

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 9, No. 5
WEEK OF
OCT. 27, 1947

ROCK-OLA

ROCK-OLA
Manufacturing Corp.
800 North Kedzie Avenue
Chicago 11, Ill.



*The Phonograph
That Sells
Music*

PHONE: TONE OF THE HIGHEST QUALITY

SO EASY TO SERVICE!

ALWAYS THE CHOICE OF THE OLDER CROWD

FAVORITE OF THE YOUNG SET!

PLAY INVITING!

THE MOST COLORFUL!

TROUBLE FREE OPERATION

CONSTANT PROFIT PROVIDER

PRIDE OF LOCATION OWNERS!

THE SERVICE MAN'S DELIGHT!



If it's a Mills, I always play it—

I like to get my money's worth!



The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

2 MINUTE DISK CLIX WITH OPS

Wires & Phone Calls Urge Immediate Production of 2 Minute Records. Means \$1.50 Instead of \$1.00 Play Per Hour. All Acclaim Suggestion of Music Op E. J. Pepper of Hereford, Tex. Claim 50% Income Increase Will Allow Ops to Continue on 50% - 50% Commish Basis. Disks Not Hurt by Speeded Time.

NEW YORK—Since publication of the suggestion of music merchant E. J. Pepper of Hereford, Texas, that records be timed to play but two minutes, instead of their present three minutes there has been tremendous acclaim for this suggestion received by *The Cash Box* from noted music ops from all over the country.

Wires and phone calls have been received from these outstanding music operators and distributors, who not only acclaim this idea, but many of whom have also stated, "This is in great part the answer to the better commission basis problem."

It has long been a fact that all noted music ops are in agreement with *The Cash Box* suggestion that they simply must obtain at least \$15 per week front money guarantee to assure them a profitable operating business because of present overhead expense and the higher price of equipment.

The average operator has stated that tho he would very much like to get immediately started on a \$15 per week front money guarantee with everyone of his locations, he fears his competitors, and also believes that many newcomers to the field would be able to push him out of his best spots but he attempts to obtain front money.

The fact that the operators can't seem to get together on a better commission basis, which would be their one and only salvation at this time, forced this publication as well as many intelligent music machine ops, to seek for a new means to assure the machines taking in more money so as to be able to meet the high cost of automatic phono operating these days.

The result to the questions asked by *The Cash Box* in its Fall Special (Week of September 22, 1947) issue was a flood of mail from almost every city and state in the nation. This, in itself, proved that the entire trade was seeking for some means and method to better conditions generally for all concerned. It also proved that the average music op was doing a lot of thinking to find a way out of his present high cost overhead morass.

Many suggestions were made to *The Cash Box*, even to all agreed that the simplest and best answer at this time was the \$15 per week front money guarantee. Yet, one man believed that, as one noted music operator of Chattanooga, Tenn. wrote to *The Cash Box*:

What? The Faster Play 2 Minute Record Means To Music Merchants
3 Minute Record: 20 Plays Per Hour @ 5c Per Play = \$1.00 Per Hour
2 Minute Record: 30 Plays Per Hour @ 5c Per Play = \$1.50 Per Hour

"Your theory is alright. But, it'll never work. There are too many ways operators like to outsmart one another. Most ops could not hold 5% of their locations here if they demanded front money. Believe it or not, we have about 10 spots we give front money to. The big operators in most cases would cooperate on an idea like this, but it would be made ineffective by the small and part-time operators.

"You have a good idea", the letter goes on to state, "but there is no solution to the operators' problems today except to hang on or get out of the business."

Dozens of such letters have arrived at the offices of *The Cash Box*. Many were much more optimistic than the above. Some were more pessimistic. But, generally, all believed that the cure was not in trying to get more from the location owners directly.

Therefore, when E. J. Pepper's suggestion arrived, *The Cash Box* immediately publicized it and instantly contacted some of the largest music ops around the nation by phone to hear their reaction.

The reaction of the music operators was very heartening. All agreed with the proposal of a 2 minute record. The record firms who were questioned also agreed. In fact, one noted record manufacturer, who had just finished a session with one of his stars, cutting eight sides that afternoon, stated, "Most of the sides we cut run from about two minutes and ten seconds to about two minutes and forty seconds. It would be the simplest thing in the world for us to cut off these few extra seconds. What's more", he said, "I'm sure that this would not, in any fashion whatsoever, affect the music itself. Believe it or not, I'm convinced it might even do a lot of recordings a great deal of good and make hits out of some of these long drawn out flops we've had."

One noted op stated, "I believe that even on the present three minute record; that the tone arm could be so arranged as to cut into the opening of the record and play it right thru the first chorus, and finish at two minutes, without hurting the composition in any way."

What is most important to the music operator is the fact that the peak play hours, to which all agree that the average location in the nation always has two full such hours, would mean 50% more coin for the operator.

"In this way", one noted op stated, "we should be able to continue on the present 50%-50% commission basis and yet we would all be earning more money and the location owners would be more than happy to work with us, since they, too, would earn more and the music, we feel, would be even better."

In short, the present approximately 3 minute recording earns the operator \$1.00 per hour for the 20 plays at 3 minutes each. The two minute record would earn \$1.50 per hour playing 30 records during the sixty minute period. The difference of 50c (or 50%) more per hour is the best answer to increased take.

Yet, *The Cash Box* believes, as many of the leading ops about the nation do, that the music op should still get at least 70% to 75% of the gross income even on this speeded play. The difference which the operator would get would still bring the location more money.

Removing 20% to 25% more from the difference of the 50% more which the machine would earn would still allow the additional 30% extra, because of the 2 minute record and the speedier time to be divided, and allow the storekeeper to obtain approximately 15% more than he obtains at this time.

One noted op puts it this way, "The locations will be satisfied to get what they are now getting from their machines. We will be getting more. With 2 minute records I'm going to make a deal with many of my locations to give them just what they are now getting from the collection and we shall profit from the extra money which comes and which should amount to at least 20% more on the overall take."

The speedier playing time, cutting one full minute off the three minute present recording, will bring the neces-

sary extra money needed by the operator to cover his higher overhead and allow him to better meet his notes. It will also give him the opportunity to buy more new equipment, especially for his better locations, since the peak play hours there are much greater than in the smaller spots, and the machines could then be paid for at a faster rate than at present.

The hope of all those who told *The Cash Box* on the long distance phone that they are absolutely "sold" on the idea of two minute records is that, "The manufacturers, distributors and all operators will enter into this program and will demand from the major record companies that they now make two minute, instead of three minute, records. This is the best answer we've yet come upon to date. We feel that with all the industry back of this plan that the record companies would manufacture two minute records for the juke box business, even if they wish to continue with three minute records for the home field."

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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THIS CHART WAS HAND DRAWN BY A NOTED KANSAS MUSIC OP IT APPEARED IN "The Cash Box" WEEK OF AUGUST 12, 1946

Today the Situation is Greatly Aggravated, Far and Beyond the Original 70%-30% Commish Proposal of THE CASH BOX. Check this Chart Very Carefully. Decide for Yourself Whether You Are Obtaining an Equitable Share of the Intake from Your Machines. Change Your Commish Basis Now. Even With a 2 Minute Record You Should Get 70%.

NEW YORK—More than a year ago a noted Kansas juke box operator sent us this chart, which he had hand drawn, to show all other music ops that there was a great and crying need for a minimum of 70%-30% commission basis as, at that time, was proposed by *The Cash Box*.

In this chart he shows the following facts:

Operating expenses:	
Replacement of Equipment.....	\$23.00
Wages	18.00
Records	5.00
Taxes	3.90
Repairs	2.50
Rent	1.65
Transportation	1.65
	<hr/>
	\$55.80

Or a total of \$55.80 of every \$100 that the juke box op takes in goes for the above costs. In short, on a 50%-50% commission basis, the operator loses \$5.80 on every \$100 which he takes in from his route.

As for the location's 50% of the \$100 he shows the following expenses:

Electricity	\$2.00
Rent for Machine Space.....	1.50
	<hr/>
	\$3.50

Or the fact that from his \$20.00 share

of the \$100 (on a 50%-50% commission basis) the location owner earns \$46.50 whereas the operator loses \$5.80.

Now, on a 70%-30% commission basis (70% to the operator and 30% to the location owner) this operator's hand drawn chart shows where the operator will EARN \$14.00 on each \$100 of income taken from his machines.

The situation is very highly aggravated at this time (because of the present inflationary era) which has raised costs over 200% since the publication of this chart.

Many believe *The Cash Box* suggestion that the operators arrange to work on a 70%-30% commission basis with their locations is still the best.

Some state that the \$15 per week front money guarantee is best for each individual location, as an individual location, but, that in the aggregate the 70%-30% commission basis proposal of *The Cash Box* is still the best for the juke box operator.

Since the publication of this chart, *The Cash Box* has reprinted many thousands for use by operators who have passed them along to fellow ops in their territories and who have also used them in blow-up (giant) size to present be-

fore association meetings to prove the great need for a better commission basis.

There is no doubt that costs have tremendously risen since publication of this chart on August 12, 1946. But, even as is, it most definitely proves to every single juke box op in this nation that he simply must arrange for a better commission basis to assure himself a profitable business future.

As he goes thru the chart and checks it with his own statements, which his accountants present to him each month, he will find that it stands up under the closest scrutiny.

As this op states at the bottom of the chart, "NOTE: These are not fictitious figures. They are taken from the books of an operator."

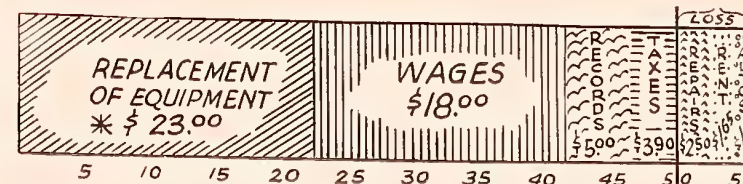
That, in itself, should answer one and all as regards the great need for a better and more substantial share of the present gross income which the machines are earning.

At this time the location owners are making money from their juke boxes, but, the operators are actually fighting with everything they have to keep their heads above water.

This must absolutely be reversed if the automatic music industry of America

HERE'S WHY OPERATORS MUST GO TO 70%-30%

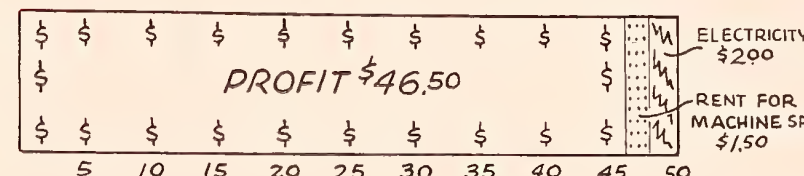
FOR EACH \$100 TAKEN IN BY AN AUTOMATIC PHONOGRAPH ON A 50-50 BASIS HERE'S WHERE THE OPERATOR'S \$50 GOES.



A LOSS
OF
\$5.80

* Depreciation 33 $\frac{1}{3}$ % per annum on top Cash Box figures.

-and HERE'S WHERE THE LOCATION'S \$50 GOES.



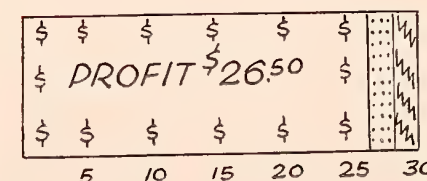
A PROFIT
OF
\$46.50

ON A 70%-30% BASIS IT WOULD LOOK LIKE THIS

OPERATOR'S SHARE



LOCATION'S SHARE



THE PROFIT IS STILL 2 to 1
IN THE LOCATIONS FAVOR...
BUT, AT LEAST A STEP IN
THE RIGHT DIRECTION.

NOTE: THESE ARE NOT FICTITIOUS FIGURES
THEY ARE TAKEN FROM THE BOOKS OF AN OPERATOR

to go on ahead and grow greater continually.

Even with the new suggestion (which appears on Pages 3 and 4 of this issue) the music merchant should still obtain at least 70% of the gross income from his automatic music equipment. With the

fact that he can earn 50% more (with the 2 minute record) during the peak play hours and at least 20% more for all week overall play, the location owner will still be getting what he is now receiving for his share of the machine's income, while the operator will be ob-

taining just that much extra to assure him remaining in a profitable and progressive business.

This chart, therefore, ties right in with the suggestion for speedier timed (2 minute) recordings.

MINUTE RECORD

OF THE BOARD OF DIRECTORS

HELD AT THE OFFICE OF THE COMPANY

ON THE 15th DAY OF AUGUST, 1922

PRESENT: [List of names]

ABSENT: [List of names]

THE MEETING WAS CALLED TO ORDER BY THE PRESIDENT AT 8:00 P.M.

THE PRESIDENT MADE A BRIEF STATEMENT OF THE BUSINESS TO BE CONSIDERED.

RESOLUTIONS WERE PASSED AS FOLLOWS:

1. That the report of the Finance Committee be accepted.

2. That the report of the Executive Committee be accepted.

THE MEETING ADJOURNED AT 9:30 P.M.

DIRTY JUKES PLUS ROTTEN SERVICE KILLS CHANCES FOR BETTER COMMISH

Woman in Juke Box Biz Makes Startling Revelation Why Some Ops Don't Dare Ask Locations for Better Commish Basis. Says, "Women Would Be Better Operators."

NEW YORK—One of the frankest, yet most shocking and surprising letters ever received arrived at *The Cash Box* offices here this past week containing some of the most startling revelations.

For years now, this publication, as well as all leading juke box ops' associations, manufacturers and others, have continually hammered home the lesson of precision service, beautiful, sparkling clean equipment, and outstanding business methods to the juke box industry. It seemed that any discussion of unclean machines was forever ended — until the following letter arrived.

"I am a distributor's wife. I work in the office with him. I have had a 'organized life' up to the time I started in this business. I listen to these ops gripe about the high cost of equipment, and this includes everything from the cost of gas for running their cars and trucks to the records they use for months. Also, I listen to their troubles, everything from locations to their latest gal friends.

"I worried myself sick when we first opened this office because we could not make deliveries of new equipment. You remember — the factories weren't making 'enough' then. After about 18 months of this one-sided stuff, I decided that I would make a point of eating in restaurants having juke boxes. To stop in different taverns, etc., just to learn what the heck was wrong with the locations, or the operator.

"I found: filthy phonographs. The grease and dirt was so thick that one could not tell the color of the plastics. Plastics were broken and patched with everything from rivets to adhesive tape. Some plastics were completely out. 75% of the machines were without light bulbs. Title strips were written with pencil, crayon, pen, typewriter or simply left blank. Records were so old on some of the machines that I felt as tho I were back in college again. The needles, almost without exception, were worn down to the hilt. Coin chutes were stuffed

with paper, and a few had a sign 'out of order'. (Was in some of these places twice a week and the chute was not repaired even after two weeks.)

"Wall boxes with broken glass, some 'out of order' for over a week. Title strips in these matched those in the phonographs. Needless to say I didn't see the interior of these boxes on location, but, we took, and are still taking, 'trade-ins' of some of this equipment. I have never seen such filth. Dead mice, roaches, and heaven knows what else in the cabinets."

The letter continues, "The machines checked by me included almost every model made right from the start to the present day. I did not have any idea, in most cases, who these machines belonged to. Therefore I see no reason to believe that there are many 'exceptional' ops in our territory. I believe I saw at least one machine of each, or to be most conservative, machines of 95% of the local ops. Nor do I have reason to believe that ops in other states take any better care of their equipment.

"I do not blame any location owner who has obsolete, broken-down equipment, for not giving the operator a penny more than 50%. I do not blame locations for griping, wanting to buy their own equipment or change operators, especially if he has a phono with old records, broken plastics, dirty cabinet and all the other things mentioned above.

"I'm mad. The more I think about it, the more I am convinced that women would do a heck of a better job in the phonograph operating business than any man I know.

"After my limited research, I suggest the following would perhaps place an operator in a position to demand, and get, a \$15 weekly front money guarantee on every location he has:

- "1) Clean up equipment, inside and especially outside.
- "2) Personally check every record placed in a machine.
- "3) Replace light bulbs immediately.
- "4) Type all record strips, clearly and cleanly.
- "5) Demand that each location phone, and answer that call, when a coin chute doesn't take coins or when a wall box is out of order.
- "6) Change needles, at least once every 1,000 plays, or oftener if necessary.
- "7) Get off his so-and-so and do a little real work.
- "8) Quit treating the music business as tho it were a 'racket'.
- "9) Realize that there is more to a phono route than collections."

It seems to *The Cash Box* that little further need be said. There have been, and probably always will be neglectful, indigent operators who continue along on the theory that they can continue to fool the public all of the time. Perhaps, after reading this letter, by one of the outstanding women in the juke box industry (whose name is being withheld by this publication) some of them may feel sheepish enough to "STOP CLUCKING AND START WORKING". Real, honest-to-goodness work. The kind of effort that makes for success. The kind of effort and hard work which built the industry to its present status on the American industrial scene.

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IT IS NOT SOLD ON NEWSSTANDS.**

MORE OPS IN SWING OVER TO GAMES FIELD

Survey Discloses More Mixed Routes Than Year Ago. Music and Vender Ops are Adding Games to Boost Present Income and Cut Down Servicing Cost.

NEW YORK—A survey just finished discloses that more ops than even twelve months ago (when *The Cash Box* last surveyed the field) have swung over to the amusement games field and are intermixing their present music and vendor routes with games.

One letter received tells the story quite frankly, "We've been working harder than ever in an effort to make a go of it with our music and cigarette machines. I can only tell you that even tho we worked like beavers, the results weren't what they should have been.

"So, to somewhat offset whatever loss we endured, and to further boost our income so that we could again see some profits, we have added pin games and rolldowns to our present route and, I'm happy to report, these machines have put us back in the black again.

"Perhaps", this op continued, "if we just operated the games alone we might not come out of the red. But, in connection with our music and cigarette vendors, they have put us in very good shape and we are satisfied that our men can service mixed routes just as easy as they can one specialized type of equipment."

This seems to be the answer all down the line. Every op seems to have come to the conclusion that the overhead problem must be solved by taking on whatever equipment the individual location can use. Some music ops have even turned to using peanut and other bulk vending machines as well as games in various locations to help defray servicing costs.

They have also surprisingly learned that their mechanical staffs are able to handle the games just as well as the phonos.

The merchandising machines don't

seem to give them as much servicing problem as do the phonos and games.

"But", as one noted op stated, "it does take a good mechanical staff to handle all types of machines and we have also found that, in the long run, we are saving money by having our mechanics handle all of our equipment, instead of just one type."

Another operator writes, "For a long time, probably because of the good service we have been giving all of our locations, they have been asking that we also install games. But, we continued to stick to music only.

"This past year we proved ourselves wrong. We turned to games and even to bulk vendors in an effort to overcome the heavy servicing overhead which our accountants showed us each one of our locations cost us.

"The result is that we not only saved money on the servicing, by dividing the cost up between the various machines we had on the location, but, we found that we earned more money than we did before and could also continue on the commission basis we had set up with the locations without fear of the new blood trying to kick us around.

"In fact, in some locations we are now getting enough from games and vendors to offset whatever we formerly lost on music and, because of this, we

have made arrangements with these location owners to give us a better commission on our music machines which they didn't mind doing because they were getting more money from the entire set-up in their places."

Operator after operator reported that he had installed games and vendors to bolster the income from his music. With music leading the field, because more than 85% of the people engaged in the trade are also using music equipment, it is surprising to note that so many switched into the games and vendors fields with interest in the games field biggest of all.

There is no doubt that this will grow stronger as the manufacturers continue to build better amusement equipment, is the general belief of the men now engaged in the operating business.

They also believe that the fact many distribs have cut down on prices and have arranged for higher trade-ins has also had a good effect all around on the operation of amusement machines.

As more ops swing over to the games it is generally believed that the manufacturers in the amusement division will make it their business to get these men to stick in this field for it will give them better production and will also assure them of a larger volume market which can bring about finer equipment.

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An Invitation to the Editors of "The American Weekly"



Gentlemen:

In your issue of October 19, 1947, page 28, you featured an article, "WHO GETS YOUR JUKE BOX NICKEL?", along with an illustration depicting the average automatic music merchandiser as someone closely identified and associated with a "racket".

Rather than enter into a long discussion here as to the many erroneous statements which have been made in this article, and to also defend myself, my friends and my family from being tainted with the word "racket", I would much rather extend this invitation to you to visit with me, at my expense, to go over my books with me, call on my customers with me, and learn at first hand whether the automatic music business, in which I am now engaged, is so startlingly lucrative as you state in this article and also whether it is, or it not, a "racket".

I feel that you owe me, my family, my children, my friends, an apology. I feel, too, that the best way for you to really understand our business is to visit with us. I believe that then you will retract a great many statements which were made in this article and that you will also believe with us that we are bringing America's own popular music to millions of people everywhere in the United States (and in many foreign countries) on the most economical basis which this music has ever been sold. Sold so economically, in fact, that the average juke box merchant has very little but a living left for himself these days.

I do most sincerely hope that you will accept my personal invitation to visit with me and learn more about the industry, which your article so sensationally and erroneously labeled "a racket", so as to once and for all time correct that impression.

Very truly yours,

Signed.....

Firm Name

Address

City State

MUSIC OPERATORS! CUT OUT THE ABOVE INVITATION. SIGN YOUR NAME & ADDRESS, MAIL TO: Editor-in-Chief; "The American Weekly," 63 Vesey Street, New York 7, N. Y. HELP DEFEND YOUR INDUSTRY FROM SENSATIONALIST, ERRONEOUS REPORTING

An Invitation to the Editors of "The American Weekly"

Dear Sirs:

I have the honor to acknowledge the receipt of your kind letter of the 10th inst. and in reply to inform you that the same has been forwarded to the proper authorities for their consideration.

I am, Sir, very respectfully,
Your obedient servant,
J. W. [Name]

Very truly yours,
[Signature]

[Address]

MUSIC OPERATORS! THE AMERICAN WEEKLY

WARNING!

ASCAP PREPARING NEW BILLS FOR NEXT SESSION OF CONGRESS

NEW YORK—Even before the new session of the Congress of these United States is called to order, word has come from certain members of ASCAP (American Society of Composers, Authors and Publishers) that they will once again return to Washington with bills to change the "Copyright Act of 1909" so that this organization, and all others who publish or write a tune, will be able to extract tribute from each and every juke box in the nation.

This was expected. Everyone of the music merchants present during the open public hearings before the Sub-Committee of the Committee on the Judiciary, realized that ASCAP and all the other music protective organizations, would return again and again, until they would either win, or once and for all time be stilled in their endeavor to make this coin operated music industry pay this highly privileged group tribute to its treasury which would not, in any fashion whatsoever, benefit the peoples of this nation at large, and which latter, as is well known, is the function of the Congress—to benefit the peoples at large.

It has long been most sincerely hoped by *The Cash Box* that ways and means could be arrived at wherein this continual battle for tribute would be forgotten. That there could possibly be passed a new law, an amendment, an agreement, even an understanding, that the juke box business was not there to, in any fashion whatsoever, use an artist's composition only for itself. This hope was best expressed by *The Cash Box* in the plan that there be special records manufactured for the juke box industry which would read on their labels, "For use in coin operated musical instruments".

There is no doubt that such records would give all rights and privi-



SIDNEY H. LEVINE



SOL. L. KESSELMAN



WM. H. ROSENFELD

The above three attorneys were chosen as the "three man legal committee" for the nation during the public hearings held on the Scott and Fellows Bills this year in Washington. Sidney H. Levine, who will long be remembered for his remarkably fine talk before the Congressional Sub-Committee, is attorney for the Automatic Music Operators Assn., New York; Sol L. Kesselman is attorney for the Music Guild of America, Newark, N. J.; and Wm. H. Rosenfeld is attorney for the Ohio State Phonograph Merchants Assn. The above three men, it is most sincerely hoped by all automatic music leaders, will keep their eyes peeled for the introduction of the next ASCAP and other music protective associations' bills in Washington when the next session of Congress is convened.

leges to the automatic music industry and would, perhaps, forever still these organizations who believed that their music was being misused and mishandled and also greedily absorbed without sufficient payment thereof.

This is, then, the time when the three man legal committee formed in Washington during the past Scott and Fellows Bills hearings, should once again be brought actively to the fore by those organizations whom these attorneys represent.

These men proved their mettle. These men were, to a great extent, instrumental in defeating this past legislation. It is these men, then, to whom this industry looks for its future protection.

It is also the hope of *The Cash Box*

that this year there will be many, many hundreds of automatic music merchants ready, eager, able and willing to attend each and everyone of any hearings which may be called.

It is also the hope of *The Cash Box* that everyone connected with the automatic music industry will throw his complete support back of this legal committee, or any other which may be chosen.

And, finally, it is the sincerest hope of *The Cash Box* that those men who will come to Washington, should these new bills be presented as it is stated they will be, that they will cooperate as gloriously and as closely as did the men who were present during the past Scott and Fellows bills hearings—so that success may once again be assured.

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WARRIOR

ASCA PREPARING NEW
BILLS FOR NEXT SESSION
OF CONGRESS



The American Society of
Circuit Riders is a
non-profit organization
dedicated to the
preservation and
promotion of the
circuit rider tradition.

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circuit rider tradition.

ONLY 5 MORE WEEKS TO GO

THE VOTING IS SIZZLING HOT! IF YOU HAVEN'T VOTED YET — DO SO NOW!

BEST RECORD OF 1947

"PEG O MY HEART", Harmonicats	39,821
"HEARTACHES", Ted Weems	19,310
"NEAR YOU", Francis Craig	10,753
"ANNIVERSARY SONG", Al Jo'son	8,071
"THAT'S MY DESIRE", Frankie Laine	5,055
"MAMSELLE", Art Lund	2,345
"LINDA", Charlie Spivak	2,040
"PEG O MY HEART", Three Suns	1,187
"I WONDER, I WONDER", Eddy Howard	1,161
"THAT'S MY DESIRE", Sammy Kaye	765
"NEAR YOU", Larry Green	725
"PEG O MY HEART", Clark Dennis	405
"PEG O MY HEART", Ted Weems	295
"IF I HAD MY LIFE TO LIVE OVER", Larry Vincent	180

BEST ORCHESTRA OF 1947

EDDY HOWARD	54,507	JOHNNY LONG	3,950
FREDDY MARTIN	12,593	LOUIS PRIMA	2,104
VAUGHN MONROE	12,409	RAY McKINLEY	1,930
GUY LOMBARDO	11,827	BENNY GOODMAN	827
CLAUDE THORNHILL	10,025	LARRY GREEN	725
SAMMY KAYE	9,504	ELLIOTT LAWRENCE	655
TED WEEMS	8,745	CHARLIE SPIVAK	525
FRANKIE CARLE	6,840	TOMMY DORSEY	321
TEX BENNETT	6,630	JIMMY DORSEY	258
STAN KENTON	6,273	RAY ANTHONY	175
HARRY JAMES	5,631		

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	27,257
DINAH SHORE	18,155
MARGARET WHITING	9,399
ELLA FITZGERALD	6,150
PEGGY LEE	3,731
MARTHA TILTON	2,321
FRANCEY LANE	1,400
FRAN WARREN	1,385
MONICA LEWIS	725
DORIS DAY	637
BERYL DAVIS	230
JUNE CHRISTY	224
SARAH VAUGHAN	220
GEORGIA HIBBS	205
NELLIE LUTCHER	180
MARJORIE HUGHES	116

BEST MALE VOCALIST OF 1947

FERRY COMO	55,338
BING CROSBY	12,042
ART LUND	8,250
FRANKIE LAINE	6,987
FRANK SINATRA	4,045
VIC DAMONE	3,013
BILLY ECKSTINE	2,859
BUDDY CLARK	1,931
JOHNNY MERCER	1,024
DICK HAYMES	1,021
ANDY RUSSELL	988
PHIL BRITO	915
TONY MARTIN	821
MELO TORME	820
LAN DALE	639
HERB JEFFERES	525

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	30,547
DINNING SISTERS	7,911
MURPHY SISTERS	4,307

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	31,753
INK SPOTS	30,769
KING COLE TRIO	17,746
PIED PIPERS	7,218
THREE SUNS	6,937
THE RAVENS	6,654
MODERNAIRES	5,062
CHARIOTEERS	3,720
FOUR VAGABONDS	1,357
JOHNNY MOORE'S THREE BLAZERS	854
GOLDEN GATE QUARTET	648

BEST "HILLBILLY" RECORD OF 1947

"FEUDIN' & FIGHTIN'", Dorothy Shay	13,108
"TIM TAYSHUN'", Stafford-Ingles	12,914
"WABASH CANNON BALL", Jimmy Dale	10,043
"IT'S A SIN", Eddy Arnold	9,062
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,583
"RAINBOW AT MIDNIGHT", Ernest Tubbs	7,378
"JOLE BLON", Moon Mullican	6,063
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	2,788
"DON'T LOOK NOW", Ernest Tubbs	2,500
"HITLER LIVES", Rosalie Allen	1,030
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"NEW JOLE BLON", Roy Acuff	528
"RYE WHISKEY", Red Foley	215
"FEUDIN' & FIGHTIN'", Bing Crosby	80
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shephard	50

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	34,280	"MY ADOBE HACIENDA", Dinning Sisters	632
"RAGTIME COWBOY JOE", Eddy Howard	6,380	"MOVE IT ON OVER", Hank Williams	480
"MY ADOBE HACIENDA", Eddy Howard	5,210	"DANGEROUS GROUND", Roy Rogers	465
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,400	"SO ROUND, SO FIRM, SO FULLY PACKED", Tex Williams	420
"BLUE TAIL FLY", Eddy Howard	1,339	"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"SMOKE, SMOKE, SMOKE", Phil Harris	1,054	"LOVE LANES OF YESTERYEAR", Al Dexter	200
"ITALIAN DREAM WALTZ", Red River Dave	1,030	"DOWN AT THE ROADSIDE INN", Al Dexter	95
"SMOKE, SMOKE, SMOKE", Lawrence Welk	1,020	"THERE'S A BIG ROCK IN THE ROAD", Bob Wills	60
"T-N TEASING ME", Cliffie Stone	983	"ROUND UP POLKA", Tex Williams	54
"COOL WATER", Foy Wilking	880	"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50
"ON SILVER WINGS TO SAN ANTONIO", Rosalie Allen	818		

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	15,527	"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	1,018
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	14,617	"TRUST IN ME", Hadda Brooks	630
"THAT'S MY DESIRE", Hadda Brooks	10,215	"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan	485
"OLD MAN RIVER", The Ravens	9,599	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	300
"OPEN THE DOOR RICHARD", Jack McVea	7,454	"THEM THERE EYES", Roy Milton	180
"OPEN THE DOOR RICHARD", Count Basie	7,131	"I GOT A RIGHT TO CRY", Joe Liggins	164
"HURRY ON DOWN", Nellie Lutcher	3,619	"FOOL THAT I AM", Dinah Washington	163
"NEW ORLEANS BLUES", Johnny Moore	3,250	"YOU WON'T LET ME GO", Johnny Moore	140
"OLD MAID BOOGIE", Eddie Vinson	2,293	"BLOW MR. JACKSON", Joe Liggins	35
"OPEN THE DOOR RICHARD", Dusty Fletcher	2,113		
"TANYA", Joe Liggins	1,739		

YOUR VOTES



"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (*The Official Magazine of the Juke Box Industry*) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!

The Nation's TOP TEN Juke Box Tunes



AL—ALADDIN	JB—JUKE BOX	RA—RAINBOW
AP—APOLLO	KI—KING	RE—REGENT
AR—ARISTOCRAT	LI—LISSAN	SI—SIGNATURE
BU—BULLET	MA—MAJESTIC	SO—SONORA
BW—BLACK & WHITE	ME—MERCURY	SP—SPECIALTY
CA—CAPITOL	MG—M-G-M	ST—STERLING
CN—CONTINENTAL	MN—MANOR	SW—SWANK
CO—COLUMBIA	MO—MODERN	TO—TOP
CR—CROWN	MU—MUSICRAFT	TR—TRILON
CS—COAST	NA—NATIONAL	UA—UNITED ARTIST
DE—DECCA		UN—UNIVERSAL
DEL—DELUXE		VI—VICTOR
EX—EXCLUSIVE		VT—VITACOUSTIC

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1 NEAR YOU
Rides the top of the heap for the fifth consecutive week. Ops report sensational play.
BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO
Strong demand for this tune has it running right close with the number one tune. Peak play throughout the nation.
CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 THE LADY FROM 29 PALMS
In fourth place last week, this plug tune reverts position again to garner the number three spot.
CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

4 I HAVE BUT ONE HEART
In fifth place last week, this plug tune nears the charmed circle with a host of ops reporting heavy play.
CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15096—Gordon McRae
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

5 I WONDER WHO'S KISSING HER NOW
In third place last week, this oldie takes a dive here as it moves into the fifth position. Appearing on these pages for well over two months now.
AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS 8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

6 FEUDIN' & FIGHTIN'
Retains its hold on the sixth spot, with ops yowlin' for more.
CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

7 PEG O' MY HEART
In the ninth spot last week, the strong demand of ops brings it up again to the seventh spot. Peak play still going.
AL-537—Al Gayle
Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

8 AN APPLE BLOSSOM WEDDING
On the bottom in tenth place last week, the popularity of this one on the phonos forces it up the ladder into the eighth spot.
CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

9 THAT'S MY DES'RE
Taking over ninth place this week, this ditty still holds tight to heavy play. Dropped a few from the seventh spot it was in last week.
AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

10 WHEN YOU WERE SWEET SIXTEEN
Resurgence of this one proves its strong popularity. Still going mad in every op's phonos.
CO-37803—Dick Jurgens O.
DE 23627—The Mills Brothers
VI-20-2259—Perry Como

THE CASH BOX

Record Reviews

"Fat Man Blues"
"Just Plain Foxy"
Lee Norman Orch.
(Lissen 1041)

● Pair of sides that are bound to make your race spots jump for joy and yowl with glee are these done up brown by the Lee Norman crew. Featuring Fats Thomas pitching in the tonsil department, the duo look like a pair that will gather loads of coin. Titled "Fat Man Blues" and "Just Plain Foxy", Fats renders the pair in full throated voice with lots of kicks coming in. On the top deck, Fats really gives with his all to set up a platter replete with loads of howling. Mood is stock race tempo with Fats warbling spinning around the title. On the flip, the Norman boys join Fats in wailing the smart lyrics, with loads of beat and meat behind the piper. Ops that have spots for this brand are missing a bet by not getting next to this pair.

"Rock Bottom"
"Fatso"
Gene Phillips
(Modern 20-546)

● Pair of sides by comer Gene Phillips, currently riding high on the boxes with his version of "Big Legs" comes a calling to rate like a spade flush. You'll go for Gene as he beats it out to "Rock Bottom", side with a heavy mood set way down low. Mood is mellow all thru with the warbling coming thru in fine manner. On the flip with more stuff aimed at your race spots Gene offers the cute wordage to "Fatso". Side continues the merriment set on the top deck and should meet with wide approval on the part of a host of phono ops. That Gene is well loaded down with heavy possibilities is established on this pairing. Get next to the boy—but pronto.

"Tonight You Belong To Me"
"Donkey Serenade"
Leo Diamond
(Vitaacoustic 902)

● More harmonica music out of the Vitaacoustic plattery, and smelling of coinplay all the way thru is this release by Leo Diamond. Mouthing the rhythm to "Tonight You Belong To Me" and "Donkey Serenade", Leo shows vibrant quality in his musical styling. Ops that have the spots that love to listen to this brand should stack on this disk. Top deck spins in the slow manner and is flavored greatly by an instrumental background throughout. The flip is the familiar "Donkey Serenade" with Leo offering his interpretation of this familiar and ever popular air. Both sides are rendered in top styling and deserve your listening time.

"My Mother's Eyes"
"You Better Watch Yourself Bub"
Nellie Lutcher
(Capitol 40042)

● It's Nellie Lutcher and her own inimitable piano and warbling style that sets the pace on this cookie, with the refrain echoing full of coin play for ever and a day. Top deck grabs the glory as Nellie wails, the oldie, "My Mother's Eyes". Nellie's wee voice with chips of scat therein makes for a mood the likes of which this ditty has never seen. It's offered in toned down pattern, with Nellie coming thru the ivories to taint the wax full of buffalo. On the flip with an original, Nellie offers "You Better Watch Yourself Bub", and repeats the coin success of the top deck. Mood is lively and shows the gal in a fine light all the way. For a sure deposit, latch on to Lutcher and "My Mother's Eyes".

DISK O'THE WEEK

"I'll Dance At Your
Wedding"
"Golden Earrings"
Peggy Lee
(Capitol 15009)



PEGGY LEE

● Oh can this lassie chirp! The tone of her pipes on this duo will have all the fragrance and odor of coins dropping into the chute, once music ops get a load of this platter. It's Peggy Lee spilling the lively and cute message to "I'll Dance At Your Wedding." With Peggy trilling the light airy wordage and Dave Barbour making music that counts, the deck stacks up higher than the moon here. The mood of the song is happy throughout, with Peggy following the lead to come thru in fine manner. Quiver in the gal's pipes adds loads to the score set by the maestro. Cute break full of kicks comes thru in the second chorus, with Peggy joining the crew to make for the laughter. "Golden Earrings" doesn't by any means rate as a B side here for the wonderful sparkling treatment Peggy and the boys lend this gypsy air boosts the tune's possibilities as high as a kite. Cute opening sets the mood off with the down to earth, intimate vocal effort by the canary riding thru in great measure. You're bound to go for the platter in a big way—grab onto it but quick for a load of coin play.

