

The Cash Box

VOLUME XVII—NUMBER 23

FEBRUARY 25, 1956



Tony Bennett has always realized that a great deal of his success has depended upon the activity of his fan clubs. Therefore whenever he reaches a town, one of the first things he does is gather the members of the club for a get-together. Above Tony is shown with Mitch Miller as they play his latest Columbia record "Capri In May" and "Sing You Sinners" for the New York club. Tony is currently on a night club tour and goes into the Copacabana on March 15.

JUKEBOX OPERATORS!

ONE STOPS!

GOT A "JUKEBOX BABY" IN YOUR HOUSE?

Enter the "Jukebox Baby Contest" and win a fabulous Wurlitzer "Centennial" Model 1900 Jukebox and 7 other great prizes.

WHAT'S IT ALL ABOUT!

Timed for release of Perry Como's greatest ever for RCA Victor—JUKEBOX BABY/HOT DIGGITY—RCA Victor and THE CASH BOX are sponsoring this nationwide "Jukebox Baby" Contest.

Your "Jukebox Baby" can be a teenager, toddler, babe in arms—anyone in your family that you think is the "swingiest jukebox baby of 'em all."

HOW TO ENTER!

Just submit a photo of your own "Jukebox Baby." The judges are looking for cute kids, funny kids, kids dressed in cute costumes or posed in a cute way . . . and a winner means that fabulous grand prize.

RULES OF THE CONTEST!

1. All entries must be submitted to "Jukebox Baby Contest," RCA Victor Records, 155 E. 24th Street, New York 10, N. Y.
2. Entries must be photographs and photographs only.
3. All entries become the property of RCA Victor Records and decision of the judges is final.
4. The contest is open only to jukebox operators, their service personnel including mechanics and one-stop operators and their sales and counter personnel.
5. All entries must be postmarked no later than March 26, 1956.

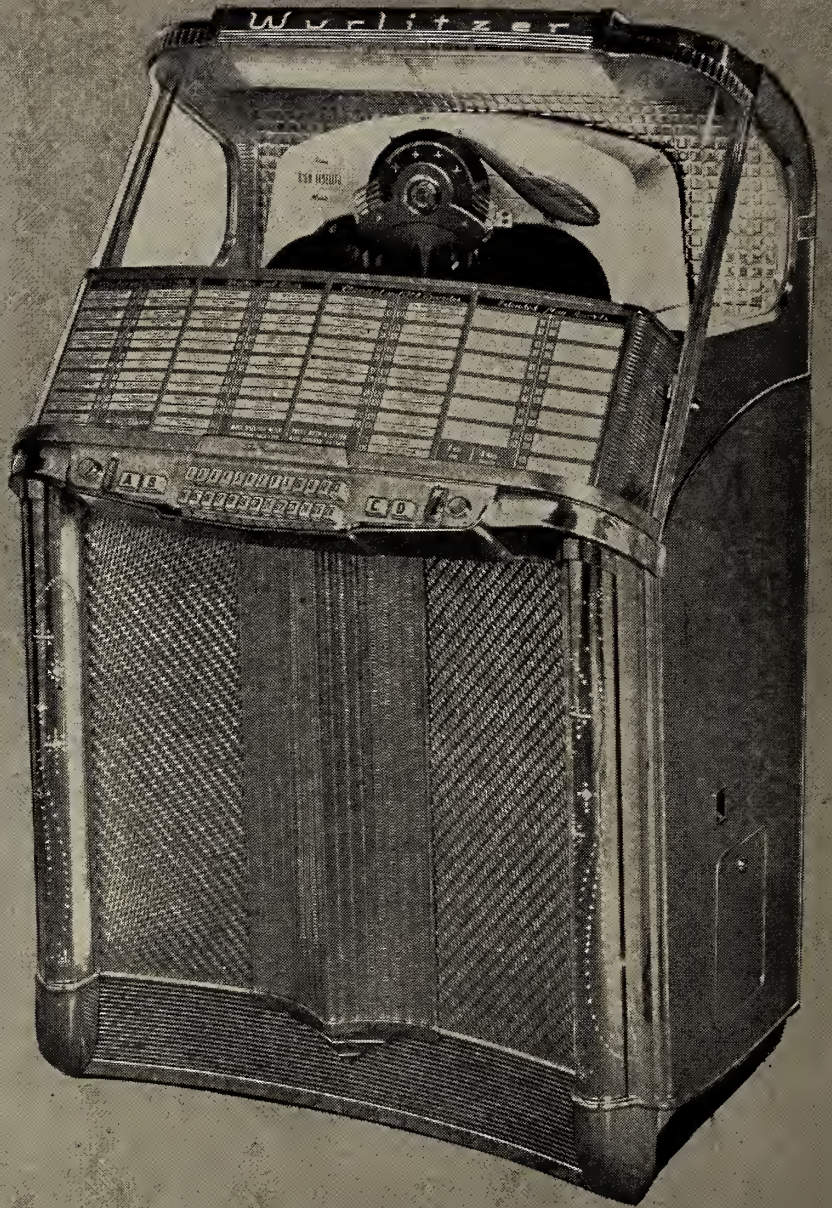
GRAND FIRST PRIZE

**THE WURLITZER "CENTENNIAL"
MODEL 1900**

AND A Year's Supply of RCA Victor Top Hit Records for 25 Jukeboxes

AND The Winning photo on the Front Cover of THE CASH BOX with Perry Como

AND An RCA Victor Model . . . Children's Phonograph plus a complete library of kiddie records



PRIZES 2 to 5

RCA Victor Model _____
Children's Phonographs plus
complete libraries of
kiddie records.

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 23

February 25, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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OPERATORS:

HELP FIND A

"JUKE BOX BABY"

For the next several weeks, juke box operators, one-stop operators and their working personnel will have the opportunity to help find a typical "Juke Box Baby" in the contest that RCA Victor is conducting through *The Cash Box*.

Ops can submit pictures of their small fry—either teenagers, grandchildren, babes in arms, toddlers etc.—and the winners will be in line for one of the great prizes that Victor is offering. First prize winner gets a Wurlitzer "Centennial" model "1900" Juke Box plus a year's supply of Victor hit records for 25 juke boxes. In addition the winner will appear on *The Cash Box* cover with Perry Como. There will also be five prizes of complete phono-record library packages.

All you have to do to enter is submit a photo of your own "Juke Box Baby". The judges are looking for cute kids, funny kids, kids dressed in costumes or posed in a cute way. A committee of RCA Victor executives will scan the photos and make their choices.

According to the RCA Victor promotion department, local RCA record distributors will fan out around the country setting up local "Juke Box Baby" photo contests through their local one-stops with additional local prizes being offered. Ops are urged to enter both local and national contests.

The rules of the contest are simple:

1. All entries must be submitted to Bernie Miller, RCA Victor Records, 155 East 24th Street, New York 10, N. Y.

2. Entry into the contest is strictly by photo.

3. All entries become the property of RCA Victor Records.

4. The contest is open only to juke box operators, one-stop operators and their personnel including mechanics, salesmen and counter sales personnel.

5. Decision of the judges will be final.

Five For February...

Cash Box: Disk of the Week

VERA LYNN
SUCH A DAY

#1642



A Great New Record

THE BON BONS
SECRETLY

#1643



Cash Box: Top Selling Record—Boston No. 7

LOVELY LIES

#1610

THE MANHATTAN BROS.



Cash Box: Best Bet

I LOOK AT YOU

Someone On Your Mind

#1639

JIMMY YOUNG



Cash Box: Sure Shot

WHEN YOU LOSE THE ONE YOU LOVE

#1617

DAVID WHITFIELD
with **MANTOVANI**



THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prom	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	WI—Wing
	ER—Era		OL—Olympic		

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | THE GREAT PRETENDER
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters | 1 |
| 2 | ROCK AND ROLL WALTZ
KAY STARR
VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman | 2 |
| 3 | LISBON ANTIGUA
NELSON RIDDLE
CA-3287 (F-3287)—Nelson Riddle VI-20-6406 (47-6406)—Leo Diamond
CO-40635 (9-40635)—Mitch Miller VI-20-6418 (47-6418)—1956 Jazz All Stars
CR-61553 (9-61553)—Alan Dale | 5 |
| 4 | MEMORIES ARE MADE OF THIS
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin DO-15436 (45-15436)—Gale Storm
CO-40573 (4-40573)—Mindy Carson | 3 |
| 5 | SIXTEEN TONS
TENNESSEE ERNIE FORD
CA-3342 (F-3342)—Mickey Katz DE-29739 (9-29739)—Red Sovine
CA-3262 (F-3262)—T. Ernie Ford RP-451 (45-451)—B. B. King
CR-61529 (9-61529)—Johnny Desmond | 4 |
| 6 | NO, NOT MUCH
FOUR LADS
CO-40629 (4-40629)—Four Lads | 9 |
| 7 | SEE YOU LATER, ALLIGATOR
BILL HALEY & HIS COMETS
CH-1609 (45-1609)—Bobby Charles DE-29786 (9-29786)—Roy Hall
DE-29791 (9-29791)—Bill Haley & Comets VI-20-6426 (47-6426)—Otto Bash | 7 |
| 8 | BAND OF GOLD
DON CHERRY
CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry | 6 |
| 9 | TEEN AGE PRAYER
GALE STORM — GLORIA MANN
DO-15436 (45-15436)—Gale Storm MG-12138 (K12138)—Robbin Hood
ME-70750 (70750x45)—Kitty White SO-126 (45-126)—Gloria Mann | 8 |
| 10 | CHAIN GANG
BOBBY SCOTT
AP-9658 (45-9658)—Bobby Scott ME-70774 (70774x45)—Len Dresslar
MG-12164 (K12164)—Johnny Oliver | |

11) THEME FROM THE THREE PENNY OPERA. 12) IT'S ALMOST TOMORROW. 13) DUNGAREE DOLL. 14) ANGELS IN THE SKY. 15) GO ON WITH THE WEDDING. 16) TUTTI-FRUTTI. 17) I HEAR YOU KNOCKIN'. 18) LOVE AND MARRIAGE. 19) NINETY-NINE YEARS. 20) ARE YOU SATISFIED. 21) POOR PEOPLE OF PARIS. 22) SPEEDOO. 23) WHY DO FOOLS FALL IN LOVE. 24) SEVEN DAYS. 25) ONLY YOU. 26) A WOMAN IN LOVE. 27) MOMENTS TO REMEMBER 28) 11TH HOUR MELODY. 29) HE. 30) LITTLE CHILD. 31) CRY ME A RIVER. 32) I'LL BE HOME. 33) THE TENDER TRAP. 34) AUTUMN LEAVES. 35) ASK ME.

LONDON RECORDS

TRUE HIGH FIDELITY



DOT

AMERICAS HOTTEST LABEL

*Gives You
Their Greatest*

*the
Fontane
Sisters*

Sensational recording...

**"EDDIE
MY
LOVE"**

And

**"YUM
YUM"**

Dot
15450

Dot RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 1600
THE NATION'S BEST SELLING RECORDS

THE YEAR'S MOST EXCITING
NEW PERSONALITY

Julie London



Sings her Sensational New Hit

THE CASH BOX
SLEEPER OF THE WEEK

"BABY, BABY ALL THE TIME"

with Russ Garcia and his Orchestra

Liberty # 55009

Published by:

EMBASSY MUSIC CORP.
1619 BROADWAY, NEW YORK, N. Y.
BENNY ROSS, Professional Mgr.

LIBERTY RECORDS
REG. U. S. PAT. OFFICE 449 So. Beverly Dr., Beverly Hills, Calif.



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|-----------------------------|
| 1. LISBON ANTIGUA | Nelson Riddle (Capitol) |
| 2. THE GREAT PRETENDER | Platters (Mercury) |
| 3. ROCK AND ROLL WALTZ | Kay Starr (RCA Victor) |
| 4. NO, NOT MUCH | Four Lads (Columbia) |
| 5. POOR PEOPLE OF PARIS | Les Baxter (Capitol) |
| 6. THEME FROM THREE PENNY OPERA | Dick Hyman (MGM) |
| | Richard Hayman & |
| | Jan August (Mercury) |
| | Billy Vaughn (Dot) |
| 7. MEMORIES ARE MADE OF THIS | Dean Martin (Capitol) |
| 8. SEE YOU LATER, ALLIGATOR | Bill Haley & Comets (Decca) |
| 9. BAND OF GOLD | Don Cherry (Columbia) |
| | Kit Carson (Capitol) |
| 10. DUNGAREE DOLL | Eddie Fisher (RCA Victor) |
| 11) I'LL BE HOME. 12) WHY DO FOOLS FALL IN LOVE. 13) TEEN AGE PRAYER. | |
| 14) TUTTI FRUTTI. 15) SIXTEEN TONS. 16) IT'S ALMOST TOMORROW. | |
| 17) CHAIN GANG. 18) ARE YOU SATISFIED. 19) ANGELS IN THE SKY. | |
| 20) NINETY-NINE YEARS. 20) MR. WONDERFUL. 20) VALLEY VALPARAISO. | |
| 20) 11TH HOUR MELODY. | |

Bill Carrigan (WAGC-Chattanooga, Tenn.) says Chattanooga is five times faster than Nashville, where he came from, when it comes to breaking a tune. Bill has 16 teeners from four high schools with him every Saturday for six hours. The kids vote, Bill tallys, and the results have been astounding. With Bill are Milton Estes and Zeke Clements, both of whom handle the country records. . . . The Desi Arnaz record of "Forever Darling" was used as part of a saturated radio campaign for the New York opening of the picture. Disk was made part of the commercial. While in New York the record division arranged for Desi to appear on the Martin Block ABC and Jerry Marshall WNEW disk jockey shows.

Vince Lindner (WMID-Atlantic City, N. J.) says his show has one distinction that no other show can claim. The title of the show has changed three times in three years. It has been called "Jazz 54", "Jazz 55" and is now known as "Jazz 56". . . . Ken Collins (KXYZ-Houston, Texas), just picked up Houston's largest and oldest drive-in chain, Prince's as his newest sponsor. . . . Gene Whitaker (WNCA-Siler City, N. C.) wants autographed photos of stars and some of the earlier, now out of print recordings as fire at the studio recently destroyed much of the library. . . . David Dreis (KENT-Shreveport, La.) plugging the daylights out of "No, Not Much" by The Four Lads on Columbia. If the disc works its way into the big three hits on the chart he wins a foreign car on the Mutual network's "Wheel of Chance" show. . . . Gene Graves, for the past two years staff announcer at WTTM-Trenton, has been named featured morning disk jockey at the station. . . . Don Sherman (WAFB-Baton Rouge, La.),



VINCE LINDNER
(WMID—Atlantic City, N. J.)

tying in with the local Paramount Theatre, Columbia Records, and Baton Rouge's Ogden Park Record Shop, has begun a new program, The Benny Goodman Story. It will be heard for fifteen minutes nightly for two weeks and will feature music provided exclusively by Columbia Records in their new issue of nine twelve inch lps. . . . Dick Bradley (WLAM-Lewiston, Maine) has moved from his 7:30-11:30 pm spot to 3 to 6 pm, Monday thru Friday. On Sunday afternoons Dick has a special "G'enn Miller" one-half hour show. . . . Rudy Paolangeli (WKRT-Cortland, N. Y.) needs records and promotional material for his seven shows each week. Rudy maintains a branch studio office in Ithaca, 145 East Spencer St., where he would appreciate receiving materials and mail.

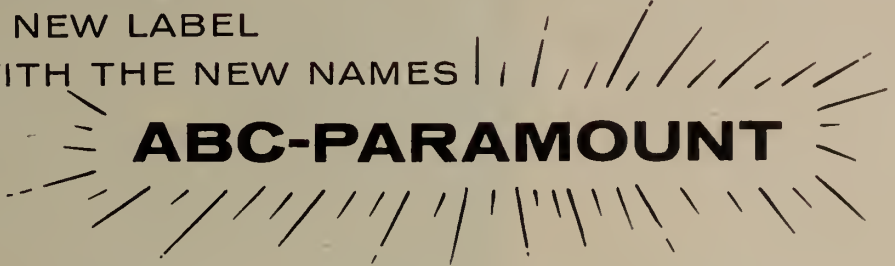
Lee Case (WAYE-Baltimore, Md.) tells us that he, Phyllis Leftwich, new man Ron Wilner, and Norm Beasley all program from The Cash Box. . . . Frank Roberts (KXGI-Fort Madison, Iowa) elated cause his mail pull is greater than ever—and still growing. . . . Dick White (WOKY-Milwaukee, Wisc.) has a good gimmick on his Saturday afternoon show. He features taped cut-ins from various other deejays around the country who give short talks on their top five and other info on records going strong in their respective cities. Some who have participated are Harry Martin (KCBQ-San Diego); Lucky Lane (WAKE-Atlanta); Bob Garrity (WINS-New York); Jolly Rogers (WONE-Dayton); Dave Wiken (WLW-Cincinnati); and Smiley Riley and Johnny Coy (WAPL-Appleton, Wisc.). . . . Paul Kelley, recently returned from WTSA-Brattleboro to WHAV-Haverhill, Mass., has a new 2-3 pm Saturday afternoon "Jazz Show" in addition to his daily 1-3 pm shows which feature mostly album material, standards. . . . Johnny Edwards and Ken Collins (WXYZ-Houston, Texas) both celebrate the same birthday, February 5. . . . In a five-day period recently, Jack Karey (WCFL-Chicago) interviewed Mitch Miller, Eddy Howard, Nat "King" Cole, Marguerite Piazza, Dick Rodgers, Oscar Hammerstein and Rav Anthony.

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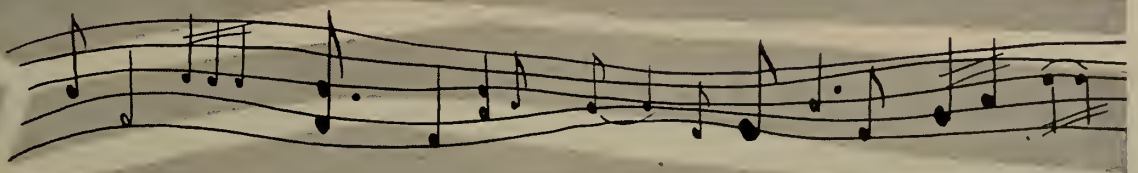
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BRIGHT!

THE NEW LABEL
WITH THE NEW NAMES



ABC-PARAMOUNT



*Unmistakably
destined
for the top!*



*It's thirty-three to one
that this will end up
on top of everybody's
best ten list!*



SPARKLING!

THE NEW LABEL
WITH THE NEW NAMES

ABC-PARAMOUNT



*...a truly great
voice enters the
popular music field!*



IRVING FIELDS
and his TRIO
9672 45-9672
HOLIDAY IN HAITI
b/w **GYPSY MAGIC**



*Those famous "fabulous fingers"
weave musical magic!*

MOOSE CHARLAP
9674 45-9674
**I WANT SOME GOOD
OLD FASHIONED LOVIN'**
b/w **IT WAS MY FATHER'S HABIT**
Orchestra conducted by DON COSTA



*That brilliant young composer
just busts out in song!*



TERRY AND THE MACS
9668 45-9668
LOVE IS A BEAUTIFUL THING
Orchestra conducted by DON COSTA
b/w **BABY-O-MINE**
Orchestra conducted by SID FELLER

*...Right out of Canada—
right into your heart!*

RALPH WALDO CUMMINGS
9673 45-9673
VINO, VINO
b/w **PUMPKIN JUICE PERFUME**
Orchestra and chorus conducted by
DON COSTA



That "Pall Mall Balladeer"



© Copyright 1955
Walt Disney Productions

9680 45-9680
THE ORIGINAL MICKEY MOUSE MAMBO
b/w **THE HUMPHREY HOP**
THE PUSSY CAT POLKA
JIMMIE DODD, the Mickey Mouse Club
Chorus and Orchestra

*Fun for all ages—and all the family
—just wait till you hear it!*



MAGIC!

THE NEW LABEL

WITH THE NEW NAMES

ABC-PARAMOUNT



... A couple of "rockers"
that will roll right off
the counter!

(Distributed in Canada by Sparton of Canada, Ltd.)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

"42", which has been getting a good midwest reaction via the Tiny Murphy recording on Ronel has been purchased by Brandon Music. . . . Sam Wigler, formerly with Mellin Music, now with Douglas Music. . . . "Mr. Wonderful" made the sheet music rack order within two weeks of the release of the recordings. Laurel Music publish the tune. . . . Ken



BILL HALEY

Luttman going into the publicity business. Ed Tumat to replace Ken at Malverne. . . . Roy Hamilton, whose latest Epic release is "Walk Along With Kings", just left for a three week one-nighter Southern trip. . . . Singer Johnny Parker married Joy Harrington, the head of his Buffalo Fan Club. Parker's first for Kapp Records will be released shortly. . . . Norm Rubin joins the contact staff of Bourne and ABC Music. . . . Bill Haley's recent nine day tour played to 84,765 payees. . . . Mary Johnston, former featured thrush with Johnny Long, has been signed by Cindy Records. Mary is represented in New York by John O'Connor. . . . Ralph Young extended at the Silver Slipper in Las Vegas to March 1. . . . Della Reese, Jubilee vocalist, now being booked thru the Gale Agency. . . . Winifred Atwell came through beautifully on the Ed Sullivan Show last Sunday, February 19. . . . Errol Garner

and Columbia Records as close as this to signing a recording contract. Just a few minor details holding up the announcement. . . . Arnold Maxin, new Epic A & R album director, and wife Elaine, expecting in April. . . . Doc Berger, Avas Music Publishers, flying down to Florida for a two week vacation. . . . Decca's soundtrack album of "The Man With The Golden Arm" getting a tremendous reaction in its first week of release. . . . The Four Lads, zooming on their second straight smash, "No, Not Much", into the nation's top five best sellers, are racking up big grosses on a 20 city one-nighter tour that will run through March 24. . . . Gene Krupa cut his first "big band" sides since the RCA Victor date in 1951 for Verve. Anita O'Day featured on the vocals. . . . The Commanders set to play Bowdoin College, Purdue, U of Penn and Syracuse within the next month. Current disk is "There She Goes".

CHICAGO:

Valentine's Day in Chicago found Bill Anson, Jerry Cairns and Bill Gersh picking out Valentine cards. . . . Buddy Laine and his wife celebrated 10th wedding anniversary on Valentine's Day. Buddy is ork leader signed to Decca. . . . Ralph Conrad of Deed Records and Beverly Logan, ex-singer, married here in civil ceremony 2/10. . . . Randy Wood of Dot Records was in town for two day recording session. . . . Shelley Grey joined the Josh Brady morning show on WBBM as featured singer. . . . Betty Johnson, hot on Bally Records, presented Dick Noel with a dungaree doll on the 2/17 Breakfast Club show. Doll was in recognition of Dick's fine renditions of tune "Dungaree Doll". . . . Crescent Industries showing of hi-fi phonos and tape recorders clicked with press here. This Northwest Side firm plans surprising announcements in near future. . . . Buddy Greco and Audrey Morris scheduled to reopen Mister Kelly's around May 1st. Original reopening was planned, appropriately, for St. Patrick's Day. . . . Mort Hillman wearing asbestos gloves because of Georgia Gibbs' hot new Mercury release, "Rock Right". . . . M. S. Distribs picked up Fantasy and Rama labels. . . . Ronel's "42" by Tiny Murphy on the move, reports Hal Kaitchuck. Tune had network plug this weekend. . . . Dutch Treat Breakfast to be held 2/24 at the Sheraton in honor of Bill Evans. . . . "Fallen Angel" by the Four Fellows on Glory going strong here. Was Cash Box's "Rhythm & Blues Sleeper of the Week" in 1/21 issue. . . . Nick Noble appears on Ed Sullivan TV show Sunday, 2/26. . . . Len Chess aiming high with Marterry label disc "When You're Alone" by The Daps. . . . Johnny McCormick still strong with breakfast show from London House, 8-10 A. M. daily over WJJD. . . . Matt Dennis and the Kai Winding-J. J. Johnson Quintet on the scene at the Blue Note. . . . James Moody signed to 2-year contract by Marterry. . . . Archie Bleyer hosted at Sherman Hotel affair. Announced plans for forthcoming Cadence release "Make America Proud of You", narrated by Don McNeil, and sung by 1000-voice choir. Proceeds to Boy Scout-Girl Scout funds. Bill Putnam of Universal Recording donated facilities. Jack Fulton and Lois Steele wrote patriotic tune.



NICK NOBLE

HOLLYWOOD:

Howard Miller's coast to coast CBS show emanated from the offices of Era Records here on the 15th. Chuck Nelson guested with his recording of "Slap Leather". . . . Vicki Benet, who is getting a big send-off by Decca with her first album, around visiting the local disk-jockeys. . . . Sidney Pittman, president of Maze Records, is donating a portion of the royalties from "This Is New York" to the widow of Tony Iavello. . . . The only show in the West that isn't plugging Artie Wayne's new Liberty recording of "Che Si Dice" is "Lucky Lager Dance Time". Sponsor objected to the line "pour the vino". . . . Lawrence Welk recorded the four Lennin Sisters, aged eight to the fourteen for Coral Records. The new singing group was brought to his attention when his son Lawrence, Jr. heard them sing at a school affair. . . . Sig Bart, president of American Sound Corporation, in Hollywood working out details of a new merger with Allied Record Manufacturing Co. . . . New Management firm of Joe Delaney and Buck Ram off to a flying start with five acts presently working in Las Vegas. The Penguins, Buddy Greco, The Dukes of Dixieland, The Blockbusters, Joel Burton and Sam Butera are all appearing at the Desert Resort. . . . Spike Jones and Bernie Silverman take off this week for a ten city tour, of disc-jockey appearances with Spike's first release of "Spike Spooft The Pops" on the new Verve label. . . . Era Records star Gogi Grant currently at the Koko in Phoenix. Coral's Champ Butler follows. . . . Rush Adams and his Hit Parade Revue set for a series of one-nighters starting at the Riverside Rancho on Feb. 24th. . . . The Hi-Lo's whose new single on Sunset Records is getting a big play are appearing at the Crescendo.



VICKI BENET

BIG IN N. Y. and Breaking out everywhere



"Big" Al Sears and his Orchestra

"TEENERS CANTEEN"

b/w

"COME A RUNNIN' "

CORAL 61558; 9-61558

published by SYLVIA MUSIC PUB. CO., Inc.
1650 Broadway (Suite 510) N. Y.

CORAL RECORDS

America's Fastest Growing Record Company

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓑ FAIR

ⓑ VERY GOOD

ⓑ MEDIOCRE

DICK KALLMAN
(Decca 29843; 9-29843)

B "THE END OF A LOVE AFFAIR" (2:52) [Duchess BMI—Redding] Dick Kallman, a talented and extremely polished new balladeer, makes an impressive debut on the Decca label with an exciting rendition of a wonderful standard. Excellent rhythm romancer superbly executed by the youngster. We should be hearing much about this fella in the near future.

B "LOVE ME AS THOUGH THERE WERE NO TOMORROW" (2:48) [Robbins ASCAP—McHugh, Adamson] The versatile songster changes the pace and displays his talent on a beautiful ballad as he chants one of the big new tunes from the forthcoming B'way musical "Strip For Action". Lovely tune set to a latin beat. Warm reading.

RALPH YOUNG
(Decca 29833; 9-29833)

B "MOLLY-O" (3:00) [Dena ASCAP—Bernstein, Fine] Ralph Young comes thru with a strong side in this rhythm love tune from the flicker "The Man With The Golden Arm". Exciting Jerry Fielding arrangement helps make this a contender.

C+ "GOODBYE TO LOVE" (2:58) [Bull's-Eye ASCAP—Duncan] The crooner's rich voice is tailor-made for this dramatic love story. Okay tune a bit on the heavy side.

GEORGE WRIGHT TRIO
(RCA Victor 20-6449; 47-6449)

B+ "ME AND MY SHADOW"/"FIVE FOOT TWO, EYES OF BLUE" (2:00) [Bourne/Feist ASCAP] Little George Wright, who recently copped 100Gs on the "Big Surprise" TVer, debuts as a recording artist with his trio. On this end, he glides thru a pretty medley of two old favorites. A refreshingly simple offering with a most pleasing youthful sound. Could happen.

B "SWEET SUE JUST YOU" (2:05) [Shapiro, Bernstein ASCAP—Young, Harris] A chorus again assists the trio, this time fashioning an oldie to a shuffle tempo. Cute coupling.

RAY STAPLETON
(Laurel P01; 45-P02)

B "THIS LITTLE PIGGY WENT TO MARKET" [DeSylva, Brown, Henderson ASCAP—Lewis, Coslow] Ray Stapleton comes up with a hot side as he belts across a clever rhythm rendition of a classic kiddie oldie. Potent novelty deck.

C- "LITTLE SLEEPY HEAD" [Marley BMI—Stapleton] A touching side that should tug at the heart-strings of parents. Ray sings a lullaby to a child. Warm deck.

JIMMY RICKS & THE RAVENS
(Jubilee 5237; 45-5237)

B+ "BOOTS AND SADDLES" [Lal-Salle ASCAP—Samuel, Powell, Whitcup] Jimmy Ricks and his Ravens bring a great favorite up to date as they offer a rock and roll revival of "Take Me Back To My Boots And Saddles". Solid rhythm side that really swings. Should make big noise. Watch it.

C+ "I'LL ALWAYS BE IN LOVE WITH YOU" [Shapiro-Bernstein ASCAP—Rubby, Green, Stept] Another pleasant swinging side with Jimmy again leading throughout.

THE CASH BOX

DISK OF THE WEEK



FRANKIE LAINE

"MOBY DICK"
[Village BMI—Prosen]
"THE CAPITAL SHIP"
[P. D.]
FRANKIE LAINE
(Columbia)

● Frankie Laine, one of the most versatile performers in the business, gets hold of a sensational new novelty tune that could develop into a tremendous national success. It's an exciting sea-faring ditty about the greatest whale of them all, "Moby Dick". The melody and lyrics are simple and easily remembered, and the happy light-hearted quality about the song could make this a smash with the kids as well as with the adults. The forthcoming John Houston "Moby" film should also greatly assist the record on its climb. Watch this one take off. The coupling "The Capital Ship", is a pleasing revival rendition of an old favorite sea ditty.



GEORGIA GIBBS

"ROCK RIGHT" (2:18) [E. B. Marks BMI—Raleigh, Edwards]
"THE GREATEST THING" (2:17)
[Ross Jungnickel ASCAP—Lowe, Mann]
GEORGIA GIBBS
(Mercury 70811; 70811x45)

● "Her Swinging Nibbs", Georgia Gibbs, comes through with a powerful new coupling that should end up as her first big effort of the year. They're both in the rock and roll category and should keep many dancing feet busy. The thrush excels on "Rock Right", a finger-snapping teen age ditty that swings from the first groove right thru to the label. Solid dance beat offering that has the earmarks of a big seller. The coupling is a fish-beat ballad "The Greatest Thing". It's a dramatic affair, and Georgia really belts. Two sides that should do exceptionally well for all concerned. Top deck should get the initial action.



FONTANE SISTERS

"EDDIE MY LOVE" (2:19)
[Modern BMI—Collins, Davis, Ling]
"YUM YUM" (2:10)
[Cleo BMI—Pomus]
THE FONTANE SISTERS
(Dot 15450; 45-15450)

● As their "Daddy-O" disk completes a successful run, the Fontane Sisters send up their rendition of another fast breaking rock and roll hit, "Eddie My Love". It's an ultra-commercial affair tailor-made for the teenage market. The girls do a bang-up job and should be selling heaps of records in the coming weeks. Great side for the kids who like their dance music with the popular fish-beat. The lower lid is a swinging rocker with a cute story and solid beat. It goes under the title "Yum Yum". Top portion is the one to watch.



DEAN MARTIN

"THE LADY WITH THE BIG UMBRELLA" (3:00)
[Miller ASCAP—Nelson, Goodman]
"INNAMORATA" (2:22)
[Famous ASCAP—Brooks, Warren]
DEAN MARTIN
(Capitol 3352; F-3352)

● As a follow-up to his million seller "Memories Are Made Of This", Dean Martin offers two superb sides that should be all over the charts in a matter of months. On one deck, the mellow voiced warbler glides thru a delightful latin flavored novelty "The Lady With The Big Umbrella". Infectious gimmick ditty with a pretty melody and a catchy beat. Looks like a hit follow-up. Coupling is Dean's wonderful interpretation of the touching Italian flavored ballad "Innamorata" which he sings so beautifully in the Martin-Lewis pic "Artists And Models". Looks like a hot two-sider.

ELLA FITZGERALD
(Verve 2002; 2002x45)

B "TOO YOUNG FOR THE BLUES" (3:14) [Warman BMI—Jones, Meyer] The great Ella Fitzgerald makes her debut on the Verve label with a commercial swing item that should meet with the approval of the jockeys and the public. Strong new item excellently backed by Buddy Bregman.

B "IT'S ONLY A MAN" (3:26) [Woodbine ASCAP—Webster, Bourne] A beautiful piece of torch material is emotionally styled in the thrush's inimitable manner.

ALICE BABS
(Decca 29804; 9-29804)

B "ASK ME" (2:50) [ABC Music ASCAP—Gaze, Niessen, Skylar] Decca imports from its German Polydor label, a talented lass who does a beautiful job with a current chart climber. Werner Muller's ork is superb in the backdrop. Lush and effective reading. Alice is here to stay.

C+ "OPEN THE WINDOW OF YOUR HEART" (2:39) [Kassner ASCAP—Hoffman, Manning] A contagious and colorful lighthearted bouncer pleasantly executed by the songstress. Multiple vocal is cute.

BILL KENNY
(Vik 0195; 4X-0195)

B+ "TWO LITTLE CANDLES" (2:20) [Wemar BMI—Burton, Randolph, Vastola] Bill Kenny comes up with one of his strongest sides since joining Vik as he leans into a dramatic romantic affair set to a good fish-tempo. Powerful performance strikingly delivered. Watch this one. It could build.

C+ "LET ME CRY" (2:00) [Ardmore ASCAP—Davis, Murry] Kenny employs the multiple track technique on this dramatic tear jerker. Shuffle tempo tune on which Kenny uses the lower range of his voice.

TONY ROMANO
(Sycamore 101; 45-101)

B "STARS FELL ON ALABAMA" (2:52) [Mills ASCAP—Parish, Perkins] Talented Tony Romano makes a strong showing on his first release for Sycamore as he warmly warbles a beautiful oldie. Potent piece of wax that could develop into a noise-maker.

C+ "MATADOR" (2:19) [Commander ASCAP—Merger, Jackson] Crowds shout on the intro as Tony and a chorus glide through this lovely latin affair. Melodic item.

THE CONEY ISLAND KIDS
(Josie 791; 45-791)

B+ "RED LIGHT-GREEN LIGHT" (1:55) [Benell BMI—Weisman, Weisman] The Coney Island Kids who made quite a bit of noise with their first release "Baby, Baby You", come up with another hard-driving rock 'n roller designed to please the teen-age set. Real wild bopper that should make quite a bit of noise.

B "I LOVE IT" (2:05) [Benell BMI Weisman] Another swinging shoo-doo-bee-doo rocker tailor-made for the young hoofers. Exciting sound and beat. Good gimmick deck to watch.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Georgia Gibbs on her way to a Big hit!

“**ROCK
RIGHT**”

AND

A GREAT BALLAD WITH A BEAT!

**“THE GREATEST
THING”**

MERCURY 70811



A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS

RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ G GOOD
⊙ B+ EXCELLENT	⊙ F FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

MINDY CARSON
(Columbia 40641; 4-40641)

B+ "YOU CAN'T BE TRUE TO TWO" (2:15) [Joy ASCAP—Hoffman, Manning] Mindy Carson has been doing some excellent work of late, and on her newest platter, she hands in a clever new novelty romancer with a refreshing lilting tempo and colorful melody. Should enjoy a healthy sale.

B "MY SWEET WATUSI" (2:05) [Oxford ASCAP—Edwards, Linsley, Wayne] A cute novelty about an African tribesman who would rather hunt than make love is pertly treated by Mindy on this deck. Unusual piece of tunestuff that could catch on.

IRVING FIELDS & HIS TRIO
(ABC-Paramount 9672; 45-9672)

B "HOLIDAY IN HAITI" (2:45) [Cromwell ASCAP—Fields] The exciting sound of the Irving Fields Trio is displayed on the Paramount label as the keyboard artist and his crew drive thru an imaginative latin tempo instrumental. Exciting creation from the pen of the artist. Good juke fare.

B "GYPSY MAGIC" (2:42) [Crest ASCAP—Fields] What one would expect from the title is what the listener hears on this exciting minor key opus. Opening portion is slow and melodic. At mid point the crew breaks into a fast stepping toe tapper. Thrilling side.

LAWRENCE WELK ORCH.
(Coral 61592; 9-61592)

B "THE POOR PEOPLE OF PARIS" (2:02) [Reg. Connelly ASCAP—Monnot] The accordion is the featured instrument on this pretty cover rendition of the chart jumping hit. Lively presentation.

C+ "NOBODY KNOWS BUT THE LORD" (2:15) [Harms ASCAP—Ruby, Kalmar] A pleasant number with a biblical quality and a gospel treatment. Bass voice is effective.

JACKIE LEE
(Coral 61579; 9-61579)

B "ALWAYS LOVE ME" (2:27) [Gil Music BMI—Lee, Lattanzi] A pretty romantic ballad is pleasantly treated by Jackie Lee at the keyboard with a male chorus handling the vocal. Easy-going love item.

B "A STRING OF PEARLS" (2:37) [Mutual Music Soc. ASCAP—DeLange, Gray] The artist's nimble digits flit over the keyboard as he and a band belt out a driving rendition of a great band oldie.

JIMMY PALMER
(Wing 90054; 90054x45)

B "AIR MAIL SPECIAL" (2:39) [Regent BMI—Goodman, Mundy, Christian] Jimmy Palmer and his crew offer a terrific swing instrumental that oughta keep the dancing feet happy. Good side for boxes located in the teenage spots.

B "IT'S ALL RIGHT WITH ME" (2:41) [Chappell ASCAP—Porter] The boys dish up another swinging side as they drive thru one of the newer standards from the Porter pen. Great lindy item.

THE CASH BOX

SLEEPER OF THE WEEK

"TO YOU, MY LOVE" (2:48)

[Leeds ASCAP—Gaste, Lawrence]

"FALLEN ANGEL" (2:50)

[Shapiro, Bernstein ASCAP—Glazer, Martell]

GEORGIE SHAW
(Decco 29839; 9-29839)

● Georgie Shaw who did a fine job on "No Arms Can Ever Hold You", takes hold of a wonderful new ballad that's jam-packed with all the ingredients of a big hit. It's a beautiful love item labelled "To You, My Love". The crooner executes the tune with great feeling and warmth, and should have another chart-maker in this one. Flip features the warbler singing against a slow fish-beat backdrop. A pretty item labelled "Fallen Angel".

"MISTER MOON" (2:25)

[Savoy BMI—Curry Jr.]

"DANCE ON" (2:59)

[Southern ASCAP—Di Minno, Conley]

ALAN DALE
(Coral 61598; 9-61598)

● The dulcet toned Mr. Dale hits the market with what is by far his best platter since "Sweet And Gentle". It's an excellent coupling that should make a juicy acquisition for any teenager. One half is Alan's velvety rendition of a fast rising rock and roll ballad, "Mr. Moon". He has perfect control over his voice and bends the notes superbly. Sounds like a big item. Making this an outstanding two-decker is "Dance On", a beautiful cha-cha ditty that Dale handles in his own masterful technique. The youngsters will go wild about this coupling.

"YOU'RE MINE"

[Northern ASCAP—Adkinson, Buff]

"INTO THE NIGHT" (2:52)

[Northern ASCAP—Turner, Buff]

THE DREAM WEAVERS
(Decco 29818; 9-29818)

● The Dream Weavers, who introduced a beautiful new blend of harmony and a refreshingly warm technique with their smash "It's Almost Tomorrow", look as tho they have another winner in their latest Decca effort "You're Mine". It's a fragile romantic item handled in the same tender manner as their first date. Recitation at mid point adds to the overall commercial quality of the side. Flip "Into The Night" is a similar dreamy love morsel mellowly warbled by the crew. Top deck is the one to watch.

