

The Cash Box

VOLUME XVII—NUMBER 21

FEBRUARY 11, 1956



One of the hottest groups in the record business today is The Platters shown above with their manager Buck Ram at the piano. The Platters hit the big time with their Mercury recording of "Only You" and followed it up with "The Great Pretender" which is currently the number one record in the country. Buck Ram, incidentally, wrote both songs especially for the group. The Platters recently finished their first motion picture, "Rock Around The Clock" and are currently on a one-nighter tour throughout the east.

ONE OF THE WORLD'S GREAT WOMEN

Teddi King

sings MR. WONDERFUL and
ARE YOU SLIPPING THRU MY FINGERS 20-6392

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 21

February 11, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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MOA Is Wrong To Manufacture Records!

The Music Operators of America (MOA) has recently announced plans to start its own record firm.

We believe those members of the MOA who have led the move to take this step are mistaken in their thinking.

The publishers of *The Cash Box* (who played such a formidable part in the creation of MOA) have always supported that organization in programs which we felt were in the best interests of the operators of this nation. We have unstintingly lent the support of this magazine in opposition to the proposed changes in the Copyright Law—changes which we know would be disastrous to the economic welfare of the juke box owners. We have done this despite acute financial loss to ourselves, despite the fact that we had to sacrifice income which we could have gained had we not taken such a strong stand.

However, because we were instrumental in the creation of MOA and because we have supported that organization (and intend to continue to support it) in programs which we consider in the interests of the operator (combating adverse national legislation; sponsoring public relations programs, etc.), that does not mean that *The Cash Box* will unthinkingly support MOA in every project it undertakes, particularly when it undertakes projects which we are convinced are not properly con-

ceived, planned and thought out and in our opinion not in the best interests of operators in general.

Just such a project is the proposed plan of MOA to manufacture its own records. We are opposed to this just as we would be opposed to an MOA plan to manufacture juke boxes. Such enterprises are outside the sphere of an organization like MOA which was organized to protect the interests of operators and not to usurp the functions of other commercial firms.

We cannot strongly enough urge the leaders of MOA, whom we are convinced sincerely have the interests of the operators at heart, to reconsider their decision to enter upon this project. We believe the thinking which led them to this decision was highly unconsidered, that it will lose for MOA just the support it seeks and needs in its various projects, that it will cause tremendous defections from the MOA on the part of record firms all over the country, and that in the long run it may have results even more disastrous than those we can envision now.

The leaders of MOA now have the choice of either perpetuating a bad decision or else demonstrating their right to leadership by admitting their mistake and taking immediate steps to remedy it.

For A Great Change of Pace...

“Nothing Ever Changes My Love For You”



Nat "King" Cole



3328

MARVIN MUSIC COMPANY

1619 Broadway, New York 19, N.Y.

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE			
AA—Double A	CK—Checker	ES—Essex	JU—Jubilee
AB—Abbott	CL—Cardinal	EX—Excello	JZ—Josie
AL—Aladdin	CO—Columbia	FB—Fabor	KA—Kapp
AO—Apollo	CR—Coral	FE—Federal	KI—King
AP—ABC—Paramount	CT—Cat	FI—Fiesta	LO—London
AR—Arcade	CV—Clearview	4 Star—Four Star	MA—Marble
AT—Atlantic	CW—Crown	GN—Golden	MD—Media
AU—Audiavac	DA—Dana	GR—Groove	ME—Mercury
BE—Bell	DE—Decca	GS—Gold Star	MG—MGM
BN—Benida	DL—DeLuxe	GTJ—Good Time Jazz	MO—Modern
BT—Bethlehem	DO—Dot	HE—Herald	ND—New Disk
CA—Capitol	DT—Dootone	IM—Imperial	NG—Norgran
CD—Cadence	DU—Duke	OK—Okeh	RP—RPM
CH—Chess	EP—Epic	JD—Jay Dee	SA—Savoy
	ER—Era		SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			TA—Tampa
			TI—Tico
			TR—Trend
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee-Jay
			WD—Waldorf
			WI—Wing
			"X"—Label "X"

		Pos. Last Week
1	THE GREAT PRETENDER THE PLATTERS MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters	2
2	MEMORIES ARE MADE OF THIS DEAN MARTIN CA-3295 (F-3295)—Dean Martin DO-15436 (45-15436)—Gale Storm CO-40573 (4-40573)—Mindy Carson	1
3	SIXTEEN TONS TENNESSEE ERNIE FORD CA-3262 (F-3262)—T. Ernie Ford DE-29739 (9-29739)—Red Sovine CR-61529 (9-61529)—Johnny Desmond RP-451 (45-451)—B. B. King	3
4	ROCK AND ROLL WALTZ KAY STARR VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman	7
5	IT'S ALMOST TOMORROW DREAM WEAVERS CO-40595 (4-40595)—Ja Stafford DO-15424 (45-15424)—Snooky Lanson CR-61524 (9-61524)—Lawrence Welk ME-70717 (70717x45)—David Carrall DE-29683 (9-29683)—Dream Weavers	4
6	BAND OF GOLD DON CHERRY CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry	5
7	TEEN AGE PRAYER GALE STORM — GLORIA MANN DO-15436 (45-15436)—Gale Storm MG-12138 (K12138)—Robbin Hood ME-70750 (70750x45)—Kitty White SO-126 (45-126)—Gloria Mann	6
8	LISBON ANTIGUA NELSON RIDDLE CA-3287 (F-3287)—Nelson Riddle VI-20-6406 (47-6406)—Leo Diamond CO-40635 (9-40635)—Mitch Miller VI-20-6418 (47-6418)—1956 Jazz All Stars CR-61553 (9-61553)—Alan Dale	10
9	DUNGAREE DOLL EDDIE FISHER KI-4851 (45-4851)—Rock Bros. VI-20-6337 (47-6337)—Eddie Fisher	9
10	SEE YOU LATER, ALLIGATOR BILL HALEY & HIS COMETS CH-1609 (45-1609)—Bobby Charles DE-29786 (9-29786)—Roy Hall DE-29791 (9-29791)—Bill Haley & Comets VI-20-6426 (47-6426)—Otto Bash	

11) I HEAR YOU KNOCKIN'. 12) LOVE AND MARRIAGE. 13) ONLY YOU. 14) NO, NOT MUCH. 15) ANGELS IN THE SKY. 16) GO ON WITH THE WEDDING. 17) CHAIN GANG. 18) HE. 19) A WOMAN IN LOVE. 20) MOMENTS TO REMEMBER. 21) ARE YOU SATISFIED. 22) SPEEDOO. 23) THEME FROM THREE PENNY OPERA. 24) AUTUMN LEAVES. 25) DADDY-O. 26) NINETY-NINE YEARS. 27) CRY ME A RIVER. 28) TUTTI-FRUTTI. 29) MEMORIES OF YOU. 30) BURN THAT CANDLE. 31) SEVEN DAYS. 32) ALL AT ONCE YOU LOVE HER. 33) C'EST LA VIE. 34) LOVE IS A MANY-SPLENDORED THING. 35) THE TENDER TRAP.

"Five For February"...

Cash Box: *Disk of the Week*



VERA LYNN

SUCH A DAY

#1642

A Great New Record



**THE
BON BONS**

SECRETLY

#1643

Cash Box: *Top Selling Record—Boston No. 7*



LOVELY LIES

#1610

**THE
MANHATTAN
BROS.**

Cash Box: *Best Bet*



I LOOK AT YOU

**Someone On
Your Mind**

#1639

JIMMY YOUNG

Cash Box: *Sure Shot*



WHEN YOU LOSE THE ONE YOU LOVE

#1617

**DAVID
WHITFIELD
with
MANTOVANI**

LONDON

RECORDS



RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C+ GOOD
ⓐ B+ EXCELLENT	ⓐ C FAIR
ⓐ B VERY GOOD	ⓐ D MEDIOCRE

DORI ANNE GRAY
(Mercury 70801; 70801x45)

B+ "PITTY PAT BAND" (2:12)
[Hill & Range BMI—Williams]
Dori Anne Gray comes up with a strong contender as she belts across a clever little handclapping rock 'n' roll novelty. Terrific arrangement and delivery of some potent tunestuff. Watch this one. Could be a biggie.

C+ "HEARTBREAK ALLEY" (2:00)
[Sunbeam BMI—Banks] This end stars the young lark on a slow fish beat ballad effectively presented.

DE JOHN SISTERS
(Epic 9145; 5-9145)

B+ "HOT CHOCOLATTA" (2:18)
[Larry Spier ASCAP—Drake, Mizzy] The De John Sisters dish up a strong side here as they fashion a clever little nonsense ditty that should create some noise. Good arrangement of a clever little cutie.

B "THE MAN WITH THE BLUE GUITAR" (3:00) [Pinelawn BMI—McGregor Colbert] The thrushes blend beautifully on this pretty romantic item.

MEL TORME
(Coral 61588; 9-61588)

B "MY ROSEMARIE" (2:30) [Regent BMI—Colacrai, Randazzo] Mel Torme does a wonderful job on a smooth and dreamy ballad currently making regional noise in the rock and roll field. Tender, mood side.

B "HOW" (2:27) [Commodore BMI—Jackson] The Mel-Tones assist again, this time on a driving new rock and roll jumper that's starting to kick up a little noise in many areas.

RENATO CAROSONE
(Capitol 71001; F-71001)

B+ "INFATUATION" (2:34) [Beechwood BMI—Albano, Vento] Capitol has imported one of Italy's top hits and offers it to the U. S. market in its original form. The side features pianist-vocalist Renato Carosone singing a fascinating and unusual item in his native tongue. A gay and hearty ditty that could blossom into another smash for Capitol. A terrific sleeper to watch closely.

B "LOTTA PIANO" (2:30) [Beechwood BMI—Carosone] This half finds the versatile artist at the keyboard fashioning a refreshingly pleasant piano solo. Excellent coupling.

JACKIE PARIS
(Wing 90053; 90053x45)

B+ "HEART OF GOLD" (2:58)
[Marvin Music ASCAP—Fisher, Segal] Dee jay favorite Jackie Paris makes his debut on the Wing label singing what sounds and looks like his most commercial offering in quite some time. Jackie's voice has a unique character that should be more greatly appreciated by the public after hearing this rhythm ballad. Solid piece of material to watch.

B "INDIANA" (2:06) [Shapiro-Bernstein ASCAP—Hanley, McDonald] The versatile stylist gets an ultra-simple backdrop as he sings the classic state standard "Indiana". Terrific rhythm side. Strong coupling for Jackie.

THE CASE BOX DISK OF THE WEEK

"MISSING" [Robert Mellin BMI—Mellin]
"TELL ME NOW" (2:21) [Trinity BMI—Gordon, Kardon, Linsley]
THE MCGUIRE SISTERS
(Coral 61587; 9-61587)



MCGUIRE SISTERS

● The McGuire Sisters send up their first release for '56 and deliver

a tasty new morsel that should be on the lips of the young and old in a matter of weeks. It's a refreshing lighthearted arrangement of a contagious new romantic ditty tagged "Missing". The girls, as usual, handle the pretty material with some ear-pleasing harmony and get a wonderful assist from a male chorus featured in the backdrop. Strong finish leaves the listener with a taste for another spin. Looks like a big one. "Tell Me Now", is a pretty love song smoothly thrusted to a shuffle tempo on the coupling.

"YOU'LL GET YOURS" (2:26) [Barton ASCAP—Van Heusen, Stanford]
"FLOWERS MEAN FORGIVENESS" (3:05)
[Barton ASCAP—White, Frisch, Wolfson]

FRANK SINATRA
(Capitol 3350; F-3350)



FRANK SINATRA

● The master is in top form once again as he sends across a wonder-

ful new follow-up to his two current chart successes, "Love And Marriage" and "The Tender Trap". It's a delightful new novelty labeled "You'll Get Yours". The lyrics are exceptionally humorous, and under Sinatra's control and expert phrasing, the results are grade "A". A clever little ditty that the dee jays will go wild about. The public should get behind this one in a matter of days. The lower lid features the star on a soft and dreamy, sentimental ballad "Flowers Mean Forgiveness". Top half is the one.

"GRAPEVINE" (2:31) [Planetary ASCAP—Silver, Alfred]
"THE BITTER WITH THE SWEET" (3:00) [Roncom ASCAP—Snyder, Kahn]

BILLY ECKSTINE
(RCA Victor 20-6436; 47-6436)



BILLY ECKSTINE

● Billy Eckstine puts his best foot forward once again as he in-

troduces his first two sides for the Victor label. Working with an accompaniment by Hugo Winterhalter and his orchestra, the rangy crooner offers his voice on two potential hits. One end is a hard hitting rock and roll beat love affair titled "Grapevine". A commercial item with lyrics and tempo designed to please the teen-age set. The other is a dramatic new romantic ballad "The Bitter With The Sweet". It's a winning piece of material tailor-made for the star's flexible voice. Eckstine's name should be all over the charts again in the coming weeks.

BUDDY BREGMAN & ANITA O'DAY
(Verve 2000; 2000x45)

C+ "ROCK AND ROLL WALTZ" (2:43) [Sheldon BMI—Allen, Ware] Anita O'Day hands in a smooth reading of one the country's top tunes as Buddy Bregman handles the orking. Bit too late to get major recognition, but jockeys will probably use this faster-tempo rendition as an occasional change of pace.

C+ "I'M WITH YOU" (2:03) [Commander ASCAP—Mercer, Troupe] The coupling on the new label's first release stars the thrush with an easy going reading of a pleasant up-tempo ballad. Anita can really sell song.

TITO PUENTE ORCH.

(RCA Victor 20-6417; 47-6417)

C+ "MORITAT" (2:22) [Harms ASCAP—Weill, Brecht] Tito Puente fashions one of the nation's fast rising instrumental hits to a baton beat. Exciting piece of Latin music. Should take a cut of the sales melon.

B+ "MAMA INES" [E. B. Marks BMI—Simon] On this end, Puente takes hold of a delightful Latin standard and treats in all three of the popular dance tempos—mambo, cha cha and merengue. Makes for good change of pace dancing. Solid variety deck that deserves attention in the Latin rhythms market.

MEG MYLES

(Capitol 3330; F-3330)

B "WILL YOU SHED A TEAR FOR ME" (3:01) [Teri ASCAP—Greene, Beal] Attractive Meg Myles makes an impressive debut on the Capitol label as she oozes through a lovely new torchy ballad. Dramatic presentation. Thrush can really sing and should be making noise in the music biz.

C+ "SING ON BABY" (2:42) [Meridian BMI—Otis] Here the flexible voice of the chirp is employed on a rock and roll ballad. Exciting side.

NITA SUMMERS

(Coral 61586; 9-61586)

B+ "HELP YOURSELF" [Broadcast Music BMI—Guion, Borek, Cooper] A clever new sultry novelty similar in design to "Make Yourself Comfortable", is sexily styled by Nita Summers. Cute ditty that should do well in the juke boxes.

C+ "SO LONG, MY DARLING" [Broadcast BMI—Seymour] A pleasant piece of blues material capably handled by the thrush.

SHERRY PARSONS

(Unique 327; 45-327)

B+ "THE MOMENT" (2:00) [Geo. Pincus ASCAP—Kramer, Whitney] The Unique label has a winner in Sherry Parsons who displays her delightful talents on a wonderful new ditty. An imaginative, refreshing lilter with a light, happy quality. Good teaming of artist and material. Song has the earmarks of a hit.

C+ "LONELY HEART" (2:15) [ASCAP—Wood, Lewis] The thrush glides into a romantic mood on this half and presents a tender love song.

DOT

AMERICA'S HOTTEST LABEL
gives you -

HER THIRD SUCCESSIVE HIT !!!

GALE

STORM



Singing...

"WHY DO FOOLS FALL IN LOVE?"

DOT-15448

Dot RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓑ **EXCELLENT**

ⓓ **VERY GOOD**

ⓐ **GOOD**

ⓐ **FAIR**

ⓐ **MEDIOCRE**

MAX STEINER ORCH.

(RCA Victor 20-6422; 47-6422)

B "A STAR IS BORN" (2:55) [Bourne ASCAP—Steiner, Dick] The beautiful title theme from the Selznick film "A Star Is Born", is tenderly treated by the orchestra under Max Steiner's baton. Pretty.

B "HELEN OF TROY" (3:17) [Harms ASCAP—Steiner, Tobias] Another of Steiner's own beautiful compositions is this film-title melody. Enchanting romantic mood item superbly executed by the conductor.

JUMPIN' JACKS

(1-0-1 Records 100; 45-100)

B "MOP-TOP" (2:30) [Delaware ASCAP—Kabak] A hard-driving rock and roll jolter with a cute lyric about a head of hair, is presented forcefully by the Jumpin' Jacks on their first release.

C+ "LET THERE BE ROCKIN'" (2:10) [Delaware ASCAP—Riccitelli, Kabak] Another high speed bopper with a minimum of vocal and a maximum of driving sax solos.

BILL CAREY

(Coral 61571; 9-61571)

B "WHERE WALKS MY TRUE LOVE" (3:00) [Dena ASCAP—Fine, Cahn] The rich and appealing voice of Bill Carey is exceptionally effective on a touching new romantic tune from the new Danny Kaye flicker "The Court Jester". Pretty number that could make some noise as the pic gets around.

B "LAUGHING BOY" (2:25) [Marguerita ASCAP—Segal] An imaginative tune convincingly styled by the young songster. A good ballad with an interesting lyric. Side has a different sentimental story to tell. Could make the grade.

JOYCE ROMERO

(Essex 412; 45-412)

B "BRIDGE OF HAPPINESS" [Hill & Range BMI—Dorcus, Corchran, Carone, Jordan] Banjos and that delightful gang sound are present again as Joyce Romero belts out a refreshing new ditty full of happiness and color. An unusual item that has that "something different" quality.

C+ "NOW - NOW - NOW" [Jack Gold ASCAP—Berman, Carr, David] A chorus sets up a pretty showcase for Joyce as she wends her way thru a tender love story.

GEORGIA BROWN

(London 1633; 45-1633)

B "I WENT TO THE VILLAGE" (2:45) [Mills ASCAP—Allen, Smollett, Henry, Wallington] A touching tune about a girl looking for her boy is attractively told by a polished new English vocal find, Georgia Brown. Thrush has a wonderfully warm quality and handles this folk flavored tune beautifully.

C+ "MY CRAZY LIL MIXED UP HEART" (2:10) [Robbins ASCAP Coslow] For a change of pace the versatile lark sprightly bounces through an up-tempo romancer to be featured in the forthcoming J. Arthur Rank film "As Long As They're Happy".

THE CASH BOX

SLEEPER OF THE WEEK

"HERE 'TIS" (2:14)

[Goday BMI—Watts, Fontaine]

"I LOOK AT YOU" (2:04)

[Regent BMI—Robinson, Constantin]

EDDIE FONTAINE

(Vik 0193; 4X-0193)

● Eddie Fontaine, a promising newcomer with a thrilling vocal technique makes his first showing under the new Vik moniker a potent one as he issues two striking sides that should thrill his many fans and do big things for the youngster. One half "Here 'Tis" is a pile driving rock and roller that really hits, and hits hard. A powerful novelty with a terrific lyric set to the beat that's making the teenagers hop around. A hot one for Fontaine. The coupling "I Look At You" gives Eddie his first opportunity to lend his dramatic voice to a big legit ballad. The results are superb. A penetrating, dynamic production number. The guitar in the foreground gives the side a "Lucky Old Sun" quality. A twin threat. Jocks, dealers and ops will be having a picnic with this coupling.

"SMALL TOWN" (2:27)

[American Academy of Music ASCAP—Sherrell, Moody]

"AWAKEN MY LONELY ONE"

(2:25) [American Academy ASCAP—Sherrell, Moody]

KAY CEE JONES

(Marquee 1033; 45-1033)

● A few months ago, Kay Cee Jones made her debut on the Marquee label and met with great success in many territories with her beautiful recording of the "Japanese Farewell Song". Considering the odds against a newcomer's hitting big on her first release, K. C. did exceptionally well. Now that she has established herself, the thrush comes up with a tremendous new release that could make her a top wax personality in short order. The song is a wonderful new novelty dubbed "Small Town". It's a most contagious and imaginative cutie that humorously tells about the difficulty in keeping personal affairs personal in a small town. A brilliant lyric excellently wed to a refreshing melody. The snooty voice of the town gossip makes this disk a sure smash. Watch this one closely. Flip is a pretty ballad "Awaken My Lonely One".

"ELOISE" (2:15) [Kay Thompson

ASCAP—Thompson, Wells]

"JUST ONE OF THOSE THINGS"

(2:30) [Harms ASCAP—Porter]

KAY THOMPSON

(Cadence CCS-3; 45-CCS-3)

● Kay Thompson, one of the prominent figures of the entertainment world, displayed another of her many talents when she wrote a book called "Eloise"—a clever story and cartoon caper about a little girl who lives at the swank Plaza Hotel. The book is currently one of America's best sellers. Now, on Cadence Records, Kay captures the intimate and delightful story of the little six-year-old in the form of a song which she wrote and which she performs on this platter. It's a charming piece of tunestuff that should create quite a bit of excitement. A refreshing idea that could blossom into a very big hit. Kiddies will love it too. Flip is a dynamic Thompson presentation of the Porter classic "Just One Of Those Things".

"BABY, BABY, ALL THE TIME"

[Embassy BMI—Troup]

"SHADOW WOMAN"

[Frank ASCAP—Hamilton]

JULIE LONDON

(Liberty 55009; 45-55009)

● From out of nowhere, Julie London skyrocketed into the national spotlight, thanks to her beautiful rendition of a lovely new song "Cry Me A River". The tune is currently riding the best seller chart as is her tremendous album, "Julie Is Her Name". In answer to requests for a new single, Liberty introduces two new sides by the polished beauty. One half is a sultry and penetrating mood arrangement of a top drawer oldie, "Baby, Baby All The Time". A fine showing that should find wide acceptance from the chirp's vast new following. Flip "Shadow Woman" is another deep and stirring blues tune by the composer of "Cry Me A River". Another excellent piece of music with standard qualities.

NAN WYNN

(RCA Victor 20-6390; 47-6390)

B "KISS AND RUN" [Herb Reis BMI—Ledru, Dononcin, Engvick] Nan Wynn hands in a strong performance of a good new rhythm ballad. Dramatic swing side forcefully presented. Exciting delivery. The English version of a big French hit.

C+ "THIRTEEN BLACK CATS" [Trinity BMI—Ebb, Klein] Cats cry out and introduce a cute rock and roll novelty which the thrush and a chorus drive across.

JO STAFFORD

(Columbia 40640; 4-40640)

B "AS I LOVE YOU" (2:45) [Northern ASCAP—Livingston, Evans] The thrilling Jo Stafford voice is rich and intimate on this moving love story. Penetrating performance of some potent tunestuff.

B "ALL NIGHT LONG" (2:47) [Scorpio BMI—Price] The gifted thrush is as smooth as silk on this slow bluesy ballad. Precision delivery that should tickle the palates of all Stafford fans.

LEE MOORE

(Cross Country 514; 45-514)

C+ "HIS TRUTH IS MARCHING ON" [Arrge, Peters, McMullen, Fricchione] With Lincoln's birthday anniversary coming up, this side should find acceptance on the air ways. A stirring presentation of this patriotic favorite.

C "JUKE BOX BANJO" [—Arrge, Peters, McMullen, Fricchione] A banjo and gang sing medley of some of our old pop classics.

ARTIE WAYNE

(Liberty 55010; F55010)

B+ "HOW DO I LOVE YOU" (2:32) [Goday BMI—Morrison] Artie Wayne makes a beautiful first showing on the Liberty label with a gorgeous new romantic ballad rendered with depth and feeling. Wonderful performance that could catch on.

C+ "CHE SI DICE (Wha-Da-Ya-Say)" (1:56) [Amenra ASCAP—Wayne, Greene] A clever Italian novelty is colorfully fashioned by the polished songster. Happy-go-lucky ditty that should get laughs.

NORMAN LUBOFF CHOIR

(Columbia 40653; 4-40653)

B "VINO VINO" (2:37) [Paramount ASCAP—David, North] Two pretty pieces of film material are issued on this platter. This end features a contagious Italian tango novelty from the pic "Rose Tattoo". The Luboff Choir excels on this amusing ditty. Could catch.

B "THE LAST FRONTIER" (2:24) [Columbia ASCAP—Washington, Lee] From the Italian mood, the crew glides into the Western atmosphere to sing the title song of a big new film. Lively bouncer.

Lightening Strikes Thrice

3

out of the nation's

TOP TEN

published by

SOUTHERN MUSIC PUB. CO.—PEER INTERNATIONAL

Gen. Prof. Mgr. MURRAY DEUTCH

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tuning Meeting
Hearset Play In The Nation's Juke
Boxes Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The C.

Pos.	Artist	Label	Last Week
1	THE GREAT PRETENDER THE PLATTERS	MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters	2
2	DEAN MARTIN	CA-3293 (F-3293)—Dean Martin CD-48524 (4-40573)—Mandy Carson DO-15436 (45-15436)—Gale Storm	1
3	SIXTEEN TONS TENNESSEE ERNIE FORD	CA-3262 (F-3262)—T. Ernie Ford CR-61329 (9-61329)—Johnny Desmond DE-29739 (9-29739)—Red Savine RP-451 (45-451)—B. B. King	3
4	ROCK AND ROLL WALTZ KAY STARR	VI-20-6359 (47-6359)—Kay Starr VX-2000 (2000-25)—Anita O'Day & B. Bregman	7
5	IT'S ALMOST TOMORROW DREAM WEAVERS	CD-48595 (4-40595)—Jo Stafford CR-61324 (9-61324)—Lawrence Welk DE-29683 (9-29683)—Dream Weavers DO-15424 (45-15424)—Sneaky Lonson ME-70717 (70717x45)—David Carroll	4
6	BAND OF GOLD DON CHERRY	FL-4851 (45-4851)—Rock Bros. VI-20-6437 (47-6437)—Eddie Fisher	5
7	TEEN AGE PRAYER GALE STORM — GLORIA MANN	DO-15436 (45-15436)—Gale Storm ME-70750 (70750x45)—Kitty White MG-12138 (K12138)—Robbin Hood SO-126 (45-126)—Gloria Mann	6
8	LISBON ANTIGUA NELSON RIDDLE	CA-3287 (F-3287)—Nelson Riddle CO-40635 (9-40635)—Mitch Miller CR-61553 (9-61553)—Alan Dale VI-20-6406 (47-6406)—Leo Diamond VI-20-6418 (47-6418)—1956 Jazz All Stars	10
9	SEE YOU LATER, ALLIGATOR BILL HALEY & HIS COMETS	CH-1609 (45-1609)—Bobby Charles DE-29791 (9-29791)—Bill Haley & Comets DE-29786 (9-29786)—Roy Holl VL-20-6426 (47-6426)—Olla Bash	9

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BLUEBELL (Hollis) PERCY FAITH ORCH. (Columbia) AMBROSE ORCH. (MGM)	74 (Good)	B (Very Good)	Very Good
DOOD-LY—DOOD-LY (Mid Music) TERRI STEVENS (Victor)	74 (Good)	Sleeper of the Week	Very Good
FOLLOW THE LEADER (Sheldon) LILLIAN BRIGGS (Epic)	76 (Good)	Best Bet	Good
FORTUNE TELLER (Gil) JOHN LESLIE (ABC-Paramount)	Spotlight	Sleeper of the Week	Excellent
GEORGE WASHINGTON (Coliseum) THE TOPPERS (ABC-Paramount)	74 (Good)	Best Bet	
HOW DO I LOVE YOU (Goday) GORDON JENKINS (Vik)	71 (Good)	B+ (Excellent)	
I'LL COME WHEN YOU CALL (Robert Mellin) TERRI STEVENS (Victor)	76 (Good)	Sleeper of the Week	Very Good
I'M MOVING IN (Hill & Range) HANK SNOW (Victor)	C&W Best Buy	C&W Bullseye	
KISS AND RUN (Reis) PEGGY KING (Columbia) NAN WYNN (Victor)	74 (Good) 72 (Good)	B (Very Good)	Very Good
LIPSTICK AND CANDY AND RUBBERSOLE SHOES (Jimskip) JULIUS LA ROSA (Victor)	Spotlight	Disk of the Week	Best Bet
MADONNA IN BLUE (Montauk) JUNE VALLI (Victor)	75 (Good)	B+ (Excellent)	
NUEVO LAREDO (Trinity) LES PAUL & MARY FORD (Capitol)	80 (Excellent)	Disk of the Week	
PATSY ORY ORY AYE (Coliseum) THE NATURALS (MGM)	72 (Good)	Best Bet	
RIGHT AROUND THE CORNER (Lois) BOYD BENNETT & HIS ROCKETS (King) THE FIVE ROYALES (King)	78 (Good) R&B Spotlight	B (Very Good) R&B B+ (Excellent)	
TEENAGE MEETING (Wemar) DON CORNELL (Coral)	Spotlight	Disk of the Week	
TIPPITY-TOP (Arc) SNOOKY LANSON (Dot) BUDDY MORROW ORCH. (Wing)	75 (Good) 70 (Good)	B (Very Good) B (Very Good)	
VALLEY VALPARAISO (BMI) PERCY FAITH ORCH. (Columbia)	Spotlight	Best Bet	Best Bet
THE VOICE (Republic) CAB CALLOWAY (ABC-Paramount)	75 (Good)	Sleeper of the Week	Good

RECORD REVIEWS

<input type="checkbox"/> DISK & SLEEPER	<input type="checkbox"/> 6000
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> FAIR
<input type="checkbox"/> VERY GOOD	<input type="checkbox"/> MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "PITTY PAT BAND" Dori Anne Gray Mercury 70801; 70801x45
- ★ "HEART OF GOLD" Jackie Paris Wing 90053; 90053x45
- ★ "INFATUATION" Renato Carosone Capitol 71001; F-71001

ALMA COGAN

(RCA Victor 20-6405; 47-6405)

B "TWENTY TINY FINGERS" (2:50) [Hampshire House ASCAP—Tepper, Bennett] Alma Cogan, one of England's leading thrushes, dishes up a terrific novelty reading of a ditty that's currently riding the top ten charts in the Isles. Pert novelty that should make some noise.

C+ "NEVER DO A TANGO WITH AN ESKIMO" (2:10) [Regent BMI—Connor] Another cute novelty humorously styled to a tango beat by the chirp. Happy little pleaser.

THE MODERNAIRES

(Coral 61568; 9-61568)

B "LET'S DANCE MEDLEY" (3:04) [Robbins-Mayfair-LaSalle ASCAP] The Modernaires, who enjoyed a healthy sale with their medley single of tunes featured in the "Glenn Miller Story", now offer a medley disk of tunes associated with Benny Goodman. Songs will be featured in the forthcoming Goodman film. This side includes "Sing, Sing, Sing", "Why Don't You Do Right", and "Goodbye".

B "LET'S DANCE MEDLEY"—Part 2 (2:57) [E. B. Marks-Robbins-B. V. C. ASCAP] This side includes "Let's Dance", "Stompin' At The Savoy", and "And The Angels Sing." The Modernaires come over strongly on both sides. Great buy for operators. Six songs for the price of one single.

CAROL RICHARDS

(RCA Victor 20-6394; 47-6394)

C+ "LITTLE MISTAKES" (2:16) [Bregman, Vocco & Conn ASCAP—Kahn, Shapiro] A pretty new tune is introduced by Carol Richards. Emotional reading of a good piece of romantic tunestuff. Chorus assists.

B "LOOK AT THEM" (2:50) [Regent BMI—Higginbotham, Sears, Kauderer] The talented songstress does a lovely job on this beautiful, heartbroken love song. Excellent arrangement and delivery. Pretty item that could stir up noise. A fair share of exposure will send this one on its way.

BARBARA RUICK

(Columbia 40642; 4-40642)

B "NICE TO SEE YOU AGAIN" (2:52) [Robbins ASCAP—Stutz, Barefoot] Barbara Ruick comes up with a wonderful gimmick ballad that has the earmarks of a strong seller. It's a touching song in which the thrush sings two parts: Her conscience and her real self. Pretty number that tunes the listener in on a young girl's inner thoughts when she meets her boy friend.

B "MY ONE AND ONLY YOU" (2:35) [Sherwin ASCAP—Mellin, Wood] Barbie hands in a sincere rendition of what we think is one of the most beautiful of all standards. Fragile, emotional reading.

JOSE CURBELO

(Fiesta 062; 45-062)

B+ "LA LA LA" (2:29) [Pemora BMI—Curbelo] Altho the cha cha is the big Latin dance now, teen-agers still go all out for a good mambo record when one is available. And that's just what Jose Curbelo has here. A thrilling side that swings from the first groove right thru to the end. The number has tremendous drive and a sensational gimmick that should create a rage among the youngsters. The Ha-Heh gimmick is a natural. Watch this one take off.

B "POCO PELO" (2:27) [-Sanchez] Making the disk an excellent buy is this colorful cha cha side featuring Tony Molina and a chorus on the vocal.

BILL NORMAN

(Maze 1012; 45-1012)

B+ "RING OUT WILD BELLS" (2:18) [Maze BMI—Abrams] The Maze label comes up with a wonderful new find in Bill Norman who does a beautiful job with a lovely new ballad expressing the joy in his heart on his wedding day. The rich voiced songster should have a bright future.

C+ "IF YOU'D BE MINE" (1:55) [Maze BMI—Allan] The warbler's mellow tones come across tenderly on a warm, wistful love item.

THE FIVE ENCORES

(Rama 185; 45-185)

B+ "BEN BEN QUAKER BEN" [Myers ASCAP—Keefer, DeKnight] This year America is celebrating the 250th Anniversary of Benjamin Franklin's birth. And as a tribute to the genius, a song reviewing his many great deeds is wonderfully treated by the Five Encores. A clever little "Davy Crockett" type ditty that should appeal to young and old alike. Could be a big hit if it gets a fair share of exposure.

C+ "READIN', 'RITIN', 'RITH-METIC' ROCK 'N' ROLL" [Planetary ASCAP—White, Wolfson, Chait] The famous 3 R's are set to a rock and roll beat with ok results.

CHUCK NELSON

(Era 1009; 45-1009)

B "THE GREEN GREEN MOUNTAINS" [Warman BMI—Meyer, Jones] Chuck Nelson does a beautiful job with a lovely new folk flavored ballad. A charming piece of material with a delightfully simple quality. A chorus assists smoothly.

C+ "SLAP LEATHER" [Warman BMI—Schwimmer, Coster] A galloping song about the importance of a gun to man. This item also has that folk feeling. Limited market for this material.

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

One of America's truly great singing personalities . .

EDDY ARNOLD



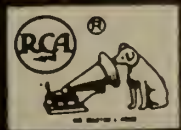
with his first **POPULAR*** smash hit record

DO YOU KNOW WHERE GOD LIVES

*And, of course, "Do You Know Where God Lives" is headed right for the top of the country lists, too.

"New Orthophonic" High Fidelity recordings

RCA VICTOR



20/47-6047

2 SMASH HITS ON JOSIE

"SPEEDOO"
The Cadillacs
JOSIE-785



Glad to see my hint to Frank Sinatra come true. He did record a special message in Hollywood's Capitol studios which will be relayed to all his fans in the audience at the Royal Albert Hall during the "New Musical Express" Poll Winners' Concert.

Newspaper columnist Arthur Hellwell has his own show on sponsored Channel 9 starting this Monday and will feature a host of stars and personalities.

Having just returned from a quick trip to Hamburg, Germany, and found that every German publisher and songwriter was there to attend a GEMA Meeting (GEMA is the German copyright protection association.) Although I did not attend the proceedings, some of my friends who were present told me that the whole thing was a rather stormy affair. The situation in Germany is by no means easy at the moment due to certain difficulties between the recording companies and the BIEM organization. As a matter of fact all recordings of BIEM controlled works are at a standstill until the situation is cleared up.

Billy Cotton has signed an exclusive T.V. contract with the B.B.C. This comes as rather a surprise since Billy and his Band were the first big attraction to be featured on the Sponsored Network regularly at peak viewing times.

Last Friday, British stars including Alma Cogan, Eddie Calvert, Dave King and Ronnie Harris gave their services free to entertain U. S. forces at their West Drayton base, helping to raise funds for the March of Dimes.

Watch the following records get into the Best Sellers over here: "Only You", "Lisbon Antigua," and "Memories Are Made Of This".

Cyril Simons of Leeds Music in London, had a song called "Band Of Gold" two years ago. Somehow Cyril missed what is now a big hit for Howie Richmond in the States. I suppose all one can say to Cyril is "It's a shame" and to Howie "good luck".

This week's best selling pop singles. (Courtesy New Musical Express)

- 1) "Sixteen Tons"—Tennessee Ernie Ford (Capitol)
- 2) "Ballad of Davy Crockett"—Bill Hayes (London)
- 3) "Ballad of Davy Crockett"—Tennessee Ernie Ford (Capitol)
- 4) "Love And Marriage"—Frank Sinatra (Capitol)
- 5) "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
- 6) "The Tender Tran"—Frank Sinatra (Capitol)
- 7) "Rock A Beatin' Boogie"—Bill Haley (Brunswick)
- 8) "Rock Around The Clock"—Bill Haley (Brunswick)
- 9) "Rock Island Line"—Lonnie Donegan (Eng. Decca)
- 10) "Sixteen Tons"—Frankie Laine (Philips.)



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. THE GREAT PRETENDER..... Platters (Mercury)
2. MEMORIES ARE MADE OF THIS..... Dean Martin (Capitol)
3. ROCK AND ROLL WALTZ..... Kay Starr (RCA Victor)
4. LISBON ANTIGUA..... Nelson Riddle (Capitol)
5. NO, NOT MUCH..... Four Lads (Columbia)
6. SEE YOU LATER, ALLIGATOR..... Bill Haley & Comets (Decca)
7. THEME FROM THE THREE PENNY OPERA..... Dick Hyman Trio (MGM)
Don Cherry (Columbia)
Kit Carson (Capitol)
8. BAND OF GOLD..... Tennessee Ernie Ford (Capitol)
9. SIXTEEN TONS..... Eddie Fisher (RCA Victor)
10. DUNGAREE DOLL.....
- 11) TEEN AGE PRAYER. 12) CHAIN GANG. 13) IT'S ALMOST TOMORROW.
- 14) TUTTI FRUTTI. 15) THE POOR PEOPLE OF PARIS. 16) ARE YOU SATISFIED.
- 17) I'LL BE HOME. 18) ANGELS IN THE SKY. 19) ALL AT ONCE YOU LOVE HER.
- 20) THE TENDER TRAP. 20) GO ON WITH THE WEDDING.

Corporal Richard Hayes will be out of the army in five months. Hayes' first release will be on the new ABC-Paramount label. Disk jockeys around the country will be receiving a booklet issued by RCA Victor which includes the bios of all its recording artists. Should be a handy reference guide. . . . Chuck Thompson (WALA Mobile, Ala.) hasn't worn one of his own neckties on radio or TV for over a month. He has formed a Celebrity Tie Rack, and the artist featured each day is the artist whose tie adorns the Thompson neck. . . . Teen-age panel show "Tips for Teens" conducted by Russ Hall (WITH-Baltimore, Md.) picked "Somebody Sees" by 15-year-old Anita Bryant of Jay Dee Records.

* * * * *

Pic of the week—Jack Thayer (WTCN-Minneapolis) moves to WDGY-Minneapolis on February 6. . . . Ed Bonner (KXOK-St. Louis) happy about the response Jeff Clay's Coral "These Hands" is getting. Bonner manages Clay. . . . Mark Foster (KCKN-Kansas City) has a growing audience for his daily jazz shows. . . . Don Bell (KRNT-Des Moines) would appreciate records and autographed pics for his DJ hops at Tom Archer's ballroom. . . . Larry Kane (KNUZ-Houston, Texas) would appreciate hearing from artists who would like to make voice tracks to add a personal touch to their records on his show. . . . Deejays who were playing the Jubilee LP "Lullaby for Losers" by Ethel Ennis are responsible for starting a reaction that has resulted in the release of "Off Shore" as a single from the album. . . . Paul Dugas (WABI-Bangor, Me.) says "Why not start a list of deejay selections for the top ten lps." . . . Donn Caldwell (WHLL-Wheeling, W. Va.) and Bob Kloss (WKWK-Wheeling, W. Va.) teamed to present a teenage hop. 1200 attended at 50c per head and even at the low price the dance was a financial success. . . . John Harvey (KGO-San Francisco, Calif.) back at the mike after a visit with his folks in North Dakota. His programs were handled by Jay Snyder, Bob Day and Jim Moore during his absence. . . . WHIL's four DJ's, George Fennell, Bob Walsh, Al Bennett, and Jim Aylward recently conducted an all day marathon broadcast to raise funds for the '56 March of Dimes campaign. . . . Al Radka (KFRE-Fresno, Calif.) tells us KFRE finally got its TV grant. They hope to be on as Channel 12 sometime in the next 4 to 6 months. . . . Shel Horton (WKMC-Roaring Spring, Pa.) planning a two hour dance party every Saturday. . . . Dave Sweet (WBSM-New Bedford, Mass.) runs The Cash Box 30 best sellers on Saturday and six each day through the week. Dave says the reaction has been terrific.



JACK THAYER (WTCN—Minneapolis, Minn.)

