



Marty Robbins and Guy Mitchell happily sing out the number one song in the country, "Singing The Blues". Each singer has his own version of it on the Columbia label, and so successful was this method that they've tried it again with their latest disk, "Kuee Deep In The Blues". Moreover, with the new record, each singer seems to have a smash on the other side also. In Guy Mitchell's case, it's "Take Me Back Baby". With Marty Robbins, it's "The Same Two Lips".



LA ROSA

stashu pandowski

RCAVICTOR

(she's not very much good for pretty!)

jeanette

20/47-6802

LANE BROTHERS marianne

sogno d'oro

20/47-6810

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distribu-tors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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Volume XVIII—Number 20

February 2, 1957

MUSIC IS MUSIC s Music

BMI last week gave out awards to the publishers and writers who had record hits in the Rhythm and Blues field during 1956. A few weeks ago BMI gave similar awards in the Pop category and prior to that in the Country field.

In presenting the awards at the R&B luncheon, Carl Haverlin, president of BMI, indicated that the fact that so many awards were presented for the same songs in more than one of the categories-i.e. a publisher may have won in both the Pop and R&B fields, or even all three fields—was strong proof that the divisions between types of music was fast breaking down. Haverlin said further that he looked forward to the day when records would receive awards for being hits without any specification of a field. In other words, as he expressed it, "Music is music is music."

It seems to us that Haverlin is on the right track not only in his evaluation of the disintegration of categories of music, but also in his hope that they may soon disappear altogether.

Popular music which once was so distinctly divided into different fields has lost a great deal of that definiteness in the past several years. First there was the wave of Country music which spread throughout the entire nation and fami-

liarized all kinds of people with a type of music they had never heard before. Then Rock and Roll spread still another beat across the country making audiences aware of still another rhythm. The combination of these two movements and their acceptance by the public in general has gone a long way to break down barriers of appreciation which had existed before.

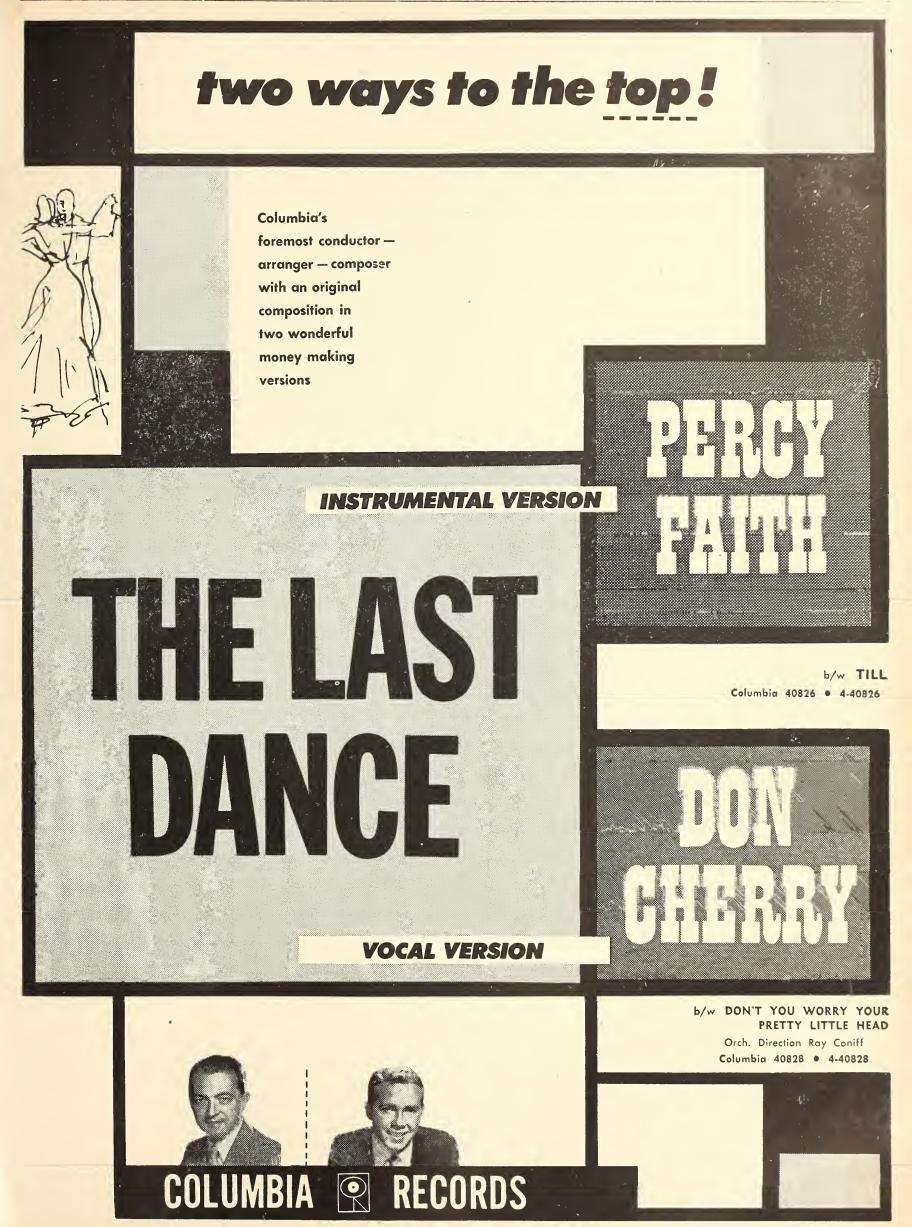
What can be said about the divisions in music today is that while we may still distinguish types-i.e. we may call one beat Rock and Roll, and one kind of accompaniment Country-there is no longer a distinction in the audience which buys these records. In other words only a few years ago, Rhythm and Blues music was bought predominantly by a Negro audience and Country music was bought almost wholly by people in a specific area of the country. Today those distinctions are no longer valid. People of all nationalities, all colors, all backgrounds buy Rock and Roll records because the beat reaches them in some way, just as people who live in all areas of our land today buy Country records because they find a rapport in their message and execution.

So we see that Haverlin is quite right when he indicates that the barriers are fast coming down. For in our business, he uttered a truism when he said, "Music is music is music."



February 2, 1957





	New York		e Cash B	ox							
TOP 50											
COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS											
		COMPILED BY The C	ash Box FROM LEA	DING RETAIL OUTLET							
Pos. Pos. 1/26 1/19	Pos. Pos. 1/26 1/19	Pos. Pas. 1/26 1/19	Pos. Pos. 1/26 1/19	Pos. Pos. 1/26 1/19	Pos. Pas. 1/26 1/19						
1—Young Love	9—Green Door	17—Wringle	23—Jamaica	31—Little By Little	38—Anastasia						
★CA-3602 (F-3602) SONNY JAMES	5 4 ★DQ-15486 (45-15486)— JIM LOWE	Wrangle 35 44	Farewell 23 20	38 40 AP-9762 (45-9762)	CA-3601 (F3601)						
You're Tha Reason ★DO-15533 (45-15533)— TAB HUNTER	The Little Man In Chinatown	★AP-9785 (45-9785)— BILL HAYES Westward Ho, The	★VI-20/47-6663— HARRY BELAFONTE Once Was	MICKI MARLO It All Started With Your Kiss	It It Hadn't Been For You DE-30164 (9-30164)—						
Red Sails In The	10—Love Me Tender	Wagons DE-30131—MERV GRIFFIN It Was My Father's		DE-30180 (9-30180) TONI ARDEN Without Love	ALFRED NEWMAN & VICTOR YOUNG O. Written On The Wind						
Sunser ME-71022 (71022x45)— CREWCUTS Little By Little VI-20/47-6751—RIC CARTEY &	8 5 ★V1-20-6643 (47-6643)— ELVIS PRESLEY	Habit DE-30205—REX ALLEN Westward Ho, The	24—I Dreamed 30 26	★SA-1506 (45-1506)— NAPPY BROWN	★DO-15521 (45-15521)— PAT BOONE						
JIVA-TONES Ooh-Eee	Anyway You Want Me V1-20/47-6728—HENRI RENE O. The Little White Horse	Wagons +DS-F44—FESS PARKER Westward Ho, The Wagons	★BY-1020 (45-1020)— BETTY JOHNSCN If It's Wrong To Love You	I'm Getting Lonesome	Don't Forbid Me KA-169 (45-169)— ROGER WILLIAMS A Serenade For Joy						
2—Singing The Blues	11—You Don't Owe Me A Thing	ME-71010—LEN DRESSLAR Believe In Me VI-WBY-56—VAUGHN MONROE Westward Ho The Wagons	25—Who Needs You	32—Ain't Got No Home 32 33	LI-55046 (F55046)—JONES BOYS All This Is Home MG-12392 (K12392)— LEROY HOLMES O.						
★CO-40769 (4-40769)	±CO-40803 (4-40803)—	18—A Rose And	27 38 ★CO-40811 (4-40811)— FOUR LADS	★AG-5259 (45-5259)— CLARENCE HENRY Troubles, Troubles	August Moan						
CO-21545 (4-21545)	JOHNNIE RAY Look Homeward, Angel	A Baby Ruth	It's Sa Easy To Forget	KI-5010 (45-5010)	39—Greensleeves 37 31						
3—Don't Forbid Me	CO-40706 (4-40706)— MARTY ROBBINS Respectfully Miss Brooks	★AP-9765 (45-9765)— GEORGE HAMILTON IV If You Don't Know	26—Can I Steal A Little Love	Love Is Strange 33—Hey! Jealous	★LO-1703 (45-1703)— BEVERLEY SISTERS I'll See You In My Dreams						
4 7 ★DO-15521 (45-15521)— PAT BOONE	ME-70888 (70888 x 45)	DE-30108 (9-30108) EDDIE FONTAINE The Years Before VI-20/47-6719	28 41 ★CA-3608 (F3608)—	Lover 16 15	40—One In A Million						
Anastasia	12—Rock-A-Bye Your Baby With	RALPH FLANAGAN Baby Doll VI-20/47-6673- COUNTRY GENTLEMEN	FRANK SINATRA Your Love For Me DE-30163 (9-30163)— JIMMY DALEY	★CA-3552 (F-3552)— FRANK SINATRA Yeu Forgot All The	36 39 ★ME-71011 (71011 x 45)— PLATTERS On My Ward Of						
4—Too Much	A Dixie Melody	How Much	Rock Pretty Baby	Words	Honor						
★VI-20/47-6800—ELVIS PRESLEY Playing For Keeps	★DE-30124 (9-30124)— JERRY LEWIS Come Rain Or Come Shine	19-True Love 12 10 *CA-3507 (F-3507)-BING CROSBY & GRACE KELLY	27—Gonna Get Along Without You	34—Marianne AF-071 (45-071)—	41—Take Me Back Baby						
5—Banana Boat Song 3 2 CR-61761 (9-61761)—	13—Blueberry Hill	CROSBY & GRACE KELLY Well Did You Evahl CA-3473 (F-3473) MARGARET WHITING Haunting Love	Now 18 16 CR-65520 (9-65520)— TERESA BREWER	TALBOT BROTHERS Sly Mongoose CO-40817 (4-40817)— TERRY GILKYSON	44 42—Written On The Wind						
STEVE LAWRENCE Long Before I Knew You DO-15527 (45-15527)	DE-30091 (9-30091)	DE-29959 (9-29959)— KITTY KALLEN WIII I Always Be Yours	Music, Music, Music +LI-55040 (45-55040)- PATIENCE & PRUDENCE	Goodbye Chiquita DO-15537 (45-15537)— HILLTOPPERS							
FONTANE SISTERS Honolulu Moon	That Lucky Old Sun ★1M-5407 (45-5407) FATS DOMINO	VE-2018 (2018x45)— JANE POWELL Mind If I Make Love	The Money Tree	You're Wasting Your Time	43—Look Homeward Angel						
★GL-249 (45-249)—TARRIERS No Hidin' Place ME-71020 (71020x45)— SARAH VAUGHAN	Haney Chile	To You	28—On My Word Of Honor	FI-077 (45-077)—SIR LANCELOT Karange LO-1 73 0 (45-1730)—	42						
l've Got A New Heart- ache VI-20/47-6777— JOHNNIE & JACK	14—Love Is Strange	20—Jim Dandy 22 25 *AT-1116 (45-1116)—	24 27 ★ME-71011 (71011×45)— PLATTERS	EDMUNDO ROS The Wedding Samba VI-20/47-6810—LANE BROS.	44—Auctioneer 39 35						
MICKEY & SYLVIA I'm Going Home KI-5010 (45-5010)—											
6-Moonlight Gambler 7 11 2-5 to bit the solution of the soluti											
*CO-40780 (4-40780)— FRANKIE LAINE Lotus Land 15—Just Waiking In The Rain Lotus Land 15—Just Waiking In The Rain Packing And Palling Packing And Packing And Palling Packing And Packing And Palling Packing And Packing And Pac											
AB-3024 (45-3024) CO-40789 (4-40789) CO-40789 (4-40789) *VI-20-6677 (47-6677) Banana Boat Source and the world											
() 3 19 ★VI-20/47-6771 HARRY BELAFONTE	in the Canalengha	MOLLY BEE I'll Be Waiting Far You	30—Cinco Robles	★VK-0226 (4X-0226)— JOE VALINO Caravan	49—Bad Boy						
Star-O	14 14 ★VI-EPA-992	22—Knee Deep In The Blues	29 24 ★CA-3612 (F-3612)— LES PAUL & MARY FORD Ro-Ro-Robinson	37—What's The	— — 50—Stashu						
8—Blue Monday	*Position on best selier list is based an sales reports of Ex- tended Play recording. Song is not available on a single	26 36 ★CO-40820 (4-40820)— GUY MITCHELL	CR-61765 (9-61765) LAWRENCE WELK Whispering Heert	Reason I'm Not Pleasing You	Pandowski						
★IM-\$417 (45-5417)— FATS DOMINO What's The Reason I'm Nat Pleasing You	release. Three other songs in EP are: Rip It Up; When My Blae Moon Turns To Gold; Paralyzed.	Take Me Back Baby CO-40815 (4-40815)— MARTY ROBBINS Same Two Lips	★ER-1026 (45-1026)— RUSSELL ARMS The World Is Made Of Lisa	31 28 ★1M-5417 (45-5417)— FATS DOMINO Blue Monday	50—Roman Guitar _						
	A—Baton DE—C N—Benida DL—C	Decca FE—Federa JeLuxe FI—Fiesta	КА—Карр	OK—Okeh PE—Peacock	SE—Seeco SP—Specialty						
AB—Abbott C	T—Bethlehem DO—[Y—Bally DS—D A—Capitol DT—[Dot FL—Flash Visneyland FP—Flip Dooto FR—Frater	KI—King LI—Liberty nity LO—London	P1—Pilgrim PR—Prestige RA—Rainbow	SU—Sun TI—Tico UN—United						
AF—Audio Fidelity C AG—Argo C AL—Aladdin C	D—Cadence DU—I H—Chess EM—I K—Checker EP—E	Duke GE—Gee Ember GL—Glory pic HE—Herak	LU—Luniverse ME—Mercury	RE—Regent RM—Rama RO—Roost	UQ—Unique VE—Verve VI—RCA Victor						
AO—Apollo C AP—ABC-Paramount C	A—Coral EX—E A—Dana FB—F	xcello 1M—Imperi	ial MO—Modern	RO—ROOST RP—RPM SA—Savoy	VI—RCA Victor VJ—Vee Jay ° VK—Vik						
* INDICATES BEST SELLING	G RECORD OR RECORDS.										
• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.											
• The numbers underneath t	he title indicate the positions o	f the record last week and two	weeks ago, respectively.	• All labels listed in alphabetic	cal order.						

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The Cash Box, Music

February 2, 1957



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Record Reviews VERY GOOD FAIR B C **MEDIOCRE** C + GOODD

BETTY MADIGAN

BETTY MADIGAN (MGM 12416; K12416) B+"EV'RY TIME" (2:44) [Chap-pell ASCAP-Blaine, Martin] A superb standard from Betty Madigan's wonderful MGM LP, is issued on a single. Excellent delivery of a potent classic that could make the grade. Dee jays will love this deck and they'll be playing it often. Class recording. B "CAN'T YOU TELL" (2:43) [Weiss & Barry BMI-Stuart, Faso] Another top drawer item executed with great understanding by the gifted performer. Lovely arrangement. RAY CONNIFF

RAY CONNIFF

RAY CONNIFF (Columbia 40827; 4-40827) **B**+ "'S WONDERFUL'' (2:25) (Gershwin] Two sensational sides from the best selling Ray Coniff album "'S Wonderful" are made available on a single. We'll bet that the disk will get a heap of air play. This half features the Conniff ork and chorus driving thru a sensational jump version of a Gershwin classic. The chorus acts as one massive instrument, singing withone massive instrument, singing with-out words. It blends superbly with the band. Tremendous effect and sound. Refreshing new release that

B "WAGON WHEELS" (2:40) [Shapiro, Bernstein ASCAP— Hill, DeRose] Another imaginative arrangement of an equally delightful oldie. Voices and ork work in the same fashion as on the top side. Watch these sleepers. They could break wide open.

JERRY VALE (Columbia 40825; 4-40825) **B**+ "ALL DRESSED UP WITH A BROKEN HEART" (2:30) [E. B. Marks ASCAP—Patrick, Reese, Val] A tearful romancer with a heart rending tale of love is treated to a touching interpretation by the big, rich voice of Jerry Vale. Potent effort that should make its mark on the charts.

B "IT LOOKS LIKE LOVE" (2:45) [Paramount ASCAP — Webster, Fain] This half is a light-hearted romancer with a good bounce beat and a catchy lyric. Tune is featured in the latest Martin & Lewis pic "Hollywood or Bust". **DAVE BURTON**

MGM 12409; K12409) B (HUNGRY FOR YOUR KISSES" (2:26) [Boulder AS-CAP-Danzig, Dee] Dave Burton is CAP—Danzig, Dee] Dave Burton is in fine form as he projects on a strong and commercial love tune with a beat. The Four Spices supply the crooner with a solid vocal accompani-ment. Catchy deck that could break. C+ [Spina A S C A P — Spina] A spright and infectious Parisian flavor-ed bouncer is pleasantly treated on this portion. this portion.

DENNY VAUGHAN ORCH. (Glory 251; 45-251) **B+** A S C A P — Shuman, Garson] Denny Vaughan, one of Canada's leading musical talents, displays his leading musical talents, displays his great ability as an arranger and conductor on a lovely instrumental novelty featuring a chorus singing without words. Spright and happy Parisian flavored novelty with hit potential. Cute side to watch closely. **B**+ [IF YOU BELIEVE" (2:47) [Republic BMI — Cowell] Vaughan as a vocalist, who intro-duced "Walk Hand In Hand", does a equally brilliant job' with another touching inspirational ballad. Two superb showings on the star's first Glory disk. Both are of hit calibre.

Cash Box he of the

"KID STUFF" [Gil BMI—Perper, Izzo] "WITHOUT HIM" (2:52) [Joy ASCAP—Altman, Tobias] McGUIRE SISTERS (Corol 61771)

• The McGuire Sisters follow up their "Goodnight My Love" click with their most beautiful side since their initial smash "Sincerely". Titled "Kid Stuff", the tender love song is a beautiful composition about teenage love. The lyrics tell a touching story that probably ap-plies to millions of youngsters throughout the country, and the a touching story that probably ap-plies to millions of youngsters throughout the country, and the McGuires execute the number in superb fashion. The song is defi-nitely one of the best pop ballads

Two sorrowful but beautiful

• Two sorrowful but beautiful songs make Teresa Brewer's latest coupler a standout. "How Lonely Can One Be" is a heart rending tale about an extremely sad young lady who is terribly lonely. She sits in her empty room gazing at the phone, but no one calls. The lark chants this tearful ballad against a simple and touching ac-companiment and comes up with a

to come along in many months and to come along in many months and it should skyrocket onto the charts in short order. Every teenager who has ever been in love and been told that the love affair was only "kid stuff", will consider this record a must. This could be the girls' biggest hit to date. Bottom half is a pretty, inspirational bal-lad titled "Without Him". Dick Jacobs supplies wonderful accom-paniment on both halves. It's the top deck for the big action.

"I'M DROWNING MY SORROWS" (2:30) [Mills ASCAP—Brandt, Frees] "HOW LONELY CAN ONE BE" (2:52) [Wemar BM1—Shapiro, Stallman]

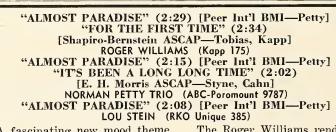
TERESA BREWER (Corol 61776)

(Corol 61776) winning performance. The com-panion piece is an emotional story about a broken love affair. A dramatic romancer set to a lovely waltz tempo. Titled "I'm Drowning My Sorrows", the song is another excellent lament chanted with great meaning by the pert miss. Two meaning by the pert miss. Two powerful sides sure to garner much coin for all concerned. Take your pick.

"THE LOVE I NEVER HAD" (2:31) [Larry Spier ASCAP—Noble, Jr., Paliano] "DON'T" (1:55) [Massey ASCAP—Skylar, Kent] DON RONDO (Jubilee 5270)

• Don Rondo, who skyrocketed to • Don Rondo, who skyrocketed to fame aboard the lovely ballad "Two Different Worlds", has for his many new admirers, a thoroughly strik-ing and dynamic new disk that should run the songster's hit streak up to two-for-two. The song is an unusual love story titled "The Love I Never Had". It tells, via a grip-ping melody and stirring lyric, the very sad tale of a young man

whose loved one has passed away. whose loved one has passed away. It's a tearful, beautiful, ultra-dramatic song of devotion that should meet with raves from both youngsters and adults. Don's voice and delivery are absolutely great. The coupling, "Don't" is a lovely multiple voice waltzer with a pretty romantic theme. Smooth, free-flowing ballad. Hot two-sided biscuit. biscuit.



ALMOST PARADISE (2: LOU STEIN (R) A fascinating new mood theme "Almost Paradise" written by Nor-man Petty and recorded by the Norman Petty Trio, was picked up by ABC-Paramount last week, and from all early indications, this lovely opus could develop into one of the first big instrumental hits of '57. Roger Williams has already recorded a piano-ork rendition for Kapp and Lou Stein's keyboard work is heard in a string filled version for RKO-Unique. The Petty platter is a thrilling production arrangement featuring the organ, piano and rhythm ac-companiment. The Petty voices are heard in the backdrop—singing without words. It's a haunting and overpowering selection with great armorecial cualities. Fascinating

overpowering selection with great commercial qualities. Fascinating arrangement.

O Unique 385) The Roger Williams rendition is a beautiful treatment with the piano in the spotlight and a full chorus playing the role of an in-strument. Marty Gold's strings add further fullness to this dra-matic, almost semi-classical inter-partation

matic, almost semi-classical inter-pretation. Lou Stein's piano is outstanding on the RKO-Unique disk featuring Bill Fontaine's orchestral accom-paniment. It's a lush and thrilling interpretation of a tune that will were beaux leat

interpretation of a tune that will reap heavy loot. Petty's flip is a smooth lilting version of the oldie "It's Been A Long Long Time". Williams' back-ing is a flowery piano version of a pretty melody "For The First Time" with the chorus assisting. Watch "Almost Paradise". It should be tremendous.

B+ "I THOUGHT IT WAS OVER" (2:42) [Remick ASCAP—Spiel-man, Goell] Jaye P. Morgan does a magnificent job with a touching new love song that could make it all the way. It's a lovely combination of melody and lyrics chanted with the utmost of sincerity by the rich-voiced songstress. A sleeper to watch closely.

B "I PLEDGE ALLEGIANCE TO YOUR HEART" (2:50) [United ASCAP—Norvas] The lark employs the multiple track gimmick on this shuffle rhythm ballad. Catchy ditty with a good theme.

RAY HENRY ORCH. (Dano 2119; 45-2119)

B "STASHU PANDOWSKI" [Gil BMI—Carlyle, Pincus] One of the hottest polka items to hit the market since "She's Too Fat For Me", is treated to a delightful interpretation by the Henry ork with Eddie Skinger handling the vocal chores. Infectious rendition that'll bite off a good share of the sales. of the sales.

C+ "DING-DONG ..." [BMI—Dana, Dana] Another lively, happy-go-lucky polka ditty with an English vocal. Joyous dancer. Good juke fare on both halves.

THE PENGUINS (Mercury 71033; 71033x45)

B "WILL YOU BE MINE" (2:44) [Pera BMI—Williams] An emo-tional love story is dramatically told in song by the exciting harmony of the Penguins. The group has a large following that'll enjoy this deck.

C+ "COOL BABY, COOL" (2:35) [Pera BMI—Paul] The boys pick up the beat on this portion and drive thru a torrid rocker that will tickle the palates of the boppers.

ALLEN RYAN (Sonic 1600; 45-1600)

B "MY REVERIE" [Robbins AS-CAP — Clinton] Against an ex-citing rock and roll backdrop, Allea Ryan projects a potent new rendition of a great standard. Song is one of the best of all standards, and in its new form, could become a favorite of today's teenagers.

C+ "YOU LEFT ME" [Elsa Granger BMI—Dawn, English] Another strong rock and roll beat ballad chanted with emotion by the polished newcomer. Both sides should do well in today's teenage market.

BOB WINN (Imperiol 7003; 45-7003)

"ALL THROUGH THE NIGHT"

B+ "ALL THROUGH THE NIGHT" (2:22) [Dig BMI—Otis] Bob Winn has a winner in this dramatic love song chanted with great strength. Tremendous arrangement and exciting delivery. Big side to watch closely. The kids'll love this one.

B "DON'T LET ME DOWN" (2:03) [Post BMI—Hendler, Llyod] More exciting emotional vocal-izing is displayed by the talented songster on this good love song. Two money-making sides.

JAYE P. MORGAN (RCA Victor 20/47-6798)

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MERCURY 71031

LFT'S GO **CALYPSO** A BIG HIT FOR RUSTY DRAPER MERCURY 71039

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B+ EXCELLENT

TOMMY FURTADO (Cadence 1305; 45-1305)

B "ISABELLA" (2:40) [Famous ASCAP—David, Furtado] Tommy Furtado makes a delightful debut on Cadence with a light, ear-pleasing novelty happily styled with the aid of a chorus. Bright dancer, extremely cute.

B "SUN TAN SAM" (2:17) [Redd Evans ASCAP—Lampert, Gluck] The multiple track gimmick is em-ployed wonderfully on this cute calypso novelty. Infectious ditty with commercial sound for the current trend. Good initial two sider for the lad.

THE ROVER BOYS (ABC-Paramount 9779; 45-9779)

B+"LITTLE DID I KNOW" (2:50) ards] The Rover Boys are at their very best as they belt out a powerful rock and roll romancer tailor-made for the teenage market. Terrific arrangement of a strong song that "LITTLE DID I KNOW" (2:50) could make big noise.

C+ "AGAIN AND AGAIN" (2:29) [Empress ASCAP—Segal] The boys blend warmly once again as they chant another pretty love tune set to a shuffle beat.

TITO RODRIGUEZ ORCH. (Tico 384; 45-384)

B "ELVIRA" [—Fraguio, Beque, Jr.] Tito Rodriguez leads the band and handles the vocal chores as he rocks thru a swinging cha cha side with a great dance beat. Spirited deck the chacha nicks will love.

C+ "WHAT HAPPENED TO PEDRO" [—Rodriguez] The boys pick up the beat on this half as they fashion an exciting mambo deck. Rodriguez, who also penned the tune, vocals with a chorus on this half.

JACK LEWIS (RPM 485; 45-485)

B "BIPPIN AND BOPPIN" (2:30) [Quintette & House of Fortune BMI—Matola, Marascalco, Watson] Jack Lewis, billed as "The Singing Airline Pilot", debuts on RPM with a swinging rock and roller that could catch on big and develop into a lit. Side has a good beat and catchy theme. theme.

C+ "LOVE IS THE SWEETEST THING" (2:12) [Harms ASCAP —Noble] This half displays the excit-ing songster on a driving new inter-pretation of a wonderful oldie. Side could catch with today's youngsters.

CAESAR GIOVANNINI (Bally 1026; 7-1026)

B+ "BRAZILIAN RHAPSODY" (Part 1) (2:20) [Monitor AS-CAP-Giovannini] Caesar Giovannini, who had a territorial click with "Petticoats of Portugal", does a magnificent job at the piano as he fashions a haunting latin tempo theme from his own pen. Beautiful rhumba onus. opus.

opus. **B**+ "BRAZILIAN RHAPSODY" (Part 2) (2:25) [Monitor AS-CAP — Giovannini] On this half a huge string section joins the keyboard star for more enchanting latin mood music. Lush and magnificent opus that could develop into a big scller. This half is more flowery and should get heavier play. Giovannini has sufficient space on these two sides devoted to the one tune to display his great talents—and he does a beautiful job. Watch this coupler.

The Cash Box eeper 0 the eek

"ONLY ONE LOVE" (2:52) [Bentley BMI-Tanner] "IF I POSSESSED A PRINTING PRESS" (2:30) [Bentley BMI-Gale] GEORGE HAMILTON IV (ABC-Paramount 9782)

• George Hamilton IV, riding high, wide and handsome across the boards with his king-sized smash "A Rose And A Baby Ruth", smash "A Rose And A Baby Ruth", dishes up another top-drawer ro-mancer destined to follow in the footsteps of his initial hit. The tune is titled "Only One Love" and is presented in the same, sincere, simple and convincing manner as "Baby Ruth". It's a tender love

A DISK & SLEEPER

(Acc-radiation 9782) story replete with warmth. The lyrics are extremely simple and are wonderfully handled by the young star with the aid of choral backing. Hamilton's many new fans will be running to their shops for this delightful follow-up disk. Flip "If I Possessed A Printing Press" is another fragile romance opus. But it's the upper portion for the big noise. noise.

Record Reviews

B VERY GOOD

C + GOOD

"THE WIND IN THE RIGGIN'" (2:23) [Gil BMI-Wayne, Cabot] "IN THE ARMS OF MY LOVE" (2:12) [Iris-Trojan BMI-Ebb, Klein] JOE VALINO (Vik X/4X-0257)

• Joe Valino who rose to national prominence with his dramatic recording of "Garden Of Eden" has a potent new coupler for his sequel. One portion, "The Wind In The Riggin'" is a dynamic inspirational ballad powerfully belted by the big-voiced youngster. It's an emo-tional number with an exciting sea faring theme. Sound effects of the wind whistling thru a ship's rig-ging is very effective. Should be another big one for Valino. The coupling is a penetrating love bal-lad tagged "In The Arms Of My Love". Joe gives the song a force-ful reading and gets strong accom-paniment from a chorus. Solid paniment from a chorus. Solid rock and roll beat will meet with the teenagers' approval. Good twosider.

"(FIFI'S) WALKIN' THE POODLE" (2:25) [Sequence ASCAP—David, Carr] "COME HOME TO MY ARMS" (2:36) [Chappell ASCAP—Jane, Baguley]

THE CHORDETTES (Cadence 1307)

• The Chordettes' delightful harmony and clever choice of unusual material resulted in a highly successful 1956 for the larks. They had big sellers in both "Born To Be With You" and "Lay Down Your Arms". For their first '57 release, the songbirds offer two charming new ditties perfectly suited for their pleasant sound and style. "(Fifi's) Walkin' The

(Cadence 1307) Poodle" is an extremely refreshing latin beat novelty about an attrac-tive Parisian mademoiselle admired by all the beaus on the Rue Pigalle. But Fifi only has eyes for her poodle. Clever ditty with great potential. The companion deck is a contagious romantic lilter with a number of cute gimmicks. It's tagged "Come Home To My Arms". Top half sounds like a sure-shot money-maker.

"PARTY DOLL" (2:10) [Jackie BMI-Bowen, Knox] "PUM-PA-LUM" (2:40) [Vernon ASCAP-Wood] STEVE LAWRENCE (Coral 61792) "PARTY DOLL" (2:12) [Jackie BMI-Bowen, Knox]

"MY BABY'S GONE" (2:10) [Jackie BMI—Lanier, Bowen] BUDDY KNOX (Roulette 4002)

"PARTY DOLL" (2:25) [Jackie BMI—Bowen, Knox] "REAL GONE" (3:13) [Amber ASCAP—Manone] WINGY MANONE (Decca 30211)

• A hot new rock and roller that seems to be headed for the big-time made an impressive debut this week with three exciting renditions all with three exciting renditions all of which have great potential. Titled "Party Doll", the ditty is a catchy up-beat dancer with an indescribable quality that will send the kids running to the disk shops. The original version fea-tures Buddy Knox on the Roulette label. This lad, who performs in the currently popular rock-billy style, has a wonderfully refreshing technique and a delightful twang technique and a delightful twang that should win him many admirers. Coral Records has a hot rendition by Steve Lawrence and a chorus.

(Decco 30211) Steve made a strong showing on "Banana Boat" and this follow-up item is tailor-made for his home-spun, easy-going way with a tune. The Decca disking brings veteran Wingy Manone into the spotlight once again. His amusing gravel-throated vocal is terrific. Song is a big one to watch for. Knox' flip is another ok R & R item. Lawrence's backing "Pum-Pa-Lum" is a charming calypso ditty with a terrific sound that could also break big. Cute story about a bad little donkey. Strong two sider for Steve. Wingy's coupling displays his ability at the trumpet on a good up-beat dance trumpet on a good up-beat dance item.

FAIR C

D MEDIOCRE

DON CORNELL

(Coral 61780; 9-61780)

B+[Chappell ASCAP—Reid, Green-field] Don Cornell is in top form as he chants a dramatic tango ballad set in Spain. Potent piece of emo-tional material tailor-made for the crooner's dynamic style. Striking story story.

B "LET'S GET LOST" [Para-mount ASCAP — Loesser, Mc-Hugh] A lovely ballad is chanted with great warmth on this half. Touching love song with a strong lyric wed to a lovely melody. Good coupling.

JOE LEAHY ORCH. & CHORUS (RKO Unique 383; 45-383)

(RKO Unique 383; 45-383) **B**+ "MOONSTRUCK IN MADRID" Pober] A charming latin beat instru-mental is treated to a delightful arrangement by Joe Leahy's orchestra and chorus. Wonderful dance deck with a pleasant, easy-going cha cha tempo. Smooth choral work adds a wonderful fullness to the side. Deck could develop into another "Petti-coats of Portugal".

C+ "MY WILD AND RECKLESS HEART" (2:12) [Famous AS-CAP—Blake, Scharf] The mood is changed as Leahy and the crew waltz thru a dreamy mood item. Flowery number pleasant for relaxing.

ALAN DALE (Coral 61781; 9-61781)

B "THE GIRL CAN'T HELP IT" [Robbins ASCAP—Troup] The lively bouncing title tune from the 20th Century Fox flicker "The Girl Can't Help It", is styled in a light and inviting -manner by Alan Dale. Cute ditty full of life.

C+"LONESOME ROAD" [Para-mount ASCAP—Shilkret, Austin] A great evergreen is revived in a rock and roll tempo by Dale. Dramatic belting of a potent tune. Could make some noise.

DANNY COSTELLO (Caravan 15701; 45-15701)

B+ "ABBRACCIATO" (2:27) [BMI Italian flavored romantic novelty is superbly introduced by polished song-ster Danny Costello. The song is full of life and sports a thrilling latin tempo arrangement. The chorus rounds out a big side that could develop into a solid smash. A sleeper to watch closely. to watch closely.

B "LIKE A BROOK GETS LOST IN A RIVER" (2:42) [ASCAP —Curtis] This portion displays the warbler on a touching folk flavored love song. Lovely side that offers the listener a good look-see into the versatile artist's ability with a ballad. Charming coupler.

