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Proven Performance
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FOUNDED BY BILL GERSH

The Cash Box

August 29, 1953

Vol. XIV

Number 49

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

EXECUTIVE STAFF

JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

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(Music Editorial)

TV DISK JOCKEY

Since the advent of television, the entire music business has been wondering how disk jockeys would fit into the new medium. For the past few years there have been several variations of the TV disk jockey show, some using films to demonstrate the songs, some having kids dance in front of the cameras and some having guest stars sing along with their records. Many of these shows have attained various degrees of success, but one that is leading the way and attracting the attention of the entire music business is the Bob Horn show on WFIL-TV, Philadelphia.

The Bob Horn formula has proven so successful that it now runs 2 $\frac{1}{4}$ hours five days a week and has the highest rating of any station in the city at that time.

What is the formula? Mainly a combination of all the best things that have been done individually on other TV and radio shows, all integrated with the commercial personality of Bob Horn.

Basically, the show is composed of records and teen-agers dancing. The studio holds about 200 kids and there are so many lined up outside before each program that they have two shifts of kids, thereby giving 400 a chance of getting in each day. And still many have to be left outside.

There's plenty of music on the show, with records being played constantly. Horn talks a little with his side-kick Lee Stewart, catering to teen-agers interests. There are interviews with guest stars, who then mouth the lyrics before the camera while their records are playing. There are interviews with teen-age leaders. And there are many other gimmicks that come up spontaneously.

How do you explain the success of the show? It's hard to explain. The only thing we know is that by all criteria by which we can measure it, it's a tremendous success. It's fully sponsored—and not just on a short term basis, but well into 1954. It has the highest rating for its time in Philadelphia. And as far as the music business is concerned, record company officials will testify that it sells more records than any other show in that city.

One independent manufacturer made a control test in which he introduced a record and had it exposed nowhere else but on the Horn show. In a matter of days thousands of those records were being sold.

This news has spread to the entire music business which now understands the place that the TV disk jockey will have in the business.

Essentially it will be the same as the radio disk jockey but perhaps on an even greater scale. For television offers a more persuasive medium for selling. When you actually watch the kids dancing to a tune you like, the urge to buy that record is greater than if you just hear it.

And so for those in the music business who have been wondering what the future holds as far as TV is concerned, it holds the TV disk jockey. And while there may be different degrees of emphasis, the present situation whereby records are made through the combined promotion to juke box operators and disk jockeys doesn't look as though it will be upset by TV.

It looks rather as though it will be strengthened.



A Superb Performance of Two Great Songs

SUNNY GALE

supported by

HUGO WINTERHALTER

and his Orchestra

BEFORE IT'S TOO LATE and **LOVE ME AGAIN**

20/47-5424

RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CR—Coral	FE—Federal	MD—Mood	PR—Prestige	SIT—Sittin' In
AP—Apollo	CY—Crysalte	4 Star—Four Star	ME—Mercury	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	IM—Imperial	MG—MGM	RM—Rama	SW—Swingtime
BR—Brunswick	DE—Decco	IN—Intro	MO—Modern	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DO—Dot	JU—Jubilee	OR—Orion	RE—Regent	TI—Tico
CA—Capitol	DU—Duke	KI—King	PC—Peacock	SA—Savoy	TN—Tennessee
CD—Cadence	DY—Derby	LO—London	PE—Peacock	SE—Seger	UN—United
CH—Chess	ES—Essex	MA—Mars			VA—Valley
CO—Columbia					VI—RCA Victor

- Pos. Last Week
- 1 VAYA CON DIOS**
LES PAUL & MARY FORD
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle
CR-60991 (9-60991)—Jack Smith

CY-654 (45-654)—Bob London
ME-89047 (89047x45)—Anita Day

 - 2 NO OTHER LOVE**
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
CA-1685 (F-1685)—Joe Stafford
DE-28746 (9-28746)—Gordon Jenkins O.
MG-30796 (K-30796)—David Rose O.

OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Noro Morales O.

 - 3 I'M WALKING BEHIND YOU**
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor

ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher

 - 4 P. S. I LOVE YOU**
HILLTOPPERS
DE-28750 (9-28750)—G. Jenkins O.

DO-15085 (45-15085)—Hilltoppers

 - 5 YOU, YOU, YOU**
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo

VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O.

 - 6 SONG FROM MOULIN ROUGE**
PERCY FAITH O.
CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.

ME-9609 (45-9609)—Marshal Royal O.
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-5264 (47-5264)—Henri Rene O.

 - 7 WITH THESE HANDS**
EDDIE FISHER
CO-40006 (4-40006)—Johnnie Ray
CO-40034 (4-40034)—Eddy & Stafford

DE-28780 (9-28780)—G. Lombardo O.
VI-20-5365 (47-5365)—Eddie Fisher

 - 8 CRYING IN THE CHAPEL**
DARRELL GLENN - JUNE VALLI
CR-6108 (9-6108)—Art Lund
DE-28762 (9-28762)—Ella Fitzgerald
DE-28758 (9-28758)—Rex Allen

JU-5122 (45-5122)—The Orioles
VA-101 (45-101)—Darrell Glenn
VI-20-5368 (47-5368)—June Valli

 - 9 TERRY'S THEME FROM "LIMELIGHT"**
FRANK CHACKSFIELD O.
CO-40013 (4-40013)—Wally Stott O.
CR-61006 (9-61006)—Ron Goodwin O.
LO-1342 (45-1342)—Frank Chacksfield O.

TI-180 (45-180)—Joe Loco Quintet
VI-20-5326 (47-5326)—Winterhalter O.

 - 10 GAMBLER'S GUITAR**
RUSTY DRAPER
ME-70167 (70167x45)—Rusty Draper

ME-70163 (70163x45)—Jim Lowe

11) HALF A PHOTOGRAPH. 12) C'EST SI BON. 13) I'D RATHER DIE YOUNG. 14) APRIL IN PORTUGAL. 15) OH! 16) RUBY. 17) BUTTERFLIES. 18) TROPICANA. 19) SAY YOU'RE MINE AGAIN. 20) DRAGNET. 21) BLUE CANARY. 22) ALLEZ-VOUS-EN. 23) I LOVE PARIS. 24) THE BREEZE. 25) HEY JOE. 26) YOU'RE FOOLIN' SOMEONE. 27) MY LOVE, MY LOVE. 28) CRAZY, MAN, CRAZY. 29) EBB TIDE. 30) DOWN BY THE RIVERSIDE. 31) GOD BLESS US ALL. 32) ANNA. 33) ETERNALLY. 34) CHICK-A-BOOM. 35) HONEY IN THE HORN.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
2. NO OTHER LOVE Perry Como (RCA Victor)
3. CRYING IN THE CHAPEL Darrel Glenn (Valley)
June Valli (RCA Victor)
Rex Allen (Decca)
4. YOU, YOU, YOU Ames Brothers (RCA Victor)
5. P. S. I LOVE YOU Hilltoppers (Dot)
6. I'M WALKING BEHIND YOU ... Eddie Fisher (RCA Victor)
7. WITH THESE HANDS Eddie Fisher (RCA Victor)
8. C'EST SI BON Eartha Kitt (RCA Victor)
9. OH! Pee Wee Hunt (Capitol)
10. GAMBLER'S GUITAR Rusty Draper (Mercury)

Vacation data: Genial Gene Potts, (WGIV-Charlotte, N. C.) in to visit The Cash Box boys during his stay in New York; Aime Gauvin and Ed Stokes, (WMGM-New York) start their vacations on August 24; Larry Bleinheim and Dick DeFreitas return to the station from their siesta in the sun on that same date; Bob Austin, The Cash Box, back at his desk. During his vacation Bob visited with Donn Tibbetts (WFEA-Manchester, N. H.) with the family. Bob, Donn and their broods spent a day at N.H.'s famous Bear Brook State Park for an old fashioned cook-out with Ted Herbert, popular N.E. band leader, Jimmy Parks of Marvel Records; and Charlie Kearns, N.E. band booker; Jerry Kay (WWEZ-New Orleans, La.) back at the mike after a vacation that took in New York and the C. B. offices; Sol Hadwenger, MGM publicity chief, rested, tanned, and turning out a flood of record releases for you dee jay fellas.

* * * * *



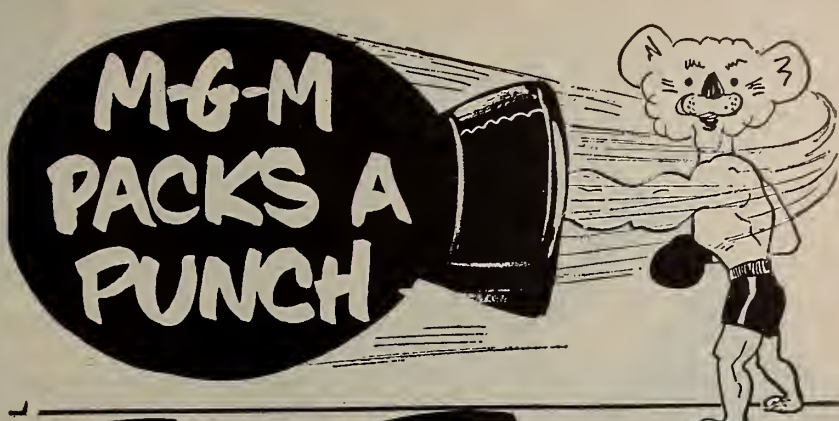
GENIAL GENE POTTS
(WGIV—Charlotte, N. C.)

Pic of the week—(Genial Gene Potts (WGIV—Charlotte, N.C.) was chosen "Man Of The Year" by The Charlotte Post on July 30. Award was granted for his wide civic activity. Gene was on "Strike It Rich" last week and won approximately \$800. for one of his needy listeners along with a hearing aid and other gifts. Gene gave up five days of his vacation as well as paying his own living expenses to come to New York to help the Charlotte woman obtain an artificial leg. . . . Duke LeBrun (WMBR—Jacksonville, Fla.) is airing the only exclusive all record show produced by WMBR-TV. Show is titled, "Mr. Music." From time to time Duke makes it a point to show the latest copy of The Cash Box on the show. . . . Bill Silbert (WMGM—New York) has been offered a role in the forthcoming Broadway musical comedy, "Ankles Aweigh," being produced by Fred F. Finklehoffe later

this season. Bill has had experience in acting and is also a capable singer. . . . Carl Shook, well known hillbilly jockey of WKYW in Louisville has resigned to join the staff of WJIM-AM-TV in Lansing, Michigan. Shook had been featured on "Cornbread Matinee" for the past two years and had a great following in the Kentuckiana area. Jimmy Logsdon, Decca recording star, has taken over the mike duties at WKYW on "Cornbread Matinee" as well as Louisville's one and only "Hillbilly Hit Parade" which is aired every Sunday afternoon.

* * * * *

George Westcott (KXOB—Stockton, Calif.) continued his promotional activities by taking out Nat "King" Cole on a string of three dates, August 19 in Modesto, Calif.; August 20, Antioch, Calif.; and Friday, August 21 in Santa Cruz, Calif. . . . Dave Miller and his Dorothy (WMIE—MIAMI, Fla.) are beginning an interview show at The Hofbrau Haus on Saturday nights. The program will be taped and broadcast over WMIE on Sunday afternoons. . . . New Bedford's own Dick Freitas dropped in on Chris Clark's "1230 Club" (WBSM—New Bedford, Mass.) and the two had quite a confab about his new Jubilee pairings of "Zip" and "Balerico." . . . Ken Malden (WVDA-Boston, Mass.) runs a big three hour dance party from 8 to 11 p.m. Ken plays jump, foxtrot, rumba mambo and what not. All in all his listeners have a real musical ball.



Joni James

MY LOVE, MY LOVE YOU'RE FOOLING SOMEONE

MGM11543 (78 rpm)
K11543 (45 rpm)

Pat O'Day
and the Four Horsemen
A DEAR JOHN LETTER

NO STONE TURNED
MGM 11566 (78) • K-11566 (45)

BILLY ECKSTINE

IT CAN'T BE WRONG and I CAN READ BETWEEN THE LINES

MGM
11550 78 rpm
K11550 45 rpm

SILVANA MANGANO
ANNA I LOVED YOU
MGM11457 78 rpm K11457 45 rpm

THE NOCTURNES
GIUSEPPE'S SERENADE
AS YOU DESIRE ME
MGM11425 78 rpm K11525 45 rpm

HANK WILLIAMS
I WON'T BE HOME NO MORE MY LOVE FOR YOU
(Has Turned to Hate)
MGM11533 78 rpm K11533 45 rpm

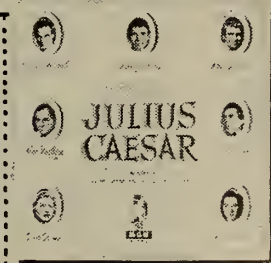
ARTHUR (Guitar Boogie) SMITH
HE WENT THAT-A-WAY THREE-D BOOGIE
MGM11558 78 rpm K11558 45 rpm



THE BAND WAGON
From the Sound Track of the M-G-M Musical. Available all 3 speeds:
M-G-M 207 (78 rpm) • Extended Play Album X207 (45 rpm) • 12" Long-Playing Record E3651 (33 1/3 rpm).
and THE GIRL HUNT BALLET
with narration by FRED ASTAIRE
Ext. Play X1013



Recorded Directly from the Sound Track of the Twentieth Century-Fox Technicolor Musical,
GENTLEMEN PREFER BLONDES
JANE RUSSELL • MARILYN MONROE
M-G-M 208 (78 rpm) • Extended Play Album X208 (45 rpm) • 10" Long-Playing Record 3208 (33 1/3 rpm).



Dramatic Highlights from William Shakespeare's
JULIUS CAESAR
Recorded Directly from the Sound Track of the MGM Film. Music composed and conducted by Miklos Rozsa.
Narration by John Houseman.
K204 (45 rpm) • 12" Long-Playing Record E3033 (33 1/3 rpm).

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.

MAKE FRIENDS

WITH RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE SPELLBINDERS & LOIS BANTA
(Horizon 703)

ⓐ "ONE SIDED LOVE" (2:20) [ASCAP] Lois Banta handles the lead spot on a handclapping bouncer as the Spellbinders support with a choral backing. A peppy ditty.

ⓐ "JUST PRETENDING" (2:15) [ASCAP] The Spellbinders work together on this end and run through a smooth lilting item that demonstrates their fine harmony. A pretty tune.

THE MODERNAIRES
(Coral 61037; 9-61037)

ⓑ "PUT SOME MONEY IN THE JUKE BOX" (2:46) [Dickinson-BMI] The Modernaires rock through a zestful jump number in their rhythmic manner and do take offs on pop recording artists as they did in "Juke Box Saturday Night." Great stuff for the boxes. Could click and hit it big.

ⓑ "ROCK-A-BYE BOOGIE" (2:26) [Jeri-BMI] Fran Scott and the crew run through another fast item that makes your toes tap. A solid boogie beat makes the side move.

RAY HENRY ORCHESTRA
(Dana 3134; 45-3134)

ⓐ "FUN HOUSE POLKA" (2:25) [Dana Pub. Co.] A jolly polka with that lively tempo and gay music is presented in the Ray Henry manner. The number is loaded with kick. Should have the people jumping around the boxes in the right locations.

ⓐ "TWO BY FOUR POLKA" (2:28) [Dana Pub Co.] The Henry gang continues along on its merry way and offers more of the same type of material. The pieces are full of excitement.

JOHNNY STANDLEY
(Capitol 2569; F-2569)

ⓑ "PROUD NEW FATHER" (3:17) [Magnolia-BMI] Although not appropriate for the juke boxes, Johnny Standley could have another smash in this one as he did with "It's In The Book." He does another talking satire routine on a nursery rhyme. Should sell in a big way.

ⓐ "CLAP YOUR HANDS" (3:08) [Magnolia-BMI] Horace Heidt and his ork assist Johnny as he leads the entire audience through a ditty that involves handclapping timing. Folks seem to be having fun. Audience reaction can be heard on both decks.

JACKIE VAN
(Nationwide 2537)

ⓑ "ONE SIDED LOVE" (2:45) [Arren & Broderick-BMI] The sultry and attractive voice of Jackie Van comes over smoothly on a lovely tango item that she delivers with a great deal of feeling. The Henry Brandon Ork sets up a fine support.

ⓐ "WHEN U AND I ARE ONE" (2:35) [Arren & Broderick-BMI] On this lid Jackie dishes up a cute novelty with an interesting set of lyrics. The number bounces along happily.

THE CASE BOX DISK OF THE WEEK

"LOVE ME AGAIN" (3:02) [Jack Gold-ASCAP] "BEFORE IT'S TOO LATE" (2:38) [Milton Kellern-ASCAP]
SUNNY GALE & HUGO WINTERHALTER
(RCA Victor 20-5424; 47-5424)



SUNNY GALE

● Two great artists team their talents on two sensational sides that bid strongly to become hits in the near future. Sunny Gale is the vocalist on both ends with two

jobs that can be considered as near perfect as is possible. And with Hugo Winterhalter in the background, you have about everything that's wanted on wax. "Love Me Again" is a romantic ballad that Sunny puts across in her sensational style. Her voice gives you chills as she sings right from the heart. The instrumental setting by the Winterhalter crew ranks among the best accompaniment jobs we've heard to date. A real great deck. "Before It's Too Late" is a lush and lovely Latin tempo love song that the thrush caresses with taste. She packs a load of feeling into each word. On both ends the melody and lyrics are perfectly wed. We look for either end to come through for everyone concerned.

LES BAXTER ORCHESTRA
(Capitol 2579; F-2579)

ⓑ "ELAINE" (2:47) [Hill & Range-BMI] Les Baxter and the orchestra, still riding high on "April In Portugal" and "I Love Paris," come up with another instrumental with a Latin tempo. The flute solo is impressive. Could have another clicker.

ⓑ "CORNFLAKES" (2:36) [Shapiro Bernstein-ASCAP] A catchy ditty with that happy-go-lucky air gets a lively bounce treatment from the Baxter gang. The harpsichord and other instruments put a lively feeling into the number. Catchy melody.

KEN CURTIS
(Crystalette 658; 45-658)

ⓐ "GO AND LEAVE ME" (2:24) [Studio-BMI] Ken Curtis glides smoothly along through a pretty waltz tune with a country flavoring with the assistance of the voices of the Top Hands. Appealing arrangement.

ⓐ "HE WAS THERE" (2:32) [Hill & Range-BMI] The group backs Ken with some fitting harmony as he eases through a religious number. A bass voice of the Top Hands does a talking bit. Interesting.

GALE CLARK
(Fine Arts 113)

ⓑ "MUSIC OF LOVE" (2:48) A beautiful vocal offering by Gale Clark is demonstrated as the thrush caresses the lyrics of a sad and heart felt number. A violin solo adds to the sadness and enhances the beauty of the vocal. A potent lid.

ⓐ "THE UNASHAMED" (2:35) The Paul Martin orchestra presents a Latin backdrop for another sincere styling by Gale. She puts over a song with meaning and heart.

RAYMOND SCOTT ORCHESTRA
(Audivox 103; 45-103)

ⓑ "BALLET FOR BELLS" (2:41) [Gateway-ASCAP] Raymond Scott leads the orchestra through a light and lively instrumental bouncer that has a catchy melody. It's a cute piece of original material with bells adding color to the treatment.

ⓑ "NAKED CITY" (2:38) [Gateway-ASCAP] Via the instruments, Raymond and the orchestra create a picturesque view of a blue mood in a big empty city at night. The loneliness is well rendered. Saxophone is terrific. Exciting piece.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "PUT SOME MONEY IN THE JUKE BOX" The Modernaires Coral 61037; 9-61037
- ★ "ELAINE" Percy Faith & Mitch Miller Columbia 40060; 4-40060
- ★ "CORNFLAKES" Les Baxter O. Capitol 2579; F-2579
- ★ "THE ANGEL PASSED BY" De John Sisters Okeh 6989; 4-6989
- ★ "CARIBBEAN" Roberto Lee Decca 28812; 9-28812
- ★ "CHOO CHOO TRAIN" & "THIS TOO SHALL PASS AWAY" Doris Day Columbia 40063; 4-40063
- ★ "I FORGOT MORE THAN YOU'LL EVER KNOW" Joyce Paul Republic 7053; 45-7053

WOODY HERMAN ORCHESTRA
(Mars 800; 45-800)

ⓐ "MEN FROM MARS" (2:52) [Cromwell-ASCAP] Woody Herman leads his Third Herd into a solid jump instrumental that really moves. Members of the crew do some fine soloing.

ⓐ "MOODY" (2:53) [Robbins-ASCAP] Clark Curtis takes the vocal lead on this end while Woody and the ork support with a smooth backing to a pretty ballad. Clark's voice is a cross between Eckstine & Torme. Interesting.

PERCY FAITH & MITCH MILLER
(Columbia 40060; 4-40060)

ⓑ "ELAINE" (2:55) [Hill & Range-BMI] From the flicker "Violettes Imperiales" comes this lovely melody that Percy Faith conducts with the ork as Mitch Miller handles the oboe solo. The Latin beat and fine lead by Mitch make this a potent deck.

ⓑ "ROSA MARIE" (2:38) [Hill & Range-BMI] Mitch and the orchestra set up a rousing backdrop for the strong voice of Jerry Vale as he delivers a polka bouncer full of color. The Miller chorus assists. A real happy ditty.

TOMMY PRISCO
(King 1257; 45-1257)

ⓐ "GIVE ME A CHANCE" (2:26) [Sherwin-ASCAP] A slow ballad gets a real belting from the powerful voice of Tommy Prisco. He gives the number everything he's got.

ⓐ "FAREWELL, GOODBYE" (2:12) [Grand-ASCAP] Tom hands in another zestful job in his delivery of a fast moving cutie with a real toe tapping rhythm. The raucous and peppy number comes over well.

WILLIE (The Lion) SMITH
(Blue Circle 500)

ⓑ "THE LION STEPS OUT" (2:22) [ASCAP] Willie (The Lion) Smith provides some fast stepping music with a combination of progressive and New Orleans jazz. An OK platter.

ⓑ "WHEN THE SAINTS GO MARCHING IN" (2:29) [ASCAP] A similar item with Myra Johnson chipping in with a vocal and chorus support from the ork. "The Lion" steps out with some fancy keyboard shenanigans and the resulting deck is potent.

DE JOHN SISTERS
(Okeh 6989; 4-6989)

ⓑ "THE ANGEL PASSED BY" (2:15) [Mellin-BMI] A terrific pair of vocalists, The De John Sisters make their debut with a top notch reading of a piece of top drawer material. It's a solid ballad to an upbeat. Real exciting voices. Great harmony. The duet is gonna go places. Their voices are full of rhythm.

ⓐ "NEVER SINCE SCHOOL" (2:27) [Peer International-BMI] In their wonderful style, the girls offer a slow ballad that comes over sweetly. They really work well together. Marty Caruso backs the thrushes with a fitting orking.

2 GREAT NEW SIDES BY

"DIPSY DOODLE"

THE NATION'S #1 PIANO STYLIST

Johnny Maddox

"ALEXANDER'S RAGTIME BAND"



Dot
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GALLATIN, TENNESSEE
PHONE: 880-881

Dot
15102

THE NATION'S BEST SELLING RECORDS

DOT'S GREAT MADDOX CATALOG

- | | | | | |
|---|---|--|--|--|
| 1105 Crazy Bone Rag
St. Louis Tickle | 1057 Sweet Georgia Brown
Dill Pickles | 15006 Star Dust
Piano Polka | 15015 Listen to the Mockin'
Bird
Molly Darling | 15045 In the Mood
By the Light of the
Silvery Moon |
| 1012 Hula Blues
I Get the Blues When it
Rains | 15001 San Antonio Rose
Bully of the Town | 15008 Johnny Maddox Boogie
Near You | 15020 Coconut Grove
Little Grass Shack | 15062 Twilight Time
Alice Blue Gown |
| 1023 Memphis Blues
Alabama Jubilee | 15004 Under the Double
Eagle
My Mary | 15014 Why Worry
Friday Night Stomp | 15021 Sioux City Sue
Johnny Maddox Special | 15090 Learning
Night Beat Boogie |

TAP DANCE

- | | | | | |
|--|---|--|---|--|
| 15066 Ida
School Days | 15069 Shine
Angry | 15071 You Were Meant For Me
Show I | 15074 Hindustan
Carolina in the
Morning | 15076 The Sheik of Araby
Bye Bye Black Bird |
| 15067 Margie
Swanee River | 15070 Blue Room
Shanty in Old Shanty
Town | 15072 Moonlight and Roses
Baby Face | 15075 Tip Toe Through the
Tulips
Avalon | 15077 Do You Ever Think of
Me
Aint She Sweet |
| 15068 Peggy O'Neil
Me and My Shadow | | 15073 Tea for Two
Jealous | | |

(When ordering 45 rpm, use prefix 45)

Personal Management, Randy Wood, Gallatin, Tenn.

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

WINGY MANONE
(Atlantic 15001; 45-15001)

B "THE SONG FROM MOULIN ROUGE" (2:53) [Broadcast Music, Inc.-BMI] With the Town Criers to assist him, Wingy Manone comes back to the wax world with a New Orleans ragtime styling of one of our current hits. Lyrics and delivery are sock. Should go great in the right spots.

B "VAYA CON DIOS" (2:45) [Ardmore-ASCAP] Another vocal styling of a hit song is belted out by Wingy. He has an amazing similarity to Louis Armstrong. The delivery really jumps.

DORIS DAY
(Columbia 40063; 4-40063)

B+ "CHOO CHOO TRAIN" (2:25) [Walt Disney-ASCAP] To the chugging tempo of a train, Doris Day dishes up a pert voiced novelty that could catch in a big way. The ditty is colorful. The gimmick Ch—Ch—Foo of the train adds that cute touch. Could hit.

B+ "THIS TOO SHALL PASS AWAY" (2:58) [Dartmouth ASCAP] The Weston orchestra sets up a soft and warm accompaniment for Dossie's tender and romantic treatment of a lovely ballad. Wonderful control over her voice.

TITO PUENTE
(Tico 175; 45-175)

C+ "PALABRAS CALLADAS" (2:31) A slow bolero number gets a colorful instrumental styling from Tito Puente and his dynamic ork as Vicentico Valdes sends up the lyrics in Spanish. Should go well with the Spanish folk.

B "PREPAREN CANDELA" (2:27) Vicentico hands in another smooth vocal job, this time set to the rhythmic beat of the mambo supplied by Tito and the ork. More of the great Puente dance material.

FAITH DOUGLAS TRIO
(Ballad 1001)

C "HAPPY" (2:45) [Soli-BMI] A slow love song that picks up in tempo and runs into a good bouncer is presented by the instruments of the Faith Douglas Trio with the Swans Quartet on the vocal. The group's harmony is crude.

C "FOR DREAMS TO COME TRUE" (3:00) [Soli-BMI] Here the Swans come up with a slow piece of material that has a bluesy feeling to it. Douglas Trio assists.

SY OLIVER ORCHESTRA
(Decca 28793; 9-28793)

C+ "RUMANIA-RUMANIA" (2:34) [Metro-BMI] A Yiddish standard is delivered in English in the stylish manner of the Sy Oliver orchestra with Jimmy Fox on the vocal. The exciting handclapper is full of bounce and makes for good listening.

C+ "ON THE TRAIL" (3:14) [Robbins-ASCAP] From the "Grand Canyon Suite" comes this catchy melody that many may remember as the melody of Philip Morris commercials. A smooth version by Sy and the gang. The leader does a straightforward vocal job.

THE CASH BOX

SLEEPER OF THE WEEK

"LIVING FOR ONLY YOU" (3:03) [Shapiro Bernstein-ASCAP] "CUP OF JOY" (2:39) [Southern-ASCAP]

JO STAFFORD
(Columbia 40059; 4-40059)



JO STAFFORD

● At just about this time last year, Jo Stafford released a song called "You Belong To Me" which, as many well remember, went right up to the top and stayed there for

quite a while. Then came "Keep It A Secret" and "Jambalaya." Now, approximately one year later, Jo sends up two terrific decks that should make her a strong contender in the wax world this Fall. "Living For Only You" is a slow torchy ballad with a bluesy sentimental air that the thrush sends out with all the color her voice can project. A real tingling job. "Cup Of Joy" is a warm and sincere delivery of a romantic item to a slow subdued waltz beat. The tune has an inviting folk flavoring to it. Every word in both songs carries added meaning the way Jo sings. Both ends get the superb backing of Paul Weston's ork. Both ends should be on the charts in a short while.

RUBY WRIGHT
(King 1249; 45-1249)

B "YOU WALKED OUT ON MY DREAMS" (2:39) [Jay & Cee-BMI] Ruby etches a soft and sentimental waltz number that she eases through with the utmost of feeling and tenderness. The multiple voice treatment is effective on this end. Pretty tune.

C+ "I ONLY HAVE ONE LIFE-TIME" (2:38) [Jay & Cee-BMI] Her fine voice comes over with sincerity on this end too in her presentation of a pretty ballad. Backing does not fit too well on this end.

ROBERTA LEE
(Decca 28812; 9-28812)

B+ "CARIBBEAN" (2:45) [American-BMI] A big noise maker in the folk field is given a sparkling number one treatment by Roberta Lee as she belts out in her peppy manner the lyrics to this samba beat item. Plenty of sock in her voice.

C+ "LET'S GO HOME" (2:38) [Regent-BMI] The spunky chirp comes through with a bouncer that moves at a gay pace while the Blue Diamond Melody Boys assist.

ACQUAVIVA ORCHESTRA
(MGM 30707; K-30797)

B "INCONSOLABLE" (2:47) [Peer International-BMI] The wonderful sound of the Acquaviva Orchestra comes over impressively on a lovely melody that's a bit on the heavy side. Terrific item.

C+ "LA BRILLIANTE" (3:01) [A.Q.V.-BMI] Another heavy piece is presented with a great deal of precision by the ork. The melodic interpretation is the type of music that could be listened to over and over again. Could go well in softer locations.

THE MOOD RHYTHM QUARTET
(Mood 1006; 45-1006)

C+ "CHEROKEE" (2:26) To a fast moving Latin rhythm, The Mood Rhythm Quartet sends out a subdued version of a great oldie jump number. The piano takes the lead and is accompanied in a progressive manner by the crew.

C "JUST ONE OF THOSE THINGS" (2:30) Another Latin rhythm treatment of a standard by Cole Porter is set to a mambo tempo by the aggregation. The piano is again the highlight of the rendition. Fine treatment.

RAY MCKINLEY
(Decca 28788; 9-28788)

C+ "RHYTHM-A-TICK" (3:00) [Hub-ASCAP] A lively and colorful instrumental ditty gets the good old fashioned styling of Ray McKinley. The ork accompanies him on his straightforward vocal. A cute lilter.

C "OL' SHANK'S MARE" (3:08) [Hub-ASCAP] The crew glides along through some more good dance material. Ray does the warbling on this end too.

BOB SANTA MARIA
(MGM 11564; K-11564)

C+ "IF YOU SAID GOODBYE" (2:56) [Hollis-BMI] From the motion picture "Anna" comes this ballad that Bob Santa Maria delivers romantically against a setting by Glenn Osser's ork.

C+ "THE NIGHT HOLDS NO FEAR" (3:06) [Trinity-BMI] Here Bob does a more inviting job as he sends up another love song, this one set to a slow and appealing waltz tempo. Bob has power and softness that makes for good results.

EYDIE GORME
(Coral 61036; 9-61036)

B "I DANCED WITH MY DARLING" (2:15) [Alamo-ASC] With a top notch assist from the Monty Kelly ork and the harmony of the Pastels, Eydie Gorme offers a slow waltz ballad with a great deal of warmth. She does a polished job on a pretty tune.

B "I'D FORGOTTEN" (3:05) [Redd Evans-ASCAP] Eydie puts plenty of tenderness and warmth into another equally attractive tune that results in some solid listening material. Her warm and talented voice blends well with the Kelly orking.

JOYCE PAUL
(Republic 7053; 45-7053)

B "CARIBBEAN" (2:19) [American-BMI] An exciting fast moving number that's kicking up a stir in the country market gets a folk-pop treatment from the captivating voice of Joyce Paul. She socks out the number with everything she's got. Could click.

B+ "I FORGOT MORE THAN YOU'LL EVER KNOW" (2:30) With Hal Bradley assisting again, the chirp works over another folk flavored number that results in a lovely platter. The waltz beat and pretty tune are perfect material. Could be a smash.

GORDON JENKINS ORCHESTRA
(Decca 28806; 9-28806)

B "FURY" (2:38) [Carnegie-BMI] An exciting Latin lush backdrop is set up by the Gordon Jenkins orchestra with a thrilling choral assist as Stuart Foster takes the spotlight and sends up a polished vocal. Stuart is terrific.

C+ "AFTERNOON DREAM" (3:15) [Disney-ASCAP] The Jenkins crew molds another lush backing for the crooner in his styling of the melody adapted from Debussy's "Afternoon Of Fun."

APRIL STEVENS
(King 1266; 45-1266)

C+ "C'EST SI BON" (2:44) [Leeds-ASCAP] The hushed and sexy voice of April Stevens makes its debut on the King label as the thrush covers a current revival clicker. Her oompy reading makes for interesting listening. Much too late to bid for top honors.

C "SOFT WARM LIPS" (2:58) [Sunbeam-BMI] Russell Garcia helps to depict an eerie Latin tempo for April's torchy styling of a weird number. A chorus assists.

JOHNNY DESMOND
(Coral 61031; 9-61031)

B "I'M-A LOVE YOU" (2:24) [Harman-ASCAP] A novelty shuffle rhythm item with an appealing and amusing Italian flavor is bounced out with punch by Johnny Desmond. It's a cute ditty full of pep.

C+ "IT'S SO NICE TO BE NICE TO YOUR NEIGHBOR" (2:20) [Tune House-BMI] The balladeer hands in some more light hearted and gay material as he gives out with another bouncer. Lew Douglas accompanies fittingly on both ends.

OPERATORS

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EXTRA

JANUARY - 25 1954

Vol. - 17



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(Duet)

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M-G-M-11565



"THE STORY OF THREE LOVES"

by

Jerry Murad

Orchestra Conducted by Richard Hayman

No. 70202

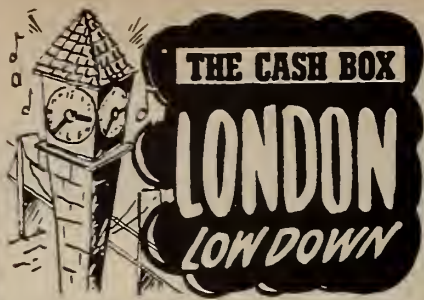
"OH, MISERABLE LOVE"

by

Bobby Wayne

Orchestra Conducted by Richard Hayman

No. 70211



There was the greatest assembly of pressmen and photographers to greet Kay Starr off the boat train on Tuesday, but no Kay. . . . She stayed on board the Ile de France and travelled to Cherbourg for a short vacation. With the strike in France, fans were getting worried about Kay's opening here on Monday but all is well now, Miss Starr flew into London Thursday and we're glad to have her with us.