"MAIN TITLE" & "MOLLY-O"
(Themes from "Man With The Golden Arm")

[Dena ASCAP—Bernstein, Fine]

"BUTTERNUT"

[Central BMI—Harris, Harrison]

DICK JACOBS ORCH.
(Coral 61606; 9-61606)

"THEMES FROM 'THE MAN WITH THE GOLDEN ARM'"
(2:22)

[Dena ASCAP—Bernstein, Fine]

"HEART OF PARIS (2:50)

[B.F. Wood ASCAP—Parish, Auric]

RICHARD MALTBY ORCH.
(Vik 0196; 4X-0196)

● The most exciting big band item to hit the market since "Dragnet", was introduced most thrillingly on two labels, this week. It's an absolutely fascinating selection based on the major themes from the much talked-about flicker "The Man With The Golden Arm". The Coral version displays Dick Jacobs' most commercial effort to date. The first half is an exciting and beaty instrumental piece. The drummer goes wild on the cymbals. At mid point, and in complete contrast to the "Main Title" theme, a chorus joins in and lilts thru a catchy novelty tune currently making the rounds under the tag of "Molly-O". Coupling is a zany novelty instrumental item "Butternut".

Richard Maltby's version on Vik is by far his best side since "St. Louis Blues Mambo". Maltby handles the number with a slightly faster rhythm and brings out all of the vivid ingredients of the potent melody with his arrangement. This version is all instrumental, and it's exceptionally striking. Flip is a romantic continental love song, "Heart Of Paris," with thrush Franky Crockett on the vocal.

Both of these fabulous arrangements look and sound like hot sales items.

TERRY AND THE MACS
(ABC-Paramount 9668; 45-9668)

B "LOVE IS A BEAUTIFUL THING" (2:11) [Kellem ASCAP—Craig] Terry and the Macs introduce themselves on the Paramount label with a delightful new love story softly fashioned to a pleasantly lilting tempo. Group has polished sound.

B "BABY-O-MINE" (2:39) [Stratton BMI—Jacobson, Stallman] This portion is a lively little corn-ditty colorfully styled to a bounce beat. Cute novelty.

RALPH WALDO CUMMINGS
(ABC-Paramount 9673; 45-9673)

B "VINO VINO" (2:30) [Paramount ASCAP—North, David] An infectious Italian flavored novelty-ballad from the flick "Rose Tattoo", serves as debut material from the Pall Mall commercial songster, Ralph Waldo Cummings. He has a mellow, ear-pleasing sound that should sell. Good side.

B "PUMPKIN JUICE PERFUME" (2:22) [Marvin ASCAP—McFarland] On this half, Cummings bounces thru a clever and refreshing cornball country flavored ditty. Happy-go-lucky affair that should find its way onto the turntables.

EDDY HOWARD

(Mercury 70800; 70800x45)

B "WHY IS YOUR DOG FOLLOWING ME" (2:52) [Porgie ASCAP—Paris, Richards] Eddy Howard and a chorus glide thru a humorous new waltz novelty that should get laughs. Something different from the run-of-the-mill tunestuff. Eddy hams up the ditty in classy form and turns in a commercial item. Watch it.

C+ "RUSTIC OLD CATHEDRAL" (2:30) [Judy ASCAP—Freedman, Rosen, Dobbs] A soft shuffle beat provides a warm atmosphere for Eddy, who wends his way thru a pretty tune relating a legend about a cathedral.

JERRY MERCER

(Mercury 70805; 70805x45)

B "BLUE SUEDE SHOES" (2:10) [Hi-Lo BMI—Perkins] Jerry Mercer hands in a strong cover rendition of a country tune that's making noise in all departments. Good rock and roll reading that could develop into a click.

C+ "THE GHOST OF MY LOVE" (2:37) [Trinity BMI—Ebb, Klein] Mercer comes over in classy form on this imaginative rhythm ballad. Good idea.

THE CHEERS

(Capitol 3353; F-3353)

B+ "CHICKEN" (2:35) [Hill & Range BMI—Leiber, Stoller, Rolins] The Cheers, who last clicked with a hard driving tune about a delinquent motorcycle wild man in "Black Denim Trousers", offers a similar tune about a juvenile delinquent game called chicken, where two cars drive head on at 60 mph, and the first car to move aside is chicken. Horrifying song that the teen-agers should, nevertheless, approve of.

C+ "DON'T DO ANYTHING" (2:32) [Windy City ASCAP—Bohme, Watts] This side is a catchy rhythm novelty attractively styled by the crew.

RECORD REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CHICKEN" The Cheers Capitol 3353; F-3353
- ★ "BOOTS AND SADDLES" Jimmy Ricks & The Ravens Jubilee 5237; 45-5237
- ★ "YOU CAN'T BE TRUE TO TWO" Mindy Carson Columbia 40641; 4-40641

DANNY THOMAS (Decca 29842; 9-29842)

B "NOBODY KNOWS BUT THE LORD" (2:50) [Harms ASCAP—Ruby, Kalmar] A few weeks ago, Danny Thomas sang a fast rising country hit on his TV show. In answer to audience enthusiasm, Thomas has recorded the lively semi-religious item on Decca. A colorful number that could step out.

C+ "LITTLE MISS TIPPY TOES" (2:41) [Four Jays ASCAP—Warren, Adamson] The side should tug at the heart-strings of adults. A touching sentimental reading of a sparkling ditty about his little girl.

TOMMY MARA (MGM 12181; K12181)

B "I GET A KICK OUT OF YOU" (3:05) [Harms ASCAP—Porter] Tommy Mara gets a good ork assist as he leans into a rhythm rendition of the great porter classic. Good swing side with a Sinatralike styling.

C+ "THE HOUSE THAT WE SAW IN THE AD" (2:56) [Bourne ASCAP—Siravo, Carney] A tender and intimate love affair read with warmth and feeling by the smooth Mara voice.

THE DEE-JAY QUARTET (Pilgrim 701; 45-701)

B "FRIENDSHIP" [ASCAP—] Bob Clayton introduces and directs the Dee Jay Quartet made up of four popular Boston jockeys Dave Maynard, Ned Powers, Norm Prescott and Joe Smith who ham up the old favorite "Friendship" with their own special lyrics. Should get laughs in the trade. Disk could make noise in the boys' area.

C+ "DOWN BY THE RIVERSIDE" [ASCAP—] The fellows bounce thru a novelty which made some noise about three years ago. Cute deck.

FRANKIE DAY (Apache 1003; 45-1003)

C+ "DON'T NEED THREE GUESSES" (2:19) [Pine Ridge ASCAP—Novak] Frankie Day introduces a good new tune on the Apache label. Rhythmic romancer with clever lyrics.

C+ "I'M WISHING FOR LOVE" (2:20) [Deep River ASCAP—Ponzillo, Herron] Against a shuffle rhythm, Frankie leans into another romantic item.

ETHEL ENNIS (Jubilee 5236; 45-5236)

B+ "I'VE GOT YOU UNDER MY SKIN" (2:49) [Chappell ASCAP—Porter] A newcomer with a great voice and a superb technique, makes a tremendous debut on Jubilee as she offers a swinging version of a Porter classic. Thrush has a wonderful jazz quality, yet is still extremely commercial. We should be hearing big things about this thrush. Watch this side. Jockeys will go for this one.

B "OFF SHORE" (2:55) [Hanover ASCAP—Diamond, Graham] Miss Ennis hands in a strong side as she sings the lyric version of a beautiful theme that was popular as an instrumental a few years ago. Pretty deck.

BONNIE LOU (King 4900; 45-4900)

B+ "BO WEEVIL" (2:22) [Reeve BMI—Domino, Bartholomew] Bonnie Lou, who's been coming along nicely, bounces through a solid hand-clapper that's breaking in the pop and rhythm & blues fields. This rendition should take a good cut of the final pop sales and could be a big clicker in the country department. Watch it.

B+ "CHAPERON" (2:32) [Mar-Kay BMI—Abner, Gore] A pretty waltz ballad about two lovers who would like to be alone and not chaperoned, is effectively presented with a multiple voice trick by Bonnie. Good two-sider.

JANE MORGAN & THE JONES BOYS (Kapp 140; 45-140)

B+ "LET'S GO STEADY" (2:13) [Regent ASCAP—Raleigh, Edwards] Jane Morgan and the Jones Boys team up on a rock and roll novelty and come up with an excellent and commercial side. Teen-agers oughta go for this in a big way. Strong side. Watch it closely.

C+ "TAKE CARE" (2:54) [Ashland BMI—Hoyland, Lind] The thrush hands in a feelingful interpretation of a pretty romantic number. Good coupling.

NIKI STEVENS (Ridgeway 113; 45-113)

B "THE BOP" (2:34) [Ridgeway BMI—Flint, Stern] About a year ago, Mindy Carson clicked with a song about the new dance, the Fish. Now Niki Stevens makes her debut on Ridgeway with a commercial ditty describing the up-beat dance favorite of the teen-agers, the Bop. Cute novelty that should go great guns with the younger set. Lively offering.

C+ "FOOLED AGAIN" (2:48) [Ridgeway BMI—Flint, Stern] A pretty romantic item tenderly treated by the smooth-voiced chirp.

ACCLAIMED THE SINGING FIND OF THE YEAR

(In All Markets) POP—JAZZ—R&B

Ethel Ennis

singing

"OFF SHORE"

b/w

"I'VE GOT YOU UNDER MY SKIN"

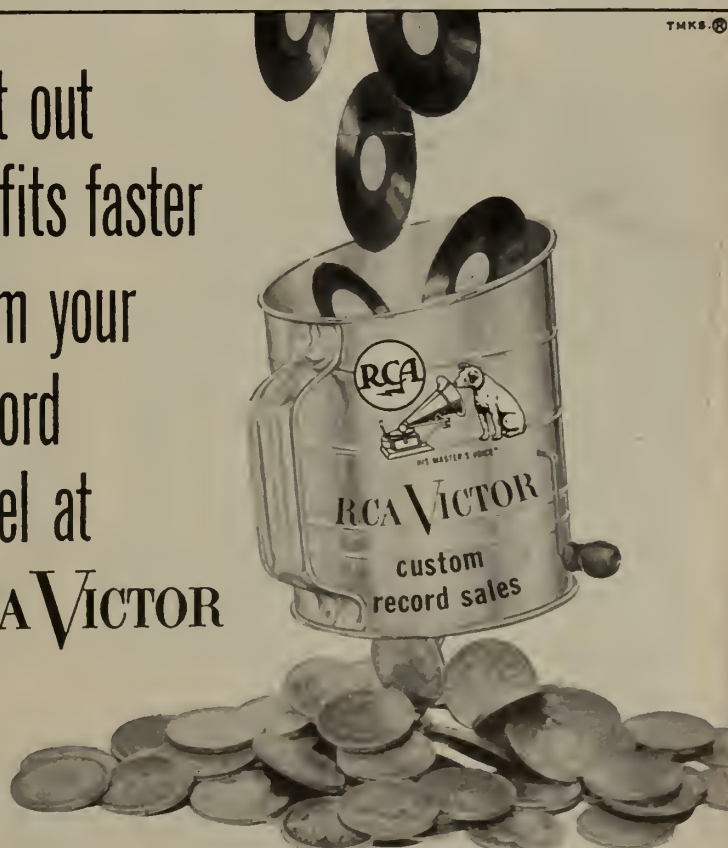
JUBILEE # 5236

Both sides featured in the Hit Selling Album
 "ETHEL ENNIS SINGS LULLABYS FOR LOSERS"

JUBILEE 12" Album # 1021



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"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast



CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. That's All (T. Ernie Ford)
4. Band Of Gold (Don Cherry)
5. It's Almost Tomorrow (Dream Weavers)
6. Poor People Of Paris (Baxter)
7. Rock & Roll Waltz (K. Starr)
8. 99 Years (Guy Mitchell)
9. Dungaree Doll (Eddie Fisher)
10. Chain Gang (Bobby Scott)

COX RECORD SHOP
Atlanta, Ga.

1. Poor People Of Paris (Baxter)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. A Woman In Love (F. Laine)
5. 11th Hour Melody (L. Busch)
6. Theme From Three Penny Opera (Dick Hyman)
7. Rock & Roll Waltz (K. Starr)
8. Teen Age Prayer (Gale Storm)
9. See You Later, Alligator (Bill Haley)
10. Are You Satisfied (R. Draper)

THE RADIO CENTER
New Orleans, La.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. See You Later, Alligator (Bill Haley)
4. Lisbon Antigua (Les Bexter)
5. No, Not Much (Four Lads)
6. Rock & Roll Waltz (K. Starr)
7. Teen Age Prayer (Gale Storm)
8. A Woman In Love (Four Aces)
9. Ask Me (Nat Cole)
10. Great Pretender (Platters)

MELODY SONG SHOPS
Brooklyn, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lisbon Antigua (N. Riddle)
4. Poor People Of Paris (Baxter)
5. Great Pretender (Platters)
6. Little Child (Alberts)
7. No, Not Much (Four Lads)
8. Rock & Roll Waltz (K. Starr)
9. 99 Years (Guy Mitchell)
10. Cry Me A River (J. London)

THOMPSON'S
Eugene, Ore.

1. Rock & Roll Waltz (K. Starr)
2. Band Of Gold (Don Cherry)
3. Memories Are Made Of This (Dean Martin)
4. Great Pretender (Crewcuts)
5. Angels In The Sky (Crewcuts)
6. Chain Gang (Bobby Scott)
7. 16 Tons (T. Ernie Ford)
8. Are You Satisfied (R. Draper)
9. Lisbon Antigua (N. Riddle)
10. Teen Age Prayer (Gale Storm)

ARCHIE BLEYER'S
RECORD CENTER
Hempstead, L. I., N. Y.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Rock & Roll Waltz (K. Starr)
5. White Buffalo (Bill Hayes)
6. Theme From Three Penny Opera (Dick Hyman)
7. No, Not Much (Four Lads)
8. See You Later, Alligator (Bill Haley)
9. Poor People Of Paris (Baxter)
10. 16 Tons (T. Ernie Ford)

HUDSON ROSS
Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock & Roll Waltz (K. Starr)
4. No, Not Much (Four Lads)
5. Memories Are Made Of This (Dean Martin)
6. See You Later, Alligator (Bill Haley)
7. Poor People Of Paris (Baxter)
8. Theme From Three Penny Opera (Richard Hayman)
9. Valley Valparaiso (P. Faith)
10. Lovely Lies (Manhattan Bros.)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Rock & Roll Waltz (K. Starr)
7. It's Almost Tomorrow (Dream Weavers)
8. Valley Valparaiso (P. Faith)
9. Love & Marriage (F. Sinatra)
10. No, Not Much (Four Lads)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. The Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. I'll Never Know (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Angels In The Sky (Crewcuts)
6. See You Later, Alligator (Bill Haley)
7. Come To Me (Rover Boys)
8. Tutti Frutti (Little Richard)
9. Our Love Affair (T. Charles)
10. Memories Are Made Of This (Dean Martin)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Rock & Roll Waltz (K. Starr)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. No, Not Much (Four Lads)
6. See You Later, Alligator (Bill Haley)
7. Band Of Gold (Don Cherry)
8. 16 Tons (T. Ernie Ford)
9. Dungaree Doll (Eddie Fisher)
10. Why Do Fools Fall In Love (Teen Agers)

MELODY MART
Paducah, Ky.

1. Rock & Roll Waltz (K. Starr)
2. See You Later, Alligator (Bill Haley)
3. Memories Are Made Of This (Dean Martin)
4. Great Pretender (Platters)
5. Tutti Frutti (Pat Boone)
6. I'll Be Home (Pat Boone)
7. 16 Tons (T. Ernie Ford)
8. Lisbon Antigua (N. Riddle)
9. No, Not Much (Four Lads)
10. Theme From Three Penny Opera (Dick Hyman)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (K. Starr)
4. When You Dance (Turbans)
5. See You Later, Alligator (Bill Haley)
6. Great Pretender (Platters)
7. Tutti Frutti (Pat Boone)
8. Seven Days (Crewcuts)
9. Speedoo (Cadillacs)
10. Drinkin' Wine (Five Strings)

RICHLOY RECORDS
Philadelphia, Pa.

1. Lisbon Antigua (N. Riddle)
2. Rock & Roll Waltz (K. Starr)
3. Memories Are Made Of This (Dean Martin)
4. Poor People Of Paris (Baxter)
5. No, Not Much (Four Lads)
6. Great Pretender (Platters)
7. 16 Tons (T. Ernie Ford)
8. See You Later, Alligator (Bill Haley)
9. Dungaree Doll (Eddie Fisher)
10. Go On With The Wedding (Patti Page)

MOSES MELODY SHOP
Little Rock, Ark.

1. Lisbon Antigua (N. Riddle)
2. Rock & Roll Waltz (K. Starr)
3. Great Pretenders (Platters)
4. Tutti Frutti (Little Richard)
5. Band Of Gold (Don Cherry)
6. Memories Are Made Of This (Dean Martin)
7. Almost Tomorrow (Dream Weavers)
8. See You Later, Alligator (Bill Haley)
9. Blue Suede Shoes (C. Perkins)
10. Speedoo (Cadillacs)

TIEDTKES—MUSIC SALES
Toledo, Ohio

1. Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. Tutti Frutti (Pat Boone)
4. See You Later, Alligator (Bill Haley)
5. No, Not Much (Four Lads)
6. I'll Be Home (Pat Boone)
7. Lisbon Antigua (N. Riddle)
8. Theme From Three Penny Opera (Dick Hyman)
9. Memories Are Made Of This (Dean Martin)
10. Grapevine (Billy Eckstine)

AMERICAN MUSIC CO.
Houston, Tex.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. 99 Years (Guy Mitchell)
4. Tutti Frutti (Pat Boone)
5. Mostly Martha (Crewcuts)
6. Memories Are Made Of This (Dean Martin)
7. Bo Weevil (Fats Domino)
8. Rock & Roll Waltz (K. Starr)
9. No, Not Much (Four Lads)
10. Our Love Affair (T. Charles)

JORDON MARSH COMPANY
Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Rock & Roll Waltz (K. Starr)
4. Band Of Gold (Don Cherry)
5. A Woman In Love (F. Laine)
6. See You Later, Alligator (Bill Haley)
7. He (Al Hibbler)
8. Dungaree Doll (Eddie Fisher)
9. Lisbon Antigua (N. Riddle)
10. Great Pretender (Platters)

THE MUSIC BOX
Spokane, Wash.

1. Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. See You Later, Alligator (Bill Haley)
7. Lisbon Antigua (N. Riddle)
8. It's Almost Tomorrow (Dream Weavers)
9. Chain Gang (Bobby Scott)
10. Are You Satisfied (R. Draper)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Great Pretender (Platters)
2. Why Do Fools Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Cry, Baby (Bonnie Sisters)
5. Tutti Frutti (Pat Boone)
6. See You Later, Alligator (Bill Haley)
7. Rock & Roll Waltz (K. Starr)
8. Poor People Of Paris (Baxter)
9. Theme From Three Penny Opera (Dick Hyman)
10. Lisbon Antigua (N. Riddle)

REGENT RECORD SHOP
Flint, Mich.

1. Rock & Roll Waltz (K. Starr)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Tutti Frutti (Little Richard)
6. Lisbon Antigua (N. Riddle)
7. Speedoo (Cadillacs)
8. See You Later, Alligator (Bill Haley)
9. I'll Be Home (Pat Boone)
10. Band Of Gold (Don Cherry)

ALAMO PIANO COMPANY
San Antonio, Tex.

1. Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. Lisbon Antigua (N. Riddle)
4. Moments To Remember (Four Lads)
5. Teen Age Prayer (Gale Storm)
6. Dungaree Doll (Eddie Fisher)
7. Memories Are Made Of This (Dean Martin)
8. Tutti Frutti (Pat Boone)
9. Only You (Platters)
10. Are You Satisfied (R. Draper)



The Willows

b/w
"BABY TELL ME"
MELBA No. 102

published by RAY MAXWELL MUSIC CO., 1674 Broadway, N. Y. 19, N. Y.
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"CHURCH BELLS MAY RING"

(PREVIOUSLY TITLED "CHURCH BELLS ARE RINGING")

THE CASH BOX SLEEPER OF THE WEEK

Rhythm 'N Blues "CHURCH BELLS ARE RINGING" (2:25)
[Ray Maxwell BMI—Willows, Craft]

WILLOWS (Melba 102)

and the use of bells in the background. It is very reminiscent of "Sh-Boom," with the same flavor and zest. Take a long look at this one and the chances are that you'll

• A new group, Willows, and a new label bow with what surely looks like a strong winner in "Church Bells Are Ringing." It is a driving jump ballad that swings with enthusiasm, vocal gimmicks

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TEENS"**

by

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Quintet**

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An Overnight Smash

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GREEN LIGHT"**

by

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with

Panama Francis Ork.

featuring

Sam "The Man" Taylor

JOSIE # 791

Josie RECORD
1650 Broadway, New York City



It is now definite that Slim Whitman will begin the 1956 vaudeville season at the London Palladium on March 5, appearing at this No. 1 house for two weeks.

Dorothy Dandridge is to be star attraction at the Savoy Hotel next month.

B.B.C. television successfully started a new show titled "Tin Pan Alley," starring the big names on wax featuring the Stanley Black Orchestra and M.C. Billy Cotton. Princess Margaret, who paid a visit to B.B.C. Television Studios last week while on the set of the "Tin Pan Alley" show, enjoyed finale which was built around the "Lizzie Borden" song from the American show "New Faces." The Princess joined in the chorus, and word got around that this was one of her favorite songs and it certainly started the ball rolling in Tin Pan Alley and the Recording Companies, most of whom have now waxed the Lizzie Borden song.

Patachou made a guest appearance on Channel 9, prior to leaving for an 18-month tour, taking her to Mexico, Las Vegas and New York. She certainly has what it takes, and we will be only too pleased to see her back as soon as possible. Another French star over here for television and radio appearances is Line Renaud.

Congratulations to Mr. & Mrs. Dickie Valentine who became proud parents of baby girl to be named Kim Elizabeth.

The Dream Weavers are showing strong signs of breaking the top ten with their waxing of "It's Almost Tomorrow."

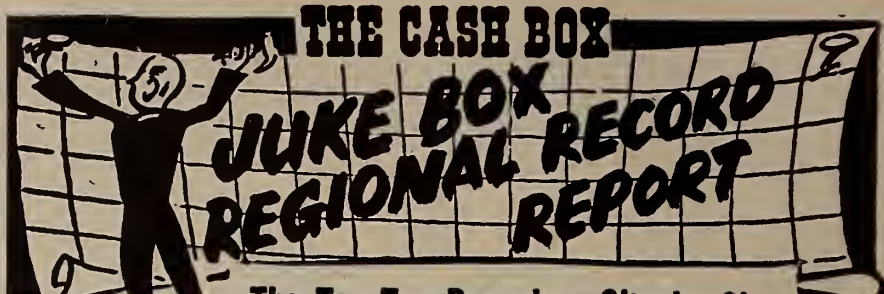
Sorry to hear of the passing of Belgian band leader and racing motorist Johnny Claes.

All records, vocal and instrumental, of "The Man With the Golden Arm," have been banned by the B.B.C. The reason being the connection of the tune with the film on the subject of drugs.

The Eric Delaney Band has now been signed exclusively with the Nixa label.

This week's best selling pop singles. (Courtesy "New Musical Express")

- "Sixteen Tons"—Tennessee Ernie Ford (Capitol)
- "The Tender Trap"—Frank Sinatra (Capitol)
- "Ballad of Davy Crockett"—Bill Hayes (London)
- "Memories Are Made of This"—Dean Martin (Capitol)
- "Love And Marriage"—Frank Sinatra (Capitol)
- "Rock-A-Beatin' Boogie"—Bill Haley & Comets (Brunswick)
- "Zambesi," Lou Busch (Capitol)
- "Only You"—Hilltoppers (London)
- "Rock Island Line"—Lonnie Donegan (Eng. Decca)
- "Ballad of Davy Crockett"—Tennessee Ernie Ford (Capitol)



The Top Ten Records—City by City

Los Angeles, Calif.

- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- Poor People Of Paris (Baxter)
- Band Of Gold (Don Cherry)
- 16 Tons (T. Ernie Ford)
- Almost Tomorrow (Dream Weavers)
- Later, Alligator (Bill Haley)
- Moments To Remember (Four Lads)

Dallas, Texas

- Great Pretender (Platters)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- Lisbon Antigua (N. Riddle)
- Teen Age Prayer (G. Storm)
- 3 Penny Opera (Vaughn/Hayman)
- Later, Alligator (Bill Haley)
- Tutti Frutti (Boone/Richard)
- 16 Tons (T. Ernie Ford)
- Band Of Gold (Don Cherry)

Cleveland, Ohio

- Why Do Fools Fall In Love (Teen Agers)
- No, Not Much (Four Lads)
- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- 3 Penny Opera (Dick Hyman)
- That's Your Mistake (Otis Williams)
- Poor People Of Paris (Baxter)
- I'll Be Home (Pat Boone)
- Memories Are Made Of This (Dean Martin)
- Ask Me (Nat Cole)

Atlanta, Ga.

- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- No, Not Much (Four Lads)
- Lisbon Antigua (N. Riddle)
- 3 Penny Opera (Dick Hyman)
- Poor People Of Paris (Baxter)
- Memories Are Made Of This (Dean Martin)
- Dungaree Doll (Eddie Fisher)
- Almost Tomorrow (Dream Weavers)
- Woman In Love (F. Laine)

Kansas City, Mo.

- Lisbon Antigua (N. Riddle)
- No, Not Much (Four Lads)
- Poor People Of Paris (Baxter)
- Rock And Roll Waltz (Starr)
- Tutti Frutti (Boone/Richard)
- Great Pretender (Platters)
- Later, Alligator (Bill Haley)
- 3 Penny Opera (Dick Hyman)
- Lullaby Of Birdland (Blue Stars)
- Memories Are Made Of This (Dean Martin)

New Orleans, La.

- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Later, Alligator (Bill Haley)
- Lisbon Antigua (N. Riddle)
- No, Not Much (Four Lads)
- Dungaree Doll (Eddie Fisher)
- Teen Age Prayer (G. Storm)
- 16 Tons (T. Ernie Ford)
- 3 Penny Opera (Dick Hyman)

Denver, Colo.

- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- Lisbon Antigua (N. Riddle)
- Band Of Gold (Don Cherry)
- Later, Alligator (Bill Haley)
- Memories Are Made Of This (Dean Martin)
- Dungaree Doll (E. Fisher)
- Zambesi (Lou Busch)
- Almost Tomorrow (Dream Weavers)
- 16 Tons (T. Ernie Ford)

New York, N. Y.

- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- 3 Penny Opera (Dick Hyman)
- 16 Tons (T. Ernie Ford)
- Poor People Of Paris (Baxter)
- Later, Alligator (Bill Haley)
- Band Of Gold (Don Cherry)

Boston, Mass.

- Great Pretender (Platters)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- No, Not Much (Four Lads)
- Lovely Lies (Manhattan Bros.)
- Chain Gang (Bobby Scott)
- Dungaree Doll (Eddie Fisher)
- Lisbon Antigua (N. Riddle)
- Later, Alligator (Bill Haley)
- Poor People Of Paris (Baxter)

St. Louis, Mo.

- Rock And Roll Waltz (Starr)
- Lisbon Antigua (N. Riddle)
- Later, Alligator (Bill Haley)
- When You Lose The One You Love (David Whitfield)
- Such A Day (Rita Raines)
- No, Not Much (Four Lads)
- Seven Days (Crewcuts/Collins)
- Great Pretender (Riggs/Platters)
- Band Of Gold (Don Cherry)
- Red Head 'Somethin' Smith

San Francisco, Calif.

- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Rock And Roll Waltz (Starr)
- Band Of Gold (Don Cherry)
- 16 Tons (T. Ernie Ford)
- Mack The Knife (3 Penny Opera) (Louis Armstrong)
- Dungaree Doll (Eddie Fisher)
- No, Not Much (Four Lads)
- Valley Valparaiso (Faith)

Pittsburgh, Pa.

- No, Not Much (Four Lads)
- Great Pretender (Platters)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- Dungaree Doll (E. Fisher)
- I'll Be Home (Pat Boone)
- Why Do Fools Fall In Love (Teen Agers)
- Lisbon Antigua (N. Riddle)
- Poor People Of Paris (Baxter)
- Band Of Gold (Don Cherry)

Houston, Texas

- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)
- No, Not Much (Four Lads)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- 99 Years (Guy Mitchell)
- Speedoo (Cadillacs)
- Zindy Lou (Mariners)
- Tutti Frutti (Boone/Richard)
- Band Of Gold (Don Cherry)

Baltimore, Md.

- Great Pretender (Platters)
- No, Not Much (Four Lads)
- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- Later, Alligator (Bill Haley)
- Poor People Of Paris (Baxter)
- Cry Baby (Bonnie)
- Memories Are Made Of This (Dean Martin)
- Why Do Fools Fall In Love (Teen Agers)
- Tutti Frutti (Pat Boone)

Chicago, Ill.

- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- Lisbon Antigua (N. Riddle)
- Memories Are Made Of This (Dean Martin)
- Later, Alligator (Bill Haley)
- 3 Penny Opera (Dick Hyman)
- Great Pretender (Platters)
- Poor People Of Paris (Baxter)
- Dungaree Doll (Eddie Fisher)
- Chain Gang (Bobby Scott)

Seattle, Wash.

- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Later, Alligator (Bill Haley)
- Are You Satisfied (Draper)
- Teen Age Prayer (G. Storm)
- Jivin' Around (E. Freeman)
- Memories Of You (4 Coins)
- Zindy Lou (Mariners)

Milwaukee, Wisc.

- Lisbon Antigua (N. Riddle)
- No, Not Much (Four Lads)
- Rock And Roll Waltz (Starr)
- Poor People Of Paris (Baxter)
- Later, Alligator (Bill Haley)
- Such A Day (Rita Raines)
- 3 Penny Opera (Hyman/Welk/Vaughn)
- Great Pretender (Platters)
- April in Paris (Count Basie)
- Memories Are Made Of This (Dean Martin)

Detroit, Mich.

- No, Not Much (Four Lads)
- Lisbon Antigua (N. Riddle)
- 3 Penny Opera (Dick Hyman)
- Poor People Of Paris (Baxter)
- Great Pretender (Platters)
- Why Do Fools Fall In Love (Teen Agers)
- Rock And Roll Waltz (Starr)
- Memories Are Made Of This (Dean Martin)
- Tutti Frutti (Little Richard)
- Later, Alligator (Bill Haley)

Philadelphia, Pa.

- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- Why Do Fools Fall In Love (Teen Agers)
- Lisbon Antigua (N. Riddle)
- No, Not Much (Four Lads)
- Memories Are Made Of This (Dean Martin)
- Chain Gang (Bobby Scott)
- Dungaree Doll (E. Fisher)
- Tutti Frutti (Little Richard)
- 3 Penny Opera (Dick Hyman)

Minneapolis, Minn.

- Lisbon Antigua (N. Riddle)
- No, Not Much (Four Lads)
- Rock And Roll Waltz (Starr)
- Later, Alligator (Bill Haley)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- When You Dance (Turban)
- 3 Penny Opera (Dick Hyman)
- 16 Tons (T. Ernie Ford)
- Chain Gang (Bobby Scott)

Cincinnati, Ohio

- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)
- Later Alligator (Bill Haley)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- Tutti Frutti (Pat Boone)
- Almost Tomorrow (Dream Weavers)
- Poor People Of Paris (Baxter)
- Memories Are Made Of This (Dean Martin)
- Dungaree Doll (Eddie Fisher)

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b/w

"MR. MOON"

Alan Dale

Orchestra conducted by Dick Jacobs

Coral No. 61598

"MAIN TITLE" & "MOLLY-O"

from the Otto Preminger film
"THE MAN WITH THE GOLDEN ARM"

b/w

"BUTTERNUT"

Coral No. 61608



*Dick Jacobs
and his Orch.*

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Album Reviews

POPULAR

"ROY HAMILTON"—Epic LN 3176 (1-12" LP)

WITHOUT A SONG; CUBAN LOVE SONG; TREES; A LITTLE VOICE; MISTY VALLEY; TAKE ME WITH YOU; SINCE I FELL FOR YOU; ALL THIS IS MINE; IF YOU ARE BUT A DREAM; MY OWN BELOVED; IF EACH ONE WOULD TEACH ONE; BECAUSE.

When an inspirational or dramatic song becomes a topic of conversation among pop music lovers, somewhere during the discussion something like this is almost sure to be spoken, "Boy, I'm sure Roy Hamilton could do a great job on this one!" That's about how closely allied to that type of tune Roy has become just within the last few years. And on this Epic release the versatile vocalist applies his dramatic technique to a mixture of love songs and stirring songs. In the latter department such items as "Without A Song", "Trees" and "If Each One Would Teach One" captures Roy in his familiar role. As for the former the two pieces that will be appreciated by his fans are "If You Are But A Dream" and "Because". Roy's steadily growing popularity should make this set a chart contender. Some of the sides were previously issued in single form.

"REMINISCING"—with Richard Hayman And His Orchestra—Mercury MG 20113 (1-12")

FLIRTANGO; CELESTE; TABOURINE; OFF SHORE; ON STAGE; BLUE TANGO; GOBELUES; MISTY; SIMILAU; SUMMERTIME; EASY; CAROL.

Richard Hayman, who is currently in the torrid battle for the top "Three Penny Opera Theme" waxing, dishes out some ear-pleasing mood music sounds as a conductor and performer. His instrument, of course, is the harmonica. His material consists of Latin-type rhythms ("Flirtango", "Blue Tango" and "Similau"), ballads (ie. "Misty" and "Carol") and novelties ("Gobelues" and "On Stage"). With lush strings and an equally lush harmonica a romantic mood is provided, and also, in spots, good fun. The set should have a favorable reaction to the mood music purchasers. Most of the sides are former singles.

"SATCHMO SERENADES"—Louis Armstrong with Orchestra Directed by Sy Oliver—Decca DL 8211 (1-12" LP)

I GET IDEAS; A KISS TO BUILD A DREAM ON; COLD, COLD HEART; BECAUSE OF YOU; I'LL WALK ALONE; CONGRATULATIONS TO SOMEONE; LA VIE EN ROSE; C'EST SI BON; MAYBE IT'S BECAUSE; I'LL KEEP THE LOVELIGHT BURNING; I CAN'T AFFORD TO MISS THIS DREAM; SITTIN' IN THE SUN.

Louis Armstrong the ambassador is a unique talent. His recent barnstorming tour through Europe and his immense popularity there must have greatly improved our nation's foreign relations. Some solid reasons why both sides of the Atlantic hail Armstrong are present in this Decca release. True that there may be a frog in Louis' throat, but there is also great feeling in his singing technique. Satchmo runs through 12 standards that he has been more or less associated with. They include such pieces as "A Kiss To Build A Dream On", "La Vie En Rose" and "C'est Si Bon". Though the set is principally Armstrong the singer, some selections (ie. "Because Of You") have some fine trumpet solos by him. Decca should have a real sales winner here.

"HERE COME THE GIRLS"—Mary Martin, Martha Raye, Grace Moore, Ella Logan, Alice Faye, Connee Boswell, Helen Morgan, Ethel Merman, Gertrude Niesen, Bebe Daniels, Jane Froman, Irene Dunn—Epic LN 3188 (1-12" LP)

MY HEART BELONGS TO DADDY; ONE NIGHT OF LOVE; I GET A KICK OUT OF YOU; LOVELY TO LOOK AT; SOMETHING I DREAMED LAST NIGHT; WHERE ARE YOU; WAKE UP AND LOVE; TONIGHT WE LOVE; I COVER THE WATERFRONT; SAND IN MY SHOES; ONCE IN A WHILE; DREAM SHADOWS.

Some of the most memorable moments in the careers of 12 great female stars is nostalgically captured in an Epic release. All the material (many of the numbers are classics) is closely associated with the girls. As an outstanding example Mary Martin sings the Cole Porter tune that made her a star overnight, "My Heart Belongs To Daddy". Those who recall Irene Dunne the singer will delight in her polished rendition of Jerome Kern's "Lovely To Look At". TV star-comedienne Martha Raye sings in a 1939 pressing of "Once In A While". Some other stars presented are such greats as Ethel Merman, Jane Froman, Ella Logan, and Helen Morgan. For the sentimental folks and those who want pure entertainment value this disk will provide countless hours of fascinating listening.

"BLACK AND WHITE MAGIC"—Winifred Atwell and Her Pianos—London LL-1246 (1-12" LP)

THE CHOO CHOO SAMBA; JUBILEE RAG; STRANGER IN PARADISE; SWANEE RIVER BOOGIE; EL CUMBANCHERO; CARAVAN; DIXIE BOOGIE; THE BLACK AND WHITE RAG; SERENATA; 17TH CENTURY BOOGIE; JEZEBEL; BUDA BUDA; FLIRTATION; DINAH BOOGIE.

The slick piano artistry of Winifred Atwell has made her one of the top recording stars in England. The selections offered on this disk show that Miss Atwell can tackle numbers with more intricate rhythms than the average tune. Most of the material therefore consists of Latin, Ragtime, and Boogie Woogie waxings. Some of the brighter numbers include her big English smash "The Black and White Rag", "17th Century Boogie" and "El Cumbanchero". For those who seek highly rhythmic music played with verve and color, this package ought to be part of their platter collection. Miss Atwell will soon visit these shores and will appear on Ed Sullivan's TVer. This should further the sale of this platter.

"CANDLELIGHT AND WINE"—LeRoy Holmes and His Orchestra—MGM E 3288 (1-12" LP)

CANDLELIGHT AND WINE; MY SILENT LOVE; WHERE OR WHEN; POINCIANA; UNDER A BLANKET OF BLUE; MADEIRA; FLAMINGO; MOONLIGHT IN VERMONT; MEDITERRANEAN SERENADE; SNOWFALL; AMOR; ENCHANTED NIGHT.

In the growing list of mood music artists LeRoy Holmes ranks with the best. On his latest MGM platter he continues to excel with the lush and sentimental orchestrations demanded in the creation of the mood atmosphere. The tunes employed are also in keeping with the desired effects aimed at. The selections of particularly high quality include "My Silent Love", "Where Or When" and "Poinciana". Colorful package. The platter can expect a good return for the high quality of the work that went into it.

THE CASH BOX



Album Reviews

"ODD SONGS AND A POEM"—Cyril Ritchard—With Elaine Dunn—Dolphin 1 (1-10" LP)

THE OLD GAVOTTE; YOU'RE SO MUCH A PART OF ME; LIZZIE BORDEN; AND HER MOTHER CAME, TOO; COLOR BLIND; PUT IT AWAY 'TIL SPRING; THE DUET; TURK IN THE MURKADURK; WHEN AM I GONNA MEET YOUR MOTHER?

It was Cyril Ritchard who probably made the most lovable bad man that the entertainment world has known. That role, viewed twice by millions on TV, was the naughty, yet amusing Captain Hook in the musical version of "Peter Pan". The newly formed Dolphin record firm offers another in its series of "different" releases. This time Mr. Ritchard offers his talents on nine off-beat pieces. They are sung humorously, and at times satirically, by the English performer. Satire is the thing as far as "Color Blind" is concerned. Two cute Adler-Ross novelty love songs, "You're So Much A Part Of Me" and "When Am I Gonna Meet Your Mother?" are two numbers with refreshing twists toward romantic tunes. Other selections on the disk are in joyful keeping with Mr. Ritchard's delightful personality. Those who enjoy song oddities will find this set an important acquisition. Theatregoers will consider this a must.

"HAROLD ARLEN AND HIS SONGS"—Harold Arlen—Capitol T 635 (1-12" LP)

I'VE GOT THE WORLD ON A STRING; AC-CENT-TCHU-ATE THE POSITIVE; COME RAIN OR COME SHINE; LET'S FALL IN LOVE; ONE FOR MY BABY; IT'S ONLY A PAPER MOON; BLUES IN THE NIGHT; OVER THE RAINBOW; THAT OLD BLACK MAGIC; THE GAL THAT GOT AWAY; TWO LADIES IN DE SHADE OF DE BANANA TREE; STORMY WEATHER.

