

THE CASE BOX

THE CONFIDENTIAL WEEKLY OF THE Coin Machine Industry Vol. 10, No. 39 June 25, 1949



Seven years ago there came into being a most unique publication . . . Devoted to a sincere belief that this industry desired a true, honest and fearless medium it could exclusively call its own . . . Conceived with the purpose of meeting the problems of this industry during the tragic war period to help make strong and solid a nucleus of men to act as a base for greater growth and future development in the postwar era . . . Dedicated to bringing to the fore constructive ideas and better business methods and generally aiding, thru intelligent effort, the greater growth of this business.

These past seven years have been truly eventful ... The trade knows today of the great acceptance and phenomenal growth of The Cash Box ... This is solely attributed to the wholehearted and intelligent support which the subscribers to this medium have put forth to solidly establish a publication which would work for this business ... and this business exclusively ... quietly, confidentially and fearlessly.



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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The *Cash Box.* The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

A switch to new products is always interesting to the trade. This time, the well established ops are reporting that they have turned to additional operations of the smaller bulk merchandisers. The most popular of which are those vending ball gum and charms.

The there has been very little ballyhoe regarding this gradual switch and the fact that sales have been increasing at a rapid rate, more and more well known distribs thruout the field are suddenly sprouting forth with bulk merchandisers which are attracting the attention of ops because of the low investment necessary and the fact that, over a short period of time, they can amortize the cost and show profit from then on in.

It is also interesting to learn that the average distributor is much pleased with the low sales price of the bulk merchandisers and, because of the fact that his profit is so deeply cut on other items, and since he finds that it holds up on these vendors he has, therefore, the necessary incentive to go on ahead in this field.

The operators, too, especially those who have been in the field for some years, remember that most of the profits they enjoyed years ago was from bulk vendors and they, after tests, have been returning to the field, covering their present locations with these merchandisers.

It is very pleasing to hear from the operators who have just again started back into the bulk merchandising industry that they have been faring very well in what might be termed, "the original business of the coin machine industry". Most are pleased as punch over the percentage of profit which they are enjoying.

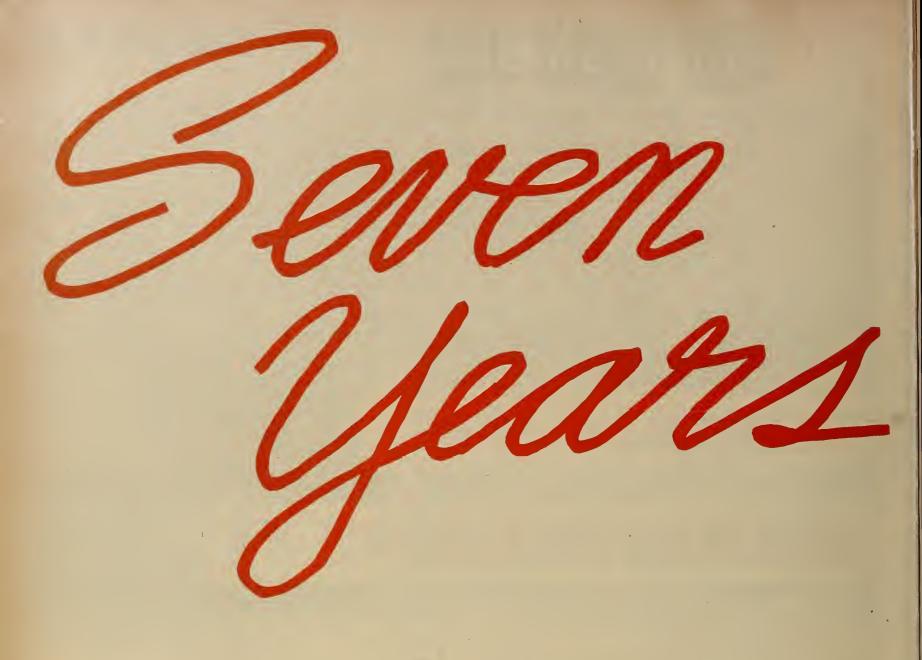
Just the other day a well known distrib remarked, "I'm making more selling these small bulk merchandisers vending ball gum and charms, than I did with the large games which I was handling. Furthermore", he continues, "the operators are happy, too, and that means a lot to our firm."

From the operators' standpoint each machine, when empty, actually brings him about 45% return on his original investment. Even if the machine empties but once a month, such a return for a very small original investment, is surprisingly high and, within a short period the machine has amortized itself.

It will be interesting to watch how this develops among the better and more experienced ops who have been the first to get going on this plan. The larger distribs have actually placed machines, completely filled, with the ops on a consignment basis and the ops, after placing the machines on location, have been amazed at the profit possibilities which these little bulk merchandisers have shown them.

This may be a new era for the average op who has either forgotten all about the small bulk merchandisers or who has neglected them over the years and suddenly finds that "kids are still kids" and are just as thrilled and charmed with the ball gum and small toys which the machines return for the children's great coin—the penny.

Bill Gersh



June, 1942-June, 1949.

Seven years. Years that have been adventuresome and thrilling. This publication came out of its swaddling clothes during those years and entered into the affections of the nation's coin machine operators. Its honesty, its fearlessness, and its faith in this industry have won much commendation.

There is no longer any doubt that this industry will continue onward and that it will win even greater glory in the path that it will choose in the years to come. Already there are many who foresee, because of the economical entertainment which this industry offers America's millions of peoples, a great and glowing future.

The industry is daily turning to new ideas and is adopting new methods which meet with the approval of all concerned with America's amusements.

The juke box industry has stabilized itself after many months of indecision. The juke box operators are now following a path which is sure to lead them to a greater future. In this division of the industry there will be many changes, just as leaders predict, but, whatever the changes, they will be for the future, better welfare of all concerned.

The amusement games division has also started on a new path. Its first attempt in the shuffleboard field have won great commendation and success. A new amusement has arisen. Many other ideas are now starting which will lead the amusement operators to other fields and, surely, to better times.

Seven years isn't very long, tho, it seems long to the members of this publication who have worked so hard and faithfully to bring the operators a truthful and fearless medium. A publication which has, over these seven years, won the respect of the nation's leaders. This is attested to by the letters which have continued to arrive week in and week out from operators, jobbers, distributors and manufacturers everywhere in the country.

There is also no doubt that as this industry continues to grow, this publication will grow with it, for this medium has faith in the future of this field.

Regardless of recessive backward slides and regardless of all

surrounding economic factors, this field has continued to move on ahead. The members of this industry were among the very first to feel the recession. They fought their way out of it and continued to better their general business conditions.

It is a well known fact that today the average operator has, more or less, settled on his future course. Some have cut down on the size of their routes. Some have curtailed the extent of their operations. Others have moved to new and different fields.

But, in general, all have gone on ahead, and all have streamlined and modernized their business operations to a point where, regardless of what may be forthcoming in the months yet to come, they will remain a solid and substantial base for whatever will arrive in the field that will once again boom its growth.

For many years now this industry has lived in a great and growing life. It has been thru one of its biggest boom eras. It has seen itself grow from a small and modest industry to one that has won international recognition. And even greater recognition faces it in the future for its growth hasn't really yet begun.

These seven years which have been recorded on the pages of *The Cash Box* are the beginning of a new era. The fact that more normal conditions prevail today than what was formerly the case, assures all in the field that they will continue on ahead and that they will grow along with the changing times.

Everyone will admit that this boom period could not go on forever. It had to come to a halt sometime. It did come to this halt a bit prematurely for this field. But, better earlier than later, for while others are now going thru a period of change, this industry is able to continue onward and arrange to meet the new conditions which have come about.

June 1942 to June, 1949—have therefore been extremely eventful years. They have seen the industry come out of a booming war period, into the postwar era, into a recessive backward slide, and are now seeing it pull itself right up by its own bootstraps to a newer and greater and grander future.

THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS. Page 5

MARCH OF TIME'S "IN THE GROOVE" PIC BRINGS JUKE BOXES TO FRONT

New 20th Century-Fox Release Recognizes Automatic Music Field as Potent Factor in Gauged Sale of 250,000,000 Records for 1949

NEW YORK — This past week (June 9, Capitol Theatre, Washing-ton, D. C., and at the Strand Theatre, Ithaca, N. Y.) 20th Century-Fox re-leased the newest March of Time pic, "In The Groove," a complete picture story of the record business featuring a Wurlitzer 1100 and an AMI Model "B", as well as some of the nation's



The Wurlitzer Model 1100 which appears in March of Time's "In The Groove" pic was by courtesy of Young Distributing, Inc., New York. It is interestingly portrayed in this picture.

most outstanding recording artists and producers.

Several shots of juke boxes are shown with kids gathered about them dancing to the music while in other location shots the patrons are seen listening to the latest recordings.

Editorial comment mentions the fact that there will be about 250,000,000 records sold this year as compared to 325,000,000 disks that were sold in the outstanding peak year of 1947. RCA Victor Decce Columbia MCM

outstanding peak year of 1947. RCA Victor, Decca, Columbia, MGM and Atlantic labels are featured. The film shows records right from their birth up to their presentation to the public thru juke boxes, disc jockeys, as well as retail stores. Shots of juke box locations give the customer some idea of how extensive the record field is. Bing Crosby, Guy Lombardo and big

field is. Bing Crosby, Guy Lombardo and his orchestra, the Korn Kobblers, Ella Fitzgerald, Eddy Duchin, Eddy Arnold (who is reported to have sold over 7,000,000 records in five years), Perry Como, Fran Warren, Paul Whiteman and others are shown on the screen in the process of cutting new sides as well as having the public see the rec-ords being listened to over the air, on juke boxes, in retail stores, in homes, etc. etc.

etc. There is no longer any doubt of the importance of the automatic music field when such a picture recognizes the fact that the juke box is potent in the sale of records everywhere in the nation.

A news release by March of Time

reports, "This new 'March of Time' film, 'It's In The Groove,' captures the hubbub of record making, as well as the charm and glamour that makes this phase of show business one of the most interesting in the country." The pic goes all the way back to the days of Thomas Alva Edison showing the cylindrical disks of that era. The pic reports on the 20,000,000 turntables which have to be supplied with records and claims, ". . . phono-graph records is not only a profitable business, but the scramble for this lush market has turned record making into the greatest hubbub in the entertain-ment field."

March of Time also reports, "Hill-billy and cowboy numbers have be-come phenomenally popular on records today . . . Eddy Arnold . . . alone has sold more than 7,000,000 records in five years."

Ive years." It also says, "While panicky dealers began unloading their standard speed albums, the ordinary public has gone right on buying—proving that there is nothing wrong with the record in-dustry that can't be cured by making the right records with the right per-formers."

James C. Petrillo is also shown in this pic explaining why "he stopped new recordings for a year." He is



The grand Ella Fitzgerald, long a favorite of juke box ops, lets go with everything she has in this picture and grabs plenty of atten-tion to her terrific, individual singing style.

later seen with Lawrence Tibbett and other Metropolitan Opera stars as they made a special record for Presi-dent Truman.

Because of the fact that this newest March of Time pic is sure to stimulate interest in records, ops in the follow-ing cities should plan to have their machines loaded with the very latest and best risks to meet and greet the picture when it appears.

picture when it appears. Ann Arbor, Mich., Battle Creek, Mich., Pontiac, Mich., June 16 to 24; Trenton, N. J., Reading, Pa., Hazel-ton, Pa., June 12 to July 19; Woon-socket, R. I., Milford, Mass., Brattle-boro, Vt., June 19 to Aug. 4; Ithaca and Buffalo, N. Y., June 9 to June 29; New Haven and Waterbury, Conn., June 16 to 22; Annapolis, Md., and Washington, D. C., June 9 to June 18. Other dates of showings will be an-nounced by local theatres and should be closely followed by juke box ops.



AMI's newest, Model "B", also appears in this pic, courtesy of Runyon Sales Company, Inc., New York, and is arranged in very interesting fashion so that patrons of this pic will get a new idea of what the automatic phono means in the sale of records.



Guy Lombardo leading his orchestra thru their paces is one of the outstanding highlights of March of Time's "In The Groove" pic. The great Guy who has thousands of friends among juke box ops gets a great hand for his very swell music which has held up tops in sales for years and years.



Korn on the kob music by the Korn Kobblers well known to all juke box ops who have featured their disks for many a year, come in for plenty of attention along with other outstanding recording stars in this new March of Time music biz epic. It's interesting to see the boys cut their disks and how they play that Korny music for which they're so famous.

Page 6



"Temptation" (2:54) "Crying" (3:12) BILLY ECKSTINE (MGM10458)

The phonomena of balladeer Billy • The phonomena of ballaucer bing Eckstine, a fellow who needs no introduction to music operators, comes up with another terrific pair here that are a cinch to clinch with his many fans from coast to coast. Offering his brilliant vocal rapture on the standard "Temptation," Billy once again dis-playe his continuing words style in plays his captivating vocal style in excellent manner to set the stage for some torrid coin play. It's a great rendition that should go like wildfire. The flip, titled "Crying" is a bit of ballad blues which Billy handles ad-minable from start to finish. There's mirably from start to finish. There's no mistake about this coupling—they definitely are hot!

"In An Old Cathedral Town" (2:50) "Get Me One Of Those" (3:05) JACK KILTY (MGM 10460)

• Pair of fair sides by piper Jack Kilty, and the musical set-up of "In An Old Cathedral Town" and "Get Me One Of Those" headed music ops Me One Of Those" headed music ops way. Jack's strong, heavy vocal tones purr the tender lyrics of the top deck in effective manner. Ditty flows in slow, sentimental styling and should meet with some favor. The flip has Jack picking up the tempo a bit as he offers a pleasing novelty tune. Ork backing on the pair by maestro Buddy Weed rounds out the wax admirably. Weed rounds out the wax admirably. The disk is there for the asking— music ops take it from here.

"Oo-Bla-Dee" (2:41) "Bedlam" (2:44) BENNY GOODMAN ORCH. (Capitol 57-621)

• Maestro Benny Goodman on deck with a pair that might meet with the with a pair that might meet with the approval of the modern progressive music set. Wax, titled "Oo-Bla-Dee" and "Bedlam" shows the Goodman ork going their light, polite bop styles in fair manner. Top deck features a cute bit of vocal work by Buddy Greco. The flip is a bop instrumental done up in medium tempo. Music ops who have the spots that go for this brand might take a look-see.

"Lavender Coffin" (2:43) "The Hucklebuck" (3:04) LIONEL HAMPTON ORCH. (Decca 24652)

• Some fresh wax by maestro Lionel Hampton appears headed for a top spot on music ops machines via this offering of "Lavender Coffin" and "The Hucklebuck." Top deck is done Some fresh wax by maestro Lionel "The Hucklebuck." Top deck is done up with a ton of gusto and drive, with Joe James and the maestro pitching in for the vocal glory. Ditty is ren-dered with a ton of happy beat, the kind music fans are gonna tap and shake to as they listen. It's a side that you just can't sit still with—the tremendous amount of mellow tempo and rhythm offered makes you keep tremendous amount of mellow tempo and rhythm offered makes you keep pace with the platter. Fond hand clap, a band chant, and some licks by the gang round out the side in excel-lent manner. The flip is the well known click "The Hucklebuck," and features chirp Lorene Carter wailing the lyrics. This rendition should cer-tainly add to the widespread popular-ity of the tune. The wax is steaming hot—ops should grab this one.

"I Love You" (2:55) "Let's Take An Old Fashioned Walk" (2:47) PERRY COMO (RCA Victor 20-3469)



• FERRY COMO • There's no stopping this boy! Balladeer Perry Como continues his sensational string of record suc-cesses with another bright and bril-liant pair of sides from the "Miss Liberty" hit musical production. Perry's soothing and enchanting vocal work on this coupling is noth-ing less than terrific. His relaxed vocal manner immediately puts the listener in a most receptive mood. Top deck, tagged "I Love You" has

"Old Rusty Trunk" (2:51) "Stargazer" (2:46) LOUISE CARLYLE (King 15007)

Thrush Louise Carlyle ooffers a hot

Thrush Louise Carlyle ooffers a hot item for music operators with this bit titled "Old Rusty Trunk." It's a happy up tempo piece of music, with Louise, aided by the Satisfiers Four-some and the Tony Mottola Trio, turning in a brilliant bit of vocal work. Ditty is rendered in bright vocal tones that satisfy throughout, with a bit of a fond hand-clap seep-ing thru to add to the luster and gla-mour of the disk. It's the type of tune

ing thru to add to the luster and gla-mour of the disk. It's the type of tune that is meeting with such wide won-derful reception on the part of music fans and ops alike. The flip has Louise switching to a light romantic ballad that makes for fairly pleasant listening time. The side we go for is "Old Rusty Trunk"—we're sure you will too.

"Where Are You Now That I Need You" (2:31)

"I Wake Up In The Morning Feeling Fine" (2:43) BETTY HUTTON

(Capitol 57-620)

Long missing from the phono spot-

• Long missing from the phono spot-light as a name attraction, thrush Betty Hutton sets with a pair here that have some coin culling potential. Top deck, "Where Are You Now That I Need You" is the better of the coupling, and has Betty warbling the comely lyrics in soft hush-hush style that is mellow. It's a slowly set in-fectious ditty from the Paramount flicker "Red Hot & Blue," and should nab some heavy bally. Betty's husky and yet wee vocal effort is definitely novel in the way of wax offerings. The flip whirls in much the same man-ner and mood and has Betty turning

ner and mood and has Betty turning in an effective performance. Top deck

might catch on.

Perry chanting the sweet vocal re-frain in inviting tones that are sure to win a bonanza of juke box silver for music operators from Maine to California. It's a simple, senti-mental ballad that is sure to have romancers repeating the dreamy lyrics in no time at all. The song is set in beautiful lilting manner and flows easily and tenderly from set in beautiful lilting manner and flows easily and tenderly from Perry's superb tonsils. On the other end with "Let's Take An Old Fash-ioned Walk," Perry once again demonstrates his majestic vocal grace. The tune is a dainty, happy air that skips along in bright man-ner, with a vocal chorus adding to the heartfelt happiness shown here. It's a ditty that will surely win widespread applause. Operators will need no urging with this duo— the songs have that taint of age-less magnificence that spells the difference in music of our day. Both sides are labeled HIT—from the wird go! wird go!

"Veloa" (2:48) "Darktown Strutters Ball" (2:51) RAY ANTHONY ORCH. (Capitol 57-662)

• Pair of sides by the brilliant Ray Anthony crew really let go here with all the earmarks of becoming hot juke box items in no time at all. Both sides of this piece of wax are winners-there is no mistake of that. "Veloa" is an extremely novel and wonderful side that should set the pace. Ditty whirls in soft spoken medium tempo, as pipers Kenny Trimble, Pat Bald-win and the Skyliners combine voices win and the Skyliners combine voices to tell of this gal. Lyrics are smart as a whip, and make you stop and listen. The vocal harmony displayed on this side is top notch material from start to finish. It's the type of disk that attracts your attention from the very first earful. On the other end, the versatile Anthony ork come up with a socko instrumental rendi-tion, in Dixie, of "Darktown Strutters Ball." With all the gang shining throughout, the deck definitely bears ops avid listening time. Both sides are blue-ribbon winners—ops should climb on. climb on.

"Smoke Gets In Your Eyes" (2:38) "Barney Google" (2:41) CHARLIE VENTURA ORCH. (RCA Victor 20-3467)

• Orkster Charlie Ventura and his mild and mellow bop tones show with "Smoke Gets In Your Eyes" and "Barney Google," with the refrain of this pair echoing mellow throughout. Top deck features the maestro on tenor, as he rides the crest of the melody of this oldie. It's Ventura all the way on the side. The flip has Charlie and a vocal ensemble knock-ing out a novelty bop bit that should meet with fair approval. We go for the top deck—we're sure you will too. • Orkster Charlie Ventura and his

"There's Yes! Yes! In Your Eyes" (2:48) "Lovers Gold" (3:01)

LARRY GREEN ORCH. (RCA Victor 20-3464)

(RCA Victor 20-3464) • Pair of fashionable sides by ork-ster Larry Green perk up with a bit of brightness here as the maestro offers "There's Yes! Yes! In Your Eyes" and "Lover's Gold." Top deck is rapidly climbing to a featured spot on many an ops machine. The vocal chorus refrain of this oldie echoes mellow throughout the side, while the band goes thru their paces effectively. The flip, with Ray Dorey at the mike, is an excellent rendition of this down-to-earth ballad rising in popularity. Both sides are better than average renditions of two click tunes.

'Maybe It's Because" (3:15) "It Happens Every Spring" (2:45) DICK HAYMES—GORDON JENKINS ORCH. (Decca 24650)

(Decca 24650) The vocal allure and glamour of balladeer Dick Haymes is displayed in magnificent style on this coupling. Top deck, from the click Broadway musical production "Along Fifth Avenue" is a smooth, captivating bal-lad which Dick handles superbly. Vo-cal aid is rendered by The Tattlers in subdued tones that brighten the disk immensely, while the Gordon Jenkins ork lends the deck refreshing musical patter. The flip, "It Happens Every Spring" from the 20th Century-Fox flicker of the same name is another striking bit of vocal magic by Dick. In this waxing, Dick has painted a vocal picture hard to match. Both sides are top drawer material—grab 'em.

"The Walter Thornton Rhumba" (2:56) "Pancho Villa" (2:58) NORO MORALES ORCH. (MGM 10452)

(MGM 10452) Music styled in the Latin vein, with maestro Noro Morales serving up the pleasure to be found in "The Walter Thornton Rhumba" and "Pan-cho Villa." Top deck is a mellow rhumba instrumental that should have the hip-swivelers shaking in all their glory. Wax is done up in light brilliant tones that satisfy, with the maestro taking a mellow spot at the ivories. The flip, with Nita Del Cam-po to wail the lyrics is a pleasing bit that might catch on. Top deck is the better side. better side.

"Ting-A-Ling" (3:03) "Love Is A Beautiful Thing" (2:54) BLUE BARRON ORCH. (MGM 10455)

• Hot on the heels of his recent success with "Cruising Down The River," orkster Blue Barron comes up with a orkster Blue Barron comes up with a pair that bid fair to repeat. Wax, titled "Ting-A-Ling" and "Love Is A Beautiful Thing" shows the Barron ork off to excellent advantage on the coupling. Top deck is a beautiful waltz which piper Clyde Burke and a vocal ensemble handles admirably. Ditty just flows along in that easy to take tempo, while the Barron ork make mellow music in the back-ground. On the flip, the vocal ensem-ble take over to render a cute piece of music that should win loads of coin. Music is styled in the "corn" vein that is winning such wide favor. This ditty should definitely attract an ava-lanche of juke box silver. Both sides rate a spot in ops machines.