MONA CAROL (ABC-Paramount 9781; 45-9781)

(ABC-Paramount 9781; 45-9781) **B**+ "TURN THE KEY" (2:40) [Dorchester B M I — Walters, Sears] Mona Carol is in top form as she cries her heart out on a striking rock and roll love ballad. Strong per-formance by a gal who can belt with great feeling. Keep a tab on this sleeper—it has potential.

C+ "BREAKER OF HEARTS" James] The tempo remains the same for the thrush's dramatic perform-ance of another potent love story.



Awarded to the writers and publishers of these great Rhythm and Blues Song Hits of the year

Mae Boren Axton*† Lavern Baker Richard Barrett David Bartholomew* Chuck Berry **Otis Blackwell** Robert A. Blackwell* Edwin Bocage Priscilla Bowman James Brown Dorian Burton* Billy Butler* Ethel Byrd Bill Campbell Willis Carroll Blanche Carter Albert Collins

Aladdin Music Publications Angel Music, Inc. Arc Music Corp.* Bennell Music Publishing Co. Bess Music, Inc. Billace Music Co.* Clifton Music Co. Commodore Music Corp.-Reeve Music Company* Conrad Publishing Co.

AIN'T THAT LOVIN' YOU BABY ALL AROUND THE WORLD ALL BY MYSELF BLUE SUEDE SHOES*† BOUE SOLDE SHOLS* BO WEEVIL DEVIL OR ANGEL DON'T BE CRUEL*† DON'T START ME TALKIN' DROWN IN MY TEARS FEVER THE GREEN DOOR* HANDS OFF HEARTBREAK HOTEL*† HIDE AND SEEK HONKY TONK*

John Davenport Sunny David Bob Davie* Bill Doggett* Antoine Domino* Tommy Durden*† John Funches Henry Glover* George Goldner* Laura Hollins Willie John

Enotris Johnson*

James Johnson

Marvin Junior

Pearl King

Eddie Cooley

Al Curry

TO THESE WRITERS

Ira Kosloff*† Dorothy LaBostrie Leonard Lee Joe Lubin Buddy Lucas Frankie Lymon* John Marascalco Vera Matson* Jay McShann Marvin Moore* Maurice Mysels*† Esther Navarre Fred Parris Richard Penniman*† Carl Lee Perkins*† Howard Plummer, Jr. Elvis Presley*†

Jimmy Reed Cliford Scott* Shep Shepherd Ernestine Smith James Smith Lou Stallman Carmen Taylor John Terry Titus Turner John Vincent Sonny Boy Williamson Chuck Willis Paul Winley Sid Wyche

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In recognition of the great national popularity attained by these Rhythm and Blues Song Hits

I CAN'T LOVE YOU ENOUGH I'LL REMEMBER (In The Still Of The Night) I'M IN LOVE AGÀIN* IT'S TOO LATE I VANT YOU, I NEED YOU, I LOVE YOU*† I WANT YOU TO BE MY GIRL LET THE GOOD TIMES ROLL LONG TALL SALLY* LOVE, LOVE, LOVE LOVE ME TENDER* NEED YOUR LOVE SO BAD OH, WHAT A NIGHT PLAY IT FAIR PLEASE, PLEASE, PLEASE † Also winner of Country and Western Citation, 1956.

Elvis Presley Music, Inc.*† Progressive Music Publishing Co.* Rush Music Company Shag Publications Shalimar Music Corp.*† Tollie Music, Inc. Tree Publishing Co., Inc.*† Trinity Music, Inc.* Venice Music, Inc.*

POOR ME RIP IT UP SEVEN DAYS SLIPPIN' AND SLIDIN' SO LONG SPEEDOO STEAMBOAT STRANDED IN THE JUNGLE THIRTY DAYS THOSE LONELY, LONELY NIGHTS TREASURE OF LOVE TUTTI-FRUTTI WHY DO FOOLS FALL IN LOVE* WHY DON'T YOU WRITE ME WITCHCRAFT

* Also winner of National Popularity Citation, 1956.

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"RUBY PEARL" "Mama Don't You Think I Know" (Decca 9-30206; 30206)



JACKIE LEE COCHRAN with JIMMY PRUETT AT THE PIANO

Cochran debuts auspiciously in this sales-at-first-sight smash. He rocks 'n rolls his way through "Ruby Pearl" in a way that is a cinch to capture the market. This is really good. Watch it go!

"MARIANNE" **"PRETTY GIRL"**

(Decca 9-30217; 30217)



The TRINIDADDIES

The inimitable Burl with two wonderful sides on the popular Calypso kick. Right in the groove, as we say. Burl's never been better!

"WALKIN' AFTER MIDNIGHT"

"A Poor Man's Roses"

(Decca 9-30221; 30221)



PATSY CLINE

Perfectly timed release of a smash version that showed its power when it got Patsy top honors on last week's Godfrey Talent Scouts Show. This record is hot and it looks like Patsy's going to keep garnering laurels as she goes!





On February 16th, B.B.C. is coming in with an extra hour of T.V. between 6 p.m. and 7 p.m. with a special show aimed at teen-agers. It looks as though B.B.C. is letting its hair down. Nothing is barred for the youngsters, not even 'rock n' roll'. English Decca's Executive Artists Manager, Frank Lee, one of the busi-est men in the record business, also one of the nicest guys you could meet, off on his first visit to the U.S. He will be in New York on February 2 for confabs with London Records. In addition to the extra concerts organized here for Bill Haley, his visit over here will also be backed by extra promotion contests and per-sonal appearances which can only bring S.R.O. notices wherever he appears. On February 16th, B.B.C. is coming

sonal appearances which can only bring S.R.O. notices wherever he appears. The first album by the Hi-Lo's has been released on London Records over here and should create wide interest. 'Garden Of Eden' looks like the next No. 1 record over here, and Jim Lowe may have a big one with his new waxing 'By You, By You'.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- "Arden Of Eden"_____ Frankie Vaughan (Philips) 1)
- "Singing The Blues"— Guy Mitchell (Philips) 2)
 - "Singing The Blues"-Tommy Steele (Decca)
- "Friendly Persuasion"-Pat Boone (London) 4)
- "St. Therese Of The Roses"-Malcolm Vaughan (HMV) 5) 6)
- "True Love"—Bing Crosby & Grace Kelly (Capitol) "Just Walking In The Rain"— Johnnie Ray (Philips) 7)
- 8)
- "Green Door"— Frankie Vaughan (Philips) 9)
- "Hound Dog"— Elvis Presley (HMV) 10)
- "Love Me Tender" 11)
- Elvis Presley (HMV)
- 12) "Don't You Rock Me Daddy-O"-Lonnie Donegan (Pye-Nixa)
- 13) "Blueberry Hill"-Fats Domino (London)
- "Rip It Up"— Bill Haley Comets (Brunswick) 14)
- 14) "Moonlight Gambler"— Frankie Laine (Philips)
- "Two Different Worlds"-Ronnie Hilton (HMV) "Rocking Through The Rye"-17)
- Bill Haley Comets (Brunswick) "Adoration Waltz"— David Whitfield (Decca) 18)
- "Garden Of Eden"— Gary Miller (Pye-Nixa) 19)
- "You, Me And Us"— Alma Cogan (HMV) 20)
- "You Don't Owe Me A Thing"— Johnnie Ray (Philips) 20)
- "You'll Never, Never Know"— Platters (Mercury) 22)
- "Garden Of Eden"-23) Dick James (Parlophone)
- "Now You Has Jazz" Bing Crosby & L. Armstrong (Capitol)
- "Garden Of Eden"-Joe Valino (HMV)
- "Woman In Love"— Frankie Laine (Philips) 26)
- "Champion The Wonder Horse"— Frankie Laine (Philips)
- "When Mexico Gave Up The Rumba"—M. Torok (Brunswick) 28)
- "My Prayer"— Platters (Mercury) 29)
- "Blue Moon"— Elvis Presley (HMV) 30)



Sleeper the 01

"I'M STICKIN' WITH YOU" (2:06) [Jackie BMI-Bowen, Knox] "EVER LOVIN' FINGERS" (2:10) [Jackie BMI-Lanier, Bowen] JIMMY BOWEN (Roulette 4001)

• Jimmy Bowen, an exciting newcomer to the wax world, makes an impressive debut on the Roulette an impressive debut on the Roulette label with a thrilling new rock and roller we'll be hearing often in the coming months. Bearing the title "I'm Stickin' With You", the rhythmic up-tempo ditty is a simple romancer with a simple melody. But it's got a sensational sound that the kids will be wild about. Bowen sings with a mellow voice

and works with great ease, aided by a catchy guitar and drum back-drop. Sensational dance item. This drop. Sensational dance item. This deck has a unique, exciting sound that'll catch on like wild-fire. Powerful cross between the rock 'n' roll and country music forms which are so big in the pop field today. Bottom half, "Ever Lovin' Fingers" is another rhythmic opus with a distinct folk flavoring. Top deck is the one to watch deck is the one to watch.

"BUTTERFLY" (2:34) "OO-WE-BABY" (1:50) [Buchanan & Goodman BMI---Allen] BILL ALLEN & KEYNOTES (Eldorado 505) "BUTTERFLY" (2:22) "LOOK WHAT YOU'VE DONE TO ME" BOB CARROLL (Bally 1028) "BUTTERFLY" (2:21) "NINETY-NINE WAYS" (2:15) CHARLIE GRACIE (Comeo 105) "Butterfly" a hot rock 'n' roll Kownotes on a termented delive

• "Butterfly", a hot rock 'n' roll tune creating much noise in the Philadelphia area on the Cameo la-bel by Charlie Gracie, was covered last week by two diskeries who've come up with terrific sides that should blossom into national clicks in the coming weeks. The Eldorado deck introduces Bill Allen with the

Keynotes on a tormented delivery. A chorus supplies a solid backing. On Bally, Bob Carroll hands in a tremendous belting. It's a convincing job that should have the teenagers flipping. Watch all three versions closely; they'll be selling like hot cakes.

The Cash Box Best Bets

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"ABBRACCIATO" "ALL THROUGH THE NIGHT"

VAUGHN MONROE (RCA Victor WBY-56) **B**+ Disney ASCAP—Jones] Vaughn Monroe lends his rich round voice to the big song from Walt Disney's latest flicker "Westward Ho The Wagons", and comes up with a lively and inviting interpretation that'll bite off a healthy share of the sales melon. Exciting version of a song already hitting. A powerful kiddisk that should make big noise in pop field. **C**+ ONS" [Wonderland BMI—Black-burn, Bruns] This half is the colorful western flavored title tune. Kids'll love both halves. Joe Reisman sup-plies strong accompaniment on both halves. ĥalves.

DON CHERRY (Columbia 40828; 4-40828) **B+** "THE LAST DANCE" (2:22) [Marpet ASCAP — Sigman, Faith] Don Cherry does a wonderful job with a sentimental blues ballad that should appeal greatly to the youngsters. Well written tune with bit meribilities

that should appeal greatly to the youngsters. Well written tune with hit possibilities. **B**+PRETTY LITTLE HEAD!" (2:20) [Ross Jungnickel ASCAP— Schroeder, Weisman] A lively "Sing-ing The Blues" type ballad is handled in top form by the versatile songster. Good side with a commercial beat.

Ray Conniff Don Costa Vaughn Monroe Jaye P. Morgan Denny Vaughan Don Cornell ABC-Paramount 9783 RCA Victor WBY-56 RCA Victor 20/47-6798 Glory 251 Coral 61780 Don Cherry..... Columbia 40828 Danny Costello..... Bob Winn Caravan 15701 Imperial 7003 DON COSTA ORCH. & CHORUS

Columbia 40827

(ABC-Paramount 9783; 45-9783)

B+ "BY THE FIRESIDE" (2:00) wonderful seasonal waltzer full of the winter spirit and a joyous home-spun atmosphere, is beautifully pre-sented by Don Costa's orchestra and chorus. Full, free-flowing side jam packed with gayety. Watch this side. **B+** "C'EST CA!" (2:25) [World half is a beautifully arranged inter-pretation of a colorful latin flavored novelty. The chorus supplies a de-lightful, soft vocal. Two excellent decks with great potential.

BROOK BENTON (Epic 9199; 5-9199)

B "ALL MY LOVE BELONGS TO YOU" (2:56) [Blackwood BMI—McCoy, Kirkland] Brook Ben-ton rocks thru a swinging ditty the teenagers will love. Catchy side with a great beat and an exciting vocal performance.

B "THE WALL" (2:43) [Dryer A S C A P — Diamond, Dreyer, Owens] The chanter wails a pretty blues piece on this half. Song is set to a strong fish beat the youngsters will find superb for dancing. Two good sides.

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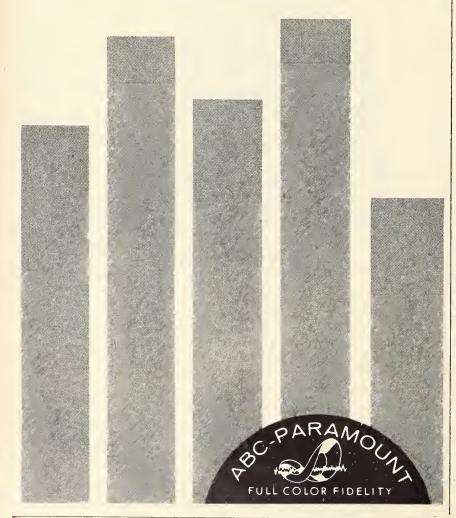
The Cash Box, Music



ALMOST PARADISE It's Been A Long, Long Time

NORMAN PETTY TRIO 9787

> A standard in the making ... here's a beautiful new tune, lushly presented by an organ-piano-drums trio and a rich background chorus of voices!





NEW YORK:



Page 14

The music business turned out en masse for the wedding reception of Phil Kahl and Shay Cogan at the Hampshire House last Sunday. . . . Paul Worth, Eastern representative for Verve Records, reports a sensational reac-tion to Ella Fitzgerald's new Rodgers and Hart album. . . . ABC-Paramount's Annette Warren into the RSVP for a four-week stand. . . . Geordie Hormel, president of Zephyr Records, has signed the Herb Pilhofer Octet. . . . Don Rondo will headline at the New Stage Coach Inn for the weekend show starting February 1st. . . . The Rover Boys are set for a Universal International film short. . . . Mickey Addy currently doing the snow and sub-zero circuit Show starting February 1st. . . The Rover Boys are set for a Universal International film short. . . . Mickey Addy currently doing the snow and sub-zero circuit through New England plugging the latest Dot disks. . . . Dolores Hawkins and Epic Records have parted company. . . Henry Okun has left for a fornight vacation and business trip in Florida. . . . Pat Boone is scheduled to leave for California on February 1st to begin filming his first movie, "Bernadine". . . . Gene Nash breaks into the recording field via a Jubilee contract signed this week with Morty Palitz. Nash has been successful on the West Coast writing, directing and doing choreography for movies as well as top TV shows. . . Marty Robbins in New York cutting Marv is picking material for a January 29th session. Hamilton will also resume his personal appearances. . . . Shirley Bassey, who received fabulous reviews in England, was signed by Columbia within 24 hours of her arrival in New York.

CHICAGO:



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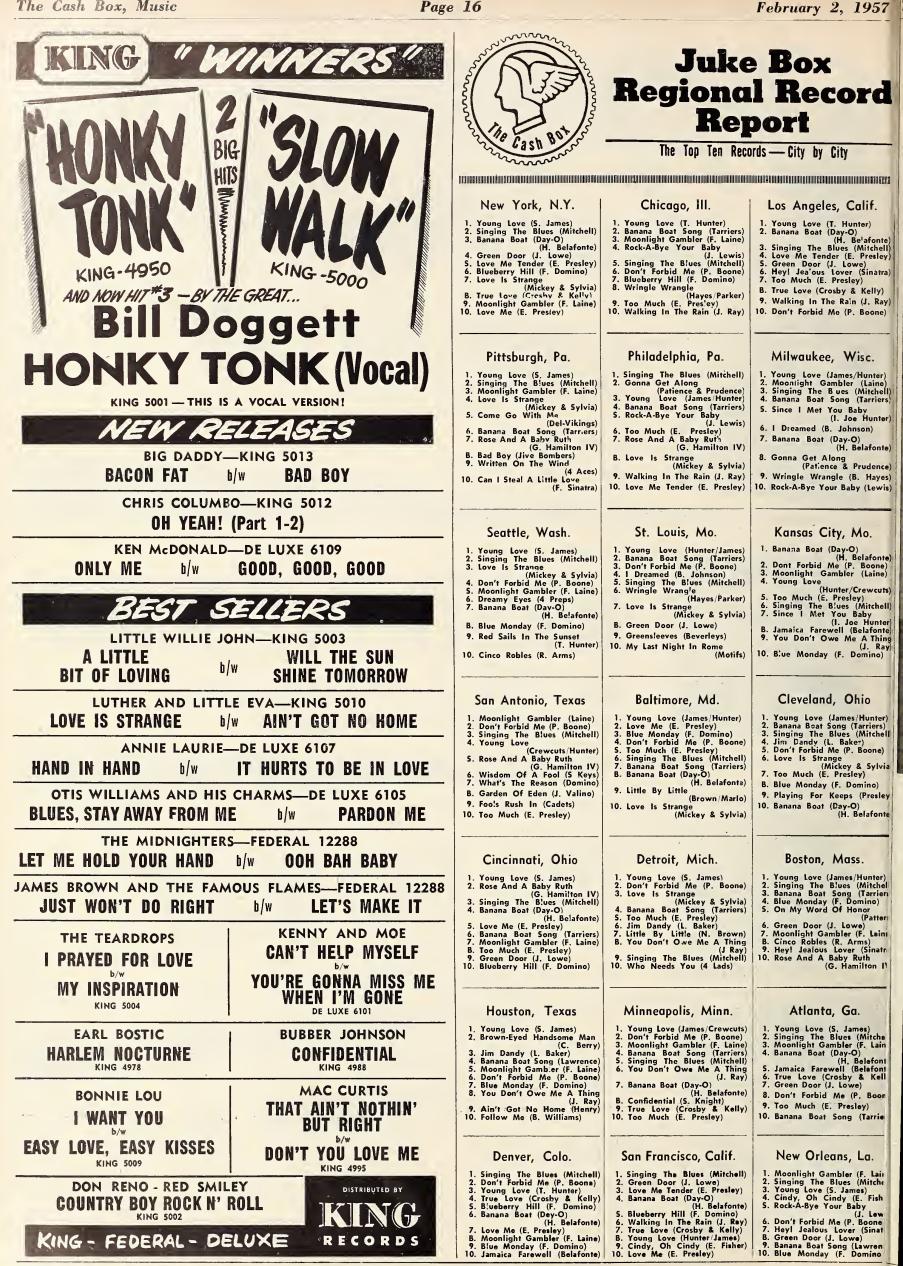
HOLLYWOOD:



Hollywood:
Summy Hilliard, head of Bally Records, in town for a few days. Labels is getting top airplay locally. . . Ditto Records' first release of "My Heart Has A Mind Of It's Own" received a Cash Box Best Bet and is getting the new label off to a good start. Owner Milton Mann reports that national distribution has just about been completed for all major markets.... Imperial Records' Bob Winn will be featured singing the background music for the new movie, "River's Edge" and will also record the tune for the West Coast label. . . . Capitol Rob Winn will be featured singing the background music for the new movie, "River's Edge" and will also record the tune for the West Coast label. . . . Capitol Rot The new for the twest Coast label. . . . Capitol Rot The new for the twest Coast label. . . . Capitol Records and George Shearing co-hosted a cocktail party for the press and deejays at the Hollywood Nuckerbocker Hotel this past week. . . . Victor's Dottie Vance had to rescue Kuldip Singh from a mob of the new for the Victor March of Dimes Train back East, and a new single release is planned for the singer as soon as possible. . . . Dorothy Collins has covered a new Country tune, "I'm Gonna Live Some Before Die" for Coral. Julie Losch bringing the single and Dorothy's new Coral Lu around to the local jockeys.
... KPOP's Clyde Caldwell featuring Hannah Haye's ragtime jazz single on the A-Dell label. . . . Tremendous reaction in Los Angeles to "The Goo Goo Bird, and the tune was featured on his Sunday night show. . . . Ray Anthony and his orchestra now playing weekends at the Holly-wood Pallaum, under the dancery's new policy of name bands on weekend dates only. . . . Tab Hunter back East visiting disk-jockeys with his hit Dot recording of "Young Love." Randy Wood Plans an early Lp session for the nove star.

February 2, 1957





Thé Cash Box, Music February 2, 1957 Page 17 Out 3 days—Already a hit! **AMERICA'S No. 1 POPULAR PIANIST** A E R 11 with Orchestra and Chorus EXCLUSIVELY ON Plays a Great, Great Melody 44 MUA RADISF' **KAPP 175**

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Three deejays at WHIL-Boston-Medford, Mass., have just completed their 2nd annual March Of Dimes Marathon broadcast. DJ's Jim Aylward, Bob Walsh and George Fennell were aired from the window of the Jordan Marsh department store in Malden. Models answered telephones and took donations. Guest stars Pat O'Day and Bill Hayes auctioned off various merchandise donated by Boston merchants. . . . Don Stewart (WKCT-Bowling Green, Ky.) took time out on his "Time Out" show to proudly announce the birth of an 8 pound baby daughter, born January 17th. . . . A year end popularity poll conducted by Sammy David (KRMD-Shreveport, La.) resulted in victories for



Don STEWART (WKCT-Bowling Green, Ky.)
Don Stewart (Mithing Green, Ky.)
Don Stewart (Mithin Chris Connor (Female Vocalist); Elvis Presley (Male

> send their new releases to Bill. Davis says a record that "has taken the area by storm" is "Comin' Home" by the Nutmegs on Herald. . . . Dave Sweet (WBSM-New Bedford, Mass.) has left for the Army. Dave

> would like to thank everyone in the industry who helped him and with whom he became friends. . .

> Fred Parker (KOWB-Laramie, Wyo.) has taken over the "1340 Club" formerly conducted by Bob L. Clark.

> . . . David Dreis (WPGC-Washington, D. C.), newly

Dick (Ricardo) Sugar (WEVD-New York) will launch New York's first all Calypso show on Monday, January 28, at 5:30-6. This half-hour seg follows Sugar's popular daily Latin-American show. Dick (Ricardo) had a Calypso show back in 1954-55 but apparently was a little too premature. He'd like all companies with Calypso records to shoot them in for fast exposure. . . . Bill Davis (WLOW-Norfolk, Va.) besides managing Gene Vincent (Capitol), is back at WLOW running "Juke Box Party." For WLOW, Davis' show inaugu-rates a new policy whereby Davis will be spinning rock 'n roll plus popular music. Publishers and record companies are invited to





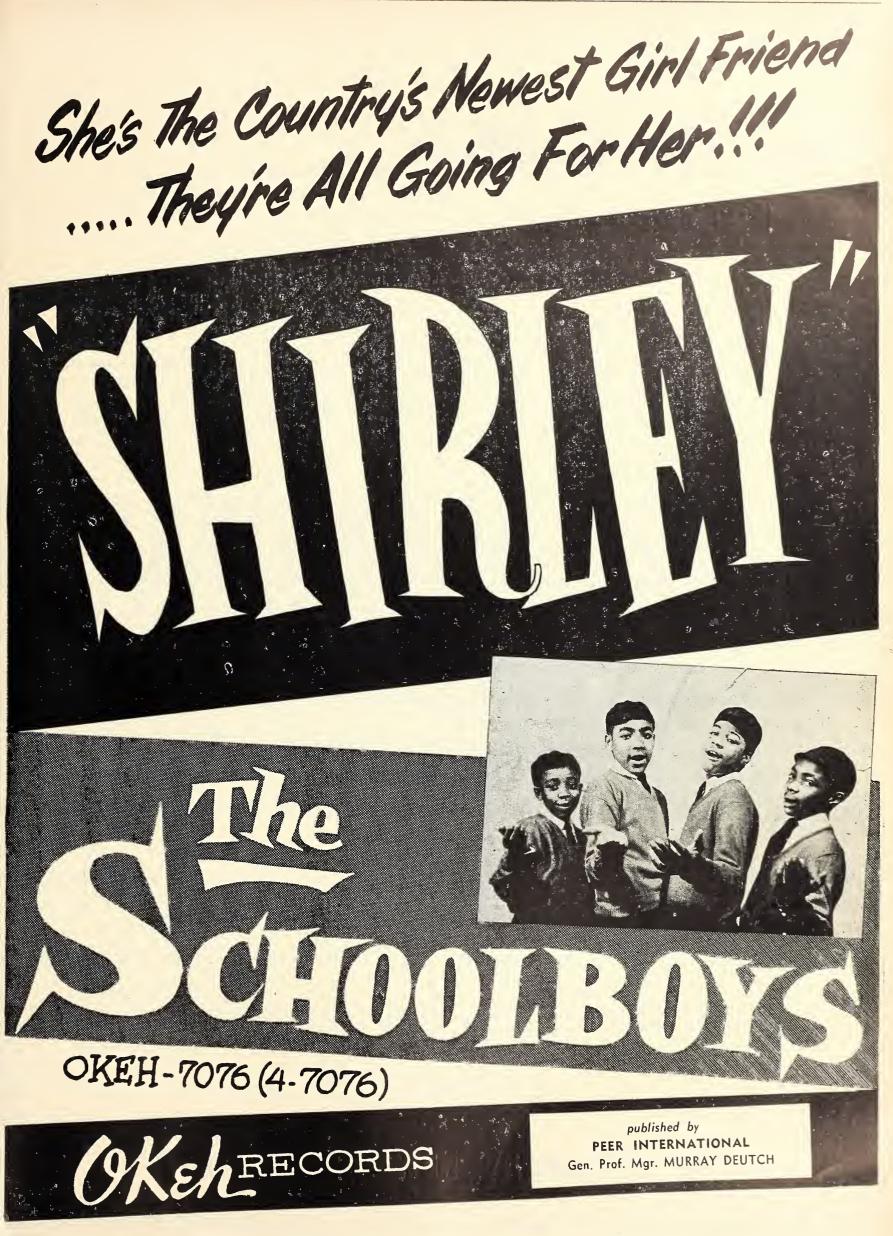
PAUL ARNOLD (WRC-TV--Washington, D. C.) Mark Fredericks (Dot) is according to Dave, one of the most imaginative pop instrumentals he's ever heard. The disk is a rock 'n roll treatment of Gersh-win's "Rhapsody In Blue," a fact continues Dave, that won't offend Gershwin lovers either." . . A new seg-ment has been added to Ray Golden's (KSTN-Stockton, Calif.) "RG Show." It's called "RG's Lunchbox," from 12 to 12:55 P.M. Monday thru Friday, and concerns an arrangement whereby a food dispensary in a hotel serves lunch to Ray while he is on the air each day.... Larry Kane (KNUZ-Houston, Tex.), a recent visitor to New York City, began an hour show on Saturday morning, Jan. 26th, from Foley's, a large department store in Houston. The show is aimed at the teens, and facilities are being arranged to handle a large audience that might gather and par-ticipate in the music show. . . . Barry Kaye (WJAS-Pittsburgh, Pa.) has inaugurated a new weekly dance to be held every Thursday, starting at 8:30 P.M., at the Bellfield YM & YHA in Oakland. The dance fea-tures Latin music and starred Noro Morales (RCA) at the opening January 24th.

DJ's note: Send all future material to The Cash Box 1721 Broadway, New York 19, N. Y.

The Cash Box, Music









(Publication Office)

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The Cash Box, Music



Mercury Offers Dealers 10% Discount On 12" LPs 'Till February 28

CHICAGO, II.L.-Art Talmadge, vice-president of Mercury Records last week announced a special LP offer to dealers:

Page 24

Effective immediately and through February 28th, all Mercury 12" longplay albums will be sold at a 10 per cent discount to dealers. This discount applies to all Mercury albums released until February 28th, which are now available in the Mercury catalog. In addition, dealers will be given deferred billing for sixty days from the date of the invoice.

The discount applies to LP's under the Mercury, EmArcy and Mercury Olympian monikers. It will also apply to the label's deluxe packages "Swan Lake" and "Sleeping Beauty".

Mercury's latest albums, just released, and included under the discount offer are: "Sarah Vaughan Sings Great Songs From Hit Shows", a 2-12" LP package expected to be one of the label's all-time best selling LP's; "Let's Cha Cha Cha"—Hector Rivera; "Dreamland, U.S.A."—Hal Mooney;

Frank Music Shifts Personnel

NEW YORK-In line with the expanding operations of Frank Music Corp. and its affiliated companies, Herb Eiseman, general manager, announced last week that in March, Stu Ostrow, currently heading up Frank Music's Hollywood office returns to New York, promoted to an executive assistant post. Joe Linhart of the New York office moves to Hollywood to take over the West Coast operation. Charles Janoff continues as the pro-fessional representative in the New York office. York office.

Fork office. Frank Music's affiliated companies are: Frank Distributing Corp., Frank Productions, Inc., Saunders Publica-tions, Inc., Empress Music Inc., Audu-bon Music, Inc., Desilu Music Corp., Liberty Songs, Inc. and Globarry Music, Inc.

"Josh White Blues"—Josh White; "Two-A-Day At The Palace"—Blossom Seeley & Benny Fields (this LP will be kicked off when the artists appear on the February 13th "Ed Sullivan" CBS TV show); "An English-man Sings American Folk Songs"— Lonnie Donnegan; two EmArcy disks: "Jazz Abroad"—Roy Harris & Quincy Jones; "Bill Harris"—Bill Harris; and one Mercury Olympian classical release: "The Tale Of Pinocchio" (Rogers)/Fantasy Variations On A Theme Of Youth" (Hanson)/"The Bright Land" (Triggs). This recording features Howard Hanson conducting the Eastman-Rochester Symphony Or-chestra with Marjorie Truelove Mac-Kown, narrator.

Some of Mercury's current best selling LPs are: "The Platters" Vol. 2 and Vol. 1; Tchaikowsky: 1812 Overture recorded by the Minneapolis Symphony Orchestra under the baton of Antol Dorati; and Chausson: Sym-phony in B Flat Major by the Detroit Symphony Orchestra with Paul Paray at the helm.

Sanford Clark Ends 3 Year **Air Force Hitch**

HOLLYWOOD—Dot recording art-ist, Sanford Clark, whose hit record "The Fool" catapulted him into sudden fame, was honorably discharged last week from the U.S. Air Force at Phoenix, Ariz., with the rating of Air-man 1st/c. Clark has completed three years in the service. "The Foc!" was the first recording

years in the service. "The Fool" was the first recording Clark ever made, and became a top seller immediately after its release. His latest Dot disk is titled "Ooh Baby," b/w "9-Pound Hammer." "The Fool" and "Ooh Baby" were both writ-ten by Clark's personal manager Lee Hazelwood, a Phoenix disk jockey. "9-Pound Hammer" was written by Merle Travis, author of "16 Tons." Sanford Clark's immediate plans include a personal appearance tour of Florida, starting in Miami, Feb. 16.

Greeting the Fans



CHICAGO—Pictured above, greeting his many fans, at The Music Box One-Stop, 1/13, is Sonny James, Capitol recordier. Sonny's wax of "Young Love" is getting considerable action on all charts. Pictured with Sonny and a host of teens is Jim Lounsbury, WGN deejay; Jack Krug, James O'Dwyer, and Marge Heffe, all of The Music Box. Everybody's Covering But There's Only One THE ORIGINAL on CAMEO And It's Taking The Nation By Storm

> Orchestra and chorus directed by BERNIE LOWE

NIL

P.I.



b/w "NINETY-NINE WAYS"

CAMEO RECORDS, PHILADELPHIA (phone: Livingston 8-6927) PA.

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GREENSLEEVES by THE BEVERLEY SISTERS London 1703 ONDON-2 FLAIR-X HITS ! THE ORBITS "MESSAGE OF LOVE" FL - 5000 PAULINE ROGERS **"I'VE BEEN PRETENDING"** FL - 5001 A Product of: FLAIR an

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RECORDS,

Inc.

BMI Presents Citations Of Achievement To R&B Hitmakers

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Sensation Down Under



AUSTRALIA-"American recordstars outdraw motion picture and TV personalities in Australia because radio is that country's biggest enter-tainment medium," says Stan Freberg who just returned from a record smashing personal appearance tour of Australia

Australia. Freberg, who was featured in "The Big Show" which included Don Cor-nell, Buddy Rich, Joe "Fingers" Carr and the Nilsson Twins, was originally scheduled for the usual eight-day tour of weign Australia of major Australian cities, but socko sellout crowds lengthened it to 15 days, plus a return engagement 3½ weeks later as guest star on the

Frankie Laine show. Much credit for his success is attributed to his records and Aussie DJ's, explains Freberg. "Movie houses are not updated nor equipped to handle American movies on a large scale, and American movies on a large scale, and television-was just coming in when I was there. So Australians rely on radio as their biggest means of enter-tainment. Programming on most sta-tions is centered around disk jockey shows and virtually 90% of all records played are American. As a result some of their biggest personalities are disk jockeys." Freberg goes on to say that everywhere he went, Syd-ney, Melboune, Adalai, etc., people would recite the lyrics of his records without always knowing what the words meant.

without always knowing what the words meant. "In fact," says Freberg, "one man asked me where I got the idea to sati-rize a police investigation on 'St. George And The Dragonet.' Never having seen TV they did not know who Jack Webb was when I tried to ex-plain."

Australians idolize recording artists Australians idolize recording artists the way Americans do movie stars, says Freberg. This is the reason Frank Sinatra, Nat "King" Cole and Johnnie Ray are such big attractions over there.

Pointing up his smash success even further, is the fact that this was the first personal appearance tour Fre-berg has ever made. Previously he berg

hist personal appearance tour Free-berg has ever made: Previously he has been seen only in rare nitery ap-pearances in the U.S. His act in-cluded "mad," visual performances of some of his satirical hits of Capitol, such as "St. George And The Drag-onet," "Try," "Heartbreak Hotel," and "John and Marsha." "Big Show" promoter Lee Gordon summed it up in a letter to Freberg saying, "The Australians think you are one of the funniest men they have ever seen and for this type of show you racked up the highest box office take in the history of the country." Gordon has also offered Freberg a 5-year contract for Australia and England. Currently the humorist is preparing

Currently the humorist is preparing a new single record for Capitol for

NEW YORK-BMI tendered a special luncheon last Wednesday, January 23, at which the writers and publishers of hit songs in the Rhythm and. Blues field in 1956 were honored with citations of achievement. The luncheon took place at the Hotel Pierre and was the first time that BMI had held such a function for R&B. Previously it had given similar citations to the Pop and Country writers and publishers. BMI plans to give this luncheon on a yearly basis.

At the same function, BMI not only gave awards, but was also the recipient of a special Cash Box Award for placing first with a BMI song in every category of the Eleventh Annual Cash Box Poll. In the Pop category, it was "Don't Be Cruel"; in R&B it was "Fever"; and in Country it was "Crazy Arms".

