

# The Cash Box

VOLUME XXI—NUMBER 30

APRIL 9, 1960



Chris Connor, Atlantic Records' most consistent album hit maker, is showcased against a display of her best selling records as she receives a gold album from Nesuhi Ertegun, A & R chief of Atlantic's album department. The award is being given to the famed jazz thrush for having sold more than 500,000 LP's during her Atlantic career. Miss Connor this month celebrates her fifth anniversary in the Atlantic fold. Chris' latest LP is titled "Chris Connor In Person". The songstress will appear on Ed Sullivan TV'er April 10th.



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# The Cash Box

Vol. XXI—Number 30

April 9, 1960

## The Cash Box

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rangers, radio and TV stations, and all others  
allied to the music industry throughout the world.

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## Panic Pales

# No Call For Pessimism

Record people are a dynamic lot. They're thinkers—people who take nothing for granted and who face up to any radical change or new form of competition with better product, new methods of merchandising and new ideas to overcome obstacles that may confront them.

Last week, the record industry was faced with one of the most difficult problems it will have to hurdle when the FCC "Free Records" ruling took effect in a confusing assortment of forms at radio stations throughout the country. Although we are sure this problem will resolve itself in the near future and there is hope that clarification of the ruling will be forthcoming, we nevertheless were quite surprised last week to hear the pessimistic opinions of a considerable number of the industry's "thinking" people.

Quite a few of these people seem to feel that the ruling will thwart the rise of new talent. Some say it will wipe out the indies. And a few have voiced still more depressing views.

But we are in complete disagreement and blame such thinking on the surprise with which the FCC ruling hit the trade.

Facing it logically, stations are doing their utmost to comply with the FCC's wishes so they may be in the good graces of the Commission when license renewal time comes around. But executives of radio stations are also a thinking group. A license has little value if the station has no audience and cannot at-

tract sponsors.

For a station to increase its listenership, or even retain its audience, it must continually introduce new talent, new sounds, etc. Too many people in the record industry feel that stations will now begin buying only established names and will give no consideration to a new personality. Such a situation is impossible. Dee jays all across the country have always prided themselves in being the first to "break" a new name or record in their area. Can you possibly imagine jocks doing away with the type of programming that gives their shows life and excitement. We can't.

Most manufacturers are still sending new releases to stations, and the great majority of stations are accepting, giving donor credits. But we are sure that even those stations which expect to buy all their records will in time welcome a "sample review copy" so they can determine which singles they would like to buy.

Stations are also well aware of the role indies have played in the singles field during the past years and no station can afford to discontinue giving the same consideration they have in the past to these manufacturers of records.

Although the FCC ruling has caused tremendous confusion and needs clarification, the record business is not going to collapse. Even if there is no clarification from the FCC, (and at this writing there has been none) it is just a matter of time before the record industry adjusts to the stations' requirements.



# The Cash Box TOP 100

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS —April 9, 1960

Pos. 4/2	Pos. 3/26			Pos. 4/2	Pos. 3/26			Pos. 4/2	Pos. 3/26			Pos. 4/2	Pos. 3/26
1				25				50				76	
<b>1—Theme From A Summer Place</b>		★ CO-41490—PERCY FAITH 1 1		<b>Let The Little Girl Dance</b>		★ OT-1076—BILLY BLAND 42 69		<b>Midnite Special</b>		★ GU-205—PAUL EVANS 24 17		<b>Little Bitty Girl</b>	
★ AP-10082—PAUL ANKA 4 5		★ DO-16059—FONTANE SISTERS EP-9366—JACKIE RAE MG-12833—LEROY HOLMES VI-7599—HUGO WINTERHALTER WB-5108—DON RALKE		<b>26—Starbright</b>		★ CO-41583—JOHNNY MATHIS 30 46		<b>51—It Could Happen To You</b>		★ ME-71560—DINAH WASHINGTON 63 75		★ CM-171—BOBBY RYDELL 59 53	
2				<b>27—Lady Luck</b>		★ AP-10075—LLOYD PRICE 17 11		<b>52—What Am I Living For</b>		★ MG-12886—CONWAY TWITTY 96 —		<b>77—Suddenly</b>	
★ CO-41360—BILLY BROWN DO-16046—JIM LOWE ★ VI-7643—JIM REEVES		<b>3—He'll Have To Go</b>		<b>28—The Old Lamplighter</b>		★ VI-7700—THE BROWNS 49 63		<b>53—Stuck On You</b>		★ VI-7740—ELVIS PRESLEY		★ GY-2024—NICKY DeMATTEO 74 76	
4				<b>29—What In The World's Come Over You</b>		★ RK-2028—JACK SCOTT 13 10		<b>54—String Along</b>		★ CN-1047—FABIAN 35 36		<b>78—Besame Mucho</b>	
★ CM-171—BOBBY RYDELL 5 4		<b>4—Wild One</b>		<b>30—Summer Set</b>		★ AC-6160—ACKER BILK CC-527—MONTY KELLY DO-16063—LAWRENCE WELK LO-1911—RONNIE CHAMBERLAIN 37 43		<b>55—Matador</b>		★ CA-4338—KINGSTON TRIO 53 61		★ AC-6163—COASTERS	
5				<b>31—Teddy</b>		★ MG-12874—CONNIE FRANCIS 34 35		<b>56—The Madison</b>		★ AY-804—AL BROWN'S TUNETOPPERS 85 —		<b>79—Angela Jones</b>	
★ DE-30967—BRENDA LEE 6 6		<b>5—Sweet Nothin's</b>		<b>32—About This Thing Called Love</b>		★ CN-1047—FABIAN 33 33		<b>57—Teen Angel</b>		★ MG-12845—MARK DINNING 32 19		★ MG-12855—JOHNNY FERGUSON 66 59	
6				<b>33—Tall Oak Tree</b>		★ ER-3012—DORSEY BURNETTE 36 32		<b>58—Apple Green</b>		★ ME-71588—JUNE VALLI 65 84		<b>80—Love You So</b>	
★ ME-71565—DINAH WASHINGTON & BROOK BENTON 2 3		<b>6—Baby</b>		<b>34—Fannie Mae</b>		★ PZ-1008—BUSTER BROWN 40 42		<b>59—Cindy</b>		★ TR-101—TEDDY VANN 64 66		★ DZ-1315—RON HOLDEN 90 —	
7				<b>35—Step By Step</b>		★ CE-525—CRESTS 48 58		<b>60—Let It Be Me</b>		★ CD-1376—EVERLY BROTHERS CF-120—McMILLON BROS. 31 24		<b>81—Baby What You Want Me To Do</b>	
★ ME-71563—PLATTERS 7 7		<b>7—Harbor Lights</b>		<b>36—Someday</b>		★ VI-7706—DELLA REESE 39 60		<b>61—Cherry Pie</b>		★ BN-7010—SKIP & FLIP 77 100		★ VJ-333—JIMMY REED 55 41	
8				<b>37—Cradle Of Love</b>		★ ME-71598—JOHNNY PRESTON 56 71		<b>62—Ooh Poo Pah Doo</b>		★ MI-607—JESSE HILL 84 99		<b>82—Come Dance With Me</b>	
★ DZ-501—JOHN BUFANO FO-180—AL MARTINO ★ MG-12878—CONNIE FRANCIS SV-101—JAMES CARONE 8 9		<b>8—Mama</b>		<b>38—Just One Time</b>		★ VI-7690—DON GIBSON 50 54		<b>63—At My Front Door</b>		★ AN-1037—DEE CLARK 71 87		<b>83—Chattanooga Shoe Shine Boy</b>	
9				<b>39—Beyond The Sea</b>		★ AC-6158—BOBBY DARIN 22 14		<b>64—Outside My Window</b>		★ DN-628—FLEETWOODS 47 34		★ SW-4050—FREDDY CANNON KM-1045—CHUCK HOWARD 41 28	
★ HZ-2021—BILL BLACK'S COMBO 12 23		<b>9—White Silver Sands</b>		<b>40—Teenage Sonata</b>		★ VI-7701—SAM COOKE 45 49		<b>65—Way Of A Clown</b>		★ AP-10088—TEDDY RANDAZZO 83 90		<b>84—Hither And Thither And Yon</b>	
0				<b>41—Caravan</b>		★ CV-111—SANTO & JOHNNY FZ-11—ESQUIRE BOYS VI-7723—JOE VALINO 46 55		<b>66—Wake Me When It's Over</b>		★ CD-1378—ANDY WILLIAMS 76 89		★ ME-71566—BROOK BENTON	
★ AT-2050—DRIFTERS 9 13		<b>0—This Magic Moment</b>		<b>42—Delaware</b>		★ VI-7670—PERRY COMO 27 18		<b>67—Fame And Fortune</b>		★ VI-7740—ELVIS PRESLEY		<b>85—Why Do I Love You So</b>	
1				<b>43—Shazam</b>		★ JA-1151—DUANE EDDY 51 64		<b>68—Mountain Of Love</b>		★ RT-1003—HAROLD DORMAN 82 83		★ CD-1372—J. TILLOTSON 57 39	
★ CO-41571—BROTHERS FOUR KA-323—JULIUS LA ROSA 16 25		<b>1—Greenfields</b>		<b>44—Paradise</b>		★ BG-3032—SAMMY TURNER DO-16060—LOUIS PRIMA KEELY SMITH MU-20002—PAN AMERICAN ORK 44 38		<b>69—Madison Time</b>		★ CO-41628—EDDIE MORRISON & RAY BRYANT COMBO 88 —		<b>86—Rockin' Little Angel</b>	
2				<b>45—Big Iron</b>		★ CO-41589—MARTY ROBBINS 54 65		<b>70—Someone Loves You Joe</b>		★ MA-126—SINGING BELLES 80 88		★ JD-1016—RAY SMITH 69 52	
★ UA-208—MARV JOHNSON 18 26		<b>2—I Love The Way You Love</b>		<b>46—Stairway To Heaven</b>		★ VI-7709—NEIL SEDAKA 70 98		<b>71—Don't Deceive Me</b>		★ AT-2052—RUTH BROWN 72 91		<b>87—Just A Little Bit</b>	
3				<b>47—Forever</b>		★ CS-264—GOOGIE RENE CO-41548—BILLY WALKER UV-210—LITTLE DIPPER 28 16		<b>72—Too Much Tequila</b>		★ CK-59063—CHAMPS 43 30		★ VJ-332—ROSCOE GORDON 79 79	
★ VS-354—ANNETTE 14 15		<b>3—O Dio Mio</b>		<b>48—Mr. Lucky</b>		★ RK-2037—GEORGIE AULD VI-7705—HENRY MANCINI 61 96		<b>73—Chattanooga Choo Choo</b>		★ RE-117—ERNIE FIELDS ORK 75 78		<b>88—Because Of My Pride</b>	
4				<b>49—Ruby</b>		★ CE-526—ADAM WADE TM-1019—BOBBY MILANO 60 68		<b>74—Don't Fence Me In</b>		★ MG-12871—TOMMY EDWARDS 67 57		★ RB-6906—FIREFLIES	
★ AM-1111—BARRETT STRONG 15 21		<b>4—Money</b>						<b>75—You Don't Know Me</b>		★ AC-6159—HELEN MERRILL CD-1373—LENNY WELCH 89 85		<b>89—Earth Angel</b>	
5												★ CD-1377—JOHNNY TILLOTSON DT-348—PENGUINS	
★ CO-41568—JOHNNY HORTON 20 29		<b>5—Sink The Bismarck</b>										<b>90—Barbara</b>	
6												★ GZ-3001—TEMPTATIONS	
★ WA-520—JOHNNY & HURRICANES 10 12		<b>6—Beatnik Fly</b>										<b>91—Stolen Angel</b>	
7												★ RB-6905—SCOTT BROS. 95 92	
★ AC-6161—BOBBY DARIN 25 26		<b>7—Clementine</b>										<b>92—Think Me A Kiss</b>	
8												★ MG-12877—CLYDE McPHATTER 93 93	
★ AP-10085—STEVE LAWRENCE 29 45		<b>8—Footsteps</b>										<b>93—Lonely Weekend</b>	
9												★ PH-3552—CHARIE RICH 92 100	
★ WB-531137—CONNIE STEVENS		<b>9—Sixteen Reasons</b>										<b>94—The Ties That Bind</b>	
0												★ ME-71566—BROOK BENTON	
★ CN-1048—FRANKIE AVALON 21 32		<b>0—Don't Throw Away All Those Teardrops</b>										<b>95—Lawdy Miss Clawdy</b>	
1												★ CC-525—GARY STITES 99 80	
★ DO-15985—DEBBIE REYNOLDS VI-7671—SKEETER DAVIS 19 20		<b>1—Am I That Easy To Forget</b>										<b>96—Pledging My Love</b>	
2												★ CD-1377—JOHNNY TILLOTSON JA-1153—SANFORD CLARK	
★ CU-9049—JIMMY JONES 11		<b>2—Handy Man</b>										<b>97—Heart</b>	
3												★ CA-4349—PEGGY LEE	
★ BR-55166—JACKIE WILSON 38 51		<b>3—Night</b>										<b>98—China Doll</b>	
4												★ VI-7655—AMES BROS. 97 72	
★ DO-16048—PAT BOONE 23 27		<b>4—(Welcome) New Lover</b>										<b>99—House Of Bamboo</b>	
												★ DE-31044—EARL GRANT	
												<b>100—Nobody Loves Me Like You</b>	
												★ EN-1068—FLAMINGOS	

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|----|----------------|-------------------------------------------------------------|----------------|----|-----------------------------------------------------------------------|----|----------------|--------------------------------------------|----|----|------------------------------------------|----|
| 1  |                | ● THE SOUND OF MUSIC                                        | 1              | 26 | REJOICE DEAR HEARTS                                                   | 33 | 1              | THE SOUND OF MUSIC                         | 1  | 26 | MORE JOHNNY'S GREATEST HITS              | 26 |
|    |                | Original Cast (Columbia KOL 5450; KOS-2020)                 |                |    | Bro. Dave Gardner (RCA Victor LPM-2083)                               |    |                | Original Cast (Columbia KOS-2020)          |    |    | Johnny Mathis (Columbia CS-8150)         |    |
| 2  |                | ● INSIDE SHELLEY BERMAN                                     | 2              | 27 | ● THE WONDERFUL WORLD OF JONATHAN WINTERS                             | 28 | 2              | BELAFONTE AT CARNEGIE HALL                 | 2  | 27 | DELLA                                    | 28 |
|    |                | Shelley Berman (Verve MG V 15003; MG VS-6106)               |                |    | Jonathan Winters (Verve MG V-15009; MGVS 6094)                        |    |                | Harry Belafonte (RCA Victor LSO-6006)      |    |    | Della Reese (RCA Victor LSP-2157)        |    |
| 3  |                | ●★ FAITHFULLY                                               | 4              | 28 | ●★ SATURDAY NIGHT SING ALONG                                          | 34 | 3              | THEME FROM A SUMMER PLACE                  | 9  | 28 | ALWAYS                                   | 29 |
|    |                | Johnny Mathis (Columbia CL 1422; CS-8219; B-14221, 2, 3)    |                |    | Mitch Miller (Columbia CL-1414; CS-8211 * B-1, 2, 38211)              |    |                | Billy Vaughn (Dot DLP 25276)               |    |    | Roger Williams (Kapp KS-3056)            |    |
| 4  |                | ● THEME FROM A SUMMER PLACE                                 | 10             | 29 | ANNETTE SINGS ANKA                                                    | 27 | 4              | SOUTH PACIFIC                              | 3  | 29 | BLUE HAWAII                              | 30 |
|    |                | Billy Vaughn (Dot DLP-3276; DLP-25276)                      |                |    | Annette (Vista BV 3302)                                               |    |                | Movie Cast (RCA Victor LSO-1032)           |    |    | Billy Vaughn (Dot SD-25165)              |    |
| 5  |                | ●★ THIS IS DARIN                                            | 6              | 30 | ●★ NO ONE CARES                                                       | 29 | 5              | FAITHFULLY                                 | 4  | 30 | SATURDAY NIGHT SING ALONG                | 36 |
|    |                | Bobby Darin (Atco LP 33-115; LP SD33-117 * 4508)            |                |    | Frank Sinatra (Capitol W-1221; SW-1221 * EPA-1, 2, 31221)             |    |                | Johnny Mathis (Columbia CS 8219)           |    |    | Mitch Miller (CS-8211)                   |    |
| 6  |                | 60 YEARS OF MUSIC AMERICA LOVES BEST                        | 3              | 31 | WOODY WOODBURY LOOKS AT LOVE AND LIFE                                 | 38 | 6              | HERE WE GO AGAIN                           | 5  | 31 | NEW ORLEANS                              | 37 |
|    |                | (RCA Victor LM 6074)                                        |                |    | (Stereoddities MW-1)                                                  |    |                | Kingston Trio (Capitol ST-1258)            |    |    | Pete Fountain (Coral CRL-757282)         |    |
| 7  |                | ● ITALIAN FAVORITES                                         | 5              | 32 | ●★ FOR THE FIRST TIME                                                 | 30 | 7              | THIS IS DARIN                              | 11 | 32 | IT'S THE TALK OF THE TOWN                | 21 |
|    |                | Connie Francis (MGM E-3791; ST 3791)                        |                |    | Mario Lanza (RCA Victor LM 2338; LSC 2238 * EAP-4344)                 |    |                | Bobby Darin (Atco LP SD33-115)             |    |    | Ray Conniff Singers (Columbia CS-8143)   |    |
| 8  |                | ● BELAFONTE AT CARNEGIE HALL                                | 7              | 33 | ● SWINGING ON A RAINBOW                                               | 24 | 8              | PERSUASIVE PERCUSSION                      | 6  | 33 | LET'S DANCE AGAIN                        | 33 |
|    |                | Harry Belafonte (RCA Victor LOC-6006; LSO-6006)             |                |    | Frankie Avalon (Chancellor CHLX-5004; S-5004)                         |    |                | Various Artists (Command S-800)            |    |    | David Carroll (Mercury SR-60152)         |    |
| 9  |                | ENCORE OF GOLDEN HITS                                       | 9              | 34 | ●★ JAMAL AT THE PENTHOUSE                                             | 25 | 9              | HEAVENLY                                   | 8  | 34 | 1812 OVERTURE                            | 31 |
|    |                | Platters (Mercury MG-20472)                                 |                |    | Ahmad Jamal (Argo LP-646; 5446 * 6446)                                |    |                | Johnny Mathis (Columbia CS-8152)           |    |    | Morton Gould (RCA Victor LSC-2345)       |    |
| 10 |                | ●★ HERE WE GO AGAIN                                         | 8              | 35 | ● LORD'S PRAYER                                                       | 27 | 10             | STUDENT PRINCE                             | 10 | 35 | FIORELLO                                 | 32 |
|    |                | Kingston Trio (Capitol T-1258; ST 1258 * EAP-1-2-31258)     |                |    | Mormon Tabernacle Choir (Columbia ML-5386; MS 6068)                   |    |                | Mario Lanza (RCA Victor LSC 2339)          |    |    | Original Cast (Capitol SWAO 1321)        |    |
| 11 |                | ●★ HEAVENLY                                                 | 11             | 36 | ● FIORELLO                                                            | 31 | 11             | MUSIC FROM MR. LUCKY                       | 17 | 36 | JAMAL AT THE PENTHOUSE                   | 35 |
|    |                | Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13) |                |    | Original Cast (Capitol WAO 1321; SWAO 1321)                           |    |                | Henry Mancini (RCA Victor LSP 2198)        |    |    | Ahmad Jamal (Argo 5646)                  |    |
| 12 |                | ●★ SOUTH PACIFIC                                            | 13             | 37 | ●★ SING A HYMN WITH ME                                                | —  | 12             | ITALIAN FAVORITES                          | 15 | 37 | HELLO AMIGOS                             | 39 |
|    |                | Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)        |                |    | Tennessee Ernie Ford (Capitol TAO-1332; STAO-1332 * EAP-1, 2, 3-1332) |    |                | Connie Francis (MGM ST 3791)               |    |    | Ames Bros. (RCA Victor LSP-2100)         |    |
| 13 |                | ●★ THAT'S ALL                                               | 12             | 38 | ● LET'S ALL SING WITH THE CHIPMUNKS                                   | 35 | 13             | PROVOCATIVE PERCUSSION                     | 14 | 38 | LATIN A LA LEE                           | 43 |
|    |                | Bobby Darin (Atco 104; S-104 * EP-4504)                     |                |    | David Seville & The Chipmunks (Liberty LRP-3132; LST-7132)            |    |                | Various Artists (Command 806)              |    |    | Peggy Lee (Capitol ST-1290)              |    |
| 14 |                | ●★ GUN FIGHTER BALLADS                                      | 14             | 39 | ● PORGY AND BESS                                                      | 36 | 14             | MY FAIR LADY                               | 7  | 39 | BONQUET                                  | 42 |
|    |                | Marty Robbins (Columbia CL-1349; CS-8158 * B13491, 2, 3)    |                |    | Sound Track (Columbia OL-5410; OS-2016)                               |    |                | Original Cast (Columbia OS-2015)           |    |    | Percy Faith (Columbia CS-8124)           |    |
| 15 |                | ●★ GENIUS OF RAY CHARLES                                    | 15             | 40 | ● PETE FOUNTAIN DAY                                                   | —  | 15             | COME DANCE WITH ME                         | 18 | 40 | SING A HYMN WITH ME                      | —  |
|    |                | Ray Charles (Atlantic 1312; SD 1312; 1619)                  |                |    | Pete Fountain (Coral CRL-57313; 757313)                               |    |                | Frank Sinatra (Capitol SW-1069)            |    |    | Tennessee Ernie Ford (Capitol STAO-1332) |    |
| 16 |                | ● TEENSVILLE                                                | 21             | 41 | ● MORE JOHNNY'S GREATEST HITS                                         | 39 | 16             | FOR THE FIRST TIME                         | 13 | 41 | SOUL OF SPAIN                            | 44 |
|    |                | Chet Atkins (RCA Victor LP 2161; LP5 2161)                  |                |    | Johnny Mathis (Columbia CL-1344; CS-8150)                             |    |                | Mario Lanza (RCA Victor LSC-2238)          |    |    | 101 Strings (Stereo Fidelity 6600)       |    |
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| 22 |                | ELVIS' GOLDEN HITS—Vol. II                                  | 19             | 47 | ● BEN-HUR                                                             | —  | 22             | THAT'S ALL                                 | 24 | 47 | PETE FOUNTAIN DAY                        | —  |
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|    |                | Santo & Johnny (Canadian American CALP 1001; SCALP 1001)    |                |    | Broadway Cast (Columbia OL-5420; OS-2017)                             |    |                | Ray Charles (Atlantic 5D 1312)             |    |    | Harry Lubin (Decca -8970)                |    |



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Published by SAGE & SAND MUSIC, Hollywood, Calif.

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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"CATHY'S CLOWN" (2:22) [Acuff-Rose BMI—Everly, Everly]  
"ALWAYS IT'S YOU" (2:26) [Acuff-Rose BMI—Bryant, Bryant]  
THE EVERLY BROTHERS (Warner Bros. 5151)

The Everly Bros.' first for Warner Bros. is just sensational. Set to a fascinating march-like beat, it's a sad affair 'bout a guy who's always being out down by his gal and referred to by everybody as "Cathy's Clown." Great instrumental support. Warm and beautiful is the romantic ballad coupler, "Always It's You." Don and Phil are at their money-making best.

"NO IF'S—NO AND'S" (2:19) [Pri-Gan BMI—Price, Logan]  
"FOR LOVE" (2:19) [Pri-Gan BMI—Price, Logan]  
LLOYD PRICE (ABC-Paramount 10,102)

The star songster is good for another chart stand with either end. Both "No If's—No And's" and "For Love" are fashioned in the familiar Price manner: contagious beat and cheerful femme chorus supporting Price's rhythm vocal. Deck follows the artist's current click, "Lady Luck."

"WHEN YOU WISH UPON A STAR" (2:26) [Bourne ASCAP—Washington, Harline]  
"WONDERFUL GIRL" (2:37) [Angel BMI—Freeman]  
DION & THE BELMONT'S (Laurie 3052)

With "Where Or When" completing its very successful run, Dion & the Belmonts dish up another great oldie that should follow suit. This time it's "When You Wish Upon A Star," the "Pinocchio" charmer that the crew works over with a beat-ballad sales authority. Watch it zoom! Flip's a slow moving heartfelt romancer.

"TELL ME THAT YOU LOVE ME" (2:00) [Travis BMI—Domino, Bartholomew]  
"BEFORE I GROW TOO OLD" (2:30) [Domino, Bartholomew, Guidry]  
FATS DOMINO (Imperial 5660)

Two delectable bluesers from the star, who's completing a strong chart run with "Country Boy," "Tell Me That You Love Me" has a faster tempo than the unhurried "Before I Grow Too Old." Both, however, have the Domino touch that goes places.

"PUT YOUR ARMS AROUND ME HONEY" (2:20) [Broadway ASCAP—VonTilzer, McCree]  
"MARIA ELENA" (2:35) [Peer Int'l BMI—Barcelata, Russell]  
RAY SMITH (Judd 1017)

Ray Smith, whose "Rockin' Little Angel" turned into a rockin' big hit, can do more of the same with his sock-up dating job on "Put Your Arms Around Me Honey." Dandy, teen-angled vocal and instrumental support on this engaging waffle. Under portion is a soft, appealing croon-ballad revival of the very pretty oldie, "Maria Elena."

"PINK CHIFFON" (2:31) [Jamie BMI—Torok, Redd]  
"WHAT YOU DON'T KNOW (Won't Hurt You)" (3:05) [Jamie BMI—Torok, Redd]  
MITCHELL TOROK (Guyden 2034)

The pro pop-C&W songster looks strong on "Pink Chiffon," an invitingly gentle opus, who it tells of unrequited love. "What You Don't Know" is a contagious romancer with sparkling sounds from the combo (organ included) backdrop. Can also succeed.

"GOING DOWN TO TOWN" (2:06) [Bently BMI—Lester, Turner]  
"DON'T FOOL AROUND WITH THE BLUES" (2:43) [Combine BMI—Flood]  
'CILE TURNER (Colonial 7007)

'Cile Turner, who taught us to live by "The Golden Rule" in clik fashion, comes thru with another slice that has that chart-riding look. Tune, tabbed "Going Down To Town," is a most appealing folk-oldie re-fitted with a handclapping spirit by 'Cile and a chorus. Backing's a fetching rhythmic blueser with a bit of philosophy.

GENE MUMFORD (Liberty 55241)

(B+) "I'M GETTING SENTIMENTAL OVER YOU" (2:51) [Mills ASCAP—Bassman, Washington] Mumford smoothly warbles the familiar theme song of the late Tommy Dorsey. Setting has a pro rock-a-string sound. Solid programming piece.

(B) "WHEN DAY IS DONE" (2:32) [Harms ASCAP—Katscher, DeSylva] The backdrop is straight in another pleasing Mumford vocal.

JULIE STEVENS (Sure 104)

(B+) "DON'T WORRY ABOUT ME" (1:50) [Mills ASCAP—Koehler, Bloom] Thrush has an agreeable swing way and the evergreen stands-up well here. The George Stalter ork-chorus backing is slick. Lots of deejay time for this one.

(C) "PLEASE FORGIVE, PLEASE FORGET" (2:27) [Candasa ASCAP—Stalter, Stevens] The plaintive is multi-tracked by Miss Stevens. Heavy sound.

JIMMY KARATH (Whirl 525)

(B) "HEART OF A DREAMER" (2:13) [Montemar ASCAP—Karger, Styne] Sensitive portrayal of a floating ballad date, surrounded by effective strings and humming chorus. Deck achieves a haunting sound.

(B) "YOUNG AND IMPATIENT" (2:15) [Montemar ASCAP—Karger, Styne] Cut here is guaranteed to get teen approval. It's done with rich string backing over Latin rhythm.

TONY CARDEL (Space 102)

(C) "PUPPY LOVE" [N&A Valli] Ditty—not the onetime Paul Anka hit—is dished-up with a conventional light-beat vocal-instrumental touch.

(C) "IN THE CITY OF ROME" [Valli] A Latinish backing in this sentimental pose.

DING DONGS (Todd 1043)

(B) "LATE LAST NIGHT" (2:17) [Rhyme and Rhythm ASCAP—Garson] Instrumentalists get-off a happy-beat item that contains good handclap-chanting gimmicks. Kids will find deck a fine dancetime offering.

(B) "LASSIE COME HOME" (2:05) [Cornell ASCAP—Garson] Sprightly beat theme, with wailing bits from the sax. Boys have individuality.

TEX RITTER (Capitol 4346)

(B+) "THE VANISHING AMERICAN" (2:53) [Todd & Lewis ASCAP—Ballard, Tobias] Interesting folk-type sound from Ritter & Jack Marshall combo-chorus which views the American Indian with sympathy.

(B) "THE GUN, THE GOLD AND THE GIRL" (2:28) [Vidor BMI—Howard, Mize] A "western" wrapped-up with an infectious medium-beat way. Deck has a special sleeve highlighting the upper track.

DON LANIER (Gee 1060)

(B) "SWEETNESS" (2:45) [Patricia BMI—Lanier] Catchy hymn-to-her from the songster and bright combo-chorus accompaniment. Agreeable light-hearted item.

(C+) "NEED YOUR LOVING" (2:05) [Patricia BMI—Lanier] Side has that bluesy "Fever" approach.

DONNY FARMER (Spectrum 1002)

(B) "FRIENDSHIP RING" (2:15) [Rockwood BMI—Andrews, Farmer] A contagious teen outing, led by songster Farmer and containing a fine ork-chorus backdrop. Joyful programming.

(C) "THESE TENDER YEARS" (2:33) [Yorkshire ASCAP—Prago, Falk] A tender ballad side. Tune's opening notes sound like the standard, "Close To You."

RICARDO LUNA (Revolvo 38)

(B) "STROLLING THE CHA CHA" (2:24) [Cal-Lee BMI] The cha-cha coterie will find solid, authentic sounds from the Luna crew. A first-rate Latin dance deck.

(C+) "RAINY DAY CHA CHA" (2:19) [Cal-Lee BMI] A more cozy arrangement of the dance-step. Again, cha-chaniks will like.

DEL KACHER (Merri 201)

(C+) "ALL OF ME" (2:25) [Bourne ASCAP—Simons, Marks] Accordion lightly swings the standard while guitars offer a soft, but tricky beat backdrop.

(C+) "NIGHT MIST OVER HIGHWAY NO. 2" (2:36) [Aldon BMI—Tadashi, Yoshida] A tinkling sound is the feature of this Middle-Eastern-flavored, soft-beat opus.

KAREEN DI BLANDA (Roulette 4235)

(C+) "THE GIRLS ARE AT IT AGAIN" (2:11) [B. F. Wood ASCAP—David, Carr] Theme about a gal who tells her guy that the girls' gossip about her being untrue is handled with a light rock-a-cha tempo. Catchy waxing.

(C+) "GIVE ME YOUR SHOULDER TO CRY ON" (2:51) [Herb Reis BMI—Wolfe, Soloway] An old-fashioned-type sentimental waltzer gets a soft survey.

CLAIRE TERESE (Corsair 100)

(C+) "MY FUTURE JUST PAST" (2:57) [Famous ASCAP—Whiting, Marion] Thrush pleasantly surveys the fine oldie. Backing is an easy beat-ballad affair.

(C) "JUST FOR YOU" (2:06) [Canon BMI—Lafferty] A rock-a-cha with an ordinary sound.



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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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## The Cash Box Pick of the Week

"AUTUMN LEAVES" (2:59)

[Ardmore ASCAP—Kosma, Prevert, Mercer]

"KON-TIKI" (2:22) [Volkwein ASCAP—Metis, Starr]

THE ISLANDERS (Mayflower 19)

"Autumn Leaves" should soon be making the chart rounds once again. The evergreen, revived in smash style a short-while back via Roger Williams' outing, should now ride in under the Islanders' guidance. It's done up ballad-with-a-boat (and whistle) instrumental style (a la "Enchanted Sea"). "Kon-Tiki" is a captivating companion piece, set to a soft cha cha beat, that can also make it. A potent Metis-Starr production.

"BLUE RIVER ROCK" (2:40)

[Jameco ASCAP—Mendelsohn, Manning, Davis]

"PEG O' MY HEART" (2:35) [Leo Feist ASCAP—Bryan, Fisher]

BUDDY BRENNAN QUARTET (Warwick 532)

The Buddy Brennan crew, of "Big River" chart note, should continue to find "clear sailing" with their latest for Warwick. Deck, dubbed "Blue River Rock", is a thumping teen beat remodeling of the classic, "Blue Danube." The kids should love it. More of the same commercial musical sounds on the great old favorite, "Peg O' My Heart." Watch it, too.

"ROLL CALL COMPANY J" (2:30)

[Maravilla BMI—Frederics, Rogers, Duval]

"HURTIN'" (1:49) [Maravilla, Music World BMI—Sherman, Sherman]

THE BALADEERS (Del-Fi 4138)

This heartbreaker can put the Balladeers up among the leaders in no time flat. Stirring opening recitation breaks into a fine-sounding marcher about a company of soldiers—Company "J"—who were killed to a man during World War 2. Excellent showing. Flip, "Hurtin' (For The Love Of You)", is a romantic adaptation of the famed spiritual, "Standin' In The Need Of Prayer." An infectious side that also has the chart goods.

"TELL IT LIKE IT IS" (2:17)

[Ron BMI—Allen, Johnson]

"EVERY DOG GOT HIS DAY"

(2:20) [Ron, Tye BMI—Johnson, Douglas]

EDDIE BO (Ric 696)

Eddie Bo's name should be plastered all over the charts in the near future. The reasons can be found on both ends of this Ric outing. They're two great blues thumpers tabbed "Tell It Like It Is" and "Every Dog Got His Day." Driving instrumental support rounds out these two winners.

## The Cash Box Best Bets

SAM COOKE (Keen 82112)

(B+) "WONDERFUL WORLD"

(2:02) [Kags BMI—Campbell] Cooke — now with Victor ("Teenage Sonata") offers an infectious light-beat romancer. Side can show-up.

(B+) "ALONG THE NAVAJO TRAIL" (3:05)

[Leeds BMI—Charles, Lange, Marks] The oldie engagingly goes-down the swing trail. Two fine sides from the songster's former label.

JOE VALINO (RCA Victor 7723)

(B+) "GARDEN OF EDEN"

(2:40) [Republic BMI—Norwood] A revival of Valino's years-back hit for the now old Victor subsid, Vik. It's still an effective portrayal and could make noise anew. Watch it.

(B) "CARAVAN" (2:10)

[American Academy Of Music ASCAP—Mills, Ellington, Tizol] The standard is dramatically read by the songster against a swinging George Siravo ork.

THE SHIRELLES (Scepter 1208)

(B+) "THE DANCE IS OVER"

(2:38) [Deauville BMI—Dixon] The Shirelles can top the sales figures on their "Dedicated To The One I Love" and "Met Him On A Sunday" with this potent, string-backed romantic weeper-ballad. Great job. Smash possibilities here.

(B+) "TONIGHT'S THE NIGHT"

(2:00) [Scepter-Onezy BMI—Dixon, Owens] This enticing upbeat ditty can also come thru in a big way. Horace Ott's crew lends strong assistance on both halves.

BILLIE DAWNE (Felsted 8600)

(B+) "THE LITTLE WHITE CLOUD THAT CRIED"

(2:15) [Carlyle ASCAP—Ray] The wispy-voiced thrush strikingly revives the Johnnie Ray ticket to stardom. Big ork-chorus backdrop. Can come thru in a big way.

(B) "NOBODY CARES" (2:30)

[Jeneva BMI—Lorber] A faster tempo on this romantic and both Dawne and Alan Lorber ork-chorus produce a colorful sound.

JOSE JIMENEZ (Signature 12041)

(B) "MY NAME . . . JOSE JIMENEZ" (2:07) [Rosemeadow ASCAP—Dana] The latest character (Bill Dana) on the Steve Allen TV'er introduces himself via a sprightly little tune, and, of course, the principal gimmick is Dana's fractured English. Dealers should plug side as novelty attraction.

(C+) "IN THE WEE SMALL HOURS" (2:05)

[Redd Evans ASCAP—Mann, Hillard] Dana is Jimenez again on the evergreen.

TEAM MATES (LeCam 707)

(B+) "ONCE THERE WAS A TIME" (2:38)

[LeBill BMI—Martin] Boys blend convincingly on the OK disenchanting. Lead nicely leads the way. Could attract loads of attention.

(B) "COME ON BABY" (2:04)

[Cambella & LeBill BMI—Smith, Howard] A soft item, yet there's an infectious touch to the sound.

MURRAY SCHAFF &

ARISTOCRATS (Autumn 101)

(B+) "I'LL BE AROUND" (2:33)

[Regent BMI—Wilder] The study receives a fine sax-led beat-ballad treatment from the instrumentalists and falsetto femmes. Deck could make it.

(C+) "LOVE YOU PRETTY BABY"

(2:29) [Star Selections BMI—Shaff, Mager, Genola] Songster recites against a skipping beat setting.

CAROL HUGHES (RCA Victor 7726)

(B) . . . "CREATION" (2:01)

[Korwin ASCAP—David, Livingston, Peretti, Creatore] Talented songstress reacts with due vitality on the spiritual-flavored story of the The Beginning. Bright Marty Gold ork-chorus backing.

(B) "LOVE, KISSES AND HEARTACHES" (2:13)

[Roncom ASCAP—Greer, Morrel] Another good stint, this time on a romancer with a nice skip-sound.

DARBY SISTERS (Columbia 41580)

(B) "THINK OF ALL THE FUN WE'VE HAD" (3:02)

[Budd ASCAP—Darby, Darby] The larks—formerly with MGM—bow on Columbia with an inviting chalyppo performance. Worth teen-time spins.

(C+) "WHY DID YOU GO?" (3:08)

[Budd ASCAP—Darby, Darby] Another story of disenchanting, but approach with a deliberate tempo. Gals sell the song well.

DON RONDO (Roulette 4236)

(B+) "THAT'S MY GIRL" (2:04)

[Planetary ASCAP—Tepper, Bennett] The singer has an engaging rhythm date here. His joyful delivery is matched by bright sounds from the Joe Reisman rock-a-string (and chorus) accompaniment.

(B) "EVEN THE HEAVENS CRIED" (2:09)

[Planetary ASCAP—Ballard, Tobias] A sad love tale is relayed with authority by Rondo and backing, which includes chime-like effects from the chorus.

PEGGY LYNN (Ra-Q 601)

(C) "NEVER LOOK BACK"

(2:10) [Arch-Tone BMI—Lynn] Thrush and combo-chorus offer a lively, marcher with a moral.

(C) "WITHOUT YOU I'M LOST"

(2:23) [Arch-Tone BMI—Lynn] A light-beat combo arrangement backs the performer's wistful reading.

AQUATONES (Fargo 1111)

(B+) "FOR YOU, FOR YOU"

(1:59) [Instant BMI—Godard, Vannata, McCarthy] Boys warble warmly against some interesting femme chanting and combo sounds. Effective ballad waxing.

(C+) "MY DARLING" (2:27)

[Instant BMI—Vannata] A thrush heads this plaintive.

BOBBY LANCE (Square 106)

(C+) "BABY, I'M GONE" (1:55)

[Maio BMI—Lance, Kranner] Lance warmly conveys the plaintive, with a femme chorus and combo in sentimental support. OK beat-ballad sound.

(C+) "MAMA SAYS NO" (1:45)

[Tsois BMI—Lance] The sound here goes back to "Rock Around The Clock."

CHARLIE WILLIAMS (Dora 549)

(B+) "FOR YOU" (2:11)

[M. Witmark ASCAP—Burke, Dubin] A fine ballad vocal by Williams on the great oldtimer. Strings weave nicely in the setting. A deck that could score.

(C+) AN ORGAN, A CANDLE AND A BIBLE" (2:08)

[Hilliary BMI—Ratterree, Jay] A reverent-type about a wedding and the fella who's not the groom.

VOLCANOS (Tailspinn 1)

(B) "OH OH MOJO" (1:39)

[Gilbar BMI—Duke] The combo comes-up with interesting percussive sounds as Johnny Duke nicely handles the upbeat blueser. Could make a lot of hops.

(C+) "YOU KNOCK ME OUT"

(1:49) [Gilbar BMI—Duke] The upbeat blueser—resembling the Fats Domino hit—"I'm In Love Again"—is agreeably handled by the songster and musicians.

KEEFE BRASSELE (Coral 62194)

(C+) "I'M NOBODY'S BABY"

(2:31) [Leo Feist ASCAP—Davis, Ager, Santly] The actor-singer—new host of the "Be My Guest" TV'er—eases affably over the ancient, Dixielandish arrangement in setting.

(C+) "I'M A MINSTREL MAN"

(1:55) [Vicar ASCAP—Singer, Arnold] Spirited item here. Both sides are included in the album, "The Minstrel Man."

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# Record Reviews

**B+ VERY GOOD**

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## The Cash Box Best Bets

### DANLEERS (Epic 9367)

(B+) "I Live) HALF A BLOCK FROM AN ANGEL" (2:10) [Atlantic BMI-Welch, Marlo] Lead tells of a fella's good fortune with a pro hard-beat sound. The combi-chorus backdrop has lots of beat chorus. Pro teen side that could step-out.

(B) "IF YOU DON'T CARE" (1:58) [Criterion ASCAP-Webb, Villa] the team's fine lead reads the pleasing wistful with soft authority.

### JOINER, ARKANSAS JUNIOR HIGH SCHOOL BAND (Liberty 1064)

(B+) "NATIONAL CITY" (2:11) [Saracen Music Please Little Darlin'-Adapt. Collier] The kids can play and they offer a rousing beat version of the famed Sousa marcher, "Stars And Stripes Forever." A different sound that could move.

(B) "BIG BEN" (1:50) [Music Please BMI-Please] The tempo is toned-down here, but there's a hard-beat percussion gimmick. Sax also does effective work.

### KENT & SNUFFY (MGM 12883)

(B+) "BYE BYE BUDDY" (2:03) [Cedarwood BMI-Westbury] Boys have an Everly Bros.-flavored sound and they react solidly to the upbeat romancer. Their guitar-led backing is strong. It's a session that could come thru.

(B+) "BILLY BLUE EYES" (2:07) [Cedarwood BMI-Walker, Wilkin] Team shows it can deliver the sentimental goods. Attractive, folk-flavored entry.

### FOUR COACHMAN (Adonis 106)

(B+) "SWAMP LEGEND" [B. F. Wood ASCAP-Winsell, Hall] A haunting folk-flavored ballad affair. Deck has a narrative intro and then songsters and ork-chorus solidly handled the intriguing opus. Could score.

(B) "SHALOM" [Mills ASCAP-DeHaes, Yellen] The Hebrew word that means both welcome & goodbye is explained in a robust way by the group and support. Exciting sound.

### RAYMOND LEFEVRE/DALIDA (Mercury 71599)

(B+) "WHAT GOOD DOES IT DO ME" (2:05) [Pure BMI-Henric, Constantin, Marotto] The Lefevre ork—which clicked awhile back with "The Day That The Rains Came"—offers an instrumental in the "Rains" vein. It could be another chart success for the maestro.

(B+) "WHAT GOOD DOES IT DO ME" (1:51) [Pure BMI-Henric, Constantin, Marotto] Songstress Dalida handles the vocal version (in French), with Lefevre's crew backing-up. Watch both readings.

### MARION WORTH (Guyden 2033)

(B+) "THAT'S MY KIND OF LOVE" (2:22) [Fairway Golden River BMI-Worth] The songstress—currently hitting big in the C&W area with "Are You Willing Willie"—has solid pop appeal in her Patti Page—sounding multi-tracking of a gentle waltzer. A very pretty side. Watch it.

(C+) "I LOST JOHNNY" (3:10) [Fairway Golden River BMI-Worth] More over-dubbing on a deliberately read plaintive.

### BERNARDINE READ (Epic 9355)

(B+) "SWAMP LEGEND" (2:26) [B. F. Wood ASCAP-Winsell, Hall] The striking folk-type opus receives an interesting sound. Before the Read essay, there's an effective light-beat & whistle opening, followed by a narrative explaining the tragic love tale. Eye it.

(B) "FLY AWAY LOVERS" (2:29) [Buckingham ASCAP-Connor, Stanton] A catchy waltzer that tells lovers to take advantage of the present.

### RONNIE TYLER & KNIGHT-HAWKS (Avant Garde 61001)

(B+) "MAD MAGGIE" (2:10) [Jameco ASCAP-Manning, Davis] The familiar item ("When You And I Were Young Maggie Blues") is excitingly re-fashioned for the teen tastes by the combo. Overall sound is Latinish. Could step-out. Label is a subsid of Hanover-Signature.

(B) "MONTEZUMA" (2:19) [Jameco ASCAP-Davis, Mansone] Some unusual sounds mark this instrumental titled after the famed Aztec ruler. Tricky teen bits from this group.

### BOBBY BECK (ABC-Paramount 10,099)

(B+) "SWINGING ON A CHANDELIER" (2:35) [Pamco BMI-Dixon, Brown] Songster bows on the label an interesting medium-beat, rock-a-string blueser. Artist's vocal gets fine backing sounds from the ork-chorus. Could come-thru.

(B) "ISLE OF CAPRI" (2:25) [E. B. Harms ASCAP-Kennedy, Grosz] The mainstay is affectionately styled with a light-beat by Beck and support.

### HARRY LUBIN ORCH. (Decca 31070)

(B+) "ON THE TERRACE" (3:10) [Harrose Enterprises BMI-Lubin] Pretty waltz theme from the "One Step Beyond" TV'er gets a fine lush going-over from the symphony ork under composer Lubin's direction. Fine mood fare.

(B) "ONE STEP BEYOND" [Harrose Enterprises BMI-Lubin] The main-title catches the show's supernatural plots. Both sides are from an LP of the stint's score.

### DIGNO GARCIA (Palette 5046)

(B+) "RONDA DE ENSUENO" (2:00) [Zodiac BMI-Garcia, Molar] Interesting vocal-instrumental reading of a theme popularly known as "Anniversary Waltz." Garcia plays a zither-sounding Paraguayan harp. About midway there's a vocal blend. Pretty off-beat issue. Should latch onto loads of airplay.

(B) "EL ADIOS" (2:25) [Zodiac BMI-Garcia] An original feature's Garcia again. Both sessions stem from an LP, "Viva! Digno Garcia."

### SAM TRIPPE & ORCH. (Sheen 104)

(B) "HOW HIGH THE MOON" (2:30) [Chappell ASCAP-Lewis] The standard goes-a swingin' in a mighty handsome session. The boys have lots of punch and they're working on a nifty arrangement. Pop-hip jocks note.

(C+) "FOOL THAT YOU ARE" (1:56) [Brandom ASCAP-Flick] This minor-key item includes a vocalist.

### ART ADAMS & RHYTHM KNIGHTS (Cherry 1019)

(C) "DANCING DOLL" (1:45) [Cedarlane BMI-Adams, Stone] Adams' has a C&W twang and both he and the combo present the conventional rocker with zest.

(C) "SHE DON'T LIVE HERE NO MORE" (2:45) [Cedarlane BMI-Curly] A jump sound with some OK sounds from the guitars.

### DEVILLES (Talent 103)

(C+) "GODDESS OF ANGELS (My Only Love)" (2:30) [Bilya-Bah Pirouett BMI-Bracey, Johnson, Tate] Deep-voiced performer handles this affectionate. Tender side.

(C+) "JUST KEEP ME IN MIND" (2:10) [Bilya-Bah Pirouett BMI-Lewis, Alexander] A high-pitched songster nicely relates the blues-styled ballad.

### FOUR JACKS (Pel 601)

(B) "LIKE MAN IT'S SPRING" (2:13) [Bayou State BMI-Hazel] An infectious salute to spring (and love) by the boys. Catchy ditty.

(C+) "I'VE WAITED LONG ENOUGH (For You)" (2:20) [Bayou State BMI-Armstrong] Lead is a pleasant vehicle for the OK sentimental, while other songsters and string-beat backing provide a good setting.

### TALISMEN (Dot 16068)

(C+) "SURFIN' MAN" (2:15) [Merry Bell BMI-Torst] Folkish item somewhat on the order of the recent hit, "Ski King." Well-done.

(C+) "JAILBREAK" (2:04) [Merry Bell BMI-Torst] Another item that has a folk touch. Side also has polish.

### LES BROWN ORCH. (Columbia 41639)

(B) "MADISON HOP" (2:54) [Crystal ASCAP-Comstock] Solid band version of the new teen dance, disk versions of which are hitting. A slick entry in the crop of Madison outings.

(B) "THE MADISON TIME" (2:54) [Cromwell ASCAP-Morrison, Bryant] Ray Bryant's Columbia chart-hitting version here. A nice jazz-flavored reading.

### PLAYGIRLS (RCA Victor 7719)

(B+) "GEE, BUT I'M LONESOME" (2:16) [Daywin BMI-Johnston] Inviting ballad is given a fine rendition by the softly-blending larks. Enough airtime can do things for date.

(B) "SUGAR BEAT" (2:12) [Muirfield ASCAP-Robinson, McRae] Gals apply a solid happy-beat to the cute, tho familiar item. Organ heads the instrumental setting.

### DICK DALE (Cupid 106)

(C+) "WE'LL NEVER HEAR THE END OF IT" (2:13) [Alphan ASCAP-Wayne, Rasch] There's a haunting sound here, but, unfortunately, as far as airtime is concerned, just what the couple did is not made quite clear.

(C+) "THE FAIREST OF THEM ALL" (2:00) [Alphan ASCAP-WAYNE, Rasch] Songster and combo nicely give-out with a good-natured teen take.

### DALES (Crest 1069)

(B) "ROCKIN' NELLIE" (2:03) [American BMI-Adapt. & Arr. Fitzsimmons] Affable teen adaptation of the familiar folk tune by the instrumentalists. Muted trumpet and sax front the arrangement.

(B) "SWEET ANNIE" (2:08) [American BMI-Adapt. & Arr. Arr. Fitzsimmons] Another folk item heard in a sentimental teen light. Portion includes chanting voices.

### DEEDEE CARSON (Crystalette 739)

(C) "SEVENTEEN" (2:05) [Fred Raphael ASCAP-Stephens, Adlam] Ordinary light-beat teen opus.

(C) "I'LL WALK INTO THE SEA" (2:37) [Bel-Air ASCAP-Sherijan, Adlam] Another light-beat affair about a gal who's planning to do away with herself because of unrequited love. Rather morbid theme for teen spins.

### SHIRLEY SCOTT (Prestige 167)

(B) "DUCK AN' ROCK" [Prestige BMI-Scott] Clever medium-beat blueser from the femme jazz organist includes an effective stop-gimmick. The jazz-directed, side can pick-up some pop plays.

(B) "EBB TIDE" [—Maxwell] Miss Scott tenderly caresses the pretty evergreen, deftly capturing the "sea" quality of the opus. Makes a solid mood offering.

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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## BUDDY BLAKE (Cover 6021)

(B+) "GET HAPPY (Forget Your Troubles)" (2:38) [Remick ASCAP—Arlen, Koehler] A fine catch-the-spirit version of Harold Arlen's first contribution to his long list of evergreens. Blake does a solid job against an exciting mambo-beat arrangement from the ork. A deck well-worth airtime.

(C+) "STAY ON THE RIGHT SIDE" (2:28) [Robbins ASCAP—Bloom, Koehler] Another oldtimer is revived with a less effective, but still pleasing beat.

## KALANI KEALOHA (United Artists 212)

(B+) "PENNY MY LOVE" (2:24) [Marigold BMI—Kaloa] The songster has a distinctive voice and he effectively portrays the feelingful name-song. Soft combo-chorus backing. Side should make noise.

(B) "IT WASN'T A DREAM" (2:23) [Almimo BMI—Ranzazzo, Baberis, Weinstein] A pleasant soft-spoken romantic date. Two pro teen sides.

## BETTY JOHNSON (Atlantic 2056)

(B+) "FANTASTIC" (2:18) [Win-green ASCAP—Howard] Striking ballad date for the songstress. She is at her legit best on this lush romantic. Strings are here in abundance. Will get play.

(B) "YOU DON'T CARE A ROW-BOAT" (2:14) [Gunston ASCAP—Gordon] This end's more in line with Miss Johnson's usual material. Lightly swinging, infectious and easy listening.

## RAY ELLIS ORCH. (MGM 12874)

(B) "FALLOUT" (2:50) [North-ridge ASCAP—Mancini] Fascinating, frenzied "Peter Gunn" theme is colorfully handled by the Ellis ork & chanting chorus. It's from a "Best of Peter Gunn" LP and was worth pulling out as a single.

(C+) "U. S. MARSHAL" (2:14) [Desilu ASCAP—Ellis] After a bold opening, TV main-title goes into an easy-go, familiar horse's-gait arrangement.

## DON ELLIS & ROYAL DUKES (Bee 1114)

(C) "HALF OF ME" (2:12) [B-G BMI—Savors] Both the Ellis delivery and combo setting have vitality, but the overall sound hasn't much distinction.

(C) "YOU WON'T REMEMBER ME" (2:47) [B-G BMI—Heleny] This wistful also has conventional ways.

## CURT JENSEN (20th Fox 183)

(B) "MEET ME IN ST. LOUIS, LOUIS" (2:07) [Jerry Vogel ASCAP—Sterling, Mills] The ancient is given an individualized teen view. The Jensen vocal gets a good-sounding honky-tonkish setting. Teeners will welcome the idea.

(C+) "IT TAKES A LITTLE TIME" (2:07) [Dave Dreyer ASCAP—Saffer, Freidman] The wistful is nicely conveyed by the songster.

## JOE SAWYER TRIO (DoReMi 715)

(B) "SUCH A NIGHT" (2:25) [Raleigh BMI—Chase] Songster Sawyer and combo get good teen sounds out of their revival of the one-time Johnnie Ray jump click. Could make noise.

(C) "YOU NEVER CARED FOR ME" (2:15) [Colonial BMI—Pedace, Wycoff, Becker] The plaintive doesn't match the top-half attack.

## HOWLIN' WOLF (Chess 1750)

(B) "TELL ME" (2:31) [Arc BMI—Burnett] The Wolf proves he's worthy of the "Howlin'" title by his growling blues statements here. It's an exciting issue for the real blues mart.

(B) "WHO'S BEEN TALKING?" (2:35) [Arc BMI—Burnett] Pace is slowed to mild Latinish beat while artist continues to give out the hefty shouts. Wolf is a consistent seller to his field.

## DANNY CARMICHEAL ORCH. (Linco 1318)

(C+) "DUCK WOBBLE" (2:55) [Linco BMI—Carmicheal] The crew gives-out with a OK shuffle-beat sound, with a sax growling on the blues theme.

(C+) "FAST TRAIN" (2:25) [Linco BMI—Carmicheal] Another shuffler and again the sax gets the top spot.

## THE 5 EMBERS (Royce 0006)

(B+) "I'M FREE" (2:22) [Bo-Am BMI—Russ, Anderson] Contagious hand-clapper is given a delightful reading by the group. Has the bright sound that the kids'll go for.

(C+) "MY FRAGILE HEART" (2:33) [Bo-Am BMI—Clark Clark] Sentimental teen beat ballad is the sincere opus on this half.

## LENNIE DAVIS/SAM TRIPPE ORCH. (Sheen 104)

(B+) "FOOL THAT YOU ARE" (1:56) [Brandom ASCAP—Flick] Davis is a fine, legit vocalist, as proven here with his mature handling of this class ballad. Backing by the Trippe ork is in style of the big bands. Good adult listening.

(B) "HOW HIGH THE MOON" (2:30) [Chappell ASCAP—Lewis] Swinging, riffing jazz treatment of the familiar standard. Only here all familiarity is removed by the all-the-way improvisation by lead tenor. There's an Ellington feel here.

## JAMES BROWN (Federal 12370)

(B) "YOU'VE GOT THE POWER" (2:40) [Wisto BMI—Brown, Terry] Soft, wistful romantic stanza is expressed convincingly by the songster. Has a nice sound.

(C) "THINK" (2:45) [Armo BMI—Pauling] Rafter-shaking rocker gets a gospel shout-like treatment from Brown and a wailing combo.

## CHUCK RIO (Challenge 59073)

(B+) "RAMBLIN' THRU DIXIE" (1:52) [Jat BMI—Thompson] A Johnny and the Hurricanes-type offering in that Rio and his boys take a familiar old tune and turn it into a slam-bang march time instrumental. It's right in there pitching for attention.

(B) "AKIKO" (1:52) [Taj ASCAP—Jones] This cha cha beat instrumental has an oriental theme and it's exposed nicely by the guitars.

## THE SAN REMO SINGERS (Time 2)

(B) "LA SPAGNOLA" (2:34) [Brent BMI—Arr. Pye] The old Italian favorite is gaily decorated in bright chorus wrapping. A delightfully happy outing. Jocks will spin for fun's sake.

(B) "CIRIBIRIBIN" (1:43) [Brent BMI—Arr. Pye] Also an Italian oldie and it's as enjoyable as the lid. Both are sliced from the LP, "Cantare In Italiano Sing-A-Long."

## THE EVERET TRIPLETS (Leader 802)

(B) "I NEED YOU MORE" (1:52) [Sheldon BMI—Reid, Kosloff, Elias] Enticing Latin beat romantic gets a strong essay from lead voice of the trio. An interesting slice with possibilities. Group sounds like the Playmates.

(B) "MAYBE THIS YEAR" (2:00) [Sam Fox ASCAP—Stellman, Wakley] Another fine cut features same lead tenderly caressing the soft love words. They show good teen styling.

## BOBBY DAVIS (Bandera 2505)

(C+) "I WAS WRONG" [Ashna-Sundown BMI—Davis] Brisk, melodic wrapping surrounds Davis' sincere apologies to the chick.

(C) "HYPE YOU INTO SELLIN' (YOUR HEAD)" [Ashna-Sundown BMI—Davis] Familiar, rocking blues session.

## FRANKIE BRENT (Strand 25014)

(B+) "LOVERS LANE" (2:22) [Calvert ASCAP—Goldstein, Karr, Norton] Brent gets solid beat-ballad drama out of the feelingful story of wistful remembrances. A hard-beat combo-chorus backdrop. Exposure could mean some sales action.

(C+) "NO ROCK AND ROLLIN' HERE" (2:08) [Calvert ASCAP—Goldstein, Karr, Norton] Title, of course, belies the sock performance.

## RICKY COYNE (Event 4298)

(B) "KAW-LIGA" (2:33) [Milene ASCAP—Williams, Rose] The familiar opus is read with a strong accent on its Indian-theme. Some parts are belted.

(B) "LITTLE DARLEEN" (1:40) [Darleen BMI—Coyne] Coyne warbles country-style against a full upbeat combo-chorus sound.

## TUTTI'S TRUMPETS (Vista 356)

(B) "TOOT SWEET (It's Really Love)" (2:39) [Spanka BMI—Anka] The Tutti Camarata ork engagingly portrays a catchy item from the pen of teen star Paul Anka. Besides the trumpets, an organ is charmingly heard. Bright instrumental.

(B) "LOST IN A FOG" (3:00) [Robbins ASCAP—McHugh, Fields] The oldie is heard to good mood advantage. Lark's chants are included.

## LAMBERT, HENDRICKS & ROSS (Columbia 41588)

(B+) "GIMME THAT WINE" (3:00) [Hendricks ASCAP—Hendricks] The honors here are all Jon Hendricks', for not only did he write this engaging, humorous ditty, he also does the vocalizing, with his two cohorts in chorus support. Lively session recounts humorous episodes of a "wino." Could be the group's first big splash on the pop scene.

(B) "CENTERPIECE" (2:26) [Cathryl ASCAP—Hendicks, Edison] Harry Edison's pretty ballad is lovingly caressed by the group's exquisite harmonies. Edison is also here for a muted trumpet solo.

## DEBBY MOORE (Top Rank 2039)

(B+) "FIVE MONTHS, TWO WEEKS, TWO DAYS" (2:58) [Goday BMI—Morris, Donaldson] Miss Moore charmingly handles the catchy blueser and receives a smart jazz touch from her combo setting. There's lots of programming appeal here.

(B) "I GET A FEELING" (2:11) [SESAC—Maultsby, Butler] More deliberate work in a similar blues area. Deep-voiced male makes comments.

## MARLENE WILLIS (Era 3015)

(B) "ON A TRAIN GOING NOWHERE" (2:00) [Bamboo BMI—Burnette] The songstress is strikingly multi-tracked on the interesting, C&W-flavored opus. There's also a good shuffle-beat from the combo. Might make some noise.

