ATV In Takeover Bid For Northern Songs ... Epic Goes Thru Columbia Distribs... Mamas & Papas Form Label; Dunhill Is Outlet . . . See Editorial: When

In Rome ... TMC Consolidates 9

April 12, 1969

Int'l Section Begins Pg. 49

Celebrity Systems Buys Rack Co.; Lyons To **VP Post First For Eurovision Song Fest:** England, France, Holland & Spain Number 1

600 Cash Box **Eurovision Winners**

OLIVER!: SALES, GLORIOUS, SALES!





Our first Gold record.

This is the first record written, produced and recorded by our Vice President of A&R, Jack Gold. And we're really pleased and excited.

We're pleased because this is Jack's own version of the song he wrote with Arnold Goland—complete won't be Jack's first. around quite captures.

We're excited because when the song was recorded in France, it shot up to No. 1. (And you don't see many American songwriters getting a No. 1 song in France these days.)

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APRIL IS KITTY WELLS MONTH

The Queen of Country Music

Her new single

Guilty Street % **Shape Up Or Get Out**

32455

JUST RELEASED Hernew album **Guilty Street**

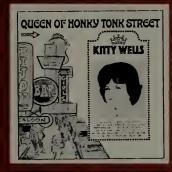
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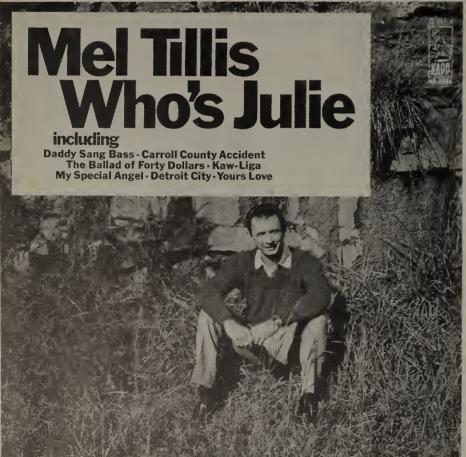
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MELTILLIS

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EVERYBODY'S PICK FOR A HIT ALBUM



#KS-3594

ANOTHER KAPP-ENING



YOURS LOVE

A Division of MCA, Inc.



E Country Top 50

•	KAW-LIGA (Milene — ASCAP) Charlie Pride (RCA Victor 9716)	2	31	DON'T WAKE ME I'M DREAMING (Page Boy — SESAC)	15
2	ONLY THE LONELY (Acuff-Rose — BMi) Sonny James (Capitol 2370)	1	32	CUSTODY	31
	MY WOMAN'S GOOD TO ME (Al Gallico — BMI)	6	22	(Screen Gems-Columbia BMI) Luke The Drifter, Jr. (MGM 14020)	
0	David Houston (Epic 10430) IT'S A SIN (Milene — ASCAP)	9	33	THE PRICE I PAY TO STAY (Mayhew BMI) Jeannie C. Riley (Capitol 2378)	32
5	Marty Robbins (Columbia 44739) WHO'S GONNA MOW YOUR GRASS	8	34	RIBBON OF DARKNESS (Witmark — ASCAP)	38
c	(Blue Rook — BMI) Buck Owens (Capitol 2377)	•	35	Connie Smith (RCA Victor 74-0101) COME ON HOME & SING	
6	DARLING, YOU KNOW I WOULDN'T LIE (Tree – BM!) Corway Twitty (Decca 32424)	3		THE BLUES TO DADDY (Return BMI) Bob Luman (Epic 10439)	40
0	HUNGRY EYES (Blue Book — BMI)	12		THERE NEVER WAS A TIME (Singleton — BMI) Jeannie C. Riley (Plantation 6)	-
8	Merie Haggard (Cepitol 2383) UNTIL MY DREAMS COME TRUE (Blue Crest BMI) Jack Greene (Decca 32423)	4		JUST HOLD MY HAND (Vogue — BMI) Johnny & Jonie Mosby (Capitol 2384)	43
9	WOMAN OF THE WORLD (Sure Fire — BM!) Loretta Lynn (Decca 32439)	11		I'LL SHARE MY WORLD WITH YOU (Glad – BMI)	50
10	A BABY AGAIN (United Artists — ASCAP) Hank Williams, Jr. (MGM 14024)	13		George Jones (Musicor 1351) (MARGIE'S) AT THE	
11	GOOD TIME CHARLIE'S (Passkey — BMI)	7	M	LINCOLN PARK INN (Newkeys — BMI) Bobby Bare (RCA Victor 0110)	46
	Del Reeves (United Artists 50487) LET IT BE ME (Leeds — ASCAP)	17	40	WHERE THE BLUE OF THE NIGHT (Ahiert/Cromwell — BMI)	42
	Glen Campbell & Bobbie Gentry (Capitol 2387)			Hank Locklin (RCA Victor 9710) YOU GAVE ME A	
13	THE NAME OF THE GAME WAS LOVE (Delmore — ASCAP)	10		MOUNTAIN (Mojave — BMI) Jehnny Bush (Stop 257)	48
14	Hank Snow (RCA Victor 9685) NONE OF MY BUSINESS (Tree — BMI) Henson Cargill (Monument 1122)	18	42	HONKY-TONK SEASON (Biue Crest — BMI) Charlie Walker (Epic 10426)	41
15	DADDY SANG BASS (House of Cash — BMI) Johany Cash (Columbia 44689)	14	43	WHEN WE TRIED (Pass Key — BMI) Jan Howard (Decca 32447)	45
16	THE GIRL MOST LIKELY (Shelty Singleton — BMI) Jeannie C. Riley (Plantation # 7)	5	44	SHE'S LOOKING BETTER BY THE MINUTE	44
17	WHO'S JULIE (Barton — BMI) Mel Tillis (Kapp 959)	16		(Sure Fire — BM!) Jay Lee Webb (Decca 32430) THE WEDDING CAKE	54
0	RINGS OF GOLD	25	46	Cornie Francis (MGM 14034) SWEET LOVE ON MY MIND	47
	(Acuff-Rose BMI) Dottic West & Don Gibson (RCA Victor 9715)		*+0	(Al Gallico — SMI) Claude King (Columbia 44749)	4/
	GALVESTON (Ja-Ma ASCAP) Clen Campbell (Capitol 2428)	28	•	MAN AND WIFE TIME (Window — BMI) Jirn Ed Brown (RCA 0144)	-
20	IF I HAD LAST NIGHT TO LIVE OVER (Al Gallico — BMI) Webb Pierce (Decca 32438)	22	48	I'VE GOT PRECIOUS MEMORIES (Passort — BMI)	49
21	JOE & MABEL'S 12th STREET BAR & GRILL	24	49	(Passport — BMI) Faron Young (Mercury 72889) SON OF A PREACHER MAN (Tree BMI)	52
22	(Tree BMI) Nat Stuckey (RCA Victor 9720) FROM THE BOTTLE TO		50	Peggy Little (Dot 17199) LEAD ME ON	51
Kan bian	THE BOTTOM (Combine — BMI)	23		(Shade Tree — BMI) Bonnie Owens (Capitol 2340)	•-
23	TO MAKE LOVE SWEETER FOR YOU	21			
	(Al Gallico — BMi) Jerry Lee Lewis (Smash 2202)		51	YESTERDAY'S LETTERS Bobby Lord (Decca 32431)	
24		20	52	i SEE THEM EVERYWHERE Hank Thompson (Dot 17207)	
25		19	53	BACK TO DENVER George Hamilton IV (RCA 0100)	
26	(Pamper — BMI) Johnny Bush (Stop 232) SET ME FREE	27	54	SWEETHEART OF THE YEAR Ray Price (Columbia 44761)	
	(Tree — 5MI) Ray Price (Columbia 44747) OUR HOUSE IS NOT		55	IT LOOKS LIKE THE SUN'S GONNA SHINE	
	A HOME (Green Grass — BMI)	34	56	Wilburn Brothers (Decca 32449) SOMEBODY'S ALWAYS LEAVI	ING
	Lynn Anderson (Chart 5001)	39	57	Stonewall Jackson (Columbia 44726) JUST BLOW IN HIS EAR David Wilkins (Plantation 11)	
29	(Stallion Bivi) Bill Anderson (Decca 32445) CAROLL COUNTY		58	OH WHAT A WOMAN Jerry Reed (RCA Victor 9701)	

FLAT RIVER MO.

Top Country Albums

1	CHARLEY PRIDE IN PERSON (RCA Victor SLP 4094)	1
2	STAND BY YOUR MAN Tammy Wynette (Epic BN 26451)	2
3	THE HOLY LAND Johnny Cash (Columbia KSC 9726)	5
4	SHE WEARS MY RING Ray Price (Columbia CS 97.33)	3
5	CARROLL COUNTY ACCIDENT Porter Wagoner (RCA Victor LSP 4116)	10
6	I TAKE A LOT OF PRIDE IN WHAT I AM Merie Haggard (Capitol SKAO 168)	9
7	I WALK ALONE Marty Robbins (Columbia CS 9725)	6
8	WICHITA LINEMAN Glen Carnpbell (Capitol S/ST 103)	8
9	YEARBOOKS AND YESTERDAYS Jeannie C. Riley (Plantation PLP 2)	7
10	YOUR SQUAW IS ON THE WARPATH Loretta Lynn (Decca DL 75084)	16
11	BORN TO BE WITH YOU Sonny James (Capitol S/ST 111)	4
12	JUST THE TWO OF US Porter Wagoner & Dolly Parton (RCA Victor LPM/LSP 4039)	1
13	SHE STILL COMES AROUND Jerry Lee Lewis (Smash SRS 67112)	14
14	MY WOMAN'S GOOD TO ME David Houston (Epic BN 26432)	17
15	I'VE GOT YOU ON MY MIND AGAIN Buck Owens (Capitol ST 131)	11
16	BEST OF LYNN ANDERSON Char CHS 1009)	20
17	THE BEST OF BUCK OWENS, VOL. 3 (Capitol SKAO 145)	15
18	JIM REEVES & SOME FRIENDS (RCA Victor LSP 4112)	19
19	THE BEST OF SONNY JAMES, VOL. 2 (Capitol SKOA 144)	13
20	D-I-V-O-R-C-E lammy Wynette (Epic 26392)	18
21	UNTIL. MY DREAMS COME TRUE Jack Greene (Decca DL 75086)	24
22	HARPER VALLEY P.T.A. Jeannie C. Riley (Plantation PLP 1)	21
23	MANY MOODS OF WANDA JACKSON (Capitol ST 129)	2!
24	COMING ON STRONG Henson Cargill (Monument SLP 18103)	2
25	ONLY THE LONELY Sonny James (Capitol ST 193)	
26	WALKIN' IN LOVELAND Eddy Arriold (RCA Victor LPM/LSP 4039)	2
27	INSTRUMENTAL SOUNDS OF Merie Haggard's Strangers (Capitol ST 169	2
28	SONGS OF THE YOUNG WORLD Eddy Arnold (RCA Victor LSP 4110)	2
29	MY OWN PECULIAR WAY Willie Nelson (RCA Victor LSP 4111)	3
30	NASHVILLE BRASS PLAY THE NASHVILLE SOUND (RCA Victor LSP 4059)	-



Picks of the Week

MEL TILLIS (Kapp 986)
Old Faithful (2:33) (Cedarwood BMI — Tillis)
Following up his current success "Who's Julie," Mel Tillis offers the thumping ballad "Old Faithful." Disk is destined to make an early chart appearance. Flip: "Sorrow Overtakes The Wine" (2:32) (Sawgrass BMI — McCord)

JOHNNY WRIGHT (Decca 732466)
Love Ain't Gonna Die (1:37) (Sawgrass BMI — Higgins)
Johnny Wright should find immediate success with "Love Ain't Gonna Die."
This lively toe-tapper is packed with instant appeal. Deserves to be heard.
Flip: "Wabash Cannon Ball" (3:00) (P.D.)

JUSTIN TUBB (Dot 17224)
The Great River Road Mystery (3:14) (Tree BMI — Tubb)
From the track of his album "Things I Still Remember Very Well," Justin Tubb delivers his own composition "The Great River Road Mystery." This mid tempo ballad, with an unusual twist, provides good listening. Flip: "Blackjack County Chain" (2:09) (Tree BMI — Lane)

KENNY PRICE (Boone 1085)
Who Do I Know In Dallas (2:08) (Pamper BMI -- Cochran, Nelson)
Kenny Frice turns in a strong performance on a fine ballad co-penned by the combined talents of Hank Cochran and Willie Nelson. "Who Do I Know In Dallas" will please many. Flip: "I'm A Long Way From Home" (2:40) (Famper BMI -- Cochran)

THE TILLMAN FRANKS SINGERS (Paula 1210)
Sweet Lovin' (1:50) (Magic Circle BMI — Franks, Baum)
Fretty vocal harmonizing by the Tillman Franks Singers makes for a potent air play item. Chart appearance of "Sweet Lovin' " can be expected. Flip: "Tell Me Darling Would You Care" (1:55) (Peer International BMI — Franks, Cole)

Best Bets

BRENDA CARTER (Musicor 1353)
Mama And The Teacher (2: 29) (Glad/
Southtown BMI — Crysler) Lively
disk could see action. Flip: "Everything's Found A Home With Me But
You" (2: 22) (Blue Crest BMI — Fra-

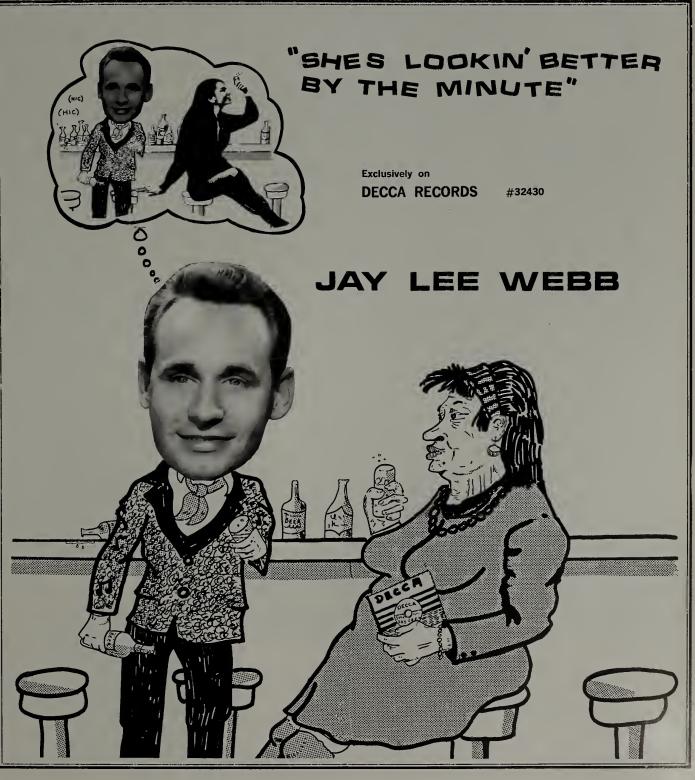
BILL HOWARD (Decca 732477)
Who Poured The Whiskey In The
Well (2: 30) (Forrest Hills BMI — Howard, Hayes) Novelty tune should
get more than a laugh. Flip: "Where
Was I" (2: 56) (Forrest Hills BMI —
Howard, Mackey)

BILL WY RICK (ABC 11194)
The Last Thing On My Mind (2:18)
(Pamco BMI — WyRick) Pretty ballad
with strong production deserves a listen. Flip: "It's Just A Matter Of Time"
(2:40) (Eden BMI — Benton, Hendricks, Otis)

BILLY RAY REYNOLDS (Epic 10458) I Wanna Be Like Dad (2:40) (Green Grass BMI — Putman) Good sounding disk with twist ending. Flip: "Till Time Kills Me" (2:19) (Window BMI — Reynolds)

CHARLIE STARR (Mercury 72905)
Road Time (2:40) (Greenlight/Percom
BMI — Gravelding) Bouncy ballad
should be heard. Flip: "Solitary
Woman" (3:32) (Greenlight/Percom
BMI — Dante, Allen)

JIM SLONE (MTA 168)
That's My Song (2: 34) (Dundee BMI—
Tomsco) Could appeal to many,
Flip: "Summer, Winter, Spring And
Spring" (2: 43) (Moss Rose BMI—
Drusky, McAlpin)







CashBox Country Roundup

The Chamber of Commerce of Flat River, Missouri, has a special award to be presented to Capitol Records artist Ferlin Husky, showing their appreciation for his song honoring their city. The Chamber, along with the Lions Club, Rotary Club, the high school student body, as well as various other city clubs, are going all out to help promote Ferlin's latest disk "Flat River, Mo."... RCA chanter Eddy Arnold, is currently putting the finishing touches to his manuscript. "A Long Way From Henderson." His personal manager, Jerry Purcell, has contracted to have the autobiography published by Hewitt House in the Fall... Lynn Anderson, Chart Records songstress, recorded a series of Coca Cola radio commercials in Nashville last week. Arrangements for the session were set by Bob Neal of the Neal Agency who handles Lynn's bookings in cooperation with Harry Kalcheim of the William Morris Agency in New York.

New York & New Jersey area country music fans were treated to WJRZ Radio Hackensack's second "Country Cavalcade" Friday evening (21) at Symphony Hall, Newark. Show featured the talents of Marty Robbins, Tammy Wynette, David Houston, Ferlin Husky and George Jones. Lee Arnold, station music director, air personality and recording artist substituted for ailing program director Steve Hollis, as emcee of the show. Lee has recently been named to the board of directors of the Country Music Association. The next WJRZ "Country Cavalcade" is slated for May 2, and will headline Capitol's veteran chanter Sonny James ... Radio Station KSON, San Diego has gone to a 24 hours a day schedule and has announced that Mike Larsen has joined the staff to cover the 2:00 p.m. to 6:06 p.m. slot. Mike was with KSON when

the station originally launched the country format more than six years ago. He joins Chuck Owen, Boots Rabell, Noel Kelly and Buck Wayne... Joe Thompson, vice president of Buck Owens Broadcasting, has announced the appointment of John Kirschner as program director of KUZZ Radio Bakersfield, California... Arthur Brode has been promoted to the position of chief engineer of Radio Station KBBQ, Burbank, Calif. Brode has been employed by the George Cameron Stations for the past three years. One year he served as chief engineer of KDES and KGEC.—FM in Palm Springs, and more recently as studio supervisor for KBBQ. KFOX and KBBQ are set for their second joint concert of the year, April 5 in the Los Angeles Shrine Auditorium. Talent line-up for the show includes Ray Price, Jeannie C. Riley, The Stoneman Family and the Everly Brothers... Miami, Florida c/w fans will soon have a full-time facility playing modern country music. WRIZ Radio, Coral Gables, presently operating 6:00 a.m. to Sunset, is awaiting FCC approval of the purchase of the facilities of WAME, which operates 24 hours a day with 5,000 watts. When approval is received, the call letters will be changed to WWOK... Northland Records has announced that Ray McKneeley, Jimmie Powers, Wanda Roth and Loretta Kay has joined the labels talent roster... Brite Star Promotions has started a new weekly show over WENO Rad.o. Nashville. The show is heard every Monday evening from 6:00 to 7:00 p.m. and features Brite-Star's artists.

Decca Records reports that they are in the process of re-servicing country depiays with mono copies of Warner

Decca Records reports that they are in the process of re-servicing country deejays with mono copies of Warner Mack's latest single "Leave My Dream Alone."



CashBox Country LP Reviews



DARLING, YOU KNOW I WOULDN'T LIE—Conway Twitty—Decca DL 75105

Monster album follows monster single for Conway Twitty whose latest album is sure to be a giant. Good listening is assured on tracks that include Tom T. Hall's powerful "Ballad Of Forty Dollars" together with Conway's own "Bad Man," "Sound Of An Angel's Wings" and Hank Williams classic "Kaw Liga." These, in addition to the title track, makes for a session bound for the charts.



GUILTY STREET - Kitty Wells - Decca

GUILTY STREET — Kitty Wells — Decca DL 75098

Performing at her usual best, Kitty Wells offers a session slated to make a rapid appearance on the sales charts. Titled after her latest single, this set contains top material culled from recent country charts. Included are "Daddy Sang Bass," "I've Got You On My Mind Again," "Born To Be With You" and "Stand By Your Man." Watch this set closely.



FAVORITE HYMNS -- The Osborne Brothers

Decca DL 75079

The Osborne Brothers offer a package of "Favorite Hymns" which should be included on every bluegrass and gospel devotee's must list. Packed full of traditional ballads set includes "What A Friend We Have In Jesus," "Will You Meet Me Over Yonder" "I Bowed On My Knees And Cried 'Holy' and "Jesus Sure Changed Me." Guaranteed good listening from beginning to end.

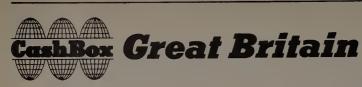
Cash Box



April 5, 1969



Ivan Rebroff is a German-born Russian folk singer who parlayed a Russian-language song, "Those Were the Days," produced in Germany, into a recent number 1 hit in France. A CBS Germany recording artist, he zoomed to fame in Germany with his Russian-language version of "Lara's Theme" from "Dr. Zhivago." Plans are being worked out to bring Rebroff to the U.S. in the near future.



EMI Records is inaugurating changes in its marketing policy affecting LPs beginning in July this year. The innovations are part of the company's Music Center concept, a detailed assessment of the present and future market in the light of the LP's increasing gains which are anticipated to represent 80% of disk turnover in the United Kingdom during the next five years. EMI as market leader in both albums and singles turnover regards itself as a trendsetter and expects the trade to follow its lead in the Music Center concept in coming months. Briefly, the Center idea envizages about five hundred top dealers throughout the country accounting for a very high proportion of the total record business, and EMI's change to direct distribution in 1966 has facilitated the concept. The dealers will be classified in two categories, according to their volume of business, and any dealer in any part of the country can qualify to become a Music Center in his district.

A Center is defined as a shop which

A Center is defined as a shop which maintains an agreed minimum quanti-ty of EMI catalog records at all times, unaffected by pop chart items turn-over or more specialised disks outside unaffected by pop chart items turnover or more specialised disks outside the dealer's agreed catalog stock. Catalog packs will be supplied to the two categories of Music Centers made up from a selection which is programmed to 1,750 catalog items. In line with the concept, EMI's marketing LP policy from July will be based on bi-monthly issues, with "hot" LPs to be released on a weekly basis and notified and promoted like the weekly singles, which will not be affected by these developments. Marketing campaigns will be mounted on new releases and catalog items, and the latter will always be records included in the catalog packs. EMI's computer will produce monthly sales statistics for every dealer who has been appointed as a Music Center. A sign similar to the EMI Import Dealer's sign will be produced, signifying to the public that the dealer is an EMI Music Center. The Music Center concept has been drawn up under the supervision of EMI sales and merchandising director John Fruin.

Songwriter-musical director Les

supervision of EMI sales and merchandising director John Fruin.

Songwriter-musical director Les Reed has signed the Bournemouth Symphony Orchestra to his Chapter One label, which is pressed and distributed by Decca. Recording plans have been delayed by the recent death of the BSO's principal conductor, Constantin Silvestri, but Reed plans a series of LPs by the orchestra featuring works by lesser-known and lesser-exposed modern and futuristic composers. Reed himself will conduct a double album by the orchestra of numbers by Beatle songwriters John Lennon and Paul McCartney, presented in a classical way. John Rowles has recorded "I'll Find My Love," the main theme of Reed's score for the United Artists movie "Cross Plot" starring Claudine Longet, Martha Hyer and Roger Moore which will be premiered here in August and in the States in October. Rowles will be heard singing the number during the opening and closing credits. Reed also penned the score for "Bush Babies" starring Donald Houston and Margaret Brooks, which will be released here in September and in America during December.

Reed will be featured in a 50-minute BBC TV spectacular called "Les Reed And His Music" on May 31st in which he will conduct a 45-piece orchestra in 28 of his international hits, with guest stars Engelbert Humperdinck singing "Les Bicyclettes De Belsize," Jackie Trent singing her version of "It's Not Unusual." and Donald Peers singing "Please Don't Go." The show will be screened in the States this fall, and Reed is due to visit Canada at the end of this month to conduct, the Canadian State Orchestra in a similar 30-minute TV show for CBC titled "The Music Of Les Reed," with guest stars Pátti Page and P. J. Proby.

This show will be screened in Canada and the States. In August Reed will be guest of honor at the Olympiad Song Festival in Athens, and the following month he is guest of honor and a judge at the International Song Festival in Rio de Janeiro

Latest disk coverage on Reed compositions are "Loving Time" by Lois Lane and also Frank Sinatra for an LP. and "Sweet Memory" by New Faces, both with lyrics by Jackie Rae. Eddy Arnold has covered Reed's "Please Don't Go," and Shirley Bassey's next aside in the States is likely to be "Doesn't Anybody Miss Me?", which Reed penned with Les Vandyke. Tom Jones recently cut three more Reed titles for either LP or single release.

Charlie Koppelman, Don Rubin and John Gross were here recently setting up a music company to open later this month, and engage staff for it. They are with Commonwealth United, which bought out Koppelman and Rubin Associates last May. While here they met with CBS executives to discuss promotion of the new Tim Hardin LP. Hardin and John Sebastian are two Commonwealth writers hitherto handled by Chardon Music, which is administered here by Robbins, and so is Bobby Darin, whose TM Music was acquired by Commonwealth. TM is handled here by Carlin.

The new Cyril Ornadel-David Croft musical "Ann Veronica" opens April 17th at the Cambridge Theater, starring Arthur Lowe, Hy Hazell and Mary Millar. The music is published by Shapiro-Bernstein subsidiary Veronica Music, and Shaprio-Bernstein general manager Geoffrey Heath is producing a cast album for CBS release coinciding with the West End opening. Current Shapiro-Bernstein copyrights include "My Way" by Frank Sinatra and "When He Touches Me" by Peaches 'n' Herb, and forthcoming releases are "Speak Her Name" by Arthur Conley, "You Don't Know Like I Know" by Sam and Dave, and "Romance On The North Sea" by both Ronnie Aldrich and Sounds Orchestral.

This month sees the start of a series of weekly shows on British pop over a radio land line to Germany. Compering at the London end will be Joe Berger, who already contributes to ten radio and two television programs every week in Germany and Austria. Berger plans interviews with top British stars together with their latest records for the show.

Premier Harold Wilson and Opposition leader Edward Heath clashed angrily in the House of Commons following the Conservative party proposal for one hundred commercial radio stations around the country. Heath declared that Wilson's objection to the plan was characteristic of the way the present Government "oppose what the majority of the people of this country want." BBC chairman Lord Hill meanwhile has forcast that every major British city will have its own radio stations around the cou

Prague Music Fest Runs May 12-June 4

NEY WORK — Preparations are under way in Czechoslovakia's capital for the city's 24th Spring Music Festival, May 12-June 4. The Prague Festival annually attracts some of the world's leading soloists, conductors and orchestras

leading soloists, conductors and orchestras.

This year, music lovers will be presented Herbert von Karajan, Antal
Dorati and Britain's Sir John Barbirolli. Soloists will include David Oistrakh, Martha Argerich and the vocal
recitals of Elizabeth Schwarzkopf.

Traditionally, the two weeks of daily
performances are initiated by the

patriotic tone poem, "My Country," written by Smetana, this work and most of the others are performed in the auditorium that bears his name. Some of Prague's historical sites will form a natural backdrop for specific concerts and recitals. The Tyn Church, for instance, will be the venue for the Choir of the Czech Philharmonic Orchestra, and the Madrigal Choir Bucharest will sing at St. Nicholas Cathedral

"Ode to Joy," Schiller's work in-corporated into Beethoven's Ninth Symphony, concluding the Festival, could well be used to describe this Czechoslovakian feast of symphony, opera and chorale.

Great Britain 's Best Sellers

This	Last	Weeks
Week	Week	On Chart
1	1	7 *Where Do You Go To — Peter Sarstedt — United Artists —
		Mortimer
2	2	4 I Heard It Through The Grapevine — Marvin Gaye — Tamla
		Motown — Jobette/Carlin
3	3	5 *Surround Yourself with Sorrow — Cilla Black — Parlophone —
		Peter Maurice
4	7	4 Gentle On My Mind — Dean Martin — Reprise — Acuff-Rose
5	4	5 Wichita Lineman — Glen Campbell — Ember — Carlin
6	6	6 The Way It Used To Be — Englebert Humperdinck — Decca —
		Maribus
7	8	3 Monsieur Dupont — Sandie Shaw — Pye — Carlin
8	9	3 *First Of May — Bee Gees — Polydor — Abigail
9	16	2 *Sorry Suzanne — The Hollies — Parlophone — Schroeder
10	14	2 If I Can Dream — Elvis Presley — RCA — Carlin
11	13	4 You've Lost That Lovin' Feelin' — Righteous Bros — London —
		Screen Gems
12	17	3 Windmills Of Your Mind — Noel Harrison — Reprise —
		United Artists
13	15	3 *Good Times — Cliff Richard — Columbia — F.D. & H.
14	5	8 I'm Gonna Make You Love Me — Supremes/Temptations —
		Tamla Motown — Flamingo
15	_	1 Get Ready — Temptations — Tamla Motown — Jobette/
		Carlin
16	10	9 *Please Don't Go — Donald Peers — Columbia — Donna
17	11	8 *Half as Nice — Amen Corner — Immediate — Cyril Shane
18	-	1 Israelites — Desmond Dekker — Island — Sparta
19	_	1 Games People Play — Joe South — Capitol — Lowery
20	12	7 I'll Pick A Rose For My Rose — Marv Johnson — Tamla
		Motown — Jobette/Carlin

Great Britain's Top Ten LP's

1 Goodbye — The Cream — Polydor
2 Diana Ross & Supremes — Join Temptations — Tamla Motown
3 Best Of The Seekers — Columbia
4 Hair — London Cast — Polydor
5 Postcard — Mary Hopkin — Apple
6 Rock Machine I Love You — CBS
7 Englebert — Englebert Humperdinck — Decca
8 Sound Of Music — Soundtrack — RCA
9 Beatles — Beatles — Apple
10 Scott Three — Scott Walker — Philips

CBS is mounting a May promotion campaign around its Inheritance series of albums featuring Scottish and Irish music and song. Artists involved in the boost for the label are Jimmy Shand Jnr., Margaret Savage, Johnny Jardine, and John Ellis and the Highland Country Band.

Solomon King is to go into "exile" for six months to conform with work permit stipulations. King, who is still an American citizen, will apply for naturalisation later this year. His exile will be mostly spent in a summer season at the Watersplash Theater, Jersey, in the Channel Islands, where he is booked for twenty weeks. King's latest Columbia single is "Cry Softly."

The Chambers Brothers arrived March 21st to discover their two concerts at the Institute of Contemporary Arts were both sold out. They played a special concert at the May Fair Theater March 24th for the press, and guested in BBC TV's "Color Me Pop," "The Lulu Show" and "How Late It Is." Their current CBS single is "Are You Ready?"

United Artists is beginning a policy of concentrating on specialised local markets with the release this month of "Emily" by Dickie Pride. The disk will be released only in Eire, the southern Irish republic, but there is a possibility that an American issue will be set later this year.

The Duke of Bedford is claiming damages from promoters Rik and John

be set later this year.

The Duke of Bedford is claiming damages from promoters Rik and John Gunnell following the jazz festival held in the grounds of Woburn Abbey, his ancestral home, last July. Among the items the Duke is claiming for are

damage to a tree, the value of a deer, fire service charges, including false alarms, cleaning and security costs. Quickies: Two new Fontana acts were bowed at recent receptions. They were Ray Barrett, star of BBC TV's "The Troubleshooters," with an LP called "No Trouble Now," and a progressive blues group called Jon Hiseman's Colosseum, who played live to reception guests at Ronnie Scott's Club . . . Kathy Kirby opens at the Chequers Club, Sydney, for one month beginning April 3rd . . . Shirley Bassey due in London April 13th for a two week, stay, including a guest spot in ATV's "This Is Tom Jones." United Artists is releasing her album "This Is My Life" . . . John Lennon married Yoko Ono in Gibraltar March 20th Decca releases "The World Of Charlie Kunz" in May, featuring the late American-born pianist . . . "Where Do You Go To, My Lovely?" topping best selling sheet music lists for Mortimer Music . . London released April 4th Bing Crosby's "Hey Jude, Hey Bing" album from the Amos label . . Leapy Lee hoping hypnosis will overcome his fear of flying . . . Kathy Green, daughter of Johnny "I Cover The Waterfront" Green, recording a single and LP, mostly her own compositions, for Deram . . . Britain's Eurovision entry "Boom Bang-A-Bang" covered by the Mike Lorrayne orchestra and chorus for Page One . . . Decca released March 28th album by the late vaudeville star Randolph Sutton including three tracks cut just before his recent death.



CashBox International News Report

Sonet's 1-Year Old English Operation Firmly Established

LONDON — It is just one year ago since Dagg Haggvist and Gunner Bergstrom of Sonet Grammofon AB Sweden set up a London office under the direction of Rod Buckle.

Since that time, Sonet has firmly established itself on the record scene in the U.K. and Europe, and has negotiated album deals with various European labels including "Introducing Udo Jurgens"; "Contrasts" by Bengt Hallberg and Kjele Baekkling which is currently getting a lot of

Editions Altona Expands

AMSTERDAM—Wim van Vught, manager of Editions Altona and a number of other publishing houses, reports that he has found bigger and better equipped offices in the City of Amsterdam. He was able to obtain the former offices of Philips/Phonogram in the center of Amsterdam, after they left for a new building in the suburbs. As the staff of Altona almost was doubled in the last year, the new offices offer sufficient room for further expansion. A studio for demo-recording is also planned under a new roof. Since the beginning of this year the pubbery has been constant every week in Cash Box Holland—Top Ten with titles of the musical "Hair" all in local versions.

Same change of address goes also for affiliated companies United Artist Nederland, Palace Music Holland, Kassner-Altona-group. Combined in the same building is also Belinda-Nederland under management of Elbert van Zoeren.

New Address of Editions Altona is: Singel 170, Symphony Group, Am-sterdam-1, New Phones: 22.78.81 or 22.78.82.

Gortikov Ending Trek

HOLLYWOOD — Stan Gortikov, president of Capitol Records, is due to return to Los Angeles on April 1 after a three week trip to Europe where he visited EMI offices in Amsterdam, Copenhagen, Geneva, Cologne, and London

During the time he was in Geneva, Gortikov held general business discussions with Audio Devices, and on his London junket of course was included a visit to Apple Corps offices at 3 Saville Row.



'SOUL' AWARD—Carlos J. Camacho (left), president of Gamma Records in Mexico presents a special award from Pop magazine to Brenton Wood as the Top Pop Soul Singer of 1968. Wood current Mexico-market release is "A Change is Gonna Come."

airplay and "Etudes" by American guitarist John Mayers. Mayers will be coming to Britain in May for a promotional visit.

One of Sonet's most recent acquisitions is Italian singer Adriano Celentano whose first album is scheduled for June. The Sonet operation is two-fold in that it assigns British artists and material for Scandinavian release. The Sonet product is manufactured and distributed throughout the U.K. by Transatlantic Records and its publishing activities are handled through Apollo Music. Sonet has just rush-released an English version of its Swedish Eurovision entry, "Dear Mr. Jones" by Tommy Korberg.

Canada's Nat'l Arts Center Opens May 31; Many Music Events Planned

OTTAWA. CANADA — Canada's National Arts Centre, a \$46.4 million theatre complex in Ottawa, Ontario, will open to the public on May 31. The Centre, built near the parliament buildings in Canada's national capital, contains a 2,300-seat opera house-concert hall, an 800-seat theatre, an experimental studio, a salon, a restaurant, a cafe, a 900 car garage, two bookshops, a record shop, a coffee shop and a boutique.

To operate the Centre, the Canadian government has created an independent corporation which will also help the Canada Council, a government grant-giving body, to develop the performing arts elsewhere

in Canada. The Centre complex, a series of hexagonal concrete buildings on public terraces of varying levels, has been built on a 6½-acre site partly donated by the City of Ottawa in Confederation Square.

2-Week Festival

Following the May 31 inaugural ceremonies, the Centre will launch a two-week opening festival, June 2-14, with the world premiere of Kraanerg, a ballet by Roland Petit with music by Iannis Xenakis, performed by the National Ballet of Canada.

Other attractions include performances by the Montreal and Toronto symphony orchestras, Le Theatre du Nouveau Monde, The Playhouse Theatre Company from Vancouver. four chamber music groups, concerts by singer-composer Gordon Lightfoot and French-Canadian chanteuse Monique Leyrac, and the presentation of two experimental works commissioned by the Centre — one a multi-media play, the other an opera.

Following the opening lestival, the Centre will stage a full-scale summer programme of popular entertainment. Full details will be announced at a later date.

During the regular winter season in 1969-70, the Centre will present a winter programme by Canada's internationally-acclaimed Stratford National Theatre Company. In addition, the Centre's 45-piece orchestra, conducted by Mario Bernadi, and Le Theatre du Capricorne its resident French-language theatre company, will make their debuts.

English Unit Opened By K-R

LONDON--Koppelman-Rubin and Associates will establish a new London-based company designed to concentrate on recruiting top British music talent in all areas of the recording and music publishing world. Charles Koppelman and Don Rubin, partners in the firm, who also head up the music division of CUC, recently completed a visit to London where they made the initial survey leading towards the start of their new company before the end of the year. Koppelman-Rubin emphasizes that it will be an entirely independent

TRO Goes Mexico; More Latin Moves

NEW YORK—A major new international move by The Richmond Organization is being formulated with the expected early formation of TRO Essex de Mexico, S.A., according to H. Minton Francis, TEO vice president in New York. The new Mexican company will be managed by the well-known Mexican firm, Charles Grever and Sons, S.A. At the same time, Francis also announced the firm's blueprints for similar TRO-Essex operations in both Brazil and Argentina to be finalized at a later date.

TRO-Essex de Mexico will operate under the general jurisdiction of David Platz, international director of the TRO-Essex International complex. On another foreign front, Platz announced only recently the formation of Essex Music of South Africa, Pty. Ltd., under Ken McManus and plans for opening the company's own Japanese firm in Tokyo.

The Mexican move comes at a time of increasing flux between

Tokyo.

The Mexican move comes at a time of increasing flux between Mexican and United States music interests, and is designed to operate under what Francis called "a global two-way street" policy. Under this arrangement, a soonto-be-appointed TRO-Essex Mexican manager, who will headquarter in the Grever International offices. will seek recordings and performances in Mexico by Mexican talent of TRO-Essex originated song material and will acquire Mexican songs for international exploitation.

Polydor Slade LP

HOLLYWOOD—Tetragrammton Records has arranged the European marketing of Mark Slade's debut album, "Mark Slade's New Hat." through Polydor Records. LP is released in the U.S. on April 1, with Polydor offering the set on May 1 in 14 European countries where Slade's TV'er, "High Chaparral," is shown.

British undertaking and not merely an overseas arm of their American company.

an overseas arm of their American company.

In a joint statement, Koppelman-Rubin said. "We will use London as a landing pad to examine Europe, an area we feel we so far have neglected as a ready source for creative music people. We intend to recruit songwriters, singers, musicians and producers to provide them with creative direction and financial assistance. In the initial stages of our European operation, though, we will keep alive our operation with 'transfusions' of talent from our American employees and associates."

In May 1968 Commonwealth United Corporation acquired Koppelman-Rubin & Associates, and in so doing formed Commonwealth United's Music Division, responsible for all musical aspects of forthcoming C.U. pictures.

Collier Expanding Mother Mistro Co.

LONDON—Mike Collier, who recently set up Mother Mistro Music, is storming ahead with takeover bids, formations and acquisitions, the latest alliance being with indie producer Shel Talmy and membership for Talmy's Uriel Music company in the Mother Mistro family

Uriel Music company in the Mother Mistro family.

Collier flies to the States on April 12 to finalize with his attorney, Norman Kurtz, the formation of his one hundred per cent owned ASCAP firm Mother Mistro Music Corp. First release under the Mistro banner is by new group Paper Dragon who debut with a Ben Finden-Peter Shelley composition "April Fool" released in Britain and the States on Bell. Same writers have also penned "The Game" for The Herd's new single on Fontana. Future Mistro works already recorded include singles and albums with P.J. Proby, Magic Lanterns and a new underground act Methuselah being released in the States on Elektra.

being released in the States on Elektra.

New material in the works include three new songs from Geoff Stephens, currently in the charts with The Hollies "Sorry Suzanne." Howard-Blaikley, Hammond and Hazlewood and veteran songsmith Jimmy Kennedy. Rex Oldfield's MMR Productions is negotiating a deal with Ampex Tape Corp of America for the release of LP product over a three year period. All material recorded will be published by Oldfield's Lynx Music setup in association with Mother Mistro. Collier has been having meetings with a number of top U.S. writers and publishers and will be tying up deals whilst in the States.

Rapetti, Son Exits Posts At Ricordi

MILAN—After a 20 year association, Mariano Rapetti has resigned his position as manager of the light music unit of the Ricordi Group. In addition, his son, Guilio, has left the unit's promotion office.

He and his son did not announce their future plans. The elder Rapetti has left for a short rest period at his country home in Rapallo.

Rapetti formed Ricordi's light music division in 1948. Under his direction, the division has prospered, having taken part, via its publishing section, in the San Remo Festival for 19 consecutive years. Working under the pseudonym of Mogol, Rapetti has also been a top lyric writer in Italy.

Ad Libs Disk Set For English Mkt

NEW YORK—The Ad Libs disking of "Giving Up" will be released in Great Britain on April 19 on the Deep Soul label of Soul City Records, according to Bill Downs, the group's manager. Team plans a visit to England at the beginning of June.

Wilfred to U.S.

HAMBURG—Dr. Hans Wilfred, the music publisher, has left for an extended visit to New York, Hollywood and Nashville. Trek is described as a goodwill tour to visit friends and make new contacts. His firm, Hans Sirkorski, represents many U.S. copyrights and is very active in the semi-classical and classical field.



The Japanese tour of Andy Williams scheduled in April under the management of Kyodo Kikaku Agency has been cancelled because of the artist's engagement in the new TV shows in the U.S. Therefore the agency has contracted the tour of Pat Boone and the Compand Prothers and five contracted the tour of the contracted contracted the tour of Pat Boone and the Osmond Brothers, and five concerts in Tokyo have been already booked. Taking advantage of this opportunity, Victor-World Group is conducting a re-promotion campaign for Pat Boone's LPs. This coincides with another big campaign by Victor-World Group for Billy Vaughn corresponding to his nation-wide tour in May. Stanley Black arrived here for a month's stay to conduct the Tokyo Symphony Orchestra and Osaka Philharmony Orchestra.

chestra and Osaka Philiarmony Orchestra.

Victor-Philips has rush-released
three singles of new film themes: "Le
Revolver" and "Vivre La Nuit b/w
Voici Le Jour" from the soundtrack of
French film "Vivre La Nuit," and
"When Joanna Loved Me," recorded
by Scott Walker from the 20th Century
Fox film "Joanna." All these films
will shortly be released here with
extensive back-up of each distributor extensive back-up of each distributor. Nippon Columbia will release the soundtrack album from the Universal film "Sweet Charity." The film is scheduled for release in Tokyo in late

scheduled for release in Tokyo in late April.

The success of "Toru Takemitsu: November Steps" recorded by Tront Symphony Orchestra under the baton of Seiji Ozawa will be followed by the second Takemitsu-Ozawa album, "Ozawa-Takemitsu '69." The album was recorded by Tront Symphony in January this year and is to be released in September in the U.S. But in Japan it was rush-released by Victor-RCA this month as the orchestra and the conductor is appearing at Osaka Festival.

The Beatles' recording of "Ob-La-Di, Ob-La-Da" has finally been released

This Last

by Toshiba on single coupled with "My Guitar Gently Weeps." Victor-RCA has put on the market a new single of the Monkees, "Randy Scouse Git b/w Forget That Girl" and also "Feelin So Good (S.K.O.O.B.Y. -- D.O.O.)" by the Archies. Nippon Grammophon's current release include "Papa's Got A Brand New Bag" by Otis Redding, "Soul Sister, Brown Sugar" by Sam & Dave, "Season Of The Witch Part I, II" by the Vanilla Fudge. "Papa's Got A Brand New Bag" is also released by Toshiba with James Brown's recording on Stateside. Toshiba's other new singles are "Lily The Pink" by the Scafold, "Pauvre Verlaine" by Adamo, "Don't Forget To Catch Me" by Cliff Richard on Odeon, "Where Were You When I Needed You" by the Grapefruit on Stateside. Current Buddah singles released by Columbia are "Bubble Gum Music" by Rock & Roll Double Bubble Trading Card Co. of Philadelphia 1914, "I'm In Love With You" by Kassenetz-Katz Super Circus, "My Queen of Hearts" by Timothy Wilson and "No Not Much" by the Smoke Ring.

Apollon Music, a major exclusive pre-recorded tape maker, has announced that they have completed "100 Years of Japanese Popular Songs" for release in six 8-track cartridges, each containing 16 titles. It is a fantastic collection of more than 100 hit numbers during the past 100 years to commemorate the 100th anni-

100 hit numbers during the past 100 years to commemorate the 100th anniyears to commemorate the 100th anniversary of the Meiji Restoration. The songs have been newly recorded for the tapes by over thirty top singers of the current pop scene. Six record companies including Victor and Columbia have cooperated in this project by offering their exclusive artists and copyrights. Apollon is developing a most strenuous campaign for its sale utilizing more than 600 "Apollon shops," the company's own sales agents.

Japan's Best Sellers

Album

Week	Week	
1	1	Folk Crusaders Good-bye Concert The Crusaders (Capitol)
2	2	The Beatles The Beatles (Apple)
2 3 4 5	2 5	Fool On The Hill Sergio Mendes & Brasil '66 (A&M)
4	_	Ima-Wa Shiawase-Kai Sam Taylor (Crown)
5	3	Human Renaissance The Tigers (Polydor)
		T 1
mt.:	T 4	Local
	Last	
week	Week	The Title Title
1	1	Blue Light Yokohama Ayumi Ishida (Columbia)
2	2 7	Shiranakatta-No Yukari Itoh (King)
3	7	Hatsukoi-No Hito Tomoko Ogawa (Toshiba)
4	4	Ai-No Kisetsu Hide & Rossanna (Columbia)
5	3	Namida-No Kisetsu Pinky & Killers (King)
2 3 4 5 6 7 8	4 3 6 5 9	Nagasaki Blues Mina Aoe (Victor)
7	5	Toshiue-No Hito Shinichi Mori (Victor)
8	9	365-Ho No March Kiyoko Suizenji (Crown)
ğ	_	Kareinaru Yuuwaku Akira Fuse (King)
10	10	Kimi-Ga Subetesa Masao Sen (Minoruphone)
		* '
		International
This	Last	

		international
This	Last	
	Week	
weer	week	
1	1	Goodnight Baby The King Tones (Polydor) Publisher/J&M
2	2	Kaze N. Hashida & Shoebelts (Express) Publisher/Art
3	3	Manchester & Liverpool Pinky & Fellas (London) Sub-Publisher/
		April Music
4	4	You Keep Me Hangin' On Vanilla Fudge (Atlantic) Sub-Publisher/
1	*	Taivo Music
_	- 0	
5	10	Fushigina Taiyo Jun Mayuzumi (Capitol) Publisher/Ishihara
6	5	Those Were The Days Mary Hopkin (Apple) Sub-Publisher/Shinko
7	7	Shiroi Buranko Billy Bang Bang (King) Publisher/Rhythm Music
8	6	Ob-La-Di Ob-La-Da The Bed Rocks (Odeon) Sub-Publisher/Toshiba
9	12	Bouya Ookiku-Naranaide Michaels (Columbia) Publisher/Mirika
3	1~	Music Music
10	9	Romeo & Juliet Sound Track (Capitol) Sub-Publisher/—
11	8	Swan-No Namida The Ox (Victor) Publisher/Top Music
12	14	Junai The Tempters (Philips) Publisher/Tanabe
13		Jeralden Boots Walker (King) Sub-Publisher/Shinko
14	13	Aoi Tori The Tigers (Polydor) Publisher/Watanabe
15	15	Kaerimichi-Wa Tokatta Chiko & Beagles (Victor) Publisher/
		Desifica Marris

CashBox Italy

Once again it's time for the yearly competition "Un Disco Per L'Estate." This year there will be an exceptionally large number of entrants representing their respective record companies.

resenting their respective record companies.

A number of foreign artists are coming to Italy soon. Among them is the French artist France Gall (CGD) who will be in Milan March 24th to meet the Italian press. Top French artist Sacha Distel (EMI (Italiana) will also be in Italy on April 10th to present his new record "Buon Umore" on the TV show "B Domenica Ma Senza Impegno." Andee Silver (SAAR) will be visiting Rimini on April 11th to sing "L'Amore Dice Ciao" on the TV show "Colonna Sonora." The same show will feature the group I Casuals (SAAR) with their current hit "7 Volte 7."

CGD's young songstress Gigliola Cinquetti has been awarded the title "Young Female Artist Of European Repertoire" at the 7th International Record Festival "Mar Della Plata" thanks to her LP in Spanish of "Rosa D'Amore." Gigliola has also just released her successful San Remo recording of "La Pioggia" in English.

The contest "Un Disco per L' Europa" (A Record For Europe) — A Young Artist For Europe) will be held in Lugano, Switzerland, on April 17th, 18th and 19th. Representing their countries will be Gene Pitney (England), Marisol (Spain), Francoise Hardy (France), David McWilliams (England), Wallies (France), Marcella Bells, Al Bano and Manuela (Italy), Joe Rowles (England) and Gitte (Germany). The latter will stay in Italy for several days in order to release some records in Italian. records in Italian.

Mino Reitana (Ariston), who will appear April 1st on the TV show "Pista Sulla Neve" is preparing the French version of two of his hits "Liverpool Addio" and "Avevo Un Cuore." Un Cuore.

Top Durium artist Nini Rosso just returned from Amsterdam where he attended the March 7th "Gran Gala du Disque." He played his hit "Il Silenzio" as well as his new song "Roses For You." Basart Records, which distributes Durium discs in Holland, presented him with a platinum record for the 250,000 sale of "Il Silenzio" in Holland.

Italy's Best Sellers

10

This Last Weeks Week Week On Chart 1			
1 1 7 *Ma Che Freddo Fa: Nada (RCA Italiana), The Rokes (RCA Italiana), Mina (PDU), Published by RCA Italiana 2 2 7 *Tu Sei Bella Come Sei: Mal & The Primitives (RCA Italiana) The Showmen (RCA Italiana) Published by RCA Italiana 3 7 *Zingara: Bobby Solo (Ricordi), Iva Zanicchi (RI FI), Published by Mimo/Ricordi 4 5 7 *Bada Bambina: Little Tony (Durium), Mario Zelinotti (Durium) Published by Durium 5 7 9 Obladi Oblada: The Beatles (EMI Italiana), I Ribelli (Ricordi) Published by Ricordi 6 4 6 *La Pioggia: Gigliola Cinquetti (CGD), France Gall (CGD) Published by Sugarmusic 7 8 9 Eloise: Barry Ryan (Ricordi) Published by Aberbach	This	Last	Weeks
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7 J. Dilly I. Wall. The Ashadit. Child (Danserson)	~	Q	
	8	10	5 End Of The World: The Aphrodite's Child (Phonogram)
Published by Phonogram	0	10	
		e	
9 6 7 *Un Sorriso: Don Backy (Amico), Milva (Ricordi) Published	9	О	

by Ricordi/El & Chris

7 *II Gioco Dell' Amore: Caterina Caselli (CGD), Johnny Dorelli (CGD) Published by Sugarmusic

6 *Un' Ora Fa: Fausto Leali (RI.FI), Tony Del Monaco (Ricordi), Mina (PDU) Published by RI.FI

2 *La Storia Di Serafino: Adriano Celentano (CLAN) Published by Leonardi

2 Urregistibilimenta: Calentaria

12 Irresistibilmente: Sylvie Vartan (RCA Italiana), Published 13 15

by RCA Italiana Tutta La Mia Citta': The Rokes (RCA Italiana) Atlantis: Donovan (CBS) Published by CBS I Started A Joke: The Bee Gees (Phonogram) Published by 16

Senza Fine 14 17

7 *Un' Avventura: Wilson Pickett (RI.FI), Lucio Battisti (Ricordi) Published by Ricordi/El & Chris
7 *Zucchero: Rita Pavone (Ricordi), I Dik Dik (Ricordi) Published by Ricordi
3 Hold Me Tight: Johnny Nash (Ricordi) Published by Ricordi
8 Ricordi
8 *Interes Parti Oschir Sangio Endrigo (Fenit Cotro) Mary

19 19

7 *Lontano Dagli Occhi: Sergio Endrigo (Fonit Cetra), Mary Hopkin (EMI Italiana), The Aphrodite's Child (Phonogram) Published by Usignolo 20 16

*Denotes Italian Original Copyrights



TAKING STOCK OF MUSIC EXCHANGE: Al Kohn (center), U.S. representative for Francis, Day & Hunter, B. Feldman, and affiliated companies, is shown during his recent visit to Japan where he conferred with Masami Isomura (l.), general manager and director of Eastern Music Publishing Co. of Tokyo, and J. Fukinishi, an associate of Isomura. The discussion involved future oxphange of interpretional purious properties. future exchange of international music properties

claude françois

Thank you

Miter Sinatra

for

My Way

"Comme d'habitude"

Claude François



ash Box Holland

Bovema is the only Dutch company with a big subscription action this Spring. The material is of extraordinary quality and recorded for all the E.M.I. branches in Europe. Attention in the press can be expected from the operas: "Romeo Et Juliette" (with a.o. Franco Corelli and Mireille Freni); "Martha" (with a.o. Anneliese Rothenberger, Herman Prey and Nicolai Gedda); "Ariadne Auf Naxos" (with a.o. Sylvia Geszty, Terese Zylis-Gara); and from the operetta "Der Graf Von Luxemburg" (with a.o. Nicolai Gedda, Lucia Popp). Expecially around Easter-time "Die Matthaus Passion" (in the original cast as Bach composed it) will get much attention and the last recordings of Charles Munch, "Hommage A Charles Munch," will be a great success." N. V. Bhanagram, released the

cordings of Charles Munch, "Hommage A Charles Munch," will be a great success.

N.V. Phonogram released the Wynder K. Frog LP called "Out Of The Frying Pan" (Island). Several songs from the album are already discotheque favorites in Holland. Radio Veronica had this week's "record of the week" featured as a special itemit was "Let Me Tell Ya" by the unknown and mysterious U.K. Jones. This Deram record has a fine chance to become a charttopper. Following the success of Ike & Tina Turner on the Grand Gala Du Disque, N.V. Phonogram released Ike Turner's "A Black Man's Soul" LP (London-Pompeii Records). Their success also caused a revived interest for "River Deep, Mountain High" which should click again. One of the most successful hits in Holland is "Baby Won't You Leave Me Alone" by British group the Web (Deram). The record is currently no. 9 on the Dutch charts a remarkable success.

Nina Simone was in Holland last week for three concerts: in Amsterdam, The Hague and Rotterdam. All the concerts were completely sold out weeks before. Nina is very popular in Holland after her "five-weeks-number-one-hit" "Ain't Got No — I Got Life" and her new smash hit "To Love Somebody." The press conference in the Hilton Hotel, Amsterdam, showed Nina's enormous popularity in Holland. Nina's latest RCA hit single "To Love Somebody" climbs the charts in a very fast way: this week number 10 with a bullet. "Ain't Got No — I Got Life" still is a top 20 single and the sales of her LP "Nuff Said" get better and better.

Inelco Holland released "Any Day Now," an album of Joan Baez with Bob Dylan songs on Vanguard very enthusiastically received was the NBC-TV-Special of Elvis Presley on RCA Victor. Inelco Holland's Conny Vink, second with "De Toeteraar" in the Dutch final of the Eurovision Song Contest, went to Roumania with

27 other artists from other European countries. Conny won the third prize: "The Bronze Deer." Conny was first of the West European countries re-

of the West European countries represented.

1969 started very well for Basart Records International Holland. The song "Get Yourself A Ticket" by Toek's Family has been high in the Dutch charts for eight weeks now and this great smasher has been released in the U.S.A., Canada, England, Belgium, France, Italy, Austria, Germany, Switzerland and the Scandinavian countries, together with "Cherie" by the Honest Men and "Gilbert Green" by the Amsterdam group Soft Pillow. Because of their success the three groups are recording an album right now which will also be released in the foresaid countries.

Nini Rosso; Italy's number one

in the foresaid countries.

Nini Rosso; Italy's number one trumpet player, has received a platinum record for his "Il Silenzio" of which more than 250.000 records were sold in Holland. The record has been issued on the occasion of the annual Dutch "Grand Gala Du Disque."

Bospel Music N.V./Amsterdam got the rights for Benelux of the song "Ein Student Aus Uppsala" (MdW). A Dutch version of this song will be recorded by Anita Berry on the Minstrellabel.

recorded by Anna Berry on the Minstrellabel.

In Germany more and more interest in Dutch pop music. Within a few weeks Bospel placed in Germany "Henry The Horse" by the Gee Bros (Orange) and "Send Me A Postcard" by Shocking Blue (Metronome); in England on Olga Records, "Mr. Next" by the Saint Lewis Set (Orange). In the forthcoming Song Festival in Scheveningen, the Belgian team will introduce as a so-called team-song the Bospel Music copyright "Home Isn't Home Anymore" (org. Intune-London). Team manager Louis van Rymenant told us that the same will be done at the song festivals in Sopot (Poland) amd Czechoslovakia). Bospel Music is very happy with the Benelux rights for the Catherina Valente song "Melodie" which the pubbery got after the title first had been controlled by Altona N.V.

"Heintye, Baue Ein Schloss Fur

Altona N.V.

"Heintje, Baue Ein Schloss Fur Mich," sang by Wilma on the Dutch Carpenter label, reached sales in Germany of over 380,000 copies. At first there was not any German publisher who wanted to take over this original Bospel Music copyright.

MacArthur Park, the song with which Richard Harris was in the Top 40 for many weeks, has been placed by Bospel Music in a movie with which the Ministry of Defense hopes to obtain people for the navy. The film will be shown in every Dutch cinema.

CATS IN A BAG OF GOLD: Bovema's Gerry Oord is pictured above surrounded by a top Holland recording act, the Cats, to whom he has just presented LEA's gold records for the group's having sold more then 100,000 copies of their single. The awards were given to the Cats at Club '67 in Amsterdam. The Wallace Collection, a new EMI discovery, 'performed before the 350 guests at the press meeting. The Wallace Collection, a Belgian group, reportedly received offers for TV shows in Holland. A new Dutch group, Gloria, presented their latest single, which was produced by Bobbie Graham, a British producer. The deck is entitled "The Last Seven Days."

