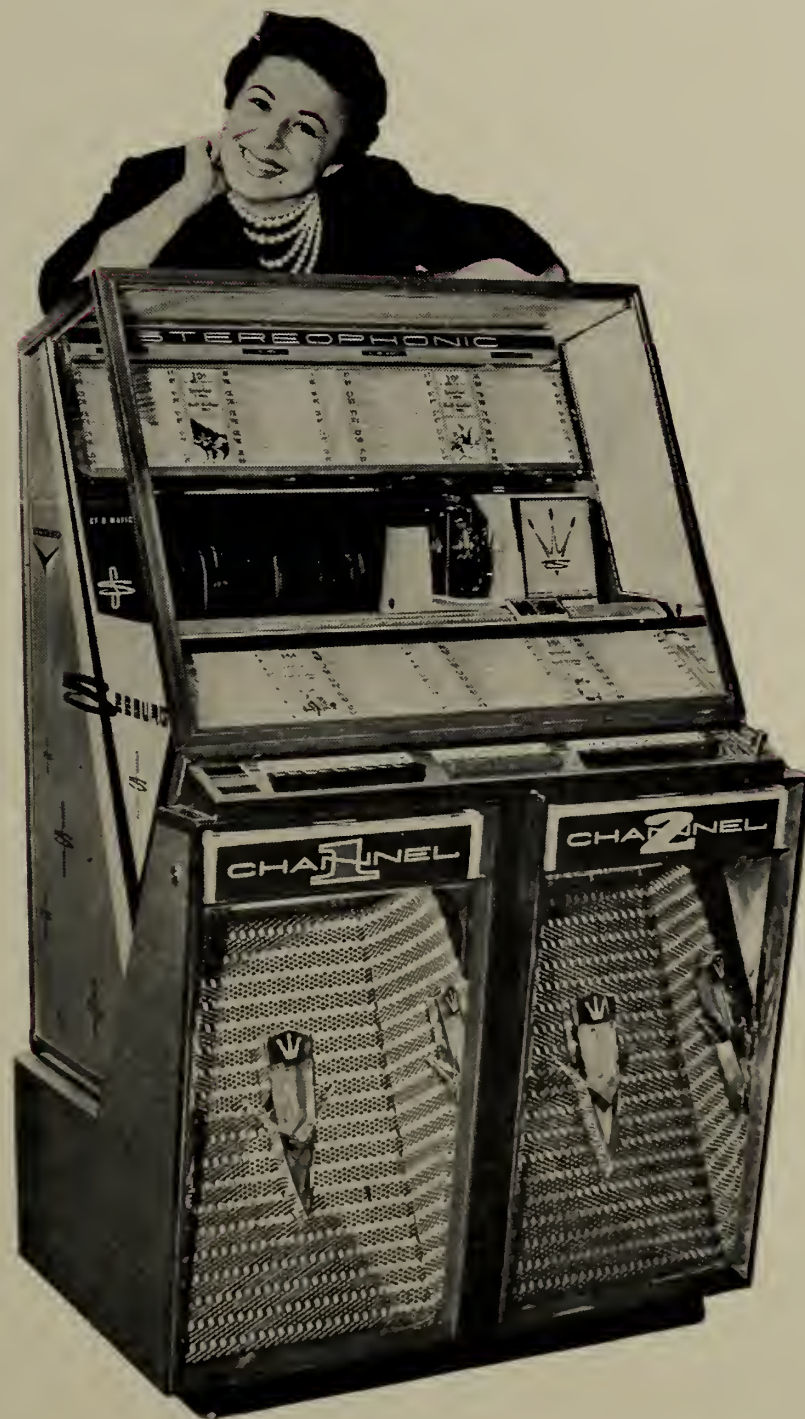


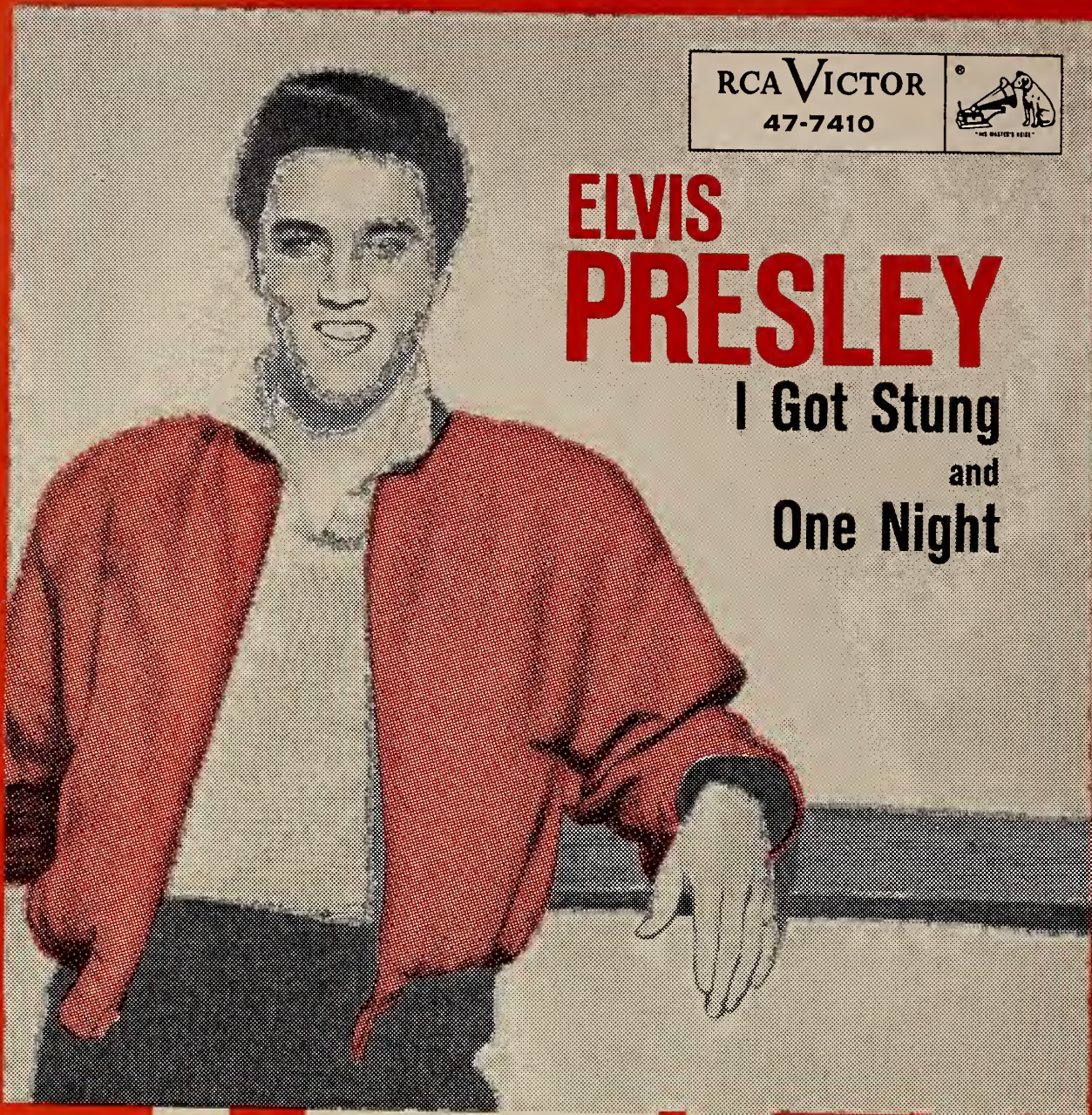
The Cash Box

VOLUME XX—NUMBER 7

NOVEMBER 1, 1958



Eydie Gorme listens happily as she hears a selection from her ABC-Paramount album "Eydie In Love" played on the new stereophonic Seeburg "222" 160 selection machine. The phonograph, pictured above with two speakers, is designed to play both stereophonic and monaural records. And through the addition of extra sets of speakers (which must always be installed in pairs), it can cover any size area with the spaciousness, depth and realism of stereophonic records.



RCA VICTOR
47-7410



ELVIS PRESLEY

I Got Stung
and
One Night

NEW

Elvis recorded this just before he shipped out for Germany. Let us ship you a batch!

I GOT STUNG / ONE NIGHT

47/7410



RCA VICTOR

Trmks) ®

RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XX—Number 7

November 1, 1958

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Announcing

THE 13th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO
CHOOSE THE BEST RECORDS AND RECORDING ARTISTS
OF 1958 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT THE FORM APPEARING IN THIS ISSUE AND MAIL TODAY!

YOUR VOTES DECIDE THE WINNERS



Here's How To Get Your Votes!



EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED BALLOT TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DURING 1958 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE BALLOTS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON BALLOT. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE FORM APPEARING IN THIS ISSUE TODAY!!!

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
November 1, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS



Pos. 10/25	Pos. 10/18	Pos. 10/25	Pos. 10/18	Pos. 10/25	Pos. 10/18	Pos. 10/25	Pos. 10/18	Pos. 10/25	Pos. 10/18	Pos. 10/25	Pos. 10/18
1	1	16	40	34	43	51	—	68	—	84	71
★MG-12688—TOMMY EDWARDS	★IM-5545—RICKY NELSON	★VI-7315—AMES BROTHERS	★EP-9289—JIMMY BREEDLOVE ★MG-12722—TOMMY EDWARDS	★CO-41195—DORIS DAY WB-5017—RICKIE LAYNE & VELYEL	★KE-2006—SAM COOKE	2	9	85	89	87	89
★LV-5003—COZY COLE LV-5007—COZY COLE & SAVINA	★CO-41253—JOHNNY MATHIS	★LA-3015—DION & BELMONT	★DO-15825—PAT BOONE	★CM-150—GEORGIE YOUNG KI-5156—CHECKERS	★CO-41238—JERRY VALE	3	10	86	98	90	98
★DB-101—JIMMY STARR ★MG-12677—CONWAY TWITTY	★KA-231—RAYMOND LEFEVRE ★KA-235—JANE MORGAN VE-10152—DALIDA	★VI-7315—AMES BROTHERS	★CN-1026—FRANKIE AVALON	★CO-41251—JOHNNY CASH	★BG-3004—BOBBY PEDRICK, JR.	4	18	87	—	—	—
★CA-4049—KINGSTON TRIO	★VE-10152—DALIDA ★VI-7337—PEREZ PRADO	★CR-62033—TERESA BREWER ★RO-4106—GEORGIA GIBBS	★DO-15836—BILLY VAUGHN	★BG-3004—BOBBY PEDRICK, JR.	—	5	4	88	—	—	—
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON	★PA-520—FOUR ESQUIRES	★DO-15840—PAT BOONE	★DF-4106—RITCHIE VALENS	★ME-71369—GAYLORDS	—	6	8	89	—	—	—
★VI-EPA-1469—JOHNNY CONQUET	★MG-12706—JONI JAMES	★CO-41250—FIVE BLOBS DO-15817—JOE AUGUST ER-1080—ZANIES	★RO-4115—PLAYMATES	★AP-9934—PONY-TAILS SF-5027—JUDY HARRIET	—	7	32	90	—	—	—
★CA-4069—EVE KINGSLEY ★DR-503—TEDDY BEARS RO-4107—CATHY CARR	★AC-6127—BOBBY DARIN	★ME-71355—PATTI PAGE	★LI-55144—EDDIE COCHRAN	★TP-395—JOHNNY LOVE	—	8	11	91	—	—	—
★CD-1350—EVERLY BROS.	★AX-25005—ELEGANTS	★MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO	★CH-1705—HARVEY & MOONGLOWS	★AA-101—PAULETTE SISTERS	—	9	49	92	—	—	—
★DO-15781—ROBIN LUKE WO-105—CLYDE BEAVER	★CA-4056—NAT "KING" COLE	★JU-5338—ROYALTONES KI-5157—SUGAR CANES ME-71367—CARDIGANS	★AT-1197—RUTH BROWN	★LI-55157—JULIE LONDON ME-71357—DICK CONTINO ★RO-4102—JIMMY BOWEN	—	10	20	93	—	—	—
★DE-30719—EARL GRANT	★CO-41237—TONY BENNETT MI-110—MITT MITTENS	★MG-12713—CONNIE FRANCIS	★CD-1351—ANDY WILLIAMS	★AA-100—ANDY ROSE ★AP-9956—PAUL ANKA	—	11	55	94	—	—	—
★CA-4028—DEAN MARTIN CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO CR-62021—McGUIRE 51S. ★DE-30677—DOMENICO MODUGNO GA-1019—CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN	★CM-149—APPLEJACKS	★CA-4070—FRANK SINATRA	★AE-551—JIMMY CLANTON	★CH-1700—CHUCK BERRY	—	12	67	95	—	—	—
★CS-229—BOBBY DAY	★DO-15843—JEFF STEVENS ★GY-2001—DONNIE OWENS	★CK-900—DALE HAWKINS	★JA-1111—DUANE EDDY	★AP-9960—JOHNNY NASH AP-9943—DON COSTA CA-4011—LES BAXTER CO-41200—SOPHIA LOREN DO-15831—STEVE ALLEN KE-2006—SAM COOKE LO-1830—VERA LYNN/ MANTOVANI ME-71338—RALPH MARGERIE VI-7286—JOE REISMAN	—	13	51	96	—	—	—
★EN-1027—LITTLE ANTHONY & IMPERIALS	★DE-30745—KALIN TWINS	★SW-4014—DICKY DOO & THE DON'TS	★ME-71353—PLATTERS	★SA-1551—NAPPY BROWN	—	14	12	97	—	—	—
★DO-15805—SHIELDS DX-500—SLADES ME-71345—DEL VIKINGS	★AG-5316—SOLITAIRES ★ME-71366—DIAMONDS	★CO-41258—MAHALIA JACKSON ★DO-15825—PAT BOONE	★ME-71353—PLATTERS	★MG-12683—CONNIE FRANCIS	—	15	45	98	—	—	—
★IM-5545—RICKY NELSON	★CA-4033—GORDON MacRAE ★CM-151—GAINORS DL-6178—OTIS WILLIAMS	★CA-3997—T. ERNIE FORD ★VI-7353—PERRY COMO	★DO-15795—BILLY VAUGHN 5F-5027—JUDY HARRIET	★AL-3435—THURSTON HARRIS	—	16	22	99	—	—	—
★CC-483—JACK SCOTT	★CG-59013—JERRY WALLACE	★CO-41214—EILEEN RODGERS	★VI-7349—DINAH SHORE	★DO-15829—DON CORNELL	—	17	36	100	—	—	—
★ME-713—PLATTERS	★CC-483—JACK SCOTT	★CO-41214—EILEEN RODGERS	★AE-546—JIMMY CLANTON DO-15804—MARGARET WHITING	★CO-41251—JOHNNY CASH	—	18	45	—	—	—	—

★ INDICATES BEST SELLING RECORD OR RECORDS.

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 6



EAGLE RECORDS

Proudly Introduces Their New Singing Star

WALTER SCOTT



The Rhythm Song

"ON THE WAY OUT"

The Ballad

"MY INNER FEELINGS"

EAGLE # 1003

The Rock and Roll Version of the Ballad Hit

"DEVOTION"

b/w
"Moving On Down"

by
JOEY FARR

EAGLE # 1002

Going Strong

"TOGETHER AGAIN"

b/w
"At Night"

by
EDDIE HOLMES

EAGLE # 1000

EAGLE RECORDS

(a division of Arkin Record Co.)

201 W. 49 St., N. Y. (JU 2-2338)

Jerry WALLACE
follows his Smash
"HOW THE TIME FLIES"

with

"ALL MY LOVE BELONGS TO YOU"
and
"DIAMOND RING"
59027



CHALLENGE

Distributed by SPARTON of CANADA



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	IT'S ALL IN THE GAME TOMMY EDWARDS MG-12688—Tommy Edwards	1
2	TEA FOR TWO CHA CHA WARREN COVINGTON & T. DORSEY ORCH. DE-30704—Warren Covington & T. Dorsey Orch. VI-EPA-1469—Johnny Conquet	4
3	BIRD DOG EVERLY BROTHERS CD-1350—Everly Bros.	2
4	TOPSY (PART II) COZY COLE LV-5003—Cozy Cole	10
5	CHANTILLY LACE BIG BOPPER ME-71343—Big Bopper	8
6	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO CA-4028—Dean Martin CA-4024—Nelson Riddle CG-59016—Rosa Linda CO-41223—Aurelio Fierro CR-62021—McGuire Sis.	3
7	ROCKIN' ROBIN BOBBY DAY CS-229—Bobby Day	5
8	SUSIE DARLIN' ROBIN LUKE DO-15781—Robin Luke	6
9	IT'S ONLY MAKE BELIEVE CONWAY TWITTY MG-12677—Conway Twitty	12
10	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS EN-1027—Little Anthony & Imperials	7

11) YOU CHEATED. 12) LITTLE STAR. 13) THE END. 14) NEAR YOU. 15) TOM DOOLEY. 16) CALL ME. 17) FIREFLY. 18) GUAGLIONE. 19) JUST A DREAM. 20) HIDEAWAY. 21) SUMMERTIME BLUES. 22) PATRICIA. 23) DEVOTED TO YOU. 24) THERE GOES MY HEART. 25) THE DAY THE RAINS CAME. 26) HOW THE TIME FLIES. 27) I GOT A FEELING. 28) BORN TO LIVE. 29) TO KNOW HIM IS TO LOVE HIM. 30) GEE BUT IT'S LONELY. 31) EVERYBODY LOVES A LOVER. 32) FIBBIN'. 33) LONESOME TOWN. 34) WITH YOUR LOVE. 35) NON DIMENTICAR.

CODE:

AA—AAMCO	CA—Capitol	DI—Disneyland	FR—Fraternity	LK—Lark	SF—Surf
AC—Atco	CB—Cabot	DL—DeLuxe	F5—Felsted	LO—London	SP—Specialty
AE—Ace	CC—Carlton	DM—Demon	GA—Grand	LV—Love	SU—Sun
AF—Audio Fidelity	CD—Cadence	DO—Dot	Award	ME—Mercury	SW—Swan
AG—Argo	CE—Coed	DR—Dore	GL—Glory	MG—MGM	TE—Tender
AL—Aladdin	CG—Challenge	DT—Dooto	GN—GNP	MI—Mira	TI—Tico
AN—Abner	CH—Chess	DU—Duke	GO—Gone	MO—Modern	TN—TNT
AO—Apollo	CI—Casino	DX—Domino	GY—Guyden	NA—Nasco	TP—TeePee
AP—ABC-Paramount	CK—Checker	EA—Eagle	HA—Hanover	OJ—OJ	UA—United Artists
AR—Arrow	CL—Colonial	EM—Ember	HE—Herald	OK—Okeh	UN—United VE—Verve
AT—Atlantic	CM—Cameo	EN—End	HU—Hunt	PA—Paris	VI—RCA Victor
AW—Arwin	CN—Chancellor	EP—Epic	HY—Hickory	PE—Peacock	VJ—Vee Jay
AX—Apt	CO—Columbia	ER—Era	IM—Imperial	PH—Sam Phillips, Int.	VK—Vik
BA—Baton	CR—Coral	EW—East-West	JA—Jamie	PX—Pet	VP—Vip
BB—Back Beat	CS—Class	EX—Excello	JU—Jubilee	RI—Rip	VU—Vulcan
BG—Bigtop	CY—Crystalette	FA—Fargo	JZ—Josie	RO—Roulette	WB—Warner Bros.
BI—Big B	DA—Dana	FE—Federal	KA—Kapp	RP—RPM	WO—Wonder
BR—Brunswick	DB—Debbie	FI—Fiesta	KE—Keen	SA—Savvy	
BT—Bethlehem	DD—Dale	FL—Flash	KI—King	SB—Sunteam	
	DE—Decca	FO—20th-Fox	LA—Laurie	SE—Sue	
	DF—Del Fi	FP—Flip	LI—Liberty		

DEALERS! OPERATORS! ONE-STOPS!

Here's your

CHECK-LIST of CHART-CHAMPS...

they're the hottest...and they're all on

ABC-PARAMOUNT

ABC 9960	ALMOST IN YOUR ARMS Johnny Nash <small>with DON COSTA ORCH.</small>	JUST YOUNG Paul Anka	ABC 9956
ABC 9963	FAKE OUT Frankie Sardo	CAMEO RING Sonny Vito	ABC 9958
ABC 9962	OHO AHA Frank Verna	A THIEF Danny & The Juniors	ABC 9953
ABC 9965	CAN'T HELP LOVIN' DAT MAN Shorty Allen	I LOVE YOU SO The Internationals	ABC 9964
ABC 9961	CHA CHA CHERIE Enric Madriguera	SNEAKY ALLIGATOR The Ellis Brothers	ABC 9954

**ALL
THESE...**

plus

NEW! NEW! NEW! SMASH! SMASH! SMASH!

3 sensations that'll streak up the charts like lightning!

DOUBLE-SIDED DISC
TAKES DEAD AIM AT YOUR MARKET!

abc-9972

YOU NEED LOVE

b/w

STAGGER LEE

Lloyd Price

TEEN-TEMPO BALLAD
WITH LOTS OF HEART!

abc-9970

THE TIME

Joan Shaw

TIMELY TUNES CASH IN WITH CHA-CHA BEAT!
SURE TO SOAR!

abc-9973

RUDOLPH,
THE RED-NOSED
REINDEER
CHA CHA

b/w

NOTRE DAME
VICTORY MARCH
CHA CHA

Hernando Hopkins





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"ONE NIGHT" (2:32)

[Travis-Presley BMI—
Bartholomew, King]

ELVIS PRESLEY (RCA Victor 7410)



ELVIS PRESLEY

"I GOT STUNG"

(1:50)

[Gladys ASCAP—Schroeder, Hill]

● That man is here again with another great teen performance headed for the winner's circle. The slow side, "One Night", is a dramatic rock-a-ballad treated to a growling, inspired reading by the R & R master. Kids'll flip over this one. "The Pres" picks up the pace on "I Got Stung" and tears thru another swinging opus that should have the happy feet jumping. Take your pick. Both could be toppers.

"CANNON BALL" (1:52) [Gregmark BMI—Hazelwood, Eddy]

"MASON DIXON LION" (1:50) [Gregmark BMI—Hazelwood, Eddy]

DUANE EDDY (Jamie 1111)



DUANE EDDY

● Duane Eddy could have a bigger hit in "Cannon Ball" than he had in "Rebel-Rouser". It's a thrilling new instrumental jumper with Eddy's twangy guitar in the spotlight, excitingly showcased by some torrid instrumental backing and a great hand-clapping beat. The song is already breaking and could go all the way. It's got enough jet fluid to orbit. More rockin' stuff on the flip.

"CINDERELLA" (1:45) [Lar-Bell BMI—Larson, Belland]

"GIDGET" (1:47) [Shapiro-Bernstein ASCAP—Washington, Karger]

FOUR PREPS (Capitol 4078)



FOUR PREPS

● The Four Preps, with three hits in a row ("26 Miles", "Big Man" and "Lazy Summer Night") are sure to make it four in a row with "Cinderella". It's a fast moving rocker by the consistent quartet and sports a cute, catchy melody and lyric. Side is featured in the up-coming Columbia pic "Gidget". A hit from every angle. Flip is the film's title song, a shuffler describing the gal named "Gidget". Backdrop instrumentation on both ends is inventive.

"SEVEN MINUTES IN HEAVEN" (2:39)

[Stratton BMI—Keller, Sherman]

"CLOSE FRIENDS" (2:27) [Rush BMI—Callahan]

PONI-TAILS (ABC-Paramount 9969)



PONI-TAILS

● The Poni-Tails, the smooth-blending gal trio that attained national prominence with their beautiful "Born Too Late" smash, come right back with another chart-breaker in "Seven Minutes In Heaven". Strong teenage merchandise with a rock-a-cha-cha beat and a catchy melody. The coupling, also a contender, has the gals cruising thru a pretty ballad with a beat. Coupling with strong potential.

NELSON RIDDLE ORCH.

(Capitol 4075)

B+ "BIRDS OF PARADISE" (2:26) [Zodiac BMI—Kreuder] One of the most inviting (non rock and roll) instrumentals to hit this turntable in quite some time is this lush, string-filled baion-beat opus. Full and exotic bit of listening pleasure that should win huge dee jay attention. Could be a big money-maker too.

B "UNA CASA PORTUGUESA" (2:38) [Ardmore ASCAP—Fonessa, Ferreira, Sequeira] Another lush and imaginative piece of listening material. A chorus is neatly woven into this item, singing without lyrics.

THE PLURAL'S

(Wanger 187)

B "MISS ANNIE" (2:40) [Explorer BMI—Mazzulio, Anderson, Black, Bennet, Wagner] A good rock and roll shuffler is commercially executed by the Plural's, a new group debuting on Wanger. Lead voices blend in a manner that kids will enjoy.

C+ "DONNA MY DEAR" (2:25) [Tino BMI—Mazzulio, Anderson, Black, Bennet, Wagner] A pretty fish-beat item also aimed at the teen set.

FLAMINGOS

(End 1035)

B+ "LOVERS NEVER SAY GOOD-BYE" [Ivy-Gee BMI—Johnson, Wilson] The Flamingos, who've had numerous hits thru the years on various labels, bow in under the End banner with a pretty rock-a-ballad that could make it big. Group has excellent harmony and a dramatic love tune to work with here. Smooth side the teeners will want.

C+ "THAT LOVE IS YOU" [Regent BMI—Nelson, Barrett] Another full choral backdrop showcases the lead as he fashions more romantic rock-a-ballad tunestuff.

PEE WEE KING

(RCA Victor 7375)

B+ "JANIE" (2:06) [Ridgeway BMI—Glasser, King] Pee Wee King, a gent long associated with country music, does a complete turnaround here as he, his band, and a chorus belt out a torrid rock and roll jumper. Side's got great drive. Could be Pee Wee's biggest in years.

C+ "UNBREAKABLE HEART" (2:20) [Tree BMI—Peters, Peters, Hanes] Another pleasant rockin' item. Two handle the vocal chores.

BERNIE WAYNE

(ABC-Paramount 9967)

B "THE COOL CABALLERO" (2:18) [E. B. Marks BMI—Wayne] A sampling from Wayne's inventive "Man And His Music" package, the track is a bright ork display merging elements of a Latin beat and swing. Good bet for change-of-pace programming.

B "THE TELEGRAPH OPERATOR AND THE CHORUS GIRL" (2:31) [Peer International BMI—Wayne] Telegraph beeps and a up-tempo blues melody form another well-sounding ork spree. Also from the "Man And His Music" LP.

JIMMY SCOTT

(Savoy 1548)

B+ "I MAY NEVER (SEE MY BABY ANYMORE)" [Savoy BMI—Chase] Scott may have something in this medium-tempo blues-beat romancer. The songster has a feel for the blues idiom, and added to the fine Scott performance there is the pro beat job by the combo. This disk could make it.

B+ "WHAT" [Savoy BMI—Chase] Another good impression by Scott on a fervent song of devotion. Top-half may kick-off faster, but don't neglect this telling ballad showing.

UMBERTO

(Kapp 245)

B+ "COME PRIMA (FOR THE FIRST TIME)" (2:26) [A.M.C. ASCAP—Ram, Panzeri, DiPaola, Taccani] Songster Umberto smoothly presents an Italian-sung version of the Italian melody that looks like the next big pop import. There's a showmanship about this reading the jocks are going to like. Worthy companion to other disks on the effort.

C+ "FANTASTICA" (2:36) [B.I.E.—M. — Constanzo, DiBenpivoglio, Gori] A flowing melody gracefully read by the talented artist.

OTIS WILLIAMS AND HIS CHARMS

(DeLuxe 6178)

B+ "THE SECRET" (2:39) [Daywin BMI—Lubin, Roth] A thoroughly competent beat vocal on the Gordon MacRae (Capitol) and Gainors (Cameo) click. Though the latter artists have the head-start sales edge, this is a dynamic performance of the tune that deserves attention. Striking vocal.

C+ "MY FRIENDS" (2:21) [Jay & Cee BMI—Jackson, Sims, Clark, Grant, Brizant] Telling stint on a fair rock-ballad.

LEROY HOLMES

(MGM 12723)

B+ "IN A PERSIAN MARKET" (2:36) [Bosworth Belwin ASCAP—Ketelby] The current MGM practice of bringing back some artists' beat versions of old hits has its ork turn here in an exciting rock performance of a former Leroy Holmes success. Torrid ork stint to watch.

B "SPANISH ROCK" [Haworth ASCAP—Holmes] A big beat treatment of the "Gypsy" theme from Carmen. Good sax work.

SHIRLEY FORWOOD

(Fraternity 824)

B+ "MA (HE'S MAKING EYES AT ME)" (2:07) [Mills ASCAP—Clare, Conrad] This return engagement for the oldie in a beat role could bring it new-won success. Miss Forwood's reading has charm and vitality, and the joyful ork-male chorus brightly enhances the whole affair. Solid deejay response is certain.

B+ "FALL IN" (2:03) [Sun Valley BMI—Roberts, Phillips] An Army command is used to cute romantic advantage on this portion. Lively march-tempo novelty perfect for jukeboxes in and around Army posts. Dee-jays will like, too.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PAST PERFORMANCE SHOWED IT... CURRENT RELEASES PROVE IT!—



has the
GOLDEN TOUCH
for
TEEN TASTE!

APT-25017

GOODNIGHT
 The Elegants

APT-25018

HOW COME
 and
OH YEAH!
 Bobby Hamilton

The Original!

APT-25019

SIDE STREET
 Intervals

APT-25012

WHEN
I FOUND YOU
 Bobby Baron

APT-25013

COME ON
AND LOVE ME
 Davey Jones

APT-25015

UNTIL I DIE
 The Fawns

APT-25016

WORDS
OF WISDOM
 The Terracetones

APT-25014

MY HEART IS YOURS
 and
I AM SO
 (IN LOVE WITH YOU)
 The Dozier Boys



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"I WANT TO BE HAPPY CHA CHA" (2:57)
[Harms ASCAP—Youmans, Caesar]

"SATAN TAKES A HOLIDAY" (3:11) [Lincoln ASCAP—Clinton]

TOMMY DORSEY ORCH. Starring WARREN COVINGTON (Decca 30790)



WARREN COVINGTON

● The Tommy Dorsey Orchestra

starring Warren Covington, follows up its long running success "Tea For Two Cha Cha" with a strong coupling that could repeat. The boys revamp another oldie in today's popular cha cha beat and come up with a hot side in "I Want To Be Happy Cha Cha". Stuttered vocal adds color to this contender. And the simple, sharply defined dance tempo is again present as in "Tea For Two". A smooth rockin' reading of "Satan Takes A Holiday" on the flip makes this a twin threat. Great dance item here too.

"JOE JOE GUN" (2:49) [Arc BMI—Berry]

"SWEET LITTLE ROCK AND ROLL" (2:39) [Arc BMI—Berry]

CHUCK BERRY (Chess 1709)



CHUCK BERRY

● Chuck Berry, recently on the boards with his "Carol" click, and a veteran of many pop-r & b hits, has a hot new coupling for his many fans. "Joe Joe Gun" is a thrilling rocker about a meddlesome monkey and his jungle adventures. Beat filled folk-flavored rocker that drives and drives. Cute lyric too. Flip is another good jumper right up the teeners' alley.

"THE WORLD OUTSIDE" (2:52)

[Chappell ASCAP—Sigman, Addinsell]

"TCHAIKOVSKY PIANO CONCERTO # 1" (2:58)
[Garland ASCAP—Arr. Williams]

ROGER WILLIAMS (Kapp 246)



ROGER WILLIAMS

● "The Warsaw Concerto", currently making a comeback as a pop ballad tagged "The World Outside", is hopped on by Roger Williams, probably the hottest pop pianist in the business today. Lush and commercial treatment with a chorus joining in at mid-point singing the new lyrics. Strong sequel to the artist's current smash "Near You". The beautiful "Tchaikovsky Piano Concerto #1" (known in pop circles as "Tonight We Love") makes a fitting companion deck. Inviting pop arrangement with strings.

"C'MON EVERYBODY" (1:53) [Metric BMI—Cochran, Capehart]

"DON'T EVER LET ME GO" (2:11) [American BMI—Fitzsimmons]

EDDIE COCHRAN (Liberty 55166)



EDDIE COCHRAN

● Eddie Cochran, the man responsible for the year's biggest "Summer" hit, "Summertime Blues", could have a huge fall-winter click in his follow-up offering "C'mon Everybody". Spirited rocker with Eddie assisting himself with some sensational guitar work. This lad is gonna stay in the big-time. Flip offers Cochran on a pretty rock-a-ballad.

JACKIE WILSON
(Brunswick 55105)

B+ "LONELY TEARDROPS" [Pearl BMI—Gordy, Carlo] Tricky beat phrasing by Wilson makes this up-tempo ditty an item to eye. Backed expertly by the Dick Jacobs ork, Wilson has an interesting way of repeating words, and breaking into falsetto voicing. Waxing can easily step-out.

B "IN THE BLUE OF EVENING" (2:51) [Shapiro Bernstein ASCAP—Adair, D'Artega] Wilson reflects expressively on the oldie. Organ works out nicely in the moody setting.

JO-ANN KING
(RCA Victor 7378)

B+ "BIGGER THAN TEXAS" (2:04) [Leo Feist ASCAP—Fain, Webster] This is rousing rock production number from the forthcoming "Mardi Gras" pic, and both Miss King and the full-sounding Ray Martin ork-chorus take it in engaging stride. Fine hand clapping gimmick. The title refers to a gal's love for her fella. The jocks will favor.

B "CHA CHA CHOO CHOO" (2:15) [Towne ASCAP—Drake, Frisch] The opus invitingly ties in a cha cha beat with a departing train. Bright theme on the currently hot cha cha tempo.

JIMMY SEALS
(Winston 1027)

B "JUAREZ" (2:11) [Slim Willet BMI—Willet] Fifteen-year-old sax ace Jimmy Seals breaks loose on a torrid instrumental rocker that reminds the listener of the Champs' hits. Swinging stuff with a wild drum backdrop. Teeners should enjoy the racing sound.

B "BISCAYNE BAY" (2:17) [Slim Willet BMI—Willet] A big rock-a-ballad beat showcases the sax artist's exciting solo. Good fish beat dance stuff also for the younger set.

ENZO STUARTI
(United Artists 149)

B+ "COME PRIMA" (2:04) [A.M.C. ASCAP—Ram, Panzeri, Taccani, DiPaola] Enzo Stuarti, who has a way with an Italian tune, hands in a strong, commercial rendition of Italy's current #1 hit. Good rock and roll beat should make it appeal to kids. This is the only version available with both English and Italian lyrics.

C+ "MY BLUE HEAVEN" (2:06) [Leo Feist ASCAP—Donaldson, Whiting] A great evergreen is chanted with spirit against a rockin' backdrop. Good dance item.

MICKEY & SHONNIE LANE
(Brunswick 55098)

B "TOASTED LOVE" [Bandstand BMI—Lane] The Lanes, billed as the "Bright And Early Kids", debut on Brunswick with a good rock and roll up-beat romancer. Commercial stuff for the kids.

C "DADDY'S LITTLE BABY" [Click ASCAP—Schreiber] Another teen directed rockin' opus. In spots the pair remind this listener of the Everly Bros.

JOHNNY DESMOND
(MGM 12717)

B+ "C'EST SI BON CHA CHA" (2:55) [Leeds ASCAP—Bett Hornez, Seelen] MGM continues to record artists with their original hits set to up to date tempos. Here Desmond cruises thru an exciting new cha cha arrangement of his "C'est Si Bon" smash. Strong dance item with potential.

C "BLACK HAIRD BEAUTY" (2:24) [Studio BMI—Erman] Johnny changes the pace and gives out with a catchy march tempo novelty Cute side.

JUDY HARRIET
(Surf 5027)

B+ "TALL PAUL" (1:59) [Music World BMI—Sherman, Roberts] This portion has an engaging beat air which can carry it to chart recognition. The chanteuse zestfully delivers the song, while a clapping gimmick and deep-voice interjections enter the disk scene. Very catchy opus. Could move.

B "SO YOUNG (LA PALOMA)" (2:25) [Lealani BMI—Hall] An impressive teen version of the famed melody previously released by the diskery. Listenable reading.

TONY MARTIN
(RCA Victor 7376)

B "LOLITA" (2:37) [Warren BMI—Warren] The title of this expressive Martin effort should immediately bring to mind the nation's top-selling novel, and here lies much of the deck's strength. Effective Latin tempo-beat backing includes an organ. Jocks will be on this timely issue.

C+ "SHE SERVES A NICE CUP OF TEA" (2:32) [Alamo ASCAP—Wayne, Reichner] Novelty presentation with a "Hernando's Hideaway" approach.

LEE LAWRENCE
(Metro 20008)

B "HIS SERVANT" [Jefferson ASCAP—Sherwin, Lief] Lawrence's big-voice is well-matched with this soaring inspirational. In fact, the whole production, the Lawrence vocal, the ork-chorus, is potently structured for an impressive showing. Excellent pop inspirational programming.

C+ "LONELY BALLERINA" [Ed. Kassner ASCAP—Carr, Lambrecht] The songster expressively recites a schmaltzy melody set to storyline ala Vaughn Monroe's "Dance Ballerina".

EDDIE LAWRENCE
(Coral 62049)

B+ "SPACE PHILOSOPHER" (3:11) [Merrick BMI—Lawrence] Comi-Lawrence returns to an "Old Philosopher" format in a funny essay on space flight. A timely track good for strong comedy-disk sales and deejay spins.

B "OUTTA THIS WORLD" (2:57) [Merrick BMI—Lawrence] Lawrence plays a punch-drunk-like, space-sight-seeing guide on this end. Lots of amusing lines here, too.

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GREAT!



Buddy Holly

HEARTBEAT

b/w

WELL...

ALL RIGHT

Coral

9-62051



Jackie Wilson

LONELY TEARS

b/w

IN THE BLUE OF THE EVENING

Brunswick 9-55105



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

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The Cash Box Sleeper of the Week

"SO MUCH" [R. Barrett]

"OH YEAH" [Real Gone BMI—Barrett, Gourdine]

LITTLE ANTHONY & THE IMPERIALS (End 1036)

● Little Anthony, who, with the Imperials sent "Tears On My Pillow" into the top five, has a potent follow-up in "So Much". Pretty new rock-a-ballad with Anthony's voice shining brightly in the spotlight and excellently showcased by the group. The Imperials' many new fans will want this record. Flip is an ok rocker.

"WHOLE LOTTA LOVING"

(2:02) [Marquis BMI—Domino, Bartholomew]

FATS DOMINO



FATS DOMINO

"COQUETTE" (2:25)

[Leo Feist ASCAP—

Kahn, Lombardo, Green]

(Imperial 5553)

● Fats Domino has that winning sound on both sides of his new Imperial platter—a sound that could splash his name across the pop and R & B charts once again. The ace revives the standard "Coquette" on one half, ambling thru the number in his relaxed, rhythm manner. Chorus assists. "Whole Lotta Loving" is a solid rocker with Fats leaving out lyrics in spots and substituting with handclapping. Catchy two-sider to watch.

"LOVE YOU MOST OF ALL" (2:15) [Hermosa BMI—Campbell]

"BLUE MOON" (2:45) [Robbins ASCAP—Rodgers, Hart]

SAM COOKE (Keen 2008)



SAM COOKE

● Sam Cooke, who's been on the charts with everything he's issued since his initial smash "You Send Me", could have one of his biggest money-makers to date in "Love You Most Of All". It's a charming shuffle beat rocker with Sam working on multiple tracks. Resulting sound could win mass teen approval. The great oldie "Blue Moon" is warbled in "You Send Me" style on the flip. Pretty performance. This one could also catch.

"DIAMOND RING" (2:15) [Kenny Marlow BMI—Isle, Isle]

"ALL MY LOVE BELONGS TO YOU" (2:07) [Lois BMI—Nix, Glover]

JERRY WALLACE (Challenge 59027)



JERRY WALLACE

● Jerry Wallace, still going strong with one of the year's longest running hits, "How The Time Flies", has another potent deck that'll earn a heap of loot. Titled "Diamond Ring", the side is a swinging rocker belted with gusto by the songster. Choral and instrumental backdrop is terrific. On the flip Wallace offers an emotional waxing of an R & R romancer that's been recorded a number of times. Strong companion deck. But the top portion has the big money sound.

LITTLE ANTHONY GUARDINE

(Savoy 1552)

B "YOU" [Ninny BMI — Winley, Cadena] A master which Savoy picked up recently features Little Anthony, the lead voice on "Tears On My Pillow". The lad, working here with the Duponts, chants a pretty rock-a-ballad that should interest the new fan following of the youngster.

C+ "MUST BE FALLING IN LOVE"

[Ninny BMI—Guardine, Winley] This end has the songster and the group rockin' thru a commercial jumper.

ANNE McCREADY

(Coral 62044)

B "THE MIRACLE OF THE JUGGLERS" [Pickwick ASCAP—Reid, Altman] Anne McCready, a newcomer with a rich, polished voice, does a lovely job with an interesting story—song about a historic incident. Change of pace material that should meet with dee jay approval. Has potential.

B "EACH NOW AND THEN"

[Chappell ASCAP — Reid, Carretta] The thrush tenderly cruises thru a reminiscent romancer. One of the few non-R & R beat couplings around today.

RUSS HADDOCK TRIO

(Brunswick 55091)

B "MOHICAN" [Champion BMI—Haddock] The Haddock Trio, a jazz threesome currently appearing at New York's Living Room nitery, glides thru a latin beat jazz item. Drum, flute and piano offer some interesting sounds. Jocks should enjoy.

B "SO IN LOVE" [T. B. Harms

ASCAP—Porter] A cool, soothing jazz interpretation of Porter's recent standard is neatly executed here. More strong material jazz dee jays should listen in on.

WITCHES 3 AND FRIENDS & CAMARTA ORCH.

(Disneyland 115)

B+ "JINGLE BONES" (1:55) [Walt

Disney ASCAP — Huemer, Camarata] An amusing novelty that could enjoy Halloween success as well as Xmas success, is this eerie, comedy arrangement of the standard "Jungle Bells". New lyrics and special sound effects are cute. Could catch.

C "JUNGLE TREE" (3:30) [Walt

Disney ASCAP — Huemer, Camarata] Bird calls and howls of the jungle serve as the intro for this unusual recording about a strange looking tree in the midst of the jungle.

THE SPARTANS

(Scope 1103)

B "ZIG ZAG" (1:59) [Studio BMI—Robinson] Designed to appeal to the teenagers who enjoyed "Rebel Rouser", is this guitar-filled instrumental rocker by the Spartans. Exciting jumper with a fullness and drive that immediately arrests the listener's attention. Could catch on.

C+ "ROCK TEAM—ROLL TEAM"

(1:53) [Midway ASCAP—Hornsbey, Hanson] A collegiate type chorus chants the lyrics to this march tempo rocker. This half could be adapted for a football cheer.

NOEL PARIS

(Mark 139)

B+ "THE HAPPY FRENCHMEN" (1:36) [Criterion ASCAP—Paris] Noel Paris and the Happy Frenchman bounce thru an infectious continental novelty. Although an instrumental for the most part, in spots a chorus joins in with a short French vocal. Inviting overall sound. Good change of pace material for jockeys.

C+ "FLUTE SALAD" (2:13) [Cri-

terion ASCAP—Greco] A smooth and simple shuffler with the flute in the spotlight. Definite jazz overtones here.

JACKIE CLARK

(XYZ 2005)

B+ "PAJAMA PARTY" (2:28) [Con-

ley BMI—Slay, Jr., Crewe] UA could come thru on the XYZ label with a money maker. The diskery has a contender in this rocker by Jackie Clark. Strong novelty with a good idea, lyric and overall sound. Kids should take to this idea.

C+ "WALKIE TALKIE" (2:16)

[Conley BMI—Slay, Jr., Crewe] Another solid jolter that drives from the opening groove to the conclusion.

AL ELIAS

(Payson 103)

B "KING KONG" (2:28) [Triple E

BMI—Elias, Kay] A cute rock and roll novelty is belted in frantic style, against a showcase of jungle chants, screams, etc., by Elias. Kids should enjoy.

B "JEANNIE JEANNIE" (2:08)

[Triple E BMI—Elias, Kay] A rock and roll square dance flavor comes over on this pleasant cornballer. Side has a good handclapping tempo.

AL AND NETTIE

(Christy 106)

B+ "FROG HOP" (2:00) [Rambolt

BMI—Smith, Geddins] This is a well-produced rock "lesson" on a teen dance idea. Songsters Al and Nettie effectively pound out the lyrics, while the combo turns in some forceful beat work. Above-average r&r production. Record hop find.

C "MOVE BABY MOVE" (2:06)

[Rambolt BMI—Smith, Geddins] The tune here is old rock 'n roll hat. Top side all the way.

JOHNNY SARDO

(Warner Bros. 5014)

B "I WANNA ROCK" (1:39) [M.

Witmark ASCAP — Sardo, Pulliam] A new Warner Bros. pactee, the seventeen year old vocalist raps out a number full of sure-handed rock 'n roll ingredients. There's beat polish throughout the whole affair. Good first showing for the artist.

B "USED HEART" (2:30) [Shel-

don BMI—Nerlino, Nerlino] This portion showcases the performer in a beat-ballad light, and he's convincing at the romancer game.

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The Big

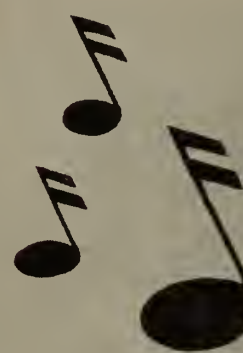
New BEAT

Record Smash

Pretend Cha Cha
RALPH MARTERIE

and his Marlboro Orchestra

COUPLED WITH
FLIGHTY
MERCURY 71379




SOLID SELLING HITS


Walking Along
THE DIAMONDS
 71366


 FLAMINGO
L'Amore
THE GAYLORDS
 71369


Chantilly Lace
BIG BOPPER
 71343


Mercury
 ®
RECORDS


Prisoner Of Love
BILLY ECKSTINE
 71372

TODAY'S HIT TRADEMARK



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MIEDIOCRE

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The Cash Box Sleeper of the Week

"HEARTBEAT" [Nor-Va-Jak BMI—Montgomery, Petty]

"WELL . . . ALL RIGHT"

[Nor-Va-Jak BMI—Holly, Petty, Allison, Mauldin]

BUDDY HOLLY (Coral 62051)



BUDDY HOLLY

● Buddy Holly, a veteran on the best sellers both as a single and as the lead of the Crickets, sounds as tho he has another chart item in "Heartbeat" a pretty latin tempo rock-a-ballad. Contagious melody and excellent lyric could make this a big winner. Buddy has a charming country twang in his voice here. It should win teenage approval. Flip is another good beat item.

"RAINY SUNDAY" (2:25) [Excellorec BMI—Willis, Ball]
"YOUNG AND IN LOVE" (2:23) [Excellorec BMI—Moffitt, Ball]

CRESCENDOS (Nasco 6021)



CRESCENDOS

● It looks as tho the Crescendos, the boys who clicked with "Oh Julie", will be on the charts again, this time with "Rainy Sunday". The pretty rock-a-ballad is a strong teen romancer with a pretty melody, excellent harmony and a touching lyric. And it could make it to a high spot on the best sellers. Flip has the fellas shuffling thru another good rock and roll ballad. Top half all the way.

"SONG OF THE DUGONGS" [Gil BMI—Testa, Fana]
"JACK COBB" [Gil BMI—Testa, Fana]

JIMMY MARTIN (Gone 5044)

● "Song Of The Dugongs" is a tune Jimmy ("Hula Hoop") Testa wrote in response to a kidding remark by WERE-Cleveland jock Bill Randle, and which he strikingly sings here under the pseudonym of Jimmy Martin. Martin makes a commercial, folkish account of the strange, female looking sea animal. It's a performance which holds one's attention, and it could create enough novelty interest on a chart level. The flip side notes the success of "Tom Dooley". Watch upper track.

The Cash Box Best Bets

- ★ "BIRDS OF PARADISE" . . . Nelson Riddle . . . Capitol 4075
- ★ "LONELY TEARDROPS" . . . Jackie Wilson . . . Brunswick 55105
- ★ "JANIE" . . . Pee Wee King . . . RCA Victor 7375
- ★ "IN A PERSIAN MARKET" . . . Leroy Holmes . . . MGM 12723
- ★ "MA (He's Making Eyes At Me)" . . . Shirley Forwood . . . Fraternity 824
- ★ "LOVERS NEVER SAY GOODBYE" . . . Flamingos . . . End 1035
- ★ "C'EST SI BON CHA CHA" . . . Johnny Desmond . . . MGM 12717
- ★ "COME PRIMA" . . . Umberto . . . Kapp 245
- ★ "COME PRIMA" . . . Enzo Stuarti . . . United Artists 149
- ★ "BIGGER THAN TEXAS" . . . Jo-Ann King . . . RCA Victor 7378
- ★ "I MAY NEVER" . . . Jimmy Scott . . . Savoy 1548

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THE RHYTHMETTES

(Brunswick 55097)

B "I'LL BE WITH YOU IN APPLE BLOSSOM TIME" (2:00) [Jerry Vogel Broadway ASCAP—Von Tilzer, Fleeson] The oldie comes back with a beat in this polished harmony display by the femmes. Dick Jacobs provides the sparkling swing-beat ork support. An exciting rock rendezvous with the evergreen.

B "PAGE FROM THE FUTURE" [Jamison BMI—Schell, Weismantal] Good, melodic beat-romancer rendered warmly.

THE MELODEARS

(Gone 5040)

B "IT'S LOVE BECAUSE" [Walnut BMI — Williams, Levine, Brass] The girls engagingly meet-up with a rousing tribute to love found. Spirited beat arrangement from the combo. A fine, merry-go-rock-around.

B "THEY DON'T SAY" [Oak ASCAP—Weiss, Cale] The team puts a lot of heart into this very appealing inspirational. Lyric theme is different. Pro inspirational effort.

THE CAPRI SISTERS

(Dot 15851)

B "RUN-A-ROUND" (2:07) [Alton BMI — Sedaka, Greenfield] The gals catch the spirit of this rock-novelty, and the side is easily worth deejay turn-table action. Tambourine-like sound adds beat lustre to the instrumental support. Happy, up-beat entry.

B "HAWAIIAN SWAY" / "HONOLULU" (2:25) [Vernon ASCAP—DeLugg, DeLugg, Kaye] Two Hawaiian flavored tunes are breezily interpreted by the vocalists in a semi-beat way. Another joyful track.

FREDDIE SCOTT

(Bow 307)

B "TELL THEM FOR ME" (3:02) [Graphic BMI—Scott] Scott instills lots of dramatic ballad authority into the potent item. Heartfelt narration near the end. Dynamic vocal impression.

B "HOLD MY HAND" (2:11) [Graphic BMI—Brown] Rousing vocal display by Scott. The side really swings.

EDDIE HEYWOOD

(RCA Victor 7385)

B "ST. LOUIS BLUES" (2:36) [Handy ASCAP—Handy] Pianist Heywood and a ooh-wah chorus moodily lend a pop blues approach to the classic melody. Pensive deejay specialty.

C+ "RENDEZVOUS" (2:32) [M. Witmark ASCAP — Meyer, Discant] Lazy mood work with an ork replacing the rhythm section heard in the top-half. Bigger sans-lyric chorus.

THE MIFFLIN TRIPLETS

(Ember 1045)

B "I DO" (2:19) [Angel BMI—Miffin Triplets] The vocal trio warmly and meaningfully offers the tender marriage vow theme. Poignant tune in capable hands. Reliable ballad-beat spin item for juke boxes and jocks.

C+ "SOMEONE SHOULD HAVE TOLD ME" (1:54) [Angel BMI—Ryan, Anthony] Fair middle beat pacing.

ALAN DALE

(MGM 12720)

B "CHA-CHA-CHA FUNICULA'" (2:45) [Aldo Yukon ASCAP—Dale] An Italian favorite retains its zest in a cha-cha tempo version (cha-cha lyrics, too) by the songster, and the lively ork-chorus. Current standing of the Latin beat on the charts will prompt lots of deejay activity here.

B "THE GREAT ADVENTURE" [Planetary ASCAP — Tepper, Bennett] Dale nicely swings a swing-able item. Another jock performance.

MARTIN DENNY

(Liberty 55162)

B "QUIET VILLAGE" (2:42) [Baxter-Wright BMI — Baxter] The side is a deliberate, Bolero-like beat opus from Denny's best-selling "Exotica" LP. Denny's pre-occupation with "primitive" sounds in his album work is represented by percussion and jungle-bird gimmicks here. Interesting, hi-fi deck.

B "LLAMA SERENADE" (Peruvian Llama Song) (2:15) [Southern ASCAP—Wolcott] From another Denny chart set, "Primitiva", a xylophone-featured fast-pacer.

ARLENE DE MARCO

(Ember 1044)

B "MEAN TO ME" (2:49) [Fred Alhert-Cronwell ASCAP—Turk, Alhert] The former De Marco Sisters lead updates the oldie with a soft-beat, and leaves an effective ballad-beat impression. The side is a handy pop-r&b deejay item.

B "DON'T LOVE ME" (2:13) [Milton Kellam ASCAP — Craig] Forceful beat-romancer saying don't-love-me-unless-it's-true-love. Miss De Marco turns in a pro beat statement.

MIKE CALLAHAN

(Protone 204)

C+ "FOOLISH DREAMS" (2:32) [Maryjune BMI — Hemric, Marotta] Callahan voices a wistful rock-romancer, and is followed most of the way by a wailing sax. Good teen tune.