Unly Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

June 25, 1949 Page 7 The Cash Box, Music Best Wishes CASH BOX 7th Anniversary he Nation's 182-1 T Juke Box Tunes CODE AL—Aladdin AP—Apollo AR—Aristocrat BU—Bullet[~] CA—Capitol CAS—Castle CM—Commodore CO—Columbia CR—Coral CS—Coast DA—Dana DE—Decca RE—Regent RO—Rondo RA—Rainbow SA—Savoy SI—Signature SP—Specialty SPT—Spotlite SU—Supreme TE—Tempo TW—Tower TWC—20th Century VA—Varsity DM-Damon EX-Exclusive JE-Jewel KI-King LO-London MI-Miracle ME-Mercury MG-MGM DEEJ The Top Ten Tunes Netting Heaviest Play In The Nation's Juke ME—Mercury MG—MGM MN—Manor MO—Modern MT—Metrotone NA—National PR—Premier Boxes, Compiled From Reports Sub-Use this ... CHECK LIST OF TOP-SELLING M-G-M RECORDS mitted Weekly To The Cash Box By Leading Music Operators DE-Decca DEL-DeLuxe VA—Va**rsity** VI—Victor **ORDER FROM YOUR M-G-M RECORDS DISTRIBUTOR** Throughout The Country. INDICATE POPULAR QUANTITY BLUE BARRON THERE'S YES! YES! IN YOUR EYES I HAD MY HEART SET ON YOU **RIDERS IN THE SKY** and his Orchestra M-G-M 10417 CA-S7-608—Peggy Lee CA-S7-40164—Foy Willing CO-38445—Berl Ives DE-24618—Bing Crosby ME-5320—Stan Jones MG-10404—Derry Falligant VI-20-3441—Vaughn Monroe O. MERRY-GO-ROUND WALTZ THE HEART OF LOCH LOMOND ART MOONEY and his Orchestra M-G-M 10405 BILLY ECKSTINE NIGHT AFTER NIGHT A NEW SHADE OF BLUES AGAIN M-G-M 10422 ESTHER WILLIAMS and RICARDO MONTALBAN M-G-M 30197 BABY, IT'S COLD OUTSIDE MY HEART BEATS FASTER CA-15428—Mel Torme CO-38467—Doris Day DE-24602—Gordon Jenkins O. LO-378—Vera Lynn ME-S261—Vic Damone MG-10398—Art Mooney O. VI-20-3427—Tommy Dorsey O. BLUE BARRON OPEN THE DOOR POLKA WHOSE GIRL ARE YOU and his Orchestra M-G-M 10412 ART MOONEY AGAIN FIVE FOOT TWO, EYES OF BLUE FOREVER AND EVER and his Orchestra M-G-M 10398 ME-5252—Helen Carroll RO-185—Fran Allison VI-20-3347—Perry Como CA-15386—Margaret Whiting CO-38140—Dinah Shore DE-24569—Russ Morgan O. LO-362—Gracie Fields RIDERS IN THE SKY DERRY FALLIGANT THE LITTLE OLD CHURCH NEAR LEICESTER SQUARE M-G-M 10404 TWENTY-FOUR HOURS OF SUNSHINE ART MOONEY IN A SHADY NOOK BY A BABBLING BROOK and his Orchestra 10446 SOME ENCHANTED EVENING BUDDY KAYE QUINTET THE LOVE NEST A PAIR OF WOODEN SHOES M-G-M 10443 CA-S7-629—Paul Weston O. CA-S7-544—Jo Stafford CA-S7-596—Gordon MacRae CO-38446—Frank Sinatra DE-24609—Bing Crosby ME-5276—John Laurenz MG-10399—Hugo Winterhalter O. VI-20-3402—Perry Como BILLY ECKSTINE CARAVAN A SENORITA'S BOUQUET M-G-M 10368 ZIGGY ELMAN CHEEK TO CHEEK THAT WONDERFUL GIRL OF MINE and his Orchestra M-G-M 10421 "A"-YOU'RE ADORABLE THE BEAUTIFUL BLONDE FROM BASHFUL BEND EVERY TIME I MEET YOU ART LUND M-G-M 10419 CA-15393—Jo Stafford-Gordon MacRae MG-10310—Buddy Kaye Quintet CO-38449—Tony Pastor O. SPT-S10—Rosalind Paige DE-24579—Larry Fotine O. VI-20-3381—Perry Como ME-5253—Anne Vincent-J. Carroll THE KORN KOBBLERS SAN M-G-M 10432 THE GOODNIGHT SONG JACK FINA LORA-BELLE LEE and his Orchestra M-G-M 10447 CARELESS HANDS DORIS DREW A ROSE WAS A ROSE BARGAIN DAY ME-6170—Eddie Dean MG-10349—Johnny Desmond VI-20-0007—Shorty Long VI-20-3321—Sammy Kaye O. M-G-M 10449 CA-15379—Mel Torme CO-20546—Leon McAuliffe DE-24563—Bob & Jeanne DE-24616—Bing Crosby MILT BUCKNER MILT'S BOOGIE BUCK'S BOP and his Orchestra M-G-M 10410 BLUE BARRON YOU'RE SO UNDERSTANDING MISSISSIPPI FLYER and his Orchestra M-G-M 10369 BABY, IT'S COLD OUTSIDE FOLK and WESTERN CA-S7-S67—Whiting-Mercer CO-38463—Shore-Clark DE-24644—Fitzgerald-Jordan ME-S307—Lynn & Frank Loesser MG-30197—Williams-Montalban VI-20-3448—Don Cornell HANK WILLIAMS LOVESICK BLUES NEVER AGAIN M-G-M 10352 BOB WILLS DON'T BE ASHAMED OF YOUR AGE SILVER LAKE BLUES M-G-M 10415 HANK WILLIAMS WEDDING BELLS I'VE JUST TOLD MAMA GOODBYE BALI HA'I M-G-M 10401 CRACKER BOOGIE ARTHUR (Guitar Boogie) SMITH ONE LITTLE, TWO LITTLE, THREE LITTLE TIMES M.G.M 10441 CA-S7-628—Paul Weston O. CA-S7-543—Peggy Lee CO-38446—Frank Sinatra DE-24609—Bing Crosby ME-S273—Anne Vincent MG-10399—Hugo Winterhalter O. VI-20-3402—Perry Como (FILL OUT-SEND TO YOUR M.G.M RECORDS DISTRIBUTOR) NAME_ A WONDERFUL GUY FIRM CA-57-52—Margaret Whiting CA-57-596—Margaret Whiting CO-38460—Dinah Shore DE-24640—Evelyn Knight MG-10423—Shep Fields O. VI-20-3403—Fran Warren STREET_ STATE I DON'T SEE ME IN YOUR EYES M-G-M RECORDS ANYMORE ME-S265—Kitty Kallen MG-10373—Helen Forrest VI-20—3347—Perry Como CA-15402—Jan Garber O. CO-38408—Buddy Clark DE-24576—The. Stardusters THE GREATEST NAME

Page 8



"What Have You Got In Those Eyes?" (2:33) "What Do I Have To Do?" (2:59) BOB EBERLY (Coral 60073)

• The pleasing vocal refrain of piper Bob Eberly, and the musical set-up of "What Have You Got In Those Eyes?" and "What Do I Have To Do?" in the offing for music operators. Both tunes are in the ballad vein, and portray Bob's easy to listen to voice in charming manner. Top deck has a very clever set of lyrics which Bob handles excellently. The flip, with the melody echoing sweetly has a vocal chorus added, and also is a side which should please the moon-in-June kids. Ops in the market for a sweet one should listen in.

"Face On Bass" (2:40) "Can't Get You Off My Mind" (2:43) WINGY MANONE (National 9080)

• With the new trend in music rapid-ly swinging to wax styled in the Dixie manner, Wingy Manone, one of the foremost names in the music business toremost names in the music business steps out with a pair that definitely is loaded with coin culling power. Wingy's throbbing vocal effort on this duo is a cinch to score with music fans and juke box ops. Allied with a wonderful aggregation on the platter, the tures really show heavy promise wonderful aggregation on the platter, the tunes really show heavy promise. Top deck, "Face On Bass" is a cute item that rides along in mellow fa-shion, with Wingy ad libbing where it counts. Bass is featured through-out, with the rest of the gang joining in. The flip has Wingy decked out in all his glory, as he huskily warbles this ever lovin' oldie. Both sides ring the bell—ops should climb on the bandwagon. bandwagon.

"Lovers Gold" (3:17) "Possibilities" (2:59)

"Possibilities" (2:59) HELEN FORREST (MGM 10450) • Some pleasing wax by Helen Forrest comes up here with the music-al refrain of "Lovers Gold" and "Pos-sibilities" echoing brightly. Top deck has Helen pitching her pipes about this rapidly climbing tune. It's a fair rendition, and has Helen in excellent voice throughout. The flip picks up in tempo and mood, and has Helen telling that a gal has to have "Possi-bilities" in order to score with the men. Ditty is a cute bit and should garner its fair share of coin play. Both sides won't stop traffic-they will bolster music ops juke box take.

"You Can Have Him" (3:20) DINAH SHORE—DORIS DAY (Columbia 38514)

• Dinah Shore and Doris Day grab the spotlight on this coupling from the new "Miss Liberty" musical, with the refrain of this pair echoing brightly. Top deck has Dinah taking it solo on a medium slow romantic tune that is decked out with a ton of tune that is decked out with a ton of smart lyrics. Dinah's soft, refreshing vocal work on this side should draw wide raves from her many fans. The flip, with Doris Day chirping in is a real cute item tagged "You Can Have Him." It's a boffo ballad if there ever was one, and should prove to be one of the biggest clicks of the show. Vocal refrain on the side is tops as is the music provided by maestro Hugo Winterhalter. Music ops should get with this platter. Winterhalter. M with this platter.

"Homework" (2:55) "You Can Have Him" (2:50) FRAN WARREN

(RCA Victor 20-3466)



FRAN WARREN

The kid with the teeming tonsils • The kid with the teeming tonsils, thrush Fran Warren, comes up with another hot bit of music in her latest wax offering from the click Irving Berlin musical production "Miss Liberty." Music operators will surely grab for this platter from the very first earful. Hot on the heels of the sensational success she scored with "A Wonderful

"The Four Winds And The Seven Seas" (3:04) "If I Only Had One Day To Live"

"If I Only Had One Day To Live" (2:24) JOHNNY DESMOND (MGM 10451) • The refreshing vocal quality of balladeer Johnny Desmond is shown to excellent advantage on this coup-ling titled "The Four Winds And The Seven Seas" and "If I Only Had One Day To Live." Music ops are un-doubtedly familiar with the top deck since it has been widely recorded. This rendition, with Johnny softly since it has been widely recorded. This rendition, with Johnny softly purring the smart lyrics and the Quintones to add to the glamour of the disk in the background, should certainly prove to be one of the better platters around. The other end has Johnny picking up the tempo just a trifle, with the lyrics weaving about the title of the song. It's a cute thing that has many possibilities and bears music ops attention. Both sides should music ops attention. Both sides should meet with excellent reception on the part of Johnny's many fans.

"Little Fish In A Big Pond" (2:51) "If You Only Learn To Love Me" (2:46)

(2:46) BILL LAWRENCE (RCA Victor 20.3470) • Piper Bill Lawrence out with a fresh wax offering in "Little Fish In A Big Pond" and "If You Could Only Learn To Love Me." Topside is from the "Miss Liberty" score and shapes up as a worthy item for music ops. It's a cute and dainty novelty side adequately handled by Bill and a vocal chorus. Lyrics are clever and weave chorus. Lyrics are clever and weave around the title. The flip, offered in moderate waltz tempo, has Bill taking on a stronger atmosphere, as the ro-mantic lyrics flow in tender tones that satisfy. Vocal chorus accompaniment fills out the side effectively. Both sides should meet with excellent reception —music ops should listen in. r 20-3466) Guy," Fran renders "Homework" and "You Can Have Him," two of the brighter pieces from the show. Both sides are loaded to the eye-tech to catch an avalanche of juke box silver. On the top deck Fran delivers a captivating vocal that is simply thrilling to listen to. The glamour of this side, a magnificent ballad, is further brought to light by Miss Warren's fetching vocal effort. On the other end with "You Can Have Him," Fran continues to sparkle plenty with another pre-possessing bit of vocal allure. Ditty is a clever, infectious romantic air which Fran handles superbly. The rich vocal depth portrayed truly is enticing, and makes the song all the more bewitching. Both sides of this biscuit are top drawer material-music ops can safely buy this by the boxful.

"Little Fish In A Big Pond" (3:15) "Paris Wakes Up And Smiles" (2:26) BUDDY CLARK—DINAH SHORE

• Pair of fresh tunes from the mu-sical score of the new Irving Berlin musical "Miss Liberty" shows some winning potential. The music doesn't live up to advance notices though, but nevertheless should find its foir shore live up to advance notices though, but nevertheless should find its fair share of juke box coin. Top deck, titled "Lit-tle Fish In A Big Pond" has Dinah Shore and Buddy Clark on a cute nov-elty piece. Both pipers split vocal honors on the side and turn in effect-ive ballading. The ditty skips along in bright tempo, with maestro Hugo Winterhalter rounding out the side with melodic music. The flip slows down in tempo a bit, and features Buddy Clark wailing the sentimental lyrics of this dainty piece. Top deck gets the edge here.

"I Love You" (2:29) "Let's Take An Old Fashioned Walk"

 (3:00)
 FRANK SINATRA—DORIS DAY (Columbia 38513)
 More music from the "Miss Liber-ty" musical score, with Frank Sinatra basking in the limelight on this coup-ling tagged "I Love You" and "Let's Take An Old Fashioned Walk." Both tunes shape up as some of the best tunes shape up as some of the best music from the show, with Frank de-livering the vocal refrain in splendid tone. Top deck is a sure-fire winner. It's a slow romantic ballad that lends It's a slow romantic ballad that lends itself to Frank's vocal style easily. Clever lyrics flow easily, while Alex Stordahl backs the wax with beautiful music throughout. The flip, with chirp Doris Day taking a spot along with the Ken Lane Singers, should also prove to be a big money-maker. It's a cute, dainty piece of music that makes for wonderful listening pleas-ure. Both sides should win wide fa-vor with music ops and juke box fans alike. "Where Are You Now That I Need You" (2:24) "Blame My Absent Minded Heart"

(2:32) DORIS DAY

(2:32) DORIS DAY (Columbia 38507) • Pert chirp Doris Day sets with some wonderful wax that should grab some heavy coin in the phonos. The top deck of this coupling is definitely a side that bears ops avid attention. Ditty is from the Paramount film "Red Hot & Blue," and should prove to be a much publicized piece of music. It's a smooth, melodic ballad, lavishly handled as only Doris can. The lass' sweet pipes pitch beautifully through-out, with the Mellomen joining in. The coupling is another light romantic air that seems destined for a featured spot with music operators. Once again Doris turns the trick here, displaying her vocal glamour in all its beauty. Both sides beckon coin play. "Scotch Plaid" (2:39)

Both sides beckon coin play. "Scotch Plaid" (2:39) "Bolero Balinese" (2:48) JOHNNY BOTHWELL ORCH. (National 9074) Orkster Johnny Bothwell bounces back into the wax fold with his first sides on National that show heavy promise of winning juke box coin. Wax, tabbed "Scotch Plaid" and "Bo-lero Balinese" shows the new Both-well crew off to fine light. The gang go thru their progressive bop paces in light, polite tones that satisfy. Thrush Illean Martin handles the bop vocal on the duo, and makes for refreshing listening time. The lass' vocal spot is portrayed along with the ork's instrumental wares, with the refrain sounding mild and pleasant. Top deck is the better of the pair. Ops should listen in. "Until I Hold You Aggin" (2:51)

"Until I Hold You Again" (2:51) "You Can't Expect Kisses From Me"

"You Can't Expect Kisses From Me" (2:47) LES PAUL (Capitol 57-623) • Novel platter offering by guitarist Les Paul, teamed with thrush Mary Ford on this side tagged "Until I Hold You Again" makes for easy listening pleasure. Unique angle on this deck is that Mary warbles a vocal duet—with herself—while Les backs the lass in brilliant manner in the background. It's a slow, fetching af-fair. The romance lyrics purred in sofot, dulcet tones by Mary are ex-tremely bewitching, with the fresh-ness of the wax rendition making the listener stop and pay close attention. The flip, replete with chorus and in-strumental accompaniment, is an up tempo'd waltz item that should be re-membered by veteran ops. It's cute as it stands and should hold its own. "Get Me One Of Those" (3:00)

"Get Me One Of Those" (3:00) "M-E-L-V-I-N" (2:55) KAY KYSER ORCH. (Columbia 38506)

(Columbia 38506) • Orkster Kay Kyser on deck with a pair of fresh ones, with the top deck of this biscuit, "Get Me One Of Those" shining brightly for juke box coin. Gloria Wood and Bob Carroll hog the spotlight on this side, as they render as cute a novelty ballad as could be asked for. Tempo is marry and bright, with the canary's turning in some wonderful vocal work. The flip is another novelty, replete with vaude voices by Gloria Wood and Joe Howard wailing of "M-E-L-V-I-N 'the goat." Top deck is the side.

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NEW YORK:



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JUKE BOX DISK SALES HOLDING UP

Price Drops Plus Unbreakables and New Show Tunes Hold Up Sales to Juke Box Field. Music Ops See Better Profits Ahead. Disk Manufacturers Concentrate on Juke Box Field as Sales Stabilizer

NEW YORK-In the midst of all the crying now noticeable in various sales markets of the record manufacturing industry, concentration on the juke box field is today apparent for the simple reason that manufacturers have come to the realization that this is the "sales stabilizer" of all their sales fields. Sales continue to hold their own in

sales helds. Sales continue to hold their own in the automatic music industry with some even of the belief that they are surpassing sales made during the sum-mer season of '48. More and more juke box ops are arranging for a bet-ter commission percentage basis with their locations thru formation of local and state organizations and are, therefore, purchasing more disks in an effort to better their take, now that they obtain a greater share of the gross income. At the same time, price drops, plus introduction of unbreakable disks at the same price as shellac compounds, have given juke box ops an incentive to buy more than they formerly did. New show tunes which have begun to click thruout the nation have also proven an effective sales stimulator. The average juke box op looks for-ward to better profits because of these facts. He believer that as the field

ward to better profits because of these facts. He believes that, as the field settles down records will bring him a

better margin of profits than he has ever before enjoyed, especially if disks come to him at lowered prices and also in unbreakable form.

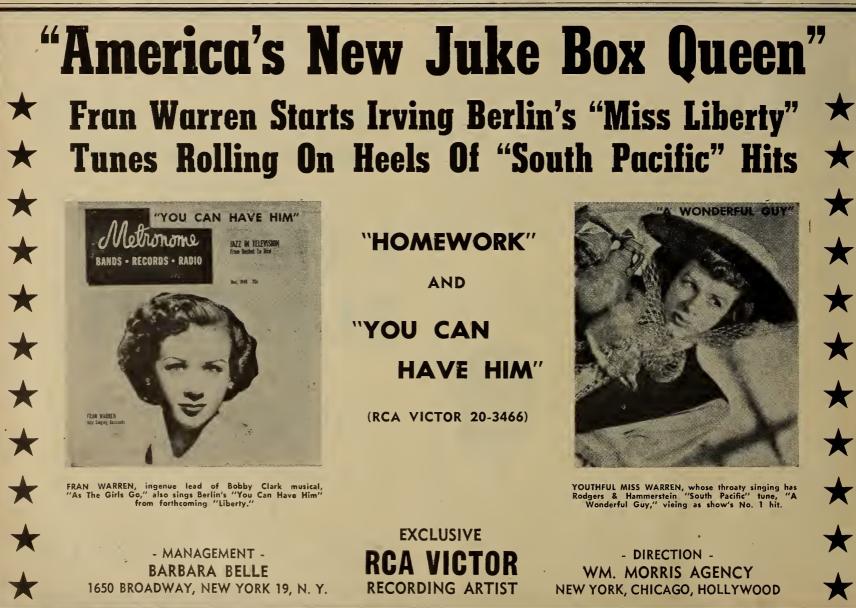
Most important to the disk manufacturers is the fact that the juke box industry is proving itself the "sales stabilizer." It continues along at a steady buying pace and speeds up purchasing each time a click tune is introduced introduced.

Those manufacturers entering the market with tunes that click have found their sales reaching higher peaks than they expected. They also note that retail sales follow closely on the heels of juke box exploitation and promotion of the disks.

The 500,000 juke boxes in this coun-try are proving themselves the "solid base" (as one well known disker puts it) for the entire recording industry. "Not only," does he state, "from a promotion and exploitation stand-point, but, also from a pure out and out sales viewpoint."

"The juke boxes are the stabilizer of the entire record manufacturing in-dustry," he continues, "and it is my personal belief that they will continue to grow in importance in this direc-tion for the balance of 1949 as sales remain low in other markets."







"Simply Say Goodbye" (2:42) "When They Ask About You" (2:35)

> TOMMY MOSLEY (Apollo 1147) tunes that are sure to make the gals gasp and the cuddlers in those dim lit spots cuddle even closer. With the standard, "When They Ask About You," Tommy Mosley rides high on the romantic scale in this truly beautiful ballad that's earmarked for real listening pleas-ure. Nick Rodriguez and his ork give him grand backgrounding thruout and Tommy Mosley turns this standard tune into a sure-fire clickeroo. With, "Simply Say Good-bye," /Tommy cuts sentimentally romantic wax in gorgeously sweet tenor thrills. Any side of this disk is topside. It's the kind of voice that juke box patrons will push in more and more nickels to hear. Grab a boxful and spread 'em around. This is it!



TOMMY MOSLEY

• A new voice, a terrific tenor, the first time on records and clicking with everything that will make for nickel, dimes and quarters jamming juke boxes everywhere. Here's one of the sweetest of voices in two

"Tomorrow" (2:42) "Tonight I'm Alone" (2:50) JOHNNY MOORE'S THREE BLAZERS (Exclusive 101X) • The voice and piano of Charles Brown, featuring Oscar Moore on the guitar, and backed by the rest of the Johnny Moore aggregation, is always something to listen to as well as to cash in with. And Charles and Johnny don't disappoint with, "Tomorrow," the topside of this platter. It's in slow, romantic tempo with feeling instilled into it as only the piping of Charles Brown can do it. On the flip, "Tonight I'm Alone," Charles again comes back with a sentimentally romantic ballad and sells it for all it's worth. Get with this disk. It's got c-o-i-n pressed into it. into it.

into it. "I Found A Dream" (2:38) "You Take Romance" (2:35) LONNIE JOHNSON (King 4297) • We've been waiting for Lonnie to break loose with another of his senti-mental, romantic ballads that gets the gals sighing in spot after spot 'round the nation, and he sure has gone and done it with, "I Found A Dream." Here's Lonnie at his best and giving grandly with those tonsils of his to cut wax that'll make many an op smile from ear to ear at collection time. On the flip, "You Take Ro-mance," in country style with a low down blues melody, Lonnie once again sells romance (but first cash) in a unique little tune, gorgeously back-grounded with some of the neatest guitar plucking heard in many a moon. Grab this one.

"I Can Dream" (2:40) "Master Of Me" (2:52) 4 SHADES OF RHYTHM

4 SHADES OF RHYTHM (Swingmaster 23) • Featuring their beautiful tenor piper, and backing him with the soft-est, sweetest romantic harmony, the 4 Shades of Rhythm go right to town to cut a side of wax in, "I Can Dream," that has every possibility of kicking off big in every location where it's featured. It's soft and low and the harmony is listenably grand. On the flip, "Master Of Me," featuring their baritone, the 4 Shades of Rhythm again cut a great side in slower tempo but continuing in the romantic, senti-mental mood. This is a platter that's recommended for the dim lit spots.