Holland's Best Sellers

	Last	
weer	k Week	
1	3	Why (The Cats/Imperial)
2	1	First Of May (The Bee Gees/Polydor) (Basart/Amsterdam)
3	2	Atlantis (Donovan/Epic) (Holland Music/Amsterdam)
2 3 4 5	_	Where Do You Go To My Lovely (Peter Sarstedt/U.A.)
5	_	Don Juan (Dave Dee, Dozy, Beaky, Mick & Tich/Fontana)
		(Impala-Basart/Amsterdam)
6	_	Sorry Suzanne (The Hollies/Parlophone) (Schroeder — Basart/Amsterdam)
7	5	Spooky's Day Off (Swinging Soul Machine/Polydor) (Dayglow/
		Hilversum)
8	9	Love Is Love (Barry Ryan/MGM) (Belinda/Amsterdam)
8 9	4	Baby Won't You Leave Me Alone (The Web/Deram) (Apple
	_	Corps H.VBasart/Amsterdam)
10	_	To Love Somebody (Nina Simone/RCA) (Basart/Amsterdam)

Sao Paulo's Best Sellers

Las	st This			
	k Week			
	k week	m C' With T (mm) Lole Oden		
1	1	To Sir With Love (n.p.) — Lulu — Odeon		
2	2	Aqueles Tempos (Those Were The Days) (Fermata) —		
		Joelma — Chantecler		
4	9	OLY DIOLY DO AD AD MILE AND ADD		
4	3 .			
3	4	TTomorrow's Love (RCA) — Hugo Montenegro — RCA		
6	4 5	Sou Louca Por Voce (Edieclave) — Elizabeth — Caravelle		
5	6	Those Were The Days (Fermata) — Mary Hopkins — Apple		
4 3 6 5 8	6 7 8 9	Sera? (Arlequin) — Marcos Roberto — RGE		
	ó			
14	8	Zingara (Chantecler) — Bobby Sole — Chantecler		
7	9	Meu Coraeao Que Te Amava Tanto (RCA) — Claudio Roberto —		
		Chantecler		
9	10	Porque Mentir (RCA) — Carlos Gonzaga — RCA		
10	11	Casa De Bamba (n.p.) — Martinho da Villa — RCA		
		Casa De Banna (n.p.) — Martinio da vina — ICA		
17	12	Nao Fieo Mais Sem Teu Carinho (RCA) — Antonio Marcos — RCA		
11	13	Casa De Bamba — Martinho da Vila — (n.p.) — RCA		
13	14	Murmura O Mar (Cannes) — Altemar Dutra — Odeon		
15	15	Right Relations (RCA) — Johnny Rivers — RCA		
10	19	regit relations (item) — bonning items		
	Top Double - Compaets			
		Top Double - Compacts		
1	1	E Meu E Meu E Meu — Roberto Carlos — CBS		
2	$\hat{2}$	Do You Want To Dance — Johnny Rivers — RCA		
2	2	Do You want To Dance — Johnny Rivers — RCA		

1	1	E Meu E Meu E Meu — Roberto Carlos — CBS
2	2	Do You Want To Dance — Johnny Rivers — RCA
3	3	A Pretendida — Altemar Dutra — Odeon
6	4	F Comme Femme — Adamo — Odeon
4	5	Canto Solitario — Agnaldo Timoteo — Odeon
5	6	The End — Earl Grant — Decca
7	7	Dio Come Ti Amo — Gigliola Cinquetti — RGE
9	8	Mundo Colorido — Vanusa — RCA
8	9	Tenho Um Amor Melhor — Antonio Marcos — RCA
10	10	Ciumes De Voce — Roberto Carlos — CBS

10	10	Ciumes De Voce — Roberto Carlos — CBS
		Top LPs
1	1	O Inimitavel — Roberto Carlos — CBS
2	2	O Sucesso E — Agnaldo Timoteo — Odeon
2 3	3	Double Album — The Beatles — Odeon
4	4	Realization — Johnny Rivers — RCA
5	5	A Pretendida — Altemar Dutra — Odeon
6	6	Paulo Sergio Vol. 2 — Paulo Sergio — Caravelle
6 8	7	Socorro Nosso Amor — Wanderley Cardoso — Copacabana
10	\8	The Fool On The Hill — Sergio Mendes — Odeon
7	ě,	Por Quem Estou Apaixonada — Martinho — Rozanblit
11	10	Banquete Dos Mendigos — Rolling Stones — Odeon

Germany Best Sellers

		Weeks On Chart	
1	1	7 Atlantis—Donovan—CBS—Peer Music	
2	6	3 First Of May—The Bee Gees—Polydor—Rudolf Slezak Music	
3	2	3 *Das hat die Welt noch nicht erlebt (The World Has Never Seen This Before)—Mary Ross—CBS—Ralf Arnie Music	
4	5	3 Crimson & Clover—Tommy James & The Shondells—Vogue—Rudi Slezak Music	
5	_	1 Zigeunermadchen (Gipsy Girl)—Bobby Solo—CBS—Hans Gerig Music	
6	10	3 Weisst Du wohin? (Shiwago Melody)—Karel Gott—Polydor—Hans Gerig Music	
7	_	1 *Liebesleid (Heartaches)—Peter Alexander—Ariola—Gerig	
8	9	3 *Ein Student aus Upsala (A Student from Upsala)—Kirsti— Telefunken—Melodi der Welt	
9	8	3 Dancing In The Street—Martha Reeves & The Vandellas— CBS—Aberbach Music	
10	_	1 Don Juan—Dave Dee & Co.—Fontana-Minerva Music/Rudi von der Dovenmuehle	



Phonogram is going all out to really push the "World Star Festival" record over the top in sales. Last year, the record reached golden sales marks with the profits going to the UNO orphans and refugees. The price was raised from the \$2.50 tag from last year to a \$3.20 rate this year, but the platter is well worth it with top stars Frank Sinatra, Julia Andrews. Sammy Davis, Jr., Dusty Springfield, Simon & Garfunkel, Dionne Warwick, Tom Jones, Diana Ross and the Supremes, the Bec Gees, Herb Alpert, Ray Charles. Barbra Streisand. Andy Williams, Shirley Bassey, Sonny & Cher, and Paul Mauriat all donating tracks to the charity LP. The artists and the record company are donating their profits as well so the record could bring a stack of dough to the UNO charity cause. A great gesture of the record industry for a fine cause.

Two publishers have changed addresses. Rudi Von Der Dovenmuhle and his Minerva Music are now at Sebastianusstr. 29, 5021 Grosskoenigsdorf, Germany, Telephone (02234) 6499, and Eckart Rahn has moved his Eckhart Rahn Music Productions to Leopold Strasse 28, 8 Munich 23, Germany with Telephone 338421.

Dr. Hans W. Sikorski is on his way to the states where he will visit New York, Hollywood and Nashville to see old friends and make new contacts.

Phonogram has signed a new long-term pact with Francoise Hardy. The French lass is produced by Montana's Hans Beierlein. UDO Jurgens was star of the recent festival in Rumania. UDO has a new single out in England. He is signed with Philips. Of the five songs that he recorded, four are his own compositions and one was written for him by Les Reed.

The first try at a German TV hit parade is going well. The second program reports over 50,000 requests and votes.

Hansa Records has picked up the

votes. Hansa Records has picked up the

rights to "Gimme Gimme Good Lovin" from Crazy Elephant which is storming the Cash Box Top 100. Hansa is going strong on new rereleases as well. The label has just re-released "Wild Thing" by the Troogs as well as German waxings of "You've Lost That Lovin' Feeling" by the Continental Brothers, as well as "Up Up And Away" from Marian.

Intro Music will be swinging away after the "Song For Europe" Eurovision Festival in Madrid this week. They have picked up the sub-publishing rights for the entries from Italy, Spain, France and Luxemburg and control the rights to the German entry.

Rudy Slezak is going all out for "The Walls Fell Down" from the Marbles.

"The W Marbles.

Marbles.

Liberty Records is doing the do for the Fifth Dimension who came, saw and conquered Germany with their appearances early this year. The fabulous quintet are due back this summer for promotion and TV.

Larry Yaskiel's Antenna Public Relations are going all out for the Bee Gee's newie "The First Of May" which is zooming to the top of the charts here.

which is zooming to the top of the charts here.

Manno Ulrich of Deutsche Vogue drops us a line after a long silence to rave about sales on "Crimson And Clover" by Tommy James and the Shondells which has passed the 200,000 mark. Other Roulette and Kapp recordings are getting the big push as well

well.

The Rascals had a bit of trouble with long hair during their recent visit to Bremen for a TV shot. The fabulous group were put in an extra room in a restaurant and told to stay in or get out of the house. Metronome Records who handles Atlantic here have put out press notices letting the industry know about discrimination in Germany. Things like this happen but not often, thank God.

That's it for this week in Germany.

CashBox Scandinavia

DENMARK

Actual releases from Metronome Records includes a number of LP albums at Atlantic, Atco, Metronome, Elektra, Ariola, Eurodisc, Vault and Perl. Singles include Wilson Pickett with "Hey Jude," Arthur Conley with "Ob-La-Di, Ob-La-Da," both at Atlantic

tic.
Tono A/S has eight new French LP albums at Barclay at the market this week. Two new local names at Tono also appeared at the market last week, Flemming Antony and Elin.
EMI here is busy with a special promotion campaign for the low-price labels Regal and Joy. Actual singles

indlude Amen Corner at Immediate with "Half As Nice," Steppenwolf at Stateside with "Rock Me," Beach Boys as Capitol with "I Can Hear Music." Local group Vokalisterne has done "Where Did Our Love Go" in Danish at Odeon. EMI also introduces the British low-price label Oryx at the Danish market this week.

Morks Musikforlag is out with "Casatschok," the new popular Russian dance, performed by Boris Rubaschkin at the Elite label. Local artist Ann Tholsted has done "Master Jack" in Danish, here titled "Monsieur Dupont," at Triola.

NORWAY

Odd Borre, who was second in the local Song Festival here some weeks ago, is now out with his tune "Lena" at a Triola single. The song is composed by Kjell Karlsen with words by Terje Mosnes. Other releases from Arne Bendiksen A/S includes a number of low-price LP albums at the

Grand Prix label.

A/S Nera is out with the latest releases at the Swedish label Olga as well as four LP albums at RCA Camden. Among RCA Victor singles can be mentioned Charlie Pride with "Kaw-Liga" and Jose Feliciano with "Adios Amor."

SWEDEN

Actual releases from Metronome includes Anna-Lena Lofgren who has done "Rot ist die Liebe" and "Kingston Market" in Swedish. Just in time for the Eurovision Song Contest in Madrid, Sweden's Tommy Korberg is out with his entry "Judy, min van," in English titled "Dear Mr. Jones," at a Sonet single. Amigo Musikproduktion AB out with two local singles last week: Tintacs has done "I'm Gonna Knock On Your Door" and Country Four has done "A Place In The Sun" b.w. a local tune.

Other local releases at the Sonet label include Jan Onnerud with "Listen

To Me'' and "Living In A House Full Of Love" in Swedish, and Hasse & Rune have done "Mrs. Robinson" and "Love Looks Good On You," also in Swedish.

Swedish.

Recently debuting label HB Artist, distributed by EMI here, is out with two more singles. Larrys has done "Ich will wieder nach Haus" and "Roses For You" in Swedish, while Jorgens has done "From A Window" (a tune by Lennon-McCartney) b.w. with "I Can't Help Falling In Love With You;" the former in English, the latter in Swedish.

MCA Buys Miller Int'l (Con't from Page 7)

and Creative Services Director; and Mr. Wilhelm Wille, A & R Director, Folk and Classical Product, Kirsten's staff of manufacturing and marketing specialists will continue as part of the new organization.

new organization.

"Miller International's budget merchandising concepts will continue in the same progressive manner with the same personnel," continued Adams. "Miller International Schallplatten currently enjoys the lion's share of the burgeoning budget market in Germany. With the added advantage of the MCA domestic catalogs, which include Decca. Coral, Brunswick, Vocalion. UNI. Revue, Shamley, Kapp and Four Corners of the World Jabels, to supplement the new budget productions constantly being produced in Germany, we anticipate an even greater share of a broader market in the immediate future."

Miller International Schallplatten was founded in late 1961 in Hamburg. Germany, by the Messrs. Miller. Beurmann and Wille. Their basic purpose was to produce a quality long playing record that could be sold at a lower price, and in spite of stiff industry resistance at all levels, the firm progressed to become one of the most important factors in the record market on the Continent today. Miller International presently services approximately 6,000 accounts, including all major department stores and chain stores in Germany and Austria.

William P. Gallagher, company executive directly responsible for MCA's International marketing plans, said that, "The Miller International acquisition gives us the opportunity to move into the German market in full swing, with the kind of implementation we feel is necessary to accomplish the goals we've set for ourselves. Plans are already under way to provide for the duplication of tape product in all

contigurations. This new addition will be operative in the very near future. With this dynamic step forward we have solidified our marketing plans to establish MCA as a major recording company on the European Continent. "Miller International Schallplatten is the most revolutionary and dynamic record merchandising organization to enter the European market in the past ten years," Adams concluded. "We are anticipating an increasing growth pattern with this tremendously successful operation that now becomes successful operation that now becomes part of the MCA family."

Strong Reception For Cliff Richard In Italy

MILAN - Cliff Richard's first visit to MILAN — Chiff Richard's first visit to Italy was marked by great success. Just concluded, the visit by the English star saw him make "live" guest appearances on radio and TV. EMI Italiana hosted a cocktail party for the performer with some 80 people coming to greet him. Heavy engagements are being planned for Richard's return to a country where his popularity is high.

Hochdorf To Eng.

NEW YORK — Joel Hochdorf, publicity and promotion chief of MCA Records International. jets to London April 3 to attend the International Festival of Country and Western Music

on April 5.

In addition, Hochdorl will hold meetings with Peter Prince, newly appointed publicity and promotion controller at MCA Records Ltd., on expanding the company's promo film program in England.

Foreign Sub. Rate Air Mail \$55. Regular \$35.

Norway's Best Sellers

This Last Weeks Week Week On Chart

n Chart
5 Bislett spesial (Lily The Pink) (Nordre Sving Blandede Mannskor/RCA Victor) Imudico A/S, Denmark
11 Ob-La-Di, Ob-La-Da (Marmalades/CBS) Sonora Musikkforlag A/S, Norway
1 *Oj, oj, oj, sa flad jeg skal bli (Kirsti Sparboe/Triola) Arne Bendiksen A/S, Norway
4 Blackberry Way (Move/Polydor)
1 Mrs. Robinson (Simon & Garfunkel/CBS EP)
4 Son Of A Preacher Man (Dusty Springfield/Philips) Sonora Musikkforlag A/S, Norway
18 Fru Johnsen (Harper Valley, P.T.A.) (Inger Lise Andersen/RCA Victor) Sweden Music AB, Sweden
10 Build Me Up, Buttercup (Foundations/Pye) Sonora Musikkforlag A/S, Norway
10 World Star Festival (Various artists/Philips) LP
11 'm Livin' In Shame (Diana Ross-Supremes/Tamla Motown) Reuter & Reuter AB, Sweden 2

Sweden's Best Sellers

One Way Ticket (Eleanor Bodel/Olga) Belinda (Scandinavia)

AB, Sweden

2 *Judy, min van (Tommy Korberg/Sonet) Sonet Music AB,
Sweden 2

The Jungle Book (Soundtrack in Swedish/Disneyland)
Hej, Clown (Jan Malmsjo/CBS) Sonora Musikforlag AB,

Sweden
Gunga, gunga (Where Did Our Love Go) (Lasse Berghagen/Karusell) Reuter & Reuter AB, Sweden
Amors pilar (Little Arrows) (Ewa Roos/Epic) Sweden Music AB, Sweden
Blackberry Way (Move/Polydor)
Where Do You Go To (My Lovely) (Peter Sarstedt/United Artists) United Artists Musikforlag, Sweden
Da Roo Ron Ron (Claes Dieden/Olga) Belinda (Scandinavia) AB, Sweden
Snart blir det sommar igen (Les bicyclettes de Belize) (Osten Warnerbring/Karusell)

Cash Box — April 5, 1969



ashBox Australia

"Hair" is now coming in for a fair amount of air-play, and this will be accentuated by the fact that there are a couple of local discs featuring songs from the show, plus the fact that the show is to be presented here soon. RCA are making a promotion drive on their original cast album from the United States, especially since it pickedup a Composers Award at the 1968 Grammys. RCA have rushed a single from the cast package: "The Age Of Aquarius" and "Black Boys-White Boys.

Essex Music are out with the sheets

"The Age Of Aquarius" and "Black Boys-White Boys."

Essex Music are out with the sheets on "Blackberry Way"; "So Long It's Been Good To Know You"; "While My Guitar Gently Weeps"; and "It Was A Very Good Year."

Des Steen, that ever-alert promotion man with Australian Record Company, has produced a very clever little package of "gold" records to introduce the new single "Don't Give In To Him" by Gary Puckett & the Union Gap. Des has a "gold" replica of the first four smash singles in a row from the group, and the package is rounded-off with the accent on "their fifth gold record," "Don't Give In To Him." The record, like all others from Gary & the Gap, is released here under the CBS logo.

RCA have a very powerful album line-up on their current release spearheaded by "Elvis", the soundtrack set from the recent telly special featuring Elvis Presley; the original cast set of "Your Own Thing"; "Souled" by Jose Feliciano; "Fables" with Four Jacks & A Jill; "Where Is Love" by Jack Jones, and the original London cast package from "The Dancing Years."

EMI are giving plenty of promo

and sales attention to "Daydream" by the Wallace Collection, the new highly-rated group from Belgium that EMI is launching on a world-wide scale. Records by the group are produced in London by Australia's David Mackay. Like many other talented Australians who have gone overseas, it is now very doubtful that David Mackay will ever return to Australia on a permanent basis. He is now a staff-producer with EMI in London. Wallace Collection and "Daydream" are catching a fair amount of radio attention which looks good for luture record sales in these parts.

Two new locally-produced singles

Two new locally-produced singles through the Festival operation are Mike Preston (Spin label) with "Buona Sera Mrs. Campbell" b/w "Another Go Round" and Jonne Sands (Sunshine) with "Let The Sunshine In" & "Wish It Were You." Mike Preston's record was produced by Alan Freeman, and Pat Aulton produced the Jonne Sands release.

Australian Record Company are

Australian Record Company Australian Record Company are pulling-in a whole bundle of coin with their CBS original soundtrack LP from "Funny Girl." The film is now screening in Australia. It opened to great press reviews and looks set for a long run in all major centres. It will very obviously give a terrific sales kick to the soundtrack record.

The Leeds publishing group are in good shape with many copyrights enjoying heavy sales as "Where Do You Go To My Lovely": "Chitty Chitty Bang Bang"; "Don't Forget About Me": "Ebeneezer": "Tricia, Tell Your Daddy": "Star Crossed Lovers", and "The Way It Used To Be."

CashBox Canada

All senior London executives attended the opening of their new Quebec branch, including Fraser Jamieson, president; Alice Loury, product administrator; Eugene Poggetto, controller; Adrian Bilodeau, national sales manager; and Fred Reffca, Montreal branch manager. London this past week bowed their first issue of the London Records News, a newsletter intended to keep all branches of the industry informed of the general activities of the Company. In announcing this newsletter, London's publicity manager Richard Glanville-Brown pointed up the fact that is is not necessarily intended to deal with matters of the trade only and hopes it will lead to an exchange of thoughts between the industry and London. London's Calgary branch under manager Ted Blair besides showing an increase in overall sales is reportedly chalking up impressive leads in tape sales of which it is registering more than any other branch in the London fold. Fraser Jamieson is off to England for top-level discussions with the Decca Record Company, expected to last four days and to cover all aspects of mutual interest between the two companies. Classical product manager Jacques Druelle into New York for meetings with London Records of America concerning future releases and release policy. Capital execs planning big national push on releases by Natalie Baron and Pierre Lalonde. Both artists to release in English and French. Both singles to be released in stereo and packaged in attractive picture sleeves. Miss Baron's single "Take Me Away" and "Leave Me In Peace" showing well at MOR stations. Her French Id of "C'est Fini Ve-T-En (It's All Over)" and "Trois Mots (Three Words)" off and receiving exposure at leading French/Canadian radio stations.

Patricia Porter, office manager of Quality's Winnipeg branch re-

Patricia Porter, office manager Quality's Winnipeg branch re-

ports good sales on the Crazy Elephant deck of "Gimme Good Lovin"," "Shotgun" by the Vanilla Fudge and The Fireball's "Long Green." Top selling single has to go to "Hair" by the Cowsills. Demand has been so great it's difficult to keep up with the orders. Albums sizzling on sales and radio exposure are "Led Zeppelin," "Ball" by the Iron Butterfly and "In The Beginning" by the Vanilla Fudge. Jeannie C. Riley's debut on the Ed Sullivan show has effected sales for her single "There Never Was A Time." Andy Kim's "Tricia Tell Your Daddy" now showing early indications of becoming a top seller in the 'Peg area.

Quality's Toronto branch filling orders rapidly on Richie Haven's new Verve/Forecast LP in view of his recent appearance at Toronto's Massey Hall. Greg Stewart, one of Canada's foremost jocks in breaking new hits, was one of the first on Nino & April Stevens' "I Love How You Love Me." The single is now the top-requested at the station and at local record hops. Calgary's Happy Feeling have flipped their Barry single and now finding themselves moving onto the charts again, this time with "There's A Thought." John Dee Driscoll, Quality's national promotion man, now pushing for national exposure of "Apollo Amen" by Street. Connie Francis seeing good national action on her MGM lid of "Wedding Cake." Receiving plays on MOR, country and rock stations. Compo Records and Revolution Records announce the signing of exclusive contracts covering sales, promotion and distribution of Revolver Records, the label subsidiary of Revolution Records Ltd. Lee Armstrong, apex division sales manager signed for Compo and Mort Ross for Revolution. Initial single release will be "Walkin' On My Mind" which has already been released in the U.S. on the Tangerine label.

Australia's Best Sellers

This	Last	Weeks	
Week	Week	On Chart	
1	1	4 Ob-La-Di, Ob-La-Da (The Beatles — Apple) Northern Song	ξS
2	2	6 Edge Of Reality (Elvis Presley RCA) Belinda Music.	
3	5	2 Dizzy (Tommy Roe — Stateside) Woomera Music.	
4	8	2 Adios Amore (Jose Feliciano — RCA)	
5	7	2 Crimson & Clover (Tommy James — Roulette) Planetary	
		Nom	

Build Me Up Buttercup (Foundations — Astor)
Stand By Your Man (Tammy Wynette — Epic) J. Albert &

Star Crossed Lovers (Neil Sedaka — Atlantic) Screen Gems/

Columbia. Sounds Of Silence (Simon & Garlunkel — CBS) Essex

Music. Fox On The Run (Manfred Man — Fontana) J. Albert & Son.



CARLTON COCKTAIL CONGREGATION: The Rascals, Atlantic recording artists, were toasted recently at a reception at the Carlton Towers Hotel in NYC. Left to right are Johnny Beerling, executive producer of BBC Radio I Club; Dino Danelli; Frank Fenter, European representative for Atlautic Records; Gene Cornish; Aidan Day, producer, Radio I Club; Felix Cavaliere; and (front) Eddie Brigatti.

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COIN MACHINE NEWS

EDITORIAL: Straight Talk on "Jukebox Music"

Ever since Jersey operator Bill Cannon first publicly deplored the communications vacuum between the record and the music operating industries, the subject of "jukebox music", or rather the "lack of it", has been a major source of aggravation to both industries. The alledged scarcity of "location oriented" singles irritates the music operator, who feels his needs are being neglected by a record industry that concentrates almost completely upon the teenage record buyer. Standing individually as the largest buyer of single records in the market today, the operator sees this neglect as an insulting slap in the face.

The record industry on the other hand is equally irritated by the operator's repeated plea for **more juke-box music**, and for one very sensible reason — they're not quite sure what "jukebox music" really means. When record industry execs have tried pinning operators down to a definition at various trade conventions, they heard such phrases as: "adult music," "stereo singles", "little LP's", "oldies", etc. But after attempting to satisfy this "need", too many record people have found more real truth in the operator reply, "we don't

need this stuff, just give us the hits."

Therefore, there's no sense beating about the bush any longer. Marketing patterns in record selling are rigid and refined . . . the guide rules are simple and unavoidable:

1. Release records that have the best chance of reaching the top 100 trade charts, charts that are beautily toop influenced.

heavily teen-influenced.

2. Pull every trick out of the hat to get that record on the "top 40" radio stations, because, "you're dead

without radio play.'

3. If you get that prized radio exposure, push, push, push to get records shipped to every nook and cranny of the country covered by that play as fast as possible and press your distributors to keep sales action hot and heavy. A pop single today has a very short and delicate life and if it's not available to the buyer when the buyer wants it, you're dead again.

Try to do otherwise than the above and record people will tell you you're walking on mighty thin ice.

So then, faced with this inexorable sales pattern, how and why should the music operator expect the record industry to produce disks especially for him? Why when there's such a vast difference between a record that suits the tastes of the teenager and one that hits the mark with the adult jukebox player. Why especially, when the record people are certain music operators do just as well by programming their machines straight from the charts.

Well, now that we've given the record maker's attitudes on "jukebox music", we're going to say why he should **still** devote attention, and **considerable attention**, to the jukebox business. So let's put a few facts

down on the operator's side:

1. While the operator may be doing fine with chart records, he can still **do better** by capturing some of that "plus business" at the location that wants middle-of-the-road adult music. As Johnny Bilotta has said

time and again, "every bar has its timid souls, folks who want to play the music box but just don't have the courage to stand up there in plain sight and select that twistin' and shoutin' music." Bilotta, and many of his operating colleagues, are positive that anywhere from 10 to 25% more money can be earned in the cash box by making more adult music available to location patrons.

2. While the jukebox runs a far second to the radio station as a record sales promoter, it does nevertheless help greatly to stimulate interest in a new tune. Coin phonographs can very ably compliment the radio in breaking a record in any given area, and in countless cases have — especially where the record company has shown the foresight to send out promotional copies to the operator at the time of release. On the subject of radio play, it should be noted that the average tavern customer is the kind of fellow who listens to the middle-of-the-road stations while driving the car. Therefore, when record people say the easy-listening stations "don't sell records" they should be more specific and put the phrase "to kids" at the end. These stations which cater to adults are stimulating interest in location-styled music and this can be translated very aptly into sales to jukebox operators.

3. With the record buying public becoming more and more album conscious as years go by, the singles buying power of the operating industry gets bigger and bigger. Some say operators buy over 40% of singles today. Many predict that the operator will pass that halfway mark in the very near future and wonder what the record industry will do differently when that occurs. Operators are the only record buyers who literally need singles. But how long, we wonder, will they be content simply as a catch basket for teenage

music. Plain and simple, if the operator really feels he's in need of more "jukebox music" there's one sure way to get it -- by buying more "jukebox music." If onestops, distributors and record manufacturers notice a decided upward movement in their middle-of-the-road product (and we don't mean the Sinatra's and the Herb Alpert's) and determine that the music operator is responsible, there'll follow a noticeably increased volumn of such records hitting the market. Let's face it, both industries are in a dollars and cents business that only changes its attitudes when the market it exploits changes its buying habits. There is, in fact, quite a bit of adult product available for use on music machines. If the one-stop is too busy selling chart hits, take the time to search for the "quieter tunes" yourself.

Record companies can do their part by not chasing away the quality artists in preference to the hard rock groups anymore. Plenty of operators have told us they buy records if they think their locations will like them, and don't even care if they're on the radio or not.

Briefly then, no cooperative union will ever really materialize between the two industries if one doesn't show the other what it wants by what it buys.

Cash Box — April 5, 1969

III. Ops Prepare For Pin Battle

CHICAGO — Fred Gain, executive secretary of the Illinois Coin Machine Operators Assn., advised last week that a copy of Senate Bill #592 will shortly be mailed to all Illinois games operators accompanied by an appeal that all dues be paid in full in order that sufficient financial support be mounted to combat this harmful piece of legislation.

Senate Bill 592, introduced to the Illinois Senate March 18th by Senator Harris W. Sawell of Dupage County, would make it unlawful "to keep or use a pinball game in the state of Illinois and provide for seizure and destruction of said games."

Gain advised that the definition of "pinball" in the bill is extremely elastic and could very easily apply to a whole host of other coin amusement machines, apart from the standard pin.

The bill is currently awaiting a

ard pin.

The bill is currently awaiting a hearing by the Illinois Senate Judiciary Committee. Although no date is set for the hearing, trade sources expect it to come to term in April. Should the bill pass the committee, the measure would then go before the assembled Senate for a vote. Passage here would automatically refer the bill to the House where the same procedure would be followed.

the same procedure would be followed.

Heading up the opposition to the bill on the part of ICMOA is executive secretary Gain (himself an attorney) and the association's legal counsel Jim Winning. Gain is also appealing to all amusement operators in the State to lend their financial support to the association in its battle to beat down this prejudicial legislation.

SEGA, G+W Merge

TOKYO — SEGA Enterprises President David Rosen announced officially at a board meeting that a partial stock exchange had taken place between shareholders of SEGA and Gulf + Western Industries, Inc.

Rosen stated that "We anticipate great expansion in all areas of the coin machine business — both in Japan and internationally — as a result of this affiliation. We also foresee the possibility of expanding the scope of SEGA's manufacturing efforts and exports into new lines."

The SEGA President indicated that 'many new recreation and amusement opportunities are opening up on both sides of the Pacific and our two firms look forward to united progress in the leisure-time industry.' He said further discussions are scheduled for the near future which will explore in detail the best areas for cooperation detail the best areas for cooperation.

Adult LLP's Released

BUFFALO — Steve Brodie, prominent record distributor and one-stopper with offices in Buffalo, Rochester and Syracuse, has released two new little LP's exclusively for jukebox operators. The junior albums, which feature the delightful organ music of Brad Swanson, are currently available for purchase at most record outlets on the Thunderbird label. Disks are nationally distributed by Masters Releasing, Inc. also of Buffalo.

The Swanson disks offer a superb collection of old standard melodies and some up-to-date show tunes. Ideally suited for restaurant and tap room locations, Brodie describes Swanson's music as "the kind of material adults will pay to play."

The 'Peg O' My Heart' LP features such numbers as 'Maria Elena', 'Slow Poke', 'Dream a Little Dream Of Me', 'Who's Sorry Now' and of course the title song itself.

The second LP, entitled 'The Whispering Organ Sound of Brad Swanson', offers such tunes as 'Spanish Eyes', 'Yellow Bird', 'Hello Dolly', 'Red Roses for a Blue Lady' and Summer Place!. Both Thunderbird albums are in stereo.



Bally Op-Pop-Pop

CHICAGO -"Most feature - packed

chicago — "Most feature - packed solo player flipper game in years," is the way Bill O'Donnell, president of Bally Manufacturing Corporation, Chicago, describes 'Op-Pop-Pop,' delivery of which commenced this week.

"One of the numerous score-building features in 'Op-Pop-Pop,'" O'Donnell said, "is the new 'Button Jungle' right smack at the top of the playfield—a cluster of 10 rollover buttons each scoring 100 when lit.

"Players are permitted to take maximum advantage of the 'Button Jungle' by the back-track action built into 'Op-Pop-Pop' — a playfield layout which clears the way for a skillful flipper slot to drive the ball back to the top of the panel for another dive down the score studded field. And 'back-track' action can be repeated again and again with each ball

score studded field. And 'back-track' action can be repeated again and again with each ball.

"Two separate bonus features add to the score thrills of 'Op-Pop-Pop.' The 'Pop Scores Bonus' advances from 10 to 500 by hitting Black, Red or White Mushroom Bumpers, and highest lit 'Pop Score' is collected by sinking the ball in the 'pop Score' Kickout Hole.

ing Hole. ''Even Hol Hole.

"Even more exciting is the new 'Out Hole Bonus' by which ball can actually add 500 to the score while sinking into the sewer. The 'Out Hole Bonus' advances — 10, 50, 100, 200, 300, 400, 500, whenever Top Center Button or Blue Bumper is hit or any button in the 'Button Jungle' is hit, while lit. Then every ball which enters out-hole via Left or Right Lane with adjacent 'Collect Bonus' lit by skill adds highest lit 'Out Hole-Bonus' to total score.

skill adds highest lit 'Out Hole-Bonus' to total score.

"An extension of the 'Out Hole Bonus' is the extra ball which is delivered to the shooter tip, whenever a ball escapes through Bottom Lanes while 'Extra Ball' is lit by hitting Blue Bumper after 'Out-Hole Bonus' has climbed to the top.

"With 29 ways to build scores, 'Op-Pop-Pop' is the happiest solo player game in years, and operators are going to grin all the way to the bank after every 'Op-Pop-Pop' collection," O'Donnell concluded.

29 Ways To Score | Expo Ground Rules, Exhib Cites, On New Bally Pin Aired by MOA Execs & Mfr. Reps

CHICAGO — The showing of offensive films, serving of liquor in the exhibit area, games tournaments held on the convention floor and other subjects, were among the points discussed during a two-day meeting last Monday and Tuesday (24 & 25), at the Sherman House in Chicago, between MOA and representatives from the phonograph exhibitors and amusement games exhibitors, who'll be participating in this year's convention.

tion.

MOA officers in attendance included Bill Cannon, chairman of the Board; Howard Ellis, president; Lew Ptacek, secretary, Les Montooth, treasurer; and Fred Granger, executive vice president.

The phonographs exhibitors met on Monday and the amusement games exhibitors on Tuesday, with Howard Ellis presiding over both meetings.

Howard Ellis presiding over both meetings.

Following last year's convention, complaints were registered regarding the showing of certain films, termed offensive, in the exhibit area. It was decided that exhibitors desiring to run films at this year's convention must submit them to the MOA Exhibitors Committee for review and approval, prior to showing. Failure to comply will result in forfeiture of contract.

and approval, prior to showing. Fallure to comply will result in forfeiture of contract.

The serving of liquor will be confined to individual rooms, hospitality suites, etc., but will be prohibited on the exhibit floor. As Fred Granger pointed out when the above items were discussed, "It is our intention and the intention of our exhibitors, I am sure, to conduct this convention in a clean, businesslike manner and we can accomplish this by remaining above reproach in our exhibits and maintaining ourselves within the bounds of good taste."

As to tournaments, MOA had issued a set of rules in 1968 which will remain in effect for anyone planning to hold tournaments in their individual booths this year. Copies of these

rules are available through the MOA office.

rules are available through the MOA office.

During Monday's meeting with the phonograph exhibitors, the set of ground rules, adopted in 1965, were read by Fred Granger and unanimously approved. Some oppositon was expressed to the hiring of female models for the booths but this was resolved, however, and it was agreed that as long as they are not too scantily clad, female models in booths would be perfectly permissable.

The question of a possible revision in exhibit hours was discussed at Tuesday's meeting. It was suggested that booths be opened a little bit later in the morning. "It is our intention to satisfy all exhibitors," stated Granger, "so we will try to open the show a little later in the morning, in the hopes that this will not conflict with any scheduled meetings or seminars."

Some of the more pertinent ground rules agreed upon at last week's conference included:
Exhibitors have a free hand in choosing the decor and layout of their individual displays. However, they are requested to exercise restraint in the amount of money spent on said decorations.
Phonographs will be played at the

in the amount of money spent on said decorations.

Phonographs will be played at the 1969 Exposition in half hour intervales, with each of the five manufacturers taking its turn (the NSM phonograph display will now be guided by the same rules as the four-American manufacturers). Earphones for "off hours" will also be permitted, if manufacturers request them. Record manufacturers may play their records at any time during exhibit hours, but at a reasonable volume. They may not, however, play these records on any coin phonograph that might be donated by one of the manufacturers.

manufacturers.

Phonograph manufacturers may show their vending equipment but may not vend any free products.



At the trade show conference dealing with music machines were (left to right, standing) Bill Cannon, Les Rieck (Rock-Ola), Hank Leyser (NSM), A. D. Palmer, Jr. (Wurlitzer), Stan Jarocki (Seeburg), Jim Newlander (Rowe Int'l.) and Don Desmond (Seeburg); (seated, left to right) Les Montooth, Lu Ptacek, Howard Ellis and Fred Granger. Amusement machine factory representatives who conviened the following day included: Bill DeSelm (Williams), Herb Oettinger (Chicago Coin), Ross Scheer (Midway), Len Schneller (U.S. Billards) Purveyor's Herb Perkins and John Minton (representing American Shuffleboard), Manny Spindel (Spindel Insurance), Ken Fischer (Fischer Mfg.) and Gene Wagner of Nutting Industries.



CHICAGO — Larry and Ronnie Kaghan hosted the first local showing of the new NSM Prestige phonograph in their newly-organized Specialty Sales Corporation of America showrooms at 2606 W. Peterson, on Saturday, March 22nd.

The full-day affair attracted a good

number of operators from throughout this area. On display were both the NSM Prestige (160 selections) and the Console 130 (130 selections).

Shown in the photo on the left (left to right) are: Jimmy Russo (Apex Music), Larry Kaghan, Ronnie Kag-

han and Cliff Stauffer, sales and service engineer from A.C.A., Oaklandbased U.S.A. representatives for the German-made machine. Shown in the photo on the right (left to right) are: Fred Thaisen (General Music Corp.) and Ronnie Kaghan.

News Wms. Baseball Offers Defensive Play

CHICAGO — Williams Electronics, Inc., introduced their latest amusement game to the trade last week. "Fast Ball", which is a two-player baseball game, is available in the regular or novelty models and features the "exciting innovation of defensive baseball", whereby players can, by pressing the infielder or outfielder button, actually catch the ball. Fast Ball, has an animated baserunning unit and a variety of pitches-fast, curve and knuckler.

N. Y. Ops Guild Lauds 8-Ball Idea

KINGSTON, N.Y.—A regular monthly dinner meeting of the New York State Operators Guild brought out a standing-room-only attendance of operators and guests to the Governor Clinton Hotel here last Wed. evening, March 19th. President Jack Wilson reviewed several items on the agenda, including the add-a-ball problem in Suffolk County, and then requested membership opinion on their recently held 8-ball tournament.

Operator Ed Solomon of Square Amusement said enthusiasm at those of his table locations which participated in the event remained high, each asking for a second such contest. Bar business increased throughout, Solomon stated, with one spot citing a record January during the weeks of tournament play. Table collections gained considerably during the eliminations at the locations. Solomon stated, and remarkably held high even after the contest concluded. "Some of the players found they weren't as good as they though, after losing at the playoffs, and are now playing a lot more to sharpen their skills for the next tournament," he stated. Music and games collections were also up considerably during tournament weeks, Solomon stated.

President Wilson aired some of his personal opinions on the tournament of bad will from those customers who lost in the contest were illfounded. "The people who were beaten out only blamed themselves," Wilson advised.

The consensus of opinion was overwhelmingly in favor of staging another tournament and the membership decided to begin again in the fall. Frank Greco of Frank Greco Bros. Distributing was appointed to search out a larger hall for the playoffs, as they found the Newburh VFW Post too small for the amount of players and spectators who turned out. The second 8-ball contest will again comprise 64 sanctioned locations with entry priority given to those spots competing in the first contest.

On a motion from Wilson, the membership gave a hearty round of applause to Len Schneller, present at the meeting, whose U.S. Billiards system was followed in the first tournament. Schnell



Williams Fast Ball

Williams' Billy DeSelm said, "Fast Ball offers highly competitive two-players action and is the closest thing around to actual baseball. We think everyone, players, fans and games operators will want to open the season with a winner. We recommend, this game for two plays for a quarter."

ter.

The game has steel (stainless) front door and molding; optional single, double, or triple chutes and individual lift-out coin trays. The crated weight is 345 pounds.

Fast Ball is on display at your local Williams Electronics distributor.

SCCOA Planning 5-Part 8-Ball Meet

COLUMBIA — An important decision was made by officers and members of the South Carolina Coin Operators Association during their recent annual convention (March 22-23). A decision to exploit coin operated 8-ball tournaments. The trade group formed an 8-Ball committee headed by Royce Green, Jr., of Rosemary Amusement Co., to meet in the near future to discuss plans, line up sanctioned locations, and set a date and place.

Green said, "with the help of Lenny Schneller, who has done a lot of promotion and hard work on 8-Ball tournaments all over the country, we hope to stage five area or district contests, which will begin one week apart, not to have all the playoffs on the same date, then follow with a state championship with the class A, B, C and Women's Division winners of the area contests competing for top state honors."

The tournaments will abide by the U.S. Billiards Sanctioned 8-Ball format and be coordinated among the association, the committee. LeStourgeon Distributing and Len Schneller.

Schneller said, "there is an awful lot of behind the scenes work involved in the planning and staging of 8-Ball tourneys. It's this way because we know the operator does not want to get into the tournament business. He just doesn't have the time. The only work he has to do is during the two-day playoffs, other than that his effort, is limited.

"One thing we would like to make

clear, I don't go around and poll participating locations to see what brand of tables the operator has. The only thing we require of the operator is that they foilow the format of the U.S. Billiards 8-Ball format. These tournaments are designed for any coinoperated 8-Ball table."

Commenting upon the potential of 8-Ball tourneys, Green said, "this could be one of the best things to ever happen to South Carolina coin operators. The potential is just fantastic, Len proved that to us. Pool used to be a dirty word, but now all that is being changed with the introduction of 8-Ball competition."

Other members of Green's 8-Ball committee include: Jerry Palasis, Ce-cil Parsons, H. H. Hackler, Carl Pap-pell and J. P. Barwick.



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Top 100 Chart Guide

The following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in numerical order as they broke onto the Top 100

58 Gitarzan*
Ray Stevens — Monument 1131
60 The Boxer*
Simon & Garfunkel — Columbia 44785
69 Pinball Wizard*
The Who — Decca 732465

69 Pinball Wizard*
The Who — Decca 732465

72 Good Times, Bad Times*
Led Zeppelin — Atlantic 2613

73 Badge*
Cream — Atco 6668

77 River Is Wide*
Grassroots — Dunhill 4187

84 Happy Heart*
Petula Clark — Reprise 7275

85 Love Is All I Have To Give*
Checkmates — A&M 1039

86 Happy Heart*
Andy Williams — Columbia 44818

87 Foolish Love*
Dee Dee Warwick — Mercury 72880

88 Love Can Make You Happy
Mercy — Sundi 6811

92 You Came, You Saw, You Conquered
Ronettes — A&M 1040

93 These Eyes — ROA 0103

92 You Came, You Saw, You Conquered Ronettes — A&M 1040
93 These Eyes Guess Who — RCA 0102
95 July, You're A Woman Pat Boone — Tetragrammaton 1516
98 Back In The USSR Chubby Checker — Buddah 100
100 Grazin' In The Grass Friends Of Distinction — RCA 0107
*Indicates Chart Bullet

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ushBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

A PLACE OVER THE SUN (2:52)

TONY BENNETT

Whoever You Are, I Love You (2:27) Columbia 44824

SAUSALITO (3:05)

AL MARTINO

Take My Hand For Awhile (2:46) Capitol 2468

JOANNA (2:08)

FERRANTE & TEICHER

Andrea (2:55) United Artists 50512

A TOUCH OF SOUL (2:50)

RAY ANTHONY

On Treasure Island (2:15) Ranwood 841

THE WINDMILLS OF YOUR MIND (2:24)

BILLY VAUGHN

The Way That I Live (2:35) Dot 17229

C&W

HEAVEN BELOW (2:52)

JOHN WESLEY RYLES I

A Mighty Fortress Is Our Love (2:30) Columbia 44819

WHO POURED THE WHISKEY IN THE WELL (2:30)

BILL HOWARD

Where Was I (2:56) Decca 732477 (Stereo)

IT'S A GOOD WORLD (2:46)

BOB WILLS

Milk Cow Blues (2:28) Kapp 988

Teen Locations

STAND (3:06)

SLY & THE FAMILY STONE

No Flip Info Epic 104501

THE RIVER IS WIDE (2:30)

THE GRASSROOTS

(You Gotta) Live For Love (2:10) Dunhill 4187

GOODBYE (2:23)

MARY HOPKIN

Sparrow (3:10) Apple 1806

THE WONDER OF YOU (2:38)

THE SANDPIPERS

No Flip Info A&M 1044

YOUR LOVING EYES ARE BLIND (2:13)

MERRILEE RUSH

Everyday Livin' Days (2:10) AGP 112

COVER GIRL (2:41)

THE GROSS NATIONAL PRODUCT

That's What I'll Do Now (2:26) Guilford 103

R&B

(WE'VE GOT) HONEY LOVE (2:36)

MARTHA REEVES & THE VANDELLAS

I'm In Love (& I Know It) (2:25) Gordy 7085

CRYING IN THE RAIN (2:26)

SWEET INSPIRATIONS

Everyday Will Be Like A Holiday (2:29) Atlantic 2620

ANY DAY NOW (3:48)

PERCY SLEDGE

The Angels Listened In (2:31) Atlantic 2616

check your local One Stop for availability of the listed recordings

Larry Flynt — One Of The Rare Breed, Taking The High Road



Picture above was taken during Flynt's recent showing of the Prestige 160 and Consul 130 phonographs, for which his firm is a Tri-State distributor. Flynt (left) is being congratulated by Joe Perkovich, national representative of A.C.A. Sales & Service of Oakland, Calif. A.C.A. is the United States representative for NSM, German manufacturer of the phonograph.

DAYTON — Wherever you might find a Go-Go Dancer...not the proverbial type ... but one that does her thing tic rings; or a handsome young man

ROBERT ROONEY . . . 'ABOUT MUSIC'

BATON ROUGE — Bob Rooney, of State Novelty Co., here in Baton Rouge looks more like a linebacker for The New Orleans Saints than an operator of jukeboxes. But one thing for sure—Bob has the same mental alertness that makes a good linebacker and he makes good use of that alertness in his business.

Rooney says he is just beginning to change over to two for a quarter play and that so far it is working out just great. "I have ten or twelve of my locations on 2 for 25° pricing along with the ing along with the dollar bill valida-tor that allows 12 plays for \$1."



Bob Rooney

"By using the dollar bill validator in conjunction with the higher pricing." Rooney said, "you are less apt to get a negative reaction from both the location and the customer. It shows the customer that you're not trying to chisel him out of anything. And shows to the location that they'll still get a good income."

Rooney hand - picked several high volume transient spots to test 2 for 25° and found no decrease in the number of times the juke box was played. "In one spot — a bowling alley — it held steady for a few days, but then picked up. All but one of my test spots were in favor of the change. He was leery of the pricing. A few days later I called him into the office and showed him collection reports and when he saw how good they were, he said, 'the very next machine you get in with the dollar bill validator, send it over.'"

Stereo Singles

"I'm very enthusiastic about stereo singles," Rooney stated, "some operators say there's not much difference between stereo and regular. But there's as much difference as there is in day and night. The people who say there is no difference are probably operating some of the older equipment that is not equipped for stereo... then too, they may be forgetting to change the speakers from channel one to channel two. I, personally, prefer stereo singles."

Little LP

"I am also an advocate of the Little LP concept," stated Rooney, "I had always hoped we could guide record

manufacturers as to what we wanted on Little LP's. I've often heard that LLP's were not so hot because record companies would cut just one or two good bands and the rest was just filler material to make the finished product. In spite of this, I still think they are worthy of using. Although it would be a welcome change to have some good past hits combined on a single LLP." Rooney further stated.

Record Companies, Take Notice!

Echoing the words of many jukebox operators, Rooney would like to see a series of singles released on some of the real hot tunes during and right after the war. Some of the tunes Bob mentioned included, "String of Pearls," "Tuxedo Junction," "Sunrise Serenade" and "So Rare."

Programming

According to Rooney, "the first step in effective programming is to build up a record library. You must have an effective system whereby you catalogue records that have been on the box, and showed promise of coming back again, in such a way, that they'll be easy to track down whenever you need them."

Rooney's firm uses a color-coded storage system. He has a wall rack with several colors of boxes, with each box representing a particular music style . . . Red boxes are for teen music: Blue for R&B; Green for C&W; Yellow boxes contain records of any style that have ever done good on jukeboxes. "You name a tune and if we have it in the library our programmers can find it in just a few seconds," Bob said.

"We also have what we call the 'Black Book,' which has plastic leaves that holds title strips. There's a black book for every machine out with a complete history of record changes, dates, etc.," Rooney said.

Rooney has two programmers that listen to new records and meet with him to discuss which ones to buy. "We want to do our own programming. The one stops are helpful and we listen to their suggestions but the final decisions are always made here."

"Programming music for jukeboxes is like buying stock, you have to be tuned in on the trends." Truer words were never spoken . . . thank you, Bob Rooney.

leading a parade of beauties down a main street pushing wheelbarrows loaded with 500,000 pennies to pay off a \$5.000 bank note . . . you'll find a 25-year old entrepreneur by the name of Larry Flynt.

Flynt's corporation, which carries the same name, is the operation base and center of several diversified subsidiaries dealing in business ventures from publishing of a weekly newspaper for bachelors to owning one of the most popular nite spots in Dayton operation of a coin machine route and distributing the German-made Prestige and consul phonographs and the Spray Vender shoeshine and hairspray units.

units.

Larry has his ambitions aimed high.

"My dream is to see my corporation listed on the New York Stock Exchange." he stated. Flynt just might see that day sooner than some people think. His annual income continually rises above the six figure mark.

Larry Flynt is a member of that rare breed of men who wheels, deals, work 18 hours a day and always keeps his eye focused on his goal.

What's his secret? There is no secret . . . it's all in the make up of the man himself. Determination, desire . . . they're hundreds of descriptive words . . . but in the end it's the man himself.

words . . . but in the end it's the man himself.

Among his many enterprises. Flynt has a special attachment to the coin machine business. It was during the course of his involvement in nite clubs that he got into operating. "I found out that I could show a better profit by operating my own machines. With this, I started working to get other spots. Over the past two years I have taken my corporation from 14th among local coin machine firms to no. 4". Flynt revealed.

Now that he has formed the Flynt Dist. Co. of Ohio and is the tri-state distributor for the Consul and Prestige phonographs, it shouldn't be long before he is no. 1. "The Consul and Prestige phonographs are available now and sales have been terrific—the reception has been just great!" Flynt said. Deliveries on Spray Vender products (hairspray and shoeshine) are



A good example of Larry's charisma and ability to focus attention on himself took place when he wheelbarrowed 500,000 pennies along with the very able assistance of 15 go-go girls, down Dayton's Main Street to pay off a \$5,000 note to the bank. That's called publicity, gentlemen!

set for mid-April.

Flynt is currently operating machines in the Dayton area and expects to expand into Columbus and Cincinnati within the next 90 days. All activities will be coordinated from his recently acquired 5,000 square foot headquarters at 3609 Linden Avenue.

"We've become an extremely diversified firm and have a great many new ideas that we will begin to use in the business. Naturally, we're always interested in new lines of equipment and expansion," Larry said.

Soft-spoken Larry Flynt has educated himself far beyond that day in the eighth grade when he dropped out of school and is now a polished and wellversed businessman. He has that sweet aroma of success surrounding him.



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EASTERN FLASHES

UJA DOINGS — Only five good weeks remain before the Al Denver testimonial May 10th and the UJA coin divinial May 10th and the UJA coin division's executive committee is pressing harder than ever to get those donation pledges in. Meeting last Thursday evening (March 27th), division chairman Gil Sonin once again urged the committeemen to press their efforts to raise the badly needed funds that help so much over in Israel. Much has been done already by the committee but the bulk remains. Please respond immediately when your UJA rep calls for your pledge. We'll do our part by listing names of contributors in the magazine as they come in.

MYRON'S MERRY GO ROUND — Myron Sugerman's organization has

Myron Sugerman's organization has Myron Sugerman's organization has been receiving plenty of consumer press coverage since their recent sale and shipment of the famous El Dorado carousel to Tokyo's Toshsimaen Amusement Park. Myron himself did quite a bit of research into existing carousels after he received the query from Japan. After much work, he located the giant El Dorado down in Wildwood where it had been shipped after its former home, Steeplechase Park, had been demolished. Understand some of the big magazines will run photo items on the undertaking. Good press for the business.

SPEAKING OF PARKS — Larry

the business.

SPEAKING OF PARKS — Larry Galenti's Mutoscope factory out in Long Island City is presently in full swing assembling photo, voice recorder and other arcade and parks items for their summer customers. . . . Joe Munves likewise is in and out of the Tenth Ave. offices visiting his customers and expediting their machine orders. Quiz units and soccer tables are currently big with arcade ops, says Joe.

Joe.
ON THE AVENUE — Hot table item for several months at Atlantic New York is the All-Tech line, says Murray Kaye. Seems ops like the play meter. Also understand it can be easily repaired after machine breakin's, and suppose that's a sales factor here in "fun city". . . . Speaking of tables, Sam (Musical Moments) Morrison says one of his Spanish locations in upper Manhattan has hired the services of some Argentine billiard ace who'll be demonstrating his skills for customers next week. Great way to get folks into the location, says Sam. . . Abe Lipsky getting good delivery on the NSM Prestige phonograph these weeks, looking toward fine sales action. . . Tommy Greco, whose territory on behalf of the NSM machine is the entire State of New York (except for Lipsky's area of New York City and Long Island), receiving excellent delivery on the unit from Europe, expecting over 300 units before one of his Spanish locations in upper Europe, expecting over 300 units before Europe, expecting over 300 units before the spring rush is over. . . Irv Green and Lou Wolberg at Runyon report fine sales activity on the Kaye Company's new 'Apollo' coin table line with their customers. Good looking and well made, the lads say. . . Al D'Inzillo at Albert Simon, Inc., info's the firms been moving a goodly number of Rock-Ola vending units of late, including some nice orders for the coffee machine.

machine.
FLORIDA FUNSEEKERS — Ronnie Gold of Cleveland Coin vacationing in Miami till the end of this week. Dave Liebling holding down the old fort out in Cleveland says he's busier than the one armed paper hanger with amusement machine orders. The CleCoin folks do a very sizable business with arcade people, and have for years. Firm people and have for years. Firm founder Morris Gisser was a true pioneer in this phase of the business.
. . . Also in Florida on a business/

pleasure junket last week was Johnny Bilotta. Johnny's 'Fun'n Food' establish-ments down there have kept him hop-

ments down there have kept him hopping for several months now and we guess he's hit the State over a half-dozen times since Christmas.

NY GUILD MEETING — Was fine meeting all the lads up at Kingston week before last as Jack Wilson's operators met for their regular dinner-confab. Secretary transpurer. Cert confab. Secretary-treasurer

Browne read the financial report and the info'd the group was rather solvent indeed. Enjoyed chatting with Mac Douglass, Mike Mulqueen, Ron Gregory, Ed Solomon, et al, and learned their recent 8-ball tourney was extremely exting the strength of the strength o ory, Ed Solomon, et al, and learned their recent 8-ball tourney was extremely satisfactory to all. Irv (the kissing salesman) Kempner from Runyon and Walt Strauss from National were on hand representing their respective firms, staying the night at the Governor Clinton Hotel. Frank Greco of Greco Bros. Dist. told the group he'd been on TV that week, along with other town leaders of DuPont, N.Y., lobbying for some civic improvements. Jack Wilson once again urged the group to check around to see if any locations were still using the wooden cue sticks, outlawed in the State as "possible weapons." Some talk about direct sales problems had the group embroiled for awhile but the Guild has their district pretty well under control. Some trouble from a "Jersey concern" tho, bears some watching. All in all, was a most illuminating meeting.

HOUSTON HAPPENINGS

A new and fast growing vending operation in this city is the Burns Distributor at 2621 Richmond, Suite 106, Houston. Organization was completed some seven months ago with W. E. Burns president and owner, and Ed Morrison, manager. Burns said they would presently continue with exclusive operation of light and medium vending equipment and gradsaid they would presently continue with exclusive operation of light and medium vending equipment and gradually move into heavier stuff. Operations of proven amusement games, he hinted, might come later. . . . Attendance past few months at Seeburg phonograph service school, 7:30 p.m. every Wednesday at H. A. Franz & Co. has set a new high record. School will continue for at least six more months. Periodic vending machine sessions are held on Thursday nights and notices mailed in advance. . . . John E. Williams, ABC Music, complained that getting competent mechanical help was his major problem. Ads in daily papers had not proven successful. . . . L. C. Butler, head of Gulf Coast Distributing Co. (Wurlitzer), announced that Gus M. Wueste was new manager of Gulf Coast Distributing San Antonio office. . . . Robert H. (Bob) Bear and Ralph D. Cragen, National and Regional sales managers respectively for The Wurlitzer Company, made Gulf Coast Distributing their home base during recent business tour of Texas. . . . Fred Troy, owner Marc Amusement Co., set himself slightly apart from rank and file when he declared business much better than average. Hawkins, reportedly is one local coinmatic firm where all hands work all time.

Long experienced operator L. R. Gardener, owner Gardener Sales Corp.

Long experienced operator L. R. Gardener, owner Gardener Sales Corp. neither gloomy nor optimistic about present over all local coin machine operations. . . . Operator P. L. Waltmon, big and tall he is, looks plum "Texan-like" in that ten gallon cowboy hat. . . . Coin Machiners are not the only small businessman compating boy hat. . . . Coin Machiners are not the only small businessmen competing for office and mechanical hired help. Nearly all small business, independent appliance dealers mentioned offhand, are in same boat. Fringe benefits undoubtly is the problem. People are in clipied to shun smaller concerns: clined to shun smaller concerns: even leave them for the majors at less pay and more fringe benefits. One solution might be trade associations but that would pose a problem of an organization big and stable enough to handle the project. Organized craft labor unions have made good progress via their National organizations. United Mine Workers, maybe the grandaddy of them all as to direct benefits for its membership, has an amazing 1% adminstrative cost. In comparsion believe United Fund spends about 10% for administration fees. for adminstration fees.



ushBox Round The Route

CHICAGO CHATTER

ILLINOIS operators are being urged by ICMOA's Fred Gain to join the light to defeat the proposed anti-pin-ball legislation currently before the State Legislature. Senate Bil #592, introduced on March 18th by March 18th by March 18th by March 18

MILWAUKEE MENTIONS

Some 26 operators and service personnel from the Wisconsin area attended a service school on the Rowe "Music Miracle" phonograph, held at the Pioneer Sales & Services showrooms last Thursday (20). The factory's Hank Hoevenaar came in to conduct the session. Hosts Joel Kleiman and Sam Cooper were more than pleased with the turnout of "students" and with the fine presentation made by Hoevenaar while the class was in progress. He thoroughly explained the workings of the MM3, concentrating on installation, trouble shooting, etc.

We understand LaCrosse, Wis. group, The Unchanged Minds, have made quite an impact on the local scene with their new single release "We Can't Go On This Way" (Teen Town)

Chatted with Russ Townsend of United, Inc., where action continues at a hot and heavy pace on the Wurlitzer "Americana III"! Russ informed us that United arranged a series of on-the-spot service schools, which have proven most effective. Wurlitzer's Bob Harding has already covered quite a bit of ground in Wisconsin. conducting sessions right on the operator's premises!

All's well, and plenty busy at Hastings Dist. Co. Jack and Jim Hastings are ably holding down the fort, in anticipation of Sam Hastings' return from vacation within the next couple of weeks. Jack's hopeful that his dad will bring back lots of fish from Florida; since so many people here are expecting to share in the catch!

John Jankowski of Radio Doctors reports good operator reaction to the following singles: "Singin' My Song" by Tammy Wynette (Epic), "To Know You Is To Love You" by Bobby Vinton (Epic), "There Never Was A Time" by Jeannie C. Riley (Plantation) and "Happy Heart" by Andy Williams (Columbia).

CALIFORNIA CLIPPINGS

Ron Pepple of Northwest Sales; A.J. (Bart) Bartholomew and Clayton L. Ballard of Wurlitzer Distributing Corp. of San Francisco and Los Angeles, respectively, played hosts to a fiveday service seminar sponsored by The Wurlitzer Co. Taking on the teaching assignments were: C.B. (Professor) Ross, Leonard Hicks and Harry D. Gregg, all field service reps for the factory. Members of the "Graduating" class were hosted to a cocktail party followed by dinner at the Bellevue Hotel in S.F. on the last day. Among the many ops and service personnel attending were: Jim L. Bice, Milton P. Rose, Keith L. Hanson, Jerry F. Stephens, Michael Minard, David E. Gunderson, Robert Savala, Charles W. Clark, M.C. Stanley, Fred Harden, Frank F. Entelisano, Peter E. Arrollo, Ken Ashlock, Joe N. James, Normal E. Young, Pat Burch and Paul C. Meyer — also Joseph L. Stephens and Stewart Brickley . . . Lance Hailstone, sales ace for Nutting Associates of Mountain View will be down at the Teenage Fair at the Hollywood Paladium thru April 8th, exhibiting the Computer Quiz . . . Ransom White, president of Cointronics, same city, will be making an Eastern business trip before long including stops at some of his 35 distributors. Howard Bartley, national sales manager with the firm just recently returned to his desk from distrib visits and says he will be off again in the next few weeks . . . the Giants and Dodgers will be opening up their seasons in the next few days — should make quite a few San F. and Los A. coinmen pretty happy!

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- FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.
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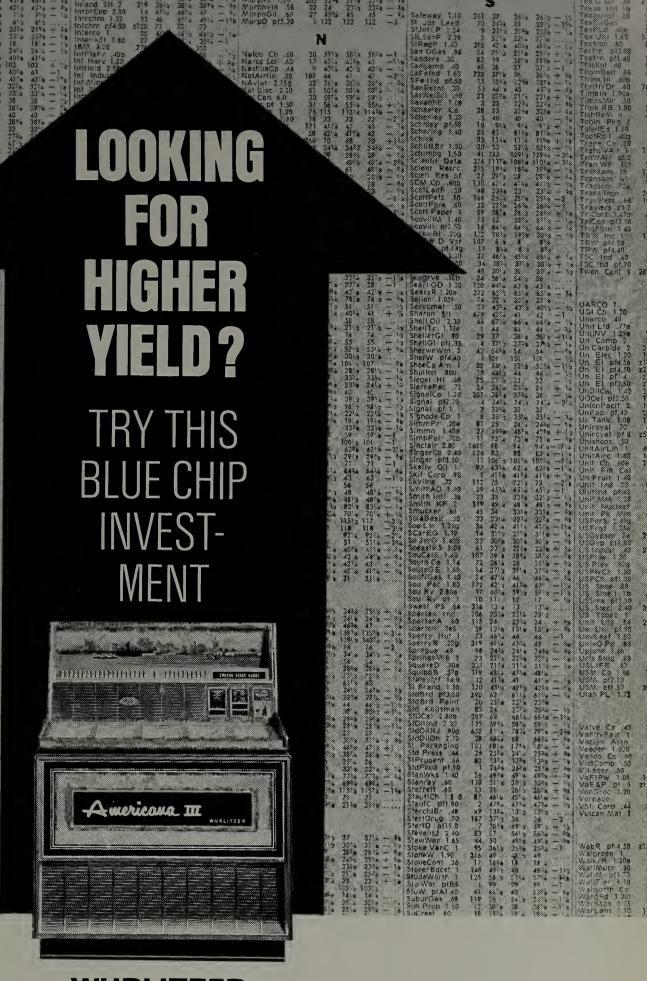
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When In Rome ...