"I Love You Yes I Do"
"Sneaky Pete"
Bull Moose Jackson
(King 4181)

● Music ops will stop a bit and listen once they get a load of this deck. It's Bull Moose Jackson in the subtle mood rendering a ballad as beautiful as any around. "I Love You Yes I Do" stacks up as a real heavy coin winner in any machine. Jackson's full throated vocal rings true with the mood of the ditty way off in the sublime. The setting of the tune is of the sort that sets you down a bit and literally makes you wanna listen. Bound to be grabbed up like a hot potato, ops would do well to grab this cookie but fast. On the flip with the setting off on another end, Jackson combines with the orchestra to knock out some hot jump stuff ably suited for your race spots. Repeating theme echoes here, with the spot on the warbler again. The side to get next to—quickly at that, is "I Love You Yes I Do".

"Peggy O'Neil"
"Sweetheart Darlin'"
Johnny Thompson
(Regent 109)

● Bound to be on many an operator's machines before long, this platter by a new boy and a new star at that, is sure to attract wide attention in music circles. Top deck, titled "Peggy O'Neil" is done up in pure simple manner tainted with just the right amount of Erin within. Johnny's voice takes top honors behind a beautiful setting by the Dan Mendelsohn ork. Ditty is aimed at those tavern spots, and is suitable for dancing and listening pleasure alike. On the flip with more stuff in the mellow, light mood full of favorable rhythmic notes, Johnny once again comes thru for ops throughout the nation. You can peg this boy for a load of attention, once his platters start spreading around.

"Curiosity"
"Theme To The West"
Stan Kenton Orch.
(Capitol 15005)

● Oh what a cookie! Just made to fit your phonos and fit them neat and trim is this first release by Stan Kenton since his reorganization. Stan rips, trips and swells to astounding heights of glory with this stellar presentation in June Christy and "Curiosity". Putting together a Latin beat and pure "Kentonese" for rhythmic patterns, chirp June steps in to grab a star of top notch vocalizing to match the brilliance of the ditty itself. The wide following Kenton has is sure to attract a load of coin—add to that the attractiveness of this disk and you've got a heavy money-maker. On the flip some artistry a la Kenton, maestro Stan renders an original composition labeled "Theme To The West." The stuff makes for wonderful listening moments, and if you have the spots that go for Kenton at his best, this side will show. "Curiosity" on the top deck means coin play on the trek.

"Careless Love"
"I'm Gonna Be A Bad Girl"
Ruby Hill
(Crown 154)

● The sultry voiced warbling of chirp Ruby Hill echoes here on a pair that may well fit your phono needs. Well noted as a capable lass with the tonsils, Ruby struts pretty as she offers "Careless Love" and "I'm Gonna Be A Bad Girl." Top deck, traditional blue stuff, and a number that always went well in those better race spots, shows Ruby in fine voice wailing the charming wordage. With Enoch Light and a crew making music, the deck stacks up as one well loaded with possibilities. On the flip with "I'm Gonna Be A Bad Girl", Ruby reiterates the title, to keep the same tempo and mood set on the top deck. Spotlight all the way on Ruby, with an extra orchid for a wonderful rendition of "Careless Love."

THE CASH BOX

Record Reviews

"Muchachita"

"Love For Love"

Andy Russell
(Capitol 15006)

● Here's a ditty you're going to have to feature on your machines! With Andy Russell to the fore to wail the pleasing wordage of this Latin tinted cupiditty, the deck titled "Muchachita" fairly sparkles for a coin-ride galore. Andy's pleasing tones of rapturous solitude spill thru the excellent background furnished by the capable Paul Weston ork. With loads of zest and power behind his rendition, the platter is one that is destined to be a must on your phono. On the flip with the flicker tune "Love For Love" from the Warner Bros. pic "Escape Me Never", Andy once again shows the fine styling of his pipes as he wails the romantic wordage here. Top deck beckons coin—grab it.

"Pretty Kitty Keelan"

"The Green, White & Gold"

Tony Vale
(Tri-Color 92)

● Pair of sides offered with Erin treatment and aimed at those spots that go for this brand are done up in royal manner by Tony Vale here. Top deck, labeled "Pretty Kitty Keelan" is flavored full of the Irish, and is bound to attract loads of attention in those tavern spots. Tony's vocal efforts are favorable and are bound to be appreciated wherever phono fans gather. On the flip with more of the top deck in the waxing of "The Green, White & Gold," Tony once again displays his top vocal styling to come thru for a host of ops. Both sides are in the tender mood, with orchestral accompaniment offered coming thru to fill the bill. Music ops that are looking for a hunk of wax to fill that extra spot in their machines, would do well to get next to this pairing.

"Lazy Countryside"

"Too Good To Be True"

Tony Martin
(Victor 20-2396)

● Pair of sides from the Disney production "Fun and Fancy Free" are offered in pleasant musical and vocal styling by the capable Tony Martin here, and rendered in the light and tender mood that has made Tony a favorite everywhere. Wailing the pleasing wordage to "Lazy Countryside" on the top deck, Tony's soft spoken treatment lends the ditty an air of beautiful simplicity that sends the stock of the song way up high. On the flip with "Too Good To Be True" the piper echoes the title to make this ballad a comer. Tony's wide following and popularity is bound to account for a load of coinage here, and ops would be wise to grab a listen on the pair.

"Save The Bones For Henry Jones"

"Harmony"

Johnny Mercer & King Cole Trio
(Capitol 15000)

● Pair of novelty cookies by the popular and capable combination of Johnny Mercer and the King Cole Trio are done up brown here as the group combine to render "Save The Bones For Henry Jones" and "Harmony". Top deck grabs the spotlight with Johnny and Nat Cole coming thru with the vocal treatment. Natch the mood is happy, while the instrumentation of the Cole boys flavor the waxing immensely. On the flip with "Harmony", the combo once again get together to knock out peak material for the phonos. The ditty itself should be familiar to many an operator. Pianola treatment by Nat echoes in vibrant fashion, while Johnny and Nat come in again for some mighty fine tonsil work. The lid is hot—get next to it.

SLEEPER OF THE WEEK

"My Guitar Is My Sweetheart"

"Castanets and Lace"

Johnny Lane
(Regent 107)



JOHNNY LANE

● Don't stop now—keep on being surprised, because that's what this choir boy is going to continue to do. Latest balladeer on the wax horizon to set tongues a whirling is Johnny Lane, and this rendition of "My Guitar Is My Sweetheart" offers just cause for this wide talk. Johnny's intimate style of warbling makes you feel as if the lad is pitching right at you, with the tone and modulation of his pipes filling the air with soft velvet phrases that satisfy. The ditty itself, done up in light airy mood, with a guitar echoing fragrantly in the background flavors the song immensely. Ops are bound to go for Johnny's tonsil work and go for it in a big way at that. On the flip with "Castanets and Lace", the piper once again shows top vocal styling throughout this pleasant Latin ditty. Pitch is mellow with the orchestral accompaniment furnished by the Dave Rhodes ork enhancing the piper greatly. Keep your eyes peeled on Johnny Lane—and latch on to "My Guitar Is My Sweetheart."

"Too Fat Polka"

"For Me and My Gal"

Arthur Godfrey
(Columbia 37921)

● This thing is so mad it's great! In fact, not only is it great, but music ops are going to find themselves ordering and reordering this cookie in case Arthur Godfrey, of radio's "Talent Scouts" fame does this bit labeled "Too Fat Polka", and does it with such latent styling as to attract loads of attention. Wailing the familiar wordage in bass vocal treatment, Art offers loads of merriment on the deck to score like a spade flush. Wax spins in fast polka time with the crew coming in to add loads to the tune's possibilities. On the flip with the oldie "For Me and My Gal", Art once again comes thru for ops. The side they're going to be talking about, and heavily at that is "Too Fat Polka".

"Chickasaw Limited"

"Sincerely Yours"

Martha Tilton
(Majestic 1174)

● Blue ribboned package of wax is with this ditty. "Chickasaw Limited", a train song with loads of appeal as offered here in the fragrant vocal styling of chirp Martha Tilton stacks up as a platter that is bound to attract loads of attention and coinage. Martha's wee vocal strains spill in light airy rhythm behind a background of plush Pullman and a vocal combo. With the wordage weaving around the title throughout the platter, the chirp shows a top notch performance with a song that's bound to go far. On the flip, the thrush changes the metro of the top deck to come thru with the popular "Sincerely Yours". It's the gal's pipes that get you here, and bring you down to listen. Recommended—"Chickasaw Limited."

"Love For Love"

"Jumpin' Jubilee"

Hal McIntyre
(MGM 10090)

● Long missing from the phonos as a name attraction, Hal McIntyre and his band offer a pair of sides that may well reestablish his following. Topside tune, titled "Love For Love", from the forthcoming Warner Bros. flicker "Escape Me Never", grabs the glory on this cookie as maestro Hal sends piper Frankie Lester to the mike to wail the cupid wordage. Ditty is adequate as rendered here and should make for favorable listening time on your phonos. On the flip with an instrumental piece, Hal and the band join forces to run thru "Jumpin' Jubilee". Wax spins in mellow timing with the crew showing their wares in gay styling. Ops that have an extra spot in their machines would do well to listen to this pairing.

"Here' Goes A Fool"

"Too Late To Be Good Blues"

Maggie Hathaway
(Black and White 113)

● Pair of sides done up in the blue moody vein, and offered here by Maggie Hathaway in pleasant vocal styling are aimed at ops who have those classy race spots. Top deck labeled "Here Goes A Fool", weaves in slow mood with background music filling the bill. Maggie's vocal efforts are bound to be appreciated by those who love to set awhile and weave to the rhythm the music spills with. On the flip with "Too Late To Be Good Blues", Maggie reiterates the mood set by the top deck to come thru with more mellow blues. Warbling weaves around the title, while a dreamy guitar flavors the song greatly. Although both sides won't stop traffic, they are nevertheless favorable renditions of blue wax.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF OCTOBER 27, 1947

New York

1. NEAR YOU (Francis Craig)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. A FELLOW NEEDS A GIRL (Perry Como)
4. HOW SOON (Jack Owens)
5. SO FAR (Perry Como)
6. AND MIMI (Dick Haymes)
7. CIVILIZATION (Louis Prima)
8. I HAVE BUT ONE HEART (Vic Damone)
9. DONKEY SERENADE (Borah Minnervitch)
10. COME TO THE MARDI GRAS (Freddy Martia)

Covington, Ky.

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Bing Crosby)
3. KOKOMO INDIANA (Vaughn Monroe)
4. NAUGHTY ANGELINE (Art Lund)
5. YOU DO (Vic Damone)
6. WHAT ARE YOU DOING NEW YEARS EVE (Charlie Spivak)
7. ON THE AVENUE (Andrews Sisters)
8. SAY SOMETHING NICE ABOUT ME (Eddy Howard)
9. THE LADY FROM 29 PALMS (Andrews Sisters)
10. HAZY COUNTRYSIDE (Whiting)

Tabor City, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Three Sons)
3. FEUDIN' AND FIGHTIN' (Bing Crosby)
4. SNOOTIE LITTLE CUTIE (Toamny Dorsey)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. IVY (Vaughn Monroe)
7. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
8. AFTER YOU'RE GONE (Bing Crosby)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. BOOGIE WOOGIE BLUE PLATE (Louis Jordan)

Washington, D. C.

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Jo Stafford)
3. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
4. KATE (Eddy Howard)
5. THE LADY FROM 29 PALMS (Freddy Martin)
6. AN APPLE BLOSSOM WEDDING (Sammy Kaye)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. THAT'S MY DESIRE (Sammy Kaye)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. HOW SOON (Jack Owens)

San Antonio, Tex.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Betty Hutton)
3. THAT'S MY DESIRE (Hoddo Brooks)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. THE LADY FROM 29 PALMS (Tony Pastor)
6. PEG O' MY HEART (The Harmonicats)
7. TIM TAYSHUN (Red Ingle)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. I HAVE BUT ONE HEART (Vic Damone)

Idaho Falls, Idaho

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. TIM TAYSHUN (Red Ingle)
3. WITCHERY (Charlie Spivak)
1. NEAR YOU (Larry Green)
5. THAT'S WHAT I LIKE ABOUT THE WEST (Tex Williams)
6. I CAN'T GET MY FOOT OFF THE RAIL (Tex Ritter)
7. ROUNDUP POLKA (Tex Williams)
8. PEG O' MY HEART (Buddy Clark)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. OH MY ACHIN' HEART (Mills Brothers)

Chicago

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. FEUDIN' AND FIGHTIN' (Dorothy Shay)
6. I HAVE BUT ONE HEART (Vic Damone)
7. HOW SOON (Jack Owens)
8. I WONDER WHO'S KISSING HER NOW (Ted Weems)
9. THAT'S MY DESIRE (Frankie Laine)
10. PEG O' MY HEART (The Harmonicats)

Fort Wayne, Ind.

1. NEAR YOU (Francis Craig)
2. DARK TOWN POKER CLUB (Phil Morris)
3. TIM TAYSHUN (Red Ingle)
4. MY GAL SAL (The Harmonicats)
5. KOKOMO, INDIANA (Vaughn Monroe)
6. I HAVE BUT ONE HEART (Frank Sinatra)
7. KATE (Eddy Howard)
8. PEG O' MY HEART (The Harmonicats)
9. PEGGY O'NEILL (The Harmonicats)
10. BABY, BABY ALL THE TIME (Woody Herman)

Omaha, Nebr.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. SERENADE OF THE BELLS (Sammy Kaye)
4. KOKOMO, INDIANA (Vaughn Monroe)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. AN APPLE BLOSSOM WEDDING (Eddy Howard)
7. THE LADY FROM 29 PALMS (Freddy Martin)
8. CIVILIZATION (Louis Prima)
9. I HAVE BUT ONE HEART (Vic Damone)
10. AIN'TCHA EVER COMING BACK (Frank Sinatra)

Salisbury, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. THE LADY FROM 29 PALMS (Dick Pipers)
4. I HAVE BUT ONE HEART (Vic Damone)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
7. I WONDER WHO'S KISSING HER NOW (Dancing Sisters)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. THAT'S MY DESIRE (Sammy Kaye)
10. SMOKE, SMOKE, SMOKE (Tex Williams)

Hattiesburg, Miss.

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. THE LADY FROM 29 PALMS (Andrews Sisters)
1. NEAR YOU (Francis Craig)
5. I WONDER WHO'S KISSING HER NOW (Ted Weems)
6. PEG O' MY HEART (Eddie Heywood)
7. KATE (Guy Lombardo)
8. TALLAHASSEE (Bing Crosby)
9. APPLE BLOSSOM WEDDING (Hul D. Hutchinson)
10. O' THE AVENUE (Andrews Sisters)

Boston, Mass.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Jack Owens)
3. SWANEE RIVER BOOGIE (Albert Ammons)
4. NAUGHTY ANGELINE (Dick Haymes)
5. AND MIMI (Ray Dorey)
6. APPLE BLOSSOM WEDDING (Sammy Kaye)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. THE LADY FROM 29 PALMS (Tony Pastor)
9. THAT'S MY DESIRE (Martha Tilton)
10. FEUDIN' AND FIGHTIN' (Jo Stafford)

Los Angeles

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. SUGAR BLUES (Johnny Mercer)
4. BLACK & BLUE (Fraaie Luiae)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. PEG O' MY HEART (The Harmonicats)
7. YOU DO (Vaughn Monroe)
8. I HAVE BUT ONE HEART (Vic Damone)
9. HOW SOON (Jack Owens)
10. A FELLOW NEEDS A GIRL (Perry Como)

Topeka, Kans.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. FEUDIN' AND FIGHTIN' (Bing Crosby)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. YOU DO (Vaughn Monroe)
7. PEG O' MY HEART (The Three Sons)
8. THE LADY FROM 29 PALMS (Andrews Sisters)
9. APPLE BLOSSOM WEDDING (Eddy Howard)
10. THAT'S MY DESIRE (Sommy Koye)

Providence, R. I.

1. NEAR YOU (Francis Craig)
2. YOU DO (Vaughn Monroe)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. BALLERINA (Vaughn Monroe)
5. WILDFIRE SONG (Bing Crosby)
6. SO FAR (Perry Como)
7. NAUGHTY ANGELINE (Art Lund)
8. I WONDER WHO'S KISSING HER NOW (Perry Como)
9. SUGAR BLUES (Johnny Mercer)
10. THE LADY FROM 29 PALMS (Freddy Martin)

Philadelphia, Pa.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Ted Weems)
3. I NEVER KNEW (Sam Donahue)
4. MICKEY (Ted Weems)
5. I HAVE BUT ONE HEART (Vic Damone)
6. THE LADY FROM 29 PALMS (Freddy Martin)
7. THE WILDEST GAL IN TOWN (Billy Eckstine)
8. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
9. SOUTH (Count Basie)
10. BALLERINA (Jimmy Dorsey)

St. Albans, Vt.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. PEG O' MY HEART (Art Lund)
5. FEUDIN' AND FIGHTIN' (Bing Crosby)
6. THE LADY FROM 29 PALMS (Tony Pastor)
7. APPLE BLOSSOM WEDDING (Eddy Howard)
8. YOU DO (Bing Crosby)
9. WHEN YOU WERE SWEET SIXTEEN (Mills Brothers)
10. THAT'S MY DESIRE (Martha Tilton)

Saratoga Springs, N. Y.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. PEG O' MY HEART (The Harmonicats)
4. APPLE BLOSSOM WEDDING (Eddy Howard)
5. THE LADY FROM 29 PALMS (Freddy Martin)
6. YOU DO (Margaret Whiting)
7. THAT'S MY DESIRE (Martha Tilton)
8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
9. FEUDIN' AND FIGHTIN' (Margaret Whiting)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

BYRDE'S EYEVIEW
ROUND THE WAX CIRCLE
by *Byrde Gere*

The buzzing up and down the corridors of Tin Pan Alley this past week has started to blossom forth into the homes of millions of America's record buyers. Of course we're speaking of the impending recording ban. Practically every person in the recording business has another slant on the ban, with some agile and shrewd businessmen gathering in corners to formulate plans. Among the many we've heard this past week is the alleged plan afoot to band all the recording companies together and present their case to the public thru radio, newspaper and magazine advertising. Several prominent disc jockeys in the New York area plan on holding open forums. And then there are those who claim the tourist business will suddenly perk up — in the direction of Mexico and Canada. It looks like the New Year will bring on more than 1948.

At press time, music men, operators, jockeys and publishers were still raving about the grand time had by all at the Tenth Annual Banquet, tendered by the Automatic Music Operators Association of New York. We met loads of people we'd been speaking to via the phone for ages. Operators gathered from every section of the country to hash over years gone by. Everybody who attended owes a vote of thanks to Barney Schlang, business manager of the association and to Albert S. Denver, president of the group, for a wonderful evening.

Irving Katz, that Apollo Records idea man, jokingly (?) came up with another one a few evenings ago at Lindy's. Katz says that the only way to beat the Petrillo ban, is to beat the band to CIO. . . . Gordon MacRae signed with Warner Bros. for a lead role with the tonsils . . . Sterling Record Co., New York, putting Myra Kingsley, the astrologer on wax. Horoscope records due for release the latter part of November . . . Edward B. Marks Music pubbery snagged "All Dressed Up With A Broken Heart". Ditty has five disks awarded . . . Several stars who appeared at the AMOA party October 18, disgusted with the attitude of that yuck backstage, who thought he was the wheel . . . King Cole Trio take off for a two week engagement at Frank Daley's Meadowbrook, this October 29 . . . Loads of folk hail Peggy Lee's latest Capitol clicker as her best ever—including that one she did with Bee Gee awhile ago . . . Oscar Moore, formerly with the King Cole unit, huddling sessions with brother Johnny and his Three Blazers . . .

Stan Kenton and Eddy Howard orks follow Vaughn Monroe into the Century Room of the Hotel Commodore . . . Spike Jones guzzling loads of Coca Cola these days . . . Maurice Chevalier back to Tin Pan Alley . . . Arnett Cobb holds forth on New York's famous 52 street at the Club Downbeat . . . Bob Hope off for a command performance with the King & Queen of England . . . You don't hear a pin drop when Mel (Velvet Fog) Torme pipes pretty at the Paramount Theatre, N. Y. . . . Music ops. show biz people and any soul that walks the earth ought to make it his business to hustle over to Manhattan Center, this November 3 to attend the gala Damon Runyon Cancer Fund Jamboree being sponsored by the New York, New Jersey and Connecticut divisions of Coin Machine Industries, Inc. Tickets available thru Mr. Jack Mitnick, Runyon Sales Co., New York. The Eastern Division of CMI plans on adding \$50,000 to the \$120,000 already donated to the Runyon Fund. Get on the bandwagon to help fight this dread disease — Cancer! The five bucks you spend will help save a life — your life — and possibly the lives of friends, family and all those close to you!



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Connie
Haines

Anita
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Johnny
Long

Alan
Dale

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ST. LOUIS, MISSOURI
CALL HARRY JACK • CENTRAL 0688

F&M RECORD DISTRIBUTING CO.
7026 LEXINGTON AVE.
CLEVELAND, OHIO
CALL MORT FRANKEL • EXPRESS 4777 OR GARFIELD 7297

Signature
records
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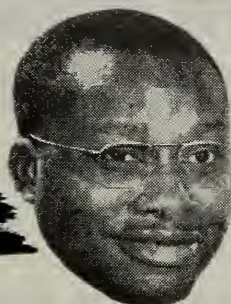


JOHNNY MOORE'S 3 BLAZERS

Master Series No. 251

'Changeable Woman Blues'

JOE LIGGINS and his Honeydrippers



Master Series No. 250

'Down Home Blues'



HERB JEFFRIES with BUDDY BAKER and his Orchestra

'When I Write My Song'

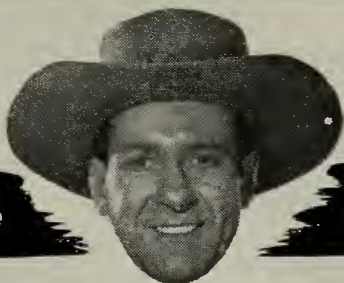
Popular Series No. 16X

FRANCES WAYNE with LES ROBINSON and his Orchestra



Popular Series No. 20X

'Lullaby of the Leaves'



DOYE O'DELL

'Give

Me Texas'

Western Series No. 22X

BASIN STREET BOYS

Popular Series No. 21X

'Near to You'

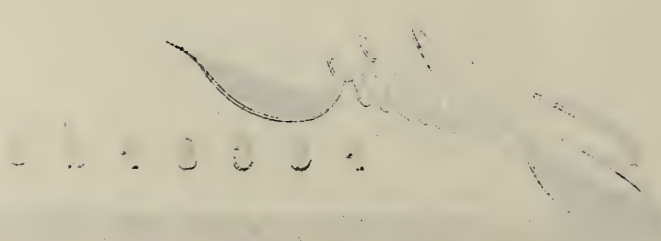
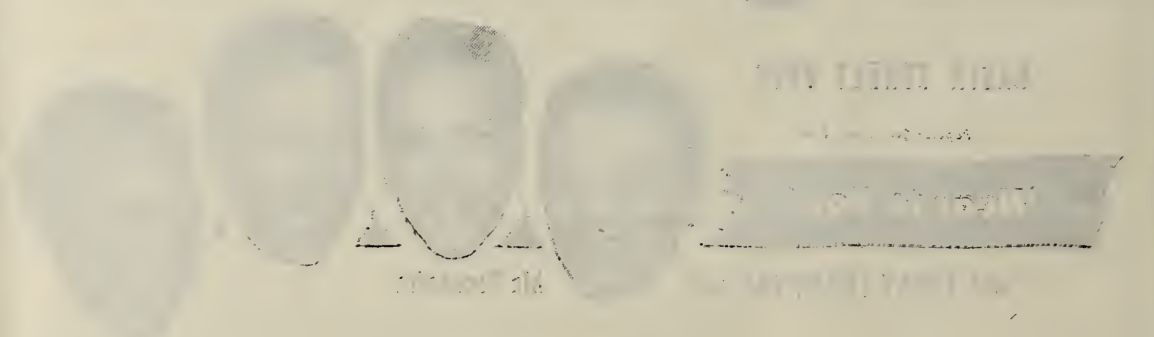
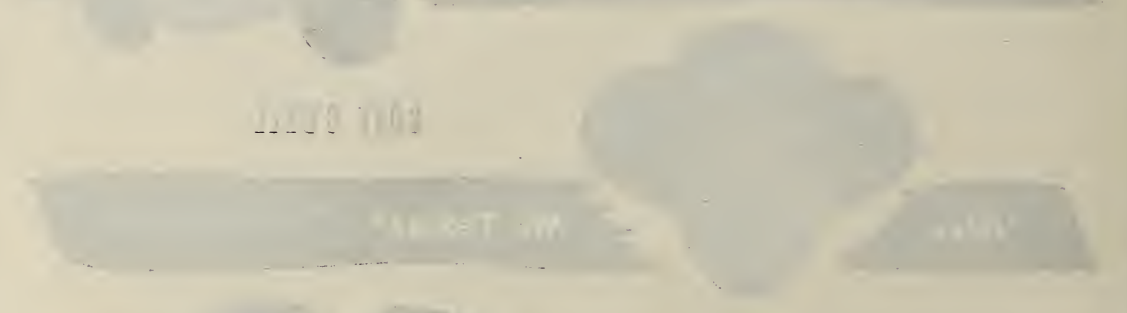
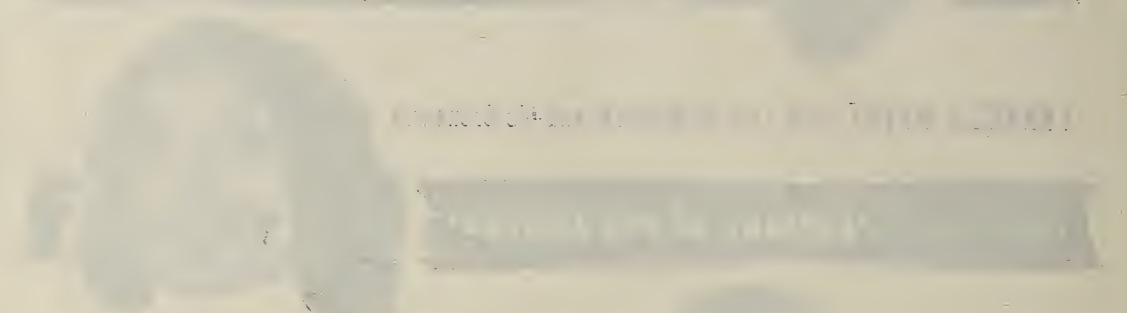
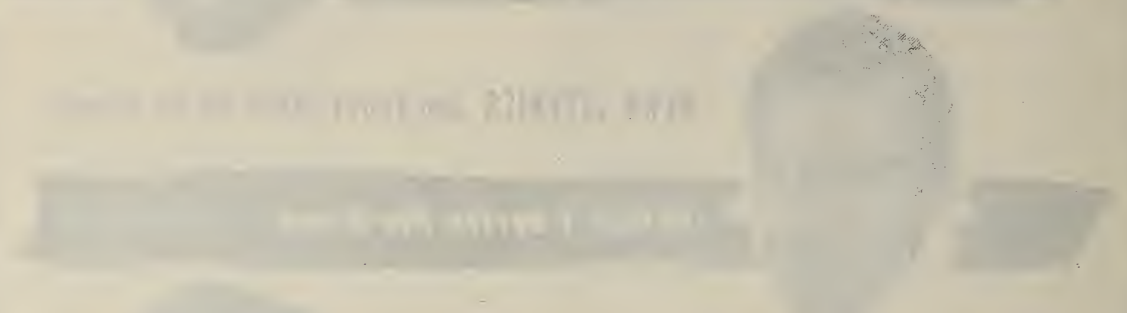
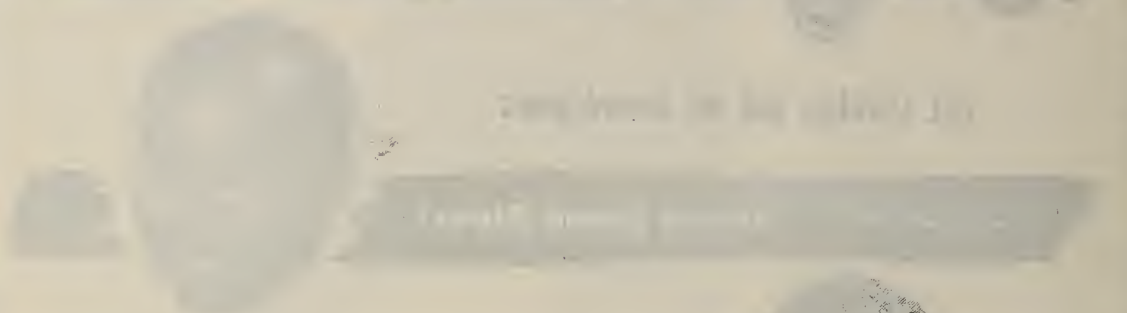
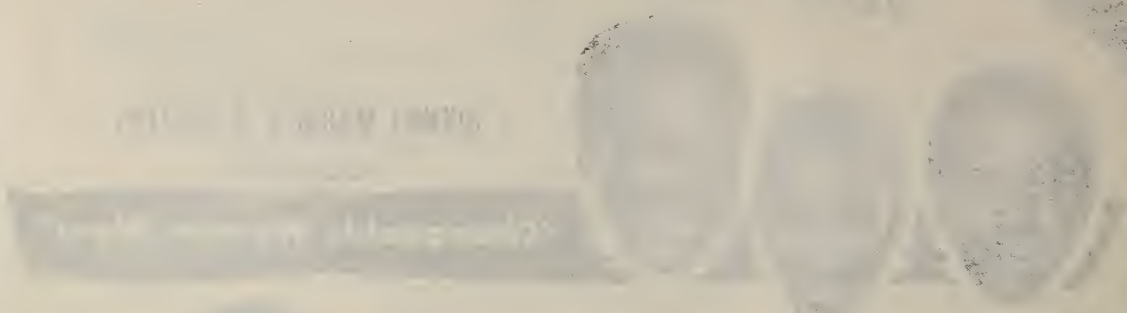
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his Orchestra



Exclusive
records

1918



MUSIC BIZ BUZZES ABOUT PETRILLO

Claim His Statement to Never Again Allow Records to be Made is to: 1) Force All Factors Involved to Obtain Special Federal Legislation (or Amendment to Taft-Hartley Act) to Allow for Continued Payment of Tribute to AFM; or: 2) Create New Musicians' Organization Similar to AFM (Same as Happened in ASCAP-BMI Case) Whose Musicians Would Be Willing to Play for Recordings.

NEW YORK — With the dawn's early light this past Monday morning stealing over the buildings shadowing Tin Pan Alley the buzzing about Petrillo's statement to never again allow his musicians to make records or transcriptions continued to grow louder and louder until, by the end of the week, the boys "on the street" had decided all that there was to be decided about James Caesar Petrillo himself, "his boys", and all connected with radio, with juke boxes, with transcriptions, with the manufacturers of phonograph combinations, and everyone and everything concerned, in any fashion whatsoever, with recordings, including "what would happen to the disc jockeys".

The concensus was that; 1) This was Petrillo's way of telling all these factors involved that it was now up to them to either obtain special Federal legislation (or to amend the one provision of the Taft-Hartley Act which referred to payments to a union) so that the record business could continue to pay into the treasury of the American Federation of Musicians its \$2,000,000 (or more) annual tribute; or 2) For all the members involved in the ban to get together and create an entirely new organization, similar to, but separate from the AFM, wherein the musicians who would join this organization would be willing to play for recordings.

Perhaps both statements, on which "the street" decided, are correct. Perhaps, again, they are wrong. Maybe Petrillo already has the answer to what he wants and will pop with it when he believes the time is ripe to do so. Whatever "the answer" is, none really seem to know at this time. But, the boys are guessing and, it seems, many of Petrillo's own little people (the musicians them-

selves) are not too much in agreement with him. One of these (who asked that his name be withheld, which can be understood) believes that, "Gee, all the people who bought phonographs or radio-phonograph combinations will now find them useless. That ain't right. We got one in our own house. And I sure don't want to see no one who paid good money for a phonograph not be able to get no more records."

It is easily recognized that Petrillo's statement does affect all who own phonographs, or radio-phonograph combinations, or anything else which will play a record. And this means that Petrillo has now taken his punch at the great American public—a body blow.

But, this publication is concerned solely with the juke box business. It realizes that far out in the hinterlands of this nation, as well as in its great cities, there are people who like those minutes and hours of relaxation with juke box music. And this is so proved a fact that the 500,000 juke boxes thruout the entire country stand ready to attest to it before James Caesar Petrillo and all his 'boys' who know that they cannot, at anytime, or over any radio, reach all these places to entertain those people who like to hear certain songs when they want to play them and play them as often as they like.

There is a general belief that Petrillo is again playing his cards in the game of greater revenue for his organization as astutely and, perhaps, as mysteriously

and even mystically, as he ever did before. This time Petrillo does not want to see that big beautiful \$2,000,000 get away from the AFM treasury and, like all other union leaders, wants to bring back this money after December 31 on the "insistence" of those who pay the tribute to AFM themselves. (Perhaps for which he is not at all to be blamed.)

But, to absolutely cut off the entire nation and Canada from enjoying recorded music is more Tzarlike in its method than even Jimmy has ever before attempted. And so bold in its defiance of all that is democratic and American in principle, that it would not surprise this publication were the public's wrath to come smashing down on his head and the heads of all his members.

Perhaps, too, there will arise a great many vocalists and orchestras under the names of "Jones" and "Smith" recording music thruout this nation and in Mexico. But, this is absolutely not American. Nor does any American, whether he be a musician or just a common laborer, like to feel that he must hide his identity to do something of such nature which will benefit so many millions of people.

It is the sincere hope of this publication that James Caesar Petrillo will reconsider his order and that he will, instead, call in those who are affected by this ruling, to discuss ways and means to overcome that provision of the Taft-Hartley Act which seems directed at him and his organization.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

Cleveland's "Hit Tune" for Nov. "A Fellow Needs A Girl"



JACK COHEN

CLEVELAND, O.—Jack Cohen, president of the Cleveland music merchants, reported his past week that, "A Fellow Needs A Girl", was chosen as the "Hit Tune" for the month of November.

This hit from the new Broadway musical, "Allegro", was chosen by popular vote over radio station WJMO, Sunday, October 19. The tune received more than half of all the ballots cast.

Disk jockey, Howie Lund, handles the voting for the Cleveland Phonograph Merchants Association and will also reature the tune on the weekly program, "Cleveland's Top Ten", from 4:05 to 5 P.M. every Sunday over Station WJMO.

Cleveland's ops will place this tune in the Number One position on the 3,000 juke boxes located in this city beginning immediately. It will be featured for the entire month.

Other tunes which received votes and which were played over the "Hit Tune Party" are, in order of popularity:

2. "That's All I Want To Know"
3. "Curiosity"
4. "Golden Earrings"
5. "Civilization"
6. "I'll Dance At Your Wedding"
7. "You Never Miss The Water Until The Well Runs Dry"
8. "Serenade Of The Bells"
9. "Pushin' Sand"
10. "Summertime Gal"
11. "Paradise"
12. "Say Something Nice About Me"

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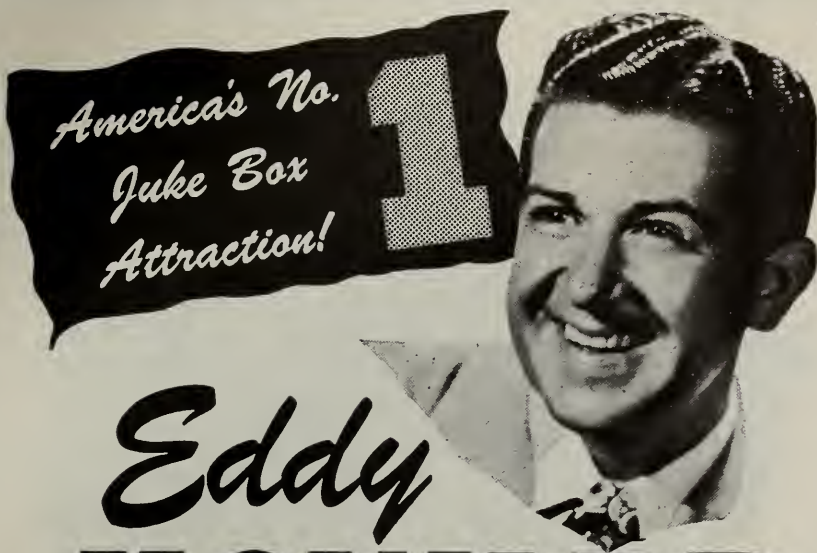
Rollin' 'Round Randolph

Lots of new openings here this past Tuesday (Oct. 21st), with many well known artists finishing their engagements and new stars stepping in to take their place . . . Billy (MGM Records) Eckstine opposed at the Club Shouette to replace the inimitable Sarah Vaughn. Billy's waxing of "The Wildest Gal In Town" is really clickin' on the jukes.