"Just Love, My Sweet" (2:28) "Help! Help!" (2:34) TOMMY EDWARDS ORCH. (National 9079) • There's a smile in Tommy Ed-ward's voice that's going to get many a gal to listen in just a little bit closer to the phono. With, "Just Love, My Sweet," Tommy sells one of the most romantic, sweetest ballads heard in many a moon and does one of the most romantic, sweetest ballads heard in many a moon and does one of the very grandest piping jobs heard 'round and about. Many a gal's gonna remember Tommy Edwards romantic piping. On the flip with "Help! Help!". Tommy Edwards steps up the tempo, let's go with the beat and cuts rhythmic wax. There's no doubt of his versatility, especially after you hear him pipe the lyrics to this beat tune. It's a grand platter. Grab a boxful. boxful.

"Beans And Corn Bread" (2:58) "Bottletop" (2:29) JOE MORRIS ORCH. (Atlantic 878) • Hand clapping, toe tapping, nov-elty blues with the clinking ring of coins dropping thru coin chutes is the best way to describe the topside of this platter, "Beans And Corn Bread." Maestro Joe Morris and his crew go all out and away gone with this side and produce a body swaying hunk of wax that's sure to get the customers clapping hands in time with them. On the flip, "Bottletop," featuring Johnny Griffin on the tenor sax, Maestro Morris and his boys cut an instrumental that sounds like c-o-i-n for any juke box anywhere. Grab 'em for any juke box anywhere. Grab 'em and place 'em. Here's one that's got it.

"I'm A Fool About Mama" (2:50) "Claire" (3:03) SNUB MOSLEY SEXTET (Penguin 0858) A new star on the horizon, Snub Mosley and his Sextet, beatin' out one of the best beat tunes heard in many a moon in, "I'm A Fool About Mama," with a speed tempo that's sure to grab many a nickel, dime and quarter on locations everywhere. It's great listening. On the flip with "Claire," and Ken Rickman to pipe the vocal, comes a soft, sweet, romantic tune, spelling out the initials in "Claire," and making up into a very swellish hunk of wax. Listen in—this tune's got lots of c-o-i-n pressed into it.

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- 3. "RATTLESNAKIN' PAPA" (New and Sizzlin') Madonna Martin-SE 104
- 4. "TEXAS YODEL" (World's Champ Yodeler) Donn Reynolds-SE 1X
- 5. "SOUTHSIDE BOOGIE" (On The Hot Side) Mike McKendrick's Trio-SE 102 AND TWO MORE COMING OUT SOON
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"HOLD ME, BABY"

AMOS MILBURN-Aladdin 3023 Backed by "Jitterbug Parade"

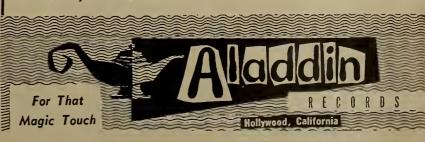
"IN THE MIDDLE OF THE NIGHT"

AMOS MILBURN-Aladdin 3026

Backed by "Pot Luck Boogie"



Backed by "Little Girl"



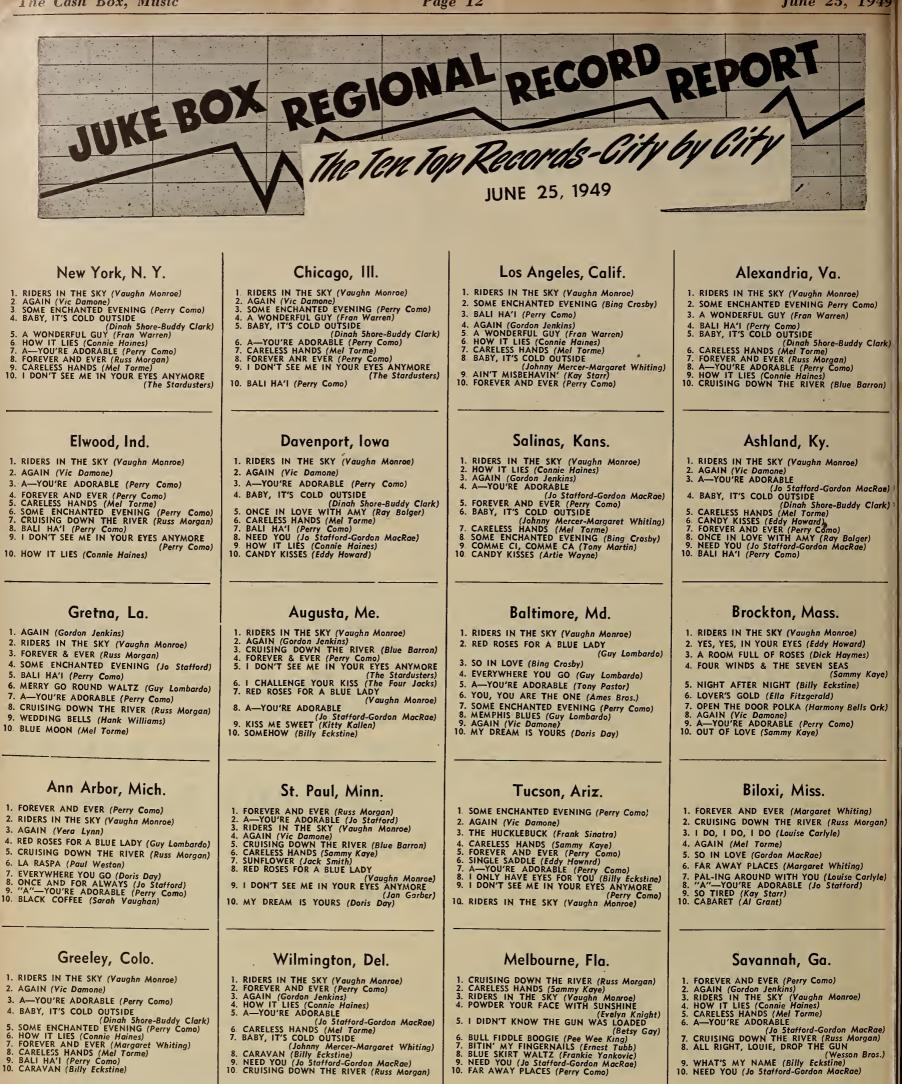
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El Paso, Tex.

4. A-YOU'RE ADORABLE (Jo Stafford-Gordon MacRae) 5. CRUISING DOWN THE RIVER (Russ Morgan) 6. RED ROSES FOR A BLUE LADY (Variable Morgan)

7. FOREVER & EVER (Russ Morgan) 8. CARELESS HANDS (Mel Torme) 9. RIDERS IN THE SKY (Bing Crosby) 10. WORDS (Mills Bros.)

1. RIDERS IN THE SKY (Yaughn Monroe) 2. FOREVER & EVER (Margaret Whiting) 3. AGAIN (Vic Damone)



Columbia, Tenn.

2. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae) 3. FOREVER & EVER (Russ Morgan)

CRUISING DOWN THE RIVER (Blue Barron)
 AGAIN (Gordon Jenkins)
 HOW IT LIES (Connie Haines)
 SO TIRED (Russ Morgan)
 ALL RIGHT, LOUIE, DROP THE GUN (Wesson Bros.)

9. KISS ME SWEET (Kitty Kallen) 10. PUT YOUR SHOES ON LUCY (Russ Morgan)

1. RIDERS IN THE SKY (Vaughn Monroe)

Medford, Ore.

- 1. RIDERS IN THE SKY (Vaughn Monroe)
- AGAIN (Vic Damone)
- A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae) CARELESS HANDS (Mel Torme) FOREVER & EVER (Dinah Shore) BABY, IT'S COLD OUTSIDE (Mercer-Whiting)

- STREETS OF LAREDO (Ray Noble) SOME ENCHANTED EVENING (Perry Como) BALI HA'I (Bing Crosby) CRUISING DOWN THE RIVER (Blue Barron)

Harrisburg, Pa.

- RIDERS IN THE SKY (Vaughn Monroe)

- AGAIN (Gordon Jenkins) AGAIN (Gordon Jenkins) A—YOU'RE ADORABLE (Perry Como) CRUISING DOWN THE RIVER (Blue Barron)
- SO TIRED (Kay 5tarr) SOME ENCHANTED EVENING (Bing Crosby) 6.
- SOME ENCHANTED EVENING (Long Close),
 CARELESS HANDS (Sammy Kaye)
 A ROOM FULL OF ROSES (Sammy Kaye)
 YOU'RE SO UNDERSTANDING (Evelyn K. ight)

THE CASH BOX

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BULLSEYE 4 de WEEK

"Tennessee Yodel Polka" (2:10) "Swiss Lullaby" (2:25) ROSALIE ALLEN & ELTON BRITT (RCA Victor 21-0069)





SALIE ALLEN

Once in a blue moon do we get a combination as perfect as this one is. Rosalie Allen, one of the grand-est of all the yodelers, teamed with just as great a yodeler, Elton Britt, backgrounded by the grand Sky-

"Arkansas Traveler" (2:21) "The Gal | Left Behind Me" (2:30)

SPADE COOLEY (RCA Victor 20-0068)

• There's no doubt that the moment you read the titles of the "King of Western Swing" Spade Cooley's new-est release, you're going to recall the melodies. But, don't halt there. Re-member the sensation square dancing member the sensation square dancing is creating at this time and just listen to Spade's arrangement of the tradi-tional "Arkansas Traveler." It's ter-rific. And on the flip, another grand, traditional tune, "The Gal I Left Be-hind Me," with Spade Cooley's boys tieing into it and producing a winner if ever there was one.

"I'm Only A Shoulder To Cry On" (2:45)

"Why Pretend" (2:42) RED SOVINE (MGM 10456)

• Here's voice combined with style in a sentimentally romantic ballad that's sure to win Red Sovine a plenty big following with, "I'm Only A Shoulder To Cry On." The boy simply sells this tune for a fare-thee-well, and makes it one of the neatest cuttings we've heard in a long time. On the makes it one of the neatest cuttings we've heard in a long time. On the flip with "Why Pretend," Red does just as grand a job and sells another sentimental ballad that will be played for many and many a month to come. Here's a disk that's loaded with possi-bilities for every location.

"When It's Springtime In The Rockies" (2:59)

"Stars Over Laredo" (3:05) RED RIVER DAVE (Coral 64013)

(Cord 64013) • A grand, grand standard for every juke box in the land, done here in gorgeous style by Red River Dave (McEnery) who sells, "When It's Springtime In The Rockies," with deep feeling, smooth and gorgeous piping and gets great string back-grounding to help make this favorite standard an outstanding "must" for every juke box. On the flip with "Stars Over Laredo," Red River Dave cuts a romantic ballad that is going to please every listener. The way he sings it—it's surefire for any dim lit spot on your route. Get with this wax.

The	Cash	Box.	Music

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CONGRATULATIONS to THE CASH BOX with MANY MANY MORE YEARS **OF SUCCESS**

Now! We Have Something to Crow About-

Watch for:

JOHN LEE HOOKER'S

MOANIN' & WHISTLIN' BLUES"

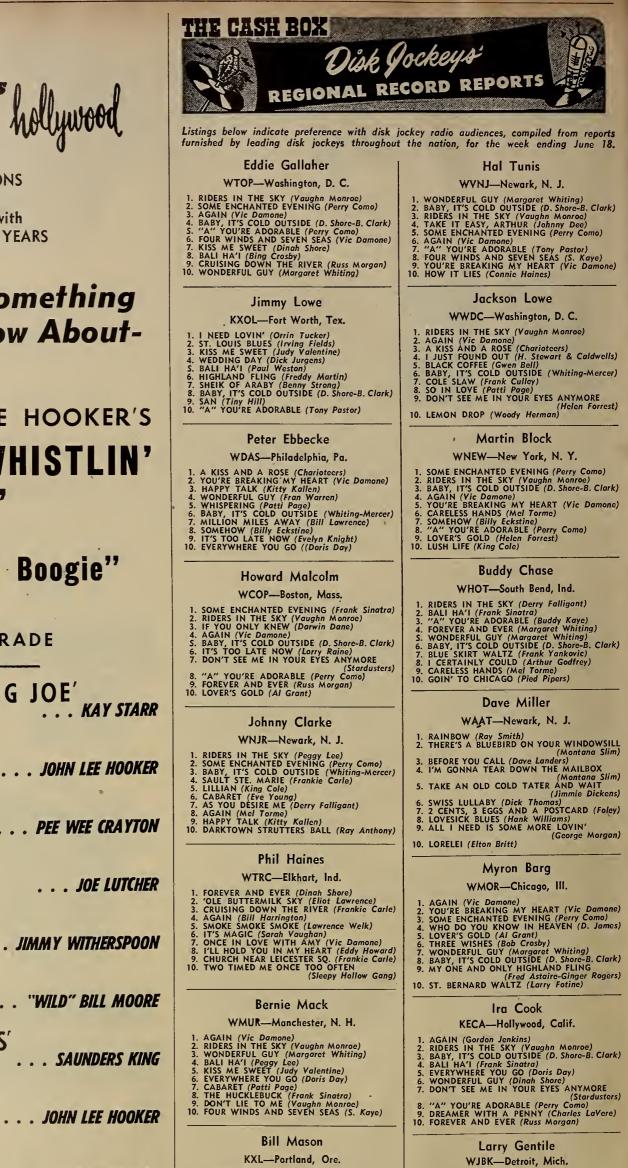
backed with

"Weeping Willow Boogie"

Mod. 20-688

YOUR HIT PARADE

- 'GOOD FOR NOTHING JOE' . . . KAY STARR 'AIN'T MISBEHAVIN'' 20-680
- 2. 'HOBO BLUES' HOOGIE BOOGIE 20-663
- "THE BOP HOP" 3. . . . PEE WEE CRAYTON 'I LOVE YOU SO' 20-675
- 'MARDI GRAS' 4 . JOE LUTCHER 'OJAI' 20-672
- 5. JUMP CHILDREN . . JIMMY WITHERSPOON TAKE ME BACK BABY' 20-665
- **'ROCK & ROLL** 6. BRIGHT LIGHT BLUES' 20-674 . . . "WILD" BILL MOORE
- **EMPTY BEDROOM BLUES** 7. 'IMAGINATION' . . SAUNDERS KING 20-659
- **`BOOGIE CHILLEN**' 8. . . . JOHN LEE HOOKER 'SALLY MAY' 20-627
- 9 **`TAKE ME** . . . HADDA BROOKS 'HUNGARA' (Gypsy) 20-676
- **10. 'MOTHER IN LAW BLUES'** I WANT YOU TO KNOW' 20-670 . . . DON JUAN TRIO



June 25, 1949

WJBK—Detroit, Mich. 1. SOMEHOW (Billy Eckstine) 2. AGAIN (Vic Damone) 3. THE HUCKLEBUCK (Frank Sinatra) 4. SOME ENCHANTED EVENING (Perry Comc) 5. WONDERFUL GUY (Margaret Whiting) 6. LOVE YOU SO MUCH IT HURTS (Mills Bros.) 7. DON'T SEE ME IN YOUR EYES (Kitty Kallen) 8. RIDERS IN THE SKY (Vaughn Monroe) 9. GEORGIA ON MY MIND (Frankie Laine) 10. FOREVER AND EVER (Russ Morgan)

1. RIDERS IN THE SKY (Vaughn Monroe) 2. WONDERFUL GUY (Margaret Whiting) 3. SINGLE SADDLE (Vaughn Monroe) 4. BALI HA'I (Peggy Lee) 5. KISS ME GOODNIGHT (Pied Pipers) 6. SOME ENCHANTED EVENING (Perry Como) 7. ROOM FULL OF ROSES (Sammy Kaye) 8. "A" YOU'RE ADORABLE (Tony Pastor) 9. AGAIN (Mel Torme) 10. THAT'S GRATITUDE (Martha Tilton)

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June 25, 1949



AFTER HIT HIT for America's Juke Box Ops * * * * 'SWEET GEORGIA BROWN'' BACKED WITH "BABY FACE" **TOWER RECORD** # 1255 * * * * "THAT CERTAIN PARTY" BACKED WITH "MY BEST GIRL" TOWER RECORD # 1271 ★ ★ ★ ★ "FIVE FOOT TWO" BACKED WITH "DREAM BABY" TOWER RECORD # 1456 ★• ★ ★. ★ Latest Release "WHEN MY SUGAR WALKS DOWN THE STREET" BACKED WITH "SHEIK OF ARABY" TOWER RECORD # 1457 ★ ·★· ★ · ★ ORDER TODAY! DIRECTION

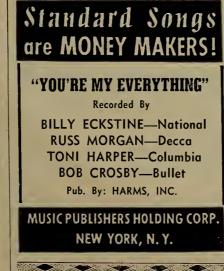
MUSIC CORP. OF AMERICA



TORONTO, CANADA — Caught visiting with Art Lipton (left), sales manager for Siegel Distributing Company, this city, is MGM Records new recording star Joe Costa, center, along with Don McKim, promotion manager of All-Canada Radio Facili-ties Ltd., MGM disk distributor in Canada. Costa dropped in for a visit with the music operating firm while playing a recent engagement at Toplaying a recent engagement at To-ronto's St. Regis Hotel. His MGM disking of "Sault Ste. Marie" and "Brand New Dolly" has focused widespread attention toward him, with a string of personal appearances and theater engagements in the making.

Supreme Records Move To New Quarters

LOS ANGELES, CALIF. — In order to better service their distribu-tors throughout the nation, Supreme order to better service their distribu-tors throughout the nation, Supreme Records Inc., this city, this past week announced their moving into new and larger quarters at 4255 So. Main St. With Leo Flack, formerly of Black & White Recording Company, joining Supreme's staff, and Guy Ward, Su-preme's national sales manager, doing a bang-up business on "Ain't No-body's Business" by Jimmy Wither-spoon, and "Houston Jump" by Floyd Dixon, and other fast moving num-bers, the old quarters had become con-siderably cramped. Combining ship-ping, publishing and executive offices, the new quarters will allow Supreme's platters to move out swiftly. Prexy Albert Patrick stated that he is confident his growing independent recording firm will weather the slack period now generally being experi-enced throughout the industry.



BLACK

PEPPER'

Sittin' In 520

Thanks, operators and disk jockeys

for your wonderful cooperation. Hope , you like my new Columbia release ----

"OUT OF LOVE"

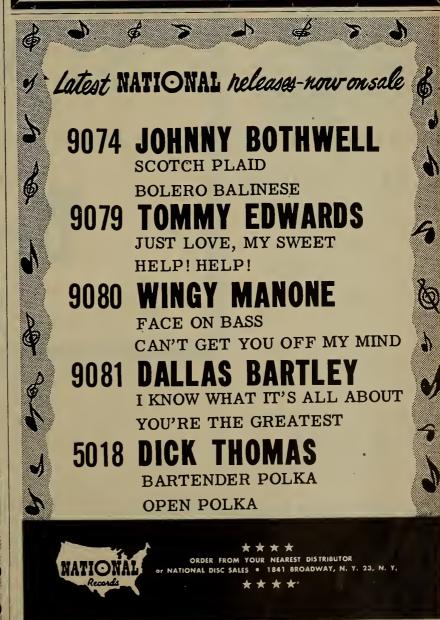
backed by

"ONE MORE TIME"

COLUMBIA 38503

I think they are two swell songs. Hope you agree. Thanks again !

Buddy Clark



519 W. Washington, Los Angeles, Cal.

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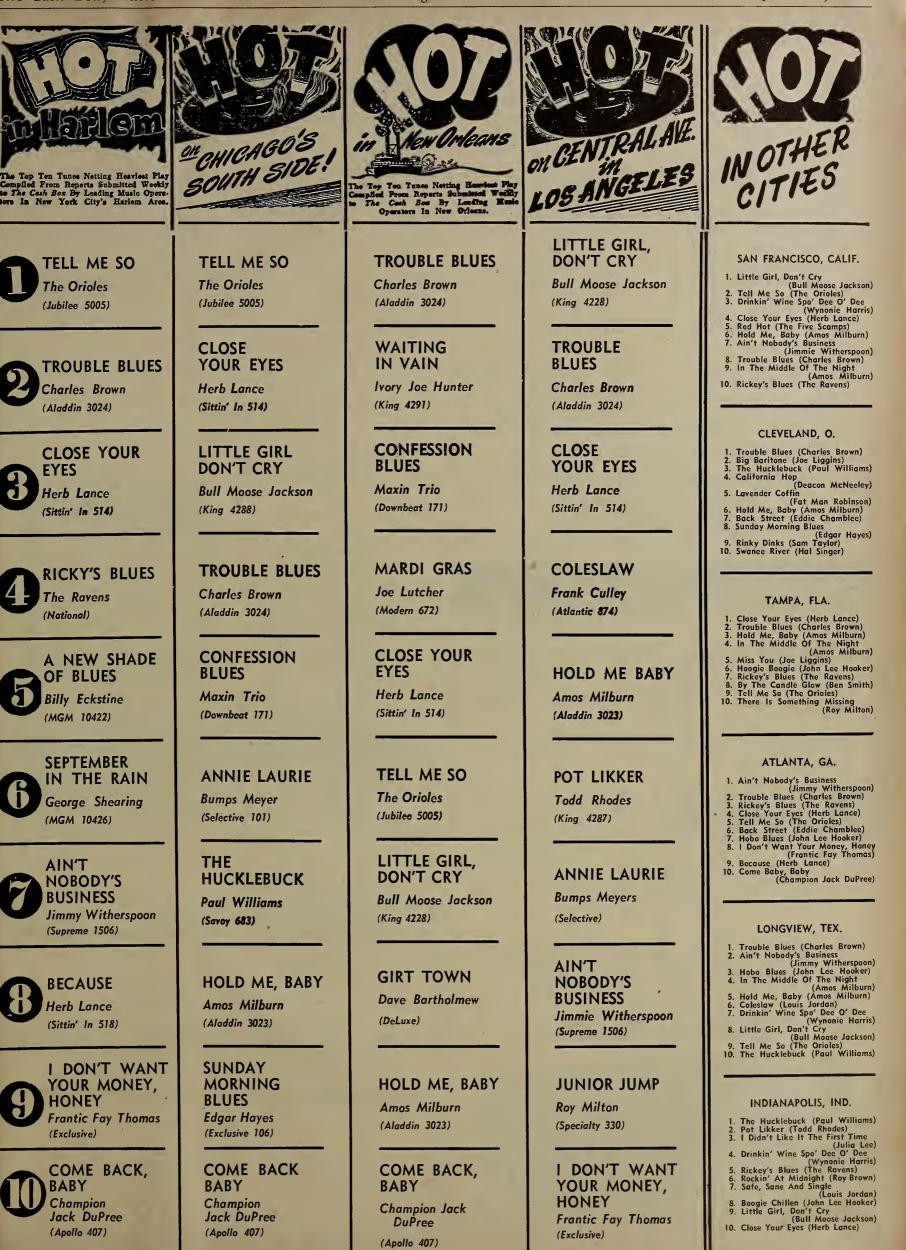
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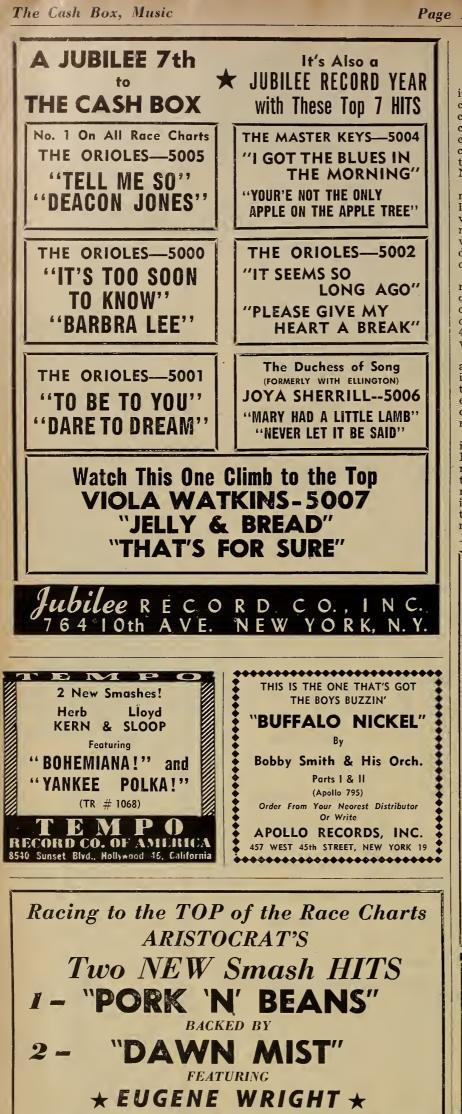
(Capitol 15368)



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June 25, 1949





RCA Victor Revamps Children's Department

NEW YORK—As the result of an intensive nationwide survey of the children's market, RCA Victor has

Intensive nationwide survey of the children's market, RCA Victor has completed the revamping of its entire children's series and will issue its. children's records in the future in completely repackaged versions under the title of the RCA Victor "Little Nipper" series. The new "Little Nipper" series will make its bow when RCA Victor re-leases a newly recorded and packaged version of Walt Disney's DUMBO as narrated by film star Shirley Temple, with musical score and sound effects directed and supervised by personnel of the Disney organization. The new Disney Dumbo, which will make its appearance as an album of three 10 inch non-breakable rec-ords, is to be followed by the release of its counterpart in RCA Victor's 45 rpm distortion free non-breakable vinyl plastic records. Both the conventional album as well as the 45 rpm albums will be profusely illustrated in color with a series of

as the 45 rpm albums will be profusely illustrated in color with a series of twelve captioned pictures telling the entire Dumbo story so that youngsters can follow Miss Temple's recorded narration pictorially

can follow Miss Temple's recorded narration pictorially. Release of the Dumbo album as the initial set in RCA Victor's "Little Nipper" series coincides with an-nouncement by the Disney organiza-tion that Dumbo is being re-released nationally and will be shown in lead-ing theaters of key cities throughout the country during the summer months.