Changes this week—Ken Scott now at WAPI-Birmingham, Ala. . . . Bob Sticht moved from KOWH-Omaha to WTIH-New Orleans February 1. . . . Ken Albridge at KHMO-Hannibal, Mo. from WICY-Malone, N. Y. Johnny Andrew (WTAM-Cleveland, O.) leaves for a network job in New York. Andrews' morning show will be handled by Bill Mayer, who previously conducted an afternoon show for WTAM. . . . WWDC-Washington, D. C. chief announcer Ed Studney will now turn platter spinner 12 noon to 1 p.m., Monday thru Friday.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

SIXTEEN TEENS

b/w

ROCK 'N ROLL MARCH

by

HEY JACKSON QUINTET

JOSIE No. 789



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

the fabulous **McGUIRE SISTERS**



TWO BIG HIT SIDES

"MISSING" & "TELL ME NOW"

with Orchestra conducted by **DICK JACOBS**

with Orchestra conducted by **NEIL HEFTI**

CORAL 61587; 9-61587

CORAL RECORDS

America's Fastest Growing Record Company

TOPS

on her 1st DECCA Release



Gloria Mann

singing

"PARTNERS FOR LIFE"

DECCA 29832; 9-29832



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Joe Carlton and his wife hosted some of the top names in the music business last Sunday at their housewarming. They've just built a beautiful new home in Great Neck. . . . "The Life Of Nat 'King' Cole," a Universal featurette, is now making the rounds of theaters across the country. . . . Xavier Cugat's



NAT "KING" COLE

brother, Enric, has formed his own orchestra and opens in Atlanta on Feb. 20. . . . Kay Armen is back at NBC after a leave of absence to do "Hit The Deck" at MGM. . . . Leonard Green, president of Mercury Artists, announces the opening of his west coast office to be handled by Joe Rollo. The office will concentrate on TV packaging and motion pictures. . . . The Joe Delaneys in Palm Springs on a business and pleasure trip. . . . The Matys Brothers, formerly on the Sound label, have signed with Decca. Their first two sides are "Up The Creek" and "In The Mood." . . . Singer Dotti Malone getting bids from Mercury and Decca. . . . Writer Sid Wayne, with songs like "99 Years," "Anything Can Happen Mambo" and "The Fish" to his credit, leaves the staff assignment at Joy Music to go into free lance writing. He had been with Joy for a year and a half. . . . Murray Deutch, general professional manager of Peer, has announced the

appointment of Jack Perrin to take over the Chicago office for all the firms of Southern, Peer and LaSalle. Jack will be working on their current hits, "The Great Pretender," "Teen Age Prayer," and "Lisbon Antigua." . . . Arranger Hal Mooney flew into New York from California for Mercury sessions with Kitty White and Ann McCormack. . . . Ted Heath will play "Malaguena" on the Bob Hope TV show February 7. The show was filmed in Europe while Hope was there. . . . Tito Puente and Katherine Dunham will headline the bill at the Apollo Theater starting February 24 for one week.

CHICAGO:

Bally Records threw a wonderful shindig for deejays and other music folks last week. Then Ray T. Moloney, head of Bally, and Jimmy Hilliard, the chief of records section, joined hands on the Howard Miller WBBM-TV show. . . . Ralph Conrad of Deed rushed to Philly and Pittsburgh for further promotion on "Such A Day," now on the charts, and "Bridge of Happiness," which had a Cash Box Best Bet shortly after release. . . . Benny Goodman came home! The old home on 12th Street, on the West Side, Feb. 1. Promotion street-show was held for "The Benny Goodman story," both the movie and album. Steve Allen, the Goodman image in the movie, was with him, along with deejay Dick Stams of WGES. . . . Ernie Simon, the WGN deejay just back from Los Angeles vacation, reports nice visit with Berle Adams, VP of MCA on West Coast. "There's a Chicago Club out there," says Ernie, "for folks like Adams who can't forget the hometown." . . . Note from Ethel Fasekas, secretary to the Buddy Laine ork. Says Ethel: "Buddy's off on the one-night stands in the Midwest with his 'Whispering Music of Tomorrow', especially featuring the Irving Berlin number, 'Everybody's Doing It Now'." . . . Fred Sipiora of Singer One-Stop on vacation. Brothers Ted and Joe busily handling the many ops seeking top records at Singer's. . . . Ruth Van Gelder, the gal co-writer of "A Wonderful Thing Happened" which Bubber Johnson waxed for King, in town to plug the tune. . . . Ron Terry, MC of WGN-TV midnight stage show, cut four sides for Mercury. And "Kissing Polka" is first to be released. Ron wrote it himself. Ron marked 1st anniversary of TV show 2/4. . . . John Gluck, who penned "Pinch Me," which Somethin' Smith recorded, will return to Howard Miller's show 2/8. . . . Dick Shawn and Genevieve at Empire Room. . . . Bob Cole given Chicago PR job for Danny Kaye. Excited about Danny's waxing of "Little Child" with daughter Dena.



HOWARD MILLER

HOLLYWOOD:

Gala opening of Ray Anthony and His Orchestra at The Palladium Wednesday marks Ray's eleventh year in the band business. The band made its debut at the Chase Hotel in St. Louis on February 8, 1945. . . . Charlie Adams has records by new artists



FOUR LADS

Nicki Stevens and Phil Gray scheduled for an early release on his Ridgeway label. . . . Bob Bacon celebrating his first anniversary in the independent promotion field with a list of hits including, Rosemary Clooney's "Key To My Heart," The Four Lads, "No Not Much," and Tony Bennett's "Sing You Sinners." . . . Artie Wayne's first release for Liberty Records "Che-Si-Dice" getting a big reception from Artie's disk-jockey friends around the country. . . . Individual recording companies have approved a plan whereby the entire cast of the Bob Crosby TV show may record for Columbia Records. Album will be entitled "Bob Crosby Television Showcase" and will feature Crosby, The Modernaires, Carol Richards, Joanie O'Brien and the Bob Cats. . . . Jim O'Leary back on the air at his alma mater, KCBQ, San Diego. . . . Billy May penning the musical arrangements of pop tunes for Yma Sumac's new nightclub act. . . . Vic Knight's Key Records announced the signing of three new artists

for immediate recording: Bob Colombatto, Bobby Bain and his Go Group, and Dave Harris and his Sextette. . . . Marquee Records Guy Ward used a unique promotion stunt to introduce the new Kay Cee Jones recording of "Small Town." Disk was shipped to disk jockeys in small towns throughout the country prior to its release in the larger cities. . . . Composer-conductor Phil Moody became a U.S. citizen this week. . . . Nellie Lutcher held over at the Castle Restaurant. . . . Don Ralke and his Quintet who did the backing for Gloria Becker on "16 Pounds" will have their own release, written by Ralke, out on the Real label soon.

Columbia's Gone LOCO



JOE LOCO

with a double-barrelled Smash!

YUMBAMBE

(June in Bombay)
and

BEGIN THE BEGUINE

40636 (4-40636)



LOCO MOTION

CL 760
EP B7601
B7602
B7603



Winners

OTIS WILLIAMS
and His New Group
THAT'S YOUR MISTAKE
DELUXE 6091

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
b/w
HOME AT LAST
KING 4841

ALL AROUND THE WORLD
KING 4818

BOYD BENNETT
RIGHT AROUND THE CORNER
b/w
PARTNERS FOR LIFE
KING 4874

BONNIE LOU
MISS THE LOVE
(That I've Been Dreaming Of)
KING 1506
and
DADDY - O
KING 4835

BUBBER JOHNSON
A WONDERFUL THING HAPPENS
b/w
KEEP A LIGHT IN THE WINDOW FOR ME
KING 4872

THE INK SPOTS
I'LL WALK A COUNTRY MILE
KING 4857

THE "5" ROYALES
RIGHT AROUND THE CORNER
KING 4869

THE MIDNIGHTERS
PARTNERS FOR LIFE
b/w
SWEET MAMA, DO RIGHT
FEDERAL 12251

THE HURRICANES
YOURS
b/w
MAYBE IT'S ALL FOR THE BEST
KING 4867

Columbia Tells Goodman Story On Records

NEW YORK—Twenty-five years of Benny Goodman recording history are spanned in a new series of Columbia releases marking his silver anniversary with the company and coinciding with the release of his film biography, "The Benny Goodman Story".

Beginning with Benny's first band record, made in 1931, to his latest, made almost twenty-five years later to the date, the Columbia series encompasses famous Goodman classics of the swing era as well as prime new performances. Included in the roster of Goodman colleagues on Columbia records are Glen Miller, Jack Teagarden, Gene Krupa, Teddy Wilson, Hary James, Lionel Hampton, vocalists Billie Holiday, Helen Ward, and, most recently, Rosemary Clooney.

The historic original performances of numbers recreated and featured prominently in the new film are contained in "The Great Benny Goodman," a new Columbia "Lp" compilation containing studio and "in person" recordings made either at the famous 1938 Carnegie Hall jazz concert or from the band's radio broadcasts.

Benny's recording debut as a bandleader, as well as the disk bows of Billie Holiday and Teddy Wilson, are commemorated in "The Vintage Goodman," a new 12-inch "Lp" set of re-issues covering the 1931-34 portion of the Goodman story on Columbia records.

This year Rosemary Clooney joined Benny for his latest Columbia set, "Date With the King," a 10-inch "Lp" that showcases Goodman and his most recent Sextet and Trio. On this disk, too, Benny is reunited with a collaborator of some twenty years ago, pianist Claude Thornhill.

Available now on three single 12-inch disks in the CL-500 series is the exceptionally successful Benny Goodman Carnegie Hall Jazz Concert of 1938, issued twelve and a half years after that epochal event to become one of the single best-selling jazz releases of all time by any artist.

A series of radio broadcast performances by the Goodman band at the peak of its 1937-38 success, released earlier in a two-volume set, is also newly issued on three single 12-inch "Lp's", and retitled "The King of Swing."

Civic Affairs



HOLLYWOOD — Earl McDaniel (K-POP), President of the Hollywood Junior Chamber of Commerce, is shown receiving a proclamation from the Honorary Mayor of Hollywood, Ben Hunter (KFI). Proclamation declared the week January 15th to 21st as Hollywood JayCee week. Dr. Ernest Miller, Chairman of the event, looks on.

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

<p>GAIETY MUSIC New York, N. Y.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Great Pretender (Platters) Lisbon Antigua (Les Baxter) He (Al Hibbler) Rock And Roll Waltz (Starr) Love And Marriage (Sinatra) Three Penny Opera (Dick Hyman Trio) Dungaree Doll (Eddie Fisher) Moments To Remember (Four Lads) 	<p>HUDSON ROSS Chicago, Ill.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Memories Are Made Of This (Dean Martin) Great Pretender (Platters) Chain Gang (Bobby Scott) No, Not Much (Four Lads) Rock And Roll Waltz (Starr) Later, Alligator (Bill Haley) It's Almost Tomorrow (Dream Weavers) Little Child (Alberts) Rock Around Mother Goose (Barry Gordon) 	<p>KATZ DRUG COMPANY Kansas City, Mo.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Rock And Roll Waltz (Starr) Tutti Frutti (Boone, Little Richard) Great Pretender (Platters) Later, Alligator (Bill Haley) Memories Are Made Of This (Dean Martin) Angels In The Sky (Crewcuts) Lullaby Of Birdland (Blue Stars) No, Not Much (Four Lads) Speedoo (Cadillacs)
<p>MUSIC HOUSE Buffalo, N. Y.</p> <ol style="list-style-type: none"> The Great Pretender (Platters) Lisbon Antigua (N. Riddle) No, Not Much (Four Lads) Memories Are Made Of This (Dean Martin) Go On With The Wedding (Patti Page) Dungaree Doll (Eddie Fisher) Rock And Roll Waltz (Starr) Circle (Bon Bons) Seven Days (Dorothy Collins) Mr. Wonderful (S. Vaughan) 	<p>CALIFORNIA MUSIC CO. Los Angeles, Calif.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Great Pretender (Platters) Memories Are Made Of This (Dean Martin) It's Almost Tomorrow (Dream Weavers) Rock And Roll Waltz (Starr) Chain Gang (Bobby Scott) Band Of Gold (Don Cherry) 99 Years (Guy Mitchell) 16 Tons (T. Ernie Ford) Who Are We (Gogi Grant) 	<p>MODRONA RECORD SHOP Portland, Oregon</p> <ol style="list-style-type: none"> Rock And Roll Waltz (Starr) Lisbon Antigua (N. Riddle) Memories Are Made Of This (Dean Martin) Band Of Gold (Don Cherry) See You Later, Alligator (Bill Haley) 99 Years (Guy Mitchell) Great Pretender (Platters) Mack The Knife (Armstrong) Steel Guitar (V. Monroe) Chain Gang (Bobby Scott)
<p>GRINNELL BROS. Detroit, Mich.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Memories Are Made Of This (Dean Martin) No, Not Much (Four Lads) Band Of Gold (Don Cherry) Rock And Roll Waltz (Starr) Three Penny Opera (Dick Hyman) Poor People Of Paris (Baxter) April In Paris (Count Basie) Lullaby Of Birdland (Blue Stars) Great Pretender (Platters) 	<p>THE MUSIC BOX Spokane, Wash.</p> <ol style="list-style-type: none"> Great Pretender (Platters) Memories Are Made Of This (Dean Martin) Rock And Roll Waltz (Starr) 16 Tons (T. Ernie Ford) Band Of Gold (Don Cherry) Lisbon Antigua (N. Riddle) He (McGuire) It's Almost Tomorrow (Dream Weavers) Moments To Remember (Four Lads) Angels In The Sky (Crewcuts) 	<p>SUPER MUSIC, INC. Baltimore, Md.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Great Pretender (Platters) Rock And Roll Waltz (Starr) Dungaree Doll (Eddie Fisher) Lisbon Antigua (N. Riddle) Go On With The Wedding (Page/Shaw & Kallen) Later Alligator (Bill Haley) Tutti Frutti (Pat Boone) Three Penny Theme (Dick Hyman Trio)
<p>STEPHENSON MUSIC CO. Raleigh, No. Carolina</p> <ol style="list-style-type: none"> Great Pretender (Platters) I'll Never Know (Four Lads) Come To Me (Rover Boys) Angels In The Sky (Crewcuts) Rock And Roll Waltz (Starr) Band Of Gold (Don Cherry) Memories Are Made Of This (Dean Martin) Later, Alligator (Bill Haley) Teen Age Prayer (G. Storm) Lisbon Antigua (N. Riddle) 	<p>G. C. MURPHY COMPANY Washington, D. C.</p> <ol style="list-style-type: none"> Great Pretender (Platters) Lisbon Antigua (N. Riddle) Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Rock And Roll Waltz (Starr) Band Of Gold (Don Cherry) Later, Alligator (Bill Haley) Dungaree Doll (Eddie Fisher) I Hear You Knockin' (Storm) No, Not Much (Four Lads) 	<p>MARTY'S MUSIC STORE Lebanon, Pa.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Rock And Roll Waltz (Starr) Lisbon Antigua (N. Riddle) Band Of Gold (Don Cherry) Go On With The Wedding (Patti Page) Great Pretender (Platters) 16 Tons (T. Ernie Ford) Chain Gang (Bobby Scott) Tutti Frutti (Pat Boone)
<p>COMER'S RECORD NOOK San Antonio, Tex.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Great Pretender (Platters) 16 Tons (T. Ernie Ford) Rock And Roll Waltz (Starr) Band Of Gold (Don Cherry) It's Almost Tomorrow (Dream Weavers) Lisbon Antigua (N. Riddle) He (Al Hibbler) Love And Marriage (Sinatra) Angels In The Sky (Crewcuts) 	<p>ANDERSON'S MUSIC Red Bank, N. J.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Great Pretender (Platters) Lisbon Antigua (N. Riddle) It's Almost Tomorrow (Dream Weavers) Angels In The Sky (Crewcuts) Later Alligator (Bill Haley) Chain Gang (Bobby Scott) 16 Tons (T. Ernie Ford) Teen Age Prayer (G. Mann) Autumn Leaves (R. Williams) 	<p>MOSHER MUSIC COMPANY Boston, Mass.</p> <ol style="list-style-type: none"> Great Pretender (Platters) Memories Are Made Of This (Dean Martin) No, Not Much (Four Lads) He (Al Hibbler) April In Paris (Count Basie) 16 Tons (T. Ernie Ford) Lisbon Antigua (N. Riddle) Rock And Roll Waltz (Starr) Lovely Lies (Manhattan Bros.) It's Almost Tomorrow (Dream Weavers)
<p>DISC & NEEDLE RECORD SHOPS, Inc. Minneapolis, Minn.</p> <ol style="list-style-type: none"> Great Pretender (Platters) Memories Are Made Of This (Dean Martin) Drinkin' Wine Spoli-Oli (Strings) Only You (Platters) 16 Tons (T. Ernie Ford) Are You Satisfied (R. Draper) Cry Me A River (J. London) Band Of Gold (Don Cherry) Tender Trap (Frank Sinatra) Burn That Candle (Bill Haley) 	<p>SONG SHOP Cincinnati, Ohio</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Later, Alligator (Bill Haley) Great Pretender (Platters) Rock And Roll Waltz (Starr) It's Almost Tomorrow (Dream Weavers) No, Not Much (Four Lads) Tutti Frutti (Pat Boone) Angels In The Sky (Crewcuts) Memories Are Made Of This (Dean Martin) Speedoo (Cadillacs) 	<p>REID'S MUSIC Berkeley, Calif.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Mack The Knife (Armstrong) Rock And Roll Waltz (Starr) He (Al Hibbler) Lisbon Antigua (N. Riddle) Tender Trap (Frank Sinatra) It's Almost Tomorrow (Dream Weavers) Cry Me A River (J. London) Are You Satisfied (Ann Cole)
<p>GARDEN CITY MUSIC CENTER Garden City, L. I., N. Y.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Great Pretender (Platters) It's Almost Tomorrow (Dream Weavers) Band Of Gold (Don Cherry) Dungaree Doll (Eddie Fisher) I Hear You Knockin' (Storm) 16 Tons (T. Ernie Ford) Rock And Roll Waltz (Starr) Three Penny Opera (Dick Hyman) Moments To Remember (Four Lads) 	<p>MUSIC SALES CORP. Augusta, Ga.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Great Pretender (Platters) Rock And Roll Waltz (Starr) Seven Days (Clyde McPhatter) 16 Tons (T. Ernie Ford) It's Almost Tomorrow (Lanson/Dream Weavers) Band Of Gold (Don Cherry) All Around The World (Little Willie John) Dungaree Doll (Eddie Fisher) Lisbon Antigua (N. Riddle) 	<p>TOLZIEN MUSIC STORE Amarillo, Tex.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Band Of Gold (Don Cherry) Rock And Roll Waltz (Starr) Lisbon Antigua (Riddle/Miller) Moments To Remember (Four Lads) Teen Age Prayer (G. Storm) Later, Alligator (Bill Haley) It's Almost Tomorrow (Jo Stafford) Woman In Love (F. Laine)

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MERCURY 70766 • PATTI PAGE

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MERCURY 70757 • RUSTY DRAPER

Angels In The Sky / Mostly Martha

MERCURY 70741 • THE CREWCUTS

Moritat (theme from "The Three Penny Opera")
/ I'll Be With You In Apple Blossom Time

MERCURY 70781 • RICHARD HAYMAN and JAN AUGUST

Lullaby Of Birdland / That's My Girl

MERCURY 70742 • BLUE STARS

Seven Days / That's Your Mistake

MERCURY 70782 • THE CREWCUTS

Mr. Wonderful / You Ought To Have A Wife

MERCURY 70777 • SARAH VAUGHAN

These Hands / Chain Gang

MERCURY 70774 • LEN DRESLAR

Vino-Vino / Molly-O

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MERCURY 70771 • RALPH MARGERIE

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Who's Sorry Now / You Tell Me Your Dream

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Keyed To The Keyboard



NEW YORK—Dick Hyman is caught by the MGM Records' candid camera during the recent recording session at which he waxed "Moritat" a theme from "The Threepenny Opera." His whistling version mixed with his own piano styling has made the record the top selling version in the country.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Rock And Roll Waltz (Starr)
6. 3 Penny Opera (Dick Hyman)
7. See You Later, Alligator (Bill Haley)
8. Almost Tomorrow (Weavers)
9. Band Of Gold (Don Cherry)
10. Band Of Gold (Don Cherry)

Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Chain Gang (Bobby Scott)
7. See You Later, Alligator (Bill Haley)
8. Dungaree Doll (Eddie Fisher)
9. Band Of Gold (Don Cherry)
10. 3 Penny Opera (Dick Hyman)

Los Angeles, Calif.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. Band Of Gold (Don Cherry)
7. Dungaree Doll (Eddie Fisher)
8. Almost Tomorrow (Weavers)
9. 99 Years (Guy Mitchell)
10. Autumn Leaves (R. Williams)

Buffalo, N. Y.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Memories Are Made Of This (Dean Martin)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. Dungaree Doll (Eddie Fisher)
7. See You Later, Alligator (Bill Haley)
8. Go On With The Wedding (Patti Page)
9. Seven Days (Dorothy Collins)
10. 16 Tons (T. Ernie Ford)

San Antonio, Texas

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. Lisbon Antigua (N. Riddle)
7. Teen Age Prayer (Mann/Storm)
8. Almost Tomorrow (Stafford/Dream Weavers)
9. Love And Marriage (Sinatra)
10. No, Not Much (Four Lads)

Milwaukee, Wisc.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. See You Later, Alligator (Bill Haley)
5. Angels In The Sky (Crewcuts)
6. No, Not Much (Four Lads)
7. Memories Are Made Of This (Dean Martin)
8. Are You Satisfied (R. Draper)
9. Band Of Gold (Cherry/Carson)
10. April In Paris (Count Basie)

Seattle, Wash.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. Memories Are Made Of This (Dean Martin)
5. Zindy Lou (Mariners)
6. Are You Satisfied (R. Draper)
7. See You Later, Alligator (Bill Haley)
8. Memories Of You (4 Coins)
9. Dungaree Doll (Eddie Fisher)
10. 16 Tons (T. Ernie Ford)

Kansas City, Mo.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. See You Later, Alligator (Bill Haley)
6. Angels In The Sky (Crewcuts)
7. Tutti Frutti (Boone/Richard)
8. Speedoo (Cadillacs)
9. No, Not Much (Four Lads)
10. Band Of Gold (D. Cherry)

Minneapolis, Minn.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. 16 Tons (T. Ernie Ford)
5. Chain Gang (Bobby Scott)
6. Band Of Gold (Don Cherry)
7. Are You Satisfied (R. Draper)
8. See You Later, Alligator (Bill Haley)
9. Angels In The Sky (Crewcuts)
10. Lisbon Antigua (N. Riddle)

Atlanta, Ga.

1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Lisbon Antigua (N. Riddle)
5. Almost Tomorrow (Weavers)
6. 16 Tons (T. Ernie Ford)
7. Dungaree Doll (Eddie Fisher)
8. Teen Age Prayer (Gale Storm)
9. Band Of Gold (Don Cherry)
10. 3 Penny Opera (Dick Hyman)

Pittsburgh, Pa.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Dungaree Doll (Eddie Fisher)
6. Band Of Gold (Don Cherry)
7. 16 Tons (T. Ernie Ford)
8. Devil Or Angel (Clovers)
9. Almost Tomorrow (Weavers)
10. 3 Penny Opera (Dick Hyman)

Philadelphia, Pa.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. Dungaree Doll (Eddie Fisher)
6. Chain Gang (Bobby Scott)
7. Teen Age Prayer (G. Mann)
8. Such A Day (Rita Raines)
9. 16 Tons (T. Ernie Ford)
10. Are You Satisfied (R. Draper)

St. Louis, Mo.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (J. Riggs)
3. See You Later, Alligator (Bill Haley)
4. Memories Are Made Of This (Dean Martin)
5. Band Of Gold (Don Cherry)
6. Dungaree Doll (Eddie Fisher)
7. Teen Age Prayer (G. Mann)
8. Seven Days (Crewcuts/Collins)
9. Such A Day (Rita Raines)
10. When You Lose The One You Love (David Whitfield)

Baltimore, Md.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. See You Later, Alligator (Bill Haley)
5. Dungaree Doll (Eddie Fisher)
6. No, Not Much (Four Lads)
7. 16 Tons (T. Ernie Ford)
8. Lisbon Antigua (N. Riddle)
9. Tutti Frutti (Pat Boone)
10. Go On With The Wedding (Patti Page)

Cleveland, Ohio

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Why Do Fools Fall In Love (Teenagers)
4. No, Not Much (Four Lads)
5. Great Pretender (Platters)
6. Rock And Roll Waltz (Starr)
7. 3 Penny Opera (Dick Hyman)
8. 16 Tons (T. Ernie Ford)
9. Chain Gang (Bobby Scott)
10. Band Of Gold (Don Cherry)

New Orleans, La.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Dungaree Doll (Eddie Fisher)
6. No, Not Much (Four Lads)
7. Teen Age Prayer (G. Storm)
8. Lisbon Antigua (N. Riddle)
9. Are You Satisfied (R. Draper)
10. I Hear You Knockin' (Storm)

Detroit, Mich.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. No, Not Much (Four Lads)
5. 3 Penny Opera (D. Hyman)
6. That's Your Mistake (Williams)
7. April In Paris (Count Basie)
8. Band Of Gold (Don Cherry)
9. Band Of Gold (Don Cherry)
10. When You Lose The One You Love (David Whitfield)

San Francisco, Calif.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Rock And Roll Waltz (Starr)
6. Mack The Knife (Armstrong)
7. Band Of Gold (Don Cherry)
8. Love And Marriage (Sinatra)
9. Almost Tomorrow (Weavers)
10. He (Al Hibbler)

Denver, Colo.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Only You (Platters)
7. See You Later, Alligator (Bill Haley)
8. Woman In Love (F. Laine)
9. Lisbon Antigua (N. Riddle)
10. Dungaree Doll (Eddie Fisher)

Cincinnati, Ohio

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. See You Later, Alligator (Bill Haley)
6. Dungaree Doll (Eddie Fisher)
7. Almost Tomorrow (Weavers)
8. Angels In The Sky (Crewcuts)
9. No, Not Much (Four Lads)
10. Are You Satisfied (Draper)

Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Band Of Gold (Don Cherry)
5. Chain Gang (Bobby Scott)
6. Dungaree Doll (Eddie Fisher)
7. No, Not Much (Four Lads)
8. Lovely Lies (Manhattan Bros.)
9. See You Later, Alligator (Bill Haley)
10. Lisbon Antigua (N. Riddle)

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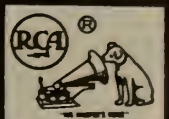
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“It’s What’s in THE CASH BOX That Counts”

Elliott Shapiro Dies

NEW YORK—Elliott Shapiro, 60-year-old music publisher, died suddenly last Thursday of a cerebral hemorrhage at his home, 118 W. 79th Street, New York City. Shapiro was stricken after taking his daughters Karen, age 10, and Jill, age 8, to school that morning.

For more than 40 years Shapiro was associated with his uncle, Louis Bernstein in the music publishing firm of Shapiro, Bernstein & Co., Inc. One of the oldest music publishing companies in New York, founded in 1903, it is a charter member of the American Society of Composers, Authors and Publishers (ASCAP). Mr. Bernstein serves ASCAP as a vice-president.

Shapiro was known throughout the music business for his outstanding collection of Musical Americana, which includes a copy of the first edition of "The Star-Spangled Banner". In addition

he was the author in collaboration with Harry Dichter of the book, "Early American Sheet Music—Its Lure and Its Lore," covering the period of 1768 to 1889 and published in 1941.

Shapiro was a member of Gotham Lodge #901, F&AM; a past commander and for the past 35 years Finance Officer of Square and Compass Post #585 of the American Legion; as well as a member of the Musicians Square Club, #984.

In addition to his two daughters, Shapiro is survived by his widow, Dorothy; his mother, Mrs. Fanny Shapiro of 305 West End Avenue; his aunt, Rae Bernstein, who is associated with the publishing firm; and his uncle, Louis Bernstein.

Funeral services were held on Sunday, February 5th, at the Riverside Chapel, New York City.

Terri Stevens Aids "Dimes" Fund



HARTFORD, CONN.—Hartford born Terri Stevens, RCA Victor thrush, appeared recently at a March of Dimes Radiothon by request of Governor Abraham Ribicoff of Connecticut. Here Terri is seen discussing with the Governor and his wife. . . . Of all things. . . . Her current record of "Doodly Doodly."

Rock 'N Rollorama Breaks All House Records at Fox Theater, Detroit

Mickey Schorr Production Grosses \$57,000 in 3 Days. Don McLeod Guest MC

DETROIT, MICH.—Mickey Schorr, popular WJBK platter spinner, broke all house records with his "Rock 'N Rollorama" production on January 27, 28 and 29, staged at the Fox Theater, this city.

The jockey, who handles the "Party Line" and "Make It Or Break It" shows on the station, had lines of screaming patrons from the surrounding areas, jamming the lobby and stage-door entrances hours before show time.

After hours on line, the waiting crowds settled back to enjoy one of the biggest productions to hit Detroit in years. The roster included artists Patti Jerome, Frankie Castro, Bob Crewe, Bobby Charles, the Three Chuckles, Della Reese, the Cadillacs, the Cletones, Harold Barrage, the Four Tunes and the Royal Jokers and guest MC, deejay Don McLeod.

The artists were mobbed when they ventured out of the theater. The tremendous turnout necessitated extra shows, and a special police force had its hands full trying to control the howling swooners.

With an attendance of 42,000 on a three-day weekend, and a gross of \$57,000, Woodward Avenue rocked and roared for blocks.

Schorr (6 feet 4 inches), literally the biggest disk jockey in town, rocked and rolled himself right into the hospital following the show, completely exhausted. There, he was bombarded with telegrams, phone calls and fan mail demanding a return show.

Schorr is planning another "Rock 'N Rollorama" in the near future.

Bob Bothwell, manager of the Fox, said that business hadn't been this good since the first Dean Martin-Jerry Lewis tour hit the theater.

The Dorseys Start 26 Week Engagement at Statler Feb. 10.

NEW YORK—The Dorseys, Tommy and Jimmy, with what is heretofore unprecedented contract agreement, bring their famous all-star band into the Cafe Rouge of Hilton-owned Hotel Statler, New York City, Friday evening, February 10, 1956, to start an engagement of twenty-six weeks each year, planned on a five-year basis, according to Thomas F. Troy, general manager of the hotel, who arranged with the Dorseys and officials of the Eastern Division of the Hilton Hotels Corporation, the details of the million-dollar transaction.

The Dorseys, who are viewed coast-to-coast every Saturday evening on CBS's TV "Stage Show," by an estimated 20,000,000 people, will feature Louie Bellson on the drums, Charlie Shavers and Lee Castle on the trumpet, and vocalists Tommy Mercer and Jilla Webb.

No newcomers to the plush Cafe Rouge, the Dorseys are reportedly currently negotiating with three major recording firms on a new recording contract. Even though they are not recording at the present time, their previous hit recordings are now enjoying a good sale, many having been re-released as "classic" long-playing albums.

Although the Cafe Rouge opens

nightly, Monday through Saturday, at 6:00 p.m., beginning on the Dorsey opening night, for the first time in the hotel's history, a theater dinner menu priced at \$3.95 will be offered early diners.

The Cal Gilford Quartet, playing nightly except Sunday in the Statler Cocktail Lounge, will also entertain with dinner music in the Cafe Rouge, alternating with the Dorseys who will begin playing at 7:30 p.m.

The movie version of the Dorseys' life story titled, "The Fabulous Dorseys," has been re-released for video audiences.

Formal Records Makes Bow

CHICAGO—Formal Records, Inc., a newly formed independent diskery, operating out of this city, made its premier appearance on the turntables this week with its first release featuring vocalist Ray Di Flavio on two sides: "Bella" and "If I had a Nickel."

The songs are published by Garden Music, a BMI affiliate. The label's president is Andy Garden. Musical direction on the session was handled by Roger Cozzi.

Remember their smash "Salute To The Glenn Miller Story"?

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THE CASH BOX



Album Reviews

FILM SOUND TRACK

"CAROUSEL"—Rodgers and Hammerstein—From The Sound Track Of The Motion Picture—Gordon MacRae, Shirley Jones, Cameron Mitchell—Capitol W 694 (1-12" LP)

THE CAROUSEL WALTZ; YOU'RE A QUEER ONE, JULIE JORDONI; MISTER SNOW; IF I LOVED YOU; JUNE IS BUSTIN' OUT ALL OVER; SOLILOQUY; BLOW HIGH, BLOW LOW; WHEN THE CHILDREN ARE ASLEEP; A REAL NICE CLAMBAKE; STONE CUTTERS CUT IT ON STONE; WHAT'S THE USE OF WOND'RING; YOU'LL NEVER WALK ALONE.

Rodgers and Hammerstein had already changed the concepts of musical-comedy with "Oklahoma!". Their second collaboration, "Carousel" continued this revolution in the American theater. Here was, what many believed, the beginning of an original American opera technique. And of all the wondrous musical-plays of R & H, "Carousel" seems to respond to a greater degree of fondness. No wonder! Here is a captivating score, ingenious lyrics and a touching love story perfectly interwoven. From the sound track of the forthcoming film version of the Broadway classic, Capitol has released an excellent set. All the music is performed with the Schubert Row precision it deserves. "The Carousel Waltz", "If I Loved You", "June Is Bustin' Out All Over", "You'll Never Walk Alone" and the remaining gems are beautifully sung by the cast led by Gordon MacRae and Shirley Jones. As a particular note MacRae's dramatic delivery of the tremendous "Soliology" is powerful. All in all this package should equal Capitol's film score to "Oklahoma!" in sales. This means the top of the charts. Remarkable four-color job on the cover. The set should be one of Capitol's all-time sellers.

POPULAR

"MUSIC TO CHANGE HER MIND"—Jackie Gleason—Capitol W632 (1-12" LP)

YOU'RE MY GREATEST LOVE; TAKE ME IN YOUR ARMS; IT'S THE TALK OF THE TOWN; MY SIN; ALL BY MYSELF; SHE'S FUNNY THAT WAY; GUILTY; YOU'VE CHANGED; I'M GLAD THERE IS YOU; IT WAS SO BEAUTIFUL; YOU CALL IT MADNESS; COQUETTE; DID I REMEMBER; DANCING IN THE DARK; YOU AND THE NIGHT AND THE MUSIC.

Jackie Gleason, as far as entertainment is concerned, certainly leads a double life. He is one of the great comedians of our time and is also a very successful mood music orchestra conductor. His albums have constantly had "chart item" written all over them. His latest didn't wait much in getting a currently strong chart reaction. With the hopeful title of "Music To Change Her Mind" the many "convincers" consist of all-time favorites as "Take Me In Your Arms", "Dancing In The Dark", and "You And The Night And The Music". The melodies are arranged in the lush and sentimental style that Gleason seems to savor. The package is highly attractive. As with the other Gleason entries it can expect a very heavy and long-range sale.

"JAYE P. MORGAN"—with Hugo Winterhalter's Orchestra—RCA Victor LPM-1155 (1-12" LP)

YOU'RE DRIVING ME CRAZY; LET THERE BE LOVE; MY HEART BELONGS TO DADDY; WILL YOU STILL BE MINE?; IT ALL DEPENDS ON YOU; YOU'RE MY THRILL; PAGAN LOVE SONG; TILL WE MEET AGAIN; YOU TURNED THE TABLES ON ME; I FALL IN LOVE WITH YOU EVERY DAY; I GUESS I'LL HAVE TO CHANGE MY PLAN; CAN'T WE BE FRIENDS?

Jaye P. Morgan, less than two years ago, had what one might describe as qualified success. She was featured on a local New York TV'er. But what a vocalist really strives for is that hit recording. That came to Miss Morgan with her smash "That's All I Want From You". From then on she has achieved unqualified success. Now, in answer to endless requests for more and more material by the thrush, Victor issues Jaye P.'s first LP. The numbers that make up the package are some of the most hearty tunes ever written. Jaye certainly takes wonderful care of them with great vocal personality that is exciting, modern and refreshing. One of the melodies, "I Fall In Love With You Every Day" is one of the many great bets for a single release. It is a charming ballad affectionately sung. Such items as "You're Driving Me Crazy", "Will You Still Be Mine?" and "I Guess I'll Have To Change My Plans", also display the vocalist in top form. The set should open even greater vistas for Jaye. Hugo Winterhalter's work has given her ideal arrangements. Striking pic of the singer on the package. Strong sales potential. Morgan fans will be wild about this release.

"MR. BENNY GOODMAN"—Benny Goodman, Harry James, Lionel Hampton, Martha Tilton.—Capitol S 706 (1-12" LP)

LET'S DANCE; BUGLE CALL RAG; MEMORIES OF YOU; ONE O'CLOCK JUMP; AVALON; DON'T BE THAT WAY; DOWN SOUTH CAMP MEETIN'; STOMPIN' AT THE SAVOY; SING, SING, SING; AND THE ANGELS SING; CHINA BOY; IT'S SO LONG; MOONGLOW; SHINE; GOODBYE.

In a word-association test the name that would most probably be the answer to "swing" is "Benny Goodman". Swing became the national pastime twenty years ago largely because Goodman gave the public the swing beat that it wanted. Movie goers will soon take a peek at that amazing era by way of "The Benny Goodman Story". Recording fans can listen to a technically up to date swing session of highlights from the film through this new Capitol release. The disk features Goodman, Harry James, Lionel Hampton, and Martha Tilton. That's quite an authentic swing team! The material is the genuine thing too. That means numbers like "Let's Dance", "Memories Of You", "One O'clock Jump", "And The Angels Sing" and hi-fi to boot. As for the quality of the work, it easily rivals original pressings of swing by the same artists. The album has a special attractive slip-cover that holds the regular album. The influence of Benny Goodman and the others as stars plus the play of the B.G. pic make the set a sure chart item. Excellent re-recording of the best in swing.

"THE HI-FI NIGHTINGALE . . . CATERINA VALENTE"—Vocal with Orchestra—Decca DL 8203 (1-12" LP)

THE BREEZE AND I; IF HEARTS COULD TALK; TEMPTATION; THIS ECTASY; JALOUSIE; FIESTA CUBANA; MALAGUENA; THE WAY YOU LOVE ME; MY LONELY LOVER; BEGIN THE BEGUINE; SIBONEY; THIS MUST BE WRONG.

Not long ago a totally fresh interpretation of the standard orchestral piece "Malaguena" by Caterina Valente hit the charts hard. The Paris born (now German citizen) singer then repeated the feat with "Breeze And I". Her dynamic delivery is heard in 12 scintillating numbers on a new Decca release. They include the aforementioned items plus other notable material such as

THE CASH BOX



Album Reviews

"Jalousie" and "Begin The Beguine". Credit must be given to the exciting orchestrations that Miss Valente is constantly provided with. For the folks who have become Valente fans in the past years, this album is a juicy acquisition. Most of these tunes have previously been released on singles. Looks like a big seller for Decca.

"THE HAPPY WANDERER"—Frank Weir and His Saxophone, Chorus, and Orchestra—London LL 1248 (1-12" LP)

THE HAPPY WANDERER; BY CANDLELIGHT; LILLY OF LAGUNA; WHISPERING LEAVES; THE NEVER NEVER LAND; FROM YOUR LIPS; THE STEIN SONG; THE CUCKOO CRIES; THE STORY OF A STARRY NIGHT; THE BANDIT; BY THE SLEEPY LAGOON; THE LITTLE SHOEMAKER; STARLIGHT SOUVENIRS.

The title of the set is taken, of course, from Frank Weir's first American smash waxing. The British saxophonist is heard with his orchestra and chorus in 12 relaxing and entertaining numbers that American audiences will not be too familiar with. This excludes "The Happy Wanderer", "The Stein Song", "The Story Of A Starry Night" and "By The Sleepy Lagoon". The pieces are arranged with lightness and sweetness. The disk can easily pass as a mood music entry. Appealing platter. Disk has a universal quality. Many of these sides were previously issued on singles.

"CHA CHA CHA AT THE PALLADIUM"—Machito and His Orchestra—Tico LP 1002 (1-12")

"MAMBO MADNESS"—Tito Rodriguez and His Orchestra—Tico LP 1004 (1-12")

"MAMBO MOODS"—Mambo's and Cha Cha's—Joe Loco and His Quintet—Tico LP 1106 (1-12")

"MAMBO CARAVAN"—Mambo's and Cha Cha Cha's—Machito—Tito Puente Joe Loco—Tico LP 1007 (1-12")

"DANCE THE MERENGUE"—Ricardo Rico & his Orchestra with Killer Joe—Tico LP 1017 (1-12")

Representative of the Tico 12" LP line are the above listed five entries. The platters are devoted to three current Latin dance favorites in the U. S. Of course this refers to the mambo, cha cha cha, and the merengue. As with other Tico releases the performing artists rank extremely high in their interpretations of such dance music. Two of the disks, "Mambo Caravan" and "Mambo Moods" have devised mambos and cha cha cha's out of many American standards. "Stardust", "Tenderly", "These Foolish Things" are just a few that get such treatment. Joe Loco and Tito Puente perform the tunes perfectly with the mambo or cha cha cha beat. Machito and Tito Rodriguez in "Cha Cha Cha At The Palladium" and "Mambo Madness" respectively are flavorful with generally original mambo-cha cha cha pieces. Ricardo Rico handles the solo set of merengue music with bright rhythmic results. Each package is grade "A".

"DAIQUIRI MUSICAL"—Riverside Orchestra directed by Pedro Vila—Panart LP 346 (1-10" LP)

DAIQUIRI; MAMBO EN FA; CHA CHA CHA MELODICO; MONDONGO; CACHITA; SAX CANTABILE; ASIA MINOR; PENTHOUSE MAMBO.

The Riverside Orchestra mixes it up on a new Latin rhythm platter by Panart. Two of the hottest South American steps in the U. S. today, the cha cha cha and mambo, are featured in this very danceable pressing. One of the best numbers on the disk is "Cachita". It's got beat and a solid melodic line. Satisfying Cha Cha Cha-Mambo entry. Great party fare.

JAZZ

"JAZZ SPECTACULAR"—Frankie Laine and Buck Clayton and His Orchestra Featuring J. J. Johnson and Kai Winding—Columbia CL 808 (1-12" LP)

S'POSIN'; STARS FELL ON ALABAMA; UNTIL THE REAL THING COMES ALONG; MY OLD FLAME; YOU CAN DEPEND ON ME; THAT OLD FEELING; TAKING A CHANCE ON LOVE; IF YOU WERE MINE; BABY, BABY ALL THE TIME; ROSES OF PICARDY.

Two greats in the pop and jazz field take star billing in a Columbia pressing that has chart material bulging from it. The artists are Frankie Laine and Buck Clayton. Almost enough said! The boys are together in some of their most distinguished sessions dishing out one solid standard after another. Two of the best are "S'posin'" and a protracted pressing of "That Old Feeling". Clayton's expressive trumpet and Laine's dramatic vocal power is a jazz combination that the listener will find supremely exciting. These are memorable pressings. "Guest stars" J. J. Johnson and Kai Winding team with Laine on "Taking A Chance On Love". The former pair have met with great success with some of their own LP's. Obvious name value and striking jazz waxings give the set tremendous pop-jazz sales possibilities.

"THE VINTAGE GOODMAN"—The 1931-34 Benny Goodman Orchestra Featuring Jack Teagarden, Billie Holiday, Gene Krupa, Joe Sullivan, Teddy Wilson—Columbia CL 821 (1-12" LP)

BEALE STREET BLUES; BASIN STREET BLUES; YOUR MOTHER'S SON-IN-LAW; WHY COULDN'T IT BE POOR LITTLE ME; RIFFIN' THE SCOTCH; LOVE ME OR LEAVE ME; BUGLE CALL RAG; MOONGLOW; NITWIT SERENADE; KEEP ON DOIN' WHAT YOU'RE DOIN'; THE DIXIELAND BAND; MUSIC HALL RAG.