Leighton Noble's band opened at the Tranon Ballroom for a limited engagement . . . Sherman Hayes featuring "Brahms Lullaby" at the Blackhawk and anxiously awaiting word that he is a proud pappy again . . . Phil Levant and his band are scheduled to follow up the Hayes ork into the Blackhawk November 25th . . . Manie Sacks, Rocco Vocco, and Mack Goldman passing through town over the week end on their way to the west coast . . . Chester Conn in town and staying over for several days . . . The Dinning Sisters getting plenty of encores at their old stand-by, the College Inn at the Sherman Hotel . . . Jack Johnstone spending a couple of days here getting his first tune, "Why Does It Have To Rain On Sunday" started . . .

We hear that Mercury has just released John Laurenz's waxing of Russ Colombo's theme song, "You Call It Madness", and Jack Owens' current "How Soon" . . . Jack Owens booked at the College Inn starting November 7th, to be followed by a personal appearance at the Oriental Theatre. Jack and Eddy Hanson are all excited about Jack's Tower recording of "The Answer To My Prayer Is You", penned by both Eddy and Jack . . . We hear Adams, Vee and Abbott's tune "I'll Hold You In My Heart" is being featured in a new Western pic currently being produced and featuring the singing cowboy star Jimmy Wakely . . . "To My Sorrow", another A.V.A. oldie is on its way up the popularity ladder, sounds like the old vaudeville hit tunes are being revived in a great big way . . . Evelyn Aron of Aristocrat Records just back from St. Joe where she spent a few days resting and relaxing. Evelyn tells us they have just released "Christmas Kiss" by the Hollywood Tri-Tones and look for it to click during the coming holiday season. Meanwhile they have been just flooded with calls from distributors reordering "Mickey", this one is really trying to be a terrific hit . . .

Bumped smack into Jack Buckley and Lloyd Garrett of Vitacoustic Records, who were enjoying a few drinks in the Sheraton's cocktail lounge. Both boys are very enthused over their newest recording star Leo Diamond and compare him to another Larry Adler . . . Sam Lutz, manager for Frankie Laine and Lawrence Welk, keeps busy making regular trips to and from the Schroeder Hotel in Milwaukee and the Oriental Theatre in Chicago to look after his charges . . . Well, well, what have we in our midst, a song writer no less and believe it or not, none other than that well known Chicago coinman, Gil Kitt of Empire Coin. Gil has written the words and lyrics of a new tune which he plans on publishing very shortly. After giving it a listen while Gil hummed the tune we think maybe the boy's got something, so all you song writers look-out for competition . . .



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and his Orchestra

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"DEAREST SANTA"

MAJESTIC No. 1173

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"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"

MAJESTIC No. 1177

"KATE"
"ON THE AVENUE"

MAJESTIC No. 1160

"AN APPLE BLOSSOM WEDDING"
"BLUE TAIL FLY"

MAJESTIC No. 1156

"RAGTIME COWBOY JOE"
"ON THE OLD SPANISH TRAIL"

MAJESTIC No. 1155

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
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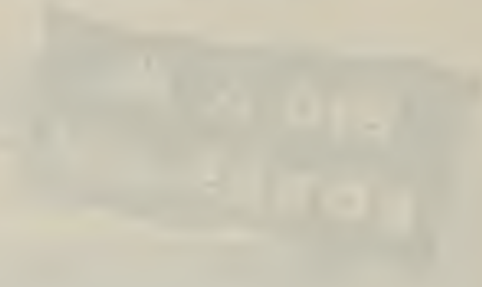
Spot these HIT *Majestic* RECORDS in your machines.



1843

HOWARD

and the



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HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1** **FOOL THAT I AM**
Dinah Washington (Mercury)
Number one in Harlem for the third consecutive week. A great tune by a great artist.
- 2** **TRUST IN ME**
Hadda Brooks (Modern 1501)
They can't budge this gal. In the top ten for the sixth straight week.
- 3** **RED TOP**
Gene Ammons (Mercury 8048)
A'nta jinn! On the bottom last week, this great recording moves up to take over third place.
- 4** **NEAR YOU**
Francis Craig (Bulle: 1001)
Fru! a great song everywhere. Makes its first appearance on this page, with o's readily reordering like mad.
- 5** **WALKIN' WITH SID**
Arnett Cobb (Apollo)
Steps into the limelight from out of nowhere. 'Walkin' With Sid' walks into the fifth spot.
- 6** **TRUE BLUES**
Roy Milton (Specialty 510)
A fifth place last week, this great recording moves down one spot here, altho heavy play is still going.
- 7** **BIG LEGS**
Gene Phillips (Modern 20-527)
Moves up one notch, after a ride around the board. In eighth place last week, "Big Legs" grabs the seventh spot here.
- 8** **MY MOTHER'S EYES**
Nellie Lutcher (Capitol 40042)
Our gal Lutcher steps into the limelight again, with her latest, to take over the eighth position.
- 9** **EVERYTHING I HAVE IS YOURS**
Sarah Vaughn (Musicraft 494)
Takes a drop after a sensational ride on top. In fourth place last week, this rave rave tune takes over the ninth spot.
- 10** **EARLY IN THE MORNING**
Louis Jordan (Decca 24155)
Takes a big jump also altho a host of o's still beg this ditty to hang around awhile.

Hadda Brooks
"QUEEN OF THE BOOGIE"

TWO HITS ON ONE
NOW GOING STRONG

"Humoresque Boogie"
"THAT'S MY DESIRE" MODERN 147

MOVING UP FAST
"DON'T TAKE YOUR LOVE FROM ME"
"HUNGARIAN RHAPSODY NO. 2 IN BOOGIE" MODERN 153

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

BE MODERN • BUY MODERN

Here's the LONDON Story

New Full-Range Records Hit Pop Market Nov. 15

NEW YORK — Record Row is agog at the implications of E.R. Lewis' latest coup. He has organized London Records to offer, for the first time in American recording history, a complete line of full-range recordings of popular music. The London Gramophone Corporation of New York has been designated sole importers of London Records.

First full-range popular release date is November 15th. Initial platters include such stars as Beryl Davis, Anne Shelton, Ambrose, Gracie Fields, Denny Dennis and Vera Lynn. Salvador Camarata, America's musical triple threat in composing, arranging and conducting, has dropped his current activities to take on the assignment of Music Director of London Records.

Individual sides boast popular Beryl Davis with famed Stephane Grappelly Quartet (the "Hot Club" of France) and pianist George Shearing in an ear-tickling ballad. For boogie-woogie fans there is "Down at the Old Bull and Bush." The Bull and Bush, England's most famous pub, will become as familiar to the American public as "Duffy's Tavern." Anne Shelton vocalizes. Denny Dennis, a robust baritone, sings, "It's the Bluest Kind of Blues," on a platter destined to turn its way into blues legend.

England's top singer, Gracie Fields, introduces England's top sheet music and record sellers, "Now is the Hour," and "Come Back to Sorrento."

The clarinet in the hands of Reginald Kell, often called the world's greatest symphony clarinetist, becomes a magical horn of plenty, pouring out musical measures and treasures in "Swing Low, Sweet Clarinet," "Eli, Eli," and "Yiddishe Momme" are sung by Anne Shelton with English lyrics.

Mr. Dudley Hales Toller-Bond, Director of London Gramophone Corporation, revealed that London Records' full-range means a recording of 30 to 14,000 cycles per second. This permits accurate reproduction of every instrument's most delicate overtones audible to the human ear. Utilizing an entirely new recording technique, every note of music becomes music of note. As a result, the peep of the piccolo and the boom of the bass no longer have to fight to get equal billing for listening pleasure.

London Records, with an unprecedented high shellac content, is the answer to the record industry's problem of meeting the demand for money saving value via longer wearing and needle saving discs.

The records are pressed in England and speediest of ocean liners bring these technically perfect records of the future to the listener of today. The extremely vast stocks in London Gramophone Corporation's New York warehouses insure immediate delivery to distributors and dealers. Other top talent artists known to millions of G. I.'s including Harry Roy, Mantovani, Ted Heath and Charlie Kunz are presented in the newest numbers and from a catalogue of some 10,000 recordings.

Many months were spent planning this innovation in record listening experience. Now London Records is producing a finished product beginning a new ear era for the buying and listening public.

The retail price of the London 10" line has been fixed by the London Gramophone Corporation at 75c plus tax for the Blue Label series and \$1.00 plus tax for the Red Label records.

LISTEN TO
LONDON'S "CAMARATA"
ALBUM FEATURING HIS
ORIGINAL "RUMBALERO"
... EXCITING AND
PRIMITIVE AS
PASSION!

FLINT-HARD
SURFACE GIVES
TWICE THE PLAYS
--ALWAYS SOUNDS
"JUST BOUGHT"
--NEVER ANY
"SAND-PAPER"
SCRATCH.

FOR THAT
XMAS SPIRIT AND
GIFTING, GRACIE
SINGS, "THE LORD'S
PRAYER" AND
"BLESS THIS
HOUSE."

1,000,000
EX-G.I.'s
ALREADY KNOW
THIS SPOT!

NOT
AN "INDIE"
--WE'RE HERE
TODAY AND HERE
TO STAY.

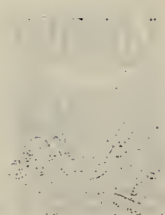


The London Gramophone Corp., 16 W. 22 St., N. Y. C.

OR-4-4600

Here's the LONDON

New Fall Forecast
The Pop Culture Scene Is



C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1

MEANS PRICE
WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
THREE WEEKS.

XX

MEANS NO PRICES QUOTED FOR
MANY WEEKS — PRICE SHOWN IS
LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2887

Here's the LONDON

New Fall Fashion Roundup
In Top Market Towns

The London fashion scene is set to captivate the world as the autumn season unfolds. Designers are embracing a blend of classic and contemporary styles, with a focus on texture and color. The market is particularly vibrant in the top fashion hubs, where the latest trends are first seen. From the bustling streets of London to the quiet elegance of the countryside, the fashion industry is in full swing. The season's palette is rich and varied, reflecting the changing weather and the desire for warmth and comfort. Key pieces include heavy coats, layered sweaters, and elegant dresses. The overall mood is one of sophisticated and practical fashion, designed to withstand the elements while maintaining a sense of style. The fashion week events in London have been a resounding success, with many collections receiving critical acclaim. The industry is optimistic about the future, with a strong belief in the power of fashion to inspire and transform. The London fashion scene is truly a global phenomenon, attracting attention from all corners of the world. The season's offerings are diverse and inclusive, catering to a wide range of tastes and preferences. The fashion industry is a dynamic and ever-evolving one, and London remains at the forefront of this exciting world. The latest collections are a testament to the creativity and talent of the designers. The fashion scene in London is a true reflection of the city's rich history and cultural heritage. The industry is proud to be a part of this vibrant and exciting scene. The London fashion scene is a true global phenomenon, attracting attention from all corners of the world. The season's offerings are diverse and inclusive, catering to a wide range of tastes and preferences. The fashion industry is a dynamic and ever-evolving one, and London remains at the forefront of this exciting world. The latest collections are a testament to the creativity and talent of the designers. The fashion scene in London is a true reflection of the city's rich history and cultural heritage. The industry is proud to be a part of this vibrant and exciting scene.

THE LONDON FASHION WEEK
WAS A SUCCESS
WITH MANY
COLLECTIONS
RECEIVING
CRITICAL
ACCLAIM

THE FASHION
INDUSTRY
IS OPTIMISTIC
ABOUT THE
FUTURE



IMPORTANT NOTICE

**THE PRICES LISTED IN THIS
ISSUE OF THE "COIN MACHINE
INDUSTRIES (C. M. I.) BLUE BOOK"
ARE FOR THE WEEKS OF**

OCTOBER 27th

and

NOVEMBER 3rd

1947

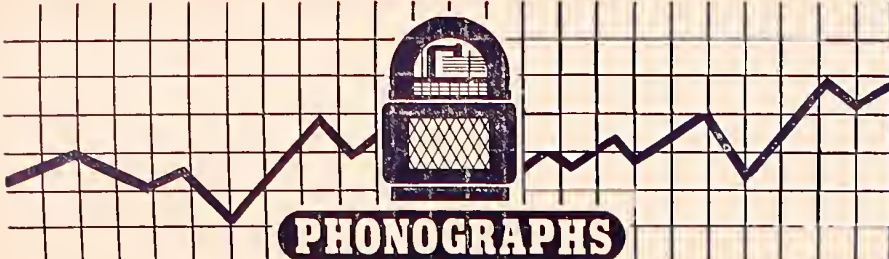
**PRICES FLUCTUATE WITH EACH LISTING TO
MEET GENERAL MARKET CONDITIONS.
THE "C. M. I. BLUE BOOK" IS ISSUED
TO MEET AND LIST ALL MARKET CHANGES.**

Here's the LONDON

New Fall Season Shows in Pop Culture

The fall season has brought a new wave of pop culture, with new shows and movies that have captured the attention of audiences. From the return of classic franchises to the debut of new series, there is something for everyone. The industry has seen a resurgence in interest, with viewers flocking to the big screen and the small screen alike. This season has been particularly notable for its diverse range of offerings, reflecting the changing tastes and preferences of the modern viewer. The success of these new titles has led to renewed confidence in the market, suggesting a bright future for the entertainment industry.





C.M.I. BLUE BOOK

WURLITZER

xx. P 10	25.00	
xx. P 10 III	25.00	
xx. P 12	30.00	39.50
xx. 312	30.00	69.50
xx. 400	35.00	
2. 412	29.50	65.00
xx. 412 III	65.00	79.50
xx. 316	79.50	
xx. 416	79.50	
2. 616	49.50	110.00
2. 616 III	49.50	69.50
7. 616 A	89.50	110.00
xx. 716	69.50	99.50
2. 24	69.50	139.50
7. Revamp (24)	149.50	169.50
2. 600 R	99.50	139.50
1. 600 K	119.50	175.00
2. 500	119.50	219.50
xx. 500 A	135.00	169.50
2. 500 K	110.00	169.50
7. 41 (Counter)	29.50	79.50
xx. 51 (Counter)	50.00	99.50
1. 61 (Counter)	59.50	89.50
2. 71 (Counter)	69.50	125.00
1. 81 (Counter)	99.50	159.50
1. 700	225.00	320.00
5. 750 M	250.00	325.00
2. 750 E	285.00	325.00
2. 780M Colonial	169.50	239.50
2. 780 E	220.00	300.00
2. 800	199.50	299.50
1. 850	245.00	375.00
2. 950	245.00	335.00
2. 42-24 (Rev)	69.50	119.50
2. 42-500 (Rev)	69.50	135.00
2. 42-600K (Rev)	69.50	124.50
1. 42-600R (Rev)	89.50	195.00
2. 1015 Phonograph	865.00	914.50
2. 1080 Colonial	815.00	875.00
xx. 300 Adaptor	15.00	22.50
xx. 320 Wireless Wall Box	7.50	12.50
xx. 310 Wall Box 30 Wire	4.50	9.50
xx. 320 2 Wire Wall Box	7.50	10.00
xx. 332 2 Wire Bar Box	5.00	9.50
xx. 331 2 Wire Bar Box	5.00	10.00
xx. 304 2 Wire Stepper	12.50	
xx. Wireless Strollers	25.00	
xx. 430 Speaker Cab with 10, 25c Box	69.50	79.50
xx. 420 Speaker Cabinet	50.00	
1. Twin 616 Steel Cab Adp Amp		
Stp Speaker	59.50	110.50
2. Twin 12 Steel Cab Adp Amp Stp	69.50	100.00
xx. Selector Speaker	95.00	100.00
xx. 100 Wall Box 5c Wire	4.00	10.00
xx. 100 Wall Box 10c	12.50	17.50
xx. 111 Bar Box	3.00	10.00
2. 125 Wall Box, 5, 10, 25c	5.00	7.50
xx. 120 Wall Box	5.00	7.00
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 W's Speaker	20.00	25.00
xx. 115 Wall Box Wire	7.00	15.00
xx. 135 Step Receiver	15.00	17.50
xx. 145 Imp Step Fast	15.00	30.00
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
xx. 130 Adaptor	22.50	27.50
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	59.50	125.00

ROCK-OLA

7. 12 Record	49.50	65.00
xx. 16 Record	50.00	95.00
xx. Rhythm King 12	50.00	69.50
xx. Rhythm King 16	50.00	99.50
xx. Imperial 16	74.50	89.50
2. Imperial 20	49.50	89.50
2. Windsor	69.50	129.50
5. Windsor III	99.50	149.50
2. Monarch	55.00	79.50
5. Std Dial-A-Tone	149.50	200.00
1. '40 Super Rockolite	124.50	179.50
xx. Counter '39	65.00	
2. '39 Standard	115.00	179.50
2. '39 DeLuxe	110.00	179.50
7. '40 Super Walnut	165.00	179.50
2. '40 Master Walnut	139.50	195.00
2. '40 Master Rockolite	129.50	179.50
xx. '40 Counter	75.00	
xx. '40 Counter with Std	85.00	
2. '41 Premier	110.00	165.00
xx. Wall Box	9.50	
xx. Bar Box	5.00	
xx. Spectravox '41	39.50	75.00
xx. Glamour Tone Column	25.00	35.00
xx. Modern Tone Column	30.00	45.00
2. Playmaster & Spectravox	99.50	135.00
2. Playmaster	79.50	175.00
1. Twin 12 Cab Speak	49.50	79.50
xx. 20 Rec Steel Cab ASA	75.00	109.50
xx. Playboy	15.00	30.00
1. Commando	110.00	295.00
2. 1422 Phone ('46)	395.00	625.00
xx. 1501 Wall Box	5.00	9.50
xx. 1502 Bar Box	5.00	10.00
xx. 1503 Wall Box	12.50	15.00
xx. 1504 Bar Box	8.50	17.50
xx. 1510 Bar Box	17.50	29.50
xx. 1525 Wall Box	22.50	39.50
xx. 1526 Bar Box	19.50	39.50
xx. Dial a Tone B&W Box	4.00	10.00
xx. 1805 Organ Speaker	24.50	49.00
xx. DeLuxe Jr Console Rock	50.00	150.00

A. M. I.

xx. Ili Boy (302)	149.50	369.50
1. Singing Towers (201)	99.50	139.50
2. Streamliner 5, 10, 25	89.50	129.50
2. Top Flight	49.50	65.00
xx. Singing Towers Speak	15.00	
1. Singing Towers (301)	49.50	110.00

BUCKLEY

1. Wall Box	3.50	10.00
7. Bar Box	15.00	25.00
7. Wall & Bar Box Old Style	5.00	6.75

AIREON

2. Super DeLuxe ('46)	325.00	550.00
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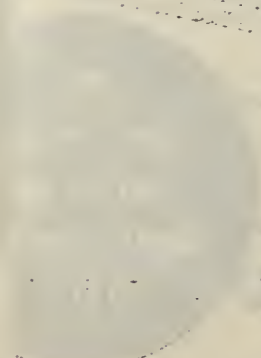
Here's the LONDON

How Fall Means Growth In Pop. of London

The population of London is expected to increase by 100,000 in the next few years, according to a report by the Greater London Council. The report states that the population of London in 1971 was 7,200,000, and that it is expected to reach 7,300,000 by 1975. This increase is due to a combination of factors, including a rise in the birth rate and a decrease in the death rate. The report also notes that the population of London is expected to continue to grow at a steady rate over the next decade.

The report also discusses the impact of the population increase on the city's infrastructure. It notes that the Greater London Council is planning to invest in a number of new projects, including the construction of new housing, schools, and hospitals. The council is also planning to improve the city's transport system, including the construction of new roads and the expansion of the Underground.

The report concludes that the population increase in London is a positive sign for the city's future. It notes that the Greater London Council is committed to providing a high quality of life for all its residents, and that it is confident that the city's infrastructure will be able to support the growing population.



USDA



Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

Here's the LONDON

More Full Range Record The Pop Singles Zone

The pop singles zone is a new and exciting area of the record business. It is a place where the best of the best are being recorded and released. It is a place where the music is fresh, new and different. It is a place where the music is being recorded and released in a way that is different from anything else that has ever been done before. It is a place where the music is being recorded and released in a way that is different from anything else that has ever been done before.

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USDA



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Here's the LONDON

New Full-Service Record The Pop Culture Store

The Pop Culture Store is a new full-service record store located in the heart of London. It offers a wide selection of vinyl records, CDs, and cassette tapes from various genres including rock, pop, jazz, and classical. The store also provides a knowledgeable staff to assist customers in their music selections. Additionally, the store features a listening room where customers can enjoy their purchases in a comfortable setting. The store is open from 10 AM to 8 PM, seven days a week. For more information, please call 020 7123 4567 or visit their website at www.popculturestore.co.uk.

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HOW YA GONNA KEEP 'EM DOWN ON THE FARM?

... When Even Carnegie Hall Has Gone Absolutely Batty Over Hillbillies and Westerns and When America Returns to the Tunes that Pioneered its Greatness?

NEW YORK — They came, they saw, they conquered. Not Caesar, but instead—the entire folk and western music world.

The resurgence of folk and western music to a prominent position in the music industry has music publishers, recording chiefs, and the entire business, up in arms. Music men from Maine to California stare in amazement at the continuous amount of record sales, the sensational play in juke boxes, and the tremendous grosses in public appearances which folk and western stars are currently racking up.

The cowboys and hillbillies drove their wedge even deeper recently, when a troupe of stars from Grand Ole Opr'y (WSM, Nashville) played Carnegie Hall in New York before jam packed, capacity audiences.

New York, heretofore considered a tough audience, came to see those cowboys and hillbillies, and they came in droves.

The crowd whistled, applauded and cheered Ernest Tubb, Rosalie Allen, Minnie Pearl, Dave Miller and a host of other stars. Tubb, Allen and Pearl repeatedly came back for curtain calls. The show played before throngs of highly critical and blasé New Yorkers for two days, and was regarded as one of the most successful engagements to ever appear in the nation's largest metropolis.

Music operators point to the tremendous success they have had with folk and western recordings. Said one operator when speaking of this type of music, "The demand of my phonograph customers has me using more than nine records of folk and western tunes in my machines."

The very fact that name bands such as Eddy Howard, Guy Lombardo, Freddy Martin and Sammy Kaye are cutting folk and western tunes shows the tremendous importance of cowboy and hill-billy stars.

It is also pointed out that many folk and western stars are in consistent demand, and have continually been strong favorites in the mountain and prairie country.

In speaking of hillbilly music, Sidney Nathan, president of King Records Distributing Company stated, "When we speak of 'hillbilly music,' we are actually using the wrong term. 'Hillbilly music,' in a true sense, means the type of music that is enjoyed by a great percentage of the rural and semi-rural population. It is music that is indicative of America and a heritage of American folklore."

The return of folk and western music in such strong degree is truly a reflection of the music that pioneered America to its greatness.

Music loving people throughout the entire nation have taken hill and plain music to their hearts, and are singing and playing this type of music now more than ever.

The success of such tunes as "Smoke, Smoke, Smoke", "I'll Hold You In My Heart", "Wabash Cannon Ball", "Tim Teyshun", "Move It On Over" and "Jole Blon" further proves the impact of folk and western music upon the recording industry.

The strong following of such name artists as Ernest Tubb, Roy Acuff, Jimmy Dale, Rosalie Allen, Al Dexter, Eddy Arnold, Moon Mullican, and others too numerous to mention, has continually meant big business to record companies,

theatre managers and booking agents.

Tex Williams, in comparative obscurity prior to his recording of "Smoke, Smoke, Smoke" recently played before capacity crowds at the famed Oriental Theatre in Chicago.

The rise of folk and western music in large cities via radio, is also very noticeable. Dave Miller prominent disc jockey at WAAT, Newark, N. J., has risen to the forefront in spinning records of the folk and western category.

Also giving rise to the fact that the cowboys and the hillbillies are a potent force in the music world is the showing they have made in The Second Annual Music Poll of America, conducted by *The Cash Box* in behalf of the Automatic Music Industry of America.

The voting cards indicate that never before has folk and western music been so prominent in the music operators selection of records. Operators, who at one time, did not feature this type of music before, find themselves using a great many recordings on their machines, with results in play showing heavily in their collections.

The folk and western stars of today are a very definite part of America. The gains they have made prove their popularity conclusively.

They are not staying "down on the farm" today—they're right on top, in the forefront and limelight of every city and state, village and hamlet that comprises these United States.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

"Folk" and "Western" RECORD REVIEWS

Prima Guests With Automatic Hostess Op



SHOALS, IND.—Piano fans throughout Shoals were astonished to hear maestro Louis Prima's voice answer the automatic hostess board recently. Louis guested with Mr. Thomas B. Sherfick here repaying a visit the music op made him during an engagement at Evansville. Mr. Sherfick packed his entire family and a few friends in the car, and traveled well over 85 miles to catch Louis and his band at Evansville. Prima, hearing of this warm gesture, promptly decided

to wine and dine with the music op. The following week, Louis went one better and guested with Sherfick at his studio in Shoals. Amazed by all that went into the automatic hostess unit, Louis was heard to exclaim, "you fellas sure have your work cut out." Mr. Sherfick, well known to Indiana folk, is one of the larger music operators throughout the entire state of Indiana.

BULLSEYE of the WEEK

"B-One Baby"

"Den? Do It Darl'n"

Cliffie Stone

(Capitol 40041)

● A disk you're bound to want to feature is this offering by the popular Cliffie Stone. It's "B-One Baby", and cut up with loads of cute stuff behind it; your piano fans are sure to dance, laugh and rock in high gear as they play it. Cliffie Stone's vocal efforts are offered in top styling while the accompaniment behind the piper backs the boys in top fashion. Mood is happy and in fast time, with Cliffie's cute wordage spilling around that gal constantly taking vitamin pills. On the flip with the ever popular "Don't Do It Darlin'", Cliffie renders this pop tune that has become a standard thru the ages. Music ops will remember the tune and likewise the peak play it received not too long ago. Both sides smell heavily of coin play—get next to them pronto.

"Born To Lose"

"A Light In The Window"

Jim Hand
(Crown)

● Pair of sides that are bound to snag heavy play are these offered by the well known Jim Hand. Jim's first release on this label stacks up as one that definitely will go places. Wailing the standard "Born To Lose", Jim makes musical patter chatter that spells of coin play. Operators from coast to coast know about this tune, and will remember the peak play it received. Jim's vocal efforts are easily taken to, while the instrumental backing offered comes thru all the way. On the flip with a Paul Revere tale, Jim renders "A Light In The Window" in slow mood. Wordage spills around the title while the mood of the song is in the hearts and flowers vein. Top deck for a load of coin.

"Wast.n' My Time On You"

"I'll Be Waiting At The Gate"

Wally Fowler
(Capitol 40045)

● Pair of sides which ops can use to extreme advantage are these offered by the capable Wally Fowler. Labeled, "Wastin' My Time On You" and "I'll Be Waiting At The Gate", Wally wails the pair in top vocal styling to attract loads of attention. Top deck spins in medium fast tempo, with the message ringing true on that gal that didn't amount to a roll of pins. On the flip with a cupiditty, Wally does a double-take to set down the wordage to "I'll Be Waiting At The Gate". Mood of the song is in slow metro, with Wally spilling the wordage in adequate fashion. Where they go for Wally Fowler in a big way, they'll definitely go for this duo.

"Takin' It Easy Here"

"Waiting For The Postman"

Ernie Lee
(Victor 20-2439)

● Here's Ernie Lee to the mike to wail his bill of fare with "Takin' It Easy Here." The way the wax message comes out, Ernie's thesis makes loads of sense. Spinning in slow tired fashion, Ernie tells the folks that he's gonna take it easy—'cause life is too short. Background music flavors the side immensely. On the flip with a tear jerker, Ernie goes on to tell of that letter he's expecting. Both sides feature Ernie's heavy vocal styling and are suited to spots where dancers and listeners like to gather.

OBJECTIVE - - -

Coin Box Plays

RESULT - - -

A Direct Hit At All Locations

"PRETTY KITTY KEELAN"

Sung by TONY VALE

(WATCH TONY — A NEW SENSATION)

DISTRIBUTORS

RUNYON SALES CO., New York City
REDD DISTRIBUTING CO., Boston, Mass.
MUSIC SUPPLIERS of N. E., Inc., Boston, Mass.
SCOTT-CROSSE CO., Philadelphia, Pa.
ALLEN DISTRIBUTING CO., Richmond, Va.

OTHER TERRITORIES OPEN

TRICOLOR RECORDS

277 BROADWAY

NEW YORK 7, N. Y.

(Phone: BEekman 3-6963-4)

THE OPERATORS NEW
'FOLK & WESTERN' FAVORITE

JIMMIE DALE

Going Over BIG With

"YOU SHOULD
LIVE SO LONG"

Continental Record No. 8025

"From The House That Gave You
CHOO CHOO CH'BOOGIE"

RYTVOC, INC.
1585 BROADWAY, N. Y. 19
Deanna Bartlett Maurie Hartman

A Record Breaking RECORD!

Bill Carlisle's

Answer to
Rainbow at
Midnight
KING 663

backed by YOU LAUGHED WHEN I CRIED

WIRE-WRITE-PHONE

KING
RECORD DIST. CO.
1540 BREWSTER AVE.
CINCINNATI 7, OHIO

THE CASH BOX REPORTS



1 I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

2 THE LEAF OF LOVE
Gene Autry
(Columbia 37816)

3 SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King)

4 I CAN'T GET MY FOOT OFF THE RAIL
Tex Ritter
(Capitol 40036)

5 SMOKE, SMOKE, SMOKE
Tex Williams
(Capitol 40001)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

ANSWER TO WALKIN' THE FLOOR
Ernest Tubb
(Decca 46029)

FEUDIN' AND FIGHTIN'
Dorothy Shay
(Columbia 37189)

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

I HEAR YOU CRYING IN YOUR SLEEP
Hank Williams
(MGM 10033)

IT'S A CRUEL, CRUEL WORLD
Floyd Tillman
(Columbia 37826)

Short Shots
From the Hills and Plains

Mel and Stan, The Kentucky Twins of WSM, have what looks like a sure fire hit (if audience reception means anything) in their new Majestic record with Bill Monroe. It's "Don't Let Your Sweet Love Die", backed by "Tennessee Gambler" . . . Eddy Arnold played a Memphis date recently in a pouring ra'n. Standing in a slicker at Russwood ballpark, he refused to let 1200 cash customers down and put on a full show, although water was splashing over his guitar and running down his neck . . . Milton Estes, WSM, singing master of ceremonies, is flying to all his personal appearance dates now — will log more than a thousand miles on this week's trip alone . . . The York Brothers have been swamped with requests for their patriotic number, "Don't Go To Sleep Again," which they wrote with WSM announcer Louie Buck. Buck is Cousin Louie of Grand Ole Opry fame . . .

Oakly Haldeman, of Western Music pubbery visiting New York . . . Smiley Wilson, Apollo Records star, going great guns with his "My Rancho in California" . . . Pete Cassell's Majestic rendition of "Just A Message" getting heavy play we hear . . . ditto Red Foley with "Never Trust A Woman" . . . Billy Williams back from vacation after spending a month in the southwest . . . Fred Rose in New York, catching the rodeo . . . Riley Shepard to head a new barn dance on Mutual out of Reading, Pa. . . Nat

Tannen of Bourne Music has a good thing in "Happy Birthday Polka" . . . and speaking of polka's, do'ya hear all the talk about Arthur Godfrey, and his rendition of "Too Fat Polka"? . . . Curly Joe and his Knights of the Range clicking big out in Linden, N. J. . . . Joe Liebowitz of DeLuxe Records, headed south to cut Whitey and Hogan . . . We told'ja so — Gene Autry's Columbia disk "Gallivantin' Galveston Gal" pickin' up loads of nickels . . .

Keep your eyes peeled for Red Benson and "Rough, Tough and Terrific" . . . Elmer Newman and the Missus guesting at the rodeo in New York . . . Send a get well note to Jack Guthrie . . . Carson Robinson cut some hot new wax for MGM Records . . . Southern Music pubbery heralding their latest "Till The End of The World" . . . Harry Ranch knockin' em daid at the Village Barn, New York . . . Willie Evans and his "Looney Tooners" back in New York after a sensational western tour . . . Montana Slim vacationing on his ranch in Canada . . . Ernie Benedict's Continental version of "Baby Sitter" grabbing big play in the boxes . . . And all those wires, phone calls and letters piling up this desk re the Second Annual Music Poll. "Tim Taysun" and "Smoke, Smoke, Smoke" in the lead this week, with "Wabash Cannon Ball" hot in the running . . . Didja hear Denver Darling's latest?

GOING B-I-G!

THE NEW JUKE BOX FAVORITES

"MY GUITAR IS MY SWEETHEART"

By Johnny Lane
REGENT No. 107

and

"PEGGY O'NEIL"

By Johnny Thompson
REGENT No. 109

GUARANTEED NICKEL NABBERS

Distributed by

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REGENT RECORDS

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WATCH RAINBOW RECORDS

THE
MUSIC COMPANY



1911
MUSIC COMPANY

1912
MUSIC COMPANY

1913
MUSIC COMPANY

1914
MUSIC COMPANY

1915
MUSIC COMPANY

1916
MUSIC COMPANY

1917
MUSIC COMPANY

1918
MUSIC COMPANY

1919
MUSIC COMPANY

1920
MUSIC COMPANY

GOING B-1-B

MY SWEETHEART

REGENT RECORDS

REGENT RECORDS

RECORD ATTENDANCE JAMS A M O A PARTY — OPS LAUD SHOW



NEW YORK—The largest crowd ever to attend any organizational affair held forth last week, as music operators, recording executives and stars of stage, screen and radio literally jammed the grand ballroom of the Hotel Waldorf-Astoria to attend the Tenth Annual Banquet and Party of the Automatic Music Operators Association of New York.

Music operators throughout the nation gathered in New York, October 18, to take part in the gala festivities.

Well over two thousand operators from every section of the nation, joined hands with local operators to highlight the lengthy show.

Recording stars representing a majority of the record companies throughout the nation guested at the party, much to the general enjoyment of operators.

Highlighting the festivities was the presentation of awards to Albert S. Denver, president of the music ops association, and to Sidney Levine, attorney for the trade group. Mr. Charles Bernhoff, of Regal Music Co., this city, made the presentations.

Operators were astonished at the amount of talent appearing. Said one operator in speaking of the show, "This party beats anything I've ever seen. How in heavens name AMOA got all these recording stars under one roof, I'll never be able to understand. I've met friends, I haven't seen for years. It does a fellow good to know that he has a trade group he can count upon to deliver to him at anytime he needs them."

Pictured above during the gaiety at the party are (reading down):

The Barton Brothers, Apollo Records

recording artists who took the show in hand with their rendition of "Joe and Paul", Dave Braun, DeLuxe Records, president and his party; Johnny Halonka, Parker Prescott, George Morrison, Les Catrell and Sy House of Exclusive Records; Mr. A. H. Ciaglia, president of Dumor Plastics, Albert S. Denver, prexy of the association and Bob Austin of *The Cash Box*; Apollo Records folk Irving Katz, Irving Berkowitz, Jerry Jerome and Gerry Colson.

Pictured above, top right (reading down): Hy Siegel, president of Apollo Records, Jerry Jerome, Mr. & Mrs. I. Berman and Bill Gersh, Joe Orleck and Bob Austin of *The Cash Box*; the Major Distributing Company table Harry Wines, vice president of Zenith Radio & Television Corp., Charlie Roberts, vice president in charge of artists and repertoire at MGM Records, and Bill Gersh; Signature Records prexy Bob Thiele and party; and Charley Horne-man of Runyon Sales Co., Hadda Brooks, talented star of Modern Records and Joel Friedman of *The Cash Box*.

WATCH RAINBOW RECORDS

ROY MILTON

AND HIS
SOLID SENDERS



**Roy's Great Records
ARE HOT!**

The Cash Box — October 20

**HOT
IN HARLEM**



**"TRUE
BLUES"**
Specialty SP510



**"THRILL
ME"**
Specialty SP518

**HOT
ON CHICAGO'S
SOUTH SIDE**



**"THRILL
ME"**
Specialty SP518



Specialty

RECORDS, INC.

311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

1. 1000
 2. 1000
 3. 1000
 4. 1000
 5. 1000
 6. 1000
 7. 1000
 8. 1000
 9. 1000
 10. 1000



1000
 1000
 1000

STARS SHINE AT TENTH ANNUAL NEW YORK MUSIC OPS' PARTY



NEW YORK—Adding to the general merriment heralding the festivities as thousands of music operators, recording executives and guests crowded the grand ballroom of the Hotel Waldorf-Astoria for the Tenth Annual Banquet of the Automatic Music Operators Association of New York, (AMOA) were many prominent guest speakers, recording stars and artists of the stage and screen.