Following is a list of the songs, writers and publishers that were honored:

- "Let The Good Times Roll"—Alad-din Music Publications—Leonard Lee
- "I'll Remember (In The Still Of The Night)"-Angel Music, Inc. -Fred Parris
- "Don't Start Me Talkin'"-Arc Music Corp .- Sonny Boy Williamson
- 'Speedoo"-Benell Music Publishing Co.—Esther Navarre "Slippin' and Slidin'"—Bess Mu-
- sic, Inc.-Venice Music, Inc.-Richard W. Penniman, Albert Collins, Edwin Bocage, James Smith
- "Honky Tonk"-Billace Music Co. -Billy Butler, Bill Doggett, Henry Glover, Clifford Scott, Shep Shepard
- "All Around The World"-Clifton Music Co.—Titus Turner "All By Myself" — Commodore
- Music Corp .- Reeve Music Company-Antoine Domino, David Bartholomew
- "Bo Weevil"-Commodore Music Corp.-Reeve Music Co.-Antoine Domino, David Bartholomew
- "I'm In Love Again"-Commodore Music Corp .--- Reeve Music Co.-Antoine Domino, David Bartholomew
- "Poor Me" -- Commodore Music Corp.-Reeve Music Co.-Antoine Domino, David Bartholomew
- "So Long" -- Commodore Music Co.-Reeve Music Co.-Antoine Domino, David Bartholomew
- "Witchcraft" Commodore Music Corp.-Reeve Music Co.-Pearl King, David Bartholomew
- "Ain't That Lovin' You Baby"-Conrad Publishing Co.-Jimmy Reed

"Oh What A Night"-Conrad Publishing Co.-Marvin Junior, John

February release; his first album, "A Child's Garden Of Freberg," is sched-uled for April release; he is preparing a second album to be recorded in April for September release; and he is writ-ing a TV series which he will also produce and star in for one of the networks. Funches

"Why Don't You Write Me"-Golden State Songs-Laura Hollins

February 2, 1957

- "Blue Suede Shoes"-Hi-Lo Music -Hill & Range Songs, Inc.--Carl Lee Perkins
- "Drown In My Tears"-Lois Music
- Publishing Co.—Henry Glover "Fever"—Lois Music Publishing Co.—John Davenport, Eddie Cooley
- "Need Your Love So Bad"-Lois Music Publishing Co.--Willie John
- "Please Please Please"-Lois Music Publishing Co. - James Brown, Johnny Terry
- "Treasure Of Love"-Mondument Music, Inc.-Progressive Music Publishing Company—Joe Sha-piro, Lou Stallman
- "Why Do Fools Fall in Love"-Patricia-Kahl Music Publishing Co. -George Goldner, Frankie Lymon
- "I Want You To Be My Girl"-Patricia-Kahl Music Publishing Co. -George Goldner, Richard Barrett
- "Stranded In The Jungle"-Peer International Corp.-Shag Publications-James Johnson, Ernestine Smith
- "I Want You, I Need You, I Love You"-Elvis Presley Music Co., Inc .-- Ira Kosloff, Maurice Mysels
- "Love Me Tender"-Elvis Presley Music Co .--- Vera Matson, Elvis Presley
- "Devil Or Angel" Progressive Music Publishing Co.-Blanche Carter
- "Hide And Seek"-Progressive Music Publishing Co.-Paul Winley, Ethel Byrd
- "I Can't Love You Enough"-Progressive Music Publishing Co.-Dorian Burton, Howard Plummer, Jr., Lavern Baker
- "Love, Love, Love"-Progressive Music Publishing Co. - Sid Wyche, Teddy McCrae, Sunny David

- Wyche, Teddy McCrae, Sunny David "Play It Fair"—Progressive Music Publishing Co.—Bill Campbell "Seven Days"—Progressive Music Publishing Co.—Carmen Taylor, Willis Carroll "Steamboat" Progressive Music Publishing Co.—Buddy Lucas "It's Too Late"—Rush Music Com-pany—Progressive Music Pub-lishing Co.—Chuck Willis "Don't Be Cruel"—Shalimar Music Corp.—Elvis Presley Music, Inc. —Otis Blackwell, Elvis Presley "Hands Off"—Tollie Music, Inc.— Jay McShann, Priscilla Bowman "Heartbreak Hotel"—Tree Publish-ing Co., Inc.—Mae Boren Axton, Tommy Durden, Elvis Presley "The Green Door"—Trinity Music, Inc.—Bob Davie, Marvin Moore "Long Tall Sally"—Venice Music, Inc.— Robert A. Blackwell, John Ma-rascalco "Those Lonely, Lonely Nights"—

- "Those Lonely, Lonely Nights"-Venice Music, Inc.-John Vin-
- cent
- "Tutti Frutti"—Venice Music, Inc. —Dorothy La Bostrie, Joe Lubin, Richard Penniman

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Granz Combines Various Labels Under Verve

HOLLYWOOD — In an expansion and consolidation move, Norman Granz announced that the various la-bels in the Granz enterprises will be combined under the Verve label. Con-tained in the Verve label will be a Clef. Jazz series and a Down Home series, the latter featuring Dixieland re-leases. Bernie Silverman, vice-presi-dent in charge of sales, is now in the process of setting up single distribuprocess of setting up single distribu-tion outlets for Verve in all major markets. In most cases, distributors will be those formerly handling either the Verve label or the Clef and Nor-gran labels. In all cases where dis-tributors are terminated, Verve will pick up their inventory. Founded a little over a year ago,

Epic Contest Offers

Trip To Cuba

NEW YORK—Epic Records this week announced its plans for a con-test to be conducted among the sales-

men of its distributors. The contest will be centered around its album "Touch of Cuba" and the winner will receive a round trip from New York to Cuba with all expenses paid for four days. The second prize will be a round trip from New York to Cuba, but no expense allotment has been made.

During contest time each distribu-tor must make a purchase of "Touch of Cuba" in accordance with his mar-ket potential. At least three major Epic popular dealer windows are re-quired to enter the contest. The travel scene with "Touch of Cuba" should predominate as a theme. The three or more photographs of such dealer winmore photographs of such dealer win-dows must be submitted on or before March 15. All entries will be judged by Cubana Airlines and Epic Records. Epic Records will supply Covers,

Marimbas, Cuban tourist posters, post cards, Cuban stamps and flight packs as sales aids.

Walt Hayum is in charge of the con-test and can be contacted at Epic Records in New York City.

Joe Kolsky To Europe

NEW YORK - Joe Kolsky, Gee, Rama, Roulette and Tico Records, planes to London this week for a seven to ten day stay.

Kolsky plans to visit London and Paris to set up a deal for world-wide distribution of the Tico catalogue. His Gee and Rama labels are currently distributed by EMI.

It is also possible that he will make some arrangements for the Roulette label. The new record company looks like it could have a hit with its first release, "I'm Stickin' With You" by Jimmy Bowen. A number of cities are already reporting good action.

Romeo Issues Dean LP

HOLLYWOOD - Romeo Records last week released an album of the late James Dean playing bongo drums with accompanying flutist Bob Romeo. The recordings were made in 1954 at a Hollywood nightclub frequented by Dean and his voice can be heard on the disk as he speaks with Romeo. The record is being made available on both a 10 inch LP and on a 45 EP.

the Verve label became firmly established with a catalogue of best sell-ing albums, such as the "Ella Fitzlished with a catalogue of best sell-ing albums, such as the "Ella Fitz-gerald Sings The Cole Porter Song Book" package and has been repre-sented on the best selling charts for the last several weeks with the Jane Powell waxing of "True Love". Set for early release are: the "Ella Fitz-gerald Sings The Rodgers and Hart Songbook" package; the sound track album from the Fred Astaire movie. Songbook" package; the sound track album from the Fred Astaire movie, "Funny Face"; the sound track from "The Wild Party", recorded by Buddy Bregman, who also wrote the score for the movie; and an original cast album from the up-coming NBC-TV Spectacular, "Ruggles of Red Gap"

Denise Lor Into Persian Room

NEW YORK—Denise Lor, the reg-ular vocalist-comedienne of Gary Moore's daily TV program, who waxed the best-selling disk "If I Give My Heart To You," opens a four week en-gagement at the Persian Room of the Hotel Plaza on February 6.

Miss Lor will offer Persian Room patrons a forty minute act which will include songs in French and English, special material, a capsule version of a Broadway musical and her imper-sonations of Judy Garland, Ethel Mer-man and other top personalities.

Moore has assigned his six TV writers to help script Miss Lor's act along with Phil Moore. Mervyn Nel-son will stage the offering with Marty Gold doing the arranging.

Miss Lor's latest record on the Liberty label is "This Much I Know," from "Happy Hunting", b/w "If You See My Love."

U.S. Steel To Present Musical TV Shows

NEW YORK - Marshall Jamison, executive producer of "The U. S. Steel Hour" on CBS-TV, in conjunction with the Theater Guild, will present the first in a series of musical spectaculars on the program beginning in March. The first in the series, titled "A Drum Is A Woman", is a history of jazz featuring Duke Ellington and his Columbia recording orchestra, with Ellington penning an original musical score which he'll also conduct and narrate. Ellington, recently recorded an album "A Drum Is A Woman", which will be released in February on Columbia to help promote his appearance on the U.S. Steel TV Hour. Jamison is also nego-tiating with singer Nat "King" Cole to star in his own Calypso musical revue shortly after Ellington's video stint.

Carroll Does Transcription

NEW YORK-David Carroll and his Orchestra have been signed for a transcription date by Standard Radio Transcription Services, Inc., it announced last week by Milton Blink, President of Standard.

This Mercury recording maestro will record for the Standard "Shorty-Tunes" release that will be presented as the NARTB National Convention special at the 1957 show at the Conrad Hilton Hotel in Chicago.

"It's What's in THE CASH BOX That Counts"

Columbia Launches New Advertising Campaign

NEW YORK - Columbia Records NEW YORK — Columbia Records has adopted a radically new advertis-ing format and has expanded media coverage greatly in the firm's 1957 consumer program, according to an announcement made last week by the Advertising and Sales Promotion Di-parton Arthuw Salwartz

Advertising and Sales Promotion Di-rector, Arthur Schwartz. The "New Look" is designed to yield greater flexibility in keying the "sound of genius" to outstanding products in current release. A devel-opment of the "sound of genius" pro-gram, which features one classical artist in each ad, the "new look" in-corporates distinguished pop artists as well in its multi-panel presenta-tions. tions.

The media schedule includes The New Yorker; Holiday; Esquire; New York Times; Atlantic; Harpers; Sat-urday Review; Schwann and The Long Player.

Schwartz stressed the "adaptability" of the new format to "point of sale" supporting material such as counter cards, streamers, mailers, and other closely intergraded tools to be

other closely intergraded tools to be supplied dealers. The format and theme of the "New Look", with alternating, column length panels (every other panel re-versed), will also be carried out in Columbia's trade and business paper advartising The first ad of the new series kicked

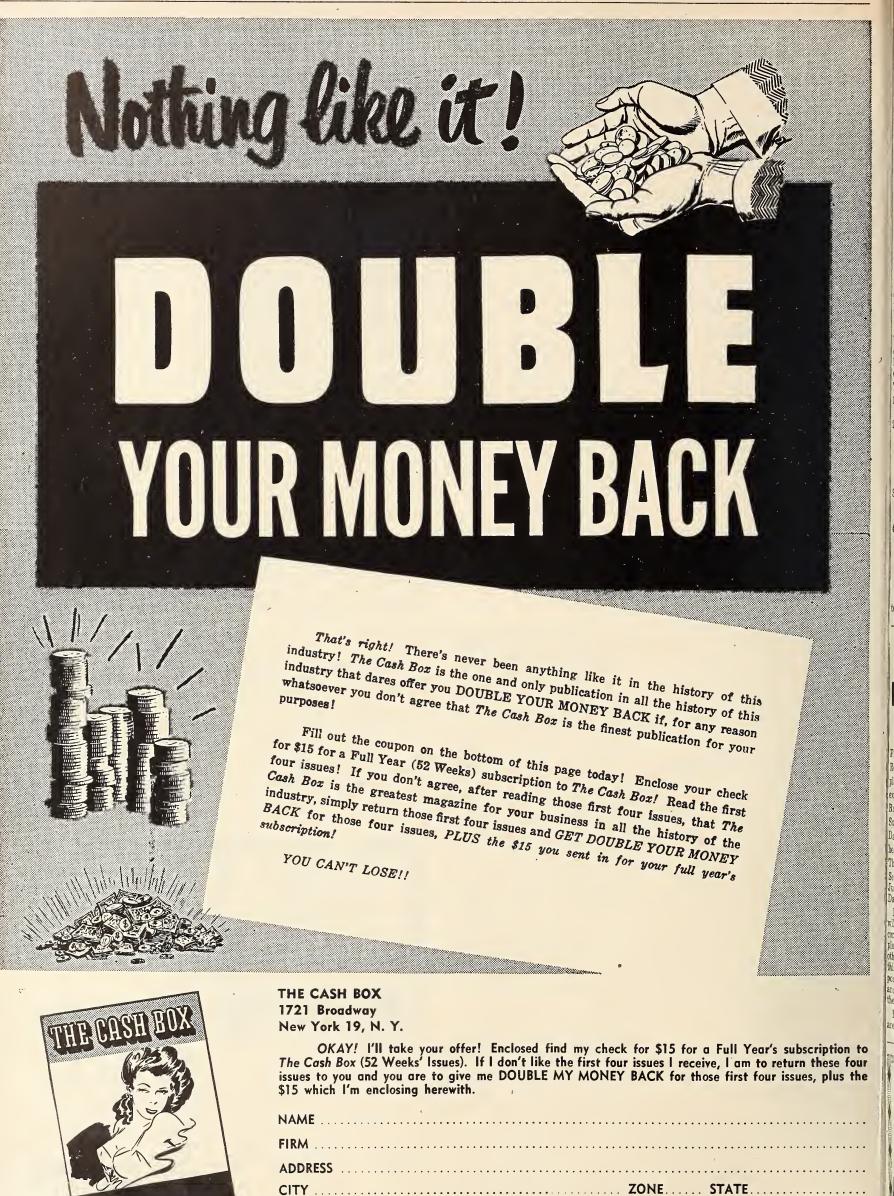
off in the January 26th issue of the New Yorker.

PHILADELPHIA—James E. Myers has added personal management to his activities by signing Jimmy Byron, impressionist, vocalist and comic. Myers signed the Suez-Rothbard office to handle bookings and is ne-

gotiating with several recording companies for Byron's services.







RCA Victor Announces Change In "Save-On-Records" Program

NEW YORK—A new merchandisng concept of its "Save-On-Records" program, making it possible for a lealer to receive a 38 percent markup, vas announced last week by RCA Victor. The changes become effective March 1, the first anniversary of the program.

"In its year of operation the 'Save-On-Records' program has proved ittelf capable of increasing store traffic with the net result that the dealerrealized increased volume and intereased profits," said John G. Trifero, Manager Personal Music Service.

"The revisions are refinements dereloped after an extensive survey of lealers. They are aimed primarily at pringing even more new traffic to the lealer's store."

The changes:

- . Dealer will make a normal profit on monthly selections.
- able at the dealers' counter. Formerly, the consumer received his album through the mail, after the dealer had forwarded a certificate to the factory.
- 3. The consumer will be able to buy three, rather than two albums a month, at \$2.98 each.
- 4. The customer will be given a choice from two bonus albums in the months of July and October. Formerly there was only one bonus album offered in each of those two months.

Monthly SOR offerings on 45 Exended Play under the new system will be released as three single EP's rather than as multiple pocket sets. To kick off the revised program, RCA Victor's SOR selections in March will be "An Evening With Belafonte," as the pop selection; "Polka Dots and Moonbeams," by the Johnny Hamlin Quintet (jazz); and Vladimir Horowitz's recording of Beethoven's "Moonlight" and "Waldstein" sonatas, classical.

Under the Save-On-Records plan, the consumer buys from his dealer for \$3.98 a book containing 15 coupons. His purchase immediately entitles him to select any \$3.98 RCA Victor album in stock at his dealer. The other coupons, one for July and one for October, enable the customer to receive two additional free albums, making a total of three free albums in a year's time.

Each of the other coupons entitles the customer to buy up to three \$3.98 pre-selected albums each month for one year at \$2.98 per record. One pop, one jazz and one classical album are offered each month. "In this way the dealer is able to build an invaluable mailing list. It also assures him that his store in

"In this way the dealer is able to build an invaluable mailing list. It also assures him that his store imprint will get into the consumer's hand each month, via the SOR bulletin that lists all top RCA Victor releases.

"These innovations not only give plus benefits to the consumer," said Trifero, "but also offer increased profits to the dealer."

Prices mentioned here are manufacturer's Nationally Advertised prices.

The Big 3 Completing Plans With Feldman-Francis, Day & Hunter Firms

BOTH ORIGINAL — BOTH SMASHES!

A Subsidiary of Gee & Rama Records

NEW YORK—The new combine of Francis, Day & Hunter-B. Feldman-Robbins Music Ltd. are progressing plans to stimulate representation and exchange of materials with American, British and other foreign publishers. Such plans were discussed by Fred Day and Mickey Scopp, respective reads of Francis Day & Hunter and The Big 3 publishing group during Scopp's recent visit to London with Fulian Abeles to close the Francis Day & Hunter deal.

Bay & Hunter deal. B. Feldman-Francis, Day & Hunter vill soon organize and activate a company in the United States to exoloit its copyrights and to represent ther British and foreign catalogs in his country. The Big 3 Music Corporation will probably handle selling and management arrangements for he new set up. Eaddman-Francis Day in London

Feldman-Francis, Day in London are also stepping up their exploitation

JIMMY BOWEN

sings

"I'M STICKIN' WITH YOU"

"EVER LOVIN' FINGERS"

ROULETTE 4001

ROULETTE RECORDS

activities to attract American and other foreign publishers for British and Continental representation. A deal is in process for Feldman in London to handle British rights for the American catalog of Joy Music. Feldman of London already handles a substantial block of music from the catalogs of Music Publishers Holding Company and other important American publishers in the British and French territories. The new combine (Francis, Day & Hunter-B. Feldman and Robbins Music Ltd.) will continue to use its Continental chain of affiliates to handle exploitation outside the British territory. In addition the new combine proposes to make available to independent foreign publishers sufficient material to attract their music on an exchange basis.

Mickey Scopp and Fred Day are expected to confer again in New York or London, soon, to further the plans of the new combine.

BUDDY KNOX

sings

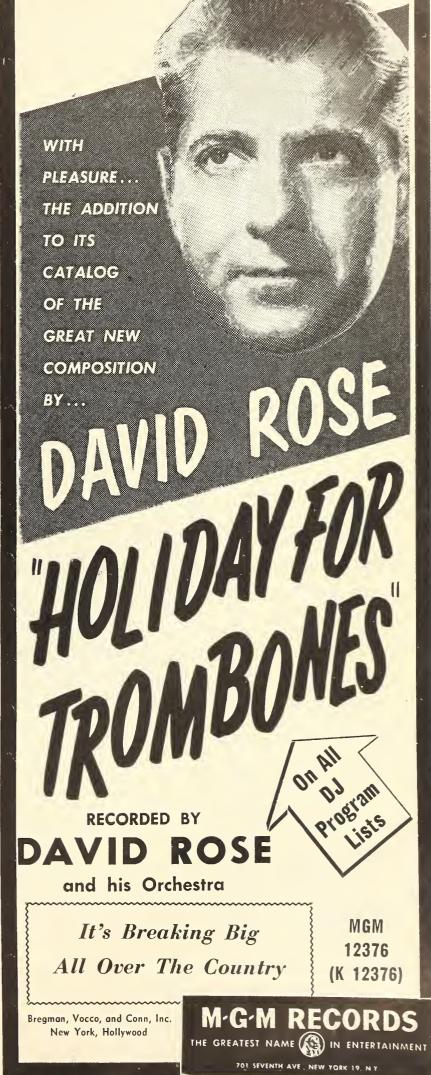
"PARTY DOLL"

"MY BABY'S GONE"

ROULETTE 4002

220 WEST 42nd STREET

N. Y., N. Y. (WI 7-0652)



BVC

Announces



Thunderbird Arranges For World-Wide Distri**bution For "Around the** World" By Jack Haskell

NEW YORK-Thunderbird Records Artists Corp. and Decca, Ltd. for world-wide distribution and promotion of the Thunderbird recording "Around

world-wide distribution and promotion of the Thunderbird recording "Around The World" by Jack Haskell. United Artists, which is distribut-ing the smash Todd flicker "Around The World In 80 Days" will work together with Decca-London distribu-tors in each country where the show will be preemed, to push the record up onto the hit parade in every nation. Openings so far include London, Paris, Mexico, Tokyo, Venezuela and a num-Mexico, Tokyo, Venezuela and a num-ber of others.

Here in the States, the Thunderbird disk is being sold in six theatres with a 7th opening this week in New

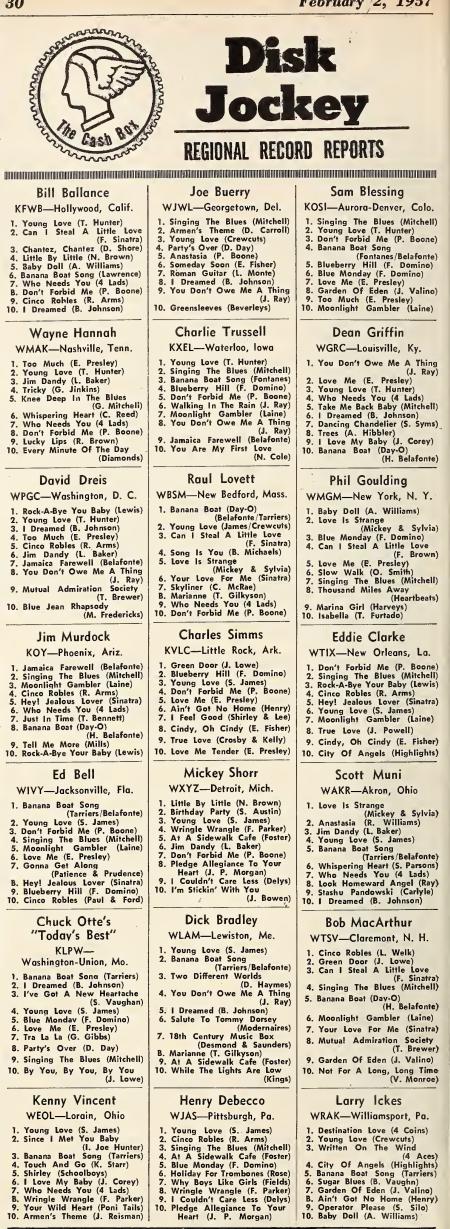
Orleans. Thunderbird Prexy Jordie Ramin also announced this week that the label has formed its first two com-pany owned distributorships—E. Du-bartell in New Orleans and T. J. McCarty in Denver. To date, the Haskell record has been released only in those cities where the show is playing

It may be interesting to note that It may be interesting to note that theatre sales may account for the record's topping the million mark before the film has completed its run in top theatres. At the Rivoli Theatre in New York alone, sales have already exceeded the 7000 mark. Thunder-bird brass expects that the sale of the recording in theatres throughout the world will send the total far over the million mark. the million mark.



MIAMI, FLA.-Count Basie smiles MIAMI, FLA.—Count Basie smiles from the bandstand at Miami Jazz spot, the Ball and Chain, with visitors from across the Bay, Pat McCarney and Teddy Goldstein opening night ringsiders. Goldstein, formerly of New York's Embers, now operates Miami Beach's The Grate Steak House where Joe Mooney and his Trio are currently appearing. Following Count Basie at the Ball and Chain, are Kai Winding and Buddy Di Franco.

THE CASH BOX **New York Offices** Now Located At **1721 BROADWAY** New York 19, N.Y. Same Phone No. **JUdson 6-2640**



WJAS—FITTSDUrgit, Fd.
Young Love (S. James)
Cinco Robles (R. Arms)
Singing The Blues (Mitchell)
At A Sidewalk Cafe (Foster)
Blue Monday (F. Domino)
Holiday For Trombones (Rose)
Why Boys Like Girls (Fields)
Wringle Wrangle (F. Parker)
I Couldn't Care Less (Delys)
Pledge Allegiance To Your Heart (J. P. Morgan)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

10 Cash

Bob Holmes

Irv Miller

Lou Schwass

WICK-Scranton, Pa.

"Wild" Bill Earl

8. Green Door (J. Lowe)

Gene Piatt

Bill Davis

(Juke Box Party)

WLOW—Norfolk, Va.

10. Too Much (E. Presley)

6. 7.

Charles Eckstien

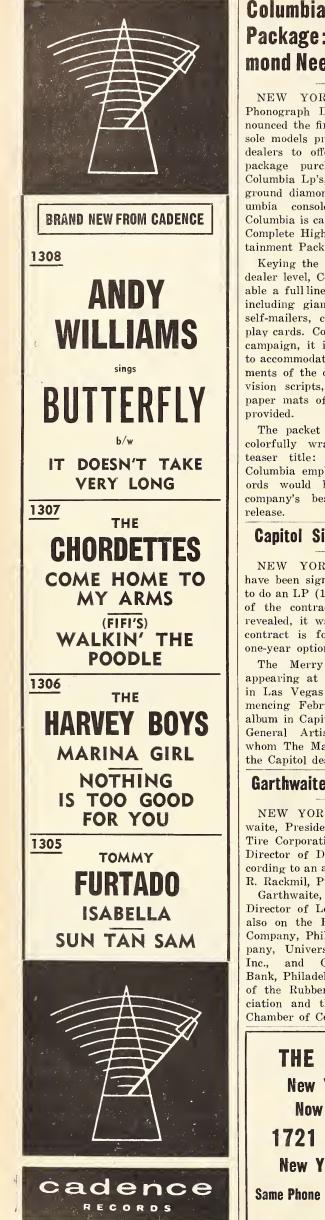
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12/1

12/22





Columbia Offers Hi-Fi Package: Console, Diamond Needle, 5 New LPs

NEW YORK-Columbia Records Phonograph Division last week announced the firm's first big 1957 console models promotion which permits dealers to offer a "big buy" on a package purchase of five current Columbia Lp's, a Columbia precisionground diamond needle and any Columbia console model phonograph. Columbia is calling the program: "the Complete High Fidelity Home Entertainment Package."

Keying the entire campaign to the dealer level, Columbia is making available a full line of supporting materials including giant streamers, two-color self-mailers, counter cards and display cards. Co-op advertising for this campaign, it is stressed, is designed to accommodate the individual requirements of the dealer. Radio and television scripts, in addition to newspaper mats of three sizes are being

The packet of Columbia's Lp's is colorfully wrapped and bears the teaser title: Phonograph Surprise. Columbia emphasized that these records would be selected from the company's best sellers in current

Capitol Signs Merry Macs

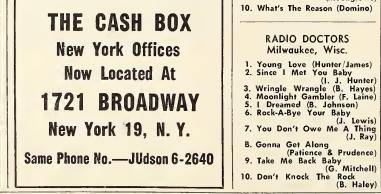
NEW YORK-The Merry Macs have been signed by Capitol Records to do an LP (12 songs). While details of the contract have not yet been revealed, it was announced that the contract is for one year with five one-year options to follow.

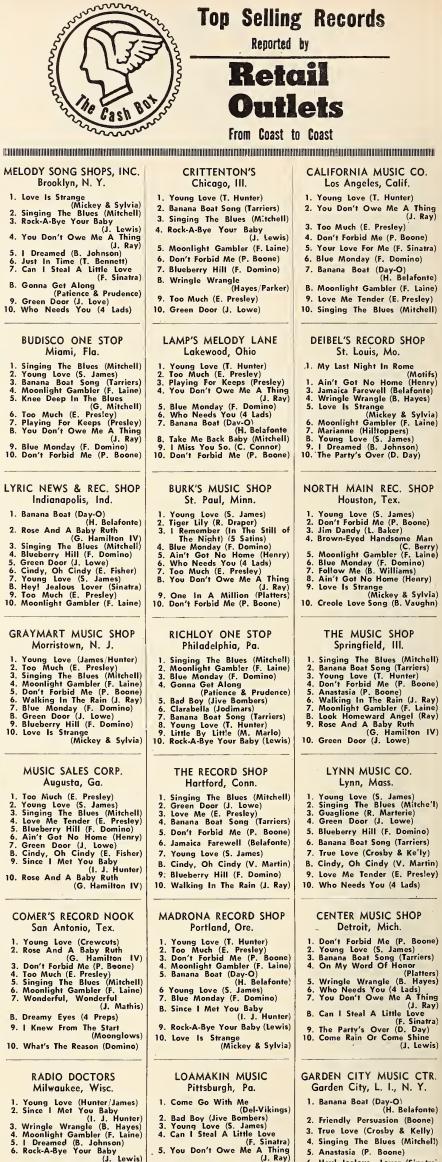
The Merry Macs, who will be appearing at the Thunderbird Hotel in Las Vegas for three weeks commencing February 7, will cut their album in Capitol's Hollywood studios. General Artists Corporation, with whom The Macs are signed, handled the Capitol deal.

Garthwaite On Decca Board

NEW YORK - Albert A. Garthwaite, President of Lee Rubber and Tire Corporation, has been elected a Director of Decca Records, Inc., according to an announcement by Milton R. Rackmil, President.

Garthwaite, in addition to being a Director of Lee Rubber and Tire, is also on the Boards of The Gillette Company, Philadelphia Electric Company, Universal Pictures Company, Inc., and Central-Penn National Bank, Philadelphia. He is a Director of the Rubber Manufacturers Association and the Pennsylvania State Chamber of Commerce, as well.





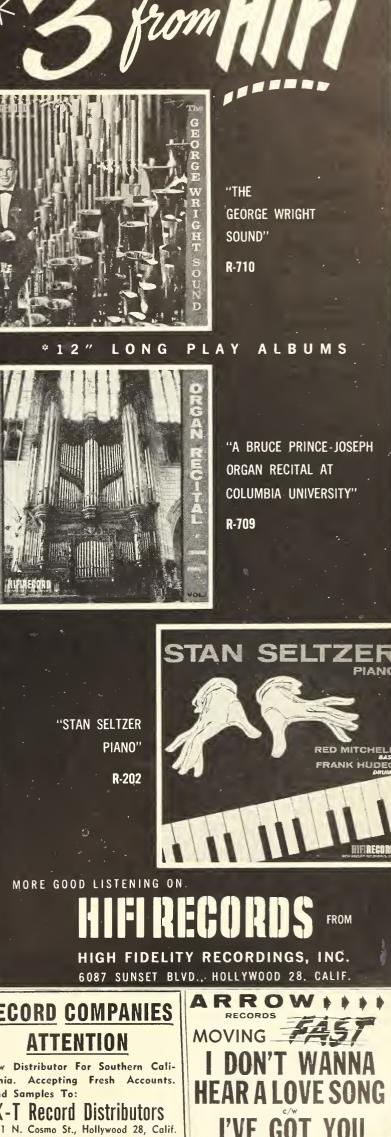
- (Del-Vikings) 2. Bad Boy (Jive Bombers) 3. Young Love (S. James) 4. Can I Steal A Little Love (F. Sinatra) 5. You Don't Owe Me A Thing (J. Ray) 6. Banana Boat (Day-O) (H. Belafonte) 7. Moonlight Gambler (F. Laine) 9. Wile Ne de Xer (A. Lade)

- B. Who Needs You (4 Lads) 9. Too Much (E. Presley)
- 9. Too Much (2. 1997) 10. Written On The Wind (4 Aces)

2. Friendly Persuasion (Boone) 3. True Love (Crosby & Kelly) 4. Singing The Blues (Mitchel!) Anastasia (P. Boues (Mitchell) Anastasia (P. Boone) Hey! Jealous Lover (Sinatraj Walking In The Rain (J. Ray) B. Star You Wished Upon Last Night (G. MacKenzie) Rock-A-Bye Your Baby (J. Lewis)

10. Green Door (J. Lowe)

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A A A A A A A A A A A A A A A A A A A	Best Selling Pop Album		*3/2
S.C.C.C.	Cash Bot	to right	
] .	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	Pos. Last Week 1.	
2.	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	2.	
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	3.	
4.	OKLAHOMA MOVIE CAST (Capitol 5AO 595 * SDM 595)	6.	
5.	THE KING AND I	4.	
6.	MOVIE CAST (Capitol W 740 * EAP 740) THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	5.	*12″ LON(
7.	THIS IS SINATRA	9.	вИЛ
8.	FRANK SINATRA (Capitol T 768) JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	7.	
9.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	8.	Ę-IIIIIIII
10.	HYMNS TENNESSEE ERNIE FORD (Capitol T 756)	13.	
I1.	MIDNIGHT FOR TWO THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	19.	
12.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	10.	A Autometana
13.	DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	20.	-
14.	'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	12.	
15.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254 * EPB 1254)	15.	"STAN SELTZER
16.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	14.	PIANO"
17.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA	11. 693, 4, 5)	R-202
18.	HOWDY! PAT BOONE (Dot DLP-3030)	18.	<u>é</u>
19.	GIANT SOUND TRACK SCORE (Capitol W 773 * EAP 773)	25.	MORE GOOD LISTENING
20.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	16.	
21.	CALENDAR GIRL JULIE LONDON (Liberty 5L 9002)	17.	HIGH FIDE 6087 SUNSET
22.	FOUR FRESHMEN AND FIVE TRUMPETS		RECORD COMPANIE
	(Capitol T 763)		ATTENTION
23.	BELLS ARE RINGING BROADWAY CAST (Columbia OL 5170)	-	New Distributor For Southern Co fornia. Accepting Fresh Accour Send Samples To:
24.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766 * EDM 766)	21.	K-T Record Distributors
25.	THE PLATTERS THE PLATTERS (Marcure MG-20146)	22.	Kenny Grimaldi Tony Amac HOllywood 4-9390 Limited Amount Of Labels Accepted



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By IRENE CARROLL

"It's What's in THE CASH BOX That Counts"

naldi Tony Amadoro HO(Iywood 4-9390

AMI To Show Home Hi-Fi Line At West **Coast February Shows**

GRAND RAPIDS, MICH.—A M I Incorporated will exhibit its new line of high fidelity phonograph-tuners for home use in February at two West Coast shows sponsored by the Institute of High Fidelity Manufac-turers of which the firm is a member. Participation in the shows is restricted to manufacturers of high fidelity com-ponents who can meet rigid member-ship standards of the Institute. AMI will display phonograph-tuner control consoles for use with separate horn enclosures designed for wall or corner placement; Honduras

separate horn enclosures designed for wall or corner placement; Honduras mahogany cabinets of traditional Grand Rapids quality for housing records and components; and quality tuners, amplifiers, changers and ex-clusive 3-channel horn enclosures manufactured by AMI or incorporated in their equipment. The first West Coast showing will be at the Ambassador Hotel in Los Angeles from February 6 through 9. At the close of these showings, equip-ment will be transferred to the Hotel Whitcomb in San Francisco for dis-play from February 15 through 18. Both shows will open with a preview for dealers, then will be open to the public for the remainder of the sessions. sessions

W. E. FitzGerald, AMI Advertising and Sales Promotion Manager and Director of New Products Sales, will be in charge of the AMI exhibits in both cities.

Dick Jacobs Does "Tower's Trot"

NEW YORK—Coral Records has announced that Dick Jacobs has re-corded the new tune "Tower's Trot". This is the number which was written by Sid Caesar and his TV writing staff, and was first introduced via a big by Sid Caesar and his I v writing stan, and was first introduced via a big production number of the Caesar show of December 8th. The reaction, via mail and phone calls, was overwhelm-ing. Because of the response, Caesar has used the tune as a closing theme on each subsequent show. Another big production number featuring "Tower's Trot" will be done on the February 2nd Sid Caesar Show. The Jacobs record will be available in stores the following Monday. "Tower's Trot" will be further exploited by spot announcements over the NBC-TV network, and Coral is planning a joint promotion on the number with the Arthur Murray Dance Studios.

Decca Signs Judy Holliday

NEW YORK-Decca Records last NEW YORK—Decca Records last week announced that it has signed film and stage star Judy Holliday to a recording pact. The first record to be released by Miss Holliday is the title tune from the new Columbia Picture "Full Of Life", in which she stars. This new Decca record is backed by Miss Holliday's rendition of "These Will Be The Good Old Days." The actress is currently star-ring in the Broadway musical hit "Bells Are Ringing".