It's perhaps in name only that an American music firm establish its own look on the foreign market. As more and more U.S. operations set up wholly-owned divisions abroad, there's a danger that these outlets may be considered an extension of the Stateside parent to the point where they must function in Americanized fashion. This would be (excuse the pun) misrepresentation to the highest degree.

Now, any company that has evolved to the point where it can—because of its growth and impact in foreign markets-set up shop on a wholly-owned basis in key areas can take justifiable pride in this development, and considering the great interaction between America and the rest of the world markets, it's understandable that we think of a "one world of music" concept. However, this idea can be carried too far. Despite the Americanization, if you will, of socio-economic factors abroad, there still remain sharp differences in the various music markets. Think of them as the contrasts that exist in our own key areas, and that should bring the point across. Musically, there are considerable "local" aspects to music styles and personalities. Business-wise, while there are certainly fundamentals that apply to all markets, there are still subtleties if not outright differences that delineate one country (market) from another.

Furthermore, it should be one hallmark of any indie American setup abroad that its operation be implemented by the ability to draw from foreign markets the sound of songs and disks that merit a voyage to the American scene. Nor is it warranted for a company to claim the existence of its own company abroad when it feels that the import or export of songs and disks are its only function. Such a firm must also probe the local music scene, become an integral part of it and uncover material that can either 1. be offered on the local level; and/or 2. be exposed not only in the U.S., but other markets as well.

There is, then, an important philosophy to be adhered to when American music firms decide on establishing new frontiers by "going it alone" on the world markets. It's one of making it all function like a company that is indigenous to each area, and operating with the confidence that whatever area is involved has much to contribute to the global music scene. "When in Rome . . ." or wherever, the American music business abroad must absorb the local color and develop deep identification with it.



CashBoxTOP100

1	AQUARIUS/LET THE SUNSHIN	E 4/5	3/29
2	5th Dimension-Soul City 772	1	2
	Tommy Roe-ABC 11164 YOU'VE MADE ME SO VERY	2	3
3	HAPPY Blood, Sweat & Tears-Columbia 44776	5	9
4	GALVESTON	4	7
5	Glen Campbell-Capitol 2428 IT'S YOUR THING	Ì	
6	TIME OF THE SEASON	7	28
7	Zombies-Date 1628	3	1
8	ROCK ME	23	57
9	Steppenwolf-Dunhill 4182 ONLY THE STRONG SURVIVE	10	11
0	Jerry Butler-Mercury 72898 TWENTY FIVE MILES	11	14
11	Edwin Starr-Gordy 7083	13	25
	Classics IV-Imperial 66352	6	4
12	RUNAWAY CHILD, RUNNING W Temptations-Gordy 7084	/IL[8	8
13	DON'T GIVE IN TO HIM		
14	Gary Puckett & Union Gap-Columbia 44788 MENDOCINO	17	22
15	Sir Douglas, Quintet-Smash 2191 BROTHER LOVE'S TRAVELLING	15	16
	SALVATION SHOW Neil Diamond-Uni 55109	22	32
16	HOT SMOKE & SASSAFRASS Bubble Puppy International Artists 128	19	23
17	SNATCHING IT BACK Clarence Carter-Atlantic 2605	18	24
18	GIMME GIMME GOOD LOVIN' Crazy Elephant-Bell 763	34	44
19	YOU GAVE ME A MOUNTAIN Frankie Laine-ABC 11174	20	21
20	FIRST OF MAY		
21	Bee Gees-Atco 6657 I'LL TRY SOMETHING NEW	28	39
Dia 22	TRY A LITTLE TENDERNESS	21	26
23	3 Dog Night-Dunhill 4177	25	27
24	MR. SUN, MR. MOON	26	35
25	Paul Revere & Raiders-Columbia 44744 THE LETTER	24	15
26	Arbors-Date 1638 SWEET CHERRY WINE	27	34
27	Tommy James & Shondells-Roulette 7039 MY WHOLE WORLD ENDED	31	59
28	David Ruffin-Motown 1140 DO YOUR THING	9	10
	Watts 103rd Street Rhythm Band Warner Bros./7 Arts 7250	39	53
29	THE WAY IT USED TO BE Engelbert Humperdinck-Parrott 40036	33	41
30	MEMORIES Elvis Presley-RCA Victor 9731	38	47
3	IS IT SOMETHING YOU'VE GOT Tyrone Davis-Dakar 605	41	55
32	IT'S ONLY LOVE B. J. Thomas-Scepter 12244	36	45
6	THE CHOKIN' KIND	16	01

34	JOHNNY ONE TIME Brenda Lee-Decca 32428	35	38
35	WILL YOU BE STAYING AFTER SUNDAY		
36	Peppermint Rainbow-Decca 32410 HAWAII FIVE-O	40	50
37	Ventures-Liberty 56068 IN THE BAD, BAD OLD DAYS	45	64
38	Foundations-Uni 55117 WISHFUL SINFUL	51	63
39	Doors-Elektra 45656	49	60
40	Booker T & MG's-Stax 28 BLESSED IS THE RAIN	50	67
41	Brooklyn Bridge-Buddah 95 MINI-SKIRT MINNIE	42	46
42	Wilson Picket-Atlantic 2611 INDIAN GIVER	44	54
43	1910 Fruitgum CoBuddah 91 TO KNOW YOU IS TO LOVE YO	_	6
44	Bobby Vinton-Epic 10461 GITARZAN	61	72
45	PLAYGIRL Ray Stevens-Monument 1131 The Prophets-Kapp 962	58 54	71
6	MERCY Ohio Express-Buddah 102	56	73
47	DON'T TOUCH ME Bettye Swann-Capitol 2382	52	58
48	TIME WAY Canned Heat-Liberty 56097	47	48
49	THE BOXER Simon & Garfunkel-Columbia 44785	60	_
50	PROUD MARY Creedence Clearwater-Fantasy 619	12	5
51	THINGS I'D LIKE TO SAY New Colony Six-Mercury 72858	16	13
52	THE PLEDGE OF ALLEGIANCE Red Skelton-Columbia 44798	57	70
53	MY WAY Frank Sinatra-Reprise 0817	63	76
54	PINBALL WIZARD The Who-Decca 32465	6 9	_
55	NO NOT MUCH Vogues-Reprise 0803	48	49
56	APRICOT BRANDY Rhinoceros-Elektra 45647	55	62
57 58	WHEN YOU DANCE Jay & Americans-United Artists 50510	67	78
59	I LIKE WHAT YOUR DOING Carla Thomas-Stax 24 MOVE IN A LITTLE CLOSER BA	62 DV	66
60	Mama Cass-Dunhill 4184 DAY AFTER DAY	64	65
61	Shango-A&M 1014 RIVER IS WIDE	66	68
62	Grassroots-Dunhill 4187 I DON'T WANT NOBODY TO	77	
	GIVE ME NOTHING James Brown-King 6224	76	88
63	ICE CREAM SONG Dynamics-Cotillion 44021	70	79
64	IDAHO Four Seasons-Philips 40597	68	77
65	IN THE STILL OF THE NIGHT Paul Anka-RCA Victor 0126	71	80
66	NOTHING BUT A HEARTACHE Flirtations-Deram 85038	75	86
67	GOOD TIMES, BAD TIMES Led Zeppelin-Atlantic 2613	72	-

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	THE COMPOSER		
69	Diana Ross & The Supremes-Motown 1146 BADGE		-
	Cream-Atco 6668	73	Ī
	Sly & The Family Stone-Epic 10450 HAPPY HEART		-
	Andy Williams-Columbia 44818 LOVE IS ALL I HAVE	86	-
	TO GIVE Checkmates-A&M 1039	85	_
73	EARTH ANGEL. Vogues-Reprise 0820	_	
74	HAPPY HEART	_	Ī
7	Petula Clark-Warner Bros./7 Arts 7275 ATLANTIS	84	Ī
76	BUYING A BOOK Donovan-Epic 10434	_	Ī
77	Joe Tex-Dial 4090	-	-
78	Herb Alpert & Tijuana Brass-A&M 1043 WHERE DO YOU GO TO MY LO	82 VF 1	
70	Peter Sarstedt-World Pacific 7791 LOVE CAN MAKE YOU HAPPY	83	
90	Mercy-Sundi 6811	88	-
80	I LOVE MY BABY Archie Bell & Drells-Atlantic 2612	80	85
81	FOOLISH FOOL Dee Dee Warwick-Mercury 72880	87	_
82	MORE TODAY THAN YESTERD	AY 94	98
83	THESE EYES Guess Who-RCA Victor 0102	93	
84	THERE NEVER WAS A TIME Jeannie C. Riley-Plantation 16	81	90
85	HONEY LOVE Martha Reeves & Vandellas-Gordy 7085	_	
86	CISSY STRUT Meters-Josie 1005		
87	RHYTHM OF THE RAIN	-	0.5
88	Gary Lewis-Liberty 56093 GRAZIN' IN THE GRASS	90	95
89	Friends Of Distinction-RCA Victor 0107 MORNING GIRL	100	
90	Neon Philharmonic-Warner Bros./7 Arts 7261 ANY DAY NOW	_	-
91	Percy Sledge-Atlantic 2616 JULY. YOU'RE A WOMAN	-	-
92	Pat Boone-Tetragrammaton 1516 IT'S A GROOVY WORLD	95	-
93	Unifics-Kapp 985 KICK OUT THE JAMS	96	93
94	MC 5-Elektra 45648 YOU CAME, YOU SAW,	65	69
J .	YOU CONQUERED Ronettes-A&M 1040	92	_
95	BACK IN THE USSR Chubby Checker-Buddah 100	98	_
96	TRICA TELL YOUR DADDY Andy kim-Steed 715	91	92
97	A MILLION TO ONE Brian Hyland-Dot 17222		100
98	SEATTLE Perry Como-RCA 9722	31	100
99	NOT WRONG LONG		Ī
100	SORRY, SUZANNE	_	I
	Hollies-Epic 10454		_

ALPHABETIZED TOP 100 (INCLUD

A Million To One (Jobete, BMI) Any Day Now (Plan Two, ASCAP)	97 9D
Apricot Brandy (Nina, BMI)	56 1
Back in The USSR (Macten, BMI) Badge (Casserole, BMI)	75 95 69
Blessed Is The Rain (Pocket Full Df Tunes, BMI)	40
Box, The (Charing Charing Cross, BMI) Brother Love's Travelling Salvation Show (Stone Bridge, BMI).	49 15
Buying A Book (Tree, BMI)	76 33
Cissy Strut (Marsaint, BMI)	86 67
Day After Day (Goombay, Irving, BMI) Dizzy (Low Twi, BMI)	6D 2
Don't Give In To Him (Four Star, BMI)	13 47
Do Your Thing (Wright/Gerst/Tamerlane, BMI)	28
Earth Angel (Dootsie Williams, BMI)	73 2D
Foolish Fool (Chappell, ASCAP)	81
Gimmie, Gimmie Good Lovin' (Peanut Butter, BMI)	18 44

Joe Simon-Sound Stage 7 2628

	MENTAL TOTAL TOTAL TOTAL CONTROLL
ı	Good Times Bad Times (Superhype, ASCAP)
ı	Hair (United Artists, ASCAP)
	Happy Heart (Miller, ASCAP)71,
	Hawaii Five-D (April, ASCAP)
	Honey Love (Jobete, BMI)
l	Hot Smoke & Sassafrass (Tapier, BMI)
ı	Ice Cream Song (Dleif, Cotillion, BMI)
ı	Idaho (Gavadima/Genius, ASCAP)
ı	I Don't Want Nobody To Give Me Nothing (Dynatone, BMI)
ı	I Like What You're Doing (East Memphis, BMI)
ı	I'll Try Something New (Jobete, BMI)
I	I Love My Baby (World War III, Downstairs, BMI)
۱	Indian Giver (Kaskat/Kahoona, BMI)
ŀ	In The Still Df The Night (Cherio, BMI)
l	Is It Something You've Got (Dakar, BMI)
	It's A Groovy World (Andjun, ASCAP)
l	It's Dnly Love (Press, BMI)
	It's Your Thing (Brothers Three, BMI)
	Johnny One Time (Hill & Range/Blue Crest, BMI)
	July, You're A Woman (Great Montana, BMI)
	Kick Dut The Jams (Paradox, BMI)
í	Letter, The (Lair Darton, Divil)

1	NG PUBLISHERS AND LICENSEES)	
	Love Can Make You Happy (Rendezvous/Tobac, BMI)	7
	Love Is All I Have To Give (Irving, BMI)	7
	Memories (Gladys ASCAP)	3
	Mendocino (Southern Love, BMI)	1
	Mercy (Peanut Butter/Kaskat, BMI)	4
	Mini-Skirt Minnie (New Research, BMI)	4
	More Today Than Yesterday (Spiral, BMI)	8
	Morning Girl (Acutf-Rose, BMI)	8
	Move In A Little Closer Baby (Arnold Jay, ASCAP)	5
	I Mr. Sun. Mr. Moon (Boom, BMI)	2
	My Way (Spanka Don C BMI)	5
	My Whole World Ended (Jobete, BMI)	Christin
	No Not Much (Beaver, ASCAP)	6
	Nothing But A Heartache (Felsted, BMI)	0
	Dnly The Strong Survive (Parabut/Double Diamond/	3
	Downstairs, BMI)	
	Pinball Wizard (Track, BMI)	5
	Playgirl (George Koester RMI)	4
	Playgirl (George Koester, BMI)	4 43 43 48
	Proud Mary (Jondora, BMI)	5
	Rhythm Df The Rain (TamerLane, BMI)	8
	River Is Wide (Saturday, BMI)	6
	Rock Me (Trousdale, BMI)	
,	Run Away Child, Running Wild (Jobete, BMI)]

	_
	-
1 "Seattle" (Screen Gems/Columbia, BMI)	8
Snatchin It Back (Fame, BMI)	7
Sorry, Suzanne (January, BMI)	
Stand (Daly City, BMI)	
Sweet Cherry Wine (Big Seven, BMI)	
There Never Was A Time (Shelby Singleton, BMI)	4
These Eyes (Dunbar, BMI)	
Things I'd Like To Say (New Colony/T.M., BMI)	
Time Is Tight (East/Memphis, BMI)	
Time Df The Season (Mainstay, BMI)	
Time Was (Metric, BMI)	
To Know You Is To Love You (Vogue, BMI)	3
Traces (Low-Sal, BMI)	
Tricia Tell Your Daddy (Unart/New Life, BMI)	
Try A Little Tenderness (Connelly & Roberts, ASCAP) 22	
Twenty Five Miles (Jobete, BMI)	7
When You Dance (Angel, BMI)	0
Will You Be Staying After Sunday (Screen Gems/Columbia, BMI) 35	2
Will You Be Staying After Sunday (Screen Gems/Columbia, BMI) 35 Wishful Sinful (Nipper, ASCAP) 38	ž
You Came, You Saw, You Conquered (Irving/Jill Bern, BMI) 94	
You Gave Me A Mountain (Mojave, BMI	9
You Made Me So Very Happy (Jobete, BMI)	3
Zazueira (Rodra, BMI)	7

It hurts all the way to the bank.

Bill Deal and The Rhondels "I've Been Hurt" HE-812



CITY BY CITY B

ROAD (Stretches on)

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SHE'S NOT THERE"

Chart Listings Over The Last 3 Months—THE ROAD—Kuming To Your City . . . Soon! on KAMA SUTRA . . . of KOURSE.



From Apple To Zapple: Low-Priced Talk LP's

Low-Priced Talk LP's

NEW YORK — Apple Records has formed a new label with a paperback concept for the spoken-word market. The Beatles-owned company, celebrating its first year of operation on May 1, is calling the label Zapple. which, while emphasizing the spoken-word, will also offer some music releases. A lower-priced "Flexible" price structure will be a feature of the label's pricing policy.

Zapple will be administered by Ron Kass, who is also the chief executive for all Apple music activities. Supervising the Zapple program will be Barry Miles, a British writer-intellectual in his late 20s.

First three releases on the Zapple label are now being pressed and include:

1) A new John Lennon-Yoko Ono album titled "Unfinished Music # 2 — Life With The Lions:"

2) A George Harrison composed-produced electronic music album which was recorded with a Moog Synthesizer: and.

3) A spoken-word album recorded by poet Richard Brautigan.

Other well-known writers-poets already committed to Zapple releases include: Laurence Ferlinghetti — America's bestselling "serious" poet; poet-playwright Michael McClure, veteran literary leaders Kenneth Patchen and Charles Olson and poetessayist Allen Ginsberg. Additionally, Zapple will release one of the late

(Con't on Page 24)

FRONT COVER



Paraphrasing "Oliver's!" opening number, "Food, Glorious, Food." its "Sales, Glorious, Sales" for the film adaptation and Colgems soundtrack LP of the Lionel Bart stage musical. The film, a Romulus Production thru Columbia Pictures, is a box-office bonanza, with nominations in 11 categories for this year's Oscar awards. The soundtrack, released on Colgems thru RCA, is over the 200,000 mark in sales according to RCA. The front cover photo depicts scene from the film, with Mark Lester, who plays Oliver, asking for the classic second-helping in the orphanage.

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ATV In Takeover Bid For Northern Songs: E.C. Silver, Dick James Exchange Shares

LONDON — Northern Songs, publishers of the bonanza Beatle ballads, is the target of a takeover bid by the Associated TeleVision Corporation.

ATV is making overtures from the strong bargaining position of already owning almost a third of Northern Songs' equity. This results from Northern chairman E. C. Silver and managing director Dick James accepting an exchange of their 1,604,750 Ordinary shares for a package of ATV Ordinary shares, unsecured loan stock and cash. The same offer is being extended to other Northern shareholders. holders. At one stage, it looked as though

NEW YORK — Epic Records notified its distributors last week that effective May 2, all Epic products would be distributed through Columbia Records Branches. The label is presently handled by a network of indie distribs. The following statement was issued: "Effective May 2, Epic Records will be distributed through Columbia Records Branches. The decision to make this move comes after careful analysis

ords Branches. The decision to make this move comes after careful analysis of the growing needs of the company for total involvement in sales and merchandising all the way to the local level. Epic's high regard for independ-

Northern would become the focal point of a takeover tussle between ATV and EMI, which has The Beatles under exclusive recording contract until well into 1970s. But EMI managing director John Read has discounted this.

"I'm not sure we would want to step up our investment," he said. "We want a carefully balanced investment policy, and we already have a significant interest in The Beatles."

Northern's main assets, Beatle songwriters John Lennon and Paul McCartney, are believed to control about 25% of Northern's equity. It is thought unlikely that they will sell,

ent distributors and the role they have played in the growth of the label made this a difficult decision. However, today more than at any other time, the close involvement of the artist with company personnel, the total coordination required from recording and cover concept to local promotion highlights the need for specialized coverage in the broadest sense. It is with the Columbia Records Branches, and the redirection, that Epic will be best able to fulfill the needs of a growing roster of new artists and continue to build and flourish as a label."

and reports indicate that they are unenthusiastic about the big business maneuvers centered on Northern, especially the esoteric Lennon

Other assets of Northern Songs include the recently acquired Lawrence Wright Music catalog, for which ATV bid unsuccessfully.

TMC Consolidates 9 Distrib Units

NEW YORK — Transcontinental Music Corp. has consolidated nine subsidiary record and tape distributing companies it owns into one national distribution company. Name of the division is Transcontinental Distributing Corp.

ing Corp.
Howard Weingrow, president of Transcontinental Music Corporation, said that consolidating these separate distributing companies will "substantially strengthen the capabilities of the distribution arms of the company."

pany....

The new TMC subsidiary employs approximately 250 people in warehouses and executive offices strategically strung across the country.

Execs are: Richard Godlewski, executive vice president: Earl Woolf, senior vice president; Howard Ring, vice president; Frank Holland, vice president; Robert Ellis, asst. vice president; Ross Burdick, asst. vice president; Edward Hacker, asst. treasurer; Irwin Goldstein, asst. treasurer.

Transcontinental Music Corp. is a wholly owned subsidiary of Transcontinental Investing Corp.

Mamas & Papas Form Warlock Label; Distribution Is Through Dunhill

Epic Switching To Col. Branches

HOLLYWOOD — A new label, Warlock Records, has been born as a result of a new arrangement between Dunhill Records and John and Michelle Phillips and Denny Doherty of the Mamas and Papas.

and Papas.

According to the deal, arranged with Jay Lasker, vp of Dunhill, the Mamas and Papas will serve as artists, record producers and owners of the new label, with distribution through Dunhill. Mama Cass (Elliot) left the group sometime ago to start a solo career as a Dunhill Artist.

In addition, all future Mamas and Papas recordings will be produced by Lou Adler, who has supervised the group since its appearance on the disk scene with "California Dreamin" in 1966.

Phillips said that Warlock would exclusively produce material for distribution by Dunhill. Product will involve the Mamas and Papas as well as new musical acts due to be inked by the label in the near future. Also, composing and record production talent is being sought.

The flow of Warlock product will be given an "extensive national promotion campaign" under the direction of Mary Helfer, Dunhill's director of sales, and Barry Gross, director of national promotion. Also, Phillips revealed that the Mamas and Papas are planning to construct a \$500,000 recording

MCA Extends Wasserman Post

UNIVERSAL CITY, CALIF. — Lew Wasserman has been reaffirmed as president and chief executive officer of MCA, Inc. for the full term of an additional year. Action of MCA's board of directors, according to Jules Stein, chairman of MCA, is unprecedented, since elections are normally determined by the Board following the annual stockholders meeting in June. Move was designed to "dispel the unfounded and unjustified rumors" regarding Wasserman leaving the company, an announcement said. All other directors as well as top echelon officers and management remain unchanged.

studio-complex for Warlock, the home offices of which will be located in Hollywood. Phillips also noted that Warlock is in the process of forming Warlock Engineering, with personnel for this unit to be announced

Success Story

The Mamas and Papas, discovered by Dunhill Records, originally signed a recording and writers agreement with the label in September, 1965. Their first release for Dunhill was the hit million seller, "California Dreamin", written by John and Michelle Phillips. John Phillips followed this song with other singles for the group which included "Monday, Monday," "Words of Love," "12:30" and "San Francisco (Be Sure To Wear Flowers in Your Hair)" — which he wrote for Scott McKenzie and this also became a gold record. John and Michelle Phillips also wrote the hit singles "Creek Alley" and "Hey Girl" for

(Con't. on Page 24)



Lasker & Phillips

Cash Box Changes Names Of Features

NEW YORK — There have been name changes for three Cash Box features. Best Bets in the singles review section is now called Choice Programming: Platter Spinner Patter is now Radio News Report; and Record Ramblings is now Insights & Sounds.

Reno Heads Merc's East Prod. Devel.

NEW YORK — Bob Reno has been named director of recorded product in the east for Mercury Records and its family of labels. Reno's appointment, following his stint as general professional manager of Mercury's MRC music publishing unit, was described by Irving Green. president of the label, as part of a concentration in product development. "This is the first in a number of planned appointments relating to the area of product development," Green noted.

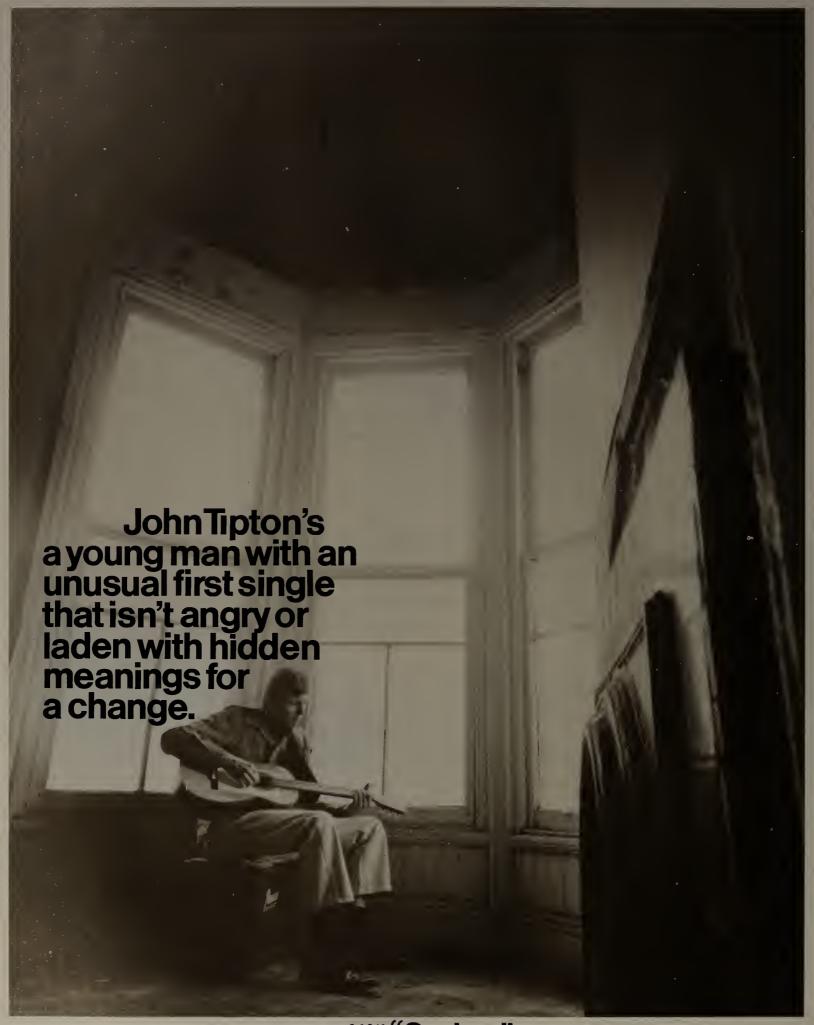
Reno will be responsible for the acquisition and development of product and talent for all labels including Mercury, Philips, Smash, Fontana, Blue Rock, Limelight.

He will be immediately involved in the direction of current roster artists and in adding to the available product. His initial concentration in the Top 40 market, will be in the area of master acquisition and setting production schedules for current roster artists through independent producers. New talent will be continuously auditioned with an eye

ITT Is Acquiring Brit. Decca Unit

NEW YORK — Decca Systems. Inc., a division of English Decca, is being acquired by the International Telephone & Telegraph Corp. Also, ITT is purchasing 50% of Decca Radar, Inc. Transactions cost about \$7 million, part in cash and the rest in cash or ITT stock.

Four Nation Eurovision Tie See Int'l News Report



2-1641 "Spring," by this promising young singer John Tipton, is a beautiful, melancholy song with straightforward lyrics and a hypnotic melody. Very simply, "Spring" is a story. And his strong execution is going to make him a very important star with a very important hit to his credit.

John Tipton on dale Records

Celebrity Systems Buys Rack Co; Joe Lyons Named Marketing V.P.

NEW YORK — Celebrity House, which plans a chain of restaurants that will sell both fast food and a line of records and tapes, has made two major moves for its Celebrity Systems division.

The company, according to Arthur Ross, president, has acquired National Merchandising Services Corp., a rack firm, and has named Joe Lyons, formerly director of national account sales at CBS, as marketing vp of its music division. Both NMS and Lyons will function through Celebrity Systems. President of this division will be Larry L. Coughan, from whom NMS has been purchased.

Ross feels that NMS, by expanding its existing retail business in the department store field and by supporting the network of Celebrity Houses, will assume an "exceptionally strong role in our plans for Celebrity Systems, Inc.'s expansion." As the head of CB's record and music operations, Lyons will also become involved with expected future acquisitions in the rack jobbing field, Ross added.

NMS has been in the rack business for the past 12 years. It presently serves department stores and many military exchanges along the east coast and in other parts of the world. A 25—year retailing veteran, Coughan was previously merchandise manager at Columbia Records. He is credited with pioneering widely used stock control innovations such as double ticketing, pre-pricing, aging codes and compilation of stock and sales for individual accounts.

Lyon's entire business career has been devoted to the record industry.

Lyon's entire business career has been devoted to the record industry, specifically in the area of marketing. In 1954 he was made sales manager of a CBS-Columbia Records distributorship in Philadelphia. By





Goughan & Lyons

Ike LP Tributes:

ABC, MGM, Buddah

NEW YORK — ABC, MGM and Buddah
Records last week issued the first
memorial tribute albums to the late
President Dwight D. Eisenhower.

ABC's recording contains speeches
developing the career of Eisenhower
from his historic "Order of the Day"
message delivered D-Day, June 6, 1944,
and covers Eisenhower's lifetime
through his last address at the August
Republican Convention last year.

Buddah's presentation, according to
the label's vp Neil Bogart, is intended
not solely as a memorial, but in keeping with the company's education
oriented product recently begun with a
"Black America" line. Written and
narrated by H. Paul Jeffers, the
Eisenhower album is intended to make
an historically valid statement about
"the leader and the man." It was produced by Arch Lustberg.

From MGM, "Dwight David Eisenhower: Soldier And Statesman" features narration by Howard K. Smith.

SD's Evolution Set On Radio Nostalgia

NEW YORK — Stereo Dimension has entered the radio nostalgia field with a set called "Great Moments in Radio," narrated by Jack Benny.

Released through the label's Evolution label, the set features original segments of soap operas, musical commercials, comedy, adventure and historic news broadcasts. Segments range from under a minute to four minutes. Advance orders, the label, total 50,000 copies for the \$4.98 set. SD said it also plans an extensive merchandising and promotion campaign.

1961, he had been promoted to manager of national field sales and marketing, a post in which he was responsible for sales, merchandising and promotion of all CBS record products.

During this period he helped establish the "service center" concept of distribution, which consolidated CBS inventories into eight service center locations and resulted in the elimination of duplicate inventory investments in more than 20 different locations.

Beach Boys Sever Capitol Ties File \$2 Mil Suit Against Label

1961, he had been promoted to manager of national field sales and marketing, a post in which he was responsible for sales, merchandising and promotion of all CBS record products.

During this period he helped establish the "service center" concept of distribution, which consolidated CBS inventories into eight service center locations and resulted in the elimination of duplicate inventory investments in more than 20 different locations.

In early 1967, he was made director-national account sales, a position which he held until he recently resigned to join Celebrity Systems, Inc.

cord label, Brother Records.

The lawsuit arises from a 1967 audit of Capitol's books by the accounting firm of Prager and Fenton which revealed an alleged deficiency in royalty payments of at least \$622-618.72; and demands payment of \$1,418,827.92 in producers' fees for Brian Wilson, a member of the Beach Boys group. Boys group.

Boys group.

The group has initiated a complex emanating from its new Hollywood offices, including a recording company; a publishing firm; a travel agency; a business management company and a concert production firm. Direction of the various enterprises is divided between Nicholas Grillo and Dick Duryea, the latter acting as production coordinator for the complex. Further, the new enterprise will take the Beach Boys far beyond the confines of the record business. Already operating under their Financial Concepts Inc. is a Beach Boys operated real estate syndicate and a cardio vascular clinic in Jacksonville to be operated in conjunction with a group of prominent Floridia physicians. But the primary concern of the new Beach Boys company will still be Brother Records.

With their new label the Beach Boys

With their new label the Beach Boys With their new label the Beach Boys may have created the furthest reaching music company ever established. They already own three music publishing companies as well as American Sound System, the company that leases their \$250.000 sound system, and American Productions, which packages the Beach Boys and other artists concert tours.

Boys and other artists concert tours.

Simultaneously they are in the process of building their own sixteen-track recording studio within their office complex, which will form the basis for their own label, Brother Records.

The team has set about creating a relationship with artists attached to Brother Records that they believe will revolutionize the recording business.

Grillo states, "All artists on Brother Records will participate in the company's profits, predicated on a formula still to be devised. Artists will be offered complete financial protection through Financial Concepts, Inc., a management company, that will perform complete accounting services and offer financial and advestment advice to personnel connected with Brother Records."

Finally the artist will have their personal appearances, fan clubs, and merchandising all organized through American Productions, another Beach Boys subsidiary.

Colleges Seek Money-Making Concerts

As the cost of talent goes zooming up, colleges and other non-professional users of talent are looking for new ways to deal with the problem of running concerts in the black, or at least with minimum loss. One solution has been the NEC, (National Entertainment Conference), a cooperative effort by several hundred schools which aims at informing its members of proper promotion procedures, troublesome acts and the ins and outs of haggling with large booking agencies. A second solution currently being used successfully in the New York area is the use of outside, professional promoters.

Ron Delsener, entering his fourth

of outside, professional promoters.

Ron Delsener, entering his fourth year of producing New York's low price series of pop concerts in Central Park (sponsored by the F&M Schaefer breweries), was one of the pioneers of college concert promotion. Shelly Finkel and Gary Kurfirst, who ran the Village Theatre (now the site of Fillmore East) and the Singer Bowl Rock shows and who have been running a string of concerts in Long Island, have also become involved with college concerts, as has promoter Howard Stein.

"Most colleges have always considered."

as has promoter Howard Stein.

"Most colleges have always considered concerts as a losing proposition, but now, with acts getting \$10,000 and up for a one-nighter, the losses are getting too heavy," said Delsener. For the past few seasons, Delsener has been involved with Hunter College's top-rated series of rock and pop events. "Located in the heart of New York, Hunter was a natural moneymaker which wasn't making money." Delsener had to convince the student leaders that by making money on evening rock events, they would have more money to spend on cultural presentations, and would also be able to increase the number of concerts each year.

By improving Hunter's sound system

By improving Hunter's sound system and seating procedures, and through the use of professional advertising, Delsener has been able to establish the school as a professional showplace, which receives full coverage from the

One of the main advantages of using outside promoters is that they are usually able to get the acts for a much lower price, and have the know-how to put together a low-price package show with a high draw potential. Finkel and Kurfirst operate on a block-booking theory, presenting the same act in several widely separated concerts around New York. In addition to using Island Gardens and the Westchester County Center, the pair also present events at the State University of New York at Stoneybrook. "The school gets the benefit of the low price we're able to get because of this triple booking."

Maximum impact with minimum

the benefit of the low price we're able to get because of this triple booking."

Maximum impact with minimum funds for advertising is another benefit, according to Dom Sicilia, who's advertising agency, Sicilia Associates, handles many of these concert promoters. "You'd be surprised what a difference professional ad layouts make," said Sicilia, "and that's something that schools have been very remiss in. Their concept of advertising is a few posters scattered around the school and an ad in the school paper, or they go all out and place little ads in every paper they can think of. But neither extreme works. A pro will use the right size ads, geared for eyegrabbing appeal, and place them where they'll do the most good."

Proving that professionally-produced concerts are not restricted to the New York area alone is Howard Stein, who has been presenting concerts at Yale University, featuring such artists Jimi Hendrix, Janis Joplin, Steppenwolf and Richie Havens. Stein, who also works in association with Lee Goober, has been in charge of the rock events at Goober's Westbury Music Fair.

"The main trouble with college concerts," said Delsener, "is that it takes

Fair.

"The main trouble with college concerts," said Delsener, "is that it takes the experience of doing a few concerts before you can learn the basic subtleties of producing. By the time a student gets this experience, he graduates, and is replaced by another student who has to learn the whole routine all over again."

Summer Music Seminar Prepares For S. F. College Of Contemporary Music

NEW YORK — A pilot program for the establishment of a San Francisco College of Contemporary Music will kick-off with a series of seminars on June 16.

Under the auspices of Community of Musical Efforts (COME), Golden Gate Park in Frisco will be the scene on June 14 of a kick-off event for the two-week seminar on 50 courses,

Atlantic Inks Jeremy

NEW YORK — Atlantic Records has signed Jeremy, a 20-year-old singer/songwriter, and has set his first LP for early summer release. Jeremy, together with manager Al Schwartz, has formed Casper Music to handle the material in the LP.

Concurrent with the Atlantic signing, Jeremy signed with William Morris for talent representation and with McFadden, Strauss, Eddy & Irwin for public relations counsel.

NEW YORK - Atlantic Records has

including composition, instrument technique, record production and band management, among other topics. The seminars will take place at Mills College from June 16-27.

According to Bill Freeman, a founder/director of COME, the pilot program is designed to "prove the need and feasibility" of such a college. If and when the college is established, Freeman said, it would be operated on a year-round basis, with teachers, culled from ranks of professional music men, brought in on a "booking" basis. The booking of teachers, Freeman explained, takes its cue from show business because of the necessity of lining up instructors so that they fit in with their various personal appearances and other business activities.

The 2—week pilot program will be offered free to students on a first-come-first-served basis. Also, Freeman pointed out, 25% of the classroom space will be reserved for students (Con't on Page 10)

CONNIFF ON COL. — Ray Conniff, star Columbia Records choral director, signs a new five-year agreement with the label, as Jack Gold, the label's west coast A&R vp, and Conniff's wife of several months look on. An international best-seller for the past 10 years, Conniff has had five RIAA-certified albums and two singles. His latest LP success is "I Love How You Love Me." 1968 was Conniff's best sales year to date.

Cash Box - April 12, 1969

Columbia Names 5 To New Posts

NEW YORK — Columbia Records appointed Stan Snyder, Irv Medway, Don DeVito, Ron Ehrle and Tom McGuiness to new executive positions, reports Don England, vp of sales and distribution.

Stan Snyder has been promoted to the position of Sales Manager, New York Branch, for Columbia and Epic. Snyder will be reporting to Don Van Gorp, regional sales director, northeastern region, and will be responsible to him for the functioning of the New York Branch. He will be directing the activities of the local promotion manager and salesmen and will be directing the promotion of artists in his territory. He will be responsible for all sales and promotion activities in his area, as well as for the management of the sales office.

Snyder has been with Columbia for five years. He was most recently Columbia's San Francisco Sales Manager. He started with the company as a Trainee in the New York Branch and moved up to Salesman, Boston, and then Staff Assistant to the Director of Sales. He attended Yale University and Columbia Graduate School of Business.

Irv Medway has been in the music

Columbia Graduate School of Business.

Irv Medway has been in the music business for twenty-four years. For thirteen of them, he has been with Columbia, first as a salesman in Philadelphia, and later as branch manager in Syracuse. Medway has now been appointed sales manager of Epic Records in the New York marketing area. He will be reporting to S. Snyder and will be responsible to him for sales and promotion activities of Epic in the New York area. He will be visiting radio stations and dealers in conjunction with local promotions and will be directing the activities of the salesmen in his area.

Don DeVito has been promoted to the position of promotion manager of the New York branch, Columbia and Epic Records. DeVito was most recently Columbia's promotion manager in the Miami branch. He has been with Columbia since July of 1967, when he started as a Trainee, and moved on to become an Account Executive for Columbia Special Products. In his new position, DeVito will be responsible to him for all local sales promotion activities and artist relations at the local level.

Ehrle has been appointed Audio

Cal level.

Ehrle has been appointed Audio Products Regional Manager for the Midwestern Region. He will be head-quartered in Pittsburgh and will be reporting to the regional sales director, Jack Craigo. Ehrle has been with Columbia since 1962, when his first position was that of Audio Manager, St. Louis. In 1966, he became Pittsburgh sales manager, a position he held until his recent promotion. In his new capacity, Ehrle will be responsible to Craigo for the audio electronic sales for Columbia (tape recorders, phonographs, etc.). He will also be recommending sales programs, advertising, merchandising and promotion for the Masterwork product line.

Tom McGuiness, formerly working in Puerto Rico as district manager, has been reassigned to the United States and will work at the New York Branch. He will assist the operations manager Mike Volkovitsch, and will carry out specific sales assignments as directed by Stan Snyder, McGuiness will also be responsible for export sales. McGuiness has been with Columbia for fourteen years. He was Credit Manager, CBS International, and later Latin American sales manager, CBS International.



Snyder, Medway, DeVito, Ehrle & McGuiness



SG-C Prof Activities **United Under Schuster**

NEW YORK — Irwin Schuster, general professional manager for Screen Gems-Columbia Music's New York office, has been promoted to the newly created post of director of professional activities. Reporting to Emil LaViola, vice president and general manager of the firm, Schuster will assume professional management responsibilities for the Screen Gems-Columbia Music offices in Nashville and Hollywood, as well as New York.

"Our continuing growth in the pop,

well as New York.

"Our continuing growth in the pop, country & western and rhythm & blues areas made the appointment of a single director for all our offices a vital necessity," LaViola said.

While Schuster will continue to head-quarter in New York, he will maintain a close liaison with professional managers Mary Mattis and Roger Gordon in Hollywood and with Larry Lee in Nashville. He's responsible to Lester Sill in Hollywood. Al Altman will continue to serve as general professional manager in New York.

Schuster joined Screen Gems-Columbia in April 1968. Prior to that he served as general professional manager for T. M. Music Hill and Range, and Trinity Music.



Irwin Schuster

Ron Kramer Heads **A&R On West Coast** For Metromedia Label

NEW YORK — Ron Kramer has been named A&R producer for the West Coast for Metromedia Records, according to Len Levy, president of the

cording to Len Levy, president of the label.

In addition to functioning as a producer and establishing a production facility for the label in the West, he will be responsible for the purchase of masters and for the signing of new artists, contemporary writers and producers. With the acquisition of Kramer, Metromedia Records rounds out its complement of production centers which includes Tommy Allsup in Nashville and Manny Kellem in New York. Both Kramer and Tommy Allsup report to Kellem, executive producer.

In the music business for 13 years, Kramer began his career as a musician backing up artists in Reno, Lake Tahoe and Las Vegas. During this time he also began to compose songs and to arrange special material for the artists with whom he was working. He then went with E. H. Morris Publishing as a writer and later left to go into independent production.



Ron Kramer

Hi To Toast 10th Anny Via Memphis Bash July 17-19

NEW YORK — Hi Records will celebrate its 10th anniversary with a three day gala celebration to be held in Memphis, its home city, July 17-19. The announcement was jointly issued by Joe Cuoghi, Hi president, and D. H. Toller-Bond, president of London Records, national distributor for Hi. The affair, to be staged in the deluxe new Rivemont Hotel overlooking the Mississippi River, will be replete with big name Hi artists performing in person, introduction of a host of new talents, a presentation of the biggest single LP release in Hi Records' history and a number of other special events.

The affair is expected to be attended by Hi distributors and their sales and promotion staffers, plus all key executives from London Records' home office in New York.

Preliminary plans call for a grand opening and welcoming cocktail reception and dinner to be co-hosted by Cuoghi and Toller-Bond Thursday

5th Dimension LP **Due From Soul City**

HOLLYWOOD — "The Age Of Aquarius," a new 5th Dimension album featuring their current #1 "Aquarius/Let The Sunshine In" medley from "Hair," is being rush-released by Soul City Records. The single, which reached the top spot in five weeks, is the fastest breaking 5th Dimension single ever

reached the top spot in five weeks, is the fastest breaking 5th Dimension single ever.

Marc Gordon, the group's manager, predicted that they will gross over \$2,000,000 in 1969, with less than 20% coming from record sales. "The group now averages over \$10,000 for a one-nighter," said Gordon, "and \$30,000 per week for nightclubs. We get top of the show price for television variety appearances and more for a special, but except for an Ed Sullivan show set under the old contract, we're not booking any more television guest shots since we're presently planning a 5th Dimension special."

Gordon also revealed that plans for a nationally franchised chain of 5th Dimension boutiques, aimed at low and middle income young adults, were in the works. The designs will be influenced by the mod outfits they wear on stage created by Boyd Clopton.

Upcoming plans for the group call for a series of concerts, a date at the Royal Box of the Americana Hotel in New York, May 13-31, a week at the Greek Theatre in Los Angeles beginning July 14 and another tour of Europe.

Baltzell Joins Intrepid In National Promo Slot

NEW YORK — Intrepid Records, the just-formed Mercury Records-owned indie label operation under Charlie Fach, has made its first executive appointment with the naming of Joe Baltzell as national promotion director. Baltzell brings to the job a strong background in local and regional promotion. Starting in 1960 with Bob Heller in Philadelphia, Baltzell was a local man on the Philly scene through 1965 (with David Rosen, Chips and Mercury's Merrec). In 1965 Baltzell became an Eastern regional man for Mercury and covered the coast from Boston to Florida, handling promotion chores and looking for talent and product. In 1967 he joined Philco-Ford's record division in the Eastern sales operation.

operation.

Fach said that he was looking forward toward launching Intrepid with the help of Baltzell "who I worked with when he was the local promotion manager for Smash Records in Philadelphia when I was product manager.

manager for Smash Records in Philadelphia, when I was product manager for the label.

Baltzell, who plans to be on the road at least 5 days a week, feels that "exposing acts at the local level is one of the strongest forms of promotion and I will try to keep our acts available in support of the records we release."

release."
When in New York, the Philadelphia-born Baltzell will be located at In-trepid's home offices at 1650 Broadway.

evening, July 17, followed by a show featuring Hi's own major name artists, including Ace Cannon and Willie Mitchell, and a group of new artists recently pacted to the label.

Friday's morning long sales meeting and product presentation will be followed in the afternoon by a number of special events including a tour of some of the more historic Memphis landmarks. Other events, to provide guests with a generous taste of what Memphis is all about, are in the works.

'Revolutionaries' **Emerge Victorious**

NEW YORK — Columbia Records has extended its "Revolutionaries" program an additional month, through April, due to field demand. Originally scheduled to run from January through March, the program's success has forced the label to continue the campaign

paign.
"The Revolutionaries" campaign is paign.

"The Revolutionaries" campaign is an all-out merchandising program on Columbia's rock album product and has served as a launching pad for a number of contemporary artists who have debuted on the label in the past three months, including three artists, Hoyt Axton, Mark Spoelstra and the Tymes, who have already had success on other labels. New artists in the program include Chicago, the Illinois Speed Press, the Nice, Man, Wilkinson Tri-Cycle, the City and Aorta.

The campaign, of course, also features Columbia's complete rock catalog and new releases by Bob Dylan, Blood, Sweat and Tears, Kooper-Bloomfield, the Byrds, Leonard Cohen and others. Albums from three highly-touted acts, Johnny Winter, the Santana Blues Band and It's A Beautiful Day are expected before the end of the program.

Dealer Reaction

Dealer Reaction

Dealer Reaction

The label reports heavy retailer and rack jobber response to "The Revolutionaries" campaign, along with strong air play and sales. Bruce Lundvall, Columbia's director of merchandising, said "We have found that major merchandising programs on a given product category have been a key factor in exposing a depth and breadth of album product, in non-attended accounts as well as through the full line retailer . . . an innovated advertising and merchandising support plangeared to the functional needs of every level of distribution will ultimately expose more product, more effectively than any series of separate, scattered efforts could possibly garner. The more creative and exciting the complete national plan is — the more creative and total the effort at the local level, on the part of our own field force, the retailer and the wholesaler. Our 'Revolutionaries' campaign is creating exactly this result out there where the consumer roams."

S. F. College Seminar

selected among minority groups and ghetto areas by community action groups.

Freeman said that the pilot program would acknowledge.

ghetto areas by community action groups.

Freeman said that the pilot program would rely on various contributions from interested parties. The cost of the seminar is approximated at \$33,000. Bill Graham, the impressario and a member of the COME board, has donated \$1000.

Freeman also said that the Ampex Corp. has agreed to donate 90 hours of video tape so that the seminars could be recorded for broadcast on educational outlets.

Besides Freeman, COME's board of directors consists of Clancy Carlile and Leonard Sheftman. Along with Graham, the board of advisors are Richard Hodge, attorney: Richard Raymond, president of Portola Institute; and Michael Phillips, vp of the bank of California. Curriculum coordinator is Dr. J. Richard Suchman, author and educational consultant.

The directors can be reached at 357 Grove St. San Francisco. Calif. c/o

The directors can be reached at 357 Grove St., San Francisco, Calif. c/o of the San Francisco College of Contemporary Music.

The Heavy Hits Are On Atlantic-Atco



FROM THE HIT ALBUM
"LED ZEPPELIN"
Atlantic SD-8216





New Additions To Radio Playlists

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WABC — New York
The Way It Used To Be — Humperdinck —
Parrot

Gimme, Gimme Good Lovin' — Crazy Elephant — Bell I Can Hear Music — Beach Boys — Capitol Mendocino — Sır Douglas Quint — Mercury

WTIX — New Orleans
I Can't Say No To You — Betty Everett — Uni Composer — D. Ross & Supremes — Motown Seattle — Como — RCA
In The Bad, Bad Old Days — Foundations — U Super Love — David & Giants — Crazy Horse So I Can Love You — Emotions — Volt Goodbye — Mary Hopkin — Apple Boxer — Simon & Garfunkel — Columbia

KXOK — St. Louis

Do Your Thing — 103 Watts Band — WB
In The Bad, Bad Old Days — Foundations — Uni
Don't Touch Me — Bettye Swan — Capitol
It's Your Thing — Isley Bros. — T-Neck
Hawaii Five-0 — Ventures — Liberty
I Like What You're Doing — Carla Thomas —
Stax

Wishful Sinful — Doors — Elektra Composer — D. Ross & Supremes — Motown

WOKY — Milwaukee Goodbye — Mary Hopkin — Apple Gitarzan — Ray Stevens — Monument In The Bad, Bad Old Days — Foundations — Uni Good Times, Bad Times — Led Zeppelin —

Atlantic
Bet Your Sweet Bippy — The Wrest — Target
Doing Nothing — Skunks — Teen Town
Badge — Cream — Atco
25 Miles — Edwin Starr — Gordy



YOU GAVE ME A MOUNTAIN
FRANKIE LAINE......ABC
JOHNNY BUSH.....STOP
Noma Music, Inc.
Mojave Music, Inc.
Elvis Presley Music, Inc. JOHNNY ONE TIME BRENDA LEEDECCA
Hill & Range Songs, Inc.
Blue Crest Music, Inc. EMORIES
ELVIS PRESLEY.........ROA
Gladys Music, Inc. MEMORIES

CHARRO
ELVIS PRESLEY.....RCA
Gladys Music, Inc.

THE ABERBACH GROUP 241 West 72 Street, New York, N.Y

WLS — Chicago
Earth Angel — Vogues — Reprise
Composer — Ross & Supremes — Motown
Cryin' In The Rain — Sweet Inspirations — Atlantic
Grazin' In Grass — Friends Of Distinction — RCA
Morning Girl — Neon Philharmonic — WB
Sky Of My Mind — One Eyed Jacks — Roulette
First Of May — Bee Gees — Atco
Denver — Ronnie Milsap — Scepter
Rene de Marie — Triste Janero — White Whale

WEAM — Washington, D. C.
Gitarzan — Ray Stevens — Monument
Medicine Man Pt. 1 — Buchanan Bros. — Event
Composer — Ross & Supremes — Motown
Pinball Wizard — Who — Decca
It's Only Love —B. J. Thomas — Scepter
Love Is Strange — Buddy Holly — Coral

WKBW — Buffalo
Sorry Suzanne — Hollies — Epic
Both Sides Now — Dion — Laurie
Hunky Funky — American Breed — Acta
Memories — Elvis Presley — RCA
Not Wrong, Long — Nazz — SGC
To Know You — Bobby Vinton — Epic
Composer — D. Ross & Supremes — Motown
Back in the U.S.S.R. — Chubby Checker —
Buddah
Goodbye — Mary Hopkin — Apple

WAYS — Charlotte

Because of a printer's error in last week's WAYS list, we are reprinting the station's new additions of last week.

The Composer — Supremes — Motown Rock Me — Steppenwolf — Dunhill River Is Wide — Grass Roots — Dunhill Happy Heart — Andy Williams — Col.

WDRC — Hartford
Time Is Tight — Booker T & MG's — Stax
You Came, You Saw, You Conquered — Ronettes
— A&M
Radro

— A&M
Badge — Cream — Atco
Pinball Wizard — The Who — Decca
These Eyes — Guess Who — RCA
A Million To One — Brian Hyland — Dot
Good Times, Bad Times — Led Zeppelin — Atlantic
Happy Heart — Petula Clark — WB
Happy Heart — Andy Williams — Col.

WQAM — Miami
Pinball Wizard — Who — Decca
Boxer — Simon & Garfunkel — Col.
Brother Love's — Neil Diamond — Uni
Don't Touch Me — Bettye Swan — Cap.
Time Is Tight — Booker T — Stax
Chokin' Kind — Joe Simon — Sound Stage 7
Do Your Thing — 103 Watts Band — WB
Hawaii Five-0 — Ventures — Liberty
Gitarzan — Ray Stevens — Monument
Love Is All I Have To Give — Checkmates — A&M
Stand LP — Sly & Family Stone — Epic

WOXI — Atlanta

WQXI — Atlanta
Grazin' In The Grass-Friends of Distinction — RCA
Buying A Book — Joe Tex — Dial
These Eyes — Guess Who — RCA
Composer — D. Ross & Supremes — Motown
When He Touches Me — Peaches & Herb — Date
Earth Angel — Vogues — Reprise
Medicine Man Pt. 1 — Buchanan Bros. — Event

WMEX — Boston
Come A Little Bit Closer — Trini Lopez — Reprise
To Know You — Bobby Vinton — Epic
More Than Yesterday — Spiral Starecase — Col.
Will You Be Staying After Sunday — Peppermint
Rainbow — Decca
Where Do You Go To My Lovely — Peter Sarstedt
— World Pacific
Love Is All I Have To Give — Checkmates — A&M
You Came, You Saw, Etc. — Ronettes — A&M
Composer — D. Ross & Supremes — Motown
Some Kind Of Magic — Raven Bros. — Smash

WIXY — Cleveland
Stand — Sly & Fam Stone — Epic
Gitarzan — Ray Stevens — Monument
Love Can Make You Happy — Mercy — Sundi
Medicine Man Pt. 1 — Buchanan Bros. — Event
Is It Something You Got — Tyrone Davis — Dakar
Composer — D. Ross & Supremes — Motown
Earth Angel/P.S. I Love You — Vogues — Reprise
More Today Than Yesterday — Spiral Starecase
— Col.
Badge — Cream — Atco

Badge — Cream — Atco We_Can't Go On Like This — Unclaimed Mind —

You Are The Circus — C & Shells — Cotillion

KHJ — Hollywood
Do Your Thing — Watts 103 St. Band — WB
Goodbye — Mary Hopkin — Apple
River Is Wide — Grass Roots — Dunhill
Black Pearl — Sunny Charles — A&M
To Know You — Bobby Vinton — Epic
I Shall Be Released — Box Tops — Mala

KJR — Seattle

Day After Day — Shango — A&M

Badge — Cream — Atco
Gitarzan — Ray Stevens — Monument
Love Is All I Have To Give — Checkmates —
Oh, Deed I Do — Elyse Weinberg —
Tetragrammaton

Good Times, Bad Times — Led Zeppelin —
Atlantic
Love — Mercy — Sundi
Boxer — Simon & Garfunkel — Col.
Sorry Suzanne — Hollies — Epic
I Was A Boy When You Needed A Man —
Billy Shields — Harbour
Home To You — Earth Opera — Elektra
A Million To One — Brian Hyland — Dot
Earth Angel — Vogues — Reprise
Red Clay County Line — Peggy Lipton — Ode
Cherry Pie — Six Day Creation — Laurie
Walls Fell Down — Marbles — Cotillion

KILT — Houston
These Eyes — Guess Who — RCA
Goodbye — Mary Hopkin — Apple
Mercy — Ohio Express — Buddah
Buying A Book — Joe Tex — Dial
Darkness Darkness — Youngbloods — RCA
Morning Girl — Neon Philharmonic — WB
River Is Wide — Grass Roots — Dunhill
I Just Can't Help Believing — Bobby Doyle —
WB — Daytime:
Turn Around & Love You — Rita Coolidge —
Pepper

Pepper
When You Dance — Jay & Americans — UA
You Don't Need Me — Karen Randell — Col.
Earth Angel — Vogues — Reprise
Way It Used To Be — Humperdinck — Parrot
Seattle — Como — RCA

KIMN — Denver
Earth Angel — Vogues — Reprise
Stand — Sly & Family Stone — Epic
When You Dance — Jay & Americans — UA
Composer — Ross & Supremes — Motown
I Can't Let Go — Mojo — GRT
Love Is Strange — Buddy Holly — Coral
I'm A Drifter — Bobby Goldsboro — UA
More Today Than Yesterday — Spiral
Starecase — Columbia
Seattle — Perry Como — RCA
Greensleeves — Mason Williams — WB
These Eyes — Guess Who — RCA
Day Is Done — Peter, Paul & Mary — WB

KFRC — San Francisco
Day Is Done — Peter, Paul & Mary — WB
Goodbye — Mary Hopkin — Apple
Love — Mercy — Sundi
Morning Girl — Neon Philharmonic — WB
Earth Angel — Vogues — Reprise
Sausalito — Al Martino — Capitol
Sing My Song — Tammy Wynette — Epic

KRLA — Pasadena
Composer — Ross & Supremes — Motown
Ra Lese — New Life — Amaret
Goodbye — Mary Hopkin — Apple
Day Is Done — Peter, Paul & Mary — WB
Nothing But A Heartache — Flirtations — Deram
Hair — Cowsills — MGM
Original Delaney & Bonnie & Friends — Elektra LP
Elephant's Mountain — Youngbloods — RCA LP

WRKO — Boston
Goodbye — Mary Hopkin — Apple
Chokin' Kind — Joe Simon — Sound Stage 7
River Is Wide — Grass Roots — Dunhill
To Know You — Bobby Vinton — Epic
Composer — D. Ross & Supremes — Motown
Where Is The Playground Susie — Glen Campbell
LP — Capitol LP — Capitol Heather Honey — Tommy Roe LP — ABC

WIBG — Philadelphia Pinball Wizard — Who — Decca These Eyes — Guess Who — RC Atlantis — Donovan — Epic

CKLW — Detroit

Never Gonna Let Him Know — Debbie Taylor —
GWP

Is It Something You've Got — Tyrone Davis —
Dakar
Goodbye — Mary Hopkin — Apple
Let's Dance — Ola & Janglers — Crescendo
Ivory — Bob Seeger System — Capitol

WDGY — Minneapolis I Can Hear Music — Beach Boys — Cap. Runaway Child — Temptations — Gordy Sweet Cherry Wine — T. James & Shondells — Roulette

WFIL — Philadelphia
Mercy — Ohio Express — Buddah
Earth Angel — Vogues — Reprise
Nothing But A Heartache — Flirtations — Deram
Atlantis — Donovan — Epic
Boxer — Simon & Garfunkel — Col.
Composer — D. Ross & Supremes — Motown
The Way It Used To Be — Humperdinck — Parrot

WMCA — New York
Earth Angel — Vogues — Reprise
Composer — D. Ross & Supremes — Motown
My Way — Frank Sinatra — Reprise
She's Not There — The Road — Kama Sutra
Foolish Fool — Dee Dee Warwick — Mercury
Can't See Myself Leaving You — Aretha Franklin
— Atlantic
Mr. Walker It's All Over — Billy Jo Spears — Cap.
I've Been Hurt — Bill Deal — Heritage
I Was A Boy When You Needed A Man — Billy
Shields — Harbour

WKNR — Detroit
Too Busy Thinking About My Baby — Marvin
Gaye — Tamla
For His Name's Sake — Amboy Dukes —
Mainstream
Black Pearl — Sunny Charles — A&M
Love — Mercy — Sundi

Due to the Good Friday Holiday and last week's early deadline, stations completing their new playlists Thursday afternoon are

Columbia Names Smith Ad Services Mgr.



NEW YORK - Bob Smith has been appointed to the position of manager of advertising services at Columbia

of advertising services at Columbia Records.

Smith will be assisting the advertising director and will be acting as a liaison between the advertising department and the merchandising, sales and promotion departments. He will be in contact with the field force and will keep them aware of advertising activities planned in New York. Smith will also be working with the advertising) creative services coordinator. Smith will have these responsibilities for both the Columbia and Epic labels. Prior to joining Columbia, Smith held positions as district promotion manager, Capitol; and, most recently, chain store coordinator at Capitol.