The recording industry's sharp reaction to "The Benny Goodman Story" film continues with Columbia's re-issue on LP of some early Goodman sessions. This recording covers the period between 1931-34 which just makes it short of the Swing Era when B. G. reached his greatest fame. Nevertheless the set contains worthy "Blues" and "Ragtime" material. The performers such as Jack Teagarden, Gene Krupa, and Teddy Wilson went on, individually, of course, to etch outstanding careers of their own in jazz. Some of the more exciting performances on the disk include "Love Me Or Leave Me", "Moonglow" and "Nitwit Serenade". Billie Holiday's admirers should get a kick out of her belting delivery of "Your Mother's Son-In-Law". The platter should be a sure winner for Goodman's fans who constantly gobble up any of his original pressings available. The sound holds up fairly well.

(Continued on Page 26)

NEW IN THE POP WORLD SOUNDS

ELVIS PRESLEY

Heartbreak Hotel

I Was the One

20/47-6420



CHET ATKINS

The Poor People of Paris

(Jean's Song)

Honey

20/47-6366



DOROTHY OLSEN

The Little White Duck

The Fox

20/47-6387



RCA VICTOR



THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

- AT—Atlantic BA—Baton BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral CT—Cat CW—Crown DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excella FB—Fabor FE—Federal FI—Fiesta 4 Star—Four Star GE—Gee GN—Golden GR—Groove GTJ—Good Time HE—Herald IM—Imperial JD—Jay Dee JU—Jubilee JZ—Jazz KA—Kapp KI—King LI—Liberty LO—London MD—Media ME—Mercury MG—MGM MO—Modern NG—Nargran OK—Okeh OL—Olympic PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RB—R & B RE—Regent RL—Real RM—Rama RP—RPM SA—Savoy SE—Seeco SO—Sound SP—Specialty ST—Starlite TA—Tampa TI—Tico TR—Trend UN—United UQ—Unique VE—Verve VI—RCA Victor VJ—Vee Jay VK—Vik WI—Wing

Best Selling Records FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side. The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos. Pos. 2/4 1/28

- 1—The Great Pretender 1 2 MD-1020 (45-1020)—JACKIE RIGGS His Gold Will Melt ME-70753 (45-753) x 45)—PLATTERS I'm Just A Dancin' Partner
2—Memories Are Made Of This 2 1 CA-3295 (F-3295)—DEAN MARTIN Change Of Heart CO-40573 (4-40573)—MINDY CARSON Cryin' For Your Kisses DO-15436 (45-15436)—GALE STORM Teen Age Prayer
3—Rock And Roll Waltz 3 4 VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY I'm With You VI-20-6359 (47-6359)—KAY STARR I've Changed My Mind A Thousand Times
4—Lisbon Antigua (In Old Lisbon) 5 6 CA-3287 (F-3287)—NELSON RIDDLE Robin Hood CO-40635 (4-40635)—MITCH MILLER O. Willy Can CR-61553 (9-61553)—ALAN DALE I'm Gonna Sleep With One Eye Open VI-20-6406 (47-6406)—LEO DIAMOND Music Box Tango VI-20-6418 (47-6418)—1956 JAZZ ALL STARS Theme From Three Penny Opera
5—Sixteen Tons 4 3 CA-3342 (F-3342)—MICKEY KATZ Frailach Jamboree CA-3262 (F-3262)—TENNESSEE ERNIE FORD You Don't Have To Be A Baby To Cry CR-61529 (9-61529)—JOHNNY DESMOND Ballo Italiano DE-29739 (9-29739)—RED SOVINE Why Baby Why RP-451 (45-451)—B. B. KING Cryin' Won't Help You
6—See You Later, Alligator 7 8 CH-1609 (45-1609)—BOBBY CHARLES On Bended Knee DE-29791 (9-29791)—BILL HALEY & COMETS The Paper Boy DE-29786 (9-29786)—ROY HALL Don't Stop Now VI-20-6426 (47-6426)—OTTO BASH Lookout Mountain
7—Band Of Gold 6 5 CA-3283 (F-3283)—KIT CARSON Cast Your Bread CO-40597 (4-40597)—DON CHERRY Rumble Boogie
8—No, Not Much 12 22 CO-40629 (4-40629)—FOUR LADS I'll Never Know

Pos. Pos. 2/4 1/28

- 9—It's Almost Tomorrow 9 9 CO-40595 (4-40595)—JO STAFFORD If You Want To Love CR-61524 (9-61524)—LAWRENCE WELK Rice DE-29683 (9-29683)—DREAM WEAVERS You've Got Me Wandering DO-15424 (45-15424)—SNOOKY LANSON ME-70717 (70717x45)—DAVID CARROLL You Are Mine
10—Dungaree Doll 8 7 VI-20-6337 (47-6337)—EDDIE FISHER Everybody's Got A Home KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
11—Chain Gang 13 13 AP-9658 (45-9658)—BOBBY SCOTT Shadrach ME-70774 (70774 x 45)—LEN DRESSLAR These Hands MG-12164 (K12164)—JOHNNY OLIVER These Hands
12—Theme From Three Penny Opera 18 26 CA-3329 (F-3329)—LES PAUL & MARY FORD In Nuevo Laredo CO-40587 (4-40587)—LOUIS ARMSTRONG Back O' Town Blues CO-40586 (4-40586)—TURK MURPHY Maryland, My Maryland CR-61574 (9-61574)—LAWRENCE WELK Stompin' At The Savoy DE-29816 (9-29816)—OWEN BRADLEY Lights Of Vienna DO-15444 (45-15444)—BILLY VAUGHN Little Boy Blue ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST I'll Be With You In Apple Blossom Time MG-12149 (K12149)—DICK HYMAN TRIO Baubles, Bangles & Beads VI-20-6419 (47-6419)—JOHN GORDY Annabelle VI-20-6417 (47-6417)—TITO PUENTE Mama Ines VI-20-6418 (47-6418)—1956 JAZZ ALL STARS Lisbon Antiga
13—Angels In The Sky 10 14 CO-21229 (4-21229)—GENE AUTRY ME-70741 (70741x45)—CREWCUTS Mostly Martha VI-20-5757 (47-5757)—TONY MARTIN Boulevard of Nightingales
14—Are You Satisfied 15 18 BA-218 (45-218)—ANN COLE Darling, Don't Hurt Me CO-40612 (4-40612)—CATHY JOHNSON Yod'lin' Dixieland DE-29756 (9-29756)—JIMMY WAKELY Mississippi Dreamboat

Pos. Pos. 2/4 1/28

- ME-70757 (70757 x 45)—RUSTY DRAPER Wabash Cannonball MG-12122 (K12122)—CONNIE FRANCIS My Treasure MG-12114 (K12114)—SHEB WOOLEY Humdinger VI-20-6346 (47-6346)—TONI ARDEN I Forgot To Remember
15—Teen Age Prayer 11 12 DO-15436 (45-15436)—GALE STORM Memories Are Made Of This ME-70750 (70750 x 45)—KITTY WHITE I'm Gonna Be A Fool Monday MG-12138 (K12138)—ROBBIN HOOD No School Tomorrow SO-126 (45-126)—GLORIA MANN Gypsy Lady
16—Go On With The Wedding 17 16 CR-61555 (9-61555)—MODERNAIRES Ain't She Sweet DE-29776 (9-29776)—KITTY KALEN & GEO. SHAW The Second Greatest Sex ME-70766 (70766 x 45)—PATTI PAGE The Voice Inside MG-12159 (K12159)—FOUR HORSEMEN The Iron Horse
17—He 19 15 CR-61501 (9-61501)—MCGUIRE SISTERS I Believe DE-29660 (9-29660)—AL HIBBLER Breeze MG-12078 (K-12078)—KAY ARMEN Suddenly There's A Valley
18—Tutti Frutti 22 29 DO-15443 (45-15443)—PAT BOONE I'll Be Home MG-12165 (K12165)—ART MOONEY You Can Take My Heart SP-561 (45-561)—LITTLE RICHARD I'm Just A Lonely Guy
19—I Hear You Knockin' 14 11 DO-15412 (45-15412)—GALE STORM Never Leave Me IM-5356 (45-5356)—SMILEY LEWIS Bumpity Bump
20—Ninety-Nine Years 25 27 CO-40631 (4-40631)—GUY MITCHELL Perfume, Candy And Flowers
21—Love And Marriage 16 10 CA-3260 (F-3260)—FRANK SINATRA The Impatient Years CO-40591 (4-40591)—JOE LOCO Love Is A Many Splendored Thing ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears VI-20-6266 (47-6266)—DINAH SHORE Compare X-0168 (4X-0168)—HELEN GRAYCO When You're In Love

Pos. Pos. 2/4 1/28

- 22—Seven Days 28 33 AT-1081 (45-1081)—CLYDE McPHATTER I'm Not Worthy Of You CR-61562 (9-61562)—DOROTHY COLLINS Manuella DO-15445 (45-15445)—SNOOKY LANSON Tippy Top ME-70782 (70782 x 45)—CREWCUTS That's Your Mistake
23—Poor People Of Paris 44 — CA-3336 (F-3336)—LES BAXTER Helen Of Troy CR-61592 (9-61592)—LAWRENCE WELK Nobody Knows But The Lord DE-29835 (9-29835)—RUSS MORGAN Annabelle VI-20-6366 (47-6366)—CHET ATKINS Honey
24—Moments To Remember 20 20 CO-40539 (4-40539)—FOUR LADS Dream On, My Love, Dream On DE-29694 (9-29694)—LOUIS ARMSTRONG Only You
25—Only You 23 19 DE-29694 (9-29694)—LOUIS ARMSTRONG Moments To Remember DO-15423 (45-15423)—HILLTOPPERS Until The Real Thing Comes Along FE-12244 (45-12244)—PLATTERS You Make Me Cry ME-70633 (70633x45)—THE PLATTERS Bark, Battle And Ball WI-90015 (90015x45)—LOLA DEE Paper Kisses VI-20-6292 (47-6292)—GEO. BEVERLY SHEA
26—Autumn Leaves 21 17 CA-3223 (F-3223)—JACKIE GLEASON Oah What You Do To Me CD-1421 (45-1421)—JOHN SEBASTIAN Stronger In Paradise CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry DE-29653 (9-29653)—VICTOR YOUNG Toy Tiger KA-116 (45-116)—ROGER WILLIAMS Take Care ME-70686 (70686x45)—MAYNARD FERGUSON Finger-Snappin' MG-12068 (K12068)—RAY CHARLES SINGERS Early Autumn PM-1123A (45-1123A)—LOU GARISTO Day By Day X-0161 (4X-0161)—GERI GALIAN Yellow Rose Of Texas Mambo
27—11th Hour Melody 35 — CA-3349 (F-3349)—LOU BUSCH Mademoiselle From Paris DE-29789 (9-29789)—AL HIBBLER Let's Try Again

Pos. Pos. 2/4 1/28

- 28—Lullaby Of Birdland 31 39 CA-3309 (F-3309)—PEE WEE HUNT It's All Been Done Before CR-61456 (9-61456)—LES BROWN Bernie's Tune DE-29198 (9-29198)—ELLA FITZGERALD Later ME-70742 (70742 x 45)—BLUE STARS That's My Girl
29—Speedoo 27 28 CR-61563 (9-61563)—STEVE LAWRENCE Chicken And The Hawk DO-15439 (45-15439)—COMMODORES Whole Lotta Shakin' Gain' On JZ-785 (45-785)—CADILLAC Let Me Explain
30—Cry Me A River 29 30 CO-40596 (4-40596)—JILL COREY Nobody's Heart CR-61530 (9-61530)—EILEEN BARTON Come Home LI-55006 (45-55006)—JULIE LONDON S' Wonderful ME-70722 (70722x45)—KITTY WHITE Out Of This World
31—Rock Around Mother Goose — — MG-12166 (K12166)—BARRY GORDON Seven
32—The Tender Trap 30 23 CA-3290 (F-3290)—FRANK SINATRA Weep They Will DE-29746 (9-29746)—ELLA FITZGERALD My One And Only Love MG-12086 (K12086)—DEBBIE REYNOLDS Conoordin' Rag
33—Little Child — — AP-9671 (45-9671)—CAB & LAEL CALLOWAY The Voice CO-40650 (4-40650)—F. LAINE & J. BOYD Let's Go Fishing DE-29806 (9-29806)—DANNY & DENA KAYE Laugh It Off Upsy Daisy KA-134 (45-134)—EDDIE ALBERT & SONDRAL LEE Jenny Kissed Me KA-133 (45-133)—TANIA & EDDIE CONSTANTINE Les Travaux DE-29806 (9-29806)—GISELE MacKENZIE & BILLY QUINN Reserved
34—A Woman In Love 24 21 CA-3284 (F-3284)—GORDON MacRAE A Wonderful Christmas CO-40583 (4-40583)—FRANKIE LAINE Walking The Night Away DE-29725 (9-29725)—FOUR ACES Of This I'm Sure DE-29783 (9-29783)—MARLON BRANDO & JEAN SIMMONS I'll Know

Pos. Pos. 2/4 1/28

- 35—I'll Be Home 37 — CK-830 (45-830)—FLAMINGOS Need Your Love DO-15443 (45-15443)—PAT BOONE Tutti-Frutti
36—Burn That Candle 26 25 CA-3245 (F-3245)—THE CUES Oh My Darlin' DE-29713 (9-29713)—BILL HALEY Rock-A-Beatin' Boogie VI-20-6297 (47-6297)—CHARLINE ARTHUR How Many Would There Be?
37—Why Do Fools Fall In Love 41 — DE-29832 (9-29832)—GLORIA MANN Partners For Life DO-15448 (45-15448)—GALE STORM I Walk Alone GE-1002 (45-1002)—TEEN AGERS Please Be Mine ME-70790 (70790 x 45)—DIAMONDS You Baby You
38—Ask Me — — CA-3328 (F-3328)—NAT "KING" COLE Nothing Ever Changes My Love For You
39—Love Is A Many Splendored Thing 32 24 MG-12166 (K12166)—BARRY GORDON Seven
40—Nothing Ever Changes My Love For You 30 23 CA-3290 (F-3290)—FRANK SINATRA Weep They Will DE-29746 (9-29746)—ELLA FITZGERALD My One And Only Love MG-12086 (K12086)—DEBBIE REYNOLDS Conoordin' Rag
41—Mostly Martha 33 34 MG-12086 (K12086)—DEBBIE REYNOLDS Conoordin' Rag
42—That's Your Mistake 45 —
43—April In Paris — — AP-9671 (45-9671)—CAB & LAEL CALLOWAY The Voice CO-40650 (4-40650)—F. LAINE & J. BOYD Let's Go Fishing DE-29806 (9-29806)—DANNY & DENA KAYE Laugh It Off Upsy Daisy KA-134 (45-134)—EDDIE ALBERT & SONDRAL LEE Jenny Kissed Me KA-133 (45-133)—TANIA & EDDIE CONSTANTINE Les Travaux DE-29806 (9-29806)—GISELE MacKENZIE & BILLY QUINN Reserved
44—Memories Of You 34 31 DE-29806 (9-29806)—DANNY & DENA KAYE Laugh It Off Upsy Daisy KA-134 (45-134)—EDDIE ALBERT & SONDRAL LEE Jenny Kissed Me KA-133 (45-133)—TANIA & EDDIE CONSTANTINE Les Travaux DE-29806 (9-29806)—GISELE MacKENZIE & BILLY QUINN Reserved
45—Lovely Lies — —
46—My Treasure 39 37 VK-0189 (4X-0189)—GISELE MacKENZIE & BILLY QUINN Reserved
47—These Hands 48 50
48—Such A Day 46 45 CA-3284 (F-3284)—GORDON MacRAE A Wonderful Christmas CO-40583 (4-40583)—FRANKIE LAINE Walking The Night Away DE-29725 (9-29725)—FOUR ACES Of This I'm Sure DE-29783 (9-29783)—MARLON BRANDO & JEAN SIMMONS I'll Know
49—When You Dance 40 38
50—All At Once You Love Her 38 36

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Something Hot on
the Fire from **Vik**



**EDDIE
FONTAINE**

**Here
'Tis**

and

**I Look
at You**

Vik x/4x-0193



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A Product of Radio Corporation of America

Top 15 Best Selling Pop Albums

1. JULIE IS HER NAME Julie London (Liberty LP 3006)
2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
3. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
5. JAZZ; RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
6. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
7. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
8. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
9. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
10. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
11. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011)
12. MUSIC TO CHANGE HER MIND Jackie Gleason (Capitol W 632)
13. LONESOME ECHO Jackie Gleason (Capitol W 627, EBF 1, 2-627)
14. CAROUSEL Original Cast (Capitol 694)
15. GUYS AND DOLLS Original Cast (Decca DL 9023)

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LES BAXTER—CAPITOL
MAX STEINER—R.C.A. VICTOR

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Don Cherry — Decca

"BEN, BEN QUAKER BEN"

5 Encores — Rama

"SIXTEEN TEENS"

Hey Jackson Quintet — Josie

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THE GAYLES

"YES SIR, THAT'S MY BABY"

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"CAPRI IN MAY"

recorded by

TONY BENNETT Columbia
JACKIE GLEASON Capitol

and

"ASK ME"

recorded by

NAT "King" COLE
on CAPITOL

BOURNE, INC.

136 W. 52nd St., N. Y. C., N. Y.

Gorme's Substitute Job At Copa Gains Her Booking In Own Right

NEW YORK—There's an old show business adage that you never know when your big break will come. Eydie Gorme has occasion to learn the intrinsic truth of this statement. Last Tuesday, Eydie was rehearsing for her regular stint on Steve Allen's "Tonight" and stepped out for a few minutes to grab a bite at Lindy's. She was just about to start eating when Buddy Howe, of General Artists Corporation, rushed in and said that he'd been looking for her all over town. They wanted her to go on for Billy Daniels for the first show at the Copacabana. A slightly incredulous Eydie Gorme finished her TV rehearsal and arrived, in sports jacket and slacks, at the Copa at 9:00 p.m. While rushing to get into her dress for the 9:15 show, she tore her only pair of stockings.

Barelegged, without makeup, Eydie went out on the floor of the nation's most important night club for the first time in her life and knocked 'em dead. Jules Podell, the Copa's manager, said: "A star was born here tonight." He asked her to come back for the second show that night. With split-second timing, she taxied downtown for her television appearance and rushed back to make the 1:15 a.m. show with only seconds to spare. On second hearing, Podell was even more impressed and signed Eydie Gorme to star in one of the forthcoming Copacabana shows.

New "Bloopers" Album

NEW YORK—Kermit Schafer, who produces the "Pardon My Bloopers" record albums, will go to Washington, D. C., for his next Jubilee album, a collection of humorous Governmental fluffs, culled from campaign speeches, Congressional hearings and the like, titled: "Pardon My Filibuster."

Como May Do Ben Bernie Film

HOLLYWOOD, CAL.—One of the first meetings that William Dozier, RKO vice-president in charge of production, scheduled when he began a ten-day session at the New York home office last week was with Perry Como to discuss the title role of Ben Bernie in RKO's forthcoming production, "The Old Maestro."

RKO recently purchased the life story of Bernie, one of the immortals of show business, and plans to produce the picture in mid-summer with an all-star cast.

Como has been one of the most consistently popular entertainers for the past 20 years and today his weekly television show has an audience esti-

mated at better than 35,000,000.

While he does not physically resemble the late Bernie, he is considered excellent to interpret the life of "The Old Maestro," the easy-going, cigar-smoking musician-comedian who was known to millions of theatergoers, film and radio fans and night-club patrons.

Oscar Brodney will write the screen play of "The Old Maestro," for RKO. Brodney wrote the screen play for "The Glenn Miller Story," one of the most successful films of last year, for U-I. Brodney obtained his release from U-I in order to write this new script.

A producer and director will be announced shortly.

ALBUM REVIEWS (continued from page 22)

"CHARLIE VENTURA'S CARNEGIE HALL CONCERT"—Featuring Bill Harris, Charlie Shavers, Big Sis Catlett, Dave Tough, Mary Lou Williams, Margie Hyams, Ralph Burns, Hank Jones—Norgran—MG N-1041 (1-12" LP)

CHARACTERISTICALLY B. H.; RALPH BURNS UP; GHOST OF A CHANCE; SUMMERTIME; SID FLIPS HIS LID; JUST YOU, JUST ME.

The famous tenor sax of Charlie Ventura and a highly competent supporting cast staged for a Carnegie Hall audience, a wonderful jazz treat back in 1947. Nine years later the same jazz spontaneity and artistry is available in a Norgran release. The issue of that noteworthy concert on LP, will be a fortunate event for jazz followers. All the numbers (all good) were geared with the live audience in mind and the result is jazz innovation at its brightest. To hear the audience respond to a particular portion of the group's effort with delighted enthusiasm is helpful in setting the record listener's mood to the set. And there are many occasions to laud the boys. This is especially true with "Summertime" featuring Charley Shavers on trumpet and in "Sid Flips His Lid" in which Ventura, Hank Jones on piano, and Sid Catlett on drums star. Both pieces have all concerned going all out to keep the audience in amazement. The set is a jazz collector's find.

"MUSIC WITH FEELING"—Ben Webster with Strings—Norgran MG N-1039 (1-12" LP)

CHELSEA BRIDGE; WHAT AM I HERE FOR?; EARLY AUTUMN; WILLOW WEEP FOR ME; MY GREATEST MISTAKE; NO GREATER LOVE; TEACH ME TONIGHT; UNTIL TONIGHT; WE'LL BE TOGETHER AGAIN; BLUE MOON.

No one is hurrying Mr. Webster as he creates mood and tranquillity with artful ease on his mellow tenor sax. At his own request he's supported by a string section that makes Webster's aims even more pronounced. This combo produces easygoing listening at its easiest. The selections offered fit the pattern too. They are for the most part standards such as "Blue Moon" and "No Greater Love". The inclusion of the strings may draw the mood music crowd and of course, the interested jazz population.

CLASSICAL

GERSHWIN—"Porgy And Bess" (Concert Version)—with Broc Peters; Margaret Tynes, Theresa Merritte; Joseph Crawford; William Dillard, Miriam Burton—Opera Society Orchestra under the musical direction of Paul Belanger—Concert Hall Society CHS 1247 (1-12" LP)

This year George Gershwin's classic folk opera "Porgy and Bess" was given what was perhaps its most important test. After a triumphant tour through Europe it was announced that the current "Porgy" cast would play a series of performances in Russia. The enthusiastic reception it achieved there reaffirmed the opera's greatness. Concert Hall Society has released an excellent concert version of the American work. The cast is headed by Broc Peters who appeared in the recent film "Carmen Jones". He possesses a fine baritone voice and his Porgy is expertly supported by Margaret Tynes as Bess and Joseph Crawford as Sportin' Life. The Opera Society Orchestra conducted by Paul Belanger captures the full spirit of Gershwin's memorable score. Of particular note is the fact that all of the music is presented on just one LP. This is one of the excellent recordings available of the opus. "Porgy's" vast audience may make this noteworthy package a healthy seller.

MOUSSORGSKY: Pictures At An Exhibition—TCHAIKOVSKY: Piano Music—Leonard Pennario, Piano—Capitol P8323 (1-12" LP)

The featured work on this Capitol disk, "Pictures At An Exhibition", had been originally written for the piano. Moussorgsky's masterpiece reached great popularity when it was expertly orchestrated by Ravel. Since then the orchestral version has tended to cast a shadow over the original piano score. The rising young pianist Leonard Pennario will please those who prefer the piano version. It is an exciting performance of a work that successfully captures the spirit and meaning of 10 paintings done by an artist friend of Moussorgsky. What amounts to ten different moods and settings is faithfully reproduced by Pennario. His reading of the rousing "The Great Gate Of Kiev" is a highlight. Six short, familiar Tchaikovsky piano pieces (i.e. "Romance", "Humoresque") complete the excellent disk. Exceptional sound. Classical collectors should take to the set strongly.

VERDI: La Traviata—Anna Rozsa, Olga De Franco, Sopranos—Alessandro Ziliani, Giordano Callegari, Tenors—Luigi Borgenov, Baritone—Arnoldo Lenzi, Antonio Gelli—Basses with members of La Scala, Opera Company Chorus and Orchestra, Milan—Carlo Sabajno, Conductor—Camden CAL 287 & 288 (2-12" LPs) Vol. 1 & 2

The complete version of Verdi's "La Traviata" is presented in two separate volumes. The first volume contains Acts 1 & 3 and the second Act 2. The tragic work is given a competent performance by a group of Italian singers. The distinguished La Scala Opera Company Chorus and Orchestra of Milan support the leading singers dramatically and sensitively. The Verdi score contains some of his most popular operatic arias. This Camden release has a modest price tag that should make each volume a pleasing sight to economically minded classical followers.

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of his
great
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BILLY ECKSTINE

GRAPEVINE

with Hugo Winterhalter and his orchestra

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A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR



Hugo Winterhalter Signs New 5 Year Pact With RCA Victor



Shown just after the signing of the new contract are Jack Burgess, Larry Kanaga, Hugo Winterhalter and Bill Bullock.

NEW YORK—One of the most advantageous record contracts ever signed by a musical director was consummated this week between Hugo Winterhalter and RCA Victor Records. They entered into a new five year agreement. This is the fourth contract for Winterhalter, who has been with the RCA diskery for six years. His first contract was a two-year pact; his second, a one-year deal, and his third, a three-year agreement.

The new contract is actually three contracts in one. It compensates Winterhalter for his work as a conductor-arranger, as an A & R executive, and as a recording artist in his own right.

Winterhalter has accompanied most of the top artists on the label. He supplied the arrangement and backing for Kay Starr's first smash recording under the Victor moniker, "Rock and Roll Waltz"—the company's current best selling single which has already topped the million mark and is still climbing.

He handled Billy Eckstine's first Victor session, reuniting the two artists for the first time in eight years. The recording, coupling "The Bitter with the Sweet" and "Grapevine," is already meeting with exceptionally favorable reaction.

Winterhalter is currently the conductor and arranger for such top recording names as Eddie Fisher, Jaye P. Morgan, the Ames Brothers, Lou Monte, Terri Stevens, Teddi King and others, and is currently preparing the arrangements for promising Victor newcomer, Jimmie Komack.

Milt Ebbins, Winterhalter's personal manager, negotiated the new contract.

Hugo was born in Wilkes-Barre, Pa., on August 15, 1909. He studied reed instruments and violin at St. Mary's High School and later earned his B.A. at Mt. St. Mary's College in Emmitsburg, Maryland. At college he led the campus orchestra.

He is one person whose childhood ambition may be said to have been fulfilled. As a youngster, he wanted

more than anything to reach the top in the musical profession. Successes such as "Vanessa," "Blue Violins" and "Blue Tango" testify to the fulfillment of his dreams.

Hugo's mother, a talented pianist and vocalist, is largely credited for Winterhalter's success. She encouraged him in his studies and insisted that he pay attention to his violin lessons—a major accomplishment for any parent. And while Winterhalter was arranging for Tommy Dorsey, Mrs. Winterhalter would call up local jockeys in the Wilkes-Barre area whom she didn't think were playing a fair share of her son's arranged recordings.

Although he is a leading record name today, the earlier years saw Winterhalter as a railroad laborer, a store clerk and school teacher. He made his professional debut at the age of 16 as an orchestra musician for which he earned \$6.00 per engagement.

He spent more than twenty years in the behind-the-scenes quarter of the music business, and with his arrival in RCA Victor's fold, became known to millions of fans all over the country.

"I had been working for twelve years before I got an opportunity to write for strings with Tommy Dorsey in 1944," says Hugo. "I liked it better than anything I'd ever done before." Today, Hugo's arrangements are always a subject for discussion.

Besides playing with Larry Clinton, Raymond Scott and Jack Jenney, Hugo has also done a considerable amount of arranging for Will Bradley, Count Basie, Vaughn Monroe, as well as Jimmy and Tommy Dorsey. He also arranged for Claude Thornhill, Kate Smith and Billy Eckstine.

Before joining Victor, Hugo was a musical director for Columbia and MGM Records.

For Victor, in addition to his chores as musical director, A & R, etc., he also waxes for the Thesaurus, RCA's transcribed radio program service.

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or also give every sign of doing so.

"ROCK AROUND MOTHER GOOSE" THE CASH BOX
DISK OF THE WEEK 1/21
Barry Gordon MGM 12166; K12166

"LITTLE CHILD" THE CASH BOX
SLEEPER OF THE WEEK 1/28
Eddie Albert & Sondra Lee Kapp 134; 45-134
Cab & Lael Calloway ABC-Paramount 9671; 45-9671

**"ASK ME"
"NOTHING EVER
CHANGES MY LOVE
FOR YOU"** THE CASH BOX
DISK OF THE WEEK 1/28
Nat "King" Cole Capitol 3328; F-3328

**"LIPSTICK AND CANDY
AND RUBBERSOLE
SHOES"** THE CASH BOX
DISK OF THE WEEK 1/28
Julius La Rosa RCA Victor 20/47-6416

Luncheon Before Hanging



HOLLYWOOD—Capitol Records' Tennessee Ernie Ford (second from left) holds painted likeness of himself at booth in the Record Room of the famous Vine Street Brown Derby in Hollywood. Because his Capitol recording of "16 Tons" sold more than one million copies, Ernie earned the right to have his portrait hung on the wall of the restaurant. The "hanging" of Ford occasioned a luncheon, hosted here by Bob Cobb (left) owner of the establishment; Ford; Volpe, the artist who painted the picture; and Lee Gillette, producer of all of Ford's Cap disks.

POLKA - POLKA - POLKA - POLKA - POLKA

A Double Smash!

By **LI'L WALLY**

"I'm In Love With You Polka"

b/w

"We Left Our Wives At Home"

JAY JAY # 148

JAY JAY RECORD CO.

2603 W Augusta Blvd., Chicago 22, Ill

AMERICA'S # 1 LULLABY

"LITTLE SLEEPY HEAD"

recorded by

Ray Stapleton

on

LAUREL RECORD # P. O. 1

MARLEY MUSIC CO.

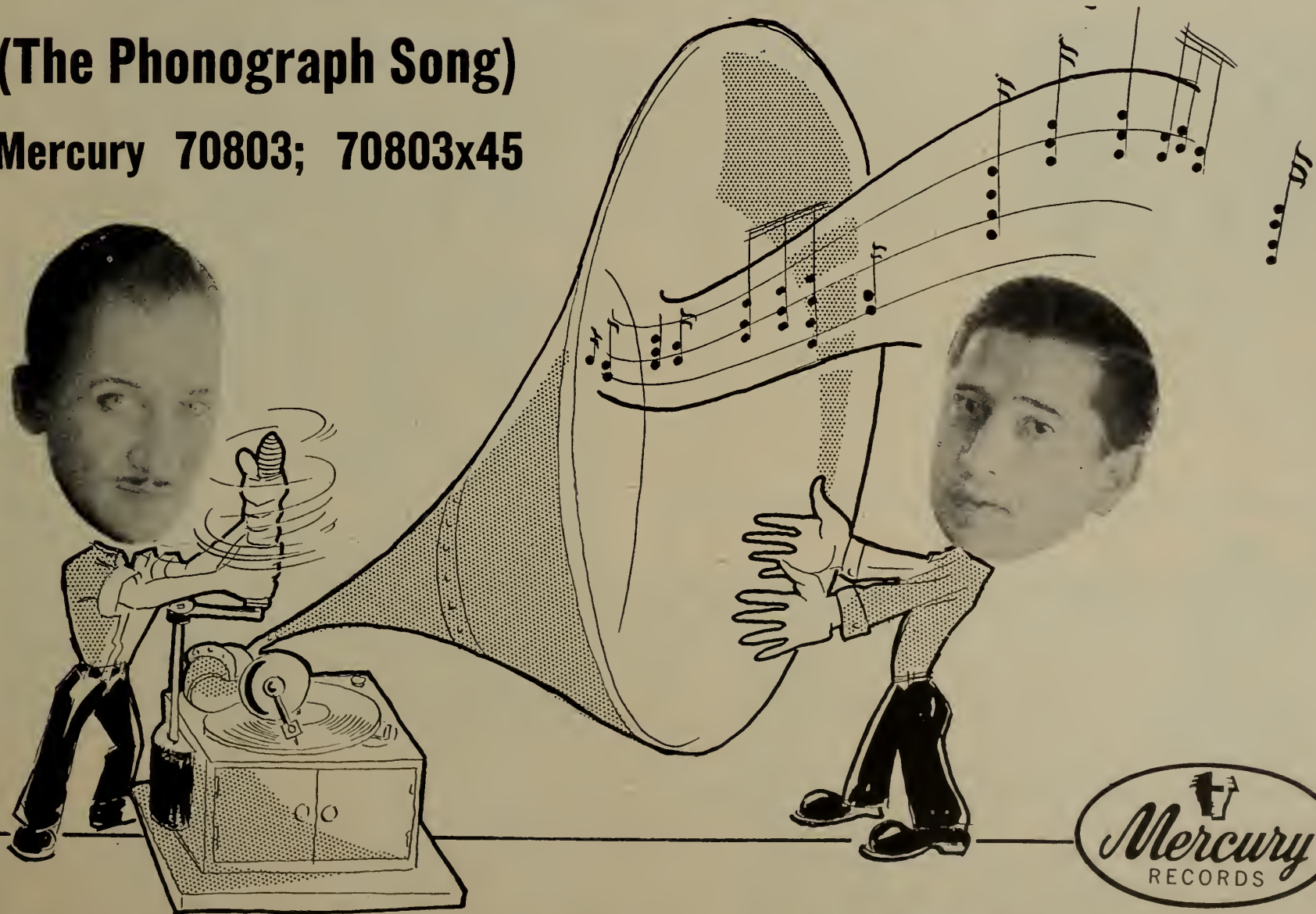
17827 Superior St., Northridge, Calif.

You'll Have A Hit Record In

“OUR MELODY”

(The Phonograph Song)

Mercury 70803; 70803x45



HUGO and LUIGI with their FAMILY SINGERS

"It's What's in THE CASH BOX That Counts"

Sounds Like A Star



NEW YORK—Tony Bennett and his lovely wife Sandy, listen admiringly as their new baby boy, Daegal, demonstrates a powerful pair of chords. The infant is no doubt belting out "Capri In May," Tony's latest Columbia release.

Henry Okun And The Cash Box To Receive Police Athletic League Citations



HENRY OKUN

ceive citations from the Newark, N. J., Police Athletic League at the start of
NEWARK, N. J.—Henry Okun, promotion man, and The Cash Box will receive the PAL membership drive in mid-February.

Okun, an exploitation and promotion man for many years, has handled close to 200 accounts including such names as Benny Goodman, Carmen Cavallaro, Claude Thornhill, Helen O'Connell, and for 15 years, Frank Dailey's Meadowbrook in New Jersey. At present he is handling Art Mooney and Barry Gordon, the latter the seven-year-old youngster.

Along with The Cash Box, Okun was one of the first in the country to start Juke Box dances for youth groups. The Cash Box lent its columns and secured records, juke boxes and artists to appear at these events in Newark.

Since then, these affairs have mushroomed all over the country and endless stars have appeared for the PAL. The Cash Box will be the only music trade publication to receive a citation.

WLIB's Third Annual Festival Features Jazz, Jam-Session & Glee Clubs

NEW YORK—A special series of programs, tracing the development of jazz and popular music in the cultural history of America through its famous Negro musicians, is being heard during the third annual WLIB Festival of Negro Music and Drama. Produced by Sidney Gross, Artist and Repertory Director of Urania Records, and guest lecturer at Columbia University, the programs feature many collectors' item records, most of which have never before been heard on the air.

"Accent on Blues," which started January 30 and will run through February 11 (7:35 to 8:00 a.m.), reviews four decades of blues singers from Bessie Smith and J. J. Johnson to Al Hibbler and Sammy Davis, Jr.

"Jazz Contemporary," heard January 30 to February 11 (8:00 to 8:30 a.m.), presents examples of leading Negro jazz artists from 1940 to the present day. Some of the newest explorations in the field and experiments with new sounds and forms, such as bop, rock and roll, and others, are being demonstrated. Rare records by artists such as Charlie Christian, Max Roach, Bud Powell, Dizzy Gillespie, Theolonius Monk, Bennie Carter, Art Tatum, and Charlie Parker are being played and discussed with reference to their historic place in the development of American Jazz.

"Portraits in Rhythm," heard January 30 to February 11 (10:35 to 11:00 a.m.), presents musical profiles of famous Negro jazz musicians. Some of the artists featured are Duke Ellington, Count Basie, Coleman Hawkins, Oscar Peterson, Louis Armstrong, Art Tatum, and others.

Continuing a tradition started three

years ago with the first WLIB Festival, the third annual Festival is also presenting a daily series of concerts by glee clubs and choral groups from all of the leading Negro colleges and Universities across the country, heard January 30 to February 10 (10:15 to 10:30 a.m.).

Many of these choral groups have won wide acclaim for their musicianship and have regularly attracted thousands of enthusiastic listeners to their local concert appearances. For the Festival, these groups have recorded special quarter-hour concerts featuring their most popular selections and arrangements. The 10-concert series are being presented in cooperation with the campaign of the United Negro College Fund.

One of the top attractions of WLIB's third annual Festival was a three-hour Jam session on Saturday, February 4 from 3:00 to 6:00 p.m. from Harlem's famous landmark, the Savoy Ballroom on Lenox Avenue and 140th Street, this city.

Top jazz, swing, bop, and rhythm and blues artists in town put in an appearance during this rock and roll jamboree saluting the contribution of the American Negro to modern music. Some of the bands, soloists, and combos scheduled to appear in person at the Jam session include: Coleman Hawkins and his orchestra, Willie "The Lion" Smith, Art Trappier, Billy Taylor Trio, Heart Beats, Key Notes, Fi-Tones, The Solitaires, Tony Allen and The Champs, Solomon Burke, Paul Williams Combo, Vicki Evans, Rhythm Aces, The Oysterettes, Screamin' Jay Hawkins, Vocal Tones, Hurricanes, Jelly Roll and Zu Zu, Mabel Lee.

Well Now, Dig Those Smiles



NEW HAVEN, CONN.—Three of the six Jodimars appear on Weli, New Haven with popular Disk Jockey, Carl Loucks. Dick Richards, Joey Ambrose and Marshall Lytell made a 100 mile trip from Providence, Rhode Island where they were appearing to plug their current Capitol hit, "Well Now Dig This" on Carl's "Juke Box Saturday Night," and to start Fan Clubs in the New Haven Area. So far, over one thousand teenagers have joined the "Carl Loucks Chapter of the Jodimars Fan Club."

Left to right: Dick Richards, Carl Loucks, Joey Ambrose, Marshall Lytell.




Everyone's Spinning
IRVING BERLIN'S
"EVERYBODY'S DOING IT NOW"
B/W
"IF IT HADN'T BEEN FOR YOU"
DECCA # 29734
BUDDY LAINE Orchestra
Management: RUSSELL FACCHINE—HOWARD CHRISTENSEN
Decca Records

BUDDY LAINE

Breaking Big Throughout The Country
AMERICA'S NEWEST SONG STYLIST
RAY STAPLETON
sings
"LITTLE SLEEPY HEAD"
b/w
"THIS LITTLE PIGGY WENT TO MARKET"
LAUREL RECORD # P. O. 1
Laurel Record Co.
17821 SUPERIOR STREET NORTH RIDGE, CALIF.

Such a Voice!
Such a Record!
"SUCH A DAY"
Rita Raines
DEED 1010



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records
54 W. Randolph St.
Chicago, Ill.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Soaring To The Top!

NICK NOBLE

"To You My Love"

COUPLED WITH

"YOU ARE MY ONLY LOVE"

WING 90045

LOLA DEE

"I'll Be Forever Loving You"

AND

"MA PETITE"
WING 90052

FRANKIE CASTRO

"Steamboat"

AND

"WHY BABY WHY"
WING 90051

THE EMPIRES

"By The Riverside"

AND

"TELL ME PRETTY BABY"
WING 90050

BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"

AND

"A BAND OF ANGELS"
WING 90047

NEW TALENT

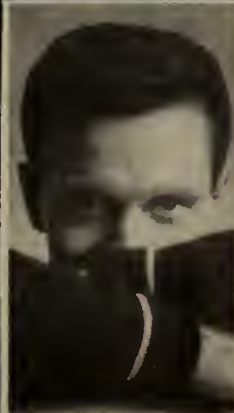


BOBBY SHARP

"Baby Girl Of Mine"

AND

"FLOWERS, MR. FLORIST PLEASE"
WING 90056



JACKIE PARIS

"Heart Of Gold"

AND

"INDIANA"
WING 90053

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION

Launching The Record



CHICAGO—Lurlean Hunter gets plenty of attention from the Four Lads during her "coming out" party at the Cloister Inn in Chicago. Occasion was the launching of Lurlean as a recording artist with release of "Lonesome Gal" album for RCA-Victor. Helping with the cigarette are (left to right) Connie Codarini, Frankie Busseri, Jimmy Arnold and Bernie Toorish.

Eartha Kitt Opens Women's Specialty Shop

NEW YORK—Eartha Kitt has made her bow in a new role. With her friend, Roxanne Foster, Eartha Kitt Enterprises has opened a custom women's specialty salon at 901 St. Nicholas Avenue, this city.

Miss Kitt has invested in an eleven-year friendship which she has had with Miss Foster. They were both aspiring dancers with the Katherine Dunham troupe before Eartha rose to international fame as a singer.

The new salon is designed to appeal to youthful performers since it will feature a special rack of Eartha Kitt stage gowns and sport clothes, many of original designs at a fraction of their original price.

The shop will also feature a complete line of women's wear including lingerie, furs, millinery and accessories. Coffee and tea will be served clients throughout the day.

Spike Jones Signed By Verve Label

Norman Granz announced the signing of Spike Jones to his new Verve Label in Hollywood this week.

Under his new deal, Jones will not only record pop singles and albums, but will also have charge of children's records for the diskery.

First singles which have already been recorded are called "Spike Spoofs the Pops" and contain satirical versions of current hit tunes with two tunes to a side. These four tune records will be released on both 78 and 45 and will sell for the regular singles retail price. Jones expects the multiple coupling to garner additional sales from teenagers who may already have the pop version of any one of the tunes he kids. Juke Box operators will also benefit by getting two pop songs per side. The initial release will be humorous versions of "Sixteen Tons", "Love And Marriage", "Memories Are Made Of This", and "The Trouble With Harry".