C "I CAN'T HELP IT" [Welton BMI — Tomlinson, Countryman] Callahan and combo up the tempo in a fair-sounding opus.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

THE ROCKIN' R'S

(Tempus 7541)

B "THE BEAT" (2:47) [Tempus BMI—Minar, Volz, Wernsman] The instrumentalists build a solid rock stint here. With a rolling beat as the foundation, the crew adds several neat guitar-drum stick treats along the way. Good-sounding deck for the teeners.

B "CRAZY BABY" (2:29) [Tempus BMI—Volz, Wernsman] Similar combo arrangement with a vocalist.

IRVING ASHBY

(Knight 1317)

B "ROCK-A-CHA" (1:57) [Travis BMI—Freeman, Ashby] Guitarist Ashby and ensemble, whose recent "Big Guitar" deck on Knight's parent firm Imperial made some noise, takes on a middle-beat rock-cha-cha opus in which the guitar assumes a rattling sound. Waxing is of interest to the youngsters.

C "FEELIN' BLUE" (2:04) [Travis BMI—Freeman] Heavy, blues feel in this corner. Top-chore is the commercial effort.

LITTLE BUDDY

(NRC 010)

B "LOVE ME, SHIRLEY LEE" (2:14) [Gam BMI—McKnight] Lee displays enough beat drive here to offset some well-worn conventions of rock waxings. The kids will enjoy a listen.

C "LET'S MAKE LOVE" (2:06) [Gam BMI—McKnight] Something about school and romance.

THE STEWART TWINS

(Baton 263)

B+ "PAJAMA PARTY" [Conley BMI—Slay, Crew] The gals sock out an effective day-in-the-life-of-a-teen-girl affair centering around the pajama party. A rock performance with potential. Could make the grade.

B "DADDY-O" [BMI—Fisher] A cute, relaxed hop-and-skip beat date. Attention-getting stick work on support.

SANDY AND CAROLYN

(Fable 630)

B "HONEY DO YOU THINK IT'S WRONG" (1:45) [Hill & Range BMI—Dexter, Marvin] The male-female duo blends light-heartedly on a cute country-flavored romantic novelty. Side is good for a humor spin.

C+ "GONE AND LEFT ME BLUES" (1:42) On a vocal turn-about, the two reflect convincingly on a come-back-again wailer.

LARRY MARTIN

(DeWitt 7063)

B "LET HEARTS RULE" [Shawn ASCAP—Dugas] Martin croons a warm romantic number in a manner bearing a resemblance to Perry Como. Organ-featured support underlines the tune's heart-felt sentiments. May interest some jocks.

C+ "WHERE WERE YOU" [Shawn ASCAP—Royer] Songster Mario and his vocal team, the Marionettes, take over on this portion with a wistful statement.

RICKIE LAYNE AND VELVEL

(Warner Bros. 5017)

B "EVERYBODY LOVES A LOVER" (2:08) [Korwin ASCAP—Adler, Allen] Ventriloquist Layne, whose frequent Ed Sullivan appearances have given him a wide following, employs his Yiddish dialect speaking puppet, Velvel, in a kidding, sometimes cha cha reading of the recent hit. Layne's fans should appreciate.

C+ "ROCKIN' AT THE MATZO BALL" (2:13) [Mayfair ASCAP—Greene, Layne] Velvel again on a rock-comic routine.

THE FOUR KNIGHTS

(Coral 62045)

B "O' FALLING STAR" (2:21) [Kingsway BMI—Malis] The vocalists smoothly wrap-up a string-backed, semi-beat romancer. Solid lead voice. Mellow ballad work which the kids will find easy-going listening.

B "FOOLISH TEARS" (2:08) [Camarillo Drake BMI—Glasser, Hall] Just about a repeat of the top-half arrangement.

BEVERLY STEWART & SMITH SISTERS

(Sundown 109)

B "BOBBY" (1:55) [Durf BMI—Lewis] The lark and vocalists reflect at good-sounding middle-beat tempo the adoring qualities of the crush. Sometimes country-ish in flavor, the performance has an agreeable way about it that should please the kids. Worthwhile spin effort.

C "GROWING PAINS" (2:03) [Durf BMI—Howard] Common-place teen item nicely warbled by the gals.

MICKEY HAWKS WITH MOON MULLINS

(Profile 4002)

B "BIP BOP BOOM" (1:35) [Oury ASCAP—Hawks] Songster Hawks plus Mullins' Night Raiders combo, offer a scorching, "Rebel Rouser" beat run-through here. On both vocal and instrumental counts, the disk goes to teenage town. Side should be favored at record-hop dates.

C+ "ROCK AND ROLL RHYTHM" (1:55) [Oury ASCAP—Hawks, Mathews] Another upbeat stint, though somewhat subdued compared to the top take.

SWINGIN' SOUNDS ON HIFIRECORDS!!



R 607—LEIS OF JAZZ—Jazz from the Hawaiian Islands—THAT'S A SWITCH! Arthur Lyman does his interpretations of some Jazz standards and a few new ones—A fresh slant on Jazz—as fresh as the Island breezes. Fabulous Sound from Kaiser's Aluminum Dome!



R 410—CHRISTMAS FROM HAWAII—A fresh South Sea slant on the Yuletide season. Recorded in Kaiser's Aluminum Dome, Honolulu, the 4 Surfers and instrumental accompaniment of Bongos, Sleigh Bells, Maracas, Chimes, Steel Guitar, etc. makes a unique L. P.

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NO TRICKS ALL TREATS FROM

CONNIE FRANCIS

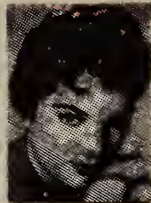
Picked by Billboard, Cash Box and Music Vendor

FALLIN'

AND

HAPPY DAYS AND LONELY NIGHTS

MGM K12713



CONWAY TWITTY

IT'S ONLY MAKE BELIEVE

MGM K12677



MORTY CRAFT

AND HIS ORCHESTRA

LOVE THEME FROM

"CAT ON A HOT TIN ROOF"

(From MGM Film "Cat On A Hot Tin Roof")

MGM K12726



FRAN WARREN

NEW RECORDING

SUNDAY KIND OF LOVE

Cash Box Pick

MGM K12718



LEROY HOLMES

AND HIS ORCHESTRA

A New Hit In The Making

New Recording

IN A PERSIAN MARKET

MGM K12723

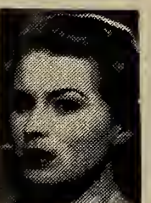


SILVANA MANGANO

The Only Hit Version

ANNA

MGM K11457



Round The Wax Circle

NEW YORK:

In Erroll Garner's first three dates for Sol Hurok, he drew \$7,600 for his Chicago matinee date at Orchestra Hall; sold out at Lisner Auditorium in Washington, D.C.; and had 400 people sitting on the stage, in addition to 3,800 on the floor, at the University of Connecticut in Storrs. . . . Ray Martin has just been signed by RCA Victor both as an artist himself and to do background music for other artists. . . . Lillian Briggs, now on Sunbeam Records, currently at the Boulevard in Rego Park. . . . Korla Pandit, the organist from India, has signed a three year contract with Fantasy Records. . . . Lester Lanin's newest album for Epic is "Have Band, Will Travel". . . . Guy Lombardo returns to New York on November 28 to launch his annual Winter engagement at the Hotel Roosevelt's Grill Room. . . . Sorry to hear that Margey Manson, wife of composer-conductor Eddy Manson, died last week. . . . Artie Wayne headed back to California after making the deejay rounds plugging his novelty "Oooh, You Said The Magic Word". . . . Roy Hamilton and Marguerite Piazza have cut shows for the "Stars For Defense" series produced by the Gotham Recording Corporation. Show is sponsored by the Office of Civil And Defense Mobilization and heard via 2000 AM radio stations. . . . Capitol artist Marion Colby, who just signed with the William Morris office, will be seen on the Phil Silvers show October 31. . . . Record promotion for The Ames Brothers now being handled by Milton Karle in the East and Dick La Palm in the Midwest. . . . Fay Ruden has severed connections with the Professional Music Men's Association as gal Friday and secretary of President Bib Miller.

CHICAGO:

Art Talmadge and Tommy Schlesinger of Mercury are convinced that Jape Richardson (KTRM-Beaumont, Texas), more widely known as The Big Bopper, is a great guy. Jape flew back to Chi to rerun his telefilm which was destroyed in an accident at the lab; and then returned to New Orleans in time to make a club date. Tommy tells us Ralph Marterie is being romanced by a blue chip ad agency to represent them in a publicity tie-in. Ralph was seen driving a 1927 Model T auto in line with this promotion. . . . Henry Friedman, Midwest-Mercury distrib, extolling Ralph Marterie's new "Pretend Cha Cha", based on his previous big click "Pretend". Friedman urges all to give a listen to June Valli's "My Wedding", a fine pop tune, according to Henry. . . . Ralph Cox making the rounds with a peppery vocal group, The Pepper Pots (Dom Martino) Hal Hansen, Dave Mills and Johnny "Bongo" Dee) whose initial platter on the Crystal label "Coffee And" b/w "Fly Pretty Baby" is raising deejays' eyebrows. . . . Terrif thrush Fran Warren visited radio stations, with MGM's Gordon Gray and Bill Taylor, on behalf of her re-recording of yesterday "Sunday Kind Of Love." Her previous waxing was with Claude Thornhill's orch. Fran opens this week at the Beverly Hills in Cincy. . . . Nat (King) Cole made an exclusive appearance on Marty Faye's "Marty's Morgue" TVer last week. . . . Roulette's Stan Pat is flipping over two cute tweeners, Patti and Margie (age 10 and 12), whose debut disk titled "No, No, Baby", a bouncy original was also written by the youngsters. . . . We spent delightful moments via long distance telephone with Fraternity prexy Harry Carlson, who enthusiastically tells us Shirley Forward's "Ma, He's Making Eyes At Me" is big all over the nation; and it couldn't happen to a more deserving gal. . . . Coral's Al Oldrich and Sam Cerami all smiles while promo man Joe Moss tells us Chicagoan Nick Noble signed an exclusive contract with the diskery. Coral brass in town last week for the shindig for The McGuire Sisters, at the Drake were Norm Weinstroer and Paul Cohen, also The McGuires' manager Murray Kane. . . . Morry Goldman, James H. Martin distrib, report "A House, A Car And A Wedding Ring" by Mike Preston on London, and "Cimmaron" by Billy Vaughn, on Dot, are his current best sellers areawise.

HOLLYWOOD:

A host of recording men were in town last week including Mitch Miller, of Columbia, Morty Craft, of MGM, and Phil Kahl of Roulette. . . . New young singer Tony Roberts introduced his first MGM record release on the first Milton Berle Show. . . . The Adrisi Bros. signed to an exclusive contract on Arwin Records by VP Joe Lubin with first sides out this month. . . . George Jessel doing an album for Design Records entitled "The Last Of The Minstrel Men" with Ben Oakland conducting the orch. . . . Dot prexy Randy Wood, back from New York and multitudinous business activities, including recording The Fontane Sisters, faced a straight 12-hour double session in Hollywood, one with Nick Todd, followed by one with The Hilltoppers. . . . George Greeley has been signed by Warner Bros. Records to score, conduct, and play the piano for an untitled LP, which will be done in sessions over the coming weekend. . . . Billy Ward and the Dominos have been signed by Gene Norman for a three-week engagement at the Crescendo starting October 23rd. . . . Singer-actor Dick Foote is making a whirlwind personal appearance tour during which he will cram 25 guestings with deejays on radio and television, plugging his latest release, "A Blonde's A Dangerous Thing" on the Corvette Label. . . . Gordon and Shelia MacRae, who recently concluded an engagement at the Shamrock Hotel, Houston, are now appearing at the Waldorf Astoria Hotel in N.Y.C. where they will be featured until November 15th. . . . Gus Bivona and his orchestra, who were recently acclaimed by Steve Allen as "The Most Exciting New Dance Band", recently finished their first album for Warner Bros. Records "Blast Off". . . . Jimmie Rodgers has signed Alan Lerner, formerly with Frankie Laine and Tony Martin, as his musical director.



ROY HAMILTON



THE PEPPER POTS



MITCH MILLER

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY New York, N. Y.

- Tea For Two Cha Cha (W. Covington)
- Nel Blu (D. Modugno)
- It's All In The Game (T. Edwards)
- Little Star (Elegants)
- The End (E. Grant)
- Patricia (P. Prado)
- Near You (R. Williams)
- Tom Dooley (Kingston Trio)
- Guaglione (P. Prado)
- Everybody Loves A Lover (D. Day)

HUDSON-ROSS Chicago, Illinois

- 1. Topsy II (C. Cole)
- 2. It's All In The Game (T. Edwards)
- 3. To Know Him Is To Love Him (Teddy Bears)
- 4. Queen Of The Hop (B. Darin)
- 5. Leave Me Alone (D. Doo & Don'ts)
- 6. It's Only Make Believe (C. Twitty)
- 7. Susie Darlin' (R. Luke)
- 8. Lonesome Town (R. Nelson)
- 9. The Day The Rains Came (J. Morgan)
- 10. Devoted To You (Everlys)

CALIFORNIA MUSIC Los Angeles, Calif.

- 1. Tom Dooley (Kingston Trio)
- 2. Topsy II (C. Cole)
- 3. Tea For Two Cha Cha (W. Covington)
- 4. To Know Him Is To Love Him (Teddy Bears)
- 5. It's All In The Game (T. Edwards)
- 6. Non Dimenticar (N. Cole)
- 7. Guaglione (P. Prado)
- 8. Call Me (J. Mathis)
- 9. Old Black Magic (L. Prima)
- 10. It's Only Make Believe (C. Twitty)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

- Tea For Two Cha Cha (W. Covington)
- Topsy II (C. Cole)
- It's All In The Game (T. Edwards)
- Tom Dooley (Kingston Trio)
- Susie Darlin' (R. Luke)
- Bird Dog (Everlys)
- It's Only Make Believe (C. Twitty)
- Non Domenticar (N. Cole)
- Call Me (J. Mathis)
- Chantilly Lace (B. Bopper)

TOLZIEN MUSIC STORE Amarillo, Texas

- 1. It's All In The Game (T. Edwards)
- 2. Rockin' Robin (B. Day)
- 3. Chantilly Lace (B. Bopper)
- 4. It's Only Make Believe (C. Twitty)
- 5. Tears On My Pillow (Anthony & Imperials)
- 6. Tom Dooley (Kingston Trio)
- 7. Bird Dog (Everlys)
- 8. La Paloma (B. Vaughn)
- 9. Just A Dream (J. Clanton)
- 10. Patricia (P. Prado)

E & R RECORD SHOP San Antonio, Texas

- 1. Tom Dooley (Kingston Trio)
- 2. Rockin' Robin (B. Day)
- 3. Queen Of The Hop (B. Darin)
- 4. It's All In The Game (T. Edwards)
- 5. Tears From My Heart (Harris)
- 6. No One Knows (Dion & Belmonts)
- 7. A Part Of Me (J. Clanton)
- 8. Wicked, Wicked Woman (R. Liberto)
- 9. Nothin' Shakin' (E. Fontaine)
- 10. I Got A Feeling (R. Nelson)

TOWN & COUNTRY Detroit, Mich.

- Topsy II (C. Cole)
- Tom Dooley (Kingston Trio)
- Chantilly Lace (B. Bopper)
- Love Is All We Need (T. Edwards)
- Lonesome Town (R. Nelson)
- To Know Him Is To Love Him (Teddy Bears)
- No One Knows (Dion & Belmonts)
- It's All In The Game (T. Edwards)
- The End (E. Grant)
- Guaglione (P. Prado)

SUPER ENTERPRISE Washington, D. C.

- 1. It's All In The Game (T. Edwards)
- 2. Topsy II (C. Cole)
- 3. A Lover's Question (C. McPhatter)
- 4. Lonesome Town (R. Nelson)
- 5. The End (E. Grant)
- 6. It's Only Make Believe (C. Twitty)
- 7. Tea For Two Cha Cha (W. Covington)
- 8. Chantilly Lace (B. Bopper)
- 9. Bird Dog (Everlys)
- 10. Hold It (B. Doggett)

SUPER MUSIC INC. Baltimore, Md.

- 1. It's All In The Game (T. Edwards)
- 2. Topsy II (C. Cole)
- 3. The End (E. Grant)
- 4. Chantilly Lace (B. Bopper)
- 5. This Little Girl's Gone Rockin' (R. Brown)
- 6. The Secret (G. MacRae)
- 7. Hold It (B. Doggett)
- 8. Guaglione (P. Prado)
- 9. Crazy Cave (Danny & His Juniors)
- 10. Don't Wake Up The Kids (O. Williams)

BOSTON RECORD DIST. Boston, Mass.

- 1. It's Only Make Believe (C. Twitty)
- 2. For My Good Fortune (Boone)
- 3. It's All In The Game (T. Edwards)
- 4. Hula Hoop (G. Gibbs)
- 5. Flamingo D'Amore (Gaylords)
- 6. Cimarron (B. Vaughn)
- 7. What Do I Care (J. Cash)
- 8. Call Me (J. Mathis)
- 9. Cannon Ball (D. Eddy)
- 10. Tom Dooley (Kingston Trio)

THE MUSIC BOX Spokane, Wash.

- 1. Topsy II (C. Cole)
- 2. Tom Dooley (Kingston Trio)
- 3. Lonesome Town (R. Nelson)
- 4. Rockin' Robin (B. Day)
- 5. To Know Him Is To Love Him (Teddy Bears)
- 6. Forget Me Not (Kalin Twins)
- 7. La Do Dada (D. Hawkins)
- 8. It's So Easy (Crickets)
- 9. I'll Remember Tonight (P. Boone)
- 10. Mocking Bird (Four Lads)

POPULAR TUNES Memphis, Tenn.

- 1. Tom Dooley (Kingston Trio)
- 2. This Little Girl's Gone Rockin' (R. Brown)
- 3. I Got A Feelin' (R. Nelson)
- 4. It's All In The Game (T. Edwards)
- 5. All Over Again (J. Cash)
- 6. Nothing But You (J. Fuller)
- 7. Topsy II (C. Cole)
- 8. Look Who's Blue (D. Gibson)
- 9. Stupid Cupid (C. Francis)
- 10. Near You (R. Williams)

DON LEARY'S INC. Minneapolis, Minn.

- 1. It's Only Make Believe (C. Twitty)
- 2. Tom Dooley (Kingston Trio)
- 3. The End (E. Grant)
- 4. To Know Him Is To Love Him (Teddy Bears)
- 5. Topsy II (C. Cole)
- 6. Lonesome Town (R. Nelson)
- 7. Tears On My Pillow (Anthony & Imperials)
- 8. For My Good Fortune (Boone)
- 9. All Over Again (J. Cash)
- 10. Scene Of The Crime (Shore)

MELODY MART Paducah, Ky.

- 1. It's All In The Game (T. Edwards)
- 2. Pussy Cat (Ames Bros.)
- 3. Hula Hoop (G. Gibbs)
- 4. Susie Darlin' (R. Luke)
- 5. Stupid Cupid (C. Francis)
- 6. Little Star (Elegants)
- 7. The End (E. Grant)
- 8. Gee But It's Lonely (Boone)
- 9. Sorry But I'm Going To Have To Pass (Coasters)
- 10. Win Your Love For Me (S. Cooke)

THE MELODY HOUSE St. Louis, Mo.

- 1. Topsy II (C. Cole)
- 2. Day The Rains Came (Lefevre)
- 3. Queen Of The Hop (B. Darin)
- 4. Need You (D. Owen)
- 5. Hideaway (Four Esquires)
- 6. The Secret (G. MacRae)
- 7. I Got A Feelin' (R. Nelson)
- 8. Susie Darlin' (R. Luke)
- 9. The Blob (Five Blobs)
- 10. Come On Let's Go (R. Valens)

STEDFORD'S RECORD SHOP Pittsburgh, Pa.

- 1. Topsy II (C. Cole)
- 2. It's Only Make Believe (C. Twitty)
- 3. It's All In The Game (T. Edwards)
- 4. Devoted To You (Everlys)
- 5. Come On And Love Me (D. Jones)
- 6. Pretty Little Baby (Click Clacks)
- 7. Put A Ring On My Finger (L. Paul & M. Ford)
- 8. Please Don't Do It (Wright)
- 9. How The Time Flies (J. Wallace)
- 10. Scene Of The Crime (Shore)

AMPHION MUSIC STORE Cleveland, Ohio

- 1. It's All In The Game (T. Edwards)
- 2. Topsy II (C. Cole)
- 3. It's Only Make Believe (C. Twitty)
- 4. Love Makes The World Go Round (P. Como)
- 5. Poor Boy (Royaltones)
- 6. Tom Dooley (Kingston Trio)
- 7. Mexican Hat Rock (Applejacks)
- 8. No One But You (Ames Brothers)
- 9. The End (E. Grant)
- 10. Tea For Two Cha Cha (W. Covington)

BERGENFIELD MUSIC INC. Bergenfield, N. J.

- 1. It's Only Make Believe (C. Twitty)
- 2. Topsy II (C. Cole)
- 3. It's All In The Game (T. Edwards)
- 4. You Cheated (Shields)
- 5. Chantilly Lace (B. Bopper)
- 6. Near You (R. Williams)
- 7. Tears On My Pillow (Anthony & Imperials)
- 8. There Goes My Heart (J. James)
- 9. Tea For Two Cha Cha (W. Covington)
- 10. Bird Dog (Everlys)

BUDISCO ONE STOP Miami, Fla.

- 1. Chantilly Lace (B. Bopper)
- 2. It's All In The Game (T. Edwards)
- 3. Topsy II (C. Cole)
- 4. It's Only Make Believe (C. Twitty)
- 5. Rockin' Robin (B. Day)
- 6. Tom Dooley (Kingston Trio)
- 7. Mexican Hat Rock (Applejacks)
- 8. Tea For Two Cha Cha (W. Covington)
- 9. Firefly (T. Bennett)
- 10. Nel Blu (D. Modugno)

MADRONA RECORDS Portland, Ore.

- 1. Tom Dooley (Kingston Trio)
- 2. To Know Him Is To Love Him (Teddy Bears)
- 3. Topsy II (C. Cole)
- 4. It's Only Make Believe (C. Twitty)
- 5. It's All In The Game (T. Edwards)
- 6. La Do Dada (D. Hawkins)
- 7. Give Myself A Party (Gibson)
- 8. The Blob (Zanies)
- 9. Pussy Cat (Ames Bros.)
- 10. Tears On My Pillow (Anthony & Imperials)

STEPHENSON MUSIC CO. Raleigh, N. Carolina

- 1. Topsy II (C. Cole)
- 2. Tom Dooley (Kingston Trio)
- 3. It's Only Make Believe (C. Twitty)
- 4. Chantilly Lace (B. Bopper)
- 5. It's All In The Game (T. Edwards)
- 6. Rockin' Robin (B. Day)
- 7. Susie Darlin' (R. Luke)
- 8. Tea For Two Cha Cha (W. Covington)
- 9. Call Me (J. Mathis)
- 10. The Blob (Five Blobs)

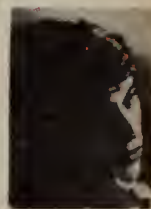
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NO TRICKS ALL TREATS FROM

ON ALL CHARTS

THERE GOES MY HEART

MGM K12706 on 45 & 78 rpm



JONI JAMES

Smash Original Version

LOVE IS ALL WE NEED

MGM K12722



TOMMY EDWARDS

No. 1 Hit In The Country

IT'S ALL IN THE GAME

MGM K12688 on 45 & 78 rpm

NEW RECORDING

C'EST SI BON CHA CHA

K12717



JOHNNY DESMOND

YOU'RE MAKIN' A FOOL OUT OF ME

MGM K12707



JIMMY NEWMAN



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CRASHING THRU

Bill Farrell

CIRCUS

Plugged on the Dick Clark Show

CUB K9015

Lilly Ann Carol

COME BACK TO SORRENTO

CUB K9016

Toby and Iris

DING DINGA LINGA LINGA

AND

WHAT I WANT

CUB K9009

Jimmy Williams

ONE MORE TIME

AND

LAUGH AWAY

CUB K9017



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Tea For Two Cha Cha (W. Covington)
4. Chantilly Lace (B. Bopper)
5. You Cheated (Shields)
6. Rockin' Robin (B. Day)
7. It's Only Make Believe (C. Twitty)
8. Bird Dog (Everlys)
9. Call Me (J. Mathis)
10. There Goes My Heart (J. James)

Los Angeles, Calif.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Tea For Two Cha Cha (W. Covington)
4. Chantilly Lace (B. Bopper)
5. It's Only Make Believe (C. Twitty)
6. Bird Dog (Everlys)
7. Nel Blu (D. Modugno)
8. To Know Him Is To Love Him (Teddy Bears)
9. Tom Dooley (Kingston Trio)
10. Non Dimenticar (N. Cole)

New Orleans, La.

1. Tea For Two Cha Cha (W. Covington)
2. It's All In The Game (T. Edwards)
3. Call Me (J. Mathis)
4. Nel Blu (D. Modugno)
5. It's Only Make Believe (C. Twitty)
6. The Secret (Gainors)
7. Chantilly Lace (B. Bopper)
8. Tears On My Pillow (Anthony & Imperials)
9. Susie Darlin' (R. Luke)
10. Topsy II (C. Cole)

Boston, Mass.

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Tea For Two Cha Cha (W. Covington)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. The Day The Rains Came (R. Lefevre)
7. For My Good Fortune (P. Boone)
8. Hula Hoop Song (G. Gibbs)
9. Call Me (J. Mathis)
10. Cannon Ball (D. Eddy)

Minneapolis, Minn.

1. It's Only Make Believe (C. Twitty)
2. It's All In The Game (T. Edwards)
3. Tom Dooley (Kingston Trio)
4. To Know Him Is To Love Him (Teddy Bears)
5. Topsy II (C. Cole)
6. The End (E. Grant)
7. Tears On My Pillow (Anthony & Imperials)
8. For My Good Fortune (P. Boone)
9. Forget Me Not (Kalin Twins)
10. La Do Dada (D. Hawkins)

San Francisco, Calif.

1. It's Only Make Believe (C. Twitty)
2. It's All In The Game (T. Edwards)
3. Topsy II (C. Cole)
4. The Day The Rains Came (R. Lefevre)
5. Tea For Two Cha Cha (W. Covington)
6. Tom Dooley (Kingston Trio)
7. Tears On My Pillow (Anthony & Imperials)
8. Guaglione (P. Prado)
9. Come On Let's Go (Valens)
10. Bird Dog (Everlys)

Cleveland, Ohio

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twitty)
4. To Know Him Is To Love Him (Teddy Bears)
5. The End (E. Grant)
6. Guaglione (P. Prado)
7. Need You (D. Owens)
8. Poor Boy (Royaltones)
9. Beep Beep (Playmates)
10. Tom Dooley (Kingston Trio)

Detroit, Mich.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. Chantilly Lace (B. Bopper)
5. Poor Boy (Royaltones)
6. Tea For Two Cha Cha (W. Covington)
7. Rockin' Robin (B. Day)
8. Lonesome Town (R. Nelson)
9. Old MacDonald (Chargers)
10. To Know Him Is To Love Him (Teddy Bears)

Pittsburgh, Pa.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Tea For Two Cha Cha (W. Covington)
4. Call Me (J. Mathis)
5. The End (E. Grant)
6. Forget Me Not (Kalin Twins)
7. It's Only Make Believe (C. Twitty)
8. Queen Of The Hop (Darin)
9. Lonesome Town (R. Nelson)
10. How The Time Flies (Wallace)

Baltimore, Md.

1. It's Only Make Believe (C. Twitty)
2. Chantilly Lace (B. Bopper)
3. Topsy II (C. Cole)
4. It's All In The Game (T. Edwards)
5. Lonesome Town (R. Nelson)
6. The End (E. Grant)
7. Susie Darlin' (R. Luke)
8. Tea For Two Cha Cha (W. Covington)
9. The Secret (G. MacRae)
10. This Little Girl's Gone Rockin' (R. Brown)

Buffalo, N. Y.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twitty)
4. Tea For Two Cha Cha (W. Covington)
5. The End (E. Grant)
6. Hula Hoop Song (G. Gibbs)
7. Tom Dooley (Kingston Trio)
8. There Goes My Heart (James)
9. I Got A Feeling (R. Nelson)
10. Mexican Hat Rock (Applejacks)

Miami, Fla.

1. It's All In The Game (T. Edwards)
2. Chantilly Lace (B. Bopper)
3. Topsy II (C. Cole)
4. Rockin' Robin (B. Day)
5. It's Only Make Believe (C. Twitty)
6. Tom Dooley (Kingston Trio)
7. Tea For Two Cha Cha (W. Covington)
8. Susie Darlin' (R. Luke)
9. Mexican Hat Rock (Applejacks)
10. I Got A Feeling (R. Nelson)

Dallas, Tex.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy II (C. Cole)
4. Rockin' Robin (B. Day)
5. Summertime Blues (Cochran)
6. Susie Darlin' (R. Luke)
7. Chantilly Lace (B. Bopper)
8. It's All In The Game (T. Edwards)
9. I Got A Feeling (R. Nelson)
10. No One Knows (Dion & Belmonts)

St. Louis, Mo.

1. Topsy II (C. Cole)
2. Rockin' Robin (B. Day)
3. Gee But It's Lonely (Boone)
4. The Day The Rains Came (Lefevre/Morgan)
5. It's All In The Game (T. Edwards)
6. Susie Darlin' (R. Luke)
7. Need You (D. Owens)
8. Queen Of The Hop (Darin)
9. Cimarron (B. Vaughn)
10. How The Time Flies (J. Wallace)

Kansas City, Mo.

1. Chantilly Lace (B. Bopper)
2. It's All In The Game (T. Edwards)
3. Topsy II (C. Cole)
4. It's Only Make Believe (C. Twitty)
5. Tea For Two Cha Cha (W. Covington)
6. Summertime Blues (Cochran)
7. Rockin' Robin (B. Day)
8. You Cheated (Shields)
9. Tom Dooley (Kingston Trio)
10. Pussy Cat (Ames Bros.)

Philadelphia, Pa.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. It's Only Make Believe (C. Twitty)
4. The End (E. Grant)
5. Topsy II (C. Cole)
6. Susie Darlin' (R. Luke)
7. The Secret (Gainors)
8. Mexican Hat Rock (Applejacks)
9. Nel Blu (D. Modugno)
10. Bird Dog (Everlys)

Milwaukee, Wis.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Tea For Two Cha Cha (W. Covington)
4. Rockin' Robin (B. Day)
5. Bird Dog (Everlys)
6. It's Only Make Believe (C. Twitty)
7. Susie Darlin' (R. Luke)
8. Nel Blu (D. Modugno)
9. Tears On My Pillow (Anthony & Imperials)
10. The End (E. Grant)

Denver, Colo.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. Susie Darlin' (R. Luke)
5. Rockin' Robin (B. Day)
6. The End (E. Grant)
7. Chantilly Lace (B. Bopper)
8. Tears On My Pillow (Anthony & Imperials)
9. It's Only Make Believe (C. Twitty)
10. Nel Blu (D. Modugno)

Chicago, Ill.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. To Know Him Is To Love Him (Teddy Bears)
4. Chantilly Lace (B. Bopper)
5. Tea For Two Cha Cha (W. Covington)
6. Tom Dooley (Kingston Trio)
7. It's Only Make Believe (C. Twitty)
8. Leave Me Alone (D. Doo & Don'ts)
9. The Day The Rains Came (J. Morgan)
10. Queen Of The Hop (B. Darin)

Seattle, Wash.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Lonesome Town (R. Nelson)
4. To Know Him Is To Love Him (Teddy Bears)
5. Tom Dooley (Kingston Trio)
6. The Day The Rains Came (Morgan/Lefevre)
7. The End (E. Grant)
8. Tea For Two Cha Cha (W. Covington)
9. Summertime Blues (Cochran)
10. Tears On My Pillow (Anthony & Imperials)

Houston, Tex.

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. Topsy II (C. Cole)
4. Susie Darlin' (R. Luke)
5. A Lover's Question (C. McPhat)
6. Tea For Two Cha Cha (W. Covington)
7. It's Only Make Believe (C. Twitty)
8. Tears On My Pillow (Anthony & Imperials)
9. Bird Dog (Everlys)
10. Rockin' Robin (B. Day)



London Lowdown AND England's Top 30 Records

Great excitement this week after the announcement of the stars taking part in the Royal Command Performance Variety Show. From America, Pat Boone, Eartha Kitt, and there is a last-minute surprise star. The show this year will really embrace all phases of the business and will therefore be a true variety bill. Several comedians, including Max Bygraves, will take part and three bands will play for the Queen. They are Manovani, Victor Sylvester and Cyril Stapleton. There will be excerpts from various shows, including "My Fair Lady", and a performance by Spanish dancer Antonio.

The hula hoop is slowly invading this island and already many European countries are following suit. Whether the song will catch on remains to be seen; the hoop has already made its mark, whether for fun or, as is the case quite often with the ladies, for the figure!

Bill Haley and his Comets, who appeared at the Olympia Theatre in Paris, certainly had a wild reception, and police had to be called in as several thousand francs' worth of damage was caused to the theatre.

Vera Lynn back from her visit to the United States, starts her TV series this week and goes to Germany to record some titles for issue over there only.

Advance bookings for the pantomime starring Tommy Stee'e, which will be a full-length version of the Rodgers and Hammerstein "Cinderella", are tremendous.

Frank Sinatra flew into London to assist at the premiere of the Danny Kaye pic "Me and the Colonel" and is surrounded by Mayfair's "Smart Set", very much in demand by high society.

Max Bygraves off to the U.S. to discuss a possible TV series for CBS.

Jack Kluger of World Music in Brussels is very thrilled with the success of "Eso Es El Amor". This cha cha is certainly making a lot of noise on the Continent.

A projected tour is planned for Pat Boone in 1959. I trust his management will realize that England is not the only place where Pat is popular and will allow him to visit some of the leading cities in Europe, where his records are top sellers.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday, 18th October, 1958)

Last This Week

- 1 1 Stupid Cupid/Carolina Moon—
Connie Francis (MGM)
- 3 2 Move It—
Cliff Richard (Columbia)
- 9 3 Come Prima—
Marino Marini (Durium)
- 2 4 King Creole—
Elvis Presley (RCA)
- 6 5 Bird Dog—
Everly Brothers (London)
- 5 6 Born Too Late—
Poni-Tails (HMV)
- 12 6 It's All In The Game
Tommy Edwards (MGM)
- 8 8 A Certain Smile—
Johnny Mathis (Fontana)
- 4 9 Volare—
Dean Martin (Capitol)
- 10 10 Mad Passionate Love—
Bernard Bresslaw (HMV)
- 11 11 Poor Little Fool—
Ricky Nelson (London)
- 17 12 More Than Ever—
Malcolm Vaughan (HMV)
- 16 13 Western Movies—
Olympics (HMV)
- 14 Hoots Mon—
Lord Rockingham's XI (Decca)
- 7 15 When—
Kalin Twins (Brunswick)
- 15 16 Volare—
Marino Marini (Durium)
- 18 17 Someday—
Jodie Sands (HMV)
- 12 18 Volare—
Domenico Modugno (Oriole)
- 21 19 Rebel Rouser—
Duane Eddy (London)
- 23 20 Moon Talk—
Perry Como (RCA)
- 24 21 Patricia—
Perez Prado (RCA)
- 19 22 If Dreams Came True—
Pat Boone (London)
- 29 23 Trudie—
Joe Henderson (Pye-Nixa)
- 20 24 My True Love—
Jack Scott (London)
- 14 25 Return To Me—
Dean Martin (Capitol)
- 26 26 Susie Darlin'—
Robin Luke (London)
- 26 Tea For Two Cha Cha—Tommy
Dorsey Orchestra (Brunswick)
- 21 28 Fever—
Peggy Lee (Capitol)
- 29 Volare—
Charlie Drake (Parlophone)
- 30 More Than Ever—
Robert Earl (Philips)

THE NEW LABEL TO WATCH

METRO RECORDS

A Product of MGM Records A Division of Loews, Inc.

1540 Broadway N. Y. 36, N. Y. JU 2-2000

METRO SERVES 'EM HOT



Low Prince

CASH BOX BEST BET

MILANO ROSE

AND
EVER CHANGING WORLD

METRO K20003

Dick Lee

HAVE GUITAR WILL TRAVEL

METRO K20001

Dotts Johnson

STREET OF DREAMS

AND
PARADISE

METRO K20002

JUKE BOX OPERATORS: YOUR VOTES DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1958

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

- Record (list artist)
- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- Small Instrumental Group
- Rhythm 'N Blues Record
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- R & B Orchestra
- Country Record
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination
- Country Band
- Country Instrumental Artist
- Country Sacred Singer

MOST PROMISING NEW:

- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....
FIRM.....
ADDRESS.....
CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes,
Wall and Bar Boxes, Wired Telephone Music Shells,
TOTAL NUMBER ARE YOUR VOTES!

In the

13th Annual Poll

Of the

Automatic Music Industry Of America

To Choose

THE BEST RECORDS and RECORDING ARTISTS Of 1958

VOTE TODAY!

FILL OUT THIS FORM

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

The Cash Box' 13th Op Poll Begins

NEW YORK—The Thirteenth Annual Juke Box Operator Poll, sponsored and conducted by *The Cash Box* on behalf of the Automatic Music Industry gets under way this week. The results of the poll will determine the money-making records and artists in the popular, rhythm and blues and country fields during the year, and will also determine which artists the juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box operator owns. Voting will cover a one week span—the results to be announced in the December 6th issue.

To aid the operator in voting, an alphabetically arranged list of 1958's favorites is shown below. To cast your vote, simply fill out the special form which appears on opposite page of this week's issue and mail to *The Cash Box*, 1721 Broadway, New York, N. Y.

Popular Favorites of 1958

A Certain Smile
All I Have To Do Is Dream
Are You Really Mine
Are You Sincere
At the Hop
Big Man
Bird Dog
Book of Love
Born Too Late
Call Me
Catch a Falling Star
Chanson D'Amour
Chantilly Lace
Devoted To You
Don't
Do You Wanna Dance
Enchanted Island
Endless Sleep
Everybody Loves a Lover
Fever
Firefly
For Your Love
Get a Job
Gingerbread
Guaglione
Hard Headed Woman
He's Got the Whole World In His Hands
Hideaway
I Got a Feeling
If Dreams Came True
It's All In the Game
It's Only Make Believe
It's Too Soon To Know
Jennie Lee
Johnny B. Goode
Just a Dream
Kewpie Doll
Left Right Out of Your Heart
Little Star
Lollipop
Looking Back
My True Love
Near You
Nel Blu Dipinto Di Blu
Oh Julie
Oh Lonesome Me
One Summer Night
Padre
Patricia
Poor Little Fool
Purple People Eater
Rebel Rouser
Return To Me
River Kwai March and Colonel Bogey
Rockin' Robin
Sail Along Silv'ry Moon
Secretly
Short Shorts
Splish Splash

Sugar Moon
Sugartime
Susie Darlin'
Sweet Little Sixteen
Tea For Two Cha Cha
Tears On My Pillow
Tequila
The End
The Stroll
To Know Him Is To Love Him
Tom Dooley
Topsy II
Twenty-Six Miles
Twilight Time
Wear My Ring Around Your Neck
When
Who's Sorry Now
Willie and the Hand Jive
Witch Doctor
Yakety Yak
You Cheated

Top Country Favorites of 1958

All I Have To Do Is Dream
Alone With You
Anna Marie
Ballad of a Teenage Queen
Believe What You Say
Big River
Big Wheels
Bird Dog
Blue, Blue Day
Blue Boy
Breathless
City Lights
Color of the Blues
Come In Stranger
Crying Over You
Curtain In the Window
Devoted To You
Don't
Falling Back To You
Geisha Girl
Great Balls of Fire
Guess Things Happen That Way
Hard Headed Woman
Hey Mr. Bluebird
High School Confidential
I Beg of You
I Can't Help Wondering
I Can't Stop Loving You
I Found My Girl In the U.S.A.
I Love You More
Invitation To the Blues
It's Only Make Believe
Jacqueline
Jealousy
Just a Little Lonesome
Just Married
Kisses Sweeter Than Wine
Look Who's Blue
My Bucket's Got a Hole In It
Oh Lonesome Me
Oh Oh I'm Falling In Love Again
Once More
Peggy Sue
Pick Me Up On Your Way Down
Poor Little Fool
Purple People Eater
Raunchy
Secretly
Send Me the Pillow You Dream On
She Was Only Seventeen
Squaws Along the Yukon
Stairway of Love
Stood Up
Stop the World
The Story of My Life
This Little Girl of Mine
Tupelo County Jail
Waitin' In School
Wear My Ring Around Your Neck
What Do I Care
What Makes a Man Wander
Whole Lotta Lovin'
You Win Again
Your Name Is Beautiful
You're the Nearest Thing To Heaven

Top R & B Favorites of 1958

All I Have To Do Is Dream
Angel Smile
At the Hop
Been So Long
Betty and Dupree
Bird Dog
Blip Blop
Book of Love
Breathless
Buzz, Buzz, Buzz
Chantilly Lace
Come Closer To Me
Dede Dinah
Don't
Don't Let Go
Don't You Just Know It
Do You Wanna Dance
Down On My Knees
Down the Aisle of Love
El Rancho Rock
Endless Sleep
Every Night
Fever
For Your Love
For Your Precious Love
Get a Job
Good Golly Miss Molly
Great Balls of Fire
Hang Up My Rock and Roll Shoes
Hard Headed Woman
Hard Times
Have Faith
He's Got the Whole World In His Hands
I Wonder Why
I'll Come Running Back To You
Itchy Twitchy Feeling
It Don't Hurt No More
It's All In the Game
Jennie Lee
Just a Dream
La Dee Dah
Little Blue Boy
Little Star
Lollipop
Lonely Island
Looking Back
Maybe
My Life
My True Love
Nel Blu Dipinto Di Blu
Non Dimenticar
Oh Julie
One Summer Night
Patricia
Peggy Sue
Poor Little Fool
Purple People Eater
Raunchy
Rebel Rouser
Rockin' Robin
Rumble
Short Shorts
Sick and Tired
Splish Splash
Susie Darlin'
Sweet Little Sixteen
Swinging Shepherd Blues
Talk To Me, Talk To Me
Tea For Two Cha Cha
Teach Me How To Love You
Tear Drops
Tears On My Pillow
Ten Commandments of Love
Tequila
That's All Right
The Stroll
The Walk
To Be Loved
Topsy II
Twilight Time
Walking With Mr. Lee
We Belong Together
Wear My Ring Around Your Neck
Western Movies
What Am I Living For
Willie and the Hand Jive
Win Your Love For Me
Witch Doctor
Yakety Yak
You Can Make It If You Try
You Cheated
You're a Sweetheart

BREAKING FOR A HIT!!

**"HERE
I STAND"**

**WADE
FLEMONS**

VEE-JAY # 295

#24 ON

THE CASH BOX

R & B TOP 50 CHART!

Jimmy Reed's

**"I'M GONNA GET
MY BABY"**

b/w

"ODDS AND ENDS"

VEE-JAY # 298

(WORTH A GOOD PLAY!)

**The Cash Box
Award of the Week**

"EVERYTHING

WILL BE

ALRIGHT"

b/w

**"I'M A FOOL FOR
WANTING YOU"**

Gene Allison

VEE-JAY # 299

VEE-JAY-ABNER RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY.....STATE.....



Platter Spinner Patter

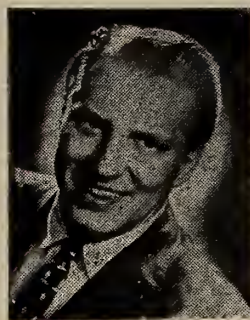
ALL ABOUT DISK JOCKEYS

Program director Bill Schweitzer and deejay Bob Wells (WEBR-Buffalo, N.Y.) on hand to host the WEBR trade cocktail party last Monday at the



JIM AYLWARD
(WWNH—Rochester, N.H.)

Park Sheraton Hotel in New York. . . . Al Sheahan (KWOW-Pomona, Calif.) reports that the Playmate new effort "Beep Beep" for Roulette was the station's most requested song last week. Sheahan feels that the tune will undoubtedly be one of the top novelty records of the year. . . . Roy Wood (WHFC-Chicago, Ill.) was recently elected president of the National Association of Disc Jockeys, at their annual convention in Detroit, Michigan. Wood will be installed in office at the executive meeting in New York in November. . . . A new deejay emerged on the scene recently. He is 14-year-old Bobby Greenberg (WEAW-Evanston, Ill.) Incidentally, Bobby, who is blind, uses braille script for programming and commercials. . . . Jody Cameron (WMGM-New York, N.Y.) is the composer of the Four Knights' new Coral release "O



JACK THAYER
(WDGY—Minneapolis, Minn.)

Falling Star". Miss Cameron is the Librarian at WMGM. . . . Paul Drew (WGST-Atlanta, Ga.) tells us that Dick Clark was in town recently for his show on the 11th which was telecast from the Southeastern Fair. Over 2,000 teenagers greeted Clark at the station before he appeared on Drew's program. One listener wrote that Dick Clark was the biggest thing to come to Atlanta since the premier of "Gone With The Wind". . . . Buddy Basch sending out pen sets with reproductions of a handwritten note from Polly Berger talking up her first Columbia single "Come Prima and "Au Revoir Again". . . . KXLW-St. Louis, Mo. tells about the new juke box game they are programming. The station is issuing a sheet giving songs a number and letter. Listeners are invited to call in requests between the hours of 2:30 and 3:30 by using the letter and number of the tune they wish played as they would on a juke box.

* * * * *

Jerry Fogel and Leon Margarite (WBBF-Rochester, N.Y.) tell about the top talent that has been performing at the Mardi Gras in Rochester. The deejays mention Jeri Southern, Gene Krupa and Maynard Ferguson. With



ED HORNE
(WSME—Sanford, Me.)

this type of talent exciting the nitery, the city is really being kept hot. . . . Jim Aylward (WWNH-Rochester, New Hampshire) just completed his first full length motion picture filmed on location in the scenic state. Aylward plays the part of an 18-year-old boy from N.H., and he says it isn't easy considering he is "27 and from Massachusetts!" . . . General Manager Jack Thayer (WDGY-Minneapolis, Minn.) was elected President of the Minnesota Broadcasters Association recently at their annual meeting. Also serving with Thayer will be Bob DeHaven (KYSM-Namkato, Minn.), as first vice-president—Jim Hambacker (KBUN-Brainerd), second vice-president—and Sherm Headley (WCCO-TV-Minneapolis), as secretary-treasurer. . . . Larry Gar (WKBC-N. Wilkesboro, N.C.) calls Jimmy Rodgers' "Got A Lotta Tunes In My Guitar" from his album "Jimmy Rodgers Sings Folk Songs" on Roulette a natural from an album. Gar would couple the opus with "Bo Diddly". The jockey urges other deejays to pick up on the tunes if they are neglecting them. . . . Stan Z. Burns (WINS-New York, N.Y.) served as master of ceremonies at the Newspaper Reporters Association beauty contest to select a Miss Byline who will reign at the 10th annual ball. The beauty contest was held at the Hotel Manhattan.

* * * * *

VITAL STATISTICS:

Clyde Jay, top rated jockey at WCAM-Camden, N.J., for the past eight years has resigned that post to accept a position with Nationwide Booking Corp. . . . Ed Horne has moved back to WSME-Sanford, Maine after completing his summer work at WLOB-Portland, both part of the Lobster Network in Maine. . . . Station WRBC-Jackson, Mississippi reports a number of additions to its staff: Chuck Stewart, former Accountant Executive with WTIK-New Orleans, La., comes to WRBC as General Manager—Robert Q. Smith formerly with WDSG-Dyersburg, Tenn. to WRBC—as air personality and Public Service Director—Mike Hunter leaves KBOX-Dallas, Texas and jumps over to WRBC as Promotion Manager—Jim Townsend, who hails from WDSG-Dyersburg, comes to the station as an air personality and Nick Stevens joins WRBC as Accountant Executive.



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	1
2	TOM DOOLEY KINGSTON TRIO (Capitol)	5
3	IT'S ONLY MAKE BELIEVE CONWAY TWITTY (MGM)	4
4	TOPSY (PART II) COZY COLE (Love)	6
5	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	2
6	ROCKIN' ROBIN BOBBY DAY (Class)	3
7	BIRD DOG EVERLY BROTHERS (Cadence)	7
8	CHANTILLY LACE BIG BOPPER (Mercury)	9
9	THE END EARL GRANT (Decca)	10
10	TO KNOW HIM IS TO LOVE HIM TEDDY BEARS (Dore)	18
11	THE DAY THE RAINS CAME JANE MORGAN (Kapp) RAYMOND LEFEVRE (Kapp)	17

12	SUSIE DARLIN' ROBIN LUKE (Dot)	11
13	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	8
14	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	12
15	NEAR YOU ROGER WILLIAMS (Kapp)	13
16	FIREFLY TONY BENNETT (Columbia)	14
17	THERE GOES MY HEART JONI JAMES (MGM)	15
18	CALL ME JOHNNY MATHIS (Columbia)	26
19	FIBBIN' PATTI PAGE (Mercury)	24
20	NON DIMENTICAR NAT "KING" COLE (Capitol)	30

21) PUSSY CAT. 22) LITTLE STAR. 23) GUAGLIONE. 24) HIDEAWAY. 25) YOU CHEATED. 26) THE SECRET. 27) DEVOTED TO YOU. 28) I GOT A FEELING. 29) SUMMERTIME BLUES. 30) LONESOME TOWN. 31) FOR MY GOOD FORTUNE. 32) NO ONE KNOWS. 33) FORGET ME NOT. 34) JUST A DREAM. 35) MANDOLINS IN THE MOONLIGHT. 36) GEE BUT IT'S LONELY. 37) HULA HOOP SONG. 38) MEXICAN HAT ROCK. 39) THE BLOB. 40) QUEEN OF THE HOP. 41) PROMISE ME LOVE. 42) WALKING ALONG. 43) MR. SUCCESS. 44) NO ONE BUT YOU. 45) WITH YOUR LOVE. 46) I'LL REMEMBER TONIGHT. 47) ALMOST IN YOUR ARMS. 48) LOVE MAKES THE WORLD GO 'ROUND. 49) POOR BOY. 50) TEN COMMANDMENTS OF LOVE. 51) WIN YOUR LOVE FOR ME. 52) TUNNEL OF LOVE. 53) FALLIN'. 54) SCENE OF THE CRIME. 55) NEED YOU. 56) TREASURE OF YOUR LOVE. 57) LA DO DADA. 58) LEAVE ME ALONE. 59) BLUE RIBBON BABY. 60) A LOVER'S QUESTION. 61) EVERYBODY LOVES A LOVER. 62) LOVE IS ALL WE NEED. 63) I'LL WAIT FOR YOU. 64) THAT OLD BLACK MAGIC. 65) MOCKING BIRD. 66) SWEETHEART. 67) COME ON LET'S GO. 68) HOW THE TIME FLIES. 69) JUST YOUNG. 70) GO CHASE A MOONBEAM. 71) NINE MORE MILES. 72) THIS LITTLE GIRL'S GONE ROCKIN'. 73) WENDY, WENDY. 74) WHAT DO I CARE. 75) I WISH; ARE YOU REALLY MINE; WHOSE HEART ARE YOU BREAKING NOW; MY TRUE LOVE; THE WAYS OF A WOMAN IN LOVE; LETTER TO AN ANGEL; KING CREOLE; A PART OF ME; BLUEBELL; BORN TOO LATE; IT'S SO EASY; I GOT STUNG; BEEP BEEP; COME PRIMA; CIMARRON; WON'TCHA; LOST LOVE.

ROCKETING TO THE TOP!!

- "MISERLOU"
EARL WASHINGTON
CHECKER 905
- "SO FAR AWAY"
THE PASTELS
ARGO 5314
- "JOJO GUNNE"
CHUCK BERRY
CHESS 1709
- "A HOUSE, A CAR
AND A WEDDING RING"
DALE HAWKINS
CHECKER 906
- "THE NEW AHMAD JAMAL"
ARGO LP 636

CHESS PRODUCING CO. 2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ ONLY THE LONELY FRANK SINATRA (Capitol W-1053 * EAP-1-1053)	1
2	★ SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	2
3	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	4
4	★ CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163 * B-11631)	5
5	★ SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	3
6	★ STAR DUST PAT BOONE (Dot DLP-3118 * Dot 1069)	6
7	★ SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252)	8
8	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	7
9	★ GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	9
10	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	11
11	★ KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	12
12	★ THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	
13	★ THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	
14	★ MORE SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1243 * B-12431, 2, 3)	
15	★ LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	
16	★ MY FAIR LADY BROADWAY CAST (Columbia OL-5090 * A-5090)	
17	★ LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	
18	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	
19	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	
20	★ DYNAMIC DAKOTA STATON (Capitol T-1054 * EAP-1, 2, 3-1054)	
21	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	
22	★ REBOUND JACKIE GLEASON (Capitol W-1075 * EAP-1, 2, 3-1075)	
23	★ S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	
24	★ GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	
25	EYDIE IN LOVE EYDIE GORME (ABC-Paramount ABC 246)	
	26. LA PALOMA. 27. BAUBLES, BANGLES AND BEADS. 28. HOT CARGO	
	29. YES INDEED. 30. WARM.	

Everybody's Pickin'

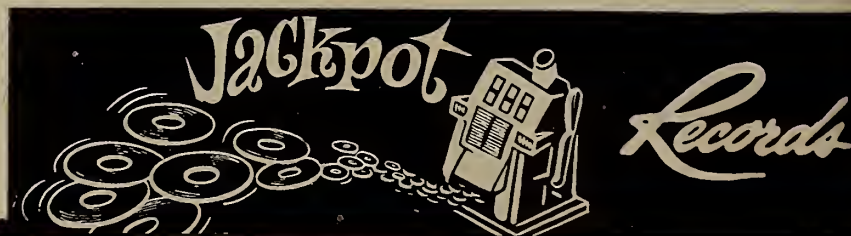
The Great New Rock-A-Mambo

SMASH!!