Holding the huge audience for seven

hours, the show presented by AMOA received wide acclaim from thousands of music people.

Pictured above, left (reading down) Senator Homer E. Capehart, senior United States Senator from Indiana, Vaughn Monroe and the Moon-Maids, Johnny Lane, Vic Damone and The Murphy Sisters.

Pictured at the right (reading down): Mel Torme, Alan Dale, Beatrice Kay, Nat 'King' Cole and Henny Youngman.

1st IN 1947

and we Predict She Will Be

1st IN 1948 SAVANNAH CHURCHILL

IN HER NEW RELEASE
No. 1093

MANOR RECORD IS IT TOO LATE?

Backed by
THE FOUR TUNES

in
I UNDERSTAND

**OPERATORS:
PUT THIS RECORD
ON EVERY BOX BE-
FORE IT'S TOO LATE**

OTHER SAVANNAH
CHURCHILL RECORDS
GETTING GOOD PLAYS

No. 1068

MY BABYKINS

No. 1066

SINCERELY YOURS

I'M TOO SHY

No. 1061

**I CAN'T GET UP THE
NERVE TO KISS YOU
LET'S CALL A SPADE
A SPADE**

No. 1046

**I WANT TO BE
LOVED**

FOOLISHLY YOURS

No. 1014

**I CAN'T GET
ENOUGH OF YOU
TOO BLUE TO CRY**

No. 1004

**DADDY DADDY
ALL ALONE**

OTHER RELEASES BY
THE FOUR TUNES

No. 1083

**WRAPPED UP IN
A DREAM**

**I FOUND LOVE
WHEN I FOUND YOU**

No. 1077

**I WONDER WHERE
IS MY LOVE**

**SOMETIME SOME-
PLACE SOMEWHERE**

MANOR RECORDS

313 W. 51st ST., NEW YORK
or Your Nearest Distributor



ON CHICAGO'S SOUTH SIDE!

SINCE I FELL FOR YOU

Annie Laurie

(DeLuxe 1082)

Holds onto the top spot for the third consecutive week. Ops raving about this one.

THRILL ME

Roy Milton

(Specialty 518)

Takes the big jump from ninth place to move up among the charmed circle in the second spot.

CHANGEABLE WOMAN

Johnny Moore

(Exclusive 251)

Still up among the big three with ops on the south side eager to buy more.

BIG LEGS

Gene Phillips

(Modern 20-527)

In fifth place last week, this plug tune moves up one notch to garner the fourth spot.

DON'T TAKE YOUR LOVE FROM ME

Hadda Brooks

(Modern 153)

In eighth place last week, the strong demand of ops moves this all the way up to the fifth position.

BELL BOY BOOGIE

Todd Rhodes

(Sensation)

In fourth place last week, this one is bound to hang around awhile. Takes over the sixth position with ops reporting heavy play.

THE WILDEST GAL IN TOWN

Billy Eckstine

(MGM 10069)

Takes a drop this week after a ride near the top in third place. Ops still beg this one as a money-maker.

RED TOP

Gene Ammons

(Mercury 8048)

In seventh place last week, this mad tune drops one notch as it moves into eighth place.

EARLY IN THE MORNING

Louis Jordan

(Decca 24155)

Moves up one rung after a short stay on the bottom. Jordan makes em spin it but mad.

NEAR YOU

Francis Craig

(Bullet 1001)

A sixth place last week, the nation's number one tune still holds tight among south side phono fans. On the bottom here with loads of play.



**OPS
MAKING
TOPS**

of these current releases by

**VIC
DAMONE**

THE SLEEPER OF THE WEEK—THE CASH BOX
OCTOBER 20th

"Here's a platter which music ops will be playing fifty years hence."

**COME BACK TO SORRENTO
FOR ONCE IN YOUR LIFE**

MERCURY RECORD—5065

**YOU DO
ANGELA MIA**

MERCURY—5056

Going Strong
I HAVE BUT ONE HEART

IVY

MERCURY—5053

In Person
WK. OCT. 30th
**HIPPODROME
—BALTIMORE**

MERCURY



RECORDS

Apollo Records Rush Disk Sessions — Pact Be-Bop Vocal Group

NEW YORK—As a result of the impending recording ban set forth by James Petrillo, president of the American Federation of Musicians (AFM), it was learned this past week that Apollo Records, Inc., this city, has rushed thru a batch of record dates in the last few days and has lined up a full schedule for coming weeks.

Apollo, as an independent recording company, is hurriedly recording material to build up as large a backlog of records as possible.

The impending record ban, set for December 31, when existing contracts with platteries throughout the entire nation become void, has attracted nationwide attention, in view of its tremendous implications.

Apollo, nevertheless, is in a much better position than most independents since it has a backlog of material which can carry them over for several years.

Irving Katz, New York branch sales promotion manager estimated that Apollo can carry on normal operations for the next two years.

Included in the rapid recording sessions by Apollo were sides cut by Lee Richardson and the Luis Kussell orchestra, The Three Bips and a Bob, be bop group, Dean Martin, comedy partner of Jerry Lewis currently appearing at the Riviera Club, N. J., and Sammy Smith and Sam Levenson, Yiddish comedy stars.

The Three Bips and a Bob were signed to term recording contracts last week, and their first release is scheduled for early November.

Musicraft Records Sign Whiteman Vocalist

NEW YORK — Mindy Carson, Paul Whiteman's 20 year old singing protegee, has been signed to a term contract by Musicraft Records, Inc., it was announced this past week by Jack Myerson, Musicraft pres.dent. First recording session with Miss Carson will take place within the next few weeks, Myerson said.

Although Miss Carson has made a number of transcriptions for Associated, the Musicraft affiliation will mark her first appearance on records. Myerson said an extensive promotion campaign is being planned to bring her voice to the attention of record fans throughout the nation.

Miss Carson was discovered by Paul Whiteman one year ago, and since then she has appeared on the Paul Whiteman radio show. She was the featured vocalist at Whiteman's all-Gershwin concert last summer in the Hollywood Bowl. Before joining Whiteman, Miss Carson sang with the Harry Cool orchestra.

Shows Phono Needle



NEW YORK — Stephen Nester, left, president of the Duotone Company, shows owner James Sherry, Sherry Music Co., this city, the new Duocoin phonograph needle manufactured by Duotone for specific use in juke boxes.

The new Duocoin needle has been hailed by juke box operators throughout the country for its durability in giving operators repeat plays.



ONCE AGAIN MERCURY

Proudly Presents

A NEW SINGING STAR

JOHN LAURENZ

Singing the Unforgettable Theme Song
of RUSS COLUMBO

"YOU CALL IT MADNESS"

Backed by the New Smash Hit

"HOW SOON"

Mercury Celebrity Series 5069

TAKE OUR WORD FOR IT—
THIS IS IT!

MERCURY



RECORDS



THE
MAGAZINE

OF THE

AMERICAN

REPUBLICAN PARTY

AND

THE

WORLD

OF THE

NEW YORK

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JUKE BOX REGIONAL RECORD REPORT

(Continued from page 17)

St. Albans, Vt.

1. NEAR YOU (Francis Croig)
2. I WONDER WHO'S KISSING HER NOW (Weems)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. PEG O' MY HEART (Art Lund)
5. FEUDIN' & FIGHTIN' (Bing Crosby)
6. LADY FROM 29 PALMS (Tany Postor)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. YOU DO (Bing Crosby)
9. WHEN YOU WERE SWEET SIXTEEN (Mills Bros.)
10. THAT'S MY DESIRE (Martha Tilton)

Elkhart Lake, Wis.

1. NEAR YOU (Larry Green)
2. SWISS BOY (Lawrence Duchaw)
3. KATE (Eddy Howard)
4. THE ECHO SAID NO (Art Kaschl)
5. WHIFFENPOOF SONG (Lawrence Welk)
6. FEUDIN' & FIGHTIN' (Dorothy Shay)
7. THAT'S MY DESIRE (Frankie Laine)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. TIM TAYSHUN (Stafford-Ingie)
10. APPLE BLOSSOM WEDDING (Eddy Howard)

Woodburn, Ore.

1. NEAR YOU (Andrews Sisters)
2. SMOKE, SMOKE, SMOKE (Lawrence Welk)
3. APPLE BLOSSOM WEDDING (Eddy Howard)
4. PEG O' MY HEART (Three Suns)
5. THAT'S MY DESIRE (Sommy Koye)
6. FEUDIN' & FIGHTIN' (Tex Beneke)
7. JOLE BLON'S DAUGHTER (Johnny Bond)
8. SWEET SIXTEEN (Perry Como)
9. LADY FROM 29 PALMS (Andrews Sisters)
10. NAUGHTY ANGELINE (Dick Haymes)

Deadwood, So. Dak.

1. NEAR YOU (Francis Croig)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. KATE (Eddy Howard)
4. LADY FROM 29 PALMS (Freddy Martin)
5. SWEET SIXTEEN (Perry Como)
6. THAT'S MY DESIRE (Martha Tilton)
7. APPLE BLOSSOM WEDDING (Eddy Howard)
8. THE ECHO SAID NO (Guy Lombardo)
9. SUGAR BLUES (Johnny Mercer)
10. DOWNTOWN POKER CLUB (Tex Williams)

Hereford, Tex.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Manrae)
3. COME TO THE MARDI GRAS (Guy Lombardo)
4. THAT'S MY DESIRE (Ello Fitzgerald)
5. TALLAHASSEE (Johnny Mercer)
6. WHAT ARE YOU DOING NEW YEAR'S EVE (Kay Kyser)
7. WONDER WHO'S KISSING HER NOW (Perry Como)
8. LONG, LONG TRAIN WITH A RED CABOOSE (Peggy Lee)
9. PEG O' MY HEART (Harmanicats)
10. LOLITA LOPEZ (Freddy Martin)

Grand Island, Neb.

1. NEAR YOU (Francis Croig)
2. KOKOMO, INDIANA (Vaughn Monroe)
3. APPLE BLOSSOM WEDDING (Sammy Kaye)
4. STANLEY STEAMER (Georgia Gibbs)
5. SWEET SIXTEEN (Perry Como)
6. WONDER WHO'S KISSING HER NOW (Perry Como)
7. LADY FROM 29 PALMS (Freddy Martin)
8. YOU DO (Dinah Shore)
9. KATE (Eddy Howard)
10. THAT'S WHAT I LIKE ABOUT THE WEST (Tex Williams)

VITA-coustic Rhythmland ride
"LIVING SOUND" **MEL HENKE**
pianist & HONEYDREAMERS in
"HONKY TONK TRAIN"
and
"IN A MIST"

HAVE YOU HEARD THESE FAVORITES

LEO DIAMOND Harmonicartist

- 9A "MY SIN"
- 9B "They Called it Dixieland"
- 11A "DONKEY SERENADE"
- 11B "Tonight You Belong to Me"

Henry Busse
and his orchestra
in
"The lady from 29 palms"
and
"Jalousie"

VITA-coustic
"LIVING SOUND"

OFFICES AND STUDIOS, 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.

... you're bound to go for 'As Sweet As You'—GRAB THIS COOKIE QUICK."

FROM SLEEPER OF THE WEEK
THE CASH BOX

THE BILLBOARD "As Sweet As You" makes coin sense . . ."

SELECTED BY THE PHILADELPHIA PHONO OPERATORS ASSOCIATION

"AS SWEET AS YOU"

Recorded by
ART LUND
on **MGM No. 10072**

REGENT MUSIC CORP. • 1619 BROADWAY • NEW YORK, N. Y.

Palumbo Turns "Click Theatre Cafe" into a "Milk Bar" for "Click Tune Party,,



CHARLES F. HANNUM

PHILADELPHIA, PA. — Frank Palumbo of the Click Theatre Cafe, where the "Click Tune Party" of the month is run to choose the best record for the following month, will turn his famed nite spot into a "Milk Bar" for the benefit of the 1,500 and more kids expected to jam the place this past Saturday (October 25) to again choose what they believe is the outstanding tune for the month of November.

Charley Hannum, business manager for the Eastern Pennsylvania music ops, Jack Shepard, Bill King, and a great many other juke box coinmen will be present at this unique affair which will open its doors to the ticket holders at 9 A.M. and start the ball rolling very shortly afterwards.

Disk jockeys of Philadelphia's noted stations will be present to handle the tunes and entertain the great gang. As usual, the students from the various high schools and colleges in this city will have the opportunity of voting for what they believe should be the "Click Tune" of the month.

A great many ops have also made arrangements to have their own children present. They have found that the larger the number of voters the surer they are of the tune chosen.

"So far," these Philly music ops report, "each tune chosen by the kids at these 'Click Tune' parties has been a honey."

All leading record distribs, and officials of a great many of the record companies, will also be present at this affair.

Officials of the music ops' association here phoned *The Cash Box* to report, "This will be one of the most outstanding 'Click Tune' parties we have ever yet run. Interest has become greater each month. The kids simply clamor for tickets now and the voting is the most interesting we have ever yet seen. Record officials who have seen the votes are absolutely amazed at the way these kids pick hit tunes. Many of them now ride along with the predictions of these students."

**WATCH
RAINBOW
RECORDS**



Jo Stafford

jingles the jukes

with another* great

record...

"SERENADE OF THE BELLS"

"THE GENTLEMAN IS A DOPE"

From the Musical "Allegro"

With Paul Weston and His Orchestra -

CAPITOL RECORD 15007

*The Stanley Steamer', 'Feudin' And Fightin'' and (of course) 'Tim-Tayshun' — all Stafford sizzling successes!

Dear Jo: We see you are way out front in the Ca h Box poll returns. Congratulations!



VOTING GETS SIZZLING HOT

Juke Box Ops Rush Voting Cards to Boost Best Records and Artists. More Tunes Make Charts. Believe Second Annual Poll to Set Record for Number of Votes Cast.

NEW YORK—It is now believed that the number of votes which will be cast in the official Second Annual Poll of the Automatic Music Industry of America, to choose the best money-making records and artists of 1947, will establish a new record.

Already many more tunes have crept into the charts to be found in this issue. In addition, artists who were low on the lists, have jumped to new, and even commanding, positions.

Only a very few seem to have establish leads of such outstanding significance that it remains but a matter of just how many votes they will draw when the final count is made.

For the Best Moneymaking Record of 1947, the Harmonicats with their famed recording of the "Peg" are still holding the lead, and have more solidly established themselves this past week. Other tunes have now started to creep up on them. It will be noticed that there are four different recordings of the "Peg" in this all-important category and, as a tune, if these are added together, there is no doubt of the great popularity of this number.

For the Best Orchestra of 1947, Eddy Howard seems to have most definitely established his title of "Juke Box King" in this regard, having passed the 50,000 vote mark, and seems to be getting votes with each mail that arrives. But, right below him, there's a "battle of the ages" going on with Freddy Martin, Guy Lombardo, Vaughn Monroe, Claude Thornhill, Sammy Kaye, Ted Weems and the others pressing for the next spot, and pressing hard. The votes, tho, seem to be well divided up among them and positions continually keep changing.

As the Best Female Vocalist of 1947, Jo Stafford has taken the lead and held it, so far, but Dinah Shore is creeping up closer daily. This is one of the most torrid battles in the charts with the possibility that the lead may change overnight. There are many runs for both these grand gals and it wouldn't take much to make this one of the hottest contests of all time.

In the Best Male Vocalist of 1947 category, Perry Como has taken the largest number of votes so far cast and is gaining more every day. Crosby is creeping up. But, what is most interesting on this chart are the newcomers and the way they are gaining votes to put them into a rousing battle for outstanding positions. Art Lund and Franke Laire, Frank Sinatra, Billy Eckstine and Vic Damone as well as Buddy Clark and some of the others, are sure to make this one of the most interesting charts.

For the Best Female Vocal Combination, the Andrews Sisters are simply walking right away from the field.

But, in the Best Male Vocal Combo chart, the battle is so hot that only a very few votes divide up first place with the Mills Bros. and the Ink Spots battling hard for the No. 1 spot and here, it's anyone's "Oscar", so far. Forcing hard into them comes Nat (King) Cole and his boys and they are beginning to obtain more and still more votes. This may turn out to be a hot three cornered race for first place.

In the Best "Hillbilly" Record of 1947, the voting has become so hot that it's simply anyone's victory. Tho Dorothy Shay has grabbed the spotlight with her fine recording of "Feudin' & Fightin'", Stafford and Ingle, Jimmy Dale and Eddy Arnold are in there, with ops throwing plenty of punches for them.

In the Best "Western" Record of 1947, Tex Williams is walking away from the rest of the field with his recording of "Smoke, Smoke, Smoke".

In the "Race" chart—again, it's anyone's "Oscar". Savannah Churchill, Bill

Johnson, Hadda Brooks, and The Ravens are fighting hard for the No. 1 spot. Of course, as a tune, "Open The Door Richard", which appears on this chart for three grand artists, would be number

one. It's one of those quirks of fate, tho, that more than one great artist recorded it. The winner in this category won't be known right up until the very last second.

Here it is..boys!
THE BOMBSHELL-SATION
 OF THE YEAR!
 TWO DYNAMITE SONGS
 ON ONE GREAT RECORD

**THE JEWS
 HAVE GOT THEIR
 IRISH UP**
*Sung by
 GUS VAN*

*Both of these STARTLING SONGS
 by JACK YELLEN & SAMMY FAIN*

*Refugee's
 Lullaby*
*Sung by
 MARY SMALL*

IT'S
Song Bird **RECORD**
No. 100

**BE THE FIRST TO HAVE IT
 AND WATCH WHAT HAPPENS**

SONG BIRD RECORD CO.
331 West 51st ST., New York, 19, N.Y.

Hit Parade Hassell Settled-Term Deal Set

Discontinuance of all litigation with respect to the radio program "Your Hit Parade" was announced today in a joint statement by Advance Music Corporation and Remick Music Corporation, plaintiffs, and the American Tobacco Company, defendant, sponsor of the program.

Advance and Remick stated there had been complete disclosure at a series of meetings between these officials and the officials of the American Tobacco Company of the inner workings of "Your Hit Parade" as well as an exchange of views of the problems arising out of such a program. The parties have stipulated that the agreed method, survey and formula used in selecting and ranking tunes for "Your Hit Parade" will continue in effect for the next three years unless changes are made by the parties to give effect to new material factors bearing on such selections which may come into play.

Specialty Platters Click With Music Ops

HOLLYWOOD, CAL. — Specialty Records, this city, announced to the trade this past week, that they have reached peak sales figures with recordings of Roy Milton and Jimmy Liggins.

Art Rupe, prexy of the specialty plattery, disclosed that Milton's records are featured in practically every city in the nation. In a statement concerning the rise and popularity of the Specialty label, Mr. Rupe said, "We owe a vote of thanks to every music operator in the nation for featuring our records in their machines. There is no doubt in my mind, that they, the music operators have been instrumental in creating the wide demand for Milton and Liggins."

Milton recently clicked with his rendition of "RM Blues" and of late has been running hotly with "Thrill Me" and "True Blues."

Liggins, brother of Honevdrinker Joe Liggins recently was no more than the back cover for his brother's unit. Jimmy decided to break away and form his own band after being lauded for his work

Lissen Records Hypos Phono Ops

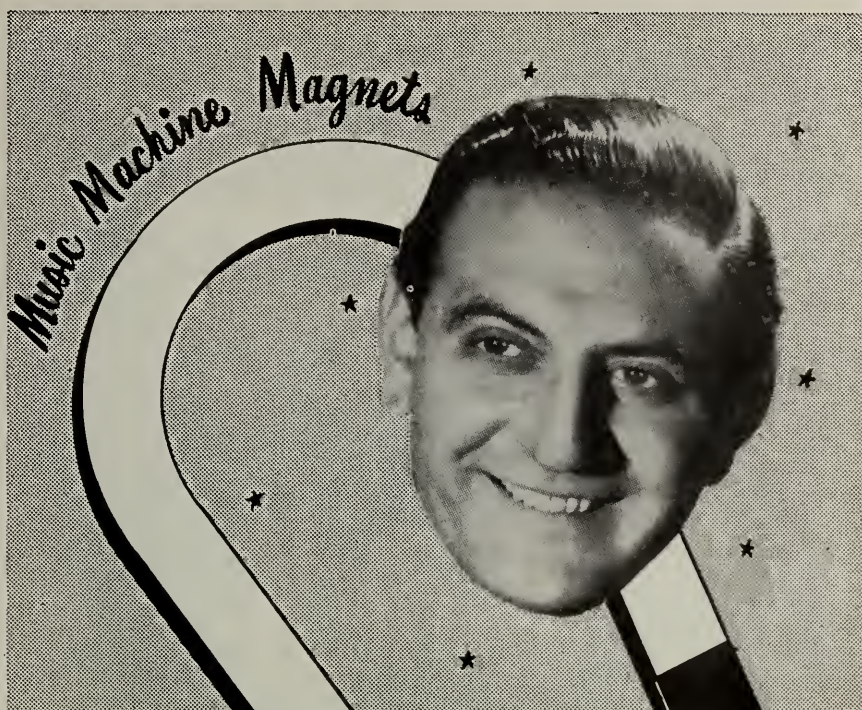
NEW YORK—In an all out effort to aid distributors and juke box operators through a packaged promotional campaign, Lissen Records this week announced a series of new selling and merchandising aids to be offered to coin machine operators.

Title strips, coasters, menu holders and mixers are the first of these aids to be allocated to distribution. These items constitute the beginning of Lissen's new plan to help obtain closer cooperation between the distributor and manufacturer.

It was also announced that any records which do not meet mechanical tests with operators would be replaced.

A series of personal appearance tours for Jimmy Foster, Lissen records star, was also announced by the plattery. Foster did two stunts in Philadelphia this past week and appeared before a huge throng of teen-agers at the Lit Brothers Fashion Show.

Henry Brown, president of Lissen announced that Philadelphia was the stop in a number of tours set up for Foster. A press party is also planned for the Playgoers club on November 9.



Guy
LOMBARDO

AND HIS ORCHESTRA

*who bring you the Sweetest Music
This Side of Heaven...*

"HILLS OF COLORADO"
backed with
"STARS WILL REMEMBER"
DECCA 24179

"KATE"
backed with
"ALL MY LOVE"
DECCA 23989

"A FELLOW NEEDS A GIRL"
backed with
"SO FAR"
DECCA 24194

*Watch
Rainbow
Records*

ON DECCA RECORDS



COMBARDO

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De Luxe Records In Talent Search-Distributors On Audition Hunt

LINDEN, N. J.—Disclosure this past week, that DeLuxe Records Co., this city, were paving the way for an extensive talent hunt laid way to the belief in music circles that many an independent record company would of no choice, take the same steps.

Jules Braun and Joseph Liebowitz, prexy and musical repertoire director of the plattery prepared to leave on an extensive talent hunt, and announced to the trade that they expected to cut more than 200 sides on their trip.

DeLuxe Record distributors have been advised to book any talent which they deem appropriate for their territory.

The talent itinerary covers Jacksonville, New Orleans, Atlanta, Birmingham, San Antonio, Dallas, Kansas City and St. Louis.

In addition DeLuxe distributors have been advised to wire the plattery notifying them of any possible talent they might think worthy.

McCoy Succeeds Gumble

NEW YORK — Jack McCoy, for the past seven years a member of the professional department of Harms, Inc., has been named by the Music Publishers Holding Corp., to take over the exploitation of standard songs.

Mr. McCoy, who succeeds the late Mose Gumble has been in the music field for thirty-five years.

Well known to current stars and hit performers of yesteryear, McCoy fills the spot of Gumble, labeled the dean of the music business. Gumble passed away several weeks ago.

Los Angeles Radio Station Uses "The Cash Box" Music Charts

LOS ANGELES, CALIF.—Heralding the initial broadcast of station KGIL, a 1000 watt radio station covering the entire San Fernando Valley, disc jockey Howard Townsend announced to his many radio listeners that *The Cash Box* music popularity charts and listings will be a featured spot of his program.

Bob Seal, program director of the new station disclosed that he had decided to use *The Cash Box* as a daily forty-five minute feature on the air. Each week, the top ten tunes, as determined by *The Cash Box* from surveys made throughout the nation, will be played. Featured also will be the top ten tunes in Chicago, Los Angeles and New York.

The use of *The Cash Box* music charts by KGIL, adds to the wide list of disc jockeys throughout the nation currently using the listings. Among the many featuring *The Cash Box*, are Hal Tunis, WAAT, Newark, N. J., Jack Lacy, WINS, New York, Bill Leyden, KPMC, Los Angeles, Rush Hughes, St. Louis, and many others.

**Standard Songs
are MONEY MAKERS!**

"DANCING IN THE DARK"

CARMEN CAVALLARO—

Decca

MARK WARNOW—M-G-M

LARRY CLINTON—Rainbow

PERCY FAITH—Majestic

Published by:

HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

**A GREAT SONG ...
BECOMING *Greater*
THROUGH THE YEARS**

Winter Wonderland

by DICK SMITH and FELIX BERNARD

Endorsed and recorded by...

**GUY LOMBARDO and
THE ANDREWS SISTERS**
(Decca)

PERRY COMO
(Victor)

SAMMY KAYE
(Victor)

JOHNNY LONG
(Signature)

**JOHNNY MERCER
and THE PIED PIPERS**
(Capitol)

BREGMAN, VOCCO and CONN, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

Continental Records Sets Swiss-French Recording Deals

To Represent Swiss Plattery In U. S. & Canada

NEW YORK — With all talk in the music and recording industries centering around the impending recording ban set for December 31, the announcement by Continental Records, Inc., this city, that the plattery had set several recording deals with firms in Switzerland was heralded in these circles as the first of several such deals forthcoming.

Anthony Dillon, public relations chief at Continental announced that the plattery has set an alignment with the Elite Record Company in Switzerland, the only manufacturer of a very extensive international classical catalogue in that country.

Elite will be represented in this country and Canada by Continental, whereas Continental will in turn be represented in Switzerland and other countries in Europe by Elite. The Elite factory is reported to be the most modern factory in Switzerland.

Dillon pointed out that the Elite deal was only one of several made by Mr. Emery Rozsa, general export manager for the plattery. Another recording deal was reported in the offing with Pacific (Paris), one of the larger independent international platteries.

This disclosure by Continental further pointed to the steps recording companies were taking to "beat the ban".

Paul Baron, vee pee of artists and repertoire at Majestic Records, Inc., last week left for Europe to set several recording dates with European artists and platteries.

It has been pointed out that many recording companies are at this very moment, setting plans for disk operation in Mexico and Canada.

Modern Pacts Jackson

HOLLYWOOD, CAL.—Modern Records, this city, announced the signing of Little Willie Jackson, to a term recording contract this past week.

Jackson, formerly featured sax man with the Joe Liggins' band will continue to record as a sideman for Liggins, but will use a combo of his own on the Modern label.

His first recording, scheduled for early release is to be "On The Sunny Side Of The Street" and 58th Street Jump".

The signing of Jackson is in accordance with the new policy of Modern in their wide entrance as a prominent independent in the recording field.

2 TOP SONG HITS 2

Get The Highest Praise Possible

The Cash Box
"Disk Of
The Week"

"—AND MIMI"

By JIMMY KENNEDY and NAT SIMON

(Listed Alphabetically)

- FRANKIE CARLE Columbia—37819
- DINNING SISTERS Capitol—466
- RAY DOREY Majestic—7262
- DICK HAYMES Decca—24172
- ART LUND MGM—10082
- CHARLIE SPIVAK Victor—20-2422
- MEL TORME Musicraft—15144

The Cash Box
"Sleeper of
The Week"

"THE LITTLE OLD MILL"

(Listed Alphabetically)

- BUDDY CLARK Columbia—37920
- HAL DERWIN Capitol—469
- SAMMY KAYE RCA Victor—20-2434
- MILT HERTH and BOB JOHNSTONE Decca—24199

SHAPIRO, BERNSTEIN & CO. INC.

MUSIC PUBLISHERS

1270 SIXTH AVENUE, NEW YORK, N. Y.

LOUIS BERNSTEIN
President

GEORGE PINCUS
General Manager

IT'S 6-SENSATIONAL

For The Number 6 Spot In Your Machines!

"Please Don't Play Number Six"

RECORDED BY

FRANCES LANGFORD

ON MERCURY No. 5057

It's No. 1 on the Music Machines in New Orleans — and Spreading Throughout All Territories Fast. Don't Get Caught Short!

ORDER ONE FOR EACH OF YOUR MACHINES

BOBBY WORTH MUSIC PUBLISHERS, Inc.

N. Y.—501 MADISON AVE. HOLLYWOOD—4812 SUNSET BLVD.

Here's what the Bible of the "Juke Box" Industry, THE CASH BOX says about Lawrence Welk's Decca Recording — "Novelty tune just looking for coin... merits wide attention thruout the country... made of such stuff as to have every kid (from six to sixty) humming, singing and whistling the melody."

OPERATORS ARE WILD ABOUT

"I'M A LONELY LITTLE PETUNIA"

(IN AN ONION PATCH)

RECORDED BY

LAWRENCE WELK — Decca

"TWO TON" BAKER — Mercury

TOMMY TUCKER — Columbia

THE HAPPY GANG — Victor-Canada

HARMONAIRES — Embassy

From The House That Gave You "CHOO CHOO CH'BOOGIE"

RYTVOC, INC., 1585 BROADWAY, NEW YORK 19, N. Y.

MAURIE HARTMAN

DEANNA BARTLETT

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Music Ops Urge Publishers to Enter Damon Runyon Fund

NEW YORK — More and more letters have arrived from music ops from all over the nation asking that the country's music publishers enter actively and wholeheartedly into the Damon Runyon Memorial Cancer Fund.

One of these letters states, "There is no reason why the leading music publishers, many of whom ask us to help popularize their tunes, shouldn't come in with us at this time to help put over the drive which this industry is conducting in behalf of the Damon Runyon Memorial Cancer Fund.

"We've gone all out", this letter continues, "and we believe that with the day's collections we have donated from our juke boxes, the very fact that the songs being featured, are those of some of the leading publishers of the nation, that they, too, should enter into this great fund drive with us.

"I'm sure", this letter states, "that the music publishers are with us. They all realize we have done a tremendously swell job for the Damon Runyon Memorial Cancer Fund. Especially since we know that they all listen to Walter Winchell's broadcasts and also read his column.

"Let's all get together", the letter reads, "and do this grand work with all of us cooperating 100 per cent. Let us all, juke box operators, artists, music publishers and record manufacturers do this for Damon Runyon for it is the most worthy cause which has ever been placed before our industry and we should ask all of our friends, like the music publishers, to come in with us at this time."

The coin machine industry has gone all out for the Damon Runyon Memorial Cancer Fund. It has already given to Walter Winchell two checks totalling \$120,000.00. It intends to pass the \$200,000.00 mark. (In fact, some juke box leaders hope to pass the \$1,000,000.00 mark by the time the coin machine convention rolls around.)

These men are asking the music publishers of this nation to enter into this effort with them so that they reach the \$250,000.00 mark sooner and promise that those music publishers who will be among the first to volunteer their aid in such fashion that will prove outstanding they will go all out for such publishers in every way they possibly can.

Here, then, is something which not only the juke box operator, but, also the noted and outstanding music publishers can long acclaim to honor their firm name—in the donation of monies to the Damon Runyon Memorial Cancer Fund.

The Cash Box, as always, stands ready to publicize the names of these men and of their firms to this industry. It is such men who make possible the great and outstanding effort which is necessary to bring to the most tremendous success the drive which the leading men of this nation have initiated and from which all peoples everywhere in the world will benefit.

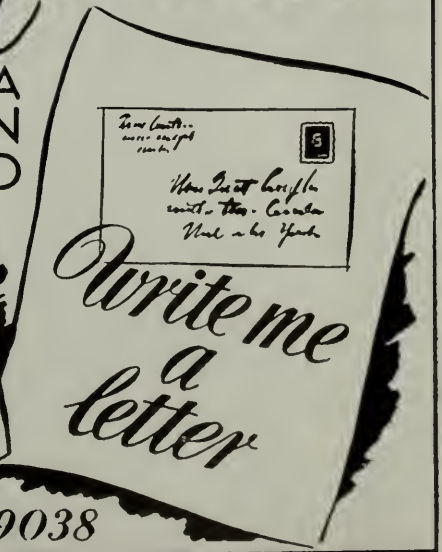
just RELEASED



The Ravens



AND



NAT. 9038



NATIONAL
Records



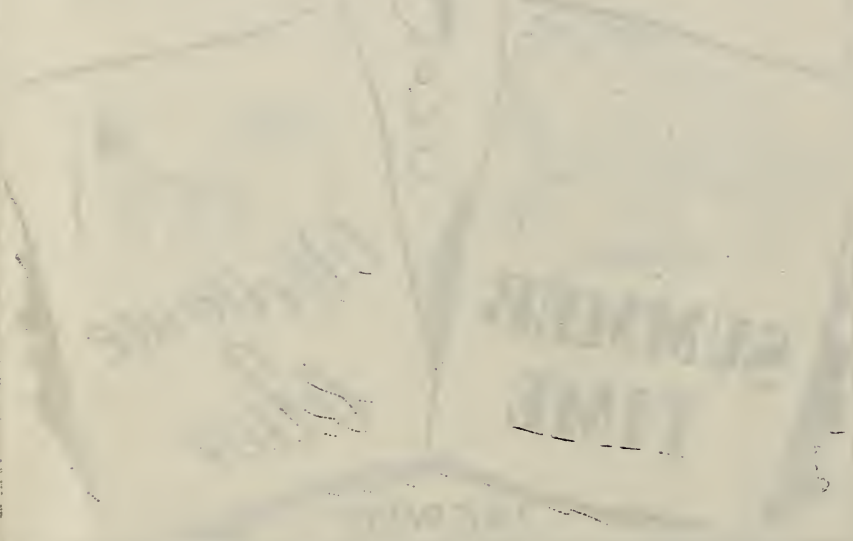
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

Wash
D.C.
1918

RELEASED



Miss G. G. G.