Spike's first album for the new label will be "Rin Tin Tin Sings Rodgers and Redheart" in HiFido. In the kiddie department, Jones will produce and record under his own name and also develop and produce kiddie packages with well-known TV personalities.

Morris Transfers Masters

NEW YORK—Sidney Kornheiser, general professional manager of the Edwin H. Morris Companies, announced this week, the transfer of the following masters from the pubbery's own label, Mira Records, to major diskeries.

RCA Victor has taken two platters: Jane Baker singing "Boom De De Boom" b/w "Sing On Baby" and Bud Johnson, his saxophone and orchestra on "I've Heard That Song Before" b/w "Wind Bag".

MGM will issue "No Money Can By" b/w "So, So Sorry" by the Myra Sisters.

And Capitol has already released the Notes on "Cha Jezebel" b/w "Don't Leave Me Now".

Victor Gives Party For Elvis Presley

NEW YORK—Publisher representatives, radio and TV executives, and trade and consumer magazine people attended a cocktail party at the Hickory House last week to introduce Victor's dynamic new singing find Elvis Presley to the trade. The entire Victor brass was on hand to welcome the youngsters.

Being hailed as "The Most Talked About New Personality Of The Last 10 Years", Presley, who has made only a handful of public appearances, has already made his mark in the entertainment field. At every performance, the kids' moan and scream and are carried away after hearing his strange and powerful delivery.

The 6' 2" tall Presley began his recording career when he walked into the Sun Record Company in Memphis, and asked to make a record at his own expense. When Sam Phillips, Sun prexy, heard him sing, he signed him on the spot. In a few months his first record was released and became an overnight hit. Last year, he was voted the "Most Promising New Artist" in The Cash Box' Annual Juke Box Operator Poll.

Following his graduation from high school, Elvis began an extended round of personal appearances under the direction of his personal manager, Memphis deejay, Bob Neal. A short time later he teamed up with Col. Tom Parker of Jamboree Attractions in Madison, Tennessee.

He was recently signed to an RCA Victor recording contract involving one of the highest sums ever paid to a new artist. Elvis also owns his own publishing company which he began just a few weeks ago.

His latest pop record for RCA Victor is "Hearbreak Hotel" which Victor reports has sold nearly 100,000 copies in only a week's time. Last Saturday night he made his second guest shot on TV's "Stage Show", and will make four more consecutive appearances scheduled for the next four weeks.

Four Voices Head Roxy's "Rock & Roll" Ice Show

NEW YORK—In a unique concession to the popularity of rock and roll, the Roxy Theater has added the Four Voices to their February 1st to 15th Ice Show. For the first time since the Roxy returned to an "ice" policy, a non-skating act (the group will perform on a wooden platform above the stage) is on the bill.

The Four Voices, who wax for Columbia and were signed by the diskery's A & R head, Mitch Miller have been on the r. & r. disk kick in their releases, will do a medley of their platter tunes. Closing production number for the show is their new release, "Geronimo", an Indian rock and roll. The Roxy Theater obtained special permission for the group to do the tune and Columbia Records is rushing the release date to coincide with the engagement.

Delaney And Ram Form Management Firm

HOLLYWOOD—Joe Delaney and Buck Ram announced the formation of Delaney-Ram Associates, personal management firm, in Hollywood last week. The new firm will have offices in both New York and Hollywood, with Delaney heading up the New York office and Ram and Jean Bennett handling the Coast operation.

The new set-up will permit Ram to devote most of his time to the creative end of the business, with emphasis on writing and coaching and building acts for clients. Delaney will take advantage of his legal background and wide experience in the record industry to handle the business chores, while still retaining his position as consultant to Cadence and other independent record companies in the East.

Jean Bennett will continue to handle promotion for the firm's clients, with the assistance of Earl Warren in New York, and two men working out of a Chicago office.

According to Delaney, the firm will be able to offer clients complete talent and management service, with legal and accounting offices incorporated into both the New York and Hollywood offices. Present clients include: The Platters, The Colts, The Penguins, The Dukes of Dixieland, Eddie Fontane, Shirley Gunter, Sam Butera, and a recently signed new group, The Blockbusters.

Buck Ram will continue his association with Southern Music, and he and Jean Bennett will temporarily work out of their Hollywood offices. Delaney expects new permanent headquarters to be established in both Hollywood and New York by April 1.

Marshall Poll Results!

NEW YORK — Jerry Marshall, WNEW's "Make Believe Ballroom" platter spinner, announced last week, the results of the 30th Annual Popularity Poll conducted by the "Ballroom". The poll, which ran for a period of four weeks, is reported by the station to have attracted the heaviest balloting since its inauguration. The results in the four fields surveyed are as follows:

Top ten female vocalists: 1) Patti Page. 2) Joni James. 3) Doris Day. 4) Jaye P. Morgan. 5) Kay Starr. 6) Teresa Brewer. 7) Gale Storm. 8) June Valli. 9) Dinah Shore. 10) Rosemary Clooney.

Top ten male vocalists: 1) Alan Dale. 2) Perry Como. 3) Julius La Rosa. 4) Eddie Fisher. 5) Tony Bennett. 6) Johnnie Ray. 7) Frank Sinatra. 8) Pat Boone. 9) Guy Mitchell. 10) Nat "King" Cole.

Top ten vocal groups: 1) Four Lads. 2) Crewcuts. 3) Four Aces. 4) Platters. 5) McGuire Sisters. 6) Chordettes. 7) Ames Bros. 8) Fontane Sisters. 9) Three Chuckles. 10) Hill-toppers.

Top ten bands: 1) Mitch Miller. 2) Ray Anthony. 3) Guy Lombardo. 4) Les Elgart. 5) Percy Faith. 6) Richard Maltby. 7) Les Brown. 8) Hugo Winterhalter. 9) Les Baxter. 10) Jackie Gleason.

A Beautiful New Ballad Hit!

RESERVED

MILLER MUSIC CORPORATION

DIRECT From The Orient... our NEW HIT

THE JAPANESE FAREWELL SONG

Sensationally recorded by **KAY CEE JONES** on Marquee

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Hollywood's
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NORMAN**

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MZ # 1012

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c/w

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HOLLYWOOD 7-0206

Artist Management:
June Cook Associates
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MZ # 1004

Kirby Allan

"Never, Never, Never"

c/w

"That's How I Remember You"

MZ # 1003

Tony Iavello

"This Is New York"

c/w

"Periquito"

MZ # 1001

Ernie Varden

"Love, Honor, and Obey"

c/w

"Out Of The Past"

Interview



CLEVELAND, OHIO—Betty Madigan, whose newest MGM platter is "Faithful And True", is seen above being interviewed by disk jockey Norman Wain in the lobby of the Hipp Theater via station WDOK in Cleveland.

Big Girl Now



LOUISVILLE, KY.—"I'm A Big Girl Now . . ." So Margaret O'Brien seems to be telling Paul Cowley, disk jockey of WKLO, Louisville, Ky. Margaret, the heretofore famous child star, appeared in Louisville to beat the drums for her first "grown-up" picture, "Glory", a horse-racing story filmed in Kentucky. The interview was transcribed for playback to Cowley's bevy of teenage followers.

Gold Records To Be Saluted On TV Show

NEW YORK—On Thursday, February 16, CBS will present a musical salute to recording stars who have been issued "Gold Records", when it stages a review of top recording talent on its "Shower Of Stars" show.

Among those scheduled to appear are Frankie Laine, Georgia Gibbs, Rudy Vallee, Gary Crosby, Red Skelton and Gene Austin. Austin, one of the leading crooners in the 1920's will sing "My Blue Heaven", a George Whiting and Walter Donaldson song which was a mainstay of his for many years.

The network also hopes to reunite the Andrews Sisters who no longer work as a team.

Prestige Signs Artists

NEW YORK—Prestige Records has signed contracts with two saxophonists whose recent work has been receiving favorable attention. Altoist Jackie McLean who debuted on Prestige records with Miles Davis, has been signed to a three year contract as a leader in his own right. The influential tenorman, Sonny Rollins renewed his contract. Prestige president, Bob Weinstock is planning a series of record dates which will enable McLean and Rollins to record with Elmo Hope, Miles Davis and the other modern jazz stars currently recording for the label.

Correction

The Chess Records advertisement last week listed Bo Diddley as the artist on "No Money Down" (Chess 1615). It was Chuck Berry who waxed this tune.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 4 without any changes on the part of THE CASH BOX.

Larry Brown & Cal Milner

- WPEN—Philadelphia, Pa.
1. Great Pretender (Platters)
 2. No, Not Much (Four Lads)
 3. Chain Gang (Bobby Scott)
 4. Lisbon Antigua (N. Riddle)
 5. Rock And Roll Waltz (Starr)
 6. Jivin' Around (E. Freeman)
 7. Cry Baby (Bonnie Sisters)
 8. Dungere Doll (Eddie Fisher)
 9. Devil Or Angel (Clovers)
 10. 99 Years (Guy Mitchell)

Jim Blaine

- KBMI—Henderson, Nev.
1. Memories Are Made Of This (Dean Martin)
 2. Great Pretender (Platters)
 3. Rock And Roll Waltz (Starr)
 4. Teen Age Prayer (G. Storm)
 5. Dungere Doll (Eddie Fisher)
 6. No, Not Much (Four Lads)
 7. Tender Trap (Frank Sinatra)
 8. Who Are We (Gogi Grant)
 9. Angels In The Sky (Crewcuts)
 10. Moon Was Yellow (Ginny Greer)

Larry Kane

- KNUZ—Houston, Tex.
1. My Impossible Castle (Leslie)
 2. I Asked The Lord (J. Duncan)
 3. Great Pretender (Platters)
 4. No, Not Much (Four Lads)
 5. Slap Leather (Chuck Nelson)
 6. Speedoo (Cadillacs)
 7. Lisbon Antigua (N. Riddle)
 8. Trouble With Harry (Alfi & Harry)
 9. I'll Be Home (Boone/Flamingoes)
 10. Goodbye To Rome (Duncan)

Lou "Salty" Morton

- WQXI—Atlanta, Ga.
1. Memories Are Made Of This (Dean Martin)
 2. Great Pretender (Platters)
 3. Rock And Roll Waltz (Starr)
 4. 16 Tons (T. Ernie Ford)
 5. Cry Me A River (J. London)
 6. Ask Me (Nat Cole)
 7. Band Of Gold (Don Cherry)
 8. Daddy-O (Bonnie Lou)
 9. Poor People Of Paris (Baxter)
 10. When You Lose The One You Love (David Whitfield)

Alan Dary

- WORL—Boston, Mass.
1. Great Pretender (Platters)
 2. No, Not Much (Four Lads)
 3. Lisbon Antigua (N. Riddle)
 4. If You're Ever Gonna Leave Me (Baker Sisters)
 5. Don't Go To Strangers (Vaughn Monroe)
 6. Tutti-Frutti (Pat Boone)
 7. Seven Days (Dorothy Collins)
 8. Lullaby Of Birdland (Blue Stars)
 9. Poor People Of Paris (Baxter)
 10. Don't Be That Way (Allen)

Paul Cowley

- WKLO—Louisville, Ky.
1. Great Pretender (Platters)
 2. Poor People Of Paris (Baxter)
 3. Speedoo (Cadillacs)
 4. See You Later, Alligator (Bill Haley)
 5. Rock And Roll Waltz (Starr)
 6. Chain Gang (Bobby Scott)
 7. 3 Penny Opera (Hyman/Hayman)
 8. What Is A Freeman (S. Allen)
 9. Pinch Me (Somethin' Smith)
 10. Lisbon Antigua (N. Riddle)

George & Marilu Case

- WSAI—Cincinnati, Ohio
1. Great Pretender (Platters)
 2. Lisbon Antigua (N. Riddle)
 3. Rock And Roll Waltz (Starr)
 4. Dungere Doll (Eddie Fisher)
 5. Angels In The Sky (Crewcuts)
 6. Memories Are Made Of This (Dean Martin)
 7. Almost Tomorrow (Dream Weavers)
 8. Moments To Remember (Four Lads)
 9. Say You Care (DeMarcos)
 10. 3 Penny Opera (Hyman/Hayman/Bradley)

Maurice Jackson

- WVCO—Columbus, Ohio
1. Lisbon Antigua (N. Riddle)
 2. Memories Are Made Of This (Dean Martin)
 3. Great Pretender (Platters)
 4. Rock And Roll Waltz (Starr)
 5. Angels In The Sky (Crewcuts)
 6. Dungere Doll (Eddie Fisher)
 7. See You Later, Alligator (Bill Haley)
 8. Are You Satisfied (R. Draper)
 9. No, Not Much (Four Lads)
 10. Woman In Love (F. Laine)

Myron Barg

- WCFL—Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
 2. I'll Cry Tomorrow (Desmond)
 3. Seven Days (Dorothy Collins)
 4. No, Not Much (Four Lads)
 5. 3 Penny Opera (Dick Hyman)
 6. Sing You Sinners (T. Bennett)
 7. If You Can Dream (Four Aces)
 8. Rock Around The Island (Lancers)
 9. Forever Darling (Ames Bros.)
 10. Reserved (Gisele MacKenzie)

Jim Larkin

- WJWS—South Hill, Va.
1. Rock And Roll Waltz (Starr)
 2. Memories Are Made Of This (Dean Martin)
 3. See You Later, Alligator (Bill Haley)
 4. 16 Tons (T. Ernie Ford)
 5. Band Of Gold (Don Cherry)
 6. Teen Age Meeting (D. Appel)
 7. Seven Days (Dorothy Collins)
 8. Lisbon Antigua (M. Miller)
 9. Great Pretender (Platters)
 10. No, Not Much (Four Lads)

Jerry Nesler

- KBAB—San Diego, Calif.
1. The Great Pretender (Platters)
 2. Tutti-Frutti (Little Richard)
 3. Are You Satisfied (S. Wooley)
 4. At My Front Door (El Dorados)
 5. Band Of Gold (Don Cherry)
 6. Witchcraft (Spiders)
 7. Adorable (Colts)
 8. 16 Tons (T. Ernie Ford)
 9. No, Not Much (Four Lads)
 10. Dungere Doll (Eddie Fisher)

Doug Hendon

- WBKH—Hattiesburg, Miss.
1. Memories Are Made Of This (Dean Martin)
 2. Lisbon Antigua (N. Riddle)
 3. No, Not Much (Four Lads)
 4. Everybody's Got A Home (Roy Hamilton)
 5. Band Of Gold (Hi Fi Four)
 6. Someone You Love (N. Cole)
 7. See You Later, Alligator (Bill Haley)
 8. Speedoo (Cadillacs)
 9. Chain Gang (Bobby Scott)
 10. 3 Penny Opera (B. Vaughn)

Len Ross

- KONE—Reno, Nev.
1. Memories Are Made Of This (Dean Martin)
 2. 16 Tons (T. Ernie Ford)
 3. Memories Of You (Clooney)
 4. He (Al Hibbler)
 5. Let It Ring (Doris Day)
 6. Dungere Doll (Eddie Fisher)
 7. Rock And Roll Waltz (Starr)
 8. All At Once You Love Her (Perry Como)
 9. I Hear You Knockin' (Storm)
 10. Moritat (Paul & Ford)

Sam Blessing

- KOSI—Denver, Colo.
1. Great Pretender (Platters)
 2. Memories Are Made Of This (Dean Martin)
 3. Rock And Roll Waltz (Starr)
 4. Band Of Gold (Don Cherry)
 5. See You Later, Alligator (Bill Haley)
 6. 16 Tons (T. Ernie Ford)
 7. Only You (Platters/Hilltoppers)
 8. Lisbon Antigua (N. Riddle)
 9. Woman In Love (Four Aces/Laine)
 10. I Hear You Knockin' (Storm)

Ed Bell

- WIVY—Jacksonville, Fla.
1. Lisbon Antigua (N. Riddle)
 2. Great Pretender (Platters)
 3. Dungere Doll (Eddie Fisher)
 4. Memories Are Made Of This (Dean Martin)
 5. 3 Penny Opera (Dick Hyman)
 6. Rock And Roll Waltz (Starr)
 7. All At Once You Love Her (Perry Como)
 8. Band Of Gold (Don Cherry)
 9. Inamorata (Frank Verna)
 10. Little Child (Danny Kaye)

Ira Cook

- KMPC—Los Angeles, Calif.
1. Memories Are Made Of This (Dean Martin)
 2. 16 Tons (T. Ernie Ford)
 3. Great Pretender (Platters)
 4. Lisbon Antigua (N. Riddle)
 5. Almost Tomorrow (Dream Weavers)
 6. I Hear You Knockin' (Storm)
 7. Band Of Gold (Don Cherry)
 8. Rock And Roll Waltz (Starr)
 9. He (Al Hibbler)
 10. Love And Marriage (Sinatra)

Scott Muni

- WSMB—New Orleans, La.
1. 3 Penny Opera (Dick Hyman)
 2. Rock And Roll Waltz (Starr)
 3. No, Not Much (Four Lads)
 4. See You Later, Alligator (Bill Haley)
 5. Chain Gang (Bobby Scott)
 6. Mr. Wonderful (Teddi King)
 7. Are You Satisfied (R. Draper)
 8. Band Of Gold (D. Cherry)
 9. All At Once You Love Her (Perry Como)
 10. Lisbon Antigua (N. Riddle)

Earl McDaniel

- KPOP—Los Angeles, Calif.
1. Tutti-Frutti (Pat Boone)
 2. Rock And Roll Waltz (Starr)
 3. Addio Bimba (Enzo Stuarti)
 4. Burn That Candle (B. Haley)
 5. Tender Trap (Frank Sinatra)
 6. Who Are We (Gogi Grant)
 7. Lovely Lies (Manhattan Bros.)
 8. Grass Is Green (Abbott Singers)
 9. Poor People Of Paris (Baxter)
 10. Lookout Mountain (C. Miller)

Peggy Lainson

- WOW—Omaha, Neb.
1. Memories Are Made Of This (Dean Martin)
 2. Rock And Roll Waltz (Starr)
 3. Dungere Doll (Eddie Fisher)
 4. 16 Tons (T. Ernie Ford)
 5. Great Pretender (Platters)
 6. Band Of Gold (Don Cherry)
 7. See You Later, Alligator (Bill Haley)
 8. Are You Satisfied (R. Draper)
 9. Lisbon Antigua (various artists)
 10. Tender Trap (Frank Sinatra)

Tal Hood

- WFGM—Fitchburg, Mass.
1. No, Not Much (Four Lads)
 2. See You Later, Alligator (Bill Haley)
 3. Jean's Song (Poor People Of Paris (Chet Atkins)
 4. 3 Penny Opera (D. Hyman)
 5. Lovely Lies (Manhattan Bros.)
 6. 99 Years (Guy Mitchell)
 7. I M 4 U (Par & Haskell)
 8. When You Dance (Turbans)
 9. Such A Day (Rita Raines)
 10. April In Paris (Count Basie)

Jim Lewis

- WEMP—Milwaukee, Wisc.
1. Lisbon Antigua (N. Riddle)
 2. Memories Are Made Of This (Dean Martin)
 3. See You Later, Alligator (Bill Haley)
 4. Band Of Gold (Cherry/Carson)
 5. Rock And Roll Waltz (Starr)
 6. No, Not Much (Four Lads)
 7. Mack The Knife (Armstrong)
 8. April In Paris (Count Basie)
 9. Pinch Me (Somethin' Smith)
 10. Next Time It Happens (Carmen MacRae)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

Watch this cute novelty go!

SMALL TOWN

Recorded by Kay Cee Jones

on MARQUEE RECORDS

AMERICAN ACADEMY OF MUSIC, INC.

ABC-PARAMOUNT

LATEST RELEASE

Little Child LAEL & CAB CALLOWAY c/w The Voice 9671

A PRODUCT OF AM-PAR RECORD CORP.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 4 without any changes on the part of THE CASH BOX.

Mike Woloson

WNOR—Norfolk, Va.

- 3 Penny Opera (D. Hyman)
- Woman In Love (Four Aces/Laine)
- Don't Go To Strangers (Vaughn Monroe)
- Wanting You (R. Williams)
- I've Changed My Mind (Starr/Mills Bros.)
- Dungaree Doll (Eddie Fisher)
- All At Once You Love Her (Perry Como)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- Are You Satisfied (Draper/Wooley)

Hugh Wanke

WCAO—Baltimore, Md.

- All At Once You Love Her (Perry Como)
- Give Me A Band And My Baby (Art Mooney)
- Pepper-Hot Baby (Giselle MacKenzie)
- What Is A Wife (S. Allen)
- My Believing Heart (James)
- Don't Go To Strangers (Vaughn Monroe)
- 3 Penny Opera (Dick Hyman)
- Little Boy Blue (B. Vaughn)
- Lisbon Antigua (M. Miller)
- Lipstick, Candy And Rubber Soled Shoes (Julius LaRosa)

Gene Edwards

WRIT—Milwaukee, Wisc.

- Lisbon Antigua (N. Riddle)
- See You Later, Alligator (Bill Haley)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- That's Your Mistake (Otis Williams)
- April In Paris (Count Basie)
- Tutti-Frutti (Boone/Richard)
- Angels In The Sky (Crewcuts)
- Three Penny Opera (Hayman/Hyman)
- When You Lose The One You Love (David Whitfield)

Tom Hennessey

WIP—Philadelphia, Pa.

- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- Valley Valparaiso (P. Smith)
- Almost Tomorrow (Dream Weavers)
- Love And Marriage (Sinatra)
- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- Autumn Leaves (R. Williams)
- Teen Age Prayer (G. Mann)
- Poor People Of Paris (Baxter)

Pat Chamburs

WFLA—Tampa, Fla.

- Memories Are Made Of This (Dean Martin)
- Lisbon Antigua (N. Riddle)
- Trouble With Harry (Baxter)
- Memories Of You (Joe Carr)
- No, Not Much (Four Lads)
- The Tender Trap (F. Sinatra)
- C'est La Vie (Sarah Vaughan)
- Lullaby Of Birdland (Blue Stars)
- I Love A Mystery (Whiting)
- Jamboree Jones (B. Troup)

Del Thomas

WVBU—Lewisburg, Pa.

- See You Later, Alligator (Bill Haley)
- Midnight Mood (R. Maltby)
- Only You (Platters)
- Goodbye To Rome (G. Gibbs)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Cry Me A River (J. London)
- Band Of Gold (Don Cherry)
- Almost Tomorrow (S. Lanson)
- Are You Satisfied (C. Francis)

Mort Nusbaum

WBBF—Rochester, N. Y.

- Who Are We (Gogi Grant)
- 3 Penny Opera (L. Welk)
- Lisbon Antigua (N. Riddle)
- Ask Me (Nat Cole)
- Poor People Of Paris (Les Baxter)
- 3 Penny Opera (Dick Hyman)
- All At Once You Love Her (Perry Como)
- Rock And Roll Waltz (Starr)
- Love And Marriage (Sinatra)
- Teen Age Prayer (R. Hood)

Charlie Jeffers

WHIM—Providence, R. I.

- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- 16 Tons (T. Ernie Ford)
- Rock And Roll Waltz (Starr)
- Lisbon Antigua (N. Riddle)
- Dungaree Doll (Eddie Fisher)
- Teen Age Prayer (G. Mann)
- Tender Trap (Frank Sinatra)
- Go On With The Wedding (Patti Page)
- Are You Satisfied (R. Draper)

Nat Stevens

WHAV—Haverhill, Mass.

- No, Not Much (Four Lads)
- Speedoo (Cadillacs)
- Tutti-Frutti (Little Richard)
- Great Pretender (Platters)
- Chain Gang (Bobby Scott)
- Teen Age Prayer (Gale Storm)
- Memories Are Made Of This (Dean Martin)
- Rock And Roll Waltz (Starr)
- Cry Baby (Bonnie Sisters)
- See You Later, Alligator (Bill Haley)

Jimmie D. Wright

WNTM—Vero Beach, Fla.

- Memories Are Made Of This (Dean Martin)
- Band Of Gold (Kit Carson)
- Great Pretender (J. Riggs)
- No, Not Much (Four Lads)
- 16 Tons (T. Ernie Ford)
- Teen Age Prayer (G. Storm)
- Chain Gang (Bobby Scott)
- Rock And Roll Waltz (Starr)
- Ask Me (Nat Cole)
- Lisbon Antigua (N. Riddle)

Bill Previtti

KDEF—Albuquerque, N. M.

- Lisbon Antigua (N. Riddle)
- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- 16 Tons (T. Ernie Ford)
- Band Of Gold (Don Cherry)
- No, Not Much (Four Lads)
- Chain Gang (Bobby Scott)
- Are You Satisfied (R. Draper)
- Seven Days (Crewcuts)
- Tender Trap (Frank Sinatra)

Ed Stokes

WMGM—New York, N. Y.

- Dungaree Doll (Eddie Fisher)
- Cry Me A River (J. London)
- Band Of Gold (Kit Carson)
- Tender Trap (Frank Sinatra)
- Lisbon Antigua (N. Riddle)
- Doodly Doodly (T. Stevens)
- April In Paris (Count Basie)
- 99 Years (Guy Mitchell)
- I'm Gonna Laugh You (Cole)
- Leroy (Claire Hogan)

Walt Gaines

WCSS—Amsterdam, N. Y.

- 3 Penny Opera (D. Hyman)
- Lisbon Antigua (N. Riddle)
- Great Pretender (Riggs/Platters)
- Dungaree Doll (Eddie Fisher)
- Band Of Gold (Don Cherry)
- Seven (Barry Gordon)
- Trouble With Harry (Alfi & Harry)
- Teen Age Prayer (Storm/Hood)
- Lovely Lies (Manhattan Bros.)
- Infatuation (Renato Carosone)

Jay Clark

WAVZ—New Haven, Conn.

- Lisbon Antigua (N. Riddle)
- Next Time It Happens (Carmen McRae)
- Memories Are Made Of This (Dean Martin)
- All At Once You Love Her (Perry Como)
- Miracle In The Rain (Raine)
- Rock And Roll Waltz (Starr)
- Innamorata (Frank Verna)
- Lipstick And Candy (LaRosa)
- Devotion (Sunny Gale)
- Little Child (Eddie Albert)

Dick Covington

WHBQ—Memphis, Tenn.

- Band Of Gold (Carson & Cherry)
- Memories Are Made Of This (Dean Martin)
- Only You (Hilltoppers)
- Almost Tomorrow (Stafford)
- Woman In Love (Four Aces)
- Moments To Remember (Four Lads)
- 16 Tons (T. Ernie Ford)
- Autumn Leaves (R. Williams)
- Someone You Love (Nat Cole)
- Cry Me A River (J. London)

Bob Watson

WQXI—Atlanta, Ga.

- 3 Penny Opera (D. Hyman)
- No, Not Much (Four Lads)
- Rock And Roll Waltz (Starr)
- Lisbon Antigua (N. Riddle)
- Teen Age Prayer (Gale Storm)
- Memories Are Made Of This (Dean Martin)
- I Compare You (C. Boswell)
- Band Of Gold (D. Cherry)
- All At Once You Love Her (Perry Como)
- Tender Trap (Frank Sinatra)

Hy Davis

WAIP—Prichard-Mobile, Ala.

- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)
- Lovely Lies (Manhattan Bros.)
- Band Of Gold (Cherry/Carson)
- Go On With The Wedding (Modernaires/Page)
- My Treasure (C. Francis)
- 3 Penny Opera (D. Hyman)
- Wanting You (R. Williams)
- No, Not Much (Four Lads)

Laverne Watson

WTAR—Norfolk, Va.

- 16 Tons (T. Ernie Ford)
- Tutti-Frutti (Pat Boone)
- Memories Are Made Of This (Dean Martin)
- Rock And Roll Waltz (Starr)
- Theme From Helen Of Troy (Les Baxter)
- Lisbon Antigua (N. Riddle)
- 3 Penny Opera (R. Hayman)
- Poor People Of Paris (Baxter)
- Molly-O (Gaylords)
- Great Pretender (Platters)

Murry Jordan

WLIB—New York, N. Y.

- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- Woman In Love (Laine/Four Aces)
- Lisbon Antigua (Riddle/Dale)
- Cry Me A River (J. London)
- Rock And Roll Waltz (Starr)
- 3 Penny Opera (Hyman/Paul & Ford)
- Chain Gang (Bobby Scott)
- Teen Age Prayer (Storm/Mann)
- Seven Days (Collins/Lanson)

Bob Connors

WJET—Erie, Pa.

- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- 16 Tons (T. Ernie Ford)
- Almost Tomorrow (Dream Weavers)
- Rock And Roll Waltz (Starr)
- Lisbon Antigua (N. Riddle)
- Dungaree Doll (Eddie Fisher)
- Go On With The Wedding (Patti Page)
- Seven Days (Crewcuts)
- I've Got To Know (Rhythmettes)

Jack Karey

WCFL—Chicago, Ill.

- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- Memories Are Made Of This (Dean Martin)
- Chain Gang (Bobby Scott)
- See You Later, Alligator (Bill Haley)
- Poor People Of Paris (Baxter)
- To You My Love (Nick Noble)
- Little Child (Calloway/Alberts)
- Lipstick, Candy And Rubbersole Shoes (LaRosa)

Jazz Goes To High School



DENVER, COLO.—“Jazz Now Goes To High School”, says ‘The Jazzman of Denver’, Cool Bill Davis. The popular KTLN disk jockey feels that jazz is an American culture and as proof of this, he is offering twenty-five new jazz albums as the prize for his latest contest. The contest is for the high schools of Denver and surrounding areas. ‘The Jazzman’ will broadcast the presentation of the albums from the winning high school auditorium. In addition, a group of Colorado University jazz musicians will be present to entertain. Davis feels that since jazz is international, it should certainly take its place in the high schools of Colorado, as it has elsewhere.

Vicki Benet Gets Big Decca Send-Off

NEW YORK—Decca Records will concentrate on giving a big send-off to the first album release by new vocalist Vicki Benet. Miss Benet, a native Parisian, sings in both French and English in the album, titled appropriately, “Woman of Paris”. The set contains “Autumn Leaves”, “Domino”, “It's So Nice To Have A Man Around The House”, “Hymne A L'Amour”, “Pigalle”, “The Heart of Paris”, “C'est La Vie”, “Tenderly”, “La Seine”, “Mon Homme”, “Parlez-Moi D'Amour” and “Mademoiselle De Paris”.

Miss Benet is scheduled to make several TV appearances in the coming weeks and will embark on a promotion tour that will take her to New York, Boston, Philadelphia, Baltimore, Washington, Pittsburgh, Cincinnati, Cleveland, Detroit, Milwaukee, Chicago and St. Louis.

Decca has prepared counter cards and mounted lithos for dealer displays.

Informal Chat



NEW YORK — Vaughn Monroe (left center) and Johnny Tyler (right center) pause for the cameras with the Lind Brothers after being interviewed on the latter's Chicago TV program. Monroe's latest Victor platter is “Don't Go To Strangers”. Tyler's first Liberty disk couples “Heads Up” and “One Way Heart”.

Graves Trio Makes Wax Debut

NEW YORK—The Conley Graves Trio, which makes its Decca debut on a new album titled “Genius At Work”, is scheduled for a big build-up by the diskery. The Decca organization considers its discovery, Tennessee-born Conley Graves to be among the most outstanding pianists to come to the fore in some time. The people at Decca feel his distinctive stylings make him a good bet to capture the attention of the public whose interest in modern piano records has shown a distinct increase recently.

The Graves Trio has been playing club dates on the West Coast for the past few years where they have achieved great local popularity.

The trio consists of Graves on piano, Billy Schneider on drums and John Mosher on bass. Their repertoire ranges from jazz to classics.

NEW RELEASE!

KAY THOMPSON'S
“ELOISE”
CCS-3

cadence RECORDS

The **BIG** Voice with
The **BIG** Future
ENZO STUARTI
singing
ADDIO BIMBA
b w
SOMEWHERE
Jubilee # 5234

Jubilee Records
1650 Broadway, New York City

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX

R 'N B SURE SHOTS

- "NO MONEY DOWN"
"DOWN BOUND TRAIN" THE CASH BOX AWARD OF THE WEEK 2/4
Chuck Berry Chess 1615
- "THAT'S YOUR MISTAKE" THE CASH BOX Rhythm & Blues BEST BETS 12/31
Otis Williams & New Group DeLuxe 6091
- "DROWN IN MY OWN TEARS" THE CASH BOX AWARD OF THE WEEK 2/11
Ray Charles Atlantic 1085
- "EDDIE MY LOVE" THE CASH BOX Rhythm & Blues SLEEPER OF THE WEEK 1/28
Teen Queens RPM 453
- "I DON'T WANT NOBODY" THE CASH BOX Rhythm & Blues SLEEPER OF THE WEEK 2/4
Ella & Buddy Johnson Mercury 70775

TWO SMASH HITS!
Vicki Evans
"SPEED MY MAN HOME"
b/w
"DON'T TALK THAT TALK TO ME"
Tuxedo # 908
Potato (Lee) Christy
"WHAT DID I DO"
b/w
"MY HEART GOES DIDDLY BUM"
Tuxedo # 907

TUXEDO RECORDS
132 NASSAU ST., N. Y. 38, N. Y.

GET THE ORIGINAL!

"A TEAR FELL"

IVORY JOE HUNTER

1086



NEW RELEASE!!
"DEAREST DREAM"
b/w
"HE'S MY GUY"
by MABEL LEE
HULL 712
HULL RECORD CO.
1595 Broadway
New York 19, N. Y. JU 6-5390

SAVOY SAVOY
The Big 3
"MR. MOON"
"5" PENNIES
Savoy 1182
"SITTIN' IN THE DARK"
NAPPY BROWN
Savoy 1176
"HOT ROD"
HAL SINGER
Savoy 1179
SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

A GREAT NEW
JOHNNY ACE
RECORD
"SO LONELY"
b/w
"I'M CRAZY, BABY"
DUKE # 148
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Fantasy Signs "Fatha" Hines And Brew Moore

SAN FRANCISCO, CAL.—Two of the more widely known names in jazz—a traditional jazz man and a modernist—have been signed to exclusive contracts by Fantasy and their first releases are already in preparation.

The two musicians are Earl "Fatha" Hines, veteran pianist and one of the more influential musicians in the history of jazz, and modern tenor sax man, Brew Moore.

Hines, currently playing at the Hangover in San Francisco has already cut his first Fantasy LP—"Fatha Plays Fats," a salute to the late "Fats" Waller. A veteran of some 30 years of jazz and a pianist who has influenced such men as Teddy Wilson and Joe Sullivan, Hines' first LP is piano solos with rhythm and his subsequent releases will be along the same lines. A native of Pittsburgh, Pa., he is one of the best-known of all jazz artists, a famous figure in the Chicago of the 20's and a big bandleader for a number of years in the 30's and 40's. Among those who have worked for Hines are Louis Armstrong, Billy Eckstine, Sarah Vaughan, Shadow Wilson, Benny Green, Charlie Parker, Omer Simeon, and Dizzy Gillespie.

Moore, a native of Indianola, Miss., has worked with Nachito, Charlie Parker, Howard McGhee and Kai

Winding in the past decade, and is currently leading his own group in San Francisco. Long considered one of the most swinging of all modern tenor men, he is already on Fantasy in the "Tjader Plays Tjazz" album. His first LP under his own name for Fantasy will be released shortly and includes sides cut at a recent University of California jazz concert.

Special "JATP" Flight

NEW YORK—In honor of Norman Granz' "Jazz at the Philharmonic" troupe, SAS Airlines will feature a special flight on February 15th, which will take the jazz artists directly from Idlewild Airport to Oslo, Norway, where they play the first concert of their three-month European tour.

The airlines has also renamed the flight to the "JAPT Viking" and will gift the musicians with perfumes and other items.

Because of the courtesy extended to the unit, jazz impresario Granz has invited all passengers and crew to attend the Oslo concert as guests of honor.

LOOK TO ALL-STATE HITS!

FOR THE HITS! on
Atlantic • Chess • Checker • Excello
Herald • Imperial • Specialty • Tico
ALL-STATE RECORD DIST. CO.
2023 S. MICHIGAN AVE., CHICAGO, ILL. (TEL.: CALumet 5-0924)

HIT!
ANN COLE
"ARE YOU SATISFIED"
BA 218

BATON RECORDS
108 W. 44 ST. N. Y. C.

The Colts'
smash follow-up to "Adorable"

"Honey Bun"
b/w
"Sweet Sixteen"
Vita No. 121

VITA RECORDS
1486 No. Fair Oaks, Pasadena, Calif.



- | | | Pos. Last Week |
|----|--|----------------|
| 1 | THE GREAT PRETENDER
Platters
(Mercury 70753) | 1 |
| 2 | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | 3 |
| 3 | TUTTI-FRUTTI
Little Richard
(Specialty 561) | 2 |
| 4 | SPEEDOO
Cadillacs
(Josie 785) | 7 |
| 5 | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | 8 |
| 6 | HANDS OFF
McShann & Bowman
(Vee-Jay 155) | 4 |
| 7 | DEVIL OR ANGEL
Clovers
(Atlantic 1089) | — |
| 8 | CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | 10 |
| 9 | JIVIN' AROUND
Ernie Freeman
(Cash 1017) | 9 |
| 10 | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) | 6 |
| 11 | COME HOME
Bubber Johnson
(King 4822) | 12 |
| 12 | POOR ME
Fats Domino
(Imperial 5369) | 5 |
| 13 | CRYING WON'T HELP YOU
B. B. King
(RPM 451) | — |
| 14 | I'LL BE HOME
Flamingos
(Checker 830) | 14 |
| 15 | STEAMBOAT
Drifters
(Atlantic 1078) | 13 |

THE CASH BOX

RHYTHM 'N' BLUES

Ramblings

NEW YORK:

Probably the hottest r & b and rapidly becoming one of the hottest pop items in the country is "Why Do Fools Fall In Love" by the Teenagers. The Gee disk took hold so rapidly in certain areas that cover versions have been making little, if any, progress in those cities. However the rush of pop covers could make it a tussle in the areas where the Teenager version has not yet started. At any rate with the Gee, Mercury, Decca and Dot platters giving the tune an all out push, "Why Do Fools Fall In Love" is certainly headed for a position near the top of the charts. . . . Another that could follow this pattern, tho it is too early to tell at this stage, is "A Tear Fell." The original version is by Ivory Joe Hunter on Atlantic and it was covered immediately by Teresa Brewer on Coral. The tune has a "Tennessee Waltz" quality and could possibly become a really big seller. . . . Atlantic has another Ray Charles smash. "Drown In My Own Tears" has taken off so quickly that it is already being reported from many areas. The record is only out about ten days. . . . Correction—in last week's "Best Bets" we misspelled

"Sixteen Teens" by the Hey Jackson Quintet. . . . Freudian slip of the week was the line printed in Buddy Dean's (WITH-Baltimore, Md.) newsletter. What was obviously meant to be "Biographical Sketches of Your Favorite Recording Artists" read "Biological Sketches of Your Favorite, etc." Man—some biological sketches would make pretty interesting reading. . . . Joe Leibowitz, Premium Records, reports his "Bright and Early" by Vicki Nelson shows signs of going pop. . . . Hy Weiss, Old Town Records, back from a road trip. Brother Sam held down the fort in New York. Sam reports "Darling, Listen To The Words of This Song" by Ruth McFadden and "Chicken in The Basket" by Billy Bland continue to build in sales. Miss McFadden will work the Bronx Opera House on February 10, 11, and 12 with Hal Jackson. . . . Jack Angel, Herald Records, returned from a sales trip and took to bed. Jack came up with a back injury on the jaunt. Helping him to recover, tho, are the very very satisfactory orders piling in on The Turbans "Sister Sookey." . . . Jockey Jack Gibson (WERD-Atlanta, Ga.) advises that the date for the get-together of the nation's Rhythm and Blues Disk Jockey Association has been set for February 25-26 at Tommy (Dr. Jive) Smalls' "Small's Paradise." Fifteen of the nation's key jocks from 15 key cities will attend. It will then be expanded to include r & b jockeys from the entire country. . . . Mr. Robinson, Atlas Records, back off the road where he visited St. Louis, Chicago, Detroit plugging his Fi Tones "It Wasn't A Lie." The record is selling very strongly in New York, Newark and Philadelphia. . . . Gene Krupa and Gerry Mulligan at Basin Street last Friday and Saturday. . . . The situation locally is really a hassle. Stores have so many good sellers that it is difficult to make up a top ten. Some of the good sellers, and by no means all, that do not make the top ten are Everybody's Got A Home; Mr. Moon, Speedoo; Nite Owl; Bo Weevil; Drown In My Own Tears; It Wasn't A Lie; Yes Sir, That's My Baby; Feel So Good; Hands Off; Ain't That Loving You Baby; Jivin' Around; Whispering Sorrows; Crying Won't Help You; You Baby You; Crazy For You; Poor Me; When You Dance; Darling Listen To The Words Of This Song. . . . Long letter from Stan Steinhaus, Panart Records, now in Cuba, tells us of the company's plans for a complete 12" LP line and an extensive 10" LP as well as single line. . . . Marshall Stearns launches his next jazz course at New York University on February 23. . . . Ray Clark, Groove Records tells us that the label's re-issue of the 1941 Lil Green "Romance In The Dark" has created considerable interest, particularly around Philadelphia. . . . Bob Rolontz, Groove A & R head, returns to New York after a two week swing through the midwest territory, visiting djs and scouting for r & b talent. Bob covered Buffalo, Detroit, Chicago, Pittsburgh and Cleveland.



FI TONES



RAY CHARLES

CHICAGO:

Chess and Checker bossmen on the move the past week. Len Chess returned from busy promotions thruout the Southland. And brother Phil just in from Detroit. Took in frenzied Rock 'n Roll show. Which drew as many as 18,000 in one day, Phil reports. Bobby Charles, the Chess and Checker 17-year-old who wrote "Later Alligator," evoked demonstrative applause, according to Detroit Times R&B critic. . . . Jay McShann in for new cutting with Vee-Jay. Then onto extended road tour. El Dorados' new release just about ready. And Spaniels were a hit in the East; as Abner of Vee-Jay reports. Adding: "Do You Really" is coming up strong in New York, and 'False Love' drawing big in Philly'. All in all, the Spaniels seem to have another hit." Incidentally, Bunnie Lauth doing fine job promoting for Vee-Jay. . . . Jimmy Reed in for four days enroute to date in Atlanta. . . . Morrie Myers of King all abuzzin' over "Need Your Love So Bad" by Little Willie John. "It's a real sleeper, and going places," says Morrie. . . . Paul Glass of All-State, with eight strong labels he's distributing, has little time to rest. Very confident that Chuck Berry's new one, "No Money Down," will put Berry on top charts again. Berry was voted Most Promising R&B Male Vocalist in Cash Box poll of 1955. . . . James Moody appearing at Stage Door Lounge. . . . Teddy Charles Quartette over at Bee Hive. . . . Johnny (Guitar) Watson sounds off with spirit at Birdland. . . . Billy Wallace opening the Easy Street, a converted coach house featuring blues and jazz. . . . Hy Weiss of Old Town Records in town to visit wax friends. . . . Phyllis Branch at Blue Angel. . . . The Moonglows hit town with new material for waxings before pushing off for Youngstown and Dayton. . . . Bobby Layne giving out R&B at Brass Rail.