Writing one standard is an accomplishment. Writing dozens is a rarity. Yet Harold Arlen is one of the few to have accomplished the latter. An excellent representative example of Arlen's great creative capacity is represented by the composer himself on a new Capitol recording. Most of Arlen's compositions have been underscored with a jazz quality. In that respect such favorites as "One For My Baby", "Blues In The Night", and "The Gal That Got Away" serve as typical examples. His knack for tricky rhythms is brought out in such material as "Ac-cent-tchu-ate The Positive" and "Two Ladies In De Shade Of De Banana Tree". Last but emphatically not least have been Arlen's lovely ballads of which "Over The Rainbow" and "Let's Fall In Love" have become an inseparable part of our popular music heritage. All these and others are sung by the composer with clarity and with sincerity. With such an array of all-time hits on one LP performed with a composer's understanding of his own tunes, the set should become a terrific sales item.

"THE SEASONS OF LOVE"—with Malcolm Lockyer and His Orchestra—Wing MGW-12001 (1-12" LP)

IT MIGHT AS WELL BE SPRING; EASTER PARADE; YOUNGER THAN SPRINGTIME; EARLY AUTUMN; 'TIS AUTUMN; AUTUMN NOCTURNE; JUNE IS BUSTIN' OUT ALL OVER; SUMMERTIME; FADED SUMMER LOVE; SNOWFALL; I'VE GOT MY LOVE TO KEEP ME WARM; JUNE IN JANUARY.

Each season of the year can boast of its own songs. And some are the best melodies ever written. The soft and lush orchestra of England's Malcolm Lockyer catches the spirit of three numbers from each of the four seasons. The pieces include such delectable ditties as "It Might As Well Be Spring", "Easter Parade", "Summertime" and "I've Got My Love To Keep Me Warm". Attractive package. The set should move well as a mood music entry.

CLASSICAL

BRUCH—Concerto No. 2, In D Minor, Op. 44—WIENIAWSKI—Concerto No. 2 In D Minor, Op. 22—Jascha Heifetz, Violinist—RCA Victor Symphony Orchestra—Izler Solomon, Conductor—RCA Victor LM-1931 (1-12" LP)

Two works which have not made their well deserved dent in the LP catalogue are given the perfectionist treatment by the great violin virtuoso Jascha Heifetz. The compositions are violin concertos by Max Bruch and Henri Wieniawski. Bruch's "Concerto No. 2, in D Minor" is a romantic and melodious work that is played with artful grace and sentiment by Heifetz. Wieniawski's "Concerto No. 2, in D Minor" contains many delicate and lovely passages. It requires a more demanding run through by Heifetz. This he meets with beauty of tone and understanding. The RCA Victor Symphony under Izler Solomon supports the violinist's mastery with noticeable competence. These neglected works shouldn't be left out of the classical lover's collection. The disk's name value will greatly aid its sales.

GRIEG: Concerto In A Minor For Piano and Orchestra, Op. 16—RACHMANINOFF: Rhapsody On A Theme Of Paganini For Piano And Orchestra, Op. 43—Abbey Simon, Piano with Willem Van Otterloo Conducting The Hague Philharmonic Orchestra—Epic LC-3182 (1-12" LP)

Besides having an admiring audience within the limits of strict classical music Edvard Grieg and Sergei Rachmaninoff have always been able to transmit their lovely compositions to music's more popular audience. Grieg's "Concerto In A Minor" ranks as one of his most often heard and beloved works. Rachmaninoff's "Rhapsody On A Theme Of Paganini" is a favorite that tends to have its audience in the more serious music domain. Both works are given a delightful reading by pianist Abbey Simon and The Hague Philharmonic Orchestra under notable Willem Van Otterloo's direction. Overall sales of this disk will probably be tied to the nationalistic and very familiar melodic themes of the Greig opus.

"GUITAR MUSIC OF LATIN AMERICA"—Laurindo Almeida, Guitar—Capitol P-8321 (1-12")

The Spanish speaking nations have always held the guitar in high esteem not only as an instrument of popular music but one that can be a medium for classical compositions too. Many Latin-American composers have written works for the guitar. In the classical division such men as Heitor Villa-Lobos and Agustin Barrios are outstanding. Four of Villa-Lobos' guitar pieces and two of Barrios' comprise six of the twelve classical offerings. These short pieces are intricate and subtle tidbits that require extreme control of the instrument. The disk's artist, famed guitarist Almeida, and also the composer of the three pressings on the platter, handles the delicate chores with handsome artistry. Other pieces on the disk are in a lighter and simpler vein. Superb sound. Unique offering to pop-classical followers.

(Continued on page 30)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SHAW-GREAT.....!!!

Georgie

SHAW

has a 2 Sided Hit-

"TO YOU MY LOVE"

"Fallen Angel"

DECCA RECORDS - 29839 (9-29839)

*There are some things * people
will just naturally talk about...*



* **BILL KENNY**

with two great sides...

TWO LITTLE CANDLES

c/w

LET ME CRY

Vik X/4X0195



Vik records
A Product of Radio Corporation of America

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

Table with columns for record labels and abbreviations: AA-Abbott, AB-Abbott, AL-Aladdin, AO-Aoallo, AP-ABC, AR-Arcade, AT-Atlantic, BA-Baton, BN-Benito, BT-Bethlehem, CA-Capitol, CD-Cadence, CH-Chess, CK-Checker, CL-Cardinal, CO-Columbia, CR-Coral, CT-Cat, CW-Crown, DA-Dana, DE-Decca, DL-DeLuxe, DO-Dot, DT-Dootone, DU-Duke, EP-Epic, ER-Ero, ES-Essex, EX-Excella, FB-Fabor, FE-Federal, FI-Fiesta, GE-Gee, GN-Golden, GR-Groove, GTJ-Good Time, HE-Herald, IM-Imperial, JD-Jay Dee, JU-Jubilee, JZ-Josie, KA-Kapp, 4 Star-Four Star, LI-Liberty, LO-London, MD-Media, ME-Mercury, MG-MGM, MO-Modern, NG-Norgran, OK-Okeh, OL-Olympic, PA-Parrot, PE-Peacock, PM-Prom, PP-Peter Pan, PR-Prestige, RA-Rainbow, RB-R & B, RE-Regent, RL-Real, RM-Rama, RP-RPM, SA-Savoy, SE-Seeco, SO-Sound, SP-Specialty, ST-Starlite, TA-Tampa, TI-Tico, TR-Trend, UN-United, UQ-Unique, VE-Verve, VI-RCA Victor, VJ-Vee Jay, VK-Vik, WI-Wing.

Main chart listing 50 records with columns for position (Pos.), previous week (2/18), and current week (2/11). Records include: 1-Rock And Roll Waltz, 2-The Great Pretender, 3-Lisbon Antigua (In Old Lisbon), 4-Memories Are Made Of This, 5-No, Not Much, 6-See You Later, Alligator, 7-Poor People Of Paris, 8-Band Of Gold, 9-Theme From Three Penny Opera, 10-Tutti-Frutti, 11-Sixteen Tons, 12-Why Do Fools Fall In Love, 13-It's Almost Tomorrow, 14-Dungaree Doll, 15-Chain Gang, 16-Angels In The Sky, 18-Go On With The Wedding, 21-Speedoo, 22-Seven Days, 23-Ninety-Nine Years, 24-Ask Me, 25-11th Hour Melody, 26-Love And Marriage, 27-Little Child, 37-If You Can Dream, 38-Lipstick, Candy And Rubber-sole Shoes, 39-Valley Valparaiso, 40-That's Your Mistake, 41-Flowers Mean Forgiveness, 42-Rock Around Mother Goose, 43-The Tender Trap, 44-Lovely Lies, 45-Such A Day, 46-Innamorata, 47-A Woman In Love, 48-Forever Darling, 50-Autumn Leaves.

Best Selling Records FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS. Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side. The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Continuation of the chart listing 50 records with columns for position (Pos.), previous week (2/18), and current week (2/11). Records include: 21-Speedoo, 22-Seven Days, 23-Ninety-Nine Years, 24-Ask Me, 25-11th Hour Melody, 26-Love And Marriage, 27-Little Child, 28-He, 29-Lullaby Of Birdland, 30-Moments To Remember, 31-Mr. Wonderful, 32-That's All, 33-A Tear Fell, 34-Nothing Ever Changes My Love For You, 35-I Hear You Knockin', 36-Bo Weevil, 37-If You Can Dream, 38-Lipstick, Candy And Rubber-sole Shoes, 39-Valley Valparaiso, 40-That's Your Mistake, 41-Flowers Mean Forgiveness, 42-Rock Around Mother Goose, 43-The Tender Trap, 44-Lovely Lies, 45-Such A Day, 46-Innamorata, 47-A Woman In Love, 48-Forever Darling, 50-Autumn Leaves.



THE EXCITING NEW HITS ARE ON COLUMBIA!



Heading
for # 1

THE Four Lads



NO, NOT MUCH!

and
I'LL NEVER KNOW

40629 • 4-40629

Couldn't Happen to a
Nicer Guy—Breaking Big!

Jerry Vale



INNAMORATA

and
SECOND ENDING

40634 • 4-40634

Another "Moulin Rouge"

Percy Faith.



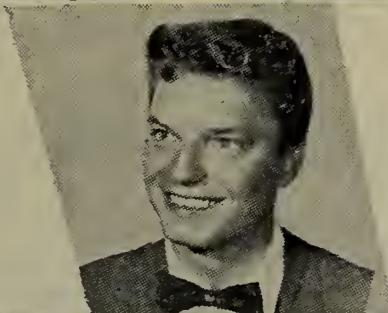
VALLEY VALPARAISO

and BLUEBELL

40633 • 4-40633

Plenty of Action
On This One!

Guy Mitchell



NINETY-NINE YEARS

and
PERFUME, CANDY AND FLOWERS

40631 • 4-40631

Introduced 3 Years
Too Soon!

Mitch Miller



MADEIRA

and
BOLERO GAUCHO

40655 • 4-40655

Taking Off!

THE Four Voices



LOVELY ONE

and
GERONIMO

40643 • 4-40643

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"

Top 15 Best Selling Pop Albums

1. JULIE IS HER NAME Julie London (Liberty LP 3006)
2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
3. MUSIC TO CHANGE HER MIND Jackie Gleason (Capitol W 632)
4. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. THE BENNY GOODMAN STORY (Decca DL 8252, 3)
THE GREAT BENNY GOODMAN (Columbia CL 820)
THE BENNY GOODMAN STORY (RCA Victor LPM 1099)
6. JAZZ; RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
7. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
8. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011)
9. BELAFONTE Harry Belafonte (RCA Victor LPM 1150)
10. FOUR FRESHMEN AND
5 TROMBONES Four Freshmen (Capitol T 683)
11. CAROUSEL Original Cast (Capitol 694)
12. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
13. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
14. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
15. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
15. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
15. GUYS AND DOLLS Original Cast (Decca DL 9023)

Coral "Star Parade" ep Features Current Hits

NEW YORK—Coral Records this week announced its plan to issue an EP titled "Star Parade" which will include four of its newest and best selling ideas.

It is an experiment in merchandising to determine whether the release of an EP at a retail price of \$1.47, which will contain the same sides currently selling as singles, and all of which are in the building stage, will affect the overall sale deleteriously or whether it will provide plus sales spurred by the peak popularity of the tunes.

The experimental package will showcase Teresa Brewer's "A Tear Fell"; The McGuires' "Missing"; Don Cornell's "Teen Age Meeting"; and Dorothy Collins' "Mr. Wonderful".

Plans are to service all the deejays.

Tommy Smalls Hosts Sammy Davis Party

NEW YORK—Over 200 celebrities and personalities from the recording business turned out Monday night, February 13th, at Smalls' Paradise in Harlem to honor Sammy Davis Jr. and the cast of "Mr. Wonderful", the soon-to-open Broadway show. Among the well-knowns were Jayne Mansfield, Laverne Baker, Tico Records prexy George Goldner, Maxwell Heyman, owner of the Palladium Ballroom, Jack Carter, Jule Styne, producer of "Mr. Wonderful", George Treadwell, manager of Sarah Vaughan; Norman Granz, of "Jazz at the Philharmonic" fame, just to mention a few. Davis was on stage for 30 minutes in an informal performance. Tommy "Dr. Jive" Smalls, popular WWRL, Woodside, Long Island, disk jockey, and owner of Smalls' Paradise, presided over the affair.

Singer Takes Screen Test

NEW YORK—Dick Kallman, newly pacted Decca vocalist whose first release is "The End Of A Love Affair" and "Love Me As Though There Were No Tomorrow" may soon break into another medium of show business. The singer has just flown to Hollywood for a Twentieth Century Fox screen test. He previously appeared on Broadway in leading roles in "Seventeen" and "The Fifth Season". Kallman, upon completion of his Fox test, will embark on a disk jockey tour in conjunction with his Decca record. He'll visit St. Louis, Chicago, Milwaukee, Detroit, Cleveland, Pittsburgh, Philadelphia, and New York.

National Assoc. of Music Merchants to Hold 55th Annual Show at New Yorker July 23-26

CHICAGO, ILL.—The 55th Annual Music Trade Show of the National Association of Music Merchants, Inc., will be held at the New Yorker Hotel from July 23rd through July 26th.

The Music show is an annual event sponsored by the NAMM which brings together dealers, manufacturers and wholesalers at the annual show. At the 1955 exhibit in Chicago, more than 3500 persons representing more than 1800 retail stores, selling over 85% of all musical merchandise and services, were registered. The total attendance reported exceeded 7400 people representing music, department and furniture stores, distributors and manufacturers.

All requests for exhibit space must be filed on the application form supplied by the Association. Exhibitors must qualify as Commercial members of the NAMM, dues for which are \$50.00 annually. Exhibitors having priority on Hotel New Yorker space, occupied in 1952 (when the show was held there last) must return their space application to the NAMM by March 15, in order to protect that priority. This deadline date does not apply to new exhibitors.

Exhibitors are being asked to designate first, second, third and fourth

choices of sample room or booth space, and in the event none of the requested choices is available, the space assigned will conform as nearly as possible to that requested, in size, price and location. Policy of assigning space where no priorities exist, is based on the order of receipt of applications, consistent with need, previous participation, and the best interests of all Trade Show participants.

Exhibit fees are to be paid to the NAMM. Exhibitors in the Hotel New Yorker will pay per diem, room charges for eight days direct to the Hotel. 50% of the Exhibition Fee is to be paid upon assignment of exhibit space, balance due and payable no later than July 1, 1956.

On the 5th, 6th and 7th floors, accordions, musical instruments and musical merchandise will be displayed. The 8th floor will carry high fidelity merchandise, phonographs, phonograph records, radios, sound equipment and tape and wire recorders.

Additional information regarding prices, layout of the hotel, etc., can be acquired by requesting the Trade Show brochure from the National Association of Music Merchants, Inc., 25 East Jackson Boulevard, Chicago 4, Illinois.

Boorstein Opens Distrib in Pittsburgh

NEW YORK—Lou Boorstein, president of Leslie Distributors, a chain of one-stops, announced this week the opening of a new record distribution set up in Pittsburgh to be called Record Distributors. The company will open for business on Monday, February 20th.

Tim Torme, formerly affiliated with Label "X", was announced as manager of the company. The staff will include day and night promotion men and a crew of salesmen.

Lines already set to be handled by the firm include Jubilee, Josie, Dana, Liberty, Clef, Norgran and Verve.

Several other lines are being negotiated for and will be set shortly.

Mogull Forms New Pubbery

NEW YORK—Artie Mogull has left the Ray Anthony office to open a new BMI publishing firm with Irving Weiss of California. Mogull will operate from New York while Weiss will head the west coast office. Name of the new pubbery is Movietown Music and the first song has three records being issued on it next week.

ANOTHER BMI "PIN-UP" HIT



TUTTI-FRUTTI

Recorded by

PAT BOONE Dot
ART MOONEY MGM
LITTLE RICHARD Specialty
JIM LUCAS Republic

Published by
VENICE MUSIC, INC.

"Month of Sundays"



MILWAUKEE, WIS.—Art Waner, MGM artist, is shown above discussing his latest record with Gene Edwards (WRIT-Milwaukee, Wis.). The tune, "Month of Sundays," was given a good sendoff by Edwards, who reported a strong response from his audience.

The Original -
"EDDIE MY LOVE"
The Teen Queens
RPM RECORDS
RPM-453

"NO MONEY DOWN"
 by
 Chuck Berry
 CH-1615

"DIDDY WAH DIDDY"
 by
 Bo Diddley
 CK-832

A SMASH HIT!

"WHEN YOU'RE ALONE"
 by

THE DAPS
 MARTERRY-5249

"I'LL BE HOME"
 by
 The Flamingos
 CK-830

FOR DEEJAY COPIES -
 PLEASE WRITE TO
MARTERRY RECORDS
 4752 So. Cottage Grove Ave.
 Chicago 15, Illinois

Watch this cute novelty go!

SMALL TOWN

Recorded by Kay Cee Jones

on
AMERICAN RECORDS



AMERICAN ACADEMY OF MUSIC, INC.

NEW RELEASE!

KAY THOMPSON'S
"ELOISE"

CCS-3



cadence
RECORDS

2 BIG HITS

"ASK ME"

recorded by
NAT "King" COLE
on CAPITOL
and

"CAPRI IN MAY"

recorded by
TONY BENNETT
JACKIE GLEASON

Columbia
Capitol

BOURNE, INC.

136 W. 52nd St., N. Y. C., N. Y.

CINDY & LINDY

LORD DOHERTY

DOING

"LET'S GO STEADY"

THE Original

on Pilgrim Records — # 702

DISTRIBUTOR TERRITORIES OPEN —
CONTACT

PILGRIM RECORDS

269 Huntington Ave., Boston, Mass.
Telephone Copley 7-0830

Thanks, DJ's:

Murray Kaufman (WMCA), Ed Jordan & Wain and Baruch (WABC), Bob and Ray (WINS), for spinning the ERNIE WOODS story in song "EVERYONE KNEW", 'bout the gal he let get away before he got around to telling her how much he cared—on AVENUE RECORD #33586.

AVENUE RECORDS

570—5th AVE. (JU. 2-5102) N. Y.



Ring Out Wild Bells
C/w

"IF YOU'D BE MINE"

Bill Norman

MZ 1012



6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

An Artist's Dream



NEW YORK—In connection with the promotion of Universal-International's "The Benny Goodman Story" which opened at the Capitol Theatre in New York on February 21, the theatre is using a Seeburg "200" juke box in the lobby filled with Benny Goodman recordings. Harry Greenman, managing director of the Capitol is seen here explaining the promotion to two customers. It's truly an artist's dream come true. Two hundred of his disks in one juke box.

Victor Plans Varied Album Release for March

NEW YORK—Hot on the success of its "Meet The Girls" series, RCA Victor has planned a varied and extensive popular album release for March.

Ten pop albums are scheduled, headed by Elvis Presley, which is the first LP to be recorded by the new singing star; "Great Love Themes", by Max Steiner and the Hollywood Studio Orchestra, including the theme from the new motion picture "Helen of Troy"; "Flirtation Walk" by Walter Schumann; "Favorite Cowboy Songs" with the perennially popular Sons of the Pioneers; and "Chet Atkins in 3 Dimensions", a new collection of tunes by the versatile guitarist who recently has achieved much success in the straight pop field in addition to his great popularity in the country-western circuit.

Victor also has two albums in the Latin-American vein—a newly recorded compilation of calypso songs titled "Calypso from the Virgin Islands" as interpreted by The Zebra; plus "Merengue" by Noro Morales.

Three jazz packages will be released in March, continuing Victor's expanded program in that area. Leading the releases is a new "Jazz Workshop", the project this month featuring pianist Hal Schaefer. The other albums include "I'm Still Swinging", by Joe Newman, a sequel to his previous "All I Wanna Do Is Swing" issued last August; and "Dixieland Bash", by Stan Rubin and his Tiger Town Five.

Novelty of the Year!

"42"

TINY MURPHY

RONEL # 109

Ronel Records

306 S. Wabash Ave., Chicago, Ill.
(Tel.: WEbster 9-7288)

Forever Busy



CHICAGO—Lucille Ball and Desi Arnaz, the popular TV couple, toured the United States to promote their latest film, "Forever Darling". While in this city, they paused to chat with disk jockey Howard Miller on his Wrigley Spearmint coast-to-coast CBS network show. Miller is holding Desi's latest MGM record, the title tune of the film.

Atco Issues New Husband-Wife Disk

NEW YORK — The Atco Record company is attempting something unusual in the way of record releases by coupling a husband and wife on two sides of a new release—Eddie Curtis singing "Rich Lady From Sugar Hill" and Jewel Curtis singing "I Don't Wanna Be Alone".

Eddie Curtis is the songwriter responsible for many important song successes: "Lovey Dovey", "Song Of The Dreamer", "Rumble Boogie", and others. Jewel Curtis is the gal singer who has created quite a bit of interest as a performer and has been hailed by some as "the biggest territorial star to come out of Texas in a long time".

Not too long ago Eddie Curtis and his wife made the rounds of the New York record companies demonstrating several of his new songs. Every A & R man who heard the pair advised them they ought to record the songs themselves.

So they did!

The enthusiasm shown by the folks at Atlantic, made it apparent this was the label for the Curtis'.

The second problem was a bit more complicated—which record to release first? Jewel Curtis was convinced her husband's record was the most commercial; Eddie Curtis felt strongly that his wife's record had all the elements of a big selling record.

Atlantic solved this one by applying matrimonial truths to the problem. They recognized that in a marriage the wife often "carries" the husband in domestic activities, and the reverse is often as true.

So they suggested that husband and wife be released back to back, and whichever side stepped out would carry the other.

The record is scheduled for general release the end of February.

Chi's WAAF Revives "Make Believe Ballroom"

CHICAGO—Radio Station WAAF revived its bandstand program of the late '30's and early '40's, when it was handled by Eddie Chase, this past Monday, February 20 from 4 to 5 P. M. with Bob Carpenter presiding over the four bandstands of dance band music.

The revival created comment thru-out radio airtime circles here. Many tuned in to catch the opening show this past Monday.

WAAF, thousand watter, believes the revival a natural, especially for the dancing teenagers growing in such fantastic numbers thruout this area.

Savoy Records To Shift To New Offices

NEWARK, N. J.—It was announced this week by Herman Lubinsky, prexy of the Savoy Record Company, that since the city of Newark will be taking over the property now housing the Savoy Company on Market Street for a parking lot, he will move his offices to a four-story building which he has just purchased. The building will be located in the heart of Newark and will house, Savoy Records, Regent Records, the Lubinsky publishing firms and World Wide Records, a foreign export line. The shift to the new location will be made sometime this year.

New Management Firm

NEW YORK—Jerry Levy and Fred Amsel have announced the formation of their own personal management office to be known as Directional Enterprises. The pair is also setting up two music publishing firms to be called Billboard Music (ASCAP) and Opus Music BMI. The company is also planning to reach out into the TV field by setting up a packaging unit within the organization.

POLKAS!

Polish
Bohemian
Slovenian
Serbo-Croatian

Best in Foreign Records

BALKAN RECORDS

1425 WEST 18th STREET
CHICAGO, ILLINOIS
(Tel.: SEeley 3-4057)

BG Stompin' At The Waldorf



Representatives from all phases of the music industry turned up to wish Benny Goodman well at a cocktail party given in honor of his opening at the Waldorf by Capitol Records. Above, Goodman and his dee jay friends take time out for the cameraman. (L. to R.) Jack Lazarre, WNEW; Dick Sheppard, WNEW; Dean Hunter, WMGM (kneeling); Bill Williams, WNEW; Goodman; Murry Kaufman, WMCA; Don Ovens, Capitol Records promotion rep.; Murray Jordan, WOV; and Jim Lowe, CBS.

NEW YORK—Following on the heels of the release of the dozens of Benny Goodman albums and the tremendous publicity being given the Universal pic "The Benny Goodman Story", BG opened with his band at the Waldorf-Astoria Hotel last Thursday, Feb. 9, to one of the biggest attended houses in many a year. Representative groups from record companies, music publishers, newspapers and trade publications, in addition to the swing starved music enthusiasts, turned out to cheer the artist.

The Park Avenue set and followers of Benny, blended into one thrilled aggregation, whistling and hollering after each of the band's great renditions of such favorites as "Let's Dance", "Bugle Call Rag", "One O'Clock Jump" and a chain of others. The crowd went wild when the Goodman trio, comprising Hank Jones at the piano, Mousie Alexander on drums and BG on the clarinet, performed.

New gal singer Mitzie Cottle, who was selected for the Waldorf stint from among hundreds of girls who competed for the opportunity to work with Goodman, was wonderful on three numbers. Although the victim of opening night nervousness, the thrush displayed a delightful singing technique.

The band, made up of thirteen men, included Jim Maxwell, Mel Davis, Fern Caron, Urbie Green, Res Peer, Budd Johnson, Walt Levinsky, Al Black, Sol Schlinger, Hank Jones, Irv Manning, Steve Jordan, and Mousie Alexander.

It is hardly fair to compare this aggregation with the old Goodman band, especially since this group had only been together for three weeks. But we liked what we heard, and this reviewer's nostalgic ears picked up the excitement of the Fletcher Henderson arrangements and gave us the same tingle that we got back in 1936.

There is no doubt that Benny will do land-office business at the Waldorf, and for that matter, throughout the

entire country, should he choose to continue beyond this four-week date. It will certainly do a great deal to help the film, but will do more to revive interest in the ailing band business. It's great to have you back, Benny.

Four New Artists Signed By Vik

NEW YORK—The signing of four new artists to exclusive recording contracts for Vik Records, has been announced by Herman Diaz, Director of Artists and Repertoire for the subsidiary label of the Radio Corporation of America.

The pacting of this new talent signals the progressive steps being taken by the Vik label since its name was changed from "X" at the beginning of the year.

With its designation as Vik, and the assignment of new executive personnel including Diaz and Bennett S. Rosner, Sales Manager to the label, Vik has been in the process of re-aligning its distributor set-up, assigning hit material to its artists, and questing new talent.

Included in the new artist package are Jerry Samuels, young vocalist with a novel "gimmick"; two male vocal groups the Boys Next Door and the Beau Brummels; and Joe Valino, a singer well known in Philadelphia. All are scheduled for their first recording dates, in the near future.

Kershaw Made Col. Mgr. of Radio Station Service

NEW YORK—Floyd Kershaw has been appointed to a newly created position of Manager of Radio Station Service for Columbia Records, it was announced by Hal Cook, Columbia's Director of Sales.

Mr. Kershaw will work in conjunction with Dick Linke, Single Sales Manager, and will supervise the service of Columbia Records to radio stations from both Columbia's Bridgeport and Los Angeles plants.

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "A TEAR FELL"
"BO WEEVIL"
Teresa Brewer THE CASH BOX
DISK OF THE WEEK 2/4
Coral 61590; 9-61590
- "I'LL BE HOME"
Pat Boone THE CASH BOX
DISK OF THE WEEK 1/14
Dot 15443; 45-15443
- "INNAMORATA"
Jerry Vale Columbia 40634; 4-40634
- "FLOWERS MEAN FORGIVENESS"
Frank Sinatra THE CASH BOX
DISK OF THE WEEK 2/11
Capitol 3350; F-3350

The Original -
"EDDIE MY LOVE"
The Teen Queens
RPM RECORDS RPM-453

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"A TEAR FELL"—Ivory Joe Hunter (Atlantic 1086)
"NO MONEY DOWN"—Chuck Berry (Chess 1615)
"WHY DO FOOLS FALL IN LOVE"—The Teen Agers (Gee 1002)
"SISTER SOOKEY"—The Turbans (Herald 469)

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B/w
"IF IT HADN'T BEEN FOR YOU"
Buddy Laine Orchestra DECCA 29734
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Personal Management: RUSSELL FACCHINE — HOWARD CHRISTENSEN, Chicago

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MAX STEINER—R.C.A. VICTOR
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"I'LL CRY TOMORROW"

I'LL CRY TOMORROW

ROBBINS MUSIC CORPORATION

M-G-M RECORDS

ART MOONEY
"THE PHONOGRAPH SONG"
and
"IS THERE A TEEN-AGER
IN THE HOUSE?"
MGM 12190 (78 rpm)
K12190 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

TWO SIDED SMASH!
"EDDIE MY LOVE"
b-w
"OUR MELODY" (Whistlin' Willie)
THE CHORDETTES
1284



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NEW RELEASES

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THE ROVER BOYS + ABC-PAR

"GOOD BYE MAMBO"
FRANK VIRTUOSO + RHYTHM

MYERS MUSIC, INC.
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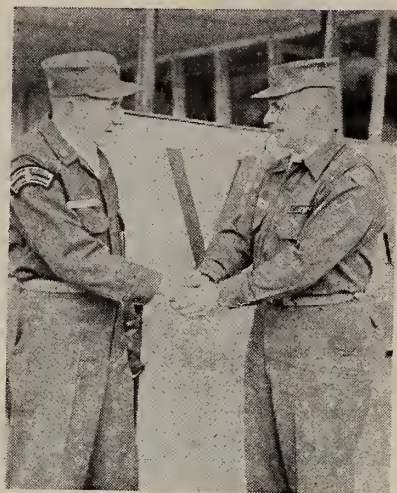
This Is The ONE!
THE GAYLES
"YES SIR,
THAT'S
MY BABY"

MEDIA 1021

MEDIA RECORDS

3208 SO. 84th ST. PHILA., PA.

Welcome



SEOUL, KOREA—Stan Dale, formerly "Stan The Man" with WJJD-Chicago, has now donned the uniform of the United States Army, and except for a change in clothes, country, food and money, he is again doing what came most naturally—spinning records and regaling his fellow soldiers with amusing chatter via Radio Station Vagabond, key station of the American Forces Korea Network. Stan is on the air from 12 midnight to 4 A. M. six days each week.

Dale, who uses *The Cash Box* to program from, advises that there is an amazing record sale at the local PX; larger, in fact, than that of many stateside stores. He would appreciate the record companies placing him on their mailing lists so that he can program the latest releases. PFC Stan Dale can be reached at Radio Station Vagabond, APO 301, San Francisco, Calif.

Shown above, left, is Major Gigandet, welcoming Dale to the network. Major Gigandet was producer of the Eddie Fisher Show, the Eileen Barton show, and many others.

Villegas at the Bohemia

NEW YORK—It won't be too long before the majority of the jazz aficionados are discussing the talents of Enrique Villegas. Discovered and brought to this country by Columbia Records, the artist, who pronounces his name Vee-yay-gahs, debuted Feb. 10th at New York's Cafe Bohemia in Greenwich Village.

Villegas, a former concert pianist, delighted opening night enthusiasts with the incorporation of his classical background into a fresh and stimulating approach to the jazz idiom. For not only are his enticing jazz interpolations a treat to the ear but his physical movements are a sight to behold. It appears as though he becomes a living part of the musical passage he's playing as he completely wraps himself up in his work. He may be either pouncing on the keyboard, hopping up and down off the bench, sitting back almost completely relaxed or fiercely pounding out the beat with his right foot, but he nevertheless comes across with some wonderful sounds.

Remember the name, Villegas, it could be heading the popularity charts in the near future.

ALBUM REVIEWS (continued from page 20)

"THE MAN WITH THE GOLDEN ARM"—Music By Elmer Bernstein—Jazz Sequences Arranged and Played by Shorty Rogers and His Giants with Shelly Manne—Decca DL-8257 (1-1½" LP)

One of the most important and timely films to come out of Hollywood in quite a while is "The Man With The Golden Arm". Its subject previously untouchable in American motion pictures, is drug addiction. Elmer Bernstein has provided the film with a part jazz score that is memorable in its description of what an addict goes through to overcome his plight. Though most of the music is underlined with a jazz quality, some selections are strictly in the jazz medium. One such number is "Audition" which is, as all the other jazz pieces, admirably treated by Shorty Rogers and His Giants featuring Shelly Manne on drums. The overall score has a stark tone and becomes, near the end of "The Cure", lyrical. It should rank as one of the classic musical pieces expressly written for motion pictures. Though the set has an assured jazz audience the pop market may take an interest in the package.

"ETHEL ENNIS SINGS LULLABYS FOR LOSERS"—Jubilee LP-1021 (1-12" LP)

LOVE FOR SALE; DREAMER-DREAMER; BLUE PRELUDE; OFF SHORE; CASUALLY; HEY JACQUES; LULLABY FOR LOSERS; SAY IT AIN'T SO, JOE; YOU'D BETTER GO NOW; BLUE WILLOW; BON VOYAGE.

Ethel Ennis, an extremely talented newcomer in the area of jazz-pop singing, makes her debut with this release. And it's a pleasure indeed. Singing 11 wistful melodies Miss Ennis comes across with warranted restraint and intelligent phrasing. She's at her best with two familiar pieces "Love For Sale" and "You'd Better Go Now". Another tune performed pleasingly is "Say It Ain't So, Joe". Good accompaniment keeps the singer uppermost in the listener's mind. The package is worthy in its unpretentious and entertaining manner. Miss Ennis has a great feeling for a song and we should be hearing much about her in the future.

JAZZ

"INTRODUCING VILLEGAS"—Vil'egas—Columbia CL-787 (1-12" LP)

AIN'T MISBEHAVIN'; YESTERDAYS; WHAT IS THIS THING CALLED LOVE; CHOPIN PRELUDE; LAZY BONES; WHERE OR WHEN; SOMETIMES I'M HAPPY; EMBRACEABLE YOU.

Those who have seen jazz pianist Villegas perform in New York's Cafe Bohemia, leave with the impression that he is not only an intelligent artist but also quite a visual one. One never knows in what position he'll play the next few bars of a number. Though on this Columbia pressing this unique side of Villegas is only available on some interesting cover photos, jazz listeners will be content to hear his breezy and individual jazz improvisations. On the disk he uses as a foundation some of the more indestructible tunes around. This, his first LP session, should be the beginning of Villegas' recognition as a jazz pianist to be reckoned with.

"HELEN MERRILL WITH STRINGS"—Orchestra Arranged And Conducted By Richard Hayman—EmArcy MG-36057 (1-12" LP)

LILAC WINE; ANYTHING GOES; MOUNTAIN HIGH, VALLEY LOW; BEAUTIFUL LOVE; COMES LOVE; END OF A LOVE AFFAIR; WHEN I FALL IN LOVE; THE MASQUERADE IS OVER; JUST YOU, JUST ME; SPRING WILL BE A LITTLE LATE THIS YEAR; YOU WON'T FORGET ME; WAIT TILL YOU SEE HIM.

Mercury's jazz label, EmArcy, offers the sulky yet exciting voice of Helen Merrill. All factors employed on this session seem to have been blended together excellently to result in one of the better vocal jazz disks so far this year. Miss Merrill sings with overwhelming understanding and touching simplicity. One could not have chosen better suited numbers for her than are provided here. Her program includes such familiar and always pleasing pieces "When I Fall In Love", "Spring Will Be A Little Late This Year" and "End Of A Love Affair." Richard Hayman's arrangements and direction smartly take into account that it's Miss Merrill's voice we came to hear. The disk should make quite a stir in jazz-pop circles. String backdrop makes this a strong offering for a low lights-romantic atmosphere.

"LIGHTHOUSE AT LAGUNA"—Howard Rumsey's Lighthouse All-Stars-Barney Kessel-Hampton Hawes' Trio with Shelly Manne—Contemporary C3509 (1-12" LP)

WITCH DOCTOR NO. 2; 'ROUND ABOUT MIDNIGHT; MOOD FOR LIGHTHOUSE; WALKIN' BLIND MAN'S BLUFF; LADY JEAN; THE CHAMP; CASA DE LUZ.

Two fine jazz teams take over on an "on the spot" disk. The two groups—Howard Rumsey's All-Stars and The Hampton Hawes Trio. The most unusual item on the disk is the initial waxing "Witch Doctor No. 2" by the All-Stars. It deliciously combines rhythms of the West Indies and those of our own, into a truly exciting number. The other pieces settle down to less novel but highly capable jazz artistry. "Mood For Lighthouse" by the "All-Stars" comes off exceedingly well in jazz counterpoint. Good sound. The set is a rewarding addition to any jazz enthusiast's collection.

the Original -
"EDDIE MY LOVE"
the Teen Queens
RPM RECORDS
RPM-453

MGM Records Signs Young Barry Gordon



NEW YORK—Little six-year-old Barry Gordon, who fared so well with his first record of "Nuttin' For Christmas," and whose follow-up disk of "Rock Around Mother Goose," is beginning to break open, is shown just after MGM Records contract ceremonies which makes him the youngest recording artist in the history of the industry. Shown with young Barry are Frank Walker, general manager of the record division; Charles C. Moskowitz, vice-president and treasurer of Loew's Inc.; Harry Meyerson, recording director, and Art Mooney, who discovered the young star.

Columbia to Release Carl Fischer's "Reflections"

BEVERLY HILLS, CAL.—With the release this Spring of the new Paul Weston recording for Columbia of the late Carl Fischer's orchestral suite, "Reflections of An Indian Boy," a 15-year dream comes true.

Fischer, longtime arranger-accompanist for singing star Frankie Laine, died in 1954, at the age of 41. Laine's close friend, as well as business associate, he paired with the singer to write many of Laine's record hits.

A three-quarter Cherokee Indian, Fischer had one dream—the completion of his Indian Suite, a tribute-in-music to his people. He worked on it for over a decade and a half.

Through the years, nine musical sketches took shape and in March, 1954, he completed the work and set about putting it on paper. Six days later, he died in his sleep of a heart attack.

Fortunately, Laine and Fischer had tape-recorded it. Without these tapes, the music would have been lost with Fischer's passing, since only one of the nine movements had been written down.

Nearly five months after Fischer's untimely death, in August, 1954, Victor Young, who had since orchestrated it, conducted the Cleveland Symphony in the world premiere of "Reflections of an Indian Boy." With Fischer's widow and two children in the audience, 6,000 people jammed the concert hall to greet the new work with overwhelming approval.

Then, in Hollywood last year, Columbia Records' executives heard the tapes. Paul Weston, musical director of Columbia's West Coast operations, decided to record it himself, and the result will be in record stores throughout the country very soon.

Is Michel Legrand Really Mitch?

NEW YORK—Is Columbia Records' Michel Legrand really Mitch Miller?

The latest rumor around the trade, and growing in intensity, is the story that there is no such person as Michel Legrand. Michel Legrand is, many knowing persons dogmatically argue, merely "fractured French" for Michel the Grand, or Mitchel the Great, or to carry it further, Mitch Miller.

On the other hand, both Columbia Records and Mitch Miller deny the story asserting positively that Michel Legrand is a real enough person who resides in Paris, France, and at the age of 23 is one of France's most brilliant composer-arranger-conductors.

Legrand made his debut on Columbia about one and one-half years ago with an LP, "I Love Paris," which became an immediate best seller and has maintained that pace right up to the present. The current tally is approximately 140,000 albums sold. Legrand's "Holiday In Rome," also became a best seller and to date has sold roughly 70,000 albums. "Holiday In Vienna," also was a top seller. All three albums continue to sell steadily today.

In the photo (below) is a shot of one of the actual sessions at which the albums were recorded. It is Michel Legrand, age 23, French citizen and resident of Paris.



Decca Records to Issue Original Cast "High Tor"

NEW YORK—Decca Records, Inc., has announced that it will issue the original cast album of the forthcoming TV production, "High Tor." The play is a new musical version of the Maxwell Anderson classic, with a score by Anderson and Arthur Schwartz. It will be presented on the March 10th stanza of "Ford Star Jubilee" over the CBS-TV network. Starring in the show is Bing Crosby, who is supported in the cast by Nancy Olson, Julie Andrews and Everett Sloane.

An extensive promotion has been planned for the album and show by Decca in conjunction with the J. Walter Thompson Agency, who handles the Ford account. Prior to the show, Decca is releasing a single of two sides from the score by Bing Crosby. These are "When You're In Love" and "John Barleycorn." These have been shipped to disk jockies as well as to the CBS network affiliates, who will cooperate in the promotion of both records and the show. The Decca album will be given mention in all of the "High Tor" advertising, and will be visually plugged on the show itself. In addition, there will be extensive display material shipped to record dealers, and the album-TV show tie-up will also be promoted via displays in Ford dealers' around the country.

Maltby Band On Tour

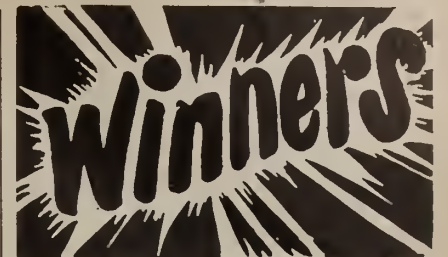
NEW YORK—The Richard Maltby Orchestra, which has been playing college dates and ballrooms in the East since leaving the Cafe Rouge of the Statler last December, heads for the Midwest for two weeks of one-nighters.