(C+) "CAESAR LOVES ME" (2:19) [Pattern—Ravosa, Shepodd] More multi-track work in a light-beat ballad vein.

## DARLENE GILLESPIE (Coral 62178)

(B) "RING THE BELL, BEAT THE DRUM" (2:27) [Artists ASCAP—Ross, Lubin, White] A rousing polk-beat novelty from the songstress—a former TV "Musketeer" and Tutti Camarata ork. Contagious cheer here.

(C+) "I LOVED, I LAUGHED, I CRIED" (2:17) [Walt Disney ASCAP—Ross, Lubin] A semi-dramatic ballad is mostly multi-tracked by the performer.

## (NEW GOSPEL RELEASES)

"DON'T DRIVE ME AWAY" "WILL THE CIRCLE BE UNBROKEN" Roebuck Staples (Vee-Jay 885)  
"I LOVE TO CALL HIS NAME" "GLORY TO HIS NAME" Harmonizing Four (Vee-Jay 886)  
"I WANT TO FEEL THE HOLY SPIRIT" "WHAT A FRIEND" Dixie Hummingbirds (Peacock 1808)

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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

**KELLY HART (XYZ 606)**

(C+) "HOW SOFTLY A HEART BREAKS" (2:10) [Conley BMI—Poppellwell, Page] Thrush is over-dubbed on the relaxed item. Fair ballad sound.

(C) "BOY CRAZY" (2:25) [Conley BMI—Kilgore, Craig] Livelier stand here. Label is distributed by London Records.

**BOYD BENNETT (Mercury 71605)**

(B+) "AMO, AMAS, AMAT" (2:13) [Benjon BMI—Young] Affable Latin romantic gets an agreeable swing sound from songsters Bennett and Anita Kerr Singers and combo. Type of session that gets spins.

(B) "IT'S WONDERFUL" (2:13) [Benjon BMI—Young] More of a teen-beat attitude as Bennett and same backing present a pleasant light-beat offering.

**RENE BLOCH (HiFi 592)**

(B) "GEMA" (2:05) [Peer International BMI—Cisneron] The Bloch ork knows the cha-cha and its fast cha-cha here should please the step's audience. Side's from the maestro's LP, "Everybody Likes To Cha-Cha-Cha."

(B) "CORAZON DE MELON" (2:44) [Peer International BMI—Rigual] Male chorus is added to another cha-cha from the album.

**FREDDIE FENDER (Imperial 5659)**

(B+) "HOLY ONE" (2:25) [Glad BMI—Fender] The songster effectively relates the ballad's warm way. Backing has an interesting soft-beat sound. Might make it with enough exposure.

(B+) "MEAN WOMAN" (2:30) [Glad BMI—Fender] It's a middle-beat blueser here and resulting sound is worthy of spins.

**DAVID BOOTS/WILLIAM SANFORD ORCH. (Audio Fidelity 076)**

(C+) "PRETTY BOY BLUES" (2:19) [Vernon ASCAP—Serino, Sanford] Songster Boots sings blueser about the gangster, Pretty Boy Floyd, while the Sanford ork supplies a hip sound. Track's from the original soundtrack LP.

(C+) "BETWEEN TWO LOVES" (2:56) [Vernon ASCAP—Serino, Sanford] A moody instrumental from the flick score.

**KYLO TURNER (Sar 102)**

(B+) "I'LL KEEP THINKING OF YOU" (2:10) [Kags BMI—Cooke, Alexander] Good debut by the new label features a pleasingly soft vocal by Turner against an inviting, Latinish rock-a-string backdrop. Nice, spinnable side.

(C+) "WILDEST GIRL IN TOWN" (2:15) [Kags BMI—Cooke, Alexander] Light-beat blues bouncer here.

**JO STAFFORD (Columbia 41640)**

(B+) "WHAT A FEELING" (3:06) [E. H. Marks BMI—McCoy, Gaines] The lark offers an enjoyable essay of the bright, "Fever"-type blueser and the Billy May-directed ork follows along with a colorful beat. Should please the jocks.

(B+) "HAPPY IS THE WORD" (2:48) [Harms ASCAP—Webster, Fain] Pretty item from the upcoming song-and-dancer, "Christine," is given an appealingly easy-go from the pro thrush. The ork setting has a fine legit band sound. Top ballad programming.

**JUPITER SERENADERS (Hickory 1119)**

(B+) "COLD, COLD HEART" (2:17) [Acuff-Rose BMI—Williams] The standby receives a teen-wise treatment from the full ork. Strings are the feature, with saxes making effective now-and-then comments. Could make-the-grade.

(B) "ORANGE MERINGUE" (2:18) [Acuff-Rose BMI—Siegel, Gilbert] Lively Latin goings-on here. Sparkling showpiece.

**JERRY GLENN (Checker 949)**

(B+) "HOLY ONE" (2:30) [Glad BMI—Fender] The tender tribute gets a solid plaintive survey from Glenn. Femmes and combo provide a strong ballad-beat setting. Should be watched closely.

(B+) "JUST TAKE ME LIKE I AM" (2:35) [Bayou State BMI—Kennedy] Somewhat similar approach, and the teeners will like.

**TED HEATH ORCH. (London 1893)**

(B) "INDIAN LOVE CALL" (2:20) [Harms ASCAP—Friml, Harbach, Hammerstein] The perennial takes leave of its norman operetta habitat ("Rose Marie") and goes a-swinging in a fine arrangement from the standout English ork. Classy and commercial.

(B) "SWINGING GHOSTS" (2:40) [Unicorn ASCAP—Krasnow] A pounding style to this good-natured outing. Two fine swing dates for the jocks.

**TOMMY MARA (B&F 1334)**

(B) "DOMINIQUE" (2:14) [Brandon ASCAP—Miller, Glazier, Douglas] Vocalist eases nicely over the Latinish romantic. OK legit track.

(C+) "SECRET LOVE NEST" (2:32) [Frederick BMI—Lynn, Davillo] Much the same ballad story here.

**JOHN BUFANO (Jarlan 501)**

(C+) "MAMA" (2:54) [Southern ASCAP—Bixio, Cherubini, Barlow, Brito] The Connie Francis smash gets an appropriately sentimental reading from Bufano and support (violin included).

(C+) "CALDONIA" (2:12) [Campbell BMI—Moore] Swingtime on the Louis Jordan-associated romantic novelty.

**LOU RAWLS (Shar-Dee 705)**

(B) "KIDDIO" (2:30) [Eden BMI—Benton, Otis] Rawls and the combo-chorus have an OK-sounding blues-styled rhythmic. Side's got an approach in the current teen groove.

(B) "WALKIN' (For Miles)" (2:19) [Ultra & Brunswick BMI—Strick] A very deliberately-paced Rawls vocal offers an off-beat sound. Same goes for the equally no-hurry string ork-chorus.

**ROY BROWN (King 5333)**

(B) "ADORABLE ONE" (2:22) [Lois BMI—Brown] Brown's longing for the chick is set to a pile-driving combo backdrop.

(B) "AIN'T GOT NO BLUES TODAY" (2:33) [Lois BMI—Redd] Again that funky combo sets the pace for Brown's vigorous wailing. Both are powerhouses of blues feelings.

**EURA BAILEY (White Rock 360)**

(C+) "WHAT WILL I TELL MY HEART" (2:49) [DeSylva, Brown & Henderson ASCAP—Tinturn, Lawrence] Stylist—sister of Pearl—adds an effective blues touch to the oldie. Combo arrangement includes a steady triplet sound.

(C+) "YOU ARE ALL I DESIRE" (2:23) [Spanka BMI—Paris] Triplets are given more emphasis in another blues-ballad stand.

**BILLY LA MONT (Okeh 7131)**

(B) "NOW DARLING" (2:32) [Almor BMI—Denson] The singer puts lots of feeling into the effective wistful. It's a blues-type date that has wide teen appeal.

(C+) "I'M GONNA TRY" (2:07) [Almor BMI—Denson] Beat is brighter here and stands as an OK blues-market attraction.

**LAWRENCE WELK ORCH. (Dot 16065)**

(B) "TIC-TOCK POLKA" (2:08) [Edward B. Marks BMI—Guski, Martino, Lama] Sprightly polka date with a tick-tock arrangement. Soloist is Welk TV'er accordionist Myron Floren. Catchy cut.

(C+) "JUST BECAUSE" (2:00) [Leeds ASCAP—Shelton, Shelton, Robin] Another polka session. Welk's face is featured on special sleeve.

**JOHNNY BLUE (Tammy 1008)**

(B) "CRYING GUITAR" (2:30) [Fiore BMI—March, Goske] Instrumental has something of that interesting, unhurried Santo & Johnny guitar sound. Could get around.

(B) "RUNAWAY GUITAR" (2:02) [Fiore BMI—March, Goske] Rockin' holiday for guitars in this corner.

**DUBS (ABC-Paramount 10100)**

(B) "YOU'LL NEVER BELONG TO ME" (2:18) [Sophisticated BMI—Blandon, Johnson] Above-board teen ballad date, with the group's lead nicely delivering the pretty affair ala Sam Cooke. Fine rock-a-string backing. A side the youngsters can take to.

(B) "DON'T LAUGH AT ME" (2:23) [Sophisticated BMI—Blandon] Same sort of pro ballad goings-on on this end.

**BOB & SHIRLEY (Band Box 225)**

(B) "YOUR TRUE LOVE" [Perkins] Youngster will appreciate the shuffle-beat sound from the song twosome and good combo support. Carl Perkins made some noise with the tune awhile back.

(C) "CONSIDERATION" [Christy] Less successful sound & vehicle in this ballad portrayal.

**LIONEL NEWMAN (Decca 31066)**

(B) "MAYNARD'S CAPER" (2:30) [Weiss & Barry BMI—Newman, Hagen] Appropriately hip instrumental named after the Beatnik character on the "Dobie Gillis" TV'er. Flute (of course) gets a solo spot. Interesting sound.

(B) "DOBIE" (2:19) [Weiss & Barry BMI—Newman, Shulman] The Judd Conlon's Rythmaires sing the sprightly main-title of the show.

**BILL DAVIS & THE LEGENDS (Peacock 1694)**

(B) "SPUNKY ONIONS" (2:08) [Lion BMI—Moore, Petterson, Davis] This hard driving instrumental is belted with hard rock appeal. Can kick up loads of noise.

(B) "GOODBYE JESSE" (2:15) [Lion BMI—Woods, Price, Hastings] Mournful big beat ballad is dedicated to the recently deceased Jesse Belvin. Legends handle it in typical vocal group style. Could get the sentimental play.

**JOEY WARD (Colpix 147)**

(B) "JUDY JUMP UP" (1:46) [E. H. Morris-Ballard, Tobias] Ward is mostly multi-tracked as relates a light-jumper about a gal who's always afraid she'll be caught sparking with her boyfriend. Cute beat sound.

(B) "IT'S A MIGHTY FINE WORLD" (2:17) [Gower-Allen, Warren] Combo has an effective patter sound. Ward goes on to say how wonderful life is since a fella found his love.

**BOBBY CHARLES (Imperial 5642)**

(B) "BYE BYE BABY" (2:04) [Travis BMI—Guidry, Bartholomew] Session has a pleasing easy jump blues sound. The Charles' vocal catches the feel of the catchy ditty.

(B) "THOSE EYES" (1:53) [Travis BMI—Guidry, Bartholomew] Charles does well as he softly tells of them-there-eyes on his doll.





# The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

|                                                                                      | Lost Week |                                                                             | Last Week |
|--------------------------------------------------------------------------------------|-----------|-----------------------------------------------------------------------------|-----------|
| <b>1</b> THEME FROM A SUMMER PLACE<br><i>Percy Faith (Columbia)</i>                  | (1)       | <b>21</b> NIGHT<br><i>Jackie Wilson (Brunswick)</i>                         | (35)      |
| <b>2</b> HE'LL HAVE TO GO<br><i>Jim Reeves (RCA Victor)</i>                          | (2)       | <b>22</b> TALL OAK TREE<br><i>Dorsey Burnette (Era)</i>                     | (26)      |
| <b>3</b> PUPPY LOVE<br><i>Paul Anka (ABC Paramount)</i>                              | (6)       | <b>23</b> HANDY MAN<br><i>Jimmy Jones (Cub)</i>                             | (11)      |
| <b>4</b> WILD ONE<br><i>Bobby Rydell (Cameo)</i>                                     | (4)       | <b>24</b> TEDDY<br><i>Commie Francis (MGM)</i>                              | (38)      |
| <b>5</b> SWEET NOTHIN'S<br><i>Brenda Lee (Decca)</i>                                 | (7)       | <b>25</b> WHAT IN THE WORLD'S COME OVER YOU<br><i>Jack Scott (Top Rank)</i> | (12)      |
| <b>6</b> MAMA<br><i>Connie Francis (MGM)</i>                                         | (10)      | <b>26</b> AM I THAT EASY TO FORGET<br><i>Debbie Reynolds (Dot)</i>          | (13)      |
| <b>7</b> BABY<br><i>Dinah Washington &amp; Brook Benton (Mercury)</i>                | (3)       | <b>27</b> ABOUT THIS THING CALLED LOVE<br><i>Fabian (Chancellor)</i>        | (30)      |
| <b>8</b> HARBOR LIGHTS<br><i>Platters (Mercury)</i>                                  | (5)       | <b>28</b> LADY LUCK<br><i>Lloyd Price (ABC Paramount)</i>                   | (16)      |
| <b>9</b> BEATNIK FLY<br><i>Johnny &amp; Hurricanes (Warwick)</i>                     | (8)       | <b>29</b> BEYOND THE SEA<br><i>Bobby Darin (Atco)</i>                       | (17)      |
| <b>10</b> SIXTEEN REASONS<br><i>Connie Stevens (Warner Brothers)</i>                 | (14)      | <b>30</b> CARAVAN<br><i>Santo &amp; Johnny (Canadian American)</i>          | (34)      |
| <b>11</b> CLEMENTINE<br><i>Bobby Darin (ATCO)</i>                                    | (24)      | <b>31</b> STEP BY STEP<br><i>Crests (Coed)</i>                              | (40)      |
| <b>12</b> FOOTSTEPS<br><i>Steve Lawrence (ABC Paramount)</i>                         | (25)      | <b>32</b> DELAWARE<br><i>Perry Como (RCA Victor)</i>                        | (22)      |
| <b>13</b> GREENFIELDS<br><i>Brothers Four (Columbia)</i>                             | (21)      | <b>33</b> THE OLD LAMPLIGHTER<br><i>Browns (RCA Victor)</i>                 | (49)      |
| <b>14</b> I LOVE THE WAY YOU LOVE<br><i>Marv Johnson (United Artists)</i>            | (20)      | <b>34</b> SUMMER SET<br><i>Monty Kelly (Carlton)</i>                        | (51)      |
| <b>15</b> MONEY (THAT'S ALL I WANT)<br><i>Barrett Strong (Anna)</i>                  | (15)      | <b>35</b> WHITE SILVER SANDS<br><i>Bill Black's Combo (Hi)</i>              | (23)      |
| <b>16</b> THIS MAGIC MOMENT<br><i>Drifters (Atlantic)</i>                            | (9)       | <b>36</b> STARBRIGHT<br><i>Johnny Mathis (Columbia)</i>                     | (42)      |
| <b>17</b> O DIO MIO<br><i>Annette (Vista)</i>                                        | (19)      | <b>37</b> SOMEDAY<br><i>Della Reese (RCA Victor)</i>                        | (47)      |
| <b>18</b> (WELCOME) NEW LOVERS<br><i>Pat Boone (Dot)</i>                             | (18)      | <b>38</b> TEENAGE SONATA<br><i>Sam Cooke (RCA Victor)</i>                   | (44)      |
| <b>19</b> SINK THE BISMARCK<br><i>Johnny Horton (Columbia)</i>                       | (29)      | <b>39</b> LET THE LITTLE GIRL DANCE<br><i>Billy Bland (Old Town)</i>        | (54)      |
| <b>20</b> DON'T THROW AWAY ALL THOSE TEARDROPS<br><i>Frankie Avalon (Chancellor)</i> | (28)      | <b>40</b> STAIRWAY TO HEAVEN<br><i>Neil Sedaka (RCA Victor)</i>             | (68)      |

- |                             |                             |                            |
|-----------------------------|-----------------------------|----------------------------|
| 41) Matador.                | 55) Outside My Window.      | 68) The Madison.           |
| 42) Shozam.                 | 56) Too Much Tequila.       | 69) Someone Loves You Joe. |
| 43) Ruby.                   | 57) Paradise.               | 70) Fame And Fortune.      |
| 44) Fannie Mae.             | 58) Forever.                | 71) Oooh Poo Poh Doo.      |
| 45) Cradle Of Love.         | 59) Mr. Lucky.              | 72) Don't Deceive Me.      |
| 46) Let It Be Me.           | 60) Tracy's Theme.          | 73) Besome Mucho.          |
| 47) Just One Time.          | 61) Stuck On You.           | 74) Rockin' Little Angel.  |
| 48) String Along.           | 62) What Am I Living For.   | 75) At My Front Door.      |
| 49) Way Of A Clown.         | 63) Apple Green.            | 76) Modison Time.          |
| 50) Midnite Special.        | 64) Cherry Pie.             | 77) Angela Jones.          |
| 51) It Could Happen To You. | 65) Woke Me When It's Over. | 78) Mountain Of Love.      |
| 52) Teen Angel.             | 66) Running Bear.           | 79) Little Bitty Girl.     |
| 53) Cindy.                  | 67) Why Do I Love You So.   | 80) You Don't Know Me.     |
| 54) Big Iron.               |                             |                            |



## STARPOWER YOURS ONLY ON MGM RECORDS

What is *Starpower*? It's the name of a brand new concept in record merchandising: utilizing the potent magic of America's greatest recording stars, combined with the hit-making habits of America's hottest record company, all this with one goal in mind—to move merchandise. To get "action". To sell records. Say it any way you like—

## STARPOWER is salespower!

## STARPOWER is profitpower!

## STARPOWER is peoplepower!



# Record Ramblings

## NEW YORK:

Hanover-Signature A&R chief, **Joe Guercio**, flippin' over the response, here in the States, to smash English import, "Be Mine," by **Lance Fortune**. . . Sy Warner, Pop Sales Mgr. at London, letters that Paul Clayton's "This Land Is Your Land" (Monument) and "Down By The Riverside" by Caterina Valente (London) are two newbies headin' towards the top. . . Herman Lubinsky wants to be watching for the solid sales figures on **Billy Hope's** Sharp outing, "Little Doggie." . . Johnny Brantley, National Promotion Mgr. of Hathaway-Wig-Date Line, infos that there's been tremendous response to the purchasing of time (by the Mennen Co.) on deejay shows to kick off the new Date Line label.



TED CARUSO



ART & PAUL



SYLVIA ROBBINS

. . . Congrats to Hal & Belle Webman, proud parents of a baby gal, Dorothy Marie, born 3/25. . . Teddy Vann to do his "Cindy"—Triple-X click on the 4/5 Dick Clark show. . . Indie promo man, Morty Wax, items that "Gotta Date With An Angel" by Columbia's Kitty Kallen, looks like her biggest yet. He adds that his network has been signed (in L.A., Chi., and N.Y.) to handle the Ted Caruso's fast moving "Patrick Henry" on Ken Hecht's Kenco label. He also notes that Victor's Randy Paige is coming East to promote his new release. . . Bessie Little and Joe Cal Cagno starting publication on their "Teen Parade," "TV Film Stars," "Record Time" and "TV Screen Parade" mags. . . Sid Wyner notes that Jenny Lind did her Du-Well slice, "I Linger With A Dream" on a recent Joe Franklin, ABC-TV'er. Ditto for Lorraine Lester and her King waffle, "Trying So Hard To Forget." . . Pianist Loli de Puglia, who entertains nitely at the Cafe Leon, to soon wax an LP for Warwick. . .

Songstress Mitzie Mason signed to an Ember wax pact with a release due this week. . . Art & Paul, Columbia's new folk singing duo, currently appearing at Cafe Bohemia, can soon be heard on an LP bearing their names. . . The hot new Broadway group, the Latin-Jazz Quintet, has been signed by GAC's Joe Glazer to a 3 year pact. . . Vic Sands, Continental Artists Corp., letters that Joe Piccola has inked Sonny Til (formerly with the Orioles) to a personal

mgmt. contract. Also signed was Kalani Kealoha, recent arrival from Hawaii, whose 1st release, "Penny My Love" and "It Wasn't A Dream" came out on UA this week. . . Ooops! Printers put Richard Barrett's name under Barrett Strong's picture last week. Strong is real strong with his "Money" (Anna) smash while Richard's recent Seville debut, "Dream On," is starting to take off in the Pittsburgh and Cleveland markets. . . "Foot-Patter" is the tag of the Bulldog's latest Top Rank chart threat. . . Both Carmen Lombardo and Danny DiMinno are the cleffers of Dean Martin's latest Capitol chart bid, "Napoli." . . The Platters office denied the statement (made in this column last week by Sid Prosen) that Johnny Barnes was the lead voice on the Platters' "Magic Touch" hit. . . Jay-Gee's promo man, Mickey Eichner sez it's Sonny Til's "Come On Home," Sylvia Robbins' "Frankie & Johnny" and Herb & Betty Warner's "Dream Talk" leading the Jubilee sales list with Day & Night's "Twice As Nice" (Josie) and El Tigre's "The Sassy Muchachos" (Bear Cat) coming up strong. . . Songster LaVerne Ray bows on the Atlas label, this month, with "Sugar Lump" and "I Don't Care." . . Songstress Chris Connor, currently at Basin Street, sparks Ed Sullivan's 4/10 "Salute To ASCAP" show. Mal Braveman's now handling Chris' publicity.

## CHICAGO:

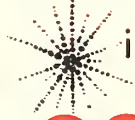
RCA's Stan Pat tells us Elvis Presley's initial waxing, since his army discharge, "Stuck On You," is just too much. Reaction is beyond belief in Chicago and Milwaukee. Lovely, talented Carol Hughes has her newie on RCA making the rounds, titled "Creation." Stan further infos that Joe Valino, who scored big a few seasons back on the old Vik label, is back on RCA-Victor with "Garden Of Eden." This one could go all the way, according to Stan. Marty Gold's new instrumental "Home From The Hills," from the flicker of the same name, is being programmed heavily around town. . . Mercury's publicity gal, Dorothy Deere buzzes word that June Valli, who's currently climbing the charts with "Apple Green," will be in the Windy City 4/4 for a full week's stint on Don McNeil's Breakfast Club. June's also set for the Dick Clark show 4/9 and the Bob Hope TV'er 4/10. Johnny Preston won't have much of a breather when he returns from Australia, since he's just been set for ten weeks in England. Incidentally, Dorothy mentions that Preston's initial album will be released any day and his single "Cradle Of Love" is clicking big. . . Norm Spaulding (WGES) and Dick Buckley (WNIB) shared emcee chores last week at the "Soul-Sixty" Civic Opera House concert. . . John Doumanian, Columbia, couldn't be happier since "Madison Time" by Ray Bryant has been voted dance of the week on Jim Lounsbury's WBKB-TV record hop. And to add to his pleasure John reports great response to Johnny Mathis' "Starbright" and "Sink The Bismarck" by Johnny Horton. . . Manny Albam, squired by Top Rank rep Sam Cerami, visited Chi and the gang at M. S. Distribs last week with his new album "Double Exposure." Vic Faraci made the scene with Tommy Hilliard (Metropolitan Jazz Octet) to expose his Argo album "The Legend of Bix Biederbeck." Vic also mentioned two new singles he's working on: "Wild Weekend" by The Rebels (MarLee) and "Coming Down With Love" by Mel Gadson (Big Top). . . Local PR man Bob Howe has added comic Bob Newhart to his roster. The comedian's debut album will be on Warner Bros. label.

While we're on the subject of comedy, Johnny Quinn is prepping a new radio show "Comedy Corner" via WSBC-FM 9-9:30 PM, which will feature nothing but comedy records. . . Midwest Mercury's prexy Henry Friedman tells of a cute novelty disk causing a stir hereabouts "The Bottle And Me" by Connie Hall (Mercury). . . Decca's Paul Baio hied himself out to South Bend to aid in the gala "Snow Queen" promotion there, while asst. v.p. Shim Weiner minds

(Continued on page 19)



## STARPOWER



is hitpower on MGM RECORDS

# CONNIE FRANCIS

## MAMA • TEDDY K12878

**CONNIE'S GREATEST HITS**—One of Connie's latest and greatest albums. Contains her smash renditions of Who's Sorry Now; Fal-lin'; Carolina Moon; Frankie and others.



E3793

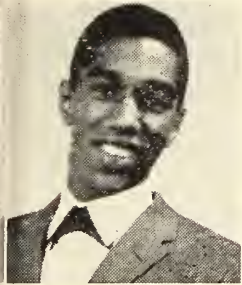
# MGM RECORDS



# Record Ramblings

(Continued from page 18)

things here and boasts heavy action on "Chi Chi Merengue" by Eloise Trio and "House Of Bamboo" by Earl Grant. . . . Shelly Manne and his band moved into Frank Holzfiend's Blue Note 3/30 for a two weeker. Sharing the bill will be South African songstress Miriam Makeba and her trio, making their Chicago debut. . . . Mercury rage Patti Page is due here 4/8 to spend the day autographing her book "Once Upon A Dream" at Kroch's & Brentano's book store, and then she's off to Indianapolis to be crowned queen of the Front Page Ball. . . . Larry Leverett tells us Toni Lee Scott, recent This Is Your Lifer, is being romanced by some top labels but hasn't signed with anyone as yet. Toni is currently appearing with Bob Scobey at the Cafe Continental. . . . Roulette's Ralph Cox popped in with word of a new release that looks good, "Johnny Reb" by The Cumberland Three. . . . It's always pleasant to hear from Morty Wax via his clever promo gimmicks. This week he praises two Golden Crest LPs "Joe Venuti Plays George Gershwin" and "Joe Venuti Plays Jerome Kern."



BARRETT STRONG



RICHARD BARRETT



SKIP & FLIP

. . . "Bila" by The Versatones (Fenway) and "Nan Jedi" by the Hot Toddlies (Strand) are keeping Morrie Price of Arnold Records busier than ever these days. . . . Kenco rep Jerry Ferber infos great response to "Patrick Henry" by Ted Caruso. . . . Belated get well wishes to E. Abner, Vee Jay-Abner Records, who underwent minor surgery last week at Provident Hospital. He can't feel too bad with such hits on the agenda as Dee Clark's "At My Front Door"; "Easy Lovin'" by Wade Flemons and "A Lonely Soldier" by Jerry Butler. . . . Chess' Max Cooperstein still on the road with current smasheroos "Poor Little Rhode Island" by Dale Hawkins, "Holy One" by Jerry Glenn and Etta James' "All I Could Do Is Cry."

## LOS ANGELES:

United Artists a&r man, Don Costa, sending around beer mugs to the press and radio stations, plugging his current package "Shing Along With Ush." . . . Jerry Wallace set for the Dick Clark Show 4/9, and will warble "You're Singing Our Love Song To Somebody Else," on Challenge. . . . Sid Talmadge, at Record Merchandising, predicting a hit for the original, "The Madison," featuring Al Brown on the Amy label. . . . Ray Anthony, causing lots of excitement with his new act in Las Vegas, looking for his first big deck since "Peter Gunn," with a new version of "Tres Chic" on Capitol. . . . Liberty Records reports the Margie Rayburn slice, "Magic Words," starting to break in Detroit, New York and San Francisco. . . . According to Abe Glaser, Jimmie Rodgers has another possible two-sided hit on Roulette, coupling "Just A Closer Walk With Thee" and "Joshua Fit The Battle of Jericho" . . . June Christy, Lambert, Hendricks & Ross, and the Barney Kessel quartet, headlining a successful jazz concert 4/1, presented by Opus Productions at the Santa Monica Civic Auditorium. . . . Frank DeVol visiting in town this week to record with new Columbia pactees, the Pettits, in their debut session. . . . "Pretty Music—Prima Style," Dot LP featuring Louis Prima on trumpet, just hit the market last week with immediate reaction in several areas. . . . Bill McCall, of Four Star publishers, wonders if there's a resemblance to Johnny Cash's current Columbia slice, "Smiling Bill McCall." . . . Dave Burke, pianist at the Caribbean Restaurant, skedded for a wax session at Crystalette this week. . . . The Kalin Twins snaring deejay attention in So. Cal, with their Decca offering, "Loneliness." . . . Buddy Robinson, at California Music, all excited about the Flamingos' latest on the End label, "Nobody Loves Me Like You."

\* \* \* \* \*

Skip & Flip's "Cherry Pie," on Brent, taking-off in all areas nationally with the r&r string-big band arrangement giving the deck a new sound. . . . The Lancers set to wax the musical comedy, "For Jollies, Not Justice," as their next package for Imperial. . . . Young singer, Dobie Gray, getting-off to a good start on Stripe Records with "Hearts Are Wild." . . . Songstress Peggy Lee hitting with a tune from her "Latin Ala Lee" album, "Heart." "C'est Magnifique," for a Capitol single pairing. . . . Pianist Roger Williams, just completing a week of LP sessions for Kapp in NYC, back in town and preparing for a concert tour of the east, mid-west, and Hawaii from 4/19 through 5/29. . . . 18-year-old Johnny McKay, stepping out with a pair on the United Artist banner, "After You" b/w "I Whisper Your Name." . . . Frankie Laine's current Columbia coupling, "Et Voila" and "St. James Infirmary," with Les Brown providing the backstopping, could be a 2 sided affair and looks like the waxing he's been looking for. . . . Cy Kertman squiring Georgia Auld to the radio stations around town and getting spins on his new Top Rank slice, "Mr. Lucky." . . . At Leuenhagen's "record bar," Kay Solle is sure that Brook Benton has come up with another winner on Mercury titled, "Hither and Thither and Yon." . . . Lee Magid, Della Reese's personal manager, in town and informs Della is set for a 4/14 opening at the New Frontier, Las Vegas, for 8 weeks. Magid also says that Monty Babson has a pair of goodies on Victor, "Quarter to Five" and "Crazy She Calls Me." . . . Guyden Records looking good with the Dick Hoyt version of, "The Grass Is Green." . . . Folk-singing duo, Bud & Travis, hoping that "Cloudy Summer Afternoon," on Liberty, will break through as their first big single. . . . Decca Records starting to get action on the latest Domenico Modugno lid, "O Sole Mio." . . . Nelson Riddle, who penned the background score for the 20th Century Fox pic "Can Can," out with a package of the same name under the Capitol banner.

(Continued on page 20)

## STAR POWER

means business on MGM RECORDS

# JONI JAMES

## YOU BELONG TO ME

## I NEED YOU NOW K12885

Musical Supervision Acquaviva

### JONI JAMES

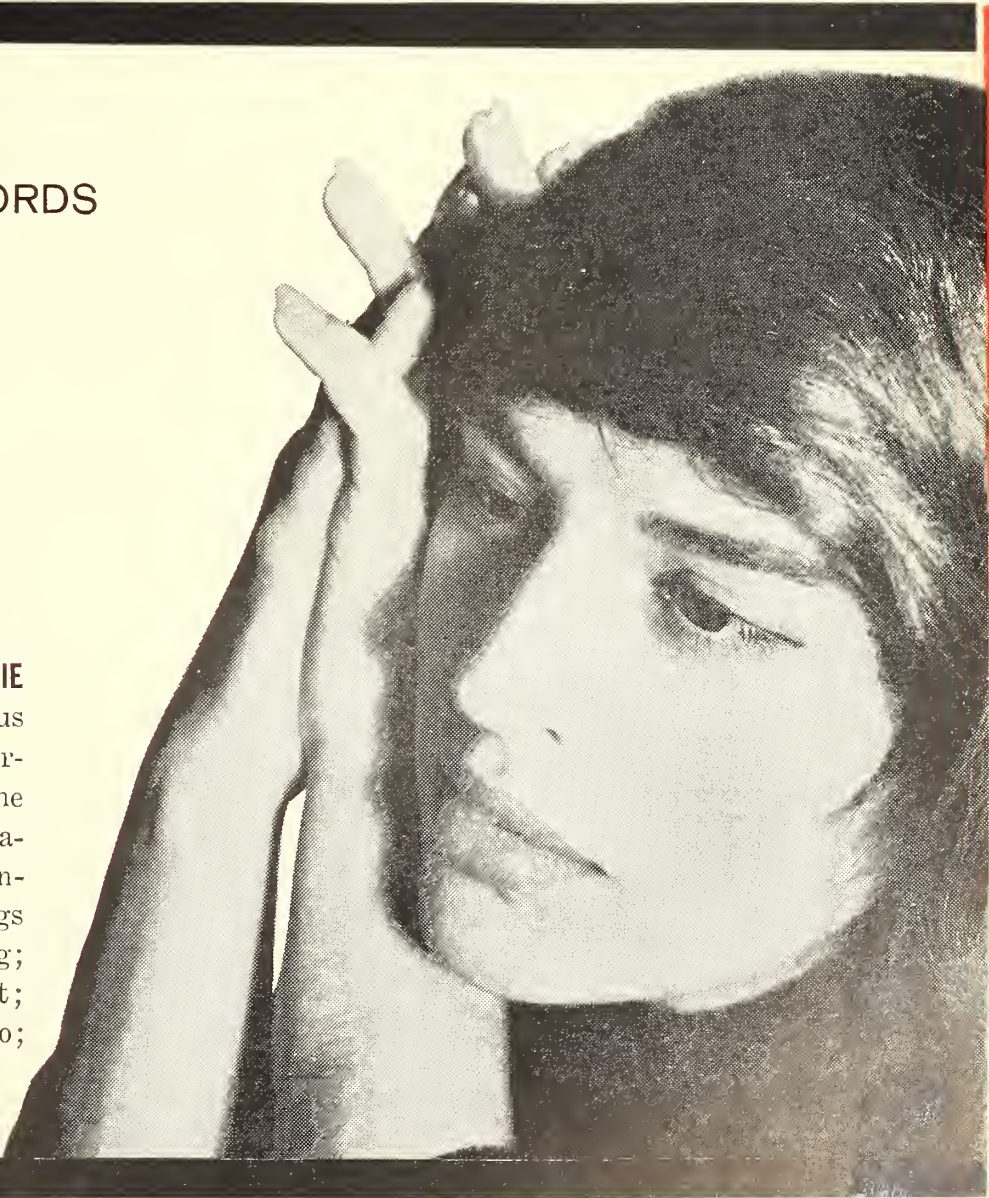


### AT CARNEGIE HALL

Stereo SE3800

E3800

**JONI JAMES AT CARNEGIE HALL**—The most fabulous Joni album ever...featuring The Symphony of the Air and Chorus, Acquaviva conducting. Stunning sound as Joni sings Give Me a Song to Sing; Your Cheatin' Heart; Come Back to Sorrento; There Goes My Heart and others.





# Record Ramblings

(Continued from page 19)

Charlie Adams infos the English flick star, Dean Jones, has been signed to 88 Brand Records and is set for an MGM pic and a TV series for Screen Gems, Charlie's Ridgway pubbery excited with a host of waxings that include Joni James' "You Belong To Me" (MGM), Dick Glasser's "Lovelight" (Columbia), the 3 G's "Take That Step" (Columbia) and Pat Shannon's "So Happy Now" (Decca). . . . Edison-International topper Jack Ames infos that Jackie Deshannon's "I Wanna Go Home" has busted loose in the Chicago-Cincinnati-Cleveland area. . . . Don Gallese, Sales Mgr. for C.G. Records, reports that the label's LP bow, "Continental Hors d' Oeuvres," by the Micha Novy Ork, has attracted loads of attention with the L.A. jocks.

## HERE AND THERE:

PHILADELPHIA—Big ones with Buzz Curtis, over at Mainline, are "The Madison" by Al Brown's Tunetoppers (Amy), "Swamp Legend" by the Four Coachmen (Adonis), "Poor Boy Needs A Preacher" by the Untouchables (Madison) "The Dance Is Over" by the Shirelles (Scepter) and "Lead Me On" by Bobby Bland (Duke). . . . Chips' Bob Heller reports that there's "Doing The

Madison" (Parts 1&2) by Maynard Ferguson (Roulette) and that Philly jocks are excited with newcomer, Dante, and his Darrow bow, "How Much I Care." . . . Fran Murphy, at Ed S. Barsky's, sez that Johnny Burnette's "Patrick Henry" and Gene Mumford's "I'm Getting Sentimental Over You" Liberty decks are headed for the top.

SAN FRANCISCO—Stan Cumberpatch, at New Sound, infos that Ron Holden's "Love You So" (Donna), Ernie Field's "Chattanooga Choo Choo" (Rendezvous), Santo & Johnny's "Caravan" (Canadian-American) and Toni Fisher's "How Deep Is The Ocean" (Signet) are all red-hot out there. . . . At C&C, Don Graham notes that the Swe-Danes' "Scandinavia Shuffle" (WB) is swinging in the Bay area. . . . Erroll Garner signed to headline at the Fairmont's Venetian Room, for 3 weeks, starting 5/19.

BOSTON—Blues singer Debby Moore opend at the Club Trinidad 3/28. The thrush, a Top Rank wax artist, will be featuring her new compositions, "Five Months, Two Weeks, Two Days" and "Come On Home To Me."

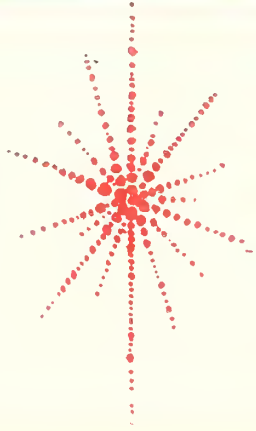
SANTA BARBARA—Oilman Ozzie Maryatt recently leased the master of "Dreamer's Castle" and "Same Love Story" to Crosby Records, of Las Vegas. Ozzie added that he's planning a TV show in town to showcase the talent affiliated with his Maryatt Producing Co. He'll welcome all masters, material, etc. at his 1839 E. Las Tunas Rd., Calif. address.

PHOENIX—Publicity chief W. Lawrence infos that Judy Keegan has been voted President of Arizonas first "Barry Lane Fan Club," and as a result of her popularity Ra-Q Record Company has appointed Judy National Chairman of the club.

(Continued on page 21)

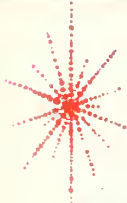
# STARPOWER

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on MGM RECORDS



# BEST SELLERS

ALBUMS WITH BUILT-IN PEOPLEPOWER



STARPOWER is hitpower on MGM Records

# JOHNNY FERGUSON

ANGELA JONES K12855

# MGM RECORDS



WESTPORT, CONN.—Record Assoc. handling national distribution for the Hurricane-subsid label, Riddle, and Dick Riddle's "Shrinking Violet" and "Cool Me Baby." The label locates out of Miami, Fla.

WILKES-BARRE—Joe Gurka, ace accordionist-arranger, has accepted the position of Recording Chief for the newly-formed Barre label.

BALTIMORE—Harold Beekman, ABC's Promotion Mgr., letters that his two biggest hits are Teddy Randazzo's "Way Of A Clown" and Steve Lawrence's "Footsteps." Hot newcomers include Elton Britt's "Lost Highway" and Johnny Nash's "The Love I Love." . . . The "Young Hearts"—Dart deck breaking big over at Marnell.

DALLAS—Al Klein writes that among the hot decks in the area are Ace platters—"Down The Aisle" by Ike Clanton, "For Cryin' Out Loud" by Huey Smith and "Fool Or A Wise Man" by Johnny Fairchild. Cadence slices—Andy Williams' "Wake Me When It's Over," Lenny Welch's "You Don't Know Me" and Johnny Tillotson's "Pledging My Love—"Earth Angel" pairing, Sonny James' "Jenny Lou" (NRC), Harold Dorman's "Mountain of Love" (Rita) and "Jimmie's Blues" by Jimmie Hines and the Vagabonds (Viva).

SEATTLE—Horace Heidts young singing click, Mark Durbin, starts his 2nd big week at the Magic Inn. His new Magnolia deck, out this week, is tabbed "Ramona."

MEMPHIS—B. B. Cunningham, Cover Records prexy, quite excited with the reaction to Buddy Blake's "Get Happy" coupled with "Stay On The Right Side."

MOBILE—John Bozeman and Paul DuBose letter that Travis & Bob's "Wake Up And Cry" and "That's How Long" will be exclusively distributed by Sandy—now located at 455 Thompson Blvd., Chickasaw, Ala.

VANCOUVER, B.C.—Liberty's Gene McDaniels has been set for a two-weeks headline date at the Arctic Club starting March 14. McDaniels, whose latest is "In Times Like These," will make p.a.'s in Seattle, Portland, San Francisco, Sacramento and Reno following his Vancouver date.

GREENVILLE, S.C.—The Key Record Co. has appointed several new distributors in the past several weeks. New distribs include Yankee in New York, A & I in Cincinnati, Ideal Record Products of Newark, N.J. and Arnold Distributors of Charlotte, N.C. The current release on Key is "Jay Walk" by the Barons.



DEAN JONES



DEBBIE MOORE



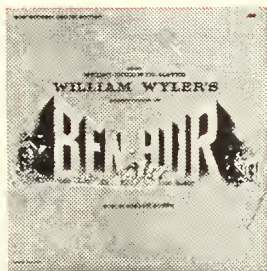
DICK RIDDLE

These sensationally hot MGM "STAR-POWER" Albums have what it takes to build business, create traffic and satisfied customers at one and the same time. Display them — stock them in depth — put 'em to work for you.



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Arranged and Conducted by RAY ELLIS

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ANDRE PREVIN — DAVID ROSE

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# CLYDE McPHATTER

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Stereo SE3775 E3775



# Disk Jockey

## REGIONAL RECORD REPORTS

### GUY KING

WWOL—Buffalo, N. Y.

1. Theme From A Summer Place (P. Faith)
2. Footsteps (S. Lawrence)
3. It Could Happen To You (D. Washington)
4. He'll Have To Go (J. Reeves)
5. Forever (Little Dippers)
6. Smilin' Bill McAll (J. Cash)
7. How Will It End (B. Darvell)
8. Clementine (B. Darin)
9. The Legend Of The Steeple (P. Wagner)
10. Wild Weekend (Rebels)

### BOB BARRY

WTKM—Hartford, Wisc.

1. Baby (D. Washington & B. Benton)
2. Theme From A Summer Place (P. Faith)
3. He'll Have To Go (J. Reeves)
4. Puppy Love (P. Anka)
5. Mama (C. Francis)
6. What In The World's Come Over You (J. Scott)
7. Am I That Easy To Forget (D. Reynolds)
8. Forever Lonely (Nobleman)
9. Handy Man (J. Jones)
10. Greenfields (Brothers Four)

### DOUG BURROWS

CKY—Winnipeg, Canada

1. Why Do You Wanna Make Those Eyes At Me For (E. Ford)
2. Angela Jones (J. Ferguson)
3. Baby (D. Washington & B. Benton)
4. Mama (C. Francis)
5. Harbor Lights (Platters)
6. Handy Man (J. Jones)
7. Teen Angel (M. Dinning)
8. Where Or When (Dion & Belmonts)
9. What In The World's Come Over You (J. Scott)
10. Caravan (Santa & Johnny)

### DAN GATES

KENO—Las Vegas, Nevada

1. Puppy Love (P. Anka)
2. Sweet Nothin's (B. Lee)
3. Mama (C. Francis)
4. Money (That's All I Want) (B. Strong)
5. Delaware (P. Como)
6. O Dio Mio (Annette)
7. This Magic Moment (Drifters)
8. Outside My Window (Fleetwoods)
9. Don't Throw Away All Those Teardrops (F. Avalon)
10. Tall Oak Tree (D. Burnette)

### DAVE PIERCE \* ERNIE ALEXANDER \* VAL RAY \* FLOYD CORMIER

KVOL—Lafayette, La.

1. You Don't Know Me (D. Welch)
2. Puppy Love (P. Anka)
3. Sink The Bismarck (J. Horton)
4. Footsteps (S. Lawrence)
5. Greenfields (Brothers Four)
6. Ruby (A. Wade)
7. Teddy (C. Francis)
8. Big Iron (M. Robbins)
9. Cradle Of Love (J. Preston)
10. Summer Set (M. Kelly)

### JOHN BOHANNON

WBAB—Babylon, N. Y.

1. Theme From A Summer Place (P. Faith)
2. Greenfields (J. La Rosa & Brothers Four)
3. Playboy's Theme (C. Coleman)
4. Wake Me When It's Over (A. Williams)
5. El Matador (Kingson Trio)
6. Clementine (B. Darin)
7. On The Beach (E. Maxim)
8. Warsaw Concerto (R. Conniff)
9. Chi Chi Merengue (Eloise Trio)
10. Ala Topsy (C. Cole)

### DON QUENS

KFWB—Newport News, Va.

1. Sweet Nothin's (B. Lee)
2. Summer Place (P. Faith)
3. I Love The Way You Love (M. Johnson)
4. Am I That Easy To Forget (D. Reynolds)
5. He'll Have To Go (J. Reeves)
6. Baby (B. Benton & D. Washington)
7. Wild One (B. Rydell)
8. Puppy Love (P. Anka)
9. Paradise (S. Turner)
10. Footsteps (S. Lawrence)

### BILL ANGEL

KWKW—Pasadena, Calif.

1. Theme From A Summer Place (P. Faith)
2. Gonna Goona (Four Lads)
3. Santino (D. Hill)
4. Got A Date With An Angel (K. Kallen)
5. Mama (C. Francis)
6. Greenfields (Brothers Four)
7. Our Love Story (G. & S. Macrae)
8. He'll Have To Go (J. Reeves)
9. O Dio Mio (Annette)
10. Clementine (B. Darin)

### BILLY PRICKETT, JR.

WR0S—Scottsboro, Ala.

1. Paradise (S. Turner)
2. Rockin' Little Angel (R. Smith)
3. It Might Have Been (J. London)
4. My Love For You (W. Mack)
5. Handy Man (J. Jones)
6. Tall Oak Tree (Dorsey Burnette)
7. Just Give Me A Ring (C. McPhatter)
8. Lonely Weekends (C. Rich)
9. I Love The Way You Love (M. Johnson)
10. Mountain Of Love (H. Dorman)

MILTON Q. FORD  
WOL—Washington, D. C.

1. Down By The Riverside (L. Barclay)
2. Got A Date With An Angel (K. Kallen)
3. Mr. Lucky (H. Mancini)
4. Someday (D. Reese)
5. Romantica (G. Jenkins)
6. Teensville (C. Atkins)
7. Wake Me When It's Over (A. Williams)
8. Footsteps (S. Lawrence)
9. Words (M. Rayburn)
10. Greenfields (J. La Rosa)

### LEE ROBERTS

KMUR—Salt Lake, Utah

1. Wild One (B. Rydell)
2. Beyond The Sea (That's The Way Love Is) (B. Darin)
3. Theme From A Summer Place (P. Faith)
4. He'll Have To Go (J. Reeves)
5. O Dio Mio (Annette)
6. Let It Be Me (Everly's)
7. Harbor Lights (Platters)
8. Forever (Little Dippers)
9. Sweet Nothin's (B. Lee)
10. Puppy Love (P. Anka)

### BARRY SMITH

KSO—Des Moines, Iowa

1. Sink The Bismarck (J. Horton)
2. Puppy Love (P. Anka)
3. Sweet Nothin's (B. Lee)
4. He'll Have To Go (J. Reeves)
5. Theme From A Summer Place (P. Faith)
6. About This Thing Called Love (Fabian)
7. Wild One (B. Rydell)
8. O Dio Mio (Annette)
9. Beatnik Fly (Johnny & Hurricanes)
10. What In The World's Come Over You (J. Scott)

### BILL "SPARKY" MULLEN

WSID—Baltimore, Md.

1. Dream On/Dancing Senorita (Five Keys)
2. Besame Mucho (Coasters)
3. Handy Man (J. Jones)
4. What Good Is Love (J. Berton)
5. Fannie Mae (B. Brown)
6. Teenage Sonata (S. Cooke)
7. Think Me A Kiss (C. McPhatter)
8. Step By Step (Crests)
9. Love You So (R. Holden)
10. Gee Baby (Joe & Ann)

### FRED SCOTT

WKRQ—Mobile, Ala.

1. My Silent Prayer (P. Kim)
2. Lady Luck (L. Price)
3. Forever (Little Dippers)
4. Wild One (B. Rydell)
5. I Love The Way You Love (M. Johnson)
6. Puppy Love (P. Anka)
7. Mama/Teddy (C. Francis)
8. Money (That's All I Want) (B. Strong)
9. Welcome New Lovers (P. Boone)
10. Paradise (S. Turner)

### LUIS CABERO

XEN—Mexico

1. Theme From A Summer Place (P. Faith)
2. Pillow Talk (D. Day)
3. Why Do I Love You So (J. Tillotson)
4. Why (F. Avalon)
5. Beyond The Sea (B. Darin)
6. Teen Angel (M. Dinning)
7. Puppy Love (P. Anka)
8. Harbor Lights (Platters)
9. Running Bear (J. Preston)
10. It's Time To Cry (P. Anka)

### GUY CURTIS

WWIL—Fort Lauderdale, Florida

1. Down By The Station (Four Preps)
2. Theme From A Summer Place (P. Faith)
3. Lauderdale (Interludes)
4. Tracy's Theme (S. Ross)
5. Beyond The Sea (B. Darin)
6. Greenfields (Brothers Four)
7. Forever (Little Dippers)
8. Eternally (S. Vaughan)
9. Harbor Lights (Platters)
10. Baby (D. Washington & B. Benton)

### BOB KLOSE

WFIL—Phila., Pa.

1. Theme From A Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. He'll Have To Go (J. Reeves)
4. Mama/Teddy (C. Francis)
5. This Magic Moment (Drifters)
6. White Silver Sands (B. Black)
7. Greenfields (Brothers Four)
8. Sixteen Reasons (C. Stevens)
9. Summer Set (Monty Kelly)

### LONNY STARR

WNEW—New York, N. Y.

1. He'll Have To Go (J. Reeves)
2. Theme From A Summer Place (P. Faith)
3. Greenfields (Brothers Four)
4. That's All That Matters (B. Miller)
5. Mama (C. Francis)
6. Stuck On You (E. Presley)
7. Apple Valley (J. Valli)
8. Tintarella Di Luna (D. Collins)
9. Lonely Boy (Videlis)
10. Theme From Unforgiven (D. Costa)

### GEORGE COSTA

WALE—Fall River, Mass.

1. He'll Have To Go (J. Reeves)
2. Theme From A Summer Place (P. Faith)
3. Footsteps (S. Lawrence)
4. Wild One (B. Rydell)
5. Puppy Love (P. Anka)
6. Sink The Bismarck (J. Preston)
7. Step By Step (Crests)
8. Voglie Cantare (B. Crewe)
9. Night (J. Wilson)
10. Earth Angel (J. Tillotson)

### LARRY DEAN

WITH—Baltimore, Md.

1. He'll Have To Go (J. Reeves)
2. Just One Time (D. Gibson)
3. Puppy Love (P. Anka)
4. Beatnik Fly (Johnny & Hurricanes)
5. Handy Man (J. Jones)
6. Sweet Nothin's (B. Lee)
7. Way Of A Clown (T. Randazzo)
8. I Love The Way You Love (M. Johnson)
9. Wild One (B. Rydell)
10. Madison Time (R. Bryant)

### JOHNNY MCKINNEY

KQV—Pittsburgh, Pa.