JIMMY REED

LOS ANGELES:

Mike Gradny hitting the road with the Colt's new Vita release of "Sweet Sixteen" and "Honey Bun." Mike will cover the entire country and hit all major markets. . . . Modern Records has three hits climbing the charts with "So Wrong" by The Jacks, "Eddie My Love" by the Teen Queens, and "Be-wildered" by Richard Berry all taking off in the Los Angeles area. . . . Leo and Eddie Mesner have hit pay dirt with their new Ultra label in Tony Allen's recording of "It Hurts Me So." According to Irv Shorten of Allied Distributing, the dealers are ordering in boxes. . . . Eddie Ray of Imperial Records getting great reaction from distributors on "Try Rock and Roll" by Bobby Mitchell. Lew Chudd also announced the release shortly of a pop Rock and Roll record entitled "Teenagers Holiday" by Merle Kilgore. . . . Eric Distributors in San Francisco announce the appointment of Charles B. Bratnober, formerly with Chatton Distributors of that city, to their sales force. . . . Jimmy Nelson of the popular 54 Ballroom has some great talent lined up for the coming months. Appearing at the 54 in the near future will be: The Drifters, Johnny Watson, Fats Domino, Lowell Fulson, Charles Brown and as many other top artists as Nelson can get here. . . . Colorful addition to the Dootone artists roster is talented Mickey Champion who is the featured singer with Roy Milton's band, soon to be heard via two sides released this week "Bam A Lam" and "I'm A Woman." . . . The Penguins have been booked into the Flamingo Hotel in Las Vegas for a four to eight week engagement. . . . Next album due for release on the Gene Norman Presents label will be "Billy Daniels at the Crescendo". . . . Jack Teagarden has been signed to a new term contract by Capitol Records. . . . Ravon Darell, who has written many tunes for other artists, debuts as an artist himself on the Tan Label. Sides are "One Dream" and "Still My Baby" which he performs with Sherry Washington.



CHARLES BROWN

JAZZ JOTS

Bernie Silverman, vice president of Clef and Norgran Records announced the formation of two new labels this week. A Dixieland label, Down Home Records will release sides by Bob Scobey, Clancy Hayes, and Lou Waters. Second label, Verve Records has signed Ella Fitzgerald, Buddy Rich, and Anita O'Day. Rich will record vocals, and first sides by Anita O'Day are already on the market. Silverman will handle sales and promotion for both labels. . . . Hampton Hawes signed with agent Billy Shaw, who is now working on a spring Eastern tour for the trio. . . . Count Basie broke it up on his recent appearance on the Steve Allen show. Producers let the band play through the credits into final seconds of the show. . . . Atlantic Records invited the trade down to a cocktail party musicale introducing their new jazz signee, Chris Connor, and the Modern Jazz Quartet. Party was held at the Crystal Room of the Plaza Hotel on January 24. Herb Abramson, Nesihu Ertegun, Ahmet Ertegun, Jerry Wexler, Miriam Abramson, Lou Krefitz, and Tommy Dowd acted as hosts for the diskery. Nesihu Ertegun, who handles the Jazz department of the Atlantic organization, acted as master of ceremonies. Miss Connor and the Modern Jazz Quartet performed. In addition to the above two, announcement of these additional signees was made. (see last week's issue). Lennie Tristano, The Charlie Mingus Jazz Workshop, George Wallington, Jack Montrose, Milt Jackson, and Jimmy Giuffre. The addition of these to the roster which already included Shorty Rogers, Lee Konitz, Dave Pell, Bill Russo, Wilbur de Paris, Teddy Charles, Tony Fruscella and Betty Bennett, makes Atlantic one of the most powerful jazz lines in the country.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL RECORD REPORTS

George Strait—
Old Lonesome George
WDCF—Dade City, Fla.

1. Seven Days (Clyde McPhatter)
2. Tutti Frutti (Little Richard)
3. Hands Off (McShann & Bowman)
4. Chicken And The Hawk (Joe Turner)
5. Poor Me (Fats Domino)
6. Witchcraft (Spiders)
7. The Great Pretender (Platters)
8. Need Your Love So Bad (Little Willie John)
9. Crying Won't Help You (B. B. King)
10. Steamboat (Drifters)

Jimmy Kilgo—
"Kilgo's Korner"
WIST—Charlotte, N. C.

1. Speedoo (Cadillacs)
2. See You Later, Alligator (Bill Haley)
3. The Great Pretender (Platters)
4. Bo Weevil (Fats Domino)
5. Seven Days (Clyde McPhatter)
6. I Want To Do More (R. Brown)
7. Rickety Rock (Jewels)
8. Love, Love Stick Stov (Charms)
9. Going Down To Tia Juana (Andre Williams)
10. Teen Age Heart (F. Adams)

Larry Dean
WCIN—Cincinnati, Ohio

1. Eddie My Love (Teen Queens)
2. The Way You Dog Me Around (Diablos)
3. Devil Or Angel (Clovers)
4. The Great Pretender (Platters)
5. That's Your Mistake (Otis Williams)
6. May God Be With You (Danderliers)
7. You Baby You (Cleffones)
8. I'm Wise (Eddie Bo)
9. Tell Me Darling (Gaylarks)
10. False Love (Spaniels)

TWO GREAT NEW RELEASES!

The Teen Agers

"WHY DO FOOLS FALL IN LOVE"

b/w
"PLEASE BE MINE"
GEE # 1002

GEE RECORDS

220 WEST 42nd STREET, N. Y. C., N. Y.

The Valentines

"I LOVE YOU DARLING"

b/w
"HAND ME DOWN LOVE"
RAMA # 181

RAMA RECORDS

WI 7-0652

STAY HOT WITH
IMPERIAL

Sure Fire Hit!
No. 5375

FATS DOMINO
"DON'T BLAME IT ON ME"
b/w
"BO WEEVIL"

Already A Hit!
No. 5377

THE JEWELS
"HOW"
b/w
"RICKETY ROCK"

Breaking Big!
No. 5378

BOBBY MITCHELL
"TRY ROCK AND ROLL"
b/w
"NO, NO, NO"

A Smash!
No. 5380

SMILEY LEWIS
"ONE NIGHT"

Imperial Records

CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Breaking Big!
"NO MONEY DOWN"
b/w
"DOWN BOUND TRAIN"
Chuck Berry
CHESS NO. 1615

• • •

Still Riding High!
"I'LL BE HOME"
The Flamingos
CHECKER NO. 830

Checker RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

DOOTONE HAS SIX BIG ONES

- "THE DEATH OF EMMETT TILL"
THE RAMPARTS # 382
- "CRY ME A RIVER"
DEXTER GORDON # 384
- "I STILL REMEMBER"
b/w
"HOUSE CAT"
THE ROMANCERS # 381
- "DEAR DARLING"
THE MEDALLIONS # 379
- "DEXTER BLOWS HOT AND COOL"
DEXTER GORDON # LP 207
- "I'M A WOMAN"
MICKY CHAMPION
with ROY MILTON'S BAND # 378

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

It's Two in a Row!
For
PRINCE PARTRIDGE
"GET BACK"
b/w
"HEN PARTY"
CREST # 1009

•

BREAKING EVERYWHERE!
"FUNCTION AT THE JUNCTION"
"TAKE THE HINT"
SMOKI JOE WHITFIELD
CREST # 1010

•

STILL SELLING STRONG!
"HOW COME MY DOG DON'T BARK"
PRINCE PARTRIDGE
CREST # 1006

National Distribution By:
HOLLYWOOD RECORD SALES CO.
DON F. PIERCE

THE CASH BOX

in NEW YORK CITY in CHICAGO in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | | |
|----|---|---|---|
| 1 | THE GREAT PRETENDER
Platters
(Mercury 70753) | THE GREAT PRETENDER
Platters
(Mercury 70753) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) |
| 2 | WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 3 | YES SIR, THAT'S MY BABY
Sensations
(Atco 6056) | TUTTI-FRUTTI
Little Richard
(Specialty 561) | DON'T BLAME IT ON ME
Fats Domino
(Imperial 5375) |
| 4 | DEVIL OR ANGEL
Clovers
(Atlantic 1083) | ALL AROUND THE WORLD
Little Willie John
(King 4818) | STEAMBOAT DRIFTERS
Drifters
(Atlantic 1078) |
| 5 | TUTTI FRUTTI
Little Richard
(Specialty 561) | WHEN YOU DANCE
Turbans
(Herald 458) | MORNING, NOON AND NIGHT
Joe Turner
(Atlantic 1080) |
| 6 | I'LL BE HOME
Flamingos
(Checker 830) | I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165) | MY LOVE IS SO STRONG
Earl King
(Ace 514) |
| 7 | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | SUGAR SWEET
Muddy Waters
(Chess 1612) | CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) |
| 8 | WHEN YOU DANCE
Turbans
(Herald 458) | THE WAY YOU DOG ME AROUND
Diablos
(Fortune 518) | TUTTI FRUTTI
Little Richard
(Specialty 561) |
| 9 | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | POOR ME
Fats Domino
(Imperial 5369) |
| 10 | EDDIE MY LOVE
Teen Queens
(RPM 453) | SPEEDOO
Cadillacs
(Josie 785) | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) |

in DETROIT in NEWARK in CLEVELAND

- | | | | |
|----|--|---|--|
| 1 | THE GREAT PRETENDER
Platters
(Mercury 70753) | TUTTI-FRUTTI
Little Richard
(Specialty 561) | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 2 | TUTTI-FRUTTI
Little Richard
(Specialty 561) | THE GREAT PRETENDER
Platters
(Mercury 70753) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) |
| 3 | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | COME HOME
Bubber Johnson
(King 4822) | THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 4 | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002) | THAT'S YOUR MISTAKE
Otis Williams & New Group
(DeLuxe 6091) |
| 5 | COME HOME
Bubber Johnson
(King 4822) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168) |
| 6 | THAT'S YOUR MISTAKE
Otis Williams & New Group
(DeLuxe 6091) | DEVIL OR ANGEL
Clovers
(Atlantic 1083) | TUTTI-FRUTTI
Little Richard
(Specialty 561) |
| 7 | DON'T LEAVE ME FANNY
Royal Jokers
(Atco 6062) | I'LL BE HOME
Flamingos
(Checker 830) | SUGAR SWEET
Muddy Waters
(Chess 1612) |
| 8 | LATER, ALLIGATOR
Bobby Charles
(Chess 1609) | SITTIN' IN THE DARK
Nappy Brown
(Savoy 1176) | CRYING WON'T HELP YOU
B. B. King
(RPM 451) |
| 9 | WHY DO FOOLS FALL IN LOVE
Teenagers
(Gee 1002) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) |
| 10 | APRIL IN PARIS
Count Basie
(Clef 89162) | EDDIE MY LOVE
Teen Queens
(RPM 453) | HANDS OFF
McShann & Bowman
(Vee-Jay 155) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 CRY BABY
Bonnie Sisters
(Rainbow 328)
- 2 THE GREAT PRETENDER
Platters
(Mercury 70753)
- 3 COME HOME
Bubber Johnson
(King 4822)
- 4 JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- 5 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- 6 YOU BABY YOU
Cletones
(Gee 1002)
- 7 WPLJ
Four Deuces
(Music City 790)
- 8 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- 9 DEVIL OR ANGEL
The Clovers
(Atlantic 1089)
- 10 I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165)

- THE GREAT PRETENDER
Platters
(Mercury 70753)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- TEEN AGE PRAYER
Dolly Cooper
(Modern 977)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- SPEEDOO
Cadillacs
(Josie 785)
- DEVIL OR ANGEL
Clovers
(Atlantic 1089)
- DON'T BLAME IT ON ME
Fats Domino
(Imperial 5375)
- IT HURTS ME SO
Tony Allen
(Ultra 104)

- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- THE GREAT PRETENDER
Platters
(Mercury 70753)
- CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- SPEEDOO
Cadillacs
(Josie 785)
- HANDS OFF
McShann & Bowman
(Vee-Jay 155)
- YOU BABY YOU
Cletones
(Gee 1002)
- EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton
(Epic 9132)
- JIVIN' AROUND
Ernie Freeman
(Cash 1017)
- CRYING WON'T HELP YOU
B. B. King
(RPM 451)

in
DALLAS

in
MEMPHIS

in
ATLANTA

- 1 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- 2 TUTTI-FRUTTI
Little Richard
(Specialty 561)
- 3 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)
- 4 BO WEEVIL
Fats Domino
(Imperial 5375)
- 5 THE GREAT PRETENDER
Platters
(Mercury 70753)
- 6 HANDS OFF
McShann & Bowman
(Vee-Jay 155)
- 7 SIGNIFYING MONKEY
Smokey Joe
(Flip 228)
- 8 WITCHCRAFT
Spiders
(Imperial 5366)
- 9 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- 10 CRYING WON'T HELP YOU
B. B. King
(RPM 451)

- THE GREAT PRETENDER
Platters
(Mercury 70753)
- SPEEDOO
Cadillacs
(Josie 785)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- HOME AT LAST
Little Willie John
(King 4841)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165)
- DEVIL OR ANGEL
Clovers
(Atlantic 1083)
- AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168)
- HO HO
Margie Day
(Cat 118)
- CRYING WON'T HELP YOU
B. B. King
(RPM 451)

- THE GREAT PRETENDER
Platters
(Mercury 70753)
- SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)
- NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)
- SPEEDOO
Cadillacs
(Josie 785)
- TUTTI-FRUTTI
Little Richard
(Specialty 561)
- AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168)
- NO NIGHTS BY MYSELF
"Sonny Boy" Williamson
(Ace 511)
- HEY DOLL BABY
Clovers
(Atlantic 1083)
- I WANNA DO MORE
Ruth Brown
(Atlantic 1082)
- CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

TOP SELLERS

•••••
"AIN'T THAT LOVIN' YOU, BABY"

JIMMY REED
VEE-JAY 168

"FALSE LOVE"

B/W

"DO YOU REALLY?"

THE SPANIELS

VEE-JAY 178

"ONE MORE MILE"

JOE BUCKNER

with TOMMY DEAN'S ORK

VEE-JAY 172

"ZING, ZING, ZING"

THE DELLS

VEE-JAY 166

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

Going Strong On Groove

"Darling, Listen To The Words of This Song"

"Mama Don't Want (What Papa Don't Want)"

G/4G-0139 Varetta Dillard

"Come Sit By Me"
"God Loves You Child"

G/4G-0140 Jonah Jones

"She Knocks Me Out"

G/4G-0136 Piano Red

"Romance In The Dark"

G/4G-5004 Lil Green

"Peek A Boo"

G/4G-0138 Mr. Bear

"Be My Girl"

G/4G-0134 Nitecaps

GROOVE

A PRODUCT OF RADIO CORPORATION OF AMERICA
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Breaking POP!

EDDIE MEXLOVE

Teen Queens
RPM-453

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE JACKS
(RPM 454)

B+ "SO WRONG" (2:48) [Modern BMI—Davis, Josea] The Jacks blend sweetly on a slow ballad pretty. It is an earpleasing wax of a romantic nature.

B "HOW SOON" (2:03) [Supreme ASCAP—Lucas Owens] The lads back with a rhythmic cutie well done. It is a happy sounding deck that the kids can jump to.

HERBY JOE
(ABCO 101)

B "SMOKE STACK LIGHTNING" (2:48) [Lawn BMI—Ira Jackson] Herby Joe chants a rhythmic ditty about the gal to whom he gives everything but does not get enough in return. Ok country styled wax.

B "DREAMED (LAST NIGHT)" (2:22) [Lawn BMI—Walker] Herby Joe wails a slow beat blues with feeling. Moving side well done. Should gather a strong sale in specific areas.

JAY HAWKINS
(Wing 90055)

B "EVEN THOUGH" (2:41) [Munson BMI] Jay Hawkins does a moving vocal job on a slow, rhythmic ballad. Aimed at the pop market. Ok deck.

B "TALK ABOUT ME" (2:40) [Westbury BMI] Hawkins shouts a rocking mambo blues for an infectious hunk o' wax. Two good sides for the teeners.

DEAN BARLOW
(Davis 444)

B+ "AS GOD IS MY JUDGE" (2:22) [Joe Davis ASCAP—Joe Davis] Dean Barlow turns in a very impressive performance as he goes all-out on a middle beat romancer. A lovely melody sung with a variety of vocal tricks. Heavy enough exposure could make this a strong seller.

B "HI YA HONEY" (2:22) [Joe Davis ASCAP—Spencer, Davis] Barlow does an ok job on a middle beat jump. Ok coupler for the dance set.

EARL BOSTIC
(King 4883)

B+ "CAUSE YOU'RE MY LOVER" (2:29) The magic of Bostic is apparent in this strong treatment of a rhythmic middle beat pretty. The Bostic sax is standout and Earl's fans will be pleased.

B+ "I LOVE YOU TRULY" (2:35) The Bostic catalogue is enriched with a jump backing of a straight reading of the sentimental favorite. Bostic's driving sax embroiders as exciting an arrangement as you'll ever hear of "I Love You Truly".

THE CASH BOX

★ AWARD O' THE WEEK ★

"DROWN IN MY TEARS" (3:15)

[J & C Music BMI—Glover]

"MARY ANN" (2:41)

[Progressive BMI—Charles]

RAY CHARLES
(Atlantic 1085)

● As always, Charles submits two solid efforts on his newest release. However one side is standout and Charles should have one of his biggest to date. It is "Drown In My Tears", a slow beat, religious flavored item, delivered with thrilling emotion and a fervency that grips

the listener. This side is loaded so watch it carefully. The flip, "Mary Ann" is another goodie. A middle beat mambo sold with a sock Charles vocal. Tho it is probably the weaker side, it will assuredly find many who will favor it over "Drown". "Drown In My Tears" is a definite chart item.

"SMACK DAB IN THE MIDDLE" (3:35)

[Roosevelt Music BMI—Calhoun]

"BIG RED" (3:45)

[JATAP BMI—Wilkins]

COUNT BASIE/JOE WILLIAMS
Clef 89169

● Count Basie continues in winning ways with "Smack Dab In The Middle" vocaled by Joe Williams. The tune was a fair hit recently by the Mills Brothers, but the Basie version is capable of becoming the top version in short order. It is a

captivating side given a solid vocal by Williams and a top Basie orchestral treatment. This side has it for the big money. The flip, "Big Red", is a very exciting instrumental that gives the customer two for the money. However, for the charts it's "Smack Dab In The Middle".

"SISTER SOOKEY" (2:45)

[Angel Music BMI—H. Gillespie]

"I'LL ALWAYS WATCH OVER YOU" (2:45)

[Angel BMI—H. Gillespie]

THE TURBANS
(Herald 469)

● The Turbans come up with a deck that could top their recent national hit, "When You Dance". The newest, "Sister Sookey", is a rhythmic novelty that is loaded with catch phrases and vocal gimmicks. Coming off "When You

Dance" this item ought to turn into a sizzler. The flip, "I'll Always Watch Over You", is a slow paced ballad, done with ease and appeal. The Turbans come through pleasantly, tho it will probably be lost in the wealth of "Sookey" plays.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SO WRONG" The Jacks RPM 454
- ★ "AS GOD IS MY JUDGE" Dean Barlow Davis 444
- ★ "CAUSE YOU'RE MY LOVER" } Earl Bostic King 4883
- ★ "I LOVE YOU TRULY" }
- ★ "YOU DON'T WANT ME NO MORE" Big Mike Gordon Baton 219

THE BALTIMEERS
(Teenage 1000)

B "MOMENTS LIKE THIS" (2:55) [Jeepster BMI—P. Cosby] The Baltineers get the Teenage label off the ground with a solid piece of wax for the initial try. Material, delivery and arrangement are very strong. Should be a good seller in the areas it is worked on.

C+ "NEW LOVE" (2:20) [Jeepster BMI—P. Cosby] The Baltineers offer a good coupler in a mambo blues ditty. Ok deck.

BIG MIKE GORDON
(Baton 219)

B+ "(HO HO HO) YOU DON'T WANT ME NO MORE" (2:30) [Dare BMI—Little, Sprung, Davis] Big Mike has an item here that could be a big chart item. The shouter has an exciting manner of presentation as well as a powerful piece of material to work with. Give this one careful consideration.

B "WALKIN', SLIPPIN', AND SLIDIN'" (2:46) [Dare BMI—Little, Sprung, Davis] Gordon is a powerful piece of property. He handles this middle beat, rhythmic blues with impact. It is another good side that is not too far below the quality of "You Don't Want Me No More".

DEXTER GORDON
(Dootone 384)

B "CRY ME A RIVER" (3:00) [Frank ASCAP—Hamilton] Dexter Gordon gives a sweet sax reading of the moving melody. Flowing mood captivates the listener. Good wax.

C+ "SILVER PLATED" (2:19) [Dootsie Williams-Gordon] Another instrumental side featuring the sax. Deck moves and the side will please. Not as strong as "Cry Me A River".

THE WRENS
(Rama 194)

B+ "C'EST LA VIE" (2:35) [Kahl BMI—White, Wolfson] R & B cover of the pop hit is extremely well done by The Wrens. The group gives it a warm and feeling-filled reading that makes it good fare for the teener market. Watch this one. It could get a big reaction.

C+ "C'EST LA VIE" (2:39) [Kahl BMI—White, Wolfson] Jimmy Wright and his orchestra offer an instrumental version of the lovely. Soft lights and gentle music mood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RHYTHM 'N BLUES REVIEWS

DISK SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"HONEY BUN" (2:39)
[Peer BMI—Williams, Paul]

"SWEET SIXTEEN" (2:55)
[Peer BMI—Freed, Paul]

"SWEET SIXTEEN" (2:38)
[Peer BMI—Freed, Paul]

"ANYTHING FOR YOU" (2:15)
[Modern BMI—Byrd, Ling]

THE COLTS
(Vita 121)

THE SOUNDS
(Modern 981)

● The Colts follow their "Adorable" with two back to back contenders. "Honey Bun" is a quick beat jump rocked out by the group with an ecstasy that excites. It's a cutie that the kids will take to. The flip, "Sweet Sixteen", is another well performed etching that is more in the vein of their recent "Adorable". It is a sweet, slow paced ballad with intriguing lyrics. The Colts sing smoothly and effectively. Deck should find a solid following.

● The Sounds have a very strong item going for them in their treatment of "Sweet Sixteen". The intriguing story of a sixteen-year-old girl set to a captivating melody and performed with much appeal by The Sounds, makes this a potent chart contender. The flip, "Anything For You" is a quick beat jump that is sold with zest. Deck comes off in good style, giving the buyer an excellent pair. However, for the big noise, we go for "Sweet Sixteen".

"SHE'S GONE, GONE" (2:30)
[Pera BMI]

"MY TROUBLES ARE NOT AT AN END" (2:57)
[Pera BMI]
THE PENGUINS
(Mercury 70799)

● The Penguins collaborate on a rhythmic bouncer of a middle beat titled, "She's Gone, Gone". The group turns in a zesty performance against a rocking beat that the kids will love. A hot horn in the release excites and a funky piano in the opening gets the deck off from the first note. It has the beat, the treatment and excitement to pull in the sales. Watch it carefully. The flip, "My Troubles Are Not At An End", is a slow tempo ballad beautifully chanted by The Penguins. It is polished and falls easy on the ear. Two strong sides, with a shade more strength in the jump, "She's Gone, Gone".

THE COOKIES
(Atlantic 1084)

B+ "PASSING TIME" (2:42) [Progressive BMI—Greenfield, Sedaka] The Cookies blend beautifully on a slow bouncer ballad. Deck comes off very well and should do much for the rep of the gal combo.

B+ "IN PARADISE" (2:32) [Tiger BMI—Taylor, Carroll] The Cookies come up with a very strong etching here that is great teenage wax. This deck, with an excellent vocal reading and standout arrangement is a hot piece of wax.

PRESTON LOVE
(Ultra 103)

C+ "ALI BABA'S BOOGIE" (2:10) [Ultra Music BMI—Johnny Otis] Preston Love etches a middle beat boogie instrumental with an oriental flavor. Tasty wax.

C+ "THAT'S ALL RIGHT BABY" (2:55) [Ultra Music BMI—Johnny Otis] A middle beat rhythm blues etched in pleasing manner. Straight vocal is backed with strong instrumentalizing. Ok deck.

BOBBY MITCHELL
(Imperial 968)

B "NO, NO, NO" (2:05) [Reeve Music BMI—Bartholomew, King] Bobby Mitchell rocks out a quick beat novelty jump with appeal. Deck is cute and exciting. Teener material.

B+ "TRY ROCK AND ROLL" (2:02) [Commodore BMI—Bartholomew, King] Mitchell backs with another rock and roll piece of material. It is a middle beat blues well done by the chanter. Kids will like. It's good.

BILLY VALENTINE
(Capitol F3326)

B "SHOW OFF" (2:28) [Kahl BMI—Leven, Kutner] Billy Valentine does a cute melodic effort in straight pop style. Relaxing listening.

B "CRAZY SHE CALLS ME" (2:45) [Massey ASCAP—Sigman, Russell] Slow pretty ballad done in soft lights manner. Valentine's intimate styling is strictly for the pop market.

Canadian Disk Debut



WINNIPEG, CANADA—Michael Hopkins recently interviewed the Mills Brothers at the Holiday Restaurant during his "Matinee With Mike" broadcast each afternoon from 3 P.M. to 4 P.M. over CKY. The group was playing at the Rancho Don Carlos. During the broadcast, Hopkins played for the first time anywhere in Canada the Mills Brothers' new Decca recording, "All The Way 'Round The World" and "I've Changed My Mind A Thousand Times."

TWO SMASH HITS!
"SISTER SOOKEY"
THE TURBANS
H-469

"TEENAGE HEART"
FAYE ADAMS
H-470

Herald RECORDS
1697 B'way,
New York City, N.Y.

Big In The East
and S-P-R-E-A-D-I-N-G

"IT WASN'T A LIE"
b/w

"LOTS AND LOTS OF LOVE"
by
THE FI-TONES
Atlas # 1051

ATLAS RECORDING CO.
271 W. 125 St. (MO 6-0420) N. Y.

1st RELEASE ON EXCELLO

RUDY GREEN
"MY MUMBLIN' BABY"

c/w
"COOL LOVIN' MAMA"
EXCELLO # 2074

LIGHTNIN' STRIKES AGAIN!

LIGHTNIN' SLIM
"JUST MADE TWENTY-ONE"

c/w
"SUGAR PLUM"
EXCELLO # 2075

GLOWING NEW SPIRITUAL
By the "SINGING SENSATIONS"

"I LOOKED DOWN THE LINE"

c/w
"SOMEBODY'S KNOCKING AT YOUR DOOR"
JEWEL GOSPEL TRIO

NASHBORO # 570

STILL GOING STRONG!

"WHEN THE SAINTS GO MARCHING IN"

by the
CHOSEN GOSPEL SINGERS

NASHBORO # 567

WRITE WIRE PHONE

NASHBORO RECORD COMPANY, INC.
177 3rd AVENUE (Phone: Chapel 2-2215) NASHVILLE, TENN.

A GREAT COUNTRY MUSIC FIRST! (FIRST TIME TOGETHER)



Johnnie & Jack

THE TENNESSEE MOUNTAIN BOYS
with Ruby Wells

"FEET OF CLAY"

c/w

"I WANT TO BE LOVED"

RCA VICTOR # 20/47-6395



The Billboard
SPOTLIGHT REVIEW



THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



- LEE SUTTON**
WVVA—Wheeling, W. Va.
1. Each Season Changes You (Lee & Cooper)
 2. Why, Baby, Why (Sovine & Pierce)
 3. False Or True (H. J. Van)
 4. I Don't Believe You've Met My Baby (Louvins)
 5. Standing At The End Of My World (Hawkshaw Hawkins)
 6. Look Around (Rusty & Doug)
 7. Before My Time (H. Gunter)
 8. Eat, Drink (Porter Wagoner)
 9. I Wouldn't Hurt You (Jimmy Williams)
 10. Lonely Side Of Town (Wells)

- CPL. RICHARD HAYES**
Mutual Broadcasting System—New York, N. Y.
1. 16 Tons (T. Ernie Ford)
 2. Why, Baby, Why (Sovine & Pierce)
 3. Love, Love, Love (W. Pierce)
 4. You're Free To Go (C. Smith)
 5. Eat, Drink And Be Merry (Porter Wagoner)
 6. I Don't Believe You've Met My Baby (Louvins)
 7. It's A Great Life (F. Young)
 8. I Forgot To Remember (Elvis Presley)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Run Boy (Carlisles)

- TEXAS BILL STRENGTH**
KEYD—Minneapolis, Minn.
1. 30 Days (Ernest Tubb)
 2. Sinful Secrets (Ferlin Huskey)
 3. Live Fast, Love Hard, Die Young (Faron Young)
 4. Why, Baby, Why (Sovine & Pierce)
 5. In The Middle Of Nowhere (Louvins)
 6. Run Boy (Ray Price)
 7. Tennessee Toddy (Robbins)
 8. You're Free To Go (C. Smith)
 9. These Hands (Tex Ritter)
 10. You're Not Play, Love (Wilburns)

- JIMMIE D. WRIGHT**
WNTM—Vero Beach, Fla.
1. Love, Love, Love (W. Pierce)
 2. Why, Baby, Why (Sovine & Pierce)
 3. Eat, Drink And Be Merry (Porter Wagoner)
 4. I Forgot To Remember (Elvis Presley)
 5. Just Call Me Lonesome (Eddy Arnold)
 6. God Was So Good (Newman)
 7. All Right (Faron Young)
 8. Mystery Train (Elvis Presley)
 9. Run Boy (Carlisles)
 10. 16 Tons (T. Ernie Ford)

- VAL VANCE**
WVLK—Lexington, Ky.
1. I Don't Believe You've Met My Baby (Louvins)
 2. Love, Love, Love (W. Pierce)
 3. Why, Baby, Why (Sovine & Pierce)
 4. Here I am (Jerry Reed)
 5. I Love You More And More (Rita Faye)
 6. Pray For Me (Louvins)
 7. Lonely Side Of Town (Wells)
 8. One Sided Love Affair (Hylton Brown)
 9. I Forgot To Remember (Elvis Presley)
 10. Most Of All (H. Thompson)

- NEAL MERRITT**
KONO—San Antonio, Tex.
1. Only You (Charlie Walker)
 2. Why, Baby, Why (Sovine & Pierce)
 3. 30 Days (Ernest Tubb)
 4. 16 Tons (T. Ernie Ford)
 5. Love, Love, Love (W. Pierce)
 6. God Was So Good (Newman)
 7. What Am I Worth (G. Jones)
 8. Run Boy (Ray Price)
 9. These Hands (Hank Snow)
 10. Two Wrongs (Neal Jones)

- MARTY ROBERTS**
WCKY—Cincinnati, Ohio
1. 16 Tons (T. Ernie Ford)
 2. Love, Love, Love (W. Pierce)
 3. Why, Baby, Why (Sovine & Pierce)
 4. I Forgot To Remember (Elvis Presley)
 5. Just Call Me Lonesome (Eddy Arnold)
 6. Eat, Drink And Be Merry (Porter Wagoner)
 7. I Don't Believe You've Met My Baby (Louvins)
 8. Mail Order From Heaven (Nelson King)
 9. You Nearly Lose Your Mind (Roy Moss)
 10. My Suspicious Mind (Jimmy Williams)

- BILL CARTER**
KBOX—Modesto, Calif.
1. 16 Tons (T. Ernie Ford)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Why, Baby (Sovine & Pierce)
 4. Look Around (Rusty & Doug)
 5. God Was So Good (Newman)
 6. To Heck With The Good Old Days (Coon Creek Girls)
 7. I'll Give My Heart To You (Wiley Barkdull)
 8. Eat, Drink And Be Merry (Porter Wagoner)
 9. When We Meet You Yonder (Duke & Null)
 10. Only You (Charlie Walker)

- CHUCK DOUGHERTY**
(CHUCKY FROM KENT'KY)
WKDA—Nashville, Tenn.
1. I Don't Believe You've Met My Baby (Louvins)
 2. Why, Baby, Why (Sovine & Pierce)
 3. No One But You (Wells & Foley)
 4. You're Free To Go (C. Smith)
 5. Run Boy (Carlisles)
 6. My Tears Are Beginning To Show (Mimi Roman)
 7. These Hands (Hank Snow)
 8. Cow Poke (Jones Boys)
 9. When You Said Goodbye (Eddy Arnold)
 10. The Old Family Bible (Lowery)

- BILL THORNTON**
KRLW—Walnut Ridge, Ark.
1. Run Boy (Price/Carlisles)
 2. Why, Baby, Why (Sovine & Pierce)
 3. I Don't Believe You've Met My Baby (Louvins)
 4. You're Free To Go (C. Smith)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. Look Around (Rusty & Doug)
 7. 30 Days (Ernest Tubb)
 8. Mainliner (Hank Snow)
 9. You're Not Play, Love (Wilburns)
 10. Beautiful Lies (Jean Shepard)

- ART BARRETT**
WCMS—Norfolk, Va.
1. You're Free To Go (C. Smith)
 2. If You Were Mine (J. Reeves)
 3. Folsom Prison Blues (J. Cash)
 4. Meet Me In The Chapel (Skeets Yaney)
 5. Mail Order From Heaven (Marshall Pack)
 6. Glad Rags (Jimmy Dean)
 7. Hello Old Broken Heart (Curtis Gordon)
 8. Careless With My Heart (Sonny James)
 9. Fourth Man (Wally Fowler)
 10. Second Chance (Goldie Hill)

- JIM THRONEBERRY**
WDXN—Clarksville, Tenn.
1. Run Boy (Ray Price)
 2. I Don't Believe You've Met My Baby (Louvins)
 3. Here Today And Gone Tomorrow (Browns)
 4. 16 Tons (T. Ernie Ford)
 5. It's A Great Life (F. Young)
 6. Why, Baby, Why (G. Jones)
 7. I Forgot To Remember (Elvis Presley)
 8. Love, Love, Love (W. Pierce)
 9. Listen To My Heartstrings (Myrna Lorrie)
 10. Eat, Drink And Be Merry (Porter Wagoner)

- SHERIFF TEX DAVIS**
WCMS—Norfolk, Va.
1. Folsom Prison Blues (J. Cash)
 2. You're Free To Go (C. Smith)
 3. Meet Me In The Chapel (Skeets Yaney)
 4. If You Were Mine (J. Reeves)
 5. Robber (Dick Williams)
 6. Baby, Let's Play House (Elvis Presley)
 7. Turn Around (Bill Strength)
 8. Tall Men (Ruth Maddox)
 9. Slow Down Brother (Huskey)
 10. These Hands (Hank Snow)

- "UNCLE" LEN ELLIS**
WJOB—Hammond, Ind.
1. Why, Baby, Why (Sovine & Pierce)
 2. 16 Tons (T. Ernie Ford)
 3. I Forgot To Remember (Elvis Presley)
 4. Love, Love, Love (W. Pierce)
 5. You're Not Play, Love (Wilburns)
 6. I Don't Believe You've Met My Baby (Louvins)
 7. You're Free To Go (C. Smith)
 8. There's Only One You (Jimmy Work)
 9. Meet Me In The Chapel (Skeets Yaney)
 10. Lord Willing And The Creeks Don't Rise (Jerry Reed)

- JOE MORRIS**
WAGS—Bishopville, S. C.
1. You're Not Play, Love (Wilburns)
 2. Here Today And Gone Tomorrow (Browns)
 3. You're Free To Go (C. Smith)
 4. Sweet Singing Daddy (Jimmie & Johnny)
 5. Love, Love, Love (W. Pierce)
 6. No One But You (Wells & Foley)
 7. It's A Great Life (F. Young)
 8. I Don't Believe You've Met My Baby (Louvins)
 9. You And Me (Wells & Foley)
 10. Mean Mama Blues (Robbins)

- CUZZIN BILL HAMBY**
WONE—Dayton, Ohio
1. Why, Baby, Why (Sovine & Pierce)
 2. 16 Tons (T. Ernie Ford)
 3. Love, Love, Love (W. Pierce)
 4. Blue Ink (Cuzzin Bill)
 5. So Daggone Lonely (J. Cash)
 6. That's The Way The Big Ball Bounces (Frankie Starr)
 7. Jean's Song (Poor People Of Paris) (Chet Atkins)
 8. I Forgot To Remember (Elvis Presley)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Eat, Drink And Be Merry (Porter Wagoner)

- JIMMY HUTSELL**
WLAR—Athens, Tenn.
1. 16 Tons (T. Ernie Ford)
 2. Richest Man In The World (Eddy Arnold)
 3. Honey (Chet Atkins)
 4. You're Free To Go (C. Smith)
 5. Love, Love, Love (W. Pierce)
 6. It's A Great Life (F. Young)
 7. My Secret Wish (Sons Of The Pioneers)
 8. Why, Baby, Why (Sovine & Pierce)
 9. Ever So Often (G. Morgan)
 10. Hillbilly's Deck Of Cards (Simon Crum)

- TOMMY SANDS**
KCIJ—Shreveport, La.
1. I Forgot To Remember (Elvis Presley)
 2. It's A Great Life (F. Young)
 3. When You Said Goodbye (Eddy Arnold)
 4. These Hands (Hank Snow)
 5. I've Kissed You My Last Time (Kitty Wells)
 6. What Am I Worth (G. Jones)
 7. Love, Love, Love (W. Pierce)
 8. Feet Of Clay (Johnnie & Jack)
 9. Folsom Prison Blues (J. Cash)
 10. Blue Suede Shoes (C. Perkins)

- FRANK ELKINS**
WDCF—Dade City, Fla.
1. These Hands (Hank Snow)
 2. Love, Love, Love (W. Pierce)
 3. Eat, Drink And Be Merry (Porter Wagoner)
 4. Beautiful Lies (Jean Shepard)
 5. 30 Days (Ernest Tubb)
 6. Yonder Comes A Sucker (Jim Reeves)
 7. You Thought I Thought (Browns)
 8. I Don't Believe You've Met My Baby (Louvins)
 9. All Right (Faron Young)
 10. That's The Way The Big Ball Bounces (Frankie Starr)

- TOM PERRYMAN**
KSIJ—Gladewater, Tex.
1. Someday You'll Call (Hank Williams)
 2. Hidin' In Darkness (F. Hart)
 3. Windows Of Past (Audrey Williams)
 4. Tell Me (Slim Whitman)
 5. What This World Needs (Neil Jones)
 6. She Gave Her Heart (S. James)
 7. If You Were Mine (J. Reeves)
 8. You're Free To Go (C. Smith)
 9. Young Cowboy (Rex Allen)
 10. Blue Suede Shoes (C. Perkins)

- SMILIN' JIM'S**
WESTERN CARAVAN
WHAY—New Britain, Conn.
1. Eat, Drink And Be Merry (Porter Wagoner)
 2. Run Boy (Ray Price)
 3. Most Of All (H. Thompson)
 4. You're Free To Go (C. Smith)
 5. Careless With My Heart (Sonny James)
 6. Look Around (Rusty & Doug)
 7. Love, Love, Love (W. Pierce)
 8. Cowpoke (Jones Boys)
 9. How Many (Jim Reeves)
 10. Whispering Hope (Lee Moore)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
 JUKE BOX TUNES

POS. LAST WEEK

- 1
1

SIXTEEN TONS
Tennessee Ernie Ford
 (Capitol 3262; F3262)
- 2
3

WHY, BABY, WHY
Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
George Jones
 (Starday 202; 45-202)
- 3
4

I FORGOT TO REMEMBER TO FORGET
Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
- 4
2

LOVE, LOVE, LOVE
Webb Pierce
 (Decca 29662; 9-29662)
- 5
5

EAT, DRINK AND BE MERRY
Parter Wagoner
 (RCA Victor 20-6289; 47-6289)
- 6
10

I DON'T BELIEVE YOU'VE MET MY BABY
Lauvin Brathers
 (Capital 3300; F3300)
- 7
6

JUST CALL ME LONESOME
Eddy Arnold
 (RCA Victor 20-6198; 47-6198)
- 8
7

BEAUTIFUL LIES
Jean Shepard
 (Capital 3222; F3222)
- 9
8

YOU'RE FREE TO GO
Carl Smith
 (Columbia 21462; 4-21462)
- 10
—

WHAT AM I WORTH
George Janes
 (Starday 216; 45-216)

Reeves Signs With Shucher



NASHVILLE, TENN.—Jim Reeves, RCA-Victor artist is pictured here completing a personal management agreement with Herb Shucher who flew in from Boston earlier this week to make the arrangements. Shucher formerly handled the career of Carl Stuart, (Starday) WVOM, Boston, Mass. He will make his offices in Nashville. Reeves' current release is "If You Were Mine" and "That's A Sad Affair".

WJOB Airs Country Music 9 Hrs. Daily

Hammond, Indiana Station Goes From 25 Minutes To 9 Hrs. of C&W Per Day In 5 Yrs.

HAMMOND, IND.—With everyone advising against use of country music only five years ago as an audience getter in this famed industrial center WJOB gave in to Len Ellis (now known as "Uncle" Len Ellis) and allowed him all of 25 minutes time during the day to air his country and Western tunes.

This year, WJOB has gone up to nine hours of C&W music daily. What's more, the station has never had a failure in the country field. WJOB reaches an audience estimated at over 2,000,000 people with its 250 watts.

This nine hours daily is reported to be more C&W airtime than is being

featured by WSM, Nashville, or WLS, Chicago.

Music starts 1:00 to 5:00 a.m. with the "Country Corner" capably handled by deejay Bill Hayden.

Next is the big, "Breakfast Country Style" 6:00 to 9:00 a.m. show, featuring "Uncle" Len Ellis. Ellis is also C&W program director for WJOB.

After that comes "Let's Go Country" with "Honest John" Naimo from 4:00 to 6:00 p.m.