Thanks

Chicago Disc Jockeys

For Your Wonderful Cooperation

WMOR WCFL WAAF WIND WCFL WGN WGRS WMAQ WAIT WIND WIND

WIND WEDC WGN WIND WBBM WBBM WCFL WMAQ WMAQ WAIT WIND WJJD WAIT

WAIT WJJD WAIT WAAF

Vaughn Monroe Air-Show Renewed Again

NEW YORK—The Vaughn Monroe show, heard over CBS Saturday night, 7:30 to 8:00 p.m., has been renewed by Camel Cigarettes. The significance of this stems from the fact that while so many radio shows are being dropped these days, the sponsor has chosen to keep un-broken the remarkable record Monroe has achieved in radio—that of being on the air continuously since July, 1946 for the same sponsor. Since that time, when he first went on the air as a summer replacement for Abbot & Costello, he has broadcast his show on 152 consecutive weeks. There has never been a summer hiatus for the program. program.

program. The record points up the tremend-ous popularity Monroe has achieved in the entertainment world, a fact which was all the more borne out in the 1948 Music Poll of the Automatic Music Industry, who selected the Monroe ork as the nation's top record-ing orchestra. The continued success of Monroe's RCA Victor recordings was also one of the contributing fac-tors in his contract renewal for his air-show. air-show.

Mercury Records Sign Richard Hayes Before Television Cameras

NEW YORK - Undoubtedly the first recording contract to be signed before television cameras was handed hrst recording contract to be signed before television cameras was handed to a very startled 19 year old singer, Richard Hayes, on the Art Ford Show on WPIX-TV in New York last week. Hayes, a protege of WNEW disc jockey Art Ford had been told that his recording deal had fallen through and was completely in the dark until Ford called him to the microphone to meet John Hammond, vice-president of Mercury Records who presented him with a long term contract with the Chicago company. Hayes is a Brooklyn, New York boy who began singing professionally at the age of nine on Mutual's Rain-bow House. At the age of seventeen, he had his own TV show, "At Home With Richard Hayes," and a fifteen minute spot over WWRL in Long Island.

Island

Your Wonderful MYRON BARG MAL BELLAIR GEORGE BUNDO LINN BURTON HUGH DOUGLAS HUGH DOUGLAS HUL EVANS TONY FORD DAVE GARROWAY JIM GRAY DAVE GARROWAY JIM GRAY DAVE GARROWAY JIM HAMILTON EDDIE HUBBARD PAUL IRVING MARTY HOGAN JIM HAMILTON EDDIE HUBBARD PAUL RVING MARSHALL KENT CLAUDE KERSCHNER NORM PIERCE NORMAN ROSS PAUL RUHLE JERRY SAXON ERNIE SIMON HAL TATE ROSEMARY WAYNE FRAN WEIGLE DICK WINTERS ERWIN BARG **NED MILLER** Chicogo Representotive Chicogo Representotive Leo Feist, Inc. Robbins Music Corp. Harry Warren Miller Music Corp. Music, Inc.





Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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Fred Mendelsohn Bows | Music Ops See Biz With New Indie Label

NEWARK, N. J.—Fred Mendel-sohn, former president of Regent Rec-ords Inc., this past week announced the formation of his new entry into the recording business. The new label is to be called Merit Records. Mendelsohn will make his head-quarters at 1184 Elizabeth Avenue in Newark, the site of the inception of Regent Records. "Merit Records will primarily con-contrate on the novelty, popular and race recording fields," Mendelsohn stated, "with heavy emphasis on the latter market. We have already signed the Bailey Brothers to a term record-ing contract, with their first release scheduled to be released immediately. In forming Merit Records, I have taken particular cognizance of the needs of the automatic music market. We will endeavor to supply music op-erator's with the finest quality record-ings, and in addition definitely see to it that the ops receive prompt service. Mendelsohn disclosed that distribu-

ings, and in addition definitely see to it that the ops receive prompt service. Mendelsohn disclosed that distribu-tion plans have already been formu-lated with 35 of the nation's top rec-ord distributors already appointed to

handle the Merit line. Mendelsohn recently severed his connection with Regent Records, when Herman Lubinsky bought conotrol of that firm.

> EVERY TIME I MEET YOU from 20th Century-Fox's THE BEAUTIFUL BLONDE

"THE BEAUTIFUL BLONDE FROM BASHFUL BEND" Storring BETTY GRABLE Written, Produced and Directed by PRESTON STURGES recarded by MARGARET WHITING Capitol PERRY COMO .RCA Victor BUDDY CLARK ... Columbia

GLORIA CARROLL Dance-Tone

DICK HAYMES

G Capitol .RCA Victor

Columbia

....Decca M-G-M

Hypo As Three More **Disk Firms Announce Platter Release** Vinyl

NEW YORK — Music operators throughout the eastern seaboard this past week viewed the operating in-dustry with renewed confidence as re-ports of additional recording firms issuing only vinylite platters reached the trade

Latest to state that they would henceforth issue only vinyl disk re-leases were King, Continental and Jubilee Records.

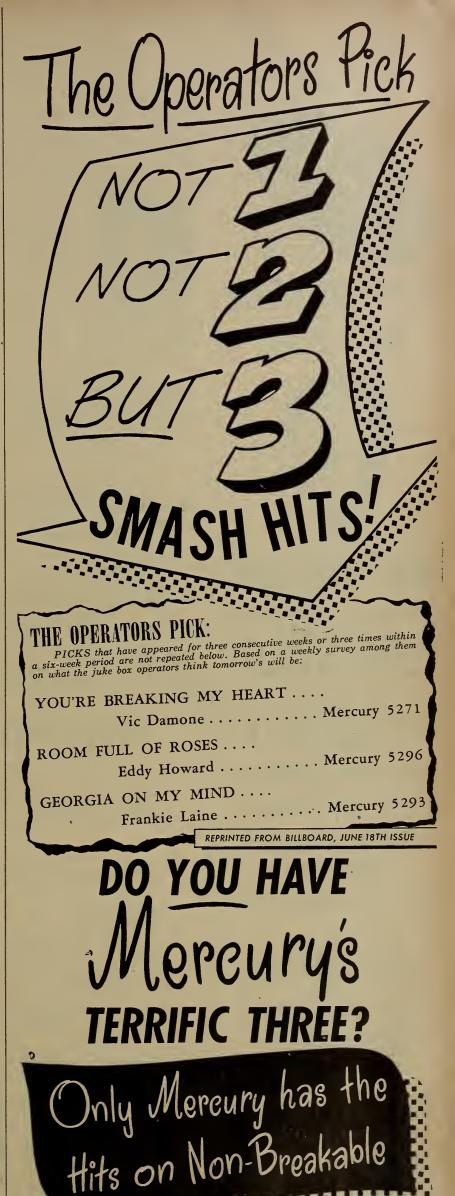
Jubilee Records. Spokesmen for the recording firms were eager to state that they had conducted intensive research pro-grams in connection with the problem of continuing with shellac records or issuing vinyl platters. It is easily seen that in the vinyl disk release, the music operators im-mense problem of record breakage and overhead will be considerably reduced. With the use of vinyl recordings, the music operators will recordings, the music operators will receive greater play than ever before, and as a result, their margin of operating profit

play than ever before, and as a result, their margin of operating profit stands to be increased. One well known music op stated, "The record companies could have done this long before they were con-fronted with the problem of falling retail sales, and the current differ-ence of opinion existing between the varied methods of record speed play. It seems as if they didn't realize that the ops just had to continue buying, simply because you've got to change the records in that juke box each and every week."

BLACK PEPPER'







Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



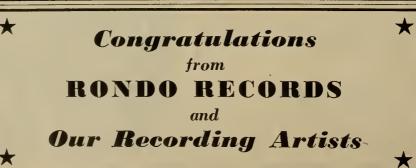
RCA Victor In Huge

Music Op Promotion

NEW YORK-RCA Victor Records this past week announced plans for a large-scale record promotion slated to reach a select list of more than



3,000 music operators thru RCA Victor disk distributors. Cause for all the clamor and intensive promotion are two new platters which RCA Victor execs feel are definite money-makers. Two sides are "Circus" by Tony Martin, and "Pussy **King Size** Willow" by Tommy Dorsey. Plans by RCA Victor promotion Salute executive Herb Hendler call for the backing of the two sides on a vinylite to 78 rpm record, which will be given The away free to music operators thru the plattery's distributors. Program **Cash Box** is being called the RCA Victor "Coin from Operators Summer Special." The promotion program by RCA Victor represents all the more activity on the part of recording companies throughout the United States, who Louise Carlyle Distribs and Press are Raving About This New Release are intent upon maintaining a steady flowing sales volume. Avid proof that **OLD RUSTY TRUNK**" nowing sales volume. Avia proof that the music operating industry contin-ues to act as one of the most potent forces in the sales scope of the rec-ord industry is easily seen in the many campaigns now being waged by record companies, in the direction of the music operator. flip "STARGAZER" KING RECORD # 15008 Still Going Strong "PAL-LING AROUND WITH YOU" Both recordings are set to be re-leased nationally, with intensive ad-vertising programs following, during the early part of July. "WHY SHOULD I WORRY" KING RECORD # 15000 On The Air SING FOR YOUR SUPPER SHOW "Black WOR-Thurs., 9:30-10 P.M. (Beg. July 7) Pepper" also CHARMER IN THE DELL SHOW Sundays 2-2:30 P.M. over Mutual Sittin' In 520 \star **Congratulations** on your Seventh Anniversary from Chicago's Music Contact Men Al Beilen Irwin Berke Archie Levington Solly Wagner Fred Kramer Max Lutz **Chick Kardale** ★



Symphony Sid Moves **To WJZ Network Show**

NEW YORK—Bop has finally been accepted by the networks and disc jock Symphony Sid will begin his own show on WJZ (ABC network) June 20th. Sid's "Symphony Sid Show" will be aired nightly over most of the United States from 12:00 mid-night to 5:45 a.m. Sticking to the format he has used in his fifteen years of record spinning, Sid will feature all bop and progressive music. Net-work officials have finally decided that bop is here to stay, and have chosen Symphony Sid to feed it to the Ameri-can public. Sid, nationally prominent in music and jazz circles, is a veteran disk jockey, with his start in the field dat-ing back to 1937. His individuality as a disk jockey stems from the fact that he would never compromise on the music he wanted to play. despite many complaints from sponsors who requested plug tunes, and top per-

formers.

McKelvey Plans Mass Flying Stunt

NEW YORK—Lige McKelvey, well known figure in the music industry, took a page from his book of experi-ences this past week when he formu-lated plans for a mass flying stunt set to come off Friday, June 24. Lige, former production and spe-cial material writer for Phil Harris, Frankie Carle, Art Mooney, Tommy Tucker and others, is president and general manager of the Prince Avia-tion School, in Detroit. The school teaches flying to students, and is one of the most successful in the country. Lige is set to have 50 students, 2 to a plane fly in to the city, with all 25 planes landing at Teterboro Airport, N. J. Two groups are coming from Tampa, Fla., and Detroit, Mich. Sunt is a follow up on the recent Arthur Godfrey pitch lauding the work of civilian air-flying schools.



THE CASH BOX **DISC-HITS** DE-24579-**BOX SCORE** COMPILED BY **JACK "One Spot" TUNNIS** IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY ATION COMPILED ON THE AVERAGE ASE ON THE BASIS OF 1000 REC-ORDER OF POPULARITY, INCLUDING RECORD NUMBER, ARTISTS, AND RE-SIDE CODE ME-Mercury MG-MGM MI-Miracle MN-Manor MO-Modern MT-Metrotone NA-National RA-Ratinbow RE-Regent RO-Rondo SA-Savoy SI-Signature SP-Specialty SPT-Spotlite SU-Supreme TE-Tempo TW-Tower TWC-20th Century VA-Varsity VI-Victor WO-World AL—Aladdin AP—Apollo AR—Aristocrat BN—Bandwagon BU—Bullet CA—Capitol CAS—Castle CM—Commodore CN—Continental CO—Columbia CS—Coast DA—Dana DE—Decca DEL—DeLuxe DMN—Damon EX—Exclusive JE—Jewel GR—Grand KI—King LO—London June 18 June 11 -RIDERS IN 1-171.8 171.3 THE SKY CA-57-40164-FOY WILLING CA-57-40164—FOY WILLING I Cried Mysel[®] To Sleep CA-57-608—PEGGY LEE Please Love Me Tonight CO-38445—BURL IVES DE-24618—BING CROSBY Lullaby Land ME-5230—STAN JONES I Wish I Could Call You My Darlin' MG-10404—DERRY FALLIGANT The Little Old Church, Etc. VI-20-3411—VAUGHN MONROE O. Sincle Saddle Single Saddle 129.1 126.7 AGAIN CA-15428-MEL TORME Again CO-38467—DORIS DAY Everywhere You Go DE-24602—GORDON JENKINS O. Skip To My Lou ME-5261—VIC DAMONE I Love You So Much It Hurts MG-10398—ART MOONEY O. Five Foot Two, Eyes Of Blue VI-20-3427—TOMMY DORSEY O. The Hucklebuck SOME ENCHANTED EVENING 122.2 79.8 CA-57-544—JO STAFFORD I'm Gonna Wash That Man, Etc. CA-57-629—PAUL WESTON O. Bali Ha'i CO-38446—FRANK SINATRA Bali Ha'i DE-24609—BING CROSBY Bali Ha'i ME-5276—JOHN LAURENZ MG-10399—HUGO WINTERHALTER O. Bali Ha'i VI-20-3402—PERRY COMO Bali Ha'i **FOREVER** AND EVER 75.2 102.2 CA-15386-MARGARET WHITING Dreamer With A Penny CO-38410-DINAH SHORE Vive Been Hit DE-24569—RUSS MORGAN O. You, You, You Are The One ME-5252—HELEN CARROLL Blue Skirt Waltz VI-20-3347—PERRY COMO I Don't See Me In Your Eyes Anymore LO-362—GRACIE FIELDS Underneath The Linden Tree

Page 21 June 18 June 11 -"A" YOU'RE ADORABLE 65.8 92.1 CA-15393—JO STAFFORD-GORDON MacRAE Need You CO-38449-TONY PASTOR O. It's A Cruel, Cruel World -LARRY FOTINE O. Beautiful Eyes ME-5253—ANNE VINCENT Keep A Twinkle In Your Eye MG-10310-BUDDY KAYE QUINTET Don't Save Your Kisses VI-20-3381—PERRY COMO When Is Sometime? -BALI HA'I 64.1 28.8 CA-57-543—PEGGY LEE There Is Nothin' Like A Dame CA-57-629-PAUL WESTON O. Some Enchanted Evening CO-38446-FRANK SINATRA Some Enchanted Evening DE-24609—BING CROSBY Some Enchanted Evening ME-5273-ANNE VINCENT Once In Love With Amy MG-10399-WINTERHALTER ORCH. Some Enchanted Evening VI-20-3402-PERRY COMO Some Enchanted Evening BABY, IT'S COLD OUTSIDE 61.6 69.1 CA-57-567-WHITING-MERCER I Never Heard You Say CO-38463—SHORE-CLARK My One And Only Highland Fling DE-24644-FITZGERALD-JORDAN Don't Cry, Cry Baby ME-5307—LYNN & FRANK LOESSER Make A Miracle MG-30197—WILLIAMS-MONTALBAN My Heart Beats Faster VI-20-3448-DON CORNELL-LAURA LESLIE Whispering Waters -CARELESS HANDS 40.1 46.8 CA-15379—MEL TORME She's A Home Girl CO-20546-LEON McAULIFFE DE-24563—BOB & JEANNE Don't Gamble With Romance DE-24616-BING CROSBY Memories LO-428-JOHNNY DENNIS Old Pardne ME-6170-EDDIE DEAN ME-5245—JOHN LAURENZ-ANNE VINCENT Luckiest Guy In The World MG-10349—JOHNNY DESMOND These Will Be The Best Years Of Our Lives VI-20-0007-SHORTY LONG VI-20-3321—SAMMY KAYE O. Powder Your Face With Sunshine -WONDERFUL GUY 29.9 28.6 CA-57-542-MARGARET WHITING Younger Than Springtime CO-38460-DINAH SHORE Younger Than Springtime MG-10423—SHEP FIELDS O. You're Heartless VI-20-3403—FRAN WARREN I'm Gonna Wash That Man DOWN R 29.8 -CRUISING D THE RIVER 55.4 CA-15372—JACK SMITH Coca Roca CO-34811-FRANKIE CARLE O. Mississippi Flyer CR-60035-MES BROS. DE-24568-RUSS MORGAN O. Sunflower LO-356-PRIMO SCALA O. Dreaming ME-5249—HELEN CARROLL Heart Of My Heart MG-10346-BLUE BARRON O. Powder Your Face With Sunshine SPT-505—THE PAULETTE SISTERS . A Bluebird Singing In My Heart VI-20-3349—THE THREE SUNS Allah's Holiday

11—I DON'T SEE ME	c
IN YOUR EYES ANYMORE 27.4 28.5	D
CA-15402—JAN GARBER	
Love Me! Love Me! Love Me! CO-38408—BUDDY CLARK	DI
I Get Up Every Morning	H.
DE-24576—THE STARDUSTERS Because You Love Me	M SA
LO-403-VERA LYNN-SAM BROWNE	SP
I'll Keep The Love Light Burning ME-5265—KITTY KALLEN	
Kiss Me Sweet MG-10373—HELEN FORREST	
Why Is It	1
VI-20-3347—PERRY COMO Forever And Ever	c
12—THE MERRY-GO-ROUND	
WALTZ 22.2 14.4	C
DE-24624GUY LOMBARDO O. Canadian Capers	M
MG-10405—ART MOONEY O. Heart Of Loch Lomond	
	2
13—SO IN LOVE 20.5 4.3 CA-15357—GORDON MacRAE	
A Rosewood Spinet	C
CO-38399—DINAH SHORE Always True To You In My Fashion	
FE-24572—GUY LOMBARDO O. Here I'll Stay	C
DE-24559—BING CROSBY	D
Why Can't You Behave ME-5230—PATTI PAGE	M
Where Is The One MG-10359—JANE HARVEY	V
Always True To You In My Fashion	
VI-20-3352—ALFRED DRAKE Were Thine That Special Face	
VI-20-3331-TOMMY DORSEY O.	
While The Angelus Was Ringing	
14—RED ROSES FOR A BLUE LADY 18.8 17.4	
DE-24549-GUY LOMBARDO O.	
My Extraordinary Gal .0-392—BENNIE LEE	2
Flo And Joe ME-5201—JOHN LAURENZ	2:
Somebody's Lyin'	
/I-20-3319—VAUGHN MONROE O. Melancholy Minstrel	2:
5-ONCE IN LOVE	
WITH AMY 12.8 22.3	22
A-15329—DEAN MARTIN Tarra-Talara-Talar	
O-38391—FRANK SINATRA	
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Sunflower DE-40065—RAY BOLGER	
Sunflower DE-40065—RAY BOLGER Make A Miracle	23 20
Sunflower DE-40065—RAY BOLGER Make A Miracle AE-5226—JOHN LAURENZ Sweet And Lovely	20
Sunflower DE-40065—RAY BOLGER Make A Miracle AE-5226—JOHN LAURENZ	20
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CA-57-7000-BIG SIS ANDREWS

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June 25, 1949

J	une 18	June 11
O-38486—FRANK SINATRA It Happens Every	4	4
E-48099—BOB MARSHALL Red Light		
E-24652—LIONEL HAMPTC Lavender Coffin	ON 0.	
IT—CAB CALLOWAY 4E-8130—THE PIG FOOTER	s	
A-683—PAUL WILLIAMS P-742—ROY MILTON O.	-	
0-1101-ANDY KIRK O.		¢
1-20-3427—TOMMY DORSE Again	EY O.	
9—KISS ME SWEET	8.4	6.9
A-57-70009—NELLIE LUTC Baby, Please Stop		hink
CO-38487—DINAH SHORE I'm Gonna Wash		
AE-5265—KITTY KALEN I Don't See Me		
Anymore CO-MY ONE AND		
ONLY HIGHLAN FLING	ND 8.3	8.7
CA-57-566—JOE STAFFORD		MacRAE
Thank You CO-38463—DINAH SHORE-E		
Baby, It's Cold (DE-24564—DICK HAYMES	Dutside	
I'll Keeo The Lov AG-50016-FRED ASTAIRE-		100
I-20-3432-FREDDY MART	IN O.	ROGERS
Havin' A Wonder	ful Wis	h
ADDITIONAL TUNES LIST In order of Popu		.OW
	LANIT	11-14 10-1-14 10-1-14
I-BLUE SKIRT		
WALTZ	7.8	14.1
2—HURRY! HURR HURRY!	Y! 7.7	1.6
3—SO TIRED	7.6	17.2
4—DREAMER WIT		7.1
	0.9	4.1
5—COMME CI, COMME CA	5.2	2.5
6—ROOM FULL OF ROSES	4.3	1.3
7—LOVER'S GOLD	4.2	1.2
		17.9
9—HOW IT LIES.	0.1	10.0
	3.3	8.6
0—FAR AWAY PLACES	2.6	6.7
IFOUR WINDS A		
SEVEN SEAS	2.5	
2—BLUE MOON	2.4	1.5
3—OPEN THE DOO POLKA	R 2.3	1.7
4—SIMILAU	1.7	
5-CANDY KISSES		
		1.0
6—YOU, YOU, YOU ARE THE ONE	1.5	1.8
7SUNFLOWER	1.4	2.6
8-GALWAY BAY	1.3	2.9
9-SOMEONE	1.0	
LIKE YOU	1.2	_
0-EVERY TIME I		

40—EVERY TIME I
MEET YOU1.0

June 25, 1949

IN THE 1st ANNUAL AMUSEMENT POLL IN THE HISTORY OF THE COIN MACHINE INDUSTRY

Best Moneymaking Pinball:

"Genco Screwball" GENCO MEG. & SALES CO., CHICAGO

Best Moneymaking Shuffleboard:

"Rock-Ola Standard" ROCK-OLA MFG. CORP., CHICAGO

Best Moneymaking Arcade Machine:

"Exhibit Dale Gun" EXHIBIT SUPPLY CO., CHICAGO

Best Moneymaking Console:

"Bally Spot Bell" BALLY MANUFACTURING CO., CHICAGO

Best Moneymaking Bell:

"Mills Bells" BELL-O-MATIC CORP., CHICAGO

Best Moneymaking One-Ball:

"Bally Citation" BALLY MANUFACTURING CO., CHICAGO

YOUR VOTES DECIDED

The large numbers of voting sheets which were received right up to the last closing minute as this issue started to press proved the interest of the operators who voted for the games which they believed were their best moneymakers between June, 1948 and June, 1949.