The band will be in Decatur, Illinois, on February 22; followed by Clinton, Iowa, on the 23rd; Iowa State College, Ames, on February 24; University of Colorado in Boulder on the 25th; Des Moines on February 26; Storm Lake, Iowa, on the 28th; Waterloo, Iowa, on the 29th; Freeport, Ill., on March 1; State University of Iowa in Iowa City on March 2; and Melody Mill Ballroom in North Riverside near Chicago on the 3rd and 4th.

The Orchestra is being flown from Des Moines to Denver in order to make the University of Colorado date.

Dick plans to spend a few days in Chicago visiting friends and relatives. He will arrive back in New York just in time to play the Yale Freshman Dance in New Haven on March 9. This will be especially exciting for him since his son, Dick, Jr., is a member of the Freshman Class at Yale.

The Original -
"EDDIE MY LOVE"
The Teen Queens
 RPM RECORDS
 RPM-453



OTIS WILLIAMS
 and His New Group
THAT'S YOUR MISTAKE
 DELUXE 6091

BOYD BENNETT
RIGHT AROUND THE CORNER
 b/w
PARTNERS FOR LIFE
 KING 4874

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
 b/w
HOME AT LAST
 KING 4841

BONNIE LOU
MISS THE LOVE
 (That I've Been Dreaming Of)
 KING 1506

BUBBER JOHNSON
A WONDERFUL THING HAPPENS
 b/w
KEEP ALIGHT IN THE WINDOW FOR ME
 KING 4872

THE "5" ROYALES
RIGHT AROUND THE CORNER
 KING 4869

EARL BOSTIC
'CAUSE YOU'RE MY LOVER
 b/w
I LOVE YOU TRULY
 KING 4883

NEW RELEASES!!!

BONNIE LOU
BO WEEVIL
 b/w
CHAPERON
 KING 4900

LULA REED
I'LL DROWN IN MY TEARS
 b/w
LET'S CALL IT A DAY
 KING 4899

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
 b/w
SEVEN NIGHTS TO ROCK
 KING 4894

KING RECORDS

Wishing Them Well



HOLLYWOOD—Jim Ameche (second from right), KLAC disk jockey, salutes (l-r) Pony Sherrell, Kaycee Jones, and Phil Moody, and wishes them great success on "Small Town," a new tune in honor of National Small Town Week, February 6 through 11. The music and lyrics for "Small Town" were written by Pony Sherrell and Phil Moody, and Kaycee Jones performed the vocal on the new Marquee Record rerelease.

RED HOT AND NEW!

Extra Special Release

"OPEN UP THAT DOOR"
"PLEASING YOU"

NAPPY BROWN Savoy 1187

"HO DIDY HO"

"OH MARY ANN"

BUDDY LUCAS Savoy 1180

"RECESS IN HEAVEN"
"AM I WRONG"

JIMMY SCOTT Savoy 1184

"MY FAULT"

"WHEN ITS TIME TO LOVE"

BROWNIE MCGHEE Savoy 1185

"SHANGRI-LA"

"BLUES FOR EVERYBODY"

BOBBY BANKS TRIO Savoy 1186

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58 MARKET ST.
NEWARK, N. J.

SURE FIRE HIT!

5380

Smiley Lewis

"ONE NIGHT"

Imperial Records

NEW RELEASES

CHUCK HIGGINS
THE ITCH 387

b/w Gambling Woman

Introducing CARL PERKINS

HIT JAZZ PIANO 12"

ALBUM LP 211

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

A Hit! Pop and R & B
5375

FATS DOMINO
"BO WEEVIL"

c/w

"DON'T BLAME IT ON ME"

Imperial Records

BIG IN BOSTON!

THE COLTS

"HONEY BUN"

b/w

"SWEET SIXTEEN"

VITA NO. 121

VITA RECORDS

1486 No. Fair Oaks, Pasadena, Calif.

Savoy Signs Mar-lene

NEWARK, N. J.—Savoy Records has announced the signing of a newcomer to the label. Mar-lene, as she will be known professionally, has been singing professionally for about two years in nite spots around the New York and New Jersey area. She is 22 years old and was born and raised in Newark.

On her first recording date, the thrush was accompanied by an impressive list of jazz names, and her first album will be entitled: "With Every Breath I Take," set for release early in March. Album includes a number of top standards.

2 Great Hits on the
New Herald Label!

"DEAR DIARY"

b/w "CRAZY BABY"

The Smoothtones
1001

"AFFECTION"

b/w "COOL DADDY"

Gloria Lynn
1002

EMBER RECORDS, INC.

(Subsidiary of Herald Records)
1697 B'way, N. Y. C.

Regent Records Reactivated

NEWARK, N. J.—Herman Lubinsky, prexy of the Savoy and Regent Record Companies, announced this week that he is reactivating the latter label for popular records. In recent years, Regent had been featuring only classical selections.

The first pop release for Regent will be out in the very near future. It's an imaginative instrumental creation, as yet unannounced.

Distributors for the label are in the process of being chosen. London Records Ltd., will handle the line in Canada, and English Decca of Britain will cover Europe.

The label will feature only pop disks.

Songbird Firm Launched

HOLLYWOOD, CALIF.—Songbird Records, of Hollywood, Calif., headed by M. E. Conception, was launched last week with the company releasing its first sides by singer Charlie Cal with Van Alexander conducting. Conception is currently setting up national distribution.

Nadyne Aragon, the label's A and R head, reports that the diskery's next release, set for March, features thrush Mae Williams on vocal.

The Original -
"EDDIE MY LOVE"
The Teen Queens
RPM RECORDS RPM-453

Bess, Jack and Harriet

would like to thank the many friends of

Ike Berman

who expressed their heartfelt condolences

and sympathy upon his death.

We sincerely appreciate your thoughtfulness.



		Pop. Last Week
1	THE GREAT PRETENDER Platters (Mercury 70753)	1
2	TUTTI-FRUTTI Little Richard (Specialty 561)	2
3	WHY DO FOOLS FALL IN LOVE Teenagers (Gee 1002)	8
4	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	3
5	SPEEDOO Cadillacs (Josie 785)	5
6	DEVIL OR ANGEL Clovers (Atlantic 1089)	6
7	NEED YOUR LOVE SO BAD Little Willie John (King 4841)	4
8	JIVIN' AROUND Ernie Freeman (Cash 1017)	7
9	DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)	13
10	BO WEEVIL Fats Domino (Imperial 5375)	
11	AIN'T THAT LOVIN' YOU BABY Jimmy Reed (Vee-Jay 168)	9
12	EDDIE MY LOVE Teen Queens (RPM 453)	15
13	I'LL BE HOME Flamingos (Checker 830)	14
14	CHICKEN AND THE HAWK Joe Turner (Atlantic 1080)	10
15	DON'T BLAME IT ON ME Fats Domino (Imperial 5375)	12

THE CASH BOX RHYTHM 'N' BLUES Ramblings

NEW YORK:

Ramon Bruce (WAAT-Newark, N. J.) in the middle of a six night-six city r & b show at this writing. Bruce is covering the Stanley Warner Theatre chain. He started on Monday, February 13, in Passaic, then to Orange, Elizabeth, Patterson, Bayonne and finishes on Saturday, February 18, in Hoboken. The opening night Bruce did four shows and drew 8,000 at \$1.50 per. Tuesday, two shows, 4,000; Wednesday, two shows, 3,200. All played were capacity and turned away large crowds. He did two shows each weekday night and his final in Hoboken will again be four shows. Appearing with Bruce are the Cadillacs, the Heartbeats, Gloria Mann, Harriet Kay, Sam "The Man" Taylor, The El Dorados, Mickey "Guitar" Baker, Big Al Sears, Mickey & Sylvia, Jesse Powell, The Valentines, Vicky Evans, Don Bruce, Ray & Jay. Ramon's audience has been ever growing and only last month he pulled 2300 letters. He can be heard every night except Sundays from 9 to 10. . . . Willie Bryant, who does a TV show every Friday night over WXYZ-TV, Detroit, has been made deputy sheriff of Wayne County, Michigan. Willie is also MC at the Flame Show Bar. . . . Atlantic Records has signed Eddie

(Tex) Curtis and wife, Jewel, to recording contracts. The record is being released this week. Eddie sings "Rich Lady From Sugar Hill" on one side and Jewel sings "I Don't Wanna Be Alone" on the flip. A very talented husband-wife team. Tex Curtis does a wonderfully exciting job on "Rich Lady" and the deck could bust out. Also released by Atlantic at the same time is a humdinger that looks like great pop-r & b potential. It is "Down In Mexico" by The Coasters. The Coasters, with two members from the original Robins, sing a terrific piece of Stoller-Lieber material. . . . Charles Derrick (WOIC-Columbia, S. C.) and his group negotiating with Vee Jay Records. . . . Ray Clark, Groove Records, advises both sides of Varetta are showing good activity. "Darling Listen To The Words of This Song" and "Mama Don't Want" are building in almost every market," says Clark. One deck that Ray is high on is Jonah Jones. "God Loves You Child". The record has a great sound and if jockeys listen to it a couple of times, Clark feels they will be as excited about the record as he is. Groove will release a new group, The Avalons, next week, singing "Chains Around My Heart". Samples will be going out shortly. Also to be re-released is Arthur Big Boy Crudup's "Frisco Blues". "Frisco Blues" was a hit back in the early 1940s. This is the second re-release by Groove. The first, "Romance In The Dark", by Lil Green did very well for the label. . . . Joe Kolsky, Rama and Gee Records, is boasting that The Teenagers' "Why Do Fools Fall In Love" has rapidly run away from all competition and has become the one big record on the tune. The platter has become one of the nation's top hits in both the r & b and pop



HEARTBEATS



GLORIA MANN

markets. Also moving well for Rama and Gee are the Clefftone's "You Baby You", the Valentines' "I Love You Darlin'", and Rita Delmar's "Teen Age Heart". . . . Herald Records rolls onward and upward with "Sister Sooky" by the Turbans and "Teenage Heart" by Faye Adams. . . . Monty Bruce and wife, Toni, expecting an heir sometime next September. . . . The Heartbeats, Hull Records, follow up their "Crazy For You" with two solid sides, "Darling How Long" and "Hurry Home Baby". The kids "Crazy For You" racked up a sensational sale in New York, Newark and other local areas, being number one platter in the two cities. Elsewhere throughout the country the deck also did well. Also coming along for the label is the new release, "He's My Guy" and "Dearest Dream" by Mabel Lee. . . . Gil Snapper, formerly of American Broadcasting Co., has shifted over to Rim Records as veepee in charge of sales and promotion. . . . Morty Craft seems to have hit the jackpot with his Melba "Church Bells Are Ringing" by The Willows. Johnny Halonka, Alpha Records, reports a 4,000 sale the first two days he had the record. Craft has assigned bubbly Kay Ryan to local promotion.

CHICAGO:

The El Dorados just concluded series of one-nighters in the East. . . . Larry Cox, young R & B songsmith whose material has appeared on Duke label, has package of tunes for Chi firms. He's local lad who sold first numbers in Texas. . . . The Great Montague, deejay singer with The Magnificents combo, has release ready this week. Says Montague about his WAAF show: "We've gotten countless requests for 'Zing, Zing, Zing,' by The Dells." . . . Big Cavalcade of Stars moved into Trianon Ballroom, 2/24 for 8 weeks. Featuring many V-J artists. Such as Jimmy Reed, The Spaniels, The El Dorados, Joe Buckner with Tommy Dean's ork and others. . . . Chess and Checker tunes "have been covered by at least ten pop firms in past two months," says Leonard Chess. Adds Len: "My brother Phil is in the East on promotion, and we're moving stronger than ever. We're smothered up with orders." . . . The Moonglows are in town to cut wax. . . . Jackie Brenston, following Oklahoma tour, dropped in on R & B pals here. . . . Joe Von Battles, owner of JVB label in Detroit, around to see Chi progress. . . . Willie Dixon went into 708 Club 2/18. . . . While in New York, George Leaner of United Distribs reported spending time with folks at Atco. Says George: "I was interested in the way Rock 'n Roll is beating stronger path than ever out East". . . . Sid McCoy, WGES deejay, is high on the Hank Janes' Quartet on Savoy. "Chi fans will go for this beat," says McCoy. . . . "Eddie My Love," on RPM, originally R & B, seems to have caught on just as strongly popwise, distribs tell you. . . . Jay McShann and Priscilla Bowman, whose "I've Got News For You" reached dealers this week, very hopeful this will be worthy successor to "Hands Off". . . . Chuck Dunaway, the Texas kid drawing a large R & B public in Milwaukee, has signed new pact with station WML.



MOONGLOWS

LOS ANGELES:

Irving Granz presented a tremendous line-up of talent at his Rock n' Roll show at the Shrine on Feb. 17. Disc-jockies, Hunter Hancock and Dick (Huggie Boy) Hugg presented B B King, Chuck Berry, Joe Houston, Hal Singer, Paul Williams and Ernie Freeman to capacity audiences. . . . The first new R & B group signed by the Delaney-Ram management office is the Blockbusters. The new group will be in town to record some new Buck Ram tunes next week. . . . Lew Chudd of Imperial Records back in town after a whirlwind trip to visit disc-jockies and distributors with all of the hot new Imperial releases. . . . Modern Records' Etta James in town to play the 54 Ballroom and while here will record several sides with Maxwell Davis at Modern's studios. . . . Dootone Records making a strong entry in the spiritual and gospel field with the signing of the Zion Travelers and the Kansas City Soul Revivers, plus the Gospel Light Singers of Moultrie, Ga. . . . Mike Gradny sends word that the new Vita release of "Honey Bun" by the Colts is getting a great reception from the disc-jockies he has been visiting during his current promotion trip throughout the country. . . . Irv Shorten reports that Shirley and Lee's record of "That's What I'll Do" on Aladdin looks as though it could be as big as their "Feel So Good". . . . B. B. King will make an appearance at the Savoy Ballroom during his stay in Los Angeles. . . . Bob Summerrise of KTAC, Tacoma, Wash. writes that he is the only jockey in the Seattle area who is featuring Rhythm and Blues, and that The Cash Box is his main reference source. . . . Jimmie Warren of Central Sales says that the new Martery label is off to a good start with their first release of "When You're Alone" by the Daps. . . . Ray Charles "Drown In My Tears" on Atlantic showing up in the Los Angeles market.



SHIRLEY & LEE

THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL RECORD REPORTS

Poppa Stoppa

- WJMR—New Orleans, La.
1. Try Rock And Roll (Mitchell)
 2. Don't Blame It On Me (Fats Domino)
 3. I'm Wise (Eddie Bo)
 4. Devil Or Angel (Clovers)
 5. Drown In My Own Tears (Ray Charles)
 6. So Wrong (Jacks)
 7. Eddie My Love (Teen Queens)
 8. Seven Days (Clyde McPhatter)
 9. One Night (Smiley Lewis)
 10. I'd Walk A Country Mile (Ink Spots)

Charles Derrick

- WOIC—Columbia, S. C.
1. Ain't That Loving You (Jimmy Reed)
 2. Sitting In The Dark (Brown)
 3. Great Pretender (Platters)
 4. Seven Days (Clyde McPhatter)
 5. Devil Or Angel (Clovers)
 6. Speedoo (Cadillacs)
 7. Morning, Noon And Night (Joe Turner)
 8. Bo Weevil (Fats Domino)
 9. Crying Won't Help You (B. B. King)
 10. Rock And Roll Waltz (Starr)

Wayne Hannah

- WAGG—Franklin, Tenn.
1. Ain't That Loving You (Reed)
 2. Drown In My Own Tears (Ray Charles)
 3. Bo Weevil (Fats Domino)
 4. Seven Days (Clyde McPhatter)
 5. Eddie My Love (Teen Queens)
 6. No Money Down (C. Berry)
 7. Pleading For Love (Larry Birdsong)
 8. Devil Or Angel (Clovers)
 9. When You're Alone (Daps)
 10. Try Rock And Roll (Bobby Mitchell)

Cal Kolby

- WDRG—Hartford, Conn.
1. Cry Baby (Bonnie Sisters)
 2. Why Do Fools Fall In Love (Teenagers)
 3. Tutti Frutti (Little Richard)
 4. Great Pretender (Platters)
 5. Later, Alligator (Bill Haley)
 6. Darling, Listen (R. McFadden)
 7. Eddie My Love (Teen Queens)
 8. Speedoo (Cadillacs)
 9. I'll Be Home (Flamingos)
 10. Feel So Good (Shirley & Lee)

Bill Walker

- WGH—Norfolk, Va.
1. Great Pretender (Platters)
 2. Tutti Frutti (Little Richard)
 3. Seven Days (Clyde McPhatter)
 4. Hands Off (McShann & Bowman)
 5. Poor Me (Fats Domino)
 6. Feel So Good (Shirley & Lee)
 7. Signifying Monkey (Little Richard)
 8. Speedoo (Cadillacs)
 9. Witchcraft (Spiders)
 10. Only You (Platters)

Sammy David

- KALB—Alexandria, La.
1. Later, Alligator (Bill Haley)
 2. Lily Maebelle (Valentines)
 3. Try Rock And Roll (Bobby Mitchell)
 4. Bo Weevil (Fats Domino)
 5. I Want To Do More (Ruth Brown)
 6. Seven Days (Clyde McPhatter)
 7. Chicken And The Hawk (Joe Turner)
 8. If It's The Last Thing I Do (Frankie Marshall)
 9. Witchcraft (Spiders)
 10. I'm Wise (Eddie Bo)

JAZZ JOTS

Sid Garris has joined the Gene Norman office and will work with Norman on the Gene Norman Presents Record Co. and the many Gene Norman Jazz Concerts. . . . Milt Jackson and The Modern Jazz Quartet currently at Jazz City. . . . Dick Bock announced the signing of Bud Shank to a three-year exclusive contract with Pacific Jazz Records. Shank's first quartet album will be released next month and will coincide with the first national tour of the group.

TWO GREAT NEW RELEASES!

The Teen Agers

"WHY DO FOOLS FALL
IN LOVE"

b/w
"PLEASE BE MINE"
GEE # 1002

GEE RECORDS

220 WEST 42nd STREET, N. Y. C., N. Y.

The Valentines

"I LOVE YOU DARLING"

b/w
"HAND ME DOWN LOVE"
RAMA # 181

RAMA RECORDS

WI 7-0652

**No. 9 Nationally
Still Climbing**

**"AIN'T THAT
LOVIN' YOU,
BABY"**

Jimmy Reed
VEE-JAY 168

SURE BETS

**"I'LL BE
FOREVER
LOVING YOU"**

The El Dorados
VEE-JAY 165

"DO YOU REALLY"

b/w

"FALSE LOVE"

The Spaniels
VEE-JAY 178

"ONE MORE MILE"

b/w

**"STRAIGHT
AND READY"**

Joe Buckner
with Tommy Dean's Ork
VEE-JAY 172

"I AIN'T GOT YOU"

b/w

**"DON'T STAY OUT
ALL NIGHT"**

Billy Boy
VEE-JAY 171

"ZING, ZING, ZING"

The Dells
VEE-JAY 166

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

**COMING UP
STRONG!**

**"DARLING, LISTEN TO
THE WORDS OF
THIS SONG"**

**"MAMA DON'T WANT
(What Papa Don't Want)"**

G/4G-0139 VARETTA DILLARD

**"GOD LOVES YOU
CHILD"**

G/4G-0140 JONAH JONES

"BE MY GIRL"

G/4G-0134 NITECAPS

"SHE KNOCKS ME OUT"

G/4G-0136 PIANO RED

**"ROMANCE IN THE
DARK"**

G/4G-5004 LIL GREEN

"PEEK A BOO"

G/4G-0138 MR. BEAR

GROOVE

A PRODUCT OF RADIO CORPORATION OF AMERICA
MADE IN U.S.A.

**Disc Jockeys
Send For Samples
Of These Smashes!**

"MEET ME HALFWAY"

b/w

"I'll Always Remember You"
ARBEE STIDHAM G-100

"SMOKE STACK LIGHTNING"

b/w

"Dreamed (Last Night)"
HERBY JOE G-101

**ABCO
RECORDS**

(SUBSIDIARY OF A. B.'s ONE-STOP)
2854 W. ROOSEVELT RD.
CHICAGO 12, ILL. (Tel.: NEVada 8-2130)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|---|--|
| 1 WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) | THE GREAT PRETENDER
Platters (Mercury 70753) | THE GREAT PRETENDER
Platters (Mercury 70753) |
| 2 THE GREAT PRETENDER
Platters (Mercury 70753) | WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) | DON'T BLAME IT ON ME
Fats Domino (Imperial 5375) |
| 3 DEVIL OR ANGEL
Clovers (Atlantic 1083) | WHEN YOU DANCE
Turbans (Herald 458) | SEVEN DAYS
Clyde McPhatter (Atlantic 1081) |
| 4 YES SIR, THAT'S MY BABY
Sensations (Atco 6056) | SPEEDOO
Cadillacs (Josie 785) | BO WEEVIL
Fats Domino (Imperial 5375) |
| 5 EDDIE MY LOVE
Teen Queens (RPM 453) | SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618) | DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) |
| 6 I'LL BE HOME
Flamingos (Checker 830) | I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165) | TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5378) |
| 7 TUTTI FRUTTI
Little Richard (Specialty 561) | SEVEN DAYS
Clyde McPhatter (Atlantic 1081) | MORNING, NOON AND NIGHT
Joe Turner (Atlantic 1080) |
| 8 SEVEN DAYS
Clyde McPhatter (Atlantic 1081) | SUGAR SWEET
Muddy Waters (Chess 1612) | MY LOVE IS SO STRONG
Earl King (Ace 514) |
| 9 CHA CHA BABY
New Yorkers (Danice 801) | TUTTI-FRUTTI
Little Richard (Specialty 561) | DARLING DON'T HURT ME
Ann Cole (Baton 218) |
| 10 SPEEDOO
Cadillacs (Josie 785) | YOU'RE THE ONE
Jimmy Rogers (Chess 1616) | JIVIN' AROUND
Ernie Freeman (Cash 1017) |



- | | | |
|--|--|---|
| 1 TUTTI-FRUTTI
Little Richard (Specialty 561) | WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) | WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) |
| 2 THE GREAT PRETENDER
Platters (Mercury 70753) | TUTTI-FRUTTI
Little Richard (Specialty 561) | THAT'S YOUR MISTAKE
Otis Williams & New Group (DeLuxe 6091) |
| 3 NEED YOUR LOVE SO BAD
Little Willie John (King 4841) | DEVIL OR ANGEL
Clovers (Atlantic 1083) | THE GREAT PRETENDER
Platters (Mercury 70753) |
| 4 SEVEN DAYS
Clyde McPhatter (Atlantic 1081) | EDDIE MY LOVE
Teen Queens (RPM 453) | NEED YOUR LOVE SO BAD
Little Willie John (King 4841) |
| 5 I DON'T WANT NOBODY
Ella & Buddy Johnson (Mercury 70775) | NEED YOUR LOVE SO BAD
Little Willie John (King 4841) | SEVEN DAYS
Clyde McPhatter (Atlantic 1081) |
| 6 I'LL BE HOME
Flamingos (Checker 830) | DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) |
| 7 WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) | SITTIN' IN THE DARK
Nappy Brown (Savoy 1176) | DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) |
| 8 DON'T LEAVE ME FANNY
Royal Jokers (Atco 6062) | COME HOME
Bubber Johnson (King 4822) | CRYING WON'T HELP YOU
B. B. King (RPM 451) |
| 9 LATER, ALLIGATOR
Bobby Charles (Chess 1609) | BO WEEVIL
Fats Domino (Imperial 5375) | SUGAR SWEET
Muddy Waters (Chess 1612) |
| 10 YOU'RE THE ONE
Jimmie Rogers (Chess 1616) | THE GREAT PRETENDER
Platters (Mercury 70753) | JIVIN' AROUND
Ernie Freeman (Cash 1017) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- 2 THE GREAT PRETENDER
Platters
(Mercury 70753)
- 3 WPLJ
Four Deuces
(Music City 790)
- 4 WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002)
- 5 CRY BABY
Bonnie Sisters
(Rainbow 328)
- 6 COME HOME
Bubber Johnson
(King 4822)
- 7 EDDIE MY LOVE
Teen Queens
(RPM 453)
- 8 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- 9 YOU BABY YOU
Cleftones
(Gee 1000)
- 10 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085)

- THE GREAT PRETENDER
Platters
(Mercury 70753)
- NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- DEVIL OR ANGEL
Clovers
(Atlantic 1089)
- EDDIE MY LOVE
Teen Queens
(RPM 453)
- JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- BO WEEVIL
Fats Domino
(Imperial 5375)
- WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- SPEEDOO
Cadillacs
(Josie 785)

- WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002)
- THE GREAT PRETENDER
Platters
(Mercury 70753)
- DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085)
- AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- SMACK DAB IN THE MIDDLE
Basie & Williams
(Clef 89169)
- HOME AT LAST
Little Willie John
(King 4841)
- CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- SPEEDOO
Cadillacs
(Josie 785)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

in DALLAS

in ATLANTA

in MEMPHIS

- 1 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- 2 BO WEEVIL
Fats Domino
(Imperial 5375)
- 3 THE GREAT PRETENDER
Platters
(Mercury 70753)
- 4 TUTTI FRUTTI
Little Richard
(Specialty 561)
- 5 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- 6 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- 7 JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- 8 SIGNIFYING MONKEY
Smiley Joe
(Flip 228)
- 9 ONE NIGHT
Smiley Lewis
(Imperial 5380)
- 10 I'LL BE HOME
Flamingos
(Checker 830)

- THE GREAT PRETENDER
Platters
(Mercury 70753)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168)
- NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- HEY DOLL BABY
Clovers
(Atlantic 1083)
- DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085)
- NO MONEY DOWN
Chuck Berry
(Chess 1615)
- BO WEEVIL
Fats Domino
(Imperial 5375)
- SITTIN' IN THE DARK
Nappy Brown
(Savoy 1176)
- I'LL BE HOME
Flamingos
(Checker 830)

- SPEEDOO
Cadillacs
(Josie 785)
- THE GREAT PRETENDER
Platters
(Mercury 70753)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- I'LL BE HOME
Flamingos
(Checker 830)
- DEVIL OR ANGEL
Clovers
(Atlantic 1083)
- HOME AT LAST
Little Willie John
(King 4841)
- HO HO
Margie Day
(Cat 118)
- JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- HOW
Jewels
(Imperial 5377)

NEW SOUND!
NEW THRILLS!
NEW HIT!

"DOWN IN MEXICO"

"DOWN IN MEXICO"

"DOWN IN MEXICO"

"DOWN IN MEXICO"

b/w
"TURTLE DOVIN'"
ATCO-6064

the COASTERS

New Stars... EDDIE & JEWEL CURTIS

"I DON'T WANNA BE ALONE"

Jewel Curtis

b/w

"RICH LADY FROM SUGAR HILL"

Eddie Curtis

ATCO 6063

ATCO RECORDS
234 West 56th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

WARREN (Tenor Sax) LUCKEY
(Jay Dee 809)

C+ "PARADISE ROLL" (2:05)
[Beacon BMI—Luckey, Davega]
Fast beat, driving jump side with a screaming sax. Luckey takes off wailing like mad. Should satisfy the kids who like their music fast, loud, and heady.

B "PARADISE ROCK" (2:29)
[Beacon BMI—Luckey, Davega]
Luckey wails again on this side, rocking a slow paced rhythm piece. Good beat. Good dance wax.

JAMES CURRY/SHERYL CROWLEY
(Flash 107)

B "STILL LONGING FOR YOU" (2:25)
[BMI—James and Al Curry]
James Curry sings a slow ballad pleasantly. Singing against a soft, simple backing, Curry imparts a feeling of tenderness.

C+ "JUST A NIGHT GIRL" (2:40)
[BMI—Lloyd Glenn]
Sheryl Crowley wails a slow beat blues. She is feeling low 'cause no wants her around. She feels like an outcast.

THE TWILIGHTERS
(MGM K55014)

B "HALF ANGEL" (2:52)
[Republic Music BMI—Miller]
The Twilighters blend sweetly on a slow beat romantic pretty. Rhythmic floater that falls softly on the ears. Very pretty wax that has pop appeal.

B "LOVELY LADY (Lundy Lou)" (2:28)
[Republic BMI—Miller]
Lindsay Calypso quick beat with a very familiar melody. Cute ditty with a fascinating tempo. Happy side that comes off well.

GLORIA LYNN
(Ember 1002)

B+ "AFFECTION" (2:58)
[Lively Arts BMI, Angel BMI—Lynn, Clowney]
Gloria Lynn makes her debut on Ember. The gal is a solid piece of talent. She has style and a great range. She has a bagful of tricks and she uses them all putting the slow rhythm piece over. Watch this side. It could create a lot of excitement.

B "COOL DADDY" (2:30)
[Lively Arts BMI, Angel Music BMI—Clowney]
Gloria Lynn rocks on this side giving an enthusiastic shouty reading to a quick beat jump. Gal is exciting.

SAM (THE MAN) TAYLOR
(MGM K12186)

B "OO WEE" (2:21)
[Kahl Music BMI—Taylor]
Sam The Man blows and blows crazy on a wild quick beat that is typical Taylor saxing. Deck is a frantic hunk of wax. Exhausting jump stuff.

B "LOOK OUT" (2:40)
[Roosevelt Music BMI—Taylor]
More of same embellished with a few gang shouts.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SMOKESTACK LIGHTNING" (2:39)

[Arc BMI—Burnett]

"YOU CAN'T BE BEAT" (2:40)

[Arc BMI—Burnett]

HOWLIN' WOLF

(Chess 1618)

● Howlin' Wolf wails and howls on a middle beat rhythmic effort, "Smokestack Lightning" and comes through with an unusual sound adorning a solid beat. Deck has that stop and listen quality. It has already created excitement in the Chicago area and, from the sound of it, will be spreading to other markets in short order. Watch it very closely. The flip, "You Can't Be Beat", is a middle beat mild rocker effectively performed. Good deck, the honors will accrue to "Smokestack Lightning".

"DOWN IN MEXICO" (2:53)

[Tiger, BMI—Lieber, Stoller]

"TURTLE DOVIN'" (2:51)

[Tiger, BMI—Lieber, Stoller]

THE COASTERS

(Atco 6064)

● The newly formed group, The Coasters, one half of whom are two voices from the Robins, make their bow on Atco and come up with two good pieces of material, one of which is standout. "Down In Mexico", with that "Smokey Joe's Cafe" flavor, is a terrific novelty item penned by that prolific team, Lieber and Stoller. It's a catchy melodious ditty about a cat named Joe who wears a red bandana, plays a cool piano, wears a purple sash and a black mustache. The beat is Latin and exciting. This one should be a hit both pop and r & b. The flip, "Turtle Dovin'", is a quick beat jump that is certainly no throw-away. It is an excellent coupling, strong in its own right. However, we'll go with "Down In Mexico".

THE LAMPLIGHTERS
(Federal 12255)

B "BO PEEP" (2:15)
[Armo BMI—Harris, White, Frazier, Nelson]
The Lamplighters swing all the way driving out a quick beat jump. Deck moves with a good deal of excitement. Rock and rollers will find this to their liking.

B "YOU WERE SENT DOWN FROM HEAVEN" (2:40)
[Armo BMI—John Davenport]
The Lamplighters go sweet on this side. Slow paced romantic effort. Dramatically performed. Ok deck.

ERNIE FREEMAN
(Imperial 5381)

B "LOST DREAMS" (2:00)
[Reeve Music BMI—Ashby, Freeman]
Ernie Freeman and his group wax a slow beat mood instrumental. Strong beat rides throughout creating a feeling of darkness, lonesome drifting.

B+ "ROCKIN' AROUND" (2:44)
[Reeve BMI—Ashby, Freeman]
Freeman comes up with a swinging middle beat and a great sound. Deck is very strong and could stir things up, especially with "Jivin' Around" so big all over the country. Pay careful attention to this etching.

SOLOMON BURKE
(Apollo 487)

B "WHY DO ME THAT WAY" (2:49)
[Bess BMI—Solomon Burke]
Solomon Burke rocks a middle beat with feeling. Deck moves and the kids can jump.

B "I'M IN LOVE" (2:31)
[Bess BMI—Solomon Burke]
Burke sings an Ace type ballad with an emotional vocal. Pretty melody and absorbing performance. Two better than average sides.

MARVIN PHILLIPS
(Modern 982)

B "WONDERFUL, WONDERFUL ONE" (2:40)
[Modern BMI—Lottie, Josea]
Marvin Phillips smooths his way through a slow rhythmic pretty with good effect. Falls very pleasantly on the ears. Swoonstuff for the teenage fems.

B "YES I DO" (2:00)
[Modern BMI—Lottie, Ling]
Phillips changes pace on the flip driving out a fast beat racer. Happy jump side.

RED PRYSOCK
(Mercury 70787)

B+ "ZIP" (2:17)
[Drexall BMI—Red Prysock]
Red Prysock and his wailing sax blast through a wild jump made only for young kids with strong nerves. It is very exciting and the kids will eat it up. What with Red's current popularity the deck should sell very well.

B "RED SPEAKS" (2:45)
[Calvin BMI—Red Prysock]
More of same for the screaming jumpsters. Red drives all the way. Two exhausting sides.

SONNY WOODS/FOUR WINDS
(Middle-Tone 008)

C+ "I PROMISE" (2:43)
[Clearance Middleton BMI—C. Alford]
Sonny Woods and the Four Winds glide smoothly through a sentimental slow beat ballad. Soft-mellow listening.

B "DO YOU LOVE ME" (2:07)
[Clearance Middleton BMI—Tucker, Alford]
Sonny Woods gives a very pleasing performance coming up with the better side here. Romantic ballad in a Bill Kenny type vocal.

JOYCE PAUL
(Kit 883)

B "TELL ME THE TRUTH" (2:55)
[Babb BMI—Jarrett]
Joyce Paul handles the slow ballad pretty with a strong pop feeling. Gal does a good job on a melodic item.

B "GOOFIN' OFF" (2:40)
[Babb Music BMI—Jarrett]
Miss Paul jumps on the flip with a quick beat bouncer. Deck moves and Joyce Paul is with it all the way. Ok deck. Both sides have strong pop appeal.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ROCKIN' AROUND" Ernie Freeman Imperial 5381
- ★ "ZIP" Red Prysock Mercury 70787
- ★ "AM I WRONG" Jimmy Scott Savoy 1184
- ★ "RICH LADY FROM SUGAR HILL" Eddie Curtis Atco 6063

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

THE CASH BOX
SLEEPER OF THE WEEK

"DEAR DIARY" (2:35)
[Angel BMI—Crewe, Slay]

"CRAZY BABY" (2:20)
[Angel BMI—Perkins]

THE SMOOTH-TONES
(Ember Records)

● The Smoothtones blend prettily on a middle beat melodious ballad. The group bounces gently through the sentimental story of a disappointing diary entry. The lads perform the rhythmic tune with a restrained lilt, giving it that de-

cided beat and ear pleasing quality that so often means "hit". Watch this one, it has what it takes. The flip, "Crazy Baby", is a better than routine offering with a big, rhythmic bounce. Deck is tailor made for the Lindy hoppers. Two good sides with the emphasis on "Dear Diary".

JIMMY SCOTT
(Sovoy 1184)

B+ "AM I WRONG" (2:38) [Crossroads BMI—Scott, Otis, Biggs] Jimmy Scott sings a lovely ballad in his high smooth style and the deck comes off well. Easy listening that should pay off at the counter.

B "RECESS IN HEAVEN" (2:43) [Golden State BMI—Getz] Another slow beat pretty done similarly. Again—soft and pleasing tho not as strong as "Am I Wrong".

ELMORE JAMES
(Modern 983)

C+ "WILD ABOUT YOU" (2:35) [Modern BMI—James, Josea] Elmore James chants a southern middle beat rhythmic blues about the baby who was playing him for a fool. Ok deck.

B "LONG TALL WOMAN" (2:45) [Modern BMI—James, Josea] James wails a slow blues with feeling. James is way low down on this side. Two sides for the southern markets.

SONNY THOMPSON
(Chart 612)

B "SLOW ROCK" (Parts one and two) [Pelican Music BMI—Sonny Thompson] Sonny Thompson and his group do up two sides brown with an interesting walking blues. Solid piece of wax for those looking for a good instrumental.

EDDIE CURTIS/JEWEL CURTIS
(Atco 6063)

B+ "RICH LADY FROM SUGAR HILL" (2:36) [Hollis BMI—Curtis] Eddie Curtis sings a fast mambo beat to a tempo that defies the listener to sit still. The side moves from beginning to end and for Curtis, it is the best side he's ever put out. Very good arrangement. It is exciting and could make it big.

B "I DON'T WANNA BE ALONE" (2:23) [Hollis BMI—Curtis] Eddie's wife, Jewel, turns in a "Shake A Hand" performance on the flip, and we are introduced to a really talented husband-wife team. Jewel Curtis comes through effectively. Good side.

LARRY and NORA LEE
(Tin Pan Alley 155)

B "THOSE CHEATING EYES!" [Juke Box Alley BMI—Hooks, Lucie, Lee] Larry and Nora Lee blend effectively on a quick beat jump side. The tune has a rocking, driving quality that appeals to today's teeners. Ok deck with a definite pop feeling.

B "I GUESS I'M LUCKY!" [Juke Box Alley BMI—Hooks, Lucie, Lee] Larry and Nora keep their treatment in the pop vein as they come up with a middle beat jump wax. Deck has a folk quality and comes off well. Two good teener offerings.

LORI JAI
(Rim 2016)

B "HOLD ME CLOSE" (2:30) [Rimusic BMI—Bob McGhee] Lori Jai sings a middle beat jump with a mixture of pop and r & b styling. She sings with feeling and the deck comes off ok. Swinging jump side.

B "THRILLS AND HEART-ACHES" (2:35) [Rimusic BMI—Bob McGhee] Lori Jai comes up with the better side here. She sings a slow, rhythmic ballad with feeling and warmth. Pleasing wax.

SPIRITUALS

BESSIE GRIFFIN and The Consolators
(Specialty 890)

B "BLESSED MOTHER" (2:10) [Venice BMI—LaBostrie, Bradford] Bessie Griffin sings a slow, rhythmic spiritual with deep feeling. Miss Griffin has an imposing voice and is supported by a delicate instrumental backing.

B "HEAVEN" (2:17) [Venice BMI—Griffin, Foster] Miss Griffin puts a religious lyric to Stephen Foster's "Old Black Joe" and the result is an impressive spiritual side.

THE SPIRIT OF MEMPHIS
(Peacock 1754)

B+ "I'LL TELL IT" (2:40) [Martin & Morris—Kenneth Morris] The Spirit of Memphis shouts out a spirited gospel side. The Spirit rocks with excitement as he projects in stirring fashion. Moving disk.

B "HE'LL NEVER LET ME FALL" (2:45) [Lion BMI—Willie Jefferson] Rhythmic middle beat gospel side chanted by The Spirit of Memphis with deep feeling. Ok religious deck.



DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Smash Hit!

Billy Brooks
singing
"THIS IS MY PRAYER"
b/w
"I WANT YOUR LOVE TONIGHT"
Duke #149

hear
Little Richard with
Another Hit!

"DIRECTLY FROM MY HEART TO YOU" b/w
"LITTLE RICHARD'S BOOGIE"
Peacock # 1658

Peacock RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

The Spirit of Memphis
sing
"HE WILL NEVER LET ME FALL" b/w
"I TELL IT"
Peacock # 1754

New "Heartbeat" Release!

"DARLING HOW LONG"
"HURRY HOME BABY"

The Heartbeats
H-713

Smash follow up to
"Crozy For You"

Building to a hit!

"HE'S MY GUY" **"DEAREST DREAM"**

Mabel Lee
H-712

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still available

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Breaking in Detroit, Richmond, St. Louis and New York!

"SISTER SOOKEY"

THE TURBANS
HERALD # 469

THE ORIGINAL!

"TEENAGE HEART"

FAYE ADAMS
HERALD # 470

Herald RECORDS
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Moving Up Fast!