1. Ooh Poo Pah Doo (J. Hill)
2. Wild One (B. Rydell)
3. He'll Have To Go (J. Reeves)
4. Money (B. Strong)
5. Puppy Love (P. Anka)
6. Theme From A Summer Place (P. Faith)
7. Step By Step (Coasters)
8. Fannie Mae (B. Brown)
9. Greenfields (Brothers Four)
10. Cherry Pie (Skip & Flip)

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Stereo SE3774

E3774





# Disk Jockey

## REGIONAL RECORD REPORTS

### SONNY SIEVERS

- KCTI—Gonzales, Texas  
 Theme From A Summer Place (P. Faith)  
 Sweet Nothin's (B. Lee)  
 Sixteen Reasons (C. Stevens)  
 Wild One (B. Rydell)  
 Puppy Love (P. Anka)  
 Rockin' Little Angel (R. Smith)  
 Clementine (B. Darin)  
 Welcome New Lovers (P. Boone)  
 You Don't Know Me (L. Welch)  
 Apple Green (J. Valli)

### GIL GESSING

- WPEO—Peoria, Ill.  
 1. Footsteps (S. Lawrence)  
 2. (Welcome) New Lovers (P. Boone)  
 3. Sink The Bismarck (J. Horton)  
 4. O Dio Mio (Annette)  
 5. Clementine (B. Darin)  
 6. Sweet Nothin's (B. Lee)  
 7. Teen Ex (The Browns)  
 8. Think Me A Kiss (C. McPhatter)  
 9. He'll Have To Go (J. Reeves)  
 10. Theme From A Summer Place (P. Faith)

### WILLIAM BEAUREGARD DAVIS

- WLOW—Norfolk, Va.  
 1. Sweet Nothin's/Week (B. Lee)  
 2. Rockin' Little Angel (R. Smith)  
 3. Little Girl Dance (B. Bland)  
 4. Summer Place (P. Faith)  
 5. Easy To Forget (D. Reynolds)  
 6. He'll Have To Go (J. Reeves)  
 7. Baby (B. Benton & D. Washington)  
 8. Love The Way You Love (M. Johnson)  
 9. This Magic Moment (Drifters)  
 10. Lady Luck (L. Price)

### JACK MURPHY

- WRUN—Utica, N. Y.  
 1. Mama/Teddy (C. Francis)  
 2. Puppy Love (P. Anka)  
 3. Theme From A Summer Place (P. Faith)  
 4. O Dio Mio (Annette)  
 5. He'll Have To Go (J. Reeves)  
 6. Sixteen Reasons (C. Stevens)  
 7. Midnight Special (P. Evans)  
 8. Outside My Window (Fleetwoods)  
 9. Wild One/Little Bitty Girl (B. Rydell)  
 10. Beyond The Sea (B. Darin)

### KEN DOCKINS

- WQOK—Greenville, S. C.  
 1. I Love The Way You Love (M. Johnson)  
 2. Baby (D. Washington & B. Benton)  
 3. Wild One (B. Rydell)  
 4. Handy Man (J. Jones)  
 5. Sweet Nothin's (B. Lee)  
 6. Puppy Love (P. Anka)  
 7. Sweet Thing (B. Bland)  
 8. Theme From A Summer Place (P. Faith)  
 9. Forever (Little Dippers)  
 10. Paradise (S. Turner)

### JACK ETZEL

- WIRL—Peoria, Ill.  
 1. Theme From A Summer Place (P. Faith)  
 2. Wild One (B. Rydell)  
 3. Handyman (J. Jones)  
 4. Sweet Nothin's (B. Lee)  
 5. Puppy Love (P. Anka)  
 6. What In The World (J. Scott)  
 7. Beatnik Fly (Johnny & Hurricanes)  
 8. Footsteps (S. Lawrence)  
 9. New Lovers (P. Boone)  
 10. String Along (Fabian)

### LARRY BROWNELL

- WKBW—Buffalo, N. Y.  
 Clementine (B. Darin)  
 Mama (C. Francis)  
 He'll Have To Go (J. Reeves)  
 Don't Throw Away All Those Teardrops (F. Avalon)  
 Greenfields (Brothers Four)  
 Welcome New Lovers (P. Boone)  
 Footsteps (S. Lawrence)  
 Night (J. Wilson)  
 Pledging My Love (J. Tillotson)  
 Mr. Lucky (H. Mancini)

### JIM JONES

- KWK—St. Louis, Mo.  
 1. Theme From A Summer Place (P. Faith)  
 2. Wild One (B. Rydell)  
 3. Sixteen Reasons (C. Stevens)  
 4. He'll Have To Go (J. Reeves)  
 5. Harlem Nocturne (Viscounts)  
 6. What In The World's Come Over You (J. Scott)  
 7. Puppy Love (P. Anka)  
 8. Sweet Nothin's (B. Lee)  
 9. Baby (B. Benton & D. Washington)  
 10. Midnight Special (P. Evans)

### PAT O'DAY

- KJR—Seattle, Wash.  
 1. Wild One/Little Bitty Girl (B. Rydell)  
 2. Puppy Love (P. Anka)  
 3. Angela Jones (J. Ferguson)  
 4. Old Lamplighter/Teen Ex (Browns)  
 5. Theme From A Summer Place (P. Faith)  
 6. Footsteps (S. Lawrence)  
 7. Handy Man (J. Jones)  
 8. Harbor Lights (Platters)  
 9. He'll Have To Go (J. Reeves)  
 10. Let The Little Girl Dance (B. Bland)

### RUDY ZURLO

- WCKB—Dunn, N. C.  
 1. Puppy Love (P. Anka)  
 2. O Dio Mio (Annette)  
 3. Baby (B. Benton & D. Washington)  
 4. Theme From A Summer Place (P. Faith)  
 5. Delaware (P. Como)  
 6. Welcome New Lovers (P. Boone)  
 7. He'll Have To Go (J. Reeves)  
 8. Footsteps (S. Lawrence)  
 9. Summer Set (M. Kelly)  
 10. Sixteen Reasons (C. Stevens)

### BILL BALLANCE

- KFWB—Hollywood, Calif.  
 1. Theme From A Summer Place (P. Faith)  
 2. Wild One (B. Rydell)  
 3. Puppy Love (P. Anka)  
 4. Sweet Nothin's (B. Lee)  
 5. Hully Gully (Olympics)  
 6. He'll Have To Go (J. Reeves)  
 7. What In The World's Come Over You (J. Scott)  
 8. Clementine (B. Darin)  
 9. Beatnik Fly (Johnny & Hurricanes)  
 10. Beyond The Sea (B. Darin)

### STAN DALE

- WAIT—Chicago, Ill.  
 1. Theme From A Summer Place (P. Faith)  
 2. Baby (D. Washington & B. Benton)  
 3. White Silver Sands (B. Black)  
 4. Greenfields (Brothers Four/J. La Rosa)  
 5. Footsteps (S. Lawrence)  
 6. Someday (D. Reese)  
 7. The Old Lamplighter (Browns)  
 8. Ruby (A. Wade)  
 9. Apple Green (J. Valli)  
 10. Theme From The Unforgiven (D. Costal)

### BOB CUSACK

- BSM—New Bedford, Mass.  
 Someday (D. Reese)  
 All Is Well/Starbright (J. Mathis)  
 Mr. Lucky (H. Mancini)  
 Ruby (A. Wade)  
 Till Tomorrow (J. Harper)  
 Heart (P. Lee)  
 I'm Laughing At Myself (Optimists)  
 Don't Fence Me In (T. Edwards)  
 I'll Bring You A Rainbow (T. Bennett)  
 In Times Like These (G. McDaniels)

### "MISS COFFEE BREAK WITH GRACY"

- KATZ—St. Louis, Missouri  
 1. Money (That's All I Want) (B. Strong)  
 2. This Magic Moment (Drifters)  
 3. Doggin' Round (J. Wilson)  
 4. All I Could Do Was Cry (E. James)  
 5. Chain Of Love (J. Turner)  
 6. Come On Home (S. Till & Orioles)  
 7. A Lonely Soldier (J. Butler)  
 8. Besame Mucho (Coasters)  
 9. The Very Thought Of You (A. Prysock)  
 10. Without Love (Gene & Eunice)

### RUSS RIPLEY

- KISN—Portland, Oregon  
 1. Sink The Bismarck (J. Horton)  
 2. Theme From A Summer Place (P. Faith)  
 3. Beatnik Fly (Johnny & Hurricanes)  
 4. Sixteen Reasons (C. Stevens)  
 5. Wild One (B. Rydell)  
 6. Beyond The Sea (B. Darin)  
 7. What In The World's Come Over You (J. Scott)  
 8. Too Much Tequila (Champs)  
 9. Sweet Nothin's (B. Lee)  
 10. About This Thing Called Love (Fabian)

### JERRY NESLER

- KLRO—San Diego, Calif.  
 1. Theme From A Summer Place (P. Faith)  
 2. Teen Angel (M. Dinning)  
 3. Handy Man (J. Jones)  
 4. Running Bear (J. Preston)  
 5. Let It Be Me (Everlys)  
 6. He'll Have To Go (J. Reeves)  
 7. Pretty Blue Eyes (S. Lawrence)  
 8. Forever (Little Dippers)  
 9. Sweet Nothin's (B. Lee)  
 10. Lady Luck (L. Price)

### GARY SHUTE

- WKJT—Farmington, Me.  
 1. Puppy Love (P. Anka)  
 2. Harbor Lights (Platters)  
 3. Outside My Window (Fleetwoods)  
 4. Chattanooga Shoe Shine Boy (F. Cannon)  
 5. Greenfields (Brothers Four)  
 6. Wake Me When It's Over (A. Williams)  
 7. Nigh (J. Wilson)  
 8. Someday (D. Reese)  
 9. Footsteps (S. Lawrence)  
 10. New Lovers (P. Boone)

### CARMINE ANTONY

- WJJD—Chicago, Ill.  
 1. Theme From A Summer Place (P. Faith)  
 2. He'll Have To Go (J. Reeves)  
 3. Puppy Love (P. Anka)  
 4. Handy Man (J. Jones)  
 5. Wild One (B. Rydell)  
 6. Beatnik Fly (Johnny & Hurricanes)  
 7. Harlem Nocturne (Viscounts)  
 8. Let The Little Girl Dance (B. Bland)  
 9. Footsteps (S. Lawrence)  
 10. Mama (C. Francis)

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# CONWAY TWITTY

WHAT AM I LIVING FOR THE HURT IN MY HEART

K12886





# Top Telling Records

Reported by

## Retail Outlets

From Coast to Coast

**E & F RECORD SHOP**  
San Antonio, Texas

1. Theme From A Summer Place (P. Faith)
2. Sixteen Reasons (C. Stevens)
3. In The Still Of The Night (Five Satins)
4. Sweet Nothin's (B. Lee)
5. He'll Have To Go (J. Reeves)
6. Handy Man (J. Jones)
7. Don't Deceive Me (R. Brown)
8. Too Much Tequila (Champs)
9. Cherry Pie (Skip & Flip)
10. Clementine (B. Darin)

**HUDSON RECORD SHOP**  
Jackson, Tenn.

1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Handy Man (J. Jones)
4. What In The World's Come Over You (J. Scott)
5. White Silver Sands (B. Black)
6. Harbor Lights (Platters)
7. Mountain Of Love (H. Dorman)
8. Puppy Love (P. Anka)
9. Baby (B. Benton & D. Washington)
10. Money (That's All I Want) (B. Strong)

**AMPHION MUSIC STORE**  
Cleveland, Ohio

1. Sink The Bismarck (J. Horton)
2. He'll Have To Go (J. Reeves)
3. Way Of A Clown (T. Randazzo)
4. Footsteps (S. Lawrence)
5. Theme From A Summer Place (P. Faith)
6. Why Do I Love You So (J. Tillotson)
7. Greenfields (Brothers Four)
8. Mama (C. Francis)
9. Puppy Love (P. Anka)
10. Cindy (T. Vann)

**TIN PAN ALLEY**  
New York, N. Y.

1. Theme From A Summer Place (P. Faith)
2. Mama (C. Francis)
3. He'll Have To Go (J. Reeves)
4. Sink The Bismarck (J. Horton)
5. O Dio Mio (Annette)
6. Tall Oak Tree (D. Burnette)
7. Chi Chi Merengue (Eloise Trio)
8. Forever (Little Dippers)
9. Suddenly (N. DeMatteo)
10. The Madison (A. Brown's Tunetoppers)

**ROSE RECORD SHOP**  
Chicago, Ill.

1. Theme From A Summer Place (P. Faith)
2. Violino (N. Noble)
3. Beyond The Sea (B. Darin)
4. Clementine (B. Darin)
5. Green Fields (Brothers Four)
6. Mama (C. Francis)
7. Apple Green (J. Valli)
8. Chattanooga Shoe Shine Boy (F. Cannon)
9. Footsteps (S. Lawrence)
10. Delaware (P. Como)

**OPERATOR'S RECORD SERVICE**  
San Francisco, Calif.

1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Handy Man (J. Jones)
4. Wild One (B. Rydell)
5. Harbor Lights (Platters)
6. Down By The Station (Four Preps)
7. Greenfields (Brothers Four)
8. Beatnik Fly (Johnny & Hurricanes)
9. Baby (D. Washington & B. Benton)
10. Eternally (S. Vaughan)

**WAREHOUSE OF MUSIC**  
Seattle, Wash.

1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Sink The Bismarck (J. Horton)
4. The Old Lamplighter (Browns)
5. Sweet Nothin's (B. Lee)
6. Footsteps (S. Lawrence)
7. Wild One (B. Rydell)
8. Let The Little Girl Dance (B. Bland)
9. Money (That's All I Want) (B. Strong)
10. Beatnik Fly (Johnny & Hurricanes)

**NORTH STAR RECORD CENTER**  
Milwaukee, Wisc.

1. White Silver Sands (B. Black)
2. I Love The Way You Love (M. Johnson)
3. Money (That's All I Want) (B. Strong)
4. Little By Little (Jr. Wells)
5. Baby (B. Benton & D. Washington)
6. Lady Luck/Never Let Me Go (L. Price)
7. I'll Go Crazy (J. Brown)
8. Ee-Zee (G. Rene)
9. Just A Little Bit (R. Gordon)
10. This Magic Moment (Drifters)

**RADIO CENTER**  
Baltimore, Md.

1. He'll Have To Go (J. Reeves)
2. Madison Time (R. Bryant)
3. Madison (A. Brown's & Tunetoppers)
4. Way Of A Clown (T. Randazzo)
5. Let The Little Girl Dance (B. Bland)
6. Footsteps (S. Lawrence)
7. Just One One (D. Gibson)
8. Sweet Nothin's (B. Lee)
9. Puppy Love (P. Anka)
10. I Love The Way You Love (M. Johnson)

**NIDES RECORD SHOP**  
Denver, Colo.

1. Theme From A Summer Place (P. Faith)
2. This Magic Moment (Drifters)
3. Step By Step (Crests)
4. Caravan (Santo & Johnny)
5. Mama (C. Francis)
6. Little Susie (R. Bryant)
7. White Silver Sands (B. Black)
8. Footsteps (S. Lawrence)
9. The Miracle of Life (R. Lester)
10. Chattanooga Choo Choo (E. Fields)

**SPRUCE RECORD SHOP**  
Scranton, Pa.

1. Sixteen Reasons (C. Stevens)
2. Wild One (B. Rydell)
3. Mama (A. Martino)
4. White Silver Sands (B. Black)
5. This Magic Moment (Drifters)
6. O Dio Mio (Annette)
7. Am I That Easy To Forget (D. Reynolds)
8. Greenfields (Brothers Four)
9. I Love The Way You Love (M. Johnson)
10. Too Much Tequila (Champs)

**MADRONA RECORDS**  
Portland, Oregon

1. Sink The Bismarck (J. Horton)
2. Theme From A Summer Place (P. Faith)
3. Wild One (B. Rydell)
4. Sixteen Reasons (C. Stevens)
5. He'll Have To Go (J. Reeves)
6. Shimmy Shimmy Ko Ko Bop (L. Anthony)
7. Bad Boy (M. Wilde)
8. Welcome New Lovers (P. Boone)
9. Starbright (J. Malhis)
10. Stairway To Heaven (N. Sedaka)

**KATZ DRUG COMPANY**  
Kansas City, Mo.

1. China Doll (Ames Brothers)
2. Theme From A Summer Place (P. Faith)
3. Am I That Easy To Forget (D. Reynolds)
4. Puppy Love (P. Anka)
5. Wild One (B. Rydell)
6. Sweet Nothin's (B. Lee)
7. Harbor Lights (Platters)
8. He'll Have To Go (J. Reeves)
9. Beatnik Fly (Johnny & Hurricanes)
10. Tall Oak Tree (D. Burnette)

**BOB SCHAAD CO.**  
Evansville, Ind.

1. He'll Have To Go (J. Reeves)
2. Puppy Love (P. Anka)
3. Theme From A Summer Place (P. Faith)
4. Wild One (B. Rydell)
5. Beyond The Sea (B. Darin)
6. I Love The Way You Love (M. Johnson)
7. Tall Oak Tree (D. Burnette)
8. Step By Step (Crests)
9. Night (J. Wilson)
10. Footsteps (S. Lawrence)

**ANDY & DICK MUSIC CENTER**  
White Plains, N. Y.

1. Theme From A Summer Place (P. Faith)
2. Mama (C. Francis)
3. Handy Man (J. Jones)
4. Baby (B. Benton & D. Washington)
5. Harbor Lights (Platters)
6. Beyond The Sea (B. Darin)
7. Wild One (B. Rydell)
8. He'll Have To Go (J. Reeves)
9. I Was Such A Fool (Flamingos)
10. Puppy Love (P. Anka)

**THE BOOK SHOP**  
Fitchburg, Mass.

1. Greenfields (Brothers Four)
2. Clementine (B. Darin)
3. Puppy Love (P. Anka)
4. Theme From A Summer Place (P. Faith)
5. O Dio Mio (Annette)
6. He'll Have To Go (J. Reeves)
7. Sweet Nothin's (D. Lee)
8. About This Thing Called Love (Fabian)
9. What In The World's Come Over You (J. Scott)
10. Sink The Bismarck (J. Horton)

**BILL LAMB RECORD SHOPPE**  
Flint, Michigan

1. He'll Have To Go (J. Reeves)
2. Sixteen Reasons (C. Stevens)
3. Greenfields (Brothers Four)
4. Theme From A Summer Place (P. Faith)
5. I Love The Way You Love (M. Johnson)
6. Tall Oak Tree (D. Burnette)
7. Money (That's All I Want) (B. Strong)
8. Am I That Easy To Forget (D. Reynolds)
9. Baby (B. Benton & D. Washington)
10. Sweet Nothin's (B. Lee)

**COCROFT MUSIC CO.**  
Thomasville, Ga.

1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Baby (D. Washington & B. Benton)
4. Sweet Nothin's (B. Lee)
5. Handy Man (J. Jones)
6. I Love The Way You Love (M. Johnson)
7. Lady Luck (L. Price)
8. Harbor Lights (Platters)
9. Money (That's All I Want) (B. Strong)
10. Chattanooga Shoe Shine Boy (F. Cannon)

**McCRORY'S MUSIC**  
New Orleans, La.

1. Holy One (F. Fender)
2. Theme From A Summer Place (P. Faith)
3. Ooh Poo Pah Doo (J. Hill)
4. I Burned Your Letter (R. Brown)
5. He'll Have To Go (J. Reeves)
6. Baby (D. Washington & B. Benton)
7. Paradise (S. Turner)
8. White Silver Sands (B. Black)
9. Let The Little Girl Dance (B. Bland)
10. I Love The Way You Love (M. Johnson)

**STEPHENSON MUSIC CO.**  
Raleigh, No. Carolina

1. Wild One (B. Rydell)
2. Puppy Love (P. Anka)
3. Cradle Of Love (J. Preston)
4. Baby (B. Benton & D. Washington)
5. Home From The Hill (Kingston Trio)
6. Theme From Summer Place (P. Faith)
7. UpTown (R. Orbison)
8. Cherry Pie (Skip & Flip)
9. Stairway To Heaven (N. Sedaka)
10. Greenfields (Brothers Four)

**THE GROOVE RECORD SHOP**  
Norfolk, Va.

1. Theme From A Summer Place (P. Faith)
2. I Love The Way You Love (M. Johnson)
3. Sweet Nothin's (B. Lee)
4. Puppy Love (P. Anka)
5. Am I That Easy To Forget (D. Reynolds)
6. Footsteps (S. Lawrence)
7. Old Lamplighter (Browns)
8. Forever (Little Dippers)
9. Let The Little Girl Dance (B. Bland)
10. This Magic Moment (Drifters)

## STARPOWER

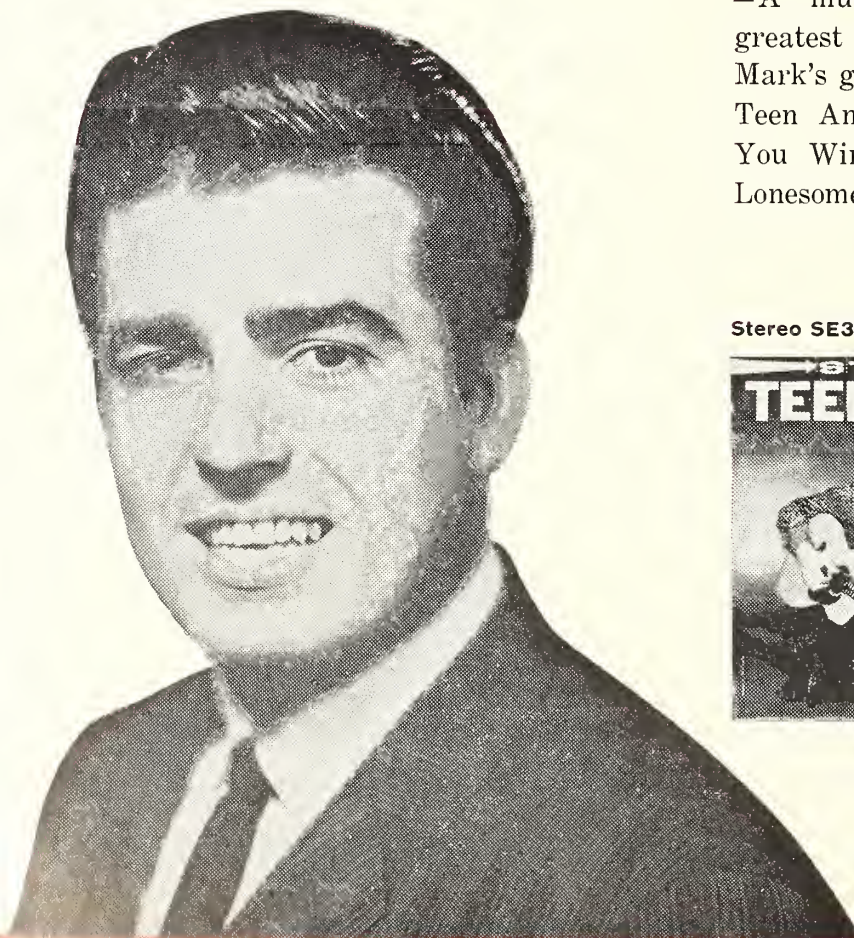
is juke-boxpower  
on MGM RECORDS

# MARK DINNING

A STAR IS BORN  
(A Love Has Died)

K12888

MGM RECORDS

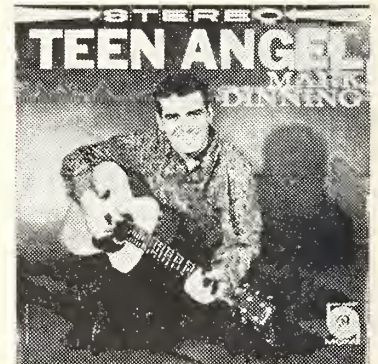


## TEEN ANGEL—MARK DINNING

—A "must" album for the greatest listening ever... Mark's great new LP with Teen Angel; Danny Boy; You Win Again; I'm So Lonesome I Could Cry.

Stereo SE3828

E3828







# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

The McLendon Corp. has assumed ownership of its seventh radio station. WNE-AM and FM in Buffalo, New York. Immediately the call letters were changed to WYSL ("Whistle Music") and McLendon's "Good Music" policy prevailed. In promoting the new outlet, the Corp. became the largest purchaser of outdoor displays in the history of Buffalo. . . . Marv Shapiro of WADO-New York that Mel Bartell, head of Bartell Broadcasters (owners of WADO) has asked George Shearing to a pact calling for a half hour taped show every Friday, for a period of 13 weeks. Only WADO has been set so far as an outlet for the show. . . . Latest issue (March) of Buddy Basch's "Top Hit Club News" profiles the females: Ann Wagner of WFBM-Indianapolis and teen age sketties Martha and Shirley Bass of WSYL-Sylvania, Ga. . . . Branching out here-and-more from its once strict pop music format, WNEW's "Big Beat" will also showcase off-Broadway talent. Eileen Brennan the lead in the smash little Mary Sunshine" was featured in a recent edition of the telecast while Brothy Greener of "Leave It To Jane" is set for an upcoming shot. . . .



LARRY MARTIN  
(WJAR-Providence)



CHRIS LANE  
(KYA-San Francisco)



JIMMY MEYERS  
& RUBY LEE  
(WTOP-Washington)

United Artists has come up with a DJ contest to push its "Blues For the fugitive Kind" single. The mumbled lyric of the blues moan on the disk will have to be deciphered by the winner. . . . When WSAI-Cincinnati deejays changed their names to comply with the celebration of St. Patrick's Day recently, Ron Britain made the supreme sacrifice and billed himself as Ron Ireland. . . . Jim Mendes has been given another hour. That is, his "Mendes at Midnight Show" on WICE-Providence, R.I. has been extended until 1 AM.

. . . And from WRIB-Providence comes word that Steve Kass and the former Barbara Marcus are just settling down after the honeymoon. . . . For the missing persons bureau comes a note from Stan Martin (WARK-Hagerstown, Md.) who's interested in locating Charlie Mann. Stan had worked with Charlie at WDLC-Port Jervis, N.Y. Charlie won't you please come home cause your Stanley's all alone.

\* \* \* \* \*

KFWB-Los Angeles' "Fabulous Forty" sheet came through last week with a hilarious "Foolish Forty." In what must have been a concerted effort by all the KFWB spinners (Jim Hawthorne, Bruce Hayes, Gene Weed, Bill Ballance, B. Mitchel Reed, Elliot Field, Ted Quillin, Joe Yocam) such old favorites as the following were listed: "The Things We Did Last Summer" by Finch & Tregoff, "Mama" by Liberace, "Little Bitty Girl" by Beverly Aadland, "Too Much Tequila" by Mickey Rooney and (the clincher) "Sugar Blues" by the Diabetics. . . . WDOL-Athens, Ga. sends word via its director of music research, David James, that its entire morning music format is being programmed from our Top 100 chart exclusively. . . . Upon receiving Johnny Tillotson's new Cadence outing (Apex in Canada), "Pledging My Love," Johnny Murphy, PD of CJLX-Fort William, Ontario, long-distanced with the lad and beamed it directly on the air. Proved to be the highspot of the day. . . . Mad Mal continues his Mad Antics. This time he offered 1/2 pint of fresh milk to the writer of the best name for the KAGO-Klamath Falls, Ore. cow, then known as "Bessie." Someone came up with "Katy the KAGO Cow" and also walked off with ten gallons of gasoline. Katy also waltzed off with the "most popular" title in a recent KAGO DJ popularity contest. . . . More jazz on the airwaves. The latest jazz show to bow is Jack Tracy's "The World of Jazz" over WSBC-FM-Chicago. Tracy plans to examine jazz history in depth as well as spin disks. . . . The string section of CKGM-Montreal's Philharmonic Youth Orchestra won first prize at the National Musical Festival held in Montreal last week. The 16 year old conductor, Boris Brott, will venture to Ottawa next month with the entire orchestra to compete in the music festival there. . . . "This Is Swing," a three hour musical salute to Benny Goodman, was the highlight of Larry Martin's WJAR-Providence show recently.

## VITAL STATISTICS:

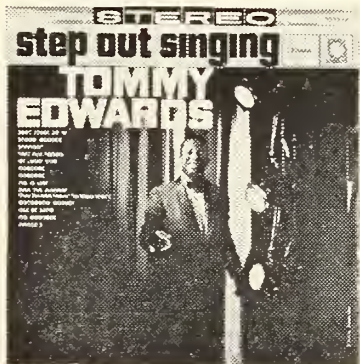
Chris Lane has been named director of operations for KYA, the Bartell Family station in San Francisco. He has been program director for the Star Stations, national PD for the Public Radio Group and most recently PD for the Frank Sinatra Stations in the Northwest. . . . "Jimmy Meyers and Company," a new disk and live show debuted this week on WTOP-Washington, D.C. Jim and singer Ruby Lee will co-star on the daily show. . . . The new all-night voice at WIP-Philadelphia is Dick Carr, former PD of WCUE-Akron, Ohio. . . . Nick Charles has been upped to PD of WGBB-Freepport, L.I. He retains his daily "Almanac" stint. . . . Jerry Mason has exited WQXI-Atlanta to handle a daily two-to-four'er for WHB-Kansas City. . . . Marvin B. Rosenblatt has been appointed VP of WAVZ-New Haven. He will continue in the post of station manager.

## STEP OUT SINGING — TOMMY EDWARDS

Tommy's great new solid package of winning songs that you can't miss...such as—Don't Fence Me In; Stormy Weather; Sentimental Journey; Isle of Capri; Should I and others.

Stereo SE3822

E3822



## STARPOWER

is fanpower  
on MGM RECORDS

# TOMMY EDWARDS

DON'T FENCE  
ME IN

I'M BUILDING  
CASTLES  
AGAIN

K12871

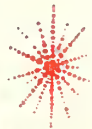
**STARPOWER**  
MEANS BUSINESS  
ON  
MGM RECORDS

**LOVELACE WATKINS**



**HELLO  
YOUNG  
LOVERS**

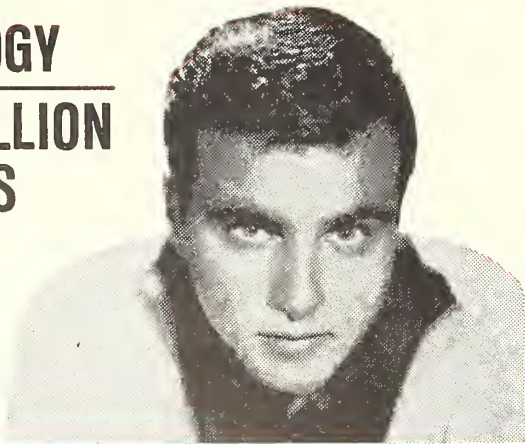
K12875



**DANNY VALENTINO**

**BIOLOGY  
A MILLION  
TEARS**

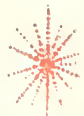
K12881



**ART MOONEY**

**GOOD TIME  
SPECIAL  
PART II**

K12869



**"Profit Show" Winner**



NEW YORK—MGM Records' St. Louis distributor, Robert Hausfater (right), first prize winner of MGM's "Big Profit Show For 60," is presented with airline tickets to Mexico by MGM Records president Arnold Maxin (left). Second prize, a stereo console set, went to Dick Godlewski, East Hartford, and third prize, a portable TV set, was awarded to Al Bramy, San Francisco. The contest, which was responsible for an unprecedented total of sales was the most successful ever conducted by MGM Records, the diskery reported.

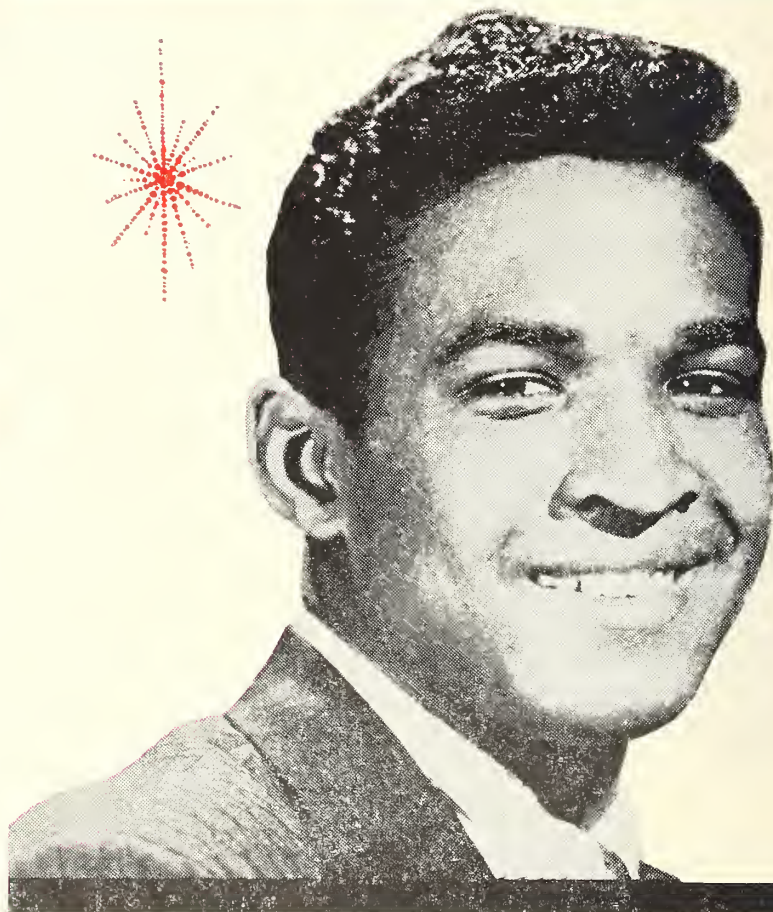
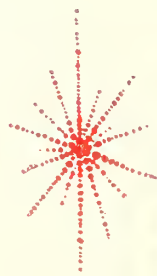
**Anka Teams With Symphony**

ST. LOUIS, MISSOURI—Singer-composer Paul Anka appeared with the St. Louis Symphony in a special "pops" concert last week (1) at the 1500-capacity Khorasan Room of the Chase Hotel. The only singer on the program, 18-year-old Anka belted out two standard tunes as well as three of his own compositions.

Young Anka started a two-week engagement at the Chase last week-end prior to his big swing around the east coast club circuit, including Buffalo, Philadelphia and the Copa in New York.

**Jack Fine Joins Mala**

NEW YORK—Arthur Yale, executive vice-president of the Mala, Amy Record Company, has announced that Jack Fine has joined the firm as national record promotion manager. Prior to his new affiliation, Fine was Eastern rep for the Walt Disney publishing firms and diskeries for 1½ years and was general manager of Irving Caesar Music for 9 years. Fine is also an ASCAP writer, and artists who have recorded his efforts include Louis Prima & Keely Smith, Johnny Ray, Sarah Vaughan, Eddie Fisher, Frankie Laine and others.



**April Set As "David Rose Month" At MGM**

NEW YORK—MGM Records has set April as "David Rose Month" and will feature 17 albums by the composer-conductor as part of a special campaign honoring the artist. Announcement was made by label prexy Arnold Axlin thru operations vice-president Finney Brandt. During this promotion, the consumer can purchase any of the 17 LPs for \$1 if he buys one at the regular \$3.98 list. The campaign will be supported by special dealer window displays, local co-op and trade shows.

The albums featured in the program are: "Beautiful Music To Love By," "Let's Fall In Love—The Music Of Harold Arlen," "Fiddlin' For Fun," "Nostalgia," "Holiday For Strings," "Hi-Fi...ddles," "Music From Motion Pictures," "The Song Is You," "Autumn Leaves," "Reflections In the Water," "Lover's Serenade," "Love Walked In...Music of George Gershwin," "Sentimental Journey," "Jamaica," "David Rose Plays Music From 'Gigi'," "David Rose Plays Music From 'Whoop-Up'," "David Rose Plays David Rose."

**UA Releasing Tiomkin Score For "The Unforgiven"**

NEW YORK—United Artists Records is releasing a sound track album of music from "The Unforgiven," keyed to the April opening of the Hecht-Lancaster production starring Art Lancaster and Audrey Hepburn. There's also a Don Costa single of the title. The United Artists release the next attraction (April 6) at the Loew's Capitol Theatre in New York and will be an Easter attraction across the United States.

"The Unforgiven" was composed by Academy Award-winner Dimitri Tiomkin and was recorded under Tiomkin's baton in Rome by the Santa Cecilia Symphony Orchestra. The album features fourteen selections underscoring the rich mood and atmosphere of the film, a story of a family feud with the Kiowa Indians set in the Texas Panhandle in the days after the Civil War.

UA's promotional staff has set a major campaign with disk jockeys, music stores, and other retail outlets handling records to launch "The Unforgiven" album. A full-scale campaign in newspapers, motion picture

trade and record publications is also underway.

"The Unforgiven" co-stars Audie Murphy, John Saxon, Charles Bickford, Lillian Gish, Albert Salmi, Joseph Wiseman, June Walker and Doug McClure. James Hill produced and John Huston directed "The Unforgiven" in Panavision and Technicolor from a screenplay by Ben Maddow, based on the novel by Alan Le May.

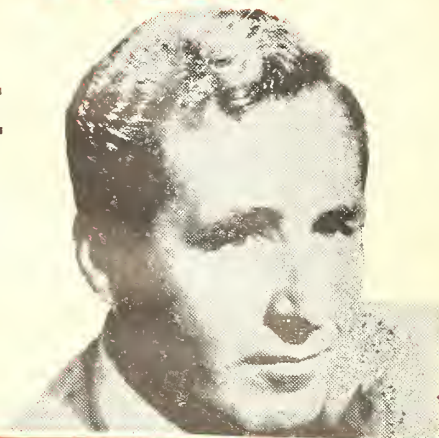
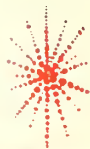
**Han-Sig Gets "Hennessy" Rights**

NEW YORK—Bob Thiele, president of Hanover-Signature Records, has announced the acquisition of the original music of the Jackie Cooper-starring TV'er, "Hennessy." The LP—due this month—features Cooper and his work—with Cooper on drums—playing the Sonny Burke-cleffed music. Kent cigarettes—sponsors of the CBS-TV show—has purchased large quantities of the LP's to distribute to its dealers.

**SHEB WOOLEY**

**LUKE THE SPOOK**

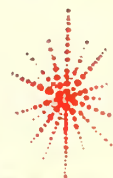
K12882



**JIMMY NEWMAN**

**I MISS YOU ALREADY**

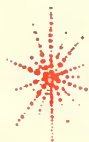
K12864



**JOHNNY RUSSELL**

**LONESOME BOY**

K12872



**THE MORGAN BROTHERS**

**WHEN YOU GO OUT (GO WITH ME)**



K12867

**LET'S MAKE MEMORIES**

Hot off "HANDY MAN"

**JIMMY JONES**

GOOD TIMIN'

MY PRECIOUS ANGEL

CUB K9067

STAR POWER

YOURS ONLY ON **MGM RECORDS**





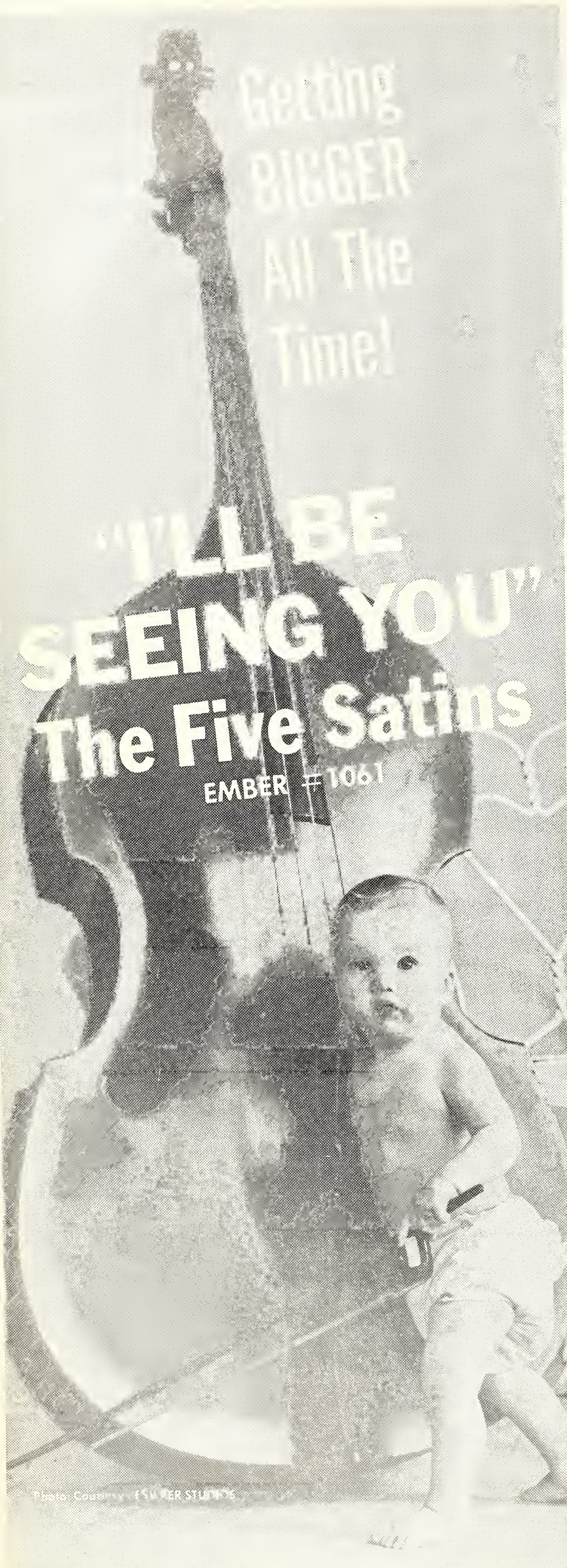
THE NATION'S  
**Top Ten**

**JUKE BOX TUNES**

(PLUS THE NEXT 25)

Getting  
BIGGER  
All The  
Time!

"I'LL BE  
SEEING YOU"  
The Five Satins  
EMBER # 1061

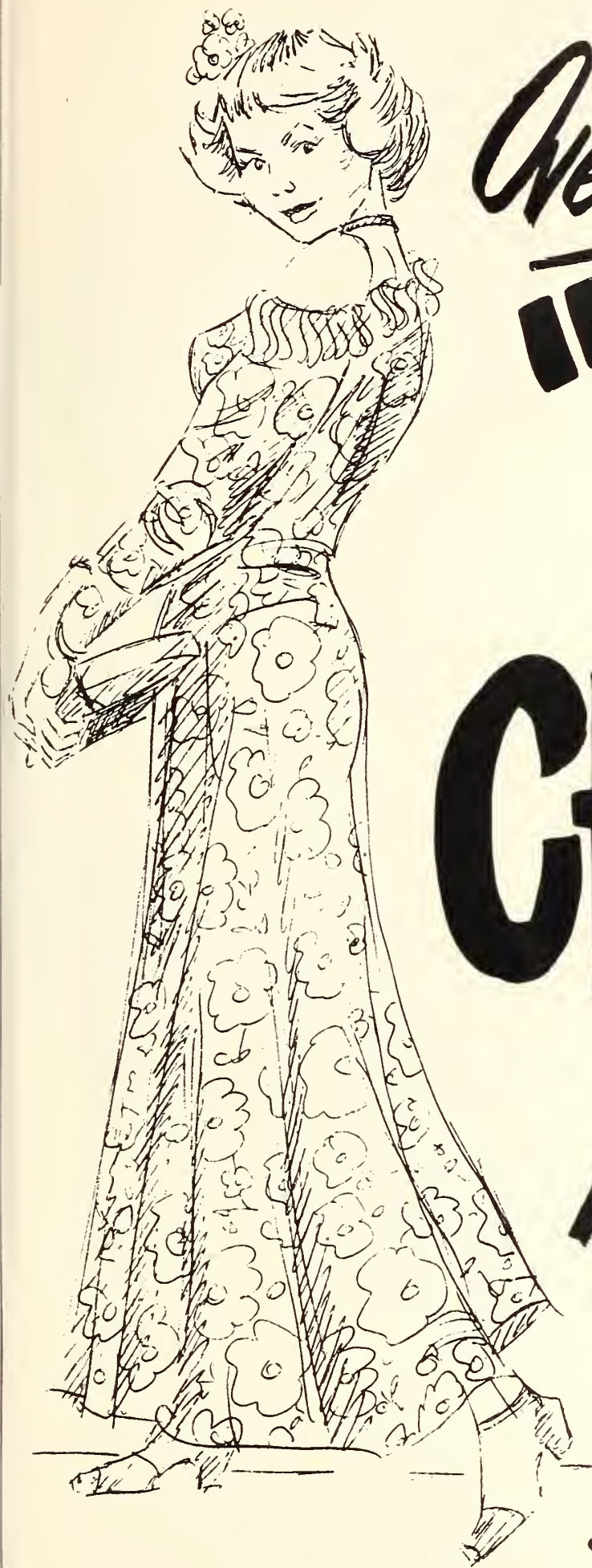


Position Last Week

- |           |                                                                                                                                  |           |
|-----------|----------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>1</b>  | <b>THEME FROM A SUMMER PLACE (Percy Faith)</b>                                                                                   | <b>1</b>  |
|           | CO-41490<br>Fontane Sisters—DO-16059; Jackie Ray—EP-9366; Leroy Holmes—MG-12833;<br>Hugo Winterhalter—VI-7599; Don Ralke—WB-5108 |           |
| <b>2</b>  | <b>HE'LL HAVE TO GO (Jim Reeves)</b>                                                                                             | <b>2</b>  |
|           | VI-7643<br>Billy Brown—CO-41380; Jim Lowe—DO-16046                                                                               |           |
| <b>3</b>  | <b>BABY (Dinah Washington &amp; Brook Benton)</b>                                                                                | <b>4</b>  |
|           | ME-71565                                                                                                                         |           |
| <b>4</b>  | <b>WILD ONE (Bobby Rydell)</b>                                                                                                   | <b>3</b>  |
|           | CM-171                                                                                                                           |           |
| <b>5</b>  | <b>PUPPY LOVE (Paul Anka)</b>                                                                                                    | <b>6</b>  |
|           | AP-10082                                                                                                                         |           |
| <b>6</b>  | <b>SWEET NOTHIN'S (Brenda Lee)</b>                                                                                               | <b>8</b>  |
|           | DE-30967                                                                                                                         |           |
| <b>7</b>  | <b>HARBOR LIGHTS (Platters)</b>                                                                                                  | <b>7</b>  |
|           | ME-71563                                                                                                                         |           |
| <b>8</b>  | <b>MAMA (Connie Francis)</b>                                                                                                     | <b>10</b> |
|           | MG-12874<br>Al Martino—FO-180; James Carone—SV-101                                                                               |           |
| <b>9</b>  | <b>HANDY MAN (Jimmy Jones)</b>                                                                                                   | <b>5</b>  |
|           | CU-9049                                                                                                                          |           |
| <b>10</b> | <b>BEATNIK FLY (Johnny &amp; Hurricanes)</b>                                                                                     | <b>13</b> |
|           | WA-520                                                                                                                           |           |
- 
- |            |                                              |            |                                                 |
|------------|----------------------------------------------|------------|-------------------------------------------------|
| <b>11)</b> | <b>THIS MAGIC MOMENT</b>                     | <b>24)</b> | <b>I LOVE THE WAY YOU LOVE</b>                  |
| <b>12)</b> | <b>WHAT IN THE WORLD'S COME<br/>OVER YOU</b> | <b>25)</b> | <b>FOREVER</b>                                  |
| <b>13)</b> | <b>O DIO MIO</b>                             | <b>26)</b> | <b>(WELCOME) NEW LOVERS</b>                     |
| <b>14)</b> | <b>LADY LUCK</b>                             | <b>27)</b> | <b>DON'T THROW AWAY ALL<br/>THOSE TEARDROPS</b> |
| <b>15)</b> | <b>MONEY (THAT'S ALL I WANT)</b>             | <b>28)</b> | <b>TALL OAK TREE</b>                            |
| <b>16)</b> | <b>WHITE SILVER SANDS</b>                    | <b>29)</b> | <b>CLEMENTINE</b>                               |
| <b>17)</b> | <b>TEEN ANGEL</b>                            | <b>30)</b> | <b>SIXTEEN REASONS</b>                          |
| <b>18)</b> | <b>GREENFIELDS</b>                           | <b>31)</b> | <b>LET IT BE ME</b>                             |
| <b>19)</b> | <b>BEYOND THE SEA</b>                        | <b>32)</b> | <b>FOOTSTEPS</b>                                |
| <b>20)</b> | <b>AM I THAT EASY TO FORGET</b>              | <b>33)</b> | <b>ABOUT THIS THING CALLED<br/>LOVE</b>         |
| <b>21)</b> | <b>MIDNITE SPECIAL</b>                       | <b>34)</b> | <b>STARBRIGHT</b>                               |
| <b>22)</b> | <b>SINK THE BISMARCK</b>                     | <b>35)</b> | <b>STRING ALONG</b>                             |
| <b>23)</b> | <b>DELAWARE</b>                              |            |                                                 |

**RECORD MANUFACTURERS CODE**

- |              |                |               |               |               |               |
|--------------|----------------|---------------|---------------|---------------|---------------|
| AB—Alton     | CD—Cadence     | DY—Darlan     | HI—Hi Fi      | MV—Maverick   | SP—Specialty  |
| AC—Atco      | CE—Coed        | DZ—Donna      | HO—Hollywood  | NA—Nasco      | SR—Starday    |
| AD—Allied    | CF—Christy     | EM—Ember      | HU—Hunt       | NO—Norgolde   | SS—Signature  |
| AE—Ace       | CG—Challenge   | EN—End        | HY—Hickory    | NR—NRC        | ST—Shan-Todd  |
| AF—Audio     | CH—Chess       | EP—Epic       | HZ—Hi         | NT—Note       | SU—Sun        |
|              | CI—Climax      | ER—Era        | IM—Imperial   | OS—Original   | SV—Stena      |
| AG—Argo      | CJ—Cover       | EV—Everest    | JA—Jamie      | OK—Okeh       | SW—Swan       |
| AI—Alpine    | CK—Checker     | EW—East-West  | JD—Judd       | OR—Oriole     | SY—Sista      |
| AL—Aladdin   | CL—Colonial    | EX—Excello    | JJ—Jay Jay    | OT—Old Town   | SY—Signature  |
| AM—Anna      | CM—Cameo       | FA—Fargo      | JL—Jackpot    | PA—Paris      | SY—Sphinx     |
| AN—Abner     | CN—Chancellor  | FD—Freedom    | JU—Jubilee    | PE—Peacock    | TD—Todd       |
| AO—Apollo    | CO—Columbia    | FE—Federal    | JY—Joy        | PF—Profile    | TE—Tender     |
| AP—ABC-      | CP—Colpix      | FI—Fiesta     | JZ—Josie      | PH—Sam Phil-  | TI—Tico       |
|              | CO—Crest       | FL—Flippin'   | KA—Kapp       | PH—Sam Phil-  | TI—Tico       |
| AO—Antler    | CR—Coral       | FM—Fame       | KE—Keen       | PL—Pallette   | TN—Teen       |
| AR—Arrow     | CS—Class       | FO—20th-Fox   | KI—King       | PR—Parkway    | TP—TeePee     |
| AS—Adonis    | CT—Coronet     | FP—Flip       | KM—Kim        | PT—Prestige   | TR—Triple-X   |
| AT—Atlantic  | CU—Cub         | FR—Fraternity | KY—Kayo       | RA—Raynote    | TS—Testa      |
| AU—Audicon   | CV—Canadian    | FS—Felsted    | LA—Laurie     | RB—Ribbon     | TX—Tempus     |
| AV—Arvee     | CA—Catalpa     | FU—Fury       | LI—Liberty    | RE—Rendezvous | UA—United     |
| AW—Arwin     | CX—Catalpa     | FW—Fernwood   | LK—Lark       | RI—Rip        | UA—United     |
| AX—Apt       | CY—Crystalette | FX—Fox        | LN—Lancer     | RK—Top Rank   | UN—Unical     |
| AY—Amy       | CZ—Clock       | FY—Folly      | LO—London     | RO—Roulette   | UR—Unart      |
| AZ—Anna      | DA—Dana        | FZ—Fanzil     | LV—Love       | RP—RPM        | UV—University |
| BB—Back Beat | DB—Dade        | GA—Grand      | LU—Laurel     | RT—Rita       | VA—Vanguard   |
| BI—Big B     | DD—Dale        | AW—Award      | MA—Madison    | RV—Raven      | VE—Verve      |
| BK—Brooke    | DE—Decca       | GC—Grey-Cliff | MC—Mecca      | SA—Savoy      | VI—RCA Victor |
| BL—Blaze     | DF—Del Fi      | GD—Golden     | ME—Mercury    | SC—Scepter    | VJ—Vee Jay    |
| BN—Brent     | DG—Dean        | Crest         | MF—Mayflower  | SD—Sandy      | VS—Vista      |
| BO—Bomarc    | DI—Disneyland  | GL—Glory      | MG—MGM        | SE—Sue        | VT—V-Tone     |
| BR—Brunswick | DL—Deluxe      | GN—GNP        | MH—Music Hall | SF—Surf       | WA—Warwick    |
| BS—Bullseye  | DM—Demon       | GO—Gone       | MI—Minit      | SG—Sage       | WB—Warner     |
| BT—Bethlehem | DN—Dalton      | GU—Guaranteed | MK—Mark       | SH—Shad       | WB—Warner     |
| BU—Blue Note | DO—Dot         | GV—Glover     | MN—Monument   | SI—Swingin'   | WB—Warner     |
| CA—Capitol   | DR—Dore        | GY—Guyden     | MO—Modern     | SJ—Strand     | WB—Warner     |
| CB—Case      | D—Doot         | GZ—Goldisc    | MT—Metro      | SK—Signet     | WH—Whitehall  |
| CC—Carlton   | DU—Duke        | HA—Hanover    | MX—Montel     | SL—Splash     | WO—Wonder     |
|              | DY—Dynasty     | HE—Herald     | MU—Musidisc   | SN—Spann      | WP—World      |
|              |                |               |               | SO—Studio     | WP—World      |

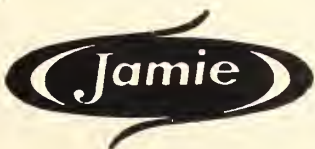


*Over-Night Sensation!*

# "PINK CHIFFON"

by  
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Torok*

● stations interested in being serviced directly  
WRITE-WIRE-PHONE . . .



*Jamie / Guyden*



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Philadelphia 23, Pa.  
CEnter 2-8383



**JOHNNY HORTON**

**HISTORY REPEATS ITSELF...**



# SINK THE BISMARCK

4-41568

Johnny Horton's "Battle of New Orleans" sold over 2,500,000 . . . and now history and Horton score another direct hit . . . "Sink the Bismarck" (inspired by the 20th Century-Fox picture "Sink the Bismarck").

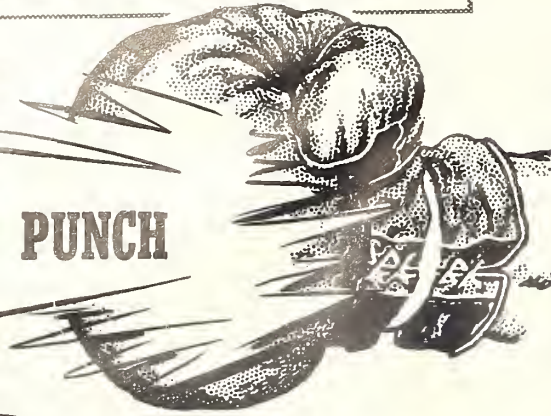
Attention, dealers: Johnny is set to "Sink the Bismarck" on the Ed Sullivan show, May 1st over the CBS Television Network . . . Have your stock ready for the sales barrage. "Sink the Bismarck" . . .

**ON COLUMBIA**  **#1 IN CONSUMER SALES.**

# ROULETTE

HAS THE

1-2 PUNCH



Exciting New Folk Trio's  
First Smash

"JOHNNY  
REB"

and

"COME ALONG  
JULIE"

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THE CUMBERLAND TRIO

R-4247

Big Band Version Of  
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"DOIN' THE  
MADISON"

(Parts 1 & 2)

MAYNARD  
FERGUSON  
& HIS ORCH.

R-4250

ORDER FROM YOUR ROULETTE  
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ROULETTE



## FCC Affords Broadcasters

### Opportunity To File Comments

### Up To May 2; Ruling To Stay

### In Effect Until Then

NEW YORK—As The Cash Box was going to press last week, it was learned from the FCC that the Commission is affording an opportunity to broadcasting people and their representatives to comment by May 2nd, on the Commission's Ruling of ten days ago dealing with "Free Records" to stations, plugs, etc. It was revealed that the Commission met and discussed the ruling last week and that two commissioners were in favor of suspending the ruling until after May 2, but the majority voted to continue the current status. Until that date, the ruling remains in effect.

However the general panic which swept the business last week has subsided and the problem seems to be resolving itself. Most stations appear to be following the "credit" formula, giving donor credit either in a broad all-encompassing manner at the end of an assortment of periods (half-hour, quarter-hour, each hour) and quite a few are mentioning the names of each of the distributors and manufacturers donating the records. Some stations, definitely a small percentage estimated by some manufacturers—who service stations directly and have heard from a great many of the names on their mailing lists—to be about 10% to 15%, are buying records. A number of stations as of deadline time are not yet announcing donor credits.

But manufacturers, who the week before last were not sure whether their latest mailing to stations would come back in total or in great quantities, were pleasantly surprised to see that only a handful of stations never opened their packages and returned the same to the manufacturer. The amount is reported by some manufacturers to be so small that it is almost insignificant.

It appears now that mailings of records to stations will continue as they have before (perhaps with a good number of alterations necessary in mailing lists).

However confusion continues to exist about the price that stations purchasing records should pay. No one is yet clear what price should be paid, although it seems many are paying the distributor cost.

One key manufacturer has already deleted from his white label copies the words "Dee Jay Copy" and "Not For Sale". But he is continuing to send white labels out without any "sample" type identification mark.

On the radio station front, a change in New York's WCBS policy was announced. The week before last, WCBS had decided to give a broad donor credit line at the end of each 15 minute segment. But last week stopped broadcasting notice that records were supplied by distributors and manufacturers and announced that only records that were purchased by the station would be played. The policy change, according to a spokesman was instituted after operating personnel

said that there was a sufficient supply of purchased records on hand.

Dick Lawrence, program consultant of Jack Masla & Co., Inc. (Lawrence is programming advisor for a number of stations) advised his stations that "we must comply with the Commission's orders, like them or not, until such time as they either reverse or modify their ruling. Therefore each new record "picked" this week should be paid for!! It is our decision, after much discussion, to send checks for 46¢ to each manufacturer for each single record chosen for air exposure, and anywhere from \$1.92 to \$2.42 for each album, depending upon the manufacturer's normal charge to his distributor." And while several operators have indicated they will do nothing at all until such time as the Commission has had a chance to review their decision, in the face of the NAB's protest and numerous other independent protests, it seems clear that to fail to comply (even if the ruling proves to be temporary) is to act ILLEGALLY. Additionally, record hop promo announcements must contain the information required by the commission re: who's making a profit on the hop. Hops, when a profit is made by anyone at all, must be logged as commercial announcements! And finally, it is apparent that records themselves may no longer be used as prizes at hops. Stations MUST throw them away . . . destroy them . . . to prevent their use in any way by members of the station staff.

Ed Penney, former Massachusetts deejay (WTAO-Cambridge, WCOP-Boston) and now doing music promotion in Boston, supplied The Cash Box with a run-down on how Boston stations were handling the situation as of presstime. WBZ and WEEI contracted with distributors to purchase disks, thus eliminating the need to announce their origin; WNAC, WHDH, WCOP and WZEE (an LP station) were accepting free records, but were not making announcements; WMEX, WILD, WORL, WHIL were accepting disks, and were making regular announcements of their origin.

Johnny Tillotson

"PLEDGING  
MY LOVE"

CADENCE # 1377

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

## Subscription — THE CASH BOX

|                                            |      |
|--------------------------------------------|------|
| 52 Issues . . . . .                        | \$15 |
| Airmail . . . . .                          | \$30 |
| 52 Issues + Weekly Classified Ad . . . . . | \$48 |
| To Foreign Countries . . . . .             | \$30 |



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MILLIONS  
of  
"SING-A-LONG"  
FANS!**

**SING-A-LONG WITH SUCH GREAT FAVORITES AS—**

**Volare • Come Back To Sorrento  
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O Sole Mio**

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**THE LOMBARDI SINGERS**

**ABC-320 and ABCS-320**  
(mono.) (stereo)

ORDER NOW FROM YOUR ABC-PARAMOUNT DISTRIBUTOR



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Etta James  
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# I'M YOUR DOCTOR

Muddy Waters  
CHESS-1752

# FIRST TIME I MET THE BLUES

Buddy Guy  
CHESS-1753

# TRYIN' TO MAKE A LIVIN'

Bobby Saxton  
CHECKER-947

CHESS PRODUCING CO.  
2120 Michigan Avenue  
Chicago 16, Illinois



## LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 **MY EMPTY ROOM / BAYOU, BAYOU BABY**  
*Little Anthony & Imperials (End 1067)*
- 2 **MR. LONELY**  
*Videls (JDS 5004)*
- 3 **2,223 MILES**  
*Patti Page (Mercury 71597)*
- 4 **LOVEY**  
*Clovers (United Artists 209)*
- 5 **I ONLY WANT YOU / THIS IS MY LOVE**  
*Passions (Audicon 105)*
- 6 **EASY LOVIN'**  
*Wade Flemons (Vee-Jay 344)*
- 7 **DOWN BY THE RIVERSIDE**  
*Les Compagnons De La Chanson (Capitol 4342)*
- 8 **DEAREST**  
*Al Martino (20th-Fox 184)*
- 9 **DOGGIN' AROUND**  
*Jackie Wilson (Brunswick 55166)*
- 10 **COME ON HOME**  
*Sonny Til & Orioles (Jubilee 5348)*
- 11 **IF I KNEW**  
*Cruisers (V-Tone 207)*
- 12 **JAMBALAYA**  
*Bobby Comstock & Counts (Atlantic 2051)*
- 13 **I BURNED YOUR LETTER**  
*Ruth Brown (Atlantic 2052)*
- 14 **ROCKIN' REDWING**  
*Ernie Freeman (Imperial 5656)  
Sammy Masters (Lode 108)*
- 15 **WALK WITH THE WIND**  
*Fidelitys (Sir 247)*
- 16 **PAPER ROSES**  
*Anita Bryant (Carlton 528)*
- 17 **A LONELY SOLDIER**  
*Jerry Butler (Abner 1035)*
- 18 **CHAINS OF LOVE / MY LITTLE HONEY DIPPER**  
*Joe Turner (Atlantic 2054)*
- 19 **YOU BELONG TO ME / I NEED YOU NOW**  
*Joni James (MGM 12885)*
- 20 **HOLD ME TENDERLY / LEAD ME ON**  
*Bobby Bland (Duke 318)*
- 21 **I'LL BE SEEING YOU**  
*5 Satins (Ember 1061)*
- 22 **'TIL TOMORROW**  
*Janice Harper (Capitol 4356)*
- 23 **AMIGO'S GUITAR**  
*Dodie Stevens (Dot 16067)*
- 24 **LISTEN MY LOVE**  
*Rod Lauren (RCA Victor 7720)*
- 25 **GOOD TIMIN'**  
*Jimmy Jones (Cub 9067)*



## Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "WHAT AM I LIVING FOR"** Pick of the Week—3/19  
Conway Twitty ..... MGM 12886
- 
- "STUCK ON YOU"**  
**"FAME AND FORTUNE"** Pick of the Week—4/2  
Elvis Presley ..... RCA Victor 7740
- 
- "THE MADISON"** Best Bet—3/19  
Al Brown's Tunetoppers ..... Amy 804
- 
- "OOH POO PAH DOO"** Pick of the Week—2/20  
Jessie Hill ..... Minit 607
- 
- "WAY OF A CLOWN"** Pick of the Week—2/13  
Teddy Randazzo ..... ABC-Paramount 10088
- 
- "MOUNTAIN OF LOVE"** Pick of the Week—2/27  
Harold Dorman ..... Rita 1003
- 
- "MADISON TIME"** Pick of the Week—3/19  
Eddie Morrison & Ray Bryant Combo . . . Columbia 41628
- 
- "SOMEONE LOVES YOU JOE"** Pick of the Week—2/6  
Singing Belles ..... Madison 126
- 
- "YOU DON'T KNOW ME"** Pick of the Week—1/30  
Lenny Welch ..... Cadence 1373
- 
- "BESAME MUCHO"** Pick of the Week—1/30  
Coasters ..... Atco 6163

ATTENTION

## Record Manufacturers

FLORIDA'S NEWEST & MOST PROGRESSIVE  
RECORD DISTRIBUTOR  
WANTS TO REPRESENT YOUR LINES

OUR SALES & PROMOTION DEPTS.  
ARE NOW GEARED FOR MAXIMUM COVERAGE  
THROUGHOUT ALL OF FLORIDA

CONTACT US IMMEDIATELY AT

## TODD DIST. CO.

HEILICHER BROS., INC.  
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MIAMI, FLA.  
TEL: OXFORD 6-0033



# THE EVERLY BROS.

“CATHY’S CLOWN”

5151

“ALWAYS IT’S YOU”

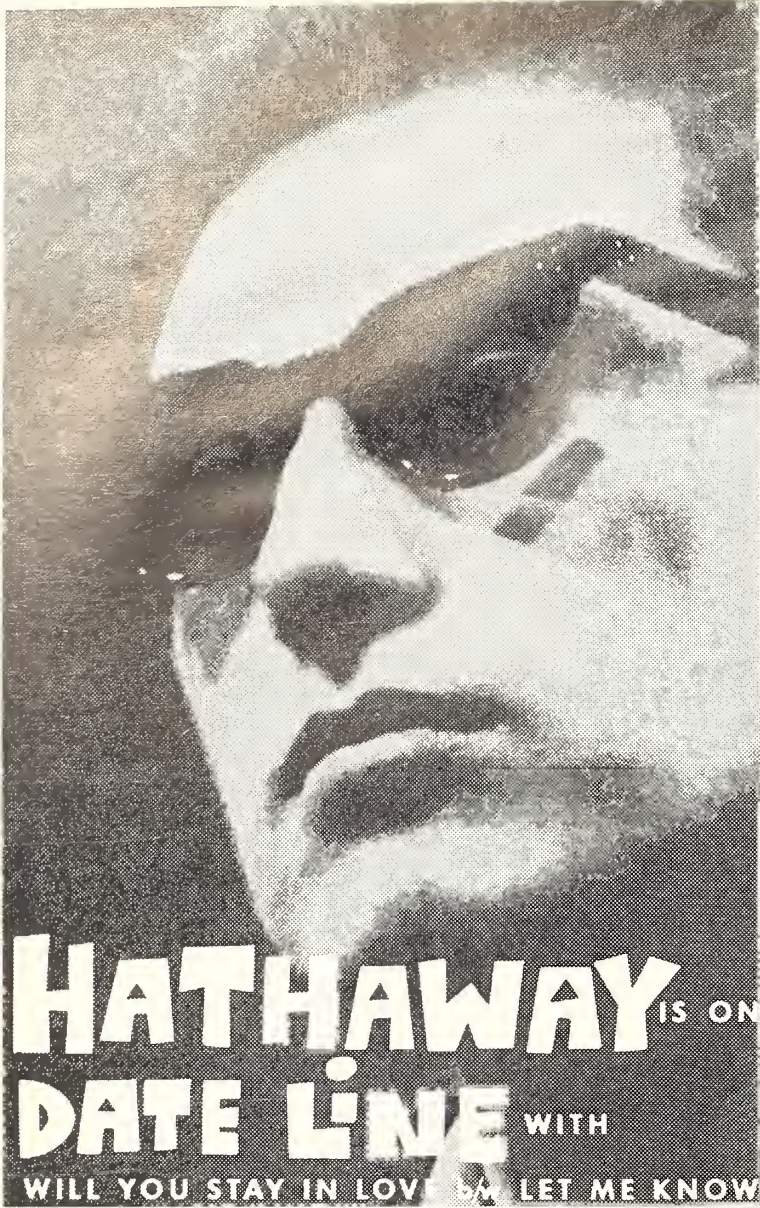
NOW ON WARNER BROS.



*the first name in sound*

WARNER BROS. RECORDS

BURBANK, CALIFORNIA



## Decca Salutes Carmen Cavallaro With Promo Month

NEW YORK—Decca Records salutes pianist Carmen Cavallaro this month with a big promotion.

"Carmen Cavallaro Month," will showcase all seventeen best-selling LP's by Cavallaro ("Eddy Duchin Story," "Cocktails With Cavallaro," "King and I," etc.) and will introduce "The Franz Liszt Story," inspired by the forthcoming motion picture, "Song Without End."

A dealer incentive plan has been formulated to accommodate all dealers. Stereo and monaural Pre-Packs

are available at tremendous saving to dealers, who will be contacted by their local Decca salesman, with the entire plan for the month of April.

A series of sales promotion tool are also being offered to all dealer in the form of window displays, center pieces, unique streamers in various sizes and shapes, counter display pieces, brochures for consumer use and bin cards that illustrate all of Cavallaro's albums including the "Liszt" set.

## Lou Monte Reunited With Reisman Thru Roulette Pact

NEW YORK—Joe Reisman, A&R director of Roulette Records, announced last week the signing of Lou Monte to an exclusive Roulette recording contract. This signing marks the reuniting of the successful combination of Monte and Reisman for recording work.