With demand what it is from prospective airtime seekers, Len Ellis believes that WJOB may go more hours of C&W music daily very soon.

CINCINNATI CUT-UPS

Long after the Starliner pulled out of Cincinnati, Pop and Country DJ's alike around these parts were spinning the tapes made by the RCA Victor Artists that were aboard. The big show visited the Hospitals in this area, and packed the Union Terminal when the artist staged a show for the "March of Dimes". All week long the drive has been on with Rex Dale (Popular WCKY Spinner) lying in an Iron Lung on display in a busy department store window while fellow DJ's on the street collected enough to buy another Iron Lung.

Jimmie Skinner is now recording for Mercury. He tells me that his first release will be out in Feb. The company intends to release many of Jimmie's original tunes. . . . Hardrock Gunter's little 4-year-old daughter Joanda will be back on the stage of WWV's Jamboree comes Easter time. . . . The Davis Sisters (Victor) have come out with a new one "Don't Take Him for Granted" which Jimmie Williams predicted will be their biggest since "I Forgot More". (I do too). . . . Paul Meyer's boss of WWVA's country gang no longer wearing patch across his eye (from a recent accident) announced that Hylo Brown will soon be back on the show. . . . Judy & Jan who for sometime worked the "Mid-western Hayride" have joined the "Indiana Hoedown" and George Rogers joined the Rangers on the same station replacing Charlie Gore. . . . Tommie Sutton is now spinning the country disks over WPFB in Middletown. . . . Ray Anderson had a big pot of coffee ready when Jimmie Williams (MGM) stopped in for a visit on his way home from "The Original Jamboree." Anderson is the fine Folk DJ over WCHO, in Washington Court House. . . . Dusty Owens (Columbia) is carrying a big package which includes Lazy Jim Day, Donna Darline and the Rodeo Boys on a two-week tour of Mass., Vt. and N. H. His latest record "Forget My Broken Heart," is #1 on Denny Deaver's WCMW, Canton show. . . . Betty Johnson (of the Johnson Family) in town making the rounds of the DJ's.

Zeke Manners Into TV

HOLLYWOOD—Zeke Manners, who recently brought his "Rhythm and Happies" R&B disk-jockey show back to radio station KFVB in Los Angeles by popular demand, premiered his television version of the show over KCOP-TV this week. The new show will be seen from 6 to 6:45 p.m. five nights a week and will feature live music and guests as well as rhythm and blues records.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)

1. WHY, BABY, WHY	Red Sovine & Webb Pierce (Decca)
2. LOVE, LOVE, LOVE	George Janes (Starday)
3. I DON'T BELIEVE YOU'VE MET MY BABY	Webb Pierce (Decca)
4. SIXTEEN TONS	Lauvin Brathers (Capital)
5. I FORGOT TO REMEMBER TO FORGET	Tennessee Ernie Ford (Capital)
6. EAT, DRINK AND BE MERRY	Elvis Presley (RCA Victor/Sun)
7. YOU'RE FREE TO GO	Parter Wagoner (RCA Victor)
8. RUN BOY	Carl Smith (Columbia)
9. IT'S A GREAT LIFE	Ray Price (Columbia)
10. THESE HANDS	Carlises (Mercury)
11. YOU'RE NOT PLAY LOVE	Faron Young (Capital)
12. WHAT AM I WORTH	Hank Snow (RCA Victor)
13. GOD WAS SO GOOD	
14. JUST CALL ME LONESOME	
15. THIRTY DAYS	
16. FOLSOM PRISON BLUES	
17. TENNESSEE TODDY	
18. BEAUTIFUL LIES	
19. ALL RIGHT	
20. YOU AND ME	
20. LONELY SIDE OF TOWN	
20. MAIL ORDER FROM HEAVEN	
20. I WANT TO BE LOVED	
20. SO DOGGONE LONESOME	
20. TROUBLE IN MIND	

SPEEDY WEST
 &
JIMMY BRYANT
 "Yankee Clover"
 b/w
 "Shuffleboard Rag"
 CAPITOL # 3348
Opal Music
 6308 SUNSET BOULEVARD
 HOLLYWOOD 28, CALIF. HOLLYWOOD 1-9347

Little Jimmie Dickens
 "Hey Worm"
 COLUMBIA # 21491
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28 CALIF.
 HOLLYWOOD 1-9347

Bright-Eyed At 3 A. M.



NASHVILLE, TENNESSEE—Bright-eyed at 3AM is popular early-morning DJ, Bob Jennings of 50,000 watt WLAC, here. Jennings, who programs from The Cash Box listings, broadcasts country and gospel music all over the eastern area of the US, with mail-pull heavy from neighboring Canada, as well. A man of many talents, with a whopping following, Jennings is also a star in his own right on MGM Records. His latest coupling is "Gosh I Miss You All The Time" and "I'd Be The Last To Know."

Rex Allen Disking Old Favorite

NASHVILLE, TENNESSEE—The Rex Allen dinking for Decca of "I'm A Young Cowboy" is a revitalized reading of an old folk song which can be traced back fairly easily to an Irish street ballad which was being sung in Cork in the 1790's. It is familiar to Americans as "The Cowboy's Lament" or "Streets Of Laredo."

The old Irish version was known as "The Unfortunate Rake" and it dealt with the fate of a boy. Later other versions of the same song were being sung in England. In England it was known as "The Bad Girl's Lament," and also as "St. James Hospital."

Like many another Irish ballad, it found its way to America where it was adopted by the cowboy. Death from the consequence of wrong dealings was replaced by the more dramatic pistol. Otherwise, it is surprising how well the song has retained its original form under different ownership.

The Rex Allen version is much the same as earlier cowboy versions and is drawing much attention as a wonderful bit of western Americana.

Folklore Society Holds Annual Winter Meeting

COOPERSTOWN, N. Y.—"The Folk Origins Of Popular Music" was the theme of the Annual Winter Meeting of the New York Folklore Society on Saturday afternoon, February 4th, in the auditorium of the New York Historical Society, New York City.

Speakers at the symposium were:

Frederick Ramsey, Jr., collector and editor of folklore, including the recorded survey of Music From The South (10 volumes of long-playing recordings to be released by Folkways), and editor of Jazzmen, discussed "The Folk Roots Aspects."

Nat Hentoff, jazz authority, and co-author of Hear Me Talkin' to Ya, considered "The Latter-Day Implications."

Bo Diddley, prominent interpreter of current folk and popular styles of singing provided appropriate musical examples.

Marshall W. Stearns, of Hunter College, New York Folklore Society Vice-President, and Chaucer and jazz authority, was program chairman and presided.

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Meeting Dates Of Music Operators' Associations

- Feb. 6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Mar. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

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WHY



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THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. WHY, BABY, WHY
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)
2. SIXTEEN TONS
Tennessee Ernie Ford
(Capitol 3262; F3262)
3. LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)
4. I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
5. I DON'T BELIEVE YOU'VE MET MY BABY
Louvin Brothers
(Capitol 3300; F3300)
6. EAT, DRINK AND BE MERRY
Porter Wagoner
(RCA Victor 20-6289; 47-6289)
7. YOU'RE FREE TO GO
Carl Smith
(Columbia 21462; 4-21462)
8. YOU AND ME
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
9. TROUBLE IN MIND
Eddy Arnold
(RCA Victor 20-6365; 47-6365)
10. BEAUTIFUL LIES
Jean Shepard
(Capitol 3222; F3222)
11. I FEEL LIKE CRYIN'
12. JUST CALL ME LONESOME
13. LONELY SIDE OF TOWN
14. NO ONE BUT YOU
15. IT'S A GREAT LIFE
15. RUN BOY
15. I WANT TO BE LOVED
15. WHAT AM I WORTH

The Cash Box Country Reviews

⊙ A DISK & SLEEPER	⊙ C GOOD
⊙ B EXCELLENT	⊙ D FAIR
⊙ E VERY GOOD	⊙ F MEDIOCRE

THE CASH BOX BULLSEYE OF THE WEEK

"HEARTBREAK HOTEL" (2:06)
[Tree BMI—Axton, Durden, Presley]

"I WAS THE ONE" (2:30)
[Ross Jungnickel ASCAP—Schroeder, DeMetrius, Blair, Peppers]

ELVIS PRESLEY
(RCA Victor 20-6420; 47-6420)

● Here's a two-sided platter that just about 'covers' the wax field. It's country, pop and r & b and both lids have the potential to click big in all three divisions. The artist is Elvis Presley who was voted as the "Most Promising Country Artist" in the '55 Cash Box Juke Box Ops' Poll. Presley has amassed a huge following, including the teenagers who should go wild over this one. One end is a captivating, slow rhythmic item tagged "Heartbreak Hotel." "I Was The One" is another rhythmic blues piece with a similar sensuous beat that fits into the current rock 'n roll fish beat idiom. Presley's now recognizable and intriguing vocal mannerisms are pleasingly evident on both ends of the release and the instrumental backdrop is top calibre. Watch this two-sider. It could be tremendous.

"I LEARNED IT ALL FROM YOU" (2:19)

[Central BMI—T. Collins]

"THIS HAS BEEN YOUR LIFE" (2:37)
[Tree BMI—T. Edlin]

JEAN SHEPARD
(Capitol 3340; F3340)

● Jean Shepard, who has definitely established herself as one of the top gal singers in the country field comes up with two more potent waxings that should help solidify her position. Her previous etching of "Beautiful Lies" is still riding high on the popularity charts and both ends of her current release have the necessary ingredients to follow in it's footsteps. On the upper end the chirp's dulcet tones are loaded with feeling as she warmly waxes a middle beat, romantic weeper tagged "I Learned It All From You." On it she tells how she's returning the bad treatment she received from her boyfriend. On "This Has Been Your Life," Jean again puts her heart into her delivery of a touching, moderate paced opus with poignant lyrics. It's a toss-up for honors with a slight edge to the top half.

(Sacred)

"I WANT TO REST A LITTLE WHILE" (1:58)

[Acuff-Rose BMI—M. Carson]

"DAVID AND GOLIATH" (2:40)
[Hymntime SESAC—I. Stamphill]

MARTHA CARSON
(RCA Victor 20-6413; 47-6413)

● Martha Carson, whose disks always mean splendid listening and programming as well as money in the pockets of ops and dealers alike, comes up with a pair of superb religious offerings, each of which should clean up in its field. The gal's dynamic personality is felt to its fullest extent as she forcefully belts out an exciting, self-penned gospel piece labeled "I Want To Rest A Little While." On the other half the vibrant Miss Carson sparkles as she portrays the "David And Goliath" passage from the Bible in a zestful, hand-clapping fashion. The excellent ork and choral assist on both sides helps make this an outstanding release.

CHESTER SMITH
and
HAZEL HOUSER
"YOU CAN'T LOSE WITH GOD ON YOUR SIDE"
b/w
"He Will Calm The Troubled Waters"
CAPITOL # 3334

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EDDIE NOACK

(Starday 225; 45-225)

⊙ "IT AIN'T MUCH BUT IT'S HOME" (2:31) [Starrite BMI—Noack] Eddie Noack comes up with an inviting reading as he waxes a light hearted, up beat spirits-lifter. Pleasing lyrics and melody on a deck that should make the boxes jingle.

⊙+ "WHEN THE BRIGHT LIGHTS GROW DIM" (2:14) [Starrite BMI—Noack] Under portion is a tear-compelling, middle beat item that Noack spins in soft and tender fashion.

BENNY MARTIN

(Mercury 70794; 70794x45)

⊙+ "IF I DIDN'T HAVE A CONSCIENCE" (2:11) [Cedarwood BMI—M. Clark] Benny Martin could have a big platter on his hands as he effectively puts over a moderate paced, heartfelt lover's ballad. Strong material.

"YOU'RE GUILTY DARLING" (2:06) [Cedarwood BMI—B. Martin] Under side is a fast tempo romantic opus that Martin socks out in stellar style. Fetching musical support.

LEE MOORE

(Cross Country 522; 45-522)

⊙+ "DARK AS A DUNGEON" (2:38) [American BMI—M. Travis] Lee Moore neatly performs a penetrating, moderate paced miner's opus from the pen of Merle "Sixteen Tons" Travis. Deck could stir up load of attention.

⊙+ "MY OWN SWEET DARLING WIFE" (2:20) [BMI—Moore, Peters, Fricchione] On the reverse lid Moore sends across a heartwarming, quick paced lilter with charming lyrics.

Novelty of the Year!
"42"
TINY MURPHY
RONEL # 109
Ronel Records
306 S. Wabash Ave., Chicago, Ill.
(Tel.: WEbster 9-7288)

LEE HOLDEN

(Cavalier 861; 45-861)

⊙ "POCATELLO IDAHO" (2:05) [Dexter ASCAP—Holden, Campbell] Lee Holden gaily glides over an easy-on-the-ears bouncer with an infectious set of lyrics. The artist tells about a guy marrying the gal who teaches him how to spell the name of his home town.

⊙+ "PUTTIN' ON THE STYLE" (2:15) [Dexter ASCAP—Holden] This end Holden brings an old folk item up to date and delivers it in lively, up beat manner.

WANDA JACKSON

(Decca 29803; 9-29803)

⊙+ "WASTED" (2:16) [Brazos Valley BMI—W. Jackson, T. Jackson] Wanda Jackson displays her fine vocal style as she renders an up beat, romantic heartbreaker. Deck has strong potential and could develop into a 'hit' side.

⊙ "I CRIED AGAIN" (2:30) [Peer Int'l. BMI—A. Inman] On this side the thrush again turns on the tears as she tenderly projects a moderate tempo, lover's lament. Two decks packed with feeling.

"LITTLE" JIMMY DICKENS

(Columbia 21491; 4-21491)

⊙+ "WHERE DID THE SUNSHINE GO" (2:48) [Showcase BMI—F. Bryant, B. Bryant] "Little" Jimmie Dickens persuasively performs a moderate paced, double track item with expressive lyrics. Grade "A" deck. Could break through.

⊙+ "HEY WORM!" (1:55) [Central BMI—Allison] On this end Dickens, small in stature but big in voice, sends up a rousing rendition of a rocking, rhythmic novelty. Two coin-catchers tailor-made for the jukes.

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
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"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"

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BOBBY LORD

(Columbia 21498; 4-21498)

⊙+ "SO DOGGONE LONESOME" (2:29) [Hill & Range BMI—Cash] Bobby Lord comes up with a top drawer cover of a fast paced blues item that's starting to break wide open. A tantalizing etching that should cash in heavily and be in there battling for top honors with the original.

⊙ "PIE PEACHIE PIE PIE" (2:19) [Showcase BMI—B. Bryant] On the under half Lord decks out a flavorful, up beat toe-tapper with real cute lyrics. A 'peachy' coupler.

JERRY CAPEHART & COCHRAN BROTHERS

(Cash 1021; 1021-45)

⊙ "ROLLIN'" [Cash BMI—J. Gray] Jerry Capehart takes the vocal spotlight and handles it in impressive fashion as the Cochran Brothers lend effective support on a sentimental, quick paced rhythmic piece. Deck could prove to be a real sleeper. Keep your eye on it.

⊙ "WALKIN' STICK BOOGIE" [Cash BMI—J. Gray] Here Capehart and the boys get together to groove another refreshing, up tempo r & b flavored novelty item. A two-sided money-maker.

PORTER WAGONER (Sacred)

(RCA Victor 20-6421; 47-6421)

⊙+ "WHAT WOULD YOU DO?" (2:41) [Earl Barton BMI—Arr. by Hugh Ashley] Porter Wagoner asks how one would react if the Lord was to visit his or her home. A powerful piece of material stirringly recited by the artist. Bible belt customers are gonna like Wagoner's initial religious deck. Could be real big.

⊙+ "HOW CAN YOU REFUSE HIM NOW" (2:20) [Acuff-Rose BMI—H. Williams] In heart rending fashion Wagoner dramatically renders this slow paced Hank Williams piece. Good prospects here too.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . On their coast-to-coast ABC-TV'er, the Grand Ole Opry cast turned in another stellar performance using the theme of "legends of the Old West." An enthusiastic audience in the Ryman Auditorium generously acclaimed the feature stars: Minnie Pearl, Rod Brasfield, Goldie Hill, Jim Reeves, Moon Mullican, Cowboy Copas, Hank Snow, Carl Smith, Faron Young, Cousin Jody, the Anita Kerr Singers and the Square Dancers. Guest stars, Tex Ritter and the Sons Of The Pioneers, did a superb job and, all in all, the regular monthly show was another whopping success.



MINNIE PEARL

Hubert Long, personal manager of Faron Young, reports that Faron will put in an appearance in Indianapolis, Indiana, where the world premier of his recent movie "Hidden Guns" will be held from February 10-13.

Ray Price was skedded to wind up a one-week stand in Anchorage, Alaska, on Feb. 4. According to Price's manager, Al Flores, Price will be back in the states working a string of West Coast pa's this week.

Ernest Tubb, president of the Jimmie Rodgers Memorial and Health Foundation, and Hank Snow and Charlie Lamb flew to Meridian, Mississippi, recently to set further plans for the fourth annual celebration there. The program, skedded for May 25-26, is being handled promotionally this year by the Charlie Lamb Agency.

Grand Ole Opry comedian, Rod Brasfield, is now working under the exclusive direction of Col. Tom Parker, according to word from Brasfield this week.

Little Jimmy Dickens and Del Wood this week completed a string of personal appearances thru Mississippi, according to word from manager, Dewey Mousson. Mousson reported successful appearances thru Missouri in the previous week.

THE BIG "D" JAMBOREE . . . During a driving rain-storm at the Big "D" recently, Webb Pierce, guesting, drew over three thousand attendance. Reports indicate that the inclement weather hurt the crowd somewhat. Guesting on the same program was Leon Payne.



GOLDIE HILL

Guest on the Big "D" last Saturday night was Carl Perkins, Sun Records Artist, while George Jones is slated for this coming Saturday night, Feb. 11, along with the entire Big "D" cast.

Jimmy and Johnny (Decca), are currently on tour with a Webb Pierce package show. Pierce penned the duo's latest release "Sweet Singing Daddy."

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Top Music of Springfield, Missouri, out this week with a clever mailer boosting a new Decca release by the Foggy River Boys entitled "The Devil and His Old Suitcase." The flip is "Inside The Gate." Dub Allbritten, Foley's personal manager, heads up the firm.

Sonny James, Big "D" star and Capitol recording artist, recently inaugurated his own half-hour portion of the "Ozark Jubilee", ABC-TV'er. James, who is now on an extensive personal appearance tour, was accompanied on his Springfield, Mo., trip for his own show by his personal manager, Ed McLemore, owner-producer of the Big "D" Jamboree, Dallas. Promotional guns are being readied on James' new release "For Rent", according to word from McLemore.

COUNTRY SMATTERINGS . . . Elvis Presley who made appearances on the Jackie Gleason Show recently is slated for the same show this coming Saturday (Feb. 11) and the following Saturday night (Feb. 18). Buddy Kil'en, Tree Music rep, reports that initial reaction to Presley's new RCA Victor release "Heart-break Hotel" is strongly indicative of another hit for the young singer.



JIM REEVES

It was reported this week that BMI, Canada's, Harold Moon left Toronto on January 25th to attend the British Columbia Broadcaster's Convention in Vancouver. He was skedded to return to Toronto this week.

The Blackwood Brothers Quartet report their forthcoming itinerary as Houston, Texas, on the 13th and Gulfport, Miss., Feb. 14. The group has been hitting the road hard since the first of the year, touring Alabama, Ga., Texas and other Southern States.

X. Cosse, personal manager of Martha Carson, Ferlin Huskey and the Carlisles, reports that Sun Records artist, Johnny Cash, will join his regular touring group for 14 days in the Florida area. Already set on the tour in early March are Huskey, Copas, Martha Carson and Cathy Copas.

Thurston Moore, of Thurston Moore Enterprises, this week disclosed that he is distributing free copies of his new 1956 "All Star Scrapbook" to all DJ's who write him at Route 5, Box 285 A, Covington, Ky.

Hal and Ginger Willis, Canadian folk-singers, are currently in Nashville showing tunes to pubbers. The team recently completed a successful tour thru Texas as part of a Col. Tom Parker package. Hal has as his idol the late Hank Williams and was recently given a shirt by Hank's sister, Irene Smith, that Hank used to wear on stage.

WAX-WISE . . . Oatune wax-spinner, Ned Needham, WMOP, Ocala, Florida, this week reported that he has been ill for the past two weeks of a virus. He is reportedly well on the road to recovery now. Currently one of the top tunes

on NED's show is the Rex Allen recording of "I'm A Young Cowboy".



SONNY JAMES

Jim Reeves new RCA Victor waxing of "If You Were Mine" and "That's A Sad Affair" is drawing reams of requests according to reports from various deejays. "If You Were Mine" is stepping out in the lead! Some territories report both sides of Reeves' diskings as top program material. Herbert L. Shucher, who formerly handled Starday's Carl Stuart, WVOM-Boston, Mass. deejay, is now Reeves personal manager.

Frankie Starr with "That's The Way The Big Ball Bounces" and "I Don't Care What You Used To Be" on Decca recently made an appearance on the Pee Wee King Chicago TV'er. Reports on Starr's first release continues strong and many predict a first release hit for this artist.

Char'ie Walker (Decca) stepping out front in high style again with his current recording of "Only You" and "You Can't Get There From Here." Record has already shown strong Southeastern action and is building daily. This could be Walker's first real big one. Walker is slated for another Nashville session in the very near future.

Vic McAlpin reported two new sides by Glenn Douglas for Decca. Tunes are "Tonight" and "Let It Roll." McAlpin recently completed a management agreement with Douglas and will handle him from Nashville.



JIMMY & JOHNNY

Lou Millet, popular artist and deejay, has two fine sides out on the Ekko label. Disk couples "Chapel Of My Heart" and "When I Harvest My Love."

It was understood this week that Sparton Records of Canada (Sparton of Canada) have leased the Marshall Pack masters of "Mail Order From Heaven" and "When I Sit Down With God" from Murray Nash Associates, Inc., for Canadian distribution on their Sparton label. Couping is currently drawing attention in the U.S. on Republic label—also a lease arrangement with Nash.

Len Ellis, WJOB-Hammond, Ind. says to watch out for St. Louis deejay Skeets Yaney's MGM waxing of "Meet Me In The Chapel," it could break wide open.

A neat novelty on the Ronel label is called "42". Tells about 42 barrels of oil a guy digs. Tiny Murphy does spirited job with "42". It's Ronel's first plunge into Country and Western Music. And Hal and Eleanor Kaitchuck, running the Chicago firm, have plans for many other unusual numbers for country fans.



FOGGY RIVER BOYS

Billie Smith pens that Harmie Smith "the Ozark Mountaineer" and Kent-Shreveport, La. DJ headed a group of "Singing Policemen" Jan. 21st for The March Of Dimes. The "Policemen" included Officers Johnny Jones, Charlie Justice, Jack Ford, Ray Belcher and Captains Buddy Jones and F. G. Parta. Bubber Johnson played fiddle for the group. The boys paraded the town aboard a trailer truck from 8:30 A.M. to 3:30 P.M. to the tune of \$5,000, the largest single collection in the history of Shreveport. Highlighting the program was Mercury's Betty Amos, who sang her heart out for the kids. . . . Sam Short, Jr. Blue Hen prexy reports that Denver Duke & Jeffrey Null's waxing of "Hank Williams, That Alabam Boy" backed with "When We Meet Up Yonder" is starting to climb the DJ charts in Pa., Tenn., Va., N. Y., Md., Texas, Calif. and other states.

Rusty and Doug, Hickory Records Artists, are skedded for another recording session in Nashville soon, according to word received here this week. The popular duo with "The Music Makers" write in from Jennings, La.

Marty Roberts, personal manager to Betty Foley, doing heavy promotion on her personal appearances. Betty is the daughter of Red Foley, "Ozark Jubilee" star, and had a very popular recording with her father "As Far As I'm Concerned."

Bob Jennings, WLAO, Nashville, deejay, reports exceptionally strong reaction on his Gospel program to the recitation of "If Jesus Came To Your House." Originally recorded on an independent label, the story has now been released by Decca with Red Sovine and Porter Wagoner on Victor.

It was reported this week by Gabe Tucker that Tommy Smith has signed a recording pact with Decca. Smith, who was discovered as a Nashville hair stylist, stirred up more than the usual attention with his Delta recording of "I'm a Fool." The record caught the attention of Decca A&R Chief, Paul Cohen, who finalized the contract.

Buddy Killen, Tree Music rep, reports favorable initial response to the new Jean Shepard (Capitol) etching of "This Has Been Your Life." According to Killen promotional guns are booming on this one.

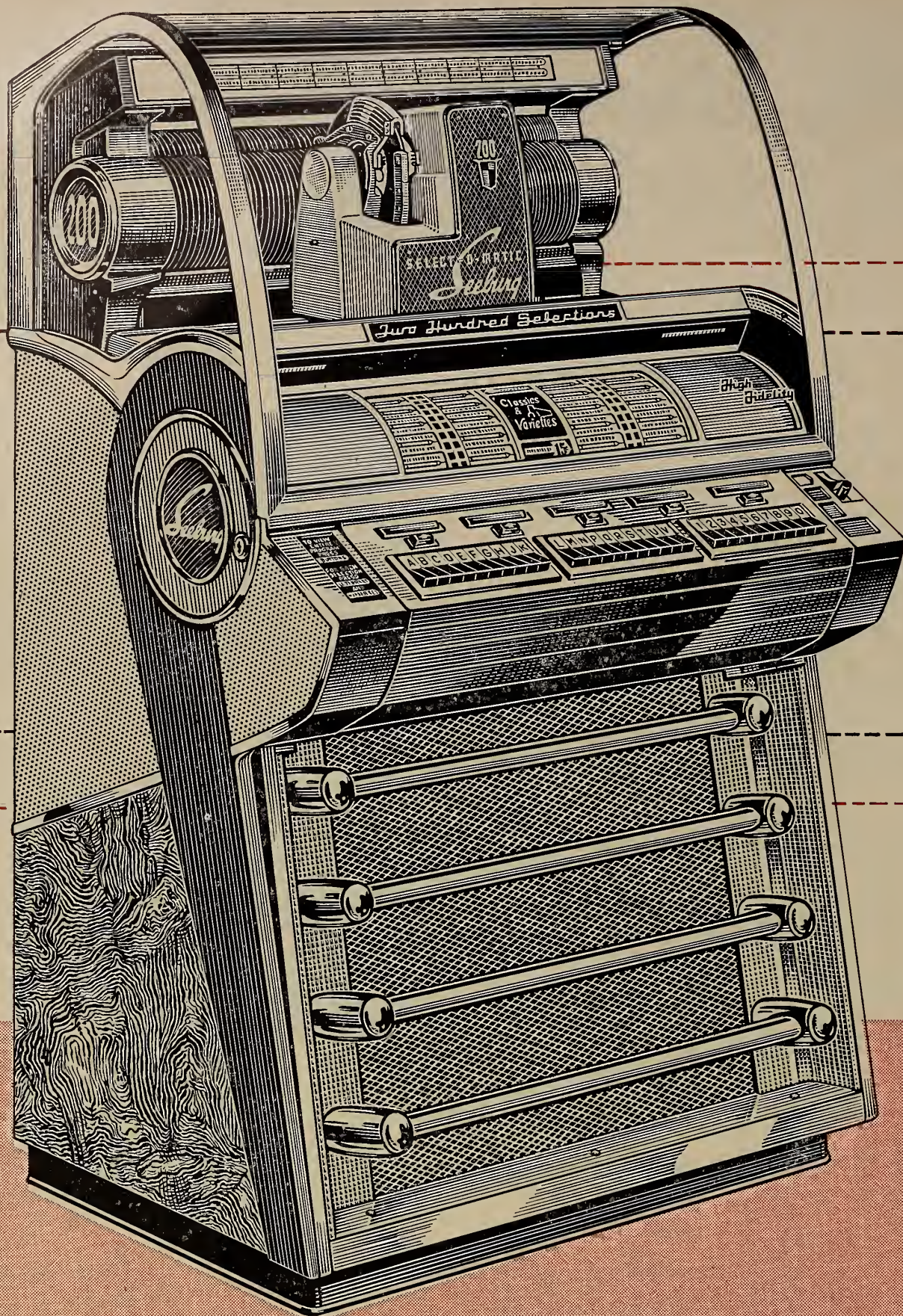
Red Foley and Kitty Wells are doing great with their Decca waxing of "You and Me" and "No One But You," according to word from the managers of the popular singing duo.

Johnnie and Jack, assisted by Johnnie's daughter Ruby Wells, turn in a top hit for RCA Victor with their recording of "I Want To Be Loved" and "Feet of Clay." The tune is blasting the airwaves in most every territory and soon should find itself right smack in the middle of the popularity charts.

Reports are golden on the new Meteor release by Kay Wayne, Red Taylor and Buddy Bain. Taking off in many areas is the "Can We Live It Down?" tune, penned by Bob Ferguson. Powerful covers are in the offing.

Roy Hansen, fine country music deejay, thoughtfully reports that he is no longer at WOWO, Fort Wayne, Indiana. He suggests that all future country wax be sent to Bob Sievers at the same address.

Marshall Pack reports this week that a recent "Gospel Sing" in the Asheville, N. C. City Auditorium featured Wally Fowler, Jimmie Davis, Sunshine Boys, Happy Goodman Family, Tonettes Trio, Bob Robinson and the Foggy River Boys. Pack has "Mail Order From Heaven" on Republic. He penned the tune.



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When They Return They Say:

“STILL CAN'T FIND A BETTER BUSINESS”

Here and There

NEW YORK — With competition among distributors at its peak, there's been a tendency to cut prices on equipment to make a sale. Michael Gore, publisher of the new magazine "The American Salesman", editorializes in his January issue: "Let's face it! Price selling is lazy selling. It's the path of least persistence to the sale of least resistance. No doubt about it! Price is usually the easiest thing to sell—and it gets easier and easier the more you whittle it away. For price is one of the most specific and easily handled selling convincers there is. Only one hitch, though. Cut-price selling sets off a chain reaction, for the only thing that can beat the first price cut is the next one—and your competitor may just be mad enough to cut his throat a little deeper than you can. As for the buyer, he is ever after in the driver's seat. He knows how to sell the price-cutter. Behind almost any product or service on sale today stand a host of highly creative production and marketing topnotchers, whose sole aim has been to build all sorts of values into what you sell. It is these that the creative salesman depends on for his triumphs."

CHICAGO—If you don't mind, we'd like to go a little philosophical and put in a plug for "Appreciation". "Appreciation," says the philosopher, "warms the heart like a bright fire on a winter's night. It makes people feel important, and the need to feel important is the deepest urge in human nature. You don't have to gush. Honest appreciation, sincere and from the heart, is all around us, needing to be put into words, and to add to the happiness of existence. Try putting your appreciation of somebody into words today, and watch the little light it sets aglow in the heart." As the Bible says, "A word fitly spoken is like apples of gold in pictures of silver."

HERE, THERE AND EVERYWHERE—Reports are arriving at this office that the pool games are bringing the operators fine returns. Of course, in some areas, particularly where space is a factor, pool tables haven't taken hold as yet. But where they are operating, the results are exceptional. And, more and more operators are placing more and more machines.

After Lapse Into Other Fields for a Time Men Return to Advise That Coinbiz is Still the Best. Like the Action. Like Being on the Go. Like Stimulation of Keeping Busy. Like Constant Change Caused by New Products. Enjoy Challenge of Keen Competition.

"Maybe I'm nuts", he said, "but I just can't sit and wait for customers to come to me. I've got to get out and get the action started and", he added, "keep it going."

So spoke a returned coinman. He'd been out of the business for some time. On his return to the field he found conditions much changed.

In fact, as he explained, he found "things a lot better with a lot better business men in the trade".

So many who have returned to the coin machines field in the past years advise that the biggest reason for their return is because they "love the action".

They like the competitive spirit. They like to get out and get things going.

They like the constant change caused by new products and new ideas.

They like the stimulation of having to be "on the ball" at all times so that competitors won't walk away from them.

In short, it seems that what everyone likes about this business, especially after they've tried out other fields and have returned, is the enthusiasm, the competition, the challenge to their business acumen and intelligence, the constant action and the fact that they, themselves, can get things going. They don't have to wait for someone to come into their place to buy something.

"There's no business like this business", said one returned coinman not so long ago, and added, "what business do you know where a man can make a comeback within just a few years and be right in there with the top men again?"

This man had been one of the foremost distributors in his area at one time. He advised, some few years ago, that he had grown tired of all the fighting, arguing, constant aggravation and never being able to ease off for even a moment, because of new products constantly coming to market and, further, because competition was so keen.

He's back. It took him just about two years to build back into the business. He loves it. He says that he just

couldn't take standing around waiting for some customer to call on him and, perhaps, "after talking my lungs out I might make a sale".

Like all other coinmen he loves the stimulating effect of getting out and getting things going for himself.

"At least," he says, "I can get out and get things going for myself. I get action. And I see some decent returns on my investment when I get action started."

Like many others who have returned to the fold of the industry he just doesn't want any other business anymore.

He feels this is one of the most stimulating businesses in the world.

"It's a challenge", he says, "to any man. He has to get out and prove that he has the intelligence, the showmanship and know-how to get things going. He knows that he'll get a good return on his investment if he'll work and work hard.

"In other fields," he explains, "you can work 18, 20, and more hours each day. Standing around hoping. And you don't get anywhere near the return you do in this business."

Coinmen are in a highly specialized business. Their field is one of the most demanding. They are constantly trying to outguess fickle Mr. and Mrs. Public.

They realize that they must pick just the right new product to attract play action. That isn't the easiest thing in the world to do.

They must constantly keep ears and eyes open and react like a sounding board to what the patrons of their locations want. Otherwise they just don't and can't last in this industry. Not profitably, anyway.

There's nothing quick and easy about this business but, as many who have returned now admit, there's nothing quick and easy about any business.

"At least", they say, "this is one business that keeps you active. Keeps you going. And, if you do click, you click big."

Operators Agree

MUSIC IS INDUSTRY'S BACKBONE

But—Operators Must Work Harder, Study More To Bring Back Fair Profit on Investment

CHICAGO—It is generally conceded that music machine operations are the "backbone" of the coin machine industry.

This division of the industry has made great strides since the end of World War II. A combination of events has helped to bring about this condition. Multiple play phonos. Better-looking phonos, with better sound. Better programming. Service schools in all areas throughout the country by phono distributors. Better public relations. More aggressive selling by the operators.

Yet, there is still a great deal for the music operators to accomplish. While a great deal of improvement has been noticed since World War II, it is only a small portion of the operating fraternity who have taken advantage of their opportunities to improve their financial status.

While the operation of music machines doesn't afford the operator the opportunity of unusually high collections, such as hit novelty and amusement machines do, the progressive and intelligent operator looks to his music route for a substantial, steady income. But, they acknowledge, the music operator must work harder, study harder, and use more ingenuity and selling than any other phase of the industry.

Leaders claim that more aggressive action, based on educational procedure, such as forums and schools for programming, for multiple coin play, for mechanical instruction, for public relations between operators, locations and the patrons of the location should now be put into being.

"The music machine industry is first starting to come of age," remarked one of the country's leaders, "and it can develop into an even greater and more important industry if all will consider an aggressive and progressive program. But the operator has to work harder, study more, and cooperate with his fellow operators, as well as the general public by giving them the equipment and programming it demands today.

"The operator's financial condition can be improved," continued this coinman, "if they would follow any of the number of suggestions advanced by The Cash Box over the years. I note particularly 'Dime Play,' 'studied programming,' 'attend forums and educational meetings,' 'attend schools for mechanics,' 'institute front money guarantees,' 'insist on location leases,' and of course 'cooperate in every way with local and national public relations programs.'"

Williams Mfg. Delivering Two New Pool Tables



SAM STERN

CHICAGO—Sam Stern, executive vice president, Williams Manufacturing Company, this city, announced the firm is in production with, and delivering, two new pool tables called "Diamond Score Pool" and "Royal Pool".

Stern described "Diamond Score Pool" as an automatic lite-box scoring type, designed especially for front end play in locations where space is limited. "Two or four players can participate", said Stern. "An outstand-

ing feature of 'Diamond Score Pool' includes two diamond roll-over buttons situated on the playfield which, when hit, will either double or triple the values of all playfield pockets as indicated on the backglass. This enables the player to build up higher progressive scores than those scores which have heretofore been possible on the lite-box type of pool table game. Transfer scoring from one player to another is also featured. 'Diamond Score Pool' also includes a center lite-up bumper which remains lit at all times."

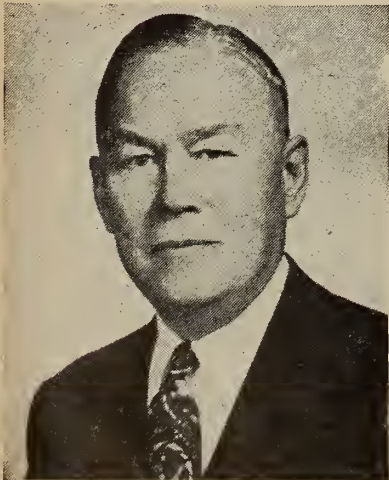
Sam then went on to describe "Royal Pool". "This game by Williams," said Stern, "is of the conventional type. It has the new 'center hole' innovation and comes equipped with lite-up bumpers as standard equipment. We call attention to the end pockets and bumpers which have been moved inward at both ends of the table so that players can bank from behind."

Both "Royal Pool" and "Diamond Score Pool" are obtainable in "senior" models which are 18" longer, same width. Both units utilize 2 dimes per game. Table lights are optional equipment on both pool games.

According to Stern, "Our distributors are reporting a heavy demand for the new tables, notwithstanding a steady influx of orders for 'Bank Pool' and 'Bank Pool Seniors', which are available with or without lite-up bumpers."

Wurlitzer Sales & Profit Up For Third Quarter

Sale of Civilian Products Up 16%



R. C. ROLFING

CHICAGO—The Rudolph Wurlitzer Company, with executive offices in this city, issued its financial statement this week.

Sales for the third quarter (Octo-

ber, November and December) were \$9,601,007 compared with \$9,551,869 for the same quarter of last year. Sales of civilian products for the quarter were up 16% and defense products down 73% from the same period a year ago.

Net earnings for the quarter were \$244,586 or 29¢ per share, compared with \$212,242 or 25¢ per share in the same quarter of last year, an increase of 15%.

Notwithstanding the substantial reduction in sales of defense products, sales for the first nine months (April to December inclusive) were \$25,782,776 as compared with \$28,151,503 for last year.

Net earnings for the first nine months were \$548,597 or 66¢ per share of common stock compared with \$687,428 or 83¢ per share in the corresponding period of last year.

In releasing the report, R. C. Rolfing, president stated: "Business continues to be good and we expect sales and earnings for the fourth quarter (January, February and March) to be satisfactory."

Philippine Islands AMI Distrib



MANILA, P. I. — Wm. J. Suter, Morcoino Co., Ltd., this city, AMI distributor for the Philippine Islands, sends in the picture shown above in which he is posing with two of the Philippines' leading artists and the AMI Model "G". Seen with Suter are, left, 16-year-old Cely Bautista, and right, Ruben Tagalog.

Suter says, "Tagalog and Bautista are known as the 'King and Queen of Kundiman'. The 'kundiman' is a native song with a lilting melody and tempo, usually in slow dance or tango time with occasional breaks or holds at the end of each measure."

Philippine fans have often referred to Tagalog as the Philippine Perry Como and Miss Bautista as a combination of Doris Day and Jo Stafford.

Operated Link Pianos

PROVIDENCE, R. I.—Sam Orenstein, old-time op, and head of Triangle Distributors, Inc., this city, remembers back to the time he operated Link Pianos and Mills Violano Virtuosos. Paid locations 20% commission. Then operated Seeburg 10 record and Wurlitzer P-10's and P-12's.

ABC No. 1 Holds Chicago Pin Lead. Schreiber Top Star

CHICAGO—A neck-and-neck race was in store for the Automatic Phonograph bowling circuit after some steaming sessions were held Jan. 30.

ABC No. 1 retained a one-game lead by virtue of a pair of wins over B & B Novelty. But Paschke Phono moved right close to the leaders with a sweeping victory over Coral Records.

High for the night was Rene Gallet's 563, while his sister, Julie, bowled 451 to lead the women's parade. Both are with the Paschke unit.

Rene Gallet thus moved into a near tie with Harry Schreiber of ABC No. 1 for individual scoring leadership. Schreiber has a 172 average, with Gallet one point behind, according to the Jan. 31st standings given below.

In other contests, Decca Records swept all three from Star Music, Galgano Distributors won a pair from Atlas Music; ABC No. 2 had two verdicts over Gillette Distributors, Mercury Records came up with a shutout over Western Automatic, Walter Oomens bowled to an odd victory over Coven Music, and Singer One-Stop won twice from Melody Music.

Individual Scoring: Rene Gallet, Paschke, 563; Julie Gallet, Paschke, 451; Eddie Walker, Coral, 538; Harry Schreiber, ABC No. 1, 493; Fred Breis, B&B, 504; Lenny Christiansen, Galgano, 501; Mike Blumberg, Atlas, 455; Les Baylor, ABC No. 2, 511; Robert Hall, Gillette, 499; Carl Latino, Oomens, 492; Roy Bauer, Coven, 536; Eli Phelps, Decca, 511; Frank Tutomase, Decca, 503; Tony Ignoffo, Decca, 502; Hank Sochacki, Star, 454; Harry Julian, Singer, 554; Jack Nolan, Singer, 525; Alec Gienko, Singer, 524; Vic Jaccino Sr., Melody, 532; Melvin Jones, Mercury, 472; Tom Nyland, Western, 427.