MANANA

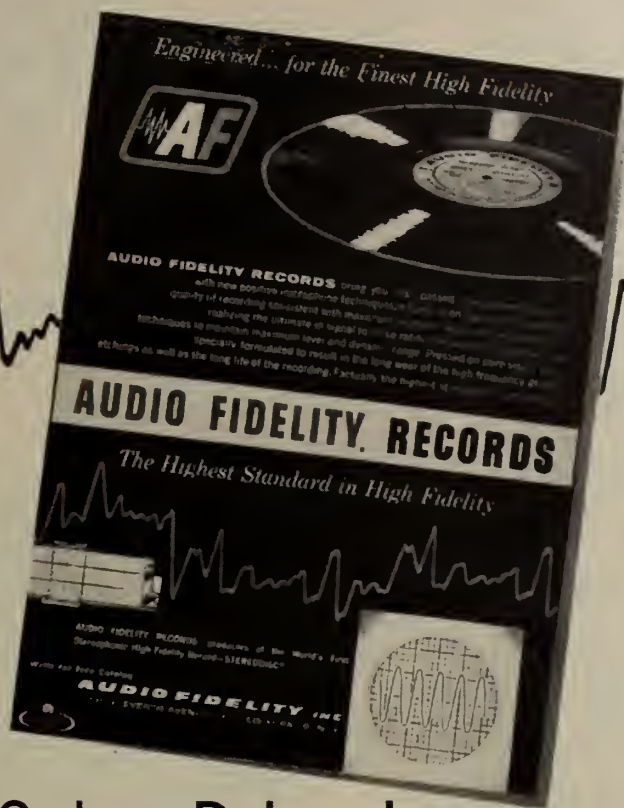
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By the ORIGINALS





Audio Fidelity records



Launches "Record" Record Sales Drive In

TRUE the MAN'S Magazine

Advertising: In the most powerfully concentrated sales drive ever to stampede the Record Industry, AUDIO FIDELITY "Lasso's" the TRUE Hi-Fi market . . . MEN! **AF** aims at men because men specify and buy High Fidelity—the same way they buy a horse . . . for performance, not the way he wears his "feed-bag."

This giant 6-page insert Ad in TRUE (that un-ux-o'-ri-ous MAN'S magazine) spells out **AF** quality throughout their entire range of high fidelity records, stereodiscs and stereotapes . . . And over 4,000,000 will read it this November.

Promotion: TO TIE YOU IN . . . AUDIO FIDELITY and TRUE have put together a dynamic selling kit of display materials to make sure that you get every advantage from this powerful pre-selling in TRUE!

Your Audio Fidelity Display Kit Works 2 Ways for You!

★ Kits are scientifically "pre-tested" for effective influence at the point of sale.

★ . . . and offer unique opportunities to win in . . .

The Fabulous TRUE—AUDIO FIDELITY Display Contest . . . The Contest That Every Dealer Wins!

HOW TO ENTER—When you receive your TRUE—**AF** display kit, set up your window display the best possible way considering the layout of your windows. THEN, get your Audio Fidelity salesman to take a picture of your display . . . (He'll do it free and send in your entry too!) TRUE Magazine will choose the best displays—based on the most effective, efficient and original use of the AUDIO FIDELITY kit. REMEMBER—INGENUITY IS MOST IMPORTANT. . . SO THE SMALLEST STORE WITH THE BIGGEST IMAGINATION CAN WIN THE TOP PRIZE.

YOU CAN WIN ONE OF THESE PRIZES!

- GRAND PRIZE \$500 Savings Bond
- 3 . . . 1st PRIZES \$100 Savings Bonds
- 20 . . . 2nd PRIZES \$50 Savings Bonds
- 40 . . . 3rd PRIZES \$25 Savings Bonds

AND . . .

. . . yes, MORE PRIZES, THOUSANDS OF 'EM! Pester your Audio Fidelity Salesman for complete details—hints and helps!

Every single store that enters the contest wins a Full Year Subscription to TRUE, The MAN'S Magazine (A \$4.00 VALUE!)

Get your Audio Fidelity window set up, photographed and send in your entry fast!

TIE-IN TODAY FOR MORE **AF** SALES WITH THE MOST POWERFUL MERCHANDISER IN THE MEN'S FIELD . . .

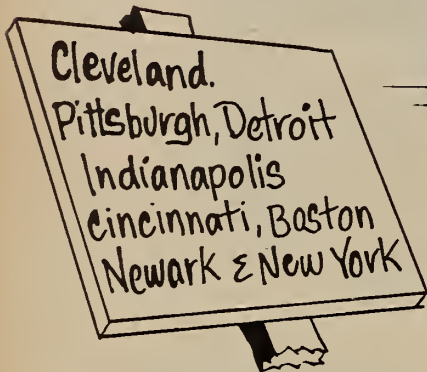
TRUE the MAN'S Magazine

A FAWCETT PUBLICATION



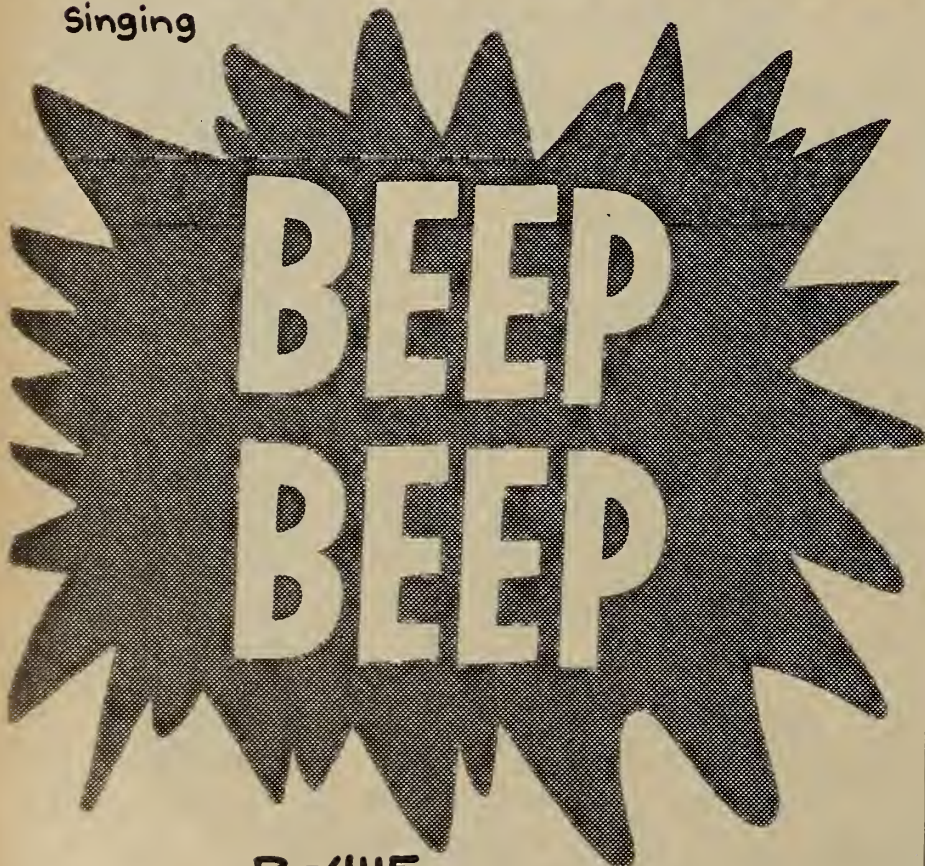
SMASHING THRU

in...



THE PLAYMATES

Singing



R-4115

a sound bet... buy



Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun EPA-111)	5
4	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	3
5	ONLY THE LONELY Frank Sinatra (Capitol EAP-1-1053)	4
6	STAR DUST Pat Boone (Dot 1069)	6
7	RICKY NELSON Ricky Nelson (Imperial IMP-158)	7
8	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	9
9	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	11
10	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3876)	15
11	MORE SING ALONG WITH MITCH Mitch Miller (Columbia B-12431, 2, 3)	—
12	PATRICIA Perez Prado (RCA Victor EPA-4322)	8
13	WARM Johnny Mathis (Columbia B-10781)	13
14	CONCERT IN RHYTHM Ray Conniff (Columbia B-11631)	14
15	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	10

Pair Of Aces



HOLLYWOOD—Joe Johnson, (center), A & R director for two active labels, presents first copies to Chuck Rio, left, out with a new version of "Anna" with The Originals on Jackpot, and to Jerry Wallace, new with "All My Love Belongs To You" and "Diamond Ring" on Challenge. Jackpot is subsid of Challenge.

MUSIC OPS, A TOP RECORD FOR YOUR JUKE BOXES!!!
Also Terrific "B" Side **"THE TORCH"** by MONTE BALLOU & THE CASTLE JAZZ BAND
HIGHLY RECOMMENDED BY BUDGE WRIGHT
ORDER FROM YOUR GOOD TIME JAZZ DISTRIBUTOR
WESTERN DISTRIBUTORS
1226 S.W. 16th AVE. TEL: CAPITOL 8-7565 PORTLAND 5, OREGON



Best Selling Sheet Music

		LAST WEEK
1	IT'S ALL IN THE GAME Remick ASCAP—Dawes, Sigman	1
2	NEAR YOU Supreme ASCAP—Craig, Goell	3
3	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	2
4	THE DAY THE RAINS CAME Garland ASCAP—Delanoë, Becaud	4
5	THE END Criterion ASCAP—Kronides, Jacobson	11
6	TEARS ON MY PILLOW Vanderbuilt & Bonnie ASCAP—Branford, Lewis	7
7	FIREFLY E. H. Morris ASCAP—Leigh, Coleman	8
8	DEVOTED TO YOU Acuff-Rose BMI—Bryant	10
9	PATRICIA Southern ASCAP—Prado	5
10	BIRD DOG Acuff-Rose BMI—Bryant	9
11	NON DIMENTICAR Hollis BMI—Redi, Galdiere, Dobbins	—
12	GEE, BUT IT'S LONELY Acuff Rose BMI—Everly	—
13	BORN TOO LATE Evergreen BMI—Tobias, Strouse	6

Audio Fidelity Adds Winograd For Classical Line

NEW YORK — Arthur Winograd, noted young American conductor, has been signed by Sidney Frey, president of Audio Fidelity Records, to direct an album series for the company's new classical division.

Winograd has departed for London to join Frey who has been supervising the recordings of an initial Audio Fidelity classical series under the direction of Alfred Wallenstein.

The orchestra to be conducted by Winograd will be an eighty-piece group comprised of virtuoso members of some of the best British symphony orchestras. The recordings will be made in both monophonic and stereophonic high fidelity.

Arthur Winograd has conducted in the United States and Europe and is represented with nearly thirty titles in the LP catalogue. His recordings have been received by the critics with high praise.

Winograd is a native New Yorker, born in 1920. He studied first at the New England Conservatory, later at the Curtis Institute, and was one of the original founders of the Juilliard String Quartet, with which he remained for nine years.

In the course of his stay at Juilliard a group of his colleagues on the faculty organized a series of concerts dedicated to the music of Berg, Webern and Schoenberg. Winograd was asked to conduct them.

The success of the performances of these difficult works led to a national tour that was inaugurated at the Library of Congress—and to the recognition of Arthur Winograd as a young, new composer of unusual ability.

For the past several years, Winograd has been conducting a large and varied catalogue of recordings ranging from string orchestral works to full symphonic works, embracing both the classicists and the modernists.

Celebration



NEW YORK—Jerry Blaine, president of Jubilee Records, and Morty Palitz, vice president and chief of A and R, get together to celebrate with Don Rondo and Della Reese. The occasion: deejay reaction to their newest albums, "Amen" with Della Reese and The Meditation Singers, and Don Rondo's "Have You Met".

BUBBLE GUM
by the Whelan Cousins is Swingin'

ALL HITS!

THE PLAYMATES
BEEP BEEP
R-4115

JULIUS LA ROSA
UNTIL HE GETS A GIRL
LET NATURE TAKE ITS COURSE
R-4110

PATTI and MARGIE
NO NO BABY
R-4111

TONY BRENT
GIRL OF MY DREAMS
R-4113

JIMMY NABORS
THERE'S NO TOMORROW
R-4105

VALERIE CARR
BAD GIRL
R-4092

JIMMY BOWEN
BLUE MOON
R-4102

Your best bet buy



ROULETTE

No Question About It...

A SOLID HIT!

Clyde McPhatter's

A LOVER'S QUESTION

1199

b/w

I Can't Stand Up Alone

ATLANTIC RECORDING CORPORATION 157 WEST 57 STREET, NEW YORK 19, N. Y.

ORIGINAL!

ORIGINAL!

from

DEB RECORDS

THE GREAT NEW ONE

is

THE REASON

-and the reason is... it's GREAT!

THE 5 CHANELS DEB 500

Distributed by AM-PAR Record Corp. Distributed in Canada by Sparton of Canada, Ltd.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Audio Fidelity Demonstrates Stereo Recording Techniques At N. Y. Hi-Fi Show



NEW YORK—Sid Frey, the inventive prexy of Audio Fidelity Records, wowed the public at the recent Hi-Fi show for consumers held in New York, where the diskery demonstrated stereophonic recording techniques for the public. Above, the camera catches the action in the specially constructed recording studio at the show:

(Top left) Audio Fidelity's "pitchman", John Ridley, explains to an interested group the difference between monaural and stereophonic sound.

(Top right) An S.R.O. crowd listening and watching a stereo recording demonstration which was given every half hour 'round the clock during show hours. The room was packed each time.

(Second left) The public examines the different stages of making a record—the acetate, master, mother, stamper and the finished product.

(Second Right) The Westrex 45/45 cutter attracted much attention.

(Third left) The audience watches Fernando Sirvent and a flamenco singer and dancer in the midst of a recording session.

(Third right) Johnny Puleo and his harmonica gang were on hand to entertain.

(Fourth left) Numerous Audio Fidelity artists were on hand to entertain the public. Here Beverly Kelly, John Doling and Pat Moran perform.

(Fourth Right) Harry Breuer, of Mallet Magic fame and his group.

(Fifth left) Members of the Vardi String Sextet perform.

(Fifth right) Fernando Sirvent dances the flamenco.

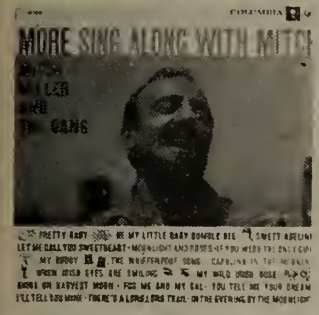
(Bottom left) Visitors look into the engineers booth as Harry Breuer and the public listen to a play-back of the last take.

(Bottom right) Meanwhile, up on the fifth floor, Norman Hess tells a packed house about Audio Fidelity Records.



Album Sure Shots

★ Also Available in EP



★ **MORE SING ALONG WITH MITCH**
MITCH MILLER
(Columbia CL-1243 * B-12431, 2, 3)



★ **REBOUND**
JACKIE GLEASON
(Capitol W-1075 * EAP-1, 2, 3-1075)

Kahl Opens London Music Firm

LONDON, ENG. — Publisher Phil Kahl announced last week the opening of his London firm, Planetary-Kahl (London) Ltd., with offices at 63 Dean Street, London, England. As managing director, Fred Jackson will head the Planetary-Kahl (London) Ltd. operation. Jackson will be working in conjunction with the New York office to coordinate releases throughout the world and also, to acquire compositions on the Continent and in America, outside of the Kahl firms. He is currently working on "The Late Late

Show," which already has about eight American records and also "Come On, Come In," on which he has recently obtained a Tony Steel recording which is to be released in November. Jackson was formerly with Mills Music, Ltd., for eight years, and is known to be one of the top music men in England. The Kahl organization is now negotiating with Chappell Music for offices in Australia, and with Melody Music for offices in Africa.

Hello Rusty



NEW YORK—Author-Comedian Joey Adams (center) says hello to Rusty Draper, the popular Mercury Recording star while Draper's wife Macia looks on during a party held in his honor at the Envoy Restaurant in New York City. Rusty recently subbed for the vacationing Arthur Godfrey on his morning CBS TV network show.



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DON'T WAKE UP THE KIDS

OTIS WILLIAMS AND HIS CHARMS
DE LUXE 6174

HOLD IT

BILL DOGGETT
KING 5149

ALL MY LOVE BELONGS TO YOU

b/w

WHY DON'T YOU HAUL OFF AND LOVE ME

LITTLE WILLIE JOHN
KING 5154

TRY ME

JAMES BROWN AND THE FAMOUS FLAMES
FEDERAL 12337

THE SECRET

OTIS WILLIAMS AND HIS CHARMS
DE LUXE 6178

POOR BUTTERFLY

DICK STABILE
BETHLEHEM 11004

POOR BOY

THE SUGAR CANES
KING 5157

NINE MORE MILES

THE CHECKERS
KING 5156

KING RECORDS

CAMEO • CAMEO • CAMEO

The Overnight Smash Rendition!

THE SECRET

by

The Gainors

Cameo # 151

C.A.M.E.O. RECORDS

CAMEO • CAMEO • CAMEO

Decca Stereo Phono Promotion

NEW YORK—Decca will promote three of its stereo phonographs in a "Thrift Time With Decca Phonographs" promotional campaign. The three sets in the promotion are described as follows:

The Clinton Stereo is a budget home-music system available in tan or gray. The unit consists of a de luxe four-speed changer with low torque, rumble free performance; matching speaker enclosures, with a power capacity of ten watts and frequency response from 50 to 10,000 cps. The retail price for the entire unit is \$149.95.

The Shelby De Luxe Stereo is the Decca high fidelity home-music system with AM/FM tuner, available in mahogany or blonde. The two amplifiers have a frequency response of 20 to 20,000 cps, featuring separate loudness, bass, treble, four-position presence control and external speaker control. The AM/FM tuner is a highly sensitized one, with separate tubes for both head ends and automatic frequency control on FM. The complete unit will sell for \$454.95; without AM/FM tuner, \$374.95.

The Riverside De Luxe Stereo is a high fidelity console with AM/FM tuner available in mahogany or limed oak. The frequency response of the amplifiers is 20 to 20,000 cps, featuring separate loudness, bass, treble and a three-position compensator AM/FM tuner input. The four matched heavy-duty high fidelity speakers in the main unit plus the four speakers of the same complement in the additional amplifier cabinet make for outstanding reproduction. The unit carries a price of \$469.95 for mahogany, and \$489.95 for limed oak. The same unit without AM/FM is available at \$405.00.

Also ready for delivery are several new speaker enclosures designed to match the sets available previously in the Decca line of phonographs, to give the benefits of full stereo.

The "Pelham," designed to match the Allegheny De Luxe Console is a wooden speaker enclosure with a handle on top, and compact wood construction in mahogany and blonde, equipped with a 20-foot cord. The unit has a power capacity of 10 watts and a frequency response of 50 to 10,000 cps., to sell for \$19.95.

The "Matchmaker" is also designed for the Allegheny in the same finish as the Pelham. It features a push-pull amplifier, with bass, treble, and volume on/off switches with a Stereo output jack in the rear of the cabinet. Equipped with a 15-foot power input cord, it has a handle mounted on top for easy carrying and back cut-out for wall mounting. The frequency response is 50 to 10,000 cps. The retail price, \$39.95.

The "Milbrook" is the match-mate to the Ardsley series available in blonde or mahogany, hand-rubbed, selected wood-veneers, with a 20-foot cord. The unit houses four speakers (two woofers, one mid-range, and one tweeter). Frequency response is 50 to 15,000 cps. The price, \$59.95.

The "Ridgeway" is a perfectly matched complement to the Franklin series, available in mahogany or in limed oak. The large cabinets feature the same fine woods as in the Milbrook, also the same number and types of speakers with cross-over network. The price of the Ridgeway is \$99.95.

Two new stereo sets have been added to the line, one portable, the other a console.

The Allegheny Stereo console is available in mahogany or blonde, and contains two speakers, bass, treble, and loudness controls, four-speed changer, cps range of 60 to 18,000, and the plug-in Pelham speaker, to sell for \$104.95.

The Benton Stereo Portable is available in silver flecked black and white, or turquoise and white. The set includes four matched speakers, separate bass, volume and treble controls, a frequency response of 60 to 18,000 cps, and will sell for \$104.95.

Scene Of The Party



HOLLYWOOD, CALIF.—RCA Victor Records hosted a cocktail party here recently for Dinah Shore to promote her latest disk, "Scene of the Crime". The party, held at the NBC studios, was attended by leading disk jockeys, local press and numerous celebrities.

(Top left) Lash Lazaar, KXLA; Jimmy Durante and Larry Berrill, KBIG. (Top right) Don Lamond, KFOX; Lash Lazaar, KXLA; Dinah Shore; Ted Quillin, KFVB; and Mark Dunhill, KPOL.

(Second left) Dinah Shore and Jimmy Durante. (Second right) Pete Smith, KBIG; Mel Ryan, KITO; Dinah; Mark Dunhill, KPOL.

(Third left) Henri Rene, RCA Victor artist; Gail Davis, RCA Victor artist; Dick Pierce, Victor A & R; and Harry Jenkins, manager of RCA Victor's Los Angeles Distributing Branch.

(Third right) Bob Crane, KNX; Larry Quackenbush, KRKD; and Elliott Field, KFVB.

(Bottom left) George Russell, Capitol Records; Ted Quillin, KFVB; and Irwin Zucker, Dinah Shore's promotion rep.

(Bottom right) Dick Pierce, Dinah Shore and Robert L. Yorke, West Coast Manager, Records Division of RCA Victor.

Atlantic's Heaviest LP Release

NEW YORK — Atlantic Records last week announced the release of 12 stereo, 9 monaural, 5 EP albums, and 7 stereo tapes, the largest package release in the history of the diskery. The release, particularly the stereo issue, will be aided by one of Atlantic's strongest consumer ad campaigns.

The stereo issue includes mostly stereo versions of disks previously released monaurally. They are: "Paul Barbarin and His New Orleans Jazz"; "Chris Connor"; "Fontessa"—The Modern Jazz Quartet; "Shorty In Stereo"—Shorty Rogers; "The Boss of the Blues"—Joe Turner; "Here Is Phineas"—Phineas Newborn; "Mood Jazz"—Joe Castro; "Art Blakey's Jazz Messengers with Thelonious Monk"; "Soul Brothers"—Milt Jackson and Ray Charles; "LaVern Baker Sings Bessie Smith"; "Ray Charles At Newport"; and "The Song You Heard When You Fell In Love"—Betty Johnson. The Ray Charles and Betty Johnson issues, both new disks, are being released simultaneously in stereo and monaural form.

The monaural issue includes: "Chris Craft"—Chris Connor; "Wayne Marsh"; "Rock & Roll Forever" (Vol. 2); "Rockin' & Driftin'" —The Drifters; "Rockin' the Blues"—Joe Turner; "Love Ballads"—Clyde McPhatter; "Yes, Indeed"—Ray Charles.

The EP issues include: "What Am I Living For"—Chuck Willis; "One Never Knows"—The Modern Jazz

Quartet; "Soul Brothers"—Milt Jackson and Ray Charles; "A Jazz Date with Chris Connor"; and "Wilbur De Paris Plays Cole Porter."

The stereo tape issues include: "Fontessa"—Modern Jazz Quartet; "Joe Turner Sings Kansas City Jazz"; "Mood Jazz"—Joe Castro; "Shorty Rogers and His Giants"; "The Piano Artistry of Phineas Newborn"; "Wilbur De Paris At Symphony Hall" and "Chris Connor."

Epic Action

NEW YORK — Walt Hayum, national sales manager of Epic Records, reports heavy action on a number of the diskery's current items and new releases.

In the singles field, response is strong to the Four Coins' "The World Outside" and Roy Hamilton's latest coupling, "Pledging My Love" b/w "My One and Only Love." Hayum says that this Hamilton pressing is receiving the heaviest juke box orders since the artist's smash "You'll Never Walk Alone."

Sales on the Roy Hamilton-Neal Hefti album, "With All My Love" are reported to be over the 35,000 mark and as a result of the heavy deejay play on "Over the Rainbow Cha Cha" from the new Lester Lanin LP "Have Band, Will Travel," the cha cha will be issued as a single this week.

Subscription to **The Cash Box** \$15

Cutting A Hit



NEW YORK—MGM Records' Joni James with husband arranger-orchestra leader Tony Acquaviva (left) and Morty Craft (right) recording chief and director of sales for single records, are pictured during the cutting of Joni's latest hit, "There Goes My Heart". Joni's disk is climbing rapidly and steadily on all best seller charts.

Marterie Engaged As Goodwill Ambassador For Marlboro Cigarettes

CHICAGO—The announcement was made last week, that the Mercury recording artist, Ralph Marterie, band leader, has been retained by the Marlboro Division of Phillip Morris, incorporated, to serve as an official good will ambassador for Marlboro Cigarettes. Henceforth, the official billing on all of the band's projects will read, "Ralph Marterie and His Marlboro Orchestra."

The pact was consummated with Dick Halpin, Account Executive for Marlboro, at the Leo Burnett Advertising Agency.

In announcing the Marterie-Marlboro marriage, Halpin, enthusiastically explained that, "The parent Phillip Morris Company had been looking for an established orchestra leader personality to represent their product for over five years. Then with the introduction of Marlboro's and their appeal to those in the college age bracket, the search was pinpointed to an artist with a great collegiate following, one, whose orchestra personnel personified the clean-cut university male, that we want associated with our product and in the well-organized, campus-acclaimed, Marterie Orchestra, we feel that we have finally ended our search."

An intensive advertising campaign is planned and Marterie, himself, will be featured as "The Marlboro Man," in the firm's advertisements. Meanwhile, Mercury will closely cooperate by having the labels on all Marterie releases read, "His Marlboro Orchestra." First record to benefit from the tie-in will be Ralph's forthcoming single, "Pretend Cha-Cha" and "Flighty."

Marterie has led the band field during the last few years, having copped the award as the top pop band in polls conducted by The Cash Box, and other publications. The Marlboro theme will also be carried out, visually, on Marterie's dates, by means of a specially designed, gigantic Marlboro package, which will also serve as the music stand for the orchestra.

Press and Publicity for the Marterie organization will be coordinated between Jim Bowling, Director of Promotion for the Phillip Morris Company, and Frances E. Kaye, long-time press agent for Marterie.

Frankie Vaughan To Columbia

NEW YORK — Frankie Vaughan, one of England's most popular singers, has been signed to a new long-term Columbia Records contract, according to an announcement by Mitch Miller, Director of Artists and Repertoire for the company. His debut Columbia record, "So Happy In Love" and "One Thing Led To Another," will be released shortly.

Voted the "outstanding vocal personality" and "favorite male singer" of 1958 in the annual poll of the "New Musical Express," British trade journal, Vaughan has recorded a succession of best-selling disks, has starred on his own top-rated television program, and has completed three motion pictures, one of which, "Dangerous Youth," was recently released in the United States through Warner Bros.

Vaughan flew to New York a few weeks ago between film and television assignments to meet Joe McGrath, the winner of a Boys' Clubs of America talent contest, and escorted the boy back to England as his guest for two weeks. A former Boys' Club member himself, Vaughan is noted for his work in the English youth organization.

While in New York, Vaughan conferred with Miller regarding future recording dates.

Veder Visits United States

HOLLYWOOD — Paying his first visit to the United States and to Hollywood this week is Dr. L. Veder, Managing Director of the Electrola Company of Cologne, Germany, Capitol Records' manufacturing associate in that country.

The German recording executive will be meeting with officials of Capitol in the Capitol Tower in Hollywood, studying promotion and merchandising methods and selling techniques employed by Capitol. During his Los Angeles stay, Dr. Veder will also visit the Los Angeles branch of Capitol Records Distributing Corp.

Before returning to Europe, Dr. Veder will tour the Capitol manufacturing plant in Scranton, Pa., and will meet with Capitol executives in the company's New York office.

LONDON
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Has bought ^{proven} another hit

Over 12,000 copies of this sensational folk ballad sold in Baltimore in 1 month

NOW BREAKING
NATIONALLY

Billy
Grammer

Gotta
Travel On

400

MONUMENT
RECORDS

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BREAKING IN BALT., PHILLY, WASH. . . .

"RAINY SUNDAY"

by
(The "Oh Julie" Boys)

The Crescendos

NASCO 6021

For Booking of Crescendos, contact
X. COSSE, 146 7th Ave., Nashville CHappel 2-8288

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

In the TOP 3 in most cities and still going UP!
ON ITS WAY TO NUMBER ONE!

"IT DON'T HURT NO MORE"

NAPPY BROWN

SAVOY 1551

D.J.'s write for samples if you don't have it yet!

SAVOY

RECORD CO., Inc.
NEWARK, N.J.

NEW LABEL • NEW STAR

Pat Richmond with The Fireballs

"HONEY BEE BABY"

B/W

"DON'T STOP THE ROCKIN'"

1500

Vulco Record Company 816 Orange Avenue, Ft. Pierce, Fla.



Coral Fetes McGuire Sisters



CHICAGO—Al Oldrich, Coral's divisional manager, and Chicago manager Sam Cerami feted the McGuire Sisters at a Cocktail party, October 16, at the Drake Hotel, this city. Also in attendance for Coral were Norman Weinstroer, A&R chief Paul Cohen and Murray Kane, personal manager of the sisters, who are currently the top attraction at the Chez Paree.

Turnout at the shindig among deejays, the press and other guests was, as Oldrich expressed, "beyond my wildest expectations."

Pictured above are a few of those in attendance:

- 1—L to R—Al Oldrich, Chris, Paul Cohen, Phyllis, Sig Sakowicz (WHFC-Chicago, Ill.), Dottie McGuire and Norman Weinstroer.
- 2—Left front—Maryann Weller (WCFL), the McGuires, (rear) Paul Cohen, Dan Sorkin (WCFL), and Lee Petrillo, WCFL music director.
- 3—The McGuire Sisters with Esther, Del Clark and Jeannine Spangler (WJJD).
- 4—The McGuires with Paul Cohen, Murray Kane and Norm Weinstroer.
- 5—Behind Chris, Phyllis and Dottie—Phil Lind (WTAQ-LaGrange, Ill.), Rose Lind and Lee Brooks, The Cash Box.
- 6—The McGuires flanked by Paul Cohen and Murray Kane. (Rear) Rudy Orisek and Hal Stein (WGN-TV and WLS).
- 7—A tete a tete with Norm Weinstroer and Paul Cohen.
- 8—Chris, Milo Hamilton, Phyllis, Bernie Allen, Dottie and Fred Salem (WIND-Chicago, Ill.)
- 9—The McGuires with Jim Lounsbury, WBKB's "Record Hop" deejay-emcee, and his wife, Penny Smith.
- 10—Two happy trios—on Coral—The McGuires with Norm. Weinstroer, Murray Kane and Paul Cohen.
- 11—Al Oldrich and Estelle Barnes (WGN) with the McGuire Sisters.

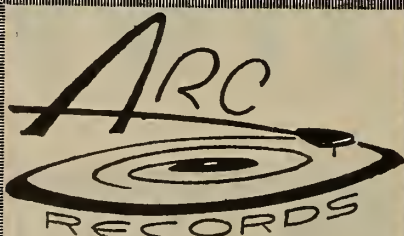
Mitch Miller To Guest At Pop Music Meet

NEW YORK — The third of four Popular Music Sessions for youngsters and young adults, sponsored jointly by WMCA-New York and the New York Public Library, will be held on November 18th from 4 to 5 PM at the Auditorium of the Young Adult Library in the Donnell Library Center, 20 W. 53rd St.

The program, which will be emceed by Bob White, Chief of WMCA's Mu-

sic Department, will have as featured guest Mitch Miller, Director of Popular A&R for Columbia Records, and will consist of a simulated recording session to demonstrate the process and techniques which go into the making of a record. There will also be an opportunity for a free exchange of ideas on all types of music between Miller and the young adults attending the session.

The fourth and last in the series will be held December 2, and will be conducted by R. Peter Straus, Program Director of WMCA and band leader-deejay Ted Steele. The two other popular music sessions were held October 7, and 21.



New Arc Release!
THAT DAY

by

Rick Randall and the Rockers

Arc 4445

D.J.'s: Contact your ARC distributor for sample copies.

ARC RECORDS

12-16 Jefferson Ave., Elizabeth, N. J.

SHE SERVES A NICE CUP OF TEA

recorded by

TONY MARTIN RCA VICTOR
Alamo Music, Inc.

I GOT STUNG

recorded by

ELVIS PRESLEY RCA VICTOR
Gladys Music, Inc.

ONE NIGHT

recorded by

ELVIS PRESLEY RCA VICTOR
Elvis Presley Music, Inc.

WHAT DO I CARE

recorded by

JOHNNY CASH COLUMBIA
Johnny Cash Music, Inc.

CALL ME

recorded by

JOHNNY MATHIS COLUMBIA
Meridan-Noma Music Inc.

Published by

HILL AND RANGE SONGS, INC.

1619 Broadway, New York, New York

Hollywood Opening



HOLLYWOOD — Jim Conkling, left, president of Warner Bros. Records, congratulates Gus Bivona on the occasion of his band opening at the Hollywood Palladium. At the right, is KMPC Los Angeles disk jockey Bill Stewart, who produced Bivona's new Warner Bros. album, "Blast Off".

Bart Purchases Urania

BELLEVILLE, N. J.—The purchase of Urania Records Distributing Company by Bart Manufacturing of Belleville, New Jersey, was announced last week by Siegfried G. Bart, prexy. Urania Records, which will be operated as a wholly owned subsidiary of Bart Manufacturing, was acquired from American Sound.

In addition, Daken K. Broadhead, head of Allied Record Manufacturing of Hollywood, announced the company's purchase of American Sound, making it a wholly owned subsidiary of Allied. Plans are being formulated for expanding the Belleville factory, pressing, processing and warehousing to service Allied's clients on a national basis.

Urania Records, Bart stated, will continue operations here. He said that the company, with a series of new albums waiting for release, will launch an ambitious expansion program during the year.

GTJ Adds To Distrib Setup

LOS ANGELES—In order to accommodate the increase in business, Good Time Jazz and Contemporary Records have signed an agreement with the Decca Distributing Company for distribution of GTJ and Contemporary Records in six key cities—Cincinnati, Denver, Indianapolis, Louisville, Pittsburgh, and Salt Lake City. At the same time, Santone Sales Company was assigned the territory of San Antonio.

"With business up better than 20 per cent over last year," says Bob Kirstein, GTJ VP & Sales Manager, "we found it necessary to reappraise our entire distribution set-up, to make it as strong as possible. Further changes and additions in the immediate future may be the result.

"These seven new distributors bring our U. S. outlets up to a total of 34. They will handle all of our labels—Good Time Jazz, Contemporary Records, Stereo Records, California Records and Society for Forgotten Music (SFM)."

Besides the complete stocks of catalog items, the new distributors will receive the latest releases on Contemporary LP's by Benny Golson, Art Farmer, Benny Carter, Andre Previn, Barney Kessel and Hampton Hawes; a new modern classic album by Andrew Imbrie, and nine new Stereo Record albums.

Laine To Star In Brazilian TV Show

HOLLYWOOD — Frankie Laine has accepted the invitation of the Brazilian Government Trade Bureau (issued by Embassy Attache Chief, Dr. Francisco Medaglia) to star in a television spectacular to be filmed in its entirety in Brazil for a major network.

Production details have been completed by Filmes Internacionais Do Brasil—two of the company producers, Zygmunt Sulistrowski and Thadeau Gluszczyński—and Brazilian millionaire George Guinle conferring here with Henry F. Bloomfield, Jr., well-known West Coast business man, who will finance the venture. Other Brazilian interests who have endorsed the project as one of "goodwill, trade impetus, and high artistic cultural exchange" are the Brazilian Embassy in Washington, D.C., and the Brazilian Airlines.

Singer Frankie Laine will star, and present top South American talent in Brazilian dances and songs, against the natural beauty of Brazil and the color of Rio de Janeiro's carnival time (next February).

Since Laine has been sought annually by South American impresarios for a singing tour there, where his Columbia records score high sales, Laine will set a schedule of five singing engagements to follow completion of the Spectacular production.

New Decca Xmas Albums

NEW YORK — Decca Records is readying its new Christmas albums which will be made available to dealers November 10.

The new Decca Holiday albums include: "That Christmas Feeling"—Bing Crosby; "Christmas With Jesse Crawford" (also available in stereo); "Noel, Noel . . . A Musical Christmas"—Hans Carste and his Orchestra, with Organ and Bells (also available in stereo); "Holiday Music for Happy People"—Bobby Roberts (also available in stereo); "The Bells On Christmas Morn . . ."—The Schulmerich "Carillon Americana" Bells—Tobert John Carwithen.

Mounted lithos will be made available on the new recordings as well as the catalog of Christmas merchandise.

Party For Nat "King" Cole

NEW YORK—Nat "King" Cole was host at a trade-press cocktail party given in his honor last week in the Savoy Room of the Hotel Savoy-Hilton. The Capitol Records star opened an engagement at New York's Copacabana on October 23rd.

Those attending the affair from the Capitol home office and distributor set-up included J. K. Maitland, Director of Sales; Max Callison, vice-prexy and National Sales Manager of Capitol Records Distributing Corp.; Joe Mathews, National Promotion; Vito Samela, New York Sales Manager; Andrew R. Miele, Jr., District No. 1 Sales Manager; Anthony Rubino, Staff Assistant to National Sales Manager; Roy Battocchio, Branch Promotion; Andy Wiswell, Dick Jones and Manny Kellen, A&R Staff; Don Ovens, Eastern Promotion Manager of Capitol Records Distributor Corp.; Bob Spencer, Newark Sales Manager; Julius Varaday, International Department; Don Plunkett, Recording Division; Joe Cerga and Kelly Camarata of Capitol's publishing firms, Ardmore and Beechwood.

Maestro Records Formed

CHICAGO—Bill Anson, who for many years served as deejay and staff announcer in this area, has announced the formation of Maestro Records. Associated with Anson in the new diskery are Al Jason and Frank La Vere.

The firm debuted last week with the release of its initial waxing "Stormy Weather," a slow-beat rendition of the standard, backed with "The Hard Way" (an original slicing) by Dick Bardi and The Orchids.

Anson stated that he and his associates have already appointed ten distributors in various sections of the country; and they are already accomplishing good sales reaction and exposure for the record.

The firm also owns its own subsidiary publishing firm, Maestro Music; and one of the tunes composed by Anson, Jason and La Vere, "Congratulations, Alaska U.S.A.", is featured on Don McNeil's "Breakfast Club" radio show.

Decorative Touch



NEW YORK—Songbird Toni Carroll, returning from a two-month tour of the Continent, including a singing engagement in Russia, adds a decorative touch on her arrival via TWA's Jetstream from London. Toni's current MGM release is "Kissin' Conversation" backed with "I Love You Enough for the Two of Us."

ATTENTION, DEE JAYS
PLEASE NOTIFY US IF YOU DID NOT
RECEIVE COPY OF

CALLA CALLA

by

The Paulette Sisters

AAMCO # 101

AAMCO RECORDS (A Division of Allison Enterprises)
204 WEST 49th ST. NEW YORK, N. Y.

Johnny Cash

THE WAYS OF A WOMAN IN LOVE

Sun 302

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RECORD CO.
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101 Strings

The World's First
STEREO-SCORED
Orchestra

3 HITS

IT'S ALL IN THE GAME

TOMMY EDWARDS MGM

GO CHASE A MOONBEAM

JERRY VALE COLUMBIA

YOU WILL FIND YOUR LOVE IN PARIS

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MUSIC PUBLISHERS HOLDING CORPORATION

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Another Standard Hit!

"MA

(He's Making Eyes At Me!)"

SHIRLEY FURWOOD

F-824

413 RACE STREET, CINCINNATI 2 OHIO

THEY SAID IT COULDN'T BE DONE
TOPSY II

Sink Your Teeth In BUBBLE GUM on Claro

Aamco Intro To Trade And Press



NEW YORK — The above photos were taken at recent trade-press party held to introduce the album line and new offices of newly formed Aamco Records. The offices of the diskery are located at 204 West 49th St., this city. Shown in the left picture are Joe Orleck, President and Publisher of *The Cash Box* and Guy Lebow, Aamco prexy.

Joyce Signs Acts For Foreign Bookings

NEW YORK—Jolly Joyce, head of the Jolly Joyce booking agency, last week announced the signing of singer Tommy Edwards, who clicked with "It's All In The Game" again, to an exclusive booking contract for the British Isles, South America, and Australia. The deal was worked through the MGM star's personal manager, Harry Steinman.

In addition, Joyce signed comics Olson and Johnson and their all-star "Yock And Roll Show" for exclusive bookings in South America; and the Applejacks (of "Mexican Hat Rock" note on Cameo) for world-wide bookings, thus extending the group's limited pact with Joyce. Also, comic Alan Gale was signed to a Screen Actor's Guild contract by Joyce.

Lionel Hampton On Overseas Tour In '59

NEW YORK — Gladys Hampton, personal manager of Lionel Hampton's International Orchestra, last week announced she has just signed one of the longest contracts ever offered a jazz band—a 17-week tour of Europe, the Middle-East and North Africa starting March 15, 1959. Mrs. Hampton returned from Brussels, Belgium last week where she conferred with her European manager, Pierro Pascal, who is negotiating all details on the overseas tour. Pascal is also weighing proposals already for Hampton and his orchestra to make a tour of Russia to play in Moscow and the most important cities in Russia and Yugoslavia. Hampton will take an entourage of 23, plus 9 tons of band equipment on the tour which will cover a total of 266 concerts in 119 cities.

Premium Promotion On Special EP

WESTPORT, CONN. — Harold Friedman Associates, record consultants, announced last week that they are handling a record premium promotion for the Mason Candy Company.

Mason is offering, via television, radio and newspapers, six top hits on an EP for fifty cents plus two Mason candy wrappers. The Ellington Agency is in charge of all advertising for the campaign which started Oct. 13th and will run for a thirteen week period.

Starting with original tapes, which will be supplied by Inter Disca Records, Holyoke Plastics will press the records and print special labels and jackets. Envelopes containing fifty cents will be forwarded to Holyoke by the public and individual packing and mailing will be done at the Holyoke plant.

Friedman stated that Holyoke will be delivering records on a 24 hour schedule so that the public is guaranteed immediate delivery of the six top hits.

Jessel To Cut Design Album

NEW YORK—Cy Leslie, president of the Pickwick Sales Corporation, parent company of the Design, Cricket and Stereo Spectrum labels, announced last week that George Jessel has signed to record an album for Design.

Leslie stated that the album will be recorded on the West Coast where Jessel will make a film shortly. One of the tunes in the album, "Spring Is The Season For Remembering", is a song that Jessel will sing in the movie.

The LP is being produced by Harold Spina who will also A & R the date. The orchestra will be under the direction of Ben Oakland.

Capitol Artists & Execs Meet



DALLAS, TEX.—Recently Bob Keels, sales manager of Capitol Records Branch in Dallas, found himself preparing to meet and set up promotion for a whole group of Capitol artists who were visiting Dallas—all on the same day.

Before you could say Tennessee "Ernie" Ford, Meredith Willson, Molly Bee and Cliffie Stone, a cocktail party was set up at the Stoneleigh Hotel in Dallas for the local disk jockeys.

Reading from left to right are Cliffie Stone, Joe Mathews—National Promotion Manager, Capitol; Tennessee "Ernie" Ford, Molly Bee, Meredith Willson, Bill Mikels—Capitol District Sales Manager, Bob Keels—Capitol Sales Manager.

2 HOT RECORDS!
Judy Allen
 singing
"NO MORE"
 Laurie Record # 3017
 ★★★★★ and ★★★★★
Tony Lang
 singing
"WIDDLE WHIPPER WHOOPERS"
 Sentry Record # 8100
 DJ's: Send for Sample Record
JOE SCHUSTER MUSIC PUB.
 1674 BROADWAY, N. Y., N. Y.

WITH YOUR LOVE
 # 483
 A Sure Smash
CARLTON
Jack Scott

A Smasheroo on TV—
 A Rocker on Radio
"OLDS-MO-WILLIAM"
 by
Paul Peek
 NRCO # 008
NATIONAL RECORDING CORP.
 1224 Fernwood Circle N.E. Atlanta, Georgia

FELICIA
 b/w
BANDSTAND DANCING
 by
Bobby And The Orbits
 # 6005
SEECO
 39 West 60th Street • New York, N.Y.

BRAND NEW HEARTACHE
 by
The Everly Brothers
 A Smash From Their
 Cadence EP 107
CADENCE RECORDS
 119 W. 57th St., N. Y., N. Y.

More Hits from MILLS —
THE MAGICIAN
DEAN MARTIN
 on RCA Victor 47-7371
THAT'S MY DESIRE
CREW CUTS
 on RCA Victor 47-7371
MILLS MUSIC, INC.

Randazzo To ABC-Par

NEW YORK—Sam Clark, prexy of ABC-Paramount, last week announced the signing of singing star Teddy Randazzo to a long-term contract.

Randazzo, long a favorite with teenagers, has gained fame in his television shots, club work, and his numerous appearances with Alan Freed's rock 'n' roll shows.

The young singer will wax for ABC-Paramount under the arranging-directing guidance of the label's head of long-playing albums, Don Costa.

First disk by Randazzo is scheduled for early release.

All The Leading Coinmen Read The Cash Box Every Week

Taking Notice of Otis



NEW YORK—Clyde Otis, whose appointment to the Artist & Repertoire staff of Mercury Records was announced last week by Art Talmadge, the firm's Vice-President, is already settling down to the duties at hand. Otis (L) is pictured here, talking contract with young Brook Benton of "A Million Miles From Nowhere" fame.

Belock Inks Hawaiian Artist

COLLEGE POINT, N. Y.—Charles C. L. Davis, popular Hawaiian vocalist, has signed for his first stereo and monaural recordings with the Belock Recording Company, a division of Belock Instrument Corporation.

Davis, a lyric tenor, will complete five albums of songs in stereo under the Everest label for the Belock organization. The first of these will be entitled "Ray Kinney Presents Charles K. L. Davis singing at the Royal Hawaiian Hotel" to be released in November. A second will consist of operatic arias, and the others in the popular music field. All albums will be distributed by Decca Distributing Corp. for Belock.

Davis, who is 28, won the Metropolitan Opera Company's "Auditions for the Air" grand prize of \$1,000 in March, 1958. He recently made a smash hit in an extended engagement in his native Hawaii at the Royal Hawaiian Hotel. Born in Honolulu, the son of an English physician, Dr. Arthur Davis and a Hawaiian mother, Davis began an extensive musical career at the age of 6. He studied voice training at the University of Hawaii. After serving with the U.S. Army in Saipan and Okinawa, he attended the Julliard School of Music in New York.

Among his operatic appearances were those in the Belles Artes, Mexico, and as a leading soloist in the "Bartered Bride" in 1956 at the Shrine Auditorium, Los Angeles. He plans a concert tour this fall and will appear on the Steve Allen TV Show in October.

Davis is one of a number of artists now under the Belock banner. Harry D. Belock, President of the company during a special trip to Honolulu personally "discovered" Davis and immediately completed arrangements to launch him on a recording career.

Petty Trio To Free-Lance

NEW YORK—The Norman Petty Trio has amicably severed its recording affairs with Columbia Records and will perform disk-wise on a free-lance basis.

Pianist-composer Petty, currently handles the recording dates of Buddy Holly (Coral) and the Crickets (Brunswick) and is head of Nor-Va-Jak Records.

Counterpoint Revamps

NEW YORK — Counterpoint Records, in line with a new policy of regular popular single releases, has announced the appointment of the following additional distributors: Commercial Music, St. Louis & Kansas City; R & D Dist., New Orleans; Sun State Dist., Los Angeles; Tell Music, Wisconsin; Tru-Tone, Miami. Artists for forthcoming pops are Juanita Hall, Lorenz Graham and Michel Larue.

Roy Hamilton Day Set

JERSEY CITY, N. J.—A benefit Roy Hamilton Day reception will be held at the Jersey City Armory on Saturday, Nov. 8.

Sponsored by the Roy Hamilton Day Citizens Committee, the event will feature Hamilton, Joe Louis, the Red Prysock Band, and a host of radio-TV-screen celebrities. The reception is being held to benefit the Central Baptist Church Organ Fund.

Chappell Acquires Right To "I Heard The Bells"

NEW YORK—Chappell Ltd. has secured publication rights to "I Heard the Bells on Christmas Day" from Johnny Marks of St. Nicholas Music. The contract was effected through attorney Harold Orenstein and Chappell "will go all out in the song" this Christmas.

Among the records available to Chappell are Harry Belafonte, RCA Victor; Bing Crosby, Decca; and Fred Waring, Capitol. The song was written by Johnny Marks who adapted a poem by Henry Wadsworth Longfellow.

With the exception of the United States and Canada, Chappell was responsible for making "Rudolph" a hit all over the world. The firm expects to do the same with "I Heard the Bells".

Ed Welker Named To New Victor Post

NEW YORK—Ed Welker has been appointed to the newly-created post of Manager of Product Planning and Market Development for the RCA Victor Record Division, it was announced last week by J. P. Davis, Vice-President, Record Operations Department.

In the new job, Welker will be in charge of planning and development of new uses and new markets for Record Division products. In addition, he will be responsible for the study of the entire field of existing markets, distribution techniques and current product utilization in order to create and develop new or improved methods in all areas.

With RCA since 1939, Welker has worked most recently as Manager of Pop Albums, Artist and Repertoire, for the Record Division.

MGM Signs Artists

NEW YORK—MGM Records has signed seven artists for the MGM label and its subsides Metro and Cub. The diskery also shifted three artists, Georgie Shaw, Buck Griffin, and Richard Barrett, from the MGM label to Metro.

The new artists and their initial releases: the Webstones (MGM) and "My Lost Love" b/w "Walk, Talk And Kiss"; Lee Laurance (Metro) and "His Servant" b/w "Lonely Ballerina"; Dotts Johnson (Metro) and "Street Of Dreams" b/w "Paradise"; Al Martino (Cub) and "Here In My Heart" b/w "Two Lovers"; the Five Reasons (Cub) and "Go To School" b/w "Three O'Clock Rock"; Toby and Iris (Cub) and "Dinga Dinga Linga Linga" b/w "What I Want"; and Jimmy Williams (Cub) "Laughed Away" b/w "One More Time".

Morty Craft is personally recording all the single disks on the MGM, Metro and Cub labels.

SOMAC Sets Objectives

NEW YORK—Six objectives have been set forth by the recently formed Society of Music Authors and Composers (SOMAC) in a letter seeking membership in the organization.

The objectives are: 1. That all songwriters should be able to collaborate with whomever they please, whether they be affiliated with ASCAP or BMI; 2. That songwriters should receive sufficient public recognition for creating their songs; 3. That the minimum share for songwriters for all mechanicals should be 50% of the statutory rate (SOMAC proposes to re-examine the various sources of income of songwriters for the purpose of finding ways and means to make songwriting more profitable); 4. That it is for the best interests of songwriters to develop a recommended standard form of songwriter's contract with all publishers, suitable and adequate for either ASCAP or BMI affiliates; 5. That it will be for the good of the entire music industry to have forums and open meetings at which songwriters can meet with artists, publishers, representatives of record companies, and members of the press, to discuss and solve various industry problems in a spirit of friendship and cooperation. 6. The intention to prepare and maintain as a service to members, an up-to-date directory and listing of music publishers, record companies, A&R men, and artists, their agents and managers.

3 Great Records

2 Great Labels

POOR BOY!

by

The Royaltones

Jubilee #5338

I COULD BE A MOUNTAIN

by

Don Rondo

Jubilee #5341

NEED YOUR LOVE

and

SHAME ON YOU MISS JOHNSON

by

Bobby Freeman

Josie #844

jubilee  josie
1721 B'WAY NEW YORK
JAY-GEE RECORD CO., INC.

Kitty LaNier
I STILL WALK ALONE
#111

look to...

20th FOX
for the greatest!

For Big Returns Now
And For Years To Come
The Modern Rendition Of Two Great Oldies

I'M ALWAYS CHASING RAINBOWS

b/w

THE OLD OAKEN BUCKET

by

Joe Pica

ANCHOR 148

ANCHOR RECORDS

268 15th Avenue Newark, N. J.

It's Tender
It's Tough

"ALONE IN THIS WORLD"

by

The 5 Trojans

Tender Records #516

It's TNT

Stars In Arlington



ARLINGTON, VA.—Country stars Eddy Arnold and Webb Pierce did a little record promoting while in this city for a stock holders meeting of the American Investor's Insurance Company in which they hold stock. After their insurance business was completed the stars visited local dee jays. Shown above (l. to r.—standing) are Pierce, holding his latest release "Tupelo County Jail"; TV Producer Joe Sissler; Eddy Arnold, with his new disk "I'm A Good Boy"; songwriter Lester Vanadoore; Lou Grasmick, pres. of AIC; publisher Connie Marsh; WTTG's Jamboree dee jay; and seated in foreground—WARL's Jim Clark.

New Jubilee Singles Stereophonic Series

NEW YORK—Jerry Blaine, President of Jubilee Records, and Vice-President and A & R head, Morty Palitz, have announced that, as a result of a recent trip to Chicago, where they met with executives of Seeburg, Rock-Ola, and Wurlitzer, a new record series has been developed and is to be called the "Diamond Jubilee Stereophonic Series."