THE CASH BOX **New York Offices** Now Located At **1721 BROADWAY** New York 19, N.Y. Same Phone No.—JUdson 6-2640

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POPULAR

"ELLA FITZGERALD SINGS THE RODGERS AND HEART SONG BOOK"

ELLA FITZGERALD SINGS THE KODGERS AND HEART SONG BOOK -Verve MG V4002 (2-12") A SHIP WITHOUT A SAIL; BEWITCHED; BLUE MOON; DANCING ON THE CEILING; EV'RY-THING I'VE GOT; GIVE IT BACK TO THE INDIANS; HAVE YOU MET MISS JONES?; HERE IN MY ARMS; I COULD WRITE A BOOK; I DIDN'T KNOW WHAT TIME IT WAS; ISN'T IT ROMAN-TIC; I'VE GOT FIVE DOLLARS; I WISH I WERE IN LOVE AGAIN; IT NEVER ENTERED MY MIND; JOHNNY ONE NOTE; LITTLE GIRL BLUE; LOVER; MANHATTAN; MY FUNNY VALENTINE; MY HEART STOOD STILL; MY ROMANCE; SPRING IS HERE; TEN CENTS A DANCE; THE LADY IS A TRAMP; THERE'S A SMALL HOTEL; THIS CAN'T BE LOVE; THOU SWELL; TO KEEP MY LOVE ALIVE; WAIT TIL YOU SEE HER; WHERE OR WHEN; WITH A SONG IN MY HEART; YOU TOOK ADVANTAGE OF ME. UE ENTROUGH & LOUER SILL & SONG IN MY HEART; YOU TOOK ADVANTAGE OF ME.

TOOK ADVANTAGE OF ME. Ella Fitzgerald follows up her fine and successful "Cole Porter Song Book" with another two-disk package dedicated, this time, to the two show music masters Rodgers and Hart. As Miss Fitzgerald is best heard with a ballad, her program of 34 Rodgers and Hart songs are overwhelmingly taken from the team's romantic gems. Smooth and graceful, Miss Fitzgerald brings to the great beauty of the Rodgers melodies and Hart lyrics renditions of incompar-able taste. As in the Porter effort, Miss Fitzgerald's instrumental support is cleanly arranged and conducted by Buddy Bregman. Since her announcement of the recording of the set, it has been eagerly anticipated by dealers and pur-chasers alike. Sales and air-play should be formidable. Set should have no difficulty in topping the previous two-disk "Song Book" in the sales dept.

"DAY BY DAY"-Doris Day-Paul Weston And His Music From Hollywood-

"DAY BY DAY"—Doris Day—Paul Weston And His Music From Hollywood— Columbia CL 942 (1-12" LP) THE SONG IS YOU; HELLO, MY LOVER, GOODBYE; BUT NOT FOR ME; I REMEMBER YOU; I HADN'T ANYONE TILL YOU; BUT BEAUTIFUL; AUTUMN LEAVES; DON'T TAKE YOUR LOVE FROM ME; THERE WILL NEVER BE ANOTHER YOU; GONE WITH THE WIND; THE GYPSY IN MY SOUL; DAY BY DAY. "Day By Day", a Columbia Buy Of The Month for January, has already made a strong mark on the package charts. Miss Day, with the lovely orchestral ac-companiment of Percy Faith, sings 12 distinctive ballads with intimacy and meaning. A tune that seems to be enjoying intensive package billing, Mercer-Shertzinger's "I Remember You", is one of Miss Day's vocal highlights on the disk. Current dealer action makes this pressing "must" stock.

"BONJOUR PARIS"-Michel Legrand And His Orchestra-Columbia CL 947

"BONJOUR PARIS"—Michel Legrand And His Orchestra—Columbia CL 947 (1-12" LP) BONJOUR PARIS; THE POOR PEOPLE OF PARIS; TWO LOVES HAVE 1; HYMN TO LOVE; A PARIS DANS CHAQUE FAUBOURG; THE PORTUGUESE WASHERWOMEN; FRENCH CAN-CAN; LA MER; THE LEFT BANK, MY MAN; PARLEZ-MOI D'AMOUR; LE GUINCHE; BONJOUR PARIS. One of the more imaginative mood music men around, Michel Legrand, has a new set (his last: "Castles In Spain") on Columbia and the effect once again attests to the unhackneyed and sparkling Legrand touch. The scene here is a familiar one for Legrand; Paris, his native land. Songs associated with the city make a fitting program for Legrand to apply his delightful musical ex-cursions. Likely chart offering. Dealers well remember Legrand's initial Co-lumbia LP, "I Love Paris", the disk that established the maestro as one of the leading mood-music arranger-conductors in the business today.

"THE SWEETEST MUSHIC THIS SIDE OF HEAVEN . . ."—A Musical Biog-raphy Of Guy Lombardo And His Royal Canadians—Decca DXM 154 (4-12" LP) Decca has gone all out on this tribute to long time dance band maestro, Guy Lombardo. The 4 disks, containing 60 efforts dating back to 1926 up to the present, are housed in book-type, baby blue and white package with a heart in the center. A handsome booklet, pictorially and verbally, describes the career of the entertainer. The happy and homey Lombardo arrangments are heard on such favorites as "Auld Lang Syne," "Everywhere You Go," "Take It Easy" and "Enjoy Yourself". The set has great nostalgic value to an adult audience and would certainly be a prized present.

"TRIBUTE TO DORSEY"-Tommy Dorsey And His Orchestra-RCA Victor TRIBUTE TO DORSEY"—Tommy Dorsey And His Orchestra—RCA Victor LP-1433 (1-12" LP)

LP-1433 (1-12" LP) Victor, in two separate packages, has released memorial albums in tribute to the late ork leader Tommy Dorsey. The years covered are from 1936 to 1946 and featured are 31 sessions by the Dorsey crews of the time. The pressings will recall such former Dorsey vocalists as Frank Sinatra and The Pied Pipers. ("East of The Sun" and "Violets For Your Furs") and Jo Stafford ("Embraceable You" and "For You") plus such great sidemen as Ziggy Elman (trumpet), Joe Bushkin (piano) and Max Kaminsky (drums). The sets have great nostalgic value for those who danced to, listened to, and loved the music of Tommy Dorsey. Should enjoy a tremendous sale.

"EYDIE GORME"-Orchestra Conducted By Don Costa-ABC-Paramount

"EYDIE GORME"—Orchestra Conducted By Don Costa—ABC-Paramount ABC-150 (1-12" LP) I'LL TAKE ROMANCE; THIS IS NO LAUGHING MATTER; FINE AND DANDY; DAY BY DAY; THE GENTLEMAN IS A DOPE; TOO CLOSE FOR COMFORT; GUESS WHO I SAW TODAY; BE CAREFUL, IT'S MY HEART; SATURDAY NIGHT IS THE LONELIEST NIGHT OF THE WEEK; FIRST IMPRESSION; HOW LONG HAS THIS BEEN GOING ON; GYPSY IN MY SOUL. Eydie Gorme has gotten to her first LP issue and the pert and dynamic thrush has made it a worthy addition to a dealer's package line. Miss Gorme has ac-cepted a bill of superior melodies and has molded them to her own zestful styling. The lark's vocal personality is, perhaps, best accounted for on the disk by her rendition of Berlin's "Be Careful, It's My Heart". Neat swinging arrangements accompanying the singer are by Don Costa. Terrific color photo of Miss Gorme on package. The set's due for plenty of air-play and sales.

Miss Gorme on package. The set's due for plenty of alr-play and sales.
"HERE'S HIBBLER!"—Al Hibbler—With Chorus And Orchestra Directed By Jack Pleis—Decca DL 8420 (1-12" LP)
TREES; SWEET SLUMBER; DO NOTHIN' TILL YOU HEAR FROM ME; THE VERY THOUGHT OF YOU; ON A SLOW BOAT TO CHINA; BECAUSE OF YOU; WHAT WOULD PEOPLE SAY; JUST A KID NAMED JOE; I HADN'T ANYONE TILL YOU; I'LL GET ALONG SOMEHOW; IT'S BEEN A LONG, LONG TIME; THE TOWN CRIER.
Al Hibbler's delightful vocal freedom on his hit, "After The Lights Go Down Low" is, for the most part, continued on his new Decca waxing. The traces of cockney, exaggerated pronounciations and sudden high notes are used effectively on such standards as "On A Slow Boat To China" and "It's Been A Long, Long Time". One of the new ballads on the bill smoothly handed over by Hibbler is a possible chart click, "What Would People Say". The package should be humming on the charts, soon.



JAZZ

"ENCYCLOPEDIA OF JAZZ"—Jazz Of The Twenties, Thirties, Forties And Fifties—Decca DXF-140 (4-12" LP). Decca, under the guidance of Leonard Feather, author of the "Encyclopedia Of Jazz," has released a 4 disk package reviewing 4 decades of jazz. The twenties are represented by such pioneering jazzmen as King Oliver ("Aunt Hagar's Blues"), Jelly Roll Morton ("King Porter Stomp") and Duke Elling-ton ("East St. Louis Toddle-O"). The thirties, with swing the king, is repre-sented by Glenn Miller ("Moonlight Bay"), Count Basie ("Roseland Shuffle") and the Dorsey Brothers' ("St. Louis Blues"). This era also includes an early Ella Fitzgerald effort with Chick Webb, "Sing Me A Swing Song." Swing is held over in the forties with sessions by Artie Shaw ("I Get A Kick Out O ff You"), Woody Herman ("Perdido") and Lionel Hampton ("Flying Home"). Interest in combo jazz at that time is brought out by the Nat "King" Cole Trio's "Honeysuckle Rose." Erroll Garner ("Sweet Lorraine"), Tony Scott ("Swootie Patootie") and Red Norvo ("Good Bait") are some of the jazzmen that round out the modern approach of the fifties. Mr. Feather has written informative background notes on each session. These, as the names indicate, are highly reputable performances, ones that offer an excellent introduction to jazz. The package will also be historically valuable to those already jazz inclined. inclined.

"HORACE SILVER AND SPOTLIGHT ON DRUMS"-Horace Silver Trio-Blue Note 1520 (1-12")

"6 PIECES OF SILVER"—Horace Silver Quintet—Blue Note 1539 (1-12" LP) "6 PIECES OF SILVER"—Horace Silver Quintet—Blue Note 1539 (1-12" LP) These two issues from Blue Note feature Horace Silver (piano), his trio and quintet. The trio is heard on #1520 which includes 12 Silver efforts going back to 1952 and 1953 with drummer Art Blakey. Blakey is heard most effec-tively on the "primitive" selections (i.e. "Safari", "Message From Kenya") while Silver's strong, but expressive keyboard attack, takes the kudos on the ballads (i.e. "Day In Day Out" and "I Remember You"). Silver's newly formed Silver Quintet takes over on #1539 by delving into 6 Silver originals and 1 standard ("For Heaven's Sake") with wit and vitality. Solid tenor sax work from Hank Mobley. Powerful jazz performances. Silver is one of the top names in jazz today. Sales should be strong on both entries.

"IN A MELLOTONE"—Duke Ellington And His Orchestra—RCA Victor LPM-1364 (1-12")

TAKE THE "A" TRAIN; A PORTRAIT OF BERT WILLIAMS; MAIN STEM; JUST A-SETTIN' AND A-ROCKIN'; I GOT IT BAD (AND THAT AIN'T GOOD); PERDIDO; BLUE SERGE; THE FLAMING SWORD; IN A MELLOTONE; COTTON TAIL; I DON'T KNOW WHAT KIND OF BLUES I GOT; RUMPUS IN RICHMOND; ALL TOO SOON; SEPIA PANORAMA; ROCKS IN MY BED; WHAT AM I HERE FOR?

These are efforts by the Ellington outfit recorded between 1940 and 1944 and their revival on this Victor LP should excite a host of jazz purchasers. The great Ellington ork of the early forties (recently organized to critical acclaim) is expertly represented on 16 pieces, all of which, with the exception of "Take The 'A' Train" (Strayhorn) and "Perdido" (Tizol) were composed by Elling-ton. Several numbers ("I Got It Bad And That Ain't Good" and "Rocks In My Bed") include Ellington's great vocalist, the late Ivia Anderson Classic per-Bed") include Ellington's great vocalist, the late Ivie Anderson. Classic per-formances to treasure.

CLASSICAL

"ALBANESE SINGS PUCCINI"-Licia Albanese, Soprano-RCA Victor LM-(1-12" LP)

TOSCA: ACT 2: VISSI D'ARTE; TURNADOT: ACT 1: SIGNORE ASCOLTA; TURNADOT, ACT 3. TU CHE DI GEL SEI CINTA; LE VILLI: ACT 1: SE COME VOI PICCINA IO FOSSI, O VAGHI FIOR; LA RONDINE: ACT 1: CHI IL BEL SOGNO DI DORETTA; LA RONDINE: ACT 1: ORE DOLCI E DIVINE; LA BOHEME: ACT 2: MUSETTA'S WALTZ; LA BOHEME: ACT 1: SI, MI CHIAMAMO MIMI; MANON LESCAUT: ACT 11: IN QUELLE TRINE MORBIDE; SUOR ANGELCA: SENZA MAMMA BIMBO TU SEI MORTO; MADAMA BUTTERFLY: ACT 1: UN BEL DI, VEDREMO; MADAMA BUTTERFLY: ACT 3: DEATH OF BUTTERFLY.

MADAMA BUTTERFLY: ACT 3: DEATH OF BUTTERFLY. One of this generation's most impressive Puccini heroines, Licia Albanese, sings 12 arias from the works of Puccini on this Victor waxing. Included are such gems as the famous "Un Bel Di, Vedremo" from "Butterfly", "Musetta's Waltz" from "La Boheme" and "Vissi D'Arte" from "Tosca". Miss Albanese's soprano is one of the great vocal experiences in opera. The disk conveys her lyrical voice beautifully. Excellent sound. Superb operatic offering.

JOHANN STRAUSS, JR.: Graduation Ball—MEYERBEER: Les Patineurs— The Ballet Theater Orchestra Conducted By Joseph Levine—Capitol P8360 (1-12" LP)

Capitol has coupled two ballet scores that are melodic delights to the ear. Under the happy baton of Joseph Levine, the Ballet Theater Orchestra pre-sents Johann Strauss, Jr.'s "Graduation Ball" and Meyerbeer's Les Patineurs" with all their gaiety and charm. Both works have received LP treatment be-fore, but they have never been coupled. A good point in this package's sales favor lies in the latter fact.

CASTELNUOVO-TEDESCO: Concerto No. 2 For Violin And Orchestra ("The Prophets")—RICHARD STRAUSS: Sonata In E-Flat, Op. 18—Jascha Heifetz, Violin—The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Con-ductor—Brooks Smith, Piano—RCA Victor LM-2050 (1-12" LP) This is the disk debut for the Castelnuovo-Tedesco opus and about the fifth addition to the catalog of the Strauss sonata. Violinist Jascha Heifetz has made it a point to introduce contemporary works, record or concert-wise, and the Castelnuovo-Tedesco makes a handsome stock item. The three themes cover a variety of moods intricately devised and romantic in total effect. Heifetz attacks the work with a passion and great dexterity. The Strauss piece commands beauty of tone and exuberance. Once again the virtuoso superbly conceives the role written in the work. Alfred Wallenstein and the Los Angeles Philharmonic support Heifetz on the Castelnuovo-Tedesco concerto and Brooks Smith is the violinist's piano accompaniment on the Strauss effort. Clean, dig-mified cover. Due to the works' unfamiliarity to most classical purchasers, Heifetz is the big draw here.



FOUR FRESHMEN AND FIVE TRUMPETS (Capitol T 763)

BELLS ARE RINGING

Broadway Cast (Columbia OL 5170)

Seeburg Phono Featured On TV Teen Show



SYRACUSE, N. Y.—A 200 selection Seeburg phonograph provides the setting for "Top Ten Dance Party," a program designed for the teen age audience, which premiered Saturday, January 5, 1957, at 3:30 p.m., on WHEN-TV, Syracuse, and sponsored by Coca-Cola. Shown, from left to right, are Al Meltzer, MC and the station's featured disk jockey; Donnette Moore, show's hostess; and Ted Kisil, public relations director of the Davis Distribut-ing Corporation, exclusive Seeburg factory distributors who furnished the phonograph. Each program offers dancing by 15 student couples, representing an area high school or youth group, plus games, interviews, prizes and a guest celebrity, usually a recording star. The show's first guest was Chuck Zimmerman, first-string quarterback of the Eastern Champion Syracuse University football team which played T.C.U. in the Cotton Bowl at Dallas, Texas. Texas.

"Garden of Eden" Huge **Smash In England**

LONDON, ENGLAND --- "Garden Of Eden" a solid hit in the United States, has taken England by storm. Issued here only a few weeks ago, the song occupies four spots on the "New Musical Express" best selling pop singles list.

Frankie Vaughan on the Philips label is in the #1 spot; Gary Miller's recording for Pye-Nixa is the #19best seller; Dick James on Parlaphone is #23 and Joe Valino's waxing on HMV is #25.

This is one of the few times that the NME has had four renditions of one song on its chart at the same time. The accomplishment is given even greater stature due to the fact that the disk was released in England approximately one month ago.

The song is published in the U.S. by Republic Music, a BMI affiliate.









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Imperial Records, covered with Beverly Vance and the reports are that several other companies are interested. ... Bill Perkins (WCIN-Cincinnati, O.) with the station for the past six months uses the old Cash Box lists to program his "Rocking Thru The Years," which he says is one of his most popular programs. Before arriving at Cincinnati Bill worked at WIOK-Tampa, Fla., and WSOK-Nashville, Temn. Jerry Winston, Onyx Records, says The Pearls "Tee In The Meadow" has started to move very well and thinks it could be one of those slow starters. Jerry also advises he is releasing a calypso single by Count Bernadino. The Count recently worked the Jamaica Room in New York and will shortly take off any thythm and blues scrapbook and asks this columns aid in securing pictures and bios from artists and record companies. He is finishing up the book so anyone interested should get in touch with him at once at Covington, Ky. ... Arnold Maxim, Epic a & r, has a hot platter on his hands with The Schoolboys' "Shirley" and "Please Say You Want Me." Platter is a real hit and moving rapidly up the national chart. rapidly up the national chart.

CHICAGO:



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LOS ANGELES:



Life and the gradient of the first lines that the personality Production office and will assist Jean Bennett in the promotion of that office's artists and tunes. In addition, Glaser will handle the promotion for the new Antler Records label. . . . Milt Weiss' Milton Phone Record firm has the top rated Rhythm and Blues record in Los Angeles after only three months in business. One of the first lines taken on by the new firm was Empire Records, currently in the number one spot on the charts with The Youngsters hit recording of "Dreamy Eyes". . . Empire has re-coupled the tune, because the flip side was a Christmas song. . . . The new Mercury released by Sugar and Spice, entitled "Strawberry Shortcake," has been released this week. . . . Fats Domino will interrupt his two months vacation at his New Orleans home, to appear on the Perry Como show this Saturday night. Fats will sing his Imperial Robin Robinson, whose first Antler release of "I Promise You" is getting a big play, opened last week at the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, KPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPOP discidek use the Bar of Music. . . . Earl McDaniels, CPO ration. While ther recording session.

Please send all correspondance for this column to our new address-The Cash Box, 1721 Broadway, N. Y. 19, N. Y.

Raz

Disk Jockey





The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records show-ing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

*AIN'T THAT LOVE Ray Chorles (Atlontic 1124)

ALL THROUGH THE NIGHT I CRIED A MILLION TEARS Mel Williams (Dig 128)

A ROSE AND A BABY RUTH George Hamilton IV (ABC-Param nount 976S)

BABY BABY Teen Agers (Gee 1026)

BACON FAT Andre Williams (Epic 9196)

BANANA BOAT-SONG Tarriers (Glary 249)

BEHIND THE SUN NIGHT TRAIN Daddya Gibson (Checker 848)

*BIRTHDAY PARTY *THE LAST TIME Sil Austin (Mercury 71027)

BLANCHE 3 Friends (Lido 500)

BLUES IN THE CLOSET Tritones (Jamie)

CINDY, OH CINDY Vince Martin (Glory 247)

CITY OF ANGELS Highlights (Bolly 1016)

COME GO WITH ME Del Vikings (Dot 15538)

CONGO MOMBO Guitar Gable (Excella 2086)

*CRAZY ARMS Jerry Lee Lewis (5un 259)

DID YOU HAVE FUN Vernan Green (Dootone 407)

DIMPLES John Lee Hooker (Vee-Jay 20S) DON'T BREAK YOUR PROMISE Milton Luce (Arga)

DREAMY EYES Youngsters (Empire 109)

DRY YOUR EYES Inspirations (Jamie)

GUIDED MISSILES Cuff Links (Dootone 409)

HONEY CHILE Fats Domino (Imperial 5407)

I DON'T BELIEVE Bobby Blue Bland (Duke 160)

I'M SO HAPPY Lymon & Teenchords (Fury 1000)

INDEED I DO Elmore Morris (Peacock 1668)

IN THE CHAPEL Ann Cole (Baton 232)

I PUT A SPELL ON YOU Screamin' Jay Hawkins (Okeh 7072)

I'M TORE UP Billy Gayles (Federal 12265)

IRENE Guitar Gable (Excello 2094) JAMAICA FAREWELL Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND Paul Perryman (Duke 158)

JUST TO BE WITH YOU Muddy Waters (Chess 1644)

LOVE ME Elvis Presley (RCA Victor EPA 992)

LUCKY LIPS Ruth Brown (Atlantic 1125)

MIDNIGHT Gogi Rene (Class 205)

* Indicates first appeorance on Territorial Tips MIDNIGHT SPECIAL TRAIN FEELING HAPPY Joe Turner (Atlontic 1122)

MISERY BLUES Frankie Lee Sims (Ace 524)

MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)

MY HAPPINESS Jimmy Beasley (Modern 1009)

*MY LIFE Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE Otis Rush (Cobra S00S)

*ONE MORE DANCE Harrold Burroge (Cobra 5004)

OPERATOR Bob Gaddy (Old Town 1031)

*OLD MAN RIVER Hodda Brooks (Modern 1008)

OVER AND OVER AGAIN *I KNEW FROM THE START Moonglows (Chess 1646)

PARTY BLUES Fitzgerald, Williams & Basie (Clef 89172)

PARTY TIME Ray-O-Vacs (Atco 6085)

*PRETEND Tab Smith (United 205) *PUT YOUR ARMS AROUND ME

HONEY Bobby Charles (Chess 1647)

*REAL GONE PARTY Ruthie & Al (Imperial \$414)

RIB JOINT Sam Price (Savay 1505)

SHIRLEY PLEASE SAY YOU WANT ME

SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)

TELL ME WHY Eddie Bo (Apollo S04)

THE CHICKEN Roscoe Gordon (Flip 237) THE GIRL CAN'T HELP IT

ALL AROUND THE WORLD Little Richard (Specialty 591) *THE WAY YOU LOOK

Joguors *TREES Al Hibbler (Decca 30176)

TRICKY Gus Jinkins (Flash 115)

UBANGI STOMP Warren 5mith (Sun 250)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT PLEASING YOU Fats Domino (Imperial 5417)

WILL THE SUN SHINE TOMORROW

*A LITTLE BIT OF LOVING Little Willie John (King 5003) WISDOM OF A FOOL Five Keys (Capitol 3597)

YOU CAN RUN BUT YOU

CAN'T HIDE A PICTURE OF YOU Solomon Burke (Apollo SOS) YOU CAN'T CATCH ME

HAVANA MOON Chuck Berry (Chess 1645) YOU GAVE ME PEACE OF MIND Spaniels (Vee-Joy 229)

YOUNG LOVE Sonny James (Copitol 3602) *Tob Hunter (Dot 15533)



Bill Dupree

DIII DUPFee WEBB-Baltimore, Md. 1. Since I Met You Baby (1. Joe Hunter) 2. Ain't Got No Home (Henry) 3. Jim Dandy (L. Baker) 4. True Love Gone (Enchanters) 5. Please Say You Want Me (Schoolboys) 6. Wisdom Of A Fool (5 Keys) 7. Love Is Strange (Mickey & Sylvia) B. From Someone Who Cares B. From Someone Who Cares (M. Day) 9. If A Dream Could Make You Mine (L. Hart) 10. Ain't That Love (R. Charles) Bill Jackson & George Truehart George Truehart KOKL—Little Rock, Ark. 1. Honky Tonk (B. Doggett) 2. I Feel Good (Shirley & Lee) 3. On My Word Of Honor (B. B. King) 4. Blue Monday (F. Domino) 5. Without Love (C. McPhatter) 6. Ain'f Got No Honze (Henry) 7. You've Got Me Dizzy (Reed) 8. Understanding (Bull Jackson) 9. Confidential (S. Knight) 10. Since I Met You Baby (I. Joe Hunter)

Rocky Groce WFEC—Miami, Fla. 1. You Got Me Dizzy (J. Reed) 2. Too Much (E. Presley) 3. Without Love (C. McPhatter) 4. Confidential (C. Brown) 5. Just Won't Do Right (Flames) 6. Thousand Miles Away (Heartbeats)

(Heartbeats) 7. Love Is Strange (Mickey & Sylvia) B. Picture Of You (S. Burke) 9. On My Word Of Honor (King) 10. Since I Met You Baby (I. Joe Hunter)

Jim Brownell

Jim Brownell WFIS—Fountain Inn-Simpsonville, S. C. J. Blue Monday (F. Domino) 2. Slow Walk (B. Doggett) 3. Ain't Got No Home (Henry) 4. Jim Dandy (L. Baiker) 5. Thousand Miles Away (Heartbeats) 6. Since I Met You Baby (Hunter) 7. Without Love (C. McPhatter) 9. Juanita (C. Willis) 9. Juanita (C. Willis)



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REGIONAL RECORD REPORTS Dick Drury Chuck Dundway KENT—Shreveport, La. 1. Jim Dandy (L. Baker) 2. Ain't Got No Home (Henry) 3. Shirley (Schoolboys) 4. What's The Reason (Domino) 5. Baby, Baby Be My Darling (Clovers) 6. Clara Bella (Jodamars) 7. Since I Met You Baby (I. Joe Hunter) 9. Brown-Eyed Handsome Man (C. Berry) Chuck Dunaway 10. Midnight Special Train (J. Turner) Denny Sullivan Denny Sullivan WFBL—Syracuse, N. Y. 1. Rose And A Baby Ruth (G. Hamilton IV) 2. Singing The Blues (Mitchell) 3. Blue Monday (F. Domino) 4. Since I Met You Baby (Hunter) 5. Blueberry Hill (F. Domino) 6. Slow Walk (B. Doggett) 7. Love Is Strange (Mickey & Sylvia) 8. Banana Boat Song (Tarriers) 9. Goodnight My Love (Belvin) 10. On My Word Of Honor (Platters) Sterling Yale Sterling Yale KCNA---Tucson, Ariz. 1. Since I Met You Baby (I. Joe Hunter) 2. Jim Dandy (L. Baker) 3. Juanita (C. Willis) 4. On My Word Of Honor (King) 5. Blue Monday (F. Domino) 6. Ain't Got No Home (Henry) 7. I Feel Good (Shirley & Lee) B. Love Is Strange (Mickey & Sylvia) 9. Oh What A Night (Dells) 10. Without Love (C. McPhatter) 10. Without Love (C. McPhatter)

Donn Caldwell Donn Caldwell WHLL—Wheeling, W. Va. 1. Ain't Got No Home (Henry) 2. Thousand Miles Away (Heartbeats) 3. Since I Met You Baby (I. Joe Hunter) 4. Blue Monday (F. Domino) 5. On My Word Of Honor (Platters) 4. Jim Dandy (I. Baker) 6. Jim Dandy (L. Baker) 7. Slow Walk (S. Austin) B. Love Is Strange (Mickey & Sylvia)
Confidential (S. Knight)
One In A Million (Platters) Wayne Hannah Wayne Hannah WMAK—Nashville, Tenn. 1. Lucky Lips (R. Brown) 2. Tricky (G. Jinkins) 3. It Was A Tear (Drifters) 4. Blue Monday (F. Domino) 5. Thousand Miles Away (Heartheats) 6. Jim Dandy (L. Baker) 7. My Love Will Never Die (O. Rush) 8. Little Bit Of Loving (John) 9. My Heart's Desire (Teen Queens) 10. Love Is Strange 10. Love Is Strange (Mickey & Sylvia) Bob Norris Bob Norris WEIM—Fitchburg, Mass. 1. A Simple Prayer (Ravens) 2. Jim Dandy (L. Baker) 3. Without Love (C. McPhatter) 4. Baby, Baby Oh My Darling (Clovers) 5. Since I Met You Baby (I. Joe Hunter) 6. Love Is Strange (Mickey & Sylvia) 7. Rock And Roll Party (Prysock) B. Little By Little (N. Brown) 9. Fools Fall In Love (Drifters) 10. Birthday Party (S. Austin) Jerry Gaines Jerry Gaines WHAT—Philadelphia, Pa. 1. Blueberry Hill (F. Domino) 2. Blue Monday (F. Domino) 3. Bacon Fat (A. Williams) 4. Shirley (Schoolboys) 5. Bad Boy (Jive Bombers) 6. Little By Little (N. Brown) 7. Butterfly (C. Gracie) B. Gonna Get Along (Patience & Prudence) 9. If A Dream Can Make (Hart) 10. Love Me Tender (E. Presley) HITS --- HITS --- HITS **OTIS RUSH** "MY LOVE WILL NEVER DIE" # 5000 HARROLD BURRAGE "ONE MORE DANCE" - 5004 COBRA RECORD CORP.

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"It's What's in THE CASH BOX That Counts"

2775 W. PICO BLVD

The Cash Box, Music

Page 38

February 2, 1957



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box, Music





FAIR C MEDIOCRE D

LITTLE JUNIOR PARKER

(Duke 164) (Duke 164) **B+** "NEXT TIME YOU SEE ME" (2:31) [Lion BMI—Forest, Har-vey] Little Junior Parker chants a middle beat bouncer with his solid commercial styling. Parker handles the easy item deftly and it should do very well in the r & b markets. Watch it.

B "MY DOLLY BEE" (2:26) [Lion BMI—Oscar Wills] Little Junior rocks on the flip. A quick beat jump about his "Dolly Bee" who wasn't so good to him. Persistent rock that infects. Ok coupler.

SONNY KNIGHT

SONNY KNIGHT (Specialty 594) **B**+(2:25) [Venice BMI—J. Smith] Sonny Knight wails very much in the fashion of Johnny Ray on this side. It is a slow, rhythmic bouncer sung with loads of feeling. Melodic deck that could step out in all markets if it makes the grade. Keep real close tabs on it. **B** [Venice BMI—J. Smith] Sonny

tabs on it. "KEEP A-WALKIN'" (1:58) [Venice BMI—J. Smith] Sonny Knight follows his "Confidential" with a quick beat, rocking tune. Deck drives hard, with the ork backing and chorus support making it a real live plate. Should get good airplay. CHET ATKINS/RHYTHM ROCKERS (RCA Victor 47-6808)

CHET ATKINS/RHYTHM ROCKERS (RCA Victor 47-6808) **B**+BMI—Jinkins] Chet Atkins, long time top guitarist in the country field, moves over to r & b as he covers one of the current hits. Chet is featured with the Rhythm Rockers, turning in a fascinating performance that could grab off a piece of the pie. Good sound, exciting rhythm, top-notch wax. **C**+"PEANUT VENDOR" (2:40) **C**+[E. B. Marks BMI] Atkins takes over on the lovely oldie and again entertains in solid fashion. Delightful wax for any market. ANNIE LAURIE

ANNIE LAURIE

ANNIE LAURIE (DeLuxe 6107) **B** "HAND IN HAND" (2:31) [Ar-nel ASCAP — Gibson, Davis, Townsend] Annie Laurie sings a slow beat rhythm blues with a moving treatment. The lass handles a tune with power and quality. Ok wax. **B+** (2:40) [RT BMI—Toombs, Dix-on] Miss Laurie delivers a middle beat rhythm ditty with style. She sings with sincerity and a manner that commands your attention. Good deck and good treatment. TEEN QUEENS TEEN QUEENS

TEEN QUEENS (RPM 484) **B**+[Modern Music BMI—Taub] The Teen Queens wail a slow beat delight-ful (the melody's "I Almost Lost My Mind") with a swinging treatment. The result is good—and a deck to be watched. It could happen big. **B** "ROCK EVERYBODY" (2:25) [Modern BMI—Davis, Josea] The Teen Queens rock a quick beat "rag mop" type jumper. Infectious side.

side.

BILLY TATE

BILLY TATE (Peacock 1671) B "DON'T CALL MY NAME" (2:27) [Lion BMI-B. Tate] Billy Tate shouts a middle beat offer-ing with a good commercial touch. Melodic fascinator that Tate gives a good, solid job. Ok platter. C+ "RIGHT FROM WRONG" (2:33) [Lion BMI-Tate] Tate sings a quick beat jump ditty with a better than fair treatment. Ok coupier, but "Don't Call My Name" is the stronger deck. deck.



The Cash Box

"RAM-BUNK-SHUSH" (2:32) [Dornix BMI—Millinder, Mundy] "BLUE LARGO" (2:49) [Billace BMI—Doggett, Butler, Scott] BILL DOGGETT (King 5020)

• One of the hottest properties in the record biz today rocks out a swinging middle beat jump with that sound that has intrigued the nation, via "Honky Tonk", and "Slow Walk". The instrumental deck uses to great advantage a growling sax, handclaps and a terrific arrangement. Could take off like his previous hits. Looks like another hot item for all con-cerned. The flip, "Blue Largo", is a slow beat delectable that makes an interesting deck. Easy to listen an interesting deck. Easy to listen to. "Ram-Bunk-Shush" for the big hit.

BILL DOGGETT

"VALLEY OF LOVE" (2:42) [Angel BMI—D. Jones] "BYE AND BYE" (2:10) [Angel BMI—E. Beal] THE TURBANS (Herald 495)



• The Turbans etch one of their

4 495) strongest issues to date, "Valley Of Love". It is a slow beat ballad tenderly performed. The Turbans' "When You Dance" is still the group's biggest hit, tho they've had a couple of near misses since. How-ever, "Valley Of Love" looks strong enough to once again put the tal-ented group into the charts. Keep close tabs on it. The flip, "Bye and Bye", is a quick beat jump rocked out enthusiastically. The Turbans drive hard, show off a good lead with a couple of vocal tricks to dress it up, and come up with a good side. It could excite the teeners with its hard hitting treatment.

"GIVE ME BACK MY BROKEN HEART" (2:29) [Bryden BMI—Gordon, Payne] "LOVING YOU, DARLING" (2:57) [Ben-Ghazi-Gibson, Taylor] THE FOUR FELLOWS (Glory 250)



The Four Fellows turn in two

250) excellent performances, backing two lovely melodic items. "Give Me Back My Broken Heart" is a slow, rhythmic affair on which the Fellows team with the efficiency of many years together. The deck is tuneful, feathery, and strong lyric-wise. "Loving You, Darling" is a soft ballad aimed at pop and r & b. The group blends beautifully on the tender tune. Two sides that are pleasers and either could become a hit. a hit.