TEAM STANDINGS (As of Jan. 31)

TEAM	Won	Lost	Pins	Aver.	High Game	High Series
ABC No. 1	38	22	44291	737	850	2442
Paschke Phono	37	23	45927	765	852	2488
Atlas Music	36	24	41147	685	789	2224
Galgano Distr.	35½	24½	44967	749	844	2389
ABC No. 2	32	28	43090	718	853	2320
B & B Novelty	31½	28½	43143	718	831	2294
Melody Music	31	29	41032	683	779	2122
Walter Oomens	30	30	44293	738	844	2436
Decca Records	30	30	43866	731	839	2417
Coral Records	29½	30½	44433	740	844	2332
Singer One Stop	27	33	43789	729	879	2388
Coven Music	27	33	42884	714	858	2355
Gillette Distr.	25½	34½	42098	701	812	2185
Star Music	25	35	43278	721	821	2256
Mercury Records	24½	35½	40475	674	797	2243
Western Automatic	20½	39½	41376	689	844	2218

INDIVIDUAL AVERAGES

NAME	GAMES	PINS	AVER.	HIGH GAME
H. Schreiber	54	9297	172.2	230
RE. Gallet	60	10266	171	232
C. Latino	57	9698	170.8	221
H. Julian	33	5618	170.8	202
M. Pieroni	54	9111	168.39	220
R. Gallet	57	9434	165.29	214
B. Gallet	60	9816	163.36	203
E. Walker	60	9785	163.5	205
F. Dries	60	9719	161.59	253
L. Christiansen	60	9718	161.58	226
T. Galgano	60	9715	161.55	215
C. Alesi	57	9223	161.46	233
L. Sochacki	57	9187	161.10	207
E. Phelps	54	8691	160.51	223
R. Bauer	60	9613	160.13	236
L. Taylor	60	9595	159.55	212
F. Tutomase	51	8120	159.11	222
W. Paradee	56	8915	159.11	205
V. Jassino Sr.	57	9058	158.52	224
R. Gnarro	60	9624	158.44	232
I. Cairo	60	9517	158.37	218
A. Rice	60	9516	158.36	205
B. Hofert	54	8531	157.53	205
J. Nolan	60	9431	157.11	212
J. W. Oomens	53	8330	157.9	213
T. Ignoffo	60	9341	155.41	222
J. Cicero	39	6048	155.3	209
R. Holl	60	9283	154.43	200
H. Sochacki	60	9265	154.25	214
A. Gienko	60	9250	154.10	218
M. Blumberg	54	8319	154.3	201

LADIES DIVISION

M. Sochacki	60	8358	139.18	199
M. Jones	60	8077	134.37	189
B. Bauer	59	7935	134.29	185
I. Oomens	60	7770	129.30	178
J. Gallet	60	7697	128.17	156
I. Sochacki	57	7183	126.1	183
E. Brown	54	6772	125.22	152
M. Bale	51	6368	124.44	167
J. Radosta	60	7293	121.33	166
J. Lettieri	60	7260	121.	172
M. Jaccino	57	6782	118.56	165

HIGH SERIES (TEAM)

Paschke	2488	SCR
ABC No. 1	2931	HCP
Oomens	2925	"

HIGH GAME (TEAM)

Singer	879	SCR
Coven	1042	HCP
ABC No. 2	1039	"
Western	1039	"

HIGH SERIES (INDIVIDUAL)

RE. Gallet	661	SCR
T. Ignoffo	706	HCP
R. Kick	691	"

HIGH GAME (INDIVIDUAL)

F. Dries	253	SCR
R. Bauer	262	HCP
G. Losasso	261	"

HIGH SERIES

M. Jones	482	SCR
I. Oomens	621	HCP
J. Radosta	606	"
E. Davis	593	"

HIGH GAME

M. Sochacki	199	SCR
I. Sochacki	233	HCP
J. Lettieri	227	"
B. Bauer	227	"

Wurlitzer "1900" at Brandt



ST. LOUIS, MO.—Little Karen Sue Sasyk gets her first look at the Centennial Model "1900" Wurlitzer phonograph as displayed by Brandt Distributing Co., Inc., Wurlitzer distributor in St. Louis. She is held by Barbara Edrington as her mother and father, Mr. & Mrs. Mike Sasyk, pose with them in front of the new Wurlitzer background.

"Free Play" Pinballs Upheld in Minnesota

ST. PAUL, MINN.—Legality of the operation of "free play" pinball machines in Minnesota was upheld by Minneapolis District Judge John A. Weeks in a test-case decision (Jan. 30) overruling an earlier opinion by State Attorney General Miles A. Lord.

The court issued an injunction preventing police from interfering with the operation of a "free game" machine at Rifle Sports, Inc., a Minneapolis arcade operated by John R. McNeice.

The injunction order was accompanied by a memorandum dealing with the whole broad question of pinball operation under a 1947 act of the Minnesota Legislature.

"It would have been a simple matter," Judge Weeks said, "to have included 'free plays' in the list of awards which render the possession of pinball machines illegal.

"Certainly, in 1947, pinball machines which awarded free replays were not so uncommon that the Legislature was unaware of their existence and it seems fair to conclude that the specific delineation of awards and prizes, to the exclusion of free replays, indicates an intent to exclude them from the ban of the statute."

Attorney General Lord had earlier ruled that all pinball machines were gambling devices and, on the strength of that ruling, Minneapolis police had been ordered to see they were taken

out of amusement places. Lord's predecessor in office, J. A. A. Burnquist, had ruled "free plays" were legal, since no "consideration" was involved.

When informed of the new court decision, Lord announced he would appeal the issue to the State Supreme Court.

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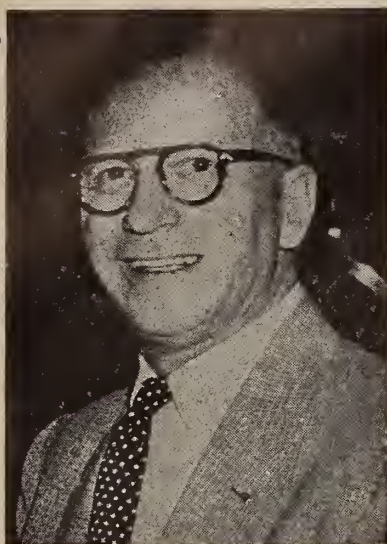


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Bally Intros "Crosswords"



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, announced this week that "Crosswords," its new type word-puzzle skill game is now on display at all Bally distributors.

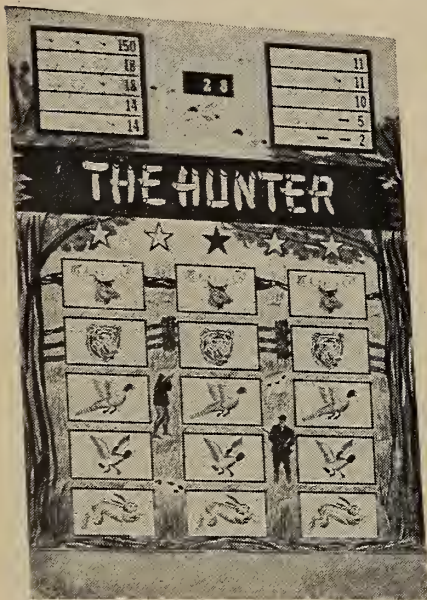
"The new game combines the amusement appeal of 2 great American pastimes, pinball and crossword puzzles," advised Jack Nelson, Bally general sales manager.

In describing the play of the game, Nelson said: "The player shoots balls in holes marked with letters of the alphabet to light 3-letter and 4-letter words in puzzles on the backglass. 'Crosswords' is played with 5 balls,

no extra balls. And because of the easy-to-understand simplicity of the fascinating puzzle-scores, play is considerably faster than other 5-ball games. The player may select 1, 2, 3, or 4 puzzles, depositing one coin for each puzzle, and may score separately in each puzzle selected. Actual location tests showed an average in excess of 3 coins per game. 'Advancing Scores' featured in the new game are no mystery. A quick glance at the score-card tells players how to boost their scores by shooting balls into 2 'Star-holes' at the top of the playfield. If all balls are shot into letter-holes, player rates 'Average,' scoring 2 for 3-letter word, 8 for 4-letter word. If a ball is shot in one 'Star-hole', rating advances to 'Good', scoring 3 for 3-letter word and 12 for 4-letter word. Ball in each of two 'Star-holes', plus 3 balls in letter-holes to spell a 3-letter word, results in 'Expert' score of 20.

"Actually," he continued, "'Crosswords' is a completely new type of game, new in play-appeal, new in appearance, and designed especially to put operators of 5-ball equipment back in a real profit business. Reports from operators verify pre-production predictions, based on prolonged location tests, that the 2-in-1 play appeal of 'Crosswords' would double or triple earnings of average 5-ball spots."

Nelson emphasized the new style, really different deluxe cabinet occupying only 27 in. by 41 in. of floor space.



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Because of the heavy rains, many of the record distributors and coin machine distributors closed shop early last week. However there were still plenty of operators doing business along Pico Boulevard, keeping the one-stop record stores going despite the weather. . . . The California Music Merchants Association Meeting this month will concern the license problems of the various local communities as well as the ASCAP bills up before Congress at this time. Business manager Ben Chemers was busy preparing and mailing information on the values placed on the different models of coin machines by the county assessors office, to aid the members of the Los Angeles Division in preparing their personal property tax forms. Bob Demain, Epic Records West Coast representative dropped in to headquarters this week to leave promotion records of "Hotter'n A Pistol" by Robert Clary, and "Perdido" by Neal Hefti for Ben to put on the Wurlitzer "1900" in the office. Dean Brown of Glendale stopped in, to pick up his "March of Dimes" stickers for his phonographs. . . . At Paul A. Laymon, Charlie Daniels got an SOS call to pick up Mrs. Laymon when the windshield wiper of their car quit during the storm. Ed Wilkes received a letter from Frank Murray, a former employe, now living in Louisville, Kentucky. Frank went on for two pages about how he missed working with everyone there, which was a fine tribute to Mr. and Mrs. Laymon and the manner in which they run their business. . . . Operators in the Bakersfield area converting all their games to conform with the recently-enacted laws in Kern County. . . . Kay So le, at Leuenhagen's Record Bar, now has The Cash Box Listings posted above both her "Rhythm and Blues" and "Country and Western" hit listings. Operators report that this system helps them to keep abreast of the very latest hits for their machines. Lee Palmer was really living as he saw that Mary and Kay had no less than thirteen of his Mercury hits displayed on the counter. Mary received a letter and a box of very good home-made fudge from Dixie Earl Bryant the writer of Slim Whitman's new release of "Tell Me".

Charley Robinson of C. A. Robinson & Co. enthused about United's new "Caravan" in-line game. Al Bettelman reported that brisk sales continue on United's "Jumbo Club Pool." Dave Wallach back in town after a trip through the Arizona territory. However Charley says he won't be around town long unless his pool game improves. Dave brought back the news that Janell Weeks, daughter of Charles Weeks, shop foreman for A and A Amusement in Yuma, was married to Charles McBride of Yuma on January 19. . . . Roy Sutton, of S & W Music in Visalia, and secretary of the Visalia Moose Lodge, was in town to attend a Moose meeting held in Glendale. Roy is also planning to attend the state-wide meeting to be held in Redding, Calif. . . . Fred Gaunt of Badger Sales was out ill, and Marshall Ames is temporarily replacing Fred in the showrooms. Bandleader Russ Morgan visited Al Silberman at Badger Sales and Al was happy to hear that Russ is recording "Spaghetti Rag" which was written by his talented friend, Georgie Lyons. Al expects to see Georgie at the Sands Hotel in Las Vegas when he and Jack Sidney visit the Desert resort next week to scout locations and look over acts.

Wayne Copeland at Sierra Distributors can't keep up with the orders on the new National Pool Table. Wayne was expecting his partner, "Shorty" Culp, in from Oklahoma City and was afraid he had been delayed by the storm. Dorothy Rachke was leaving early for her Pacific Palisades home. Pete Ley was still on a selling trip through the northern territory and is sending in excellent orders on the new Wurlitzer "1900." . . . Father and son team Frank and Frank, Jr. Matranga visiting the one-stops and distributors along Pico last week. . . . Gabe Orland at California Music slipped in the rain and fell against his car and suffered a badly cut and bruised face. Gabe was still on the job and expects to be in fine shape by next week. Was glad to see Sammy Ricklin turn down some off-co'or record releases from a salesman. As Sammy said, "This sort of thing might have been alright in the old days, but today juke box locations are frequented by teen-agers which makes this type of record offensive." . . . Don and Dolores Wickoff from Newhall in town and making the rounds of distributors for the second week in a row. . . . At Minthorne Music, Hank Tronick was out calling on operators with the new Chicago Coin "Hooligan" Pool Game. Ed Wisler in town, but busy on the long-distance phone taking orders from his out-of-town accounts. . . . Visitors along Pico this week were: Mel Wolzinger from Las Vegas; Ted Mayer from Ventura; Orville and Melba Kindig from Long Beach; and E. E. Petersen from San Diego.



E. G. Nicholson, field service man at American Amusement Company, visiting in East Texas. . . . Benny McDonald of Fort Worth anticipating the arrival of a grandchild. . . . Commercial Music Company reports it is booked up on orders for Wurlitzer's "Centennial" phonograph, model '1900'. . . . Bill Byrd replacing Leon Dietz in the New Orleans office of Texas Records Distributors (London Records). Leon is going back to school. . . . R. B. Williams just returned from San Antonio. . . . W. J. Tay'or, Jr., M-G-M Records field representative, in Kansas City, Missouri on a business trip. . . . Johnny Williford of B & B Vending taking time out for fishing at Possum Kingdom. . . . Martin Gudenberg of Capital Records spent the weekend with his folks in Ardmore, Oklahoma. . . . Since the first of the year more and more out of town operators have been coming in regularly to shop the Dallas market. Reports from most operators indicate that business is better than ever. Recent visitors included U. H. Morgan of Tyler; L. C. Newland, Pla'nview; M. Boylan from Wichita Falls; T. R. Craig, Ranger; Mrs. Rae Barnes, Pa'estine; C. L. Ford of St. Augustine; Mrs. Bill Helms, Childress; O. L. Lowery of Nacogdoches; John McGee, Buffalo; Pete Purvis, Stephenville; Wilbur Brisco, Waco; Fred Barnes and J. H. Briscoe of Denton; from Fort Worth Mrs. R. E. Burns, Pete McDonald, Jimmy Woolsey, Jiggs Hamilton, Mrs. Drew Osburn, M. T. Johnson, Maurice Terry. . . . Pinky Smith just joined the staff at King Records.



4 MONEY-MAKING MODELS

- ALL models 52 in. by 36 in., 32 in. high.
- STANDARD model without lights.
- LIGHT-UP BUMPERS model for spots that want extra flash.
- NEON-LIGHT model with neon-lights under side-rails. Flooding table with no-glare illumination.
- 6-POCKETS model with 2 regulation scoring-pockets, 4 hazard-holes in corners, adding to skill-fun, speeding up play. Light-up bumpers.
- BALLY-LAMP easily attached to all models.

Bally Pin-Pool

EARNs BIGGEST PROFITS

Cash in on growing popularity of PIN-POOL. Get genuine Bally PIN-POOL Tables busy for you now.



ABC bowler

WITH MATCH-SCORE FEATURES
Congress bowler
 POPULAR OFFICIAL BOWLING SCORES

For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER . . . scoring by Official Bowling Rules . . . or CONGRESS-BOWLER for added attraction of match-score features.

Bally KIDDIE-RIDES

earn top money

Flashy eye-appeal of Bally Kiddie-Rides . . . thrilling action . . . simple, safe mechanism . . . sturdy construction result in biggest, steadiest earnings in kiddie-ride field. Start a steady-income route of Bally Kiddie-Rides now. Write for information or see your Bally Distributor today.

MODEL T COIN-OPERATED AUTO-RIDE

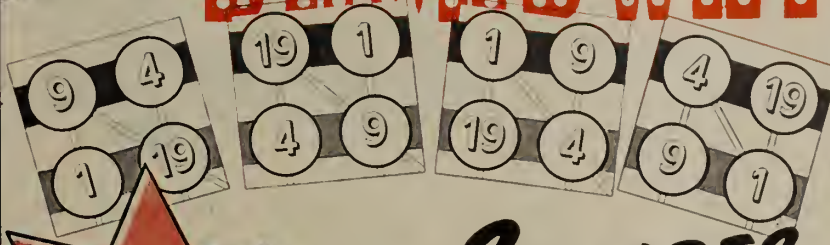


THE CHAMPION COIN-OPERATED HORSE-RIDE

BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

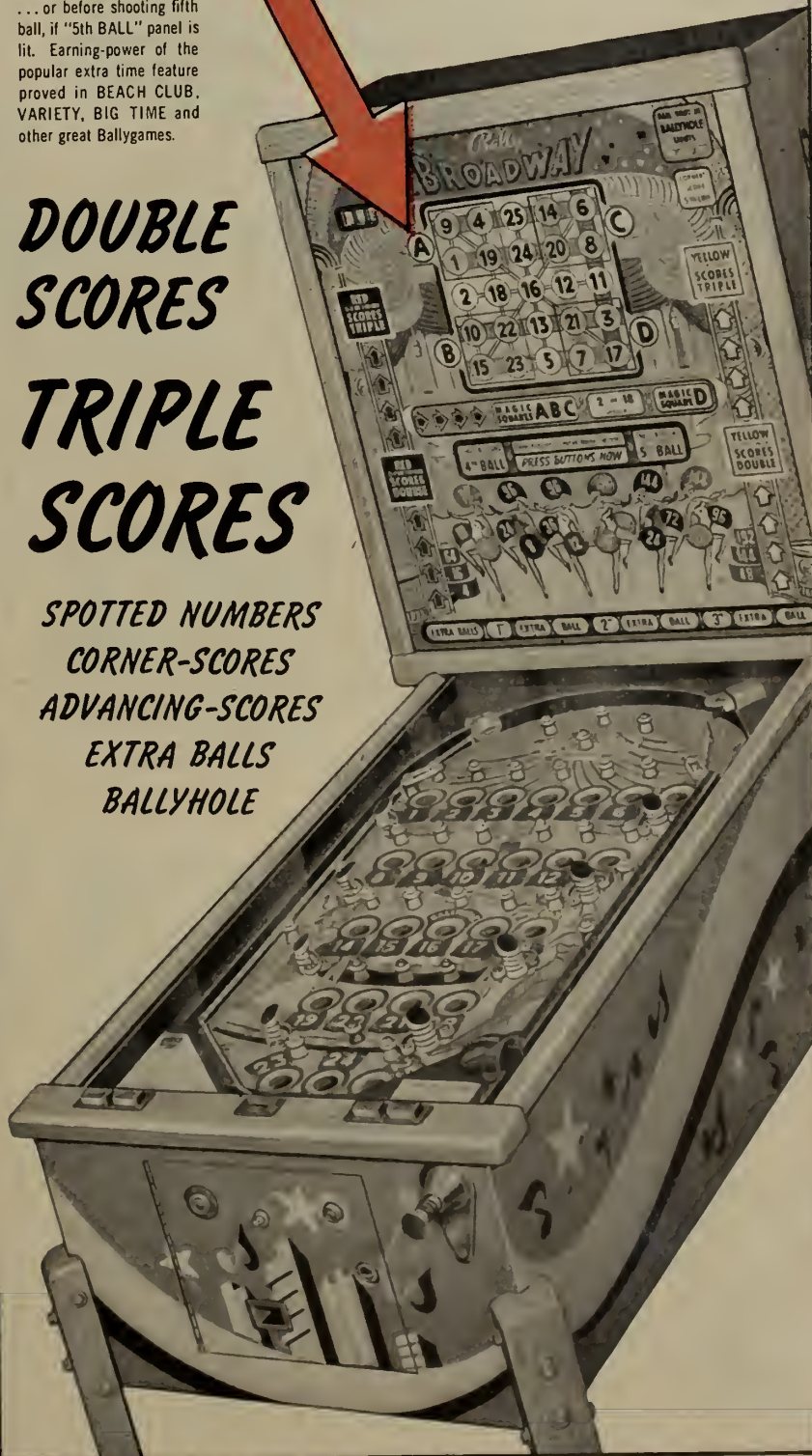
Arrow points to one of 4 Magic Squares - A - which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square - A, B, C and D - may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift - without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball . . . or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS
 CORNER-SCORES
 ADVANCING-SCORES
 EXTRA BALLS
 BALLYHOLE





SEEBURG		AMI	
M100A	\$325.00	Model E-40	\$295.00
M100B	495.00	Model D-40	175.00
M100BL	510.00	Model C	135.00
M100C	595.00	Model B	135.00
		Model A	100.00
ROCK-OLA			
1436	\$275.00		
1434 45 r.p.m.	185.00		
1432 45 r.p.m.	150.00		

We want to buy M100A Selectomatic 100's

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

We are exclusive distributors for
J. P. Seeburg Corp., Bally Mfg.
Co. Our references: Dun and
Bradstreet, Bank of America.



SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

Date of Birth

NAME

FIRM

ADDRESS

CITY ZONE STATE



That the lessons learned at the recent distributor-sponsored meeting held January 17 at the Henry Hudson Hotel are bearing fruit is now a fact. While the meeting was held with the purpose of showing New York music operators the benefits of dime play, and how to proceed to convert to dime play, its effect on operators visiting from other areas has been more pronounced than from local operators. Operators in New Jersey are now actively engaged in a dime play effort. And from Albany, N. Y. comes a letter from Henry Wertheimer (who was an interested observer at the New York meeting, and to whom we loaned the material used in our talk to the group) stating: "Enclosed please find the material on ten cent play you loaned me. I wish to thank you for the wonderful assistance you have given me in helping to get things started in this area. It looks like things are going to pop around here. Keep up your good work."

* * * * *

George Ponser has opened a wholesaling firm, George Ponser Company, in Newark, N. J., where he will buy and sell new and used games and music machines. He will also have a service and parts department for the ops. Ponser, who has a background of some 25 years in the business as distributor, jobber and operator, was recently connected with the Albert Simon, Inc. firm. . . . Jack Mitnick, AMI regional representative, just back in the big city after a four week vacation at Hot Springs. Jack stopped off in Chicago on his way back here, and on his way here visited with his distributors in Cleveland, Pittsburgh and Philadelphia. He'll cover the New York area for about a week, and then take off on a road trip. . . . Joe Connery, asst. sales mgr. to Ed Levin, Chicago Coin, a visitor at Al Simon's Albert Simon, Inc. Joe is making a swing around the eastern territory. Al probably moaning to Joe that he's not getting enough of ChiCoin's new "Hooligan" pool games to supply the demand. Simon tells us he would have liked to go to Baltimore for the operators' banquet, but he's having a 15th wedding anniversary (Crystal) on Sunday. . . . Jack Semel should be complimented on his charitable enterprises, which he does quietly and modestly.

* * * * *

Jack Gordon, Seeburg regional representative, heads a group of Atlantic New York execs, holding two-a-week meetings with operators at various parts of the area, demonstrating and expounding on record programming, particularly the use of ep's to bring in additional revenue. Jack, together with Meyer Parkoff, Harold Saunders and Steve Quinn met with ops in Brooklyn on Wed., Feb. 1, at Cookie's Restaurant, and in Baldwin, L. I., on Friday, Feb. 3. This program will be continued, with meets being held for the next several weeks in different locations. . . . Mike Munves displays Exhibit's new pool game "3-hole Skill Pool" with the hole in the center that can either be used, or a plug fitted into the center hole, keeping the game as a 2-hole player. Mike says game going big here, but so far, ops want to keep it on a 2-hole play. Joe Munves down in Florida, attending the Tampa Fair. Keeps sending in those orders to Mike for machines. . . . Election of officers for the games association coming in about three weeks. Which reminds us. March 15 license deadline for games ops, but the License Dept. is accepting applications at this moment. Claims ops usually all rush down at the last moment, thus delaying the process. Would be helpful if ops started to file now. We understand that the License Dept. is considering a change in fees for Pool Games, and also might bulk all coin operated amusement machine under one type of license, which would be extremely helpful to the trade. . . . Dave Stern, Seacoast Distributing, Elizabeth, N. J., doing a big job with Exhibit's pool games in N. J. Charles Reissner of Seacoast, down on coinrow visiting the wholesalers. . . . Jack Tashman, one of the real old-timers, who recently returned as a games op after a long absence, hospitalized. . . . Joe Young and Abe Lipsky, Young Distributing, in between allocating deliveries of the new Wurlitzer "Centennial" model "1900" to music ops, shipping plenty of reconditioned music machines out of the country. . . . Harry and Hymie Koepfel, Koepfel Distributing, report a jump in sale of reconditioned music to local ops.



Ike Pearson of Mitchell, S. D., is basking in the Florida sunshine at the present time and plans to spend at least two months in Florida. Ike also intends to do a lot of deep sea fishing. Roy Foster of Sioux Falls, S. D., spent a couple of days in the Twin Cities visiting the various distributors. . . . Jim Lucking of Benson, Minn., has been laid up for several days with a bad back but he will be up and on his route again in short order. . . . Jim Stearns and Lloyd Schimke, both of Minot, N. D. made the trip into the Twin Cities together and made the most of the two days that they spent in town shopping around and picking up equipment and parts for their routes. . . . Lawrence Balow of Eau Claire, Wis. was seen shopping for equipment for his route. . . . Andy Theisen, Northland Music Company of Brainerd, Minn., was seen looking over the various makes of pool games which are on the market at the present time. . . . Elgin McDaniel of Wadena, Minn., took some time off from ice fishing to devote some time to his route activities. . . . Fred Kovanen, Plamor Amusement Co. of Moose Lake, Minn., got up early in the morning so that he could get into the Twin Cities to pick up records and then get out on his route again so that his juke boxes would have the latest tunes. . . . Glenn Bischel of Chippewa Falls, Wis., was seen shopping around for equipment for his route. . . . Recent visitors to the Twin Cities were Martin Kal'sen of Worthington, Minn.; Curtis Anderson of Fosston, Minn.; Eugene Hoerth of Herried, S. D.; Fred Keiser of Berthold, N. D.; Cecil Terveer of Winona, Minn.; Ike Sundem of Montevideo, Minn.; and Ben Jahnke of Hutchinson, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

"What a week! What a week!" That was precisely how manufacturers and distributors described the happy invasion of visitors into Chicago. . . . Many to visit factories and pressure for more and faster shipments. . . . Among the visitors: Leo Grobe of Wheeling, W. Va.; Harry Silverberg of Kansas City; Bill Betz of St. Louis; and practically the main force of the Minthorne organization of the West Coast, including Jean Minthorne, Hank Tronick, Wayne Davis and Col. John Reese. Also Dave Bond of Boston, Phil Moss of Des Moines; Lou Dunis and John Michaels of Dunis Distributors in Portland and Seattle; Sam London of Milwaukee, and possibly many others who wandered around inconspicuously but with a deft eye out for the latest machines in this hub of the industry.



JOHN HADDOCK

When Lou Dunis was in to see Sam Lewis and Frank Mencuri of Exhibit Supply and noted their completely renovated new offices, he shouted to Sam: "Say, what did you do?? Hire Raymond Loewy to decorate the place?" . . . Ed Levin of Chicago Coin won't easily forget how "those visitors were impressed with our 'Hooligans' and 'Champion Pool'." . . . So great a rush over at Empire Coin Machine Exchange that, as Joe Robbins reports, road salesman Jack Burns stayed around to help on the floor all week. Then Jack was off for Northern Illinois territory. "Everybody's moving at top speed," says Robbins, "and Gil Kitt is sure setting the pace."



ALVIN GOTTLIEB

Art Weinand and Sam Stern over at Williams excited as all-get-out over "the perfection touches" of the new "Diamond Score Pool." Has two-dime-play-per-game and top-scoring features. Also plexiglass on the backboard. Williams making immediate shipments, says Weinand. . . . Don Moloney over at Donan in "do-it-yourself" dither. Paneling his basement in Wilmette. Don reports that Mary Ann, now a month and a half, is really boss of the household. . . . John Haddock, AMI pres., back at the plant, after a most successful European trip. . . . Jack Nelson of Bally jubilantly reports that "orders are coming in like confetti at a circus for our pool games with the light-up bumpers." Phil Weinberg, Bally's district manager, rushed off for Arizona on biz just as the Chi snows fell. Perfect timing! "Pool games," says Vince Shay, "will create tourney



RALPH SHEFFIELD

play at smalltown locations in greater numbers. It's spreading out now in many spots, with groups getting together in competition. A fine expression of better business all around." . . . Bill DeSelm and Herb Oettinger over at United two of the hardest people to reach by phone. Secretary always advises Mr. DeSelm and Mr. Oettinger tied up on long distance phone, and have another half dozen distributors awaiting to speak with them. Finally got thru, and Bill took just a minute to tell us "United's 'Hi-Score Pool' taking the country by storm. It's selling even faster than we had expected." . . . The Seeburg "V-200," as Harold Schwartz of Atlas Music distributors says, "will justify more and more dime play with its extended-play records". . . . Alvin Gottlieb wonders and wonders and wonders.



GIL KITT

"It's quite a problem filling orders," says he. "But we're working at breakneck speed, and should satisfy everybody. Several distributors are anxious to know," he adds, "how soon they can obtain their 'Gladiator' and 'Spot Pool' games. Also," Alvin says, "the exporting trade is steadier than ever."

Which reminds us that many, many nice notes have reached The Cash Box about the large Feb. 4th "Export Edition." . . . Mac Brier of Donan is busy helping his wife with her work in the "March of Dimes" campaign in his off-hours, which aren't many. . . . It was a very successful trip for Avron Gensburg of Genco out Texas-way. And Al Warren, the Genco sales manager, "is hard on the road," as Ralph Sheffield puts it. And he adds, chuckling: "Me, I'm just a desk slave, filling countless orders they're shipping in." . . . Over at World-Wide Distributors, one word with Len Micon convinces you that shuffle and pool games, and phonographs are moving steadily. . . . Les Reick, sales manager of the Rock-Ola phono division, is working his way South for two weeks, calling on distribs and ops. Meanwhile, Ed Ristau, director of sales, is headed East. "We're snowed under with first-of-the-year work," smiles Wayne T. Bradfield. The new wing of the plant still in production. David C. Rockola busy supervising its progress.



PAUL HUEBSCH

Roy McGinnis of Keeney in Florida soaking up sunshine. And Bill Bolles is working his way back from Southland. "Operators all over," says Keeney's Paul Huebsch, "are anxious for our 'Jumbo DeLuxe'." Bill Cohen, vending division sales mgr. of Keeney, is in St. Paul with distribs, last heard from. . . . Says Art Weinand about the office phones at Williams: "Bet there are some days when we set a record for calls to and from. Everybody'd rather call than write, it seems. We oughta get a medal or something from the Bell company." . . . Johnny Oomens,



WAYNE BRADFIELD

secretary of the Automatic Phonograph bowling league, reports that four clubs will be entered in the coming Chicago Bowling Association tourney. . . . Herb Perkins of Purveyor plans a vacation. And Monte West to be left with mountain of chores. . . . Art Garvey, Bally district mgr., back at factory after trip East. In time to catch Chicago snow. . . . Carl Knipple reports heavy biz on Bally kiddie rides and other products. "Going out by truckload," he says. . . . Al Adickes of Nova Co. in Hamburg, Germany doing effective job, educating citizens there to scoring on bowling games. . . . Ben Coven had enthusiastic Wurlitzer showing in Fort Wayne, Ind. Feb. 7 and 8. Also in South Bend and Gary. As sidelight, Coven reports how his boxer dog ran off a burglar a week ago. Parts of burglar's clothes strewn about when Covens returned home.



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WE'LL SWAP

Pool Games, Bingos, Bowlers
FOR
Late Pins, Guns,
Bright Spots, Bright Lights



Empire COIN MACHINE EXCHANGE

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CHICAGO CHATTER (Cont.)



LEN MICON

HAPPY BIRTHDAY THIS WEEK TO: Edna Gorman, Buffalo, N. Y. . . . DeWitt Eaton, Sarasota, Fla. . . . Lee Dixon, Youngstown, O. . . . Harold W. Daily, Houston, Tex. . . . J. Maurice Roberge, Jolliette, Inc., Canada. . . . Ed Wisler, Los Angeles, Cal. . . . C. V. Hitchcock, Nashville, Tenn. . . . Jackie Fields, Desert Inn, Las Vegas, Nev. . . . Dick McCann, Buffalo, N. Y. . . . Walter L. Putnam, Knoxville, Tenn. . . . Harold Schwartz, Chicago. . . . Ray Torr, Landsdowne, Pa. . . . Jimmie Bounds, Mexia, Tex. . . . Lucille E. Laymon, Los Angeles, Cal. . . . Joseph P. Connors, Long Island, N. Y. . . . Louis F. Sebastian, San Antonio, Tex. . . . O. A. Brower, Cosmopolis, Wash. . . . Russell C. Bragg, Danville, Va. . . . Barney Sugerman, New York City. . . . Lyn Brown, Studio City, Cal. . . . Howard Freer, Los Angeles, Cal. . . . Thomas J. Faulkner, Jacksonville, Fla.



JOHNNY OOMENS

Music Operators:

TEAR OUT THIS PAGE!

Paste It On Your Wall — or Any Other Conspicuous Place — and Be Ready To GO ALL OUT When The Time Comes To Fight The ASCAP Sponsored Bills

With the beginning of the 2nd session of this Congress, not one moment was lost in ASCAP's attempt once again to get the Copyright Act of 1909 changed so that juke box operators will be forced to pay ASCAP (and other similar agencies) royalties, on top of the royalties they are now paying (to record manufacturers included in the purchase price of each record, who in turn pay royalties to the writers and publishers of the tunes).

On the very first day of the opening of Congress, Emanuel Celler (Dem., N. Y.) of the House Judiciary Committee requested that the Copyright bills receive the attention of the Sub-Committee of the Judiciary. These bills are the "Thompson Bill" (H.R. 2677) and the "Thompson Bill" (H.R. 4316). The committee assented.

There are also two bills in the Senate Judiciary Committee—the "Kilgore Bill" (S. 590) and the "Langer Bill" (S. 1254).

The "Thompson Bill" (H.R. 4316) and the "Kilgore Bill" are companion bills, both giving ASCAP and other similar organizations UNLIMITED PRIVATE TAXING AUTHORITY over the entire music machine industry.

These four bills continue to hold a death threat over the heads of the industry and curtail the music machine operator's opportunity to proceed under the American way of life—to make a living for himself and his family.

Anyone connected with the music machine business, knows how hard the operator works—how difficult it is to squeeze a fair return on his investment—what energy and thinking is needed to operate a "successful" business. Everyone knows that additional expenses hoisted on the shoulders of the operator can be the "straw that breaks the camel's back." And everyone knows, even ASCAP's own writers and publishers, that the juke box plays one of the most important

functions in bringing ASCAP's members the revenue it now earns—by, first of all, paying the royalty now prevailing on the millions of records it buys; and second, and just as important, by acting as a showcase to the country's millions for the tunes of the writers and publishers.

But, knowing the above facts, doesn't stop ASCAP for one moment. It wants the whole hog—and doesn't seem to care if it puts thousands of small businessmen out of business in so doing. As *The Cash Box* has pointed out so many, many times, ASCAP is trying to "KILL THE GOOSE THAT LAYS THE GOLDEN EGGS".

The bills now in the Judiciary committees of both the House and the Senate in no way limit the tribute ASCAP (and other similar agencies) will demand. The sky's the limit. It could proceed as it did in Australia, where it is permitted to collect these double royalties. It starts off with a nominal sum for the first year—but as the years have passed, the "tab" has increased unbearably. There's no one to say stop.

The juke box business, therefore, under these most trying circumstances, must be ready to GO ALL OUT TO DEFEAT THIS PRESENT ASCAP ATTEMPT TO OBTAIN FOR ITSELF TAXING POWERS DELEGATED TO IT BY THE UNITED STATES GOVERNMENT—TO FORCE THE OPERATOR TO PAY DOUBLE ROYALTIES FOR THE TUNES HE USES.

The Cash Box, therefore, suggests that THE MUSIC MACHINE OPERATOR, AS WELL AS ALL OTHERS CONNECTED WITH THE INDUSTRY, TEAR OUT THIS PAGE—PLACE IT IN A CONSPICUOUS PLACE—AND BE READY TO GET INTO ACTION AT A MOMENT'S NOTICE. *The Cash Box* WILL LET YOU KNOW WHEN TO GO—AND WHAT TO DO.

Tolisano Re-elected Pres. Music Ops of Connecticut

HARTFORD, CONN. — James F. Tolisano was re-elected president of the Music Operators of Connecticut, at a meeting of the membership held in this city on January 12.

Other officers elected were: Jerome Lambert, vice president; Maurice Wein, secretary (re-elected); Anthony Wilkas, treasurer; Michael Banas, sergeant-at-arms; Joseph Naclerio, director at large; Charles D'Alesandro, director at large; and Emilio Q. Daddario was retained as the association attorney.

The Association is divided into six locals. Abe Fish is the Director and Paul Rechtshafer, Alternate Director for Hartford; Frank Marks, Director, and Peter Cavarnos, Alternate Director for New London; Pat Montana, Director, and Lucius Montana, Alternate Director for New Haven; Ben Gordon, Director, and Bevo Onofrio, Alternate Director for New Britain; John Calucci, Director, and Martin Rosa, Alternate Director for Waterbury; and in Stamford, Glen Klopfenstein is Director, and Peter Huntington is Alternate Director.

Ponser Opens Newark Wholesale Firm



GEORGE PONSER

NEWARK, N. J.—George Ponser, well known coinman, opened the George Ponser Company this week, with headquarters at 123 W. Runyon Street.

The new firm will engage in wholesaling both new and used music and amusement machines. A parts and service department has been opened to serve the operators in the area.

Ponser, who was one of the pioneers in the modern phase of the coin machine business, started as a wholesaler some 25 years ago. During his career, he has been engaged as a distributor, jobber, manufacturer and operator. Up to last week he was associated with Albert Simon, Inc., from which he resigned to open his own firm.

IT'S NEW! THERE'S *Nothing* LIKE IT!

GIVES EVERY OPERATOR *FOUR* NEW 3-Hole SKILL POOL GAMES IN ONE

EXHIBIT PLANNED IT! ONLY EXHIBIT HAS IT!

with CONVERTIBLE 2-Hole or 3-Hole Play!

Standard Size
Requires only 84 sq. ft. or
12 ft. x 7 ft. for thrilling
play in small area.

OPTIONAL 2-HOLE and 3-HOLE PLAY

OPTIONAL 3 or 4 SIDED PLAY

PLUS NEW LIGHT-UP BUMPERS

ALL THESE FEATURES ALSO AVAILABLE IN "KING SIZE" 18" LONGER

HERE'S HOW IT WORKS!

4 GAMES IN 1

- 3 SIDED SKILL POOL WITH CENTER HOLE
- 4 SIDED SKILL POOL WITH CENTER HOLE
- 3 SIDED SKILL POOL WITHOUT CENTER HOLE
- 4 SIDED SKILL POOL WITHOUT CENTER HOLE

(All SKILL POOL games have lined playfield)

plus ALL THE OTHER SUPERIOR EXHIBIT FEATURES

3-HOLE SKILL POOL is equipped with 3 holes (1 at each end, 1 in the center). A precision-machined plug fits into the center hole, flush with the table top. Plug can be inserted or removed, in seconds, by the operator, to change the game to 2-hole or 3-hole operation . . . making the play entirely different for each.

EXHIBIT SUPPLY COMPANY
Established 1901
4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

AVAILABLE FOR
IMMEDIATE
DELIVERY!

Attention! Attencione! Attendez! Achtung!

The Cash Box' "20 Year Club"

When you enter The Cash Box' "20 Year Club" you are getting full recognition for the 20 years you have given to the coin machines industry. It is to your advantage to join the "20 Year Club" today. The only requirement is that you have been active in the coin machines industry for 20 years or longer. If you are eligible, mark "X" in 20 box, fill out the application and mail today!

En entrant dans le club du Cash Box, "20 Year Club", autrement dit "Club des 20 ans", il est reconnu que vous appartenez à la profession de la machine distributrice automatique depuis vingt ans. Il est de votre intérêt de joindre le "20 Year Club" dès aujourd'hui. La seule condition requise est d'avoir été dans l'industrie des machines distributrices pendant vingt ans ou plus. Si vous êtes dans ce cas, marquez "X" dans la case 20, remplissez le formulaire et postez-le aujourd'hui.

Cuando Ud. se hace miembro del "Club de 20 Años" de "The Cash Box" obtendra todo el beneficio a que tiene derecho por los 20 años que ha dedicado a trabajar por la industria de maquinas accionadas por monedas. No hay duda de que la convendra hacerse miembro de dicho Club sin pérdida de tiempo. El único requisito consiste en que Ud. haya trabajado activamente en la industria de maquinas expendedoras por espacio de 20 año o mas. Si Ud. esta bien capacitado ponga una "X" en la casilla 20, llene la solicitud y échela al correo hoy mismo!

Wenn Sie dem "20-Jahre-Klub" von "The Cash Box" beitreten, so erhalten Sie volle Anerkennung der 20 Jahre, während, denen Sie der Munzautomaten-Industrie angehört haben. Es gereicht Ihnen zum Vorteil, noch heute dem "20-Jahre-Klub" beizutreten. Die einzige Bedingung ist, dass Sie 20 Jahre lang oder noch länger in der Munzautomaten-Industrie gearbeitet haben. Falls das zutrifft, markieren Sie die mit 20 bezeichnete Einrahmung miteinem "X", fullen Sie den Antrag aus und geben Sie ihn heute noch zur Post!

NOTICE!

AVIS! NOTIFICACION!

ZUR BEACHTUNG!

If you have been actively engaged in the coin machines industry for 10 years or longer you are eligible to become an "Alternate Member" of the "20 Year Club". Mark "X" in 10 year box, fill out application, mail today!



Si vous avez été actifs dans la profession des machines-distributrices pendant 10 ans ou plus, vous pouvez devenir un "Alternate Member" du "20 Year Club". Marquez "X" dans la case 10, remplissez le formulaire et postez-le aujourd'hui.

Sí Ud. se ha dedicado activamente al negocio de máquinas accionadas por monedas por espacio de 10 o más años, estará facultado para actuar como "Miembro Suplente o Alterno" del "Club de 20 Años". Ponga una "X" en el cuadro de 10 años, llene la solicitud y póngala en el correo hoy mismo!

Falls Sie 10 Jahre lang oder länger in der Münzautomaten-Industrie aktiv tätig waren, so können Sie ein "stellvertretendes Mitglied" des "20-Jahre-Klubs" werden. Markieren Sie die mit 10 bezeichnete Einrahmung mit einem "X", füllen Sie den Antrag aus und geben Sie ihn heute noch zur Post!

MAIL TODAY POSTEZ AUJOURD'HUI ENVIO INMEDIATO HEUTE ANZUSCHICKEN!

Bill Gersh,
THE CASH BOX
32 WEST RANDOLPH ST.
CHICAGO 1, ILLINOIS, U.S.A.

<input type="checkbox"/>		20
<input type="checkbox"/>		10

Please enter my name as a member and send me a membership card. Veuillez m'inscrire comme membre et m'envoyer une carte de membre. Sirvase notar mi nombre como miembro y enviarme una tarjeta de socio. Bitte meinen Namen als Mitglied einzutragen und mir eine Mitgliedskarte zuzusenden.