Already being prepared for shipment, the initial release of this series of 45 RPM singles (selected by the above companies because of the best channel separation) includes records by Don Rondo, Della Reese, Bobby Sherwood & his orchestra, Mark Monte & his Continentals, and a duet disk by Della Reese and Kirk Stuart. These records are the first stereophonic singles to be made available for commercial distribution by Jubilee and will be installed in a reported 15,000 juke boxes across the country.

Esquivel Signed As M.D. And Artist For Victor

NEW YORK — RCA Victor, recognizing the special talents of Esquivel, the new music find from Mexico, whose RCA Victor album, "Other Worlds, Other Sounds" is on best-selling charts, has signed him in a dual role of artist and musical director, it was announced last week by Herman Diaz, Jr., Manager of Popular Artist and Repertoire Department.

Because of Esquivel's skill with sound nuances as demonstrated in his "Other Worlds, Other Sounds" album, RCA Victor plans to use his talents particularly in the new field of stereophonic sound arrangements.

Noted for his exciting orchestral sound, Mexican-born Juan Garcia Esquivel has been influenced by American progressive jazz, and his imaginative use of microtones in his guitar and choral sections. In addition to his own orchestral recording, Victor expects to use Esquivel's special talents in backing several of its top singing stars.

Carlton Free Singles Deal

NEW YORK — Carlton Records is offering its distributors a special Action Deal on three releases, which entails 500 free records for the first order on each, a shipment of an additional 25% of the second re-order free, and a shipment of an additional 10% of the third re-order free.

The singles taking part in this plan are the Chantone's "Five Little Numbers" b/w "Summer Love"; Vic Donna's "My Life Is In Your Hands" and Big Al Downing's "Miss Lucy". Joe Carlton, diskery prexy, and his staff will be out on the road promoting the three issues starting next week.

Carlton is enthusiastic over the reaction to the initial Jack Scott LP, "Jack Scott".

Sock Hop Clicks

PASADENA, TEXAS — Joy Way Record Shop, this city, is co-sponsoring a highly successful teen "Sock Hop" with Hubert's Roller Rink, also of Pasadena. Held every Friday night at the rink, the hop averages 800 to 900 teeners at each show, allows parents free admission. Late releases are played, live acts performed and dancing contests, one featuring a slow number, the other a fast, are held.

A second Joy Way Shop, which will include a "Teen Canteen", is in the process of being built, according to H. K. Jones, Joy Way owner.

Gimmick Stereo Disks Biggest Sellers, Says Rondo Prexy

NEW YORK — Eli Oberstein, prexy of Rondo Records said last week that the overwhelming bulk of stereo record sales are coming from the "gimmick" or "sound" albums rather than the "straight" music LP's.

Oberstein said that the general impression of stereo that has been given to the public is so dramatic that the record-buyer expects to hear something completely and startlingly different than he has ever heard before. As a result, the public is looking for the same "ping pong" type of demonstration disk that marked the early stages of high fidelity. Oberstein predicted that it will be almost two years before the public will lose interest in the "sound addict" platters and want only music on stereos.

"Frankly," said Oberstein, "we were taken completely by surprise by this development. We have released a total of fifty stereo albums. Almost all of them were made up of classical, jazz and popular music selections. To my astonishment, the heaviest orders have been coming in on LP's like 'The Railroad', 'The Burlesque Show', 'Sounds Of The Sea', and 'Action', a compilation of jet and drum sounds. These are the kind of records that best demonstrate the dual audio sources and feeling of envelopment in the sound that typifies stereo."

Dealers To Meet Oct. 28

NEW YORK — The Association of Record Dealers will hold a meet at New York's Henry Hudson Hotel on Tuesday October 28 from 7:30 to Midnight.

All retail record dealers in the state of New York and New Jersey are invited.

Duet For Ambassador



NEW YORK—Sir Pierson Dixon, (center) chief of the United Kingdom delegation to the United Nations, smiles at young Joe McGrath (left), winner of the Frankie Vaughan (right)—Boys' Club Scholarship, as McGrath and British singing star Frankie Vaughan burst into song.

Vaughan and McGrath visited Sir Pierson Dixon at the United Nations Building in New York City just before the two left for England. McGrath will spend two weeks touring Boys' Clubs all over Great Britain as Frankie Vaughan's guest and as unofficial representative of the American Boys' Club.

The scholarship was established by Frankie Vaughan in May of this year and was open to 600,000 members of the Boys' Clubs of America based on vocal ability only. Vaughan is himself an ex-member of the English Boy Club and is extremely active in youth work.

You'll SCREAM for
"QUEEN OF HALLOWEEN"
 and **"ONE TOO MANY HEADS"**
 Screamed by
BILY SNEL CONLEY, X-1009
 On the WILD label
CONLEY MUSIC, INC. 160 WEST 87th STREET
 NEW YORK

Ricky Nelson
"LONESOME TOWN"
 # 5545
Imperial Records

Breaking
"Lone Ranger's Gonna Git Married"
 Jimmy Johnson # 237
"The Rock-A Cha"
 Oscar McLollie and Annette # 238
Class RECORDS

Bob Heller of Chips Distributors in Philadelphia is all excited about
Spangle's
 New Release #2009
 Bob says that the new dance that takes 3
"Shig-A-Shag"
 is going to be the big, **BIG** one for
Spangle
 D.J.'s contact:
SPANGLE RECORDS INC.
 P. O. Box 808
 Springfield, Ohio Phone Fairfax 5-1242

Johnny Cash Show Extended

HOLLYWOOD—The Johnny Cash show, originally scheduled for a week's tour of one-nighters through the mid-west, has been extended by producer Lee Gordon, to include dates in Texas, Alabama and Florida.

In addition to Cash, the show will feature such recording personalities as Sonny James, Carl Perkins, and the Tennessee Two—Marshall Grant and Luther Perkins.

The new schedule includes: San Angelo, October 28; Houston, October 29; Corpus Christi, October 30; Mobile, October 31; Miami, November 1, and Tampa, November 2.

Dates already completed are: Denver, October 23; Tulsa, October 24; St. Louis, October 25; Oklahoma City, October 26.

Most of the dates will be played in municipal auditoriums and concert halls.

Century Seeks Masters

PITTSBURGH, PA.—Eddie Moschetti, prexy of Century Records, is searching for masters that are ready for pressing.

With plans for increasing releases starting with two in November, new professional talent is needed, Moschetti added. If mailed, masters should be sent to Matt Edwards, A&R head, at Century's offices, 1429 Hawthorne St., this city.

UA Sets Campaign For Picture Song

HOLLYWOOD—Heavy radio saturation, pegged on Decca's November release of the Sammy Cahn-Elmer Bernstein titer, "That's Anna," has been set by UA for pre-opening campaign on "Anna Lucasta," skedded to preem in Chicago November 11 and LA circa December 15, according to Producer Sidney Harmon.

1,500 DJ's will be invited to see "Anna Lucasta" during the next thirty days at screenings set up in all key marketing areas.

Over the weekend 108 individual "greeting" tapes were cut by Sammy Davis, Jr., and Eartha Kitt.

A specialized FM "longhair" promotion also is being aimed at top outlets.

Combined exploitation by Decca, UA, Mike Beck, and Lewin/Kaufman/Schwartz, public relations, will have twenty-six men domestic and nineteen foreign plugging "That's Anna."

Banking on Kitt's popularity abroad, the songstress will spearhead a foreign radio campaign with tapes in English, French, Italian, Spanish, Portuguese, German, Swedish and Norwegian. Miss Kitt, skedded for a Command Performance in London on November 3, will also do p.a.'s on Continent.

UA will purchase 4,000 radio spots. Eight open-end canned interviews are to be recorded Saturday by Davis, and Kitt, and distributed free to twenty-four markets.

Station-Meet-The-Trade Party

NEW YORK—The Park Sheraton was the scene of a station-meet-the-trade cocktail party, Monday, Oct. 20th. Hosting the affair, which included some of the disk industry's top brass, were WEBR-Buffalo's new Program Director, Bill Schweitzer and deejay Bob Wells.

Surrounded By Disk Jockeys



TORONTO—Geene Courtney, new MGM Records pactee is surrounded by Canadian disk jockeys during her recent appearance at Le Cabaret Club in Toronto, where she appeared plugging her current disk of "Putzie Putz The Octopus" and "He Belongs To You." Disk jockeys shown with Geene are Ed Glover, CJBC; Ed Huston, CKEY; Mickey Lester, CKEY; Stu Kenney, CKEY; Keith Sandy, CKEY; Barry Nesbit, CKFH and Phil Stone, CHUM.

First Visit



NEW YORK—Helmut Zacharias and his wife Hella of Hamburg, Germany, are paying their first visit to the United States. Helmut is the young man who had the Decca hit "When The White Lilacs Bloom Again". His new album, soon to be released, "Smorgaastbord For Strings", is another Deutsche Grammophon import that is being issued in this country on the Decca label.

Decca Issues Jochum LPs

NEW YORK—Honoring conductor Eugen Jochum's engagement with the Los Angeles Symphony from October 29th to November 28th, which marks the famous conductor's U.S. debut, the Decca Gold Label is issuing several new recordings with Maestro Jochum. The first record, Haydn's Symphonies Nos. 91 and 103 ("Drum Roll"), forms part of the label's October release, whereas Schubert's "Great" C Major (No. 9) will follow on November 17th (in monaural and stereo versions).

In all three works Maestro Jochum is at the helm of his own orchestra, the Bavarian Radio Symphony.

Also included in the Gold Label's October release are Brahms' Piano Sonata No. 5 and his Scherzo, opus 4, played by Wilhelm Kempff.

On yet another record, European soprano Maria Stader interprets songs by Schubert, Mendelssohn and Othmar Schoeck.

Hap Music Signs Plummer

NEW YORK—Hap Music, publishers, last week announced the signing of Howard Plummer, adman-songwriter. Plummer will head up the firm's jingle and pop operations and will work with both new and established performers and writers.

The pact, according to Leo Jacobs, Hap promotion man, gives the company a writer-producer with 18 pop record sides and ten years of experience in copy and jingles for the country's top advertisers. Plummer remains on retainer to N. W. Ayer, and Son, an ad agency.

Current release for Hap is Plummer's "May Santa Fill Our Hearts (With Love) This Christmas," recorded in Dennis Day's new "Christmas Is For The Family" album and soon to be introduced by Day on the Tennessee Ernie Ford TV Show.

Bert Haber In New Post

NEW YORK—Bert Haber has been appointed General Professional Manager of Portrait and Royalty music, effective last week.

Haber was formerly Eastern Professional Manager of Johnny Mercer's publishing firms.

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Hot Cakes Fell like
BUBBLE GUM

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GREATEST
TOPSY II

"I WISH I KNEW"
Sylvia Syms—Columbia
"BUZZIN'"
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"CRACKERJACK"
Kathy Zee—Laurie
BOURNE - ABC MUSIC
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Album Reviews

POPULAR PICK OF THE WEEK

60 GREAT SONGS THAT SAY "I Love You"

OF THE PIANO



"60 GREAT SONGS THAT SAY 'I LOVE YOU'"/"60 GREAT SONGS FROM 60 BROADWAY MUSICALS"/"60 GREAT CONTINENTAL AND CLASSICAL FAVORITES"—Dick Hyman, Piano—With Rhythm Accompaniment—MGM E3724/25/26

Companions to Hyman's successful 6-volume "60 Great All-Time Songs" release, these 3 issues will be merchandised on a \$2.98 for each disk deal during October-November, and will return to a regular \$3.98 tag thereafter. All disks feature the brisk Hyman pace established on the original 60 Songs issues. Each entry maintains a high-level of material. Display these very saleable items together (with the other six-volumes, too, if possible).

"THE BALLAD STYLE OF STAN KENTON"—Capitol T 1068

Creatively caressing a bill of durables, the Kenton ork provides a fine dance-floor pace, and subtle jazz-band shadings for those who enjoy Kenton the ork craftsman. The likes of "Then I'll Be Tired Of You", "How Deep Is The Ocean", and "More Than You Know" reflect the high grade of material. Easy sell ork stock.



"BROADWAY CAVALCADE"—Fred Waring And The Pennsylvanians—Capitol WBO 1079 (2-12" LP)

In their first two-pocket Capitol entry, the Waring Pennsylvanians trace a collection of twenty-nine show tunes with the elaborateness of a scene from the Ziegfeld Follies. The shows represented run from George M. Cohan's 1906 effort, "Forty-Five Minutes From Broadway", ("So Long Mary") to this year's Julie Styne-Betty Comden-Adolph Green production, "Say, Darling" ("Dance Only With Me"). Important vocal stock.



"TAB HUNTER"—Warner Bros. 1221

This is Warner Bros. strongest package bid to the teen market, a collection of mostly evergreens touched-up with a beat by Hunter, who is currently starring in the hit flick musical, "Damn Yankees". The Hunter voice is essentially the same throaty one that clicked with "Young Love". Tunes include "But Beautiful", "Time After Time", "Candy" and "All Alone". Must teen shelf item.



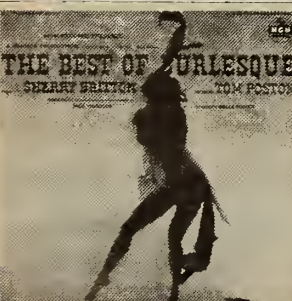
"SHOCK MUSIC IN HI-FI"—The Creed Taylor Orchestra—ABC-Paramount ABC-259

With Frankenstein and Dracula making the show-biz comeback-of-the-year on TV, the Creed Taylor ork (and friends), cleverly, and amusingly, turn about every shock-cliche trick in the book here. The results on the mostly Kenyon Hopkins' (flick cleffer) composed items not only play a fascinating hi-fi gimmick game, but sometimes reflect far-out jazz readings (Mundell Lowe, Osie Johnson, Phil Woods are among the jazzists in the ork). Disk can sell.



"THE BEST OF BURLESQUE"—An Original Cast Album—MGM E3644

The disk is an original cast (Sherry Britton, Tom Poston etc.) recreation of last year's Broadway flash-back to Burlesque's heyday, and ably covers the elements of comedy and music every Burlesque show thrived on. Narrated "elegantly" by stripper Sherry Britton, the effort recalls skits of wonderful comic confusion ("Fleugel Street") and double entendre word play ("Higher Education") had "girlie" chorus singing, the strip (limited here to the music and audience hecklers), and the intermission pitch. Great for the nostalgia-seeking crowd.



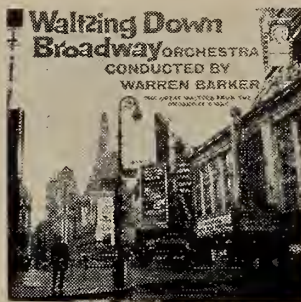
"SANDS STORM!"—Tommy Sands—Capitol T 1081

Teen idol Sands who will appear in the forthcoming teen flick, "Mardi Gras", rhythmically collects some of rock 'n roll's biggest hits and the kids are certain to take to it big. The Sands review includes "Tweedlee Dee" "Hearts Of Stone", "Such A Night", and "Since I Met You Baby". Make sure the youngsters see this set.



"ROCKIN' WITH ROBIN"—Bobby Day—Class LP-5002

Working on the reliable premise that a single smash is well-worth a package shot, Class issues a twelve-tune reprieve of r&r Day efforts, including the hit "Rockin Robin". Other items on the jump-ballad beat bill include "Over An Over", "When The Swallows Come Back To Capistrano", and "Sweet Little Thing". Teen traffic winner.



"WALTZING DOWN BROADWAY"—Orchestra Conducted By Warren Barker—Warner Bros. 1218

That many a fine musical-comedy waltz is often lost under its vocal interpretations is deftly demonstrated in this elegant orchestral set by the Barker ork, whose first Warner Bros. package offered a glittering reading of the "King And I" score. The three-quarter time surprises include "A Wonderful Guy", "The Girl That I Marry", "Baubles, Bangles And Beads" and "Show Me". Sparkling sound. Solid show-crowd pleaser.



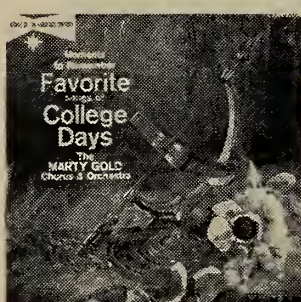
"COCKTAILS WITH CAVALLARO"—Carmen Cavallaro, Piano—With Rhythm Accompaniment—Decca DL 8805

Cavallaro's seventeenth Decca LP is a relaxed, mood affair employing a collection of topical tunes ("Just In Time", "Lida Rose", "Witchcraft", "A Very Precious Love"). Rhythm accompaniment, Cavallaro's most frequent backdrop, adds the cocktail flavoring of the waxing. Name-value mood work with a timely program.



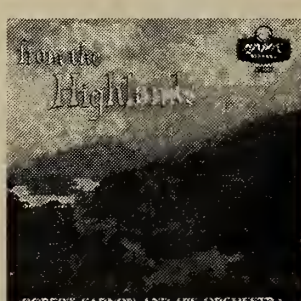
"THE SWINGIN' ACES"—The Four Aces—Decca DL 8766

A group of vintage chestnuts are zestfully updated by the Aces on tracks cut before lead voice Al Albert's departure from the vocal team. Jack Pleis's ork is bright on support. The ditties in this swinging round-up include "I'll String Along With You", "Gone With The Wind", "Once In A While" and "Blueberry Hill". Jocks will offer hefty play here.



"MOMENTS TO REMEMBER — FAVORITE SONGS OF COLLEGE DAYS"—The Marty Gold Chorus & Orchestra—Kapp KL-1102

Rather than perform college theme songs, the Gold directed ork-chorus covers twelve tunes which are likely candidates for a college community sing. ("Scarlet Ribbons", "The Sweetheart Of Sigma Chi", "Girl Of My Dreams"). The Gold approaches are lushly nostalgic and breezily reflective of Gold's jazz-oriented background. Choice college crowd merchandise.



"FROM THE HIGHLAND"—Robert Farnon And His Orchestra—London LL-3007

This is one of mood maestro Farnon's most satisfying melodic tours, a mostly sweet, occasionally rousing program of favorite Scottish melodies. Superbly recorded, the affectionate Farnon performances include twenty-two of Scotland's folk-song best ("Annie Laurie", "Skye Boat Song", "Comin' Through The Rye", and "Blue Bells Of Scotland"). Stations which feature mood programming should take particular note of the issue. Expert ork showing.

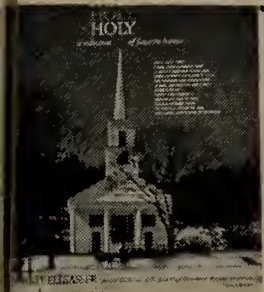


"DANCING TILL DAYBREAK"—Del Courtney And His Orchestra—Capitol T 1070

This is the veteran Courtney band-sounding ork's initial venture for Capitol under a recent pact, and ably re-creates the continuous fox-trot method of society affairs. The numbers are mostly real old-timers ("Little White Lies", "All Of Me", "You Were Meant For Me", "Little Girl"). Courtney works across the nation, thus the disk should have society name-value in most locales.

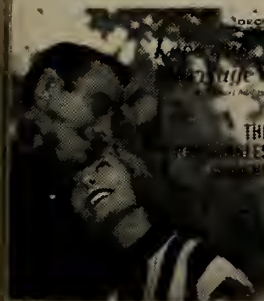


Album Reviews



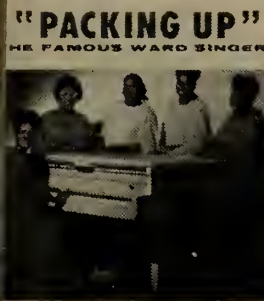
"HOLY, HOLY, HOLY"—Richard Ellsasser Playing The Organ of the John Hays Hammond Museum, Gloucester, Mass—MGM E 3647

Equally at home with all brands of music, famed organist Ellsasser artfully reads a collection of favorite hymns, which, though not of a Christmas nature, are nevertheless meaningful efforts for Holiday traffic (the package has a lovely winter church scene). The numbers include the title hymn, "A Mighty Fortress Is Our God", "Nearer My God To Thee" and "The Old Rugged Cross."



"LOVE AND MARRIAGE"—The Ray Charles Singers—Decca DL 8787

The initial Decca set by the skilled songsters is a delightfully cheerful and sweetly sentimental vocal view on the aspects of love and marriage. In the cheerful corner are such witty enterprises as "Love Is The Reason" and the rare Cole Porter "Waltz Down The Aisle", while the sentimental side includes "Love Is Here To Stay", "The Girl That I Marry" and "I Married An Angel" (Rodgers-Hart's "Angel" has an amusing, seldom-heard section). A rich harvest of tasteful group vocalizing.



"PACKING UP"—The Clara Ward Singers—Savoy MG-14020

The package is a compilation of previously released and never-before-released Gospel readings by the famed Ward Singers. Singing with appealing warmth and gusto, the group presents such Gospel numbers as ("Climbing Jacob's Ladder"), "Nearer My God To Thee", "We Shall Be Changed" and "What A Friend We Have In Jesus". The latter effort is an interesting multi-track performance by leader Clara Ward. Major Gospel release.

JAZZ PICK OF THE WEEK



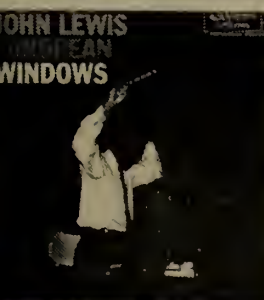
"HAVE YOU FORGOTTEN?" — Ethel Ennis — Capitol T 1078

Leaving no vocal emotion untouched, the stylist provides an exceedingly rewarding package, which deserves attention. Miss Ennis is melodically-direct, kind to a lyric, and supple when confronted with a sentimental arrangement. The best dates: "How About Me" (an Irving Berlin gem), "Three On A Match", and "Have You Forgotten". Skilled Sid Feller scoring and ork direction. These vocals could win chart stature.



"BOBBY HACKETT AT THE EMBERS"—Capitol T 1077

Now a regular at New York's Embers jazz nitery, trumpeter Hackett, one-time Jackie Gleason mood disk partner, hits an appealing jazz note in his swinging, melodically direct attacks on a dozen durables ("All Of You", "Cheek To Cheek", "I'll See You In My Dreams"). Jaunty quartet backing. Light jazz that can move.



"EUROPEAN WINDOWS" — John Lewis And Members of the Stuttgart Symphony Orchestra—RCA Victor LPM-1742

Lewis, Modern Jazz Quartet head, cut the disk earlier this year in Germany, and the six Lewis-composed tonal pictures are admirable examples of jazz inventiveness put to provocative orchestra use. In the "Queen's Fancy" Lewis daringly combines regal pompousness with a hopping, combolike swing section. "Midsommer" is a flute (Gerry Weinkopf), sax (Ronnie Ross) featured opus of lovely, pastoral expressiveness. Beautiful sound. Superbly original moments here.



"GROOVIN' AT SMALLS' PARADISE (Vol. 2)"—Jimmy Smith, Organ—Blue Note 1586

This well-recorded, five-tune stint by organist Smith (cut at Smalls' Paradise, a New York jazz nitery) is a genial-swing paced display of the organ at its jazz best. Smith knows the jazz capabilities of the instrument, and he employs them with remarkable deftness. Guitarist Eddie McFadden and drummer Donald Bailey on sure-handed support. Sturdy jazz inventory.



"JAZZ WEST COAST"—(Vol. 4)—Gerry Mulligan-Chico Hamilton-The Mastersounds-Art Pepper-Chet Baker-Bud Shank-Bob Cooper—World Pacific JWC-510

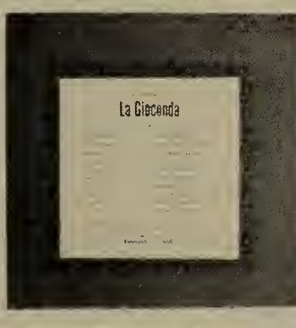
This omnibus of first-jazz talent (any area) runs the combo gamut of the Chico Hamilton Trio to the Art Pepper Nine, and with the exception of the thoughtfully taken "Over The Rainbow" by the Bud Shank Quartet, the various jazz teams all meet on facile swing ground. Breezy work loaded with name-value.



"JAZZ GOES DANCING"—Dave Pell Octet—RCA Victor LPM-1662

This is Pell's third outing for Victor, and the octet continues where it left off on its Kapp series of single-composer programs (Rodgers-Hart, Irving Berlin, Burke-Van Heusen) with a breezy swing salute to Harry Warren. The free-and-easy Pell attitude works with such Warren evergreens as "I'll String Along With You", "We're In The Money", "Would You Like To Take A Walk" and "You're My Everything". Engaging jazz stints.

CLASSICAL PICK OF THE WEEK



PONCHIELLI: La Gioconda—Zinka Milanov-Giuseppe Di Stefano-Leonard Warren-Rosalind Elias—Orchestra and Chorus of the Accademia di Santa Cecilia, Rome—Fernando Previtali, Conductor—RCA Victor LM-6139 (3-12" LP)

Victor's first release on the opera is bound for firm sales acceptance among the opera coterie. The cast is one of distinction, and one which grasps the lyricism and pageantry of the work. Another of Victor's new, Rome-recorded opera efforts which seriously challenge other available opera issues.



BEETHOVEN: Eroica Symphony—Boston Symphony—Charles Munch, Conductor—RCA Victor LM-2233

The performance effectively drives-home the spirit and power of Beethoven's spectacular salute to Man. This is Munch's first disk reading of the work with the Boston Symphony. The disk is a likely purchase choice of the oft-recorded opus. Fine sound.



TCHAIKOVSKY: The Sleeping Beauty—(Complete)—The Philharmonia Orchestra—George Weldon, Conductor—Angel 3579B (2-12" LP)

One of ballet's most entrancing and popular scores is handsomely performed by Weldon and the Philharmonia in what becomes the fourth multiple-disk entry on the Tchaikovsky effort. The sparkle of the reading is greatly enhanced by fine sound. There's lots of sales room for this "Sleeping Beauty" version.



TCHAIKOVSKY: The Tempest—BORODIN: Nocturne From Quartet No. 2 In D Major—GLAZUNOV: Stenka Razin—The Philharmonia Orchestra Conducted by Anatole Fistoulari—EMI-Capitol G 7119

The featured work here is Tchaikovsky's picturesque fantasy on Shakespeare's "The Tempest", the only currently available disk on the piece in the catalog. Borodin's melodious Nocturne and Glazounov's orchestral bon-bon, "Stenka Razin" colorfully round-out the Russian program. Good-sounding orchestral fare of a lighter nature.



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

BOB KOHLMAYER
WKXY—Sarasota, Fla.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Bird Dog (Everlys)
4. Tears On My Pillow (Anthony & Imperials)
5. Rockin' Robin (B. Day)
6. What Do I Care (J. Cash)
7. Volare (D. Martin)
8. You Cheated (Shields)
9. For My Good Fortune (Boone)
10. How The Time Flies (Wallace)

"LITTLE JOE" AUGELLO
WOHO—Toledo, Ohio

1. Rockin' Robin (B. Day)
2. Tears On My Pillow (Anthony & Imperials)
3. Chantilly Lace (B. Bopper)
4. Topsy II (C. Cole)
5. It's Only Make Believe (C. Twitty)
6. The End (E. Grant)
7. Devoted To You (Everlys)
8. Tom Dooley (Kingston Trio)
9. Guaglione (P. Prado)
10. The Day The Rains Came (R. Lefevre)

SONNY SIEVERS
KCTI—Gonzales, Tex.

1. Need You (D. Owens)
2. No One Knows (Dion & Belmonts)
3. To Know Him Is To Love Him (Teddy Bears)
4. Gee But It's Lonely (Boone)
5. Forget Me Not (Kalin Twins)
6. Fibbin' (P. Page)
7. It's All In The Game (T. Edwards)
8. Rockin' Robin (B. Day)
9. Love Makes The World Go 'Round (P. Como)
10. Tom Dooley (Kingston Trio)

AL WEAVER

- WKBC—No. Wilkesboro, N.C.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. Tea For Two Cha Cha (W. Covington)
 4. Chantilly Lace (B. Bopper)
 5. To Know Him Is To Love Him (C. Carr)
 6. Non Dimenticar (N. Cole)
 7. Sweetheart (P. Lee)
 8. I'll Remember Tonight (P. Boone)
 9. Blue Flame (H. Rene)
 10. Bo Diddley (LP) (J. Rodgers)

BILL ATKINS

- KDOK—Tyler, Tex.
1. It's All In The Game (T. Edwards)
 2. It's Only Make Believe (C. Twitty)
 3. Tom Dooley (Kingston Trio)
 4. The End (E. Grant)
 5. Treasure Of Your Love (E. Rodgers)
 6. Mexican Hat Rock (Applejacks)
 7. Call Me (J. Mathis)
 8. Bird Dog (Everlys)
 9. Guaglione (P. Prado)
 10. Topsy II (C. Cole)

DON MACKINNON

- KIOA—Des Moines, Iowa
1. Tom Dooley (Kingston Trio)
 3. Song From Houseboat (Allen)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Play Some Music (D. Cornell)
 5. There Goes My Heart (J. James)
 6. Promise Me Love (A. Williams)
 7. Scene Of The Crime (Shore)
 8. Young Trials, Great Tribulations (H. Edwards)
 9. The End (J. Grant)
 10. I Could Be A Mountain (D. Rondo)

JOHN DOREMUS

- WIND—Chicago, Ill.
1. It's All In The Game (T. Edwards)
 2. Chantilly Lace (B. Bopper)
 3. Tea For Two Cha Cha (W. Covington)
 4. Topsy II (C. Cole)
 5. Leave Me Alone (D. Doo & Don'ts)
 6. Susie Darlin' (R. Luke)
 7. The Day The Rains Came (J. Morgan)
 8. It's Only Make Believe (C. Twitty)
 9. Queen Of The Hop (B. Darin)
 10. Tom Dooley (Kingston Trio)

RICCI WARE

- KAKI—San Antonio, Tex.
1. It's All In The Game (T. Edwards)
 2. Rockin' Robin (B. Day)
 3. Nothin' Shakin' (E. Fontaine)
 4. Touch Of Love (V. Martinez)
 5. Wicked Wicked Woman (R. Libertio)
 6. Bird Dog (Everlys)
 7. Tom Dooley (Kingston Trio)
 8. With Your Love (J. Scott)
 9. Susie Darlin' (R. Luke)
 10. The Letter (Don & Dewey)

BOB DYER

- WKNX—Saginaw, Mich.
1. Tom Dooley (Kingston Trio)
 2. Poor Boy (Royaltones)
 3. Topsy II (C. Cole)
 4. Blue Bell (S. Engel)
 5. Tea For Two Cha Cha (W. Covington)
 6. It's All In The Game (T. Edwards)
 7. It Don't Pay (T. Pendarois)
 8. The Day The Rains Came (J. Morgan)
 9. Hold It (B. Doggett)
 10. Lonesome Town (R. Nelson)

LAMAR SHERLOCK
KASK—Ontario, Calif.

1. Tom Dooley (Kingston Trio)
2. There Goes My Heart (J. James)
3. I'll Wait For You (F. Avalon)
4. When I Grow Too Old To Dream (E. Townsend)
5. Non Dimenticar (N. Cole)
6. Sittin' On Top Of The World (D. Shore)
7. Call Me (J. Mathis)
8. Sleep Warm (F. Sinatra)
9. Light Of Love (P. Lee)
10. Tea For Two Cha Cha (W. Covington)

KENNY VINCENT

- WBRD—Bradenton, Fla.
1. It's All In The Game (T. Edwards)
 2. Topsy II (C. Cole)
 3. Rockin' Robin (B. Day)
 4. Bird Dog (Everlys)
 5. The Day The Rains Came (R. Lefevre)
 6. Firefly (T. Bennett)
 7. Tears On My Pillow (Anthony & Imperials)
 8. Mandolins In The Moonlight (P. Como)
 9. I Got A Feeling (R. Nelson)
 10. Cerveza (B. Brown)

MARTY FAYE

- WAAF—Chicago, Ill.
1. Topsy II (C. Cole)
 2. Walking Along (Diamonds)
 3. My True Love (J. Scott)
 4. My Blue Heaven (F. Faye)
 5. Theme From "M" Squad (C. Basie)
 6. Non Dimenticar (N. Cole)
 7. The End (E. Grant)
 8. Poor Boy (Royaltones)
 9. Cameo Ring (S. Vito)
 10. Lollipops To Lipstick (Leslie)

KEITH SANDY

- CKEY—Toronto, Ont., Can.
1. Tom Dooley (Kingston Trio)
 2. It's Only Make Believe (C. Twitty)
 3. It's All In The Game (T. Edwards)
 4. The Day The Rains Came (J. Morgan)
 5. For My Good Fortune (P. Boone)
 6. Hula Hoop Song (Brewer)
 7. La Do Dada (D. Hawkins)
 8. Topsy II (C. Cole)
 9. Tea For Two Cha Cha (W. Covington)
 10. The End (E. Grant)

GARY SMITH

- WVET—Rochester, N. Y.
1. It's All In The Game (T. Edwards)
 2. Brand New Heartache (Everlys)
 3. Tea For Two Cha Cha (W. Covington)
 4. Go Chase A Moonbeam (J. Vale)
 5. Pussy Cat/No One But You (Ames Bros.)
 6. Treasure Of Your Love (E. Rodgers)
 7. It's Only Make Believe (C. Twitty)
 8. Tom Dooley (Kingston Trio)
 9. Call Me (J. Mathis)
 10. Dreamy Eyes (J. Tillotson)

RICH OSBORN

- KORD—Pasco, Wash.
1. It's All In The Game (T. Edwards)
 2. Tea For Two Cha Cha (W. Covington)
 3. Chantilly Lace (B. Bopper)
 4. The End (E. Grant)
 5. Summertime Blues (Cochran)
 6. Tom Dooley (Kingston Trio)
 7. Gee But It's Lonely (Boone)
 8. Fibbin' (P. Page)
 9. Pussy Cat (Ames Bros.)
 10. Come On Let's Go (Valens)

ROBB THOMAS

- WEMP—Milwaukee, Wis.
1. The Secret (G. MacRae)
 2. The Day The Rains Came (J. Morgan)
 3. Go Chase A Moonbeam (Vale)
 4. The End (E. Grant)
 5. Many A Time (S. Lawrence)
 6. You Will Find Your Love In Paris (P. Page)
 7. Love Makes The World Go 'Round (P. Como)
 8. Scene Of The Crime (Shore)
 9. Won'tcha (Four Lads)
 10. Sweetheart (P. Lee)

DON DILLARD

- WDON—Wheaton, Md.
1. Topsy II (C. Cole)
 2. Ten Commandments Of Love (Harvey & Moonglows)
 3. A Lover's Question (C. McPhatter)
 4. Lonesome Town (R. Nelson)
 5. It's Only Make Believe (C. Twitty)
 6. Hop Scotch (Monitors)
 7. Hold It (B. Doggett)
 8. Crazy Country Hop (J. Otis)
 9. Tender Loving Sweetheart (T. Casassa)
 10. The Secret (Gainors)

MIKE ROBERTS

- WAYE—Baltimore, Md.
1. Run Away, Skidaddle, Skidoo (D. Day)
 2. Light Of Love (P. Lee)
 3. It's All In The Game (T. Edwards)
 4. Tea For Two Cha Cha (W. Covington)
 5. Call Me (J. Mathis)
 6. Tunnel Of Love (D. Day)
 7. It's Only Make Believe (C. Twitty)
 8. Topsy II (C. Cole)
 9. Tom Dooley (Kingston Trio)
 10. Sweetheart (Lee/Satin)

"BOUNCIN'" BARRY BOYD
CKPG—Pr. George, B.C., Can.

1. It's All In The Game (T. Edwards)
2. The Rain Falls On Everybody (T. Brewer)
3. Devoted To You (Everlys)
4. For My Good Fortune (Boone)
5. All Grown Up (J. Horton)
6. Volare (D. Martin)
7. The Wizard (J. Rodgers)
8. Promise Me Love (A. Williams)
9. A Certain Smile (J. Mathis)
10. Nothing Needs Nothing (M. Rainwater)

HERB GRAHAM

- WAIT—Chicago, Ill.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. Tea For Two Cha Cha (W. Covington)
 4. The End (E. Grant)
 5. Hallelujah I Love Her So (Basie & Williams)
 6. The Day The Rains Came (J. Morgan)
 7. No One But You (Ames Bros.)
 8. The Secret (G. MacRae)
 9. Tunnel Of Love (D. Day)
 10. Hula Hoop Song (T. Brewer)

TED ELDRIDGE

- WKNE—Keene, N. H.
1. Lonesome Town/I Got A Feeling (R. Nelson)
 2. It's Only Make Believe (C. Twitty)
 3. Thunder Road (R. Mitchum)
 4. Chantilly Lace (B. Bopper)
 5. Tom Dooley (Kingston Trio)
 6. Hideaway (Four Esquires)
 7. To Know Him Is To Love Him (Teddy Bears)
 8. Forget Me Not/Dream Of Me (Kalin Twins)
 9. It's All In The Game (T. Edwards)
 10. Leave Me Alone (D. Doo & Don'ts)

ROBIN SEYMOUR
WKMH—Dearborn, Mich.

1. Rockin' Robin (B. Day)
2. Nel Blu (D. Modugno)
3. Tom Dooley (Kingston Trio)
4. Almost In Your Arms (Nash)
5. With Your Love (J. Scott)
6. Bird Dog (Everlys)
7. All I Do Is Dream Of You (Patience & Prudence)
8. Poor Boy (Royaltones)
9. Mandolins In The Moonlight (P. Como)
10. Walking Along (Diamonds)

BOB EDWARDS

- WSCI—Columbus, Ind.
1. It's All In The Game (T. Edwards)
 2. The End (E. Grant)
 3. It's Only Make Believe (C. Twitty)
 4. Rockin' Robin (B. Day)
 5. Tears On My Pillow (Anthony & Imperials)
 6. Bird Dog (Everlys)
 7. Forget Me Not (Kalin Twins)
 8. Pussy Cat (Ames Bros.)
 9. Tom Dooley (Kingston Trio)
 10. Summertime Blues (Cochran)

FRANK EVANS

- KRHM—Hollywood, Calif.
1. The End (E. Grant)
 2. Hideaway (Four Esquires)
 3. Tom Dooley (Kingston Trio)
 4. The Day The Rains Came (J. Morgan)
 5. Non Dimenticar (N. Cole)
 6. There Goes My Heart (J. James)
 7. Guaglione (P. Prado)
 8. Song From Houseboat (Allen)
 9. Love Makes The World Go 'Round (P. Como)
 10. Valley And The Mountain (D. Maxwell)

GEORGE E. LEZOTTE

- WTRY—Troy, N. Y.
1. It's All In The Game (T. Edwards)
 2. Deacon's Walk (B. Hope)
 3. Thunder Road (R. Mitchum)
 4. Tom Dooley (Kingston Trio)
 5. Tunnel Of Love (D. Day)
 6. To Know Him Is To Love Him (Teddy Bears)
 7. Mr. Success (F. Sinatra)
 8. For My Good Fortune (P. Boone)
 9. Forget Me Not (Kalin Twins)
 10. Love Makes The World Go 'Round (P. Como)

DAY SANDSTROEM

- WWRI—West Warwick, R. I.
1. Chantilly Lace (B. Bopper)
 2. Firefly (T. Bennett)
 3. Mr. Success (F. Sinatra)
 4. Hoopa Hula (B. Johnson)
 5. Song Of The Bullfighter (A. Tancredi)
 6. Come Back To Sorrento (L. A. Carroll)
 7. Ways Of A Woman In Love (J. Cash)
 8. Treasure Of Your Love (E. Rodgers)
 9. Queen Of The Hop (Darin)
 10. Once Upon A Time (Martin)

RUSS HICKMAN

- KLAS—Las Vegas, Nev.
1. Won'tcha (Four Lads)
 2. It's All In The Game (T. Edwards)
 3. Everybody Loves A Lover (D. Day)
 4. Tea For Two Cha Cha (W. Covington)
 5. There Goes My Heart (James)
 6. Summertime, Summertime (Jamies)
 7. Fever (P. Lee)
 8. Nel Blu (D. Modugno)
 9. Bird Dog (Everlys)
 10. Run Away, Skidaddle, Skidoo (D. Day)

JOE MAYER

- WCUE—Akron, Ohio
1. Topsy II (C. Cole)
 2. It's All In The Game (T. Edwards)
 3. It's Only Make Believe (C. Twitty)
 4. The End (E. Grant)
 5. Mexican Hat Rock (Applejacks)
 6. No One Knows (Dion & Belmonts)
 7. Treasure Of Your Love (E. Rodgers)
 8. The Day The Rains Came (R. Lefevre)
 9. To Know Him Is To Love Him (Teddy Bears)
 10. The Secret (G. MacRae)

JERRY CHAPMAN
WIRE—Indianapolis, Ind.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Tea For Two Cha Cha (W. Covington)
4. Call Me (J. Mathis)
5. Susie Darlin' (R. Luke)
6. Bird Dog (Everlys)
7. Patricia (P. Prado)
8. Firefly (T. Bennett)
9. King Creole (E. Presley)
10. The End (E. Grant)

DON BELL

- KSO—Des Moines, Iowa
1. Tom Dooley (Kingston Trio)
 2. Topsy II (C. Cole)
 3. It's Only Make Believe (C. Twitty)
 4. It's All In The Game (T. Edwards)
 5. Tea For Two Cha Cha (W. Covington)
 6. Rockin' Robin (B. Day)
 7. Pussy Cat (Ames Bros.)
 8. Forget Me Not (Kalin Twins)
 9. Queen Of The Hop (B. Darin)
 10. I Got A Feeling (R. Nelson)

TOM BRENEMAN, JR.
KNEZ—Lompoc, Calif.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Bird Dog (Everlys)
4. Nel Blu (D. Modugno)
5. Topsy II (C. Cole)
6. Rockin' Robin (B. Day)
7. Tears On My Pillow (Anthony & Imperials)
8. Little Star (Elegants)
9. It's Only Make Believe (C. Twitty)
10. You Cheated (Shields)

JIM MURDOCK

- KOY—Phoenix, Ariz.
1. Non Dimenticar (N. Cole)
 2. Go Chase A Moonbeam (J. Vale)
 3. Sleep Warm (F. Sinatra)
 4. I'll Remember Tonight (P. Boone)
 5. Pussy Cat (Ames Bros.)
 6. Sweetheart (P. Lee)
 7. Run Away, Skidaddle, Skidoo (D. Day)
 8. Promise Me Love (Williams)
 9. Love Is All We Need (T. Edwards)
 10. Firefly (T. Bennett)

ED LIONEL

- KRIO—McAllen, Tex.
1. Tom Dooley (Kingston Trio)
 2. It's All In The Game (T. Edwards)
 3. Tea For Two Cha Cha (W. Covington)
 4. Guaglione (P. Prado)
 5. Bird Dog (Everlys)
 6. Near You (R. Williams)
 7. There Goes My Heart (J. James)
 8. The End (E. Grant)
 9. The Secret (G. MacRae)
 10. Almost In Your Arms (J. Nash)

GENE BOYD

- WCWC—Wildwood, N. J.
1. Jumpin' Jackie (J. Lee)
 2. I Wanna Go With You (T. Denoble)
 3. Claire (T. Morra)
 4. Whoa Mable (B. Haley)
 5. When The Record Goes Around (Playmates)
 6. Mandolins In The Moonlight (P. Como)
 7. How Can You Forget (Four Aces)
 8. Lilly Lou (Fabian)
 9. Fatty (J. August)
 10. What Wouldn't I Give (J. L. Sands)

HENRY DABECCO

- KQV—Pittsburgh, Pa.
1. Call Me (J. Mathis)
 2. It's All In The Game (T. Edwards)
 3. Tea For Two Cha Cha (W. Covington)
 4. The End (E. Grant)
 5. No One Knows (Dion & Belmonts)
 6. Devoted To You (Everlys)
 7. Forget Me Not (Kalin Twins)
 8. Tears On My Pillow (Anthony & Imperials)
 9. Chantilly Lace (B. Bopper)
 10. It's Only Make Believe (C. Twitty)

PAT HERVEY

- KTNM—Tucumcari, N. Mex.
1. Nevada (D. Wan)
 2. It's All In The Game (T. Edwards)
 3. Bird Dog (Everlys)
 4. Nel Blu (D. Modugno)
 5. Susie Darlin' (R. Luke)
 6. Little Star (Elegants)
 7. Near You (R. Williams)
 8. Tea For Two Cha Cha (W. Covington)
 9. Chantilly Lace (B. Bopper)
 10. Rockin' Robin (B. Day)

AL RADKA

- KFRE—Fresno, Calif.
1. Won'tcha (Four Lads)
 2. Come Prima (J. Belleci)
 3. Something Happened (Sparks)
 4. The End (E. Grant)
 5. It's All In The Game (T. Edwards)
 6. Chantilly Lace (B. Bopper)
 7. You Can Depend On Me (R. Draper)
 8. Promise Me Love (Williams)
 9. Non Dimenticar (N. Cole)
 10. Almost In Your Arms (Lynn)

BOB FURRY

- KTAR—Phoenix, Ariz.
1. The End (E. Grant)
 2. Pussy Cat (Ames Bros.)
 3. Need You (D. Owens)
 4. Treasure Of Your Love (E. Rodgers)
 5. It's All In The Game (T. Edwards)
 6. Tea For Two Cha Cha (W. Covington)
 7. Forget Me Not (Kalin Twins)
 8. Firefly (T. Bennett)
 9. There Goes My Heart (J. James)
 10. Tom Dooley (Kingston Trio)

R. A. HOLLINGSWORTH

- WDAI—Meridian, Miss.
1. It's All In The Game (T. Edwards)
 2. Look Who's Blue (Gibson)
 3. Bird Dog (Everlys)
 4. Rockin' Robin (B. Day)
 5. The End (E. Grant)
 6. Gee But It's Lonely (Boone)
 7. Tea For Two Cha Cha (W. Covington)
 8. I'll Make It All Up To You (J. L. Lewis)
 9. Tom Dooley (Kingston Trio)
 10. Have Love Will Travel (Sharps)

JIM MACK

- WHYE—Roanoke, Va.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. Rockin' Robin (B. Day)
 4. No One Knows (Dion & Belmonts)
 5. Topsy II (C. Cole)
 6. Old Black Magic (Prima & Smith)
 7. Chantilly Lace (B. Bopper)
 8. Call Me (J. Mathis)
 9. South's Gonna Rise Again (J. James)
 10. Cimarron (B. Vaughn)

PHIL TAYLOR

- WCTT—Corbin, Ky.
1. You Cheated (Shields)
 2. With Your Love (J. Scott)
 3. Devoted To You (Everlys)
 4. Ten Commandments Of Love (Harvey & Moonglows)
 5. Tom Dooley (Kingston Trio)
 6. I Really Love You (Dandleers)
 7. Come Back My Love (Butler & Impressions)
 8. It's Only Make Believe (C. Twitty)
 9. Born Too Late (Poni-Tails)
 10. I'll Make It All Up To You (J. L. Lewis)

MIKE GAVIN, HARV MORGAN, BOB LINVILLE
WMNI—Columbus, Ohio

1. To Know Him Is To Love Him (Teddy Bears)
2. Tom Dooley (Kingston Trio)
3. Pussy Cat (Ames Bros.)
4. Leave Me Alone (D. Doo & Don'ts)
5. If You've Never Been In Love (Rock-Its)
6. Mandolins In The Moonlight (P. Como)
7. Beep Beep (Playmates)
8. Mr. Success (F. Sinatra)
9. Tender Years (B. Bare)
10. C'Mon Let's Go (R. Valens)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

JOE RYAN
 ALL—Middletown, N. Y.
 I'll Remember Tonight (P. Boone)
 Chinchilla (X-Rays)
 Mardi Gras March (Boone)
 Swing Softly (J. Mathis) (LP)
 Near You (R. Williams)
 Do You Love Me (Shelton)
 Non Dumenticar (N. Cole)
 Big Country (D. Carroll)
 Mocking Bird (Four Lads)
 Burnished Brass (G. Shearing) (LP)

JIMMY HUTSELL
 WCRK—Morristown, Tenn.
 1. Devoted To You (Everlys)
 2. Little Star (Elegants)
 3. Bird Dog (Everlys)
 4. Just A Dream (J. Clanton)
 5. King Creole (E. Presley)
 6. If Dreams Came True (Boone)
 7. Think It Over (Crickets)
 B. Born Too Late (Poni-Tails)
 9. Early In The Morning (Holly)
 10. It's All In The Game (T. Edwards)

JOE MITCHELL
 KLIQ—Portland, Ore.
 1. Call Me (J. Mathis)
 2. Tom Dooley (Kingston Trio)
 3. The Secret (G. MacRae)
 4. You Are My Love (K. Smith)
 5. Almost In Your Arms (Lynn)
 6. Non Dumenticar (N. Cole)
 7. It's All In The Game (T. Edwards)
 B. I'll Remember Tonight (P. Boone)
 9. Topsy II (C. Cole)
 10. Sleep Warm (F. Sinatra)

ALAN DARY
 WBZ—Boston, Mass.
 Nel Blu (D. Modugno)
 It's All In The Game (T. Edwards)
 Mandolins In The Moonlight (P. Como)
 Chantilly Lace (B. Bopper)
 Tea For Two Cho Cha (W. Covington)
 Firefly (T. Bennett)
 The End (E. Grant)
 Rockin' Robin (B. Day)
 The Secret (G. MacRae)
 Fantasy (Paul & Ford)

ALVA J. McDONALD
 WSBF—Clemson, S. C.
 1. It's All In The Game (T. Edwards)
 2. Bird Dog (Everlys)
 3. Little Star (Elegants)
 4. Near You (R. Williams)
 5. Tea For Two Cho Cha (W. Covington)
 6. Just A Dream (J. Clanton)
 7. Born Too Late (Poni-Tails)
 B. Are You Really Mine (J. Rodgers)
 9. My True Love (J. Scott)
 10. Pussy Cat (Ames Bros.)