C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

xx. Selectomatic 10	24.50	40.00
xx. Symphonola	49.50	65.00
7. Model A	34.50	60.00
xx. Model A III	34.50	
xx. Model B	32.50	
xx. Model C	37.50	
xx. Model H	59.50	
1. Rex	79.50	129.50
xx. Model K15	60.00	
2. Model K20	65.50	129.50
2. Plaza	79.50	149.50
2. Royale	69.50	135.00
2. Regal	89.50	129.50
7. Regal RC	150.00	185.00
1. Gem	94.50	210.00
2. Classic	135.00	245.00
2. Classic RC	150.00	239.50
xx. Mayfair	115.00	170.00
xx. Mayfair RC	169.50	300.00
xx. Melody King	79.50	124.50
5. Crown	119.50	160.00
xx. Crown RC	185.00	235.00
2. Concert Grand	79.50	139.50
2. Colonel	150.00	250.00
2. Colonel RC	210.00	279.50
xx. Concert Master	199.50	255.00
xx. Concert Master RC	150.00	325.00
1. Cadet	145.00	200.00
2. Cadet RC	150.00	210.00
2. Major	179.50	229.50
7. Major RC	210.00	279.50
2. Envoy	199.50	269.50
1. Envoy RC	195.00	279.50
5. Vogue	149.50	245.00
xx. Vogue RC	175.00	250.00
2. Casino	75.00	110.00
2. Casino RC	115.00	229.50
1. Commander	145.00	195.00
7. Commander RC	179.50	265.00
2. Hi Tone 9800	165.00	259.50
1. Hi Tone 9800 RC	210.00	289.50
2. Hi Tone 8800	175.00	235.00
2. Hi Tone 8800 RC	189.50	250.00
2. Hi Tone 8200	79.50	189.50
2. Hi Tone 8200 RC	175.00	295.00
2. H-146 Phone (46)	325.00	449.50
xx. 20 Record '43 Cab	159.50	200.00
xx. Selectomatic 16	5.00	7.50
xx. Selectomatic 24	5.00	8.50
xx. Selectomatic 20	5.00	10.00
xx. Remote Speak Organ	15.00	27.50
xx. Multi Selector 12 Rec	12.50	
xx. Melody Parade Bar	4.50	
1. 5c Wallomatic Wireless	15.00	22.50
xx. 5c Baromatic Wireless	25.00	29.50
2. 5c Wallomatic 3 Wire	15.00	22.50
1. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Baromatic 3 Wire	12.50	24.50
xx. 5, 10, 25c Wallomatic 3 Wire	12.50	28.50
5. 5, 10, 25c Baromatic Wireless	29.50	35.00
xx. 5, 10, 25c Wallomatic Wireless	22.50	40.00
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	14.50	17.50
5. Wall Brackets	2.00	5.00
5. Wired Speak Organ	7.50	15.00

KEENEY

xx. Wall Boxes	2.50	5.00
xx. Adaptor for Seeburg	15.00	
xx. Adaptor for Rockola	15.00	
xx. Adaptor for 616 Wurlitzer	10.00	
xx. Twin 12 Adaptor	15.00	
xx. Wurlitzer 24 Adaptor	15.00	
xx. Adaptor for Mills Empress	15.00	
xx. Organ Speaker	15.00	
xx. Sun Ray Speaker	15.00	
xx. Bar Brackets	2.00	5.00

MILLS

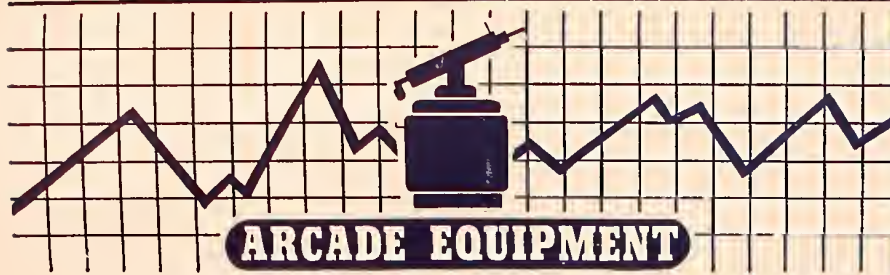
xx. Zephyr	20.00	35.00
xx. Studio	35.00	79.50
xx. Dance Master	25.00	35.00
xx. DeLuxe Dance Master	40.00	52.50
xx. Do Re Mi	25.00	69.50
2. Panoram	150.00	225.00
2. Throne of Music	69.50	135.00
1. Empress	89.50	135.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	5.00	8.50
xx. Speaker	10.00	
xx. Panoram Peek (Con)	145.00	320.00
xx. Conv for Panoram Peek	10.00	29.50

GABEL

xx. 12 Record Jr	25.00	
xx. 12 Record with Adaptor	30.00	
xx. 18 Rec Ill Grill	20.00	
xx. 18 with Adaptor	30.00	60.00
xx. 20 Record Lite Up	95.00	
xx. 24 Record Kuro	75.00	89.50

PACKARD

5. Pla Mor Wall & Bar Box	15.00	24.50
5. Bar Bracket	2.00	4.00
xx. Willow Adaptor	17.50	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Beech Adaptor	20.00	71.59
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.59



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

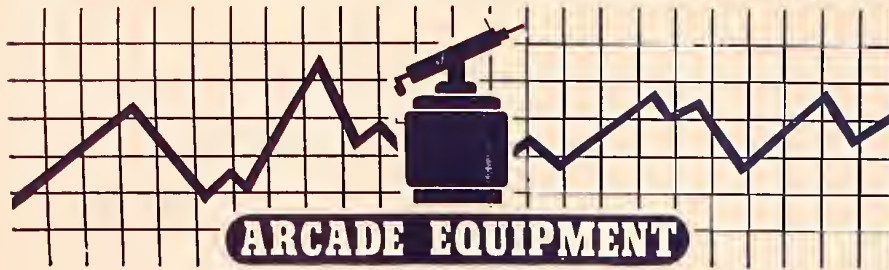
2. Amusematic Boomerang	79.50	135.00	5. Liberator	39.50	69.50
1. Amusematic Lite League	49.50	189.50	xx. Midget Skee Ball Deluxe	45.00	95.00
xx. Atlas Baseball	35.00	85.00	xx. Mills Rotary Digger	29.50	32.50
xx. ABT 6 Gun Rifle Rg	496.00	725.00	2. Mutoscope Ace Bomber	59.50	149.50
xx. Bally Basketball	29.50	50.00	2. Mutoscope Dr Mohile	69.50	129.50
5. Bally Alley	20.00	69.50	xx. Mutoscope Elec Trav Crane	35.00	75.00
xx. Bally Convoy	65.00		xx. Mutoscope Fan Ft Dig	39.50	79.50
5. Bally Defender	50.00	119.50	5. Mutoscope Photomatic	220.00	300.00
xx. Bally Eagle Eye	49.50		xx. Mutoscope Roll Front Cr	50.00	69.50
xx. Bally King Pin	65.00	89.50	1. Mutoscope Sky Fighter	39.50	115.00
xx. Bally Lucky Strike	45.00	69.50	xx. Mutoscope Hockey	25.00	49.00
1. Bally Rapid Fire	49.50	129.50	xx. Mutoscope Magic Fing	45.00	85.00
5. Bally Sky Battle	70.00	99.50	xx. Mutoscope Pokerino	44.50	49.50
xx. Bally Racer	20.00		xx. Munves Super Skee Ball	150.00	249.50
xx. Bally Bull Jap Con	40.00	45.00	xx. Munves Trap the Jap	55.00	
xx. Bally Shoot the Bull	25.00	40.00	xx. Pennant	35.00	
xx. Bally Torpedo	49.50	100.00	5. Periscope	69.50	99.50
2. Bally Undersea Raider	69.50	169.50	5. Pitechem & Catchem	50.00	85.00
xx. Bang A Deer	45.00	75.00	xx. Poker & Joker	35.00	50.00
xx. Bell O Ball	30.00		xx. Radio Rifle	15.00	49.50
xx. Bowl A Bomb	69.50	109.50	xx. Rockola Ten Pins LD	19.50	
xx. Bowl A Jump	165.00		xx. Rockola Ten Pins HD	30.00	39.50
xx. Bowl A Way	100.00	149.50	xx. Rockola Tom Mix Rifle	25.00	39.50
1. Bowling League	49.50	79.50	1. Rockola World Series	39.50	89.50
5. Buckley DeLuxe Dig	75.00		xx. Rockola Talkie Hrap	40.00	100.00
xx. Buckley Treas Is Dig	44.50	75.00	xx. Rock O Ball	35.00	79.50
xx. Casino Golf	14.50	19.50	2. Roll A Ball (Jafco)	49.50	125.00
2. Champion Hockey	29.50	37.50	5. Scientific Baseball	95.00	99.50
1. Chicoin Goalee	100.00	200.00	xx. Scientific Basketball	25.00	39.50
1. Chicoin Hockey	37.50	100.00	2. Scientific Batting Pr	37.50	79.50
2. Chicoin Roll-A-Score	35.00	135.00	xx. See A Freak	35.00	89.50
5. Evans In the B	69.50	110.00	2. Seeburg Chicken Sam	49.50	89.50
xx. Evans Super Bom	59.50	89.50	5. Seeburg Jap Con	59.50	89.50
xx. Evans Play Ball	69.50	100.00	xx. Seeburg Jail Bird	45.00	145.00
2. Evans Ten Strike	30.00	37.50	xx. Seeburg Hockey	35.00	69.50
1. Evans Ten Strike HL	50.00	95.00	xx. Seeburg Parachute	25.00	49.50
5. Evans Ten Strike '46	65.00	179.50	xx. Seeburg Rayolite	35.00	39.50
1. Evans Tommy Gun	37.50	97.50	xx. Seeburg Shoot the Chute	49.50	79.50
xx. Exhibit Bicycle	14.50	39.50	5. Seeburg Selectorscope	75.00	99.50
xx. Exhibit Basketball	35.00	75.00	xx. Skee Barrel Roll	109.50	195.00
xx. Exhibit Bowling Alley	39.50	75.00	2. Sportsman Roll	140.00	269.50
xx. Exhibit Card Vendor	9.50	22.50	xx. Star Elec Hoist Dig	25.00	
xx. Exhibit Hi Ball	25.00	50.00	xx. Skill Roll	150.00	275.00
xx. Exhibit Merchantman Roll Ch Digger	45.00	79.50	xx. Super Torpedo	49.50	89.50
1. Exhibit Rotary Mdsr	99.50	179.50	2. Super Triangle	59.50	100.00
5. Exhibit Vitalizer	39.50	45.00	2. Supreme Bolascore	69.50	115.00
2. Genco Bank Ball	50.00	89.50	5. Supreme Gun (Rev)	25.00	79.50
2. Genco Play Ball	29.50	89.50	2. Supreme Skee Roll	89.50	110.00
2. Genco Total Roll	149.50	269.50	2. Supreme Skill Roll	150.00	179.50
xx. Groetchen Mtn Climb	39.50	59.50	xx. Supreme Rocket Buster	35.00	42.50
5. Groetchen Metal Typ	195.00	295.00	5. Tally Roll	115.00	150.00
xx. Gottlieb Skee Ballette	25.00	79.50	xx. Tail Gunner	30.00	79.50
1. Gott 3 Way Gripper '46	16.50	42.50	xx. Test Pilot	49.50	99.50
2. Hirsh Red Balls	39.50	89.50	xx. Thunderbolt	149.50	185.00
2. Ideal Football	165.00	365.00	xx. Tri-Score	149.50	295.00
2. Jack Rabbit	135.00	249.50	xx. Victory Pool (Play Pool)	20.00	50.00
xx. Jenn. Roll-in-the-Barrel	39.50	145.00	xx. Victory Roll	110.00	129.50
2. Keeney Air Raider	39.50	100.00	xx. Warner Voice Recorder	119.50	310.00
5. Keeney Anti Aircraft Br	15.00	49.50	xx. Western Baseball '39	20.00	37.50
xx. Keeney Anti Aircraft Bl	17.50	47.50	xx. Western Baseball '40	35.00	69.50
xx. Keeney Bowlette	65.00	150.00	xx. Western Major League	75.00	149.50
xx. Keeney Navy Bomber	65.00	100.00	xx. Western Super Strength	29.50	39.50
1. Keeney Suh Gun	49.50	89.50	5. Western Recordit	119.50	200.00
xx. Keeney Texas Leaguer	25.00	79.50	1. Whizz	55.00	89.50
xx. Kirk Air Defense	85.00	125.00	2. Wurlitzer Skeeball	69.50	195.00
xx. Kirk Night Bomber	30.00	79.50	xx. Whee Gee Mystic	85.00	135.00
xx. Keep Punching	25.00	110.00	5. Zingo	39.50	89.50

C.M.I. BLUE BOOK



ONE-BALLS

xx. Big Game PO	35.00	79.50	5. Preakness PO	15.00	35.00
1. Big Parlay	189.50	320.00	5. Pacemaker PO	15.00	35.00
xx. Big Prize FP	20.00	42.50	5. Pimlico FP	50.00	120.00
xx. Big Prize PO	15.00	20.00	xx. Race King (Rev)	29.50	49.50
5. Blue Grass FP	24.50	75.00	7. Record Time FP	39.50	75.00
xx. Blue Ribbon PO	20.00	35.00	xx. Rockingham	105.00	169.50
1. Club Trophy FP	50.00	99.50	2. Santa Anita	24.50	45.00
xx. Congo	19.50	29.50	xx. 7 Flasher FP	32.50	64.50
xx. Contest FP	30.00	65.00	2. Sport Event FP	19.50	59.50
5. Dark Horse FP	24.50	44.00	5. Sky Lark FP & PO	40.00	75.00
1. '41 Derby FP	39.50	90.00	2. Special Entry	462.50	550.00
xx. Dust Whirls	89.50	129.50	1. Sport Special FP	19.50	62.50
2. Entry	410.00	595.00	xx. Sport Page PO	20.00	59.50
xx. Five in One FP	10.00	30.00	xx. Spinning Reels PO	19.50	37.50
1. Fortune FP	29.50	115.00	2. Sport King PO	25.00	59.50
xx. Gold Cup	10.00	30.00	xx. Stepper Upper PO	15.00	50.00
1. Grand National	19.50	39.50	1. Sportsman (Rev)	50.00	79.50
5. Grand Stand PO	14.50	25.00	2. Thoroughbred	65.00	100.00
xx. Gold Medal PO	10.00	25.00	xx. Turf Champ FP	49.50	69.50
5. Hawthorne PO	10.00	35.00	xx. Turf Special	15.00	
xx. Horseshoes PO	10.00	35.00	2. Turf King	49.50	79.50
1. Jockey Club	49.50	110.00	xx. Victorious 1913 (Rev)	15.00	45.00
2. Kentucky	22.50	59.50	xx. Victorious 1911 (Rev)	25.00	69.50
1. Long Acre	57.50	135.00	xx. Victorious 1915 (Rev)	35.00	85.00
			xx. Victory FP	10.00	25.00
2. Long Shot PO	49.50	69.50	2. Victory Derby	139.50	235.00
xx. One Two Three '39 FP	15.00	19.50			
xx. One Two Three '40	29.50	89.50	2. Victory Special	225.00	285.00
xx. One Two Three '41	39.50	89.50			
1. Owl FP	15.00	65.00	xx. War Admiral (Rev)	15.00	85.00
xx. Pastime (Rev)	39.50	79.50	5. Whirlaway (Rev)	39.50	79.50
			xx. Winning Ticket	15.00	40.00



**C.M.I.
BLUE
BOOK**

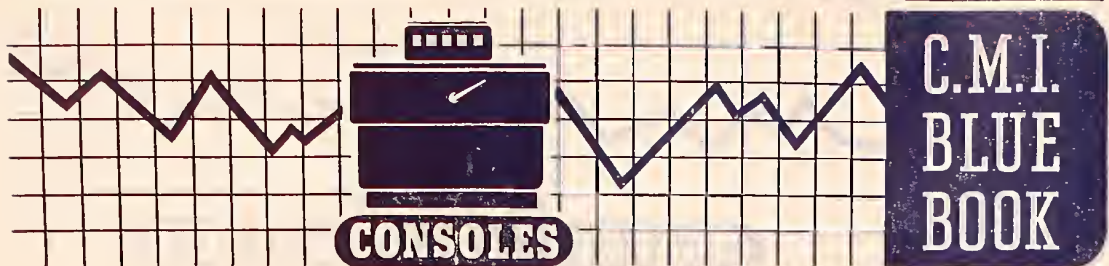
2. Amusematic Boomerang	79.50	135.00	5. Liberator	39.50	69.50
1. Amusematic Lite League	49.50	189.50	xx. Midget Skee Ball Deluxe	45.00	95.00
xx. Atlas Baseball	35.00	85.00	xx. Mills Rotary Digger	29.50	32.50
xx. ABT 6 Gun Rifle Rg	496.00	725.00	2. Mutoscope Ace Bomber	59.50	149.50
xx. Bally Basketball	29.50	50.00	2. Mutoscope Dr Mohile	69.50	129.50
5. Bally Alley	20.00	69.50	xx. Mutoscope Fan Trv Crane	35.00	75.00
xx. Bally Convoy	65.00		xx. Mutoscope Fan Ft Dig	39.50	79.50
5. Bally Defender	50.00	119.50	5. Mutoscope Photomatic	220.00	300.00
xx. Bally Eagle Eye	49.50		xx. Mutoscope Roll Front Cr	50.00	69.50
xx. Bally King Pin	65.00	89.50	1. Mutoscope Sky Fighter	39.50	115.00
xx. Bally Lucky Strike	45.00	69.50	xx. Mutoscope Hockey	25.00	49.00
1. Bally Rapid Fire	49.50	129.50	xx. Mutoscope Magic Ping	45.00	85.00
5. Bally Sky Battle	70.00	99.50	xx. Mutoscope Pokerino	44.50	49.50
xx. Bally Racer	20.00		xx. Munves Super Skee Ball	150.00	249.50
xx. Bally Bull Jap Con	40.00	45.00	xx. Munves Trap the Jap	55.00	
xx. Bally Shoot the Bull	25.00	40.00	xx. Pennant	35.00	
xx. Bally Torpedo	49.50	100.00	5. Periscope	69.50	99.50
2. Bally Undersea Raider	69.50	169.50	5. Pitchem & Catchem	50.00	85.00
xx. Bang A Deer	45.00	75.00	xx. Poker & Joker	35.00	50.00
xx. Bell O Ball	30.00		xx. Radio Rifle	15.00	49.50
xx. Bowl A Bomb	69.50	109.50	xx. Rockola Ten Pins LD	19.50	
xx. Bowl A Jump	165.00		xx. Rockola Ten Pins HD	30.00	39.50
xx. Bowl A Way	100.00	149.50	xx. Rockola Tom Mix Rifle	25.00	39.50
1. Bowling League	49.50	79.50	1. Rockola World Series	39.50	89.50
5. Buckley DeLuxe Dig	75.00		xx. Rockola Talkie Hrsp	40.00	100.00
xx. Buckley Treas Is Dig	44.50	75.00	xx. Rock O Ball	35.00	79.50
xx. Casino Golf	14.50	19.50	2. Roll A Ball (Jafco)	49.50	125.00
2. Champion Hockey	29.50	37.50	5. Scientific Baseball	95.00	99.50
1. Chicoin Goalee	100.00	200.00	xx. Scientific Basketball	25.00	39.50
1. Chicoin Hockey	37.50	100.00	2. Scientific Batting Pr	37.50	79.50
2. Chicoin Roll-A-Score	35.00	135.00	xx. See A Freak	35.00	89.50
5. Evans In the B: *	69.50	110.00	2. Seeburg Chicken Sam	49.50	89.50
xx. Evans Super Bom	59.50	89.50	5. Seeburg Jap Con	59.50	89.50
xx. Evans Play Ball	69.50	100.00	xx. Seeburg Jail Bird	45.00	145.00
2. Evans Ten Strik	30.00	37.50	xx. Seeburg Hockey	35.00	69.50
1. Evans Ten Strike HL	50.00	95.00	xx. Seeburg Parachute	25.00	49.50
5. Evans Ten Strike '46	65.00	179.50	xx. Seeburg Rayolite	35.00	39.50
1. Evans Tommy Gun	37.50	97.50	5. Seeburg Shoot the Chute	49.50	79.50
xx. Exhibit Bicycle	14.50	39.50	xx. Selectroscope	75.00	99.50
xx. Exhibit Basketball	35.00	75.00	xx. Skee Barrel Roll	109.50	195.00
xx. Exhibit Bowling Alley	39.50	75.00	2. Sportsman Roll	140.00	269.50
xx. Exhibit Card Vendor	9.50	22.50	xx. Star Elec Hloist Dig	25.00	
xx. Exhibit Hi Ball	25.00	50.00	xx. Skill Roll	150.00	275.00
xx. Exhibit Merchantman Roll Ch Digger	45.00	79.50	xx. Super Torpedo	49.50	89.50
1. Exhibit Rotary Mdsr	99.50	179.50	2. Super Triangle	59.50	100.00
5. Exhibit Vitalizer	39.50	45.00	2. Supreme Bolascore	69.50	115.00
2. Genco Bank Ball	50.00	89.50	5. Supreme Gun (Rev)	25.00	79.50
2. Genco Play Ball	29.50	89.50	2. Supreme Skee Roll	89.50	110.00
2. Genco Total Roll	149.50	269.50	2. Supreme Skill Roll	150.00	179.50
xx. Groetchen Mtn Climb	39.50	59.50	xx. Supreme Rocket Buster	35.00	42.50
5. Groetchen Metal Typer	195.00	295.00	xx. Tally Roll	115.00	150.00
xx. Gottlieb Skee Ballette	25.00	79.50	5. Tail Gunner	30.00	79.50
1. Gott 3 Way Gripper '46	16.50	42.50	xx. Test Pilot	49.50	99.50
2. Hirsh Red Balls	39.50	89.50	xx. Thunderbolt	149.50	185.00
2. Ideal Football	165.00	365.00	xx. Tri-Score	149.50	295.00
2. Jack Rabbit	135.00	249.50	xx. Victory Pool (Play Pool)	20.00	50.00
xx. Jenn. Roll-in-the-Barrel	39.50	145.00	xx. Victory Roll	110.00	129.50
2. Keeney Air Raider	39.50	100.00	xx. Warner Voice Recorder	119.50	310.00
5. Keeney Anti Aircraft Br	15.00	49.50	xx. Western Baseball '39	20.00	37.50
xx. Keeney Anti Aircraft Bl	17.50	47.50	xx. Western Baseball '40	35.00	69.50
xx. Keeney Bowlette	65.00	150.00	xx. Western Major League	75.00	149.50
xx. Keeney Navy Bomber	65.00	100.00	xx. Western Super Strength	29.50	39.50
1. Keeney Suh Gun	49.50	89.50	5. Western Recordit	119.50	200.00
xx. Keeney Texas Leaguer	25.00	79.50	1. Whizz	55.00	89.50
xx. Kirk Air Defense	85.00	125.00	2. Wurlitzer Skeeball	69.50	195.00
xx. Kirk Night Bomber	30.00	79.50	xx. Whee Gee Mystic	85.00	135.00
xx. Keep Punching	25.00	110.00	5. Zingo	39.50	89.50

C.M.I. BLUE BOOK

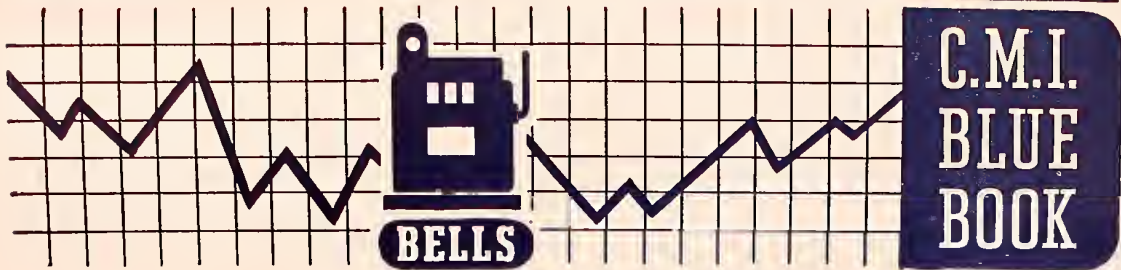
ONE-BALLS

xx.	Big Game PO	35.00	79.50
1.	Big Parlay	189.50	320.00
xx.	Big Prize FP	20.00	42.50
xx.	Big Prize PO	15.00	20.00
5.	Blue Grass FP	24.50	75.00
xx.	Blue Ribbon PO	20.00	35.00
1.	Club Trophy FP	50.00	99.50
xx.	Congo	19.50	29.50
xx.	Contest FP	30.00	65.00
5.	Dark Horse FP	24.50	44.00
1.	'41 Derby FP	39.50	90.00
xx.	Dust Whirls	89.50	129.50
2.	Entry	410.00	595.00
xx.	Five in One FP	10.00	30.00
1.	Fortune FP	29.50	115.00
xx.	Gold Cup	10.00	30.00
1.	Grand National	19.50	39.50
5.	Grand Stand PO	14.50	25.00
xx.	Gold Medal PO	10.00	25.00
5.	Hawthorne PO	10.00	35.00
xx.	Horsehoes PO	10.00	35.00
1.	Jockey Club	49.50	110.00
2.	Kentucky	22.50	59.50
1.	Long Acre	57.50	135.00
2.	Long Shot PO	49.50	69.50
xx.	One Two Three '39 FP	15.00	19.50
xx.	One Two Three '40	29.50	89.50
xx.	One Two Three '41	39.50	89.50
1.	Owl FP	15.00	65.00
xx.	Pastime (Rev)	39.50	79.50

5.	Preakness PO	15.00	35.00
5.	Pacemaker PO	15.00	35.00
5.	Pimlico FP	50.00	120.00
xx.	Race King (Rev)	29.50	49.50
7.	Record Time FP	39.50	75.00
xx.	Rockingham	105.00	169.50
2.	Santa Anita	24.50	45.00
xx.	7 Flasher FP	32.50	64.50
2.	Sport Event FP	19.50	59.50
5.	Sky Lark FP & PO	40.00	75.00
2.	Special Entry	462.50	550.00
1.	Sport Special FP	19.50	62.50
xx.	Sport Page PO	20.00	59.50
xx.	Spinning Reels PO	19.50	37.50
2.	Sport King PO	25.00	59.50
xx.	Stepper Upper PO	15.00	50.00
1.	Sportsman (Rev)	50.00	79.50
2.	Thoroughbred	65.00	100.00
xx.	Turf Champ FP	49.50	69.50
xx.	Turf Special	15.00	
2.	Turf King	49.50	79.50
xx.	Victorious 1913 (Rev)	15.00	45.00
xx.	Victorious 1911 (Rev)	25.00	69.50
xx.	Victorious 1915 (Rev)	35.00	85.00
xx.	Victory FP	10.00	25.00
2.	Victory Derby	139.50	235.00
2.	Victory Special	225.00	285.00
xx.	War Admiral (Rev)	15.00	85.00
5.	Whirlaway (Rev)	39.50	79.50
xx.	Winning Ticket	15.00	40.00



5.	5c Baker's Pacer DD	99.50	175.00	5.	Mills 3 Bells	175.00	295.00
2.	CS Baker's Pacer DD	189.50	375.00	xx.	Mills Auto Dice 25c	39.50	65.00
xx.	25c Baker's Pacer DD	275.00	375.00	xx.	Paces Races Bl Cab	29.50	40.00
1.	5c Baker's Pacer Std	55.00	89.50	xx.	Paces Races Br Cab	39.50	75.00
xx.	CS Baker's Pacer Std	185.00	425.00	xx.	Paces Races Red Arrow	69.50	75.00
xx.	25c Baker's Pacer Std	225.00	350.00	xx.	Paces '39 Saratoga	45.00	75.00
2.	Bally Draw Bell 5c	170.00	275.00	xx.	Paces '40 Saratoga	55.00	125.00
xx.	Bally Draw Bell 25c	200.00	325.00	5.	Paces Saratoga w rails	49.50	69.50
xx.	Bangtails '3-	35.00	50.00	xx.	Paces Saratoga oo rails	39.50	49.50
xx.	Bangtails '40	45.00	62.50	1.	Paces Saratoga Comb	32.50	69.50
5.	Bangtails '41	55.00	129.50	xx.	Paces Saratoga Jr PO	25.00	49.50
5.	Big Game PO	49.50	69.50	5.	Paces Saratoga Sr PO	49.50	99.50
1.	Big Game FP	29.50	69.50	1.	Paces Reels Comb	39.50	100.00
1.	Big Top PO	50.00	79.50	xx.	Paces Reels Jr PO	39.50	109.50
2.	Big Top FP	39.50	69.50	2.	Paces Reels Sr PO	59.50	100.00
2.	Bob Tail PO	39.50	79.50	xx.	Paces Reels w rails	37.50	49.50
1.	Bob Tail FP	32.50	79.50	xx.	Paces Reels no rails	30.00	69.50
xx.	Buckley 7 Bells	89.50	145.00	xx.	Paces Twin 5-5	75.00	119.50
xx.	Buckley Colors Slt Head	20.00	65.00	5.	Paces Twin 5-10	89.50	149.50
xx.	Buckley Colors New Top	25.00	75.00	xx.	Paces Twin 10-25	89.50	125.00
xx.	Buckley Long Shot Par	400.00	790.00	2.	Paces Twin Console 5-25	99.50	149.50
1.	Club Bells	45.00	129.50	5.	Pastime	69.50	150.00
xx.	Club Bells 25c	99.50	154.50	xx.	Pay Day	69.50	139.50
xx.	Club House	10.00	25.00	xx.	Ray's Track	39.50	69.50
5.	Duo Twin Bells 5-25	119.50	189.50	2.	Roll 'em	32.50	59.50
xx.	Evans Pacers	89.50	119.50	xx.	Royal Lucre '41	99.50	152.50
xx.	Fast Time FP	25.00	39.50	xx.	Silver Moon Comb	49.50	69.50
1.	Fast Time PO	29.50	69.50	1.	Silver Moon PO	42.50	89.50
xx.	Galloping Domino (38)	25.00	59.50	1.	Silver Moon FP	39.50	79.50
xx.	Galloping Domino (39)	30.00	50.00	2.	Silver Moon 10c	69.50	99.50
2.	Galloping Domino (40)	35.00	79.50	xx.	Silver Moon 25c	55.00	115.00
5.	Galloping Domino (41)	59.50	135.00	xx.	Skill Field	49.50	79.50
xx.	Galloping Domino (42)	109.50	179.00	xx.	Skill Time '37	20.00	37.50
xx.	Good Luck	39.50	75.00	xx.	Skill Time '38	25.00	40.00
4.	High Hand	50.00	119.50	5.	Skill Time '41	35.00	49.50
xx.	Hold & Draw	45.00	90.00	xx.	Square Bell	35.00	89.50
xx.	Jungle Camp FP	35.00	50.00	xx.	Sun Ray	49.50	79.50
xx.	Jungle Camp PO	30.00	45.00	2.	Super Bell 5c Comb	50.00	129.50
2.	Jumbo Parade Comb	59.50	129.50	5.	Super Bell 25c Comb	69.50	149.50
1.	Jumbo Parade FP	29.50	79.50	5.	Super Bell Two Way 5-5	139.50	225.00
1.	Jumbo Parade PO	49.50	110.50	2.	Super Bell Two Way 5-25	89.50	225.00
xx.	Jumbo Parade 25c	49.50	109.50	xx.	Super Bell Four Way 5-5-5-5	125.00	350.00
5.	Kentucky Club	69.50	89.50	2.	Super Bell Four Way 5-5-5-25	175.00	369.50
2.	Lucky Lucre 5-5	39.50	69.50	xx.	Super Bell Four Way 5-5-10-25	325.00	450.00
5.	Lucky Lucre 5-25	60.00	89.50	xx.	Super Track Time	125.00	175.00
5.	Lucky Lucre 5c	69.50	99.50	xx.	Super Track Time TKT	165.00	200.00
xx.	Lucky Star	69.50	149.50	xx.	Track Odds West	60.00	90.00
xx.	Lucky Star '41	79.50	110.00	xx.	Track Odds Buckley	185.00	225.00
1.	Mills 4 Bells	179.50	395.00	xx.	Track Odds Daily Db1	100.00	375.00
				xx.	Track Odds DD JP Buckley	350.00	435.00
				xx.	Track Time '39	69.50	89.50
				5.	Track Time '38	50.00	100.00
				xx.	Track Time '37	29.50	
				xx.	Track Time TKT	75.00	
				5.	Triple Entry	49.50	140.00



MILLS

xx.	5c Black HL	130.00	145.00
xx.	10c Black HL	135.00	159.50
xx.	25c Black HL	130.00	150.00
xx.	5c Emerald Chrome HL	175.00	219.00
xx.	10c Emerald Chrome HL	185.00	/
xx.	25c Emerald Chrome HL	155.00	190.00
xx.	50c Emerald Chrome HL	315.00	395.00
5.	5c Gold Chrome HL	85.00	129.50
2.	10c Gold Chrome HL	89.50	129.50
xx.	50c Gold Chrome HL	249.50	375.00
2.	5c Gold Chrome	80.00	109.50
2.	10c Gold Chrome	95.00	119.50
5.	25c Gold Chrome	99.50	129.50
xx.	50c Gold Chrome	195.00	359.50
2.	5c Copper Chrome	84.50	199.50
xx.	10c Copper Chrome	139.50	210.00
xx.	25c Copper Chrome	135.00	200.00
xx.	5c Club Bell	90.00	149.50
xx.	10c Club Bell	100.00	169.50
5.	25c Club Bell	149.50	169.50
xx.	50c Club Bell	189.50	375.00
xx.	1c Blue Front	65.00	75.00
1.	5c Blue Front	50.00	100.00
5.	10c Blue Front	52.50	89.50
1.	25c Blue Front	59.50	110.50
2.	50c Blue Front	169.50	240.00
xx.	1c Brown Front	79.50	119.50
2.	5c Brown Front	59.50	89.50
2.	10c Brown Front	60.00	100.00
1.	25c Brown Front	70.00	119.50
xx.	50c Brown Front	249.50	475.00
xx.	1c Cherry Bell	69.50	119.50
1.	5c Cherry Bell	69.50	95.00
5.	10c Cherry Bell	75.00	105.00
5.	25c Cherry Bell	89.50	110.50
xx.	1c Bonus Bell	99.50	129.50
xx.	5c Bonus Bell	110.00	137.50
7.	10c Bonus Bell	110.00	147.50
5.	25c Bonus Bell	139.50	169.50
2.	5c Original Chrome	79.50	100.00
5.	10c Original Chrome	110.00	145.00
5.	25c Original Chrome	129.50	155.00
xx.	50c Original Chrome	165.00	250.00
xx.	1c QT Blue	25.00	30.00
xx.	5c QT Blue	39.50	49.50
xx.	10c QT Blue	49.50	60.00
xx.	25c QT Blue	69.50	125.00
xx.	1c QT Green	25.00	39.50
xx.	5c QT Green	20.00	39.50

xx.	10c QT Green	45.00	55.00
xx.	5c QT FP	49.50	69.50
xx.	1c QT Glitter Gold	29.50	75.00
5.	5c QT Glitter Gold	60.00	87.50
xx.	10c QT Glitter Gold	60.00	95.00
xx.	25c QT Glitter Gold	69.50	100.00
xx.	1c VP Bell	19.50	31.50
xx.	1c VP Bell JP	25.00	37.50
xx.	1c VP Bell Green	22.50	29.50
5.	5c VP Bell Green	29.50	39.50
xx.	1c VP Chrome	34.50	/
5.	5c VP Chrome	30.00	49.50
xx.	5c VP Chrome Plus	47.50	55.00
xx.	1c VP Bell B&G	29.50	40.00
1.	5c VP Bell B&G	22.50	49.50
5.	Vest Pocket '46	39.50	74.50
5.	5c Futurity	49.00	79.50
xx.	10c Futurity	89.50	109.50
xx.	25c Futurity	119.50	150.00
xx.	50c Futurity	149.50	191.50
5.	5c Black Cherry Bell	125.00	215.00
2.	10c Black Cherry Bell	110.00	200.00
2.	25c Black Cherry Bell	139.50	220.00
xx.	25c Golf Ball Vendor	89.50	125.00
xx.	5c War Eagle	35.00	49.50
xx.	10c War Eagle	69.50	85.00
xx.	25c War Eagle	89.50	95.00
xx.	50c War Eagle	149.50	150.00
5.	5c Melon Bell	65.00	69.50
xx.	10c Melon Bell	85.00	100.00
xx.	25c Melon Bell	100.00	140.00
5.	Golden Falls 5c	169.50	230.00
5.	Golden Falls 10c	169.50	235.00
xx.	Golden Falls 25c	185.00	258.50
xx.	Golden Falls 50c	249.50	330.00

WATLING

xx.	1c Rolatop	10.50	15.00
5.	5c Rolatop	49.50	79.50
5.	10c Rolatop	45.00	89.50
1.	25c Rolatop	59.50	79.50
xx.	50c Rolatop	149.50	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	125.00
xx.	25c Club Bell	145.00	185.00

GROETCHEN

xx.	1c Columbia	29.50	49.50
xx.	5c Columbia Chrome	39.00	59.50
5.	5c Columbia JPV Bell	32.50	49.50
xx.	5c Columbia Fruit	37.50	69.50
xx.	5c Columbia Cig RJ	39.50	49.50
5.	5c Columbia DJP	45.00	85.00
xx.	10c Columbia DJP	59.50	69.50
xx.	5c Columbia Club Cig GA	29.50	37.50

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

FEAR TOO MANY SAME TYPE VENDERS

Automatic Merchants Ask Mfrs Arrange Sales Control Plan So That New Blood Will Not Smash Present Commish Methods in Attempts to Get Locations

NEW YORK—"One of the gravest problems we face", writes a noted automatic merchant, "is that there are too many similar type vending machines being presented to the market at this time. And that means", he continued, "that we may be up against the very same problem which we have fought for years—the fact that much new blood will enter into the business and these men will bust the present commission basis wide open in their attempts to grab spots."

In that one paragraph is the entire problem facing the automatic merchant. He realizes that for some years now, since the beginning of the war, he has been able to carry on at a profit only because all others in the territory have worked along with him.

It is a unique fact in the annals of the automatic merchandising machine industry that coinmen have held together in this division of the field better than in any other and have, to a great extent, respected each other's rights.

There is no doubt that with so many varied names on drink dispensers alone that some one operator here and there thruout each profitable territory is going to get hurt. It just isn't in the cards for dozens of ops to peddle the same sort of machine to the locations in any territory in the nation and expect that all will stick to a commission basis which has been proved solid and substantial.

The fear of the old timer in the automatic merchandising machine business is "Here comes another new type of op who will try his darndest to get spots regardless of what he has to give up to get them."

It is a well known fact in the automatic merchandising industry that even the largest ops in this field have offered from \$500 to \$2,500 for spots just to place ciggy venders. This has caused great concern.

But, with the new blood which is planned for the new machines which are being presented, there is a surety that there will be much trouble thruout the entire business unless

some sort of pre-educational program is arranged and sales control is practised by the leading manufacturers.

It certainly isn't going to benefit anyone connected with the manufacture and sale of coin operated vending machines if all are going to bust down wide spread into any one territory and smash to smithereens all present commission set-ups which have kept the men in that area going up until this present time.

Nor is there any use in closing eyes and hiding heads under bushel baskets. The trade realizes that it will spread away from its present size and that there await the new machines, new operators for every other type of equipment as well as business men who have never before been engaged in the operation of coin operated vending equipment.

Those operators who have been working right along developing any territory realize that it isn't just new equipment which will make the difference between profit and loss. They know that a new machine will stimulate sales but that the most important factor is for that new machine to be able to withstand the punishment which actual location operation presses down upon it and, at the same time, earn profit for the operator by allowing him to obtain the best possible commission percentage basis from the retailer.

The public doesn't buy the machine when they walk up to it with coin in their hand. They are solely and mainly interested in purchasing the merchandise which that machine vends.

Therefore, the intelligent operator realizes that the one and only reason he needs new equipment is to forestall competition and also to assure himself mechanically perfect machines which will eliminate mechanical servicing problems.

There is sure to result one of the most terrific battles for locations as the new equipment starts coming off the production lines.

It would be to the best interest of the entire industry if the manufacturers will control sales.

