelle Blatt, Miami Beach, Fla. . . . James F. Tolisano, Hartford, Conn. . . . John R. Spink, Woodfibre, B.C., Canada . . . Alfred D. Harper, Las Cruces, N. Mex. . . . Carl A. Gualano, Chicago, Ill. . . . Sarkis Anthony, Columbus, O. . . . Chas. A. Robinson, Los Angeles, Cal. . . . Budge Wright, Portland, Ore. . . . Alex. S. Cohen, Newark, N.J. . . . Wm. W. McCallum, Dallas, Tex. . . . Howe Louis, Vancouver, B.C., Canada. . . . Harvey O. Lynn, Evansville, Ind. . . . Stephen Sewell, Tavernier, Fla. . . . I. H. Rothstein, Philadelphia, Pa. . . . O. J. Lera, Galveston, Tex. . . . Otis Anderson, Portland, Ore. . . . Philip J. Warren, Norfolk, Va. . . . Andrew Cosmar, Moosic, Pa. . . . Chas. Katz, New York, N.Y. . . . Harry Kertman, Rochester, N.Y. . . . Duel R. Price, Italy, Tex. . . . Max B. Lesnick, Baltimore, Md. . . . Carl Hoelzel, Kansas City, Mo. . . . Harry L. Kelly, Rochester, N.Y. . . . Horace Biederman, Washington, D.C. . . . Jimmie Nilon, Chester, Pa. . . . John C. Pratt, Fayetteville, Ark. . . . Gleason N. Stambaugh, Jr., W. Palm Beach, Fla. . . . Joseph Domitrowich, Allentown, Pa. . . . J. L. Garrahan, Kingston, Pa. . . . Mike Hammergren, Cross Lake, Minn. . . . Thos. E. Lott, Sr., Dallas, Tex. . . . Ralph Waybright, Charleston, W.Va. . . . Edwin C. Roberson, New Orleans, La. . . . Lee Gupton, Louisville, Ky. . . . Wm. C. Brenner, Jr., Evansville, Ind.

WORTH REPEATING: Contentment consists not in multiplying wealth, but in subtracting desires.

WATCH GENCO!

for NEW and DIFFERENT GAMES
that give you

MORE OF EVERYTHING

- MORE Player Appeal . . .
- MORE Exclusive Features . . .
- MORE Quality Construction . . .
- MORE Profit for the Operator!

WATCH GENCO

for news of the newest
Industry Sensations

—COMING SOON IN THESE PAGES!
KEEP "ON THE GO" WITH GENCO

GENCO MANUFACTURING

Division of Chicago Coin Machine Company
2621 N. ASHLAND AVE. • CHICAGO 14, ILL.



Through The Coin Chute

CALIFORNIA CLIPPINGS

The prolonged heat wave slowed things down a bit in the Southern California area, but most firms beginning to make plans, optimistically for the fall selling season. . . . Things hopping at Minthorne Music Co. with the arrival of Chicago Coin's "Classic Bowling League," with the large bowling balls. George Malum very excited over the reactions he has received from the operators to the new bowler. Minthorne has moved the used equipment into the main office and display building for the convenience of the operators, while still maintaining the former quarters for display purposes. . . . Sammy Ricklin said that Gabe Orland is progressing well, and was checking with his doctor to find out just when he would be able to get back to work at California Music. All of the gang at California commenting on the fine time they had at Central Record Sales' grand opening of its new building on Washington Blvd. Buddy Robinson busy planning a two week vacation trip to New York City. Janet Harper of the title strip department celebrated her birthday last week, and Doris Day, Janet's favorite recording star, called to wish her a happy birthday. Later, Val Zuniga and Janet called at Doris' home to give her a piece of the birthday cake. New employee, Don Bibedu joined the staff at California Music last week. . . . Jan Graham at Norty's Music Center picked the new Pat Boone recording of "Goldmine In The Sky" and "Remember You're Mine" as a two-sided hit for the Dot recording star. Norty reported that the Jubilee record of "And That Reminds Me" by Della Reese was already taking off for a hit. To keep up with increased business, Norty added Harold Goldfine to his expanding personnel this week.