YEAR—ANNEE MONTH—MOIS
ANO—JAHR MES—MONAT

DATE OF BIRTH DATE DE NAISSANCE
FECHA DE NACIMIENTO GEBURTSDATUM

NAME—NOM NOMBRE—NAME

FIRM NAME—PRENOM PRIMER NOMBRE—NAME DER FIRMA

ADDRESS—ADRESSE DIRECCION—ADRESSE

CITY—VILLE CIUDAD—STADT

COUNTRY—PAYS PAIS—LAND

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Sierra Distributors Shows "1900" Phono



LOS ANGELES — Gary Sinclair (right), Western representative for The Rudolph Wurlitzer Co., congratulates Wayne Copeland of Sierra Distributors, this city, on a successful showing of the Wurlitzer "1900" as Mrs. Copeland looks on.

Mitnick Returns From Vacation



JACK MITNICK

NEW YORK—Jack Mitnick, regional representative for AMI, Inc., returned to action this week, after a well earned vacation in Hot Springs.

Mitnick, who is quite a forceful and dynamic speaker, stated he was sorry he wasn't in town to attend the recent distributor-sponsored meeting of operators held at the Henry Hudson Hotel.

"It think I could have been of help to those attending the meeting," stated Mitnick, "as I have addressed similar groups thruout the country, speaking on dime play and the ASCAP matter. I would have been able to tell them of my experiences with other operator groups in other cities, and point out how these men have successfully converted to dime play."

Mitnick was also greatly perturbed by MOA's attempt to go into the record business. "If undertaken by MOA", said Mitnick, "this move to form a record company can do the juke box industry irreparable harm. As The Cash Box points out, the record manufacturers have always supported the stand of the juke box operators against ASCAP type legislation, and it would do us great damage if these record firms pulled away from us."

Mitnick concluded by saying that any operator group can call on him for talks on dime play, and he would be most happy to advise them of his experiences with operators and oper-

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ator groups changing over to dime play.

New Quarters For Standard Auto



LITTLE ROCK, ARK. — Standard Automatic Distributing Company, exclusive distributor for Wurlitzer coin operated phonographs and remote equipment throughout 61 counties in Arkansas, has moved into new, modern offices and showrooms at 1613 Main Street, this city.

The new building has been especially designed for the maximum in display, sales and servicing of coin operated phonographs. The front showroom offers a beautiful setting for the Centennial Model 1900. It has ample space to hold the new Wurlitzer display unit, with background and appointments highlighting the Centennial Year theme in which a Model "1900" with Desert Haze cabinet is centered. In addition, there is adequate room for the Persian Turquoise, Chinese Black and Glacier White cabinet models to be featured.

A second showroom is separated from the front room by folding

leatherette doors and enables the distributor to display the mechanical and electronic features of the phonograph to operators and servicemen. Private offices, a conference room and the secretary-receptionist desk complete the area open to visitors. In the rear of the building is located a spacious service department, the parts department and a large loading platform to enable trucks to load and unload with a minimum of effort.

Dan "Chink" Levin, owner of Standard Automatic, stated, "We believe that we have an ideal layout for the sales and servicing of Wurlitzer products. Operators who visited us during Wurlitzer Days, when we first displayed the Model "1900", were high in their praise of the phonograph and of the beauty and efficient design of our new building. We urge all those operators who haven't yet seen our new quarters to drop in and look them over."



Billy Foster, Pine Bluff, in to see George Sammons, Sammons and Pennington, Memphis, Tenn., about the J. H. Keeney Coffee Vendor. . . Chester Baker still on vacation. . . Vernon Ward, One-Nine Amusement Co., Pine Bluff, really gets the most out of life. . . Couldn't catch up with Earl Ebby, Pine Bluff. He was too busy. . . George Heard, Newport, at home with his wife who just left the hospital. Dink Campbell is holding down the fort. Heard is handling everything. He has recently added a candy and cigarette route. His stock room displays candy, toys, nuts, jewelry, hose, pots and pans, and many other items. . . Standard Automatic Dist. Co., Little Rock, held its first showing of the Wurlitzer "1900". Chink Levin reports a large turnout of operators and servicemen. Operators were delighted to have a Wurlitzer distrib in their territory. . . Walter Day, Blytheville, reports his 1955 was a good year for him. Day was enthusiastic in his praise of the pool tables and predicts they will be here for a long time. . . At B and T, Blytheville, Virgil Boyd and Sam Torjusen were in a deep discussion over what were the best machines on the market today. . . It was difficult to get Harold Dunway, Little Rock, away from his teevee set, but we managed to get a word in during the commercials. . . Cecil Hill, Little Rock, was taking it easy in his office, talking pool tables, while Red McNight was busy in the shop. . . Over at Little Rock Amusement Co., A. B. Cassinelli, newly ventured into the vending field, was happy to report his new route of cigarette machines were doing very well. . . Had an enjoyable chat with Ben H. Hoelzeman, Little Rock, about pool tables and the new Seeburg. . . Every time H. F. Bryant, De'luxe Novelty Co., Little Rock, got off the phone and we started to talk, the phone rang again for him. . . Bob Franklin, Southern Amusement, Little Rock, reported he was very satisfied with 1955 and looked forward to a better 1956, especially with pool tables on the rise. . . Over at Western Sales, Little Rock, C. H. Holmes was testing his skill on the pool tables. Heard Jimmie Wilson on the telephone trying to get a better price on a pool table. . . Haskel Pearson and Boots out on the route. . . Robert Kirspele, North Little Rock, out when we called. . . Earl Gill, Hot Springs, has entered the cigarette vending biz and he reports he is well pleased with the results. . . Miss Crow, at Earl Gill's Record Bar, was working like crazy as the kids, who make it their hangout, had her spinning all the latest disks. In the shop Tony Nation and Carl Broughton were making new games out of old ones. . . Phil Marks record bar was jumping. . . Dub Lewis out working. . . Chatted with D. H. Faull—mostly about pool tables. . . Rock Jennings out working. . . Broadway Amusement Co., Caruthersville, Mo., doing great with the pool tables. . . Bo Young, Steel, Mo., taking it easy as no service calls were coming in. . . Wylie Williams out on his route making collections.



Houston Music Company, big time operating and rental concern owned by Robert H. Barger, moved Feb. 1 from 2612 Fannin to 6621 South Main St. Plenty of parking space, larger and more conspicuous building better located for the convenience of hard working secretary Vera Reed were some mentioned points the new location has over the old. . . H. A. Franz, manager Houston S. H. Lynch Co., back from a business trip over south Louisiana with glowing reports of sales and performance of the "V 200" Seeburg phonographs in that area. . . Li'l Pal record store is among the 20 music store category finalists in this year's National Brand Names Award contest. Final judging is due to start in April with winners getting awards at a dinner in New York. Justin G. Bradburn, Sr., owner of Li'l Pal won a Brand Names Award in 1952 and is rather confident about repeating this year. . . Sam E. Ayo, sales department of R. Warncke Company, said those AMI phonographs were moving out fast as they were shipped in. . . A. J. Tucker, owner of Tucker Amusement Co. a major operating outfit, said his business had neither jumped way up or fallen way down. . . "20 year" clubber James A. Burkhead always busy around Houston Music but usually can squeeze out enough time for a sociable talk along with coffee and doughnuts. . . Jewel Deisch, who used to be secretary at Allied Music Co., now with the Mustang Record Shop. Jewel will lend a hand (and some brainwork) to owner Bob Davenport's ambitious expansion program that includes wholesale shipment of 45 rpm records in quality anywhere in this country, Canada or Mexico. . . Musicman Doug Shiver (Shiver Amusement Co.) from nearby town of Richmond record buying in our fair city. . . Dope (and hopes) from King Records local sales office is that R & B Artist Little Willie John who did alright with "Known All Around The World" has another rolling stone in "Need Your Love So Bad". . . Chatter Box Lounge, owned and operated by Hazel Conklin along with her extensive music operations, is a well named spot. Excellent for refreshing the mind with a cold one (or hot coffee) together with getting (and contributing) first hand facts and rumors about what's what in local coin machine circles.

SEE EDITORIAL

Page 3

"MOA Is Wrong To Manufacture Records"

POOL TABLE PARTS

<ul style="list-style-type: none"> Solid Red 2 1/8" Dia. Ball Solid White 2 1/8" Dia. Ball Red w/Dots 2 1/8" Dia. White w/Dots 2 1/8" Dia. Deluxe Cues 48" length w/fibre point & leather tip Clik Chalk—box of 12 Duplex Metal Chalk Holders Green Cord Cue Repair Kit Chrome Leather Cue Tips, 12MM pkg. of 25 Seafoam Green Table Cover Rubber Cue Bumpers 2 Oz. Plastic Bottle Glue Majestic Rubberback Cloth Eclipse Cushion or Rail Cloth 	<p>WRITE FOR SPECIAL PRICES</p>	<p>DELUXE POOL GAME LIGHT Fits All Games. <i>Specially Priced</i> \$11.75 <small>\$15.00 Value!</small></p>	<p>SPECIAL! SET OF 10 BALLS</p> <table border="0" style="width: 100%;"> <tr> <td>4 Red</td> <td rowspan="4" style="font-size: 2em; vertical-align: middle;">} \$19⁹⁵</td> </tr> <tr> <td>4 White</td> </tr> <tr> <td>1 White w/red spots</td> </tr> <tr> <td>1 Red w/white spots</td> </tr> </table> <p><small>\$34.50 Value!</small></p>	4 Red	} \$19⁹⁵	4 White	1 White w/red spots	1 Red w/white spots
4 Red	} \$19⁹⁵							
4 White								
1 White w/red spots								
1 Red w/white spots								

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18 inches longer
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A REAL SPACE SAVER IN ANY PLACE OF BUSINESS WITH **FRONT END PLAY!**

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SENIOR ROYAL POOL

Both Available with LITE-UP Bumpers

NEW CENTER HOLE FEATURE and NEW LITE-UP Bumpers

THRU THE COIN CHUTE WEST TEXAS TINGLES

Mr. and Mrs. Frank Bunt of the Frontier Amusement Company, El Paso, recently celebrated their 50th wedding anniversary. The celebration was held in Juarez, Mexico, and was attended by approximately five hundred friends and neighbors. . . . Bernard Reichel of the Reichel Distributing Company, El Paso, having lots of good luck with his gold mine located in the mountains, north of El Paso. . . . Gerald Berg, working hard at his job as engineer for the El Paso Gas Company while Joe Salem runs his music route. . . . Joe Mora and his service-man, Victor Yanez, El Paso, checking their locations in a new car. . . . Manue! Hererra of the Border Amusement Company, El Paso, working so hard on his route that he couldn't be caught. . . . Allen Wallace of the Wallace Distributing Company, Mineral Wells, AMI Distributor for West Texas and Eastern New Mexico, visiting in El Paso along with the traveling service representative for AMI, Hank Hoevenaar. . . . Jack Griffin and Blackie McDonald checking locations on the Resort Music Company route in Mineral Wells. . . . Mrs. Rutherford, of the Apache Novelty Company, Alamagorda, N. M., is on an extended vacation to California, and Conley and Nixon are taking care of her Music route in her absence.

Airmail Subscription
The Cash Box \$30.

Keeney Service Schools

CHICAGO—Three J. H. Keeney & Company, Inc., service schools through the South in January were accorded enthusiastic receptions.

Tom McCormack, service manager of Keeney, conducted the meetings in Atlanta, Ga., on January 9 and 10 at the Robinson Distributing Co., January 11 and 12 in New Orleans, La., at Crown Novelty Co., and January 13 and 14 in Birmingham, Ala. at Birmingham Vending Company.

McCormack was assisted by V. N. Allbritten, southern sales representative of J. H. Keeney & Co., Inc., and Howard Robinson, Robinson Distributing Company, Atlanta, Ga., Nick Carbajal, Crown Novelty Co., New Orleans, La., and Al Toronto, Birmingham Vending Company, Birmingham, Ala.

Operators and servicemen who attended were very well pleased with the detailed and clear explanations of the Keeney products by McCormack and demanded that he return soon to continue the schooling. McCormack promised to be back in these territories shortly. He also indicated that he would be happy to cooperate with any operator who wished to send servicemen to the Keeney factory for further schooling.

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WICO'S
1956 Catalog

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He was a very steady, likable, young reporter for his local newspaper. He wasn't an Arthur Brisbane, nor a Horace Greeley, a Quentin Reynolds, or a William Allen White. But he did his job. Did all that was asked of him. Did it well.

One day his editor called him into his office and said,

"Look, there hasn't been any hot news of late. Let's make some news", he said, adding,

"I've got an idea. Get after the coin machines.

"Old John Bluenose is always squawking about booze, coin machines, brothels, dope, everything else.

"Know what?" he continued, "if it doesn't turn out good, we'll blame it on Bluenose.

"But," he barked in conclusion, "get me a big, headline story."

So our reporter, not knowing too, too much about coin machines except that, every so often to pleasantly while the time away, he and certain of his fellow reporters played a pinball game and even inserted some dimes into a juke box in a certain lunchwagon where they all met, and where a phone had been installed for their convenience so that they could phone their papers at regular intervals to get assignments.

Most naturally, then, he headed for this lunchwagon to talk to Old Pete, the owner.

He asked Pete for some information so he could, at long last, get himself a byline on a big, headline story.

Old Pete told him that his operator, Johnny, was a real fine boy.

"In fact," Old Pete said, "I've known him since he was a kid. Grew up right here in this neighborhood. Went to school here. Went to war. Was one of the lucky ones. He came back in one piece.

"Comes from nice, hard working, honest, respectable people," Old Pete informed our reporter.

"In fact," he added, "I've known his father and mother for years. The old man's pretty sick. Don't work much anymore. But Johnny takes care of them. That's his trouble, Johnny works too hard. Should ease up a little. Maybe get himself a partner.

"No," Old Pete answered to our reporter's further query, "no racket here. We just split. It's fifty-fifty. I get a few bucks. He gets a few bucks.

"Tain't much," Old Pete concluded, "but I guess it's a living for the kid and his family."

Our reporter realized there was no headline here, talking to Old Pete. So he copied the operator's name and address from the license on one of the machines in Old Pete's lunchwagon, hopped into his car and drove

over to talk to Johnny, the operator.

Our reporter wasn't very much impressed with Johnny's place of business when he saw it. Just a ground floor store in an average neighborhood. The windows were clean. There were a few juke boxes displayed in them. Some stacks of used records with a sign, "10c each and up".

It was a nice, neat store, our reporter noted, when he got inside. A pleasant looking girl sat at the desk in the front.

A floor to ceiling partition closed off the back part of the place.

For a moment there, our reporter was going to walk out. But his fertile and very vivid imagination suddenly started to work as he gazed at the partition. It painted an amazing picture for him.

He visualized a green cloth covered circular table with a single, shaded bulb hanging low over it.

A circle of tough characters with their coats off were sitting around this table playing poker in a blue haze of half-smoked cigarettes that drooped from tight, thin, twisted lips.

Holsters were ingeniously strapped around their chests and over their shoulders and the guns were half-hidden under their arm pits.

A mound of big denomination bills seemed to have been carelessly thrown together in the center of the table.

Each of the men were quietly studying their cards while their cold, baleful eyes flicked here and there through half-closed eyelids from face to face.

They seemed ready for anything. Even murder.

As he stood looking at the door, separating the front part of the store from what was behind that partition, his imagination continued to run riot and, for a moment, he broke into a cold, chilling sweat.

"This," his now racing, wild color-ful imagination whispered within him, "is it".

Back of that partition was "the mob". A division of "the syndicate". For a few frightened moments he felt like running out of the store. Jumping into his car. Driving as far away as fast as he could.

Just then the pleasant looking girl's voice broke into his frightening thoughts. She asked,

"Would you care to see Johnny?" Explaining, "He's the owner. He's in the back.

"Just go right through that door," she continued, pointing to the door in the partition with one hand as she reached for the telephone, which had now begun to ring, with the other.

Our reporter screwed up his courage. There was now no way out, he felt. He stiffened his spine. Threw back his shoulders. Assumed as close a pose as he could remember of the

tough, tight-lipped bad men, like he'd seen in the movies.

He reached for the door knob. Opened the door. Passed through.

He saw two men in shirtsleeves bending down before an opened juke box engrossed in some sort of effort. He also saw a very clean repair shop. Tools hanging up in a neat row over a tidy work bench. Some pinball games lined up against one wall. Also a few more juke boxes.

A large bin from floor to ceiling, filled with records, was up against another wall. A pickup truck was backed right up to the ramp leading from the rear door. Some calendars and pictures of pin-up girls hung on the walls. There was a stairway leading down to a basement.

He suddenly realized that this was only an average small firm's repair and storage department.

While this revealing fact flashed through his imaginative mind, a husky, handsome, clean cut young man stood up from squatting before the opened juke box.

The young man walked up to him, put out his hand in cordial and friendly greeting, smiling as he introduced himself.

"I'm Johnny. I own this place", he said. Then he asked, "Are you a storekeeper?"

Our reporter looked up at this clean-cut, handsome, smiling young man and answered,

"No, I'm not a storekeeper."

And then it just simply gushed out of him as he decided to take the bull by the horns,

"I'm a reporter. I'm here to write a story about this racket.

"What have you got to say for yourself?" he asked.

The young man, most naturally, stopped smiling. He was, if anything, rather startled. Looking at the reporter, he answered openly and frankly,

"Sorry, Mister", he said, "this isn't a racket. It's a tough, hard way to earn an honest dollar. It's just like any other business that depends on the whims and fancies of the public. Only more so.

"Let me tell you what it's like."

And Johnny went into a long and complete explanation. He told how he gets up very early in the morning. And how, on most days, works far past midnight. Even then, he advised our reporter, his work isn't finished. Because, many times, some location had phoned his home and, once again, he has to jump back into his car, drive out to the place, and take care of one thing or another.

"But", Johnny said, "I love it. To me", he advised, "it's a fascinating, thrilling business. There's always a different problem arising.

"You've got to be on your toes", he continued. "You've got to think. You've got to be able to make quick decisions. You've got to be lightning fast to keep ahead of your competitors.

"It's the kind of business", he explained, "that makes a man feel truly independent. Feel great to be alive. Meet and beat problems. Be in constant action. Be happy with himself, his family and his friends.

"Yes", Johnny concluded, "it's a hard way to earn a dollar, but, it's the kind of independent, thrilling, active way I like."

So our reporter continued to question. To talk. And to talk some more with this openly honest and frank young man.

It was late afternoon when he left Johnny's place. He hadn't realized how long a time he had spent with Johnny.

He drove over to the big newspaper building. Parked his car in his space in the building's private parking lot. Took the elevator upstairs to his office floor.

Before he could sit down to his desk, the girl at the switchboard paged him. Told him that the editor wanted to see him right away.

So our reporter walked into the busy editor's impressive, big, but untidy office. Stood in front of the desk and waited for the editor to finish a phone conversation.

The editor asked, as he replaced the receiver in the phone's cradle,

"Well, did you get me a headline story on the machine racket?"

Answered our reporter, "Nope."

"Because", he truthfully added, "it isn't a racket. It's a tough, hard, but very interesting business. Most of these guys just earn an average living. But they're happy. They're independent. They're working for themselves."

The editor cut in, before our reporter could elucidate much further, barking,

"I want a headline story. Use your imagination. Write me a story. A good one. The public's tired of reading about possible foreign wars.

"We need something hot to boom circulation. The advertising department's squawking like mad. What's the matter with you, anyway? Can't you dream up something?"

"C'mon", he urged, "get busy. Write me a hot headline racket story."

Our reporter calmly and perhaps, a bit disdainfully, looked down at the harassed editor. Instead of answering, he turned on his heel and, as his hand reached for the door knob to let himself out of the now surprised and staring editor's office, spun around and said,

"I'm sorry. No story. Fact of the matter is", he explained, "I'm resigning. I just went into partnership with Johnny."



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for 3 or 4 Sided Play (lined playfield)



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FIRST WITH:

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Machine Floater Policy Adopted by Eastern Mass. Ops Association

BOSTON, MASS.—The machine floater policy adopted by the Eastern Massachusetts Music Operators Association with headquarters in this city, at its last meeting has been clarified as follows:

1. Only members of the EMMOA may participate in the group policy.
2. All coin operated machines (games, music, merchandise and service) will be covered whether they are on location, in transit, or temporarily in the shop for repair or adjustment.
3. All risks of physical loss or damage to machines from any external cause, except the usual "all risk" exclusions such as neglect, dishonesty, etc., will be covered. This includes fire, lightning, explosion, cyclone, tornado, windstorm, hurricane, hail, flood, all forms of water damage (including sprinkler leakage), earthquake, theft or damage caused by attempted theft and vandalism.
4. Cash and machine contents (records, merchandise, etc.) will not be insured.
5. A \$50 deductible clause will apply

to all losses with the exception of damage by fire, lightning, windstorm, hail, tornado, hurricane, cyclone, smoke, explosion (except by steam objects), riots, vehicle damage, falling air-craft, upset, overturn or collision of transporting conveyance.

6. Liability will be limited to \$1,500 for any one machine and to \$5,000 at any one location. Ops may have any reasonable and practical limit for any one loss, disaster or casualty.
7. Monthly reports showing the total dollar value of all equipment will be required but there will be no reporting of individual machines or locations.
8. Premiums will be payable at the rate of .40 per \$1,000 which is equivalent to \$4.80 per year.
9. A \$50 deposit premium will be required upon participation and on each anniversary date of the policy. Monthly premiums will be applied against the deposit until such time as it is exhausted.
10. All machines must be valued at actual replacement cost and not at book or depreciated value. Monthly reports must be made and premiums paid on this basis.

Calif Banquet in L. A. March 17

LOS ANGELES, CALIF.—The annual banquet usually held in Oakland, will be held this year in Los Angeles, under the auspices of the Los Angeles Division, at one of the leading hotels on Saturday night, March 17.

George A. Miller, State president of the California Music Merchants Association, and a committee from the Los Angeles area, composed of Walter Hemple, Ben Chemers, Ben Korte, Pete Pellegrini and Gabe Orland, will work out the details. Sam Ricklin will assist in corralling the entertainment, and other members will be added to the committee later on.

All divisions of the association, including Bakersfield, Fresno, Oakland, Sacramento and Long Beach will be asked to participate.

11. The policy will be handled and managed by Harry Strauss & Co., Boston; the insurance will be underwritten by American Insurance Co. of Newark, N. J.

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NEW YORK—Jack Gordon, Seeburg regional representative, with a group of executives from Atlantic New York Corporation, this city, including Meyer Parkoff, Steve Quinn and Harold Saunders, held a meeting with Brooklyn operators on Wednesday, February 1, at Cookie's Restaurant.

These men discussed dime play and proper record programming.

The same type of meeting was held on Friday, February 3, in Baldwin, L. I., for the Long Island operators.

Gordon and Parkoff advised they intend to carry on this type of meeting twice a week in different areas throughout the territory.

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Fla. Op Likes Pool Table Games

MIAMI, FLA.—Willie Blatt, this city, one of the industry's oldest coinmen (in point of activity), advises The Cash Box "the operators of pool tables here are getting a real break."

He states that the collections in his area have been sensational as the players are getting a thrill from the play of the machine. "And," he states, "the game does not lose its appeal in a short while, thereby saving us the expense of providing prizes in order to maintain the player appeal."

In addition, Blatt advises, "the pool table is actually a skill game and the better player will win more often than the novice, but the game has a certain amount of chance so that the inexperienced player will win once in a while. Even if he doesn't win, the game is so interesting he continues to play it."

In his territory, Blatt relates, locations are requesting the pool games, and are even taking out booths and magazine racks to make room for them. "And, of course," Willie concludes, "there is no question of its legality, thereby eliminating any worry we may have about this problem."

52 Issues
The Cash Box **\$15**

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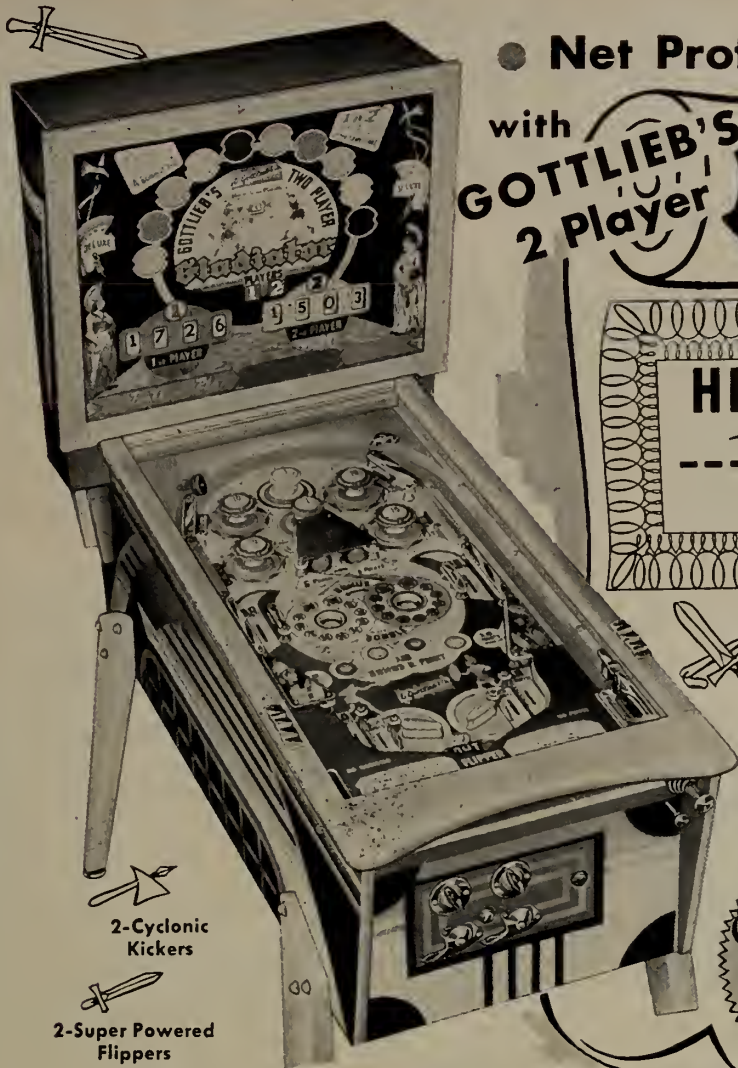
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THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Music machine biz picking up in New England with ops making solid investments in new models, diversifying their lines and opening up new locations. Dime play seen lively again with new designs and selections for better spots. Nickel play still holds in fringe areas and depressed sections. . . . After showings in Springfield, Mass., Hartford, Conn., and White River Junction, Vt., Bob Jones, sales manager for Redd Distributors (Wurlitzer) moved the road show for the new Wurlitzer into New Hampshire and Maine. On the road with Bob are Hank Peteet, Wurlitzer field rep., and Paul Calamari, Bally engineer. . . . Biz pleasant all around the distrib circuit this week with emphasis on music machines and used game equipment. . . . Demand for pool games still amazes. . . . Ed Ravreby, Associated Amusements (Rock-Ola) narrowing down on sites for his new location. Hopes to be set up in new quarters by Spring.

Trimount Automatic Sales Corp. (Seeburg) running Seeburg service schools around the territory for ops; one was held in the Hub and another in Providence, R. I. . . . Ralph R. English, former credit manager with Trimount has joined Louis and Barney Blatt's Atlas Distributors (AMI). Demand for the color engineered AMI music machines continues heavy from northern New England hotels refurbishing for the coming big vacation season, Louis Blatt reported this week. . . . George Lasker appointed general manager of Radio Station WBMS. He was formerly general manager of WORL and WCOP. . . . Disk jock Bob Clayton, WHDH, vacationing in Key West, Fla. . . . Decca Records ran a big screening of "Benny Goodman Story" for music and coin men at UI screening room.

Harry Paul press agenting Pat O'Day's latest MGM disk, "Annie Oakley," written by Milton Yakus, owner of Ace Recording Company; Cecil Steen, disk distrib of Records, Inc., and Arthur Korb, all of Boston. Chirp is a local, hailing from Revere. . . . Record artists coming into the Hub area are being given notices by AGVA, pointing out that they will be summoned before the board for discriminatory action if they perform at deejay record hops. . . . Ops visiting around town this week included: Ray Shea, Worcester; Ralph Lackey, Roxbury; Peter Pompeo, South Boston; Al Dolins, Hyannis; Dave Baker, Arlington; Harold Bond, Boston; Joe Hebert, Lowell; Harry Deshowitz, Chelsea; Pat D'Amico, Methuen; Louis Zideman, Portsmouth, N. H.; Sol Taube, Manchester, N. H.; Bill Hame, Concord, N. H.; Martin Oliver, Portland, Me.; Tom Libby, Haverhill; Joe Vienna, Fitchburg; Ray Faini, Framingham; Al Kugh, Worcester; Bill Celements, Providence, R. I. . . . Bally's new five-ball game, "Crossword," getting plenty of attention at Redd Distributors. . . . Margaret Whiting in town to promote "I Love a Mystery" (Capitol), and her LP album, "Music for the Starry Eyed" made the Stan Richards show on WCOP and his TV show on WBZ-TV. . . . Les Baxter's "Poor People of Paris" (Capitol) getting heavy deejay spins in the territory.

Bank Aids "Day of Dimes For March of Dimes"



LOS ANGELES, CAL.—Al Cohn of Trico Music, this city, points out method of selecting music on the Wurlitzer "1900" to Howard G. Stephens (extreme right) manager of the Pico and Normandie branch of the Security First National Bank, as Walter J. Hemple, president of the Los Angeles Division of the California Music Merchants Association, and Wayne Copeland, local Wurlitzer distributor look on.

The machine was donated by Copeland, and placed in the bank by Cohn as part of the Association's current drive for the "Day of Dimes for 'The March Of Dimes'."

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Plus The Natural Cue
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the Elimination of
the Foul Line!

and...

The New Cue Ball Circle Permits Players to Shoot
From Any Position Within the Circle — Eliminates
Tee Buttons.

- ★ Features Front Play!
- ★ Unbreakable Score Glass!
- ★ Screened Playfield!
- ★ Advance Scoring of 200 - 400 - 600 - 800 & 1000!
- ★ EITHER Player by Lighting up and Scoring the Hooligan Hole Can Get an Additional 1000 Points!

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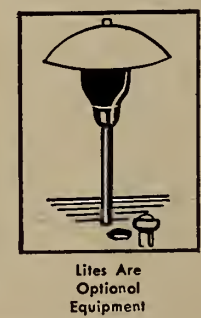
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WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Bally Bingos and Futurity (one-ball); Genco all upright models; Slot Machines; Consoles (electric and mechanic); Holly Cranes. Only complete and working conditions. Offers including export packing, F.O.B. Vessel. VANDENEEDE, PELIKAANSTREET 90, ANTWERP, BELGIUM. (Tel.: 358439).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Gottlieb and Williams' Five Balls; Genco Guns—Wildwest and Big Top; Williams' Safari; Gottlieb's Super Jumbo; Seeburg's Shoot the Bear. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

WANT—Will be pleased to hear from wholesalers and operators, submitting price lists, advising of equipment offered for sale or trade. Also if any equipment is needed. GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J. Tel.: BIgelow 3-7744).

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. 1., N. Y. (Tel.: FRReport 8-6771).

WANT—To Buy. Quantity of Seeburg M100A. As Is. No broken or missing parts. Prices F.O.B. steamer. Wire or write. NOVELTA, S.P.R.L., HUYBRECHT ST., 27, ANTWERP, BELGIUM.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

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FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWer 1-6715).

FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT — Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE — Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

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FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, \$375; Bonus Score, \$375; Triple Strike, \$300; Fireball, \$275; Flash, \$195; Super Frame, \$150; Advance, \$125; Super Match, \$50; Name, \$50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPerior 1-4600).

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FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

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FOR SALE—Like New. Miami Beach, \$395; Gay Time, \$325; Big Time, \$345; Variety, \$235; Gayety, \$225; Palm Springs, \$110; Beach Clubs, \$120; Rio, \$60. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MAGnolia 6386).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—United 6 Player Stars, \$45; Deluxe 6 Player, \$39; Olympic, \$60; Gottlieb Mermaid, \$29; Minstrel Man, \$29; Green Pastures, \$125; Jockey Club, \$120; Guys & Dolls, \$70. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

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Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

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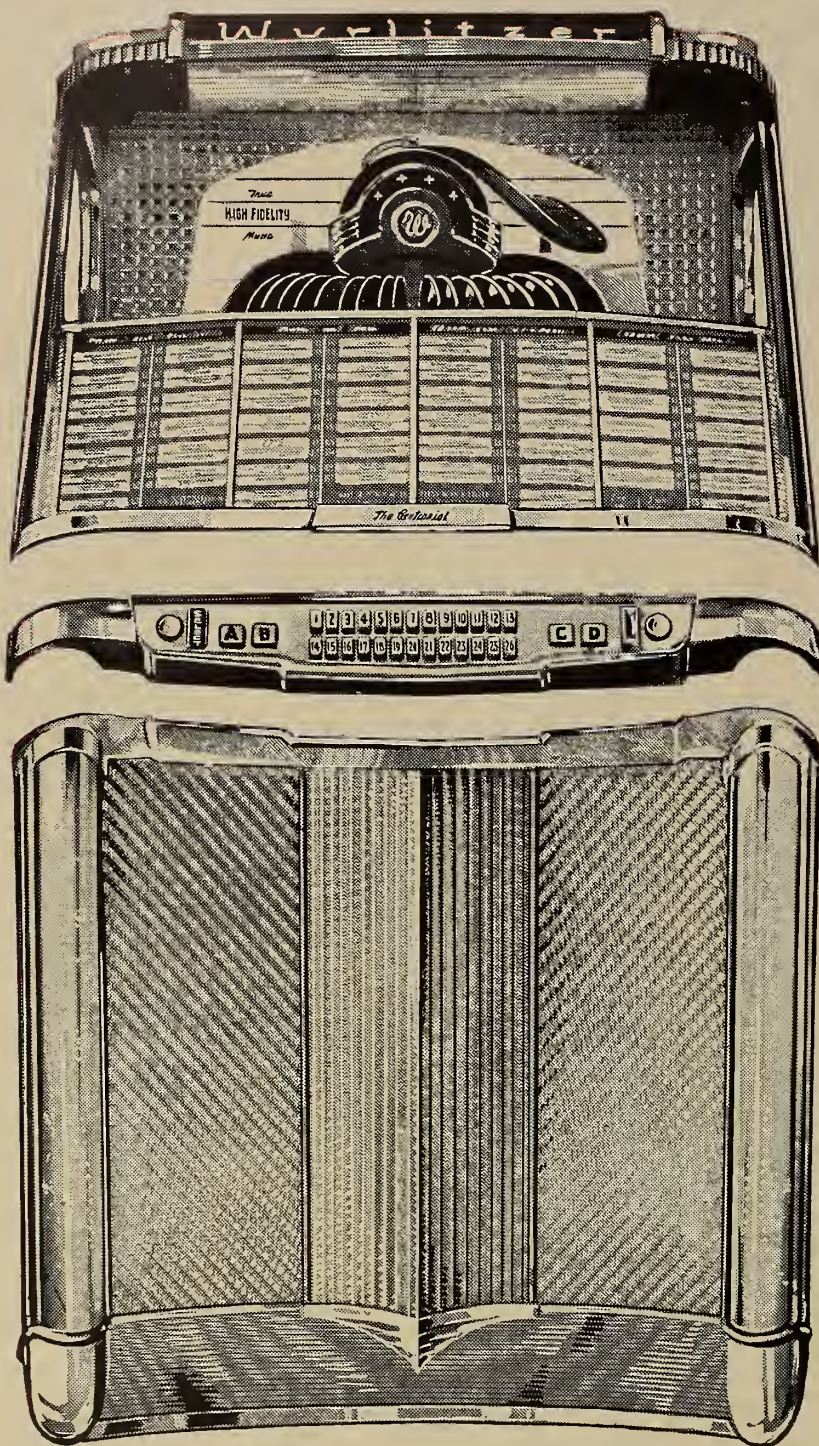


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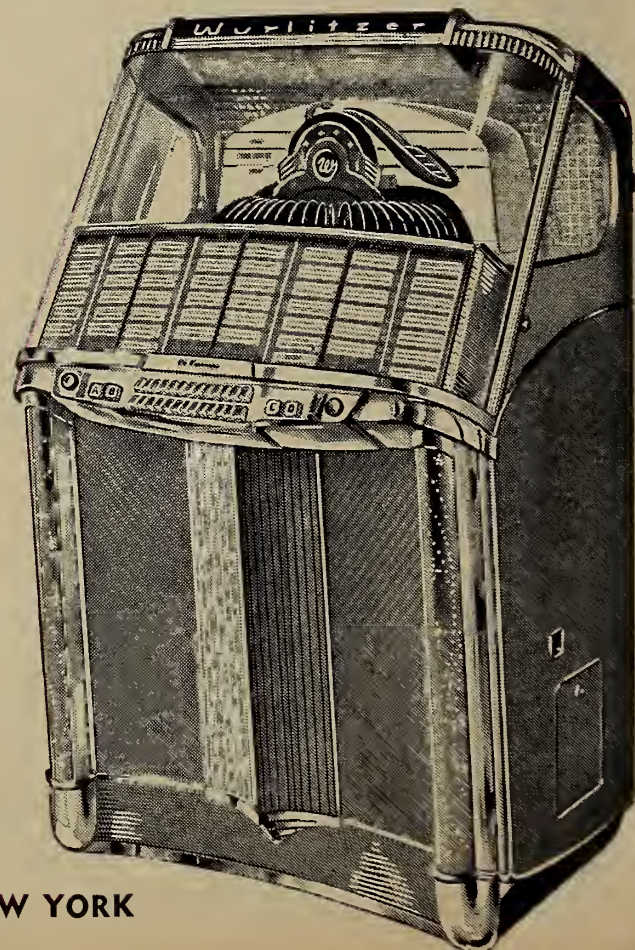
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CARAVAN

features **MORE WAYS TO SCORE**



ROTO FEATURE 8-IN-1 CARD COMBINATION

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS

12

ADDITIONAL WAYS
TO SCORE
3-IN-LINE SCORES

DOUBLE-SCORING DIAGONAL FEATURE

FIRST COIN LITES LARGE CARD
SECOND COIN LITES DIAGONALS
WITH DIAGONAL PANEL LIT
PLAYER CAN OBTAIN REGULAR CARD
SCORES **PLUS** DIAGONAL SCORES

4

ADDITIONAL WAYS
TO SCORE
4-IN-LINE SCORES

3-IN-LINE SCORES
4-IN-LINE

4-IN-LINE SCORES
5-IN-LINE

8 BALLS NEXT GAME

ADVANCING SCORES

NUMBER SELECTION

SPELL NAME

PENNANT FEATURE

4 CORNERS SCORE 5-IN-LINE

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Player has lit A and T with first 2 balls.



He may shoot for F-hole to light 3-letter word FAT.



Or he may shoot for E-hole to light 3-letter word ATE.



Or, if he shoots balls in E-hole and in F-hole, he lights 4-letter word FATE.

New PUZZLE-SCORES

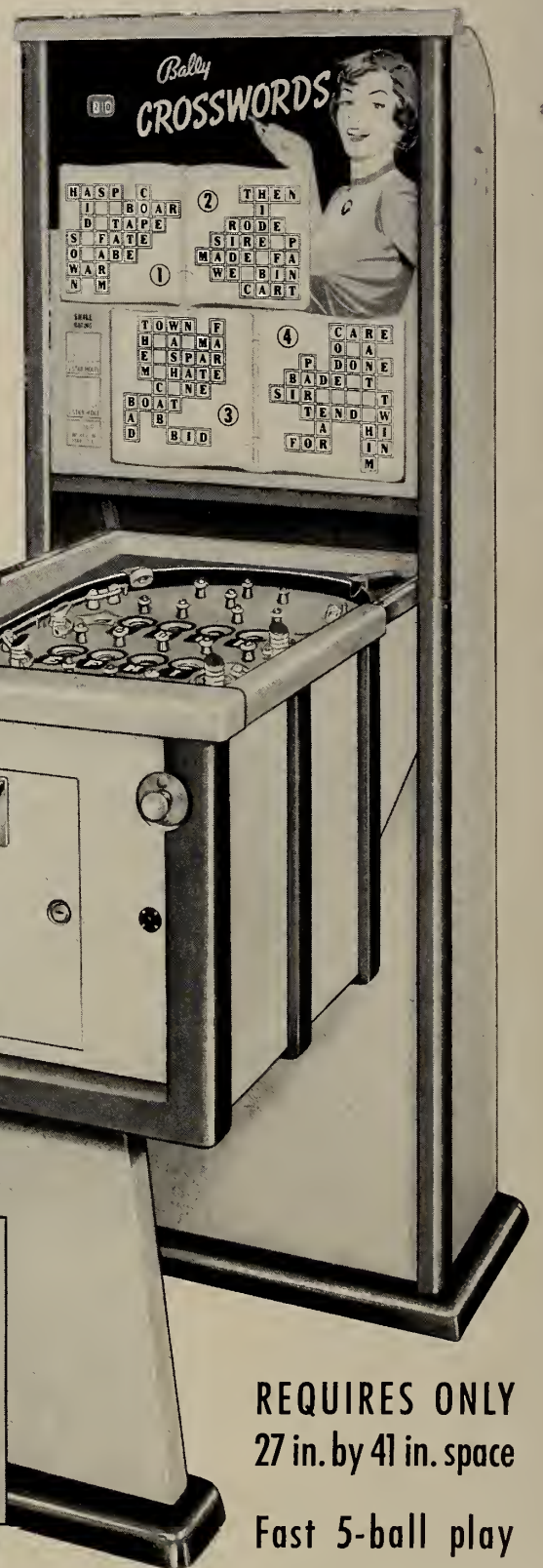
Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of CROSSWORDS doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.



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Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A quick glance at score-card, reproduced (half-size) at right, tells players how to boost their scores by skill-shots in 2 Star-holes at top of playfield... and keeps them coming back with "came-close-try-again" repeat-play appeal.

5¢ a puzzle	Average NO BALLS IN Star-holes	Good BALL SHOT IN 1 Star-hole	Expert BALLS SHOT IN 2 Star-holes
3-letter WORD	2	3	20
4-letter WORD	8	12	

Only one word per puzzle scores. Only highest score per puzzle registers.

Get your 5-ball spots back on a money-making basis... get Bally CROSSWORDS busy for you now!

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Word-Puzzle
Skill-Game

WORDS

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