Lou Monte, who for the past eight years has recorded for the RCA Victor banner, had some of his biggest hits under the A&R aegis of Joe Reisman. "Lazy Mary," "Eh, Marie," "Roman Guitar" and "The Sheik Of Araby" were among the top selling singles attributed to the Monte-Reisman combination. "Italian House Party," "Songs For Pizza Lovers," and "Lou Monte Sings" represents some of their best-selling album efforts.

Prior to his being handled by Reisman, Monte had also scored for the RCA label with such single hits as "Dark Town Strutters Ball" and "Italian Huckleback."

Reisman indicated that Lou Monte's three year contract at Roulette calls for both albums as well as singles. He explained that he planned to take full advantage of the successful formula of Monte's happy, tongue-in-cheek approach to songs, and also was quick to hint that in conferences already held with Lou Monte and his manager George Brown, several new approaches and ideas in presenting him on Roulette have been planned. The first single release will be due shortly and his first album release will be in August.

Monte has been a consistent performer in almost every top club in the country. His next engagement will be April 8 at the Boulevard in New York.

## MBS Prexy Honored By WAIT

CHICAGO—A huge throng of top showbiz personalities, advertising people and representatives from the press, radio and television crowded into the Sarah Siddon's Walk of the Ambassador East Hotel, recently in honor of Robert F. Hurleigh, president of Mutual Broadcasting System, and also to celebrate radio station WAIT's recent affiliation with the network.

Hosts of the party were Robert O Miller and his wife, Gert, heads of WAIT. Hurleigh was accompanied to this city for the affair by Albert G. McCarthy, another official of Mutual Broadcasting System, and his son Gregory McCarthy. They were flown in from Washington and New York for the occasion.

## Uher Tape Relocates Office

NEW YORK—Warren Weiss, head of Warren Weiss Associates, sole U. S. agents for Uher Tape recorders and Arnold Damsky, sales manager of Kimberley International, importers of this new West German line, announced that effective April 1 the new and larger sales and distribution headquarters of Uher tape recorders will be located here at 346 West 44th Street. These firms were formerly located at 1650 Broadway, New York City.

Damsky said: "Since we are consolidating our sales and distribution departments under one roof, the time between orders and delivery will be cut by one day. In addition, the new sales and demonstration room will give dealers and reps an opportunity to hear the Uher line in an atmosphere of relaxed comfort."

## Plan To Honor Composer



NEW YORK—Mrs. Peter De Rose, widow of the composer, talks over plans for "Peter De Rose Memorial Week" (April 23-30) with Dick Roman, Epic disk artist. Mrs. De Rose met with Roman at Ben Maksik's Town and Country Club in Brooklyn where he is currently appearing. The singer's latest Epic single is "Wagon Wheels," one of the standards composed by Peter De Rose.

*If you are reading  
someone else's copy of  
The Cash Box  
why not mail this coupon  
today!*

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Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
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- \$30 for a full year (outside United States)
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*Attention:*



*distributors  
dealers*

# VERVE'S 'OPEN-END' DISCOUNT PLAN NOW IN EFFECT\*

ON ALL APRIL PURCHASES FROM VERVE'S  
COMPLETE CATALOG—OVER 650 ALBUMS—IN  
EITHER MONO OR STEREOPHONIC:

## FULL 15% DISCOUNT!

451 NORTH CANON DRIVE  
BEVERLY HILLS, CALIFORNIA



*\*Stock up on Verve's proven  
traffic-builders in April!*

## Capitol Winners



HOLLYWOOD — Capitol Records' president Glenn E. Wallichs (r) and A&R vice president Lloyd W. Dunn view the mass of plaques presented to Capitol artists by NARAS. Each plaque represents nomination for a Grammy award. NARAS had recently decided to present each nominee with a plaque commemorating the honor.

## Liberty's C&W Bow

LOS ANGELES—Joe Allison, recently appointed head of Liberty Records, new C&W division, has announced the signing this week of Bob Wills and his Texas Playboys featuring Tommy Duncan. This will be Liberty's initial C&W release.

Allison consummated the deal to bring Wills and Duncan back together following a period of over 15 years since they last recorded together.

In Liberty's bid for front-rank position in the C&W field with the label's first release, Allison will bring the Wills group together from many parts of the country for the recording session slated for mid-April in Los Angeles.

Allison has resigned his deejay post at KFOX in Long Beach in order to devote full time to building Liberty's C&W division.

## Beaver Records Formed

GREENFIELD PARK, QUEBEC, CANADA—Beaver Records of Montreal has been formed. Exec line-up is: Jack Chamberlain, president; Kenneth Fairlie, vice-president; James Burchell, secretary.

# Roulette Sets Sales Plan Based On New Price Change

NEW YORK—The Roulette Records' April Sales program, which went into effect last week, is based on the label's proposed plans to raise the suggested retail price of its "Birdland Series" of jazz albums. According to Morris Levy, the diskery's prexy, effective May 1, all jazz albums now in the series will sell for the new suggested retail price of \$4.98 Monaural, instead of the current \$3.98 tag, and \$5.98 stereo, instead of the now existing \$4.98 figure. This change in price will, of course, apply to all future "Birdland Series" LP's as well.

During April, Roulette will offer both its distributors and all dealers the opportunity of purchasing and stocking up on the "Birdland Series" LP's at their current cost price, before the May 1 raise goes into effect.

The series boasts such artists as Count Basie, Joe Williams, Maynard Ferguson, Billy Eckstine, The Mitchell-Ruff Duo, Phineas Newborn, Harry "Sweets" Edison, Illinois Jaquet, The Eddie Davis Trio, Joe Newman, Machito and other jazz luminaries. Levy added that the sales of these albums represent some of the firm's strongest, consistent catalog sellers. In concluding the announcement on the price change, he emphasized that the diskery planned to continue to offer the

best sound in jazz and to build the series roster. He pointed out that the signing of Sarah Vaughn, who will have albums in the "Birdland Series" is an "outstanding indication of this effort."

The new Roulette April album releases, out last week, consists of; "The Original Hit Record," a collection of some of the label's best-selling singles of the past years, "Songs Of The Bad Old Days"—Pearl Bailey; "Accent Italiano"—The DiMara Sisters; "Let's Have A Ball"—Tyree Glenn; "Dixieland At The Roundtable" a live, on the spot recording at the club of Sharkey Bonano & his New Orleans Jazz Band; and "Smooth & Rocky" which features the piano and voice of Rocky Cole. The "Birdland Series" release has "Jazz For Dancing," Maynard Ferguson & His Orch., and "Patented By Edison"—Harry "Sweets" Edison. The Roulette divisions, Roost Records issued "The Sonny Side Of Stitt" Sonny Stitt, and Tico Records released "Piano Espanol," which introduces Lalo Schifrin, His Piano & Orch.

The entire Roulette April sales drive and the proposed change in the "Birdland Series" prices will receive heavy promotional and advertising support in the weeks to come.

## GO WITH THE ORIGINAL MOJO SOUND "OH OH MOJO"

b/w

"YOU KNOCK ME OUT"  
THE VOLCANOS

TAILSPINN # IX

TAILSPINN RECORDS  
435 N. Roxbury  
Beverly Hills, Calif.  
CR 1-7171

NATIONAL PROMOTION  
—  
GEORGE JAY

## Laurie Signs "Ladybird"

NEW YORK—Murray Singer, jazz director of Laurie Records, last week announced that the label has signed its first jazz singer—Lodi Carr known as "Ladybird." Laurie will release Miss Carr's first disk, an album, "Ladybird," within the next few weeks, Singer said. He describes Ladybird as "an exciting young artist who sings modern jazz along the lines of the late Billie Holiday." Although the forthcoming LP will mark Ladybird's recording debut, she is a veteran nightclub performer, Singer added.

## Miller TV "Sing Along"

NEW YORK—Because of the international popularity of his "Sing Along" albums (sales now reported over 3½ million), Mitch Miller has been signed to conduct a huge "sing-along" on the CBC's Easter Seal TV show in Canada on April 10. The program, which will be staged before 10,000 people, will be broadcast over every television and radio station in Canada.

## Pye in Norway

NEW YORK—In the Norway best-seller list, the incorrect label has been listed for Emile Ford's "What Do You Want To Make Those Eyes At Me For." The correct label is Pye.

## New Jensen Line

NEW YORK—A new line of Dyna-Point needles has been introduced by Jensen Industries of Forest Park, Illinois.

The new Dyna-Points are packaged with the regular Jensen needle stock, taking less display space.

Protect-a-Core bumpers with heavy plastic fingers partially enclose the ceramic generating element and reportedly prevent injury to the element in case the tone arm is dropped on the record. The bumpers also protect against pulling the element out of the Dyna-Points when the needle tip runs into a scratch or rough section on the record.

The Jensen Dyna-Point fits exactly into other adapters, the old one being slipped out and the new Jensen Dyna-Point plugged in.

Two types of Dyna-Points are available—one with a 1 mil sapphire tip for LP and a 3 mil sapphire tip for 78 rpm records and the other with a 1 mil diamond tip for LP and a 3 mil sapphire tip for a 78.

List price on the two sapphire tips is \$3.95 and the diamond and sapphire combination \$10.95.

## Del-Fi Pan-World Pact

LOS ANGELES—Del-Fi Records has acquired the distribution rights of a waxing on the Pan-World label, "Please Take A Chance On Me." Distribution deal was made by Del-Fi prexy Bob Keene with Aki Aleong, president of Aki Productions and Pan-World.

"Auf Wiedersehen, FRAULEIN—Sayonara, GEISHA GIRL

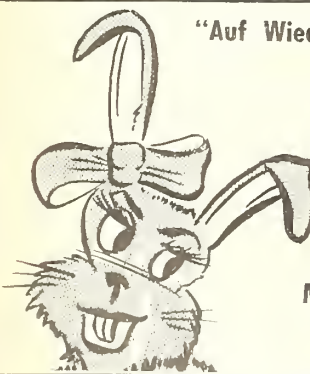
Lawton Williams has  
a NEW GIRL FRIEND!

"RUBY THE RED-EYED RABBIT"

sung by George Kent on

MAVERICK RECORDS, P.O. Box 4192, DALLAS 8, TEX.

George Kent National Fan Club (Babbie Coates, Pres.)  
442 Garrity Road, San Antonio 9, Texas



Coming soon...

J.J.J.  
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JUST RELEASED

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JIMMY SMITH  
BLUE NOTE 45x1751

Blowin' The Blues Away  
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BLUE NOTE

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A CASH BOX BEST BET

COZY COLE'S  
ALA TOPSY

Both Sides Going Strong

PEGGY LYNN

"NEVER LOOK BACK"

B/W

Without You I'm Lost  
#601

New Sensational Teenage Artist  
Smash Hit At Record Hops

BARRY LANE

"OH GERONIMO"

B/W

Gettin' Ready For Love  
#602

Dist. & DJs: Write For Samples

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#5659 - *The Original!* **DON'T BUY COPIES!!**

"HOLY ONE" <sup>b/w</sup> "MEAN WOMAN"

*The Original!*

#607 - "OOH POO PAH DOO" Part 1

<sup>Minit</sup>

"OOH POO PAH DOO" Part 2

*Distributed Nationally by IMPERIAL*

#5648 - **Red Hot!** Sandy Nelson

"PARTY TIME" <sup>b/w</sup> "THE WIGGLE"

**Red Hot!**

**2 ROCKIN' SWINGIN' SIDES! Billboard Spotlight Winner**

#5656 - **Ernie Freeman's**

"ROCKIN' RED WING" <sup>b/w</sup> "DARK EYES"



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# 2 TREY-RIFIC TOPPERS

**GREGG CONNORS**  
(YOUR LOVE)

**TEARS ME UP**

B/W

**CAUGHT IN THE ACT**

Arranged & Conducted by Connie Conway

Trey 3003

**SUZY DICKERSON**  
**OUR SONG**

b/w

**THE GREAT LOVER**

Trey 3004



## MEMO

Dear D.J.'s,

Thanks for your wonderful acceptance of the FOUR COACHMEN on their earlier release, "Wintertime."

We think that the boys have come up with two great new sides, either of which can make it all the way.

"SWAMP LEGEND" is a tender reading of a beautiful folk ballad. "SHALOM" (which means peace) has the exciting sound of the Big Band behind the FOUR COACHMEN. Our compliments to Herb Buchanan for his fine arrangements.

ONCE AGAIN, THANKS FROM THE FOUR COACHMEN AND ADONIS RECORDS

Sincerely  
*Joe Gottfried*  
(V.Pres.)

Adonis Records, Inc.  
200 W. 57th St.  
N.Y. 19, N.Y.

P.S. The FOUR COACHMEN will be on the Dick Clark show April 11th to introduce their new release nationally.

# 22 Albums In Capitol's April Release

HOLLYWOOD—With Gordon and Sheila MacRae as "Artists-of-the-Month," Capitol Records last week re-

leased twelve pop, four Capitol-of-the-World, and six classical albums. Pop names in the release include the Kingston Trio, Dinah Shore, Les Baxter, Pee Wee Hunt, Hank Williams, Jack Marshall and Paul Weston.

### All New Victor Pop Singles In Mono-Stereo

NEW YORK—To meet the increased demand at the consumer and juke-box levels, RCA Victor will release all new pop singles simultaneously in monaural and stereo, it was announced last week by Robert L. York, manager, commercial records, creation department.

"The steadily-growing demands for stereo singles has prompted RCA Victor to make this move," York said. "Starting with the release of Elvis Presley's 'Stuck On You,' all singles, including Country and Western, will be available in stereo as well as monaural."

The pop LP's are: "Our Love Story"—Sheila & Gordon MacRae; "Sold Out"—Kingston Trio; "Dinah Shore Sings Some Blues"; "The Sweet And The Swingin'"—Paul Weston Orch.; "Teen Drums"—Les Baxter Orch.; "The Marshall Swing"—Jack Marshall Orch.; "Pee Wee Hunt's Dance Party"; "Most Of All"—Hank Thompson; "A Little Bit Of Sweetness"—Cathie Taylor (15-year-old singer); "Hammond For Dancing"—Don Baker; "Songs My Father Taught Me"—Joel Grey (songs of Mickey Katz); "His And Hers"—pianos of Paul Smith and Annette Warren.

The four COW albums are: "The Lonely Heart" (themes of Tchaikovsky)—Michael Collins Strings; "Russian Balalaikas"—Kazbek Orch. (cut in Holland); "The Great Gavioli"—barrel organ; "My Vienna"—Alfons Bauer, zither.

The six classical albums are: "Love Scenes"—Alfred Newman conducting the Hollywood Bowl Symph. (the first several thousand purchasers of either the monaural or stereo versions of this LP will receive, at no extra cost, a special Hollywood Bowl bonus LP presenting ten complete selections from as many sets in the Bowl series); Prokofiev: "Peter And The Wolf"—Michael Flanders, narrator—Efreim Kurtz conducting the Philharmonic of London; Brahms: Symp. No. 1—Rudolph Kempe conducting the Berlin Philharmonic Orch.; "The Spanish Guitars Of Laurindo Almeida"; Brahms: Hungarian Dances No. 1, 2, 3, 4, 5, 6, 17, 18, 19, 20, 21—Dvorak: Slavonic Rhapsody No. 3 and Scherzo Capriccioso; "The String Orchestra"—Leopold Stokowski Orch. (stereo version of an LP released last year).

### Harris Lauds DJA Aims

NEW YORK—An invitation to Congressional payola probe chairman Rep. Oren Harris to attend the 1st annual business meetings of the Disk Jockey Association this weekend in Minneapolis has been turned down by the congressman, but he "applauded" the efforts of the association.

In a letter to DJA, Harris said: "I applaud your efforts to crystalize your association into a strong, cohesive force in the interest of the radio industry and formulate a code of ethics for those of your industry."

Scott Muni, a DJA exec, said that the purpose of the meet—to be held April 8, 9 and 10 at the Nicolet Hotel—would be to: elect directors; formulate a code of ethics; put forward amendments to the association's by-laws which would reduce the number of directors; adopt new regions to have directors representing a larger area of the country; discuss the FCC ruling on station identification of the sources of free records.

Muni said between two and three hundred deejays are expected to attend the meet.

### Chris Connor Honored By Atlantic At Nitery Opening

NEW YORK—Chris Connor's opening at Basin Street East last week was highlighted by a presentation made to her for selling over 500,000 albums over the five year period she has been recording for Atlantic Records. WNEW disk jockey William B. Williams made the presentation on behalf of Atlantic Records.

Miss Connor and show co-headliner Mort Sahl opened to a jam-packed, celebrity-studded first night audience. On hand for the festivities were a host of trade and press representatives. Nesuhi Ertegun, album A&R director, represented Atlantic Records.

Unanimous Acclaim!

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by Paul Clayton

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and  
AIMEZ-MOI  
(Love Me)  
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and

# DESTINY

by

## CHARLES HEINZ

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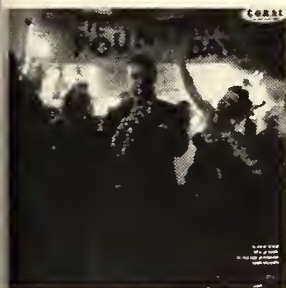
# Album Sure Shots

★ Also Available in EP ● Also Available in Stereo

## MONAURAL AND STEREO



- **SING A HYMN WITH ME**  
TENNESSEE ERNIE FORD  
(Capitol TAO 1332; STAO 1332)



- **PETE FOUNTAIN DAY**  
PETE FOUNTAIN  
(Coral CRL 57313; 757313)

## Andre Previn Signs Exclusive Columbia Pact

HOLLYWOOD—Andre Previn signed an exclusive long term recording contract with Columbia Records, according to an announcement by Irving Townsend, executive producer, west coast. Previn will record popular, jazz, classical repertoire, appearing as composer, conductor, arranger and pianist.

His debut Columbia album, to be released in May, will present a pop showcase of these four fold talents, including two original works.

One of the screen's foremost musical composers and conductors (at Metrodwyn-Mayer), Previn has composed and conducted film scores for 30 pictures in the past twelve years. An Academy Award nominee five times, he won the Oscar in 1959 for his score of "Gigi." The same year he won Screen Composers Association award for an original ballet in "Invitation to the Dance"; and the Berlin Festival Award for his score in "Mid Day at Black Rock." He also composed and conducted the music for the film "Porgy and Bess," recorded by Columbia from the original Broadway track.

In the classical field, he has written 10 piano works, chamber music, and in 1958 completed his first symphony. He also concertizes widely and embarks frequently on European tours. His recorded jazz versions of Broadway shows include "Pal Joey," "Bells Are Ringing," and "My Fair Lady."

As pianist and conductor, he has appeared in New York, Boston, Chicago, Philadelphia, San Francisco, and in seven successive years with the Los Angeles Symphony Orchestra in Hollywood Bowl. He has been heard here and abroad in solo and chamber music recitals, and is famous for his 100 concerts throughout the United States.

On television, Previn appeared with Mah Shore, Steve Allen, Ernie Ford, Julie Kovacs and Rosemary Clooney, in a Westinghouse spectacular. Born in Berlin, Germany, April 6, 1919, Andre Previn began his musical training at home with his father, a piano teacher, and continued his studies in the United States after his arrival

in 1939. Immediately after graduating from Beverly Hills High School, he was signed by MGM as pianist and arranger. His first job was scoring the music played by Jose Iturbi in "Holiday in Mexico."

### RIAA Head Accepts Music Post

NEW YORK—The National Music Council has announced that John W. Griffin, executive secretary of Record Industry Association of America, Inc., has accepted appointment as a member of the committee on music co-operating with the United Nations Educational, Scientific and Cultural Organization (UNESCO). This appointment was made by Dr. Howard Hanson, president of the council, and is for a term of two years effective immediately. This Committee has as one of its major functions an advisory role to the United States National Committee for UNESCO.

The National Music Council, of which Edwin Hughes is executive secretary, includes representatives of practically all musical organizations of national scope and activity, has as one of its principal functions the development of highest ethical standards in the music profession and industry.

### Bud & Travis On-The-Spot LP

LOS ANGELES—Liberty Records a&r chief Si Waronker has tried to capture the full color of a live performance by artists Bud & Travis for the popular balladeers' next LP album.

Waronker installed a special recording booth at the Santa Monica Civic Auditorium to tape both stereo and monaural versions of the Bud & Travis concert on March 24. Session included full audience reaction as well as the duo's between-numbers chatter which has helped make them favorites among nightclub audiences nationwide.

The team's newest single is "Cloudy Summer Afternoon." "Spotlight on Bud & Travis" is Liberty's most recent LP release featuring the duo.

## They Round-Up Sales



HOLLYWOOD — Sammy Ricklin (standing far left) of California Music appears with his sales staff whom he decked out in western outfits in a promotion gimmick for the new RCA Victor album, "How the West Was Won."

### Roger Williams N.Y. Concert

NEW YORK—Pianist Roger Williams has signed to make his New York City concert debut and will appear at Town Hall on May 14.

Concert appearance will follow Williams' third extended tour of the season, starting April 19 and ending May 7, and precede his first engagement in Hawaii at the Waikiki Shell on May 29. Williams, now rehearsing for a guest star appearance on "The Tennessee Ernie Ford Show" of April 15, flies east following to perform in Allentown, Pennsylvania, April 19; Cortland, New York, April 20; Rochester, April 21; Albany, April 23; Toronto, April 25; Pittsburgh, April 27; Saginaw, April 28; Detroit, April 29; Lansing, April 30; Grand Rapids, May 3; Rockford, Ill., May 4; Indianapolis, May 5; and Cleveland, May 7.

Williams will then fly to New York to be guest star on "The Perry Como Show," May 11, and perform at Town Hall three days later.

### Leslie One-Stop Move

NEW YORK—Lou Boorstein, head of Leslie One-Stops—has announced that his Connecticut outlet has moved from Hartford proper to 477 Park Ave. in East Hartford. Manager there is Johnny Roccanela.

A Direct Hit!

**Johnny Horton's**  
**"SINK THE BISMARCK"**  
Columbia # 41568

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Shreveport, La.

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**STEREO-SCORED**  
Orchestra

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**"WHEN YOU WISH UPON A STAR"**  
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**BONNIE COME HOME**  
by  
**Richie Robin**  
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ATLANTIC 8037

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**"The Rocking 50s"**

Atlantic's Ten Year Survey of the Teen Hits

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and  
**AXEL STORDAHL**  
on  
**SILVER SLIPPER**  
*Records*  
Hollywood, California



# ENGLAND

Mrs. Isabella Wallich, Delyse Records Chief, reports phenomenal success with the label's latest album release "The Heart and Voice of Wales." Made up of Welsh music and choirs and linked by a poetic prose narration by Caradog Prichard, the eminent Welsh poet, this specialized disk was first aimed at the Welsh market but its appeal has been far more widespread. Initial releases were quickly sold out and the sales of the second release are proving this to be one of Delyse's best sellers to date. Pressing and distribution in Australia will be handled by Telefil, in Canada by The Canadian Music Sales Corporation and in the United States by Washington Records.

Lonnie Donegan's latest recording "My Old Man's A Dustman" on the Pye label has caused a sensation over here by shooting to No. 1 in the British charts in its first week. Donegan is the only British artist to achieve this distinction. Within five days of issue sales had topped the quarter million mark. T. B. R. Threlfall, General Manager for Pye Records told The Cash Box that his company's unique direct manufacturer-to-dealer distribution is largely responsible for making a phenomenal sales record possible.

Before returning to Gt. Yarmouth for his second summer season commencing in June, Donegan embarks on an extensive tour of this country giving 22 performances in 11 days.

David Platz, Director of Essex Music London, has just returned from a two-week visit to the States where he attended Atlantic recording sessions when Lonnie Donegan cut eight singles for the American market. One session was done with a big band and another supervised by the very talented Lieber and Stoller, writers of many hits for stars including Presley and who are producers as well as writers for the Atlantic label. Platz acquired quite a lot of new material for publishing in this country and reports that the New York office is swinging having among its current hits "Tracy's Theme"—the new June Valli song "Apple Green" on Mercury and "Madison Time" by Eddy Chamberlain and the Ray Bryant Combo. As previously reported in The Cash Box Columbia Records of America are giving this disk major promotion.

The Diana Dors L.P. "Swinging Dors" released here on Pye is due for American release on April 1st on American Columbia. This is Diana Dors American disk debut.

V.I.P.s due here soon from the States include Nat 'King' Cole's music publisher, Jack Gale (Nat 'King' Cole himself arrives in this country on May 15th)—Dick Manning of the Hoffman and Manning songwriting team, coming to negotiate placing their latest musical on this side. The show's American title "Mr. Congressman" likely to be changed here to "Mr. Parliament." Another visitor to London will be the well known publisher Milton Keller en route for Austria where he will write the music for a new film.

George Elrick, Manager of Mantovani, told The Cash Box that plans are complete for the maestro's fifth American tour coming on October 1st. The eight-week schedule of 56 dates takes in all main towns ranging from Toronto in the North to New Orleans in the South. Mantovani embarks on an extensive British tour on April 10th culminating in a concert at London's Royal Albert Hall on Easter Sunday, April 17th. George Elrick is delighted with the rapid rise to fame of his protege Oriole recording star, Maureen Evans. The BBC has extended her sound series "Easy Beat" with the John Barry Seven from its original three-months schedule for a further three months.

For his first London Palladium show since taking over control of the theatre from Val Parnall, Leslie A. MacDonnell is presenting Liberace in a musical extravaganza "The Music Box Show" opening on April 7th for a seven-week season. Liberace last appeared at the London Palladium in 1958.

Decca announce a rush release on April 1st of a Liberace single "Let There Be Peace on Earth" on the Coral Label. The issue is aimed at furthering the cause of world peace.

From Larry Parnes, Director of L.M.P. Entertainments comes news that Lance Fortune whose Pye recording of "Be Mine" is currently high in the British charts is to be featured with Gene Vincent, Joe Brown and Billy Fury for a summer season at Blackpool commencing on July 17th. Fortune is under a three-year promotional contract to Parnes. Another Parnes artist, Vince Eager, leaves for a three week American holiday on April 17th.

## England's Best Sellers

- 1 My Old Man's A Dustman—Lonnie Donegan (Pye) (Essex)
- 2 Delaware—Perry Como (R.C.A.) (Leeds)
- 3 Theme From A Summer Place—Percy Faith (Philips) (Blossom)
- 4 Running Bear—Johnny Preston (Mercury) (Southern)
- 5 Poor Me—Adam Faith (Parlophone) (Mills)
- 6 What In The World's Come Over You—Jack Scott (Top Rank) (Southern)
- 7 Fings Ain't Wot They Used T'Be—Max Bygraves (Decca) (World Wide)
- 8 Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
- 9 Beatnik Fly—Johnny & The Hurricanes (London) (Duchess)
- 10 On A Slow Boat To China—Emile Ford (Pye) (Morris)
- 11 You Got What It Takes—Marv Johnson (London) (Leeds)
- 12 Why—Anthony Newley (Decca) (Debmar)
- 13 Be Mine—Lance Fortune (Pye) (Southern)
- 14 Summer Set—Acker Bilk (Columbia) (Cromwell)
- 15 Who Could Be Bluer—Jerry Ladan (Parlophone) (Francis Day Hunter)
- 16 Do You Mind—Anthony Newley (Decca) (Sheldon)
- 17 Hit And Miss—John Barry (Columbia) (Mills)
- 18 Pretty Blue Eyes—Craig Douglas (Top Rank) (Maxana)
- 19 Voice In The Wilderness—Cliff Richard (Columbia) (Chappell)
- 20 Handy Man—Jimmy Jones (M.G.M.) (Sheldon)

## England's Top Ten LP's

- 1 South Pacific—Soundtrack (R.C.A.)
- 2 Five Pennies—Soundtrack (London)
- 3 Fings Ain't Wot They Used T'Be—London Cast (Decca)
- 4 The Explosive Freddy Cannon—Freddy Cannon (Top Rank)
- 5 Songs For Swinging Sellers—Peter Sellers (Parlophone)
- 6 Flower Drum Song—Broadway Cast (Philips)
- 7 Concerto For You—Russ Conway (Columbia)
- 8 Gigi—Soundtrack (M.G.M.)
- 9 Cliff Sings—Cliff Richard (Columbia)
- 10 Ella Sings Gershwin Vol: 1—Ella Fitzgerald (H.M.V.)

## England's Top Ten EP's

- 1 Strictly Elvis—Elvis Presley (R.C.A.)
- 2 Expresso Bongo—Cliff Richard (Columbia)
- 3 Strictly For Grown Ups—Paddy Roberts (Decca)
- 4 Nina & Frederik—Nina & Frederik (Columbia)
- 5 Cliff Sings No. 1—Cliff Richard (Columbia)
- 6 Cliff Sings No. 2—Cliff Richard (Columbia)
- 7 West Side Story—Original Cast (Philips)
- 8 The Late Great Buddy Holly—Buddy Holly (Vogue-Coral)
- 9 Sea Of Love—Marty Wilde (Philips)
- 10 Touch Of Gold No. 2—Elvis Presley (R.C.A.)

Jimmy Henney, Exploitation Manager for Chappell & Co. Ltd. publishers of the Rodgers and Hammerstein "Flower Drum Song" reports that sheet music sales are tremendous. The show which has received a mixed press opened to £100,000 advance. Henney also told The Cash Box that when Frank Loesche arrived for rehearsals of "The Most Happy Fella" he was surprised and delighted to hear everyone whistling and singing his oldie "Slow Boat To China"—surprised because he didn't realise that a new recording by Emile Ford on the Pye label was currently high in the British charts (published by Morris music of the Chappell group). Henney is also working on several current hits including Bobby Darin's "Beyond The Sea" on London, The Everly Brothers "You Broke My Heart" on the flip side of their London disk "Let It Be Me"—Chappells, through their association with Acuff-Rose have published many previous Everly Brothers hits. The Chappell line up also includes the new M.G.M. release by Connie Francis "You Belong To Me," a debut disk by 18-year old Johnny Carson "I wish it Were You" backed with "Fraulein" on Fontana (Jack Bauer stock, Fontana's A & R Man who discovered Johnny Carson, reports that this disk is causing a lot of excitement in the Scandinavian countries). "I Wish It Were You" has also been waxed by Denis Lotis on Columbia. Another debut disk published by Chappells is the Gershwin oldie "Love Walked In" by Matt Monroe just back from the States. This disk is on Parlophone. Two Cash Box Top 100 hits rapidly climbing over here and also published by Chappells are "Country Boy" by Fats Domino on London and "Handy Man" by Jimmy Jones on M.G.M.

Philips recording star Anne Shelton returned from a 20,000 mile sell-out tour of South Africa where her latest disk "Village of St. Bernadette" is currently No. 2.

Another Philips star Marty Wilde, at present on holiday in the States is having a new L.P. released here in April. The title "Marty Wilde Show Case," tracks include some of Marty's biggest hits. "Johnny Rocco," Marty's latest disk will shortly be issued in America as well as France, Holland, Belgium and the Scandinavian countries.

E.M.I. has secured the exclusive rights to record the British cast of two top musicals "The Flower Drum Song" and "The Most Happy Fella"—due at the Coliseum London on April 21st.

The fourth release of Pye Golden Guineas (the L.P. record at 21/—) will be issued on April 1st. This brings the total number of Golden Guinea disks available in this country to 40 since the first issue in August last year.

Aimed at a family audience the latest 12 releases cover a wide field and as in previous issues the famous '101 Strings' Orchestra is extensively featured.

Pye's attractive recording star Petula Clark is equally popular on the Continent where her E.P. "Prends Mon Coeur" (Take My Heart) on Vogue is high in the French charts. 'Pet' told The Cash Box that she will soon be going to Paris for another recording session. Other countries where her disks have made the charts include Holland, Belgium and Denmark.

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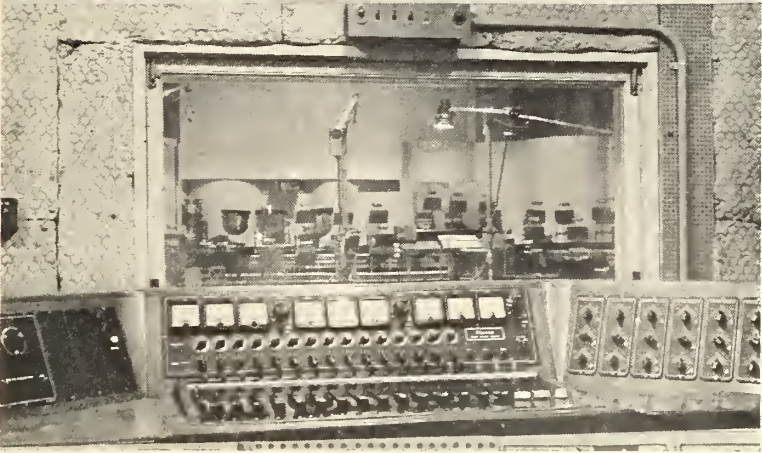
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# Rank Opens New Studio



LONDON—"Offering the most perfect and modern conditions for sound recording and reproduction in Europe"—is the claim of the Rank Organisation for its new all-purpose music recording studio opened last week on the site of the music recording stage at Denham Studios in Buckinghamshire, where a large inauguration party was held. Spencer M. Reis, director of J. Arthur Rank Productions, in his opening speech said: "The organisation aimed, when planning the new studio, to reach the ultimate in acoustic values and, with this in mind, the most up-to-date techniques were employed in the construction." Phil Green, musical adviser to the Rank Organisation, told the gathering that a major feature has been the building of a studio within a studio. He went on: "The advantages of such a revolutionary departure from normal are far reaching. For, apart from the acoustic manipulation that is made possible with this technique it will easily be seen that the outer building serves as a shield to eliminate any extraneous noises such as those made by road traffic, aircraft and machinery."

The most up-to-date recording equipment has been installed including both three-track and stereophonic techniques. In addition to the multiple track recording apparatus, equipment

for multiple track dubbing at Pine-wood studios has also been installed. The studio also caters for modern disk and tape recording—which differs in sound values from film recording—and will be used extensively by Top Rank for large scale productions. In addition to the main studio, there is a vocal booth where solo singers, choirs and other vocal groups can record. These can be added to or recorded with orchestral tracks with "complete" separation of clarity. Bob Roberts, commercial manager for Top Rank, said that the studio is available for all types of film and disk recording and that it is economically possible for United States manufacturers to pay all travelling expenses and hotel bills for their A & R personnel to make recordings in the United Kingdom with the latest equipment available and to work with British technicians and musicians at a lower cost than is possible in their own country. Mr. Charles Young, Rank's director of publicity, pointed out that with the "revolutionary improvements incorporated in the studio, plus the most modern and up-to-date equipment, it is undoubtedly as good as anything there is in the world, and that anybody using it can, while working under ideal conditions, get any sound they want."

## Decca To Handle Warner Bros. In England

LONDON—Robert Weiss, international director of Warner Brothers Records, last week told The Cash Box that after many months of negotiation, the Decca Record Company has been appointed to handle his company's distribution in this country. Records will be available this week and the first release will be a single by the Everly Brothers. The Everlys commence a one-nighter tour of Britain on April 3. Weiss went on to say: "We will eventually have a very good single record release program and extensive LPs in stereo and monaural. In London, Decca has appointed Roy Lister, late of E.M.I., as manager of the new label. In addition to the Everly Brothers, stars who will be

available to British record buyers as a result of this agreement include Bill Haley, Tab Hunter, Spike Jones, Joe "Fingers" Carr, Bing Crosby, Brigitte Bardot and the new star Connie Stevens. To coincide with the release of the Warner label in Britain, London recently appointed licensees in Scandinavia and the Continent will also get under way during the first week in April. Countries represented in Warner Brothers world wide release include Sweden, Denmark, Norway, Finland, Germany, Italy, Holland, Australia, New Zealand, The Philippines, Japan and the Far East (see other story in this issue for further details on the international WB set-up).



# GERMANY

In April, Nat "King" Cole will tour Europe and while on this trip, will visit Germany for the first time. He will be in Paris, Vienna, Berlin, Hamburg, Stockholm, Kopenhagen, Oslo, Zurich, Munich, Frankfurt, Milan and London. A new LP with this Capitol star is titled, "Amis Amigos".

Swedish singer Alice Babs, who had a big career in Germany and who recently returned from an engagement in the United States with Fred Asmusen, now on a new EP titled, "I Could Write A Book", backed with "Sailboat in The Moonlight". She is accompanied on the piano by German pianist and singer Paul Kuhn, on Electrola.

The Spanish band, Los Espanoles will work the Tarantella in Hamburg from April 1st on.

Deutsche Grammophon Gesellschaft released a second album with Ella Fitzgerald. The Deutsche Jazz Podium gave this record its highest recommendation.

Young, attractive number one singer of East Germany, Baerfel Wachold, now with Philips in West Germany. Her record is titled, "This Night Is Much Too Beautiful" backed with "And Then He Took My Hand".

On April 13th, Dalida, who became famous with the big hit "Am Tag der Regen Kem", will have her own German 30 minute TV show. She will sing songs in German, French and Italian.

American Dean Dixon has been engaged as the chief conductor of the "Hessische Runfunk's" symphonic orchestra. Dixon, born in 1915 in New York and later a student at the Juillard School of Music and Columbia University, is living in Europe, since 1949, where he has had great success in Benelux, France, Italy, Germany and Scandinavia. He had been the chief conductor of the symphonic orchestra of Goeteborg. He is with Ariola.

Teldec advised The Cash Box of details concerning their contract with Warner Brothers. Teldec will be the center for most of the European countries.

An English version of "Sweetheart, My Darling, My Dear" with Vera Lynn will be released in the U.S. shortly. This song, by Berlin band leader Werner Mueller, has sold more than 100,000 records. A new German record by Vera Lynn titled, "Sogno d'oro, My Darling" already has had much success in America sung by Catherine Valente. It was written by Neil Sedaka.

"Too Much Tequila" by The Champs has a good chance for success in Germany because of its typical American sax sound, which German fans like so much.

On April 2nd, Jan and Kjeld, "Banjo Boys" from Denmark, will return from Ireland to Munich, where they will do TV shows and record.

Greek singer Jimmy Makulis got an invitation to sing in Ungarn and Rumania. In May, Jimmy will sing in Budapest and in June will do a TV show in Bucharest. At the end of June, he will fly to the United States to record and do TV and night clubs.

At the end of April, Ariola will release the French hit, "Mustafa" in its original version with singer Bob Assam. A German version is also planned.

"Nippon Grammophon", the daughter company of Deutsche Grammophon Gesellschaft in Tokyo, doubled the sale of records in the past year.

Coral released an EP titled "Red Nichols And His Five Pennies" which is also available on a 30 cm LP.

"Heartaches By The Number", big American hit, is now number one on the best seller list in its German version by Peter Alexander.

## Germany's Best Sellers

1. Ich zaehel Tieglich meine Sorgen (Heartaches By The Number) (Peter Alexander—Polydor)
2. Unter fremden Sternen (Under Foreign Stars) (Freddy—Polydor)
3. Red River Rock (Johnny And The Hurricanes/The Fellows—London/Decca)
4. Marina (Rocco Granata/Will Brandes—Columbia/Electrola)
5. Du musst alles vergessen (You Must Forget All) (Freddy—Polydor)
6. Seeman (Sailor) (Lolita—Polydor)
7. Mr. Blue (Detlef Engel—Telefunken)
8. Banjo Boy (Jan And Kjeld—Ariola)
9. Morgen (Ivo Robic—Polydor)
10. Sag Warum (Say Why) (Camillo—Electrola)

## E. G. Hurst Returns From 6 Week Tour

LONDON—In a special interview Mr. E. G. Hurst, divisional general manager of E.M.I. Records, who recently returned from a six week tour of Pakistan, India, Singapore, Hong Kong and the United States, told The Cash Box that while in Pakistan he visited the E.M.I. Gramophone Company at Karachi where he found business was steady and it can be expected to develop and expand when the current price and import controls are removed. Progress is even more rapid in India where at Dum Dum, just outside Calcutta, the E.M.I. Gramophone Company is not only the biggest in India but the only one manufacturing gramophone records and employs nearly 2,000 people. Recordings are made in 36 languages. In May of last year, E.M.I. went into production with microgroove records—up to this time only 78s were available. The major problem at present is the lack of microgroove record players. However, Hurst told The Cash Box that the Government of India has recently authorized them to produce 36,000 four-speed players a year. E.M.I. plan to develop a cheap record player which will be within the reach of the vast population in the under-developed countries. In India, which has the second largest film industry in the world, it is understandable that music recorded from

sound tracks has the biggest sale. British and American artists are very popular. In Singapore E.M.I. is the only manufacturer with its own company producing records, radios and television sets. Hurst also visited its depots in Penang and Kuala Lumpur. In Hong Kong calls were made on two E.M.I. distributors, T. K. Wong, who handles Capitol, Pathe and Angel, and Moutries, who distributes all other marks. E.M.I. also has its own recording studios in Hong Kong. In Singapore and Hong Kong, both being free ports, competition is high. The Government of Singapore has banned rock 'n' roll which restricts record sales but there is a ready market for E.M.I.'s Chinese and Malayan repertoire. In New York, Mr. Hurst spent time at the Capitol H.Q. where he met the company's president, Glenn E. Wallichs, E.M.I.'s chairman, Sir Joseph Lockwood and P. F. Gardiner-Hill, manager of E.M.I. commercial and repertoire department. Hurst also met MGM Records' Arnold Maxin for discussions relating to the exploitation of M.G.M.'s repertoire overseas. Hurst is also responsible for E.M.I.'s music publishing activities in many countries throughout the world including America, England, Germany, France, Denmark, Sweden, Spain, Belgium, Italy and Australia. Another company will shortly be opened in South Africa.



# CANADA

Our pleasure this past week to attend the Canadian Radio Television Broadcasters Convention in Quebec and acquaint ourselves with the many wonderful people in Canadian radio. In attendance from BMI New York were Bob Burton and Carl Haverlin along with Harold Moon of BMI Canada, Matt Heft of Peer International, reps from RCA Custom and RCA video tape division along with the regular roster of some three hundred station managers and owners from British Columbia to New Foundland. . . . We also met several of the Quebec City broadcasters in their own offices away from the convention. Mary Bush of CJQC, the only English station in the market; John Leroys of CKVC, and Fernando St. George of CHRC. All expressed the hope that American record companies would include them on their DJ mailing lists. . . . IN MONTREAL—Gordon Sinclair, Jr.'s new station opened while we were on visit to Montreal, and his 1000 watt outlet sounds great with album music and hits throughout the day. Mail your disks to Mel Brown, CFOX, 211 Hymus Blvd., Pointe Claire, Quebec. . . . Frank Kirton of CJAD info's that it won't be too many days before the preem of their all AM-Stereo Broadcast. This will be the first all stereo, one unit broadcast in North America. . . . Stan Murphy of Columbia tells that action on the Jaques Brel "Waltz of A Thousand Beats" very strong, and with his expected arrival in late April it should really take off. Abbey Smollens all smiles with the great reaction he has had to "What Do You Want To Make Those Eyes at Me For" by Emil Ford on Pye. . . . Pert Denyse Lemaire of Quality records reports good air play on the "Shing Along With Ush" on United Artists by Don Costa. Singles like "Mama" by Connie Francis, "Angela Jones" by Johnny Ferguson and "Clap Your Hands" by The Beau Marks still swinging in sales and spins. IN TORONTO—A busy weekend by Armand Boladian of Detroit, Michigan at the RCA Victor studios has produced two newies that look great. Armand who has been working in Toronto out of Detroit for the past seven months tells that his deck "Rosie Lee" by Capers looks like an all out repeat of the success the song enjoyed about two years ago. Armand has the Fascination label in Detroit. . . . Bob Martin of Columbia all smiles with the fast break away of "Greenfields" by the Brothers Four. This deck, the fastest breaking in the city at the moment, is from their album. "Big Iron" by Marty Robbins a definite repeat of "El Paso" according to Bob. . . . Jack Feeney at RCA says there is no time to talk about the new Presley which is a shoo-in. Jack infos that "Teen Age Sonata" by Sam Cooke getting terrific reaction. . . . Harold Pounds of Sparton very happy with the action on "Footsteps" by Steve Lawrence, "O Dio Mio" by Annette, and "Ballad Of A Dying Cowboy" by Al Boliska. "Sixteen Reason" by Connie Stevens an all out smash in London, Hamilton, Ottawa and Montreal as well as the Toronto market. Also "Night Deck" by Jackie Wilson. Bill also reports great reaction to two versions of "Maid in France." The initial deck by George Calvi on Warner Brothers and the second on Signature by Joe Henderson. . . . Lee Farley of Quality reports his fastest moving decks "Eternally" by Sarah Vaughan, "Am I That Easy To Forget" by Debbie Reynolds, and "I Love the Way You Love" by Marve Johnson. . . . Bill Kearns of album promotion at Quality reports that "Shing Along With Ush" the number one plug item at present. Also "March Along, Sing Along" with Glenn Osser. Both LP's on United Artists. . . . Matt Heft of Peer International in Toronto this past week. Matt very happy with reaction to the Ames Brothers' "Hello Amigos." At Leeds Music, Canada the newies are "I Know a Boy" by Bet E. Martin on Epic, "Eh Viola" by Frankie Laine on Columbia and "Maid in France" by Geo Calvi on Warner and Joe Henderson on Signature. . . . Ralph Harding of Ralieg Records out with a deck that is currently number two in Germany. It is called "Freddy," a cute harmonica item that should get lots of spins.

## Canada's Best Sellers

1. Beatnik Fly (Johnny and the Hurricanes—Warwick)
2. Theme From a Summer Place (Percy Faith—Columbia)
3. Adam and Eve (Paul Anka—Sparton)
4. Angela Jones (Johnny Ferguson—MGM)
5. He'll Have to Go (Jim Reeves—RCA)
6. Baby (Brook Benton/Dinah Washington—Mercury)
7. Beyond the Sea (Bobby Darin—Atco)
8. How Will It End (Barry Darvel—Colt 45)
9. Clap Your Hands (Beau Marks—Quality)
10. Mama (Connie Francis—MGM)



# ITALY

Marino Marini, Durium top artist, rarely appears in Italy as he has so many engagements abroad. In the office of Krikor Mintagian, Durium president, I had the pleasure of meeting this talented Italian artist. Marini intends to release "Honey Moon" from the sound track of the picture. He said that in the countries where the picture has already been shown, the sale of the record boomed. The picture, "Honey Moon" will soon be distributed in Italy.

"Pretty Blue Eyes", by Steve Lawrence and by G. Douglas, appears on the Italian best seller list. The first one is likely to be the best seller.

Eddie Calvert, the man with the Golden trumpet, is at present engaged in a very successful tour of Italy. His appearance on the air in the Musichiere show has considerably increased the sale of "Morgen", a composition which he broadcast, and, though not included in the list, is becoming very popular.

Nat "King" Cole is expected to visit Milan and Rome in May and will be with his wife, his personal manager Carlos Gastel, drum player Lee Young, guitarist John Collins, bass player Charles Harris and trumpet player Irving Bush.

Caterina Valente enjoys great popularity in Italy. At the moment, "Personalita" backed with "Til" are in great demand. She has gained a footing in the world of the Italian song by recording 4 San Remo tunes on the Decca label. They are, "Liberio" (Free), "E'Vero" (It's True), "Noi" (We), and "Non Sei Felice" (You Are Not Happy).

"Too Much Tequila" by The Champs will be released on the Italian market in April.

The record from the picture sound track "Storia Di Una Rapina" (Odds Against Tomorrow), has just been published in Italy. It is a composition by John Lewis, performed by The Modern Jazz Quartet.

Singers and record firms are preparing their programs for the Sei Giorni music Festival which will take place in Milan early in April.

Carisch is publishing a very interesting record called "Danny Boy" coupled with "Marina", sung by Peppino Di Capri. This song is rather popular as performed by Conway Twitty on MGM. As for "Marina", it needs no introduction.



# BENELUX

C.N. Rood L.C., Rijswijk, has just released a new series of records called "Jazz On Single". Many Mercury LP's, which have been released here for a long time, with Sarah Vaughan, Gerry Mulligan, Buddy Collette and Terr Gibbs are among them.

Following up our column of last week, advising Everest monaural and stereo phonic albums will be sold at the same price, all the record companies have now as yet done this. However, most of them have lowered their prices for stereo phonic records.

Promoter Paul Acket, intends to introduce the very popular Danish Dixieland Orchestra, "Papa Bue's Viking Jazz Band" in Holland. In Holland its version of Mozart's "Schlaf Mein Prinzchen, Schlaf Ein" is a big hit and it has reached the Dutch hit parade. The records by Papa Bue's Viking Jazz Band are on the Storyville label, managed by C.N. Rood L.C., Rijswijk.

Lou Van Burg is a Dutch quizmaster and singer who has had much success with his television shows in Germany and Austria. In Germany, his recording of "Alles Steht In Den Sternen" (All Is In The Stars) is Number 2 on the hit parade. He is starting a Dutch television show in which he will duet with the just discovered Lenny Smit. L.C. Bovema has just released the Dutch version of the song "Alles Staat In De Sternen" on His Master's Voice.

Rhythm & Blues singer Fats Domino has a strong following in the Benelux areas. His last song, "Be My Guest" is hitting. Mr. Voerman of Bovema Imperia Department told The Cash Box that 35,000 records have already been sold.

At this time, Capitol's best selling LP album is Peggy Lee's and George Shearing's "Beauty And The Beast". Pete Fellman, Jr., label manager of Capitol, was very happy about the sales.

Acket Bilk's, "Summerset" on Columbia, managed by L.C. Bovema, Heemstede, had very good reception in Benelux. This kind of dixieland music is very popular here.

As a "rush", L.C. Bovema has just released Connie Francis' latest recording titled, "Valentino" on MGM.

Belgium's Francis Bay Orchestra will visit Holland on April 6th and also make an appearance on Dutch television. Recently the orchestra cut a single on Philips called, "Too Much Tequila" and "Chiquita".

There was an evening performance in the City Theatre on Saturday March 19th in Amsterdam, Holland, to raise funds for the victims of Agadir. This idea came from the students of "Nijenrode", Dutch training institute, and was carried into effect in cooperation with L.C. Phonogram, Amsterdam. Famous artists gave their services free of charge. Among them were Willy Alberti, Corrie Brokken, Wim Sonneveld, Jules de Conte, The City Theatre Orchestra under the direction of Lex van Weren, Tom Manders, Bernard Drukker, etc. It was a very great success, and they raised nearly \$2500.00 for the devastated town. The program was called, Tien Kwartier Voor Agadir, (Ten Quarters For Agadir).

There was also a big festival in Heerlen, in the Castellum restaurant on Saturday evening. On the occasion of the releasing of "Laila" (in the original version) by "Die Regenpfeifer", publicity manager Jan J. van Luijk offered Mrs. Beckers, directress of "Castellum" the very first sample of this Philips record. The singer of "Lie Regenpfeifer", Peter Lauch, has had such success with his version of "Laila" that people in the streets of Heerlen accost him as "Mr. Laila".

## Holland's Best Sellers

1. Oh Carol (Neil Sedaka/The Blue Diamonds—RCA/Decca)
2. Schiefe Mein Prinzchen, Schiefe Ein (Papa Bue's Viking Jazz Band—Storyville)
3. What Do You Want To Make Eyes At Me For (Emile Ford—Pye Nixa)
4. Send Me The Pillow (Lydia—Imperial)
4. Till I Kissed You (Everly Brothers/Blue Diamonds—Heliodor/Artone)
6. Be My Guest (Fats Domino—Imperial)
7. Morgen (Ivo Robic—Polydor)
8. Red River Rock (Johnny And The Hurricanes—London)
9. Heartaches By The Number (Guy Mitchell—Philips)
10. Marina (Rocco Granata/Willy Alberti—Delahay/Philips)

## Belgium's Best Sellers

1. Een Hutje Op De Heide & In De Schaduw Van De Mij (Bobbejaan Schoepen—Decca)
2. Oh Carol (Neil Sedaka—RCA)
3. Marina (Rocco Granata—Delahay/Tonalty)
4. Red River Rock (Johnny And The Hurricanes—London)
5. Put Your Head On My Shoulder (Paul Anka—ABC-Paramount)
6. I'll Never Fall In Love Again (Johnnie Ray—Philips)
7. Morgen (Ivo Robic—Polydor)
8. La Bella (Rocco Granata—Moon-glow)
9. It's Time To Cry (Paul Anka—ABC-Paramount)
10. Die Gitarre Und Das Meer (Freddy—Polydor)

Pat Boone is expected to tour Italy with Louis Prima, Keely Smith and other Dot artists.

## Italy's Best Sellers

1. Marina (Marino Marini—Durium)
2. It's Time To Cry (Paul Anka—Columbia)
3. Why (Frankie Avalon—Bluebell)
4. Kriminal Tango (Marino Marini/Trombetta—Durium/Columbia—Fortissimo)
5. Personalita (Caterina Valente—Decca)
6. Romantica (Dallara—Music—Titanus)
7. E'Vero (It's True) (Barreto/Bindi—Philips/Ricordi—Ariston)
8. Run Boy Run (Sandford Clark—London)
9. Mr. Blue (Fleetwoods—Top Rank)
10. Pretty Blue Eyes (Steve Lawrence/C. Douglas—ABC-Paramount—Top Rank)



# AUSTRALIA

The live entertainment scene in Australia at the moment is starting to read like Las Vegas. Currently on hand is the Dave Brubeck Quartet playing a season—to capacity houses—in the major capital cities. Tommy Steele and Maurice Chevalier are both appearing in Sydney after successful seasons in Melbourne—not on the same bill! American comedian Tom Lehrer is at present in Melbourne and English vocalist David Whitfield is starring at Melbourne's Tivoli Theatre. The present Lee Gordon troupe has a whole string of top American recording artists headed by Tommy Sands and compared by Johnny O'Keefe. "The Music Man" and "My Fair Lady" are both doing big business in Melbourne. Billy Eckstine is booked for an April engagement at clubs in Sydney and Melbourne.

Ken Taylor, general sales chief and A & R Director of Festival Records, has announced the appointment of Noel Brown to National Sales Manager for the company's products. The promotion of Noel Brown—who was formerly Sales Manager for the Festival group of labels—follows the present expansion program embarked on by Festival Records.

To tie in with Rod Lauren's tour—for promoter Lee Gordon—RCA have made a rush release of the young star's latest single which couples "This I Know" with "Listen My Love." Chan Romero, appearing here on the same bill, is having a fair amount of success with "Hippy Hippy Shake" released here on E.M.I.'s Columbia label. In two weeks it has made a spectacular rise to Number 8 on Radio 2UE's Top 40 Program. Romero's second Columbia release will carry "My Little Ruby" c/w "I Don't Care Now." All four sides of Romero's disks are published by Castle Music.

Norman Wright of New Zealand is visiting Australia. Norman handles the W & G label in New Zealand and is in Australia to have a look at the latest manufacturing and marketing trends. Norman says the singles market in New Zealand is still fairly strong—this is a contrast to the situation in Australia, where—over the past few months—there has been a sharp fall-off in singles sales. Norman Wright plans to expand his activities in the near future following the completion of his Australian visit.

Adding a further boost to the recent suggestion in The Cash Box main editorial to adopt the term "Teenbeat" to today's popular music, is the prompt action of television station TV-W in Perth (Western Australia) in switching the name of their highly-rated Saturday afternoon show to "Teenbeat." The change was made immediately after TV-W executives had read the editorial in The Cash Box.

The Dave Brubeck Quartet played to capacity houses during their tour of Australia. A noticeable feature of their audiences was the good percentage of Brubeck enthusiasts well outside the teenage group. Dave himself was delighted with the tremendous public interest and response to his concerts.

Among the top-selling albums at the moment is "An Evening With Lerner and Loewe" on RCA. The original cast LP of "My Fair Lady" is still doing great business. It has already set an album sales figure that should stand for many years to come. With the opening of the show in Sydney shortly, Coronet records can expect another tremendous lift in sales. The original Broadway cast performance of "The Music Man" on Capitol is going great guns for E.M.I. and the film soundtracks of "South Pacific" and "Oklahoma!" have developed into regular selling albums.

Mindy Carson's single of "Wake The Town And Tell The People" c/w "When I Fall In Love" which is issued here by W & G Records, is having a solid promotion drive and Marty Angus—the new Victorian Sales Manager of W & G—reports excellent initial sales. Start of this promotion campaign includes personal spoken-word tape messages from Mindy Carson to disk-jockey personalities.

## Warner Bros Sets Int'l Distribution

BURBANK, CALIF.—Jim Conkling, president of Warner Bros. Records, last week announced the debut of the company in seventeen countries throughout the world.

Effective immediately, WB disks will be available in Austria, Australia, Canada, Denmark, Finland, W. Germany, Great Britain, Holland, Ireland, Italy, Japan, New Zealand, Norway, Philippines, South Africa, Sweden and Switzerland. Licensees in each of the foregoing countries will represent WB exclusively for the manufacture and distribution of records in their respective countries.

Robert B. Weiss, international director of the label, has been in Europe since last July, personally visiting all record companies so that direct agreements could be concluded between Warner Bros. and the respective licensees. Weiss is a veteran figure in both the domestic U. S., and international music business industries, having previously served as director of international operations for Capitol Records, and in a like capacity for E. H. Morris & Co.

Licensees signing agreements with Warner Bros. are: Austria: Musica Schallplatten-Vertrieb GmbH; Australia: The Australian Record Company Ltd.; Canada: The Compo Company Ltd.; Denmark: Hede Neilsens Fabriker A/S; Finland: Sähköliikkeen OY; W. Germany: Teldec Schallplatten GmbH; Great Britain: Decca Records Ltd.; Holland: N. V. Verkoopmatschappij Bovema; Ireland: Decca Records Ltd.; Italy: S.A.A.R. Ltd.; Japan: Nitchiku Industries Co. Ltd.;

## Australia's Best Sellers

1. What Do You Want To Make Those Eyes At Me For (Emile Ford—Pye)
2. Teen Angel (Mark Dinning—MGM)
3. Running Bear (Johnny Preston—Mercury)
4. Handy Man (Jimmy Jones—MGM)
5. If I Had A Girl (Rod Lauren—RCA)
6. I Want That (Crash Craddock—Coronet)
7. What In The World's Come Over You (Jack Scott—Festival)
8. Among My Souvenirs (Connie Francis—MGM)
9. He'll Have To Go (Jim Reeves—R.C.A.)
10. Beatnik Fly (Johnny & The Hurricanes—London)

New Zealand: The Australian Record Company Ltd.; Norway: Egil Monn Iversen A/S; The Philippines: Mareco, Inc.; South Africa: Trutone Africa Ltd.; Sweden: Telefunken Forsalnings A.B.; Switzerland: Musikvertrieb A.G.



# SCANDINAVIA

Helge Roundquist, president of Cupol Records, on plane to London to attend Eurovision Song Festival in Royal Festival Hall on March 29th, as well as visit Oriole Records. After London, Roundquist is planning business visits in Paris, Zurich, Brussels, Amsterdam, Hamburg and Copenhagen before returning to Stockholm.

Larry Douglas of Laerteas Music Co., New York, will visit Stockholm second week of April. Before coming here he will visit jazz musician Oscar Pettiford, now a resident of Copenhagen, Denmark. Douglas is on a European tour in order to arrange a concert tour of Tito Puente and his Latin-American Band. After Stockholm, he will go to Oslo for biz talks.

Ake Gerhard Larsson's "open letter" to the Swedish Radio-TV, where publisher Larsson criticized some officials of the government controlled radio and TV company in Sweden for illegal use of their positions, (since some of them also were music publishers and/or connected with their own record companies) resulted in nothing when the problems were discussed in a meeting of highest officials of the government and the Radio Company recently. However, a two-man committee was ordered to make some further investigating. The meeting ended with a proclamation that "as far as is known now, nothing has happened that can be criticized." Larsson is the music publisher who composed this year's (and 1959's and 1958's) winning Swedish tunes for the Eurovision song festivals, and who criticized the Swedish radio-TV for "holding back" his tunes from being played in radio and TV. Larsson is president of Belinda (Scandinavia) AB and Robert Mellin (Scandinavia) AB, two American publishing houses (Aberbach Brothers) in Sweden.

Off on business trip for London, Paris and Zurich, Sven G. Winquist, Swedish representative of ITN Radio and Globe Music (London), left Stockholm yesterday (28th).

Al Saxon, British singer on Fontana label, contracted for Gröna Lunds Tivoli second half of May. The Gröna Lund is Stockholm's summer outdoor amusement field.