First Edition Convention Issue of



(Automatic Merchant)

Goes to Press
November 15th



10,000

Circulation Guaranteed



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AUTOMATIC MERCHANDISING SECTION

ROOMS FOR NAMA CONVENTION SOLD OUT

Geo. Seedman, Convention Chairman, Arranges Share-The-Room Plan

CHICAGO—All single hotel rooms for N.A.M.A.'s 1947 convention and exhibit Dec. 14-17 at the Palmer House have been taken, Convention Chairman George M. Seedman announced this week.

All suites were sold 10 days after applications for reservations were mailed to members. Only twin bedrooms and double bedrooms remain.

"Response has been so tremendous," Mr. Seedman said, "that all automatic merchandisers, whether members or not, are urged to write to N.A.M.A. headquarters as soon as possible for hotel space, so that they will be insured lodgings.

"Guests who plan to attend alone are requested to share a twin bedroom with a fellow operator. N.A.M.A. will be glad to make the sharing arrangements, if the operator so indicates.

"A wonderful program for every day of the convention has been arranged for the women, and operators are urged to bring their wives, so that the women may enjoy the activities and at the same time have an opportunity to share their husbands' business interests. Fortunately, there are still enough double rooms on hand to take care of operators and their wives, but again we point out that applications for reservations should be made as soon as possible to avoid disappointment.

"Reservation requests have been pouring in and the convention promises to be the biggest event in the history of the industry," Mr. Seedman said. More than 2,000 are expected to attend the association's "world's fair of automatic merchandising."

Distrib Organization Under Way



JAMES E. KENDIG

PHILADELPHIA, PA.—James E. Kendig, President, and Samuel Rogove, Treasurer of the Vendi-Freeze Distributing Corp., this city, are now busily engaged in setting up their organization to handle the distribution of the Vendi-Freeze Vendor which vends chocolate covered ice-cream bars.

The firm was appointed distributor in 27 states including the District of Columbia.

Both Kendig and Rogove have exceptionally fine business and engineering backgrounds and are very optimistic as to the future of the Vendi-Freeze vendor.

Kendig is an industrial engineer and a graduate of the General Motors Institute of Technology. For the past six years he has been active in the capacity as Sales Engineer for Acme Aluminum Alloys Inc. with a good deal of time spent in tool designing.

Rogove is a graduate of the University of Pennsylvania. He was connected for a long time with National Cash Register and is a large real estate operator.

Final Inspection



NEWARK, N. J.—Mario Caruso of C-Eight Laboratories, Inc., this city, is shown above inspecting one of his new "Electro" cigarette machines as it comes off the production line and is made ready for crating.

Caruso doesn't hesitate a moment getting into a working smock and helping out with the speed production in which this factory is now engaged to get as many of the new "Electros" off the line as possible.

Reports have it that orders have trebled these past weeks and that interest continues to run high for the vendor.

It is also believed that the "Electro" will soon be seen in many foreign countries with Caruso having made arrangements for foreign manufacture of the unit.

Executives of the firm stress the fact that wherever the machine has appeared there has been unprecedented demand from locations to obtain them. They believe that at the forthcoming NAMA convention the "Electro" will gain outstanding attention from every automatic merchant.

New Pocket Book Vender At NAMA Show

NEW YORK—Milton Goldstein of the Automatic Book Vending Corp., this city, advises that the firm will display an entirely new, more attractive, and extremely efficient vender for their line of Pocket Books.

"The new merchandiser", Goldstein stated, "is sure to meet with the complete approval of every automatic merchant. Interest shown in our machine at the CMI convention", he continued, "convincing us that all who will attend the NAMA convention in December will agree that this is one of the greatest merchandisers yet developed, and further, it opens an entirely new and ex-

tremely profitable field for automatic merchants which has never before been so well developed."

It is understood that Pocket Books will cooperate with the firm on their display at the NAMA convention and will arrange for all their very latest titles, as well as a complete story of the many millions of the books which have been sold, to be given to everyone of the automatic merchants who attend the convention.

Goldstein also promises a surprise for automatic merchants in the sales and financing plan for their new book vender.

A

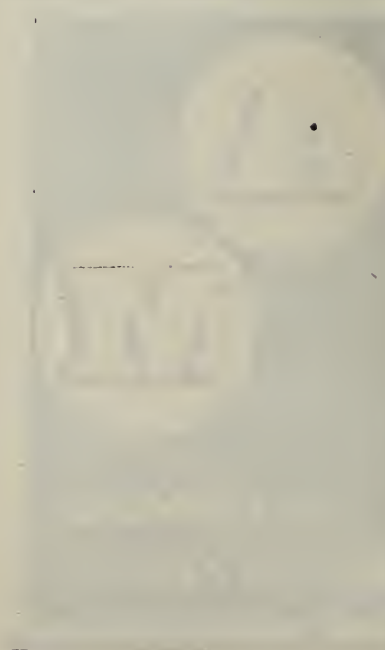
M

... IS COMING..

WATCH FOR IT!!

THE UNIVERSITY OF CHICAGO PRESS

THE UNIVERSITY OF CHICAGO PRESS



AUTOMATIC MERCHANDISING SECTION

Flood of New Beverage Dispensers Expected at NAMA Show

Expect Drink Venders and New Cigarette Merchandisers to Dominate Convention Displays

CHICAGO—Reports current here are to the effect that a flood of new beverage dispensers of all types will be seen at the forthcoming NAMA convention at the Palmer House, December 14 thru 17.

Many believe that these machines will be all set up for speed production when they are shown and that deliveries will get under way in good quantity right after the meeting.

There are also many automatic merchants who advise that they are making the trip to this city solely with the intent and purpose of purchasing new beverage dispensers.

Great interest is expected in the hot coffee venders. The soft drink machines, it is stated, are sure to dominate the entire convention. Many are of the belief that these will far supersede in quantity and quality anything ever yet seen in the industry.

It is also known that some of the leading games manufacturers will also present vending machines of various types. These will range from cigarette merchandisers to beverage dispensers and also bulk venders.

Most impressive is the fact that automatic merchants from almost every state in the union are planning on being present at the convention because of the new beverage dispensers they have heard rumored thruout the trade which will be shown at this convention. They are of the belief that this convention will also see the beginning of real deliveries of these merchandisers and that they will be able to get large operations under way which they have planned for sometime but which they couldn't put into effect due to the lack of production.

One noted automatic merchant reports, "Not only do we believe that this convention will be dominated by the interest shown in the new beverage dispensers, but, there is also no doubt that almost every leading automatic merchant wants to get started with a route of these merchandisers and orders will be placed which are sure to set a new record for any convention yet held by NAMA."

New Aspirin Vender to Help Damon Runyon Memorial Cancer Fund



HOWARD PRETZEL

CHICAGO—Howard Pretzel of Commodity Venders, Inc., this city, advises that his entire organization, factory and distributors plan to further help the Damon Runyon Memorial Cancer Fund.

According to Pretzel, "Commodity Venders will set aside \$1 for each Lewell Aspirin Vender sold for the Damon Runyon Memorial Cancer Fund, plus 20% of the retail selling price of the aspirin vended thru the machine. Each sale is 5c."

With interest very great in the Lewell Aspirin Vender it is believed that this arrangement by Commodity Venders, Inc. will greatly benefit the Damon Runyon Memorial Cancer Fund.

To Announce Distribs for Beacon Coin Changer



AL SEBRING

CHICAGO—Al Sebring of Bell Products Company, this city, is expected to soon announce distributors who have been franchised to handle the firm's Beacon Coin Changer. The unit has undergone some of the severest and most intensive tests ever yet conducted for any machine of this type.

At the present time it is in operation in the Walgreen Drug Store at Randolph and State Streets, here, as well as in the

Plans Unique Display at N A M A Show



AL A. SILBERMAN

LOS ANGELES, CAL. — Al A. Silberman, General Salesmanager of Adams-Fairfax Corp., this city, manufacturers of the "Cash Tray" and other merchandisers, plans one of the most unique displays at the forthcoming NAMA convention at the Palmer House.

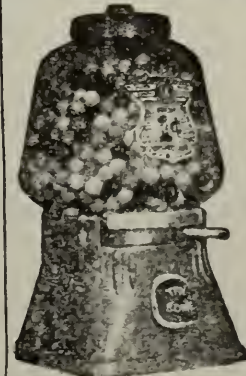
Silberman is an old hand at producing some of the most interesting displays in the country and knows just what the automatic merchants are most interested in at this time.

He hasn't as yet revealed his plans nor just which of the firm's new units will be on display, but it is believed that he will live up to his past reputation of producing an exciting and interesting display for those who will attend the show.

Chicago Public Library and other very busy locations thruout the city.

About a month ago Mr. Sebring announced that the firm were preparing to appoint distributors and that the Beacon Coin Changer would soon be scheduled for production. Since that time, it is reported, many contacts have been made and Mr. Sebring will soon announce the first listing of distributors for his machine.

"Don't Gamble," Use '48 "SILVER KING" BALL GUM VENDOR



(PATENTS PENDING)

No missing—no adjustments

Handles 140, 170, 210 count gum, no breakage, and positive delivery.

If you want the best trouble-free ball gum vendor, try the new improved '48 "Silver King."

Nut and Ball Gum Vendors, 14-54, U. S. and Foreign Coins

AT ALL THE BEST DEALERS OR WRITE

SILVER-KING CORP.
622 Diversey Parkway CHICAGO, ILL.



● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.	
Model A	\$897.50
Automatic Hostess Complete 20 Station Unit	14,800.00
HIDEAWAY CAB. W/Selective Play Mech.:	
W/Amplifier and Remote Volume Control	515.00
HIDEAWAY CAB. W/Continuous Play Mech.:	
W/Amplifier and Remote Volume Control	482.50
W/Amplifier—No Remote Volume Control	470.00
Complete—No Amp., No Volume Control	410.00
AIREON	
Blonde Bombshell	\$699.50
Super DeLuxe Phonograph	897.00
Fiesta DeLuxe	699.50
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18
FILBEN	
Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00
BUCKLEY	
Music Box	25.00
MILLS INDUSTRIES	
Constellation	795.00
PACKARD MFG. CORP.	
Manhattan Phonograph	1,000.00
Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradise)	159.50
Wall Box (Butler 10c)	41.95
950 Speaker	57.50
650 Speaker	19.75
Spot Reflector	8.50
PERSONAL MUSIC CORP.	
Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35
SEEBURG	
147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	15.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	52.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	84.00
Remote Speaker Amplifier	44.30
Solenoid Drum for 147-S	60.50
SOLOTONE CORP.	
Leveling Pre-Amplifier	44.50

MUSIC

WURLITZER	
Model 1100 Standard	\$959.50
Model 1080A Colonial	899.50
Model 1071A Concealed changer with stepper ..	529.50
Model 1015 Standard	914.50
Model 1080 Colonial	875.00
Model 1017 Concealed changer with stepper ...	499.50
Model 2140 5-10c Wireless	40.00
Model 3020 5-10-25c 3-wire	69.50
Model 3025 5c 3-wire	44.50
Model 3031 5c 30-wire	39.50
Model 3045 Wireless	54.50
Model 212 Master Unit	70.00
Model 215 Wireless Transmitter	17.50
Model 216 Wireless Impulse Receiver	22.50
Model 217 Auxiliary Amplifier	35.00
Model 218 30-wire Adapter Terminal Box	15.00
Model 219 Stepper	46.50
Model 4000 8" Metal Star Speaker	45.00
Model 4002 8" Plastic Star Speaker	45.00
Model 4004A 8" Metal Musical Note Speaker ..	30.00
Model 4005 8" Walnut Round Speaker	22.50
Model 4005A 8" Walnut Round Speaker	25.00
Model 4006A 8" Deluxe, Walnut Round Mirror..	35.00
Model 4007 12" Intermediate Deluxe Speaker...	135.00
Model 4008 15" Deluxe Speaker	185.50

PINS

BALLY	
Nudgy	\$289.50
CHICAGO COIN	
Baseball	No Price Set
EXHIBIT	
Coed	295.00
GENCO	
Bronco	No Price Set
GOTTLIEB	
Flying Trapeze	294.00
J. H. KEENEY & CO	
Click	295.00
UNITED MFG. CO.	
Nevada	275.00
WILLIAMS	
All Stars	479.50

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00
BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50
GOTTLIEB	
DeLuxe Grip Scale	39.50
SKILL GAMES CORP.	
Bouncer	44.50

ONE-BALLS

BALLY	
Jockey Special	845.00
Jockey Club	645.00
GOTTLIEB	
Daily Races (F. P. Model)	658.00



MANUFACTURERS' NEW EQUIPMENT

BELLS

BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	No Price Set
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
50c Silver Eagle	No Price Set
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

BALLY	
Wild Lemon	\$542.50
Double-Up	542.50
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	735.00
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
1946 Galloping Dominoes JP	No Price Set
Winter Book JP	No Price Set
GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00
PACE	
3-Way Bell Console 5c-10c-25c	\$690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
CHICAGO COIN MACH. CO.	
Basketball Champ	499.50
EDELMAN DEVICES	
Bang A Fitty:	
10' - 8"	450.00
11' - 8"	450.00
15' - 8"	500.00

ARCADE TYPE (continued)

ESSO MANUFACTURING CORP.	
Esso Arrow	No Price Set
INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50
P. & S.	
Shooting Stars	249.50
Tom Tom	299.00
SCIENTIFIC MACH. CORP.	
Pokerino, Location Model 5	279.50
TELECOIN CORP.	
Quizzer	No Price Set
TELEQUIZ SALES CO.	
Telequiz	795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES	
"Electro"	189.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand	145.75
Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col w Stand	149.50
Monarch 8 Col w Stand	159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l Mdse.)	
ADAMS-FAIRFAX CORP.	
Cash Tray Vendor	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Vendor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
AUTOMATIC DISPENSERS, INC.	
"Drink-O-Mat"	
BALLY MFG. CO.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
COAN MFG. CO.	
U-Select-It—74 Model	85.50
U-Select-It—74 Model DeLuxe	95.50
U-Select-It—126 bar DeLuxe	127.50
DAVAL PRODUCTS CO.	
Stamp Vendor "Postmaster"	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
INTERNATIONAL MUTOSCOPE CORP.	
Photomatic	1495.00
Voice-O-Graph	1495.00
KAYEM PRODUCTS	
Vit-O-Mins Vendor	
Dental Kit Vendor	
Chewing Gum Vendor	
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
RUDD-MELIKIAN, INC.	
"Dwik-Cafe" Coffee Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
TELECOIN CORP.	
Tele-juice	
THIRST-AID, INC.	
Drink Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Poppers Vendor	

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WURLITZER :

24 TOP CORNERS, Amber or Red	\$ 1.20 ea.
24 LOWER SIDES, Amber or Red	4.00 ea.
500 TOP CORNERS	4.00 ea.
600 TOP CORNERS, Right or Left	4.00 ea.
800 LOWER SIDES	13.50 ea.
800 TOP CENTERS, Right or Left, Red	8.00 ea.
800 BACK SIDES, Green	9.50 ea.
750 LOWER SIDES, Right or Left	8.75 ea.
750 TOP CENTERS, Red	4.25 ea.
750 MIDDLE SIDES	2.00 ea.
950 LOWER SIDES	10.50 ea.

SEEBURG :

HI-TONE MODELS 9800, 8800, 8200	
Lower Sides	14.50 ea.
HI-TONE MODELS 9800, 8800, 8200 Domes,	
Yellow, Red or Green	8.00 ea.

ROCK - OLA :

STANDARD, MASTER, DeLUXE or	
SUPER Top Corners	12.75 ea.

MILLS :

TOP DOOR, Yellow or Blue	5.50 ea.
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QUANTITY	PRICE	DESCRIPTION
1000	1.00	10" 78 RPM
500	2.00	12" 78 RPM
250	4.00	14" 78 RPM
100	10.00	16" 78 RPM
50	20.00	18" 78 RPM
25	40.00	20" 78 RPM
10	100.00	24" 78 RPM
5	200.00	30" 78 RPM
2	400.00	36" 78 RPM
1	800.00	42" 78 RPM
1000	1.00	10" 45 RPM
500	2.00	12" 45 RPM
250	4.00	14" 45 RPM
100	10.00	16" 45 RPM
50	20.00	18" 45 RPM
25	40.00	20" 45 RPM
10	100.00	24" 45 RPM
5	200.00	30" 45 RPM
2	400.00	36" 45 RPM
1	800.00	42" 45 RPM

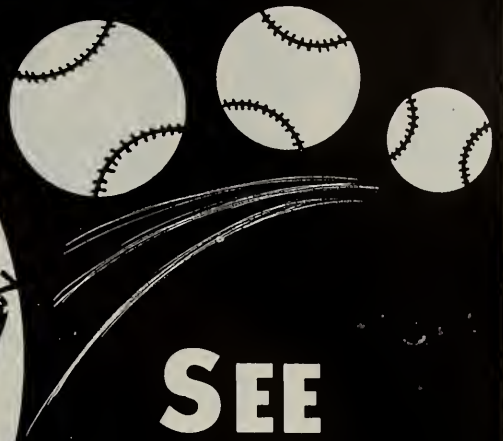
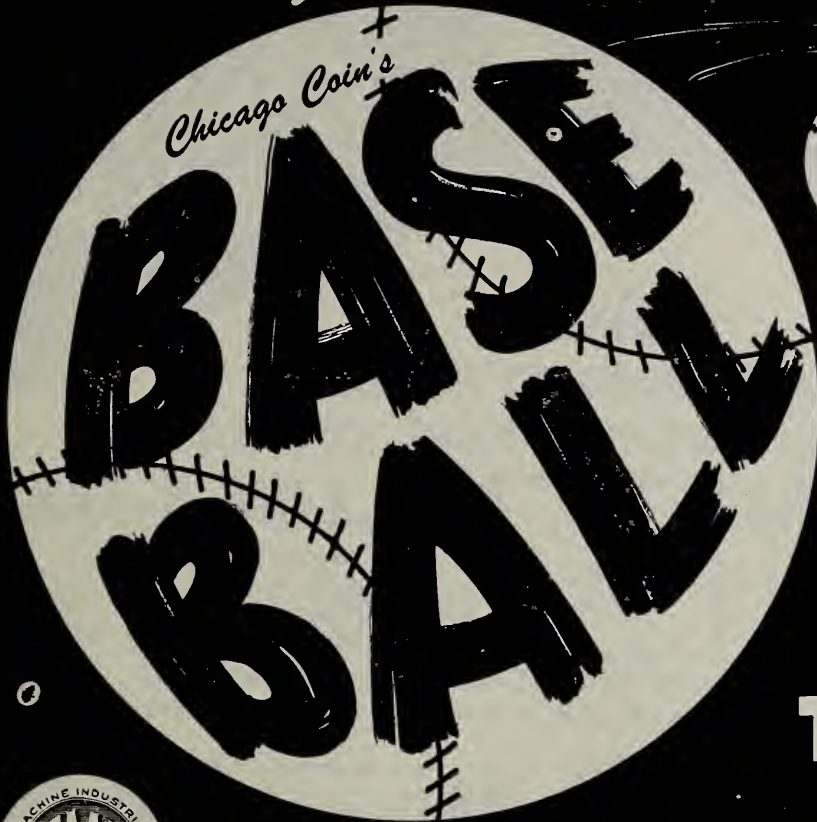
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Chicago Coin's NEWEST!



SEE YOUR DISTRIBUTOR TODAY!



CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

Bally Announces "Wild Lemon" and "Double-Up—Two New Consoles



GEORGE W. JENKINS

CHICAGO—Delivery of "Wild Lemon" and "Double-Up" begins this week, according to an announcement by George Jenkins, vice president and general sales manager of Bally Manufacturing Company.

Both games are bell-consoles, featuring three spinning reels with the familiar bell-fruit symbols. Describing the games, Jenkins stated, "Wild Lemon" introduces a new wild lemon light flashing on the back-glass. Lemons on reels score as any symbol when wild lemon light is lit. "Wild Lemon" also features changing odds, popularized by modern one-ball games. "Double-Up" is a hold-and-draw type game with the "Extra Draw" feature of DeLuxé Draw Bell. Novel feature of "Double-Up" is the Double-Score Spinner

which spins on every play and automatically doubles award if lit symbols match symbols on reels. Both games are convertible to automatic or replay operation, and available in nickel or quarter play."

"Triple Bell" and "Hi-Boy" consoles continue in regular production stated Jenkins.

ATTENTION

ALL OPERATORS!

WHY NOT CONTACT US FOR ANY OF YOUR COIN MACHINE REQUIREMENTS. YOU'LL FIND OUR SERVICE EXCELLENT AND OUR PRICES INTERESTING!

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.
(Tel: ARmitage 0780)

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras \$6.00
M. LUBER
503 W. 41st (LONgacre 3-5939) New York

Now...

THE GREATEST
OF ALL
Williams' Games
THE NEW
IMPROVED
"ALL STARS"



A Baseball Game With
**ACTION — SUSPENSE
THRILLS — COLOR**

Exclusive Distributors

**CONSOLIDATED
DISTRIBUTING CO.**
1910 GRAND AVENUE
KANSAS CITY, MO.

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

EMPIRE SUPER MARKET'S

1012-14 MILWAUKEE AVE

Sale!

NEW IN ORIGINAL CRATES!

AT LESS THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.

BAT-A-BALL, Jr.

UPRIGHT MODEL
 ORIGINAL PRICE **\$249.50**
 NOW ONLY → **\$84.50** EA.

Quantity is Limited
ORDER NOW!

WITH STAND
 ORIGINAL PRICE **\$79.50**
 NOW ONLY → **\$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

CHICAGO CON PLAY BOY	\$204.50
BALLY DOUBLE BARREL	145.00
MARVEL LIGHTNING	199.50
AMERICAN JUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c...\$135; 10c...\$140; 25c...\$145
GOLDEN FALLS, H.L., New Reb.	5c...\$140; 10c...\$145; 25c...\$150
JEWEL BELL, New Reb.	5c...\$170; 10c...\$175; 25c...\$180
JEWEL BELL, Replacement Cabinets	69.50
JUC MILLS GOLDEN FALLS, H.L., New Rebuilt	195.00

NEW PIN GAMES

UNITED NEVADA	I	DEL
GOTT. FLYING TRAPEZE	M	IV
BALLY NUDGY	M	ERY
MARVEL OSCAR	E	
GENCO BRONCO	D	
BALLY SILVER STREAK	I	
P. & S. SHOOTING STARS	A	
CHICAGO N. BASEBALL	E	

NEW COUNTER GAMES

POP-UP	\$ 24.00	DAVAL MARVEL, CIG. REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c or 5c	\$ 14.50
FOLDING STAND	11.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	30.00
WITH STAND	49.50	HEAVY HITTER	150.00
KICK & CATCHER	37.50	WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	\$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	\$339.50
BALLY TRIPLE BELL	849.00
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	643.00
JENN. CHALLENGER	596.00
EVANS BANGTAILS	843.00
EVANS W. NIERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 2c, D.D.	689.50
GROETCHEN 1-W N FALLS	439.50

NEW VENDORS

SILVER KING, 1c or 5c	
NUT OR LUM BALL	\$ 13.95
SILVER KING HOT NUT	
VENDOR	29.95
VICTOR MODEL V, 1c GLOBE	
TYPE	
LAB-NET TYPE	11.75
2c SANITARY VENDORS	13.75
FOR ALL SPECIAL USES	27.50
WRITE	

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	\$359.50
ADVANCE ROLL	469.50
PREMIER BJWLO	425.00
PREMIER TEN GRAND, 10% Ft.	450.00
BASKET B. CHAMP	499.50
POKER-NO	245.00
METAL TYPER	445.00
B.U. CITY (Roll Down)	475.00
IDEAL FOOTBALL	365.00
ARISI-O-SCALE	116.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE, WR.TE	
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

JENNINGS LITE-UP CHIEF	5c	10c	25c	50c
JENNINGS STANDARD CHIEF	\$324	\$334	\$444	\$154
MILLS BLACK CHERRY	269	279	289	369
MILLS GOLDEN FALLS, H.L., 2-5	220	225	230	320
WATLING ROLATOP	230	235	240	330
MILLS VEST POCKETS	175	200	225	300
GROETCHEN DE LUXE COLUMBIA	\$145.00	J. P. COLUMBIA	\$110.00	

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVABOARD—DE LUXE	
Single, \$19.50; Double, \$171.25; Triple	\$262.00
BOX STANDS	\$27.50
FOLDING STANDS	12.50

WILLIAMS GREATEST MONEY MAKER! ALL STARS . . . \$479.50

SLOTS

BONUS BELL, 5c	\$119.50; 10c	\$129.50; 4c	139.50
GOLD CHROME, 5c	\$132.50; 10c	\$149.50; 25c	\$229.50
BLUE F.ONT, 5c	\$80.50; 10c	\$99.50; 25c	\$109.50
BROWN FRONT, 5c	\$99.50; 10c	\$109.50; 2c	\$119.50
5c MILLS Q.T.			89.50
5c GOLD CHROME, H.L.	\$119.50; 10c	\$125.00	
25c MILLS CLUB CONSOLE			149.50
VEST POCKETS, 1946 Model			49.50
10c BLACK CHERRY, N.W. REB.			154.00
5c JENN. SILVER CHIEF			89.50
25c BLACK CHERRY, REB. 2-5			139.50
5c JENN. CLUB CONSULE CHIEF			109.50
COLUMBIA J.P., 1946 Model			80.50
5c JENN. B UNZE CHIEF, 2-5			109.50
JENN. CIGAROLA, MODEL XV			99.50
JENN. LITE-UP CHIEFS—Used 10 Days			
5c—\$215; 10c—\$225; 25c—\$235.			

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	\$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	88.50
'41 DERBY	78.50
RECORD TIME, F.P.	60.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LON SHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
S OIT KING, P.O.	84.50
VICTORY DERBY, P.O.	179.50

CONSOLE SPECIAL

Exceptionally Clean, Low Priced

23—Bally DRAW BELLS RED BUTTON MODELS \$295.00

47—Bally DELUXE DRAW BELLS Used 30 Days WRITE! 3-25c De Luxe DRAW BELLS WRITE!

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	\$625.00
2c KEENEY BONUS SUPER BELL	359.00
5c KEENEY BONUS SUPER BELL	365.00
BAKERS PACERS, D.D. I.P.	3.50
5c COMB. SUPER BELLS	7.50
BALLY SUN RAYS, F.P.	6.00
HI HAND COMB.	89.50
WATLING B.G. GAME, 5c, P.O.	89.50
5c PAGE SARATOGA SR., P.O.	95.50
5c PAGE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	99.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	6.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	9.50
25c BALLY CLUB BELL	10.50
EVANS LUCKY STAR	143.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

CHI. BASKETBALL CHAMP.	\$379.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	81.00
EVANS TUNNY GUN	89.50
BALLY DEFENDER	95.00
BATTING PRACTICE	88.50
GENCO WH.22—Like New	69.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	78.50
CHICAGO COIN GALEE, Like New	189.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHI. CHICAGO COIN HOCKEY	83.50
RAPID FIRE	74.50
2-W. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	13.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F. BLUE	24.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin

MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦ PHONE: HUMBOLT 6288 ♦ CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEVADA

"Greatest On Four Legs"

by UNITED

4 Ways To Set Up

SUPER BONUS FEATURE



SEE YOUR DISTRIBUTOR

FIVE-BALL
NOVELTY
REPLAY

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Florida Music Ops Ask Tax Reduction

WEST PALM BEACH, FLA.—A protest by Phil D. O'Connell, representing the local Association of Coin Operated Music Machines, was heard by the City Commission. An increase in municipal taxes on coin operated music machines from \$10 to \$15, plus a tax of \$100 on the operating firm was argued to be prohibitive, particularly in this territory where the operator pays an additional \$10 Federal tax and a county fee of \$7.

Attorney O'Connell explained to the Commission that the cost of equipment has risen some three times that of pre-war costs, overhead was up, and that the play was down. He brought out that the operators had tried a 10c a record play, but the public refused to pay it. At the present rate of collections, and high overhead, he told the Commission, the present tax should be reduced to the \$10 fee.

After the hearing, the Commission decided to have a tax analysis made of the business with the view of reducing the tax.

Telecoin Distributes "Red Ball" Game

NEW YORK—Howard E. Richardson, manager of Telecoin Corporation's products division, this city, announces that they have recently been named distributor for the United States and foreign countries for "Red Ball", a miniature billiard-type game. This game is the latest in the 1947 parade of coin machine products.

The game is currently being displayed at the firm's headquarters in New York, as well as their other offices in Chicago, Los Angeles and San Francisco.

"Red Ball" is sturdy and mechanically simple" states Richardson "and takes less than a minute and a half to play—indicative of a five cent potential on every 90 seconds of the day."

Telecoin also distributes the Tele-Juice vender; a soap and bleach dispenser; a new laundry extractor machine; the Quizzer machine; and the Bendix coin operating washing machine.

HERES THE ANSWER

**SEEBURG
LO-TONE**

Converted From Seeburg Hi-Tone

\$335.00

Completely renovated — New Plastics, new trim, new everything. Perfect working condition. It will do everything a new machine will do.

RUSH YOUR ORDER

1 3 With Order—Bal. C.O.D.

DAVID ROSEN

855 NORTH BROAD STREET

PHILA 23, PA.

PHONE STEvenson 2258-2259

IN THE SPOTLIGHT!

Bally

JOCKEY Special
ONE-BALL FREE PLAY MULTIPLE

JOCKEY Club
ONE-BALL AUTOMATIC MULTIPLE

with **Amazing New HORSESHOE FLASH**

Players play six, eight or ten coins per game.

Double or triple your normal one-ball multiple profits by getting JOCKEY CLUB and JOCKEY SPECIAL on location now. Order today!

Illustration shows Jockey Special (Free Play) Jockey Club (Automatic Payout) is identical in appearance and play-appearance

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Florida State Day
Ask The Auctioneer

1937

Advertisement text, mostly illegible due to fading.

Telephone Directory
"Red Hill" Garage

Advertisement text, mostly illegible due to fading.

HEAR THE ANSWER

STIMULUS
JOY-RIDE

THE

Advertisement text, mostly illegible due to fading.

Early hours

Large advertisement area on the left side of the page, featuring a dark background with white text and graphics. The text is mirrored and includes phrases like "WALKER Special" and "WALKER Club".

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

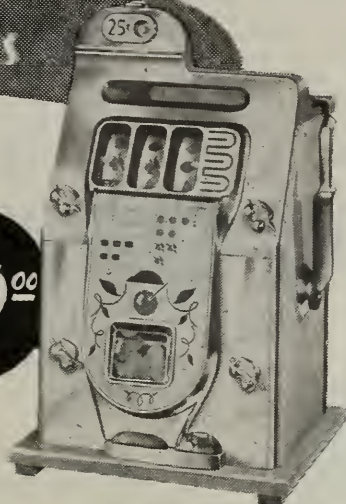
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

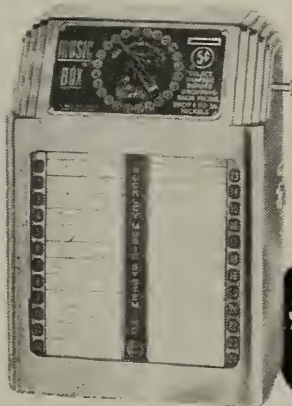
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Color chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

\$1250⁰⁰

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

"AMERICAN WEEKLY" ARTICLE DRAWS PROTEST FROM INDUSTRY

NEW YORK—A storm of protest was created by the publication of an article in this week's issue of "The American Weekly", a Hearst Sunday supplement included in Hearst's newspapers thru-out the entire country. Headed "Who Gets Your Juke Box Nickel", the article (see *The Cash Box*, October 20, page 27 and this issue, page 9), thru many erroneous statements smears the juke box business in the most vicious manner.

Manufacturers, distributors and operators have phoned, wired and written us voicing their protests.

Loren P. Meyer wired "Acquainted with articles. Expect to discuss it with manufacturers at next meeting".

One of the most stirring protests came from Mack H. Postel of Chicago in a long letter, part of which reads "It is my opinion that this article should not go unprotected. Because some young publicity seeking writer for the Hearst organization sees fit to sling mud on a law abiding group of business men, engaged in the phonograph music business, composed of manufacturers with millions of dollars invested, distributors and operators, men who go about earning an honest peaceful living, supplying music to the public, the general public should be familiarized with the gross injustice done our industry, and the writer should be called to task for his unwarranted attack. Unless our industry takes the necessary steps towards such slanderous curbing, it is likely to gain in momentum. The public should know the truth. Immediate action should be taken by the music-box industry against untruthful and adverse publicity."

A wire from James Mangan, CMI Public Relations head reads "Sending protest editor 'American Weekly.'"

Everyone in the industry should fill out the "Invitation" appearing on page 9 of this issue and mail it to the Editors of the American Weekly, so that they, other publications and the public at large can find out once and for all time what type of business is conducted by the music machine trade.

Aireon

MANUFACTURING CORPORATION

Finest
IN MUSICAL EQUIPMENT



General Offices
1401 Fairfax Trafficway, Kansas City, Kansas
Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-3

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.



JOE ASH

ACTIVE
Reconditioned
GAMES
'NUFF SAID!

For A
Complete
List of
Specials

Drop a Line
to Any One
of Our
3 Offices

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

"Fiesta"

DE LUXE

GRABS THE SPOTLIGHT

FROM NOW ON

Aireon

SUPER DE LUXE MODEL
ALSO AVAILABLE

EXCLUSIVE DISTRIBUTORS



HERMITAGE MUSIC COMPANY
423 BROAD STREET NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

IT TAKES IN MORE MONEY!



AMI

DE LUXE MODEL "A"

Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!" We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.

AMI HIDEAWAY CABINET

**Concentrated Perfection in
Engineering Performance**

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

**With AMI Selective Play
Mechanism and Remote
Volume Control**

\$515

**With AMI Continuous
Play Mechanism**

**Complete with Amplifier and Remote
Volume Control
\$482.50**

**Complete with Amplifier but without
Remote Volume Control
\$470.00**

**Complete without Amplifier and
without Remote Volume Control
\$410.00**

*Prices F.O.B. Grand Rapids
Excise Tax Included—Plus Local Taxes*

GRIFFIN DISTRIBUTING CO.

3604 TULANE AVE., NEW ORLEANS 19, LA.

106 MINERVA ST., JACKSON, MISS.

322 FOURTH ST., SHREVEPORT, LA.

MICHIGAN MUSIC OP ASKS NAT'L TAVERN ASSN TO HELP FIGHT ASCAP BILLS

ATLANTIC CITY, N. J.—A member of the Michigan Automatic Phonograph Merchants Assn., Detroit, Mich., was scheduled to appear before the National Tavern Owners Assn., who were in convention here (October 20 to 23) to present a resolution for this organization to morally, practically and financially support the automatic music industry in any further legal engagements with ASCAP or any of the other music organizations which may attempt to exact tribute from juke boxes because of the fact that the tavern owners are today so dependent on their juke boxes for much of their income.

During the public hearings on the Scott and Fellows bills during the last session of the Congress there was present another tavern organization whose attorney appeared before the Committeemen and presented the reasons why this organization was interested and that all tavern owners felt deeply involved in such a situation in view of the fact that so much of their income was being threatened as well as the possibility that they might be legally involved in any payment for the privilege of playing certain musical compositions.

It is believed that the Tavern Owners Association is very much interested in any legislation which may affect the juke box industry and that they will lend their support to fight any bills which may be presented at the next Congressional session to force juke boxes to pay for any tunes being played.

* * *

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

NOW—THE WHOLE RANGE OF COLOR IN "TALKING GOLD"

PLASTIC GRILLE CLOTH

AVAILABLE IN GOLD—SILVER—COPPER—GREEN—WINE

New Glamour—New Attraction with "Talking Gold" in colors. Every color sparkles brilliantly in electric light or sunlight. Immediately makes your juke box command attention.

Greatly increases playing popularity.

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Casino	\$3.30
24	1.20	Plaza	4.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00
		8200	5.40
		8800	7.20
		9800	7.95
ROCK-OLA			
Standard	\$2.55		

If your model is not listed above, write for further information.

**SPEEDWAY
PRODUCTS, INC.**
502 W. 45th ST.
N. Y. 19, N. Y.

YOU SAVE MONEY AND GET A BETTER PRODUCT WITH "TALKING GOLD" IN COLORS BECAUSE "TALKING GOLD" IS A PLASTIC AND WILL NOT HOLD DUST LIKE A FABRIC. IT LASTS FOR AGES AND WON'T EVER HAVE TO BE REPLACED. WIPES CLEAN INSTANTLY. TAKES A MINUTE TO STAPLE IN PLACE.

AL
BLOOM
President

Tel.
L'ONGACRE
5-0371

Bally NUDGY

New player-controlled playfield in Bally NUDGY, Nudge Lever shifts, shakes, vibrates the board to kick the ball and to build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!
Patent Pending



Sensational New Bally BELL-CONSOLE WILD LEMON

Bell fruit appeal and spinning reel action . . . plus ever-popular CHANGING ODDS. CONVERTIBLE AUTOMATIC — REPLAY. Nickel or Quarter Play

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: PRospect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MICHIGAN MUSIC OF ASKS NAT'L TAVERN ASSN TO HELP FIGHT ASOPB BILLS

ALL STATE

...