ED "EARLYBIRD" ROBBINS
 WVIP—Maunt Kisca, N. Y.
 1. Fibbin' (P. Page)
 2. Pussy Cat (Ames Bros.)
 3. Tea For Two Cho Cha (W. Covington)
 4. Non Dumenticar (N. Cole)
 5. Firefly (T. Bennett)
 6. I Could Be A Mountain (D. Rondo)
 7. Near You (R. Williams)
 B. Loudenboomer Bird (R. Clooney)
 9. A Doodlin' Song (Cooper)
 10. Hula Hoop Song (Brewer)

RAY MINEO, MARK LONDON
 WCO—Waterbury, Conn.
 It's All In The Game (T. Edwards)
 Nel Blu (D. Modugno)
 Tea For Two Cho Cha (W. Covington)
 The End (E. Grant)
 Near You (R. Williams)
 Call Me (J. Mathis)
 Firefly (T. Bennett)
 Patricia (P. Prado)
 Fibbin' (P. Page)
 Tom Dooley (Kingston Trio)

KEN MAYER
 WBOS—Boston, Mass.
 1. Guaglione (P. Prado)
 2. Tunnel Of Love (D. Day)
 3. Chantilly Lace (B. Bopper)
 4. Leave Me Alone (D. Doo & Don'ts)
 5. Mandolins In The Moonlight (P. Como)
 6. Until He Gets A Girl (J. LaRosa)
 7. It's All In The Game (T. Edwards)
 B. La Do Dada (D. Hawkins)
 9. The Secret (G. MacRae)
 10. Ten Chaperones (Monroe)

ED MONTRAY
 KQUE—Albuquerque, N. Mex.
 1. Rockin' Robin (B. Day)
 2. Tom Dooley (Kingston Trio)
 3. It's All In The Game (T. Edwards)
 4. Tears On My Pillow (Anthony & Imperials)
 5. I Wish (Platters)
 6. Gee But It's Lonely (Boone)
 7. The Day The Rains Came (R. Lefevre)
 B. Promise Me Love (Williams)
 9. Tea For Two Cho Cha (W. Covington)
 10. The Day I Died (Playmates)

PETE JONKER
 WDOC—Prestansburg, Ky.
 Devoted To You (Everlys)
 It's All In The Game (T. Edwards)
 Nel Blu (D. Modugno)
 Near You (R. Williams)
 Put A Ring On My Finger (Paul & Ford)
 I Wish (Platters)
 Firefly (T. Bennett)
 Everybody Loves A Lover (D. Day)
 Pussy Cat (Ames Bros.)
 Tea For Two Cho Cha (W. Covington)

ELLIOT FIELD
 KFVB—Hallywood, Calif.
 1. To Know Him Is To Love Him (Teddy Bears)
 2. Scene Of The Crime (Shore)
 3. Tears On My Pillow (Anthony & Imperials)
 4. The Blob (Zanies)
 5. Ups 'n Downs (R. Ellis)
 6. I Can't Stay Away From You (S. James)
 7. A Part Of Me (J. Clanton)
 8. Everybody Loves A Lover (D. Day)
 9. Non Dumenticar (N. Cole)
 10. Tom Dooley (Kingston Trio)

DON KELLY
 WDGY—Minneapolis, Minn.
 1. It's Only Make Believe (C. Twitty)
 2. To Know Him Is To Love Him (Teddy Bears)
 3. Tom Dooley (Kingston Trio)
 4. It's All In The Game (T. Edwards)
 5. Forget Me Not (Kalin Twins)
 6. The End (E. Grant)
 7. For My Good Fortune (Boone)
 B. Tears On My Pillow (Anthony & Imperials)
 9. I Got A Feeling (R. Nelson)
 10. La Do Dada (D. Hawkins)

PAUL COBURN
 LUB—Salt Lake City, Utah
 Tom Dooley (Kingston Trio)
 Topsy II (C. Cole)
 It's All In The Game (T. Edwards)
 There Goes My Heart (James)
 Fallin' (C. Francis)
 Chantilly Lace (B. Bopper)
 Guaglione (P. Prado)
 I'll Remember Tonight (P. Boone)
 The Day The Rains Came (R. Lefevre)
 Tea For Two Cho Cha (W. Covington)

EARLE PUDNEY
 WGY—Schenectady, N. Y.
 1. Tunnel Of Love (D. Day)
 2. Mr. Success (F. Sinatra)
 3. Mandolins In The Moonlight (P. Como)
 4. Bend A Little My Way (N. Cole)
 5. Mocking Bird (Four Lads)
 6. Paris (P. Prado)
 7. Ten Chaperones (V. Monroe)
 B. Many A Time (Lawrence)
 9. Hallelujah I Love Her So (Basie & Williams)
 10. San (I. Ironstrings)

ROGER CLARK
 WGH—Newpart News, Va.
 1. Topsy II (C. Cole)
 2. It's Only Make Believe (C. Twitty)
 3. The Secret (G. MacRae)
 4. The End (E. Grant)
 5. To Know Him Is To Love Him (Teddy Bears)
 6. A Letter To An Angel (J. Clanton)
 7. Hideaway (Four Esquires)
 B. You Cheated (Shields)
 9. Queen Of The Hop (Darin)
 10. Non Dumenticar (N. Cole)

DAVE RODMAN
 WNAC—Boston, Mass.
 Sweetheart (P. Lee)
 Blue Flame (H. Rene)
 Run Away Skeedaddle Skidoo (D. Day)
 You Are My True Love (K. Smith)
 Ten Chaperons (V. Monroe)
 Come Prima (P. Bergen)
 Mandolins In The Moonlight (P. Como)
 Mr. Success (F. Sinatra)
 I'm Sitting On Top Of The World (D. Shore)
 Once Upon A Time (D. Martin)

BILL DUFFY
 WSNY—Schenectady, N. Y.
 1. Kissin' Conversation (K. Linden)
 2. Mr. Success (F. Sinatra)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Why Do You Do Me (S. Cattiva)
 5. Lonesome Town (R. Nelson)
 6. It's Only Make Believe (C. Twitty)
 7. Love Is All We Need (T. Edwards)
 B. Forget Me Not (Kalin Twins)
 9. Queen Of The Hop (Darin)
 10. Mighty Might Man (Darin)

JACK SHEFRIN
 KMAP—Bakersfield, Calif.
 1. Love Is A Funny Little Game (Vogues)
 2. It's All In The Game (T. Edwards)
 3. Topsy II (C. Cole)
 4. Tea For Two Cho Cha (W. Covington)
 5. Chantilly Lace (B. Bopper)
 6. Treasure Of Your Love (E. Rodgers)
 7. Come On Let's Go (Valens)
 B. Tears On My Pillow (Anthony & Imperials)
 9. Near You (R. Williams)
 10. Bird Dog (Everlys)

SANDY SINGER
 WLWL—Minneapolis-St. Paul, Minn.
 1. It's All In The Game (T. Edwards)
 2. It's Only Make Believe (C. Twitty)
 3. The Mocking Bird (Four Lads)
 4. Gee But It's Lonely (Boone)
 5. The Day The Rains Came (J. Morgan)
 6. To Know Him Is To Love Him (Teddy Bears)
 7. Firefly (T. Bennett)
 8. Devoted To You (Everlys)
 9. Tom Dooley (Kingston Trio)
 10. Topsy II (C. Cole)

TED GRONLUND
 WVBU—Lewisburg, Pa.
 1. It's All In The Game (T. Edwards)
 2. Chantilly Lace (B. Bopper)
 3. It's Only Make Believe (C. Twitty)
 4. Tom Dooley (Kingston Trio)
 5. The End (E. Grant)
 6. Walking Along (Diamonds)
 7. The Blob (5 Blobs)
 B. My Baby Waited Too Long (M. Perry)
 9. I Really Love You (Dandleers)
 10. Please Accept My Love (J. Wilson)

ALAN FREDERICKS
 WHOM—New York, N. Y.
 1. Topsy II (C. Cole)
 2. Chantilly Lace (B. Bopper)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. It's Only Make Believe (C. Twitty)
 5. It's All In The Game (T. Edwards)
 6. You Cheated (Shields)
 7. Ten Commandments Of Love (Harvey & Moonglows)
 B. The End (E. Grant)
 9. Rockin' Robin (B. Day)
 10. There Goes My Heart (J. James)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"FALLIN'"

Connie Francis

MGM 12713

The Cash Box Disk of the Week 10/4

"LOVE IS ALL WE NEED"

Tommy Edwards

MGM 12722

The Cash Box Disk of the Week 10/11

"CIMARRON"

Billy Vaughn

Dot 15836

The Cash Box Disk of the Week 10/11

"BEEP BEEP"

Playmates

Roulette 4115

The Cash Box Disk of the Week 10/25

"CANNON BALL"

Duane Eddy

Jamie 1111

The Cash Box Disk of the Week 11/1

"THAT OLD BLACK MAGIC"

Louis Prima & Keely Smith

Capitol 4063

The Cash Box Best Bet 10/11

A Big Rocker
 Heading For The Top 10

MISS ANNIE

b/w

DONNA MY DEAR

by

The Plurals

WANGER 186

C & M Records

439 PENNINGTON ST., ELIZABETH, N. J. EL 4-7927

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Ramblings

NEW YORK:

Mike Collier, London Records national promotion head, gives us an interesting bit of puff about London's new hope, Mike Preston. "What do you do if you want to make a record but your name is the same as that of an already established singer?" That is the problem that Preston faced when he secured a contract with London Records. (Gospel truth, says Collier). So Preston arranged with the London Daily Mirror, reportedly the world's largest circulation—5,900,000 copies daily, to run a reader poll to find him a new name. The lucky reader came up with Mike Preston and now Mike could proceed with his career. The first record he cut for London is "A House, A Car and A Wedding Ring." It was released in England, kicked off with a TV appearance, and the sales began almost immediately. This was also Mike's first time on the right end of a TV camera. Prior to that and up to the time he started selling records he was making his living as a TV cameraman. The deck is also making a fast start here in the United States and has already been covered by Dale Hawkins on Checker. . . . Hugo and Luigi, the Roulette A & R team, have a new album out titled "When Good Fellows Get Together"—and—speaking of good fellows, they would like to advise all publishers visiting their offices that if when they arrive they should find them standing on their heads it's not because they've flipped for their songs, but simply that they have taken up Yogi and have become diligent practitioners. . . . Al Silver and Doug Moody, Herald and Ember, chuckle as they tell how they signed Jimmie King, youngster who sings Herald's latest release, "Broken Vows". King called in from Cleveland, O. and sang his song over the phone. Al and Doug were immediately interested in the song and offered to take it. "Not without me", shot back King. So—they flew him in from Cleveland, cut a session—and now think they have a smash. . . . Loads and loads of virus germs around this town. The Cash Box staff has been touched. A couple of the girls out. At Atlantic Records Jerry Wexler has been fighting them off for the longest time, Ahmet Ertegun is beat and hoping it isn't the virus, and Gary Kramer (well he's just had a hospital siege—not virus). Joe Cohen, Essex Record Distributors, Newark, N. J., is holding down his duties only because Pop Cohen is out, as are 3 of his staff, with the virus. Joe would love to get under those sheets and sweat it out, but he can't with Pop on the sick list. . . . Haven't heard from Jack Angel and Sid Arky for a long time, but they bounce back into the news with reports of two masters they've sold. "Fakeout", Frankie Sardo, taken over by Sam



MIKE PRESTON

Cark and Larry Newton of ABC-Paramount and "My Life Is In Your Hands" by Vic Donna on Carlton. Both firms consider them number one plugs so it could be the start of some good things for Angel and Arky. . . . Jerry Winston talking up his Unart deck, "There'll Be No Goodbye" by The Five Delights. Action is strong reports Winston. . . . Ray Meinberg, United Artists, who put UA on the track to their biggest single seller to date, "Green Mosquito", has now pointed the UA brass at "If You But Knew" by Billy Barnes, and indications are many that he has brought another hit into the firm. Ray is also very hot on a Unart plate titled "Honeybun" by Willis Sanders and The Embers. . . . That item that appeared in another tradepaper saying that Kenny Luttmann was no longer with United Artists must have come from the pipe bowl of that stuff because everyone from the top Monte Kay, down denies it has any semblance of truth. . . . Joni James and her husband-manager, Tony Acquaviva, did the Ed Herlihy "Guest of Honor" show on NBC the entire week of October 20. Local dealers are displaying special posters plugging the show and Joni's current single of "There Goes My Heart" and her new album release "JeT'Aime. . . I Love You—Joni." . . . Don Robey (Duke-Peacock-Backbeat) and A & R Chief, Joe Scott, winging in from the East following special sessions with Paul Perryman and Ted Taylor. Robey calls our attention to Perryman's "While You Wait" which he predicts will hit the charts soon. Taylor was formerly on the Ebb label. . . . Walter Scott spent the latter half of last week touring Buffalo, Syracuse and Rochester plugging his "Devotion" on Eagle. With him was prexy Bob Arkin. . . . Frankie Vaughan moves over from Epic Records to the parent label, Columbia. . . . Cy Segal of Warner Bros. from New York branch, reports that "Pachalafaka" single is getting heavy airplay and enjoying brisk sales. (At the risk of repeating, we must again say that this is a very funny record.) Segal also states that "Jealous Heart" by Tab Hunter looks like a winner as does "Mad Passionate Love" by the Mary Kaye Trio. In the album department "Terribly Sophisticated Songs" continues as Warner's strongest selling album. Also adding up in the sales column are "Too Much" by the Mary Kaye Trio and "Twenty Million." . . . Henry Nathanson, General Distr. in Baltimore, Md., reports that Lee Smith, the Roulette promotion man in the area, has made a deal with the Nash Rambler dealers in Washington and Baltimore. The dealers will give-away a free copy of the Playmates record "Beep Beep" to each customer who comes in to inquire about the '59 Rambler. . . . Joe Petralia, Columbia Distributors New York, makes a special call to tell us that Mitch Miller was on CBS-TV's "Hit Parade" on Friday, October 24. In addition to conducting two songs from his "Sing-Along" album, Mitch also introduced the "Stop Laughing At Me" girl, Beverly Ross. . . . Another newsletter from Bernie Lawrence, Sunbeam Records, and another couple of chuckles. . . . The completion of their national distribution set-up and company's new policy regarding acquisition of masters, on a percentage basis, was announced, last week, by Joe Antel, Director of Payson Records, which is located at 25 W. 56th St., N.Y.C. . . . Hy Weiss, Old Town Records, reports immediate action on this new Arthur Prysock release. "I Just Wanna Make Love To You" and "Keep A Light In The Window For me". The former is the Muddy Waters hit of about half-a-dozen years ago. . . . Bill Spitalski, Atco Records, informs us that Bobby Darin's "Queen Of The Hop" has broken open nationally and the fellas at Atlantic think it is going all the way to the top. Boy, were we wrong on this one. We said if the other side, "Lost Love", didn't make it we'd eat it. Crunch! Crunch! However we're stubborn. We still think it is a great performance of a great tune. For Atlantic Records Clyde McPhatter's "A Lover's Question" (going pop) and Ruth Brown's "This Little Girl's Gone Rockin'" are doing very well. East-West may have its first big one. The Kingsmen (who had a fair to middlin' hit in "Weekend") have gotten an immediate reaction to "The Cat Walk". Also selling nicely is Young Jessie's "That's Enough For

Me." . . . Capitol Records hosted a fine deejay-trade party at the Savoy-Hilton for Nat "King" Cole last Tuesday eve. . . . Tommy Edwards, MGM Records, will receive his gold record for "It's All In The Game." Morty Craft, MGM A&R head, makes the presentation at a deejay party at the new, swank Bon Vivant, 162 W. 36th St., on Friday, October 31. . . . Morty Wax very excited about the sales reaction to the new Seeco single "Felicia" by Bobby and L. Orbits, and "Bubble Gum" by the Whelan Cousins on Claro. Wax has also been retained to handle the promotion on the new Design singles "I Wrote" by Charlie Applewhite" and "The House Next Door" by Julie Joyce. Morty will work on the Connie Boswell LP "The Golden Era of Irving Berlin." . . . Joe Rene, prexy of Claro Records, just announced that he has concluded a deal with Trutone of South Africa for exclusive rights to his "Bubble Gum." . . . Irvin P. Vulgmore enters the record business, forming Vulco Records. Vulgmore also owns a retail record shop. His first release is "Honey Bee Baby" and "Don't Stop The Rockin'" by Pat Richmond, twenty year oldster from Florida State University. . . . Ferlin Huskey joined Andy Williams, Kathryn Grayson, Something Smith and the Red Heads, Betsy Palmer, with Ed Sullivan, in Detroit's annual Community Chest Kick-Off Drive Variety Show last Oct. 13. . . . Freddie Mendelson, Bow Records, has two that could go a long way. They are "Tell Them For Me" by Freddie Scott and "Pididdle" by Buzz Clifford. . . . The Four Voices, currently on the Peter Lind Hayes ABC-TV network show, have been set to tour with Pearl Bailey on her up and coming tour which is scheduled for 20 weeks. . . . Publisher credits on "The Reason", by the Chaneles on Deb, belong to Sheldon Music. The flipside, "Skiddly Doo", is published by Shalimar Music. . . . Herman Lubinsky's Savoy diskery deserves some sort of speed trophy. Last Wednesday he cut Jimmy Jones, former bass voice with the Harmonizing Four, doing "Somebody Bigger Than You And I." At 4:00 A.M. the disk was cut, at 7:30 it was in the plating bath and at 3:30 P.M. he was shipping records. Herman was on the phone calling distributors and got orders for 15,000 records. All in one day! Herman adds that "Little Anthony" Guardine's waxing of "You" is breaking in Chicago as is the Jimmy Scott biscuit, "I May Never" and "What."

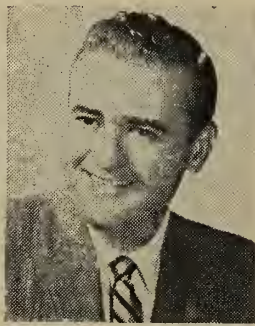
CHICAGO:



CATHY CARR

Saul Starr, Roulette's Detroit promo man, reports that all the deejays are agog over "Beep Beep" a newie by The Playmates and Steve Clayton's "Somebody Else Took Her Home." Saul stresses that Cathy Carr's "To Know Him Is To Love Him" is very strong in Motor City. . . . Dick Gassen, formerly with WJJD Radio, now plugs records for Jack Solinger's Music Distributors on the MGM account. . . . Paul Glass and Earl Gicken of Allstate distributors, are pleased with excellent reports they're getting on "King Of Fools" by Sam Hawkins on End. . . . Vic Faraci, M. S. Distributors, tells us he has a crackin' good deck in "Bullwhip Rock" by The Cyclones, Lou Adler, Keen A&R chief, visited Chi last week enroute to H'wood. . . . Dot's Sandy Harbin squiring Sonny Williams in Chi and Milwaukee on behalf of his new release "Bye Bye, Baby, Goodbye" on the Dot subsid Coin label. . . . Mercury's Tommy Sch'esinger tells us Frank D'Rone's recording session at Universal last week, for his upcoming album, turned into a shindig lasting until the wee hours of the a.m. and was attended by many celebs in town. Bill Russo planed in from N'Yawk to A&R the set. . . . Mike Oury tells us Marvin Coch now working in this area representing Imperial Records. . . . Leo Cheslak, Cadet Distributors in Detroit, writes to advise that Genevieve, appearing in "Can Can", is flipping over deejay spins in Motor City with her Cadence recording of "I'm Never Gonna Kiss You." . . . E. Abner takes time out from his busy day supervising Vee Jay-Abner and ARMADA activities to tell us Wade Flemons will appear on the Dick Clark Show November 11, with his solid waxing of "Here I Stand". Abner feels that this one may go all the way for the youngster. The Abner label just released a platter titled "Lolita" by a new group, The Don Palmer Quintet. This one is an instrumental. The Del's are skedded to preview their newie "Wedding Day" on the Larry Dickson show via WCHB, in Detroit. . . . Tommy "Mad" Jones, Mad Records, hosted a novel combination birthday-recording session shindig October 20 at Universal Recording Studios. . . . Debbie Stevens, Roulette's lovely lark, tells us her "Jerry" is getting heavy play in the South. . . . Stan Pat is puzzled—the jocks like to spin both sides of Julie LaRosa's newie "Until He Gets A Girl" b/w "Let Nature Take Its Course."

LOS ANGELES:



JOE ALLISON

Elliott Litt, DJ formerly with KLIF in Dallas, Texas, is currently heading-up the 6:00-10:00 in the morning segment over KLAC. . . . Spencer Moore drops a card from Holland on his current world tour for Arwin Records. . . . Laurie Loman, formerly with Era Records, doing two sides of songwriter Jack Moon for the Tod Record label. . . . Red Blanchard, DJ for KPOP, composed and broadcast a "Salute To Wine Week" in honor of National Wine Week. . . . Don Blocker on a trip through the midwest promoting Liberty Records current releases and visiting distributors. . . . "Dynamic", the new Dakota Staton LP on Capitol Records, features the vocalist chirping mostly standards with the background supplied by Sid Feller. . . . New West Coast label, Debonair Record Co., released its first four sides the past month informs VP Carl Leftwich. . . . Manny Schribman, reports that "Ballad of Paladin" by Johnny Westin, which is the theme song from "Have Gun Will Travel", is getting some action on the Coast. . . . Arwin Records have shipped 2500 promotional copies of "Something Happened", initial release by a new group, The Sparks. . . . Joe Allison, formerly with KRKD and presently MC of KABC-TV's "Country America" show every Saturday nite, is also heading a new show over the network "Allison's Wonderland." . . . Vocalist Julie Wilson, remembered best for "Kiss Me Kate" and "Kismet", is currently headlining at the Venetian Room in the Fairmont Hotel, San Francisco. . . . Elma Greer reports that "The Strip Walk", by The Terrifics on the Valor label, looks like another "Topsy ID" for San Francisco. . . . Irv Shorten, of Allied Music Sales, says he's riding high with Donnie Owens latest release on the Guyden label—"Need You."

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

- Listed Alphabetically
- * Indicates first appearance on Territorial Tips
- ALL DAY LONG
Jimmy Smith (Blue Note 1676)
 - ALMOST IN YOUR ARMS
Johnny Nash (ABC-Paramount 9960)
Sam Cooke (Keen 2006)
 - ARE YOU REALLY MINE
Jimmy Rodgers (Roulette 4090)
 - BEND A LITTLE MY WAY
Nat "King" Cole (Capitol 4056)
 - BIRDIE
Bill Doggett (King 5149)
 - BLACK EYED PEAS
Ramsey Lewis (Argo 5304)
 - BLUE MOON
Jimmy Bowen (Roulette 4102)
 - BONG BONG
Vince Castro (APT 25007)
 - BORN TOO LATE
Poni-Tails (ABC-Paramount 9934)
 - CALL ME
Johnny Mathis (Columbia 41253)
 - CERVEZA
Boots Brown (RCA Victor 7269)
 - CHECKING ON MY BABY
IT TAKES TIME
Otis Rush (Cobra 5027)
 - CLOSE TO YOU
Muddy Waters (Chess 1704)
 - COME ON AND LOVE ME
Davy Jones (APT 25013)
 - COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)
 - COUNT EVERY STAR
Rivieras (Coed 503)
 - DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)
 - DEVOTED TO YOU
Everly Bros. (Cadence 1350)
 - DON'T BE ASHAMED TO CALL
MY NAME
Little Willie John (King 5147)
 - HALLELUJAH I LOVE HER SO
Count Basie & Joe Williams (Roulette 4103)
 - I CAN'T STAND UP ALONE
Clyde McPhatter (Atlantic 1199)
 - I GOT A FEELING
LONESOME TOWN
Ricky Nelson (Imperial 5545)
 - I'M SO YOUNG
EVERY DAY OF THE WEEK
Students (Checker 902)
 - I'M SORRY
Kenny Martin (Federal 12330)
 - I REALLY LOVE YOU
Danleers (Mercury 71356)
 - I SOLD MY HEART TO THE
JUNKMAN
Silhouettes (Ace 552)
 - IT'S SO EASY
Crickets (Brunswick 55094)
 - IT'S SO FINE
Lavern Baker (Atlantic 2001)
 - I'VE HEARD THAT STORY BEFORE
Tommy Ridgely (Herald 526)
 - I WISH
IT'S RAINING OUTSIDE
Platters (Mercury 71353)
 - JUST YOUNG
Andy Rose (Aamco 100)
 - LETTER TO AN ANGEL
A PART OF ME
Jimmy Clanton (Ace 551)
 - *LOVE IS ALL WE NEED
Tommy Edwards (MGM 12722)
 - LOVE'S A FUNNY LITTLE GAME
Vogues (Dot 15798)
 - MEXICAN HAT ROCK
Applejacks (Cameo 149)
 - NEED YOU
Donnie Owens (Gyden 2001)
 - *NEED YOUR LOVE
Bobby Freeman (Josie 844)
 - *NOBODY BUT YOU
Dee Clark (Abner 1019)
 - ODDS AND ENDS
Jimmy Reed (Vee-Jay 298)
 - PEACHES AND CREAM
Larry Williams (Specialty 647)
 - *PLEDGING MY LOVE
Roy Hamilton (Epic 9294)
 - POINCIANA
Ahmad Jahmal (Argo 5303)
 - POOR BOY
Royaltones (Jubilee 5338)
 - REAL WILD CHILD
Ivan (Coral 62017)
 - SCRATCH MY BACK
Echoes (Swan 4013)
 - *SECRET LOVE
TAKING A CHANCE ON LOVE
Ahmad Jamal Trio (Argo 5317)
 - TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)
 - THE BLOB
5 Blobs (Columbia 41250)
 - THE GREEN MOSQUITO
Tune Rocker (United Artists 139)
 - *THE REASON
Chanel's (Deb 500)
 - *THE SECRET
Gainers (Cameo 151)
Gordon MacRae (Capitol 4033)
 - TRY ME
James Brown (Federal 12337)
 - WHY ME
Ruth Brown (Atlantic 1197)
 - TIC TOC
Lee Allen (Ember 1039)
 - TOM DOOLEY
Kingston Trio (Capitol 4049)
 - TWO PEOPLE IN LOVE
Little Anthony & Imperials (End 1027)
 - WABASH BLUES
Al Smith (Abner 1014)
 - WALKING ALONG
Diamonds (Mercury 71366)
Solitaires (Argo 5316)
 - WHEN I GROW TOO OLD TO
DREAM
Ed Townsend (Capitol 4048)
Duke Mitchell (Liberty 55158)
 - WHOSE HEART ARE YOU
BREAKING NOW
Johnny Love (Tee Pee 395)
 - *WITH YOUR LOVE
Jack Scott (Carlton 483)
 - YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)
 - YOU NEVER COULD BE MINE
THE TIME
Baby Washington (Neptune 101)
 - YOUNG SCHOOL GIRL
IT MUST BE LOVE
Fats Domino (Imperial 5537)



THE NATION'S R & B TOP 50

- | | | Pos. Last Week |
|----|--|----------------|
| 1 | TOPSY (Part II)
Cozy Cole (Love 5003) | (1) |
| 2 | IT'S ALL IN THE
GAME
Tommy Edwards (MGM 12688) | (2) |
| 3 | TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027) | (3) |
| 4 | ROCKIN' ROBIN
Bobby Day (Class 229) | (4) |
| 5 | TEN COMMANDMENTS
OF LOVE
Harvey & The Moonglows
(Chess 1705) | (6) |
| 6 | CHANTILLY LACE
Big Bopper (Mercury 71343) | (9) |
| 7 | WIN YOUR LOVE
FOR ME
Sam Cooke (Keen 2006) | (5) |
| 8 | IT DON'T HURT
NO MORE
Nappy Brown (Savoy 1551) | (7) |
| 9 | YOU CHEATED
Shields (Dot 15805) | (8) |
| 10 | IT'S ONLY MAKE
BELIEVE
Canway Twitty (MGM 12677) | (15) |
| 11 | SUSIE DARLIN'
Robin Luke (Dot 15781) | (11) |
| 12 | A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199) | (14) |
| 13 | BIRD DOG
Everly Bros. (Cadence 1350) | (13) |
| 14 | HOLD IT
Bill Doggett (King 5149) | (19) |
| 15 | LITTLE BLUE BOY
Bobby Blue Bland (Duke 196) | (18) |
| 16 | THE END
Earl Grant (Decca 30719) | (21) |
| 17 | LITTLE STAR
Elegants (APT 25005) | (10) |
| 18 | NO ONE KNOWS
Dion & The Belmonts
(Laurie 3015) | (16) |
| 19 | QUEEN OF THE HOP
Bobby Darin (Atco 6127) | (23) |
| 20 | PLEASE ACCEPT
MY LOVE
B. B. King (Kent 315) | — |
| 21 | DOWN THE AISLE
OF LOVE
Quin-Tones (Hunt 321) | (12) |
| 22 | TELL IT LIKE IT IS
Little Willie John (King 5147) | (22) |
| 23 | KEY TO THE
HIGHWAY
Little Walter (Checker 904) | (25) |
| 24 | I'M GOING TO
GET MY BABY
Jimmy Reed (Vee-Jay 298) | (24) |
| 25 | TO KNOW HIM
IS TO LOVE HIM
Teddy Bears (Dore 503) | (41) |
| 26 | THIS LITTLE GIRL'S
GONE ROCKIN'
Ruth Brown (Atlantic 1197) | (20) |
| 27 | TEA FOR TWO
CHA CHA
Warren Covington & Tammy
Dorsey Orch. (Decca 30704) | (17) |
| 28 | NON DIMENTICAR
Nat "King" Cole (Capitol 4056) | (30) |
| 29 | EVERYTHING WILL
BE ALRIGHT
Gene Allisan (Vee-Jay 299) | — |
| 30 | GUAGLIONE
Perez Prado (RCA Victor 7337) | (36) |

31. LETTER TO AN ANGEL. 32. POINCIANA. 33. SUMMERTIME BLUES. 34. CARMEN. 35. BABY FACE. 36. CAROL. 37. POOR BOY. 38. YES, I WANT YOU. 39. COME BACK MY LOVE. 40. NEED YOUR LOVE. 41. HOW THE TIME FLIES. 42. TOM DOOLEY. 43. NEED YOU. 44. PLEDGING MY LOVE. 45. I GOT A FEELING. 46. MEXICAN HAT ROCK. 47. ALMOST IN YOUR ARMS. 48. LOVE IS ALL WE NEED. 49. CALL ME. 50. SECRET LOVE.

Welcomes Stereo Phono



BALTIMORE—Baltimore operators welcomed Seeburg's new stereophonic juke box with a party hosted by M. B. Lesnick, president of the Musical Sales Co. The new machine was introduced at a special dinner for operators on October 22 at the Southern Hotel in Baltimore. Above Hy Lesnick displays the machine to recording artists Frankie Avalon and Patricia Stevens.

A NEW SMASH!

KING OF FOOLS

by
Sam Hawkins
GONE 5042

GONE RECORDS
1650 Bway N. Y., N. Y.

**FLYING
WILD IN THE SOUTH**

MISS LAVEL'S
"IF (I COULD BE
WITH YOU)"
AND
"TEEN-AGE LOVE"
DUKE 198

LONG TALL LESTER'S
"ALL BECAUSE
OF YOU"
b/w
"WORKING MAN"
DUKE 197

DUKE RECORDS, INC.
2809 Erastus St., Houston 26, Tex.

Diskery Owner Does Own Promotion



LOS ANGELES — "Chicki" Stevens, owner of newly formed West Coast diskery, Chicki Records, is doing the local promotional work on the company's initial release "Umm" backed with "Suzanne", featuring teenage artists, Ken and Roy. Former model, Chicki, who is actually spouse of music publisher, Bob Bregman, is shown discussing the side with KNX program director, Bob Crane.

Chess Intros Novel LP Package

CHICAGO — David Usher, A&R chief of Chess Producing Company, announced the diskery's introduction of the new Kangaroo Split Pack LP packaging feature for the subsidiary Argo label, last week.

Argo Records includes an extended play (45 rpm) sampler of four sound tracks with Argo albums priced for \$3.98, in the Kangaroo Split Pack (patented by Chess).

"The Kangaroo Split Pack is designed to accommodate the LP and the sampler," stated Usher, "and the free EP is contained in an extension of the LP package, which opens by easily removing one of the split sections."

Initially the Kangaroo Split Pack sampler is being tested with three albums in a new release, by Yusuf Lateef, J. C. Heard and Johnny Griffin.

Other releases included in this Argo patented Kangaroo Split Pack merchandising gimmick are by Melvano, English music director; the Jazz Exponents, a University of

Michigan group; bassist Jimmy Woode, Max Roach, on loan from Mercury in exchange for a Ramsey Lewis LP; and Ralph Sharon and the trio he uses to back Tony Bennett's waxing sets.

Leonard Chess, prexy of the diskery, reported that he is also releasing five Argo stereo packages to be retailed at \$4.98, of Ahmad Jamal, James Moody, Chubby Jackson, Ralph Sharon and Melvano.

Donan Appointed Tutor-Tape Distrib

CHICAGO — Don Moloney, Donan Distributors of this city, announced his firm's appointment as national distributors of Tutor-Tape, an educational stereo tape line, currently available on rental or for sale.

"The customer can now order stereo tapes which teach languages and vocal arts," Moloney said, "and at very little expense, at that."

"This is no dry set of lectures," he continued, "in fact, it is a new, improved method of personalized learning, available only on tape—and, only from Tutor-Tape."

Tutor-Tape language courses available are French, Spanish, German, Italian, as well as dramatic voice, effective speech and public speaking, according to Moloney.

Lighthouse Records Formed

LOS ANGELES — The Lighthouse Cafe, of Hermosa Beach, Calif., announced—last week the formation of Lighthouse Records. Howard Rumsey's Lighthouse All-Stars, a mainstay attraction at the nitery, will be featured in Lighthouse's initial package, "Jazz Rolls Royce".

Done in concert at Royce Hall, concert hall on the U.C.L.A. campus, the disk contains compositions and arrangements by Bob Cooper, and the addition of ten backdrop men to the six man Rumsey crew.

The Cash Box



NEW YORK

- 1 IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- 2 TOSPY (PART II)
Cozy Cole
(Love 5003)
- 3 ROCKIN' ROBIN
Bobby Day
(Class 229)
- 4 YOU CHEATED
Shields
(Dot 15805)
- 5 TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)
- 6 WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- 7 TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- 8 BIRD DOG
Everly Brothers
(Cadence 1350)
- 9 SUSIE DARLIN'
Robin Luke
(Dot 15781)
- 10 CHANTILLY LACE
Big Bopper
(Mercury 71343)

CHICAGO

- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- TOSPY (PART II)
Cozy Cole
(Love 5003)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- CARMEN
Ramsey Lewis
(Argo 5304)
- PLEASE ACCEPT MY LOVE
B. B. King
(Kent 315)
- ALL DAY LONG
Jimmy Smith
(Blue Note 1676)
- NOBODY BUT YOU
Dee Clark
(Abner 1019)
- HOLD IT
Bill Doggett
(King 5149)

NEW ORLEANS

- TOSPY (PART II)
Cozy Cole
(Love 5003)
- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- EVERYTHING WILL BE ALRIGHT
Gene Allison
(Vee-Jay 299)
- TELL IT LIKE IT IS
Little Willie John
(King 5147)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- LITTLE BLUE BOY
Bobby Blue Bland
(Duke 196)
- POINCIANA
Ahmad Jamal Trio
(Argo 5303)
- LETTER TO AN ANGEL
Jimmy Clanton
(Ace 551)
- TEN COMMANDMENT OF LOVE
Harvey & Moonglows
(Chess 1705)

ST. LOUIS

- 1 WHY ME
Ruth Brown
(Atlantic 1197)
- 2 YOU NEVER COULD BE MINE
Baby Washington
(Neptune 101)
- 3 IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- 4 KEY TO THE HIGHWAY
Little Walter
(Checker 904)
- 5 TOSPY (PART II)
Cozy Cole
(Love 5003)
- 6 SECRET LOVE
Ahmad Jamal Trio
(Argo 5317)
- 7 I'M SO YOUNG
Students
(Checker 902)
- 8 WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- 9 TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- 10 CLOSE TO YOU
Muddy Waters
(Chess 1704)

NEWARK

- TOSPY (Part II)
Cozy Cole
(Love 5003)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- ROCKIN' ROBIN
Bobby Day
(Class 229)
- WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)
- YOU CHEATED
Shields
(Dot 15805)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- THE REASON
Chanel
(Deb 500)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

DALLAS

- TOSPY (PART II)
Cozy Cole
(Love 5003)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- TOM DOOLEY
Klingston Trio
(Capitol 4049)
- SUMMERTIME BLUES
Eddie Cochran
(Liberty 55144)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- SUSIE DARLIN'
Robin Luke
(Dot 15781)
- THE BLOB
5 Blobs
(Columbia 41250)
- QUEEN OF THE HOP
Bobby Darin
(Atco 6123)
- HOW THE TIME FLIES
Jerry Wallace
(Challenge 59013)
- CHANTILLY LACE
Big Bopper
(Mercury 71343)

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A NATURAL!!
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BLUE BELLS
The Three Sounds
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Bill Dowdy
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by
The Mifflin Triplets
Ember 1045
Ember Records
1697 B'way, N. Y.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 **TOPSY (PART II)**
Cozy Cole
(Love 5003)

2 **YOU CHEATED**
Shields
(Dot 15805)

3 **THE END**
Earl Grant
(Decca 30719)

4 **TEARS ON MY PILLOW**
Little Anthony & Imperials
(End 1027)

5 **NO ONE KNOWS**
Dion & The Belmonts
(Laurie 3015)

6 **I SOLD MY HEART TO THE JUNKMAN**
Silhouettes
(Ace 552)

7 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)

8 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)

9 **THE SECRET**
Ginners
(Cameo 151)

10 **WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

TOPSY (PART II)
Cozy Cole
(Love 5003)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)

ROCKIN' ROBIN
Bobby Day
(Class 229)

TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)

GUAGLIONE
Perez Prado
(RCA Victor 7337)

PLEASE ACCEPT MY LOVE
B. B. King
(Kent 315)

ALMOST IN YOUR ARMS
Johnny Nash
(ABC-Paramount 9960)

TOPSY (PART II)
Cozy Cole
(Love 5003)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

ROCKIN' ROBIN
Bobby Day
(Class 229)

POOR BOY
Royaltones
(Jubilee 5338)

YOU CHEATED
Shields
(Dot 15805)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

TOM DOOLEY
Kingston Trio
(Capitol 4049)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

KEY TO THE HIGHWAY
Little Walter
(Checker 904)

ATLANTA

NORFOLK

SAN FRANCISCO

1 **TOPSY (PART II)**
Cozy Cole
(Love 5003)

2 **A LOVER'S QUESTION**
Clyde McPhatter
(Atlantic 1199)

3 **TRY ME**
James Brown
(Federal 12337)

4 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)

5 **YES I WANT YOU**
Ivory Joe Hunter
(Atlantic 1191)

6 **IT DON'T HURT NO MORE**
Nappy Brown
(Savoy 1551)

7 **PLEDGING MY LOVE**
Roy Hamilton
(Epic 9294)

8 **ROCKIN' ROBIN**
Bobby Day
(Class 229)

9 **LITTLE BLUE BOY**
Bobby Blue Bland
(Duke 196)

10 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)

TOPSY (PART II)
Cozy Cole
(Love 5003)

ROCKIN' ROBIN
Bobby Day
(Class 229)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)

LOVE ME
Jerry Butler & Impressions
(Abner 1017)

TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)

QUEEN OF THE HOP
Bobby Darin
(Atco 6127)

I'M SORRY
Kenny Martin
(Federal 12330)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

TOPSY (PART II)
Cozy Cole
(Love 5003)

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)

TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows
(Chess 1705)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

HOLD IT
Bill Doggett
(King 5149)

LITTLE STAR
Elegants
(Apt 25005)

ITCHY TWITCHY FEELING
Bobby Hendricks
(Sue 706)

COME ON, LET'S GO
Ritchie Valens
(Del-Fi 4106)



R & B Sure Shots

"PLEASE ACCEPT MY LOVE"

B. B. King

Award o' the Week 10/11

Kent 315

"EVERYTHING WILL BE ALRIGHT"

Gene Allison

Award o' the Week 10/18

Vee-Jay 299

"NEED YOUR LOVE"

Bobby Freeman

Disk of the Week 10/11

Josie 844

"TOM DOOLEY"

Kingston Trio

Capitol 4049

"NEED YOU"

Donnie Owens

Sleeper of the Week 8/23

Guyden 2001

"PLEDGING MY LOVE"

Roy Hamilton

Disk of the Week 10/18

Epic 9294

"I GOT A FEELING"

"LONESOME TOWN"

Ricky Nelson

Award o' the Week 10/4

Imperial 5545

"MEXICAN HAT ROCK"

Applejacks

Best Bet 9/13

Cameo 149

"ALMOST IN YOUR ARMS"

Johnny Nash

Disk of the Week 9/20

ABC-Paramount 9960

"LOVE IS ALL WE NEED"

Tommy Edwards

Award o' the Week 10/11

MGM 12722

"CALL ME"

Johnny Mathis

Disk of the Week 9/20

Columbia 41253

"SECRET LOVE"
"TAKING A CHANCE ON LOVE"

Ahmad Jamal Trio

Award o' the Week 11/1

Argo 5317



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"PEEK-A-BOO" (2:05) [Tri-Park BMI—J. Hammer]

"OH, OH, LOLITA" (2:06) [Wemar BMI—Wiener, Berger, Richards]

THE CADILLACS (Josie 846)

● The Cadillacs come up with one that combines the ingredients of their former hit, "Speedoo" with the recent Coaster click, "Yakety Yak" and chances are the new slicing'll be smashing thru on the rock 'n roll scene in the weeks to come. The group tells the youngster in question not to do anything wrong 'cause "Peek-A-Boo" (I'm watching you). A contagious novelty rocker that should have the kids calling for more and more. Under lid, "Oh, Oh, Lolita", is a catchy romantic rock-a-cha-cha.

"WHY DON'T YOU HAUL OFF AND LOVE ME" (2:28)

[Lois BMI—Raney, Glosson]

"ALL MY LOVE BELONGS TO YOU" (2:35) [Lois BMI—Glover, Nix]

LITTLE WILLIE JOHN (King 5154)

● Little Willie John keeps his hit producing machinery in high gear as he comes up with two more powerful contenders for the charts. The artist combines a beat with a ballad on his newest King coupling and both ends could quickly follow his current outing, "Tell It Like It Is", up into the national listing. The beat side, "Why Don't You Haul Off And Love Me", is an enticing slicing that Little Willie rocks out with infectious glee. The ballad offering, "All My Love Belongs To You", is an ultra-lovely affair that the songster polishes off in expert fashion.

"SECRET LOVE" [Remick ASCAP—S. Fein, P. Webster]

"TAKING A CHANCE ON LOVE"

[Miller ASCAP—V. Duke, T. Fetter, J. Latouche]

AHMAD JAMAL TRIO (Argo 5317)

● Not only is the Ahmad Jamal Trio a big hit album-wise, "But Not For Me", with the pop, r&b and jazz set, but it has also developed into a great singles favorite with the r&b wax buyers as evidenced by its chart-riders from the LP, "But Not For Me" and "Poinciana". On its newest Argo coupling the combo applies its slick, ear-arresting jazz style to the Academy Award winner, "Secret Love" and to the wonderful perennial, "Taking A Chance On Love". The trio's fresh approach makes 'em both come off winners with the shade in favor of "Secret Love". Both are already showing sales action.

"I GOT STUNG" (1:50) [Gladys ASCAP—A. Schroeder, D. Hill]

"ONE NIGHT" (2:32) [Travis, Presley BMI—D. Bartholomew, P. King]

ELVIS PRESLEY (RCA Victor 7410)

"CANNON BALL" (1:52) [Gregmark BMI—L. Hazelwood, D. Eddy]

DUANE EDDY (Jamie 1111)

"JOE JOE GUN" (2:49) [Arc BMI—C. Berry]

"SWEET LITTLE ROCK AND ROLL" (2:39) [Arc BMI—C. Berry]

CHUCK BERRY (Chess 1709)

"SO MUCH" [R. Barrett]

LITTLE ANTHONY & THE IMPERIALS (End 1036)

"WHOLE LOTTA LOVING" (2:02)

[Marquis BMI—Domino, Bartholomew]

"COQUETTE" (2:25) [Leo Feist ASCAP—Kahn, Lombardo, Green]

FATS DOMINO (Imperial 5553)

"LOVE YOU MOST OF ALL" (2:15) [Hermosa BMI—B. Campbell]

"BLUE MOON" (2:45) [Robbins ASCAP—Rodgers, Hart]

SAM COOKE (Keen 3-2008)

"I WANT TO BE HAPPY CHA CHA" (2:57)

[Harms ASCAP—V. Youmans, I. Caesar]

WARREN COVINGTON & TOMMY DORSEY ORK. (Decca 30790)

"HEARTBEAT" [Nor Va Jak BMI—B. Montgomery, N. Petty]

BUDDY HOLLY (Coral 62051)

"C'MON EVERYBODY" (1:53) [Metric BMI—E. Cochran, J. Capehart]

EDDIE COCHRAN (Liberty 55166)

"DIAMOND RING" (2:15) [Kenny Marlow BMI—J. Isle, R. Isle]

JERRY WALLACE (Challenge 59027)

● Here's a carload of platters that'll be vying for 'top ten' honors in the r&b dept. (See pop reviews).

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CLICK-ETTS

(Dice 100)

B+ "BUT, NOT FOR ME" (2:20) [Crap BMI—Richardson, Click-etts] Not to be confused with the evergreen is this potent new rock-a-ballad served up in palatable style by a new group to waxdom, the Click-etts. The songsters handle the tear-compelling love lyrics with much feeling. Watch it. Could be a click-er for the Click-etts.

B "I LOVE YOU, I SWEAR" (2:20) [Crap BMI—Richardson, Click-etts] More of the same tempting rock-a-ballad offerings by the crew. Good side tho overshadowed by the flip.

LONG TALL LESTER

(Duke 197)

B "ALL BECAUSE OF YOU" (2:23) [Lion BMI—D. Robey] Long Tall Lester dishes up an effective bit of wailing on this rhythmic, romantic blues affair. His band, with the spotlight on the harmonica man, ably backs Lester's strong vocal-work. Deck should kick up a heap of dust in the southern locations.

C+ "WORKING MAN" (2:30) [Lion BMI—D. Robey] Here too, Lester, and band, gives out with the proper feeling on a slow blues shuffler 'bout a guy who holds down a different job each day.

THE SCARLETS

(Event 4287)

B+ "DEAR ONE" (3:04) [Ark BMI—F. Parris] The Scarlets could repeat their territorial chart success of a few years back with this attractive, fish-beat romantic tear-jerker re-recorded for the Event label. This year's crop of wax buyers should find this a 'new' one to their liking.

B "I'VE LOST" (2:41) [Bob Dan BMI—F. Parris] The stylists are heard again on this tender, re-waxed lover's lament. Two pretties for pleasant programming.

THE TOWN THREE

(DeLuxe 6176)

B+ "MIDNIGHT BLUES" (1:58) [Wisto BMI—W. Voight] The Town Three, featuring Wes Voight, makes an impressive r&r debut for the DeLuxe people. It's a driving rocker with Voight handling the vocal chores in teen-appealing, rapid-fire fashion. Lotsa coin-chute action likely.

B "ANOTHER GUY'S LINE" (2:01) [Wisto BMI—W. Voight]

The artists stay with the teen-slanted vocal and instrumental stylings on this fetching rafter-shaker.

THE DESIRES

(Herald 532)

B+ "BOBBY YOU" (2:30) [Angel BMI—A. Scott] The Desires could have an r&r-ballad hit on their hands the first time out under the Herald banner. The artists, especially the lead voice, put loads of feeling into their delivery of this emotion-packed offering tailor-made for the teen trade.

C+ "COLD LONELY HEART" (2:08) [Angel BMI—A. Scott] Another beat-ballad affair, on the sad romantic side, is treated to a dramatic, pausing-sighing vocal reading by the Desires. Side really builds with feeling.

JIMMY SCOTT

(King 5150)

B "DON'T BE MISLED" (2:24) [Jay & Cee BMI—J. McAllister] Smooth-toned Jimmy Scott offers a friendly bit of romantic advice on this inviting shuffler. A solid sales job by Jimmy and the pop-oriented choral and ork backdrop. Should be in there battling for chart honors.

B "SOMEHOW" (2:10) [Algonquin BMI—M. Maser] Scott wraps up this moving, slow paced lover's ballad with heartfelt sincerity. Two, dual-mart threats.

JOHN LEE HOOKER

(Fortune 846)

C+ "(MISS SADIE MAE) CURL MY BABY'S HAIR" [Trianon BMI—J. L. Hooker] The 'down home' vocal styling of John Lee Hooker should readily please the warbler's disk following on this slow, steady beat Fortune outing.

C+ "609 BOOGIE" [Trianon BMI—L. Starr] Except for Hooker leading off with the tune's title this lid is strictly instrumental. It's a house-rockin' opus that the Hooker crew grooves in foot-stompin' fashion.

EDNA GALLMON

COOKE

(Nashboro 628)

B+ "COME HOME" (2:57) [Excellore BMI—E. Cooke] The velvety tones of Edna Gallmon Cooke make for a listening treat on this beautiful, slow paced song of devotion. Should 'whet the appetites' of the spiritual platter spinners.

B "HEAVY LOAD" (2:38) [Excellore BMI—E. Cooke] This end Edna talk-sings an up beat opus with satisfying results. Good group support for the artist's story about the day Jesus converted her soul.

PROF. CHARLES

TAYLOR

(Savoy 4105)

B+ "I MUST LIVE UNTIL MORNING" [Planemar BMI—Taylor] Prof. Charles Taylor gets his message across with telling effect as he and the Taylor singers neatly blend on a powerful, steady beat gospel offering.

B "WHAT YOU GONNA DO ABOUT ME" [Volunteer BMI—Taylor] Taylor and the group work up a 'gospel storm' on this rousing affair that's a good bet to set the listener's toes-a-tappin'. Sock instrumentation.

THE ORIGINAL

FIVE BLIND BOYS

(Vee-Jay 868)

B+ "I'M A SOLDIER" (2:30) [P.D.—Jackson Harmonizers] The Original Five Blind Boys come up with a tremendous spiritual that moves along at a trigger-quick handclapping pace. It's a real exciting side that the boys whip up in soul-stirring fashion. Expect to see this one riding high in its field.

B+ "IN THE HANDS OF THE LORD" (2:42) [Conrad BMI—A. Brownlee] The artists are equally as effective on the change-of-pace, slow moving flip. A touching piece of material movingly projected. Stand out pairing.



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

LEUENHAGEN'S

Las Angeles, Calif.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Topsy II (C. Cole)
4. To Know Him Is To Love Him (Teddy Bears)
5. Mississippi Steamboat (F. Robinson)
6. Please Accept My Love (B. B. King)
7. Key To The Highway (L. Walter)
8. Chantilly Lace (B. Bopper)
9. Tears On My Pillow (Anthony & Imperials)
10. Little Blue Boy (B. B. Bland)

WOOLWORTH

New Orleans, La.

1. Topsy II (C. Cole)
2. Letter To An Angel (Clanton)
3. Tears On My Pillow (Anthony & Imperials)
4. Down The Aisle Of Love (Quin-Tones)
5. Everything Will Be Alright (G. Allison)
6. How The Time Flies (Wallace)
7. It's All In The Game (T. Edwards)
8. Rockin' Robin (B. Day)
9. Key To The Highway (Walter)
10. Hold It (B. Doggett)

EL REY MUSIC SHOP

San Francisco, Calif.

1. It's Only Make Believe (C. Twitty)
2. Come On Let's Go (Valens)
3. With Your Love (J. Scott)
4. Chantilly Lace (B. Bopper)
5. I Got A Feeling (R. Nelson)
6. Little Star (Elegants)
7. Charley Bop (S. Engel)
8. I Really Love You (Danleers)
9. Mexican Hat Rock (Applejacks)
10. Poor Boy (Cardigans)

BUDDY'S HILL TOP RECORD SHOP

Newark, N. J.

1. It Don't Hurt No More (N. Brown)
2. I'm Gonna Get My Baby (J. Reed)
3. Come Back My Love (Butler & Impressions)
4. Topsy II (C. Cole)
5. You Cheated (Shields)
6. My Life (C. Willis)
7. Win Your Love For Me (S. Cooke)
8. Stormy Weather (Spaniels)
9. Ten Commandments Of Love (Harvey & Moonglows)
10. It's All In The Game (T. Edwards)

LINN'S MUSIC SHOP

Philadelphia, Pa.

1. Win Your Love For Me (S. Cooke)
2. I'm Gonna Get My Baby (J. Reed)
3. Hold It (B. Doggett)
4. So Far Away (Pastels)
5. Topsy II (C. Cole)
6. I'm So Young (Students)
7. Rockin' Robin (B. Day)
8. Come Back My Love (Butler & Impressions)
9. Ten Commandments Of Love (Harvey & Moonglows)
10. Secret Love (A. Jahmal)

RECORD MART

Dallas, Texas

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy II (C. Cole)
4. Little Blue Boy (B. B. Bland)
5. Everything Will Be Alright (G. Allison)
6. I'm Gonna Get My Baby (J. Reed)
7. You've Been An Angel (King)
8. How The Time Flies (Wallace)
9. Susie Darlin' (R. Luke)
10. Hold It (B. Doggett)

SOUTH CENTRAL NOVELTY

Chicago, Ill.

1. All Day Long (J. Smith)
2. Ain't Nothing Wrong With That Baby (A. Hibbler)
3. Carmen (R. Lewis)
4. Tea For Two Cha Cha (W. Covington)
5. Win Your Love For Me (S. Cooke)
6. Ten Commandments Of Love (Harvey & Moonglows)
7. It Don't Hurt No More (N. Brown)
8. Topsy II (C. Cole)
9. Patricia (P. Prado)
10. Nel Blu (D. Modugno)

MELOTONE MUSIC SHOP

Braoklyn, N. Y.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. You Cheated (Shields)
4. Rockin' Robin (B. Day)
5. Chantilly Lace (B. Bopper)
6. Bird Dog (Everlys)
7. Susie Darlin' (R. Luke)
8. It's Only Make Believe (C. Twitty)
9. Tears On My Pillow (Anthony & Imperials)
10. I'll Wait For You (F. Avalon)

PARKER STUDIO

Ft. Waltan Beach, Fla.

1. How The Time Flies (Wallace)
2. Rockin' Robin (B. Day)
3. Bird Dog (Everlys)
4. Chantilly Lace (B. Bopper)
5. Summertime Blues (Cochran)
6. Well I'm Your Man (J. Tillotson)
7. Peaches And Cream (L. Williams)
8. I've Got A Feeling (R. Nelson)
9. Susie Darlin' (R. Luke)
10. Baby Face (L. Richard)

Treadwell Signs Billie Holiday



NEW YORK—Jazz singer Billie Holiday signs a personal management contract with agent George Treadwell, whom she has known since 1937 when she was the star of the floorshow at Harlem's Monroe Uptown House cafe and he was a struggling trumpet player in the band. Treadwell, who also handles the business affairs of Sarah Vaughan and Valerie Carr, announced big plans for the song stylist, starting with a \$35,000 four week European tour and then a theatre and college trek when she returns to the States.

Anita O'Day Returns To Village Vanguard

NEW YORK—Anita O'Day, a top jazz singer and recording artist, returns to New York's Village Vanguard Tuesday, October 28 for her third engagement within four months. Because of previous bookings, the singing star is forced to limit her engagement to one week only. Sharing the spotlight with Anita will be the Phineas Newboro Trio, moving into its second week at the jazz club.

On Tuesday, November 4, impresario Max Gordon, will inaugurate a November Jazz Festival when the Miles Davis Sextet moves into the Village Vanguard for a three-week engagement with John Coltrane, tenor sax; Julian Cannonball Adderly, alto sax; Bill Evans, piano; Paul Chambers, bass; Jimmy Cobbs, drums, and the leader on trumpet.

On Tuesday, November 11, Ernestine Anderson, who is enjoying a meteoric rise as a jazz singer due to her latest Mercury recordings, will be making her New York night club debut at the Village Vanguard with the Miles Davis Sextet continuing for two more weeks. Miss Anderson will be on hand for a three-week engagement.

Continuing as a feature at the Village Vanguard will be the Sunday afternoon Jazz Matinees with the jazz stars of the current bill playing the 4:30 to 7 P.M. session.

Pepper Records Formed

MEMPHIS, TENN. — The formation of Pepper Records this city was announced last week by Floyd Huddleston, a partner with John R. Pepper, in the firm. Huddleston is a Mississippi songwriter, while Pepper is a businessman and former co-owner of WDIA-Memphis.

According to Huddleston, Pepper Records will be a "balanced operation, not to specialize in one type of music." The diskery will release "many albums" and intends to develop its own talent, Huddleston added.

Arrangements for national distribution of the Pepper line has been made with about 30 distributors.

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- Rhythm & Blues vs. Rock 'N' Roll Roy Milton-Chuck Higgins
- Best Vocal Groups In Rock and Roll
- The Cool Cool Penguins The Penguins

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- Best Gospel Singers Zion Travelers, Soul Revivers, etc.

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R & B

Disk Jockey

REGIONAL RECORD REPORTS

ARCH WYATT

WCTT—Carbin, Ky.