Genco Mfg. & Sales Co., Chicago, won, after all votes were counted, with their pinball, "Screwball", tho other games such as Williams' "Tucson" (and some of the other Williams' creations); Gottlieb's "Humpty-Dumpty" and some other of the Gottlieb numbers; United games and many of Chicago Coin games; headed by Majors '49 were also receivers of many votes. This was the closest of all the contests.

As far as shuffleboards are concerned, there was no question but that the Rock-Ola "Standard" was walking away with the voting. The lead that the "Standard" piled up in the very beginning was never headed. In fact this lead continued to grow to such overwhelming proportions that it was clearly discernible at an early date that the Rock-Ola "Standard" was the best moneymaking shuffleboard. In arcade machines, Exhibit's "Dale Gun" won hands down. In consoles there was an up and down contest for a while between

Keeney's "Super Bonus Bell" and Bally "DeLuxe Draw Bell" as well as the Bally "Spot Bell", with the "Spot Bell" coming out ahead in the final count. (It must also be remembered that officially, Keeney's "Super Bonus Bell" was produced before June, 1948.)

In the bells, there was no question here either, as votes continued to pour in with the statement, "Any Mills Bell". Therefore, no one of the Mills Bells produced during this past year are listed. But Mills Bells won handily, tho many votes were cast for the new Jennings bells.

In the One-Ball field there was no contest whatsoever—this all went overwhelmingly, by the very largest number of votes, to Bally's "Citation".

These are the results of the votes cast by the nation's amusement operators and should prove highly interesting to all in the field.

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FIVE BALL PIN GAMES FOR AMUSEMENT ONLY



By HARRY WILLIAMS President, Coin Machine Institute

That is the firm and determined policy of Coin Machine Institute, according to its president, Harry E. Williams, who is also president of Williams Manufacturing Company.

"In line with this policy," Williams declared, "CMI board members are opposed to giving any awards for five ball pin game play, particularly where such awards can be classed as gambling."

The CMI president stressed that games which do not come strictly within the category of amusement, are in violation of the law in nearly every state in the union, and their operation is not in the best interest of the industry as represented by CMI.

"So determined are the manufacturers of five ball pin games to make sure their games are for amusement only," Williams added, "that they have agreed to remove from all future games the reset button which resets the free play.

"This was done," he continued, "because some authorities and courts held that reset buttons made the five ball game a gambling device. We are determined that our games will not be classified as gambling devices. States and cities that are now closed would certainly have remained open to five ball games had this policy been adopted years ago."

Williams said several thousand games without reset buttons had already been shipped by several manufacturers without the operators hardly being aware of the fact that the buttons were being left off.

"This is an important reaction—or lack of it," Williams explained, "because it means operators, by far and large, were not even redeeming the free play. All future games, it has been agreed, will be made so that free plays cannot be redeemed. By doing this, it almost becomes mandatory for the player to replay any free plays.

"The free play is a controversial subject in some courts, as to whether

it is a thing of value. I believe this issue never would have come up, if the games were made so that the free plays could not be redeemed. By removing the means to redeem the free plays, I believe the industry will have a far better chance," Williams continued.

Williams pointed to the recent action of Oklahoma operators as an example of the five ball games for amusement only policy. Following passage by the Oklahoma legislature of laws legalizing five ball games for amusement only, the operators asked their attorneys to define for them games which come under the act. Counsel warned them against operation of certain variations of the five ball game on the grounds they were gambling devices under the new Oklahoma law.

The operators immediately passed a resolution pledging themselves not to operate the border line games and sent a copy of their resolution to every county attorney in Oklahoma. The operators knew what it was to be down for many months, and were determined to adhere to the new Oklahoma law which let them operate their games for amusement only.

Williams also added some pertinent observations to make on retaining the nickel for pay of five ball games.

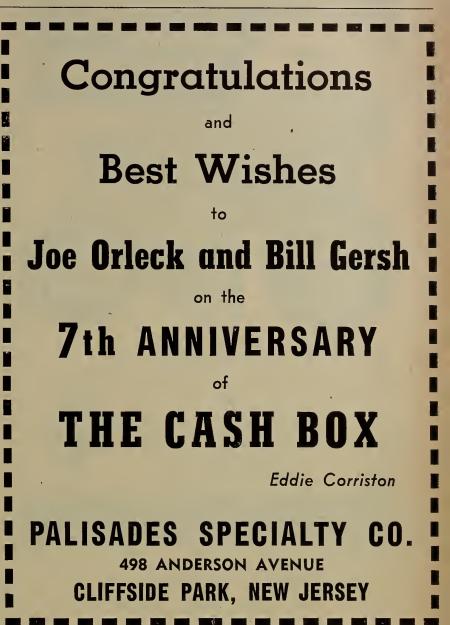
"The CMI board takes the view that five ball games are the most reasonable amusement available," he declared. "We believe that the lowly nickel will still give the player economical amusement and that as long as it is economical, five ball games will be played for amusement only."

In the recent poll of the operators, the majority agreed that the nickel must be retained, Williams said he referred to a recent meeting of operators and manufacturers in Philadelphia, where the spokesman for the operators referred to the nickel as "the life blood" of the industry, adding that it would be "foolhardy to think of any other kind of coin."

Williams said that the new CMI policy now in effect had been in the making for some time.

"It has been obvious for some time," he said, "that the amusement branch of this industry must adopt a firm policy which would permit cooperation with public officials and authorities. A straddling wishy-washy policy could not possibly serve this industry in the long run. All localities will open and accept the amusement game, if they were convinced they are not a gambling device which, in the long run, will prove more profitable for the operators.

"I hope that distributors and operators will accept this long range policy adopted by CMI board members. We believe that it will put our business and their business on a sound, dignified, permanent and profitable basis," Williams stated.



Our officers, directors and members wish THE CASH BOX future prosperity and continued success.

AUTOMATIC MUSIC OPERATORS ASSN.

250 WEST 57th STREET, NEW YORK, N. Y. Albert S. Denver, President Directors: Charles Bernoff, Vice President; Harry Wasserman, Treasurer; Sal Trella, Secretary; Albert Botkin, William Goetz, Joseph Hahnen, Louis Herman, William Levey. Sidney H. Levine, Counsel



MICHIGAN AUTOMATIC PHONOGRAPHOWNERS ASSN. 712 FORD BUILDING DETROIT, MICHIGAN



CONN. OPERATORS FORM STATE-WIDE ASSOCIATION

Successful New Haven Association Approached By Ops To Form State Group

NEW HAVEN, CONN.-The Coin Machine Association of Connecticut, local organization with 100 per cent membership here, held a meeting this past Thursday, on the insistence of many of the state's leading ops, in an effort to weld together a statewide group for the benefit of all concerned with the coinbiz.

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Plans are being made along the line whereby there will remain in force local organizations which will be taken into a board directorship in a statewide association which will meet at specified intervals and which will consider statewide problems only. Local groups will confine themselves to local matters.

George Marra, Vice-President and Nat Cutler who is Secretary-Treasurer of the New Haven ops' association, met Bill Gersh, publisher of The Cash Box, whom they had especially invited from New York to speak before the operators of the state who had gathered together here for the first time and point out the many advantages which could accrue would the operators cooperate with each other.

Nat Cutler acted as chairman for this statewide meeting in the absence of P. J. Montana. After quickly getting finished with local business matters, Bill Gersh was introduced to this largest gathering of ops in this state's history.

He spoke for over an hour before the men from all surrounding cities. He was given a tremendous ovation at the end of his speech with a rising vote of thanks from all present and general agreement that the organization's publication would officially be The Cash Box.

The final decision was that local groups would continue to handle their own areas and, where ops aren't as yet organized, that the other member groups would send speakers and workers to general meets to help bring about close cooperation.

There will be then named a statewide board of directors who will only work for the ops in whatever state matters may arise.

It is expected that the name of the state organization will become, "Con-necticut Music Guild." Many of the new local organizations which start calling meetings this week will also call themselves "Music Guild."

June 25, 1949

This meet, according to Nat Cutler and George Marra, "was the most successful we have ever yet held."

App't'd Distrib For Auto-Vend

DALLAS, TEX.—The Kinwood Company, this city, has been ap-pointed exclusive distributors for the state of Texas for "Pop" Corn Sez machines, according to an announce-ment by Auto-Vend, Inc. G. D. Kincannon and T. D. Hazel-wood head the Kinwood Company.

"Little Napoleon" Sends Anniversary Congrats

MIAMI, FLA.—As we go to press on the Seventh Anniversary Issue of *The Cash Box*, we have on hand many letters and wires Issue of The Cash Box, we have on hand many letters and wires from friends all over the country offering congratuations, as well as those many advertisements which appear in this issue. However, we have a letter from our good friend Willie (Little Na-poleon) Blatt, who now conducts his business in Miami, Fla., for which we are grateful, and repro-duce part of his letter. "Altho I haven't anything to ad-vertise, as I devote practically all my time to operating, I neverthe-less wouldn't want to miss such an important occasion. "No doubt you remember I was your fort dipart in the gain mo

"No doubt you remember I was your first client in the coin ma-chine business, and in one form or another I expect to stay with you as long as I am in the coin machine business business.

"I am enclosing copy for an ad."

Congratulations to The Cash Box DAN GOULD ENTERPRISES

1500 N. Clybourn Ave., CHICAGO



AMI Phono Goes To Winner Of Radio Quiz Show "Stop The Music"



CHICAGO—Among the many merchandise items awarded the win-ner of the recent radio quiz show "Stop The Music" was a model "B" AMI phonograph. Pictured above are Mr. & Mrs. Francis J. LuBien, the winners, being awarded the certificate for the phono by Mike Spagnola, head of Automatic Phonograph Distributing Company, Chicago distributor for AMI. At extreme left is Joe Caldron, assistant sales manager for the phonograph manufacturing company.

Time Element Important In **One-Ball Sales**

NEW YORK-Most important in the manufacture and sale of one-ball games is the time element, according to a group of distributors and operators, who were in an animated discussion on the merits of one-ball machines.

According to these men the reason operations of this equipment has been so successful is due to the fact that they have had the necessary time to amortize the cost of the machines as well as profit from trade-ins and clear them from their routes when they became too old, without any financial loss resulting.

It was pointed out that Bally Manufacturing Company has only built five one-ball games from September 1945 up to the latest machine, "Cham-pion," introduced to the trade a few weeks ago. In short, five games in a period of little less than four years, or approximately one machine every eight months.

"This policy," stated one operator, "has helped me and every operator of one-balls. It means that we can clear the cost of the game as well as enjoy some real profits."

N.J. Plastics Firm Forms New Dept. For Shuffleboard And Amuse. Machine Items

HILLSIDE, N. J .- The Emeloid Company, Inc., this city, pioneers in plastic products for over a quarter of a century, announced that they have formed a new department, specializing in the manufacture of anything in plastics for Shuffleboards and Amusement games.

This new department, it was stated, is already producing such items as Measuring T Squares, Wax Spreaders, Protective Covers, Weight Tops. They also state that, in addition, the firm will design and manufacture to specifications and requirements items made of plastics, such as Bowling Pins and Racks, Emblems, Scoreboards, Score Sheet Racks, Display Signs and accessories, Exterior Glo Signs, League Items, Trophy Items, and any accessories necessary.

The Emeloid Company have produced thousands of plastic items and specialties during its twenty-five years, and boasts of highly skilled engineering and designing departments to develop needed items in the coin field.



EXHIBIT'S DALE GUN **Slightly Used**

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CHICAGO COIN PISTOL Slightly Used

> 1/3 deposit, balance C.O.D. Rush your order today !

Congratulations Bill Gersh and Joe Orleck on the SEVENTH ANNIVERSARY of THE CASH BOX

RUNYON SALES CO. 593 TENTH AVENUE

NEW YORK 18. N.Y. (PHONE: LOngacre 4-1880)

 \star

Congratulations on your Seventh Anniversary

TRANS-VUE CORP.

1139 S. WABASH AVE., CHICAGO, ILL.

 \star

Good Luck, Bill on your 7th Anniversary May "The Cash Box" enjoy many, many more years of success. CONNECTICUT COIN MACHINE ASSN., INC. New Haven, Conn.

Congratulations on your Seventh Anniversary **DISTRIBUTING CORPORATION OF ILLINOIS**

1231 W. CHICAGO AVENUE, CHICAGO, ILL.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

\$17950

\$21950



The Cash Box

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June 25, 1949



GREATER THAN CITATION

AUTOMATIC ONE-BALL

GREATER PLAY-APPEAL GREATER EARNING POWER

More Ways to Win ACTUALLY 3 GAMES IN ONE

How can Bally build a better one-ball than Citation? The answer is . . . Bally has actually done it! Location tests . . . 30 to 60 days in typical one-ball spots . . . prove that CHAMPION earns more money than Citation. Why? Because CHAMPION has the famous ever-advancing Citation-Odds . . . in fact, all the sensational, profit-proved Citation features . . . PLUS PLENTY OF NEW IDEAS that give players MORE WAYS TO WIN . . . ideas that attract EXTRA **COINS and result in GREATER NET PROFIT to** operators. NEW "WILD" HOLES idea alone boosts income 25 per cent. NEW DOUBLE SCORE idea actually doubles play in live locations. You can be a "Doubting Thomas" and miss the biggest profit-opportunity of your life. Or you can ride the CHAMPION to profits you never dreamed possible. Decide today . . . order CHAMPION now!

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO The Cash Box

Standard Shuffleboard Tournament Opens



Crowds Jam Coliseum Opening Evening. Play Starts on 48 Standard Shuffleboards at 8 P.M. Will Play from 9 A.M. to 11 P.M. on Fri., Sat., Sun. Champions to be Announced Next Week's Issue of The Cash Box

CHICAGO—As The Cash Box started to the presses this past Thursday evening (June 16) the four state Standard Shuffleboard tournament flung open the doors of the gigantic Coliseum in this city to huge crowds who came to watch, as well as to over 2,000 players (singles, doubles and teams), who came from the states of Michigan, Indiana, Illinois and Wisconsin to try for a share of the \$15,-000.00 offered in prizes, in addition to the trophies and other awards which were being offered.

Play started at 8 p.m. and will continue on to 11 p.m. this first day. But, beginning with Friday (June 17) and into Saturday and Sunday (June 18 and 19) play will start on the 48 Standard Shuffleboards here in the Coliseum from 9 a.m. and continue on up to 11 p.m. each evening.

The huge number of players as well as the large crowd of spectators is making this one of the most outstanding indoor sporting events in the history of this city.

There are present school children as well as the town's leading sportsmen and bankers. All walks of life are represented this opening evening.

As we prepare to wire this to The Cash Box offices in the Empire State Building, New York, where the editors are awaiting this last piece of copy before putting this publication to bed, we can only state that this is a most historical event in the history of the coin machine industry.

There is now no doubt, if the crowds which are jamming into the Coliseum here this first evening are any indication, that shuffleboard will find itself with a tremendous national tournament on its hands which may run for weeks, as does the ABC bowling tournament held in Atlantic City each year.

There is also no lonoger any doubt of the tremendous and outstanding interest in the shuffleboards here and thruout these four states from which players are represented. These players have also brought their followers along with them.

The play action here is something to marvel at. These men and women can almost stop the puck at whatever spot they aim for and some of them can almost call the spot within a sixteenth of an inch.

The crowds are absolutely amazed. Some of the youngsters are standing about with their mouths and eyes wide open as they watch these expert players shoot the pucks down to the finest of scoring lines. The judges will have a tough job here. There is no doubt that the champions, whoever they will be, will be able to challenge anyone, anywhere in the nation.

This four state tournament is not only the very first of its kind, but, it is the most thrilling and exhilarating spectacle which has ever yet appeared in this city.

Radio broadcasts and television are set and will give some idea of the great action and the crowds in this spot to all the people. Here is something that few, if any, have ever seen in their lives. It places

Here is something that few, if any, have ever seen in their lives. It places the shuffleboard business in the same classification as any other great indoor sport, whether it be bowling, billiards, table tennis or even the outdoor sports which attract tremendous numbers of fans.

Some of the coinmen who are standing about believe that the better players who will prove winners at this tournament should be sent about the country and that an admission can actually be charged for shuffleboard fans to watch these men and women shoot those pucks just as admission is charged to championship tennis and golf tournaments.

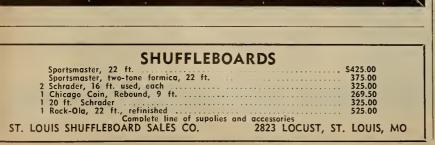
The Cash Box photographer is already circulating among the 48 Standard Shuffleboards here and pictures are being taken at a rapid rate.

are being taken at a rapid rate. The next issue of *The Cash Box* will carry the big story of this tremendously outstanding indoor sporting event, the first of its kind in history, in pictures for the benefit of all shuffleboard operators everywhere in the nation.

Watch for the next issue as this news release hits the press wires set up here in the Coliseum and as *The Cash Box* reporter continues to bring a play by play description of the outstanding games for the \$15,000.00 in cash awards.



• Trick shot artist Wm. Peterson displays his talents for Chicago's newsreel photogs and sports writers. Dean Douglass, executive secretary of the Standard Shuffleboard Congress of America, is explaining th e shots to those standing around Peterson.



When It's a **ROCH OLA Standard 5 H U F F L E B O A R D** -The Crowds Gather -Plays Increase -Profits Mount

Thousands of operators have greatly increased their income by installing this magnificent money-getter

Write for Complete Details to

Standard Shuffleboard League, Inc.

Exclusive Sales Agent 3200 West Chicago Avenue, Chicago 51, Illinois

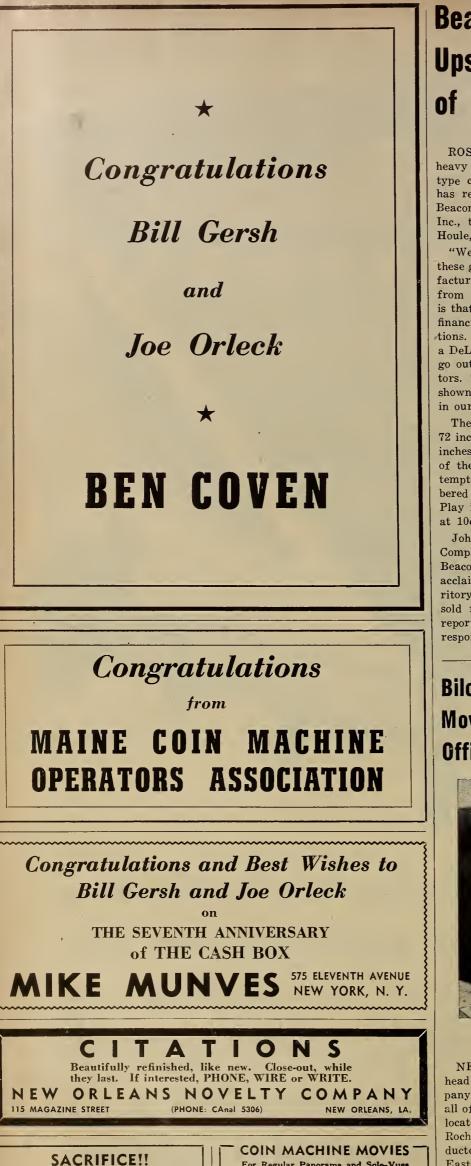


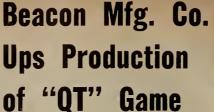
A product of Rock-Ola Manufacturing Corporation

800 N. Kedzie Avenue • Chicago 51, Illinois



June 25, 1949





ROSEVILLE, MICH.—Continuous heavy demand for its "QT" billiardtype coin operated amusement game has resulted in upped production at Beacon Manufacturing Company, Inc., this city, according to Marvin Houle, top executive.

"We have produced over 1,000 of these games since we started to manufacture 'QT'" stated Houle. "Reports from operators thruout the country is that they have enjoyed considerable financial success thru their operations. We are now producing 'QT' in a DeLuxe model, which has started to go out to our distributors and operators. This new streamlined model has shown greater profit earning capacity in our location tests."

The game is built of natural birch, 72 inches long, 37 inches wide, and 33 inches high. A tee is placed in front of the 200 hole, and the players attempt to shoot the cue balls in numbered holes without upsetting the tee. Play is timed with a controlled timer at 10c.

John Bilotta, Bilotta Distributing Company, Newark, New York, one of Beacon's foremost distributors, has acclaimed the game. Thruout his territory, New York State, Bilotta has sold many hundreds, with operators reporting large scale play, with corresponding fine profits.