Reg Owen our number one arranger has been signed by Decca—London label as M.D. for accompanying sessions. The first session under the new contract will be special Dinah Kaye records being slanted especially for the U.S. market to be issued on London label. Among the Kaye issues will be originals by Billy Daniels' pianist Benny Payne and one by yours truly.

Because there were too many requests for tickets for a Frankie Laine concert at Belle Vue, Manchester impresario Harold Fielding cancelled it. Reason is that the show was to be on a Sunday and the new City Justice's ruling is one performance only on Sundays. However Frankie Laine has agreed to stay over two extra days to give two concerts on Tuesday September 15th.

Kermit Goell and Abe Olman on the way to the shores. Back to the U.S. Frank Sinatra, Walt Disney, Audrey Hepburn.

They are talking of the Royal Command Variety Performance in October and something tells me we will be seeing some of our good friends from America. . . . a little bird whispered the name Eddie Fisher to me. Could it be Eddie?

Jane Morgan, Jimmy Young and Frankie Vaughan all signed for TV top show next Wednesday.

Among the new LP releases for September are a new George Shearing and transcriptions from Glenn Miller broadcasts hitherto unheard in this country. Both should make interesting listening for the fans. By the way I hear George Shearing has been invited to appear on BBC Jazz Club show while in Europe. Same invitation has been extended to Stan Kenton.

This Week's Best Selling Pop Records (Courtesy New Musical Express)

1. Song From Moulin Rouge MANTOVANI
2. I Believe F. LAINE
3. Limelight CHACKSFIELD
4. I'm Walking Behind You EDDIE FISHER
5. Limelight RON GOODWIN
6. Hot Toddy TED HEATH
7. Hold Me, Thrill Me, Kiss Me MURIEL SMITH
8. Pretend NAT "KING" COLE
9. Can't I NAT "KING" COLE
10. Let's Walk That-A-Way DORIS DAY-JOHNIE RAY



NEW YORK:

NEW YORK—Optimism in the record business is running higher than we've ever seen it. With business zooming way past all expectations this summer, everyone expects a bang-up fall season. . . . We saw one of the most phenomenal TV disk jockey programs this week when we traveled to Philadelphia to view the Bob Horn show over WFIL-TV. The enthusiasm of the kids who jam the studio to see it is really something to observe. . . . Art Seger of Seger Records hospitalized at Flower Hospital in New York. . . . "Doggie In The Window" and "Seven Lonely Days," a coupling, is a top seller in Denmark. . . . Eddie White hitting Detroit for the opening of his new group, the Marvelers, who are causing a sensation with their first Derby disk, "One Sided Love Affair." . . . Douglas Duke continues to do a first rate job at the Hickory House. . . . Brucie Weil, of "God Bless Us All" fame, inked for a week at the Cleveland Food Fair. . . . Nat "King" Cole busted the all-time attendance record at the Fairmount Hotel in San Francisco during his three-week stand there. Lionel Hampton's band is not only in the music swing but also in the style swing. They're performing in Bermuda shorts at the Bandbox. . . . Dinah Shore sure has a lovely sound on her "Blue Canary" disk. . . . Rudy Vallee getting a one-shot deal with options at RCA Victor. . . . Welch Grape Juice is tying in promotionally with Doris Day's "Purple Cow." . . . Pete Hanley will do the Breakfast Club show out of Chicago for four weeks when Johnny Desmond takes his vacation. . . . Jazzbo Collins now doing his bop fairy tales for Capitol while Steve Allen does them for Coral. . . . 10-year-old Jill Whitney gained a Coral contract having won the Ted Mack TV show for the second time. Her first release is Village Music's "Tennessee Wig-Walk."



DINAH SHORE

CHICAGO:

Looks like Henry E. Doney, prexy of Tiffany Records, has the most outstanding cooperation ever yet given any new label. Doney's first release, featuring Clarke Dennis, already capturing pahlently attention 'round and about the nation. People who can help—are helping. Henry Doney has the right friends. And they are doing right by him on his venture into the disk biz. . . . Well, we made TV. Howard Miller, interviewing Johnny Desmond, on his very great TV show, saw us enter the studio, and insisted we come up to say a few words. The cameras continued to grind away. And, frankly, we paid them no mind. Which is partly the reason, perhaps, we felt so relaxed. But, frankly, Howard can relax anyone he's interviewing. The guy's got a great show, even his sponsor Pete (Pontiac) DeMet agrees. . . . Doris Drew, one of the very sweetest of gals, and a mother of just a few months, still trying for "the big one." Why this gal with the grand pipes hasn't gone away over the top, we'll never know. But one thing we do know, everyone 'round these parts pulling like anything for her. . . . Jacqueline Fontaine, lovely red head, and Crytallette's "Misable Love" baby, wows crowds at the Chez with her version of Sophie Tucker. . . . Rocky Rolf squiring Eartha Kitt about our town and Eartha taking over as deejay on Victor's program. . . . RCA-Victor's great voiced Sonny Howard starring at the Chez. . . . Linn Burton's Steak House just simply jumps with the music biz fraternity beginning about 11 P. M. Almost everyone who's anyone gathers at this spot to talk it over. Seen there the other eve, Billy May, natt hale, Don Foreman, Henry Friedman, Dick La Palm, Howard Miller, and so many, many others. . . . Johnny Desmond's newest, "I'ma Love You" grabbin' plenty airtime. Sounds like Johnny's got one. . . . Tommy Reed, after all this time, signed by MGM. His first disk out in September. . . . Hamish Menzies at the Black Orchid. Also there Felicia Saunders. . . . Johnny Thompson, Coral's Cincinnati man, moves on to Atlanta, advises divisional manager, Al Aldridge. Ed Walker manages Chi Coral offices. . . . Marda Alexander, takes over public relations for Jim Ameche. . . . Eddy Howard has gala opening at the Aragon where he's been the favorite for y'ars and y'ars.



EARTHA KITT

LOS ANGELES:

Orchestra leader, Lawrence Welk, recently signed up a new champagne lady. She's Alice Lon from Dallas. Alice is 25 and has been in show business since she was 15. . . . Formerly worked with Jack Owens on Don McNeill's Breakfast Club. You'll be hearing her newest waxings soon on the Coral label. . . . Lovely Roberta Linn, former Champagne lady, made her first debut at Ciro's recently. Roberta, with her warm personality, won the hearts of everyone during opening night. . . . Song thrush, Mary Rose Bruce, will tour through the East plugging her newest Victor releases, "Friends and Neighbors" and "Ain't Heard Nothin' Yet." Seems that everyone is trying to get into the 3-D act these days. Local deejay, Hawthorne, says he has the first 3-D family. They are: Darr (5), Dana (3) and little girl Deone (3 wks.). . . . Capitol just announced the biggest July in the history of their firm. . . . Robert Johnson, Publicity Director for Capitol, announced that their recent release, "40 Cups of Coffee," is in the stretch for a big seller. . . . Ray Anthony's "Dragnet Blues" also going over big here. . . . Music publishers Charlie Adams of Ridgeway and Herb Monte of Johnstone-Monte returned from a Honolulu vacation which included a party for the island's disk jockeys and get-togethers with Capitol's Glenn Wallichs and song writer Paul Koy. . . . Mike Kurlan of Modern Distributing Co. reports that Karen Chandler's "Madonna" is taking off to a fast start. . . . All the boys over at Modern are waiting for another waxing of "Grim Fairy Tales." This time it will be Steve Allen telling the tall tales of Cinderella and Goldielocks and the Three Bears. . . . Harry Bloom and Lee Palmer, local Mercury Distributors, announced that their new sales campaign called "Magic Carpet" is going over big with salesmen Jerry Alberts, Stanley Hickman, Herb Newman and Irv Raimi really hitting the ball to win.



MARY ROSE BRUCE

A SMASH...

the Voice all America Loves...

JULIUS LA ROSA

with his 3rd Hit in a row!!

**THE CASH BOX
SLEEPER OF THE WEEK**

August 22, 1953

"EH, CUMPARI" (2:24) [Crescent Music]
"TILL THEY'VE ALL GONE HOME" (2:24)
[E. H. Morris—ASCAP]
JULIUS LA ROSA (Cadence 1232; 45-1232)

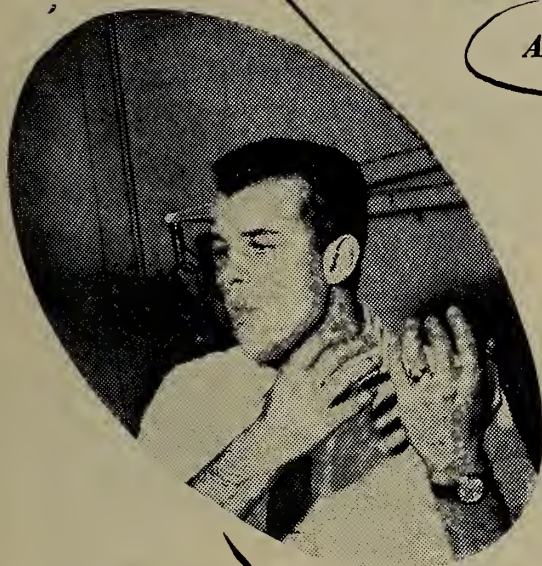
An Italian novelty song that
makes you whistle & sing

"EH, CUMPARI"

(HI, FRIEND)
and

"TILL THEY'VE ALL GONE HOME"

a great NEW Love song
CADENCE-1232



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IN THE
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and
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CORAL RECORDS
America's Fastest Growing Record Company



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 22 without any changes on the part of THE CASH BOX.

- | | | |
|--|---|--|
| <p>Alan Saunders
WVNJ—Newark, N. J.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. Terry's Theme From "Lime-light" (Frank Chacksfield) 4. Eternally (Patti Page) 5. Butterflies (Patti Page) 6. Oh! (Pee Wee Hunt) 7. C'est Si Bon (Eartha Kitt) 8. Gambler's Guitar (Draper) 9. God Bless Us All (J. Boyd) 10. This Is My Song (Patti Page) | <p>Bud Shurian
WARE—Ware, Mass.</p> <ol style="list-style-type: none"> 1. Gambler's Guitar (R. Draper) 2. Hey Joe (Frankie Laine) 3. C'est Si Bon (Eartha Kitt) 4. Candy Lips (Day & Ray) 5. P. S. I Love You (The Hilltoppers) 6. This Is My Song (Patti Page) 7. Tropicana (Monty Kelly) 8. Vaya Con Dios (Paul & Ford) 9. Ruby (Richard Hayman) 10. I Love Paris (Les Baxter) | <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. With These Hands (E. Fisher) 3. Little Red Riding Hood (Al "Jazzbo" Collins) 4. Gambler's Guitar (R. Draper) 5. Allez-Vous-En (Kay Starr) 6. Vaya Con Dios (Paul & Ford) 7. Hey Joe (Frankie Laine) 8. Crying In The Chapel (Darrell Glenn) 9. C'est Si Bon (Eartha Kitt) 10. Tropicana (Monty Kelly) |
| <p>Al Ross
WBAL—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. I'm Walking Behind You (Eddie Fisher) 3. No Other Love (Perry Como) 4. Song From Moulin Rouge (Percy Faith) 5. P. S. I Love You (The Hilltoppers) 6. You, You, You (Ames Bros.) 7. Oh! (Pee Wee Hunt) 8. Pretty Butterfly (Mills Bros.) 9. My Love, My Love (J. James) 10. All I Desire (Toni Arden) | <p>Ira Cook
KMPC & KECA—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. I'm Walking Behind You (Eddie Fisher) 3. No Other Love (Perry Como) 4. Oh! (Pee Wee Hunt) 5. You, You, You (Ames Bros.) 6. Return To Paradise (P. Faith) 7. C'est Si Bon (Eartha Kitt) 8. Gambler's Guitar (R. Draper) 9. Dagnet (Ray Anthony) 10. The Most Beautiful Girl In The World (Tommy Dorsey) | <p>Bob McLaughlin
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. I'm Walking Behind You (Eddie Fisher) 4. P. S. I Love You (The Hilltoppers) 5. You, You, You (Ames Bros.) 6. Ruby (Harry James) 7. Crying In The Chapel (Ella Fitzgerald) 8. With These Hands (E. Fisher) 9. C'est Si Bon (Eartha Kitt) 10. Dagnet (Buddy Morrow) |
| <p>Jackson Lowe
WOL—Washington, D. C.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Terry's Theme From "Lime-light" (Frank Chacksfield) 3. Tonight, Love (Bill Darnell) 4. I'm Walking Behind You (Eddie Fisher) 5. With These Hands (J. Ray) 6. P. S. I Love You (The Hilltoppers) 7. If Love Is Good To Me (Jackie Paris) 8. Ruby (Richard Hayman) 9. Gambler's Guitar (Draper) 10. Vaya Con Dios (Paul & Ford) | <p>Harry Burge
WQAM—Miami, Fla.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Vaya Con Dios (Paul & Ford) 3. Song From Moulin Rouge (Percy Faith) 4. No Other Love (Perry Como) 5. Terry's Theme From "Lime-light" (Frank Chacksfield) 6. April In Portugal (Les Baxter) 7. P. S. I Love You (The Hilltoppers) 8. Allez-Vous-En (Kay Starr) 9. Half A Photograph (K. Starr) 10. Gambler's Guitar (R. Draper) | <p>Pat Chamburs
WFLA—Tampa, Fla.</p> <ol style="list-style-type: none"> 1. I Love Paris (Les Baxter) 2. Lighthouse (Rusty Draper) 3. Tropicana (Monty Kelly) 4. If Love Is Good To Me (Nat "King" Cole) 5. Vaya Con Dios (Paul & Ford) 6. Terry's Theme From "Lime-light" (Frank Chacksfield) 7. God Bless Us All (J. Boyd) 8. With These Hands (Stafford & Eddy) 9. No Other Love (O'Connell) 10. Crying In The Chapel (Ella Fitzgerald) |
| <p>Hugh Wanke
WCAO—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Eternally (Vic Damone) 2. With These Hands (E. Fisher) 3. Pretty Butterfly (Mills Bros.) 4. Crying In The Chapel (June Valli) 5. Anna (Silvana Mangano) 6. C'est Si Bon (Eartha Kitt) 7. You, You, You (Ames Bros.) 8. Dagnet (Ray Anthony) 9. My One And Only Love (Frank Sinatra) 10. Dummy Song (Frances Faye) | <p>Jay Trompeter
WIND—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel (Valli) 4. P. S. I Love You (The Hilltoppers) 5. With These Hands (E. Fisher) 6. No Other Love (Perry Como) 7. Ebb Tide (Frank Chacksfield) 8. C'est Si Bon (Eartha Kitt) 9. Madonna (Karen Chandler) 10. Lighthouse (Rusty Draper) | <p>Edw. Sawtell
WJLB—Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Darrell Glenn) 2. C'est Si Bon (Eartha Kitt) 3. Oh! (Pee Wee Hunt) 4. Tonight, Love (Bill Darnell) 5. Vaya Con Dios (Paul & Ford) 6. God Bless Us All (B. Weil) 7. With These Hands (E. Fisher) 8. False Love (Four Aces) 9. No Other Love (Perry Como) 10. Three Little Pigs (Al "Jazzbo" Collins) |
| <p>Lou Barile
WKAL—Rome, N. Y.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. God Bless Us All (B. Weil) 3. Crying In The Chapel (June Valli) 4. I'd Rather Die Young (The Hilltoppers) 5. No Other Love (Perry Como) 6. Half A Photograph (K. Starr) 7. My Love, My Love (J. James) 8. P. S. I Love You (The Hilltoppers) 9. Hey Joe (Frankie Laine) 10. With These Hands (E. Fisher) | <p>Jack Downey
WONS—Hartford, Conn.</p> <ol style="list-style-type: none"> 1. God Bless Us All (B. Weil) 2. False Love (Four Aces) 3. You, You, You (Ames Bros.) 4. Gambler's Guitar (R. Draper) 5. With These Hands (E. Fisher) 6. C'est Si Bon (Eartha Kitt) 7. The Most Beautiful Girl In The World (Tommy Dorsey) 8. Crying In The Chapel (The Orioles) 9. Pop Sodee Odee (D. Baker) 10. Tropicana (Monty Kelly) | <p>John Wisley
WSAV—Savannah, Ga.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. When I Was Young (Eddie Fisher) 4. C'est Si Bon (Eartha Kitt) 5. Terry's Theme From "Lime-light" (Frank Chacksfield) 6. P. S. I Love You (The Hilltoppers) 7. Butterflies (Patti Page) 8. Hey Joe (Frankie Laine) 9. The Lover's Waltz (Edwards) 10. My Love, My Love (J. James) |
| <p>Harvey Hudson
WLEE—Richmond, Va.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Tropicana (Monty Kelly) 3. I'm Walking Behind You (Eddie Fisher) 4. P. S. I Love You (The Hilltoppers) 5. Return To Paradise (P. Faith) 6. Dagnet (Buddy Morrow) 7. C'est Si Bon (Eartha Kitt) 8. Ruby (Richard Hayman) 9. If Love Is Good To Me (Nat "King" Cole) 10. The Most Beautiful Girl In The World (Tommy Dorsey) | <p>Wayne Stitt
WHB—Kansas City, Mo.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. You, You, You (Ames Bros.) 3. C'est Si Bon (Eartha Kitt) 4. Crying In The Chapel (June Valli) 5. Gambler's Guitar (R. Draper) 6. Don't Call My Name (Dixon) 7. Three Little Pigs (Al "Jazzbo" Collins) 8. Hey Joe (Frankie Laine) 9. P. S. I Love You (The Hilltoppers) 10. Vaya Con Dios (Paul & Ford) | <p>Dick Elliott
WCFL—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Crying In The Chapel (June Valli) 3. Gambler's Guitar (J. Lowe) 4. No Other Love (Perry Como) 5. I'm Walking Behind You (Eddie Fisher) 6. Vaya Con Dios (Paul & Ford) 7. Toys (Eileen Barton) 8. C'est Si Bon (Eartha Kitt) 9. Sorta On The Border (Tony Martin) 10. You're Fooling Someone (Joni James) |
| <p>Johnny Morris
WLWL—Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Vaya Con Dios (Paul & Ford) 3. Oh! (Pee Wee Hunt) 4. I'm Walking Behind You (Eddie Fisher) 5. You're Fooling Someone (Joni James) 6. Crying In The Chapel (Rex Allen) 7. Gambler's Guitar (R. Draper) 8. Return To Paradise (Nat "King" Cole) 9. C'est Si Bon (Eartha Kitt) 10. Down By The Riverside (Four Lads) | <p>Earle Pudney
WGY—Schenectady, N. Y.</p> <ol style="list-style-type: none"> 1. With These Hands (E. Fisher) 2. Vaya Con Dios (Paul & Ford) 3. If Love Is Good To Me (Nat "King" Cole) 4. Sittin' In The Sun (F. Laine) 5. The Most Beautiful Girl In The World (Tommy Dorsey) 6. P.S. I Love You (The Hilltoppers) 7. Oh! (Pee Wee Hunt) 8. Crying In The Chapel (June Valli) 9. C'est Si Bon (Eartha Kitt) 10. If I Love You A Mountain (Jane Froman) | <p>Frank Gicca
WOKO—Albany, N. Y.</p> <ol style="list-style-type: none"> 1. Ebb Tide (Frank Chacksfield) 2. P. S. I Love You (The Hilltoppers) 3. Crying In The Chapel (June Valli) 4. Vaya Con Dios (Paul & Ford) 5. The Glad Song (Cornell & Brewer) 6. I'd Rather Die Young (The Hilltoppers) 7. Dagnet (Ray Anthony) 8. Jealous Of You (Lou Monte) 9. You, You, You (Ames Bros.) 10. Johnny (Paul & Ford) |



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 22 without any changes on the part of THE CASH BOX.

Howard Miller

WIND—Chicago, Ill.

1. No Other Love (Perry Como)
2. Crying In The Chapel (June Valli)
3. Vaya Con Dios (Paul & Ford)
4. Ebb Tide (Frank Chacksfield)
5. Caribbean (Roberta Lee)
6. Eternally (Vic Damone)
7. With These Hands (E. Fisher)
8. You, You, You (Ames Bros.)
9. Hey Joe (Frankie Laine)
10. Butterflies (Patti Page)

Tal Hood

WFGM—Fitchburg, Mass.

1. A Dear John Letter (Williams & Aldrich)
2. God Bless Us All (B. Weil)
3. My Love, My Love (J. James)
4. When I Was Young (Eddie Fisher)
5. Hey Joe (Frankie Laine)
6. Ebb Tide (Frank Chacksfield)
7. Friends And Neighbors (Mary Rose Bruce)
8. Too Long (Bob Dini)
9. Dragnet (Ray Anthony)
10. Oh! (Pee Wee Hunt)

Bob Drews

WAAF—Chicago, Ill.

1. Vaya Con Dios (Paul & Ford)
2. I'm Walking Behind You (Eddie Fisher)
3. You, You, You (Ames Bros.)
4. Allez-Vous-En (Kay Starr)
5. Tropicana (Monty Kelly)
6. Crying In The Chapel (June Valli)
7. P. S. I Love You (The Hilltoppers)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. Dragnet (Ray Anthony)
10. C'est Si Bon (Eartha Kitt)

Wes Hopkins

WTTM—Trenton, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Toys (Eileen Barton)
5. No Other Love (Perry Como)
6. You, You, You (Ames Bros.)
7. April In Portugal (Les Baxter)
8. Oh! (Pee Wee Hunt)
9. Pretty Butterfly (Mills Bros.)
10. Ruby (Richard Hayman)

Ray Perkins

KFEL—Denver, Colo.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Song From Moulin Rouge (Percy Faith)
5. April In Portugal (Les Baxter)
6. P. S. I Love You (The Hilltoppers)
7. You, You, You (Ames Bros.)
8. Gambler's Guitar (R. Draper)
9. Ruby (Richard Hayman)
10. Allez-Vous-En (Kay Starr)

Norm Prescott

WORL—Boston, Mass.

1. T. V. Rhumba (B. Bacherder)
2. A Dear John Letter (O'Day & Four Horsemen)
3. God Bless Us All (B. Weil)
4. Tonight Love (Bill Darnell)
5. Gambler's Guitar (R. Draper)
6. Little Red Riding Hood (Al "Jazzbo" Collins)
7. When I Was Young (Eddie Fisher)
8. Tico Tico (Dorothy Collins)
9. Ebb Tide (Frank Chacksfield)
10. Tropicana (Monty Kelly)

Don Bell

KRNT—Des Moines, Iowa

1. No Other Love (Perry Como)
2. Crying In The Chapel (Darrell Glenn)
3. Crying In The Chapel (Rex Allen)
4. A Dear John Letter (Jean Shepard)
5. Half A Photograph (K. Starr)
6. Vaya Con Dios (Paul & Ford)
7. P. S. I Love You (The Hilltoppers)
8. With These Hands (E. Fisher)
9. I'm Walking Behind You (Eddie Fisher)
10. You, You, You (Ames Bros.)

Stan Pat

WTNJ—Trenton, N. J.

1. No Other Love (Perry Como)
2. With These Hands (E. Fisher)
3. Toys (Eileen Barton)
4. Vaya Con Dios (Paul & Ford)
5. You, You, You (Ames Bros.)
6. Allez-Vous-En (Kay Starr)
7. Crying In The Chapel (June Valli)
8. Summer Sweetheart (Tolley)
9. Babalu (Phyllis Branch)
10. If Love Is Good To Me (Nat "King" Cole)

Don McLeod

WJBK—Detroit, Mich.

1. Crying In The Chapel (Darrell Glenn)
2. With These Hands (E. Fisher)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (The Orioles)
5. No Other Love (Perry Como)
6. Tonight Love (Bill Darnell)
7. Please Play Our Song (Don Cornell)
8. Oh! (Pee Wee Hunt)
9. God Bless Us All (B. Weil)
10. You, You, You (Ames Bros.)

Roy Leonard

WKOX—Framingham, Mass.

1. Crying In The Chapel (Darrell Glenn)
2. C'est Si Bon (Eartha Kitt)
3. No Other Love (Perry Como)
4. Grimm Fairy Tales (Al "Jazzbo" Collins)
5. P. S. I Love You (The Hilltoppers)
6. When I Was Young (Eddie Fisher)
7. Lighthouse (Rusty Draper)
8. Oh! (Pee Wee Hunt)
9. Ebb Tide (Frank Chacksfield)
10. Dragnet (Ray Anthony)

Bob Larsen

WEMP—Milwaukee, Wisc.

1. C'est Si Bon (Eartha Kitt)
2. Vaya Con Dios (Paul & Ford)
3. With These Hands (E. Fisher)
4. Little Red Riding Hood (Al "Jazzbo" Collins)
5. Crying In The Chapel (Rex Allen)
6. False Love (Four Aces)
7. God Bless Us All (B. Weil)
8. TV Thumba (B. Bacherder)
9. Dragnet (Ray Anthony)
10. Oh! (Pee Wee Hunt)

Hugh Cherry

WMAK—Nashville, Tenn.

1. Vaya Con Dios (Paul & Ford)
2. C'est Si Bon (Eartha Kitt)
3. Oh! (Pee Wee Hunt)
4. Crying In The Chapel (Rex Allen)
5. Gambler's Guitar (R. Draper)
6. Grimm Fairy Tales (Al "Jazzbo" Collins)
7. No Other Love (Perry Como)
8. P. S. I Love You (The Hilltoppers)
9. God Bless Us All (J. Boyd)
10. My Love, My Love (J. James)

Ed Meath

WHEC—Rochester, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. Toys (Eileen Barton)
5. Please Play Our Song (Don Cornell)
6. With These Hands (E. Fisher)
7. Don't Forget Me (Four Aces)
8. Dragnet (Ray Anthony)
9. Crying In The Chapel (June Valli)
10. Oh! (Pee Wee Hunt)

Chuck Wilson

WBVP—Beaver Falls, Pa.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. Crying In The Chapel (Darrell Glenn)
4. I'm Walking Behind You (Eddie Fisher)
5. P. S. I Love You (The Hilltoppers)
6. Oh! (Pee Wee Hunt)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. Hey Joe (Frankie Laine)
9. Honey In The Horn (Four Aces)
10. Tonight Love (Bill Darnell)

Donn Tibbetts

WFEA—Manchester, N. H.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. You're Fooling Someone (Joni James)
4. P. S. I Love You (The Hilltoppers)
5. Gambler's Guitar (Draper)
6. All I Desire (Bob Manning)
7. Allez-Vous-En (Kay Starr)
8. You, You, You (Ames Bros.)
9. With These Hands (E. Fisher)
10. Tropicana (Monty Kelly)

Hal Murray

WHKK—Akron, Ohio

1. Crying In The Chapel (June Valli)
2. You, You, You (Ames Bros.)
3. Song Of India (Mario Lanza)
4. The Breeze (Trudy Richards)
5. The Best Way To Hold A Girl (Sonny Curtis)
6. Vaya Con Dios (Paul & Ford)
7. Song From Moulin Rouge (Percy Faith)
8. No Other Love (Perry Como)
9. Tico Tico (Dorothy Collins)
10. With These Hands (E. Fisher)

Dave Robinson

WELI—New Haven, Conn.

1. P. S. I Love You (The Hilltoppers)
2. You, You, You (Ames Bros.)
3. With These Hands (E. Fisher)
4. Crazy Man, Crazy (B. Haley)
5. Crying In The Chapel (The Orioles)
6. No Other Love (Perry Como)
7. I'd Rather Die Young (The Hilltoppers)
8. Johnny (Paul & Ford)
9. I'm Walking Behind You (Eddie Fisher)
10. Gambler's Guitar (Draper)

Paul Flanagan

WTRY—Troy, N. Y.

1. God Bless Us All (B. Weil)
2. Crying In The Chapel (Darrell Glenn)
3. Vaya Con Dios (Paul & Ford)
4. P. S. I Love You (The Hilltoppers)
5. You, You, You (Ames Bros.)
6. No Other Love (Perry Como)
7. Ebb Tide (Frank Chacksfield)
8. Crazy, Man, Crazy (B. Haley)
9. Hey Joe (Frankie Laine)
10. Eternally (Vic Damone)

Larry Wilson

WNOE—New Orleans, La.

1. Oh! (Pee Wee Hunt)
2. No Other Love (Perry Como)
3. I Love Paris (Les Baxter)
4. P. S. I Love You (The Hilltoppers)
5. Hey Joe (Frankie Laine)
6. Vaya Con Dios (Paul & Ford)
7. The Glad Song (Cornell & Brewer)
8. T. V. Thumba (B. Bacherder)
9. Crying In The Chapel (Darrell Glenn)
10. Gambler's Guitar (R. Draper)

Robin Seymour

WKMH—Dearborn, Mich.

1. I'd Rather Die Young (The Hilltoppers)
2. Unfair (Tony Martin)
3. Crying In The Chapel (Darrell Glenn)
4. A Fool Was I ("King" Cole)
5. Tonight Love (Bill Darnell)
6. Tropicana (Monty Kelly)
7. Please Play Our Song (Don Cornell)
8. Don't Take Your Love From Me (Three Suns)
9. My Love, My Love (J. James)
10. Ebb Tide (Frank Chacksfield)

Bill Randle

WERE—Cleveland, Ohio

1. God Bless Us All (B. Weil)
2. P. S. I Love You (The Hilltoppers)
3. Friends And Neighbors (Mary Rose Bruce)
4. Crying In The Chapel (Darrell Glenn)
5. Piel Cunela (Dukes Of Dixieland)
6. Eternally (Vic Damone)
7. Oh! (Pee Wee Hunt)
8. No Other Love (Perry Como)
9. You, You, You (Ames Bros.)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

America's Fastest Selling Records

DECCA COIN CATCHER PARADE!

POP

CRYING IN THE CHAPEL I THANK THE LORD	28758*	Rex Allen
TONIGHT, LOVE COME TO ME	28706*	Bill Darnell
BY THE LIGHT OF THE SILVERY MOON SWINGIN' DOWN THE LANE	28724*	Hal McIntire
HOT DOG RAG THAT OLD RIVER LINE	28759*	Red Foley, Owen Bradley
THE MOST BEAUTIFUL GIRL IN THE WORLD ONE KISS	28766*	Tommy Dorsey
WHEN THE HANDS OF THE CLOCK PRAY AT MIDNIGHT CRYING IN THE CHAPEL	28762*	Ella Fitzgerald
DARE I? ROAMIN' IN THE GLOAMIN'	28811*	Hamish Menzies
SITTIN' IN THE SUN (Countin' My Money) DUMMY SONG	28803*	Louis Armstrong
CALL ME UP I'VE GOT A LETTER	28792*	Jane Turzy, Grady Martin
BLUE DANCING SHOES THERE'S ALWAYS SOMEONE (That You Can't Forget)	28751*	Guy Lombardo

COUNTRY and WESTERN

MY WASTED PAST DON'T BRUSH THEM ON ME	28777*	Ernest Tubb
DON'T THROW YOUR LIFE AWAY IT'S BEEN SO LONG	28725*	Webb Pierce
HEY JOE MY COLD COLD HEART IS MELTED NOW	28797*	Kitty Wells
A DEAR JOHN LETTER BROWN EYED BABY	28798*	Autry Inman
MY LOVE IS AFLAME (You Are To Blame) I'M THE LONELIEST GAL IN TOWN	28769*	Goldie Hill

RHYTHM and BLUES

SHAKE A HAND SHED A TEAR	28836*	Savannah Churchill
CRYING IN THE CHAPEL THERE'S PEACE IN KOREA	48302*	Sister Rosetta Tharpe
HOUSE PARTY HOG WASH	28756*	Louis Jordan

DECCA RECORDS

Sacks Reports Victor Summer Sales Up 46% Over Last Year

Expects August To Be Bigger Month Than December



The Starmaker Does It Again
See page 4

A Cash Box "Best Bet"
Sensational New Group

THE MARVELEERS
singing
"ONE-SIDED LOVE AFFAIR"
b/w
"FOR THE LONGEST TIME"

DERBY 829; 45x829

Derby Records, Inc. Hollywood, California
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FRANK CHACKSFIELD'S
NEW RECORD SMASH!

**EBB
TIDE**

ROBBINS MUSIC CORPORATION

BREAKING FOR A HIT!

"LOVE EVERY
MOMENT
YOU LIVE"

b/w

KISS! KISS! KISS!

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"The Best Way
to Hold a
Girl"

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Coral Records

KEYS MUSIC CO.
146 W. 54th St., N. Y. C.

"The Terry Theme"
from
"LIMELIGHT"
—instrumental—

"Eternally"
from
"LIMELIGHT"
—vocal—

BOURNE, INC.



MANIE SACKS

NEW YORK—Manie Sacks, vice president in charge of the RCA Victor record division, reported this week that Victor sales in June and July were 46% above the same period last year. What's more sales for the first half of August were running 50% above last year with the expectation that August sales would be higher than last December's sales. Since December is always the top month for any record firm, this is a phenomenal achievement.

Sacks said that a combination of many factors has worked to overcome the summer slump which used to be taken for granted. First of all there is a new dynamic merchandising policy on the part of record companies which gives distributors and dealers

a greater incentive to get out and sell. Also the introduction of EP has opened an entire new field which has been showing tremendous sales figures. In the pop field too, there has been an expanding market for the crop of children born in the forties who are now reaching teenage, a time when they start buying records.

One of the most important factors has been the increased emphasis upon records in all quarters during the past years. Juke boxes have spread to numerous locations which formerly didn't have them. Disk jockey programs have increased in number and importance. And the stars who have come out of the record field have increased the importance of records in the eyes of the public.

Last year, Victor ran only one shift from June to September and closed down almost completely for two weeks in July. This year three shifts have been running continuously and employees were offered a bonus not to take a vacation which 50% of them accepted.

An indication of the amount of records being turned out, Sacks reported, is the fact that beginning this week the Indianapolis plant will produce 170,000 records a day, which is a record for summer production.

Sacks feels that if sales continue in the present manner, the industry will rack up \$25,000,000 more sales than the \$200,000,000 it reached in 1952. Such an achievement would make this one of the biggest years ever experienced in the record business.

Millionth To Mexico



CHICAGO—Les Paul and Mary Ford present their gold record representing a million disks sold on "Vaya Con Dios" to Chicago's Consul of Mexico, Enrique Bravo Cara (right) after receiving it from Mike Maitland, general manager of the Chicago branch of Capitol Records. Les and Mary, who have hit the million mark four times, learned about the good news during their Chicago Theater engagement.

Alberts Records Solo

NEW YORK—Al Alberts, lead singer of the Four Aces, has recorded his first solo record for Decca. It's titled "Please Tell Me" and "Endless" and will be issued this week. Decca has announced that while the Four Aces will continue to record as a group, Alberts will occasionally record by himself when the right material comes along.

America's Next # 1 Hit!
"T. V. RUMBA"
by

BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

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Cambridge, Mass.

PATTI PAGE
off a-wingin'
with
BUTTERFLIES
MERCURY # 70183

SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

DON'T MISS THE BOAT!!
... "Two Great Sides"
Says The Cash Box

**"LITTLE BOATS
OF BARCELONA"**
and
"TAKE ME"
Sung By **FRANK HALE**
FINE ARTS # 502

FINE ARTS RECORD CO.
8481 Melrose Pl., Los Angeles 46, Calif.