BOBBY MARCHAN

(Ace 523) **B**+FROM ME" (2:20) [Progressive BMI] Bobby Marchan does a bit of unusual vocaling as he wails a slow beat blues. Good, solid rhythmic blues matorial given a "stop and listor" material given a "stop and listen" reading. Keep your ears tuned to this one. Exposure could make things

one. Exposure could make things happen to it. **B**+"CHICKEE WAH WAH" (2:25) [Ace BMI—H. Smith] Marchan sings a middle beat novelty rock on the flip. Another lusty reading of a good beat item. Two sides with that something "special" incorporated.

THE SMOOTHTONES

(Okeh 4-7078) CUPID" (2:12)

B "LITTLE CUPID" (2:12)
[Shalimar BMI—Blackwell] The Smoothtones make an impressive bow on the Okeh label. The group swings a happy middle beat jump with effective harmony. Strong r & b material. Could stir up some action.
B "DON'T KEEP OUR LOVE HIDDEN IN THE DARK" (2:25)
[Shalimar BMI — Blackwell] The Smoothtones blend smartly on a rhythmic slow beat romancer. Melodic wax well turned out. The Smoothtones show to good advantage with a good piece of material.
SCREAMIN' LAY HAWKINS

SCREAMIN' JAY HAWKINS

SCREAMIN' JAY HAWKINS (Apollo 506) **B** "PLEASE TRY TO UNDER-Hawkins] Screamin' Jay Hawkins sings a shouty rendition of a slow beat blues in a fairly subdued man-ner. Subdued, that is, for Screamin' Jay. Ok side that could get more interest in view of his recent success. **B** "NOT ANYMORE" (2:55) [Simek BMI-Hawkins] Similar comments on a slow beat rhythm blues. "Please Try To Understand" the stronger deck. [ACKIE BRENSTON]

JACKIE BRENSTON

JACKIE BRENSTON (Federal 12291) **B** "THE MISTREATER" (2:11) **B** [Armo BMI—Ike Turner] Jackie Brenston wails out a rocking middle beat blues. It is a stirring r & b etching with torrid ork backing and an enthusiastic vocal reading. **B** MI — Ike Turner] Brenston shouts out another jump tune with a driving treatment. Brenston hits hard and the ork gets into the act with a solid instrumental backing. Exciting wax. SANDY REED

SANDY REED

SANDY REED (DeLuxe 6108) **B** :TELL ME WHATCHA GONNA DO" (2:40) [Men Lo BMI-Bill Campbell] Sandy Reed comes up with a middle beat jumper and turns in a swinging performance. Reed handles the tune in fine style. Good wax. **B** :WATCHING THE DOOR" (2:20) [Men Lo BMI-Owens, McCoy] Reed shows his versatility with a warm reading of a slow beat ballad. Easy and pleasant listening. Two ok sides.

Two ok sides.

FRANKIE LEE SIMS

FRANKIE LEE SIMS (Ace 524) **B** "MISERY BLUES" (2:31) [Ace B BMI—Sims and Vincent] Frankie Lee Sims sings a slow beat down home blues with an authentic treatment. Should find its best market in the southern areas. **C+** "WHAT WILL LUCY DO?" (2:20) [Ace BMI—Sims and Vin-cent] Sims ups the tempo on the flip, dishing up a middle beat country rhythm blues. Effective reading for the true down home blues.

TON 26. TEX



Haley and Troupe Break Australian Records

NEW YORK-Bill Haley and his Comets, touring Australia, have broken all previous attendance records broken all previous attendance records in each spot they have played. The Comets are featured in the troupe of American Rock 'N' Roll artists includ-ing Lavern Baker, Joe Turner, the Platters and Freddie Bell. Sell-out audiences packed the stadiums for the shows which included appearances in Newcastle, Brisbane, Melbourne, Syd-ney and Adelaide. In Brisbane the cheering crowd even insisted on fur-ther encores from the Comets after the show had officially closed with the traditional singing of "God Save The Queen"—and unprecedented action. On January 31st, the Comets sail on the Queen Elizabeth to continue their tour in England.

Dootone Becomes Dooto

LOS ANGELES—Dootone Records, West Coast indie, has abbreviated its label name to Dooto. This move was due to a conflict with another music firm of a similar name. New additions to the Dooto roster include the Souvenirs and the Cuff Links. The latter's slicing of "Guided Missiles" is making a strong showing in Pittsburgh, Los Angeles and San Francisco.

In Pittsburgh, Los Tingats and Francisco. Dootsie Williams, the firm's prexy has also signed Vernon Green and the Medallions, Redd Foxx, Willie Headen and Dexter Gordon to new long term contracts

long-term contracts. ************************** GOING TO THE TOP!

The Spaniels **"YOU GAVE ME PEACE** OF MIND" PLEASE DON'T TEASE ME VEE-JAY 229 Sonny Til's Orioles 'Never Leave Me Baby'' VEE-JAY 228 Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicoao 16, Illinois **ON THE CHARTS!** "WALKING BY MYSELF" JIMMY ROGERS

'DON'T TOUCH MY HEAD'' J. B. LENIORE CHECKER - 856

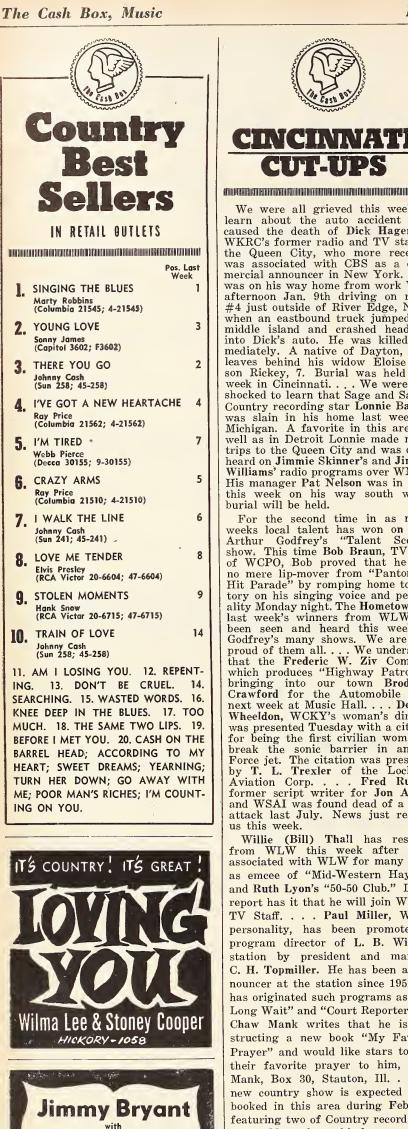
CHESS - 1643

"I'M SO ASHAMED OF MYSELF" ALARM CLOCK BLUES''

CHECKER --- 857



Western trade from Monarch in L. A.



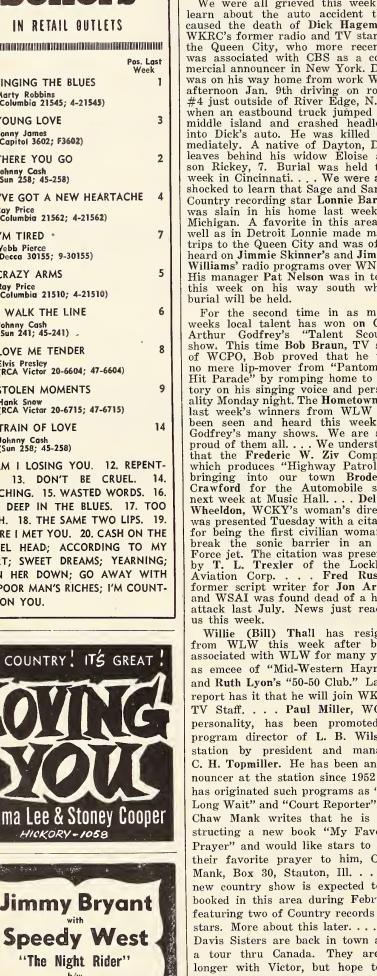
"The Night Rider"

"Rolling Sky"

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near future.

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ek to	"JOLLY" JOE NIXON	BARRY FRANK "HILLCOUNTRY JAMBOREE" WCSS—Amsterdam, N. Y.	SHEL HORTON WKMC—Roaring Spring, Pa.
that man, ar of	KRKO—Los Angeles, Calif.	1. Singing The Blues (Robbins) 2. Last Letter (T. Ernie Ford)	1. Young Love (S. James) 2. Singing The Blues (Robbins) 3. I've Got A New Heartache (R. Price)
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d thé dlong l im-	8. Poor Man's Riches (B. Barnes) 9. Am I Losing You (J. Reeves) 10. Just Because (Sheltons)	(D. Richards) 9. Go With Me (Wilburns) 10. You Don't Owe Me A Thing (M. Robbins)	 9. Banana Boat Song (Johnny & Jack) 10. Fell In Love With A Pony Tail (L. VanDyke)
Dick and this	WAYNE "SADDLEBAGS"	"HILLBILLY" DEAN EVANS	LILLIE ANNE
also and's	KDEF—Albuquerque, N. M. 1. Young Love (S. James)	WXOK—Baton Rouge, La. 1. I've Got A New Heartache (R. Price)	WIRCHickory, N. C. 1. Young Love (S. James) 2. There You Go (J. Cash)
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NOP. town where	8. I Wouldn't Know Where To Begin (E. Arnold) 9. Yearning (Hicks & Jones)	9. Those Same Two Lips (M. Robbins) 10. If You Can Walk Away	8. Kiss Me Now (Margie, Martie & Pruitt) 9. Good Lookin' Blonde (Arnold)
many CBS	10. 1'm Tired (W. Pierce)	(J. Sheppard) BOB & POLLY McKEEHAN	10. Believe It Or Not (Carter)
outs" star was	WXGI—Richmond, Va. 1. Young Love (S. James)	KCNA—Tucson, Ariz. 1. Walking With Memories	WMOX—Meridian, Miss.
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show elvine rector	1. Singing The Blues (Robbins) 2. Young Love (S. James)	WHIL—Medford, Mass. 1. Young Love (S. James) 2. Singing The Blues (Robbins)	WJAT—Swainsboro, Ga. 1. I'm Tired (W. Pierce) 2. Singing The Blues (Robbins) 3. I've Got A New Heartache
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signed	DOROTHY KINNEY KYSA—McGehee, Ark.	TOMMY UNDERWOOD WDIG—Dothan, Ala.	JIMMIE WILLIAMS WNOP—Newport, Ky.
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Latest KRC-	4. There You Go (J. Cash) 5. Young Love (S. James) 6. Knee Deep In The Blues	3. Young Love (S. James) 4. Repenting (K. Wells) 5. Poor Man's Riches (Barnes) 6. Wasted Words (R. Price)	4. Yearning (Jones/Hicks) 5. I'm Tired (W. Pierce) 6. There You Go (J. Cash) 7. Throwing My Life Away
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52 and s "The r"	WERE—Cleveland, Ohio 1. Young Love (S. James) 2. There You Go (J. Cash)	WGUY—Bangor, Me. 1. Singing The Blues (Robbins) 2. Crazy Arms (R. Price)	WREV—Reidsville, N. C. 1. Singing The Blues (Robbins) 2. I've Got A New Heartache
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ls best	WHOO—Orlando, Fla.	KFBI—Wichita, Kan.	WTMA—Charleston, S. C.
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	10. Same Two Lips (Robbins)	10. Before Die (F. Young)	10. Too Much (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

February 2, 1957

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 42

CINCINNAT

CULUPS

We were all grieved this weel



"Singing The Blues" **The Country Records Sparks Guy Mitchell Disk** Jockeys **English Tour Played Most** NEW YORK—Due to the success of Cash A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS Guy Mitchell's record, "Singing the Blues," the singing star will leave on February 7th for a whirlwind ten-day 1. YOUNG LOVE 2. SINGING THE BLUES 3. I'VE GOT A NEW HEARTACHE 4. I'M TIRED 5. THERE YOU GO 6. AM I LOSING YOU 7. STOLEN MOMENTS 8. WASTED WORDS Sonny James (Capital) tour of Great Britain, where he will Marty Rabbins (Calumbia) Ray Price (Calumbia) star in two television spectaculars and make a series of concert appearances. Webb Pierce (Decca) Jahnny Cash (Sun) 4 He'll make his first English television Jim Reeves (RCA Victar) Hank Snow (RCA Victo Ray Price (Calumbia) Jahnny Cash (Sun) 6. appearance on February 10th as guest Victor) star of "Sunday Night At The Pal-8 ladium," produced by British impre-sario, Val Parnell. The second will be 9. TRAIN OF LOVE Ray Price (Calumbia) a spectacular built around Mitchell to ACCORDING TO MY HEART. 12. I WALK THE LINE. 13. REPENTING. be telecast on February 10th, "The GO AWAY WITH ME. 15. THE SAME TWO LIPS. 16. THERE GOES MY LOVE. 17. BEFORE I MET YOU. 18. YOU'RE THE REASON I'M IN LOVE. 19. KNEE DEEP "Singing the Blues," which has been IN THE BLUES. 20. IT'S MY WAY; I'M GONNA LIVE SOME BEFORE I DIE; YEARNat the top of the nation's best seller ING; I MISS YOU ALREADY; POOR MAN'S RICHES; AUCTIONEER; A GOOD LOOK-ING BLONDE; LOVE ME TENDER; TURN HER DOWN; LOVING YOU; TOO MUCH; CASH ON THE BARREL HEAD; LOVE ME; WICKED LIES; I CAN'T QUIT; BANANA BOAT SONG; SEARCHING; MR. LOVE; DON'T BE CRUEL; I'M COUNTING ON YOU; lists for the past two months and sold over two million copies, has boosted Mitchell's career in every FOURTEEN KARAT GOLD; TIP TOE. area. In addition to the tour, he has made guest star appearances on most of the big television shows like Ed Sullivan, Dinah Shore, and Steve Allen. DOLPH HEWITT THE CASH BOX When Arthur Godfrey goes on vacation, Mitchell will take over as guest MC on his March 7th show. It has **New York Office** also opened the way for him to ap-Ka-Hill Records pear in the country's top theatres and Now Located At Sinas **1721 BROADWAY "BLUE TENNESSEE Tubb Replaces Acuff** New York 19. N.Y. RAIN'' **In Opry Package** Same Phone No.—JUdson 6-2640 White Oak Music—BMI NASHVILLE-The voice of Ernest Tubb will join those of Kitty Wells, **GREAT NEW COUNTRY HIT** Johnnie and Jack and the Wilburn Brothers in a new Grand Ole Opry package that will start public appear-Tubb's joining the package came ANDA after Roy Acuff (Decca) decided to cut down on some of his extensive road work which carried him and other art-JACKSON ists on the team through most of the United States and Canada during the Frankie More will handle all bookings and advance work for the new 1/////7 package and Hal Smith will be road manager. Johnnie and Jack are RCA Victor recording artists while the **BABY LOVES HIM** other three hold contracts with Decca. The announcement adds that Hal Smith had taken over the personal management of Ernest and Justin **CRYIN' THRU THE NIGHT** Tubb and the Wilburn Brothers. Following a policy set some time ago, however, it was expected that Justin Tubb will avoid appearing on the same Win Decca "Gold Record Awards" NEW YORK-Decca Records, Inc. last week announced the yearly Branch and Distributor "Gold Record Record No. 3637 winners. The Pittsburgh Branch, under the managership of Vern Cupples, came in first in the final standings for 1956. The 1956 "Gold Record Award" to the winning hunderbird Distributor goes to the Peaslee-Gaulbert Corp. in Indianapolis, under the JIM HALSEY Phone 1203 INDEPENDENCE, KAN. direction of Marvin Taylor. In addition to winning the yearly awards, both Pittsburgh and Indianapolis won the December VIP awards in their

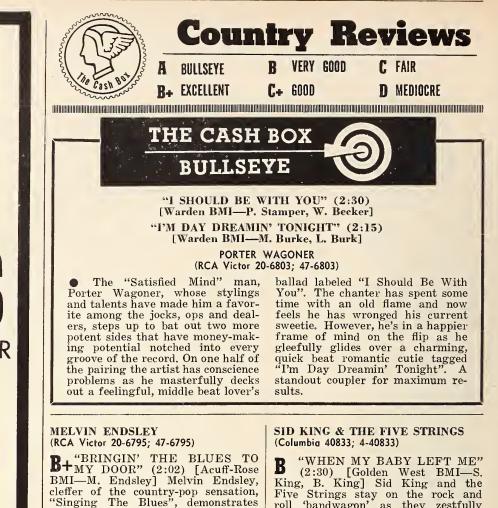
The Cash Box, Music



GEORGE JONES CONTACT HAL SMITH CURTIS ARTIST PRODUCTION 4705 GALLATIN ROAD NASHVILLE, TENN.

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ARDA



(RCA Victor 20-6795; 47-6795) **B**+ "BRINGIN' THE BLUES TO MY DOOR" (2:02) [Acuff-Rose BMI-M. Endsley] Melvin Endsley, cleffer of the country-pop sensation, "Singing The Blues", demonstrates that he's also a top notch vocal talent as he comes up with an excellent performance on his initial outing for the diskery. It's a potent self-penned blues item similar to his big hit but taken at a slower tempo. Watch it. Could break into the charmed circle. " I AIN'T CETTIN' NOWHERE

B "I AIN'T GETTIN' NOWHERE WITH YOU" (2:15) [Acuff-Rose BMI—M. Endsley] Under portion is another rhythmic blues original slick-ly handled by the talented artist. Good deck, tho overshadowed by the fin flip.

MARVIN RAINWATER (MGM 12412; K12412)

(MGM 12412; K12412) **B+**TROUBLES" (2:35) [Montauk BMI—Rainwater] Marvin Rainwater is due to bust out with a big hit one of these days and this could very well be 'the' biscuit. It's a quick moving novelty item that the artist talks-sings in most refreshing fashion. Could catch fast. Keep your eye on it.

B "GONNA FIND ME A BLUE-BIRD" (2:32) [Acuff-Rose BMI Rainwater] On the under side Rain-water changes the pace as he tenderly etches a pretty, moderate beat ro-mantic weeper. Grade "A" coupler.

HAROLD CARTER (Event 4260; 45-4260)

C+ "THE HOT MOCKIN' BIRD" **C+** (2:05) [Arr. H. Carter] The de-lightful evergreen gets taken for a tantalizing instrumental ride by fiddlin' Harold Carter. It's a gim-micked-up, fast paced pleaser that the artist races through in happy-go-lucky style. Should spark some jockey interest. interest.

C+ "THE GERMAN WALTZ" (3:05) [Arr. H. Carter] On the bottom lid Carter attractively fashions a warm and appealing lilter from overseas.

LESTER WOYTEK (Longhorn 502; 45-502)

C+"I MISS MY BABY" [Hill & Range BMI—Woytek] Lester Woytek makes a fetching debut on the new label as he colorfully knocks out an inviting blues jolter. Bright instrumental support turned in by the Melody Cowhands.

C+ "WHY SHOULD I" [Hill & flip waffle the songster distinctively styles an up tempo romantic tearjerker.

B "WHEN MY BABY LEFT ME" (2:30) [Golden West BMI—S. King, B. King] Sid King and the Five Strings stay on the rock and roll 'bandwagon' as they zestfully belt out a steady-driving blues rocker. Dandy platter for the boxes.

February 2, 1957

B "IT'S TRUE, I'M BLUE" (2:00) [Golden West BMI—S. King] On the lower slicing King's crew neatly polishes off another rhythmic blues jumper. Both ends are sure to keep the dancin' teensters happy.

CURTIS GORDON (Mercury-Starday 71037; 71037x45)

B+"SO TIRED OF CRYING" Townsend] With a compelling qual-ity in his voice Curtis Gordon sadly reflects that his sweetie's been cheatin' on him. An expressive reading of a quick beat blues item. Interesting arrangement showcases the lyric's dramatic quality. Fine for deejay programming.

I KNOW MY BABY'S GONE" B **B** (2:25) [Gordon, Townsend] Reverse etching is an affecting, moderate tempo, romantic weeper that Gordon put across with heartfelt emotion.

DON OWENS (Starday 607; 45-607)

B "A THIEF (In The Heart Of A Rose)" [Hank Snow BMI—Ow-ens] WARL-Arlington, Va. deejay, Don Owens, turns in a soft, sincere reading of a touching, slow moving lover's lament.

B "LAST CHANCE" [Starrite BMI—Owens] Here the warbler tells the gal that he's not gonna try to make a go of it again. It's a quick moving, Latin-flavored opus with a flavorful instrumental background supplied by the Circle "O" Ranch-hands. hands.

BOBBY HELMS (Decca 30194; 9-30194)

B+"FRAULEIN" [Fairway ASCAP —L. Williams] Bobby Helms could have a clicker on his hands as he dishes up a first rate reading on a slightly up tempo weeper with senti-mental love lyrics. Infectious, rock 'n roll piano backdrop on a deck that could really step out could really step out.

B "(Got A) HEARTSICK FEEL-ING" (2:35) [Old Charter BMI —C. Walker] Helms injects loads of personality on this persuasive, rhyth-mic blues ballad with an r&r flavoring. Two winning performances.



Pasadena Radio Station KXLA, the western, music station, is sponsoring a contest in which the first prize is their morning disk jockey, Charlie Williams, who is heard week-days from 7:15 until 10. This unusual give-away contest is open to everyone . . . and the writer of the best letter beginning, "I'd like to



JIM REEVES

have a disk jockey all my very own because . . ." will be awarded Charlie for one day. The object is for listeners to write in telling just what they'd like to have a disc-jockey for-and whatever it is, Charlie has to do it.

The contest closes midnight, February 8th. The winner will be present and the award will be made over KTLA, Channel Five, Los Angeles, on Cliffie Stone's "Hometown Jamboree," Saturday night, February 9th.

Marty Robbins, currently riding high with the biggest hit of his career, "Singing The Blues," was profiled in the Nashville Banner's Jan. 12th "It Happened At The Grand Ole Opry" article. Ray Price, whose "Crazy Arms" was the top tune in the Cash Box'

'56 Juke Box Operator's Poll, received the treatment in the Banner's Jan. 5th issue.

Don Ramsay, a member of the Board of Directors of the Country Music Disk Jockey's Association and a deejay at CJIC-Sault Ste. Marie, Untario, Can., informs us that the station conducted the 4th in-a-row of salutes to Hank Williams, New Year's morning from 1:00 A.M. 'til 7:00 A.M. The program was a tremendous success with the telephone switchboard jammed constantly. Albums of Hank's records were given away on the program, which also included a telephone transcription interview with Mrs. Audrey Williams and Hank's sister, Mrs. Irene Smith of Dallas, Tex.



GORDON TERRY

Carl Fitzgerald tells us that the Meridian, Miss., Police Dept., has an annual ball each November in Meridian, in which they stage a big dance. In former years, with the exception of the past two, they have hired "pop" orchestras to play for their dances. Now, the department makes all the dances "Western Style," and Jim Reeves and his band played for the event this past Nov., with the biggest crowd they've ever had. The affair went over so big, the Fire Dept., is also considering country music this year for their ball.

Jim Reeves (Victor) and his manager, Herb Shucher, into New York recently for a series of conferences centered around a European tour during the spring months. Tentative plans call for one of the

biggest country music packages of its kind ever to partake in a venture of this sort. Reeves is currently riding high on his latest effort on Victor entitled "Am I Losing You." Incidentally, the Reeves' Album, "Singing Down The Lane," has been the most popular LP yet released on the George Popkins' "Pop's Country Store" show over WXGI-Richmond, Va. Package goods have become a vital part of Popkins' programming. According to Hubert Long, Faron Young's Manager, more than 50,000 pieces of mail, letters, pamphlets, postcards, bumper strips, etc. have been mailed out on Young's latest recording "I Miss You Already" and "I'm Gonna Live Some Before I Die." Murry Nash Associates joined hands with the Faron Young Enterprises group circulating the deejays juke box operators, one-stops, and the entire



CURTIS GORDON

industry plugging the new record. Young and his Country Deputies, along with Gordon Terry, Wilma Lee & Stoney Cooper are playing for Ramblin' Lou, State Theatre, Niagara Falls, New York January 27. On Feb. 3rd Young, Johnny Cash, Marty Robbins, Lee Emerson, and a host of others will be playing the Akron Armory, Akron, Ohio for Cliff Rodgers. "Jolly Joe" Nixon, KRKD-Los Angeles, Calif., pens

that he's starting a new TV show with the Maddox Bros. & Retta over Channel 11, KTTV-Hollywood, each Saturday, 9 to 12 A.M.

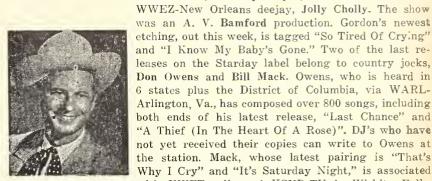
Beginning with a February 1st date in Centralia, Ill., the Blackwood Bros. Qt. will be appearing in Birmingham, Ala., on the 2nd, Daytona Beach, Fla., on the 8th, Tampa on the 9th, Charleston, W. Va., on

the 15th, Knoxville, Tenn., on the 16th and Atmore, Ala., on the 21st. The Tuxedoed Texans, still holding forth at The Paramount Lounge in Cicero, Illinois, are happy to welcome bossman, Andy Jackson, back to the bandstand after a week's absence due to illness. Andy is still under doctor's care but the doc just couldn't hold him down any longer. Rumors that wedding bells rang for Andy last week are way off the beaten path and his theme song is still "Single Saddle."

"Cuz'n" Larry Lane, who has been spinning the c&w wax for nearly 9 years

in Tampa, Fla., is tack on WHBO-Tampa, 6 days a week, and wants to hear from the record companies and the artists, release-wise.

Mercury-Starday's Curtis Gordon recently took a flying trip to New Orleans to appear with Hank Thompson & His Brazos Valley Boys, George Jones, Justin Tubb, Cowboy Copas, Wanda Jackson and



Country

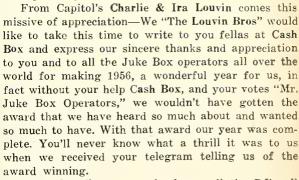
ound Up

COWBOY COPAS

with KWFT-radio and KSYD-TV in Wichita Falls, Texas, as an entertainer and deejay. Tex Pavel, western star of WKNB-TV, Channel 30 in West Hartford, Conn., recently received a heart-

warming letter from the Sheriff of Hartford County congratulating him on the part he played at the State Receiving Home's Christmas party.

Fred Stryker, Fairway Music, pens to watch out for his latest, "Fraulein," waxed by Bobby Helms on Decca. "It's a little different type of tune and could stir up a heap of attention" sez Fred.



We'd also like to say thanks to all the DJ's all over, for voting us the most programmed vocal group

over, for voting us the most programmed vocal group of 1956. Thanks Cash Box for the wonderful award. Jim Small, personal manager of Jimmy Copeland (Event records) is working as talent scout for the label, which is pushing for a bigger C & W talent roster. Sonny DeFreest, new Event artist traveled to the diskery's studios in Maine on Jan. 7th, from New York, for the first session. Sonny and his band cut "Little Boy Blue" and "I've Been Hurt By Love Before." Release date is Feb, 15th. Also set for release that same date is the Comance" and "Are You Tired of Me, My Darlin"." "Tragic" features the five string banjo work of Don Stover. Dick Curless, newest Event record "Streets of Laredo" is getting heavy play in Texas, Florida and the New England states, according to the diskery's B. L. Hawkes. Jimmy Copeland, cut two new numbers on Jan. 3rd

International and the first New Yeak.
Immy Copeland, cut two new numbers on Jan. 3rd at Event's studio in Maine. One is by Nick Kenny of New York called "Roses & Thorns" and the flipside is an old Carter family number called "Jealous Hearted Me." Release date is not set. Jimmy's "Radar" on Event is doing well everywhere, sez Hawkes.
WAMO-Pittsburgh, Pa., deejay, Carl Stuart, did his entire afternoon show, live shows and special broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being gets friendlier and more furious each Saturday night. Jim went hook, line and sinker for the gag about how many television sets have been sold since the Ranchhands series began on Channel 12. However Jim says "he is loaded for bear this Saturday and is setting his sights for the whole darned bunch of the set of the game for the game for the game bunch of the set of the game for the game bunch of the set of the game for the game bunch of the set of the game for the game bunch of the set of the game for the game bunch of the set of the game bunch of the set of the game for the game bunch of the set of the game for the game bunch of the set of the game for the game bunch of the set of the game for the game f

Ranchhands series began on Channel 12. However Jim says "he is loaded for bear this Saturday and is setting his sights for the whole darned bunch of Tennessee Cut-Ups, including of course, Don Reno & Red Smiley." A postcard from Art Barrett, WSIG-Mount Jackson, Va., tells us of good listener response to Jean Shepard's new Capitol slicing, "Tomorrow I'll Be Gone" and both sides of Jimmie Dickens' Columbia waxing of "I'm Coming Over Tonight" and "Say It Now" and that "The Knoxville Girl" track is doing a lot to publicize the Louvin Bros', album "Tragic Songs Of Life" in the Shenandoah Valley.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



BOBBY HELMS

program singles at one price..



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program E. P. albums at a proportionately higher price...





Here There

BOSTON, MASS.—One of the last to raise rates for the price of its product is the publisher of newspapers and magazines. These publications are always hopeful that their advertising revenue will absorb losses on circulation. However, it would now appear that the price of newspapers would be increased to 7ℓ from 5ℓ : William Dwight, president of the American Newspaper Publishers Association, said in a speech at a dinner meeting of the New England Association of Circulation Managers last week, "You can be certain that the trend toward the 7-cent newspaper will increase now that the newsprint manufacturers are heaping another price increase on us." The problem of these publishers can be compared to that of the juke box operator, who must go to dime play. "The transition from 5 to 7 cents shouldn't be difficult", Mr. Dwight said, "for the product is worth that and more. The public can be counted on to pay for value." "But," he added, "such a price revision means changing a habit and that always can present special problems."

CHICAGO-The medical director of a large industrial concern blamed the "suicidal cult of manliness" for the "rat race" in which many American men find themselves today. Dr. Lemuel C. McGee, of the Hercules Powder Company, Wilmington, Delaware, writing in the American Medical Association publication "Today's Health", said the average lifetime of men was about four years less than that of women, mainly because of the stress under which men live. A "little common sense" could eliminate many of the tensions and stresses, providing a healthier and longer life, Dr. McGee said. "The American male has been indoctrinated with the philosophy that he must live, work and play at a dizzy pace; that he can and should wade thru all emotional and physical situations without flinching, and without reflection", he said. The doctor said "every man and boy must live within his own resources of physical and mental strength, but many fail to do so because of the 'cult of manliness'".

WASHINGTON, D. C. — Studying the effects of the new budget, economists predicted another year of expanding industrial activity and 18 months of heavy employment and good wages. They said that personal income will rise; business profits should reach a new high; and employment will be high.

BUSINESS BOOMS FOR BUSINESS BOOMERS

(Editorial)

The man who gets out and fights for business. Who thinks up new ideas to help business. Who works harder and with great industry to make business better. He's the business boomer. And business booms for the business boomers.

They won't take poor business action lying down. They'll dig out the reason why. They'll effect a cure.

They'll work harder than ever to stimulate business action. They'll make it their business to boom business.

They're the business boomers. And business booms for the business boomers.

They're the kind of people who, when they find a location taking in less and less and still less income, cover the location like a swarming octopus, to learn why business has fallen.

They work with the location owner to help boom his business. This booms their own business.

They cooperate with the location owner because they know that such cooperation results in better business for all concerned.

They help business to boom. They're business boomers. And business always booms for business boomers.

If dime play of itself won't do it. Won't let them progress properly. If a commission basis is inequitable. If they show more play action yet less profit. If the books don't show more hard cash and liquid assets at the end of the period they set. They learn why.

February 2, 1957

They get in there and punch with all they have. They fight. They won't take poor business lying down. They'll find an angle that will boom business. They're business boomers. And business booms for business boomers.

Too many have grown too lazy to help business boom. They depend entirely too much "on general conditions".

They don't use showmanship to help business. They don't use salesmanship when they have something hard to sell.

They don't use good judgment as to why they can't show better progress when they note that, on an overall gross, their machines have taken in more money.

They're just too lazy to get in there and fight harder than ever, with greater industry than ever, with more intelligence and business acumen, than ever before, to make their business boom. They're just not business boomers.

When they get in there and fight hard to make business boom. Then business will boom for them.

Business always booms for business boomers.

EXPECT OVER 12,000 SMALL

BROKE

Prosperity Booming '57 to See Average of 240 to 250 Small Firms Collapse Each Week as Compared to 222 Per Week in '56 and 199 Weekly in '55

BUSINESSES TO

CHICAGO—If there is any greater reason why operators should imme-diately arrange for a more equitable share of the gross intake from all of their machines it is the Dun & Bradstreet and economists' report of what is expected to happen to small businesses in prosperity booming 1957. Whereas an average of 222 small firms went bankrupt each week in 1956, and an average of 199 delcared bankruptcy in 1955, this prosperous boom year of 1957 is expected to see an average of from 240 to 250 small businesses go broke each week. This will make up a total of over 12,000 small firms out of business before

57 is over. One well known syndicated econo-mist, Sylvia Porter, stated in regards to why small businesses are going broke: broke:

"Add zooming costs of manpower and materials as well as money—and you have the basic factors for this stark trend."

The above only bears out what The Cash Box reported back in 1956 when it urged operators to quickly change over to: "10¢ Play Plus Front

Vital Reason For '10c Play Plus':

Money And/Or A More Equitable Commission Basis". The nation's leading economists, now backed by the stark figures of Dun & Bradstreet, bring into sharp relief what The Cash Box has been telling this industry

relief what The Cash Box has been telling this industry. That overhead expenses are rising at an alarming and unprecedented rate. To the point where they are engulfing the operators in a complete red mass of loss after loss. No operator can withstand the present stiff and tough competition he

has, the tremendous increased over-head expenses he had to endure, the higher prices he has to pay for new equipment, and still continue on a 50-50 commission percentage basis. Unless the nation's intelligent op-

Unless the nation's intelligent op-erators act fast and make the neces-sary change to assure themselves remaining in business and continuing to progress and profit by quickly adopting, "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis", then a great many of them will be among the 240 to 250 small business accurations every work of business casualties every week

U. S. Supreme Court Agrees To Review Court Pinball Decision Will Decide On \$10 vs \$250 **U.S. Pinball Fee**

CHICAGO—The momentus decision given by the U. S. Court of Appeals, Northern District of Illinois (which appeared in complete form in the October 13, 1956 issue of *The Cash Box*) will be reviewed by the U. S. Supreme Court. The Department of Justice made the statement that the decision by the Court of Appeals would cost the Gov-ernment \$3,500,000 in license fees. The Appeals Court struck down the

The Appeals Court struck down the conviction of Walter Korpan in the Northern Illinois Federal District Court on any charges of his failing

to pay \$250 special occupational tax on coin operated gambling devices. Korpan had originally been fined \$650. He had paid a \$10 U.S. license

fee to operate his pinball game. The government lawyers contended The government lawyers contended that the pinball game was a gambling device and, therefore, subject to the \$250 special occupational tax.

The Court of Appeals believed that the pinball games were not to be included in this category which, the Court believed, was for slot machines

only. The The Justice Department contends that Korpan's machines were gam-bling devices because players could take winnings either in replays or

in money. The Supreme Court decision will, naturally, be of great and momen-tous importance to all engaged in the pinball field.

"It's What's in THE CASH BOX That Counts"

Wisconsin Music Merchants Assn Talks 60%-40% Commission Basis at Jan. 14 Meet

GO

Over 50% of Juke Boxes in Wisconsin Now On Dime Play



WISCONSIN RAPIDS, WIS.-E. G. Dowe, secretary and treasurer, Wisconsin Music Merchants Association, reports that the organization met at the Mead Hotel, this city, on Monday, January 14.