"JUMPING AT THE ELCINO"
Paul Bascomb
PARROT 817

"ALBERT IS HIS NAME"
Lu Mac—Blue Lake 117
PARROT RECORDS
(Blue Lake Subsidiory)
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Tel.: OAKland 4-5254

LIGHTIN' SLIM
"Just Made Twenty-One"
Excello # 2075

Nashboro Leads The Way in Spirituals!

"My Last Prayer"
By Swanee Quintet
Nashboro # 571

"When The Saints Go Marching In"
Chosen Gospel Singers
Nashboro # 567

* * * * *

WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chopel 2-2215)

CANADIAN CAPERS

MONTREAL MEMOS:

Jerri Southern, Decca recording artist, just completed a very successful engagement at the El Morocco. She is followed this week by the Rhythmettes, RCA Victor's new recording group. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Constance Moore. She followed Connie Towers into this spot. . . . The New Orleans Cafe, recently embarked on a new policy of name entertainment featured last week the "Let Me Go Lover" gal Joan Weber. This is Miss Weber's second appearance here in Montreal. They are featuring this week the Dream Weavers who are currently riding high with their Decca recording of "It's Almost Tomorrow". On the same bill is songstress Irene Andrian who has been causing a lot of talk with her TV appearances both in Montreal and Toronto. . . . The Fontaine Bleu Room of the Chez Paree presents this week the uproarious ventriloquist Rickie Layne and Vel Vel. . . . Currently appearing at the Mocambo are the Harptones, Paradise Recording Artists.



JOAN WEBER

Visiting With The Dorseys



NEW YORK—Those Dorseys, Tommy and Jimmy, brought their famous all-star band into the Cafe Rouge of the Statler Hotel, last Friday, Feb 10th, to inaugurate the first part of a 26 week a year, 5 year engagement. Pictured above, enjoying opening night festivities are left to right, Ira Howard, The Cash Box associate editor, Diane Bregman, Mr. and Mrs. Murrey Eisen and Jimmy Dorsey. Brother Tom was 'watching the store' at the time the picture was taken.

Desi Arnaz & Lucille Ball Tour Record Stores

NEW YORK—Desi Arnaz and Lucille Ball, who have been touring the U.S. for the Heart Fund and for their latest flicker "Forever Darling," took time out enroute to visit record shops in various cities where the dealers had arranged autograph parties. Thousands of fans turned out to greet the couple and buy Desi's new MGM platter, also dubbed "Forever Darling." The couple, traveling in a special railroad car with an entourage of 15 people and 52 pieces of luggage, appeared

at Marshal Field, in Chicago, J. L. Hudson in Detroit, Mays in Cleveland, Horns in Pittsburgh, Wanamaker's in Philly, Denton, Coutier and Daniels in Buffalo, and at Gimbel Brothers in New York. The biggest turnout was at Gimbel's where the artists sold and signed over 500 records in one hour. Desi also made the rounds of top disk jockeys in each city and also guested, with his wife, on numerous TV shows. MGM reports heavy activity on the disk from dealers and distributors who are re-ordering heavily.



HITTING THE CHARTS!
and
STILL CLIMBING

"ONLY YOU, ONLY YOU"

b/w

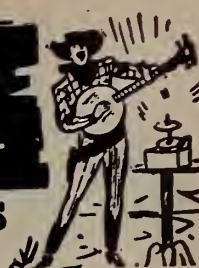
"YOU CAN'T GET THERE FROM HERE"

CHARLIE WALKER

DECCA # 9-29715

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

- RAY FRAZIER'S COUNTRY JUNCTION**
WCLA—Petersburg, Va.
1. I Don't Believe You've Met My Baby (Louvins)
 2. You Never Will Be True (Ray Price)
 3. Folsom Prison Blues (J. Cash)
 4. I Hear You Knockin' (Mac Wiseman)
 5. Jeans Song (Chet Atkins)
 6. You're Free To Go (C. Smith)
 7. 16 Tons (T. Ernie Ford)
 8. Careless With My Heart (Sonny James)
 9. For The Love Of A Woman Like You (Faron Young)
 10. Why, Baby, Why (Sovine & Pierce)

- TOM EDWARDS WERE**—Cleveland, Ohio
1. Run Boy (Ray Price)
 2. Not Anymore (Lee & Terry)
 3. Mail Order From Heaven (Nelson King)
 4. Do You Know Where God Lives (Eddy Arnold)
 5. These Hands (Snow/Wiseman)
 6. Why, Baby, Why (Sovine & Pierce)
 7. I Don't Believe You've Met My Baby (Louvins)
 8. If You Were Mine (J. Reeves)
 9. I Forgot To Remember (Elvis Presley)
 10. Eat, Drink And Be Merry (Porter Wagoner)

- GEORGE STRAIT—FRANK ELKINS**
WDCF—Dade City, Fla.
1. These Hands (Hank Snow)
 2. Why, Baby, Why (Sovine & Pierce)
 3. Beautiful Lies (Jean Shepard)
 4. You're Free To Go (C. Smith)
 5. I've Lived A Lot (Jim Reeves)
 6. Most Of All (Hank Thompson)
 7. I Don't Believe You've Met My Baby (Louvins)
 8. That's The Way The Big Ball Bounces (Frankie Starr)
 9. You And Me (Wells & Foley)
 10. It's A Great Life (F. Young)

- DICK STUART KWEM**—Memphis, Tenn.
1. Blue Suede Shoes (C. Perkins)
 2. I Don't Believe You've Met My Baby (Louvins)
 3. Folsom Prison Blues (J. Cash)
 4. Eat, Drink And Be Merry (Porter Wagoner)
 5. You And Me (Wells & Foley)
 6. You're Free To Go (C. Smith)
 7. It's A Great Life (F. Young)
 8. Heartbreak Hotel (E. Presley)
 9. These Hands (Hank Snow)
 10. Lonely Side Of Town (Wells)

- BILL CARTER KBOX**—Madesta, Calif.
1. Why, Baby, Why (Sovine & Pierce)
 2. Eat, Drink And Be Merry (Porter Wagoner)
 3. Run Boy (Ray Price)
 4. Only You (Charlie Walker)
 5. I'll Give My Heart To You (Wiley Barkdull)
 6. Look Around (Rusty & Doug)
 7. Love, Love, Love (W. Pierce)
 8. When We Meet Up Yonder (Duke & Null)
 9. God Was So Good (Newman)
 10. It's A Great Life (F. Young)

- CRACKER JIM BROOKER WMIE**—Miami, Fla.
1. Why, Baby, Why (Sovine & Pierce)
 2. Love, Love, Love (W. Pierce)
 3. Tennessee Toddy (M. Robbins)
 4. I Don't Believe You've Met My Baby (Louvins)
 5. Most Of All (Hank Thompson)
 6. I Forgot To Remember (Elvis Presley)
 7. 16 Tons (T. Ernie Ford)
 8. If You Were Mine (J. Reeves)
 9. It's A Great Life (F. Young)
 10. You're Free To Go (C. Smith)

- JOLLY CHOLLY WWEZ**—New Orleans, La.
1. Thank God (Hank Williams)
 2. I Forgot To Remember (Elvis Presley)
 3. I Don't Believe You've Met My Baby (Louvins)
 4. Don't Take It Out On Me (Hank Thompson)
 5. Dangerous Crossing (Carlises)
 6. It's A Great Life (F. Young)
 7. Eat, Drink And Be Merry (Porter Wagoner)
 8. Blue Suede Shoes (C. Perkins)
 9. So Doggone Lonesome (Cash)
 10. I Cried Again (W. Jackson)

- LEE SUTTON WWVA**—Wheeling, W. Va.
1. Each Season Changes You (Lee & Cooper)
 2. Why, Baby, Why (Sovine & Pierce)
 3. False Or True (Harvie J. Van)
 4. Eat, Drink And Be Merry (Porter Wagoner)
 5. You're Free To Go (C. Smith)
 6. I Wouldn't Hurt You (Jimmie Williams)
 7. Turn The Other Cheek (Hardrock Gunter)
 8. Run Boy (Ray Price)
 9. Careless With My Heart (Sonny James)
 10. Standing At The End Of My World (Hawkshaw Hawkins)

- SMILIN' JIM'S WESTERN CARAVAN**
WHAY—New Britain, Conn.
1. Most Of All (H. Thompson)
 2. Eat, Drink And Be Merry (Porter Wagoner)
 3. Why, Baby, Why (G. Jones)
 4. Run Boy (Ray Price)
 5. These Hands (Hank Snow)
 6. Careless With My Heart (Sonny James)
 7. Whispering Hope (Lee & Moore)
 8. Here Today And Gone Tomorrow (Browns)
 9. Look Around (Rusty & Doug)
 10. It's A Great Life (F. Young)

- JIMMIE WILLIAMS WNOP**—Newport, Ky.
1. I Don't Believe You've Met My Baby (Louvins)
 2. Hiding In The Darkness (Hart)
 3. Why, Baby, Why (Sovine & Pierce)
 4. New Wildwood Flower (Lee Moore)
 5. My World Is You (J. Dean)
 6. My Suspicious Mind (Jimmy Williams)
 7. They Have Gone Home (Story)
 8. Rock-A-Bye Baby (S. Bonn)
 9. Red Lipped Girl (Red Kirk)
 10. We Make A Lovely Couple (Lee & Terry)

- CHUCK HARKINS KTHE**—Thermapolis, W. Va.
1. Here I Am (Jerry Reed)
 2. These Hands (Tex Ritter)
 3. Why, Baby, Why (Sovine & Pierce)
 4. 16 Tons (T. Ernie Ford)
 5. Heartbreak Hotel (E. Presley)
 6. Jeans Song (Chet Atkins)
 7. Butternut (Jimmy Heap)
 8. Run Boy (Ray Price)
 9. Bayou Baby (Eddy Arnold)
 10. Beautiful Lies (Jean Shepard)

- BUDDY E. STARCHER KCUL**—Ft. Worth, Texas
1. Run Boy (Carlises)
 2. These Hands (Hank Snow)
 3. Eat, Drink And Be Merry (Porter Wagoner)
 4. Why, Baby, Why (Sovine & Pierce)
 5. I Hear You Knockin' (Mac Wiseman)
 6. You And Me (Wells & Foley)
 7. Tennessee Toddy (M. Robbins)
 8. 30 Days (Ernest Tubbs)
 9. Come On In (Patsy Cline)
 10. Just Call Me Lonesome (Eddy Arnold)

- "HOPALONG" JOE HOPPEL WCMS**—Narfolk, Va.
1. Heartbreak Hotel (E. Presley)
 2. If You Were Mine (J. Reeves)
 3. Meet Me In The Chapel (Skeets Yaney)
 4. Too Young To Know (Gordon)
 5. Folsom Prison Blues (J. Cash)
 6. I Forgot To Remember (Elvis Presley)
 7. Tall Man (Rose Maddox)
 8. I Hear You Knockin' (Mac Wiseman)
 9. You And Me (Wells & Foley)
 10. Little Rosa (Sovine & Pierce)

- LITTLE ANNE WIRC**—Hickory, N. C.
1. I Don't Believe You've Met My Baby (Louvins)
 2. I Forgot To Remember (Elvin Presley)
 3. Tall Men (Rose Maddox)
 4. Why, Baby, Why (H. Locklin)
 5. Run Boy (Carlises)
 6. Love, Love, Love (W. Pierce)
 7. 16 Tons (T. Ernie Ford)
 8. Sweet Singin' Daddy (Jimmy & Johnny)
 9. You And Me (Wells & Foley)
 10. I Want To Be Loved (Johnny, Jack & Ruby Wells)

- FRED LYNNN HILLBILLY HEAVEN**
KWTO—Springfield, Mo.
1. Mail Order From Heaven (Nelson King)
 2. Eat, Drink And Be Merry (Porter Wagoner)
 3. Low Down Blues (Rainwater)
 4. I Don't Believe You've Met My Baby (Louvins)
 5. If It Ain't On The Menu (Hawkshaw Hawkins)
 6. Why, Baby, Why (Sovine & Pierce)
 7. Love, Love, Love (W. Pierce)
 8. No One But You (Wells & Foley)
 9. Tall Man (Rose Maddox)
 10. Here Today And Gone Tomorrow (Browns)

- COUSIN JOHN RHYTHM RANCH**
WNEB—Worcester, Mass.
1. So Doggone Lonely (J. Cash)
 2. These Hands (Hank Snow)
 3. Do You Know Where God Lives (Eddy Arnold)
 4. I've Changed (Carl Smith)
 5. Yes, I Know Why (W. Pierce)
 6. I Learned It All From You (Jean Shepard)
 7. What Would You Do (Porter Wagoner)
 8. Run Boy (Carlises)
 9. Sinful Secret (Ferlin Huskey)
 10. Blackboard Of My Heart (Hank Thompson)

- JOE MORRIS WAGS**—Bishopville, S. C.
1. Yes, I Know Why (W. Pierce)
 2. You're Not Play, Love (Wilburns)
 3. You And Me (Wells & Foley)
 4. You're Free To Go (C. Smith)
 5. I Want To Be Loved (Johnnie & Jack)
 6. Cause I Love You (W. Pierce)
 7. Season's Of My Heart (Jimmy Newman)
 8. These Hands (Hank Snow)
 9. Sweet Singing Daddy (Jimmy & Johnny)
 10. Why, Baby, Why (Sovine & Pierce/Jones)

- HAPPY HOLLY HOUFBURG KLIX**—Twin Falls, Idaho
1. 16 Tons (T. Ernie Ford)
 2. Tell Me (Autry Inman)
 3. Run Boy (Ray Price)
 4. Just Call Me Lonesome (Eddy Arnold)
 5. You're Free To Go (C. Smith)
 6. Yonder Comes A Sucker (Jim Reeves)
 7. Why, Baby, Why (W. Pierce)
 8. I'll Cry Tomorrow (Houfburg)
 9. Love, Love, Love (W. Pierce)
 10. All Right (Faron Young)

- "SHERIFF" JIM LARKIN WJWS**—South Hill, Va.
1. 16 Tons (Red Sovine)
 2. I Don't Believe You've Met My Baby (Louvins)
 3. These Hands (Hank Snow)
 4. Love, Love, Love (W. Pierce)
 5. I Forgot To Remember (Elvis Presley)
 6. Run Boy (Carlises)
 7. You're Not Play Love (Wilburns)
 8. Mail Order From Heaven (Marshall Pack)
 9. It's A Great Life (F. Young)
 10. Tennessee Toddy (Billy Gray)

- JIMMY HUTSELL WLAR**—Athens, Tenn.
1. It's A Great Life (F. Young)
 2. 16 Tons (T. Ernie Ford)
 3. Richest Man In The World (Eddy Arnold)
 4. Honey (Chet Atkins)
 5. You're Free To Go (C. Smith)
 6. I Don't Care (Webb Pierce)
 7. This Is A Wife! (Homer & Jethro)
 8. Why, Baby, Why (Sovine & Pierce)
 9. These Hands (Hank Snow)
 10. You Baby You (Eddy Arnold)

- BOB STRACK KIMO**—Independence, Ma.
1. You're Not Play, Love (Wilburns)
 2. Who Do Honey (Dallas/Justice)
 3. You And Me (Wells & Foley)
 4. I Forgot To Remember (Elvis Presley)
 5. Thank God (Hank Williams)
 6. Run Boy (Ray Price)
 7. 'Cause I Love You (W. Pierce)
 8. Don't Take It Out On Me (Hank Thompson)
 9. Slow Down Brother (Huskey)
 10. Answer The Phone (J. Tubb)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- 1
1

SIXTEEN TONS
Tennessee Ernie Ford
 (Capitol 3262; F3262)
- 2
2

WHY, BABY, WHY
Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
George Jones
 (Starday 202; 45-202)
- 3
4

I FORGOT TO REMEMBER TO FORGET
Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
- 4
3

LOVE, LOVE, LOVE
Webb Pierce
 (Decca 29662; 9-29662)
- 5
5

EAT, DRINK AND BE MERRY
Porter Wagoner
 (RCA Victor 20-6289; 47-6289)
- 6
6

I DON'T BELIEVE YOU'VE MET MY BABY
Louvin Brothers
 (Capitol 3300; F3300)
- 7
8

YOU'RE FREE TO GO
Carl Smith
 (Columbia 21462; 4-21462)
- 8
7

JUST CALL ME LONESOME
Eddy Arnold
 (RCA Victor 20-6198; 47-6198)
- 9
—

THESE HANDS
Hank Snow
 (RCA Victor 20-6379; 47-6379)
- 10
9

WHAT AM I WORTH
George Jones
 (Starday 216; 45-216)

We're Both "Satisfied"



LOS ANGELES—Rusty Draper and Sheb Wooley both look satisfied as they check each other's records of "Are You Satisfied" which was written by Wooley. Both artists got together recently when Draper played The Crescendo on the Sunset Strip.

Decca Releases Girl's Barbershop Winners on 12" LP

NEW YORK—Decca Records has announced the release of a 12-inch LP by the Sweet Adelines 1955 Medalist Winners. The Sweet Adelines is an organization whose membership comprises Girls' Barbershop Quartets from all over the country. The 1955 winners were selected in October, 1955 in Grand Rapids, Michigan. The Champions, as well as the 2nd, 3rd, 4th and 5th place winners are represented in the album, plus representation by the 1953 and 1954 Champions. The '55 Medalist winners are, in order from 1st to 5th place, Nota-Belles, Junior Misses, Cracker-Jills, Dotted Quarters and Barber-Tones. This album marks the first time winners of a girls' barbershop contest have ever been recorded by a major label. Decca

Heavy Country DeeJay Attendance Expected at Jimmie Rodgers Days

NASHVILLE, TENN.—Last week disk jockeys throughout the nation received personal invitations to, and full details of, the forthcoming Jimmie Rodgers—National Country Music Day Celebration set for Meridian, Mississippi on May 25-26.

Early acceptances from the jockeys indicate a tremendous representation of the Country Music Disk Jockeys can be expected. Other indications are that many of the top recording artists will also be on hand. A detailed program of the various events will be forthcoming soon.

has enjoyed continued sales action on their other barbershop album releases, of which there are nine already in the catalog.

Thirteen Unlucky?

NEW YORK—Who says that 13 is an unlucky number? Jose Moran of Fiesta Records surely doesn't.

On January 13, he cut a mambo-cha cha session with the 13 man Jose Curbelo group, and came up with "La La La" and "Poco Pelo". Thir-

teen days following the release of the platter, he had shipped just short of 13,000 records.

The disk is currently making big noise in all the strong mambo locations and could be one of the big Latin beat sellers in the next few weeks.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- 1. WHY, BABY, WHY { Red Sovine & Webb Pierce (Decca)
 George Jones (Starday)
 - 2. I DON'T BELIEVE YOU'VE MET MY BABY... Louvin Brothers (Capitol)
 - 3. LOVE, LOVE, LOVE Webb Pierce (Decca)
 - 4. THESE HANDS Hank Snow (RCA Victor)
 - 5. I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor/Sun)
 - 6. SIXTEEN TONS Tennessee Ernie Ford (Capitol)
 - 7. EAT, DRINK AND BE MERRY Porter Wagoner (RCA Victor)
 - 8. YOU'RE FREE TO GO Carl Smith (Columbia)
 - 9. RUN BOY { Roy Price (Columbia)
 Corlisses (Mercury)
 - 10. YOU AND ME Kitty Wells & Red Foley (Decca)
- 11) FOLSOM PRISON BLUES. 12) IT'S A GREAT LIFE. 13) SO DOGGONE LONESOME. 14) I WANT TO BE LOVED. 15) BLUE SUEDE SHOES. 16) ONLY YOU, ONLY YOU. 17) YOU'RE NOT PLAY LOVE. 18) WHAT AM I WORTH. 19) IF YOU WERE MINE. 20) NOT ANYMORE. 20) JUST CALL ME LONESOME. 20) LONELY SIDE OF TOWN. 20) BEAUTIFUL LIES. 20) TENNESSEE TODDY. 20) HEARTBREAK HOTEL.

CINCINNATI CUT-UPS

Gary Crosby and Les Brown with band will team up for a one night stand at the Old Topper Club come Saturday night, and you can bet young folks will pack the club to the rafters to see the young singing star in action. . . . Dick Contino and June Christy are co-starred in the new floor show which opens this week end at Beverly Hills . . . The Four Aces are booked in for a one nighter this Saturday at Castle Farm, along with Barney Rapp's orchestra. . . .

All the folks at Crosley are talking about TV and how it first came to Mt. Olympus (the first TV station in our city) eight years ago. Yep, folks are recalling Corkey Robbins, Romona, Betty Clooney, Gene Griffin, Kenny Roberts, and many others who formed the endless stream of personalities that went up the Mt. to Crosley's first TV studios. . . . And what happened to the "General Store" with Bill Thall and Bob Shreve? That was the greatest of early TV programs over WLW. . . .

Nelson King who now records for Mercury as well as doing his regular DJ Country shows on WCKY has been making personals of late due to his recording success. He just got his bag unpacked from a trip to Chicago when he was invited to appear on Ozark Jubilee where he will MC a half hour of the show Feb 18th. . . . Ernie Lee is returning to WLW's Hayride in the near future according to reports circulated. . . . Thom Hall writes from WKYW in Louisville that his "little daughter's name is Christy Ann." He also wrote that there was a big show in town Feb. 10th with Carl Smith, Ray Price, Goldie Hill, Porter Wagoner, Tommie Collins and Charline Arthur . . . Jimmie Williams (MGM) is all hepped up over Elton Britt's (RCA) record called "One Life, Two Loves." Says it's Britt's best since "Roses Have Thorns". Jimmie is really spinning the disc. . . . Nice note from Clay Eager, he's the new MGM on "Boone County Jamboree" over WLWR.

RCA Thesaurus Announces DJ Programming Feature

NEW YORK—A programming feature that makes it possible for a disk jockey to add considerable variety to his radio show has just been announced by RCA Thesaurus.

Called "Show Stoppers" the feature provides a disk jockey with a series of 45 rpm records, each containing several dialogue cuts. To go with each cut the disc jockey has a script which makes him a part of the nonsense going in the "Show Stoppers" record.

In all, seventeen various dialogues are used by the 60 "characters."

"Show Stoppers" for the first time make it possible for a disk jockey to use especially prepared production aids which permit the jockey to inject considerable variety into his program. The popularity of two man disk jockey teams points up the advisability of presenting more than one voice to the listener.

"Show Stoppers" are being added to the RCA Thesaurus radio station library service at no increase in monthly rental.

"Lizzie Borden" and Maggie

LONDON, ENG.—On February 6th, BBC introduced a new TV presentation, "Tin Pan Alley". Princess Margaret was the guest of honor. During a production arrangement of a Campbell, Connelly tune "Lizzie Borden", the Princess joined the entire company in singing the chorus of the song, "Oh! You Can't Chop Your Mother in Massachusetts," etc.

The following day, all of England's dailies carried the story and calls for records and copies of the sheet music began to pour in.

It now looks like the initial reaction to "Lizzie Borden" will result in another tune in the pubbery's hit chain.

TOMMY COLLINS
 "Wait A Little Longer"
 c/w
 "What Kind Of A Sweetheart Are You"
 Capitol #3370

CENTRAL SONGS, INC.
 6309 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
 HOLLYWOOD 1-9347

THE 10 TOP THE CASH BOX
Country Best Sellers

(PLUS THE NEXT FIVE)

1. **SIXTEEN TONS**
 Tennessee Ernie Ford
 (Capitol 3262; F3262)
2. **WHY, BABY, WHY**
 Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202)
3. **I FORGOT TO REMEMBER TO FORGET**
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
4. **I DON'T BELIEVE YOU'VE MET MY BABY**
 Louvin Brothers
 (Capitol 3300; F3300)
5. **LOVE, LOVE, LOVE**
 Webb Pierce
 (Decca 29662; 9-29662)
6. **EAT, DRINK AND BE MERRY**
 Porter Wagoner
 (RCA Victor 20-6289; 47-6289)
7. **YOU AND ME**
 Kitty Wells & Red Foley
 (Decca 29740; 9-29740)
8. **THESE HANDS**
 Hank Snow
 (RCA Victor 20-6379; 47-6379)
9. **YOU'RE FREE TO GO**
 Carl Smith
 (Columbia 21462; 4-21462)
10. **FOLSOM PRISON BLUES**
 Johnny Cash
 (Sun 232; 45-232)
11. **I FEEL LIKE CRYIN'**
12. **JUST CALL ME LONESOME**
13. **BLUE SUEDE SHOES**
14. **BEAUTIFUL LIES**
15. **SO DOGGONE LONESOME**
15. **LONELY SIDE OF TOWN**
15. **I WANT TO BE LOVED**
15. **I'M MOVIN' IN**
15. **HEARTBREAK HOTEL**

FIRST TIME TOGETHER
 Wilma Lee & Al Terry
"NOT ANYMORE"
 c/w
"WE MAKE A LOVELY COUPLE"
 Hickory 1041

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"MY SUSPICIOUS MIND"
 b/w
"GO AHEAD & MAKE ME CRY"

For personal appearances
 Write—Phone
J. GRIESHOP
 7771 CHEVIOT RD., CINCINNATI 24, OHIO

The Cash Box
Country Reviews

DISK & SLIPPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
BULLSEYE OF THE WEEK

"A GOOD WOMAN'S LOVE" (2:10) [Delmore ASCAP—C. Cohen]
"I'M A FOOL" (2:07) [Valley BMI—LeMay, Magaman, Comer]
HANK LOCKLIN
 (RCA Victor 20-6434; 47-6434)

● Since his becoming a Victor artist Hank Locklin has been on the brink of a real solid smash. Each release for the label has shown greater results than before and his latest effort has all the earmarks of the 'big one'. It's an enchanting, quick beat romantic lilter titled "A Good Woman's Love". Locklin's excellent delivery of a most enjoyable set of lyrics smoothly blends with an intriguing melody and musical backdrop. It's the story of a guy whose life was incomplete until the gal comes along. "I'm A Fool" is a potent, up tempo lover's lament that Locklin spins in penetrating fashion. A terrific coupling. Both ends could bust through.

"FOR RENT" (2:24) [Vanguard BMI—S. James, J. Morrow]
"MY STOLEN LOVE" (2:36) [Central BMI—R. Vaughn]
SONNY JAMES
 (Capitol 3357; F3357)

● It looks as though Sonny James is gonna move into the upper brackets of the popularity charts in the very near future as he comes up with a deck that has the novelty, quality and charm to break through in a big way. James sparkles as he knocks out a refreshing, rhythmic love bouncer tagged "For Rent". He's offering the gal a chance to move right in, with a long term lease, on his empty heart. The whistling and instrumental support lends great potential to the deck. On the lower half the artist sends up a sincere and heartfelt reading of a tear-compelling, middle beat romantic item labeled "My Stolen Love". Ops and dealers oughta take advantage of the "For Rent" sign.

DAVE RICH
 (RCA Victor 20-6435; 47-6435)

B+ **"I'M GLAD" (1:58) [Athens BMI]**
 —D. Rich] Young and talented Dave Rich displays some more of his standout vocal stylings on his second effort for the diskery. It's a brisk paced ballad that ranks as a strong chart contender.

B+ **"DARLING, I'M LONESOME" (2:43) [Tannen BMI—D. Rich]**
 The artist sings in warm, sincere manner on this middle beat heart-breaker. Rich has the goods.

JIMMY WORK
 (Dot 1277; 45-1277)

B+ **"MY OLD STOMPING GROUND" (2:45) [Acuff-Rose BMI—J. Work]** Jimmy Work comes up with a most inviting vocal effort as he tells about the place where he spent his pleasant childhood days. Lovely side that should garner loads of sales and spins.

B+ **"HANDS AWAY FROM MY HEART" (2:30) [Hill & Range—J. Work]** On this end Work's mellow tones shine as he movingly projects a slow paced, romantic weeper. Two winning sides.

JOHNNY BOND
 (Columbia 21494; 4-21494)

B+ **"SIX OF ONE, HALF-A-DOZEN OF THE OTHER" (2:32) [Vidor BMI—Wooley]** Johnny Bond breezes through a delectable, quick paced ditty about a gal whose overuse of the title really gave him the blues. Cute deck that should win airplay aplenty.

C+ **"LOADED FOR BEAR" (3:01) [Red River BMI—Bond]** On the under side Bond slows down the pace as he talk-sings a snappy yarn about a bear that chased him up a tree. Light-hearted two-sider.

SONNY BURNS
 (Starday 223; 45-223)

B **"SATAN'S A-WAITIN'" [Star-rite BMI—W. Walker]** Sonny Burns tells the gal that she'll get hers in the end for her wrong-doin'. An interesting, quick beat biscuit with infectious lyrics.

B **"GIRL OF THE STREETS" [Starrite BMI—J. Rhodes]** This end Burns put his heart into his delivery of a middle tempo, heart rending tale. Two good showings.

HANK WILLIAMS
 (MGM 12185; 45-12185)

B+ **"CALIFORNIA ZEPHYR" [Acuff-Rose BMI—Williams]** Hank Williams' well known vocal stylings can be heard once again as he smoothly rides along with the Union-Pacific Queen. Effective support by the Drifting Cowboys.

B+ **"THY BURDENS ARE GREATER THAN MINE" [Lois BMI—Stewart-King]** Williams is alone with his guitar on an inspiring, moderate paced deck that tugs at the heartstrings.

RITA ROBBINS
 (RCA Victor 20-6440; 47-6440)

B+ **"MISS THE LOVE" (2:11) [Jay & Cee BMI—H. Glover]** Pert Rita Robbins bounces through a mighty catchy, quick beat love ditty that could very well land a top spot on the best seller charts. Bright vocal and instrumental assist.

B+ **"HOW LONG" (2:29) [Hill & Range BMI—Claunch, Cantrell]** Here Rita beautifully fashions a middle beat, romantic weeper that could also bust wide open. Watch 'em both. Great pairing.

TOMMY TOMPKINS
 (BSD 350; 45-350)

B **"LET'S MAKE A FAIR TRADE" [J. Swanson]** Tommy Tompkins sings with tender emotion as he warmly decks out a contagious, middle beat lover's ballad. Pretty wedding of melody and lyrics.

C+ **"NOW OR NEVER" [A. Shurr, P. Raye, C. Shaw]** Tompkins asks his gal to make up her mind on this moving, moderate tempo tune. Subdued string support by Lynn Strauff and his String Pickin' Pals.

TOMMY SMITH
 (Decca 29844; 9-29844)

B **"CITY OF STRANGERS" (2:47) [Old Charter BMI—F. L. Wortham]** The soothing tones of Tommy Smith come across in stellar fashion as the chanter intros on the label with a fine reading of a moderate tempo, crying towel item.

B **"I'M A FOOL" (2:42) [Ernest Tubb BMI—T. Smith]** Here the artist sends up a first quality performance of a touching, middle beat weeper. Keep close tabs on Smith.

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ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Mrs. Jimmie Rodgers was in Nashville last week-end to help in finalizing plans with Ernest Tubb and Hank Snow, leaders in the forthcoming Jimmie Rodgers-National Country Music Day Celebration, which will be held in Meridian, Miss. May 25-26. Every indication points to a huge success with most of the top entertainers already clearing the dates on their books in order to trek to the Mississippi city for the big event.



FARON YOUNG

Faron Young (Capitol) has been voted the top country music artist of the year in the annual poll conducted by Farm and Ranch Magazine. Second place went to Marty Robbins (Columbia). Nine of the top ten artists are Grand Ole Opry stars. Other winners and their places are: Carl Smith (Columbia)—3; Wilburn Brothers (Decca)—4; Hank Snow (RCA Victor)—Ernest Tubb (Decca) 7; Jimmy Dickens (Columbia)—8; Louvin Brothers (Capitol)—9; and Slim Whitman (Imperial)—10. Kitty Wells was voted the favorite female artist and Chet Atkins headed the list of top instrumentalists.

Martha Carson (RCA Victor), who was scheduled to appear on the January 28th Perry Como Show on NBC-TV, did not appear because other RCA Victor artists who were to have appeared with her could not be present. However, Martha will be on the show sometime in the very near future.

Jim Reeves (RCA Victor) began a week's tour on February 12th. Reeves will be appearing in Colorado, New Mexico, and Texas, and then return to Nashville for appearances on the 'Opry'. Herbert Shucher is Reeves' personal manager.

Charlie Walker (Decca) currently hitting the high spots on the popularity charts with his recording of "Only You, Only You" guested on the NBC portion of the 'Opry' on Saturday, Feb. 11th. Ray Price (Columbia) was the featured artist for that evening.

Jeannie Taylor, Nashville, last week took over the secretarial duties for Hank Snow and Jimmie Rodgers Snow (RCA Victor).

The Acuff-Rose Publishing firm has edged itself into the number two place in their bowling league. Continuing their music activities, the pubbery this week announced the signing of George Morgan to be affiliated with the firm for the next three years. Wesley Rose, topper of the firm made the announcement.



"LITTLE" JIMMIE DICKENS

Ernest Tubb flew to the West Coast last week to make a series of TV films for the Navy. Tubb is set to do the MC work which will feature twelve of the leading West Coast Country Music entertainers.

THE BIG "D" JAMBOREE . . . While double-deck headlines were screaming about the biggest blizzard in West Texas in 50 years about a week ago, the Big "D" staged two shows . . . San Angelo, Feb. 3rd and Odessa, Feb. 4th. Both shows drew tremendous crowds. Ed Watt, Big "D" booker was with the 'package' which starred Carl Perkins and Johnny Cash. They were coming in all the way from Tennessee and The Belew Twins (Coral), Helen Hall and Jimmy and Johnny (Decca) were with the show.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Bill Ring, staff producer on Radiozark's transcribed "Tennessee Ernie Ford" series, will depart soon for San Francisco, where he becomes producer of the Cottonseed Clark-Eddie Kirk Show, "California Hayride." Himself a widely known entertainer with a daily transcribed program now in its third year for General Mills, Bill will also be doing a singing spot on each performance of the Bay Area's extremely popular country-and-western show. Bill's 290 pounds of geniality and talent will be missed by his many close friends at The Crossroads.

COUNTRY SMATTERINGS . . . Shirley Valliere, Joyce Swanson, Betty and Coleen Johnson, Faron Young's bevy of pretty secretaries made the trek to Indianapolis, Ind. Feb. 11-12 for the world premier of Faron's Republic flicker "Hidden Guns." From all reports, the affair went off in Hollywood fashion and the premier enjoyed the 'tops' in turnout!

Skeets Yaney recently appeared on the Tulsa, Oklahoma, Leon McAuliff Show . . . then Yaney skipped on into Chicago for the Pee Wee King TV'er. The current Yaney disking of "Meet Me In The Chapel" is the object of much attention.



WANDA JACKSON

Frankie Starr reportedly set for a week of Personal Appearances in the New York and eastern area. Starr is currently visiting deejays giving his Decca waxing a strong shot in the arm. Reports are very satisfying on "That's The Way The Big Ball Bounces."

Thurston Moore out with his latest publishing efforts with the edition of "All Star Scrapbook." Very neatly put together and should claim lotsa attention.

Former deejay Kenny Wilder visiting in Nashville after a 4-year stint in the US Army. All during his service career, Wilder worked very closely with Country Music—both as an AFRS Network deejay, and as a representative of Country Music to other AFRS overseas stations.

Dewey Mousson reports that Little Jimmie Dickens and his Country Boys are currently working through the Minnesota and the North and South Dakota

territory. X. Cosse now has Cowboy Copas (King) under management arrangement. Cosse is also personal manager of Martha Carson (RCA Victor), Ferlin Huskey (Capitol) and has Bill Carlisle (Mercury) under wing. Cosse reported that Huskey recently broke all previous records at the Terrace Ballroom with Don Larkin at WAAT, for the spot at Newark, N. J. Same thing happened at the Circle Theatre in Cleveland, Ohio.

Jeannie Taylor, secretary to Hank Snow, reports that Hank is now recovering from a bad case of influenza. Jeannie also reports that Hank Snow Enterprises, Jamboree Attractions, which is headed by Col. Tom Parker, Hank's manager, are enlarging their offices and increasing their office staff, due to a tremendous increase in business.

Herbert Shucher, personal manager of Jim Reeves (RCA Victor), busy setting up offices here in Nashville at 315 Seventh Avenue, North.

Jimmie Rodgers Snow (RCA Victor) is recovering very nicely from the injuries he suffered as the result of an auto accident he was involved in January 3rd. Jimmie was feeling well enough to attend a portion of the recent 'Opry' coast-to-coast ABC TV'er.

Martha Carson (RCA Victor), Ferlin Huskey, (Capitol), Mac Wiseman (Dot), Johnny Cash (Sun), Cowboy and Kathy Copas (King) will work a big show at the ball park in Jacksonville, Fla. on March 5-6. The show picks up Grandpa Jones for a date in Tampa, Fla. following.

Fred Brooks, country wax spinner at WTJS in Jackson, Tennessee has kicked off Carl Perkins Sun recording of "Blue Suede Shoes." Carl was in on Fred's show recently.

George Jones who has two Starday records in the national hit charts, has an extensive list of personal appearance dates lined up. He is under the personal management of Mr. William G. Hall, 3554 Elder, Beaumont, Texas. George is a regular performer on the Louisiana Hayride. Mr. Harold Daily, Starday co-owner of Houston, Texas, recently recorded sides by Eddie Noack (composer of "These Hands"—who was home on furlough from Army duty in Germany), Leon Payne, Sonny Burns, George Jones, Biff Collie, Larry Nolan and Jack Newman.



TOMMY TOMPKINS

Pee Wee King's newest coupling is "Blue Suede Shoes" and "Tennessee Dancing Doll." King's band is set for a series of one-nighters in Ottawa, and Rockford, Ill., and Fremont, Ohio, after breaking records at Elgin, Ill. and La Porte, Ind. Sage and Sand extremely excited with the forthcoming Eddie Dean release of "Look Homeward Angel." Bill Grey has the pop version of the tune on Ridgeway.

Buddy Starcher, former Miami deejay now spinning them at KCUL-Ft. Worth, Tex. Jack Swanson types that his tune "Let's Make A Fair Trade" recorded by Tommy Tompkins on BSD is getting loads of airplay from jocks in the South and Midwest.

Don Pierce, Starday Pres. reports that his mailing list has again been enlarged so that Starday is now mailing to nearly 1500 D.J.'s each month. Country music D.J.'s who play one hour or more of records per day should write to Don Pierce at 1248 South Berendo Street, Los Angeles, for disk jockey service.

Starday has had to increase its production facilities and is now shipping from pressing plants in Philadelphia, Memphis and Los Angeles. Pierce reports that hillbilly sales are definitely on the increase and Starday is adding talent and stepping up its release schedule.

Cowboy Howard Vokes reports that Wanda Jackson, now with the "Ozark Jubilee" continues to ride high on the Pittsburgh charts, ever since June, 1955 with her waxing of "Tears At The Grand Ole Opry," and her new Decca waxing of "Wasted" and "I Cried Again" is taking off real fast. Deejays who want copies of Wanda's records should write to Vokes Music, New Kensington, Pa.



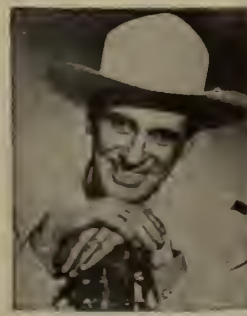
SCHEETS YANEY

George T. Popkins, WXGI-Richmond, Va. tells us that Zag Pennel, veteran performer on WRVA's "Old Dominion Barn Dance," who joined the WXGI staff as deejay several months ago and has already developed a huge listener rating in Pulse. He records for Columbia and he broadcasts 6 days a week on "Country Jounction" from 12:30 PM to 4 PM. Popkins also notes that the Cash Box deejay charts make for good programming and that listeners show a lot of interest in the big tunes from other areas. According to Tom Edwards, WERE-Cleveland, Ohio, Mac Wiseman, The Carlises and George & Earl appeared at Cleveland's Circle Theatre, Feb. 11th and were to be followed by Wilma Lee & Stony Cooper.

MAC WISEMAN Answers The Call . . . Just recently Sheriff Tex Davis, Country Music promoter of WCMS, Norfolk, Va. had scheduled a big show (Feb. 5). The show featured Carl Smith, Goldie Hill, Porter Wagoner, Tommy Collins, Sonny James and Charlene Arthur. The fog rolled in and Smith and Hill didn't make it. Tex put in a quick call for help to Richmond, Va. and Mac Wiseman (At home reading the funnies) dropped them and came to Norfolk on the double . . . (he traveled 100 miles in 1 hour and 20 minutes). Cold—Mac worked like the real trouper he is through two great shows. A tribute to him came when Tex made the announcement from the stage that Mac Wiseman was on his way to perform. It was a standing ovation on the part of all the listeners.