Billboard Best Buy
Cash Box Best Bet

"TOYS"
EILEEN BARTON
Coral Record # 61019



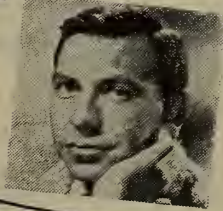
**BIGGEST BAND RECORD
IN 14 YEARS
500,000 RECORD SALES IN 3 WEEKS!**

**RAY
ANTHONY'S**



"DRAGNET"

CAPITOL - 2562



"... RAY ANTHONY IS A LONG TIME FAVORITE OF MINE, AND I HOPE YOU ENJOY HIS VERSION OF OUR 'DRAGNET' THEME AS MUCH AS WE DO ..."

Chesterfield

Jack Webb

THE NATION'S TOP HIT!
DARRELL GLENN

and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

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IN ALL AREAS!

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KNOXVILLE, TENNESSEE

ANOTHER **BMI**
"PIN-UP"
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"HEY
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Recorded by

FRANKIE LAINE .. (Columbia)
CARL SMITH (Columbia)
KITTY WELLS (Decca)
CAB CELLOWAY (Bell)

Published by

TANNEN MUSIC, INC.



The
Starmaker
Does It
Again
See page 4

"P.S.
I LOVE YOU"

recorded by

THE HILLTOPPERS... Dot 15085
GORDON JENKINS... Decca 28750

LA SALLE MUSIC CO.
1619 Broadway, New York, N. Y.

HEAR THIS! . . . GET THIS! . . .
MY SENORITA and Clay Long on ALLEN records . . . B/w . . . "pops" of the CLOCK . . . No. 1 tune . . . country-wide . . . DJs say fine . . . sales going up . . . remember go ALLEN . . . go MY SENORITA . . . Clay Long . . . and hear JERRY SNYDER . . . sensational new voice . . . It's ALLEN and Long and CLOCK and MY SENORITA . . . go go, get money . . . says D. G.

DJ Discovers Mexican City In Los Angeles

LOS ANGELES, CALIF.—This is the story of a city within a city and a disk jockey who discovered it. One half million Mexican people having settled in Los Angeles represented a "lost city" of consumers the size of Cincinnati, Ohio, who were, up to a few years ago, largely ignored by the media which could reach the highest percentage of them . . . radio. It took Eddie Rodriguez, dynamic Mexican lad, to uncover the vast possibilities available to advertisers who could approach these 100,000 Spanish speaking families in the proper manner.

Rodriguez convinced a skeptical station, KFVD, that he could convert some hitherto virtually "unsalable" time into something worthwhile. Impressed by his apparent knowledge of the Mexican market, the station agreed to build the 6 to 7:30 a.m. time, but insisted on three stipulations as part of the agreement. First, the program and its sponsors were to be station controlled; second, public service was to be a feature; and finally, it was to be bi-lingual in its presentation. With Rodriguez at the helm, the experiment soon proved successful beyond KFVD's wildest speculation.

Key to Rodriguez' success was simply "to sell an audience, you must serve that audience." Among the Mexican programs, "Buenos Dias" has been a pioneer in public service. The T.B. X-ray campaigns, holiday safety campaigns, drives for worthy charities, civic improvements, crime prevention, various religious and civic festivities have all had their announcements on the program. His friendly, informal style has earned Eddie a reputation as "the Mexican Arthur Godfrey." His obvious interest and knowledge of the things dearest to Mexican hearts have made him a celebrity on almost constant call for personal appearances.

Eddie also provides the bilingual commercials and introduces the films on KFI-TV's "Spanish Film Hour," which screens the best of Mexican films.

What with serving as contributing editor to various Spanish language magazines and newspapers as well as usually being in the middle of any huge promotion campaign being directed at the Mexican group in addition to his time consuming radio and TV activities, Eddie finds little spare time for anything other than his family of four.

Proof of Rodriguez' success is the imposing list of "class" sponsors who have been attracted to the "Buenos Dias" airtime. Just to mention a few, they are: Chevrolet Motor Company; Muntz TV Sales; RCA-Victor TV; RCA-Victor International Records; Westinghouse Appliances; Old Gold Cigarettes; Columbia Pictures; United Paramount Theatres; Fox West Coast Theatres and many, many others.

Schwed Heads Victor Flack

NEW YORK—Warren Schwed has been placed in charge of publicity for the RCA Victor Record Department, Manie Sacks, vice president and general manager, announced last week.

Schwed has been with Carl Byoir & Associates, Inc. since 1949. He previously worked for the United Press, McGraw-Hill and Newsweek.

CANADIAN CAPERS

TORONTO TOPICS

Art Hallman and his orchestra are back again for another run at the Palais Royale. Art's fine vocalizing and the band's musicianship is always well received with the Palais dancers. This following and the additional fans that he is garnering by his recently released Givotte platters should make



JONI JAMES

his current run more successful than ever. . . . At the Famous Door, Tiny Scott and His Westerners are being held over for the 9th week. The singing of pert and pretty Bonnie Miller, with this group is pleasing the listeners. We hear that Bonnie will soon be heard on records and it is good news to these ears. . . . Handsome Frank Palmer with his quartet is the new attraction at the Holiday and looks set for a stay, judging by opening week-end business. . . . At the Casino theatre Ella Logan is the headline attraction following MGM's Joni James who is fast becoming the darling of the Canadian Music Publishers hereabouts. . . . At the Colonial Muggsy Spanier and his group are playing their umpteenth return engagement—and again to good business. With Muggsy are Ralph Hutchinson, Barrett Deems, Charlie Queener, and Truck Parham. . . . Another Toronto favourite, Duke Ellington with his new orchestra will open at the

Colonial on September 7th. Already Whitey Hains of the local Capitol office is beating the drum in anticipation of their star's visit of these parts. . . . RCA Victor's Sauter-Finegan orchestra will make its first live appearance in this sector on September 1st when they open at the Sky Terrace, Hanlan's Point for one night. This new band has a ready made audience in this part of Canada that has been built up by the Dee Jays co-operation with the Victor folks on their platters. . . . Disaster struck on Saturday, August 15th just north of Brooklin, Ontario when Bob Steele, 21, assistant engineer of Radio Station CKLB, Oshawa was killed in a head-on collision. Also injured in this crash on highway 12, north of Oshawa was Bob Tegart, 23, who was driving the station's panel truck when the accident occurred.

Bob is one of the DJ's at the station. . . . Lichee Gardens has closed temporarily to redecorate and make preparations for a busy fall and winter. . . . Quality Records' manager Don McKim is settling himself out on the BC shores till August 27th. Vancouver is Don's hometown so the holiday must be a pleasant one for him, among his old friends of Radio days. . . . Rumor has it that the Hamilton night spots are planning to go back to live entertainment and if they do, we'd guess that Slim Gordon with his Rocky Mountaineers and Eddie Mehler (Apex Records) will be two of the singers booked into ambitious City spots. . . . Ward Allen, the rustic fiddler, who has built a big Canadian following by his broadcasts on CKNX, Wingham and CHML, Hamilton was this year's winner at the National Old Time Fiddle Championship Contest at Shellburne, Ontario.



DOLLY DAWN

MONTREAL MEMOS

Dolly Dawn has been headlining at the Chez Paree and has proven that she has a lot of Montreal business. In the Black Magic Room Yvonne Lanauze continues to be held over and should be in the following she has built at this late spot. . . . At the Penthouse, Joyce Hahn, has proven to be a real draw and the professional crowd have been attending regularly. Seen there last week were Decca Record's Bob Chislett, Red Roberts, and BMI Canada's Clyde Moon with Coral's Phil Rose. Incidentally, they had just come from a surprise stag for Phil, which had been held at the Queen's Hotel. Phil and Gwen Bruce were married last Saturday and are currently honeymooning in parts unknown. . . . Guylaine Guy, who is creating such a furor at the Bellevue Casino has all of the voice and beauty that anyone would need to headline any show. Her French and English vocals have taken this Montreal Miss from behind a departmental store sales counter to top spot in the town. . . . CKAC's Phil Lalone predicted this success several months ago. . . . Sorry to report that the Bellevue Casino's owner Harry Holmok and his wife were critically injured at a level crossing accident last week when returning home to his Lakeshore residence after leaving the club.

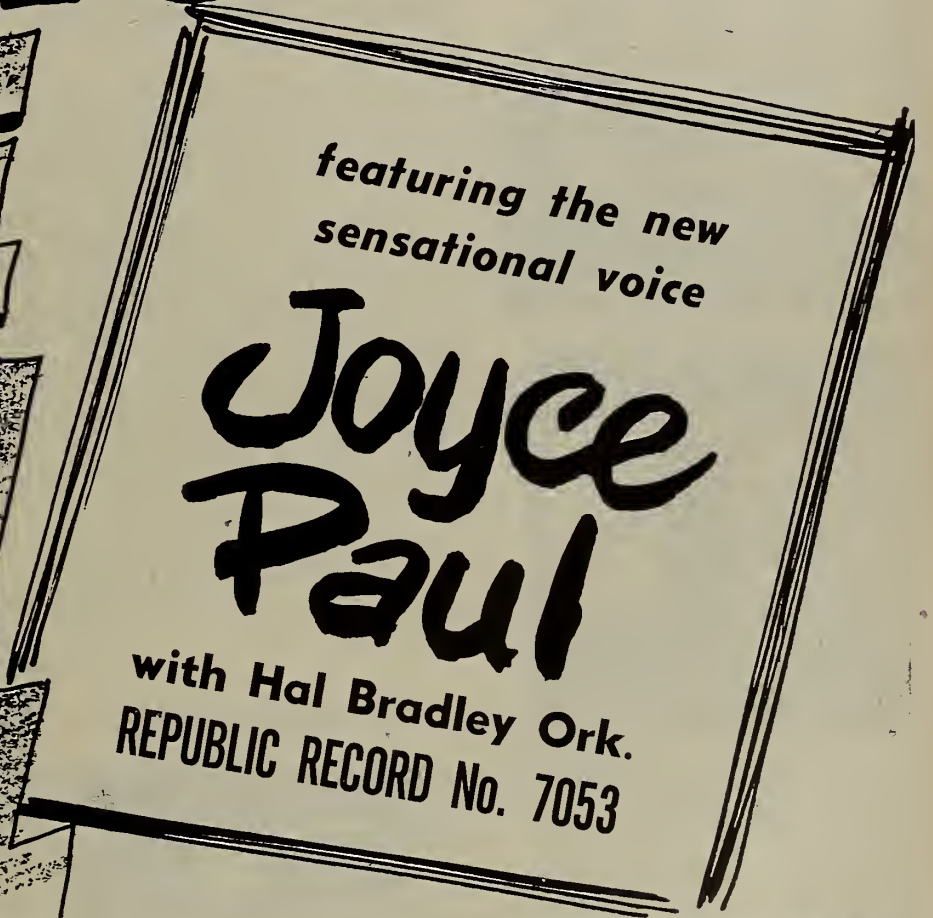
"There Is Radio - - - And Bristoe"



DETROIT, MICH.—There is a saying in Detroit, The Motor City, that "wherever you go there is radio—and Bristoe." Bristoe Bryant, station WJLB's most popular R & B jockey, is a favorite among radio listeners in the Detroit area. He is a former member of the Michigan State Senate. Bristoe is on the air four hour each day, six days a week and has a two hour spiritual show on Sunday. His afternoon show is called the "Hub Cap Caravan" and his night program is called "Up In Bristoe's Place."

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 THE FIRST POP VERSION OF THE HIT SONG!

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 MORE
 THAN
 YOU'LL
 EVER KNOW"



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"When U and I Were One"
 with HENRY BRANDON'S ORCH.
 Nationwide 2586

Paul Chapman
"TELL ME YOU TOLD ME A LIE"
 b/w
"Love Is Like a Flower"
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ONE STOP BOOGIE Latest & Greatest
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2 Fine Arts Disks Create West Coast Stir

LOS ANGELES, CALIF.—A few weeks ago the Good Time Jazz Record Company took over the pressing and distribution of the Fine Arts label which has two records creating a stir in local quarters.

Peter Tinturin, Hollywood tunesmith, had written all four sides as well as the lyrics for three of them. Lyrics for the fourth, "The Little Boats of Barcelona," were penned by Johnny Mercer.

"Music Of Love" and "The Unashamed" were recorded by a young thrush, Gale Clark. This was her first release, having obtained her polish and style acting and entertaining in night clubs.

"The Little Boats" and "Take Me" were vocaled by Frank Hale, a youngster who was discovered working in the photographic laboratory of Columbia Pictures.

Gale Clark's "Music Of Love" has given indications of stepping out and Good Time Jazz is preparing to press at both their Los Angeles and Philadelphia plants so that orders can be taken care of as promptly as possible.

Party on September 10 Celebrates Opening of Eastern's New Offices

NEWARK, N. Y.—Eastern Sales Corporation, which was located in Rochester, N. Y., has moved its record distributing firm to new, modern quarters at 224 N. Main Street, Newark, N. Y.

Altho the firm is now functioning completely at its new offices, Leonard Levy, general sales manager and in charge of all operations, has announced it will hold an official opening party on Thursday, September 10. All music machine operators, dj's and retail outlets in the area will receive invitations to participate in the fun.

Assisting Levy are: Charles Bier, office manager; Ralph Carlisi, in charge of shipping; and Eddie Yelin and W. S. Wurttemberg, road salesmen.

The firm handles the record lines of Coral, Rainbow and Remington, and report it is in negotiations to add Rhythm & Blues and Folk and Western lines.

Relaxing



Atlantic City, N. J.—Relaxation, something rare in show business, is being enjoyed by L. to R. Ralph Marterie of Mercury Records; comedian Henny Youngman; Frank Campana, Jubilee recording artist; and disk jockey Al Owens of radio station WMID in Atlantic City.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- AL—Aladdin
 - AP—Apollo
 - AT—Atlantic
 - BA—Barbour
 - BR—Brunswick
 - BU—Bullet
 - CA—Capitol
 - CD—Cadence
 - CH—Chess
 - CK—Checker
 - CO—Columbia
 - CR—Coral
 - CY—Crystalette
 - DA—Dana
 - DE—Decca
 - DO—Dot
 - DY—Derby
 - ES—Essex
 - FE—Federal
 - 4 Star—Four Star
 - IM—Imperial
 - IN—Intro
 - JU—Jubilee
 - KI—King
 - LL—Lloyds
 - LO—London
 - MA—Mars
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - NA—National
 - OR—Orlone
 - PA—Parrot
 - PE—Peacock
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RIH—Recorded In Hollywood
 - SA—Savoy
 - SE—Seger
 - SIT—Sittin' In
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempo
 - TI—Tico
 - TN—Tennessee
 - UN—United
 - VA—Valley
 - VI—Victor
 - VO—Vogue
 - ZO—Zodiac

Aug. 29		Aug. 22		Aug. 29		Aug. 22	
1—Vaya Con Dios	84.9 82.7	LO-1314 (45-1314)	JIMMY YOUNG	VI-10-4166	BOSTON POPS O.	30.6	20.2
AT-15001 (45-15001)	WINGY MANONE	ME-70128	All Night Long	VI-20-5264	Doo Wacka Doodle		
★CA-2486 (F-2486)	Song From Moulin Rouge	★VI-20-5293	VIC DAMONE	VI-20-5324	Street Of Shadows		
LES PAUL & MARY FORD	Johnny	EDDIE FISHER	April In Portugal	NORO MORALES	Fantasia Mexicana		
CA-2514 (F-2514)	WES & MAR TUTTLE	Just Another Polka					
★CA-2514 (F-2514)	I Wander Where You Are	6—P. S. I Love You	47.6 65.1	★CA-2562 (F-2562)	RAY ANTHONY O.		
CR-60991 (9-60991)	JACK SMITH	DE-28750 (9-28750)	GORDON JENKINS O.	VI-20-5398	Dancing In The Dark		
CY-654 (45-654)	BOB LONDON	★DO-15085 (45-15085)	I Thought About Marie	BUDDY MORROW O.	Your Mouth's Got A Hole In It		
DE-28780 (9-28780)	GUY LOMBARDO O.	HILLTOPPERS	I'd Rather Die Young				
ME-89047 (89047x45)	ANITA DAY	LL-102	THE FOUR VAGABONDS	13—My Love, My Love	22.4 9.8		
Aln't This A Wonderful Day		7—C'est Si Bon	41.3 29.2	★MG-11543 (K-11543)	JONI JAMES		
2—No Other Love	77.9 82.1	★VI-20-5358 (47-5358)	EARTHA KITT	MG-30668 (K-30668)	ACQUA VIVA O.		
CA-2487 (F-2487)	HELEN O'CONNELL	African Lullaby					
CA-1685 (F-1685)	JOE STAFFORD	8—With These Hands	36.5 34.1	14—Gambler's Guitar	22.2 29.6		
CO-40039 (4-40039)	KEN GRIFFIN	CO-40006 (4-40006)	JOHNNIE RAY	★ME-70167 (70167x45)	RUSTY DRAPER		
DE-28746 (9-28746)	GORDON JENKINS O.	CO-40034 (4-40034)	Satisfied	ME-70163 (70163x45)	Free Home Demonstration		
MG-30796 (K-30796)	DAVID ROSE O.	DE-28780 (9-28780)	NELSON EDDY & JO STAFFORD	JIM LOWE	The Martins And The Coys		
OK-6979 (4-6979)	STAN FISHER	★VI-20-5365 (47-5365)	Till We Meet Again				
★VI-20-5317 (47-5317)	PERRY COMO	DE-28780 (9-28780)	GUY LOMBARDO O.	15—Hey Joe	19.8 21.6		
VI-20-5342 (47-5342)	NORO MORALES O.	★CA-2442 (F-2442)	When I Was Young	★CO-40036 (4-40036)	FRANKIE LAINE		
Theme From Limelight		San		CO-21129 (4-21129)	Sittin' In The Sun		
3—Crying In The Chapel	68.3 79.9	CO-40062	KEN GRIFFIN	DE-28797 (9-28797)	Darlin' Am I The One		
CO-40062 (4-40062)	KEN GRIFFIN	CR-61017 (9-61017)	Crying In The Chapel	KITTY WELLS	My Cold, Cold Heart Is Melted Now		
CR-61018 (9-61018)	ART LUND	DE-28779 (9-28779)	Hallelujah Brother	16—Terry's Theme From "Limelight"	18.3 22.9		
★DE-28758 (9-28758)	REX ALLEN	ME-70182 (70182 x 45)	THE COMMANDERS	CA-2507 (F-2507)	JACKIE GLEASON O.		
DE-28762 (9-28762)	ELLA FITZGERALD	MG-11542 (K-11542)	Meet The Brass	CO-40013 (4-40013)	Peg O' My Heart		
DE-48302 (9-48302)	SISTER ROSETTA THARPE	VI-20-5359 (47-5359)	By The Beautiful Sea	CR-61006 (9-61006)	WALLY STOTT O.		
★JU-5122 (45-5122)	THE ORIOLES	★CA-2464 (F-2464)	Cloverleaf Special	DE-28735 (9-28735)	Incidental Music from "Limelight"		
★VA-101 (45-101)	DARRELL GLENN	★CA-2464 (F-2464)	SAUTER-FINEGAN O.	DE-28763 (9-28763)	RON GOODWIN O.		
★VI-20-5368 (47-5368)	JUNE VALLI	Half A Photograph	The Moon Is Blue	★LO-1342 (45-1342)	FRANK CHACKSFIELD O.		
4—You, You, You	65.9 65.6	DE-28746 (9-28746)	Very Special Day	ME-70168 (70168x45)	Incidental Music from "Limelight"		
CO-40039 (4-40039)	KEN GRIFFIN	★CA-2464 (F-2464)		VI-20-5326 (47-5326)	RICHARD HAYMAN		
ME-70198 (70198 x 45)	JOHNNY HORTON	DE-28746 (9-28746)	KAY STARR	HUGO WINTERHALTER O.	Symphony Of A Starry Night		
MG-11512 (K-11512)	KEN REMO	★CO-39944 (9-39944)	GORDON JENKINS O.	VI-20-5342 (47-5342)	NORO MORALES O.		
★VI-20-5325 (47-5325)	AMES BROTHERS	PERCY FAITH ORK	No Other Love	★LO-1342 (45-1342)	Incidental Music from "Limelight"		
VI-20-5386 (47-5386)	NORO MORALES O.	CR-60984 (9-60984)	Very Special Day	ME-70168 (70168x45)	RICHARD HAYMAN		
The Sheik Of Araby		★VI-20-5325 (47-5325)	NICK PERITO	VI-20-5326 (47-5326)	HUGO WINTERHALTER O.		
5—I'm Walking Behind You	57.2 70.9	★VI-20-5325 (47-5325)	April In Portugal	★CA-2374 (F-2374)	LES BAXTER O.		
CA-2450 (F-2450)	FRANK SINATRA	★VI-20-5325 (47-5325)	Ruby	CO-39983 (4-39983)	Suddenly		
CR-60985 (9-60985)	DOROTHY SQUIRES	★VI-20-5325 (47-5325)	COLEMAN HAWKINS	CR-60984 (9-60984)	Little Red Monkey		
DE-28692 (9-28692)	DONALD O'CONNOR	★VI-20-5325 (47-5325)	Ruby	★CA-2374 (F-2374)	NICK PERITO		
Crash!		★VI-20-5325 (47-5325)	MANTOVANI O.	DE-28704 (9-28704)	Song From Moulin Rouge		
		★VI-20-5325 (47-5325)	Vola Colomba	DE-28646	LOUIS ARMSTRONG		
		★VI-20-5325 (47-5325)	BUDDY DE FRANCO	★LO-1342 (45-1342)	FLORIAN ZABACH		
		★VI-20-5325 (47-5325)	Many Are The Times	DE-28723 (9-28723)	Red Canary		
		★VI-20-5325 (47-5325)	STAN FISHER		DUTCH McMILLAN		
		★VI-20-5325 (47-5325)	Slaughter On 10th Ave.		Eleven Thirty Saturday Night		
		★VI-20-5325 (47-5325)	JOE LOCO QUINT.				
		★VI-20-5325 (47-5325)	Can Can Mambo				

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Aug. 29	Aug. 22	Aug. 29	Aug. 22	Aug. 29	Aug. 22
ME-70114 (70114 x 45)— DICK HAYMAN O. Anna	17.9	10.1	CR-60983 (9-60983)— NICK PERITO The Magic Touch	33—Relax	10.1
ME-70128 (70128 x 45)— VIC DAMONE I'm Walking Behind You	17.9	10.1	DE-28675 (9-28675)— VICTOR YOUNG O. Song From Moulin Rouge	★VI-20-5414 (47-5414)— TONY MARTIN Caribbean	—
OK-6978 (4-6978)— FRANK ASSUNTO Darkness On The Delta	17.9	10.1	DE-28713 (9-28713)— COLEMAN HAWKINS Song From Moulin Rouge	34—Tropicana	8.7 10.6
VI-20-5052 (47-5052)— FREDDY MARTIN Penny Whistle Blues	17.9	10.1	★ME-70115 (70115 x 45)— RICHARD HAYMAN O. Love Mood	★ES-325 (45-325)— MONTY KELLY Life in New York	—
VI-20-5279 (47-5279)— TONY MARTIN Now Hear This	17.9	10.1	MG-11472 (K-11472)— LEW DOUGLAS O. My Flaming Heart	CA-2568 (F-2568)— LES BAXTER O. Julie	—
18—I'd Rather Die Young	17.9	10.1	MG-11529 (K-11529)— LEROY HOLMES O. Anna	TI-10190 (45-10190)— TITO PUENTE Mambo Rama	—
CA-2501 (F-2501)— GISELE MacKENZIE I Didn't Want To Love You	17.9	10.1	VI-20-5286 (47-5286)— VAUGHN MONROE O. Less Than Tomorrow	35—Blue Canary	7.9 8.3
CA-2502 (F-2502)— JEAN SHEPARD A Dear John Letter	17.9	10.1	27—Half A Photograph	CR-61032 (9-61032)— PINETOPPERS Mama, What'll I Do	—
CO-21127 (4-21127)— ROSE MADDOX	17.9	9.4	★CA-2464 (F-2464)— KAY STARR Allez-Vous-En	OK-6986 (4-6986)— VINCE FIORINA O. I Love Those Dark Eyes	—
★DO-15085 (45-15085)— THE HILLTOPPERS P. S. I Love You	17.9	9.4	CA-2500 (F-2500)— BILLY STRANGE Red	★VI-20-5390 (47-5390)— DINAH SHORE Eternally	—
19—Butterflies	16.7	16.3	DE-28742 (9-28742)— GUY LOMBARDO Don't You Care	36—Going Steady	7.8 6.8
★ME-70183 (70183 x 45)— PATTI PAGE This Is My Song	16.7	16.3	28—You're Fooling Someone	★CA-2522 (F-2522)— BETTY HUTTON No Matter How You Say Goodbye	—
20—Ebb Tide	15.9	12.6	★MG-11543 (K-11543)— JONI JAMES My Love, My Love	CA-2299 (F-2299)— FARON YOUNG	—
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bogle Boy	15.9	12.6	29—A Fool Was I	37—Chick-A-Boom	7.7 6.7
ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie	15.9	12.6	★CA-2540 (F-2540)— NAT "KING" COLE If Love Is Good To Me	★CO-40036 (4-40036)— GUY MITCHELL Cloud Lucky Seven	—
21—A Dear John Letter	15.8	10.5	30—Lighthouse	38—Tonight Love	6.4
CA-2502 (F-2502)— JEAN SHEPARD I'd Rather Die Young	15.8	10.5	★ME-70188 (70188 x 45)— RUSTY DRAPER I Love To Jump	★DE-28706 (9-28706)— BILL DARNELL Come To Me	—
CR-61035 (9-61035)— KENNY ROBERTS She Taught Me How To Yodel	15.8	10.5	31—Anna	39—Eternally	6.3 7.7
DE-28798 (9-28798)— AUTRY INMAN Brown Eyed Baby	15.8	10.5	CO-39968 (4-39968)— PAUL WESTON ORK Dutch Treat	CR-61028 (9-61028)— JEAN CABELL No One Will Ever Know	—
★MG-11566 (K-11566)— PAT O'DAY & FOUR HORSEMEN No Stone Unturned	15.8	10.5	CO-40037 (4-40037)— LOS PANCHOS TRIO Herida De Amor	LO-1357 (45-1357)— JIMMY YOUNG Isn't It Heavenly	—
22—I Love Paris	14.4	11.1	CR-60963 (9-60963)— RAY BLOCH O. Melancholy Serenade	★ME-70186 (70186 x 45)— VIC DAMONE Simonetta	—
★CA-2479 (F-2479)— LES BAXTER O. Gigi	14.4	11.1	DE-28703 (9-28703)— VICTOR YOUNG Call Of The Far Away Hills	VI-20-5390 (47-5390)— DINAH SHORE Blue Canary	—
23—False Love	14.3	5.4	ME-70114 (70114 x 45)— RICHARD HAYMAN ORK. April In Portugal	40—I Believe	6.2 4.1
★DE-28744 (9-28744)— THE FOUR ACES Don't Forget Me	14.3	5.4	★MG-11457 (K-11457)— SILVANA MANGANO I Loved You	41—Honey In The Horn	5.9 5.9
24—Te Amo	13.9	5.8	MG-11529 (K-11529)— LEROY HOLMES Ruby	42—Johnny	3.8 4.8
★CO-40022 (4-40022)— FRANKIE LAINE Where The Winds Blow	13.9	5.8	TI-180 (45-180)— JOE LOCO O. Limelight	43—Too Long	3.7 4.7
25—God Bless Us All	12.9	13.9	VI-20-5246 (47-5246)— THE THREE SUNS Little Red Monkey	44—If You Were Mine	3.4 4.2
★BA-451 (45-451)— BRUCIE WEIL Little Boy Blues	12.9	13.9	VI-20-5252 (47-5252)— AL CAIOLA Cachita	45—Crazy, Man, Crazy	3.3 3.9
★CO-40049 (4-40049)— JIMMY BOYD Marco, The Polo Pony	12.9	13.9	VI-20-5367 (47-5367)— PEREZ PRADO O. SILVANA MANGANO	46—The Breeze	3.2 3.4
CA-2567 (F-2567)— MOLLY BEE This Is My Dog	12.9	13.9	32—Say You're Mine Again	47—Candy Lips	1.6 2.1
ME-70207 (70207 x 45)— BABY PAM I Wanna Go To School	12.9	13.9	AD-5000 (45-5000)— DONS & GINNY GREER Tutti Frutti Baby	48—Return To Paradise	1.4 1.5
★VI-20-5413 (47-5413)— SPIKE JONES O. I Just Love My Mommy	12.9	13.9	CR-60982 (9-60982)— THE MODERNAIRES He Who Has Love	49—Where The Winds Blow	1.3 1.4
26—Ruby	12.8	13.7	DA-801 (45-801)— HARMONY BELLS Just Another Polka	50—Just Another Polka	1.1 2.4
CA-2457 (F-2457)— LES BAXTER O. A Little Love	12.8	13.7	DE-28676 (9-28676)— DOLORES GRAY Big Mamou		
CO-39994 (4-39994)— HARRY JAMES Palladium Party	12.8	13.7	ME-70134 (70134 x 45)— EDDY HOWARD Perry Como		
CR-60959 (9-60959)— LES BROWN O. Midnight Sun	12.8	13.7	★VI-20-5277 (47-5277)— PERRY COMO My One And Only Heart		

"All I Desire"



NEW YORK—Julie Stearns (left) general professional manager of Broadcast Music Inc. and Bob Manning are all smiles over Bob's latest release "All I Desire" on Capitol. The tune which comes from the picture of the same name has been increasing steadily in sales and popularity.

Capitol Sales Hit \$15,000,000 Mark

HOLLYWOOD—Net sales of Capitol Records, Inc. in the twelve months ended June 30, 1953 crossed the fifteen million dollar mark—a continuation of the up-trend which began in 1949, President Glenn E. Wallichs reported to shareholders last week.

Net sales in the twelve months ended June 30 last totaled \$15,013,369, compared with \$13,976,768 in the like preceding period, with both figures shown less cash discounts. Wallichs said that business in the early summer months this year held at a good level.

Net income before Federal taxes on income but after all other charges was \$1,480,946 in the recent twelve month period, with \$806,000 provided for Federal income tax. In the twelve months ended June 30, 1952 the net income before such taxes was \$948,717, and the taxes were \$524,000.

Dividends of 50 cents a share were paid on the common stock in the twelve months ended June 30, 1953, amounting to \$238,115. This compared with 37½ cents a share for a total of \$178,586 in the preceding twelve months.

Los Chavales Break All Waldorf Records

NEW YORK—Los Chavales de Espana (The Kids from Spain), whose first U.S. album has just been released by RCA Victor, are being held over at the Waldorf Astoria's Starlight Roof until September 30—marking a four-month stay at the New York spot that is without precedent in the 22-year history of the hostelry.

The Chavales album contains "April In Portugal" (*Abril En Portugal*), which they first introduced into the U.S. when they debuted in this country last summer. Litigation with a foreign diskery, however, held up release of the record until now.

Following their Waldorf engagement, the internationally-famous "Kids," who have been together as a band since they were students at the Barcelona Conservatory of Music back in 1940, will appear at Chicago's Palmer House, Miami's Saxony Hotel, and at Las Vegas and elsewhere.