1. Rockin' Robin (B. Day)
2. Chantilly Lace (B. Bopper)
3. Susie Darlin' (R. Luke)
4. Carol (C. Berry)
5. Topsy II (C. Cole)
6. Baby Face (L. Richard)
7. Love Me (Butler & Impressions)
8. Itchy Twitchy Feeling (B. Hendricks)
9. Little Blue Boy (B. B. Bland)
10. Please Accept My Love (J. Wilson)

BOB WOODEL

WWHG—Harnell, N. Y.

1. Bull Whip Rock (Cyclones)
2. Pinkie (E. Bostic)
3. Stack-O-Lee (C. McDevitt)
4. Fever (P. Lee)
5. The Whip (Originals)
6. Doctor Rock (B. Bower)
7. Vodka (Golden Highlights)
8. My Bonnie (R. Charles)
9. Let The Good Times Roll (Brown Bros.)
10. Black Fantasy (L. Glenn)

BOB BENNETT

WDCE—Dade City, Fla.

1. This Little Girl's Gone Rockin' (R. Brown)
2. Tears From My Heart (T. Harris)
3. It Don't Hurt No More (N. Brown)
4. Carol (C. Berry)
5. Chantilly Lace (B. Bopper)
6. La Do Dada (D. Hawkins)
7. Hallelujah, I Love Her So (Bassie & Williams)
8. Everything Will Be Alright (G. Allison)
9. My One And Only Love (R. Hamilton)
10. Queen Of The Hop (B. Darin)

BILL WALTON

WTMA—Charleston, W. Va.

1. Topsy II (C. Cole)
2. Chantilly Lace (B. Bopper)
3. Rockin' Robin (B. Day)
4. Bird Dog (Everlys)
5. Susie Darlin' (R. Luke)
6. Tears On My Pillow (Anthony & Imperials)
7. It's Only Make Believe (C. Twitty)
8. For My Good Fortune (Boone)
9. You Cheated (Del-Vikings)
10. I Got A Feeling (R. Nelson)

AL WEAVER

WKBC—Na. Wilkesbara, N. C.

1. Chantilly Lace (B. Bopper)
2. Whoa Mabel (B. Haley)
3. The Blob (5 Blobs)
4. Hoopa Hoola (B. Johnson)
5. Rockin' Mary (Champs)
6. Bo Diddley (J. Rodgers) (LP)
7. Cannon Ball (D. Eddy)
8. Baby Be Mine (Crewcuts)
9. It's Only Make Believe (C. Twitty)
10. Fallin' (C. Francis)

HAPPY WILSON

WJAZ—Albany, Ga.

1. Chantilly Lace (B. Bopper)
2. Love Me (Butler & Impressions)
3. Bird Dog (Everlys)
4. Carol (C. Berry)
5. My True Love (J. Scott)
6. Rockin' Robin (B. Day)
7. Susie Darlin' (R. Luke)
8. Tears On My Pillow (Anthony & Imperials)
9. Are You Really Mine (J. Rodgers)
10. It's All In The Game (T. Edwards)

MARC STUART

WTIM—Taylarville, Ill.

1. This Little Girl's Gone Rockin' (R. Brown)
2. The Secret (G. McRae)
3. Susie Darlin' (R. Luke)
4. Topsy II (C. Cole)
5. Chantilly Lace (B. Bopper)
6. Summertime Blues (Cochran)
7. I Got A Feeling (R. Nelson)
8. Bird Dog (Everlys)
9. The Blob (5 Blobs)
10. When I Grow Too Old To Dream (E. Townsend)

DICK DEAN

WKTQ—Norway, Paris, Me.

1. Walking Along (Diamonds)
2. Queen Of The Hop (Darin)
3. I Got A Feeling (R. Nelson)
4. Bird Dog (Everlys)
5. Chicka Chicka Honey (Luke)
6. Rockin' Robin (B. Day)
7. Forget Me Not (Kalin Twins)
8. Everyone Was There (Kayli)
9. I'll Be Around (B. Morrow)
10. La Do Dada (D. Hawkins)

ED HOUSTON

CKEY—Taranta, Ont., Can.

1. Topsy II (C. Cole)
2. It Don't Hurt No More (N. Brown)
3. Baby Face (L. Richard)
4. C'mon Let's Go (R. Valens)
5. Jealous Heart (T. Hunter)
6. It's So Easy (Crickets)
7. Well I'm Your Man (J. Tillotson)
8. This Little Girl's Gone Rockin' (R. Brown)
9. Blue Moon (J. Bowen)
10. Tic Toc (L. Allen)

OPERATORS:

Be Sure To Cast Your

VOTE

IN

The Cash Box' 13th Annual Poll

See
Ballot
On
Page
20



Country Disk Jockey REGIONAL RECORD REPORTS

- ESTILL STEWART**
WDOC—Prestonsburg, Ky.
1. Alone With You (F. Young)
 2. Ways Of A Woman In Love (J. Cash)
 3. City Lights (R. Price)
 4. Hurts To Know (Osbornes)
 5. Come Walk With Me (Lee & Cooper)
 6. More Pretty Girls Than One (H. Brown)
 7. I Don't Care Anymore (Flatt)
 8. Lorene (Louvins)
 9. Violet And A Rose (M. Tillis)
 10. I'll Never Take No For An Answer (J. Martin)

- LILLIE ANNE**
WIRC—Hickory, N. C.
1. All Over Again (J. Cash)
 2. Bird Dog (Everlys)
 3. Ways Of A Woman In Love (J. Cash)
 4. Alone With You (F. Young)
 5. It's Only Make Believe (C. Twitty)
 6. Devoted To You (Everlys)
 7. Leave Linda Alone (W. Haas)
 8. Nuthin' Needs Nuthin' (M. Rainwater)
 9. Lonesome Town (R. Nelson)
 10. Betty Ann (W. Haas)

- "SMILIN'" BOB WAGNER**
WITT—Lewisburg, Pa.
1. What Do I Care (J. Cash)
 2. Nearest Thing To Heaven (J. Cash)
 3. Blue Boy (J. Reeves)
 4. You Win Again (J. Cash)
 5. City Lights (R. Price)
 6. Big Wheels (H. Snow)
 7. Till I'm The Only One (Wilburns)
 8. Guess Things Happen That Way (J. Cash)
 9. Alone With You (F. Young)
 10. With Tears In My Eyes (H. Williams)

- HOWARD CLARK**
KBSF—Springfield, La.
1. Look Who's Blue (D. Gibson)
 2. City Lights (R. Price)
 3. Nearest Thing To Heaven (J. Cash)
 4. Bird Dog (Everlys)
 5. Squaws Along The Yukon (H. Thompson)
 6. Tupelo County Jail (Pierce)
 7. Alone With You (F. Young)
 8. I Will (F. Husky)
 9. Talk To Me Lonesome Heart (J. O'Gwynn)
 10. Blue Boy (J. Reeves)

- ART BARTEL**
CHLO—St. Thomas, Landon, Ont., Can.
1. That's The Way I Feel (F. Young)
 2. Violet And The Rose (Tillis)
 3. My Lucky Friend (H. Snow)
 4. She Was Only Seventeen (M. Robbins)
 5. What Do I Care (J. Cash)
 6. I Overlooked An Orchid (C. Smith)
 7. Devoted To You (Everlys)
 8. Lover Doll (E. Presley)
 9. Ways Of A Woman In Love (J. Cash)
 10. Walking The Slow Walk (C. Smith)

- JOHN HUDSON**
WQOK—Greenville, S. C.
1. A Woman Captured Me (H. Snow)
 2. What Do I Care (J. Cash)
 3. Look Who's Blue (D. Gibson)
 4. Ways Of A Woman In Love (J. Cash)
 5. Send Me The Pillow (H. Locklin)
 6. Till I'm The Only One (Wilburns)
 7. Blue Boy (J. Reeves)
 8. Touch And Go Heart (Wells)
 9. Country Music Is Here To Stay (S. Crum)
 10. She Was Only Seventeen (M. Robbins)

- "COUSIN BOB" CARR**
WCLE—Cleveland, Tenn.
1. Pick Me Up On Your Way Down (C. Walker)
 2. City Lights (R. Price)
 3. Falling Back To You (Pierce)
 4. Jealousy (K. Wells)
 5. I Will (F. Husky)
 6. Nearest Thing To Heaven (J. Cash)
 7. Invitation To The Blues (R. Price)
 8. My Lucky Friend (H. Snow)
 9. Give Myself A Party (Gibson)
 10. What Do I Care (J. Cash)

- GLENN C. LEWIS**
WHYE—Raanake, Va.
1. What Do I Care (J. Cash)
 2. Blue Boy (J. Reeves)
 3. City Lights (R. Price)
 4. Guess Things Happen That Way (Homer & Jethro)
 5. Bird Dog (Everlys)
 6. Alone With You (F. Young)
 7. Country Music Is Here To Stay (S. Crum)
 8. Squaws Along The Yukon (H. Thompson)
 9. It's Only Make Believe (C. Twitty)
 10. Blue Blue Day (D. Gibson)

- ROLLIE WEBBER**
KAYE—Puyallup, Wash.
1. Tupelo County Jail (Pierce)
 2. City Lights (R. Price)
 3. Nothing Can Stop Me (Jones)
 4. I Can't Stop Loving You (K. Wells)
 5. Violet and The Rose (Tillis)
 6. All Over Again (J. Cash)
 7. Two Empty Arms (C. Walker)
 8. Till I'm The Only One (Wilburns)
 9. I Will (F. Husky)
 10. Sweet Thing (B. Owens)

- DAY SANDSTROEM**
WWRI—West Warwick, R.I.
1. Ways Of A Woman In Love (J. Cash)
 2. City Lights (R. Price)
 3. Eskimo Boogie (B. J. Starr)
 4. Look Who's Blue (D. Gibson)
 5. Blue Boy (J. Reeves)
 6. I'll Make It All Up To You (J. L. Lewis)
 7. Squaws Along The Yukon (H. Thompson)
 8. A Woman Captured Me (H. Snow)
 9. Tupelo County Jail (Pierce)
 10. Real Love (E. Arnold)

- CLARENCE KNEELAND**
WICH—Jewett City, Conn.
1. My Lucky Friend (H. Snow)
 2. Blue Boy (J. Reeves)
 3. I Hate Myself (F. Young)
 4. Falling Back To You (Pierce)
 5. Half A Mind (E. Tubb)
 6. A Love Is Born (C. Smith)
 7. Ways Of A Woman In Love (J. Cash)
 8. Lonely Island Pearl (Johnnie & Jack)
 9. Pick Me Up On Your Way Down (C. Walker)
 10. Is It Right (Lee & Cooper)

- NEIL LEAVITT**
KHAT—Phaenix, Ariz.
1. Need You (D. Owens)
 2. Ways Of A Woman In Love (J. Cash)
 3. Chantilly Lace (B. Bopper)
 4. Pick Me Up On Your Way Down (C. Walker)
 5. Nuthin' Needs Nuthin' (M. Rainwater)
 6. White Bucks & Saddle Shoes (B. Pedrick)
 7. The Chase (S. Wooley)
 8. After The Boy Gets The Girl (W. Walker)
 9. Devoted To You (Everlys)
 10. For My Good Fortune (P. Boone)

- JACK DUNIGAN**
WJTN—Jamestown, N. Y.
1. Squaws Along The Yukon (H. Thompson)
 2. Cry Baby Cry (Wilburns)
 3. Pick Me Up On Your Way Down (C. Walker)
 4. Nuthin' Needs Nuthin' (M. Rainwater)
 5. Touch And Go Heart (Wells)
 6. Promise Of Things To Come (M. Wiseman)
 7. Blue Boy (J. Reeves)
 8. It's Doggone Tough On Me (B. Walker)
 9. Lying Lips (B. Phillips)
 10. Look Who's Blue (D. Gibson)

- EDDIE BOND**
KWEM—Memphis, Tenn.
1. Falling Back To You (Pierce)
 2. Chantilly Lace (B. Bopper)
 3. Lying Lips (B. Phillips)
 4. Where Will Mommie Go (R. Sovine)
 5. You're Making A Fool Out Of Me (J. Newman)
 6. City Lights (R. Price)
 7. My Baby's Gone (Louvins)
 8. All Grown Up (J. Horton)
 9. All I Have Is Love (Haggett)
 10. What Do I Care (J. Cash)

- RAY READ & JOE HILL**
WAZA—Bainbridge Ga.
1. Tom Dooley (Kingston Trio)
 2. Ways Of A Woman In Love (J. Cash)
 3. Bird Dog (Everlys)
 4. Blue Boy (J. Reeves)
 5. She Was Only Seventeen (M. Robbins)
 6. City Lights (R. Price)
 7. It's Only Make Believe (C. Twitty)
 8. Every Girl (P. Mitchell)
 9. Alone With You (F. Young)
 10. Squaws Along The Yukon (H. Thompson)

- TOM REEDER**
WABB—Mobile, Ala.
1. Anything (Country Lads)
 2. Falling Back To You (W. Pierce)
 3. City Lights (R. Price)
 4. Blue Boy (J. Reeves)
 5. Fool That I Am (L. Gordon)
 6. I Forgot More (S. Davls)
 7. The One I Love (R. Acuff)
 8. Blue Doll (A. Carter)
 9. Are You Alone (B. Clifton)
 10. High Lonesome (Country Gentleman)

- MIKE ROBBINS**
WAKE—Baltimore, Md.
1. It's Only Make Believe (C. Twitty)
 2. What Do I Care (J. Cash)
 3. Runaway, Skidaddle Skidoo (D. Day)
 4. I'll Make It All Up To You (J. L. Lewis)
 5. Alone With You (F. Young)
 6. Look Who's Blue (Gibson)
 7. All Grown Up (J. Horton)
 8. A Love Was Born (C. Smith)
 9. That's The Way I Feel (F. Young)
 10. Give Myself A Party (Gibson)

- ARCH WYATT**
WCTT—Carbin, Ky.
1. Blue Boy (J. Reeves)
 2. Ways Of A Woman In Love (J. Cash)
 3. City Lights (R. Price)
 4. Squaws Along The Yukon (H. Thompson)
 5. Devoted To You (Everlys)
 6. Alone With You (F. Young)
 7. Pick Me Up On Your Way Down (C. Walker)
 8. She Was Only Seventeen (M. Robbins)
 9. Violet And The Rose (Tillis)
 10. Poor Little Fool (R. Nelson)

- HORACE LOGAN**
KCUL—Fort Worth, Tex.
1. Ways Of A Woman In Love (J. Cash)
 2. She Was Only Seventeen (M. Robbins)
 3. Squaws Along The Yukon (H. Thompson)
 4. It's Only Make Believe (C. Twitty)
 5. Tupelo County Jail (Pierce)
 6. All Over Again (J. Cash)
 7. Lonesome Town (R. Nelson)
 8. Walking The Slow Walk (C. Smith)
 9. Devoted To You (Everlys)
 10. Invitation To The Blues (R. Price)

- VERNON STEWART**
KXRJ—Russellville, Ark.
1. City Lights (R. Price)
 2. I'll Still Love You (Stewart)
 3. Half A Mind (E. Tubb)
 4. Till I'm The Only One (Wilburns)
 5. Just The Kind Of Man (J. Simpson)
 6. That's The Way I Feel (Young)
 7. Would You Care (Browns)
 8. Falling Back To You (Pierce)
 9. Squaws Along The Yukon (H. Thompson)
 10. A Woman Captured Me (H. Snow)

- MARSHALL T. PACK**
WEAS—Decatur, Ga.
1. Nearest Thing To Heaven (J. Cash)
 2. Alone With You (F. Young)
 3. City Lights (R. Price)
 4. Mother Is Old (F. Davis)
 5. Would You Care (Browns)
 6. Two Empty Arms (Walker)
 7. Shut-In Mother's Prayer (M. Pack)
 8. My Baby's Gone (Louvins)
 9. Heartbreak Avenue (Gibson)
 10. Lying Lips (B. Phillips)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.



Country Big 10

JUKE BOX TUNES

Pos. Last Week

THE WAYS OF A WOMAN IN LOVE 1

Johnny Cash
(Sun 302)

CITY LIGHTS 4

Ray Price
(Columbia 41191)

BIRD DOG 2

Everly Brothers
(Cadence 1350)

SQUAWS ALONG THE YUKON 5

Hank Thompson
(Capitol 4017)

BLUE BOY 3

Jim Reeves
(RCA Victor 7266)

ALONE WITH YOU 7

Faron Young
(Capitol 3982)

YOU'RE THE NEAREST THING TO HEAVEN 10

Johnny Cash
(Sun 302)

BLUE BLUE DAY 6

Don Gibson
(RCA Victor 7010)

DEVOTED TO YOU 8

Everly Bros.
(Cadence 1350)

IT'S ONLY MAKE BELIEVE 12

Conway Twitty
(MGM 12677)

1. PICK ME UP ON YOUR WAY DOWN. 12. INVITATION TO THE BLUES. 13. FALLING BACK TO YOU. 14. SHE WAS ONLY SEVENTEEN. 15. LOOK WHO'S BLUE. 16. WHAT DO I CARE. 17. TUPELO COUNTY JAIL. 18. GUESS THINGS HAPPEN THAT WAY. 19. TALK TO ME, OH LONESOME HEART. 20. GIVE MYSELF A PARTY.

Festival Planning



NASHVILLE—With more than 2,500 of the nation's leading disk jockeys about to descend on Nashville, Tenn. for the 7th annual Country Music Disk Jockey Festival, the management of WSM, host for the festival, put their heads together to insure the DJ's visit will be a memorable one. Highlighting the festival on November 21 and 22 will be the observance of the 33rd anniversary and the 1,000th performance of WSM's "Grand Ole Opry." Doing the planning are (left to right) "D" FitzPatrick, talent coordinator; Bob Cooper, general manager; and Ott Devine, station manager.

Stereophonic For Victor In Chicago

NEW YORK — Complete stereophonic disk recording facilities have recently been installed in the Chicago studios, RCA Victor Record division, according to J. F. Wells, Manager, Recording—Chicago. At the same time, A. E. Hindle, manager, Custom Record Sales, Chicago, announced that these facilities were immediately available to all record producers in the midwest.

The new channel is equipped with Westrex 3A cutters, built by the corporation which developed the stereophonic disk system adopted recently by the RIAA and the EIA as the

standard of the industry. The system will be operated by technicians who pioneered in the recording and reproduction of stereophonic sound.

These stereo disk facilities utilize all the techniques which have proven valuable in the making of high quality monophonic disk masters. These include feedback recording and monitoring, automatic continuously variable pitch control, thermal stylus, vacuum turntable and automatic diameter equalization. Precision automatic Scully recording lathes are used exclusively.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

1. CITY LIGHTS
2. THE WAYS OF A WOMAN IN LOVE
3. BLUE BOY
4. SQUAWS ALONG THE YUKON
5. ALONE WITH YOU
6. PICK ME UP ON YOUR WAY DOWN
7. BIRD DOG
8. FALLING BACK TO YOU
9. WHAT DO I CARE
10. TUPELO COUNTY JAIL

- POS. LAST WEEK
- | | |
|---------------------------|------|
| Ray Price (Columbia) | (2) |
| Johnny Cosh (Sun) | (1) |
| Jim Reeves (RCA Victor) | (3) |
| Hank Thompson (Capitol) | (4) |
| Faron Young (Capitol) | (5) |
| Charlie Walker (Columbia) | (6) |
| Everly Brothers (Cadence) | (8) |
| Webb Pierce (Decca) | (11) |
| Johnny Cosh (Sun) | (15) |
| Webb Pierce (Decca) | (9) |

11. LOOK WHO'S BLUE. 12. WOULD YOU CARE. 13. YOU'RE THE NEAREST THING TO HEAVEN. 14. INVITATION TO THE BLUES. 15. BLUE BLUE DAY. 16. SHE WAS ONLY SEVENTEEN. 17. IT'S ONLY MAKE BELIEVE. 18. DEVOTED TO YOU. 19. THE VIOLET AND THE ROSE. 20. NUTHIN' NEEDS NUTHIN'. 21. THAT'S THE WAY I FEEL. 22. GIVE MYSELF A PARTY. 23. A WOMAN CAPTURED ME. 24. TILL I'M THE ONLY ONE. 25. TALK TO ME, OH LONESOME HEART. 26. TOUCH AND GO HEART. 27. ALL GROWN UP. 28. MY BABY'S GONE. 29. YOU'RE MAKING A FOOL OUT OF ME. 30. GUESS THINGS HAPPEN THAT WAY. 31. WHERE WILL MOMMY GO. 32. HALF A MIND. 33. HEY SHERIFF. 34. SEND ME THE PILLOW YOU DREAM ON. 35. LONELY ISLAND PEARL. 36. I HATE MYSELF. 37. I WILL. 38. LYING LIPS. 39. JEALOUSY. 40. DEEP PURPLE BLUES. 41. CHANTILLY LACE. 42. HEY, MR. BLUEBIRD. 43. A LOVE WAS BORN. 44. TWO TINY RINGS. 45. MY LUCKY FRIEND. 46. HAVE BLUES WILL TRAVEL. 47. ALL THE GOOD TIMES. 48. COUNTERFEIT LOVE. 49. I GOT A FEELING. 50. NOTHING CAN STOP ME; BIG WHEELS; ALL THE TIME; I'LL MAKE IT ALL UP TO YOU; SO DOGGONE TOUGH ON ME; IT'S A LITTLE MORE LIKE HEAVEN; OUTSIDE YOUR DOOR; WALKING THE SLOW WALK; LORENE; HE'S LOST HIS LOVE FOR ME; HEARTBREAK AVENUE; LONESOME TOWN; COUNTRY MUSIC IS HERE TO STAY.



Country Best Sellers

IN RETAIL OUTLETS

- | | Pos. Last Week |
|---|----------------|
| 1. CITY LIGHTS
Ray Price
(Columbia 41191) | (3) |
| 2. SQUAWS ALONG THE YUKON
Hank Thompson
(Capitol 4017) | (5) |
| 3. THE WAYS OF A WOMAN IN LOVE
Johnny Cash
(Sun 302) | (1) |
| 4. ALONE WITH YOU
Faron Young
(Capitol 3982) | (6) |
| 5. BIRD DOG
Everly Brothers
(Cadence 1350) | (2) |
| 6. BLUE BOY
Jim Reeves
(RCA Victor 7266) | (4) |
| 7. YOU'RE THE NEAREST THING TO HEAVEN
Johnny Cash
(Sun 302) | (9) |
| 8. IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677) | (10) |
| 9. WHAT DO I CARE
Johnny Cash
(Columbia 41251) | (14) |
| 10. FALLING BACK TO YOU
Webb Pierce
(Decca 30711) | (13) |
| 11. BLUE BLUE DAY. 12. PICK ME UP ON YOUR WAY DOWN. 13. LOOK WHO'S BLUE. 14. INVITATION TO THE BLUES. 15. TUPELO COUNTY JAIL. 16. DEVOTED TO YOU. 17. GIVE MYSELF A PARTY. 18. WOULD YOU CARE. 19. TOUCH AND GO HEART. 20. TALK TO ME OH LONESOME HEART. 21. ALL GROWN UP. 22. THAT'S THE WAY I FEEL. 23. THE VIOLET AND THE ROSE. 24. MY BABY'S GONE. 25. SHE WAS ONLY SEVENTEEN. 26. GUESS THINGS HAPPEN THAT WAY. 27. NUTHIN' NEEDS NUTHIN'. 28. A WOMAN CAPTURED ME. 29. YOU'RE MAKING A FOOL OUT OF ME. 30. I HATE MYSELF. 31. I GOT A FEELING. 32. HALF A MIND. 33. JEALOUSY. 34. SEND ME THE PILLOW YOU DREAM ON. 35. MY LUCKY FRIEND. | |

Jimmie Williams

Sings

"NO ONE KNOWS"

on

MGM

WHITE OAK MUSIC—BMI

7771 Cheyot Rd.
Cincinnati 39, O.

ANOTHER TENDER SMASH

"BRENDA LEE"

by

Lindy Wade

TENDER RECORDS # 515
It's A Cash Box Bullseye

Canadian Capers

TORONTO TOPICS:

The Cross Canada Hit Parade got off to a flying start Oct. 13th, Starring Joyce Hahn (Cadence/Sparton) and Wally Koster. Special guests were Tommy Edwards (MGM), Paul Anka (ABC-Par/Sparton) and The Kirby Stone Four (Columbia). Producer of the show is Stan Harris, and Stan has come up with some fresh new ideas that should give the show top rating in the near future. Other artists scheduled to guest on the show are Andre Previn Oct. 27th. Frankie Avalon and Jack Scott Nov. 3rd, Ahmad Jamal Trio Nov. 10th. . . . Georgia Gibbs (Roulette/Apex) in town for TV appearances and to visit DJ's with her current click, "The Hula Hoop Song". . . . Conway Twitty (MGM) appearing this week at Le Coq D'Or. Conway's "It's Only Make Believe" has hit the number 1 spot in sales in the Toronto area. . . . Bob Laine of Chum will be spending the next five days high in the sky out at Lawrence Plaza. Bob will broadcast direct from his tent in the sky to help celebrate the Plaza's 5th Anniversary. . . . Oscar Peterson appearing nightly at the Town Tavern for one week. . . . One of the fastest selling records to hit the record bars in sometime is "Tom Dooley" by the Kingston Trio (Capitol). Dealers are ordering this one by the hundreds, so it looks like "Tom Dooley" will go right to the top. . . . Dee jays & people in the business are looking forward to visiting the WSM Convention in Nashville. Barry Nesbitt of CKFH will probably introduce his big record to many of his friends south of the border. Barry's "A Pub With No Beer" is still one of the top selling records across Canada, and should do equally as well when released in the States.

In All Markets

"HEY SHERIFF"

Rusty & Doug

HICKORY 1083

Nothing Can Stop This One!

WHOA MABEL!

by

Bill Haley & His Comets

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Country Reviews

- | | | |
|---------------------|--------------------|--------------------|
| A BULLSEYE | B VERY GOOD | C FAIR |
| B+ EXCELLENT | C+ GOOD | D MIEDIOCRE |

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"I GOT STUNG" (1:50) [Gladys ASCAP—A. Schroeder, D. Hill]
 "ONE NIGHT" (2:32) [Travis, Presley BMI—D. Bartholomew, P. King]
 ELVIS PRESLEY (RCA Victor 7410)

● Altho he's overseas, Pvt. E. P.'s presence'll still be felt heavily here. His latest pair from Victor should be up there in no time flat. (See pop reviews).

"YOU DON'T WANT TO HOLD ME" (2:20)

[Starrite BMI—J. O'Gwynn, M. Kilgore]

"BLUE MEMORIES" (2:24) [Starrite BMI—J. O'Gwynn, P. Williams]
 JAMES O'GWYNN ("D" 1022)

● Chances are James O'Gwynn will make it two-in-a-row with his latest session for the "D" people. And both ends of the release are loaded with hit potential. They're two romantic weepers, one done up in the present tense, the other in the past, that the warbler polishes off with finesse. On the top end, he engagingly zips over a quick beat, multiple-vocal affair labeled "You Don't Want To Hold Me". On the lower deck, a middle beat, dual-voiced opus, he tearfully tells about his "Blue Memories". James is in top country form. His many fans are sure to be pleased.

"VIOLETS AND CHEAP PERFUME" (1:56)

[Acuff-Rose BMI—B. Bryant]

"ONE TIME TOO MANY" (2:20) [Acuff-Rose BMI—B. Bryant]
 MARGIE BOWES (Hickory 1087)

● Margie Bowes, the chirp who copped top honors in the recent "Opry"-Pet Milk contest, stands a strong chance of repeating her success, chart-wise, via both ends of her second outing for the label. On one half, Margie displays her fine ballad offerings as she waltzes thru an attractive tear-jerker tabbed "Violets And Cheap Perfume". Flipside features the thrush's dandy up beat stylings as she brightly bounces out an enticing honky-tonker dubbed "One Time Too Many". Terrific instrumental assist with the rinky-dink 88's front and center. Great for the country and pop boxes.

AL TERRY
(Hickory 1088)

B+ "MY BABY KNOWS" (2:25)
 [Acuff-Rose BMI—M. Endsley] Look for Al Terry's latest pairing to do big things in both the country and pop marts. This intriguing, slightly up tempo romantic opus finds the smooth-toned chanter piping, with heartfelt emotion, in the style that the kids are accepting.

B+ "YOUR SWEET LIES" (1:56)
 [Acuff-Rose BMI—B. Bryant] A most appealing, pop-oriented vocal crew backs Terry on this tender romantic weeper taken a light, bouncy pace. Could be a two-sided clicker.

JOHNNY BUSH
(Allstar 7172)

C+ "YOUR KIND OF LOVE" (2:20)
 [Allstar BMI—L. Rowe, D. James] Johnny Bush, neatly assisted by Bill Freeman and his Texas Plainsmen on the vocal and instrumental end, colorfully knocks out a foot-stompin' all-market, love affair that's sure to draw a heap of loot into the coin-chutes.

C+ "I SHOULD HAVE KNOWN" (2:35) [Allstar BMI—E. Fleury, L. Hobbs] Here Bush, and the group, pleasantly lilt over an r&r-styled romantic heart-breaker. Good backer-upper.

WANDA JACKSON
(Capitol 4081)

B+ "SINFUL HEART" (2:34) [Central BMI—W. Jackson] Velvety-throated Wanda Jackson is at her weeper-ballad best as she convincingly wraps up this heart-rending romantic item. Potent lyrics handled in first rate style. Country jocks'll easily warm up to this one. Could step way out.

B+ "ROCK YOUR BABY" (1:43)
 [Brazos Valley BMI—W. Jackson] The songstress can have an all-mart chart item with this engaging thumper tailor-made for the hoofers. Solid coupler.

JACK BRADSHAW
(Mar-Vel 753)

B+ "MEN ARE WEAK" (2:08)
 [Hits Of Tomorrow BMI—Hough Glenn] Jack Bradshaw follows his attention-getting "Naughty Girls" with one that'll probably cause an even bigger fuss among the pop and country platter spinners. On it Jack softly caresses a catchy, easy-going tale billed as the 'No. 1 song of the Weak'. Interesting side to watch closely.

B "JO-JO" (1:49) [Hits Of Tomorrow BMI—Hough, Glenn] Under lid is a tantalizing slicing that Bradshaw takes for a refreshing whirl. Can also put the artist in hit contention.

ORELLA MYERS
(Wonder 108)

B+ "ASK LUCILLE" [Wonder BMI—D. Grashey] Canadian canary Orella Myers, makes her debut on the N.R.Co. subsid, Wonder Records, with a real delightful, quick beat novelty that has what it takes to make the ops, jocks and dealers sit up and take notice.

B "MY PARADISE" [Wonder BMI—D. Grashey] A flavorful steady beat musical backdrop slickly showcases the chirp's fetching warbling on one from the happy-outcome romantic category.

JACKIE HURST
(American 1001)

B+ "NIGHT WIND" [AMA BMI—J. Hurst, B. Lindsey] Jackie Hurst sends up one that could put the American label on the 'record map'. It's a haunting, up tempo bluser that Hurst and a vocal crew work over in coin-catching manner. Big dual-market possibilities.

B+ "KING OF DREAMERS" [AMA BMI—J. Hurst] Another one that bears close, two-field scrutiny is the tantalizing rock-a-ballad that Hurst and the outfit persuasively spin on this end. A double-barreled release.



Country Round Up

WSM's Director of Public Relations, Royal McCullough, advises that deejays should be receiving their official invitation to WSM's Seventh Annual Jockey Festival, which is scheduled for November 21st and 22nd. Seizing the opportunity, "As you know the purpose of the Festival is to commemorate the 33rd anniversary of the Grand Ole Opry and this year we expect it to be the Opry's greatest birthday celebration ever. The Festival program subjects will be timely, comprehensive and informative, and speakers will be entertaining, offering much to everyone present at this confab of country music enthusiasts. And there will be a special treat in store for you at the afternoon 'Festival Workshop' session which will probably provide you deejays with the best laugh you've had all year. This is one convention you'll want to be a part of and one from which you'll take home many memories and new ideas for a long time to come."



BILL MONROE

The Jordanaires, one of the nation's most versatile and popular quartets, appeared on NBC-TV's "The Kraft Music Hall," at the special request of Milton Berle, the show's star. This was their second appearance on a Milton Berle show. The four young men

hold record for Capitol records.

Hank Snow and all his Rainbow Ranch Boys will soon be embarking on a tour through his native Canada. Hank recently returned from a very successful tour through the western part of the U.S. where he appeared on Nat Nigberg's "Country America" TV show originating in Los Angeles. "Sleepy" McDaniel informs that while in Calif. Hank broke his own attendance record on the L. A. "Town Hall Party" and that his latest Victor coupling, "A Woman Captured Me" and "My Lucky Friend", looks like his biggest in quite awhile. "Sleepy" adds that the Hank Snow School of Music, located at the Hank Snow Music Center in Nashville, has just begun its fall guitar classes with a capacity enrollment.

Ted Harris, discovery of Ted Daffan, head of the Silver Star music pub- lish- ing, and Joe Talbot, Mgr. of Snow's Music Center, cut his initial RCA Victor session, on Oct. 15th, with a release due in 30 days.

Cowboy Copas and Kitty Wells appear on the Oct. 18th-Prince Albert portion of the "Opry" with Porter Wagoner and Bill Monroe set for the 25th segment.

Glad to see that Herb Shucher, Jim Reeves' Mgr., up and around after undergoing surgery. The chart-topping run of Jim's "Blue Boy", as well as his recent 'Bullseyed' pairing, "Billy Bayou" and "I'd Like To Be", probably helped speed up Herb's recovery.

Harry Glenn, Mar-Vel Records, tells us that Jack Bradshaw's new release, "Men Are Weak" and "Jo-Jo", looms as a hot coupling in both the country and pop depts. Glenn is already boasting excellent air coverage on the disk. Mona Kerry, the 'country girl' from Shreveport, La., makes her Mar-Vel debut, this week, with "My Heartaches Started With You" and "Half Moon". Glenn adds that Mona, who will soon appear on "Louisiana Hayride" and other country TV shows, previously appeared with Bradshaw and



JACK BRADSHAW

Jack Emery via WSM.

Rolie Webber, KAYE-Puyallup, Wash., types that the station is plugging c&w music 18 hours a day and would appreciate hearing from the diskeries, promotion men and artists in regard to the c&w waffles.

A highlight of the Country Music D. J. Convention in Nashville, will be Hank Thompson and the Brazos Valley Boys sporting their new fidelity sound system. Sponsored by the Country Music Association, the crew'll play the dance at the Andrew Jackson Ballroom, on Fri. nite., Nov. 21st. All persons interested in the Country music industry are urged to attend the Country Music Association meetings, 9:30 A. M., in WSM's Studio C, as well as a meeting at 1:30 P. M. for all members for the purpose of the election of officers and directors.

Americana Corp.'s Steve Stebbins pens from the west coast that Lefty Frizzell's new Columbia pairing, "Cigarettes And Coffee Blues" and "You're Humbuggin' Me" has stirred up more interest than Lefty has had since his big ones of a while back. Frizzell left "Country America" to play the "Town Hall Party" on Oct. 19th, Yuma, Ariz. (10/24), Riverside, Calif. (10/25), and San Diego (10/26). He then flies to Texas for a 5 day tour with Johnny Cash Enterprises and on Nov. 1st, for a 15-day tour, starting in St. Louis. The 1st open Sat. he's to play the "Louisiana Hayride". Stebbins adds that Freddie Hart's Columbia coupling, "I'm No Angel" and "Midnight Date", has started off well in Calif. He opened a new c&w show at the Veterans' Memorial Hall, Oct. 22nd, in Santa Maria, Calif., and was set for



MONA KERRY

Rosmond, Calif. (10/23), Santa Ana (10/24), "Country America" (10/25), for a big show with Frizzell in San Diego on the 26th and on the 1st of Nov. returns to "Country America" for 2 weeks. Freddie is staying close to home, for the present, expecting a new addition to the Hart household.

Nat Nigberg, Producer of the "Country America", KABC-TV-Los Angeles show is currently prepping a syndication deal for the show, packaging 2 additional properties "Latin Holiday" and "Country Roundup Time". Bob Willis and his Texas Playboys started a 4 week tour towards the west coast on Oct. 18th with 2 weeks in Calif. While there the outfit will appear on the Nigberg program.

A new addition to the "Country America" outing is former "Opry" star Gordon Terry. The artist, who came to Hollywood for a whirl at films,

guested on the Nigberg offering and fan reaction was so great that Nat decided to exercise his option.

Bruce Hubbard, Program Director at WDOC-Prestonsburg, Ky., reports that Bill Monroe was a big hit on Oct. 3rd, with a capacity crowd at the Al-Mar Drive-In Theatre in town. He also stopped by the WDOC mikes for a long chat, was a guest on Estill Stewart's "Dixie Jamboree" and plugged his new Decca offering "Panhandle Country". Bruce notes that his waxing is still going strong in the area as is Jimmy Martin's "I'll Never Take No For An Answer" on Decca. Hubbard adds that the station is always in need of good country music. All concerned—take note!



BOB WILLIS

Another jock reporting a big tune in his territory is Al Weaver, WKBC-N. Wilkesboro, N.C. typing the praises of Carl Butler's Columbia pressings, "Baby I'm Waitin'" and "My Cajun Baby".

Billy Willow & Dottie Mae, The "Arizona Sweethearts" currently appearing with Smokey Warren & his Arizona Trail-Blazers at "Charlie's", in Asbury Park, N.J., will be guests of Ernest Tubbs on his WSM show, Nov. 22nd. The gals just cut 4 sides for Cool Records and'll have a release the 1st week in Nov.

Mgr. Sam Gibbs informs that the Miller Bros. Band of Wichita Falls, Texas, finishes a 5 week, 5,300 mile trek of Puerto Rico, Miami, Bermuda, N.Y. and Newfoundland on Nov. 1st. The trip winds up the boys' 1958 tour sked which has taken them into 32 states, Can. and the Islands. A big promotion is under way for the band's homecoming at their club in Wichita Falls with the town's radio station and newspaper pitching in. The balance of the year will have the outfit working Thursdays and Saturdays at the club with one-niters out and back to town.

Jack Dunigan, WJTN-Jamestown, N.Y., hopes that c&w promotion men, artists and diskeries won't forget their old buddy when it comes to the new disks. Just send 'em along to Jack, care of the station.

After an 18 month absence from records Ferlin Husky's 'very best friend', Simon Crum, appeared on the wax scene last week with a Capitol pairing tagged "Country Music Is Here To Stay" and "Stand Up, Sit Down, Shut Your Mouth". "All interested parties may receive a copy by contactation" sez Hubert Long, 616 Exchange Bldg., Nashville, Tenn.



BILLY WILLOW & DOTTIE MAE

B. Harville, Jr., Bandera prexy, tells us that the label's Bob Perry just returned to Chicago, from Nashville, with his Mgr. Mrs. Vi Muszynski, where they promoted Bob's chart-riding, "Two Tiny Rings" and talked some business with Nashville promoters.

According to word from Marshall Pack at Decatur, Ga.'s 50,000 watt indie, WEAS, Bob Prather, deejay at the station, has formed the Spirits of Dixie Qt. Going strong at WEAS are Warren Roberts, with his Mon. thru Fri., 9:00 to 10:00 A.M. show, and Sat. afternoon gospel stint, and Jack Holden, Frances and daughter, Linda, with their music show on Sat. Marshall adds that in the last 14 months he's had over 40 commercial recordings of his gospel tunes with 50,000 copies of sheet music sold. The Blackwood Bros. Qt., The Lefevre's, The Harvesters, The Cavaleers and the Melodyaires have all waxed his "One By One" with Jimmie Davis set to cut it too. Marshall's latest record is on "Bill Lowery's "Songs Of Faith" label, "I Didn't Know Just What To Do" and "He's My Saviour, Lord And King" and he's presently playing dates throughout the 'deep south'. Jocks wanting Marshall's gospel disks should write to him at P.O. Box 901, Decatur, Ga. All quartets, for recording purposes, may receive complimentary copies too. Ben Speer's Vol Music is marketing "Pack's River Of Live" sheet music. Pack, incidentally, notes that he's doing all of Lowery's custom records for gospel groups down south.



JACK DUNIGAN

Clyde Beavers postcards that his every-4th week, Cleveland, "Tennessee Jamboree" show is doing fine and that he recently had Autry Inman in as a special guest with Bill Carlisle set for Nov. 1st. He notes that his Wonder waxing of "Black Knee Socks" is going great guns in his portion of the country while the flip, "Susie Darlin'" is doing well too. Jocks desiring copies can have same by dropping a line to Clyde at 545 11th St., N.E. Cleveland, Tenn.

Hal Smith, Curtis Artist's Productions, types that Ernest Tubbs & his Texas Troubadors, Ray Price & his Cherokee Cowboys and Skeeter Davis returned to wax sessions in Nashville after a recent Kan.-Mo.-Iowa-Neb. tour. Hap Peebles, of Kansas, notes that it was the biggest tour he's had in 3 years. Congrats are in order for the Prices who added Clifton Ray to the family roster on Oct. 15th.

The Webb Pierce Show, which just finished touring Mich., Ill. and Wisc., reports back as being a very successful tour. This unit featured Judy Lynn, Pat Kelly and Stonewall Jackson, and was set by John Kelly's "World Famed Attractions".

The Judy Lynn, Pat Kelly Show featuring "Little" Jimmy Dickens played the last of their fair dates for this season at the Great Frederick Fair in Frederick, Md. Oct. 3rd. This date was also set by Kelly.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

**NOW! HEAR STEREO PLAYED WITH
MORE REALISM AND BRILLIANCE
THAN EVER BEFORE...ANYWHERE!**



STEREOPHONIC

**SEEBURG INTRODUCES TWO SENSATIONAL NEW
TWO-CHANNEL STEREO MUSIC SYSTEMS!
SEE OTHER TWO-PAGE AD IN THIS ISSUE**



**HEAR SEEBURG STEREO!
SEE SEEBURG STEREO!
NOW PLAYING AT YOUR
SEEBURG DISTRIBUTOR**



Man of the Week



JOE FLESCH

Joe Flesch is probably one of the very few presidents who doesn't play golf. He's a family man. Loves family life. His three grandchildren are the apples of his eyes. And the twins, boy and girl grandchildren, well, just don't ever get Joe started on this subject.

Joe's a hobbyist. A man with but one grand hobby. That hobby is located in the garage back of his home. It's his do-it-yourself sanctum. That's where Joe can wile the hours away creating so many very useful things for his home, the homes of his son, his daughter and his friends. His shop is well equipped with power and hand tools. And from carpentry to plumbing, just call on Joe. He loves to do it himself.

But back to the business career of Joe Flesch and the reason why he's so intimately called "Joe" by all who know him. He's that sort of grand personage. "Just call me Joe", he says with great humility.

Joe's a regular guy. A fine and astute businessman. A great believer in people because he likes people. Joe has faith in all who work with him.

"In fact," Joe Flesch says of all at Bally, "they're away above average in ability, intelligence and experience."

Back in 1936 when Joe Flesch applied for the position of accountant with Bally Manufacturing Company, thru an advertisement he noted in his newspaper, he soon learned he'd entered into a firm with great growing pains. By 1938, Joe had become Secretary and Treasurer of Bally.

In 1939, he was appointed Production Manager by the late Ray T. Moloney and headed all manufacturing operations of the firm. A big job. A great responsibility. He continued in this position until 1944 when Bally acquired two woodworking plants and a kiddie ride factory.

Joe took over as coordinator of these three new factories. He was President, General Manager, and everything else between the three new plants and the main factory. He was, at the same time, management consultant for other Bally subsidiaries as well.

When Ray T. Moloney passed away in February, 1958, the Board of Directors elected Joe Flesch President of Bally Manufacturing Co. A position of the utmost responsibility.

"And," as Joe humbly remarks, "this was the one time when I couldn't ask someone else for a 'yes' or 'no' answer. I had to have the answer myself."

Those who have worked with him over the years at Bally not only have faith in him, but, each and everyone staunchly agrees:

"Joe does have the answers."

To Solve The Muddle Now Existing On

DEPRECIATION

Calls For a Concerted and Unified Attempt by the Leaders in the Industry to Insist That the U.S. Write a Definite and Equitable "Set of Rules".

For a number of years, *The Cash Box* has pointed up the complex, varied and mixed up methods used by operators in their dealings with the Internal Revenue Department in depreciating their equipment.

Ray Erfle, vice president of the Broad Street Trust Company, Philadelphia, Pa., advised us several months ago that most operators in that area are depreciating their equipment on a four year basis—50% the first year; 25% the second and 12½% the third and fourth years. He said "most" of the operators. In our study of the situation, we find that operators thruout the nation are using widely varied methods, even in the same areas. Some use a five year plan—20% each year. Others use a four year plan—25% each year. Then there's the four year method—40% the first year; 30% the second; 20% the third year; and 10% the fourth year. Some operators have established a depreciation method on a three year basis of 33-1/3% each year. We even know of one operator who uses *The Cash Box* price lists as his depreciation method.

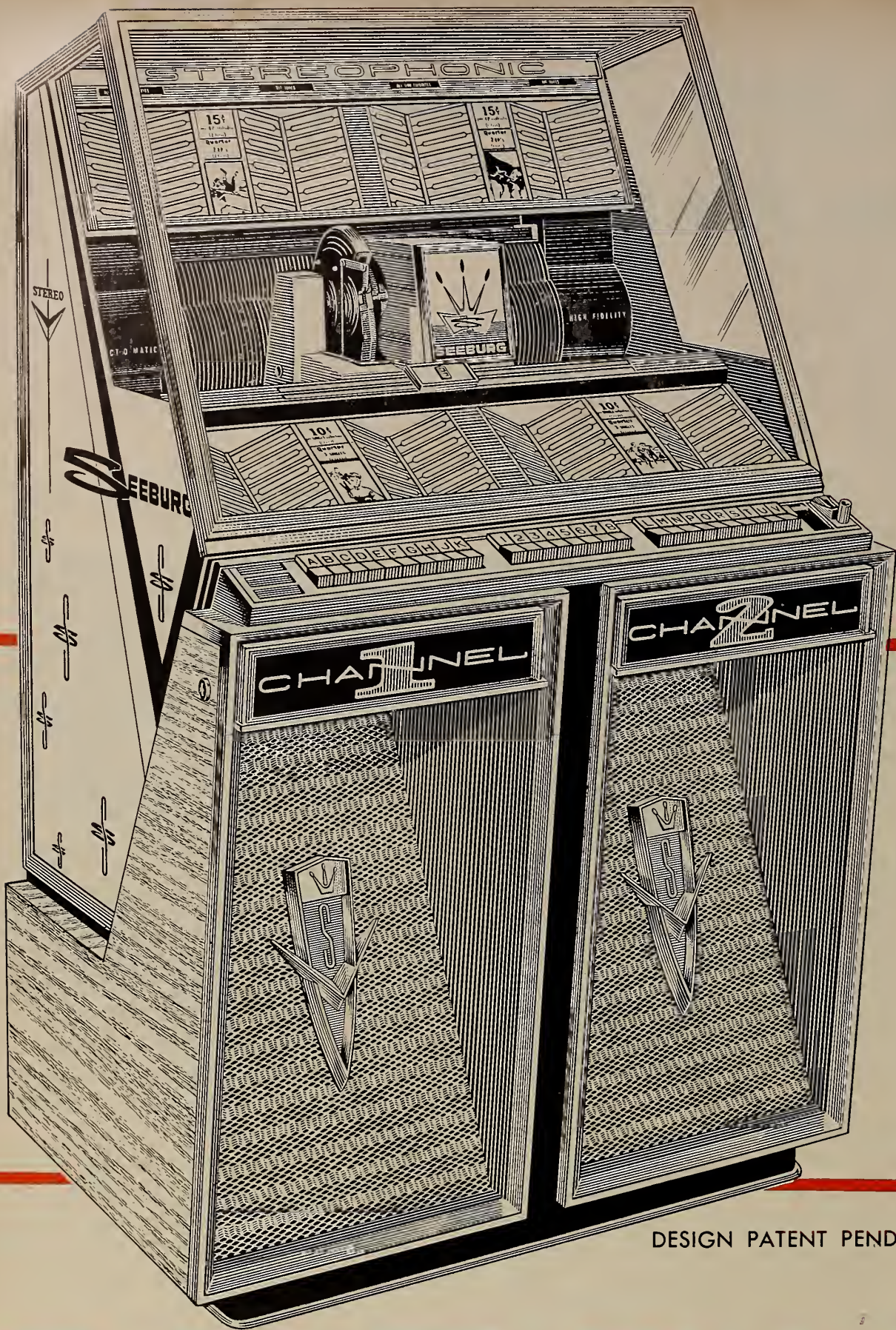
Even with one of these methods established by the individual operator, in many instances he still is put in a position of having to explain his position to district tax officials, who today seem to have complete authority to agree or dispute the method. We know of sev-

eral instances where, after a conflict, operators have been advised "if you have been using a certain depreciation method for your past reports, you have established a precedent." In other instances, operators have had to put up a real battle to retain their established method.

However, the difficulty arises when an operator, in good faith, discovers he has an inequitable depreciation method, and wants to change it. Then, we understand, the government officials, in most cases, refuse to go along.

With the inflationary conditions as they are today, most operators could use a more realistic depreciation method to enable them to conduct a profitable business—and to cope with the problem. *The Cash Box* has suggested a three year method—75% the first year; 15% the second year; and 10% the third year. As banker Erfle says "we believe that the highest amount of depreciation should be obtained the first year."

The question arises: "How can this be accomplished?" Each operator, of course, could approach his district tax office individually—but it appears to us that the answer must be a concerted and strong approach on a national basis by the leaders of the operating fraternity to the heads of the Internal Revenue Department in Washington to establish a "set of rules" on a practical and equitable basis.



**NOW! TRUE
STEREO
REALISM!**

**THE NEW
STEREOPHONIC**

SEEBURG "222"

Completely equipped with dual programming and dual pricing as standard equipment. 160 selections. Upper and lower display panels. Select-O-Matic mechanism. Remote control. Tormat memory unit.

DESIGN PATENT PENDING

SEEBURG

TWIN STEREO SPEAKERS

These speakers, available only in pairs, are the key to full, beautiful stereophonic reproduction in every location. Heavy duty, 8-inch high fidelity type. Attractive, modern housing. For wall or corner installation.

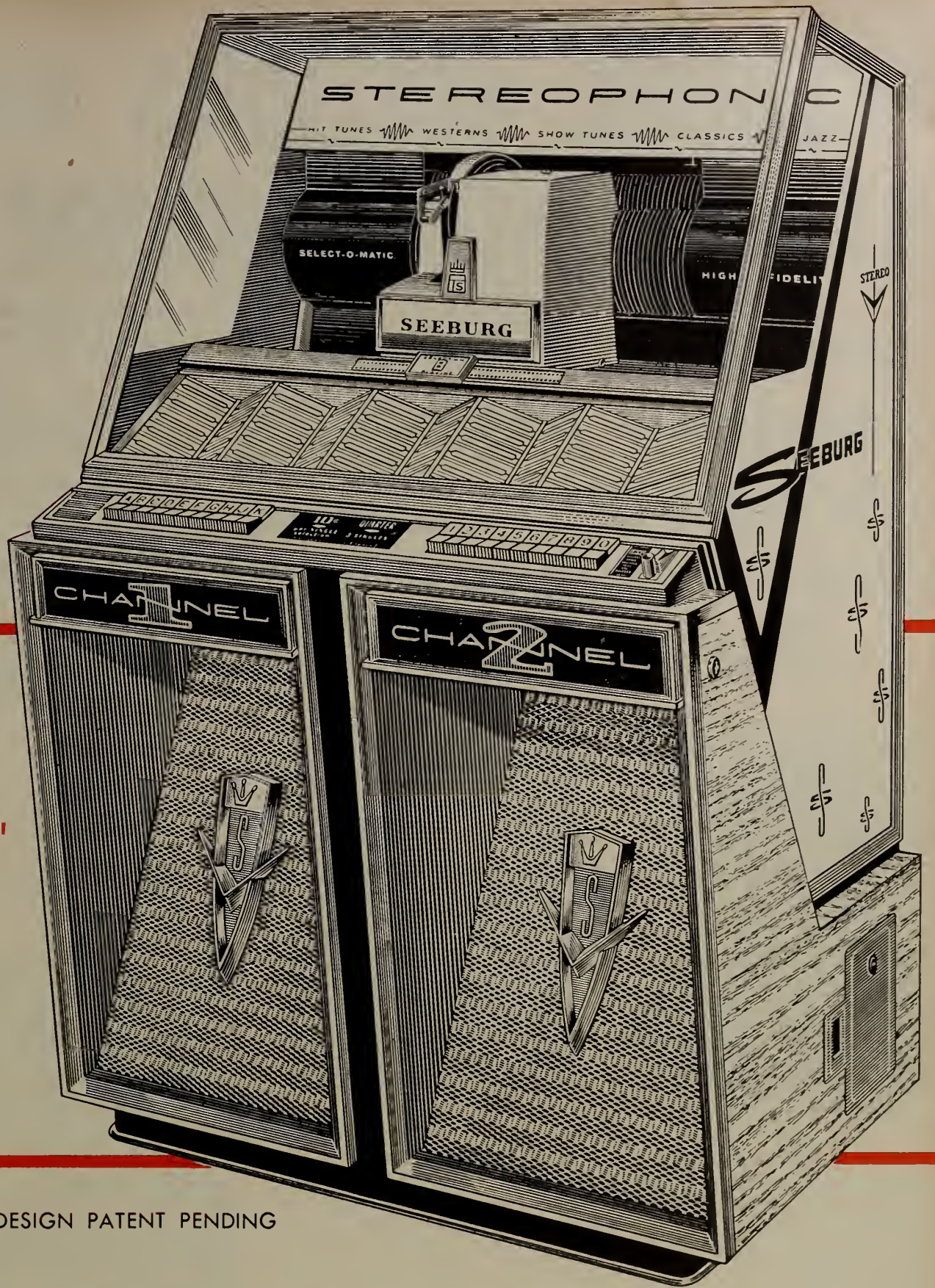


**ALWAYS
INSTALLED
IN PAIRS
AND DIRECTLY
OPPOSITE
ONE ANOTHER**



**HEAR IT
ANYWHERE**

in the
LOCATION*



**THE NEW
STEREOPHONIC**

SEEBURG "220"

Finest single pricing phonograph ever offered the coin-operated music industry. (Dual pricing optional). 100 selections. Select-O-Matic mechanism. Remote control optional. Tormat memory unit.