WAX-WISE . . . Sid King and The Five Strings (Columbia) write excitedly about their recording of "Blue Suede Shoes." Disk jockeys have shown much interest in this recording by King and his group. Carl Perkins (Sun) also has the song out, and is writer of the tune!

Mitchell Torok (Decca) has a new release being rushed out . . . "Red Light, Green Light" coupled with "No Money Down." A complete change of pace for Torok, these two are expected to bring Mitch back into the spotlight in short order.



ERNEST TUBB

Del Wood (RCA Victor) does a great job with the ivory on her latest efforts "Ain't She Sweet" and "Josephine."

Danny Dill (ABC-Paramount) one of the first Country acts signed by the label is skedded for a release soon coupling "Geshi Sweetheart" and "His Girl And My Girl."

Ernest Tubb is on the tip-top trip with his great arrangement of "So Doggone Lonesome." Flip is "If I Never Have Anything Else." Two of Tubb's greatest and no doubt will be around for many weeks to come.

Dave Rich (RCA Victor) out with his second release for the label with "I'm Glad" and "Darling, I'm Lonesome."

Jim Reeves (RCA Victor) as of last week was listed high among the best sellers for the label and was climbing at a fast clip with his recording of "If You Were Mine" and "That's A Sad Affair." The 'Opry' coast-to-coast ABC TV stint kicked the tune off for Reeves, coupled with a Northeastern March of Dimes tour early last month.

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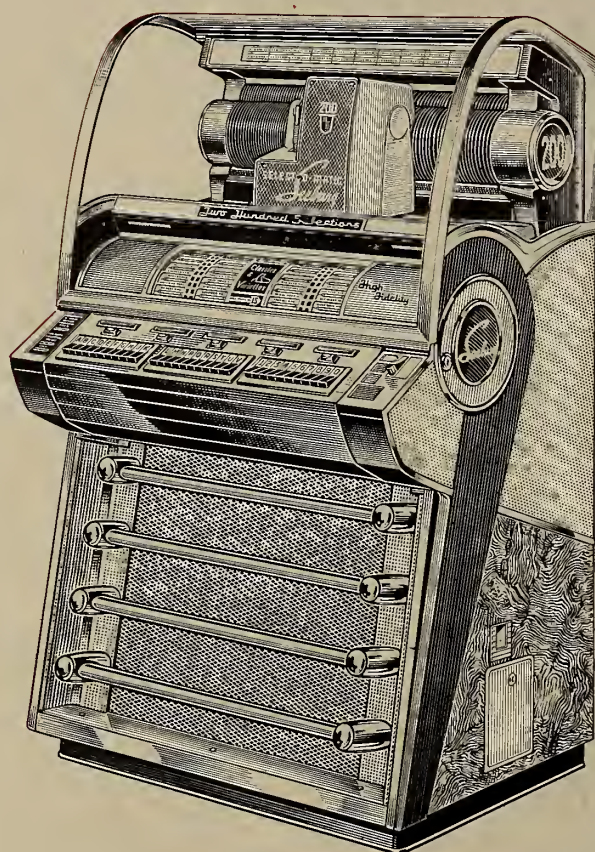
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Growth Of Export Market Assures:

PROGRESSIVE FUTURE FOR U. S. INDUSTRY

Here and There

WASHINGTON, D. C.—The Commerce Department issued its annual report on gross national production and national income this week. Its figures show that the nation set a new production record of \$387.25 billion worth of goods and services in 1955. This was \$26.5 billion, or 7½ per cent, more than the total production in 1954. It was also higher than the previous peak, established in 1953, by \$22.75 billion, or 6 per cent. Principal factors in the economic upsurge of 1955, the report said, was due to the heightened levels of consumer spending, residential construction, business spending for new plant and equipment, and outlays of State and local governments. Total national income reached a record high of \$322.25 billion. This was an increase over 1954 by just over \$22.5 billion, or 7½ per cent. This, also, was approximately \$18.75 billion, or 6 per cent, higher than the previous record national income of about \$303.5 billion in 1953.

PARIS, FRANCE — Operators in most territories of the United States, in addition to their multitude of heavy expenses, have to contend with governmental taxes for equipment on location. In some areas, operators have to pay several taxes—county, city and state. In a few areas, some operators are fortunate in that they do not pay any of these type taxes. In others, the tax is so high that machines cannot be operated. But look at what the operators of amusement and music machines have to contend with in Paris. During 1955 the tax was around \$225 per machine per year. Coinmen protested these taxes so bitterly, that effective January 1, 1956 they were given some relief. All they have to pay now is around \$160 per machine per year. In France, every city or town, has the privilege of establishing its own taxes up to the top figure Paris was paying in 1955.

TORONTO, CANADA — Like the United States, Canadians are looking to the future and speculating as to its progress. Recently, J. E. Coyne, Governor of the Bank of Canada touched upon probable changes in the Canadian economy and economic policies that might well occur by 1975. He indicated that there was a possibility of a 50 per cent population rise and a gross national product, at 1955 prices, of probably \$55 billion, more than double the amount indicated for 1955. At the present time the "Gordon" Commission, comprised of five commissioners drawn from different parts of Canada, is studying Canada's economic prospects. A report will be forthcoming late this year.

Exportation of 43,206 Machines for First 9 Months of '55 Surpassing \$11 Millions is Opening Wedge to Even Greater Export Sales for '56. Points Way to Export Market Once Again Assuming Tremendous Importance for Greater, Progressive Future of U. S. Industry.

The tremendous growth of the export market matched the predictions of this publication when it surpassed the \$11 millions figure for the first nine months of 1955 for a total sales of over 43,000 coin operated machines.

The Cash Box predicted in '52 and in '53 that the growing export sales of used machines of all kinds to the world markets would result, by 1955, in a tremendous surge of business.

At the same time this publication explained that these first sales surges to the export field, even of used machines, were of tremendous value to the manufacturers of new machines. The reason was simply that the used machines were educating populations to the new type games, music and vending. This, *The Cash Box* reported, would have its effect on business for the future.

This has now been proved to be correct. The tremendous upsurge in export business has been well noted by all engaged in the wholesaling and manufacturing divisions of the industry this past year of 1955.

But even this great gain in sales to the world's markets is as yet far from the fulfillment of *The Cash Box*' further prediction: that export business will, in due time, return to the position of major importance it held prior to War II. This will come about when the British Isles will once again allow the importation of machines from the U. S. Export sales will then reach greater heights than has yet been attained.

This is bound to come about as all who know the English market now realize. The fact remains that American made products still obtain the highest prices on the current British market. Yet in almost every case these machines are all pre-war American made equipment and have long ago outlasted their usefulness everywhere else in the world.

Continued prosperity in Great Britain is bound to eventually loosen the tight export restrictions now in effect. Manufacturers will then find that a very definite portion of all their new machines production will be destined for the English market. This will tremendously enhance the quantity which they are, today, shipping to various world markets. It will cause the export market

to become among the most important outlets for all types of machines.

There are still many countries in South America, as well as in Europe and in Asia, where restrictions hold back the shipping of American made coin operated products. The majority of these markets will reopen to American business in due time. When this happens then the importance of the export market will become even better defined to all engaged in the industry.

In the meantime, and to help bring this about as soon as possible while encouraging better relations between all importing countries with this exporting nation, *The Cash Box* instituted its "Quarterly Export Editions" which is printed in Spanish, French and German as well as in English.

The worldwide, and constantly growing international circulation of *The Cash Box*, has brought home the efficacy of this move. There are many who now correspond with *The Cash Box* in their own language and obtain invaluable information as their inquiries are directed into the correct channels by this publication.

More and more foreign consular offices in this country have been calling on *The Cash Box* to supply diversified information regarding the products of this industry so that this information can be passed on to their native lands.

All the countries worldwide are especially interested in the long established price lists of *The Cash Box* which have not missed a single week's issue. Importers all over the world have come to respect and depend on "*The Cash Box Price Lists*" and are, therefore, in a position to better understand the American market and financially arrange for their needs.

Foreign governments, as American importers know, recognize "*The Cash Box Price Lists*" officially. They use them extensively in consideration of all factors surrounding the importation of coin operated products.

There is no doubt that when all the factors are weighed they are not found wanting and all present indications point to an even greater export year for 1956 than what was enjoyed in 1955 with no obstacles in sight short of war to prevent this achievement.

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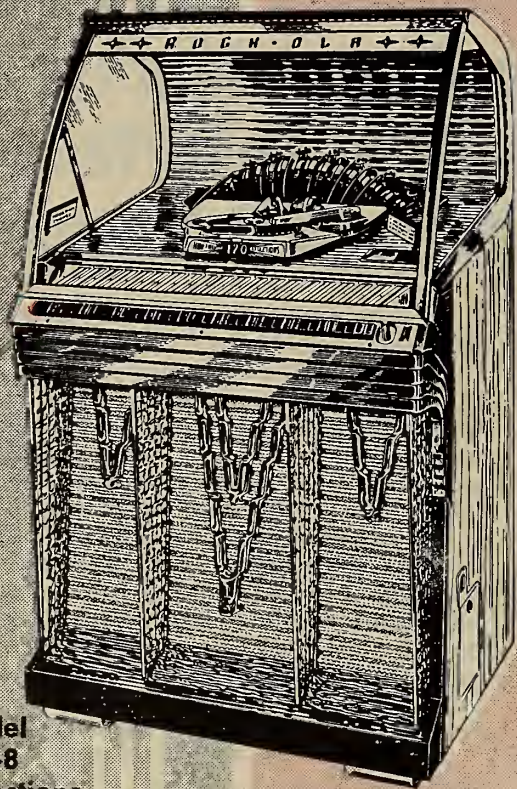
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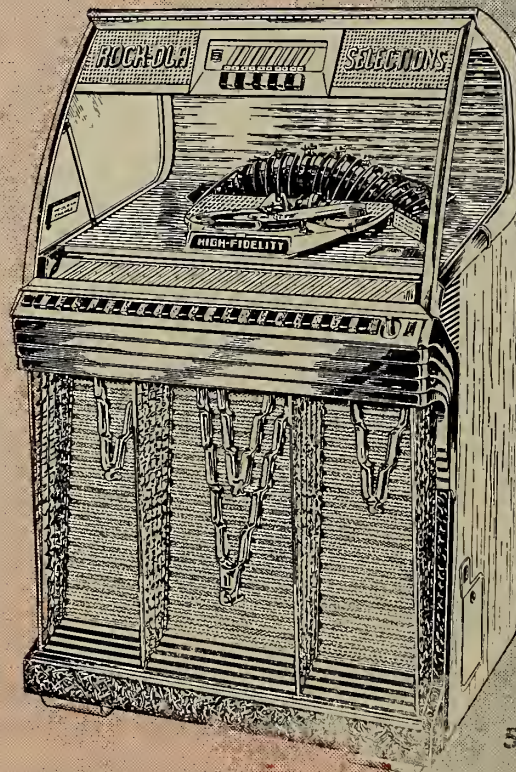
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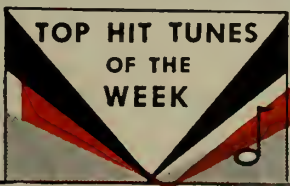
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FEATURES

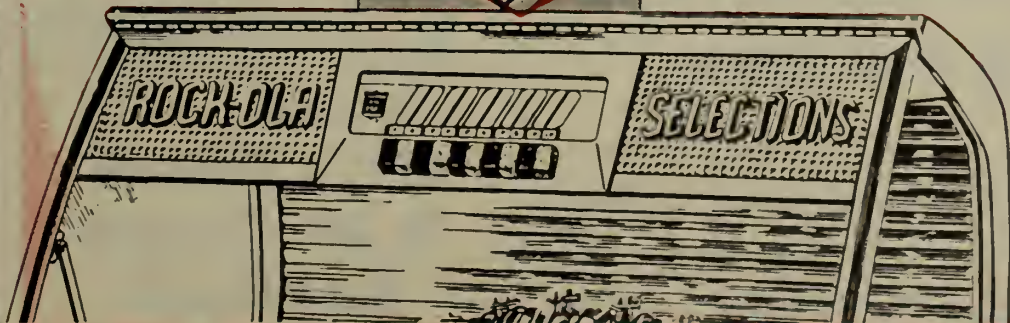
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POOL TABLE BIZ BUZZIN'

Bally Pool Games Equipped With New Stabilizer



JACK NELSON

CHICAGO — "All Bally 'Pin-Pool' games are now equipped with a new 4-point Stabilizer, designed to keep the pool table surface truly flat", stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

"The new Stabilizer is built into all 'Pin-Pool' models," explained Nelson, "and rigidly mounted on steel-reinforced cross-bars, and is factory adjusted to flatten out the slightest wood-wave that may develop in the table-panel during construction. It controls warpage caused by atmospheric conditions on location, such as damp weather, steaming radiators, etc. Not to be confused with an ordinary jack that applies pressure only to one spot, the new Stabilizer acts at 4 separate points, exerting flattening force on all 4 quarters of the table. Adjustments with the new Stabilizer are extremely simple. An ordinary screw-driver is the only tool needed. The operator simply raises the hinged table-top and can push up to remove a valley in one area, and with a pull down can flatten a hill in another area. It is therefore extremely easy to maintain a playing surface as flat as a professional billiard table."

8 Models of "Skill Pool" Permit 32 Play Variations



SAM LEWIS

CHICAGO—"To meet the demand for variations in the play of pool games as desired by operators and players in varying localities," said Sam Lewis, president of Exhibit Supply Company, this city, "we are producing eight different models of our popular 'Skill Pool' game.

"These eight 'Skill Pool' models give operators a choice of 32 variations in play, and many variations in play on any one model.

"These variations" Sam continued, "are made possible by including optional 2-hole or 3-hole play with every table, and lined playfields which make the tables adaptable to 3-sided or 4-sided play. Two sizes of tables are available—52" x 36", and 2 kingsize 72" x 36". In each size, end holes are available against the rails, or set in 3 inches from the rails."

Lewis stated that changing play in locations where pool games have been in use spur new interest in the game and attract regular players to try their skill under varying rules, and build interest amongst new players who seem to be fascinated by the variations possible in the game.

Genco Brings Out "Supreme DeLuxe Tournament Pool"



AVRON GENSBURG

CHICAGO—Avron Gensburg, president of Genco Manufacturing & Sales Company, this city, announced a new addition to its pool table line with a new "Tournament Pool" game, called "Supreme DeLuxe Tournament Pool".

In explaining the features of the new game, Gensburg said, "Supreme DeLuxe Tournament Pool" is designed to play faster than any other game on the market today. It is designed with 3-holes and a center hole bumper. The end holes are moved inward about four inches and a third bumper is placed behind each end hole. This new exciting feature on the 'Supreme' models enables each player to still protect his end holes as he did in the old conventional type table. This playfield is more interesting and more skillful. These features make the 'Supreme' model faster, even more fascinating, more enjoyable and only Genco is in production with this new 'Supreme' table."

Avron advised that the "Supreme" model will also be available in "King Size", which is 18 inches longer; and also in a "Standard" model, which comes equipped with four legs, instead of two conventional pedestal type.

"All of Genco's tables", said Gensburg, "which are the 'Standard', 'DeLuxe' and 'King Size' models will now have 3 holes with the center plug and all can be secured with the three bumper 'Supreme' features."

Avron concluded, stating that during the past week, Genco was forced to install three additional lines in order to be in a better position to take care if its ever growing customer demands, and is now in a wonderful position to meet its production schedules.

"Big Outdoor Pool Play This Spring" Predicts Huebsch



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that he was looking forward to the very greatest pool play yet this forthcoming spring season.

Huebsch stated, "I think that the outdoor season will increase pool play action and that, when the vacation season starts, we shall see pool tables featured in every resort spot in the nation.

"There is no longer any doubt", he continued, "that the people just love to play the pool games.

"Operators and distributors who have visited our factory these past weeks", he said, "are all looking forward to the opening of the outdoor season this spring.

"They believe that pool games are 'naturals' for the people who start traveling about visiting the resort spots as soon as the weather starts warming up."

Huebsch reported that some operators plan to build platforms on which they will feature from four to six pool tables with an awning overhead for protection from rain and hot sun.

"One of these men", Huebsch stated, "believes that this will prove the most popular feature of some of the resorts where he is planning such installations.

"What's more", Huebsch reported, "we have already arranged with many of these operators to supply them large numbers of our pool tables the moment they are ready to start spreading them around their outdoor locations."

Every Major Coin Machine Factory Producing Pool Games

CHICAGO—Not since the early days of the coin machine business, when every major manufacturer was producing pin ball games, has the industry seen anything to compare with the present production of pool table games.

All eight major game manufacturers are now rushing their production lines to fill orders for what looks like a new national pastime. And each of these factories are manufacturing a number of models of these games in "Standard", "King Size" and larger models. The

games are made for the players to play 4-sided, 3-sided and 2-sided. Also with light-up, high scoring backboard play for 1-sided play. And additional holes in the playing fields have now been added. All in all, the player is given a wonderful array of different playing features.

Chicago firms turning out pool games are (listed alphabetically): Bally, Chicago Coin, Exhibit, Genco, Gottlieb, Keeney, Williams and United.

N. Y.'s Coinrow To See Changes Next Month

NEW YORK—New York's famous coinrow (10th Avenue between 42nd Street and 45th Street) will be more sprightly and modern looking by the end of the month.

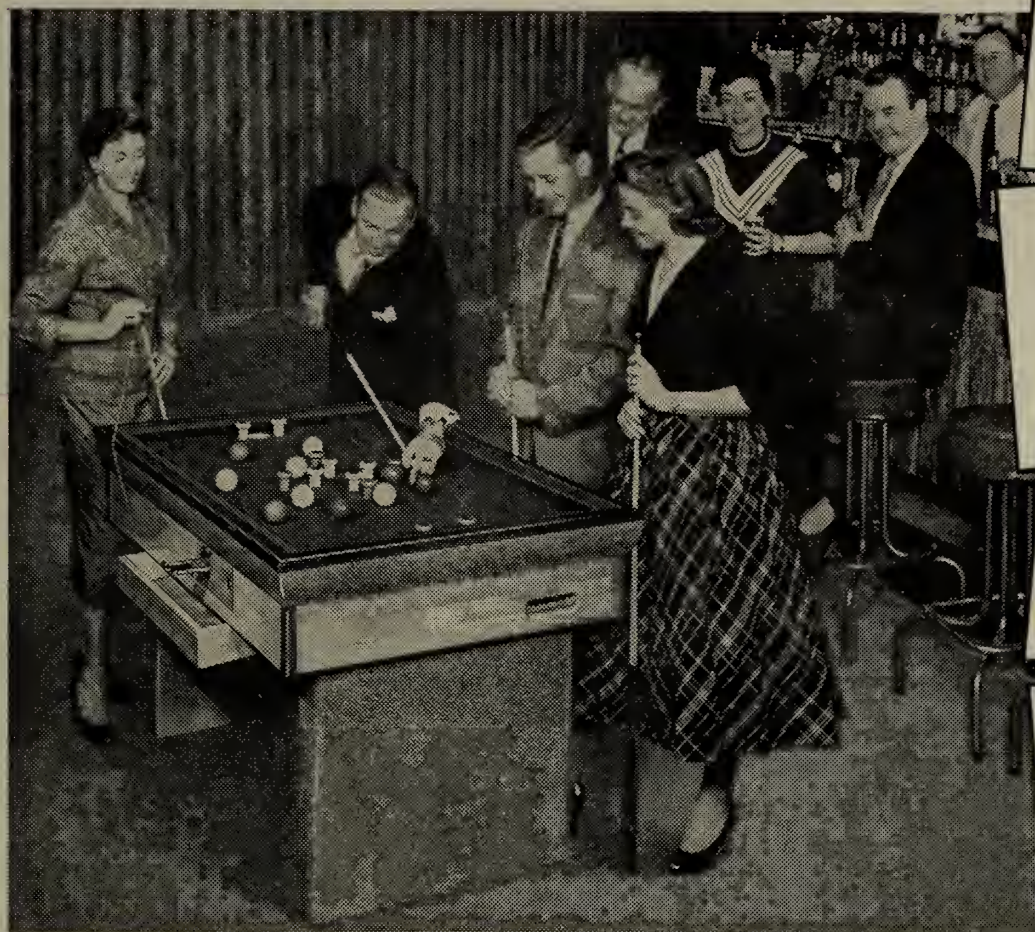
Two new offices are now under con-

struction, and if the builders meet their deadline, they will be occupied on March 1. Max Levine of Scientific Machine Corporation will take over one building, and Dave Simon, Dave Simon Company, the other. We understand that Capitol Projectors will move into the location made available with Dave Simon's move.

Scientific will continue to manufacture amusement machines in its Brooklyn factory, but will display its equipment on coinrow. Levine also will announce other plans. Simon is the distributor for United Manufacturing Company, and Capitol manufactures kiddie rides.

5 MONEY-MAKING MODELS

Bally® Pin-Pool



STANDARD

STANDARD model without lights, priced to permit blanket coverage of all types of locations. 52 in. by 36 in.

LIGHT-UP BUMPERS

LIGHT-UP BUMPERS models for spots that demand extra flash. 52 in. by 36 in.

NEON-LIGHT

NEON-LIGHT model with neon-lights under side-rails, flooding table with no-glare illumination. 52 in. by 36 in.

FREE-POCKET

3-POCKETS model with center Free Pocket—easily convertible to 2-pockets play with plug. Choice of plain or light-up bumpers. 52 in. by 36 in.

SENIOR

SENIOR model is 16 in. longer than standard models with pockets 7 in. from end-rails, permitting wide variety of shots and speeding up play. Light-up bumpers. 68 in. by 36 in.

Famous Bally-quality construction insures the smooth performance that results in maximum play-appeal . . . maximum earning-power. All models of Bally PIN-POOL are guide-marked for convenience in 3-side play. Attractive Ballylamp easily attached to all models. Get Bally PIN-POOL busy for you now.

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THRU THE COIN CHUTE

MIAMI MURMURS

Among visitors here from the East are "Senator" Al Bodkin, Dave Rosen, Teddy Blatt, Phil Raisen, Barney Sugerman, Milt Green, Mannie Ehrenfeld, and Hy Pearl. . . . Meyer Gensburg stopped off at Miami Beach on his return from Europe. After a ten-day stay he left for his home in Beverly Hills, Calif. Meyer stated that their hotel, the Riviera in Las Vegas, has been doing capacity biz since Oct. . . . Sam Taran claims he just cannot get enough Pool Table games for the local ops. . . . Local coinmen mourning the death of Ike Berman. Ike and Bess always attended the regular Tuesday night fights with the bunch. . . . Ron Rood in town for a few days. . . . Joe Mangone always on the go—either traveling the Northern Fla. or Southern Ga. territory, or in South or Central America. . . . Bert Blatt, son of Willie Blatt, now selling staples and stapling machines to the cm trade. . . . Lucky Skolnick claims he had to hang out an SRO sign in front of his home due to the number of northern friends he's putting up. . . . Several routes changed hands here. We

Arcade and Kiddie Ride Owners Meet to Form Assn.

NEW YORK—Leading owners of arcades and kiddie lands will meet in the Gothic Room of the Hotel Park Sheraton, this city, on Tuesday night, February 21, with the intention of forming an association limited to firms located in the five boros of New York City.

Spearheading the move are Charles Rubenstein, Max Shaffer and Nat Chodaker.

understand Murray Horowitz sold half of his juke box route; Roal Shapiro sold his route; and Harold Roth purchased the Broward music route. . . . Plenty of activity at the Bert Lane plant, from which will come an announcement very soon. . . . Dave Friedman's son, Larry, graduated from Miami U, and has now entered law school. . . . Ted Bush and Ozzie Trumpman, Bush Distributing, happy over the way ops have accepted the new Wurlitzer model "1900" phono, but would like to see the factory ship them more machines.

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AMI

Model E-40	\$295.00
Model D-40	175.00
Model C	135.00
Model B	135.00
Model A	100.00

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1700 Wurlitzer
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Quote quantity and lowest price in first offer.

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1436	\$275.00
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1432 45 r.p.m.	150.00

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

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Pool games of all makes and models are continuing to stimulate business in the field for distributors and operators. The interest in tournament play has begun to show in increased profits for the operators. And many locations where limited space has been a factor can still be converted into pool game locations . . . Jack Simon of Simon Distributing Co. was in Las Vegas last week for business and pleasure. Jack said that business was fine but that the "pleasure" was nil. . . Charley Robinson of C. A. Robinson & Co. was showing a small group the simple art of "leveling" a pool game table. Al Bettelman reported that Dave Wallach and Al Thoeke, engineer for United Manufacturing Co. were pleased with what they had seen on their trip through several Southern California counties and into Arizona. They reported that the trophy and elimination tournament play was being received very well. . . Mary and Kay Solle have to keep the coffee pot going full time for the many operators and recording artists that visit them at Leuenhagen's Record Bar. Carol Richards dropped in with Dottie Vance to see what they thought of her new Victor release of "Look At Them" and "Little Mistakes" which came out last week. Operator Louie Uhl was telling Bill Leuenhagen that he was starting his tenth year dealing with his Record Bar. Mary and Kay told Dottie O'Brien that they were sure she had a "comer" in "Will You Remember Me" on the Monte Carlo label. George R. Brown, writer of "Goodwill" recorded by the Merry Macs for the Era label, stopped by to say "hello".

Ben Chemers, business manager for the California Music Merchants Association, reported that Ben Korte of Glendale had a serious operation but is showing good signs of recovery though he will have to stay in the hospital for many weeks. Because of the many blood transfusions Ben received, members of the association are being asked to volunteer as blood donors at the Los Angeles Red Cross Headquarters in Ben's name. The Association is hoping they can establish their own Blood Bank. Brighter news! Walter J. Hemple, president of the Los Angeles Division of the Association, is back on the job after a week's battle with the virus. Jerry Jacobs of Paramount Music was elected to the office of Secretary at the general meeting of the Association on January 31st. Plans are progressing for the annual banquet on March 17th. George A. Miller, State president of the association, and his committee of Walter J. Hemple, Ben Chemers, Ben Korte, Pete Pellegrini and Gabe Orland with Sam Ricklin handling the entertainment, all of the Los Angeles area, are working together to make this a memorable event. Last week those who visited Headquarters were Jess Herman from LaCrescenta; Larry Collins from Whittier; Pete Pellegrini of Local Amusement from Huntington Park; Harvey Kirby from El Monte and Al Cohn of Trico Music, Ray Reese and Ted Wyatt all from the Los Angeles area. . . Merrill Holmes, on one of his infrequent trips to Pico, was bemoaning the fact that he lost four machines in a fire that razed a building in San Miguel.

Practically the entire Minthorne organization made a trip to Chicago to visit the Seeburg factory recently. Those who made the trip were: Jean Minthorne, Hank Tronick, Wayne Davis from Los Angeles and Col. John Reese from Phoenix. Hank Tronick very enthusiastic about Williams' new "Diamond Pool". A shipment arrived last week and operators have expected the entire shipment and Minthorne is awaiting another. Ed Wisler is traveling in the San Diego area and Roy Provencher is making the rounds in the San Bernardino County. . . At Sierra Distributors Wayne Copeland was congratulating Matt Baran, on the arrival of his new daughter, Melody Lane. Jack Dolan reports very good sales in the Bakersfield area on the Wurlitzer's new model "1900". Pete Ley on a sales trip visiting operators in the Long Beach territory. Everyone at Sierra already making plans for the big Wurlitzer Centennial Club celebration to be held at Wurlitzer plant in North Tonawanda, New York. . . According to Jimmy Wilkens at Paul A. Laymon, Inc., the "trouble free" feature of the Rock-Ola model "1448" is proving a big point in its popularity with the operators. In to visit Ed Wilkes was George Phillips of the Far East Amusement Co. who has just returned from Manila. Bally's new "Crosswords" is being received with great enthusiasm because of its new style and smaller size.

Sam Ricklin of California Music Co. reports that their mail order business is keeping everyone on their toes. Gabe Orland has his worries what with the construction of the new building and the need for more help for the expanding business. . . Al Cohn of Trico Music and his wife Rose are expecting a new little Cohn. . . Percy Shields at Minthorne Music Company's Annex keeping himself busy repairing and selling used equipment while Andy Lanzisero was recuperating from the flu. . . Marshall Ames of Badger Sales Company, Inc. busy on the floor while Max Chesler, new salesman, is reporting good sales in the San Bernardino area. . . For the second time, Jack Leonard has been asked to stage a show for the Temple Beth Ami. . . Operators visiting Pico this week were: Lawrence Ray of Colton; E. E. Peterson of San Diego; Walter Hennings of Costa Mesa and Mac Doran of San Diego.



R. B. Williams, Commercial Music, just returned from San Antonio business trip. . . George Prock expected back from Europe, snowbound in Garmisch. . . Steve Strohman, assistant to the national branch operations manager at Capitol Records, visiting the local branch. . . S. H. Lynch & Company hosting a cocktail party at the Statler Hilton for Robert A. Uhelein, Schlitz beer vice-president in from Milwaukee. . . Jean Cregler, secretary at American Amusement, filled in for one of their juke box route men by helping her boss make the rounds. . . Sorry to hear Tommy Chatten is hospitalized. . . Peter Noel of Texas Records, Inc., London Records distributor, off to San Antonio on business. . . Frank Emerson spending the weekend at his lake in East Texas. . . Herb Rippe of Blue Bonnet Music reports he is expanding his pool tables route. . . Fred Ellis in from Waco sporting a new pickup truck. Also seen along coin machine row were A. V. Clawson, Dekalb; Dick Roberts, Gilmer; Brown Walker from Graham; D. Price, Italy; W. B. Moseley, Buddy Clem, Johnny Caldwell from Paris; Jimmy Garrett and Pete Selman from Longview; Henry Adams, Killeen; C. U. Brock from Terrell; Jimmy Bounds, Mexia; Fred Barnes of Denton; Warren Hightower, Mrs. Robert Burns, Dub Porter, Drew Osburn, Maurice Terry, J. B. Rhodes and Jimmy Woolsey, all in from Fort Worth. . . Mrs. Bill Moseley reported doing fine after her leg operation.

United Reports Big Shuffle Alley Spurt



BILL DeSELM

CHICAGO—Bill DeSelm, sales manager of United Manufacturing Company, this city, happily reported this past week:

"Right in the very midst of a production rush to get out as many of our pool games and also our sensational new in-line game, 'Caravan,' we suddenly began to receive orders from the Midwest and East for our 'Regulation' and 'Topnotch Shuffle Alley' games.

DeSelm believes that this is due to "a pent up demand" that was gathering force for some weeks as the trade switched completely over to pool tables.

"It's difficult to figure out," DeSelm said, "just what brought about this sudden spurt of business for such large numbers of our shuffle alleys, but, whatever it was, it came in with such a rush that it has temporarily backlogged us.

"We are trying our very best to meet the orders that have already come in to our factory and that are arriving every day."

DeSelm attributed part of this sudden demand from the Midwest and the Eastern areas to the fact that few shuffle alleys have gone out to these territories in sometime now.

The players must have been demanding new equipment to the point where the operators realized that they just had to obtain new games or lose locations, United execs believe.

"Of course," DeSelm said, "we are getting ever closer to the spring season and, perhaps, some of this sudden demand can be attributed to the fact that with spring soon here the operators are preparing their locations for the time when they will be going to the outdoor spots and will be moving some of their equipment away from their city locations."

In the meantime United's plant continues as one of the busiest here with a six-day work week in force and plans to even step up the work as soon as needed.

"As far as I'm concerned 'The Cash Box' is the one and only real trade publication in the industry. I've told this to many others."

Louis Baasberg
New Orleans, La.

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NAME OF GAME	MODEL NO.	SIZE	SPECIAL FEATURES
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	800L	52" x 36"	Lights in Bumpers.
	800 Spec.	52" x 36"	End Hales Set in 3" From Rails.
	800L Spec.	52" x 36"	Lights in Bumpers. End Hales Set in 3" From Rails.
KING SIZE SKILL POOL All Models Convertible to 2 hole or 3 hole play!	750	70" x 36"	End Hales Set in 3" From Rails.
	750L	70" x 36"	End Hales Set in 3" From Rails. Lights in Bumpers.
	750 Spec.	70" x 36"	End Hales Moved Back to Rails.
	750L Spec.	70" x 36"	End Hales Moved Back to Rails. Lights in Bumpers.



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"It's What's in THE CASH BOX That Counts"

MUSIC OPERATORS URGED TO GET SET FOR ALL OUT COPY- RIGHT FIGHT

"From what information we already have", reported one well known music leader, "it's going to be an all out, drag out battle this year in Congress.

"This year," he continued, "ASCAP is going to throw every possible punch against the automatic music industry."

The above statement is mild. Conservative. Compared to what ASCAP is actually preparing to throw at the juke box industry as far as revising the Copyright Act of 1909 is concerned.

They have been hard at work for a long time getting set for this fight, while the nation's music operators have been lulled into doing nothing, because Congress wasn't yet in session, or because no hearings had yet been called on any of the four bills still pending before the Judiciary Committees of both the Senate and the House of Representatives.

But those four bills were still there. Two in the House Judiciary Committee and two in the Senate's Judiciary Committee.

Now the time is rapidly approaching when the industry will have to pool all of its strength to fight for its very existence at the hearings on these four bills.

It'll be a drag out, all out, pier six type brawl. Attorneys for both sides are preparing every sort of challenge and defense. Music operators will have to be called in as well as all others connected with the industry. This time ASCAP, and similar such organizations, believe they can win.

In fact, ASCAP definitely believes that it *will win* this year. That makes everything even more dangerous than it ever was before. Because, as every single member of the automatic music industry knows, should ASCAP win—that's the end of the juke box industry.

Regardless of the fact that ASCAP realizes it will be "KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS" for all of its composers, authors and publishers, it insists on fighting ahead to obtain PRIVATE TAXING AUTHORITY so that it can TAX THE JUKE BOX BUSINESS OUT OF EXISTENCE.

This year, just like ASCAP, the automatic music industry is preparing a completely correlated, combined fighting program.

The nation's operators will be notified in plenty of time what this program is and what they must do to defend themselves.

Every operator will have the opportunity to defend his livelihood, his business, the welfare of his family, his employees and friends while, at the same time, assuring himself future continuance in his chosen profession.

This is a fight to a finish. Every music operator in the nation should prepare now for whatever will be asked of him when the time for that program to be put into action is ready.

In the meantime, the best thing that all connected with the automatic music industry can do, is to intensively continue a good will winning campaign.

The Counter Game America Has Been Begging For TWICO FORTUNE VENDOR

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**A STEADY, DAY IN AND DAY OUT MONEY-MAKER
FOR THE ENTERTAINMENT OF ALL LOCATION CUSTOMERS**

**PLAYERS DON'T EVEN HESITATE A SECOND
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NEW ENGLAND NIBBLES

Big music upswing beginning to be felt around the territory after the traditionally normal slow period. Demand for music machines expected to reach peak next month. In the meantime, pool tables are the hottest item in the New England states. . . . At Redd Distributors (Wurlitzer) pool units are moving so fast that Si Redd and Bob Jones, sales mgr., are having hard work keeping up with them. Bally, Chicago Coin and Exhibit are the big winners in pool tables for Redd. The Lincoln St. firm welcomes back Jim Sisti, salesman in the Connecticut area, this week. Jim, formerly with Redd, has been associated with the Connecticut Operator's Association. Si Redd left this week for 10 days at Fort Lauderdale, Florida. . . . Nearly 40 ops from Boston and points as far away as Presque Isle, Me. attended the service school for Rock-Ola and United at the Beaconsfield Hotel in Brookline hosted by Ed Ravreby, Associated Amusements (Rock-Ola). Charlie Noyes and Guy Durgin, Durgin & Noyes, Presque Isle, Me., traveled the farthest distance. Ops from the Greater Boston area attending included: Israel Spector, Cy Jacobs, Arthur Sturgess, Henry Levine, Dave Baker, Perry Lipson, Jim Geracos, Mark Shavell, Frank Fendell, Peter Pompeo, Ben Payton, Wes Woleowski, Leonard Appel, Dave Gropman, Mel Canter, and Ben Ross. Also attending were Johnny Lazar, Lazar Music, Manchester, N. H.; and Gus Kluntz, Newport, R. I. Charlie Katz was in from United for the event and Jack Barabasch was in from Rock-Ola. Ed Ravreby, Dick Mandell, gen. mgr., and Al Levine, sales, hosted the group. Shown was the Rock-Ola and United's new "Hi Score" pool table and their new in-line game, "Caravan".

Biz continuing good at Barney and Louis Blatt's Atlas Distributors where AMI music machines are getting the nod from many ops around the territory. . . . Music, games, arcade equipment moving rapidly at Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports. Big demand for used equipment, especially from foreign countries. Export shipments here are going big guns. . . . Leona Anderson, Columbia recording artist, billed as "the world's most horrible singer," got the deluxe treatment from the Boston disk jocks through Ruthie Shapiro representation during her stay at the Bradford Roof. . . . Ops visiting distributors around town this week included:

RCA's "Juke Box Baby" Contest Off To Big Start

NEW YORK — Bernie Miller, RCA Victor Records, this city, advises that entries in the "Juke Box Baby" contest, announced in *The Cash Box* last week, have already started to arrive at his office.

The "Juke Box Baby" contest is being run by RCA Victor as a tie-in with the newest Perry Como record "Juke Box Baby" and "Hot Diggity," and is open to all juke-box operators, one-stop operators and their personnel, including mechanics, salesmen and counter sales people. Photos of kids may be those of children or grandchildren of these coinmen.

The top prize will be a Wurlitzer model "1900" phono, plus one year's supply of RCA Victor top hits for 25 juke boxes, and the winning baby will be posed with Perry Como on a coming cover of *The Cash Box*.

(Complete details are covered in the music section of this issue.)

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- BINGOS**
as low as **\$40**
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as low as **\$40**
- MUSIC**
as low as **\$50**

We are passing these SAVINGS on to you because we need the space.

Our equipment is thoroughly reconditioned. All missing or broken parts are replaced, and machines are carefully packed to insure against damage while in transit.

Our advice to you is . . .

CABLE YOUR NEEDS

Once we are sold out of a number we cannot duplicate these prices.

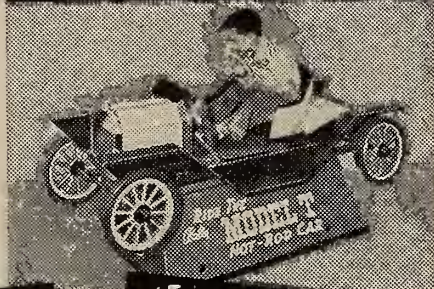
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Dutchy Marciano and Russell Goselin of Beverly; Bill Hamel, Concord, N. H.; Jim Mazzarchi, Providence, R. I.; Joe Sakr, Boston; Jim O'Connor, Danielson, Conn.; Martin Oliver, Portland, Me.; Harlan Mitchell, Troy, N. H.; Hal March, Brattleboro, Vt.; and Hezzy Hazeltine, Chester, Vt. . . . The Boston Finance Commission has suggested in a report to the Mayor that food vending machines should be licensed and fees charged for their operation. . . . Dorothy L. Kachadorian, formerly of WNAC's traffic department, was upped this week to record librarian, in charge of all 'easy listening' recorded music. . . . Judy Valentine, local recording thrush and w. k. radiowise through her appearances with hubby, disk jock Sherm Feller on WVDA in the program, "A feller and his girl," current at the Bradford Roof.

Bally Kiddie-Rides EARN BIGGEST PROFITS

Bally Kiddie-Fun Equipment earns biggest profits in kiddie-ride class. Flashy eye-appeal ... thrilling action ... simple, safe mechanism ... sturdy construction insure years of top-earning operation.

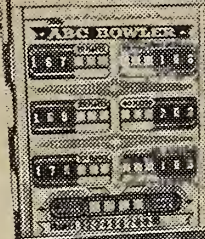
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OFFICIAL BOWLING earns top money

For biggest group-play ... and continuous repeat-play ... resulting in bigger bowler profits ... get Bally ABC-BOWLER ... scoring by Official Bowling Rules ... or CONGRESS-BOWLER for added attraction of match-score features



CONGRESS-BOWLER and ABC-BOWLER play 10 frames ... are available in dime play or one play for a dime. 3 plays for a quarter ... require only 8 1/2 ft. by 25 in. floor space.