The DJ'S Are Listing It
T O P S
in
Detroit, Cleveland,
Phila. St. Louis,
Pittsburgh, New England
and
SPREADING EVERYWHERE



Bill Darnell SINGS "TONIGHT LOVE"

DECCA 28706



pub. by
MILTON KELLEM MUSIC CO. Inc.
1619 Broadway N. Y. 19

Meeting Dates Of Music Operators' Associations

- Aug. 24—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 25—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 29 & 30—Music Guild of Nebraska
Place: Paddock Hotel, Beatrice, Nebraska.
- 31—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 1—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Music Operators of Northern Illinois
Place: Little Bohemia, 201 E. Ogden Ave., Westmont, Ill.
- 16—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, New York.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

- | New York, N. Y. | Chicago, Ill. | Los Angeles, Calif. |
|---|---|--|
| 1. Vaya Con Dios (Paul & Ford) | 1. Crying In The Chapel (Valli) | 1. Vaya Con Dios (Paul & Ford) |
| 2. No Other Love (Perry Como) | 2. Vaya Con Dios (Paul & Ford) | 2. No Other Love (Perry Como) |
| 3. Crying In The Chapel (Orloles-Valli) | 3. You, You, You (Ames Bros.) | 3. C'est Si Bon (Eartha Kitt) |
| 4. P.S. I Love You (Hilltoppers) | 4. Oh! (Pee Wee Hunt) | 4. You, You, You (Ames Bros.) |
| 5. I'm Walking Behind You (Eddie Fisher) | 5. No Other Love (Perry Como) | 5. Oh! (Pee Wee Hunt) |
| 6. Dragnet (Ray Anthony) | 6. P.S. I Love You (Hilltoppers) | 6. Hey Joe! (Frankie Laine) |
| 7. C'est Si Bon (Eartha Kitt) | 7. You're Fooling Someone (Joni James) | 7. I'm Walking Behind You (Eddie Fisher) |
| 8. You, You, You (Ames Bros.) | B. Allez-Vous-En (Kay Starr) | B. With These Hands (E. Fisher) |
| 9. With These Hands (E. Fisher) | 9. I'm Walking Behind You (Eddie Fisher) | 9. Crying In The Chapel (The Orioles) |
| 10. Ebb Tide (Frank Chacksfield) | 10. This Is My Song (Patti Page) | 10. 40 Cups Of Coffee (Ella Mae Morse) |
| Philadelphia, Pa. | Washington, D. C. | Detroit, Mich. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) | 1. Oh! (Pee Wee Hunt) |
| 2. No Other Love (Perry Como) | 2. No Other Love (P. Como) | 2. Vaya Con Dios (Paul & Ford) |
| 3. You, You, You (Ames Bros.) | 3. I'm Walking Behind You (Eddie Fisher) | 3. Crying In The Chapel (Glenn-Valli) |
| 4. I'm Walking Behind You (Eddie Fisher) | 4. C'est Si Bon (Eartha Kitt) | 4. No Other Love (Perry Como) |
| 5. Gambler's Guitar (R. Draper) | 5. You, You, You (Ames Bros.) | 5. P.S. I Love You (Hilltoppers) |
| 6. P.S. I Love You (Hilltoppers) | 6. P.S. I Love You (Hilltoppers) | 6. I'm Walking Behind You (Eddie Fisher) |
| 7. Crying In The Chapel (Orloles-Valli) | 7. Gambler's Guitar (R. Draper) | 7. C'est Si Bon (Eartha Kitt) |
| 8. With These Hands (E. Fisher) | 8. Song From Moulin Rouge (Percy Faith) | 8. You, You, You (Ames Bros.) |
| 9. Half A Photograph (K. Starr) | 9. With These Hands (E. Fisher) | 9. With These Hands (E. Fisher) |
| 10. Song From Moulin Rouge (Percy Faith) | 10. Terry's Theme From "Limelight" (F. Chacksfield) | 10. I'd Rather Die Young (The Hilltoppers) |
| Dallas, Tex. | Seattle, Wash. | Atlanta, Ga. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Oh! (Pee Wee Hunt) | 1. Vaya Con Dios (Paul & Ford) |
| 2. No Other Love (Perry Como) | 2. Vaya Con Dios (Paul & Ford) | 2. No Other Love (Perry Como) |
| 3. P.S. I Love You (Hilltoppers) | 3. You, You, You (Ames Bros.) | 3. For Me, For Me (G. Gibbs) |
| 4. I'm Walking Behind You (Eddie Fisher) | 4. No Other Love (Perry Como) | 4. P.S. I Love You (Hilltoppers) |
| 5. C'est Si Bon (Eartha Kitt) | 5. I'm Walking Behind You (Eddie Fisher) | 5. I'm Walking Behind You (Eddie Fisher) |
| 6. Crying In The Chapel (Darrell Glenn) | 6. P.S. I Love You (Hilltoppers) | 6. C'est Si Bon (Eartha Kitt) |
| 7. Gambler's Guitar (R. Draper) | 7. C'est Si Bon (Eartha Kitt) | 7. Crying In The Chapel (Valli) |
| B. With These Hands (E. Fisher) | 8. With These Hands (E. Fisher) | B. You, You, You (Ames Bros.) |
| 9. You, You, You (Ames Bros.) | 9. Gambler's Guitar (R. Draper) | 9. Gambler's Guitar (R. Draper) |
| 10. False Love (Four Aces) | 10. Song From Moulin Rouge (Percy Faith) | 10. Song From Moulin Rouge (Percy Faith) |
| Denver, Colo. | New Orleans, La. | Cincinnati, Ohio |
| 1. Vaya Con Dios (Paul & Ford) | 1. No Other Love (Perry Como) | 1. Vaya Con Dios (Paul & Ford) |
| 2. I'm Walking Behind You (Eddie Fisher) | 2. Vaya Con Dios (Paul & Ford) | 2. No Other Love (Perry Como) |
| 3. P.S. I Love You (Hilltoppers) | 3. I'm Walking Behind You (Eddie Fisher) | 3. P.S. I Love You (Hilltoppers) |
| 4. You, You, You (Ames Bros.) | 4. Oh! (Pee Wee Hunt) | 4. Crying In The Chapel (Glenn-Allen) |
| 5. No Other Love (Perry Como) | 5. I'd Rather Die Young (The Hilltoppers) | 5. I'm Walking Behind You (Eddie Fisher) |
| 6. Song From Moulin Rouge (Percy Faith) | 6. Crying In The Chapel (Darrell Glenn) | 6. C'est Si Bon (Eartha Kitt) |
| 7. Butterflies (Patti Page) | 7. Gambler's Guitar (R. Draper) | 7. You, You, You (Ames Bros.) |
| B. I'd Rather Die Young (The Hilltoppers) | B. Butterflies (Patti Page) | 8. Oh! (Pee Wee Hunt) |
| 9. Crying In The Chapel (Darrell Glenn) | 9. Half A Photograph (K. Starr) | 9. Gambler's Guitar (R. Draper) |
| 10. Terry's Theme From "Limelight" (Chacksfield) | 10. You're Fooling Someone (Joni James) | 10. Song From Moulin Rouge (Percy Faith) |
| Boston, Mass. | Shoals, Ind. | Des Moines, Iowa |
| 1. No Other Love (Perry Como) | 1. I'm Walking Behind You (Eddie Fisher) | 1. Crying In The Chapel (Darrell Glenn) |
| 2. Vaya Con Dios (Paul & Ford) | 2. You, You, You (Ames Bros.) | 2. No Other Love (Perry Como) |
| 3. P.S. I Love You (Hilltoppers) | 3. Vaya Con Dios (Paul & Ford) | 3. Vaya Con Dios (Paul & Ford) |
| 4. C'est Si Bon (Eartha Kitt) | 4. Gambler's Guitar (R. Draper) | 4. I'm Walking Behind You (Eddie Fisher) |
| 5. Crying In The Chapel (Valli-Glenn) | 5. Song From Moulin Rouge (Percy Faith) | 5. With These Hands (E. Fisher) |
| 6. A Dear John Letter (Pat O'Day & 4 Horsemen) | 6. Terry's Theme From "Limelight" (Frank Chacksfield) | 6. P.S. I Love You (Hilltoppers) |
| 7. Oh! (Pee Wee Hunt) | 7. No Other Love (Perry Como) | 7. Say You're Mine Again (Perry Como) |
| B. I'm Walking Behind You (Eddie Fisher) | B. Half A Photograph (K. Starr) | B. You, You, You (Ames Bros.) |
| 9. Hey Joe! (Frankie Laine) | 9. P.S. I Love You (Hilltoppers) | 9. Oh! (Pee Wee Hunt) |
| 10. Ebb Tide (Frank Chacksfield) | 10. April In Portugal (L. Baxter) | 10. April In Portugal (L. Baxter) |
| Lansing, Mich. | Boise, Idaho | Reno, Nevada |
| 1. I'm Walking Behind You (Eddie Fisher) | 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) |
| 2. P. S. I Love You (Hilltoppers) | 2. No Other Love (Perry Como) | 2. I'm Walking Behind You (Eddie Fisher) |
| 3. Vaya Con Dios (Paul & Ford) | 3. I'm Walking Behind You (Eddie Fisher) | 3. No Other Love (Perry Como) |
| 4. No Other Love (Perry Como) | 4. P. S. I Love You (Hilltoppers) | 4. C'est Si Bon (Eartha Kitt) |
| 5. Terry's Theme From "Limelight" (Frank Chacksfield) | 5. Crying In The Chapel (Valli-Orloles) | 5. Song From Moulin Rouge (Percy Faith) |
| 6. Crying In The Chapel (Valli-Orloles) | 6. C'est Si Bon (Eartha Kitt) | 6. Gambler's Guitar (R. Draper) |
| 7. Song From Moulin Rouge (Percy Faith) | 7. Terry's Theme From "Limelight" (Frank Chacksfield) | 7. P. S. I Love You (Hilltoppers) |
| B. C'est Si Bon (Eartha Kitt) | 8. You, You, You (Ames Bros.) | 8. With These Hands (E. Fisher) |
| 9. With These Hands (E. Fisher) | 9. With These Hands (E. Fisher) | 9. You, You, You (Ames Bros.) |
| 10. April In Portugal (Les Baxter) | 10. Song From Moulin Rouge (Percy Faith) | 10. Terry's Theme From "Limelight" (Frank Chacksfield) |
| Pittsburgh, Pa. | St. Louis, Mo. | Portland, Ore. |
| 1. Crying In The Chapel (Valli) | 1. Crying In The Chapel (Allen) | 1. Vaya Con Dios (Paul & Ford) |
| 2. You, You, You (Ames Bros.) | 2. Vaya Con Dios (Paul & Ford) | 2. No Other Love (Perry Como) |
| 3. No Other Love (Perry Como) | 3. Oh! (Pee Wee Hunt) | 3. P. S. I Love You (Hilltoppers) |
| 4. Vaya Con Dios (Paul & Ford) | 4. Tropicana (Monty Kelly) | 4. I'm Walking Behind You (Eddie Fisher) |
| 5. Don't Take Your Love From Me (Three Suns) | 5. With These Hands (E. Fisher) | 5. Crying In The Chapel (Darrell Glenn) |
| 6. P.S. I Love You (Hilltoppers) | 6. P.S. I Love You (Hilltoppers) | 6. C'est Si Bon (Eartha Kitt) |
| 7. Gambler's Guitar (R. Draper) | 7. No Other Love (Perry Como) | 7. Gambler's Guitar (R. Draper) |
| B. With These Hands (E. Fisher) | B. Gambler's Guitar (R. Draper) | 8. You, You, You (Ames Bros.) |
| 9. Oh! (Pee Wee Hunt) | 9. I'm Walking Behind You (Eddie Fisher) | 9. Oh! (Pee Wee Hunt) |
| 10. Hey Joe! (Frankie Laine) | 10. Song Of India (Mario Lanza) | 10. Song From Moulin Rouge (Percy Faith) |

CAMMAROTA RECORDS

Coming Up Fast!

"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"

b/w

"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"

sung by

BOBBY LINN

CAMMAROTA PUB. CO.
234 PATTERSON AVE.
EAST RUTHERFORD, N. J.

The Starmaker Does It Again
See page 4

"TROPICANA"

BY

MONTY KELLY Ork.

ON

ESSEX RECORD 325

Essex RECORDS
2208-16 SOUTH 84th STREET
PHILADELPHIA 42, PENNA.
961 GRADE 2-6230

Manufactured and Distributed by Palda Record Company

Sensation of Philadelphia



PHILADELPHIA—The entire music business has been concentrating on a show emanating from Philadelphia, not only because it gives an indication of what the future may hold, but also because it has been instrumental in selling a great many pop records. The show is Bob Horn's Bandstand and it's heard five days a week over WFIL-TV from 2:45 P.M. until 5 o'clock. The program has attracted the attention of teenagers from the entire area and has been drawing such crowds that audiences have to be changed during the show in order to get everyone in. At the upper left column Bob Horn is shown with some of the teenagers surrounding him as he opens his show. Below that he is shown watching Helen O'Connell dance the "Bunny Hop." And below that is a group of kids dancing before the cameras. At the top of the right hand column Bob is pictured with his side-kick Lee Stewart. Underneath that Bob presents the Bandstand award to Frankie Laine. And below that fans in the outlying districts who couldn't get to the studios gather to watch the program. (For further details, see the editorial, "TV Disk Jockey" on page 4.)

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 (Phone: Plaza 7-1977)
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Bert Keyes
 singing
"DON'T BREAK MY HEART AGAIN"

RAMA #12

A Cash Box "SLEEPER"
 Order BIG from your Nearest Distributor

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Johnny Moore's
"DRAGNET BLUES"
 Featuring FRANKIE ERVIN
 b/w "PLAYING NUMBERS"
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Modern RECORDS

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 Beverly Hills, California

THIS RECORD IS BOX-HAPPY!
"HINDUSTAN"
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 GTJ 82

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 with **CLANCY HAYES'**
GREAT VOCAL

At Our Distributors Coast to Coast
GOOD TIME JAZZ RECORD CO., INC.
 8481 Melrose Place
 Los Angeles 46, Calif.

The Starmaker Does It Again
 See page 4

A MILBURN
 Boilermaker
 Get High With It!

**"ONE SCOTCH,
 ONE BOURBON,
 ONE BEER"**
 ALADDIN-3197

b/w
"What Can I Do?"

Aladdin
 RECORDS
 Beverly Hills, Calif.

A Real Come Back!
"United Again"
With The Blues
Sensation
 FEATURING
Memphis Slim

SINGING
"The Come Back"
 B/W
"Five O'Clock Blues"
 UNITED #156
A Sure Hit IN CHICAGO,
 DETROIT, CLEVELAND, ST. LOUIS
 and LOS ANGELES

Nelda Dupuy
 THE GOLD COAST SINGING
 STAR ON HER *FIRST*
United RELEASE!
"Stop Feeling
Sorry For
Yourself"
 B/W
"Riding With The
Blues"
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Something Great
on States!
"People Will Talk"

B/W
"When You Love"
CLIFF BUTLER
AND THE DOVES
 STATES #123

The West Coast
Blues Shouter!
THE GREAT GATES
 SINGING
"Mother-In-Law"
 B/W
"Rockaby Baby"
 STATES #124
ORDER TODAY!

STATES RECORD CO.
 5052 Cottage Grove, CHICAGO

FOR TOPS IN R&B



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THE CRICKETS
"WHEN I MET YOU"
"DREAMS & WISHES"
 JAY DEE 777

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Growing Bigger Day By Day
"MERCY
MR.
PERCY"
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"ROLLING LIKE
A BIG WHEEL"
"HONEY HUSH"
JOE TURNER
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 274 WEST 56th STREET NEW YORK 19, N. Y.

The Flairs
 A SENSATIONAL HIT!
"I HAD A LOVE"
 b/w
"SHE WANTS TO ROCK"
 Flair # 1012

 257 NO. ROBERTSON BLVD.
 BEVERLY HILLS, CALIFORNIA

New Hit!
I Wish Your
Picture Was You
 by
LLOYD PRICE
 #471 #471-45

 8508 Sunset Blvd., Hollywood 46, Col.

Phineas Newborn
 AT HIS BEST IN
"HOW HIGH
THE MOON"
 b/w
"ROUND ABOUT MIDNIGHT"
 ORDER NO. 500 - NOW!
 Peacock's Progressive Jazz

THE CASH BOX

in **HARLEM** on **CHICAGO'S** in **NEW**
 South Side **ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- 1 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 2 SHAKE A HAND
Faye Adams & Joe Morris (Herald 416)
- 3 THE CLOCK
Johnny Ace (Duke 112)
- 4 C'EST SI BON
Eartha Kitt (RCA Victor 20-5358)
- 5 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 6 WHY, OH, WHY
The Kings (Jax 314)
- 7 I WALK ALONE
Vocaleers (Red Robin 119)
- 8 PLEASE DON'T LEAVE ME
Fats Domino (Imperial 5240)
- 9 TOO MUCH LOVIN'
The "5" Royales (Apollo 448)
- 10 THESE FOOLISH THINGS
The Dominoes (Federal 12129)

- 1 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 2 PLEASE LOVE ME
B. B. King (R. P. M. 386)
- 3 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 4 DON'T DECEIVE ME
Chuck Willis (Okeh 6985)
- 5 THE CLOCK
Johnny Ace (Duke 112)
- 6 GET IT
The Royals (Federal 12133)
- 7 BABY, IT'S YOU
The Spaniels (Chance)
- 8 TOO MUCH LOVIN'
The "5" Royales (Apollo 448)
- 9 DRAGNET BLUES
Johnny Moore (Modern 910)
- 10 HELP ME SOMEBODY
The "5" Royales (Apollo 446)

- 1 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 2 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 3 DRIVE IT HOME
Hal Paige (Atlantic 996)
- 4 PLEASE DON'T LEAVE ME
Fats Domino (Imperial 5240)
- 5 HONEY HUSH
Joe Turner (Atlantic 1001)
- 6 SHAKE, BABY, SHAKE
Jack Dupree (Red Robin 112)
- 7 THE CLOCK
Johnny Ace (Duke 112)
- 8 DON'T DECEIVE ME
Chuck Willis (Okeh 6985)
- 9 PLEASE LOVE ME
B. B. King (R.P.M. 386)
- 10 SHIRLEY'S BACK
Shirley & Lee (Aladdin 3192)

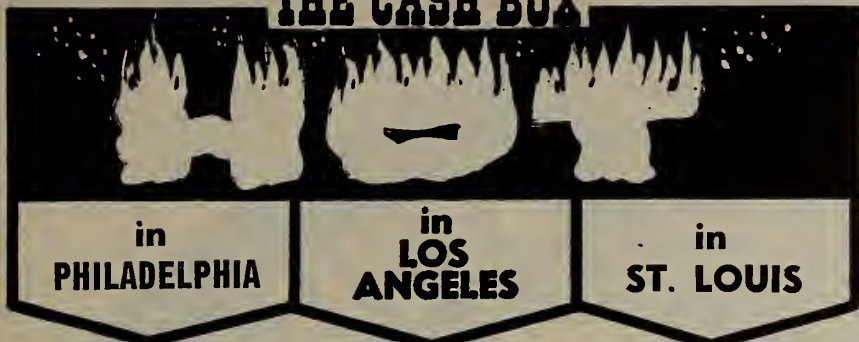
in **SAN FRANCISCO** in **NEWARK** in **MEMPHIS**

- 1 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 2 THE CLOCK
Johnny Ace (Duke 112)
- 3 PLEASE LOVE ME
B. B. King (R. P. M. 386)
- 4 PLEASE DON'T LEAVE ME
Fats Domino (Imperial 5240)
- 5 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 6 MY DEAR, DEAREST DARLING
Five Willows (Allen 1000)
- 7 DON'T DECEIVE ME
Chuck Willis (Okeh 6985)
- 8 THIRD DEGREE
Eddie Boyd (Chess 1541)
- 9 GET IT
The Royals (Federal 12133)
- 10 MERCY, MR. PERCY
Varetta Dillard (Savoy 897)

- 1 THE CLOCK
Johnny Ace (Duke 112)
- 2 SHAKE A HAND
Faye Adams & Joe Morris (Herald 416)
- 3 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 4 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 5 PLEASE LOVE ME
B. B. King (R. P. M. 386)
- 6 GET IT
The Royals (Federal 12133)
- 7 WHY, OH, WHY
The Kings (Jax 314)
- 8 TOO MUCH LOVIN'
The "5" Royales (Apollo 448)
- 9 TONGUE-TIED BLUES
Jack Dupree (King 4633)
- 10 MERCY, MR. PERCY
Varetta Dillard (Savoy 897)

- 1 CRYING IN THE CHAPEL
The Orioles (Jubilee 5122)
- 2 FEELING GOOD
Little Junior (San 187)
- 3 JUST WALKIN' IN THE RAIN
Prisonaires (Sun 186)
- 4 SHAKE A HAND
Faye Adams & Joe Morris (Herald 416)
- 5 GOOD LOVIN'
The Clovers (Atlantic 1000)
- 6 TOO MUCH LOVIN'
The "5" Royales (Apollo 448)
- 7 THE CLOCK
Johnny Ace (Duke 112)
- 8 PLEASE DON'T LEAVE ME
Fats Domino (Imperial 5240)
- 9 COUNTRY BOOGIE
Elmore James (Checker 777)
- 10 I CROSS MY HEART
Sonny Boy Williamson (Trumpet 144)

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **THE CLOCK**
Johnny Ace
(Duke 112)
- 3 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 4 **WHY, OH, WHY**
The Kings
(Jax 314)
- 5 **MERCY, MR. PERCY**
Varetta Dillard
(Savoy 897)
- 6 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 7 **THAT'S MY DESIRE**
Flamingos
(Chance)
- 8 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- 9 **I LOVE YOU SO**
The Crows
(Rama 5)
- 10 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **THE CLOCK**
Johnny Ace
(Duke 112)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- 5 **BUT OFFICER**
Sonny Knight
(Aladdin 3195)
- 6 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 7 **GET IT**
The Royals
(Federal 12133)
- 8 **TONGUE-TIED BLUES**
Jack Dupree
(King 4633)
- 9 **SHE WANTS TO ROCK**
The Flairs
(Flair 1012)
- 10 **MY DEAR, DEAREST DARLING**
Five Willows
(Allen 1000)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 3 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 4 **THE CLOCK**
Johnny Ace
(Duke 112)
- 5 **GET IT**
The Royals
(Federal 12133)
- 6 **HOUSE PARTY**
Louis Jordan
(Decca 28756)
- 7 **MESS AROUND**
Ray Charles
(Atlantic 999)
- 8 **DRAGNET BLUES**
Johnnie Moore
(Modern 910)
- 9 **5 O'CLOCK IN THE MORNING**
Memphis Slim
(United)
- 10 **AFTER HOUR JOINT**
Jimmy Coe
(States 118)

in
DALLAS

in
NASHVILLE

in
ATLANTA

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **FEELING GOOD**
Little Junior
(Sun 187)
- 5 **WILD, WILD YOUNG MEN**
Ruth Brown
(Atlantic 993)
- 6 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **RENT MAN BLUES**
Mercy Dee
(Specialty 466)
- 9 **MESS AROUND**
Ray Charles
(Atlantic 999)
- 10 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **PLEASE DONT LEAVE ME**
Fats Domino
(Imperial 5240)
- 3 **THE CLOCK**
Johnny Ace
(Duke 112)
- 4 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 5 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 6 **PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **MERCY, MR. MERCY**
Varetta Dillard
(Savoy 897)
- 9 **DRAGNET BLUES**
Johnny Moore
(Modern 910)
- 10 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)

- 1 **THE CLOCK**
Johnny Ace
(Duke 112)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **MERCY, MR. PERCY**
Varetta Dillard
(Savoy 897)
- 7 **THIRD DEGREE**
Eddie Boyd
(Chess 1541)
- 8 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 9 **GET IT**
The Royals
(Federal 12133)
- 10 **TONGUE-TIED BLUES**
Jack Dupree
(King 4633)

The Herald Story

NEW YORK—Herald Records, which has had two hits in a row with "Paradise Hill" and now with the much talked about "Shake A Hand," was re-organized back in April of this year. This is the story behind the revamping.

When the set-up at Herald was made, Jack Angel was appointed president, Al Silver vice president and Jack Braverman, treasurer. Then the company immediately entered into an agreement with Jack Angel for his recording of "Paradise Hill" by the Embers and released it on the Herald label. Since its release, the platter has sold a reported 25,000 and is still said to be moving well. Not long afterwards, the diskery got together with ork leader Joe Morris and signed him to an exclusive recording contract with Herald. With the Morris aggregation was a vocalist named Fay Scruggs. On her personal appearances, for the past few months, Fay had been singing a song called "Shake A Hand." The execs of the company heard Joe and Fay do the number and immediately grabbed it and signed Fay Scruggs to a contract, changing her name to Faye Adams. A recording was made of "Shake A Hand" and after an intense promotion job on the wax, the number took off.

The record company has proved to its distributors that it is not a one-shot label. The company's intentions are to continue releasing good records. "Foolish One" by the Rocketeers is reported to be making noise in the Los Angeles area, and the company has in the can other items which it thinks show great promise.

Savoy's Dillard To Head Tour

NEW YORK—Varetta Dillard, Savoy recording artist, whose "Mercy, Mr. Percy" has been high in The Cash Box "Hot" charts for the past four to six weeks, has been signed to head a package that will tour the south. The Gale Agency has lined up a solid supporting cast which includes Bull Moose Jackson, King Records. Bull Moose had a solid seller in his last release, "Meet Me With Your Black Dress On." Also starring with the package are The Royales, a Federal group. The Royals are hitting big with "Get It."

Miss Dillard, on the strength of her last three releases, "Easy Easy Baby," "Them Their Eyes" and "Mercy Mr. Percy," has established herself as a proven performer and consistent record seller.

Savoy Records has another Varetta disk in the can and will release it about September 1st in order to take advantage of the thrush's scheduled bookings in The Howard Theatre, Washington on September 4, The Royal Theatre, Baltimore, September 12 and Pep's Musical Bar, Philadelphia, September 28.

McPhatter Forms The Drifters

NEW YORK—Clyde McPhatter, formerly of Billy Ward's Dominoes, formed his own vocal group called the Drifters, it was announced by George Treadwell, who signed him to a personal management contract recently. McPhatter used to sing lead tenor with the Dominoes. The Drifters, signed to an Atlantic recording contract will have its first record released within a week or two.

HOT?

BROTHER, "NADINE"
IS SELLING OVER

25,000 A WEEK!

THE
CORONETS
BACKED WITH
SAX MALLARD COMBO

Nadine

b/w
"I'm All Alone"

Chess-1549

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IN ROTATION AS RECEIVED!
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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"ONE SCOTCH, ONE BOURBON, ONE BEER" (2:50)

[Aladdin Music-BMI]

"WHAT CAN I DO" (3:05)

[Aladdin Music-BMI]

AMOS MILBURN
(Aladdin 3197)

● The man who has gotten more free publicity for the liquor industry that all the hired press agents combined, Amos Milburn, comes through with his third in the series of "drink" songs. The latest, "One Scotch, One Bourbon, One Beer" is a slow rhythmic blues shouted by Milburn with the warmth and feeling he is so capable of injecting. Since the chanter's baby left him he's on a drinking kick and he can't get off. Milburn has another big one in this etching. The under lid, "What Can I Do", is a slow love ditty with Milburn giving a tender and soft portrayal of the deserted lover who pleads with his woman to return. Guitar support is excellent. Top deck is a must for the boxes.

"FROG LEGS" (2:14)

[Venice Music-BMI]

"I WISH YOUR PICTURE WAS YOU" (2:16)

[Venice Music-BMI]

LLOYD PRICE
(Specialty 471)

● Lloyd Price, one of the most valuable pieces of property in the rhythm and blues field, comes through with a pair of potent decks. The upper lid, "Frog Legs", is a rhythmic slow bounce novelty chant about the frog legs peddler. Orking is striking as it maintains the steady beat behind the blues chanter. Price is a solid performer and he puts his talents on display on this piece of a wax. The flipdeck, "I Wish Your Picture Was You," is a slow romantic lament with Price singing the melodic blues top drawer. Tune is simple and melodic and the instrumental support helps Price sell effectively. Two good decks.

THE 4 DUKES (Duke 116)

ⓑ **"CRYING IN THE CHAPEL" (2:58)** The 4 Dukes enter the "Chapel" derby with their lush version of the hit tune. While a little late for certain markets that have been saturated, could get a big play in the south where the Duke label is very strong. The boys give it a lovely reading and the disk is certain to capture a fair share of the sales from here-on-in.

ⓑ **"I DONE DONE IT" (2:55)** [Spotlight Attractions] A novelty which combines all the titles of the r & b hits of the past months.

TERRY GIBBS SEXTET (Brunswick 80224)

ⓐ **"I MAY BE WRONG" (2:42)** [Advance Music Corp-ASCAP] The oldie is given the Terry Gibbs treatment and the Sextet comes through with a good listening and dancing side. Gibbs is a master on the vibes.

ⓐ **"SWINGING THE ROBERT A. G." (2:26)** [Kahl Music-BMI] Terry does a bit of swinging for his cast and comes through with some ear tickling sounds.

LITTLE ESTHER (Decca 28804)

ⓑ **"TALKIN' ALL OUT MY HEAD" (2:45)** [Collins Music-BMI] Little Esther, on her first release for Decca, squeals a slow blues. The tune is a cute light hearted romantic bouncer.

ⓑ+ **"IF YOU WANT ME" (2:52)** [Collins Music-BMI] Flip is a slow romantic blues with Little Esther singing a tender, warm and sensuous vocal. Leroy Kirkland ork provides the musical cushion with the sax lending some colorful support.

BILLY (boy) ARNOLD (Cool 103)

ⓐ **"HELLO STRANGER" (2:42)** Billy (boy) Arnold sings a slow simple blues effectively. Harmonica in the background helps round out a strong instrumental support.

ⓐ **"I AIN'T GOT NO MONEY" (2:39)** Flip is a quick beat spirited ditty that comes out the better side. Harmonica gets a bigger play on this end and helps liven the etching. Vocal is ok.

THE LAMPLIGHTERS (Federal 12149)

ⓑ **"TURN ME LOOSE" (2:30)** [Armo-BMI] The Lamplighters sock out a rocking quick beat wildie complete with screams and handclaps. Exciting and should catch its share of loot.

ⓑ **"PART OF ME" (2:45)** [Armo-BMI] A slow romantic blues ballad for a change of pace as the boys blend smoothly.

GRIFFIN BROS. (Dot 1171)

ⓑ **"MOVE IT ON OVER" (2:41)** The Griffin Bros. etch a middle tempo bouncer in spirited fashion. Orking is happy and spirits lifting.

ⓑ **"BOUNCING HOME" (2:37)** [Gallatin Music-BMI] Reverse deck is a slow bounce instrumental done with a pulsating tempo. Saxing jumps for an exciting addition to the side.

BILL DOGGETT TRIO (King 4650)

ⓐ **"PERCY SPEAKS" (2:36)** [Billace-BMI] The Bill Doggett Trio wax a slow jazz item with Doggett making smart sounds on the Hammond.

ⓐ **"READY MIX" (2:34)** [Billace-BMI] Flip is Doggett on a fast beat with a similar treatment.

NELDA DUPUY-IKE PERKINS (United 157)

ⓑ **"RIDING WITH THE BLUES" (2:37)** [Pamlee-BMI] The Ike Perkins ork dishes up a quick beat bounce riding the blues as per the title. Nelda Dupuy sings a short chorus early in the waxing and at the finis with the ork taking over a big piece of the wax.

ⓑ **"STOP FEELING SORRY FOR YOURSELF" (3:00)** [Pamlee-BMI] With docs claming 'ere and more people feeling sorry for themselves each passing day, this tune gives some good advice. Miss Dupuy sings the slow blues softly.

RUDY GREEN (Chance 1139)

ⓑ **"LOVE IS A PAIN" (2:37)** [Joni Music-BMI] Rudy Green does a deep voiced chant on a slow romantic blues about the woes of being in love. Green's vocal is strong, his guitaring good and the orking by King Kolax in the mood.

ⓑ+ **"NO NEED OF YOUR CRYING" (2:36)** [Joni Music-BMI] The under lid is a fast jump with Green selling in lively manner. A better than average deck with Green singing and guitaring effectively.

EDWARD GATES WHITE (States 124)

ⓑ+ **"MOTHER IN LAW" (2:30)** [Pamlee Music-BMI] Edward Gates White does a slow blues novelty, telling his mother-in-law to mind her own business and stay out of his. White maligns the much abused mom-in-law in accomplished manner.

ⓑ **"ROCKABYE BABY" (2:37)** [Pamlee Music-BMI] White sings a rhythmic quick beat in exciting fashion. A light hearted lovers chant. Smart sax solo bit adds color to the etching.

JOHNNY MOORE'S THREE BLAZERS (Modern 911)

ⓑ **"OLD WORRY" (2:41)** [Modern Music-BMI] Johnny Moore's 3 Blazers, with Mari Jones on the vocal, collaborate on a soft and simple piece that comes through effectively.

ⓐ **"IN THE HOME" (2:41)** [Modern Music-BMI] Under portion, a slow religious tune, shows thrush Mari Jones off to her best advantage as she reads in tender fashion.

LINDA HOPKINS (Crystalette 2001)

ⓑ+ **"THREE TIME LOSER" (2:26)** [Harvey Music-BMI] Linda Hopkins sings a slow jump blues with stark dramatic lyrics about the three time loser about to pay the penalty. She killed her good time daddy. Gal can sing and does. A strong possibility.

ⓑ **"TEARS OF JOY" (2:37)** [Los Feliz Music-BMI] A slow blues sung with emotion and warmth.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"SOMEBODY WORK ON MY BABY'S MIND" (2:25)

[Park Avenue-BMI]

"WHATEVER YOU'RE DOIN'" (2:37) [Park Avenue-BMI]

THE DU DROPPERS
(RCA Victor 20-5425)

● The Du Droppers, after their third straight hit on the Victor label, come up with a pair that have the earmarks. The top deck, "Somebody Work On My Baby's Mind" is a quick beat bounce blues with a spiritual feel, although the lyrics are definitely not religious. The boys delve into voodoo and magic as they drive out the infectious pulsating item with excitement and expert teamwork. The flip, "Whatever You're Doin'", is another fast moving item with gay lyrics that say nothing but intrigue with what is left unsaid. A lively ditty belted with zest and sure to provided a chuckle. If the listener is not sure of what is happening, perhaps a visit with Kinsey would provide the answer.

"NADINE" 2:39)

[ARC-BMI]

"I'M ALL ALONE" (2:37)

[ARC-BMI]

THE CORONETS
(Chess 1549)

● A prediction! Watch this group and watch this disk, "Nadine". The boys stir up a mess of melodic sounds that are thrilling to listen to. A new group, The Coronets, melt their way through a lovely slow ballad that gets under your skin. It's a natural for the boxes because it's one that you will listen to time and time again. The lead is excellent. Tune also has great pop possibilities. Flip, "I'm All Alone", is a quick beat jump item given a solid performance by The Coronets with more than ample musical assist by the Sax Mallard combo.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

A certainty since it's release a couple of weeks back, "Crying In The Chapel" by The Orioles on Jubilee has hit the top of the "Hot" charts in national sales. That, however, doesn't tell the full story. The Orioles version is also lapping over into the pop field for one of the most amazing stories of recent months. Usually one or two versions step out and throw a stranglehold on sales with the other half a dozen or so releases on the same tune sharing pieces of what's left. "Chapel" has been released in pop, country, r & b and spiritual and all have been gathering large sales. Reports coming in show Darrel Glenn, June Valli, Rex Allen, Ella Fitzgerald and The Orioles all selling well with Sister Rosetta Tharpe selling a goodly share in Spiritual. Unable to tell as this point which version will end up the leader. The Orioles, with strong sales in pop have the r & b version all to themselves, which in the final analysis could put them on top. . . . Julie Stearns, B.M.I Publishers, snatched up the current sensation, "Shake A Hand". Tune was waxed by Faye Adams on Herald with the Joe Morris Orchestra handling the backing. Morris, incidentally, authored the tune. Should see some big pop versions on the market



FAYE ADAMS

shortly. . . Ahmet Ertegun and Jerry Wexler, Atlantic Records, flew down to New Orleans to cut a session. While there Ahmet and Jerry will sign a new artist, John Cole, and include him in the session with Joe Turner and Ray Charles. Clyde McPhatter, much publicized lead of the Dominoes who moved over to Atlantic to form his own group has named them The Drifters. First release due out in about a week. . . Larry Picus, who has the "Jack The Bell Boy" show on WJIV-Savannah, Ga., putting out his own R & B label, "Family Records". First sides released will feature Bill Johnson and His 4 Steps of Rhythm. . . Ben DeCosta, working under the Gale Agency banner, touring the deep south promoting the Joe Louis, Ruth Brown, Buddy Johnson, Clover, Lester Young package. . . Irv Cohen, Essex Distributors, Newark, N.J., popping buttons 'cause his charming daughter took the third place loving cup competing with 350 contestants in a local "Charming Child Contest".

CHICAGO:

Al Benson has the Parrot label in speedy action. The firm just signed up four stars: Coleman Hawkins, Leo Parker, Joe Williams and Curtis Jones. In addition two new releases made this past week: Curtis Jones' "Cool Playing Blues" and the spiritual star, Bessie Griffin's latest, "The Story Of Job". Action aplenty over at Parrot. . . George and Ernie Leaner, all excited over B. B. King's "Please Love Me", Chuck Willis' "Don't Deceive Me" and Johnny Ace's "The Clock", going great for them. . . Alan (Moon Dog) Freed and his wife pass thru on their way from Cleveland for a vacation in Las Vegas. Alan is the discoverer of The Coronets who are clicking like mad on Chess' "Nadine" disk. In fact, Leonard Chess claims that "Nadine" is upsetting all sales records for the firm, at the rate of 25,000 per week being shipped. "And that's only the beginning", Len reports. "Just watch 'Nadine' roll right up to No. 1 on the charts", he says. . . Art Sheridan broke thru the wall to double his present space and his address now is: 1153-55 E. 47th. Two disks rolling for Art, "Baby It's You" with The Spaniels, and "Feelin' Good" by Junior Parker—on the Sun label out of Memphis. . . This may not surprise some, but, there's bound to be more R & B labels concentrating in Chicago than ever before. The reason? Centralization of shipping and coverage of the R & B markets. Within 1,000 mile radius of Chicago all great R & B centers. Whereas, those 'way out West, now faced with 4 to 5 days if shipping in by truck to this area, and if airfreighting the cost is terrific'. Swingtime moved an office in here and are very tremendously happy over the move. In fact, others plan to decentralize distribution here and, possibly, open their own offices, for more intensive coverage of the market—east, south and west. . . Capitol Lounge, just across the alley from the Chicago Theatre, featuring James Moody, who will be followed by Earl Bostic, getting plenty attention from R & B fans.