At Sierra Distributors, Frank Davis was relieved that his mother's recent operation was successful, and that she is recuperating nicely. Ed Wisler, covering the San Diego territory, and Pete Ley was in the Long Beach area, selling the newly-arrived carload of Wurlitzer "2100's" and "2150's." . . . Lloyd Sanders, Southgate operator, up and around again, after a phonograph fell on him and broke his kneecap. . . . Frank Mencuri, AMI district manager, and Gene Wasson, AMI service manager, both at the Badger Sales Co. show-rooms with Marshall Ames this past week. Al Silberman, who is a member of the Navy League, and on the Buddy Program Committee, telling about the eight hour cruise on the heavy cruiser Bremerton which the committee arranged for 171 Boy Scouts from the Santa Monica area. Admiral Campbell gave special dispensation for the extra 71 scouts to enjoy the cruise which was originally set up to accommodate only 100. . . . Hal Goodson and The Raiders, and singer, Jeril Dean, both heard on the Solo label were in to visit at Leuenhagens Record Bar last week. Hal was pleased to see that Mary Solle had picked his recording of "Later Baby" as a hit in the California Clippings column way back in June. The Solle sisters looking for a trailer to buy, and in the meantime have rented one for a month at Blue Jay mountain resort and will spend their first week-end there this week. Mary predicting that "Black Slacks" by The Sparkletones will be a big one for the ABC-Paramount label.

At C. A. Robinson & Co., Hank Tronick introduced new secretary, Janie Villarreal. Ray Powers covering the northern territory out of Sacramento. . . . Jack Simon, of Simon Distributing to Las Vegas on a business trip. Jack's sister, Mrs. Lottie Berman, of Sicking Distributing, Indianapolis, in town for a week's visit. . . . Nathan Nielsen, CPA for the Paul A. Laymon firm, spending a two months vacation in Sweden. Ralph Bosworth, Bally distributor in New Orleans spending a week's stay in Southern California, and being entertained by Paul and Lucille Laymon. . . . Harry M. Green, new business manager for the California Music Merchants Association, busy getting settled in the Association's new headquarters at 3607 Pico Boulevard.

NOW AVAILABLE!

NEW STYLE HEAVIER PENNY, NICKEL AND DIME DISPENSERS



\$13.95 COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.
EA.

TOUCH THE LEVER AND FIVE COINS DROP IN YOUR HAND.

THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN MACHINE MARKET.

AVAILABLE IN 1c, 5c, 10c, 25c MODELS

Inquiries accepted for local distributors.
Promote Kwik-Coin Dispensers in your area!

EXCLUSIVE FACTORY REPRESENTATIVE

DUNIS DISTRIBUTING COMPANY

100 ELLIOTT AVE., W., SEATTLE 99, WASH.
PHONE: MURdock 7740

House Votes Cut In Federal Cabaret Tax

Now Up To Senate

WASHINGTON, D. C.—Prospects look good for the cut in federal cabaret taxes from 20% to 10%.

Action was taken on Monday, August 5, by the House of Representatives on the bill sent out by the Ways and Means Committee. The Representatives voted their approval overwhelmingly.

Now the Senate must act to make Congressional decision final. It is felt that the chances for action at this session appear dim due to the legislative log-jams resulting from the civil rights discussions.

The 10% reduction would apply to cabarets, night clubs, hotel dining rooms and other places that have bands and who put entertainers on, or provide dancing space.

Music operators, of course, are interested in the bill, particularly the provision referring to providing dancing space. Many locations catering to the younger element, should the Senate vote favorable on the 10% cut, feel that their machines would enjoy considerably greater play.

Believes 65%-35% Should Be Nation-Wide Commish Basis

ST. LOUIS, MO.—W. F. Salyer of Reel Distributing, this city, puts it very simply in one short statement as to what he believes is the answer if operators are to again enjoy profit.

"Phonographs, nationally," he says, "should only pay the location 35% commission.

"The operator and distributor," he adds, "should get together and quit cutting corners."

Suggests Minimums, Plus Better Commish Arrangements

HARTFORD, CONN.—"In areas where 50%-50% is the standard commission," says Clinton E. Holden of Holden Amusement Games, this city, "this should be changed to 60%-40%.

"If 60%-40% is now prevailing," Holden continues, "then that should be changed to 70%-30%.

"In addition," he believes, "there should be minimums of from \$15 to \$20 weekly to take care of the marginal locations."