DESIGN PATENT PENDING

STEREO

Now bring the listening magic, brilliance and realism of stereophonic music to every location. *With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Both of the two new Seeburg phonographs are stereo all the way—from the pickup, through the dual amplifier to the newly developed twin stereo speaker systems. And, both are completely compatible—monaural records sound better than was ever possible on even the finest single channel systems.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

SEEBURG DISTRIBS SHOW NEW STEREOPHONIC MUSIC SYSTEM

Seeburg Introduces First Completely Integrated Stereophonic Juke Box Music System To Operators Thruout The Nation



DELBERT W. COLEMAN



HERBERT J. SIEGEL

CHICAGO—The Seeburg Corporation, this city, has added an entirely new dimension to coin-operated music with the introduction of the first completely integrated stereophonic music system for commercial use, company officials revealed today.

Herbert J. Siegel, chairman, and Delbert W. Coleman, president, The Seeburg Corporation, announced that its two-channel, stereophonic coin-operated music system, the first able to make full use of newly-perfected stereo records, has been introduced to music operators across the country, and is expected to be appearing soon in public locations.

"For the first time," Messrs. Siegel and Coleman said, "patrons of restaurants, taverns and other public places of amusement will be able to enjoy the thrilling realism of stereophonic music, heretofore available only in expensive home sets. The effect," they said, "is that of being surrounded by the music . . . of listening to your favorite music or entertainer live from the finest seat in the theatre or night club."

The Seeburg system is completely stereophonic, utilizing a magnetic stereo pickup, a high fidelity two-channel amplifier, and high fidelity speakers, thus faithfully reproducing the two channels originally recorded. A new method of using the Twin but

separated speakers in the phonograph cabinet for most of the bass sounds—since they are largely omni-directional—permits the upper bass, mid-range, and treble tones to emanate from multiple pairs of satellite speakers located above head level on walls around the room.

"It is this feature of using specially designed multiple twin stereo speakers that gives the Seeburg system its stereophonic quality, no matter from what point in the room the listener may be hearing the music," Messrs. Siegel and Coleman explained. "In home systems and other methods using only two speakers located at floor level," they added, "the listener must be located in a limited area, if he is to obtain the full stereo effect."

The new Seeburg stereophonic phonographs are compatible in that they play standard monaural recordings as well as stereophonic records.

All of the new Seeburg stereo phonographs also have many additional features exclusive to Seeburg, such as dual programming and dual pricing, remote control, select-o-matic mechanism and the tomat memory unit.

The new Seeburg stereo phonographs are available in two models, "222", 160 selections; and "220", single pricing with dual pricing optional.

Justus P. Seeburg Dies In Stockholm, Sweden

Founded J. P. Seeburg Corporation

STOCKHOLM, SWEDEN — Justus P. Seeburg, founder of J. P. Seeburg Corporation, now The Seeburg Corporation, Chicago, died here on Wednesday, October 22, and services were held on Friday, October 24. He was 87 years old.

J. P. Seeburg came to Chicago from Sweden in 1885, and founded the J. P. Seeburg Corporation, manufacturing pianos and organs. Later the firm entered the manu-

facture of coin operated music and amusement machines. He returned to Stockholm in 1954, where he resided until his death.

Mr. Seeburg was one of the founders of the Swedish-American Steamship Line and a director of the Scandinavian-American Foundation.

Surviving are his widow, Gurli, and a son, N. Marshall Seeburg.

Music Guild Of Nebraska To Hold Fall Meet Nov. 15-16



HOWARD N. ELLIS

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer, Music Guild of Nebraska, with headquarters in this city, announced that the association will hold its Fall meeting at the Evans Hotel in Columbus, Nebraska, on Saturday and Sunday, November 15 and 16.

Frank Holys will act as host.

Ellis advises that registration will start at 6 P.M. on November 15; dinner will take place at 7:30 P.M.; and the Board of Directors will meet at 9 P.M. On Sunday, November 16, a general business meeting will take place at 2 P.M., with a meeting of the Cornhusker Investment Club to be held immediately following. The big banquet starts at 6:30 P.M.

"There will be entertainment for the ladies during the business meeting", stated Ellis, "and door prizes will be given away at the banquet."

Auto Bell Mfg. Co. Adds Three Distribs To Gain Nat'l Coverage



AL WARREN

CHICAGO—Al Warren, sales manager of Auto-Bell Manufacturing Company, announced that the firm recently stepped up its drive to garner complete national coverage, with the addition of three distributors in different sections of the country.

Auto-Bell is currently in full production on "Circus Days", an upright amusement game, according to Warren.

Distributors appointed by Warren last week were, Ace Novelty, Atlanta, Georgia, J. H. Moore, president; Friendly Novelty in Bucyrus, Ohio, Mr. Friend, owner; and Modern Distributing in Denver, Colorado. Lou Schulman is president of Modern.

Warren, who recently returned from a whirlwind sales trip, stressed his, and prexy Zeke Wolf's satisfaction with Auto-Bell's accomplishments saleswise; and "Circus Days" acceptance throughout the country.

TOGETHER ... they provide beautiful music!

a United operator **a United phonograph** **a busy location**

Write for details about the world's finest coin-operated musical instrument dramatically styled by **RAYMOND LOEWY** world famous designer

THE BEAUTIFUL NEW UNITED PHONOGRAPH MODEL UPB-100

UNITED MUSIC CORPORATION
 3401 NORTH CALIFORNIA AVENUE
 CHICAGO 18, ILLINOIS
 CABLE ADDRESS: UMCORP

Husband And Wife Operating Team Give Their Views About Loans To Locations

THOMASVILLE, GA. — Walter D. and Pauline R. Bagnall of Thomasville Music, this city, elaborate on their views regarding loans to locations. Signing the same letter both of these well known music operators write:

"We believe lending money to locations unwise and very unsound from a financial standpoint. The operator, today, has enough of a financial burden keeping his equipment up to date and paying his other general operating expenses. If the operator is short of cash he has to go to a bank, or lending institution, pay interest and put up ample collateral for security. But, if he lends money to a location, they do not put up any collateral or pay interest. The operator has no definite assurance that the location will continue to do business with him or anyone else.

"Twenty-three years ago, when new at the game of operating phonographs, we thought we had to lend money to locations to secure them. After making many loans of several hundreds to several locations that seemed trustworthy, and ending up holding the bag, the realization came that these loans amounted to the same thing as an operator buying beer licenses, stocking the locations and not receiving any of the profits. In several

instances having to forfeit the amount of loan.

"Some operators may claim it gives them a hold over the location and they can use any type of equipment, or give any type of service to location. But a person using that kind of reasoning is not a very wise operator.

"If a location is so good his competitor will try to get it away, if he doesn't advance loan to location, he should be interested enough and willing to keep the very best equipment in location and give good service without location requesting it.

"We do not lend money to locations and have not done so for eighteen or more years now. When approached for a loan location, we advise we do not lend money. They are referred to bank or lending institution. If they are acceptable to bank, and bank will lend them money if they have a co-signer on note, we will co-sign note, providing loan is insured. That is the only business-like way to handle situation.

"When a competitor resorts to lending money to get a location away he is really bribing, or buying the location owner. We have competition of this sort, but, do not have to resort to racketeering tactics ourselves. We

may lose a location occasionally in this way, but sooner or later the ones we want back come back because of unsatisfactory service by competitor.

"Some locations also make a racket of borrowing from operators. Several years back we lost a location because a competitor offered location a sum of money to let him move his equipment in. Less than three months later location went to still another operator for a loan and agreed to let him move his equipment in. The first competitor did not have sufficient time to recover amount he had put out before he lost location.

"In our opinion an operator who resorts to lending money does not have much confidence in himself, or the service he gives, and the equipment he uses. These things stand on their own merits. We do not believe any operator today has unlimited extra working capital so why should he jeopardize what he does have by lending a few hundred here and a few hundred there without collateral or interest, or any guaranteed insurance against losing it. The same money put into equipment will return the original amount plus a nice dividend and he can be sure he will get his money back.

"Believe any honest sincere location is businessman enough to listen to advice and suggestions as to how to get financial assistance through bank or commercial lending agencies and, in turn, will respect the operator more than he does the one who suggests throwing an operator out who keeps clean, attractive equipment in place, gives good service, just to procure a loan or a gift of cash.

FOR BEST BUYS IT'S LAKE CITY AMUSE. CO.

GENCO Big Top	\$165.00
GENCO Rifle Gallery	95.00
GENCO Sky Rocket—2 player	135.00
BALLY Space Gunner	Write
WILLIAMS Ten Pin	275.00
WILLIAMS Peter Pan	95.00
WILLIAMS Kickoff	275.00
WILLIAMS Piccadilly	150.00
WILLIAMS Super Score	135.00
GENCO Skill Ball	99.50
GENCO Golden Nugget	35.00
EXHIBIT Ringer Ball	49.50
QUARTERBACK	95.00
BALLY U.S.A.	Write
BALLY Circus	225.00
BALLY 14 ft. Lane	350.00
BALLY Strike 14 ft.	595.00
BALLY Target Roll	235.00
BALLY Big Inning	Write
GOTTLIEB Southern Belle	115.00
UNITED 14 ft. Lane	350.00
CHICOIN Basketball	65.00
T.V. Bowler 16 ft.	445.00
PHILA. TOBOGGAN	295.00
ROCK-OLA 1454—120 sel.	575.00
ROCK-OLA 1455—200 sel.	595.00

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 We are exclusive factory distributors for:
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LAKE CITY AMUSE. CO.
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 (Tel.: ME 1-4100)

"We have never tried to bribe or buy a location or put a piece of equipment in beside another operator's equipment on location. At the present time we have been doing business with more than 25% of our locations for 23 years. If a location is good and warrants it we keep the latest equipment without a request from the location to do so.

"We say a great big NO to lending money. It isn't necessary."

Coven Music Appointed Dealer For AMI Phono



BEN COVEN

CHICAGO — Michael Spagnola, manager of AMI Sales Company, this city, local outlet for AMI products, announced the appointment of Coven Music Corporation, this city as a dealer for AMI music products.

Coven Music Corporation, headed by Ben Coven will serve the exact same territory now being served by AMI Sales Company.

In making the announcement of the appointment, Spagnola said, "We are very pleased to give the operators in our territory another source where they can buy their AMI equipment. I invite all the operators in our area to utilize the facilities of either Coven Music Corporation or AMI Sales for their phonograph needs.

"We are very proud and happy with our arrangement with the AMI Sales Company," stated Ben Coven. "Coven Music Corporation has been in the phonograph distributing business for almost fourteen years and we know and understand the operators' problems." He went on to say, "Our entire

organization is intact and as always our sales, parts and shop facilities are ready to serve the operators. Sid Paris, Irving Ovitz, Herb Bidekap and myself will be looking forward to visiting with you."

Loans Are Necessary, But Perilous, Says Michigan Op

WYANDOTTE, MICH. — Dale O. Lee of this city feels that loans are necessary but that this is a perilous business.

"If you are a poor collector", he advises, "you shouldn't make loans to locations.

"Business has been good for many years", he recalls, "and yet there are people in this business who can't survive when the chips are down.

"I've got people owing me for 20 years", he says. "Some are now dead. At one time, back during the depression, and especially at license time, fifty percent of the taverns would demand a loan.

"Then they would want to take a year to repay this loan. Most of them would want us to take either 25% or, sometimes, 33% out of their 50% share of the collection. In this way they could continue to have some cash to operate their businesses with.

"Then", says Lee, "the law would come along and kick the machine out. You never got your money back.

"If you are operating vending equipment, you just can't afford to make loans.

"The loans I'm speaking about are such as for license fees that run around \$800. The locations could always come up with \$200 and, possibly, \$300. Then they want the operator to furnish the balance.

"Of course", Lee advises, "some loans do you good. But if things really get rough and you've got only \$10 in your pocket, you better keep that \$10 just where it is.

"I do feel, however", Lee concludes, "that every case is different and, if loans have to be made, the lender should give the loan a lot of thought before he makes it."



Polak and Groenteman Arrive From Europe PHILADELPHIA FILBERTS

Al Rodstein and Fred Walter, Banner Specialty, report everything going along smoothly and all hands busy. . . . Joe Silverman tells us the annual operators banquet, set this year for November 16, is almost entirely sold out. . . . Albert Polak and Saul Groenteman, International Amusement, arrived from Europe last Saturday. Albert and Saul state that the situation abroad is good. They are also pleasantly surprised at the wonderful activity they found on their arrival here. Both plan to return to Europe in four to six weeks to enlarge their operations on the Continent. . . . Marty Brownstein, Active Amusements, tells us that Joe Ash has returned after spending a few days at Greenbriar. Frank O'Neill and his wife back from New York, where they unwound for a few days. . . . Bill Witsen, International Scott Crosse, unhappily tells us that Mike Chanick is no longer connected with his firm. However, he is very enthusiastic about the samples of the new Rock-Ola 120 and 200. . . . Dave Rosen, David Rosen, now basking in the sunshine of the Caribbean. . . . Eastern Seaboard showed the new Seeburg Stereo phonographs last week at the Broadwood Hotel, and it was an impressive showing indeed. Jack Gordon, of the Seeburg factory, spoke to the operators on the new mechanism and the principal of stereo. Bill Adair then spoke of the new phono's revolutionary sales appeal. Attending operators were feted by Eastern at a cocktail party and banquet. . . . Syd Williams out visiting A. Williams & Company branches, taking inventory, and setting up for the coming Christmas business. . . . Harry Ascola, Columbia, reports that Johnny Mathis at the Latin Casino for two weeks and the house has been sold out for his complete run. Harry also tells us the new Four Lads' "Wontcha" and "Mocking Bird" building beautifully in this area. . . . Joe Brooks, Decca, is elated because of the fine reaction to Bobby Roberts' Decca album, "Happy Music For Happy People". Roberts is a local maestro. Brooks also reports good action on "Forget Me Not" by The Kalin Twins. Lou Verzola excited as he reports good news from the Verzola family. His wife, Sally, is expecting. Decca's Domenico Modugno cocktail party at the Latin Casino was a spectacular success. . . . Al Farrio, King Records, predicts the Little Willie John "All My Love Belongs To You" will soon be the top record in the territory. . . . Bill Jackson, Eastern Music, sighs with relief now that the record department has finally completed its alterations which beautify and give them much more room. . . . Bob Heller, Chips Distr. Co., advises his number one record this week is "Beep Beep" by The Playmates on Roulette. Following are "Rockin' Robin" by Bobby Day on Class, "Anna" by The Origina's on Jackpot. In to see the fellows at Chips this week were Joe Leahy of Felsted and Bobby Day of "Rockin' Robin" fame. Harry Chips is now sporting new horn rim glasses. . . . Tel Kellem, Marnel, tells us Roy Hamilton will be in town in a couple of weeks for the Dick Clark Bandstand show. He also reports that Syla Saynt's "Whispering Grass" on United is moving very well. Also hot, says Ted, are "Calla Calla" by The Paulette Sisters on Aamco, "With Your Love" by Jack Scott on Carlton, and "Peaches And Cream" by Larry Williams on Specialty. . . . Paul Knowles, Raymond Rosen & Co., informs this column that Eddy Arnold dropped in to promote his "I'm A Good Boy". Knowles also advises that Ray Orbison's "Sweet & Innocent" and "Gee Whiz" by The Twins are getting the all-out treatment. He also predicts that Elvis Presley's "I Got Stung" and "One Night" will be a smash. It just remains to be seen whether it will sell one, two or three million.

More On Location Loans: Yes No

How Can You Refuse?

MASSILLON, O.—"We have over \$100,000 loaned out or co-signed at our banks", advises George Elum of Elum Music, this city.

"We just hope that the 6% we charge on these loans will take care of the losses that occur. Losses run from \$100 to \$2200. These come about either because of bankruptcies or when the owner dies. This has happened to us several times.

"How can you refuse to loan to locations," asks Elum, "or co-sign for them when you have been doing business with them for 25 years or more?

"Our loans have kept profitable locations in business at our own commission arrangement. So", he adds, "if we lose on the loan, at least we have collected some handsome commissions.

"The type of people with whom we do business", he advises, "are notoriously happy-go-lucky spenders who usually have no security and are mostly always short of cash."

Legislate Against Loans

ST. LOUIS, MO.—Harry Raiffie of Atlas Amusement Co., this city, explains:

"Loans to locations are going to put most of us out of business. All your cash is tied up with location owners and operators can't pay their own bills.

"We as operators are nothing but fools," he continued. "In St. Louis, the breweries passed this loan evil on to the operators."

In concluding, Raiffie claims, "There is only one way out. Legislate loans out. Our customers drive new cars while the operators drive the old dogs."

Run Their Own Businesses

MARION, IND.—"Why invest in equipment and then loan to location to keep the location in business?", asks C. F. Cole of Silent Selling, this city.

"If the location owner is entitled to be in business", Cole claims, "he must know, or soon learn, how to manage his own affairs.

"This", he concludes, "is just the elementary and basic rule of business."

One Word—"Against"

CINCINNATI, O.—With one short word, which summed up his opinion on loans to locations, Charles Kanter of Ace Sales, this city, said: "Against."

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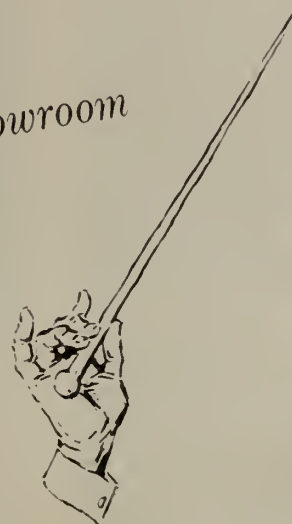
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Lake City Amusement Co., Inc.
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LeSturgeon Distributing Co.
2828 South Boulevard
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Modern Distributing Company
3222 Tejon Street
Denver, Colorado

Overland Music, Inc.
6309 Mountain Blvd.
Oakland, California

Pan American Sales Co., Inc.
812 South Presa Street
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Patton Music Company
611 Eye Street
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Puget Sound Novelty Co., Inc.
114 Elliott Avenue, West
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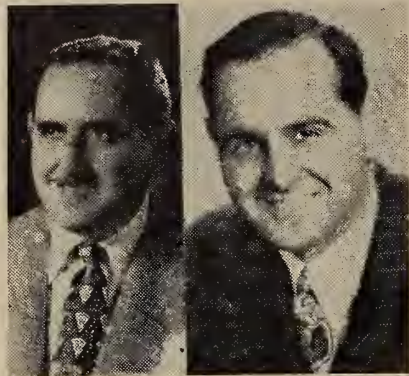
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All The Leading Coinmen Read The Cash Box

Atlas Music, Chicago, Shows New Seeburg



MORRIE & EDDIE GINSBURG

CHICAGO—Over 200 operators attended the two-day open house held by Atlas Music Company, this city, when they held their formal showing of the new Seeburg Stereo line of phonographs.

Open house was held on Friday and Saturday, October 17th and 18th. Due to the constant stream of out-of-town visitors, the program was extended to include the entire week of October 18th.

Morrie and Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips, and the entire staff of Atlas, were on hand to greet the guests. The Seeburg factory had several of its technical staff on hand to explain the new unit to the operators.

The Atlas officials were entirely pleased with the reception of the new Seeburg Stereo phonographs and reported a large quantity of orders have been received by the firm for these machines.

Kaye Co. Ships "Deluxe Competitor" In New Finish

BROOKLYN, N. Y.—Irving Kaye, Irving Kaye Co., Inc., this city, last week announced that the firm's "Deluxe Competitor" pool table, Ball Viewer model, is now being shipped in a completely new finish.

Said Kaye, "The cabinet is finished in rich mahogany with gold trim and beautiful matching mahogany formica top rails. This gives the "Competitor Ball Viewer" an unequalled appearance in an economy priced six-pocket pool table.

"A new modified ball return mechanism is positively anti-cheat and virtually service free.

"The new mahogany 'Ball Viewer' model continues to be manufactured with slate top and same high quality accessories as heretofore," concluded Kaye.

Lou Wolcher's Mother Dies

NEW YORK—Mrs. Rose Wolcher, mother of Lou Wolcher, well-known distributor and head of Advance Automatic Sales Company, San Francisco, California, died here on Wednesday, October 22. Services were held on Friday, October 24, at The Riverside, Bronx.



OPS FIND ATTENDING SERVICE SCHOOLS TO THEIR ADVANTAGE CALIFORNIA CLIPPINGS

With the current "hot spell" in Los Angeles breaking every existing weather record for the month of October, most operators and distributors along Pico this week seem to be more concerned with how to "keep cool" for the present than anything else. . . . At Badger Sales, Jack Leonard reports that the AMI Service School conducted this week was well attended by both operators and their servicemen and that they are now finding it much more to their advantage to attend these classes. Badger has recently taken on distribution of the Skarum Burglar Alarm for the Southern California territory, states Jack, and it is being accepted enthusiastically. Jack also mentioned that due to the heat the mail order business was especially heavy this week. Marshall Ames informs that Pete Ley, from outside sales at Badger, spent this week in San Diego. Leonard Rubin, Los Angeles operator, stated that he was rejuvenating his route and had purchased several new AMI-1200 phonographs. These new machines, says Leonard, will be used to rotate his other equipment into the shop so that it may be serviced and put into 100% operating efficiency. . . . Walt Cook, Palos Verdes operator, along with Mrs. Cook just returned from a vacation trip to the Grand Canyon. They reported having taken the trip to the bottom of the Canyon on mule-back. . . . Charlie Daniels, at Paul A. Laymon's, stated that, despite the heat, business had been very good the past week with both phonographs and games moving well. Jimmy Wilkens, says Charlie, is doing all of the interior decorating in his new home and hopes to move in by the first of November. . . . Syl Burris, operator from Montebello, on a hunting trip to the northern part of Utah. . . . At Minthorne Music, Ralph Cragen reports that the Premier Showing of the new stereophonic Seeburg Phonograph line was highly successful with more attending than had been anticipated. Champagne and refreshments were served and Mr. and Mrs. Minthorne acted as host and hostess. Matt Nordberg, from outside sales at Minthorne, is still home with the flu, but is expected back on the job very shortly. . . . Charlie Koski, operator from Long Beach, in the hospital this week for an operation. . . . Vinny Lanzy, at American Coin Machine, informs that American will be moving into its new quarters by the 1st of November. The building, which was formerly occupied by California Music, is located at 2940 W. Pico Blvd., and will include a showroom and also a much larger area for the shop. Some new policies will be put into effect at the new location, says Vinny, and American invites the operators to come in and discuss them. Vinny also stated that 1958 was the biggest year at American Coin to date, but with the move to the new location they are looking for 1959 to be even bigger. . . . At Simon Distributing, Jack Simon reports that Sonny Lomberg was out with the flu for a short spell, but is now back on the job. Jack says that he was very sorry to hear of the passing of Tom Callaghan. Tom was Chief of the Secret Service in Chicago for many years, but in recent years had been associated with the Bally Manufacturing Co. We have found it difficult, says Jack, to locate adequate equipment to fill export orders recently. . . . Norty, at Norty's Music Center, informs that Margaret Whiting was in to visit this week and to discuss her latest Dot release "The Waiting Game" b/w "I Love You Because". Norty also said he congratulated Margaret on her recent marriage and her moving into a new home. Norty related that he and Margaret both have daughters born on the same day. "Love Is All We Need", by Tommy Edwards on the MGM label, could be the second hit in a row for Tommv, says Norty. Joe Alvarez feels that Bobby Darin's latest on Atco, "Queen Of The Hop", is going to hit high up on the charts. And "Eternal Lovers", by The Diamonds on the Mercury label, looks like it could be a big one, says Louis Baruch. . . . At Associated Distributors, Al Silberman informs that Associated is offering, with every Wurlitzer #2200 purchased, a brand new Smoke Shoppe V-27 cigarette machine. If the interest of the operators is indicative of the future of stereo it will be in a great number of locations in the relatively near future, said Al. Al also stated that he feels a coin machine distributors association here in Southern California would be a beneficial organization for the distributors, operators and their relationship with locations. Al also says, he deplores the fact that distributors in one city don't see each other for five and six years at a time, making it virtually impossible to discuss with them current trends etc. in the coin machine industry. . . . Mary Solle, at Levenhaeren's "record bar", reports that Bill Muster, from Capitol Records National Promotion Department, was in with Lowell Caldwell discussing Capitol's latest single releases and LP's. Mary also says she feels that "Tom Dooley", by the Kingston Trio, on Capitol, is one of the "hottest" sides they've had in months and should hit the #1 spot. "Almost In Your Arms" by Johnny Nash on ABC Paramount, looks like it could be a big one for Johnny, said Kay Solle. . . . At C. A. Robinson & Co., Hank Tronick stated that there has been a definite renewal of interest on the part of the operators, both locally and in the export market, in the "Shuffle Alleys". With the renewed interest in these games, combined with the excellent export market, they are proving an excellent investment for earning power and minimum depreciation. A great deal of interest has been aroused on the part of the operators concerning William's new gun, said Hank, with the operators feeling that perhaps this is the new development they have been waiting for in the game industry. Charlie Robinson on an important business trip up North. Hank also reports that he and Al Thaelke, United Manufacturing Sales Engineer, are making an extended tour through all of Southern California and Arizona, helping the operators and service personnel with instructions on all of their United equipment. And they're still hoping to break with a big new announcement before too long, related Hank. . . . Gabe Orland, at California Music, informs that Capitol Records artist Sonny James was in to visit the gang at California and to discuss his latest single release. Buddy Robinson says that, "Scene Of The Crime" by Dinah Shore on RCA Victor, looks like Dinah's biggest hit in the past several years. . . . Some of the visiting operators on Pico this week were: Bill Bradley, Covina; Jack Neel, Riverside; S. L. Griffin, Pamon; Ar Ety, Munz Lake Resort; C. B. Ellison, Lancaster; Gene DeVilbiss, Big Bear; Don Edwards, Bakersfield.

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Mass. Supreme Court Hears Boston Ops Fees Case

NEW ENGLAND NIBBLES

Biz continues good around the New England coin circuit with a touch of winter in the air speeding up buying for the long haul ahead. There is considerable activity in the region ranging from the introduction of stereophonic sound to changing of hands in routes around the six state area. Big news for the Boston ops is that the long pending case involving the fees for music machines charged by the city and the state Sunday licenses has been heard by the full bench of the Mass. Supreme Court and it is hoped that a decision will be forthcoming before the end of the year. Mass. ops are keeping in mind the big date of Nov. 10 for the Music Operators of Mass. annual banquet at the Sheraton Plaza Hotel which will feature an all-star show.

At Trimount Automatic Sales Corp. (Seeburg), new stereophonic sound units arrived and ops flocking in to look and hear with Waltham St. plant keeping late hours for incoming ops. Irwin Margold, gen. mgr., reported ops are tremendously impressed with the new stereophonic sound. Trimount is now distributing for United and incoming this week were five new United alleys, which ops were finding interesting. Also in at Trimount is the new Gottlieb "Contest" 4-player, and Williams "Vanguard" gun, which Marshall Caras, sales, says is expected to be a big winner. . . . At Atlas Distributors (AMI), Tony Grazzio is putting in a new floor and rebuilding and refurbishing the plant and plans "the biggest and best show room" in New England when he work is finished. Ops have been visiting the new owner of Atlas. . . . At Redd Distributing (Wurlitzer), ops are visiting here in large numbers as the old weather sets in readying purchases for their winter season. In this week ops' appraisal came Chicago Coin's "Players Choice." Also in is Chicago Coin's "Twin Bowler" which ops are very interested in.

Ops in visiting districts this week included: Marty Rosa, Waterbury, Conn.; Pete Suma, Bristol; and Eddie Dicey, Caribou, Me.; Art Strahan, Greenfield; Sid Diamond, New Haven, Conn.; Clarence Milton, Waterville, Me.; Bill Arison, Chester, Vt.; George Marks, Newton; Sid Warblast, Newton; Saul Levine, Haverhill; Al Sharenow, Cambridge; Joe Ferris, Madison, Me.; George Pappas, Manchester, N.H.; Timothy Sullivan, Bangor, Me.; Ronald Maher, Pawtucket, R.I.; Tony Delucca, Cranston, R.I.; Phil Swartz, Brookline; Albert Affarian, Haverhill; Al Meyers, Boston; Romeo Rivard, Lewiston, Me.; Dave Schultz, Brockton; Harry Deshowitz, Chelsea; Dave Baker, Arlington; George Marks, Newton; Ray Racine, Woonsocket, R.I.; Steve Pielock, Worcester; Ronald Maher, Pawtucket, R.I.; Connie Pocius, So. Boston; Joe Lepera, Cambridge; Ernie Marcantonio, Middletown, Conn.; Al Dolin, Hyannis; Fred Koufos, Roxbury; Harry Abelson, Boston; Phil LaFontaine, Providence, R.I.; Sumner Segall, Boston; Stan Cokas, Lynn; Donald Foote, Randolph; Guy D'Giovanni, Allston; Teddy Rubinovitz, Chelsea; Bob Green, Randolph; Luke Levine, Boston; Manny Andelman, Cambridge; Arthur Sturgis, Jamaica Plain; Manny Spector, Boston; Ed Richardson, Allston; Walt Webster, Allston; Bob Ambrose, Dorchester; George Briggs, North Adams; Bill Ferris, Madison, Me.; Adolph Dugas, Webster; Peachy Cassanta, Milford, and Pete Slepchuck, Springfield. . . . Disk and album stars are coming into the area in ever increasing numbers. . . . Betty Madigan is currently at Blinstrub's; Capitol Records tendered Nat "King" Cole a cocktail party at the Hotel Somerset with Herb Da'e of Capitol, hosting. . . . Jerry Vale holding over at the Frolic, Revere, with big record, "Go Chase Moonbeam."

Munves Offers Line Of Safes For The Coin Machine Trade



JOE MUNVES

NEW YORK—Joe Munves, Mike Munves Corporation, this city, announced that the firm has taken on a line of safes suitable for coin machine firms and owners of arcades and parks.

Munves reports that the Protectall Safe, which the firm now handles, is a division of the Mosler Safe Company, world-famous for its line of safes.

"There are some specific types of safes which fit the needs of coin ma-

chine firms and park owners," stated Joe, "and we know that many in our industry could use them to good advantage as they handle large sums of cash which cannot be deposited in a bank immediately. In addition to this safeguard for their cash, the Underwriters approval of our safes can make it possible for our customers to save considerable money in insurance premiums."

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Claims Loans Hold Down Equip't Cost

RICHMOND, KY.—"I believe that loans can be made to an operator's advantage," stated K. A. Cormney of Central Music, this city.

"I find, where I don't make loans, my equipment replacement cost is at least 50 per cent higher."

Almost 300 Attend H. A. Frantz Seeburg Showing HOUSTON HAPPENINGS

A sumptuous luncheon banquet, spiked with some sparkling entertainment, added zest to Houston showing of the new Seeburg stereophonic phonographs Oct. 19th at Johns Restaurant. A total of just under 300; operators, their families and personnel, from all over the trade area were enthusiastically present. H. A. Frantz, president of H. A. Frantz and Co., firm that sponsored the affair, took over as MC and welcomed the people. Then Hans Von Reydt, vice president of the sponsoring concern, spoke in general terms of records, stereo and the new machines. Next came service manager Earl Hoot who effectively, if humorously, discussed technical angles of stereo and coin operated phonographs. Last was scholarly A. G. Bodoh, chief engineer of music systems for the Seeburg Corp. He gave a thrilling, enjoyable and completely realistic demonstration of sound projection and reception via stereophonic control. . . . Operator Ben J. Kelly, owner of Post Vendors, added considerably to his already extensive holdings when he recently bought out Southwestern Amusement Co. from Bill Rider. Kelly himself is a 20 year club member and his company has major operations in both phonograph and cigarette machine operations. . . . Beautiful Miss Dorothy Zepeda, secretary at H. A. Frantz Co., in a ceremony performed at 14th Ave. Baptist church here on Oct. 14, was married to Ronald Bohannon. After a short honeymoon the young couple will live in Houston and Dorothy will continue on her job. . . . Official picture taker at Seeburg showing was, as per usual, operator J. R. Hazlett. . . . Operator Fred Troy gave out that he was not using a wheelbarrow for cash transportation from phones to curb but neither was he using a snuff box. . . . Operator Bryant Hays, Cleveland, kept his record for attending every new model phonograph showing intact by attending last one. . . . Out of town operators lately greeted in our fair city included: Bill Linker, Beaumont; Garland Methvin, Beaumont; Charles Alloway, Orange; Henry Mattes, Galveston; Doug Shiver, Richmond. . . . Enjoyed delicious cup of coffee, treat from charming Ann Thome of Lil Pal Record Shop.

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4-PI. FALSTAFF	\$375	2-PI. BRITE STAR	\$335	2-PI. CONTINENTAL CAFE	\$245
4-PI. REGISTER	225	2-PI. WHIRLWIND	325	2-PI. FLAGSHIP	225
4-PI. SCOREBOARD	175	2-PI. SUPER CIRCUS	295	2-PI. FAIRLADY	195
2-PI. MARATHON	175	2-PI. GLADIATOR	145	2-PI. TORAODOR	185

SINGLE PLAYERS

ROTO POOL	\$295	WORLD CHAMP	\$195	DERBY OAY	\$125
ROCKET SHIP	265	ROYAL FLUSH	175	HARBOR LITES	125
CRISS CROSS	245	ACE HIGH	165	SLUGGIN' CHAMP	110
STRAIGHT FLUSH	225	AUTO RACES	165	TWIN BILL	95
SILVER	210	RAINBOW	155	GYPSY QUEEN	75
		CLASSY BOWLER	145		

MISCELLANEOUS 5-BALLS

Williams SATELLITE	\$225	Bally 2-PI. CIRCUS	\$225
Williams KICK-OFF	175	Bally 2-PI. BALLS-A-POPPIN'	125
Williams ARROWHEAD	175	Bally 2-PI. CARNIVAL	245
Williams KINGS	155	Chicoin BLONDIE	125
Williams RENO	185	Williams REGATTA	75

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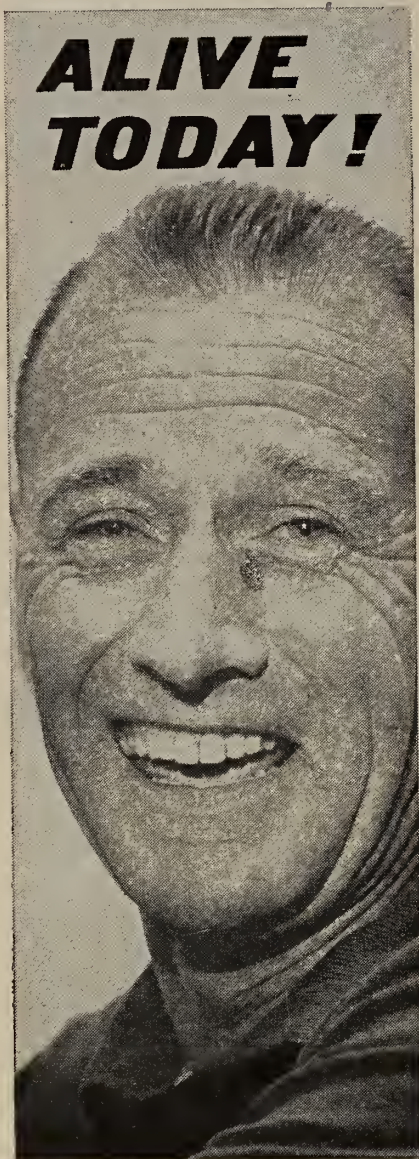
Loans Only To Proven Locations

GRAND RAPIDS, MICH.—“Making a loan to any location is bad business,” reports Bill L. Miller of this city.

“The only loans we make are to locations with whom we have done business for from five to ten years.

“These people are established. They have proved themselves sound businessmen. We have stopped all other loans as this is the best way to go broke fast.

“This loaning to locations,” Miller says, “will go on and on, but,” he adds, “it will catch up with operators who take these chances under present day conditions.”



Arch Lightbody, like 800,000 other Americans, is cured of cancer. Like 800,000 other Americans he went to his doctor in time—in time for early diagnosis and prompt and successful treatment. He learned that many cancers are curable if detected in time.

You can do two things to defeat cancer: Have an annual health checkup. Be alert to the 7 danger signals that could mean cancer:

1. Unusual bleeding or discharge.
 2. A lump or thickening in the breast or elsewhere.
 3. A sore that does not heal.
 4. Change in bowel or bladder habits.
 5. Hoarseness or cough.
 6. Indigestion or difficulty in swallowing.
 7. Change in a wart or mole.
- If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

AMERICAN CANCER SOCIETY



Meeting Dates

Music Operators' Associations

- Oct. 27—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 27—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Nov. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants Association
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 12—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 15 & 16—Music Guild of Nebraska
Place: Evans Hotel, Columbus, Neb.
- 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

Chicago Phono Bowling League Gets Torrid

CHICAGO—It was a high-scoring night for the Automatic Phonograph Bowling League. Sixteen keglers rolled 500 or better series. Seven men bowled 200 or better. T. Bennett of Chicago Music rolled a 246 for the season's high game so far.

Coven Music took three games from Chicago Condensers led by C. Pieri with a 518 while top man for the losers was C. Zuber with a 433. Chi Music swept all three from the Galllets. R. Beriso shot a neat 618 for the winners while Rene Gallet came up on top for his team with 542.

Galgano took two from Star Music with three of their men: E. Teske, T. Galgano and C. Alesi shooting better than 500 each. Johnny Oomens had a 571 for Star Music. ABC won two from Mercury Records led by E. Swider with 503. Mercury's best was F. Kaiser with 507. Decca Records took them all from Phono Service. Decca's top bowler was P. Corso with 532. Phono Service leader was C. Martin with 492. B&B took two but only by a few pins. R. Bauer rolled 569 for B&B. The top man for Atlas Music was A. Brzeinski with 567.

Looks like the boys and girls are warming up for the turkey tournaments starting next month.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.



Paris Fair Displays Tape Juke Box Record Vendor GREAT BRITAIN GLIMPSES

A very large consignment of Williams five-ball games (known here as lippers) that had been shipped via Mondial, Dublin, to Italy where it met restrictions, has been bought by a rival company, and is on its way to Britain. The company (a newly-formed one, of which details will be given here in due course) plans to operate some of the machines and sell the rest in the desperately hungry British market. They are being allowed into Britain because of their Irish certificates of origin. . . . Cecil Jones, Managing Director of Automatic Musical Industries (Gt. Britain) Ltd. of Ilford, sailed last week for America, and expects to be in Grand Rapids for some days. It is believed, in the industry here, that one result of the trip will be the introduction of an optional form of stereophonic sound on Bal-Ami juke-boxes early in the New Year. It is believed that this will be the firm's 'gimmick' at the Amusement Trades Exhibition in London in February. It is also rumored that a new, or revised, model is in preparation at Bal-Ami. . . . We paid a brief visit to the Paris Fair last week. There was little to see in the amusements field. France is becoming as hungry for new games as Britain. Nor has it anything startling in juke-boxes. But one completely new item was on show on the Musimatic stand. This is the firm that introduced the world's first 'tape juke-box with a memory' a year ago. Their new idea (which may have some interest in America) is a combined tape jukebox and record vendor. The customer can play any of the records shown in the glass-fronted console cabinet by the insertion of a normal juke-box price coin, and can then buy the record selected by insertion of further coins. The device attracted great interest from international coin men present. Negotiations are believed to be going on in relation to it with a major European record manufacturing firm (one of the largest in the world). Principal of Musimatic is a woman, and a gorgeous one, as visitors here have been testifying. She is Madame Michele Petit-Lagrange, daughter of a famous French industrialist. Sales Manager is a Britain, Tommy de Wertheimer, whose family is in banking, and whose uncle founded the Edinburgh and Glyndbourne festivals and is now administrative director at the New York Metropolitan Opera. . . . Among British visitors to the Paris Fair, who appeared to be working out business deals there were leading Bal-Ami distributor Raymond Chappelow of Northern Phonographic Ltd. and Midland Phonographic Ltd. (together with his senior Birmingham executive Mike Osborne), and Arthur Brown, who heads a coin-machine electronic empire in London and North Wales.

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The Musical Sales Company, Balto., Shows Seeburg Stereo

BALTIMORE, MD.—On October 22 The Musical Sales Company of Baltimore held a dinner meeting at The Southern Hotel, this city, to present the Stereo Selectomatic Seeburg Phonograph.

The showing was conducted by Mack Lesnick and Stan Lesnick of The Musical Sales Company, and Jack Gordon of The Seeburg Corporation. Also on hand to greet the guests were Hy Lesnick, Charles Cabrera, Bill Reed, Bill Snow, Dave Adler, Artie Hausman, Harvey Blake, Irv Hollander, Denny Zeitler, Ben Love, Cecil Howard, John Cossentino, Roland Slatkoff and Sam Unger, all of the Musical Sales Company.

Also present, representing Seeburg were Tom Herrick, Charles Smith and Ray Melendy. From the Equitable Trust Company were Otts Reichelt and Jim Reid.

Operators who attended were:

Maryland: Dick Linder, Theodore Greenberg, Maurice Eisenstein, Jack Freedman, Albert Kleiman, Mike Goodman, Albert Kullen, George Kortiss, Milton Polovoy, Sol Polovoy, John Obst, Stanley J. Wazniak, Ike Sapperstein, Bernard Sapperstein, Horace Biederman, Charles Blumberg, Gilbert Bradley, Adolph Solomon, Walter C. Bounds, G. Wise, P. Billowitz, Charles Scheel, Joe Storto, Gabe Camhy, Hyman Carpman, Morris Berke, George Crosby, Gerald Davis, Irving Watkins, Marey Ehudin, Phil Stein, Lewis W. Roach, Vachel Downes, Edmund Nelson, Jr., Joseph C. Zacierka, Eddie Horwitz, Sam Horwitz, Vernon Edmonston, Robert Wetzler, Ben Edner, M. E. McDonough, Max Eisenberg, Jerry Eanet, Moe Kaminsky, M. E. Gilbert, Jack Voorees, Irvin Goldner, Joe Hasenkamp, Jack Harding, Robert Goldsmith, Adelbert Karfonta, Anthony Mongelli, Peter Mongelli, P. Michael Mongelli, Jr., John Paulino, E. J. Kramer, Al Zanio, Louis Le Faivre, James Le Faivre, Louis Jacobson, John W. Smith, G. M. Summers, Jud Gallahan, Norbert Paszkiewicz, Irvin Mason, Frank Parsons, Lester Parsons, Richard Parsons, Bernard Rifkin, Dave Powell, William Landsman, Henry Baker, Edward Avallone, Nick Orifice, John Roberts, Buddy Roberts, Elmer W. Batterill, Lewis S. Robinson, Joe Fratt, Irvin Rosenthal, Nate Coonin, J. Roland Volz, Jack Sapienza, Paul Shoemaker, Kenneth Deane, Kyle C. Smith, Richard Fifer, R. Sherwood Spears, Ronald Cate, Cliff Cate, Walter Urbanski, Vincent Valentine, Leon Bober, Arthur Varsubsky, Sam Gensler, George Walters, Ernest Brown.

Washington: John D. Cokinos, Tony Glezos, Stanley Mills, John N. Deoudes, Myron Loewinger, Evan Griffith, Gus Pappas, Tony Festa, Irving Sattler.

Virginia: A. S. Nicholson, George Costas, Glenroy Haney, Bill Peele, Bernard Inge, William Long, J. A. Woodard, C. B. Brooks, Howard Barton, Russell S. Jones, John Chandler, Earl Inge, Edward Williams, William Showalter, Gus Costas, E. C. Wetzel, Robert H. Minor, George Lineberry, John Cameron, Donald S. Miles, Chris Gregores.

Pennsylvania: W. Adair, M. Stein, N. Solow.

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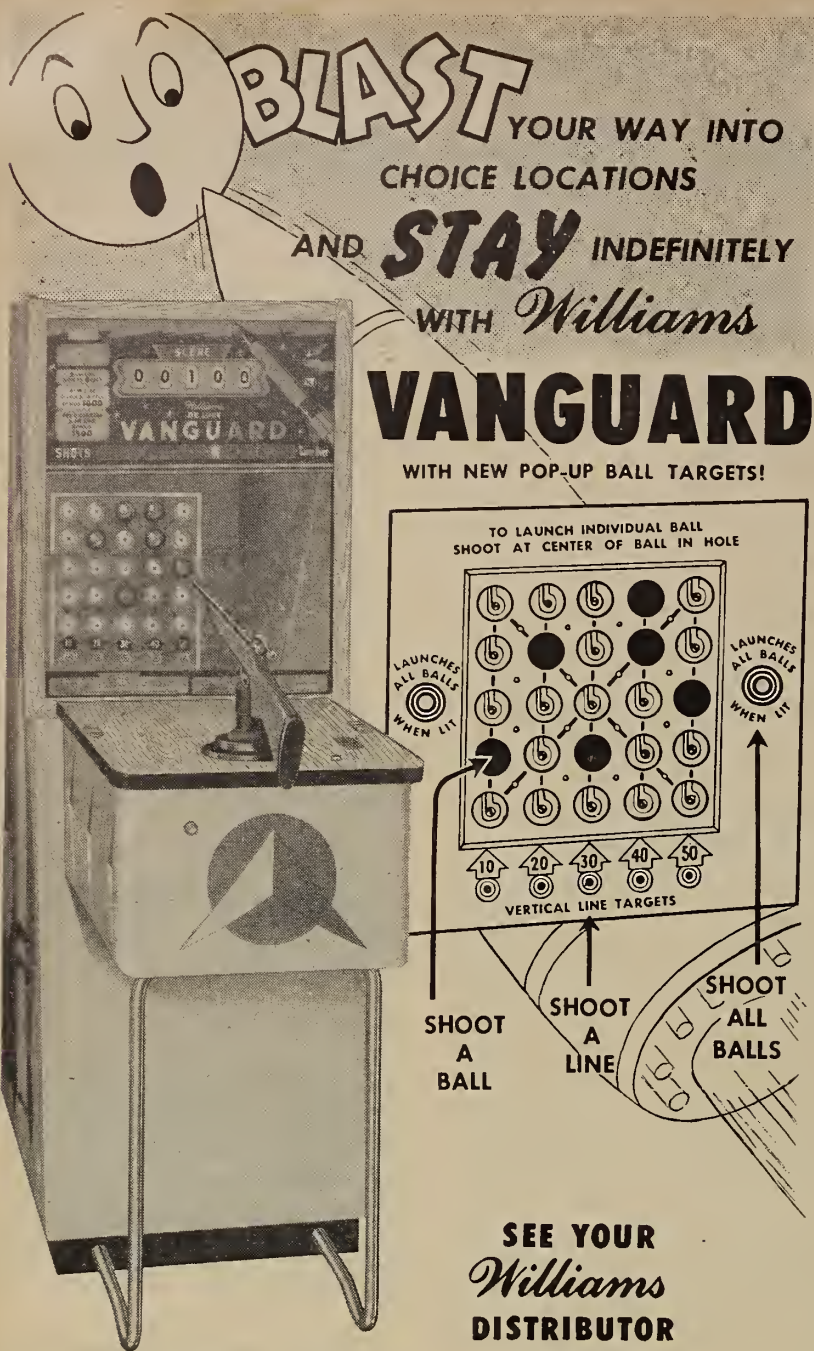
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Atlantic-New York Shows Seeburg Stereo At 3 Offices

NEW YORK — Atlantic New York Corporation hosted music operators in its three offices this week in introducing Seeburg's new stereophonic phonographs.

Atlantic's first showing took place in the firm's Hartford, Conn., offices on Tuesday, October 21. Mac Perlman, Meyer Parkoff and John Stupertitz welcomed the operators who came in from this area to view the new phonographs.

On Wednesday and Thursday, operators in the New York territory visited the New York offices to view and listen to the sound emanating from the stereophonic equipment. On hand here to greet the operators were Meyer Parkoff, Murray Kaye, Mike Coland, Steve Quinn, Harold Saunders and Gordon Howard.

On Saturday, October 25, the New-

ark, New Jersey office, was the scene of the showing, which brought in numbers of music operators served by this office. Greeting the operators here were Oscar Parkoff, Meyer Parkoff, Art Seglin, Ray Tentracoast, and Ralph Hleslawitz.

In reviewing the events of the week, Meyer Parkoff stated: "Our personnel in all three offices were tremendously excited over the tremendous reception of the new Seeburg stereophonic machines displayed. What made the deepest impression on me was the report by our sales executives of the actual number of orders taken. Our plan at the present is to work closely with every operator in setting up the equipment in the location so that the best possible stereo sound can be produced for the satisfaction of the patron."



How About A Golf Tourney For Trade Here? EASTERN FLASHES

An undercurrent of excitement prevailed this week. The showing of the new Seeburg phonographs, featuring stereophonic sound, brought in loads of music operators to Atlantic New York Corp. to see and listen. Meyer Parkoff and Murray Kaye reported tremendous enthusiasm by the operators and they look forward to the best volume of sales in many years. Coinmen throughout the area were looking forward to attending the dinner and dance of the Music Operators of New York at Ben Maksis' "Town & Country Club" in Brooklyn, on Saturday night, Oct. 25.

Meyer Parkoff, Atlantic New York Corp., had quite a busy week. On Tues., Oct. 21, he was in Hartford, Conn., where, with Mac Perlman, he greeted music ops attending the showing of the new Seeburg stereo music system. Wednesday and Thursday were spent in the New York offices, where the phonos were shown, and then on Sat. he was in the Newark, N. J. offices. Meyer, who has taken off considerable excess weight by dieting, won't have to worry about his food now. The action now in evidence will be a natural deterrent to putting on weight. . . . Dick Diccico's (Westchester op) son, Richard, Jr., entered Denver University this semester, where he's majoring in music and dramatics. . . . Jack Semel, looking thinner and younger than ever, makes the rounds of wholesalers. . . . Mike and Rose Munves finish up a nice vacation in Hot Springs (Mike three weeks and Rose one week), and return to the office on Fri., Oct. 24. Joe Munves advises the firm has added another item for the cointrade—a line of Protocall safes. . . . Sandy Moore, Sandy Moore Distributors, reports the firm still selling Wurlitzer phonos as quickly as they're delivered. Model "2200" the best seller. Abe Lipsky on the road visiting ops along the Jersey shore. . . . Bernie Levine, relaxes from the stress of business, to talk to us about his 6 ft., 2 in. son, Tommy, a basketball whizz, who'll be playing for Lawrence High School this fall. Hank Peteet, Wurlitzer field engineer, back at Moore's for the week, which will be concluded with attending the Music Ops banquet.

Barney (Shugy) Sugerman, Runyon Sales, kept busy in his office behind closed doors, dealing and wheeling with visiting ops. In a one-sentence report, Shugy interrupts his conference to tell us "Bally games going great, and AMI phono sales steady". . . . Hymie Koepfel, Koepfel Distributing, busy working, but Harry just sits and dreams—expects the arrival of a grandchild any day now, the first. . . . Elmer Rowe, Rowe Music Co., Menands (near Albany), N. Y., in visiting Runyon Sales on music machines. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., excited over operator reaction to Chi-Coin's "Twin Bowler". In our visit here, even the ops standing in line to compete in pairs. Simon reports that since ChiCoin's "Criss Cross Hockey" was licensed and ops have placed the machine on location, word-of-mouth reports of collections have brought in many ops who placed orders. . . . Jack Wilson, pres., New York State Operators Guild, in visiting. One of his location owners, Paul Lasini of Luigi's Restaurant, Newburgh, made the rounds with him. Jack, who's ailing, advises he'll be unable to get to Music Ops banquet, but several others from his area will be in attendance. . . . Ray Knoss, back from a week's stay at his farm at Sparrow Bush (near Port Jervis, N. Y.) where most of his time was spent on the golf course. Ray's a low score shooter. . . . With so many golfers, and many of them real good, in this area, how about someone setting up a tournament, say next spring or summer, for coinmen. Offhand, we can name a dozen top golfers, and the others can shoot under a handicap. The Cash Box will be happy to award the winner (and dub) a trophy. . . . Joe Kochansky tells us he's thinking of coming back as a music operator. Now operates just games. Joe's son, Barry, in Germany with Uncle Sam's forces.