JAMES MOODY

LOS ANGELES:

One of the biggest events in the Rhythm and Blues field was held at the Shrine Auditorium Saturday August 15th. Some of the top artists in the field turned out to present Gene Norman's, fourth annual, Rhythm and Blues Jubilee. Star headliners included:—Johnny Ace and his orchestra, Willie Mae "Big Mamma" Thornton, The Robins, The Flairs, Linda Hopkins, Roy Milton and his Band, Camille Howard, Chuck Higgins and his Orchestra, Helen Humes, Jimmie Witherspoon, Gill Bernal, Maxwell Davis, Marvin Phillips, Slappy White, Chuck Landis and Dick "Uncle Huggie Boy" Hugg. . . Leo and Eddie Messner report that Harry the "Hipster" Gibson started off his new series of recordings on the Intro label by cutting "Snow White" and "The City Mouse and the Country Mouse". . . Two real belly-rollers! . . . Johnny "Dagnet Blues" Moore will soon be hitting the road doing a series of one-nighters throughout the midwest and East. . . Joe Bihari was last reported on his way to Las Vegas to meet with deejay Allen "Moon Dog" Freed of Cleveland's station WJW. From there Joe will head for Chicago to cut some sessions with B. B. King on the RPM label. Next stop Detroit for more sessions with Ellmore James, John Lee Hooker on Flair. . . Missed the face of pretty Lee Rupe over at Specialty. . . Found out she's taking a few days off to move. Could it be that Husband Art would rather pack up and leave than take advantage of the circumstances around him. Seems that Art was caught hearing Guy Mitchell, who lived upstairs, and Johnny Ray, from next door, practice their latest tunes. Rather than yield to the temptation of scooping them Art decided to move. . . Two new vocal groups have just been signed on by Specialty to do some new platters. They are the Metronomes. . . Also spiritual song writer & singer Alex Bradford from Chicago. . . It was reported that Jimmie Higgins just recorded the first 3-D platter in the Rhythm & Blues field for Specialty. . . Recent reports indicate that Ralph Bass, A & R for Federal, will soon cut Earl Bostic's, "Dedication To A Soldier", in Cincinnati.



WILLIE MAE THORNTON

Johnny Jones and John Lee Hooker on Flair. . . Missed the face of pretty Lee Rupe over at Specialty. . . Found out she's taking a few days off to move. Could it be that Husband Art would rather pack up and leave than take advantage of the circumstances around him. Seems that Art was caught hearing Guy Mitchell, who lived upstairs, and Johnny Ray, from next door, practice their latest tunes. Rather than yield to the temptation of scooping them Art decided to move. . . Two new vocal groups have just been signed on by Specialty to do some new platters. They are the Metronomes. . . Also spiritual song writer & singer Alex Bradford from Chicago. . . It was reported that Jimmie Higgins just recorded the first 3-D platter in the Rhythm & Blues field for Specialty. . . Recent reports indicate that Ralph Bass, A & R for Federal, will soon cut Earl Bostic's, "Dedication To A Soldier", in Cincinnati.

THE CASH BOX The Nation's Rhythm & Blues TOP TEN

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)

- 2 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)

- 3 **THE CLOCK**
Johnny Ace
(Duke 112)

- 4 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)

- 5 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)

- 6 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)

- 7 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)

- 8 **GET IT**
The Royals
(Federal 12133)

- 9 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)

- 10 **MERCY, MR. PERCY**
Varetta Dillard
(Savoy 897)

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Groups Take Over R & B Field

While Novelties Were Riding High Only 6 Months Ago, Today Vocal Combos Dominate the R & B Market



NEW YORK—The novelty trend that had captured the rhythm and blues market a short six months ago seems to have run its course and the new bent seems to be toward the vocal groups. Vocal combos are not new and they have had their share

of hits in the past, but their acceptance seems to be at an all-time peak at this time.

Back in 1949 and 1950 the Orioles and the Ravens shared the spotlight at the top of the heap. In 1951 and 1952 the Dominoes and the Clovers moved up with the Orioles and Ravens still holding their audiences.

1953 started with novelties garnering in the coin with tunes like "I Don't Know," "Mama, He Treats Your Daughter Mean," "Baby Don't Do It," "I'm Gone," "I'm Mad," "Hounddog," and others. These hits started an avalanche of answers like "Yes I Know," "I Wanna Know," "Daughter, It's Your Red Wagon," "Shirley Come Home" and "Shirley's Back," "I'm Glad," "Bearcat," "Baby I'm Doing It," and innumerable others. For a time, it seemed in order to assure a fairly good record sale all the manufacturer had to do was to issue an answer to a best selling novelty. Answers called for more answers and more answers called for more answers till finally the bubble burst. Buying switched to the vocal groups.

A small New York firm, named Red Robin, came up with a smart sounding group, The Du Droppers, who broke into national prominence with "Can't Do Sixty No More." The result of this was their transfer to the RCA Victor label and two more successful releases, "I Wanna Know" and "I Found Out." Their third effort on Victor has just been offered to the market.

With the Du Droppers at Victor, Red Robin emerged on the charts again with the Vocaleers who hit with "Is It A Dream."

What could be called the comeback of the year, and what could also become the top r & b record of 1953, is to be credited to the Orioles on Jubilee. Presented to the trade after the tune, "Crying In The Chapel," already was an established hit in the pop and country fields with about an eight or nine weeks' start, the Orioles' version proceeded to shoot into the number one position in R & B and has established quite a grip on pop sales as well. The Orioles, before "Chapel" has run its course, may find themselves a power in pop as well as its forte, R & B.

Most consistent of the established groups has been Atlantic Records' the Clovers, who have hit with seven straight, and are at this writing shooting to the pinnacle with the sensational "Good Lovin'," and the Dominoes, of Federal Records, who have come through with "The Bells" and "These Foolish Things" in the past half year. Atlantic Records is also riding merrily with another group, the Cardinals, who have a best seller in their current disk "Lovie Darling." Also, the long awaited release of the newly formed group, the Drifters, is about to be marketed. The Drifters are headed by Clyde McPhatter, formerly lead singer for the Dominoes on most of their hits.

Apollo Records got into both novelty and group classifications with the "5" Royales' "Baby Don't Do It" and "Help Me Somebody." Their third effort, released a couple of weeks ago looks like it also has the makings.

The trend has aided in no uncertain terms to launch many new labels. Unestablished groups have become names in the trade and at the same time have lifted their labels from the ranks of the unknowns. The aforementioned Du Droppers established Red Robin; the Embers with "Paradise Hill" familiarized the trade with Herald Records. The Five Willows came through

with "My Dear, Dearest Darling" and Pete Dorraine's Allen Label became an R & B factor. Tico Records, firmly established in the mambo field, decided to launch an R & B label, Rama. One of their first releases was "Gee" and "I Love You So" by the Crows. Both sides have been showing sporadically in different cities and as a result, Rama finds entree more readily granted them by R & B distributors throughout the nation. VeeJay crashed with the introduction of the Spaniels' "Baby It's You." This master was later sold to Chance Records which has issued the disk on its own label. chance also has another team, "The Flamingoes, who clicked not too long ago with "That's My Desire." The Kings on Jax are a strong item in "Why, Oh Why."

Sun, also a new label, had one previous hit. It more or less established itself with "Bearcat," one of the answer novelties. Sun at this moment looks to further solidify its stature with "Walking In The Rain" by the Prisonaires, a sextet who met and formed at a Tennessee penitentiary.

MGM had its best selling R & B waxing for some time when the Crickets punched through with "You're Mine." Joe Davis, who at the time of the hit was heading the R & B department for MGM, has since opened his own record company, Jay-Dee and has taken the Crickets with him.

Duke Records, a power in R & B for this past year, entered the vocal group derby with the 4 Dukes. Their initial platter is that hot "Crying In The Chapel."

Federal and King, always strong with such groups as the Dominoes and the Swallows has another hit "Get It" going with the Royals.

Chess, not to be outdone, jumped into the picture with what could become one of the big ones of the year, "Nadine" by the Coronets. This tune has taken off like a greyhound after a rabbit.

Flair, a fledgling label started by the Biharis of Modern and RPM, has created a flurry with its first, "I Had A Love" by the Flairs.

And certainly United is always a threat with the Four Blazes.

Nonchalant



NEW YORK—Goldie Goldmark, publisher of "Please Play Our Song Mr. Record Man" shows just how nonchalant a publisher can be when he learns that he's having his tune recorded. Goldie's song has two top notch versions, one by the Fontaine Sister on RCA Victor and the other by Don Cornell on Coral.

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 and his orchestra
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 Vocal by MYRA JOHNSON
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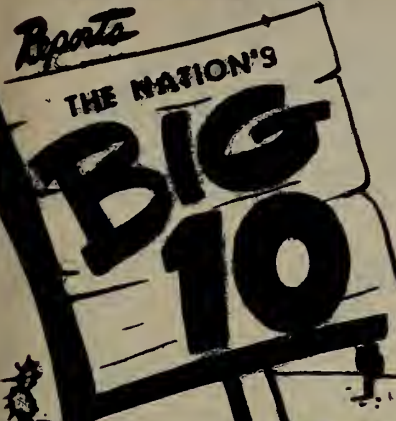
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THE CASH BOX



HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 IT'S BEEN SO LONG

Webb Pierce
(Decca 28725; 9-28725)

2 MEXICAN JOE

Jim Reeves
(Abbott 116; 45-116)

3 HEY JOE!

Carl Smith
(Columbia 21129; 4-21129)

1 RUB-A-DUB-DUB

Hank Thompson
(Capitol 2445; F-2445)

5 CRYING IN THE CHAPEL

Darrell Glenn
(Valley 101; 45-101)

6 A DEAR JOHN LETTER

Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

7 I WON'T BE HOME NO MORE

Hank Williams
(MGM 11533; K-11533)

8 TRADEMARK

Carl Smith
(Columbia 21119; 4-21119)

9 CARIBBEAN

Mitchell Torok
(Abbott 140; 45-140)

10 I FORGOT MORE THAN YOU'LL EVER KNOW

Davis Sisters
(RCA Victor 20-5345; 47-5345)

Marek Flies To Europe

NEW YORK George Marek, director of artists and repertoire for RCA Victor Records, left August 21 on a four-week trip that will take him to Rome, Madrid and London to scout talent and confer with the company's European affiliates.

He is scheduled to inspect new RCA Victor disk factories in Italy and Spain and assist in blue-printing plans for their first record catalogues. During his stay in London Marek will meet with key personnel of the company's affiliate and work on new repertoire planned for the Melachrino Strings, whose recordings have racked up impressive sales for RCA Victor in this country.

Marek, who visited Europe last in February, will return here on September 19.

Meadowbrook Show Attracts Names

NEW YORK—The "Music From Meadowbrook" show over ABC-TV has been attracting top record and music personalities. To date such names have appeared on the show as Ralph Marterie, Neal Hefti, Sauter-Finegan, Ray McKinley, King Guion, Jose Curbello, Salt City Five, Korn Kobblers, Lou Monte, Wingy Manone, and Sonny Curtis.

The show originates from Frank Dailey's Meadowbrook in Cedar Grove, N.J. every Saturday night from 7 to 8 P.M. It's directed by Eddie Nugent.

The program, now in its third month, has been attracting plenty of attention in the music, band and record business, as well as from teen age audiences. As a matter of fact, several sponsors of teen age products are negotiating to buy the show.

Monte Bruce Back In Action After Army Stint

NEW YORK—Monte Bruce, who was recently released from the army, is back in the promotion business. Monte has just signed Adrienne Kent to a recording contract for Holiway Records. In addition he has been doing a bang-up job on Monty Kelly's

"Tropicana" recorded by Essex. And he has also been promoting and assisting Hal Jackson on his new Birdland show heard nightly from midnight to six A.M. via WABC in New York.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. IT'S BEEN SO LONG.....Webb Pierce (Decca)
2. HEY JOE!Carl Smith (Columbia)
3. CRYING IN THE CHAPEL.....Darrell Glenn (Valley)
4. A DEAR JOHN LETTER.....Jean Shepard & Ferlin Huskey (Capitol)
5. I FORGOT MORE THAN YOU'LL EVER KNOW.....Davis Sisters (RCA Victor)
6. IS ZAT YOU MYRTLE?.....The Carlisles (Mercury)
7. RUB-A-DUB-DUB.....Hank Thompson (Capitol)
8. I WON'T BE HOME NO MORE.....Hank Williams (MGM)
9. CARIBBEAN.....Mitchell Torok (Abbott)
10. HOW'S THE WORLD TREATING YOU.....Eddy Arnold (RCA Victor)

A Smash Hit! "TENNESSEE WIG-WALK"

Jill Whitney—Coral
Russ Morgan—Decca
Bonnie Lou—King
listed alphabetically

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Popular

BONNIE LOU
TENNESSEE WIG WALK
HAND-ME-DOWN HEART
1237 and 45-1237

RUBY WRIGHT
YOU WALKED OUT ON MY DREAMS
I ONLY HAVE ONE LIFETIME
1249 and 45-1249

THE GLOBE TROTTERS
MY GAL SAL
SUNDOWN
1210 and 45-1210

Folk/Western

MOON MULLICAN
I DONE IT
GRANDPA STOLE MY BABY
1244 and 45-1244

YORK BROTHERS
WHY DON'T YOU OPEN THE DOOR
YOU'RE MY EVERY DREAM
COME TRUE
1248 and 45-1248

CHARLIE GORE
OH MISERABLE LOVE
I DIDN'T KNOW
1256 and 45-1256

DON RENO & RED SMILEY
CHOKING THE STRINGS
I'M THE TALK OF THE TOWN
1235 and 45-1235

Rhythm/Blues

TINY BRADSHAW
OFF AND ON
FREE FOR ALL
4647 and 45-4647

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

EARL BOSTIC
THE VERY THOUGHT OF YOU
MEMORIES
4653 and 45-4653

LULA REED
DON'T MAKE ME LOVE YOU
GOING BACK TO MEXICO
4649 and 45-4649

Federal

THE ROYALS
GET IT
NO IT AIN'T
12133 and 45-12133

BILLY WARD AND HIS DOMINOES
YOU CAN'T KEEP A GOOD MAN DOWN
WHERE NOW, LITTLE HEART
12139 and 45-12139

BIG JAY McNEELY
NERVOUS MAN NERVOUS
ROCK CANDY
12141 and 45-12141

YOUNG JOHN WATSON
MOTOR HEAD BABY
SAD FOOL
12131 and 45-12131

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THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

1. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
2. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)
3. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
4. CRYING IN THE CHAPEL
Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)
5. I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)
6. I FORGOT MORE THAN YOU'LL
EVER KNOW
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
7. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)
8. CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)
9. IS ZAT YOU MYRTLE?
The Carlisles
(Mercury 70174; 70174 x 45)
10. TRADEMARK
Carl Smith
(Columbia 21119; 4-21119)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE OF THE WEEK

"CARIBBEAN" (2:30)
[American-BMI]
"WEEP AWAY" (2:43)
[American-BMI]
MITCHELL TOROK
(Abbott 140)

● It looks as though the talents of Mitchell Torok lie not only in his pen but in his vocal chords as well. The author of the number one smash, "Mexican Joe," applies his voice to an exciting new number called "Caribbean." Torok gives a terrific reading to a fast moving tropical flavored item. The Louisiana Hayride Band sounds splendid as they belt out the tune with zest and appeal. Reports from various parts of the country already indicate this is gonna be a big one. On the lower end Torok's soft mellow chords wax, in slow tempo, a lovely sentimental romantic lament, "Weep Away." Two enchanting sides with nod going to "Caribbean" to crash the charts real quick.

"ALABAMA" (2:40)
[Acuff-Rose-BMI]
"JOHNNY'S GOT A SWEET-HEART" (2:18) [Milene-ASCAP]
LITTLE RITA FAYE
(MGM 11565)

● Little Rita Faye, the "Wait A Little Longer" gal dishes up a pair of potent plates that look like strong contenders for the charts. The top deck is a tender tune about the state where she was born, "Alabama." Soft subdued strings support the polished chords of the tike who sings a duet with her tiny self. On the bottom lid, titled "Johnny's Got A Sweetheart," the youngster etches a quick beat nursery rhyme ditty in delightful fashion. With the children's records constantly growing in popularity Little Rita stands a good chance of cashing in on the loot. Ops oughta get with both sides.

MADDOX BROTHERS AND ROSE
(Decca 28784)

B "I'LL BE NO STRANGER THERE" (2:33) [Four Star Sales-BMI] A quick beat piece belted out in solid style by Rose. Maddox Brothers harmonize in gracefully fashion on this religious item.

B "THE UNCLOSED DAY" (3:06) [Wallace Fowler-BMI] Bottom deck is a similar piece chanted with infectious appeal by Rose and the boys. Strings supplement in ok manner.

CAROLYN BRADSHAW
(Abbott 141)

B+ "MARRIAGE OF MEXICAN JOE" (2:28) [American-BMI] The polished vocal chords of Carolyn Bradshaw belt, with zest and appeal, the answer to "Mexican Joe." The quick beat tune rides merrily along in gay manner and tells how there'll be no more lively times for Joe. Side could happen.

B+ "BABY THEN YOU'RE CATCHIN' ON" (2:43) [American-BMI] Bottom is a quick tempo romantic item on which Miss Bradshaw sings the earthy lyrics in her enchanting style. Top-flight support by the Louisiana Hayride band on both ends.

PETE LANE & BERNICE STABILE
(Imperial 8206)

B+ "JOHN'S REPLY" (2:15) [Commodore-BMI] Pete Lane vocals the answer to a "Dear John Letter" while Bernice Stabile tells how she feels upon receiving it. This slow beat item is sung with emotion and feeling. Could catch, following "Dear John's" success.

B "ONE - TWO - THREE - SKID - DOO" (2:25) [Commodore-BMI] On the lower lid Pete Lane solos on a quick beat bouncy item set with cute love lyrics. Strings support.

BOB BURTON AND GINNY CARTER
(Mar-Vel 950)

B "LIGHTS ACROSS THE RIVER" (2:39) [BMI Affiliate] Bob Burton and Ginny Carter blend warmly on a slow beat lovers' duet. Unusual sounds from the lead guitar of Ronnie Durbin against a soft string backdrop make for a fetching etching.

C+ "FORTY ACRES OF MY HEART" (2:35) [BMI Affiliate] Lower deck is a quick beat cutie vocaled in engaging style by Bob and Ginny. Able assist by the Sunny South Boys on a tune that travels happily along.

EDDIE HILL
(Mercury 70195)

B+ "HIGH WIDE AND HANDSOME" (2:11) [Acuff-Rose-BMI] Eddie Hill and the trio wax a quick beat happy sounding romantic cutie. Eddie vocals the delightful lyrics with zest and feeling while the trio, with a honky tonk piano, ably assist.

B+ "HIT AND RUN LOVER" (2:44) Eddie gives a terrific reading on a quick beat lament about a love 'em and leave 'em gal. Piano and string support in top-notch style.

YORK BROTHERS
(King 1248)

B "WHY DON'T YOU OPEN THE DOOR" (2:29) [Lois-BMI] A quick beat romantic tune harmonized in engaging fashion by the York Brothers. The approved nasal manner of the boys is supported by a rinky-dink piano and able strings.

RED GARRETT
(RCA Victor 20-5363)

B "THEY GOT ME SINGIN' THAT WAY" (2:25) [R.F.D.-ASCAP] Red Garrett etches an amusing quick beat lilting ditty. A light-hearted tune, with catchy novelty effects, about how hillbilly music affects the chanter.

B "PLEASE" (2:30) [Tannen-BMI] Under side is a quick beat latin flavored item given a spirited reading by Garrett. Racing strings add appeal to this end.

B "YOU'RE MY EVERY DREAM COME TRUE" (2:33) [Lois-BMI] Flip combines a slow tempo, tender lyrics and a mellow reading. Lead solo voice supported by some smooth harmonizing blends for a pleasing side.



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THE CASH BOX FOLK and WESTERN ROUNDUP

Sunshine Ruby (RCA Victor) scheduled to do some personal appearances this month. It seems that Ruby's latest release "Datin'" backed with "Nobody Asked Me To Dance" will be another strong number for the 14-year-old. News from Don Doty, deejay out in St. Paul, Minn., tells us that one of the biggest records lately in his locality is Hawkshaw Hawkins' "I'll Trade Yours For Mine." Curtis Gordon (RCA Victor) who was in Nashville a couple or so weeks ago, is now receiving a lot of good comment on his latest release "Romping And Stomping" backed with "Rocky Road Of Love." Terry Preston, better known these days as Ferlin Huskey, the Capitol artist, who is going great guns with "A Dear John Letter" is teamed with the bright new singing discovery Jean Shepard and will appear on WSM's Grand Ole Opry, September 19th, after which other dates in Southern cities are being set. Martha Carson (Capitol), scheduled for a recording session week of August 16th, according to X. Crosse, songstress' manager. Mary Waterston, manager of Buckley's One Stop, Nashville, reports that business for the summer season has been very good and prospects for the fall season indicate that this should be an excellent record year. Webb Pierce (Decca) is presently touring Canada.



MARTHA CARSON

Johnnie and Jack, and The Tennessee Mountain Boys, with Kitty Wells (Decca) have just concluded engagements in Canada. Frankie More, manager of the group, has a consistent schedule of bookings for these popular country artists. Two new records which the Victor people have high hopes for are Elton Britt's "Maybe I Was Wrong" backed with "I Feel The Blues Comin' On." The other one is "Manhunt" backed with "Tumbling Tumbleweeds" with Bob Nolan taking the bows. Roy Acuff and his Smoky Mountain Boys and Girls played the resort city of Gatlinburg, Tenn., in the heart of the Great Smoky Mountains National Park, August 16th through the 21st. Grandpa Jones and all his Grandchildren were set for the date August 23rd through 28th.

Carl Smith came through with another top performance Saturday, August 15th, while handling the NBC segment of the Grand Ole Opry Show, sponsored by Prince Albert. Carl has one of the top country hits at the present in his rendition of "Hey Joe." Carolina Cotton is appearing for four weeks on "Western Varieties," the all-star TV show emceed by Doye O'Dell on KTLA at 9 P.M. every Friday from Hollywood. Each Thursday, the yodeling film star flies to San Francisco and holds the spotlight on Cottonseed Clark's TV production. Then every week she does "Carolina Cotton Calling," the popular Armed Forces Radio Service Show which has a very good following overseas. Lonzo and Oscar, comedy team on Grand Ole Opry, along with Tommy Warren, have just completed dates in Pennsylvania. Smokey Smith, KRNT, Des Moines, Iowa, was guest deejay on Grant Turner's, DJ USA over WSM, Friday, August 14th. Smiley Burnette has a busy schedule these days, since he is now recording two different coast-to-coast radio productions, "The Smiley Burnette Show" and "Smiley Burnette's Party Line." The remainder of Smiley's time is divided into motion pictures, personal appearances, television, records and song writing! Johnny Bond is real happy these days in his native territory doing a bang-up job on WFAA in Dallas. Johnny appears on the Saturday night "Shindig" over WFAA and attendance has increased week by week since his appearance. Jimmie Davis is now making plans for a number of dates in the East before too long. He has followed a heavy schedule this summer with frequent appearances from Texas across to the Carolinas. He did a successful tour of the West Coast. He is anxiously watching the results of his latest Decca release "Colinda" and "When The Train Comes Rollin' In." Jack Loys, who made hundreds of appearances as top vocalist with Bob Wills and his Texas Playboys, has just settled down in California and is making records for Eastman! Cousin Lou Steves, the versatile dj on KXLA, Pasadena, has a Monday show at 1:45 P.M. which is programmed for every one, but especially the housewives. "Cousin Lou" pulls records which make for pleasant and happy listening and his requests run into the thousands. Darrell Glenn (Valley) is scheduled to appear on the Prince Albert portion of Grand Ole Opry, Saturday, September 26th. Artie Glenn, father of Darrell Glenn, has been given the Christopher Award, according to Dave Garrison, vice president of Valley Publishers. Artie Glenn was the award winner for the second quarter of 1953 for writing the tune "Crying In The Chapel" and has been presented with a bronze Christopher medallion with his name inscribed. The award winners are designated for their works "reflecting the God-given talent that can be exerted by one individual in the literary and entertainment fields," according to Father James Keller, Director of the Christopher Awards. Burt Beck, WSOU, South Orange, N. J., country dj in his area, has been called for duty in the Armed Services. Big Jim Hess, country and western deejay on WIVK, Knoxville, has just auditioned for the city's first TV station, WTSK-TV and plans are to have the popular deejay feature his noonday talent, Carl Butler and his side-kick, Little Alf. Cliff Rodgers, country deejay on WHKK in Akron, Ohio, has an estimated 2 1/2 million listenership to his daily "Melody Round Up," according to his manager Jack Maurer. The disk spinner has been in the country music field for 21 of his 37 years. He is reported to have the largest Hooper rating in this area. Lula Bell Si and her Country Melody Boys will open at the Country Style Show at White Cloud Jamboree Barn in Greenwood, Ind., August 23rd. For the last two weeks the group has been on tour throughout Indiana and Illinois.



JOHNNY BOND



CLIFF RODGERS

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Don Larkin
WAAT—Newark, N. J.

1. It's Been So Long (W. Pierce)
2. Crying In The Chapel (Darrell Glenn)
3. How's The World Treating You (Eddy Arnold)
4. A Dear John Letter (Shepard)
5. Hey Joe (Carl Smith)
6. Is Zat You Myrtle (Carlises)
7. Rub-A-Dub-Dub (Thompson)
8. I Won't Be Home No More (Hank Williams)
9. Danny Boy (Slim Whitman)
10. I Don't Claim To Be An Angel (Kitty Wells)

Joe Morris
WKDK—Newberry, S. C.

1. It's Been So Long (W. Pierce)
1. I Forgot More (Davis Sisters)
3. I Won't Be Home No More (Hank Williams)
4. How's The World Treating You (Eddy Arnold)
5. Rub-A-Dub-Dub (Thompson)
6. Trademark (Carl Smith)
7. Crying In The Chapel (Darrell Glenn)
8. Is Zat You Myrtle (Carlises)
9. A Dear John Letter (Shepard)
10. I'm Makin' Love To A Stranger (Jimmy Dickens)

Mack Sanders
KFBI—Wichita, Kan.

1. It's Been So Long (W. Pierce)
2. I Won't Be Home No More (Hank Williams)
3. Crying In The Chapel (Darrell Glenn)
4. A Dear John Letter (Shepard)
5. Hey Joe (Carl Smith)
6. They Got Me Singing That Way (R. Garrett)
7. Say Big Boy (Goldie Hill)
8. That's Alright (Autry Inman)
9. How's The World Treating You (Eddy Arnold)
10. Rub-A-Dub-Dub (Thompson)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. A Dear John Letter (Shepard)
2. Hey Joe (Carl Smith)
3. Crying In The Chapel (Darrell Glenn)
4. How's The World Treating You (Eddy Arnold)
5. I Don't Claim To Be An Angel (Kitty Wells)
6. It's Been So Long (W. Pierce)
7. I'd Rather Die Young (Jean Shepard)
8. Private Property (Johnny & Jack)
9. My Wasted Past (E. Tubbs)
10. Is Zat You Myrtle (Carlises)

Don Sherman
WKXL—Concord, N. H.

1. Crying In The Chapel (Darrell Glenn)
2. Mexican Joe (Jim Reeves)
3. Danny Boy (Slim Whitman)
4. Mexican Joe No. 6 7/8 (Homer & Jethro)
5. Gambler's Guitar (R. Draper)
6. Your Cheatin' Heart (Hank Williams)
7. Rub-A-Dub-Dub (Thompson)
8. Free Home Demonstration (Rusty Draper)
9. Hey, Mr. Cotton Picker (Tenn. Ernie)
10. John Henry (H. Thompson)

Norman Hall
WBNL—Boonville, Ind.

1. It's Been So Long (W. Pierce)
2. Hey Joe (Carl Smith)
3. Crying In The Chapel (Darrell Glenn)
4. We Got Things To Do (J. Carter)
5. I Can't Live My Life Alone (L. Smithhart)
6. I Don't Claim To Be An Angel (Kitty Wells)
7. I Won't Be Home No More (Hank Williams)
8. Is Zat You Myrtle (Carlises)
9. A Dear John Letter (Shepard)
10. Marriage Of Mexican Joe (Carolyn Bradshaw)

Chris Clark
WBSM—New Bedford, Mass.

1. Rub-A-Dub-Dub (Thompson)
2. Heaven's TV Screen (E. Zack)
3. A Fool Such As I (H. Snow)
4. Lovesick Blues (H. Williams)
5. Always Late (Lefty Frizzell)
6. A Dear John Letter (Four Horsemen)
7. Hot Rod Race (Tiny Hill)
8. Life Of Hank Williams (H. Hawkins)
9. Condemned Without Trial (Eddy Arnold)
10. The Gal Who Invented Kissing (Hank Snow)

Carl Story
WAYS—Charlotte, N. C.

1. Hey Joe (Carl Smith)
2. It's Been So Long (W. Pierce)
3. I Forgot More (Davis Sisters)
4. Sixteen Chicks And A Tamborine (Roy Acuff)
5. I'm Gonna Fall Out Of Love (Tommy Warren)
6. Borneo Again (Louvin Bros.)
7. Private Property (Johnny & Jack)
8. Trademark (Carl Smith)
9. Crying In The Chapel (Glenn)
10. A Dear John Letter (Shepard)

Doug Smith
WSLS—Roanoke, Va.

1. Private Property (Johnny & Jack)
2. It's Been So Long (W. Pierce)
3. I Forgot More (Davis Sisters)
4. Caribbean (Mitchell Torok)
5. Hey Joe (Carl Smith)
6. I Don't Claim To Be An Angel (Kitty Wells)
7. Crying In The Chapel (Glenn)
8. I Can't Wait (Faron Young)
9. Bayou Pigeon (Lou Millet)
10. Baby I'm Countin' (Skeets McDonald)

Uncle Eb Brown
WGST—Atlanta, Ga.

1. I Forgot More (Davis Sisters)
2. I Have But One Goal (Smith Bros.)
3. A Dear John Letter (Shepard)
4. It's Been So Long (W. Pierce)
5. Spanish Fireball (Hank Snow)
6. Hey Joe (Carl Smith)
7. How's The World Treating You (Eddy Arnold)
8. Crying In The Chapel (Glenn)
9. Is Zat You Myrtle (Carlises)
10. They've Got Me Singin' That Way (R. Garrett)

Butch Lewis
WJKO—Springfield, Mass.

1. Caribbean (Mitchell Torok)
2. I Won't Be Home No More (Hank Williams)
3. Now And Always (H. Snow)
4. For Me, For Me (Wes Tuttle)
5. I'll Dance At Your Wedding (J. Dickens)
6. Let Me Love You (J. Reeves)
7. Hot Dog Rag (Red Foley)
8. Is Zat You Myrtle (Carlises)
9. Free Home Demonstration (Eddy Arnold)
10. Danny Boy (Slim Whitman)

Clarence Kneeland
WERI—Jewett City, Conn.

1. Crying In The Chapel (Glenn)
2. Rub-A-Dub-Dub (Thompson)
3. Hey Joe (Carl Smith)
4. Mexican Joe (Jim Reeves)
5. A Dear John Letter (Shepard)
6. It's Been So Long (W. Pierce)
7. Spanish Fireball (Hank Snow)
8. Tennessee Wig Walk (B. Lou)
9. How's The World Treating You (Eddy Arnold)
10. Rainbow In Every Teardrop (Slim Whitman)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. For Now And Always (Hank Snow)
2. How's The World Treating You (Eddy Arnold)
3. Yesterday's Girl (Thompson)
4. Hey Joe (Carl Smith)
5. Baby I'm Countin' (Skeets McDonald)
6. I'm Talking To You (B. Mack)
7. More Than You'll Ever Know (Davis Sisters)
8. It's Hard To Love Just One (Jim Reeves)
9. A Dear John Letter (Charlie Aldrich)
10. I've Known The Truth (Tex Morton)

Art Barrett
WFMO—Fairmont, N. C.

1. I Don't Claim To Be An Angel (Kitty Wells)
2. Hey Joe (Carl Smith)
3. John Henry (Hank Thompson)
4. Yesterday's Girl (Hank Thompson)
5. I'm Makin' Love To A Stranger (Jimmy Dickens)
6. Don't Throw Your Life Away (Webb Pierce)
7. Wildwood Flower (Carter Sisters)
8. Private Property (Johnny & Jack)
9. Is Zat You Myrtle (Carlises)
10. Castaway (Rosalie Allen)

Cousin Johnny
WNLG—New London, Conn.

1. Don't Play That Song (Lee & Cooper)
2. Castle In The Sky (Robbins)
3. Is Zat You Myrtle (Carlises)
4. Crying In The Chapel (Darrell Glenn)
5. Like The Lovers Do (Hardrock Gunter)
6. Rainbow In The Valley (Mac Wiseman)
7. Hand Me Down Heart (Bonnie Lou)
8. A Dear John Letter (Talkin' Charlie Aldrich)
9. Castaway (Rosalie Allen)
10. I Love My Rooster (Hillbilly Jewels)

Cuz'n Larry Lane
WEBK—Tampa, Fla.

1. I Forgot More (Davis Sisters)
2. Guitar Polka (M. Travis)
3. Don't You Care (K. Marvin)
4. A Dear John Letter (Shepard)
5. It's Been So Long (W. Pierce)
6. Sixteen Chicks And A Tamborine (Jerry Martin)
7. Rub-A-Dub-Dub (Thompson)
8. Danny Boy (Slim Whitman)
9. Free Home Demonstration (Eddy Arnold)
10. Maybe I Was Wrong (E. Britt)

Panhandle Van
WCAR—Pontiac, Mich.

1. Crying In The Chapel (Glenn)
2. It's Been So Long (W. Pierce)
3. Is Zat You Myrtle (Carlises)
4. Gambler's Guitar (Jim Lowe)
5. Private Property (Johnny & Jack)
6. Rub-A-Dub-Dub (O'Connell)
7. Trademark (Carl Smith)
8. Rock-A-Bye Boogie (Davis Sisters)
9. Hey Joe (Carl Smith)
10. Tennessee Wig Walk (B. Lou)

Shel Horton
WHUN—Saxton, Pa.

1. Hey Joe (Carl Smith)
2. Castaway (Rosalie Allen)
3. For Now And Always (Snow)
4. Tennessee Wig Walk (B. Lou)
5. Marriage Of Mexican Joe (Carolyn Bradshaw)
6. Castle In The Sky (Robbins)
7. It's Been So Long (W. Pierce)
8. Broken Wings (Elton Britt)
9. Cannonball Yodel (Elton Britt)
10. Don't Forget Me (Four Aces)

Jolly Joe Nixon
KXLA—Pasadena, Calif.

1. Hey Joe (Carl Smith)
2. Caribbean (Mitchell Torok)
3. I Won't Be Home No More (Hank Williams)
4. My Heart Is A Playground (Freddie Heart)
5. S. S. Lureline (J. Horton)
6. As God Is My Witness (Kirk)
7. On Mexico's Beautiful Shores (Maddox Bros.)
8. After Your Wedding (Perry)
9. I Wonder Where You Are (Marilyn & Wes Tuttle)
10. I'd Rather Die Young (Mac Wiseman)

Buck Benson
WLBR—Lebanon, Pa.