A very fine turnout of operators were present, members coming from Stevens Point, Wausau, Marshfield, Green Bay, Sheboygan, Oshkosh, Manitowoc, Malone, Beloit, Madison, Brodhead, Beaver Dam, Wisconsin Dells, Milwaukee, La Crosse and Watertown.

A number of important matters were discussed, among them the ASCAP situation; state legislation; membership drive; and dime play and commission arrangements.

The president was authorized to appoint a state legislative committee to act during the present legislative session. A statewide drive for membership is planned and details will be completed at the next meeting.

The membership discussed dime play, and the advisability of arranging a new system of commissions. "I was quite surprised" stated Dowe, "that we have so many juke boxes in all parts of the state now on dime play. Some are dime, three for a quarter; others dime, five for a quarter; and some dime, four for a quarter. The State, outside of Milwaukee, is now about fifty per cent

on dime. We hope to put on a drive in Milwaukee to put our State over. I prepared some reprints of The Cash Box editorial Why 10¢ Play, and we will now furnish them to the operator at cost so that they can post them in their locations. Thanks to your article, I and Clint Pierce have 80% of our routes on dime, three for a quarter. There was considerable discussion about commission splits. Most of those present seemed to feel that all new equipment should be put on a 60-40% split."

Dowe advised that the next meeting of the Wisconsin Music Merchants Association will be held on Monday, February 4, at the Eagles Club in Milwaukee. Meet will start at 12 noon.

Indiana Games Op Suggests New Type Front Money

MUNCIE, IND .- Norman Wilner of Wilner Sales Company, Inc., this city, has come forth with the suggestion for a new type of front money.

This may meet with the approval of other operators thruout the country. Wilner believes in 10¢ play plus front money. But his idea for front money is somewhat different than the usual set dollar figure.

He advises, "We operate pinballs. Mostly in-lines and club equipment. "We believe that 10% off the top, then 50-50, would help solve the operators' cost problems.

"Money taken off the top", Wilner continues, "should be kept in a separate fund and used to defray service, parts and replacement costs."

Wilner waxes pessimistic over his suggestion. He concludes with the following statement:

"I believe this will only be a dream. It seems to be such a problem to get operators to band together. I still believe that this is a good idea. Maybe some day. . . . "

Urges Proper Programming

Believes Music Ops Will Enjoy Greater Income by Satisfying Every Segment of the Record Playing Public

CHICAGO — Harold Schwartz of Atlas Music Company, this city, be-lieves that one of the greatest neces-sities facing the juke box field today is "proper programming".

is "proper programming". Schwartz urges this publication, as well as all concerned, to keep up å "continued impetus on proper pro-gramming". He claims "This will result in great-

gramming". He claims, "This will result in great-er income by satisfying every seg-ment of the record playing public." Schwartz refers to the many edi-torials and general articles which have appeared in The Cash Bax urging juke box operators to arrange for proper programming of all their phonos. phonos.

This publication has reported time and again that operators, who were skeptical at first that their phono-graphs might not be properly pro-grammed, but who went out of their way to make changes learned that way to make changes, learned that they could increase intake anywhere

ABT Mfg. Announces New Coin Changer

CHICAGO — A.B.T. Manufacturing Corporation, this city, announced this week its introduction of its newest coin handling system for automation

machines. Called "Auto-Clerk", the changer is claimed to be the only four

changer is claimed to be the only found price changer on the market. "Auto-Clerk", it was explained, will sell and make change for four dif-ferent merchandise items at four dif-ferent prices, ranging from 5¢ to \$1.65. It accepts the money, totalizes the amount, makes the selection and returns the correct change. The slugreturns the correct change. The slug-rejector coin-changer, it is said, will accept nickels, dimes and quarters. The entire system can be installed

in the vending machine in any manner to suit the requirements of the machine design. Simple on-location cam adjustment changes price or price

combinations. "Auto-Clerk", A.B.T. advises, can be made available as a two-selection, three-selection, or four-selection unit to meet customer's particular requirements

Wants Operating For Ops

ST. AUGUSTINE, FLA. — Rich-ard L. Parks, Jr. of this city believes that one of the biggest helps oper-

that one of the biggest helps oper-ators can secure from distributors "at least in my section of the country" is a much better understanding re-garding operating. "One of the biggest helps the op-erators in our section can secure", Parks advises, "is for some of the distributors of juke boxes to stop op-erating machines and competing against customers.

against customers. "This has been the practise in our territory for twenty years. But the distributors are now offering money

distributors are now offering money to secure the locations. They are put-ting out 200 selection machines on a 50-50 basis. We cannot compete against this type of competition. "I am of the firm opinion", Parks continues, "that 120 selections are enough for any juke box. "We can stand better distributors of records in our state. These dis-tributors are spending their money for appliances and letting the record business slide.

business slide. "I think Florida needs more factory owned branches", Parks concludes.

from 10% to better than 50% in some instances

Reports have appeared in The Cash Box from various well known music operators who, after investigation, made changes in their phonos to match the needs of the patrons in made changes in their phonos to match the needs of the patrons in their locations and, as a result, en-joyed a tremendous upswing in income.

Many leading operators have been neglecting checking on the program-ming of their phonos. They have left this up to busy servicemen.

Those who have cooperated with their servicemen, by checking loca-tions during the busy play hours and asked for requests from the patrons of the locations, have learned that they could use many recordings not now in the machines.

There is no doubt that schools for proper programming of phonos should come into existence.

Ed Burg Donates Phono **To Vet's Hospital**

NEWARK, N.J.-Ed Burg, Runyon Sompany, this city, was again pient of a letter of thanks for his gift of a juke box to a veterans hospital. Only last week The Cash Box reported a similar missive from Rabbi Arthur Kolatch, Temple Beth Am, Lakewood, N.J.

This week's letter, which came from Joseph V. McLoone, Chief, Special Service, Veterans Administration Hospital, East Orange, N.J., said in part: Now that the excitement of the holiday season has abated, we are able to thank you for your gift of the large automatic record player, complete with 120 musical selections, for the free use of our patients.

Your men installed the machine in our Recreation Hall, where it has proved to be of continuing popularity with a large number of patients... the letter closes with—"Please accept our thanks for this most generous gift, and know that it is most appreciated by our patients."

Banker Urges Territorial Meet To Educate Operators **How To Borrow Money**

PHILADELPHIA, PA. --- Raymond J. Erfle, Vice-President of the Broad Street Trust Co., this city, who has helped many of the operators financially believes that an educational program should be undertaken to teach operators "how to borrow money advantageously".

"Meetings should be held in various parts of the country", advises Erfle, for the purpose of 'educating' the operators how to borrow money advantageously from their banks.

"We have done just such a job for the operators in Philadelphia", he continues, and adds, "It took about five years. It has been good for the operators and excellent for the lenders. it has added much prestige to the coin business."

Color Window Streamer Free

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BILL O'DONNELL

CHICAGO - Bill O'Donnell, Bally general salesmanager, advised that a new 2-color window streamer is now furnished free of charge with each Bally "ABC Bowling Lanes" game.

The new streamer placed on location window invites the public to come inside and play the new game. The streamer is 17 inches long and 10 inches high.

Offers To Run "Idea School"

CHICAGO — James T. Mangan of Mangan & Eckland, this city, be-lieves that what the industry requires at this time is "a means or technique for creating ideas." He says, "What this industry first needs is NOT new ideas, but rather a MEANS OR TECHNIQUE FOR CREATING IDEAS. "The factories should nut all their

"The factories should put all their engineers, experimental men, execu-tives, sales and promotion people through an IDEA SCHOOL. "A school that will train and at-

tune them for the processes of idea creation at will.

"I will be glad", Mangan concludes, "to run such a school for anyone who is interested."

Step Talking — Start Deing !

ROCKFORD, ILL. -- Lou Casola of Mid-West Distributing Co., this city, upset over the fact that the industry "just talks" about public relations,

has this to suggest: "The industry should stop talking about a public relations program — and do something about it, instead."

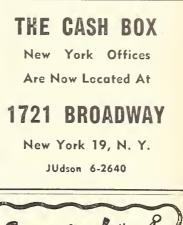
February 2, 1957

Bally Issues 2 A&P Drops Food **Vending Machines**

LEVITTOWN, L.I., N.Y.—The big A&P food store here has given up its outside food vending machines

Tho no reason was given for dropping the venders, some believe this was due to the fact that the machines

cut down on in-store sales. In the meantime the Grand Union is continuing to experiment with outside vending machines.







An Old-Timer Travels Across The Nation

Willie (Little Napoleon) Blatt Makes Auto **Trip and Surveys Coin Machine Conditions**



WILLIE BLATT

MIAMI, FLA .- Willie (Little Napoleon) Blatt, one of the nation's best known coinmen, and operating in this area for a number of years, made an auto trip thru parts of the United States last summer. Since that time he's been wanting to record his experiences and adventures, and has finally sent in a report.

"On my trip thru the States I checked some coin operated equipment and found some interesting conditions -some good and some bad," writes Blatt.

"We hit New Orleans and found that the equipment is average. We discovered quickly that if you know Lou Boasberg, it's like having the key to the city, because everyone knows Lou, and all one has to do is to mention his name and every door opens wide for you. While in this city, we visited Pouchatram Beach Park and saw Harry Batt's arcade. It

THE CASH BOX **New York Offices** Are Now Located At **1721 BROADWAY** New York 19, N.Y. JUdson 6-2640 is one of the finest arcades we have ever visited, and we found that all the equipment was clean and in first class working condition.

"When we got to Denver, Colorado, we found that some neighborhoods looked like a coin machine operator's dream. 18th Street had four Taverns to the square block, but we found some very old and almost obsolete phonographs-some 20 record Seeburgs.

"In Kansas City at Ray's Cafe we found brand new 200 record machine and a changemaker alongside. The machine was very clean and had a good set of records with uniform title strips, and was operating at 10c.

"One of the sights we'll remember for a long time was, while traveling thru the High Sierras, at a town called Lee Vining, California, we went thru the Tioga Pass, which we're told is open for about 3 months of the year. Even tho it was August, we found snow on the side of the road. Some of the natives told us that during the winter the weather drops down to about 40 degrees below zero. We found that Hank DeYoung operates in this part of the country, ar he uses some Seeburg 100's, doing and very good job of programming. All the categories were in their proper panel, and the machines had a good selection of late recordings by the pop artists.

artists. "We had to hurry thru Salt Lake City, Utah, and we would have liked to stay around more than we had time for. What a beautiful, clean and friendly city this is. We had lunch at a nice clean restaurant where the music was operated by Ray's Music. Installation was a Wurlitzer 1900 and quite a few remote boxes. Operation was on 10c. was on 10c.

"The next two stops were very dis-appointing to me. The first stop was the Rose Motel at Paducah, Kentucky, the Rose Motel at Paducah, Kentucky, and we found a 20 record Rock-Ola without lights and very little volume. The machine was in very shabby con-dition. The second stop was at Brack's Ice Cream Parlor at Hendersonville, N. C. We found a good Wurlitzer 1800 on location, but the machine was dirty and most of the title strips were hand written and almost impossible to read. "My conclusions after the trip was "My conclusions after the trip was that it would be of great benefit to our industry if it had a man on the payroll and who spent his entire time crossing and criss-crossing the length and breadth of the land. A man who would check and study locations and its equipment and then report. We all would benefit greatly."



The first month of the New Year has seen business along Pico Boulevard sparked by the appearance of new phonographs, new games and many fast breaking records. Sales continue soaring which pleases those who had an-ticipated an after the holiday slump. . . . Norty Beckman reports the mail-order and retail records sales at Norty's Music Center have increased to the point where he has had to add additional help to his staff. The new members are Herminia "Curly" Garcia on a full time basis and Bertha Saenz and Julie Vincincio part-time. Of the new records coming up Ana Marinez picks "Isabella" by Roy Tan on Tan as a big one and Jan Graham says "Marianne" by the Hilltoppers on Dot will be another big one for the group. Richard Barrientos reports "Love Is Strange" on Groove by Mickey and Sylvia has taken off with the operators and is one of their biggest sellers. . . John Freeman and Sonny Lomberg report the export business is booming at Simon Distributing Company which keeps George Muraoka busy getting the foreign shipments ready. Jack Simon keeps them posted on his travels to foreign ports with Manila, Singapore and Calcutta next on the agenda. . . . Lucille and Paul Laymon gave Phil Weinberg, Bally's Regional Representative, very good reports on Bally's eleven and fourteen foot "ABC Bowling Lanes" accept-ance by the operators on his recent visit to Los Angeles and Paul A. Laymon, Inc. Ed Wilkes reports the sales of the new Rock-Ola "200" phonograph throughout the area on a constant increase. Jimmy Wilkens and Charlie Daniels busy securing used equipment to meet the ever growing demand. Wayne Copeland anxiously awaiting another shipment of Wuiltzer "2100"

throughout the area on a constant increase. Jimmy Wilkens and Charlle Daniels busy securing used equipment to meet the ever growing demand. Wayne Copeland anxiously awaiting another shipment of Wurlitzer "2100" and "2104" phonographs for immediate shipment to fill the orders being received at Sierra Distributors. Wayne says the new all-location line from Wurlitzer is meeting with tremendous enthusiasm from the operators through-out the territory. Andy Lanzisero, who has just joined the staff at Sierra in the Service Department, was being introduced to the "regulars" by Frank Davis. . . . Gabe Orland and Sammy Ricklin have their new parchment paper title strip department going at full force at California Music Company. The new and improved title strips are another "first" for California Music and samples will be in the mail to all operators in the West very soon. Betty Williams reports Elvis Presley's "Too Much" on RCA Victor has taken off and was her biggest seller last week. Martha Delgado predicts The Lancer's "It Happened In Monterey" on Coral will head for the hit class. . . At Badger Sales Company, Inc., Bill Happel received reports from Don Ames that sales of the AMI "G-200" phonograph in the San Diego area are on a steady increase. Marshall Ames busy with sales of used games and phono-graphs with bowlers remaining on the top of the list. Marshall pacing the floor in anticipation of the new arrival he and his wife, Elsie, are expecting momentarily. They have an order in for a little girl to keep their two young sons company. Jack Leonard and Dave Yates busy with the sale in the Prize Premium Department which is being eliminated to expend the Parts Depart-ment and enlarge the showroom area. ment and enlarge the showroom area.

At Leuenhagen's Record Bar, Mary, Kay and Claire Solle were happy to hear from Fabor Robison that his home was not damaged during the big fire in the Malibu area. Mary told Fabor that his Abbott release of "Heart Of My Heart" by the Happy Jesters had started to move with the operators. Mary and Kay list the new releases in a book as they are received so the oper-ators can check the latest records since their last visit to the Record Bar. Nor-man Dudley was telling the girls Mercury's new singer, Joy Layne, has a hot one with her first release of "Your Wild Heart". Claire predicts "I Cried A Million Tears" on Capitol by the Four Preps will be the next one to take off for the charts. Kay believes Betty Johnson's "I Dreamed" on Bally should be a surefire hit for this label. . . . Charley Robinson reports the first month of the year was very satisfactory with sales of United's fourteen foot "Bowling Alley" and the introduction of the eleven-foot model at C. A. Robinson & Company. Charley says the enthusiasm is gaining momentum in the outlying districts with the demand for this game increasing with great speed. Al Bettelman received the report that a location on Pico Boulevard has had the largest take in its history with the installation of this game. . . At Minthorne Music Company, Hank Tronick reports he received very favorable comment from operators on the Seeburg "200" phonographs on his recent trip North. Matt Norberg and Roy Provencher-sending in orders for the Seeburg "200" phonographs from the San Diego and San Bernardino areas.



Abe Susman of State Music Distributors bought the bankrupt stock of Orms Manufacturing Company, one of the original manufacturers of pool games. Abe also reports he is busy showing and delivering Gottlieb's latest 2-player game "Flag Ship" and that it is one of the most outstanding 2-players ever released. . . . Martin Gudenberg transferring to the Pittsburgh office of Capitol Records with Wayne Tappon taking over as the new branch opera-tions manager in the Dallas office. . . . Johnny Casola, sales representative for United Manufacturing of Chicago, visited at Commercial Music. . . . Al Mason, AMI regional representative, visited with Abe Susman. . . . Sighted Paul Scoggins in from Bellevue shopping along coinrow. . . . Other visitors to the local market included Walter Wiggins, McKinney; Benny McDonald and Buster Loicana of Fort Worth; Elmo Pinkerton, Big Springs; Buna Carr of Corsicana; J. Alvin Evans, Ned Thomas and H. K. Lyde from Sherman; W. E. Lilly, Cleburne . . Phil Weinberg, regional sales manager for Bally Manu-facturing, making a business tour through the West and Northwestern states. . . . Bill O'Connor, manager of the phonograph department at S. H. Lynch and Company, visiting customers in East Texas and Louisiana. . . . Jim Lowe, WRR deejay, just returned from a trip to Memphis, Tennessee.





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Ted Bush, Bush Distributing, reports that the new Wurlitzer model "2100" phonos are moving out to ops so rapidly, he doesn't get a chance to put a sample on the floor. Ted and Ozzie Trupman, by the way, are looking forward to the completion of the DuPont plaza development this year, and have promised to invite all their friends to the opening. . . . At a meeting of the Dade County A.M.O.A., music operators agreed that it was absolutely necessary to convert to dime play as soon as possible, or face bankruptcy in the near future. . Dave Friedman out of Mt. Sinai Hospital after the removal of some stones in his kidneys. Claims he's as good as new.... Maurie Ginsberg, Atlas Music, Chicago, sporting a terrific tan, resting up, and contesting the skill of Miami's coinmen at "gin." . . . Bert Lane's friends will be happy to note that he's doing fine after an operation on his back. Bert and Willie Blatt were appointed cochairmen to lead the C. J. appeal. They hope to double last year's quota because the need is so much greater this year. . . . Charlie Sachs, Brooklyn, N. Y., op, seen walking down Collins Ave. sporting a nice tan. . . . Sam Gensberg, Chi-Coin, left for the plant in Chi so that Avron could come down for a vacation. Sam remarked "I'm not saying good bye to Miami Beach, all I'm saying is 'Auf Wederschen,' as I'll be back soon." . . . Joe Mangone and Willie Levey. two former N. Y. coinmen, left on a "flying trip" to N. Y. . . . Seen at the racetrack-Joe Mangone, Dave Gottlieb, Harry Pearlman, Cy Wolfe and Harry Zimmand. ... Jack Semel suddenly stopped showing up for the "gin" games, and the fellows are wondering what happened. . . . Music Makers now moving its equipment with a new large truck, which can handle some 5 or 6 machines at one time, instead of the 2 when they used the half-ton pick-up. . . . Taran Distributing very busy setting the large bowling alleys for those ops not geared to handle the trucking of such large machines.

Calif Music Ops Aid "March of Dimes"



BAKERSFIELD, CALIF. Police BAKERSFIELD, CALIF. — Police Chief Horace Grayson and Sheriff Leroy Galyen assist music operator Bill Black, president of the California Music Merchants Association, Kern County Division, to inaugurate the annual "Week of Dimes" for the "March of Dimes" from January 16 to January 23, as pictured herewith. During the week each phonograph will display the sign shown in the photograph.

photograph. In 1956, the California Music Mer-

Record Co's Assure Cooperation For MOA Annual Banquet

OAKLAND, CALIF.—George А. Miller, president and business manager of Music Operators of America (MOA), this city, reported that Hirsh de La Viez of Washington, D. C., MOA Entertainment Committee chairman. has been assured of the cooperation of all the record companies, who will once again furnish top recording artists for the banquet night during the forthcoming MOA Convention at the Hotel Morrison, Chicago, being held May 19, 20 and 21.

de La Viez had spent several days, a week ago, in New York contacting these record firms. Buddy Basch is assisting Hirsh, as he did for the last year's MOA Convention.

Association of Kern County chants turned in almost \$1,000 to the local chapter of the March of Dimes. They hope to surpass that figure this year.

> THE CASH BOX **New York Offices** Are Now Located At 1721 BROADWAY New York 19, N.Y. **JUdson 6-2640**





Coven Music Delivering Genco Now Delivering New 6 Hi Fi Speakers

CHICAGO—Ben Coven, Coven Mu-sic Corporation, this city, announced this past week that the firm is de-

THE CASH BOX New York Offices Are Now Located At

1721 BROADWAY New York 19, N.Y.

JUdson 6-2640





livering to the trade its new Hi Fi Corner and Wall Speakers.

Coven advised that the new "Comco" Hi Fi Speakers will supplement the present models of extended range speakers.

The Hi Fi speakers, said Coven, feature a cross over network system built in. Each Baffle contains a woofer and tweeter, connected to bring out true recording of high and low tones.

"Leading operators everywhere," stated Coven, "realize the merchandising value of good, balanced sound distribution.

"This can only be achieved with proper placement of the phonograph and auxiliary speakers.

"When customers in the location are pleased with the tone quality," concluded Coven, "it helps to increase the operator's income."

Urges Cure For 3 Ethical Infractions

NEBRASKA CITY, NEB .--- Mason L. Colbert, Sr. of this city believes that the trade should bring about a cure for three infractions of good business policy.

"Suggestion No. 1 is for distribu-tors", advises Colbert.

"Ditributors should not operate. A wholesaler should not be in competition with his customers.

"Suggestion No. 2", continues Colbert.

"Cigarette machines are being sold direct to locations. This should be stopped.

"And No. 3", Colbert concludes, "advertisers should not advertise in any medium that is bought by the general public on newsstands."



Player "Deluxe Skill Ball"



AVRON GENSBURG

CHICAGO—Avron Gensburg, vice president of Genco Manufacturing & Sales Company, this city, announced this past week that the firm's distributors are now receiving shipments

of the new 6 Player skee type amuse-ment game, "DeLuxe Skill Ball", with the new automatic ball return. "This new ball return feature," s'ated Gensburg, "added to the ever-ropular 'Skill Ball' game, has now created a tremendous demand for 'DeLuxe Skill Ball'."

The game continues to have singledouble-triple scoring. An added bonus ball in each frame increases play

appeal. There are four frames per game, three balls per frame, plus the bonus

"DeLuxe Skill Ball" is 9½ feet long, ultra colorful and modern in de-

sign. The ball return idea operates in the same manner as in regulation bowl-ing. Ball is returned at hand level, thereby eliminating stooping. Scoring is faster, speeding up the

action.

action. Gensburg concluded by urging operators to "See 'DeLuxe Skill Ball' right away at the nearest Genco dis-tributor. Convince yourself by play-ing the game that you can enjoy greater and faster profits."

Mystery At Keeney



PAUL HUEBSCH

CHICAGO - Visitors to J. H. Keeney & Company, this city, are certain to carry away a feeling that something mysterious is afoot these days.

Engineers stride hurriedly into the office of Roy McGinnis, president of the firm.

Paul Huebsch, salesmanager, excuses himself courteously, and joins the group.

Five minutes later, the executives file out at a fast pace. All look pleased. They stride rapidly down the hall, conversing in whispers.

To the question, "What's going on?", Huebsch merely smiles.

"It's not for publication-yet," he says. "Everything is top secret. But we've been working on it for a long time.

"Official announcements will soon be forthcoming.

"So just watch Keeney," Huebsch confidentially confided.

Chi Phono Bowling League

CHICAGO—The first battle of the evening saw Singer One Stop win two from B & B Novelty. Harry Julian's 548 was high for Singer. Marino Pieroni's 540 and Fred Dries 509 were high for B & B. ABC No. 2 won two from Coven Music. Les Taylor was high for ABC with 525. Harry Wolczak .scored high for Coven with 512. M. S. Distribs took two from ABC No. 1. Ralph Kick was high for M.S.

high for Coven with 512. M. S. Distribs took two from ABC No. 1. Ralph Kick was high for M.S. with 520. Al Rice and Harry Schreiber scored the same 465, which was high for ABC. Galgano Distribs won two from Star Music. High score for Galgano was Charley Alesi's 478. Hank So-chacki was high for Star with 495. Coral Records won two from Mer-cury Records. Ed Walker's 527 was high for Coral! Joe Moss was high for Mercury with 421. Gillette Music won two from Atlas Music. Don Baxter was high for Gil-lette with 458. Vic Jaccino was high for Atlas with 476. Decca Records swept three from Western Automatic. Decca's Herb Chapman was high scorer with 504. Paul Brown's 430 was high for West-ern.

ern.

Oomens Sons swept all three from Paschke Phono. The Oomens family scored high for their team with Johnny Oomens' 560, which was high for men and Isabel Oomens' 455, which was high for women. Ray Gallet took honors for Paschke with his high score of 471.

Herb Gorman Returns as Mgr. of Taran-Jax

MIAMI, FLA .- Sam Taran, Taran Distributing, Inc., this city, an-nounced the appointment of Herbert Gorman as manager of the Jacksonville branch.

ville branch. Gorman returns to his old stamp-ing grounds and to the position he held for nine years prior to 1955. "We are sure," said Taran, "the coin machine operators in north Florida and southern Georgia, as well as his many friends in that part of the country, will be glad to learn of his return."

CIAA To Meet Tues. Jan. 29 Election of Officers and Directors To Be Arranged



SAM GREENBERG

CHICAGO-Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators that the organization will meet in the

Pine Room of The Congress Hotel; this city, Tuesday, January 29, at 8:30 P.M.

"Our Association has now been in business for one full year. We must make arrangements at this next meeting for the holding of new elections for officers and directors for the next 12 months," Greenberg informed the operators.

"The election of officers and direc-tors is a matter of great importance to the industry and to the future of the Association," stated Greenberg.

He urged each and every operator in the Chicago area to be present at this meeting.

Greenberg also mentioned other matters of importance to be dis-cussed, in order that the Association can establish a sense of security for the future for all operators.

"To build a better industry," he said, "unity and cooperation of all operators are necessary."

Refreshments will be served at the conclusion of the meeting, through the courtesy of Williams Manufacturing Company, this city.

45 State Legislatures In Session

Ops Already Report New Bills Introduced Asking Higher License and Occupational Taxes

CHICAGO - Reports are coming thru from operators that new bills are about to be introduced in various state legislatures asking for higher license fees and occupational taxes.

Only three states, Virginia, Kentucky and Mississippi are not in session this year.

The other 45 states are seeking greater revenue in an effort to meet increased costs of government.

This has already made itself felt the public, in many of these states, where sales taxes have been increased anywhere from $\frac{1}{2}\phi$ to over 3ϕ .

Almost all businesses fear higher license fees. Tavern owners, in some of the states, predict anywhere from 10% to over 25% increase in licenses to de business to do business.

Coin machine operators have been warned, since the end of 1956 by this publication that, as soon as the state legislatures would come into session in '57, many license fees would be up for increases for increases.

It seems that this is now coming to pass. And without a "National Tax Council" in being, operators have no-where to turn for the data they will require to fight inequitable license taxation taxation.

For many years The Cash Box has called for a "National Tax Council" to be formed to collect the data oper-ators require to fight higher inequitable license fees.

New "20 Yr. Club" Members

CHICAGO — The following new members were added to The Cash Box' "20 Year Club":

Lyn Brown, Studio City, California -20 years

Carl A. Gualano, Chicago, Illinois-21 years

George L. Tye, Simcoe, Ontario, Canada—24 years H. D. Warwick , Knoxville, Tennes-

see—20 years Schuster, San Angelo, Texas— L.

L. Schuster, San Angelo, Texas— 24 years
Edwin W. Ponder, Liberty, Mis-souri—20 years
David Yamshon, Oak Park, Michi-gan—20 years
Daniel M. Kenaga, Pocatello, Idaho

-20 years Irving Kempner, Fairlawn, New

Jersey,-20 years Ralph D. Sheffield, Chicago, Illi-nois-20 years Warren Tunis, Omaha, Nebraska-

20 years Kenneth Ferrier, Oxnard, California

—22 years Lee Gupton, Louisville, Kentucky—

20 years Walter Grazick, Greenfield, Massa-

chusetts-20 years

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

"It's What's in THE CASH BOX That Counts"

Chicago Columnist Praises Ops Co-Operation For Nat'l **Polio Drive Thru Their** "Day of Dimes For The March of Dimes"

CHICAGO-The juke box industry came in for some wonderful acco-lades when Steve Shickel devoted his column in the Saturday, January 19 issue of the Chicago Daily Tribune tó the industry's drive in cooperation with the "March of Dimes."

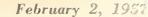
"For the fourth year, the nation's juke box operators will place their machines at the disposal of the National Polio Foundation with the coperation of Cash Box magazine," wrote Shickel. "Cash Box, a national trade paper for the juke box industry", he continued, "started the idea of 'A Day of Dimes for the March of Dimes' when it urged the owners of the nation's 575,000 juke boxes to give up one day's receipts and turn the money over to fight against polio.

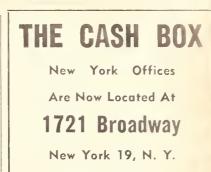
"The idea has had the full support of the juke box operators the last three years, and this year should prove to be the biggest yet. Chicago, which last year gathered approximately \$15,000 from its total of 7,000 juke boxes, expects even greater cooperation this year and hopes to top \$20,000. These figures, of course, show an exaggerated income for the average juke box day. The day set aside for the 'March of Dimes' is widely publicized and the boxes get a better play on that day than usual." - A 2 - 66 - 1

Montana Seeks To Raise **Revenue Thru C. M. Taxes**

HELENA, MONT. - Seeking new ways of augmenting the State's revenue, a suggested new tax source is juke boxes and amusement machines.

The appropriations committee of the Montana Legislature has a list submitted by the State Board of Equalization, and among the sources is an anticipated revenue of \$100,000 from juke boxes and amusement machines.





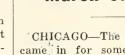
JUdson 6-2640

1957 **Promises To Be** A **BIG** Year For Exhibit— Its Distributors And Operators

THE EXHIBIT SUPPLY CO. 4218 WEST LAKE STREET CHICAGO 24, ILLINOIS







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Ops here tremendously enjoying lower prices resulting from fierce competition among distribs. . . . Our thanks to Faye Grossman, Roy Small's office sec'y, U.M.O. of Michigan, for checking with Detroit's General Licensing Bureau on operation of skee amusements. Any game of this type, she found,



comes under the existing billiard and bowling ordinance. It is known as a meter bowling alley. Faye writes: "This machine is exempted from the restriction requiring permission of 65% of property owners within a 500 foot radius in which a bowling alley or poolroom is to be opened. The charge is \$5 per machine and, after application is made, it is signed by a precinct inspector." . . . Bill O'Donnell, "The Master Entertainer," showing Nola's Lou Boasberg all around and about last Monday. In between time, busier than ever taking order after order for "Bowling Lanes" and "Key West." . . . Ed Ratajack, AMI sales mgr., back from his vacation "feeling great." Reports AMI sales "Even Greater."

Sam Wolberg and Sam Gensburg at ChiCoin tremendously thrilled as their new "DeLuxe Skee Roll" sets new initial order record for the firm. As Ed Levin put it, "Our distribs received samples. Were overwhelmed by the beautiful cabinet and the game's features. Took in the comments of operators. Then quickly phoned to tell us 'Skee Roll' is the game they were waiting for." ... Alvin Gottlieb reports, "Dime play on pinballs gaining. More and more progressive ops are featuring dime play." This is reflected in shipments of Gottlieb games, Alvin revealed. "However," he says, "many are

still waiting for a stronger trend to be evident." (If they wait too long, they're likely to find themselves out of business, along with about 243 other businessmen each week). . . . "Texas Phil" Weinberg zooming over the highways of Calif. and the northwest this past week. Telling Ballyfolks games are on the way.... Genco's Avron Gensburg back from two-weeker in Fla. Busily checking the new "DeLuxe Skill Ball" on the production line. 'Tis said Avron uses a magnifying glass to inspect every part. Then he calls Ralph Sheffield and Al Warren in for a conference. (No reporters admitted'.)



RAY MOLONEY

Looks like United's on the way to new sales peaks with

"Bowling Alley." Bill DeSelm on the phone so much these days, his left ear looks frozen. Just caught a glimpse of energetic Herb Oettinger steppin' lively as always. Jack (Jock MacNic) ,Mitnick dashing back and forth between the engineering building and his office. . . . John Frantz very happy over the way more and more ops all over the nation are waking up to the extra-profit potential in penny counter games. John stated, "No one wants pennies any more. So they throw 'em into scales and counter games." . . . Probably busiest



of all this past week was Joe Robbins of Empire. With Gil Kitt out of town, Joe had customers in the office, phone call after phone call, and orders for "Bowling Alley" to write. All at one and the same time. All day long. . Pete Beres, Pekin, Ill., in town this past week shopping around. . . . Heard Irv Ovitz is becoming a stock market expert. . . . Lots of visitors at the Williams' factory this week. Kept Art Weinand and Sam Stern on the go. "The new 'Shamrock' is clicking in a big way," advises Art.

ED RATAJACK

Joel Stern all excited and enthused as he reports, "World Wide swamped by city and out of town ops. They're coming in to see the new 'Six-Pocket'. And all pleasantly surprised." To which Len Micon and Fred Skor nod

agreement. . . . Herb Jones produces greatest 'Bally-Who' yet in the Silver Anniversary Issue. An issue in which Bally distribs express heart-felt tribute to Ray Moloney for starting game biz on the path to greatness with "Ballyhoo" in '32. . . . Clarence Schuyler of Games, Inc. on biztrip this week, while production on "Skeet Shoot" rolls along. . . . Stanley Brown at Club Specialties pointing out firm's variety of items. Harry Brown was out making calls. The kind of items ops like to look at. . . . Sam Lewis, Frank Mencuri, Chet

Gore and Ed Hall foresee grand spring season ahead for Exhibit. Stated Sam, "We're working on games, peep shows, new card series, and many other items that will prove a revelation." . . . George Jenkins advises, "Bally producing to absolute capacity."... Condolences to family of Morrie Tophan, Detroit mgr. of Miller-Newmark, who died of a heart attack last Sat., Jan. 19. He was in the coinbiz 18 years.

Harold Schwartz and Nate Feinstein report biz at Atlas excellent. "If this is any indication, January will be a terrific springboard for the coming year," says Harold. ... Fred Mills Jr., of Bally expediting shipments of "Beverage Bar." ... Bob Dunlap, Seeburg district mgr

around these parts says, "I'm having a time of it trying to keep out of snow drifts." . . . Phil Moss, Atlas, Des Moines, and lovely wife Bernice in town for a couple of days. Also here and looking fine was Phil Greenberg of Atlas, Pitts. . . . Norm Jensen, V.P. of Cosmos Shipping, claims he knows how to



BILL DeSELM



February 2, 1957

save shippers money on exports. As well as on how to route to foreign markets for faster deliveries. Norm is a director of Export Manager's Club. . . . Paul Huebsch of Keeney, after 4 flat tires last week, bought himself a new set. "According to statistics," declared Paul, "I should keep the car for 10,000

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



istics," declared Paul, "I should keep the car for 10,000 more miles in order to get the most economical trade-in on a new one."... "Eleven and 14 footers going extra strong," stated Stan Levin. All-State. Vince Shay, "The Practical Philosopher" out having coffee with customers. On the phones all day, Wally Finke, Joe Kline and Sam Kolber, according to Fred Kline. However, he says, each of the men found time to entertain visitors like Frank Major and Gabby Clusiau of Grand Rapids, Minn.; Fred Keidaish and Tom De Bruller of Cromwell, Ind. Browsing around were local ops Leonard Strand, Calvin Coy and Sid Daus... Diversification pays off for Ted Rubenstein. He reports grand biz for his Horoscope ticket vender. Plastic phono replacements and pool game supplies

LEN MICON LEN MICON

customer

HAPPY BIRTHDAY THIS WEEK TO: Bernard W. Jacobs, Louisville, Ky. . . Phil Swartz, Brookline, Mass. . . George C. McCain, Temple, Tex. . . John Bilotta, Newark, N. J. . . Russell A. Caccamise, Jamestown, N. Y. . . Harold H. Klein, Omaha, Neb. . . . Raymond B. Butler, Haverhill, Mass. . . Houston M. Kirby, Bowling Green, Ky. . . Bernard F. Frericks, St. Louis, Mo. . . Fred Turek, Pontiac, Mich. . . Karl Schott, Yuma, Ariz. . . Charles C. Fisher, Jr., Charlotte, N. C. . . Albert M. Rodstein, Philadelphia, Pa. . . Leslie R. Chapman, Carroll, Ia. . . Naif J. Joseph, Vincennes, Ind. . . Nate Gottlieb, Chicago, Ill. WORTH REPEATING: The creditor always has a better memory than the debtor.

the debtor.