...



...

THANKING BILL

...



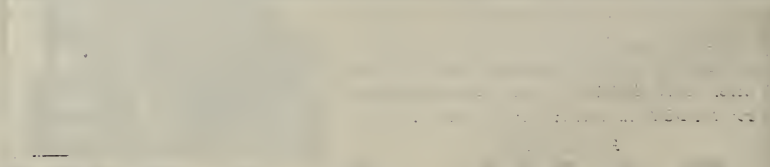
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WILL SEND

...

PAUL A. LAYMON, INC.

ONE HUNDRED



PAUL A. LAYMON, INC.

...

"The Cash Box" Goes to a Music Ops' Assn. Party



NEW YORK—*The Cash Box*, this past Saturday evening (October 18) attended the 10th Annual Banquet of the Automatic Music Operators Assn. of this city.

To the left is "Popsie", well known candid cameraman in the music world, and official photographer for *The Cash Box* who snapped all these candid pictures you see here and on the following pages.

Right below (on the left) is Joe Orleck, *The Cash Box*; Art Weinand, Rock-Ola Mfg. Corp., Chicago; Bill Gersh, *The Cash Box* and Harry Lief who represented the Cleveland and Ohio State music ops at this affair.

Below this pic is the Runyon Sales Co. table composed from left to right, Wm. Blatt, now of Miami, Fla.; Attorney Theo. Blatt; Jack Mitnick, Jack's daughter, and Mrs. Mitnick; Mrs. B. Sugerman and Barnet (Shugy) Sugerman; Mrs. David Taub and Dave Taub; L. C. (Lindy) Force of AMI, Chicago and Shugy's very pretty daughter, Lorraine.

Below that the two outstanding funmakers of the evening, Hirsh de La Viez of Washington, D. C. and Charley Engelman of New York.

Below that Al Bloom's table composed of Mr. and Mrs. Al Bloom; Mr. and Mrs. Hymie Rosenberg; Murray Hartman and Deanna Bartlett of Rytvoc and Cheerio Music Publishing Companies.

Top pic to the right: Senator Homer E. Capehart of Indiana addressing the great crowd. Below him, Charley Bernoff of Regal Music Co. presenting tokens of appreciation from N. Y. ops to President Al Denver of AMOA and Attorney Sid Levine. And below that Al Denver addressing the gathering.



"The Cash Box" Goes to a Music Ops' Assn. Party



NEW YORK—Here we go. A dizzy whirl of tables. More than 74 of them and each one jammed full. Up on the top left corner of this candid pic we see Barney Schlang, business manager for AMOA and his table. Barney did such a marvelous job handling this affair and taking care of everybody's wants that he was called out on the stage to be complimented and rousingly applauded by one and all in the monstrous and beautiful Grand Ballroom of the Hotel Waldorf-Astoria where this gorgeous party was held.

We see Dave Stern, Harry Pearl, their wives, Irving Kaye and his wife. John Helfer, Senator Homer E. Capehart, Babe Kaufman and her son Norman, Jack Semel, and so many, many others it would be almost impossible to mention them all—sooh—we'll just let you look and pick them out and let you have that grand feeling of once again discovering the guys and gals you know from everywhere (including Brooklyn, the Bronx and Manhattan) and all the rest of the world who attended.

"The Cash Box" Goes to a Music Ops' Assn. Party



NEW YORK—More, more and still more. And all happy and having fun and enjoying themselves. 'Way up in the left hand corner is *The Cash Box* table and over to the right we see Attorney Sidney H. Levine thanking Senator Homer E. Capehart for coming up on the stage of the Waldorf-Astoria's Grand Ballroom to address all the coin machine people gathered together for this grand, gala evening. We also see lots and lots of other people we're sure that you know.

Sure enough there's Art Weinand at the Rock-Ola table;

Abe Green and Mrs. Green and Mike Munves and Mrs. Munves and Teddy Blatt and Mrs. Blatt and Mr. and Mrs. Horowitz and Bill Alberg and Mrs. Alberg and Charley Aronson and his wife and Eddie Ellis and Mrs. Ellis and Bennie Lynn and Charley Bernoff and their wives, and so many, many others.

All living—this one grand, great, entertaining evening, when all the most outstanding recording stars of the nation came here to the Waldorf's Grand Ballroom to entertain the guys and gals who make them so outstandingly sensational on wax.

CMI To Receive "Rainbow Over Chicago" Award For Cancer Drive



JAMES T. MANGAN

CHICAGO—James T. Mangan, director of CMI Public Relations Bureau, received notice from Lou Shanmark, editor of the Chicago Herald American that Coin Machine Industries would be the recipient of one of the first "Rainbow Over Chicago" awards for its efforts in the Damon Runyon Cancer Fund Drive.

The award will be presented to the Coin Machine Industry for raising more money for the Runyon Fund than any other organization.

The "Rainbow Over Chicago" award has been given to only two other parties prior to this award, and is very carefully handed out as an honor for outstanding civic progress.

Our Specialty!
BUCKLEY
DAILY DOUBLE TRACK ODDS AND
LONG SHOT PARLAYS



DISTRIBUTORS FOR LOUISIANA,
ALABAMA AND MISSISSIPPI

**NEW BUCKLEY
CRISS CROSS**

and
GUARANTEED JACK POT BELLS
FACTORY REBUILT BUCKLEYS

Complete Line of Bell and Track
Odds Parts on Hand

Contact Us Before You Buy
BUCKLEY PRODUCTS

CONSOLE DIST. CO.

1006 Paydras St., New Orleans, La.

Phone: RA 3811

SAM TRIDICO BOB BUCKLEY

**KICKS
COLLECTIONS
SKY-HIGH**

GENCO'S BRONCHO

Rapidly becoming the most popular game in the land, BRONCHO has steadily beat its own profit record each week.

For a dough-de-o of action put BRONCHO in your location.

ORDER FROM SEABOARD

Direct Genco Factory Agents in

- | | |
|---------------|---------------|
| Maine | Delaware |
| Vermont | Dist. of Col. |
| New Hampshire | Virginia |
| Rhode Island | No. Carolina |
| Connecticut | So. Carolina |
| Massachusetts | Georgia |
| New York | Florida |
| New Jersey | Alabama |
| Pennsylvania | Mississippi |
| Maryland | Louisiana |
| | Texas |



MEMBER

GIVE TO THE
DAMON RUNYON
CANCER FUND

SEABOARD

Seaboard New York Corp.
540-550 W. 58th St., New York 19, N. Y.
Columbus 5-4585

Bally Employees Donate To Cancer Fund



CHICAGO—In response to the appeal for donations to the Damon Runyon Cancer Fund, The Employee's Benefit Fund, Bally Manufacturing Company, this city, responded most generously. CMI is most grateful for the spirit behind this contribution as it is an indication of the all out effort of the entire industry in getting behind the drive.

Pictured above, Mrs. Madeline Ziemke, president of the Bally's Employee's Benefit Fund, presents a check for \$250 to Ray Moloney, president of the company, with Herb Jones, vice president, looking on.

COIN-O-MATIC \$99.50 COIN CHANGER

Holds \$50.00 in nickels. Increases play on coin-operated machines 30%. Also ideal for service placement in stores on rental basis. Investigate this today.

IMMEDIATE DELIVERY

1/3 Dep. with Order, Bal. C.O.D.

Write For New Pin Games

COIN-A-MATIC DISTRIBUTORS

3924 W. Chicago Ave. Chicago 51, Belmont 7005

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEW
EASTMAN
KODAK



It is possible
to make a
copy of a
document
without
damaging
the original.

BRONCHIO SCOPERS

It is possible to
make a copy of a
document without
damaging the original.
This is done by
using a special
process called
microfilm.

REARBOARD

Only Remover Don'ts To Remove Part



Advertisement for a product or service, featuring a large image and several lines of text. The text is mostly illegible due to blurriness.

Small text block at the bottom left, possibly a footer or contact information.

Small text block at the bottom center, possibly a footer or contact information.

Game Clicks In Mid-West



JACK SEMEL

HOBOKEN, N. J.—Jack Semel and Jack Rubin, Esso Manufacturing Corporation, this city, report that their rolldown game "Esso Arrows" has made a decided hit in the middle West, and that the distributors in that section have placed substantial reorders.

For quite a while Esso has been active filling orders from the local trade, and now because of substantially stepped-up production, are able to ship the game to other territories, in addition to satisfying the coinmen in this territory.

"We're extremely pleased" comments Semel "with the reaction thruout the rest of the country. We've received reorders from Empire Coin Machine Exchange, Chicago; Robinson Sales Company, Detroit; United Coin Machine Company, Milwaukee; and Cleveland Coin Machine Exchange, Cleveland. Games are on the way to other distributors and we'll soon be ready to announce our complete line up."

Custom Shirtmaker

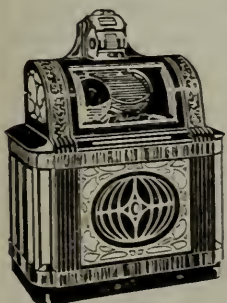
for the COIN MACHINE TRADE

Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.

Leo Shabes

224 West 79th St., New York, N. Y.
(Phone: SChuyler 4-7925)

First a Whisper . . . Then a SHOUT



Want The

Manhattan

Created by HOMER E. CAPEHART

GENCO'S BRONCHO

NOW and ALWAYS A GREAT GAME

plus

GREATER PROFITS!

GENCO'S
Handy
Pocket Edition
PARTS CATALOG
NOW READY
Send for it!



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Utah Music Operators Assn Elect Officers At October Meet



RAY SAMUELSON

SALT LAKE CITY, UTAH — Elections were held at the last meeting of the Utah Music Operators Association, Sunday, October 12, in this city. Altho organized only a short while, this organization boasts of one hundred percent membership in the state of Utah.

Ray Samuelson of Salt Lake City was elected President of the association, and Richard Matthews of Salt Lake City, was voted in as Vice President. Members elected to serve on the Board of Directors (in addition to the elected president and vice president) are: Durrell Corey, Cedar City; Dean L. Knudsen, Ogden; Ray Somers, Logan; John Mabriu, Helper; Clark Reece, Payson; Bud Felker, Provo, and John R. Woods, Vernal.

"I am very proud to have been elected to head the Utah Music Operators Association, and shall serve the operators to the best of my ability, seeking at all times to assist in making the operation of music machines a dignified, clean and profitable business. Altho we've been organized only a short time, we are developing a fairly strong association, and are proud of the fact that we have 100% membership in the state."

C. L. "Bob" Bever, secretary and business manager, reports that the association is studying the commission problem, with the strong belief that the music operator must work out some program where his income will be increased.

Sues For Accounting

CANTON, O.—Rita M. Efinger, this city, brought suit in Common Pleas Court against Frank J. Douglas, asking for an accounting, dissolution of a partnership, and appointment of a receiver for the affairs of the partnership operated under the name of Stark Amusement Company.

Efinger and Douglas entered into a partnership last June to operate music and amusement machines. Miss Efinger charged that the defendant kept no proper books or records of the business and that he failed to render periodic collection reports. Miss Efinger also alleged that, contrary to the terms of the partnership agreement, the defendant has engaged in other business.

On motion of the plaintiff, a receiver was appointed by the court.

40 SELECTIONS FROM 20 RECORDS

PLUS 20 MORE ADVANCED FEATURES FOUND ONLY IN THE REVOLUTIONARY NEW

MILLS CONSTELLATION PHONOGRAPH

MILLS SALES CO., LTD.

Main Office:
1640 18th ST., OAKLAND, CALIF.

Branches:
600 S.E. Stark St., Portland, Ore.
2827 W. Pico Blvd., Los Angeles, Cal.

NOW DELIVERING

FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR

United's MEXICO
Square's SPORTSMAN ROLL
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

Business Opportunity

OLD ESTABLISHED COIN MACHINE DISTRIBUTORSHIP Complete Stock, Office and Shop Equipment, Files, Etc. Domestic and Export Mailing List, Addressograph and Stencils

WILL STAND RIGID INVESTIGATION

COLEMAN NOVELTY CO.
1025 FIFTH AVENUE
ROCKFORD, ILLINOIS

COIN OPERATED RADIOS

RCA

90 Profitably Installed in Good Hotel Locations!

\$49⁵⁰ each



DISTRIBUTING COMPANY

ROCK ISLAND, ILL. 2532 Fifth Ave. Phone 153
OMAHA, NEBR. 1209 Douglas St. Phone Atlantic 3407
KANSAS CITY, MO. 3814 Main St. Phone Westport 4456

"The Cash Box" Is The Operator's Magazine

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

67 More Coinmen Donate to Damon Runyon Cancer Fund

CHICAGO—Jim Mangan, CMI Public Relations Director, announced that they had received an additional 67 contributions this week, bringing the total up to \$123,996.02—almost to the half way mark of the Industry's pledge of a quarter million dollars. Contributions received this week arrived from the following:

Employee's Benefit Fund, Bally Mfg. Co., Chicago	\$250.00
H. Sandler Novelty Co., Pottstown, Pa.	200.00
Comar Electric Co., Chicago	200.00
Grand Woodworking Co., Chicago	200.00
National Scientific Products Co., Chicago	200.00
Western Distrib., Seattle, Wash.	150.00
Empire Vend. Co., Buffalo, N. Y.	100.00
Toledo Coin Mach. Exchange, Toledo, Ohio	100.00
Ace Amuse. Co., Buffalo, N. Y.	100.00
Continental Plastics Corp., Chicago	100.00
Lee Sales Co., Inc., Fort Wayne, Ind.	100.00
Guardian Electric Mfg. Co., Chicago	100.00
Cliff Wilson Dist. Co., Tulsa, Okla.	100.00
Independent Lock Co., Chicago	100.00
Marlin Electric Co., Chicago.....	100.00
Micarta Fabricators, Inc., Chicago	100.00
DeWitt Eaton, Maryland	100.00
Marlin Mfg. Corp., Rockford, Ill.	100.00
Ravenswood Machine Corp., Chicago	100.00
Spiral Mfg. Corp., Chicago.....	100.00
Sullivan-Meade Co., Chicago....	100.00
Mississippi Phono. Operators Assn., Jackson, Miss.....	50.00
Com. Tire & Sup. Co., Chicago	50.00
H. G. Payne Co., Nashville, Tenn	50.00
Cash Donations, Bally Mfg. Co., Chicago	37.47
Employees of Comar Elec. Co., Chicago	28.00
J. S. Morris & Sons Novelty Co., St. Louis	25.00
I. Greenfield & Sons, St. Albans, Vt.....	25.00
Max E. Dozoretz, Buffalo, N. Y.	25.00
Churvis Advertising Agency, Chicago	25.00
Rudolph Meister, Williamsville, N. Y.	25.00
John L. Nelson, Inglewood, Cal.	25.00
Aubrey V. Stemler, L. A., Calif.	25.00
Pan Coast Dist. Co., N.Y.C.....	25.00
Rueffer Stamp Works, Inc., Chicago	25.00
Elmer L. Klamroth, Gillespie Games Co., Long Beach.....	25.00
Lambert Music Co., Stockton, Calif.	20.00
L. Jordan, Coronado, Calif.....	20.00
A. E. Anderson, Portland, Ore....	20.00
Jack Driscoll, Avon, N. Y.....	15.00
Lynn Furman, Buffalo, N. Y.....	15.00
T. R. Swenson, Bally Mfg. Co., Chicago	15.00

(Continued on Page 57)

IN THE SPOTLIGHT!

Bally

hi-boy

**CLUB-TYPE
BELL CONSOLE**

WITH HOLD & DRAW

DRAW new crowds of players and HOLD the play by the hour with Bally HI-BOY... the bell that easily earns double the revenue of old-fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Order your HI-BOY consoles from your Bally distributor today.

**Nickel
Dime
or
Quarter
Play**

Bally MANUFACTURING COMPANY
DIVISION OF LEON MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



WARD & BROWN



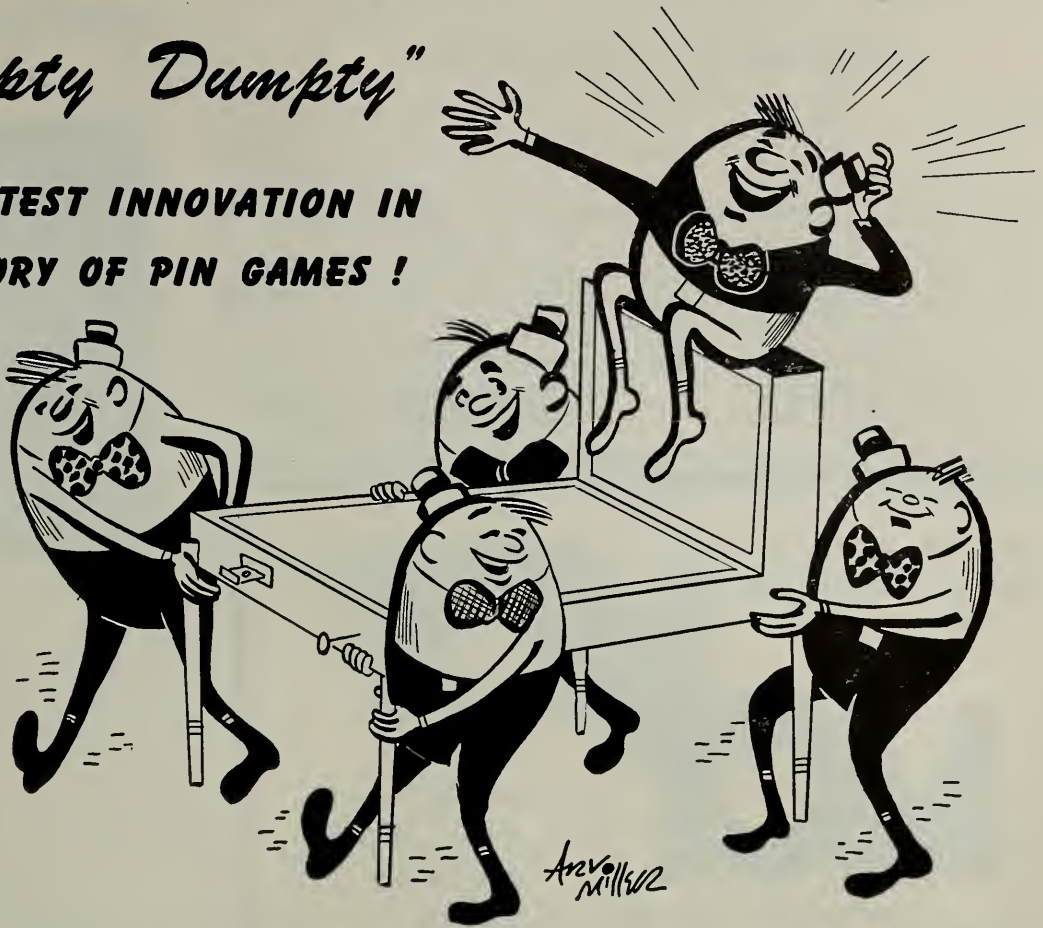
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WARD & BROWN

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COMING !

"Humpty Dumpty"

**THE GREATEST INNOVATION IN
THE HISTORY OF PIN GAMES !**



THE players WILL BE THRILLED !

THE operators OVERJOYED !

Cancer Fund Contributors

(Continued from Page 56)

Ferdy Potocny, Lebanon, Pa.....	\$10.00
Gene C. Gilhofer, Gilhofer Sales Co., Cairo, Ill.....	10.00
H. H. Wanamaker, Orangeburg, S. C.	10.00
Arrowhead Music Co., Moose Lake, Minn.	10.00
Reliable Metal Engineering Co., Chicago	10.00
Frost Music Co., Fremont, Nebr.	10.00
Nathan Zusman, Portland, Ore.....	10.00
L. M. Harpham, Colton, Calif.....	10.00
Paul T. Doherty, Worcester, Mass.	10.00
Wm. N. Little, Los Angeles, Cal.	10.00
Wayne Wilson, Lodi, Calif.....	8.00
Cash Donations, Bally Mfg., Chicago	5.23
T. F. Deal, Great Bend, Kansas.....	5.00
J. T. Gonda, Kane, Pa.....	5.00
Fred Lang, Cuyahoga Falls, Ohio	5.00
Andrew J. Alderson, Kansas City, Kansas	5.00
Prendergast Novelty Co., Fonda, Iowa	5.00
Don C. Edwards, Jr., Fairfield, Calif.	5.00
Ontario Amusement Co., Water- town, N. Y.	5.00
Wm. E. Hiedorn, Hollywood, Cal.	5.00
Joseph J. Theis, Bally Mfg. Co., Chicago	5.00
Buccanero Novelty Co., Nashwauk, Minn.	3.00
Arrow Distributors, Kew Gardens, N. Y.	2.00
Gulden Sales Co., Elliott, N. D.....	1.00
F. Mager, Grand Rapids, Minn.	1.00

S.O.S...SAVE ON SPEAKERS!



Style
No. 1

Handsome
Cabinet
With 6 1/2"
Speaker
Alnico V
Permanent
Magnet



Style
No. 2

WE'RE RESCUING OPERATORS FROM HIGH PRICES!

Above Models . . ONLY \$9⁹⁵ ea.

F.O.B.
Cleveland, O.
Plus Tax

Here's the biggest money saving news for operators in years! The low unit cost of these top-quality speakers enables use of more speakers on a location, giving better sound distribution. These smartly styled, chromium trimmed remote wall speakers give top acoustical performance at rock-bottom prices. Buy now!

IF YOUR DEALER CANNOT SUPPLY YOU, SEND ORDER DIRECT TO

CLEVELAND ELECTRONICS, INC.

Manufacturers of Radio Loudspeakers

6611 EUCLID AVE. "Dept. C" CLEVELAND, OHIO

(Terms: One-Third Cash With Order, Balance C.O.D.)

DISTRIBUTOR AND DEALER INQUIRIES INVITED

"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



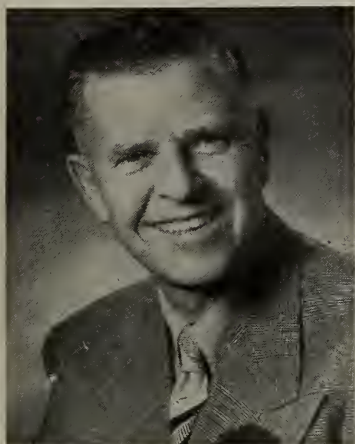
2.0.2 TAKE IN CHARGES



THE
 COMPANY
 LIMITED
 1911
 2011

THE
 COMPANY
 LIMITED
 1911
 2011

Los Angeles, Calif. Cancer Fund Dinner Set For Nov. 23



PAUL A. LAYMON

LOS ANGELES, CALIF.—Paul A. Laymon, local distributor, and chairman of the Damon Runyon Cancer Fund Drive for this territory, has set Sunday, November 23, as the date on which a gala dinner will be held. Every coinman in the territory — operators, jobbers, distributors and manufacturers — have been notified by Laymon to hold that date aside to attend the dinner.

“We expect to have the greatest turnout of California coin machine people of all time” stated Laymon. Even before we went ahead with the details of arranging matters, I had the enthusiastic support of many leaders along coinrow. We hope to be able to turn in quite a substantial amount of money for the CMI Damon Runyon Cancer Fund when this affair is concluded. Jim Mangan, director of CMI Public Relations Bureau, is expected to attend the dinner and address the gathering, as are many of the leaders of our community. If Walter Winchell is in town at this time, we are sure he'll make a personal appearance.”

You're Sure of Fair Dealing When You Mention The Cash Box

Nudging “Nudgy” At Coven Showings



CHICAGO—Not only did Ben Coven, Coven Distributing Company, run off showings of Bally's “Nudgy” in four different cities, but he took many pictures of his friends who visited the displays. Pictured above are four shots: Top left, Kitty Clark, an Evansville, Ind. coingal; Top right, Paul Glazer, Gil Kitt, and Ben Coven. The gal peeking out is “Bally Sally”, Coven's gal “Friday”; Lower left, a group of ops trying out the game; Lower right, Harry Salat watching Al Sebring run up a big score.

LOOK!! OCTOBER ONLY

All Prices Include Federal Excise Tax
TUBE SPECIALS — PHONOGRAPHS

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
80	\$1.05	\$.52	6-J-5	1.35	.54	2050	2.85	1.06
45	1.50	.60	6-J-7	1.80	.66	2051	2.85	1.06
6-C-4	1.50	.69	6-SC-7	\$1.80	\$.81	2-A-3	2.65	1.25
6-L-6	2.20	1.06	5-Y-3	.95	.48	30	1.80	.81
6-SN-7	2.20	.72	5-Z-3	1.50	.71	2-A4-G	3.20	1.75
5-U4-G	1.35	.69						

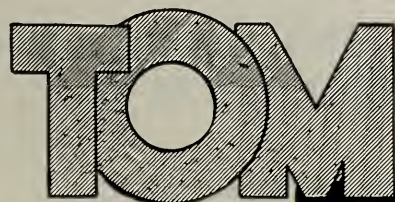
BULB PRICES — PRICES INCLUDE FEDERAL EXCISE TAX

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
M-40	\$9.00	\$4.50	M-55	8.00	3.95	M-1458	15.00	8.00
M-41	9.00	4.50	M-63	9.00	4.50	M-1129	23.00	10.50
M-44	9.00	4.50	M-87	21.00	9.75	M-27	30.00	12.50
M-45	9.00	4.50	M-1453	10.00	5.50	M-313	30.00	12.50
M-47	9.00	4.50	M-1454	10.00	5.50	AMI-32V	50.00	22.50
M-50	10.00	4.95	M-1455	10.00	\$5.50	Mills Exciter	50.00	27.50
M-51	8.00	3.95	M-1456	10.00	5.50	7 1/2-15-25W		
					8.00	(Case)	13.20	10.25
						10W (Cose)	16.80	12.95

WICO CORPORATION

2913 PULASKI ROAD
CHICAGO 41, ILLINOIS

P & S



The ONLY New and Different idea in a game suitable for ANY location.

Your Distributor has samples. If not WRITE TO US DIRECT.



TESTED ON ACTUAL LOCATIONS

P and S MACHINE CO. 3017 N. SHEFFIELD AVE. CHICAGO, ILLINOIS

Now Delivering!

THE NEW JEWEL BELL CABINET

FITS ANY MILLS MECHANISM Price..... **\$59.50**

This \$59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c	\$160.00
Jewel Bell — 10c	165.00
Jewel Bell — 25c	170.00
Golden Falls — 5c	\$145.00
Golden Falls — 10c	150.00
Golden Falls — 25c	155.00
Golden Falls — 50c	200.00

(hand load)

AMERICAN AMUSEMENT CO.
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: WWhitehall 4370)

N.Y.-N.J.-CONN. DAMON RUNYON CANCER FUND "JAMBOREE" IN LAST WEEK BEFORE SHOW

Greatest Array of Stars To Appear On November 3

NEW YORK—With the final week of work approaching for the Damon Runyon Cancer Fund "Jamboree", scheduled for the night of November 3 at Manhattan Center, coinmen in New York, New Jersey and Connecticut are putting every bit of effort into the selling of tickets. The Committees report that the sale has gone along in great shape, and within the week every person engaged in the coin machine business in these states will have been contacted.

Jack Mitnick, chairman of the drive, reports that Jerry Rosen, a theatrical booker, has lined up the greatest talent in the country for the show. Working without any rest, Rosen, who has offered his services gratis, has informed the entertainment committee that the foremost stars of movieland, stage, night clubs, radio and records have committed themselves to appear for this great cause.

Jim Mangan, Director of CMI Public Relations Bureau, has written Mitnick that he will be on hand for the "Jamboree", as will most of Chicago's manufacturers. The Coin Machine Industry's contribution to the Cancer Fund will be the greatest single industry contribution, and the New York, New Jersey and Connecticut coinmen would like their donation to be the largest single contribution within the industry. In order to beat the best donation, the local check will have to be over \$50,000 as Lyn Durant of United Manufacturing Company, has already made a single contribution of that amount.

There will not be any more committee meetings as the balance of time will be devoted to the sale of tickets. Harry Rosen, treasurer, is banking checks delivered to him by the various committees and refuses to divulge the amount on hand, but claims it will be necessary to get considerably more money to reach the goal. However, Rosen claims he and the others actively engaged in selling the tickets feel confident that when the affair is over, a check for over \$50,000 will be sent to CMI Damon Runyon Cancer Fund.

If, for some reason, you don't receive any tickets in the mail, or haven't been contacted personally, please get in touch with any of the people on the committees listed on this page.

YOU CAN OBTAIN TICKETS FROM ANY MEMBER OF THESE COMMITTEES

EXECUTIVE COMMITTEE

JACK MITNICK, Chairman, Runyon Sales Co.	MIKE MUNVES, Mike Munves Corp.
HARRY ROSEN, Treasurer, Atlantic-Seaboard	SIDNEY LEVINE, Atty. AMOA
AL DENVER, Pres. AMOA	BESS BERMAN, Economy Supply
CHAS. ARONSON, Brooklyn Amus.	SAM KRESBERG, Drink-O-Mat
BILL RABKIN, Int. Muto. Corp.	JOE HAHNEN, Pres. AAMO
NAT COHN, Modern Music	SAM WALDOR, Pres. MGA
ED SMITH, Emby Dist. Co.	F. McKIM SMITH, Pres. NAAMO
BARNET SUGERMAN, Runyon Sales	SAUL PEARLMAN, Pres. CMOVMA
GEORGE PONSER	HERBERT X. BLUM, Pres. AOSSLO
HARRY PEARL, Seacoast Dist.	R. Z. GREENE, Rowe Corp.
JOE ORLECK, The Cash Box	MARIO RUSSO, C-8 Labs.
	MURRAY WEINER, U-Needa Vendors

TICKET COMMITTEE

New York		
BARNEY SCHLANG	WILLIE LEVY	
BEN LINN	MILTON GREEN	
GLORIA FRIEDMAN	CHARLES LITCHMAN	
JOE HIRSH	HYMIE ROSENBERG	
DAVE STERN	HARRY BERGER	
MATTHEW FORBES	DAVE LOWY	
MAX SCHAEFFER	SAM SACHS	
IRVING KATZ	MAXIE GREEN	
BERT LANE	New Jersey	
ALBERT I. GORNOR	LeROY STEIN	
DAVID E. GILBERT	ABE GREEN	
NAT FABER	JOE FISHMAN	
HARRY KRAIN	IRVING ORENSTEIN	
JACK SCHOENBACK	HARRY STEINBERG	
HERBERT WEAVER	Connecticut	
AL BLOOM	GEORGE HURWICH	
	RALPH CALLUCCI	

Collier's Magazine Calls Bill Rabkin "Mr. Gimmick"

Double Page Spread Features Muto's Machines



WM. B. (BILL) RABKIN

NEW YORK—William (Bill) Rabkin, president of International Mutoscope Corporation, this city, is called "Mister Gimmick" by Collier's magazine. Featured in the current issue (November 1), Collier's devoted a double spread of beautifully colored photos and text to amusement machines developed and manufactured by Rabkin's firm.

Listing machines from the early days to the present, Collier's describes Mutoscope's president as "William Rabkin, a placid gentleman with imaginative brown eyes, as the Thomas Alva Edison of the amusement device industry. In the trade, he is famous for having patented some forty-nine infernal machines, among them 'Holiday Hits', 'Shoot-O-Matic', 'Bank-A-Way', 'Bowl-A-Game', the 'Old Mill' and 'Pikes Peak'."

The article goes into detail about "Atomic Bomber", "Drive-Mobile" and "Sky Fighter". The "Digger" is described as Rabkin's "First and most famous invention". "When only a young apprentice in a machine shop" the article relates "Rabkin toyed with the idea of capitalizing upon the simple fact that nothing attracts a crowd as easily as a steam shovel in operation. Finally, many years later, his ambition was realized when the 'Digger' went into action at Coney Island."

Quite a bit of space is devoted to the mechanical development and the psychological approach in the manufacture of the machines. "Today, none of Rabkin's coin-operated devices offers the player any payoff," states the magazine "no matter how high a score is

rolled up. Skill and luck determine a perfect score; his top-flight engineers work constantly to make each game as scientific as possible, enabling the player with superior sleight of mind to achieve the only jack pot possible — a feeling of self-satisfaction for having beaten a brain of steel, solenoids and springs.

"How tough should a game be, or how easy? To find the answer Rabkin recruits special testing crews of teenagers who give each new gimmick a dry run. Through exhaustive studies, Rabkin's engineers have found that boys and girls in the 13-18 age group have more quick-as-a-flash alertness than their elders. Consequently, whenever it becomes too difficult for this young set to register a high score on some new game, technicians eliminate some of the obstacles. By the same token, if it rains high scores, 'bumpers' and 'bafflers' are incorporated into the field of action to give the players added headaches."

Collier's tells its readers that some 1,300 delicate parts go into the average machine, and that it costs at least \$16,000 to bring the game from its blueprint stage to the pilot model.

The weekly magazine claims that "Rabkin's tantalizing contrivances coax about 400 million nickels from the American public every year. Much of this revenue is due to the vanity of the man, he believes. Quoting Rabkin the wind-up of the story reads "Most coin-game fans play to a gallery. Human nature makes them want to pour nickels into the gimmick until they roll up a high score. You wouldn't let a mechanical nemesis lick you in front of your best girl, would you?"

Atol Distrib. Co. Announced As Wurlitzer Distribs For Michigan

DETROIT, MICH. — Ed R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced the appointment of Atol Distributing Company as authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment in the Michigan territory.

Atol Distributing Company will retain the established Wurlitzer headquarters at 167 East Jefferson Street, Detroit, for their offices and showrooms where they will display Wurlitzer's new line of 1948 equipment. A completely stocked parts and service department staffed by factory-trained experts will also be maintained at this address.

Mike Atol is president and treasurer of Atol Distributing Company, and is well known as a veteran of many years experience in the coin machine business. Atol's extensive experience embraces both operating and distributing activities in Minnesota, Wisconsin and Iowa. He has operated one of the largest phonograph routes in the Duluth area and is well known as a jobber and distributor. Associated with Mike Atol in the new distributing organization are his brother, Elias Atol, vice president, and his son, Fred Atol, secretary.

Wurgler, in announcing the new Wurlitzer distributing company, stresses the vast knowledge and experience of the Atols, and states they will be available to music operators in the Michigan territory for expert advice and assistance.

WE WANT TO BUY — ALL TYPE POST-WAR PIN GAMES! WE'LL PAY YOU TOP CASH PRICES!

WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!

CENTURY SALES COMPANY

1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

TOP VALUES from the "House of Quality"

CONSOLES	
Reconditioned and Unconditionally Guaranteed BALLY	
Draw Bell\$295
D-Luxe Draw BellWrite
Triple Bell—Any Comb.Write
Coin ChutesWrite
KEENEY	
Twin Bonus Super Bell—Any Comb. Coin Chutes\$595
Single Bonus Super Bell395
MILLS	
Three Bells—5c-10c-25c250
PACE	
Twin Reels—10c-25c125

Keeney's
GOLD
NUGGET
New 2-Way
Console
Winner
Immediate
Delivery

NEW FIVE BALLS	
Original Crates	Brand New!
Keeney Click\$210
Exhibit Mam'selle210
Chicago Coin Gold Ball215
Chicago Coin Playboy195
Williams Torchy195
Williams Flamingo215
Williams GingerWrite
United NevadaWrite
Gottlieb Flying TrapezeWrite
Genco BronchoWrite
Chicago Coin BaseballWrite

If you don't see what you want—WRITE!

TERMS: 1/3 Down, Balance Sight Draft or C.O.D.

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE.

CHICAGO 47

EVERglade 2300

MAKE US A REASONABLE OFFER ON 60 UNIT AMI HOSTESS OR ANY PART OF IT

Envoy, R. C.\$200.00
500 Wurlitzer169.50
600 Wurlitzer149.50
700 Wurlitzer249.50
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800 Wurlitzer300.00
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Videograph's Combo Tele-Music Shown



NEW YORK—A group of operators look over Videograph's combination television-music machine on display at the Pennsylvania Hotel during October 17, 18 and 19. H. F. (Denny) Dennison reports that about 1700 visitors attended the three day showing, and that the results were more than he had ever expected, and that many orders were taken, in addition to lining up distributors for out of town territories.



Ben Abrams, (left) president of Emerson Radio & Phonograph Corporation, attends the showing and congratulates H. F. Dennison, president of Videograph Corporation.

Ponser Prepares Surprise For Games Trade



GEORGE PONSER

CHICAGO — George Ponser, George Ponser Company, this city, will make a surprise announcement next week that he claims will be of interest to all amusement machine distributors, jobbers and operators.

Nemesh Shows New Seeburg In Cleve & Toledo

CLEVELAND, O. — Joe Nemesh, president of Music Systems, Inc., this city, held a big showing of the new Seeburg phonograph line at the Rainbow Room of Hotel Carter on Sunday, October 19. A large gathering of music operators attended the showing. Nemesh addressed the gathering and introduced all thirty employees of the firm. Ernie Rezeau, assistant sales manager of Seeburg, was the featured speaker of the day.