1. Is Zat You Myrtle (Carlises)
2. Caribbean (Mitchell Torok)
3. South In New Orleans (Johnny & Jack)
4. I Won't Be Home No More (Hank Williams)
5. I Feel It In My Soul (Carson)
6. Crazy Blues (Mac Wiseman)
7. I Won't Be Home No More (Webb Pierce)
8. Sixteen Chicks And A Tamborine (Roy Acuff)
9. Rock-A-My-Soul (J. T. Adams)
10. Hey Joe (Carl Smith)

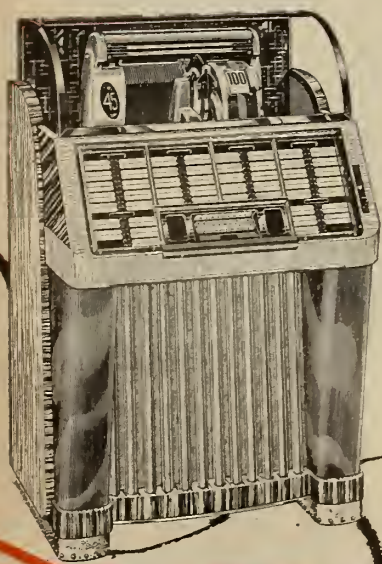
David Walshak
KCTI—Gonzales, Tex.

1. It's Been So Long (W. Pierce)
2. A Dear John Letter (Shepard)
3. How's The World Treating You (Eddy Arnold)
4. Let Me Be The One (Hank Locklin)
5. Spanish Fireball (Hank Snow)
6. Do I Like It (Carl Smith)
7. Trademark (Porter Waggoner)
8. Song Of The Old Water Wheel (Slim Whiaman)
9. Is Zat You Myrtle (Carlises)
10. Let Me Love You Just A Little (Jim Reeves)

the most
 efficient way
 in the world
 to play
 records...



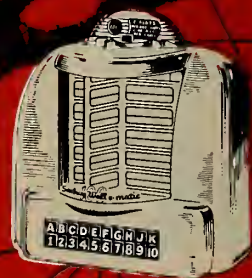
ONLY **Select-o-matic**
 MUSIC SYSTEMS PLAY RECORDS
 IN THE VERTICAL POSITION



100 SELECTIONS
 AT THE PHONOGRAPH



THE MOST WIDELY PUBLICIZED
 MECHANISM FOR THE PLAYING
 OF RECORDED MUSIC



100 SELECTIONS
 ANYWHERE IN THE LOCATION

Seeburg

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
 Chicago 22, Illinois



Whether Featuring 5¢ or 10¢ Play:

FRONT MONEY IS NECESSARY FOR JUKE BOX OPERATORS

**Here
and
There**

WASHINGTON, D.C.—New records were established all along the business statistical front, according to the Commerce Department. High industrial operations pushed power output to a record high; steel product shipments reached new highs for the first half of the year; industry's employment rolls were also tops, with non-farm employment for July creating an all-time record for the month; construction awards in the Eastern States broke all records for the year; and commercial building projects set an all-time peak.

This great activity swept business this summer to a point where it has been better than in any previous season, according to the Commerce Department, which finds that consumer spending has kept pace with rising per capita income after taxes.

HARTFORD, CONN.—Following the general trend of upping 5c coin operated devices to a dime, the State Public Utilities Commission, here, decreed that beginning Thursday, August 20, pay station telephone calls thruout almost all of Connecticut will cost 10c. We wonder if the telephone company's increased cost of running its business has skyrocketed any more than that of the juke box operator.

WASHINGTON, D.C.—Computing statistics from income taxes paid, the Commerce Department reports that individual income gained in 44 states, with only 4 states showing any decline. The 4 states which dipped were South Dakota, North Dakota, Montana and Wyoming. Largest declines were in the Dakotas. Most sizable increases were in Kansas (20 per cent); Nevada (15 per cent); Arizona (12 per cent); So. Carolina (10 per cent); and California (9 per cent). Florida, Louisiana, Oklahoma, Colorado and Idaho showed gains of 8 per cent each. Most of the advances were attributed to increases in industrial incomes, while farm income in 33 states were lower.

CANADA—While practically every foreign country in the world showed the American Dollar selling at a premium, the Canadian Dollar still continues to command a premium over the American Dollar. Many attribute this condition to the fact that Canada's imports have been free of restraints. In May of this year, Canada hit a new, all-time high import figure. American coin machine firms have found the Canadian market a wonderful outlet for both new and used equipment, and Canadian wholesalers and operators find they pay their government nice sums in income taxes derived from these machines.

Only ASCAP, and the other proponents of the McCarran Bill, seem to believe that the nation's juke box operators are actually rolling in wealth.

Where, in 1952, the national overall average was reported at \$8 per week, gross, because of tavern and other such retail business being as much as 50 percent off, the juke box operators everywhere in the country, are having their hands full to maintain even this 1952 average.

The fact is that the switch to 10c play, 3 or 4 plays for 25c, came about only because the nation's juke box operators simply could not maintain themselves in business on a profitable basis.

Even though 10c play has helped to step up collections somewhat, in various areas of the country, what it mainly did was to cut down overhead expense for the average juke box operator.

But much more than the change over from 5c to 10c play is needed to assure the operators speedier amortization of their equipment.

The one and only fashion in which this can be accomplished has been many, many times reported by *The Cash Box* in the past.

And that is for the nation's juke box operators to obtain a minimum front money guarantee from each and every location.

There are three popular methods in use by those juke box ops who have always maintained the policy of obtaining a minimum front money guarantee.

These are: No. 1—The front money to be removed from the collection and to go to the operator with the balance of the collection to be split on an even fifty-fifty basis.

No. 2—The front money to be first removed from the collection and to go to the operator with the balance split on either 60%-40% or 70%-30%.

No. 3—The front money, for example of \$10 per week, to be first removed from the collection and to go to the operator, with the next \$10 to go to the location owner, and then the balance after this first \$20 to be split on an even fifty-fifty basis between operator and location owner.

Because of inquiries *The Cash Box* learned

that many, many operators, especially the newer crop of juke box ops, know little or nothing of minimum front money guarantees.

Therefore, *The Cash Box* decided to publish a chart, each and every month, in its "End-Of-Month Inventory Issue," whereby the nation's juke box operators would know just what the minimum front money guarantee should be on all types of automatic phonographs.

It should be remembered, by the operator who uses this chart, that this minimum front money guarantee each week, applies whether he features 5c or 10c play.

This is a necessity to assure him complete and speedier amortization on the cost of the equipment he features in the location.

The chart, naturally, is based on the "high" prices featured in "The Confidential Price Lists" of *The Cash Box*.

"The Confidential Price Lists" of *The Cash Box* are accepted all over the world. They are now over 15 years old and haven't yet missed being published each and every week of that more than 15 years' period of time.

Regardless, then, of what a tabloid weekly, also somewhat engaging itself with the juke box industry, reports regarding higher national average, and also regardless of what ASCAP and the other proponents of the McCarran Bill (S.1106) may think about the nation's juke box operators rolling in wealth, the fact remains that, unless the country's music operators obtain a minimum front money guarantee from their locations, they aren't going to be able to remain in this business on a profitable basis.

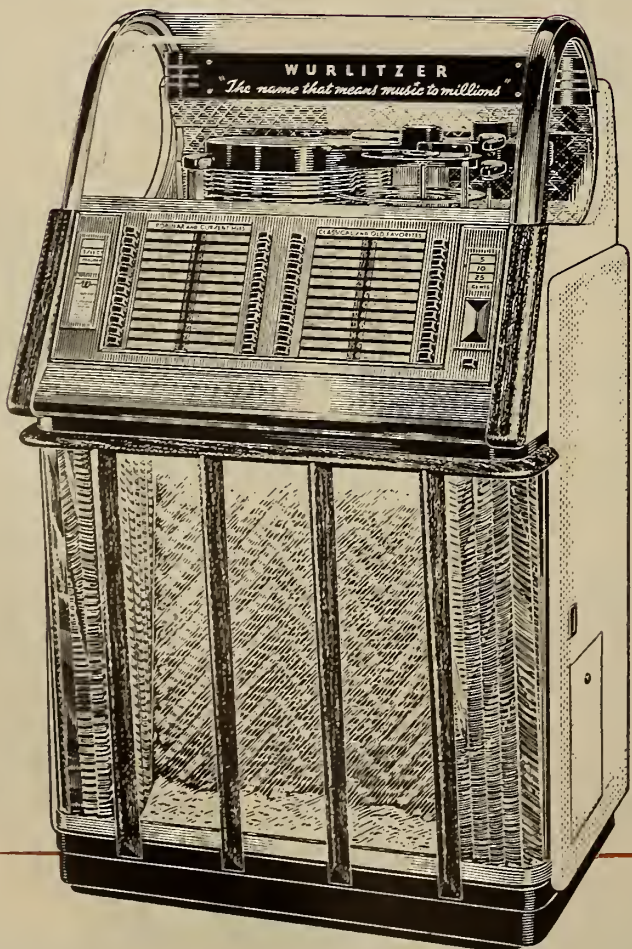
NOTICE

THE FIRST ISSUE OF "Minimum Front Money Required By Juke Box Operators" APPEARS ON

Page 45



OUT IN FRONT!

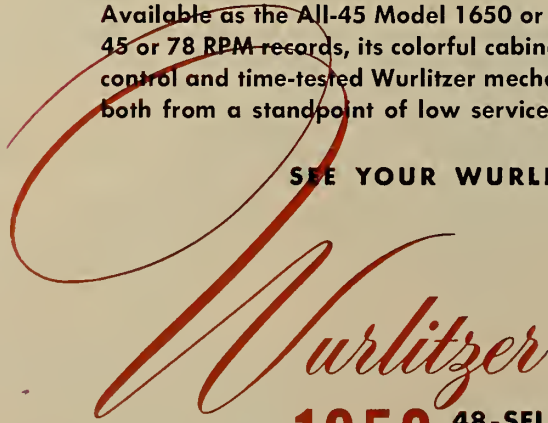


Right from the start, this sensational Wurlitzer rode into the lead for popularity in locations desiring a compact, 48-selection high income phonograph.

And ever since that start it has continued to lengthen that leadership.

Available as the All-45 Model 1650 or as Model 1600 playing 45 or 78 RPM records, its colorful cabinet, built-in volume level control and time-tested Wurlitzer mechanism make it a winner both from a standpoint of low service cost and high returns.

SEE YOUR WURLITZER DISTRIBUTOR



1650 48-SELECTION
STRAIGHT 45 RPM PLAY

1600 48-SELECTION
45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

NAMA CONVENTION OPENS

MOA Chicago Board Meet Postponed To September 14

Will Discuss Forthcoming Hearings In Washington On McCarran Bill. Finances And Expenses Will Be Reviewed. Public Relations Program And March '54 Convention Will Highlight Talks. Speaker For New Copyright Agency, Similar To ASCAP And BMI To Present Plans, Guaranteeing No Royalties From Juke Box Industry.



GEORGE A. MILLER
President and General Manager, MOA

CHICAGO — Information received from George A. Miller, president of Music Operators Of America, Oakland, California, to the effect that the Board of Directors meeting which originally was to be held here the latter part of August, has been postponed until Monday, September 14, 1953.

At present, plans are to hold the meeting in the Palmer House here, on that day.

Many important discussions will be under way at this all important Board of Directors meeting.

Finances will be discussed with the fact that the music ops will have to speak in their own defense before the Senate's Judiciary Sub-Committee after September 15 in Washington, D.C.

This will be in answer to statements made by ASCAP, BMI, and other proponents of the McCarran Bill (S.1106), who presented their side on July 15 and 16, in Washington.

Also up for discussion will come expenses of the organization which seem to be running higher than expected.

Another big feature of this meeting will be talk by noted music publishers who plan to create a third copyright collection agency. [Similar to the

present American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI).]

This third copyright agency wants to work with, and thru, the juke box industry.

It will guarantee the juke box business that never, as long as it exists, will it ever charge juke box operators royalties for the use of its copyrighted music.

At the same time, speaker for the publishers who intend to form this third copyright agency, will advise of their plans and also the backlog of tunes they already have, their financial position, the tunes that they are obtaining, and the composers who have already agreed to work with them.

Another discussion will be held regarding the forthcoming MOA fifth annual convention March, 1954, at the Palmer House.

There will be some changes made, it is believed, in the very near future, as regards public relations. A complete discussion will cover this subject.

CMG's Oakland Ops' Meetings Always Draw Over 85% Attendance

OAKLAND, CALIF.—Probably best attendance enjoyed by any music ops' organization in the nation is that of the California Music Guild here.

There has never yet been an attendance of less than 85% of the membership, it is reported, and usually it runs even higher than this.

George A. Miller, president and business manager of the California Music Guild, attributes much of this to the fact that each meeting is interesting and sparked with new ideas brought up by the membership itself.

He says, "Everyone of the members of the Oakland division of the California Music Guild like to attend the meetings. There is always something new and interesting being presented

18th Annual Show To Run 4 Days, August 23 To 26 At Conrad Hilton Hotel, Chicago. 124 Firms Exhibit—32 Machine Mfrs., Balance Suppliers

CHICAGO—The eighteenth annual NAMA (National Automatic Merchandising Association) Convention opens in this city Sunday, August 23, at the Conrad Hilton Hotel.

Indications are that the attendance will be large, as in addition to the specialists operating merchandise and service equipment, many of the nation's operators who conduct operations which include music, kiddie rides and games, as well as vendors, will be in Chicago. These men will combine their visit to the NAMA displays with visits to the Chicago manufacturers. Several out-of-town amusement machine and kiddie ride manufacturers will have equipment on display in their hotel suites.

At the past several NAMA shows, many of the operators were disappointed with the equipment they viewed on display, pointing out that the manufacturers in most instances showed them very little in the way of new models. Coinmen, this year, have been promised that they will be able to see new models in cigarette, hot and cold drink vendors.

Of the 124 firms listed as exhibitors, 32 are vending machine, the balance being composed of merchandise, supplies, accessories, coin mechanisms, change makers, etc.

Convention gets off Sunday, August 23 and runs thru Wednesday, August 26. Mornings will be given over to discussions, talks and panels. The Exhibit halls open at 12:30 PM every day, with the exception of Monday, when the hours are 3:00 PM to 9:00 PM. Banquet takes place on Wednesday night in the Grand Ballroom of the hotel.

Once again, registration fees demanded are being criticized. NAMA members who haven't registered in advance, will have to pay \$5.; operators, not members of NAMA are being asked to pay \$10.; and manufacturers, suppliers and distributors, who are not members of NAMA, nor exhibitors, are being asked to pay \$100. If more than one person from a firm seeks admission, the first person pays \$100, with each additional person \$25.

Wurlitzer Work Stoppage Over

Production Lines Start Humming Again This Week. Shipments As Soon As Possible

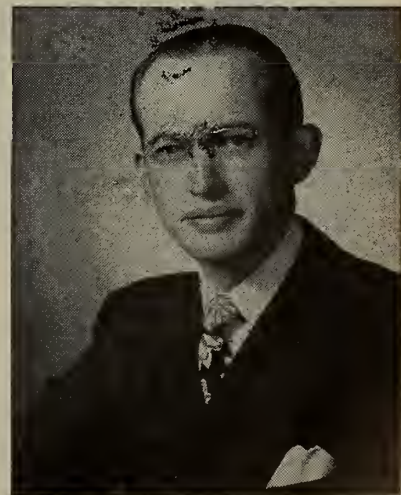
NO. TONAWANDA, N. Y.—A work stoppage which has idled production for nine weeks at the North Tonawanda plant of The Rudolph Wurlitzer Company was ended Sunday, August 16.

A ratification vote of some 1500 employees at a mass meeting held at the North Tonawanda High School stadium approved a settlement which had already been agreed upon by officers of Local 350 IUE-CIO and Wurlitzer management.

The Wurlitzer Company immediately issued work recall instructions

over radio stations in Buffalo and vicinity. Workers began returning to work on Monday morning, August 17.

According to Robert H. Bear, sales manager for the phonograph department, "It will take several days,



ROBERT H. BEAR

probably until Thursday, (August 20) to get all departments back into production. This will be done as rapidly as possible in an effort to begin shipments of phonographs to our distributors at the earliest date. We have informed our distributors by wire of the resumption of the work at the plant and know they will be as pleased as we are that an equitable agreement has been reached."

NOW! A WHOLE NEW FIELD for OPERATORS AND DISTRIBUTORS!

These Brand-New High-Traffic Locations NEVER BEFORE AVAILABLE Now Welcoming

GENCO'S MONEY-MAKING

Sky Gunner

- ✓ 5-10¢ STORES
- ✓ VARIETY STORES ✓ CHAIN STORES
- ✓ SHOPPING CENTERS ✓ DRUG STORES
- ✓ DEPARTMENT STORES

FIRST RESULTS FROM 5 NEW LOCATIONS SHOW GENCO'S SENSATIONAL SKY GUNNER ACTUALLY OUTEARNING HORSES, ROCKET SHIPS, OTHER KIDDY RIDES

Have you got a SKY GUNNER for your BOWLING ALLEY?

CHECK THESE ACTUAL COLLECTION REPORTS

from the National Vending Machine Company (firm operates kiddie rides in chain store locations all over the U. S.)

Machine No. 1	Installed 7/9	Collected 7/11.....	\$ 24.00
		Collected 7/19.....	61.20
		Collected 7/26.....	63.20
Machine No. 2	Installed 7/9	Collected 7/18.....	53.30
		Collected 7/25.....	28.20
		Collected 8/1.....	36.10
Machine No. 3	Installed 7/9	Collected 7/15.....	46.00
		Collected 7/25.....	75.00
		Collected 7/29.....	60.50
Machine No. 4	Installed 7/10	Collected 7/11.....	3.90
		Collected 7/20.....	42.20
		Collected 7/25.....	39.80
Machine No. 5	Installed 7/11	Collected 7/18.....	53.00
		Collected 7/27.....	59.00

TOTAL COLLECTIONS, 5 Machines, in 2 1/2 week period \$645.40

Statement from Operator:
"Absolutely no sign of let up in play. GENCO Sky Gunner seems to have as much appeal for adults as for the kids... keeps getting dimes from both!"

Bowling Alleys are Perfect Locations for Sky Gunner... League Play Starts Sept. 1

LINE-UP YOUR PLACEMENTS NOW!

GENCO

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

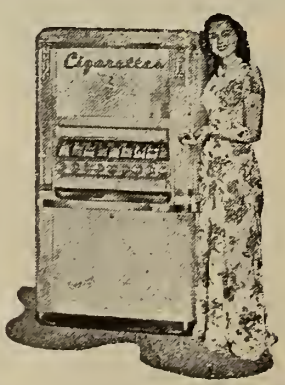
WRITE... WIRE ... PHONE YOUR GENCO DISTRIBUTOR FOR DETAILS!

"America's Finest"

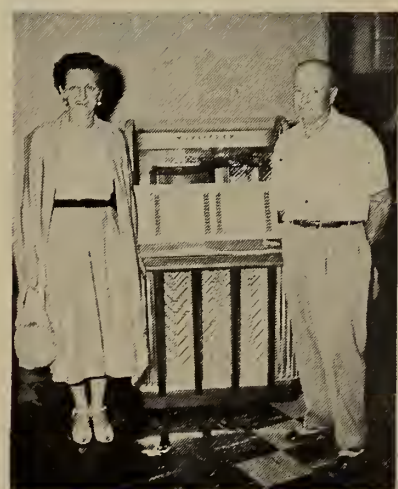
ASK ANY OPERATOR OF THE KEENEY DeLux Electric CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Sandler Opening



MINNEAPOLIS, MINN.—Mr. and Mrs. Lester York of Mitchell, S. D., at

SPECIALS!

- FAIRWAY FS \$195.00
- FRESHIE 59.50
- HOOK BOWLER 30.00
- JALOPY 75.00
- GOLD NUGGET 189.50
- SPACE SHIP Write
- CHAMPION HORSES Write
- BRIGHT SPOT 149.50
- BRIGHT LIGHT 119.50

WRITE - WIRE - PHONE TODAY!
We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

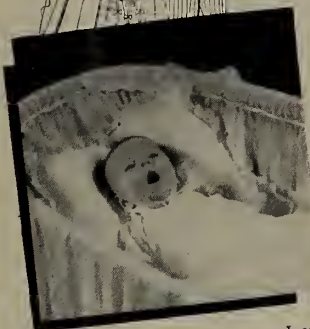
ARE YOU A MUSIC OPERATOR?

You Need Front Money. Read Page 45

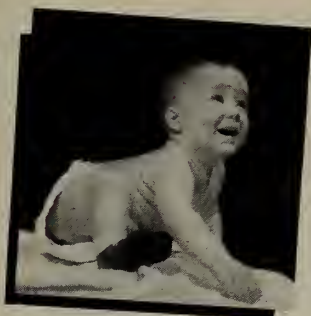
the opening of offices in this city by Irv Sandler, Sandler Distributing Company. Sandler, who also has offices in Des Moines, Iowa, had his territory for Wurlitzer extended.



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

DON'T FAIL TO SEE "SILVER-KING'S" NEW AUTOMATIC-COIN OPERATED COFFEE VENDOR

"COFFEE POT"

400 Cup Capacity. Uses powder or liquid.

Will dispense 1 or 2 spoons sugar—cream per play.



Best Buy at only

\$499.00

See it at the Show—Booth 813

"SILVER-KING" Chicago Office: 622 Diversey Parkway Chicago 14, Illinois

4 Page "Life" Roy Rogers Spread Helps Promote Exhibit "Trigger"



J. A. (ART) WEINAND

CHICAGO—Roy Rogers Enterprises, which handles the licensing of

all products tied up with the famous moving picture cowboy, Roy Rogers, is getting set to promote the sale of all these items for the Christmas trade with a four page advertisement in Life Magazine, November 16 issue.

Included among the many products in the ad is a photo of Exhibit Supply's coin-operated horse "Trigger." Copy underneath the photo reads "Gallop Fun on 'Trigger', the mechanical ride by Exhibit Supply. Now being placed in stores everywhere. Your child will love the realistic, safe, double-gaited ride. Full minute ride, 10c."

J. A. (Art) Weinand, sales manager for Exhibit, advises that the "Trigger" ride has been bringing in top collections for their operators, and with the appearance of the Life ad, which has a tremendous circulation reaching many millions, operators stand to "cash in plenty."

Solotone Corporation Announces New Coin Operated TV Set

LOS ANGELES, CALIF.—L. B. "Mac" McCreary, general manager of Solotone Corporation, this city, announced that they have just pioneered and developed a new twenty-seven inch television set that is suitable for restaurant locations.

This new TV unit can be used in conjunction with their present individual speaker systems that are now in operation. The sound can only be heard a few feet from the individual unit so each person hears only his own selection without interference from other units. The television picture will be visible at all times but the sound will be fed through the individual boxes only. If the viewer decides he doesn't like the program he can switch the channel selector to a choice of four different radio stations or any one of the current top ten tunes.

It was stated that by adding television, Solotone will have one of the

most versatile units in the entire juke box field. Each customer will have his choice of television, music, news or sports.

New distributors will be announced soon.

NEW CONDITIONED HOUND Used Phonographs for All Makes And Models WRITE — WIRE — PHONE! DOG PRICES!

MINTHORNE MUSIC CO.

EXCLUSIVE DISTRIBUTOR FOR J. P. SEEBURG CORP. SOUTHERN CALIFORNIA • STATE OF ARIZONA • SOUTHERN NEVADA

2920 W. PICO BLVD., LOS ANGELES 6, CALIF. • PHONE: REpublic 4-2177

ARE YOU A MUSIC OPERATOR?

You Need Front Money Read Page 45

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

Write for FREE Price List.

Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

THRU THE COIN CHUTE DALLAS DOINGS

Texas has been having some very unusual August rains that have cooled the weather pleasantly. . . . Coin machine operators are busy talking about their vacations or planning them and there is optimism over the coming fall season. Everyone agrees that business will be good. . . . Tommy Chatten of Commercial Music Company has returned from his vacation. He went to Possum Kingdom, Corpus Christi, and San Antonio. . . . Mike Koenig is vacationing in cool, cool Colorado. . . . W. B. Williams is on vacation and brother Raymond is at Possum Kingdom. . . . The folks at Commercial tell us that they have a new United Life-size Pins shuffle alley that is causing quite a stir. . . . Ralph Claybrook of Fort Worth says that his business is definitely picking up. . . . W. E. Lily of Cleburne is increasing his route. . . . Ditto for Jack Sprott of Temple. . . . Over at S. H. Lynch Co. the new Chicago Coin "Hi-Speed Crown Bowler" is selling like hot cakes. . . . We hear that Guy Kincannon of Waco is vacationing in Las Vegas. . . . Speedy Walker of Waco was in Dallas this week. . . . We also saw Jake Moorehead. . . . Bob DePriest is taking his vacation in Tennessee. . . . There is sad news from the folks at Walbox Sales Company. The boss, Holland Farrow, is in St. Paul Hospital. After almost a month there his condition is still reported serious. . . . Tom Williams of Longview was in town this week. He said that his wife, Mrs. Williams, who has a coin machine route in Mineola, is ill. . . . Phil Weinberg, the Bally representative, is on a business trip to Houston.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models 146 147 148

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET SYRACUSE, NEW YORK (Phone: 75-5194)

Telephone collect for volume deals



None Can Compare with these Truly Smart Scoring Principles:

- Numbers 1 to 9 lite Bottom Center Rollover Lane for ONE REPLAY.
- Making 3 Star Lanes lites both top side Rollover Lanes for Replays.
- Making Numbers 1 to 9 and 3 Star Lanes Scores FIVE REPLAYS!

HIGH SCORES
plus **POINT SCORES**

Score and Point Buildup is accomplished by making different combinations of numbers and Star Lanes.

- 2 THUMPER BUMPERS
- ★
- 2 FLIPPERS
- ★
- 2 AUTOMATIC REBOUND FLIPPERS

Get **TOP EARNINGS** WITH



IT'S WILLIAMS *Palisades*
Yours FOR IMMEDIATE DELIVERY



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

HINGED FRONT DOOR FOR EASY SERVICING!

THRU THE COIN CHUTE
NEW ORLEANS NOTES

Saint Swithen running true to form. Still raining daily. Anyone leaving home in this locale has to be prepared with raincoat, umbrella and boots. . . . Bad weather didn't deter "Boot" of Leibrig who was busy looking up a few Ballys and Gottliebs. . . . Mr. Bush from Arabi, La., a visitor in town this week. . . . Betty Albano, Jay Amusement Co., received the surprise of her life when her daughter and son-in-law, Mr. & Mrs. Lyndell Stanton of Kansas City, dropped in for a three-week visit. . . . Joe Speer, Barcelona Amusement, taking in every ball game possible. . . . Andrew North, manager of Danos Amusement Co., Raceland, La., just built a lovely new home. . . . Dixie Coin reports wonderful attendance by the operators in Shreveport, La., area at their showing of the new AMI "E" at the Washington Goure Hotel last week. John Pentecost, Dixie salesman, conducted the showing. A like event was held in the Monroe, La., area, with ops showing the same enthusiasm displayed at the Shreveport meet. . . . Lillian Thompson, Johnnys Amusement, all excited over her impending vacation that will take her to Arizona, New Mexico and California. . . . Babin and Donnaud of Leibrig proud of their pretty green Ford sedan delivery truck. Had the last job for thirteen years. . . . Bob Tanner, F. A. B., has been transferred to Atlanta, Ga. . . . Sleety McCormick, Wurlitzer factory representative from Buffalo, N. Y., in town for a few days. . . . John Bosch, New Orleans Novelty, busy working on his boat and taking care of his many enterprises. . . . Mrs. Amann, W. M. Amann Dist., dividing her time between the office and Touro Hospital, where her mother is a patient. . . . Dick Sturgell a little under the weather lately, but the new Joe Turner hit should help him recuperate. . . . Blackie Bosage, Pascagoula, Miss., in town with three young helpers on a buying trip. However, the three young helpers, his sons, were more interested in seeing a 3-D movie than helping. . . . Wilds Bacot, Bert's Camera Center, off to the National Guard Camp for a couple of weeks. . . . Our sincerest sympathy to Mr. and Mrs. Jim Stretch, Alexandria, La., who lost their young son. . . . New Orleans going to be minus two of her favorite citizens. Thelma and Joe Delaney winding up their affairs after three years in N. O. and returning to New York where Joe has accepted a fine position with a law firm.

OPERATORS!
KIDDIE RIDES ARE PROVEN!
MONEY MAKERS!
KIDDIE RIDES GO HAND-IN-HAND WITH VENDING MACHINES

At The **NAMA** Convention
August 22-23
→ **BE SURE TO VISIT** ←
OUR KIDDIE RIDE DISPLAY
At The Conrad Hilton Hotel, Chicago — 5th FLOOR
LEO WILLENS **ED RAVREBY**
CAPITOL PROJECTOR CORP.

Cig Ops Join Miami Ass'n

MIAMI, FLA.—William Blatt, president of the Automatic Machines Operators Association, this city, announced that after several years of negotiations, several of the top cigarette machine operators have joined their association.

The firms which have become members are: Ace-Saxon Cigarette Machine Co.; Cigarette Service; Baron's Cigarette Service; Miami Tobacco Co.; Golden, Inc.; and Pan-American Cigarette Co. These firms operate about 95 per cent of all the cigarette machines in Dade and Broward Counties, or about 4500 vendors.

Blatt has taken on Bob Weller as a special representative for the cigarette machine operators. Weller, at one time (1940 and '41) was president of the New Jersey State Phonograph Operators Association.

SPECIAL SALE!

1933
DAVID ROSEN
20th ANNIVERSARY
1953

AMI "A" "B" "C" "D"

WRITE FOR PRICES!
Watch for Weekly Specials.

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines EACH

\$39.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Mfrs Look To Big Fall Season

Look For Buying Splurge To Exceed Best Buying Boom Of Entire Year

CLEARANCE OF

ROCK-OLA 1422	\$ 85.00
ROCK-OLA 1426	100.00
ROCK-OLA 1434	595.00
SEEBURG M100B	600.00
SEEBURG 100 Record	
Counter Boxes, ea.	69.00
AMI D-80	600.00

1/3 Deposit, Balance C. O. D.

DAN STEWART CO.
2667 W. Pico Blvd.
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(PHONE: DUnkirk 3-6015)



BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	475
A.M.I. MODEL A	295
A.M.I. MODEL B	375
A.M.I. MODEL C	375
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

OFFERED FOR QUICK SALE

Spot Lights	\$150.00
Bright Lights	125.00
Bolero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

Geo. George Roy Monroe

ONE BALLS		SHUFFLE ALLEYS	
Bally Futurity (Like New)	\$145.00	Chicago Coin 10th Frame Matched Bowler	\$345.00
Turf King (Very Clean)	69.50	United 5 Player, Formica Top & Jumbo Pins	175.00
Citation	30.00	United 6 Player, Formica Top & Jumbo Pins	185.00
Photo Finish	40.00	United 6 Player Deluxe	220.00
Winner	49.50	United Super	285.00
SPECIALS		United 10th Frame	340.00
Genco "400"	\$90.00	Keeney 10 Player Team Bowler (Like New)	340.00
Genco Jumping			
Jack	160.00		
Genco Golden			
Nugget	195.00		
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute	195.00		
MUSIC			
Seeburg 5-10-25c			
3 Wire Wall Box	\$27.50		
Seeburg 5c 3 Wire Wall Box	15.50		
Wurlitzer Bar Box 5-10c	9.95		
AMI 5-10c Wall Box	14.95		
1947 Seeburg Phonograph	175.00		
Williams Music Mite & Stand	110.00		

WANT TO BUY

Mutoscope Cross Country	Standard Metal Typers
Exhibit Love Meters	

NEW EQUIPMENT

Chicago COIN BAND BOX	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco SKY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET	Evans SADDLE & TURF
Bally YACHT CLUB	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel: 5Uperior 1-4500)

As I See It

A Weekly Column by AL SCHLESINGER



On a recent trip to New York City, I visited the Atlantic N. Y. Corporation showrooms. Harry Rosen and Meyer Parkoff are the major domos of this sales organization. They were in the midst of celebrating their fourteenth year as distributors for the J. P. Seeburg Corp. The showroom was bedecked with flags, banners and various signs explaining what this celebration meant to the Atlantic N. Y. Corp.

I have attended many grand openings, attended parties launching new machines and I might add, some closings. But, never have I attended an affair of this kind before. There was no ballyhoo and it was being done without any fanfare. When questioned about this, Meyer Parkoff said "We are doing this for the benefit of the operators." Continuing, he went on to add that his firm wanted to pass on to the operators some substantial benefit: not just a few drinks and sandwiches. During the two-week celebration he continued, "We are giving the operators great savings in parts and equipment. We want to pass to the operators some of the benefits we have enjoyed from our association with the J. P. Seeburg Corp. Not only do we want to make this an annual event, but we want to pass on to our operators, good will and our sincere co-operation. We want the operator to feel that when he purchases a piece of equipment here that our facilities are at his service. Our shop, our salesmen, our school, our executives are all at the disposal of the operator, to help him in every way possible."

I hope this gesture of good will by this firm will begin an era of close association between operator, distributor and manufacturer. In many industries, manufacturers have been known to make specific deals that are passed on to their customers. It would be a noble gesture in the coin machine business if it were possible to have deals for operators once a year. Many years ago such firms as Mills and Jennings offered such bonuses to their operators.

As I see it, such deals would stimulate business. The operator would get substantial savings. He would have greater incentive to create better locations by installing better equipment. Manufacturers on the other hand would move more machines in this manner. Harry Rosen and Meyer Parkoff have revived an old idea. If this idea can spread through the country, operators will be installing many more new machines and the entire industry will benefit by it.

Hard Working And Happy L. A. Coin Folk



LOS ANGELES, CALIF.—Some of the hardest working people in the coinbiz are in this city (regardless of what you may hear about golf, fishing, swimming, etc.). Pictured above (left) the gorgeous Mrs. Lucille Laymon, of Paul A. Laymon, Inc., smiling happily while pounding the typewriter—must be a good sized order: and (right) Charley Robinson, relaxing a moment from all that desk work in the background.

Auto-Photo Issues "Operator's Manual"

LOS ANGELES, CALIF.—Auto-Photo Company, this city, has prepared an elaborate 5-color, 38 page "Operator's Manual" for all distribu-

tors and operators of its automatic photo machines.

Purpose of the manual, according to officials of the manufacturing company, is to help Auto-Photo's rapidly increasing list of distributors and operators maintain uniform operation and to locate quickly any difficulty, thereby making it possible to boost automatic profits for distributors and retailers alike.

The spiral-bound book shows every moving part (thru exploded drawings), wire-diagrams, and charts to guide operators on how and when to lubricate and make adjustments.

Executives of Auto-Photo explain the main field for long term growth is in the retail field. Other fields are in amusement centers, bus depots, theatres, army and navy bases, and in industrial and government centers.