Chi Coin Celebrates Biggest Number Of Initial Orders In **Entire History Of Firm**

Execs Call "DeLuxe Skee Roll" Their Greatest Game



SAMUEL WOLBERG

CHICAGO-This entire past week was one of outstanding celebration at the offices of Chicago Coin Machine

at the offices of Chicago Coin Machine Company, this city. "We have just broken every record we ever established for initial orders on any game we've ever built", jubi-lantly reported Samuel Wolberg, president of this well known manu-facturing organization. "I've never seen anything like it", he continued, adding, "orders just kept flooding into our offices here at an unprecedented rate. "This is the first time in all our history and", he stated, "I'm sure everyone will admit that we've built great games, when any game so

great games, when any game captured the imagination of our dis-

captured the imagination of our dis-tributors and their operators to cause many of these distributing firms to order and reorder in even greater quantity within hours, the very same day they sent in their initial order." Wolberg and all other executives here at Chicago Coin Machine Com-pany were jubilant over the telephone calls and the wires that continued to arrive congratulating the firm on its new "DeLuxe Skee Roll" and the orders that were attached to these commendatory messages. "At one time", one of the firm's executives reported, "our switchboard was completely tied up. "What's more", he added, "as a line opened, it was immediately taken over by another long distance phone call.

call. "In addition", he continued, "wires kept coming in at a record breaking

Wolberg added to this, "We stepped up our production as each flood of orders proved we hadn't gauged the effect of our new 'DeLuxe Skee Roll'. "We have now reached a point", he stated, "where we are in the big-gest opening production schedule in all our history. "We can't even see where such pro-duction will pull us out of the number of orders we have already received and those that are coming in right along.

along. "All we can do at this time", he concluded, "is to beg our distributors and all of their operator-customers to perform and allow us to get our have patience and allow us to get our production lines going at top speed. We'll be able to then meet their orders almost on arrival."

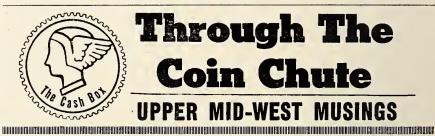


February 2, 1957

While activity continues unabated at the wholesalers, operators making their collections this week reported a falloff. Consensus of opinion among these men is that the near zero weather, plus a good sized snowfall, kept patrons from leaving their firesides. With an improvement in weather this week, all are hoping they'll make up for the dropoff. Wholesalers report both music machines and amusement games going well, with excitement stirring on the new bowlers and skee alleys.

Jack Gordon, Seeburg regional representative, conducting quite an intensive lecture campaign among operators in the area he covers. Following several talks in the city, Gordon met this week with music operators in two cities in Pennsylvania. On Wednesday afternoon, Jan. 23, Gordon spoke to operators at Lansdowne, and that same night addressed ops in Harrisburg. Jack's talk, bolstered with illustrations, figures, and testimonials, stressed the importance of proper programming, and the profit potential thru the use of "album" music. . . . Mike Munves expected back at the office from his vacation at Hot Springs on Mon., Jan. 28. Joe Munves, who had intended to await Mike's return to the office before leaving for the Tampa Fair, left on Thurs., Jan. 24. Menwhile, the firm busy preparing amusement machines for export. Willie Gaines finally overcame the problem of changing coin chutes to accept certain foreign coins. Problem was both size and weight. . . . Gertrude Browne, Beacon, N. Y., op, thrilled over the unexpected letters of thanks from the supervising adults and youths of Pine Bush, N. Y., to whom she donated a juke box and records. ... With Barney (Shugy) Sugerman, Runyon Sales, out visiting some customers, Morris Rood and Lou Wolberg busier than the proverbial paperhanger. A delivery of Bally's new "ABC Bowling Lanes" arrive, and the staff gets busy immediately checking. Rood advised that, following the checkup, they all go out to fill orders.

Many of our friends are ducking the cold and blustery winter up North, and are relaxing in the sunshine of Miami Beach. And probably a number will partake of Dave Gottlieb's hospitality and go boating and fishing on his "Flipper". It seems that boating has a strong hold on the members of the . . A. D. Palmer, advertising and sales promotion manager of The coinbiz. . Rudolph Wurlitzer Co., spent Fri., Jan. 18 in the big city. Most likely to arrange the details of the TV showing of a Wurlitzer piano on Steve Allen's show that night. . . . Sandy Moore, that dynamic L. I. op and wholesaler, down in Venezuela this week. . . . Al Blendow and Leo Willens heading the new Capitol Projector Corp. factory sales offices and show rooms opened on 10th Ave. (between 42nd and 43rd St.) last week. Al all alone this week, with Leo in Florida.... In reporting the opinion of Bill Arrison on "10¢ Play Plus" in the Jan. 19 issue, we inadvertently referred to his city as Chester, Pa. It's Chester, Vt. When calling our attention to this, Arrison wrote "I think you people have done a great deal toward helping operators to get on the right track." . . . Al Simon, Albert Simon, Inc., advises he still can't get enough Genco and ChiCoin machines to satisfy the demand, and with the expected arrival this week of ChiCoin's new "DeLuxe Skee Roll", he'll really be rushed. . . . Over at Atlantic New York when we dropped in, Meyer Parkoff out seeing some customers, but Murray Kaye and Gene Brody in conference with some column. We could see them thru the glass window of Murray's office, leafing thru some circular material while talking. . . . Abe Lipsky, Young Distributing, the only exec on hand when we visited here, with Joe Young and Irv Holzman out on biz. . . . The girls at Albert Simon, Inc., claim Larry Feigenbaum should have gone on the stage instead of selling coin machines. Larry always ready with a quip, pun or gag.



Mr. and Mrs. Jack Lowrie, H Novelty Company of Lake City, Minn., have taken off for the sunnier climes of Florida now that the cold winds have started to blow in this neck of the woods. . . . Bill Gummow of Hopkins, Minn., took his wife out the other day and wined and dined her celebrating their 19th wedding anniversary. . . Roger Sletten of Fairmont, Minn., made a quick trip into the Twin Cities to shop for equipment for his route. . . . Stan Baeder of New Rockford, N. D., spent a couple of days in the Twin Cities shopping around and looking over the latest in games. . . . Hank Krueger of Fairfax, Minn., was seen and overheard talking about some of his duck hunting trips and here the temperature was below zero. . . . Cab Anderson of Hudson, Wis., was seen shopping around and looking over the new 14' bowling lanes. . . . The operators are finding that in placing the new 14' bowling lanes that they are not having any problem in placing them on their own percentage basis with the location not getting more than ½ and some instances getting 25%. . . . Seen here and there shopping for equipment and picking up supplies and records for their routes were Cecil Terveer of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; Frank Davidson of Spooner, Wis.; Nels Nelson of Alexandria, Minn.; Henry Ostedt of Rice Lake, Wis.; Frank Grant of St. Cloud, Minn.; Royal Hegan of Slayton, Minn. and Red Wilbur of Duluth, Minn.



Gordon Stout Expresses His Ideas on Dime Play



GORDON STOUT

PIERRE, S. D .--- Gordon Stout, this city, president of the South Dakota Phonograph Operators Association, and recognized as one of the most intelligent and progressive operators in the nation, expresses his ideas on 10ϕ play in a letter to The Cash Box. Stout writes:

"You have given lots of your time and space to 'Ten Cent Minimum Play' as a solution for the woes of us juke box operators. The need for it has been well established and the general public has been well conditioned for it. Operators themselves, it seems, are delaying positive action.

While many have gone ahead, a great many more are still hesitant. As an operator, having gone through the process, some plain speaking first hand experience might be enlighten-

"Juke box operators are small independent businessmen. We take pride in being a part of that great American bulwark of Democracy . . . 'Private Free Enterprise.' We don't want people telling us how to run our business. But today, the whole industry suffers on account of inaction . . . a lack of free and independent action. Old outmoded machines are still in operation—at nickel play, operators cannot afford to buy new equipment, cannot even buy all the records they need to serve public demand—resorting to other allied equipment to eke out a living, music is being neglected.

"When ten cent play would restore for them a living profit margin; when these old outmoded machines are be-

these old outmoded machines are be-coming a disgrace to our industry; when still there is a floundering and inaction, some plain speaking is in order. With the courage of our con-victions, here goes: "Operators themselves are bloeking conversion to the very ten cent play they are crying for. While many have made the conversion, many more are holding back. Some have made some changes and then changed back again—they say, to meet competition. again—they say, to meet competition. "We give you our own experience. In June, 1955, over eighteen months ago, following a group meeting with our suppliers in the Twin Cities, along with several others, we decided to give the ten cent play a try. Dur-ing the month of June we converted all our machines, even the 78's, from nickel to ten cent play. Though we have bought a lot of new machines since then we never went back to the nickel. When we started buying new machines we ended all competition. Today the oldest machines we have in operation are 1953 models—all are big multiple record 45 rpm machines. These big new modern music machines These big new modern music machines do three big things for us: 1) they make our locations happy; 2) with all those extra records we make fewer and those extra records we make lewer service calls, only two per month except for emergency service; 3) and most important—in spite of the in-creased capital outlay our music is now making money. "Our profit margin is small, how-over over with dime play. But we

now making money. "Our profit margin is small, how-ever, even with dime play. But we can now give our customers 'Musie They Want When They Want It,' We have adopted that as our slogan. Our business is designed with the customers' pleasure in mind. They willingly pay the extra cost and let us make a small profit. Now we are independent. Days of the dirty 30's, days of the five cent hamburger, the nickel beer with free lunch included, are days of the long ago. Even the day when a dime would buy what we used to buy for a nickel is becoming a thing of the past. "When soda pop, beer and coffee, when candy bars, phone calls and cigars have all gone to a dime and the juke box fails to do likewise, something is radically wrong. Why speak of independence? Let us quit kidding ourselves. We're not running our business, we're ruining it instead. Because of this fear of competition, fear we might lose an unprofitable operation—by trying to make it profit-able—because of the very lack of independence we pride ourselves as

able—because of the very lack of independence we pride ourselves as having, the entire juke box industry is allowed to suffer."



CLASSIFIED ADVERTISING SECTION

WANT

- WANT AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).
- WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).
- WANT-Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
- WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).
- WANT Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MIN-NEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).
- WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HAST-INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL-WAUKEE 13, WISC. (Tel.: BLuemound 8-6700).
- WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.
- WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUM-MIT ST., TOLEDO, OHIO.
- WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT-To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

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- WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow 3-7422).
- WANT Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N. Y.
- WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors — Our Records Have Money Back Guarantee. H R C RECORDS. 2145 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROAD-WAY, TACOMA 2, WASH. (Tel.: FUlton 2282).
- WANT—Distributors who can use our surplus of Games, Music, Cigarette Machiues, Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).
- WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).
- WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$. Scud Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).
- WANT Attention: Distributors, Operators — We can use your entire inventory. Will buy in quantities cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

CLASSIFIED ADVERTISING SECTION

FOR SALE — All types used AMI, FOR SALE Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICK-OR SALE—Slate Tops for Pool Tables, \$45 ea; United Super Slug-gers, \$200; Targettes, Venus & Comets, \$125; Triple Strikes, \$125; Cue Sticks (Fibre Glass), \$2. Im-mediate Shipment on all Orders. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N.Y., (Tel: CIrcle 6-8464). SON DISTRIBUTING CO., 631 W. FOR CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691). FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. FOR SALE—1 New Philadelphia To-bogan Skee Ball Game (Floor Sam-ple), \$535; 4 Bert Lane Tic Tac Pool Games (New, in crates), \$85 ea.; Bally Mystics and Magics (cleaned and checked the Donan way), \$145 ea. Will trade any of the above for Bally Bingo Machines or cash. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHI-CAGO 25, ILLINOIS (Tel.: JUniper 8-5211-12). CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81). FOR SALE-Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, 8-5211-12). N. Y. FOR SALE-Bally's Double Header, FOR SALE-Close Out! Mutoscope's \$400; Night Club, \$375; Ice Frolic, Rock 'N Roll, 5 ball amusement \$75; Palm Springs, \$60; United machine. Brand new in original Pixie, \$175; Caravan, \$325; Bally's crates. Only \$89.40. Write for quan-Jet Bowler, \$160. 1/3 Deposit, Baltity price. YOUNG DISTRIBUTING, ance C.O.D. or Sight Draft. NAS-INC., 575 11th AVE., NEW YORK TASI DISTRIBUTING CO., 912 36, N.Y. (Tel.: CHickering 4-5050). POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386). FOR SALE - Used machines of all models, as is or shopped and ready FOR SALE—Locks of all kinds, Bally for location. AUTOMATIC MUSIC pinball locks, Wall Box locks, Music **DISTRIBUTORS, INC., 900 NORTH** Box locks, like new, \$75 ea. AUTO-WESTERN, OKLAHOMA CITY 6, MATIC MUSIC CO., 703 MAIN ST., OKLA. (Tel.: FOrest 5-3456). BRIDGEPORT, OHIO (Tel.: NE 5-1444). OR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre-FOR SALE . custom built fibre-Glass Cues. Pre-cision molded one piece construc-tion giving accuracy, indestructi-bility, Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE ELIZABETH FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5). 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214). FOR SALE—Records!!! 5¢ over whole-Quick service. New accounts, token deposit with order. We also purchase FOR SALE-One Double Header, like acposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLympic 8-4012, 4013). new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585). FOR SALE—United and Chicago Coin FOR SALE - Coin Machine Parts. Shuffles, 10th Frame and later mod-Balls for all alleys and pool tablesels; Wurlitzer 1500's, 1400's, wood, rubber, cork. Pucks, set of 1250's, 1015's; all type Bingos; 8 for \$7. MIKE MUNVES, 577 Coon Hunt, as is or shopped. CAN-TENTH AVE., NEW YORK, N. Y. YON STATES DIST. CO., 301 E. (Tel.: BRyant 9-6677). 7th, TUCSON, ARIZONA. (Tel.: 3-8688). FOR SALE - Williams Super World Series, \$35; United Comet Targette, FOR SALE—Big Time, \$190; Variety, \$125; Chicago Coin Super Frame \$110; Gayety, \$85; Pixie, \$225; Bowler, \$75; Keeney National Bowl-Starlet, \$250; Stardust, \$310; United er, \$150; Chicago Coin Double Score Super Shuffle 6 Player Alley, \$60. Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, One Third Deposit. Balance Sight \$225 (New). AUTOMATIC AMUSE-Draft. GENERAL DISTRIBUTING MENT CO., INC., 1000 PENNSYL-CO., 1609 ORLEANS AVE., NEW VANIA ST., EVANSVILLE 8, IND. ORLEANS, LA. (Tel.: TUlane 6729). (Tel.: HA 3-4508). FOR SALE — Hi-Speed Super Fast FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Tables, \$50 & up; Pin Games, \$25 Texas. Sold on money back guaran-& up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED tee. Distributor for AMI, D. Gott-

lieb, ChiCoin, J. H. Keeney. STATE

3100 MAIN ST., DALLAS, TEXAS.

INC.

MUSIC DISTRIBUTORS,

AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.:

STadium 2-4010).

The Cash Box

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Muto-Scope K. O. Champ,
 \$350; Williams DeLuxe B. B., \$100;
 King Of Swat, \$275; Rock and Roll,
 \$85; Gladiator, \$265; Marathon,
 \$285; Broadway, \$325; Nite Club,
 \$400; Wurlitzer, 1800, \$625. NEW
 ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEcatur 2-1500).
- FOR SALE—Floor Samples ABC Deluxe Bowlers, Absolutely Like New, \$450 ea. Parades, \$425; Night Clubs, \$395; Beach Beautys, \$275; Big Times, \$175; Gay Times, \$145. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).
- FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, \$725; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE., ILL., (Tel: MOline 4-6703).
- FOR SALE Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.
- FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mabogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Cames and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selectiou Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., e/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Comet, \$160; DeLuxe
5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple
Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and
Williams. Write for jobber's price.
Write, wire or phone. CENTRAL
DISTRIBUTORS, INC., 2315 OLIVE
ST., ST. LOUIS, MO. (Tel.: MAin
1-3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison
1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTS-BURGH 3, PA. (HEmlock 1-9900).

FOR SALE—Bowling Games: Cleaned, ready for location. Chicago Coin's Fireball, \$180; Flash, \$125; 9' Gold Cup FP, \$75; United's Playtime, \$75; Banner, 10¢—3/25¢ FP, \$155; Imperial, \$70. T & L DISTRIBUT-ING CO., 1663 CENTRAL PARK-WAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPPEL DISTRIBUT-ING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE — 6 Slightly used 10c Automatic "Popperette" Popeorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. PACIFIC KIDDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Pbonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).
- FOR SALE Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE—Williams King Of Swat, \$250; Genco State Fair Rifle Gallery, \$350 (Like New); Chicago Coin Criss Cross Bowler, \$75. WANT —Bally Frolics, Write. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOY-GAN, WISC.
- FOR SALE Bowlers: Cbicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tao-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N.Y.

FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Guu, \$260; Cbicago Coin Blinker Bowler, \$285. SAL-INA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.

FOR SALE — Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549). FOR SALE—New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

FOR SALE — Reconditioned — Bally Gayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

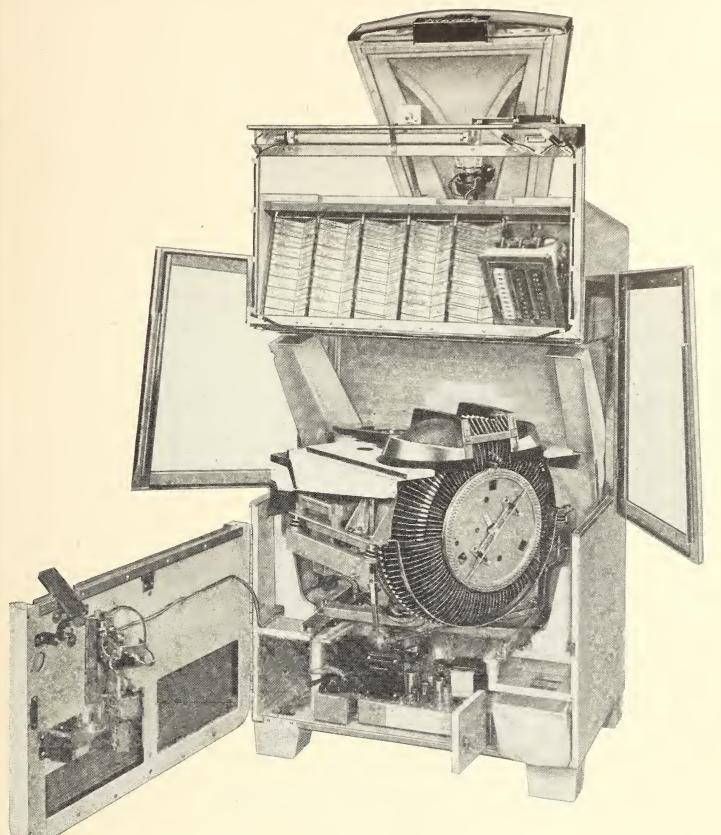
FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

- FOR SALE—Sbuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Ligbtnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Sbuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).
- FOR SALE Special. Bally: Big Shows, \$525; Night Clubs, \$355.
 Williams: Fun House, \$299.50.
 Genco: Rifle Gallery, \$119.50. Williams: Sidewalk Engineer, \$125.
 NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR-LEANS, LA., (Tel: CAnal 5306).

FOR SALE—Wurlitzer 1700; Wurlitzer 1800; Rock-Ola 1448; Seeburg 100-C. As is, or shopped. Contact us immediately for low price. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L.I., N.Y., (Tel: MAyfair 3-2472, 3 and 4).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Geneo. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

The Cash Box Page	. 60	February 2, 1957
THE CASH BOX	CLASSIFIED ADVERTISING SECTION	
"The Industry's Market Place" PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE	FOR SALE — Genco Night Fighter, \$75; Genco Hi-Fly Baseball, \$390; Genco Champion Baseball, \$275; Genco Quarterback, \$260; Genco Rifle Gallery, \$250. W. B. DIS- TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).	FOR SALE — Attention Kiddie Ride Operators! Now delivering Bally's sensational new Motor Bike. Write for price. Used Champions avail- able, \$425 ea. Write, wire or phone: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: LIncoln 9106).
ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE." WANT FOR SALE CHECK OFF WHICH YOU DESIRE	FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commer- cial Music Company, Dallas, Texas, and B & B Vending, El Paso, Texas, Use and Sell Lemonite. Try Lemon- ite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.	FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NA- TIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Free- port 8-6770-1).
CLASSIFIED AD RATE 10 CENTS PER WORD Gount every word including all words in firm name. Numbers in address count as one word. Minimum ad acceoted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash. Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words carefully.	FOR SALE—Duette, \$225; Piccadilly, \$275; Dealer, \$40; Cross Words, \$275; Saddle & Turfs, \$165; Big Tent, \$335; Williams Big League, \$125. One-third Deposit. CROWN NOVELTY CO., INC., 920 HOW- ARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).	FOR SALE—All Games Cleaned and in Working Order. Bingo Games. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Big Time, \$190; Miami Beach, \$200; Broadway, \$325; Night Club, \$400. Williams Super Pennant, \$84.50; Williams King O'Swat \$225. Williams Form
ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y. Use This Convenient Form For Your Classified Ad	FOR SALE — Chicago Coin Steam Shovel, \$295; Twin Hockey, \$295; Genco Davy Crockett Gun, \$325; Keeney Cross Country, \$375; Evans Saddle & Turf, \$225; Mutoscope K. O. Fiter, \$295. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).	King O' Swat, \$225; Williams Fou Bagger, \$325; Bert Lane Merry-Go Round, \$285; Exhibit Horse (out side cashbox), \$350. 1/3 Deposit balance sight draft. Write—Wire— Phone Today! We are exclusive fac tory distributors for: Bally—Wil liams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNI
START HERE	FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe- nue 3-6818).	AVE., CLEVELAND, OHIO (Tel.: HE 1-7577). FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire
	FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI- CAGO 40, ILL. (Tel.: LOngbeach 1-3378).	collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y. MISCELLANEOUS
	FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR- VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).	NOTICE — Crossroads? Diversifica- tion? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising ap- proach" in the specialty food field. A.B.C. MFC. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.
FIRM	FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Num- bered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).	NOTICE—That idea you have can be- come a new coin operated device. Contact Bob Young for Develop- ment and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).
CITYZONESTATE TELEPHONE NUMBER ENCLOSE YOUR CHECK—AIRMAIL TO:	FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. M USI CAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).	NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.
THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.	FOR SALE—AMI Model A's and Wur- litzer 1015's in Good Condition, \$40. Buyer must arrange to pick up ma- chines. STAR MUSIC CO., 2212 N. WESTERN AVE., CHICAGO, ILL. (Tel.: DIckens 2-6830).	NOTICE—Louisiana & Southern Mis- sissippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS- TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).



... Nothing Could Be Simpler!

One solenoid in the whole "G-200" selection system does the work of 200 separate coils in ordinary juke boxes. There are no selector magnets.

There are 2400 fewer feet of wiring harness.

There's only one relay in the whole record changer.

The whole pulse converter removes in one piece. So does the pulse generator. So does the pushbutton and credit assembly.

Major components plug in for fast service . . . no dangling wires.

Front-located scan button rotates the record magazine for easy loading, cancelling selected pins and resetting the popularity meter. The scan button cancels tripped pins automatically.

The entire record mechanism slides way out of the cabinet-turns a full circle-and locks in any position you want.

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One key gets you into the mechanism. Large front doors swing up or out. Title strips, record changer, amplifier, hinged slug rejector, etc.—all can be "front door serviced." No need to move box out from wall. There's a separate cash compartment lock, too. The top-mounted high frequency horn and driver assembly is hinged at the back—it swings up and locks in position.

You get at the twin bass horn drivers easily through a concealed port in top of cabinet.

The heavy duty plastic title strip holders swing out and down for easy, fast filling away from the box.

Truly, the juke box built for the Operator . . . and Service Man



ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927...AHEAD THEN, AHEAD NOW!