DUSTY SPRINGFIELD

"I Don't Want To Hear It Anymore"

b/w "The Windmills Of Your Mind"

Atlantic 2623





DETAILED INFORMATION ABOUT TITLES ON THE CASH BOX TOP 100 THIS WEEK

#1
AQUARIUS/LET THE SUNSHINE IN MEDLEY (3:50)
5th Dimension-Soul City 772
6920 Sunset Blvd., L.A., Calif.
PROD: Bones Howe 8833 Sunset Blvd., L.A., Calif.
PUB: United Artists ASCAP
6920 Sunset Blvd., L.A., Calif.
WRITERS: James Rado-Jerome Rogni-Galt McDermot
ARR: Bob Alcivar-Bill Holman-Bones Howe
FLIP: Don'tcha Hear Me Callin' To Ya

#2
DIZZY (2:55)
Tommy Ree-ABC 11164
1330 Ave. of The Americas N.Y.C.
PROD: Steve Barri c/o ABC
449 S. Beverly Dr. Beverly Hills Calif.
PUB: Low-Twi Music-BMI
P. O. Box 9687 Atlanta, Ga.
WRITERS: T. Roe & F. Weller
ARR: Jimmie Haskell
FLIP: The You I Need

#3
YOU'VE MADE ME SO VERY HAPPY (3:26)
Blood Sweat & Tears-Columbia 44776
51 West 52 Street, NYC.
PROD: James W. Guercio c/o Columbia
PUB. Jobete BMI 2457 Woodward Ave., Det., Mich.
WRITERS: B. Gordy Jr.-B. Holloway-P, Holloway-F, Wilson FLIP: Blues · Part II

#4
GALVESTON (2:35)
Glen Campbell-Capitol 2428
1.750 N Vine H'wood, Calif.
PROD: Al de Lory c/o Capitol
PUB: Ja-Ma ASCAP 2552 W 5th St. L.A. Calif.
WRITER: Jim Webb FLIP: Al de Lory
FLIP: How Come Everytime I Itch I Wind
Up Scratching You

#5
IT'S YOUR THING (2:49)
Isley Bros.-T-Neck 910
c/o Buddah 1650 Bway, NYC.
PROD: Isley Bros. c/o Buddah
PUB: Brothers Three BMI (same address)
WRITERS: Isley Bros. FLIP: Don't Give It Away

#6
TIME OF THE SEASONS (3:32)
Zombies—Date 1628
51 West 52 Street, NYC.
PROD: Rod Argent-Chris White c/o Date
PUB: Mainstay BMI c/o Al Gallico
101 West 55 Street, NYC.
WRITER: R. Argent FLIP: Friends Of Mine

#7
HAIR (3:28)
Cowsills-MGM 14026
1350 Ave of the Americas, NYC.
PROD: Bill & Bob Cowsill
9255 Sunset Blvd. L.A. Calif.
PUB: United Artists BMI 729 7th Av.NYC.
WRITERS: Rado-Ragi-MacDermot
FLIP: What Is Happy

#8
ROCK ME (3:40)
Steppenwolf-Dunhill 4182
449 S. Beverly Drive, Bev. Hills, Calif.
PROD: Gabriel Mekler
1826 Laurel Canyon Blvd. H'wood, Calif.
PUB: Truesdale BMI 449 S. Bev. Dr. Bev. Hills, Cal.
WRITER: John Kay FLIP: Jupiter Child

#9
ONLY STRONG SURVIVE (2:35)
Jerry Butler-Mercury 72898
35 E Wacker Drive, Chicago, III.
PROD: Gamble Huff 250 S. Broad St. Phila, Pa.
PUB: Parabut BMI 1501 Bway, NYC.
Double Diamond BMI c/o Gamble Huff
Downstairs BMI 5412 Osage Ave, Phila, Pa.
WRITERS: Gamble-Huff-Butler
ARR: Bobby Martin-Thom Bell
FLIP: Just Because I Really Love You

#10
TWENTY FIVE MILES (2:59)
Edwin Starr-Gordy 7083
2457 Woodward Ave, Detroit, Mich.
PROD: Bristol-Fuqua c/o Gordy
PUB: Jobete BMI (same address)
WRITERS: Bristol-Fuqua-Starr
FLIP: Love Is My Destination

#11
TRACES-Classics IV-Imperial 66352
6920 Sunset Blvd. L.A. Calif.
PROD: Buddy Buie for Bill Lowery
P.O. Box 9687 N. Atlanta, Ga.
PUB: Low Sal BMI c/o Bill Lowery
WRITERS: B. Buie-J. Cobb-E. Gordy
ARR: Emory Gordy FLIP: Mary Row Your Boat

#12 RUN AWAY CHILD, RUNNING WILD (4:30) Temptations-Gordy 7084 2457 Woodward Ave, Detroit, Mich. PROD: Norman Whithield c/o Gordy PUB: Jobete BMI (same address) WRITERS: N. Whithield-B. Strong FLIP: I Need Your Lovin'

#13
DON'T GIVE IN TO HIM (2:25)
Gary Puckett & Union Gap-Columbia 44788
51 West 52 Street, NYC.
PROD: Jerry Fuller c/o Columbia
PUB: Four Star BMI 9220 Sunset Blvd. L.A. Cal.
WRITER: G. Usher ARR: Al Capps
FLIP: Low Down

#14 MENDOCINO (2:40) Sir Douglas Quintet-Smash 2191 110 W. 57 St. NYC. PROD: Amigos de Musica c/o Smash PUB: Southern Love Music-BMI c/o Smash WRITER: Douglas Sahm FLIP: I Wanna Be Your Momma Again

#15
BROTHER LOVE'S TRAVELLING SALVATION SHOW
(3:08)
Neil Diamond-UNI 55109
8355 Sunset Blvd., L.A., Calif.
PROD: Tommy Cogbill-Chips Moman c/o Armada
PUB: Stone Bridge BMI c/o Pryor-Braun-Cashman
Sherman, 437 Madison Ave., NYC.
WRITER: Neil Diamond
FLIP: A Modern Day Version Of Love

#16
HOT SMOKE & SASSAFRASS (2:30)
Bubble Puppy—International Artists 128
P.O. Box 14130, Houston, Texas
PROD: Ray Rush c/o Int'l Artists
PUB: Tapier BMI (same address)
WRITERS: Cox-Prince FLIP: Lonely

#17
SNATCHIN' IT BACK (2:39)
Clarence Carter-Atlantic 2605
1841 Broadway, NYC.
Rick Hall P.O. Bx 2238 Muscle Shoals, Ala.
PUB: Fame BMI c/o Rick Hall
WRITERS: Clarence Carter-George Jackson
ARR: Rick Hall & Staff
FLIP: Making Love (At The Dark End Of The Street)

#18
GIMMIE, GIMMIE GOOD LOVIN' (2:00)
Crazy Elephant-Bell 763
1776 Bway, NYC.
PROD: J. Levine-A. Resnick for Kasenetz Katz 200
W. 57St. NYC.
PUB: Peanut Butter BMI 1650 Bway, NYC.
Kahoona BMI 200 W. 57 Street, NYC.
WRITERS: J. Levine-R. Cordell
ARR: Joey Levine FLIP: Hips & Lips

#19
YOU GAVE ME A MOUNTAIN (3:45)
Frankie Laine-ARC 11174
1330 Ave. of the Americas, N.Y.C.
PROD: Jimmy Bowen
6565 Sunset Blvd., Los Angeles, Calif.
PUB: Mojave-BMI
713 18th Ave. So., Nashville, Tenn.
WRITER: M. Robbins ARR: Jimmie Haskell
FLIP: The Secret Of Happiness

#20
FIRST OF MAY (2:47)
Bee Gees-Atco 6657
1841 Broadway, NYC
PROD: Robt. Stigwood & The Bee Gees
67 Brook St. London W1, England.
PUB: Casserole BMI 221 W 57 St. NYC.
WRITERS: BR. & M. Gibb
FLIP: Lamplight

#21
I'LL TRY SOMETHING NEW (2:18)
Diana Ross & The Supremes & The Temptations
Motown 1142
2457 Woodward Ave, Detroit, Mich.
PROD: F. Wilson-D. Richards c/o Motown
PUB: Jobete BMI (same address)
WRITER: William Robinson
FLIP: The Way You Do The Things You Do

#22
TRY A LITTLE TENDERNESS (3:59)
3 Dog Night-Dunhill 4177
449 S. Beverly Drive, Bev. Hills, Calif.
PROD: Gabriel Mekler c/o Dunhill
PUB: Connelly Robbins-ASCAP
c/o Harry Fox 460 Park Ave, NYC.
WRITERS: Campbell-Woods-Connelly
FLIP: Bet No One Ever Hurt This Bad

#23 I CAN HEAR MUSIC (2:38) Beach Boys-Capitol 2432 1750 N Vine, L.A. Calif. PROD: Carl Wilson c/o Capitol PUB: Trio BMI 1619 Bway, NYC. WRITERS: Ellie Greenwich-Phil Spector-Jeff Barry FLIP: All I Want To Do

#24 MR. SUN, MR. MOON (2:29) Paul Revere & Raiders—Columbia 44744 51 West 52 Street, NYC. PROD: Mark Lindsey 9125 Sunset Blvd., L.A., Calif. PUB: Boone BMI Box 200 Des Moines, Iowa WRITER: M. Lindsey ARR: M. Lindsey FLIP: Without You

#25
THE LETTER (3:15)
Arbors-Date 1638
51 West 52 Street, NYC.
PROD: Roy Cicali-Lorri Burton for Deman
Prod. 211 E 53 St. NYC.
PUB: Earl Barton BMI
1121 S. Glenstone, Springfield, Mo.
WRITER: W.C. Thompson ARR: Joe Scott
FLIP: Most Of All

#26 SWEET CHERRY WINE (3:59) Tommy James & Shondells-Roulette 7039 17 W 60 Street, NYC. PROD: Tommy James c/o Roulette PUB: Big Seven BMI (same address) WRITERS: T. James-R. Grasso FLIP: Break Away

#27
MY WHOLE WORLD ENDED (3:15)
David Ruffin--Motown 1140
2457 Woodward Ave., Detroit, Mich.
PROD: Fuqua-Bristol c/o Motown
PUB: Jobete BMI (same address)
WRITERS: Fuqua-Bristol-Sawyer-Roach
FLIP: I've Got To Find Myself A Brand New Baby

#28
DO YOUR THING (2:50)
Watts 103 Street Rhythm Band-WB/7 Arts 7250
4000 Warner Blvd. Burbank, Calif.
PROD: Chas. Wright-Fred Smith
4219 Normal St. L.A. Calif.
PUB: Wright-Gerstel BMI c/o Chas. Wright
Tamerlane BMI 6290 Sunset Blvd. L.A. Cal.
WRITERS. Chas. Wright & Associates.
FLIP: A Dance, A Kiss And A Song

#29
THE WAY IT USED TO BE (3:09)
Engelbert Humperdinck-Parrot 40036
529 W 25 Street, NYC.
PROD: Peter Sullivan for Gordon Mills
London England.
PUB: Maribus BMI c/o Walter Hofer
1780 Bway, NYC.
WRITERS: Cassano-Conti-Argenio
(English lyrics) Cook-Greenway
ARR: Mike Vickers FLIP: A Good Thing Going

#30
MEMORIES (3:04)
Elvis Presley-RCA 8044
1133 Ave of the Americas, NYC.
PUB: Gladys ASCAP 1619 Bway, NYC.
WRITERS: Strange-Davis FLIP: Charro

#31
IS IT SOMETHING YOU'VE GOT (2:40)
Tyrone Davis-Dakar 605
c/o Atlantic 1841 Bway, NYC.
PROD: Willie Henderson c/o Dakar
PUB: Dakar BMI 2203 Spruce St.Phila, Pa.
WRITERS: Barry Dispenza-Carl Wolfolk
ARR: Willie Henderson FLIP: Undying Love

#32
IT'S ONLY LOVE (2:53)
B. J. Thomas-Scepter 12244
254 West 54 Street, NYC.
PROD: Chips Moman 827 Thomas St.Memphis, Tenn.
PUB: Press BMI 905 16th Av S. Nashville, Tenn.
WRITERS: M. James-S. Tyrell
FLIP: You Don't Love Me Anymore

#33
THE CHOKIN' KIND (2:39)
Joe Simon-Sound Stage 7-2628
531 W. Main St. Hendersonville, Tenn.
PROD: JR Entrp. P.O. Bx 6128 Nashville, Tenn.
PUB: Wilderness BMI 913 17th AvS. Nashville, Tenn.
WRITER: Harlon Howard ARR: Bergen White
FLIP: Come On And Get It

#34
JOHNNY ONE TIME (3:10)
Brenda Lee-Decca 32428
445 Park Ave, NYC.
PROD: Mike Berniker c/o Decca
PUB: Hill & Range BMI 1619 Bway, NYC.
Blue Crest BMI P.O. Box 162 Madison, Tenn.
WRITERS: A.L. Owens-Dallas Frazier
ARR: Marty Manning
FLIP: I Must Have Been Out Of My Mind

#35
WILL YOU BE STAYING AFTER SUNDAY (2:22)
Peppermint Rainbow-Decca 32410
445 Park Ave., NYC.
PROD: Paul Leka for Heather Prod.
PUB: Screen Gerns/Columbia BMI
711 5th Ave., NYC.
WRITERS: A. Kasha-J. Hirschhorn
ARR: P. Leka FLIP: And I'll Be There

#36
HAWAII FIVE-0 (1:57)
Ventures-Liberty 56068
6920 Sunset Blvd. L.A. Calif.
PROD: Joe Saraceno c/o Liberty
PUB: April ASCAP 1650 Bway, NYC.
WRITER: Mort Stevens ARR: Geo. Tipton
FLIP: Soul Breeze

#37
IN THE BAD, BAD OLD DAYS (3:24)
Foundations-UNI 55117
8255 Sunset Blvd. L.A. Calif.
PROD; Tony MacAulay c/o Pye Records,
London, England.
PUB: January BMI 25 W 56 St. NYC.
WRITERS: T. MacAulay-J. MacLeod
FLIP: Give Me Love

#38
WISHFUL SINFUL (2:55)
Doors-Elektra 45656
1855 Bway, NYC.
PROD: Paul A. Rothchild c/o Elektra
PUB: Nipper ASCAP (same address)
WRITER: Krieger ARR: Paul Harris
FLIP: Who Scared You

#39
TIME IS TIGHT (3:14)
Booker T & MG'S-Stax 28
926 E McLemore Memphis Tenn.
PROD: Booker T Jones c/o Stax
PUB: E. Memphis BMI (same address)
WRITERS: B.T. Jones-Al Jackson
D. Dunn-Steve Cropper
FLIP: Johnny I Love You

#40
BLESSED IS THE RAIN (3:09)
Brooklyn Bridge-Buddah 95
1650 Bway., NYC.
PROD: Wes Farrell, 39 W. 55 St., NYC.
PUB: Pocket Full Of Tunes BMI c/o Wes Farrell
WRITER: Tony Romeno FLIP: Welcome Me Love



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breakout single from a warm and wonderful album



DECCA
Division of MCA Inc. New York N. Y. II S.A.

DETAILED INFORMATION ABOUT TITLES ON THE CASH BOX TOP 100 THIS WEEK

#41
MINI-SKIRT MINNIE (2:42)
Wilson Pickett-Atlantic 2611
1841 Bway, NYC.
PROD: Rick Hall P.O. Bx 2238 Muscle Shoals, Ala.
PUB: New Research BMI c/o Nicholas A. Pukish
37 Club Grounds, N. Drive, Florissant, Mo.
WRITERS: Lindell Hill-Geo. Jackson-Earl Cage
ARR: Rich Hall FLIP: Back In Your Arms

#42
INDIAN GIVER (2:30)
1910 Fruitgum Co.-Buddah 91
1650 Broadway, NYC.
PROD: Kasnetz-Katz Assoc.
200 W. 57th St., NYC.
PUB: Kaskat Music & Kahoona Tunes-BMI
200 W. 57th St., NYC.
WRITERS: B. Gentry-R. Cordel-B. Bloom
FLIP: Pow Wow

#43
TO KNOW YOU IS TO LOVE YOU (2:21)
Bobby Vinton-Epic 10461
51 West 52 Street, NYC.
PROD: Billy Sherrill c/o Epic
PUB: Vogue BMI
2444 Wilshire Blvd. Santa Monica, Calif.
WRITER: T. Spector ARR: Bill McElhiney
FLIP: The Beat Of My Heart

#44
GITARZAN (2:59)
Ray Stevens-Monument 1131
530 W Main St. Hendersonville, Tenn.
PROD: Fred Foster-Ray Stevens-Jim Malloy
c/o Monument
PUB: Ahab BMI 114 Lincoln Ct. Nashville, Tenn.
WRITERS: Ray Stevens-Bill Everett
ARR: R. Stevens
FLIP: Baggy Bagpipes-That's My Bag

#45
PLAY GIRL (2:06)
Thee Prophets-Kapp 962
136 East 57 Street, NYC.
PROD: Carl Bonafede Don Belloc-Lon Douglas Chicago, III.
PUB: 4 Star BMI 9220 Sunset Blvd. L.A. Cal.
WRITERS: Linda & Keith Colley
FLIP: Patricia Ann

#46
MERCY (2:20)
Ohio Express-Buddah 102
1650 Bway, NYC.
PROD: J. Levine-A. Resnick
for Kasnetz Katz Assoc. 200 W 57 St. NYC.
PUB: Peanut Butter BMI 1650 Bway, NYC.
Kaskat BMI 200 W 57 St. NYC.
WRITERS: Levine-Feldman FLIP: Roll It Up

#47
DON'T TOUCH ME (2:30)
Bettye Swan-Capitol 2382
1750 N Vine, L.A. Calif.
PROD: Wayne Shuler c/o Capitol
PUB: Pamper BMI
1192 Mile Pike, Good Lettersville, Tenn.
WRITER: Hank Cochran ARR: "Tank" Jernigan
FLIP: My Heart Is Closed For The Season

#48
TIME WAS (2:35)
Canned Heat-Liberty 56097
6920 Sunset Blvd. L.A. Calif.
PROD: Skip Taylor-Canned Heat c/o Capitol
PUB: Metric BMI c/o Liberty
WRITERS: Wilson-Hite Jr.-Vestine-Taylor-De la Parra
FLIP: Low Down

#49
THE BOXER (5:10)
Simon & Garfunkel Columbia 44785
51 West 52 Street, NYC.
PROD: Simon-Garfunkel-Halle c/o Columbia
PUB: Charing Cross BMI 40 E 54 St. NYC.
WRITER: P. Simon FLIP: Baby Driver

#50
PROUD MARY (3.37)
Creedence Clearwater-Fantasy 619
1281 30th St., Oakland, Calif.
PROD: Jon Fogerty (Fantasy)
PUB: Jon Dora-BMI
1281 30th St., Oakland, Calif.
WRITER: J.C. Fogerty ARR: Jon Fogerty
FLIP: Born On The Bayou

#51
THINGS I'D LIKE TO SAY (2:19)
New Colony Six-Mercury 72858
35 E. Wacker Drive, Chicago, III.
PUB: New Colony /T.M. Music BMI c/o Peter H. Wright
185 N. Wabash Ave., Chicago, III.
WRITERS: R. Rice-L. Kummel
FLIP: Come And Give Your Love To Me

#52
THE PLEDGE OF ALLEGIANCE (4:13)
Red Skelton-Columbia 44798
51 West 52 Street, NYC.
PUB: Valentina ASCAP
Gateway E. Bldg. Suite 500 L.A. Calif.
FLIP: The Circus

#53
MY WAY (4:35)
Frank Sinatra-Reprise 0817
4000 Warner Blvd. Burbank, Calif.
PROD: Don Costa 8961 Sunset Blvd. L.A. Cal.
PUB: Spanka BMI 200 W 57 St. NYC.
Don C BMI c/o Lee Colton
9777 Wilshire Blvd. L.A. Cal.
WRITERS: Anka-Francois-Revaux
ARR: Don Costa FLIP Blue Lace

#54
PINBALL WIZARD (2:55)
The Who-Decca 732465
445 Park Ave, NYC.
PROD: Baron Lambert
58 Old Compton St. London 1, England.
PUB: Track BMI 200 W 57 St. NYC.
WRITER: Peter Townhend FLIP Dogs Part Two

#56 APRICOT BRANDY (2:00) Rhinoceros-Elektra 45647 1855 Bway, NYC. PROD: Paul Rothchild c/o Elektra PUB: Nina BMI (same address) WRITERS: D. Weis-M. Fonsara FLIP: When You Say You're Sorry

#57
WHEN YOU DANCE (2:52)
Jay & The Americans-United Artists 50510
729 7th Ave, NYC.
PROD: Jay & The Americans for Jata Entrp.
1619 Bway, NYC.
PUB: Angel BMI P.O. BX 153, Roslyn, NY.
WRITER: A. Jones ARR: Thomas Kaye
FLIP: No I Don't Know Her

#58
I LIKE WHAT YOU'RE DOING (2:50)
Carla Thomas-Stax 24
926 E McLemore St. Memphis, Tenn.
PROD: Don Davis (same address)
PUB: East Memphis BMI (same address)
WRITER®: Betty Crutcher-Homer Banks-R. Jackson:
FLIP: Strung Out

#59
MOVE IN A LITTLE CLOSER BABY (2:37)
Mama Cass-Dunhill 4184
449 S. Beverly Drive, Bev. Hills, Calif.
PROD: Steve Barri c/o Dunhill
PUB: Arnold J ASCAP c/o Arnold Capitanelli
300 West 55 Street, NYC.
WRITERS: O'Conner-Capitanelli
ARR: Jimmie Haskell FLIP: All For Me

#60
DAY AFTER DAY (2:20)
Shango-A&M 1014
1414 N La Brea, Hollywood, Calif.
PROD: Jerry Riopelle c/o A&M
PUB: Goombay-Irving BMI c/o A&M
WRITERS: Margo Lin-Riopelle-Reynolds
FLIP: Mescolito

#61
RIVER IS WIDE (2:30)
Grass Roots-Dunhill 4187
449 S Beverly Dr. Bev. Hills, Calif.
PROD: S. Barri c/o Dunhill
PUB: Saturday BMI 1841 Bway, NYC.
WRITERS: B. Knight-E. Admire
ARR: J. Haskell FLIP: You Gotta Live For Love

#62
I DON'T WANT NOBODY TO GIVE ME NOTHING (3:05)
James Brown-King 6224
1540 Brewster Ave, Cinn. Ohio.
PROD: James Brown (same address)
PUB: Dynatone BMI (same address)
WRITER: J. Brown
FLIP: I Don't Want Nobody To Give Me Nothing
(Part II)

#63
ICE CREAM SONG (3:15)
Dynamics-Cotillion 44021
1841 Bway, NYC.
PROD: Tommy Cogbill c/o Atlantic
PUB: Dieif BMI
c/o Theodore White 1721 Field St. Det. Mich.
Cotillion BMI 1841 Bway, NYC.
WRITER: Ronnie Shannon FLIP: The Love That i Need

#64
IDAHO (3:03)
4 Seasons-Philips 40597
35 E Wacker Drive, Chicago, III.
PROD: Bob Gaudio Presented by Bob Crewe
1501 Bway, NYC.
PUB: Gavadima ASCAP 1501 Bway, NYC.
Genius ASCAP 1841 Bway, NYC.
WRITERS: B. Gaudio-J. Holmes ARR: B. Gaudio
FLIP: Something's On Her Mind

#65
IN THE STILL OF THE NIGHT (2:38)
Paul Anka-RCA 0.126
1133 Ave of the Americas, NYC.
PROD: Don Costa 751 N.Fairfax L.A. Calif.
PUB: Cherio BMI c/o Lee V Eastman
39 W 54 Street, NYC.
WRITER: Parris ARR: Teddy Randazzo
FLIP: Pickin' Up The Pieces

#66
NOTHING BUT A HEARTACHE (2:40)
Flirtations-Deram 85038
c/o London 539 W 25 St. NYC.
PROD: Wayne Bickerton c/o Decca House
9 Albert Embankment London SE1 London, Eng.
PUB: Felsted BMI c/o London
WRITERS: Bickerton-Waddington
ARR: Johnny Harris FLIP: How Can You Tell Me?

#67
GOOD TIMES, BAD TIMES (2:43)
Led Zepplin-Atlantic 2613
1841 Bway, NYC.
PROD: Jimmy Page c/o Led Zepplin
London, England
PUB: Superhype ASCAP
c/o Steingarten Wedeen Weiss 444 Mad. Av. NYC.
WRITERS: Page-Jones-Bonham
FLIP: Communication Breakdown

#68*
THE COMPOSER (2:55)
Diana Ross & The Supremes-Motown 1146
2457 Woodward Ave, Detroit, Mich.
PROD: Smokey c/o Motown
PUB: Jobete BMI (same address)
WRITER: William Robinson
FLIP: The Beginning Of The End

#69
BADGE (2:43)
Cream-Atco 6668
1841 Broadway, NYC.
PROD: Felix Pappalardı by Arr.
W/Robert Stigwood 6 MacDougal St. NYC.
PUB: Casserole BM 1841 Bway, NYC.
WRITER: Eric Clapton FLIP: What A Bringdown

#70°
STAND (3:06)
Sly & The Family Stone-Epic 10450
Sly & The Family Stone-Epic 10450
Sl West 52 Street, NYC.
PROD. Sly Stone for Stone Flower Prod.
700 Urbano St. San Francisco, Calif.
PUB. Daly City BMI
c/o Copyright Service 221 W 57 St. NYC.
WRITER: S. Stewart
FLIP: I Want To Take You Higher

#71
HAPPY HEART (3:12)
Andý Williams-Columbia 44818
51 West 52 Street, NYC.
PROD: Jerry Fuller c/o Columbia
PUB: Miller ASCAP 1350 Av of the Americas, NYC.
WRITERS: J. Rae-J. Last ARR: Al Capps
FLIP: Our Last Goodbye

#72 LOVE IS ALL I HAVE TO GIVE (4:13) Checkmates LTD. — A&M 1039 1416 N La Brea, H'wood, Calif. PROD: P. Spector 9130 Sunset Blvd. H-wood, Cal. PUB: Irving BMI c/o A&M WRITERS: P. Spector-B. Stevens ARR: P. Bitkin Jr. FLIP: Never Should Have Lied

#73*
EARTH ANGEL (2:35)
Vogues-Reprise 0820
4000 Warner Blvd, Burbank, Calif.
PROD: Dick Glasser
6760 Hillpark Dr. L.A. Calif.
PUB: Dootsie Williams BMI
9512 S. Central Ave. L.A., Calif.
WRITER: Curtis Williams
ARR: Ernie Freeman
FLIP: P.S. I Love You

#74
HAPPY HEART (3:20)
Petula Clark-Warner Bros/7 Arts 7275
4000 Warner Blvd. Burbank, Calif.
PROD: S. Burke c/o Warner Bros/7 Arts
PUB: Miller ASCAP 1350 6th Ave, NYC.
WRITERS: Rae-Last ARR: E. Freeman
FLIP: Love Is The Only Thing

#75*
ATLANTIS (4:58)
Donovan-Epic 10434
51 West 52 St. NYC.
PROD: Micki Most 101 Dean St. London, Eng.
PUB: Peer Int'l BMI 1619 Bway, NYC.
WRITER: D. Leitch
FLIP: Susan On The West Coast Waiting

#76*
BUVING A BOOK (3:24)
Joe Tex-Atlantic 4090
1841 Bway, NYC.
PROD: Buddy Killen c/o Tree
PUB: Tree BMI 905 16th Av.S.Nashville, Tenn.
WRITER: Joe Tex FLIP: Chicken Crazy

#77
ZAZUERIA (ZAZUEIRA) (3:40)
Herb Alpert & Tijuana Brass-A&M 1043
1416 N La Brea, H'wood, Calif.
PROD: H. Alpert-J. Moss c/o A&M
PUB: Rodra c/o Leonard Glusman BMI
215 S LCienega Blvd. Beverly Hills, Cal.
WRITER: Jorge Ben ARR: H. Alpert-Shorty Rogers
FLIP: Treasure Of San Miguel

#78
WHERE DO YOU GO TO MY LOVELY (3:29)
Peter Sarstedt-World Pacific 7791
6920 Sunset Blvd. L.A. Calif.
PROD: Roy Singer London, England.
PUB: Unart BMI 6920 Sunset Blvd. L.A. Cal.
WRITER: P. Starstedt ARR: Ian Greene
FLIP: Morning Mountain

#79
LOVE (CAN MAKE YOU HAPPY) (3:19)
Mercy-Sundi 6811
c/o Jamie 919 N Broad St. Phila, Pa.
PROD: Gil Cabot Entrp. P.O. BX 7229 Tampa, Fla.
PUB: Rendezvous/Tobac BMI & Dandalion BMI
919 N Broad Street, Phila, Pa.
WRITER: J. Sigler Jr. FLIP: Fire Ball

#80
I LOVE MY BABY (2:40)
Archie Bell & The Drells-Atlantic 2612
1841 Bway, NYC.
PROD: Gamble & Huff 5412 Osage Av. Phila, Pa.
PUB: World War Three BMI 250 S.Broad St. Phila,Pa.
Downstairs BMI c/o Gamble & Huff
WRITERS: K. Gamble-T. Bell
ARR: Bobby Martin-Thom Bell
FLIP: Just A Little Closer

#81
FOOLISH FOOL (3:19)
Dee Dee Warwick -- Mercury 72880
35 E. Wacker Dr., Chicago, Ill.
PROD: Ed Townsend c/o Chappell
PUB: Chappell ASCAP 609 5th Ave., NYC.
WRITER: É. Townsend ARR: Rene Hall
FLIP: Thank God

#82
MORE TODAY THAN YESTERDAY (2:48)
Spiral Starecase-Columbia 44741
51 West 52 Street, NYC.
PROD: Sonny Knight c/o Columbia
PUB: Spiral BMI c/o E.W. Zaidins
200 West 57 Street, NYC.
WRITER: P. Upton ARR: AI Capps
FLIP: Broken-Hearted Man

#83
THESE EYES (3:45)
Guess Who-RCA 0102
1133 Ave of the Americas, NYC.
PROD: Jack Richardson c/o Nimbus 9
Baharnas Ltd. P.O. BX 566 Freeport Grand Bahamas
PUB: Dunbar BMI 1133 Ave of the Americas, NYC.
WRITERS: Bachman-Cummings
FLIP: Lightfoot

#84
THERE NEVER WAS A TIME (2:39)
Jeannie C Riley-Plantation 16
3106 Belmont Blvd. Nashville, Tenn.
PROD: Shelby Singleton Jr. c/o Plantation
PUB: Shelby Singleton BMI (same address)
WRITERS: M. Lewis-M. Smith
FLIP: Back To School

#85°
HONEY LOVE (2:36)
Martha Reeves & The Vandellas-Gordy 7085
2457 Woodward Ave, Detroit, Mich.
PROD: Richard Morris c/o Gordy
PUB: Jobete BMI (same address)
WRITERS: Morris-Moy FLIP: I'm In Love

#86°
CISSY STREET (2:59)
Meters-Josie 1005
1790 Bway, NYC.
PROD: Marshall E. Sehorn-Allan Toussaint
1211 Phillips St. New Orleans, La.
PUB: Marsaint BMI c/o Marshall E. Sehorn
WRITERS: Nocentelli-Neville-Porter-Modeliste
FLIP: Here Comes The Meter Man

#87
RHYTHM OF THE RAIN (2:12)
Gary Lewis-Liberty 56093
6920 Sunset Blvd. L.A. Calif.
PROD: Snuff Garrett
6922 Hollywood Blvd. H'wood, Calif.
PUB: Tamerlane BMI 6290 Sunset Blvd.L.A. Cal.
WRITER: J. Gommoe ARR: Al Capps
FLIP: Mr, Memory

#88
GRAZIN' IN THE GRASS (2:56)
Friends Of Distinction-RCA 0107
1133 Ave of the Americas NYC.
PROD: John Florez c/o RCA
6363 Sunset Blvd. L.A. Calif.
PUB: Chisa BMI 9155 Sunset Blvd. L.A. Calif.
WRITER: Philemon Hou ARR: Ray Cork, Jr.
FLIP: I Really Hope You Do

#89*
MORNING GIRL (2:09)
Neon Philharmonic-Warner Bros. 7261
4000 Warner Blvd. Burbank, Calif.
PROD: Tupper Saussy-Don Gant-Bob McClusky
c/o Hickory Rec. 2510 Franklin Rd, Nashville, Tenn.
PUB: Acuff Rose BMI c/o Hickory Records
WRITER: T. Saussy ARR: T. Saussy
FLIP: Brilliant Colors

#90°
ANY DAY NOW (3:48)
Percy Sledge-Atlantic 2616
1841 Bway, NYC.
PROD: Quinn Ivy-Marlin Greene
c/o Norala Rec.Co. 102 E 2nd St.Sheffield, Ala.
PUB: Plan Two ASCAP 1619 Bway, NYC.
WRITERS: Bob Hilliard-Burt Bochrach
FLIP: The Angels Listened In

#91
JULY YOU'RE A WOMAN (3:01)
Pat Boone-Tetragrammaton 1516
359 N Canon Dr. Beverly Hills, Calif.
PROD: J. Yester-Yanovsky c/o Tetragrammaton
PUB: Great Montana BMI
6922 H'wood Blvd. H'wood, Calif.
WRITER: J. Stewart FLIP: Break My Mind

#92 IT'S A GROOVY WORLD (3:18) Unifics-Kapp 985 445 Park Ave, NYC. PROD: Guy Draper, Guydra Prod. c/o Wm. Morris Agency 1350 6th Ave, NYC. PUB: Andjun ASCAP c/o Wm. Morris WRITER: Guy Draper ARR: Richard Rome FLIP: Memories

#93
KICK OUT THE JAMS (2:37)
MC 5-Elektra 45648
1855 Broadway, NYC.
PROD: Jac Holzman-Bruce Botnick c/o Elektra
PUB: Paradox BMI (same address)
WRITERS: Mc5 FLIP: Motor City Is Burning

#94
YOU CAME, YOU SAW, YOU CONQUERED (3:54)
Ronettes -- A&M 1040
1416 N La Brea, H'wood, Calif.
PROD: P. Spector 9130 Sunset Blvd. H'wood, Cal.
PUB: Ilving & Gill Bern BMI c/o A&M
WRITERS: P. Spector-T. Wine -- I. Levine
ARR: P. Botkin Jr. FLIP: Oh, I Love You

#95
BACK IN THE U.S.S.R. (2:52)
Chubby Checker-Buddah 100
1650 Bway, NYC.
PROD: John Madera Entrp.
250 S Broad St. Phila, Pa
PUB: Maclen BMI 1780 Bway, NYC.
WRITERS: Lennon-McCartney
ARR: Tom Seliers FLIP: Windy Cream

#96
TRICA TELL YOUR DADDY (3:07)
Andy Kim-Steed 715
c/o Dot 1507 N Vine, H'wood, Calif.
PROD: Jeff Barry 300 E 74 St.NYC.
PUB: UNART BMI 729 7th Ave, NYC.
New Life BMI 1619 Bway, NYC.
WRITERS: J. Barry-M. Sanders
ARR: Ron Frangipane
FLIP: Foundation Of My Soul

#97
A MILLION TO ONE (2:37)
Brian Hyland-Dot 17222
1507 N Vine, H'wood, Calif.
PROD: Ray Ruff c/o Dot
PUB: Jobete BMI 2457 Woodward Av.Det.Mich.
WRITER: Phil Medley ARR: Dick Hieronymus
FLIP: It Could All Begin Again (In You)

#98*
SEATTLE (2:47)
Perry Como-RCA 5021
1133 Ave of the Americas, NYC.
PROD: Chet Atkins-Andy Wiswell
c/o RCA 800 17th Ave S. Nashville, Tenn.
PUB: Screen Gems BMI 711 5th Ave, NYC.
WRITERS: Ernie Sheldon-Jack Keller
FLIP: Sunshine Wine

#99°
NOT WRONG LONG (2:20)
Nazz-SGC 006
1841 Bway, NYC.
PROD: Nazz c/o Screen Gems
PUB: Screen Gems BMI 711 5th Ave, NYC.
WRITER: Todd Rundgren ARR: Nazz
FLIP: Under The Ice

#100°
SORRY, SUZANNE (2:59)
Hollies-Epic 10454
51 W. 52nd St., NYC.
PROD: Ron Richards c/o Columbia
28:30 Theo Road, London, England
PUB: January BMI 25 W. 56th St., NYC.
WRITERS: G. Stephens-T MacAuley
FLIP: Not That Way At All

Like father, like son. Like great.

"On New Year's Day, 1953, Hank Williams died at the age of 29, leaving the country music world an imperishable heritage of songs . . . No other writer-

artist has matched Williams' achievement in capturing in song the tribulations, tragedies and joyful episodes of life.
But the history of Hank Williams did not end on that day in 1953... a number of unfinished songs have been waiting for the right person to finish

them and make them available on an album. That person, of course, is Hank Williams, Jr....an artist in his own right and heir to the traditions of his famous father.... Just as the lyrics are typical of Hank Williams, the melodies reflect the true country idiom.

There are such diverse songs as <u>Cajun</u>
<u>Baby</u>* and <u>Homesick And Lonesome</u>.

(Among others) another cut, <u>You Can't</u>
Take My Memories Of You will bring a



SE-4621

tear to many an eye, for it is truly poetic in concept.
This album also firmly marks Hank Jr. as a composer of consequence, following fast on the heels of his successful single, It's All Over But The Crying, which he wrote singlehandedly.
Thus in the capacity of both

writer and artist, Hank Williams, Jr., brings to the current world of music these songs which might otherwise have been forgotten.

Country music lovers will treasure this album."

Paul Ackerman, Music Editor of Billboard (From the album notes of this LP)

*Soon to hit the charts, big! "Cajun Baby" K-1'4047



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Concert Dates

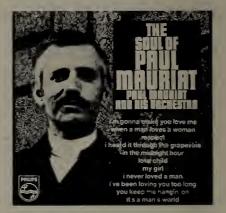
- April 8, Bridgeport Conn., Klein Memorial Aud.
- April 9, Allentown, Pa., Muehlenberg College Aud.
- April 10, Huntingdon, Pa., Oller Hall

- April 11, Richmond, Va., Mosque
 April 12, Blacksburg, Va., VPI Coliseum
 April 13, Cresco, Pa., High School
 April 15, Kingston, Rhode Island, Keany Gym Univ. R. I.
- April 17, New Britain Conn., Central Conn. College
- April 18, Boston, Mass., Symphony Hall
- April 19, White Plains, N Y., Westchester County Center April 20, Hartford, Conn., Bushnell Memorial Hall
- April 22, Montreal, Quebec, Maurice Richards Arena
- April 23, Sherbrooke, Quebec, Palaisades Sports
- April 24, Quebec, Colisee
- April 25, Lewiston Maine, Lewiston Memorial Armory
- April 26, Montreal, Quebec, Maurice Richards Arena
- April 27, Toronto, Ontario, Maple Leaf Gardens
- April 29, London, Ontario, Western Ont. U. Alumni Hall
- April 30, Toledo, Ohio, Museum of Art
- May 1, Toledo, Ohio, Museum of Art
- May 2, Chicago, Illinois, Orchestra Hall
- May 3, Detroit, Michigan, Masonic Temple Auditorium
- May 4, Cuyahoga Falls, Ohio, Falls H. S. Aud.
- May 5, Indianapolis, Indiana, Clowes Memorial Aud.
- May 6, Columbus, Ohio, Veterans Aud.

- May 7, Cleveland, Ohio, Music Hall May 8, Rochester, New York, Eastman Theatre May 9, Troy, New York, R. P. I. Field House
- May 10, Washington, D. C., Constitution Hall
- May 11, New York City, Philharmonic Hall
- May 12, Reading, Pennsylvania, Rajah Theatre

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(This may be the most important french import of all.)



Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE ARTIST LAB	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
50%	The Boxer — Simon & Garfunkel — Columbia	99%
46%	The Composer — Diana Ross & Supremes — Moto	own 46%
41%	Stand — Sly & Family Stone — Epic	67%
39%	In The Bad, Bad Old Days — Foundations — UNI	92%
36%	Gitarzan — Ray Stevens — Monument	73%
34%	Time Is Tight — Booker T & Mg's — Stax	56%
31%	River Is Wide — Grass Roots — Dunhill	63%
30%	Earth Angel — Vogues — Reprise	30%
29%	Atlantis — Donovan — Epic	44%
27%	Hawaii Five 0 — Ventures — Liberty	73%
25%	Goodbye — Mary Hopkin — Apple	25%
23%	Honey Love Martha Reeves & Vandellas Gord	dy 23%
20%	These Eyes — Guess Who — RCA	43%
19%	Love (Can Make You Happy) Mercy — Sundi	34%
18%	Morning Girl — Neon Philharmonic — W.B./7 Arts	s 18%
17%	Pinball Wizard — The Who — Decca	92%
16%	Cissy Strut — Meters — Josie	16%
15%	Back In The USSR — Chubby Checker — Buddah	27%
14%	When You Dance — Jay & Americans — U. A.	51%
13%	Good Times, Bad Times — Led Zeppelin — Atlant	ic 40%
12%	Buying A Book — Joe Tex — Dial	12%
11%	Turn Around And Love You — Rita Coolidge — Pe	pper 11%
10%	More Today Than Yesterday — Spiral Starecase — Columbia	51%

LESS THAN 10% BUT MORE THAN 5%

TOTAL % TO DATE

Badge — Cream — Atco l.ove Is All I Have To Give — Checkmates — A & M 29%

32%

Seattle - Perry Como -

Nothing But A Heartache — Flirtations — Deram

8%

15%

Sorry Suzanne - Hollies -

7%

Grazin' In The Grass -Friends Of Distinction —

7%



THE DELLS

CAN'T DO **ENOUGH**

CADET 5636

LITTLE MILTON

JUST A LITTLE BIT

CHECKER 1217

RAMSEY LEWIS

DO WHAT YOU WANNA

Cadet 5640

THE RADIANTS

CHOO CHOO

CHESS 2066

BILLY STEWART

I'M IN LOVE (OH, YES I AM)

CHESS 2063





CashBox Record Reviews

Picks of the Week

DIANA ROSS & THE SUPREMES (Motown 1146)
The Composer (2:55) Jobete, BMI — Robinson
Standout production touches set this side off and running for a pop sales explosion. Turning to material completely removed from the "Love Child" bag, Diana Ross and the Supremes drive through a sumptuous love song filled with the imagery of "I Hear a Symphony." Solid outing with instant acceptance. Flip: "The Beginning of the End" (2:29) (Jobete, BMI — Johnson) Slower, simpler and likely to win r&b favor.

ARETHA FRANKLIN (Atlantic 2619)
I Can't See Myself Leaving You (3:00) (14th Hour, BMI — Shannon)
Aretha offers a refreshing change in her new side. Removed from her heavy rhythm shell, she shines as a stylist once more in this brilliant ballad performance. The powerfully presented material should prove one of "Lady Soul's" biggest sellers for both teen and r&b markets. Flip: "Gentle on My Mind" (2:26) (Glaser, BMI — Hartford)

THE IMPRESSIONS (Curtom 1940)
Seven Years (2:23) (Camad, BMI — Mayfield)
The special Curtis Mayfield sound is given the boost of a heavier rock helping to punch out the best. Extra dance fan appeal is just what the team needs to gather momentum for this side, putting it solidly in the running for an even stronger than usual sales break. Flip: "The Girl I Find" (2:34) (Camad, BMI — Mayfield)

DUSTY SPRINGFIELD (Atlantic 2623)
I Don't Want to Hear it Anymore (3:08) (Metric, BMI — Newman)
One of the standout tracks from her "Memphis" album, this newly pulled single brings back the softly brilliant Dusty Springfield. Superb arrangements and an excellent song add the extra margin for success on this side. Flip: "The Windmills of Your Mind" (2:30) (United Artists, ASCAP — M & A Bergman, LeGrand) Expressive rendering of the "Thomas Crown Affair" Oscar nominated song which could give Miss S. another two-sider.

BOBBY GOLDSBORÓ (United Artists 50525)
I'm A Drifter (3:23) (Detail, BMI — Goldsboro)
First time back in his pop bag since "Honey" shows Bobby Goldsboro unveiling a powerhouse side. Lyrically, this new effort has a "Gentle On My Mind" drift, but the production goes into an easybeat number removing it from the pop-country category. Teen side with young adult impact and solid sales potency. Flip: "Hoboes & Kings" (3:02) (Same credits.)

BILL DEAL & THE RHONDELS (Heritage 812)
I've Been Hurt (2:10) (Low-twy, BMI — Whitley)
The backup sound of their "May I" hit gives Bill Deal & the Rhondels' new side the same rough-edged muscular drive that propelled the group to best seller fame; and this solid follow up adds even more vocal fuel to bring home a winner. Teen track with the act's uniquely bold approach and powerful sales in store. No flip info.

BOB SEGER SYSTEM (Capitol 2480)
Ivory (2:25) (Gear, ASCAP — Seger)
Back from his "Ramblin' Gamblin' Man" name-maker, Bob Seger goes even weightier in a rocking blues side that comes on with immediate impact. The reworked track from his LP is a song that has already picked up FM plaudits and should see plenty of play on the teen circuit to give Seger his third straight. Flip: "Ths Last Song" (3:02) (Same credits)

BOX TOPS (Mala 12038)
I Shall Be Released (2:43) (Dwarf, ASCAP — Dylan)
Latest and likely the most commercial single of this "Big Pink" track. The
Box Tops turn serious after their "Sweet Cream Ladies" outing in a heavy
ballad side which shows the effectiveness of a brilliant arrangement and the
team's familiar lead vocalist. Anticipate rapid breakouts. Flip: No info

THE ASSOCIATION (Warner Brothers 7277)
Under Branches (4:23) (Beechwood/Tamerlane, BMI — Alexander, Carmel)
Crystalline vocals put a mystic touch to this extremely unusual ballad from the Association. The team's material is further enhanced by an entrancing arrangement which should capture solid spotlight attention at teen and easy-play outlets. Flip: "Hear in Here" (3:12) (Beechwood, BMI — Bluechel, Jr.) Faster more teen type effort.

THE METERS (Josie 1005)
Cissy Strut (2:59) (Marsaint, BMI — Nocentelli, Neville, Porter, Modeliste)
Heavy helping of funk from the Meters brings the team back from their
"Sophisticated Cissy" breakthrough. New side packs a whalloping workout
on guitar, organ and drums to stir up pop and blues dance enthusiasm and
a heavy sales showing. Flip: "Here Comes the Meter Man" (2:49) (Same
credits)

JACKIE DeSHANNON (Imperial 66370)
Trust Me (2:53) (Metric/Tracebob, BMI — Womack)
The souling sound that Jackie DeShannon first showed in "The Weight" is turned on once again in this Bobby Womack work with effectiveness. Fine rhythm assistance and a standout instrumental backdrop could prove just the additive needed to touch off powerful teen responses for this ballad blast. Flip: "What Is This" (2:31) (Same credits)

MASKMAN & THE AGENTS (Dvnamo 131)

My Wife, My Dog, My Cat (3:00) (Catalogue/Clairborne, BMI—Bethea, Burston)
Mirthful follow up to "One Eye Open" has Maskman & the Agents scoring
once more and in a manner which should set up even more substantial break
outs as a result of the ready-made anticipation. Blues market blockbuster
that has a good shot at breaking teen. Flip: "Love Bandito" (2:01) (Catalogue/Den, BMI—Bethea)

SOLOMON BURKE (Bell 783) **Proud Mary** (3:16) (Jon Dora, BMI — Fogerty)

Vet soul star Solomon Burke takes on the Creedence Clearwater Revival tune and comes up a winner. Burke's explanatory introduction should help give the tune new life in both soul and Top 40 markets. Flip: "What Am I Living For" (2:49) (Progressive/Tideland, BMI — Jay, Harris)

Picks of the Week

RONNIE MILSAP (Scepter 12246)
Denver (3:21) (Press, BMI -- Penn, Oldham)
Originally a noisemaker from Steve Alaimo, "Denver" seems to have picked up fresh power judging from initial radio response. This brightly treated lover's tale packs the ear-appeal to capture immediate attention from top forty and a variety of pop format shows. Powerhouse side. Flip: "Nothing Is as Good as it Used to Be" (2:06) (Press, BMI — Christopher)

B. B. KING (Bluesway 61024)
Why I Sing The Blues (3:29) (Pamco/Sounds of Lucille, BMI — King)
Taking a more modern tack than has been his manner in the past, B.B. King turns up with a strongly commercial blues sound that will easily spread from r&b to FM programming lists. Lyric gives King a contemporary impact which ought to set off heavy blues market receptions. Flip: "Friends" (Parnco/Sounds of Lucille, BMI — King, Szymczyk)

THE INTERPERTATIONS (Bell 779)
Automatic Soul — Part 1 (2:35) (Aye-Bee, BMI — Simpson, Smith)
From the team that clicked with "Snap Out" comes another high-powered instrumental side that comes on strong from the 'go.' Big band soul set has the size to put drive behind the rhythm and maintain a surface power at the same time. Directly a blues market monster, the side should catch plenty of pop attention. Flip: "Part 2 (Vocal)" (3:13) (Same credits.)

KEITH (RCA 0140)

Marstrand (2:56) (Limp Celery, ASCAP — Keefer, Jimenez)

Usually a gentle vocalist, Keith (of "98.6" renown) turns underground on a heavy hitting ballad charged with the excitement of a blazing instrumental backdrop and a fiery vocal. Side is a gripping one which is bound to bolt into the teen AM and FM running. Flip: "The Problem" (3:00) (Lirnp Celery, ASCAP — Keefer, Cunningham, Coyle)

ROY HAMILTON (AGP 113)
The Dark End of the Street (2:38) (Presto, BMI — Moman, Penn)
Exceptional song that has been looking for a version to happen, "Dark End" may well have come up with the winner in Roy Hamilton's first AGP side. Solid vocal style intact, Hamilton gives a hearty, dramatic impact to the material in a performance that should see bright responses in pop and blues areas. Flip: "100 Years" (2:30) (Famous, ASCAP — Wells, Komeda)

JOHNNY PRESTON (ABC.11187)
Kick the Can (2:22) (Hall-Clement, BMI — Foster, Rice)
Social comment with the light rhythmic bounce and searing lyrics that clicked on pop and country charts for "Skip a Rope" serves splendidly for Johnny Preston this time. Gentle surface sound is assisted by perking rhythm section work to bring in teen listening potential. Flip: "I've Just Been Wastin' My Time" (Same credits.)

Newcomer Picks

CRIB & BEN (Decca 734600)
Emily (Good Baptist Hound, ASCAP — Gelber, Simon)
Displaying a talent derived from the style of brother Paul, Eddie Simon's production on this record shows a direction of its own which should reap sparkling reactions from programmers at teen and softer stations. Glittery ballad with folk/easybeat effectiveness and a splendid contemporary arrangement. Flip: No info supplied.

THE EMOTIONS (Volt 4010)
So I Can Love You (2:49) (Pervis/Staples, BMI — Hutchinson)
Soft r&b love ballad with an early Detroit feel recalling the pre-Motown manner. Side features some fascinating vocal work to start things happening with blues programmers. Enough impact should explode the side into a pop market runaway showing. No flip side information supplied.

ELYSE WEINBERG (Tetragrammaton 1521)
Oh, Deed I Do (2:53) (Southern, ASCAP — Jansch)
Intriguing at the first listen and an absolutely hypnotic side once heard again, this introduction to Elyse Weinberg should start things happening for the girl on a powerhouse level. Expect the side to score with FM outlets and spread rapidly through the teen top forty marketplace. Haunting vocal and arrangements. Flip: "Simpleminded Harlequin" (2:22) (Peyotl, BMI — Weinberg)

BILLY MESHEL (Probe 459)
(It Ain't Easy Being) Shirley Newman's Boyfriend (2:21) (Pelew, ASCAP — Meshel, Roberts)
Immediate teen identification with both beat and lyrics make this seminovelty dance side a powerful entry for top forty programming. Known as a tunesmith, Billy Meshel's entry as an artist features a Four Seasons-y vocal approach supported by strong instrumental drive to to top the side off. Flip: "I Say Hello When I'm Leaving" (2:55) (Meager, BMI — Meshel)

Choice Programming Choice Programming selections are singles which, in the opinion of our reviewing staff, are deserving of special programmer consideration.

JIMMIE RODGERS (A&M 1055)
The Windmills of Your Mind (2:30)
(United Artists, ASCAP — M & A
Bergman, LeGrand)
The most commercial performance
of this Academy Award nominee since
the original, Jimmie Rodgers' reading
has graceful production to spark interest and the timing to produce possibly
the major hit for this song. Flip: "L.A.
Breakdown" (3:53) (LaBrea, ASCAP
— Marks)

JERRY VALE (Columbia 44823)
Fa Fa Fa (Live for Today) (2:39)
(E. H. Morris, ASCAP — Gold, Badale, Bigazzi, Cavallaro)
Bright Italianate lilter that has enough bubbling life to take the initiative with adult music programmers. Flip: "Close to Cathy" (2:50) (Arch, ASCAP — Goodman, Shuman) More contemporary ballad side.



GOOD MORNING, ROCK
GOOD MORNING, "HAIR"

GOOD MORNING STARSHINE*

GOOD MORNING, VINCENT BELL 732483 Stereo

GOOD MORNING, CHARTS

GOOD MORNING, DECCA®



Buddah Forms Siddhartha Press For Entertainment Liaison Work

NEW YORK — Buddah Records has established Siddhartha Press as a means of bridging the communications gap between radio and record companies. According to the label's vice president Neil Bogart, "it is the responsibility of record companies to provide radio not only with its basic entertainment in the form of records, but also with any information sevices they desire."

but also with any information sevices they desire."

To that end, Siddhartha will operate as a liaison between Buddah and other entertainment outlets as well as the public. "Of course," he added, "its primary concern will be radio."

Siddhartha Press will be operated under the direction of Richard Robinson who recently joined Buddah as administrative assistant to Bogart. He had been with WNEW-FM in New York earlier. "The responsibility of the Siddhartha staff," Röbinson said, "will be to stay continually aware of all communications outlets... and attempt to make their job easier in every area where they must deal with record companies."

MGM, Circus Co-Op For Spring LP Push

For Spring LP Push

NEW YORK — New MGM albums by the Velvet underground, Orpheus, Puff. Ultimate Spinach, Corporate Body and Eric Burden and the Animals will be the subject of a special Spring promotion by the label and Circus Magazine.

Circus (formerly Hullabaloo), beginning with its April issue, will feature a Head To Head sound contest, spotlighting the MGM LP's. Copies of the page will be blown up and distributed in record stores throughout the country as point of sales posters. Circus, through its network of associated radio stations, currently eight, will salute the MGM albums and award special prizes. Additional mailings will also be sent to key rock underground stations.

"What we are doing," stated Gerald Rothberg, editor and publisher of Circus, "is to establish morehan.

ground stations.
"What we are doing," stated Gerald Rothberg, editor and publisher of Circus, "is to establish merchandising programs for the record industry by utilizing many levels of media to sell product—thus creating an atmosphere of participation. We are convinced we can bring MGM across successfully to its customers." The promotion will end April 30.

Rivers Building

HOLLYWOOD—Singer and disk executive Johnny Rivers, co-owner of Soul City Records (with Liberty), has purchased an office building at 8923 Sunset Blvd. to house his expanding business activities. A \$100,000 recording studio will also be built on the premises, for artists under the Rivers banner.

First service executed by the arm is a radio assist which will provide label copy on the running time and intro time to save station work on calculating instrumental segments to enable talk during the beginning of play. The concept was first developed for Buddah by promotion director Marty Thau and indie West Coast promo man Tony Richland. Other projects in the works include special brochures, album coordination and the production of tape shows for interested stations at no charge.

Judge Rules Label's Officers Not Liable In Infringement Suit

NEW YORK — The officers and employees of a disk operation have been found not liable in a copyright infringement suit, according to a decision by Judge H. Levet of the U.S. District Court for the Southern District of New York.

of New York.

The decision evolved from a suit brought against Apollo Records, Mastertone Studios and officers of the label by five music publishing firms which contended that an Apollo LP, "The Swinging 20's Go Latin," contained unauthorized use of 10 standards

dards.
While Judge Levet found Apollo While Judge Levet found Apollo guilty of copyright infringement under Section 1(b) of the Copyright Law, he did not agree with the plaintiffs' additional claim for damages under Section 101(e), which deals with further infringement matters which would have made all parties involved in the record liable for damages. The liability for infringement, the Judge ruled, was solely that of Apollo as a corporation, as specified in Section 101(b). The Judge did not uncover any fraud on the part of Apollo, its officers or Mastertone or its officers.



CAPP-ING A SPECIAL RECEPTION held by Jubilee Records at New York's Spindletop Restaurant to herald the release of "Al Capp On Campus," a live comedy album made by Capp during several of his appearances at college and universities, was an animated chat between Marty Ostrow, Cash Box vice president (l.), Capp (center), and Cash Box editorin-chief Irv Lichtman.



MAKING MUSIC AT MINIT will be Ike and Tina Truner, shown above flanking Al Bennett, president of Liberty/United Artists Records. The duo has been signed to an exclusive recording contract by Minit Records, and, following the pacting, the act's first Minit single, "Im Gonna Do All I Can," was released.



CashBox Record Reviews

Choice Programming Choice Programming selections are singles which, in the opinion of our reviewing staft, are deserving of special programmer consideration.

PEGGY LEE (Capitol 2477)
Spinning Wheel (2:35) (Blackwood, BMI — Thomas) Written by Blood, Sweat & Tears' "Happy" lead, this impressive ballad broadens Peggy Lee's pop appeal to bring in added prospects of young-sound play. Outstanding performance. Flip: "Lean On Me" (2:42) (Denslow, ASCAP — Lee, Melvoin, Lowe)

PAULA WAYNE (Colgems 5002)
Denver To L.A. (3:05) (Screen Gems/Columbia, BMI — Gray) TJ-brassy arrangements and Paula Wayne's smoky vocal sound form an MOR treat. The ballad tells an interesting contemporary love story which has out-of-the ordinary listener impact. Flip: "You With Darkness On Your Mind" (3:15) (Screen Gems/Columbia, BMI — Sedaka, Bayer)

MARILYN MAYE (RCA 0144)
I'll Never Fall In Love Again (2:42)
(Edwin H. Morris/Blue Seas/Jac,
ASCAP — Bacharach, David) Plenty
of airplay in store for this lighthearted
Marilyn Maye reading of the "Promises, Promises" tune. Side has
enough swing to fit the most progressive MOR formats. Flip: "Celebration" (2:13) (Chappell, ASCAP —
Jones, Schmidt).

SUE THOMPSON (Hickory 1534)
Who's Gonna Mow Your Grass (2:35)
(Blue Book, BMI — Owens) Sue
Thompson reaches into the pop/country bag again and comes up with a
cute Buck Owens tune. In addition to
Top 40 potential, side has good contemporary good music appeal. Flip:
"Tennessee Waltz" (2:04) (Acuff-Rose,
BMI — Stewart, King).

THE THREE DEGREES (Metromedia

Down in the Boondocks (3:03) (Lowery, BMI — South) Material from the Billy Joe Royal hit is remolded into a bubble-gum/blues mixture toting a freshness that could touch off a solid listener reaction. Impressive handling of the not-so-oldie. Flip: "Warm Weather Music" (2:41) (Greenlight, BMI — Dahrouge, Woolley)

BILLY STEWART (Chess 206?)
I'm In Love (Oh, Yes I Am) (2:55)
(Chevis, BMI — Stewart) Softer than
is usual fare for Billy Stewart, this
attractive "I'm Gonna Make You Love
Me" type ballad gives the artist a
solid outing to click with. Side could
happen sizeably blueswise. Flip:
"Crazy 'Bout You Baby" (2:31) (Eden/
Chevis, BMI — Kelly, Burton)

BENNY GORDON (Estill 600)
So Much In Love (2:59) (Estill/Esscee/Toote Town, BMI — Gordon, Dean) Lots of nice things going on throughout this strong ballad effort from Benny Gordon, Top 40 and soul stations should appreciate it. Flip: "Lonely Man" (2:58) (Eden, BMI — Donell)

BLOSSOMS (Bell 780)
You've Lost That Lovin Feeling
(2:56) (Screen Gems-Columbia, BMI —
Mann, Weil, Spector) The Blossoms,
one of the top session groups, revive
their own disk careers with this Bill
Medley-produced version of the old
Righteous Brothers smash. Sweet and
soulful with some interesting touches.
Flip: "Something So Wrong" (2:51)
(Orange Grove, BMI — Medley)

THE MIGHTY MARVELLOWS (ABC

THE MIGHTY MARVELLOWS (ABC 11189)
Now You're Breaking My Heart (2:20) (Pamco/Yvonne, BMI — Paden) Glittering blues ballad performance from the Mighty Marveliows and a solid piece of material should have this side riding the r&b playlists. Flip: "This Town's Too Much" (2:29) (Pamco/Yvonne, BMI — Black, Mason, Thomas

TONY SCOTTI (Liberty 56101)
Devil or Angel (2:45) (Progressive, BMI — Carter) Already well on the way to becoming an established figure, Tony Scotti's new side should catch assistance from the wave of oldie attention. Clovers' ballad hit is handled perfectly for easybeat and MOR play. Flip: No info included.