JUKE BOX MECHANICS WANTED

Positions in Europe on 2 year contract. **SALARY \$6050 TO START**

Mechanics thoroughly experienced on #1250, 1400, 1500, 1600 and 1650 Wurlitzers. Will be responsible for the maintenance, installation and control of 300 juke boxes. Must be able to make repairs as well as instruct and supervise others in repair and maintenance of machines. Prefer single men, able to do general electrical repairs on all types of electrical equipment.

Applicants must be U. S. citizens, high school graduates, able to pass physical exams. Submit complete information including age, experience and telephone number.

BOX CB 1041, 221 W. 41 St., N. Y. 36.

CHICAGO COIN'S 2 Great NEW Bowling Games!



HI-SPEED
Triple Score Bowler

ADJUSTS TO
5 FRAMES
PER GAME

NOW, for the FIRST TIME, at Operators Option, HI-SPEED Triple Score Bowler is easily adjustable to Play either 5 or 10 Frames!

★ 5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!


★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10 Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

Player in 5 frame play can add up to 270 points to his total score in the 5th frame alone.

Player in 10 frame play can add up to 270 points to his total score in 10th frame alone.



HI-SPEED
Crown Bowler

FOR BUSY LOCATIONS
REQUIRING FAST PLAY

ADJUSTS TO **5 FRAMES**
PER GAME

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!

5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!

★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10 Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

★ Match a Number . . . Match a Number & Star . . . Match a Number—Star & Crown!

chicago coin
MACHINE COMPANY 1725 W. Diversey • Chicago 14

TRY THE CASH BOX GET-AHEAD PLAN \$15 STARTS YOU

This is a period of many far-reaching changes. New Operators. New Distributors. New products. New ideas are constantly popping up, week after week, all year long. It will pay you to keep informed. To learn about these changes. The one place to find the facts is in the pages of The Cash Box. The one publication exclusively, completely and confidentially devoted to this industry. And this industry only.

Because of the speedy reports in The Cash Box you get the fastest possible warning of any new trend that may effect your business and your personal income. You get the facts in time to protect your interests, or to quickly seize a profit making opportunity.

The Cash Box is the one and only complete and authentic coin machine weekly. "The Confidential Price Lists," the "End-Of-Month Inventory Issue," the "Minimum Front Money Guarantee" for music operators, in themselves have saved, and earned, thousands on thousands of dollars for coin machine people everywhere in the world.

To get ahead, and stay ahead, of all your competitors, all it costs is \$15 for a full year's subscription. 52 weeks' issues of The Cash Box. Mail your check for \$15 today to: The Cash Box, 26 West 47th Street, New York 36, N.Y.

Wurlitzer-Frankie Laine Scholarship Contest Enthusies Firm's Distributors

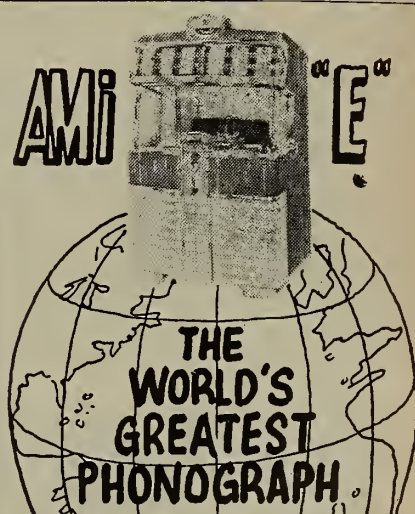
NO. TONAWANDA, N.Y.—A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company, this city, stated that the announcement of the Wurlitzer-Frankie Laine \$5000 Vocalist Scholarship Contest was met with responsive enthusiasm by Wurlitzer distributors across the country. In each area the local distributor will participate as a judge in the contest with the Columbia record distributor and the disk jockey handling the promotion. He will also present a check for \$100 to the local winner. The contest will run concurrently in 40 cities and from among the local winners will be selected the recipient of the \$1000 scholarship award and the waxing of a Columbia disk.

Letters pouring in to the Wurlitzer North Tonawanda plant reflect the enthusiasm of the distributors. The following comments are typical of those received: "You can count on us to go along"—M. H. Rosenberg, San Francisco; "We will be very happy to participate"—P. O. Brandt, St. Louis; "I will consider it a privilege"—Joe Ash, Philadelphia; "Sounds like a terrific idea to me"—Ted Bush, Miami; "It is an excellent and great idea"—Ben Coven, Chicago; "This is an excellent publicity stunt. Congratulations"—Paul A. Laymon, Los Angeles; "The plan meets with our wholehearted approval"—O'Connor Distributors, Inc., Richmond; "I will be very happy to cooperate"—Irv Sandler, Des Moines and Minneapolis; "This has some terrific publicity pos-

sibilities"—T & L Distributing Company, Cincinnati; "We will greatly appreciate the opportunity to participate"—Harry Jacobs, Sr., Milwaukee; "One of the best plans I ever heard"—Joseph R. Young, New York; "This contest should help us all"—Bill Mashek, Kansas City.

The story on the contest and the names of the participating disk jockeys will be announced in each city on September 1st. Entries in the form of a transcribed recording may be made to the disk jockey or the local Wurlitzer or Columbia record distributor in each city starting September 15th. Acceptance of entries will close midnight October 19th. The 40 winning transcriptions will be sent to a National Judging Committee in New York and the national scholarship winner will be announced November 1st. Both the winner and the disk jockey sponsoring the contest through which the winner was selected will go to New York as guests of Frankie Laine, where the contest entrant will make two (2) sides of a Columbia record to be distributed to juke box operators throughout the country.

Wurlitzer is furnishing posters with full details of the contest which will carry the name of the disk jockey in each area as well as the addresses of places where entry blanks may be obtained. The Cash Box will also have a supply of blanks for anyone desiring them, and they may be obtained by addressing your communication to the music editor.



AMI "E"

THE WORLD'S GREATEST PHONOGRAPH

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

ARE YOU A MUSIC OPERATOR?

You Need Front Money
Read Page 45

The OLD WEST Lives Again



WESTERN GUN

FEATURES OF WESTERN GUN:

- Swing type, ball and socket pistol
- easy-access servicing • beautiful modern streamlined cabinet • drop style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet • built in casters • chrome grab rail • adjustable motor times shooting cycle • unlimited shots • bright lighted targets.

SPECIFICATIONS: Height, 56 inches; length, 31 3/4 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

Write us for actual collection reports—they are amazing.

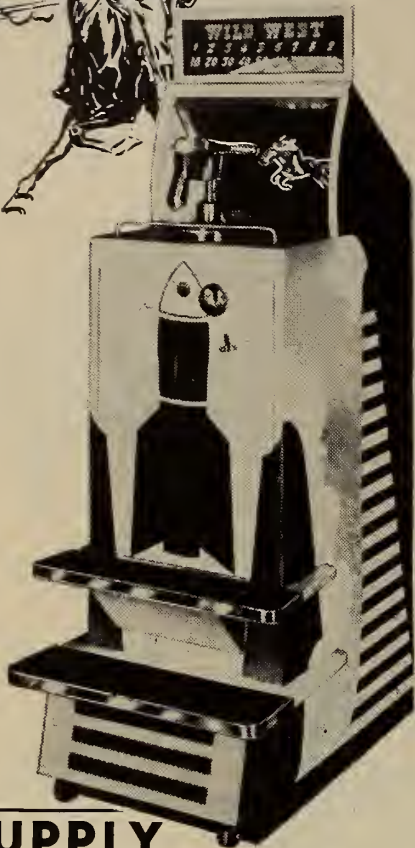


EXHIBIT SUPPLY

4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

S.H. Lynch Open House Party



HOUSTON, TEX.—Recent open house party by S. H. Lynch & Company, celebrating the acquisition of the Chicago Coin Machine Company line of amusement games, brought out loads of operators. Pictured above are some of the activities at the Houston offices.

Top: Frank Mencuri, sales manager of ChiCoin (extreme right) tries his hand on the new "Hi-Speed Crown Bowler," as Doug Shiver, Richmond, Tex., looks on. Center: Frank Mencuri (extreme left) watches as Houston ops give the game all the tests they can think of. Looking on are A. Teetee, Bryan, Tex., and A. Genry of Houston. Bottom: Houston ops partake of the refreshments (1 to r): Billy Rider, A. Wilson, Gene Dean, W. Switzer and Charley Bell.

THRU THE COIN CHUTE

EASTERN FLASHES



A story appears elsewhere in this issue relating the fact that music operator members of the Oakland branch of the California Music Guild attend every meeting to the tune of 85% and better. This brings to our mind the extremely poor attendance at some of our Eastern associations (excluding the Automatic Music Operators Assn. in New York, which always has high per centage of attendance). Associations are primarily formed to combat adverse conditions and to combine individual operators into a strong group to protect and improve business conditions. Usually a few men with vision and foresight, who are willing to spend long hours of their own time on association matters, head these groups. After the formation of the association, and when conditions are arranged so that the membership derives many benefits, most of them become neglectful to the extent where they, in most instances, do not even attend meetings. Then the burden falls on just a few conscientious members. In some cases, the association continues to function to the benefit of all its members. However, in some instances, the welfare of all is sacrificed to the benefit of a few. The Cash Box has been an advocate of operator associations since its inception. We also suggest that members of these associations attend their meetings. It could mean much to them in dollars and cents.

* * * * *

Joe Young and Abe Lipsky, Young Distributing, tickled pink that the strike at the Wurlitzer plant is over, and that equipment will soon be coming in again. As soon as word was received here, Abe took off to cover Northern New Jersey, Joe to Southern New Jersey, and Allie Goldberg accompanied by Max Waters, district sales mgr. for Wurlitzer, went out to see ops in Queens and Long Island. . . . Ben Becker, Bally regional rep., returns from a Canadian trip, and this week is spending his time covering the trade in New York, Conn., and the south Jersey shore. Ben is down to a mere skeleton 195 lbs., but claims he feels wonderful. . . . Leo Willens, Capitol Projector Corp., mfrs. of kiddie rides and movie machines, off to Chicago to attend the NAMA show. Ed Ravreby of Boston, Mass., will accompany Willens. They will display their products in a room at the Conrad Hilton. . . . Mike and Rose Munves leave this week for a two-week vacation in the Catskill Mts.

* * * * *

Harry Rosen, Atlantic-New York Corp. (Seeburg distribs), went fishing over the week-end with op Sandy Moore, while Meyer Parkoff, the other half of the Atlantic firm, attended the wedding of the daughter of Russ Carpenter of Chester, N.Y. Russ' daughter, Martha Jane married Richard Stainton. . . . Harry Koepfel, Koepfel Distr., returns from a vacation, spent with his wife, Lila, and daughter Gilda, driving thru the south. The Koepfels spent a few days at Virginia Beach, then to Williamsburg and Washington, D.C. A hurricane was hitting these spots, but Harry luckily was always a day ahead of it. With Harry back on the job, brother Hymie now leaves for New Hampshire for his second week's vacation. . . . Mannie Ehrenfeld, Passaic, N.J., on coinrow. Ehrenfeld shows us his station wagon, which had the fenders caved in. He had an accident in Passaic, which could have been disastrous, but fortunately, the only damage done was to the car. . . . George Ponser, business mgr. for the games assn., leaves for a well earned week's vaction. . . . Murray and Bill Weiner, Weiner Sales, set comfortably in their new offices—directly across the street from their previous spot on 10th Ave. Murray leaves for the NAMA Show, while Bill holds down the fort. . . . Handsome Bob Luttman, gets fed up with it all, and takes an afternoon off to "hit a few golf balls around." . . . Plenty of activity at Runyon Sales, with Morris Rood and Lou Wolberg busy as bees. Shugy, when he returns next week from Herman Paster's lodge, will be mighty pleased. . . . Al Simon, Albert Simon, Inc., out of the office when we dropped in, but Larry and Al report ChiCoin's "Hi-Speed Triple Score Bowler" going out to ops as rapidly as they arrive from the factory.

THRU THE COIN CHUTE

MIAMI MURMURS



Lucky Skolnick, who recently became a partner with Milty Green in his music machine route, has had "sand in his shoes" for quite a time. He's now in Brooklyn, N. Y., getting together his possessions and family, preparing to move the lot, kit and kaboodle, to Miami for permanent residence. . . . We hear that Mr. and Mrs. Genong, who run the Record Rack on S. W. 8th Street, are now the favorites of the juke box operators. Seems they can always serve the operator with whatever record he demands, and if it isn't available at the moment, will go to every trouble to get it. . . . William Emerson, who operated amusement games in Brooklyn about 15 years ago, visits the coinmen. Emerson is in good health and just as happy as he always was. . . . Seen celebrating at one of the eating spots were Mr. and Mrs. William Blatt, Mr. and Mrs. Bert Lane, and Mr. and Mrs. Alexander Myers of Universal Finance. The Blatts had reason for a double celebration—the charming Sydelle (Mrs. Blatt) was observing her birthday (over twenty-one), and Willie and Alexander a sort of reunion. 30 years ago Myers owned a shoe factory and Blatt was the foreman running his fitting room. Now Myers is financing coin operated equipment, and Blatt has been running them for years. . . . The Harry Burge-Juke Box radio program is going great here. Burge, one of the South's leading disk jockeys gives the industry quite a play over station WQAM every day. Cooperates closely with AMOA.

THRU THE COIN CHUTE

CHICAGO CHATTER

Best statement regarding business that of Jack Nelson, sales manager of Bally Mfg. Co., who said, "Business is good for those people who work to make it good." That just about answers everything and anything for everyone in any fashion whatsoever interested in "good business." . . . Due to tremendous demand, United Mfg. Co. has again ordered a step up in production. Saturday work will continue. Production men will make every effort to get more equipment off the production lines at this big plant. Bill DeSelm gave out the news after a conference among United's executives. . . . Dan Palaggi advises that members of the Automatic Amuse. Ops Guild here very happy over the fact that all agree on the most ethical operating methods while working hand in hand with the City of Chicago. Due to which, Dan says, the organization is growing by leaps and bounds. . . . Bill DeSelm said this past week, "I've been bitten by the golf bug. Imagine me getting up at 6 in the morning to play golf." . . . Lou Casola in town from Rockford this past week to learn why he wasn't getting all the machines he had ordered.

Ray Williams of Dallas (in between gushers) along with Fletcher Blalock of New Orleans and "Rosey" Rosenberg of San Francisco planed into town from Buffalo where they had gone to get as many Wurlitzers as they possibly could, now that the strike is over at the big Wurlitzer factory in North Tonawanda. . . . Herb Oettinger has again become a commuter. Between Washington and Chicago. . . . Just heard that Lyn Durant is now flying his plane solo. . . . Henry E. Doney, president of the new Tiffany Records, very good friends with Ray Moloney. And Ray likes the first disk the Tiffany firm put out featuring singer Clark Dennis. . . . That was very nice of Sam Lewis, even tho he's busier than a bee with Genco's "Sky Gunner," to phone and invite us to enjoy his cabana with him at the Edgewater Beach. The way the phones have started to buzz over at Genco, looks like Avron Gensburg and Sam Lewis will need production, and still more production. . . . "Telephonitis Bill" is what they're calling Bill O'Donnell over at Bally. "Greatest telephone salesman in the business," is another statement of the boys regarding O'Donnell's ability to handle phone sales.

Ed Levin, Chi-Coin's director of sales, advises that Frank Mencuri, firm's sales manager, has taken his family to Los Angeles. Frank will spend three weeks or so working with ChiCoin's west coast representative, Phil Robinson. After which Frank is expected back at the factory for a trip to some other part of the nation. . . . United employees will enjoy their annual summer picnic on the 29th. . . . With "Rudolph"-with-music going great guns, Art Weinand finds himself busier than any one man should be. And, right in the very midst of being so busy, Roy Rogers advises Art re: his big story in Life magazine which brings Roy Rogers' "Trigger," also made by Exhibit, to the forefront. . . . Tom Callaghan just as dapper as ever and wending his way about the Bally offices as chipper as a youngster. . . . Al Adickes of Hamburg, Germany, in town this past week visiting with the manufacturers. Al used to be with the firm of Scott-Adickes in London, England, before the war. He's back in the coinbiz again bigger than ever.

Sam Stern over at Williams puts it this way, "Action is very good. But," he comments, "it's going to be much, much better as the Fall season gets going." . . . Kiddie ride ops advise that this summer was the very best they've yet enjoyed. . . . Bernie Reichel of El Paso, Tex. in town visiting about and discussing his hobby which is collecting old musical instruments. The next time you're down in El Paso drop in on Bernie and see these for yourself. . . . Art Garvey and Ralph Nicholson back at the factory again. Art in from three weeks on the road and Ralph just up from the Hoosier state. . . . Very nice issue of the "Jonesland Journal" comes to us from friends, Ray F. Jones, John Ruggiero and C. N. (Mac) McMurdie. Sonny Howard, now at the Chez, should enjoy the issue. He's pictured in it with Seeburg 200 selection home phono and the Seeburg M100C. . . . Morty Weinberg sends us a letter from Louisville by way of the Empire State Bldg, New York, to advise us he's coming into Chicago to visit with us. . . . Postponement of the MOA Board of Directors meeting until Sept. 14 at the Palmer House here keeps all in suspense re: McCarran Bill.

Nate Feinstein over at Atlas put it this way this past week, "Just general normal activity. Busier than ever. Which," Nate comments, "is just normal for us." Both Morrie and Eddie Ginsberg out for the afternoon. Nate also advised that both the boys just can't wait to get into the new "Atlas Bldg." Seems as equip't got bigger, present space shrunk. . . . Vince Shay drives up to Wisconsin to pick up his boy. . . . Amusement game sales to foreign countries getting bigger every day. . . . Here's hoping for complete and speedy recovery for Helen Skiba, hit with a heart attack. She's Ray Cunliffe's "right and left hands, both" as Ray says. . . . Nate Gottlieb came up with a lulu of a joke about Dorothy Parker playing bridge.

Ben Coven a very lucky man to be alive this past Wednesday. While driving Mrs. Coven's convertible in from Lake Geneva, the hood on the car jumped open, tore off, flew back and smashed into the cloth part of the convertible, ripping it open, and just missing Ben's head. It took Ben almost all day long to get over the scare of this very unusual accident. Probably caused by whoever checked the oil and water, then carelessly and incompletely closing the hood. Which is something for all you drivers to watch in the future. . . . Those few (and they're very few-ey) cry-babies, who keep talking "recession," should remember that this industry actually got its real growth start during the worst depression in American business history—the '30's. Furthermore, as oldtimers used to say, "When the used book stores grow in number in any town, that's the town to place machines." Because then—the people have MORE TIME to PLAY. And with more money in the pokes of the average working man today, maybe some more play action wouldn't hurt. (Which should answer any cry-baby in this business). . . . Clarence Camp sponsor of a wedding down in Memphis this past week at the Baron Hirsch Synagogue. Natalie Olga Rosenberg married Jerome Frager. . . . HAPPY BIRTHDAY THIS WEEK TO: Harry Hurvich, Birmingham, Ala., Bill Marmer, Cincinnati, Ohio, Dave Bond, Boston, Mass., Willie Blatt of Miami, Fla.

How many pin games do you think have been built since 1930? . . . Leo Dixon and Jack Mulligan in town for just one day last week, but mighty happy with what they saw. . . . NAMA convention in town. Lots of coinmen around. "Just looking to see what's what," say most of them. . . . Shipments to South American countries increasing. Crates labeled for Colombia, Peru and Chile, going forth from one well known factory here this past week. Indicated plenty of good business for the future from those three countries. . . . HAPPY WEDDING ANNIVERSARY TO: Paul and Lucille Laymon of Los Angeles. . . . Barnet and Molly Sugarman reported on way thru town to visit with Herman Paster at his summer home up in Minnesota. . . . Conferences going on at Rock-Ola factory almost all day long. Raymond Bacon busier than ever. Kurt Kluever hard to reach.

In keeping with our policy of presenting an exceptionally outstanding game for the opening of the Fall Season, we invite your attention to our advertisement in next week's issue.

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

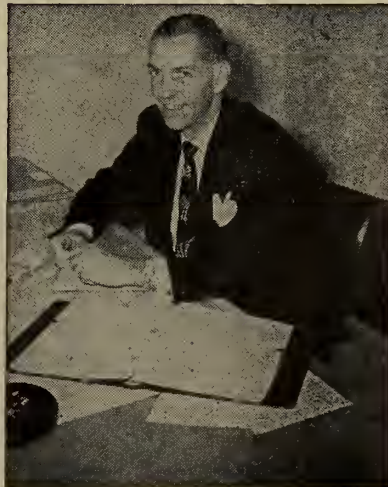
MONEY BACK GUARANTEE

WURLITZER		WURLITZER (Cont'd)		AMI "A"	\$175
1400's	\$575	3048 WALLBOXES	29.50	AMI "C"	325
1250's	339	Evans 100 Selec. Century-Write			
1100's	250	SEEBURG		SMOKE SHOP	
1015's	125	M100A	\$550	CIGARETTE VENDORS	
3020 WALLBOXES	\$17.50			9 Col., 486 Cap.	
				\$239.50	

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

United Mfg. Co. Steps Up Production Again



BILL DeSELM

CHICAGO—Orders came thru the United Manufacturing Company plant here, after a meeting of the executives of the firm, that production will be stepped up once again.

Saturday work will continue. More employees are being sought with large want ads being featured in the newspapers here.

Bill DeSelm, sales manager of the firm, stated, "The demand for our shuffle games, as well as for our 'Tropic', has grown to the point where we simply are forced to step up production as much as we possibly can to fill the orders which are starting to backlog us.

"We want the operators to know that we are trying our best to fill all orders as they arrive. But, we also want them to realize that, the way orders are bunching up, with our distributors doubling usual quantity requests, has caused us to continue trying harder than ever to get these orders filled as soon as is humanly possible."

The factory is working a double shift at this time and this, plus the Saturday work which the employees are doing, executives hope will somehow ease the backlog and bring them right up to the minute on the orders which they are receiving for all United games.

Cash Box Candid Camera Visits S.F.



SAN FRANCISCO, CALIF.—The Cash Box' candid cameraman took a stroll around to see the coinmen here, and here's some of the pictures recorded: Top (left): The impressive entrance to R. F. Jones Company on Mission Street. Firm represents Seeburg and Bally. (right): Jack Umphries, one of the best known and oldest of operators here. Formerly was Eddie Mape's topman, and now runs his own operation, which is considered one of the largest in the area.

Bottom (left): H. "Rosey" Rosenberg of Emarcy Distributors, distributors for Wurlitzer phones. (center): Walt (Bow Tie) Huber, Huber Distributing Co., the AMI phono distributor. (right): Charles Sponagle, well known music operator from San Jose.

Capitol Intros 3-D Coin Operated Movie Mach.

NEW YORK—Taking advantage of the great public interest in 3-D motion pictures, Leo Willens, Capitol Projector Corporation, this city, announced the first 16 mm 3-D coin operated movie machine.

Capitol shot its first series (4 subjects), which is available with delivery of the new machine. Other series are now being prepared. First series features bathing beauties, but Capitol will take advantage of the three dimensional twist by filming athletic events and other subjects which permits the objects to seemingly be projected at the viewer.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

Activity along coinrow is at fever pitch, better than it's been at any time during this summer. . . . Maybe Phil Robinson has the answer. As Phil says, the reason for this tremendous surge these past weeks, is probably due to the fact that the ops have their taxes and licences paid up, and now can spend additional money for equipment they need. . . . Jean Minthorne one of the busiest men in town, what with rushing from between his Pico Blvd. headquarters and his Beverly Hills offices, where the sales of Seeburg's 200 selection phonos keep going along at a brisk pace. After a fury of painting and hammering, the Pico Blvd. offices of Minthorne Music is suddenly taking on a new look—real nice too! Hank Tronick is back at the helm after his vacation, and after a day or so, hardly remembers he was away. . . . Over at California Music, they've really felt the business boom. While Sam Ricklin is up in Vancouver vacationing, Gabe Orland is overwhelmed with one of the busiest weeks the firm ever enjoyed. Gabe smilingly comments "Wonder why it is that vacations always come at the wrong time." We understand other coinmen are waiting for Ricklin to return from his vacation so that they can get together for a really big meet for all L. A. music operators, the purpose of which is to get together into a good organization for the general better welfare of every music op in the L. A. area.

Jack Dolan, Dan Stewart Co., returns from a quick trip up north, where he purchased quite a bit of equipment. With shipments of phonos coming in from Rock-Ola, as well as other factories the firm represents, Jack is wondering where he's going to put them all. It was suggested by some wit that Jack move the cute Bess Barrows and her books out into the street, but Jack vetoed this idea. . . . Quay Sargent reports sales of his kiddie rides better than ever. . . . Charley Robinson celebrates a birthday—and he, too, admits to only "39." Must be the fishing that keeps him young—altho he's yet to flash the pictures of those six fish he caught down in Mexico. . . . Jack Simon has one of the most interesting displays of old time machines on his floor. It's a good spot to visit and reminisce about the good ol' times. Simon, by the way, reports lively biz on Genco's "Sky Gunner."

* * * * *

Everyone over at Paul A. Laymon Co. jumped with joy when they received a wire from Wurlitzer that the long work stoppage at the factory was over. Paul and Lucille Laymon explain that new machines should start arriving in a week or so. . . . We understand that Harry and Lee Williams are planning a trip east this fall. Usually on these trips, Harry is so busy at the factory, he hardly gets to see the town. This time, however, they plan on taking in the sights. . . . Mac Sanders, whose hobby is raising Parakeets, is quite an expert along these lines. However, lately, he's been finding it difficult to give the expanding flock his attention. Between his route and other duties, there's very little time to devote to his loving Parakeets. . . . Al Cohn is back at work after his vacation at Crestline. He was especially enthusiastic over the fine fishing at Lake Gregory. . . . Lloyd Dindinger of Carlsbad (not Balboa as noted last week) spells his name as above. Sorry, Lloyd for last week's error. Dindinger is general manager of General Distributing Co., who is producing the conversion kits for ops changing over to dime play. . . . Lyn Brown is anxiously awaiting the arrival of Exhibit's new 1953 "Rudolph The Red Nosed Reindeer" with music. Seems that the ever energetic Lyn has already booked a number of orders for this kiddie ride and reports he'll be lining up considerably more before the deadline set up by the factory.

* * * * *

Over at Badger Sales, everyone busy doing something. J. S. Durate and F. D. Dunkel, foreign sales division, filling orders for reconditioned phonos, and the problem being to find enough equipment for these customers. Ray Powers left for a well deserved vacation, while Dave McNullen hurriedly makes last minute preparations for his trip to the Sierras. At the same time Al Silberman gets prepared to leave for Chi for the NAMA convention. Looks like prexy Bill Happel will be a busy man this week. . . . Mel Heiman from Crestline, reports that business up around the San Bernardino mountain resorts is real good. . . . Jack Spenser, from Big Bear Lake, makes the rounds. He verifies the above report, and also comments that they've made some big catches of fish up around his territory. Other coinmen seen around were: W. L. Cook, Palos Verdes; S. L. Griffin, Pomona; Bill Bradley, Covina; Johnny Howell, Baldwin Park; and from Santa Ana, Mr. and Mrs. Holmberg, "Andy" Andrews and Jack Faust. Also: Ben Spaulding, Phoenix; Bill Volner and T. H. Loo from El Centro; Bill Black, Bakersfield; and I. V. Gayer from San Bernardino.

* * * * *

Hymie Rosenberg, factory representative for the Deco Division of the Drum Equipment Corp., Union, N. J., visiting along coinrow, introducing the new kiddie ride being produced by this firm. . . . Fred Snodgrass made the long haul in from Albuquerque, N. M. . . . Jack Stongen is tired of the hustle and bustle of city life, so he's going to get away from it all with a vacation. He's undecided whether it'll be Long Beach or Laguna Beach. . . . Bill McLain, C. A. Robinson Co., heads north in brand new auto, to help ops with their service problems and at the same time do a little selling. . . . M. J. Krupp, who has one of the largest record distributing companies in Texas, in from El Paso. . . . Marvin Jones has some interesting comments on dime play. He states that during the war he had most of his machines on dime play. He switched back to nickel play when OPS stepped into the picture. Now Marvin is beginning to change over again to 10c play. He has about 30 per cent of his route on dime play now, and states that it was the best move he ever made. "They don't shy away from dropping dimes in the boxes like they used to," he stated.

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Joe Orleck

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Atlantic Cities and Frolics. Will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—Rock-Olas 1428 Magic Glo, as is. Write full details to: BOLIVAR RADIO, BOLIVAR NO. 14, MEXICO D. F., MEXICO.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Ristocrats, state price and condition. GORDON AMUSEMENT CO., 2377 JEROME AVENUE, BRONX, NEW YORK.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Cue Ett or other recent make coin operated pool tables, lots of five. State price, both as is and reconditioned. Write Box No. 829, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Wurlitzer 1015 \$100; Rockola 1428, clean, \$250. MISSOURI TAVERN SUPPLY CO., 214 ELM ST., WAYNESVILLE, MO.

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Close outs right off the route, reconditioned like new. Coney Islands \$225; Bright Lights \$149; Hot Rods \$40; Citations \$35; Lite A Lines \$75; Gen 400's \$225 (see below). 1/3 deposit, balance C. O. D. The Genco 400's perfected and percentage right by us. You use two weeks, if not satisfied return for full refund. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlack 3844.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolics \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—Four United Bowlers 5 player formica tops, two Keeney Bowlers 6 player formica tops, \$135 each. Good operating condition. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y. Tel.: Gibraltar 2-1810.

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE — Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Feat \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEeling 431.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KIngsbridge 9-7390).

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—One-Ball Bargains (A-1 condition), 1 Universal Winner \$42; 5 Bally Turf Kings, \$47 each; 1 Bally Champion \$29. Send 1/3 deposit. Balance C. O. D. or SD/BL. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

CLASSIFIED ADVERTISING SECTION

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Spot Lites, \$125, in A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE—Bally Futurity \$95; Bally Spot Light \$195; Midget Movies \$165; Midget Racer Automobile \$295; Hot Rod Automobile \$295; Meteor Rocket Space Ship \$295. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Balls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Profitable Kiddie Ride routes located in leading chain stores throughout Pennsylvania, Ohio, and New York. Finest equipment. Champions, Space Ships, Speed Boats. Ill health forces sale of entire route, or any part thereof. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keeney 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE—Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Turf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Dugrenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Super World Series \$95; Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlite \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equipment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Best Buy This Week! Seeburg Model 146, \$75; Model 147, \$90. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: CENTral 9292.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE — Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th ST., MIAMI, FLA.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE — 7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE — 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLIVE 2800.

FOR SALE—Wurlitzers 1015, exceptionally clean, \$90. Aerion Coronets and Super Deluxe, make offer. Seeburg M-100 B \$650. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—Best Buy In Town. 2 United Bingo Circus, \$225 each; 13 Atlantic City, \$250 each; 2 Leaders, \$225 each; 3 Bolero, \$140 each; 7 United Bingo, \$200 each; 1 Brite Lights, \$150; 3 United Cabana, \$350 each; 5 A.B.C., \$75 each; 3 United Showboat, \$250 each; Tropics, write. 1/3 deposit, balance C.O.D. Write, wire or phone: LEE NOVELTY CO., ROBERT EHRHARDT, SR., 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4545 and 3-3625.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Beautys \$372.50; Sunshine Parks \$295; Beach Clubs \$499.50; Futuritys (used two months only) \$175; Broadways \$145; Turf Kings \$69.50; Gottlieb Flying High \$167.50; Chinatown \$147.50; Grand Slam \$197.50; All Star Basketball \$87.50; Watch My Line \$35; Joker \$35; Exhibit Rudolph The Red Nosed Reindeer, slightly used, \$450; Telequiz Corp. Quiz-Time \$99.50; Chicago Coin six player Bowl-A-Ball, floor sample, \$150; Williams Shoo Shoo \$55. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. **PARKWAY MACHINE CORP.** 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAsTern 7-1021.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2327 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: SAcramento 2-5050.

FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. **MOHAWK SKILL GAMES CO.**, 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. **AUTOMATIC AMUSEMENT CO.** 1000 PENNSYLVANIA ST., EVANSVILLE 10. INDIANA.

FOR SALE—18 New Astroscope machines, \$125 each. Factory price \$275. 5 Scientific Pokerino, like new, \$60 each. **MICHAEL'S COIN DEVICES**, NATIONAL AIRPORT, WASHINGTON 1, D. C.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. **WESTERHAUS COMPANY** 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MOntana 5000-1-2.

MISCELLANEOUS

NOTICE—Unusual opportunity for top mechanic, servicing games in Wisconsin resort area. Good salary plus commissions with ideal working conditions. References required. **COIN-O-MATIC GAMES, TOMAHAWK, WISCONSIN.**

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. **GENERAL DISTRIBUTING CO.**, 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. **CAROLINA ELECTRIC CO.**, P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

<u>AIREON</u>		<u>SEEBURG</u>	
Fiesta	\$ 5.00 Per Week	9800 Hi-Tone	\$ 5.00 Per Week
'48 Coronet	5.00 " "	8800 Hi-Tone	5.00 " "
'49 Coronet	5.00 " "	8200 Hi-Tone	5.00 " "
<u>AMI</u>		146	5.00 " "
Model A	\$ 6.50 Per Week	147	5.00 " "
Model B	7.50 " "	148	5.00 " "
Model C	9.90 " "	M100A	12.50 " "
Model D-40	10.00 " "	M100B	13.90 " "
Model D-80	14.50 " "	M100C	21.00 " "
Model E-40	15.90 " "	<u>WURLITZER</u>	
Model E-80	18.50 " "	750	\$ 5.00 Per Week
Model E-120	21.00 " "	780	5.00 " "
<u>EVANS</u>		800	5.00 " "
Jubilee	\$16.50 Per Week	850	5.00 " "
Century	21.00 " "	950	5.00 " "
<u>MILLS</u>		1015	5.00 " "
Throne Of Music	\$ 5.00 Per Week	1080	5.00 " "
Empress	5.00 " "	1100	6.00 " "
Constellation	5.00 " "	1250	7.90 " "
<u>PACKARD</u>		1400	15.90 " "
Manhattan	\$ 5.00 Per Week	1600	19.00 " "
<u>ROCK-OLA</u>		1500	21.00 " "
1422	\$ 5.00 Per Week		
1426	5.00 " "		
1428 (Magic-Glo)	5.00 " "		
1432 (Rocket)	7.90 " "		
1434	8.40 " "		
1436 (Fire-Ball)	21.00 " "		

For Each Wall and/or Bar Box, Add To Above \$2.00 Per Week
For Each Additional Auxiliary Speaker, Add To Above 1.00 Per Week

Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."

Notice!