Knäppupp Records, who handles Dot, Kapp and California (Imperial) in Sweden is arranging a concert tour in Scandinavia for some Dot artists this year. If the plans can be worked out, Knäppupp expect to present Bat Boone, Billy Vaughn, Louis Prima and Keely Smith here this summer.

Karl Emil Knudsen of Dansk Grammofonpladeforlag in Copenhagen, representing Roulette Records in Denmark, off for a business visit in USA. He is expected to return to Sweden in middle of April.

A Swedish song, "Gotländsk sommarnatt" (Summernight of Gutlandia), has been recorded by German Helmut Zacharias and His Orchestra, and the recording has become a bestseller in Sweden in the competition with several domestic recordings. This month, the German Polydor record appears at 14th place in the Swedish Hit Parade.

## Sweden's Best Sellers

1. Russian Folk Song (Arne Lamberth—Joker)
2. What Do You Want To Make Those Eyes At Me For (Emile Ford—Metronome)
3. Nu tandas ater ljusten i var lilla stad (Gunnar Wiklund—BFB) (Swedish)
4. Ar du kar i mej annu, Klas-Goran (Lill-Babs—Karusell) (Swedish)
5. Why (Frankie Avalon—Sonet)
6. Nu tandas ater ljusten i min lilla stad (Lars Lönndahl—RCA)
7. Marina (Rocco Granata—Cupol)
8. Espresso Bongo (Cliff Richard—Columbia)
9. Travellin' Light (Cliff Richard—Columbia)
10. Flickor bak i bilen (Seven Little Girls Sitting In The Backseat) (Siv Malmkvist—Metronome)
11. Marina (Little Gerhard—Karusell)
12. Vits-Fnykis (Martin Ljung—Knäppupp) (Swedish)
13. Morgen (Billy Vaughn—Dot)
14. Gottlandsk sommarnatt (Helmut Zacharias—Polydor) (Swedish song in German recording)
15. Marina (Al Saxon—Fontana)
16. Alexander (Mona Grain—Cupol) (Swedish)
17. De tre klockorna (The Three Bells) (Towa Carson—RCA)
18. Alla andra far varann' (Osten Warnerbring—Decca) (Swedish)
19. Reveille Rock (Johnny & The Hurricanes—London)
20. Oh Carol (Neil Sedaka—RCA)

## EMI Hosts Clyde McPhatter



LONDON—At a recent party hosted by EMI to welcome Clyde McPhatter here are (l to r) disk jockey Neal Arden, Mrs. McPhatter, disk jockey Ray Orchard, McPhatter and Arthur Muxlow, general promotion manager of EMI. McPhatter will tour the country in the Bobby Darin-Duane Eddy package show.



# Album Reviews

## POPULAR PICKS OF THE WEEK

Roy Hamilton at His Best

**"ROY HAMILTON AT HIS BEST"**—Epic LN 3628

From the surging intensity of "You'll Never Walk Alone," the single which first brought the singer into the national spotlight, to the tender caresses of "Time Marches On" Roy Hamilton displays a fiery ballad technique that has sustained him through six years of disk popularity to date. This review of his past singles on Epic also includes "Unchained Melody," "If I Loved You," "Ebb Tide" and "Forgive This Fool." Could be a big winner.

**"THE FUGITIVE KIND"**—Motion Picture Soundtrack—United Artists UAL 4965

One of the best of recent UA soundtrack LP's, "The Fugitive Kind," sports a hauntingly blue backdrop written by Kenyon Hopkins, punctuated by effective lapses into raucous sounds on such titled tracks as "Get Crazy," "High Pocket Blues" and "Pay Day." "Let Me Out" is a mournful indistinguishable moan that has a gripping vitality about it. Could be another huge UA track seller.

**"I REMEMBER HANK WILLIAMS"**—Jack Scott—Top Rank RM 319

The late, great Hank Williams is again the subject of a disk tribute. Scott turns in fine performances of a dozen of Williams' greatest. The settings exemplify the country sound and even include the famous steel guitar sound that enhanced all of Williams' disks. Scott himself approaches the songs with a noticeable hillbilly twang. Among the tunes are "Cheatin' Heart," "Cold, Cold Heart," "You Win Again," "Half As Much," and "Take These Chains From My Heart."

**"A GILBERT AND SULLIVAN SONGBOOK"**—The Ralph Hunter Choir—RCA Victor LPM 2116

The versatile Hunter Choir comes up with an irresistible disk that artistically dwarfs recent sing-along albums. Taking the "cream" of Gilbert & Sullivan songs, the favorites and importantly, the most melodic, the Choir renders them authentically, and therefore they are uncommonly attractive for community singing. The double fold album contains eight elaborate songbooks with thumbnail sketches of each selection. The songs include "I Am the Monarch of the Sea," "When I Was a Lad," "I'm Called Little Buttercup," "Tit Willow" and others for a total of 18. Grand issue.

**"CAN CAN"**—Nelson Riddle and His Orchestra—Capitol ST 1365

Riddle, a master in vocal arranging, is heard in one of his infrequent disk appearances playing dance music. Having done the arranging and conducting of the Cole Porter music for the film, he proposes another side of the melodies, as capable dance vehicles. The arrangements are noticeably inventive, with several different ork approaches used for variety. Tunes include "Allez-Vous-En," "C'est Magnifique," "I Love Paris" and "Come Along With Me." A swinging addition to the dance shelf.

**"THE SOUND OF MUSIC"**—Edmundo Ros and His Orchestra—London LL 3157

Ros has come up with what is unquestionably his best album date in a long time, and the catalyst is Richard Rodgers' delightful melodies. These tunes have been handled with special care in being transformed to Latin danceables, and Ros has outdone himself with the arrangements. They are amazingly simple, letting the tunes come through melodically, yet never lacking in inventiveness or surprise. And there is a wide choice of dances available here, as on all Ros albums. Thoroughly enjoyable package.

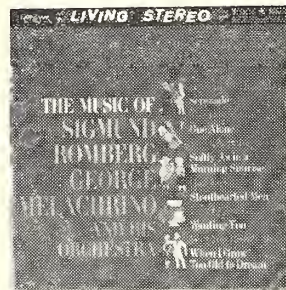
**"LONELY FOR YOU"**—Gary Stites—Carlton LP 12/120

Songster's LP debut has him performing his recent single successes—"Lonely For You," "Starry Eyed" and "Lawdy Miss Clawdy"—plus several new songs which all fall into the teen-beat dept. This is top entertainment for the youngsters, by a singer who apparently will be around a long while as a favorite. Will do a brisk business.



**"TITO RODRIGUEZ AT THE PALLADIUM"**—United Artists UAS 6064

For years one of the leaders in the Afro-Cuban movement, Rodriguez still reigns high on the list of favorites at the Palladium, mecca of the "mambo-niks." This set has been recorded "live" at the Palladium and is distinguished by the ork's enthusiasm, a driving enthusiasm that grips all performers there. This is exciting stuff. Staple Latin shelf item.

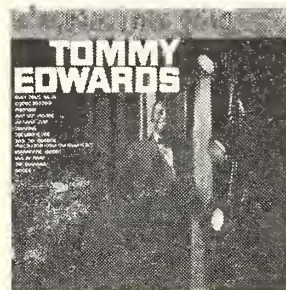


**"THE MUSIC OF SIGMUND ROMBERG"**—George Melachrino and His Orchestra—RCA Victor LSP 2106

As charming an instrumental package of Romberg melodies as has been produced. These are songs of endearing charm, immortal melodies that are basic to the theatre. They are essayed with delicate care, in the usual Melachrino manner. Titles include "Serenade," "The Desert Song," "Stouthearted Men," "Lover, Come Back To Me!" and "When I Grow Too Old to Dream." Fine nostalgic mood offering.

**"THE BEST DAMN DANCE BAND IN THE LAND"**—Ira Ironstrings—Warner Bros. W 1380

Definitely one of the nuttiest album covers of the year. And the music inside is just as nutty. For the banjo-led Ironstrings studio ork dotes on the corniest sounds, spreading joy and fun. It's the kind of music that will enliven the duller parties. Tunes herein include "Across the Alley From the Alamo," "The Surrey With The Fringe On Top," "Little Brown Jug" and "Jingle Jangle Jingle." Give it a whirl for fun's sake.



**"STEP OUT SINGING"**—Tommy Edwards—MGM E3822

A brace of lightly swinging evergreens are warmly sung by the songster. LeRoy Holmes supplies the right accompaniment for Edwards' straight and sympathetic rendering of "Don't Fence Me In," "Tangerine," "Sentimental Journey," "Should I" and "Symphony." Edwards' concern for this superior material is a welcome bright light on the pop scene.



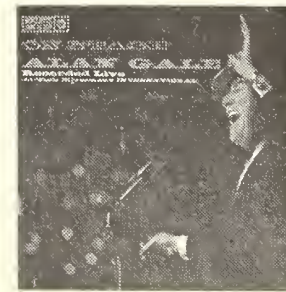
**"THE FIVE SATINS SING"**—Ember ELP 100

Label's first album is a compilation of past singles by the Five Satins. Headlining the bill is "I'll Remember (In the Still of the Night)" which has since become a rock and roll standard. Other selections include "To The Aisle," "Oh Happy Day," "Jones Girl" and "Our Anniversary." Group commands listener attention.



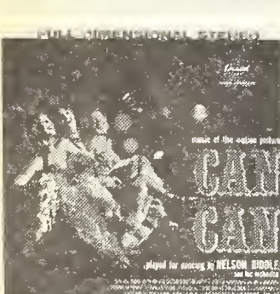
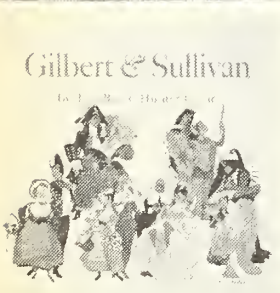
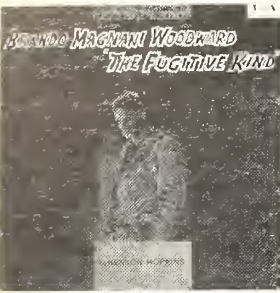
**"LOVE IS NOTHIN' BUT BLUES"**—Dick Williams—Capitol ST 1330

Talent is a family affair, or so Dick Williams proves on his debut album. Brother of Andy Williams, Dick does not emulate his style, rather his approach is more in a Sinatra vein, pushing and pulling the lyric subtly to fit the mood more to his liking. And he can swing with vigor. Material is solidly in the blue groove: "I Cried For You," "What Is This Thing Called Love," "Somewhere Along The Way" and "It Could Happen To You." The songster deserves a good listen to.



**"ON STAGE"**—Alan Gale—Roulette R 25110

For years Gale has been "preaching" his home-spun Yiddish humor to audiences in the biggest clubs. This session was recorded at Jack Silverman's International and a more sympathetic audience he couldn't find. Each side contains one long monologue covering incidents in his childhood, comparisons between children now and his own upbringing, his parents and sundry other memories from the past. A superb comedy album for the many Gale fans.



# Columbia Releases 18 LP's For April

# Smith Signs

NEW YORK — Columbia Records' April product totals eighteen new albums in the classical and popular categories — seven Masterworks releases, eight popular, two jazz, one "Adventures in Sound." The varied Masterworks list presents albums in the following categories: opera, concerto, chamber music, choral, and piano solo.

The opera offering is the first stereo release of Verdi's "Rigoletto," starring Richard Tucker as the Duke of Mantua in his first complete recording of the work, with Gianna d'Angelo in the role of Gilda. Recorded in Italy, the album comes in deluxe packaging with complete Italian-English libretto, illustrations, and critical notes.

A Shostakovich album features The Philadelphia Orchestra under Eugene Ormandy, with Russian cellist Mstislav Rostropovich, in a first recording of Shostakovich's Concerto for Cello and Orchestra in E-Flat. Recorded directly after its American premiere in Philadelphia under the composer's supervision, the work was written especially for and dedicated to Rostropovich. On the reverse side is a performance of the First Symphony, "Festival Casals de Puerto Rico 1959" presents Haydn's Symphony No. 45 ("Farewell") and Mozart's Symphony No. 36 ("Linz") by Pablo Casals and the Festival Casals Orchestra of Puerto Rico.

Beethoven's piano-violin Sonatas No. 1 ("Spring") and No. 9 ("Kreutzer") are the first release in a new series of the complete Beethoven Sonatas for this instrument combination by Zino Francescatti, violinist, and Robert Casadesu, pianist.

"Chamber Music From Marlboro" presents Rudolf Serkin and his faculty at Vermont's Marlboro Music School in performances (first in stereo) of Beethoven's Octet in E-Flat Major, Opus 103, with Marcel Moyse conducting and Dvorak's Serenade in D Minor, Opus 44, with Louis Moyse conducting.

Spanish pianist Alicia de Larrocha is heard in a two-record album of

Albeniz' "Iberia" (complete) and "Navarra," recorded in Spain by Hispavox.

A first volume of "Arias, Anthems and Chorales of the American Moravians" is offered by the Moravian Festival Chorus and Orch. under Thor Johnson's direction.

First recordings of music are presented in two albums. Robert Craft conducts the Columbia Symphony Orchestra in Berg's "The Altenberg Lieder," Opus 4, with soprano Bethany Beardslee; Webern's Five Movements for String Orch., Opus 5; and Schoenberg's Five Pieces for Orch., Opus 16. Two modern works by the late Austrian pianist Artur Schnabel, "Duodecimet" (1950) and "Trio" (1925), are performed by the Monod Ensemble and the Galimir Trio.

Doris Day's "What Every Girl Should Know" heads the popular list, with another new album, "Listen to Day," offered as a premium record, specially priced throughout "Doris Day Month" when purchased together with any other Day album in the catalog.

Other popular albums of the month are: "Mahalia Jackson's "Come On, Children, Let's Sing"; "Moments To Remember" by the Norman Ludoff Choir; "Gypsy Passion" by Andre Kostelanetz and his Orch.; "Love Eyes" by Dominic Frontiere and his Orch.; "Songs of Glory" by Lester Flatt and Earl Scruggs, with the Foggy Mountain Boys; Ashley Miller at "The Famous Radio City Music Hall Organ"; and the recording debut of "Wayne and Shuster" in four original skits.

April jazz releases include "Swinging Guys and Dolls" by the Manhattan Jazz All-Stars in arrangements by Teddy Charles and Teo Macero; "Dick Cary and the Dixieland Doodlers" in old-time party favorites.

Columbia's "Adventures in Sound" release, entitled "La Cucaracha," presents songs of the Mexican Revolution as performed in the current film of the same name by Mexican balladeer Cuco Sanchez and Dueto America.



ATLANTA, GA.—Ray Smith is shown signing a long term recording contract with Judd Records. On hand for the occasion are (standing left to right) Charlie Terrell, Smith's manager; Bill Lowery, president of NRC, the parent firm for Judd; and Bill Justis, NRC's A&R chief. Smith's follow-up to his hit "Rockin' Little Angel" was released this week. It is "Put Your Arms Around Me Honey" b/w "Maria Elena."

## Israeli Song To Sam Fox

NEW YORK—Sam Fox Publishing, in association with Kradar Music Co., has acquired the world rights to the Israeli song, "The Ballad of Red Rock."

This song has a very dramatic history, having caused international incidents in the Mid-East. Within the borders of Jordan stands a huge, red rock formation with ancient dwellings and temples carved into it. Two top Israeli songwriters wrote a song about the beauties of the Red Rock, which also, according to legend, has a spell of evil over it. The legend says that anyone who looks at it will die.

The song was introduced and sung over the Israeli radio by Aric Lavie, a top-name Israeli singer. So powerful was the effect of the song, that soon adventurous youths began to sneak over the border for a glimpse of the Red Rock. When several failed to return the Israeli government banned the performance of the song in Israel.

The song, with an English lyric by Joe Darion, has been recorded by Colpix Records by the same Israeli singer who started all the furor, Aric Lavie.

The Original Song From the Movie!

THEME FROM  
**'OUR MAN IN HAVANA'**

(Domitila)

Dot No. 16069

Published by  
**HALL OF FAME MUSIC CO.**

## 11 Epic Albums This Month

NEW YORK — Four classical and seven popular albums comprise Epic Records' list of releases for the month of April.

Major classical offering is the first recording of Darius Milhaud's "The Four Seasons." Recorded in Paris under the composer's direction, the Ensemble de Solistes des Concerts Lamoureux is joined by violinist Szymon Goldberg (Spring), violist Ernst Wallfisch (Summer), pianists Genevieve Joy and Jacqueline Bonneau (Autumn), and trombonist Maurice Suzan (Winter).

Other classical albums for the month are: Berlioz's "Symphonie Fantastique" (Episode de la vie d'un Artiste), Opus 14, with William Van Otterloo conducting The Hague Philharmonic Orch.; Debussy's Sonata No. 3 and Lekeu's Sonata in G Major, performed by violinist Arthur Grumiaux and pianist Riccardo Castagnone; and pianist Charles Rosen's debut Epic album, Ravel's "Gaspard de la Nuit" and "Le Tombeau de Couperin."

Epic popular albums include the original soundtrack of the movie "Black Orpheus" (Orfeu Negro); Marty Wilde's "Bad Boy"; "Roy Hamilton at His Best"; "Old Time Polka Party" by Elmer Scheid and his Polka Band; "Goodies But Gassers" with Lee Castle and the Jimmy Dorsey Orchestra; "Phil Talks With Quill" by the Phil Woods Quartet, with Gene Quill "sitting in"; and "The Raunch Hands Pickin' and Singin'."

## Small Named Milo VP

DELAND, FLA.—Jim Small, veteran C&W authority and impresario for the past twenty-nine years, was promoted to vice-president of Milo Records, New Jersey, according to label owner and manager Joe Flis. Small has been with the company as national talent scout and originally organized and promoted the C&W department for Milo with its Cool label.

Small is here auditioning talent; with him is his assistant, Dave Osborn.

## Her Own Cheering Section



HOLLYWOOD—Between shows at the Interlude club, Marvis Rivers chats with two of her first nighters, Jack Marshall(1), who arranged and conducted her second Capitol album, "Hooray For Love", and Bill Miller, producer of Miss Rivers' records.

Watch for...

# J.J.

on TOP RANK

Have you heard

FLIPTOP FINNEGAN ?

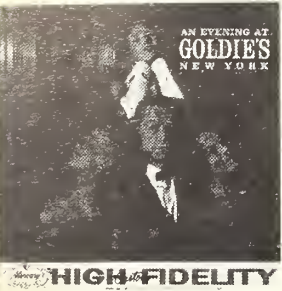


# Album Reviews



**"ALONE AFTER DARK"—Rob McKuen—Decca DL 8946**

McKuen sings of loneliness in a soft, supple manner. Not having a big voice, he concentrates on lyric content, investing large helpings of blue feelings into the songs. McKuen is also a fairly good songwriter as evidenced by the inclusion of five originals here. Other tunes include "Time After Time," "Smile," "Imagination," and "My Shining Hour." Good late hours listening.



**"AN EVENING AT GOLDIE'S"—Mercury MG 20544**

Goldie Hawkins is proprietor of a posh east side nitery bearing his name and he also holds forth there nightly at the piano. This disk features Goldie in the piano stylings with which he entertains his customers. Most of the music is in medley form, and except for a bright "Gigi" medley, are in the evergreen category. Included are "From This Moment On," "Ace in the Hole," "I Won't Dance," "By Myself" and "Together." Pleasant listening.



**"PRETTY BOY FLOYD"—Original Motion Picture Soundtrack—Audio Fidelity AFLP 1936**

Music for the film story of the infamous Pretty Boy is violent, explosive, and hard hitting. It reaches the point of being raucous on occasion, but if so it befittingly describes the incidents in the film. The music, composed by Del Serino and William Sanford, is typical of private-eye music, as it touches here and there on jazz lines, but it is basically for the pop market. Film should hype sales here.



**"STROLLING VIOLINS"—Frank York—Coral CRL 57294**

Against a backdrop of strings, York takes a solo violin stroll through a brace of continental favorites. This is the kind of music you'd expect to hear at a restaurant called Little Vienna or something. It is fine dinner music, litting and soothing. The selections are "Come Back to Sorrento," "Play Gypsies, Dance Gypsies," "La Vie En Rose," "Fascination" and "Vienna, City of My Dreams." Pleasant mood setter.

## JAZZ PICK OF THE WEEK



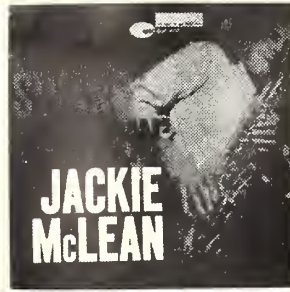
**"CHRIS IN PERSON"—Chris Connor—Atlantic 8040**

In person Miss Connor is a delight of warmth, establishing an immediate rapport with her audience and maintaining it engrossingly through her choice of material. Her repertoire contains such delectable items as "Angel Eyes," "Round Midnight," "Don't Worry 'Bout Me," "Poor Little Rich Girl" and "Strike Up the Band." Her act always contains tunes other singers dare not attempt. It is all caught beautifully in this location recording. One of her best for Atlantic.



**"JAWS IN ORBIT"—Eddie "Lockjaw" Davis Quintet with Shirley Scott—Prestige 7171**

Jaws and Scottie are becoming quite a popular duet with east coast jazz fans these days, particularly through their Prestige albums (together and individually). Miss Scott is a vigorously swinging organist and Davis can blow with the best of them. Rest of the group includes George Duvivier, Arthur Edgehill and Steve Pulliam, but it is Jaws and Scottie who break things up here. Numbers include "Intermission Riff," "Our Delight" and "Bahia."



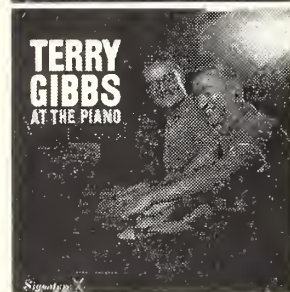
**"SWING SWANG SWINGIN'"—Jackie McLean—Blue Note 4024**

One of the more individual alto voices around today, McLean has a generous capacity to swing and this date goes a long way in proving it. With a rhythm section comprised of Art Taylor, Jimmy Garrison and Walter Bishop, Jr. in tow, McLean offers vibrant readings of "Stablemates," "I'll Take Romance," "What's New" and "I Love You" plus three others. It's a hot session, with McLean cooking up a storm all the way.



**"LIGHTNIN' AND THE BLUES"—Lightnin' Hopkins—Herald 1012**

The great blues singer is featured in some more old recordings which prove his appeal in many areas. His bitter, vinegary style is a searing commentary of his life and his tunes bear out his feelings on typical blues subjects: love, sex, loneliness, money. A few of the tracks here are marred by overpowering rhythm backgrounds, but Lightnin' keeps head above water most of the way.



**"TERRY GIBBS AT THE PIANO"—Signature SM 6007**

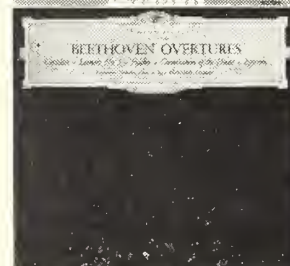
Gibbs is known as a very swinging vibraphonist and here he reveals such a capacity at the piano, too. As expected his piano technique is basically percussive and he carries over many vibe traits to the keyboard. At both instruments he has an extremely fast pair of hands. With rhythm backing he attacks such tunes as "Airmail Special," "The Way You Look Tonight," "You Go To My Head" and "Cherokee" as well as several originals.

## CLASSICAL PICK OF THE WEEK



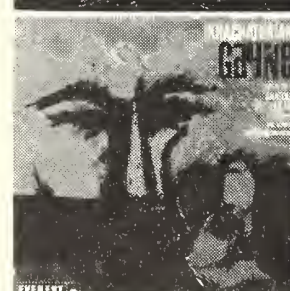
**"LEONARD WARREN"—RCA Victor LM 2453**

Victor commemorates the great artist's recent untimely death by a reissue of several of his recent disk appearances. The magnificent baritone lives again on such outstanding interpretations as the "Cortigiana" aria from "Rigoletto," "Si Puo" from "Pagliacci," "Figlia" from "Simon Boccanegra" and others. Acknowledged the world's greatest baritone, Warren's performances are still in great demand. This disk will fill the bill greatly.



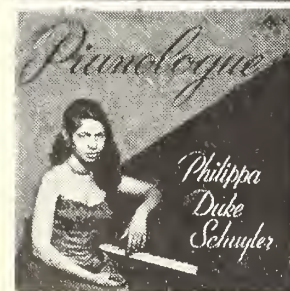
**"BEETHOVEN OVERTURES"—Lamoureux Orchestra, Igor Markevitch, Conductor—Deutsch Grammophon DGS 712019**

Five popular Beethoven Overtures are rendered with assurance by Markevitch here. The pieces—Coriolan, Leonore, Fidelio, Egmont and Consecration of the House—are examples of some of Beethoven's most dramatic writing and the conductor accords it the feeling they command. Sound is excellent.



**KHACHATURIAN: "Gayne Ballet Suite"—Anatole Fistoulari conducting the London Symphony Orchestra—Everest SDBR 3052**

Fistoulari's interpretation of the lively "Gayne" is not unlike many others that have been recently recorded. He takes full advantage of the piece's dramatic possibilities and its potential for the stereo market. This effort contains eleven of the dances from the composer's two suites. Everest's superior sound make this disk a beauty for the classical audiophile.

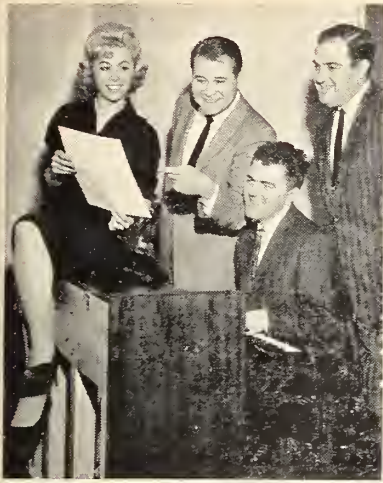


**"PIANOLOGUE"—Philippa Duke Schuyler—Circe CLP 101**

Label debuts with a recording by an exemplary young female pianist. Miss Schuyler has beautiful control over the keyboard. She is colorful and has a fine sense of timing. These characteristics first reveal themselves when the artist plays fourteen folk songs collected during her world concert travels. Side two finds her carefully examining three classical works: Bach-Liszt: Prelude & Fugue in A Minor; Chopin: Scherzo in C Sharp Minor; Ravel: El Alborada del Gracioso. Now disk recognition awaits her.



## Pretty Robin



NEW YORK—Newly acquired Hanover-Signature thrush Tina Robin gives good cause for the smiles all around. Perched prettily atop the piano, manned by her accompanist Emil Novillo, Miss Robin goes over a lead sheet for her first recording session with H-S president Bob Thiele and H-S A&R chief Joe Guercio.

## Josephine Baker Set For Los Angeles Concert

BEVERLY HILLS—Josephine Baker, international singing star, will rekindle an old friendship on April 29 when Irving Earl Klase, head of C. G. Records, will appear as her associate conductor and contractor at the Huntington Hartford Theater in Los Angeles.

It was in New York where Miss Baker's husband, Jo Bouillon, first met Klase as the conductor at the Capitol Theater. He was "intrigued" with Klase's ability and as a result engaged Klase to conduct the premiere of Josephine Baker's show, "Paris Sings Again," which opened in Boston with rave reviews.

Klase is currently negotiating with Miss Baker's producer and general manager, William L. Taub, for rights to record her first album in Hollywood for his firm.

### "A LONELY SOLDIER"

by JERRY BUTLER

ABNER 1035

### "AT MY FRONT DOOR"

DEE CLARK

ABNER 1037

### "EASY LOVIN"

WADE FLEMONS

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### "DUTCHMAN'S GOLD"

Walter Brennan

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Dot Records

## Roulette Debuts Pop Series On Forum Subsid

NEW YORK—Part of Roulette Records April album releases will be the introduction of a new "pop" series of albums on the label's low price division, Forum Records. Until this release, the Forum label was strictly Roulette's low priced classical line of LP's recorded in Europe. First introduced last August, the Forum catalog now boasts over twenty classical LP's.

The new "pop" series will retail for the same price as the classical recordings, \$1.98 Monaural, and \$2.98 Stereo. The first four new albums in the series are: "Just For You," Jimmie Rodgers, "The Playmates Visit The West Indies," "An Evening At

Radio City Music Hall," by the Radio City Symphony Orchestra under the direction of Raymond Paige, and, "The Roaring '20s" with songs by Bonnie Alden.

According to Joe Kolsky, Roulette's executive vice-president, the label has already received very strong dealers and rack jobber reaction to these new low price "pop" LP's. One of the highlights of the Roulette display suite at the NARM convention was the official unveiling of these albums. Roulette indicated that because of the sales response, their production plans called for the release of another ten "pop" LP's for the Forum line.

## C. G. To Rely On 15 Key Cities In Setting Up Distribution

BEVERLY HILLS, CALIF.—C. G. Records will concentrate on 15 key sales areas in setting up its distribution, it was announced by Don Gallese, national sales and promotion manager for the new firm. The cities included in the network are: New York, Baltimore, Philadelphia, Boston, Newark, Washington, D.C., Milwaukee, St. Louis, Chicago, Detroit, Cleveland, Cincinnati, Seattle, San Francisco and Los Angeles.

In announcing the move, Gallese said, "The problem of molding a solid relationship between good distributors and a new label is very difficult, regardless of the financial status of the new firm. Therefore, we plan to begin distribution on a limited basis so that we can concentrate on developing a firm sales and merchandising program for our distributors, particularly in regard to new albums."

"It is my feeling that while hit singles certainly have created many a new label-distributor relationship, it is not the flash hit that perpetuates a successful marriage between manufacturer and distributor. It is in the mutual confidence of a continued flow of good product and merchandising plans for both albums and singles that the most success can be realized."

## La Viola Joins Nevins-Kirshner

NEW YORK—Emile La Viola has joined Nevins-Kirshner Associates and will assist Al Nevins and Don Kirshner in their Aldon Music publishing company and all other affiliated firms.

La Viola is a graduate of the New York College of Music. As a piano major he formed a trio and played professionally for several years.

The Nevins-Kirshner parent firm currently has three songs on the best selling charts; "Footsteps" by Steve Lawrence, "Stairway to Heaven" by Neil Sedaka and "Way of a Clown" by Teddy Randazzo. They also publish the new Jimmy Clanton release, "Another Sleepless Night."

## Congressman Speaks on "Believing"

WASHINGTON, D.C.—Congressman Victor L. Anuso was reportedly so impressed with "the message" in the Jeannie Thomas recording of "Believing" (on Genie) that he discussed the record in the House of Representatives. His remarks were entered in the Congressional Record of March 23.

Sidney Ascher, who manages Miss Thomas, said he believes this is the first time a song has been spoken of on the floor of the House since "God Bless America" during the First World War.

## Grand Prix To Monte Carlo Orch.

PARIS—The National Orchestra of the Monte Carlo Opera, under the direction of Louis Fremaux, has been awarded the Grand Prix du Disque by the French Academy. The award was for the orchestra's performance of Moussorgsky's "Pictures At An Exhibition." The record was one of fifteen prizes awarded out of 5,000 classical entries, and received the

highest score in the judging, 9.32 against a possible 10.0

The orchestra is currently performing its series of concerts in its regular season in Monaco. This summer (July 15-August 10) the orchestra will perform its second annual series of outdoor concerts in the courtyard of the Palace of Monaco.

## The Gang's All Here



LAS VEGAS—The Tony Pastor Revue, currently appearing at the Stardust Hotel Lounge here, recently did a session for Capitol Records. Shown with Capitol exec Ed Yelin (second from left) are members of the troupe: Tony Pastor, Jr., Guy Pastor, Penny Pryor and Tony Pastor, Sr.

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and Orchestra

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ALSO GOING STRONG!

# "WEAK AND BROKEN HEARTED"

by Pinnochio James

G0003

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N. Y. 36, N. Y. PLaza 7-8486-7



# Rack Best Sellers



# Album Reviews

(\$1.49 thru \$2.98)

## STEREO ALBUMS (Regular Priced)

- 1 **SOUTH PACIFIC**  
Movie Cast (RCA Victor L50-1032)
- 2 **THE SOUND OF MUSIC**  
Original Cast (Columbia KOS-2020)
- 3 **FAITHFULLY**  
Johnny Mathis (Columbia C5 8219)
- 4 **HEAVENLY**  
Johnny Mathis (Columbia C5-8152)
- 5 **BELAFONTE AT CARNEGIE HALL**  
Harry Belafonte (RCA Victor L50-6006)
- 6 **STUDENT PRINCE**  
Mario Lanza (RCA Victor L5C-2339)
- 7 **FOR THE FIRST TIME**  
Mario Lanza (RCA Victor L5C-2238)
- 8 **LORD'S PRAYER**  
Mormon Tabernacle Choir (Columbia MS 6068)
- 9 **HERE WE GO AGAIN**  
Kingston Trio (Capitol T-1258)
- 10 **THEME FROM A SUMMER PLACE**  
Billy Vaughn (Dot DLP-25276)

## STEREO ALBUMS (Low Priced)

- 1 **SOUL OF SPAIN**  
101 Strings (Stereo Fidelity SF 6000)
- 2 **SOUL OF SPAIN—Vol. II**  
101 Strings (Stereo Fidelity SF 6000)
- 3 **MANTOVANI: SHOWCASE**  
Mantovani (London 55-1)
- 4 **101 STRINGS PLAYS THE BLUES**  
(Stereo Fidelity SF 5800)
- 5 **TV ACTION JAZZ**  
Mundell Lowe (Camden CA5-522)
- 6 **THE WORLD'S GREATEST STANDARDS**  
11 Strings (Stereo Fidelity SF 4300)
- 7 **PETER GUNN**  
Aaron Bell (Lion SL-70112)
- 8 **1812 OVERTURE**  
Morton Gould (RCA Victor L5C-2345)
- 9 **BEN-HUR**  
Eric Kloss (Lion L-70123)
- 10 **HAWAII IN STEREO**  
Leo Addeo Orch. (RCA Camden CA5-510)

## MONAURAL ALBUMS (Reg. Priced)

- 1 **60 YEARS OF MUSIC AMERICA LOVES BEST**  
(RCA Victor LM 6074)
- 2 **SOUND OF MUSIC**  
Original Cast (Columbia KOL 5450)
- 3 **ENCORE OF GOLDEN HITS**  
Platters (Mercury MG-20472)
- 4 **THEME FROM A SUMMER PLACE**  
Billy Vaughn (Dot DLP-3276)
- 5 **THIS IS DARIN**  
Bobby Darin (Atco LP 33-115)
- 6 **GUN FIGHTER BALLADS**  
Marty Robbins (Columbia CL-1349)
- 7 **FAITHFULLY**  
Johnny Mathis (Columbia CL-1422)
- 8 **SING A HYMN WITH ME**  
Tennessee Ernie Ford (Capitol TAO-1332)
- 9 **HEAVENLY**  
Johnny Mathis (Columbia CL-1351)
- 10 **BELAFONTE AT CARNEGIE HALL**  
Harry Belafonte (RCA iVictor LOC-6006)

## MONAURAL ALBUMS (Low Priced)

- 1 **SOUL OF SPAIN**  
101 Strings (Somerset SF-6600)
- 2 **WEDNESDAY NIGHT MUSIC HALL**  
Perry Como (Camden CAL 511)
- 3 **SOUL OF SPAIN—Vol. II**  
101 Strings (Somerset P-9900)
- 4 **MANTOVANI: SHOWCASE**  
Mantovani (London M5-5)
- 5 **101 STRINGS PLAY THE BLUES**  
101 Strings (Somerset P 5800)
- 6 **BACKBEAT SYMPHONY**  
101 Strings (Somerset P 11500)
- 7 **THE WORLD'S GREATEST STANDARDS**  
101 Strings (Somerset P 4300)
- 8 **JUST FOR YOU**  
Perry Como (Camden 450)
- 9 **YOU DO SOMETHING TO ME**  
Mario Lanza (RCA Camden CAL-450)
- 10 **GEORGE BEVERLY SHEA**  
(Camden 568)

## KIDDIE ALBUMS

- 1 **SLEEPING BEAUTY**  
Darlene Gillespie (Mickey Mouse MM-32)
- 2 **BAMBI**  
Shirley Temple (RCA Bluebird LBY-1012)
- 3 **HUCKLEBERRY HOUND**  
Voices of Daws Butler & Don Messick (Col-Pix CP 202)
- 4 **ZORRO**  
Zorro (Mickey Mouse MM-28)
- 5 **POPEYE'S FAVORITE SEA CHANTIES**  
Allen Swift (RCA Bluebird LBY-1018)
- 6 **FUN IN SHARILAND**  
Shari Lewis (RCA Bluebird LBY-1006)
- 7 **LEGEND OF WYATT EARP**  
Shorty Long (RCA Bluebird LBY-1004)
- 8 **DARBY O'GILL**  
Arthur Shields (Disneyland ST-1901)
- 9 **PETER PAN**  
Norma Leydon (RCA Victor LBY-1009)
- 10 **TOM THUMB**  
Sound Track (Lion-L 7084)

## EXTENDED PLAY (EP's)

- 1 **GUN FIGHTER BALLADS**  
Marty Robbins (Columbia 13491, 2, 3)
- 2 **HEAVENLY**  
Johnny Mathis (Columbia B-13511, 12, 13)
- 3 **THE REBEL**  
Johnny Cash (Columbia B2155)
- 4 **FAITHFULLY**  
Johnny Mathis (Columbia B-14221, 2, 3)
- 5 **THAT'S ALL**  
Bobby Darin (Atco EP-4504)
- 6 **THIS IS DARIN**  
Bobby Darin (Atco EP-4508)
- 7 **TOUCH OF GOLD (Vol. II)**  
Elvis Presley (RCA Victor EPA-5101)
- 8 **GENIUS OF RAY CHARLES**  
Ray Charles (Atlantic 1619)
- 9 **TOUCH OF GOLD**  
Elvis Presley (RCA Victor EPA-5088)
- 10 **HERE WE GO AGAIN**  
Kingston Trio (Capitol EAP-1, 2, 3-1258)

## "VIVACIOUS DINAH SHORE" RCA Camden CAL-572, \$1.98

Content: "Never Say Never Again Again", "Anyplace I Hang My Hat Is Home", "Once In A While", 7 others. Cover: Dinah, in color, looking vivacious. Top notch display. Performance: Dinah sounds just as she does each week on TV—real good. She does the ballads and the blues in a style that rings with class. Nothin' ancient about this deck. It's loaded. Commercial Value: What more can be said for a brace of tunes that are personally performed before millions every week via her network TV show. Stock it.

## "FELIX WEINGARTNER CONDUCTS BRAHMS" London Symphony Orchestra, Harmony HL-7246, \$1.98

Content: Harmony has released 4 individual LP's: Symphony No. 1 In 'C' Minor, Op. 98", "Symphony No. 2 In 'D' Major, Op. 73", "Symphony No. 3 In 'F' Major, Op. 90", "Symphony No. 4 in 'E' Minor, Op. 98". Covers: Same art and layout with different color background—has black and white photo of Weingartner set below title info. Performances: Liners note that material was recorded over twelve year period beginning in 1926 in Vienna and London. Performances reflect the natural austerity and romance that is Brahms. Fine classical quality. Commercial Value: Merchandised together this quartet should do even better than sold individually. Looks like what the longhairs want.

## "VIC DAMONE—TENDERLY" Wing MGW, \$1.98

Content: "Four Winds and Seven Seas", "On The Outgoing Tide", "There's No Tomorrow", title tune and 6 others. Cover: Lots of white space with Damone color pic and title standing out. Performance: Vic gives out with his old deliveries touching several selections that were in his flickers years ago. As usual his effort makes for good listening. Commercial Value: Damone is still in the public eye and should have a vast following on the racks.

## "KISMET—CAN-CAN" The London Theatre Company Orchestra, Richmond S-30077, \$2.98, Monaural \$1.98

Content: Overture and five selections from the Broadway shows on each side. Cover: Split with color shots from respective shows. Tasteful display. Performance: Rosalind Page stands out on the "Kismet" side, with the London orch. giving the show tune big production sound. "Can-Can" moves strong on some highly popular material from the show with Bryan Johnson belting and Eula Parker reaching the high ones throughout the Porter score. Commercial Value: Nothing like a good show tune deck and this should be a big one.

## "THE VOICE OF LOVE" Ken Nordine, Hamilton HLP-102, \$1.98

Content: Nordine speaks the lyrics to standards such as "All Of You", "These Foolish Things", "My Funny Valentine" and 9 others. Cover: Lovers in close-up shaded with blue tones of color make for attractive display. Performance: Ken Nordine does a turnabout on his comedy routines in favor of serious spoken lyrics to famous love songs. Gals should flip at the dulcet tones that pour forth. Commercial Value: If this deck catches on lots of lonesome chicks will be lonely no more. Worth the effort.

## "AS TIME GOES BY" Fred Hartley, Piano, Richmond S-30069, \$2.98 Stereo, \$1.98 Monaural.

Content: "Till The End Of Time", "April In Portugal", "Mona Lisa", 7 others. Cover: Color shot of a gal that resembles BB, hairdo and all. Eye-catcher, naturally. Performance: Soft piano with rhythm accompaniment caresses delicate tunes in a pleasing way a la mood and background style. Commercial Value: Good looking package with selections that should help sell.



# Kiddie Album Reviews

## "DONALD DUCK AND HIS FRIENDS" Disneyland DQ-1212, \$1.98

Content: "Jiminy Cricket" and Disney favorites sing-along "Hail, Hail The Gang's All Here", "Clementine", "Working On The Railroad", "Polly Wolly Doodle", 18 songs in all. Cover: Donald Duck's friends hold out the carpet as he performs. Color. Performance: Humorous dialogue between Donald and Jiminy as they progress from song to song in typical Donald Duck delivery. Kids oughta like. Commercial Value: It's Disney and its sing-along. Should attract super shoppers and kids alike.

## "SNOW WHITE AND THE SEVEN DWARFS" As Told And Sung By Dennis Day, RCA Victor LBY-1044, \$1.98

Content: Disney story is dramatized with six songs. Cover: Cartoon color art of Snow White and Dwarfs dancing. Performance: Dennis Day manages a pleasant delivery complete with songs made famous by the Disney film. Commercial Value: A standard story-telling deck that should attract the masses.

## "MOTHER GOOSE NURSERY RHYMES" With Sterling Holloway, Disneyland DQ-1211, \$1.98

Content: More than two dozen songs and poems from the Mother Goose catalog. Cover: Color art has Mother Goose telling stories to 3 little pigs, Pinocchio, Pluto, et al. Performance: Kids tell some of the stories while Holloway narrates most. Very good deck with loads of kiddie favorites. Commercial Value: A hard-to-turn-down-deck for parents looking for bargains. Runs the gamut regardless of what they're looking for.

## "GRIMM'S FAIRY TALES" Hanky Pank Players, RCA Victor LBY-1037, \$1.98

Content: "Little Red Riding Hood", "Fisherman and Wife", "Sleeping Beauty", 7 others. Cover: Sketches of each story told in color. Performance: Grimm's all-time favorites are modernized and treated with music and sound effects making for interesting material for kids. Commercial Value: Solid rack merchandise for the kiddie category. Strong name value here.

# Everest To Release Eight LP's

NEW YORK—Everest Records will release eight LP's—four pop and four classical—this month. The pop list is topped by "Dance Along With Russ Morgan And His Music In The Morgan Manner." The classical release is headed by a recording of Prokofiev's "Peter And The Wolf" by Leopold Stokowski conducting the Stadium Symph. Orch. and narrated by Bob ("Captain Kangaroo") Keeshan. One side will include the Keeshan narration, while the other will feature just the music from the famed work. The label is preparing blow-ups on the cover for in-store and window display.

The other pop entries are: "Sing Along With The Teen-Agers"—Bel Aire Girls; "A Hundred And One Songs"—Lou Stein; "Dixieland Goes West"—Lawson-Haggart Band. The classical entries are: DeFalla: "The Three Cornered Hat" (complete ballet)—Enrique Jorda conducting the London Symph. Orch.—Barbara Howitt, soprano; Khaetaturian: Concerto For Piano & Orch.—Hugo Rigold conducting the London Symph. Orch.—Peter Katin, piano; Dvorak: "New World Symph."—Leopold Ludwig conducting the London Symph. Orch.

# Top ASCAP Members Give Up 100% Performance Royalty Basis

NEW YORK—By an overwhelming vote on both a numerical and performance credit basis, the top 117 ASCAP memberships have voted, under the new Consent Decree, to give up their option to receive royalties on a 100% current performance basis. The Committee on Elections, under the chairmanship of Harry Warren, announced that of the 117 top members entitled to vote, ballots were cast by 94 members, of whom 91 voted in favor of giving up the performance option and three voted against. This meant that the top members of the society have voluntarily denied themselves an option to go on a performance basis by a vote of 96.8% on a numerical basis. Only 3.2% voted

against the plan on the numerical basis. On a performance credit basis those voting in the affirmative represented 89.65% of those voting, the negative votes totaling 10.35% on a performance credit basis. By electing to forge 100% current performance basis of their performing rights, the top group of writer members are giving up a substantial percentage of their earnings which, in turn, will be distributed among those members who have elected to continue receiving their royalties upon the basis of the four different categories—current performance 20%; average performance 30%; recognized works 30%; and accumulated earnings 20%.

## Cavacas Cuts Dot LP

NEW YORK—John Cavacas, in the educational department of Bourne Music and a composer-conductor-arranger, has cut his first LP on the Dot label, "Moonstruck." He arranged and conducted the material, which included five of his own compositions. Cavacas, will be conducting at summer music festivals in San Antonio, Minneapolis, and Baton Rouge, La. He conducted the Detroit Symphony two years ago, introducing his own work, "The Enchanted Contessa."

## Howard Offers Kiddie Pkge

NEW YORK—Jack Howard's "Kiddie Stage Show," originally conceived to publicize the Arcade Records' release of "Rocky The Rocking Rabbit" by Sally Starr, has reportedly been so well received in the Philadelphia area that Howard is now offering the package to park operators and drive-in theatres as well. The package includes Miss Starr, Ten Zario, Betty Hartell, Jeri Lynn Sands and Bobby Small, who portrays "Rocky."

# RIAA Officers and Directors



NEW YORK—Officers and directors of the Record Industry Association of America (RIAA) pause for the photographer at a recent meeting. Seated left to right: David Kapp of Kapp Records (director), John W. Griffin (executive secretary), Irving B. Green of Mercury (president), George R. Marek of RCA Victor (director) and John Stevenson of the Children's Record Guild (vice president and treasurer). Standing (l to r) Goddard Lieberman of Columbia (director), Glenn E. Wallichs of Capitol (director), Howard F. Ballance of Square Dance Associates (director), Ernest S. Meyers (counsel), Arnold Maxin of MGM (vice president) and Frank B. Walker of Loews, Inc. (honorary chairman).

# Liberty Display



VANCOUVER, B. C.—Liberty Records' Martin Denny display at the Hi-Fi Exhibition held at Vancouver's Georgia Hotel was turned into a fun spot for the fair's patrons. Rudy Asala, national sales manager of London Records of Canada (who distributes Liberty) indulged in some photo cut-ups with one mink-wrapped patron of the show and is shown in the above photos transposing a face mask of the "Exotica Girl."

## U.A. On Singles Push

NEW YORK—United Artists Records is concentrating a heavy promotion and sales effort behind its new list of promising singles. United Artists' national promotion manager Don Ovens and district sales manager Jerry Raker left New York last week to visit key record markets. They will work with distributors and disk jockeys on singles by Don Costa ("Theme From The Unforgiven"), The DeJohn Sisters ("Yes Indeed"), Vaughn Monroe ("Ballerina") and Johnny McKay ("After You"). The DeJohn Sisters, who are touring several East Coast cities in the next few weeks, have scheduled appearances on DJ shows to plug their new release. McKay has just completed a series of promotion trips for his new disk. Andy Miele, United Artists' national sales manager has just returned from a successful sales trip through the South, where he reports strong reception to UA's recent album and single product. The label is sending special mailing pieces on their new singles to DJ's and retailers across the country.

## NARM Coverage Next Week

WASHINGTON, D. C.—The National Association of Record Merchandisers (NARM) held its annual meeting last weekend (2) in Las Vegas. Proposed amendments to the associations by-laws were submitted for approval to the general membership. As the meet was being held at presstime, full coverage will be available in the next issue of *The Cash Box*.

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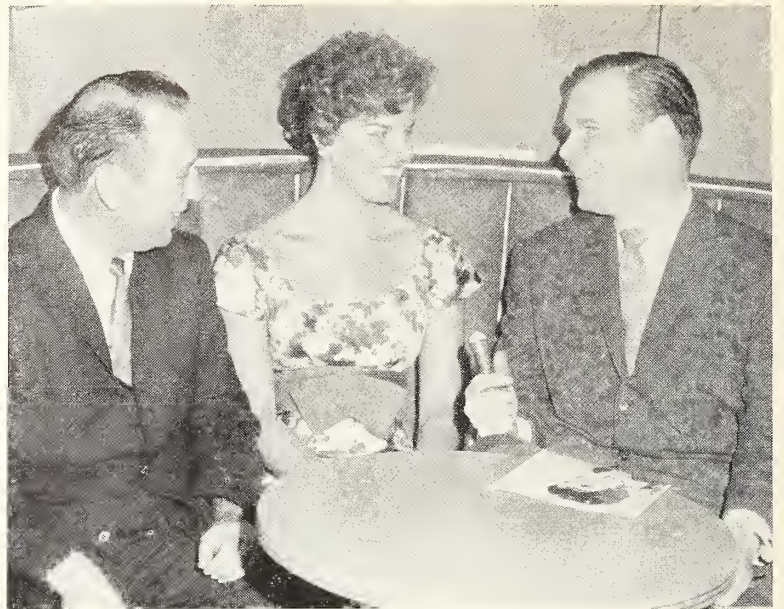
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## Anita Interviewed



BALTIMORE—Anita Bryant, escorted by Bernie Bloch (left) of Marnel Distributors, is interviewed by Buddy Deane during her recent appearance on his WJZ-TV show here. Lark's latest Carlton dinking is "Paper Roses."

### BMI "Jumbo Jamboree"

NEW YORK—Broadcast Music, Inc. (BMI) will present the professional entertainment during the "Jumbo Jamboree" of the Eighth Annual Republican Women's Conference at the Uline Arena, Washington, D. C., the evening of April 4.

The BMI program will feature Mahalia Jackson, Roberta Peters, Sam Levenson, and the Ralph Hunter Choir. Sammy Kaye will act as master of ceremonies and will conduct the orchestra before the program. Members of the Hunter Choir will do two numbers from the Broadway hit musical comedy Fiorello, "Politics and Poker" and "The Little Tin Box," by BMI writers, Sheldon Harnick and Jerry Bock. The program will be produced by Russell Sanjek, BMI Public Relations Director.

BMI offered its musical entertainment resources to the women's divisions of both the Democratic and Republican National Committees earlier this year. Specific arrangements have not been concluded for presentation of a similar BMI program before a Democratic group.

Mrs. Clare B. Williams, assistant chairman of the Republican National Committee, will direct the Conference, to be held in Washington April 2-5, during which top-ranking Republicans from the White House, Cabinet, Capitol Hill and the United Nations will speak. Thousands of Republican women are expected to attend this, the largest women's conference in party history.

### New Distrib For Spot

LOS ANGELES—California Record Distributors, here, was appointed to handle Spot Records, ad and promotion manager Gene Simmons has announced. Two current Spot singles are "Cloudburst" by Big Daddy and "Honey Chile" by the Poets. The latter number was produced by the same team, Smith & Goldsmith, which wrote the hit side, "(Baby) Hully Gully" by the Olympics on Arvee. The Arvee label—also handled by CRD—last week released the Olympics' first LP, "Doin' The Hully Gully."

### Dot's Addy Emcees Show At Youth Conference Fete

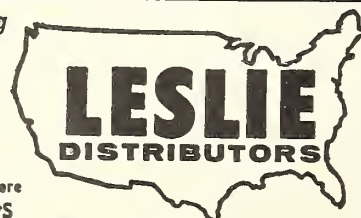
NEW YORK—Mickey J. Addy, director of Eastern operations for Dot Records, emceed a show at the Americana Ball last week (30) which was a special feature of the world wide Golden Anniversary White House Conference on Children and Youth in the Grand Ballroom at the Sheraton Park Hotel, this city.

Through the courtesy of Randy Wood, President of Dot Records, Billy Vaughn made his first major public appearance as an orchestra leader, conducting a forty-two piece orchestra; also from the Dot roster were the Fontane Sisters and a new discovery of Mickey Addy's, The Roman Twins, accordionists. Included in the show were the United States Army Chorus of thirty-five singers which were hand picked from the best musicians in the United States Army under the direction of Captain Laboda. There were ten little Indians, ranging from the ages of six—eight, from Arizona, doing a square dance. A hoop dance, a rabbit dance and an authentic war dance were performed by members of the Navajo, Sioux, Kiowa, Blackfeet, Commanche, Apache and Arapahoe tribes with colorful native costumes.

More than ten thousand people attended the Americana Ball, specialists in all fields pertaining to youth from the United States and sixty-seven foreign countries, as well as students and state and government officials.

The Conference held every ten years, was called this year by President Dwight D. Eisenhower, honorary chairman, who issued invitations to seven hundred young people, thousands of national leaders and about five hundred international guests.

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## Mercury Launches "Operation Springboard"

CHICAGO—Mercury Records has launched its "Operation Springboard," LP plan which went into effect April 1 for a period of 30 days.

Mercury vaults into the new month with a discount plan geared to two primary objectives: To sell the new April 1st monaural and stereo release, and to reach deeply into the catalog for additional sales.

With slight variations, the mechanics of "Springboard" are same as those of the firm's recent "Go Like '60" sales plan. In over-all operation, the current plan provides that for any, and every, purchase of ten LP's from the April monaural and stereo releases, the dealer is entitled to purchase sixty records selected from the entire catalog at a large extra discount.

Comprising the April Mercury release are the following: "Reflections," by the Platters; "Big Band Man," with Ralph Marterie; "Unforgetta-

ble," with Dinah Washington; "Just A Closer Walk With Thee," by Patti Page; "Dixie in High Society," a house-party album of Broadway hits done with a Dixie flavor by Barney Richards and his Rebels; and "More Golden Goodies," a collection of Mercury's million-seller hits done by the original artists.

From the "Living Presence" classic series, there are Brahms Horn Trio—Szigeti, Horzowski, Barrows; Ravel le Tombeau De Couperin—Detroit Symphony, Paul Paray; Marcel Dupre at St. Sulpice, Vol. 2; and Wagner Tannhauser Overture and Venusberg Music—London Symphony, Antal Dorati.

All releases preem in both stereo and monaural with the exception of "More Golden Goodies," which is in monaural only. The "Operation Springboard" extra discount applies to Mercury's entire pre-April catalog.

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## Liberty's LP Plan "Spring(s) Into Action"

HOLLYWOOD—Liberty Records has launched its seven LP release for April with a "Spring Into Action" sale program designed to "appeal to a broad range of musical tastes," label president Al Bennett announced last week. Liberty is offering dealers a 10% cash discount on the spring program with a 100% exchange privilege after 90 days.

The seven albums are: "Afro Can Can"—Jack Costanzo, bongo; "Omnibust"—Spike Jones; "In Times Like These"—Gene McDaniels; "The Franz Liszt Story"—piano and orch. of Harry Sukman (conductor of the background score for the upcoming Columbia film, "Song Without End," based on the life of Liszt); "Fantastic Brass Marches The Blues"—Felix Slatkin; "Julie At Home"—Julie London; "Imagination"—Al Viola, guitar and orch.

Liberty promotion director, Don Blocker, began an 18 city promotion drive last week plugging the label's seven album April LP release from coast to coast.

Blocker will meet with distributors, dealers and all Liberty promotion people in such key markets as San Fran-

cisco, Seattle, Denver, Omaha, Cleveland, New York, Boston, Hartford, Miami, New Orleans, St. Louis and Oklahoma City.

Prior to leaving his homeoffice headquarters, Blocker announced the appointment of Ed Penney as head of Liberty promotion in the New England area, headquartered in Boston. Penney is a former Boston disk jockey.

Additionally, Bud Dain has joined the label's expanding promotion division, working out of Los Angeles to cover the Southern California market in association with Bill Keefe, Los Angeles promotion head.

## Lonny Starr Exits WNEW

NEW YORK—Lonny Starr, major New York deejay, last week (31) left his position at WNEW. Starr's departure was one of mutual agreement between the deejay and station. Primary reason given for the move was that Starr didn't fit-in with WNEW plans to shift schedules. In addition, Starr has shown an interest in sports announcing and has been handling wrestling matches.

## Hodes To Run Chancellor Pubberies

NEW YORK—Debmar and Ramed Music, music firms of Chancellor Records, have moved to New York at 1650 Broadway. Vera Hodes has been named professional manager of the firms, which made the move from Philadelphia. Miss Hodes said she is also starting two new firms (one ASCAP, the other BMI), names of which will be announced in the near future.

## Celler Blames Payola For RnR

NEW YORK—Rep. Emanuel Celler, chairman of the House Judiciary Committee, last week put the finger on payola as the reason for the rise of rock 'n roll. The New York Democrat—who plans to introduce legislation making payola a Federal crime—said: "payola in the selection of musical works and records for broadcasting is a kind of corruption that should have been dealt with years ago by the Federal agency charged with primary responsibility in this area—the Federal Communications Commission."

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MELBOURNE, AUSTRALIA—Catching up on the latest trade news in The Cash Box are (1 to r) Johnny Paris (Johnny & the Hurricanes), Rod Lauren, Dick Caruso, Alan Heffernan, Gary Mayo and disk jockey Stan Rofe (3KZ).

Paris, Lauren and Caruso are on tour here for Lee Gordon. Heffernan and Mayo, Gordon's representatives, escorted the artists to the radio station where they would be sure of finding a copy of The Cash Box. The boys also assisted Rofe in his air presentation of The Cash Box Top 100, a regular feature of his show.

LOS ANGELES—A contract for the exclusive manufacture of a patented vending machine that will dispense records has been received by the automatic machines division of United States Chemical Corp. from Record Vending Machines, Inc. of Denver. The new machines are being manufactured at USCM's Manhattan Beach facility and deliveries will begin shortly.

In announcing the new contract, USCM president C. H. Lundquist said it is expected to add approximately \$2,000,000 a year to USCM's sales.

The machines will handle practically every label in the industry and feature the top ten recordings of the month, an announcement said. Thousands of the machines will be placed at point-of-sale outlets ranging from gas stations and drug stores to motion picture theatre lobbies.

## Columbia Busy On Coast

NEW YORK—Columbia's new West Coast offices on Hollywood's Sunset Boulevard report a surge of activity in its first three months of operation, according to Irving Townsend, West Coast executive producer. "The relocation and expanded facilities of Columbia's West Coast headquarters indicate the rising importance of this new center of recording activity as well as Columbia's general expansion program as the industry's leader in consumer sales," Townsend said.

Some fifty recording sessions have already been held since January by such regulars as Frankie Vaughan, Mahalia Jackson, Doris Day, Jo Stafford, Frankie Laine, Norman Luboff, Vic Damone, and Judy Holliday. New Columbia artists recording for the first time are Les Brown, Ronnie Brown, The Pettits, and Pam Garner.

Among the arranger-conductors for these sessions are Percy Faith (his "Theme From a Summer Place" is the nation's best-selling record), Frank De Vol, Les Brown, Axel Stordahl, Billy May, Henry Rene, Jim Harbert, Johnny Williams, Marty Paitch, and Harry Zimmerman.

## Roulette's Kolsky On Road

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records, took off last week for another prolonged road trip to visit with the Roulette distributors, disk-jockeys, as well as key dealers and rack jobbers. Kolsky began his trip in Los Angeles and from there attended the NARM convention in Las Vegas. Roulette has recently joined NARM as an associate member, and was one of the record manufacturers with a display suite at last week's Las Vegas conclave.

Immediately following the NARM affair, Kolsky will head back east, stopping at a number of key record areas. He will be promoting Roulette's new April album release, as well as the label's current singles, including, "Joshua Fit The Battle O' Jericho"—Jimmie Rodgers; "These Things I Offer You"—The Playmates; "That's My Girl"—Don Rondo; "Doin' The Madison"—by Maynard Ferguson & His Orch.; "Johnny Reb" & "Come Along Julie" by the label's newly signed folk group, The Cumberland Three and a debut release by new Texas lad, Eddie Williams, "Sad & Lonely."