Sandler Showing Of Wurlitzer Stereo Gets Favorable Op Reaction UPPER MIDWEST MUSINGS

Clayton Norberg of Mankato, Minn., and Hank Krueger, of Fairfax, Minn., have been in Canada the past 10 days hunting geese and ducks. The hunting has been wonderful as last Friday Clayton called home and said that they had bagged 45 geese and ducks and still had several days to go. Fred Norberg has been on jury duty and son Harlow is taking care of things. . . . Mark Coughlin, Mankato, doesn't have to do any hunting as his friends gave him several ducks and they were beauties. . . . Roy Foster, Sioux Falls, S. D., was in Chicago last week for a few days visiting his son. . . . Bob Cross, Jackson, Minn., in Canada last week for several days. Bob drove his daughter and two grand-children 450 miles in to the far north east corner of Canada where his son-in-law is stationed. . . . Mr. & Mrs. Tony Trucano, of Deadwood, S. D., are in South Bend where they saw the Notre Dame-Army game and are staying over to see the Duke game. On the way back home Tony will stop off at Rochester to get his annual check up. . . . Frank Davidson, Spooner, Wisc., stopped in the cities for a few minutes enroute to Watertown, S. D. Pheasant season opens Sat. 18th at noon and Frank and his friends want to be there on time. . . . Herman Paster, St. Paul, in Los Angeles last week visiting with the Badger Sales gang. . . . Sandler Dist. Co., Mpls., held a Wurlitzer Open House Stereo Party Thurs. & Fri., 16-17. Irv Sandler stated that comments of the operators and their wives were very favorable. Operators at the show were Mark Coughlin, George Demming, Dave Chapman, Marvin Doerr, Morry Sabes, Mr. & Mrs. Harold Mokolstad, Harry Adkins, Bill Welch, Ben Jahnke, A. B. Clifford, Tom Roberts, Kenny Anderson, Frank Phillips, Joe Weber, Mr. & Mrs. Don Isensee, Frank Davidson, Walter Witt, Loren Beoudin, Carl Christiansen, John Buterac, Clem Pinewaki, Chas. Sersen, Eddie LeBlanc, Ernest Woytossek, Gene Clennon, Eddie Kubes, Mr. & Mrs. Ike Sundem, Harry Galep, Lawrence Schillinger, Leo Landsberger, Jerry Neubel, Jimmy Keller, L'oyd Williamson, Bob Keese, Harry Sandler, Don Bollier, and Mr. & Mrs. Cecil Terveer. Refreshments were served and everyone had a very good time. . . . Solly Rose of Sandler Dist. Co. on a trip through Southern Minn. for a few days. Operators through that area are expecting thousands of pheasant hunters for the next few weeks which should help the game and juke box gross.



New Coin Machine Products Are The Order Of The Day

CHICAGO CHATTER

New products in all segments of the coin machine business seems to be the order of the day—new phonographs—new stereo sound presentations—new games—new guns and new vending machines. All these products are magnificently engineered, beautifully designed, carefully produced and are now being offered to operators all over the world to pep up their locations and to increase their profits. All in all, the last quarter of 1958 should be real big. To quote Alvin Gottlieb, "Contest" will definitely surpass the sales on any 4-player game we have ever built." . . . Joe Kline of First Coin busy with all kinds of plans to make the firm's last quarter of 1958 the banner quarter of all times. . . . It was nice to hear from Bob Sifer, managing director of the National Coin Machine Distributors Association. Bob is busy with plans, new policy and setting up meetings to expand the association's activities. Bob just completed the purchase of a home in Naperville and says his family welcomes the



JACK MITNICK

change back to a home of their own after a couple of months of motel life. . . . Seen about town, Whitney I. Crum of the Tradewell Co. export specialists to the far east, out of Los Angeles. . . . "Business is just great," says Paul Huebsch at Keeney. "Sales are going good on our cigarette machines, on our new counter game 'Scramball,' and still going great on 'Big Tent.' Now that the cooler weather has set in, sales on our coffee machines have taken a sharp upswing." Paul reports that all the Keeney boys are out beating the bushes. Harold Dorgan in Missouri and Arkansas. Al Albritten in Kentucky and Johnny Peters in the east. . . . Purveyor's Harold Perkins in a real happy mood after the Bears trimmed the Rams and playing host to Irv Linderholm of Alexandria, Minnesota and Lawrence Eggner of Marinette, Wis. . . . Don Moloney back at the job and feeling fine after a few days in the hospital. Don is a real expert on stereo sound, having a big rental service all over the country on stereo tapes. Mac Brier holding down the fort while Howie Freer is away on a biz trip. . . . Bill DeSelm hosting Norwood Veach of Central Distributing St. Louis. Ralph Sheffield back on the road a week late. Big Ralph was floored by the flu and flat on his back for over a week. He is now on the way south and east. Johnny Casola will be in Florida by the time you read this. Lucky John. DeSelm promises some big news from United next week. Jack Mitnick reports that his grandson broke a leg playing football. . . . Irv. Sandler sent out a cute announcement showing his son in a football uniform that read, "I spent \$8000.00 to send my son to college and got a quarter-back." All of which explains that number one son Warren, just back from a tour of duty with the Army, is taking charge of the Sandler Distributing Co's offices in Des Moines. Warren is married and the proud father of two daughters. This correspondent remembers when Warren was the backfield star on the Valley High School team in Des Moines and then, became the star of the Grinnell College squad. Proud papa Irv and I sat through many a game cheering for our boy Warren. . . . Sam Lewis reports that Williams is sold out on the first production run of "Vanguard," the firms new gun game and that all hands are at work setting up additional schedules. Says a jubilant Lewis, "We really have something with this gun. A happy combination of luck and skill that keeps 'em coming back for more." . . . Atlas Music Company extended its open house showing of the new Seeburg Stereo phonographs for all of this week. "Best of all," said Nate Feinstein, "we're delivering." . . . It never fails. The rush is on. Since Northwestern beat Michigan by that fantastic score of 55 to 24, everybody and his brother wants to see them play. Tickets for the balance of the Wildcats home games are sold out. . . . Tom Herrick, of Seeburg, on a flying trip east to cover as many distribs showings as possible. . . .



TOM HERRICK

Michael Spagnola, of AMI Sales Co., happy about the dealership arrangement just concluded with Coven Music Corporation. "The entire Coven organization is well liked and we're happy to have them with us," says Spagnola. . . . "Cleaned out again," reports a happy Ed Levin at Chicago Dynamic Industries. "We just can't keep up with orders for 'Twin Bowlers.' Once the samples get out and the collection reports come in, that's all brother." Ed said that Mort Secore is traveling in the south and Harry Glick has been calling on distributors in the middle west. . . . At Jennings, Louis Urban and Eddie Howard getting set for the vending machine show in St. Louis. In addition to a new model milk vendor, Jennings will show a new automatic grocery store unit called "Vendall." This unit handles any packaged item such as bread, pastry, coffee etc. and can handle sales from 5 cents to \$1.24. . . . Joel Stern happily reports that the entire World Wide organization has been "walking on air" since they saw and heard the new Tempo line of Rock-Ola's stereo phonographs. Recent visitors to World Wide were Don McDonald of Ottawa and Sy Kase of Kankakee, Illinois. Joel is getting to be quite a bowler. This is only his second year at the game and he holds a respectable average of 160. Joel bowls in the Albany Park B'nai B'rith league. Len Micon announces that World Wide will hold their National Rock-Ola week of showings beginning Sunday, November 2nd. . . . Bill O'Donnell of Bally happy with business and visiting with Henry Nelson of Bay City Mich. and V. Christopher of Cris Novelty Co., Baltimore.



KURT KLUEVER

Art Garvey at the plant this week while Phil Weinberg is still deep in the heart of his beloved Texas. . . . Johnny Stewart and new sales manager, Steve Howle in preparation for the showing of the Bally Vending line at the NAMA show in St. Louis. . . . Johnny Frantz says that the orders for the firms' counter games, "Kicker and Catcher" and "Challenger Pistol" keep coming in at a nice pace. . . . Marvel's, Clayton Nemeroff and Ray Jordan on the road calling on the firm's customers, while Estelle Bye is back on the job setting aside her vacation plans since the tragic death of her mother. . . . Big huddles over at the Rock-Ola plant setting up plans for National Rock-Ola week scheduled to begin Sunday, November 2nd at all the firm's distributing offices. The firm's top executives will travel all over the country to make as many showings as possible. Packing their traveling bags right now are, Ed. Doris, new VP



IRV SANDLER

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SEEBURG 100B	375
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and director of sales, Les Rieck, Kurt Jack Barabash, Art Janacek, Fred Cam Joe Robbins back from a ten day trip end in a fishing camp with a group of called off while they all listened to W



JOHN FRANTZ

With Joe, from u Munising, Bill Clea Manistique, Francis and Howard Schlie Doyle sales manage schedule ahead. Wil powdered coffee n Bottlers Convention Vending Associatio successive week en Auto Bell back hom the country appointing new distributing outlets for the firm.
HAPPY BIRTHDAY THIS WEEK TO: William F. Suesens, Long Island City, N.Y. . . . Chester F. Gore, Chicago, Ill. . . . Charlotte Hughes, Chicago, Ill. . . . Samuel Holzman, Brooklyn, N.Y. . . . Douglas Detrick, Auburn, Ind. . . . Charles E. Wilcox, Sr., Pine Bluff, Ark. . . . Arthur Lavoie, Fall River, Mass. . . . Edward J. Betti, Union City, N.J. . . . Andy Benna, Ironwood, Mich. . . . Harvey W. Marble, North Platte, Neb. . . . Whitney Le Jeune, New Roads, La. . . . William James Shay, Lebanon, Pa. . . . Erwin E. Barnett, Cleveland Heights, O. . . . L. A. Lorang, Yuma, Ariz. . . . James N. Parks, II, Manchester, N.H. . . . Fletcher A. Blalock, New Orleans, La. . . . Manuel Ehrensfield, Passaic, N.J. . . . Milton Green, Brooklyn, N.Y. . . . Sam C. Miller, Bowling Green, Ky. . . . Ralph S. Pelletter, Silver Creek, N.Y. . . . L. M. Flow, De Funiak Springs, Florida.

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N. Y. Newspaper Runs Story and Pics

NEW YORK—The "Magazine Section" of the New York News, Sunday edition, October 19, featured three photos, occupying most of a page, called "Light Moments", in which were shown various nuns playing pinball machines.

The News reporter stated, "In Europe, playing pinball machines is an acceptable pastime. It seems that everybody has become intrigued by the bouncing balls and blinking lights. So when these nuns spotted their first pinball machine in a restaurant in Rome, they decided to try their hands. Before long, the sisters were playing body English to each ball and gleefully comparing scores. They managed to avoid that 'Tilt' sign."

The first photo showed two nuns studying the playing field. "From their expressions" reported the News, "they are somewhat baffled but nevertheless interested in the knobs and springs of the machine."

The center picture shows a nun playing the machine, and the reporter asks "How big a score will she make?"

The third photo is a real classic, showing a nun with her hand to her

face, her expression a study of wonder and astonishment. "Obviously", states the News reporter, "this nun scored more points than she expected, and is ready to try again this time for a bigger score."

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FOR SALE — Seeburg 100 D's, C's, G's, R's; Wurlitzer 1900, 2104, 2150, 2000. No reasonable offer refused. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, NEW YORK. (Tel. LOcust 1-6770).

FOR SALE — Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE — Records! All labels, all speeds at close out prices!! 78's — 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE — New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE — AMI 40 selection Hide-away Units; AMI 40 selection Wall Boxes. Write us for low down price. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. LONGacre 5-1880).

**SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00**

Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.



THIS WEEK'S USED MACHINE QUOTATIONS 20th YEAR OF PUBLICATION 995th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	445.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	475.00	525.00
4. Model G-120, '55, 120 Sel., 45 RPM	495.00	575.00
4* Model G-200, '57, 200 Sel., 45 RPM	495.00	595.00
4. Model H-200, '57, 200 Sel., 45 RPM	795.00	825.00
4. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. 1432, '50 Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51 Rocket, '51-52, 50 Sel., 78 RPM	70.00	140.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
1. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '51, Hi-Fi, 120 Sel., 45 RPM	350.00	545.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	575.00	625.00
4* 1455, '57, 200 Sel., 45 RPM	595.00	649.50

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	375.00
6. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
4* HF100G, '54, 100 Sel., 45 RPM	475.00	565.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

(PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	525.00	695.00
4* VL200, '56, 200 Sel., 45 RPM	645.00	750.00
4. KD200, '57, 200 Sel., 45 RPM	775.00	825.00
4. W1-L56 Wall Box 5¢	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wire-less	5.00	8.00
6. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-Matic	32.50	55.00

4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4* 1700, '54, 104 Sel., 45 RPM	375.00	495.00
4. 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4* 1900, '56, 104 Sel., 45 RPM	525.00	700.00
2* 2000, '56, 200 Sel., 45 RPM	535.00	795.00
4. 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	8.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00
4. 5210 Wall Box	89.00	110.00

WURLITZER

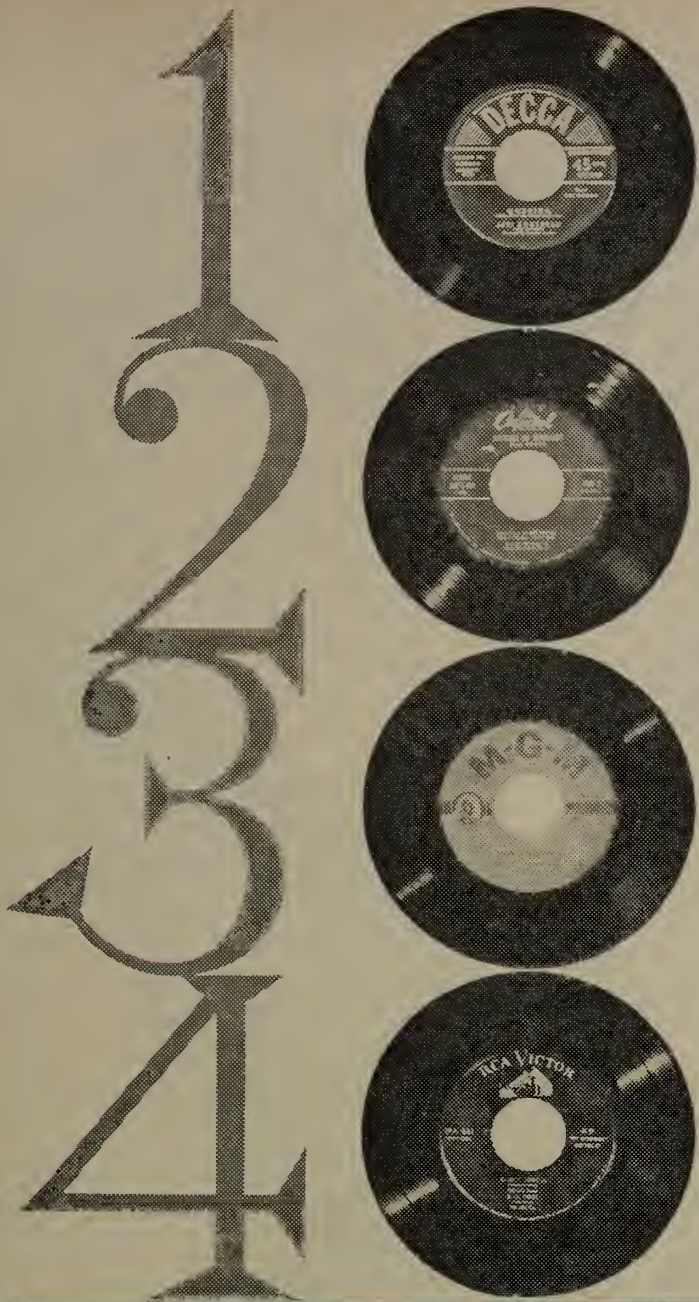
4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
6. 1080 '46, 24 Sel., 78 RPM	25.00	50.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	175.00	235.00
4. Arabian Knights (Got 12/53)	60.00	75.00
4. Army-Navy (Wm 10/53)	30.00	45.00
4. Arrow Head (Wm 7/57)	190.00	225.00
4. Atlantic City (B 5/52)	25.00	50.00
2* Auto Race (Got 9/56)	120.00	175.00
4* Balls-a-Poppin' (B 11/56)	75.00	210.00
6. Band Wagon (Wm 8/55)	95.00	150.00
4. Beach Beauty (B 11/55)	110.00	160.00
4. Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	20.00	60.00
4. Big Ben (Wm 9/54)	55.00	100.00
4. Big Hit (CC 7/52)	15.00	25.00
4. Big Show (B 9/56)	200.00	260.00
4. Big Time (B 1/55)	50.00	105.00
4. Blondie (CC 8/56)	95.00	175.00
4. Brazil (Un 10/56)	115.00	145.00
4. Bright Lights (B 5/51)	15.00	45.00
4. Bright Spot (B 11/51)	30.00	45.00
2. Brite Star (Got 4/58)	279.00	375.00
4. Broadway (B 12/55)	115.00	165.00
4. Cabana (Un 3/53)	20.00	55.00
4. Capri (CC 10/56)	75.00	99.50
2* Caravan (Un 2/56)	79.50	125.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	75.00
4. Circus (Un 8/52)	30.00	60.00
4. Circus (B 8/57)	190.00	335.00
4. Circus Wagon (Wm 10/55)	145.00	195.00
4. Classy Bowler (Got 7/56)	145.00	215.00
4. C.O.D. (Wm 9/53)	50.00	75.00
6. Colors (Wm 11/54)	70.00	115.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	235.00	275.00
4. Coronation (Got 11/52)	25.00	45.00
2. Criss Cross (Got 3/58)	219.00	295.00
4. Crossroads (Got 5/52)	25.00	60.00
4. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	175.00	195.00
4. Daffy Derby (Wm 8/54)	60.00	100.00
4. Daisy May (Got 7/54)	55.00	110.00
4. Dealer "21" (Wm 2/54)	20.00	55.00
4. Derby Day (Got 5/56)	120.00	155.00
4. Diamond Lill (Got 12/54)	70.00	95.00
6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	75.00	125.00
4. Dude Ranch (B 9/53)	25.00	55.00
1. Duette (Got 4/55)	110.00	160.00
4. Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	210.00	265.00
4. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	350.00	395.00
4. Flag Ship (Got 1/57)	215.00	275.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	80.00	125.00
4. Four Corners (Wm 12/52)	35.00	50.00
4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Four Stars (Got 6/52)	30.00	60.00
4. Frolics (B 10/52)	25.00	55.00
4* Frontiersman (Got 11/55)	95.00	150.00
4* Fun Fair (Ge 12/57)	175.00	275.00
4. Fun House (Wm 10/56)	150.00	175.00
4. Gay Paree (Wm 6/57)	295.00	375.00
4. Gay Times (B 6/55)	50.00	95.00
4. Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	150.00	195.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	40.00
4. Gold Star (Got 8/54)	90.00	125.00
4. Grand Champion (Wm 3/53)	35.00	70.00
4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	95.00
4. Gun Club (Wm 11/53)	35.00	85.00



Album Play



*the I-200 plays records
in rotation
side 1
side 2
side 3
side 4
in the self same order
as the music was heard
in the original performance.
Another feature that
makes the I-200 the juke
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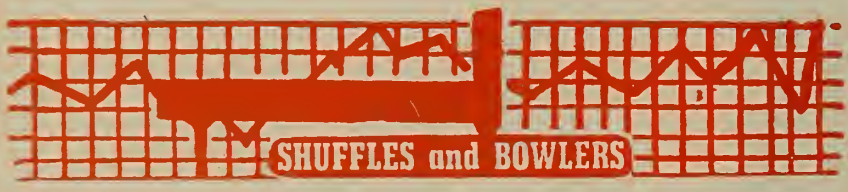
*known by operators since 1909 for the most
dependable coin operated music instruments made.*

(PINBALL GAMES—Continued)

6. Guys-Dolls (Got 5/53) 30.00 80.00	4. Sea Belles (Got 8/56) 175.00 245.00
4. Gypsy Queen (Got 2/55) 75.00 125.00	4. Shamrock (Wm 1/57) 145.00 175.00
6. Handicap (Wm 6/52) 30.00 40.00	4. Shindig (Got 10/53) 40.00 90.00
6. Happy Days (Got 7/52) 25.00 50.00	4. Show Boat (Un 12/52) 40.00 60.00
4. Harbor Lites (Got 2/56) 110.00 155.00	4. Show Boat (Ge 12/57) 150.00 200.00
4. Havana (Un 2/54) 20.00 80.00	4. Show Time (B-3/57) 325.00 425.00
4. Hawaii (Un 6/54) 25.00 80.00	2. Silver (Got 10/57) 187.00 235.00
4. Hawaiian Beauty (Got 4/54) 50.00 100.00	4. Silver Chest (Upright) (Ge 4/53) 40.00 60.00
4. Hayburner (Wm 6/51) 25.00 50.00	6. Silver Skates (Wm 2/53) 30.00 60.00
4. Hi-Fi (B 6/54) 25.00 95.00	6. Singapore (Un 10/54) 25.00 80.00
4. Hi-Hand (Wm 6/57) 175.00 225.00	4. Skill Pool (Got 8/52) 20.00 50.00
2. Hot Diggity (Wm 8/56) 125.00 145.00	2. Skill Roll (Upright) (B 3/58) 155.00 295.00
4. Ice-Frolics (B 1/54) 40.00 85.00	4. Skyway (Wm 8/56) 50.00 100.00
4. Jalopy (Wm 8/51) 25.00 65.00	6. Slugfest (Wm 3/62) 25.00 40.00
4. Jig Saw (Wm 12/57) 185.00 235.00	4. Slugger Champ (Got 4/55) 100.00 165.00
4. Jockey Club (Got 5/54) 70.00 120.00	4. Smoke Signal (Wm 10/55) 110.00 150.00
6. Jolly Joker (Un 11/55) 49.00 90.00	4. Snafu (Wm 12/55) 115.00 180.00
4. Jubilee (Got 5/55) 200.00 245.00	4. Soccer Kick Off (Wm 12/57) 250.00 295.00
4. Jumping Jack (Upright) (Ge 12/52) 20.00 35.00	4. Southern Belle (Got 6/55) 115.00 160.00
4. Key West (B 12/56) 250.00 325.00	4. South Seas (Un 2/56) 135.00 235.00
4. Kings (Wm 8/57) 225.00 295.00	4. Spitfire (Wm 2/55) 45.00 95.00
4. Lady Luck (Got 9/54) 70.00 120.00	6. Spot Lite (B 1/52) 25.00 50.00
6. Lazy "Q" (Wm 2/54) 35.00 90.00	6. Sportsman (Wm 2/52) 20.00 40.00
6. Lite-A-Line (Ke 6/52) 35.00 45.00	4. Springtime (Ge 3/52) 20.00 30.00
4. Long Beach (Wm 7/52) 35.00 45.00	4. Stage Coach (Got 11/54) 100.00 125.00
4* Lovely Lucy (Got 2/54) 50.00 95.00	4. Stardust (Wm 3/56) 90.00 185.00
4. Lulu (Wm 12/54) 50.00 95.00	4. Starfire (Wm 1/57) 160.00 195.00
4. Majestic (Got 4/57) 365.00 425.00	4. Starlets (Un 12/55) 55.00 95.00
4. Majorettes (Wm 4/52) 20.00 40.00	4. Star Pool (Wm 10/54) 50.00 95.00
4. Manhattan (Un 4/55) 50.00 125.00	4. Stars (Un 6/52) 25.00 40.00
4. Marathon (Got 10/55) 165.00 225.00	6. Starlite (Wm 3/53) 30.00 50.00
4. Marble Queen (Got 8/53) 40.00 70.00	4. Steeplechase (Wm 11/57) 200.00 250.00
4. Mermaid (Got 6/51) 15.00 30.00	4. Straight Flush (Got 12/57) 225.00 265.00
4. Mexico (Un 3/54) 25.00 100.00	4. Struggle Buggies (Wm 12/53) 30.00 60.00
4* Miami Beach (B 9/55) 90.00 125.00	4. Sun Valley (B 7/57) 390.00 525.00
4* Miss America (B 2/58) 365.00 495.00	2. Super Circus (Got 10/57) 239.00 350.00
4. Monaco (Un 8/56) 125.00 195.00	4. Super Jumbo (Got 10/54) 200.00 245.00
4. Mystic Marvel (Got 3/54) 70.00 125.00	4. Super Score (Wm 9/56) 135.00 195.00
4. Nevada (Un 8/54) 25.00 80.00	4. Surf Club (B 3/54) 30.00 70.00
6. Niagara (Got 12/51) 20.00 40.00	4. Surf Rider (Wm 12/56) 175.00 199.50
4. Night Club (B 4/56) 130.00 195.00	4. Sweepstakes (Wm 1/52) 30.00 45.00
4. "9" Sisters (Wm 1/54) 50.00 100.00	4. Sweet-Add-A-Line (Got 7/55) 115.00 145.00
4. Olympics (Wm 5/52) 20.00 30.00	6. Tahiti (Un 8/53) 25.00 70.00
4. Palisades (Wm 7/53) 35.00 60.00	4. Target Roll (B 1/58) 175.00 250.00
4. Palm Beach (B 7/52) 15.00 60.00	4. Three Deuces (Wm 8/55) 110.00 135.00
4. Palm Springs (B 11/53) 30.00 80.00	6. Thunderbird (Wm 5/54) 69.00 125.00
4. Parade (B 6/56) 175.00 235.00	4. Tim-Buc-Tu (Wm 1/56) 95.00 125.00
4. Paratrooper (Wm 8/52) 20.00 40.00	4. Times Square (Wm 4/53) 35.00 65.00
2. Perky (Wm 11/56) 100.00 125.00	4. Top Hat (Wm) 214.00 325.00
4. Peter Pan (Wm 4/55) 80.00 125.00	4. Toreador (Got 6/56) 165.00 245.00
4. Piccadilly (Wm 5/56) 130.00 150.00	4. Tournament (Got 8/55) 115.00 155.00
4. Pin Wheel (Got 11/53) 40.00 70.00	6. Triple Play (Un 8/55) 55.00 140.00
4* Pixie (Un 10/55) 55.00 110.00	4. Tropicana (Un 1/55) 45.00 110.00
4. Playtime (Un 10/57) 290.00 375.00	4. Tropics (Un 7/53) 25.00 55.00
4. Poker Face (Got 9/53) 50.00 85.00	4. Twenty Grand (Wm 12/52) 25.00 50.00
4. Quartet (Got 2/52) 40.00 55.00	4. Twin Bill (Got 1/55) 90.00 135.00
4. Queen of Hearts (Got 12/52) 40.00 85.00	4. Variety (B 9/54) 45.00 75.00
4. Quintet (Got 3/53) 40.00 60.00	4. Whirlwind (Got 2/58) 299.50 350.00
4. Race The Clock (Wm 5/55) 65.00 155.00	4. Wishing Well (Got 9/55) 125.00 170.00
2* Rainbow (Got 12/56) 150.00 195.00	4. World Champ (Got 8/57) 175.00 255.00
4. Regatta (Wm 11/55) 75.00 150.00	6. Wonderland (Wm 5/55) 75.00 95.00
4. Register (Got 10/56) 195.00 295.00	4. Yacht Club (B 6/53) 20.00 60.00
4. Reno (Wm 10/57) 210.00 245.00	4. Zingo (Un 10/51) 20.00 45.00
6. Rio (Un 11/53) 20.00 60.00	
2. Rocket Ship (Got 5/58) 199.00 275.00	
4. Rodeo (Un 2/53) 35.00 50.00	
4. Royal Flush (Got 5/57) 195.00 235.00	
4. Saddle and Turf (Ev 10/53) 85.00 150.00	
6. (Club Model) 100.00 165.00	
2. Scoreboard (Got 4/56) 100.00 150.00	
6. Screamo (Wm 4/54) 45.00 100.00	

6. ChiCoin Match Bowler (6/52) 25.00 50.00	6. ChiCoin Bowl-A-Ball (10/52) 30.00 60.00
4. ChiCoin Match Bowl-A-Ball (11/52) 25.00 65.00	4. ChiCoin 10th Frame Special (12/52) 25.00 65.00
4. ChiCoin Name Bowler (1/53) 30.00 65.00	4. ChiCoin 10th Frame Double Score Bowler (2/53) 30.00 70.00
4. ChiCoin Crown (4/53) 30.00 85.00	6. ChiCoin Crown, Giant Pins (4/53) 35.00 90.00
4. ChiCoin Triple Score (6/53) 35.00 90.00	6. ChiCoin Gold Cup (7/53) 30.00 95.00
6. ChiCoin High Speed Crown (7/53) 30.00 100.00	6. ChiCoin High Speed Triple Score (8/53) 30.00 100.00
4. ChiCoin Advance (10/53) 30.00 100.00	4. ChiCoin King (10/53) 35.00 110.00
4. ChiCoin Criss Cross Bowler (12/53) 40.00 115.00	4. ChiCoin Super Frame (3/54) 45.00 120.00
6. ChiCoin Starlite (5/54) 55.00 150.00	4. ChiCoin Feature (7/54) 60.00 155.00
4. ChiCoin Holiday (9/54) 70.00 165.00	4. ChiCoin Flash (10/54) 70.00 170.00
4. ChiCoin Playtime (10/54) 95.00 170.00	4. ChiCoin Fireball (11/54) 95.00 185.00
4. ChiCoin Thunderbolt (12/54) 100.00 200.00	4. ChiCoin Triple Strike (2/55) 100.00 205.00
4. ChiCoin Arrow (2/55) 125.00 220.00	4. ChiCoin Criss Cross Targette (1/55) 35.00 105.00
4. DeLuxe model 40.00 120.00	4. ChiCoin Bonus Score (4/55) 150.00 205.00
4. ChiCoin Big League (5/55) 160.00 215.00	4. ChiCoin Hollywood (5/55) 175.00 229.00
4. ChiCoin Blinker (8/55) 175.00 250.00	4. ChiCoin Score-A-Line (9/55) 175.00 250.00
4. ChiCoin Bowling Team (10/55) 175.00 260.00	4. ChiCoin Miami Shuffle (10/56) 35.00 115.00
4* ChiCoin Bowling League (2/57) 345.00 475.00	4. ChiCoin Ski-Bowl (11/57) 6 Player 129.00 275.00
4. ChiCoin Classic Bowling League (7/57) 560.00 595.00	4. ChiCoin TV Bowling League (11/57) 495.00 595.00
4. ChiCoin Rocket Shuffle (3/58) 1 Player 375.00 395.00	6. 2 Player 425.00 475.00
4. Ge. Shuffle Target (7/51) 10.00 25.00	6. Ge. Shuffle Pool (11/53) 30.00 75.00
6. Ge. Match Pool (2/54) 50.00 60.00	4. Genco Skill Ball 2 Player (11/56) 95.00 195.00
4. Genco Skill Ball 6 Player (2/57) 125.00 225.00	4. Gottlieb Bowlette (3/50) 10.00 20.00
4. Keeney Super DeLuxe League Bowl. (3/52) 25.00 45.00	4. Keeney High Score League (5/52) 25.00 50.00
6. Keeney Team (10/52) 25.00 50.00	4. Keeney Club (4/53) 25.00 95.00
4. Keeney Domino (5/53) 30.00 110.00	4. Keeney Carnival (5/53) 40.00 115.00

6. Keeney Pacemaker (9/53) 40.00 125.00	6. Keeney Mainliner Bowler (1/54) 45.00 130.00
4. Keeney Bonus (3/54) 45.00 140.00	6. Keeney Diamond Bowler (5/54) 70.00 155.00
4. Keeney Bikini (6/54) 65.00 150.00	4. Keeney Century (6/54) 90.00 170.00
6. Keeney American (9/54) 90.00 175.00	4. Keeney National (9/54) 90.00 180.00
4. Keeney Speedlane (4/55) 125.00 195.00	4. United 6-Player Super (3/52) 20.00 45.00
4. United 4-Player Official (5/52) 20.00 40.00	4. United 6-Player Star (7/52) 20.00 50.00
4. United 10th Frame Star (9/52) 20.00 55.00	4. United Manhattan 10th Frame (9/52) 20.00 60.00
4. United Manhattan (9/52) 30.00 65.00	4. United 10th Frame Super (10/52) 30.00 70.00
4. United Cascade (2/53) 30.00 75.00	6. United Clover (2/53) 30.00 75.00
4. United Liberty (2/53) 30.00 75.00	4. United Classic (6/53) 25.00 75.00
6. United Olympic (6/53) 30.00 75.00	4. United Royal (9/53) 30.00 80.00
6. United Imperial (9/53) 25.00 85.00	6. DeLuxe model 35.00 90.00
4. United Chief (11/53) 40.00 100.00	4. United Leader (11/53) 45.00 100.00
4. DeLuxe model 45.00 115.00	4. DeLuxe model 45.00 115.00
4. United Team (1/54) 45.00 115.00	4. DeLuxe model 50.00 120.00
4. United League (1/54) 50.00 125.00	4. DeLuxe model 50.00 130.00
4. United Ace (5/54) 55.00 135.00	4. DeLuxe model 55.00 140.00
4. DeLuxe model 55.00 140.00	4. United Rainbow (5/54) 55.00 145.00
4. United Banner (8/54) 65.00 145.00	4. DeLuxe model 65.00 150.00
4. United Shuffle Targette (8/54) 65.00 155.00	6. DeLuxe model 65.00 160.00
6. DeLuxe model 65.00 160.00	4. United Speedy (8/54) 65.00 165.00
4. United Mercury (12/54) 80.00 175.00	4. DeLuxe model 80.00 180.00
4. DeLuxe model 80.00 180.00	4. United Mars (1/55) 90.00 185.00
4. DeLuxe model 95.00 190.00	4. Un. Lightning (2/55) 95.00 190.00
6. DeLuxe model 95.00 195.00	6. DeLuxe model 95.00 195.00
6. United Venus (3/55) 95.00 195.00	6. DeLuxe model 100.00 195.00
4. United Clipper (5/55) 100.00 195.00	4. DeLuxe model 100.00 195.00
4. Un. Derby Roll (5/55) 100.00 195.00	4. DeLuxe model 100.00 195.00
4. DeLuxe model 100.00 200.00	4. Un. 5th Inning (6/55) 100.00 220.00
4. DeLuxe model 100.00 230.00	4. United Capitol (6/55) 140.00 235.00
4. DeLuxe model 140.00 240.00	4. Un. Super Bonus (9/55) 160.00 245.00
4. DeLuxe model 165.00 250.00	6. Un. Top Notch (10/55) 270.00 325.00
6. Un. Top Notch (10/55) 270.00 325.00	6. Top Notch Special 270.00 325.00
4. DeLuxe model 275.00 335.00	4. Un. Regulation (11/55) 270.00 335.00
4* United Bowling Alley (11/56) 345.00 475.00	4. DeLuxe model 275.00 335.00
7. United Jumbo Bowling Alley (9/57) 550.00 595.00	
4. United Royal Bowler (12/57) 525.00 675.00	
7. United Midget Bowling Alley (3/58) 295.00 325.00	
4. Wms. Roll-A-Ball (12/56) 6 Player 125.00 250.00	



SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54) 55.00 95.00	4. Bally ABC Bowler (7/55) 235.00 350.00
4. Bally Champion Bowler (5/54) 60.00 95.00	6. DeLuxe model 245.00 350.00
4. Bally Jet Bowler (8/54) 65.00 120.00	6. Bally Congress (7/55) 275.00 350.00
4. Bally Rocket Bowler (8/54) 65.00 115.00	6. DeLuxe model 275.00 355.00
4. Bally Mystic Bowler (12/54) 65.00 125.00	4. Bally Jumbo Bowler (9/55) 275.00 350.00
4. Bally Magic Bowler (12/54) 65.00 135.00	4. Bally King Pin Bowler (9/55) 275.00 350.00
4. Bally Blue Ribbon (3/55) 140.00 195.00	4* Bally ABC Bowling Lane (1/57) 345.00 475.00
4. Bally Gold Medal (3/55) 150.00 195.00	4. Bally ABC Tournament Bowler (6/57) 495.00 595.00
	4* Bally Strike Bowler (11/57) 545.00 595.00
	2* Bally All Star Bowling (12/57) 175.00 295.00



KIDDIE RIDES

4. Bally Champion Horse 295.00 475.00	4. Capitol See Saw 125.00 290.00
4. Bally Moon Ride 125.00 250.00	4. Chicago Coin Super Jet 125.00 275.00
4. Bally Space Ship 135.00 250.00	2. Chicago Round The World Trainer 265.00 385.00
4. Bally Speed Boat 165.00 295.00	4. Decco Merry-Go-Round 175.00 350.00
4. Bert Lane Merry-Go-Round 175.00 265.00	4. Decco Space Ranger 125.00 300.00
4. B. L. Miss America Boat 225.00 275.00	4* Exhibit Big Bronco 295.00 350.00
4. Bert Lane Fire Engine 250.00 395.00	4. Exhibit Mustang 295.00 350.00
4. Capitol Donald Duck 225.00 295.00	4. Exhibit Sea Skates 125.00 225.00
4. Capitol Elsie 250.00 375.00	4. Exhibit Space Patrol 100.00 250.00
4. Capitol Palomino Horse 225.00 395.00	6. Scientific Television 149.00 195.00
	4. Texas Merry-Go-Round 200.00 295.00

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PLAYER'S CHOICE BOWLER

TWO GAMES IN ONE
Player Easily Sets
Game For REGULA-
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ing!! (By The Flip Of
A Toggle Switch)

Equipped With Roll-
over Switches For
Trouble-Free Opera-
tion! Plexi Back Glass
—Standard Equip-
ment!

Available in
13-16-20 ft.
lengths!
Available in
10c or 2/25c
models!

TWIN BOWLER

Now! **DOUBLE** Profits
with **DOUBLE** Play!!!

2 Players Can Bowl At The Same Time!
As Many As 8 Players Can Participate!

TWIN BOWLER is ONLY
48 inches wide and 14
ft. long! Each Lane Oper-
ates Independently Of
The Other! Game De-
signed In 3 Sections For
Easy Set-up! Available
in 10c or 2/25c models!

CRISS-CROSS HOCKEY

Featuring "Criss Cross"
Bonus Scoring with 9
Bonus Scoring Combi-
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Every Time A Player
Completes A Card A
Letter In H-O-C-K-E-Y
"Lights-Up" For Addi-
tional Scoring!

Available In Replay or
Novelty Models! Fits
Any Type Locations . . .
Size 5 ft. x 2 ft.

ROCKET SHUFFLE.

The Profit Sensation of the Year!
A limited quantity still available.
See it at your distributor!

ANOTHER
chicago coin
PRODUCT

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	475.00	575.00	4. Mills Panorama Peek		
2. Air Football	112.50	195.00	(11/54)	175.00	275.00
4. Air Hockey	149.00	195.00	7. Munves Squoits (11/57)	495.00	585.00
4. Amus. Boomerang	30.00	75.00	6. Muto. Atomic Bomber	65.00	125.00
6. Bally Big Inning	40.00	75.00	4. Mutos. Ace Bombers	85.00	150.00
4. Bally Heavy Hitter	30.00	50.00	4. Mutoscope Dr. Mobile		
4. Bally Rapid Fire	50.00	75.00	(Prewar)	65.00	150.00
6. Bally Undersea Raider	50.00	95.00	4. Mutos. Fly Saucers	80.00	125.00
4. Bally Bulls Eye Shooting Gallery (9/55)	160.00	250.00	4. Mutos. Photo (Pre-War)	100.00	250.00
4. Capitol Midget Movies	75.00	145.00	6. Mutos. Photo (DeLuxe)	145.00	325.00
6. Champion Hockey	40.00	100.00	4. Mutoscope Silver Gloves	120.00	195.00
4* ChiCoin Basketball			4. Mutoscope Sky Fighter	50.00	135.00
Champ	65.00	125.00	4. Mutos. Voice-O-Graph		
4. ChiCoin 4-Player Derby	95.00	150.00	35¢	145.00	300.00
4. ChiCoin Goalee	30.00	85.00	4. Mutoscope K. O. Champ	150.00	295.00
4. ChiCoin Hockey	45.00	65.00	4. Mutos. Drive Yourself	395.00	485.00
4. ChiCoin Midget Skee	60.00	125.00	2. Mutoscope Rock n' Roll		
4* ChiCoin Pistol	30.00	75.00	(7/56)	25.00	75.00
4. ChiCoin Home Run			2. Mutoscope Bang-O-Rama		
6 Player (3/54)	60.00	125.00	(4/57)	47.50	95.00
4. Super model	85.00	150.00	4. Philadelphia Toboggan		
6. ChiCoin Twin Hockey			Skee Alley	365.00	395.00
(5/56)	150.00	250.00	4. Quizzer	40.00	55.00
4* ChiCoin Steam Shovel			4. Scientific Basketball	20.00	75.00
(5/56)	85.00	155.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Bola Score	30.00	65.00	4. Scientific Pitch 'Em	45.00	145.00
4. Evans Bat-A-Score	35.00	95.00	4. Seeburg Bear Gun	50.00	160.00
4. Evans Ski Roll	35.00	60.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Evans Super Bomber	50.00	95.00	4* Seeburg Coon Hunt	75.00	140.00
4. Exhibit Dale Gun	25.00	80.00	4. Set Shot Basketball	100.00	200.00
4. Exhibit Gun Patrol	40.00	95.00	4. Telequiz	65.00	110.00
4. Exhibit Jet Gun	40.00	110.00	4. United Team Hockey	20.00	50.00
4. Exhibit Space Gun	40.00	100.00	4. United Jungle Gun	75.00	135.00
4. Exhibit Pony Express	40.00	100.00	4. DeLuxe model	75.00	140.00
4. Exhibit Silver Bullets	40.00	100.00	4. Un. Carn. Gun (10/54)	75.00	160.00
4. Exhibit Six Shooter	35.00	100.00	6. DeLuxe model	110.00	155.00
4. Exhibit Vitalizer	40.00	75.00	4. Un. Bonus Gun (1/55)	160.00	220.00
4. Exhibit Shooting Gal.			4. DeLuxe model	165.00	225.00
(6/54)	45.00	100.00	4* United Super Slugger		
4. Exhibit Star Shooting			(7/55)	149.50	250.00
Gallery (9/54)	75.00	140.00	4. Un. Star Slugger (4/56)	195.00	215.00
4. Exhibit Sportland Shooting Gallery (11/54)	75.00	125.00	4. Un. Pirate Gun (10/56)	270.00	350.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00	6. Wilcox-Gay Recordio	30.00	55.00
4. Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00	6. Wms. DeLuxe World Series (2/52)	35.00	95.00
2. Ex. Jungle Hunt (3/57)	200.00	295.00	4. Wms. DeLuxe Baseball		
4* Ex. Ringer Ball (11/56)	25.00	75.00	(4/53)	45.00	100.00
2* Exhibit Pop Gun Circus			6. Wms. Pennant Baseball		
(9/57)	345.00	495.00	(12/53)	50.00	115.00
4. Genco Sky Gunner	60.00	125.00	4. Wms. Super Pennant		
4. Genco Night Fighter	70.00	140.00	Baseball (12/53)	50.00	120.00
4. Ge. 2-Player Basketball	95.00	175.00	6. Williams Super Star		
4* Genco Rifle Gal. (6/54)	65.00	145.00	Baseball (12/53)	50.00	125.00
4. Genco Big Top Rifle			6. Williams Big League		
Gallery (6/54)	165.00	225.00	Baseball (2/54)	65.00	160.00
4. Super Model (12/55)	265.00	310.00	4. Wms. All-Star Baseball		
4. Genco Wild West Gun			(2/54)	90.00	150.00
(2/55)	140.00	225.00	6. Williams Big League		
2. Genco Sky Rocket Rifle			Baseball (2/54)	100.00	160.00
Gallery (5/55)	135.00	195.00	4* Williams Jet Fighter		
4. Genco Champion Baseball			(10/54)	100.00	210.00
(9/55)	139.00	235.00	4. Williams Safari (2/54)	175.00	260.00
4* Genco Quarterback			4. DeLuxe model	180.00	265.00
(10/55)	85.00	125.00	4. Wms. Polar Hunt (3/55)	150.00	245.00
4. Genco Hi-Fly Baseball			4* Wms. Sidewalk Engineer		
(5/56)	125.00	190.00	(4/55)	95.00	150.00
4. Genco State Fair Rifle			1. Wms. King Of Swat		
Gal. (6/56)	225.00	275.00	(5/55)	110.00	175.00
4* Genco Davy Crockett			4. Wms. Four Bagger		
(10/56)	195.00	250.00	(4/56)	200.00	275.00
4. Genco Circus Rifle			4. DeLuxe model	225.00	310.00
(3/57)	275.00	350.00	2* Wms. Crane (10/56)	75.00	150.00
2* Genco Motorama			4. Wms. Peppy The Clown		
(10/57)	255.00	395.00	(12/56)	175.00	295.00
6. Jack Rabbit	40.00	75.00	4. Wms. 1957 Baseball	295.00	375.00
4. Jungle Joe	40.00	55.00	2* Wms. Ten Strike (12/57)	245.00	275.00
6. Keeney Air Raider	40.00	120.00	4. Wms. Ten Pins (12/57)	225.00	325.00
4. Keeney Sub Gun	40.00	120.00	7. Wms. Shortstop (4/58)	415.00	425.00
4. Keeney Texas Leaguer	20.00	40.00			
4. Ke. Sportsman (11/54)	75.00	145.00			
6. DeLuxe model	130.00	175.00			
4. Keeney Ranger (3/55)	185.00	215.00			
6. DeLuxe model (3/55)	190.00	230.00			
7. Keeney League Leader					
(4/58)	175.00	245.00			

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	240.00	325.00	4. Hunter (Ga 5/55)	195.00	235.00
4. Circus (Au 5/56)	235.00	265.00	6. Skeet Shoot (Ga 1/57)	275.00	375.00
6. County Fair (Au 3/57)	225.00	265.00	4. Super Big Tent		
4. Gun Smoke (Ga 5/56)	285.00	325.00	(Ke 6/57)	275.00	390.00
			4. Super Hunter (Ga 6/57)	375.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play	
Hideaway	
Model IBB-200 Continuous-play	
Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-BELL MFG. CO.

Play Ball, Counter Game	
Circus Days	
(Upright Electronic Scoring	
F.P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Star Shuffle	\$ 850.00
Spook-Gun (Kiddie	
Shooting-Gallery	465.00
Lucky Shuffle Alley	805.00
Beach Time (In-line Game)	887.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
With 2 Games For A Quarter Chute	
11 Foot	\$1,304.00
14 Foot	1,320.00
18 Foot	1,370.00
4 Foot Alley Section	\$50.00
Golf Champ (Golf-Game)	\$ 595.00
Speed-Queen (Kiddie Ride)	835.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Player's Choice Bowler	
Twin Bowler	
Criss Cross Hockey	
Regular Model	
Replay-Match Model	
Rocket Explorer	
Replay Model	
Commando Machine Gun	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	

J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	

GAMES, INC.

Double Shot	
(Upright Electronic Scoring	
F.P. Game)	

GENCO MANUFACTURING

Space Age	
Horoscope Fortune Teller	
Gypsy Grandma Fortune Teller	

D. GOTTLIEB & CO.

Picnic (2 Player, 5-Ball)	
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IRVING KAYE CO., INC.

Deluxe Competitor, 6 Pocket	
Pool Ball Viewer Model	\$ 339.95
Super Hockey (6 Ft.)	349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super DeLuxe	
6 Hole Pool	329.95

J. H. KEENEY & CO., INC.

DeLuxe Big Tent	
(Upright Electronic Scoring	
F.P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various models of above	

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1458, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1464, 120 Selec. Wall	
Type Phono.	
Model 1947, Remote Volume	
Control for Model 1464 Phono	
Model 1450, Playmaster,	
120 Selec. Phonograph	
Model 1617, Hi-Fi Wall	
Speaker	
Model 1927, Remote Volume	
Control with Cancel Button	
50¢ Coin Chute Available	
For All Models	
Dual Credit Unit Available for	
200 Selec., Model 1465	

THE SEEBURG CORP.

Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec.	
MRVC-3—Master Remote	
Volume Control	
HFCV2-8—High Fidelity	
Wall Speaker	
HFCV3-8—High Fidelity	
Corner Speaker	
HFCV-12—High Fidelity	
Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	

UNITED MFG. CO.

Jupiter	
DeLuxe Replay Model	\$ 980.00
Atlas Shuffle Alley	
(6-Player Tuck Type)	
8½ ft.	995.00
DeLuxe Atlas Shuffle Alley	
(Match-A-Score Model)	
8½ ft.	1,080.00
Pixie Bowler (2-Player, 7½	
ft. long x 2 ft. wide, 2¼	
hard rubber ball, Bowling	
Alley)	900.00
Playtime Bowling Alley, 6-Player	
13 Foot	1,490.00
16 foot	1,520.00
Playtime Bowling Alley available in	
25¢ play. Also available, 2 plays—25¢	
with credit unit. Prices on Request.	

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phono.	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker	
(All speakers are 8" Super Perma-	
Magnetic with Step-Switch Volume	
Control.)	

WILLIAMS MFG. CO.

Vanguard (Gun Game)	
Gusher (Single Player 5-Ball)	

THE WURLITZER CO.

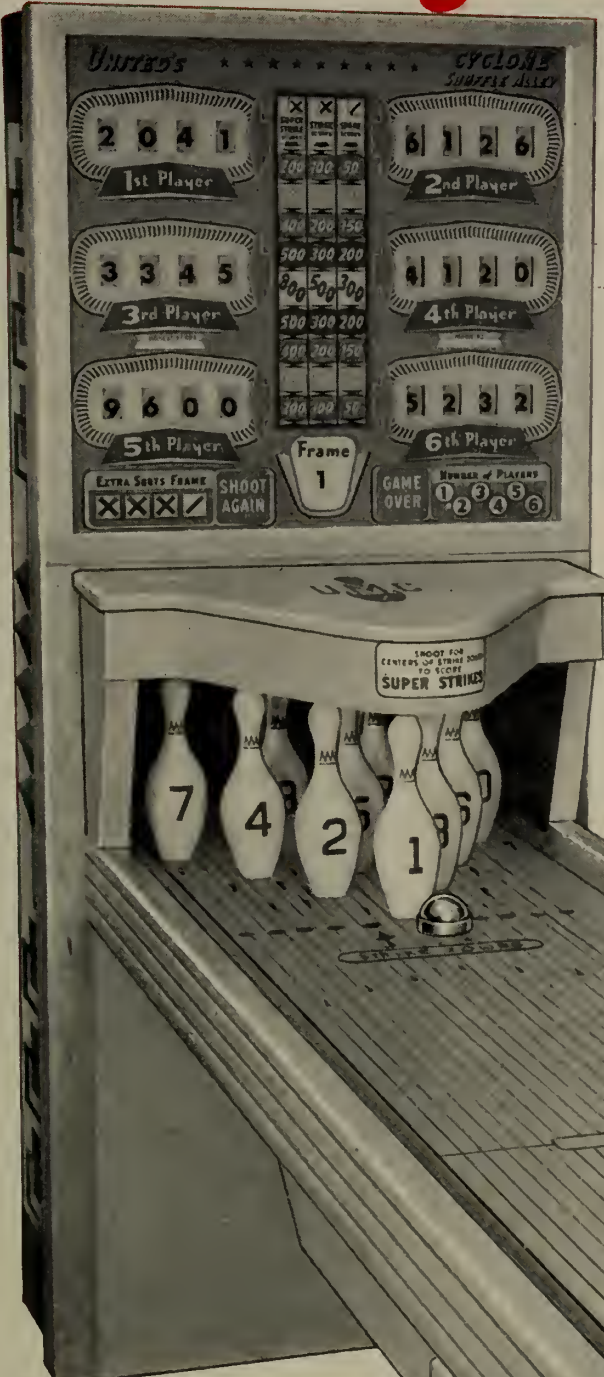
Model 2200, 200 Selec. Phono.	
Model 2204, 104 Selec. Phono.	
Model 2250, 200 Selec. Phono.	
Model 5250 Wall Box,	
200 Selec.	
Model 5207, Wall Box,	
104 Selec., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi Fi Corner	
Speaker, 4" 5" Matched Cones	
Model 5116 Hi-Fi Corner	
Speaker, 8" Heavy Duty with	
Extending Range	

Fascinating SKILL-TIMING Feature in

UNITED'S

CYCLONE

SHUFFLE ALLEY



Travelling lights on playfield and backglass register changing values of Super Strikes, Strikes and Spares...
 Nine changes of value for each

PERFECT SCORE
9600

Large ball-type puck actually hits pins for realistic bowling action

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
 ★
 ★

1 to 6
 Can
 Play

★
 ★

GREAT
 FOR COMPETITION

★
 ★

DELUXE AND
 REGULAR MODELS

★
 ★

NATIONAL
 REJECTOR

★
 ★

SIZE:
 8½ FT. by 2½ FT.

★
 ★

SHIPPING WEIGHT
 430 LBS.

OTHER UNITED HITS

PLAYTIME
 Bowling Alley

JUPITER
 Shuffle Alley

ATLAS
 Shuffle Alley



UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

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 SEE YOUR DISTRIBUTOR

Bally BEACH TIME

SMASHING IN-LINE EARNING RECORDS

Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME ... all adding up to biggest earning-power in years.



4
MAGIC SQUARES
plus **2**
MAGIC LINES

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

Get your share of the big BEACH TIME money. Get new Bally BEACH TIME at your Bally distributor today.

Bally LUCKY ALLEY



4" RUBBER BALL or 4" HARD BALL

- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

3 Popular Sizes
11 ft., 14 ft., 18 ft.

2 COIN STYLES
DIME-A-GAME or 2-FOR-QUARTER

SEE YOUR Bally DISTRIBUTOR FOR OTHER TOP MONEY-MAKERS



LUCKY SHUFFLE

STAR SHUFFLE
(MATCH MODEL LUCKY SHUFFLE)

SPOOK GUN

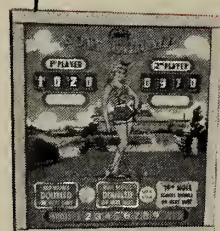
BALLY BIKE

SPEED QUEEN

THE CHAMPION

TOONERVILLE TROLLEY

Sensational Bally GOLF CHAMP



3
TRICKY GREENS
FLAT • UP-HILL • SIDE-SLOPE
EXCITING "19TH" HOLE
SCORES UP TO 200
SHIFTING DOUBLE SCORES
FREE SHOTS

Fun for one player, double fun for two players, GOLF CHAMP injects new life into slowest locations, earns top money in every location.

1 or 2 can play
2 ft. by 8½ ft.

9 SHOTS
10¢