ABC bowler

WITH MATCH-SCORE FEATURES Congress bowler

BALLY MANUFACTURING COMPANY, Chicago

THRU THE COIN CHUTE EASTERN FLASHES

The one group of coinmen in the city not organized is the arcade owners. Leading arcade men hope to remedy this situation. An organization meeting has been called for Tuesday, February 21, at the Hotel Park Sheraton. Meet will start at 8 PM in the Gothic Room. Important problem to be tackled is the city license. Spearheading the move to form this association of Arcades and Kiddielands are Max Shaffer, Charlie Rubenstein and Nat Chodaker.

The reentry of George Ponser into the wholesaling business as sole owner of his own firm, George Ponser Company, in Newark, N. J., brought him some very fine compliments. Some even from as far as Mississippi and Tennessee, from ops who were dealing with him in the past. During the past few years, Ponser has been associated with other wholesaling firms, but now is back on his own, with no affiliation with any firm or individual. . . . Barney (Shugy) Sugerman, Runyon Sales Co., and his Mollie, down in Miami Beach, taking a much needed rest. With so many coinmen down there, you can bet Shugy will spend a good portion of time working on some "deals". Meanwhile, at the office, Morris Rood and Louie Wolberg rush around taking care of the customers. Irv (Kempy) Kempner, nursing a bad cold, leaves for a tour of the New York State territory. . . . Members of the New York State Operators Assn. met at the Gov. Clinton Hotel, Kingston, N. Y. on Wednesday night, Feb. 15. . . . Sam Lewis, president of Exhibit Supply, Chicago, in town for a short visit with Mike Munves. Will be back at the factory on Monday. . . . With both Joe Young and Abe Lipsky, Young Distributing, (Wurlitzer distribts) out seeing the trade, Allie Goldberg takes care of the ops visiting their showrooms. . . . Sammy Getlan, Westchester union head, visiting along coinrow. Sammy's son, Louis, joins the services—enlisted in the Army for a three year hitch. . . . Malcolm Wein, attorney for the Westchester Music Guild, who was progressing nicely from his recent heart attack, had a relapse, and is now under an oxygen tent.

Bess Berman and son Jack express their thanks to the many coinmen who sent condolences on the death of Ike Berman. "Many failed to note their addresses, and, being unable to reach them personally," said Bess, "we would like them to know we appreciate their thoughtfulness." . . . Operators visiting coinrow always drop into Koepfel Distributing to "shoot the breeze" with Harry and Hymie Koepfel. Many use the Koepfel office facilities and phone to carry on some of the business matters. . . . Jules Olshein, Albany, N. Y., drops us a note that he and missus are celebrating their 18th wedding anniversary on Feb. 20. . . . Hirsh de La Viez, Washington, D. C., in town for a fast visit. . . . In the absence of Al Simon, who was out when we called, Al D'Inzillo of Albert Simon, tells us that the pool tables of both ChiCoin and Genco moving out as fast as they come. As a matter of fact, they didn't even have a sample of ChiCoin's "Hooligan", a popular number here, on their floor. . . . Meyer Parkoff, Atlantic New York Corp., out of the office when we called, which didn't lighten the tasks of Murray Kaye, sales mgr., who was kept busy seeing the music ops who kept dropping in continuously. Nat Solow hopes he can break away for a long week-end in the country. Watched Gene Brody at Gottlieb's "Spot Pool" table, and he beat every op there. Even makes difficult angle shots look easy. . . . Lou Hirsh, looking like a million, drives us back to the office on his way to see a few customers. Lou, one of the local "gin" rummy experts, keeps his hand in with weekly tilts with his Brooklyn friends at the Church Avenue rendezvous. . . . The ever cheerful Gertrude Browne of Beacon, N. Y., on coinrow, buying supplies. . . . As usual, ops here expect the Lenten holiday, which starts Wednesday, Feb. 15, to cut into their revenue. The Lent period runs until Easter Sunday, April 1. . . . Games ops must be ready to buy their licenses by March 15.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Hy Greenstein, former coin machine distributor, decided that he had enough of the cold weather and took off with his missus on a motor trip to New York and Florida. . . . Mr. and Mrs. Chet Le Doux, Northern Novelty Company of Virginia, Minn., are vacationing in Mexico at the present time. . . . Larry Jenkins of Bath, S. D., brought his father in to the University Hospital for treatment. Larry then hurried back home to get back on the job again. . . . Sam Sigel was handing out cigars with "It's a Girl" marked on them. Mrs. Sigel gave birth to a baby girl at the Mt. Sinai Hospital on February 8th. . . . A number of operators from the western section of Minnesota got together with Harold Lieberman of the Lieberman Music Company to discuss changing their phonographs over to 10¢ play. Some of the operators who attended this meeting were Dick Henderson of Willmar, Minn.; Bob Bregel and Jim Lucking of Benson, Minn.; O. L. Coefie'd of Annandale, Minn.; Len Worsch and Oscar Sundem of Montevideo, Minn.; and Floyd Shaw of Eden Valley, Minn. . . . Mr. and Mrs. Oscar Winter of La Crosse, Wis., made the trip into the Twin Cities to visit their daughter who is trying out for a spot on one of the local TV stations. While in town Oscar spent a little time shopping around and looking over the various types of pool games. . . . Seen in the Twin Cities shopping and picking up parts and records for their routes were Art Hagness of Grand Forks, N. D.; Cecil Terveer of Winona, Minn.; Nels Nelson of Alexandria, Minn.; Bob Souterof of Hudson, Wis.; Leo Hennessey of Rochester, Minn.; Dick Grant of Mound, Minn.; Jack Harrison of Crosby, Minn.; Ben Kragtorp of Tracy, Minn.; Lawrence Balow of Eau Claire, Wis.; and Ray Thraen of Tracy, Minn. Our sincere condolences to the family of Phil Moses. Phil passed away Friday evening February 10th and services were held Sunday February 12th at the Hodroff Funeral Home. Phil is survived by his wife Anne and two daughters. Phil had been in the operating end of the coin machine industry almost since the first five ball came out, and had one of the oldest coin machine routes in this area. The coin machine industry can ill-afford to lose a man like Phil Moses.

THRU THE COIN CHUTE CHICAGO CHATTER

This past week called "busiest of the year" by many here. Salesmanagers claim that distributors started to phone very early Monday morn and calls kept coming in from all over everywhere in the nation all week long. . . . Caught Herb Jones hard at work on his forthcoming issue of "Bally-Who" which he thoroughly enjoys producing. But while trying to paste up pages his phone rang merrily and visitors kept dropping in constantly. . . . Joe Fillitti of Chicago's music ops association advises that the amount of monies the organization already received from ops for "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" exceeded last year's intake by over 200% and checks are still coming in from the ops, Joe reported. . . . Earl Moloney putting on some weight and on Earl it looks real good. . . . As Ed Levin of ChiCoin said this past week as far as this busy factory concerned, "There's no end in sight on the orders we're receiving for our pool games". . . .



ROY SMALL

Genco's Ralph Sheffield home sick this past week with those virus bugs. . . . Art Weinand of Williams Mfg. Co. flitted out of town this past week and then back to his office to try and get those deliveries out but quick.

After farce of MOA's record mfg meet here, Sidney Levine and Geo. Miller went on to Detroit. Miller purchased a new Cadillac while there. Levine and Miller also met Roy Small of United Music Ops of Mich. for first time. Miller reported that he now wants to amend MOA's by-laws so that Roy Small can be appointed a director. Levine and Miller then went on to Wash., D.C. to ask Rep. Willis who heads House Judiciary Sub-Committee to postpone copyright legislation hearings until after MOA convention in May. Miller also reported Billboard assured him they would remain "neutral" in copyright legislation battles. They would not take sides for juke box industry or against ASCAP. . . . Frank Mencuri and Sam Lewis of Exhibit report that, "We're busier than you know what". Both men have developed telephonitis. Even when someone calls on them and starts talking they grab for the phone to answer. But both Frank and Sam tremendously pleased at the production they're now getting with day and night



HERB OETTINGER

shifts at work. "We're meeting our orders on the dot", Frank Mencuri reported.

Avron Gensburg of Genco reporting on the firm's new model pool table said, "Our new pool table is really new. With new features. With new ideas. With new everything." . . . After Ray Moloney comes Tom Callaghan as best dressed man in the industry. . . . Phil Weinberg phones Bill O'Donnell all the way from Houston to tell Bill how well new Bally products are clickin' down Texasway. In the meantime Bill O'Donnell reports that the constant long distance phone calls he gets result in orders as follows: 1) Pool games; 2) "Broadway" and 3) "Crosswords". Then, says Bill, all the other Bally products. . . . B. D. Lazar in town this past week arranging for speedier deliveries in larger volume to his Pittsburgh headquarters. . . . Thanks to Bill Suter of Morcoin, Ltd., Manila, P.I., for his very nice letter re: short stories appearing in The Cash Box. . . . Thanks also to Joe Robbins of Empire for his compliments re: The Cash Box' stand on MOA manufacturing recordings. . . . Phonograph manufacturers held a very important meeting this past week. . . . Buddy Satcher, old time coinman from Southwest, now manufacturing in Chi.



EARL MOLONEY

Paul Huebsch of Keeney came up with the statement that he expects pool tables to enjoy greatest play action yet with opening of the outdoors season. Paul reports that many ops plan to set up groups of pool games at resorts this summer which should certainly make for grand take. Believe Paul has something here which all pool game ops should immediately arrange to take advantage of. . . . Alvin Gottlieb was flabbergasted when he saw the size of the wooden crate his mounted 6 foot Sailfish came in. All he could say was, "Now what am I gonna do with it?" . . . By the way Nate Gottlieb has a lulu in the one about the "cooked apple". . . . Busiest of the busy this past week were the boys over at United. Herb Oettinger dashing downtown and back again. Bill DeSelm thrilled by the orders for their shuffle alleys. Hank Dabek, the shortage expediter, trying to expedite some more shortages. "Big Swede" Hellstrom missing the 120 inches of snow up in Munising, Mich. Al Thoeke out in warm Arizona. Johnny Casola in cold, cold Syracuse, N. Y. and traveling down the east coast, but quicklike, to Atlanta and points south.



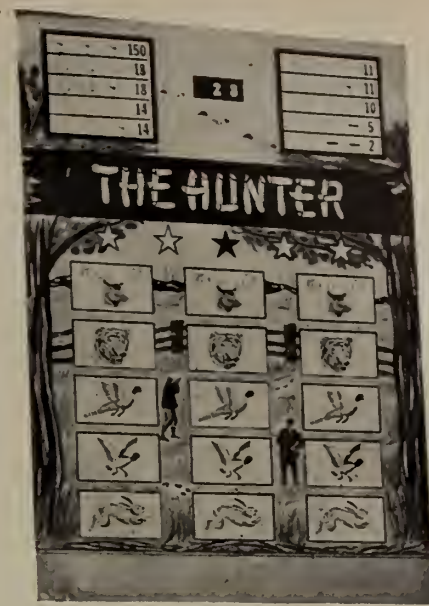
ED LEVIN

Sam Stern of Williams reporting, "Just as busy as ever". And adds, "Looks like we'll never be able to meet

all our orders on the dot—they rush 'em in so fast". . . . Vince Shay came up with the crack this past week, "Just sold a coupla used guns and, believe me, made more than selling two dozen pool tables". . . . Gil Kitt of Empire trying to get his pool game mfrs to keep him ahead with the tables he needs. Empire doing a fabulous business. . . . Herb Perkins reports that they have already completed three private offices upstairs of his place. Even the firm's supply room was turned into an office. . . . Ted Rubenstein running up against the problem of more cue sticks and cabinets for his Pla-Pool. . . . Thanks to Bill Arrison of Chester, Vt. for his very nice remarks about The Cash Box. . . . Joe Schwartz of National back on the job after his vacation in Miami and a visit to Cuba where Joe practised his Spanish. . . . Two of the busiest men in



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Bess, Jack and Harriet

would like to thank the many friends of
Ike Berman
who expressed their heartfelt condolences
and sympathy upon his death.

We sincerely appreciate your thoughtfulness.

CHICAGO CHATTER (Cont.)

this man's town, Wally Finke and Joe Kline of First. These boys burn the midnight oil almost every nite helping get out the games they sell during the day. . . . Thanks to Dana Hicks, Exec Sect'y of W. Va. Music Ops Assn., for those news photos.



RAY MOLONEY

Len Micon reports sales of Rock-Ola phonos going along at a merry pace. Len says that new Rock-Ola has proved itself one of the very best. . . . Quite a battle going on at the Chi Automatic Phono Bowling League these Monday nites with the winners neck and neck coming down the stretch fighting for the first spot. . . . Ed Blumenfeld, Mich. City, Ind. op, came into town toting a complete box full of smoked Lake Michigan perch. Ops over at First had themselves an eatin' time of it. All enjoyed these fresh



ART GARVEY

smoked fish but tremendously. . . . Art Garvey still in our town but planning another road trip into his territory very soon. Says Art, "It's nice to rest once in a while here in friendly Chicago". . . . Manufacturers expect a flood of visitors as the spring season buying starts. In fact, some salesmanagers report that distribs have advised them they're "on the way in for more equipment and faster deliveries". Looks like some of the sales mgrs will have to make three out of two. . . . Regardless of the facts behind the case, the publicity which Chicagoland juke box men received in the press wasn't of very good worth to the industry. Especially the fact that this sort of thing can be used by ASCAP as ammunition against the men engaged in the industry.

HAPPY BIRTHDAY THIS WEEK TO: Stanley N. Koltzoff, Tacoma, Wash. . . . Bert Lane, Miami, Fla. . . . Carl O. Sears, Ashland, Ore. . . . S. D. Barrett, Oklahoma City, Okla. . . . Lawrence E. Paulson, Grand Rapids, Mich. . . . Ardella Fegan, Kansas City, Mo. . . . Martin Loicano, Fort Worth, Tex. . . . Sam Ricklin, Los Angeles, Calif. . . . John A. Ruggiero, San Francisco, Calif. . . . Thomas V. Williams, Longview, Tex. . . . Ozzie R. Truppman, Miami, Fla. . . . Harvey Carr, Chicago, Ill. . . . Charles B. Ervin, Tulia, Tex. . . . Gilbert W. Kitt, Chicago, Ill. . . . Herschel Taylor, Belleville, Ill. . . . George H. Losey, Baltimore, Md. . . . Frederick C. Evans, Milwaukee, Wisc.

WORTH REPEATING: If time drags, try borrowing some money on a 30-day note. It won't drag then.



RALPH SHEFFIELD

HE WAS a very likeable, personable, young man. His introduction to the big city, where the manufacturing center was located, regardless of his college engineering diploma and all the fine references he had, was a job on the production line of one of the large factories. This happened some years ago.

While he worked, he dreamed. Hoping he would be given the opportunity to create new machines. Design the kind of different, better equipment that was constantly racing through his ingenious, creative mind.

One day the firm's chief engineer fizzled. The completed model of a new machine he had put together just simply wouldn't work. The manufacturer, who had called for this demonstration, stood there glowering at one and all. His anger became ever more apparent with each floundering, blundering, helpless and nervous effort of the chief engineer.

At last this anger burst forth from him and in an acid, cutting voice the manufacturer said,

"You call yourself an engineer? You've taken over three months to build this useless hand model of what's supposed to be an entirely new and sensational machine."

He continued in the same acid fashion,

"In the first place, I can't see anything new, different or sensational about this machine.

"In the second place", he barked, "even this hand-made model you've nursed for over three months won't work.

"And in the third place", he concluded with absolute finality and in a very bitter tone, as he turned on his heel to walk out of the engineering department, "you're fired."

This manufacturer was now faced with a tremendous problem. For months his distributors had been eagerly awaiting his new machine. For months they hadn't been doing any business to speak of.

The manufacturer realized that unless he presented something new, better and different, his entire distributing organization might burst wide apart. He was in a real quandary.

He wondered what he'd tell his distributors now. He had made elaborate arrangements for a huge advance meeting and prevue showing at one of the big hotels. His banker would be there, too.

The banker, he knew, was holding off from pressing for the loans he had made only because of this meeting. If the orders with deposits came through, as the manufacturer had told the banker they would, well, that would be that. Otherwise, he realized, this could be the end.

He sat slumped deep down in his big office chair. His cigar clenched tight between his teeth. Anger coursing through him at a maddening pace. He was in a blue funk. He was in so terrible a mood that even his secretary, who had worked for him for years, didn't dare strike a key of her typewriter. She sat there quiet as a mouse. Silently hoping that he would soon snap out of this horrible, angry mood.

That's why she almost jumped out of her shoes at the knock on the door of the manufacturer's private office. She quickly started for the door to warn whoever it was to leave. But before she could reach it, the manufacturer barked,

"Come in", only raising his eyes to see who it was, while his jaw muscles tightened as he bit down harder on his cold cigar.

Who would dare disturb him while he was in this horrible mood, his secretary wondered. At the same time pity engulfed her for whoever it could be. She sincerely hoped it wasn't anyone whom she liked.

Of all people, it was our likeable, personable, young engineer. He walked over to the manufacturer's desk. He held a machine part in one hand. He said, "Here's the trouble spot, boss."

And with his pencil he indicated the exact cause of all the trouble, at the same time explaining very logically why the machine wouldn't work because of this.

The manufacturer snapped to attention. He sat upright in his chair. He asked,

"If you do what you say, will it work?"

ENGINEERED RETRIBUTION

By Bill Gersh



"Certainly", confidently answered our young, likeable, personable engineer.

"But", he added, "the machine's designed all wrong. It's clumsy. Heavy. Too big. Doesn't need half the parts."

The manufacturer's eyes gleamed with hope. Like a drowning man he grasped at this straw.

"Can you change it?" he asked.

And before our young engineer could answer this question, he added,

"Suppose I give you the rest of the week to do it, can you also redesign the machine?"

"Don't need all that time", our young engineer answered.

"Give me twenty-four hours. I'll work through the night. You'll have a perfect and beautiful machine tomorrow", he said.

The manufacturer felt like kissing our likeable, personable, young engineer. Here was the very first ray of hope. The first beam of sunshine through the blackness that had clouded and darkened his mind.

The manufacturer eagerly stated, "It's all yours. And", he continued, "if you do what you say you can do, you're my chief engineer from now on.

"I'll even double your salary", he enthusiastically concluded.

Our young engineer had ideas, too. Said he,

"If I do it, and it meets with your approval in every way, I want a royalty of \$5.00 for every machine you sell.

"I don't care about salary", he explained.

The manufacturer slyly grinned. He was accustomed to this sort of business sparring. He was sure he could handle this brash young man.

So the argument started. The hag-

gling went on and on. At last the manufacturer agreed to \$2.00 royalty per machine. For the next machine, they'd argue it out again—if there ever would be a next machine.

To make a long story short, the machine was completed with even a few hours of the twenty-four to spare. It worked perfectly. It was beautifully designed. In fact, it was even better than what our young engineer had promised.

At the big, prevue showing the distributors acclaimed and applauded it loud and long. The banker beamed. He even offered to loan the now proud and happy manufacturer still more money.

It was the biggest triumph of this manufacturer's career. Wires flooded his offices begging for speedy delivery. Checks for fabulous amounts were airmailed to him. The manufacturer was blissfully happy.

Then, one day, just about a month later, there again was a knock on the door of the manufacturer's private office. This time his secretary didn't hesitate. Didn't worry about seeing who it was.

The smiling manufacturer looked up in anticipation. He expected more wires for more machines. Or more airmail envelopes with more checks for fabulous amounts of money.

Instead, it was our young engineer. The manufacturer's smile dimmed. The secretary said nothing.

The manufacturer asked,

"Well, what is it?"

The young engineer answered, "I'm running a little short, so I thought I'd ask for part of the royalties coming to me. I could use some money."

The manufacturer went into a long

spiel about costs. About money being expended for materials. About cash needed for salaries. About waiting for checks to come in and be cleared. About a thousand and one things that, he said, required every dime he could beg, borrow or steal to keep production going at top speed.

"But", he quickly added, as he saw our young engineer start to anger, "we'll let you have a hundred right now to tide you over. In about sixty days you'll be able to get a few hundred more."

Well, it goes without saying, the shouts of the argument which ensued could be heard from one end of the factory to the other and for blocks around.

In conclusion, and rather than face a possible lawsuit, the manufacturer said,

"Look, kid, you've got nothing in writing. If, as you threaten, you'll sue, it'll take years. Take a thousand dollars and let's call it quits."

The young engineer stood there, almost speechless in his anger. His eyes were blazing. His mind racing with devastating thoughts. At last he answered,

"Okay, give me the thousand."

He had figured right. He didn't want other manufacturers to feel he would resort to the open limelight and publicity of a legal battle. He felt certain all would soon know what had actually happened. All would sympathize and side with him, he correctly surmised.

Within a week he was at work as an independent engineer on a royalty basis for another manufacturer. In the meantime he controlled the black anger inside himself against what this first manufacturer had done to him.

During his spare evening hours he completed a most ingenious, most fabulous, most revolutionary looking unit. A unit he knew this first manufacturer would go absolutely wild over.

He hired a topnotch, super-salesman. He taught this salesman how to demonstrate the unit. He told him how much to ask for it. This salesman was to sell it, patents and all, for a huge, flat sum.

That's just what happened when this topnotch, super-salesman contacted this first manufacturer. The fact of the matter is he got even more than the fabulous figure our young engineer has placed on the unit. In gratification our young engineer gave the difference to this topnotch, super-salesman as a bonus.

This topnotch super-salesman became our young engineer's salesman. Oh, yes, with this sum he had opened a factory of his own.

But, what happened to the manufacturer who bought this seemingly amazing, ingenious, sensational and revolutionary unit?

Well, he spent literally tons of money on advance promotion. A few of his top distributors, who were secretly shown the new machine featuring this fabulous unit, went wild over it. As a result, everyone was in a blissful, hazy, hustling dither in that big factory.

Materials flooded in. The banker loaned more and more money. He even argued with the manufacturer to buy more and still more materials. Hire more and more labor. Get set for the biggest production run in all of that factory's history.

In fact, build up a big stock of machines in advance, the banker urged. So that when the distributors placed their orders at the elaborate prevue showing they would be able to get immediate, carload deliveries.

All this was done. The machine was displayed at the big prevue. The distributors went wild over it. The fabulous unit intrigued and enthused them so they actually placed orders for carload lots and, what's more, received carload lots. The manufacturer was the happiest man alive.

And then one morning, a few weeks or so later, as the manufacturer gaily pranced into his office one bright and sunny morning, softly whistling a merry tune to himself, he saw his secretary, auditor, salesman, chief engineer and other of his executives, gathered about his desk.

Their faces were glum. Their shoulders drooped. Their expressions were like those of doomed people.

Oh, sure, the unit was fabulous. The machine built around it absolutely beautiful. But there was one hitch.

It didn't work.

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THRU THE COIN CHUTE
WEST TEXAS TINGLES

West Texas operators are digging out from under one of the largest snow storms that this section has seen in more than fifty years. Raymond Martin, sales representative for Wallace Distributing Company, Mineral Wells, reports driving from Roswell, N. M. to Clovis in one of the worst blizzards that he was ever in. He states that it took him nearly six hours to drive the 108 miles between the two cities and finally getting completely snow-bound in Lubbock. Reports are that as much as 30 inches of snow appeared in some places.

George New, Hobbs, N. M., and his serviceman, Shorty Marcom, working late at night. . . . Bob Jordan, Lubbock, moving furniture in the snow. . . . Paul Golden, Lubbock, having a hard time keeping his pick-up from sliding in the snow. . . . W. E. Mooney, Ft. Stockton, taking it easy on one of his off days. . . . Don Robertson, Lubbock staying close to his office during the bad weather. . . . Mr. and Mrs. Ernie Bishop, Lubbock, making a fast trip to Mineral Wells for equipment. . . . Mil Rimmer, Lubbock, working on equipment in his shop. . . . Babe Vanlandingham, Morton, reports that his uranium holdings are going to pay off. They have found the ore and should be in operation of milling by the middle of April. . . . J. D. Harding, Levelland, sporting a new station wagon and reports are that he is building a new home some time this year. . . . Mrs. Henry Sikes, Carlsbad, is an expert at making donuts and coffee. She always has the coffee pot hot for people that drop by their shop. . . . Bill Shuman, Carlsbad, setting new equipment on his route. . . . Dan Daniels, Pecos, says his route is still growing. . . . J. C. Stubblefield, Pecos, drinking coffee between setting pool tables. . . . Dillion Merritt, Ozona, having trouble with a shuffle alley. Ozona is noted for having more millionaires per capita than any other town in the United States and you would believe it by looking at the beautiful homes there. . . . Buster Hukel, San Angelo, expanding his

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route with pool tables. . . . Art Jentzen, Clovis, and his boys working on equipment in the shop during the bad weather. . . . Ken Kronauer, Roswell, building console TV sets. He combines his TV business with the music operating business and between the two, he doesn't get a lot of rest.

Wurlitzer Sales Campaign Contest Winners In Mexico For Week's Vacation



ROY F. WALTERMADE

These men and their wives left by air on Wednesday, February 15, for Mexico City, where they spent two glorious days at the Del Prado Hotel. On Friday they moved on to the Majestic Hotel, Acapulco, where they really had themselves a time.

On Monday, February 20, they will fly back to Dallas, and then will take their individual flights back home.

Heading the party, from the Wurlitzer plant, were Mr. and Mrs. Bob Bear and Mr. and Mrs. Roy Waltemade.

The distributors who won the sales contest, and who took the trip, all with their wives are: Joe Ash, Active Amusement Machines Co., Phila., Pa.; C. B. Brady, Brady Distributing Co., Charlotte, N. C.; Pete Brandt, Brandt Distributing Co., Inc., St. Louis, Mo.; Ted Bush, Bush Distributing Co., Miami, Fla.; W. T. Cruze, Cruze Distributing Co., Inc., Charleston, W. Va.; Joe Steele, Steele Distributing Co., Houston, Texas; Jerry White, Music Distributing Co., Pittsburgh, Pa.; Charles Winters, Winters Distributing Co., Baltimore, Md.; Fletcher A. Blalock, F.A.B. Distributing Co., New Orleans, La.; and Ray Williams, Commercial Music Co., Inc., Dallas, Texas.

Artie Daddis, district sales manager for the southeast territory and his wife, also were among the winners and participants.

DALLAS, TEX.—It was a happy group of Wurlitzer execs and distributors who gathered here on Tuesday night, February 14, at the Statler Hilton Hotel prior to taking off for Mexico on a week's holiday.

The Wurlitzer distributors taking the trip were winners in the fur coat sales contest campaign run by the factory this past season.

Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
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NEW YORK 36, N. Y.

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Vital Events In Your Industry

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FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

Meeting Dates Of Music Operators' Associations

- Feb. 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Mar. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 3 & 4—Music Guild of Nebraska
Place—Evans Hotel, Columbus, Neb.
- 5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 8—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- Apr. 15 & 16—South Dakota Phonograph Operators' Assn.
Place: Contact Burrell Brown and Inez Bratmoe, Moe-bridge, S. D.



Charles Eakers, P and N Amusement, Paris, by himself as Ed Adkins and family have gone to the wide open spaces of Texas for two weeks. . . . Everyone busy when we dropped into Jourd White's. . . . W. A. Wellers, Jackson, reports a fine 1955 and expects a better 1956, what with all the interest in pool tables. . . . Tommie Tomlin, Tommie Distributing Co., Nashville, reports the sale of the J. H. Keeney Pool Tables wonderful. Tommie says the operators are just beginning to buy the Jumbo Table. Reports it is a much faster game as the added size makes it possible to drop the balls from any angle on the table. . . . Lots of action at Rock City. Kenith Break's showing of the Wurlitzer Model, "1900" phonograph was still going on with trucks loading and unloading constantly. . . . Business humming at S. L. Stiebel. . . . Also at Hermitage Music. So busy at both spots it was almost impossible to get more than a grunt for a greeting. . . . Lots of people in Mississippi and Tennessee talking about George Ponser opening his company in Newark, N. J. Many remember doing business with George way back when and they are looking forward to receiving his mailings.

TOPS IN EARNING POWER!



Tops in Quality...
Pool Tables by *Williams*

TABLE LITE AT SLIGHT EXTRA COST ON ALL MODELS

Williams
2-WAY
Special DE LUXE
BANK POOL

Williams
2-WAY
SENIOR DELUXE
BANK POOL

Same Principle as "SPECIAL" - 18" Longer



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Williams
2-WAY DE LUXE
BANK POOL

SIZE: 52" L. x 36" W. x 32" H.



Williams **DIAMOND SCORE-POOL**
also **SENIOR DIAMOND SCORE-POOL** 18" longer

Deluxe!
END POCKETS AND BUMPERS ARE
CLOSE TO END RAILS!

ALL MODELS
Convertible
to 2 Hole or 3 Hole Play
with
**CENTER
HOLE
PLUG!**

**2
DIMES
PER
GAME!**

Extra! ALL
WILLIAMS POOL TABLES
AVAILABLE
WITH OR WITHOUT
LITE-UP BUMPERS

**3 or 4
sided
play!**

Operators Enthused By Wurlitzer Plans For 3-Day "Centennial Club" Party Reports Bob Bear

To Be Held at Factory Aug. 23, 24 & 25

NORTH TONAWANDA, N.Y.—The announcement by The Rudolph Wurlitzer Company, this city, outlining its plans for a gala three-day celebration at its plant here on August 23, 24 and 25, has been received enthusiastically by the music operators of the nation, according to Bob Bear, phonograph department sales manager.

"In addition to the announcement in the trade press," said Bear, "our distributors thruout the country mailed out our 'Centennial' newspaper to every operator on their lists. Not only have we heard from our distributors, but operators as well have written directly to me, indicating that they are arranging their plans so that they can be here for the 'Centennial Club'

gathering.

"It's quite evident that many of the old-timers remember our 1937 celebration at the plant," continued Bob, "and don't want to miss this one. And it seems to me that some of the younger ops have been talking with the older ones, as we have heard that they, too, seem to be imbued with the spirit.

"We have worked long and hard preparing for this great event, and the nation's music operators can be assured we have organized three days of fun and activity they will long remember."

Wurlitzer execs estimate that they will entertain approximately 1,000 people over this three-day event, and suggest that operators ask their local distributors for complete details on the "Centennial Club" membership.

Twico Corp. Presents Penny Play Counter Amuse. Machine

Competitive Action Among
Players Stimulates Play

CHICAGO—Buddy Satcher and Lou Schneider who formed Twico Corporation, this city, are building the "Twico Fortune Vender" penny play counter game.

This counter game is based on competitive play action. They report tests conducted by Satcher and Schneider indicate that the taverns and other locations have found this a very profitable game.

There are no awards of any kind featured in this penny play counter game.

As Satcher stated, "We vend a penny's worth of ball gum for each penny inserted.

"The players, if they so desire, can play between themselves. There has been a great need for a competitive penny play counter game. Storekeepers have been asking for one for a long time.

"Not only does such a game take advantage of the many sales tax pennies that are paid out by merchants but, what's even more important, the play action keeps customers in the

MUSIC

Biggest Stock
In Country

BEST PRICES

Write — Wire — Phone

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS ON 2-2903

place.
"The customers are entertaining themselves playing the game and, at the same time, they are doing this so economically, using only pennies, that the game becomes the major attraction on every bar and counter wherever it is located."

Gottlieb Proudly Presents ... SPOT POOL

THE ARISTOCRAT OF POOL TABLES

BUY THE BEST... WE DO...

NOW AVAILABLE!
FAST PLAYING ADVANCE MODEL
ASK YOUR DISTRIBUTOR ABOUT IT!



*"There is no substitute
for quality"*

WITH ALL THE FEATURES AND EXTRAS

- Hinged top and front door.
- Durable mechanism for minimum maintenance.
- Metal ball tracks and quiet reset.
- Cross-lined playfield.
- Genuine Billiard components.
- Distinctive cabinet built by craftsmen.
- Optional lighting accessory.
- Colorful bumper protectors.
- Precision dimensions for accurate play.
- Inlaid rail markers.

**AT YOUR DISTRIBUTOR
NOW!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

1927-1956
29 Years of Leadership!

RUNYON NEEDS

A LARGE QUANTITY OF

Used Bally

ABC Bowlers

HIGH PRICES OFFERED!



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US
IMMEDIATELY

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

SPECIAL! Reconditioned Pool Tables

(with or without lines)

\$150

WRITE — WIRE — PHONE

PURVEYOR DISTRIBUTING CO.

4322 N. WESTERN AVE. CHICAGO, ILL.
(Tel.: JUniper 8-1814)

Music Ops Attend Wheeling Wurlitzer Showing by Cruze



WHEELING, W. VA. — W. T. (Speck) Cruze, head of Cruze Distributing Company, Inc., Charleston, W. Va., held a special showing of the new Wurlitzer model "1900" Centennial phonograph for the operators of the Wheeling area recently.

Practically every operator in the territory attended, and partook of a fine buffet dinner.

Those on hand when the picture (reproduced herewith) was taken were: (seated) Charles A. Maroon, Automatic Music Company, Bridgeport, O.; (standing, l. to r.): Joseph Gonot, Automatic Music Co., Bridgeport, O.; (Speck) Cruze; Bill Thomas, Automatic Music Co.; Sam George and Viola Riggi, Kay Fields, Weirton; Anthony Brassachio, Robert Curry & Son, Wheeling; Bob Coberly and Nora Burchill, Kay Fields, Weirton; Joe Dobkin, Allan Sales, Wheeling; Jean

Castallas (front), Jeans Amusement Co., Weirton; Phil Sweeney (rear), Cruze Distributing; Bud DeCarlo (front); Bernie Koontze (rear), Allan Sales; Eugene Curry, Robert Curry & Son; Herman DeCarlo; Leo Grubb; Bob Kloss, WKWK-Radio and WTRF-TV; Dana Hicks, exec. secretary, West Virginia Music Operators Assn.; and Hank Peteet, service engineer, The Rudolph Wurlitzer Company.

Also attending the showing, but not present when the picture was taken, were: "Butch" Grubb; Jesse Adams and Leo McDonald, Allan Sales Co.; Dale Kortpeter and Lee Glessner, Jr., Wheeling Coin Machine Co.; Ed Humway, Automatic Music Co.; Al Zambito, David Rotaiga, William Swanson, Velma Weide, Edward Cockran, Louis Porter, Ruth Reid, Henry Orum and Joe Spina.

New Space Twist

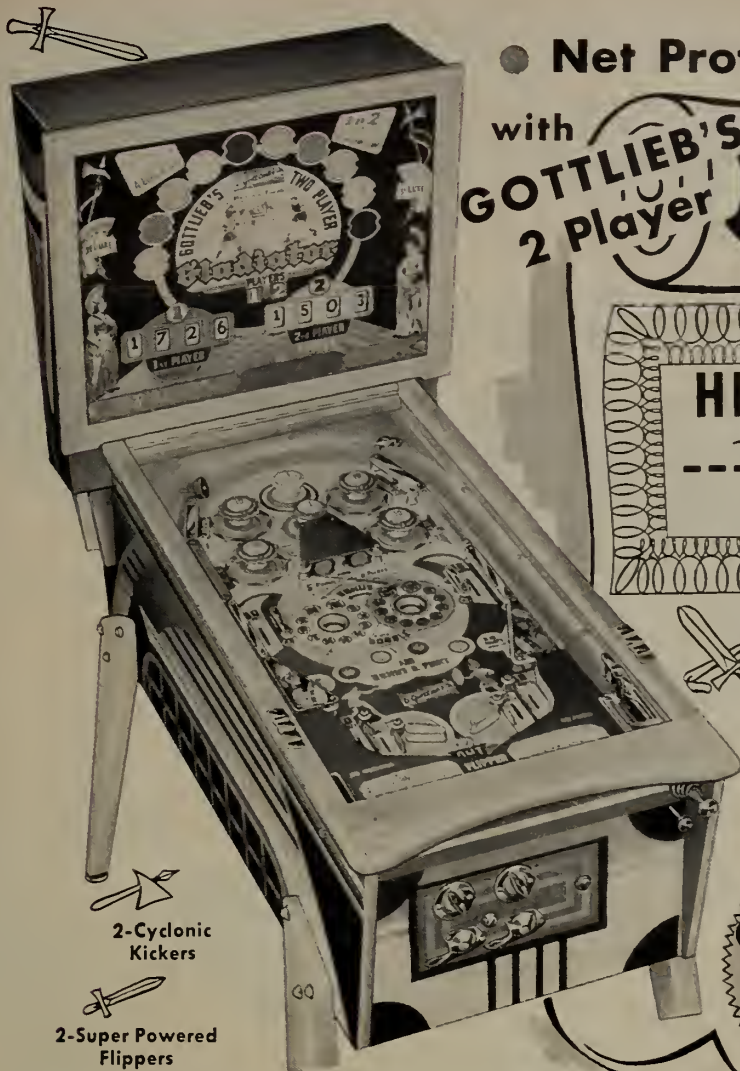


JAMES T. MANGAN

CHICAGO—Jim Mangan, this city, founder of the Nation of Celestial Space (reported in *The Cash Box* several weeks ago) came up with a new twist this week.

He introduced a new pair of spectacles which he calls "Infinity" Space Eyeglasses. These specs have two nose bridges and two side bars with twin ear grips. The glasses, used normally for reading or close work, can be turned upside down where, secure on ears, nose and forehead, they allow the wearer a far searching look at the sky. An ethereal, "spacey" appearance results, Mangan states.

"Absent minded or lazy people need never mislay or misplace their space eyeglasses," Mangan says. "Even when not in use you can still find them on your own forehead."



● Net Profits **BIGGER THAN EVER . . .**

with **GOTTLIEB'S**
2 Player **Gladiator**

HIGH STYLED | DISTINCTION
"New Look"
STURDY | APPEAL

TWO DOUBLE BONUS FEATURES
2 Targets, 2 Bumpers, 4 Rollovers Advance Bonuses

- High Score over One Thousand
- Double Number Match Feature
- 4-Lightup Pop Bumpers for terrific Scoring action
- Adjustable 3 or 5 Ball play
- Available with Twin Chutes — 10c - 3 for 25c

SEE **Gladiator** AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

2-Cyclonic Kickers
2-Super Powered Flippers

Amusement Pinballs
as American as Baseball and Hot Dogs!

Atlas Ties ABC No. 1 For Chi Bowling Lead



ISABEL OOMENS

the women. High for B&B was Marino Pieroni with 515 and right next to him Fred Dries with 510.

ABC No. 1 continued its winning streak taking 2 from Mercury. Bob Gnarro came back on his game to take high series for ABC with 511. Mercury's Ralph Kick fought hard to come thru with a 484 series.

ABC No. 1 team is blazing mad and out to entrench themselves this coming Monday evening so strong in the first spot that "no team can even or will ever get near us again." Other teams are laughing at them for this statement. Atlas claims, "We'll walk away from this team like a knife cutting thru butter."

Gillette Distributing came back on their game by taking all 3 from Paschke. High for Gillette was Robert Holl with 545. High for Paschke was "Fighting" Bobby Gallet (the kid who never gives up) with 535.

Tony Galgano continued to do himself proud by rolling the high series for his team, 495, while Galgano took 2 from Star Music. High for Star was Hank Sochacki with 497.

Eli Phelps came thru with the high for the men scoring up a 566 series and Decca took 2 games from ABC #2. Gil Lossaso scored in with a 501 series for ABC all to no avail.

Melody continued to punch home its winning streak taking 2 from Coven. High for Melody were Vic Jaccino with 537 and Bud Hoeffert with 521. Coven's high man was Roy Bauer with a 506 series.

CHICAGO — By taking all three games from Western Automatic Music, Atlas Music went into a tie for the first spot with ABC No. 1. Irv Fisher bowled a 459 series for Atlas. Paul Brown was Western's top man with a 452 series.