Through The Coin Chute

DALLAS DOINGS

Ben Baker, sales and sales promotion manager for Columbia Records at Medaris Company, busy preparing the dealer presentations of new records and phonographs at one day showings planned for Houston and San Antonio, in addition to the showing held at the Statler Hilton Hotel in Dallas. . . . Geo. W. Wrenn, manager of the local R. Warncke Company office just returned from a trip through west Texas calling on operators and reports that business prospects for the Fall look brighter than ever. . . . Malcolm Gildart, vice president of R. Warncke Company is back at his home office in San Antonio after spending two weeks vacationing in Florida with his family. . . . Texas Records, Inc. is now the distributor throughout the state for Bel Canto Tapes, a Los Angeles firm which records stereophonic tapes. . . . Jimmy Garrett of Longview attributes his loss of weight to all the hard work he's been doing. . . . John McGee of Buffalo seen shopping along coinrow. . . . Other visitors to the market included Fred Ellis of Waco; G. C. Ormond, Longview; Kenneth Rowe of Idabel, Oklahoma; Buna Carr, Corsicana; Jimmy Rodden and Bob Jordan of Lubbock; Jimmy Woolsey, Fort Worth; J. W. Hook, Brownwood. . . . George Prock has returned to his headquarters in Frankfurt, Germany after spending several weeks with his family. Daughter Peggy Prock recently married Navy Ensign Shannon Griggs and they have set up housekeeping near his base in Pensacola, Florida. . . . Gordon Youle of B & B Vending Company vacationing in Canada.



Subject to AMUSEMENT TAX Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

**BOOST YOUR EARNING POWER WITH
GOTTLIEB'S TWO PLAYER**



LOCATION TESTED AROUND THE WORLD!

- 3 Holes Lite in Rotation for 200 Points
- Red and Green Rollovers Lite Red and Green Pop Bumpers to Score 10 Points
- 2 Bulls-eye Targets Score 50 Points for Center Hit
- High Score to 1900 Points
- 2 Super-Powered Flippers and "Cross-Board" Cyclonic Kickers
- Available with Twin Chutes

D. Gottlieb & Co.
1140-50 North Kostner Avenue • Chicago 51, Illinois

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

NLBA Advises It Is Against Removal Of C. M. Exemption From Copyright Act

RACINE, WIS.—After holding its regular quarterly meeting in Milwaukee on July 22-24, the officers and directors of the National Licensed Beverage Association advised its members that the organization reiterated its stand against the removal of the exemption from royalties on coin operated music machines.

George A. Miller, president of MOA, and Sidney H. Levine, counsel for MOA, had appeared at the Milwaukee meeting and addressed the group. Jules M. Collins of ASCAP was also present and spoke.

Following the meeting, the directors of NLBA instructed their Governmental Affairs Committee to oppose any legislation removing the present exemption. "This position" it was stated, "shall be presented to any Committee considering or conducting hearings on this legislation with a further provision that NLBA is unalterably opposed to the removal of the exemption unless the following minimum requirements are provided in the legislation:

- "1. The location owner shall be protected from infringement suits,
- "2. Provide a maximum royalty per machine to be paid to all performance rights societies which shall be established in the law of not more than \$15 on a machine having 50 records or



Through The Coin Chute

HOUSTON HAPPENINGS

Houston lost and New Orleans gained early in July when Gus Sundman and wife Mary moved their Sun Manufacturing and Refinishing Co. from here to that city. Gus has been in the business well over 20 years and his phono cabinet refinishing is truly a thing of beauty and durability. . . . H. A. (Hoddy) Franz, president of the new Gulf Coast Music Systems (Seeburg), said business the past month had exceeded their fondest expectations. . . . Ron Pebbles was moved up to manager of King Records Houston branch and Jeff Chambers hired in as counterman of the same concern about July 15. . . . Bob Davenport, salesman at Amusement Distributors, after a short jaunt into Arkansas, declared he had located his vacation spot. . . . Glen Bruner recently signed up as shipping and receiving clerk at Acme Record Distributing Co. Christina Lansing (same outfit) reported better than excellent sales of album "Around The World In 80 Days." . . . 20 year clubber J. A. Burkhead built himself a fishing tackle box that is coveted by most who see it and might well end up years hence in an antique shop. Built of marine plywood, heavily hinged and bound with heavy brass, it looks like a pirate chest only it is airtight, floats and has everything inside including first aid kit. . . . Two fair damsels just back from vacation are Eunice Kee, secretary of Steele Distributing Co. (Wurlitzer) and Marion Mikes, bookkeeper at Acme Record Distributing. . . . Popular Hazel Conklin back at the helm of her business after a two months visit in cool Canada. . . . Operator Lonnie Graeber record shopping at United. . . . Enjoyed a lengthy visit with veteran coinman A. H. Shannon, owner of Coin Machine Sales Co., longest established coin machine distributing firm in this area. . . . Complete redecorating job at Gulf Coast Music (better known as Lynch's) coffee bar. Brand new look but unchanged are the real good things such as plenty of comfortable lounging room, telephone, all trade publications, plenty of fresh coffee and all absolutely for free.