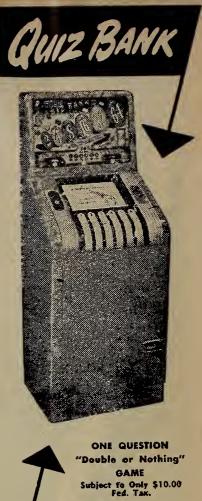
Bilotta Distrib. Co. Moves Rochester Office To Newark, N. Y.



JOHN BILOTTA

NEWARK, N. Y.—Johnny Bilotta, head of Bilotta Distributing Company, this city, will now concentrate all of his distributing firm at quarters located in this city, closing up his Rochester, N. Y. offices, which conducted business under the name of Eastern Sales Company.

Bilotta, well known distributor for many years in this section of New York State, decided to conduct all business under one roof, as he spent too much time and effort trying to



Just like Radio Quiz Programi Player can automatically collect at any time or continue to double up to the "64" question. A reol profit-maker!

Write for circulars and prices!

Telequiz Corp. 4350 NORTH FULASKI ROAD • CHICAGO 41

The Members of the AUTOMATIC PHONOGRAPH OWNERS ASSOCIATION

CINCINNATI, OHIO

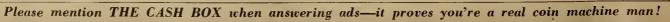
Wish THE CASH BOX Many Many More Years of Success

split his hours between the two offices. The firm covers the up-state area for quite a few manufacturers, as well as the entire state for some. He covers the state for Beacon's "QT" billiard-type amusement game; and his section for Automatic Devices' "Target Master"; Genco; J. H. Keeney; Chicago Coin; Exhibit; United; and International Mutoscope.

Pinball Cabinet Maker Dies In Chicago

CHICAGO — Andrew Ellingsen, vice-president and superintendent of Grand Woodworking Company, this city, leading coin machine cabinet producer, passed away last week.

Ellingsen was associated with the coin machine industry since the earliest days of pinball games, and is credited with many of the improvements in pin game cabinet construction.



For Regular Panorams and Solo-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

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Thrilling Animation! Action! Sensational Appeal!

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Jhe Game Jhat Cops the Profit Pennant!

100% MECHANICALLY PERFECT! SEE IT—BUY IT AT YOUR DISTRIBUTOR

THE "BIG TIME" IN BASEBALL GAMES!

- 5c, 10c, 25c Slug-Proof Single Entry Coin Chute.
- Credit Unit Records Advance Payments.
- Player Pitches and Bats.
- Ball Players Actually Run Bases on , Backboard.
- Lights on Playfield Diamond Indicate Men on Bases.

Replay or Novelty

illiams

MANUFACTURING COMPANY 161 W. HURON ST. CHICAGO 10, ILLINOIS Creators of Dependable Play Appeal

"No Room For Cry Babies" By David C. Rockola President, Rock-Ola Manufacturing Corp. Chicago

It seems to be a common practice in all businesses, particularly in the coin machine field, for rivers of tears to begin flowing the minute things get a little tough.

It may be that some of us have forgotten how to work hard and how to cheerfully overcome obstacles.

Yes, you have heard the expression many times, "the war is over and you

really have to go to work," but, how many of us have really taken that statement to heart and Gone To Work !

It seems to be much easier to sit down and cry on each other's shoulders.

In the fifteen years that we have been in the phonograph business, the remark has been repeatedly made that, "the phonograph business is through" and would be



DAVID C. ROCKOLA

replaced by whatever seemed to be the current rage in the entertainment field at that moment.

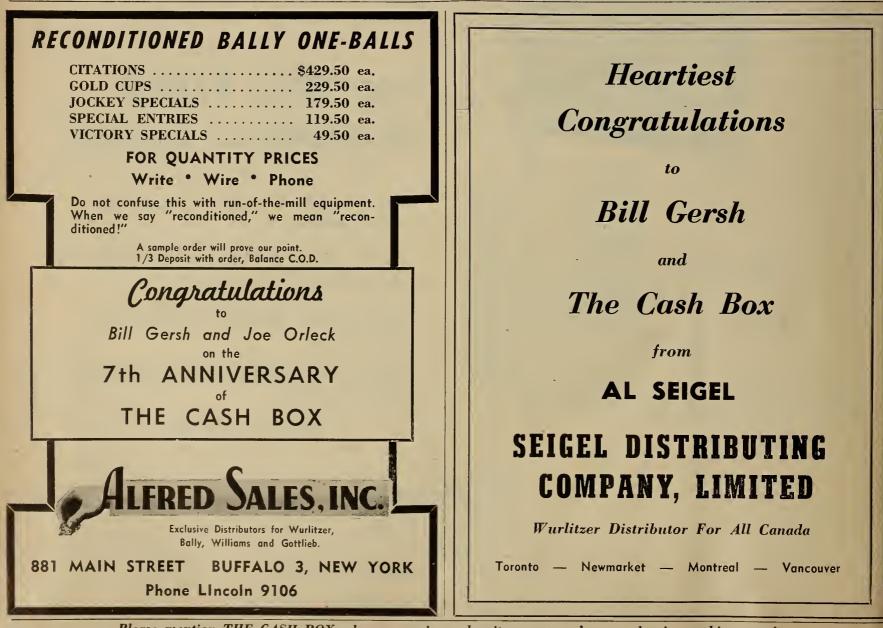
The phonograph business, however, has continued on due to the broad outlook and hard work of the substantial manufacturers, distributors, and operators.

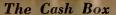
Of one thing you may be sure:

There will always be music machines.

There will *always* be locations. There will *always* be operators. There will *always* be distributors. There will *always* be manufacturers.

You may also be sure that only the fittest will be successfully engaged in what we call, "the music business." *"There will be no room for cry babies."*





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CHICAGO CHATTER

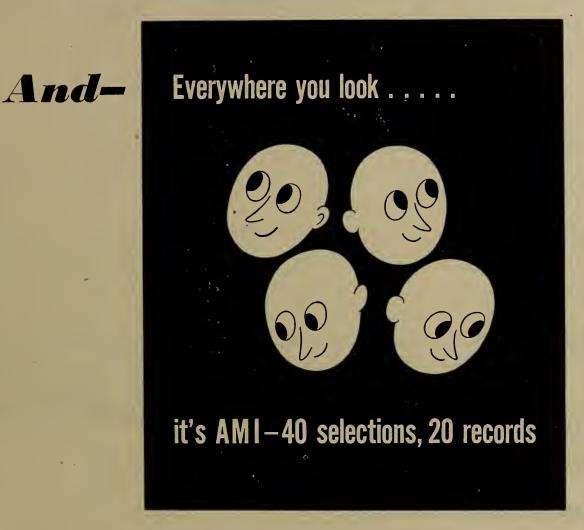
We're feeling very proud today. Proud because we've reached the seven year point in serving a fine and growing industry. With this issue *The Cash Box* celebrates it's Seventh Birthday. Seven years have gone by. We have come a long way, thanks to our many, many friends in the field. Yes, we're feeling proud. And very grateful for the seven wonderful years that you, you, and you have made possible and helped us enjoy. And for the many more years to come we're looking forward to serving an even greater industry and a very, very swell bunch of people.

Called over at Chicago Coin and found Sam Lewis still out of town on biz while Sam Wolberg and Sam Gensburg were holding forth at the factory. The boys are banging away with their new game "Bango." . . . Billy DeSelm as busy as ever playing host to visitors over at United Mfg. Co. Dave Simon of New York, Herman Paster from St. Paul, and Martin Tortorich of Baton Rouge, La. were among the out of town coinmen that dropped into United this past week. The big United plant is one place where you'll always find a flock of visitors. Everyone makes it a point to stop in there and say "hello." . . . Ben Coven very pleased about his new salesmen Hy Tekler, Carl Christiansen, and Larry Schatz. None of the boys have ever been in the coin machine business before, and already they've made a hit with the operators and are doing one swell job. Hy Tekler's territory includes Wisconsin and Northern Illinois. Carl Christiansen, has Central Illinois, Central and Southern Indiana, and Larry Schatz, covers Northern Indiana, Southern Michigan, Chicago and surrounding counties . . . We hear from Ben that Coven Distributing Co., had a showing of Bally's terrific new one-ball "Champion," on the 6th, 7th, & 8th of June. Ben says operators were very enthusiastic and predicted that "Champion" will take the lead as the best one-ball of all time . . . Congrats to Mr. and Missus Murray Resenthal (Coinex Corp.) on their twentieth wedding anniversary come June 22. Murray is planning one big time, and tells us that his son, Robert, 17, and his daughter Jaynie who is 6, will help them celebrate.

Lindy Force of AMI recently returned from a sales conference with prexy John Haddock, Jack Mitnick and Ed Ratajack up at the Grand Rapids' factory. After the three day meeting Jack Mitnick, who is AMI's eastern field representative, left for a swing thruout his territory, while Ed Ratajack left for the western part of the country . . . Exhibit Supply still going strong with their Dale Shooting Gallery. Production is now in it's fifth month . . . Meyer Ableson of Pittsburgh stopping over in town between planes . . . Hymie Rosenberg, New York, another out of town coinman seen dashing here and there around Chi. . . Ted Rubenstein, president of Marvel Mfg. Co., all hepped up over the many favorable reports he's received on the firm's electric scoreboard, which was recently used in the St. Louis tournament . . . Roy Bazelon, another busy, busy shuffleboard man and receiving lots of nice action over at his Monarch hearquarters . . . Meyer Gensburg going at an ever increasing pace over at the Genco factory while brother Dave is still out of town. Meyer tells us that the orders are pouring in fast and furious on their new game "Three Feathers" and their all purpose shuffleboard scoreboard is also proving another hit for Genco . . . Called over at Buckley Mfg. Co. and found Jerry Haley hard at work despite the heat. Jerry announced that things were rollin' along, with everyone keeping busy . . . Gordon Sutton full of vim and vigor and looking fitter than ever. The wild blue yonder must really agree with Gordon, he looks better and better every time we manage to catch him on the ground. . . And—speaking.of people, what's with Bill '(The Shadow) Billheimer these days. Bill is really keepin' his nose to the grindstone and workin' his fingers to the bone. From what we hear, he should have something ready in the very near future.

Chatted with Ed Vojack over at O. D. Jennings & Co. who informed us that W. V. Weirich, former Jennings' superintendent, and one of the pioneers of the coin machine industry, was a recent visitor to their plant. Ed also went on to say that the factory is going at a fast pace with the Sun Chief series . . . Joe Beck of Telequiz Corp. off on a road trip for the past two weeks but expected back at his desk soon with some interesting reports on his "Quiz Bank" . . . Williams Mfg. Co. doing a grand job, trying to satisfy the demand for their new baseball game, "Star Series." Distribs are in constant contact with the Williams' factory, placing orders and more orders for this clickeroo . . . We hear from R. R. (Rudy) Greenbaum that Trans-Vue Corp. has introduced their new home television sets. Rudy announced that initial reaction has been very favorable and looks promising for the future . . . Bally Mfg. Co. a bee hive of activity with wires, phone calls, and coinmen stopping in at the Bally plant to get a look-see and place their orders for Bally's greater than ever, new one-ball, "Champion." George Jenkins, vice-prexy, tells us, "The response has been simply terrific with reports coming in from all parts of the country acclaiming 'Champion' the champion of all one-balls" . . . Al Stern going great with his "Official" Shuffleboard which is now being manufactured by World Wide Distributors. You can bet that Al is one of the business but he is one guy who thrives on lots of action . . . Rock-Ola Mfg. Corp. buzzing with news on the Shuffleboard tournament which was being held at the Coliseum this past 16, 17, 18, and 19, and shown on television June 17th . . . Rock-Ola has cause to boast of a few shuffleboard champs themselves, if you don't believe us, go out to the factory and try winning a game. **ads—it proves you're a real coin machine man!**

You're looking fine, CASH BOX!



Congratulations on your 7TH ANNIVERSARY!

Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS



The Cash Box



Game operations in New York City are looking up with the introduction of Chicago Coin's "Bango", which was okayed by the license commission. As reported in previous issues of *The Cash Box*, these licenses at \$50 per year, are issued with the word "game" inscribed instead of actually naming the game. This procedure permits the switching of games on location, as long as they are approved downtown, thus costing the operator only \$50 for the entire year, regardless of the number of games placed. Incidentally, "Bango" is mak-ing quite a hit. We understand that United Manufacturing Company will have a similar type amusement game in the city by the end of the week. It is also rumored that several other manufacturers will soon be shipping similar shuffleboard disc type amusement machines here.

Operators in the State of Connecticut met at New Haven on Thursday night, with the intention of forming a statewide association. It is the hope of coin-men in this state that a statewide organization can be formed similar in scope to that of Ohio and Michigan, which incorporates the various local associations into a body. Bill Gersh, publisher of *The Cash Box*, was the featured speaker at the meet. . . . Met up with Jack Semel and his son "Happy" Herbie Semel on coinrow. Herbie is doing some operating here, while Jack anxiously awaits the arrival of United's new amusement game. . . . Senator Al Bodkin, one of the city's best music operators, getting into the game division, placing them as rapidly as they are allotted him. . . . Harry Berger, West Side Distributing Co., buys a new traveling bag. Is he heading South once again? . . . Leo Nei-burger, operating the Amusement Arcade at Baltimore, Md., buys out Roy McGinnis' "Fairgrounds" arcade in the same city. Leo in town visiting Al Simon, Alfred Simon, Inc.

Johnny Bilotta, moved his entire distributing offices to Newark, N. Y., clos-ing up the Rochester, N. Y. office, which went under the name of Eastern Sales Company. Johnny will now be able to concentrate his efforts in one establish-ment, instead of dividing his time running between the two offices. . . Eddie Smith, former Wurlitzer distributor here, visits the big city for a little relaxa-tion. Eddie now in Los Angeles, distributing a soft drink, with Bill Bye his partner. . . Ben Palastrant, Eastern regional sales manager for Trans-Vue, writes that the showing of the firm's remote control commercial television systems at the Taft Hotel, New Haven, Conn., by the recently appointed dis-tributor, Hall-Jones Company, was a wonderful success. Many of the coin-men in the territory were on hand. . . . Thomas Libbey, Jr., who was out of the biz for the past several years, returns as a jobber and distributor under the name of Libbey Music & Sales Company, reports that the firm is building up a con-siderable volume of biz in their plastics department.

Meyer Abelson, Pittsburgh, Pa., visits the big town, both on business and pleasure... Dave Lowy, Dave Lowy & Company, out of town doing some buy-ing and selling... Mike Munves never had a better claim to the title of "Ar-cade King" than he has this year of '49. Mike not only had a banner season, selling more equipment than ever before in the history of his firm, but sales continue on at this time at the height of his selling season. which usually ends by Decoration Day... The Emeloid Company Hillside, N. J., enters the coin field, manufacturing anything in plastic for the Shuffleboard and amusement machine op... Ben Becker, special sales representative for Bally, back in New York after a two week stay at the factory. Ben and his missus seen at the Diamond Horseshoe one night this week, entertaining several bally distribs and their wives who were visiting the Great White Way.

DALLAS, TEXAS

C. E. McNabb (Decca dist.), the proud papa of an eight pound baby girl, is passing out dollar bills instead of the usual cigar. Seems as the Mac was betting on a boy... Guy Kincannon is sporting a new Cadillac around Waco. ... Joe Metasso returned from Eagle Nest with a tall tale about all the rain-bow trout he caught... Howard Weisger, E. J. Shelby, and Tommy Chatten dashed up to Buchannan Dam over the week end. Caught exactly nothing— however, Tommy didn't give up. The other day he caught an 18 pound catfish at Possum Kingdom... Henry Manning took V.P. (Oak Cliff State Bank) A. B. Moore to Texhoma. How many fish did you catch Henry? ... Audry and Bob Hunter are reported to be the first coin machine couple in Big "D" growing climbing tomatoes in their own back yard. Bob brought the idea from Memphis. Get your baskets ready boys, Bob will be handing them out just any day now. any day now.

any day now. Langston Dennard was seen at the Hunters buying several five ball ma-chines. . . Buddy Drollinger, chief engineer with Packard Sales, Indianapolis, brought his family to Dallas for a visit with his father, Harry Drollinger. . . . Raymond Williams and family, now in California seeing the sights. . . . An-other auction at George Prock Dist. . . . Good food and a good crowd—after a small chat with J. V. Stone, Dallas operator, yours truly has a statement to make. "What a swell guy". . . . Jimmie Rogers, Exclusive Records publicity manager, in Dallas, getting the ops opinion on Exclusive Records. . . B. H. Williams called to chat about the new Wurlitzer five cent, three wire chrome wall box. He wants the word passed on that all you operators may now check commercial music for a complete line of pin ball stock. . . . Milton Rivera, en route to Billings, Montana. A little business but mostly pleasure. . . . We want to welcome Paul Scroggins to the Dallas fold of operators. Paul was an operator for many years in Shawnee, Oklahoma. . . Mr. and Mrs. H. A. Dyer was in Possum Kingdom over the week end visiting son Don. Sorry to hear about Bill Davis accident. Bill came out of the crash with a crushed elbow.



Congratulations On Your Seventh Birthday

DG

BUCKLEY MANUFACTURING CO. 4223 W. LAKE STREET

CHICAGO 24, ILLINOIS



Chicago 47, Illinois

The Cash Box



CALIFORNIA CLIPPINGS

Despite preoccupation with the summer doldrums, threatening legislation and troubles of their own, most of the Coin Row distribs and ops in L. A. managed to find a cheery word of congrats for *The Cash Box* on the Seventh Anniversary of a magazine dedicated to the good and welfare of the people in this business . . And we know that's the sentiment of the lads and lassies up to San Francisco and down to San Diego—and all over the state of California. . . . The newspaperman within us can't help but take note of the play by local sheets on the so called "jukebox jurisdictional fight between the AFL Teamsters and IBEW Union" and the big noise they tried to make over the fact that Joe Peskin's firm had several locations which were in dispute. . . . We hasten to add that on the following day the item was reduced to its proper size of just an inter-labor issue which could have involved a bunch of guys named Smith, Jones or Whathaveyou, regardless of whether they hailed from Chicago, Podunk or Timbuctoo.

Dropped in to say hello to Norman Rothschild and Al Mendez at Southland Music Co. and found the boys out selling Wurlitzers. . . . Chatted with righthand man Stan Turner, who introduced us to the new "Mini-Pool" game, manufactured in San Diego and catching on fast with local locations, Stan tells us. . . Nice visit with Walter Solomon at J. Peskin's and Walter, adjustable, swell guy that he is, seems to be happily at home and doing a fine job on those AMI sales. . . Bally's new "Champion" promises to be just that among One-Balls, according to Paul Laymon, who joined us in a short toast to Charlie Daniels on the latter's birthday. . . . George Bucknam of the San Diego Music Co. visiting Minthorne's, Peskin's and other spots along the Row, including his former employee Mary Sims, who was still awaiting first shipment of that new low priced Western Scoring unit and boss Jack Millspaugh's return from Portland when we dropped in. . . Bucknam is a well known figure in California horse breeding circles one of his prize products being appropriately tagged Wired Music.

Jack Ryan at Sicking's from vacash with the Mrs. to Oklahoma, Arizona, Nevada, New Mexico, Colorado and Texas, traveling over 6000 miles in all, and finding every place a little on the quiet side with the exception of Oklahoma. . . Dropped in to say hello to Dan Lufkin at American Shuffleboard and found him no longer there, so said hello instead to Louis Fish who calls San Francisco home but is a partner with David Gould in the L. A. setup. . . . Visited with Fred Gaunt at General Music, where he and Bud Parr nicely thanked us for the writeup on "Shuffpin," the lively new game which is selling off the floor as fast as the boys can stock 'em. . . Renewed acquaintance with Al Bittelman of C. A. Robinson, whose business is weathering the summer slump surprisingly well, we gathered. . . Aubrey Stemler back in town and being hounded by all his neighbors for a kup of "Koffee-King". . . The parts damaged in transit had just arrived when we were there and Aubrey promised us some java the next time in . . . Paul Colaluca, Badger salesman, back from Tucson and Phoenix, where the weather isn't much hotter than it's been here of late. . . On Row: J. L. Rowe from Tucson . . E. T. Simonsen and Willis Fornson of Bakersfield . . . Walter Keene from Taft . . Huntington Park's Ora Johnson and Harley Milliken . . . Charles Schoenfield of Santa Monica "Mac" McCoskrie from Ontario . . . Riverside's Jack Neal . . . W. H. Shorey of San Bernardino . . Shafter's Al Anderson . . . Wm. Black from Bakersfield and Ivan Wilcox of Visalia.

MINNEAPOLIS-ST. PAUL, MINN.

Charlie Jackson and Al Smart, both operators in Bemidji, Minnesota, drove into Minneapolis together to call on several distributors. . . Ralph Moberg, brother-in-law of Al Smart's, and who operates a fleet of Sea Planes smashed one up a few weeks ago while looking for the body of a fisherman who had tipped over and drowned in one of the lakes. Ralph got the plane down too low to the lake and one of the waves hit him with such force that the plane keeled over and damaged it so badly that it was impossible to salvage any part but the motor. Fortunately, Ralph was not hurt too badly.

Carmen Rober of Luverne, Minnesota, spending a few days in Minneapolis looking for equipment. . . Mr. and Mrs. Morris Berger and their young son in Minneapolis for the day, calling on a few distributors in the Twin Cities. Mr. and Mrs. M. Hone of Rhinelander, Wisconsin, in Minneapolis for the day making the rounds. . . Roy Foster of Sioux Falls, South Dakota, drove into Minneapolis to spend a few days. Nothing special on his mind, —just visiting. . . Emil Sirianni of Eau Claire, Wisconsin, and John McMahon, also of Eau Claire, driving into Minneapolis, separately, calling on a few distributors in the Twin Cities.

Mr. and Mrs. Wade Carpenter of Bemidji, Minnesota, in town for a few days visiting friends and taking care of a little business....J. C. Weber of Blue Earth, Minnesota, also in town just for the day....Joe and Clarence Totzke of the Totzke Music Company, Fairmont, Minnesota, making a special trip to Minneapolis to pick up a new TARGET MASTER at the Hy-G Music Company. The Hy-G Music Company reports keen interest in buying of the new TARGET MASTER manufactured by the Automatic Devices Inc., Springfield, Massachusetts. Hy-G Music Company is their distributor in this territory.

E. E. McDaniels of Wadena, Minnesota, also in Minneapolis calling on several distributors in the Twin Cities. Don Smith of Sioux Falls, South Dakota, spending a few days in Minneapolis and flying a few hours to keep in practice. Don was a former pilot in World War II.



CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm nome, address and telephone number. All words over 40 will be charged to you at the regular rote of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

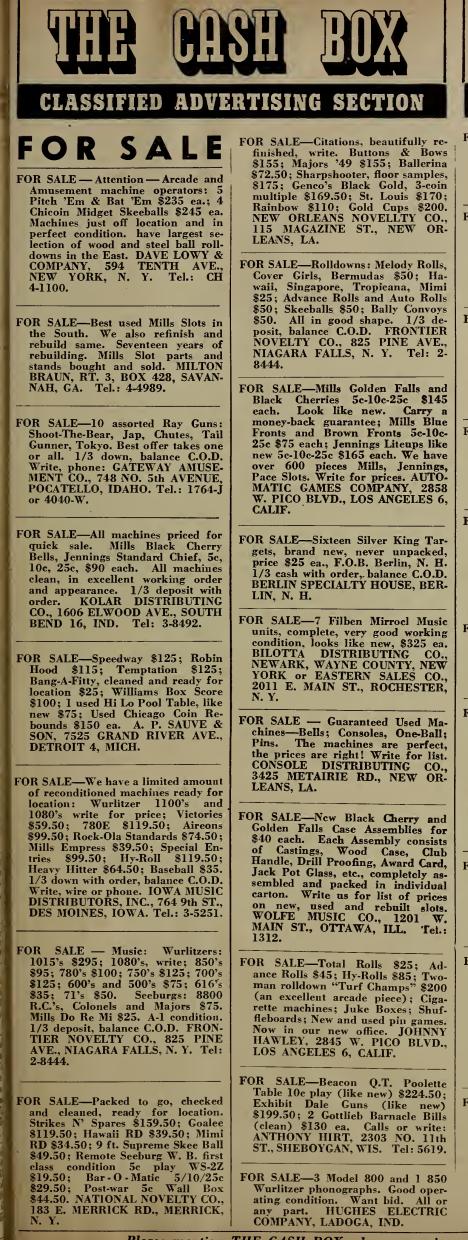
- WANT—All types latest model used pin games for re-sale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.
- WANT-WILL buy all kinds of music, especially AMI, Rock-Ola, Seeburg, and Wurlitzer. Also late Pins, Slots and One-Balls. State condition and lowest price in first letter. LIB-BEY MUSIC & SALES CO., 66 PHOENIX ROW, HAVERHILL, MASS.
- WANT—Used jnke box records. Also surplns new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.
- WANT—Used five ball flipper games. Write quoting best price. WEST-ERN DISTRIBUTORS, 3126 EL-LIOTT AVE., SEATTLE 1, WASH.
- WANT—One Jennings Silver Chief and Deluxe Jennings light up; Wurlitzer 1100's. Cash ready. Quote best price. GOLDEN CATE NOV-ELTY CO., 701 GOLDEN CATE AVE., SAN FRANCISCO 2, CALIF.
- WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Mnst be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.
- WANT—All types of music machines. Will pay cash and will pick np within a radius of 200 to 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.
- WANT-5 Ball F.P. original Flipper games and new game closeonts; Slots, all makes and models; Keeney Bonus Snper Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STRKET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.
- WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

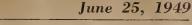
ANT-12 Mazie Pinballs. MUSIC MASTERS, INC., Bl 9171, AKRON, OHIO.

- WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.
- WANT—We bny for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also bny vending machines. MET-ROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.
- WANT—The nsed records from your boxes. We bny steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EX-CHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.
- WANT—Dave Lowy & Company wants to buy AMI Model A's; Wurlitzer 1015's and Wurlitzer 1100's. Also Arcade and Amusement machines. Must be in perfect shape, and priced for resale. Will pick up within a radius of 300 miles. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.
- WANT—Yonr used or surplus records. We bny all year ronnd and pay top prices. No blnes or race. No lot too large or too small. We also buy closeont inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
- WANT-GENCO Bing-A-Rolls and 48-M Seeburg Phonos. State your lowest cash price in reply. We buy for cash. Write or call: ANTHONY HIRT, 2303 NO. 11th ST., SHE-BOYGAN, WIS.
- WANT—"Monroe Wants To Buy." 1946-1947-1948 phonographs and hasement nnits. Late model Wall Boxes, Sceburg and Packard, Post War Models only. Late Model 5 Ball Pin Games, Original Factory Fitppers only. MONROE COIN MA-CHINE DISTRIBUTORS INC., 2323 CHESTER AVE., CLEVELAND, OHIO. PHONE: SUperior 4600.
- WANT Phonographs, all models; Roll Downs; Pin Games; Cigarette machines. WEST SIDE DISTRIB-UTING CORP., 612 TENTH AVE., N. Y. C. Tel.: CIrcle 6-8464.

FOR SALE

- FOR SALE Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADEL-PHIA 30, PA. Tel.: PO 5-3299.
- FOR SALE We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTI-MORE 18, MD. (Tel.: CH 6612).
- FOR SALE—Bermuda RD \$75; Melody RD \$75; Cover Girl RD \$60; Tropicana RD \$50; Singapore RD \$45; Hawaii RD \$40; Advance Roll \$50. WANT—Bing-A-Rolls. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 2, N. Y.







FOR SALE—Sacrifice! 30 Bank Ball Skeeball alleys—9, 12 and 14 ft. All perfect condition, just off location. \$24.75 ea. AUTOMATIC OP-ERATOR, 1012 BEVERLY ROAD, BROOKLYN, N. Y.

Page 39

- FOR SALE—Just off location. One-Balls: Bally Longacres and Thorobreds \$25 ea. Five Balls: Baffle Card, Kilroy, Spellbound and Play Boy \$19 ea. Sky Blazer and Streamliner \$10 ea. C & M SPE-CIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.
- FOR SALE Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.
- FOR SALE—One balls: Bally Longacres and Thorobreds \$39 ea. Fiveballs: Baffle Cards \$27 ea. Spellbound, Trade Winds, Kilroy, Streamliner, and Sky Blazer—make offer. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.
- FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIOGA ST., PHILADEL-PHIA 40, PA. Tel.: RA 5-8705.
- FOR SALE—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) WESTERN DIS-TRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.
- FOR SALE—1 Topic, 1 Frisco, 1 Air Circus, 1 Victory, 1 Midway, 1 Big Parade, 1 Cover Girl, 1 Do Re Mi, 1 Venus, 1 Champ \$7.50 ea.; 1 Smarty, 2 Suspense, 3 South Seas, 6 Spellbound, 7 Superliner, 2 Surf Queens, 1 Fast Ball, 1 Step Up \$10 ea.; 2 Play Boys \$15 ea.; 1 Fiesta \$20; 1 Tornado \$25. K. C. NOV-ELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6391 or 7-4641.
- FOR SALE—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.
- FOR SALE Canteen, Superliner, Cyclone, Sea Isle \$20 ea.; Jumbo Parade P.O. \$40; Carnival \$100; Chicago Coin Rebound Shuffleboard, like new, \$175; Mills Empress \$50; Rock-Ola Super \$40; Draw Bells \$250; Jennings 10c Standard Chief \$80; Watling 10c Rol-A-Top \$30. AUTOMATIC MU-SIC CO., 703 MAIN ST., BRIDGE-PORT, OHIO (Tel: 750 Bdpt).
- FOR SALE "Hollycrane" the answer to the operator's prayer. This is the digger that is bringing in the biggest profits in history for operator after operator everywhere in the country. Get our price first before you buy. Here's a machine that will put you back in the really big money again. Write or wire: Box No. 444, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

MISCELLANEOUS

- NOTICE—Music ops and record dealers: Will buy your records for you saving time, money and labor. Interested in buying and/or selling job lots of records also. For information write THE DUBER CO., 147 GRAFTON ST., BKLYN., N. Y.
- NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.
- South Louisiana Distributor for: Buckley—Criss Cross, Track Odds, Parley, Bonanza; Universals—Arrow Bell; Keeney—Cigarette Vender; Aireon—Phonographs. Jobbers for: Jennings—Challenger, Monte Carlo; Evans—Winter Book, Casino Bell; Mills—Bonus. LOUISIANA COIN MACHINE CO., BOX 861, LAFAY-ETTE, LA. PHONE: 2441.

PARTS & SUPPLIES

- FOR SALE—Skee Ball Parts—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike Parts —Mannikins, Wood Pins, Coils, New High Score Scoring Units. Write for catalogue of parts. RE-LIABLE PARTS CO., 2512 W. IRVING PK., CHICAGO, ILL.
- FOR SALE—Thumper Kits: No. 109 Thumper Kits for United, Gottlieb, Exhibit and Chicago Coin \$3.95; No. 110 Bally and Williams Thumper er Kit \$3.95; No. 111 Genco Thumper Kit \$3.95. Any of above kits with relays \$5.85. Exhibit "Contact" Kicker Kits, \$6.95; Exhibit Flipper Kits No. 288E \$3.95. Radio Tubes 60% off list. Send for free Wall Chart all parts and supplies. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA 22, PA.
- FOR SALE—Television Bargain! 10" tube, 52 sq. inch picture; Full size console with 10" speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.
- FOR SALE All Tubes Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COM-PANY, 620 W. RANDOLPH ST., CHICAGO, ILL.
- FOR SALE—Brandt Tubular "Pop-Open" coin wrappers: 50c Pennies; \$2 Nickels; \$5 Dimes; \$10 Quarters and \$10 Halves. Packed 1000 to box. 25 boxes to case. I case 89c per box. 3 cases 84c per box. 6 cases 79c per box. 10 cases 75c per box. Less than case lots 95c per box. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

The Cash Box, Page 40

M. I. BLUE BOOK--"The Confidenti

June 25, 1949

15 00

22 50

PACKARD

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I. BLUE BOOK	PHO	NOGRAP	HS		
WU P 10	25.00	WUR 39A Speaker 130 Adaptor		 Con 5.00	7.5

P 10		20.00	59A
P 12	39.00	49.50	130
312	30.00	45.00	Stee
400		49.50	580
400		49.50	
412			123
412 III		85.00	W
316	79.50		125
416	79.50		W
616	35.00	65.00	
CIC III	44 70		
616 III		46.50	C
616A	49.50	69.50	Sym
716A	25.00	39.50	Mod
24	34.50	59.50	Mod
24 Revamp (24)	75.00	125.00	Mod
coo D	40.50		Mod
600 R	49.50	100.00	
600 K	79.00	99.50	Rex
500	79.00	110.00	Mod
500 A	65.00	110.00	Mod
		125.00	Plaz
			Roya
41 (Counter)	35.00	55.00	
51 (Counter)	5 9. 50	69.50	Rega
51 (Counter) 61 (Counter)	49.00	65.00	Rega
71 (Counter)	50.00	75.00	Gem
81 (Counter)	75.00	85.00	Class
of (Counter)	195 00		Clas
700	125.00	175.00	
750 M	125.00	199.50	Mae
750 E	125.00	179.50	May
780M Colonial	125.00	225.00	May
	99.50	179.00	Melo
780 E	194 50	195.00	Crov
800	124.00		
850	95.00	150.00	Crov
950	99.50	125.00	Conc
49.94 (Dor)	39.50	69.00	Colo
12 500 (Por)	60.00	69.00	Colo
42-500 (Rev.) 42-600K (Rev.) 42-600R (Rev.) 1015	49 50	69.50	Cond
42-600A (Rev.)	20 50		
42-600R (Rev.)	59.50	79.50	Conc
1015	295.00	379.50	Cade
1017 Hideaway	259.50	359.00	Cade
300 Adaptor	10.00	15.00	Maje
300 Adaptor 320 Wireless Wall Box	7.50	12.50	Maj
520 Whreless Wall Dox	4.50	6.50	
310 Wall Box 30 Wire	4.50		Enve
320 2 Wire Wall Box	7.50	10.00	Enve
332 2 Wire Bar Box	5.00	9.50	Vogi
331 2 Wire Bar Box	5.00	10.00	Vog
304 2 Wire Stepper			Casi
JU4 2 WITE Stepper			
Wireless Strollers			Casi
430 Speaker Club with			Com
10, 25c Box	69.50	75.00	Com
420 Speaker Cabinet	40.00	49.50	Hi T
3031 Wall Box	12.50	27.50	Hi T
3045 Wall Box	17.50	19.50	
5045 Wall BOX	11.00		
3020 Wall Box		50.00	Hi T
Selector Speaker	95.00	125.00	Ні Т
100 Wall Box 5c 30c			Hi T
VIT.	4.00	5.00	146
	1000	0.00	
100 Wall Box 10c 30c	19 50	1750	
Wire	12.50	17.50	147
111 Bar Box	3.00	10.00	147
120 Wall Box 5c Wire.	4.00	5.00	148
Bar Brackets	2.00	3.50	148
305 Impulse Rec.	2.50	25.00	246
and Wile Grander		39.50	
350 WIs Speaker	17.50	39.00	20 R
115 Wall Box Wire 5c			Sele
Wireless	5.00	6.50	Sele
135 Step Receiver	15.00	29.50	Sele
145 Imp. Step Fast	15.00	19.50	Rem
150 Immulas Des		10.00	
150 Impulse Rec.	20.00		Mult
			30.0
337 Bar Box	32.50		Melo
306 Music Transmit		9.50	Melo 5c W

			/		
NOGRAPHS					
			14		
WURLITZER	(C	lo	nt	.)	
39A Speaker	-				
130 Adaptor	1	5.0	0		17.50
Steel Cab. Speaker	14	0.0	0		75.00
580 Speaker	5	9.5	50	'	75.00
123 Wall Box 5/10/25			•		- 00
Wireless 125 Wall Box 5/10/25		9.0	U	-	15.90
Wire		1.5	0		7.50
SEEBUR			Ť		
		9.5	n	,	15.00
Symphonola Model A III	3	4.5		-	10.00
Model B	- 32	2.5			
Model C	37	7.5			
Model H	10	0.0			37.50
Rex	39	9.5).0		t.	50.00
Model K15 Model K20	25	5.0		e	65.00
Plaza	2	5.0			10.00
Royale		5.0	0	4	19.50
Regal		9.0			39.50
Regal RC					$39.50 \\ 39.50$
Gem	7	9.0 0.0	0		79.00
Classic Classic RC	14	0.0	õ		59.50
Maestro	140	0.0	0		54.50
Mayfair Mayfair RC Melody King	59).5	0		4.50
Mayfair RC	99	9.5			19.50
Crown	5	9.5 0.0			0.00 50.00
Crown RC	124			16	59.50
Concert Grand	- 5 9	9.0	0		69.50
Colonel RC	60	0.0	0	11	9.00
Colonel RC	$139 \\ 70$	9.5 9.5	0		0.00
Concert Master RC	8	5.0	0		19.50 65.00
Cadet	- 99	9.5	0		15.00
Cadet RC	120	0.0	0		50.00
Major Major RC		5.0	0		9.00
Major RC	148 56	1.9 1 A	0		9.50 9.50
Envoy RC	129	9.0 9.0	õ	15	50.00
Vogue	70).0	0	7	79.00
Vogue RC	115	5.0	0		9.50
Uasino	3:	1.5	U		5.00
Casino RC).5).5			9.50 34.50
Commander Commander RC		5.0			9.50
Hi Tone 9800		5.0			9.00
Hi Tone 9800 RC	84	1.5		15	0.00
Hi Tone 8800).0			9.00
Hi Tone 8800 RC Hi Tone 8200	-75	5.0	0		0.00
Hi Tone 8200	119).0).5	ŏ		9.00
46 S ('46)	324	1.0	Õ		50.00
46 M					5.00
147 S					60.00
47 M					9.50 9.50
148 M	494	.5	0		5.00
246 Hideaway	24 5	5.0	0	29	5.00
20 Record '43 Cab	149	0.5	0	20	0.00
Selectomatic 16		5.0 5.0		1	7.50 9.50
Selectomatic 24 Selectomatic 20		5.0			0.00
Remote Speak Organ	15	5.0			7.50
Multi Selector 12 Rec	12	2.5	0	-	5.00
Melody Parade Bar	4	1.5	0	-	9.50
A TRADUCIALIC WIRELESS	11	1.11	11		1.50

e Confidential Price I	lists"		Jun
SEEBURG (Cor	+)	1	DACKA
5c Baromatic Wireless 15	.00 19.5		PACKA
5c Wallomatic 3 Wire 10 30 Wire Wall Box	.00 12.5 .95 7.5	Box	Wall & Bar
Power Supply 15		Manhatt	an Phono
5, 10, 25c Baromatic Wire	.00 22.5	o Hideawa	y Model 400
5, 10, 25c Wallomatic 3		Bar Bra Willow	cket Adaptor
Wire		Chestnut	t Adaptor
Wireless	4.50 29.5	Poplar A	daptor Adaptor
Wireless		Luninon	Adaptor Adaptor
Electric Speaker		Elm Ad	aptor
Wall Brackets 2	.00 5.0		aptor daptor
Wired Speak Organ 5. ROCK-OLA	.00 8.5	Spruce A	Adaptor
12 Record	.00 39.0	Walnut	ptor Adaptor
16 Record 30. Rhythm King 12 39.	00 49.5 50 49.5	U Lily Ada	aptor peaker
Rhythm King 16	50 49.5	0 Orchid S	Speaker
Imperial 20	50 59.50 50 65.00	0 Iris Spea	aker
Windsor 49. Monarch 39.	50 59.5		MILL
Std Dial-A-Tone	00 179.5	0 Studio	
'40 Super Rockolite 40. Counter '39	00 79.00	Dance M	aster
'39 Standard	.00 90.0	0 Do Ri M	Dance Master
'39 DeLuxe 70 '40 Master Rockolite 55.	.00 90.0 .00 79. 0	0 Panoram	of Music
'40 Counter	00 90.00	Empress	
'40 Counter with Std 85. '41 Premier	$\begin{array}{cccc} 00 & 135.0 \\ 00 & 200.0 \end{array}$	unor unit	Adaptor 10 Wall Box
Wall Box 9.	50 00	Speaker	
Bar Box	00 29.50) Conv. for	Peek (Con). Panoram Pee
Glamour Tone Column 32. Modern Tone Column 32.	50 49.50) Constella	tion
Playmaster & Spectra-			AM
vox 75. Playmaster 99.			(302) Towers (201)
Playmaster '46	50 295.00	Streamling)	ner 5, 10, 25.
Twin 12 Cab Speak 39. 20 Rec Steel Cab ASA 75.	00 109.50) Top Flig) Singing '	ht Towers Speak
Playboy 15.	00 30.00) Singing '	Towers (301)
Commando	00 295.00	Model A	'46
1424 Phono 339. 1426 Phono 295.) Wall & F	BUCKL Bar Box O. S
1501 Wall Box 3.	00 7.50) Wall & E	Bar Box N. S.
1502 Bar Box	$\begin{array}{ccc} 00 & 7.50 \\ 50 & 15.00 \end{array}$		AIREO
1504 Bar Box	50 17.50	Super De	Luxe ('46)
1510 Bar Box) Blonde H) Fiesta	Bomber
1526 Bar Box 19.) '47 Hidea	away
1805 Organ Speaker 24.		Impresar	net 400 io Speaker
DeLuxe Jr Console Rock	00 139.50	Melodeon	Speaker
NOCK	50 105.50		Speaker
		1111	LEFE
		YHY	
FREE PLAY	Y PIN C	AMES	
ABC Bowler 19.	50 30.00	Cinderell	a
Ali Baba			
Amber 10.0	00 34.50	Click	
Aquacade	50 194.50 50 13.50		
Baby Face	50 169.50	Cover Gi	rl
Baffle Card 19. Ballerina	0 99.50	Cross Li	11 ne
Ballyhoo 14. Banjo 79.5	50 22.50	Crossfire	
Barnacle Bill 129.	50 139.00	Dallas	***************************************
Bermuda 49. Big Hit 10.	50 89.50	Dew Wa	Dittyarrel
Rig Logono 19.	50 - 34.50	Drum Ma	ijor
Big Time 32.3 Big Top 144.3	50 39.50 50 175.00	- J manuall	
Black Gold 103.	10 113.00	Fast Ball	
Blue Skies 109. Bonanza 29.	50 44.50	L'ICOUL man	
Boomtown 19.3 Bosco 12.5	50 24.50	Floating	Power

	Box		22.50
	Manhattan	285.00	325.00
	Model 7 Phono	139.50	199.50
	Hideaway Model 400	99.00	159.50
	Bar Bracket	2.00	3.00
	Dar bracket	2.00	
	Willow Adaptor	17.50	59.50
	Chestnut Adaptor	25.00	36.50
	Cedar Adaptor	30.00	39.50
	Poplar Adaptor	25.00	46.50
	Mamla Ada A	20.00	40.00
	Maple Adaptor	30.20	
	Juniper Adaptor	27.00	28.00
ł	Elm Adaptor	25.00	
	Pine Adaptor	25.00	50.50
	Beech Adaptor	20.00	71.50
	Consider Adaptor management	20.00	
	Spruce Adaptor	35.00	45.00
	Ash Adaptor	25.00	35.00
1	Walnut Adaptor	25.00	59.50
	Lily Adaptor	14 50	17.00
ł	Violet Speaker	91.00	
	Onabid Casalas		24.50
	Orchid Speaker	49.50	50.00
	Iris Speaker	55.00	5 9. 50
1	MILLS		
	Zephyr	10 50	90 50
	Ctudio	19.50	29.50
	Studio	32.50	49.50
1	Dance Master	25.00	32.50
1	DeLuxe Dance Master	40.00	52.50
1	Do Ri Mi	25.00	59.50
ł	Panoram	195.00	
I	Throws of Mart's	123.00	195.00
J	Throne of Music	40.00	79.50
	Empress	45.00	79.50
ł	Panoram Adaptor Panoram 10 Wall Box	8.50	
I	Panoram 10 Wall Box	5.00	8.50
	Speaker		0.00
ł	Damama Darla (Qar)	10.00	
I	Panoram Peek (Con)	129.50	195.00
I	Conv. for Panoram Peek	10.00	29.50
I	Constellation	274.50	325.00
I			
ł	AMI		
ł	II: D (000)		
1	HI-BOY (302)	75.00	79.50
1	Singing Towers (201)	60.00	69.50
1	Streamliner 5, 10, 25	25.00	59.50
I	Top Flight	25 00	50.00
1	Singing Towers Speak Singing Towers (301)	15.00	00.00
I	Singing Toward (201)	10.00	70 50
1	Model A 24C	49.50	79.50
1	Model A '46	195.00	550.00
1	BUCKLE	V	
	DUCKLE	•	
1	Wall & Bar Box O. S	3.00	5.00
ł	Wall & Bar Box N. S.	12.50	17.50
ľ	Han de Bar Box 14. D.	12.50	11.00
L	AIREON		
L			
	Super DeLuxe ('46)	199.50	295.00
I	Blonde Bomber	195.00	299.50
I	Fiesta		299.5
1	'47 Hideaway1	50 00	
1	18 Concent 400	200 -0	195.00
1	'48 Coronet 400		375.00
	Impresario Speaker	17.50	
	Melodeon Speaker	17.50	
		22.50	
1	- peaker annual		
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	P		A					
1				FRI	EE I	PLAY PIN	GAMES	TOOU

20.00 179.50 25.00 29.50

14.95 39.50

39.50 134.50 89.50 174.50 124.50

129.00

174.50 20.00 89.50

200.00

 $\begin{array}{r} 12.50\\ 164.50\end{array}$

19.50 20.00

10.00 25.00

119.50 79.50 169.50

89.50 99.50 157.50

 $14.50 \\ 64.50$

179.50

Cinderella	129.50
Circus	119.50
Cleopatra	99.50
Click 14.50	35.00
Coed	44.50
Contact	99.50
Cover Girl 69.50	79.50
Crazy Ball 85.00	104.50
Cross Line 14.50	25.00
Crossfire 19.50	39.50
Cyclone 19.00	39.50
Dallas	169.50
Dew Wa Ditty 109.50	125.00
Double Barrel 10.00	14.50
Drum Major 25.00	34.50
Dynamite	20.00
El Paso	179.50
Fast Ball 10.00	24.50
Fiesta	25.00
Flamingo	39.50
Floating Power	160.00
Flying Tiger 10.00	15.00
Flying Trapeze 20.00	30.00
Formation	25.00
Four Diamonds 14.50	19.50
Four Roses 12.50	17.50
Frisco	15.00
Ginger 14.50	39.50
Gizmo	120.00
Glamour	29.50
Gold Ball	39.50
Gold Mine 59.50	69.50
Grand Award134.50	149.50
Gun Club	17.50
Harvest Moon 144.50	169.50
Havana	39.50

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19.50

Bosco Bowling Champ Bowling League

Brite Spot Broadcast

Caribbean

Broncho .