The Oomens' team were hotter'n a firecracker this past Monday nite with a high series of 2494. Oomens took all 3 games from B&B Novelty. High for Oomens was Carl Latino with 565. Right next to him came Johnny Oomens with 511. And following Johnny "the old reliable" Isabel Oomens with 464 which was high for

A.M.I. MODEL B	\$150	A.M.I. MODEL A	\$125
A.M.I. MODEL E-80	445	A.M.I. MODEL C	165
SEEBURG HM 100-A (Hideaway)		\$275	

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY
A Quarter Century of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. Armitage 6-5005

THRU THE COIN CHUTE MISSISSIPPI MUSINGS

Abe Malouf, LaFlore Music Co., Greenwood, happy about the way his newest enterprise in Natchez was starting out. Abe, who opened his new office in Natchez this week, says the days aren't long enough to do all the work he has to do. Bob Nowlin, Billy Shupe, Ed McDouald and Norris Wolf all disagree with him. They say the days are too long. Abe Malouf tells us he has started a new vending route, including coffee vendors. . . . Ed Joseph back from Memphis with records and supplies. . . . W. J. Bishop, who started back in 1929 with the late Bunker Hill, now a Twenty Year Clubber. . . . E. E. Steed and H. E. Hearn, Clarksville, happy to report their new vending route growing by leaps and bounds. . . . Leon McLemore, Williams Distributing Co., Memphis, in town. Leon reports business getting better and better. . . . George Sammons of Sammons and Pennington, Memphis, in Natchez. . . . Lex Howard and Clinton Collins, Grenada, out setting up new locations. Both talking about the current pool table trend. . . . That shadow we saw in Jackson was Old Smokey Weaver. The big fellow who has drawn in his belt a couple of notches is still the biggest man in Jackson. Smokey now at 120 North Mill Street. He will use the old place for a warehouse. . . . Frank C. Perino, Jackson, trying to work out Bally's "Cross Words". He says he is sure it will be a hit with the operators. . . . Denver Swells, brother of Winford Swells, at John Haley's. . . . Dick Farr, Jackson, reports business good. . . . W. I. Kirkland, Jackson, out stirring up some business.

**NOW...
ANOTHER
FIRST**



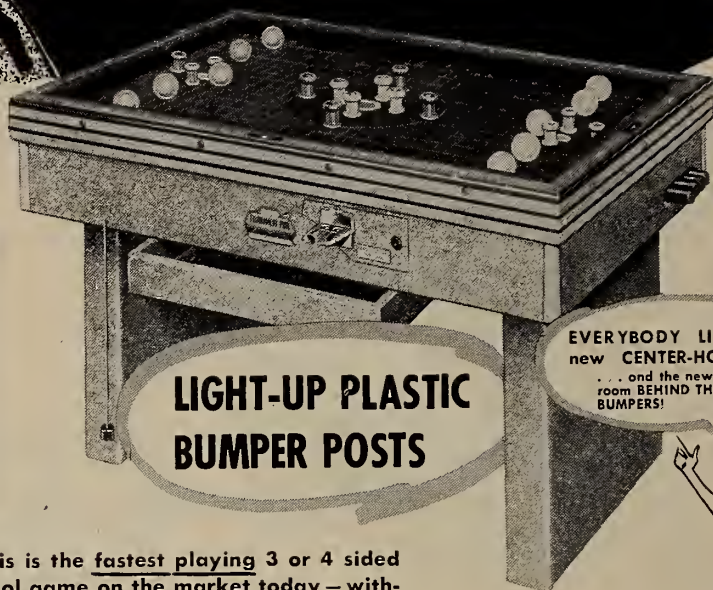
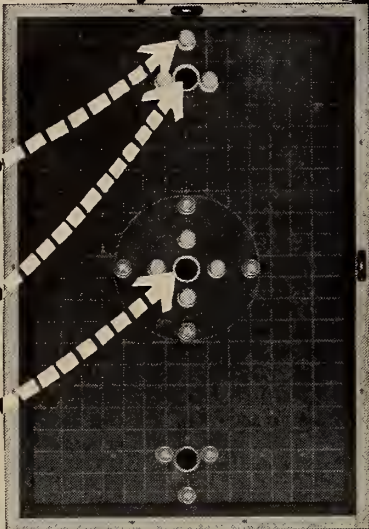
**ONLY GENCO HAS IT...
the New**

SUPREME DELUXE

TOURNAMENT POOL GAME
LINED PLAYFIELD FOR 3 OR 4 SIDED PLAY

**NEW SUPREME
FEATURES**

- **ADDITIONAL BUMPER POSTS**
- **OUTSIDE HOLES MOVED IN...**
- **NEW CENTER HOLE**
with plug for 2-hole conversion



**LIGHT-UP PLASTIC
BUMPER POSTS**

EVERYBODY LIKES the new CENTER-HOLE play ... and the new playing room BEHIND THE END BUMPERS!



This is the fastest playing 3 or 4 sided pool game on the market today - without sacrificing any of the thrills and skill of the popular 2-hole and other 3-hole games.

GENCO
FIRST IN THE FIELD
with ALL These Features!

Optional Playfield Light	Steel Sheathed Cash Box
Built-In Adjustable Levels	Hinged Cash Box Door
Mother-of-Pearl Rail Markers	Hinged Playing Field
Clog-Proof Ball Troughs	Finest Quality Billiard Table Materials

NEW! Each Table Equipped with **FREE** Cue Repair Kit and Brush

NEW! With each Table Colorful Back-Bar and Window **BANNERS** to Bring in customers!

CALL YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

**WANT
WILL PAY CASH
GUNS**

ANY QUANTITY! ALL MAKES! ALL MODELS!
PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.
2317 N. Western Ave., Chicago, Ill.
(All Phones: BElmont 5-6770)

THRU THE COIN CHUTE
HOUSTON HAPPENINGS

Quite a record shop is Palms Music Center, recently opened in this town's newest and biggest community center. Owner E. H. Mayer thinks that two rather unique salesmanship ideas might have contributed to the firm's presently booming success. The store has a proposition that if you can hum it they can get it along with a policy of allowing established customers to take home any reasonable number of records, pay for their selections and return rejections. . . . E. D. Ainsworth, Steele Distributing Co. manager, said the new "1900" Wurlitzer phonograph shipments were barely keeping pace with orders. . . . Harold Horton, well known to most coinmen (in Texas anyway) now in cigarette machine vending line exclusively. . . . Operator E. J. (Sly) Slanina, Sly Distributing Co., buying records and accessories and sorta window shopping for the heavier stuff. . . . Allied Music Co. just opened a record shop smack downtown with an out of town bus station on one side and prominent city bus passenger loading and unloading zone on the other. Boys in Allied Music are A. G. (Al) and J. R. (Russ) Reeder, O. O. (Pee Wee) Flashner, L. G. (Larry) Trystad. Attractive Viola Howell, with six years record experience in a National chain store is counter clerk. . . . Morris Pinto, owner, Big State Cigarette Service, proud owner of a new automobile. . . . United Record Distributor, bossed by Steve Poncio, latest local record wholesaler to stay closed all day Saturdays. . . . Sam Ayo, sales representative, R. Warncke Co. (AMI) made a successful business jaunt to nearby city of Galveston. . . . Musicman Bill Gates getting rigged out for some real spring fishing. Bought himself a new 15 ft. boat complete with 25 h.p. motor. . . . Operator Albert Reese happy about his friend and fishing partner Jimmy Demaret winning another big time golf tournament.

**BESONDERER
KÄUFERDIENST:**

Falls Sie an einer besonderen Maschine interessiert sind, wird man Ihnen per Post die Namen derjenigen amerikanischen Filmen angeben, die sich auf diese Art von Maschinen spezialisieren.

Schreiben Sie an:

THE CASH BOX
26 West 47th Street
NEW YORK 36, N. Y.

**FOR DAVIS REBUILT EQUIPMENT
WITH
DAVIS 6-POINT GUARANTEE**
Call Us Collect—
Syracuse 75-1631
Phonographs converted to 10c play if requested.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—45 RPM Records. Must be direct from Juke Box. No one can beat our price. Call or write. HIGH POINT MUSIC CO., 11 SOUTH 13th ST., PHILADELPHIA 7, PA. (Tel.: RIttenhouse 6-9638)

WANT—Bally's ABC Bowlers: Chicoin Big League (Bull's Eye) Baseballs; Williams' King of Swat; Chicoin Score A Line. Advise best price, cash or trade. Headquarters for the best in coin machines. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Telequiz machines in working order with films. Full information in first letter. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HIlltop 8-2726).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Will trade for new or used Pool Tables: Bally Space Ships, Exhibit Big Bronco, Deco Space Ranger. Phone or Write now! ODCO INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

WANT—Used ABC Bowlers and Pool Tables. Give lowest prices. COINOMATIC, 319 B 34 STREET, FAR ROCKAWAY, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—26 Wurlitzer 3020 Wall-boxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWER 1-6715).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT — Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE — Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524-5).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Beach Clubs, \$115; Dude Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE—Bingos: Bally Spot Lite, \$50; United Hawaii, \$225. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2 1/8" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Gay Times, \$274; Big Times, \$335; Miami Beach, \$325; Gayety, \$210; Variety, \$210. NAS-TASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—Non Coin Operated Joker, \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — The following Bingo Games, just off location: 3 Beach Clubs; 1 Palm Beach; 1 Coney Island; 1 Spot Lite; 1 Cabana; 1 Yacht Club; 1 Hawaii; 1 Rio. Make us an offer. No reasonable offer refused. TRI-STATE AMUSEMENT CO., 149 18th STREET, REAR, WHEELING, W. VA. (Tel.: WHeeling 64c).

CLASSIFIED ADVERTISING SECTION

FOR SALE—United 6 Player Stars, \$45; Delnxe 6 Player, \$39; Olympic, \$60; Gottlieb Mermaid, \$29; Minstrel Man, \$29; Green Pastures, \$125; Jockey Clnb, \$120; Guys & Dolls, \$70. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE — Hi-Speed Super Fast shnffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—1 C.C. 6 Player Bowler, Sta. Pins, NS, \$40; 1 C.C. Hi-Speed Crown, S, \$85; 1 C.C. Name Bowler, S, \$60; 1 C.C. 10th Frame 6 Player, S, \$50; 1 Genco 8 Player, NS, \$40; 4 United Classics, each, NS, \$65; 4 United Clovers, each, NS, \$50; 4 United Imperials, each, NS, \$125; 2 United Leaders, each, NS, \$135; 4 United Super 6 Players, each, NS, \$40; 3 United Team Bowlers, each, NS, \$185; 1 United Star 10th Frame, S, \$60; 1 Exhibit Silver Bullets Gun, NS, \$50; 2 Evans Batascors, each, S, \$55; 1 Genco Night Fighter, S, \$90; 1 Bally Big Inning, NS, \$45; 1 Williams 1954 All Stars, S, \$160; 4 Bally Atlantic Citys, each, NS, \$35; 2 Bally Beach Clubs, each, S, \$90; 2 Bally Bright Lights, each, NS, \$25; 5 Bally Coney Islands, each, NS, \$25; 3 Bally Frolics, each, S, \$60; 4 Bally Gayetys, each, S, \$225; 1 Bally Ice Frolics, each, S, \$125; 3 Bally Palm Beaches, each, S, \$50; 3 Bally Yacht Clubs, each, S, \$60; 1 United Circus, S, \$65; 1 United Manhattan, S, \$300; 4 United Tahitis, S, \$60; 4 Bally Spot Lights, NS, \$25. S—Shopped. NS—Not Shopped. RITE-WAY DISTRIBUTORS, 3206 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: JEFFerson 5-7628—JEfferson 5-7629).

FOR SALE—45 rpm records, all pop tunes, right off our route, \$19 per 100. EMPIRE, 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BUCkminster 7-7300).

FOR SALE — Operators—Clean Right With "Lemonite". New Orleans Novelty—F.A.B.—Lynch & Zander —Dixie Coin—Crown Novelty —S & H Distributors in Louisiana Use and Sell "Lemonite". Sample upon request. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: For-est 5-3456).

FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSE AVENUE, CINCINNATI. O. Tel.: MONTana 5000-1-2. CHApel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bally Bright Spots, clean and ready to operate (10c coin chutes). Write or call ANTHONY HIRT, 2420 N. 8th STREET, SHEBOYGAN, WISC. (Tel.: GLencourt 7-5197).

FOR SALE—Top Value Buys: Rock-Ola: 1434 (45 RPM), \$245; 1436 (78 RPM), \$245; 1436A (45 RPM), \$295. Wurlitzer: 1100 (45 RPM), \$110; 1250 (45 RPM), \$135. Genco: Sky Gunner, \$95. New Rock-Ola Tone-O-Lier Ceiling Speakers, Regular Price, \$59.50, Special, \$22.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Beach Clubs, \$95; Palm Springs, \$115; Surf Clnbs, \$125; Dude Ranch, \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—United Alleys: Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50. Guns: Exhibit Shooting Gallery, \$125; Sportland, \$175; United Carnival Gun, \$195. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Make us an offer for any of the following: Wurlitzer phonographs, 4—1500's; 2—1700's; 5—1800's; AMI B, 45 RPM. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

CLASSIFIED ADVERTISING SECTION

FOR SALE—6 Bright Lights, \$50 ea.; 1 ABC, \$50; 4 Coney Islands, \$50 ea.; 2 Beautys, \$75 ea.; 3 Palm Beaches, \$60 ea.; 2 Yacht Clubs, \$75 ea.; 2 Spot Lights, \$50 ea.; 2 Genco Gold Nuggets, \$50 ea. If these prices don't suit you, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

FOR SALE—Scale Route. Long established. Located Kentucky and Tennessee. 150 Pieces, Good condition. Mostly Americans. Asking Price, \$8,500, Including truck and counter. G. W. NATION, ORANGE CITY, FLORIDA.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shnffle Alleys and Phonographs. Distribtors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—200 beautifully reconditioned used bowlers from Royal through Bally Blue Ribbon. Unlimited quantities at unbelievably low prices. We'll take music or guns in trade. Write or call for a good deal. Financing available. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LINcoln 9106).

FOR SALE—Genco, Wild West Gun, \$350; Rifle Gallery, \$225; Exhibit Star Shooting Gallery, \$150; Dale Gun, \$45; United, Carnival, \$260; Bonus, \$285. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shnffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gnn, \$85; Goalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gnn, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: AL-gonquin 4-3338).

FOR SALE — Shuffle Alleys. Ace, \$100; League, \$90; Team, \$100; Fifth Inning, \$195; Speedy, \$100; Fireball, \$175; Criss Cross, \$95; Feature, \$85; Flash, \$125; Banner, \$150; Imperial, \$85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Special. Bally: Miami Beaches, \$324.50; Gay Times, \$259.50; Variety, \$199.50; Big Time, \$315. United: Pixies, \$439.50; Starlets, \$449.50; Derby Rolls, \$275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE — 1 Brand New Chicco Bowling Team Bowler, \$300; 1 Playtime Bowler, \$200; 1 Criss Cross Bowler, \$125; 1 United Leader Bowler, \$125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSVILLE 8, IND. (Tel.: HARRison 3-4508).

FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos— ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Miami Beach, \$332.50; Variety, \$225; Gayety, \$205; Surf Club, \$120; Palm Springs, \$89.50; Coney Island, \$50; Bright Spots, \$35; Big Time, \$295; Spot Lite, \$30; Chicago Coin 6 Player Baseball, \$100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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 BY FIGURE BETWEEN LOW AND HIGH PRICES)



PHONOGRAPHS

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
4* Model B, '48, 40 Sel., 78 RPM	89.50	185.00
4. Model C, '50, 40 Sel., 78 RPM	100.00	210.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	265.00
1* Model D-80, '51, 80 Sel., 78 RPM	250.00	375.00
3. Model E-40, '53, 40 Sel., 78 RPM	275.00	415.00
4. Model E-80, '53, 80 Sel., 45 RPM	395.00	450.00
3* Model E-120, '53, 120 Sel., 45 RPM	400.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
4* Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	9.00	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above, Converted to 45 RPM	150.00	225.00
4. 1434, '51 Rocket, '51-52 50 Sel., 78 RPM	165.00	235.00
4. 1434, Same as above, Converted to 45 RPM	185.00	250.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	245.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	275.00	340.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	439.00	595.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	250.00	300.00
4* M100B, '51, 100 Sel., 45 RPM	425.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	500.00
2* M100C, '53, 100 Sel., 45 RPM	545.00	600.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION
 855th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconitioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
 VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. HF 100G, '54, 100 Sel., 45 RPM	650.00	745.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire- less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

2* 1015, '46, 25 Sel., 78 RPM	40.00	95.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	85.00	155.00
1* 1250, '50, 48 Sel., 78 RPM	125.00	165.00
4. 1250, '50, (Same as above) Converted to 45 RPM	135.00	185.00
4. 1400, '52, 48 Sel., 78 RPM	175.00	275.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
4. 1450 (Same as 1400 with leather)	175.00	325.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	200.00	335.00
4. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	300.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	725.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	14.95	25.00

←TOTAL NO. TOTAL VALUE→

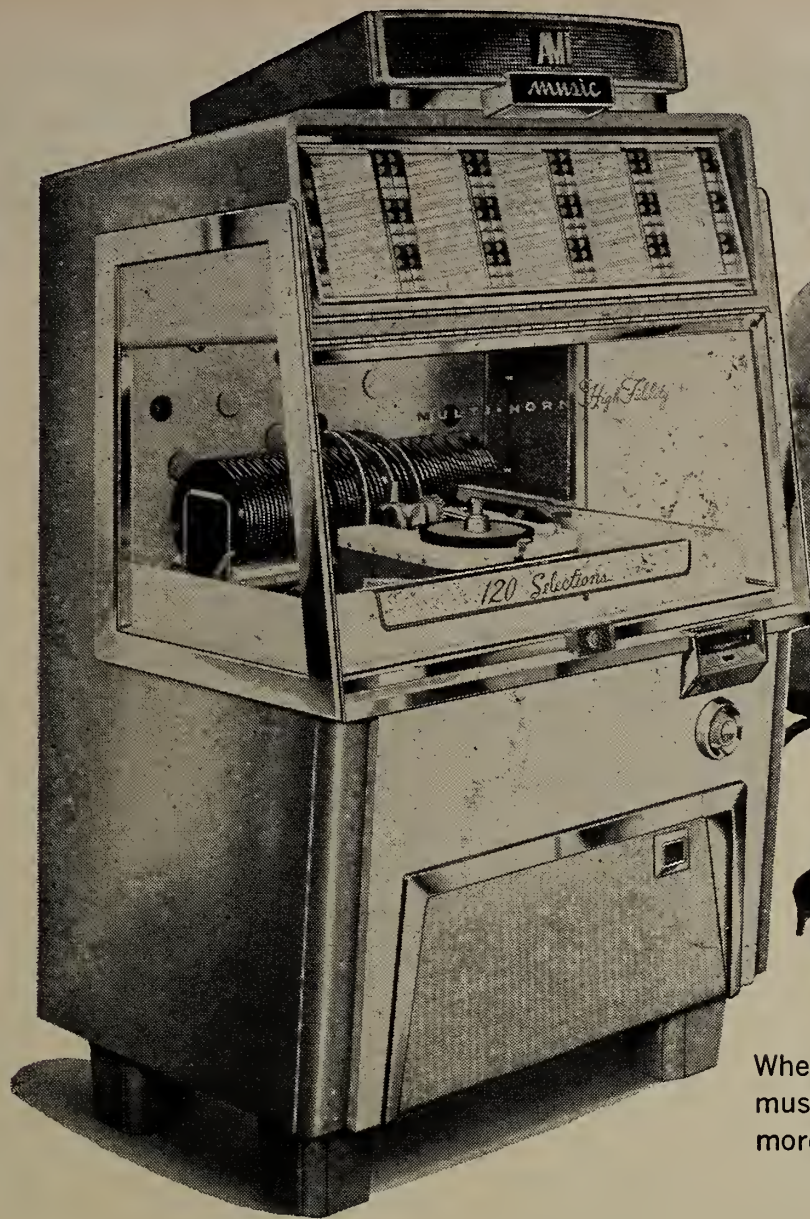


PINBALL GAMES

Manufacturers and date of game's release listed.
 Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
 (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)
 Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	125.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
4* Atlantic City (B 5/42)	45.00	85.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	75.00	135.00
2* Beauty (B 11/52)	60.00	145.00
4. Re Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	295.00	395.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2* Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→



Where the food and drink are good, customers expect music to be the same . . . and when it is, they spend more for food, drink . . . and music.

Make your music make more money . . .

It's AMI "G's" *music* that makes the money for AMI "G" operators . . . because AMI "G" music is a special *kind* of music.

It's live!

And live music makes live coin-droppers . . . they pay more to play more . . . more often . . . in all kinds of locations.

Make your music make more money . . . make it AMI "G" music . . . the special kind of multi-horn high-fidelity that makes music of superior tonal quality.

Factory set for 10c play—and worth it!

AMI

Incorporated

General Offices and Factory: 1500 Union Ave., S. E.
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927.
Model "G"—120, 80, 40 selections for more plays in less time.



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

The Cash Box PRICE LISTS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
2* Coney Island (B 9/51)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	120.00	175.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	200.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
2* Dude Ranch (B 9/53)	75.00	145.00
4. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	195.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" Upright (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4* Frolics (B 10/52)	60.00	105.00
4. Futurity (B 3/51)	35.00	60.00
2* Gay Time (B 6/55)	259.50	400.00
1* Gayety (B 3/55)	200.00	295.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	59.50	110.00
4. Gypsy Queen (Got 2/55)	185.00	210.00
4. Handicap (Wm 6/52)	45.00	95.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4* Havana (Un 2/54)	60.00	145.00
4* Hawaii (Un 6/54)	95.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	35.00	85.00
1* Hi-Fi (B 6/54)	100.00	165.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	105.00	160.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	120.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	75.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	134.50	175.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
2. Manhattan (Un 4/55)	225.00	345.00
4. Marble Queen (Got 8/53)	85.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	100.00	175.00
2* Miami Beach (B 9/55)	324.50	450.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	125.00	175.00
4. Niagara (Got 12/51)	45.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	49.50	95.00
4* Palm Springs (B 11/53)	89.50	165.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	175.00	210.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2* Pixie (Un 10/55)	430.00	475.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	99.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race the Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1* Rio (Un 11/53)	75.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	109.50	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	114.50	195.00
4. Skill Pool (Got 8/52)	39.50	110.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	195.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	210.00	230.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plug (Wm 9/51)	49.50	70.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
2* Spot-Lite (B 1/52)	25.00	50.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	70.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies Wm 12/53	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
2* Surf Club (B 3/54)	100.00	175.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	60.00	125.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	110.00	150.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4* Triple Play (Un 8/55)	265.00	395.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	135.00	200.00

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Tropics (Un 7/53)	65.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	185.00	215.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	199.50	295.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	235.00	255.00
4. Wonderland (Wm 5/55)	194.50	230.00
1* Yacht Club (B 6/53)	60.00	95.00
4. Zingo (Un 10/51)	25.00	65.00
←TOTAL NO.	TOTAL VALUE→	



SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	225.00	325.00
4. Bally Champion Bowler (5/54)	225.00	335.00
2. Bally Jet Bowler (8/54)	225.00	345.00
2. Bally Rocket Bowler (8/54)	275.00	350.00
2. Bally Mystic Bowler (12/54)	295.00	375.00
2. Bally Magic Bowler (12/54)	295.00	385.00
4. Bally Gold Medal (3/55)	350.00	450.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
4. ChiCoin Name Bowler (1/53)	45.00	120.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	49.50	125.00
4. ChiCoin Crown (4/53)	50.00	130.00
4. ChiCoin Crown Giant Pins (4/53)	55.00	135.00
4. ChiCoin Triple Score (6/53)	65.00	140.00
4. ChiCoin Gold Cup (7/53)	75.00	145.00
4. ChiCoin High Speed Crown (7/53)	85.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	175.00
2* ChiCoin Advance (10/53)	115.00	180.00
4. ChiCoin King (10/53)	125.00	225.00
2. ChiCoin Criss Cross Bowler (12/53)	100.00	235.00
2* ChiCoin Super Frame (3/54)	145.00	240.00
4. ChiCoin Starlite (5/54)	175.00	245.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2* ChiCoin Feature (7/54)	160.00	250.00
1* ChiCoin Holiday (9/54)	245.00	350.00
4. ChiCoin Flash (10/54)	195.00	340.00
4. ChiCoin Playtime (10/54)	250.00	350.00
4. ChiCoin Fireball (11/54)	260.00	360.00
4. ChiCoin Thunderbolt (12/54)	275.00	375.00
4. ChiCoin Triple Strike (2/55)	295.00	395.00
2* ChiCoin Criss Cross Targette (1/55)	150.00	200.00
2. DeLuxe Model	175.00	210.00
4* ChiCoin Bonus Score (4/55)	300.00	375.00
4. ChiCoin Big League (5/55)	350.00	410.00
4* ChiCoin Hollywood (5/55)	345.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	50.00	99.50
4. Genco Match Pool (2/54)	75.00	125.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	45.00	155.00
4. Keeney Pacemaker (9/53)	50.00	160.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4* Keeney Bonus Bowler (3/54)	125.00	220.00
4. Keeney Diamond Bowler (5/54)	165.00	250.00
4. Keeney Bikini (6/54)	150.00	260.00
4. Keeney Century (6/54)	175.00	275.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
2. Keeney Speedlane (4/55)	325.00	400.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
4. United DeLuxe 6-Player (10/51)	39.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	65.00	120.00
4. United 10th Frame (Super 10/52)	70.00	125.00
4* United Cascade (2/53)	60.00	90.00
1* United Clover (2/53)	65.00	125.00
6. United Liberty (2/53)	95.00	135.00
1* United Classic (6/53)	65.00	125.00
4* United Olympic (6/53)	75.00	125.00
4* United Royal (9/53)	100.00	150.00
2* United Imperial (9/53)	89.00	175.00
4. DeLuxe model	145.00	180.00
4* United Chief (11/53)	135.00	195.00
2* United Leader (11/53)	95.00	225.00
4. DeLuxe model	150.00	230.00
4* United Team (1/54)	150.00	225.00
4. DeLuxe model	165.00	225.00
4* United League (1/54)	160.00	225.00
4. DeLuxe model	165.00	230.00
4* United Ace (5/54)	175.00	250.00
4. DeLuxe model	185.00	255.00
4* United Rainbow (5/54)	185.00	260.00
4. United Banner (8/54)	225.00	275.00
4. United Shuffle Targette (8/54)	175.00	295.00
4. DeLuxe model	195.00	300.00
4. United Speedy	200.00	300.00
4. Un. 11th Frame (10/54)	195.00	320.00
4. DeLuxe model	225.00	325.00
4. United Comet Targette (11/54)	225.00	330.00
4* DeLuxe model	225.00	340.00
4. United Mercury (12/54)	245.00	345.00
4. DeLuxe model	245.00	345.00
4. United Mars (1/55)	245.00	360.00
4. DeLuxe model	255.00	375.00
4* Un. Lightning (2/55)	260.00	385.00
4. DeLuxe model	295.00	395.00
4. Un. Venus (3/55)	300.00	410.00
4. DeLuxe model	275.00	410.00
4. Un. Clipper (5/55)	295.00	450.00
4. DeLuxe model	295.00	425.00
4. Un. 5th Inning (6/55)	325.00	430.00
4. DeLuxe model	325.00	435.00
4. Un. Capitol (6/55)	335.00	440.00
4. DeLuxe model	350.00	450.00
←TOTAL NO.	TOTAL VALUE→	



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4. ChiCoin Goatee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
1* ChiCoin Home Run, 6-Player (3/54)	125.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	30.00	75.00
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gall. (6/54)	99.50	195.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

Table listing arcade equipment with columns for item name, quantity, low price, and high price. Includes items like Exhibit Star Shooting Gallery, Genco Sky Gunner, and Wms. All Stars.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

Table listing equipment from ABT MFG. CORP., AMI, INCORPORATED, and AUTO-PHOTO CO. with prices ranging from \$82.50 to \$2,950.00.

Table listing equipment from BALLY MFG. CO. with prices ranging from \$95.00 to \$825.00.

Table listing equipment from BUCKLEY MFG. CO. with prices ranging from \$95.00 to \$995.00.

Table listing equipment from CHICAGO COIN MACHINE CO. with prices ranging from \$285.00 to \$375.00.

Table listing equipment from EXHIBIT SUPPLY CO. with prices ranging from \$349.50 to \$424.50.

Table listing equipment from GAMES, INC. with prices ranging from \$650.00.

Table listing equipment from GENCO MFG. & SALES CO. with prices ranging from \$299.50 to \$675.00.

Table listing equipment from D. GOTTlieb & CO. with prices ranging from \$339.50 to \$442.50.

Table listing equipment from J. H. KEENEY & CO., INC. with prices ranging from \$284.50 to \$304.50.

Table listing equipment from MARVEL MFG. CORP. with prices ranging from \$285.00 to \$325.00.

Table listing equipment from ROCK-OLA MFG. CORP. with prices ranging from \$320.00 to \$320.00.

Table listing equipment from J. P. SEEBURG CORP. with prices ranging from \$320.00 to \$825.00.

Table listing equipment from UNITED MFG. CO. with prices ranging from \$315.00 to \$830.00.

Table listing equipment from WILLIAMS MFG. CO. with prices ranging from \$349.50 to \$399.50.

Table listing equipment from THE RUDOLPH WURLITZER CO. with prices ranging from \$349.50 to \$425.00.

No List Price Authorized for Publication

No List Price Authorized for Publication

No List Price Authorized for Publication

Prices On Request

←TOTAL NO. TOTAL VALUE→

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THE MOST COMPLETE LINE
OF QUALITY

POOL GAMES

IN THE INDUSTRY!

**POOL GAMES FOR
EVERY LOCATION!**

**All Models Furnished With
Center Hole Plugs!*

1 Hooligan Pool

Combines The Top Features of Automatic
Pool Plus The Scientific and Most Interesting
Playing Features of 4-Sided Pool Games . . .
Plus . . . Advance Scoring!
Plus . . . The Fascinating Hooligan Hole!
Plus . . . The Natural Cue Swing Afforded by
the Elimination of the Foul Line!



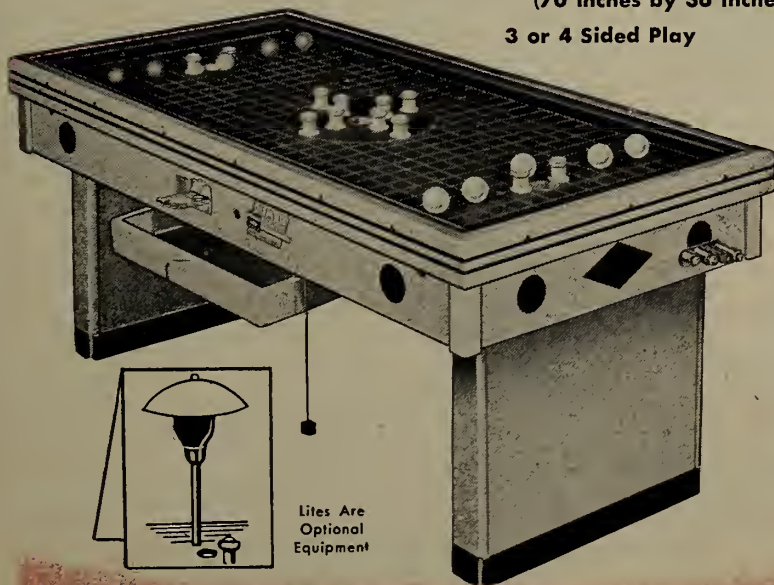
Champion Pool

Available in 2 or 3 Hole Models With The
Exciting Center Hole Feature!
New Type Ball Drop Mechanism . . . Simple . . . Positive . . .
Fool-Proof!
New Plastic Light-Up Bumper Posts!
New Super Sensitive Rebound Rails!
2 Color Grid Screened Playfield For 3 Sided Play!
2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!



3 Jumbo Pool

2 or 3 Hole Models With or
Without Lighted Bumpers!
18 inches longer than regular size
(70 inches by 36 inches)
3 or 4 Sided Play



Lites Are
Optional
Equipment

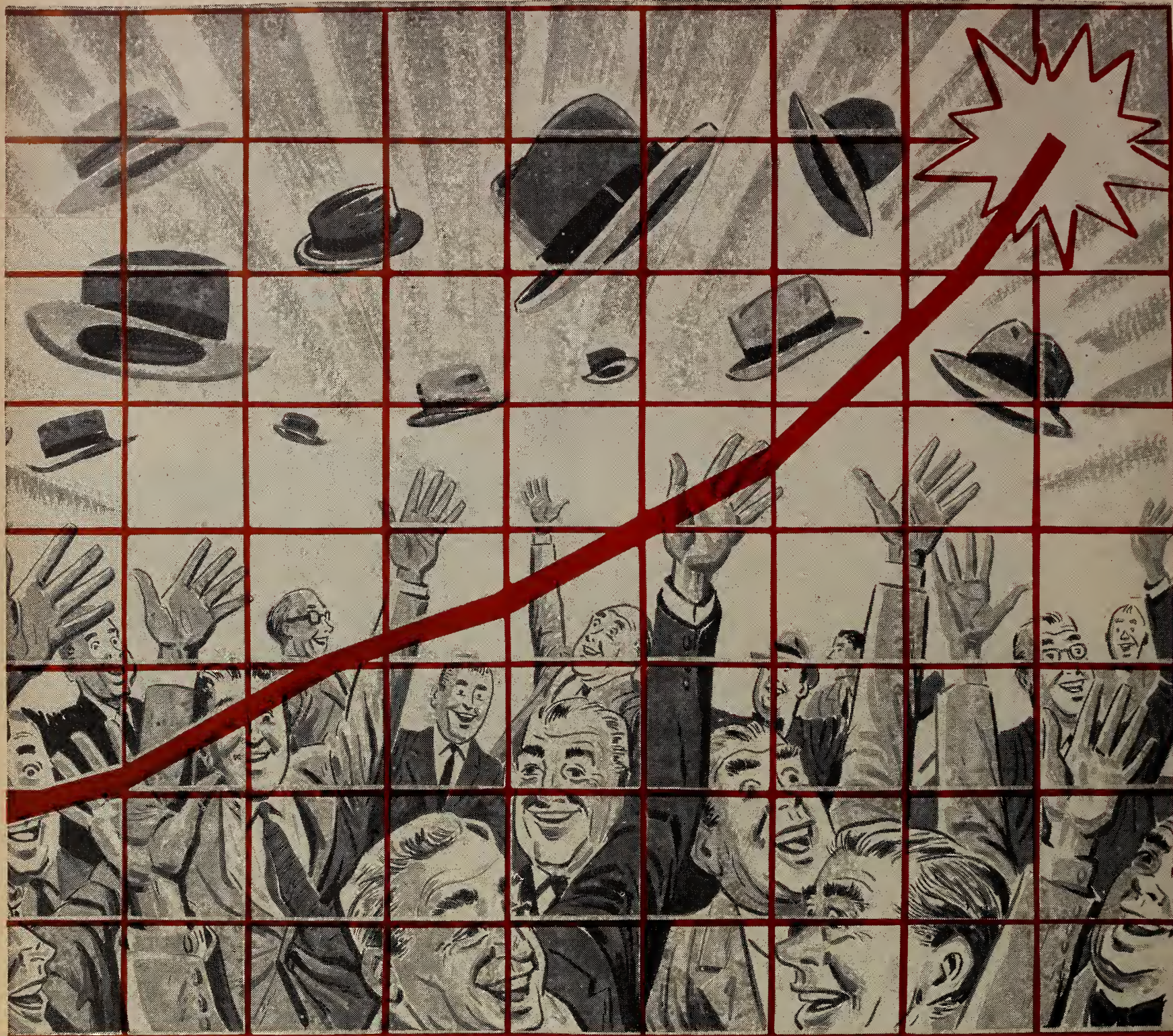
4 Champion Pool Special No. 35

End holes are located 4 inches
closer to center!
Choice of 2 or 3 hole models!
3 or 4 Sided play!
Super sensitive rebound rails!



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MACHINE COMPANY

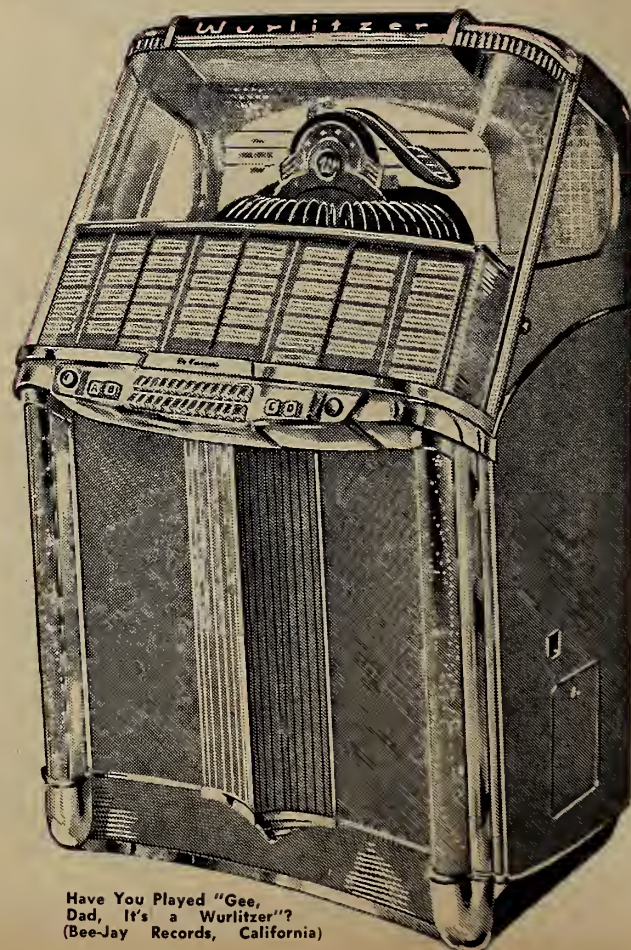
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OPERATOR ENTHUSIASM FOR WURLITZER CENTENNIAL HITTING ALL-TIME HIGH

No phonograph in the annals of automatic music ever created so much initial operator enthusiasm as did the Wurlitzer Centennial. But that was only the beginning! When those same operators put their first Centennials on location, things really began to happen. No question about it. The Centennial is loaded—not only with eye and ear appeal—but, wherever it plays—with MONEY!

Better see your Wurlitzer Distributor—NOW!



WURLITZER
Centennial
MODEL 1900

URNS A CENTURY OF PROGRESS INTO A GREAT YEAR OF PROFIT FOR OPERATORS

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

Have You Played "Gee, Dad, It's a Wurlitzer"? (Bee-Jay Records, California)

United's

CARAVAN

features **MORE WAYS TO SCORE**



ROTO FEATURE 8-IN-1 CARD COMBINATION

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS

DOUBLE-SCORING DIAGONAL FEATURE

FIRST COIN LITES LARGE CARD
SECOND COIN LITES DIAGONALS

WITH DIAGONAL PANEL LIT
PLAYER CAN OBTAIN REGULAR CARD
SCORES **PLUS** DIAGONAL SCORES

12
ADDITIONAL WAYS
TO SCORE
3-IN-LINE SCORES

4
ADDITIONAL WAYS
TO SCORE
4-IN-LINE SCORES

- 3-IN-LINE SCORES
4-IN-LINE
- 4-IN-LINE SCORES
5-IN-LINE
- 8 BALLS NEXT GAME
- ADVANCING SCORES
- NUMBER SELECTION
- SPELL NAME
- PENNANT FEATURE
- 4 CORNERS SCORE 5-IN-LINE
- EXTRA BALLS

NOW AT YOUR
DISTRIBUTOR

6-Player
Shuffle-Alley
BOWLING
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CROSS

Word-Puzzle
Skill-Game

Bally **WORDS**

New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of Crosswords doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A glance at score-card tells player how to boost scores by skill.

Get your
5-ball spots
back on a
money-making
basis!
Get Bally
CROSSWORDS
today!

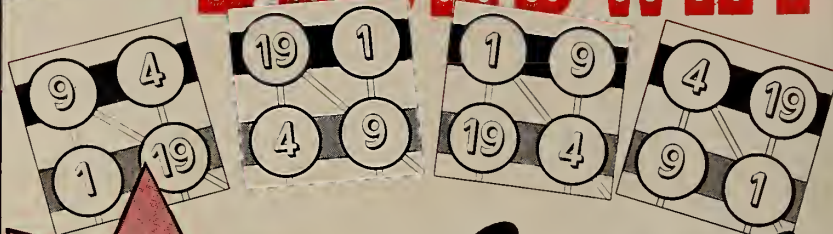


REQUIRES ONLY
27 in. by 41 in. space

Fast 5-ball play

More money-making play-appeal

Bally **BROADWAY**



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball ... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