less, \$20 on a machine having 51 to 100 records and not more than \$25 on a machine having more than 101 records,

"3. The law shall provide that the rates shall be in effect for a five-year

period and may be subject to review by Congress at the end of this period."

Music machine interests, of course, are not in agreement with these provisions, with the exception of the exemption stand by NLBA.

MID-YEAR CLEARANCE ATTENTION: WHOLESALERS

Write for Quantity Prices.
MUSIC: AMI, Seeburg, Wurlitzer.
GAMES: Bally, Keeney, Chicago Coin, United.

ARCADE EQUIP. ALSO.
Fast Action Gets Fast Action!

IMPORTERS

We have the Music Machines and Amusement Games you want . . . at **THE PRICE YOU CAN PAY.** We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

WRITE US YOUR NEEDS!

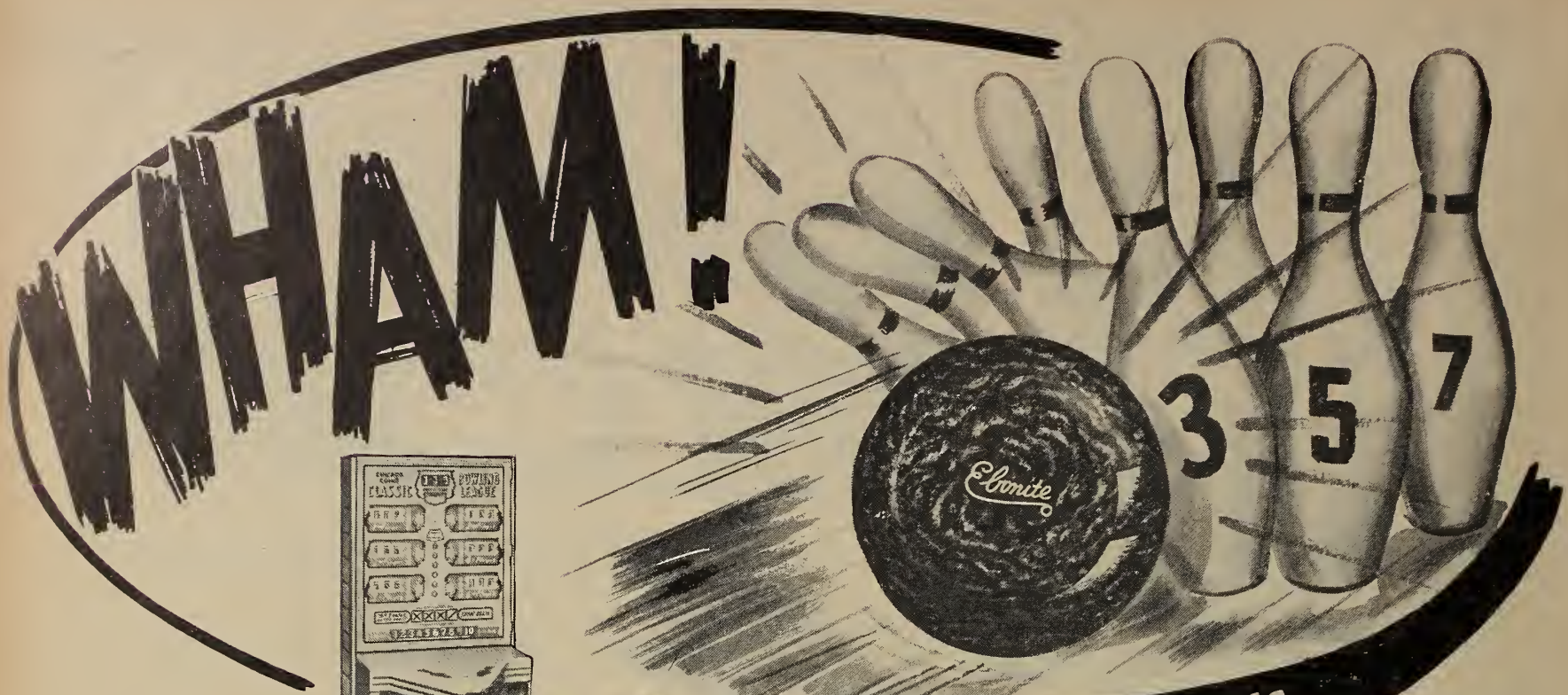
RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