## London Price Change

NEW YORK—Effective immediately, the national advertised suggested list price of London Records' classical stereo LP's—the CS 6000 series—will be \$5.98, instead of \$4.98.

NEW YORK—Five classical albums on Columbia's popular-priced Harmony label have been announced for April.

Brahms' four symphonies are released simultaneously in recordings by Felix Weingartner and the London Symphony Orch. The fifth album presents three vocal works by Mozart: the Coronation Mass in C Major (K. 317), performed by soprano Agnes Giebel, contralto Ursula Zollenkopf, tenor Julius Patzak, bass Heinz Rehfuss, the Norddeutscher Rundfunk Chorus, and the Norddeutsches Symphony Orch. of Hamburg conducted by Walter Goehr; "Exultate Jubilate" (K. 165) with Mattiwillda Dobbs, soprano, and the Orch. of the Badische Staatsoper conducted by Alexander Krannhals; and "Ave Verum Corpus" (K. 618) with the Norddeutsches Symphony Orch. Chorus of Hamburg conducted by Walter Goehr.

## Hanover-Signature To "Stay" With "Suzie" Deck

NEW YORK—Bob Thiele, Signature Records prexy, announced last week that he will "stay" with his version of Ray Bryant's "Little Suzie Part 4" at least for another six weeks.

"Now with the innovation of the new dance craze, 'The Madison,' it will be easier to get more plays on our record in view of the fact that the dance was created from Little Suzie Part 4," noted Hanover-Signature promo chief, Morris Diamond.

## Gillette Records' Contest

NEW YORK—Gillette Records is sponsoring a "Sweet Sixteen" contest in connection with its new Don Heller recording of "Sweet Sixteen," it was announced here by Gillette president George Rockliffe, Jr.

Disk jockeys are asked to play the records and then ask listeners to send in photos of the girl who is typified by the lyrics of the Don Heller record.

Winning girl will be featured in a full-color cover of the next Don Heller LP or EP, scheduled for release later this year. Runners-up will receive appropriate prizes. The disk jockey who supplies the winning entrant will be gifted with a couch, in a choice of fabric colors and woods.

Jockeys are currently being contacted by the Buddy Basch Office about the contest. Those who would like to participate and have not received any contest information are asked to contact Buddy Basch here at 17 East 45th Street.

## Design "Compatible" Brochure

NEW YORK—Cy Leslie, president of Pickwick Sales Corp., merchandising arm of Design "Compatible" Fidelity Records, announced last week that the firm has sent out over one thousand copies of a specially made brochure containing a sampling of the press that has already been given to the new "compatible" stereo and monaural album process pioneered on the Design label.

The brochures, along with an explanatory statement and a Design "Compatible" LP, were sent to record reviewers, city editors, science editors and business editors at newspapers and magazines. In addition, the same "kit" was forwarded to distributors and to retailers.

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and the  
**SPACEMEN**  
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**The Cash Box -**

# Audio Fidelity Intros Fall Album Plan

NEW YORK—Sid Frey, president of Audio Fidelity Records, announced last week the label's spring sales plan for dealers, tagged the 20/20 Plan, for April. The deal encompasses twenty AF albums, including the entire First Component Series. Dealer gets a 20% discount with his purchase of at least one each of the twenty LP's.

To herald the plan, the label will supply his distributors with promotion aids and material, mailing pieces, easels, and jackets. For AF salesmen, there is a "April Is Audio Fidelity Shower Of Dimes Month." Every salesman will receive a 10¢ bonus for every record sold and shipped under the plan.

The LP's in the plan included: First

Component Series: "FCS Stereo Test Record"; "Tchaikovsky: Symph. No. 6; Berlioz: "Symph. Fantastique"; Ravel: "Bolero"; Bizet: "Carmen Suite"; Tchaikovsky: "Romeo & Juliet" — "Nutteracker Suite"; "Marches For Children"; "Marches From Operas"; "Russian Composer Masterpieces"; Tchaikovsky: "Swan Lake" & "Sleeping Beauty Suites"; "Popular Overtures"; "Overture!"; "Strauss Waltzes." The other LP's include: "Accordion De Paris"—Jo Basile; "Accordion De Paris" (Vol. 2)—Joe Basile; "Leon Berry At The Giant Wurlitzer Organ" (stereo & monaural); "Guitarra Flamenca"—Fernando Sirvent (monaural & stereo); "Pretty Boy Floyd"—Original Soundtrack (monaural & stereo.)

## Jukes Promote Disk Sales Philips Executive Says

LONDON—The opinion voiced in some quarters that the ever-growing popularity of the juke box in this country is detrimental to actual record sales, is not shared by Peter Rooke-Ley of the Philips Record Company, who says "If this were so would record manufacturers be so ready to give sample records to large operators?" On visiting juke box sites in cafes and clubs up and down the country where the latest Top Twenty hits can be heard for the price of a cup of coffee, Rooke-Ley has spoken to many teenagers and finds that at least 80% buy not less than they did before the juke box became part of everyday life but, in fact, they buy more. "They will have their favorite record at home, but still pay to hear it over and over again on the juke box so the manufacturer sells his article twice." "It is not only the Top Twenty 'rock' and 'beat' disks that benefit from juke box exploitation—all types of records have their place in boxes depending on areas, clientele, proprietors foibles, etc.

"The EP too, has its place in all 100 and 200 selection boxes. In most cases the material thus exploited is semi-classical, continental, modern and traditional jazz and show selections. As in the retail trade the sale of the EP has become more and more important. As long as the boom in records continues so will the number of new juke box sites increase. Although all new 100 and 200 selections are equipped for stereo English record companies have not entered this field on a very large scale. Operators are anxious for record manufacturers to come into the market quickly being adamant that the demand is there and they want to be able to use the vacant 'banks' for them as soon as possible.

"On the principle that a new record, like a new brand of cigarette, is tried out as soon as it is seen—operators making the money are the ones who will put a new disk into their box as a result of hearing a sample without waiting for it to get into the charts. It may sell or it may not, but whatever happens records have been sold in some quantity as a result of enterprise on the part of the operator or site owner. This means exploitation and the record companies live by exploitation."

## Two Paintings Commissioned By Columbia On View

NEW YORK—Two works of art commissioned by Columbia Records are currently on view in the "Business Buys American Art" exhibition here at the Whitney Museum of American Art. This show, which will run through April 24, is devoted to original works either commissioned by, or purchased by, business firms in the United States.

Columbia Records is represented in the exhibition by Robert Andrew Parker's watercolor of the great gospel singer, Mahalia Jackson, and Ezio Martinelli's welded steel sculpture of Leonard Bernstein conducting the New York Philharmonic.

Within the last decade, Columbia has commissioned works from many prominent artists, principally for use on specific album covers. Among the well-known artists who have been commissioned are Ben Shahn, Tom Allen, John Groth, Philip Guston and Saul Bolasni.

## Capital's "Hymnal" & "Can-Can" Rate Featured Display Space

NEW YORK—Two Capitol LP's—Tennessee Ernie Ford's "Sing A Hymn With Me" and the "Can-Can" soundtrack—are getting lots of dealer display attention, according to Capitol Records Distributors Corp.

The Ford album is being displayed in Pittsburgh's Gimbels, Kaufmanns, and Hearns department stores, and the same goes for key record stores there, Gardners, Sam Goodys and Lomakin. The "Can-Can" LP is being featured at Goody's Philadelphia outlet, while New York's Tin Pan Alley is displaying the LP in a tie-in with the Rivoli Theatre, which is showing the musical film.

## Lads Honored



NEW YORK—Louis J. Brecker (1), owner of Roseland Dance City, presents a gold plaque to Connie Codarini of the Four Lads to honor the Columbia recording group on their tenth anniversary in show business. Ceremony took place at the famous New York ballroom.

# Personal Plea



HOLLYWOOD—Ira Cook, KMPC disk jockey, receives a visit from Jimmie Rodgers on behalf of the singer's new Roulette single release, "Just A Closer Walk With Thee" and "Joshua Fit the Battle of Jericho."

**STUCK ON YOU**  
recorded by ELVIS PRESLEY ..... RCA VICTOR  
Gladys Music, Inc.

**FAME AND FORTUNE**  
recorded by ELVIS PRESLEY ..... RCA VICTOR  
Gladys Music, Inc.

**THIS MAGIC MOMENT**  
recorded by THE DRIFTERS ..... ATLANTIC  
Rumbalero Music, Inc.

**THE HURT IN MY HEART**  
recorded by CONWAY TWITTY ..... MGM  
Aberbach (Canada) Ltd., Moorpack Music Corp.

**HITHER AND THITHER AND YON**  
recorded by BROOK BENTON ..... MERCURY  
Sigma Music, Inc. And Vanessa Music, Inc.

**JUST A CLOSER WALK WITH THEE**  
recorded by JIMMIE RODGERS ..... ROULETTE  
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# Country

## Disk Jockey

### REGIONAL RECORD REPORTS



# Country Reviews

B+ VERY GOOD  
C+ FAIR

B GOOD  
★ MEDIOCRE

#### "UNCLE JOHN" BRUNELL WSKI—Montpelier, Vt.

1. He'll Have To Go (J. Reeves)
2. Rockin' Rollin' Ocean (H. Snow)
3. Your Old Used To Be (F. Young)
4. One More Time (R. Price)
5. Johnny Me Love (Coopers)
6. Memory Of Love (K. Wells)
7. Don't Know Why (R. Acuff)
8. Eyes Of Love (M. Singleton)
9. The Old Lamplighter (Browns)
10. Sparkling Brown Eyes (G. Jones)

#### VERLYN DEATON WIMO—Winder, Ga.

1. Please Help Me, I'm Falling (H. Locklin)
2. Tears On My Pillow (L. Holmes)
3. No Love Have I (W. Pierce)
4. Another (R. Drusky)
5. Riverboat (F. Young)
6. I Miss You Already (J. Newman)
7. Am I That Easy To Forget (S. Davis)
8. I'm Crying My Heart Out Over You (Flatt & Scruggs)
9. He'll Have To Go (J. Reeves)
10. Same Old Me (R. Price)

#### BOB TODD

WGEE—Indianapolis, Ind.

1. Another (R. Drusky)
2. Please Help Me, I'm Falling (H. Locklin)
3. Above And Beyond (B. Owens)
4. You're The Only Good Thing (G. Morgan)
5. He'll Have To Go (J. Reeves)
6. My Love For You (W. Mack)
7. Sentenced To Die (Wilburns)
8. Rockin' Rollin' Ocean (H. Snow)
9. Don't Conceal Your Wedding Ring (Swan & Sons Of South)
10. Life Of A Poor Boy (S. Jackson)

#### LON SMITH

WDAL—Meridian, Miss.

1. Dear Mama (M. Kilgore)
2. Legend Of The Big Steeple (P. Wagoner)
3. Family Bible (C. Gray)
4. I Miss You Already (J. Newman)
5. I'll Come Back (B. Mack)
6. One You Slip Around With (J. Howard)
7. Timbrook (L. Pruitt)
8. Strawberry Roan (M. Robbins)
9. Until Today (E. Snodgrass)
10. I Don't Care Who Knows (L. Williams)

#### KENNY LEE

WIPS—Ticonderoga, N. Y.

1. Wishful Thinking (W. Stewart)
2. World Keeps Turning (T. Douglas)
3. I'm So Happy To Know (MacCormick Bros.)
4. To My Sorrow (B. Helms)
5. He'll Have To Go (J. Reeves)
6. I'd Be Fool Enough (J. Newman)
7. A Touch Of Pink (J. Seymour)
8. Oh Love (Rusty & Doug)
9. One You Slip Around With (J. Howard)
10. Indian Love Call (Browns)

#### ALAN HERBERT

KBFS—Belle Fourche, S. D.

1. Patania (H. Hawkins)
2. He'll Have To Go (J. Reeves)
3. Big Iron (M. Robbins)
4. Jubilo (J. Maphis)
5. El Paso (M. Robbins)
6. Last Ride (H. Snow)
7. Running Bear (J. Preston)
8. There's A Rainbow In Every Teardrop (S. Whitman)
9. Another (R. Drusky)
10. World Keeps Turning (T. Douglas)

#### UNCLE HANK CRAIG KXEG—Ft. Worth, Texas

1. No Love Have I (W. Pierce)
2. He'll Have To Go (J. Reeves)
3. Sparkling Brown Eyes (G. Jones)
4. Sink The Bismarck (J. Horton)
5. The Old Lamplighter (Browns)
6. Same Old Me (R. Price)
7. A Six Pack To Go (H. Thompson)
8. Nobody's Darling But Mine (J. Shea)
9. Family Bible (C. Gray)
10. You're The Only Good Thing (G. Morgan)

#### DEWEY STONE

WDEC—Americus, Ga.

1. Millers Cave (T. Tucker)
2. Family Bible (C. Gray)
3. Boy I Can't Forget (L. Manning)
4. I Miss You Already (J. Newman)
5. I See A Bridge (Louvins)
6. Another (R. Drusky)
7. Come Away From His Arms (G. Morgan)
8. My Turn To Go (D. Price)
9. Timbrook (L. Pruitt)
10. Wrong Company (Howard & Stewart)

#### CY TULK

CKMP—Toronto, Ont., Can.

1. He'll Have To Go (J. Reeves)
2. Family Bible (C. Gray)
3. Another (R. Drusky)
4. Wishful Thinking (W. Stewart)
5. El Paso (M. Robbins)
6. Mary Don't You Weep (S. Jackson)
7. Timbrook (L. Pruitt)
8. No Love Have I (W. Pierce)
9. Dead Or Alive (B. Anderson)
10. Above And Beyond (B. Owens)

#### DICK TAYLOR

CHED—Edmonton, Alta., Canada

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Georgia Town Blues (Tillis & Phillips)
4. Just One Time (D. Gibson)
5. No Love Have I (W. Pierce)
6. Beautiful Brown Eyes (Judy, Billy & Johnny)
7. Amigo's Guitar (K. Wells)
8. What Made Her Change (H. Thompson)
9. Are You Mine (Wright & Tall)
10. Rockin' Rollin' Ocean (H. Snow)

#### LITTLE RICHIE JOHNSON

KLOS—Albuquerque, N. M.

1. He'll Have To Go (J. Reeves)
2. Amigo's Guitar (K. Wells)
3. Straight A's In Love (J. Cash)
4. A Six Pack To Go (H. Thompson)
5. Please Help Me, I'm Falling (H. Locklin)
6. Same Old Me (R. Price)
7. Lover's Leap (W. Pierce)
8. Sink The Bismarck (J. Horton)
9. Face To The Wall (F. Young)
10. My Love For You (F. Husky)

#### MARY WILSON

KCLX—Colfax, Wash.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Eyes Of Love (M. Singleton)
4. Rockin' Rollin' Ocean (H. Snow)
5. Above And Beyond (B. Owens)
6. Poor Wildwood Flower (H. J. Van)
7. Sink The Bismarck (J. Horton)
8. Big Iron (M. Robbins)
9. The Stagger (Louvins)
10. Don't Say Those Things (B. Perry)

#### MACK SANDERS

KSIR—Wichita, Kans.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Just One Time (D. Gibson)
4. Wishful Thinking (W. Stewart)
5. Timbrook (L. Pruitt)
6. Family Bible (C. Gray)
7. El Paso (M. Robbins)
8. No Love Have I (W. Pierce)
9. Am I That Easy To Forget (S. Davis)
10. Until Today (E. Snodgrass)

#### SAMMY DAVIS

KCIJ—Shreveport, La.

1. That's All I Got From You (J. O'Gwynn)
2. Sink The Bismarck (J. Horton)
3. He'll Have To Go (J. Reeves)
4. Tears And Gold (C. J. Mathis)
5. Above And Beyond (B. Owens)
6. Someone Sweet To Love (J. O'Gwynn)
7. Accidentally On Purpose (G. Jones)
8. Dear Mama (M. Kilgore)
9. Eyes Of Love (M. Singleton)
10. Thunder And Lightning (T. Douglas)

#### TED BROWN

KUDE—Oceanside, Calif.

1. Lover's Leap (W. Pierce)
2. He'll Have To Go (J. Reeves)
3. Ten Paces (N. Owens)
4. Please Help Me, I'm Falling (R. Maddox)
5. I'll Be Alright (F. Young)
6. Fire Of Love (S. Beacon)
7. Asi Es La Vida (F & B Husky)
8. We'll Never Love Again (Howard & Stewart)
9. Are You Mine (Wright & Tall)
10. Who'll Be The First (R. Price)

#### EVERETT LAWSON

WCTT—Corbin, Ky.

1. Where Will I Shelter My Sheep (Acorn Sisters)
2. Pinball Machine (L. Irving)
3. Down, Down, Down (R. Maddox)
4. How Far To Little Rock (Stanley Bros.)
5. Just One Time (D. Gibson)
6. Straight A's In Love (J. Cash)
7. Sweethearts Again (Osbornes)
8. Man Of Constant Sorrow (Stanley Bros.)
9. Hot Tears (J. Dickens)
10. Thunder And Lightning

#### GUY SMITH

KANS—Kansas City, Mo.

1. Till These Dreams Come True (B. Owens)
2. Accidentally On Purpose (G. Jones)
3. I May Never Get To Heaven (D. Gibson)
4. Please Help Me, I'm Falling (H. Locklin)
5. He'll Have To Go (J. Reeves)
6. Am I That Easy To Forget (C. Belew)
7. Wishful Thinking (W. Stewart)
8. Above And Beyond (B. Owens)
9. Who'll Be The First (R. Price)
10. A Six Pack To Go (H. Thompson)

#### EDDIE BOND

KWAM—Memphis, Tenn.

1. Lover's Leap (W. Pierce)
2. Another (R. Drusky)
3. He'll Have To Go (J. Reeves)
4. Is It Wrong (W. Pierce)
5. The Same Corner (R. Drusky)
6. Forever (B. Walker)
7. My Love For You (F. Husky)
8. Till These Dreams Come True (B. Owens)
9. Passing By (S. James)
10. Wrong Company (Howard & Stewart)

#### "WINDY" HILL MATHIS

KBYR—Anchorage, Alaska

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Above And Beyond (B. Owens)
4. Georgia Town Blues (Tillis & Phillips)
5. Please Help Me, I'm Falling (H. Locklin)
6. Timbrook (L. Pruitt)
7. Big Iron (M. Robbins)
8. Sink The Bismarck (J. Horton)
9. Wishful Thinking (W. Stewart)
10. You're The Only Good Thing (G. Morgan)

#### MURRAY WEGATE

KUMA—Pendleton, Ore.

1. Just One Time (D. Gibson)
2. He'll Have To Go (J. Reeves)
3. Tall Oak Tree (D. Burnette)
4. Tremble (G. Hamilton IV)
5. Billy's Ridin' (E. Sheldon)
6. The Old Lamplighter (Browns)
7. Big Iron (M. Robbins)
8. Carmel By The Sea (M. Wilkins)
9. Lazy (Can & Ivan)
10. I'm Available (T. Miller)

#### AL HARRIS

WSWN—Belle Glade, Fla.

1. I Heard An Angel Cry (J. Wakely)
2. Family Bible (C. Gray)
3. Just One Time (D. Gibson)
4. Where Do We Go From Here (Williams & Stone)
5. Am I That Easy To Forget (C. Belew)
6. Crying In The Night (C. Gray)
7. He'll Have To Go (J. Reeves)
8. Girl Who Didn't Need Love (P. Wagoner)
9. Life Of A Poor Boy (S. Jackson)
10. You Can't Take It With You (Wilburns)

## THE CASH BOX BULLSEYE

"DID I TURN DOWN A BETTER DEAL" (2:01)

[Central Songs BMI—Collins]

JEAN SHEPARD (Capitol 4365)

The thrush appears a sure bet to score with both ends of her newest Capitol outing. "Better Deal" is a Tommy Collins-penned opus which first was cut by Miss Shepard for an LP a couple of years back. Now in single form, the attractive ballad could take off. Solid weeper on the other half, "How Do I Tell It To a Child," completes the sock pairing.

"HOW DO I TELL IT TO A CHILD" (2:10)

[Tree BMI—Miller]

"WHO WILL BUY THE WINE" (2:33) [Penny, Kentucky BMI—Mizel]

"I GO ANYWHERE" (2:37) [Pamper BMI—Walker]

CHARLIE WALKER (Columbia 41633)

Charlie Walker's latest chart threat is "Who Will Buy The Wine." Tune's a sad condemnation of a gal who's turned into a bar fly. A poignant session which really sheds tears. Flipside, "I Go Anywhere," is another weeping ballad for Charlie to sell with solid country appeal.

#### GRANDPA JONES (King 5335)

(B+) "FIFTEEN CENTS IS ALL I GOT" (2:42) [Lois BMI—Eloise, Riggins] Comedy monologue by the Grandpa about his run-in with the features of a modern house. Chant of a song appears several times on the disk. Jocks will take easily to this.

(B+) "A NIGHT OUT" (2:55) [Mar-Kay BMI—Innis, Jones]

Another comic stint built on the ignorance of modern times. Here the culprit is the "cool" language used today. This side has benefit of audience reaction.

#### DONNY YOUNG (Decca 31077)

(B+) "MIRACLE OF LOVE" (2:26) [Tree BMI—Lowe, Wolpert] New Decca songstar displays an individual style which could attract attention. The tune he sings is a touching ballad about the beauty of love. Deck deserves a hearing.

(B+) "SHAKIN' THE BLUES" (2:19) [Starday, Glad BMI—Jones] Sprightly ditty is essayed with lighthearted appeal by the singer. Also rates special attention.

#### BILL MACK (D 1125)

(B+) "I'LL COME BACK" (2:57) [Glad BMI—Mack] Mack's first for the "D" people is a tempting upbeat opus about a guy who'll give the gal another chance. On the bright musical side are the fiddles and guitars who are right in there pitching.

(B) "JOHN'S BACK IN TOWN" (2:05) [Glad BMI—Jennings, Mack] Fast waltz beat sets the pace for this cute story about a behind-the-back romance. Has the easy-listening sound.

#### THE COUNTRY GENLEMEN

(Starday 487)

(B+) "DARLING ALALEE" (2:02) [Starday BMI—Duffey] The Gentlemen, spotlighting Charlie Walker and John Duffey, jump right into the swim of Bluegrass music with this rousing bit of romance. Sock sound for this market. Just dig the banjo here.

(C+) "A LETTER TO TOM" (3:00) [Starday BMI—Duffey] The pickers are toned down to very slow waltz beat for a mournful chorus effort of this tear-jerker.

#### GEORGE KENT (Maverick 1002)

(B) "RUBY, THE RED-EYED RABBIT" (1:55) [Western Hills BMI—Williams, Spiegel] Kent sings about a cute little bunny for the apparent delight of the kiddies. Should grab up airplay during the current Easter Season.

(B) "IT'S A LONESOME OLD TOWN" (2:15) [Stoddard BMI—Kent] Sad country blues is belted with conviction by the chanter. Has an infectious beat and could collect coin.

#### THE TREE TOPS (Zero 108)

(B) "LEGEND OF THE FAST-EST GUN" (2:58) [Tri-Lite BMI—Grashey] New disk group bows with a strong entry. It's a Western saga built upon a haunting drum beat. Male lead of the group is a standout.

(C) "YOU LOOK FORWARD TO YOUR WEDDING" (3:25) [Tri-Lite BMI—Grashey] Soft waltz affair is tenderly caressed by the lead voice. Handled in real sobbing style.

#### BILLY GLENN (Ozark 1236)

(C+) "I'LL NEVER CRY AGAIN" (2:00) [Mississippi Valley BMI—Glenn] Glenn strikes a plaintive chord with his sincere essay of this upbeat sentimental.

(C+) "I LEFT THE DANCE" (2:28) [Mississippi Valley BMI—Glenn] Songster remains in the same blue mood for his lilting delivery of the weeper here.

#### LUTHER WAYNE (Toppa 1012)

(C+) "WEDDING BELLS ARE RINGING" (1:47) [Mixer BMI—Brines] Touching story is told to a lilting country waltz. About a gal who didn't wait for the guy. Has a fine hillbilly sound.

(C) "LINDA" (2:31) [Mixer BMI—Brines] Fast moving, pop accented romancer. Not the same tune as the pop standard.

TOMMY TRENT (Allstar 7198)  
(C+) "LOVE ME" (2:12) [Tenneva BMI] Deeply imbedded in echo, Trent caresses a fairly attractive love story. Femme chorus is heard here.

(C) "A MILE TO THE MAIL-BOX" (2:16) [Tenneva BMI—Dixon] Easy-going delivery of a typical weeper.





# Country

## TOP 50 ACROSS THE NATION

|    | Pos. | Last Week |                                                                                                          | Pos. | Last Week |
|----|------|-----------|----------------------------------------------------------------------------------------------------------|------|-----------|
| 1  |      |           | <b>HE'LL HAVE TO GO</b><br>Jim Reeves (RCA Victor 7643)                                                  | (1)  |           |
| 2  |      |           | <b>ANOTHER</b><br>Roy Drusky (Decca 31024)                                                               | (2)  |           |
| 3  |      |           | <b>JUST ONE TIME</b><br>Don Gibson (RCA Victor 7690)                                                     | (3)  |           |
| 4  |      |           | <b>SINK THE BISMARCK</b><br>Johnny Horton (Columbia 41568)                                               | (5)  |           |
| 5  |      |           | <b>ABOVE AND BEYOND</b><br>Buck Owens (Capitol 4337)                                                     | (6)  |           |
| 6  |      |           | <b>WISHFUL THINKING</b><br>Wynn Stewart (Challenge 59061)                                                | (4)  |           |
| 7  |      |           | <b>FAMILY BIBLE</b><br>Claude Gray ("D" 1118)                                                            | (9)  |           |
| 8  |      |           | <b>BIG IRON</b><br>Marty Robbins (Columbia 41589)                                                        | (14) |           |
| 9  |      |           | <b>AM I THAT EASY TO FORGET</b><br>Skeeter Davis (RCA Victor 7671)                                       | (7)  |           |
| 10 |      |           | <b>PLEASE HELP ME, I'M FALLING</b><br>Hank Locklin (RCA Victor 7692)                                     | (11) |           |
| 11 |      |           | <b>TIMBROOK</b><br>Lewis Pruitt (Decca 31038)                                                            | (8)  |           |
| 12 |      |           | <b>EL PASO</b><br>Marty Robbins (Columbia 41511)                                                         | (10) |           |
| 13 |      |           | <b>SIX PACK TO GO</b><br>Hank Thompson (Capitol 4343)                                                    | (18) |           |
| 14 |      |           | <b>MAKE THE WATER WHEEL ROLL</b><br>Carl Smith (Columbia 41557)                                          | (13) |           |
| 15 |      |           | <b>I MISS YOU ALREADY</b><br>Jimmy Newman (MGM 12864)                                                    | (12) |           |
| 16 |      |           | <b>THE EYES OF LOVE</b><br>Morgie Singleton (Storday 472)                                                | (17) |           |
| 17 |      |           | <b>YOU'RE THE ONLY GOOD THING</b><br>George Morgan (Columbia 46523)                                      | (19) |           |
| 18 |      |           | <b>ROCKIN' ROLLIN' OCEAN</b><br>Honk Snow (RCA Victor 7702)                                              | (21) |           |
| 19 |      |           | <b>UNTIL TODAY</b><br>Elmer Snodgrass & Musical Pioneers (Decca 31048)                                   | (15) |           |
| 20 |      |           | <b>DEAR MAMA</b><br>Merle Kilgore (Storday 469)                                                          | (20) |           |
| 21 |      |           | <b>NO LOVE HAVE I</b><br>Webb Pierce (Decca 31021)                                                       | (16) |           |
| 22 |      |           | <b>STRAIGHT A'S IN LOVE</b><br>Johnny Cash (Sun 334)                                                     | (27) |           |
| 23 |      |           | <b>THE OLD LAMPLIGHTER</b><br>The Three Browns (RCA Victor 7700)                                         | (30) |           |
| 24 |      |           | <b>ONE MORE TIME</b><br>Roy Price (Columbia 41590)                                                       | (35) |           |
| 25 |      |           | <b>THE PRISON SONG</b><br>Curley Putman (Everest 19334)                                                  | (23) |           |
| 26 |      |           | <b>GEORGIA TOWN BLUES</b><br>Mel Tillis & Phil Phillips (Columbia 41530)                                 | (24) |           |
| 27 |      |           | <b>TILL THESE DREAMS COME TRUE</b><br>Buck Owens (Capitol 4337)                                          | (34) |           |
| 28 |      |           | <b>MARY DON'T YOU WEEP</b><br>Stonewall Jackson (Columbia 41533)                                         | (22) |           |
| 29 |      |           | <b>CRYING MY HEART OUT OVER YOU</b><br>Lester Flatt & Earl Scruggs (Columbia 41518)                      | (29) |           |
| 30 |      |           | <b>PINBALL MACHINE</b><br>Lionie Irving (Storday 486)                                                    | (31) |           |
| 31 |      |           | <b>SAME OLD ME</b><br>Roy Price (Columbia 41977)                                                         | (25) |           |
| 32 |      |           | <b>LOVER'S LEAP</b><br>Webb Pierce (Decca 31058)                                                         | (46) |           |
| 33 |      |           | <b>WHY I'M WALKIN'</b><br>Stonewall Jackson (Columbia 41591)<br>George Hamilton IV (ABC Paramount 10090) | (35) |           |
| 34 |      |           | <b>ACCIDENTALLY ON PURPOSE</b><br>George Jones (Mercury 71583)                                           | (39) |           |
| 35 |      |           | <b>YOUR OLD USED TO BE</b><br>Foran Young (Capitol 4351)                                                 | (40) |           |
| 36 |      |           | <b>THAT'S ALL I GOT FROM YOU</b><br>James O'Gwynn (Mercury 71584)                                        | (38) |           |
| 37 |      |           | <b>NOBODY'S DARLING BUT MINE</b><br>Johnny Sea (NRC 049)                                                 | (26) |           |
| 38 |      |           | <b>THE ONE YOU SLIP AROUND WITH</b><br>Jan Howard (Challenge 39059)                                      | (33) |           |
| 39 |      |           | <b>LEGEND OF BIG STEEPLE</b><br>Porter Wagoner (RCA Victor 1708)                                         | (44) |           |
| 40 |      |           | <b>AMIGO'S GUITAR</b><br>Kitty Wells (Decca 30987)                                                       | (37) |           |
| 41 |      |           | <b>WHO'LL BE FIRST</b>                                                                                   |      |           |
| 42 |      |           | <b>MEMORY OF LOVE</b>                                                                                    |      |           |
| 43 |      |           | <b>DON'T KNOW WHY</b>                                                                                    |      |           |
| 44 |      |           | <b>SPARKLEY BROWN EYES</b>                                                                               |      |           |
| 45 |      |           | <b>ARE YOU WILLING WILLIE</b>                                                                            |      |           |
| 46 |      |           | <b>POOR WILDWOOD FLOWER</b>                                                                              |      |           |
| 47 |      |           | <b>PATANIO</b>                                                                                           |      |           |
| 48 |      |           | <b>HOW FAR TO LITTLE ROCK</b>                                                                            |      |           |
| 49 |      |           | <b>LIFE OF A POOR BOY</b>                                                                                |      |           |
| 50 |      |           | <b>WRONG COMPANY</b>                                                                                     |      |           |



# Country

## Round Up

Jim Reeves was the headline attraction at the Seventh Annual Night of Stars, presented by Sheriff C. V. Kern for the benefit of the Harris County (Houston) Junior Deputy Sheriff's Association. Held Mar. 25 & 26 at the Houston Music Hall, the show also featured Tex Wayne, Randy Crane, Betty Blue, and many other variety acts. . . . Jim will also be the spotlight attraction April 10 at the opening show of Jim Hadley's Mackinaw Dells club, Congerville, Ill. Along with Jim will be Rusty & Doug and Hadley and his Driftin' Rangers, who will be a regular attraction at the club. . . . Starday out with a new Frankie Miller EP. Part of the label's Special Artists Series, the disk showcases Frankie in four sacred numbers. Starday also releasing an EP of fiddle instrumentals. Various Starday artists are heard on the disk's six tracks. . . . Label also excited about Cowboy Copas' latest for them, "South Pacific Shore" b/w "That's All I Can Remember." . . . Also in the EP dept. is Rural Rhythm's release of twelve



JIM REEVES



LOUVIN BROS.



MERLE TRAVIS

sacred Bill Carter sides distributed between two EP's. . . . The Louvin Brothers continue road appearances in a solid schedule set by the Albritten-Shucher Talent Associates office. Latest stops for Ira and Charlie include Orlando and Key West, Fla., Shreveport, La. and Copar, Okla. The boys also sandwiching in a disk session for Capitol as a follow-up to "The Stagger" and "Nellie Moved To Town." Out last week, the new sides are "Just Suppose" and "I See A Bridge." . . . Carl Sauceman and his Green Valley Boys doing personals with Lonzo & Oscar in the Miss. and Ala. areas. Sauceman and the group headquarters at WRAG-Carrollton, Ala.

Grand Ole Opry's Trudy Stamper tells us to be on the watch for a new Ray Price album on Columbia. Ray is cutting a sacred LP using backing by a string quartet from the Nashville Symphony Orchestra. . . . Pet Milk's Third Annual Grand Ole Opry Contest is readying for a take off soon, so all you talent finders get ready. Trudy advises to drop her a line if you or anyone you know is interested in an audition. . . . A meeting of the executive committee of the Country Music Association held recently decided that Ft. Wayne will be the site of a country music spectacular to be held early in May. Dub Albritten and others are working with Smokey Montgomery of Ft. Wayne on the big promotion. Talent to be selected and other details will be announced by the CMA at a later date. . . . Merle Travis is at home recovering from a serious operation. How about all his friends dropping Merle a line to cheer him up. . . . A biography of Buck Owens, new Capitol star, was received from the president of his newly formed fan club. Mary Moore, who headquarters the club at 126-A Peak Tops USNS, Green Cove Springs, Fla., would like anyone interested in becoming a member to contact her. The bio reveals that Buck's newly-found success was not just an overnight affair. Many years were spent in apprenticeship at numerous radio stations and as an instrumentalist on the disks of many stars. . . . Johnny Rowe, PD of KOBH-Hot Springs, S.D., has been named publicity head of the National High School Championship Rodeo, set for August 17 to 21 in Hot Springs. Rowe advises everyone to schedule their summer vacation this time so they can be there. He reports that 50,000 spectators are expected to turn up as well as the Governors of 23 states.

Last week's Louisiana Hayride emanated from the New Freestate Shopping Center in Shreveport. Johnny Horton was on hand to offer his hit single, "Sink the Bismarck." Johnny will also headline the April 9th Hayride at the City Auditorium in Harlingen, Texas. Two shows have been scheduled for that day to accommodate as many fans as possible. . . . Reports from the coast have it that Curley Gold's mom is now recuperating nicely from a recent appendix operation. . . . Out of RCA Victor headquarters in Nashville we've learned that Jim Reeves' "He'll Have To Go" has surpassed the million mark. This is the second million seller directed by Chet Atkins within the last few months and we can be sure that there'll be more from Chet's talented direction. . . . Reeves and Jimmy Driftwood have been set as headliners on "Victor Night" April 13 on the Ozark Jubilee. . . . Harvie June Van, who was recently hospitalized, got up from her hospital bed to appear on a recent Opry show. She sang two numbers and returned to the hospital. Glad to hear that she's on the mend and is slated for several deejay guest shots in the Nashville area soon. . . .

ALREADY ON DJ CHARTS!  
**NORM OWENS**  
**"TEN PACES"**  
 C/W  
**"ROUGH 'N READY TEDDY"**  
 EASTMAN 799  
 Your local ARDCO distributor

**"COPE" HAS A SMASH**  
**SOUTH PACIFIC SHORE**  
 That's All I Can Remember #493  
**COWBOY COPAS**

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ALSO NEW AND SELLING  
**STANLEY BROTHERS**  
**RIDIN' THAT MIDNIGHT TRAIN**  
 A Little At A Time #495

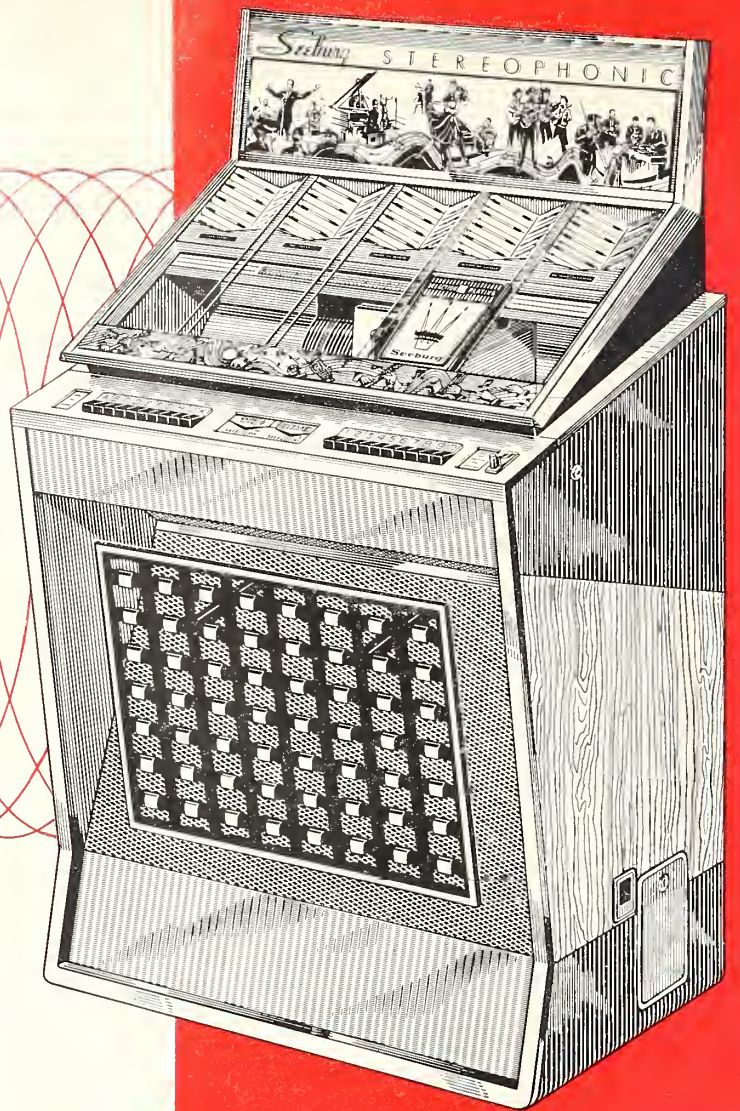
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Write . . . . . Wire . . . . . Phone  
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 Box 115, Madison, Tennessee  
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On Sparion In Canada  
 "Country & Gospel International!"

# SEEBURG CAN PLAY

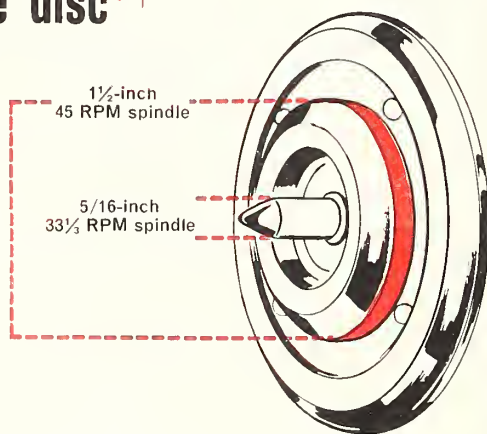


## THE 33 $\frac{1}{3}$ TODAY (AND 45's TOO)

Seeburg is ready today with a phonograph that will play the record of tomorrow! For more information, ask your Seeburg distributor for a copy of the Seeburg "Stereo Seven" folder.

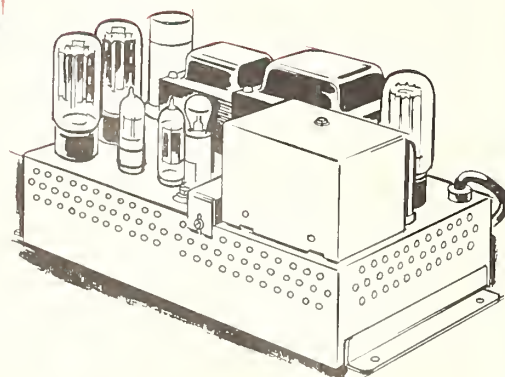
### seeburg dual-spindle disc\*†

Here's the key to two-speed play—and it's standard equipment on every Seeburg 1960. This little miracle disc actually provides two spindles in one: a 1½-inch spindle to play 45 RPM records; a 5/16-inch spindle to play 33 $\frac{1}{3}$  RPM records. The dual-spindle disc senses the speed of the record that has been selected and the Seeburg automatically plays it at its proper speed. *Both the 45 and 33 $\frac{1}{3}$  RPM records play automatically regardless of where they are placed in the record magazine.*



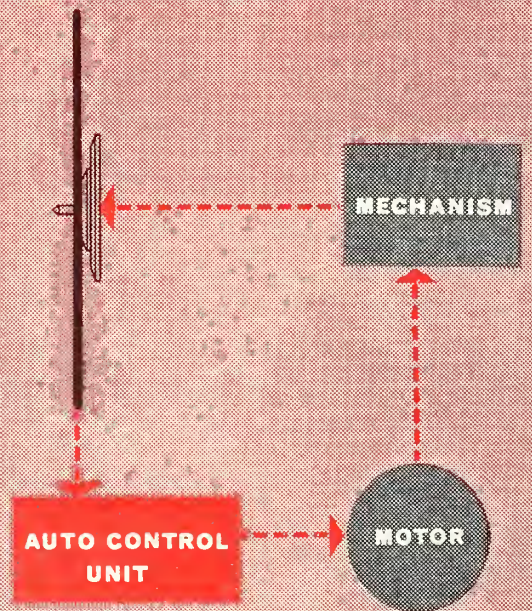
### auto-speed unit†

All you need to play the 33 $\frac{1}{3}$  RPM "Stereo Seven" is the compact Seeburg AUTO-SPEED unit, which mounts inside the cabinet and plugs directly into the mechanism circuits.



Patent pending

Copyright applied for



### how it works

Normal operation is 45 RPM. However, when a 33 $\frac{1}{3}$  RPM is selected and clamped to the turntable, the position of the dual-spindle disc closes a switch that turns on the Auto-Speed power unit. The Auto-Speed unit then automatically converts the normal 60-cycle power to the motor to 44 cycles. The turntable speed is reduced to 33 $\frac{1}{3}$  RPM.

**SEEBURG**  
THE SEEBURG CORPORATION  
CHICAGO 22, ILLINOIS

*America's Finest and Most Complete Music Systems*

# Every Location Deserves Your Attention

In a discussion recently with a leading operator he made a statement which impressed us greatly. "Most operators we know" he said, "are under the mistaken impression that they have a 'lifetime guarantee' once they are established in a location. They act as if the spot couldn't get along without them. Then, when the location is jeopardized, or they lose it to another operator, they complain bitterly. Under ordinary circumstances, this condition shouldn't have occurred. In my opinion the reason is obvious—the operator didn't give the location the service and attention it deserved.

"Of course, I do not fault any operator for the loss of locations due to competing operators offering outlandish loans or bonuses. That is a burden we have to contend with today, and it's an unfair type of competition for which we do not have an answer at this time."

However, this operator made quite a point in specifying the loss of locations due primarily to the laxity of the operator himself. He pointed out that locations come and go in this business just as accounts and clients change hands in the advertising business or the legal profession, or whatever business you care to mention. It is a part of doing business. Unfair practices bring about the loss of locations and at times this cannot be avoided. But many locations that come as an unexpected loss generally occur when the operator just isn't doing a job, according to this coinman. Equipment, programming, general service of the operator's investment, personal relationship, all add up to reasons why a location owner should *not* think about a competitor. "How many people do *you* do business with in the

course of your business and personal life who could easily be replaced as far as service or product are concerned, but more than likely will be the recipient of your business for many years to come, simply because you *like* doing business with them?" queried the operator. He answered his own question in this manner: "The reason you like doing business with these people would take a psychiatrist hours to analyze. Let's say that it adds up to more than just a passing fancy. One slip on the part of many of your suppliers and you'd change your service without hesitation. They have managed to cultivate you and provide you with a service that has kept them your number one choice down through the years."

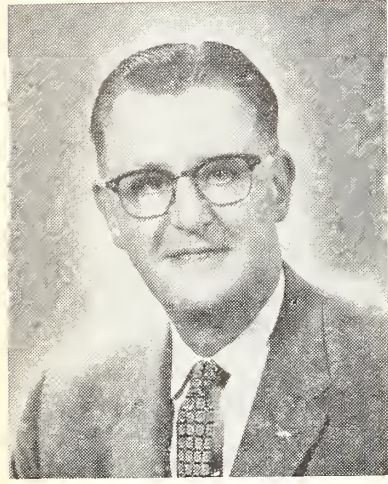
We believe this coin machine operator knew his subject very well. Today's specialized business practices call for a maximum amount of time spent on each facet of a business in order to keep it profitable. It's easy to ignore the locations that appear to be happy and content while spending what could be too much time with location owners who continually demand most of your time. A simple analysis of your route, whereby a fair amount of time is allotted to each location might show that the "screamers" cost more in service time than they are worth. Perhaps the "happy and content" locations might not only deserve more time, but are capable of increasing your income. Perhaps not. But close scrutiny should at least bring out the "orphan" locations that receive less than a minimum amount of service and attention.

These locations could very well be the spots that are considering a change. One more call per week or month could prevent that "unexpected" news.

# ATTENDANCE SEEN ENCOURAGING AS TERRITORIAL LEADERS PLEDGE PRESENCE OF LARGE DELEGATIONS

# New Pin Has "Score To Beat" Featured Again

## Mink, Refrigerators, Equipment, Among Door Prizes To Be Offered All Visitors



GEORGE A. MILLER

William R. Wortham, executive secretary of the West Virginia operators organization, wired "Enthusiasm at high pitch here in West Virginia. You can expect 35 music operators from West Virginia to attend MOA Convention."

Miller, enthused by these reports, stated "This check has been made in the last few days, and all other States and areas will be checked between now and convention time, so that the exhibitors may know that operators will be in Chicago in large numbers and that MOA is making every effort to assure a large attendance. Distributors and exhibitors are cooperating and working towards the largest attendance possible, and already 16 door prizes in the way of music machines, amusement devices, shuffle alloys, a mink stole, a refrigerator and hi-fi sets have been promised for door prizes to make the affair the most attractive convention of all time."

OAKLAND, CALIF.—George A. Miller, president, Music Operators of America (MOA) reports that an intensive drive is under way to bring large numbers of operators to the MOA Convention being held on May 9, 10 and 11 at the Morrison Hotel, Chicago.

In a check made the early part of the week, encouraging reports were received by Miller. Howard Ellis wired "Confirmations made at our Omaha meeting show South Dakota, Iowa, Missouri, Kansas and Nebraska can promise 150 to 200 operators from this area to attend the MOA Convention in May."

Another telegram from Harry Snodgrass advised "Attendance at MOA convention more than good. At least 40% of the New Mexico operators will be in attendance and I am assured of a large delegation from Denver, Colorado, area."

Lou Casola of Rockford, Illinois, sent Miller the following wire: "A great amount of enthusiasm regarding the MOA Convention is being shown in this area and MOA is assured of a large attendance from the State of Illinois. I have been assured by 60 odd operators that they will be in Chicago May 9, 10 and 11. Many of these operators are people who have never attended a convention before, consequently I feel that the exhibitors who display their merchandise at the MOA Convention are assured of a larger attendance this year than any year in the past."

A telegram from Walter Hemple, president of the association covering the Los Angeles area, stated "In checking with the operators in the Southern California area after our meeting last Friday night I believe that it is safe to say that over 100 operators will attend the MOA Convention from this area. With the 64 or 65 that you mentioned in Northern California I feel that we will have the largest delegation from California that we have ever had. We will keep working over the Southern part of the State and you keep working over the Northern part and probably we will have more operators in attendance than any other State in the Union."



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company of this city, announced the release this past week of Gottlieb's new "Wagon Train" high speed action, pinball amusement game.

He pointed out that the previously successful "Score to Beat" feature has been added to the lightglass of this game due to the popular demand of operators in many markets. This exclusive Gottlieb feature was last applied to the "Miss Annabelle" pinball game several months ago.

"We are pleased to make available 'Wagon Train' now, when D. Gottlieb & Company is experiencing the heaviest upsurge in business in several years," Gottlieb stated.

"In fact," he continued, "immediate orders on this pinball amusement game already have exceeded past results, and we are assured of a peak production schedule throughout the length of the run."

"This upswing in sales is notable in foreign as well as domestic markets," he said.

"The Gottlieb engineering department has housed the 'Score to Beat' feature in 'Wagon Train's' lightglass due to the popular demand of operators all over the country," Gottlieb continued. "This feature creates a competitive spirit, whereby the player is out to beat the score on the lightglass alongside his own. It makes for very exciting play."

"In 'Score to Beat', he added, "lights commence flashing 'on' and 'off' when a certain score is reached by the player. Lights continue flashing until the game is over."

"Wagon Train" carries a western motif with Indians, complete with feathered head dress and a western scene on the lightglass and playfield. When all of the numbers in "red" or "white" feathers are lit the player scores a "Special."

Lighting all numbers in both feathers (red or white) lights the top rollover on the playfield for the "Special." Hitting the top rollover and "Wide-View" roto-targets light the corresponding number in the "red" or "white" feather.

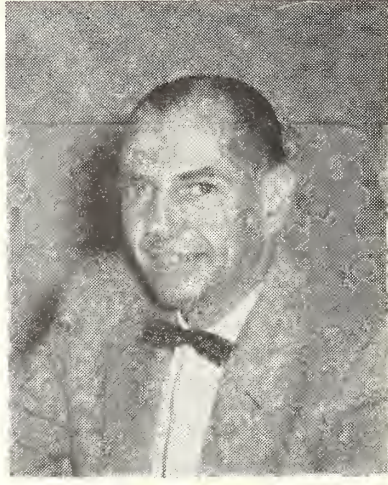
The "Wide-View" roto-targets allow two numbers to appear simultaneously in scoring on the lighted backglass. Also the bumpers on the playfield light the "green" and "purple" pop bumpers and side rollovers for high score.

Other Gottlieb innovations in "Wagon Train" include "Single Player Panel" scoring, four positions to spin roto-targets, two super powered flippers, two cyclonic kickers, Gottlieb's Match Feature and the one-piece coin box with locking cover.

Gottlieb stated that "Wagon Train" was placed through an extensive pre-test period in several random locations throughout the country and overseas.

"These tests proved to us beyond a doubt that this Gottlieb pinball amusement game will draw considerable play in all locations. Naturally operators everywhere can be assured of heavy receipts and a minimum of service problems," Gottlieb said in conclusion. "We urge operators to call on their nearest Gottlieb distributor and see 'Wagon Train' on display. Sample orders have been rushed to our distributors early this week."

## United Mfg. Releases "Falcon Bowler" Big Ball Bowler Aimed At Multiple Spots



BILL DeSELM

CHICAGO—Bill DeSelm, sales manager for United Manufacturing Company, this city, advised this past week that United's new "Falcon" big ball bowling alley is now in full production at the plant.

He further stated that United's distributors from all over the United States have been rushing their quantity requirements in to DeSelm's office since they received the very first inkling that "Falcon" was released to the trade.

"This big ball bowling alley is somewhat similar in scoring features to United's 'Big Bonus' shuffle bowler," DeSelm said. "However, there the similarity ends, for this unit is definitely the finest big ball bowling alley we have ever made available to operators everywhere."

"Furthermore," he continued, "pair-

ing 'Falcon' with our other current big ball bowling alley, 'Team-Mate', assures United Manufacturing of a very strong position this Spring and Summer in most of the large playland and bowlette installations all around the country. Such battery type locations loom as strong amusement centers in all markets this year.

"In 'Falcon' we are continuing to make available the player's option of 'bonus' or 'regulation' scoring," DeSelm added. "The player need only depress a button just in front of the ball rack at the front of the playfield."

"In 'bonus' scoring there are 'Special' high scores awarded for strikes and spares, which double up and triple with each succeeding frame.

"Regulation' bowling is, as always, the typical bowling game, awarding strikes and spares per frame, according to A.B.C. rules of bowling. Also, scoring in United's 'Falcon' bowling alley is progressive through ten frames, with an eleventh bonus frame for high score."

DeSelm further explained scoring by frames when he said: "Players will certainly find 'Falcon's' scoring exciting. Here is how scoring by frames progresses:

"The player earns 30 points per strike, and 20 points for each spare, from the first through the seventh frames.

"It then graduates to 60 points for each strike and 40 points per spare from the eighth through the tenth frames in 'bonus' scoring. There is an additional bonus, adding a similar total to the score, if the player strikes out on the exciting eleventh (bonus) frame," DeSelm said.

"We are all very pleased with the 'Falcon' bowling alley and expect peak sales results with it. It is available to operators in 13 or 16 foot lengths."

## All RCA Victor Singles To Be Issued In Stereo

NEW YORK—Robert L. York, manager, commercial records, creation department, RCA Victor, this city, announced last week that in order to meet increased demand at the consumer and juke box operator levels, RCA Victor will release all new pop singles simultaneously in monaural and stereo.

"The steadily-growing demand for stereo singles has prompted RCA Victor to make this move," York said. "Starting with the release of Elvis Presley's 'Stuck On You All', all singles, including Country and Western, will be available in stereo as well as monaural," stated York.

The RCA Victor move was seen as possibly the start of 100% availability of all stereo singles on all labels for music operators with approximately 50,000 stereophonic phonographs on locations all over the country. All coin-operated phonograph manufacturers produce stereo phonographs as well as monaural models.



# CHICAGO CHATTER

The prime subject of the day along coinrow is the weather, and "isn't it a bee-ooti-ful day in Chicago!" coimbiz among manufacturers and distributors is zooming upward along with the mercury. Operators within a radius of 100 miles or so are flocking into town to look over the new and used coin equipment, and coinmen are smiling more than usual these delightful Spring days . . . Herb Oettinger and Bill DeSelm in a huddle last week over United Manufacturing's new "Falcon" big ball bowling alley. Bill especially expressed his satisfaction, when he said: "It's amazing how fast our distributors have caught on to 'Falcon' and rushed their orders into the office. Sample shipments are on their way."

The new amusement equipment is really rolling out this week! High on this list of new releases is Williams Electronics Manufacturing with the firm's annual baseball game. Sam Lewis, vice-president and director of sales couldn't say enough to praise the new "Official Baseball" amusement game. Production will move into high gear this week. This game actually has an authentic baseball diamond on the playfield, with 3-dimensional life-like players on the playfield. Sam Stern, president of Williams Electronics, made it a point to mention the animation and 3-dimensional action (created by base runners) on the back lightglass . . . As long as we're on the new equipment kick we can't possibly forget to info the fact that D. Gottlieb & Company released the new "Wagon Train" amusement pinball game this week, with many terrific Gottlieb innovations in scoring. Dave Gottlieb and Alvin Gottlieb included the exciting "Score to Beat" feature on the lightglass due to the popular demand of operators all over the country. Nate Gottlieb informs us that advance sales indicate that Gottlieb has a big money maker on its hands, with promise of a hefty production run. . .



ED RATAJACK



ED RUBER



NATE GOTTLIEB



JOE KLINE

Joel Stern and Len Micon point up the fact that there is plenty of action at World Wide Distribs since the weather cleared up nicely, with heaviest demand among operators for Rock-Ola's 1960 "Tempo II" line of phonographs and Games, Inc.'s "Twin Super Wild Cat". Another harbinger of the Spring season is clearly emphasized since Len took to the park last Sunday with his golf clubs and smacked golf balls all over the place. "Fore!" Art Wienand, Chicago Dynamic's sales director, reports heavy sales action already with Chicago Coin's new "World Series" baseball amusement game. The game was released to the trade last week . . . LeRoy Kraehmer, executive vice-president of United Music Corp., returned last week after a hectic jaunt through the eastern part of the country.

Bill O'Donnell and Art Garvey are plenty enthused over the heavy orders they're receiving on Ball's terrific Queens ("Beach Queen", "Island Queen", "Tropic Queen", and "Laguna Beach"). Art advises that there's particular heavy action with Bally's "Challenger" big ball bowler and "Official Jumbo" shuffle bowler . . . The doors are definitely swingin' open at Atlas Music, these balmy days—and music operators are pouring in to look over the latest in Seeburg music and vending equipment. Eddie Ginsburg is most delighted about the nice weather, 'cause these are the days he likes to work around the farm. Nate Feinstein, Harold Schwartz and Gene Waldman look forward to visits from their operator friends. Seeburg's Frank Doyle, looking very chipper, made the scene at Atlas Music last week, and spent some time reminiscing with Eddie and your reporter.

Empire Coin's Joe Robbins passes this nifty yarn to you-all: Last week while Alex Del Giorno, a local operator, was collecting at a Bally bowling alley he left the location. Several hours later he received a phone call urging him to return and service the machine as there were "cat-like" sounds emanating from the unit. When he opened the door again he discovered that he accidentally locked a cat in the game while he was there! . . . Paul Huebsch, J. H. Keeney & Company, took a breather from a long line of long distance phone calls to info that Keeney's "Eleven Belles" pinball amusement game is experiencing a hefty production and shipping schedule. He and sales rep Clayton Nemeroff are also delighted about action on the "Popcorn Vender" and "Criss Cross Diamond."

Joe Kline tells us he, Sam Kolber, Fred Kline and Nick Nelson are getting plenty of action at First Coin among local operators with Chicago Coin's new "World Series" baseball game. Sam informs us export business is certainly booming, and continues to increase week-by-week. A further comment really delighted us, he said: "We sure appreciate The Cash Box Quarterly Export Issue here. Don't know what we'd do without it." . . . We received a nice note t'other day from Maurice Rubenstein of United Distribs in Hawkesburg, Ontario, Canada. . . . Milwaukee coin distrib Sam Hastings advises that the Milwaukee Coin Operators' Association will have its big, gala Victory Dinner and cocktail party for all members, May 9, at the Ambassador Hotel. He urges all prospective members to jump on the bandwagon now. . . . Auto-Bell's Al Warren tells us response he and Zeke Wolf are enjoying with the new "Mermaids" upright game is just short of terrific. Meanwhile, Auto-Bell is still in production on the "Magic-Mirror" Horoscope. . . . Clarence Schuyler, prexy of Games, Inc., is off on a short business trip, but before departing he briefly commented on his action with "Twin Wild Cat" when he said: "I should always have it so good."

Angelo Martini drops us a short note extending his and Bob Portale's best wishes. Bob is with Advance Automobile Sales in San Francisco. . . . Ted Rubey, Marvel Manufacturing, hints that he'll soon come up with somewhat of a record of continuous high sales with Marvel's "Lucky Horoscope." Estelle Bye is particularly excited about Marvel's very popular line of phonograph plastics parts. Most operators tell Estelle they are most satisfied with the fact that these pilasters and other molded parts are unbreakable. . . . Tower's Bob Greene informs us business is definitely on the upswing now that nice weather returned. Cliff Mueller, Tower's assistant shop foreman took off on a short skiing trip.

## GET TO THE POINT OF PROFIT—FASTER!

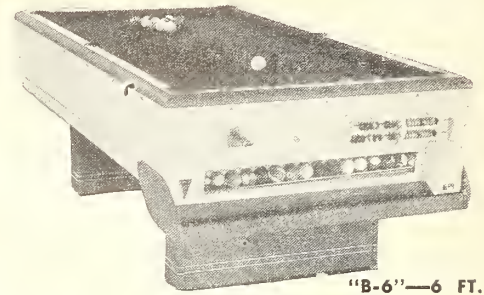
### OPERATE

# Fischer

## "B" LINE

### 6-POCKET

## POOL TABLES



"B-6"—6 FT.

**COST LESS TO BUY! GIVE YOU MOST FOR THE MONEY IN QUALITY PLAY and PERFORMANCE**

**FEATURES!** "B" Line Fischer Tables, companion pieces to the Imperial Line, are designed to upgrade locations where other tables are impractical to operate by reason of initial cost!

- New, fool-proof ball return and separation system!
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### SPECIAL!