On October 22, Nemesh held a similar showing in Toledo.

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IN AUTOMATIC SELLING!*

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COVEN'S COIN CORNER

Bally's Sensational NUDGY

A PINBALL JOCKEY'S DREAM!

THOROUGHLY RECONDITIONED—USED 5 BALLS

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All American	19.50	Kroc'out	39.50	Super Liner	79.50
Bosco	17.50	Landlids	19.50	Sun Beam	19.50
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Double Barrel	52.50	Midgat Racer	49.50	Suspense	87.50
Eagle Squad	29.50	Midway	119.50	Ten Spot	19.50
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Flat Top	29.50	Shewboat	12.50	Venus	19.50
Fliv Flee	19.50	Sky Blazer	29.50	Yag Zag	19.50
Hi Hat	19.50	Sky Chief	29.50	Victory	19.50
Jeep	21.50	Spellbound	19.50	5-10-20	19.50

USED ARCADE EQUIPMENT

Bally Heavy Hitter (Like New)	\$109.50
ChiCoin Hockey	49.50
Champion Hockey	29.50

USED CONSOLES

Big Game F.P. Sc	\$ 24.50
Jennings Bob Tail. F.P. Sc	21.50
Keeney Super Bonus Bell 5-25c	550.00

NEW BALLY GAMES

Eureka	\$489.50	Jockey Club or Special	645.00	Triple Bell	895.00
Double Up Sc	512.50	Nudgy	289.50	Heavy Hitter	184.50
Draw Bell DeLuxe (5c)	512.50			Wild Lemn Sc	542.50
Hi Boy Sc	424.00				

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Ballyhoo (New)	\$169.50
Lucky Star (New)	169.50
Silver Streak (New)	Write
Eureka (Like New)	350.00

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Mangan Writes "American Weekly"

CHICAGO—James T. Mangan, director of CMI Public Relations Bureau, took exception to the story which appeared in "The American Weekly", as have the rest of the members of the industry, and sent the following letter to its editor:

"Mr. Abraham Merritt, Editor
 THE AMERICAN WEEKLY
 959 Eighth Avenue
 New York, New York
 Dear Mr. Merritt:

Sunday, October 19th, on Page 28 of THE AMERICAN WEEKLY, you ran an article, "Who Gets Your Juke Box Nickel?" Today my office has been flooded with wires and letters of protest against this article. The set sentiment of those protests is the belief that the writer of this article engaged in an individual attack against the automatic music industry without using truthful or fair statements.

For instance, in the last paragraph of the first column, the writer makes the statement that 300 plays on a phonograph would net the operator \$14.51. Evidently his arithmetic is figured this way:

300 plays would mean 300 nickels, or \$15.00, and when the \$49 (his estimate) charged for the record is deducted, it leaves \$14.51; but five paragraphs later, the writer refers to a "50-50 split." If, out of the writer's \$15.00, a 50-50 split occurred, then the location would get \$7.50 and the operator's gross from 300 plays would be \$7.50. Please ask your writer, by his own figures, how anyone would net \$14.51 out of a gross of \$7.50.

When the writer uses the word 'net,' the word can mean only one thing — namely net. He has allowed no charge for the labor which may run anywhere from \$1.50 to \$2.50 per hour, no charge for servicing equipment, such as the automobile that takes the service man to the location to put the record on the juke box, no charge for the original cost of the juke box, which today varies around \$1000.00, and no charge for general overhead and depreciation.

The whole article is full of similar inaccuracies, and if you will ask me for them, I will give them to you in detail. I know that your publication does not want to be unfair, and certainly no editor of any publication wants to allow stuff to be printed which is self-contradictory.

I think that the harm that has been caused by this article can be, in a measure, compensated for if you will allow the undersigned to write an interesting, human and factual article on automatic music some time in the future.

Please let me know your thoughts.

Very truly yours,
 James T. Mangan, Director
 CMI Public Relations Bureau"

THRU THE COIN CHUTE



CHICAGO CHATTER

This gorgeous Indian Summer weather is appreciated by all visitors. It helps the boys keep on the go, dashing around this big city, looking in on the busy factories supplying the ever increasing demand for games. It's a very encouraging sight to see the different places humming with activity and many of the manufacturers, distrib. jobbers and operators tell about the general upswing in biz, and also report they are all looking forward to the big show come January, 1948.

Dropped around to visit the Gordon Coin Machine showing of the new Pop Corn Machine, Coca Cola Vendor, Filben Phono and Casba pin game. Found lots of interested coinmen gathered to view the equipment and partake of the refreshments being served. . . . Ben Coven of Coven Distrib. is sitting on a cloud these days. Ben's all smiles due to the tremendous amount of orders that keep pouring in on Bally's new game, "Nudgy". Meanwhile "isany" Sally (Goldstein) tells us she's going crazy trying to answer all the long distance phone calls that are constantly coming in. But, as long as it keeps her boss happy, Sally says she won't complain.

Joe Caldron, assistant sales manager for AMI, just back from a recent trip thruout Iowa. Joe plans to spend about a week in the office and then take off on a trek up into Canada where he will spend around ten days to two weeks' traveling and visiting with distrib. Monte West, also of AMI, out on the west coast conducting service schools. Several out of town coinmen reported visiting AMI this past week. Barney Sugarman of New York, Paul Jock of Indianapolis and Willie Blatt of Miami, Florida.

Bill Lipscomb, Eastern sales manager for O. D. Jennings & Co., still out of town but is expected back at his desk soon with some interesting reports. . . . Lillian Lewis of Coin-A-Matic tells us that both she and Leo have been very busy lately. "Not many visitors," she says, but lots and lots of long distance phone calls. . . . Jack Buckley and Lloyd Garrett of Vitacoustic Records off on a quick trip to Detroit. . . . Bert Sussman, formerly with the M. S. Distrib. Co., starting up his own company which will be known as Planet Record Sales. . . . Bob Bleekman, regional manager for Packard Mfg. Corp., drops up to our Chicago office to discuss thisa and thata about the phono biz. Bob's just back from the Paxton Hotel in Omaha where they held a showing of the new Manhattan and is very enthused over the way ops and location owners approved the Packard products. Bob reports that it looks like things are picking up in the automatic phono business.

Fulton Moore of Williams Mfg. Co. is one person who is very much in favor of our Indian Summer weather. Moore says it will give him a good chance to try his new three-passenger Rocket plane which he purchased on his last trip to Kansas City. Recent visitors over at Williams included Sam Taran of Miami, Fla. and Sam Stern of Philadelphia, Pa. . . . Janice Keeley of Marquette Music taking a week off from work for a well earned rest. . . . Harry Brown of American Amusement made a rush trip back to Philadelphia to see his mother who is very ill there. "Perk" Perkins, of the same firm, tells us everyone over at American Amusement is hard at work and reports they're receiving lots of orders on their new cabinet. . . . Sam Varas of the Southwest Dist. Co.; Dallas, Texas, seen around town. . . . Wolf Solomon of Columbus, also around visiting Chi.

Mac Churvis, well known adman, due back in town after spending a few days relaxing and enjoying himself in New York. . . . Over at Rock-Ola we found Art Weinand still away from his desk but expected back on the job within a few days. Art was in New York attending the Automatic Music Operators Association meeting and from there went down to Charlotte. . . . Howard Freer reports that things are progressing very nicely over at Empire Coin. They are now in the midst of putting in their new tile flooring after which everything will be pretty well completed. Lillian Heneghan, switchboard operator, has arrived at Empire to take over her duties on their newly installed switchboard. Shirley Corush, still talking about her California vacation and already looking forward

to next year when she hopes to be able to get out there again. Gil Kitt tells us that Radio Station WKBW rented two or his arcade pieces to be used in studio audience participation contests, for which prizes will be awarded. These shows have proved to be a big success and have created an increasing demand for more coin equipment on radio programs.

Al Stern of World Wide Distributors busy as the proverbial bee, chasing around making deals and keeping things humming. . . . Visited with Ted Rubinstein at Marvel Mfg. Co. Ted informs us that they have been shipping a steady flow of their new game. . . . Vince Murphy of Globe Distrib. getting set to display their coin changer and coin sorter at the forthcoming NAMA show in December. Vince tells us that both he and Jimmy Johnson are anxiously awaiting the showing where they hope to renew old acquaintances and see all their many friends. . . . Dropped around to Bell Products and chatted with Al Sebring. Al reports business is okay and steadily picking up. . . . Phil Weisman of Automatic Distrib. Co. tells us they're all set to move into their new headquarters at 2009 Fulton Street sometime this week. Phil says that as soon as they are in and settled they plan to hold a shindig of sorts.

Arnold Lee of Fort Wayne, Ind. and Henry Geers of Monmouth, Ill., two more coinmen seen dashing around our city. . . . We hear from Billy DeSelm of United Mfg. Co. that their new game "Nevada" is clicking big. Billy tells us, "We're just flooded with orders". . . . Charles Schlicht of Mill Industries off on a trip to Kansas City and Salt Lake City. . . . "Dapper" Tom Callaghan of Bally Mfg. Co. talks about their two new games "Wild Lemon" and "Double Up". Deliveries were scheduled to begin on both these games sometime this past week. Both are expected to go over very big. We also heard from "Captain" Callaghan about his recent trip thru Arizona, Wyoming, Utah, Mexico and New Mexico, where he was making a survey on biz. Among the out of towners reported visiting at Bally this week were, Herman Paster of St. Paul, Lonnie Longsten of Portland. Lonnie is one of Portland's big nite club operators and from what we hear he's quite a guy.

Gwen Desplenter of CMT's Public Relations Bureau phones in to tell us the total amount collected for the Cancer Drive up to October 22nd is \$123,996.02. Gwen says they're hoping for two more good days to raise the amount to \$125,000. . . . DeWitt (Doc) Eaton, formerly with AMI seen around Chi. visiting coinmen. . . . Ken Wilson and Howard Pretzel of Commodity Vendors report they have added three new states—California, Washington and Oregon, in which they will distribute the Lewel Aspirin Vendor. The firm just recently received its first production model of the aspirin machine and expect to start receiving regular shipments very soon. Meanwhile the boys announced that Commodity will set up a model aspirin route in Chicago to explore the possibilities of this new merchandising idea.

Lee Jones of P. & S. Mfg. Co. very enthused over the possibilities of his firm's new combination pin and skill game "Tom-Tom". Lee has been searching for a Chicago cabinet maker to produce the cabinets for their new game and just recently made a trip to St. Louis in an effort to speed up cabinet production there. . . . Dick Hood tells us that things are humming over at H. C. Evans & Co., with the firm readying several new ideas which will be displayed at the coming coin machine convention. . . . Grant Shay is enjoying a good laugh over the recent defeat of Bell-O-Matic's bowling team. It seems that Grant belongs to the opposing team that beat Bell-O-Matic and Grant is now sporting a wide grin while he carts away all that folding stuff. . . . Bill Cohen of Silent Sales Co. in Minneapolis, Minn. reported visiting Bell-O-Matic this past week. . . . Sol Gottlieb tells us that everyone at Gottlieb & Co. is busily working away on their new game which is due to come out soon. From what we hear it sounds terrific and should really click with the ops.

THRU THE COIN CHUTE



EASTERN FLASHES

NOVEMBER 3 — MONDAY NIGHT — is the date of the Damon Runyon Cancer Fund "Jamboree". Every coinman is expected to participate in this great undertaking by the people of the industry located in New York, New Jersey and Connecticut. Committee members driving hard during this last week to put the "Jamboree" over in a real big way. It is hoped that this territory will be able to send a check for over \$50,000 to the headquarters of CMI Damon Runyon Cancer Fund. Jack Mitnick, chairman, reports that Jerry Rosen, theatrical booker, has devoted considerable of his time gratis, lining up a show that will be one of the greatest ever put together. There will be stars of stage, radio, night clubs, screen and records. In addition Jim Mangan, Director of CMI Public Relations Bureau, is coming in from Chicago. If Walter Winchell is in town he'll be on hand. It is expected that members of the national committee will also come in from Chicago for the "Jamboree". IF YOU HAVEN'T RECEIVED YOUR TICKETS—GET IN TOUCH WITH ANY COMMITTEE MEMBER LISTED ON ANOTHER PAGE IN THIS ISSUE.

* * *

New York music operators had themselves a time Saturday night (October 18) at their 10th Annual Banquet at the Waldorf Astoria. Approximately 1,000 guests jockeyed their way into the Main Ballroom—dined, danced, and saw a wonderful show . . . Al Denver, president of the association, and Sidney Levine, attorney, were presented with wrist watches by the membership in appreciation for their efforts during the year, Charles Bernoff, Regal Music Company, made the presentation . . . Barney Schlang, business manager, had little time to relax from his strenuous efforts of previous weeks preparing for the banquet. He was kept busy handling the many arrangements of the evening. However, Ruth Nussbaum, secretary of the association, took it easy. Once the seating of the guests was accomplished, Ruth sat down at the table with her husband and enjoyed herself.

* * *

Quite a few out of town coinmen were in evidence at the Music Banquet . . . Senator Homer E. Capehart of Packard Manufacturing Corporation addressed the gathering . . . Bill Bolles and Earl Hess of Packard were at the same table . . . Art Weinand, Rock-Ola Manufacturing Corporation, was at the Seacoast Distributing table. Before returning to the factory, Weinand intended to visit with a few distributors in the south and east . . . Lindy Force, AMI, Inc., had a swell time with his distributors, Runyon Sales Company. Lindy has been doing considerable traveling recently, and expected to see some of his distributors before returning to the factory . . . Dave Rosen came in from Philadelphia with his missus. Dave, by the way, will

be opening offices in Baltimore as distributor for AMI . . . From Miami came two ex-New Yorkers: Willie (Little Napoleon) Blatt of Supreme Distributors—and Milty Green of Americann Distributors. Milty looks as young as he did ten years ago . . . Hirsh de la Viez, Hirsh Coin Machine Company, Washington, D. C., and Mrs. La Viez sat at the Apollo Record table . . . Hadda Brooks, the Modern Record star, flew in from Baltimore to sing a few songs for the affair . . . Charlie Wertheimer of Boston, Mass. having fun at the Jack Semel-Jack Rubin table . . . Harry Lief, secretary of the Cleveland Music Operators Association, has a good time at the banquet (They do a pretty good job themselves every year in Cleveland).

* * *

The three day showing of Videograph's combination television-music machine at the Hotel Pennsylvania drew some 1700 visitors—many from out of town. H. F. (Denny) Dennison, president, reports that he received many orders . . . Art Brischler and Ken Chumley of Personal Music Corporation spent practically all day Saturday with Dennison at the showing . . . Harry Lief, Cleveland, O., takes a look-see at the machine . . . Bill Rabkin, International Mutoscope Corporation, gets a wonderful two-page spread in color in the current issue of Collier's. The author calls Bill "Mister Gimmick" . . . S. Bushnell of Standard Factors Corporation had many of his firm at the Music Banquet. Bushnell's firm is doing quite a large finance business with the music industry.

* * *

Dave Friedman and Will Levy, well known Brooklyn coinmen, will have an announcement to make to the trade soon . . . Herman Perin, covering the South and Southwest for Seaboard New York Corporation and Genco, reports that he's doing great . . . Dave and Murray Moore, Century Sales Company, San Francisco, Calif., in town for a short while . . . Willie Blatt flies out to Chicago before returning home to Miami . . . Al Bloom, Speedway Products, almost ready to make his announcement on his new combination television-music machine . . . Sid Lasky, Central Amusement Company, Brooklyn, on coinrow doing some buying . . . Ben Becker, Ben Becker Sales Company (Bally regional representative) aching to get going on the road, but is held close to his office . . . Joe Fishman, his wife Molly, and their daughter and son, have their picture taken with the Gershes and Joe Orleck. A picture of the same group was taken ten years ago. See next issue for its publication . . . Charley Aronson and Bill Alberg, Brooklyn Amusement Machine Co., Brooklyn, N. Y., getting ready for some action . . . Teddy Blatt, well known coin machine attorney, handling the legal matters for the Associated Amusement Machine Operators.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Things along coin row seem to be picking up very nicely . . . all of the ops and distribs talking about "how it feels to be millionaires" . . . for those of you who have missed it, a certain newspaper, printed an anonymous article containing a bunch of half truths in an idiotic attempt to "smear" the juke box industry . . . some people have no qualms about their constitutional rights in the use of "freedom of the press".

* * *

Paul Laymon has been extremely busy this past week along with other distribs trying to make arrangements for a November 23rd dinner for all the ops and distributors in and around Southern California . . . this affair has been suggested to Paul by Dave Gottlieb and Ray Maloney for an additional drive on the Damon Runyon Cancer Fund . . . Walter Winchell is scheduled to talk about the coin industry's fine contribution to this very great cause . . . Those of you who have not been informed of this item might find it well worth your while to contact Paul Laymon.

* * *

Pedestrian traffic along the row this week was heavy, with the following gents being spotted; Lowell Ayers, Inglewood; F. C. Sheffel, Reseda; R. Barton, Long Beach; S. R. Hopkins, Banning; Happy Clark, Downey; Ken Hoar, Pasadena; E. E. Simmons, Pasa Robles; Jack Spencer, Big Bear; Henry Van Stelton, Whittier; Stanley Little, Lakewood Village; Richard Kliza, Torrance; H. Tureen, Long Beach; Floyd Anthony, Santa Monica; Frank Lamb, Inglewood; W. E. Erwin, Needles; J. W. Robinson, San Bernardino; George Perry, Las Vegas; and John Mallett of Claremont who saw his "better half" off on the Constellation for a fly-trip to Cleveland.

* * *

Lyn Brown running around minus two teeth, via the dentist route . . . he's nursing the very tender jaw until this same molar maker can build him a bridge . . . Jack Gutshall running around like mad when I dropped in to see him.

* * *

Bill Happell, Jr. of Badger Sales Co. tells me that Allite's game "Strikes 'N Spares" is moving very well . . . down the street a ways, the ops are following the trail into Paul Laymon's to see the new Bally console "Wild Lemon", Paul gave your *Cash Box* representative a demonstration of this new machine.

* * *

Stopped in to see Jack Simon of Sicking who was busy dictating letters to his new secretary . . . Speaking of secretaries brings to mind a blonde beauty at General Music, Nancy McLaren, who tells me that Western Amusement's "Pokerino" is really moving . . . M. C. "Bill" Williams of the Williams Distributing Co. making the rounds in and about Los Angeles County seeing ops about Williams' "All Stars" . . . General mgr. Mac McCreary of Solotone planed to New York for the Videograph showing, and Messrs. Jordan and Wilson of that firm took off on a sales trip throughout northern U. S. and Canada.

* * *

Jay Bullock, managing director of the Southern Cal. Music Ops. Assoc. busily engaged in moving his organization headquarters to their new location at 2559 West Pico Blvd. . . . Had a very interesting discussion with Mr. Bullock t'other day about this, that, and developments in the juke box biz . . . Jay is thinking in terms of a national organization for the juke box industry to help combat certain "unpleasant" factions developing to alarming proportions in our biz.

* * *

At E. T. Mape Company, Ray Powers is planning showings of the Filben mirror box in various community centers around California. The first of these to take place in Fresno . . . Charlie Fulcher of Mills Sales is back in Los Angeles for a while after a circuit trip through Long Beach, San Bernardino, Barstow, and Riverside . . . Sales mgr. Warren H. Taylor also back after a week or so in Oakland.

* * *

Understand from Sammie Donnin of Automatic Games the partner Dannie Jackson is really having a swell time in Chicago. Dannie has been making the rounds of all factories, and seeing as many people as he can . . . Gold Coast Coin Machine's Elky Ray is anxiously awaiting shipment of Dave Gottlieb's new game . . . it's reportedly a honey!!! Len Micon is planning a showing of the new Genco Roll-Down game this week . . . Wednesday, Thursday, and Friday.

* * *

Dropped in at Modern records last week and met their new plant supervisor, Bill Eubanks, a very capable guy according to Saul Bihari . . . Prexy Jules Bihari was bundled off to Palm Springs for a few days of rest and fresh air by other members of the Bihari family . . . The diskery really is humming along now, but they're still far behind on filling orders.

* * *

Specialty Records, under the able guidance of Art Rupe, is sending out questionnaires to all their distribs for promotinnal and advertising plans. They ask what type of ads help the most, what kind is suggested, etc. . . . Answers to these queries will be sifted by Rupe and adman Steve Earle, to determine just what their advertising and promotional plans will consist of in the future . . . Specialty has just waxed four sides with their latest discovery, Jimmy Wynn and his Groove Masters . . . Their number one music maker Roy Milton is on a p.a. tour, and playing to capacity crowds . . . no wonder, what with all the excitement his fan clubs are creating throughout the U.S.A.

* * *

Visited around at Capitol's bee-yo-tiful new building at Sunset and Vine here in Hollywood and picked up the following bits of information . . . viz . . . Andy Russell, Martha Tilton and company on a p.a. tour, and making history at every theatre. The troupe just wound up their engagement at the San Francisco Paramount and are due for an opening October 30th at the Oriental in the windy city . . . The King Cole Trio's Johnny Miller planed in to be with his Missus who has been very ill. The Trio had to cancel a week and a half of their current p.a. tour so that Johnny could be with Mrs. Miller . . . That "Timtayshun" screwball, Red Ingle, arrived at the Plantation in Houston to break in a new band . . . Capitol tells me that Red is all set for some more of those "juke box naturals".

* * *

Had breakfast with Charlie Craig of the Exclusive plattery, where I learned that their national sales manager, Franklin Kort, is taking a well earned vacation in the northern reaches of this country . . . Copped a peek at Herb Jeffries at the Club Morocco, and found him really singing to capacity crowds . . . Prexy Leon Rene has been very busy working on new and better deals for distribs.

* * *

Eddie Mesner of Aladdin Records has been winging his way back and forth between here and San Francisco, and here and Houston, busy seeing ops, finding new stars for the Aladdin label, and working on a terrific announcement in a forthcoming issue of *The Cash Box* . . . look for it.

THRU THE COIN CHUTE



ST. LOUIS

Since the last meeting of the Missouri Amusement Machine Association, concerning ways and means of obtaining a better break for the operator on location income, all eyes are on Lou Morris of Morris Novelty. Lou's studying suggestions culled from the best ideas of ops all over the country as reported in *The Cash Box*, plus those of the local gentry, of course. "Right now, location owners aren't in the mood to lower their percentages in the least" it was pointed out. "Bar traffic is at the lowest ebb since the beginning of the war, to the point that most owners are waking up to how much the pin game and phonograph really means to them." Within a couple of weeks a location split deal standardized among all association members will be unwrapped.

VP Distributing Company is jammed to the rafters these days as local ops, contrary to expectations, continue to beg for new equipment at any price. Aireons, Williams' All Stars, Fiesta, etc., are staying in the Veatch quarters only long enough to be dusted off and reloaded on a truck for delivery. Del Veatch has been commuting back and forth between the 49th State and Chicago in the interests of filling back orders.

A surprise announcement this week was that C. W. Larcom, South St. Louis op, has sold all but one of his routes. Ill health and a desire to move out to California was given as the reason. "Golden Boy" Chuck will be missed around coin machine beach.

A parade of factory representatives from Rockola has been passing through Ideal Novelty Company for more than a month now. Prexy Carl Trippe took most of the visitors out on a two day pheasant hunting trip early this week, which bagged a total of one lonely bird!

Pete Brandt's new Wurlitzer headquarters on Olive, near the downtown district, is getting a lot of attention these days. Brilliantly lighted double showrooms show the complete Wurlitzer line to thousands of passing motorists.

Visitors through distributors showrooms this week included Bill Hollenbeck of Cape Girardeau, Mo.; Howard Coverstone, Mattoon, Ill.; Ted Keyes, Farmington, Mo.; Tom Adelbriht of Sandoval Mo.; Ralph Stephenson, Eldorado, Illinois, and Mike Gibbons of Alton. It was one of the busiest weeks of 1947 report distributors Al Haneklau, Tom Murphy, Pete Brandt, Carl Trippe and Bill Betz.

DENVER, COLO.

This was the big week of the year for W. H. Erskin and his bunch of the Jones Distributing Company. A big celebration was held in honor of the new 1948 Seeburg and many operators and their families from all over the territory attended. Among those present were: Mr. and Mrs. Gus Carter, Ft. Collins, Colo.; Mr. and Mrs. Syd Amburg, Englewood, Colo.; Mr. John Pricco and his service men, Trinidad, Colo.; Mr. and Mrs. Everett Fees, Colorado Springs, Colo.; Mr. and Mrs. Roger Tays and children, Pueblo, Colo.; L. J. Reynolds, Pueblo, Colo.; Mr. and Mrs. Herman Walker, Denver; Mr. and Mrs. Al Carson, Denver; Russel Moon and service men of LaSalle Music Company, Denver. Those who came from Salt Lake City for the showing were: M. R. S. Jones, Mr. Mac McMurdie, Mr. Jack LaRue, Mr. Tommy Thompson and Mr. Carl Lawson. Everyone was favorably impressed with the changes made in the 1948 Seeburg.

Joe Falsetta, Floyd Pierce, Baxter Patton, and Clarence McCrary all of LaSalle Music Company in Denver, are back from their hunting trips, each bringing back a deer, but Clarence McCrary really brought back a beauty. He was one of the very few for the whole season who brought back a 20 point buck. Baxter Patton came in second with a 15 point buck. We were sure sorry to hear about Bud Wilson's father, who lives in Los Angeles, passing away. Bud also works for LaSalle.

Gibson Bradshaw of Denver Distributing Company is off again on another business trip—this time to El Paso, Texas. Andy Stava, operator from Sterling, Colorado, went with him, while Mrs. Stava and the children motored to Des Moines to visit her parents until Andy returns. Bradshaw's 11-year-old daughter, Joan, who also went with him, was recently chosen as the outstanding student of the 5th grade in her school here for deportment, friendliness, and initiative.

Operators visiting the Modern Distributing Company this past week were: Sam Vosburgh, Ogalala, Nebr., Ed Johnson and Emmett Ossman, both of Leadville, Colorado. Leonard Vosburgh, who works for Modern was called back East this week because of the illness of his father.

Chic Roberts of Wolf Sales, got delivery on a long awaited for new French Grey Buick Convertible this week. He is planning a trip into Utah next week to see how it performs. Hugh Darnell, Service Instructor for Wolf Sales, is on a trip throughout the territory tearing down the new Wurlitzer 1100 phonographs and rebuilding them for the benefit of operators. Bud Drasks, Craig Colorado and Harold Rounds, Lovell, Wyoming, were visitors this week at Wolf Sales.

MINNEAPOLIS

During the fall of the year, Minneapolis is one of the hottest football beds in the United States. Especially when Minnesota wins, although last Saturday, Minnesota got their ears pinned back by Illinois and is expecting another set back this coming Saturday when they meet Michigan. The citizenry of Minnesota is somewhat different from Ohio as "win or lose," they back the team 100%. Many operators of the Northwest and Twin Cities took time out to go to Cnamplan, Illinois to see Minnesota play and spent the weekend in Chicago making "Whoopie". Several of the distributors made the trip.

Our sincere condolences to the Fred Schmidt family, Sioux Falls, South Dakota in the passing away of Mr. Fred Schmidt on October 15, 1947. Fred Schmidt was one of the finest operators not only as a competitor, but as a man. He certainly will be missed. His son Don will continue the operations . . . Bob Cross of Jackson, Minnesota is getting to be quite a traveler. He has been to Canada twice, to Mexico so far this year, and is leaving next week for a two week vacation in Colorado . . . Congratulations Department' to Hy Greenstein of the Hy-G Music Company whose daughter, Elaine, married Al Lieberman who is with the Hy-G Music Company. The ceremony was at the Nicollet Hotel, Minneapolis, and a very beautiful affair. The young couple left on their honeymoon for New Orleans and . . . Don Kady of Grand Forks, North Dakota, in town just for the day . . . Don Hazelwood of Aitkin, Minn., was seen backing up a semi-trailer at the Hy-G Music Company and loading it fully with new Seeburg phonographs.

Hy Westrum of Westrum Brothers, Bismarck, North Dakota drove into Minneapolis and after spending a few days in Minneapolis returned home . . . Cleve Angen of Portland, North Dakota, in town for the day visiting his son who is attending the University of Minnesota . . . Lowell Kryck of the Acme Sales Company, Minneapolis, took a few days off to do some duck hunting and came back with some very fine results . . . Ray Stoehr of the Hy-G Music Company also took several days off and caught his limit of ducks. His wife is an expert marksman and did her share in getting a few ducks . . . Nels Nelson who managed the Automatic Games Supply Company for many years is now a traveling representative with the Hy-G Music Company and a very fine addition to the firm . . . Sherman Karon, formerly with the Mayflower Distributing Company and the Acme Novelty Company, Minneapolis, is also with the Hy-G Music Company as a traveling representative . . . Leo Clavin of Long Prairie, Minnesota who recently sold his route has been doing a bang up job in the Popcorn Business . . . Paul Felling of Sauk Center, Minnesota, in town just for the day to visit a few distributors.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING**SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS**

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

WANT

WANT - 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay \$90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT - Bally Draw Bells, Red Button; Bally Deluxe Draw Bells; Keeney Bonus Super Bells 5¢. State lowest price in first letter. Will pay cash or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURG 17, PA.

WANT - Solotone equipment. Must be brand new. Wanted at distress prices for export purposes. Grey boxes preferred. Give serial numbers & quote lowest prices. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MANITOBA, CAN.

WANT - Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT - For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT - Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ - 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT - AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel: 9439.

WANT - All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted - we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT - Used Packard Wall Boxes. State lowest price and condition for cash. Write. GENERAL MUSIC CO., 2277 W. PICO BLVD., LOS ANGELES, CALIF.

WANT - Seeburg Chicken Sams or Jail Birds or any conversions. Top prices paid for complete machines or parts. R. C. CARPENTER, CHESTER, N. Y. Tel: 120.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT - 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT - DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Longacre 5-8879.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - Selling Out On Our Used Equipment! Ace Bomber (Mutoscope) like new \$125.; Stage Door Canteen \$49.50; Suspense \$75.; Tally Roll \$85.; Many other 5 ball pin games from \$50. Wurlitzer phonograph, still in original crate (model 1015) \$750.; AMI Phonos, slightly used (Model "A") write. WANT - 2 Way Keeney Super Bonus Bells. HANNA DISTRIBUTING CO., 169-171 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - Write in and Get On Our Mailing List! Esso Stars (like new) \$359.; Genco Advance Rolls (like new) \$395. Foreign Orders A Specialty. 5% Discount - Full Cash with Order. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y. Tel: Fpt. 8-8320.

FOR SALE - WURLITZERS: 10 - 616 \$75. ea.; 2 - 600R \$150. ea.; 1 - 700 \$275. ROCK-OLAS: 1 - 1940 Super \$175.; 2 - 1940 C.M. \$90. ea. SEEBURGS: 2 Mayfair \$150. ea.; 1 Vogue \$175.; 3 Gems \$135. ea.; 1 Plaza \$150.; 1 Envoy \$200.; 7 Casino \$135. ea.; 1 Regal \$175. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA. Tel: MI. 4-2624.

FOR SALE - New Mills Slots \$215.; Bally Draw Bell, Hi Boy, Triple Bell (write); new Marvels; used Keeney Super Bonus Bells; new Jennings; new Columbias \$97.50; new Pin Games - Nevada, etc. GENERAL COIN MACHINE CO., 227 N. 10th ST., PHILA., PA.

FOR SALE - Some of Our Famous Thoroughly Reconditioned Used Games; Gold Balls \$160.; Havanas \$129.; Miss Americas \$125.; Carousels \$119.50; Rios \$114.50; Lucky Stars \$137.50; Play Boys \$139.50; Cross Fires \$127.50; Spellbounds \$60.; Smartys \$87.50; Mysterys \$100.; Grand Canyons \$35.; Tornados \$135.; Thorobreds \$57.50. Floor Samples - Bowling Leagues \$170.; Eurekas \$315. No games shipped without 1/3 deposit. Send money order or certified check. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306.

FOR SALE - 8 Solotone Wall Boxes, 1 Location Amplifier & Cable, all A-1. Make offer. 1 Wurlitzer 616 Amplifier complete A-1 shape \$25. GEORGE LIND MUSIC CO., 1710 SO. 58th ST., OMAHA 6, NEBR. Tel: Glendale 4597.

FOR SALE - Seeburg WS2A wireless 5¢ Wall-0-Matics \$12.50. All in working conditions with 70L7 tube. All cases uncracked, spray painted same color as new boxes, each with new name plate on case. Bar-0-Matics \$17.50. No cracked cases. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO.

FOR SALE - 1 Strikes 'N Spares, like new \$625.; 3 Total Roll \$175.; 2 Goalee \$139.; 1 Stage Door Canteen \$49.50; Double Barrel \$69.50; 2 Four Roses \$29.50; Zip \$12.; 2 Wurlitzer Skeeballs \$135.; Cross Line \$12.; Flash \$12.; Texas Mustang \$25.; 2 Zig Zag \$25.; 2 Post-war Challengers \$25.; Wurlitzer 850 \$350.; 600R \$160.; 24 Record Victory \$160. 1/3 Deposit. Will trade with Wisconsin Operator. INTERSTATE SALES, 3017 SO. 14th ST., MILWAUKEE 7, WIS. Tel: Orchard 9562.

FOR SALE - Broncho, Nudgy, Baseball, Gold Ball, Torchy. Call us for price. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE - Jennings 1947 Challenger, floor sample (write); 2 Mills 3 Bells 1947 Models, like new (write); 3 Dynamite \$95. ea.; 2 Spellbound \$95. ea.; 3 Surf Queen \$50. ea.; 1 Big League \$65.; 1 Double Barrel \$65.; 1 Rocket \$125.; 1 Smarty \$110.; 2 Suspense \$75. ea.. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - 5 New Keeney Hot-Tips in original crates on account of closed territory \$450. ea.; 2 of the same slightly used \$400. ea.; 2 Keeney Big Parlays \$200. ea.; also Gottlieb Daily Races Free Play or Cash Play. Write for special prices. 1/3 Cash with Order. Immediate Shipment. Make offer on several Fairmounts and Turf Kings. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY 1, UTAH. Tel: 0461.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - Victory Derbys, like new \$150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell \$900.; 5¢-5¢ Lucky Lucre's one coil type \$50. ea.; 5-25 Lucky Lucre's \$60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Write for prices on new Bally Deluxe Draw Bell; new Jockey Club Special; Chicago Coin Gold Ball; Gottlieb Marjorie; Genco's Broncho; Chicago Coin Baseball, Williams' Flamingo. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641.

FOR SALE - Keeney Three Way Bonus Super Bells, like new \$850.; Victory Specials, perfect condition \$249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Big Hit \$125.; Superliner \$125.; 5-10-20 \$45.; Miss America \$175.; Step Up \$145.; Midget Racer \$125.; Frisco \$99.50; Four Aces \$45.; Bombardier \$45.; Argentine \$35.; '41 Major \$35.; Laura \$65.; Knockout \$50.; Hi-Hat \$35.; Spot Pool \$35.; Wild Fire \$25.; Defense \$25.; Silver Spray \$25.; Band Wagon \$25.; Pimlico \$120.; '41 Derby \$95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates \$225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - You are overlooking a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

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QUIN MACHINE
MART

FOR SALE

FOR SALE

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THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - 6 Chicago Coin Roll-A-Score 9 ft. Bowling Alleys \$75. ea.; 1 Rocket 9 ft. Bowling Alley, like new \$75.; Keeney Air Raider Gun \$50.; Gold Star, Bosco, Bowler, New Champ, Home Run '42 - \$125. for the lot. S. J. WEISSER, 2931 JOHN R ST., DETROIT 1, MICH.

FOR SALE - Total Roll \$195.; Sportsman Roll \$185.; Tally Roll \$125.; Advance Roll \$425.! Goalee \$110.; Super Triangle (new motors) \$100.; Rapid Fire \$35.; Kicker Catcher (pre-war) \$15. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - 5 new 5¢ Vest Pocket Bells \$60. ea. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA.

FOR SALE - 14 clean A.B.T. Challengers \$30. ea.; 2 Pop Ups \$25. ea.; 1 Mex Baseball \$30. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel: 3-5432

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

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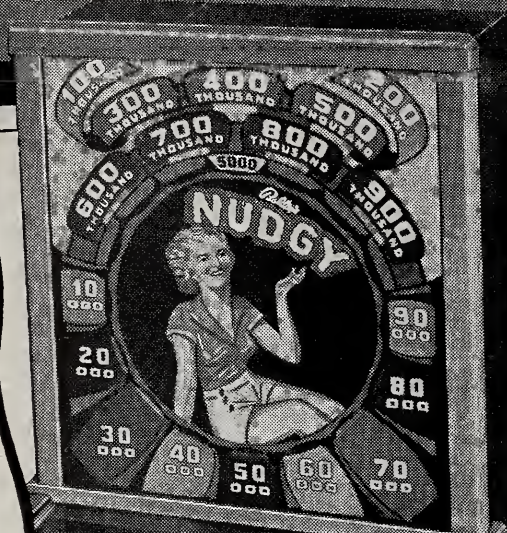
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