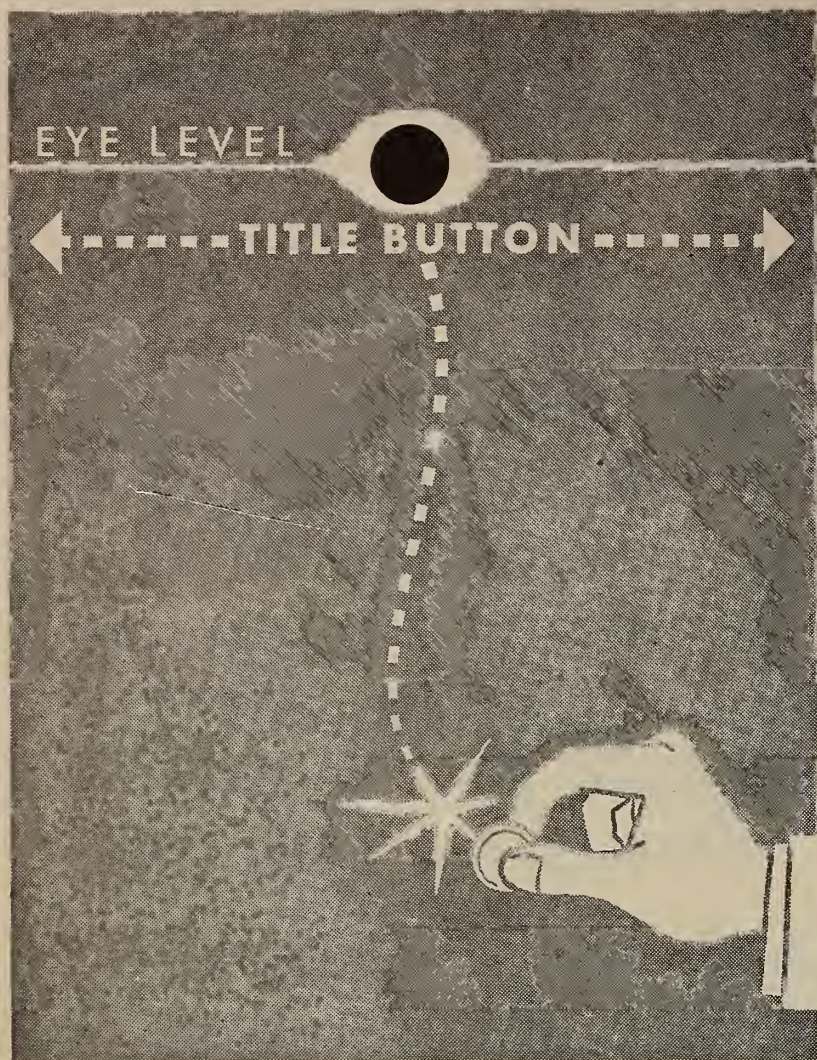
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

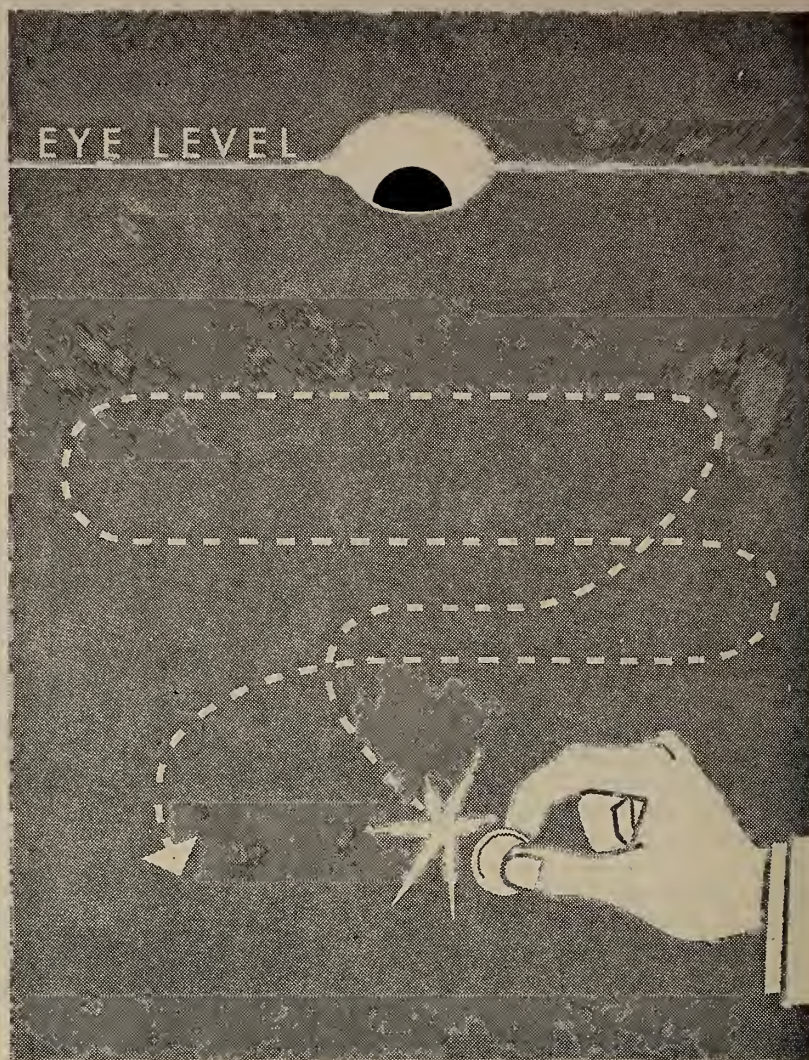
AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.



MOTION STUDY: the AMI way.
Title and Button at Eye Level in One Place

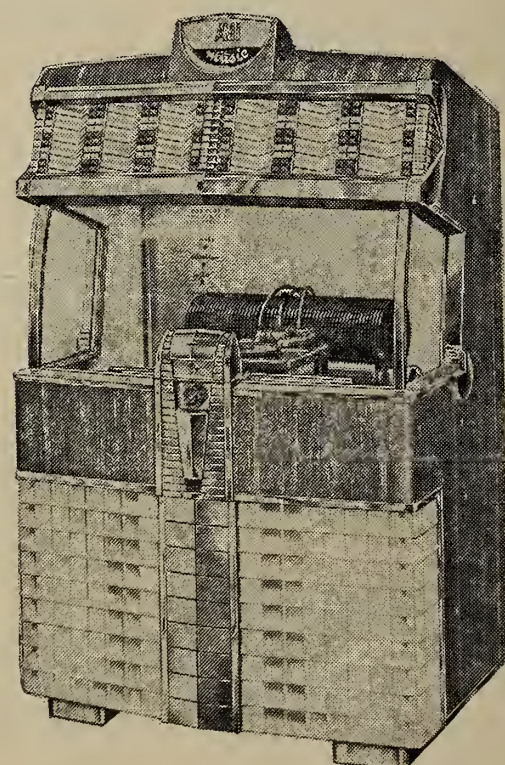


MOTION STUDY: another way.
Title and Buttons Below Eye Level in Several Places

coin chute...title...selection...quick

with AMI Single Button Play

Hand and eye move, as you see in the motion charts above, with confidence from the conveniently located coin chute to the AMI program panel... ready for action. With every title strip alongside its own selector button, scanning and play proceed with speed. Waste motion is eliminated, confusion can't occur. Simple, direct and *fast*... that's the *easy* AMI way of play.



See the sensational new "E" Models at your AMI distributors... 40, 80, or 120 selections for every location need.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

AMI

4. WM Wall Box	15.00	22.50
2* Model A '46	175.00	295.00
4* Model B '48	299.50	375.00
4* Model C	325.00	495.00
4. Model D-40	425.00	500.00
4. Model D-80	625.00	725.00

BUCKLEY

4. Wall & Bar Box O.C.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	250.00	275.00
4. Throne of Music	25.00	69.50
2. Empress	25.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con.)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4. Pla Mor Wall & Bar Box	3.95	7.50
2. Manhattan	65.00	95.00
4. Model 7 Phono	50.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
2. 1422 Phono ('46)	50.00	119.50
4. 1424 Phono (Hideaway)	99.50	169.00
2. 1426 Phono ('47)	75.00	149.50
4. Magic Glo (1428)	199.50	390.00
4. 1432 (Rocket '51)	379.50	395.00
4. 1434	395.00	425.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 RC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4. 146S	75.00	115.00
4* 146M	75.00	150.00
4. 147S	90.00	135.00
4* 147M	90.00	175.00
4. 148S	135.50	165.00
4* 148M	185.50	250.00
2* 148ML	209.50	225.00
2* M-100-A	525.00	595.00
4* M-100-B	650.00	695.00
4. 3W2 Wall-a-Matic	6.95	10.00
4. W1-L56 Wall Box 5c	5.00	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
725th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

2. 750E	29.50	49.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	25.00	79.50
4. 950	25.00	99.50
4* 1015	90.00	150.00
4. 1017 Hideaway	99.00	129.50
1* 1100	250.00	300.00
4* 1080	99.50	140.00
4* 1250	295.00	375.00
7. 1400	475.00	525.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	20.00
2* 3020 Wall Box	12.00	19.50
4. 3025	5.95	6.00
7. 4820	35.00	
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	7.50	19.50

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	125.00
4. Ristaurcat	40.00	65.00
4. Williams Music Mite	40.00	110.00
4. Evans Constellation	350.00	395.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)
United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	50.00	149.50
4. Across the Board	225.00	245.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	24.50	45.00
4. All Star Basketball (Got 2/52)	87.50	145.00
4. Aquacade (Un 4/49)	20.00	39.50
4. Arcade (Wm 11/51)	115.00	145.00
4. Arizona (Un 5/50)	40.00	79.50
4* Atlantic City (B 4/52)	250.00	335.00
4. Baby Face (Un 1/49)	20.00	39.00
4. Ballerina (B 48)	10.00	24.50
4. Band Leader	25.00	49.00
4. Banjo	10.00	24.50
4. Bank-A-Ball (Got)	35.00	85.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
2. Basketball (Got 10/49)	65.00	145.00
4. Beach Club (B 2/53)	372.50	525.00
2* Beauty (B 11/52)	325.00	450.00
4. Be Bop (Ex)	55.00	65.00
4. Bermuda (CC 11/47)	20.00	35.00
4. Big Hit (7/52)	149.50	165.00
4. Big Top	50.00	64.50
4. Black Gold	29.50	59.50
4. Blue Skies (Un 11/48)	24.50	35.00
2* Bolero (Un 1/52)	119.50	150.00
4. Bomber (CC 5/51)	40.00	65.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	39.50	69.50
1. Bowl Champ (Got 2/49)	29.50	50.00
4. Bowling League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	124.50	175.00
2* Bright Spot (B 11/51)	125.00	250.00
2. Broadway (B)	145.00	189.50
4. Buffalo Bill (Got 5/50)	44.50	79.00
4. Buccaneer (Got 10/49)	20.00	34.50
4. B't'ns & B'ws (Got 3/49)	32.50	47.50
7. Cabana (Un 4/53)	350.00	495.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	150.00	185.00
4. Campus	55.00	65.00
2. Canasta (Ge 7/50)	25.00	69.50
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	39.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	35.00
4. Champion (B '48)	37.50	49.50
4. Champion (CC 6/49)	30.00	64.50
4. Chico	19.50	45.00
2. Chinatown (Got 10/52)	147.50	175.00
4. Cinderella (Got 3/47)	10.00	29.50
4. Circus (Un 9/52)	225.00	395.00
4* Citation (B '48)	19.50	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	50.00	75.00
4* Coney Island (B 9/51)	170.00	250.00
4. Contact	24.50	55.00
4. Control Tower (Wm 4/51)	85.00	95.00
2. Coronation (Got 11/52)	165.00	210.00
4. County Fair (Un)	95.00	125.00
4. Crazy Ball (CC 7/48)	20.00	35.00
2. Crossroads (Got 5/52)	145.00	175.00
2. Cyclone (Got 5/51)	125.00	150.00
4. Dallas (Wm 2/49)	44.50	55.50

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. De Icer (Wm 11/49) ..	75.00	79.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52) ..	140.00	165.00
2. Double Action	40.00	95.00
4. Dbl. Feature (Got 12/50)	79.50	99.50
4. Dbl. Shuffle (Got 6/49)	49.50	65.00
4. Disk Jockey (Wm 1/53)	195.00	220.00
4. Dreamy (Wm 3/50) ...	69.00	79.50
2. Eight Ball	100.00	150.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48) —	39.50	49.50
7. Fairway (Wm. 6/53) ..	195.00	235.00
2. Fighting Irish (CC 10/50)	40.00	95.00
4. Five Star (Univ 5/51) .	59.50	85.00
4. Floating Power	44.50	49.50
2. Flying High (Got 2/53)	167.50	210.00
4. Flying Saucers (Ge 12/50)	59.50	100.00
4. Football (CC 8/49) ...	35.00	75.00
2. Four Corners (Wm 12/52)	150.00	175.00
1. Four Horsemen (Got 9/50)	75.00	129.50
4* Four Hundred (Ge '52)	125.00	225.00
4. Four Stars (Got 6/52) .	135.00	150.00
4. Freshie (Wm 9/49)	30.00	59.50
2* Frolics (B 10/52)	269.50	350.00
4* Futurity (Ge 6/52) ...	145.00	219.50
4. Georgia (Wm 9/50)	69.50	95.00
4. Gin Rummy	42.50	65.00
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour	24.50	75.00
4. Globe Trotter	125.00	145.00
1. Gold Cup (B '48)	29.50	45.00
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	45.00	75.00
2* Golden Nugget (Ge 3/53)	135.00	349.50
4. Gondola	19.50	35.00
4. Grand Award (CC 1/49)	24.50	35.00
2. Grand Slam (Got 4/53)	197.00	215.00
4. Handicap	210.00	269.00
2. Happy Days (Got 8/52)	169.00	220.00
1. Happy-Go-Lucky	100.00	145.00
4. Harvest Moon (Got. 12/48)	35.00	75.00
4. Harvest Time (Ge 9/50)	35.00	78.50
4. Harvey (Wm)	119.00	175.00
4. Hawaii (Un 8/47)	15.00	29.50
1. Hayburner (Wm 7/51) .	125.00	245.00
4. Hit Parade	27.50	29.50
4. Hit Parade (CC)	27.50	65.00
2. Hit & Runs (Ge 5/51) .	40.00	55.00
4. Hit 'N' Run (Got 4/52)	135.00	150.00
2. Holiday (CC 12/48) ...	39.50	45.00
4. Holiday (Ke 12/51) ...	135.00	225.00
4. Hong Kong (Wm 10/52)	145.00	165.00
4. Horsefeathers	150.00	159.00
4. Horse Shoe (Wm)	139.50	152.50
4. Hot Rods (B '49)	25.00	40.00
4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Jack 'N Jill (Got 4/48)	20.00	45.00
4. Jalopy (Wm 9/51)	75.00	165.00
4. Jamboree	24.50	39.50
4. Jeanie (Ex 7/50)	50.00	85.00
4. Jockey Special (B '47)	15.00	45.00
2. Joker (Got 11/50)	35.00	90.00
4. Judy (Ex 7/50)	45.00	75.00
2. Jumping Jacks (Ge '52)	125.00	250.00
4. Just 21 (Got 1/50) ...	10.00	19.50
4. K. C. Jones	50.00	95.00
1. King Arthur (Got 10/49)	49.50	90.00
4. King Cole (Got 5/48) .	20.00	45.00
4. King Pin (CC)	50.00	135.00
2. Knockout (Got 1/51) .	30.00	44.50
4. Lady Robin Hood (Got 1/48)	25.00	35.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2* Leaders (Un)	150.00	225.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (Ke 6/51) .	79.50	129.00
4. Long Beach (Wm 8/52)	179.50	225.00
4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Lucky Star (Got 5/47) .	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. Magic	24.50	30.00
4. Majors '49 (CC 2/49) ..	27.50	45.00
4. Major League Baseball.	20.00	39.50
4. Manhattan (Un 2/48) .	7.50	34.50
4. Majorettes (Wm 4/52) .	85.00	140.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47) ...	14.50	29.50
4. Maryland (Wm 4/49) ...	35.00	49.50
4. Merry Widow	24.50	29.50
4. Melody (B '47)	15.00	49.50
4. Mercury (Ge)	54.50	79.00
2. Mermaid (Got 6/51) ..	69.00	125.00
3. Minstrel Man (Got 3/51)	69.00	145.00
4. Monterrey (Un 5/48) ..	10.00	35.00
4. Moon Glow (Un 12/49)	20.00	39.50
4. Morocco	22.50	35.00
4. Niagara	135.00	150.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B '47)	25.00	39.50
4. Oasis	45.00	85.00
2. Oklahoma (Un 6/49) ...	45.00	64.50
2. Old Faithful (Got 1/50)	60.00	85.00
4. Old Hilltop	99.50	160.00
2. Olympics (Wm)	150.00	175.00
4. One Two Three	34.50	45.00
2* Palm Beach (B 7/52) ..	295.00	329.50
4. Paradise (Un 7/48) ...	12.50	35.00
2. Paratrooper (Wm 9/52)	110.00	139.50
4. Phoenix	35.00	39.00
4. Photo Finish	35.00	40.00
4. Pin Bowler (CC 7/50) .	55.00	59.50
4. Pinch Hitter (Un 5/49)	24.50	49.50
4. Pinky (Wm 10/50)	65.00	92.50
4. Play Ball (CC 1/51) ...	35.00	45.00
4. Play Boy (CC 5/47) ...	35.00	95.00
4. Playland (Ex 8/50) ...	64.50	89.50
4. Playtime (Ex)	30.00	45.00
4. Puddin Head	35.00	39.50
4. Punchy (CC 11/50) ...	40.00	65.00
4. Quarterback (Wm)	35.00	85.00
4. Quartet (Got 2/52) ...	150.00	185.00
2. Queen of Hearts (Got 1/53)	215.00	225.00
4. Quintet (Got 3/53) ...	200.00	245.00
4. Rag Mop (Wm 11/50) .	74.50	95.00
4. Rainbow (Wm 9/48) ...	22.50	35.00
4. Ramona (Un 2/49)	20.00	39.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50) .	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	54.50	65.00
4. Rockettes (Got 8/50) ...	84.50	95.00
4. Rondevo (Un 5/48) ...	15.00	29.50
2. Rose Bowl (Got 10/51)	100.00	139.50
4. Round Up (Got 11/48) .	24.50	49.00
4. St. Louis (Wm 2/49) ...	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48) .	35.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PINBALL GAMES (Cont.)

4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	150.00	245.00
6. Sea Isle (CC 11/47) ...	14.50	19.50
4. Select-A-Card (Got 4/50)	55.00	79.50
4. Serenade (Un 12/48) ...	19.50	34.50
4. Shanghai (CC 4/48) ...	24.50	39.00
4. Shantytown	62.50	85.00
3. Sharpshooter (Ge)	35.00	79.50
2. Shoo Shoo (Wm 2/51) .	50.00	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	145.00	160.00
4. Show Boat (Un 1/49) ..	10.00	20.00
2. Show Boat (Un 1/53) ..	250.00	325.00
4. Silver Skates (Wm 2/53)	175.00	195.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B '47) .	14.50	19.50
4. Singapore (Un 11/47) ..	22.50	29.50
1. Skill Pool	175.00	195.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52) ...	119.50	140.00
4. Slugger	14.50	60.00
6. Smarty (Wm 12/46) ...	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	30.00	49.50
4. Spark Plugs (Wm 10/51)	250.00	250.00
4. Special Entry (B '49) .	35.00	45.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48) ...	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	95.50	119.50
2* Spot-Lite (B 1/52)	125.00	245.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	70.00	95.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	75.00	85.00
6. Stage Door Canteen ..	10.00	25.00
4* Stars (Un 6/52)	225.00	319.00
4. Stardust (Un 5/48) ...	14.50	39.50
4. Starlight	175.00	310.00
2. Steeple Chase (Un 2/52)	159.50	295.00
2. Stop & Go (Ge 3/51) ...	45.00	59.50
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	34.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
2. Sunshine Park	175.00	295.00
6. Supercharger	19.50	24.50
4. Super Hockey	34.50	59.00
6. Superliner (Got 7/46) .	10.00	17.50
6. Superscore (CC 10/46) .	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46) ...	29.50	49.50
4. Swanee	35.00	44.50
4. Sweepstakes (Wm) ...	195.00	275.00
4. Sweetheart (Wm 7/50) .	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49) ...	24.50	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48) .	29.50	35.00
4. Thing (CC 2/51)	32.50	45.00
4. Three Feathers	35.00	64.50
4. Three Four Five (Un 10/51)	85.00	125.00

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PINBALL GAMES (Cont.)

4. Three Musketeers (Got 7/49)	59.50	85.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 3/53)	220.00	274.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	35.00
4. Triplets (Got 7/50)	60.00	95.00
2. Tri-Score (Ge 1/51)	30.00	69.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	7.50	22.50
4. Tucson (Wm 1/49)	22.50	44.50
4. Tumbleweed	52.50	65.00
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	35.00	95.00
2. Twenty Grand (Wm 1/53)	155.00	210.00
4. Utah (Un 8/49)	50.00	57.50
6. Vanities	10.00	25.00
6. Victory Special (B '46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
2. Watch My Line (Got 9/51)	35.00	49.50
2. Whizz Kids	75.00	105.00
6. Wild Fire	19.50	30.00
3. Wild West	114.50	169.00
4. Winner (Univ)	25.00	75.00
4. Wisconsin (Un 3/48)	20.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	115.00	175.00

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4. Advance Rolls	30.00	35.00
4. Bing-A-Roll	40.00	50.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	30.00	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	35.00	50.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

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2. Bally Shuffle-Line	65.00	75.00
4* Bally Hook Bowler	65.00	89.50
4. Bally Baseball	40.00	75.00
4. Bally Shuffle Champ	35.00	39.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	34.50	50.00
4. ChiCoin Bowl-A-Ball	250.00	380.00
4. ChiCoin Bowling Twin	49.50	69.50
4. ChiCoin Bowling Alley	25.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
2. ChiCoin Bowl Classic	35.00	59.50
2. ChiCoin Horseshoes	45.00	65.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	40.00	49.00
2. ChiCoin Trophy	35.00	59.50
2. ChiCoin 6 Player	150.00	195.00
4. ChiCoin 6 Pl. Match	295.00	375.00
4. ChiCoin 6 Player DeLuxe	250.00	299.50
4. ChiCoin 6 Play 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	295.00	345.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	195.00	225.00
4. Genco Shuffle Target	30.00	49.50
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00

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SHUFFLE REBOUNDS (Cont.)

4. Genco 8 Player Reb'd	125.00	145.00
4. Ge Target Skill	95.00	125.00
4. Gottlieb Bowlette	15.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	55.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
2. Keeney League Bowl	75.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super League	215.00	279.50
2. Keeney DeLuxe League Bowler	195.00	215.00
1. Keeney Big League Bowl	117.50	165.00
4. Keeney 4 Play	125.00	137.50
4. Keeney 4-Way Bowl	35.00	40.00
4. Keeney 6-Player	125.00	195.00
4. Keeney 10 Player	315.00	400.00
2. Keeney Super Deluxe	210.00	295.00
4. Keeney Team Blr.	400.00	475.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	125.00
2* Un. DeLuxe 6-Player	185.00	300.00
4* Un. Super 6 Play	250.00	325.00
4. Univ. Dbl. Shuffle	34.50	40.00
1* Un. Official Bowler	265.00	300.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	29.50	69.50
4. Un. Shuffle Alley Exp.	29.50	45.00
4. Un. 2-play Express	29.50	59.00
4. Un. Sin. Rebound	50.00	70.00
1. Un. Twin Rebound	100.00	135.00
4. United Slugger	55.00	79.50
4* United Skee Alley	40.00	65.00
4. Un. 4-Player Match	260.00	295.00
2* Un. 4 Player	120.00	150.00
2* Un. 5-Player	145.00	200.00
2* Un. 6-Player	165.00	235.00
4. Un. Manhat. 6 Play	300.00	345.00
2* Un. Star 6 Play	300.00	345.00
1* Un. 10th Frame Star	340.00	369.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	45.00	59.00
4. Universal Twin Bowler	35.00	64.50
4. Univ. HiScore Bowler	45.00	75.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Header	50.00	79.50

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4. ABT 6 Gun Rifle Range	595.00	700.00
6. Allite Strike 'N' Spares	39.50	149.50
4. Boomerang	40.00	45.00
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Ball	35.00	45.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	235.00
4. ChiCoin 4 Player Derby	125.00	240.00
4. ChiCoin Goalee	85.00	125.00
4. ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	185.00
4. ChiCoin Pistol	75.00	100.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	150.00	165.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
4. Evans Tommy Gun	49.50	125.00
1* Exhibit Dale Gun	49.50	65.00
4. Exhibit Gun Patrol	175.00	185.00
2. Exhibit Jet Gun	185.00	225.00
4. Exhibit Pony Express	175.00	225.00

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ARCADE EQUIPMENT (Cont.)

6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	50.00	125.00
4* Exhibit Six Shooter	135.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Irish Poker	65.00	85.00
4. Jack Rabbit	55.00	100.00
4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	100.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	120.00
4. Keeney Texas Leaguer	39.50	50.00
4. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly Saucers	100.00	150.00
1. Mutos. Photo. (Pre-War)	250.00	425.00
4. Mutoscope Silver Gloves	100.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Muto. Voice-o-Graph 35c	425.00	450.00
4. Periscope	120.00	135.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	65.00	69.50
4. Scientific Pitch 'Em	185.00	195.00
4* Seeburg Bear Gun	150.00	250.00
4. Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascare	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telegiz	125.00	165.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	75.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	125.00	165.00
4. Williams All Stars	35.00	95.00
6. Williams Box Score	39.50	65.00
1. Williams Star Series	59.50	100.00
4. Williams Super World Series	125.00	225.00
4. Williams Quarterback	20.00	85.00
4. Wurlitzer Skeeball	25.00	150.00

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CIGARETTE MACHINES

2. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$155.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00-140.00
4. Du Grenier (Mod. A-9)	120.00-150.00
4. Du Grenier (Mod. AC-7)	125.00-155.00
4. Du Grenier (Mod. AC-9)	130.00-160.00
4. Du Grenier (Mod. E-7)	135.00-165.00
4. Du Grenier (Mod. ES-9)	140.00-170.00
4. Du Grenier (Mod. E-9)	145.00-175.00
4. Du Grenier (Mod. ES-11)	150.00-180.00
4. Du Grenier "W" (9 col.)	50.00-85.00
4. Du Grenier "S" (7 col.)	50.00-85.00
4. Du Grenier "S" (9 col.)	69.50-85.00
4. Du Grenier Champion (9 col.)	85.00-97.50
4. Du Grenier Champion (11 col.)	97.50-125.00
4. Eastern Electric C-8	125.00-150.00
4. Electro (8 col.)	200.00-250.00
4. Electro (10 col.)	225.00-255.00
4. Lehigh PX (Elec. 8 col.)	125.00-135.00
4. Lehigh PX (10 col.)	89.50-145.00
4. Lehigh King Size	125.00-145.00
4. National 750	95.00-125.00
4. National 950	85.00-125.00
4. Nation 930	95.00-110.00
4. National 9-A (9 col.)	100.00-115.00
4. Nat. 9-ML Wheatwood	198.00-200.00
4. National Electric	95.00-139.50

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CIGARETTE MACHINES (Cont.)

4. Rowe Diplomat (10 col.)	175.00-185.00
4. Rowe Imperial (6 col.)	75.00-130.00
4. Rowe Imperial (8 col.)	78.50-145.00
4. Rowe Royal (6 col.)	79.50-90.00
1. Rowe Royal (8 col.)	85.00-125.00
4. Rowe Royal (10 col.)	85.00-95.00
4. Rowe President (8 col.)	100.00-125.00
4. Rowe President (10 col.)	100.00-145.00
4. Rowe Crusader (10 col.)	98.50-155.00
4. Rowe Electric (8 col.)	125.00-150.00
4. Uneeda "A" (6 col.)	82.50-87.50
4. Uneeda "A" (8 col.)	49.50-82.50
4. Uneeda "A" (9 col.)	59.50-85.00
4. Uneeda "E" (6 col.)	50.00-70.00
4. Uneeda "E" (8 col.)	50.00-85.00
4. Uneeda "E" (9 col.)	75.00-90.00
4. Uneeda "E" (12 col.)	65.00-80.00
4. Uneeda "E" (15 col.)	75.00-95.00
4. Uneeda 500 (7 col.)	90.00-95.00
1. Uneeda 500 (9 col.)	85.00-125.00
4. Uneeda 500 (15 col.)	75.00-115.00
4. Uneeda Monarch (8 col.)	65.00-110.00
4. Uneeda Monarch (10 col.)	79.50-110.00
4. Uneeda Monarch (12 col.)	79.50-135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00-\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00- 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00- 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00- 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00- 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00- 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00- 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00-\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00- 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00- 525.00

←TOTAL NO. TOTAL VALUE→

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00- 475.00
4. Lyons # 1400-2F	475.00- 650.00
4. Lyons Model 500, 5c single	225.00- 275.00
4. Mills Automatic Fountain, 400 cups	150.00- 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00- 175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00- 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00- 530.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00- 650.00
4. Super vend 3 flavor, 600 cup A-1	275.00- 325.00
4. Super Vend 3 flavor, 600 cup A-2	325.00- 425.00

←TOTAL NO. TOTAL VALUE→

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00-\$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00-\$450.00
4. Refresher, 3 sel., 300 can cap	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

CHICAGO COIN

Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

COIN-O-MFG. CO., INC.

Bat-O-Mat	\$1,495.00
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H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00

D. GOTTLIEB & CO.

Marble Queen	\$349.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Classic Shuffle Alley	\$625.00
Olympic Shuffle Alley	605.00
Tropic	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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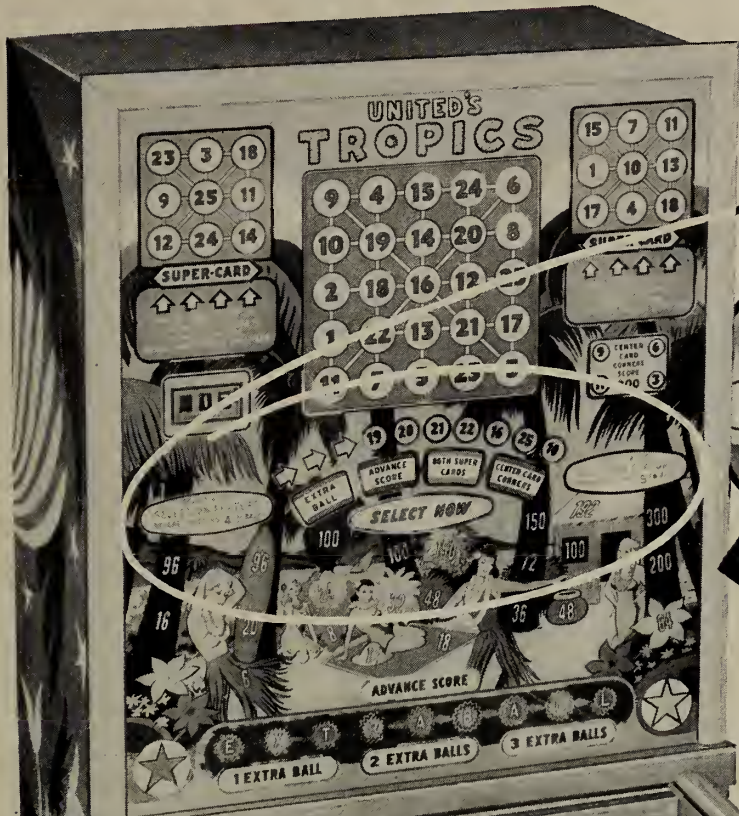
WILLIAMS MFG. CO.

Pennant Baseball	\$479.50
Palisades	349.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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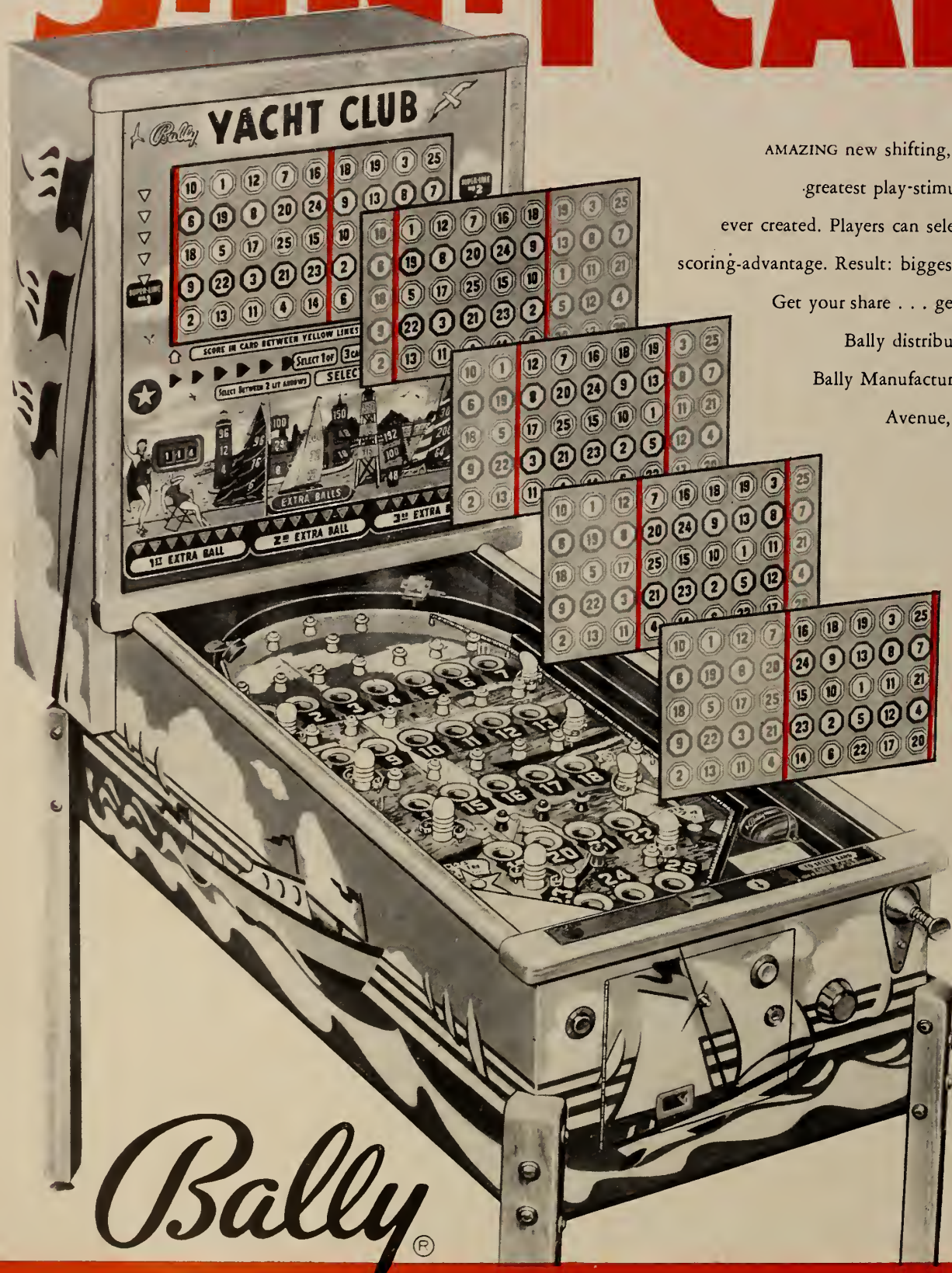
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