SEE THE ALL-
LOCATION LINE BY
WURLITZER
PIONEERS OF
50 CENT PLAY



BALL Actually HITS The PINS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

GIANT BALLS
GENUINE EBONITE
4½ in. DIAMETER—2½ POUNDS

NEW HIGH SCORE
Of The Week Feature!
(Key Controlled)

Choice of 3 Size Cabinets
13 ft. — 16 ft. — 18 ft.

Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!

NEW PROFIT
MAKING FEATURE!
2 Games for 25¢

Also available as
One Game for 25¢

Easily convertible to
regular 10c play!



chicago coin's

Classic
BOWLING LEAGUE

chicago
coin

MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Remember
for
EXPORT
it's

International Scott Crosse Co.
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.

10c Play Plus 50-50% Commish

LOUISVILLE, KY.—“10¢ play plus 50%-50% commission,” advises L. B. Gupton of S. L. Stiebel Co., this city, “seems to be it.”

“In this area,” he continues, “the locations will not permit any more.”

“But,” he adds, “the operator must get more commission or go to 10¢ play in order to keep up with the times.”

Re-Orders On Pool Conversion

CHICAGO—Mike Detzek of Champion Distributing, this city, reported this past week that the firm is “swamped with re-orders” for the new 6-pocket pool conversion kit.

“Can’t keep up with the orders,” states Detzek, “since the time we first announced our conversion kit.”

“And besides,” adds Detzek, “I have stacks of inquiries on the desk that I have to answer as soon as possible. These letters have come in from nearly every state in the country.”

Detzek revealed plans to supply local ops with the conversion kit all completely assembled, painted and ready to be installed on bumper pool tables.

For customers out of town, he said, the conversion kit will be shipped with complete assembly instructions,

clearly illustrated with drawings.

“It should take the operator about an hour or so on location,” advises Detzek, “to change over his old bumper pool game into a six pocket model that looks like new.”

60%-40% Or Else

EDMONTON, ALBERTA, CANADA—Wes Van Dusen of Van Dusen Brothers, this city, comes right to the point regarding a more equitable commission arrangement between locations and operators.

“We feel that to make it worthwhile for the location to have music,” he advises, “they have to make money out of it and,” he adds, “if it doesn’t warrant a 60%-40% commission basis then we are better off to take the machine out of the place, than to attempt to take ‘top money’ and leave the location with nothing.”

Must Explain Reasons

PORTLAND, ME.—Alfred Sharpe of Pla-Mor Amusement, this city, believes that there must be a good reason for obtaining an additional 10% from locations.

“By explaining the reason for the extra 10%,” he advises, “such as, you can now give special attention to the location’s requests and, thereby, assure the location earning more money in the long run, is the best way to obtain the 60%-40% commission basis.”

“I believe that any other commission basis, especially of a lower percentage to the location owner, would only result in dissatisfaction.”

“If you cannot make it a paying location on the 60%-40% commission basis then I, personally, think that it would do more good to refuse the location a music machine.”

“In that way,” concludes Sharpe, “the locations that do have music machines will appreciate them all the more.”

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Bally Reserves and Bally Hot Rod. JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DICKens 2-7060).

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KILdare 5-3055).

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOWer 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENeral 2-1650), JESSE SELTER, PRES.