JOHN STEWART (Capitol 2469)
Mother Country (4:48) (Stewart-Nims, BMI — Stewart) Kingston Trio member now regaining an individual name as performer and composer John Stewart makes his first single entry with a track bound to excite heavy FM play. Could break pop from there. Flip: "Shackles & Chains" (2:53) (Same credits) (Same credits)

JOHN ROWLES (Kapp 991)
One Day (3:36) (Gil, BMI — Reed, Mason) Categorized with Tom Jones and Humperdinck in Europe, John Rowles has another splendid outing that could be the breaker for him here. Handsome ballad material and an engrossing vocal sound. Flip: "I Must Have Been Out of My Mind" (2:22) (Duchess, BMI — Zeller)

JAMES LOWE (VMC 741)

Let Me Get Through to You (2:30)
(Screen Gems/Columbia, BMI —
Bayer, Gore) "Happy Heart" opening
becomes immersed in a neo-American
Breed sound which could gain enough
teen momentum to create chart potential. Flip: "Thick Air" (2:40) (Vail/
Jocular, ASCAP — Lowe, Levinson)

JOHN TIPTON (Date 1641)
Spring (3:31) (Mottola, ASCAP —
Tipton) Biographical portrait in Horatio Alger style describing the fashionable end of a love child/orphan. Extremely fine performance by the composer deserves extra attention.
Flip: "Two Lonely Lips" (2:30) "Same credits.)

THE GROSS NATIONAL PRODUCT THE GROSS NATIONAL PRODUCT (Guilford 103)
Cover Girl (2:41) (Publisher, BMI — Griffin) Interesting teen side with a touch of Union Gap arranging and some well turned lyrics. Team could pick up enough attention to see this side approaching breakouts. Flip: "That's What I'll Do Now" (2:26) (Same credits)

THE THIRD RAIL (Epic 10457)
Beggin' Me to Stay (3:07) (T.M., BMI

— Resnick, Levine) Part country,
mostly pop in a slow teen bag, the
latest Third Rail single marks a change
for the group that could pay off in AM
play and added FM exposure. Flip:
"The Ballad of General Humpty"
(2:24) (T.M., BMI — C & A Resnick,
Levine)

FRIEND AND LOVER (Verve Fore-

rriend AND LOVER (Verve Fore-cast 5106)

A Wise Man Changes His Mind (1:46) (Lowery, BMI — Post) Friend and Lover reach out for another hit with this catchy piece of philosophy. Smooth Atlanta production could reward the husband and wife duo with another big one. Flip: "Ode To A Dandelion" (3:01) Same credits.

THE UNCHAINED MYNDS (Buddah

111)
We Can't Go on This Way (2:37)
(Metric, BMI — Stone) A master purchase which has had solid action in Milwaukee, this track could pick up very strong national teen interest. Flip: "Going Back to Miami" (2:41) (Lois, BMI — Cochran)



RCA Display Contest For Feliciano TV'er

NEW YORK — Tying-in with the April 27 telecast of an NBC musical special, "Feliciano! Very Special," RCA Records is sponsoring a nation-wide record dealer window display contest for which the grand prize will be a Pontiac Firebird convertible equipped with Stereo 8.

In announcing the contest, George Parkhill, manager of advertising and promotion at RCA, said that any dealer in the nation may enter the contest, that windows are to carry the "Feliciano! Very Special" theme and that a Pontiac display card must be an integral part of the display. Windows are to be set up between Monday, April 14, and Sunday, April 27.

The Feliciano musical special will be telecast on the evening of April 27 on the NBC-TV network and Feliciano's guests will include Burt Bacharach, Glen Campbell, Dionne Warwick and Andy Williams.

In connection with the special, RCA

Bob Bateman Production Deal with ABC



(L. to r.): Otis Smith, ABC Records sales manager; Bud Katzel; vice president and general manager of the label; Dennis Kaplan of Kaplan and Gusick, attorney for Bob Bateman; and Bateman.

NEW YORK — ABC Records has signed a contract with Bob Bateman's recently-formed company, Bobalou Productions whereby ABC will have the exclusive production services of Bateman for any artist

has released a new Jose Feliciano single, ''Marley Purt Drive'' c/w ''Old Turkey Buzzard.''

RCA plans a massive advertising and promotion campaign on Feliciano's best-selling, "Feliciano" and "Souled" albums coincidental to the

"Souled" albums coincidental to the telecast.

Other prizes in the window display contest include an RCA color TV, an RCA stereo phonograph, an RCA portable black and white TV, an RCA portable stereo phonograph, two RCA stereo 8 home units, two RCA stereo 8 tape decks and an RCA AM/FM transistor radio.

Participating dealers are to submit 8 x 10 photos of their window displays to RCA distributors who, in turn, will validate them and send them to RCA's New York headquarters. A committee made up of representatives of the music trade publications will decide on the winners.

Other RCA support of the Feliciano special includes full-page trade ads, a full-page ad in TV Guide, special DJ mailings, 20 x 20 blow-ups, 8 x 10 glossy photos, and ad mats and minnies on the "Feliciano" and "Souled"

Pontiac is supporting the special by sending complete advertising and promotion kits to its thousands of dealers, promo spots run one week prior to the show on NBC radio and TV, and newspaper ads in major markets around the country.

currently under contract to ABC. Bateman will secure and produce for ABC any artist that he feels has the necessary appeal for his and the label's requirements.

A highly experienced music man, Bateman has produced the Supremes the Miracles, Lloyd Price, Marvin Gaye and Wilson Pickett, among others. As a writer, his credits include "Please Mr. Postman," which was recorded by the Marvelettes and the Beatles and "If You Need Me," waxed by Wilson Pickett, Tom Jones and the Rolling Stones.

Bateman has worked for numerous recording companies, his last association before the ABC deal being with motown Records.

In addition to his productions for ABC, Bateman is also producing the Stadlers for Sou Records, Harry Limpkin for Buddah and a third artist for another label.



MOVIE MUSICMEN: Henry Mancini (3rd from left) has arranged for a new group, the Die Hard Trippers, with whom he is shown above, to perform "Off Ramp To Nowhere," a Mancini tune with lyrics by Rod McKuen, for the film "Me, Natalie." Mancini will score and compose the music for the movie, which stars Patty Duke, James Farentino, and Martin Balsam. The new group, performing for the first time for a film, consists of (l. to r.) Chris Mancini, Mancini's 18-year-old son; Malcom Murley; lead vocalist Alan Bronstein, who is in the Los Angeles production of "Hair;" drummer Nick Jefroh; Rick Diamond; and Dan Sverdlin. "Me, Natalie" was produced by Stanley Shapiro and directed by Fred Coe for Cinema Center Films.

Hugh Heller: A Different Kind Of Imagination Makes A Difference

NEW YORK — The musical production aids which WNBC-New York began broadcasting last week (31) are the creations of Hugh Heller, the head of the Heller Corporation in Hollywood. These 57 production aids consist of musical themes and station identifications for WNBC. Based on original arrangements and compositions, the thematics feature vocals and instrumental musical patterns produced in the Heller Corp. The production aids musically emphasize the sounds heard on WNBC. Some of the sounds were produced electronically, and some of the vocals utilize the voices of as many as ten top vocalists. The singers are seen on TV variety shows, in the movies, and in commercials.

For seven years, the Heller Corp. has been the creator and producer of broadcast commercial campaigns for advertisers and agencies; thematic stations identifications and promotional spots for radio and TV broadcasters; and sound production finish work for film companies, record companies, advertisers and advertising agencies.

Hugh Heller, in discussing his work with Cash Box recently, said that originality and a different approach to the assignments he receives from his various clients are of prime importance. The creative standard upon which Heller formed his company

Warlock Formed

(Con't from Page 7)

the group. Phillips and Denny Doherty teamed together on the hit million seller "I Saw Her Again."

During the past three years hit-selling album product of the Mamas and Papas include "The Mamas and The Papas," "The Mamas and The Papas Deliver," "If You Can Believe Your Eyes and Ears," "Farewell To The First Golden Era," and "The Papas and Mamas Present The Mamas and Papas." The group earned six gold records (four LP's and two singles) for Dunhill, became an internationally acclaimed act, and was the label's major revenue earner in 1966 and 1967.

Reno Named

(Con't from Page 7)

to building major acts in the coming

months.

"We are trying to have a creative annex here at Mercury where projects with potential get their chance," Reno said. "This office will be a heaven for indie producers," he

added.

Reno got his start in the music Reno got his start in the music business as professional manager of George Paxton Music and later went to Mills Music where he ultimately became general professional manager of that firmi. While at Mills such top 10 items as "Green Grass" by Gary Lewis and the Playboys, "Leaning On A Lampost" via Herman's Hermits and the Fortunes "You've Got Your Troubles, I've Got Mine" were racked up.

Reno left Mills to join Cameo/Parkway and then moved on to the head of publishing at Kama Sutra with the introduction of the Buddah label. While there Reno was involved in the acquisition of copyrights like "Green Tambourine" and producers, artists and writers like Paul Leka and Melanie.

Reno left MRC as general professional manager in July 1968. Since

and Melanie.

Reno joined MRC as general professional manager in July, 1968. Since then the firm has enjoyed a number one hit with "I'm Gonna Make You Love Me" via the Supremes and Temptations and has entered the TV commercial production field as well as a number of co-publishing deals involving hot writers/producers.

Reno is headquartered at Mercury's New York office located at 110 W. 57th Street.

was that the firm "will fulfill a creative need expressed by broadcasters and advertisers to communicate to an audience by means of entertainment forms other than the spoken word."

an audience by means of entertainment forms other than the spoken word."

An example of Heller's original approach to his business took place last December. The Heller Corp., inspired by the depredations of the flu bug, produced a series of radio spots in which a recording group called the Coughers, billed as a "sick act," issued warnings to coughers that they were not allowed in Revco discount drug stores, lest they buy medications which would undermine their coughs.

Heller has written thematic material for KDKA-Pittsburg, and, during his stint as program director at KSFO-San Francisco, the station soared in the audience survey ratings. He also was program director of KMPC-Los Angeles, producer of the George Gobel Show on radio and TV, and midwest west coast manager for Music Corporation of America.

The Heller Corp. recently won first place trophy at the 9th annual International Broadcasting Awards for the World's Best Radio Production, "It's A Lazy Day In Indianapolis." produced for WIBC-Indianapolis.

At KSFO, Hugh Heller, with choral director Johnny Mathis, created the first station break ever recorded by a cappella male choir. The result was a one-minute tone poem, "The Sound Of The City," which ended in the four call letters "K-S-F-O, San Francisco," The station break was an immediate success, with local choirs requesting parts so that they could sing the song at concerts and parties. An instrumental version was quickly adopted by such bands as those of San Jose State, San Mateo College, and the University of California.

Heller Communications, a division of Heller Corp., recently purchased

College, and the official fornia.

Heller Communications, a division of Heller Corp., recently purchased KDB-Santa Barbara, Calif., pending approval of the FCC. Heller Communications also has ownership interests in KMEN-San Bernadino, Calif., and KPOI-Honolulu, Hawaii.

Zapple Label

(Con't from Page 7)

Lenny Bruce's last concerts as an

Paperback Concept

It is the hope of Apple Corps Ltd. that the new label will help pioneer a new area for the recording industry equivalent to what the paperback revolution did to book publishing.

Company is now studying new market ideas for the label, which will definitely be sold in bookstores as well as record stores. Additionally, albums will eventually be sold in all outlets where paperbacks, books and magazines are sold. College bookstores and student stores will be emphasized in the initial distribution plans and a scheme is now being finalized for the Zapple product to be sold by subscription in much the same way as magazines.

Discussions are now in progress with several world figures as well as leaders in the various arts and sciences to record their works and thoughts for the label. The Beatles plan to tape several discussion sessions among themselves as an album release — probably for the fall. It is assumed that Zapple will have little difficulty attracting these people, who might not normally record albums, because of the general educational tone of the Project.

In the U.S., Zapple will operate out of the Apple Records Company headquarters in Hollywood (located at Capitol Records). Its worldwide headquarters will be in the Apple Building in London.



THREE-PRONGED PACT: The signing of an agreement between Capitol Records, Tom Wilson (center), and Lumumba Productions, headed by Mark Joseph (r.), has been joined announced by those two musicmen and Karl Engemann (l.), vice president of A&R for Capitol. Two new acts come to Capitol via the new association: the Serfs and the Last Ritual. Both groups were produced by Wilson through Wilson and Lumumba Productions, and the albums, appearing on the Capitol label and bearing the Lumumba logo, have recently been released. The Serfs, a six-piece group from Wichita, Kansas, have been traveling throughout the east coast and midwest on a heavy six-night-a-week schedule. Their sound is described as a mixture of R&B, pop, and gospel with jazz overtones. They will soon begin a tour with the Beach Boys. The Last Ritual is a nine-piece group from New York, with a four-piece horn section comprised of former Julliard School of Music students. The act is self-contained, and the entire album was written and composed by Allan Springfield, a former concert pianist. The group has appeared several times on the east coast, and is presently preparing for an upcoming tour. The relationship between Capitol, Wilson, and Lumumba Productions, though non-exclusive, has generated optimism in the three participants, as can be seen by Wilson's fancy behind-the-back penning of the agreement.

Record Plant Expands

NEW YORK — The Record Plant, a local recording studio, has acquired a 2,500 sq. ft. penthouse suite and 1,500 sq. ft. of terrace and roof space, at their 321 W. 44th St. headquarters, to augment their current facilities.

The penthouse suite will be converted into executive offices, a third 16 track recording studio (the second was opened mid-March), a dub room and a mixing room. New facilities are skeded for late summer completion

Gary Kellgren, studio president, also announced plans for installation of a Moog synthesizer in the near future.

McKuen Carnegie Taping

NEW YORK — Warner Bros./7 Arts will tape Rod McKuen's birthday concert at Carnegie Hall, April 29, for a double album release. Producer Lee Mendelson will film the stint for inclusion in a second TV special on the poet/composer/singer. The program will be 70% new material and McKuen will utilize a 36-piece orchestra conducted by Arthur Greenslade.

A&M Shifts Rider

HOLLYWOOD — Allan Rider, Southern California promotion man for A&M Records for the past two years, has been moved to the label's Irving/Almo Publishing subsid as an assistant to division director Chuck Kaye.



13 IS A LUCKY NUMBER for the winners of the annual music scholarship awards which were announced at the 13th annual music awards dinner of the National Arts Club. Renowned song writer Richard Rodgers (1.) was the guest of honor at the dinner, Shown with him are John E. Booth (center), president of the National Arts Club, and Stanley Adams, president of ASCAP. Also attending the dinner were notables from the theatre and the arts.

Dot Launches 'Merry Month Of Vaughn'

Dot Records has instituted a big push behind label stalwart Billy Vaughn under the theme of "The Very Merry Month Of Vaughn." Vaughn has been with the label since its inception and has accounted for substantial sales with each release.

The campaign revolves around two new albums and nine consistent Billy Vaughn best-sellers, completely repackaged. The debuting product is highlighted by "The Windmills Of Your Mind," a Billy Vaughn set of lush instrumentals and "Look What I Found In The Attic," featuring the Billy Vaughn Singers.

A coordinated effort has been devised for maximum trade and consumer saturation, employing all the resources of its ad-merchandising, promotion and publicity organization.

The ten point plan kicks off with a series of trade and consumer ads later this month. Dot has prepared Billy Vaughn Month calendars, many of which will be mounted and easeled. The four color calendars are done in poster style and spotlight the month of May, 1969, displaying all eleven albums.

albums

In-Store Aids

At the dealer level, numerous instore aids will ship during "The Very Merry Month Of Vaughn," including easel toppers. Each are 4" x 10" diecut to top standard 12" x 12" easels. Counter browsers, featuring Billy's likeness and heralding the new duo and nine re-packages, will also be provided. Unusual Billy Vaughn Month smocks, printed in two colors on colored stock, are additional promo aids. A series of three ad mats, in one, two and four column widths will bear the Vaughn likeness and the message: "Billy Vaughn's Very Merry Month Of Values." A fourth design feature Billy's face alone (2 col. x 5") with ample space for dealer's message.

A radio spot with Billy's voice in an introduction to his two new packages and the entire "Merry Month" concept has also been produced. A Billy Vaughn edition of Dot's Profile consumer newspaper will be available in bulk quantities for complimentary give-a-way in all situations.

Beck's Collapse Forces Group To **Stop Spring Tour**

NEW YORK — Because of the collapse of their leader, Jeff Beck, the Jeff Beck Group has cancelled the balance of their spring tour and returned to England.

England.

Beck collapsed after the group's performance in Minneapolis (23) and was rushed back to New York, where it was decided to put him under his personal physician's care in London. Beck and the Group returned to London Monday night (24).

The cancelled engagements, including dates in Seattle (April 3), Vancouver (4), Spokane (5), San Francisco (10-13), Riverside, Calif. (18), Anaheim (19), San Jose (20), Dallas (26). Houston (27), New York (May 2-3), represent an estimated loss of approximately \$250,000 in gross receipts.

Conn Records Activated

NEW YORK — Henry Boye and Walter Cohen have reactivated their Conn Records operation with the release of two singles. The pair worked with some of the top groups of the Fifties, including the Passions, the Fiestas, the Shells, the Dubs and the Emotions Emotions.

Emotions.

The two decks, which have received exposure in a small try-out area and are now being shipped nationally, are "Sad Vibrations" b/w "Remember The Days" by the Seven Summers and "Do The Willoughby" b/w "Lucky, Lucky Me" by Sir Charles Hughes Plus Three.

Finally, Billy Vaughn in-store spots will ship shortly, with Vaughn inviting shoppers to visit the record department for his new albums. "A big plus," reveals Dot's ad-merchandising VP Jack L. Levy, "is Billy's invitation for everyone within ear shot to take advantage of other big specials throughout the store. This approach is not only a valuable aid in the merchandising of our own product, but lends itself very well at the rack level, for other departments to 'borrow' Billy as their own personal salesman."

Besides the two albums debuting during "the Merry Month," the nine "new-look" merry makers are "Golden Instrumentals," "Melodies In Gold," "Sail Along Silv'ry Moon," "La Paloma," "Billy Vaughn Plays," "Blue Hawaii," "Theme From A Summer Place," "Orange Blossom Special" and "Pearly Shells".

Harrison On Cream Cut

NEW YORK — Beatle George Harrison plays rhythm guitar on the Cream cut, "Badge," just released as a single from the English group's LP, "Goodbye." Harrison co-wrote the song with bye.'' Harris Eric Clapton.



Ist DISKER DEBUTS IN DOT DEAL:
Michael Nesmith (l.), who recently
signed a production deal with Dot
Records, is shown here with his first
artist, Billy Chadwick, whose first
single, "Talking To The Wall," has
recently been released. Nesmith has
also signed John Disterdick, former
stock broker, as general manager of
his American Wichita Company Productions.

Liberty/UA Names Systems Director

HOLLYWOOD — Liberty/UA Records has named Bob Andrews to the position of director of management systems and services for the label complex. According to Ron Bledsoe, executive assistant to the president, Andrews will be developing a company wide management information system, which will oversee all systems processing and data processing through the Liberty/UA complex.

Andrews, a graduate of Stanford University, has been a systems planning coordinator for the Transamerica Corp. for the past year, and was involved in an intense corporate information study.

Detroit's Arc Gets Complete London Line

NEW YORK — Arc Distributors of Detroit, which has been handling the London Group of labels, will hence-forth also handle the complete London

line.
According to Herb Goldfarb, national According to Herb Goldfarb, national sales and distribution manager for London, Arc, of which Henry Droz is president, takes over on the London Classics, operas and international catalog, the Phase 4 stereo line and the London pop roster which includes the Rolling Stones, Mantovani, John Mayall and Margaret Whiting among others.

Gregg Ballantine, well-known disk exec on the Michigan scene has joined

exec on the Michigan scene, has joined Arc and will henceforth devote much of his time to the sales and merchandising efforts on the London and London Group product.

Talent On Stage

O. C. SMITH

Westside Room, Los Angeles — A few months back, at the Troubadour, Roger Miller, waggishly and a little grudgingly dedicated "Little Green Apples" to "O. C. Smith — wherever he is." O. C.'s follow-up version far outsold Miller's original of the tune. Still, a few years before, a Columbia single by Smith served as a demo for a Frank Sinatra blockbuster on Reprise. That's Life. And the record biz.

If Miller's at all interested, O. C. Smith is alive and well — decked in a mid-Victorian, bell bottom trousered tuxedo at the Century Plaza. Soulfully shufflin', finger-snappin' and shoulder shakin' with an eleven tune turn that includes a trio of his chart titled ("Apples," "Honey" and "Son of Hickory rousers ("Keep Laughlin' at Trouble," "On the Street Where Trouble," "On the Street Where Trouble," "On the Street Where Trouble," "This Guy's In Love With You"), a powerful dramatic ballad ("With These Hands") and a caressive treatment of the lostlove tender "Stormy." Offering all with a relaxed intensity to a bluesjazz oriented baritone which is warm, adept and musical. warm, adept and musical.

A little less than a year ago Smith appeared at the Century's Hong

Kong Bar, a couple of hundred steps away from the more fashionable and lucrative Westside Room. He was, at the time, basking in the warmth of his first chart record. He has come a long road — a seemless eternity of big band one-nighters and smoke clogged bistros — to his recent Grammy nomination as "New Artist of '68." "I owe tonight to many people," is his pseudo-immodest salutation at the Plaza, "first of all to — myself." He continues to emerge as a dimensional and consistantly dynamic performer.

and consistantly dynamic performer.

Opening night closer ("Midnight Mover") was further enhanced by the impromptu appearances of Lou Rawls and Jack Jones, cajoled from the crowd to join Smith in a frenetic finale. Charts are excellent throughout with Kirk Lightsey (pianist and conductor), Varner Barlow (drums) and Lewis Large (bass augmenting the Al Pellegrini Orch.)

Overture introduced a new com-

Overture introduced a new composition by Pelegrini, "Century Plaza Suite Part I," boasting several attractive themes. Gershwinesque, it deserves to be recorded. And with a larger contingent than the Westside Room can offer.

HOWARD UNIVERSITY, D.C. — The Unifics' have put together one of the most visually exciting and physically exhausting shows to be seen. The threesome rolls into its act with the gusto and bravado of white-gloved vaudevillians flashing and flaming across the stage, exaggerating movement and gestures and creating an instant burst of energy to shock the audience into a fixed state of excitement.

ment.

From the very startling entrance, the group maintains a program of nearly an hour-and-a-half of virtually non-stop music, motion and most of all entertainment.

Though best known for their vocal abilities, the Kapp artists show a 'live' flair for stagework. The performance is broken up light shows on three numbers in the second half, one using a strobe effect, one with black light which heightens the eerie emotional power of their "The Beginning of My End;" and a flashy go-go glow in the wrap-up "It's A Groovy World."

Though the performance is straight-

Though the performance is straight-

ahead musically, it is well paced with one song leading into the next alternating fast and slow tempo selections, broken up by occasional medleys (mainly Motown) and expert impersonations of contemporary soul acts (most unusual being one of the best Jerry Butler deliveries around), and the adept lightwork reserved for the closing segments.

When the Unifics are going well vocally, as in "Stay In My Corner," practically all of the faster numbers and their originals ("Court Of Love," etc.) the team is automatically meshed with the audience. More important, though, even when they flag a bit the showmanship that they have mastered maintains a high level of excitement that carries them through any rough spots with no let-up.

A near full-house turned out to see the act's "Homecoming" show, with Sugar & Spice and Patti LaBella, their first return in a long while to the college where they began their career. This week, they'll be playing the Howard Theatre in Washington.

HAMILTON CAMP

THE DILLARD & CLARK EXPEDITION TROUBADOUR, LOS ANGELES -

THE DILLARD & CLA
TROUBADOUR, LOS ANGELES — If its true that emulation is the greatest form of flattery, then singer Hamilton Camp flatters several of the better known singer-composers today. Camp is one of America's finest interpreters of contemporary songs.

Opening night at the Troubadour saw him start his set with a three song medley dedicated to diverse views of the nation. These included: Simon & Garfunkel's "America." "So Much Confusion" by Peter Boyd, and the George Harrison composition, "Piggies" (complete with grunts).

Hamilton Camp is a highly skilled musician, alternating between six and 12 string guitar and sometimes even a mouth harp. In fact, when he plays guitar and mouth harp simultaneously, he's physically the picture of Bob Dylan . . . scraggily hair and all. When he combined this with a Dylan composition, "I Shall Be Released," the comparison was overbearing.

His voice displays a solid range, from a quivering Joan Baez-type falsetto on "Released' to the warm, tender qualities he injected into several Gordon Lightfoot tunes.

Comedic satire is a prime ingredient in Camp's performances, as he dis-

Comedic satire is a prime ingredient Camp's performances, as he dislayed when he inadvertently rubbed is guitar against the microphone,

emitting an ear-shattering bit of feedback. "I've got it," he suddenly yelled to the audience, "a new noise on the guitar. Boy, the kids will go wild over this one. Credence Clearwater Revival better watch out!" It was a very realistic parody of how weird noises dominate today's pop music.

dominate today's pop music.

He closed his set with "a medley of my hit"... the very stirring "Here's to You." It capped a highly entertaining performance.

Preceding Camp on the bill was the Dillard & Clark Expedition.

The popular A&M Records' countrybased group has increased its personnel since its last local appearance and their sound hasn't suffered one bit. Still led by the rich, twangy vocals of Gene Clark and the authentic expertise of Doug Dillard's banjo, the Expedition now displays a thickertextured, highly rhythmic sound.

The group's music is "straight from the hills"; sometimes formal, other times quite corny, but always done without pretension. And they have fun performing! This was reflected later in the evening as Hoyt Axton sprang up from the audience and joined the group in a rousing version of "Get it On, Brother." The Dillard & Clark Expedition really got it on.

Producer's Profile

JERRY KENNEDY

Mercury producer Jerry Kennedy, like many of the men who make the music happen in Nashville, is not a very public person. He spends his time listening to material, working with his artists and producing records.

Jerry Kennedy won't (can't) tell you what record or records he's proudest of having produced. "I'm thinking 30 minutes ago" he says, "I'd have to go back and listen to them all over again. When I get through with a record I walk away from it. Once it comes out I can't bring it back in and change it. I really don't think that there's one record I'm most proud of."

Undoubtedly Kennedy's greatest public success has been the record career of Roger Miller. Kennedy has been the producer of all of Miller's records and the success in both the areas of country and pop, of those records, is written in gold and Grammys.

Jerry Kennedy is actively producing 11 acts in supplying country product for labels in the Mercury family. On parent Mercury Records are Dave Dudley, Roy Drusky, Faron Young, Tom T. Hall, Linda Manning and Billy Grammer. For Kennedy records Roger Miller, Jerry Lee Lewis, Linda Gail Lewis, Norro Wilson and Bill Nash.

A week doesn't go by (not in the last

A week doesn't go by (not in the last couple of years) when there isn't at least one, if not four or five Jerry Kennedy produced records on the Country and Western chart.

Kennedy, born some 28 years ago in Shreveport, Louisiana joined Mercury in 1961 as an assistant in the company's Nashville A&R operation. That was one month after he arrived in the city to find work as a session guitarist, something that he still does quite often.

By 1967 Jerry had become the director of Mercury's Nashville A&R department and has maintained the spot and kept up his production rounds since. A Kennedy session is marked by its quick/clean precision. Most of the recording is done on three tracks with

a mono rolling. If overdubs are forseen Kennedy goes to an 8 track set-up. But basically, Kennedy says, "we don't have a lot of mixing problems down here." "I don't have any tricks in recording an act," adds Jerry. "I do try to use the same rhythm section basically. When you get a rhythm section put together in Nashville you've really got a tight bunch. There aren't that many musicians here in Nashville, but the bunch we've got are fantastic."

On the Nashville scene Kennedy is really enthusiastic. "Nashville is really out of control, really busting loose, it's going to be a monster. The number of sessions are increasing and the number of hits and good records finding their way out of here is skyrocketing."

way out of here is skyrocketing."

Kennedy gives a lot of credit to the Nashville musicians and producers and other music people. "The musicians have an attitude here that makes it all happen. I can't put a name on it but you can feel it. People say Nashville sound, but it's an attitude and a feel. You couldn't switch musicians between here and another city and get the same thing. Everybody here works his tail off. The guys here care. They go into a studio and they want to earn their money. There are guys like that in N.Y. and L.A. and other places too, but you couldn't exchange them with Nashville musicians as I said, and get the same thing."

Jerry Kennedy's plans for the future, "I'm back on the merry-go-round. Here's everybody again. Roger's due again and we're starting another album with Tom T. (Hall) and then it's Drusky, Dudley and Young time."

Jerry Lee Lewis, let's not forget Jerry Lee Lewis. Jerry Kennedy started producing Lewis for Smash when Jerry Lee went country. That was four straight number one records ago, with a couple of smash albums thrown in for good measure.

Jerry Kennedy is basically a quiet guy who makes records, lots of records, and time after time they come up HIT.

HAMILTON FACE

THE SCENE, N.Y. — Several months ago, at the Cafe Au Go Go, we first saw Hamilton Face. We quickly gave them up as a lost cause. Their singer couldn't, their girl drummer was stiff, their songs didn't make it at all. We politely refrained from reviewing them. We ran into them again at the Scene last week, and were on the verge of leaving, when we were grabbed by Mercury PR man Rick Bolsom and Mercury producer Anne Tansey and told to sit. We sat and were amazed. Hamilton Face has matured, almost overnight, into an exciting, innovative small (five piece) jazz-rock band.

Ruth Romonoff, the drummer, has loosened up and plays like a rock drummer instead of a percussionist. Lenny Laks has learned to control his voice, as has Alan Cooper. The two also alternated on bass guitar

and trumpet. Steve Margoshes, on keyboards, is one of the most promising talents we've seen in a long time. And we can't forget Ronnie Seldin on lead guitar. Standout tunes included "High, Why and Dry Company" (which will be their first single release for Philips), "Speed Song" and "Choir Boys/Alright." A debut LP is due for almost immediate release. Aynsley Dunbar Retaliation, another English blues group, were not particularly impressive during their first few weeks in this country, but seem to be improving. They sound very good for awhile, but after an hour, you begin to get bored, and by the end of 1½ hours (or sometimes two hours), you wonder why you were listening in the first place. If the group could get their message across in one, tight 45 minute set, we have a feeling they might be very enjoyable.

JERRY JEFF WALKER

BITTER END, N.Y. — Jerry Jeff Walker is back at Greenwich Village's Bitter End nitery, where he was last year when his Atco single, "Mr. Bojangles" hit the charts. Walker is a contemporary singer-songwriter-guitarist with folk leanings. He has a great deal of talent and a most engaging stage manner, perhaps a trifle too engaging for his own good. The night we saw him, he was entertaining, but a little too glib, and he spent too much time fooling around between numbers. If he were a mediocre talent, this would not make much difference, but he is not mediocre, and we got the feeling that with a touch of polish here and there and a slightly more serious attitude, he could become a very forceful performer. His tendency to be too relaxed is curbed on records, and he should come off

pretty well on his forthcoming albums on Atco and Vanguard. A special men-tion should be given to Walker's lead guitarist, David Bromberg, who came across with some very nimble single string work

On the bill with Walker at the Bitter End is a three-member acoustic group called the Kindred Spirit. Tom Tollerson (vocal and guitar), Deborah McColl (vocal) and Phil Rolleston (vocal and guitar) offered a pleasant set that included Bob Dylan's "Too Much Of Nothing," Leonard Cohen's "Suzanne," and, delightfully, an old English ballad which they did acapella.

Comedian Bobby Kosser amused the audience with his hip, somewhat sar-castic, and what, in place of a less condoned word, we will call risque

Three New Breakouts!



Also available on 8 track and cassette.





Rock Stars Share Newport Jazz Stage

NEW YORK — The 16th annual Newport Jazz Festival, kicking off July 3, will feature a total of seven afternoon and evening concerts, with a heavy dose of rock and electric

The festival's first show, a 5:00 pm concert "For The Jazz Aficionado," on Thurs. July 3, will feature Willie Bobo, Kenny Burrell, Bill Evans with guest Jeremy Steig, Young-Holt Unlimited, Freddie Hubbard, Sunny Murray, Anita O'Day, Sun Ra and others.

Friday will see an afternoon jam hosted by organist Jimmy Smith with about thirty of today's top jazz instrumentalists. Friday evening's concert will be a major innovation of this year's festival — "An Evening of Jazz-Rock," featuring Blood, Sweat and Tears, Jeff Beck, Roland Kirk, Steve Marcus, Ten Years After and Jethro Tull.

The Saturday afternoon concert will present Art Blakey, Gary Burton. Miles Davis, the Mothers of Invention, and the Newport All Stars with Ruby Braff, Tal Farlow and Red Norvo.

Dubois To Blue Note As Nat'l Promo Mgr.

NEW YORK — Duke Dubois has joined the Blue Note/Solid State division of Liberty/UA in the post of national promotion manager, reporting to the label's general manager, Mel Fuhrman

Fuhrman.

Dubois moves to the label from his Dubois moves to the label from his post as promotion manager for New York's Metro Distributors. He entered the business as a salesman for Cambridge Distributors, and moved on to assignments in sales and promotion for Big Town and, subsequently Portem Distributors. Expanding his experience from the distributor to the manufacturer level, Dubois joined ABC Records as a promotional field representative for two years, before joining Metro.



Dubois (I.) & Fuhrman

The evening concert will feature Dave Brubeck and Gerry Mulligan, Woody Herman Orchestra, Sly and the Fam-ily Stone, O.C. Smith, and the World's Greatest Jazz Band.

A solo concert by James Brown will be presented Sunday afternoon. The festival will close Sunday evening with the "Schlitz Mixed Bag," sponsored by the Jos. Schlitz Brewing Co. and featuring Herbie Hancock, B.B. King, Buddy Rich Orchestra, Buddy Tate, Joe Turner, Winter featuring Johnny Winter, and Led Zeppelin.

Festival producer George Wein stated that he expects this to be the biggest and most exciting festival in the history of Newport events.

Ives Music Firm Reorganization

NEW YORK — There's been a reorganization of Wayfarer Music, the Burl Ives music publishing unit, according to Helen Payne, vp and general manager.

In line with this re-organization, Wayfarer will make available for the first time for outside recordings, the complete Burl Ives' catalogs of original compositions by Ives and other writers. This material has never been offered before and encompasses over 500 original copyrights in the folk, country & western, Christmas, kiddie, and contemporary markets.

All material is available through Wayfarer Music, 140 W. 57th St., New York.

Lou Stein Returns

NEW YORK — Pianist Lou Stein has cut a disk for Murbo Records. Jimmy Krondes, Murbo head, co-produced the date with Stein, who opens here this week for a 1-month engagement at the Downbeat. Topside of the single is "That Old Time Flavor."

Photo Switch

Photos were switched on page 37 of last week's issue. Jay Swint's photo appeared in the Producer's Profile of Phil Gernhard, with Gernhard's photo appearing in a story about Swint's new post as national sales manager of Tower Records.



A GOLD LETTER DAY was recently enjoyed by the Lettermen, a top disk act for Capitol Records, when they received their gold records for their first million dollar-selling album. "The Letterman . . . And Live!" At the golden occasion were (l. to r.): Karl Engemann, A&R; Jim Pike; Gary Pike; Stanley Gortikov, president of Capitol; Jess Rand, the Lettermen's personal manager; Tony Butala; and Kelly Gordon. producer of the LP.



I'll Walk With God. Harry Secombe. (PHS 600-296) MOVING SPIRITUALS BY BRITAIN'S BEST!



The Hamilton Face Band. The Hamilton Face Band. (PHS 600-308) BLUES NEVER HAD IT SO UNIQUÉ!



Leigh Stephens. (PHS 600-294) STEPHENS' GUITAR POURS IT OUT!



Presenting Edu Lobo. Edu Lobo. (PHS 600-297) BRAZILIAN BRILLIANCE!

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The Best of Nina Simone. Nina Simone. (PHS 600-298) NINA'S TOP HITS IN ONE BIG PACKAGE!



If Glenn Miller Played the Hits of Today. Jack Nathan & His Orchestra. (PHS 600-300) THE REAL MILLER SOUND!

PHILIPS NEW RELEASES

Albums			Quantity
New! Improved! Blue Cheer	Blue Cheer	(PHS 600-305)	
The Best of Nina Simone	Nina Simone	(PHS 600-298)	
37 Minutes of Group Therapy	Group Therapy	(PHS 600-303)	
Righteous	Harvey Mandel	(PHS 600-306)	
The Hamilton Face Band	The Hamilton Face Band	(PHS 600-308)	
I'll Walk With God	Harry Secombe	(PHS 600-296)	
Red Weather	Leigh Stephens	(PHS 600-294)	
Presenting Edu Lobo	Edu Lobo	(PHS 600-297)	
It Glenn Miller Played the Hits of Today	Jack Nathan & His Orchestra	(PHS 600-300)	

PRESENTS TREPROMS BOOM



New! Improved! Blue Cheer Blue Cheer (PHS 600-305) SOAK YOUR MIND!



37 Minutes of Group Therapy. Croup Therapy. (PHS 600-303) MIND-MOVING EXPERIENCE!



/V/A/DH RICHTEOUS

Righteous.
Harvey Mandel. (PHS 600-306)
GREATEST GUITAR GOING!

We're Making Lots of Noise.

Philips puts its money where its month is . . . with an all-out Phonic Boom campaign. Co-op newspaper advertising. Publicity programs. Racio promotions, Paid radio spets. Underground newspaper advertising. Plus demodiscs for customer demonstration and in-store play.





The Night They Raided Mineky's and Other Show Stoppers. Frank Hubbell & The Stompers. (PHS 600-293) TOP HITS, DIXIE FLAVORED!

SPECIAL BAKER'S DOZEN OFFER

This extra profit offer applies to Paul Mauriat and Mystic Moods catalog albums only. It works like so:

Place your maximum order on the new Paul Mauriat (PHS 600-299) and the new Mystic Moods (PHS 600-301) albums. Now you may select up to the same quantity of assorted catalog albums of each artist. For every 12 assorted catalog albums you order, select one at no charge.

Note: No intermixing. For example, when ordering the new Maeriat alcum, you cannot include any Mystic Moods albums in your Baker's Dozen order. Or vice-versa.

For your convenience, we've listed all Mauriat and Mystic Moods catalog releases to date. Take advantage of the year 'round appeal of both . . . and order today. Earn a big 7.7% discount on the best good music catalog in the industry today!



The Soul of Paul Mauriat.
Paul Mauriat. (PHS 600-299)
TOP R&B HITS
WITH STRINGS ATTACHED!

PHILIPS RECORDS BAKER'S DOZEN PROGRAM-OFFER ENDS MAY 15, 1969



Extensions.
The Mystic Moods Orchestra (PHS 600-301)
LOVE PLAY!

New Paul Mauriat LP

ORDER FORM

New Mystic Moods Orchestra LP

Albums		Quantity
The Soul of Paul Mauriat	(PHS 600-299)	
	Total	

Comp	lete	Mauriat	LP	Catal	log
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Albums		Quantity	No Charge
Listen Too!	(PHS 600-197)		
Of Vodka and Caviar	(PHS 600-215)		
More Mauriat	(PHS 600-226)		
Blooming Hits	(PHS 600-248)		
Mauriat Magic	(PHS 600-270)		
Prevailing Airs	(PHS 600-280)		
Doing My Thing	(PHS 600-292)		
	Total		

Album		Quantity
Extensions	(PHS 600-301)	
	Total	

Complete Mystic Moods LP Catalog

Albums		Quantity	No Charge
One Stormy Night	(PHS 600-205)		
Nighttide	(PHS 600-213)		
More Than Music	(PHS 600-231)		
Mexican Trip	(PHS 600-250)		
The Mystic Moods of Love	(PHS 600-260)		
Emotions	(PHS 600-277)		
	Total		

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Tuning In On...

KGFJ-Los Angeles: R&B, News & Community Service

KGFJ Radio in Los Angeles has the fundamental purpose to serve the best interests of the black communities within the megalopolis of Southern California. In so doing, the "Big K" has perfected a format that has become increasingly popular with Caucasian and the young adult Mexican-Americans as well.

KGFJ serves in a variety of ways—a tight, strict R & B format with personalities, playing "More Hits More Often" (R & B heavyweights like Ray Charles, the Supremes, the Temptations and the Tops with their new releases or artists rated Top 50 on the national charts). To avoid payola, the DJ's have no voice in music selection and all music list changes and additions are okayed by management, as promised to the FCC. A four-man news team presents all sides of community-oriented events and gives militants and more reserved elements the opportunity to express their views on related issues. Many exclusive reports and actualities come from this "omnibus" approach and are picked up by various news agencies and fed to general market stations. KGFJ newsmen in recent years have been hired by KNX-CBS; KLAC; KTTV-TV; KCOP-TV; KNBC-TV; among others in Los Angeles.

The R & B music and news of KGFJ is blended with numerous "Total Community Services" such as daily presentations of 'Job Opportunities'; 'This is Progress' (3-minute episodes of black history piped into many community scrvices' such as daily presentations of 'Job Opportunities'; 'This is Progress' (3-minute episodes of black history piped into many community scrvices' such as daily presentations of 'Job Opportunities'; 'This is Progress' (3-minute episodes of black history piped into many community scrvices' such as daily presentations of 'Job Opportunities'; 'This is Progress' (3-minute episodes of black history piped into many community scrvices' such as daily presentations of 'GFJ studios are frequent and welcome.

Numerous off-air events spear-head-

welcome. Numerous off-air events spear-head-

ed by KGFJ within the community include the annual KGFJ "Soul-Search" held at Jefferson High School each spring to give the community's budding talent a chance to be expressed and heard by leading record companies. Each Christmas season, hundreds of non-working families are fed with food purchased by KGFJ. KGFJ has just secured the broadcast rights to the 1969 football games of Grambling College (the Notre Dame of black colleges) and will carry them in Los Angeles and feed an ever-growing list of stations nation-wide with the games. KGFJ has not always been program-

of stations nation-wide with the games.

KGFJ has not always been programmed for the Negro listener. When it first went on-air in 1926, becoming the first 24-hour station in Los Angeles radio history, it entered a tradition that has seen many alumni become top broadcasters. Dick Whittinghill, with LA's top MOR station, KMPC, for years and still one of the most famous radio personality in local broadcasting, is a KGFJ grad, as is Chet Huntley of NBC News.

Huntley of NBC News.

KGFJ began programming for Negro audiences ten years ago. In August of 1964, Tracy Broadcasting purchased the station and began the format which has carried it to solid standing in the community.

Other stations in the Group include WGIV, Charlotte, No. Carolina, also Negro-formated identically to KGFJ; KDON, Salinas, California, the number one Top 40 station in the Salinas-Monterey area. KDON's format is close to KGFJ's except for music content. All the programming for the three (3) stations is headed by Jim Randolph, based at KGFJ and responsible to the Group's vice president and general manager of KGFJ, Arnold Schorr.

Radio News Report

WNEW-FM-New York recently ended a major full station promotion of Paramount Pictures' "Goodbye, Columbus" involving the outlet's complete staff of deejays. The on-air promotion lasted 10 days, with WNEW-FM listeners being asked to enter a contest, the 400 winners of which attended a special screening of "Goodbye, Columbus" on Saturday morning March 29. Paramount and WNEW-FM took over Loew's Tower East Theatre for the occasion. Present to greet the winners of the radio contest were WNEW-FM personalities Alison Steele, Jonathan Schwartz, Zacherle, Scott Muni, and Dick Summer. In addition to the contest, "Goodbye, Columbus" was promoted via the film's title theme song, performed by the Association on the Warner Brothers-Seven Arts label, which was aired throughout the day on WNEW-FM. "Goodbye, Columbus," based on the novella by Philip Roth (of current "Portnoy's Complaint" fame), is a Willow Tree Production, and stars Richard Benjamin and Jack Klugman and co-stars Nan Martin. Larry Peerce directed the film, which was produced in Technicolor by Stanley R. Jaffe. The screenplay was written by Arnold Schulman.



TRANSFERRED: TUNES TAPED TUNES TRANSFERRED: Hugh Heller (I.), president of the Heller Corporation in Hollywood, presents to program manager Ted Bair (r.), the master tape which contains new musical production aids created by Heller for WNBC-New York. Present for the presentation was Lee Hanson, general manager of the outlet. (See story in this issue.)

for the presentation was Lee Hanson, general manager of the outlet. (See story in this issue.)

The Junior Class of St. Michael-Albertville Public School turned a snowjob into \$600 via KDWB-Minnea-polis/St. Paul's recent promotion contest. The students received the first place prize when they won out over the other contestants by building the biggest snowman constructed during the contest. The winning entry, a snowman called "Junior," 60 feet high and 192 feet in circumference, was built with the aid of silage blowers to pile up the snow, and a fire engine was used to ice each layer. The snowman consisted of about 1,000 tons of snow, and took a week to build. The \$600 prize (KDWB paid \$10 per foot for the tallest snowman) was put into the Junior Class treasury. The students are now selling tickets on which guesses on the snowman's melting date are written. The proceeds will also go into the Junior Class Treasury. In the course of the contest, over 300 snowmen were built that exceeded 15 feet in height. The second place prize was \$5 per foot and went to a snowman 49 feet high.

WMAQ-Chicago listeners who may be feeling strained by the burdens of the April 15 income tax deadline, still have a chance to ease the pain. Listeners are being asked by the outlet to send their name and address on a post card to WMAQ Radio "Tax Man" Contest, P.O. Box 3426, Chicago 60654, by midnight, April 10. One hundred semi-finalists will be drawn from the postcards, and these 100 will have their income tax returns prepared free of charge by the H. & R. Block Company in their area. The selected semi-finalists will also have the right to participate in the grand prize drawing on Monday, April 14. The "Tax Man" grand prize winner, drawn by WMAQ from the 100 semi-finalists, will have his 1968 Federal Income Tax paid, up

to \$1,000, by the station. Those who have already calculated their 1968 income tax returns will be offered a gift certificate good at any H. & R. Block office for next year. Listeners who have already paid their 1968 income tax will be reimbursed by WMAQ.

be reimbursed by WMAQ.

A cash prize of \$300 will go to the designer or creator for a winning new poster for KNX-FM-Los Angeles' contest, "The Young Sound." Winning entries will be judged on originality and suitability for promotional purposes, and must be submitted by June 1, 1969. The entries may be photographs, art work, painting, drawings, designs, type layouts, or montages representing "The Young Sound." Posters can include pretty girls, young couples, summer beaches, or special illustrations which appropriately represent "The Brightest Sound Under The California Sun," and KNX-FM. Entries must measure less than 30 x 40 inches in overall size, and be vertical in shape. Photographs or art work must include two copy lines reading: "The Young Sound" and "KNX/FM 93.1." All entries must list the listener's name, address, and age. Winners will be announced over KNX-FM on Friday, June 14.

SPUTTERS: KDKA-Pittsburgh has won

June 14.

SPUTTERS: KDKA-Pittsburgh has won the National Headliners' "Consistently Outstanding Public Service" award for "Dixmont, A Hospital With A Problem," a KDKA four-part series revealing inadequate fire and safety facilities at the Pennsylvania State Hospital. . . . Specs Howard, WKYC-Cleveland personality, hosted a "Champagne Premiere" of the film "Sweet Charity" at the Fox Cedar Theatre last week (1.) Ticket receipts from the preview, which was sponsored by the Variety Club, went to Ohio Boy's Town. . . James Francis Patrick, "Morning Mayor" on WLW-Cincinnati, emceed the Junior Achievement Trade Fair at the Convention Center last week (30) . . . KHOW-Denver temporarily dropped its mature music format from 6:10 p.m. April 5 through 6 a.m. April 6 to program laughs for its listeners. Featured was the comedy of such performers as Bob Newhart, Shelly Berman, Bob Hope, Rowan and Martin, Phyllis Diller, the Smothers Brothers, Woody Allen, Stan Freberg, and Bill Cosby.

Stan Freberg, and Bill Cosby.

VITAL STATISTICS: Dominic R.

Quinn, formerly with WNEW — New
York, will become the new morning
voice for WMCA — New York (6 to
10 a. m.) when WMCA begins its allnew-two-way talk format next week
(14). At the same time, Alex Bennett,
previously with WIND-Chicago where
he had an evening show, has joined
WMCA for the all-night assignment
(1 to 6 a.m.) for the outlet's new format . . WIRL — Peoria, Ill., has
named Dan Hoffman program director. He was formerly with WKDA
— Nashville . . James M. Martinson
has been appointed manager of
WIST — Charlotte, N. C.



BANKING ON AIRPLAY from Bill Lee (2nd from right) of KCJC-FM-Kansas City, Kan., the Mystic Number National Bank, who record for Probe Records, a division of ABC Records, visited the station before setting out on a nationwide tour. Bill is the top deejay with the underground K.C. outlet. Members of the group are (1. to r.): Glenn Walters, Russ Booth, Dave Lorenz, and Bob Sebbo.

Bios for Dee Jays



W. C. Fields once observed that "any man who hates dogs and children can't be all bad." The bibulous, childhating misogynist, when asked in one of his films if he liked children, replied, "I do if they're properly cooked." When overhearing in "Never Give A Sucker An Even Break" that a man had "drowned in a vat of alcohol," Fields said thoughtfully, "Drowned in a vat of alcohol, eh? Death, where is thy sting?" One of the greatest American film comedians in history, the late W. C. Fields is now being heard by his devoted fans on an album containing original voice tracks from his motion pictures. Entitled, simply, "W. C. Fields," the Decca LP has been as high as Top 20 on the charts. Born Claude Dukenfield on February 10, 1879, in Philadelphia, Fields adopted the name W. C. Fields 19 years lat-

er. He actually began his career when he ran away from home at the age of 11. At 15 he was working as a carnival juggler for \$3.50 a week. He quickly became a vaudeville headliner and then performed in musical comedy, starring for 10 years in the Ziegfield Follies. When talking pictures became the vogue, Fields left the stage for the screen, and the rest is hilarious history.

Bing Crosby

Bing Crosby

Bing Crosby was born Harry Lillis on May 2, 1904, in Tacoma, Washington. After his college days, he became a member of Paul Whitemen's band. In 1926, Bing and Al Rinker, who had joined Whiteman with him, toured with the band as the Rhythm Boys. Bing's long, fabulous recording career includes such standards as "White Christmas," "I Surrender, Dear," and "Silent Night." A star on radio and in films, he won an Academy Award for "Going My Way" in 1944 as Best Actor. Other famous Crosby films include "Pennies From Heaven," "The Country Girl," the "Road" pictures with Bob Hope, and "Bells Of St. Mary's." Bing also appeared in a film called "Mississippi" with the gentleman described in the biographical sketch above. "Hey Jude/Hey Bing," the artist's latest album, on Amos Records, is number 112 on the charts this week.



If you want and and Stock This Album



• LORENZO JONES THE ROMANCE OF HELEN TRENT JUST PLAIN BILL | MARY NOBLE-BACKSTAGE WIFE MA PERKINS (THE LAST BROADCAST) / MARY MARGARET McBRIDE WITH MR. AND MRS ALBEN BARKLEY • INTERWOVEN SOCKS / CHESTERFIELD SMOKE DREAMS BARBASOL PEPSI-COLA RINSO LAVA CRISCO / THE LONGINES-WITTNAUER WATCH COMPANY. S.DE SPLITTING MOODY AND MRS. NUSBAUM.

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STEREO DIMENSION RECORDS

A Longines-Wittnauer Co.

In Canada: London Records of Canada, Ltd., 190 Graveline Street, St. Laurent, Quebec



CashBox Looking Ahead

1 YOU ARE THE CIRCUS (Cotillion — BMI) C & The Shells (Cotillion 44024)

JUST A LITTLE BIT (Armo — BMI) Little Milton (Checker 1217)

3 TRACKS OF MY TEARS (Jobete — BMI) Aretha Franklin (Atlantic 2603)

I LEFT MY HEART IN SAN FRANCISCO (General — ASCAP) Bobby Womack (Minit 32059)

BABY MAKE ME FEEL SO GOOD

(Camad — BMI) Five Stairsteps & Cubie (Curtom 1936)

WITH PEN IN HAND (Unart — BMI) Vikki Carr (Liberty 56092)

WE CAN'T GO ON LIKE THIS (Metric — BMI) Unchained Mynds (Buddah 111)

ONLY YOU (Wildwood I BMI) Bobby Hatfield (Verve 10634)

NEW BABE (SINCE I FOUND

10 TELL ME WHY (Inta-Somethin — BMI) Frijid Pink (Parrott 334)

11 VIRGINIA GIRL (Jetstar — BMI) Five Americans (Abnak 134)

12 CASATSHOK (Al Gallico — BMI) Alexandrow Karazov (Jamie 1372) LOOK WHAT WE HAVE JOINED TOGETHER (Bomac — BMI) Sugar Blues (Bell 766)

SOMETHING'S ON HER MIND (Gavadima/Genus — ASCAP) Four Seasons (Philips 40597)

EMMARETTA (Ganja — ASCAP) Deep Purple (Tetragrammaton 1519)

THEN SHE'S A LOVER (Russell-Cason — ASCAP) Bobby Russell (Elf 90027)

LOVE IS JUST A FOUR LETTER WORD

(Witmark — ASCAP) Joan Baez (Vanguard 35088) **FEELINGS**

(Screen Gems/Columbia — BMI) Cherry People (Heritage 810) CALIFORNIA GIRL

(Jack — BMI) Tompall & Glaser Bros. (MGM 14036)

ALWAYS KEEP ME IN YOUR (MCA — ASCAP) Four Aces (Radnor 301)

21 SHE'S NOT THERE (Al Gallico — BMI) The Road (Kama Sutra 256)

TURN AROUND & LOVE YOU (Screen Gems/Columbia — BMI) Rita Coolidge (Pepper 443)

HOME TO YOU (Nîna — BM!) Earth Opera (Elektra 45650)

I WAS A BOY (WHEN YOU NEEDED A MAN) (Blackwood/Prosody — BM Billy Shields (Harbour 304)

HURTING EACH OTHER (Purchase — ASCAP) Ruby & Romantics (A&M 1042)

26 AFTER THE SMOKE IS GONE (Sherlyn — BMI) Steve Alaimo & Betty Wright (Atco 6659)

LOOK HOMEWARD ANGEL (Vimar — BMI) Velvet Crests (Harbour 303)

TRUCK STOP (Papa Joe's Music House — BMI) Jerry Smith (ABC 11162)

GOD KNOWS I LOVE YOU (Metric — BMI) Nancy Sinatra (Reprise 0813)

SWITCH IT ON (Dandelion/James Boy — BMI) Cliff Nobels & Co. (Phil LA Of Soul 324)

NEVER GONNA LET HIM KNOW

(Green Light — BMI) Debbie Taylor (GWP 501)

32 APPLE CIDER (Beechwood — BMI) Five By Five (Paula 319)

WALK AWAY (Saiso, Chevis — BMİ) Ann Peebles (Hì 2157)

ROMEO & JULIET (Famous — ASCAP) Henry Mancini (RCA Victor 0131)

TUNESMITH (Johnny Rivers — BMI) The Bards (Parrott 337)

LAS COSAS (Gil/Pecos — BMI) Rene & Rene (White Whale 298)

NOVEMBER SNOW (Wingate — ASCAP) Rejoice (Dunhill 4176)

MEDICINE MAN

(Sandbox — ASCAP) Buchanan Brothers (Event 3302)

CAROLINA IN MY MIND (Apple — ASCAP) James Taylor (Apple 1805)

SHA-LA LOVE (Su-Ma — BMI) Uniques (Paula 320)

LOVE THEME FROM 'LA STRADA' (MCA — ASCAP) Roger Williams (Kapp 975)

YESTERDAY I HEARD THE RAIN (Dunbar — BMI) Nino Tempo & April Stevens (Bell 769)

DID YOU SEE HER EYES (Unart — BMI) Illusion (Steed 712)

SINGING MY SONG (Al Gallico — BMI) Tammy Wynette (Epic 10462)

A LONG WAYS FROM HOME (Cherio/Chisa — BMI) Hugh Masakela (Uni 55116)

I STAND ACCUSED (Jalynne/Curtom — BMI Al Wilson (Soul City 773)

AS THE YEARS GO PASSING BY (Lìon — BMI) Albert King (Atlantic 2604)

FIRST TRAIN TO CALIFORNIA (Yuggoth — BMI) Cryan Shames (Columbia 44759)

GREENSLEEVES (Irving — BMI) Mason Williams (Warner Bros./7 Arts 7272)

DENVER (Press — BMI) Ronnie Milsap (Scepter 12246)



The Quiet Ones that are making all the noise.

"TRUCK STOP"
Jerry Smith 11162

"WHY SHOULD WE STOP NOW"
The Natural Four

"YOU MADE ME A MAN"
Neal Ford Factory 11184

"LET'S CALL THE WHOLE THING OFF" Jimmy Lewis *TRC 994



The noise is getting louder on about



ABC RECORDS, INC
NEW YORK / BEVERLY HILL:
DIST IN CANADA BY POLYDDR RECORDS CANADA 1 TO



VEEP WILL REAP ONCE MORE the recording rewards that will accrue to the product of Anthony and the Imperials, as Veep Records has resigned that disk act. Pictured above at the re-pacting are Anthony Gourdine (seated, left), lead singer of the group; Mike Lipton (seated, right), vice president and general manager of United Artists Records; (standing, l. to r.) Al Riley, sales promotion director for Veep and Minit Records; Phil Strassberg, personal manager; Scott Shukat, William Morris Agency; and Imperials Ernest Wright, Samuel Strain, and Clarence Collins. Anthony and the Imperials scored on the charts with their first release, "Tears On My Pillow," "Hurt So Bad," "I'm On The Outside Looking In," and "Goin' Out Of My Head." The group recently undertook production of their own disks, and, in the future, anticipate broadening their activities to the production of other acts.

Kolmar, Luth Form **Booking, Mgmt. Firm**

NEW YORK — Kolmar-Luth Entertainment, a booking and management firm, has been formed by Klaus Kolmar, formerly with William Morris, and Murray Luth, general manager for the Fred Waring Organization. The new firm, with offices at 1776 Broadway, will concentrate its efforts primarily in the concert field, with emphasis on personalized service to both artist and local sponsor. Plans call for eventual expansion into other areas of the entertainment field. Kolmar, a former actor/director, joined the S. Hurok office in 1948 as a company manager and subsequently became a concert agent with the Hurok affiliated National Concert and Artists Corp. Since 1954, he has headed the concert division as William Morris, building it from a one client department (Jose Greco) to a major force in the concert field with gross bookings in the millions dur-

ing recent seasons.

Luth has been associated with Fred Waring for fifteen years, first as a PR man and head of his music company and since 1957 as general manager of Fred Waring's Pennsylvanians. He was also head of Paramount Music from 1945 to 1952.

John Quinn, an agent in the WMA concert department since 1957, will join Kolmar-Luth as booking representative for the Eastern and near mid-Western region. Bookings in the Southern states will be handled via an arrangement with Famous Artists Corp. of Atlanta, headed by Ralph Bridges.

Initial list of clients includes Leon Bibb, Rolf Bjoerling, the Czechoslovakian State Song and Dance Ensemble, Jacques D'Amboise, Jose Greco and Company, Hal Holbrook in "Mark Twain To-night," Carlos Montoya, Bengt Rundgren, Donald Swann in "Set by Swann," Fred Waring, the Paul Winter Consort, Earl Wrightson and Lois Hunt, and Ingvar Wixell.