## UNITED 13' SIMPLEX BOWLERS \$595 EA.

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|                              |       |                                 |       |
|------------------------------|-------|---------------------------------|-------|
| SEEBURG V-200 . . . . .      | \$325 | WURLITZER 1700 . . . . .        | \$275 |
| ROCK-OLA 1454-120 . . . . .  | 445   | A.M.I. H-200 . . . . .          | 575   |
| ROCK-OLA 1455-200 . . . . .  | 445   | SEEBURG HF-100 L . . . . .      | 595   |
| SEEBURG M-100 C . . . . .    | 295   | SEEBURG M-100 A Conv. 45 R.P.M. | 125   |
| SEEBURG HF-100 R . . . . .   | 475   | SEEBURG M-100 A Conv. 45 R.P.M. | 125   |
| WURLITZER 2100-200 . . . . . | 495   | A.M.I. G-200 . . . . .          | 325   |
| WURLITZER 2000 . . . . .     | 345   | A.M.I. G-80 . . . . .           | 375   |
| WURLITZER 1800 . . . . .     | 325   |                                 |       |

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Wico's Ed Ruber hopes to settle in at the office for a little while before bouncing out on the road again. . . . National Coin's Mort Levinson is already experiencing results among operators, who are inquiring about Gottlieb's new "Wagon Train." . . . Don Moloney and Mac Brier, Donan Distribs, are already delivering Bally's new "Official Jumbo" and "Laguna Beach" to operators. . . . Champion Distribs' Mike and Irene Detzek urge us to come on out to the new plant and have a look-see since they got it fixed up nice. New headquarters are at 3451 N. Milwaukee Avenue. . . . Mike Spagnola, AMI Sales, hopes to move into his new showrooms around May 1. . . . Rock-Ola's George Hincker informs us that sales director Frank Mitchell departed for Omaha t'other day. Edward G. Doris, Rock-Ola's executive vice-president, is busy as blazes these days, enjoying the plaudits being heaped on the 1960 "Tempo II" line of phonographs. . . . Exhibit Supply's Chet Gore is spending mucho time now setting plans for his swing over to the production of arcade equipment. Chet tells us he's still a few months away from final plans. . . . O. L. (Bob) Slifer, managing director of the National Coin Machine Distributors' Association is hard at work these days laying groundwork with Herb Jones, Bally vice-president, for the Coin-Machine Council (for public relations) membership drive. . . . Roberto Alvaro, Roberto Alvaro, Inc. of Rio Piedras, Puerto Rico, extends his regards through Sam Kolber of First Coin Machine Exchange. . . . Henry Barnas of Standard-Harvard Metal Typer, advises that he recently appointed National Novelty of London, England as exclusive distributor for the British Isles. National is headed by U. E. Roberto.

CHICAGO—St. Lawrence Seaway officials are priming for their third year with the opening of the Seaway on April 15 and the hope is that the operating year will be devoid of the growing pains and headaches that accompanied 1958 and 1959.

Improved dock facilities, larger ships and experience, are expected to smooth out many of the wrinkles that caused shipping troubles during previous years.

Many shippers are pessimistic about the coming year much to the consternation of the Seaway's optimistic propaganda which is currently being preached in ports from Chicago to Buffalo. Predictions from ports along the Seaway range from "average business" to anticipation of double the initial year's volume. Last year's volume fell approximately 5 million tons short of earlier predictions of 285 million tons of bulk and general cargo. According to reports, Seaway critics point to a \$3,400,500 deficit during the first year of operation.

Canadian shippers advised that an expected drop in ships using the waterway was expected due to traffic jams, accidents in the unfamiliar locks and slow turn-arounds in various ports. Officials, however, advise that a brighter year is expected due to several changes and revisions made since

the Seaway closed last season. Smoother methods of shuttling ships are expected to clear up traffic jams and accidents occurring earlier.

Milwaukee ports expected an increase in shipping of about 20%. Buffalo figures indicate an expected volume which would double 1959's shipping. Chicago expects a 25% increase over last year. Cleveland is looking to a greater shipping year via the waterway. Toledo expects "brisker" business this coming season. Duluth port officials advised that "1960 volume should triple 1959 shipping." Detroit expects a decrease in the number of ships but a slight increase in tonnage. Reasons given for this change in volume was the construction and redesigning of ships to carry larger bulk volume. Ships are being constructed larger for work on the waterway. Muskegon expects to double 1959's volume. Kenosha ports also expect to double previous volume.

Pessimistic reports were largely based on logical tie-ups and labor problems resulting from the introduction of a new shipping lane. Seaway officials are said to have recognized most of these weaknesses and the coming season should be free from most of the growing pains that have accompanied the initial years.



The Balmy breezes didn't slow things down a bit along Tenth Ave. this past week with distribs and ops doing business as usual. Upstate ops were happy to see Carl Pavesi, Tom Greco and Jack Wilson accept the UJA honor of being "Guest-of-Honor" at the coming annual coin machine affair. Looks like a bus Spring with UJA, N.Y. State Coin ops annual affair, MOA, and a possible MONY outing all within several weeks span of time. . . . Al "Senator" Bodkin contacting distribs and coinmen along the avenue, with a letter from the officials at Creedmor State Hospital, thanking New York ops for the juke box donated last week. "(Your phonograph) may very well be the means through which our hospitalized children eventually find themselves", reads the letter addressed to New York State's coin machine industry. "Kids In Distress" is the organization and the cause couldn't be a better one. Activities such as this help every coin machine man in the country, though many of them probably don't realize the work that is being done, almost every day of the week by Bodkin and members of his committee. Pictures, stories, and circulation are the means of reaching the public. The Long Island Press carried the Creedmor State Hospital photo and story last week, largely through the efforts of Bodkin and the publicity is worth plenty. This time last year, this kind of new coverage couldn't be bought, let alone be accepted and published on the merit of its news value! . . . Mike Munves, Mike Munves Corp., has Joe Munves on the road with the same results each Spring. Orders, orders and more orders from ops setting up the arcade shops for what looks to be a very good summer. Mike told us that Joe was on the West Coast, with the famed Disneyland one of his many stops. The world famous amusement park has bought equipment from Munves since it opened several years back. Unfortunately, for the many ops awaiting delivery on the "Ingo Grip-Tester" machine, the unit haven't arrived from Sweden as yet and delivery will be made as soon as they reach the New York port. Al Deppe, arcade man, brought back some unique merchandise from Europe, added his own ingenuity, and manufactured a "Hurdy Gurdy Man" coin-operated unit that measures about ten feet across and seven feet high. Mike has one on the floor for exhibit purposes only and has received several offers from arcade men for the unit which has been on display only a few days. Its a very colorful arcade machine that has strong earning power, according to Deppe. . . . Lou Boorstein, Leslie Distribs, stop while hustling along coinrow to say "hello" and tell a few stories about his trip to London, Rome and Israel. It was quite a trip, according to Boorstein. . . . Lou Valente, Staten Island op, still promoting his favorite recording artist his daughter Johanna, who is on the Kapp label, and sales figures show strong acceptance for the songbird's talents. . . . Phil Raisen, local op, stop by a showroom or two checking his equipment and supplies needs. . . . A Denver, MONY prez, off to Miami for a well deserved rest. . . . Barney "Shugy" Sugarman, Runyon Sales Company, enjoying a good music-game business these past few weeks with Perry Lowengrub more specific on sale reports mentioning the Bally "Official Jumbo" and the AMI Model "K" phonograph. Morris Rood keeps the telephone in one hand and converses with visitors while handling orders, shipments, and deals. Quite a versatile guy! Irving "Kempy" Kempner reported North of the city-line selling Runyon equipment as per usual. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., report good sales on the ChiCoin equipment and the Rock-Ola phono machines. "World Series" the new ChiCoin baseball game wasn't on the floor as yet but delivery is expected momentarily. Meanwhile, the Simon store front takes shape as it nears completion and the result is quite a sight. . . . Murray Kaye, Atlantic New York Corp., holding down the fort doing a solo as Meyer Parkoff is away from the showrooms. Quite a busy place is Atlantic as coinmen pour in from front and back entrances all with equipment and parts on their minds. . . . Mickey Anderson, Erie, Penna., calls from his showroom to discuss the export business, the domestic business, and other things in general that require close scrutiny. Mick advises he will be at the MOA convention, as usual. . . . Marvin Roth, Wilkes-Barre, Penna., tells us business is great and ops are buying up shuffles and music in good quantities. . . . Mac Lesnick, former Seeburg distributor in Balti, who just this month sold out to the Eastern Music Systems Corp. boys from Philly, is going to go all out on his one-stop record biz and expand to twice its size. Renovations are currently underway. Mac's vending interests are taking shape with an in-blant location already looking very good in the new Sinai Hospital, a \$2 million venture in Baltimore requiring the expert vending service that Lesnick's outfit, Industrial Vending, can give them. . . . Sam Taran, Miami distrib, happy over his current export business with repeat orders flowing through, with the accent on England. . . . Harry Koepfel, Koepfel Dist. Co., out when we call as George Lewis holds down the action. . . . Howard Herman, Mt. Vernon op, stops by several showrooms to do business. . . . Bert Betti, Eastern Novelty, Union City, called from his office to advise that deliveries on slate tops for all size pool tables have been in the process of being filled since the beginning of the week. All back orders, from as far back as six weeks, have been filled, and new orders are being serviced promptly. Bert ran into trouble when bad weather hit the slate quarry hampering production right at the source of supply. However, he's loaded with quantity now and all orders for slate tops will receive the usual immediate attention. . . . Warm weather sets ops to expecting larger crowds in local coin spots what with the winter hibernation period for many tavern regulars wearing a little thin. Higher temps were expected to bring 'em back to the neighborhood spots. . . . No word yet on the \$25.00 juke box City tax appeal but it was expected that a hearing would be scheduled within the next week or two. . . . Art Silbert, veep at Standard Financial Corp., arrived back from Europe after a business trip which included France, Austria, Switzerland and Israel.

**THIS WEEK ONLY!**

**another BANNER SPECIAL!**  
**UNITED'S 11' x 14' Bowling Alleys**  
**\$225.00**

RECONDITIONED LIKE NEW!

**BANNER SPECIALTY COMPANY**  
FIFTH ST. ABOVE GIRARD, PHILA. 22, PA.  
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| Late 2 and 4 Player<br><b>GOETTLIEB PINBALLS</b> | Single Player<br><b>GOTTILIEB PINBALLS 1953 To-Date</b> |
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|---------------------------------|-----------------------------------|
| All Types<br><b>8' SHUFFLES</b> | Medium Size<br><b>PINS And Up</b> |
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## ALSO NEED

|                                 |                                |
|---------------------------------|--------------------------------|
| Seeburg KD-200<br>Seeburg V-200 | Seeburg M-100-A<br>AMI H-200-E |
| AMI I-200-E                     |                                |

|                                           |                                           |
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| Late Model Bingos<br>United Midget Alleys | Williams Ten Strike<br>16' Bowling Alleys |
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| MISCELLANEOUS             | ARCADE                      | MUSIC                    | VENDORS                           |
|---------------------------|-----------------------------|--------------------------|-----------------------------------|
| Lotta-Funs 495.           | Mills Panorams 350.00       | Seeburg V 200 285.00     | Colespa 4 set. 495.00             |
| Auto. PopCorn 125.        | Cap. Panorams 325.00        | Seeburg 200              | Spacarb 3 set. 250.00             |
| Sweet 16, Candy 295.      | Muto. Voice                 | Library Units 395.00     | Sodashoppe 3 set. 450.00          |
| Bally Heavy Hitter 50.    | Recorder 295.00             | Seeburg 100              | Welch Orange Juice 195.00         |
| Keeney League Leader 295. | Recordio 125.00             | Chrome Wall-boxes 37.50  | Avenco Choc. & Coffee, new 295.00 |
| Pitch'm & Batterm 125.    | Auto Photo #9 995.00        | Wur. 2000 395.00         | Mills Hot Choc. 125.00            |
|                           | Decco Grandma 195.00        | Wur. 1650 185.00         |                                   |
|                           | Sidewalk Engineer 135.00    |                          | <b>CIGARETTE</b>                  |
|                           | Midget Movies 125.00        | <b>UPRIGHTS</b>          | Lehigh 12 col. lowboy 195.00      |
|                           | Muto. Sky Filter 125.00     | Wild Cat 375.00          | Lehigh 12 col. 165.00             |
|                           | Stan. Metal Typers 250.00   | Gallopin Dominoes 250.00 | Nat'l. 9 col. 110.00              |
|                           | Harvard Metal Typers 225.00 | Red Ball 325.00          | U-Select It 72 set 65.00          |
|                           | Goalee 95.00                | Bally Skill Roll 95.00   | Nat'l 9 M 125.00                  |
|                           | C.C. 4P1. Derby 125.00      | Skeet Shoot 275.00       | Mercury 9 col. 125.00             |
|                           |                             | Double Shot 265.00       |                                   |
|                           |                             | Hunters 175.00           |                                   |

ALL MERCHANDISE COMPLETELY SHOPPED—1/3 Deposit, Balance S/D. WURLITZER DISTRIBUTORS.

## CLEVELAND COIN MACHINE EXCHANGE, INC.

M. S. GISSER (Sales Manager) 2027 Prospect Ave. Cleveland 15, Ohio  
All Phones: Tower 1-6715 Cable—CLECOIN

## ROUTE FOR SALE SOUTHERN CALIFORNIA

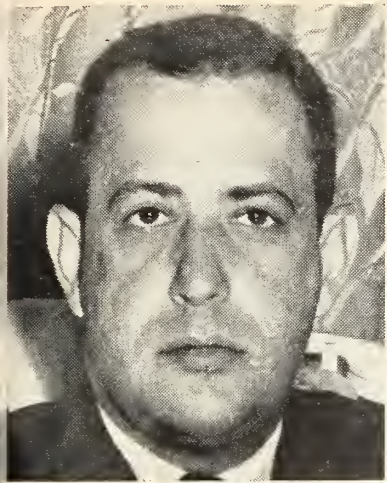
Old established, mostly late equipment on over 30 locations.  
Monthly income \$3,000.00 SALE PRICE \$50,000.00 1/2 Cash.

## WM. SCHRADER

1740 Hillard Drive

San Marino, California

## Williams To Ship New "Official Baseball"



SAM LEWIS

CHICAGO—"The arrival of the spring season every year always prompts our distributors and operators all over the country to anticipate Williams Electronics' annual baseball amusement game. Our happy reply to them at this time is that we are not only releasing our new baseball entry "Official Baseball"—next week, but so that it is easily the best baseball game we have ever manufactured," asserted Samuel Lewis, vice-president and director of sales for Williams Electronics Manufacturing Company. "Before enumerating the various appealing features in 'Official Baseball,'" Lewis said, "we'd like to stress the fact that this year's baseball game represents many years of baseball game experience. And that it represents the utmost in reality on the playfield and backboard. It can be played by one or two players, and there's nothing more exciting than a two player baseball game."

"Included among the new features in 'Official Baseball' are 3-dimensional, life-like players on the playfield, and a realistic baseball diamond. "There is also a pitcher figure which hurls the ball to the batter in true baseball perspective. The ball is placed in the pitcher's glove hand by an umpire figure. An exciting faster play board arrangement assures more hits, more outs, more fun!"

Lewis further explained that a few of the other new features incorporated into "Official Baseball" include changing lights on the playfield which add a new batting skill "never before attained on an amusement baseball game." The game is adjustable by the operator for 1, 2 or 3 innings per game.

"Naturally," Lewis stated, "Williams Electronics' engineers have included many of the proven features from 'Official Baseball's' forerunners; such as, the previous high score feature, replays, match feature, and one or two player competitive play. When two are playing one pitches while his opponent bats."

"We have also added some very attractive mechanical features, which will more than please operators all over the country. To assure the longevity of this game we have included a new 'never-wear' plastic baseball bat, a new pitcher mechanism, and improved bat handle spring, and a new front coin entry. Also, bat power and the pitcher's speed are adjustable."

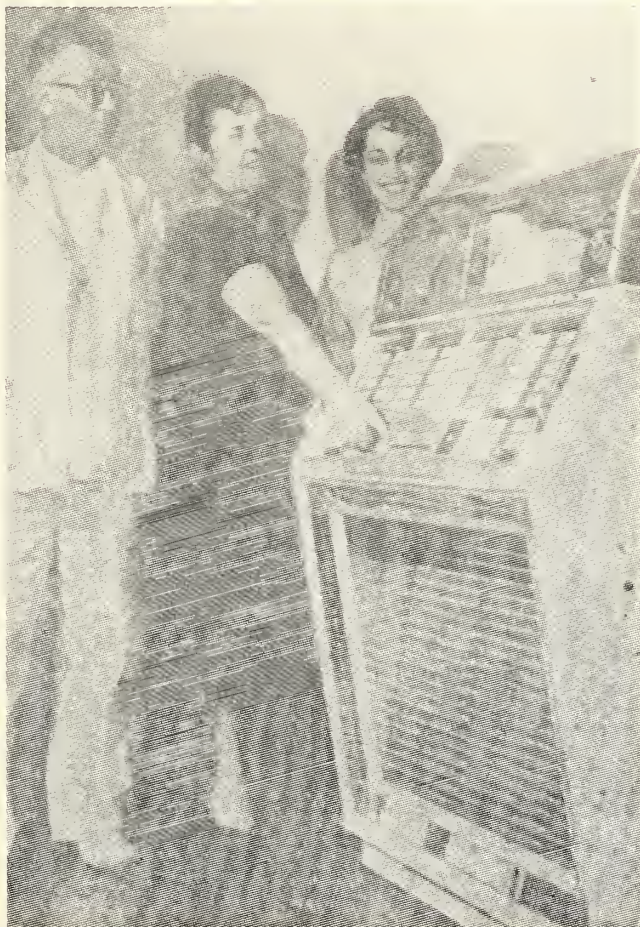
Replay is adjustable on high score of from 10 runs to 40 runs. The previous high score is adjustable of from 20 runs to 40 runs. Match play is also adjustable for mystery or skill.

"Williams Electronics Manufacturing offers all this in the exciting new 'Official Baseball' amusement game, plus a 3-dimensional, animated backboard with animated base runners," Lewis exclaimed.

"Williams Electronics' distributors throughout the country are ordering 'Official Baseball' sight unseen now," Lewis added, "because they know that our annual baseball amusement games are terrific moneymakers. At the rate sales are moving we are practically assured of an unprecedented sales record."

We urge operators everywhere to call on the distributor nearest them and demonstrate 'Official Baseball's' many exciting playing features. They can easily see for themselves the terrific potential in this great amusement game," Lewis said in conclusion.

## N.Y. State PR Group Continues To Get Results



NEW YORK—Pictured above is still another example of the results the Public Relations committee here continues to show for its efforts. This juke box was donated to Creedmor State Hospital (see The Cash Box April 2 Issue) and through the efforts of Al Bodkin, PR chairman, photo and story appeared in the Long Island Press, metropolitan daily newspaper with circulation over 6,000.

## Motorist Insurance Vending Machines Illegal In Iowa

NEW YORK—The Journal of Commerce advised last week that insurance vending machines catering to motorists have been ruled illegal in the State of Iowa. The Iowa attorney general's office has ruled illegal a vending type insurance to provide motorists with accident insurance because the policies would not be validated at the time policies are issued.

Insurance Commissioner William E. Timmons had requested the ruling, pointing out the machines were to be placed in service stations along the highways for motorists. In submitting the question, Mr. Timmons said:

"One of the proposed machines dispenses a policy, folded and in an envelope, and the purchaser merely tears off a portion of the policy, fills in his name, effective date and beneficiary and deposits the tear sheet in a slot in the machine."

The attorney general's office said the procedure would require the policies to be "counter-signed in blank before they are inserted in envelopes and placed in the machine" and ruled that Iowa law prohibits agents from counter-signing policies "in blank."

The Iowa commissioner said there is no question about the legality of the machines selling insurance at airports because these machines automatically stamp the validation at the exact time of issue.

(ED. NOTE: It would be to the advantage of operators to check the attorney general in their State before embarking on a similar type motorist insurance vending machine route.)

## Eastern Has Slate

UNION CITY, N.J.—Bert Betti, Eastern Novelty Distributors, this city, distributors for Fischer Sales & Manufacturing Company, has advised that deliveries of all sizes of slate tops for pool tables have returned to normal after more than a one month delay caused by shipments from quarries where the slate is manufactured.

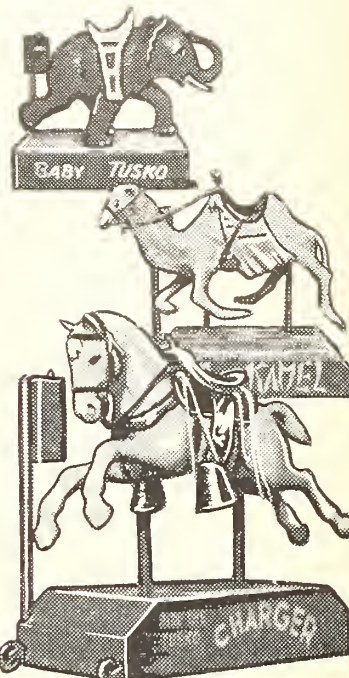
"Customers who have had orders delayed for close to six weeks time are being serviced immediately. Orders arriving as of this week will be filled as soon as they are received. Slate tops are now available again in quantity and will be shipped with the usual promptness to all parts of the country," advised Betti.

It was stated that the recent inclement weather caused quarries to close down hampering slate deliveries from the source of supply.

## LOOK AT THE FACTS

### THE SECURE WAY TO A SECURE BUSINESS

- Thousands of locations available — New customers every minute.
- Use the same rides year after year — Life-like in appearance, our animals never become out of date.
- No supplies to replenish or buy — Collect once a month.



### ESTABLISH A KIDDIE RIDE ROUTE

Write, wire or phone

# TUSKO MFG. CO.

2177 VENTURA BLVD.  
THOUSAND OAKS, CALIFORNIA  
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Must Get Rid of Inventory

- COON HUNTS
  - AROUND THE WORLD TRAINERS
  - DECO and NYLCO ROCKETS
  - EXHIBIT SHOOTING GALLERIES
  - FORTUNE TELLERS
  - CHICAGO COIN SIX SHOOTERS
  - KEENEY SPORTSMEN
  - 3 Like New MUTO VOICE-O-GRAPHS
- and many other GUNS and ARCADE EQUIPMENT

Will Trade Against Bingos and Shuffles

You can get the buy of your life . . . Make an offer or come in and see us!

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# WAGON TRAIN

**MORE HIGH-SPEED ACTION!**

**MORE PLAYERS!**

**MORE PROFIT!**



- Lighting all numbers in Red or White Feathers scores special
- Lighting all numbers in both Feathers lights top rollover for specials
- Hitting top rollover and "Wide-View" Roto-Targets light corresponding number in Red or White Feather
- "Wide-View" Roto-Targets allow 2 numbers to appear at same time
- Bumpers light green and purple pop bumpers and side rollovers for high score
- Score to Beat Panel • Single Player Panel Scoring
- Four places to spin Roto-Targets
- Match Feature • 2 Cyclonic Kickers
- And coin-box with locking cover

**SEE YOUR DISTRIBUTOR FOR A DEMONSTRATION TODAY!**

*D. Gottlieb & Co.*

1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

*It's Always Profitable to Operate Gottlieb Games!*



**Back by Popular Demand**

*Score to Beat*  
1000

Sensational "Score to Beat" feature is back by popular demand! Housed in the light box, lights start flashing on and off when certain score is reached. Lights continue flashing until game is over.

## ATLAS... Music and Vendors

### MUSIC SPECIALS!

|                |       |                  |       |
|----------------|-------|------------------|-------|
| A.M.I. G-200   | \$250 | SEEBURG 200 Sel. |       |
| A.M.I. E-120   | 195   | WALLOMATICS      | \$110 |
| WURLITZER 1600 | 95    | SEEBURG 100A     | 95    |
|                |       | WURLITZER 1500   | 95    |

### MUSIC

|                           |       |
|---------------------------|-------|
| SEEBURG 161 (Half Dollar) | \$825 |
| SEEBURG VL HIDEAWAY       | 445   |
| SEEBURG 100G              | 435   |
| SEEBURG 100B              | 295   |
| ROCK-OLA 144B             | 375   |
| ROCK-OLA 143B             | 325   |
| A.M.I. F-120              | 375   |
| A.M.I. G-120              | 395   |
| WURLITZER 2200            | 550   |
| WURLITZER 2150            | 495   |
| WURLITZER 2300            | 795   |
| WURLITZER 1700            | 295   |

Reconditioned—Refinished

### USED CIGARETTE VENDORS

|                                |       |
|--------------------------------|-------|
| SEEBURG 800E-1                 | \$250 |
| 9-Col. DUGRENIER (Mechanical)  | 165   |
| 22-Col. EASTERN MARK II        | 145   |
| 12-Col. EASTERN                | 115   |
| 10-Col. EASTERN                | 65    |
| ROWE 8-Col.                    | 40    |
| 9-Col. NATIONAL                | 95    |
| 11-Col. NATIONAL (Slant Front) | 175   |
| 11-Col. NATIONAL (ML)          | 155   |

Contact Us for PARTS for ALL BERT MILLS COFFEE VENDORS

### ATLAS MUSIC COMPANY

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Send For New and Complete Listings.  
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Exclusive AMI Dist. Ea. Pa.  
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PHONE—CENTER 2-2903

### WEEKLY SPECIAL CC TWIN BALL BOWLER \$545.00

|                                     |          |
|-------------------------------------|----------|
| KEENEY LITTLE BUCKAROO              | \$325.00 |
| DOUBLE SHOT                         | 225.00   |
| BIG ROUNDUP                         | 325.00   |
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| I. KAYE Q BALL (new)                | 250.00   |
| UNITED LIGHTNING SHUFFLE            | 150.00   |
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| AMERICAN BANK SHUFFLE 12'           | 250.00   |
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| ROCK-OLA 1465 New 200-Set.          | 650.00   |
| ROCK-OLA 1468 New 120 Stereo        | WRITE    |
| ROCK-OLA 1475 New 200 Mon. & Stereo | WRITE    |
| SEEBURG M100C                       | 295.00   |
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WRITE—WIRE or PHONE HE 1-4100  
1/3 Deposit Required on Each Order  
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AKE CITY AMUSE. CO.**  
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## Std.-Harvard Names Natl. Novelty In Eng.

CHICAGO—Henry F. Barnas, general manager of Standard-Harvard Metal Typer, Incorporated, this city, announced the appointment last week of National Novelty Company, Limited of London, England, as its exclusive distributive outlet for the British Isles.

"National Novelty, which is headed by Mr. U. E. Roberto, was the first company to commence working with Metal Typers when import restrictions recently lifted in England," Barnas stated.

"As a result," he continued, "they have acquired the experience as well as the organization to completely service customers with Standard-Harvard Metal Typer products."

Barnas concluded by stating: "The potential sales possibilities are definitely very optimistic in this virgin market for 1960 and beyond. Mr. Roberto is equally enthusiastic about this steady patented item. All in all, this is certainly an excellent business arrangement from our point of view and National Novelty's."

## N.Y. State Employment Up

NEW YORK—Operators thruout New York State will be interested in a report by the New York State Department of Labor, Division of Employment, which stated that total non-farm employment rose to 6,103,700 in February, the highest February figure on record.

In New York City, non-farm employment in February rose to an estimated 3,557,500—an increase of 22,600 jobs since January, and 2½% above job levels in February of last year.

The Department states that employment during March and for the future months of Spring and Summer should now be on the upgrade since good weather will permit increases in both retail and construction.

## Miami Murmurs . . . .

Guests in Miami Beach this past week included several well-known coinmen from New York City in the persons of Al Denver, George Holtzman, Milty Green and Max Weiss. Local friends reportedly geared themselves for day-in day-out gin rummy games at which those fellows no doubt excel. . . . Mr. and Mrs. Bert Lane spent two weeks with Willie Blatt before leaving for their new home which was just finished on New York's Long Island. . . . Ops in Miami took note of the recent American Arbitration Association article which appeared in *The Cash Box*, March 12 Issue and are making use of it while sending additional copies to other coinmen throughout the nation. . . . Willie Blatt thanked in a letter from Temple Beth Am for donating a juke box for use during a carnival. . . .

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**Valley**

**POOL TABLES**  
6-POCKETS and BUMPER POOL®  
See your Distributor or contact us.  
**VALLEY SALES CO.**  
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Twinbrook 5-8589



# Johnson's Fire-Rescue Record Nears 1000 Emergency Calls

CHICAGO—On New Year's Day, 1958, the Chicago Civil Defense Fire & Rescue Service officially came into being, upon an edict issued by the recently installed Fire Commissioner, Robert Quinn.

Since the very first assignment this tough volunteer group answered a spectacular multiple alarm blaze in an ice plant, just north of the downtown district. The CD volunteer group has handled more than 450 fires, and almost 400 special duty tasks ranging from explosions to tornadoes, from plane wrecks to floods, and from razing condemned buildings to plucking stray kittens from trees.

Fire Commissioner Quinn decided at the outset that he needed a man who could not only run this organization with greatest efficiency but could also acquire the best available volunteers to man this unique service corps. His selection was no surprise to many mid-western coinmen—Charles (Jimmy) Johnson, president of Globe Distributing Company, this city.

Johnson, a lifelong fire-fighting addict, labored under the conviction that there must be many other such avid "fire fans" about, and immediately commenced his unique recruitment program.

Countless fire-fighting hobbyists flocked to Jimmy's office and signed up for the volunteer service, after having passed the various examinations Johnson insisted they undergo.

Today Jimmy's fire and rescue corps consists of 80 full fledged fire-eaters, numerous trainees and six fully equipped trucks. Many civic officials, from the Mayor on down, consider this capable volunteer group a vital adjunct to the city fire department.

Jimmy, a veteran of more than 20 years in the coin machine industry, recently explained to us that the most rewarding aspect for his volunteers came at the end of several hours of struggle, late in '59, when a giant cargo plane from Midway airport crashed in a densely populated residential section a short distance away from the field. A red-eyed, smoke stained fireman turned to the volunteer workers who had labored alongside of him, and said: "Thanks again, fellows." The recognition was typical of what the professionals think of Johnson's group. The natives of Chicago unconsciously say the same thing when they close their eyes each night for a safe and sound evening under the watchful eyes of this volunteer organization.

# Wurlitzer Appts. Gray Asst. Comptroller

CHICAGO—R. W. Carlson, vice president and comptroller, The Wurlitzer Company, this city, has announced the appointment of Jack W. Gray to the newly-created position of assistant comptroller of the company.

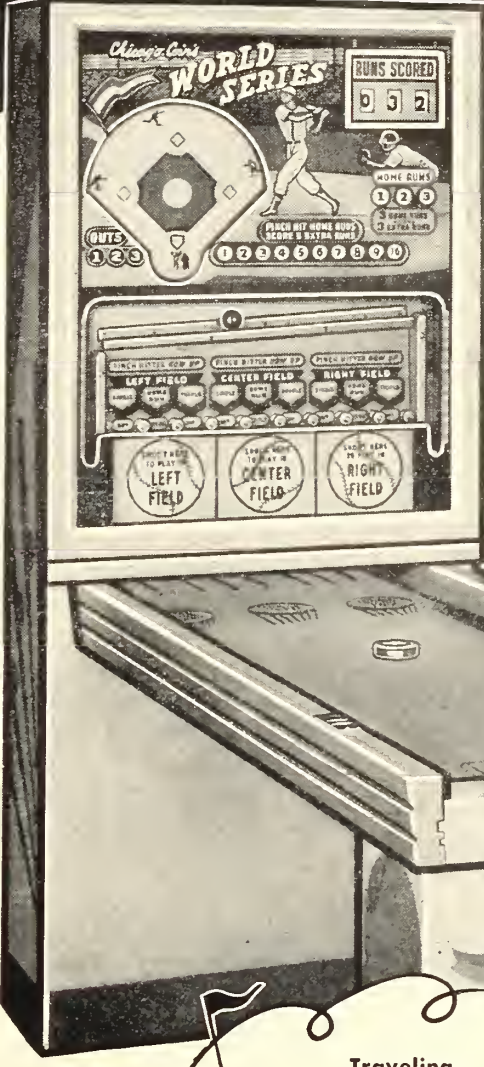
"Gray obtained his B.S. degree from Northwestern University and also spent a year in post-graduate study at that institution. He has an excellent record of performance in the fields of auditing, budgeting, general accounting, and systems and procedures with Frazier and Torbet, Montgomery Ward, and Flexonics Corporation," advised Carlson.

# New Oak Card Vender

LOS ANGELES—Oak Manufacturing Company, Inc., this city, manufacturer of vending machines and equipment have announced a new "Hobby Card Vender." The nickel vender has a capacity of 550 six card packages. Each column in the four column vender holds 135 nickel packs. Besides being equipped with a fool-proof mechanism, it has four 5¢ A.B.T. type coin chutes and separate coin box, according to Oak officials.

The machine measures 25" high, 14" wide and 7" deep. It is made of drawn steel in gun metal color in a one piece case and will list at \$42.50 each.

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**Thrilling!**  
**NEW TYPE BASEBALL**  
**You Must See It!**  
**You Must Play It!**

3 Exciting Scoring Fields . . .  
Left - Center - and Right Field!

Player Skillfully Shoots for Field That's Lit! . . .  
3 Outs per Game

Added Attraction!  
Player Building Up 3 Home Runs Scores  
3 Extra Runs!

Traveling Ball Action Plus Animated Players Deliver Every Thrill of Real Baseball!

Added Attraction  
Pinch Hit Homes Runs Score 5 Extra Runs!

Also Available in Free Play Model!

see these chicago coin's "profit winning" games!

- |                       |                          |
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| ★ QUEEN BOWLER        | ★ 4 GAME BOWLER          |
| ★ BULLS EYE DROP BALL | ★ PLAYLAND RIFLE GALLERY |

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**ROCK-OLA**  
*tempo II*  
The World's Finest All-Purpose Phonograph  
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SLATE TOPS COMPLETE LINE OF POOL TABLE SUPPLIES  
**EASTERN**  
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Addicts According To Playing Habits

NEW ORLEANS, LA.—Howard Jacobs, columnist for the *New Orleans Times-Picayune*, metropolitan daily newspaper with circulation in this city, happens to be a pinball addict as are millions of others in this country who find great enjoyment in the pastime. But unlike most others, Jacobs writes a column which is read by just about everyone in this city. Recently, Jacobs readers were happy to see another pinball column appear, augmenting several previous efforts

which outlined the basic type personalities who play pinball machines. This current column enlarged on the basic types and defined the more avid pin player, supplementing his standing manual of types which include the Teeterer, Putschzer, Naper, Nudger, and Scentzer, (whose function it was defined is to take issue with the Kibitzer). Following are some of the new types of pinball players, as Howard Jacobs sees them:

**THE FETCHER.** Runner who fetches change from cashier, allowing shooter to remain at machine . . . guarding it from intruders as fanatically as Neanderthal man protected his beetle-browed mate.

**THE ROVING KIBITZER.** This freewheeling citizen is the inevitable answer to the advent of multiple machines. Loves to offer gratuitous advice where there is maximum of action.

**THE BEATER.** Stands alongside machine and hammers it with fist. Intends to reverse mathematical advantage held by device, and at same time avoid "tilt." According to Jacobs, an inept beater was mauled recently by a maniacal shooter for causing a "tilt" just when machine was set up for a killiig. (Police ruled justifiable assault!)

**THE CONSULTANT.** Machine is so complicated with magic screens, super sections, booster buttons, multiple colors, combinations, etc., etc., that a "brain" is often needed to advised the perplexed shooter. The Consultant, states Jacobs, is a glorified kibitzer who is regarded with utmost respect and is eagerly sought after. They may or may not hold a BS degree (Bachelor of Pinballs!).  
(Ed. Note: If our readers have any additions to the Howard Jacobs catalog feel free to send them along. There's no telling. We may come up with a pinball language all our very own!)

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- 6-PKT. TABLES
- ARAMITH BALLS
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why not mail this coupon  
today!*

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**CALIFORNIA CLIPPINGS**

The economic picture along "coin machine row," this first quarter of 1960, is running slightly ahead of the comparable period in 1959, with operators and distributors feeling that this situation should continue. . . . Dan Donohue, at the Seeburg factory branch, reports the recent showing in San Bernardino of the new Seeburg Model "Q" phonograph, has resulted in tremendous sales stimulation in that area. Donohue went on to say, that the "Q" has had wonderful acceptance in all the areas where a showing has taken place, and that this indicates a banner year could be in the making for Seeburg. . . . At C. A. Robinson & Co., Hank Tronick says that with the Spring season now here, activity in used equipment is becoming more pronounced. But what is more important, Hank continued, is the new equipment that will be coming in from the factories in the very near future. . . . Sonny Lomberg, at Simon Distributing, informs his wife Annette, and son Freddy, are currently on a two-week vacation back east. Jack Simon is also in the east on a business trip. Sonny stated that business in general had been very good, both locally and on export orders. . . . At American Coin Machine, business is going along at a good clip especially on the customized phonographs, according to Vinny Lanzy. Vinny wished to mention that American is remaining open on Saturdays, due to the steady increase in sales. Lots of new faces have been stopping in at American the past few weeks. Vinny said they have been busy on the phone answering service calls, which is a courtesy that American extends to all operators. . . . At Leuenhagen's "record bar," Noel Boggs dropped by to say hello and spin his new Shasta effort. Jimmy and Mildred Mulcay were also in with their latest offering on their own Red Robin label. Mary, Kay and Claire all attended the Shelly Berman cocktail party held at Lucey's restaurant, and hosted by Verve Records. All three reported having a wonderful time. . . . Bill Happel, at Badger Sales, states they're looking forward to seeing a new Chicago Coin gun—"Pony Express," which should create lots of excitement in this territory. Bill Cook, dealer and broker in coin operated machines from Sydney, Australia, in Los Angeles for a short stay and stopped by to chat with Happel. Marshall Ames informs his Tuesday night bowling team has won their league, what with 12 games to go they are 14½ games out front. The Badger Sales team which plays on Friday night is presently pushing for the no. 1 spot in that league. The new AMI "K" phonographs have been moving very well the past week, says "Rocky" Nesselroad. . . . At the Wurlitzer factory branch, Ray Barry states that he, Pat Pugliese and Walt Peteet held the showing of the new Wurlitzer "2400" phonograph in Bakersfield last week. Barry says the turnout and enthusiasm of the operators was excellent with a number of orders already written. . . . Gabe Orland, at California Music, reports they received a card from Sam Ricklin and spouse, stating they spent a week at Waikiki, took a tour of the outer islands, and returned to Honolulu before heading back to California. Jerry Wallace in to plug his new waxing on Challenge. . . . At Paul A. Laymon's, Jimmy Wilkens informs they've just received the new Bally Bowler, "Official Jumbo," which is a combination of two of the most successful bowlers of recent years, Bally's "King Pin" and "Congress." Jimmy also mentioned that sales were sailing along at a healthy pace. . . .



**UPPER MIDWEST MUSINGS**

Eugene Hoerth, Herried, S.D. in the cities for a few days visiting a few of the distributors. Gene reports business very slow this month. . . . Operators report a very sharp dip in collections this month. Lent is a big factor and unusually cold weather and lots of snow for this time of the year. . . . Al Plotnick, Mpls. op. is on his honeymoon with the new Mrs. Plotnick. They are spending a few weeks in Las Vegas. Our heartiest congratulations. . . . Lou Basil, Mpls. op was in Chicago last week and bowled in the Peterson Classic and won some money. Enough to pay expenses. . . . Mr. & Mrs. Art Skram, Mason City, Iowa, in town for a few days on vacation. It gives Mrs. Skram a chance to do some shopping. . . . Arnold Brevik, Watertown, S. D. in the cities for the day making the rounds. We were sorry to hear that Mrs. Brevik's leg is still bothering her. Mrs. Brevik fractured her leg a few months ago and still can't get around very well. . . . Mr. & Mrs. Harold Lieberman in Houston, Texas to attend the Bar Mitzvah of their nephew. . . . Mr. & Mrs. Lawrence Schillinger, Knapp, Wis., in the cities for the day. Lawrence had to pick up his parts and records. . . . Bus loads, train loads and car loads of people descended down on Minneapolis Wed. 23rd. for the finals in state basketball tournament held at Williams Arena on the Minnesota Campus. Thousands of people in town to watch their favorites. The tournament is played from Thursday through Saturday nite. There should be some money spent in town and phonographs and games should show an increase over the week end. . . . Operators in town this week were "Doc" Keintz, Tomahawk, Wis., Billy Gummow, Hopkins, Minn., B. F. Kragtorp, Tracy, Minn., A. Peterson, Mankato, Minn., Tommy Mathews, Osakis, Minn., H. H. Krueger, Fairfax, Minn., Gotdon Runberg, Moose Lake, Minn., Bob Kovanen, Moose Lake, Minn., "Cap" Keister, Frontenac, Minn., Lloyd Williamson, Winona, Minn., Bob Keese, Forest Lake, Minn.

**HAPPY BIRTHDAY THIS WEEK TO:**

- Carl Bennett Noto, S.F., Cal. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Que. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N.Y. . . . Geo. D. Sax, Cngo. Ill. . . . Joe Rothkop, Omaha, Neb. . . . Stanley Plotraczk, Flint Mich. . . . Harold Hancock, Australia. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . Dave Taub, Hillside, N.J. . . . James Leslie Kyle, Houston, Miss. . . . Ralph Elefante, Brooklyn, N.Y. . . . Lawrence F. Le Sturgeon, Charlotte, N.C. . . . Jack Gutshall, Corona, Cal. . . . John O'Brien, Chicago. . . . Bill Marvel, Popular Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yeary, Coeburn, Va. . . . James F. Hupp, Cumberland, Md. . . . Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . . Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R.I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vanter, Moverly, Md. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter Wentzlaff, Sr., Chicago. . . . Walter C. Tetting, Oconomoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmierino A. Scalzi, Blackstone, Mass. . . . Morris Steinberg, Hialeah, Fla. . . . James Leonard Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . . Joseph Kockansky, Bklyn, N.Y. . . .

**AGAIN!**

A 'NEW TWIST' CAPTURES HUNDREDS OF NEW FANS.

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**BASEBALL**



ALIVE!  
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★ Official Baseball represents years and years of Baseball game experience. Each year we strive for more reality and real Baseball fun. You'll Like "Official Baseball."

**NEW!** 3-DIMENSIONAL "LIFE-LIKE" PLAYERS ON PLAYFIELD  
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**NEW!** An exciting FASTER-PLAY board arrangement. More hits—More outs—More real Baseball FUN!

**NEW!** 1-2- or 3 INNINGS.  
3 outs per inning

REPLAYS for HIGH SCORE  
REPLAYS for Beating Previous High Score  
REPLAYS for Match Feature



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THE NEW WILLIAMS EXCLUSIVE COIN ENTRY WITH National Slug Rejector

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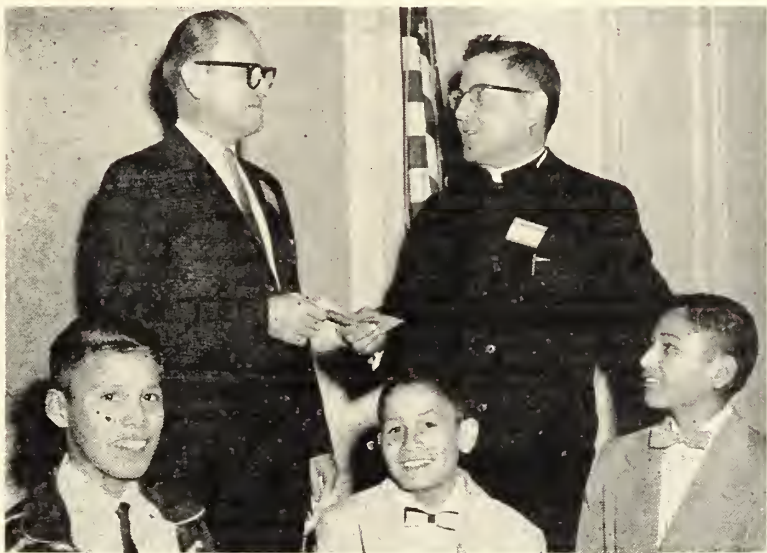


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When you buy a baseball game—buy the best—buy Williams

**Nebraska Ops Aid Indian Mission**



OMAHA, NEB.—Each year the Music Guild of Nebraska donates a sum of money to a worthy charity and this year was no exception.

During the recent operators' convention here, the public relations chairman of the Nebraska Music Guild, Jerry Witt, presented a check for \$200 to the St. Augustine's Indian Mission, of Winnebago, Nebraska. The extra one-hundred dollars came from Davidson's One-Stop Photograph Record Company, in Omaha who supplemented the music operators' check. In addition, Liberman One-Stop Record Company donated a stereo record player to the mission.

Shown above, Jerry Witt, representing the coin machine industry, presents the check to Rt. Rev. Msgr. Frank J. Hulsman, director of the mission, while three of his young charges look on approvingly.

**Keeney Sales Reps On Popcorn Drive**

CHICAGO—Anticipating the demand for hot popcorn in outdoor locations this spring and summer. Harold Dorgan and Clayton Nemeroff of the J. H. Keeney Company, this city are contacting operators, distributors and prospective users of Keeney deluxe "Popcorn Venders" over a wide area with a view toward checking on corn and cup supplies in addition to servicing details.

The Keeney Plan for operating hot popcorn venders has gone a long way toward developing more business in the popcorn vending field according to Keeney officials. The company is said to be extending liberal credit terms to purchasers of the venders along with a merchandise dividend that starts the operator off with an immediate profit.

**FOR SALE! Satisfaction Guaranteed!**

**PHONE! PHONE! PHONE!**

NEW BALLY CIGARETTE MACHINE  
NEW BALLY SPOOK GUN  
NEW BALLY TARGETS  
NEW CHICOIN DROP BALL  
NEW CHICOIN STAR ROCKET

Large Assortment of  
6-PKT. POOL TABLES  
LIKE NEW BALLY COFFEE MACHINES  
LIKE NEW 1960 MODEL DEL. AUTO-TEST  
25 KEENEY • BALLY • GAMES INC. UPRIGHTS  
USED SPECIALS!

LIKE NEW KICKER & CATCHER . . . \$35.00  
50 ASSTD. GOTTLIEB & WMS. 5-BALLS  
\$35.00 and up

**WANT TO BUY!**  
**BALLY SPOOK GUNS**  
**BINGOS SEEBURG MUSIC**  
WE'RE DOING BUSINESS — YOU'LL BE GLAD YOU CALLED!

**Redd DISTRIBUTING CO.,**  
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Exclusive distributor for  
BALLY, CHICAGO, COIN AND FISCHER  
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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT  
**THE CASH BOX**  
1721 Broadway, New York 19, N. Y.

**WANT**

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—For Resale—Late Shuffle Alleys, United Pirate Gun. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. (Tel. CH 3-8624).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—To Purchase—United Top Notch Shuffle Alleys. Will pay highest cash prices. Write or call—TRI-STATE DISTRIBUTING CO., P.O. BOX 615, ROME, GA. (Tel. 8982).

WANT—Bally, Skill Parade; United, Midget Alley; Seeburg 100A; Williams Ten Strike; Pin Games from 1952 thru 1956. Best prices paid. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384.)

WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DLekens 2-7060).

WANT—Crusader Guns, Hercules Guns, United Star Slugger, for resale. COIN MACHINE EXCHANGE, 4605—127th ST., S.W., TACOMA, WASH. (Tel. JUNiper 8-7153).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-3310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 324 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Upright games, Hunters, Skee Shoots, Wild Cats, Double Shot and Super Hunters, any quantity, quote your best price. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, AMI, 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MELrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GARfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. Union 1-7500).

WANT—Any quantity new records, 45 RPM, 33 EPs, up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offices, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, N. Y. (Tel. Market 2-3844).

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. Whitney 2-2232—Whitney 2-2549 Evenings).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Late used 45 R.P.M. Records not over 5 months old. I pay 15¢ and the freight. R. SMITH, 620 N.E. 165th ST., NORTH MIAMI BEACH 62, FLA.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTon 3-2282).

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOnacre 4-1880).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

WANT—For Resale—United Jupiter, Mills, Panoram; Williams Pin Hitter; Vanguard, Hercules, Crusader Guns; Autophoto #11 & #14; Late Gottlieb Five Balls. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

WANT—Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUPERior 1-4600).

WANT—Bally: King Pin, Shuffle; Gottlieb: Atlas, Falstaff, Jubilee, Contest, Sweet Sue; Williams: Hy Hand, Twenty One (21). Will pay top prices for these machines. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FORT WORTH 6, TEX. (Tel. MARKET 6-5411).

WANT—Baseball Games. Chicago Home Run and Super Home Run, Six Player. All Williams Baseballs from World Series thru Fifty-Four. Must have good back glass and all parts. Condition, as is. Write, listing what you have, giving best price first letter. H. L. NEILL, 1501 N.W. 23rd ST., SAN ANTONIO 1, TEX.

WANT—Unlimited quantities of Mills Slots—Reconditioned with 10¢ slug rejector. Quote FOB American Port. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. Market 1-5438).

WANT—I wish to import to England new Williams and Gottlieb pintables. American exporters please contact immediately quoting prices and models. PETER SIMPER & CO., 42, SOUTHGATE STREET, BATH, SOMERSET, ENGLAND.

WANT—Seeburg 200 Library Units, 2-door style only. FOR SALE—Bally Heavy Hitter \$350; Genco Flying Aces \$195; Majestic \$265; AMI D80 refinished \$175; Seeburg 100 Wall Boxes, chrome, white buttons \$35. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MO. (Tel. MAfair 3-4202).

WANT—9 & 11 Col. National Cig. Machines; Kenny Big Tents (single coin). M & M MUSIC COMPANY, 765 IOWA., S.E., HURON, SOUTH DAKOTA.

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—New or used 45 RPM records that have appeared on The Cash Box "Top 50" within the last six months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel. PLaza 7-8061).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. Bigelow 8-3524-5).

WANT—Mars, Fireball, Lightning, Capitol Shuffle Alleys, United Midget Alley, Late Bingos & Lot-A-Funs, Circus, Spook, Davy Crockett, Polar Hunt, Vanguard, Hercules, Bulls Eye Circus Guns, Up-Right Hunters, Seeburg L & R. Please send list and prices, cash or trade. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel. TO. 1-6715).

**FOR SALE**

FOR SALE—Seeburg A \$95; 1500 Wurlitzer \$95; 1550 A Wurlitzer \$115. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-8751).

FOR SALE—Keeney Deluxe Big Tent \$225; Keeney Shawnee \$325; Keeney Big Tent \$195; Bally Dlx All Star Bowler \$100; Keeney League Leader \$150; Showtime \$80; Key West \$75; Big Show \$60; Night Club \$50; Parade \$50; Broadway 50; Miami Beach \$50; Beach Beauty \$50; Double Header \$50. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. Cedar 4-1051).

FOR SALE—See us for all types of Bally Bingos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Write or call: NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA 6386).

FOR SALE—Seeburg 100B \$175; B.L. \$210; Seeburg C \$250; Seeburg HF100G \$350; HF100R \$395; Wurlitzer 2204 \$500; Wurlitzer 2250 \$575; AMI G200 \$345; AMI G120 \$325; Rock-Ola Rocket 1438 \$210. All machines clean, ready for location. 1/3 dep. INTERBORO MUSIC CO., INC., 433 WEST 45th ST., NEW YORK CITY. (Tel. JU 2-2363).

FOR SALE—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, complete & ready for location, \$175.; Genco 6 Pl. Skill Ball \$125.; United Targette \$75.; Comet \$95.; Williams 6 pl. Major League Baseball \$95.; Chi-Coin Rebound Shuffle \$65.; National 9 ft. Shuffleboard w/elec. scoring \$75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Birmingham Vending, Wolf Distributing Co., Birmingham, Alabama use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, ARRLINGTON, TENNESSEE.

## CLASSIFIED ADVERTISING SECTION

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**OR SALE**—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs. We only quote and ship to bona fide distributors. All prices f.o.b., New York City. Prompt delivery. Terms: Letter of credit or deposit and sight draft. Write — SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

**OR SALE** — Mercury Counter Grippers 1¢ A-1 \$29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.

**OR SALE**—7 Seeburg C 100 @ \$245 ea.; 6 Seeburg R 100 @ \$450 ea.; 2 Seeburg W 100 @ \$420 ea.; 3 Seeburg G 100 @ \$400 ea.; 2 AMI 1200 @ \$725 ea. REX-BILOTTA CORPORATION, 821 SOUTH SALINA ST., SYRACUSE 3, NEW YORK. (Tel. Harrison 2-8255).

**OR SALE**—Wall Boxes, 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

**OR SALE** — Wurlitzers (2204) \$619.50; (2000) \$399.50; Rock-Olas (1465) \$449.50; (1442) \$319.50; AMI's (H-200) \$499.50; (H-120) \$499.50; (E-120) \$199.50; (F-120) \$349.50; Seeburg's (B's) \$249.50; (C's) \$339.50; (G's) \$419.50; (V-200) \$319.50; (Speeded up and converted \$419.50); (VL-200) \$449.50; (KD-200) \$539.50; Cigarette Machines, all kinds from \$20.; Keeney 22 Col. \$99.50. G. K. GABRIELSON & CO., 724 MEMORIAL DR., S.E., ATLANTA 16, GEORGIA. (Tel. JA 5-7441).

**OR SALE**—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

**OR SALE**—Williams Short Stop \$250; Bally Heavy Hitter \$325; Williams 57 Baseball \$225; Bally Big Inning \$250; Williams King Of Swat \$99; Williams Hercules Gun \$395; Bally Spook Gun \$219; Genco Motorama \$199. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-3691).

**OR SALE**—Exporters Attention—Bowlers, all makes and sizes \$165 each. Lowest prices on all types. Send inquiries; call write wire, IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. Pennsylvania 6-6680).

**OR SALE**—Attention Exporters—We have in stock a quantity of counter games that were used very little and are in perfect shape. 8 Daval Free Play Games—this is a fruit symbol free play counter machine that registers free plays, \$55. ea.; 17 Daval Lucky Smokes—a 4-reel game with numbers on the reels. Just like an automatic punchboard \$22.50 ea.; 7 Daval Gushers—a fruit reel game that awards a token for winning combinations \$35. ea.; 2 Daval American Eagles—the same game as Gusher with a gum vendor attached \$35. ea.; 70 Daval Marvels—this is a 3-reel cigarette symbol game and ejects a token for lining up winning combinations \$35. ea. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5306).

**FOR SALE**—Specials—Bally: Ballerinas \$544.50, write for quantity price; Sea Islands \$425, write for quantity price; Cypress Gardens \$165; Lotta-Funs \$449.50; Pan-American Bowler \$695; Champion Horse \$575; Beauty Contests \$425; Bally Targets \$385; Batting Practice \$299.50; Heavy Hitters \$255; Gottlieb Mademoiselle \$345; Williams: Crusader Guns \$349.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. Jackson 2-5306).

**FOR SALE**—New Bally Spook Gun; New Bally Targets; New Chi-Coin Star Rocket; Positively like new Bally Beauty Contest. WANT—In trade—Lotta Fun; Bingos; Shuffles; 5-Balls; Seeburg Music. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

**FOR SALE**—Sun Valley \$150; Miss America \$125; Mutoscope Lord's Prayer \$150; Wms. Soccer \$150; Genco Basketball \$150. 1/3 deposit, balance C.O.D. HUB ENTERPRISES, 2216 DIVISION STREET, BALTIMORE 17, MD. (Tel. LA 3-3525).

**FOR SALE**—Brand new Quam 8 inch P.M. Speaker \$4.75 Build into Cabinet \$8.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST, ST. LOUIS, MO.

**FOR SALE** — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Beach Time \$230; Miss America \$110; Key West \$60; Nite Club \$60; Gayety \$30; Sun Valley \$165; Show Time \$85; Big Show \$60; Broadway \$50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

**FOR SALE**—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

**FOR SALE**—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

**FOR SALE**—KD 200 Phonograph \$495; VL 200 Phonograph \$345; V 200 Phonograph \$295; M 100C Phonograph \$255; AMI G 120 Phonograph \$325; AMI 200 Wall Boxes \$72.50; Mark II Cigarette Vendor \$149.50 Converted; Spacarb 4 Flavor Cold Drink \$175. Call or write, J & J DISTRIBUTORS, INC., 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 4-3571).

**FOR SALE**—2 Capitol Projector Panorams in A-1 condition. Late model. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

**FOR SALE**—Kiddie Rides: Speed Boat, Jeep Carousel, Bronco Horse, Range Rider Horse, Bally Space Ship, etc. Lowest prices. Rocket Shuffle \$110.; Deluxe Skeeroll \$110.; Ex. Shooting Gallery \$89.50. Send for bargain list. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y.

**FOR SALE**—Seeburg: B-100 \$175; C-100 \$260; G-100 \$365; R-100 \$395; Wurlitzer: 1700 \$375; 1800 \$450; 2000 \$545; 2150 \$645; 2100 \$645; 2200 \$795; Used Bally Bingos, write; Uprights & Novelty Games, write. All machines shopped. NORTHWEST SALES COMPANY, 171 GRANT ST., WOODBURN, ORE. (Tel. YUkon 1-3611).

**FOR SALE**—Carnival Queen 350; Cypress Gardens \$235; Sea Island \$485; Beach Time \$275; County Fair \$645; Show Time \$160; Key West \$125; Big Show 85; Lotta Fun \$525. These machines are in top condition and ready for location. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FORT WORTH 6, TEXAS. (Tel. Market 6-5411).

**FOR SALE**—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

**FOR SALE**—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

**FOR SALE**—Little Buckaroo \$325; Deluxe Big Tent \$275; Double Shot \$225; Shawnee \$325; CC Twin Ball Bowler \$545; United Lightning \$150; Wms. Pinch Hitter \$375; American Bank Shuffle 12' \$250; Rock-Ola 1465 new 200 \$650; Rock-Ola 1468 new 120 Stereo, write; Rock-Ola 1475 new 200 Mon. & Stereo, write; Seeburg 220SR \$850. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-7577).

**FOR SALE**—Seeburg C-100 \$300; Seeburg G-100 \$400; Seeburg R-100 \$425; Seeburg VL200 \$375; Wurlitzer 2000 \$395; AMI H200E \$525; AMI 1200E \$675. Write for information on volume controls. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424-4-5868).

**FOR SALE** — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. Cedar 2-7600).

**FOR SALE**—Bally Big Time \$60; Bally Cypress Gardens \$130; Beach Time \$225; F. P. Bally Heavy Hitter \$275. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

**FOR SALE**—Eastern 22 Cigarette Vendors converted \$139.50; 9-M National Cigarette Vendors \$65; AMI G200's \$295; AMI E120 \$195; AMI I-200 \$595; AMI J-120 \$695; Seeburg V-200's \$325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

**FOR SALE**—Rock-Olas 1454 @ \$499.50; 1458 @ \$550; 1468 @ \$849.50; (8) 1455's @ \$475; 1475 ST @ \$875; 1452 @ \$395; AMI F-120 @ \$349.50; Rock-Ola Hideaways, Stereo and Hi Fi, Write. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. Capitol 8-7565).

**FOR SALE**—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

**FOR SALE**—Show Times \$65; Keeney Deluxe Big Tents \$250; Seeburg 45 RPM 100A \$125; United Shuffle Targette \$100. AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).

**FOR SALE**—Seeburg M100B \$250; C \$325; G 425; R \$500; V200 \$500; KD200 \$750; HHF 100R \$450; Wurlitzer 1800 \$335; Rock-Ola 1438 \$350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

**FOR SALE** — Attention Pittsburgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only \$125. WANT—Free play Lotta-Funs, give quantity and price. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

**FOR SALE**—1st Quality Cloth \$6.95 yd.; Deluxe Cloth \$8.95 yd.; 48" Cue Sticks \$18.00 doz.; 52" Cue Sticks \$21.00 doz.; Bumper Rails \$11.95 set; Bumper Pool Balls \$10.00. Write for Quantity Prices. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. Albany 2-3272).

**FOR SALE**—Special, Watling Scales—Model 500 Guesser, Tip-top condition, \$30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger \$5; Steel Cabinet 38"x31"x17"; Comb. Lock Safe \$35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

**FOR SALE**—Seeburg KD200's \$595; VL200 \$500; M100C \$340; M100B or BL \$265; Wurlitzer 2100 \$495; 2000 \$450; 1900 \$465; AMI F-120 \$375; G-200 \$395; Chicago Coin Rebound Shuffle (floor sample) \$125; Genco Motorama \$225; Keeney Cross Country \$75; Bally Skill Roll \$65. All equipment reconditioned, guaranteed ready for location. R. F. JONES CO., 2600—2nd AVENUE, SEATTLE, WASHINGTON (Tel. MA 4-7255). R. F. JONES CO., 1200 S.E. MORRISON ST., PORTLAND, OREGON. (Tel. Belmont 4-5373).