Buccaneer Build Up Buttons & Bows

Carnival

Carolina

Carousel

Chico

Catalina ...

The Cash Box, Page 41

C. M. I. BLUE BOOK—"The Confidential Price Lists"

The Cash Box, Page 41	C. M. I. BLUE BOOK- 11	le Confidential I rice Lists	<i>june</i> 20, 2727
FREE PLAY PIN	GAMES (Cont.)		CMT
Hawaii 22.50 34.50 Headliner 10.00 20.00	Scoop 99.50 130.00 Scoop 15.00 24.50		
Hi Dive 14.50 19.50	Score-A-Line 20.00 39.50		BLUE
Hi Hat 10.00 15.00 Hi-Ride 20.00 30.00	Sea Power 35.00 49.50		
Hit Parade	Sea Hawk 20.00 39.50 Sea Isle 20.00 39.50	ARCADE EQUIP	MENT BUUK
Holiday129.50 154.50	Serenade139.00 144.50		Keeney Air Raider 69.50 100.00
Hollywood 14.95 19.50 Honey	Shangri La 12.50 15.00	Allite Strikes 'N Spares 159.50 275.00	Keeney Anti Aircraft
Horoscope 12.50 15.00 Humpty Dumpty 64.50 89.50	Shooting Stars 15.00 22.50 Short Stop 69.50 89.50	Boomerang 34.50 50.00 Bally Basketball 34.50 74.50	Br 15.00 25.00 Keeney Anti Aircraft
Idaho 10.00 17.50	Show Boat 144.50 165.00 Show Girl 15.00 20.00	Bally Bowler 245.00 285.00 Bally Convoy 50.00 100.00	Bl
Jack 'N Jill	Silver Spray 14.95 19.50	Bally Defender	Keeney Texas Leaguer 24.50 40.00
Jungle 12.50 15.00 Kilroy 19.00 39.50	Silver Streak 22.50 32.50 Singapore 42.50 64.50	Bally Eagle Eye 39.50 49.50 Bally Heavy Hitter 65.00 85.00	Kirk Night Bomber 50.00 119.50 Liberator 59.50 79.50
King Cole	Sky Line 16.50 29.50 Sky Ray 12.50 19.50	Bally King Pin 35.00 45.00 Bally Lucky Strike 45.00 69.50	Lite League 49.50 69.50 Mutoscope Ace Bomber 79.50 125.00
Kismet 17.50 32.50 Knock Out 12.50 14.50	Slap the Jap 14.50 39.50	Bally Rapid Fire 69.50 100.00	Muto, Atomic Bomber 125.00 195.00
Lady Robin Hood	Slugger 14.50 19.50 Smarty 10.00 34.50	Bally Sky Battle 40.00 100.00 Bally Torpedo 25.00 54.50	Mutoscope Photomatic 175.00 395.00
Laura 10.00 12.50 League Leader 10.00 14.95	Smoky 12.50 14.50 South Paw 15.00 25.00	Bally Undersea Raider 89.50 125.00 Bank Ball 50.00 95.00	Mutoscope Sky Fighter 69.50 100.00 Muto Voice-O-Graph 375.00 575.00
Leap Year	South Seas 10.00 19.50 Speed Ball 14.95 32.50	Bowl-a-Way 45.00 99.50 Bowling League 35.00 45.00	Periscope
Legionnaire 19.50 35.00 Liberty 10.00 22.50	Speed Demon	Buckley DeLuxe Dig 85.00 99.50	Rockola Ten Pins LD 19.50 39.50
Lightning	Speedway 99.50 125.00 Spellbound 10.00 39.50	Buckley Treas Is Dig 99.50 115.00 Champion Hockey 55.00 79.50	Rockola Ten Pins HD 29.50 49.50 Rockola World Series 32.50 100.00
Lucky Star 19.50 29.50	Spinball 59.50 99.50 Sports 19.50 25.00	Chicoin Basketball Champ	Scientific Baseball 49.50 75.00 Scientific Basketball 59.50 75.00
Magic 125.00 159.50 Maisie 19.00 39.00	Sports Parade 12.50 15.00	Chicoin Goalee 79.50 139.50	Scientific Batting Pr 64.50 95.00 Scientific Pitch 'Em225.00 235.00
Majors '49	Spot Pool 12.50 34.50	Chicoin Hockey 55.00 85.00 Chi Midget Skee 245.00 295.00	Seeburg Chicken Sam 64.50 95.00
Manhattan 34.50 45.00 Mardi Gras 99.50 110.00	Stage Door Canteen	Chicoin Roll-A-Score 50.00 69.50 Evans Bat-A-Score	Seeburg Jap Con 25.00 39.50 Seeburg Shoot the
Marines-At-Play 12.50 15.00	Star Attraction 10.00 19.50 Stardust 79.50 82.50	Evans In the Barrel 39.50 52.50 Evans Super Bomber 104.50 150.00	Chute 69.50 89.50 Skee Barrell Roll 65.00 79.50
Marjorie 19.50 49.50 Mam-selle 20.00 30.00	Starlite	Evans Play Ball 50.00 69.50	Skill Jump 25.00 39.50
Merry Widow	State Fair 12.50 21.50 Step Up 10.00 19.50	Evans Ten Strike LD 25.00 35.00 Evans Ten Strike HD 25.00 32.50	Supreme Bolascore
Metro 17.50 27.50 Mexico 24.50 39.50	Stormy 64.50 89.50 Stratoliner 14.50 25.00	Evans Ten Strike '46	Supreme Gun (Rev) 25.00 35.00 Supreme Skee Roll 39.50 69.50
Miami Beach 15.95 17.50	Streamliner 10.00 14.50 Summertime 99.50 139.50	Exhibit Rotary Mdsr 190.00 225.00	Supreme Skill Roll
Midget Racer 19.50 34.50 Miss America 14.50 24.50	Sun Beam	Exhibit Merchantman Roll Ch Digger	Tail Gunner
Monicker 10.00 17.50 Monterrey 84.50 89.50	Sunny 69.50 79.50 Supercharger 15.00 24.50	Exhibit Vitalizer 79.50 95.00 Genco Bank Roll 34.00 39.50	Telequiz 329.50 349.50 Warner Voice Record 49.50 69.50
Moon Glow 129.50 134.50 Morocco 84.50 119.50	Superliner 10.00 34.50 Superscore 10.00 39.50	Genco Play Ball 29.50 49.50 Groetchen Met. Typer 165.00 195.00	Western Baseball '39 20.00 39.50 Western Baseball '40 75.00 95.00
Mystery	Surf Queens 10.00 19.50 Suspense 10.00 34.50	Hoop-A-Roll	Whizz 49.50 69.50 Williams' All Stars 165.00 199.50
Nevada 32.50 42.00 Nudgy 14.50 25.00	Swanee160.00 179.50	Jenn. Roll-in-the- Barrell 35.00 49.50	Williams' Box Score 79.50 150.00
Oh Boy 15.00 29.50 Oklahoma 12.50 17.50	Tally Ho 19.50 29.50 Target Skill 12.50 19.50	Jack Rabbit	Wurlitzer Skeeball 75.00 150.00
One Two Three 124.50 134.50 Opportunity 19.50 25.00	Telecard 149.50 169.50 Temptation 114.50 139.50	CMI	
Oscar	Tennessee 79.50 110.00 Thrill 109.50 129.50		
Phoenix125.00 139.50	Topic 7.50 17.50	BLUE NAME	
Pin Up Girl 15.00 29.50 Play Ball 15.00 19.50	Tornado 17.50 32.50	DUUX	
Play Boy 14.50 19.50 Progress 15.00 25.00	Torchy 32.50 39.50 Towers 12.50 15.00		OLL DOWNS
Puddin Head	Trade Winds 99.50 104.50 Treasure Chest 35.00 49.50	ABC Roll Down 37.50 52.50 Arrows 39.00 49.50	Hy-Roll
Ramona 149.50 179.59	Trinidad	Auto Roll	()ne World
Rancho 94.50 104.50 Ranger 19.50 27.50	Tropicono 32.50 49.50	Bermuda 50.00 75.00 Big City 40.00 49.50	Singapore
Repeater 16.50 29.50 Rio 19.50 29.50	Tropicana 174.50 179.50 Tucson 89.50 109.50 Virginia 20.50 20.50	Bing-A-Roll 169.50 239.50 Buccaneer 49.50 64.50	Sportsman Roll 34.50 49.50 Super Score 49.50 60.00
Riviera	Vanities	Chicoin Roll Down 22 50 40.00 Cover Girl 50.00 60.00	Super Triangle 34.50 49.50 Tally Roll 34.50 49.50
Rocket 14.50 19.00 Rondevoo 104.50 115.00	Wagon Wheels 12.30 17.30	Genco Advance Roll 45.00 84.50	Tri-Score
Round Up 139.50 160.00 St. Louis 179.50 185.00		Genco Total Roll 25.00 64.50 Hawaii Roll Down 25.00 49.50	Tin Pan Alley 59.50 75.00 Fropicana 25.00 50.00
Sally 104.50 129.50 Samba 99.50 109.50	Wisconsin 69.50 100.00 Yankee Doodle 15.00 29.50		
Saratoga	Yanks		
Striddi Days management 19.00 11.00			N BITTE
			DLOL DOOV
	BIUE BIUE	CONSOLE	BERNELLE BUUK
	NAME AND DECL	5c Baker's Pacer DD 40.00 69.50	Club Bells 25c 52.50 145.00
CHILEELERO	Appendiate BOOK	25c Baker's Pacer DD 45.00 79.50 5c Baker's Pacer Std 39.50 44.50	Club House 10.00 25.00 DeLuxe Club Console469.50 529.00
SHOFFEEBO		Bally Draw Bell 5c 150.00 229.50	Super DeLuxe Club Console
NEW (ALL PR MERCURY	ICES ARE LIST—F.O.B. FACTORY)	Bally Draw Bell 25c 224.50 249.50 Bally DeLuxe Draw	Double Up
18, 20 and 22 Ft\$595.50		Bell 5c 210.00 279.50 Bally DeLuxe Draw	Evans' Challenger '47 5-25c 200.00 275.00
NATIONAL 22 Ft\$637.00	SHUFFLEBACK	Bang behave Draw Bell 25c269.50 299.50 Bangtails '4110.00 34.50	Evans' Races—FP, PO 249.50 295.00 Evans' Gal. Dom. '47 224.50 349.50
CHICAGO COIN Shuffle-King Shuffleboard	24" x 90"\$450.00	Bangtails '46	Fast Time FP 25.00 39.50
Shuffle-King Scoreboard 250.00	SHUFFLEBOARD SPECIALISTS	Bangtails '47 195.00 275.00 Bangtails '47, Comb 225.00 275.00	Galloping Domino (41) 20.00 59.50
ILLINOIS-INDIANA SIMPLEX Simplex Tournament 22 Ft\$495.00	De Luxe, 11 Ft\$149.00 De Luxe, 16 to 22 Ft\$675.00	Bangtails '48 175.00 295.00 Big Game PO 24.50 69.50	Galloping Domino (42) 30.00 59.50 Gold Nugget 5-5c
NU-ART DeLuxe "Black Diamond," 20	22 Ft. Super Steel\$695.00	Big Game FO 24.50 69.50 Big Inning 210.00 279.50	Gold Nugget, 5-25c
and 22 Ft\$495.00 DeLuxe, 20 and 22 Ft\$545.00	WESIERN	Big Top PO 35.00 69.50	Hi-Boy 25c
Shuffle Bowl, 16 Ft 545.00) 22 Ft\$650.00	Big Top FP 35.00 69.50 Bob Tail PO 30.00 35.00	High Hand 49.50 99.50 Jennings Challenger
USED SHU American\$225.00-\$495.00	IFFLEBOARDS National	Bob Tail FP 39.50 79.50 Casino Bell 5c 279.50 400.00	5-25c
Chicago Coin ShuffleKing Rebound	\$150.00 \$225.00	Club Bells 29.50 69.50	sole (late)
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CONSOLES C.M.I. BLUE BOOK	BELLS	C.M.I. BLUE BOOK
Jumbo Parade Comb.49.5079.50Skill Time '3110.0025.00Jumbo Parade PO25.0069.50Skill Time '4119.5035.00Jumbo Parade 25c49.5062.50Super Bell 25c Comb.49.5079.50Kentucky Club39.5059.50Super Bell 25c Comb.49.5070.00Lucky Lucre 5-539.5045.00 $5-5$ 75.0089.50Lucky Lucre 5-539.5069.50Super Bell Two Way5-5-5-575.0089.50Lucky Lucre 25c75.00324.505-5-5-579.5095.00Mills 47 3 Bells225.00324.505-5-5-579.5095.00Mills 47 3 Bells225.00324.50Super Bell Four Way5-5-10-25179.50192.50Paces Races Br Cab10.0029.50Super Bolls Four Way5-5-10-25179.50192.50Paces Races Br Cab10.0039.50Super Bolls Bell 5cFP & PO Combo325.00249.50Paces Saratoga no rails25.0049.50Super Bonus Bell 5c-5cFP & PO Combo325.00325.00Paces Reels Jr. PO39.5069.50Super Bonus Bell5-10-25c149.50150.00Paces Reels Sr. PO39.5069.50Super Bonus 5-5-25c340.00424.50Paces Reels No rails30.0049.50Track Odds 243, 5c775.00Paces Reels No rails30.0049.50Track Odds 246, 225.00325.00Paces Twin 5-1025.00325.00Track Odds	MILLS (Cont.) 50c Gold Chrome HL 75.00 125.00 5c Gold Chrome 35.00 60.00 10c Gold Chrome 45.00 65.00 25c Gold Chrome 75.00 115.00 50c Gold Chrome 75.00 115.00 50c Gold Chrome 35.00 60.00 10c Copper Chrome 35.00 89.50 25c Copper Chrome 40.00 99.50 5c Club Bell 70.00 95.00 10c Club Bell 75.00 99.50 50c Club Bell 80.00 109.50 50c Club Bell 100.00 189.50 1c Blue Front 67.50 85.00 10c Blue Front 67.50 90.00 25c Blue Front 150.00 169.50 1c Brown Front 67.50 95.00 10c Brown Front 67.50 95.00 10c Brown Front 175.00 19.50 1c Cherry Bell 20.00 49.50 5c Cherry Bell 25.00 75.00 10c Cherry Bel	PACE 5c Comet FV 10.00 49.50 10c Comet FV 50.00 49.50 25c Comet FV 39.00 49.50 50c Comet FV 50.00 89.50 50c Comet DJP 15.00 39.50 10c Comet DJP 20.00 42.50 1c Comet Blue 10.00 20.00 5c Comet Blue 15.00 29.50 10c Comet Blue Front. 15.00 49.50 50c Comet Blue Front. 20.00 49.50 50c Comet Blue Front. 20.00 49.50 50c Comet 100.00 149.50 Chrome '47—50c 175.00 195.00 Chrome '47—51.00 150.00 295.00 5c All Star Comet 50.00 69.50 25c All Star Comet 50.00 69.50 5c Rocket 20.00 29.50 10c Rocket 20.00 49.50 5c Rocket 25.00 49.50 5c Rocket 25.00 49.50 5c Club Bell 20.00
Big Game PO 10.00 25.00 Big Game PO 10.00 25.00 Big Parley 50.00 74.50 Big Parley 20.00 30.00 Big Prize FP 20.00 30.00 Biue Grass FP 10.00 25.00 Biue Ribbon PO 20.00 35.00 Citation 350.00 425.00 Citation 50.00 425.00 Cub Trophy FP 24.50 50.00 Sound Contest FP 30.00 45.00	5c VP Chrome 25.00 34.50 5c VP Chrome Plus 27.50 42.50 1c P Bell B&G 29.50 32.50 5c VP Bell B&G 29.50 39.50 Vest Pocket '46 29.00 44.50 5c Futurity 10.00 59.50 25c Futurity 15.00 64.50 5c Futurity 25.00 64.50 5c Futurity 25.00 64.50 5c Black Cherry Bell 90.00 145.00 10c Black Cherry Bell 90.00 145.00 25c Black Cherry Bell 90.00 145.00 25c Golf Ball Vendor 195.00 225.00 5c War Eagle 20.00 47.50 25c War Eagle 20.00 47.50	25c Silver Moon Chief
Daily Races 69.50 79.50 Special Entry 100.00 159.50 Dark Horse FP 10.00 15.00 Sport Special FP 10.00 15.00 '41 Derby FP 20.00 29.50 Sport Page PO 19.50 35.00 Dust Whirls 49.50 65.00 Sport King PO 20.00 29.50 Favorite 79.50 89.50 Stepper Upper PO 15.00 50.00 Gold Cup 200.00 275.00 Sportsman (Rev) 20.00 50.00 Gold Medal PO 10.00 25.00 Thorbred 25.00 39.00 Grand National 19.50 49.50 69.50 Turf Champ FP 35.00 44.50 Hot Tip 59.50 69.50 Turf King 49.50 79.50 Jockey Club 49.50 219.50 Victory PP 10.00 25.00 Jockey Special 139.50 219.50 Victory Special 49.50 79.50 Jockey Special 139.50 219.50 War Admiral (Rev) <t< td=""><td>50c War Eagle 35.00 69.50 5c Melon Bell 50.00 95.00 10c Melon Bell 69.50 95.00 25c Melon Bell 79.50 95.00 25c Melon Bell 79.50 95.00 25c Melon Bell 79.50 95.00 Golden Falls 5c 115.00 145.00 Golden Falls 5c 115.00 145.00 Golden Falls 50c 139.50 225.00 5c Jewel Bell 135.00 165.00 10c Jewell Bell 142.50 175.00 25c Jourd Bell 225.00 245.00 5c Jewell Bell 225.00 225.00 5c Jewell Bell 225.00 225.00 5c Bonus '49 230.00 225.00 25c Bonus '49 235.00 235.00</td><td>50c 4 Star Chief 75.00 140.00 5c Victory 4 Star Ch 75.00 100.00 10c Victory 4 Star Ch 85.00 110.00 25c Victory 4 Star Ch 85.00 150.00 5c DeLuxe Club Chief115.00 175.00 100.00 10c DeLuxe Club Chief125.00 180.00 25c DeLuxe Club Chief125.00 180.00 25c DeLuxe Club Chief139.50 165.00 10c Super DeLuxe Club 165.00 10c Super DeLuxe Club 139.50 165.00 175.00 5c Super De Luxe Club 175.00 175.00 165.00 25c Super De Luxe Club 175.00 165.00 165.00 5c Standard Chief 200.00 249.50 50 5c Standard Chief 80.00 165.00 165.00 10c Standard Chief 90.00 165.00 165.00 25c Standard Chief 90.00 165.00 165.00</td></t<>	50c War Eagle 35.00 69.50 5c Melon Bell 50.00 95.00 10c Melon Bell 69.50 95.00 25c Melon Bell 79.50 95.00 25c Melon Bell 79.50 95.00 25c Melon Bell 79.50 95.00 Golden Falls 5c 115.00 145.00 Golden Falls 5c 115.00 145.00 Golden Falls 50c 139.50 225.00 5c Jewel Bell 135.00 165.00 10c Jewell Bell 142.50 175.00 25c Jourd Bell 225.00 245.00 5c Jewell Bell 225.00 225.00 5c Jewell Bell 225.00 225.00 5c Bonus '49 230.00 225.00 25c Bonus '49 235.00 235.00	50c 4 Star Chief 75.00 140.00 5c Victory 4 Star Ch 75.00 100.00 10c Victory 4 Star Ch 85.00 110.00 25c Victory 4 Star Ch 85.00 150.00 5c DeLuxe Club Chief115.00 175.00 100.00 10c DeLuxe Club Chief125.00 180.00 25c DeLuxe Club Chief125.00 180.00 25c DeLuxe Club Chief139.50 165.00 10c Super DeLuxe Club 165.00 10c Super DeLuxe Club 139.50 165.00 175.00 5c Super De Luxe Club 175.00 175.00 165.00 25c Super De Luxe Club 175.00 165.00 165.00 5c Standard Chief 200.00 249.50 50 5c Standard Chief 80.00 165.00 165.00 10c Standard Chief 90.00 165.00 165.00 25c Standard Chief 90.00 165.00 165.00
MILLS State HL Stoto	1c Columbia 15.00 29.50 5c Columbia Chrome 30.00 39.50 5c Columbia JPV Bell 30.00 40.00 5c Columbia Fruit 32.50 37.50 5c Columbia Gig RJ 25.00 39.50 5c Columbia DJP 39.00 79.50 10c Columbia DJP 59.50 79.50 5c Columbia Club Cig GA 29.50 37.50 5c Columbia Club DJ 50.00 82.50 10c Columbia Club DJ 50.00 39.50 5c Columbia Cig GA 35.00 39.50 5c Columbia Fruit GA 49.50 69.50 5c Columbia Orig GA 19.00 59.50 5c Columbia Orig GA 19.00 59.50 5c	50c Standard Chief 259.50 275.00 \$1.00 Standard Chief 379.50 475.00 5c Bronze Chief 59.50 115.00 10c Bronze Chief 85.00 125.00 25c Bronze Chief 85.00 135.00 WATLING 5c Rolatop '48 60.00 5c Rolatop '48 60.00 5c Rolatop '46 25.00 79.50 10c Rolatop '46 25.00 79.50 25c Rolatop '46 25.00 79.50 25c Rolatop '46 25.00 79.50 25c Rolatop 30.00 79.50 50c Rolatop 50.00 89.50 5c Club Bell 65.00 95.00 10c Club Bell 75.00 125.00 25c Club Bell 145.00 185.00 BUCKLEY 5c Criss Crosse 95.00 189.50
10c Emerald Chrome 10c Gold Chrome HL 35.00 69.50 HL 50.00 90.00 25c Gold Chrome HL 40.00 79.50	Chrome 49.50 59.50 Columbia DeLuxe 75.00 90.00 OR OUDTATION NOT PERMITTED.	5c Criss Crosse 95.00 189.50 10c Criss Crosse 105.00 194.50 25c Criss Crosse 140.00 235.00

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