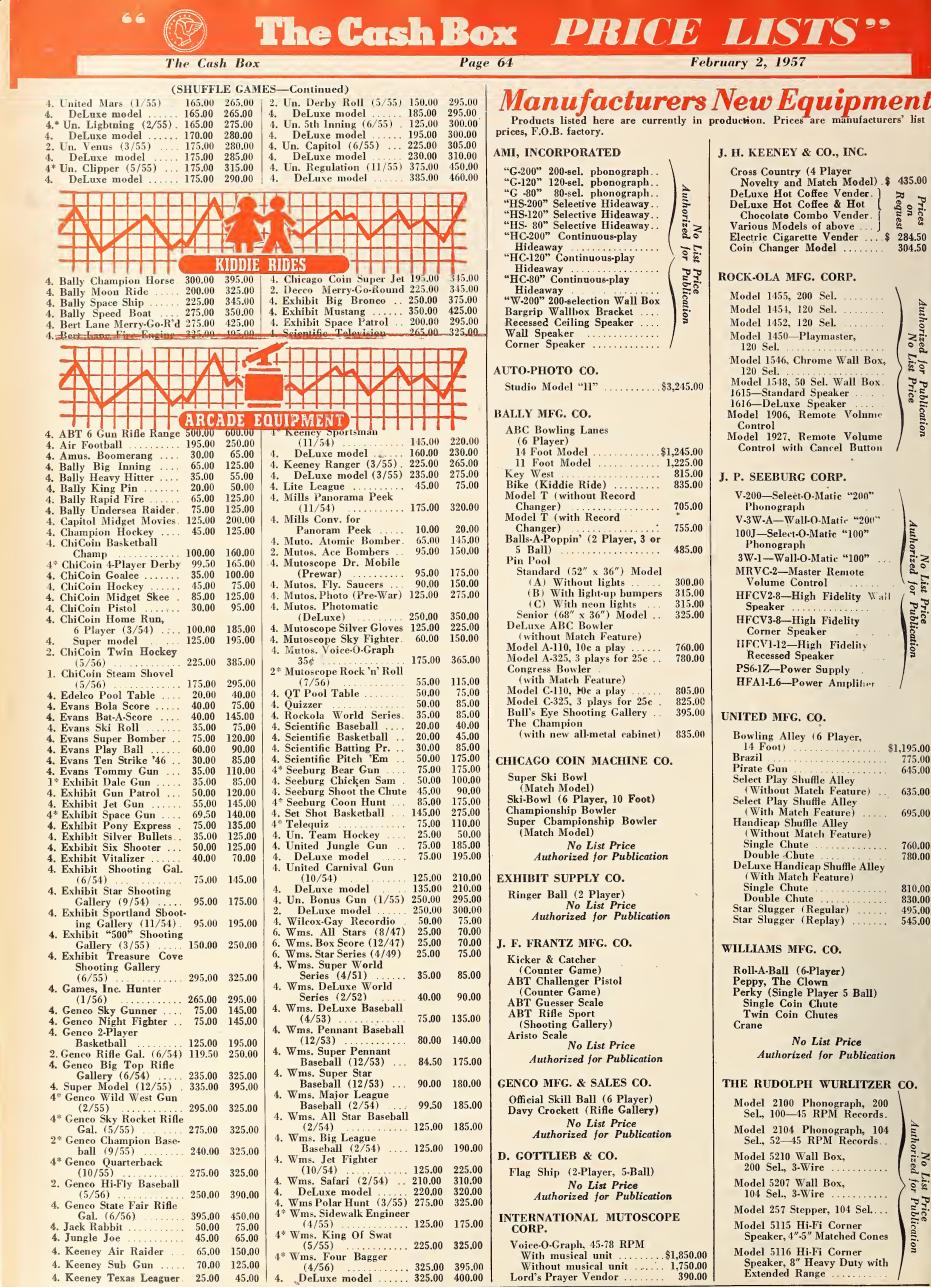
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<text><section-header></section-header></text>	The Cash Box Pag	ge 62 February 2, 1957
<section-header></section-header>	THIS WEEK'S USED MACHINE QUOTATIONS	(PHONOGRAPHS—Continued) 4. 1432, Same as above, 4* HF100R, '54, 100 Sel.,
<section-header></section-header>	18th YEAR OF PUBLICATION	Converted to 45 RPM 110.00 135.00 45 RPM 690.00 825.00 1. 1434, '51, Rocket '51-52, 4. W1-L56 Wall Box 5c 3.00 5.00
<text><text><text><text></text></text></text></text>		4. 1434, Same as above, 4. W4L-56 5.00 10.00 4. 3W5-L56 Wall Box 5c,
	JUHI CONDECCITE TELENCE	4* 1436, '52, Fireball, 120 4. W6L-56 5/10/25 Wire-
<text></text>		2* 1436A, '53, Fireball, 120 4. 3W7-L-56 4* 3W1 Wall-a-Matic 49,50 70.00
<text><text><text><text></text></text></text></text>	FOREWORD: Many times, wide differences appear in the quotation of high	2* 1438, '54, Comet, 120 WURLITZER
<text></text>	Price Lists" can only feature the market prices as they are quoted. "The Cash	4. 1446, '54, Hi-Fi. 120 Sel., RPM 25.00 65.00
	Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for	RPM
<text></text>	known quotations for such equipment so that the subscriber at least has the last	4. 146S, '46, Standard, 20 4. 1100, '47, 24 Sel., 78
	someone on the East Coast may think it worth but \$75.00. Of course, serial,	4. 146M, '46, Master with 4. 1217, '50, Hideway, 48 Sel. 45 or 78 BPM 75.00 135.00
	taken into consideration. (Some equipment offered by outstanding firms, having	Sel., 78 RPM 20.00 55.00 4 1250, 50, 48 Sel., 45 or 78 RPM 100.00 165.00
	Cash Box Price Lists" reports each quotation exactly as it is made and depends	78 RPM 20.00 55.00 or 78 RPM 160.00 240.00 4. 147M, '47, Master with 4. 1450, '51, 48 Sel., 45 or
	his territory.	Sel., 78 RPM 20.00 60.00 3* 1500, '52, 104 Sel., 45
	price listed is lowest price quoted for the week; Second price listed is highest price quoted.	Sel., 78 RPM 20.00 65.00 2. 1500A, '53, 104 Sel., 45 & 78 76 4. 148M, '48, Master with 78 Intermix 225.00 325.00
	an additional \$20 to \$25 on Pin Games-and \$25 to \$30 on Phonographs.	Sel., 78 RPM 20.00 75.00 78 Intermix 250.00 350.00
 8. Probes UP and DOWN 9. Probes UP and DoWN 9.	1. Prices UP 5. No quotations Last 2 to 4 Weeks	Master with Remote Attach., 20 Sel., 78 RPM 259.00 365.00 4. 1650A, '54, 48 Sel., 45 or 4. 1650A, '54, 48 Sel., 45 or 365.00
 Province statute in the state state and explore explore and explore and explore explore and explore explo	3. Prices UP and DOWN 7. Machines Just Added	4* M100A, '49, 100 Sel., 78 RPM
Recarding selling prices Manual selection Selection </th <th></th> <th>2* M100B, '51, 100 Sel., 45 RPM 3* 1800, '55, 104 Sel., 45 RPM 3* 1800, '55, 104 Sel., 45</th>		2* M100B, '51, 100 Sel., 45 RPM 3* 1800, '55, 104 Sel., 45 RPM 3* 1800, '55, 104 Sel., 45
Image: bit is a	REGARDING SELLING PRICES	45 RPM, Light Cab., 400.00 475.00 4. 3020 Wall Box 4.00 8.00
	IMPORTANTI	45 RPM 425.00 600.00 4. 3031 Wall Box 3.00 5.00 4* HF100G, '54, 100 Sel., 4. 3045 Wall Box 4.00 15.00
 in in fact that they ennot, mary times, buy sequences liked at free Mode to \$25.00 processes, Scoreding and explanses to dark base parts are made where methods, the these low figures to complete out to be priced at large out to be priced at large for a dark base parts are under where methods. It has parts and the large part and the large pa		
is from \$50.00 up to \$75.00 and even more for these very same machines. Furchances of each equipment must realist har machines in the very biffered to rescondition to obtain these machines. In the hory period with the halor, period with the halor period with the machines. In the over of constance of the constance with the halor, period with the halor period with the machines. In the over of constance of the constance with the halor period with the machines. In the over of the constance with the halor period with the halor period with the machines. In the over of constance of the constance with the halor period with the machines with the halor period with the machines. In the over of the constance with the machines with the halor period with the machines. In the work of the constance with the machines with the halor period with the machines. In the work of the constance with the machines with the period with the machines with the machines with the machines. In the machines with th	to the fact that they cannot, many times, buy equipment listed in the lower	
Proceeding and machines, the reconditioner mest add onto his price the code of carrors could be price of a strong crash, and are price and kible of an whether has machines, plus the cost of carrors, eraits and labe of the price of a strong crash, and are price and kible of an whether has machines iterations of an whether has the price of a strong crash, and are price and kible of an whether has a strong and his is price from the case, rate that many of the parts have to be parts have the price of a strong crash, and are constroked for strenges in the constroked for strenges in the constroked and kible of the parts have to be parts	Purchasers of such equipment must realize that machines in the very low	
Packing and alapping of the machines, in addition to a deemi profit which will, in most case, rise the price of \$1000 to \$2000 to \$2000 to \$2000 to \$2000 to \$2000 to \$1500 to \$2000 to \$2000 to \$2000 to \$1500 to \$1500 to \$1500 to \$1500 to \$1500 to \$1500 to \$2000 to \$1500 to \$2000 to \$1500 to \$2000 to \$1500 to \$15	recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed	PINBALL GAMES
Image: Solution of the Solution of the Derivation of	packing and shipping of the machines, in addition to a decent profit which	Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicage Coin: (Ey) Evans: (Ey) Exhibit: (Ce) Canon: (Cot) Cottlick: (Ke) Keener
of many of the old arcade machines and kiddle rides are no longer in busines 4. Arcsas the Board (Un 9/52) 25.00 50.00 4. Altsas the Board (Un 9/52) 25.00 50.00 4. Class TB owler 0.00 39.50 4. Altsas the Board (Un 9/52) 25.00 50.00 4. Class TB owler 0.00 39.50 4. Altsas the Board (Un 9/52) 25.00 50.00 4. Class TB owler 0.00 70.00 35.00 4. Oblice 0.00 70.00 35.00 4. Oblice 0.00 70.00 10.00 39.50 4. Altsas theball 0.00 70.00 15.00 4. Class TB owler 0.00 70.00 10.00	from \$50.00 to \$75.00 and up. In the case of arcade and kiddle ride machines these may even be higher due to the fact that many of the parts have to be	(Un) United; (Wm) Williams.
e-gripment hould take these facts into consideration and, at the same time, should also realize that may buyers today have their own reprisin and reconsidination in the machines as well as experienced mechanics, such hygers will parchase machines "as if", at prices day have their own operating standards. 4. All Sure Basketball 20.00 35.00 4. And So realize that is ", at prices day have their own operating standards. 6. Class (Mon 17.50) 20.00 35.00 4. Arabic (Wm 11/51) 25.00 50.00 10.00 20.00 4. Control Tower 6. Calse (Wm 11/51) 25.00 50.00 10.00 20.00 4. Control Tower 9. Model F. St. On St. On 10.00 10.00 20.00 4. Control Tower (Wm 10/53) 20.00 65.00 2. Model A. St. On St. On 10.00 10.00 10.00 10.00 20.00 4. Control Tower 2. Model A. St. On 35.00 10.00 10.00 10.00 10.00 10.00 4. Control Tower 2. Model A. St. On 35.00 15.00 4. Model St. St. On 55.00 4. Control Tower (Wm 17/52) 15.00 65.00 2. Model A. St. On 55.00 55.00 10.00 10.00 10.00 10.00 10.00	of many of the old arcade machines and kiddie rides are no longer in business	4. Across the Board (Un (Wm 10/55) 195.00 285.00
a libring departments is with at process to meet their and a large and reconstruction the machines the medices to meet their own operating standards. 4. Arabian Knights 6. Co.D. (Wm 9/33) 50.00 90.00 4. Arabian Knights Got 12/53) 90.00 13.500 4. Colors (Wm 11/54) 125.00 65.00 4. Arabian Knights Got 2/53) 25.00 50.00 4. Colors (Wm 11/54) 125.00 65.00 4. Arabian Knights Got 2/53) 25.00 50.00 4. Colors (Wm 11/54) 125.00 65.00 4. Arabian Knights Got 2/53) 25.00 65.00 4. Colors (Wm 11/54) 125.00 65.00 4. Arabian Knights Got 2/53) 25.00 65.00 4. Colors (Wm 11/54) 125.00 65.00 4. Arabian Knights Got 2/53) 25.00 65.00 4. Colors (Wm 11/54) 125.00 65.00 4. Mark Childs Starp Starp Starp Starp 55.00 65.00 4. Colores (Wm 11/54) 125.00 65.00 2* Model A, 16, 40 Sel, 78 Model 29.14 Starp Starp 75.00 15.00 55.00 65.00 2* Model A, 15, 40 Sel, 78 Starp Starp 55.00 15.00 15.00	equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon-	4. All Star Basketball 4. Classy Bowler
4 Arcade (Wm 11/51) 25.00 50.00 (Got 8/49) 20.00 35.00 66.00 4 Aracade (Wm 11/51) 25.00 50.00 (Got 8/49) 20.00 35.00 160.00 4 Aranze (Wm 10/53) 35.00 75.00 4. Corrention (Got 11/52) 20.00 65.00 4 Ananic City (B 5/52) 15.00 60.00 4. Corrention (Got 11/52) 30.00 65.00 4 Madel B, '48, 40 Sel, 78 RPM 25.00 50.00 4. Corssroads (Got 5/52) 45.00 70.00 2* Model A, '46, 40 Sel, 78 RPM 25.00 50.00 4. Corssroads (Got 5/52) 45.00 70.00 2* Model B, '48, 40 Sel, 78 RPM 25.00 50.00 4. Dialor (Wn 3/51) 35.00 50.00 4. Dialor (Wn 3/51) 35.00 65.00 2* Model C, '50, 40 Sel, 78 RPM 75.00 100.00 175.00 18.00 100.00 175.00 18.00 100.00 175.00 19.00 20.00 20.00 2* Model L, '46, 20 Sel, 78 RPM 75.00 15.00 100.00 175.00 15.00 10.00 175.00	purchase machines "as is", at prices quoted by the trade at large, and recondi-	4. Arabian Knights 4. C.O.D. (Wm 9/53) 50.00 90.00
4. Atlantic City (B 5/52) 15.00 60.00 4. Control Tower PHONOGRAPHS 4. Control Tower 8. Bank-Aball (Got 5/50) 15.00 20.00 4. Control Tower PHONOGRAPHS LISTED ALPHABETICALLY 4. Bank-Aball (Got 5/50) 15.00 9.000 4. Control Got 11/22) 30.00 65.00 2* Model A, '46, 40 Sel, 78 RPM 40.00 110.00 71.000 11.000 12.000 4.000 4. Control Tower 4. Control Tower 2* Model A, '46, 40 Sel, 78 RPM 10.00 17.00 19.00 1.000 1.000 1.000 1.000 1.5.00 4. Control Tower 2* Model A, '46, 40 Sel, 78 RPM 10.00 15.00 5.00 10.00 1.000 1.5.00 4. Daily May (Got 7/54) 135.00 15.00 2* Model A, '46, 40 Sel, 78 RPM 10.000 17.500 4. Banbre (CC 3/51) 15.00 2.000		4. Arcade (Wm 11/51) 25.00 50.00 (Got 8/49) 20.00 35.00
PHONOGRAPHS A. Basketball (Got 10/49) 10.00 15.00 4. Coronation (Got 11/52) 30.00 65.00 LISTED ALPHABETICALLY EVANS 4. Beach Beauty (B 11/52) 40.00 10.00 4. Coroseroads (B 0 5/52) 40.00 70.00 4. Coroseroads (B 1/52) 20.00 35.00 2* Model A. '46, 40 Sel., 78 RPM 63.00 135.00 4. Mills Constellation, '47 Model 951, '40 Sel., 78 RPM 25.00 50.00 4. Big Ben (Wm 9/54) 75.00 15.00 4. Coroseroads (B 1/52) 20.00 35.00 2* Model A. '46, 40 Sel., 78 RPM 63.00 135.00 15.00 4. Mills Constellation, '49 Nodel 9. Big Time (B 1/55) 175.00 25.00 50.00 4. Dafty Derby (Wm 8/54) 75.00 15.00 2* Model 2.04, '53, 40 Sel., 78 RPM 25.00 50.00 4. Biondie (Wm 8/56) 275.00 35.00 4. Daltise (F2, MM 2) 10.00 10.00 10.00 4. Daltise (F2, T3, MM 2) 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10		4. Army-Navy (Wm 10/53) 35.00 75.00 4. Conev Island (B 9/52) 10.00 65.00 4. Atlantic City (B 5/52) 15.00 60.00 4. Control Tower
PHONOGRAPHS 2* Beach Club (B 2/53) 25.00 60.00 4. Crossroads (Got 5/52) 45.00 70.00 LISTED ALPHABETICALLY A M 1 EVANS 4. Grossroads (Got 5/52) 45.00 35.00 65.00 35.00 65.00 4. Crossroads (Got 5/52) 45.00 70.00 2* Model A. '46, 40 Sel, 78 RPM 40.00 110.00 EVANS 4. Mills Constellation, '47 Model 951, 40 Sel, 78 RPM 55.00 135.00 50.00 4. Grossroads (Got 5/52) 45.00 10.00 10.00 2* Model A. '46, 40 Sel, 78 RPM 85.00 135.00 50.00 4. Grossroads (Got 5/52) 45.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 15.00 25.00 4. Daily May (Got 7/54) 135.00 20.00 <th></th> <th>4. Basketball (Got 10/49) 10.00 15.00 4. Coronation (Got 11/52) 30.00 65.00</th>		4. Basketball (Got 10/49) 10.00 15.00 4. Coronation (Got 11/52) 30.00 65.00
LISTED ALPHABETICALLY4. Be Bop (Ex 3/50)10.0019.004. Cyclone (Got 5/51) 35.00 65.00 A M 1EVANS2* Model A, '46, 40 Sel., (78 RPM	PHONOGRAPHS	2* Beach Club (B 2/53) 25.00 60.00 4. Crossroads (Got 5/52) 45.00 70.00
Ar Mrt Ar Mills Constellation, '47 Model 951, 40 Sel, 78 RPM 4. Mills Constellation, '47 Model 951, 40 Sel, 78 RPM 4. Big Hit (CC 7/52) 25.00 40.00 4. Daisy May (Got 7/54) 135.00 175.00 2° Model B, '48, 40 Sel, 78 RPM 85.00 135.00 4. Constellation, '47 Model 951, 40 Sel, 78 RPM 25.00 50.00 4. Big Hit (CC 7/52) 25.00 40.00 4. Daisy May (Got 7/54) 135.00 20.00 2° Model C, '50, 40 Sel, 78 RPM 85.00 165.00 4. Sel, 78 RPM 75.00 100.00 175.00 4° Model D-40, 51, 40 Sel, 78 RPM 149.50 245.00 4. Gentury, '52, Model 245, 40 Sel, 45 RPM 100.00 175.00 4° Model D-40, 51, 40 Sel, 78 RPM 295.00 350.00 4. Eeley, '53, Model 245, 100 Sel, 45 RPM 200.00 250.00 4. Model E-40, '53, 40 Sel, 78 RPM 300.00 40.00 6. 1422, '46, 20 Sel, 78 RPM 25.00 65.00 4. Model E-40, '53, 40 Sel, 78 RPM 300.00 40.00 6. 1422, '46, 20 Sel, 78 RPM 25.00 65.00 4. Model F-80, '54, 80 Sel, 45 RPM 395.00 45.00 4. 1426, '47, 20 Sel, 78 RPM 30.00 70.00 4. Model F-80, '54, 80 Sel, 45 RPM 505.00 65.	LISTED ALPHABETICALLY	4. Be Bop (Ex 3/50) 10.00 19.00 4. Cyclone (Got 5/51) 35.00 65.00
78 RPM $40.00 \ 110.00$ Model 951, 40 Sel, 78 RPM $25.00 \ 50.00$ 4 Big 1 line (B 1/35) $175.00 \ 250.00$ 20.00 2 . Dailas (Wm 2/49) $10.00 \ 20.00$ 2° Model C, '50, 40 Sel, 78 RPM $35.00 \ 165.00$ 4 . Ocstellation, '49, Model 135, 40 Sel, '78 RPM $25.00 \ 50.00$ 4 . Bolare (Um 12/51) $45.00 \ 60.00$ 4 . Deler "21" (Wm 2/49) $35.00 \ 20.00$ 2° Model D-40, '51, 40 Sel, 78 RPM $149.50 \ 245.00$ $165.00 \ 4$. Jubilee, '52, Model 2045, 100 Sel, 45 RPM $100.00 \ 175.00 \ 4$. Deler, '53, 10 Sel, 40 Sel, 45 RPM $100.00 \ 175.00 \ 4$. Bowling Champ 4 . Bowling Champ 4 . Bowling Champ $(Got 2/49) 153.00 \ 55.00 \ 4$. Model E-40, '53, 40 Sel, 45 RPM $295.00 \ 40.000 \ 6$. $1422, '46, 20 \ Sel, 78 \ RPM$ $25.00 \ 65.00 \ 4$. $1422, '46, 20 \ Sel, 78 \ RPM$ $30.00 \ 70.00 \ 4$. $1424, '46, Playmaster \ Hideaway, 20 \ Sel, 78 \ RPM$ $35.00 \ 75.00 \ 4$. $1424, '46, Playmaster \ Hideaway, 20 \ Sel, 78 \ RPM$ $35.00 \ 75.00 \ 55.00 \ 4$. $25.00 \ 55.00 \ 4$. $1428, '48, Magic-Glo, 20 \ Sel, 78 \ RPM$ $35.00 \ 75.00 \ 4$. $25.00 \ 4$. $25.00 \ 4$. $25.00 \ 4$. $25.00 \ 4$. $25.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.00 \ 4$. $25.00 \ 50.$		4. Big Hit (CC 7/52) 25.00 40.00 4. Daisy May (Got 7/54). 135.00 175.00
78RPM85.00135.004. Constellation, '49, Model2* Model C, '50, 40 Sel., 78 RPM85.00165.00135, 40 Sel., 78 RPM100.00175.004. Bolero (Un 12/51)45.0060.002. Derby Day (Got 5/56)195.00230.004* Model D-40, '51, 40 Sel., 78 RPM149.50245.004. SRPM100.00175.00(Got 2/49)15.0035.004. De lecer (Wm 11/49)15.0025.004* Model D-80, '51, 80 Sel., 78 RPM295.00350.00Centry, '52, Model 2045, 100 Sel., 45 RPM200.00250.004. Bright Lights (B 5/51)35.0065.002. Disk Jockey (Wm 11/52)25.0060.004* Model E-40, '53, 40 Sel., 78 RPM300.00450.006. 1422, '46, 20 Sel., 78 RPM25.0065.002. Cabana (Un 3/53)30.0070.004* Model E-20, '53, 120350.00450.004. 1424, '46, Playmaster RPM25.0065.004. Canasta (Ge 7/50)10.0015.0025.004. Double Action** Model F-80, '54, 80 Sel., 78 RPM395.0048.00RPM35.0075.004. Canasta (Ge 7/50)15.0025.004. Double Action** Model F-120, '54, 120545.00650.00RPM35.0075.004. Caravan (Wm 6/52)30.0070.004. Double Header (B 7/56) 400.00150.004* SRPM565.00695.00RPM35.0075.004. Caravan (Wm 6/52)30.0070.004. Double Header (B 7/56) 400.00150.004* SRPM565.00695.00	78 RPM 40.00 110.00 Model 951, 40 Sel., 2* Model B. '48, 40 Sel. 78 RPM 25.00 50.00	4. Blondie (Wm 8/56) 275.00 350.00 4. Dealer "21" (Wm 2/54) 35.00 90.00
4° Model D.40, '51, 40 Sel., '78 RPM149,50245,0040 Sel., 45 RPM100.00175,004. Bowing Champ (Got 2/49)4. Diamond Lill4° Model D.40, '51, 80 Sel., '4' Model D-80, '51, 80 Sel., '4' Model E-40, '53, 40 Sel., '5', 50, 0 '5', 7''' '5'''''''''''''''''''''''''''''''''''	78 RPM	4. Bomber (CC 3/51) 15.00 25.00 4. De Icer (Wm 11/49) 15.00 25.00
4^* Model D-80, '51, 80 Sel., 45 RPM	4* Model D-40, '51, 40 Sel., 78 RPM 149.50 245.00 40 Sel., 45 RPM 100.00 175.00 4. Century, '52, Model 2045,	(Got 2/49) 15.00 35.00 (Got 12/54) 110.00 165.00
4. Model E40, 50, 50, 40 Sel., 78 RPM 300.00 400.00 6. 1422, '46, 20 Sel., 78 RPM 25.00 65.00 4. Buffalo Bill (Got 5/50) 20.00 35.00 30.00 70.00 4. Double Action (Ge 1/52) 4. Double Action (Ge 1/52) 20.00 30.00 2* Model E-120, '53, 120 Sel., 45 RPM 395.00 485.00 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM 30.00 70.00 4. 1426, '47, 20 Sel., 78 RPM 30.00 70.00 4. Campus (Ex 2/50) 10.00 15.00 4. Double Feature (Got 12/50) 4. Double Feature (Got 12/50) 20.00 35.00 4* Model F-80, '54, 80 Sel., 45 RPM 545.00 650.00 4. 1428, '48. Magic-Glo, 20 Sel., 45 RPM 35.00 75.00 35.00 75.00 4. Caravan (Un 2/56) 265.00 395.00 4. Dragonette (Got 6/54) 125.00 185.00 4* Model F-120, '54, 120 Sel., 45 RPM 565.00 695.00 Sel., 78 RPM 45.00 90.00 4. Caravan (Wm 6/52) 30.00 70.00 4. Dreamy (Wm 2/50) 20.00 35.00 4. WM Wall Box 500 10.00 50 Sel., 78 RPM 100.00 125.00 4. Circus (Un 8/52) 35.00 75.00 4. Dude Ranch (B 9/53) 50.00 95.00 4. SM or SL Stepper 10.00 15.00 50 Sel., 78 RPM 100.00 125.00 4. Circus (Un 8/52) 35.00 60.00 4. Duette (Got 4/55) 169.50 265.00	4* Model D-80, '51, 80 Sel., 45 RPM	4. Bright Spot (B 11/51) 40.00 65.00 (Wm 11/52) 35.00 70.00
78 RPM 350.00 450.00 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 50.00 50.00 10.00 15.00 15.00 <	4* Model E-80, '53, 40 Sel., 300.00 400.00 6. 1422, '46, 20 Sel., 78 RPM 25.00 65.00	4. Buffalo Bill (Got 5/50) 20.00 35.00 4. Double Action
4. Model F-80, '54, 80 Sel., 45 RPM 4. 1426, '47, 20 Sel., 78 RPM 35.00 75.00 4. Capri (CC 10/56) 225.00 265.00 4* Double Header (B 7/56) 400.00 510.00 4* Model F-120, '54, 120 Sel., 45 RPM 565.00 695.00 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM 35.00 75.00 2* Caravan (Un 2/56) 265.00 4. Dragonette (Got 6/54) 125.00 185.00 4. WM Wall Box 50.0 10.00 4. 1432, '50, Rocket '50-51, 50 45.00 90.00 4. Circus (Un 8/52) 30.00 70.00 4. Duette (Got 4/55) 20.00 35.00 95.00 4. SM or SL Stepper 10.00 15.00 50 50.81, 78 RPM 100.00 125.00 4. Circus (Un 8/52) 35.00 60.00 4. Duette (Got 4/55) 169.50 265.00	78 RPM 350.00 450.00 4. 1424, '46, Playmaster 2* Model E-120, '53, 120 Hideaway, 20 Sel., 78	2. Cabana (Ch $5/55$) 50.00 10.00 <td< th=""></td<>
4* Model F-120, '54, 120 Sel., 45 RPM 4. 1428, '48. Magic-Glo, 20 Sel., 78 RPM 4. 1428, '48. Magic-Glo, 20 Sel., 78 RPM 2. Caravan (Cn 2/30) 39.00 4. Dragunetic (Got 0/34) 123.00 135.00 4. WM Wall Box 5.00 10.00 4. 1432, '50, Rocket '50-51, 50 4. 1432, '50, Rocket '50-51, 50 90.00 4. Circus (Un 8/52) 30.00 70.00 4. Dreamy (Wm 2/50) 20.00 35.00 4. SM or SL Stepper 10.00 15.00 50 Sel., 78 RPM 100.00 125.00 4. Circus (Un 8/52) 35.00 60.00 4. Dude Ranch (B 9/53) 50.00 95.00	4. Model F-80, '54, 80 Sel., 45 RPM 545.00 650.00 RPM 35 00 75 00	4. Capri (CC 10/56) 225.00 265.00 4* Double Header (B 7/56) 400.00 510.00
4. SM or SL Stepper 10.00 15.00 50 Sel., 78 RPM 100.00 125.00 4. Circus (Un 8/52) 35.00 60.00 4. Duette (Got 4/55) 169.50 265.00	4* Model F-120, '54, 120 4. 1428, '48. Magic-Glo, 20 Sel., 45 RPM 565.00 695.00	4. Caravan (Wm $6/52$) 30.00 70.00 4. Dreamy (Wm $2/50$) 20.00 35.00
COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.	4. SM or SL Stepper 10.00 15.00 50 Sel., 78 RPM 100.00 125.00	4. Circus (Un 8/52) 35.00 60.00 4. Duette (Got 4/55) 169.50 265.00

The Cash Box PRICE LISTS"

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The Cash Box	ŀ	Page 63 Febr	ruary 2, 1957											
(PINBALL GAMES—Continued) (PINBALL GAMES—Continued)														
4. Easy Aces (Got 12/55) 175.00 225.00 4. Eight Ball (Wm 1/52) 35.00 65.00	4. Nevada (Un 8/54) 40.00 100	.00 4. Sweetheart (Wm 5/50) 20.00 40.00 4. Tahiti (Un 8/53) 25.00 80.00 4. Tahiti (Un 8/53)	4. Tournament (Got 8/55) 225.00 285.0 2. Triple Play (Un 8/55) 145.00 195.0											
4. Fairway (Wm 6/53) 40.00 70.00	4. Nifty (Wm 12/50) 15.00 30	.00 4. Tampico (Un 6/49) 10.00 15.00	4. Triplets (Got 7/50) 15.00 20.0	00										
4. Fighting Irish (CC 11/50) 15.00 25.00	4. Night Club (B 4/56) 355.00 450 4. "9" Sisters (Wm 1/54) 50.00 110	.00 4. Thing (CC 2/51) 15.00 25.00	4. TriScore (Ge 1/51) 15.00 25.0 4. Tropicana (Un 1/55) 55.00 150.0	00										
4. Five Star (Univ 5/51). 30.00 65.00 4. Flying High (Got 2/53) 50.00 85.00	6. Oasis (Ex 10/50) 10.00 15 6. Old Faithful	.00 4. Three Deuces (Wm 8/55) 195.00 220.00	4. Tropics (Un 7/53) 25.00 75.0 4. Turf King (B 6/50) 20.00 49.5											
4. Flying Saucers (Ge 12/50) 15.00 30.00		.00 4. Three Feathers .00 (Ge 5/49) 15.00 25.00	4. Twenty Grand (Wm 12/52)	00										
4. Four Bells (Got 10/54) 135.00 165.00	6. One Two Three	4. Three Four Five	4. Twin Bill (Got 1/55) 120.00 175.0	00										
4. Four Corners (Wm 12/52) 45.00 90.00	4. Palisades (Wm 7/53) . 45.00 95	.00 (Un 6/51) 20.00 40.00 .00 6. Three Musketeers	4* Variety (B 9/54) 70.00 135.0 4. Watch My Line											
4. Four Horsemen (Got 9/50) 25.00 50.00		.00 (Got 7/49) 15.00 20.00 .00 4. Thunderbird	(Got 9/51)											
4. "400" (Upright) (Ge 10/52) 35.00 55.00	2. Parade (B 6/56) 399.50 450 4. Paratrooper (Wm 8/52) 25.00 40	00	4. Wild West (Got 8/51) 30.00 65.0 4. Winner (Univ.) 20.00 40.0											
4. Four Stars (Got 6/52) 45.00 75.00	4. Peter Pan (Wm 4/55). 125.00 160	.00 4 Times Square	4. Wishing Well											
4. Frolics (B 10/52) 15.00 65.00 4. Frontiersman	4. Pin Bowler (CC 6/50) 15.00 25	$(\mathbb{W}\mathbf{m} \ 4/53) \dots 50.00 \ 85.00$	(Got 9/55)	00										
(Got 11/55) 185.00 225.00 4. Futurity (B 3/51) 25.00 45.00		.00 4. Toreador (Got 6/56) . 295.00 325.00 .00 4. Touchdown (Un 1/52) . 20.00 . 35.00	4* Yacht Club (B 6/53) . 30.00 75. 4. Zingo (Un 10/51) 25.00 65.0											
4. Gay Times (B 6/55) 135.00 225.00 4* Gayety (B 3/55) 75.00 125.00	4. Pin Wheel (Got 11/53) 75.00 120 4* Pixie (Un 10/55) 175.00 225													
4. Georgia (Wm 7/50) 20.00 40.00	4. Play Ball (CC 1/51) 15.00 25	.00												
4. Gin Rummy (Got 2/49) 15.00 25.00 4. Gladiator (Got 1/56) 237.50 315.00	4. Punchy (CC 12/50) 10.00 15	.00												
4. Glamour (Got 7/51) 10.00 20.00 4. Globe Trotter	4. Quarterback (Wm 10/49) 15.00 25	.00												
(Got 11/51) 25.00 45.00 4. Golden Gloves	4. Quartet (Got 2/52) 45.00 75 4. Oueen of Hearts	.00 SHU												
(CC 7/49) 10.00 20.00	(Got 12/52) 50.00 110	- Polly Vistony Kowlon	4. Genco Shuffle Target											
4. Golden Nugget (Upright (Ge 2/53) 35.00 60.00	4. Quintet (Got 3/53) 45.00 100 4. Race The Clock	(5/54)	(7/51)	00										
4. Gold Star (Got 8/54) 130.00 165.00 4. Grand Champion		$\begin{array}{c c} 00 \\ 00 \\ 00 \\ 4 \\ \end{array} \begin{array}{c} Bowler (5/54) \\ 100.00 \\ 185.00 \\ 200.00 \\ \end{array}$	bound (9/51) 20.00 40.0	00										
(Wm 3/53) 45.00 95.00 4. Grand Slam (Got 4/53) 40.00 95.00	4. Red Shoes (Un 11,'50). 20.00 30 4. Regatta (Wm 11/55) . 125.00 175	.00 4. Bally Jet Bowler (8/54) 100.00 200.00 .00 2. Bally Rocket Bowler	4. Genco Shuffle Pool (11/53)	.00										
4. Green Pastures	4. Rio (Un 11/53) 25.00 85	.00 (8/54) 99.50 210.00 .00 2* Bally Mystic Bowler 145.00 205.00	4. Genco Match Pool (2/54) 50.00 90.0											
4. Gun Club (Wm 11/53) 35.00 70.00	4. Rocket (Ge 5/50) 20.00 30	$.00 \begin{bmatrix} (12/54) & & 145.00 & 225.00 \end{bmatrix}$	 4. Gottlieb Bowlette (3/50) 15.00 25. 4. Keeney Super DeLuxe 	.00										
4. Guys-Dolls (Got 5/53). 40.00 90.00 4. Gypsy Queen (Got 2/55) 145.00 185.00		(12/54) (12/54)	League Bowler (3/52) 40.00 75.	.00										
4. Handicap (Wm 6/52) 40.00 80.00 4. Happy Days (Got 7/52) 65.00 95.00	4. Rose Bowl (Got 10/51) 25.00 50 4. Saddle and Turf	.00 4. Bally Blue Ribbon (3/55)	4. Keeney High Score League (5/52) 40.00 80.											
4. Happy-Go-Lucky	(Ev 10/53)		4. Keeney Team (10/52) . 35.00 90. 4. Keeney Club (4/53) . 25.00 95.											
(Got 3/51) 25.00 45.00 4. Harbor Lites (Got 2/56) 175.00 210.00	4. Scoreboard (Got 4/56) 235.00 305	4. ChiCoin 6-Player (8/51) 35.00 75.00	4. Keeney Domino (5/53) 40.00 100. 4. Keeney Carnival (5/53) 45.00 110.											
6. Harvest Time (Ge 9/50) 15.00 20.00	4. Screamo (Wm 4/54) 50.00 110 4. Sea Belles (Cot 8/56). 265.00 345	DeLuxe (5/52) 35.00 75.00	4. Keeney Pacemaker											
4. Harvey (Wm 5/51) 25.00 75.00		.00 4. ChiCoin Match Bowler .00 (6/52) .00 80.00	(9/53) 50.00 125. 4. Keeney Mainliner											
4. Hawaii (Un 6/54) 39.00 100.00	4. Sharpshooter	4. ChiCoin Bowl-A-Ball (10/52) 35.00 85.00	Bowler (1/54) 65.00 175. 4. Keeney Bonus Bowler											
4. Hawaiian Beauty (Got 4/54) 100.00 135.00	4. Shindig (Got 10/53) 75.00 115	1.00 4. Chi-Coin Match	(3/54)	.00										
4. Hayburner (Wm 6/51) 25.00 75.00 4. Hi-Fi (B 6/54) 25.00 85.00	4. Shoo Shoo (Wm 2/51) 10.00 20 4. Shoot The Moon	4. ChiCoin 10th Frame	Bowler (5/54) 75.00 175.											
4. Hit Parade (CC 2/51) 10.00 15.00 4. Hit & Runs (G 3/51) 10.00 20.00		.00 Special (12/52) 35.00 90.00 .00 4. ChiCoin Name Bowler 5.00 5.00 5.00	4. Keeney Bikini (6/54) 125.00 175. 4. Keeney Century (6/54) 140.00 195.	.00										
4. Hit 'N Run (Got 4/52) 30.00 60.00	4. Silver Chest (Upright)	(1/53)	4. Keeney American (9/54) 200.00 250. 2. Keeney National (9/54) 150.00 260.											
4. Holiday (Ke 12/51) 25.00 40.00 4. Hong Kong (Wm 9/51) 25.00 50.00	4. Silver Skates (Wm 2/53) 30.00 70	.00 Double Score Bowler $(2/52)$ 25.00 100.00	4. Keeney Speedlane (4/55) 175.00 300.	.00										
4. Horsefeathers (Wm 1/52) 20.00 40.00	4. Skill Pool (Got 8/52) 35.00 75	4. ChiCoin Crown (4/53) 45.00 110.00	4. United 6-Player Super											
4. Horse Shoe (Wm 12/51) 15.00 30.00	4. Skyway (Wm 8/54) 75.00 140 4. Slugfest (Wm 3/52) 30.00 50	[00] Pins (4/53) 50.00 110.00	4. United 4-Player Official											
4. Hot Rods (B '49) 20.00 30.00	4. Sluggin' Champ (Got 4/55) 160.00 195	4* ChiCom Triple Score	(5/52) 30.00 60. 4. United 6-Player Super	00										
4. Ice-Frolics (B 1/54) 40.00 95.00 4. Jalopy (Wm 8/51) 35.00 90.00	4. Smoke Signal	4. Chilloin Gold Cup $(7/52)$ 50.00 125.00	(7/52)	00										
4. Jeannie (Ex 6/50) 15.00 20.00 4. Jockey Club (Got 5/54) 70.00 145.00	(Wm 10/55) 135.00 190 4. Snafu (Wm 12/55) 135.00 195	4. ChiCoin High Speed	Star (9/52)	.0 0										
4. Joker (Got 11/50) 20.00 40.00 4. Jolly Joker (Un 11/55) 75.00 125.00	6. Snooks (Wm 6/51) 10.00 20 4. Southern Belle	4. ChiCoin High Speed	4. United Manhattan 10th Frame (9/52) 35.00 70.	.00										
4. Jubilee (Got 5/55) 230.00 325.00	(Got 6/55) 155.00 200	4 Gincom Advance	4. United Manhattan (9/52)	.00										
4. Judy (Ex 7/50) 10.00 15.00 4. Jumping Jacks (Upright)	4. South Pacific (Ge 2/50) 15.00 30 4. South Seas (Un 5/56) 295.00 395	0.00 (10/53) 75.00 140.00 5.00 4. ChiCoin King (10/53) 75.00 145.00	4. United 10th Frame Super (10/52) 35.00 80.	.00										
(Ge 12/52) 20.00 45.00 4. Just 21 (Got 1/50) 10.00 20.00	4. Spark Plugs (Wm 9/51) 20.00 40	0.00 4* ChiCoin Criss Cross Bowler (12/53) 75.00 150.00	4. United Cascade (2/53) 35.00 85. 4. United Clover (2/53) . 35.00 90.	.00										
4. K. C. Jones (Got 11/49) 10.00 20.00 4. King Arthur	2. Spitfire (Wm 2/55) 75.00 130 4. Spot Bowler	$\begin{array}{c} 0.00 \\ 2^{\circ} \text{ ChiCoin Super Frame} \\ (3/54) \\ \hline \end{array} \\ \begin{array}{c} 75.00 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ 75.00 \\ \hline \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ \hline \end{array} \\ \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ \hline \end{array} \\ \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ \hline \end{array} \\ \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ \hline \end{array} \\ \end{array} \\ \begin{array}{c} 1000 \\ 75.00 \\ \hline \end{array} \\ \end{array} \\ \end{array} $	6. United Liberty (2/53). 40.00 90.	.00										
(Got 10/49) 20.00 35.00 4. King Pin (CC 12/51) 25.00 50.00	(Got 10/50) 25.00 59	.00 4. ChiCoin Starlite (5/54) 100.00 175.00	4. United Classic (6/53) 45.00 90. 4. United Olympic (6/53) 45.00 95.	.00										
4. Knockout (Got 1/51) 20.00 40.00		0.00 4. ChiCoin Feature (7/54) 100.00 180.00 1. ChiCoin Holiday (9/54) 100.00 235.00 235.00 100.00 235.00	4* United Royal (9/53) 50.00 95. 4. United Imperial (9/53) 65.00 100.	.00										
4. Lady Luck (Got 9/54) 85.00 160.00 4. Lazy "Q" (Wm 2/54) 45.00 110.00	4. Springtime (Ge 3/52) . 20.00 30	.00 1* ChiCoin Flash (10/54) 100.00 195.00 1. ChiCoin Playtime	4. DeLuxe model 75.00 110. 4. United Chief (11/53) 75.00 115.											
4. Leaders (Un 10/51) 30.00 60.00 4. Lite -A-Line (Ke 6/52) 35.00 65.00	4. Stage Coach (Got 11/54) 145.00 175 4. Stardust (Wm 3/56) 250.00 310	(10/54) $(10/54)$ 70.00 215.00	4. United Leader (11/53). 95.00 150.	.00										
4. Long Beach (Wm 7/52) 35.00 60.00 4. Lovely Lucy (Got 2/54) 65.00 130.00		(11/54) 100.00 200.00	4. United Team (1/54) 100.00 140.	.00										
4. Lucky Inning	4. Star Pool (Wm 10/54) 85.00 160	(12/34) $1/3.00$ 243.00	4. DeLuxe model 110.00 145. 2. United League (1/54) 75.00 150.											
(Wm 5/50) 20.00 40.00 4. Lulu (Wm 12/54) 149.00 195.00		0.00 4* ChiCoin Triple Strike (2/55) 125.00 275.00	4. DeLnxe model 110.00 155. 4. United Ace (5/54) 100.00 175.	.00										
4. Mad. Sq. Garden (Got 6/50) 30.00 45.00	4. Steeple Chase	4* ChiCoin Arrow (2/55) 200.00 275.00	4. DeLuxe model 110.00 175.	.00										
4. Majorettes (Wm 4/52) 20.00 40.00		Targette (1/55) 75.00 175.00	4. United Rainbow (5/54) 110.00 180. 4. United Banner (8/54) 140.00 185.	.00										
2. Manhattan (Un 4/55) . 95.00 150.00 4. Marathon (Got 10/55) . 265.00 300.00	4. Struggle Buggies	4* ChiCoin Bonus Score	 DeLuxe model 150,00 190. United Shuffle Targette 	.00										
4. Marble Queen	(Wm 12/53) 40.00 95 4. Sunshine Park	5.00 (4/55) 175.00 295.00 4. ChiCoin Big League	(8/54)											
(Got 8/53)	(B 12/52) 25.00 40	.00 (5/55) 240.00 300.00	4. DeLuxe model 140.00 220. 4. United Speedy (8/54) 145.00 220.											
4. Mermaid (Got 6/51) 20.00 40.00	6. Super Hockey (CC 4/49) 10.00 20	4* ChiCoin Hollywood (5/55) 175.00 300.00	4. Un. 11th Frame (10/54) 125.00 225.	.00										
4. Mexico (Un 3/54) 45.00 100.00	4. Super Jumbo	4. ChiCoin Blinker (8/55) 285.00 325.00 4. ChiCoin Score-A-Line	4. DeLuxe model 145.00 230.	.00										
4* Miami Beach (B 9/55) 180.00 295.00 4. Minstrel Man	4. Surf Club (B 3/54) 37.50 73	5.00 (9/55) 295.00 335.00 4* ChiCoin Bowling Team	4. United Comet Targette (11/54)											
(Got 3/51) 35.00 70.00	4. Sweepstakes (Wm 1/52) 50.00 75	(10/55) 250.00 350.00	4. DeLuxe model 145.00 240.	.00										
4. Mystic Marvel (Got 3/54) 110.00 155.00	4. Sweet Add-A-Line (Got 7/55) 145.00 193	4. Exhibit Twin Rotation (5/52) 50.00 100.00	 United Mercury (12 54) 125.00 245. DeLuxe model 155.00 250. 											
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