**FOR SALE** — Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done, \$4.95 complete, 3 for \$12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

**FOR SALE** — Seeburg Stereo 222 \$899.50; Seeburg KDH \$469.50; Seeburg VL \$299.50; Seeburg V \$279.50; Seeburg G 100 \$349.50; AMI F 120 \$329.50; AMI E 80 \$159.50; AMI D 80 \$119.50; Muto Photomat \$99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).

**FOR SALE**—Wurlitzer 2100, \$500; 9 United Play-Mate Rebound Shuffles, like new, \$150 ea.; Seeburg V-200 used \$365; Seeburg V-200 change over \$450; Rock-Ola 1465 \$685; 12 Corsair 20 Col. Cigarette Vendors, used, \$200 each. All models AMI Phonos, lowest prices, write or call—CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

**FOR SALE**—AMI J-200E Stereo \$875.; J-200E Monaural \$795.; H-200E \$575.; G-200 (all conversions) \$300.; E-120 \$150.; W-120 wall boxes \$45.; Seeburg KD-200 \$495.; HF100R \$445.; HF100C \$395.; M100C \$295.; M100B \$225.; M100A (45) \$100.; 3W1 Wall Box (Chrome) \$35.; 200 Wall-O-Matic \$75.; Rock-Ola 1468 \$575.; 1458 \$475.; Wurlitzer 1550 \$100. Cleaned and checked, 1/3 deposit. A M I SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. Humboldt 6-1070).

**FOR SALE** — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. **SID TABACK RECORDS**, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

**FOR SALE**—United 16' Bonus B.A. \$525; 16' Playtime B.A. \$545; 16' Royal B.A. \$295; 14' Bowling Alley \$175; 11' Bowling Alley \$175; Royal Shuffle Alley \$95; Capitol Shuffle Alley \$215; Speedy S.A. \$115; Chief S.A. \$95. **CENTRAL OHIO COIN MACHINE, INC.**, 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

**FOR SALE**—Auto-Bell Circus Side Show (new) 345; Play Ball \$215; Galloping Dominoes (like new) \$295; Horoscope (floor sample) \$445; Games, Inc. Double Shot \$245; Wildcat \$395; Keeney De-Luxe Big Tent \$245; Bally Sportsman \$425. Rush deposit: **MICKEY ANDERSON AMUSEMENT CO.**, 314 EAST 11TH ST., ERIE, PA. (Tel. GLendale 2-3207).

**FOR SALE**—Lotta Fun 495, new and slightly used. Limited quantity. 1/3 down must accompany order. **THOMPSON DIST. CO.**, 127 E. SECOND SOUTH, SALT LAKE CITY 11, UTAH. (Tel. ELgin 9-2029).

**FOR SALE**—Seeburg M100C \$235.; Seeburg 200 Sel. Wall Boxes \$90.; Rock-Ola 1446 \$275.; Rock-Ola Seeburg 100 Sel. Chrome Boxes \$39.50; Wurlitzer 1900 \$345.; 1438 \$200. This equipment in perfect condition, guaranteed ready for location. 1/3 down payment must accompany order. Write, wire or phone. **THOMPSON DIST. CO.**, 127 EAST 2ND SO., SALT LAKE CITY, UTAH. (Tel. ELgin 9-2029).

**FOR SALE** — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. **MARVEL MANUFACTURING CO.**, 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

**FOR SALE**—Attention Exporters and Importers: We have a quantity of clean 1455H Rock-Olas for immediate shipment at sacrifice prices. **MID-WEST DISTRIBUTORS**, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. Westport 1-8776).

**FOR SALE** — We have: Surf Clubs, Gaytys, Starlettes, Varietys, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. **GLOBE DISTRIBUTING CO., INC.**, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

**FOR SALE** — All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. **PENN COIN-O-MATIC CORP.**, 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

**FOR SALE** — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. **EASTERN NOVELTY DIST.**, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

**FOR SALE**—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at \$250 ea. Good condition. Deposit required. **DAVE LOWY**, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).

**FOR SALE**—Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Stereo's for wholesalers and exporters. **UNITED DISTRIBUTORS, INC.**, 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. HObart 4-6111).

**FOR SALE** — Wms. Vanguard Gun \$375; Wms. Ten Pins \$125; Bally All Star Bowler \$125. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FR 7-2162 or FR 4-7549).

**FOR SALE** — Save on Lamp Bulbs #44, #47, #51, #55, \$5.45 a hundred; Calcoim M100A kits 45 RPM \$44.50; 33 1/3 RPM \$22.50; Cash Box Burglar Alarms complete w/battery \$4.95. Send check or c.o.d **QUARTE INTERNATIONAL SALES**, 835 E. 41st ST., LOS ANGELES 11, CALIF.

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).

**FOR SALE**—Used AMI I-200E \$750; HO200E \$600; H-120E \$595; G-200 \$350; D-80 \$195; D-40 \$95; Used Wurlitzer: 1400 \$50; 1650 \$195; Used Seeburg: K-2-200 \$525; VL-200 \$395; V-200 \$350; M-100-BL \$265; M-100-C \$275; M-100-B \$225; Used Rock-Ola: 1455 \$500; 1448 \$425; 1428 \$275. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **PIONEER VENDING, INC.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

**MISCELLANEOUS**

**NOTICE**—Burglar Alarm for coin operated equipment operates on flash-light battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$4.95 —Three \$12, Dozen \$45—quantity prices to distributors. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**NOTICE** — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**BIG SERVICE TIP**—5 Ball Operators —Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only \$7.50 per 100. Send check to **SELECT ENTERPRISES**, 338 NO. 7th ST., CAMDEN, N. J.

**NOTICE** — Call or write for pictures and information on phonograph Cabinet restyling. No more replacement expense of plastics, glass tubes or glass pilasters on Seeburg Models B-C and R. **SUN REFINISHING CO.**, 1619 MILBY, HOUSTON 3, TEXAS. (Tel. CA 7-1919).

**NOTICE**—Sidewalk Engineer Tractors repaired. **J. PROKOP SERVICE**, 2728 W. FRANCIS PL., CHICAGO 47, ILL.

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have no authorized price publication.

- AMI, INC.**  
 K-200 (E) 200 Sel. Phono., St. or Mo...  
 K-200 (A) 200 Sel. Phono., St. or Mo...  
 K-200 (M) 200 Sel. Phono., St. or Mo...  
 K-120 120 Sel. Phono., St. or Mo. ...  
 K-100 (A) 100 Sel. Phono., St. or Mo.  
 K-200 Hideaway, 200 Sel., Selective Play, St. or Mo. ....  
 WQ-120 120 Sel. W. B. ....  
 WQ-200 200 Sel. W. B. ....  
 KQ-200-1 200 Sel. W.B., Dual Price Play  
 WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector .....  
 Bar Grip W. B. Mounting Bracket ...  
 EX-600 Cylindrical Wall Spkr. ....  
 L-2130 Ceiling Spkr., Choice of Grille Types Listed  
 L-2135 Random Pattern Grille ....  
 L-2136 Uniform Pattern Grille ....  
 L-2137 Circular Flush-Mount Grille  
 Remote Vol. & Cancel Cont., St. or Mo.

- AUTO-BELL NOVELTY CO.**  
 Mermaid .....  
 Magic Mirror Horoscope .....

- AUTO-PHOTO CO.**  
 Model 12 Studio .....\$3,245.00

- BALLY MFG. CO.**  
 Beach Queens (1 ball play, replay model) .....\$ 640.00  
 Island Queens (2 shots a game, replay model) ..... 650.00  
 Tropic Queens (1 ball play, non-replay model) ..... 640.00  
 Beauty Contest ..... 625.00  
 Official Jumbo (Shuffle) ..... 905.00  
 Bally Derby (Gun Game) ..... 725.00  
 Monarch Bowler (Shuffle) ... 865.00  
 Pony Twins (Kiddie Ride) .. 705.00  
 County Fair (5-Ball) ..... 1,075.00  
 Targets  
 Standard Model ..... 620.00  
 Replay Model ..... 640.00  
 6-Pocket Pool Table ..... 419.50  
 Lotta-Fun (5-Ball) ..... 825.00  
 Fun-Way (5-Ball, No Replays) 825.00  
 Moon Raider (Rifle Game) .. 625.00  
 Little Champion (Kiddie Ride) 550.00  
 Fire Chief (Kiddie Ride) .... 898.00  
 Western Express (Kiddie Ride) ..... 898.00  
 Spook-Gun (Kiddie Shooting-Gallery) ..... 465.00  
 Speed-Queen (Kiddie Ride) .. 865.00  
 Toonerville Trolley ..... 865.00  
 Model T (w/o Record chngr.) 865.00  
 The Champion (all metal cab) 865.00

- CHICAGO COIN MACHINE**  
 Shoot The Clown (Rifle Game)  
 Bull's Eye Drop Ball .....  
 4 Game Bowler .....  
 Playland Rifle Gallery .....  
 Queen Bowler  
 16 ft. 5 in. ....  
 21 ft. 5 in. ....  
 Jet Pilot .....  
 Star Rocket (Upright) .....  
 King Bowler  
 16 ft. 5 in. ....  
 21 ft. 5 in. ....  
 Twin Bowler .....  
 Commando Machine Gun .....

- EXHIBIT SUPPLY CO**  
 Card Vendor .....
- J. F. FRANTZ MFG. CO.**  
 Dodge City (Counter Pistol) .  
 Kicker & Catcher .....  
 ABT Challenge Pistol .....  
 ABT Guesser Scale .....  
 ABT Rifle Sport .....  
 Aristo Scale .....

- GAMES, INC.**  
 Twin Super Wild Cat (Dual Plyr.) .....

- D. GOTTLIEB & CO.**  
 Lite-A-Card (2 Player) .....

- IRVING KAYE CO., INC.**  
 Leader (6 Pocket Pool) .....\$ 399.95  
 Fleetwood Double Ball Viewer  
 6-Pkt. Pool Table .....  
 Jumbo Fleetwood Model ....  
 Jumbo Hockey .....

- J. H. KEENEY & CO., INC.**  
 Criss Cross Diamond (upright) .....\$ 695.00  
 Hi-Straight, 5-Ball ..... 525.00  
 Big Dipper ..... 1,095.00  
 Big 3 ..... 995.00  
 Popcorn Vendor ..... 640.00

- ROCK-OLA MFG. CORP.**  
 1485 St 200 Sel. Phono. ....  
 1485 200 Sel. Phono. ....  
 1478 St 120 Sel. Phono. ....  
 1478 120 Sel. Phono. ....  
 1621 Hi-Fi Wall Spkr. ....  
 1620 St Wall Spkr. ....  
 1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models .....  
 Dual Credit Unit Available for 200 Sel. Model 1485 .....  
 1555 Dual W. B. for 120 or 200 Sel.

- THE SEEBURG CORP.**  
 Q-160, 160 Sel. Phono. ....  
 Q-100, 100 Sel. Phono. ....  
 D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing .....  
 S-3W160 Wall-O-Matic, 160 Sel. Single Pricing .....  
 HD-3WU Wall-O-Matic, 200 Sel. Half Dollar .....  
 HD-3WU Wall-O-Matic 100-160-200 Sel. 3W100 Wall-O-Matic "100" Sgl Pricing  
 RSV-C 1 Remote St Vol. Cont.  
 CCI Coin Counter .....  
 TWI Twin St Wall Spkrs. ....  
 TCI Twin St Corner Spkrs. ..  
 TRI Twin St. Recessed Spkrs. .  
 PS6LZ—Power Supply .....  
 HFAI-3—Power Amplifier ....  
 Cigarette Vender Model E-2 ..  
 1000, Background Music Unit .  
 4CD Cold Drink Vender .....  
 SFB-1000 Fresh Brew Coffee Vender  
 SFB-500 Fresh Brew Coffee Vender  
 SM-500 Powdered Coffee Vender

- UNITED MFG. CO.**  
 Falcon Bowler  
 13' .....\$1,520.00  
 16' ..... 1,550.00  
 Big Bonus Shuffle Alley ..... 990.00

- UNITED MUSIC CORP.**  
 UPB-100, 100 Sel. Phono.  
 UPB-100S, 100 Sel. St. Phono.  
 UPB-100H, 100 Sel. Hdwy. Phono.  
 UWB-1, Sel. 3 Wire W. B.  
 UBG-1, Bar Grip  
 UAP-1, Aux. Power Supply  
 UCS-1, 8" Dual Cone Corner Spkr.  
 UWS-1, 8" Dual Cone Wall Spkr.  
 UWS-1, 8" Dual Cone Recessed Ceiling Spkr.  
 UCS-2, 12" Dual Cone Corner Spkr. for Stereo.  
 UWS-2, 12" Dual Cone Wall Spkr. for Stereo.  
 URV-1, Remote Vol. Cont. and Cancel for Monaural  
 URV-2, Remote Vol. Cont. and Cancel for Stereo.  
 URA-1, Remote Amplifier for increased Audio Power  
 UMS-1, Microphone System for paging or public address  
 UPS-1, Play Stimulator—UPB-100 Series

- VALLEY SALES CO.**  
 Bumper Pool Table (2 Models Available) .....  
 6 Pocket Pool Table (5 Models Available) .....

- WILLIAMS MFG. CO.**  
 "21" (5-Ball) .....  
 Nags .....  
 Fiesta .....  
 Golden Gloves (Single Player, 5-Ball)  
 Rocket (5-Ball) .....

- THE WURLITZER CO.**  
 2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.  
 2400, Mo., 200 Sel. with Step. Dual Pricing optional.  
 2404-S, Stereo, 104 Sel. Stepper optional.  
 2404, Mo., 104 Sel. Stepper optional  
 2410-S, St., 100 Sel. Step. Dual Pricing optional.  
 2410, Mo., 100 Sel. Step. Dual Pricing optional.  
 5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.  
 5250 W.B., 200 Sel. 10-25-50¢.  
 5207 W.B., 104 Sel. 5-10-25¢.  
 5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.  
 5200 W.B., 100 Sel. 10-25-50¢.  
 5122 St. Console Floor Spkr.  
 5123 St. Corner Spkr., 12" Coaxial  
 5124 St. Corner Spkr., 8" Ext. Range.  
 5125 St. Extender Spkr. packed in pairs.  
 5126 St. Directional Spkr.



## THIS WEEK'S USED MACHINE QUOTATIONS

### How To Use "THE CASH BOX PRICE LISTS"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- \* Great Activity



#### BALLY

|                                  |        |        |
|----------------------------------|--------|--------|
| 1. Ballerina (6/59) .....        | 525.00 | 545.00 |
| 1. Balls-A-Poppin' (11/56) ..... | 40.00  | 60.00  |
| 4. Beach Beauty (11/55) ..       | 50.00  | 60.00  |
| 4* Beach Time (9/58) ....        | 225.00 | 245.00 |
| 1* Big Show (9/56) .....         | 60.00  | 85.00  |
| 1. Big Time (1/55) .....         | 50.00  | 65.00  |
| 4. Broadway (12/55) .....        | 60.00  | 75.00  |
| 6. Carnival (11/57) .....        | 100.00 | 125.00 |
| 1* Carnival Queen (1/59) ..      | 260.00 | 280.00 |
| 4. Circus (8/57) .....           | 90.00  | 95.00  |
| 5. Crossroads (1/56) .....       | 175.00 | 195.00 |
| 4* Cypress Gardens (6/58) ..     | 175.00 | 195.00 |
| 1. Double Header (7/56) ..       | 65.00  | 85.00  |
| 4. Gay Times (6/55) .....        | 50.00  | 65.00  |
| 1* Gayety (3/55) .....           | 35.00  | 65.00  |
| 4* Key West (12/56) .....        | 75.00  | 110.00 |
| 2* Lotta-Fun (9/59) .....        | 550.00 | 600.00 |
| 1. Miami Beach (9/54) ..         | 45.00  | 60.00  |
| 1* Miss America (2/58) .....     | 110.00 | 135.00 |
| 4* Night Club (4/56) .....       | 50.00  | 60.00  |
| 4. Parade (6/56) .....           | 75.00  | 90.00  |
| 4* Sea Island (2/59) .....       | 450.00 | 485.00 |
| 4* Show Time (3/57) .....        | 65.00  | 85.00  |
| 4* Sun Valley (7/57) .....       | 145.00 | 165.00 |
| 6. Target Roll (1/58) .....      | 125.00 | 150.00 |
| 6. U.S.A. (8/58) .....           | 225.00 | 250.00 |

|                                     |        |        |
|-------------------------------------|--------|--------|
| 4. Miss Annabelle (8/59) ..         | 265.00 | 300.00 |
| 4. Universe (10/59) .....           | 275.00 | 300.00 |
| 4. Race Time (3/59) .....           | 239.50 | 310.00 |
| 1. Rainbow (12/56) .....            | 145.00 | 165.00 |
| 4. Register (10/56) .....           | 115.00 | 125.00 |
| 1. Rocket Ship (5/58) .....         | 185.00 | 200.00 |
| 1. Roto Pool (7/58) .....           | 175.00 | 200.00 |
| 4. Royal Flush (5/57) .....         | 135.00 | 145.00 |
| 4. Scoreboard (4/56) .....          | 65.00  | 90.00  |
| 1. Sea Belles (8/56) .....          | 125.00 | 135.00 |
| 4. Silver (10/57) .....             | 150.00 | 175.00 |
| 1. Sittin' Pretty (11/58) ..        | 210.00 | 235.00 |
| 4. Sluggin' Champ (4/55) ..         | 90.00  | 125.00 |
| 6. Southern Belle (6/55) ..         | 59.00  | 75.00  |
| 6. Stage Coach (11/54) ..           | 70.00  | 80.00  |
| 1. Straight Flush (12/57) ..        | 185.00 | 225.00 |
| 1. Straight Shooter (2/59) ..       | 245.00 | 250.00 |
| 1. Sunshine (10/58) .....           | 235.00 | 245.00 |
| 4. Super Circus (10/57) ..          | 225.00 | 250.00 |
| 4. Sweet-Add-A-Line<br>(7/55) ..... | 95.00  | 105.00 |
| 1. Toreador (6/56) .....            | 110.00 | 125.00 |
| 1. Tournament (8/55) .....          | 110.00 | 115.00 |
| 4. Twin Bell (1/55) .....           | 75.00  | 95.00  |
| 4. Whirlwind (2/58) .....           | 200.00 | 225.00 |
| 1. Wishing Well (9/55) ..           | 95.00  | 110.00 |
| 4. World Champ (8/57) ..            | 125.00 | 135.00 |



#### AMI

|                            |        |        |
|----------------------------|--------|--------|
| D-40, '51, 40 Sel. ....    | 95.00  | 150.00 |
| D-80, '51, 80 Sel. ....    | 175.00 | 200.00 |
| E-40, '53, 40 Sel. ....    | 125.00 | 195.00 |
| E-80, '53, 80 Sel. ....    | 195.00 | 250.00 |
| E-120, '53, 120 Sel. ....  | 195.00 | 250.00 |
| F-80, '54, 80 Sel. ....    | 285.00 | 350.00 |
| F-120, '54, 120 Sel. ....  | 350.00 | 375.00 |
| G-80, '55, 80 Sel. ....    | 375.00 | 400.00 |
| G-120, '55, 120 Sel. ....  | 375.00 | 425.00 |
| G-200, '56, 200 Sel. ....  | 350.00 | 425.00 |
| H-120, '57, 120 Sel. ....  | 525.00 | 595.00 |
| H-200, '57, 200 Sel. ....  | 550.00 | 600.00 |
| I-100M, '58, 100 Sel. .... | 700.00 | 725.00 |
| I-200M, '58, 200 Sel. .... | 695.00 | 725.00 |
| I-200E, '58, 200 Sel. .... | 700.00 | 750.00 |
| WM Wall Box .....          | 5.00   | 8.00   |
| SM or SL Stepper .....     | 5.00   | 8.00   |
| W200 Wall Box .....        | 72.50  | 80.00  |

|                                           |        |        |
|-------------------------------------------|--------|--------|
| 2. KD200H, '57, 200 Sel. ..               | 500.00 | 550.00 |
| 4. L100, '57, 100 Sel. ....               | 525.00 | 595.00 |
| 4. 201, '58, 200 Sel. ....                | 850.00 | 875.00 |
| 4. 161, '58, 160 Sel. ....                | 825.00 | 850.00 |
| 4. 220, '58, 100 Sel. ....                | 850.00 | 875.00 |
| 6. W1-L56 Wall Box 5¢ ..                  | 3.00   | 5.00   |
| 6. 3W2 Wall-a-Matic .....                 | 3.00   | 5.00   |
| 6. W4L-56 .....                           | 5.00   | 8.00   |
| 6. 3W5-L56 Wall Box, 5¢<br>10¢, 25¢ ..... | 5.00   | 8.00   |
| 6. W6L-56 5/10/25 Wire-<br>less .....     | 5.00   | 9.00   |
| 6. 3W7-L-56 .....                         | 5.00   | 8.00   |
| 4. 3W1 Wall-a-Matic .....                 | 37.50  | 49.50  |

#### WURLITZER

|                                                     |        |        |
|-----------------------------------------------------|--------|--------|
| 6. 1250, '50, 48 Sel., 45<br>or 78 RPM .....        | 49.50  | 75.00  |
| 4. 1400, '51, 48 Sel., 45<br>or 78 RPM .....        | 50.00  | 75.00  |
| 4. 1450, '51, 48 Sel., 45 or<br>78 RPM .....        | 75.00  | 95.00  |
| 1* 1500, '52, 104 Sel., 45<br>& 78 Intermix .....   | 90.00  | 100.00 |
| 4. 1500 A, '53, 104 Sel., 45 &<br>78 Intermix ..... | 100.00 | 139.00 |
| 2. 1600, '53, 48 Sel., 45 &<br>78 Intermix .....    | 95.00  | 125.00 |
| 4. 1650, '53, 48 Sel. ....                          | 195.00 | 225.00 |
| 6. 1650A, '54, 48 Sel. ....                         | 195.00 | 225.00 |
| 4. 1700, '54, 104 Sel. ....                         | 275.00 | 295.00 |
| 4* 1800, '55, 104 Sel. ....                         | 295.00 | 335.00 |
| 4. 1900, '56, 104 Sel. ....                         | 400.00 | 465.00 |
| 4* 2000, '56, 200 Sel. ....                         | 395.00 | 450.00 |
| 4* 2100, '57, 200 Sel. ....                         | 495.00 | 525.00 |
| 4. 2104, '57, 104 Sel. ....                         | 500.00 | 525.00 |
| 4* 2150, '57, 200 Sel. ....                         | 500.00 | 525.00 |
| 4. 2204, '58, 104 Sel. ....                         | 595.00 | 645.00 |
| 4. 2200, '58, 200 Sel. ....                         | 650.00 | 750.00 |
| 4. 2250, '58, 200 Sel. ....                         | 575.00 | 625.00 |
| 6. 2140 Wall Box .....                              | 2.50   | 5.00   |
| 6. 3020 Wall Box .....                              | 3.00   | 5.00   |
| 6. 3048 (Conv. of 3020) ..                          | 3.00   | 10.00  |
| 6. 3031 Wall Box .....                              | 3.00   | 9.00   |
| 6. 3045 Wall Box .....                              | 3.00   | 9.00   |
| 6. 4820 Wall Box .....                              | 8.00   | 20.00  |
| 6. 4851 Wall Box .....                              | 9.00   | 25.00  |
| 6. 5210 Wall Box .....                              | 89.50  | 99.50  |

#### ROCK-OLA

|                                        |        |        |
|----------------------------------------|--------|--------|
| 1436, '52, Fireball, 120<br>Sel. ....  | 75.00  | 125.00 |
| 1436A, '53, Fireball, 120<br>Sel. .... | 95.00  | 125.00 |
| 1438, '54, Comet, 120 Sel. ....        | 275.00 | 295.00 |
| 1446, '54, HiFi, 120 Sel. ....         | 295.00 | 315.00 |
| 1448, '55, HiFi, 120 Sel. ....         | 395.00 | 425.00 |
| 1452, '55, 50 Sel. ....                | 375.00 | 400.00 |
| 1454, '56, 120 Sel. ....               | 475.00 | 495.00 |
| 1455, '57, 200 Sel. ....               | 450.00 | 500.00 |
| 1458, '58, 120 Sel. ....               | 550.00 | 575.00 |
| 1465, '58, 200 Sel. ....               | 685.00 | 725.00 |

#### SEEBURG

|                                             |        |        |
|---------------------------------------------|--------|--------|
| * M100A, '51, 100 Sel. ....                 | 95.00  | 125.00 |
| * M100B, '51, 100 Sel. ....                 | 225.00 | 275.00 |
| * M100BL, '51, 100 Sel.,<br>Light Cab. .... | 265.00 | 275.00 |
| * M100C, '52, 100 Sel. ....                 | 275.00 | 325.00 |
| * HF100G, '53, 100 Sel. ....                | 395.00 | 425.00 |
| * HF100R, '54, 100 Sel. ....                | 450.00 | 500.00 |
| VL60, '55, 160 Sel. ....                    | 300.00 | 325.00 |
| * V200, '55, 200 Sel. ....                  | 325.00 | 350.00 |
| * VL200, '56, 200 Sel. ....                 | 395.00 | 450.00 |
| * KD200, '57, 200 Sel. ....                 | 595.00 | 625.00 |

#### CHICAGO COIN

|                         |       |       |
|-------------------------|-------|-------|
| 6. Blondie (8/56) ..... | 40.00 | 75.00 |
| 6. Capri (10/56) .....  | 75.00 | 85.00 |

#### GENCO

|                            |        |        |
|----------------------------|--------|--------|
| 6. Flying Aces (7/58) .... | 195.00 | 239.00 |
| 6. Fun Fair (12/57) ....   | 120.00 | 139.00 |
| 5. Show Boat (12/57) ....  | 125.00 | 150.00 |

#### GOTTLIEB

|                                      |        |        |
|--------------------------------------|--------|--------|
| 5. Ace High (1/57) .....             | 90.00  | 100.00 |
| 6. Arabian Nights (12/53) ..         | 50.00  | 60.00  |
| 5. Atlas (5/59) .....                | 350.00 | 375.00 |
| 4. Auto Race (9/56) .....            | 90.00  | 115.00 |
| 4. Brito Star (4/58) .....           | 225.00 | 255.00 |
| 6. Chinatown (10/52) .....           | 40.00  | 75.00  |
| 5. Classy Bowler (7/56) ..           | 115.00 | 125.00 |
| 4. Continental Cafe<br>(7/57) .....  | 175.00 | 185.00 |
| 4. Criss Cross (3/58) .....          | 185.00 | 195.00 |
| 4. Daisy Mae (7/54) .....            | 50.00  | 75.00  |
| 4. Derby Day (5/56) .....            | 95.00  | 100.00 |
| 2. Diamond Lil (12/54) ..            | 50.00  | 75.00  |
| 4. Double Action (1/59) ..           | 315.00 | 350.00 |
| 4. Dragonette (6/54) .....           | 70.00  | 80.00  |
| 4. Duette (4/55) .....               | 75.00  | 100.00 |
| 2. Easy Aces (12/55) .....           | 100.00 | 125.00 |
| 4. Fair Lady (12/56) .....           | 145.00 | 165.00 |
| 4. Falstaff (11/57) .....            | 265.00 | 295.00 |
| 4. Flagship (1/57) .....             | 150.00 | 160.00 |
| 4. Frontiersman (11/55) ..           | 75.00  | 85.00  |
| 4. Gladiator (1/56) .....            | 100.00 | 125.00 |
| 4. Gold Star (8/54) .....            | 65.00  | 75.00  |
| 4. Gypsy Queen (2/55) ..             | 60.00  | 75.00  |
| 4. Harbor Lites (2/56) ..            | 75.00  | 95.00  |
| 4. Hawaiian Beauty<br>(4/54) .....   | 85.00  | 110.00 |
| 4. Hi-Diver (4/59) .....             | 250.00 | 269.00 |
| 4. Jockey Club (5/54) ..             | 70.00  | 90.00  |
| 4. Jubilee (5/55) .....              | 145.00 | 175.00 |
| 4. Lady Luck (9/54) .....            | 45.00  | 60.00  |
| 4. Majestic (4/57) .....             | 275.00 | 290.00 |
| 6. Marathon (10/55) .....            | 115.00 | 125.00 |
| 6. Mystic Marvel (3/54) ..           | 75.00  | 90.00  |
| 4. Picnic (10/58) .....              | 295.00 | 315.00 |
| 4. Poker Face (9/53) ....            | 50.00  | 75.00  |
| 4. Queen of Diamonds<br>(6/59) ..... | 250.00 | 275.00 |

#### UNITED

|                            |        |        |
|----------------------------|--------|--------|
| 4. Brazil (10/56) .....    | 80.00  | 100.00 |
| 4. Caravan (2/56) .....    | 65.00  | 95.00  |
| 6. Jolly Joker (11/55) ..  | 75.00  | 90.00  |
| 4. Monaco (8/56) .....     | 95.00  | 160.00 |
| 6. Pixie (1/55) .....      | 25.00  | 45.00  |
| 6. Playtime (10/57) .....  | 135.00 | 150.00 |
| 6. South Seas (2/56) ..... | 35.00  | 50.00  |
| 6. Starlets (12/55) .....  | 35.00  | 55.00  |
| 6. Triple Play (8/55) .... | 55.00  | 100.00 |
| 6. Tropicana (1/55) .....  | 45.00  | 110.00 |

#### WILLIAMS

|                                     |        |        |
|-------------------------------------|--------|--------|
| 6. Arrow Head (7/57) ..             | 95.00  | 100.00 |
| 6. Band Wagon (8/55) ..             | 100.00 | 125.00 |
| 5. Big Ben (9/54) .....             | 55.00  | 75.00  |
| 6. Circus Wagon (10/55) ..          | 95.00  | 125.00 |
| 6. Cue Ball (2/57) .....            | 130.00 | 150.00 |
| 6. Fun House (10/56) ..             | 100.00 | 125.00 |
| 6. Gay Paree (6/57) .....           | 125.00 | 150.00 |
| 5. Gusher (9/58) .....              | 140.00 | 165.00 |
| 6. Hi-Hand (6/57) .....             | 125.00 | 150.00 |
| 6. Hot Diggity (8/56) ..            | 100.00 | 125.00 |
| 5. Jig Saw (12/57) .....            | 125.00 | 140.00 |
| 6. Kings (8/57) .....               | 110.00 | 125.00 |
| 6. "9" Sisters (1/54) .....         | 50.00  | 100.00 |
| 6. Perky (11/56) .....              | 80.00  | 115.00 |
| 4. Peter Pan (4/55) .....           | 75.00  | 95.00  |
| 4. Piccadilly (5/56) .....          | 75.00  | 85.00  |
| 6. Race The Clock (5/55) ..         | 50.00  | 95.00  |
| 6. Regatta (11/55) .....            | 115.00 | 150.00 |
| 4. Reno (10/57) .....               | 110.00 | 130.00 |
| 6. Shamrock (1/57) .....            | 90.00  | 140.00 |
| 6. Skyway (8/56) .....              | 50.00  | 100.00 |
| 4. Smoke Signal (10/55) ..          | 55.00  | 70.00  |
| 4. Snafu (12/55) .....              | 60.00  | 75.00  |
| 6. Soccer Kick Off<br>(12/57) ..... | 195.00 | 265.00 |
| 6. Spitfire (2/55) .....            | 50.00  | 75.00  |
| 6. Stardust (3/56) .....            | 30.00  | 85.00  |
| 6. Starfire (1/57) .....            | 140.00 | 175.00 |
| 6. Steeplechase (11/57) ..          | 150.00 | 175.00 |
| 6. Super Score (9/56) ..            | 75.00  | 80.00  |
| 6. Surf Rider (12/56) ..            | 80.00  | 100.00 |
| 6. Three Deuces (8/55) ..           | 75.00  | 115.00 |
| 6. Thunder Bird (5/54) ..           | 55.00  | 75.00  |
| 6. Tim-Buc-Tu (1/56) ..             | 65.00  | 70.00  |
| 5. Top Hat (10/58) .....            | 195.00 | 214.00 |
| 5. Turf Champ (8/58) ..             | 175.00 | 195.00 |
| 6. Wonderland (5/55) ..             | 75.00  | 90.00  |

## SHUFFLES and BOWLERS

### BALLY

#### Shuffles

|                                             |        |        |
|---------------------------------------------|--------|--------|
| 6. Jet Bowler (8/54) . . . . .              | 90.00  | 125.00 |
| 6. Rocket Bowler (8/54) . . . . .           | 65.00  | 115.00 |
| 6. Mystic Bowler (12/54) . . . . .          | 65.00  | 125.00 |
| 6. Magic Bowler (12/54) . . . . .           | 65.00  | 135.00 |
| 6. Blue Ribbon (3/55) . . . . .             | 125.00 | 175.00 |
| 6. Gold Medal (3/55) . . . . .              | 150.00 | 195.00 |
| 6. ABC Bowler (7/55) . . . . .              | 200.00 | 225.00 |
| 6. Deluxe model . . . . .                   | 245.00 | 330.00 |
| 6. Congress (7/55) . . . . .                | 225.00 | 245.00 |
| 6. Deluxe model . . . . .                   | 255.00 | 275.00 |
| 6. Jumbo Bowler (9/55) . . . . .            | 265.00 | 350.00 |
| 6. King Pin Bowler (9/55) . . . . .         | 225.00 | 270.00 |
| 6. ABC Super Deluxe Bowler (9/57) . . . . . | 375.00 | 425.00 |
| 4. All-Star Bowling (12/57) . . . . .       | 110.00 | 135.00 |
| 4. All-Star DeLuxe (2/58) . . . . .         | 125.00 | 145.00 |

#### Ball Bowlers

|                                           |        |        |
|-------------------------------------------|--------|--------|
| 4* ABC Bowling Lane (1/57) . . . . .      | 225.00 | 250.00 |
| 2. ABC Tournament Bowler (5/51) . . . . . | 295.00 | 350.00 |
| 4. ABC Champion Bowler (10/57) . . . . .  | 375.00 | 425.00 |
| 2. Strike Bowler (11/57) . . . . .        | 250.00 | 295.00 |
| 4. Trophy Bowler (4/58) . . . . .         | 495.00 | 525.00 |
| 4. Lucky Alley (8/58) . . . . .           | 600.00 | 645.00 |

### CHICAGO COIN

#### Shuffles

|                                          |        |        |
|------------------------------------------|--------|--------|
| 6. Criss Bowler (12/53) . . . . .        | 40.00  | 95.00  |
| 6. Playtime (10/54) . . . . .            | 95.00  | 170.00 |
| 6. Fireball (11/51) . . . . .            | 95.00  | 185.00 |
| 6. Thunderbolt (12/54) . . . . .         | 100.00 | 175.00 |
| 6. Triple Strike (2/55) . . . . .        | 100.00 | 205.00 |
| 6. Arrow (2/55) . . . . .                | 125.00 | 195.00 |
| 6. Criss Cross Targette (1/55) . . . . . | 35.00  | 75.00  |
| 6. Deluxe model . . . . .                | 40.00  | 110.00 |
| 6. Bonus Score (4/55) . . . . .          | 150.00 | 205.00 |
| 6. Hollywood (5/55) . . . . .            | 175.00 | 229.00 |
| 6. Blinker (8/55) . . . . .              | 175.00 | 225.00 |
| 6. Score-A-Line (9/55) . . . . .         | 175.00 | 250.00 |
| 5. Bowling Team (10/55) . . . . .        | 175.00 | 225.00 |
| 6. Miami Shuffle (10/56) . . . . .       | 65.00  | 115.00 |
| 2* Rocket Shuffle (3/58) . . . . .       | 125.00 | 145.00 |
| 4. 2 Player . . . . .                    | 175.00 | 195.00 |
| 4. Explorer Shuffle (6/58) . . . . .     | 200.00 | 250.00 |
| 4* Rebound Shuffle (12/58) . . . . .     | 95.00  | 125.00 |

#### Ball Bowlers

|                                            |        |        |
|--------------------------------------------|--------|--------|
| 4. Bowling League (2/57) . . . . .         | 195.00 | 225.00 |
| 6. Ski Bowl (11/57) . . . . .              | 85.00  | 115.00 |
| 2. Classic Bowling League (7/57) . . . . . | 375.00 | 395.00 |
| 4. TV Bowling League (11/57) . . . . .     | 295.00 | 325.00 |

### GENCO

#### Ball Bowlers

|                              |        |        |
|------------------------------|--------|--------|
| 5. Skill Ball . . . . .      | 60.00  | 90.00  |
| 6. 6 Player (2/57) . . . . . | 100.00 | 150.00 |

### KEENEY

#### Shuffles

|                                    |        |        |
|------------------------------------|--------|--------|
| 5. Diamond Bowler (5/54) . . . . . | 65.00  | 125.00 |
| 6. Bikini (6/54) . . . . .         | 65.00  | 150.00 |
| 6. Century (6/54) . . . . .        | 90.00  | 170.00 |
| 6. American (9/54) . . . . .       | 90.00  | 175.00 |
| 6. National (9/54) . . . . .       | 90.00  | 125.00 |
| 6. Speedlane (4/55) . . . . .      | 125.00 | 150.00 |

### UNITED

#### Shuffles

|                                            |        |        |
|--------------------------------------------|--------|--------|
| 5. Leader (11/53) . . . . .                | 95.00  | 115.00 |
| 6. Rainbow (5/54) . . . . .                | 80.00  | 115.00 |
| 6. Banner (8/54) Del. . . . .              | 65.00  | 115.00 |
| 4. Shuffle Targette, Del. (8/54) . . . . . | 75.00  | 95.00  |
| 1. Speedy (8/54) . . . . .                 | 100.00 | 125.00 |
| 2. 11th Frame (10/54) . . . . .            | 65.00  | 95.00  |
| 4. Comet Targette (11/54) . . . . .        | 95.00  | 110.00 |
| 4. Mercury (12/54) . . . . .               | 80.00  | 100.00 |
| 6. Mars (1/55) . . . . .                   | 90.00  | 135.00 |
| 2. DeLuxe model . . . . .                  | 95.00  | 145.00 |
| 4. Lightning (2/55) . . . . .              | 145.00 | 165.00 |
| 6. DeLuxe model . . . . .                  | 95.00  | 145.00 |
| 5. Venus (3/55) . . . . .                  | 90.00  | 135.00 |
| 6. DeLuxe model . . . . .                  | 100.00 | 195.00 |
| 6. Clipper (5/55) . . . . .                | 100.00 | 125.00 |
| 6. DeLuxe model . . . . .                  | 100.00 | 195.00 |
| 4. 5th Inning (6/55) . . . . .             | 65.00  | 75.00  |
| 4. Capitol (6/55) . . . . .                | 215.00 | 225.00 |
| 6. DeLuxe model . . . . .                  | 225.00 | 240.00 |
| 6. Super Bonus (9/55) . . . . .            | 160.00 | 225.00 |
| 6. DeLuxe model . . . . .                  | 195.00 | 245.00 |
| 6. Top Notch (10/55) . . . . .             | 270.00 | 325.00 |
| 6. Top Notch Special . . . . .             | 295.00 | 325.00 |
| 4. Regulation (11/55) . . . . .            | 270.00 | 295.00 |
| 6. DeLuxe model . . . . .                  | 275.00 | 325.00 |
| 5. Midget Bowling Alley (3/58) . . . . .   | 95.00  | 135.00 |
| 4. Shooting Stars (4/58) . . . . .         | 150.00 | 175.00 |

#### Ball Bowlers

|                                         |        |        |
|-----------------------------------------|--------|--------|
| 4. Derby Roll (6/55) . . . . .          | 75.00  | 100.00 |
| 6. DeLuxe model . . . . .               | 100.00 | 195.00 |
| 4. Bowling Alley (11/56) . . . . .      | 225.00 | 245.00 |
| 4. Jumbo Bowling Alley (9/57) . . . . . | 425.00 | 450.00 |
| 3. Royal Bowler (12/57) . . . . .       | 275.00 | 295.00 |
| 4. Pixie Bowler (8/58) . . . . .        | 125.00 | 150.00 |

### WILLIAMS

#### Ball Bowlers

|                                  |       |        |
|----------------------------------|-------|--------|
| 6. Roll-A-Ball (12/56) . . . . . | 90.00 | 100.00 |
|----------------------------------|-------|--------|

## KIDDIE RIDES

|                                              |        |        |
|----------------------------------------------|--------|--------|
| 1. Bally Champion Horse . . . . .            | 400.00 | 500.00 |
| 4. Bally Moon Ride . . . . .                 | 125.00 | 200.00 |
| 4. Bally Space Ship . . . . .                | 225.00 | 295.00 |
| 4. Bally Speed Boat . . . . .                | 165.00 | 295.00 |
| 4. Bally Toonerville Trolley . . . . .       | 475.00 | 525.00 |
| 4. Bert Lane Lancer Horse . . . . .          | 225.00 | 295.00 |
| 4. Bert Lane Merry-Go-Round . . . . .        | 175.00 | 215.00 |
| 4. B.L. Miss America Boat . . . . .          | 225.00 | 295.00 |
| 4. Bert Lane Fire Engine . . . . .           | 250.00 | 395.00 |
| 4. Capitol Donald Duck . . . . .             | 250.00 | 325.00 |
| 4. Capitol Elsie . . . . .                   | 150.00 | 200.00 |
| 4. Capitol Palomino Horse . . . . .          | 195.00 | 275.00 |
| 6. Capitol See Saw . . . . .                 | 125.00 | 295.00 |
| 6. Chicago Coin Super Jet . . . . .          | 125.00 | 275.00 |
| 4. Chicago Round The World Trainer . . . . . | 300.00 | 325.00 |
| 4. Deco Merry-Go-Round . . . . .             | 195.00 | 295.00 |
| 6. Deco Space Ranger . . . . .               | 225.00 | 295.00 |
| 1. Exhibit Big Bronco . . . . .              | 295.00 | 350.00 |
| 6. Exhibit Mustang . . . . .                 | 295.00 | 350.00 |
| 6. Exhibit Sea Skates . . . . .              | 125.00 | 225.00 |
| 6. Exhibit Space Patrol . . . . .            | 125.00 | 250.00 |
| 4. Exhibit Rudolph The Reindeer . . . . .    | 250.00 | 300.00 |
| 4. Scientific Television . . . . .           | 175.00 | 250.00 |
| 6. Scientific Boat Ride . . . . .            | 100.00 | 125.00 |
| 4. Texas Merry-Go-Round . . . . .            | 200.00 | 245.00 |
| 4. Tusko Baby Elephant . . . . .             | 495.00 | 595.00 |

## ARCADE EQUIPMENT

|                                                       |          |          |
|-------------------------------------------------------|----------|----------|
| 6. ABT 6 Gun Rifle Range . . . . .                    | 375.00   | 425.00   |
| 6. Air Football . . . . .                             | 112.50   | 195.00   |
| 6. Air Hockey . . . . .                               | 125.00   | 195.00   |
| 4. Amus. Boomerang . . . . .                          | 75.00    | 95.00    |
| 4. Auto Photo Model 9 . . . . .                       | 1100.00  | 1200.00  |
| 4. B Undersea Raider . . . . .                        | 50.00    | 125.00   |
| 4. B Bulls Eye Shooting Gallery (9/55) . . . . .      | 195.00   | 250.00   |
| 4* B Big Inning (5/58) . . . . .                      | 275.00   | 295.00   |
| 2* B Heavy Hiter (4/59) . . . . .                     | 325.00   | 345.00   |
| 4. B Golf Champ (8/58) . . . . .                      | 175.00   | 250.00   |
| 4. B Batting Practice (8/59) . . . . .                | 495.00   | 550.00   |
| 4. Skill Roll (Upright) (B 3/58) . . . . .            | 65.00    | 85.00    |
| 4. Capitol Midget Movies . . . . .                    | 100.00   | 125.00   |
| 4. CC Bullseye Baseball . . . . .                     | 195.00   | 200.00   |
| 4. CC Basketball Champ . . . . .                      | 90.00    | 125.00   |
| 4. CC 4-Player Derby . . . . .                        | 95.00    | 125.00   |
| 4. CC Goalce . . . . .                                | 95.00    | 110.00   |
| 6. CC Hockey . . . . .                                | 45.00    | 65.00    |
| 4. CC Midget Skee . . . . .                           | 60.00    | 125.00   |
| 4. CC Pistol . . . . .                                | 50.00    | 75.00    |
| 4. CC Home Run 6 Player (3/54) . . . . .              | 50.00    | 75.00    |
| 4. Super model . . . . .                              | 85.00    | 130.00   |
| 4. CC Big League (5/55) . . . . .                     | 100.00   | 150.00   |
| 4. CC Twin Hockey (5/56) . . . . .                    | 200.00   | 215.00   |
| 4. CC Steam Shovel (5/56) . . . . .                   | 115.00   | 125.00   |
| 4. CC Batter Up (4/58) . . . . .                      | 210.00   | 225.00   |
| 4. CC Criss Cross Hockey (10/58) . . . . .            | 295.00   | 325.00   |
| 4. CC Croquet (8/58) . . . . .                        | 75.00    | 95.00    |
| 4. Ex Gun Patrol . . . . .                            | 75.00    | 100.00   |
| 4. Ex Jet Gun . . . . .                               | 95.00    | 125.00   |
| 4. Ex Space Gun . . . . .                             | 100.00   | 125.00   |
| 4. Ex Pony Express . . . . .                          | 75.00    | 125.00   |
| 4. Ex Silver Bullets . . . . .                        | 49.00    | 100.00   |
| 4. Ex Six Shooter . . . . .                           | 55.00    | 95.00    |
| 4. Ex Shooting Gal. (6/54) . . . . .                  | 75.00    | 95.00    |
| 4. Ex Star Slitg. Gal. (9/54) . . . . .               | 75.00    | 125.00   |
| 4. Ex Sportland Shooting Gallery (11/54) . . . . .    | 65.00    | 125.00   |
| 6. Ex "500" Shooting Gallery (3/55) . . . . .         | 110.00   | 125.00   |
| 6. Ex Treasure Cove Shooting Gallery (6/55) . . . . . | 210.00   | 245.00   |
| 4. Ex Jungle Hunt (3/57) . . . . .                    | 195.00   | 225.00   |
| 4. Ex Ringer Ball (11/56) . . . . .                   | 35.00    | 75.00    |
| 4. Ex Pop Gun Circus (9/57) . . . . .                 | 250.00   | 295.00   |
| 6. Ge Lucky Seven . . . . .                           | 65.00    | 90.00    |
| 6. Ge Sky Gunner . . . . .                            | 100.00   | 125.00   |
| 6. Ge Night Fighter . . . . .                         | 70.00    | 140.00   |
| 4. Ge 2-Player Basketball . . . . .                   | 100.00   | 150.00   |
| 4. Ge Rifle Gal. (6/54) . . . . .                     | 110.00   | 135.00   |
| 4. Ge Big Top Rifle Gallery (6/54) . . . . .          | 175.00   | 195.00   |
| 5. Super model (12/55) . . . . .                      | 250.00   | 275.00   |
| 4. Ge Wild West Gun (2/55) . . . . .                  | 150.00   | 175.00   |
| 4. Ge Skv Rocket Rifle Gallery (5/55) . . . . .       | 125.00   | 150.00   |
| 4. Ge Championship Baseball (9/55) . . . . .          | 110.00   | 125.00   |
| 6. Ge Quarterback (10/55) . . . . .                   | 50.00    | 65.00    |
| 4. Ge Hi Fly Baseball (5/56) . . . . .                | 95.00    | 120.00   |
| 4. Ge State Fair Rifle Gal. (6/56) . . . . .          | 200.00   | 240.00   |
| 4. Ge Davy Crockett (10/56) . . . . .                 | 190.00   | 225.00   |
| 4. Ge Circus Rifle (3/57) . . . . .                   | 275.00   | 295.00   |
| 4. Ge Motorama (10/57) . . . . .                      | 215.00   | 225.00   |
| 4. Ge Gypsy Grandma (5/57) . . . . .                  | 165.00   | 195.00   |
| 4. Ge Space Age Gun (6/58) . . . . .                  | 155.00   | 175.00   |
| 4. Jungle Joe . . . . .                               | 45.00    | 125.00   |
| 4. Ke Air Raider . . . . .                            | 50.00    | 150.00   |
| 6. Ke Sub Gun . . . . .                               | 50.00    | 125.00   |
| 4. Ke Sportsman (11/51) . . . . .                     | 85.00    | 95.00    |
| 6. DeLuxe model . . . . .                             | 130.00   | 175.00   |
| 6. Ke Ranger (3/55) . . . . .                         | 195.00   | 210.00   |
| 6. DeLuxe model (3/55) . . . . .                      | 190.00   | 230.00   |
| 4. Ke League Leader (4/58) . . . . .                  | 125.00   | 145.00   |
| 4. Ke Sportland . . . . .                             | 135.00   | 150.00   |
| 4. Mills Panorama Peek (11/51) . . . . .              | 195.00   | 250.00   |
| 5. Munves Squoits (11/57) . . . . .                   | 365.00   | 395.00   |
| 6. Mu Atomic Bomber . . . . .                         | 65.00    | 95.00    |
| 6. Mu Ace Bombers . . . . .                           | 85.00    | 125.00   |
| 1. Mu Dr. Mobile (Prewar) . . . . .                   | 65.00    | 125.00   |
| 6. Mu Fly Saucers . . . . .                           | 95.00    | 125.00   |
| 2. Muto Lord's Prayer . . . . .                       | 150.00   | 175.00   |
| 2. Mu Photo (Pre-War) . . . . .                       | 100.00   | 200.00   |
| 4. Mu Photo (DeLuxe) . . . . .                        | 195.00   | 295.00   |
| 4. Mu Silver Gloves . . . . .                         | 175.00   | 195.00   |
| 4. Mu Sky Fighter . . . . .                           | 95.00    | 125.00   |
| 6. Munves Squoits (11/57) . . . . .                   | 395.00   | 495.00   |
| 4. Pre-War Model . . . . .                            | 165.00   | 225.00   |
| 6. Post-War Model . . . . .                           | 1,025.00 | 1,100.00 |
| 6. Mu K. O. Champ . . . . .                           | 150.00   | 245.00   |
| 6. Mu Drive Yourself . . . . .                        | 395.00   | 485.00   |
| 4. Mu Rock'n Roll (7/56) . . . . .                    | 20.00    | 45.00    |
| 4. Mu Bang-O-Rama (4/57) . . . . .                    | 37.50    | 75.00    |
| 4. Philadelphia Toboggan Skee Alley . . . . .         | 200.00   | 245.00   |
| 6. Scientific Basketball . . . . .                    | 20.00    | 75.00    |
| 6. Scientific Batting Pr. . . . .                     | 30.00    | 95.00    |
| 6. Scientific Pitch 'Em . . . . .                     | 45.00    | 125.00   |
| 4. Seeburg Bear Gun . . . . .                         | 75.00    | 85.00    |
| 4. Seeburg Coon Hunt . . . . .                        | 125.00   | 150.00   |
| 4. Set Shot Basketball . . . . .                      | 165.00   | 195.00   |
| 4. Telequiz . . . . .                                 | 65.00    | 95.00    |
| 6. Un Jungle Gun . . . . .                            | 95.00    | 145.00   |
| 4. DeLuxe model . . . . .                             | 95.00    | 125.00   |
| 4. Un Carn. Gun (10/54) . . . . .                     | 150.00   | 160.00   |
| 4. DeLuxe model . . . . .                             | 85.00    | 125.00   |
| 4. Un Bonus Gun (1/55) . . . . .                      | 175.00   | 220.00   |
| 4. DeLuxe model . . . . .                             | 145.00   | 175.00   |
| 2. Un Star Slugger (7/55) . . . . .                   | 100.00   | 150.00   |
| 4. Un Super Slugger (4/56) . . . . .                  | 100.00   | 125.00   |
| 4. Un Pirate Gun (10/56) . . . . .                    | 200.00   | 245.00   |
| 4. Wm DeLuxe Baseball (4/53) . . . . .                | 75.00    | 95.00    |
| 4. Wm Major Leaguer, 6-Player . . . . .               | 95.00    | 115.00   |
| 6. Wm Pennant Baseball (12/53) . . . . .              | 50.00    | 75.00    |
| 6. Wm Super Pennant Baseball (12/53) . . . . .        | 50.00    | 115.00   |
| 6. Wm Super Star Baseball (12/53) . . . . .           | 50.00    | 120.00   |
| 2. Wm. Big League Baseball (2/54) . . . . .           | 65.00    | 95.00    |
| 6. Wm All-Star Baseball (2/54) . . . . .              | 90.00    | 125.00   |
| 6. Wm Big League Baseball (2/54) . . . . .            | 100.00   | 150.00   |
| 4. Wm Jet Fighter (10/54) . . . . .                   | 95.00    | 145.00   |
| 4. Wm Safari (2/54) . . . . .                         | 175.00   | 210.00   |
| 6. DeLuxe Model . . . . .                             | 180.00   | 265.00   |
| 6. Wm Polar Hunt (3/55) . . . . .                     | 150.00   | 175.00   |
| 4* Wm. Sidewalk Engineer (4/55) . . . . .             | 85.00    | 105.00   |
| 4. Wm King of Swat (5/55) . . . . .                   | 110.00   | 135.00   |
| 4. Wm Four Bagger (4/56) . . . . .                    | 175.00   | 195.00   |
| 4. DeLuxe Model . . . . .                             | 215.00   | 220.00   |
| 4. Wm Crane (10/56) . . . . .                         | 60.00    | 115.00   |
| 4. Wm Peppy The Clown (12/56) . . . . .               | 150.00   | 195.00   |
| 4. Wm 1957 Baseball . . . . .                         | 250.00   | 275.00   |
| 4. Wm Ten Strike (12/57) . . . . .                    | 120.00   | 150.00   |
| 4. Wm Ten Pins (12/57) . . . . .                      | 125.00   | 160.00   |
| 4. Wm Shortstop (4/58) . . . . .                      | 275.00   | 315.00   |
| 4. Wm Vanguard (10/58) . . . . .                      | 350.00   | 375.00   |
| 4. Wm Hercules (2/59) . . . . .                       | 415.00   | 425.00   |
| 4. Wm Crusader (6/59) . . . . .                       | 400.00   | 425.00   |



**UNITED'S**

# BIG BONUS

## SHUFFLE ALLEY with 2-way proven player appeal

OFFERS PLAYERS CHOICE OF

Regulation  
Scoring

TOP SCORE 300

OR

Bonus  
Scoring

TOP SCORE 990

PLAYERS PRESS BUTTON  
FOR CHOICE OF SCORING

### BIG BONUS STRIKE AND SPARE SCORES

| FRAMES SCORE |       |               |       |
|--------------|-------|---------------|-------|
| 1st-THRU-7th |       | 8th-THRU-10th |       |
| 30 X         | 20 /  | 60 X          | 40 /  |
| STRIKE       | SPARE | STRIKE        | SPARE |

| BONUS FRAME COLLECTS |     | BONUS SCORE ADVANCES |       |
|----------------------|-----|----------------------|-------|
| X                    | 1/2 | 40 X                 | 20 /  |
| FULL                 | 1/2 | STRIKE               | SPARE |
| BONUS SCORE          |     |                      |       |

bonus builds up during game . . . collects at  
end of game to insure last  
frame suspense

1 to 6 Can Play

DROP CHUTE  
COIN MECHANISM  
WITH  
NATIONAL  
REJECTOR

FLASHY  
Cabinet and Backglass

10c PER PLAYER

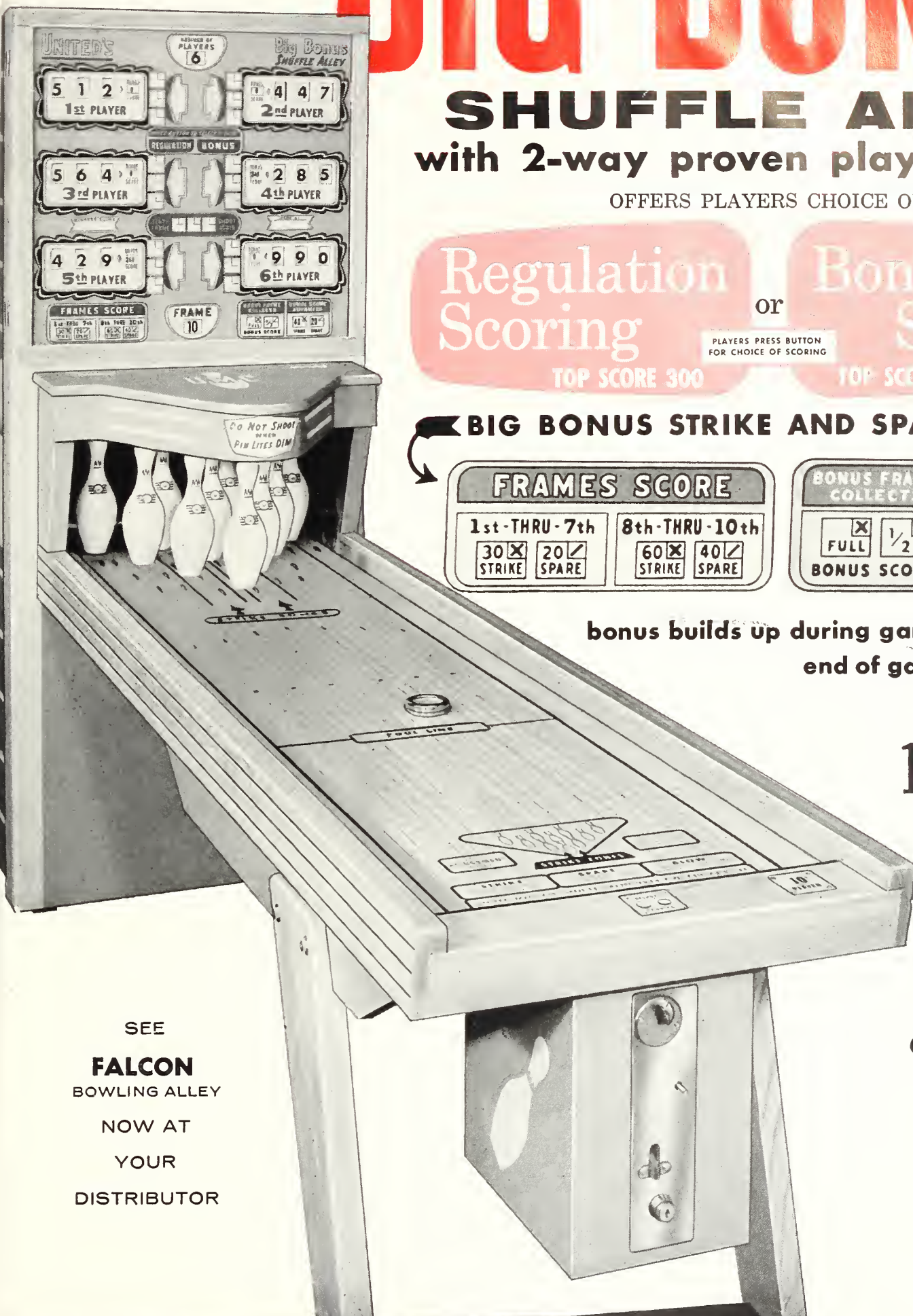
SIZE  
8½ FT. LONG  
2½ FT. WIDE

SHIPPING WEIGHT  
(CRATED)  
430 LBS.

SEE  
**FALCON**  
BOWLING ALLEY  
NOW AT  
YOUR  
DISTRIBUTOR

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR UNITED DISTRIBUTOR NOW!



# New profit pepper-upper by Bally®

FLASHY MODELS FOR EVERY OPERATING REQUIREMENT

## Beach Queens

FAST ONE-BALL PLAY  
REPLAY MODEL

## Island Queens

2 SHOTS A GAME  
REPLAY MODEL

## Tropic Queens

FAST ONE-BALL PLAY  
NON-REPLAY MODEL

*New*

## DOUBLE FEATURE

doubles final score if Thumper Bumper hit when lit

## Popular "LIGHT-A-LADY" Scores

packed with "come-close, try again" repeat play appeal

## SLING-SHOT KICKERS

insure extra lively ball-action

## SPOTTING SUSPENSE

built into

## KICKOUT-SAUCCER

Better than BEAUTY CONTEST for fast single-coin earning power. New DOUBLE feature attracts extra play, puts extra profit in the cash-box. Get your share. Get Bally "QUEENS" busy for you now.



All "Queens"  
equipped with  
"AUTO-MISSION"  
COIN-DIVIDER

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