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT—Have Cash for good route. 400 to 600 Machines. Music, Games, etc. Send inventory and price to BOX 409 c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Keeney Big Tents. Must be #1 Condition. Write—don't Call. SOUTHERN COIN MACHINE EXCHANGE, JIM KELL, 712 CLAIBORNE DRIVE, NEW ORLEANS 21, LA.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—To Buy or Trade. Used Motorcycle Kiddie Ride. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Mechanic for Music. Old or Young. PAUL MACELI MUSIC CO., FRONTENAC, KANSAS.

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT — Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

FOR SALE

FOR SALE—Bally Gold Medals & Blue Ribbons \$175.00 ea.; United Bowling Alley (Latest Ball Lifts) Write; Mercury \$150.00; Super Sluggo \$225.00.

WANT—Chi-Coin Deluxe Skeerolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: UNion 4-5107 & Franklin 7-2162).

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, \$50; 2 Seeburg Shoot The Bear, \$50; 1 Genco's Rifle Gallery, \$100; 1 Chicago Coin's "Pistol" (Shoot For Fun) \$25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Wall Boxes. 40 Seeburg 100 Selection @ \$50; 20 Rock-Ola 120 Selection @ \$35; 40 Wurlitzer, 5-10-25—48 Selection @ \$10. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Cedar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—Broadway, \$235; Key West, \$350; Night Club, \$225; Seeburg Phonograph Model M 100 C, \$450. Ready for location. 1/3 Deposit, Balance COD, Sight Draft. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 12, LA., (Tel.: MA 6386).

FOR SALE—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: Lincoln 9106).

FOR SALE—Guns: Exhibit Jungle Hunt, \$375; Seeburg Shoot the Spook, \$75; Genco Circus Rifle Gallery (New), \$425. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO., (Tel.: Central 1-9292).

FOR SALE—\$2,000 will buy all of the following 78 RPM Phonographs: 20 Model 1015 Wurlitzer Phonograph; 17 1017 Remco Control Units with Packard Box Adapters; 1 800 Wurlitzer; 3 780 Wurlitzer; 7 Rock-Ola Fireballs. The above phonographs are all in playing condition. For \$1,000 more, we will add 20,000 used 78 RPM records and 50 Packard Boxes and all new parts we have to fit these phonographs which would be a big help in keeping them operating. If interested, please contact the GINSBERG MUSIC COMPANY, 205 NORTH MAIN STREET, ROSWELL, NEW MEXICO.

FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: Stadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Beach Beauty, \$200; Key West, \$395; Big Show, \$300; Nite Club, \$285; Broadway, \$250; Parade, \$300; Big Time, \$135; Saddle & Turfs, \$155. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7137).

FOR SALE—Millions of Extra Coins are taken from Clean Machines. "Clean Right With Lemonite." J. Rosenfeld and Central Distributing Co., St. Louis, Mo., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner—Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: University 4-0773).

FOR SALE—Williams Jet Fighter, \$150; Exhibit Sportland Rifle, \$125; Williams Safari, \$225; Williams Sidewalk Engineer, \$150; Williams Crane, \$175; Chicago Coin Twin Hockey \$225; Chicago Coin Steam Shovel, \$175; Relax-A-Lator (New), \$200; Mercury Gripper (New), \$24.50; Keeney Sportsman Rifle, \$125. All Cleaned and Shopped—Ready For Location. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH., (Tel.: GL 6-6807)

FOR SALE—10 Rockola 1446; 50 All Makes and Models Kiddie Rides; 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—3 Seeburg 100-C, Hideaways. Like New, \$450 ea. 1/3 Deposit, Balance COD or S/D. KOEPEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

FOR SALE—Bowling Alley Conversion Kit. Needs, no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE—Seeburg V-200, very clean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: Chickering 4-5050).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE — Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAFair 4-3412).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Harbor Lites, \$210; Snafu, \$165; Hawaiian Beauty, \$135; Happy Days, \$65; 4 Corners, \$65; Chinatown, \$65; Shindig, \$65; Quintette, \$65. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—2 American 12' Bank Shuffleboards in good condition, \$85 ea.—crated. AL LIVELY AMUSEMENT CO., 2430 LOTAFUN ST., WINTER PARK, FLA. (Tel.: 40991).

FOR SALE—AMI E-120's—Specially Priced for quick deals. Great Buys. Contact us today. Fast action gets fast action. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LOcust 4-1880).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley — Bally — Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577).