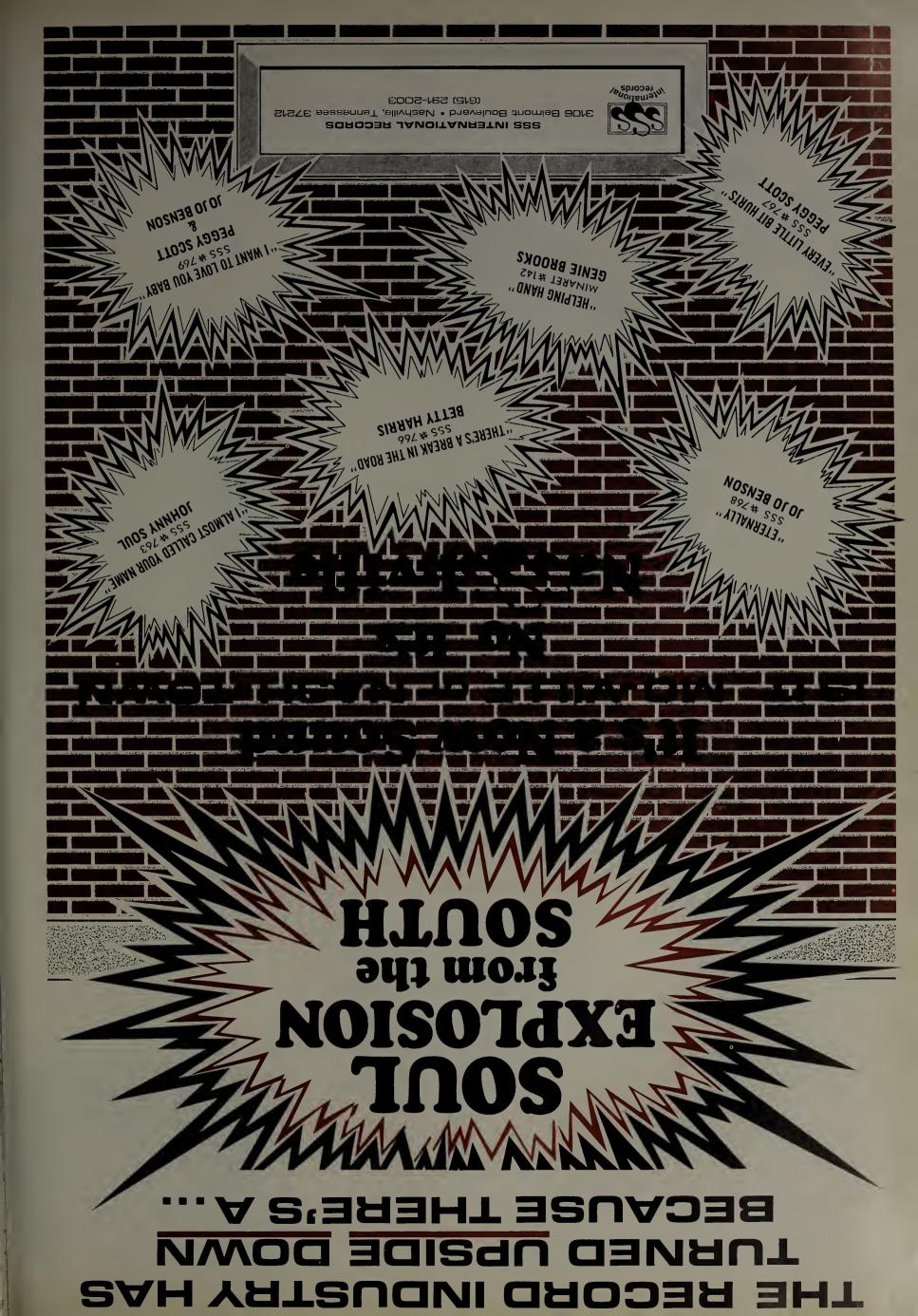
BE A BIG SPENDER SWEETHEART





CashBox R&B Locations

1	ONLY THE STRONG SURVIVE Jerry Butler (Mercury 72898)	1	26	I DON'T WANT NOBODY TO GIVE ME NOTHING (Parts 1 James Brown (King 6244)	
2	THE CHOKIN' KIND Joe Simon (Soundstage 7 2628)	4	27	TRACKS OF MY TEARS Aretha Franklin (Atlantic 2603)	27
3	IT'S YOUR THING Isley Brothers (T Neck 901)	6	28	CISSY STRUT Meters (Josie 1005)	37
4	RUNAWAY CHILD, RUNNING WILD Temptations (Gordy 7084)	2	29	DIDN'T YOU KNOW Gladys Knight & The Pips (Soul 35057)	33
5	MY WHOLE WORLD ENDED David Ruffin (Motown 1140)	3	30	I STILL LOVE YOU Jackie Wilson (Brunswick 55402)	29
6	FOOLISH FOOL Dee Dee Warwick (Mercury 72880)	7	31	THE COMPOSER Diana Ross & The Supremes (Motown 1146)	_
7	ICE CREAM SONG The Dynamics (Cotillion 44021)	10	32	TOO LATE TO WORRY TOO BLUE TO CRY Esther Phillips (Roulette 7031)	34
8	AQUARIUS/LET THE SUNSHINE IN MEDLEY Fifth Dimension (Soul City 772)	13	33	BUYING A BOOK Joe Tex (Dial 4090)	40
9	SNATCHING IT BACK Clarence Carter (Atlantic 2605)	11	34	I CAN'T SAY NO TO YOU Betty Everett (UNI 55122)	_
10	. THE WEIGHT Aretha Franklin (Atlantic 2603)	5	35	I LEFT MY HEART IN SAN FRANCISCO Bobby Womack (Minit 32059)	35
11	DON'T TOUCH ME Betty Swann (Capitol 2382)	17	36	I FEEL LIKE I'M FALLING IN LOVE AGAIN Fantastic Four (Soul 35058)	41
12	DO YOUR THING Watts 103rd Street Rhythm Band (Warner Bros./7 Arts 7250)	12	37	I CAN'T DO ENOUGH Dells (Cadet 5636)	38
13	IS IT SOMETHING YOU'VE GOT Tyrone Davis (Dakar 605)	18	38	STAND Sly & The Family Stone (Epic 10450)	48
14	TWENTY FIVE MILES Edwin Starr (Gordy 7083)	8	39	ANY DAY NOW Percy Sledge (Atlantic 2616)	_
15	WHEN HE TOUCHES ME Peaches & Herb (Date 1637)	19	40	(WE'VE GOT) HONEY LOVE Martha Reeves & The Vandellas (Gordy 7085)	
16	TIME IS TIGHT Booker T & MG's (Stax 0028)	21	41	IN THE BAD, BAD OLD D Foundations (UNI 55117)	AY —
17	GIVE IT AWAY Chi-Lites (Brunswick 55398)	9	42	JUST A LITTLE BIT Little Milton (Checker 1217)	49
18	NEVER GONNA LET HIM KNOW Debbie Taylor (GWP 501)	22	43	I'M GONNA DO ALL I CAN Ike & Tina Turner (Minit 32060)	_
19	I LIKE WHAT YOU'RE DOING Carla Thomas (Stax 0024)	3 23	44	TO LOVE SOMEBODY James Carr (Goldwax 340)	46
20	THIS GIRL'S IN LOVE WITH YOU Dionne Warwick (Scepter 12241)	14	45	GOT TO BE LOVED Profiles (Bamboo 114)	50
21	SWITCH IT ON Cliff Nobles & Co. (Phil-LA-Of Soul 324)	20	46	COUNTRY GIRL Johnny Otis (Kent 506)	44
22	MINI-SKIRT MINNIE Wilson Pickett (Atlantic 2611)	25	47	T.C.B. OR T.Y.A. Bobby Patterson (Jetstar 114)	-
23	I'LL TRY SOMETHING NEW Diana Ross & The Supremes & The Temptations (Motown 1142)	16	48	GIVING UP Ad Libs (Share 104)	42
24	GRAZING IN THE GRASS Friends Of Distinction (RCA Victor 0107)	26	49	WALK AWAY Ann Peebles (Hi 2157)	
25	IT'S A MIRACLE Willie Hightower (Capitol 2227)	31	50	I'LL UNDERSTAND Soul Children (Stax 0018)	43



Portrait Portrait Jetula



Not yet, but any minute.

April 7, an estimated 35,000,000

NBC - viewers will be seduced by an hour-long commercial.

It is called "Portrait of Petula".

You can bet somebody's going to rush out an album to take advantage.



Happy Heart Strikes Again.



CashBox TOP 100 Albums

April 12, 1869

1	HAIR	
2	Original Cast (RCA Victor LSO 1150) BLOOD, SWEAT & TEARS	1
3	(Columbia CS 9720)	2
	Iron Butterfly (Atco 280) SWITCHED ON BACH	3
	-Walter Carlos-Benjamin Folkman (Columbia MS 7194)	8
	HELP YOURSELF Tom Jones (Parrott PAS 71025)	6
	DONOVAN'S GREATEST HITS (Epic BXN 26439)	9
7	WICHITA LINEMAN Glen Campbell (Capitol ST 103)	4
	CLOUD NINE Temptations (Gordy GLPS 939)	16
9	THE ASSOCIATION'S GREATEST HI (Warner Bros./7 Arts WS 1767)	ITS ₅
10	BAYOU COUNTRY Creedence Clearwater Revival (Fantasy 8387)	10
11	GOODBYE	
12	Cream (Atco SD 7001) IN-A-GADDA-DA-VIDA	7
	Iron Butterfly (Atco 2501) AT YOUR BIRTHDAY PARTY	11
	Steppenwolf (Dunhill DSX 50053) ENGELBERT	14
15	Engelbert Humperdinck (Parrott PAS 71026) LED ZEPPELIN	15
	(Atlantic SD 8216) GALVESTON	13
17	Glen Campbell (Capitol ST 120)	48
17	THE BEATLES (Apple SWBO 101)	12
	FREEDOM SUITE The Rascals (Atlantic SD 2-901)	22
19	NEAR THE BEGINNING Vanilla Fudge (Atco SD 278)	19
20	GENTLE ON MY MIND Glen Campbell (Capitol ST 2809)	21
21	BLESS IT'S POINTED LITTLE HEAD Jefferson Airplane (RCA LSP 4133)	20
22	CRIMSON & CLOVER Tommy James & The Shondells (Roulette SR 42023)	23
23	YELLOW SUBMARINE The Beatles-Original Soundtrack (Apple SW 153)	17
24	THEMES LIKE OLD TIMES Original Radio Themes (Viva V 36018)	26
25	TCB	20
26	Diana Ross & The Supremes & The Temptations (Motown MS 682) W. C. FIELDS	18
	Original Voice Tracks (Decca DL 79164)	28
27	ODESSA Bee Gees (Atco SD 2-702)	24
28	TILL Vogues (Reprise RS 6326)	31
29	SOUL 69 Aretha Franklin (Atlantic SD 8212)	27
30	FUNNY GIRL Original Soundtrack (Columbia BOS 3220)	32
31	ELVIS-TV SPECIAL Elvis Presley (RCA LPM 4088)	25
32	THE LIVE ADVENTURES OF MIKE BLOOMFIELD & AL KOOPER	
33	(Columbia KGP 6) WILDFLOWERS	29

_		_
34	POST CARD	39
	Mary Hopkin (Apple ST 3551) SOULFUL Dionne Warwick (Scepter SPS 573)	46
	SANDS OF TIME	
37	Jay & The Americans (United Artists UAS 6671) THREE DOG NIGHT	50
38	PROMISES, PROMISES	42
39	Dionne Warwick (Scepter SPS 571) I'VE GOTTA BE ME	30
40	Sammy Davis Jr. (Reprise RS 6324) GOLDEN GRASS	41
41	Grassroots (Dunhill DS 50047) GENTLE ON MY MIND	45
42	Dean Martin (Reprise RS 6330) FOOL ON THE HILL	34
43	Sergio Mendes & Brasil '66 (A&M SPX 4160) OLIVER	33
44	Original Soundtrack (Colgems COSD 5501) THE SECOND	47
45	Steppenwolf (Dunhill DS 50037) THE GRADUATE	35
	Original Soundtrack (Columbia OS 3180) TOM JONES LIVE	40
47	(Parrott PS 71014) WHO KNOWS WHERE THE TIME GOE	72 S
48	Judy Collins (Elektra EKS 74033) MC 5/KICK OUT THE JAMS	43
49	CHEAP THRILLS	44
	Big Brother & Holding Company (Columbia KCS 9700)	49
50	CYCLES Frank Sinatra (Reprise FS 1027)	53
51	INSTANT REPLAY Monkees (Colgems COS 133)	51
52	CAMELOT Original Soundtrack (Warner Bros./7 Arts BS 1712)	36
53	BEGGARS BANQUET Rolling Stones (London PS 539)	37
54	SOULFUL STRUT Young-Holt Unlimited (Brunswick BL 754144)	52
55	BROOKLYN BRIDGE (Buddah BDS 5034)	61
56	THE FAMILY THAT PLAYS TOGETH Spirit (Ode 212 44014)	ER 55
57	JETHRO TULL (Reprise 6336)	56
58	IT'S TRUE! IT'S TRUE Bill Cosby (Warner Bros. / 7 Arts WS 1770)	59
59	THE RASCAL'S GREATEST HITS TIME PEACE	
60	THE ICE MAN COMETH	57
61	Jerry Butler (Mercury SR 61198) DOING MY THING	66
62	Paul Mauriat (Philips 600-292) WHEELS OF FIRE	64
63	FELICIANO Cream (Atco SD 2-700)	54
64	Jose Feliciano (RCA Victor LPS/LSP 3957) BOOKENDS Simon & Garfunkel (Columbia KC 9529)	58 6 0
65	I LOVE HOW YOU LOVE ME Bobby Vinton (Epic BN 26437)	63
66	RETROSPECTIVE THE BEST OF BUFFALO SPRINGFIELD	
67	BOBBIE GENTRY & GLEN	68
	CAMPBELL (Capitol ST 2928)	73
ts UAS	6676) 121 SOUND OF SEXY SOU	L - 1151)

_		
68	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS	
69	(Motown MS 679) THE MANTOVANI SCENE	70
70	(London PS 548) STAND BY YOUR MAN	74
	Tammy Wynette (Epic BN 26451) HAPPY TRAILS	76
72	Quicksilver Messenger Service (Capitol ST 120) STONEDHENGE	91
73	Ten Years After (Deram DES 18021) SWEET CHARITY	79
74	Original Soundtrack (Decca DL 71502) FOR ONCE !N MY LIFE	86
75	O. C. Smith (Columbia CS 9756) DEAR WORLD	80
76	Original Cast (Columbia BOS 3260) 20/20	82
77	Beach Boys (Capitol SKAO 133)	81
78	Tommy Roe (ABC-ABCS 683) BUILD ME UP BUTTERCUP	89
70	Foundations (Uni 73043) LAUGH-IN 69	83
80	Original Cast (Reprise 6335) LOVIN' THINGS	90
81	Grassroots (Dunhill DS 50052) FEVER ZONE	98
82	Tom Jones (Parrott PAS 71019) ROMEO & JULIET	87
83	Original Soundtrack (Capitol ST 2998) EDIZIONE D'ORO	84
84	4 Seasons (Philips PHS 2-6501) I LOVE HOW YOU LOVE ME	65
85	Ray Conniff (Columbia CS 9777) FIRST EDITION 69	88
86	(Reprise 6328)	62
	Jerry Vale (Columbia CS 9757) BLUES FROM LAURAL CANYON	69
88	John Mayall (London PS 545) THE HOLY LAND	101
89	Johnny Cash (Columbia KCS 9726) A THORN IN MRS. ROSE'S SIDE	95
90	Biff Rose (Tetragrammaton T 103) TIME OF THE SEASON	92
91	Zombies (Date TES 4013) SONGS OF THE YOUNG WORLD	96
92	Eddy Arnold (RCA LSP 4110) THE PROGRESSIVE BLUES	93
32	EXPERIMENT Johnny Winter (Imperial LSP 12431)	
93	HARD & HEAVY Paul Revere & Raiders (Columbia CS 9753)	100
94	ANY DAY NOW Joan Baez (Vanguard BSD/9306/7)	71
95	I HAVE DREAMED Lettermen (Capitol ST 202)	-
96	CANDY Original Soundtrack (ABC-ABCS 009)	75
97	THE NASHVILLE BRASS PLAY THE NASHVILLE SOUND	
98	THE TEMPTATIONS LIVE AT THE COPA	97
99	(Gordy GS 938) I STAND ALONE	77
100	ARE YOU EXPERIENCED Jimi Hendrix Experience (Reprise R/RS 6261)	78 99
	I 131 2001 A SPACE ODYSSEY	

101 PROMISES, PROMISES Original Cast (United Artists UAS 9902)

Judy Collins (Elektra EKS 74012)

MARIANNE FAITHFULLS GREATEST HITS (London PS 547)

103 A TIME FOR LIVING, A TIME FOR HOPE Ed Ames (RCA LSP 4128)

104 MOTHER NATURE'S SON Ramsey Lewis (Cadet LSP-821)

105 INTROSPECT Joe South (Capitol ST 108)

106 MOOG, THE ELECTRIC ECLECTRICS OF DICK HYMAN (Command 938-S)

107 I'M ALL YOURS BABY Ray Charles (ABC-ABCS 675)

108 FOR ONCE IN MY LIFE Vikki Carr (Liberty LST 7604)

109 CHITTY CHITTY BANG BANG Original Soundtrack (United Artists UAS 5188)

110 SONGS FROM A ROOM Leonard Cohen (Columbia CS 9767)

111 TRAFFIC (United Artists UAS 6676)

112 HEY JUDE/HEY BING Bing Crosby (Amos AAS 7001)

113 FOR ONCE IN MY LIFE Stevie Wonder (Tamla TS 291)

114 BOX TOPS SUPER HITS (Bell 6025)

115 WHO'S MAKING LOVE Johnny Taylor (Star 2005)

116 STONE SOUL
Mongo Santamaria (Columbia CS 9780)

117 MOTHERMANIA Mothers of Invention (Verve V6-5068X)

118 MOBY GRAPE 69 (Columbia CS 9696)

119 PETULA CLARK'S GREATEST HITS, VOL. 1 (Warner Bros./7 Arts WS 1765)

120 DUSTY IN MEMPHIS Dusty Springfield (Atlantic SD 8214)

Delfonics (Phily Groove 1151) **122 GENUINE IMITATION LIFE GAZETTE** 4 Seasons (Philips PHS 600-290)

123 BOOK OF TALEISYN
Deep Purple (Tetragrammaton T 107)

124 WHAT IT WAS, WAS LOVE Steve & Eydle (RCA LSP 4115)

125 YEARBOOKS & YESTERDAYS
Jeannie C. Riley (Plantation PLP 2)

126 VANILLA FUDGE (Atco 224)

127 THOSE WERE THE DAYS
Percy Faith (Columbia CS 9762)

128 CHARLEY PRIDE IN PERSON (RCA SLP 4094)

129 DISRAELI GEARS Cream (Atco 232/SD 232)

130 BY THE TIME I GET TO PHOENIX Glen Campbell (Capitol T/ST 2851)

131 2001 A SPACE ODYSSEY Original Soundtrack (MGM STE-13)

132 DIANA ROSS & THE SUPREMES GREATEST HITS Motown M/MS 2-663)

133 SUPER SESSION Mike Bloomfield, Al Kooper, Steve Stills (Columbia CS 9701)

134 SAY IT LOUD, I'M BLACK AND I'M PROUD James Brown (King S-1047)

135 JOHNNY CASH AT FOLSOM PRISON (Columbia CS 9639)

136 DR. ZHIVAGO Original Soundtrack (MGM E/ES 65T)

137 PARSLEY, SAGE, ROSEMARY & THYME Simon & Garfunkel (Columbia CL 2563/CS 9363)

138 LIVIN' THE BLUES Canned Heat (Liberty LST 27200)

139 ANYTHING YOU CHOOSE B/W WITHOUT RHYME OR REASON Spanky & Our Gang (Mercury SR 61183)

140 WAITING FOR THE SUN Doors (Elektra EKS 74024)

Basic Album Inventory

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

	COLUMBIA			COLUMBIA SHOWS	
Tony Bennett	Left My Heart In San Francisco	CS 8669 CS 9678	Original Cast Original Cast	Cabaret Camelot	KOS 3040
Big Brother & the	Yesterday I Heard the Rain		Soundtrack Original Cast	Funny Girl George "M"	KOS 3040 OS 2031 BOS 3220 KOS 3200
Holding Company Blood, Sweat & Tears	Cheap Thrills Child Is Father To the Man	KCS 9747 CS 9619	Soundtrack	The Graduate	OS 3200 OS 3180 OS 3250 KOS 3000 KOS 2600 KOS 2020 OS 2040 OS 2070
Dave Brubeck	Blood, Sweat & Tears Time Out	CS 9619 CS 9720 CS 8192	Soundtrack Original Cast	The Lion In Winter Mame	KOS 3000
The Byrds Johnny Cash	Greatest Hits Ring of Fire At Folsom Prison	CS 9516 CS 8853	Soundtrack Original Cast	My Fair Lady The Sound of Music	KOS 2600 KOS 2020
	The Holy Land	KCS 9726	Original Cast Soundtrack	South Pacific West Side Story	OS 2040 OS 2070
Chambers Brothers	Greatest Hits The Time Has Come	CS 9478 CS 9522			
Leonard Cohen	A New Time-A New Day Leonard Cohen	CS 9516 CS 8853 CS 9639 KCS 9726 CS 9522 CS 9671 CS 9533 CS 9595 CS 9661 CS 9777 CS 9654 CS 9401 CS 9401 CS 9594 CS 8635 CS 8635		CONCERT DISC	
Ray Conniff	It Must Be Him Honey	CS 9595 CS 9661			Stereo
	Somewhere My Love Turn Around Look At Me	CS 9319 CS 9712	Fine Arts Quartet & NY Woodwind Quintet	Bach: Art Of The Fugue Vol. 1	230
John Davidson	l Love How You Love Me Goin' Places	CS 9777 CS 9654	Fine Arts Quartet &	The state of the s	
Miles Davis	Sketches of Spain Miles Smiles	CS 8271 CS 9401	NY Woodwind Quintet Fine Arts Quartet	Bach: Art Of The Fugue Vol. II Bela Bartok: Quartets, Complete Nos. 106	250 501/3
Doris Day	Nefertiti Greatest Hits	CS 9594 CS 8635	Fine Arts Quartet	Beethoven: Late Quartets, Op, 127, 130, 131, 132, 136	502/5
Bob Dylan	Blonde On Blonde	C2S 841	Fine Arts Quartet Fine Arts Quartet	Beethoven: Middle Quartets Beethoven: Early Quartets	506/3 507/3
	Greatest Hits John Wesley Harding	KCS 9463 CS 9604 CS 9189 CS 9128			
	Highway 61 Revisited Bringing It All Back Home	CS 9189 CS 9128		COTIQUE	
Les & Larry Elgart Duke Ellington	Greatest Hits Greatest Hits	CS 9722 CS 9629 CS 9706			1004
Percy Faith	Angel of the Morning Those Were the Days Forever Young	CS 9762	Johnny Colen & Orch. Joey Pastrano & Orch.	Let's Ball	1004 1006
	Forever Young Today's Themes for Young Lovers The Electric Flag	GP 1 CS 9504	Johnny Rivera & Tequi Band		1010
Electric Flag Flatt & Scruggs	The Electric Flag Greatest Hits	CS 9714 CS 9370	The TNT Band Joey Pastrana & Orch.	TNT Dynamites Joey	1011 1012
Aretha Franklin	Bonnie & Clyde Greatest Hits, Vol. I	CS 9649 CS 9473 CS 9601	The LeBron Bros. & Orch.	The Bklyn Bums	1015
	Greatest Hits, Vol. II Aretha Franklin	CS 9601 GP 4	Various Artists Various Artists	Cotique Golden Goodies (Spanish) Cotique All Time Smashes	1016 1017
Eydie Gorme	Soft and Beautiful Greatest Hits	CS 9776	Ramito Machito & His Orch.	Alma De Ramito Soul Of Machito	1018 1019
Robert Goulet	Woman, Woman	CS 9564 CS 9695	TNT Board	Mission Accomplished Hot Pastrana	1023 1025
Van Oniera	My Love Forgive Me Both Sides Now	CS 9096 CS 9763	Joey Pastrana New Swing Sextet	A Taste Of Spanish Harlem	1026 1027
Ken Griffin Johnny Horton	Greatest Hits Greatest Hits	CS 9763 CS 9517 CS 8396	Gilberto Monroig	Tu Eres Mi Amor Baby	1027
Mahalia Jackson	Greatest Hits Best Loved Hymns of Martin Luther King	CS 8804 CS 9686 CS 9177		COUNTERPOINT	Stereo
Stonewall Jackson Al Kooper	Greatest Hits I Stand Alone	CS 9718	Dimitri Mitropoulos ISCM Concert Group		5501
Kooper-Bloomfield Kooper-Bloomfield-Stills	Live Adventures	KGP 6 CS 9701	Nicanor Zabaleta Noah Greenberg	16th Century & Modern Harp Music	5509
Andre Kostelanetz	Scarborough Fair Plays Hits from "Funny Girl," "Finian's	ČŠ 9623	NY Pro Musica	Handel: Music For Ancient Instruments Adriano Banchiere: Festino. A Renaissance	5515
Taj Mahal	Rainbow," "Star" Natch'l Blues	CS 9724 CS 9698		Madrigal	5516 ell 5519
Johnny Mathis	Greatest Hits Love Is Blue	CS 8634 CS 9637	Nach Cuardana	John Blow: Ode On The Death Of Henry Purc Thomas Morley: Elizabethan Madrigals	5520
	Those Were The Days	CS 9705	Noah Greenberg NY Pro Musica	English Medieval Christmas Carols	5521
Moby Grape	Johnny Mathis Moby Grape '69	GP 2 CS 9696	Nicanor Zabaleta Nicanor Zabaleta	Vol. 2, Contemporary Harp Music Vol. 3, 18th Century Harp Music	5523 5524
Jim Nabors	Wow/Grape Jam The Lord's Prayer	CS 9716	Music of the Malinke '& Baoule Tribes	Africa	529
Patti Page	Greatest Hits Gentle On My Mind	CXS 3 CS 9716 CS 9326 CS 9666 CS 8866 CS 9470 CS 9477	Noah Greenberg NY Pro Musica	Henry Purcell: Songs	5535
Ray Price	Greatest Hits Greatest Hits, Vol. II	CS 8866 CS 9470	Nicanor Zabaleta	Children's Songs Of Shakespeare's Time 17th & 18th Century Harp Music	5540 5542
Paul Revere &	Danny Boy		Sistine Choir of Vatican City	Collection of Sacred Music	5600
The Raiders	Greatest Hits Hard 'n' Heavy (With Marshmallows)	KCS 9462 CS 9753 CS 8158	Vocal Arts Ensemble. Roger Wagner		3333
Marty Robbins	Gunfighter Ballads Greatest Hits	CS 8158 CS 8639		Music Of The Renaissance	5601
	Tonight Carmen By The Time I Get To Phoenix	CS 9525 CS 9617	Chorale Anthony Bernard— London Symph. Orch Gunter Wand Cologne Philhar. Orch. Joe & Eddie Rilly Strange	Handal: Water Music Suite Poyal Suite	
Mongo Santamaria	Stone Soul Soul Bag	CS 9780	Orch	Handel: Water Music Suite, Royal Suité, Royal Fireworks Music	5606
Pete Seeger	Greatest Hits	CS 9653 CS 9416	Gunter Wand Cologne Philhar. Orch.	Bartok: Divertimento For String Orch.	5607
Simon & Garfunkel	Wednesday Morning, 3AM Sounds of Silence	CS 9049 CS 9269		CRESCENDO	
	Parsley, Sage, Rosemary & Thyme Bookends	KCS 9529			01100.05
Frank Sinatra Carl Smith	The Essential Frank Sinatra Greatest Hits			There's A Meetin' Here Tonight 12 String Guitar	GNPS 86 GNPS 94
Barbra Streisand	People In Central Park	CS 9015 CS 9710	Arthur Lyman The Seeds	Cast Your Fate To The Wind The Seeds	GNPS 607 GNPS 2023
Union Gap	Simply Streisand Woman, Woman	CS 9482 CS 9612	Billy Strange Joe & Eddie	The Best Of Billy Strange The Best Of Joe & Eddie	GNPS 2023 GNPS 2037 GNPS 2032
·	Incredible Young Girls	CS 9715 CS 9664	The Seeds Billy Strange Joe & Eddie Billy Strange Les Baxter	Railroad Man Love Is Blue	GNPS 2041
Jerry Vale	This Guy's In Love With You	CS 9757	Don Fardon	Raw & Alive Indian Reservation	GNPS 2043 GNPS 2044 GNPS 2045
Andy Williams	Impossible Dream Moon River	-CS 9383	The Challengers Buddy Merrill	Light My Fire The Guitar Sounds of Buddy Merrill	GNPS 2045 ACS 5010
May Williams	Shadow Of Your Smile	CS 9299	Buddy Merrill Buddy Merrill	Sounds Of Love Land Of A Thousand Guitars	ACS 5010 ACS 5024 ACS 5026
	Born Free Love Andy Honey	CS 9480 CS 9566 CS 9662 KGP 5	Dave Myers Effect	Greatest Racing Themes Great Western Themes	CARS 8002 GNPS 2046
			Rilly Ctuange	Great Western Lhomes	CINIDO ONAL

Westminster Unveils Spring LP's

NEW YORK — The Westminster label | last week unveiled a spring album re-lease of two new sets and six packages that have been electronically rere-

lease of two new sets and six packages that have been electronically rerecorded for stereo.

The two new sets are "Tenor Arias From Italian Opera, Vol. 2," by Barry Morell, with the Vienna Volksoper Orchestra and the Vienna Akademie Chorus, Argeo Quadri conducting, and "Organs Of The National Shrine," which showcases Frederick Swann performing a variety of works at the

Decca Promo Switch

NEW YORK — Frank Shively, formerly promotion manager for the Decca Records branch in Detroit, has been transferred to the same post at the firm's Los Angeles branch. Shively joined Decca as a sales rep in Detroit in 1965 and two years later was named promotion manager.

Shively, who has already moved to Los Angeles, will report directly to Frank Mancini, Decca's director of promotion.



WEDDED IN THE WINDY CITY recently were Bobby Miller (2nd from right), the producer of the Dells chart hits, and his new bride, Hazel, who are beaming during their wedding reception in Chicago's Continental Plaza Hotel. Flanking them are Leonard Chess (I.) and Marshall Chess of Chess, Checker, Cadet, and Cadet/Concept Records. The newlyweds plan to honeymoon in the Bahamas in August.

chancel organ and the great organ of the National Shrine in Washington.

the National Shrine in Washington. D.C.

The electronically rerecorded albums are: "Mahler: Symphony No. 5 in C Sharp Minor/Symphony No. 10 In F Sharp Minor," by the Vienna State Opera Orchestra, Hermann Scherchen conducting: "Prokofieff: Sythian Suite, OP. 20/Lieutenant Kije Suite, Op. 60," by the Vienna Symphony Orchestra, Hermann Scherchen conducting: "Shostakovitch: Symphony No. 1 In F, Op. 10/The Golden Age (ballet suite), Op. 22," by the National Symphony Orchestra of Washington, D.C., Howard Mitchell conducting: "J.S. Back: Cantata No. 53, 'Schlage doch, gewunschte Stunte'/Cantata No. 54, 'Wilderstehe doch der Sunde'/Cantata No. 170, 'Vergnugte Ruh', beliebte Seelenlust,' by Hilde Roessei-Majden, contralto, and the Vienna State Opera Orchestra, Hermann Scherchen conducting; "Tchaikovsky: The Divine Liturgy Of Saint John Chrysostom," by the Cathedral Choir of the Holy Virgin Protection Cathedral of New York City, Nicholas Afonsky, director: and "Te Deum/Great Vespers," (Russian Orthodox) (Music by Archangelsky, Gretchaninoff, Katalsky, Lvoff, Bortniansky and others), by the Bells of the Holy Trinity Cathedral, San Francisco, Nicholas P. Razumoff, bell-ringer, and the Cathedral Choir of the Holy Virgin Protection Cathedral, New York City, Nicholas Afonsky, director.

Form Conclave Label

Form Conclave Label

NEW YORK — Nat Badger, president of Realm Booking Agency, 1697 Broadway, has formed a new label called Conclave Records. The label will record artists managed and booked by the Realm Agency.

Badger has contracted with Big Promotion to do the national promotion on Betty McLaurin's first release on the label "I'm Afraid The Masquerade Is Over," which was released last week. Badger is currently looking for new talent and masters.



Label Launching

Gathered together in conversation at a party at Paparazzi, a New York restaurant, are (I. to r.) Marty Ostrow, vice president of **Cash Box**, personal manager Ray Evans; and Jerry Purcell, president of the new GWP record label. The festivities were held in honor of the debut of Purcell's new recording company.





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EMI

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THE GREATEST RECORDING ORGANISATION IN THE WORLD



CashBox Insights & Sounds

NEW YORK

The Underground Set

A good press party these days has come to mean more than a gathering of reporters and writers. One of the reasons that New York is the place to play is the underground grapevine. Johnny Winter did not become famous overnight because of the two articles written on him (here and in the Village Voice) but because the underground tastemakers had seen him and were spreading the word. Like a joke that travels coast to coast in three days, rock news moves fast.

Competing press agents, road managers of top groups, ad people, club owners, a few groupies and a select circle of writers comprise the grapevine. They don't have to be invited anywhere, they somehow know everything that's happening. So don't grumble about party crashers, they're probably the ones who'll do you the most good. That is, if the group is a winner.

Insights and Sounds is not a new

good. That is, if the group is a winner.

Insights and Sounds is not a new concept or new direction for this page (home of Record Ramblings for so long). We merely felt that the old title was no longer descriptive of the ideas and items contained here and decided to catch up with ourselves. The natural evolution that this column has undergone (parelleling that of the record business) will be continued, and we welcome any suggestions for new mini-features or mini-editorials.

IN SOUNDS: The Fillmore East throws in a special Easter show this

week on Wed. & Thurs., headlining Ten Years After, the Nice and Family, all English acts. Regular show will feature Blood, Sweat and Tears, Jethro Tull and Aum on Fri. & Sat. . . Jerry Jeff Walker, the Kindred Spirit and comic Bobby Kosser at the Bitter End . . . Psychedelic Stooges and other acts to be announced at the Scene this week



Mary Travers

Peggy Lee

Magic Reign

Magic Reign

... Iron Butterfly in concert at Westchester County Center on Wed.

If you've been sending mail to Allan
Dale at the address we printed last
week, forget it. Correct address is 416
Lafayette St., NYC.

PR AWARD — To the West Coast
firm who claimed their act "broke all
records in an engagement at . ." and
forgot to mention that the show was
headlined by another act.

TIE & JACKET: Billy Eckstine at
the Rainbow Grill tonight (7) for three
weeks . . . Peggy Lee at the Empire
Room of the Waldorf tonight for two
weeks . . . Sergio Franchi into the Ro-

mission will be \$3.50, with food and non-alchoholic beverages available.

Mary Travers (of Peter, Paul &) engaged to Gerald Taylor, president of Taylor & Son, a publisher's rep firm. Wedding skedded for early June.

Newest contributers to the international world of music come from New Zealand, where a small but talented nucleus of rock musicians are developing. First group is the Human Instinct, with a debut disk out on Time Records. Group will begin performing in London next month.

Salvation, last year's 'in' disko, re-

Salvation, last year's 'in' disko, re-opened last week with a heavily atten-

ded celebrity bash which should re-establish the Sheridan Square club . . . Producer Howard Boggess dropped up with the news that Jamie will release "Jefferson St.," featuring his new group, the Magic Reign . . "Sky Of My Mind," the Ron Haffkine-produced deck by One Eyed Jacks (Roulette), being reincarnated by WLS-Chicago . . . Serendipity Singers guest on the Ed Sullivan stanza this Sunday.

WB/7A has put together a 'trade only' LP featuring 23 of their underground acts on 40 cuts. The two-record set features Van Dyke Parks, Randy Newman, Van Morrison, the Kinks, the Mothers, Wild Man Fischer, the Beau Brummels, Neil Young, Sweetwater, the Everly Brothers among others. Rumors that Topaz Caucasian had given up on America were proven untrue last week when she attended the opening night party for Jason at the Scene . . . Jimi Hendrix Experience midway thru their 4th LP . . . Buzz Linhart allergic to smoke, looking for a plexiglass booth to perform in.

Alan Eichler's the newest member of the Gifford/Wallace PR team, heading the legitimate theater department . . Singer Richard Ianni inked for a role in the flick version of Mickey Spillane's "The Delta Factor" . . . Peer-Southern has released "Traditional Indian Melodies For Sitar," a folio by Harold Schramm . . Ivan Mogull Music has acquired Mabel Wayne's renewal rights to "I Understand."

Dave Knight, the 'heavy' from Alpha Dist. . up to visit with VMC Records'

Dave Knight, the 'heavy' from Alpha Dist., up to visit with VMC Records' exec Jeff Clark and artist Hal Frasier.

HOLLYWOOD

Ides Of April

"Where can we go when there's no San Francisco? . . . Better get ready to tie up the boat in Idaho." "Everyone talks about the earthquake that's due in April — but no one has done anything about it — until now," says "Hair" co-producer Michael Butler. Butler is presently arranging to fit a 50-25 foot ark (titled "The Aquarian Age") to carry the all Noah-ing "Hair" company on a projected journey to newly risen Atlantis. Because the Aquarius Theater parking lot is as likely to be water front property as all areas between here and Twin Falls, "The Aquarian Age" will be "moored" there, ready for launching. A seismoscope will be installed beside it, so that immediate information about earth tremors will be available to the captain. "As homeopathic medicine to ward off disasters," Butler notes. "John Hartford's 'California Earthquake' and the Riopelle-Margolin-Reynolds comp "Day After Day," will be played continuously over the ark's loudspeaker while Ron Cobb's 'California Earthquake' poster will be draped on the ark's gunnels."

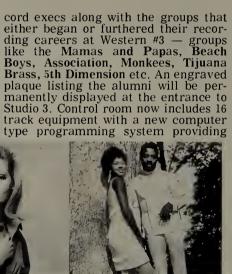
In the meanwhile "Hair" itself shows no signs of impending disaster. Gross box office receipts at the Aquarius topped the \$1,000,000.00 mark on March 28 and it's estimated that the show will top the 2 million figure before July 4, 1969. The "Hair" show-

score LP was #1 on the Cash Box top 100 chart the last time we looked and "Aquarius/Let the Sunshine In" medley by the 5th Dimension headed the singles top 100. The title tune single by the Cowsills (an image reversal for the family) is heading for the top ten



Clem Curtis

Mary Akins



Peggy & Jo Jo

Butler is presently planning a contest whereby those who would like to sail with the "Hair" company can list their own name and the names of ten they believe most worth saving on a "Flee the Wrath to Come" form. The person whose list is deemed best will get a berth on "Aquarian Age" and those nominated for salvation will also be contacted.

Western Recorders celebrated their modernized studio 3 at 6000 Sunset this week with an "Alumni Club" party, inviting some of the top A&R and re-

signal routing through the new solid state console.

That was not O.C. Smith you saw pictured in last week's coast Ramblings — but rather Clem Curtis, exlead singer with the Foundations, just pacted to Liberty. Blame confused captioning on our printer — apparently pre-celebrating April Fool's Day. Prayfully, we're sending along a new phote of Curtis.

Our "West Coast Girl of the Week" is blonde, green-eyed gorgeous Mary Akins, born in L.A. and home again

after modeling, acting and singing assignments along the eastern seaboard. She's currently prepping a rock act for Vegas and is on the verge of signing with a major label (on the east coast, we hear).

Peggy Scott and Jo Jo Benson visited here last week, promoting their SSS International sides, appearing on the Joey Bishop, Groovy and Dick Clark stanzas.

Aretha Franklin set to make her

Clark stanzas.

Aretha Franklin set to make her western debut at Caesar's Palace on June 12th the Atlantic Records' star in town taping an Andy Williams TV'er this week — she'll remain to sing "Funny Girl" on the Oscar epic April 14th.

Leonard Stogel hosted a press and record industry clambake at the Westside Room of the Century Plaza last week, intro'ing the Pop Corn and the Locomotive two coast contingents.

Sweetwater returns to town June 7th after a three month tour covering Philly, Boston, Kansas City, Chicago, N.Y., Cinn., Detroit, etc.

Quincy Jones signed to compose the musical score and theme for the Bill Cosby series, airing over NBC in the fall.

Cosby series, airing over NBC in the fall.

Columbia's sales and Epic's A&R and sales offices consolidating and moving to 6430 Sunset, the Crocker-Citizens Bank Building on Cahuenga and Sunset. According to Columbia sales execs Bob Murphy and Del Costello — "we'll have a magnificent view of the RCA Bldg, and Pep Boys."

CHICAGO

Chi group. The Aorta, are doing very well hereabouts with their current Columbia album (of the same title), which was produced by Bill Traut and group member Jim Donlinger. Following a string of appearances in and around Chicago, the group is scheduled for some onenighters in St. Louis, Kansas City and Omaha (5/9-11). . . Mason Williams was in town last Friday covering the radio-TV circuit with WB/Seven Arts local promo rep

Bob Destocki in behalf of new LP "Music" . . . Epic's Tammy Wynette, currently scoring with "Singing My Song", will be here April 27 for a concert in Medinah Temple . . . Bud Stebbins of Summit Dist. has been concentrating on LP product this past week. including the new "Ike and Tina Turner" package on Blue Thumb, Uni outing "The Fields." "The Nucleus" on Mainstream and "Anna Black" on Epic . . . Transamerica's Wayne Jublin arranged a full p.a. schedule for Chi visitor Bobby Womack (2-3) who was here to plug his latest single "San Francisco" (Veep) . . . Incidentally,

Bobby produced the new Jackie DeShannon deck "What Is This" (Imperial) which promo man Lou Stewart happens to be introducing, locally, this week! . . . Chi-based DMA Records announced the pacting of songster Jules Blattner and vocal-instrumental group The Fat Water. Initial sides, being cut at 8-Track Studios here, will be ready for release within the next few weeks . . . Phil Ford and Mimi Hines will make their local concert debut at the Auditorium Theater on Saturday, April 12 . . . Congrats to Garmisa Dist. topper Lennie Garmisa, who welcomed a new grandchild, a baby

girl born to the Bobby Garmisas! . . . Following a concert appearance at Notra Dame University in South Bend (11) the Cryan Shames return home for a Muscular Dystrophy Benefit performance at Proviso West High (18) and then go on to South Carolina (Walford College), Omaha (Peoni Park Ballroom) and East Lansing (Grandmother's). Group's currently hitting with their "Synthesis" album on Columbia . . . Sig Sakowicz departs for the West Coast this week to cover the Oscar Awards — for the tenth consecutive year! He'll be headquartering at the Los Angeles Hilton.



ox Album Reviews

Pop Picks



TRACES — Classics IV — Imperial LP 12429

The red-hot Classics IV should score their biggest success to date with this extra-heavy collection tagged after their most recent Top 10 chart single. Although the group is strongly showcased on a number of original tunes from the same writers responsible for all their hits (Buddy Buie & Jim Cobb, with an assist from Emory Gordy on "Traces,") they also come over heavy on several oldies, including "Mr. Blue," "Sunny" and "Our Day Will Come, "Everyday With You Girl'" is slated to be their next single, but "Mr. Blue" could break through.



THE SOUL OF PAUL MARIAT — Philips PHS 600 299

Paul Mauriat and His Orchestra deliver the goods once again on their latest album as they offer eleven potent soul tunes in lush, good music style. Among the numbers on the act are "I'm Gonna Make You Love Me," "You Keep Me Hangin' On," "When A Man Loves A Woman" and "I Heard It Through The Grapevine." Should be plenty of spins and sales in store for the maestro as usual. Stock lots of this one.



STAND! - Sly & Family Stone - Epic BN

STAND! — Sly & Family Stone — Epic B.v. 26456
Sly & the Family Stone, who let the people "Dance To The Music" on their first few albums, have progressed into a new bag for this latest LP, titled after their just-released single. Sculful message songs with a psychedelic feel, epitomized by their "Everyday People" gold disk (included here), should be the key to the group's biggest and fastest selling album yet. Several lighter tunes, including the almost-hit flip side of "Everyday People," "Sing A Simple Song," make the album an FM programmers' paradise.



LOVE OF A GENTLE WOMAN — John Gary — RCA Victor LSP 4134

John Gary is in a mellow, romantic mood as he sings of love on this, his 20th album for RCA Victor. Warm, lyrical, dramatic renditions of such tunes as the title song, "If You Go Away (Ne me quittes pas);" "The Windmills Of Your Mind," from the film "The Thomas Crown Affair;" and "The Straight Life" make for an LP that should earn busy sales and subsequent chart activity.



YOU GAVE ME A MOUNTAIN — Frankie Laine — ABC ABCS 682

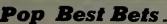
Frankie Laine currently has a hit with the title tune of this album, and he stands a good chance to have another hit with the album itself. The veteran chanter is really in good form on the LP as he offers, in addition to "You Gave Me A Mountain," "Born To Be With You," "The Story Of My Life," "Walk On Out Of My Mind" and six others. A set to watch.



RAW BLUES — Johnnie Taylor — Stax

RAW BLUES — Johnme Taylor — Stax STS 2008

Johnnie Taylor forsakes some of the commercialism that brought him his "Who's Making Love" gold disk to return to straighter blues in the style of "Part Time Love" (an early Taylor hit, included here), and should find good acceptance. "You Can't Keep A Good Man Down," "Where There's Smoke There's Fire," "Where Can A Man Go From Here" and "Pardon Me Lady" are some of the tunes that should appeal to both contemporary and soul-oriented blues fans.





HAPPY SAD — Tim Buckley — Elektra EKS 74045

EKS 74045

Six contemporary art songs, all written by Tim Buckley, fill this album with ruminative, melancholy beauty. Buckley, singing and playing 12-string guitar, performs the tunes with grace and feeling. The compositions are: "Strange Feelin'," "Buzzin' Fly," "Love From Room 109 At The Islander (On Pacific Coast Highway)," "Dream Letter," "Gypsy Woman," and "Sing A Song For You." The gentie loveliness of these tunes (particularly the latter melody), should please the artist's followers.



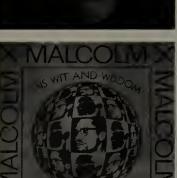
I HAVEN'T GOT ANYTHING BETTER TO DO — Astrud Gilberto — Verve V6 8776

Astrud Gilberto calls this set "my fireplace album," and that's a good description of the LP. The singer creates a warm, relaxed atmosphere throughout the package as she offers "I Haven't Got Anything Better To Do," "Didn't We?," "Trains, Boats And Planes," "Wee Small Hours" and a host of others. Astrud's fans should be mightily pleased with her latest effort.



NANA MOUSKOURI SINGS OVER AND OVER — Fontana SRF 67594

The first English offering in four years from Nana Mouskouri finds the famed international songstress in top vocal form and ready to break out as a major U.S. artist. Her current single, "Scarborough Fair/Canticle," is the only major hit on the album, but most of the other cuts are well enough known to qualify for heavy middle-road airplay. "The Last Thing On My Mind," "Try To Remember" and "The White Rose Of Athens" are good bets.



MALCOLM X — HIS WIT AND WISDOM — Douglas SD 797

The late black leader, Malcolm X, had great appeal for many of his people, and that appeal has continued after his death. Many whites, too, are coming to understand that Málcolm X had much to say that was meaningful and cogent. This album is a striking example of his witty, forceful oratory. (The anecdote about an African black being served at a restaurant which bars American Negroes is particularly vivid.) The LP's pertinence to our current racial tensions makes Malcom X's statements compellingly immediate.



A MORNING RAGA/AN EVENING RAGA—Ravi Shankar — World Paeific WPS 21464
Although the influence of Indian music on
American has already reached its peak and
is on the wane. Ravi Shankar remains the
master that he was before and during the
boom. On this album he performs a morning
and evening raga in excellent fashion. His
many devotees will want to add this set to
their collections. Should sell steadily.



A REPORTER REMEMBERS, VOL. TWO—Edward R. Murrow—Columbia 021 400
An important addition to historical collections, this double album set contains the major news stories from 1948-1961 as seen through the eyes of the late Edward R. Murrow. Compiled from Murrow's news broadcasts on CBS Radio, the album begins with the Sept. 1948 Berlin Blockade and ends with JFK's inauguration in Jan, 1961, covering in between such subjects as Truman's election the Hiss trial, Korea, McCarthy, segregation and Salk vaccine. Charles Collingwood provides the bridging narration.



ashBox Album Reviews

Pop Best Bets



THE WINTER CONSORT — A&M SP 4170
The Winter Consort, headed by Paul Winter, who plays saxophone on this album, performs a variety of pieces from different periods of music. The musicians of the Winter Consort display their versatility in numbers by Jobim, Villa-Lobos, Joni Mitchell, and Dowland, among others, and the result is an interesting and often arresting LP. Listeners who enjoy experimentation in music will want to add this recording to their collections.



MARIACHI DE HERIBERTO ACEVES — ENCANTADO VOL. II — UA Latino L 31039/ LS 61039

This is Heriberto Aceves' second album to be distributed in the U.S., and it is a most happy event. Aceves has chosen ten traditional Mexican tunes, and with his fine band, creates a delightful LP of Mariachi music. Lilting, buoyant, melodic sounds offer the listener an enchanting musical experience. The set should be popular in Latin markets, and could find favor in good music areas in general.



CLEANLINESS AND GODLINESS SKIFFLE BAND'S GREATEST HITS — Vanguard VSD

BAND'S GREATEST HITS — Vanguard VSD 79285

Performing with tongues firmly in cheek, the Cleanliness and Godliness Skiffle Band serves up twelve plunkety-plunk ditties in a style calculated to provide the listener with hearty chuckles galore. The group uses mandolins, wood blocks, and harmonica as well as serious instruments and vocals to create an album filled with cheerful lunacy. Standards and original tunes penned by members of the act are given the full zany treatment. A most disarming LP.



THE NIGHT THEY RAIDED MINSKY'S AND OTHER SHOW STOPPERS — Frank Hubbell & the Stompers — Philips PHS 600-293
Frank Hubbell & the Stompers, known formerly as the Village Stompers, who scored awhile back with "Washington Square," present a fun-filled, festive set of Dixieland ditties. Side 1 of the album contains music from the film "The Night They Raided Minsky's," currently enjoying widespread popularity. Side 2 features strong contemporary tunes, such as "Those Were The Days" and "Harper Valley P.T.A." A traditional Dixieland melody, "Mississippi Mud," is also included. The LP could catch the fancy of a great number of disk-buyers.





CALLING OUT LOUD — Nat Adderley — A&M SP 3017

Nat Adderley, who has been turning out pop-oriented product of late, returns to the jazz fold with an excellent large-ensemble album. In addition to showcasing Adderley's compositions and his work on cornet, the LP also shows off the talents of Joe Zawinul, who contributed a couple of tunes and plays electric piano. Credit Bill Fischer, who also wrote some of the material, with outstanding arrangements. "Biafra," "Haifa" and the title tune are recommended for airplay.



THE PROPHET — Cal Tjader — Verve V6

THE PROPHET — Cal Tjader — Verve V6 8769

Vibist Cal Tjader should get a good reaction to this LP from his followers and he may even garner a flock of new fans with the set. Three of the eight selections were written by Brazilian composer Joao Donato, who plays organ on the album. Tjader himself wrote four of the tracks, including the title number. The remaining cut is Johnny Mandel's Tune, "A Time For Love." Tjader's cool, controlled playing brings out the best in all of the material.



COLLISION IN BLACK — Blue Mitchell-Blue

COLLISION IN BLACK — Blue Mitchell-Blue Note BST 84300

Trumpeter Blue Mitchell is in good form on "Collision In Black," and he should stir up a goodly amount of interest in jazz circles with the set. LP was produced by Monk Higgins and Dee Ervin, who are heard throughout on a variety of instruments. Higgins also arranged the package and wrote seven of the twelve cuts. Mitchell's soloing is uniformly groovy.



THE VIOLIN SUMMIT—Stuff Smith, Stephane Grappelly, Svend Asmussen, Jean-Luc Ponty 8 -Prestige 7631

A jazz violin album is a rare enough event, but a set featuring four masters of the violin in concert is a monumental event to followers of the art. This set, which couples Smith, Grappelly, Asmussen and Ponty with pianist Kenny Drew, bassist Niels-Henning Orsted Pedersen and drummer Alex Riehl, was cut in Switzerland in 1966 and has finally been released here. "Pennies From Heaven," "It Don't Mean A Thing" and "Pentup House" are three of the seven tunes.



VIVALDI, TARTINI, PURCELL, ZANETTI—Camerata Bariloche—Odyssey 32 16 0310
The Camerata Bariloche, an Argentinian Baroque chamber emsemble, makes a very impressive U.S. recording debut with this LP. Led by Alberto Lysy, violinist and conductor, the aggregation performs works by Vivaldi, Purcell, Tartini and Zanetti with flawless technique and great sensitivity. Obviously dedicated to their art, the members of the Camerata Bariloche should build up a dedicated American following if they continue to make albums like this.



MUSIC FOR HORNS — Horn Club Of Los Angeles — Seraphim S 60095

The French horn, an instrument usually heard only in company with the other instruments of the orchestra, is given the spotlight in this excellent album by the Horn Club of Los Angeles. The Club is dedicated to bringing the French horn into greater prominence, and, having heard this set, we sympathize with the cause. Compositions on the set range from a transcription of Palestrina's "Stabat Mater" to George Hyde's "Color Contrasts," written at the request of the Club. LP deserves careful attention.



BARTOK/DOHNANYI/KODALY FOR VIOLIN AND PIANO — Gerle/Benoit-Westminster WST 17150

The spirit of Hungarian folk music dominates this album of works by Bela Bartok, Ernst Von Dohnanyi and Zoltan Kodaly. Violinist Robert Gerle, who performs on the album with Regis Benoit accompanying on piano, points out that "A characteristic of folk music is that the tune is not intended for, or limited to, one particular instrument or group of instruments," and all the pieces on this set exist in some other form. In their form here, they are most engaging and are engagingly rendered by Gerle and Benoit.



SHOSTAKOVITCH: SYMPHONY NO. 8-Moscow Philharmonic/Kondrashin-Everest 3250
With the release of this recording, contemporary Russian composer Dmitri Shostakovitch's 8th Symphony is made available to American listeners on disk for the first time The symphony was written after the enforced turning point in Shostakovitch's career, the point at which he was told by the Russian government to bring his compositions into line with Soviet ideology, but even writing under this stricture, he is still an artist, and his inspiration, if diverted, is still alive. Kiril Kondrashin conducts the Moscow Philharmonic in a praiseworthy performance.



ushBox Tape News Report

Pickwick Adds Cassette Line For Fall Product

NEW YORK — Pickwick International, which recently entered the economy priced tape field, is to debut a cassette line with its product package this fall. According to Cy Leslie, chairman of the board, the cassettes will retail at a suggested \$4.95 and feature "the pick of the Pickwick product." Performances to be made available will feature albums from Dean Martin, Jack Jones, Jackie Gleason, Glen Campbell, Nat King Cole, Al Martino, Judy Garland and Guy Lombardo.

Noting that pre-recorded tape now accounts for approximately 15% of all retail record sales, Leshe pointed out that Pickwick/8 stereo sales have doubled since last September and now accounts for 20% of the company's recorded music volume. Public acceptance of cassettes and the recent configuration entries announced by Columbia and RCA Records, furthered the Pickwick decision to add this new line.

New Ampex Sales Force Formed For Blank Tapes

NEW YORK — Ampex Stereo Tapes has set up a new sales group to market blank audio tapes in open reel and cassette forms. The new force will concentrate on the Ampex 301 Series for use in home recording. First regional managers named are Jerold Sobul in the west, and C. W. Shad Helmstetter in the south. Sobul, who joined Ampex in 1967 as district sales manager for the consumer products division, will be headquartered in Glendale, Calif. Helmstetter will be working out of Memphis. He came to Ampex this year.

Tape Is Introduced As Promo Device In Probe LP Release

NEW YORK — Probe Records last week introduced tape cartridges to the record industry in the new role of promotional aids. The label's vp and general manager Joe Carlton explained that his company has shipped specially prepared tape cartridge versions of the just re-

leased "The Love Song of A. Wilbur Meshel" album for radio programmers and disk jockeys. Reasoning, he explained, is that while grammers and disk joint grammers and disk joint grammers and disk joint grammers and disk joint grammers and leave is that while radio personnel receive a staggering amount of product to preview, cartridges can be slipped into their pockets and heard in a car on the way home.

April Stereo 8's RCA Presents 18

NEW YORK — Under the RCA/Red Seal and Camden umbrella, 18 new Stereo 8 cartridge tapes are being serviced in an April presentation headed by popular product from Henry Mancini ("A Warm Shade of Ivory"), Chet Atkins ("Lover's Guitar") and two new groups.

Roulette's Ethnic Tapes Show Latin, Afro Growth

NEW YORK — Richie Gurlek, national sales and promotion director of Roulette's Ethnic Tapes, Inc., last week announced the addition of new catalog product for the firm's "Latin soul" and "African soul"

"Latin soul" and "African soul" lines.

The acquisition of Morty Kraft's Speed label is now broadening the Ethnic Latin catalog through addition of three new LP's "Viva Zapata," Olivieri's "A Swinging Combination" and a Latin Blues Band special.

Selections are also soon to be added to the African soul series through deals for French recorded product from the Vogue, Philips and Mercury labels.

The new acts are Canada's The Guess Who?, whose "Wheatfield Soul" will include their current hit "These Eyes"; and The Friends of Distinction with "Grazin'," named for the "Grazin' in the Grass" release now rising on the sales charts

charts.

Other April RCA sets include:
"The Best of Glenn Miller, Vol. 3,"
Floyd Cramer's "Last Date," "The
Nashville Brass Plays the Nashville
Sound," Porter Wagoner's "The
Carroll County Accident," Los Indios Tabajaras "In a Sentimental
Mood" and Miguel Aceves Mejia's
"Entre Copa y Copa." Chart Records will be represented with Lynn
Anderson's "With Love, From Lynn."
Red Seal Stereo 8's are to be Lalo's
"Symphonie Espagniole" and Ravel's
"Tzigane" with Itzhak Perlman
featured soloist and Andre Previn
conducting the London Symphony;
Seiji Ozawa and the Chicago Symphony with Tchaikovsky's "Symphony with Tchaikovsky's "Symphony #5" and Moussorgsky's
"Night on Bare Mountain"; and "A
Pops Serenade" with Arthur Fieldler
and the Boston Pops.

Center of attention on this first tape record-promotion is the label's first album from singer songwriter Billy Meshel. Prior to release of "Love Song" and a single taken from the LP, Probe opened a campaign with teaser mailings followed by a photo booklet showing album jacket artwork accompanied by samples from lyrics performed in the set. The items were sent to press, distributors and radio personnel. Radio spots have also been prepared for top forty markets. "The inventice campaign" according to Carlton, "is to show that we will go to the extra trouble to insure that the album is heard, and to prove how much faith we have in Billy Meshel."

Bell's Tape Sales Show Giant Gains

NEW YORK — Tape sales for product leased by Bell Records amassed gains of 228% in 1968 over the previous year sparked by a second half jump of 52% over the first six months.

months.

In announcing '68 sales, Bell president Larry Uttal attributed the growth to his firm's policy of ''leasing selected product to all five major pre-recorded tape manufacturers.'' (Bell maintains agreements with GRT, Ampex, Muntz, North American Leisure and ITCC.) The selective guidelines, Uttal noted, enables Bell to use the particular abilities of each company in different markets.

Heaviest sales items include three Box Tops LP's headed by "Super Hits": "All Mitch Ryder Hits" and two other albums by Ryder, Merillee Rush's "Angel of the Morning," "La La Means I Love You" by the Delfonics and "Spooky Tooth."



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Country Reviews

Picks of the Week

HANK WILLIAMS, JR. (MGM 14047)
Cajun Baby (2:38) (Fred Rose BMI — Williams, Williams, Jr.)
From Hank Williams, Jr's. latest album "Songs My Father Left Me," comes "Cajun Baby." Done in the style of the Senior Williams era, disk should have little difficulty moving up the charts rapidly. Flip: "My Heart Won't Let Me Go" (2:15) (Fred Rose BMI — Williams, Williams, Jr.)

CARL SMITH (Columbia 44816)
Good Deal, Lucille (1:55) (Acuff-Rose BMI — Terry, Miller, Theriot)
Carl Smith offers an up tempo swinger which should garner a fair share of airplay for this toe-tapper. Flip: "Never Gonna Cry No More" (2:14) (Wilderness BMI — Howard)

DON GIBSON (RCA 0143) **Solitary** (3:41) (Fred Rose BMI — Payne)
Pop style production of the prison ballad "Solitary" should interest many.
Disk could move both ways for Don Gibson. Flip: "I Just Said Goodbye To My Dreams" (2:18) (Fred Rose BMI — Payne)

BOB WILLS (Kapp 988)
It's A Good World (2:46) (Oree BMI — Walker)
Pretty Cindy Walker tune, fine vocal by Tag Lambert, and Bob Wills well known style add up to make a strong ballad destined to see plenty of spins. Flip: "Milk Cow Blues" (2:28) (Leeds ASCAP — Arnold)

FREDDIE HART (Kapp 993)
That's How High A Man Can Go (2:21) (Jack BMI — Westbury, Adams)
Freddie Hart should be rewarded via a chart item for his soulful rendition of the ballad "That's How High A Man Can Go." Flip: "I Lost All My Tomorrows" (2:18) (Champion BMI — Crutchfield, Maxwell)

CONNIE EATON (Chart 5009)

Morning Blue (2:00) (Glaser BMI — Feller)

Pretty mid-tempo ballad with fine arrangement should see action for talented chantress Connie Eaton. Flip: "And Say Good-Bye" (2:48) (Peach SESAC — King)

VAN TREVOR (Royal American 283)

A Man Away From Home (2:14) (Atlanta, Summerhouse ASCAP — Trevor)
Backed by strong production, Van Trevor offers the modern Nashville sound of his own composition "A Man Away From Home." Contemporary tune should move well. Flip: "I've Got Today To Live For" (1:28) (Atlanta, Summerhouse ASCAP — Trevor)

Newcomer Picks

GARY WILLIAMS (Connie Sue 192)
Wandering Star (1:50) (Kinsell BMI — Williams)
Gary Williams does a fine job with his own composition "Wandering Star."
Pretty melody and lively tempo makes for a disk with built-in appeal. Flip:
"Twenty Years Ago" (3:34) (Kinsell BMI — Williams)

SHARON HIGGINS (Kapp 987)
You Need's Me (2:34) (Sure-Fire BMI — Higgins)
Newcomer Sharon Higgins begins on the right track with her own composition "You Need's Me." Fine performance should win many fans for this talented lass. Flip: "The Sounds Of A Woman Alone" (2:46) (Sure-Fire BMI — Higgins)

Best Bets

BILLY EDD WHEELER (UA 50507) West Virginia Woman (2:42) (United Artists ASCAP — Wheeler) Pop style up-tempo tune could see action. Flip: "One Stop" (3:05) (Uni-ted Artists ASCAP — Wheeler)

DEE MULLINS (Plantation 17)
The Big Man (2:33) (Sunbury ASCAP
— Teifer, Stivers, McFarland)
Big John type disk could find lots of appeal. No flip information available.

JOHNNY DARRELL (UA 50518)
Why You Been Gone So Long (2: 43)
(Acuff-Rose BMI — Newbury)
Disk may appeal to many. Flip:
"You're Always The One" (2: 40)
(Passkey BMI — Chestnut)

GENE WYATT (Paula 1211)
My Story Of Love (1:55) (Su-Ma/Heads
Up BMI — G. Wyatt, J. Wyatt)
Deserves to be heard. Flip: "Evangeline" (2:00) (Su-Ma BMI — Wyatt)

THE COMPTON BROTHERS (Dot 17231)

Step Up Walk With Me (2:03) (Tribro BMI — Mnich)
Fine tune, strong production, may find charts. Flip: "Earthquakes (2:07) (Tribro BMI — B. Compton, T. Compton)

HOWARD VOKES (Wasp 119)
A Plastic Heart (2:09) (Acuff-Rose BMI — Erise)
Traditional country disk may bring back memories. Flip: "Empty Victory" (2:35) (Vokes BMI — Webb,



CashBox Country LP Reviews



THE COUNTRY BEAT OF WARNER MACK — Decca DL 75092

— Decca DL 75092

Destined to ring up plenty of sales is "The Country Beat Of Warner Mack." Assisted by the Jordanaires, Warner is spotlighted at his best on "Leave My Dream Alone," his latest single, and "Happy State Of Mind," "Looking At The World Through A Windshield" and "Be Good To Your Neighbor" in addition to seven other fine tracks. Set should be a big chart mover.



ONE MORE MILE — Dave Dudley — Mercury SR 61215

Dave Dudley's latest single release lends its title to this set, which is sure to see success for Dave. Fine guitar work on "But For Me It's Not" and "I Always Take A Train" add strength to this session, which includes the goodies "Ballad Of Forty Dollars" and "Wichita Lineman." This package should be watched closely as it is the strongest release for Dave in some time.



INSPIRATION — Tammy Wynette — Epic BN 26423 Truly an inspiration is Tammy Wynette's Truly an inspiration is Tammy Wynette's "Inspiration." From beginning to end, this set contains some of the most powerful tunes of faith ever recorded. Tammy's potent performance adds even greater impact to this session which contains "I Believe," "It Is No Secret (What God Can Do)," "He," "Just A Closer Walk With Thee" and "Crying In The Chapel." Immediate sales imminent.



YOU GAVE ME A MOUNTAIN — Johnny Bush — Stop 10008

Recent country chart material has been amassed on Johnny Bush's third LP effort for Stop Records. Johnny's fine performance on this set is sure to spread his fame. Included are "She Still Comes Around," "Until My Dreams Come True," "Darling You Know I Wouldn't Lie" and Marty Robbins powerful title tune, "You Gave Me A Mountain."



JEANNIE SEELEY — Decca DL 75093

Jeannie Seely turns in a powerful performance with her feelingful styling of eleven tunes penned by the talents of such greats as Hank Cochran, Harlan Howard, Jim Webb and Dallas Frazier. You'll enjoy "Just Enough To Start Me Dreamin"," "Until My Dreams Come True," "Walking After Midnight" and "Wichita Lineman" in addition to the other fine tunes which make for a tempting package.



THE BEST OF ERNIE ASHWORTH—Hickory LPS 146

"The Best Of Ernie Ashworth" spotlights the talented chanter performing 12 tunes which are sure to please his many fans. Featured are a sampling of Ernie's self-penned goodies, which, combined with other fine material, provide a strong package. His latest single, "Where Do You Go (When You Don't Go With Me)," together with "Scene Of Destruction" and "My Love For You" should attract attention. should attract attention.



Box Country Roundup

A short while ago, a program director of one of the smaller stations sent us a letter voicing the complaint that he wasn't being serviced with records by all the labels. Even some of the big labels, he said, were not sending him their product. Now we don't know how many small stations have the same problem, but even if it's only a few, the matter is worth a few lines to remind record companies that no matter how small a station is it merits attention, if for no other reason than that a record deserves every chance for exposure that it can get. Disks that might be overlooked at big stations, or passed over because there simply isn't enough air time to program them, could for one reason or another, receive play from a smaller outlet. And as every promotion man knows, a record can take off from anywhere. Country records, in particular, can get their start in a rural area that might be serviced only by a small station (even if the residents of the area receive a larger station, they might listen more to the smaller one because it is "theirs," so to speak, because the announcers and deejays deal with matters peculiar to the area). So, big labels and small labels alike, remember the small stations. Send them your product. You have nothing to lose but a few stamps, envelopes and pounds of vinyl, and you might gain some unexpected hits.

Brite Star Promotions has just hired three new promotion men: Jose Steel, Bob Wallace and Bunny Mix, who will cover the New York City, Boston and New England areas . . . Pete Drake and Tommy Hill have signed yet another artist to their label. The artist is chanter Johnny Rocker, whose first Stop single, already in release, is "If You Have The Nerve To Go" b/w "Man In The Mirror." Johnny penned the material himself . . . Radio Station WCOP in Boston has a new member on its staff, and his name if Bob Cohen. We want everyone to know that Cash Box' country editor of the same name is not moonlighting or flying to Boston on the weekends . . Chart Records' star lark Lynn Anderson has a busy s

Music to represent its clients in nine Northeastern states. The Circle artists Northeast will represent are Johnny Carver, Jack Barlow and Roy & Cindy Cantrell. Northeast Artists George Arnold, Barbara Ray, Lynn Hebra and George & Joni Day will be appearing in the Grand Ole Opry when they go to Nashville for recording sessions in the near future . . . Howard Vokes has a new single. "A Plastic Heart," cut on the Wasp label. Deejays may obtain copies by writing to Joe Lucas c/o Acuff-Rose Publications, 2510 Franklin Rd., Nashville, Tenn. 37204 or to Ron Biberthaler c/o Wasp Records, P. O. Box 7171, Tacoma, Washington 98407 . . . Irvin Davis and Ken Keene. Celebrity Circle Records execs, have signed chanter Narvel Felts to an exclusive recording contract. Felts recorded for a Mercury for a number of years.

CANADA

Big Chief Records, of Lethbridge, bow their first single and LP releases this week. On the singles front comes Shirley Ann, no stranger to the recording field, with "What's Another Tear"; and two Cree Indian artists, the Tremblay Brothers, with "Crazy Tricks," penned by Calgary's Merv Smith. This latter session was produced by Dick Damron and recorded at Edmonton's Korl Sound Studios. The Big Chief LP release is "Here's Ray Allgood", produced by Gary Buck at the RCA studios in Toronto.

CKKC in Nelson, British Columbia, showing good action on Canadian country singles. Gary Buck's "Mister Brown" up to #4, "The Revenuer's Daughter," by Bob King making excellent moves along with Lynn Jones' "You Can Feel It," "Who Drinks My Beer When I'm Gone," by the Mercey Brothers, and "Sweet Sweet Feeling," by Clint Curtiss.

The Rainvilles are so much in demand they've signed contracts for August appearances at the Central in Oshawa, Ont. and Whitby House, in Whitby. Duo just completed successful two week run in Mattawa, Ont.

Lucille Starr's "Cajun Lover" on Epic, showing early indications towards chart action.

New Kerr release (distributed by RCA) "Used To" by Dian Hart making moves towards chart.



CROSSING THE BORDER — Some of the biggest country giants have been penned by Kentuckian Harlan Howard (right). However, some of his material has crossed the border from the country to the R&B field. Howard is currently represented in the R&B charts by "The Chokin' Kind," a Sound Stage 7 single by Joe Simon. The same tune was released last year by Waylon Jennings. It follows up Howard's 1968 Grammy nominee, "He Called Me Baby" by Ella Washington which was previously recorded by Patsy Cline, Carl Smith and Howard himself. These were not the first Howard compositions to make it in the R&B bag. Johnny Cash recorded "Busted" which, in 1963, was redone by Ray Charles and became the R&B song of that year. Howard, whose songs are published by Wilderness Music, BMI, in which he is a part owner, can't explain this added facet to his career. However, John Richbourg (left) R&B deejay of WLAC Radio, Nashville, and head of John R. Productions who produced the "Chokin' Kind" and "He Called Me Baby" explains it this way. "The lyrics lend themselves to R&B music. Of course, the melody and tempo may be different, but the words remain the same, and that's what I'm looking for."



shBox Country Music Report

Smash To Handle Wayside Label

CHICAGO — Mercury Records' Smash Label has taken over the promotion, sales, manufacture and distribution functions of the independent country Wayside label.

Wayside, two years old and head-quartered in Maynard, Mass., near Boston, will continue to retain the pro-motion and publicity services of the Little Richie Johnson Advertising Agen-cy in Belen, N.M. Johnson also serves as a producer for the label.

"With the successes of such Smash

artists as Jerry Lee Lewis, Roger Miller, Linda Gail Lewis and Norro Wilson, we are vitally interested in expanding our entry into the C&W field," said Smash product manager Sheldon Tirk, in commenting on the announcement made jointly by Mercury executive vice president Irwin H. Steinberg and Wayside co-owners George Donald and Lou Casella.

Wayside's most recent chart entry was its "Meet Darrell McCall," which was on the Top Country Albums chart several weeks ago.

McEntee's C&W Survey Underway w/1st Issues

NEW YORK — Country Music Survey, the newly-formed record tip sheet run by Tom McEntee, is underway with its first issues, the debut issue having come out on March 24. The Survey, whose offices are located at 913 18th Avenue South in Nashville, is published weekly.

Avenue South in Nashville, is published weekly.

Dealing exclusively with country music, McEntee's survey is designed primarily for use by country radio stations and will be based primarily on country radio station reports. But the sheet should also, as McEntee points out, be of interest to many record companies, publishers and other firms and individuals connected with C&W disks.

To date, the Survey's correspondents (those whose reports form the basis of the sheet) include: Larry Scott of KBBQ-Burbank, California; Jack Gardiner of KBOX-Dallas, Texas; Ted Cramer of KCKN-Kansas City, Kansas;

Reno Leaves WXCL

PEORIA, ILLINOIS — Jack Reno, Dot recording artist and for the past three years music director of Radio Station WXCL in Peoria, has left Pe-oria and moved to Cincinnati, Ohio, in order to devote more time to his singing career.

Mac Curtis of WHOO-Orlando, Florida; Moon Mullins of KFDI-Wichita, Kansas; Jim Mann of WVOJ-Jacksonville, Florida; Johnny "K" of WLPO-Atlanta, Georgia; Dale Eicher of WXCL-Peoria, Illinois; Tom Reeder of WDON-Weeden, Maryland: Bobby Wooten of KAYO-Seattle, Washington; Rick Fight of WKTC-Charlotte, North Carolina; John Chapman of WJJD-Chicago; and Bill Bailey of KIKK-Houston, Texas.

Country Music Survey is a part of Music Surveys Corp., in which Mc-Entee and Bobby Poe are partners. Poe runs the Corporation's Soul Music Survey, an R&B tip sheet, in Washington, D.C.

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CashBox Top Country Albums

1	STAND BY YOUR MAN Tammy Wynette (Epic BN 26451	2	16	BORN TO BE WITH YOU Sonny James (Capitol S/ST 111)
2	CHARLEY PRIDE IN PERSON (RCA Victor SLP 4094)	1	17	JIM REEVES & SOME FRIENDS
3	THE HOLY LAND Johnny Cash (Columbia KSC 9726)	3	18	(RCA Victor LSP 4112) THE BEST OF BUCK OWENS, VOL. 3
4	CARROLL COUNTY ACCIDENT Porter Wagoner (RCA Victor LSP 4116)	5	19	(Capitol SKAO 145) I'VE GOT YOU ON MY MIND AGAIN
5	I TAKE A LOT OF PRIDE IN WHAT I AM Merle Haggard (Capitol SKAO 168)	6	20	Buck Owens (Capitol ST 131) UNTIL MY DREAMS COME TRUE Jack Greene (Decca DL 75086)
6	SHE WEARS MY RING Ray Price (Columbia CS 9733)	4	21	D-I-V-O-R-C-E Tammy Wynette (Epic 26392)
7	YOUR SQUAW IS ON THE WARPATH	10	22	GALVESTON Glen Campbell (Capitol ST 210) MANY MOODS OF
8	Loretta Lynn (Decca DL 75084) I WALK ALONE Marty Robbins (Columbia CS 9725)	7		WANDA JACKSON (Capitol ST 129)
9	WICHITA LINEMAN Glen Campbell (Capitol S/ST 103)	8	24	WALKIN' IN LOVELAND Eddy Arnold (RCA Victor LPM/LSP 4039) INSTRUMENTAL SOUNDS
0	YEARBOOKS AND YESTERDAYS Jeannie C. Riley (Plantation PLP 2)	9	26	OF Merle Haggard's Strangers (Capitol ST 16
1	MY WOMAN'S GOOD TO ME David Houston (Epic BN 26432)	14	27	YOUNG WORLD Eddy Arnold (RCA Victor LSP 4110) MY OWN PECULIAR WAY
2	BEST OF LYNN ANDERSON Chart CHS 1009)	16	28	Willie Nelson (RCA Victor LSP 4111) NASHVILLE BRASS PLAY
3	SHE STILL COMES AROUND Jerry Lee Lewis (Smash SRS 67112)	13	29	THE NASHVILLE SOUND (RCA Victor LSP 4059) THE BEST OF SONNY
4	JUST THE TWO OF US Porter Wagoner & Dolly Parton (RCA Victor LPM/LSP 4039)	12		JAMES, VOL. 2 (Capitol SKOA 144)
5	ONLY THE LONELY Sonny James (Capitol ST 193)	25	30	SONGS MY FATHER LEFT ME Hank Williams Jr. (MGM SE 4621)

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ushBox Country Top 50

1	KAW-LIGA (Milene — ASCAP) Charlie Pride (RCA Victor 9716)	1
2	MY WOMAN'S GOOD TO ME (Al Gallico — BMI) David Houston (Epic 10430)	3
3	IT'S A SIN (Milene — ASCAP) Marty Robbins (Columbia 44739)	4
4	WHO'S GONNA MOW YOUR GRASS (Blue Book — BMI) Buck Owens (Capitol 2377)	5
5	HUNGRY EYES (Blue Book — BMI) Merle Haggard (Capitol 2383)	7
6	WOMAN OF THE WORLD Sure Fire — BMI) Loretta Lynn (Decca 32439)	9
7	ONLY THE LONELY (Acuff-Rose — BMI) Sonny James (Capitol 2370)	2
8	GALVESTON (Ja-Ma — ASCAP) Glen Campbell (Capitol 2428)	19
9	A BABY AGAIN (United Artists — ASCAP) Hank Williams, Jr. (MGM 14024)	10
10	LET IT BE ME (Leeds — ASCAP) Glen Campbell & Bobbie Gentry (Capitol 2387)	12
11	DARLING, YOU KNOW I WOULDN'T LIE (Tree — BMI) Conway Twitty (Decca 32424)	6
12	RINGS OF GOLD (Acuff-Rose — BMI) Dottie West & Don Gibson (RCA Victor 9715)	18

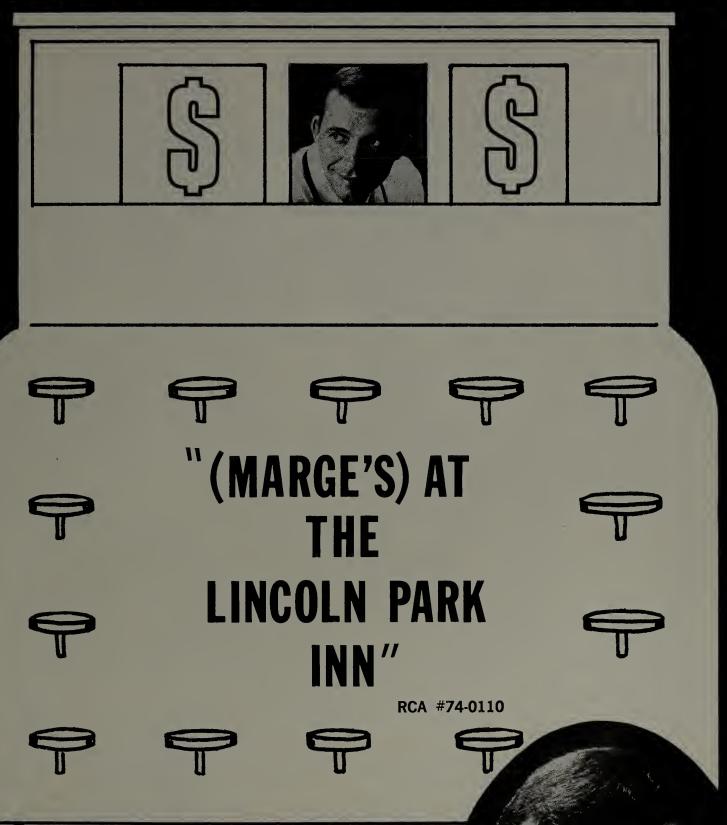
13	GOOD TIME CHARLIE'S (Passkey — BMI) Del Reeves (United Artists 50487)
14	NONE OF MY BUSINESS (Tree – BMI) Henson Cargill (Monument 1122)
15	DADDY SANG BASS (House of Cash — BMI) Johnny Cash (Columbia 44689)
16	THE NAME OF THE GAME WAS LOVE (Delmore — ASCAP) Hank Snow (RCA Victor 9685)
17	UNTIL MY DREAMS COME TRUE (Blue Crest – BMI) Jack Greene (Decca 32423)
18	JOE & MABEL'S 12th STREET BAR & GRILL (Tree – BMI) Nat Stuckey (RCA Victor 9720)
19	MY LIFE (Stallion — BMI) Bill Anderson (Decca 32445)
20	IF I HAD LAST NIGHT TO LIVE OVER (Al Gallico — BMI) Webb Pierce (Decca 32438)
21	THE GIRL MOST LIKELY (Shelby Singleton — BMI) Jeannie C. Riley (Plantation # 7)
22	OUR HOUSE IS NOT A HOME (Green Grass — BMI) Lynn Anderson (Chart 5001)
23	WHO'S JULIE (Barton – BMI) Mel Tıllis (Kapp 959)
24	TO MAKE LOVE SWEETER FOR YOU (Al Gallico — BMI) Jerry Lee Lewis (Smash 2202)
25	YOURS LOVE (Wilderness — BMI) Dolly Parton & Porter Wagoner (RCA 74-0104)

11	26	FROM THE BOTTLE TO THE BOTTOM	22
14		(Combine — BMI) Billy Walker (Monument 1123)	
	27	SET ME FREE (Tree — BMI)	26
15	28	Ray Price (Columbia 44747) JUST HOLD MY HAND	37
10	20	(Vogue – BMI) Johnny & Jonie Mosby (Capitol 2384)	3/
13	29	WHERE THE BLUE AND LONELY GO (Sands, Diogenes — ASCAP)	24
8	- Anna San	Roy Drusky (Mercury 72886)	
	30	I'LL SHARE MY WORLD WITH YOU	38
21		(Glad — BMI) George Jones (Musicor 1351)	
	31	COME ON HOME & SING THE BLUES TO DADDY	35
28		(Return — BMI) Bob Luman (Epic 10439)	33
	32	CARROLL COUNTY	20
20		ACCIDENT (Warden — BMI) Porter Wagoner (RCA Victor 9651)	29
16	33	THERE NEVER WAS A TIME (Singleton — BMI) Jeannie C. Riley (Plantation 6)	36
	34	YOU GAVE ME A	
27		MOUNTAIN (Mojave — BMI) Johnny Bush (Stop 257)	41
17	35	RIBBON OF DARKNESS	34
		(Witmark — ASCAP) Connie Smith (RCA Victor 74-0101)	
23	36	(MARGIE'S) AT THE LINCOLN PARK INN	39
		(Newkeys — BMI) Bobby Bare (RCA Victor 0110)	33
30	37	CUSTODY	32
		(Screen Gems-Columbia — BMI) Luke The Drifter, Jr. (MGM 14020)	

38	WHERE THE BLUE OF THE NIGHT (Ahlert / Cromwell — BMI) Hank Locklin (RCA Victor 9710)	40
39	WHEN WE TRIED (Pass Key — BMI) Jan Howard (Decca 32447)	43
40	MAN AND WIFE TIME (Window — BMI) Jim Ed Brown (RCA 0144)	47
41	SATURDAY SATAN, SUNDAY SAINT (Cedarwood — BMI)	_
42	Ernest Tubb (Decca 32448) THE WEDDING CAKE Connie Francis (MGM 14034)	45
43	SWEET LOVE ON MY MIND (Al Gallico — BMI) Claude King (Columbia 44749)	46
44	I'VE GOT PRECIOUS MEMORIES (Passport — BMI) Faron Young (Mercury 72889)	48
45	IT LOOKS LIKE THE SUN'S GONNA SHINE Wilburn Brothers (Decca 32449)	55
46	SWEETHEART OF THE YEAR Ray Price (Columbia 44761)	54
47)	PLEASE DON'T GO (Robbins — ASCAP) Eddy Arnold (RCA Victor 0120)	_
48	SON OF A PREACHER MAN (Tree – BMI) Peggy Little (Dot 17199)	49
49	LEAD ME ON (Shade Tree — BMI Bonnie Owens (Capitol 2340)	50
50	BACK TO DENVER George Hamilton IV (RCA 0100)	53



THE RING-G-G OF SUCCESS!



by Bobby Bare

PUBLISHED BY:
NEWKEYS MUSIC

EXCLUSIVELY ON RCA RECORDS

Bookings:
KEY TALENT AGENCY



CashBox Great Britain

At the time of writing considerable

At the time of writing considerable music trade attention is focused on the imminent International Feditival of Country and Western Music at Wembley Pool April 5th. This day-long event climaxing with an evening concert also incorporates a country music exhibition, and amongst the stars expected to appear and participate are MCA's Conway Twitty. Bill Anderson. Jan Howard, and Loretta Lynn, RCA's George Hamilton IV and the Hillsiders, and CBs artists Wes Buchanan, Tammy Wynette, John Wesley Ryles, and possible Charlie Walker. The promotor of the event is Mervyn Conn, and he has obtained financial support and co-operation from record companies, music publishers, instrument manufacturers, and clothing companies to make the occasion the largest country and western happening so far in Britain and the highlight of 1969, which is claimed to be "the year country music comes of age."

A potential country boom has been forecast and discussed here over the past two years or so, but as yet the barometer of the business represented by the charts has not reflected any such manifestation, apart from occasional country pop entries exemplified by the current "Games People Play" by Joe South and "Wichita Lineman" by Glen Campbell. Record companies like RCA, MCA and CBS with considerable country catalogs have been playing their part with increasing volume of country issues, both single and LP, and the BBC gives generous air-time to the idiom via "Country Style" and "Country Meets Foik" on radio. Apart from jazz, country music is the only minority interest to be accorded consistent long-term coverage by the BBC. The Griffin Catering Company concentrates on country music, and indicate to all concerned the appropriate future opportunity to test the actual level of support and interest in Britain for country music, and indicate to all concerned the appropriate future policy for its exploitation.

CBS has signed a deal with Artists Musical Productions Ltd. for the manufacture and distribution of records produced by AMP's subsidiary, Re

chief Jim Carter-Fea for film, theatrical and record production, music publishing and orchestral management. The deal is the third licensing agreement fixed by CBS this year, the other two being with the Dolphin and Aurora disk enterprises. CBS has also set a premium offer tie-up with British Petroleum. On production of receipts for the purchase of twelve gallons of petrol, motorists can buy an album valued at ,1 17s 6d for 16s 6d. The LP is called "Cathy's Dozen" and contains tracks by Johnny Mathis, Eydie Gorme, Anita Harris, Louis Armstrong, and John Barry which are favorites of former TV personality Cathy McGowan.

1968 was a bumper year for the British disk business, according to Ministry of Technology statistics issued by the Board of Trade. The total production of records amounted to 98.6 million, the second highest level yet achieved, and was equally divided between LP and 45 r.p.m. disks. Total sales and exports both surpassed all previous results at 30.1 million and 5 million respectively. The total production of records last December at 9.853,000 was 3%

higher than in December 1967. This total represents a 13% increase of LPs and a 5% reduction in 45 r.p.m. The December sales total was 3,980,000 a drop of 3% compared with the previous year, and exports, although showing a 17% increase, were considerably lower than the boom months of October and November.

High Court litigation has been initiated to prevent Judy Garland and her new husband Micky Deans from selling or distributing any tapes or recordings of her recent cabaret season at The Talk Of The Town. The plaintiffs in the writ are Talk Of The Town bandleader Burt Rhodes and David Willis and Thomas Alfred Barton, described as acting for and on behalf of themselves and the Musicians Union. The plaintiffs are seeking an injunction ordering the defendants to deliver up to them all tapes or recordings made by Deans of Judy Garland's Talk Of The Town performances, a declaration regarding the ownership of them.

Pye Records acquired with effect April 1st the remaining 49% interest in the equity of the Alex Strickland chain of retail shops, involving a total of fifteen including the well-known Soho Record Center. Pye already held a 51% share in the business, and managing director Louis Benjamin stated that the company "will now have a finger on the pulse of the market at all times — particularly during the fiercely competitive period yet to come." Strickland said that the Pye offer was too good to ignore, but he intends to return to the disk business after a vacation in the South of France. Consequent upon the acquisition, Benjamin has named Roy O'Dwyer as retail director of the Strickland chain, and his place as Pye general sales manager is taken by his previous assistant, Nick Foakes. Dick Crowson has been named assistant sales manager, and Pye London area supervisor Victor Dawton becomes London area manager.

Barbra Streisand was here earlier this month for location work on the

named assistant sales manager, and Pye London area supervisor Victor Dawton becomes London area manager.

Barbra Streisand was here earlier this month for location work on the movie "On A Clear Day You Can See Forever" at Brighton's Royal Pavilion, noted for its historic connections with the Regency period. The film is a musical, and the co-star is Yves Montand. CBS has released Barbra Streisand's "A Happening In Central Park" album.

MCA will release disks by Desmond Dekker in the U.S.A. and Canada following a long-term pact signed by MCA's Mike Sloman with Graeme Goodall of Doctor Bird Records. Dekker has been hit parading with "Israelites," and has similar success some time ago with "007." He has had forty chart toppers in his native Jamaica, but now lives in Britain.

Veteran bandleader Billy Cotton died March 25th while watching the heavyweight boxing contest between Billy Walker and Jack Bodell at Wembley. He was 69. He began bandleading in the 1920s, and acheived his initial radio fame broadcasting from Ciro's Club in London's Mayfair. Cotton has been an Army drummer boy, and a Royal Flying Corps pilot during the Great War. His crowded, active career also included footballing and racing driving at Brooklands Cotton's BBC radio band show series and his "Wakey Wakey" programs on BBC TV was negotiating for a program on his life. His son Bill is a BBC TV light entertainment executive. A memorial service for Cotton was held at St. Margaret's, Westminster, on March 3lst, the church where he had once been a choirboy.

Elvis Presley and his manager Colonel Tom Parker have asked Paul Rich of Carlin Music to make it clear to British fans of the singer that there is no hang-up on their part

Great Britain's Best Sellers

This Last Weeks
Week Week On Chart

1 2 5 I Heard It Through The Grapevine Marvin Gaye, Tamla
Motown, Jobette/Carlin
2 1 8 *Where Do You Go To Peter Sarstedt, United Artists

Paperiso Acuff-Rose Where Do You Go To Peter Sarstedt, United Artists Mortimer
Gently On My Mind Dean Martin, Reprise, Acuff-Rose First Of May Bee Gees, Polydor, Abigail
Surround Yourself With Sorrow, Cilla Black, Parlophone, Peter Maurice
Sorry Suzanne The Hollies, Parlophone, Schroeder
Monsieur Dupont Sandie Shaw, Pye, Carlin
Wichita Lineman Glen Campbell, Ember, Carlin
The Way It Used To Be Englebert Humperdinck, Decca Maribus Maribus
Games People Play, Joe South, Capitol, Lowery
Get Ready Temptations, Tamla Motown, Jobette/Carlin
If I Can Dream Elvis Presley, RCA, Carlin
You've Lost The Lovin' Feeling, Righteous Bros., London, You've Lost The Lovin' Feeling, Righteous Bros., London, Screen Gems

*Good Times Cliff Richard, Columbia, F.D. & H.

*Boom Bang-A-Bang Lulu. Columbia, Chappell

*In The Bad Old Days Foundations, Pye, Schroeder/Welbeck Windmills Of Your Mind Noel Harrison, Reprise, United 13 Israelites Desmond Dekker, Island, Sparta *Please Don't Go Donald Peers, Columbia, Donna I Can Hear Music Beach Boys, Capitol, Lieber Stoller *Local copyrights

Great Britain's Top Ten LP's

Goodbye, The Cream, Polydor
Diana Ross & Supremes Join Temptations, Tamla Motown
Best Of The Seekers, Columbia
Engelbert, Engelbert Humperdinck, Decca
Rock Machine I Love You, CBS
Sound Of Music, Soundtrack, RCA
Postcard, Mary Hopkins, Apple
Peter Sarstedt, United Artists
Four And Only Seekers, Music for Pleasure
You Can All Join In, Various Artists, Island

affecting the screening of the Presley NBC TV spectacular here. Any British screening is purely a matter between NBC and the BBC or the independent TV companies here. Presley recently recorded four Carlin British copyrights written by David Martin, Geoff Warren and Chris Arnold during a Memphis session. RCA is releasing the soundtrack of his NBC show here this month.

The British tour headlined by Martha and the Vandellas set to take the road at Wolverhampton April 1st has been cancelled owing to Martha's nervous exhaustion illness. The rest of the bill would have been the Bandwaggon, Marv Johnson and Johnny Walker, and the tour had been lined up by the Arthur Howes office. Another Tamla star, Stevie Wonder, was present March 24th at an EMI reception to award Bert Smart of Rayleigh, Essex, the first prize of the recent Tamla Motown competition. The prize was a red BMC de luxe Mini car, complete with radio and tapedeck and a boot filled with Tamla LPs. Ken Whitmarsh, manager of the BMV store in London's Oxford Street which sold Smart the album whence he obtained his entry form, received a TV set.

The BBC hosted a reception March 25th to launch "Dungeon Folk," the first pop LP on its Radio Enterprises label which is distributed by Selecta. The BBC hopes to release further pop albums at regular intervals, subject to the contractual availability of artists, in addition to its varied Radio Enterprise catalog ranging from natural life sounds, London pub songs and steam engine effects to the spoken word, educational material and classical music.

The Ditchburn organisation, which distributes Wurlitzer juke boxes and supplies taped background music, has launched its own Domino label. The latter will cater specifically for pup entertainment, especially singalong disks, and will be distributed by Pye. The first three singles feature the Michael John Singers, the Cliff Adams Singers and Flanagan's Gang. Mel Collins of Active Management has returned from the States, where he reports the clinching of a \$250,000 deal with C

CBS star Janis Joplin is undertaking a three-week European tour, taking in Sweden, England, Holland, Germany, France and Denmark. She has some British TV lined up, and will complete the three-week stint with a concert at the Royal Albert Hall April 21st.

Quickies: The Rolling Stones are recording another album and single under Jimmy Miller's supervision at Olympic Sound Studios.

Phonographic Equipment, the amusement machine group, is to spend 500,000 improving the Dreamland amusement park at Margate, which it acquired last July.

CBS will hold its 1969 London sales conference at the May Fair Hotel August 28th and 29th with a clossing dinner at the Connaught Rooms.

Roy Orbison's "South Bound Jericho Parkway" American charter will be the flipside here when London releases his "My Friend" April 11th.

death of Johnny Mathieson, Noel Gay Music general manager, at 39. Mathieson has worked for Campbell Connelly, Robert Mellin and Michael Reine in publishing, and previously had been road manager for Stanley Black and Cyril Stapleton.

harmonicist Larry Adler's eldest daughter Carole will marry artist Rigel van Wieck in June.

jingle king Johnny Johnston is selling his London home and moving to Switzerland for tax relief, Johnston led the Keynotes vocal group before entering the jingle market.

The Casuals are currently in Italy, and have a charity show date at Wembley Empire Pool April 13th, Their new single is "Fool's Paradise," a Carlin Music copyright.

CBS piano star Peter Nero due here for TV date.

Where Do You Go To, My Lovely?"

Earning sheet music list again with "Where Do You Go To, My Lovely?"

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Earning sheet music list again with "Paris People go-go dancing group April 13th and 14th in Amsterdam film short.

Herman's next single will be "My Sentimental Friend" written by Geoff Stevens and John Cart

Cash Box



April 12, 1969



In an unprecedented outcome, four songs, four artists and four nation's topped this year's 14th edition of the Eurovision Song Contest. Pictured here during their performances of the winning songs at the Teatro Real are: (top, left): Salome of Spain with "Vivo Cantando; (top, right): Lulu of the United Kingdom with "Boom Bang-A-Bang"; (bottom, left): Frida Boccard of France with "Un Jour Un Enfant" and (bottom, right): Lennie Kuhr of Holland with "De Troubadour."



CashBox International News Report

Arduini Replaces Rapetti At Ricordi

MILAN — Federico Monti Arduini is now general manager of Ricordi's pop music division. He replaced Mario Rapetti, who resigned from the label, effective May 1. (See last week's ignue)

Rapetti was associated with Ricordi for 40 years, not two decades as reported in last week's issue. An official Ricordi announcement declared that Rapetti would "leave a great void with the firm and with all with whom he has had daily contact for so many years."

Marisol Italian Dates Thru CGD

MILAN — CGD has announced the conclusion of an agreement with Discos Zafiro for the production and promotion of the Spanish songstress and actress Marisol in Italy.

Marisol was in Milan recently and a cocktail party was held in her honor by CGD.

Marisol's first records in Italian will be launched on the Italian music market this month.

Ster/King Rep Deal

JOHANNESBURG — Ster Records has made an agreement with King Records of Japan for catalog representation in South Africa and Japan.

According to Hal M. Judin of Ster, the deal is a complete catalog arrangement, with emphasis on King's stereo line. At least 20 records have been set for release this year. At the same time, King will offer Ster product in Japan.

Yugo 'Split' Fest Set For August

SPLIT. YUOGOSLAVIA — Split 69, the Yugoslav International Festival of Pop Music, takes place this August (9-12).

One of the key aims of the fest is to give an opportunity for first hand contact among artists, composers, arrangers, conductors, vocal soloists, record labels, music publishers, etc. Also, there's a local direction aimed at the creation of pop songs and dance rhythms based on the Dalmation and Yugoslav coastal musical folklore.

There will be three song prizes: Golden Arms of Split, Silver Arms of Split and Bronze Arms of Split. The first will be the result of a festival jury; the second on the basis of audience choice; and the third on the basis of a jury selected among readers of Yugoslav papers and periodicals. Winners of the first two prizes will compete for a final prize on the fourth evening of the festival.

Those interested in further details on the event can contact Ante Saric, general manager, in Split, Yugoslavia.

MJQ Ends Euro Tour

NEW YORK — Apple Records' Modern Jazz Quartet have just completed a five-week concert of Western Europe with concerts in Amsterdam's Concertgebuow. In between the two concerts, the group sandwiched in an engagement in Rotterdam.

A retinue of Apple engineers waxed the Concertgebuow concerts for a forthcoming LP. The Modern Jazz Quartet arrived in Amsterdam after spending a week cutting another LP in Apple's new recording studios and headquarters in London.

Eurovision First: Four Songs From England France, Holland & Spain Are Top Winners

MADRID — Europe's top TV song contest, Eurovision, produced an unprecedented four winners for 1969. Before a TV audience estimated at 250 million, four songs were awarded the top prize: "Boom Bang-A-Bang," the entry from England sung by Lulu; "Vivo Cantando," the entry from Spain sung by Salome: "De Troubadour," the entry from Holland sung by Lennie Kuhr; and "Un Jour Un Enfant," the entry from France sung by Frida Boccara. This 14th annual edition of Eurovision was interesting from another standpoint; all performers of the winning songs were females. And last year's winning performer, Massiel, the Spanish songstress who offered 1968's "Zafiro," presented the awards on the stage of Madrid's Teatro Real concert hall on the final night, Saturday March 29.

The program of activities organized by the committee for Eurovision included an entire week of excursions, cocktail parties, gala lunches and dinners, sightseeing and shows. In addition, a poster especially created for the event by Salvatore Dali heralded Eurovision 1969 throughout Madrid.

The Songs

After the notes of the Eurovision opening "number" the first nation appearing on the stage was Yugoslavia. Ivan Ivica Krajac and his quartet "4 M" offered "Pozdrav Svijetu" (Hello To The World). It was a nice rhythmic, flowing melody, but at the final vote only 5 votes were assigned to Yugoslavia. Second in the list (visually given by a big panel on the right side of the stage) was Luxembourg. The song presented was an old fashioned waltz interpreted by Romuaid. The title was "Catherine", and 7 votes were assigned by the juries to this song.

Third country in the list was Spain. "Vivo Cantando" (I Live Singing) was the title of the song rendered by Salome (Belter). It's a simple melody constructed on a rumba thythm. It received 18 votes

ody constructed on a rumba thythm. It received 18 votes.

Fourth in the panel was Monaco. Thirteen year old Jean Jacques sang "Maman Maman" (Mommy Mommy) a typical French ballad rendered with a "musette" atmosphere stressed by the accordion played by Achille Pell-

egrini. Eleven votes were assigned to this number.

The contest followed with Ireland showing the fifth song, "The Wages Of Love". Interpreter was Muriel Day, who performed this modern rock ballad with great enthusiasm. Ten votes were given by the juries to her mini skirt.

Next was Italy: the song, "Due Grosse Lacrime Bianche" (Two Big White Tears) was presented by Iva Zanicchi (Ri. Fi) winner of this year's San Remo Festival. It's a typical Italian styled romantic ballad with a beautiful melody. It received five votes.

Great Britain followed with "Boom Bang-A-Bang". The grace and the popularity of Lulu (EMI) together with the strong arrangement of Johnny Harris helped confer a top place to the United Kingdom with 18 votes.

Then the big surprise of the night was Holland with "De Troubadour" (The Minstrel) a song which is directly inspired by the title. Sung by Lennie Kuhr playing her own guitar, the long, old fashioned 3/4 ballad seems to have a special appeal for the French people: with the six votes of the French people: with the six votes of the French jury "De Troubadour" received 18 votes.

Sweden was 9th on the list with a song called "Judy Min Vaen" (Judy My Darling). This rhythmic ballad was performed by Tommy Koerberg and got a total of 8 votes from the juries.

Belgium presented "Jennifer Jennings" a good rhythmic ballad which got the right performer in

Belgium presented "Jennifer Jennings" a good rhythmic ballad which got the right performer in Louis Neefs. The song has an original flowing melody but it only got 10 votes from the juries.

Then came Switzerland. It's song "Bonjour Bonjour" (Good Morning Good Morning) was considered one of the best presented this year. Paola is the young Swiss songstress who performed this number very well. In spite of the forecast, 13 votes were assigned to this title.

cast, 13 votes were assigned to this title.

Norway presented a song whose title is "Oj Oj Oj Sa Glad Jeg Skal Bli" (Oh Oh Oh How Happy I'll Be). It is a pretty number interpreted by Kirsti Sparboe, who is one of the most popular artists in her country. The song has a catch-

ing melody and it was interpreted in a modern way and with great enthusiasm by Sparboe. The arrangement was also good and the song is one of the best heard in this contest this year. On the 160 people who formed the juries of the Eurovision all around Europe (10 people for each country) only one, from Norway, voted for it.

13th in the list was Germany. But its song "Prima Ballerinia" published by Edition Intro, was presented by a Scandinavian artist Sim Malmkvist. This was another catchy, easy flowing melody and Sim Malmkvist was a great performer for this nice number. Only 8 votes were assigned to Germany.

France presented a wonderful song. It's a typical French ballad with a classical melody. The number, "Un Jour Un Enfant" (A Child One Day) was performed in a marvelous way by Frida Boccara. 18 votes were assigned to this number.

Portugal was the 15th country in the list. While the other songs more or less have all a kind of international flavour, this Portuguese number, "Desfolhada" (and translated into English as "Earthern Love") is completely different and is considered a folklore composition with a "fado" nostalgia. The voice and the dramatic performance of Simone De Oliveira did not help the song to get out from this national fashion and only 4 votes were assigned to Portugal.

Last country on the list was Finland. The song "Kuin Sillin Ennen"

gal.
Last country on the list was Finland. The song "Kuin Sillin Ennen" (Just Like Before) was interpreted by Jarkko and Laura. Even if the singer and the songstress did their best to attract the attention of the public, the song remains an old styled dixieland ballad. It received six votes.

Execs At Eurovision

The Eurovision Song Contest is a good occasion for a short meeting of publishers, record producers and music operators in Europe. A lot of top executives and personalities were present in Madrid for this 14th edition of the contest. From France: Lucien Mourisse, head of Europe no. 1 and Disques Az, Claude Pascal, publisher and indie record producer, Frank Pourcel, who as usual conducted the orchestra for the performance of the French song.

From England there was Larry Page of Page One Records, Ron Kass of Apple Records and Music, flying from Milan with his wife. From Germany: Irmtrud Meisel of Edition Intro. A numerous delegation arrived from Italy: it was composed by Tonino Ansoldi, A/R Manager of the foreign dept. of the firm, Ezio Leoni also A/R manager of Rifi, and by Wladimiro Albera, head of the press and promotion dept. of the firm with his assistant Guido Ardizzone. Also present was Mario Minasi, impresario and manager of Iva Zanicchi.

Also present was Mariano Rapetti and his wife. As we announced last week, Rapetti resigned from his position as general manager of Ricordi Pop Music Group, together with his son Giulio. He has revealed that it is his intention to start indie activity both in the publishing as well as record fields.

Top representatives of the music business in Spain were present too: Sebastian Garcia Morencos and Joaquim Merino of Discos Zafiro, Joaquim Alfonso and Mr. Batalla of Discos Belter, Manuel Salinger of Southern Music in Spain.

CHUM/Disk Men Meet Is Hampered By Its Own Communications Gap

TORONTO — A meeting arranged through CHUM's Robert J. Wood and Compo's Al Mair was called on March 27, to discuss reasons for the communication gap being experienced by the radio station and some record companies.

Besides CHUM's top brass, record execs from head offices in Montreal and Toronto were present. The three hour meeting allowed many of the record types an opportunity to air their complaints, but many agreed that much of their discussion was trite and not really important to the point at issue.

Unfortunately, there were those record reps who took advantage of the much talked about proposed legislation of radio and entered into this discussion which further confused the

meeting.

Larry Solway capped the meeting with a plead for more support by the record companies in keeping CHUM-FM on the air. There had been much discussion lately of the FM operation changing from "underground" to more easy listening, for which CHUM have received numerous letters protesting such a move.

Pye Reps Metromedia In England

LONDON — Len Levy, president of the newly formed Metromedia Records, a division of the Metromedia Corp. in New York, and Louis Benjamin, managing Director of Pye Records, London, have negotiated a deal whereby Pye Records will distribute the Metromedia product in the U. K. on the Pye International

Benjamin told Cash Box that he feels that Metromedia will "quickly develop into a major force in the record industry" and looks forward to a happy association with the new organization. The deal is on a licensing basis and extends over a long period.



This extremely imaginative, creative, and unusual group from the States is touring Europe in April.









N.V. Philips' Phonographische Industrie - Central Offices: Baarn - The Netherlands.



From March 22th, the TV transmission "Chissa' Chi Lo Sa" has its ending title sung by top English artist Cliff Richard (EMI). The number is entitled "Chi Lo Sa," Italian version of "On The Beach."

Mrs. Elisabel Mintangian of Durium has informed us that in the past few days Mr. Lueftner, General Manager of Ariola Records, was in Milan in order to discuss with Durium the distribution of Durium's catalog in Gertribution of Durium's catalog in Ger-

many. A contract has been stipulated.
Durium has obtained the sub-publishing rights of the song with which Germany was present at the Eurovision contest. The title is "Prima Ballerina" (First Dancer), whereas Durium licensed Intro to sub-publish their two songs participating: "Un their two songs participating: "Un Disco Per L'Estate" i.e.: "Quel Giorno Di Illusione" and "Un Cuore Inna-

Italian singer Bruno Lauzi has created his new label: "LUV." The Record Firm Ariston will be the distributor of the numbers released under this label, and, of course, of the promotional campaign for its launching. Bruno Lauzi has also just finished his new LP containing "cabaret music" entitled "Kabaret No. 2."

Ariston is preparing a first series "Stereo 8 cartridges." This series will include about ten numbers which will be distributed together with the 20 numbers of musicassettes already released by Ariston in the short period

of 4 months.

Marisol, the latest songstress pacted by CGD, will record in the next few days her first single in our language. The title is "Tu Primo Amo Re" penned by Bigazzi-Del Turco. With this song the artist will be present on the stage of Lugano to take part in the manifestation "Un Giovane Per L'Europa" on April 17th, 18th and 19th. The same contest will be attended by The same contest will be attended by the Greek group the Aphrodite's Child (Phonogram) and by Tereza (Phono-

As we reported in our previous col-umn, the Danish "vedette" Gitte (EMI Italiana) was in Italy in order to record two Italian numbers. This week EMI has announced the titles of the same: "La Mela" and on the flip side "Ricordi."

8 *Ma Che Freddo Fa: Nada (RCA Italiana), The Rokes (RCA Italiana) Mina (PDU) (Published by RCA Italiana

Top Italian group L'Equipe 84 (Ricordi) will be in the States from the 8th to the 22nd of April for a series of concerts in New York. They will profit by the Journey to the States to set up a chain of "boutiques" in various American cities. The principal purpose of the group is to make their proportions popular to the American repertoire popular to the American public, whereas other groups' aim was generally to give performances for the Italian emigrants.

Italy's Best Sellers

This Last Weeks Week Week On Chart

2	7	10 Eloise: Barry Ryan (Ricordi) Published by Aberbach
3	2	8 *Tu Sei Bella Come Sei: Mal & The Primitives (RCA Itali-
		ana) The Showmen (RCA Italiana) Published by Italiana
4	13	3 Irresistibilmente: Sylvie Vartan (RCA Italiana) Published
		by RCA Italiana
5	6	7 *La Pioggia: Gigliola Cinquetti (CGD), France Gall (CGD)
		Published by Sugarmusic
6	3	8 *Zingara: Bobby Solo (Ricordi), Iva Zanicchi (RI.FI) Pub-
		lished by Mimo/Ricordi
7	12	3 *La Storia Di Serafino: (Adriano Celentano (Clan) Published
	_	by Leonardi
8	5	10 Obladi Oblada: The Beatles (EMI Italiana), I Ribelli (Ri-
		cordi) Published by Ricordi
9	4	8 *Bada Bambina: Little Tony (Durium), Mario Zelinotti (Du-
		rium) Published by Durium
10	11	7 *Un'Ora Fa: Fausto Leali (RI.FI), Tony Del Monaco
		(Ricordi), Mina (PDU) Published by RI.FI
11	8	6 End Of The World: The Aphrodite's Child (Phonogram) Pub-

-- *Il Paradiso: Patty Pravo (RCA Italiana) 8 *Un Sorriso: Don Backy (Amico), Milva (Ricordi) Published 13 9 by Ricordi/El & Chris

8 *Il Gioco Dell'Amore: Caterina Caselli (CGD), Johnny Dorelli 14

 *Ir Gloco Dell' Amore: Caterina Caselli (CGD), Johnny Borelli (CGD) Published by Sugarmusic
 Atlantis: Donovan (CBS) Published by CBS
 *La Freccia Nera: Leonardo (Ariston) Published by Ariston
 *Un'Avventura: Wilson Pickett (RI.FI), Bucio Battisti (Ricordi) Published by Ricordi/El & Chris
 I Started A Joke: The Bee Gees (Phonogram) Published by 17 18 16

Hold Me Tight: Johnny Nash (Ricordi) Published by Ricordi *Zucchero: Rita Pavone: (Ricordi), I Dik Dik (Ricordi) Published by Ricordi

*Denotes Italian Original Copyright

Holland's Best Sellers

This	Last	
Week	Week	
1	1	Why (The Cats/Imperial)
2	4	Where Do You Go To My Lovely (Peter Sarstedt/U.A.)
2 3	5	Don Juan (Dave Dee, Doxy, Beaky, Mich And Tich/Fontana
		(Impala-Basart/Amsterdam)
4	2	First Of May (The Bee Gees/Polydor) (Basart/Amsterdam
4 5	6	Sorry Suzanne (The Hollies/Parlophone) (Schroeder-Basart
		Amsterdam)
6		I Can Hear Music (The Beach Boys/Capitol)
7	3	Atlantic (Donovan/Epic) (Holland Music/Amsterdam)
8	7	Spooky's Day Off (The Swinging Soul Machine/Polydor
		(Dayglow/Hilversum)
9	10	To Love Somebody (Nina Simone/RCA) (Basart/Amsterdam
10	a nationers	Time Of The Season (The Zombies/CBS)



CashBox Holland

Gloria is getting international attention with their single which entered the charts here, it will be released in England, France, Italy through E.M.I. Another successful Bovena group, Brainbox, will be released through E.M.I. in the U.K. on April 25th with "Down Man." on April 25th with Down Man. There are plans for a U.K. tour in June. Bovema's Roel Kruize is now working on an American release for the Brainbox; he already got some exciting U.S. reactions. The group is now recording a follow-up single and an album. Needless to say all Royama producers promotion and and an album. Needless to say all Bovema producers, promotion and label managers are happy and proud to see their products and efforts finally getting international acceptance. Left Side, a group from the Cats' city Volendex, presented their latest single "Welcome To My House" produced by Tim Griek. House" produced by Tim Griek. From the Bovema studios a new single was released of Holland's pop group the Buffoons. A wonderful song bearing the title "The Radio Song"

Bovema had the honour to welcome Stanley Gortikov recently. Capitol's president could see with his own eyes that two of his singles appeared in the Top 40, namely 'Beach Boys' 'I Can Hear Music' 'Cauth' and La South' (now number 6) and Joe South'
"Games People Play." Stanley Gortikov visited Bovema in the framework of a big orientation on the
European market.

Bovema is launching this week its biggest Spring Sales Campaign ever held by introducing 60 new in all selling categories in Holland. in all selling categories in Holland. Local productions together with releases of international artists both in medium and full priced series. The successful star series released last year is extended with 12 new records in a fresh presentation. The classical medium line called Intro was introduced highlighting favourite artists Nathan Milstein, Rostropovitch, Giulini, etc. A big teaser for the campaign is a special de Luxe Set containing five records by the famous conductor Herbert von Karafamous conductor Herbert von Kara-jan, title for the set "The Wonder Karajan." It's possible for buyers to obtain the set against reduced price for three months. Further eight new double record sets are being released in the very success fully "Two For The Price Of One" series. As a special teaser for the complete marketing campaign a Frank Pourcel de luxe album has been manufactured which is to be sold for a low price as a promo-tion for the complete Pourcel repertoire. Included in the album is a leaflet which contains all the repertoire in Bovema's Spring Campaign. Also included is a contest for buyers Also included is a contest for buyers of the album, they can win special trips to Paris. Dealers have been supplied with magnificent merchandising items for in and out store display. Special mailings have been sent to the trade informing them about Bovema's attack on the Spring market. Bovema again want to inmarket. Bovema again want to increase their market share as was done last year during several campaigns. It's Bovema's aim to achieve a growing market share as well with national as international products. No doubt the operation will be successful because the campaign is backed by the most expensive publicity and promotion efforts ever held in Bo-vema's history. Theme of the cam-paign is: "Bovema Plays The

Trumps."

After a 9 day trip in Germany, Heintje received the Dutch Veronica-award, the Silver Ship. The 12-year-old singer got this award for his song "Heidschi Bumbeidschi," for ten weeks No. 1 in the Dutch hit parade. Heintje's latest single, "Ich Sing Ein Lied Fur Dich," is rising in the Dutch and German charts with the speed of the Apollo.

After her successful appearances

After her successful appearances at the Amsterdam and Berlin record Gala's (both were broadcast by Dutch T.V.), Barclay's Mireillo

Mathieu is very popular in Holland now. Mireille's "Ensemble" is tipped for the Radio Veronica hit parade, while her three albums also are selling like hot cakes. A fourth Mireille Mathieu L.P. will be released next month.

In Amsterdam night club "Tropicana" CHR production manager Fred Hartog recorded the LP "Max Woiski a Go Go". It became a groovy recording with brightful music from the West Indies, where Max Woiski

was born.

Manager Wim van Vught of Editions Altona reports that he contracted the Eurovision titles of France (Un Jour, Un Enfant), sung by Frida Boccara; Monaco (Maman), sung by young Jean-Jacques; Luxembourg (Cather-ine), sung by Romuald, for his terri-tory, Local versions are in preparation. Pubbery Altona also controls the Dutch entry "Troubadour" sung by

Dutch entry "Troubadour" sung by young composer Lenny Kuhr.

Recent CBS additions to the singles field include the latest hit single by the Tremeloes, "Hello World," the Peddlers with "That's Life," Gary Puckett & the Union Gap with "Don't Give In To Him," as well as the second SWB single by Clive Sands with the famous B.J. Thomas version of "Hooked On A Feeling." CBS recently released a special Ray Conniff Album, entitled "Welcome To Europe" featuring great songs as "Somewhere My Love." "Invisible Tears," "Brazil" and many others. Tic-in is done, because of the current visit by Ray Conniff to various European countries. CBS also released the first CBS album by the Clancy Brothers and Tommy by the Clancy Brothers and Tommy Maken, live with a studio audience and featuring Pete Seeger on banjo and Bruce Langhorne on guitar. On March 29, the Chambers Brothers visited Holland for a TV appearance in a TROS-TV program called "Jam." On April 11 and 16, Janis Joplin will be in Amsterdam for an in-person appearance as well as a TV perfor-

mance.
March 29 and 30, Geno Washington and his Ram Jam Band visited Holland and his Ram Jam Band visited Holland for personal appearances, booked by the Paul Acket Organization. Two TV shows were arranged, both directed by AVRO-TV's Rien van Wijk. Special promotion was given to the LP's "Running Wild" and "Sifters Shifters Finger Clicking Mananas" plus the most recent single release "Bring It To Me Baby"

ger Clicking Mananas' plus the most recent single release "Bring It To Me Baby."

April 18th, new Pye recording artist Jefferson is to be seen in NCRV-TV's "Twien" magazine whilst singing the Paul Ryan composition "The Colour Of My Love." The singer is getting strong airplay and heavy promotion all over Holland, so rapid chart entry is expected. On the same show Dutch Havoc recording group the Dream will sing their "The Dotting King."

March 31st, three magnificent Stax albums were leased on the Dutch and Belgian market: "Who's Making Love" by Johnny Taylor containing both his current hits: "I've Never Found a Girl" by Eddie Floyd and the soundtrack album of Jule Dassin's "Up Tight," which was written, recorded and produced by Booker T. Jones with some help of Judy Clay and the M.G. 's: On the Elektra label a new single by the Doors will be released this week. For the first time a composition of Robert Krieger was leased as A

week. For the first time a composition week. For the first time a composition of Robert Krieger was leased as A side, "Wishful Sinful." New LP's are released by the MC5 from Detroit, "Kick Out The Jam," and Earth Opera's "The American Eagle Tragedy." Negram-Delta has reintroduced the Saga repertoire to the Dutch market by releasing a special packaged "Hair" album which immediately made an engrous impact Sales figures of the

enormous impact. Sales figures of the first week really have been overwhelming. Label chief Bart Klimmert plans weekly releases for the label.

The Kinks did it again. This week a new single was released, written and produced by Ray Davies and featuring two strong songs: "King Kong" and "Plastic Man." Compo's Lee Armstrong in town for talks with Apex branch execs which covered the now released Dianne Brooks lid of "Walkin' On My Mind" and "Need To Belong", on the Revolver label as well as conferring with Allan Matthews, who will take over as Compo's field promotion man when Al Mair exits in May. Mair is branching out on his own. The Brooks' single has already made an impact in both Montreal and Toronto with stations utilizing both sides. The record is to be released in the U.S. on the Tangerine label. Reg Wilson, Montrealer, whose United Artists LP release "88 Keys And A Girl" recently received a Cash Box Album Review, held over for two weeks at Toronto's Cav-A; Bob. Much exposure being given the release on Toronto's MOR stations. The Irish Rovers created excellent atmosphere and pulled capacity houses for their engagement at Toronto's Royal York Hotel. Decca has just released their latest L.P "Tales To Warm Your Mind," Al Hibbler opens at Toronto's Town & Country Palace (7) for a two week run. His new Decca package of "Greatest Hits" already receiving top exposure on Toronto and area radio.

The Canadian Premiere of "Sweet Chapita" is to be sponsored by the

The Canadian Premiere of "Sweet Charity" is to be sponsored by the Fund Raising Agency of Communications Arts Students of Centennial College, Scarborough (Fracas). All proceeds from the Apr, 3 showing to go to scholarships and bursaries within the College. This giant promotion already showing effects on sales of the soundtrack LP, on Decca. Movie expected for a long run at the University Theatre.

Scott Richards, newly appointed promotion man for RCA's Ontario branch, busy with Guess Who in town for a week at the Electric Circus. Richards made sure the group was available to all radio and television outlets. The popular Winnipeg foursome made a quick half day jet flight to their hometown to keep a television committment. They are stars of the CBC-TV's weekly show of "Where It's At" Finishing touches soon to be put on their next Nimbus 9 LP release "Canned Wheat." Their lid of "These Eyes" now climbing the CB 100. New Canadian releases on RCA include "Child Of My Sleeping Mind" by Harry Youngs and the Noblemen, and Good Grief's "You Ain't Got What I Want". From Nimbus 9 (distributed by RCA) comes "San Jose" called from the Mutual Understanding's LP "In Wonderland."

Understanding's LP "In Wonderland."

Quality's release of "Super Golden Goodies" by the Guess Who creating good sales atmosphere across the country. Package contains group's first Cash Box chart buster "Shakin' All Over" as well as "Tossin' & Turnin'" and "His Girl." Big sales item at Quality. "Something's Happening" by Herman's Hermits. John Driscoll, national touter for Quality reports the single on over 20 charts. Andy Kim's Steed deck of "Tricia Tell Your Daddy" has broken out in Montreal and Winnipeg. Ed Lawson's Quality promotion on Trout and Churls paying off. "Fresh Water" culled from Trout LP catching fire as is "City Lights" from Churls pack. A&M's lid of "You Came, You Saw, You Conquered" by the Ronettes, has large breakout in Montreal. Adding to charts and play-

lists across country molding this one into a giant. The Cartoone's release of "Mr. Poor Man" showing early indications for chart action. Quality's Dave Brodeur reports a large sized Montreal and Quebec hit with "Bumble Boogie" by B. Boogie.

"Bumble Boogie" by B. Boogie.

This reported in Columbia's warehouse and experienced company and warehouse staff excitement over shipping of new Leonard Cohen LP release "Songs From A Room." Initial shipment not nearly enough to fill back orders. Bill Eaton, national publicity for Columbia, arranging a nationwide push on release. Michael Tarry, who created a bit of a stir with his first Columbia lid of "Al That I Love," moves in with a very strong follow-up "If You Believe," also a self-penning and cut at Toronto's Chelsea Studios. With British Blues making an impressive showing in Canada, Columbia have an excellent foothold. Their Blue Horizon line showing signs of good sales action.

Papa Bear's Medicine Show bow their Aragon release "Golden Girl" (distributed by London). Initial west coast action looks good. Group makes home in Vancouver. Louis Hazan, director of the Societe Phonographiques Philips, Paris, and Andre Chapelle, producer of Nana Mouskouri's records in Montreal for four days of talks with London execs. They also attended concerts by Enrico Macias and Johnny Hallyday. The latter, whose three day tour took in concerts in Montreal, Quebec and Sherbrooke, played to a total of 24,000 people with all concerts sold out. Englebert Humperdinck now signed for a ten day engagement at Montreal's Playboy Club (May 15), which is immediately prior to his six day appearance in Toronto. London's Richard Glanville-Brown reports excellent reaction to the first LP release from Amos. "Hey Jude/Hey Bing" by Big Crosby. Single culled Hey Bing" by Big Crosby. Single culled from the pack "Hey Jude" receiving top MOR and top forty action across Canada. "Aquarius" by

the 5th Dimension now No. 1 in Toronto (Chum). Toronto's leading record retailer. Sam, The Record Man, reports an excellent run on the realse. Also showing well at SAM'S is "Traces" by Classics IV, Jerry Butler's "Only The Strong Survive," and "These Are Not My People" by Johnny Rivers. London's corner on the British Flues market paying off in excellent sales. John Mayall's "Blue From Laurel Canyon" and LP product by Ten Years After, Amen Corner, the Web, and Moody Blues showing good sales strength. Many stores picking up extra sales using LP's as counter displays.

Clyde McGregor in town for branch office meet and talks with radio VPs. Big item from Warners is "My Way" by Frank Sinatra, now commanding most of Toronto and area radio. Neon Philharmonic making a good showing with "Morning Girl" along with "Goodby Columbus" by the Association. Collectors' LP "Grass & Wild Strawberries" catching fire across Canada. Group's appearance in Vancouver stage play under same title as LP created much local action which has spread eastward.

Cash Box

Charts Are

Where Its At!

CHAPPELL'S WIN

the 1969 EUROVISION SONG CONTEST with

"BOOM BANG-A-BANG"

Congratulations and Thanks to

LULU

HerMusical Director: JOHNNYHARRIS

And the Writers: PETER WARNER & ALAN MOORHOUSE

CHAPPELL



ashBox Germany

Well, it had to happen. The most important pop event held in the world today, the Song For Europe Eurovision contest viewed by over 250 million people ended in utter confusion as 4 songs tied for first place honors with none of the 16 entries picking up more than 18 of the 160 votes cast. As we said last year, the music presented was in no way indictive of the quality of pop music being produced in this part of the world, but that isn't half as bad as the jury. Each country picks 10 people to vote in their local studios and nobody can possibily have such different taste as to expect 160 people who heard 16 songs to divide the votes so equally. The event is obviously a contrived tool of the state controlled Radio-TV networks and apart from the extremely bad sound mix everything was simply impossible. The material had little or nothing to do with pop music and the winners were robbed of huge sales by the 4-way tie. Every country received votes and it looked more like a political convention than a pop music festival when the voting was finished. The winners didn't even receive votes from every country. Spain picked up votes from 9 of the 15 possible countries, England received votes from 8 countries, Holland from 7 countries and France from 9.

The contest still provides no rules at all as to how the material is

The contest still provides no rules at all as to how the material is to be chosen. England picks a top star and lets writers compete for the song and some countries simply pick a writer and a singer and then state that this material is representative of the country's productivity in the pop field. Germany did fair picking up votes from 5 countries in spite of the fact that Sir Malmkvist's voice couldn't even be heard over the music, and Switzerland with a song written by Germany's Henry Meyer finished even stronger with votes from 7 countries and 13 votes. But as we said, 18 of the 160 votes was enough for a first place finish and that is absolutely ridiculous no matter how you look at it. The ma-

terial presented was just not that

terial presented was just not that equal.

If no logical standardized method is found to choose the tunes and a competent jury, then it would by much easier to just flip a coin to decide the winner. Contests of this importance should be left in the hands of the professionals who belong to the record and music industry and taken out of the hands of the radio-TV stations who obviously have no idea what they are doing. Of, course, nothing will be done as usual and the contest will be held again next year under the same confusing conditions as this year, but I am sure that very few people in the industry will disagree with the comments made in this column.

Electrola reports that their top French star Salvatore Adamo will start his 20 day tour of Germany, Austria and Switzerland on April 9th in Dusseldorf. The firm has put out a special LP to coincide with the tour. Antenna Public Relations held a press conference in Munich honoring Roy Black who finished a successful stint at the Humanian Pop Festival where he simply broke things up with his fabulous performance.

Ariola is going all out for the first German recording from France's

things up with his fabulous performance.

Ariola is going all out for the first German recording from France's Mireille Mathieu. Peter Kirsten of Global Music is doing the big push on the German version of "Wichita Lineman" from Katja Ebstein in Liberty and "Heaven" by the Rascals on Atlantic. Dr. Herfried Kier celebrated his 10th anniversary as Press boss of Electrola. Ariola production head Monty Lueftner answered a report that the firm had signed Elke Sommer to a recording contract calling for a 25,000 dollar advance by saying that there is not a word of truth to the article. The big move of 1969 takes place in two weeks when the major firm Ariola will shift their headquarters to Munich. More about that later.

The Berlin Maris Music Production has moved their headquarters to Munich.

That's it for this week in Germany.

CashBox Brazil

After the release of "Flower Power," an LP with an international hit parade, CBS just launched "Flower Power Vol. II" which is bound to have a big commercial success. Some other CBS releases this month: "Os Grandes Sucessos de Alcides Gerardi" "Os Sucessos de Cinema Vol. II" (Orquestra Serenata Tropical), "Turn Around, Look at Me" (Ray Conniff and the Singers), "Os Grandes Sucessos de Roberto Yanes," "Percy Faith e_os Sucesses" (Percy Faith, His Orchestra And Chorus), "Those Were The Days" (Johnny Mathis), and "Grandes Arias Romanticas de Operas" (The Opera Festival Orchestra).

Buddah Records diskery is no longer represented in Brazil by the Rozenblit diskery; the present rep-resentative is Companhia Brasileira de Discos (CBD).

"O Maxime de Sucessos" no.2 (Philips) is the best LP released by CBD. It features a true hit parade of the best Brazilian popular music interpreted by such expressive artists as Elis Regina, Edu Lobe, Jair Rodrigues, MPB-4, and so forth. Other good CBD launchings: "Viva a Gentel" (Philips) and "Brazilian New Sound" (Victor Pilla Orq.) (Polydor). The international releases bound to be successful: "Soul Mauriat" (The Great Orchestra Of Paul Mauriat no.7); "Aphro dite's Child" (Mercury); and "Novas Cancoes de Portugal" (Francisco Jose) (Philips).

RCA's launchings this month were practically completely dedicated to the interior and north of Brazil; both regions represent approximately 30 to 40% of the national consumer market. In the international area, the best releases are: a single Elvis Presley compact with "Edge of Reality" and "If I Can Dream"; and 3 double compacts "Right Relations" (Johnny Rivers), "Goodnight My Love" (Paul Anka), and "Going Up The Country" (Canned Heat). Other good RCA launchings: Helena de

Lima's compact and the LPs "Os Originais do Samba," "Chice Saud-ade" (Francisco Petronio), "Fran-cisco Alves Vol. II," "Pra Frente" (Os Velhinhes Transviados), and "Os Tres de Portugal no Brasil."

After a complete renewal of its promotion staff, Copacabana releases 3 singles: "Eston Merrendo" b/w "Eu Juro por Deus" (Jean Carlo); "Domingo a Tarde" b/w "Tudo Passara" (Nelson Ned), "Areia no meu Caminho" b/w "Meu Ar de Tristeza" (Edson Wander).

"F. . . Comme Femme" (Adams), Odeon's double compact, is in all Sao Paulo hit parades. Other good releases of the same diskery: "Dream A Little Dream" (Mama Cass) (Dunhill), "Steppen Wolf" (Dunhill). "The Yard Went On Forever" (Richard Harris) (Odeon), and "The Mamas And The Papas Golden Era Vol. II" (Dunhill).

The Fermata group has just launched "The Bright, The Blue And The Beautiful" (Ahmad Jamal) (Som Maior), "Os mais beles temas de cinema" (The Blue Stars) (Som Maior), "San Remo 69" (Fermata) with the winning songs of the festival; "Ray Charles Invites You To Listen" (Fermata); "The Best Of The Impressions" (Fermata); "Colours" (RGE) and "Just A Dream Age" (Rita Moss) (RGE).

Chantecler is responsible for the release of the best classical LP "Sonate di Beethoven" (Ricordi) played by the Polish pianist Rysard Bakst. Bobby Solo, the champ of the San Remo 69 Fest is featured in the LP "Super Bobby" with the songs "Amore Mi Manchi," "Siesta," "Sone Solo Ormai" and "Ora le So." Chantecler has also released "Quo Calor la Vida" with Marie Laforet featuring such hits as "Mais Mon Coeur est Vide," "La Valse des Petits Chiens Blancs" and "Requiem Pour Trois Mariages."

Germany Best Sellers

This	Last	Weeks	
Week	Week	On Chart	
1	1	8 Atlanti	s — Donovan — CBS — Peer Music
2	2	4 First	Of May — The Bee Gees — Polydor — Rudolf
		Slezak	M.
3	3	4 Das ha	at die Welt noch nicht erlebt (The World Has Never
		Seen T	his Before) — Mary Ross — CBS — Ralf Arnie Music
4	4		on & Clover — Tommy James & The Shondells — Vogue
			i Slezak Music
5	5		ermaedchen (Gipsy Girl) — Bobby Solo — CBS —
			Gerig Music
6	6		Du wohin? (Shiwago Melody) — Karel Gott — Polydor
			s Gerig Music
7	7		leid (Heartaches) — Peter Alexander — Ariola —
	_	Gerig 1	
8	8		udent aus Upsala (A Student from Upsala) — Kirsti —
			nken — Melodie der Welt
9	9		ig In The Street — Martha Reeves & The Vandellas —
- 0			Aberbach Music
10	10		uan — Dave Dee & Co. — Fontana — Minerva Music/
		Rudi v	on der Dovenmuehle

*Original German Copyrights

Cash Box: A Trade **Magazine That Serves Its Industry**

Sao Paulo's Best Sellers

Last	This	
Week	Week	
2	1	Ob-La-Di-Ob-La-Da (Fermata) — The Marmalade — CBS
1	2	Bahia De Todos Os Deuses (n.p.) — Manuel Rosa —
-		Castelinho
3	3	Mrs. Robinson (n.p.) — Simon & Garfunkel — CBS
4 5	4	Ao Mestre Com Carinho (n.p.) — Lulu — Odeon
5	5	Those Were The Days (Fermata) — Mary Hopkins — Odeon
6	6	Hey Jude (Fermata) — The Beatles — Odeon
8	7	Heloise (Philips) — Barry Ryan — Philips
9	8	Viu? (n.p.) — Adriana — Equipe
7	9	Sei La Mangueira (n.p.) — Elza Soares — Odeon
13	10	Aqueles Tempos (Those Were The Days) (Fermata) —
		Jeelma — Chantecler

Double Compacts

1	1	O Inimitavel — Roberto Carlos — CBS
3	2	Meia Volta — Wilson Simonal — Odeon
2	3	Levanta A Cabeca — Oswaldo Nunes — Equipe
4	4	F Comme Femme — Adamo — RCA
7	5	As Borboletas — Andre Popp — Chantecler

		24 5
1	1	O Inimitavel — Roberto Carlos — CBS
2	2	O Som Da Pilantragem (2) — Turma da Pilantragem — Polydon
5	3	A Primeira Noite De Um Homem — Simon & Garfunkel—CBS
_	4	The Fool On The Hill — Sergio Mendes — Odeon
4	5	O Sucesso E Agnaldo — Agnaldo Timoteo — Odeon
6	6	Ao Mestre Com Carinho — Sound Track — Philips
3	7	As Favoritas — Sergio Mendes — Philips
8	8	The Beatles (Album) — The Beatles — Odeon
9	9	As Borboletas — Andre Popp — Chantecler
7	10	Realization — Johnny Rivers — RCA



COIN MACHINE NEWS

EDITORIAL: Making Money

By a gracious gift of nature, man, at least Western man, is instilled with an ardent desire to make money. Actually, it's more a desire to put meat on the table, but in this day and age, making negotiable currency is a lot easier and safer than hunting wild game with a large rock or a long stick.

We don't mean to be cute about man's need to earn a living. We just intend to put a little emphasis behind the basic business axiom that says making money doesn't just mean making ends meet it means making a nice healthy profit — it means,

if we may say it, getting rich.

Coin machine operators are in a rather unique trade. They are a collection of people in business for themselves, often in competition with each other and so deadly jealous over the locations they service any new "money making scheme" is looked upon as a threat to the status quo.

Coin machine operation, any business for that matter, grows in two directions — laterally and vertically. In our case, lateral growth means adding new locations and additional machines to the route. Vertical growth means making more money from

the machines already on the route.

Enough has been said lately about lateral growth adding units through location solicitation, through the exploration of new types of locations, through a serious exploitation of the family fun center. Let's talk about vertical growth a bit.

Operators make more money from existing machines by three general means: 1. by what machines are placed and what the operator does to promote play on those machines (in another word, merchandising); 2. by securing a more beneficial share of the collection box through higher percentages, front money or the minimum guarantee; 3.

by increasing the price per play.

Curiously, all three of these means to higher earnings act one upon the other. Higher play pricing and better commission deals are usually predicated upon the purchase of new equipment at least they should be. Conversely, the financial ability to buy these new jukeboxes and games is directly influenced by the amount of profit that can be gleaned from the route.

We started this article off with a pitch for making money. Silly as that may sound, many operators seem to have forgotten the essential purpose of being in business. Many are ashamed to have to tell a location that music now costs 2-25¢. Many are content just to scrape by each year, thinking the business is so dog-eat-dog it's remarkable just to survive.

Music and games operations should pay well in many cases they do pay extremely well - but every operator should believe that he deserves a far better than average income and exercise every technique to go out and get it. After all, thousands upon thousands of dollars are invested in the average route and the financial rewards should be high for anyone taking such a large risk.

MOA EXECS CONFER WITH GAMES REPS ON EXPO



On Tuesday, (March 25th), MOA officers and representatives of the major amusement machine factories met in Chicago's Time-Life Building to iron out ground rules and select display areas for this year's Music and Amusement Machine Exposition. Although considerable discussion centered upon the possibility of inviting newspaper and broadcast personnel to cover the show, the trade leaders decided against such publicity at this time, in order to allow current public relations work sufficient time to insure that the event receives unbiased coverage. Tournament competition on the convention floor was also aired and it was decided the 1968 rules will apply for the 1969 show once again. Shown in the photo snapped at the meeting are: (left to right, seated) Herb Oettinger (Chicago Coin), Les Montooth, Howard Ellis, Billy Cannon, Fred Granger and Len Schneller (U.S. Billiards); (left to right, standing) Johnny Bilotta and Gene Wagner (Nutting Industries), Billy DeSelm (Williams), Gerald Benson, Herb Perkins (Purveyor Dist. representing American Shuffleboard), Ross Scheer (Midway), Camille Compasio (Cash Bos), Ken Fischer (Fischer Mfg.), Manny Spindel (Spindel Insurance), Fred Minter (Purveyor) and Earl Paige (Billboard).

Tulsa Billiards for Rock-Ola in Okla.

CHICAGO — David C. Rockola, President, Rock-Ola Manufacturing Corporation, has announced the appointment of a new distributor to handle Rock-Ola's full line of music and vending equipment in the State of Oklahoma.

The new distributor for this territory is Tulsa Billiard Supply, Inc., of Tulsa, Oklahoma, located at 2112 South Harvard. The telephone number is: A/C

918-939-2686. Tulsa Billiard's territory for music and vending is the entire state of Oklahoma.

John Nowlin is president of Tulsa Billiard Supply, and they are currently stocking a full line of Rock-Ola music and vending equipment and service parts to serve the operators in the territory. In addition to the Rock-Ola line, Tulsa Billiards also handles Brunswick and United Coin-Operated Pool Tables.

New Vari-Target Feature Highlights Gottlieb 'Airport' Two-Player Pin

CHICAGO — Alvin Gottlieb of the D. Gottlieb & Company, has announced the release of their latest amusement game, a 2-player called "Airport," to the operating trade.

Gottlieb stated, "we're very, very excited about 'Airport,' especially the all-new Vari-Target. This is an exciting new concept whereby players can manipulate the flippers and attempt to maneuver the ball into the Vari-Target lanes, pushing a bumper to one of five scoring levels."

Players managing to hit the target bumper using their skill can score from 10 to 500 points, depending on how hard the target is hit and whether or not it is lighted at the time of contact.

"This pay feature greater a tanta-

or not it is lighted at the time of contact.

"This new feature creates a tantalizing test of skill and coordination to hold the player's attention and interest game after game and will provide a new high in player appeal and profits for the operator," Gottlieb said.

The traditional Gottlieb art design is once again apparent throughout 'Airport.' Mini-skirted girls are depicted in the colorlul backglass artwork as they rush about a busy metropolitan air terminal. The playfield look is airy, spacious, and features only four bumpers. There II be no mistaking the fact



Playfield closeup detailing 'Airport's' Vari-Target bumper area.



Gottieb AIRPORT 2PI

that the Vari-Target feature is the essential challenge in this game. It should make for mass appeal to all pinball fans and be a standard location item for a long, long time to come.

Airport, has been shipped and is available for viewing at your local Gottlieb distributor.

Servomation Dividend

NEW YORK — The board of directors of Servomation Corp., national vending and food service organization, has declared a regular quarterly cash dividend of 12 ½ cents per holders of record on May 9.

Williams Backs 2-25° Games Pricing; All Units to Provide Conversion Step

CHICAGO — In a strong effort to establish 2-25° amusement game play pricing as standard operating policy throughout the coin machine industry, Williams Electronics, Inc. has announced that all future products (including their newly-acquired Fast Ball baseball game) will have provisions in the cable to easily convert to either single chute 2-25° play or twin chute, both chutes set for 2-25° play. The announcement was made at a trade magazine press conference held last Tuesday (April 1st) at the Williams factory by the firm's vice president Jack Mittel. The Williams executive revealed that the conversion capability will be available on all future games, including their soon-to-be-released 'Suspense' flipper table.

"This step by Williams is considered by the factories to be most necessary in order to cover the ever-increasing inflationary costs of maintenance, replacement and operating expenses," Mittel declared.

"The improvement from nickel play to dime play and from five balls per

"The improvement from nickel play to dime play and from five balls per game to three balls per game, have in most territories already been put into effect." he continued. "The next step

forward is definitely 2-25° and the time for this step is now."

Stating concern for the games operator, Mittel advised, "operators must protect and update their routes with the very best possible equipment available, and in order to do this properly, each machine must earn top dollar and top dollar means proper pricing which in our opinion is 2-25°."

Williams sales manager Bill DeSelm observed that the public must become accustomed to depositing a quarter in amusement pieces. "Once the public is used to using the 25° piece, the next logical, and inevitable step — one play for a quarter — will be that much simplier for the trade to move to."

The Williams executives revealed that a "considerable" number of distributor and operator requests for the increased play conversion capability have been received by the factory via the mails and phone calls. "Tests on pins and shuffles programmed for 2-25° play have proven out successful throughout the land," Mittel stated. "They invariably earn more money in the coin box for the operator and this is the heart and soul of the matter," he added.

Myron Moves Mammoth Merry Go Round



Shown above is the world-famous El Dorado carrousel as it appeared in its heyday at Steeplechase Park, Coney Island. Myron Sugerman, of Sugerman International, found and purchased the carrousel for a client in Japan for placement at Toshimaen Park in Tokyo.

Briton Sets Games Consultant Concern

WEST COUNTRY, ENGLAND — Harry Harbottle, 35-year old former sales director with the Peter Simper Organization, has created a new service for breweries, large eatering establishments and independent operators in his country.

Harbottle, who rose from mechanic, office manager, and then on to buyer and sales director with the Simper organization, feels that these firms and operators are finding it increasingly difficult to choose the right equipment for specific locations out of the multitude of new equipment now being produced in the foreign market.

With this in mind Harbottle intends to set up an amusement equipment encepture firm, which with his

With this in mind Harbottle intends to set up an amusement equipment consultancy firm which, with his knowledge of the equipment available from manufacturers and distributors coupled with his contacts in the trade, should prove very beneficial to his clients . . . regardless if they are large breweries or local operators.

Harbottle indicated that he hoped to operate a selected number of machines in small establishments of his own, so he could show prospective buyers how they functioned under normal working conditions and at the same time would provide good testing grounds for machines that he might be requested to recommend. If the many congratulatory letters and telephone calls Harbottle received when he announced his plans is any

indication of his success in this venture . . . Harbottle could very well become the West Country's first amusement equipment consultant.

Jukebox Poster Offered

young public relations firm located in this city recently sent out a mailing to a selected list of music operators thruout the country to test the response of an 11" by 15" jukebox promotion poster.

of an II" by 15" jukebox promotion poster.

John Benar, president of the firm, said that the poster is specifically designed to attract location patrons to the jukebox and once there they do what comes natural — drop coins in the cash box.

He said, "the hardest thing for three out of seven people who patronize the average American tavern is to get up enough courage to walk up to the jukebox and play it. This promotion poster does not sell them on playing the jukebox, but works on their sub-conscience and gives them a good excuse for approaching the phonograph, therefore, the poster should be placed directly above or adjacent to the phonograph."

The poster was described as having a "psychologically compelling" display of words along with a reproduction of an old eight record jukebox printed on a high-quality angorra printing paper.

Re-Purchase Plan For I.Q. Computer

For I.Q. Computer

MILWAUKEE — Gene Wagner, marketing vice president of Nutting Industries, Ltd., has announced that their popular I.Q. Computer quiz game is now available to operators on a "guaranteed buy back" basis. Citing the new policy as a "first," Wagner described the buy back program in the following statement:

"We are so sure of the money making possibilities and the reliability of the operation of our I.Q. Computer that we are offering to sell our equipment with a guaranteed re-purchase program. The arcade or fair season operator has a problem securing new equipment. Our machine has produced income upwards of \$180 per week in these types of locations. In order to help the operator secure new equipment, we have come up with a very simple program that allows the operator to purchase the machine for \$500 down, use it from four to six months, depending on how soon he puts in his order, and return it by October 1, 1969. If he cares, however, to purchase the I.Q. Computer, he may then begin his payments on October 1, 1969 at the rate of \$50 per month. This guaranteed re-purchase program may be obtained through our network of distributors throughout the U.S.A.," Wagner stated.

The marketing executive said the buy back program joins such other Nutting Industries "firsts" as their one year warranty and the original plug-in concept for quiz machines.

EXEC. COMMITTEE URGED

CHICAGO — Bob Slifer, executive director of the National Coin Machine director of the National Coin Machine Distributors Assn., has appealed for the formation of an industry-wide "Executive Committee" — a policy-making group composed of leaders from the three segments of the trade — operators, distributors and manufacturers. Slifer, who called for the creation of the integrated "supercommittee" in his latest issue of the

Audio-Viz Thrills In New CC Car Game



Drive Master

CHICAGO — Mort Secore, sales manager for Chicago Coin, introduced to the trade last week, ChiCoin's "Drive Master," a game designed to test player's safe-driving skill at high speeds.

The game features "Windshield View" driving which gives, according to Secore, "the player, a 'driver's eye' view plus realistic sports car sound effects which are recorded on tape."

The back glass on Drive Master offers a panoramic animated driving movement in full color. Secore said, "this is in conjunction with a revolutionary new projection principle."

"Drive Master, has a complete line-up of features that is sure to attract customers — authentic motorspeed effects, driver controlled by gas pedal, with simulated speeds up to 300 miles per hour, complete with gear shift of forward, reverse and neutral."

Drive Master is on display at your local Chicago Coin Distributor

Drive Master is on display at your local Chicago Coin Distributor.

Digest-Ette" (NCMDA publication), sees an enormous gap between the business practices of the coin trade and other "more modern thinking" industries.

Louisville Ops Attend Wurlitzer Class

LOUISVILLE — When the Co-Operative Distributing Company held its recent school for service technicians, eight well-known operators within

tive Distributing Company held its recent school for service technicians, eight well-known operators within its territory were represented.

The Co-Operative Distributing Company, a major distributor of Wurlitzer, is located at 221 East Market Street in Louisville, Kentucky. Heading the organization are Bernard W. Jacobs and his partner, John Fitzgerald. Jacobs also acts as manager for the organization.

Those in attendance at the service school were Bob Haux and George Salem who represented the Salem Brothers of Carrollton, Kentucky. George Wheeler was also there for Star Music of Lexington, while Robert Miller represented his own organization, Miller, Inc. of Irvine. Modern Music of Louisville sent Joe Lampe as did Automatic Sales of Louisville who sent two brothers, Bill and Cecil Smith.

The host-distributor, Co-Operative Distributing, had four in attendance . . . Bob Miller, Edward Wheatly, Jay McGrath and Gene Reynolds. Stoss Vending of Mt. Carmel, Illinois sent Bill Kuehling; Dressel's Music of Olney, Illinois was represented by its owner, Omar Dressel.

Bernie Jacobs told Bob Harding, "We were hoping that we would have a larger class this time but, in one way, it worked out better with fewer students. There was a more concentrated study and the boys received more individual instruction and assistance."

Benar said, "the poster should bring back a lot of memories among the older folks as well as gain the interest of the younger ones with its antique appearance."

The posters sell for .40° each for all orders over 10, otherwise .50° each For a sample or order placement write to: Benar Associates, 1391 Tabor Ave., Dayton, Ohio 45420.

Robert Harding instruced the class in the mechanical operation of the Wurlitzer Americana III, including the electrical circuit, the sound sys-tem, remote equipment and trouble

This Hand Truck Climbs



YUBA CITY, CALIF. — Escalera. Inc., a young company located in this city, has taken the familiar, basic hand-truck and incorporated a self-contained stair climbing mechanism. John Morton, vice president of the firm, said, "the result of this new innovation allows one man to move as much as 600 pounds up or down a set of stairs with just a touch of his finger."

set of stairs with just a touch of his finger."

"We've tested the 'Manhandler' on over ten thousand steps and all types of floor surfaces," he stated.

Morton indicated that his firm has already received exceptional response from operators of phonographs, amusement and vending machines who find they can make rotation of equipment, deliveries and pick-ups with just one man where two or three were required in the past.

in the past.

Additional information and specifications can be obtained by contacting Escalera, Inc., P.O. Box 1359, Yuba City, California 95991.

JOHNNY BILOTTA 'ABOUT MUSIC



NEWARK, NY — John Bilotta, one of the nation's more prominent music operators and probably the most ardent promoter of jukebox music talked with us last week "About Music."

"We operators buy between 40 and 50 per cent of all the 45 rpm singles sold. Because of this, I think record manufacturers should take another look and start giving us some individually designed material for what we call the 'timid soul' this is the guy between 35 and 50 likes interest and start giving us some individually designed material for what we call the 'timid soul' this is the guy between 35 and 50 likes interest and supplies the patronizes.

guy between 35 and 50, he patronizes jukebox locations, usually alone, likes music, but is afraid to play the jukebox because he doesn't have the courage to stand up there in plain sight and play teenage music. He prefers easy listening adult records, of which there is very little around. This is what we need and the biggest reason why I got into the record business. My record company, JayBee, recorded and released just such a record, "Merry Go Round Of Love' b/w 'High And Dry,' by Roberta Quinlan. It was made especially for this type of customer."

Bilotta and many of his operating

Bilotta and many of his operating colleagues, are positive that anywhere from 10 to 25 per cent more money can be earned in the coin box by making more adult music available to location

more adult music available to location patrons.

Bilotta commented further on the buying power of operators, "Cash Box recently ran an editorial on the fact that the consumer market buyers are slowly but surely turning more to album product and this leaves just one major source of purchase for singles — jukebox operators. This doesn't necessarily mean operators will be buying more but we will be buying a larger percentage of singles. Sooner or later, the record people will have to give us what we want. We'll stand up together and yell loud. They'll have to listen."

Bilotta further stated, "There are plenty of operators around who will buy records—and do—that are not on the Top 100 charts and radio stations... as long as they think their locations will like them."

"I'm not saying that record people are not making records that are good for our locations, they do . . . the unfortunate thing is that they don't let us know about them. If it's not on the charts, it's not in the one stops. You might hear a good jukebox tune on an easy listening station, then go into the one stop and ask for it . . . they say, 'who's that?'".

First Tobacco Counter On Location



Seeburg's Frank Finneran. Frank Casso of Mid-States Vending Service, Inc., and Bob Breither, Seeburg Vending Sales Vice President (I. to r.) sign the contract that puts the first of Seeburg's "Tobacco Counter" cigarette venders on location. The 1056 pack, top-delivery unit vends regulars, kings, filters, flip-tops, 100 mm's, cigar 5-packs, handkerchiefs and similarly packaged products.

JAPANESE COIN ASSN. ELECTS NAKAMURA 1969 CHAIRMAN

TOKYO — The Nippon Amusement Machine Manufacturers Association (NAMA) at its annual election meeting Monday (March 24th) named Masaya Nakamura of Nakamura Seisakusho to the post of Chairman for the coming year. Outgoing Chairman David Rosen of SEGA Enterprises, who had come to the end of his mandated two terms of office.

will fill a senior advisory role in the future in cooperation with Vice-Presidents Michael Kogan of Taito Trading Company and Kazumi Kasahara of Kasahara of Kasahara Seisakusho (representing amusement park equipment manufacturers).

The outgoing chairman congratula ted his successor warmly and express-ed the long-held conviction that such rotation of leadership responsibility was absolutely necessary "to keep the association a rapidly growing cooperative body fully responsive to the needs of the industry."

Among the subjects discussed at the meeting was the participation of NA-MA members at the forthcoming World Exposition (EXPO'70) to be held in Osaka.

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> 11/4 MINUTES PLAYING TIME . . . Adjustable.



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Driver-Controlled by Gas Pedal. SIMULATED SPEEDS, O TO OVER 300 MPH **GEAR SHIFT...Visual Motion-Effect** of Forward, Reverse, or Neutral.

Available 10c OR 25c PER PLAY

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Cash Box - April 12, 1969



Top 100 Chart Guide

The following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in numerical order as they broke onto the Top 100

The Composer® Diana Ross & The Supremes — Motown 1146

Diana Ross & The Supremes

Stands

Sty & The Family Stone — Epic 10450

73 Earth Angels

Vogues — Reprise 7097

Atlantis

Donovan — Epic 10434

76 Buying A Books

Joe Tex — Dial 4090

85 Honey Love

Joe Tex — Dial 4090 Honey Love[®] Martha Reeves & The Vandellas — Gordy 7085 Cissy Strut[®] Meters — Josie 2005

Morning Girl* Neon Philharman

89 Morning Giri* Neon Philharmonic — W.B. 7 Arts 77310 Any Day Now^a Percy Sledge — Atlantic 2616

Perry Como — RCA 5021
Not Wrong Long
Nazz — SGC 006

Sorry, Suzanne Hollies — Epic 10454

*Indicates Chart Bullet

SEGA PERISCOPES

experience to properly service the Sega Periscope. Just one week's Out-of-Order on this machine for want of parts can cost you a fortune, so don't gamble — insist on the FACTORY AUTHORIZED DISTRIBUTOR.

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CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

I'M A DRIFTER (3:23)

BOBBY GOLDSBORO

Hoboes & Kings (3:02) United Artists 50525

THE WINDMILLS OF YOUR MIND (2:30)

JIMMIE RODGERS

L.A. Breakdown (3:53) A & M 1055

SPINNING WHEEL (2:35)

PEGGY LEE

Lean On Me (2:42) Capitol 2477

STARS IN YOUR EYES (2:06)

BRAD SWANSON

Darktown Strutters Ball (1:31) Thunderbird 518

I'LL NEVER FALL IN LOVE AGAIN (2:42)

MARILYN MAYE

Celebration (2:13) RCA 0144

C&W

MY HEART WON'T LET ME GO (2:15)

HANK WILLIAMS, JR.

Cajun Baby (2:38) MGM 14047

DON'T BUILD NO FENCES FOR ME (2:35)

RUSTY DRAPER

Stereo Monument 1137

SOLITARY (3:41)

DON GIBSON

I Just Said Goodbye To My Dreams (2:18)RCA (Stereo) 0143

SAI FINIS (2:39)

REX ALLEN

It Happens Over And Over Again (2:30) Decca 32467

Teen Locations

UNDER BRANCHES (4:23)

THE ASSOCIATION

Hear In Here (3:12) Warner Brothers 7277

I SHALL BE RELEASED (2:43)

THE BOX TOPS

No Info On Flip Mala 12038

IVORY (2:25)

BOB SEGER SYSTEM

The Last Song (3:02) Capitol 2480

THE DARK END OF THE STREET (2:38)

ROY HAMILTON

100 Years (2:30) AGP 113

R & B

I CAN'T SEE MYSELF LOVING YOU (3:00)

ARETHA FRANKLIN

Gentle On My Mind (2:26) Atlantic 2619

THE COMPOSER (2:55)

DIANA ROSS & SUPREMES

The Beginning Of The End (2:29) Motown 1146

CISSY STRUT (2:59)

THE METERS

Here Comes The Meter Man (2:49) Josie 1005

SEVEN YEARS (2:23)

THE IMPRESSIONS

The Girl I Find (2:34) Curtom 1940

WHY I SING THE BLUES (3:29)

B.B. KING

Friends Bluesway 61024

check your local One Stop for availability of the listed recordings



ARCADE 1970



"Meeting the challenge of the leisure decade thru effectively merchandising amusement machines in Family Fun Centers and street locations."



JUNE 5-8

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ALL GAMES OP'S AND DEALERS WELCOME

\$179.50 PER PERSON COMPLETE

(Includes Jetfare, Rooms, and Meals on Modified American Plan)

- ITINFRARY -

1st DAY THURSDAY JUNE 5th: Departure from JFK Int'l. (exact AM time to be announced)
Northeast jetliner to Freeport. Transfer to Hotel. Time

free 'til 6:00 P.M. Welcome Cocktail Party.

2nd DAY FRIDAY JUNE 6th: Morning completely at leisure for individual sightseeing, golfing, swimming, etc. Business meeting gets underway 2:00 P.M. running to 4:30 P.M. (exact program to be announced). Evening at leisure.

3rd DAY SATURDAY JUNE 7th:

Business meet starts 9:00 A.M. running to 12:00 noon. Afternoon at leisure. Casino opens 1:00 P.M.

4th DAY SUNDAY JUNE 8th: After breakfast, morning at leisure for individual shopping and farewells. Transfer from hotel at airport for 1:30

P.M. return flight arriving JFK 4:00 P.M.

- GENERAL INFORMATION -

DEPOSITS - CANCELLATIONS - REFUNDS

In accordance with the regulations set forth by the Bahamas Hotel Association.

BAGGAGE ALLOWANCE

On first-class international flights, free baggage allowance is 66 pounds. Economy-class allowance is 44 pounds. Excess

baggage will be charged for at standard published rates. Golf bags carried from New York, \$6.00 each direction; \$2.00 from Miami.

PROOF OF CITIZENSHIP

Proof of Citizenship, such as birth certificate, passport, voter's card, service discharge certificate, etc., should be carried with you.

RESERVE NOW — SEND \$50 DEPOSIT (per person) TO:

ACT NOW!

'Arcade 70'
C/O CASH BOX
1780 B'WAY, NY, NY 10019

ACT NOW!

Balance due 30 days before departure. Absolute deadline April 11th.

Greco Rolls with NSM

GLASCO, N.Y. — Greeo Brothers Distributing is rolling in high gear these days as quantity shipments of the NSM Prestige phonographs are arriving weekly, filling operator orders for tavern and restaurant spots as well as summer resort location. According to the firm's president Tom Greeo, "we expect to receive and move upwards of 200 pieces before the spring buying season peaks. The machine has been very well received by the mid-state trade," he continued. Greeo recently hosted a full day service session on the 160-selection jukebox at his Glasco showrooms. The class was conducted by factory rep Cliff Stauffer.

MORAN ANNOUNCES NYS MECH SCHOOL

NYS MECH SCHOOL

NEWARK, N.Y.—Jack Moran, pioncer in the cause of coin machine mechanic training and founder of the National Institute of Coin Mechanics in Denver, has announced that another school for the training of trade technicians will be opened in Newark, N.Y. The mechanic school, to begin operations the first week of May, will be headed by Moran and local distributor John Bilotta (Bilotta Enterprises) and will be headquartered in newly acquired facilities in downtown Newark.

Bilotta has advised that ten of the necessary 15 students required to begin the first session have already been signed. The remaining five trainees will be accepted from among names submitted by local music and games operating companies. Bilotta has also advised that housing for the students during the 21 weeks of classes is also being contracted.

Tuition fees will be secured both from operating companies registering employees for training, and from such Federal agencies as the Manpower Development and Training Program. Moran is currently working out plans with these agencies to lend their assistance to the Newark school.

In addition to the 21 weeks of classes (which will cover jukeboxes, games, cigarette and candy venders), students will also receive some on-the-job training by completing a series of actual service schools on local routes.

Cooperation with the Vigel Institute of Newark, a fully accredited business school located here, will enable Moran to offer "superior" students an opportunity to go further by learning business basics, in addition to mechanical knowledge.

"There is also a need for qualified route supervisors in this business,"

ness basics, in addition to mechanical knowledge.

"There is also a need for qualified route supervisors in this business," Bilotta stated, "and we feel that the brighter student should have the opportunity to learn the necessary skills of business and finance. This we will be able to offer through our arrangement with Vigel."

Equipment to serve as training aids

ment with Vigel."

Equipment to serve as training aids is currently being secured from the major music, amusement and vending factories. Those upstate operators wishing to enroll an employee in the program should contact Bilotta at the Newark office before this week is out.

Boots Randolph LLP Due for Release

TENNESSEE — Arnold R. Thies, national rack director for Monument Record Corporation, recently sent a letter to members of Music Operators of America to test the operators desire and needs for a Boots Randolph Little LP.

Thies said, "we are currently planning to release a new Boots Randolph LP entitled 'From Boots With Love,' and knowing the great acceptance from the public and music operators all over America, we are considering making up a Little LP for music op's use alone. The titles are all standards."

He said in the letter to Maria

dards."

He said in the letter to Music op's, "we would be interested in knowing if you can use and would use such an item on your jukeboxes and the number you would purchase through your local distributing source. If you supply us with the information we will notify your local distributor of your wish to purchase this Little LP."

Wallace, Former MOA Pres., Dies



John (Red) Wallace

BETHESDA, MARYLAND — John (Red) Wallace, prominent West Virginia operator-distributor and former MOA president, died last Sunday March 30th at the National Institute of Health here in Bethesda. Mr. Wallace was recuperating from serious surgery which was performed on March 14th in an attempt to check what was termed "a terminal illness", when he passed away.

Funeral services were held Wednesday April 2nd at the Tyree Funeral Home in Oak Hill, W. Va., Mr. Wallace's home town and seat of his distributing organization Wallace & Wallace Dist. MOA president Howard Ellis and executive vice president Fred Granger attended the services, as did George Hincker of Rock-Ola Mfg. Corp. whose products Wallace & Wallace Dist. handled. Other familiar industry personnel, many local tradesmen and other long time friends were also in attendance.

Immediate survivors include his wife

dance.

Immediate survivors include his wife Jean, their twins John, Jr. and Debbie and his brother and partner Eugene. Cards and letters may be mailed to Wallace &Wallace, 401 Jones Avenue, Oak Hill, W. Va. 25901.

During his tenure as MOA president, Mr. Wallace was most notably applauded for his highly successful membership drive which helped boost the na-

FEATURING THE ALL NEW **VARI-TARGETS**

tional association's numbers by literally hundreds of names. He travelled extensively while president, visiting with local association representatives on behalf of the national organization. He was also instrumental in forestalling the copyright situation in Washington, working closely with Fred Granger and MOA attorney Nick Allen.

Allen.

Wallace was a true leader in this industry. His condition during the last year or so was known to intimates only and his courageous appearance at the 1968 Exposition, while visibly suffering from his illness will always be remembered as one man's testimony to the status of MOA. He will be missed by many



PUT ROBERTA

TO WORK ON YOUR ROUTE



50 POINTS OR WHEN 300 POINTS

Coin Trade Responds To NY U.J.A. Appeal

NEW YORK — The 1969 UJA Coin Machine Division Campaign, with Gilbert Sonin as chairman, will come to an end May 10th with a Testimonial Dinner in honor of Albert S. Denver.

Officials of UJA have asked contributors to please call in their pledges for the campaign as soon as possible, because the deadline is closing in quickly.

because the deadline is closing in quickly.

Following is a list of those coin machine tradesmen who have already made pledges: Theodore Blatt, Mrs. Jean Blatt, Herbert M. Cohen, Haskell & Blatt, Albert S. Denver, Max Klein, Max Weiss, Nathan Albieri, Irwin Blackman, Leonard Block, Al Babistein, Bernard Boorstein, Joe Bossoline, Mrs. Gertrude Brown, Stanley Dicicio, James Durante, J. Erhlich, Irving Fenishel, Robert Flohr, Max Iskowitz, Sid Greenfield, Mr. Gregory, Martin Herbstman and Jesse B. Hecht.

Others include: Irving S. Kcmpner, Stanley Lutzker, Ben Kimmelman, Seymour Kraft, Seymour Mensch, Lou Levy, Jack Milowitz, Sid Middleberg, Mike Mulqueen, Al Lauro, New York State Operators Guild, Meyer C. Parkoff, Carl Pavesi, Seymour Pollak, Philip Raisen, Manny Seidman, Sy Silverstein, Sheldon Simon, Martin Sonin, Myron Sugerman, Jason Sonin, John Trapani, Jack Weiderbaum, Fannie Weinstein, Jack Wilson and John Wohl.



Fine example of industry public relations on the move is the familiar Holmark Coin Equipment, Ltd. truck which regularly shoots around the wide central area of Great Britain servicing their hundreds of amusement machine locations. Actually, vehicle shown above is only one of vast service fleet operated by the Morecambe, England based games operation. Tradesmen will notice, as do thousands of British citizens, the Bally Manufacturing Corp. insignia prominently displayed on the hood as well as on other spots on the van. Holmark's slogan "from coast to coast your amusement host" refers to the firm's territorial concentration which stretches between the Irish and North Seas.

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An agressive Route Manager and new equipment salesman. Both men we seek must be schooled in public relations and possess executive talent. The Route Manager must have all the qualities of a Will Rogers and the equipment salesman must be alert and tuned to the current coin

We are a fast-growing, independent Mid-west firm. The men we select must be the best. Salary negotiable. Send resume to:

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Op Single Cited

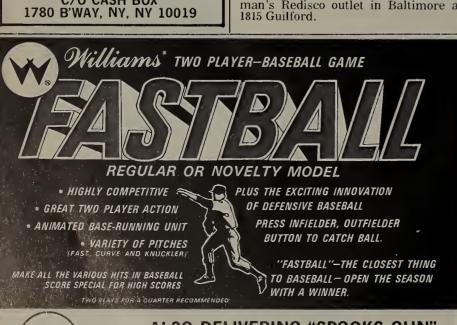
NEW YORK — Record industry veteran Bernie Lawrence, one of the most articulate spokesmen in the most articulate spokesmen in the business on the nature of adult jukebox programming, is currently beating the promotional drum for Steve Lawrence and Eydie Gorme's latest RCA single entitled 'Real True Lovin'. Lawrence, executive of Stage II productions, firm which handles the affairs of show business' most popular husband-wife act, says the new release is "necessary programming, particularly on machines which cater to an adult audience". The disk is currently being spotlighted on many top-40 stations across the country and Lawrence urges operators to check one-stops for the disk now and "get a head start on the chart."

New Guilford Disk

BALTIMORE—Bucky Buchman, owner and president of Redisco, the record one-stop serving music operators, recently signed a new group to his Guilford record label. The group, called The Gross National Product, is made up of Tice Griffin, writer, lead singer and guitarist, Nick Barker, organist, pianist and arranger, Jay Baker, bass and drummer Bob Zordich.

The Product's first release was debuted last week. Griffin wrote both sides, 'Cover Girl' b/w 'That's What I'll Do Now,' Guilford 103.

The disc can be ordered thru Buchman's Redisco outlet in Baltimore at 1815 Guilford.





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CashBox Round The Route

EASTERN FLASHES

AROUND THE STATE -- Vic Vanderleenden received a letter from attorney Sidney Siben, advising that the add-a-ball case should come to a decision this week. Justice Stanislaw, we understand, suffered a mild heart attack, causing the delay in the proceedings. This is the same judge who ruled favorably on add-a-balls last year so there could be hope. However, Vic also reports that attorney fees are still to be settled, owing to rather slow contributions by State amusement operators. He urges all operators hereabouts to send their checks immediately, for the decision could effect the status of the games throughout the entire state. Make checks payable to Siben & Siben (the attorneys) and mail to Vic c/o Montauk Automatic Vending Corp., 120 Toledo St., E. Farrning dale, L. I. . . . Jack Wilson info's next regular dinner meeting for his Guild members will take place Wed. April 16th at the Nelson House in Poughkeepsie. Meeting gets underway promptly at 7:30 P.M. . . . Len Schneller received official letter (on parchment, no less) from Lake Placid Mayor Robert Peacock praising him for his role in getting the Adirondack 8-Ball Tournament together. Playoffs will be held June 14—15 at Lake Placid's Olympic Arena and the Mayor says the warm hospitality of the entire community will be extended to all those who come up to witness the event. . . Mechanic training pioneer Jack Moran will begin classes in Newark, N.Y. around the 1st of May in new school set up by him and John Bilotta. (see separate story). Jack's been in contact with the Manpower people regarding subsidy for student tuition and should be ready for trainee applications by now. Contact him at Bilotta's if you've got an employee you'd like in the 21 week program.

BOMBSHELL AT MUTOSCOPE — Visited with Larry Galenti out at the International Mutoscope plant and got a preview of something that's definitely going to create a sensation in the coin machine business. The information's under wraps for now but suffice it to say it's a new feature on the photo studio machine, or to put it another way, it's the next logical step this machine could take. Larry says he'll be ready to make the announcement any week now. Galenti and Mutoscope vice president Joe Bertolotti were also out on the town last Monday entertaining overseas equipment customers at the Homested Inn and the Playboy Club. Galenti reports that his rush season has already begun with arcade and parks operator orders coming in thick and fast. Firm's also doing superbwork through Fun Center operation in the Klein's department store chain and lately the R. H. Macy chain. The Macy's deal also calls for Jukeboxes in the teen clothing sections of the stores. Equipment appearance is taylored to fit the decor of the store, says Larry, who has modified several games cabinets to present a console look. They also work closely with the interior decorating people at these department stores to make sure the amusement machine areas strike the proper tone.

NEW ENGLAND NOTES -NEW ENGLAND NOTES — Irv Margold at Trimount is quite pleased with customer response to their December Bahama trip promotion. Should be a big crowd of New Englanders going down for the five funfilled days, he says. . . . Bill Schwartz, president of W.S. Distributing, mailed invitations to his customers to attend gala April 13th open house celebrating grand opening of new facilities in Randolph. Door prizes (available to operators only) include a Seeburg Home Stereo Center and a Williams 'Miss O' pin-table. Should be quite a day.

THE JERSEY BOUNCE — New item at Irv Morris' place is Gottlieb's brand new 'Airport' two-player. Irv applauds the factory's engineers for coming up with the challenging Vari-Target feature and thinks it will make for an extremely popular piece on location. . . . Kaye Company's 'Apollo' coin table and Bally 'Op-Pop-Pop' pin very big with Runyon's street location operators, says Morris Rood. . . . American Shuffleboard's sales director Sol Lipkin back from a two-week road trip, gettin set to leave again April 10th for the World Wide Special Services Conference in Orlando. While on recent trip, Sol paid visits on Diamond Dist., Mountain Dist., L & R Dist., Advance Dist. as well as Struve Dist. office in Salt Lake City. While there, Sol spent some pleasant hours with Press Struve and Kenny Johnson touring the city as well as visiting the excellent ski slope region located nearby. Understand Pres and his family are avid skiers. Lipkin also spent some time in Denver showing American products at the Association of College Unions Show a the Hilton (March 21–26). Other industry product shown was Jack Gordon's Cameron component phonograph. On hand with Jack for the convention was his vice president Bill Prutting.

FINANCIAL NOTES — Chemical Bank's well-known loan officer John S. Cook, the gent who opened the financing door to a lot of vending operations, spoke at the recent National Assn. of Confectioners conference at the New York Hilton Hotel. John outlined the basic principles which he applies when considering any loan request, which he termed as the five 'C's' of credit, namely—character, capacity, capital, collateral and conditions. "While character or payment experience play an important part in lending, the primary tool of lending institution in evaluating a company's needs is their financial statement." Cook, who attended last year's MOA Expo, is also interested in working with music and games operators and distributors.

HERE AND THERE — John Wassick, Wassick Novelty Co., Morgantown, W. Va., says business really moving down in his area, all due to the coming summer season Jon Brady, Brady Dist. Charlotte N. C., reports brisk sales on the Wurlitzer Americana 111 phonograph; also says newborn son, Jon, getting along just fine . . . Royce Green Jr., Rosemary Amusement, said the SCCOA's 8-Ball committee, which was formed recently to study the possibility of a five-part 8-Ball tournament plan, will be meeting soon to discuss their findings. Members of the committee include; Jerry Palasis, Cecil Parsons, H.H. Hackler, Carl Papell and J. P. Barwick . . . Larry Flynt, 26-year-old owner of Flynt Dist. Co. of Ohio, distrib for Henry Leyser's NSM Prestige and Consul phonographs in Ohio, Kentucky and Indiana, recently made a substantial delivery of Consuls to Columbus, Ohio operator Nick Cheri of Modern Music. Larry, who also operates a route in Dayton, says his service department reported only two service calls since January on the NSM phonographs he has out. "They stand up better than any unit I've ever seen", Flynt said . . . Ransom White, president of Cointronics out Mountain View, Calif. way, reports full-ahead production on the revised Ball/Walk unit (it now sports an array of lights, bells and buzzers).



CashBox Round The Route

CHICAGO CHATTER

ICMOA's Fred Gain scheduled a series of "emergency" regional meetings in various areas of Illinois, to discuss the proposed anti-pinball legislation (Senate Bill #592) currently before the State Legislature. Copies of the bill were mailed out last week. All meetings will convene at 7:30 PM and operators are strongly urged to attend in their particular area. The dates are as follows: April 7th, Ramada Inn, Mount Vernon, Ill.: April 8th, Miami Hotel, Sterling, Ill.: April 10th, Ramada Inn, Champaign, Ill.: and April 11th, Holiday Inn, Jacksonville, Ill. . . . The big news from D. Gottlieb & Co., needless to say, is the release this past week of the firm's new 'Airport' two-player. In pointing out the games many fine features, Alvin Gottlieb made special mention of what's proudly termed an "entirely new concept in scoring—namely 'Vari-Target!" Results from test locations have reportedly been excellent. Both the Chicago and North Lake factories are in full production and shipments are currently in progress to Gottlieb's network of distributors across the country. . The lowa-Illinois Operators Group 8-Ball Tournament finals get underway May 3-4 at Masonic Temple in Davenport, Iowa. Bob Vihon of Atlas Music Co., who was one of the first to encourage tournament participation in this area, extends an open invitation to all interested parties in Illinois, Iowa, and the surrounding territory, to by all means attend the finals and witness first-hand the workings of a tournament and how beneficial it has been, both profit-wise, and in the area of public relations. For further information, Bob may be contacted at Atlas Music Co., 2122 North Western Ave., Chicago. Phone number is (312) AR 6-5005 . . . The passing of John Wallace was sad news to all of us. Many from this area were to attend funeral services in West Virginia. Our condolences to the Wallace family . . . World Wide Dist. will hold a vending services in West Virginia. Our condolences to the Wallace family . . . World Wide Dist. will be in the mail this week. Amon

... Williams Electronics, Inc. is going all out for 2-25° play. Factory just announced, commencing with its current model 'Fast Ball' and the upcoming 'Suspense' flipper, all games will be equipped to convert easily to ''either single chute — $2\text{-}25^\circ$, or twin chutes, both chutes set $2\text{-}25^\circ$

. . . The big spring rush is being felt at Atlas Music Co. All departments are plenty busy. Joe Kline tells us a good turnout is expected for Wednesday's (9) service school on the Rowe Music Miracle phonograph

We've had some inquiries regarding the dates of the NAMA confab in New Orleans, which are October 18-21 at Rivergate Convention Hall

of National Coin Machine Exchange are anxiously awaiting shipments of the new Gottlieb 'Airport' which the factory has just released . . . Rock-Ola Mfg. Corp's. executive vice president Ed Doris is off on a business trip and will return to his office next

week Firm's George Hincker was among those from this area who attended funeral services for John Wallace in Oak Hill, W. Va. Chatted briefly with Les Rieck. He tells us the Rock-Ola factory is maintaining full speed production schedules to meet the ever increasing demand for the 440 and the 441 phonograph models... Hymie and Eddie Zorinsky, H.Z. Vending in Omaha, and Eddie's iovely wife were in Chicago for the recent NATD (tobacco show). Unfortunately, because the convention was on a weekend and Hymie had to get back to Omaha on Monday, he was unable to visit the factories around town. Next trip, perhaps. At any rate, business at H.Z. is good. The Rock-Ola line is doing very well in the area and Hymie is looking forward to receiving the new Gottlieb two-player ... Nice chatting with Manny Spindel of the Spindel Insurance Agency, who recently opened a branch office in Phoenix. For the next few weeks he ll be traveling between his Chicago headquarters and Phoenix. The Spindel Agency deals in insurance protection for coin machine operators ... Joe Ceddia of Lormar is enjoying good operator reaction to the following singles: 'Place Over the Sun' by Tony Bennett on Columbia, 'Green Sleeves' by Mason Williams on Warner Bros/7 Arts, 'To Know You Is To Love You' by Bobbie Vinton on Epic and 'Zazuiera' by Herb Alpert and the Tijuana Brass on A&M.

UPPER MID-WEST

Mr. & Mrs. George Mellem, Minot, have returned home after spending an enjoyable months vacation in Phoenix. George was able to get out every day to play golf. Art Hagness in the cities over the week end visiting his daughter and family and doing some buying, also picking up parts and records. Lloyd Williamson, Winona, in town for the day on a buying trip. Earl Ackley in the cities for the day making the rounds and doing some buying as the resort locations will soon have to be taken care of and equipment will have to be bought. Forrest Dahl in the cities over the week end visiting his son who works in Minneapolis. Richard Hawkins, Rochester, in the cities for the day doing some equipment buying. Bob Keese in the cities for the day buying records and parts. Phil Hertel, Wadena, in the cities for the day making the rounds

Kaseit, Hurley, are two very enthusiastic snowmobile drivers and take in many races in the area and even went to Wyoming for an important race. Sorry to say but neither one even came close to the winning circle. Both represent Ski-Deo. This is done in their spare time week ends. The rest of the week they are on their routes working. Mr. & Mrs. Frank Krall enjoyed a very pleasant week at Acapulco. Mrs. Roy Stone has had the cast removed from her wrist and is getting along very nicely. Slipped and fell breaking her wrist a couple of months ago. The I. Alperts, Duluth, returned from a three month vacation. Started in Texas visiting their daughter and family, and then on to California, then to Acapulco and finishing up in Florida. Don Ho at the Convention Hall April 9th

Northrup Auditorium April 27th.
Peggy Fleming and the Ice Follies
at the Sports Center until April 6th
. . . Johnny Carson at the Met. Sports
Center Sat. April 26th.

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- ACE LOCKS KEYED ALIKE. SEND LOCKS AND THE key you want them mastered to \$1.00 each less 10% lots of 50 or more. RANDEL LOCK SERVICE, 61 ROCKAWAY AVENUE, VALLEY STREAM, NY. 11580. TEL: 516-VA 5-6216. Our 35th year in
- IT'S PANORAM PARTS YOU WANT PHIL GOULD HAS EM, ALL TYPES OF FILMS FOR Panoram Peeks PH!L GOULD 224 MARKET ST NEWARK, N.J. (Tel. 201 MArket 4-3297.
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- EXCLUSIVE: Parts for Ski 'N Skore, Grand Prix and Dymo Du-Kane Tag-It Label vendor, now available. Introductory offer. New Tag-It with stand and roll of tape \$139.50. Call or write November Corporation, 1351 W. Grand Ave., Chicago, III. 60622, (312) 733-2988

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CLASSIFIED POWER!

CLASSIFIED AD RATE 20 CENTS PER WORD

Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some used 45's or need a route mechanic? For every coin machine need, use the Cash Box Classified.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y. 10019

29 WAYS to build scores

No solo player game in recent years has been as featurepacked as Bally OP-POP-POP. And every feature is designed to build big scores, attract big repeat play, insure big steady earnings to operators.

New Button Jungle

Cluster of 10 Buttons at top of playfield starts each ball on a wild scoring rampage. Each of 5 Red Buttons score 100 when lit, 10 when not lit. Black Buttons score 10.

Back-Track Action

Skillful flipper shot drives ball back to top of playfield for another dive down the score-studded, actionized field.

Uptight Flippers

Exclusive Bally Flipper Zipper closes when Yellow Bumper is hit, holding the ball a busy, dizzy captive on the score-crazy playfield.

Double Bonus Features

Pop Score Bonus and new Out-Hole Bonus described below give player double chance to build up and collect juicy bonus scores by skill. Pop Scores advance by hitting Black. Red or White Bumpers. Highest lit score—500 top—is added to total score when ball is shot into Pop Kickout Hole.

New Out-Hole Bonus

Ball can actually add up to 500 to Totalizer while sinking in the sewer! Out-Hole Bonus advances—10-50-100-100-200-300-400-500-500—when Top Center Button is hit or any Button in the Button Jungle is hit while lit or Blue Bumper is hit. Every ball which enters out-hole via Left or Right Bottom Lane with adjacent COLLECT_BONUS lit by skill adds highest lit Out-Hole Bonus to total score.

New EXTRA BALL Feature

Extra Ball is delivered to player when ball in play escapes through Bottom Side Lanes with EXTRA BALL lit by hitting Blue Bumper after second 500 Out-Hole Bonus is lit.

Players chuckle when they spot the colorful, comical OP-POP-POP styling. They grunt, groan and giggle at the rampaging score action built into the bright, busy playfield. They keep coming back again and again. And you grin all the way to the bank after every collection. Get OP-POP-POP today.

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