FOR SALE—Specials. Bally: Key Wests, \$279.50. Any quantity. Big Shows, \$275; Bally Beauties, \$42.50. Gottlieb: Rainbows, \$219.50. United: Manhattans, \$55; Brazils, \$210; Monacos, \$185; Stardusts, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO, (Tel.: CH 3-4005 & 3-8624).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—3 Keeney Speedlances, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONgbeach 1-3378).

FOR SALE — 3 Keeney Speedlances, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONgbeach 1-3378).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will Sell Or Trade. 100 Bally Bingo (Used), 50 Skill Pool Tables (Used). What have you? MIDWEST DIST. CO., 3850 MARIPOSA ST., DENVER 11, COLO., (Tel.: GE 3-6371).

FOR SALE—Seeburg MI00A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Eight assorted 14 foot bowlers — Bally, United, Chicago Coin, Write, ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: Mountana 1-5000).

FOR SALE—Bally, Key West \$350.00; Big Show \$275.00; Parade \$275.00; Nite Club \$265.00; Broadway \$230.00; Big Time \$120.00; Terms one third deposit, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Bingo's: Pixie \$125.00; Gayety \$65.00; Tahiti, Nevada \$35.00; Fiveball's: Whiz Kids, Springtime, College Daze, Pin Bowler, Georgia, Holiday \$35.00 ea.; 3-Dimensional Theatre \$175.00; Shuffleboard Electric Scoreboards, with coin rejector \$35.00 ea. All equipment checked and ready for location. PACIFIC KIDDIE RIDES DISTRIBUTING COMPANY, 1212 SOUTH TACOMA AVENUE, TACOMA, WASHINGTON.

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12 1/2"x23", \$5.95 ea. Non-scnff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: Mulberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcnst 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminm Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

MISCELLANEOUS

NOTICE—Diversification with no investment! Onr program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bnrean," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE



Form with horizontal lines for entering FIRM, ADDRESS, CITY, ZONE, STATE, and TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

UNITED'S

Playtime

FEATURES

Selectable Squares and Line FOR More Scoring Combinations



3 SEPARATE SCORES

CAN BE MADE EACH GAME WITH
RED, ORANGE, YELLOW
IN-LINE COMBINATIONS

4 WAYS TO PLAY FOR EXTRA TIME

CORNER SCORES

UNI-HOLE

EXTRA BALLS

TRI-DECK
ADVANCING SCORES

SEE
UNITED'S
Bowling
ALLEY

AVAILABLE IN
REGULAR AND TEAM
MODELS
(3 SIZES)
NOW AT YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

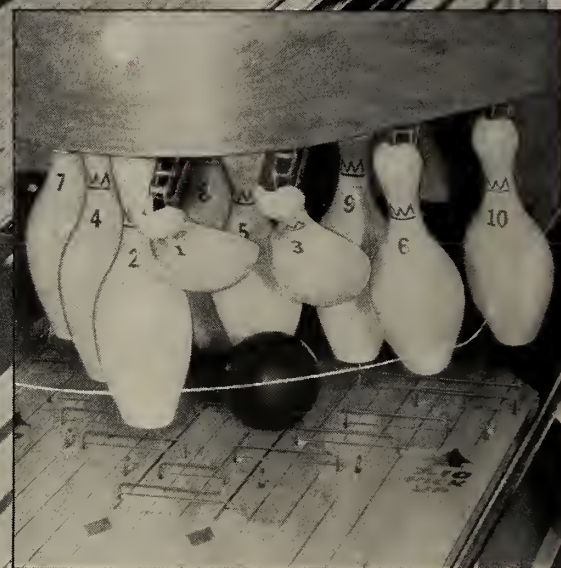
Earn biggest bowling profits with **ABC Tournament**

Real-bowling play-appeal of big ball actually hitting giant pins
...plus fastest totalizer, fastest pin-set, fastest ball-return...results
in more dimes per hour, biggest profits in automatic bowling.

Get your share. Get ABC TOURNAMENT today.



Free
TOURNAMENT
PROMOTION KIT
WITH EACH GAME



Ball hits pins

See husky 3½ in. ball actually hit pins—just like real bowling—and you see why ABC TOURNAMENT out-earns all other bowling equipment.

See Sensational New
Sun Valley

All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players . . . more profit for operators! Get your share . . . Get Bally SUN VALLEY today.

SEE YOUR *Bally* DISTRIBUTOR

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS