

# The Cash Box

VOLUME XX—NUMBER 33

MAY 2, 1959



The Dukes of Dixieland, one of the hottest Dixieland combos in the business who rose to national fame via their smash Audio Fidelity albums, are shown above receiving a \$100,000 check for advance royalties from Sid Frey (right) president of AF Records. The reason for the huge check was the group's recent signing of a new two year pact with the diskery. Joining in the handshake are (l. to r.) Joe Delaney, manager of the Dukes; Frank Assunto, Papa Jac Assunto and Fred Assunto, three of the Dukes; and Frey. The Dukes latest LP, their ninth package for Audio Fidelity, is "Up The Mississippi with the Dukes Of Dixieland". The group opens at The Roundtable nitery April 27th. They appeared on Ed Sullivan's TV'er last Sunday.

# M-G-M Records

NEW RED HOT HIT!

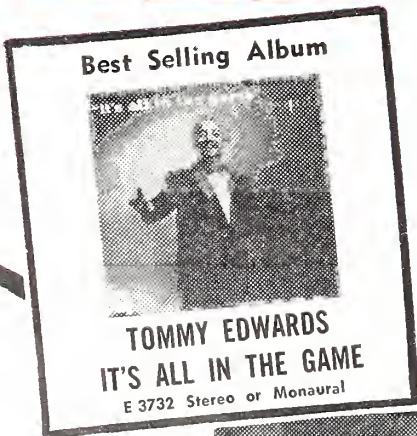
# TOMMY EDWARDS



*Sings*

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direction of  
**LEROY HOLMES**



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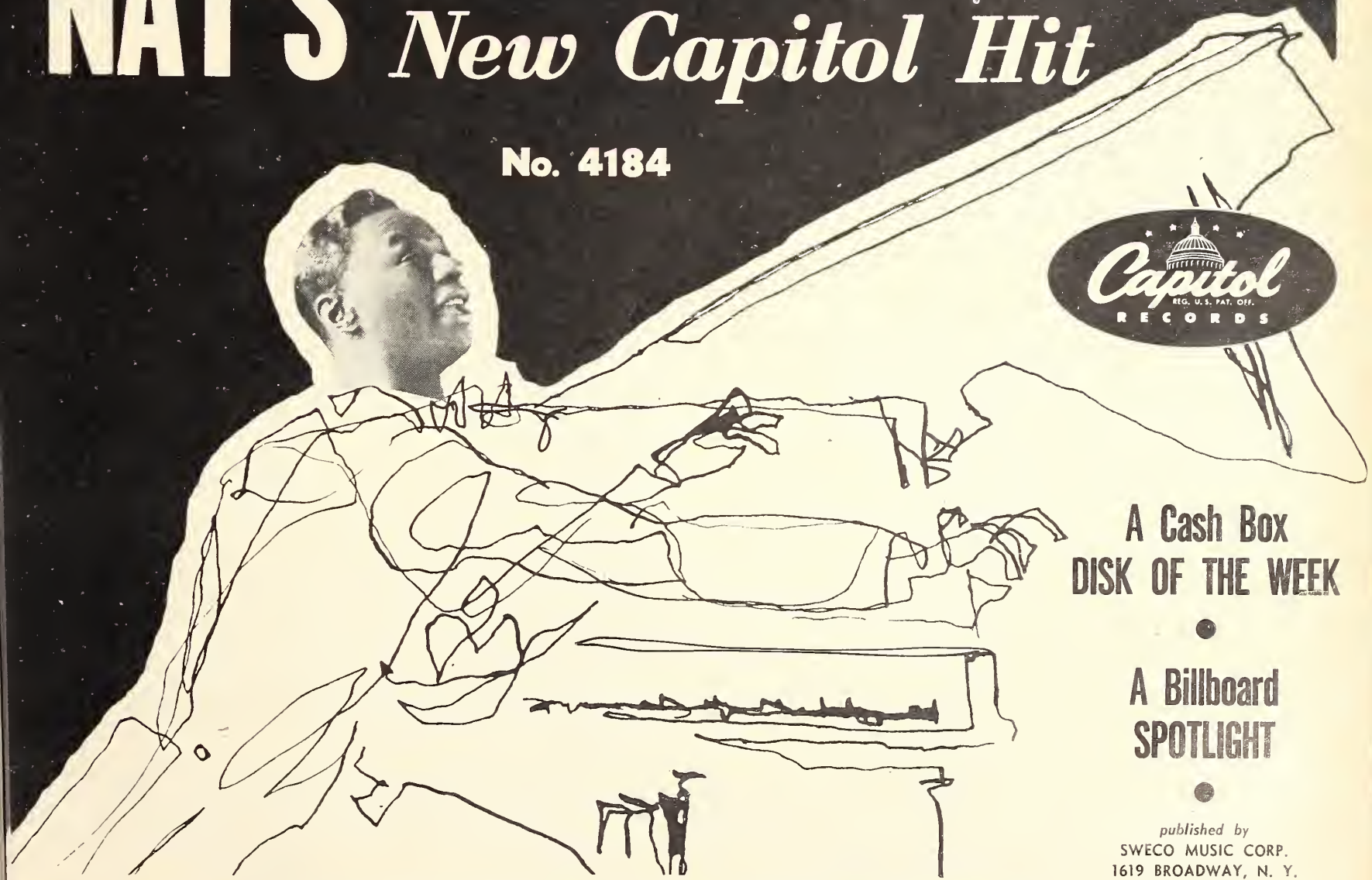


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# I MUST BE DREAMING”

**NAT'S** *New Capitol Hit*

No. 4184



A Cash Box  
DISK OF THE WEEK

A Billboard  
SPOTLIGHT

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# The Cash Box

## Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

★ Also Available in EP

● Also Available in Stereo

### MONAURAL

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1	1	●★ PETER GUNN Henry Mancini (RCA Victor LPM 1956, LSP 1956 * EPA-4333)	14	11	★ BUT NOT FOR ME Ahmad Jamal Trio (Argo LP-628 * EP-1076)	21	●★ THE MUSIC MAN Broadway Cast (Capitol WAO-0990; SWO-990 * EDM-990)
2	6	●★ GIGI Movie Cast (MGM E-3641 * X-3641-ST)	12	12	RITCHIE VALENS Ritchie Valens (Del-Fi DLP-1201)	22	● BILLY VAUGHN PLAYS Billy Vaughn (Dot DLP-3156, SD-25156)
3	3	● COME DANCE WITH ME Frank Sinatra (Capitol W-1069 * SW-1069)	11	13	●★ FLOWER DRUM SONG Original Cast (Columbia OL-5350; OS-2009 * AS350)	15	●★ BROADWAY IN RHYTHM Ray Conniff (Columbia CL-1252, CS-8064 * B-12521, 2, 3)
4	2	THE HUNGRY i The Kingston Trio (Capitol T-1107)	19	14	★ THE KINGSTON TRIO The Kingston Trio (Capitol T-996 * EAP-1, 2, 3-996)	34	● FAVORITES IN HI-FI Jeanette MacDonald & Nelson Eddy (RCA Victor LPM-1738; LSP-1738)
5	5	●★ STILL MORE SING ALONG WITH MITCH Mitch Miller (Columbia CL-1283, CS-8099 * B-12831, 2, 3)	13	15	★ RICKY SINGS AGAIN Ricky Nelson (Imperial LP-9061 * EP 159, 60, 61)	35	●★ MY FAIR LADY Broadway Cast (Columbia OL-5090, OS-2015 * A-5090)
6	7	●★ 77 SUNSET STRIP Warren Barker (Warner Bros. W-1289; WS-1289 * EA-1289)	16	16	●★ SING ALONG WITH MITCH Mitch Miller (Columbia CL-1160, CS-8004 * B-1160, 1, 2, 3)	18	● LOVE IS A GENTLE THING Harry Belafonte (RCA Victor LPM-1927, LSP-1927)
7	8	●★ HAVE TWANGY GUITAR, WILL TRAVEL Duane Eddy (Jamie LP-3000; ST-100 * EP-100)	17	17	INSIDE SHELLY BERMAN Shelly Berman (Verve MGV-15003)	24	●★ MORE SING ALONG WITH MITCH Mitch Miller (Columbia CL-1243; CS-8043 * B-12431, 2, 3)
8	4	●★ OPEN FIRE, TWO GUITARS Johnny Mathis (Columbia CL-1270 * B-12701-2-3, CS-8056)	20	18	★ WELCOME TO THE CLUB Nat "King" Cole (Capitol W-1120 * EAP-1-1120)	33	JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CL-1133)
9	10	●★ SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	22	19	● BLUE HAWAII Billy Vaughn (Dot DLP-3165; 25165)	31	● RED HEAD Broadway Cast (RCA Victor LOC-1048, LSO-1048)
10	9	BUDDY HOLLY STORY Buddy Holly (Coral CRL-S7279)	23	20	● REMEMBER WHEN Platters (Mercury MG-20410, SR-60087)	—	30 CRAZY HE CALLS ME Dakota Staton (Capitol T-1170)
41. ONLY THE LONELY.		44. LONELY TEARDROPS.		46. FOLK SONGS SING ALONG WITH MITCH.		48. AHMAD JAMAL VOL. II.	
42. I WANT TO LIVE (MULLIGAN).		45. THE YOUNG FRANKIE AVALON.		47. PIANO CONCERTO #1 (CLIBURN).		49. MISS GLORIA LYNNE.	
43. SECRET SONGS FOR YOUNG LOVERS.						50. EXOTICA.	

### STEREO

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1	1	PETER GUNN Henry Mancini (RCA Victor LSP 1956)	16	9	SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)	17	FLOWER DRUM SONG Original Cast (Columbia OS-2009)
2	2	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	9	10	STILL MORE SING ALONG WITH MITCH Mitch Miller (Columbia CS-8099)	13	GEMS FOREVER Mantovani (London PS-106)
3	3	COME DANCE WITH ME Frank Sinatra (Capitol SW-1069)	11	11	VICTORY AT SEA—Vol. II Robert Russell Bennett (RCA Victor LSC-2226)	30	LET'S DANCE David Carroll (Mercury SR-60001)
4	4	GIGI Movie Cast (MGM ST-3641)	10	12	OPEN FIRE, TWO GUITARS Johnny Mathis (Columbia CS-8056)	18	MUSIC MAN Original Cast (Capitol SWAO-990)
5	8	MY FAIR LADY Original Cast (Columbia OS-2015)	14	13	1812 OVERTURE Anatal Dorati (Mercury SR-90054)	23	CONCERT IN RHYTHM Ray Conniff (Columbia CS-8002)
6	5	TABOO Arthur Lyman (HiFi 806)	20	14	NEAR YOU Roger Williams (Kapp 1112-S)	21	BILLY VAUGHN PLAYS Billy Vaughn (Dot SD-25156)
7	6	TCHAIKOVSKY CONCERTO NO. 1 Van Cliburn (RCA Victor LSC-2252)	24	15	FILM ENCORES Mantovani (London PS-125)	15	CONTINENTAL ENCORES Mantovani (London PS-147)
8	7	77 SUNSET STRIP Warren Barker (Warner Bros. WS-1289)	27	16	WELCOME TO THE CLUB Nat "King" Cole (Capitol SW-1120)	28	THE KING AND I Movie Cast (Capitol SW-740)
						17	25 BROADWAY IN RHYTHM Ray Conniff (Columbia CS-8064)
						19	26 AHMAD JAMAL Ahmad Jamal (Argo LP-636-S)
						—	27 AROUND THE WORLD IN 80 DAYS Movie Score (Decca DL-79046)
						32	28 JONAH JUMPS AGAIN Jonah Jones (Capitol SW-1115)
						29	29 SAIL ALONG SILV'RY MOON Billy Vaughn (Dot S-25100)
						—	30 WALTZ ENCORES Mantovani (London PS-119)
						26	31 HOLLYWOOD CHA CHA Edmundo Ros (London PS-152)
						—	32 BLUE HAWAII Billy Vaughn (Dot SD-25165)

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# "YOUR CHEATIN' HEART"

Dot 15936



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# Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCR

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## The Cash Box Disk of the Week

"LIPSTICK ON YOUR COLLAR" (2:25)

[Joy ASCAP—Lewis, Goshring]

"FRANKIE" (2:35) [Aldon BMI—Sedaka, Greenfield]

CONNIE FRANCIS (MGM 12793)

● The thrush, who has made quite a chart mark with her r&r-ballad refitting of the evergreens, currently it's "If I Didn't Care", changes the pace offering two new teen items on her latest MGM release. Topside's a contagious rocker, tabbed "Lipstick On Your Collar" while the flip's an emotional fish-beater named "Frankie". Ray Ellis' crew slickly assists on the two sides. The kids'll love 'em both.

"I'M READY" (2:02)

[Post, Vanderbilt ASCAP—Lewis, Bradford, Domino]

"MARGIE" (2:15) [Mills, Fred Fisher ASCAP—Davis, Conrad, Robinson]

FATS DOMINO (Imperial 5585)

● What could prove to be Fats Domino's biggest side since he scaled the record heights of "Blueberry Hill" is this sensational handclapper tagged "I'm Ready". Deck has a delightful set of lyrics, a great beat and a little bit of the old r&b sound. And the chubby one's at his energetic best. Watch it zoom. Backing is a wonderful r&r revival of "Margie" tailored in that distinctive Domino style. Can move way out too.

"HALLELUJAH, I LOVE HIM SO" (2:24)

[Progressive BMI—Charles]

"I'M LOOKING OUT THE WINDOW" (2:49) [Joy-Tone ASCAP—Raye]

PEGGY LEE (Capitol 4189)

● What Peggy Lee did with "Fever" could be duplicated via her tantalizing rendition of the Ray Charles favorite, "Hallelujah, I Love Him So". Deck opens with a "Fever" flavoring and then heads into a swinging blending of Peggy's voice and Jack Marshall's music. Flip-side, Miss Lee wistfully chirps the sad, slow moving lover's opus "I'm Looking Out The Window". Excellent mood coupler.

"IT HAPPENED TO JANE" (1:57) [Daywin BMI—Lubin, Roth]

"BE PREPARED" (2:31) [Artist ASCAP—Quine, Karger]

DORIS DAY (Columbia 41391)

● From the lark's forthcoming pic "It Happened To Jane" come both ends of her latest Columbia issue. Doris, currently represented on the lists with "Love Me In The Daytime", leads off with the sunny, toe-tappin' title tune as Frank DeVol's ork-chorus lend a bright and breezy backdrop. The Flower Drum Kids, of "Children's Marching Song" wax fame, join in on refreshing march-flavored flip, "Be Prepared"—the Boy Scout's motto. Catchy coupler.

"THIS HERE GOAT" (2:20) [Hollis BMI—Cavanaugh, Stanton]

"HOLIDAY FOR LOVERS" (2:27) [Miller ASCAP—Cahn, Van Heusen]

MITCH MILLER (Columbia 41375)

● "This Here Goat" is a charming follow-up to Miller's "Children's Marching Song" success, and should be received with chart delight by the kiddie market. Here, Miller's Sing-Along Chorus joins the youngsters who perform in B'way's "Flower Drum Song" in rendering the ditty. Deck looks strong. The Sing-Along Chorus solos on the Latinish treat, "Holiday For Lovers", from a pic of the same name. Natural for the jocks.

BOBBY HELMS

(Decca 30886)

**B+** "SOON IT CAN BE TOLD" (2:34) [Jimskip BMI—Miller, Berger] A sweet-beat treat is supplied with slight upbeat tenderness by the pop-country songster. Opus grows-on-you and could be Helms' next ticket to the charts. Eye it.

**B** "I GUESS I'LL MISS THE PROM" (2:21) [Jimskip BMI—McKenna, Armstrong] Artist leans toward the country field in this tuneful middle-beat wistful.

DAVID ROSE & ANDRE PREVIN

(MGM 12792)

**B** "LIKE YOUNG" (3:11) [Robbins ASCAP—Previn] Ork maestro Rose and pianist Previn work together beautifully, with the Rose crew supplying the string backing to Previn's lightly swinging touch. You can figure deejays putting out the welcome mat for this.

**C+** "YOUNG MAN'S LAMENT" (3:25) [David Rose ASCAP—Rose] A blueser that's a fine after hours jock item.

ALAN LOMAX

(Kapp 271)

**B** "THAT'S ALL RIGHT DARLIN'" (1:55) [Ludlow BMI—Lomax, Lomax] Noted folk singer-authority offers a contagious folk item here that's both a pleaser for the folk trade and a commercial teen attraction.

**B** "WHO'S GONNA BE YOUR MAN?" (2:47) [Ludlow BMI—Lomax] Haunting folk ballad expertly rendered by Lomax.

DAVID SEVILLE

(Liberty 55193)

**B+** "JUDY" (2:27) [Monarch ASCAP—Bagdasarian] Seville, the man responsible for the Chipmunks, heads a pretty waltzer from the ork, while now and then a couple dancing get introduced to each other. Deck that has melodic and semi-novelty appeal.

**B** "MARIA FROM MADRID" (2:01) [Monarch ASCAP—Bagdasarian] Zither-like instrument is the feature of this catchy Spanish air.

THOMAS WAYNE

(Mercury 71454)

**B+** "THIS TIME" (2:12) [Tree BMI—Moman] Wayne, currently enjoying a chartrider with "Tragedy" on the Fernwood label, offers a strong rock-romantic account here. Tune has a lot of teen heart, and the Wayne rendition gets its wistful way. Watch it.

**B** "YOU'RE THE ONE THAT DONE IT" (1:54) [Tree BMI—Scott] Wayne socks this one out with verve. Kids will want to dance to this.

RICKY COYNE & HIS  
GUITAR ROCKERS

(Event 4294)

**B+** "I WANT YOU TO KNOW" (1:58) [Darleen BMI—Coyne, Valletta] There's fine romping sound a-plenty in this one from the songster and combo companions. Beat is infectious, with a cute "Mexican Hat Dance" gimmick. Could make it big.

**B** "ANGEL FROM HEAVEN" (2:40) [Darleen BMI—Coyne] Coyne sentimentalizes with conviction.

ROBERTA SHERWOOD

(Decca 30889)

**B** "MY SONG" (2:20) [DeSylva, Brown & Henderson ASCAP—Brown, Henderson] Stylist nicely swings the oldie and the Jack Pleis backing is arranged most agreeably. The jocks have a good one here.

**B** "I SAY HELLO" (2:26) [Florence Chappell ASCAP—Rome] A pretty sentimental from the recently opened musical, "Destry Rides Again", is appealingly portrayed by Miss Sherwood.

THE SQUARES

(Tel 1003)

**B+** "SQUARE ROCK PART 3" (2:02) [Hackney BMI—Sanderson, Benson] A blazer from the combo that could attract strong teen attention. Waxing opens with sexy dame introducing the piece and outfit takes over. Keep tabs on it.

**B** "DAVEY'S DRAG" (2:19) [Hackney BMI—Sanderson] More rockin' stuff, with voices involved. Upper date has the edge.

AL ALLEN

(Carlton 511)

**B+** "EGGHEAD" [David Jones BMI—Dunturi] A rock holiday for guitars that could show-up. The Allen crew keeps percussion and some guitars as a backdrop, while one guitarist offers fancy beat tricks. Watch for action.

**B** "I'M BEAT" [David Jones BMI—Dunturi] Side has funky approach which makes for an interesting effect.

THE FIVE BLOBS

(Joy 230)

**B+** "JULIET" (2:20) [Joy ASCAP—Tobias, Edwards] The "songsters", actually composed of one artist, Bernie Nee, offer a joyful namesong which has an inviting tune. Good instrumental feature is the hopping sax. Might get around.

**B** "YOUNG AND WILD" (2:12) [Famous ASCAP—Bacharach, David] Nee's voice multiplication works on a deliberately paced, tangyish teen item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*You will FLIP over Connie's New Hit!!*

# CONNIE FRANCIS

*Sings*



# FRANKIE

# LIPSTICK ON YOUR COLLAR



Orchestra  
Directed by  
**RAY ELLIS**

**MGM K12793**

# M-G-M Records

1540 Broadway N. Y. 36, N. Y. JU 2-2000

# Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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## The Cash Box Sleeper of the Week

"WHERE IS THE LOVE" (2:34) [Midnight ASCAP—Malis]

"THINGS TO DO TODAY" (1:57) [Maytime BMI—Olofson, Call]

THE FOUR KNIGHTS (Coral 62110)

● The Four Knights, who recently made a chart appearance with "Oh Falling Star", could go all the way with their new Coral outing. Tabbed "Where Is The Love", it's a beautiful rock-a-ballad, with tear-compelling love lyrics that the songsters read with heartfelt sincerity. Superb choral and ork background supplied by the Charles Bud Dant outfit. "Things To Do Today" is a light-hearted, quick-beat cutie that the kids oughta be putting on their agenda.

"LA STRADA DEL' AMORE (The Street Of Love)" (2:32)

[Sounds ASCAP—Reardon]

"WHERE" (2:35) [Sheldon BMI—Shapiro, Mann]

CATERINA VALENTE (RCA Victor 7525)

● Two strong sides debut the famed lark on the label. One portion is a pretty Italian-flavored melodic, "La Strada Del' Amore", which Miss Valente reads with sure-handed ballad style. Of commercial note, too, is the deliberately phrased semi-dramatic, "Where". Both takes have likely chart bound sound.

"THIS BROKEN HEART" (2:48) [Arc BMI—Franklin]

"YOU MADE ME CRY" (1:57) [Arc BMI—Franklin]

THE SONICS (Checker 922; Harvard 922)

● Action on the original Harvard master of "This Broken Heart" by the Sonics prompted Checker to purchase the lid for national distribution. Deck, however, will be on sale in the New York mart on the Harvard label. Tune is a broken-hearted, slow moving lover's ballad that the crew reads with touching sincerity. Watch for loads of noise to come from both the r&b and pop depts. Underside displays the boys' slick quick beat vocalisthenics.

"I'M GONNA CHANGE HIM" (2:48) [Planetary BMI—Segal, Vance]

"THE LITTLE THINGS YOU DO" (2:52)

[Queensbury Coliseum BMI—Miller, Kay]

CATHY CARR (Roulette 4152)

● The thrush, just off her "First Anniversary" click, has a cute take on "I'm Gonna Change Him", a soft-Latin backdrop session that Miss Carr wraps up in a coy manner. Melody is highly appealing. Item should pass the chart test. Coupler is a pleasing, unpretentiously plied romancer. Could move, too.

"MAMA'S PLACE" (2:00) [Asset ASCAP—Allen, Belloc]

"I CAN'T HELP IT" (1:40) [Asset ASCAP—Belloc, Wright]

BING DAY (Mercury 71446)

● Mercury recently enjoyed a 'left field sleeper' smash with the Mark IV's "I Got A Wife". Bing Day should provide them with another. His hip, talk-sing description of "Mama's Place" is a delight that's gonna make the jocks really sit up and take notice. The easy-go-in' flute-spotlighted musical backdrop pleasantly fits in with today's jazz craze. "I Can't Help It", on the lower grooves, is a spirited rock 'n roller that Day and the band belt out with coin-catching authority.

STEVE & DONNA

(Liberty 55192)

**B** "EVER SINCE THE WORLD BEGAN" (1:57) [Asa ASCAP—Lubin, Venet] The singing duo has a contagious rhythm jumper. Steve takes most of the lead work, with Donna supplying interesting background remarks. Guitar arrangement is a feature. Could happen.

**B** "ALL THE BETTER TO LOVE YOU" (2:39) [Daywin BMI—Lubin] Interesting, deliberate exchange between the two. Particularly effective Latinish beat from the instrumentalists. May break, too.

THE CHEVRONS

(Brent 7000)

**B+** "THAT COMES WITH LOVE" (2:23) [Danbury BMI—Clinque, Wilshinsky] Fine middle-beat rocker debuts the new Time-Shad affiliate in strong style. Songsters are sure-handed, and have a pro lead. Could be an auspicious intro for the label.

**B** "DON'T BE HEARTLESS" (2:21) [Danbury BMI—Abbott, Merrel] Boys wrap up the ballad in OK fashion.

FRANKIE LYMON

(Roulette 4150)

**B+** "WHAT A LITTLE MOON-LIGHT CAN DO" (2:20) [Harms ASCAP—Woods] The youngster recently scored with his "Up Jumped A Rabbit" and can repeat with his latest, a swinging rendition of the evergreen. Rudy Traylor's ork and chorus attractively showcase the artist on this engaging jumper.

**B** "BEFORE I FALL ASLEEP" (2:20) [Kahl BMI—Medley, Abrams] Under side's a change-of-pacer with Frankie softly piping a very pretty ballad. A sure-fire jockey favorite. Lad's easy-go-in' style here is quite different from his youthful-sounding "Why Do Fools Fall In Love" date.

KENNY BAKER

(Orbit 541)

**B+** "I'M GONNA LOVE YOU" (2:16) [Rev BMI—Baker] Kenny Baker's inviting reading of this catchy romantic rocker could put the label on the hit map. Deck has a flavoring of some of the late Buddy Holly's slices. Teeners take note!

**B** "GOODBYE LITTLE STAR" (2:16) [Rev BMI—Baker] An intriguing thumper with teen-appealing lyrics. Strong coupler.

THE FLAMINGOS

(Decca 30880)

**B** "EVER SINCE I MET LUCY" [Bourne ASCAP—Teifer, Sharp] The boys hop nicely to the good rocker, which has had previous disk experience. Sax makes a cute remark. OK pop-R&B fare.

**C+** "KISS-A-ME" (2:52) [Michele ASCAP—Wood, Beach] Tender-beat item is expressively handled. Femmes join the team.

FELIX & His Guitar

(Aut 1000)

**B+** "CHILI BEANS" (1:57) [Winston ASCAP—Garcia] This combo effort has lots of rock sound sizzle, and could make it. Idea is a blend of the Latin and the Big Beat. Growling sax is a terrific feature. Voice interjects title. Could score.

**B** "PUERTO RICAN RIOT" (2:12) [Winston ASCAP—Garcia] Rhythmic affair, with a vocalist warbling in Spanish. Exciting.

JIMMY CASANOVA

(Felsted 8572)

**B+** "IF IT WASN'T FOR THE KIDS (Right Out Of The House)" (2:47) [Springton ASCAP—Alberts, Casanova, Leavitt] Delightful Novelty has the flavor of the recent Mark IV click, "I Got A Wife". Here three husbands take turns telling how they lost out to their wives. Good humor in story-ending punchlines, tune is catchy. Could move out.

**C+** "ROBIN AND THE ROSE" (2:38) [Springton ASCAP—Casanova] Softly spun sentimental.

BOBBY HAMMACK

(Capitol 4193)

**B+** "LITTLE CHILD" (2:23) [Edwin H. Morris ASCAP—Shanklin] First Capitol deck for the pianist-arranger proves an inventive treat. Oldie is first taken with ease, and keeps getting interesting vocal-instrumental additions. Heavy jock exposure could get item a chart name.

**B** "RHYTHM" (2:17) [Milbee ASCAP—Singer] This swing charmer has also a lot in ingratiating ork ideas.

THE 'PLAY BOYS'

(Imperial 5586)

**B+** "SWEET TALK" (2:25) [Alan-Edwards Magnus BMI—Reynolds, Fiocca] Engaging tunes serves as the vehicle for this "Swingin' Shepherd Blues"-type combo try. Flute, as in the hit, is the instrumental feature. Could make noise.

**B** "CRAZY DAISY" (2:16) [Alan-Edwards Magnus BMI—Reynolds, Fiocca] Crew gives the teeners something to shout about in this good-sized rocker.

MIKE PEDICIN QUINTETTE

(Apollo 534)

**B+** "ST. JAMES INFIRMARY" (2:20) [Gotham ASCAP—Primrose] Bright rock re-working of the traditional, with Al Mauro on the vocal and the Pedicin Quintette socking all the way. Chanting is reminder of Cab Calloway. Might go places.

**B** "HEY POP GIVE ME THE KISS" (1:47) [Rhyme & Rhythm ASCAP—De Simone, Marvis] Good rocker on the time-honored son-to-dad request.

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ON TEL *William S. Allen*

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B/W BLUE AND BROKENHEARTED C-1001

ON WARWICK *The Harptones*

# LAUGHING ON THE OUTSIDE

B/W I REMEMBER M-500

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# Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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## The Cash Box Sleeper of the Week

"I HUNG MY HEAD AND CRIED" (1:50)  
[Brent BMI—Baker, Harris, Harris]

"COME ON LITTLE SARAH" (2:10)  
[Danbury BMI—Baker, Harris, Harris]

LESLIE HARRIS (Shad 5006)

● Newcomer Leslie Harris could have a dual-chart rider with his initial Shad slice. The chanter belts with blues authority as he knocks out "I Hung My Head And Cried". Hard-driving instrumental backing on a lid that's gonna attract loads of pop and r&b attention. Also keep close tabs on the under half, "Come On Little Sarah", another rocker that Harris grooves with enthusiasm.

"CALHOUN" (1:50) [Monument BMI—Webb]

"WE LOVED" (1:53) [Monument BMI—Webb]

DICK WEBB (Madison 114)

● Watch for Dick Webb and "Calhoun" to hit the two-market listings with a bang. With a driving, r&r beat setting the pace Webb admonishes "Calhoun" for leaving his wife and kids and running around with another woman. Exciting Coaster-flavored vocal and instrumental assist on what looks like the initial chart-buster for Madison. The chanter displays his rock-a-ballad stylings on the "We Loved" portion. It's "Calhoun", tho, for the big money.

"SOUVENIRS" (2:00) [Delmore ASCAP—Coben]

"PRAY FOR ME MOTHER" (2:10) [Tee Pee ASCAP—Tepper, Bennett]

BARBARA EVANS (RCA Victor 7519)

● It's more than likely that Barbara Evans' name will be plastered all over the popularity charts in the near future. It's a spirited rocker on which the lark happily recounts her "Souvenirs", among them a lock of Ricky's hair, the Platters' autographs, etc. However, the ring her boyfriend gave her is treasured most. Mort Garson's ork and chorus support in terrific teen style. The gal packs plenty of emotion into the potent fish-beat undercut, "Pray For Me Mother".

## The Cash Box Best Bets

★ "SOON IT CAN BE TOLD"	Babby Helms	Decca 30886
★ "JUDY"	David Seville	Liberty 55193
★ "THIS TIME"	Thomas Wayne	Mercury 71454
★ "SQUARE ROCK PART 3"	Squares	Tel 1003
★ "EGGHEAD"	Al Allen	Carlton 511
★ "THAT COMES WITH LOVE"	Chevrons	Brent 7000
★ "WHAT A LITTLE MOONLIGHT CAN DO"	Frankie Lyman	Raulette 4150
★ "I'M GONNA LOVE YOU"	Kenny Baker	Orbit 541
★ "CHILI BEANS"	Felix	Aut 1000
★ "IF IT WASN'T FOR THE KIDS"	Jimmy Casanova	Felsted 8572
★ "LITTLE CHILD"	Babby Hammack	Capital 4193
★ "ST. JAMES INFIRMARY"	Mike Pedicin	Apalla 534
★ "I DON'T WANNA GO HOME"	Mark Dannon	Wynne 105

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MARK DANNON  
(Wynne 105)

**B+** "I DON'T WANNA GO HOME" [Sherwick ASCAP—Kane, Duncan] Flick star Mark Dannon displays a warm appealing vocal style on this extremely pretty romantic ballad. A charmer tastefully rounded out vocally by the Jordanares and Jimmy instrumentally by Duncan's ork.

**B** "PARTY CRASHERS" [Wynne BMI—Convy, Emenegger] Tune, the title of the artist's Paramount pic, is a free-wheeling jolter that oughta keep the boxes hopping day and night.

THE BOMARCS  
(Dot 15934)

**B** "UNDECIDED" (2:34) [Leeds ASCAP—Oliver] The oldie receives a refreshing new instrumental jump version by the group. Fetching up-front harpsichord stylings on a bright romp that the hoofers'll take a liking to.

**B** "DOWN AMONG THE SHELTERING PALMS" (1:56) [Leo Feist Olman, Brockman] Once again, the artists dust off the shelves to delightfully revive, vocally this time, another ear-pleasing evergreen. Happy-go-lucky item.

BUDDY MILLER  
(Felsted 8557)

**B+** "(I've Been) THINKING IT OVER" (2:13) [Royalty ASCAP—Merrill] A rock delight for the teeners. Contagious effort is about a fella who's got lots of reservations about getting married. Miller is excellent, and support is engaging, with a femme "ya-yaing" and the guitar work a highlight. Could click big.

**B** "BUDDY BOY" (2:35) [Golden Bells ASCAP—Merrill] More solid sound value from Merrill and backing on the infectious middle-beat opus.

BILLIE ANTHONY  
(Capital 4195)

**B** "YES, WE HAVE NO BANANAS" (2:18) [Shapiro, Bernstein ASCAP—Silver, Conn] The nineteen twenties novelty favorite is colorfully revived by the English thrush and ork-chorus, approaching ditty with an engaging Latin-rock beat. Deejays will like.

**B** "TOO LATE NOW" (2:38) [Leo Feist ASCAP—Lane, Lerner] The excellent ballad from the Fred Astaire-Jane Powell pic of some years back, "Royal Wedding", is furnished with a soft-beat, and fine reading by the songstress. Noteworthy trumpet bits. Also a jock pleaser.

COO COO RACHAS  
(Capital 4202)

**B** "TRACKDOWN" (2:24) [Lansdowne] A good-sounding novelty affair wherein a fella is on the prowl for his gal, and finally finds out—when reaching Cape Canaveral—that she's gone to the moon. Voice almost dialogues the ditty, while the combo (and other gimmick effects) play the novelty game in style. Might go.

**B** "CHILI BEANS" (1:55) [Winston] Bottom slice is a wild rock instrumental based on a Latin-rock tempo. Very commercial side.

ALFRED NEWMAN  
(20th Fox 138)

**B+** "THEME FROM 'THE DIARY OF ANNE FRANK'" (2:30) [Robbins ASCAP—Newman] The poignant and beautiful main-title from the widely-acclaimed film in a sound-track reading by the 20th Century Fox Strings under the composer's direction. Lovely programming.

**B** "SPRING IS COMING" (1:44) [Robbins ASCAP—Newman] Dramatic and tranquil "Anne Frank" selection.

THE FLIPS  
(Mercury 71426)

**B+** "GONE AWAY" (2:04) [Pure BMI—Maduri, Spoke, Kelih] The boys recite a strong teen ballad for all its soft-rock worth. The combo backdrop holds a steady, hard-beat course. Deck could come through.

**B** "IT WILL NEVER BE THE SAME" (2:02) [Pure BMI—Maduri, Spoke] Approach here is very similar to top-half. Tune above is easier to remember.

THE TURBO-JETS  
(Federal 12353)

**B** "FAR EAST CHA CHA CHA" (2:30) [Armo BMI—Davis] An attractive rockachacha, with the theme and arrangement often in an Oriental atmosphere. Polished work that's both a listening and dancing standout.

**B** "SO SASSY" (2:40) [Armo BMI—Davis] Sounds to delight the teen ear come around throughout the whole affair.

SAMMY SALVO  
(RCA Victor 7516)

**B+** "WOLF BOY" (1:57) [Acuff-Rose BMI—Bryant] A rock sound that should be received enthusiastically by the teeners. Wild affair concerns a "wolf boy", who's been making a play on the fella's gal. Salvo is dynamically in the teen groove, and instrumental backing packs a potent beat punch. Watch it.

**B** "MY PERFECT LOVE" (1:54) [Acuff-Rose BMI—Endsley] The other side of the rock 'n roll coin: a convincing rendition by Salvo of a fine warm-beat item.

PATEY BROS.  
(Ran-Mar 1004)

**B+** "HEY DOLL BABY" (1:30) [Gay BMI—Patey, Lipe] Two-some, Eddie & Lee Patey, performs a good jump piece here on a ditty that has the fella asking for one more chance with the doll. Solid value in guitar work. There's a chart chance for the boys here.

**B** "JEANIE" (1:59) [Gay BMI—Patey, Lipe] This handclapper ballad has a sure-handed teen way.

# Fats DOMINO

WATCH  
THIS ONE GO!



# Margie

# "I'm Ready"

#5585



IMPERIAL RECORDS  
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LONDON RECORDS, CANADA

# Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**GENE WILLIAMS**  
(Oklahoma 5018)

**B** "HELLO SPRINGTIME" (1:44) [Cromwell ASCAP — Martin] Legit swinger from the songster, saluting spring with a cheery item. Backing from combo is jazz-inspired. Smart jock programming.

**C+** "THE NIGHT OF STARS" (2:27) [Cromwell ASCAP—Sigman, Dameron] Intimate, no-hurry ballad stanza. Guitar is principal support.

**MAJORIE LEE**  
(Terri 3004)

**C+** "IF I HAD MY WAY" (2:08) [Louis Klein, James Kendis, Paul Pioneer ASCAP] — The ancient receives a relaxed swing treatment from the lark and ork, which features some sentimental string work against the rhythm section. Some pop appeal.

**C** "WHO SHOT JOHN" (2:20) [Jack Goss Sound BMI] Not much commercial strength here.

**FRANK (Dual Trumpet) MOTLEY**  
(DC 0415)

**B** "SPACE AGE" (2:39) [Claiborne BMI—Motley, Claiborne] This ork tribute to the space age is loaded with special effects and has excellent-sounding drum moments. It's a wild one; could receive important attention.

**C+** "EVERYBODY WANTS A FLATTOP" (1:56) [Claiborne BMI—La Mendola] Songster Curley Bridges enters the picture in this swinger about the current teenage hair-cut fad. Deck has jazz-inspired feel.

**RONNIE SUMMERS**  
(Radio 124)

**B** "SALT AND PEPPER" (2:17) [Dandelion BMI — Vedder, Smiley] Socko rock stint from Summers and Chuck Vedder combo. When a hot teen deck is the order of the day, here's a side that should be on hand.

**C+** "BABY GO AWAY" (2:17) [Dandelion BMI—Vedder, Smiley] All concerned slow-down to a middle-beat jumper.

**TRINI LOPEZ**  
(King 5198)

**B** "HERE COMES SALLY" (1:43) [Lois - St. Lawrence BMI — Cowell] Lopez and vocal companions offer an agreeable swing-rock ditty about a hep gal who enters the drug-store wearing slacks and flips the fellas.

**B** "LOVE ME TONIGHT" (2:58) [Lois BMI — Glover, Millinder, Nix] Though a sentimental teen beat is present, there's a nineteen forties feel in this appealing date. A very likeable entry.

**BARRY GORDON**  
(Era 1092)

**B** "RABBIT HABIT" (2:15) [Warman BMI—Bedell] Gordon, who hit a few Xmas' back with "I'm Gettin' Nuttin' For Christmas", vies for the teen trade with a cute tale set to an infectious Latin beat. Side could make some noise.

**B** "THE BLUEBIRD SONG" (2:08) [Thunderbird ASCAP—Shanklin] Effort of a semi-inspirational nature, with an easy rock beat. Catchy melody.

**THREE G's**  
(Columbia 41383)

**B** "OH, SUZETTE!" (2:31) [Camarillo BMI—Glasser, Hall] A sunny rock deck that should place well with teeners and jocks. Songsters tell of a delightful chick and support has handclapping and other bright sounds.

**B** "WHEN IT'S SUMMER AGAIN" (2:15) [Cedarwood & Camarillo BMI—Glasser, Wilkin] Here's fine platter food for the jocks, a fine ballad delivered with a legit quality by the crew.

**LILLIAN BRIGGS**  
(Coral 62108)

**B** "RAG MOP" (2:49) [Hill & Range ASCAP—Wills, Anderson] Exciting work by the thrush on the 1950 Ames Bros. smash. Getting the belting picture also in the ork-chorus. Could be a new chart life for the tune.

**B** "SMILE FOR THE PEOPLE" (2:02) [Hecht Lancaster & Buzzell ASCAP—Elton] Catchy patter song with a happy philosophy and done-up in community-like sing manner. Jocks will like.

**THE MEMO'S**  
(Memo 5001)

**B+** "MY MOST PRECIOUS POSSESSION" (2:10) [West End ASCAP—Webb, Abbott] Vocal team could come to both the pop and R&B fore with this beat-ballad statement. Tune is a teen treasure, and featured lead is very strong. Bears close eyeing.

**B** "I'M GOING HOME" (2:15) [Jay Byrd BMI—Owens] OK upbeat ditty with tried and true gimmick chants.

**ANDY ROSE**  
(Coral 62109)

**B** "DANCE ON PRETTY CLOWN" (2:26) [Peer Inter. Tam BMI—Rose, Vastola] Rose, who scored with "Just Young" on Aamco some time back, has a fine date here on a melodic opus that's themed something on the order of "Ballerina". Exposure could mean success.

**B** "I'M WAITING FOR YOU" (2:36) [Peer Inter. BMI—Rose, Vastola] A rock-ballad of note: tune has potent wistful nature, rendition is expert. Might make it.

**AL BARKLE**  
(Frantic 111)

**B+** "GREENBACKS" (2:08) [Liz-ann BMI — Masten, Stevens] Contagious, folk-styled date from Barkle, who receives engaging vocal-combo work all the way. There's chart potential in this corner.

**B** "COME SUMMER" (2:05) [Liz-ann BMI — Masten, Stevens] Barkle keeps the beat bright here, too. Top-lid is the side.

**GENE MORRIS**  
(Winston 1032)

**B+** "WISHING WELL" (2:44) [Slim Willet BMI—Goza, Morris] This portion can click. Number is an entrancing teen ballad, and the Morris reading has its sentiments down pat. Backdrop is excellent. Watch closely.

**B** "I CRAW FISHED" (2:12) [Slim Willet BMI—Goza, Morris] Up-tempo affair that's loaded with excitement and novelty.

**JACK COOKERLY**  
(Edison International 406)

**B** "BYE BYE BLUES" (1:56) [Bourne ASCAP—Lown, Bennett, Hamm] Cookerly can really take the organ for a ride, as he displays in this sizzling rendition of the standby. Label's tag of "The Magic Sounds Of Jack Cookerly" isn't kidding. Unusual, interesting session.

**B** "ALICITA" (2:07) [Grandview ASCAP—Cookerly] Working in a samba tempo, the performer again comes-up with a thrilling organ sound.

**SANDI LORANGER**  
(Jury 3001)

**B+** "MY LITTLE SPARK OF LOVE" (2:45) [Wilcondon BMI — Arnone] Lots of exciting middle-beat things in this outing by the songstress. Lark sings with assurance and accompaniment is colorful. Could happen.

**C+** "TEARS OF JOY FELL IN THE CHAPEL" (2:38) [Wilcondon BMI—Grashey] Warm spot for the lass, and she's appealing.

**BOB HOPE & ROSEMARY CLOONEY**  
(RCA Victor 7517)

**B+** "AIN'T A-HANKERIN'" (2:09) [United Artists ASCAP—Burtson, Altman] An engaging pairing of the two stars on a charming western-like romantic from the new Hope flick, "Alias Jesse James". Number is the stuff standards are made of; deck is a little classic itself. Jocks will love it.

**B** "PROTECTION" (2:29) [United Artists ASCAP — Burtson, Altman] Twosome play this novelty in good-humor.

**THE TEAM MATES**  
(Le Cam 701)

**B+** "I JUST MIGHT" (2:22) [Cambella BMI—Campbell, Campbell] The three songsters—all high school football players in Texas—offer a solid upbeat stint here, with good work coming from the front man. Combo has fine sound appeal.

**B** "SOONER OR LATER" (2:15) [Le Bill BMI—Smith] Agreeable essay of a tune that sounds like "Beautiful Dreamer".

**KAY STARR**  
(RCA Victor 7521)

**B+** "(I Don't Care) ONLY LOVE ME" (1:56) [Leeds ASCAP—Curtis, Panzuti] Lark is exciting on the rhythmic ballad cut recently by Steve Lawrence on Coral. Miss Starr's colorful fashioning of the tune is matched by the swinging Axel Stordahl ork setting. Deejays are gonna like.

**B** "I COULDN'T CARE LESS" (2:06) [Leo Feist ASCAP—Cahn, Van Heusen] Light swinger on a tune from the pic, "Say One For Me". This legit job is also bound for solid jock acceptance. Songstress is a pro.

**KAREN DOLIN**  
(Tropical Isle 103)

**B** "I WISH I WERE A MYSTIC" [Nu Dey BMI—Dey, Dolin] The vocalist shows surprising maturity for an 18 year old, swinging with clarity and assurance on the ballad. Ork work is chic. A talent to watch.

**B** "QUIET VILLAGE CHA CHA" [Baxter-Wright BMI — Baxter] The H. B. Barmun combo takes over in a cha-cha reading of the current chart item (bird-like sounds, too). Listenable work.

**LUCIEN FARRAR**  
(RCA Victor 7520)

**B** "ISLAND OF LOVE" (2:10) [Herb Reis BMI—Evans, Dougherty] Farrar eases expertly over an attractive ballad. Simple, but effective percussion-organ-chorus support. Should interest the platter spinners.

**B** "LET'S MAKE THE MOST OF A BEAUTIFUL THING" (2:30) [Corda ASCAP—Corda, Wilson] The talented songster tells this very appealing tale with a straightforward, honest delivery. Here's ballad work of a high order.

**JIMMY WILLIAMS**  
(Cub 9031)

**B** "KEEP ME WITH YOU" (2:35) [Weiss & Barry ASCAP—Williams, Steward] Williams can really sell a pop-R&B ballad; strong opus is read with notable understanding of the idiom. Strings and chorus give deck its pop bearing. Could get places.

**B** "MY PLEDGE AND MY PROMISE" (2:35) [Monument BMI—Williams, Brandon] Rendition practically repeats upper stint. Both sides show Williams off well.

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INTRODUCING...

# BARBARA EVANS

(HER FIRST RECORDING FOR  
RCA VICTOR  
IS SOMETHING TO REMEMBER!)

## "SOUVENIR"

47/7519



**RCA VICTOR**  
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# Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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## PRESTON EPPS

(Original 4)

**B+** "BONGO ROCK" (2:00) [Drive-in BMI—Epps, Egnolan] Employment of a terrific bongo beat in a rock instrumental is highly effective here. In fact, rarely have bongos been given the torrid work-out they receive on this date. This is work to watch.

**B** "BONGO PARTY" (2:02) [Drive-In BMI—Egnolan] More of the same on this end. Could be the beginning of a new Afro-Cuban rock trend.

## THE HOMETOWNERS

(Fraternity 842)

**B+** "I WANNA GO HOME" (2:15) [Lud BMI—Price, Neas, Langdon, Lene] The calypso favorite in an exciting rock-folk setting, with most of the theme given over to a fine lead. Combo arrangement has much sound value. Could break.

**B** "DING DONG" (2:01) [Lud BMI—Scott] School bells involved in a romance in this OK upbeat novelty.

## RENE TOUZET

(GNP 142)

**B** "TENDERLY" (2:51) [E. H. Morris ASCAP—Gross] Relaxed cha-cha stanza for the standard, with plenty for the cha-cha-niks to listen for and dance to. Latin spinning jocks take note.

**B** "YE YO" (2:44) [Peer BMI—Menendez] Ork takes on vocalist in this polished cha-cha outing.

## LAURA LANE

(Warner Bros. 5057)

**B** "LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)" (2:02) [Broadcast BMI—Raleigh, Wayne] Lark does well on this dramatic-beat look at the oldie. Combo plays hard on the beat and chorus is around for a big effect.

**B** "PLEASE BE KIND" (2:40) [Harms ASCAP—Cahn, Chaplin] Similar approach to the standby.

## THE LITTLE TOY BAND

(20th Fox 139)

**B** "TEENY LITTLE ME" (2:31) [Delaware ASCAP—Barr, Barr] A charming tune with kiddie-flavored lyrics on a romantic theme. Femmes sing kiddie-like and males chant in the background. Should get good deejay exposure.

**B** "THE LITTLE TIN MAN" (2:07) [Leo Feist ASCAP—Friend, Buchanan, Cella] This is joyful work almost strictly for the kids, who should love the jolly goings on.

## JIMMY SPENCER

(Cross Country 101)

**B** "MADE IN HEAVEN" [Janson Williams, Stewart] Spencer and vocal-combo backdrop whip nicely through the enticing rocker. Side has a sound that's a sure pleaser at hops.

**B** "I'LL NEVER SMILE AGAIN" [Pick Wick-Lowe] The evergreen in an affectionate-beat light. Appealing take.

## BILLY & DON HART

(Roulette 4133)

**B+** "ROCK-A-BOP-A-LINA" (1:50) [Patricia BMI—Welden, Dougherty] A romper that can go places. Boys have sock know-how and their combo support has no-let-up punch. Should be kept in close view.

**B** "MORE AND MORE" (1:49) [Commodore & Cedarwood BMI—Kilgore, Pierce] Twosome and instruments are strongly country styled here. Opus is a pro ballad.

## EARL HOLLIMAN

(Capitol 4194)

**B** "I'M IN THE MOOD FOR LOVE" (2:22) [Robbins ASCAP—McHugh, Fields] Easy-go, mildly swinging reading of the oldie by the songster. Gus Levene ork-chorus backing is mostly chic. Can reap good jock plays.

**B** "WANNA KISS YOU TONIGHT" (2:36) [Sweco BMI—Cooper, Ansley] Though out for a teen audience, this blues-styled beat item has its jazz-directed moments (i.e. the flute work).

## JOHNNY WELLS

(Kapp 270)

**B** "SO TIRED" (2:31) [Glenmore ASCAP—Morgan, Stuart] The oldie comes around again in a relaxed teen-beat light, with Wells easing over the tune and combo-chorus affectionately on support.

**B** "BEFORE AND AFTER" (1:56) [Arena ASCAP—Hoffman, Manning] Tuneful upbeat romantic stanza that has a Perry Como deck feel. Good side.

## GARRY MOORE

(Warner Bros. 5061)

**B** "THEM THERE EYES" (1:50) [Bourne ASCAP—Pinkard, Tracy, Tauber] Lively cut from the new Moore LP based on his weekly TV segment, "That Wonderful Year-1930". The performer is the lead, while the chorus-ork back-up ingratiatingly. Should get deejay reaction.

**B** "FINE AND DANDY" (2:35) [Harms ASCAP—Swift, James] Chorus solos in a fine mood piece. Also from the package. Excellent soft & sweet programming.

## PETER CHELLO

(Tiara 6126)

**C+** "THE GUN THAT'S FASTER THAN ME" (2:15) [Jimskin BMI—Scerra, De Leo] Western dramatic about a gunman who meets someone with a faster gun that's faster than his, and gets it. Fella reasons this will start a vicious cycle wherein someone will try an get the guy who outgunned him. Chello recites with authority.

**C+** "OUR ANNIVERSARY" (2:07) [Essex ASCAP—Weiss, Bandini] OK middle-beat romantic from the artist.

## THE ELIGIBLES

(Capitol 4203)

**B+** "CAR TROUBLE" (2:00) [Big D BMI] Cute solo debut by the songsters on the label (they backed Sonny James on "Talk Of The School"). Bouncer is about fella's car stalling with date inside, and resulting trouble with her dad. Screaming dad supplies vocal gimmick.

**B** "I WROTE A SONG" (2:23) [Central BMI] Appealing beat-ballad take by the boys.

## GARY MICHAELS

(Sentry 1067)

**B** "GONE, GONE, GONE" [Shawn ASCAP—Kahn, Starr, Martin] Michaels, a songster with a fine legit quality, expressively renders an appealing affectionate previously cut by the Crew-Cuts on Victor. Deck has a winning warmth.

**C+** "GAZINTA CHA CHA" [Joe Schuster ASCAP—Pearl, Schuster, Cassell] Catchy cha-cha novelty which plays on the word "gazinta".

## JACK GRAYSON

(Liberty 55190)

**B** "JUST A BOY" (1:58) [Triumph ASCAP—Wimber] Fella's devotion towards his loved one is related with authority by the big-voiced vocalist. Tune has strength.

**C+** "GO AHEAD ON" (2:20) [Triumph ASCAP—Wimber] There's much of "Fever" in this tricky beat item from Grayson.

## THE BIG BOPPER

(Mercury 71451)

**B+** "IT'S THE TRUTH RUTH" (2:07) [Glad BMI—Richardson] The late star in a typically zany Big Bopper outing. Contagious beat affair, with lyrics the kids should enjoy.

**B** "THAT'S WHAT I'M TALKING ABOUT" (2:07) [Glad BMI—Richardson] More uptempo doings that has the performer having himself a rock ball.

## EDDIE & BETTY

(Warner Bros. 5054)

**B** "SATURDAY NIGHT FISH FRY" (2:33) [Preview BMI—Walsh, Jordan] Whacky rocker that has the flavor of one of Phil Harris' novelty efforts. Good beat fun.

**B** "SWEET SOMEONE" (2:27) [Shapiro Bernstein ASCAP—Waggner, Keyes] Warm Hawaiian-flavored blend by the twosome. Tender tune.

## THE DANLEERS

(Mercury 71441)

**B+** "I CAN'T SLEEP" (2:10) [Pure BMI—Webb, Abbott] The rock outfit, which made the chart grade with "One Summer Night", has a polished handclapper. Opening has a novel trumpet-drums bit and deck ends with a snoring gimmick.

**C+** "YOUR LOVE" (2:09) [Pure BMI—Webb] Boys have the rock-ballad goods here. Poignant track.

## BOBBY CHRISTIAN

(Stepheny 1835)

**B** "FRANKIE AND JOHNNY CHA, CHA" (1:50) [Gil BMI—Sweetwater] The classic wears a bright, tinny-keyboard Latin sound from the Christian crew. Overall effect is original, and could assume some importance.

**B** "ALOOB" (2:24) [Geo. Pincus ASCAP—Christian] A muted trumpet gets a good-sounding spotlight on the blueser, with vibes also having sound value.

## DENNIS WEAVER

(Cascade 5906)

**B+** "GIRLS (Was Made To Be Loved)" (2:22) [Karlin ASCAP—Boutelje] Weaver, who is "Chester" in TV's "Gunsmoke", uses his characterization in a warm, coy reading of a lovely folk-styled ballad. Both beginning and end of deck feature "Chester" talking to "Miss Mary". Could be a sleeper.

**B** "MICHAEL FINNIGIN" (1:55) [Karin ASCAP—Boutelje] Very cute novelty from Weaver on a catchy, again folk-inclined, ditty. Honk-sounds will appeal to the kiddies.

## MORGUS

(Vin 1013)

**B** "MORGUS THE MAGNIFICENT" (2:29) [Ace BMI—Clesi, Bayhi] Teen take that has a pro middle-beat sound and stays good-humored. Horror character is described by songsters and deep voice interjects with title. Could move.

**B** "THE LONELY BOY" (2:31) [Ace BMI—Clesi, Bayhi] Feelingful rock-romantic warbling by the songsters. Sound is polished again.

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# CAR TROUBLE

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RECORD NO. 4203

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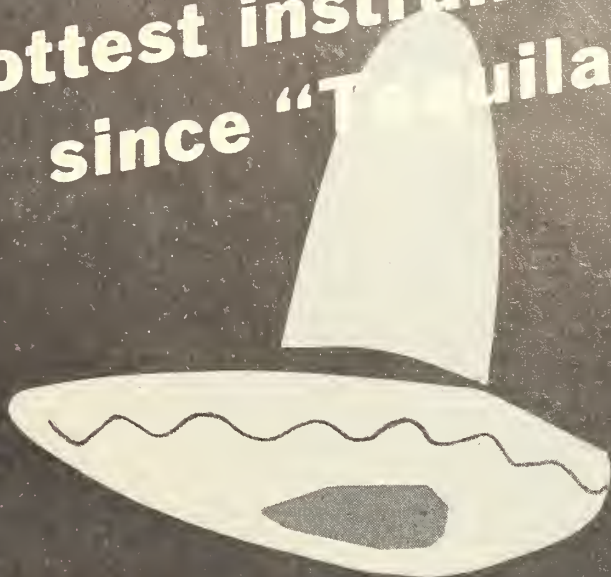


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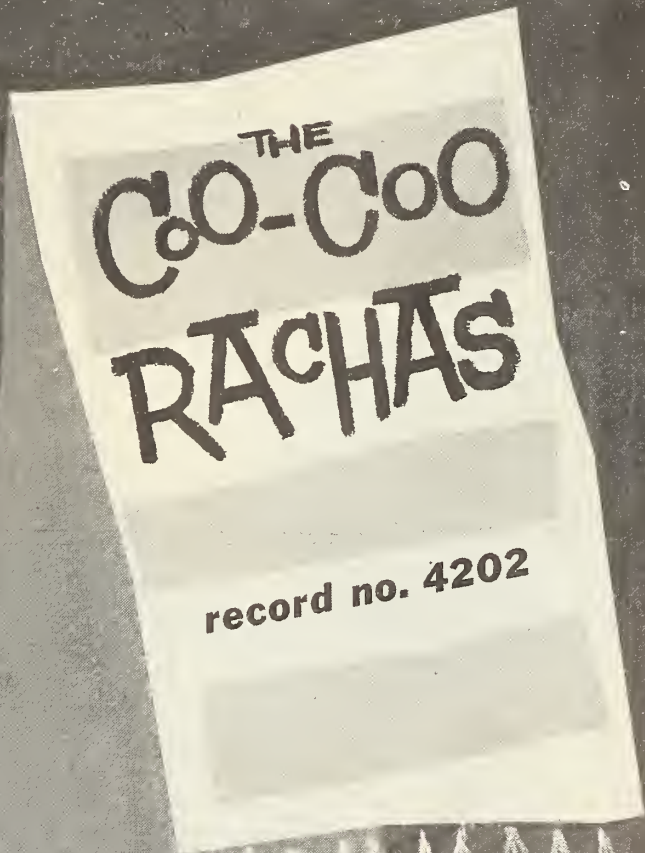
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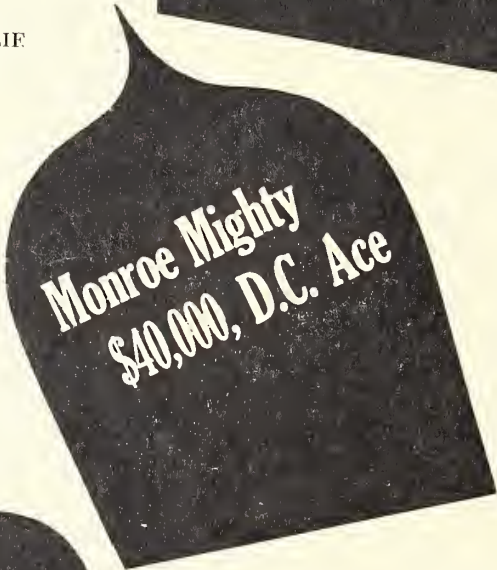
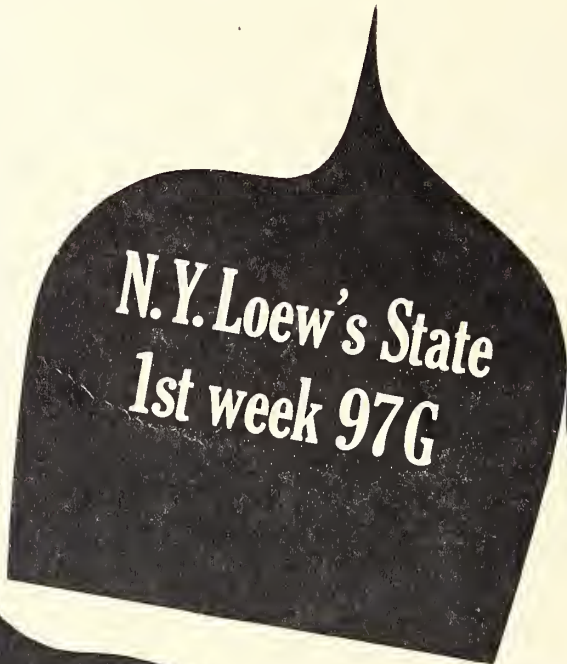
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- BOSTON, MASS. Mutual Dist.
- BUFFALO, N.Y. M & N Dist. Co.
- CHARLOTTE, N. C. Bertos Sales Co.
- CHICAGO, ILL. Garmisa Dist. Co.
- CINCINNATI, OHIO State Record Dist.
- CLEVELAND, OHIO Cosnat Dist. Co.
- DENVER, COLORADO Walter Slagle & Co.
- DETROIT, MICHIGAN Cosnat Dist. Detroit Corp.
- DALLAS, TEXAS Big State Dist.
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- EAST HARTFORD, CONN. Seaboard Dist., Inc.
- HOUSTON, TEXAS United Record Dist.
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- LOS ANGELES, CALIF. Diamond Dist. Co.
- MEMPHIS, TENN. Record Sales Corp.
- MIAMI, FLORIDA Tru-Tone Dist.
- MILWAUKEE, WISCONSIN Garmisa Inc. of Wisc.
- MINNEAPOLIS, MINN. Jather Dist. Corp.
- NEW ORLEANS, LA. United Record Dist. Inc.
- NASHVILLE, TENN. Southern Record Dist.
- NEW YORK CITY, N.Y. Superior Record Sales
- NEWARK, NEW JERSEY All State Dist.
- OKLAHOMA CITY, OKLA. A-1 Dist.
- PHILADELPHIA, PA. Marnel Dist.
- PITTSBURGH, PA. Standard Dist. Co.
- RICHMOND, VA. Allen Dist. Co. Inc.
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- SEATTLE, WASH. Stanley Dist.
- ST. LOUIS, MO. Commercial Dist.
- HONOLULU, HAWAII Polynesian Dist. Ltd.



SOME LIKE IT HOT • SOUND TRACK UAL 4030 (Mono)  
UAS 5030 (Stereo)



SOME LIKE IT HOT CHA-CHA-CHA UAL 3029 (Mono)  
UAS 6029 (Stereo)



SOME LIKE IT COOL MX 21 (Mono)  
SX 71 (Stereo)



## UA UNITED ARTISTS RECORDS • 729 SEVENTH AVENUE • NEW YORK 10



# "HOT" MOVIE MONEY.

## SPEND MILLIONS TO SEE... **SOME LIKE IT HOT**

National TV-Radio Spot Campaign Using Sound Track Music.

Concentrated Radio Plays of Marilyn Monroe's Sound Track Vocals.

Album Covers Use Movie Ad Campaign Photos for Immediate Identification.

# SOME LIKE IT HOT

**'Some Hot' Sock**  
**'Like It Hot' Mighty 37G,**

**Monroe Sockeroo**  
**\$24,000 in St. Loo**

**'SOME HOT' SOCKEROO**  
**\$12,000 TOPS L'VILLE**



SOME LIKE IT HOT EP  
UAE 10005

MARILYN MONROE  
"I WANNA BE LOVED BY YOU"  
"I'M THRU WITH LOVE"  
UA 161

THE KINGS IV  
"SOME LIKE IT HOT"  
"THE WORLD GOES ON"  
UA 164



N.Y.

**Monroe Great**  
**\$50,000,**

**MARILYN MONROE**  
**TONY CURTIS**  
**JACK LEMMON**  
in a  
**BILLY WILDER**  
production  
**SOME LIKE IT HOT**  
RELEASED THRU  
**UNITED ARTISTS**



**YOU GET THE MOST FOR**  
**In THE CASH BOX ANNUAL**



*ST*

*with the nation's*  
**DJ's**

**THE CASH BOX, 1721 BROADWAY**

**PUBLICATION**

**CHICAGO, ILL.**

29 East Madison St., Chicago 2, Ill.

(Phone: FInancial 6-7272)

**HOLLYWOOD, CAL.**

6272 Sunset Blvd., Hollywood 28, Cal.

(Phone: HOLlywood 5-2129)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# YOUR ADVERTISING DOLLAR DJ CONVENTION ISSUE

Your ad for the Disk Jockey Convention, May 29-30-31, at Miami Beach, Fla., gives you the most for your dollar —

*because . . .*

- More Disk Jockeys read The Cash Box than all other trade papers combined.
- More Disk Jockeys program from The Cash Box than all other trade papers combined.
- The Cash Box Lists provide Disk Jockeys with information that is 3 to 4 weeks ahead of those of any other trade paper.
- The Cash Box will have DOUBLE impact. It will be received in the mails by the nation's deejays. It will be distributed at the Miami Convention.
- Your ad costs less in The Cash Box because it gives you complete coverage of "readership that counts." *Everybody*, and this means *Everybody*, who participates in creating, promoting, and selling records reads The Cash Box. No padded subscription lists of readers who 'couldn't care less' are added to your cost of space.
- The Most exciting convention to ever hit the music business. Everyone,—but Everyone—we talk to, plans to be in Miami May 29, 30 and 31. Take advantage of the most talked about event in the history of the trade.
- The Cash Box is always on the air all over the world. Disk Jockeys reports to The Cash Box indicate around the clock exposure for records that appear in The Cash Box charts.
- Most disk jockeys follow The Cash Box weekly because of its LEADERSHIP. Hardhitting editorials each week make MUST reading for the nation's disk jockeys. They have learned to look for the "No sit on the fence" editorial policy of The Cash Box.
- Your ad is reproduced on slick paper, giving it the best and most lasting reproduction that is possible.
- Editorial features will make this an issue for disk jockey reference for many months to come. Your ad will be seen over and over again for a long time after the deejay has returned to his home town.

**DATE OF ISSUE: MAY 30th**

**GOES TO PRESS: NOON MAY 21st**

Color Forms — ONE DAY EARLIER. Get your ad in soon. We are already booking position.

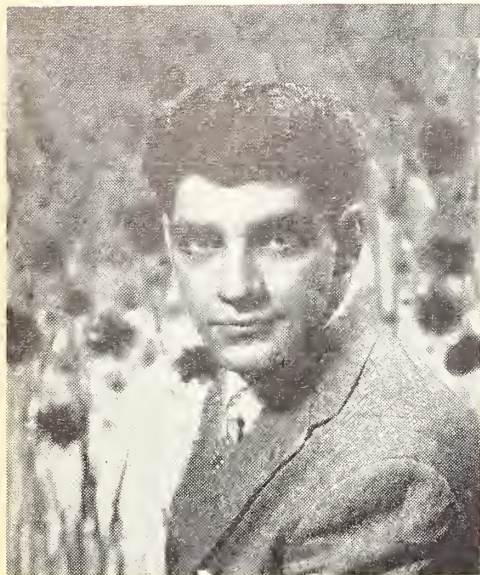
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**NEW YORK 19, N. Y. (TEL: JUDSON 6-2640)**

**HURRY! HURRY! HURRY!**

# CALICO presents

Another SMASH record—  
A new, great singing discovery  
balladeer



## FRANK JUSUFF

singing

# "THINGS HAPPEN FOR THE BEST"

Calico # 105

A beautiful waltz—a future best seller—  
already the "pick" record in seven key cities

\* The label that gave you "Since I Don't Have  
You" by The Skyliners



Distributed by

**ALANNA** RECORD DISTRIBUTING  
1409 FIFTH AVENUE,  
PITTSBURGH 19, PA.



## THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	<b>COME SOFTLY TO ME</b> FLEETWOODS DP—Fleetwoods DR-516—Ronnie Height GO-S056—Richard Barrett	1
2	<b>A FOOL SUCH AS I</b> ELVIS PRESLEY DE-30873—Bill Haley VI-7506—Elvis Presley	3
3	<b>VENUS</b> FRANKIE AVALON CN-1031—Frankie Avalon	2
4	<b>PINK SHOE LACES</b> DODIE STEVENS CY-724—Dodie Stevens	5
5	<b>GUITAR BOOGIE SHUFFLE</b> VIRTUES HU-324—Virtues	8
6	<b>NEVER BE ANYONE ELSE BUT YOU</b> RICKY NELSON IM-556S—Ricky Nelson	4
7	<b>SORRY (I RAN ALL THE WAY HOME)</b> IMPALAS CU-9022—Impalas	10
8	<b>SINCE I DON'T HAVE YOU</b> SKYLINERS CX-103—Skyliners KI-5187—Trini Lopez	7
9	<b>I NEED YOUR LOVE TONIGHT</b> ELVIS PRESLEY VI-7506—Elvis Presley	9
10	<b>IT'S LATE</b> RICKY NELSON IM-556S—Ricky Nelson	12

- |                                 |                                |                                |
|---------------------------------|--------------------------------|--------------------------------|
| 11) IT'S JUST A MATTER OF TIME. | 20) THREE STARS.               | 28) PETER GUNN.                |
| 12) THE HAPPY ORGAN.            | 21) FOR A PENNY.               | 29) IF I DIDN'T CARE.          |
| 13) TELL HIM NO.                | 22) THIS SHOULD GO ON FOREVER. | 30) I MISS YOU SO.             |
| 14) SEA CRUISE.                 | 23) TAKE A MESSAGE TO MARY.    | 31) KANSAS CITY.               |
| 15) TURN ME LOOSE.              | 24) TIJUANA JAIL.              | 32) COME TO ME.                |
| 16) CHARLIE BROWN.              | 25) PLEASE MR. SUN.            | 33) IT DOESN'T MATTER ANYMORE. |
| 17) THAT'S WHY.                 | 26) POOR JENNY.                | 34) GUESS WHO.                 |
| 18) TRAGEDY.                    | 27) YEP.                       | 35) ONLY YOU.                  |

CODE:			
AA—AAMCO	CD—Cadence	DP—Dolphin	GN—GNP
AC—Atco	CE—Coed	DR—Dore	GO—Gone
AF—Ace	CG—Challenge	DT—Dooto	GT—Gallant
AG—Argo	CH—Chess	DU—Duke	GY—Guyden
AH—Arch	CK—Checker	DX—Ditto	HA—Hanover
AL—Aladdin	CL—Colonial	EM—Ember	HE—Herald
AN—Abner	CM—Cameo	EN—End	HU—Hunt
AO—Apollo	CN—Chancellor	EP—Epic	HY—Hickory
AP—ABC	CO—Columbia	ER—Era	IM—Imperial
Paramount	CP—Colpix	EW—East-West	JA—Jamie
AQ—Antler	CQ—Crest	EX—Excello	JP—Jackpot
AR—Arrow	CR—Coral	FA—Fargo	JU—Jubilee
AT—Atlantic	CS—Class	FE—Federal	JY—Joy
AV—Arlan	CT—Contemporary	FI—Fiesta	JZ—Jasie
AW—Arwin	CU—Cub	FL—Flesh	KA—Kapp
AX—Apr	CX—Calico	FM—Fame	KE—Keen
BA—Baton	CY—Crysalette	FO—20th-Fox	KI—King
BB—Back Beat	CZ—Clock	FP—Flip	LA—Laurie
BE—Beat	DA—Dana	FR—Fraternity	LI—Liberty
BG—Bigtop	DB—Debbie	FS—Felsted	LK—Lark
BI—Big B	DD—Dale	FT—First	LN—Lancer
BR—Brunswick	DE—Decca	FU—Fury	LO—London
BS—Bullseye	DF—Del Fi	FW—Fernwood	LV—Love
BT—Bethlehem	DI—Disneyland	FX—Fox	ME—Mercury
CA—Capitol	DL—DeLuxe	GA—Grand	MG—MGM
CC—Carlton	DM—Demon	MI—Mira	MI—Mira
	DO—Dot	GL—Glory	MK—Mark
			MN—Monument
			MO—Modern
			MT—Metra
			MX—Montel
			NA—Nasco
			NR—NRC
			OK—Okeh
			OT—Old Town
			PA—Paris
			PE—Peacock
			PF—Profile
			PH—Sam Philips, Int.
			PL—Pallette
			PX—Pet
			RI—Rip
			RO—Roulette
			RP—RFM
			SA—Savoy
			SB—Sunbeam
			SD—Sandy
			SE—Sue
			SF—Surf
			SG—Sage
			SH—Shad
			SL—Splash
			SP—Specialty
			SS—Sunnyside
			ST—Shan-Todd
			SU—Sun
			SW—Swan
			TD—Todd
			TE—Tender
			TI—Tico
			TM—Time
			TP—TeePee
			TS—Testa
			TX—Tempus
			UA—United
			UR—Artists
			UN—United
			UR—Unart
			VA—Vanguard
			VE—Verve
			VI—RCA Victor
			VJ—Vee Jay
			VK—Vik
			VP—Vip
			VS—Vista
			WA—Warwick
			WB—Warner Bros.
			WI—Winley
			WO—Wonder
			WP—World Pacific



# CATHY CARR SCORES AGAIN!

*with a smash follow-up to "First Anniversary"*

# "I'M GONNA CHANGE HIM"

R-4152

**Brightest New Instrumental Smash**

**"LITTLE  
DIPPER"**

The Mickey Mozart Quartet

R-4148

**New Group! New Hit!**

**"RINK-A-  
DIN-KI-DO"**

The Edsels

R-4151

a sound bet . . .  
buy



# ROULETTE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



### Top Selling Records

Reported by

## Retail Outlets

From Coast to Coast

#### ERNSTROM'S Dallas, Tex.

1. Come Softly To Me (Fleetwoods)
2. Tijuana Jail (Kingston Trio)
3. I Need Your Love Tonight (E. Presley)
4. The Happy Organ (Cortez)
5. Pink Shoe Laces (D. Stevens)
6. Almost Grown (C. Berry)
7. Since I Don't Have You (T. Lopez)
8. This Should Go On Forever (R. Bernard)
9. Come To Me (M. Johnson)
10. Take Out Some Insurance (J. Reed)

#### MUSIC BOX Cleveland, Ohio

1. The Happy Organ (Cortez)
2. Turn Me Loose (Fabian)
3. Enchanted (Platters)
4. I Need Your Love (Presley)
5. Pink Shoe Laces (D. Stevens)
6. Come Softly To Me (Fleetwoods)
7. Sorry (I Ran All The Way Home) (Impalas)
8. Tell Him No (Travis & Bob)
9. Goodbye Jimmy Goodbye (K. Linden)
10. That's Why (J. Wilson)

#### A. WILLIAMS & COMPANY Philadelphia, Pa.

1. Come Softly To Me (Fleetwoods)
2. Pink Shoe Laces (D. Stevens)
3. Sorry (I Ran All The Way Home) (Impalas)
4. A Fool Such As I (Presley)
5. Lonely Saturday Night (D. French)
6. Venus (F. Avalon)
7. Never By Anyone Else But You (R. Nelson)
8. Since I Don't Have You (Skyliners)
9. Sea Cruise (F. Ford)
10. Kookie Kookie (E. Byrnes)

#### RADIO DOCTORS Milwaukee, Wisc.

1. Come Softly To Me (Fleetwoods)
2. Pink Shoe Laces (D. Stevens)
3. Venus (F. Avalon)
4. A Fool Such As I (Presley)
5. Sorry (I Ran All The Way Home) (Impalas)
6. I Kneel At Your Throne (J. Medlin)
7. It's Just A Matter Of Time (B. Benton)
8. The Hanging Tree (Robbins)
9. Guitar Boogie Shuffle (Virtues)
10. Never Be Anyone Else But You (R. Nelson)

#### YEAGER'S MUSIC SHOP Baltimore, Md.

1. A Fool Such As I (Presley)
2. Sorry (I Ran All The Way Home) (Impalas)
3. Pink Shoe Laces (D. Stevens)
4. The Happy Organ (Cortez)
5. Never Be Anyone Else But You (R. Nelson)
6. Guitar Boogie Shuffle (Virtues)
7. Matilda (Cookie)
8. Tell Him No (Travis & Bob)
9. For A Penny (P. Boone)
10. Pajama Party (B. Pedrick)

#### ANDERSON'S MUSIC Red Bank, N. J.

1. Since I Don't Have You (Skyliners)
2. Turn Me Loose (Fabian)
3. Sorry (I Ran All The Way Home) (Impalas)
4. Come Softly To Me (Fleetwoods)
5. Pink Shoe Laces (D. Stevens)
6. Hawaiian Wedding Song (A. Williams)
7. Take A Message To Mary (Everly Brothers)
8. Kansas City (W. Harrison)
9. Only You (F. Pourcel)
10. Heavenly Lover (T. Brewer)

#### STAMPFLI'S RECORD ROOM Reno, Nev.

1. Come Softly To Me (Fleetwoods)
2. Pink Shoe Laces (D. Stevens)
3. Guitar Boogie Shuffle (Virtues)
4. Venus (F. Avalon)
5. Never Be Anyone Else But You (R. Nelson)
6. It's Just A Matter Of Time (B. Benton)
7. Charlie Brown (Coasters)
8. The Happy Organ (Cortez)
9. A Fool Such As I (Presley)
10. Tijuana Jail (Kingston Trio)

#### TIN PAN ALLEY New York, N.Y.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Since I Don't Have You (Skyliners)
4. Kansas City (W. Harrison)
5. Someone (J. Mathis)
6. Kookie Kookie (E. Byrnes)
7. Why (G. Owens)
8. The Happy Organ (Cortez)
9. A Teenager In Love (Dion & Belmonts)
10. Pink Shoe Laces (D. Stevens)

#### SCOGGIN HI FI CENTER Tallahassee, Fla.

1. A Fool Such As I (Presley)
2. Come Softly To Me (Fleetwoods)
3. It's Just A Matter Of Time (B. Benton)
4. It Doesn't Matter Anymore (B. Holly)
5. Where Were You (Lloyd Price)
6. Tijuana Jail (Kingston Trio)
7. That's Why (J. Wilson)
8. Venus (F. Avalon)
9. No Other Arms (Chordettes)
10. Never Be Anyone Else But You (R. Nelson)

#### MUSIC SALES CORPORATION Augusta, Ga.

1. So Fine (Fiestas)
2. That's Why (J. Wilson)
3. Little Queenie (C. Berry)
4. Sea Cruise (F. Ford)
5. It's Just A Matter Of Time (B. Benton)
6. I Need Your Love Tonight (E. Presley)
7. Since I Don't Have You (Skyliners)
8. Sorry (I Ran All The Way Home) (Impalas)
9. This Should Go On Forever (R. Bernard)
10. The Happy Organ (Cortez)

#### VAN CURLER MUSIC Albany, N.Y.

1. Kookie Kookie (E. Byrnes)
2. I've Come Of Age (Storm)
3. Velvet Waters (Megatrons)
4. Only You (F. Pourcel)
5. Enchanted (Platters)
6. A Fool Such As I (Presley)
7. No Other Arms (Chordettes)
8. Take A Message To Mary (Everly Bros.)
9. Tijuana Jail (F. Ford)
10. The Happy Organ (Travis & Bob)

#### WALLICKS MUSIC CITY Los Angeles, Calif.

1. The Happy Organ (Cortez)
2. Sorry (I Ran All The Way Home) (Impalas)
3. Guitar Boogie Shuffle (Virtues)
4. Since I Don't Have You (Skyliners)
5. I Need Your Love Tonight (E. Presley)
6. Quiet Village (M. Denny)
7. Kookie Kookie (E. Byrnes)
8. That's Why (J. Wilson)
9. Turn Me Loose (Fabian)
10. Sea Cruise (F. Ford)

#### E & R RECORD SHOP San Antonio, Tex.

1. Come Softly To Me (Fleetwoods)
2. A Fool Such As I (Presley)
3. Little Queenie (C. Berry)
4. Pink Shoe Laces (D. Stevens)
5. Lovey Dovey (C. McPhatter)
6. I've Had It (Bell Notes)
7. It's Late (R. Nelson)
8. This Should Go On Forever (R. Bernard)
9. I Miss You So (P. Anka)
10. Tijuana Jail (Kingston Trio)

#### TOWN HALL RECORD CENTER Brooklyn, New York

1. Come Softly To Me (Fleetwoods)
2. Pink Shoe Laces (D. Stevens)
3. Venus (F. Avalon)
4. Since I Don't Have You (Skyliners)
5. Guitar Boogie Shuffle (Virtues)
6. Sorry (I Ran All The Way Home) (Impalas)
7. Turn Me Loose (Fabian)
8. The Happy Organ (Cortez)
9. A Teenager In Love (Dion & Belmonts)
10. Sea Cruise (F. Ford)

#### MOSES MELODY SHOP Little Rock, Ark.

1. Sea Cruise (F. Ford)
2. It's Late (R. Nelson)
3. A Fool Such As I (Presley)
4. Tijuana Jail (Kingston Trio)
5. Venus (F. Avalon)
6. That's Why (J. Wilson)
7. Pink Shoe Laces (D. Stevens)
8. Just A Matter Of Time (B. Benton)
9. Bonaparte's Retreat (B. Grammer)
10. The Twist (H. Ballard)

#### BOWMAN'S Bridgeport, Conn.

1. A Teenager In Love (Dion & Belmonts)
2. Come Softly To Me (Fleetwoods)
3. Turn Me Loose (Fabian)
4. Pink Shoe Laces (Stevens)
5. Kookie Kookie (E. Byrnes)
6. That's Why (J. Wilson)
7. Only You (F. Pourcel)
8. Venus (F. Avalon)
9. Guitar Boogie Shuffle (Virtues)
10. Hawaiian Wedding Song (A. Williams)

#### BILL LAMB RECORD SHOPPE Flint, Mich.

1. The Happy Organ (Cortez)
2. Three Stars (R. Wright)
3. Kansas City (W. Harrison)
4. So Fine (Fiestas)
5. Sorry (I Ran All The Way Home) (Impalas)
6. Pink Shoe Laces (Stevens)
7. Sea Cruise (F. Ford)
8. Tell Him No (Travis & Bob)
9. Come Softly To Me (Fleetwoods)
10. Kookie Kookie (E. Byrnes)

#### LYRIC NEWS & RECORD SHOP Indianapolis, Ind.

1. Just A Matter Of Time (B. Benton)
2. That's Why (J. Wilson)
3. Since I Don't Have You (Skyliners)
4. The Happy Organ (Cortez)
5. Hawaiian Wedding Song (A. Williams)
6. Enchanted (Platters)
7. Separate Tables (Damone)
8. Come Softly To Me (Fleetwoods)
9. Peter Gunn (H. Mancini)
10. Sentimental Me (Lawrence & Gormez)

#### DEIBEL'S RECORD SHOP St. Louis, Mo.

1. Kansas City (W. Harrison)
2. The Happy Organ (Cortez)
3. That's Why (J. Wilson)
4. Three Stars (T. Dee)
5. Enchanted (Platters)
6. Quiet Village (M. Denny)
7. Tell Him No (Travis & Bob)
8. Guitar Boogie Shuffle (Virtues)
9. Come To Me (M. Johnson)
10. Come Softly To Me (Fleetwoods)

#### THE MUSIC BOX Spokane, Wash.

1. I Need Your Love Tonight (E. Presley)
2. Three Stars (T. Dee)
3. Kookie Kookie (E. Byrnes)
4. Goodbye Jimmy Goodbye (K. Linden)
5. Tell Him No (Travis & Bob)
6. I Think I'm Gonna Kill Myself (B. Knox)
7. A Fool Such As I (Presley)
8. Endlessly (B. Benton)
9. Only You (F. Pourcel)
10. Guitar Boogie Shuffle (Virtues)

#### LISHON'S Chicago, Ill.

1. Venus (F. Avalon)
2. Quiet Village (M. Denny)
3. Kookie Kookie (E. Byrnes)
4. Pink Shoe Laces (D. Stevens)
5. Guitar Boogie Shuffle (Virtues)
6. The Happy Organ (Cortez)
7. 'S-All Right Cha Cha (Senior Wences)
8. Dream Lover (B. Darin)
9. A Teenager In Love (Dion & Belmonts)
10. A Fool Such As I (Presley)

# SPRING HIT RELEASES!!

"12 MONTHS OF THE YEAR" by HARVEY ..... CHESS 1725

"LET'S FALL IN LOVE" b/w "AHMAD'S BLUES" by AHMAD JAMAL ..... ARGO 5328

"LONELY HEARTS" b/w "AM I THE MAN" by BOBBY LESTER ..... CHECKER 921

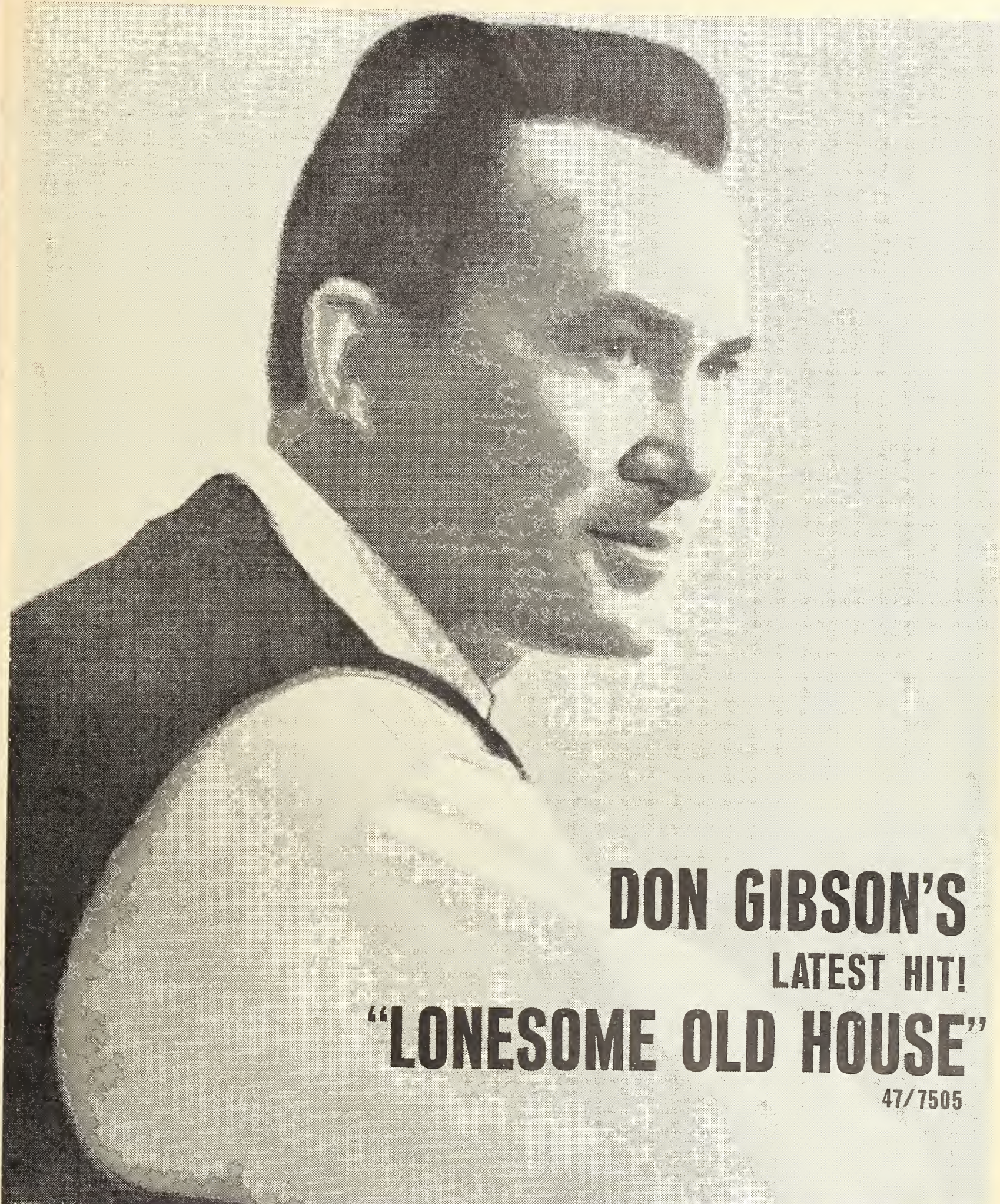
"RUSSIAN BANDSTAND" by SPENCER & SPENCER ..... ARGO 5331

"THIS BROKEN HEART" by THE SONICS ..... CHECKER 922

## CHESS PRODUCING CO.

2120 MICHIGAN AVENUE  
CHICAGO 16, ILLINOIS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**DON GIBSON'S**  
**LATEST HIT!**

**"LONESOME OLD HOUSE"**

47/7505



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA



*the Original*

**BREAKING:**

New York, Pittsburgh, Houston

Los Angeles, San Francisco

**“CHILI BEANS”**

by

**Felix**

and His Guitar

**AUT Record #1**

*Distributed Nationally by:*

**NATION WIDE ENTERPRISES**

1107 El Centro Hollywood 38, Calif.  
Phone HOLLYWOOD 4-5888  
(Lee Rupe)



**The Records Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		Last Week		Last Week
1	COME SOFTLY TO ME <i>Fleetwoods (Dolphin)</i>	(1)	21	THAT'S WHY <i>Jackie Wilson (Brunswick)</i>
2	A FOOL SUCH AS I <i>Elvis Presley (RCA Victor)</i>	(4)	22	A TEENAGER IN LOVE <i>Dion &amp; Belmonts (Laurie)</i>
3	PINK SHOE LACES <i>Dodie Stevens (Crystalette)</i>	(3)	23	IT'S LATE <i>Ricky Nelson (Imperial)</i>
4	VENUS <i>Frankie Avalon (Chancellor)</i>	(2)	24	KOOKIE KOOKIE (LEND ME YOUR COMB) <i>Ed Byrnes &amp; Connie Stevens (Warner Bros.)</i>
5	I NEED YOUR LOVE TONIGHT <i>Elvis Presley (RCA Victor)</i>	(5)	25	SEA CRUISE <i>Frankie Ford (Acc)</i>
6	THE HAPPY ORGAN <i>Dave "Baby" Cortez (Clock)</i>	(12)	26	GUESS WHO <i>Jesse Belvin (RCA Victor)</i>
7	GUITAR BOOGIE SHUFFLE <i>The Virtues (Hunt)</i>	(8)	27	THIS SHOULD GO ON FOREVER <i>Rod Bernard (Argo)</i>
8	TELL HIM NO <i>Travis &amp; Bob (Sandy)</i>	(10)	28	SOMEONE <i>Johnny Mathis (Columbia)</i>
9	THREE STARS <i>Tommy Dee (Crest)</i>	(19)	29	POOR JENNY <i>Everly Brothers (Cadence)</i>
10	NEVER BE ANYONE ELSE BUT YOU <i>Ricky Nelson (Imperial)</i>	(6)	30	I STILL GET A THRILL <i>Joni James (MGM)</i>
11	TURN ME LOOSE <i>Fabian (Chancellor)</i>	(15)	31	TRAGEDY <i>Thomas Wayne (Fernwood)</i>
12	FOR A PENNY <i>Pat Boone (Dot)</i>	(16)	32	GOODBYE JIMMY GOODBYE <i>Kathy Linden (Felsted)</i>
13	ENCHANTED <i>Platters (Mercury)</i>	(17)	33	EVERYBODY LIKES TO CHA CHA CHA <i>Sam Cooke (Keen)</i>
14	SORRY (I RAN ALL THE WAY HOME) <i>Impalas (Cub)</i>	(9)	34	LOVE ME IN THE DAYTIME <i>Doris Day (Columbia)</i>
15	TIAJUANA JAIL <i>Kingston Trio (Capitol)</i>	(13)	35	COME TO ME <i>Marv Johnson (United Artists)</i>
16	SINCE I DON'T HAVE YOU <i>Skyliners (Calico)</i>	(18)	36	I MISS YOU SO <i>Paul Anka (ABC-Paramount)</i>
17	TAKE A MESSAGE TO MARY <i>Everly Brothers (Cadence)</i>	(21)	37	IT DOESN'T MATTER ANYMORE <i>Buddy Holly (Coral)</i>
18	IT'S JUST A MATTER OF TIME <i>Brook Benton (Mercury)</i>	(7)	38	QUIET VILLAGE <i>Martin Denny (Liberty)</i>
19	KANSAS CITY <i>Wilbert Harrison (Fury)</i>	(38)	39	NO OTHER ARMS, NO OTHER LIPS <i>Chordettes (Cadence)</i>
20	ONLY YOU <i>Frank Pourcel (Capitol)</i>	(29)	40	CHARLIE BROWN <i>Coasters (Atco)</i>
41	Six Nights A Week.		68	Young Ideas.
42	Endlessly.		69	I'm Never Gonna Tell.
43	As Time Goes By.		70	String Of Trumpets.
44	If I Didn't Care.		71	I Kneel At Your Throne.
45	So Fine.		72	I Told Myself A Lie.
46	Alvin's Harmonica.		73	Only Love Me.
47	Dream Lover.		74	Carefree Wanderer.
48	Yep.		75	French Foreign Legion.
49	I've Had It.		76	Battle Of New Orleans.
50	That's My Little Susie.		77	Rockin' Cricket.
51	Hawaiian Wedding Song.		78	Goodnight Irene.
52	Peter Gunn.		79	I Waited Too Long.
53	Please Mr. Sun.		80	Frankie's Man Johnny.
54	Moonlight Serenade.			
55	Bonaparte's Retreat.			
56	I Think I'm Gonna Kill Myself.			
57	The Walls Have Ears.			
58	You Can't Be True Dear.			
59	77 Sunset Strip.			
60	Who's That Knocking.			
61	Almost Grown.			
62	Morning Side Of The Mountain.			
63	I've Come Of Age.			
64	Heavenly Lover.			
65	Jo-Jo The Dog Faced Boy.			
66	Fountain Of Youth.			
67	Lonely For You.			



You heard the news?

*What kinda news?*

Chico Holiday...

*What about him?*

"Young Ideas"!

*Man, that's not news!*

No. It's a record. It's a hit!

*Now I dig, man. On the charts?*

From the first week out!

*Who's got that Chico?*

Hugo and Luigi.

*"Young Ideas," eh?*

That's the name.

*Man, this I gotta spin!*

**CHICO  
HOLIDAY**

SINGS

**"YOUNG  
IDEAS"**

47/7499

PUBLISHED BY THE JANUARY MUSIC CORP.



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA





# London Lowdown and England's

## Top 30 Records

Visitors still pouring in from America to these shores. Among them the Ink Spots, who made a lightning appearance on "Oh Boy" on Channel 9. Expected shortly is Conway Twitty for the same programme. I also talked to Halsey Cowan who is here with Phil Kahl on a brief visit. Harold Orenstein arrived on last stage of a Continental tour before returning to New York.

Among the many Grand Prix du Disque awards in France recently the Academie Corps also honoured Ray Conniff.

John Raitt appeared on the Palladium show, but the highlight of this week's entertainment was the comedian, Vic Oliver whose first appearance it was on the famous Sunday Nighter.

Betty Johnson's waxing "Does Your Heart Beat For Me" getting plenty of air play.

The Palace Theatre presents an International Vaudeville bill this week including Franco-Danish star George Ulmer.

Former Ted Heath singer Lita Roza also on the bill at the Palace.

Teddy Johnson and Pearl Carr who got the British song, "Sing Little Birdie" to second place in the recent Eurovision Contest are very much in demand all over Europe and I believe in America, where Capitol is releasing their waxing of the song.

"Pink Shoe Laces" getting lots of air play but seems to be a slow starter in our Hit Parade.

Channel 9 at present trying out a series of record shows aimed at the younger set aged between eight and eighteen.

After the budget business, improvements are apparent throughout the British Isles. The 10% reduction on records did not help much but was a step in the right direction.

Shirley Jones, at present filming with Max Bygraves in London, will make a television appearance at the Palladium.

Although Commercial radio is not available in this country, steps towards this realization are imminent and the powers that be are predicting Commercial network for radio in 1960.

The new Marilyn Monroe picture, "Some Like It Hot" should be a huge

Box Office attraction.

The new John Osborne musical "The World of Paul Slickey" which stars ex-Heath singer Dennis Lotis will open in London shortly. Its pre-London run was greeted with mixed reviews due to the unusual nature of the story.

Ricky Nelson climbing our charts with his recent release, "It's Late". "New Musical Express" Best Selling Records in Britain

(Week ending Saturday,  
April 18th, 1959)

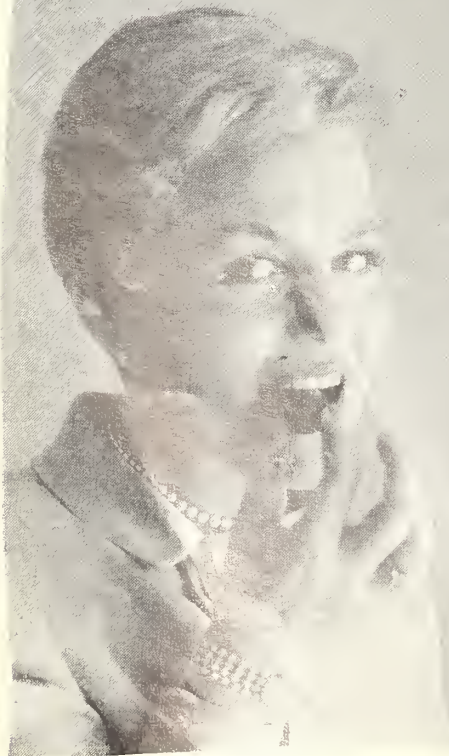
- | Last Week  | This Week | Record  | Label |
|--|-----------|---|-------|
| 2  | 1         | It Doesn't Matter Anymore—<br>Buddy Holly (Coral)                     |       |
| 1  | 2         | Side Saddle—<br>Russ Conway (Columbia)                                |       |
| 4  | 3         | Petite Fleur—<br>Chris Barber (Pye)                                   |       |
| 5  | 4         | Donna—<br>Marty Wilde (Philips)                                       |       |
| 3  | 5         | Smoke Gets In Your Eyes—<br>Platters (Mercury)                        |       |
| 8  | 6         | Charlie Brown—<br>The Coasters (London)                               |       |
| 10   | 7         | My Happiness—<br>Connie Francis (MGM)                                 |       |
| —  | 8         | A Fool Such As I/<br>I Need Your Love Tonight—<br>Elvis Presley (RCA) |       |
| 6  | 9         | C'Mon Everybody—<br>Eddie Cochran (London)                            |       |
| 7  | 10        | Stagger Lee—<br>Lloyd Price (HMV)                                     |       |
| 12   | 11        | Tom Boy—<br>Perry Como (RCA)  |       |
| 9  | 12        | Gigi—<br>Billy Eckstine (Mercury)                                     |       |
| 11   | 13        | Little Drummer Boy—<br>Beverly Sisters (Decca)                        |       |
| 13   | 14        | As I Love You—<br>Shirley Bassey (Philips)                            |       |
| 14   | 15        | A Pub With No Beer—<br>Slim Dusty (Columbia)                          |       |
| 16   | 16        | Wait For Me—<br>Malcolm Vaughan (HMV)                                 |       |
| 15   | 17        | Sing Little Birdie—<br>Teddy Johnson and<br>Pearl Carr (Columbia)     |       |
| 27   | 18        | It's Late—<br>Ricky Nelson (London)                                   |       |
| 22   | 19        | French Foreign Legion—<br>Frank Sinatra (Capitol)                     |       |
| 18   | 20        | By The Light Of The<br>Silvery Moon—<br>Little Richard (London)       |       |
| 17   | 21        | Maybe Tomorrow—<br>Billy Fury (Decca)                                 |       |
| —  | 22        | Come Softly To Me—<br>The Fleetwoods (London)                         |       |
| 20   | 23        | My Heart Sings—<br>Paul Anka (Columbia)                               |       |
| —  | 24        | Venus—<br>Frankie Avalon (HMV)  |       |
| 25   | 25        | Venus—<br>Dickie Valentine (Pye)                                      |       |
| —  | 26        | I Go Ape—<br>Neil Sedaka (RCA)  |       |
| 28   | 27        | Early To Bed—<br>The Poni Tails (HMV)                                 |       |
| 19   | 28        | Does Your Chewing Gum Lose<br>Its Flavour?—<br>Lonnie Donegan (Pye)   |       |
| 24   | 29        | With The Wind And The Rain<br>In Your Hair—<br>Pat Boone (London)     |       |
| 21   | 30        | Kiss Me, Honey Honey, Kiss<br>Me—<br>Shirley Bassey (Philips)         |       |
| #21—30 By arrangement with "New Musical Express" |           |   |       |

# NEW AND MOVING, ON



**HALLELUJAH, I LOVE HIM SO  
I'M LOOKIN' OUT THE WINDOW**

RECORD NO. 4189



**PEGGY  
LEE**

**CODE OF THE MOUNTAINS  
c/w BLACKEYED SUSIE**

RECORD NO. 4173

**TENNESSEE  
ERNIE  
FORD**





# WELCOME ABOARD, BIG DADDY

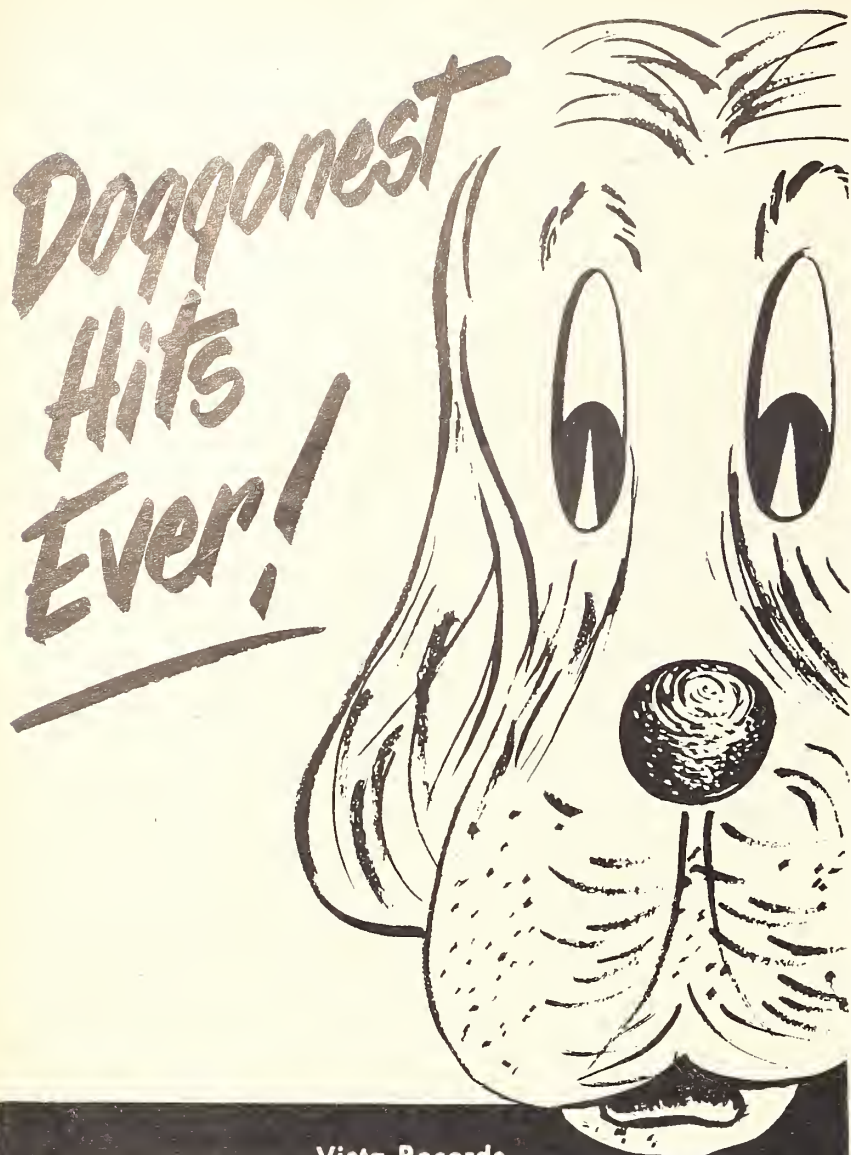
UNITED ARTISTS RECORDS TAKES GREAT PLEASURE IN ANNOUNCING AN EXCLUSIVE RECORDING ARRANGEMENT WITH BURL IVES WHOSE VERSATILE TALENTS HAVE ATTAINED UNIVERSAL APPEAL.

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# UA

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Vista Records presents

**"JO-JO THE DOG-FACED BOY"**

by ANNETTE Vista F-336

Disneyland Records present

**"SHAGGY DOG"**

by ROBERTA SHORE Disneyland F-123

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**Disneyland RECORDS**  
Burbank, California



# Album Reviews

(\$1.49 thru \$2.98)

**STEREO**

**"A TRIBUTE TO ARTIE SHAW"**—By Members of the Artie Shaw Orch., Crown CST-134, \$2.98

**Content:** Collection of Artie Shaw favorites including some of the best: "Star-dust", "Frenesi", "Moonglow", etc. **Cover:** Subdued violet color backs a pendulum-swinging clarinet with the title in bold orange. **Performance:** Close enough to the real thing to sell. A fine display of the famous Shaw style on many of his greatest hits. **Name Value:** Excellent. **Commercial Value:** Figures to be an all year 'round seller. Good standard item for racks.

**"77 SUNSET STRIP"**—Aaron Bell and Orch. Lion L-70116, \$1.98 (Monaural), \$2.98 (Stereo).

**Content:** Disk offers the title tune in three variations (chorus, jazz and blues) plus "Kookie's Capers", "Stu Bailey's Blues", "Caper At The Coffee House", etc. **Cover:** Flash colored red and yellow canopy denotes the title of the LP based on popular TV show. Jacket jumps. **Performance:** Vibes, guitar, flute, bass, etc. carry solid rhythm theme throughout reflecting tempo of TV's hit show. **Commercial Value:** The TV weekly has a large national audience, the original single is on the charts, and the original soundtrack LP is rapidly climbing into the top ten. Bound to ride on the coat-tails of this success.

**"FLOWER DRUM SONG"**—Orch. Conducted by John Benton Cross, Crown CST 136, \$2.98

**Content:** Selections from the current hit musical. **Cover:** Oriental lettering in color identifies title. **Performance:** Very good—entire cast capture the feeling of original Broadway hit. "Don't Marry Me", "I'm Going To Like It Here" and "I Enjoy Being A Girl" are first rate deliveries. **Commercial Value:** A pick for Broadway musical section with strong following behind the current R&H smash. **Name Value:** Title is the strongest.

**"COMPOSITIONS OF LIONEL HAMPTON"**—Conducted by Maxwell Davis, Crown CST-139, \$2.98

**Content:** Hampton favorites "Flying Home", "Airmail Special" and others. **Cover:** Vibes and drums superimposed with jazz great's name at top, in color. **Performance:** Captures some of the big band sounds, copying "wild" orchestrations, but overall sound is not up to par. **Commercial Value:** The Hampton name will carry sales; deserves space solely on merits of Hampton popularity. **Name Value:** Very good.

**"A TRIBUTE TO WOODY HERMAN"**—By Members of the Woody Herman Orch., Crown CST-133, \$2.98

**Content:** Collection of hits made famous by the Woody Herman orch. including, "Apple Honey", "Four Brothers" and "Bijou". **Cover:** Color shot of the clarinetist in action. **Performance:** The band swings in the "Herman herd" tradition, especially on "Apple Honey" and "Four Brothers"—appear to be a slight beat behind the original band on certain numbers but overall, a good copy. **Commercial Value:** Very good. Over 30 market should jump. **Name Value:** good.

**"PETER GUNN"**—Crown CST-138, \$2.98

**Content:** Theme and other Henry Mancini compositions including "The Brothers Go To Mother's", "A Profound Gass", etc. **Cover:** a color take-off on the TV intro symbol showing off-beat art of man. **Performance:** Another treatment of the now famed Mancini opus—and a good one. Orch moves along with good rhythm and sound—slight variations on theme and others hold its own. **Commercial Value:** Original LP is riding the charts with the single still selling chartwise. A good bet for low-pricers. **Name Value:** Excellent (title).

**"WILLIAM TELL OVERTURE"**—Hamburg Symphony Orch. Rondo-lette SA-75

**Content:** Rossini's final opus plus "Titus Overture", "Dances of the Polevetzki Maidens" and "The Director Overture". **Cover:** Bow and arrow scene depicting the William Tell story line. **Color Performance:** Good concert hall performance aided by pleasing stereo sounds. **Commercial Value:** The overture is one of the more popular concert hall program pieces. **Name Value:** Should carry strength with classical lovers.

**"DREAMS OF ITALY"**—Johnny Cole Sings, Crown CST-140, \$2.98

**Content:** Collection of assorted Italian standards including, "Sorrento", "Santa Lucia", "O Solo Mio", etc. **Cover:** Boy-girl color shot with setting in Venice. Attractive. **Performance:** Cole caresses the Italian tunes in a rather throaty Como fashion. Easy, pleasing delivery. **Commercial Value:** Could be a good low-pricer for the Italian market. **Name Value of Performer:** None.

**"PORGY AND BESS"**—Hollywood Studio Orch. and Chorus, Dave Nogell conducting, Crown CST-135, \$2.98

**Content:** Score from favorite Gershwin play including "Summertime", etc. Vocals by George King, Carmen Naylor, Harlan Massey, Gene Simmons. **Cover:** Good color art of riverboat-jetty scene. **Performance:** Excellent performance by entire cast with first rate performances on vocals, eg: "I Got Plenty Of Nuttin'", "Ain't Necessarily So". Orch delivers full strength—good "stage performance". **Commercial Value:** P&B currently getting wide promotion—records, movies, etc. **Name Value:** Excellent. **Other Comments:** This is a very good low-price package.

**"PRADO MANIA"**—By Members of the Perez Prado Orch. Crown CST-137, \$2.98

**Content:** Prado hits re-recorded by former members of orch., includes, "Cherry Pink", "Mambo #5", "Mambo Jambo", etc. **Cover:** Girl in latin costume surrounded by bongos, etc. sets the scene well. **Performance:** Good copies of big Prado sellers—capture a lot of the original tempos. **Commercial Value:** Prado is still a big name with mambo lovers—deck could attract wide market. **Name Value:** Very good.

**"FURY OF THE BRAVE BULLS"**—Luis Jimenez conducting, Crown CST-132, \$2.98

**Content:** Assorted bullfight arena standards including, "La Virgen De La Macarena", etc. **Cover:** Color shot of bull and matador in action. **Performance:** Captures some of the excitement connected with bullfight arena. Tempo a little slow on several selections—should move faster to achieve peak excitement. **Commercial Value:** Evidently a wide market for music of this type is evidenced by former "Brave Bull" type decks. **Name Value:** None.



**Rack**

**Best Sellers**

Stereo Albums  
(Regular Priced)

- 1 **PETER GUNN**  
Henry Mancini (RCA Victor LSP-1956)
- 2 **FILM ENCORES**  
Mantovani (London PS-124)
- 3 **GEMS FOREVER**  
Mantovani (London PS-106)
- 4 **SOUTH PACIFIC**  
Movie Cast (RCA Victor LSO-1032)
- 5 **OKLAHOMA**  
Movie Cast (Capitol SWAO-595)
- 6 **COME DANCE WITH ME**  
Frank Sinatra (Capitol SW-1069)
- 7 **GIGI**  
Movie Cast (MGM ST-3641)
- 8 **OPEN FIRE, TWO GUITARS**  
Johnny Mathis (Columbia CS-8056)
- 9 **TCHAIKOVSKY CONCERTO**  
No. 1  
Van Cliburn (RCA Victor LSC-2252)
- 10 **GAITE PARISENNE**  
Arthur Fiedler (RCA Victor LSC-2267)



**Rack**

**Best Sellers**

Stereo Albums  
(Low Priced)

- 1 **SOUL OF SPAIN**  
101 Strings (Stereo Fidelity SF 6600)
- 2 **DANCE, DANCE, DANCE**  
Geraldo (Camden CAS-442)
- 3 **GIGI**  
Hill Bowen Orch. (Camden CAS-436)
- 4 **BROADWAY SPECTACULAR**  
Norman Leyden (Camden CAS-467)
- 5 **ANYTHING GOES**  
Prince-Joseph (Camden CAS-414)
- 6 **FLOWER DRUM SONG**  
Bill Heyer (Design SS-41)
- 7 **GRAND CANYON SUITE**  
Wilhelm Schuechter (Stereo Fidelity SF-7900)
- 8 **MUSIC MAN**  
Hill Bowen (Camden CAS-428)
- 9 **A TRIBUTE TO GLENN MILLER**  
Members of Orig. Orch. (Crown CST-115)
- 10 **WORLD'S GREATEST STANDARDS**  
101 Strings (Stereo Fidelity SF-4300)



**Rack**

**Best Sellers**

Kiddie Albums

- 1 **BAMBI**  
Shirley Temple (RCA Bluebird LBY-1012)
- 2 **POPEYE'S FAVORITE SEA CHANTIES**  
Allen Swift (RCA Bluebird LBY-1018)
- 3 **SLEEPING BEAUTY**  
Darlene Gillespie (Mickey Mouse MM-32)
- 4 **FUN IN SHARILAND**  
Shari Lewis (RCA Bluebird LBY-1006)
- 5 **TALES FROM THE GREAT BOOK**  
Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
- 6 **PETER PAN**  
Norman Leyden (RCA Victor LBY-1009)
- 7 **BLACK BEAUTY**  
Marla Ray (RCA Bluebird 1007)
- 8 **LEGEND OF WYATT EARP**  
Shorty Long (RCA Bluebird LBY-1004)
- 9 **ZORRO**  
Zorro (Mickey Mouse MM-28)
- 10 **TOM THUMB'S TUNE**  
Movie Cast (Lion O-70084)



**Rack**

**Best Sellers**

Extended Play  
(EP's)

- 1 **PETER GUNN**  
Henry Mancini (RCA Victor EPA-4333)
- 2 **FABULOUS JOHNNY CASH**  
Johnny Cash (Columbia B-12531, 32, 33)
- 3 **RICKY SINGS AGAIN**  
Ricky Nelson (Imperial IMP-159, 60, 61)
- 4 **KING CREOLE**  
Elvis Presley (RCA Victor EPA-4319)
- 5 **EVERLY BROTHERS**  
Everly Brothers (Cadence CEP-111, 12)
- 6 **HYMNS**  
Tenn. Ernie Ford (Capitol EAP-1, 2, 3-756)
- 7 **JAILHOUSE ROCK**  
Elvis Presley (RCA Victor EPA-4114)
- 8 **YEP**  
Duane Eddy (Jamie EP 302)
- 9 **THE LONELY ONES**  
Duane Eddy (Jamie EP-100)
- 10 **RICKY**  
Ricky Nelson (Imperial IMP-158)

# MONEY-MAKING NEWS!

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|---|------------------------|---------|
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| HARRY JAMES                               |                        | HL 7162 |
| BAND CONCERT IN HIGH FIDELITY             | Morton Gould           | HL 7163 |
| THE CHOROETTES                            |                        | HL 7164 |
| DON CHERRY IN HIGH FIDELITY               |                        | HL 7165 |
| A FRANKIE CARLE PIANO BOUQUET             |                        | HL 7166 |
| HOLIDAY FOR HARP                          | Daphne Hellman Quartet | HL 7167 |
| GREAT AMERICAN HYMNS                      | The Mariners           | HL 7168 |
| PHIL SILVERS Swings                       |                        | HL 7170 |
| BUGLE CALLS FOR BIG BANO                  |                        | HL 7170 |
| The Adventures of GENE AUTRY AND CHAMPION |                        | HL 9505 |



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**Crown Releases Nine LPs In May**

CULVER CITY, CALIF.—Crown Records, this city, announced that it is releasing nine albums for the month of May, seven of which are available monaurally at \$1.98 and stereo-phonically at \$2.98.

These seven include "A Tribute to Woody Herman," played by members of the orchestra; "Porgy and Bess," featuring Dave Nogell conducting the Hollywood Studio Orchestra and Chorus; "Flower Drum Song," conducted by John Benton Cross; "Prado Mania" with members of the Perez Prado Orchestra, led by Bobby Gil; "Peter Gunn" arranged by Maxwell Davis and conducted by Ted Nash; "Compositions of Lionel Hampton," arranged and conducted by Maxwell Davis; and Johnny Cole singing Italian songs in "Dreams of Italy."

In stereo only is "Flamenco;" Jose Barroso Laurindo Almeida compositions.

Completing the May release is "A Tribute To Artie Shaw" in monaural only. On this, former members of the famous orchestra play songs long associated with Shaw.

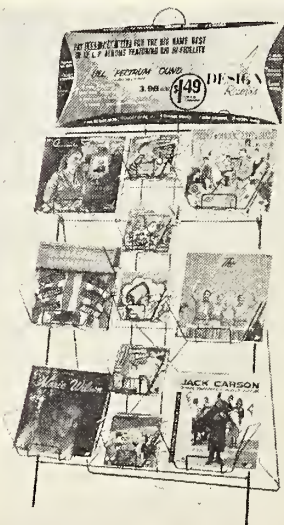
**Rondo Exec On 2 Week Sales Trip**

NEW YORK—Herb Joseph, executive assistant to Rondo Records' president Eli Oberstein, left last week on a two-week sales trip to Detroit, Toledo, Milwaukee, Chicago and Cleveland.

Joseph will huddle with distributors, rack jobbers and news wholesalers. In addition, he will discuss special promotions and co-op advertising with leading retailers.

Joseph stated, "We are looking forward to an excellent summer season. Rondo and Rondo-lette have been getting into more and more diversified outlets. Stereo sales will continue to spiral upwards regardless of the weather. This is a part of the healthy new stereo picture."

**Design Display**



**Mantovani LP Also Stereo**

NEW YORK—"Mantovani Showcase," current London LP, reviewed this week in the monaural album reviews, is also available in stereo, selling for \$2.49, in conjunction with London's "May Is Mantovani Month" promotion.



**Rack Best Sellers**  
**Monaural Albums**  
**(Regular Priced)**

- 1 **PETER GUNN**  
Henry Mancini (RCA Victor LPM-1956)
- 2 **THE HUNGRY I**  
Kingston Trio (Capitol T-1107)
- 3 **RICKY SINGS AGAIN**  
Ricky Nelson (Imperial LP-9061)
- 4 **FOR LP FANS ONLY**  
Elvis Presley (RCA Victor LPM-1990)
- 5 **FABULOUS JOHNNY CASH**  
Johnny Cash (Columbia CL-1253)
- 6 **COME DANCE WITH ME**  
Frank Sinatra (Capitol W-1069)
- 7 **OPEN FIRE, 2 GUITARS**  
Johnny Mathis (Columbia CL-1270)
- 8 **STILL MORE SING ALONG WITH MITCH**  
Mitch Miller (Columbia CL-1283)
- 9 **GIGI**  
Movie Cast (MGM E-3641)
- 10 **HYMNS**  
Tenn. Ernie Ford (Capitol T-756)



**Rack Best Sellers**  
**Monaural Albums**  
**(Low Priced)**

- 1 **JUST FOR YOU**  
Perry Como (Camden 440)
- 2 **SOUL OF SPAIN**  
101 Strings (Somerset SF-6600)
- 3 **DREAM ALONG WITH ME**  
Perry Como (Camden 403)
- 4 **EDDY ARNOLD**  
Eddy Arnold (Camden 471)
- 5 **PETER GUNN**  
Aaron Bell (Lion L 70112)
- 6 **GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD**  
(Harmony HL-7143)
- 7 **THAT'S WHAT I LIKE ABOUT THE SOUTH**  
Phil Harris (Camden 456)
- 8 **GIGI**  
Hill Bowen (Camden 436)
- 9 **HAPPY GO LUCKY SOUND**  
Three Suns (Camden 454)
- 10 **FLOWER DRUM SONG**  
Various Artists (Design 98)



## Album Reviews

(\$1.49 thru \$2.98)

### MONAURAL

**"REDHEAD"**—The Rex Stewart Quintet, Design DLP-99, \$1.49  
**Content:** Collection of instrumentals from the musical, currently on Broadway, played in the style of the Stewart quintet. **Cover:** It's all "Redhead" featuring the popular artwork used to promote the Broadway show. **Eye-catcher.** **Performance:** Rex Stewart's muted trumpet (which was a Duke Ellington feature for years) "talks" and the quintet not only answers but talks the same language—great rhythm group. Excellent arrangements. **Name Value:** The show is near the top of all popularity lists. **Commercial Value:** Low price and jacket will sell it in the Broadway musical category. **Other Comments:** Excellent buy, especially at this price.

**"MANTOVANI SHOWCASE"**—London MS-5, \$1.98 (Limited Edition)  
**Content:** Selections from eight Mantovani LP's include "Theme From Lime-light", "Tammy" and "Some Enchanted Evening". **Cover:** Color shot of the maestro conducting, in formal attire. **Performance:** Each of the selections from the regular priced LP's sounds like a good choice in every instance. Lush Mantovani string section caresses throughout. **Commercial Value:** All part of the "May Is Mantovani Month" London promotion which is getting strong promotion. A custom-tailored low-price deck for racks.

**"REDHEAD"**—Hill Bowen and His Orch. RCA Camden CAL-521, \$1.98  
**Content:** Selections from Broadway hit musical. **Cover:** Color shot of Gwen Verdon and Richard Kiley (original cast) in a scene from the play. **Performance:** Bowen is currently riding the charts with "Music Man" (Camden CAS-428), and "Redhead" can't be far behind. Excellent vocals by Rita Williams, Bryan Johnson and Fred Lucas plus chorus—all from London, England. Miss Williams is a first rate vocalist. The deck is a winner from start to finish. **Commercial Value:** Excellent rack merchandise. Potential seems unlimited. **Name Value:** Show title will carry. Bowen name should gradually result in recognition.

**"HOLIDAY FOR HARP"**—With Daphne Hellman Quartet, Harmony HL-7167, \$1.98

**Content:** Collection of standards includes, "Poinciana", "Summertime", "Blue Tango", "Have You Met Miss Jones" given "jazz on harp" treatment by quartet. **Cover:** Color shot of Miss Hellman on harp. **Performance:** Harp predominates, making for a sophisticated jazz delivery—good background mood package, with a beat. **Commercial Value:** Should compete with name-jazz combo decks—harp feature could help sell it. **Other Comments:** Good low-price jazz pick.



## Kiddie Album Reviews

**"SONGS OF KIDDYLAND"**—Crown CLP-5100, \$1.49  
**Content:** Collection of children's perennial favorites including "Red Riding Hood", "Cinderella", "Snow White", etc. **Cover:** Excellent kiddie cover, features sketches of each character in color. Immediate identification. **Performance:** Story material has good kiddie appeal in the story-telling, song-singing performance. **Name Value:** Favorites are identified on cover, sure to please. **Commercial Value:** A good buy for the parents. Low price, large quantity.

**"KIDDIES' SINGING STORYBOOK"**—Crown CLP-5099, \$1.49  
**Content:** First side of LP features "Funny Bunny", "3 Little Pigs" material while flip offers Gilbert & Sullivan's "H.M.S. Pinafore", "Mikado" etc. **Cover:** Color art describes contents well with cartoon favorites sailing an ancient vessel with oriental characters on board. Kiddie flavor. **Performance:** A "double-treat" for the family—kiddie set will go for the "3 Pigs" side with the backside offering Gilbert & Sullivan for the "older" set. **Commercial Value:** A good package for the parents. Entertaining and educational.

**"KIDDIES SINGING STORIES & GAMES"**—Crown CLP-5098, \$1.49  
**Content:** "Lazy Mary", "Old King Cole", "Paddy McGhee" and other stories told in song. **Cover:** Color shot of pre-school blonde twirling hula-hoop should catch kids' eyes. Good jacket. **Performance:** A change from the "fairy tale" bit with some interesting stories to hold the kids attention. **Commercial Value:** A good rack choice, especially if you're looking for variety on the shelves. **Name Value:** None.

**"WESTERN PLAYHOUSE"**—Songs and Stories of the Great Wild West, Lion L-70103, \$1.98

**Content:** Western songs—"Old Chisholm Trail", "Home On The Range"—western stories of "Wild Bill Hickock", "Bat Masterson", "Wyatt Earp", etc. based on stories which have appeared in Classics Illustrated Magazine. **Cover:** Color shots of "Davey Crockett", "Wild Bill Hickock", "Kit Carson", and "Daniel Boone". Western all the way. **Performance:** Each song is followed by a story—good contrast. Stories, accurately based on history, narrated in appealing fashion by Bob Wilson, TV-radio favorite. **Commercial Value:** Excellent. Western favorites (Earp, Masterson, Crockett) should capture wide market. **Name Value:** All big sellers in every medium.

# SURE HIT BY SAM COOKE!



KEEN A-2004 Available in Stereo and EP

### CASH BOX POPULAR PICK OF THE WEEK

April 18, 1959

Sam Cooke devotes himself to a series of the tunes closely identified with "Lady Day" Billie Holiday. Songs include "God Bless the Child", "She's Funny That Way", "Comes Love", and "Crazy in Love With You". Cooke does a fine job with the material, even at times giving just a touch of the inflection of the great gal herself. Backings are of the lush, string-filled variety. Listenable wax and jocks will find playable things here.

### BILLBOARD SPOTLIGHT WINNER

April 13, 1959

Sam Cooke currently on the lists with "Everybody Likes To CHA CHA CHA," pays his personal tribute to one of the greatest jazz singers, Billie Holiday, from whom Cooke attributes his early influence. All the tunes here that have been associated with Lady Day are now invested with Cooke's sincere, straightforward delivery. Package make-up includes "She's Funny That Way", "I've Got A Right To Sing The Blues", "T'Ain't Nobody's Bizness", and Holiday's exclusive "God Bless The Child". Hot item.

A Fast Rising Current Release

"EVERYBODY LIKES TO CHA CHA CHA"

KEEN 2018

## KEEN RECORDS

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# Record Ramblings

## NEW YORK:

Lowell Music's Wally Moody flooded with trans-atlantic calls, for European rights to the half-dozen tunes he has riding the charts, following the story of his success in a recent issue of The Cash Box. Wally made rapid-fire deals for every song. . . . MGM rushing out the "100 Strings And Joni James" LP. Acquaviva conducts the Symphony of the Air for the thrush's concert at Carnegie Hall, May 3rd. . . . Carlton's Morris Diamond items that the "Big" Al Downing disk, "It Must Be Love", which started out as a territorial blues item, is now kicking up a pop-r&b sales storm all around the country. . . . Don Carter, veep at the George Goldner outfit, reports lotsa action on four Gone-distributed lines. Included are "Lonely Saturday Night" by Don French on Lancer (already on the national list), "Nasty Breaks" by the Dandevilles on Guyden, "Dedicated To The One I Love" by the Shirelles on Scepter and Ronnie Baxter's Gone pressing, "Is It Because." . . . Hugo & Luigi, preferring the roadways to the air-lanes, are doing the white Cadillac scene in the mid-west, plugging away on the chart-riding "Young Ideas" by Chico Holiday and the new Tradewinds' slice. "Toni". Both are H&L productions for Victor. . . . Seems as tho Colpix' Ray Meinberg's gonna give the label's flick star, Jimmy Darren, some competition for the teen traffic. The kids ripped Ray's coat while touring the Hartford area with Jimmy and his "Gidget" click. . . . Bruce Gottfried and Fred Sanford in from Buffalo to scout some material for their Ges label and hype sales on their initial release, "I Had A Dream", by Nick Reno.



PAULA WAYNE

Frank Fellmer up to the office, accompanied, this time, by Jimmy Casanova. Jimmy sez his Felsted waxing, "If It Wasn't For The Kids (Right Out Of The House)", a novelty in the "Blah, Blah, Blah"—"I Got A Wife" vein, was cut 5 years ago. The label's Kathy Linden, who has a smash in "Goodbye Jimmy, Goodbye" waffle, did 2 TV shows, 6 record hops and 11 radio interviews during her promo trip to Detroit with Joe Leahy and Sid Ascher, who's handling Kathy's press relations. . . . Paula Wayne, whose 'Imagination' is claimed by Monocle as the diskery's biggest sales item, recently appeared on a host of radio and TV shows including WNTA's "Rate The Record." . . . Genial Danny Davis, bandleader at L.I.'s Golden Slipper, visiting eastern jocks pushing his new Cabot outing, "Harlem Nocturne." . . . Singer Joyce De Young, of Perry Como's NBC-TV choral group and Frankie Busseri, of Columbia's Four Lads, do the middle-aisle bit in June. Congrats! . . . 20th-Fox VP, Lou Del Guercio, announced the pacting of the

Quadells, a find of Pittsburgh deejay Jay Michaels. . . . Paul Anka guests on the 5/7 Pat Boone TV'er. . . . 'Blues Queen' Dinah Washington back for a 2-week return engagement at the Village Vanguard 4/28. . . . Wynne Records topper, Sid Pastner, happily celebrating his 40th birthday because of the initial excitement on motion pic star, Mark Damon's "I Don't Want To Go Home" and "Party Crasher". Sid has put on, to promote the disk, Irwin Zucker in L.A., Bonnie Kroll in Chi, Paul Lasky in Philly and Morty Wax in N.Y. Morty sez his stationery keeps breaking to pieces. They're record-shaped matzoths designed for holiday use. By the way, happy Passover, to all our friends of the Jewish faith! . . . Harpist Daphne Hellman & her trio make their jazz wax debut with "Holiday For Harp" on Columbia's Harmony label. . . . Drummer Harold Austin, whose band is currently working with Lavern Baker, makes his Atlas bow with "Austin's First" and "Austin's Second" on Atlas. Featured on the lid is ace clarinet-flute man Rudy Rutherford. Harold, a former member of the Jonah



FOUR LADS

Jones Qt., is managed by Jesse Culp. . . . The Rockin R's, who scored with their first biscuit for Tempus, "The Beat" skedded for the 4/28 Dick Clark'er. Tempus prexy, Steve Clark, feels that Louise Carlyle's "Sentimental Journey" will be the next chart-rider for the company.

Betty Johnson, reportedly the 1st American on Swedish TV, filmed a 20-minute show, in Copenhagen recently, tagged "Meet Betty Johnson". Atlantic's big chart news is Lavern Baker's "I Waited Too Long". The label's releasing, "Jackety Jack", the German version of the Coasters' smash, by Billy Sanders & the Paul Kuhn Ensemble. . . . The sales excitement over at Atco caused by Bobby Darin's "Dream Lover" single and his "That's All" album. . . . Sorry to hear of the death of Milton Morrison manager of a number of vocal groups. . . . Love topper, Alan Hartwell, advises that Hal Dennis, former Love A&R man is no longer affiliated with the firm. . . . Ivory Joe Hunter told by the medicos to take it easy for the next few months. . . . Vet music contact man, Jack Perry, having recently left Joy Music, looking to hook up with another outfit. Contact him in N'Yawk at Olympia 1-1270. . . . Tommy Zang, Canadian-American wax artist, on a tour of the mid-west to do the Bob Braun WLW-TV-Cincinnati show. . . . B. F. Wood's the publisher for Frank Jussuf's Calico bow, "Seven Come Heaven." . . . Clarinet work on the Bergan pressing of the Italian import, "For You My Lover", is credited to "Flip" Black, who's actually Ted Black, general prof. mgr. of Miller Music and one-time ork maestro. . . . Sabrina folks very excited with Frankie & Johnny's "Do You Love Me." . . . Trude Adams, currently at the Riviera in Vegas, to cut another 20th-Fox single when she returns here in May. . . . Singers Dotty Dunn and Don Purdy replaced Bunny Huddy and Lee Humes in the Signatures vocal combo. Last week the artists did a Zest soap commercial and started work on their 2nd Warner Bros. package. . . . Mgr. John Levy sending around a bio booklet on George Shearing. . . . Seeco's Jeannie Thomas makes



MARK DAMON

(Continued on page 35)

# AMERICA'S NEWEST

on **FERNWOOD**

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# Record Ramblings

(Continued from page 34)

her N. Y. nite club debut, 5/1, at the Safari. . . After his Pittsburgh homecoming reception, 4/30, Erroll Garner, does the 5/5—Garry Moore TV outing. Erroll just completed a record-breaking stint at Boston's Storyville. . . The Cash Box welcomes suggestions for its weekly "Flip Side" cartoon. Credit'll be given for ideas used. You've probably said (at one time or another) "this would make a great cartoon". Put the next idea you come up with and rush it to our New York offices at 1721 Broadway.

## CHICAGO:

Harold Rietz and Johnny Anello of RCA's record division hosted a luncheon at the Town Lounge in Milwaukee 4/17 to intro Hugo & Luigi's sensational young find, Chico Holiday to local deejays and dealers. Chico was escorted to his hometown for the shindig by Stan Pat, midwest chief for H & L Productions (a division of RCA-Victor) and Chico's mgr., Paul Handler. The talented youngster is riding high on the charts with his debut wax "Young Ideas." . . . Abner, Vee Jay-Abner Records sez "I told you so" after calling our attention to Dee Clark's "Disk of the Week" award in The Cash Box for his newie "Just Keep It Up" and "Whispering Grass." . . . Bob Scobey and his Frisco Jazz Band are rocking the rafters nightly at Cafe Continental currently with their swingin' renditions.



DAPHNE HELLMAN

. . . George Gerken and Barney Fields of Capitol Record Distributors hosted a swank cocktail party 4/16 for the much celebrated team of Louis Prima and Keely Smith, who opened that eve at the Chez Paree—with Sam Butera and his riotous Witnesses sharing the bill. . . Coral's cutie pie Teddi King holds sway with comic George Matson at Mister Kelly's for a 2-weeker. . . Tempus' Steve Clark infos that Quality Records is now leasing Tempus platters on the Quality label in the Canadian markets. Trutone was appointed for the South African market, and London Records now handles Tempus in the rest of the world outside of the U.S.A. Tempus is really going foreign in a big way! . . . Dot's Sandy Harbin tells us Danny Kaye's "Five Penny Saints" and Debbie Reynolds' "Love Is A Simple Thing" are doing big things in Chi. Another Dot click here is "Gigolette" by Lew Douglas and his big ork, according to Sandy. . . A very enterprising youngster is deejay Marty Green who now tapes his show for station WCBQ in West Allis, Wisc. Marty works full time here for WSGS. . . Ben Bartel tells us that everyone in Warner Bros.' Chicago office is flipping over the success of "Kookie, Kookie" by Ed Byrnes and Connie Stevens. Ben urges us to watch for the humor LP "Garbage Collector In Beverly Hills" by Irving Taylor.

Coral's Joe Moss advises that Teddi King and Barbara McNair are skedded for a stint on Jack Hilton's "Spin Time" TVer via WGN-TV. Joe tells us



HAROLD AUSTIN

Teddi's "Blue Tango" is getting mucho exposure on the airwaves. Barbara is currently rockin' at Herman Roberts' Show Club. Joe infos that hefty sales getters on Coral are Pete Fountain's "Japansy" and Neal Hefti's "The Flower Vendor Song." . . . Deejay Phil Lind's man-about-town, Carl Stohn tells us that Phil has skedded Eddy Howard, Jerry Murad and Bob Scobey on his WTAQ and WAIT air-time. . . Jerry Allan infos that although release date for "How Wild Can A Woman Be" was originally skedded for next week, heavy demand forced him to push release date ahead. The deck, which is on the Allan label, is rendered by Harold "Thunderbird" Ward, a newcomer. . . World Wide Distrib's Joel Stern urged us to give a listen to a new deck "Echo Rock" by young Ken Davis. The record is out on the Badger label, which is headed by Chuck Miller of Racine, Wisc. . . Cliff and Stan Zabka write to tell us their Palladium recording of "Keep Me Company" looks like it can go all the way. The disk is by Barbara Lantz, who hails from suburban Morton Grove. . . Norman Fergue and Ralph Cox of Stepheny are very high on 2 new releases, "Pink Cadillac" and "Blue Swingin' Mama" by Larry Dowd and the Rocketones. Max Cooperstein, Chess sales topper reports plenty of action at the diskery with several slicings. F'rinstance, Bobby Lester's "Lonely Hearts" b/w "Am I The Man" is being heavily exposed via the airlines. Ahmad Jamal, who is currently on a concert tour with Benny Goodman and Dakota Staton, has a hot double pocket LP "Portraits Of Ahmad Jamal" which is selling like a hot single, according to Phil Chess and Dave Usher. Both Max and Len Chess are very high on a master they purchased from the Harvard label, titled "This Broken Heart" by The Sonics. It was released last week

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## LOS ANGELES:

Don Graham, of Warner Bros. Records in San Francisco, reports that "Kookie Kookie" by Edward Byrnes, has really taken off and looks like a solid smash. . . Liberty Records hits peak recording activity this week with the cutting of four new stereo albums and a single record—the single featuring Eddie Cochran while the LP's star Julie London, The Invitations, Jad Paul and David Seville. . . Gordon and Shelia MacRae set to take their nitery act into the Coconut Grove 5/6, which will include Gordon's plugging of his new Capitol disk, "The Stranger." . . Bill Rogers, who formerly handled the promotion chores for Diamond Distributing, has been promoted to sales manager. . . Initial release for Jury Records, new Canadian diskery, has 17 year old Sandi Loranger warbling "Tears of Joy Fell In The Chapel" b/w "My Little Spark of Love." . . Capitol Records is offering \$100.00 worth of stereo records free with the purchase of one of their stereo console model record players. . . Chatton Distributing informs that "Whistling Pixie," by Bernie Wayne on Imperial, is causing a lot of excitement in the Bay Area. . . Dootsie Williams, Dooto Records



CHUCK MILLER

(Continued on page 36)

# SONG STYLIST RECORDS

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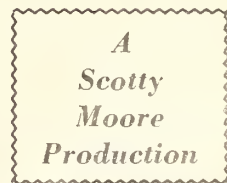
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  - "I KNEEL AT YOUR THRONE"—Joe Medlin—Mercury
  - "CARELESS"—Sarah Vaughan—Mercury
  - "BEAT O' MY HEART"—Harry Simeone Chorale—20th Fox
  - "IMAGINATION"—Paula Wayne—Monocle
  - "MOON OVER MIAMI"—Jerry Wald—Todd
  - "I'M CONFESSIN'"—Terri Dean—Laurel
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**HONKY** is really something . . . looks like England and France will push it Up along with the States . . . It's BIG with BIG BOB on Golden CREST . . . Let's go around the world.



# Record Ramblings

(Continued from page 35)

prexy, recently returned from a promotional tour of the San Francisco-Oakland Bay Area and Stockton where he and **Vernon Greene**, lead singer with **The Medallions**, pushed their latest hit "Magic Mountain." . . . Flack **Mel Bly** reports deejay **Art LaBoe** is running a "Touch of Pink Contest", plugging the **Jerry Wallace** version on **Challenge**. The winner will receive a pink ensemble and be crowned "Miss Touch of Pink" by **Jerry Wallace** personally on LaBoe's **KTLA TV** show. . . . The **Irwin Zucker** office is handling promotion for **Pincus Platters**, with emphasis on "Santana" by the **Frenchmen**. **Irwin's** also working on comic-emcee **George DeWitt's** **Epic LP**, "George DeWitt Sings That Tune".



VERNON GREEN

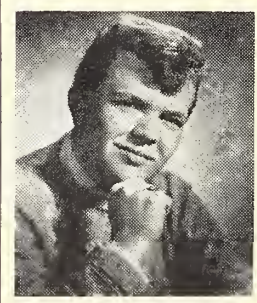
**Don Blocker**, Liberty Records national promotion head, is all excited about **Martin Denny's** "Quiet Village," stating it's the hottest record in San Francisco. . . . **KMPC** disc jockey, **Dick Whittinghill**, has been cast in a featured role in the 20th Century-Fox production "A Private's Affair." . . . **Kay Martin**, recently inked to a personal management contract by **Gabbe, Lutz, Heller, and Loeb**, has been set for 10 days at **The Wagon Wheel, Lake Tahoe**, opening 5/1. . . . **Fess Parker** will cut his first record, since making the "Davy Crockett" album, for his new **Cascade Records Company** in which he's partnered with **Al Kavelin**. **Parker** will record two novelty songs—"Eyes of an Angel" b/w "Strongman." . . . **Al Chapman** of **Modern Distributing** snared distributorship for the new **Carthay** record, "Ridin' on a Mule," by newcomer **Mimi Harp**. . . . **Louis Prima** and **Keely Smith** slated for **Dinah Shore's** last TV show for the season 5/31. . . . **Young Tommy Oliver** and his **Warner Bros.** recording dance band making a successful debut at the **Hollywood Palladium** over the weekend. . . . **Freddy Martin** and his orchestra, currently at the **Cocoanut Grove** with the "An Original Gay Nineties' Revue," which stars **Patricia Morrison**. . . . **Bonnie Sloan's** latest single for **Jimmy Wakely's** **Shasta** label is "Sweet Thing" b/w "Cry of a Broken Heart." . . . As a result of the overwhelming response to **Edward "Kookie" Byrnes'** appearance on the **Dick Clark American Bandstand TV** show recently, **Warner Bros.** has announced licensing for production of "Kookie Combs." . . . **Radio Station KMPC** has just been awarded the 1958 **Public Interest Award** of the **National Safety Council**. The non-competitive award is made each year to public information media for exceptional service to safety. . . . The **Ritchie Valens Memorial Club** has grown to 3,000 members, according to **Bob Keene** of **Del-Fi Records**, who says all inquiries about the club should be forwarded to **Del-Fi Records** in **Hollywood**. . . . **Billy Ward & his Dominoes** launched a 6-week engagement at the **Golden Hotel, 4/17**. . . . The **House of Sight and Sound** in **Van Nuys, Calif.** continued its expansion program with the recent opening of the new "Hall of Fame" room, notes the firm's prexy **Jerry Johnson**. . . . **Kenny Baker** bows on the first **Orbit** release under the music production guidance of **Fred Smith** and **Cliff Goldsmith**, creators of "Western Movies". **Ken's** issue pairs "I'm Gonna Love You" and "Goodbye Little Star."



KENNY BAKER

### HERE AND THERE:

**PHILADELPHIA** — **Chips' Harry Chipetz** and **Harry Fink** hosted **Roulette** veep **Joe Kolosky**, who was in town to promote the label's **May LP** plan. **Bob Heller** adds that **Baby Cortez' "Happy Organ"** on **Clock** is **Chips' top** seller. . . . **Lenny Radcliff** items that **Sparks** has taken on **Rank Records** of **America**, the **English** subsid. . . . **Decca** artists on the nite club scene, notes **Joe Brooks**, are **Domenico Modugno** at the **Latin Casino** and **Carmen Cavallaro** at the **Celebrity Room**. **Joe sez** that "Peace" by the **Sisters McGuire** on **Coral** looks very big. . . . **Fran Murphy**, **Ed S. Barsky**, reports that in town for recent plug-visits, were **Cub's Impalas** with "Sorry I Ran All The Way Home", **Metro's Georgie Shaw** with "Once In A While", **MGM's Dick Lee** with "Penny-A-Kiss, Penny-A-Hug" and **Conway Twitty** with "Hey Little Lucy" and **Jack Ames** with his **Edison-International** line. . . . **King's Al Fario** notes new interest in **Hank Ballard & the Midnighters' "The Twist"** and praises **Trini Lopez' "Love Me Tonight"** and "Here Comes Sally." . . . **Ted Kellem** infos that the next smash at **Marnell** is **Fats Domino's** **Imperial** newie, "I'm Ready" and up-comers to watch are **Bobby Rydell's "For You, You, You"** on **Cameo** and **Eddie Holland's "It Moves Me"** and "Merry-Go-Round" on **United Artists**. . . . The hot ones with **Ritchie Salvadore**, at **Dave Rosen's** **Record Dept.** are "Personality" by **Lloyd Price** and "Anything" by **Nat Wright**, both on **ABC-Paramount** and **Jimmy Reed's "Take Out Some Insurance"** on **Vee-Jay**. . . . **Johnny Horton's "Battle Of New Orleans"** is breaking thru according to **Columbia's Harry Ascola**. . . . Getting good LP reaction with **Cosnat's Shirley Rabin** are **Lawrence Welk's "Mr. Music Maker"** and the "Mills Bros. Greatest Hits", both on **Dot**, and **Gretchen Wyler's "Wild, Wyler, Wildest"** on **Jubilee**.



JIMMY ISLE

**NASHVILLE**—**Gary Walker**, who handles **Jimmy Isle's** wax activities, types that the **Sun** star hops over to **Cleveland** for a **May 1st** thru **9th** series of shows. **Stint** was set by **WERE's Bill Randie**, who predicts national chart status for **Jimmy's "Without A Love"**. . . . **BINGHAMTON**—A name band policy has been set for the coming summer months at the **Sheraton Binghamton Hotel** in upper **N.Y.**, beginning 6/12. **Vincent Lopez** starts it off, followed by **Lester Lanin** and others. **Deal** was set by booker **Abe J. Feinberg**. . . . **HOUSTON**—**Duke-Peacock A&R** director **Joe Scott** "buried" in rehearsal and session chores. On the agenda are dates with **Elmore Harris** and the **Checker Dots**.

# DOT'S BEST SELLERS

- 15914 FOR A PENNY — THE WANG DANG TAFFY-APPLE TANGO *Pat Boone*
- 724 Crystalette PINK SHOE LACES *Dodie Stevens*
- 1017 Sandy TELL HIM NO *Travis & Bob*
- 15936 YOUR CHEATIN' HEART — LIGHTS OUT *Billy Vaughn*
- 15941 THE FIVE PENNIES SAINTS — JUST THE BLUES *Danny Kaye-Louis Armstrong*
- C-002 Candy TROUBLES *The Jackson Brothers*
- 15937 LOVE IS A SIMPLE THING — I CAN'T LOVE YOU ANYMORE *Debbie Reynolds*
- 15938 THIS EARTH IS MINE — HEART OF MY HEART *Don Cornell*
- 15909 YOU CAN'T BE TRUE, DEAR *The Mills Brothers*
- 15933 THE SWINGIN' GYPSIES — SO I SAID *Milton DeLugg*
- 15931 TOP OF THE MOON — I'M ALONE BECAUSE I LOVE YOU *Margaret Whiting*
- 15930 OLD FASHIONED LOVE — COTTAGE FOR SALE *Ivory Joe Hunter*
- 15924 BELL BOOGIE — SWINGIN' BUGLER *Lawrence Welk Presents Warren Luening*
- 15923 BOBBY — SHOLEM ALEICHEM *Carol Hughes*

## DOT NEW RELEASES

- 15942 THE HANGMAN — THE NET *John Ashley*
- 15940 PLAY THE GAME FAIR — FARE THEE WELL, MY LOVE *The Shields*
- 15935 HENRY AND EMMA — Parts I & II *Jim & Don*
- 15934 DOWN AMONG THE SHELTERING PALMS — UNDECIDED *The Bomarcs*

## BEST SELLING ALBUMS

### LONG PLAY

- DLP-110 THE MAN WITH THE BANJO—Eddie Peabody
- DLP-3000 RAGTIME MELODIES—Johnny Maddox
- DLP-3001 SWEET MUSIC AND MEMORIES—Billy Vaughn
- DLP-3003 THE HILLTOPPERS PRESENT TOPS IN POPS
- DLP-3005 JOHNNY MADDOX PLAYS
- DLP-3008 TAP-DANCE RHYTHMS—Johnny Maddox
- DLP-3011 GALE STORM
- DLP-3012 PAT BOONE
- DLP-3016 THE GOLDEN INSTRUMENTALS—Billy Vaughn
- DLP-3017 SENTIMENTAL ME—Gale Storm
- DLP-3023 THE BANJO WIZARDRY OF EDDIE PEABODY
- DLP-3030 HOWDY!—Pat Boone
- DLP-3044 KING OF RAGTIME—Johnny Maddox
- DLP-3045 INSTRUMENTAL SOUVENIRS—Billy Vaughn
- DLP-3050 "PAT"—Pat Boone
- DLP-3052 FAVORITES BY MR. BANJO HIMSELF—Eddie Peabody
- DLP-3054-D "THE TEN COMMANDMENTS"—Sound Track
- DLP-3057 LURE OF THE ISLANDS—Hal Aloma
- DLP-3064 MELODIES IN GOLD—Billy Vaughn
- DLP-3068 HYMNS WE LOVE—Pat Boone
- DLP-3069 MOONLIGHT AND SHADOWS—Bonnie Guitar
- DLP-3071 PAT'S GREAT HITS—Pat Boone

- DLP-3077 PAT BOONE SINGS IRVING BERLIN
- DLP-3080 PEABODY PARADE—Eddie Peabody
- DLP-3086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn
- DLP-3098 GALE'S GREAT HITS—Gale Storm
- DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn
- DLP-3101 CATHEDRAL CHIMES—Dr. Charles Kendall
- DLP-3103 MMMM... THE MILLS BROTHERS!
- DLP-3112 ME AND MY BANJO—Eddie Peabody
- DLP-3118 STAR DUST—Pat Boone
- DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS
- DLP-3121 YES INDEED!—Pat Boone
- DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
- DLP-3140 LA PALOMA—Billy Vaughn
- DLP-3156 BILLY VAUGHN PLAYS
- DLP-3157 THE MILLS BROTHERS GREAT HITS
- DLP-3158 PAT BOONE SINGS
- DLP-3164 MR. MUSIC MAKER—Lawrence Welk
- DLP-3165 BLUE HAWAII—Billy Vaughn
- DLP-3170 PETITE FLEUR—Bob Crosby
- DLP-9000 APRIL LOVE—Sound Track

- DEP-1026 JOHNNY MADDOX PLAYS CRAZY OTTO
- DEP-1049 PAT BOONE SINGS
- DEP-1053 "PAT" ON MIKE—Pat Boone
- DEP-1054 PAT BOONE SINGS SONGS FROM "FRIENDLY PERSUASION"
- DEP-1055 A DATE WITH PAT BOONE
- DEP-1056 A CLOSER WALK WITH THEE—Pat Boone
- DEP-1057 FOUR BY PAT—Pat Boone
- DEP-1058 COME GO WITH US—The Dell-Vikings
- DEP-1060 THE SHIFTING WHISPERING SANDS—Billy Vaughn
- DEP-1064 TUTTI FRUTTI—Pat Boone
- DEP-1066 FOUR BY BILLY VAUGHN
- DEP-1068 THE LORD'S PRAYER—Pat Boone
- DEP-1069 STAR DUST—Pat Boone
- DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
- DEP-1072 SAIL ALONG SILV'RY MOON—Billy Vaughn
- DEP-1074 GALE'S GREAT HITS—Gale Storm
- DEP-1075 MARDI GRAS—Pat Boone
- DEP-1076-SIDE BY SIDE—Pat and Shirley Boone
- DEP-1078 BLUE HAWAII—Billy Vaughn
- DEP-1079 MR. MUSIC MAKER—WALTZ TIME—Lawrence Welk
- DEP-1080 MR. MUSIC MAKER—POLKA TIME—Lawrence Welk

### EXTENDED PLAY

- DEP-1021 MELODIES OF LOVE (Volume 1)—Billy Vaughn
- DEP-1022 MELODIES OF LOVE (Volume 2)—Billy Vaughn

*Dot*

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**List Your Top Ten Pop Tunes Here**

NAME OF RECORD HERE	ARTIST OR BAND HERE
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**List Your Top Ten Country Tunes Here**

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**List Your Top Ten Rhythm 'N Blues Records Here**

NAME OF RECORD HERE	ARTIST OR BAND HERE
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10. ....	.....

NAME .....  
 FIRM .....  
 ADDRESS .....  
 CITY..... STATE.....



**Platter Spinner Patter**

ALL ABOUT DISK JOCKEYS

Earl Wing, N.Y. disk promoter, readying a "Deejay of the Week" TV show set for Fall film production. The show will feature outstanding deejays from different cities as guests each week. . . . Bick Brown (WWOK-Charlotte, N.C.) writes us that the station is running a popularity contest for its "Live Five" platter spinners, Herb Berg, Bob Van, Art Lawrence, Jim Witter and Brown. The prize will be a week off to the winner and the low man has to pull his show for that week. Brown says that if the listeners vote him to victory, he will use the week to attend the Pop DJ convention in Miami. . . . Tom Clay (WJBK-Detroit, Mich.) is nation's only radio personality who is slated to be called to testify before the Congressional committee. Clay will tell the committee what influence he feels, country's deejays have on the youngsters. . . . Saul Richfield promo man, items that one of the wax outfits should record an LP with Bea Kalmus (WMGM-N.Y.C.) doing "Bewitched, Bothered & Bea Kalmus". . . . Harry Stone, Executive Director of the Country Music Association, informs us that Darrell E. Franks is in need of country records. Franks runs a small radio station for military personnel at Argentia, Newfoundland. Anyone wanting to send records can mail them to: Darrell Franks AE1, VW-11 Elect. Shop, c/o FPO, New York, N.Y. Stone received a similar request from Lee Edmond (WJLK-Asbury Park, N.J.) where he does a c&w DJ show. . . . Steve Wade (WAEB-Allentown, Pa.) tells all fellow jockeys to keep an ear peeled for the new Al Alberts waxing of "High School" on Coral. According to Wade, "it could be the hit of the summer".



STEVE WADE  
 (WAEB—Allentown, Pa.)

\* \* \*  
 "T.J.", in his Mutual Flash, tells everyone to read the poem about a deejay's life in Dick Biondi's (WKBW-Buffalo, N.Y.) newsletter. Biondi, meanwhile, tells how he asked his listeners to call in their comments for or against the new Frankie and Johnny deck on Sabrina, "Do You Love Me". The calls were 15 to 1 in favor of the side. . . . P.D. Dennis James (KIXZ-Amarillo, Texas) reports that the station's clicker of the week, Bobby Darin's "Dream Lover" on Atlantic is going great guns. Another opus doing well in the area is Frank Pourcel's instrumental of "Only You". James says that a letter from Capitol indicates that KIXZ was the first station to break the waxing. . . . Phil Lind (WAIT & WTAQ-Chicago, Ill.) recently resumed his "Pennies For Cancer" plea. His guests on the show last week were Dr. Rogers of the American Cancer Society, and another cancer fighter, Admiral Olds. . . . Al Weaver (WKBC-N. Wilkboro, N.C.) is very optimistic about the new Domineco Modugno LP effort "Encore" on Decca. Weaver also puts in a good word for the Weavers' latest LP on the Vanguard label. . . . Wes Unold and Norgie Hester (WBLA-Elizabethtown, N.C.) writes about the monthly record hops they are giving. The deejays say the hops have proven to be just what the kids want but they are in need of giveaway records. Any help will be appreciated. . . . Program director Eddie Clarke (WHB-Kansas City, Mo.) was elected to the Board of Directors of the Jackson County Polio Foundation. During this year's Polio campaign, he organized the first "Polio Sweetheart" contest, conducted among the high school girls of the city.



PHIL LIND  
 (WAIT & WTAQ-Chicago, Ill.)

VITAL STATISTICS:  
 Newest at WWCO-Waterbury, Conn. is Alan Field. Field wound up a stint at WTOR-Torrington, Conn, where he did the afternoon trick. . . . Arnie Christie, former WCBS-New York, N.Y. record librarian, now programming various CBS shows, including the "Music Till Dawn" segment. . . . Johnny Fairchild moves to K-EZY-Anaheim, Calif. Fairchild, was formerly with KNUZ-Phoenix, Ariz. . . . Al McKay is the new staffer at KAIR-Tucson, Ariz. McKay hails from KCNA-Tucson. Also joining the staff is Jerry Macauley, formerly associated with WMGM-N.Y.C. Macauley is the new general station manager. . . . Mark London, formerly of WWCO-Waterbury, Conn. is now doing the "Night Owl" show on station WHAY-New Britain & Hartford, Conn. . . . Joe Glover was named as new WQAM-Miami, Fla. night time personality. General manager Jack Sandler named Glover to the slot when Bob Chase moved to WIND-Chicago. . . . P.D. Stave Canyon tells us that Bill Vance has joined the staff at K-ILE-Galveston, Texas. Vance switched from KFDA-Amarillo, Texas. . . . Johnny Jano's new address is KNOE-Monroe, La. The jockey will handle the 5 to 9 morning show. . . . Bill Young takes the big step from KTRE-Lufkin, Texas to WACO-Waco, Texas. Young will work in production and on an afternoon DJ shift. . . . Three of the Knorr Broadcasting Corporation radio stations, WKMH-Detroit, WKHM-Jackson, and WKMF-Flint, Mich., will become affiliates of the CBS radio Network May 24th. The announcement was made by Fred A. Knorr, president of the group, and Arthur H. Hayes, president of CBS radio. At the same time, the Network announced affiliations with WSGW-Saginaw, Mich, a Booth Broadcasting station, John L. Booth President and WHLS-Huron, & WLEW-Bad Axe, Mich, Stevens-Wismer Broadcasting stations, John F. Wismer, General Manager.



AL MCKAY  
 (KAIR—Tucson, Ariz.)



**BEST SELLING EP's**  
IN RETAIL STORES

		Pos. Last Week
<b>1</b>	<b>PETER GUNN</b> <i>Henry Mancini (RCA Victor EPA-4333)</i>	1
<b>2</b>	<b>RICKY SINGS AGAIN</b> <i>Ricky Nelson (Imperial IMP-159, 60, 61)</i>	2
<b>3</b>	<b>FABULOUS JOHNNY CASH</b> <i>Johnny Cash (Columbia B-12531, 32, 33)</i>	3
<b>4</b>	<b>COME DANCE WITH ME</b> <i>Frank Sinatra (Capitol EAP-1-1069)</i>	4
<b>5</b>	<b>THE LONELY ONES</b> <i>Duane Eddy (Jamie EP-100)</i>	5
<b>6</b>	<b>SONGS OUR DADDY TAUGHT US</b> <i>Everly Brothers (Cadence CEP-108, 9, 10)</i>	8
<b>7</b>	<b>SING ALONG WITH MITCH</b> <i>Mitch Miller (Columbia B-1160, 1, 2, 3)</i>	6
<b>8</b>	<b>STILL MORE SING ALONG WITH MITCH</b> <i>Mitch Miller (Columbia B-12831, 2, 3)</i>	9
<b>9</b>	<b>DETOUR</b> <i>Duane Eddy (Jamie LP-301)</i>	11
<b>10</b>	<b>OPEN FIRE, TWO GUITARS</b> <i>Johnny Mathis (Columbia B-12701-2-3)</i>	7
<b>11</b>	<b>YEP</b> <i>Duane Eddy (Jamie EP-302)</i>	
<b>12</b>	<b>HYMNS</b> <i>Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)</i>	10
<b>13</b>	<b>KING CREOLE</b> <i>Elvis Presley (RCA Victor EPA-4319)</i>	13
<b>14</b>	<b>I WALK THE LINE</b> <i>Johnny Cash (Sun EP-113)</i>	12
<b>15</b>	<b>WELCOME TO THE CLUB</b> <i>Nat "King" Cole (Capitol EAP-1-1120)</i>	14



**BEST SELLING SHEET MUSIC**

		Pos. Last Week
<b>1</b>	<b>VENUS</b> <i>Rembed-Larsdale BMI—Marshall</i>	1
<b>2</b>	<b>HAWAIIAN WEDDING SONG</b> <i>Pickwick ASCAP—King, Hoffman, Manning</i>	2
<b>3</b>	<b>NOLA</b> <i>Sam Fox ASCAP—Arndt, Skylor</i>	3
<b>4</b>	<b>MAY YOU ALWAYS</b> <i>Hecht-Lancaster &amp; Buzzell ASCAP—Markes, Charles</i>	5
<b>5</b>	<b>MY HAPPINESS</b> <i>Happiness ASCAP—Peterson, Bergantine</i>	4
<b>6</b>	<b>COME SOFTLY TO ME</b> <i>Cornerstone Music BMI—Troxel, Christopher, Ellis</i>	7
<b>7</b>	<b>IT'S JUST A MATTER OF TIME</b> <i>Eden BMI—Benton, Hendricks, Otis</i>	8
<b>8</b>	<b>CHILDREN'S MARCHING SONG</b> <i>Miller ASCAP—Sharp, Arnold</i>	6
<b>9</b>	<b>NEVER BE ANYONE ELSE BUT YOU</b> <i>Eric BMI—Knight</i>	11
<b>10</b>	<b>CHARLIE BROWN</b> <i>Tigar BMI—Leiber, Stoller</i>	10
<b>11</b>	<b>PETER GUNN</b> <i>Northridge ASCAP—Mancini</i>	13
<b>12</b>	<b>IF I DIDN'T CARE</b> <i>Chappell ASCAP—Lawrence</i>	9
<b>13</b>	<b>TOM BOY</b> <i>Rancom ASCAP—Farrell, Conway</i>	12
<b>14</b>	<b>PINK SHOELACES</b> <i>Pioneer BMI—Grant</i>	14
<b>15</b>	<b>PETITE FLEUR</b> <i>Hill &amp; Range BMI—Bechet</i>	15

**"The Exotica Girl"**



HOLLYWOOD—Sandra Warner, the beauty featured on the covers of all Martin Denny albums, brightened up the studios of Hollywood DJ's on a recent promotion tour for Denny's LP's, "Primitiva" and "Exotica," and his chart-riding single, "Quiet Village," taken from the "Exotica" set.

Liberty reports that due to the tremendous reaction to "Quiet Village," sales interest has been renewed in Denny's 5 Liberty albums, with his latest "Afro-Desia," being released this week.

The "Exotica Girl", as she has been tabbed, visited with (top left) Bruce Hayes, KFVB; (top right) Joe Yocam, also of KFVB; (center left) Jim Ameche, KABC; (center right) Johnny Magnus, KGFJ; (bottom left) Ira Cook, KMPC; (bottom right) Jim Hawthorne, KDAY.

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# Disk Jockey

## REGIONAL RECORD REPORTS

### JACK KAREY

WCFL—Chicago, Ill.

1. Kookie Kookie (E. Byrnes)
2. Sorry (Impalas)
3. Kansas City (W. Harrison)
4. Pink Shoe Laces (D. Stevens)
5. Battle Of New Orleans (J. Horton)
6. I Can't Get You Out Of My Heart (A. Martino)
7. Gigolette (L. Douglas)
8. You're My Thrill (Barras)
9. What A Difference A Day Makes (D. Washington)
10. You Touch My Hand (J. Leslie)

### VIC AIME

WNNJ—Newton, N. J.

1. Tijuana Jail (Kingston Trio)
2. Take A Message To Mary (Everlys)
3. Tell Him No (Travis & Bob)
4. That's Why (J. Wilson)
5. Boom-A-Dip-Dip (S. Robinson)
6. Someone (J. Mathis)
7. Walls Have Ears (P. Page)
8. 77 Sunset Strip (D. Ralke)
9. Goodnight Irene (Williams)
10. I Still Get A Thrill (James)

### BILL VANCE

KILE—Galveston, Tex.

1. Pink Shoe Laces (D. Stevens)
2. Since I Don't Have You (Skyliners)
3. Enchanted (Platters)
4. Kansas City (W. Harrison)
5. Guess Who (J. Belvin)
6. Six Nights A Week (Crests)
7. I Need Your Love Tonight (E. Presley)
8. That's Why (J. Wilson)
9. Happy Organ (B. Cortez)
10. Guitar Boogie Shuffle (Virtues)

### BOB TRACEY

KDKA—Pittsburgh, Pa.

1. Enchanted (Platters)
2. Three Stars (T. Dee)
3. Come To Me (M. Johnson)
4. Come Softly To Me (Fleetwoods)
5. Everybody Likes To Cha Cha Cha (S. Cooke)
6. Pink Shoe Laces (D. Stevens)
7. Sorry (Impalas)
8. Turn Me Loose (Fabian)
9. Take A Message To Mary (Everlys)
10. That's Why (J. Wilson)

### ED BELL

WIVY—Jacksonville, Fla.

1. Come Softly To Me (Fleetwoods)
2. I Need Your Love Tonight / A Fool Such As I (Presley)
3. Venus (F. Avalon)
4. Pink Shoe Laces (D. Stevens)
5. It's Just A Matter Of Time (B. Benton)
6. It's Late / Never Be Anyone Else But You (R. Nelson)
7. Since I Don't Have You (Skyliners)
8. Tijuana Jail (Kingston Trio)
9. Guitar Boogie Shuffle (Virtues)
10. For A Penny / Wang Dang Taffy Apple Tango (Boone)

### BOB EUBANKS

KACY—Oxnard, Calif.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Charlie Brown (Coasters)
4. A Fool Such As I (Presley)
5. I've Had It (Bell Notes)
6. Since I Don't Have You (Skyliners)
7. It's Just A Matter Of Time (B. Benton)
8. I Need Your Love Tonight (E. Presley)
9. Sea Cruise (F. Ford)
10. Pink Shoe Laces (D. Stevens)

### NICK CHARLES

WGBB—Freeport, L. I., N. Y.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Tell Him No (Travis & Bob)
4. Take A Message To Mary (Everlys)
5. Only You (F. Pourcel)
6. Goodbye Jimmy, Goodbye (K. Linden)
7. Bonaparte's Retreat (B. Grammer)
8. You Made Me Love You (N. Cole)
9. Only Love Me (Lawrence)
10. Someone (J. Mathis)

### MARILYN MCKEE

WTAB—Tabor City, N. C.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. This Should Go On Forever (R. Bernard)
4. A Fool Such As I (Presley)
5. Sea Cruise (F. Ford)
6. Never Be Anyone Else But You (R. Nelson)
7. If I Didn't Care (Francis)
8. I Need Your Love Tonight (E. Presley)
9. Rockin' Crickets (Hot Toddy)
10. So Fine (Fiestas)

### J. T. REEDER

WABB—Mobile, Ala.

1. Midnight Bus (B. Graves)
2. Come Softly To Me (Fleetwoods)
3. Lovin' Up A Storm (Lewis)
4. I Need Your Love Tonight (E. Presley)
5. Tell Him No (Travis & Bob)
6. Kissing Tree (B. Grammer)
7. Venus (F. Avalon)
8. I Threw A Dart (E. Hickey)
9. A Fool Such As I (Presley)
10. Tragedy (T. Wayne)

### TOM BRENEMAN

KNEZ—Lompoc, Calif.

1. Pink Shoe Laces (D. Stevens)
2. Sorry (Impalas)
3. That's Why (J. Wilson)
4. Come Softly To Me (Fleetwoods)
5. Tell Him No (Travis & Bob)
6. Never Be Anyone Else But You (R. Nelson)
7. A Fool Such As I (Presley)
8. So Hard To Laugh (E. Andrews)
9. Poor Jenny (Everlys)
10. Venus (F. Avalon)

### GENE BLAINE

WAKE—Atlanta, Ga.

1. Come Softly To Me (Fleetwoods)
2. I Need Your Love Tonight (E. Presley)
3. Pink Shoe Laces (D. Stevens)
4. Robbin' The Cradle (Bellus)
5. Sea Cruise (F. Ford)
6. Venus (F. Avalon)
7. Only You (F. Pourcel)
8. Someone (J. Mathis)
9. Happy Organ (B. Cortez)
10. Walkin' In My Dreams (Chuck & Betty)

### JIM KERLIN

WAPE—Jacksonville, Fla.

1. I Need Your Love Tonight (E. Presley)
2. A Fool Such As I (Presley)
3. Three Stars (T. Dee)
4. This Should Go On Forever (R. Bernard)
5. Never Be Anyone Else But You (R. Nelson)
6. Come Softly To Me (Fleetwoods)
7. Lovers Never Say Goodbye (Flamingos)
8. Since I Don't Have You (Skyliners)
9. I Go Ape (N. Sedaka)
10. Poor Jenny (Everlys)

### DON KELLY

WDGY—Minneapolis, Minn.

1. Come Softly To Me (Fleetwoods)
2. Since I Don't Have You (Skyliners)
3. A Fool Such As I (E. Presley)
4. Tijuana Jail (Kingston Trio)
5. Pink Shoe Laces (D. Stevens)
6. It's Late (R. Nelson)
7. Sorry (Impalas)
8. That's Why (J. Wilson)
9. I Need Your Love Tonight (E. Presley)
10. Guitar Boogie Shuffle (Virtues)

### BOB ELLIOTT

KUDL—Kansas City, Mo.

1. A Fool Such As I (E. Presley)
2. Guitar Boogie Shuffle (Virtues)
3. Come Softly To Me (Fleetwoods)
4. Pink Shoe Laces (D. Stevens)
5. Turn Me Loose (Fabian)
6. Venus (F. Avalon)
7. Happy Organ (B. Cortez)
8. Tijuana Jail (Kingston Trio)
9. Kansas City (W. Harrison)
10. It's Late (R. Nelson)

### LARRY BROWNELL

WKBW—Buffalo, N. Y.

1. French Foreign Legion (F. Sinatra)
2. A Fool Such As I (Presley)
3. Tell Him No (Travis & Bob)
4. For A Penny (P. Boone)
5. Tijuana Jail (Kingston Trio)
6. Come Softly To Me (Fleetwoods)
7. Tomboy (P. Como)
8. If I Didn't Care (Francis)
9. Moonlight Serenade (Rivieras)
10. Memories Are Made Of This (R. Williams)

### STEVE WADE

WAEB—Allentown, Pa.

1. Two Brothers (D. Hill)
2. Bless You (S. Gibson)
3. Everybody Outta The Pool (Lifeguards)
4. For A Penny (P. Boone)
5. Someone (J. Mathis)
6. Fountain Of Youth (4 Lads)
7. Walls Have Ears (P. Page)
8. Take A Message To Mary (Everlys)
9. Anything (N. Wright)
10. Separate Ways (S. Vaughan)

### NICK NICKSON

WBBF—Rochester, N. Y.

1. Poor Jenny (Everlys)
2. Goodbye Jimmy Goodbye (K. Linden)
3. Turn Me Loose (Fabian)
4. Tijuana Jail (Kingston Trio)
5. Russian Band Stand (Spencer & Spencer)
6. Kookie Kookie (E. Byrnes)
7. Sorry (Impalas)
8. A Teenager In Love (Dion & Belmonts)
9. Kansas City (W. Harrison)
10. Gidget (J. Darren)

### AL WEAVER

WKBC—No. Wilkesboro, N.C.

1. Come Softly To Me (Fleetwoods)
2. A Fool Such As I (E. Presley)
3. Turn Me Loose (Fabian)
4. Pink Shoe Laces (D. Stevens)
5. Only You (F. Pourcel)
6. Kansas City (W. Harrison)
7. Jo Jo The Dog Faced Boy (Annette)
8. Tennessee Volunteer (Lund)
9. Pride Of Dixie (G. Mitchell)
10. Love Me In The Daytime (D. Day)

### DICK ALLEN

WANE—Fort Wayne, Ind.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Pink Shoe Laces (Stevens)
4. It's Just A Matter Of Time (B. Benton)
5. A Fool Such As I (Presley)
6. Never Be Anyone Else But You (R. Nelson)
7. Charlie Brown (Coasters)
8. I Need Your Love Tonight (E. Presley)
9. Guitar Boogie Shuffle (Virtues)
10. Since I Don't Have You (Skyliners)

### JOHN FISH

KSBK—Naha, Okinawa

1. A Fool Such As I (E. Presley)
2. Charlie Brown (Coasters)
3. It's Late (R. Nelson)
4. Tijuana Jail (Kingston Trio)
5. Come Softly To Me (Fleetwoods)
6. Venus (F. Avalon)
7. I Need Your Love Tonight (E. Presley)
8. Never Be Anyone Else But You (R. Nelson)
9. Pretty Girls Everywhere (E. Church)
10. Hawaiian Wedding Song (A. Williams)

### BOBBY GREENBERG

WEAW—Evanston, Ill.

1. Kansas City (W. Harrison)
2. Sweet Sue Cha Cha Cha (V. Faraci)
3. No Love, No Dream, No You (A. Jackson)
4. Kookie Kookie (E. Byrnes)
5. On Behalf Of The Visiting Fireman (R. Olay)
6. You Can't Be True Dear (M. Kaye Trio)
7. Young Ideas (C. Holiday)
8. Move Over Rover (Mark IV)
9. Lily Lu (T. Martin)
10. Jo Jo The Dog Faced Boy (Annette)

# ATLANTIC HOT PARADE

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Clyde McPhatter

2018

## I WAITED TOO LONG

La Vern Baker

2021

## OOH-SHA LALA

Mickey & Kitty

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# Miami Convention Planning Committee

# 7th Annual 'May Is Mantovani Month' To Feature Special Dealer Incentives



CHICAGO—The Pop Music DJ Planning Committee held a radio programming seminar recently at the Palmer House here. Seated around the conference table are: (l. to r.) Bill Stewart of Storz Stations, convention coordinator; Bob Larsen, WRIT-Milwaukee; Paul Berlin, KNUZ-Houston; Joe Smith, WILD-Boston; Paul Cowley, WKLO-Louisville; Ira Cook, KMPC-Hollywood; Robin Seymour, WKMH-Detroit; and Tom Edwards, WERE-Cleveland.

NEW YORK—The seventh annual London Records' "May Is Mantovani Month" promotion will feature special dealer incentives and for the consumer a low-priced "Mantovani Showcase" LP sampler, \$1.98 in monaural, \$2.98 stereo. Also included in the program is the maestro's latest and already best-selling package, "Film Encore (Vol. 2)". Radio stations can get in on the plan in being able to purchase any of the twenty-four Mantovani monaurals for \$1 and any of the nine stereos for a \$1.98.

For dealers, an extra 10% discount will be applicable during the run of the plan (till May 29) to all purchases on the regular Mantovani catalog over and above the customary 38% discount. A 33% discount also applies to all purchases of the two monaural-stereo samplers. A 100% exchange privilege is available on any of the LP's, with the exception of the two specials. There is a special "120 LP" Floor Display available free with the purchase of a "120 LP" Prepack or any 120 Mantovani LP's (to include a maximum of 40 of the two specials combined). Other display items include a "Life-Size" Easel of Mantovani (very limited quantities says the diskery); Mantovani display kit; browser bin card, streamers for the samplers and Vol. 2 of the "Film Encores" set; day-glo footprints; cover catalogs; counter eased display (miniature of large eased display) and other dealer aids.

Additional promotion includes Mantovani ads in the May issues of the following national consumer publications: Ladies Home Journal, McCalls, Newsweek, Seventeen, New Yorker, Time, High Fidelity. Two thousand deejays and radio stations, all salesmen and 500 key dealers will receive no-charge copies of the new "Film Encores" waxing.

The twenty-four Mantovani monaurals are: "Greensleeves"; "Strauss Waltzes"; "The Music Of Victor Herbert"; "Some Enchanted Evening"; "An Album Of Favorite Tangos"; "Mantovani Plays The Immortal Classics"; "Romantic Melodies"; "The Music Of Sigmund Romberg"; "Charmaine"; "Music Of Rudolph Friml"; "Song Hits From Theatreland"; "Lonely Ballerina"; Gershwin: Rhapsody In Blue; Concerto In F—with Julius Katchen, piano; "Operatic Arias"; "Waltzes Of Irving Berlin"; "Candlelight"; "Mantovani Plays Music From The Films"; "Mantovani Plays Music From The Ballet"; "Film Encores" (Vol. 1); "Film Encores" (Vol. 2); "The World's Favorite Love Songs"; "Concert Encores"; "Gems Forever"; "Continental Encores."

The nine stereos are: "Gems Forever"; "Music From The Films"; "Strauss Waltzes"; "Waltz Encores"; "Film Encores" (Vol. 1); "Film Encores" (Vol. 2); "Song Hits From Theatreland"; "Concert Encores"; "Continental Encores."

**"YOU'RE SO FINE"**  
by  
**THE FALCONS**

\* BILLBOARD: HOT 100 #72

b/w  
**GODDESS OF ANGELS**  
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**TAKE A MESSAGE TO MARY**  
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**The Everly Brothers**  
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THE CASH BOX  
Award Of The Week

**OPEN UP YOUR GARDEN GATE**  
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TWO NEW HITS!  
**"HOMEWORK"**  
**"L" CAPTAINS**  
SAVOY # 1567

**"LET ME WALK WITH YOU"**  
**SIDNEY ESTER**  
DANGOLD (Div. of Savoy Music) # 2001

**SAVOY** RECORD CO  
58 MARKET ST.  
NEWARK, N. J.

Another Big Hit  
by  
**Kathy Linden**  
**GOODBYE JIMMY,**  
**GOODBYE**  
# 8571

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**KCMO** . . . Sioux City . . . N. Y. C.  
. . . London . . . Brussels . . .  
Paris . . . They are ALL "jumpin'" with  
BIG BOB on Golden CREST . . . Hear it!!!  
—HONKY b/w SQUEEZER . . . Published  
by David Gornston.

## 21 No. N.Y. Dealers Join NARM

NEW YORK—Between 50 and 60 up-state New York record dealers met in the Clark Music Company building in Syracuse, New York, at 7:30 P.M., April 15, 1959, to hear an address by the Society of Record Dealers of America president, Charles L. Simmons. Simmons had flown from his Dallas headquarters on a recruiting mission.

Besides the dealers from northern New York who had already joined SORD as a result of direct mail advertising, 21 other stores became paid-up members. Dealers had come from as far away as 150 miles to attend this special record dealer meeting. Cities represented at the conclave were Albany, Utica, Oswego, and many others. Several dealers from distant cities have asked for SORD representation at similar meetings and have been promised such representation by the Society of Record Dealers of America.

Simmons outlined several steps which have already been taken in SORD's effort to solve some of the retail record dealers most pressing problems. Simmons further pointed out that coming litigation, although he fully expects it to be successful, cannot solve all of the dealers' problems. "We (the dealers) must begin solving some of our own problems. We must create and live by a code of ethics and fair play for the industry. In the coming months, dealers must promote their own business welfare more aggressively than they ever have in their lives in order to retain their status in the record industry," added Simmons.

Simmons announced that SORD would have its first convention in New York in June to run concurrently with the NAMM convention. Headquarters of SORD will be in a hotel suite in the New Yorker Hotel.

## Seeco Signs Spain's Torroba



NEW YORK—As Seeco's president Sidney Siegel looks on approvingly, Torroba, one of Spain's leading conductors, and composer-arranger, signs an exclusive recording contract in the diskery's office here. Torroba is in this country to supervise the off-Broadway production of the musical "Ole," an adaptation of his famous zarzuela "La Chulapona."

Siegel revealed that Torroba will produce and record a series of instrumental albums for Seeco, titled "Torroba Conducts." The LP's will be aimed at the American market and cut in both stereo and monaural. Stereophonic recording equipment is being sent to Spain specifically for Torroba's use.

Rallies similar to the one held in Syracuse are being planned for other parts of the country for dates before and after the June convention. The Syracuse conclave was arranged by Joseph H. Waldhorn of Fulton, New York. The program was emceed jointly by Mr. Waldhorn and Mr. Barney Shoninger of Utica, New York.



# Bob Thiele Resigns From Dot; Mickey Addy To Head Eastern Office

HOLLYWOOD—In a joint statement made last week, Dot Records president Randy Wood and Bob Thiele announced the resignation of Thiele as vice-president in charge of A & R and Eastern Operations of Dot, effective May 8th.

Thiele stated that he would take

a trip abroad before announcing his future plans.

Thiele emphatically stated he intends to remain in the music business. Wood stated that Mickey Addy, with Dot for the past five years and recently an assistant of Thiele's, will take over as Director of Eastern Operations for Dot.

## Victor Horne-Belafonte "Porgy & Bess" LP

NEW YORK—With the release of the new Lena Horne-Harry Belafonte recording of "Porgy and Bess" RCA Victor is moving fast to back up the LP, which it considers one of the most exciting and important ever released, it was announced by George R. Marek, vice-president and general manager, RCA Victor Record division.

"There will never be a 'Porgy' album like this," Marek said. "Two of the world's most electrifying artists have combined their talents for the first time to produce one of the all-time great pop LP's. We are giving it the all-out treatment, and more."

In what may be unprecedented television-radio exposure for a single LP, the Horne-Belafonte "Porgy and Bess" will be advertised by itself on three full-minute commercials on national TV during May. It will also be exposed on six network radio spots on Monitor during the month. Beyond national TV and radio exposure, "Porgy and Bess" will be advertised on approximately 7,000 local radio spots throughout the country.

Space-wise, the set will be advertised in Time, The New Yorker, Photoplay, Ebony, Esquire, Playboy and

The New York Times. For local newspaper space, a variety of ad mats for both the monaural and stereo versions of the album will be available.

Sales-promotion material for in-store use is also being prepared. It includes a da-glo streamer and statement stuffers as well as special blow-ups of the album cover.

Among the special promotion set up for the LP will be exposure on almost one billion paper shopping bags distributed through thousands of national retail stores of all kinds. These shopping bags will also offer the consumer a specially priced 45 single that will contain one selection from the package. In addition, the album will slip to all broadcast and reviewer services, including Red Seal and a special mailing will be made to college radio stations. Other promotions, involving radio and television, will be announced shortly.

"Here is a 'Porgy and Bess' that we are enormously proud of," Marek concluded. "Both commercially and artistically, it represents the finest product in the field of the pop LP. We are sure that consumers across the country will echo and confirm our own opinion."

## Rank Distribbs

NEW YORK—Norm Weinstroer, general manager of Rank of America Records, has appointed distributors in key market areas. Already set to handle the new Rank line are Cosnat, New York, Detroit and Newark; Sparks, Philadelphia; Mutual, Boston; Hart, Los Angeles; Whirling Disc, Cincinnati; Indiana State, Indianapolis; Melody, San Francisco; United, Houston; Leslie, Hartford; Seaboard, Albany; Huffine, Seattle; F & F, Charlotte; Standard, Pittsburgh; Tru-Tone, Miami; Lieberman, Minneapolis; Tell, Madison, and General, Baltimore. A total of 34 distributors is contemplated and additional appointments will be made before May 1.

The first single record release is in preparation and is tentatively scheduled for the week of May 3.

## Gershwin In Stereo

NEW YORK—"George Gershwin At The Piano," an album containing rare piano performances and a musical comedy rehearsal by the composer, has been issued by 20th Fox Records.

The package is available in monaural, and interestingly enough, in stereo form. One side of the disk is devoted to Gershwin's keyboard reading of his "Rhapsody In Blue," which was taken from piano rolls made by the composer in the 'twenties on the Duo-Art piano and rolls, an instrument known for its accurate reproduction. Side two contains Gershwin performing both his own tunes and others on the ivories and also an actual 1929 rehearsal segment, featuring Gershwin talking and performing, for the 1930 Gershwin musical, "Strike Up The Band."

The creation of a stereo version of the Gershwin piano playing was made possible by the use of an electric reproducing piano, and its handling by a musician, who controlled the tempo and expression of the machine.

## Dandy Display



NEW YORK—The display window at Denels Music Store in Hollywood was set up at the time the "Some Like It Hot" film opened there, simultaneously with the release of the sound track and related albums on United Artists Records.

Shown are Mary Vaughan, 20-year veteran of Denels pop record department and Abe Diamond, head of Diamond Distributing, UA's distributor in the Los Angeles area. Window design and installation was done by Henry Solomon of Solbrook Display Company.



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "I'VE COME OF AGE"

Billy Storm

Columbia 41356

The Cash Box Sleeper of the Week 4/4

## "LONELY FOR YOU"

Gary Stites

Carlton 508

The Cash Box Sleeper of the Week 3/28

## "I WAITED TOO LONG"

Lavern Baker

Atlantic 2021

The Cash Box Sleeper of the Week 4/4

A Hot Single From The New Sally Star Album

# "OUR GAL SAL" ROCKIN' IN A NURSERY

by Philadelphia's No. 1 Rated T.V. Star

# Sally Starr

b/w

## LITTLE PEDRO

Clymax cr-103

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# SIDE SADDLE

Showing Up Strong Here With—

- ★ RUSS CONWAY on Capitol (No. 1 Disc in England)
- ★ JOHN BUZON TRIO on Liberty
- ★ FREDDY MORGAN on Challenge
- ★ FERRANTE & TEICHER on ABC-Par.
- ★ SCOOBIE & DOOBIE on Climax

MILLS MUSIC, INC.

PARKWAY PARKWAY PARKWAY

Overnight Smash!

# THE CLASS

by

# CHUBBY CHECKER

Parkway 804

PARKWAY RECORDS

PARKWAY PARKWAY PARKWAY

Breaking Wide Open

# Ronnie Baxter IS IT BECAUSE

G5058

## GONE RECORDS

1650 Broadway N. Y., N. Y.

101 Strings

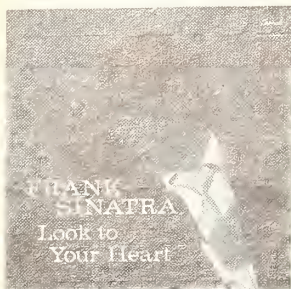
The World's First

# STEREO-SCORED Orchestra



# Album Reviews

## POPULAR PICKS OF THE WEEK



**"LOOK TO YOUR HEART"**—Frank Sinatra—Capitol W 1164

The winning Sinatra style is again evidenced on a Capitol album, this set a collection of previously released singles. The songs include "The Impatient Years," "Not As A Stranger," "Same Old Saturday Night," "I Could Have Told You" and "I'm Gonna Live Till I Die." Sinatra's always in demand leaving no doubt as to hit potential for this one. Standard shelf item.



**"FILM ENCORES" Vol. 2**—Mantovani—London LL 3117 (Monaural & Stereo)

Once again Mantovani turns to the films for vehicles for his intriguing string interpretations, Vol. 1 of this series (along with "Gems Forever" & "Continental Encores") riding the monaural and/or stereo charts. The tunes here are "The High and the Mighty," "Friendly Persuasion," "Tammy," "When You Wish Upon a Star," "Secret Love" and "April Love," among others, all receiving the famed Mantovani touch. Can easily follow hit path of his previous LP's.



**"PORGY AND BESS"**—Harry Belafonte and Lena Horne—RCA Victor LOP 1507 & LSP 1507 (Monaural & Stereo)

On their first disk outing together, these two great performers have come up with one of the most fresh and exciting "Porgy and Bess" to date. Relying on their own renowned styles, they perform magnificently in a personally original interpretation of the Gershwin opus. Aside from the standard selections, Belafonte's 4 minute medley of Street Calls is a treat. This set is in for an extended chart ride.



**"100 STRINGS AND JONI"**—Joni James—MGM E 3755

Recorded in England with a full symphony orchestra the album (under supervision of EMI), presents Joni James quietly yet emotionally rendering twelve perennial ballads. "Imagination," "All Through The Day," "Body and Soul," "Hi-Lilli, Hi-Lo," and "Maybe You'll Be There" are some of the songs that Miss James tenderly cuddles, aided by the lush velvet backdrops by the orchestra. Her many fans will regard this as representative of her best work to date.



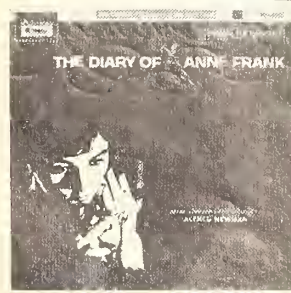
**"AFRO-DESIA"**—Martin Denny—Liberty LRP 3111 & LST 7111 (Monaural & Stereo)

Currently riding high single-wise with "Quiet Village," Denny takes another LP excursion (his sixth for Liberty) into exotic sounds. With the aid of the Randy Van Horne Singers and a full complement of unique percussion instruments, Denny explores areas of passion through such revised oldies as "Siboney," "Jungle Drums" and "Temptation," along with two self-crafted items. Unusual but extremely saleable merchandise.



**"THE STAGE DOOR SWINGS"**—Stan Kenton and his Orchestra—Capitol T 1166 & ST 1166 (Monaural & Stereo)

Kenton's arranger, Lennie Niehaus has scored another outstanding set for the big, swinging Kenton band. The theme here is Broadway, and some of the more memorable tunes from the past few years receive an original jazz presentation, in keeping with the Kenton tradition. The tunes include "The Party's Over," "Baubles, Bangles and Beads," "Younger Than Springtime," "I Love Paris," "Whatever Lola Wants" and "Lullabye of Broadway." Of particular pop and jazz interest.



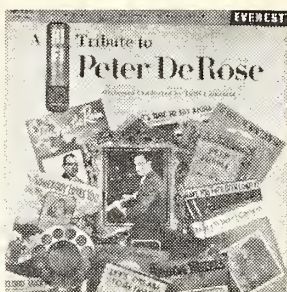
**"THE DIARY OF ANNE FRANK"**—Original Sound Track Music composed and conducted by Alfred Newman—20th-Fox 3012 (Monaural & Stereo)

The sound track music from the widely acclaimed "Anne Frank" film is a tender and poignant composition, written by eight-time Academy Award winner Alfred Newman. The book (in 21 languages and 95 countries) and the play (seen by 3 million people in 30 countries) have laid the groundwork to make the film an overwhelming success. This LP could be the 4th stage in the "Anne Frank" success story.



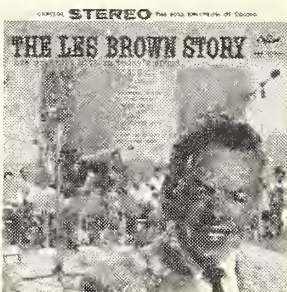
**"A PARTY WITH BETTY COMDEN AND ADOLPH GREEN"**—Capitol WAO 1197 & SWAO 1197 (Monaural & Stereo)

Waxing is an on-the-spot collection of highlights from the pair's acclaimed "party" at New York's Cherry Lane Theatre, which recently reopened for another run. Numbers here are self written items from their various musical and flick efforts (i.e. "Wonderful Town", "Bells Are Ringing", the "Good News" flick) and they perform them, (and talk about them) with wit and charm.



**"A HI-FI TRIBUTE TO PETER DE ROSE"**—Orchestra Conducted by Tutti Camarata—Everest LPBR 5035 & SDBR 5035 (Monaural & Stereo)

An exceedingly well performed collection of songs by the late Peter De Rose, whose "Deep Purple" classic is twenty-five years old this year, with various functions honoring the event going on. Vocalists are Ralph Young, Dolly Dawn and the Stuarts and the Tutti Camarata ork can be lush and swing bright. Disk also includes nostalgic commentary by such noted friends of De Rose as Paul Whiteman, Otto Harbach, Milton Cross. Some of the songs: "Deep Purple", "Wagon Wheels", "When Your Hair Has Turned To Silver", "Have You Ever Been Lonely". Fine listening with much sentimental value, too.



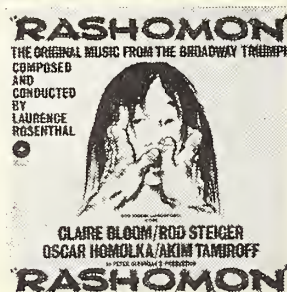
**"THE LES BROWN STORY"**—Capitol T 1174 & ST 1174 (Monaural & Stereo)

Les Brown and his "Band of Renown" have had a long and successful career, dating back to the swing era and still going strong. Highlights of this career have been re-recorded by the latest edition of the band, and many adults will reminisce to such evergreens as "Sophisticated Swing," "Lover's Leap," "Leap Frog," "Bizet Has His Day" and of course "Sentimental Journey" with band singer Laurie Johnson handling the vocal that sent Doris Day to stardom. A valuable memento from one of the few great dance bands around.



**"THE FABULOUS LITTLE RICHARD"**—Specialty 2104

Of the thirteen tracks in the LP, nine are heretofore not released—being cut before the r&b singer began his departure from show business. His version of the chart riding "Kansas City" is present as is "Whole Lotta Shakin' Goin' On." Among the wildly rocking me'e'es here, which originally brought him fame, are a few slower ballads, yet all retain that unmistakable spark of electricity. A hot platter for the r&b areas.



**"RASHOMON"**—Composed and directed by Laurence Rosenthal—Carlton DLPX 5000 & STLPX 5000 (Monaural & Stereo)

The original music from the Broadway show, recorded by the pit orchestra under the direction of the composer is the initial release in Carlton's new "De Luxe" series. Since music is an integral part of the Japan-based play, composer Rosenthal has made use of some of the most fascinating instruments in weaving the various moods. Unusual—can be a real sleeper.



**"SCHLAGERPARADE"**—Caterina Valente—Decca DL 8852

The title means "Hit Parade," and that is what this album constitutes, presenting the world-renowned singer in a dozen of her biggest German hits (originally issued there by Deutsche Grammophon). Although the titles are not known here, listeners will recognize "I Love Paris," "Mack the Knife" from the "Three-Penny Opera" and "Island in the Sun." All of the songs are sung in German, yet her warmth and personality erases the need for English lyrics. Her large following will appreciate her fifth Decca LP.



**"WELCOME MATT DENNIS"**—Arranged and Conducted by Sy Oliver—Jubilee JLP 1105 & SDJLP 1105 (Monaural & Stereo)

Mat Dennis, a familiar name in niteries across the country, joins forces with Sy Oliver for this line-up of songs about home. Accompanying himself on piano, his trio sound is enhanced by brass and reeds for this date on such standards as "Show Me The Way To Go Home," "You'd Be So Nice To Come Home To," "Back In Your Own Back Yard" and "My Blue Heaven". Three Dennis originals bow here. A treat for his many devotees.



# Album Reviews

## GUY CARAWAN SINGS



**'SOMETHING OLD, NEW, BORROWED AND BLUE'**—Guy Carawan—Folkways FG 3548

The Folkways label, among its many select recordings, has come up with another Carawan set, which can prove to be a commercial success. Accompanying himself on banjo, Carawan rambles through 20 songs of varied origins and emotions, displaying the facilities that make him one of today's outstanding folk singers. Some of the many tunes are "Sail Away, Ladies," "Black is the Color," "Cindy," "Kicking Mule," "Freight Train" and "Black Eyed Susie."



**'SONGS OF KOREA'**—Han Pyung Sook, Jea Kyung Whang and Korean Folk Choir—Request RLP 8031

Han Pyung Sook, leading soprano of the Korean Opera in Seoul, is featured on this set of folk songs from Korea. A native orchestra and chorus aid in setting the various moods of the 15 tracks, creating an authentic oriental pageant. This unusual album will be of interest to the astute folk-musicologists.



**'DIXIELAND MARCHES ON BROADWAY'**—Johnny Parker—Golden Crest CR 3051

Golden Crest has come up with a set that is a departure from its usual recording fare and could prove to be a sleeper. A dozen of the more popular songs from ten Broadway musicals have been re-arranged to conform to the pattern of a Dixie march, coming off in a swinging, infectious session. The songs, with a few exceptions unusual in their choice for a jazz date, include "Honey Bun" and "Happy Talk," "Why Can't You Behave?," "I Feel Pretty," and "Whatever Lola Wants". Highly potent Dixieland jazz wax.



**'THE VIBE SOUND OF PETER APPLEYARD'**—Audio Fidelity AFLP 1901

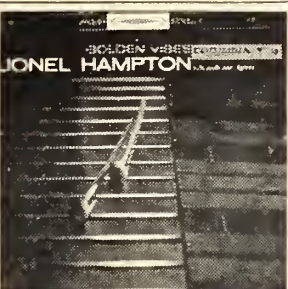
Backed by drums and bass, Appleyard demonstrates a technical mastery of the vibraphone in a highly volatile jazz performance. He skillfully exploits a bill of tunes from the "most revered" standards catalogue—among which are "Avalon," "Satin Doll," "The Blue Room," "Get Happy," "Moonglow," "S'Wonderful" and "Strike Up The Band." A newcomer to jazzdom who deserves attention, as evidenced by this first LP.

## JAZZ PICKS OF THE WEEK



**'ANITA O'DAY AT MISTER KELLY'S'**—Verve MG V-2113

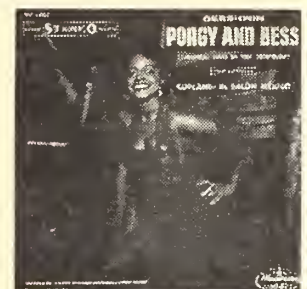
The electricity of Miss O'Day's audience communication is captured on this set, taped during her appearance at the Chicago nitery. The album bubbles with actvity, due to the energetic and vivacious swinging style of the songstress on such numbers as "But Not For Me," "It Never Entered My Mind," "The Song Is You" and three rarely heard Joe Albany tunes. A continual jazz favorite.



**'GOLDEN VIBES'**—Lionel Hampton—Columbia CL 1304 & CS 8110 (Monaural & Stereo)

The more delicate side of Hampton is showcased here, the immensely popular vibist caressing the melodies of such love-lies as "My Funny Valentine," "The Nearness Of You," "Smoke Gets In Your Eyes" and "The High and the Mighty." "Vibraholiday" and "Blues in Gold," two Hampton originals make-up the jazz tunes with Monk's "Round Midnight" and Ellington's "Satin Doll." Aside from its value as a jazz album, the moodists should take notice.

## CLASSICAL PICK OF THE WEEK



**GERSHWIN: Porgy And Bess—COPLAND: El Salon Mexico**—The Utah Symphony Conducted by Maurice Abravanel—Westminster XWN 18850 & WST 14063

The "Porgy & Bess" suite is one of the most important prizes to come-out of the current "P&B" disk attention. It's Gershwin's own beautiful and all-but-forgotten orchestration of melodies from the "P&B" score, making an initial wax appearance here. Performance by the Utah Symphony under Abravanel is brilliant, and stereo version is gorgeous. The stereo entry couples Aaron Copland's delightful ork show-piece, "El Salon Mexico" and the monaural Ferde Grofe's "Grand Canyon Suite", Stereo or monaural, this is a great Gershwin attraction.



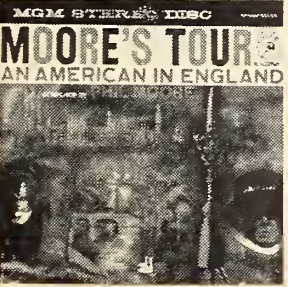
**'GILBERT AND SULLIVAN REVISITED'**—Jim Timmens and His Jazz All-Stars—Warner Bros. W 1278 & WS 1278 (Monaural & Stereo)

Timmens has endowed his arrangements of famous pieces from G&S operettas with humor, taste and deference to the authors' satirical qualities—witness "The Flowers That Bloom In The Spring." Other tunes, by such top jazz names as Donald Byrd, Jimmy Cleveland, Tyree Glenn, Joe Wilder and Mundell Lowe, include "We Sail The Ocean Blue," "When I Was a Lad," "I Am The Very Model of a Modern Major General" and "I Am The Captain of the Pinafore." Exhilarating and refreshing jazz album.



**'SUITE FOR TWO BANDS'**—Les Brown and Vic Schoen—Kapp KDL 7003 & KD 7003-S (Monaural & Stereo)

Conceived in 1958 on the "Big Record" TV series during Les Brown's appearances, musical director Schoen wrote and arranged this dual-band suite, which utilizes reed and brass sections of both bands, with one common rhythm section. The nine tracks explore all the nuances and jazz colorings available through the set-up, making for a very successful "experiment". Exceptional stereo sound is achieved from unique recording techniques.



**'MOORE'S TOUR... AN AMERICAN IN ENGLAND'**—Composed by Phil Moore, played by the Johnny Dankworth Orchestra—MG M E 3752 (Monaural & Stereo)

Composer Moore's tour in England last year is the inspiration for the work recorded here by the popular Dankworth Orchestra. In evidence throughout the album are pop, jazz, classical and folk influences in the music but expertly intertwined in a concert that will satisfy the most widely diversified tastes. Side one presents seven tracks devoted to impressions of places and incidents; side two is comprised of six tracks about people. Offbeat yet commercial jazz merchandise.



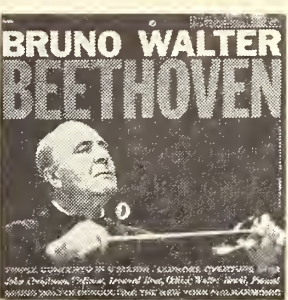
**HANDEL: Judas Maccabaeus**—The Utah Symphony conducted by Maurice Abravanel—The University of Utah Chorus—Children's Chorus of the Whittier School—Westminster XWL 3310

Issued by Westminster to commemorate the 200th Anniversary of Handel's death, this is the only recording of the famous sacred oratorio. The work is complete here on three disks, in a leather-type ultra-deluxe package—the binding alone will attract purchasers. Although both choral groups are comprised of students they perform excellently. Masterful recording.



**MENDELSSOHN: Symphony No. 4 ("Italian")**—The London Philharmonic Orch. Sir Eugene Goossens, conductor; "Trumpet Overture"—Vienna State Opera Orch. Hans Swarowsky, conductor—Urania UX 112 & USD 1013 (Monaural & Stereo)

The two works here were submitted to the London Philharmonic society on commission and constitute two of Mendelssohn's important compositions. Both are vigorous and cheerful and, although under different batons, come off exceedingly well. Fine classical choice.



**BEETHOVEN: Triple Concerto in C Major; Lenore Overture No. 3**—John Corigliano, violin; Leonard Rose, cello; Walter Hendl, piano—Bruno Walter conducting the New York Philharmonic—Columbia ML 5368

The "Triple Concerto", scored as Concerto in C Major for Violin, Cello, Piano and Orchestra, retains its noteworthiness as a Beethoven revival of the Concerto Grosso of the Bach period. Amazing interplay takes place among the three soloists, attesting to both the composer's greatness and the soloists' ability. The Lenore Overture was composed for the opera "Fidelio." Avid classical attraction.

# Gone Distributor Convention



NEW YORK—Gone Records and its affiliates, End, Mardi Gras and Jamie recently held a distrib confab in town to launch their new "Spring Album Sales Program". The camera man was on hand to capture the goings on. Seen in the above pics are:

1. (left to right) Gone veep Don Carter; Lester Syl—Gregmark Music of L.A.; Gone prexy—George Goldner; Lee Hazelwood—Gregmark and Eob Austin—*The Cash Box*.

2. Charlie Feldman — Schwartz, Wash., D.C.; Stewart Schwartz, Murray Nash—Southern, Nashville; Glen Brudner—Roberts, St. Louis; Norm Hausfater—Roberts; Earl Glick—Allstate, Chicago; George Weiss—Austin, N.Y.; Henry Stone—Trutone, Miami; Warren Troob—Gone Attorney; Sam Weiss—Superior—N.Y.; Coralie Sawyer—Scan, Buffalo; John Towles — Dixie, Atlanta; Joe Mann, Gunther Hower — Universal, Philly, and Michael Robbins—Gone.

3. George Goldner—addressing the gathering.

4. Jerry Winston—Wendy, Newark; Goldner and Troob.

5. Glick, George Weiss, Stone, Troob, Austin, Ed Matthews—Superior; Sam Weiss, Sawyer and Towles.

6. Lou Gallo—Gone, N.Y.; Harold Lipsing—Jamie, Philly and Art Free-mont, Concord, Cleveland.

7. Goldner, Johnny Halonka—Alpha, N.Y. and Harry Finfer—Universal, Philly; and Jamie Topper.

8. Lipsing, Finfer, Goldner, Gallo and Jerry Roth—Gone.

9. Glick, Sam Weiss and Sam Goldner—newly appointed national manager of album sales and production for the labels.

10. Stone, Gallo and Harry Apostoleris—Alpha.

11. Sam Weiss, Don Dumont—Dumont, Boston; and Stone.

# Liberty Extends "April-Shower-Of-Profits"

HOLLYWOOD—As a result of an enthusiastic reception by dealers and distributors, reported Liberty Records, the nationwide "April-Shower-of-Profits" promotion for Liberty's spring LP release launched early this month will continue to May 31.

"Distributors and dealers alike have expressed tremendous interest in our April LP release and in our profit-sharing program", said Al Bennett, Liberty V.P. "We have received dozens of requests for a continuance of this program, and for this reason we are extending the 'April Shower of Profits' benefits to all participants up to the end of May."

Liberty's April LP release features a variety of themes and sounds in stereo as well as monaural.

On the romantic side is "Sing to Me of Love" by Vicki Benet, with such standards as "The Boy Next Door", "I Didn't Know What Time it Was", "Love is Here to Stay" and eight others.

"Inferno", by the John Buzon Trio presents unique sounds on tunes ranging from "Caravan" to "Diga Diga Doo."

The "exotic sounds" of Martin Denny, whose "Quiet Village" single

is now a hit, are heard on another outing, "Afro-Desia."

"Guitars" by Al Viola is a quiet jazz platter. The album blends the sounds of four different guitars, all played by Viola, such standards as "When You're Smiling", "Blue Skies", "And the Angels Sing" and "Lover".

Rounding out the April LP release for Liberty is "Pagan Love Song" featuring the orchestra and chorus of Billy Ward. The set presents Hawaiian melodies in conjunction with the Island's new statehood.

Full-scale merchandising by Liberty hits four key points: 1) Name value of artists like Martin Denny and Billy Ward. 2) Sounds which are especially effective in stereo. 3) Special cover designs. 4) Effective and balanced sales appeal to all record-buying groups.

Just returned from a seven city U.S. sales sprint, Bennett reports, "Liberty's skyrocketing 'Quiet Village' single by Martin Denny is aiming at close to half a million sales in the first half of April. Moreover, the hot single is booming sales of Denny's LP albums, 'Primitiva', 'Exotica I', 'Exotica II', 'Forbidden Island', 'Hypnotique' and the newcomer, 'Afro-Desia'."

## ARD Sets Plans

NEW YORK—At the Association of Record Dealers meeting last week at the Henry Hudson Hotel here, it was decided that all money raised through the sale of ads for its first annual journal and from subscriptions to the anniversary banquet, to be held May 17 at the Town and Country club in Brooklyn, be earmarked for the "correction of abuses now being suffered by the dealers in the record industry."

A legal committee was appointed and will be headed by Jack Seder of New Jersey. It will explore previous actions taken by other organizations in their fight against loss leader competition and unfair practices of distributors selling at discriminatory prices. A course of legal action for the association of record dealers will then be determined.

Letters from Senators Hubert Humphrey, Clifford Case and Harrison A. Williams Jr. were read by Sy Bondi, president of ARD. He reports that they are all sympathetic in ARD's struggle against discount operations and will lend their support for fair trade legislation. All members were requested to urge their Senators to support fair trade.

## Borland Appointed Quality Gen Sls Mgr

TORONTO, ONT., CANADA—George L. Keane, vice-president and general manager of Quality Records Limited here, last week announced the appointment of Frank J. Borland to general sales manager.

A graduate of the University of Toronto, Borland joined the Colgate-Palmolive organization as a salesman in 1950, and advanced through a variety of sales, merchandising and promotion positions. His experience included such jobs as district sales manager, assistant to advertising V.P. and assistant to general sales manager. In 1958 Borland joined Warner Lambert (Canada) as promotion manager and assistant ad manager.

Borland thus draws on an intensive background of sales, promotion and merchandising for his new position. A native Torontonionian, 35 years of age, he is married and has two children.

## 3 Disneyland Changes

BURBANK, CAL.—James A. Johnson, Disneyland Record head, announced last week the following shift in sales and promotion personnel within the company: Robert Auerbach, former Chicago branch manager takes over as Western sales manager, working under Moe Preskell. Another Chicago branch man, Jack Carroll, assumes the DJ promotion task for the Western territory. Working with Auerbach will be Sam Rowland, new sales promotion man.

## Andrews Opens Promo Biz

HOLLYWOOD—Jack Andrews, for the past nine years a vice-president of Central Record Sales in Los Angeles, has resigned from Central to form his own office in Los Angeles. Andrews will serve as a manufacturer's representative for several labels and cover sales and promotion on the West Coast. Already signed with the new office are Atlantic and Jubilee, with other firms expected to sign shortly.

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and also to  
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**CRAZY HE CALLS ME**

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## Burl Ives Signs Exclusive Pact With UA

NEW YORK—Burl Ives, who has just added an Academy Award to his many achievements, has been signed to an exclusive recording contract by United Artists Records, it was announced last week by Max E. Youngstein, president. The actor-singer-author will cut his first album for the UA label next month. Ives previously recorded for Decca and Columbia.

Youngstein issued the following statement upon the signing of the contract, "We are proud to welcome an artist of Burl Ives' international stature. We are happy to be able to offer Mr. Ives the same artist autonomy and aggressive sales thinking that has been the basis of UA's policy in the motion picture field since the new management took over in 1951."

Burl Ives recently won his first Oscar for his performance in "The Big Country" a UA release. Ives' latest film, "Day of the Outlaw," also is a UA release. He is currently at work with Alec Guinness in "Our Man In Havana" being filmed in Cuba.

Burl Ives has been on the American entertainment scene for more than 20 years. As a folk singer he was heard by night club and radio audiences and record collectors coast-

to-coast. He appeared in such musicals as "Sing Out Sweet Land," for which he won the Donaldson Award, and "Paint Your Wagon," and in the dramas, "The Man Who Came To Dinner" and "She Stoops to Conquer."

Several seasons ago scored on Broadway as Big Daddy in Tennessee Williams' "Cat On a Hot Tin Roof," a role he repeated on the screen. He performed in the film version of Eugene O'Neil's "Desire Under the Elms". Ives is now firmly established as a fine dramatic star, and this year when the Academy Award ballots were counted, he walked off with an Oscar for his performance as Rufus Hannassey, the rancher in "The Big Country."

### Froment Elected To French Post

NEW YORK—Henri Froment, director of Les Applications et Realisations Electriques et Acoustiques, RCA licensee in France, has just been elected president of the Record Industry for France. Full French title of the organization, which includes all French record companies, is Syndicat Industrie Phonographique.

## Kaufman Meets C-Notes



NEW YORK — Murray Kaufman (lower right), WINS deejay, receives a visit from Arc Records recording stars, the C-Notes. The boys presented Kaufman with a copy of their latest single, "Last Saturday Night."

Superior Record Sales reports that the record is attracting heavy attention in New York.

The C-Notes go by the following first names: (seated) Tony and Andy; (standing) Jerry and Manny.

## Celler Hearings Set

WASHINGTON, D.C. — Hearings on the Celler Bill (H.R. 5921), which would require juke box operators "to pay royalty fees for the use of the musical property of composers, authors and copyright owners", will be held here on Wed., Thurs. and Fri., May 20, 21 and 22, it was announced last week by Representative Edwin E. Willis (Dem., La.), chairman of the House Judiciary sub-committee on copyrights.

In addition to chairman Willis, the House committee is made up of Jack Brooks, Tex.; William M. Tuck, Virginia; Roland V. Libonati, Illinois (Chicago area); William C. Cramer, Fla. and John V. Lindsay, New York.

## Kertman Opens Promo Office

BURBANK, CALIF.—Cy Kertman, promotion manager for the Warner Bros. Record Sales, since its inception has resigned his post to open his own public relations and personal management office. Main offices will be located at 226 North Canon Drive in Beverly Hills with branch offices in New York.

Kertman, a fifteen year veteran of the entertainment business, has signed Jerry Wallace, currently recording for the Challenge label, to a personal management contract and is in the process of signing several other artists. He will handle publicity and record promotion as well as all spheres of public relations.

## Apollo Signs Lawrence

NEW YORK—Apollo Records has signed Lee Lawrence to a long term contract, it was reported last week. The contract was negotiated by Jack Arnold, personal manager for Lee since his arrival in this country from England. His first session under the Apollo label will be out soon.

## Sunbeam Acquires "Fiorello"

NEW YORK—Publication rights to the entire score of the forthcoming Broadway musical, "Fiorello", have been acquired by Tommy Valando for his Sunbeam Music, (BMI), it was announced by Valando last week.

Jerry Bock is writing music for "Fiorello" and Sheldon Harnick is doing the lyrics. They teamed with Valando on last year's "Body Beautiful" score and Bock and Valando were also associated on the "Mr. Wonderful" music.

Fiorello is being produced by Griffith & Prince.

## Farrar Waxes For Victor

NEW YORK—Steve Sholes, manager of popular A&R at RCA Victor, last week announced the signing of Lucien Farrar to a Victor contract. "Lucien Farrar fits neatly into the trend toward more romantic music," Sholes said. "His first recording for Victor is a ballad coupler, 'Let's Make The Most of A Beautiful Thing' and 'Island of Love'. We—and everyone in the field—are going all-out in support of this new talent."

Twenty-six-year old Lucien Farrar made his professional debut in New York's Village Vanguard in 1953. He is the composer of "Lucky Penny" and "Spring" and has written special material both for himself and other well-known artists.

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From the M-G-M CinemaScope Production  
**"THE MATING GAME"**

# The Mating Game

**ROBBINS MUSIC CORPORATION**

# Disk Jockey Doesn't Like The Cash Box "One Minute Disk For Dee-Jays" Editorial

Editor,  
The Cash Box,  
1721 Broadway,  
New York 19, N. Y.  
Dear Sir:

"Once more I have to take exception to one of your editorials. In your April 25th issue, you have an editorial headed: 'SOMETHING'S GOTTA GIVE.' 'You are right, something's gotta give and if the Radio Industry has to look forward to one-minute promotional records, I'm afraid that smart radio operators are going to turn away from any singles programming and look for broadcast material elsewhere. I know I am.'"

(Ed note): That's ok if you are looking for other than a singles audience. In that case you don't need singles now whether they are one-two- or three-minute records. The history of deejays all over the country has proven that r & r jockeys who tried to switch their programming lost their audience. If you want to program for a housewife audience—then that is what you do. If you want to program for a teenage audience, you use rock and roll and beat records. If you want to program albums then program albums. If you want to program singles—then what difference does it make to you if you program 12 records an hour or if you program 20 records an hour. It is true that you sell sponsor products and not records—but let's face the facts of life. This is not just a one-way avenue. You are selling sponsor products through the free entertainment provided to you by manufacturers who spend thousands of dollars producing and promoting records. You are selling sponsor products by creating an exciting entertaining program. Records have proven to be that kind of programming for you through the years, to the extent that they have literally pushed everything else off the airwaves. You can provide more exciting programming for yourself and up your own rating by exposing more records and discovering new stars. This will sell more sponsor products. We are sorry to be so blunt—but it's time that the record companies stopped being put down and having flaunted in their faces the fact that the deejays don't need them—whereas record companies do need the jockey. It is certainly true that you are the record companies' best medium of exposure, but it would be a very expensive rap in the pocketbook if all the record companies were to suddenly go out of business.

"It's hard enough as it is to produce a decent record show with the sorry material available. It will be impossible to do so with one-minute disks."

(Ed note): Who decides what is a decent record? Why not let your listeners decide for themselves?

"You seem to forget that a Disk

Jockey isn't selling records, he is supposed to be selling his sponsors products and services. Unless he can produce a program that will attract and hold an audience, how can he expect to sell radio advertised merchandise?"

(Ed note): We think we answered this in our first rebuttal.

"Why is it when the record industry and YOU run into trouble, you always look to the Disk Jockey for a solution to your problems. It seems to me that instead of shortening releases, the record industry should turn out fewer releases of better quality."

(Ed note): In theory this might be the answer. But have you tried telling that to the hundreds of manufacturers who must produce records to live. It seems very simple to us. If you don't want to play what you don't like—well just don't play it.

"Because of the poor quality of recorded material in the past few years, I have turned more and more to album programming. The result has been decidedly favorable. I have built a larger audience and in so doing have increased my time-sales terrifically. If you are successful in ramming through one-minute disks as you were in promoting the two-minute jobs, I'll be forced to rely on albums entirely. I feel sure that there are a number of Jocks who feel as I do. The result will be even less exposure than before. It boils down to one hard fact, THE RECORD INDUSTRY WILL BE BITING THE HAND THAT FEEDS IT."

(Ed note): Since you are already programming mostly album material, then this suggestion does not really affect you. Your audience is apparently not of the category that listens to today's singles.

"The one-minute disks will probably find favor with the TOP 40 boys who, if you will investigate, cater almost entirely to a teen-age audience whose buying power is practically nil. Their total buying power may keep sales of single records humming, but again let me remind you, a disk jockey isn't selling records."

(Ed note): We agree that disk jockeys sell sponsors, not records, but on the other hand, let us once again state that RECORDS ARE SELLING DISK JOCKEYS.

"I would appreciate it if you would give me space in your magazine for the above. Perhaps some other Disk Jockeys will express their ideas."

(Ed note): Let's hear from you, deejays. We are certainly interested in what you think.

The letter, reproduced above, was written by Bill Stell, WJWS, South Hill, Va.

# RCA Victor Sets Up Singles Promotion Force

NEW YORK—In a move designed to give maximum backing in the nation's crucial markets to singles with major hit potential, RCA Victor has established a special singles promotion force, it was announced by W. W. Bullock, vice-president, Commercial Records, creation department. The force, consisting of five men, will be in addition to the promotion force recently set-up under Mike Collier as part of Hugo and Luigi Productions.

"Key markets make the hits," Bullock said. "Our men will be located

in Boston, New York, Newark, Philadelphia, Detroit and San Francisco. Once a single starts to establish itself in these markets, our entire sales and promotional field force across the country will move fast behind it. This way, we'll be able to give a single powerful backing from the very beginning in some of the nation's most important markets."

Operation will be headed-up by Ben Rosner, Radio and TV Relations. Rosner will report to Steve Sholes, manager, Popular Artists & Repertoire.

## Kapp Records Brown and Schoen's Bands In Unique Experiment

NEW YORK—Kapp Records released this week the first stereo recording of a suite of music specially composed and arranged for two big bands—Vic Schoen's nine-part score for Les Brown and his "Band of Renown" and Schoen's "All-Star Band."

To achieve the stereo separation which would make each band identifiable concerted instruments, Kapp placed the bands in a "V" formation—Brown's on the left side and Schoen's on the right—with a single rhythm section, common to both in the center. The conductors' podium was placed at the apex, allowing each conductor to lead his own band and also hear the overall sound of both bands. In order to achieve the proper balance, both electronically and musically, it was necessary to conduct a series of experiments in which comparisons were made with each section of each band. First, the trumpets of the Brown band played a chord; then the identical chord was played by the "All-Star's" trumpet section. This process was repeated many times by each group of instruments in each band and the microphones were adjusted and seats rearranged until the sounds were accurately matched.

"Suite For Two Bands" was conceived early in 1958, when Schoen was musical director of "The Big Record" television series. When Les Brown was booked to appear, Schoen decided to start work on the two-band suite. His initial essay was "Ballet In Brass" (included in this album) and favorable audience response resulted in Brown's recall to the program several times. Schoen completed the suite later in the year, but it was several months before Les Brown was again in New York long enough to record the full score. Kapp predicts that the album will be, "justifiably considered an historic event in the recording industry."

A monaural presentation of the set is also available.

## Bill Darnell Resigns

NEW YORK—The resignation of Bill Darnell as national sales manager and director of promotion of the Jay-Gee Record labels (Jubilee, Josie, Port, etc.), was announced last week by Darnell himself. He also recorded for the diskery.

At present, Darnell is examining a number of offers from record companies.

## Justis Forms Diskery

MEMPHIS, TENN.—Bill Justis, who for two years was musical director-band leader of Sun and Phillips International Records, announced last week the formation of a new diskery, Play Me Records, which will locate here. In addition to the label, Justis will have his own publishing firm, Tuneville.

The label will release only a "limited number" of records, the initial ones not due for several months, as Justis still has singles yet to be released on the Phillips label. About a year ago, the bandleader had a smash on Phillips with "Raunchy."

## The Nervous Set



NEW YORK—Pictured at rehearsal for "The Nervous Set," the new musical about the "beat generation" arriving at Henry Miller's Theatre on May 12th, are (left to right): co-author and director Ted Flicker, lyricist Fran Landesman, male stars Larry Hagman and Richard Hayes, and composer and musical director Tommy Wolf (at the piano). Negotiations are now under way for the cast recording of "The Nervous Set," already published by Empress Music, a subsidiary of Frank Music Publishing, which will be waxed by Columbia Records shortly after the opening.

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AND

**"FIVE LONG YEARS"**

**Little Jr. Parker**

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## Camden Announces May Releases

NEW YORK—RCA Camden's May release features monaural albums by big-name artists and new stereo versions of symphonic and Broadway show favorites, it was announced by Frank O'Donnell, administrator, Camden Records merchandising.

The monaural package includes "Moonlight Serenade", sequel to the Camden Tex Beneke album, "Star-dust", featuring vocalists Glenn Douglas, Garry Stevens, the Mello Larks, and Tex Beneke.

Another big-name artist in the monaural package is Nelson Eddy. Capitalizing on the current revival of interest in this artist, RCA Camden is releasing in "Nelson Eddy Favorites", sound enhanced love songs and inspirational numbers that the singer made popular on Victor's ten-inch Red Seal singles in the mid-thirties.

A monaural album for those who like Hawaiian music without gimmicks or jazzed-up arrangements is Camden's "Song of the Islands", Hawaiian music as remembered by travelers and film-goers when the music of the 50th state first became popular in this country.

The stereo package includes Hill Bowen's "South Pacific". Classical music is represented in the May Camden stereo offering by the Oslo Philharmonic's "Brahms Symphony No. 1". This album follows its recent Camden "Tchaikovsky Fifth Symphony" album.

Finally, a representative selection from Camden stereo albums is being offered in one stereo demonstration package "This Is Stereo" at the special low price of \$1.98.

## Honor Basie



LOS ANGELES — Jim Randolph, deejay and program director for radio KGFJ here, presents Count Basie with a plaque honoring the Basie band as KGFJ's "Band of the Decade."

Ceremonies took place during the band's engagement at the Crescendo in Hollywood.

## Nat Tarnopol Joins Roulette A&R Staff

Nat Tarnopol, who manages vocalist Jackie Wilson, has joined the Roulette A & R staff, it was announced last week. Tarnopol will basically be in the singles department and has been assigned artists now on the label's roster to record as well as seek for new talent. He will record albums with any of the artists he develops under his aegis.

Tarnopol hails from Detroit, where in 1955, he entered into the record business as a song publisher, managing talent and recording masters which he sold to record companies. In July, 1957, he took over the management of Wilson, and recorded the hit, "Reet Petite" with him for Brunswick. Tarnopol will move into New York from Detroit and office at the Roulette national office. Joe Kolsky, executive vice president, announced that Nat's appointment was effective immediately. It was understood that Tarnopol will have no other outside activities other than Roulette except that he will continue in the management capacity of Wilson and he will be permitted to record the artist as he has been doing.

At Roulette, the 28 year old Tarnopol will record such artists as Frankie Lymon, Pearl Bailey, Johnnie Strickland, Tiny Tim & The Hits, The Techniques, Patti and Margie. Tarnopol indicated that he was anxious to see any and all publishers for material for the artists on the roster as well as the artists he will be signing.

Joe Kolsky indicated that he would work within the framework of the Roulette A & R staff which is headed by Joe Reisman and includes: Teddy Reig, Jazz A & R Chief; Ralph Seijo, who is in charge of Latin-American recordings under the Tico label, and Rudy Traylor, A & R and production man.

## Mercury Announces Staff Changes

CHICAGO—Kenny Myers, advertising and promotional chief for Mercury Records, has announced a number of additions and transfers of members of the departments working under his direction nationally and locally:

John B. Manbeck comes over from his former post as head librarian at WABC, to head up New York promotion. Manbeck replaces Frank Mancini who has been transferred to Mercury's Sales Department in New York. Clark Geartner is an addition to the Mercury promotional staff for the Florida territory, working out of Miami. Bob Vogel has been appointed by Meyers to serve as promotional manager for the Pittsburgh field.

Working out of Mercury's home-office in Chicago, Skip Haynes takes over field promotional, replacing Danny Driscoll. Tommy Schlesinger, formerly heading up artists relations and foreign affiliate liaison, has left the organization to free-lance in artists' representation. Dorothy Deere, formerly at Mercury's ad agency John W. Shaw Inc., has moved into the Mercury offices to coordinate the press and artists relations departments under Myers' aegis.

## Audio Fidelity App't'd U. S. Distributors For Telefunken

NEW YORK—Sid Frey, President of Audio Fidelity Records, has just announced that his company was appointed exclusive distributors for Telefunken Professional Products in the United States and possessions. A new company called Audio Fidelity Products is being formed, which will carry the following Telefunken products: condenser microphones, amplifiers, tape recorders, disk play-back equipment, pocket FM transistor transmitters with associated receiving equipment, loudspeakers and general accessories for use by the broadcast, motion picture, radio, recording and television industries.

## Dottie Vance Named Dot West Sales Rep

HOLLYWOOD — Negotiations between Dottie Vance and Dot Records were finalized last week when president Randy Wood announced that Miss Vance will join Dot as Western sales representative effective May 18. Prior to her Dot starting date, Miss Vance will spend a month in England and Europe on a vacation tour.

Miss Vance's background covers a span of 17 years and includes experience in merchandising, commercial research, inventory, sales promotion on the distributor and retail level, and disk jockey record promotion. Her career began with RCA Victor in 1940, when she handled RCA merchandising at the New York World's Fair. She continued with commercial research for RCA in Chicago, and spent another five years with the same company's sales division in San Francisco. She first entered the sales and disk jockey promotion field with Sues, Young and Brown, distributors for MGM and London Records, where she served between 1946 and 1950, followed by another year with London Records alone. She rejoined RCA in 1951 and became record promotion manager for Southern California until the Fall of 1958.

Miss Vance will headquarter at Dot Records' home offices in Hollywood. Her duties will utilize all of her previous experience in every phase of sales and record promotion.

## Kay Norton To Europe

NEW YORK—Kay Norton, vice president in charge of administration for United Artists Records and United Artists Music, left New York for Europe last week to confer with UA's foreign affiliates in the record and publishing fields.

Miss Norton also will meet with overseas record and music executives on distribution of United Artists records and music.

Miss Norton's itinerary includes London, Stockholm, Hamburg, Frankfurt, Amsterdam, Paris, Milan and Rome.

Felix Ziffer, legal representative for UA's foreign affiliates, is accompanying Miss Norton on the trip.

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### Form Climax Music

HOLLYWOOD—Pat Boone's upcoming 4th anniversary on Dot Records will be the basis of "the biggest promotional campaign in the history of Dot Records", according to an announcement last week by the diskery.

The program, which will run from May 15 thru June 15, will involve the release of a new Boone LP and EP, "Tenderly", which will be dubbed as "Pat Boone's 4th Anniversary Album" and an extensive dealer aid and incentive plan. Dealers can receive special counter, window displays, including pamphlets containing pictorial highlights in Boone's career, and anniversary give-away buttons. A 10% discount on any Pat Boone merchandise LP, EP, (monaural or stereo) will be available to dealers for the plan's duration.

Promotion of Pat Boone in the 1,700 J. C. Penney department stores throughout the U.S. during May and June. This is in line with Boone having been named J. C. Penney "Father Of The Year" for their 1959 Father's Day Campaign. There will be special promotion at the Miami Beach deejay convention May 29 and 30. In addition to Dot personnel pushing the Boone anniversary in Miami, Boone himself will headline at the banquet in the Americana Hotel on May 30. He will also host the deejays to "open house" on the afternoon of May 30.

Boone will plug the anniversary "kick-off month" on his TV show and in press interviews. ABC-TV, 20th Century Fox and Chevrolet, his station, studio and sponsor, respectively, will join with Dot's promotional department to publicize the event.

### Huge Pat Boone Promo

NEW YORK—The formation of Climax music here, was announced last week by Ernest Tucker, who is co-owner of the firm with Lawrence Waldman. Tunes under the Climax banner recorded on the Neptune label include: "Drive On" b/w "Driver's Roll" by Cliff Driver and "He's Gone" b/w "When I Marry" by Glenda Green.

Writers and those with masters and/or demos are welcome at the Climax offices, 111 W. 57th St.

### Jack Gold In Pubbery Deal

NEW YORK—Only the contract signing ceremonies remain before an important music publisher merger takes place. The reported merger has publisher Jack Gold acquiring a controlling interest in the Broadway Music catalog, Edward Kassner's international publishing companies, and the Danny Kessler and Murray Sporn firms. Although Gold will have the controlling interest in all the firms, it is reported that Kassner, Kessler and Sporn will continue to head the firms they controlled prior to the merger.

Although the merger has not been finalized, the story comes from an unimpeachable source. At press time, papers had not yet been signed, but this may have taken place over the weekend. \$2,000,000 is said to be the figure Gold will pay to acquire this controlling interest.

### Disk Biz Down Under

MELBOURNE, AUSTRALIA—Reports from our correspondent in Australia indicate that the record business there has taken a slight set-back over the past few months, due to the financial drag placed upon the community by the hard-selling TV appliance manufacturers. In spite of this, record sales over the past six weeks have shown a healthy increase and with the hoped-for reduction in sales tax, when the new government budget is announced later in the year, the industry expects a large volume increase in disk sales. At the moment there is a 25% sales tax on all records sold through retailers.

It was also reported that the section of the Copyright Act which stipulates that copyright owners receive mechanical fees at the rate of 5% of the retail selling price (this selling price includes sales tax), will be reviewed shortly. Record manufacturers expressed hope for the abolishment of this unfavorable legislation.

### New Request Distributions

NEW YORK—A change of distributors was announced last week by Request Records, this city.

The new distributors are: Record Merchandising, Los Angeles; Advance Distributing, Chicago; R & D Distributors, New Orleans; and Juan Martinez Vela, San Juan, Puerto Rico.

According to H. J. Lengsfelder, "Request has stepped up production of monaural and stereo albums. This move necessitates the change to distributors who can handle the line."

Additional changes will be forthcoming.

## Top Stars To Perform For DJ's At Miami Convention

OMAHA, NEBR.—Bill Stewart of the Storz Stations, sponsors of the "2nd Annual Radio Programming Seminar And Deejay Convention" to be held at the Americana Hotel, Miami Beach, May 29, 30, and 31, announced last week that he had received a definite commitment from Pat Boone to star in the show scheduled for Saturday night, May 30. In addition to Boone, firm commitments were previously received from Vic Damone and the Kirby Stone Four (Columbia); Peggy Lee and George Shearing (Capitol); Count Basie Band (Roulette); Elaine May and Mike Nichols (Mercury); Jack Scott, Jesse Lee Turner and Gary Stites (Carlton). Other show business personalities have accepted to appear and will be announced shortly.

Several prominent radio personalities have been added to the various panels, including Bill Kaland, program manager of Westinghouse Broadcasting; Ed McKenzie, Detroit deejay; Art Ford, WNTA-Newark, N.J.; Alan Freed, ABC-New York; Mike Joseph, program consultant for the Avery-Knodel; Buddy Deane, WJZ-TV-Baltimore; Harry Renfro, D'Arcy Agency, St. Louis and Bill O'Connor, Chicago deejay.

Reservations are reportedly pouring in from all over the world, with last week's mail bringing in reservations from Anwar Siregar and Shino Atmoko of the Republic of Indonesia government radio and Tae Ro Run from Radio Seoul, Korea.

### Columbia To Wax "Gypsy"

NEW YORK—"Gypsy," the new Jule Styne-Steve Sondheim musical based on Gypsy Rose Lee's memoirs and starring Ethel Merman, will be recorded by Columbia Records immediately following its New York opening on May 21st.

The original cast recording, to be produced by Goddard Lieberson, President of Columbia, also features Jack Klugman as the leading man and Sandra Church as young Gypsy.

Jule Styne's most recent Broadway successes include "Bells Are Ringing" and "Say Darling," while Stephen Sondheim has written lyrics for "West Side Story". Playwright Arthur Laurents wrote the book and the entire production is directed and choreographed by Jerome Robbins.

### Singer Vince Wayne Dies

NEW YORK—Tragedy struck last week when Roulette Records songster Vince Wayne from Cleveland, died quite suddenly after an injury suffered from a fall at a record hop where he was performing. Wayne, who was 24 years old, had one release, "Fare Thee Well, My Lover" and "It's A Game," on Roulette; and the label had scheduled his second release for the early part of June.

The disk-jockey fraternity of Cleveland, sparked by Joe Finan of Radio Station KYW and Bill Randall of Station WERE; are making plans to hold a Memorial for the young vocalist on May 22nd in the Cleveland Arena. Proceeds will be turned over to Wayne's family.

Roulette announced that because of the memorial and the many requests from the Cleveland deejays, it would immediately release the Wayne record which was being held in the can. Wayne's release, "Fare Thee Well, My Lover," backed with "It's A Game," is out this week. Roulette also revealed that their top star Jimmie Rodgers would fly out to Cleveland to appear at the Memorial for Vince Wayne.

### Carter Leaves Ardmore

NEW YORK—Bob Carter has left the position of contact man at Ardmore and Beechwood music, Capitol Records subsid, it was announced by Carter last week. He is planning for his own record promotion firm.

### Awards For Victor LP Art

NEW YORK—Twelve RCA Victor LP covers recently won honors in the three major American graphic art shows, it was announced by George R. Marek, vice-president and general manager, RCA Victor Record division. All the covers were prepared under the direction of Robert M. Jones, manager, art and production, commercial records creation department.

In the 1958 Art Directors' Show, just held at the Waldorf-Astoria, New York City, five RCA Victor albums took honors. Distinguished Merit Awards went to "The Mighty Wurlitzer in Hi-Fi" and "Train Whistle Blues." Merit Awards were given to "Around The Horn," "Bread, Butter And Jam," and "Four Corners Of The World."

Five RCA Victor albums were also honored at the 1958 Type Directors' Show, held at the Biltmore Hotel, New York City. They included "Red Norvo Plays The Blues," "The South Shall Rise Again," "La Traviata—Special Award for Libretto," "Crazy Titles For Dancing"—Cha-Cha and Merengue, and the RCA Camden "Porgy And Bess."

"Cha-Cha Pops" was a prizewinner in the American Institute of Graphic Arts 1958 Show of Graphics in Packaging.

All three shows are now being travelled across the country and will soon be heading for overseas exposure.

In addition, RCA Victor's "Stereo For The Joy Of It" won an award for outstanding color reproduction in a competition sponsored by the Lithographers and Printers National Association, Inc., held at The Greenbrier, White Sulphur Springs, W. Va.

### VA To Distribute Sunnyside

NEW YORK—United Artists Record last week announced the addition of Sunnyside Records to the organization. The new subsidiary label will be handled by United Artists distributors throughout the country.

The first release appearing on the Sunnyside label under the new arrangement, is the Matys Brothers' waxing of "Kazoo Polka."

# "TAKE OUT SOME INSURANCE"

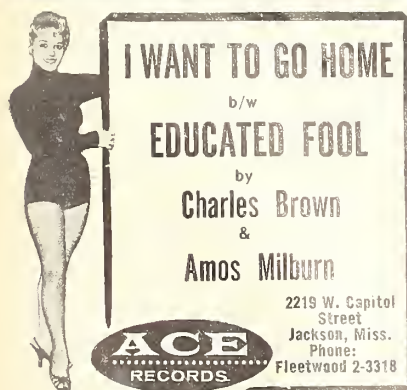
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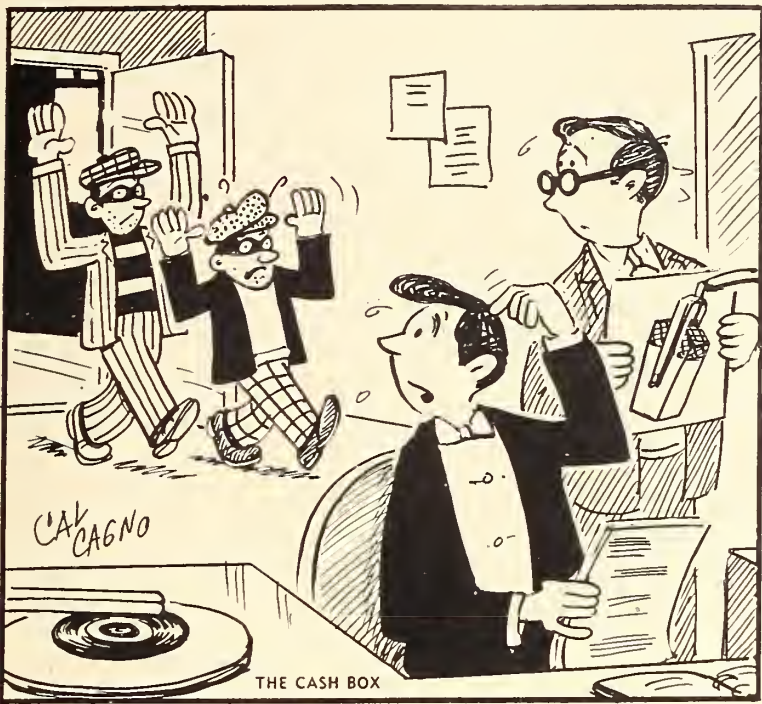


LET'S TAKE A LOOK\* AT WHERE THE ACTION IS! A TERRIFIC TOP FROM THE HOUSE OF SIGHT AND SOUND...  
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KEY  
WVET  
KMPG  
KENE  
WKBC-3  
WZZ  
KDAY-31  
XEAJ-7  
KAFY-23  
WNOV  
KBIG  
KFBW-31  
WVET  
KAR-23  
KGFJ



# "THE FLIP SIDE"

By Joe Cal Cagno



"It happens every time we play 'Peter Gunn'"

If you have any ideas for a Cash Box cartoon—write us and we'll credit you.

## Mercury Extends Save-O-Rama

CHICAGO—Mercury Records Stereo Save-o-rama has earned an extension beyond its original "limited time only" April expiration date, it has been announced. The Stereo Save-o-rama will continue in effect "at least until May 1st—by popular demand—," says the company.

The program, which allows the consumer to purchase a Mercury Stereo Record for \$1.00, together with the purchase of another Mercury Stereo Record at the regular price-tag of \$5.95, reportedly shows no sign of slackening but rather, continues on the increase in sales and traffic results.

"Not only has the Stereo Save-orama proven a spectacular success as far as Mercury sales are concerned," says Irving B. Green, president, "but the results have an industry-wide significance. Never before has our firm received so much unsolicited mail from distributors, retailers—and more importantly, from consumers themselves."

"When individual buyers take time to write a company to express appreciation of a selling plan and to ask that the offer be extended beyond its intended expiration date, you have a healthy association between manufacturer and market. We evaluate the entire accomplishment of our Mercury Stereo Save-o-rama as something that goes far beyond its immediate sales figures. The consuming public is Stereo conscious and Stereo eager, and we feel that by continuing the Save-o-rama program we can only help to strengthen this happy 'switch' on demand and supply."

## Stearns Set To Roll

NEW YORK—Julie Stearns has formally set up his music publishing companies, Lorob Music, Inc. and Lorob Productions, (which will handle the management of artists), as well as Arena Music, Inc. The offices will be at 120 West 57th St.

Julie Stearns formerly headed up the B.M.I. Music Company.

## Amaru To RCA International

NEW YORK—George H. Prutting, manager of records for RCA International Division announced last week the appointment of Frank S. Amaru as Manager, Record Sales and Merchandising, Latin America.

Amaru brings to the RCA International Division experience in both the domestic and foreign fields, and will be involved in the continuing growth of RCA's record interests in the Latin American markets.

## Nation-Wide Distrib Bows

HOLLYWOOD—The formation of a new distributing service for independent labels, Nation Wide Enterprises, was announced by Lee Rupe this week. The new company is set up to distribute nationally for small independent labels who do not have their own distribution. Offices for the new firm are at 1107 El Centro in Hollywood. One of the first labels to distribute through Nation Wide is AUT Records, whose first single, "Chili Beans" by Felix and his Guitar is reportedly getting West-Coast play.

## Mills To Europe

NEW YORK—Jack Mills, president of Mills Music, accompanied by his wife, Estelle, will set sail for Europe aboard the Queen Elizabeth on April 29th.

Mills' first stopover will be in London, where he will hold conferences with Cyril Gee, general manager of the London office, and his staff. Gee and his associates are currently riding high with "Side Saddle".

Combining a vacation and business trip, Mills will also confer with many business associates, including officials of such distinguished European publishing firms as: Joseph Williams, Ltd.; Alfred Legnick & Co., Ltd.; W. Paxton & Co., Ltd.; Lawrence Wright Music Co., Ltd.; Goodwin & Tabb, Ltd.; The Associated Board of the Royal Schools of Music; Modern Accordion Publications, Ltd.; all of London; Carisch of Milan; Quiroga of Madrid; Hans Gerig and Otto Kuhl of Cologne; among others.

Mills and his wife will return from Europe aboard the S.S. Liberte on June 25.

## Am-Par Into Phono Field

NEW YORK—Culminating a "year of research and survey of the home instrument requirements and the increased interest in stereo players", ABC-Paramount has just announced the availability of two low-priced portable stereo record players.

Model 300 is a complete stereo-monaural player, with two stereo amplifiers. It has a four-speed Alliance motor and will play all 7", 10" and 12" records. The player is equipped with a 4" Alnico V Permanent magnet speaker in the master unit and contains an additional 4" Alnico in the cover, which serves as the second channel. A fifteen foot plug is provided.

Model 310 is a "deluxe" four-speed stereo-monaural player. It has two stereo amplifiers with three tubes plus a rectifier, plus tone control.

## London Dist., N. Y., To Handle Dot

HOLLYWOOD — Randy Wood, prexy of Dot Records, announced last week that the Dot Record line has been assigned to London Records Distributing Corp. in New York. This corporation is a wholly owned subsidiary of London Records, Inc. which represents the London line exclusively.

The London distributors will set up a completely separate sales division to handle the Dot line with its own sales manager, promotion manager and key salesmen. This will mark the first time that the London distribution in New York will have an outside line.

The above change was made under the direction of Webber Parrish, Dot's National Sales Representative.

## Mogull Sells Pub Rights

NEW YORK—Artie Mogull, veteran music publisher, last week announced that he has sold all his publishing interests to Eddie Kassner, his partner in Broadway Music, Edward Arthur Music and Glow Music.

Simultaneously with the announcement of the sale, Mogull revealed that he has formed six new publishing companies—two in partnership with the Kingston Trio (Highridge BMI which currently has "Oh Cindy", the flip of "Tijuana Jail" and Flywheel ASCAP). The other firms are Brightwater Music, ASCAP; Fairfield BMI; Court ASCAP; and Source BMI.

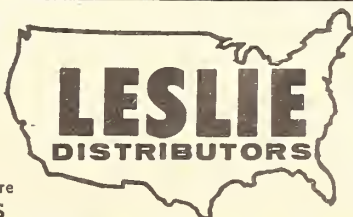
The six firms have numerous songs in a wide selection of LP's and currently have the Janice Harper single, "Just Whistle".

Mogull announced that songwriter Larry Coleman is associated with him in all six firms.

## New Sinatra LP

HOLLYWOOD — A new Frank Sinatra album, "Look to Your Heart", was released last week by Capitol Records. The long-playing album presents Sinatra singing a collection of previously issued love songs, including "Anytime, Anywhere," "Not as a Stranger," "Our Town," "When I Stop Loving You," "I'm Gonna Live Til I Die," the title tune, "Look to Your Heart," and six others.

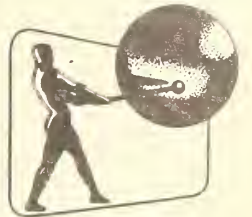
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## 31 Mercury Albums For May

NEW YORK — Timing their May 1st release of Mercury Stereo Long-Plays to coincide with the close of the highly successful and twice extended Mercury Stereo Save-o-rama, the company will put into shipment a total of 31 new items, 22 in the popular category and nine in the "Living Presence" classical series.

Preeming in both Monaural and Stereo are, "Jazz Comes to the Astor," the initial recording session of the Gene Rogers Trio. In both versions too, are "Frank D'Rone Sings," "The Gospel Truth," Sister Rosetta Tharpe; "Rugolo Plays Kenton," Pete Rugolo; "Cannonball's Sharpshooters," Julian "Cannonball" Adderly; "More Vibes on Velvet," Terry Gibbs; and "Down to Earth," Ramsey Lewis Trio.

Eight of the new releases are in Stereo only, having already proved to be fast-movers in the monaural versions. Among these are "Sarah Vaughan Sings George Gershwin," Volumes I and II. "The Waltz Queen," all-time best-seller for Patti Page, also makes its Stereo debut. Others are "Dolls, Dolls, Dolls," by Jerry Murad's Harmonicats; "Honky Tonk Piano," Lou Stein; "Viennese Ballroom," Jan Marek & The Vienna Light Opera Orchestra; "Music from Honolulu," with Jon Hall supervising a session of authentic Polynesian mu-

sic; and "Strings in Hi-Fi", Pierre Challet.

In Mercury's Classical category, one of the "Living Presence" series is preeming both monaurally and stereophonically. This is Schumann Symphony No. 1 in B flat major ("Spring") Manfred overture, Opus 115, with Paul Paray conducting the Detroit Symphony Orchestra. Eight others, already in monaural release but debuting May 1st in Stereo, are: Debussy, La Mer, Paul Paray conducting the Detroit Symphony Orchestra; Grofe, Grand Canyon Suite, Howard Hanson conducting the Eastman-Rochester Orchestra; Boardwalk Pipes, Robert Elmore, organist, playing the Atlantic City Ballroom Pipe Organ; Paray Mass for the 500th Anniversary of the Death of Joan of Arc, Paul Paray conducting the Rackham Symphony Choir, soloists, and the Detroit Symphony Orchestra; Brahms Variation on a Theme by Haydn, Hungarian Dances Nos. 5, 6, 7, 21, 11, 2, and 1. Antal Dorati conducting the London Symphony Orchestra; Winds in Hi Fi, Eastman Wind Ensemble with Frederick Fennell conducting; Mendelssohn Incidentals! Music to a Midsummer Night's Dream, Symphony No. 5 ("Reformation"). Detroit Symphony Orchestra, Paul Paray conducting; and Kodaly Marosszek Dances, Antal Dorati conducting the Philharmonia Hungarica.

## 9 Victor Mood LP's

NEW YORK — Four international orchestras, all recorded in Europe, contribute nine newly-released albums to RCA Victor's collection of romantic mood music. All are available in monaural and stereo.

Reg Owen's Orchestra is represented in five packages, "I'll Sing You A Thousand Love Songs", "Deep in A Dream", "Cuddle Up A Little Closer", "You Don't Know Paree" and "Girls Were Made to Take Care of Boys".

Carlo Savina and His Orchestra has two packages, "My Darling" and "The Girl Is You, And The Boy is Me".

John Clegg and His Orchestra is represented by "And Still I Love You", and Ronnie Binge and His Orchestra with "Say It With Flowers".

## Westminster Expansion

NEW YORK — Edgar P. Talmus, Westminster national sales manager, left last week for the Caribbean. He plans conferences with Westminster distributors and representatives in Trinidad, Puerto Rico, The Dominican Republic, Haiti, Panama, Costa Rica, Nicaragua, San Salvador, Honduras and Guatemala for a new distribution set-up.

Talmus commented, "Fast-burgeoning Westminster markets in these countries demand expanded facilities for the distribution of the Westminster line."

## London Stereo Singles

NEW YORK — The release of two stereo 45's was announced last week by London's Lee Hartstone. Both are chart items on London subsides: Kathy Linden's "Goodbye Jimmy, Goodbye" on Felsted and Billy Grammer's "Kissing Tree" b/w "Bonaparte's Retreat" on Monument. This will be the beginning of a program of stereo single releases when records start making the charts.

## Frank Gets B'way Score And TV Series Track

NEW YORK — The score for the forthcoming Broadway production "The Nervous Set" was inked last week by Empress Music, an affiliate of Frank Music. The music was written by Tommy Wolf and the lyrics by Fran Landesman, with a book written by Jay Landesman and Theodore J. Flicker, adapted from a book by Jay Landesman. Co-author Flicker will also direct the venture.

Producer Robert Lantz, who saw the show in St. Louis at the Crystal Palace, made arrangements to bring the entire musical to Broadway. It opens May 12 at Henry Miller's Theatre.

This is the first appearance on Broadway for the Wolf-Landesman team. The play deals with members of the "beat generation" and the music is in the contemporary jazz idiom. Columbia has already secured the cast album rights.

Frank has also acquired the theme to the projected CBS TV series, "Nero Wolfe", which Frank has gotten composer Alex North to cleff. North, who has written the music for such stand-out flick and stage works as "Streetcar Named Desire", "Death Of A Salesman" and "The Rainmaker", is the author of "Unchained Melody", also published by Frank.

## ARMADA Sets Convention Agenda

CHICAGO — An executive committee meeting of the American Record Manufacturers And Distributors Association (ARMADA) was held April 17 at 1 P.M. at the St. Moritz Hotel, New York City. The meeting was called for the express purpose of setting an agenda for the first ARMADA record convention June 8 and 9 at the Morrison Hotel, here.

Members present included E. G. Abner, Jr. of Vee-Jay Records, association president; Nelson Verbit of Marnel distribs, Philly, secretary; Harry Schwartz of Schwartz Bros. distribs, Washington, D.C., treasurer; Harry Apostoleris, Alpha Distribs, New York; Phil Chess, Chess Productions, Chicago and Harold Friedman, record consultant, New York. The latter three are all board of directors of the association.

In addition to the agenda the following decisions were made: Pre-registration will be available to early convention arrivals on Sunday, June 7, from 4 to 10 P.M.; A directory of room numbers of all manufacturers and distributors will be issued and the rooms will be open only at specified times for "hyping" records and introducing package plans; A concerted membership drive is now in effect:

manufacturers and distributors will receive membership applications, and are urged to immediately forward them with their checks, payable to ARMADA to Harry Schwartz c/o Schwartz Bros. Dist., 901 Girard N.E., Washington, D.C.; Upon receipt of application and check, sender will receive membership card, a copy of the bylaws which are to be ratified and/or amended at the convention and a Morrison Hotel Reservation card.

The agenda at the convention will be:

Monday, June 8, 9 A.M., Registration. 11 A.M. to 12 Noon: General meeting welcoming conventioners and announcing schedule of activities. 1 P.M.: Luncheon. 2 P.M. to 4:30 P.M. — Manufacturers and distributors rooms will be open. 5 P.M. — Nomination and election of officers.

Tuesday, June 9, 11 P.M.—Symposium—representatives of the Society Of Record Dealers (SORD) and the racks have been invited to address the assembly, with representatives of The Cash Box and Billboard acting as co-moderators. 1 P.M.—Luncheon. 2 P.M. to 7 P.M.—Manufacturers and distributors rooms will be open. 7:30 P.M.—Cocktail party and entertainment.

## Cash Draws Thousands

HOLLYWOOD — Johnny Cash has just returned from a triumphant tour of Australia, the artist's manager, Bob Neal, reported last week. Cables from Australia preceding Cash's return, said Neal, reported that 19,000 fans gave him a roaring welcome in Sydney on April 17, and favorable critical review raised attendance to over 30,000 for the Saturday show there the following day. "Tremendous" business was reported in all playdates in Sydney, Melbourne, Hobart, Brisbane, Auckland and Newcastle.

Cash flew back to Hollywood last week (24) for rehearsals and his appearance on the Country Music Spectacular for NBC TV last Sunday. He will be resting most of the time for the next few weeks, with the exception of two performances in San Diego, Calif., May 1 and 2.

## Dot Promotes Harbin

HOLLYWOOD — Sandy Harbin, who has been handling Dot Records promotion in the Chicago area for the past three years, has been promoted to the post of district sales representative by national sales representative Webber Parrish. Harbin will work with radio stations, retail stores, rack jobbers, one-stops and Dot salesmen in the Chicago and Milwaukee territory.

Harbin's new post is the first of several regional appointments slated by Dot for the near future.

## Fans Go For Stites

NEW YORK — From one appearance on Channel 13's "Rate The Record," Gary Stites pulled a mail count of over 1,100 pieces after performing "Lonely For You," reported Carlton Records last week.

Currently completing a 35 city tour, the teen-age singer has reportedly piled up 399 fan clubs across the country. According to Carlton, agency calls from MCA and GAC attest to Stites' "arrival as a new teen-age favorite."

## London Ups Blase

NEW YORK — London Records announced last week the appointment of Dick Blase to handle the London subsides, Felsted, Dale and Colonial. Formerly south eastern district manager, Blase will headquarter out of New York. He will be replaced in the south east by Dave Shedd, who was Miami branch manager for Binckley distribs, former London outlet. Blase will be under the direction of national singles manager Walt McGuire.

In addition, Fred Kassman has been appointed London district manager for the Chicago, Milwaukee and Minneapolis areas. He was formerly Columbia Records branch manager.

## Miller R & R Concert

CHICAGO — Howard Miller, popular local deejay who is featured daily on radio with record spin shows via WIND and WMAQ, will present another in a series of concerts featuring recording artists, May 2, at the Civic Opera House in this city.

The cast includes such performers as Fabian, Paul Anka, The Crests, Neil Sedaka, Annette, Lloyd Price, Dion and The Belmonts, The Skyliners, Frankie Ford and other acts not as yet skedded by Miller. Miller will emcee the concert.

One fact, as expressed by Miller, is that all of the above mentioned artists have enjoyed success of at least one hit record.

## 20th Fox Pacts Kitza

NEW YORK — 20th-Fox Records has signed the international female singer, "Kitza", to an exclusive recording contract, Henry Onorati, label president announced.

"Kitza" has, for the past four years, been a leading television personality in England with her TV show on the B.B.C. "Kitza Sings Songs of Many Countries". She made her American TV debut on the Perry Como show.

Her first recording for 20th-Fox, to be released next week, is "A Paris Valentine" from the forthcoming 20th Century-Fox picture, "The Man Who Understood Women". It is backed with "Love Does That".

## Victor Fetes Chico Holiday



MILWAUKEE—Harold Rietz, record manager of Taylor Electric Company (RCA-Victor's Milwaukee distributor) and Stan Pat, midwest promotion and talent director for Hugo & Luigi Productions (a division of RCA-Victor) hosted a luncheon at the Towne Lounge recently to introduce their young record star Chico Holiday to deejays, record dealers and the local press.

Holiday, whose debut release on Hugo & Luigi Productions reportedly rose rapidly on local charts, is a native of Brookfield, Wisconsin, a suburb of Milwaukee. Stan Pat reported that, according to reaction he has been receiving throughout the territory, "the record has a very good chance to go all the way for the new label."

During the shindig Holiday armed himself with his guitar and entertained his guests. The affair capped 2 days of intensive promotion for the platter in Chicago and Milwaukee.

The luncheon seen by the roving photographer, is recorded above. Top left: Johnny Michaels, WOKY; comic Simmy Bow; Holiday; Curley Williams; and Fritz "The Plumber", WMIL.

Top right: Harold Rietz; Stan Pat; Lee Brooks, The Cash Box; Williams; Darell Blade, RCA Victor; (Seated) Clark Weber, WRIT, and Bob Barry, WTKM.

Lower left: "Coffeehead" Larson; Rietz; Holiday, Bow; Paul Handler, Holiday's personal manager; Plumber; Jim Lewis, WFOX; Barney Kuehn, Blade and Williams.

Lower right: Pat; Larsen; Holiday; Ed Hoffman, Taylor Electric; and Kuehn.

## "The Great Millions" Heads Dot's April LP's

HOLLYWOOD—Seven albums of diverse content are featured in Dot's April LP release, spearheaded by "The Great Millions", containing 12 million-copy sellers by Dot's leading artists, including Pat Boone, Billy Vaughn, the Hilltoppers, Francis Craig, Gale Storm, Jim Lowe, The Fontaine Sisters and the Mills Brothers.

Pianist Muriel Roberts debuts with selections from "Flower Drum Song"; "The Black Orchid" is the score from the sound track of the Sophia Loren-Anthony Quinn film of the same title; "Ballad For Americans" is a presentation of four patriotic selections by the Sanctuary Choir of Hollywood;

Manny Albam's Orchestra with the Jerry Duane Singers offer "Gilbert and Sullivan Restyled".

George Hernandez' Orchestra is starred in "Cuban Fireworks", a collection of Latin-American rhythms. Some of the songs are sung by actress Lita Baron, and the voice of Bobby Ramos is heard on others.

Completing the list is "Lorraine Geller At The Piano". This is the only featured album ever made by the late, young pianist.

"Black Orchid", "Gilbert & Sullivan Restyled" and "Cuban Fireworks", are available both in monaural and stereo. The others are only monaural.

## Green To Europe

CHICAGO—Irving B. Green, president of Mercury Records, and Irwin H. Steinberg, vice president and treasurer, winged to New York last Thursday for a conference on the subject of Mercury's annual International Sales Seminar, which will occur in Spain the latter part of next month. In New York, Green and Steinberg met with Brice Somers, Mercury's International Supervisor, and Dr. Leonardo Vidal, South American sales representative, to plan the program.

Last year's get-together of Mercury affiliates, "April in Paris", which was hosted by Compagnie Phonographique Francaise, attracted much attention from the foreign press and radio. "May in Madrid", with Luis Sagi-Vela of Mercury Espagnola SL as this year's host, will combine a week of entertainment for the convening Mercury licensees, with colorful study sessions on Record Retailing in the world's markets.

## Dennis To Head Gallant

NEW YORK—Hal Dennis, A & R Director of Love, last week announced his resignation from Love and simultaneously announced that he and publisher Fred Fox had just formed a partnership which will head Gallant Records.

The company will issue its first release April 27th. First side features the Deep River Boys singing "I Don't Know Why" (a teenage version) b/w "Timber's Gotta Roll".

Dennis has set up national distribution and will handle sales and merchandising of all Gallant Product.

Gallant will operate out of offices at 11 W. 60th St. in New York.

The diskery is planning a line of LP's to be issued in about six months.

Dennis played an important role in the success of Love Records' "Topsy II" and "Turvy".

## Roulette Signs Eckstine

NEW YORK—Morris Levy, president of Roulette Records, announced last week the signing of Billy Eckstine to an exclusive, long-term recording contract. The famed "Mr. B.", will record both singles as well as albums under the Roulette banner.

Levy indicated that Eckstine would be given wide latitude to "do some of the things he has always wanted to do on wax". One of the leading projects which is being mapped out by Teddy Reig, Jazz A & R Chief for Roulette, is the teaming of Eckstine with the Count Basie Orchestra for an album set. The recording sessions for the Eckstine/Basie set, will be May 22 and 23. Eckstine is currently appearing at the Fairmont Hotel in San Francisco; after which he will be at the Dauville in Miami for one week and then the Holiday House in Pittsburgh on May 25th.

Morris Levy concluded, "We are planning some exciting recording dates for Billy and all of us at Roulette are extremely proud of having him join our artist roster."

## UA Adds Free & Ross

NEW YORK—United Artists and Unart Records have made two new additions to its expanding promotion staff with the appointment of Ray Free and David Ross, it was announced last week.

Free, a veteran of the music business, comes to UA after 8 years with Coral Records. He will be promotion manager for the New York and Connecticut area. Ross' territory will be the North Central states.

The new positions follow the appointment of Lelan Rogers as southwest promotion manager, which was announced last week.

These additions, along with Norman Rubin, the company's South and Eastern Promotion Manager, and Larry Maxwell who contacts R&B jockeys throughout the country, complete UA's promotion staff.

All promotion personnel report directly to Lester Lees, the label's director of sales and sales promotion.

## Atlantic Appoints Muranyi

NEW YORK — Joe Muranyi was appointed to Atlantic Records' LP staff last week. Nesuhi Ertegun, a.&r. chief of Atlantic's LP department, announced that Atlantic is expanding its LP activities and is going to compete in more areas of the LP market in the near future.

Muranyi was one of the founders of the Classic Editions and Music Minus One labels. He served as Production Manager of Bethlehem Records for three years, and was with RCA Victor's International record division for an additional three years. Murray produced records independently for Esoteric, Counterpoint and Period.

## Coral Pacts Liberace

NEW YORK—Dick Jacobs, A & R Chief for Coral Records, has just completed negotiations for a long term contract with Liberace.

The artist has been concentrating for the past several months, on a heavy concert tour schedule and club bookings. Coral plans to feature him extensively in albums as well as singles. His first single, just released, is a coupling of two movie title tunes: "This Earth Is Mine" (from the new U I film) and the Academy Award Winner, "Gigi".

Recording sessions will be conducted mainly on the West Coast under the direction of Bud Dant.

## Kentco Becomes Strand

NEW YORK — Kentco Records, here, has been re-named Strand Records, it was announced last week by Guy F. Herbert, label executive vice-president. Strand is a division of Consolidated Industries, Ltd.

## Jury Records Formed

HOLLYWOOD — A new independent record company, Wilcondon Jury Records has been formed by a group of Canadian businessmen in Vancouver, British Columbia, it was reported last week. Officers of the new firm, are Vernon Taylor, president; Chuck Williams, vice president; and Don Grashey, head of A & R. According to Taylor, distribution has been set up throughout the United States, and all records will be pressed and shipped in this country. All recording will be done in Hollywood with releases planned in the pop and country fields.

First sides from the new label, out this week, introduces Canadian vocalist, Sandi Loranger.

## Ace Signs Three

JACKSON, MISS.—Ace Records, this city, announced last week that it has signed three artists to term recording contracts. Veteran performers Charles Brown and Amos Milburn are teamed on a single which, Ace reports, is beginning to click. Also pacted is newcomer Johnny Fairchild and the Nite Riders, a group from the New Orleans area. Fairchild's first outing is slated for May release.

## Berger Upped At Am-Par

NEW YORK — Coincident with company expansion and re-alignment of company policies, Sam Clark, president of Am-Par Record Corporation, last week announced that David Berger, formerly assigned to local New York radio and TV relations has been promoted to the national promotion office of the diskery, to report to Irwin Garr, national promotion manager.

In his new capacity, Berger will assume duties and responsibilities for liaison with radio stations and disk jockeys throughout the country to effect closer coordination in the exploitation of ABC-Paramount, APT and all affiliate label product.

RIDING HIGH!!  
**"TROUBLES, TROUBLES"**  
 Warren Storm  
 Nasco 6025  
 -----  
**"TEACHER, DON'T KEEP ME IN"**  
 The Martels  
 Nasco 6026  
**NASHBORO RECORDS**  
 177 3rd Ave. N., Nashville, Tenn

**DION AND THE BELMONTS**  
 A GREAT NEW SINGLE  
**"A TEENAGER IN LOVE"**  
 LAURIE 3027



# R & B Sure Shots

## "TELL HIM NO"

Travis & Bob Sandy 1017

## "QUIET VILLAGE"

Martin Denny Liberty 55162

## "DREAM LOVER"

Bobby Darin Atco 6140

## "TAKE OUT SOME INSURANCE"

Jimmy Reed Vee-Jay 314

## "A TEENAGER IN LOVE"

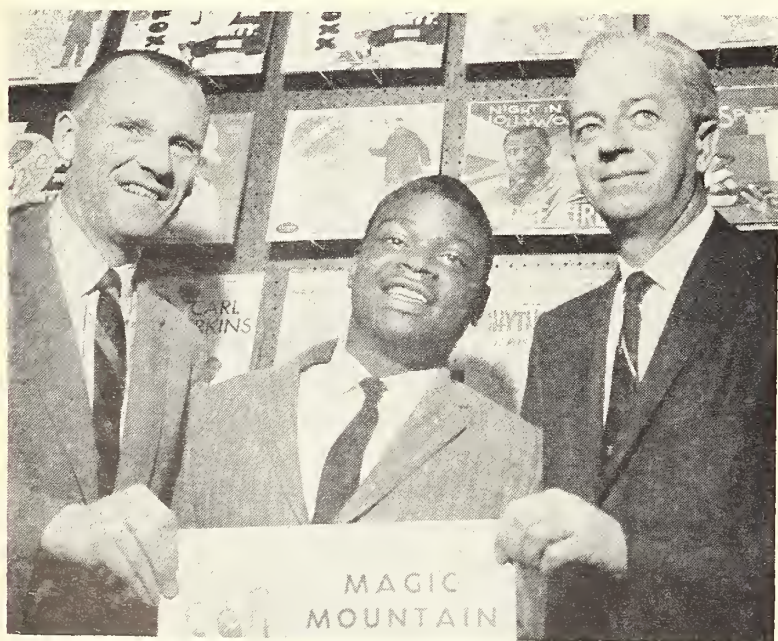
Dion & Belmonts Laurie 3027

Award  
o' the Week 4/11

Award  
o' the Week 4/25

Award  
o' the Week 4/4

## "Magic Mountain" Moves



HOLLYWOOD—Vernon Green (center), lead singer of the Medallions, receives encouraging news re the group's waxing of "Magic Mountain," from Jack Morgan (left), president of Fanfare Record Distributors and Ken Tvette, of Operator's Record Service, a leading San Francisco one-stop. According to the two, the Dooto disk is beginning to show hit potential on the West Coast.



# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

A ROCKIN' GOOD WAY  
Priscilla Bowman (Abner 1018)

\*MASQUERADE IS OVER  
Clyde McPhatter (MGM 12780)

AS TIME GOES BY  
Johnny Nash (ABC-Paramount 9996)

MATILDA  
Cookie (Judd)

BABY  
Tal Miller (Hollywood 1094)

MIDNIGHT OIL  
Charlie Blackwell (Warner Bros. 5031)

BATTLE OF NEW ORLEANS  
Johnny Harton (Columbia 41339)

MORE THAN ANYTHING  
Robin Robinson (Poplar 114)

BIG BOY PETE  
Don & Dewey (Specialty 659)

MY LOVE IS STRONG  
Jimmy Clanton (Ace 560)

BUT NOT FOR ME  
Flamingos (End 1040)

MY LOVE WILL NEVER DIE  
Channels (Fury 1021)

BY THE LIGHT OF THE SILVERY MOON  
Little Richard (Specialty 660)

\*ONLY YOU  
Frank Pourcel (Capital 4165)

COME SOFTLY TO ME  
Richard Barret (Gone 5056)

\*PERSONALITY  
Lloyd Price (ABC-Paramount 10018)

\*DEDICATED TO THE ONE I LOVE  
Shirells (Scepter 1203)

PUPPY LOVE  
Tops (V-Tone)

DON'T FAIL ME  
Buddy Johnson (Roulette 4134)

RECORD HOP BLUES  
Quarter Notes (Whiz)

EARTH ANGEL  
Penguins (Dooto 348)

ROCKIN' CRICKET  
Hot-Toddy (Shan-Tadd 0056)

FENDER BENDER  
Starfires (APT 25030)

SATISFIED  
Chateaus (Warner Bros. 5023)

5-10-15 HOURS  
Ruth Brown (Atlantic 2015)

SECRET LOVE  
Jimmy Ricks (Felsted 8506)

GIDGET  
James Darin (Colpix 113)

SHIRLEY  
John Fred & Playboys (Montel)

HOLD ME  
Bobby Lang (Glow-Hill 504)

SHOMBALOR  
Sheriff & Ravels (Vee-Jay 306)

HURTIN' INSIDE  
Brook Bentan (Mercury 71394)

SMOKY GREY EYES  
Lillie Bryant (Swan 4029)

I GO APE  
Neil Sedaka (RCA Victor 7473)

STOLEN MOMENTS  
CITY LIGHTS  
Ivory Joe Hunter (Dot 15880)

IF I COULD BE WITH YOU  
Miss La-Vell (Duke 198)

SWEET PEA  
Earl Bostic & Ork (King 5190)

I KNEEL AT YOUR THRONE  
Joe Medlin (Mercury 71415)

TAKE A MESSAGE TO MARY  
Everly Brathers (Cadence 1364)

I'LL KEEP ON TRYING  
Eddie Bo (Ace 555)

THAT'S ALL I WANT  
Bobby Day (Class)

I'M HOLDING ON  
Little Junior Parker (Duke 306)

THE BEAT  
Rockin R's (Tempus 7541)

I MISS YOU SO  
Paul Anka (ABC-Paramount 10011)

THE BELLS  
Baby Washington (Neptune 104)

IN THE KITCHEN  
Eddy Davis (Prestige)

THE FOOL  
Ann Ford (Apollo 532)

I'VE COME OF AGE  
Billy Storm (Columbia 41356)

THE MORNING SIDE OF THE MOUNTAIN

I WANT TO GO HOME  
Charles Brown & Amos Milburn (Ace 561)

PLEASE MR. SUN  
Tommy Edwards (MGM 12757)

I WANT YOU SO BAD  
James Brown & Five Flames (Federal 12348)

THE WOBBLE  
Jimmy McCracklin (Mercury 71412)

KANSAS CITY  
Rocky Olsen (Chess 1723)  
Hank Ballard & Midnighters (King 5195)  
Little Willie Littlefield (Federal 12351)  
Rockin' Ranald & Rebels (End 1043)  
Little Richard (Specialty 664)

THREE STARS  
Tommy Dee (Crest 1057)

TIJUANA JAIL  
Kingston Trio (Capitol 4167)

\*KOOKIE KOOKIE (LEND ME YOUR COMB)  
Ed Byrnes & Connie Stevens (Warner Bras. 5047)

\*TONIGHT  
Carlos Bros. (Del-Fi 4112)

LET THE GOOD TIMES ROLL  
E. Knight & George Kelly (Winley)

WHAT A DIFFERENCE A DAY MAKES  
Dinah Washington (Mercury 71435)

LIVE IT UP  
Ernie Freeman (Imperial 5566)

WHAT MAKES YOU SO TOUGH  
Teddy Humphries (King 5182)

LONELY SATURDAY NIGHT  
Don French (Lancer 104)

YEAH YEAH (CLASS CUTTER)  
Dale Hawkins (Checker 916)

MAGIC MOUNTAIN  
Medallions (Daoto 446)

YOU NEVER COULD BE MINE  
Baby Washington (Neptune 101)

**ON THE SQUARE**  
CASH BOX "AWARD O' THE WEEK"  
**UGLY FACE**  
b/w  
**BAND OF ANGELS**  
by  
**The Pearls**  
# 320  
Dist.: Some territories still open  
Call CO 5-9093  
**1587 Broadway,**  
New York, New York

GROOVY SOUNDS BY  
THE POPULAR PIANO TRIO  
**BLUE BELLS/O SOLE MIO**  
BLUE NOTE 45-1725  
**GOIN' HOME**  
**TIME AFTER TIME**  
BLUE NOTE 45-1726  
**The Three Sounds**  
**BLUE NOTE**  
47 W 63rd St. New York 23, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box

## REGIONAL RECORD REPORTS

### NEW YORK

1. THAT'S WHY  
*Jackie Wilson (Brunswick)*
2. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
3. KANSAS CITY  
*Wilbert Harrison (Fury)*
4. EVERYBODY LIKES TO CHA CHA CHA  
*Sam Cooke (Keen)*
5. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*
6. ALMOST GROWN  
*Chuck Berry (Chess)*
7. LET THE GOOD TIMES ROLL  
*E. Knight & George Kelly (Winley)*
8. TURN ME LOOSE  
*Fabian (Chancellor)*
9. TELL HIM NO  
*Travis & Bob (Sandy)*
10. ENDLESSLY  
*Brook Benton (Mercury)*

### CHICAGO

1. SO FINE  
*Fiestas (Old Town)*
2. EVERYBODY LIKES TO CHA CHA CHA  
*Sam Cooke (Keen)*
3. THAT'S WHY  
*Jackie Wilson (Brunswick)*
4. KANSAS CITY  
*Wilbert Harrison (Fury)*
5. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
6. PRETTY GIRLS EVERYWHERE  
*Eugene Church (Class)*
7. SO CLOSE  
*Brook Benton (Mercury)*
8. ALMOST GROWN  
*Chuck Berry (Chess)*
9. BE EVER WONDERFUL  
*Ted Taylor (Duke)*
10. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*

### NEW ORLEANS

1. THAT'S WHY  
*Jackie Wilson (Brunswick)*
2. I WON'T CRY  
*Johnny Adams (Ric)*
3. ALMOST GROWN  
*Chuck Berry (Chess)*
4. KANSAS CITY  
*Wilbert Harrison (Fury)*
5. SO CLOSE  
*Brook Benton (Mercury)*
6. A LONG TIME  
*Nappy Brown (Savoy)*
7. I NEED YOUR LOVIN'  
*Roy Hamilton (Epic)*
8. SORRY (I RAN ALL THE WAY HOME)  
*Impalas (Cub)*
9. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*
10. COME TO ME  
*Marv Johnson (United Artists)*

### ST. LOUIS

1. THAT'S WHY  
*Jackie Wilson (Brunswick)*
2. COME TO ME  
*Marv Johnson (United Artists)*
3. YOU'RE SO FINE  
*Falcons (Unart)*
4. I NEED YOUR LOVIN'  
*Roy Hamilton (Epic)*
5. SO FINE  
*Fiestas (Old Town)*
6. LOVE'S BURNING FIRE  
*Beverly Ann Gibson (Deb)*
7. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*
8. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
9. KANSAS CITY  
*Wilbert Harrison (Fury)*
10. I FOUND A NEW LOVE  
*Bobby Bryant (East-West)*

### NEWARK

1. KANSAS CITY  
*Wilbert Harrison (Fury)*
2. EVERYBODY LIKES TO CHA CHA CHA  
*Sam Cooke (Keen)*
3. THAT'S WHY  
*Jackie Wilson (Brunswick)*
4. COME SOFTLY TO ME  
*Fleetwoods (Dolphin)*
5. SO FINE  
*Fiestas (Old Town)*
6. BE EVER WONDERFUL  
*Ted Taylor (Duke)*
7. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
8. ALMOST GROWN  
*Chuck Berry (Chess)*
9. TEARDROPS ON YOUR LETTER  
*Hank Ballard & Midnighters (King)*
10. LOVEY DOVEY  
*Clyde McPhatter (Atlantic)*

### DALLAS

1. ALMOST GROWN  
*Chuck Berry (Chess)*
2. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
3. SEA CRUISE  
*Frankie Ford (Ace)*
4. VENUS  
*Frankie Avalon (Chancellor)*
5. GUITAR BOOGIE SHUFFLE  
*Virtues (Hunt)*
6. THE HAPPY ORGAN  
*Dave "Baby" Cortez (Clock)*
7. KANSAS CITY  
*Wilbert Harrison (Fury)*
8. THIS SHOULD GO ON FOREVER  
*Rod Bernard (Argo)*
9. TRAGEDY  
*Thomas Wayne (Fernwood)*
10. COME TO ME  
*Marv Johnson (United Artists)*

### PHILADELPHIA

1. KANSAS CITY  
*Wilbert Harrison (Fury)*
2. GUESS WHO  
*Jesse Belvin (RCA Victor)*
3. EVERYBODY LIKES TO CHA CHA CHA  
*Sam Cooke (Keen)*
4. COME TO ME  
*Marv Johnson (United Artists)*
5. SEA CRUISE  
*Frankie Ford (Ace)*
6. AS TIME GOES BY  
*Johnny Nash (ABC-Paramount)*
7. THE BELLS  
*Baby Washington (Neptune)*
8. I KNEEL AT YOUR THRONE  
*Joe Medlin (Mercury)*
9. WHERE WERE YOU ON YOUR WEDDING DAY  
*Lloyd Price (ABC-Paramount)*
10. SIX NIGHTS A WEEK  
*Crests (Coed)*

### LOS ANGELES

1. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*
2. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
3. THAT'S WHY  
*Jackie Wilson (Brunswick)*
4. THERE'S SOMETHING ON YOUR MIND  
*Big Jay McNeely (Swingin')*
5. SEA CRUISE  
*Frankie Ford (Ace)*
6. KANSAS CITY  
*Wilbert Harrison (Fury)*
7. SORRY (I RAN ALL THE WAY HOME)  
*Impalas (Cub)*
8. THE HAPPY ORGAN  
*Dave "Baby" Cortez (Clock)*
9. EVERYBODY LIKES TO CHA CHA CHA  
*Sam Cooke (Keen)*
10. GUESS WHO  
*Jesse Belvin (RCA Victor)*

### DETROIT

1. COME SOFTLY TO ME  
*Fleetwoods (Dolphin)*
2. SO FINE  
*Fiestas (Old Town)*
3. THE HAPPY ORGAN  
*Dave "Baby" Cortez (Clock)*
4. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
5. A FOOL SUCH AS I  
*Elvis Presley (RCA Victor)*
6. KANSAS CITY  
*Wilbert Harrison (Fury)*
7. SORRY (I RAN ALL THE WAY HOME)  
*Impalas (Cub)*
8. TELL HIM NO  
*Travis & Bob (Sandy)*
9. TURN ME LOOSE  
*Fabian (Chancellor)*
10. THAT'S WHY  
*Jackie Wilson (Brunswick)*

### ATLANTA

1. SO FINE  
*Fiestas (Old Town)*
2. THAT'S WHY  
*Jackie Wilson (Brunswick)*
3. PRETTY GIRLS EVERYWHERE  
*Eugene Church (Class)*
4. KANSAS CITY  
*Wilbert Harrison (Fury)*
5. I WON'T CRY  
*Johnny Adams (Ric)*
6. I NEED YOUR LOVIN'  
*Roy Hamilton (Epic)*
7. COME TO ME  
*Marv Johnson (United Artists)*
8. THE TIME  
*Baby Washington (Neptune)*
9. I TOLD MYSELF A LIE  
*Clyde McPhatter (MGM)*
10. TAKE OUT SOME INSURANCE  
*Jimmy Reed (Vee-Jay)*

### SAN FRANCISCO

1. THERE'S SOMETHING ON YOUR MIND  
*Big Jay McNeely (Swingin')*
2. SO FINE  
*Fiestas (Old Town)*
3. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
4. COME SOFTLY TO ME  
*Fleetwoods (Dolphin)*
5. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*
6. THAT'S WHY  
*Jackie Wilson (Brunswick)*
7. PINK SHOE LACES  
*Dodie Stevens (Crystalette)*
8. CHARLIE BROWN  
*Coasters (Atco)*
9. QUIET VILLAGE  
*Martin Denny (Liberty)*
10. ALMOST GROWN  
*Chuck Berry (Chess)*

### NORFOLK

1. THAT'S WHY  
*Jackie Wilson (Brunswick)*
2. BE EVER WONDERFUL  
*Ted Taylor (Duke)*
3. KANSAS CITY  
*Wilbert Harrison (Fury)*
4. ENCHANTED  
*Platters (Mercury)*
5. COME SOFTLY TO ME  
*Fleetwoods (Dolphin)*
6. IT'S JUST A MATTER OF TIME  
*Brook Benton (Mercury)*
7. I WON'T CRY  
*Johnny Adams (Ric)*
8. SO FINE  
*Fiestas (Old Town)*
9. IF I COULD BE WITH YOU  
*Miss La-Vell (Duke)*
10. SINCE I DON'T HAVE YOU  
*Skyliners (Calico)*

# The Cash Box

## TOP 50 ACROSS THE NATION

		Pos. Last Week		Pos. Last Week	
1	THAT'S WHY <i>Jackie Wilson (Brunswick 55121)</i>	(1)	26	TURN ME LOOSE <i>Fabian (Chancellor 1033)</i>	(25)
2	KANSAS CITY <i>Wilbert Harrison (Fury 1023)</i>	(7)	27	SIX NIGHTS A WEEK <i>Crests (Coed 509)</i>	(29)
3	SINCE I DON'T HAVE YOU <i>Skyliners (Calico 103)</i>	(3)	28	GUESS WHO <i>Jesse Belvin (RCA Victor 7469)</i>	(28)
4	IT'S JUST A MATTER OF TIME <i>Brook Benton (Mercury 71394)</i>	(2)	29	FIVE LONG YEARS <i>Little Junior Parker (Duke 306)</i>	(36)
5	EVERYBODY LIKES TO CHA CHA CHA <i>Sam Cooke (Keen 2018)</i>	(4)	30	GUITAR BOOGIE SHUFFLE <i>Virtues (Hunt 324)</i>	(24)
6	ALMOST GROWN <i>Chuck Berry (Chess 1722)</i>	(6)	31	THAT'S ENOUGH <i>Roy Charles (Atlantic 2022)</i>	(33)
7	SO FINE <i>Fiestas (Old Town 1062)</i>	(5)	32	I NEED YOUR LOVE TONIGHT <i>Elvis Presley (RCA Victor 7506)</i>	(22)
8	HAPPY ORGAN <i>Dave "Baby" Cortez (Clock 1009)</i>	(13)	33	SO CLOSE <i>Brook Benton (Mercury 71443)</i>	(46)
9	COME TO ME <i>Marv Johnson (United Artists 160)</i>	(9)	34	I TOLD MYSELF A LIE <i>Clyde McPhatter (MGM 12780)</i>	(42)
10	COME SOFTLY TO ME <i>Fleetwoods (Dolphin 1)</i>	(10)	35	I WAITED TOO LONG <i>Lavern Baker (Atlantic 2021)</i>	(39)
11	SEA CRUISE <i>Frankie Ford (Ace SS4)</i>	(12)	36	LOVE'S BURNING FIRE <i>Beverly Ann Gibson (Deb 506)</i>	(45)
12	SORRY (I RAN ALL THE WAY HOME) <i>Impalas (Cub 9022)</i>	(14)	37	THERE'S SOMETHING ON YOUR MIND <i>Big Jay McNeely (Swingin' 614)</i>	(35)
13	WHERE WERE YOU (ON YOUR WEDDING DAY) <i>Lloyd Price (ABC-Paramount 9997)</i>	(8)	38	TELL HIM NO <i>Travis &amp; Bob (Sandy 1017)</i>	—
14	ENDLESSLY <i>Brook Benton (Mercury 71443)</i>	(31)	39	I CRIED A TEAR <i>Lavern Baker (Atlantic 2007)</i>	(30)
15	THIS SHOULD GO ON FOREVER <i>Rod Bernard (Argo 5327)</i>	(23)	40	QUIET VILLAGE <i>Martin Denny (Liberty 55162)</i>	—
16	YOU'RE SO FINE <i>Falcons (Unart 1023)</i>	(26)	41	I'VE HAD IT <i>Bell Notes (Time 1604)</i>	(32)
17	A FOOL SUCH AS I <i>Elvis Presley (RCA Victor 7506)</i>	(20)	42	YEP <i>Duane Eddy (Jamie 1122)</i>	(34)
18	PINK SHOELACES <i>Dodie Stevens (Crystalette 724)</i>	(17)	43	DREAM LOVER <i>Bobby Darin (Atco 6140)</i>	—
19	ENCHANTED <i>Platters (Mercury 71247)</i>	(19)	44	TAKE OUT SOME INSURANCE <i>Jimmy Reed (Vee-Jay 314)</i>	—
20	BE EVER WONDERFUL <i>Ted Taylor (Duke 304)</i>	(18)	45	POOR JENNY <i>Everly Brothers (Cadence 1364)</i>	(40)
21	I NEED YOUR LOVIN' <i>Roy Hamilton (Epic 9307)</i>	(15)	46	CASTIN' MY SPELL <i>Johnny Otis (Copitol 4168)</i>	(47)
22	VENUS <i>Frankie Avalon (Chancellor 1031)</i>	(16)	47	A TEENAGER IN LOVE <i>Dion &amp; Belmonts (Laurie 3027)</i>	—
23	PRETTY GIRLS EVERYWHERE <i>Eugene Church (Class 235)</i>	(21)	48	TROUBLES, TROUBLES <i>Warren Storm (Nasco 6025)</i>	(41)
24	LOVEY DOVEY <i>Clyde McPhatter (Atlantic 2018)</i>	(27)	49	I WON'T CRY <i>Johnny Adams (Ric 916)</i>	—
25	CHARLIE BROWN <i>Coasters (Atco 6132)</i>	(11)	50	A LONG TIME <i>Nappy Brown (Savoy 1562)</i>	—



# R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## The Cash Box Award o' the Week

"STEAL A LITTLE KISS" (2:13) [Venice, Hillart BMI—Okun]  
"I CAN'T STOP LOVING YOU" (2:12) [Venice BMI—Williams]

LARRY WILLIAMS (Specialty 665)

● Dual-mart teen favorite Larry Williams makes another powerful bid for r&r honors with his latest Specialty coupling. The artist has two tantalizing entries here that should have the registers jingling with excitement. Tabbed "Steal A Little Kiss" and "I Can't Stop Loving You", they're two happy rockers sporting a bright vocal and instrumental backdrops. Back-to-back winners for Larry.

"PLAY THE GAME FAIR" (2:37) [Athena BMI—Belin]  
"FARE THEE WELL, MY LOVE" (2:11) [Hilder BMI—Boyd]

THE SHIELDS (Dot 15940)

● The Shields, who chalked up a two-market click a few months back with "You Cheated", come up with another potent effort that has that pop-r&b chart look. On it, a heartfelt fish-beater the boys plead "Play The Game Fair". Loads of coin-catching vocal tricks round out a real winner. On the flip, a steady-driving hip-slinger, they bid "Fare Thee Well, My Love" to the false-hearted chick. As with "You Cheated", Dot has taken over the disk from Tender (#521) for national distribut on.

"I WON'T CRY" [Ron BMI—Laboetric, Ruffino]  
"WHO ARE YOU" [Ron BMI—Laboetric, Ruffino]

JOHNNY ADAMS (Ric 961)

● Looks like the first big one for the Ric people. The tune, an inviting, hip-swinging rock-a-ballad dubbed "I Won't Cry" gets an ultra-commercial reading by Johnny Adams. Side, nationally-distributed by Ember, is already showing up in a number of r&b territories. Adams hands in another strong, emotion-packed performance on the reverse entry, "Who Are You", a romancer also from the fish-beat school. Potent coupler. Watch 'em both.

"BIG FAT SALLY" (2:12) [House Of Fortune BMI—Saunders, Lyons]  
"HERE I AM" (2:02) [House Of Fortune BMI—Saunders, Lyons]

RONNIE AND ROY (Capitol 4192)

● Capitol intros a polished new duo that should be making big two-market news in the coming weeks. Their names are Ronnie & Roy and their rock 'n roll 'stepping stones' are "Big Fat Sally" and "Here I Am". Former's a frenzied rocker, with Plas Johnson applying a Big Beat sax-punch, while the latter's an ear-pleasing fish-beat romancer. Teeners'll be delighted with both ends.

"I'M READY" (2:02)

[Post, Vanderbuilt ASCAP—Lewis, Bradford, Domino]

"MARGIE" (2:15) [Mills, Fred Fisher ASCAP—Davis, Conrad, Robinson]

FATS DOMINO (Imperial 5585)

"THIS BROKEN HEART" (2:48) [Arc BMI—Franklin]

THE SONICS (Checker 922; Harvard 922)

● These lids have that money-making two-market look. (See pop reviews).

SIDNEY ESTER  
(Dangold 2001)

**B+** "LET ME WALK WITH YOU" (2:03) [Savoy, Kaymar BMI—Ester] The Dreamers assist vocally while Ester leads the way over a quick beat romantic pleader. It's a pleasing earful which can make a chart stand.

**B** "AFTER YOU'RE GONE" (1:59) [Savoy, Kaymar BMI—Ester] An easy-going rock-a-ballad receives a tender reading from the songster.

THE CONTENDERS  
(Blue Sky 105)

**B** "YES I DO" (2:05) [Lakeland BMI—Clifford, Curry] Etching could garner r&b prominence for the group and label. It's a fast moving swinger with exciting front and center male vocal. Keep tabs on it.

**C+** "MR. DEE JAY" (2:48) [Lake-land BMI—Clifford, Curry] The fish-beat offering here should please the jocks. Guy begs the DJ to spin a certain record to speed his gal's return.

FRANKIE ERVIN  
(Contender 1316)

**B+** "ANNIE LAURIE" (2:20) [Rik-page BMI—Page, Motola] The old Scottish air is all dressed up with a new set of hip lyrics, yet retains some of the original flavor. As an up-temp bouncer, the tune can make an r&b stand.

**B+** "WILHELMINA" (2:20) [Rik-page BMI—Winn, Motola] This contagious, rocket-speed gal-titler is not the same as the oldie. Ervin's vociferous chanting could mean spins for either end.

THE EDELS  
(Roulette 4151)

**B+** "RINK - A - DIN-KI-DO" [Fiore, Kahl BMI—March, Edsels] Thumping middle beat affair about a wild party. Group steadily echoes title throughout, behind slick lead wailing.

**B** "DO YOU LOVE ME" [Fiore, Kahl BMI—March, Edsels] Standard fish-beat lover's opus, belted out in fine commercial style. Wild Bill David's Rockets assist instrumentally on both lids.

BROWNIE MCGHEE  
(Savoy 1564)

**B+** "LIVING WITH THE BLUES" [Crossroads BMI—McGhee] An appealing wax stint here that finds McGhee accepting his fate. Medium paced blues reading that will increase his wax stock.

**B** "BE MY FRIEND" [Volunteer BMI—McGhee] The blues are McGhee's "cup of tea" and he again demonstrates his ability with a broken-romance piece.

AL (DR. HORSE) PITTMAN  
(Clown 3008)

**B** "WOMAN! YOU TALK TOO MUCH" (2:55) [Seaside BMI—Pittman] Humorous bit about guy's wife who's continually gabbing is the setting for this middle beat blues effort. Should be welcomed by many males.

**B** "CRAZY BEAT" (2:10) [Seaside BMI—Pittman] A change of pace here with Pittman praising the rock 'n roll beat to a highly charged rafter-shaker.

THE FLUORESCENTS  
(Hanover 4520)

**B+** "SHOOPY-POP-A-DOO" (2:09) [Murjac-Earl BMI—Bowden, Panes, Wallberg] Engaging male voice leads the Fluorescents over a quick paced, romantic item. Group has a good commercial sound.

**B** "THE FACTS OF LOVE" (1:57) [Murjac-Earl BMI—Bowden, Panes, Wallberg] The pace is slowed down to a fish-beat on the bottom as the group continues its slick stylings.

LITTLE BOBBY FOSTER  
(Stevens 102)

**B** "I WOKE UP ONE MORNING" (2:32) [Lyco BMI—Foster] Tension building drum and sax opening gets deck off to a good start. Foster displays a relaxed approach to the up-tempo blues vocal.

**C+** "SHIRLEY CAN'T YOU SEE" (2:32) [Lyco BMI—Foster] Foster implores his gal to understand, on the Latin beat flip portion.

PIANO SLIM  
(C and P 103)

**B** "LOT OF SHAKIN', LOT OF JIVIN'" (2:08) [Rolling Hills BMI—Burton] Simultaneously pounding the piano and shouting the lyric, Slim is joined by his Rockin' Four on this real frantic offering. Good set for the hoofers.

**C+** "KEY JAMMER" (2:19) [Rolling Hills BMI—Burton] Straight instrumental effort with Slim sparklin' on the ivories.

JIMMY NORMAN  
(Mun Rab 102)

**B+** "YOU WIN AGAIN" (1:41) [Acuff-Rose BMI—Williams] The Hank Williams favorite is revived in a contagious handclapper manner. Fine rendition by Norman and unbilled chorus. Very strong material.

**B+** "THANK HIM" (2:29) [Pioneer BMI—Norman, Brown, Barnum] Norman gets religion on the flip side as he expressively carves out a class gospel number. Impressive pairing.

THE CHECKERS  
(King 5199)

**B+** "ROCK-A-LOCKA" (2:29) [Jay & Cee BMI—Five Wings] A real frantic rocker is waxed with gobs of spirit by the Checkers. Lid has the sound that could go.

**B+** "TEARDROPS ARE FALLING" (2:20) [Jay & Cee BMI—Five Wings] A change-of-pacer here, with high pitched male voice leading the crew through a fish beat lament. Mid-way recitation and crying adds impact.

ALEX BRADFORD (Religions)  
(Specialty 917)

**B+** "WHAT FOLKS SAY ABOUT ME" (2:30) [Pathway BMI—Bradford] Bradford relates how religion has changed him with the help of mixed chorus and erk on an up-tempo hand-clapping gospel tune.

**B+** "THE LIFEBOAT" (2:35) [Venice BMI—Arr. Bradford] Bottom end starts out dramatically slow, then mid-way moves into the upbeat. Double barreled threat for market honors.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### LYRIC RECORD SHOP

Indianapolis, Ind.

1. Just A Matter Of Time (B. Benton)
2. That's Why (J. Wilson)
3. Since I Don't Have You (Skyliners)
4. Where Were You On Your Wedding Day (L. Price)
5. I'm Sorry (B. Diddley)
6. Come To Me (M. Johnson)
7. This Should Go On Forever (R. Bernard)
8. Tell Him No (Travis & Bob)
9. So Fine (Fiestas)
10. You're So Fine (The Falcons)

### JOE'S MUSIC SHOP

St. Louis, Mo.

1. That's Why (J. Wilson)
2. Come To Me (J. Johnson)
3. You're So Fine (Falcons)
4. I Need Your Loving (R. Hamilton)
5. So Fine (Fiestas)
6. Loves Burning Fire (Gibson)
7. Since I Don't Have You (Skyliners)
8. I Found A New Love (L. Milton)
9. It's Just A Matter Of Time (B. Benton)
10. Everybody Likes To Cha Cha (S. Cooke)

### PAT'S RECORD SHOP

Los Angeles, Calif.

1. There's Something On Your Mind (McNeely)
2. Just A Matter Of Time (B. Benton)
3. Guess Who (J. Belvin)
4. Everybody Likes To Cha Cha (S. Cooke)
5. Almost Grown (C. Berry)
6. Kansas City (W. Harrison)
7. So Easy To Laugh, So Hard To Cry (E. Andrews)
8. Be Ever So Wonderful (T. Taylor)
9. Happy Organ (D. Cortez)
10. That's Why (J. Wilson)

### JOHNNY MUSIC HOUSE

New Orleans, La.

1. So Close (B. Benton)
2. I Won't Cry (J. Adams)
3. My Love For You (E. Kodo)
4. A Long Time (N. Brown)
5. Come To Me (M. Johnson)
6. Almost Grown (C. Berry)
7. Pretty Girls Everywhere (E. Church)
8. Happy Organ (D. Cortez)
9. That's Enough (R. Charles)
10. Everybody Likes To Cha Cha (S. Cooke)

### A'MURCO MUSIC

Dallas, Tex.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Pink Shoelaces (D. Stevens)
4. Happy Organ (D. Cortez)
5. It's Late (R. Nelson)
6. Enchanted (Platters)
7. Since I Don't Have You (Skyliners)
8. Just A Matter Of Time (B. Benton)
9. Sea Cruise (F. Ford)
10. A Fool Such As I (Presley)

### TRI BORO RECORD SHOP

Jamaica, N. Y.

1. That's Way (J. Wilson)
2. Kansas City (W. Harrison)
3. I Waited Too Long (Baker)
4. Pretty Girls Everywhere (E. Church)
5. A Long Time (N. Brown)
6. Let The Good Times Roll (E. Knight & G. Kelly)
7. Lovey Dovey (C. McPhatter)
8. It's Just A Matter Of Time (B. Benton)
9. Endlessly (B. Benton)
10. Personality (L. Price)

### METROPOLITAN MUSIC

Chicago, Ill.

1. So Fine (Fiestas)
2. Pretty Girls Everywhere (E. Church)
3. Everybody Likes To Cha Cha (S. Cooke)
4. Be Ever Wonderful (Taylor)
5. Crazy Mixed Up World (L. Walter)
6. It's Just A Matter Of Time (B. Benton)
7. So Close (B. Benton)
8. Venus (F. Avalon)
9. The Right Time (R. Charles)
10. Almost Grown (C. Berry)

### SILVER ROD REC. CENTER

Paterson, N. J.

1. Kansas City (W. Harrison)
2. Just A Matter Of Time (B. Benton)
3. Lovey Dovey (C. McPhatter)
4. Loves Burning Fire (Gibson)
5. That's Why (J. Wilson)
6. Where Were You On Your Wedding Day (L. Price)
7. Dedicated To The One I Love (Shirelles)
8. Be Ever Wonderful (Taylor)
9. I Waited Too Long (Baker)
10. I Just Want To Love You (I. J. Hunter)

### TOWN & COUNTRY MUSIC CENTER

Detroit, Mich.

1. Happy Organ (D. Cortez)
2. A Fool Such As I (Presley)
3. It Doesn't Matter Anymore (B. Holly)
4. Forever (J. Domino)
5. For A Penny (P. Boone)
6. Come Softly To Me (Fleetwoods)
7. Crossfire (Hurricanes)
8. Tijuana Jail (Kingston Trio)
9. Kansas City (W. Harrison)
10. Fried Eggs (Intruders)

## Columbia-Bell Polly Bergen Promo



NEW YORK—Columbia Records and the Bell Telephone System are engaging in a mammoth joint promotional campaign for Polly Bergen's new album, "All Alone By The Telephone."

Within the next month more than 53 million Bell subscribers will receive an insert with their bill notifying them of the LP.

All telephone branch offices are carrying window displays utilizing the album cover and telephone equipment has been loaned to retail stores for utilization in their own displays. Pictured above is one of these; the Strand Music Center in New York City, which recently devoted a full window to the album.

While the promotion was originally scheduled to last just a few weeks, Bell reports that reactions from branches were so favorable that activity has been extended over several months and into additional areas. Specially prepared material for the campaign includes posters, tent cards, reprints of the cover, miniature telephones and telephone music boxes which play the title tune when the receiver is lifted.

The twelve torch songs contained in the album are the basis for the advertising themes being used by Bell to induce long-distance phone calls, sell extension phones and color phones. Part of the copy reads, "No one should be all alone, why not pick up the phone and call."

The campaign is being handled by Bell's ad agency, N. W. Ayer & Son.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

#### BURT STEERE

- WSBS—Great Barrington, Mass.
1. I Need Your Love Tonight (E. Presley)
  2. Come Softly To Me (R. Height)
  3. Tell Him No (Travis & Bob)
  4. Cool (Kalin Twins)
  5. A Fool Such As I (Presley)
  6. Velvet Waters (Megatrons)
  7. Take A Message To Mary (Everlys)
  8. If You Only Knew (Teddy Bears)
  9. Turn Me Loose (Fabian)
  10. Russian Bandstand (Spencer & Spencer)

#### RAY READ & JOE HILL

- WAZA—Bainbridge, Ga.
1. That's Why (J. Wilson)
  2. Since I Don't Have You (Skyliners)
  3. Turn Me Loose (Fabian)
  4. It's Just A Matter Of Time (B. Benton)
  5. A Fool Such As I (Presley)
  6. Come Softly To Me (Fleetwoods)
  7. Sea Cruise (F. Ford)
  8. Lovey Dovey (C. McPhatter)
  9. Guitar Boogie Shuffle (Virtues)
  10. Six Nights A Week (Crests)

#### BILL WORTH

- WMNS—Olean, N. Y.
1. Come Softly To Me (Fleetwoods)
  2. Sorry (Impalas)
  3. A Fool Such As I (Presley)
  4. Happy Organ (B. Cortez)
  5. It's Just A Matter Of Time (B. Benton)
  6. Six Nights A Week (Crests)
  7. Yep (D. Eddy)
  8. Enchanted (Platters)
  9. That's All I Want (B. Day)
  10. Since I Don't Have You (Skyliners)

#### BOB FOWLER

- WTAB—Tabor City, N.C.
1. This Should Go On Forever (R. Bernard)
  2. Sea Cruise (F. Ford)
  3. So Fine (Fiestas)
  4. Tell Him No (Travis & Bob)
  5. I Need Your Love Tonight (E. Presley)
  6. Guitar Boogie Shuffle (Virtues)
  7. Come To Me (M. Johnson)
  8. Charlie Brown (Coasters)
  9. Pink Shoe Laces (D. Stevens)
  10. Since I Don't Have You (Skyliners)

#### GRACY "COFFEE BREAK" KATZ

- St. Louis, Mo.
1. That's Why (J. Wilson)
  2. You've Changed (O. Smith)
  3. June Night (G. Lynne)
  4. Come To Me (F. Burnett)
  5. It Doesn't Matter Anymore (B. Holly)
  6. A Fool Such As I (Presley)
  7. Sweet Georgia Brown (J. Jones)
  8. Lonely Teardrops (J. Wilson)
  9. Nola (B. Williams)
  10. Shirley (B. Foster)

#### GEORGE PELLETIER

- WHYE—Roanoke, Va.
1. Come Softly To Me (Fleetwoods)
  2. Happy Organ (B. Cortez)
  3. High School Love (3 D's)
  4. Sea Cruise (F. Ford)
  5. Venus (F. Avalon)
  6. Ifc (F. Avalon)
  7. That's My Little Susie (R. Valens)
  8. Walls Have Ears (P. Page)
  9. So Fine (Fiestas)
  10. Poor Jenny (Everlys)

#### TREV GOSHULAK

- CKDM—Dauphin, Man., Can.
1. Guitar Boogie Shuffle (Virtues)
  2. I Need Your Love Tonight (E. Presley)
  3. It's Late (R. Nelson)
  4. A Fool Such As I (Presley)
  5. I Think I'm Gonna Kill Myself (B. Knox)
  6. Little Queenie (C. Berry)
  7. I'm Forever Blowin' Bubbles (Kirby Stone IV)
  8. Lovin' Up A Storm (Lewis)
  9. Sea Cruise (F. Ford)
  10. Turn Me Loose (Fabian)

#### HOWARD CLARK

- KBSF—Springhill, La.
1. Almost Grown (C. Berry)
  2. Sea Cruise (F. Ford)
  3. I Waited Too Long (L. Baker)
  4. Class Cutter (D. Hawkins)
  5. So Fine (Fiestas)
  6. Baby (T. Miller)
  7. Guitar Boogie Shuffle (Virtues)
  8. Happy Organ (B. Cortez)
  9. Enchanted (Platters)
  10. Endlessly (B. Benton)

#### "KOOL" HUGH COOPER

- WCKI—Greer, S. C.
1. Lovey Dovey (C. McPhatter)
  2. Kansas City (W. Harrison)
  3. A Fool Such As I (Presley)
  4. Happy Organ (B. Cortez)
  5. Three Stars (T. Dee)
  6. Enchanted (Platters)
  7. Who's That Knocking (Genies)
  8. Turn Me Loose (Fabian)
  9. Since I Don't Have You (Skyliners)
  10. Charlie Brown (Coasters)

## Simms Stars



NEWTON, N.J. — Jerry Simms (left), one of the new additions to RCA Victor's stable, receives the star treatment from DJ Ron Hickman, WNNJ, at a recent record hop here. Simms entertained the 175 attending teenagers by singing his latest single, "Dancing Partners" and "Dancing With a Memory," and then, along with Hickman, chose his own dancing partner from among the young ladies present.

Proceeds of the hop, sponsored by the Newton Junior Chamber of Commerce, went to the Sussex County Future Farmers of America.

## Dobey Named Decca Seattle Mgr.

NEW YORK—Sydney N. Goldberg, vice president in charge of Decca Distributing Corporation, announced last week the appointment of John Dobby as manager of the Seattle, Washington, branch. Dobby was formerly with the Oklahoma City Branch and is being replaced there by Troy Bowen, top salesman of that branch.

## Jazz Ballet Set For Newport Jazz Fest

NEW YORK—What is described as "the first authentic jazz ballet" will be premiered at the Newport Jazz Festival this July. With book by Willy Sandberg, premier dancer of the Royal Stockholm Opera Company and choreographed by Sandberg and the two famed jazz dancers, Al Minns and Leon James, the ballet will feature all three plus a female dancer to be selected.

The jazz ballet will be done to the music of the Modern Jazz Quartet's "Fontessa", a suite inspired by the Renaissance Commedia dell' arte. The music tells the story of Pierrot, Pantaloon, Harlequin, and Columbine. In the jazz staging, however, the story becomes that of four hitchhikers waiting by the side of the road for a car.

Sandberg is in the United States on a student visa studying the jazz dance. Minns and James made a spectacular appearance at last year's Newport Jazz Festival, when they performed the history of the jazz dance to a narrative by Professor Marshall Stearns. Dr. Stearns will present and comment upon the new ballet.

**"MY FIRST LOVE"**  
**"DO YOU LOVE ME"**  
Frankie and Johnny  
Sabrina Record # 331







# Country Round Up



# The Cash Box Country

## TOP 50 ACROSS THE NATION

Stew Carnell, Johnny Cash Enterprises, telegrams from Australia that 19,000 fans gave Johnny a standing ovation at his 4/17 Sydney performance and that up to 30,000 were expected for the Sat. nite show. . . . WMOX-Meridian, Miss.' Carl Fitzgerald, member of the publicity committee for the Jimmie Rodgers Day and Country Music Festival Celebration, letters that interest in the event is growing by leaps and bounds. The first 3 days, June 15th, 16th and 17th, will be the festival days featuring talent contests sponsored by various Meridian civic clubs. The 18th has been set aside as Rodgers' day. . . . Hank Snow infos from Canada that his tour up there has been pulling the largest crowds they've had in the past few years. An 8-piece dance band has been an added attraction on the Saskatchewan-Manitoba-Alberta-Manitoba jaunt. Ted Daffan, who heads up Hank's Silver Star pubbery in Nashville, adds that the firm has a host of tunes out on major labels. . . . Jack Henderson, formerly of the KCUL-Ft. Worth, Texas "Cowtown Hoedown", has handed the chore of running the show over to "Uncle" Hank Craig and Doyle McCoy. Marty Robbins, Jim Reeves, Hank Locklin and James O'Gwynn were some of the stars performing on the recent shows emanating from the Majestic Theatre. Ed Hamilton left KCIJ-Shreveport, La. to join the staff at KCUL and is now handling emcee activities at the "Hoedown". Craig notes that there's been a heap of excitement caused by the Braga Sisters' Felsted waxing of "Thirty Yards Of Petticoat" and "Little Girl Blue." . . . Tillman Franks, Artist Service Director at KWKH-Shreveport's "Louisiana Hayride" praising the great work Dave Stone, KDAV-Lubbock, Texas, has been doing in furthering c&w music. In addition to his own KDAV airing, Dave owns interest in stations in San Angelo, Amarillo, Colorado Springs and Lubbock. Tillman notes that the "Hayride's" newest addition, the Gays, have rapidly become favorites with the audiences.



JOHNNY CASH

Mgr. Jim Halsey tells us that Hank Thompson & the Brazos Valley Boys' current 4/9 thru 5/4 p.a. trek has taken 'em into Md., Conn., N.Y., N.J., Wis. Hank was such a big hit at the Showboat in Las Vegas, during Feb., that he's been re-booked for a 3-week stay beginning 7/3. His latest for Capitol is "Total Strangers" and "Anybody's Girl". Wanda Jackson, also managed by Halsey, plays the Showboat for 3 weeks starting 5/19. Thrush recently returned from a 7-week tour of the far east-set by A. V. Bamford of L.A. . . . Congrats to Mr. & Mrs. Don Everly, the proud parents of a baby gal born 4/13. . . . The Red Sovine show, featuring Red, Bun Willson and the Gadabouts, dropped in for a Nashville-family visit, en route, from a reportedly highly successful 37-day tour of the northwest and Canada, to a 15-day tour of the southeastern states. Joe Wright, mgr. of the crew, is in the process of setting up a 20-day trek of Texas and the surrounding states. The dates'll consist of both stage shows and dances. . . . A Karl EP, featuring Clay Eager, making the deejay rounds. . . . Our best to Dave Lardin who's celebrating his 4th year with WACA-Camden, S.C. . . . Ben Worthy, WKHM-Jackson, Mich. to be featured in the July issue of the TV-Radio Mirror mag. . . . The wide grin Don Pierce is wearing caused by the Starday Sales Co.—nationally distributed Crest smash, "Three Stars" by Tommy Dee. Don advises that the new Don Reno-Red Smiley King slice, "I Wouldn't Change You If I Could" is a Jim Eanes composition that'll be in Jim's up-coming Starday EP. The King disk can be had by writing to Eanes at WHEE in Martinsville, Va. or to Pierce at P.O. Box 115, Madison, Tenn. Don also notes that jocks needing gospel disks oughta drop him a line.



JIMMIE RODGERS

Dot's Mac Wiseman doing a series of p.a.'s in the Shenandoah Valley area with Buddy Starcher and his All-Stars, including daily shots on WWSA-TV and WWSA-radio in Harrisonburg, Va. The station reports a heavy demand for Buddy and his crew's Starday version of "Battle Of New Orleans" backed with "Pale Wildwood Flower." . . . Andy Jackson & the Tuxedoed Texans happy with the success of their series of live broadcasts, now in its 3rd week, over WTAQ for Milo Ford of Chicago. Vertigo's Marlene Borland notes that Andy's bow for the label, "No Love, No Dream, No You" is receiving a tremendous initial response and that WOKY-Milwaukee's Johnny "Madman" Michaels has chosen it as his "pick-of-the-week". . . . Friddell's Cindy Wade passes along word that Gene Woods has just completed his 2nd session for the diskery. The pairing, "You Don't Care For Me" and "Did I Forget" is on its way to the jocks. . . . WSM's Zeke Clement long-distances to tell us of two new sides on his Blazon label. One's a gospel pressing tagged "I Love The Name Of Jesus" and the other, a c&w outing is tabbed "Am I Too Late". Zeke adds that WSM's Ralph Emory is recopping following a recent operation. Get well quick, Ralph! . . . Dave Miller, WRVM-Rochester, N.Y. bringing in Jim Reeves, the Louvin Bros., Donna Darlene and Tommy Hill for a 5/2-Sat. nite show at the Auditorium Theatre in town. Dave sez that Kitty Wells, Johnnie & Jack, "Little" Jimmie Dickens and Bill Phillips played to 2 packed houses on 4/12. . . . A split-talent sked has been arranged for the 6/25-7/5 "Country America" spectacular at the Oregon Centennial, by producer Nat Nigberg. Appearing for the first 5 days will be the Everly Bros., Hank Thompson & the Brazos Valley Boys, Hank Snow & the Rainbow Ranch Boys, Grandpa Jones, Merle Travis, Ginny Jackson, Billy Strange & the Stoney Mtn. Cloggers. Last half of the stand will spotlight Roy Acuff, Marty Robbins, Don Gibson, Ferlin Husky, Jimmie Dickens, the Wilburn Bros. and June Webb.



ANDY JACKSON

41. YANKEE GO HOME.  
42. WHEN THE BAND PLAYED THE BLUES.  
43. CRY NOT FOR ME.  
44. IT'S ALL MY HEARTACHE.  
45. WHAT DO YOU KNOW ABOUT HEARTACHE.

	Pos. Last Week		Pos. Last Week
1	(1)	21	(15)
2	(2)	22	(27)
3	(5)	23	(20)
4	(4)	24	(24)
5	(11)	25	(22)
6	(6)	26	(30)
7	(3)	27	(44)
8	(7)	28	(21)
9	(8)	29	(26)
10	(14)	30	(23)
11	(9)	31	(33)
12	(13)	32	(25)
13	(12)	33	(32)
14	(19)	34	(28)
15	(16)	35	(—)
16	(10)	36	(—)
17	(17)	37	(—)
18	(18)	38	(37)
19	(29)	39	(—)
20	(45)	40	(38)
		46.	HAVE HEART, WILL LOVE.
		47.	DARK HOLLOW.
		48.	IF HEARTACHE IS THE FASHION.
		49.	SO SOON.
		50.	I TRADED HER LOVE.

**THE BEST PLACE  
TO HEAR**

**THE TRUE REALISM  
OF STEREO IS**

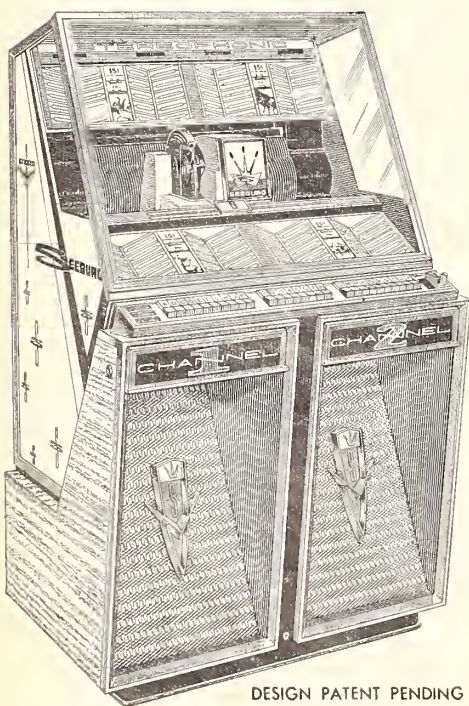
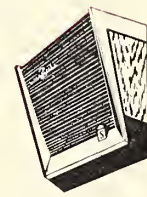
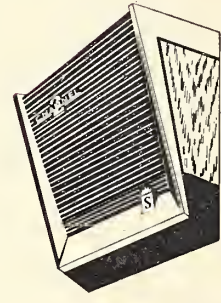
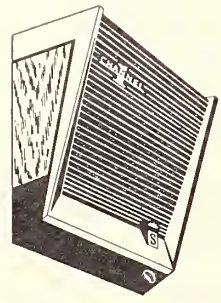
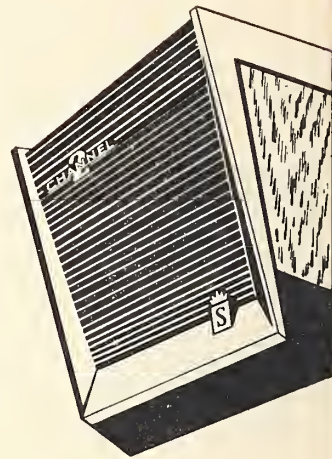
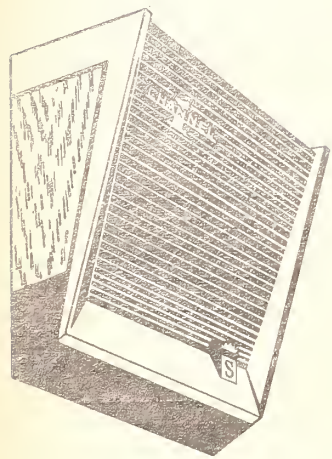
**EVERYWHERE**

**IN THE**

**LOCATION**

**...WHEN**

**THE SYSTEM IS  
SEEBURG**



DESIGN PATENT PENDING

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
THE SEEBURG CORPORATION  
Chicago 22, Illinois

*America's Finest and Most  
Complete Music Systems*

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# The Secret Of PUBLIC RELATIONS . . .

## Or . . .

# How To Win Friends And Influence People!

The Coin Machine Industry, which is probably the most maligned of all commercial endeavors, has been pondering Public Relations as a means of overcoming the sensational headlines, news stories, reports and fictional programs by the press, television and radio. All that the industry, from operators thru distributors and manufacturers, would like to see and hear would be truthful and factual reports of the individuals connected with the coin machine business, as well as the industry as a whole.

However, as is well known by the industry's members, the isolated unfavorable items are always blown out of proportion by the press—and used as an example of what the entire industry is purported to be. No matter what facts are used by industry members to refute these highly exaggerated and untruthful newspaper and TV stories, the industry continues to be unfairly smeared.

These heartbreaking and aggravating conditions are well known to all in our industry, and we bring the subject up again because we have found a means of eliminating the bad press. All that is necessary is that a fund of many millions be gathered—then used to sponsor a big time TV program, and run full page ads in local newspapers.

The solution was vividly pointed up by the television editor of the *New York World Telegram*, Harriet Van Horne, who reviewed a Playhouse 90 play "Judgment at Nuremberg" in the April 17 issue. Miss Van Horne outlines the story: The trial of several Nazis for war crimes. Threaded thruout the scenes were films made by the United States Army Signal Corps giving full views of the gas chambers and the crematory ovens

and the horrors of concentration camps. Miss Van Horne writes that during the play it was obvious that "words had been erased from the sound tape." In the final scene, Miss Van Horne states "In the course of a brilliant, bitter denunciation of the Nazis, Mr. Rains listed some of their more heinous crimes. And suddenly, for a brief but devilishly irritating moment, his lips moved, his face scowled, his teeth clenched—and no sound came.

"What were the awful words erased from this ringing indictment of the most savage, barbaric era in history? Were they obscene? Had the State Department requested their deletion?

"A few phone calls after the show uncovered the words. They were 'gas chambers.' Improper? Of course! Improper because one of the sponsors of Playhouse 90 is the American Gas Assn.

"The sponsor didn't actually request this deletion', a CBS spokesman related with understandable reluctance. 'But the network had assured the gas people some time ago there'd be no unpleasant references to gas on the show, ever. No suicides or explosions. I guess it felt that omitting all mention of gas chambers was simply honoring that agreement'".

So, it seems to us that if the coin machine industry was to sponsor some big time TV show, as well as running full page ads in the newspapers, it would be possible to have the industry given a fair shake—at least have an honest attempt made to determine the actual facts.

"How are we going to get these millions?", you ask. That's simple! Just ask those reporters who have been writing about the zillion dollar coin machine industry.

# COPYRIGHT HEARINGS MAY 20, 21, 22

## Celler Bill (HR5921) Before House Judiciary Sub-Committee.

### Operators In Congressional Districts Of Committee Members Urged To Write Short Letter In Opposition Of Bill

WASHINGTON, D.C. — Edwin E. Willis (D, La.), chairman of the House Judiciary sub-committee on Copyrights, informed the juke box industry that hearings on the Celler Bill (H.R. 5921) will be held on Wednesday, Thursday and Friday, May 20, 21 and 22, in this city.

In addition to chairman Willis, the House committee is made up of Jack Brooks, Texas; William M. Tuck, Virginia; Roland V. Libonati, Illinois (Chicago area); William C. Cramer, Florida and John V. Lindsay, New York.

The Celler Bill (H.R. 5921) would simply remove from the Copyright Act of 1909 the exemption granted operators of coin operated machines from the payment of royalties; and require juke box operators "to pay royalty fees for the use of the musical property of composers, authors, and copyright owners."

Those familiar with ASCAP's efforts of other years will recognize the Celler Bill as similar to a number of others introduced in the past.

These bills, and the current Celler Bill, would give the collection agencies the right to impose a royalty of whatever dimensions they feel like, and then could raise them year after years died there.

of similar nature which have been introduced into committee in previous year at their own volition. All bills

Witnesses for the juke box industry are now being alerted to appear in Washington, and they will present their opposition to the Celler Bill.

Music machine operators in the congressional districts of the above mentioned representatives would do themselves and the industry a world of good if they would write a short note to their Representative voicing their opposition to H.R. 5921.

(Another bill, the O'Mahoney Bill (S.950) was introduced in the Senate Committee on the Judiciary on February 5, 1959. Reproduction of this bill appears in the April 11 issue of The Cash Box. It's highly possible hearings on the O'Mahoney Bill may be scheduled for a later date.)

## Armstrong TV Script To Give Honest Ops A Break

### McClellan To Speak At End Of Show

NEW YORK—"The Sound of Violence" is an hour long television show which will appear on CBS-TV on Wednesday night, April 29, from 10 to 11 PM Eastern Daylight Savings time. The drama is reputed to have been inspired by the recent Senate committee investigation of the juke box industry.

Bob Costello, producer of the Armstrong Circle Theatre, in a discussion with The Cash Box, advised that story is based on the infiltration of a hoodlum group to the detriment of a legitimate operator in a small town. Nowhere in the story, he stated, will the juke box industry be maligned. Costello feels that the honest and legitimate operator will benefit by this drama, as it points out the conditions under which certain operating areas were adversely affected thru the mechanizations of gangsters and hoodlum controlled unions.

Producer Costello acknowledged that evidence provided during his preparation of the TV show indicated that the large majority of juke box operators were hard working, honest business men, and that just a fringe group of gangsters has infiltrated into the business. To further strengthen this fact, Costello stated that Senator John McClellan, chairman of the Senate Select Committee on Improper Activities in the Labor or Management Field, will make a state-

ment at the conclusion of the drama to the effect that the juke box industry is a legitimate business, being harassed by undesirable elements and hoodlum run unions, with only a certain small number of illegitimate characters in the business.

## MOA Questionnaires Mailed To Operators

OAKLAND, CALIF. — George A. Miller, national president, Music Operators of America (MOA), this city, advises that questionnaires are being mailed out to its membership, and other operating firms, for the purpose of making a survey of the income, labor and administration expenses of the automatic phonograph industry.

"Music operators are asked to cooperate", stated Miller, "by returning the questionnaire immediately so that this survey can be completed at the earliest date possible."

## Jack Mitnick Resigns United Music Post



JACK MITNICK

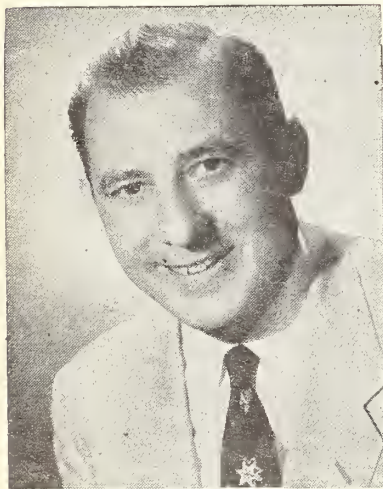
CHICAGO—Jack J. Mitnick, executive vice-president and sales director, United Music Corporation, this city, announced his resignation effective May 1, due to disagreement on company policy.

Mitnick went with the United organization on April, 1956, to introduce the firm's line of automatic music equipment and accessories.

"After about a year and a half of preliminary work", stated Mitnick, "United produced its line of music machines and accessories, with the cabinet of the music machine styled by Raymond Lowey. This equipment, from every viewpoint, beauty of cabinet and mechanically, is among the finest in the industry."

Mitnick contemplates taking a short rest, after which he will announce his plans for the future.

## 350 Expected To Honor Boorstein



LOU BOORSTEIN

NEW YORK — Officials of the United Jewish Appeal (Coin Machine Division), have advised that more than 350 ticket reservations are expected for the banquet to be given in Lou Boorstein's honor, on May 4th, in the Hotel Astor, this city.

Boorstein, president of Leslie Distributors, is this year's guest-of-honor and will be paid tribute by the entire coin machine industry on this occasion.

The annual drive for funds started slow but reports to date have indicated that a last minute flurry of donations and ticket reservations will undoubtedly make the charity drive a huge success.

## May Is National Tavern Month

### Big Promotional Drive On By Brewers And Distillers To Bring Patrons Into Taverns

### Coin Machine Operators Should Work With Locations To Stimulate Coin Play

NEW YORK—As is the practice every year, May has been designated as "National Tavern Month."

It is stated that distillers and breweries are planning their biggest promotions of all time. Large advertisements will be placed in newspapers to stimulate tavern business. In addition, advertisements as well as direct mail to 37,000 members of National Licensed Beverage Association, the national group of tavern owners which is sponsoring "National Tavern Month", will back the drive. Special posters, signs, table tents, coasters, etc., will be used in the taverns.

In the past, these "National Tavern Month" promotions during the month of May have proved successful for the tavern owner. Once again, The Cash Box urges operators to cooperate with tavern owners thruout the nation with a promotion of their own to stimulate play on whatever equipment they have in these taverns.

This is a splendid opportunity to increase revenue in their taverns—coinmen should not pass up this made-to-order program to join with tavern owners to bring play on their machines to peak proportions.



**Each Day More and More Locations Put Their Stamp of Complete Satisfaction on the...**

# ROCK-OLA

## *tempo*

200 or 120  
Selection  
Phonographs



...due to Rock-Ola styling which lends distinction to any location. Rock-Ola's dependability assures continuous trouble-free operation for increased earnings. Prove it to yourself! See them today in your Rock-Ola Distributor's Showroom.

**ROCK-OLA Manufacturing Corp.**  
800 North Kedzie Avenue, Chicago 51

**GET WAY AHEAD  
OF THE GAME**

with

*Williams*  
**PINCH  
HITTER**

See Your Distributor

*Williams*  
**MANUFACTURING CO.**  
4242 W. Fillmore St., Chicago 24, Ill.

**60 Operators Attend  
Atlantic N.Y. Forum**



MEYER PARKOFF

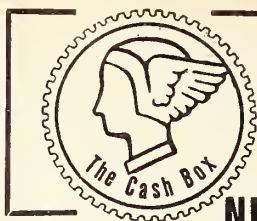
NEW YORK—Meyer Parkoff, Atlantic New York Corporation, Seeburg distributors in this area, reported a big operator turnout for a forum meeting, conducted in the Atlantic showrooms last Monday evening, April 20th, when Ray Lindgren, Seeburg vice-president in charge of the background music division, discussed the topic, "New Trends of Operator Diversification Into The Background Music Installation Field".

"More than 60 operators attended the forum," advised Parkoff, "and in addition to Lindgren, John Stuparitz of Seeburg, spoke on Seeburg stereo and the solutions to proper installation, proper sound balancing and testing."

"Seeburg expects to announce in June a new background music unit which proved of great interest to the operators who were here. Ray Lindgren pointed out that operators could open up new markets and locations with this new unit, which will be priced lower than ever before," stated Parkoff.

"Regular juke locations that don't turn the phonograph on during the day will be one example of where the operator can reap a profit by installing just what the location owner needs during the daytime business. Industrials are another market for this new Seeburg unit.

"Hotels utilizing a background music-public address combination are natural buyers for this unit. You can understand the potential of such a unit," concluded Parkoff. The firm is contemplating a second forum in the near future.



**Arcade Business Still Holding  
Strong For Distribs and Ops  
NEW ENGLAND NIBBLES**

Arcade pieces are still moving out from distrib plants all over town to fun spot locations. . . . Around with the distribts: At Associated Amusements Dick Mandell, gen. mgr., back from Springfield where he visited with ops, reports biz a little on the quiet side right now. Ed Ravreby making the Boston environs circuit to talk to ops. Kiddie rides are moving along well and new equipment is starting to arrive at the Allston plant. . . . At Redd Distributing (Wurlitzer), Bob Jones, sales mgr., reports the new Bally "Deluxe Club Bowler" is the most terrifico game received in many a season and has everyone excited. Baseball game "Heavy Hitter" is going big too, and Wurlitzer phonos are showing a rapid climb. Biz continues good at this distrib plant and arcade equipment is building up. . . . At Trimount Automatic Sales Corp. (Seeburg), here arcade equipment has been the biggest in many seasons with several arcades around the territory being completely re-outfitted and much equipment going into New England fun spots readying for the outdoor season, which is just a few weeks off. Irwin Margold, gen. mgr., reports biz has been on the upswing through the winter and spring months and that outlook for summer is big this year in music, games and arcade pieces. Marshall Caras, sales, reports many ops visiting and all interested in new games. . . . At Atlas Distributing (AMI), Tony Grazio reports that new AMI stereo phonos are going big and that ops are showing great interest in new line of kiddie rides taken on here. The layout of the newly refurbished plant on Commonwealth Ave. is now complete with a new parts and service department. . . . Among ops in visiting distribts this week were: Charles Sleeman, Bennington, Vt.; Martin Oliver, Portland, Me.; Ray Shea, Worcester; Connie Pocius, So. Boston; Mike Pascovich, Nashua; Henry Brooks, Dover, N. H.; Dave Hammett, Hyannis; Sol Robinson, Newton; Ralph Lackey, Milton; Martin LaRosa, Waterbury, Conn.; Ralph Ridgeway, Springfield; Anthony DiLuca, Cranston, R. I.; Louis Zideman, Manchester, N. H.; Tony Casale, Portland, Me.; Joe Micietta, Meriden, Conn.; John Chevers, Providence, R. I.; George Rochefort, Biddeford, Me.; Fred Koufos, Roxbury; Ed Beals, Needham; George Pappas, Lowell; Saul Taube, Manchester, N. H.; Ralph DiPacelo, Manchester, N. H.; Al Goldberg, Quincy; Gerry Waterhouse, No. Dartmouth; Steve Pielock, Worcester; George Chopelas, Malden; Joe Zeroli, Providence, R. I.; Vin Pitts, Allston; Russ Broude, Brookline; Frank Wajde, Manchester, N. H.; Sumner Segall, Boston; Stan Cokas, Lynn; Charles Tiernan, Cambridge; Bob Green, Randolph; Alec Pechillis, Ipswich; Frank Fendell, Brookline; George Campbell, Medford; Arthur Sturgis, Jamaica Plain. . . . Bobby Darin, Atco recording artist, whose latest "Dream Lover" is coming up fast, had a smash opening in his first Boston engagement in a night club at Blinstrub's 1,700-seater on Mon., Apr. 20, when he nabbed three encores from a cheering capacity crowd. . . . Hub and surrounding disk jocks and Atco record distrib parties attended the opening and Darin racked up big biz for his week's stand which ended Sunday (26). . . . Harriet Wasser, Darin's manager and press rep, flew in for the early part of the stand. . . . Benny Goodman headlines a jazz concert at Boston Arena May 10 with Dakota Staton and Ahmad Jamal and his trio. . . . Chantones open at Blinstrub's, April 27; Mills Bros., May 4; Lisa Kirk, May 11; Patti Page, May 18; Lonnie Satin, May 25; Vagabonds, June 1; Sammy Davis, Jr. and Will Mastin Trio, June 8, all for one week stands.

**CLEAN UP**

with these clean, guaranteed money makers.  
10 or more of each ready to roll!

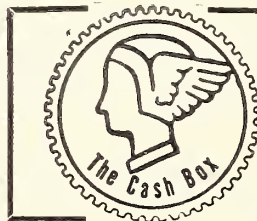
Chicago Coin  
**EXPLORER**

Chicago Coin  
**ROCKET SHUFFLE**

**BALLY GOLF CHAMP**

WRITE! WIRE! CALL! PRONTO!

**REDD** Distributing Co.  
298 Lincoln St.  
Allston 34, Mass.  
AL 4-4040  
Exclusive Distributors of  
**WURLITZER — BALLY — CHI. COIN**  
**GENCO — FISCHER**



**Chi Coin Intros "Players Choice"  
At Club Trades Fair, London  
GREAT BRITAIN GLIMPSES**

At the Club Trades Fair at Londonderry House, Park Lane, London, during the week ending April 25th, Chicago Dynamic Industries (through the Irish company Co-Am-Co Ltd.) showed their "Players Choice" bowler in Britain for the first time.

Two of the Shannon-assembled bowlers drew large crowds of operators and club owners as they were played among the tapestries and fine oil paintings of Londonderry House. They were shown by Co-Am-Co Ltd., and among the directors present were Raymond Chappelow (also a Bal-Ami distributor in the North of England) and Jack Ralph (resident director in Eire). Another director of Co-Am-Co is Michael Prearis (who is Bal-Ami distributor in Scotland).

Samuel Wolberg of Chicago visited London for a few days the weekend before the show, but did not visit the show itself.

Next American V.I.P. due in London is John W. Haddock of A.M.I. who is expected to arrive with Paul Hunger on PA flight 102 in the early morning of April 30th. Great interest is being shown in this visit in some quarters in London.

Leading London distributor, Cyril Shack, was buying cigars all round last week when his lovely wife Brenda presented him with a 6 lb. 2 oz. boy. They already have a three year old son, Neville. Quipped Cyril, "The cigars would have been longer if the baby had been in time". The reason for this is that the baby was just too late to earn an income tax rebate for Cyril and was overdue.

London members of the Amusement Trades Association have re-elected W. G. Green to be their president. John Holloway continues as their honorary treasurer. At a meeting immediately afterward Frank Manzi was unanimously re-elected chairman, with Harry Oliver as his deputy.

In support of recent British license applications for juke boxes, machines have been demonstrated in court, several times recently. In all recorded cases the applications have been successful and it is becoming more apparent that it is the idea of a juke box that upsets some magistrates and not the juke box itself. The pleasing appearance of the latest models make quick converts, even in court, and this method of persuasion is likely to be used much more in Great Britain.

**LARGE QUANTITY  
RECONDITIONED GUARANTEED**

**A. M. I.  
H-200-E**  
1 ..... \$695.00  
10 or more ..... 625.00  
EXPORT INQUIRIES INVITED

**LYNCH & ZANDER CO.**  
*Exclusive Seeburg Distributors*  
832 BARONNE ST. ★ NEW ORLEANS

CALL YOUR ORDER COLLECT - JACKSON 2-9696

## Williams Announces New "Crossword" Pin



SAM LEWIS

CHICAGO—Sam Lewis, sales manager, Williams Manufacturing Company, this city, announced last week that sample orders of Williams' new pinball game, "Crossword", are being shipped this week to distributors throughout the country.

"Our decision to push ahead our schedule," Lewis said, "was prompted by many very optimistic reports of earnings from test locations where 'Crossword' was installed last January. Naturally due to the great popularity of this pinball game we have already gone into full production, and we know we have a winner.

"Besides high earnings," he continued, "we have been overwhelmed with reports from distributors and operators telling us that there has been very little necessity for servicing 'Crossword' other than wiping off the backglass and playfield, and applying a little lubrication where needed.

"There is an actual crossword puzzle located in the center of the playfield. A ball in any pocket lights up the corresponding letter of the alphabet on the crossword backglass. Words are spelled out horizontally and vertically for replays. Each complete word spelled out earns a replay.

"The big 'Extra Special' bonus is earned," said Lewis, "when the player spells out all the words on the back-

**NEW**

**FAST!**

**NEW**

# Keeneys SHAWNEE

**THE BIG BONUS TODAY!**

Keeneys SHAWNEE Operates on Nickels, Dimes and Quarters Thru a Single Coin Drop Opening. Simple plug adjustment for 1-coin operation or to accept any number of nickels, dimes and quarters.

- Nickel lites up first vertical column of lites or adds one replay on visible replay register.
- Dime lites up second vertical column of lites or adds 2 replays on replay register.
- Quarter lites up fifth vertical column of lites or adds 5 replays on register.

**AN OPERATORS PIECE DESIGNED IN EVERY DETAIL BY AN OLD-TIME OPERATOR TO MEET SPECIAL LOCATION REQUIREMENTS**

*Built BY KEENEY!*

*High Style Cabinet FOR EYE-LEVEL PLAY*

*Plenty of Class*

MAGNIFICENT WOOD-GRAIN FINISH

for amusement only

**J. H. Keeneys & CO., INC.**  
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

glass. Hit bumpers, numbered 1 to 5 in rotation 'spot' lighted letters for high scoring.

"Suspense is built up when the player decides on a certain word—especially a long word—and a short 2- or 3-letter word flashes on the backglass as completed. Actually 'Crossword' has a lot of player appeal, plus a beautiful, colorful cabinet.

"The game is equipped with all of Williams Manufacturing's fine innovations, including National slug rejectors," concluded Lewis.

## Two Distribs Plan Trade Announcements Shortly

### PHILADELPHIA FILBERTS

Al Rodstein, Banner Specialty Co., is pulling the cliff-hanging bit with a promise of "something really big" that will happen very shortly. The staff and visiting ops are in a quandary as to what Al is referring to. Fred Walter spent the week away and sent through some very good orders. . . . Joe Ash, Active Amusement Machines Co., reports heavy activity for the entire staff with all hands busy filling arcade orders. Fred Pliner was invited to a christening last week. The occasion was Joe Handy's second appearance as a grandpappy. Fred has taken over the Wilmington territory and is doing very well. . . . Abe Witsen, Scott Crosse Co., checked all five arcades in preparation for the respective openings. Bill Witsen is still talking about the progress being made by the Central Machine Operators Assoc. He attended a meeting on Thurs., April 16th and was quite surprised. Angie Poletti, former Scott Crosse secretary, is the very proud mother of a beautiful baby girl. Everyone who knows Angie wishes her and the baby the very best of luck. . . . Pete Rappert, Allentown op, visited coinrow this past week. . . . Dave Rosen, David Rosen, Inc., wishes his own health tests were as good as the tests on new games that are on trial locations. Dave's been nursing a bad head cold these days. . . . Nat Solow, Eastern Music System Corp., is getting the jump on his paper work. Planning staff vacation schedules already. Bill Adair is doing a nice sales job out-of-town. . . . Jack Palmer, Intl. Amusement Co., busily prepping for a European trip. . . . Abe Lipsky, Sandy Moore Dist. Co., has the Wurlitzer phono sales schedules down to a most efficient system. Now has the time to push a new line of pool tables. In addition to the fine progress Abe is making with ops all over the Philly area, he will make an important announcement next week.

**WE'RE WHEELING AND DEALING!**

Chicago Coin's

**14' TWIN BOWLER**  
**6'-8' MONTE CARLO**  
**REB. SHUFFLE**

Write or Call for the Deal of a Lifetime.

Highest Trade-Ins

**FREE! FREE!**

**56-PAGE CATALOG!**

With Complete Price List, Exclusively for

**IMPORTERS!**

WORLD'S MOST COMPLETE COIN MACHINE CATALOG

Send for Your Copy Today!

**FIRST**

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

## The Height Of Coincidence

CHICAGO—There were exciting moments during the recent Music Operators of America Convention when a fire broke out in the upper floors of the Morrison Hotel, but it was a strange coincidence when Chief Charles (Jimmy) Johnson and his volunteer rescue squads were summoned to the fire along with units of the Chicago Fire Department. The unusual part is that Jimmy, who owns Globe Distributing Company, is himself a veteran coin man.

When asked about his reaction after the fire, he said, "This is the first time in my many years in the volunteer rescue squad when I had to rescue coin men. It was a great feeling."

Jimmy is shown above after the fire preparing to leave the scene with his squad.

### Marino Raises Funds For Hospital Assoc.

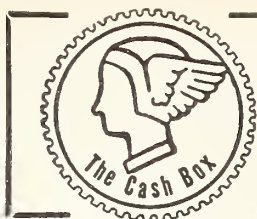
BRONX, N. Y.—John Marino, B&M Automatic Vending, this city, is currently raising funds through a souvenir journal for the 45th Hospital Association, an organization comprised of former enlisted personnel of the 45th General Hospital, a WW II unit. Membership is comprised primarily of Metropolitan New Yorkers with representatives in all parts of the country.

The 45th General Hospital Association is holding its annual reunion at the Hotel Empire, New York City, on Decoration Day, May 30th. It is in conjunction with this affair that a souvenir journal is being prepared. Marino heads the journal committee and is presently seeking funds for the purpose of supporting the Stoneburner Medical Lecture Series, established at Medical College, Richmond, Virginia.

### Hurvich Bros. Mark 28th Yr.

BIRMINGHAM, ALA.—Max and Harry Hurvich, Birmingham Vending Company, this city, celebrated 28 years in the coin machine business on April 1.

The brothers, known internationally as the "Gold Dust Twins," started in the business with peanut vending machines, and today are one conducting one of the foremost distributing firms in the country.



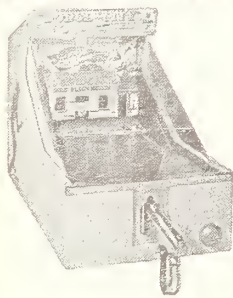
## Local Coin Dinners Expect Big Turnouts EASTERN FLASHES

Conversation along coinrow always turns to thoughts of up and coming affairs and this week the avenue had several get-togethers to look forward to. The first and foremost in the minds of a wide coin group, is the annual UJA-Coin Division banquet, which is scheduled for Monday eve., May 4th, at the Astor Hotel. Lou Boorstein, Leslie Distributors, is the guest-of-honor and Al "Senator" Bodkin, chairman of the drive, advises that he expects at least 350 persons in attendance. Incidentally, Al Bodkin is most happy over the last minute response from coin machine people who are sending in contributions and ticket requests for the big affair. The goal will definitely be reached, said Bodkin, if this last minute response continues.

Of course, May 19th, is an evening many coin machine people are eagerly awaiting. It is the night of the Westchester Operator's affair, which will be held at the Holiday Inn, in Scarsdale. Seymour Polak and Carl Pavesi report a heavy advance ticket sale and the entertainment and menu for the evening will be, as always, the finest.

Barney Ross, the champ himself, called to advise that he will be leaving on May 2, for a two week vacation to Europe. Barney will visit Paris for a couple of days and go on to Tangier, et al. Ross has been active in the music business and recently sent his first fighter into the ring up in Syracuse. It's always good to hear from Barney. . . . Jim Smith, veteran operator, stopped along Tenth Avenue and managed to get some business done at the same time. . . . Jim Sherry visited the avenue and got his stereo operations in shape. . . . Mack Douglas, Gertrude Brown's brother, drove down to coinrow and advised that Mrs. Brown is still hospitalized and will be in Highland Hospital, Beacon, N.Y. for a few weeks. . . . Al Simon, Albert Simon, Inc., away from the office as Al D'Inzillo, sales manager, reports a heavy business on Chi Coin's "Red Pin". The next-door-warehouse is being readied for a shipment of equipment and workmen are busily installing a hardwood floor, as part of the overall renovations. Ann Kelberg, Simon's secretary, will be happy to accept any donations to the City of Hope fund, for the benefit of leukemia victims, in advance of the annual telethon which will be televised on May 16th. Ann will be on hand all night during the telethon and if you pick up the phone that evening, and dial Ann Kelberg on the show, you will be helping the cause in two ways: the leukemia victims will benefit and Ann, an earnest volunteer worker, will be the happiest woman in town! . . . Mike Munves, Mike Munves Corp., kept busy handling arcade equipment, going out and coming in, during this busy arcade season. "If we have some nice weather on weekends, a fair weather! May, and some luck, the 1959 season will be a success," states Mike. Brother Joe Munves is scooting through the upstate hinterlands of Niagara Falls, Gloversville, Olcott and Canandaigua to bring home the bacon. Alvin Munves, Mike and Rose's son, expected a four day leave to get home from Fort Myers, Va., for the Passover holidays. Alvin is in the honor guard down there, courtesy U.S. Army. . . . Gabe Forman, Sandy Moore Dist. Co., advises that Wurlitzer sales are ahead of last year. Gabe took off for the Laurels for a short vacation. Forman will plane to Europe in a few weeks for four days of export business. . . . Harry Koepfel, Koepfel Dist. Co., was called away from the showroom just before we stopped, but the staff advised that Hymie Koepfel is coming along fine in the hospital. . . . Charley Rubenstein, vet arcade owner, has his son Bernard helping out the 42nd St. spots. Bernard was discharged from the Army last January. . . . Irving Holzman, Black Sales, busy with United games while "Whitey" Druckman back from a bout with the flu, handled a nice export order, ready for shipment. . . . Irv "Kempy" Kempner, Runyon Sales Co., is reporting good sales on AMI stereo models. Morris Rood had to re-order on the Bally, "Deluxe Bowler" to fill requests for delivery. . . . Barney Sugerman handled office chores on Tuesday and left for a business meeting that evening making it a typical long day's chore. . . . Meyer Parkoff, Atlantic New York Corp., predicts 100% stereo music by the end of the year. "Records, machines, everything will be stereo by the end of the year, if not before then, the way we are moving equipment," stated Parkoff. Murray Kaye certainly was evidence of this, diligently working away on stereo orders. The Atlantic showroom was the site of a very interesting meeting last Monday, Apr. 20th, when Ray Lindgren, vice-president of Seeburg, and John Stuparitz, Seeburg Corp., held a forum meeting on background music and diversification. Over 60 ops showed up and the interest was very intense. Future forums are being scheduled, based on the fine operator reaction.

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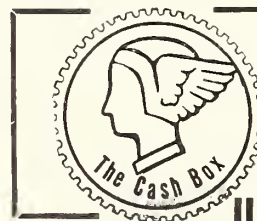
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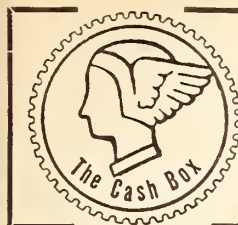


## Spring Thaw Loosens Coin Machine Dollars

### UPPER MIDWEST MUSINGS

Pete Weyh, Havre, Mont., on his way home from the M.O.A. Show in Chicago stopped off in Minneapolis for a day to visit with a few of the distributors. . . . Art Hagness, Grand Forks, N. D. in the cities for the day on a fast trip to pick up some supplies. . . . With higher temperatures and warmer days, the past 10 days have been very active in moving new and used music, games and other coin operated equipment. . . . Mr. & Mrs. Earl Porter, Mitchell, S. D., spent a few days in Minneapolis. Just sort of a vacation to get away from the old grind every day. . . . Norton Lieberman, Twin City Novelty Co., Mpls., in the hospital the past few days under observation because of kidney trouble. Heard he is getting along just fine. . . . Don Isensee, Hager City, Wisc. in town for the day making the rounds and saying hello to the boys. . . . George Wohler, Stillwater, Minn. in town this week. Long time no see. . . . George Cossette, Nisswa, Minn. in town and such a healthy looking tan. Just got back after spending five weeks in Florida. . . . Andy Theisen, Brainard, Minn. in Chicago this past week for the Pearson Bowling Tournament. Always takes off this time of the year to visit his relatives in Chicago and being in the tournament is having twice as much fun. . . . Clarence Harris, Darwin, Minn. in town for the day picking up his record supply and parts. . . . Bill Hunder, Wheaton, Minn. in town Friday and busy as a beaver. His boat shop is really buzzing and it looks like a bigger and better year in sales of boats of all descriptions.





## NEED FOR PUBLIC RELATIONS PROGRAM — A TOPIC OF DISCUSSION IN CHICAGO

### — CHICAGO CHATTER —

A topic of considerable discussion among the trade is the need for a good, strong public relation program in the coin machine trade. The feeling among coinmen in this area—and elsewhere—is that the sooner action is taken the better off everyone will be. Of course, there are many problems to be taken into consideration before charting this course of action.

Bally's Bill O'Donnell is very enthused over speed of play with the new "De Luxe Club Bowler". Bill considers it a revolutionary advance in automatic scoring that should enable the operators to get more plays per day.



JOE KLINE

The bowler, which is 8½ feet long, is considered an excellent unit for the Bowlette type of location. Art Garvey looks back at his many years in coinbiz and assures us that Bally has a great baseball game in "Heavy Hitter". In fact, he sez it is definitely one of the best ever. . . . Art Weinand, sales director of Chicago Dynamic Industries, has excellent reasons for sticking his chest 'way out these days. The bulging chest was encouraged by high honors won by his pert daughter Ginger, who was awarded a medal by the National Honor Society of Good Council Catholic High School. The school considers this the highest honor to bestow on a student, and according to Art, a sophomore rarely earns it. If this isn't enough to make her daddy proud, Ginger was inducted into the presidency of her sophomore class in a ceremony at the school last Sunday. Meanwhile Art came down to earth briefly to tell us Chicago Coin's "King Bowler" in the 16½ and 21½ foot sizes, and "Red Pin" Bowler are really doing terrifically all over the country.

Nat Fairorth of Penn Coin-O-Matic in Philly long distances the happy tidings that he has a big seller in Auto-Bell Novelty's "Circus Play Ball" baseball game. He infos that the very moment he received his initial shipment last week results were fantastic. This, of course, makes Auto-Bell's sales manager, Al Warren, mighty happy, since he told us recently he's going all out on this baseball game. . . . Bill DeSelm reports that while Johnny Casola, Roy Cramer and Bob Jonesi are doing so well at the Sparks Specialty showings of United Manufacturing's game and music equipment, he, Herb Oettinger and Ralph Sheffield are keeping the home fires burning at the busy United plant. Shipments are going out to distribs at a rapid pace, as usual, according to Bill.

First Coin's Joe Kline infos that now that this delightful Spring weather is upon us many of the out of town operators who generally stay away during the miserab winter months are showing up at the show rooms. This keeps Sam Kolber, Fred Kline and Nick Nelson very busy, and the "kaffee klatsch room" full constantly. Joe is anxiously awaiting release to distribs of Chicago Coin's new products. . . . AMI's sales vice prexy, Ed Ratajack, really gets around these days, covering plenty of territory. In fact he's one of those hard-to-reach-guys. . . . Heinrich Hecker, German distributor for United Manufacturing remained over in Chi after the MOA convention to visit at Wico Corporation and with other friends whom he couldn't possibly see during the big conclave. He's due to return to Padeborn, Germany within the next few days.

Ed Ruber of Wico flips over the heavy traffic at the plant due to results of the terrific display at the Wico exhibit at the show. Morrie and Milt Wiczer should take a big bow due to all the accolades, because, as Ed expresses it, they put in plenty of hours constructing the displays. . . . Chet Gore, prexy of Exhibit Supply, tells us the firm is well ahead of last year's sales on cards. Also the heavy repeat business on the "Vacumatic Card Vendor" keeps everyone at Exhibit happy these days. . . . Nate Gottlieb, D. Gottlieb & Company, packed his bags, gathered up his family and enplaned for a few days rest in Miami Beach. However, the situation at the Gottlieb plant is well in hand with Dave Gottlieb, Alvin Gottlieb and Judd Weinberg on tap to handle the rush business on "Hi Diver". . . . Kurt Kluever reports that most of the men are in town and putting in many hours at Rock-Ola Manufacturing due to heavy sales with the "Tempo" line of monaural and stereo phonographs. Les Rieck is the only exception, having left last week to cover Ohio and Tennessee. Charles Danneman, of Stockholm, Sweden visited at Rock-Ola last week. Before his departure Danneman and his wife will take a short vacation in Miami Beach. Kurt stressed the fact that, despite heavy sales on "Tempo" phonographs, shipments are keeping up very well.

Ted Rubey and Estelle Bye of Marvel Manufacturing advise that since the MOA show they're getting a lot of response on their "Old Smoky" Kiddie ride. Many operators throughout the nation are taking a liking to it since they viewed it at the plant, according to Ted. . . . Williams Manufacturing's sales director, Sam Lewis, minces no words in telling us that "Pinch-Hitter", Williams' great baseball game is definitely proving out as the best baseball game ever released by the firm. If that isn't enough, "Hercules" gun game adds a terrific one-two punch to the line as a sales getter. This, of course, keeps Sam Stern and Harry Williams in smiles. . . . Stan Levin is minding the store at All-State Coin while Vince Shay and his son, Vince Shay, Jr., are vacationing in New Orleans. "Naturally," Stan muses, "it wasn't busy enough before they left, now I've got to handle 2 and 3 long distance calls at a time. But I like it!"

Gil Kitt and Joe Robbins hosted many visitors who stayed in Chi after the MOA convention closed down, at Empire Coin. Joe tells us Jack Burns is back in his office after a miserable bout with an unfriendly virus bug. . . . Mort Levinson, National Coin, tells us he's having a tremendous run on Gottlieb's "Hi Diver" pinball game, which is an exceptionally good game. One of the most exciting features of the game, according to Mort, is the animation on the backglass. . . . One of the happiest coinmen these sunny Spring days is Howie Freer, who reports that the weather change has increased business at Donan Distribs. The stock dwindles so rapidly that Don Moloney, Mac Brier and Howie spend a lot of time scouring the

markets for more games to replenish the supply. Incidentally, Howie assures us, the fact that operators are coming out now that the weather is nice is a great shot in the arm for the entire industry.

While Herb Perkins, Purveyor Distributing, was driving through Terre Haute, Indiana returning from a combination business and pleasure trip, he stopped off to call home, only to discover, last Sunday, that his plant was on fire then. Herb tells us sorrowfully that the damage, which includes complete destruction of the building and equipment, amounted to approximately \$40,000 to \$50,000. While construction is now going on the new quarters are located just across the street at 4333 North Western Avenue. . . . Paul Huebsch, sales director of J. H. Keeney, reports that "Big Roundup" is selling like mad despite the change in name from "Little Buckaroo". The game—and not the name is what sells—if it's good enough, according to Paul. V. N. Allbritten and Harold Dorgan are on the road this week, with Allbritten converging on New Orleans and Dorgan in St. Louis. . . . Atlas Music's Nate Feinstein advises that there is plenty of action in this area with Seeburg's cigarette vendors and stereo phonograph. Nate infos that the excellence of stereo equipment is making many new friends every day.

Everyone at Chicago Dynamic Industries heaping many accolades on Phil Robinson, who retired recently to spend all of his time on behalf of B'nai Brith and other deserving charitable organizations. Phil and his wife are bound for Israel to meet with other trustees of B'nai Brith. . . . Johnny Oomens, secretary of the Chicago Division of the National Phonograph Bowling League tells us that Bob Holl, star keglar of the Phono Service team bowled the highest single game score in the history of the league, a cool 279. He threw 9 straight strikes, missing on his tenth frame! Johnny urges everyone in the Chicago area to get their tickets for the big bowling banquet, May 22, at Mount Prospect Country Club by contacting him. . . . Ben Coven reports that the action caused by the overflow at the MOA convention continued on for several days, and business boomed at Coven Music. Sid Paris and Irv Ovitz enjoyed much activity in the showroom.

Johnny Frantz reminds us he'll be coming out with a new penny counter game in June, which he named "Juggler Joe". . . . It is reported that Len Micon of World Wide Distribs was seen swinging his golf clubs in front of his home at 6:30 a.m. the other day. Len tells us he wasn't rushing the season, merely practicing his swing while knocking out crab grass on his lawn. (Joel Stern calls this killing 2 birds with 1 stone!) Fred Skor reports wonderful sales on Rock-Ola "Tempo" phonographs, and that overseas shipments are steadily rolling along at World Wide. Al Stern just returned from a very pleasant combination business and pleasure trip to California looking hale, healthy and hearty.

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New Games WILDCAT	
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Games DOUBLE SHDT	\$395
Games SUPER HUNTER	345
Keeney BIG TENT	225

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New Bally HEAVY HITTER	
New Wms. PINCH HITTER	
New United DELUXE BASEBALL	
Genco HI-FLY	\$145
Wms. KING OF SWAT	125
Keeney LEAGUE LEADER	175
Wms. BIG LEAGUE	95

PHONOS			
ROCK-OLA 1455 (200)	\$595	SEEBURG M-100C	\$395
A.M.I. G (200)	545	SEEBURG M-100B	325
SEEBURG V-200	425	A.M.I. E-120	325
SEEBURG HF100L	725	SEEBURG M100 A (45 Convers.)	145
SEEBURG HF100J	645	ROCK-OLA 1436 (45 RPM)	145
SEEBURG HF100G	475	WURLITZER 2000	445

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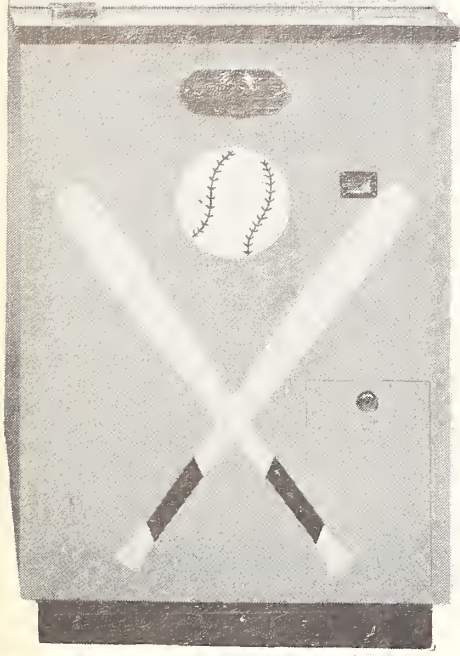
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## HAPPY BIRTHDAY THIS WEEK TO:

Al Siegel, Toronto, Canada; Maynard C. Hopkins, Galion, Ohio; Howard N. Clark, Kendallville, Indiana; Ernest L. Simmons, Danville, Va.; Lowell E. Matthews, Nashville, Tenn.; Dave Solomon, Elmira, N. Y.; Karl Karanfilian, W. New York, N. J.; Alfred W. Adickes, Hamburg, Germany; Paul M. Brown, Chicago; Roy F. Waltemade, N. Tonawanda, N. Y.; John R. Pieters, Kalamazoo, Mich.; Vernon R. Ward, Pine Bluff, Ark.; Clarence Schuyler, Chicago; Wm. A. Utz, Jr., Covington, Tenn.; Chester A. Baker, Pine Bluff, Ark.; Dale Rymer, St. Louis, Mo.; Herbert E. Wedewen, Cleveland, Ohio; J. D. Farris, Sr., Vicksburg, Miss.; Albert C. Bassan, Wellsville, N. Y.; Walter D. Bagnall, Thomasville, Ga.; Richard Lee Parks, Jr., St. Augustine, Fla.; Benjamin Gottlieb, Brooklyn, N. Y.; Roscoe Bentler, Springfield, Ill.; Leo Ringler, Newark, N. J.; Henry C. Lemke, Detroit, Mich.; Verle Van Nattan, Los Angeles, Calif.; Carl L. Albert, Greeley, Colo.

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 Kathy Linden  
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## Meeting Dates

### Music Operators' Associations

- Apr. 27—San Joaquin Music Operators  
Place: 1019 N. Center St., Stockton, Calif.
- 27—Central State Music Guild  
Place: 805 Main Street, Peoria, Ill.
- May 4—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 4—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 11—Tri-County Juke Box Operators' Association  
Place: Elum Music Offices, Masillon, Ohio
- 12—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Western Massachusetts Music Guild  
Place: Chalet Restaurant, West Springfield, Mass.
- 13—Music Operators' Society of St. Joseph Valley  
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 14—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Music Operators' Association of Massachusetts  
Place: Beaconsfield Hotel, Boston, Mass.
- 15—Los Angeles Division, California Music Merchants' Assn.  
Place: 3932 W. Pico Blvd., Los Angeles, Calif.

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### Chi Bowl Scores

CHICAGO—Bob Holl, star kegler of the Phonograph Service team, bowled the highest single game score, Thursday, April 16, since the Chicago Division of the National Phonograph Bowling League has been in existence. He rolled 9 straight strikes during the suspense filled game, leaving the 4 and 7 pins standing on his tenth ball. Bob then spared out picking up 8 pins on his last ball. He finished with a 580 series, bowling 136 and 167 his last 2 games.

Phonograph Service grabbed two games out of three over the hapless Decca team on the momentum of Holl's sensational play. Decca's big three, F. Risco, F. Tutomase and P. Corso bowled respective 548, 539 and 528 scores.

Atlas Music took 2 out of 3 games from the first place B & B team as A. Brezinski kegled a 515 and Hank Sophie dropped 514 pins. Frank Sciacitano finished with a 523 and F. Dries 515 for B & B. The Galganos were 2 for 3 over Star Music. Charlie Alesi bowled 517 and Tony Galgano 502, while Johnny Oomens had a 517 and Hank Sochacki 509 for Star Music.

Chicago Condenser swept 3 games over Coven Music. J. Wotocek bowled 507 for the Condensers and F. Dalton led Coven Music with 432.

In a closely matched set Chicago Music topped the Gallets 2 out of 3. M. Fiache kegled 538 and B. Beriso 532 for Chicago Music. Rene Gallet had a 506 series and H. Krueger 505 for the Gallets. A. Sciacitano led the tough Mercury team to 2 victories out of 3 over Music Time despite a meager 482 finish. M. Pomerance topped his Music Time mates with 501 pins for his series.

### Bess Participates In Highway Program

### Loyal Order Of Moose Dedicates Modern Parkway And Plaza In Southern States

RICHMOND, VA. — Jack Bess, president, Roanoke Vending Exchange, Inc., this city, one of the most public spirited members of the industry, recently took part in the dedication of a beautiful parkway and plaza in the famed City of Contentment, made possible by the efforts of members of the Loyal Order of Moose located in Virginia and the Carolinas.

Bess, member of the Order for many years, at one time served as Virginia State director.

Thru his activities in this order, as well as other public endeavors, including promotion programs publicizing his firm, Bess has become one of the State's leading figures.

The photo reproduced on the bottom of this page, which appeared on the front cover of the April issue of the Moose magazine, pictures dignitaries from four southern states participating in the ribbon cutting ceremonies at the dedication of the Parkway and Plaza at Moosehaven. Jack Bess is seen squatting on the left.

# Hail The New Champ!

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RECORDS PINS LEFT STANDING!

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BUILT EXTRA STURDY FOR HEAVY AND CONTINUOUS PLAY!

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## Pulls Plug To "Save" Money

# Operator Refutes Location Charge That Electricity Costs Too Much

NEW YORK—Every once in a while, with all of the problems that face juke box operators, they manage to come across a unique poser, and it usually comes from a location owner.

This past week, a local operator found his machine on location, with the plug pulled from the wall outlet. The location owner had advised him that because of the cost of electricity, he (the location owner) thought it best that since no one was patronizing the machine, he might just as well not run up electric bills in the bargain.

The operator proceeded to inform the owner that as long as the juke wasn't connected, a patron couldn't

play a tune if he wanted to. "Electricity costs too much money", said the economy-minded store owner. The operator then presented the location with a breakdown of electrical costs.

For the benefit of any other operator who might come across a situation like this, (and you can never tell!), here are official electricity costs for operating a juke box, as furnished by the Consolidated Edison Company, this city. If the kilowatt hour costs are different in your area, merely make this adjustment in figuring the total costs of electricity.

*Figured at an average cost of 4¢ per kilowatt hour:*

Juke operates for 8 hrs., cost per day, .0832¢, cost per month, \$2.49.

Juke on 8 hrs. standby, cost per day, .04¢, cost per month, \$1.20.

Juke operates for 6 hrs., cost per day, .0824¢, cost per month, \$2.47.

Juke on 6 hrs. standby, cost per day, .030¢, cost per month, \$0.90.

*Figured at an average cost of 5¢ per kilowatt hour:*

Juke operates for 8 hrs., cost per day, .104¢, cost per month, \$3.12.

Juke on 8 hrs. standby, cost per day, .05¢, cost per month, \$1.50.

Juke operates for 6 hrs., cost per day, .078¢, cost per month, \$2.34.

Juke on 6 hrs. standby, cost per day, .0375¢, cost per month, \$1.12.

Ed. note: If the above information is of value to you as an operator, perhaps you have your own problems and solutions that you would like to see published in this space. If so, please feel free to write to THE CASH BOX, 1721 Broadway, New York 19, N.Y. You may enable other coinmen to benefit from your experience.

### WE WILL TRADE!!!

We Can Use:  
Bally SPEED BOWLERS, 8 Ft.  
Bally LUCKY SHUFFLES, 8 Ft.  
SHUFFLE ALLEYS—New & Used  
We Have On Hand:

#### MUSIC

Wurl. 2000  
Seeburg KD-200  
Rock-Ola 1455

#### ARCADE

Wms. SHORTSTOP Baseball  
Bally BIG INNING Baseball  
Bally GOLF CHAMP  
Bally SPACE GUNNER

#### GAMES

Genco "21"  
Genco NUMBER ROLL  
Bally LANES, 11 & 14 Ft.

WRITE • PHONE • WIRE

## RUNYON SALES COMPANY

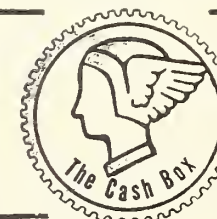
Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
Irving Kaye Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y.  
LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4478



## Spurt On Used Equipment As Summer Spots Open

### CALIFORNIA CLIPPINGS

Operators and distributors report the business pace along Pico Blvd. this week has been moving at a good clip with used equipment leading the way. . . . At American Coin Machine, Nick Lanzy has been elected to an office in the local Elks Club. Vinny Lanzy reports that business is very good with more good used equipment coming in. . . . John Freeman, at Simon Distributing, states that business has been excellent the past week with many of Simon's arcade customers dropping in to pick up equipment for the summer season. John says he is contemplating a trip to Houston, May 11, to visit his parents. . . . At C. A. Robinson & Co., Hank Tronick informs the opening of the baseball season in Los Angeles has had its effect on the sale of baseball games, both new and used. Hank went on to say that there has been a spurt in used equipment with a great deal of activity coming from the beach areas that are prepping for a late spring or summer opening. . . . Matt Nordberg, at Minthorne Music, spending the last week in Long Beach, Santa Ana and San Diego, and reports a very successful trip. More and more operators are beginning to feature the new Seeburg stereo phonograph in an increasing number of locations. Matt says that orders on the Seeburg Cigarette Vendor indicate that operators are finding the machine to be the most trouble-free and eye-appealing machine on the market. Two new girls have been added to the office staff at Minthorne—Helen Bruske and Gertrude Laura. . . . At Norty's Music Center, Norty Beckman says the Nortones, the young group Norty manages, will record their first four sides for Warner Bros. Records this week. Group will be backed by Don Ralke on their initial outing. Don Ralke's new waxing, "Maverick," on Warner Bros., looks like it could hit high up on the charts, according to Norty. Joe Alvarez feels that Huelyn Duval's "Little Boy Blue," on the Challenge label, is beginning to take off and could go all the way. Harry Simeone's "Valley of Love," on 20th Century Records, is Louis Baruch's idea of a disk that could make the hit circle in the coming months. Norty is confident that King Cole's new one on Capitol, "I Must Be Dreaming," is going to be another one to add to the "King's" long list of big sellers. . . . At California Music, Sam Ricklin writes from New York that he is having a wonderful time and that he will be on his way to the Caribbean in the next few days. Gabe Orland says that contrary to the feelings of some, he enjoyed the MOA Convention very much. Gabe says he enjoyed the entertainment and felt that on the whole the convention was very successful. Gabe went on to say that if some of the people spent their time trying to better the convention, instead of knocking it, it could have been even more of a success. Gabe finished by stating he wouldn't have missed it for the world. Buddy Robinson is betting that "This Love of Mine," on Coral, will be Roberta Linn's next big one. . . . At Leuhenagen's "record bar", Tom Flack and Andy Wilson, of Coral Records, stopping in with Roberta Linn to play her new release, "This Love of Mine,"—her first since returning to Coral. Lee Palmer, ABC Paramount's West Coast rep., dropping by with Leo Diamond to play Leo's new LP, "Exciting Sounds From Romantic Places." Kay Solle is sold on Brook Benton's current Mercury waxing, "Endlessly." Mary Solle says that "Gaslight Rag," on Terri Records featuring Happy Ferris, is beginning to move and looks real good. Popular Billy Vaughn's "Lights Out" on Dot, has Claire Solle saying that Billy has another smash for sure. . . . Al Silberman, at Associated Distributors, reports that the past week has been exceptional in that they sold half of their last shipment of Wurlitzer "2300s" phonographs in one afternoon. Al went on to say that he is greatly appreciative of all his old friends that have come in and are now buying Wurlitzers. Associated, says Al, is also taking the position that no product is any better than its service. Al said that bowlers are also moving very well and are going out as fast as they come in. . . . At Badger Sales, Marshall Ames informs that business has been good on both new and used games with the new AMI "J" model stereo phonograph continuing to move at a good pace. Bill Schrader is taking a combined business and pleasure trip to New York in the near future. . . . Jimmy Wilkens, at Paul A. Laymon's, reports that Mr. & Mrs. Laymon, as well as the other members of the Laymon organization, were invited to a buffet dinner at the Wilkens' new home in Whittier hills. Jimmy states that used equipment sales have been very good with a heavy accent on baseball games, and guns. The new Bally "Gunsmoke" gun has arrived and has already met with enthusiasm from the operators. This is the first gun on the market, says Jimmy, that actually shoots back at the player. . . . Some of the visiting operators along Pico this week were: John Calsadillas, Los Angeles; Charlie Koski, Long Beach; Bill Olson, San Pedro; L. B. Gayer, San Bernadino.



## Distribs and Ops Enjoy Short Biz-Pleasure Trips

### DALLAS DOINGS

R. B. Williams is on a fishing trip to Possum Kingdom and Commercial's Carl French is on an excursion to Lake Dallas. . . . On the sick list: Weldon Denton ill in a local hospital, Pete Purvis, Stevonville, up and around after suffering heart attack, and Joe Thompson, Joe's Music Co., winning his bout with the flu. . . . Buna Carr was in town from Waco to buy equipment for his route. . . . Planning a big weekend on the Texas coast in Galveston is Carl Casperson. . . . At R. Warncke Co. comes news that Mr. Reynolds is travelling through West Texas on business and Tom Chatten was a weekend fisherman at his Lake Texoma cabin site. . . . Bob Cyle, King Records, attended the mammoth jazz festival, "The Biggest Show of Stars For '59" on April 13. Cyle was very enthusiastic over the affair, which was a complete sellout for both shows. The nation's top rock 'n' roll stars were featured. . . . Visiting O'Connor Dist. Co. the past week were Tom Larrimore, Ft. Worth; Carl Fonby, Daingerfield; and Ray Lindgren, Seeburg Corp. . . . Bob DePriest left town for a weekend change of scenery in Tennessee. . . . Jim Storey stayed home this past weekend to try his skill at grass-cutting. . . . More coinrow visitors: C. D. Warmbaker, Mexia Music Co., Mexia; C. P. King, Mineral Wells; Maurice and E. R. Terry, Ft. Worth; and Mr. Helms, Helms Music, Childress. . . . Mike Ambrose, KXOL Radio, is ill.

Wait till you see

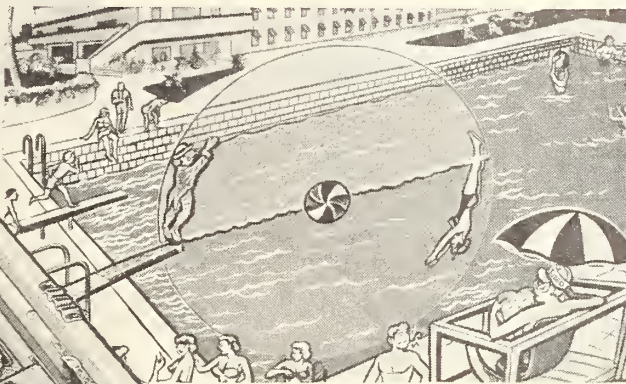
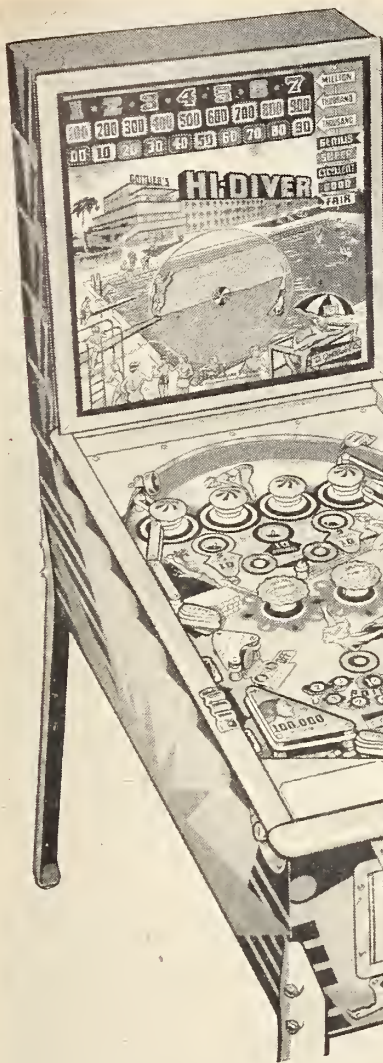
# JUMBO

NEW TYPE UPRIGHT

WITH FAMOUS *Bally* FEATURES

*Here it is... Irresistible Attraction!*

Gottlieb's ANIMATED **HI-DIVER**



**DIVERS ACTUALLY SPRING FROM DIVING BOARD INTO THE SWIMMING POOL!**

Here's the feature every Operator has been waiting for . . . ANIMATION! New lite box design shows divers spring into the swimming pool. You watch the diver swim around the pool in a circular motion and return to the diving board. Each diver cycle scores points.

- Terrific, eye-catching pool decoration packs 'em in at "poolside" for maximum play attraction.
- Kickout holes, targets and rollover buttons advance divers.
- Alternating light targets turn pop bumpers and cyclonic kickers on and off for high score.
- Four super-powered flippers—2 at bottom of field and 2 at mid-field create thrilling "relay" type action skill shots.

**D. Gottlieb & Co.**  
1140-50 NORTH KOSTNER AVE. CHICAGO 51, ILL.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

## Phil Robinson Retires

### Leaves May 3 To Attend Annual B'nai Brith Meeting In Israel



PHIL ROBINSON

CHICAGO — Phil Robinson, representative for Chicago Dynamic Industries, Incorporated on the West Coast for more than 22 years, announced his retirement from his coin machine activities last week. As a fitting climax he and Mrs. Robinson are embarking, May 3, on an exploratory trip to Israel with a group consisting of officials of the National B'nai Brith organization.

Samuel Wolberg, president of Chicago Dynamic Industries, expressed his sincere regrets when advised of

Robinson's retirement, and also declared his high esteem for him.

"I know I speak for everyone in our offices, including officers and employees," Wolberg said, "and I am indeed regretful that the time has come to lose the services of so valuable and capable a man. At this time I can only express my very best wishes to Phil, and wish him 'Bon Voyage' on his future course of embarkation.

"I am certainly pleased that he will continue to be as active in B'nai Brith and other worthy charitable organizations as he was in his efforts on behalf of Chicago Dynamic Industries," Wolberg continued.

"We naturally look upon this journey Phil is taking, along with other dedicated B'nai Brith members, as an excellent beginning of his new, full-time endeavors toward the betterment of mankind."

Robinson has served for many years on the Board of Trustees of the Beverly Hills B'nai Brith Lodge of Los Angeles, California. During his sojourn with Mrs. Robinson and other members he will attend the annual organizational meeting, which is being held in Israel to evaluate current problems there, and continue on to a tour of the continent.

## OPERATORS

*The Switch in '59 is to a Dime*

In '33 nickel play was OK. Don't operate in the past . . . the switch in '59 is to a dime!

**D. GOTTLIEB & CO.**

### Penn Coin - O - Matic Enjoys Good 1st Qtr.

PHILADELPHIA, PENN. — Nat Fairorth, Penn Coin-O-Matic Corp., this city, has advised that since his opening day, which took place the first week in January during this year, sales on equipment have kept a steady and satisfactory pace.

Fairorth handles the Auto-Bell line in Eastern Pennsylvania, New Jersey, Delaware and Maryland. The Keeney territory extends as far West as Harrisburg, Pennsylvania.

"I have three salesmen on the road regularly, and I think we have done a good job in Philadelphia insofar as making the trade aware of us. Most operators know we are in business and the introductory part of a new business is just about over," advised Fairorth.

Nat Fairorth has been in the coin machine business since 1940, during which he operated all types of equipment. The Penn Coin-O-Matic Corp. showrooms are located at 821 North Broad Street, in this city. Telephone number is POplar 5-2676.

### LAKE CITY SPECIALS!

**BEST EQUIPMENT—LOW PRICES**

Bally All Star	\$125.00
Genco State Fair Gun	195.00
Hunter	165.00
Super Hunter	345.00
Skeet Shoot	275.00
United Regulation	270.00
Dragonette	80.00
Diamond Lil	65.00
Circus Wagon	149.00
Bally 14 Ft. Lanes	325.00
Phila. Toboggan Skee Ball	325.00
Williams 6-player Ski Ball	125.00
ChiCoin Pistol	50.00
Genco Sky Rocket	125.00
United Pirate Gun	245.00
Lucky Seven	75.00
ChiCoin Classic	400.00
ChiCoin TV Bowler—14 Ft.	345.00
Bally Big Inning	325.00
Williams Ten Pins	135.00
Williams Jumbo Ten Pins	195.00
Rock-Ola 1455 and 1454	545.00

**WE HAVE THE FOLLOWING BINGOS**

Carnival Queen	Big Show
Beach Time	Sun Valley
Key West	Show Time
Cypress Garden	Night Club
Miss America	Broadway
Beach Club	

*Write Now For Low Prices!*

WIRE-WRITE or PHONE HE 1-4100  
1/3 Deposit Required on Each Order  
We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**  
**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-4100)

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—We pay highest prices on late 45 RPM records, plus freight charges. Popular, Hillbilly, Rock & Roll. We also buy back numbers, going back four years. CHAS. HOODWIN CO., 4419 BROADWAY, CHICAGO, ILL. (Tel. Long Beach 1-3573). Chicago's oldest distributors of promotional sales records.

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's, Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. Union 1-7500).

WANT—Cash; Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 836 MILWAUKEE, CHICAGO 22, ILL. (Tel. Canal 6-0293).

WANT—United 6-Star Regulation Shuffle Alleys; Rock-Ola 1455's. Quote best price. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Rock-Ola Model 1442—50 Selection Hi-Fi; Seeburg Models C & R; Gottlieb Multiplayer Majestic, Contest, Gondolier, Double Action, Single Player, Sittin' Pretty. State condition and best prices. HUB COIN MACHINE, 7312 GEORGIA AVE., N.W., WASHINGTON 12, D. C. (Tel. RAndolph 3-9896).

WANT—Late model Arcade Equipment—Ten Strikers, Bally Bull's Eye Pistols, all late guns. Send lowest prices in first letter or phone immediately. ECONOMY SUPPLY CO., 577 TENTH AVENUE, NEW YORK 19, N. Y. (Tel. CHickering 4-8628).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTon 3-2282).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMISTAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—We need Arcade Equipment—Juke Boxes—Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BELGIUM. (Cable: JEUMATE-BRUSSELS).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. Juniper 8-1814).

WANT—Chicago Coin Band Box, Cypress Gardens, Sun Valleys, Show Times, Key Wests, United Large-Ball Bowlers, and Chicago Coin's 6 Player Tournament Ski-Ball. FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASHINGTON. (Tel. Madison 4-8585).

WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Chicago Coin & United Flashing Type Bowlers, Wm's King Of Swat & Four Baggers, Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Bally Lanes 11 ft. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—Late Juke Box 45 R.P.M. Records not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N.E. 163rd ST., NORTH MIAMI BEACH 62, FLA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLUemound 8-6700).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: GARfield 3585).

WANT—New or used 45 RPM Records that have appeared in *The Cash Box* Top 100 within last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel.: PLaza 7-8061).

WANT—Bally Bright Lights or Bright Spots shipped or as is. Write: TRICOUNTY AMUSEMENT CO., 307 NICE AVE., JENKINTOWN, PA.

WANT—To Buy—Bally Hot Rods and United Starlet Back Glasses. Please quote quantity and prices. CLEVELAND COIN MACHINE EXCHANGE, IN., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

## CLASSIFIED ADVERTISING SECTION

WANT—Seeburg Models 201 DH—160 D. TAYLOR SALES CO., 120 WEST MAIN ST., BELLEVILLE, ILL. (Tel. ADams 3-9578).

WANT—Beautys, Beach Clubs, Frolics, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control unit in back board. Need not crate. J. J. PARKER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUDley 4-6086).

WANT—Experienced service man on Music, Pin Balls, Bowlers, etc. References requested and complete information in first letter. Information will be held confidential. Box # 471, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—United Star Slugger, Wms. Hi-Hand, Shuffleboard Overhead Scoring Units, United Bonus & Playtime Bowling Alleys. Quote best resale price 1st letter. COIN MACHINE EXCHANGE, 4605—127th S. W., TACOMA 99, WASH. (Tel. Juniper 8-7153).

WANT—Late used juke box 45 RPM Records not over 6 months old. I pay 13¢ and transportation. Write stating quantity on hand. Prefer to buy from Indiana Operators at this time. C. W. HUGHES, LADOGA, INDIANA.

WANT—International Mntoscope Bang-O-Rama Pistol Gun. FOR SALE—Special—Tusko Baby Elephants \$550. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS. (Tel. HO 4-6111).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—Mercury Floor Model Grip and Strength Testing Machines, advise condition and number available and lowest cash price, or will trade cigarette, candy, coffee and sanitary machines. TEXAS ASSOCIATED ENTERPRISE, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

## FOR SALE

FOR SALE—New V-200 Hidden Unit with VL selection receiver \$525; Bally Skill Parade 10¢ \$495; Bally All Star \$99. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Stop Cash Box Burglaries with Siren Burglar Alarms. Installed in 2 minutes. Alarm goes off when Cash Box door moves. Only \$4.95 complete. See your distributor or order from: DUARTE INTERNATIONAL SALES, 835 EAST 31st ST., LOS ANGELES 11, CALIF.

FOR SALE—Chicago Coin Rebound Shuffles \$149.50, same as brand new. Closing out our inventory. Limited quantities. Wire deposit to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).

FOR SALE—Eastern Electric Mark II Cigarette Machine 22 Column \$175; Kennv 22 Column \$150. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. Central 1-9292).

FOR SALE—1700, 1800, 1900, 2000, 2100 and 2150 Wurlitzers. Special prices for quantity orders. Write or call: LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

FOR SALE—Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—Shuffleboard Chromed Weights, Scoreboards, Liquid Cleaner Paste Wax, Dance Floor Powdered Wax, Finest Grade Shuffleboard Powder Wax. Write for color Brochure and prices. WAX-OLA, INC., 444 NORTH 5th ST., NEWARK, N. J. (Tel. Humboldt 4-2525).

FOR SALE—6 2150 Wurlitzer Phonographs; 3 BL Seeburg Phonographs; 1 A.M.I. E-120 Phonograph; 1 A.M.I. D-80 Phonograph; United Bingos, Manhattan, Mexico, Tahiti, Cabana, Ea. \$35. J. H. RUTTER, INC., 917 SO. STATE ST., SALT LAKE CITY 11, UTAH.

FOR SALE—Six Star Regulation \$395; Eagle Shuffle Alley \$450; Wms. Short Stop \$350. WANT—Bally King Pin or Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY, NEW YORK.

FOR SALE—Bally All Star \$125; Genco State Fair Gun \$195; Hunter \$165; Super Hunter \$345; Skeet Shoot \$275; United Regulation \$270; Dragonette \$80; Diamond Lil \$65; Circus Wagon \$149; Bally 14 ft. Lanes \$325; Phila. Toboggan Skee Ball \$325; Williams 6-player Ski Ball \$125; ChiCoin Pistol \$50; Genco Sky Rocket \$125; United Pirate Gun \$245; Lucky Seven \$75; ChiCoin Classic \$400; ChiCoin TV Bowler 14 ft. \$345; Bally Big Inning \$325; Williams Teu Pins \$135; Williams Jumbo Ten Pins \$195; Rock-Ola 1455 and 1454 \$545. We have the following Bingos: Carnival Queen, Beach Time, Key West, Cypress Garden, Miss America, Big Show, Sun Valley, Show Time, Night Club, Broadway, Beach Club. Write now for Low Prices. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HENDERSON 1-7577).

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 30 thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—ABT Rifle Range. 4 complete sets. 8 additional rifles. More than \$500 in extra parts, including Pumps, Cleaners, Shot, Tools, etc. \$2,500 takes entire deal. 1/3 deposit, balance C.O.D. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, NEW YORK.

FOR SALE—Fifteen (15) Bally Lucky Alleys, 14 ft. These machines like new, \$745 each. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel. Bigelow 8-3524).

FOR SALE—700 Dahlberg Pillow Speaker Radios. Six tubes in perfect working condition. Suitable for hospitals, motels, hotels, convalescent homes. Can be used for one dime per hour or operate free. Prices very reasonable with bracket. Contact: MONROE BRANT, 829 EAST MARKET ST., YORK, PA.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Gayety \$60; See us for good clean used equipment. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

**FOR SALE**—a 1910 Wurlitzer coin operated Piano Player. A rare collector's item. Write: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE PARK, N.J. (Tel. WHitney 5-2893)

**FOR SALE** — Seeburg M 100 B \$250; C \$325; G 425; R \$500; V200 \$500; VL200 \$600; KD200 \$750; H100B \$250; HFF100R \$450; AMI G120 \$500; H200 \$725; Wurlitzer 1800 \$335; 2150 \$625; 2204 \$700; 2000 \$550; Rock-Ola 1448 \$525; 1438 \$350; 1455 \$625; Bingos Variety \$65; Gaytime \$90; Gayety \$55; Big Time \$95; Miami Beach \$95; Parade \$195; Big Show \$245; Key West \$265; Pins Ace High \$165; Classy Bowler \$135; Duette \$135; Fair Lady \$225; Fun House \$165; Gladiator \$135; Gypsy Queen \$85; Hawaiian Beauty \$65; Jockey Club \$90; Lulu \$65; Pin Wheel \$50; Shindig \$50. NEW ENGLAND EXHIBIT COMPANY, 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEatur 2-1500).

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THE CASH BOX, 1721 BROADWAY  
NEW YORK 19, N. Y.

**FOR SALE** — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, 6, OKLA. (Tel. FOrest 5-3456).

**FOR SALE** — 20 Grand, Slugging Champ, Hawaiian Beauty, Duette, Marble Queen, 3-4-5's, Keeney Club Bowler, 6 Pocket Pool Tables. WANT—Un. Triple Plays, Un. Showboat. NOBRO NOVELTY COMPANY, 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MA 1-5438).

**FOR SALE**—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

**FOR SALE**—Tusko—The Baby Elephant. Best Kiddie Ride on the market. \$795. BILOTTA ENTERPRISES, INC., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

**FOR SALE**—Floor Samples all new closeouts. Batter Up \$295; Cries Cross Hockey \$375; Ten Strike \$250; Space Age \$350; Flying Aces \$350; Super Hockey \$195; Mercury Gripper \$14.50; League Leader \$195; Eastern Electric Mark II; Cigarette Vendor \$250. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

**FOR SALE**—12" Dual Cone Hi-Fi type Speakers and Baffles, 12 watt, lined oak wood, Corner \$23.95, Wall \$19.95, 8" extended range, 8 watt, corner \$15.95, wall \$11.95. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DE 2-2424).

**FOR SALE**—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

**FOR SALE**—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

**FOR SALE**—Pool Cues, Hard Maple. Buy the best for Bumper Pool Games. 48" long 1 1/4" Butt, Rubber Cushion, Fibre Point, Leather Tip, Two-time Finish. \$10.20 per doz. 1/3 with order, balance C.O.D. DIEDRICK SUPPLY CO., CHASKA, MINN.

**FOR SALE**—Bumper Pool Tables with new slate, cushions & cues, Cabinets sprayed, \$90; Genco Big Top Rifle and Wild West Gun \$185 ea.; Genco Rifle Gallery \$110; National 9 Ft. Shuffleboard w/Elec. Scoring \$75; Genco Shuffle Pool \$65; United 5th Inning \$65; Scoreboard \$65; Rock-Ola Comet \$395; AMI G-200 \$550. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

**FOR SALE** — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available, 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLYmpia 8-4012).

**FOR SALE**—Bally Big Ball Bowlers late models; Bally Big Pin Shuffle Alleys late models; late model Bingos. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

**FOR SALE**—10 Chicago Coin Rebound Shuffle, 10 Genco Flying Aces—New, 25 Bally-Chicago Coin-United 11 & 14 ft. Bowlers, 5 Bally Golf Champ, 50 Late Bingo-Carnival Queen-Beachtime-Cypress Garden-Key West, REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

**FOR SALE**—Rainbow S.A. \$145; Lightning S.A. \$145; Leader Deluxe S.A. \$115; Ace S.A. \$125; Capitol S.A. \$225; Super Bonus S.A. \$195; Rocket Shuffle \$225; Starlite S.A. \$125; King S.A. \$95; Holiday S.A. \$145; Thunderbolt S.A. \$175; 6-pl. Ski Bowl \$125; Champion S.A. \$95; Speedlane S.A. \$150. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

**FOR SALE** — Close-out of 30-wire cable. Was 32¢ per ft., now 25¢ 500 ft. or more, 22¢. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

**ONLY \$48.**

**FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.**

**The Cash Box**

1721 BROADWAY, NEW YORK 19, N.Y.  
Write For The Facts Today

**FOR SALE** — Used 6 Pocket Pools. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—E-40 AMI (converted) \$200; Gladiator \$130; Duette \$120; Screamo \$50; Gayety \$55; Palm Springs \$55; Surf Club \$50; Stardust \$70; Pool Alley \$50; C.C. Twin Hockey \$200. CARL J. SPEIS CO., 316 W. COLUMBIA ST., EVANSVILLE 11, IND. (Tel. HA 4-5527).

**FOR SALE** — Rack Jobbers — Header Cards 1 1/2 x 3 1/2, \$1.50 per thousand. Prepaid. Orders shipped within 24 hours of receipt of order. Record Envelopes 8" x 8", \$14.50 per thousand. Prepaid. No C.O.D.'s please. GOPHER LITHO, INC., 5 EAST HENNEPIN, MINNEAPOLIS, MINN. (Tel. FEderal 6-2460).

**FOR SALE**—New Rock-Ola Model 1465—200 selection Phonographs original crated priced for action; CC 16' Players' Choice Bowler (floor sample) High Score & Regulation Feature \$775. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

**FOR SALE**—Games, Inc.: Double Shot \$345; Super Hunter \$325; Bally Skill Parade \$295; ABC Bowling Lanes 14' (late 3 pc) \$295; Trophy Bowlers 14' \$645; All Star Bowlers \$175; United Midget Alley 6' \$195; Bally and United Bingos—write or call. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

**FOR SALE**—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLESTON, LAS VEGAS, NEVADA.

**FOR SALE** — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

**FOR SALE**—Gottlieb Games: Toreador \$125; Marble Queen \$35; Green Pastures \$40; Scoreboard \$75; Gypsy Queen \$60; Marathon \$125; Williams Race The Clock \$50; Colors \$60; Piccadilly \$75. Also used Bally and United Bingos. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA. (Tel. IIA 3-4508).

**FOR SALE**—Bingo Games. All are thoroughly checked, reconditioned and in A 1 shape before they are shipped to you. Try us and we are sure you will be satisfied. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).

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**FOR SALE** — Seeburg R100 \$475; Seeburg V200 \$375; Seeburg VL200 \$475; Seeburg 201 \$900; Wurlitzer 2000 \$450; Wurlitzer 2100 \$525; AMI F120 \$400; AMI G120 \$425; Rowe Cigarette Machines; AMB 14 Col. \$165; AMB 11 Col. \$130. All machines shopped and ready for location. BELMONT MUSIC CO., 116-118 N.E. GLENTDALE AVE., PEORIA, ILL. (Tel.: 6-4424 or 4-5868).

**FOR SALE**—Surf Club \$25; Beach Club \$25; Dude Ranch \$25; Miami Beach \$70; Big Time \$40; Broadway \$100; Key West \$200; Saddle & Turf \$50; Keeney Bonus Bells \$50. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

**FOR SALE**—New Auto-Bell Play-Ball single coin upright on 5, 10 or 25 cent play. Immediate delivery. Write or phone: PENN COIN-O-MATIC CORP., 821 N. BROAD STREET, PHILADELPHIA 23, PA. (Tel. PO 5-2676).

**FOR SALE** — Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE** — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).

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**FOR SALE** — Cypress Garden \$485; Sun Valley \$390; Key West \$260; Parade \$185; Nite Club \$155; Miami Beach \$85; Gay Time \$75; Miss America \$365; Show Time \$315; Big Show \$225; Double Header \$185; Broadway \$130; Variety \$65; Gayety \$60. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

**FOR SALE**—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W PICO BLVD., LOS ANGELES (CALIF. (Tel. DUnkirk 3-8735).

**FOR SALE** — Seeburg M100B \$240; C \$310; HF100C \$410; HF100R \$495; KD200 \$695; Wurlitzer 2150 \$595; 2204 \$685; 3 Ristoocrat Counter 12 Selector \$125; AMI E120 \$240; G120 \$475; G200 \$565; Williams Ten Pins, like new, \$155; AMI B, C, D, 40 make offer. All machines clean, ready for location. INTERBORO MUSIC COMPANY, 433 WEST 45th STREET, NEW YORK 36, N. Y. (Tel. JUDson 2-2363).

**FOR SALE** — AMI 40 selection Hide-away Units; AMI 40 selection Wall Boxes. Write us for low down price. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. LOnacre 5-1880).

**FOR SALE**—Sluggin' Champ \$150; Twin Bill \$125; Majestic \$335; Monaco \$160; Kings \$210; D-80 \$250; E-80 \$295; E-120 \$295; F-120 \$495; G-120 \$575; H-120 \$750. Painted, Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE, ST. LOUIS, MO. (Tel. CH 1-8561).

**FOR SALE**—New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

# The Cash Box

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

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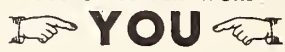
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Write For The Facts To THE CASH BOX, 1721 BROADWAY NEW YORK 19, N. Y.

FOR SALE—Bally All Star Deluxe \$125; United Midget Bowler \$150; Williams Ten Strike \$150; Chicago Coin Rebound Shuffle \$195; Exhibit Jungle Hunt \$150. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Finest reconditioned equipment. Complete stock: Music, Shuffles; Arcade; Pins; Bingos; Bowling; Baseballs; Guns; Uprights. Ship anywhere in the world. Send for list. D & L COIN MACHINE Co., 414 KELKER STREET, HARRISBURG, PA.

FOR SALE—Wall Boxes 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

FOR SALE—United Bowling Alley \$300; Genco Hi-Fly \$75; Williams Ten Strike \$150; Williams Four Bagger \$195; Williams Super Pennant Baseball \$50. SALINA MUSIC & AMUSEMENT CO., 210 SO. 5th STREET, SALINA, KANSAS.

FOR SALE—Watling Fortune Telling Scales \$59.50; United Bowling Alley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Jumbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LOCUST, ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—10 Genco Twenty-One's; United Midget Alleys. Write. No reasonable offer refused. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. HUNter 2-1021).

FOR SALE—AMI B \$35; AMI D-40, 45 RPM \$135; AMI D-80, 45 RPM \$195; Seeburg V-200 @ \$395; Seeburg KDH @ \$725. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. REGent 4-1384).

FOR SALE—Chicago Coin Rebound Shuffle. Write; United & Chicago Coin 14' Bowlers \$239.50; Chicago Coin Tournament Ski Bowl 6-player \$139; Genco Space Age \$225. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. MAin 1-8751).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Paster Distributing Co., Milwaukee, Wisconsin, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENNESSEE.

FOR SALE—Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE—Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.

FOR SALE—Nite Club \$140; Big Show \$220; Broadway \$130; Seeburg 147M \$25. AUTOMATIC MUSIC, BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—Specials—Bally: Carnival Queens \$599.50; Beach Times \$519.50; Cypress Gardens \$447.50; Sun Valleys \$462.50; Skill Parades Electronic Free Play Games \$225; Golf Champs \$249.50; Skill Rolls \$95; Club Bowlers \$575; Gottlieb: Double Actions \$357.50; Sittin' Pretty \$265; Williams: Tic Tac Toes \$269.50; Turf Champs \$249.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Scales, Watling, Scales—500 Guessers \$32.50 ea.; Tom Thumb Fortunes \$35 ea.; 500 Fortunes \$37.50 ea.; A.B.T. Kirk Hi Boy Guessers \$35 ea.; Ready for your locations, A1 condition. Send deposit, balance sight draft. GAYCOIN DISTRIBUTORS, 4866 WOODWARD AVE., DETROIT, MICHIGAN.

## MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP—5 Ball Operators—Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only \$7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

NOTICE—Manufacturers of Coin Operated Equipment in need of a Southern California Representative, contact: BOB YOUNG'S SERVICE, 3426 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254, Car HO 7-7151).

NOTICE—Position wanted as Sales Representative East Coast—Promotion or Development. Excellent Coin Machine experience, Vending, Music. BOX # 472, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For \$15 a year (only 29¢ per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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**The Cash Box**

1721 BROADWAY, NEW YORK 19, N. Y.

Write For The Facts Today





## THIS WEEK'S USED MACHINE QUOTATIONS

### 20th YEAR OF PUBLICATION

### 1,021st CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial,

appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### CODE (Numeral Preceding Machine)

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity

#### MANUFACTURERS CODE

- (B) Bally
- (CC) Chicago Coin
- (Ev) Evans
- (Ex) Exhibit
- (Ge) Genco
- (Got) Gottlieb
- (Ke) Keeney
- (Mu) Mutoscope
- (Un) United
- (Wm) Williams



### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

1. Model D-80, '51, 80 Sel., 45 RPM	195.00	250.00
2. Model E-80, '53, 80 Sel., 45 RPM	275.00	295.00
1* Model E-120, '53, 120 Sel., 45 RPM	250.00	325.00
5. Model F-80, '54, 80 Sel., 45 RPM	379.50	450.00
4* Model F-120, '54, 120 Sel., 45 RPM	395.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	400.00	475.00
1* Model G-120, '55, 120 Sel., 45 RPM	425.00	575.00
4. Model G-200, '56, 200 Sel., 45 RPM	469.50	565.00
4. Model H-120, '57, 120 Sel., 45 RPM	695.00	750.00
4. Model H-200, '57, 200 Sel., 45 RPM	650.00	725.00
5. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

#### ROCK-OLA

5. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	165.00
5. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	215.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	265.00	350.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	319.00	375.00
1* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	450.00	525.00
5. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	500.00	575.00
1* 1455, '57, 200 Sel., 45 RPM	575.00	645.00

#### SEEBURG

4. M100B, '51, 100 Sel., 45 RPM	240.00	325.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	250.00	345.00
1* M100C, '52, 100 Sel., 45 RPM	325.00	425.00
1* HF100C, '54, 100 Sel., 45 RPM	425.00	495.00
1* HF100R, '54, 100 Sel., 45 RPM	475.00	575.00

5. V160, '55, 160 Sel., 45 RPM	495.00	549.50
4* V200, '55, 200 Sel., 45 RPM	395.00	500.00
4* VL200, '56, 200 Sel., 45 RPM	475.00	600.00
2* KD200, '57, 200 Sel., 45 RPM	595.00	750.00
5. L100, '57, 100 Sel., 45 RPM	649.50	725.00
5. W1-L56 Wall Box 5¢	3.00	5.00
5. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00
5. W6L-56 5/10/25 Wireless	5.00	9.00
5. 3W7-L-56	5.00	8.00
4. 3W1 Wall-a-Matic	30.00	49.50

#### WURLITZER

5. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	140.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	85.00	189.50
5. 1500A, '53, 104 Sel., 45 & 78 Intermix	100.00	195.00
5. 1600, '53, 48 Sel., 45 & 78 Intermix	175.00	250.00
1* 1650, '53, 48 Sel., 45 RPM	235.00	265.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	249.50	325.00
5. 1700, '54, 104 Sel., 45 RPM	325.00	425.00
4* 1800, '55, 104 Sel., 45 RPM	335.00	395.00
4* 1900, '56, 104 Sel., 45 RPM	425.00	499.00
4* 2000, '56, 200 Sel., 45 RPM	425.00	550.00
4* 2100, '57, 200 Sel., 45 RPM	525.00	795.00
4. 2104, '57, 104 Sel., 45 RPM	510.00	535.00
4. 2150, '57, 200 Sel., 45 RPM	549.50	625.00
4. 2204, '58, 104 Sel., 45 RPM	685.00	700.00
6. 2140 Wall Box	2.50	5.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
4. 5210 Wall Box	89.50	99.50



### PINBALL GAMES

4. Ace High (Got 1/57)	140.00	165.00
5. Arabian Knights (Got 12/53)	50.00	75.00
5. Army-Navy (Wm 10/53)	30.00	45.00
4. Arrow Head (Wm 7/57)	119.00	150.00
5. Atlantic City (B 5/52)	25.00	50.00
1. Auto Race (Got 9/56)	125.00	135.00
4. Balls-a-Poppin' (B 11/56)	135.00	210.00
4. Band Wagon (Wm 8/55)	95.00	145.00
4. Beach Beauty (B 11/55)	110.00	135.00
4. Beach Club (B 2/53)	25.00	50.00
1. Beach Time (B 9/58)	519.50	575.00
1. Beauty (B 11/52)	20.00	45.00
5. Big Ben (Wm 9/54)	55.00	100.00
6. Big Hit (CC 7/52)	15.00	25.00
1* Big Show (B 9/56)	210.00	245.00
4* Big Time (B 1/55)	40.00	110.00
5. Blondie (CC 8/56)	95.00	175.00
4. Brazil (Un 10/56)	115.00	145.00
6. Bright Lights (B 5/51)	15.00	45.00
4. Bright Spot (B 11/51)	30.00	45.00
4. Brite Star (Got 4/58)	260.00	275.00
2* Broadway (B 12/55)	100.00	150.00
4. Cabana (Un 3/53)	20.00	35.00
4. Capri (CC 10/56)	75.00	99.50
4. Caravan (Un 2/56)	79.50	125.00
4. Caravan (Wm 6/52)	25.00	45.00
5. Carnival (B 11/57)	150.00	195.00
1. Carnival Queen (B 1/59)	599.50	645.00
6. Chinatown (Got 10/52)	30.00	75.00
6. Circus (Un 8/52)	30.00	60.00
4. Circus (B 8/57)	149.00	175.00
4. Circus Wagon (Wm 10/55)	85.00	149.00
4. Classy Bowler (Got 7/56)	125.00	135.00
5. C.O.D. (Wm 9/53)	50.00	70.00
5. Colors (Wm 11/54)	70.00	115.00
6. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	175.00	220.00
5. Coronation (Got 11/52)	25.00	45.00
4. Cross Cross (Got 3/58)	215.00	265.00
6. Crossroads (Got 5/52)	25.00	60.00
5. Crossroads (B 1/56)	195.00	235.00
5. Cue Ball (Wm 2/57)	150.00	185.00
1* Cypress Gardens (B 6/58)	457.50	495.00
5. Daffy Derby (Wm 8/54)	50.00	80.00
4. Daisy May (Got 7/54)	45.00	80.00
4. Dealer "21" (Wm 2/54)	20.00	75.00
4. Derby Day (Got 5/56)	110.00	155.00
4. Diamond Lil (Got 12/54)	65.00	95.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
6. Domino (Wm 5/52)	25.00	39.00
4* Double Header (B 7/56)	185.00	225.00
4. Dragonette (Got 6/54)	80.00	115.00
4. Dude Ranch (B 9/53)	25.00	55.00
1. Dnette (Got 4/55)	120.00	135.00
5. Easy Aces (Got 12/55)	115.00	145.00
4. Fair Lady (Got 11/56)	190.00	225.00
5. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	295.00	395.00
5. Flag Ship (Got 1/57)	195.00	225.00
4. Flying Aces (Ge 7/58)	245.00	295.00
4. Flying High (Got 2/53)	40.00	70.00
6. Four Bells (Got 10/54)	60.00	85.00
5. Four Corners (Wm 12/52)	35.00	55.00
5. "400" (Upright) (Ge 10/52)	30.00	50.00
5. Four Stars (Got 6/52)	30.00	60.00
5. Frolics (B 10/52)	25.00	55.00
4. Frontiersman (Got 11/55)	49.00	115.00
1. Fun Fair (Ge 12/57)	165.00	195.00
4. Fun House (Wm 10/56)	149.00	165.00
5. Gay Paree (Wm 6/57)	250.00	290.00
4* Gay Times (B 6/55)	75.00	110.00
4* Gayety (B 3/55)	55.00	75.00
2. Gladiator (Got 1/56)	130.00	135.00
5. Golden Nugget (Upright) (Ge 2/53)	25.00	35.00
6. Gold Star (Got 8/54)	65.00	95.00
5. Grand Champion (Wm 3/53)	35.00	65.00
4. Grand Slam (Got 4/53)	35.00	55.00
4. Green Pastures (Got 1/54)	50.00	85.00
6. Gun Club (Wm 11/53)	35.00	85.00
6. Guys-Dolls (Got 5/53)	30.00	80.00
4. Gypsy Queen (Got 2/55)	75.00	85.00
5. Handicap (Wm 6/52)	30.00	40.00
5. Happy Days (Got 7/52)	25.00	50.00
1. Harbor Lites (Got 2/56)	110.00	150.00
5. Havana (Un 2/54)	20.00	80.00
5. Hawaii (Un 6/54)	25.00	80.00
4. Hawaiian Beauty (Got 4/54)	65.00	100.00
5. Hayburner (Wm 6/51)	25.00	50.00
2. Hi-Fi (B 6/54)	25.00	45.00
5. Hi-Hand (Wm 6/57)	175.00	225.00
6. Hot Diggity (Wm 8/56)	125.00	155.00
5. Ice-Frolics (B 1/54)	40.00	85.00
5. Jalopy (Wm 8/51)	25.00	65.00
5. Jig Saw (Wm 12/57)	145.00	175.00
4. Jockey Club (Got 5/54)	70.00	90.00
5. Jolly Joker (Un 11/55)	49.00	90.00
5. Jubilee (Got 5/55)	189.00	225.00
5. Jumping Jack (Upright) (Ge 12/52)	20.00	40.00



### (PINBALL GAMES—Continued)

4* Key West (B 12/56) ...	200.00	295.00	6. Skill Pool (Got 8/52) ...	20.00	50.00
4. Kings (Wm 8/57) ...	150.00	210.00	4. Skill Roll (Upright)		
5. Lady Luck (Got 9/54) ...	50.00	90.00	(B 3/58) ...	95.00	125.00
5. Lazy "Q" (Wm 2/54) ...	35.00	85.00	5. Skyway (Wm 8/56) ...	50.00	100.00
5. Lite-A-Line (Ke 6/52) ...	35.00	45.00	5. Slugfest (Wm 3/52) ...	25.00	40.00
5. Long Beach (Wm 7/52) ...	35.00	45.00	4. Sluggin' Champ		
4. Lovely Lucy (Got 2/54) ...	45.00	70.00	(Got 4/55) ...	100.00	150.00
4. Lulu (Wm 12/54) ...	49.00	65.00	5. Smoke Signal		
4. Majestic (Got 4/57) ...	295.00	335.00	(Wm 10/55) ...	100.00	145.00
5. Majorettes (Wm 4/52) ...	20.00	40.00	4. Snafu (Wm 12/55) ...	75.00	95.00
4. Manhattan (Un 4/53) ...	35.00	95.00	5. Soccer Kick Off		
5. Marathon (Got 10/55) ...	145.00	175.00	(Wm 12/57) ...	195.00	265.00
5. Marble Queen			4. Southern Belle		
(Got 8/53) ...	40.00	65.00	(Got 6/55) ...	79.00	160.00
5. Mermaid (Got 6/51) ...	15.00	30.00	5. South Seas (Un 2/56) ...	95.00	155.00
5. Mexico (Un 3/54) ...	35.00	100.00	5. Spitfire (Wm 2/55) ...	29.00	75.00
1* Miami Beach (B 9/55) ...	70.00	125.00	5. Spot Lite (B 1/52) ...	25.00	50.00
1* Miss America (B 2/58) ...	360.00	425.00	5. Sportsman (Wm 2/52) ...	20.00	40.00
4. Monaco (Un 8/56) ...	125.00	160.00	6. Springtime (Ge 3/52) ...	20.00	30.00
4. Mystic Marvel			4. Stage Coach		
(Got 3/54) ...	55.00	125.00	(Got 11/54) ...	80.00	110.00
2. Nevada (Un 8/54) ...	25.00	45.00	2. Stardust (Wm 3/56) ...	70.00	90.00
5. Niagara (Got 12/51) ...	20.00	40.00	5. Starfire (Wm 1/57) ...	160.00	195.00
3* Night Club (B 4/56) ...	155.00	175.00	5. Starlets (Un 12/55) ...	55.00	90.00
6. "9" Sisters (Wm 1/54) ...	50.00	100.00	6. Star Pool (Wm 10/54) ...	50.00	95.00
6. Olympics (Wm 5/52) ...	20.00	30.00	5. Stars (Un 6/52) ...	25.00	40.00
5. Palisades (Wm 7/53) ...	35.00	60.00	2. Starlite (Wm 3/53) ...	30.00	75.00
5. Palm Beach (B 7/52) ...	15.00	60.00	5. Steeplechase		
2. Palm Springs (B 11/53) ...	30.00	55.00	(Wm 11/57) ...	169.00	225.00
2* Parade (B 6/56) ...	185.00	195.00	5. Straight Flush		
5. Paratrooper (Wm 8/52) ...	20.00	40.00	(Got 12/57) ...	185.00	225.00
4. Perky (Wm 11/56) ...	89.00	115.00	5. Struggle Buggies		
4. Peter Pan (Wm 4/55) ...	49.00	95.00	(Wm 12/53) ...	30.00	55.00
4. Piccadilly (Wm 5/56) ...	75.00	135.00	3* Sun Valley (B 7/57) ...	390.00	462.50
5. Picnic (Got 10/58) ...	315.00	325.00	5. Super Circus		
4. Pin Wheel (Got 11/53) ...	30.00	50.00	(Got 10/57) ...	235.00	350.00
3. Pixie (Un 10/55) ...	65.00	75.00	5. Super Jumbo		
5. Playtime (Un 10/57) ...	290.00	375.00	(Got 10/54) ...	200.00	250.00
5. Poker Face (Got 9/53) ...	35.00	75.00	5. Super Score (Wm 9/56) ...	49.00	135.00
6. Quartet (Got 2/52) ...	39.00	55.00	1. Surf Club (B 3/54) ...	25.00	50.00
4. Queen of Hearts			5. Surf Rider (Wm 12/56) ...	175.00	199.00
(Got 12/52) ...	40.00	75.00	6. Sweepstakes (Wm 1/52) ...	30.00	45.00
5. Quintet (Got 3/53) ...	40.00	60.00	5. Sweet-Add-A-Line		
5. Race The Clock			(Got 7/55) ...	115.00	140.00
(Wm 5/55) ...	65.00	150.00	1. Tahiti (Un 8/53) ...	35.00	70.00
4. Rainbow (Got 12/56) ...	145.00	195.00	5. Target Roll (B 1/58) ...	125.00	195.00
6. Regatta (Wm 11/55) ...	75.00	150.00	5. Three Deuces		
4. Register (Got 10/56) ...	155.00	185.00	(Wm 8/55) ...	79.00	115.00
6. Reno (Wm 10/57) ...	165.00	195.00	5. Thunderbird (Wm 5/54) ...	69.00	125.00
6. Rio (Un 11/53) ...	20.00	60.00	4. Tim-Buc-Tu (Wm 1/56) ...	85.00	90.00
4. Rocket Ship (Got 5/58) ...	200.00	235.00	5. Times Square		
5. Rodeo (Un 2/53) ...	35.00	50.00	(Wm 4/53) ...	39.00	65.00
1. Roto Pool (Got 7/58) ...	224.50	265.00	6. Top Hat (Wm) ...	214.00	325.00
1. Royal Flush (Got 5/57) ...	165.00	180.00	5. Toreador (Got 6/56) ...	150.00	175.00
4. Saddle and Turf			4. Tournament (Got 8/55) ...	115.00	150.00
(Ev 10/53) ...	50.00	110.00	5. Triple Play (Un 8/55) ...	55.00	140.00
5. (Club Model) ...	60.00	115.00	6. Tropicana (Un 1/55) ...	45.00	110.00
4. Scoreboard (Got 4/56) ...	65.00	95.00	6. Tropics (Un 7/53) ...	25.00	55.00
4. Screamo (Wm 4/54) ...	45.00	50.00	1. Turf Champ (Wm 8/58) ...	259.50	295.00
4. Sea Belles (Got 8/56) ...	175.00	195.00	5. Twenty Grand		
4. Shamrock (Wm 1/57) ...	119.00	175.00	(Wm 12/52) ...	25.00	50.00
4. Shindig (Got 10/53) ...	39.00	50.00	4. Twin Bill (Got 1/55) ...	90.00	125.00
6. Show Boat (Un 12/52) ...	40.00	60.00	2. U.S.A. (B 8/58) ...	225.00	240.00
5. Show Boat (Ge 12/57) ...	150.00	200.00	4* Variety (B 9/54) ...	65.00	75.00
4* Show Time (B 3/57) ...	315.00	325.00	4 Whirlwind (Got 2/58) ...	225.00	275.00
5. Silver (Got 10/57) ...	185.00	235.00	4. Wishing Well		
5. Silver Chest (Upright)			(Got 9/55) ...	95.00	135.00
(Ge 4/53) ...	40.00	65.00	2. World Champ		
5. Silver Skates (Wm 2/53) ...	30.00	60.00	(Got 8/57) ...	124.00	150.00
5. Singapore (Un 10/54) ...	25.00	80.00	4. Wonderland (Wm 5/55) ...	75.00	90.00
			4. Yacht Club (B 6/53) ...	20.00	45.00
			6. Zingo (Un 10/51) ...	20.00	45.00



### SHUFFLES and BOWLERS

#### BALLY

4. Victory Bowler (5/54) ...	55.00	90.00
1. Champion Bowler		
(5/54) ...	60.00	95.00
1. Jet Bowler (8/54) ...	90.00	120.00
6. Rocket Bowler (8/54) ...	65.00	115.00
5. Mystic Bowler (12/54) ...	65.00	125.00
5. Magic Bowler (12/54) ...	65.00	135.00
6. Blue Ribbon (3/55) ...	140.00	195.00
6. Gold Medal (3/55) ...	150.00	195.00
2. ABC Bowler (7/55) ...	235.00	295.00
5. DeLuxe model ...	245.00	330.00
5. Congress (7/55) ...	225.00	295.00
4. DeLuxe model ...	255.00	355.00
4. Junbo Bowler (9/55) ...	265.00	350.00
4. King Pin Bowler		
(9/55) ...	270.00	350.00
2* ABC Bowling Lane		
(1/57) ...	295.00	350.00
4. ABC Tournament		
Bowler (6/57) ...	495.00	550.00
1. ABC Super DeLuxe		
Bowler (9/57) ...	195.00	295.00
4. ABC Champion Bowler		
(10/57) ...	595.00	645.00
4. Strike Bowler (11/57) ...	425.00	545.00
2* All Star Bowling		
(12/57) ...	99.00	175.00
3. Trophy Bowler		
(12/57) ...	625.00	645.00

#### KEENEY

4. Super DeLuxe League		
Bowl. (3/52) ...	25.00	50.00
4. High Score League		
(5/52) ...	25.00	55.00
4. Team (10/52) ...	25.00	55.00
6. Club (4/53) ...	25.00	95.00
6. Domino (5/53) ...	30.00	110.00
6. Carnival (5/53) ...	40.00	115.00
5. Pacemaker (9/53) ...	40.00	125.00
4. Mainliner Bowler		
(1/54) ...	45.00	125.00
4. Bonus (3/54) ...	45.00	140.00
5. Diamond Bowler		
(5/54) ...	65.00	150.00
6. Bikini (6/54) ...	65.00	150.00
5. Century (6/54) ...	90.00	170.00
6. American (9/54) ...	90.00	175.00
4. National (9/54) ...	90.00	180.00
2. Speediane (4/55) ...	125.00	150.00

#### UNITED

5. 6-Pl. Super (3/52) ...	20.00	40.00
6. 4-Pl. Official (5/52) ...	20.00	40.00
5. 6-Player Star (7/52) ...	20.00	50.00
5. 10th Frame Star (9/52) ...	20.00	55.00
4. Manhattan 10th Frame		
(9/52) ...	20.00	55.00
4. Manhattan (9/52) ...	30.00	65.00
4. 10th Frame Super		
(10/52) ...	30.00	65.00
5. Cascade (2/53) ...	30.00	75.00
4. Clover (2/53) ...	30.00	75.00
6. Liberty (2/53) ...	30.00	75.00
4. Classic (6/53) ...	25.00	75.00
6. Olympic (6/53) ...	30.00	75.00
1. Royal (9/53) ...	30.00	95.00
1. Imperial (9/53) ...	25.00	110.00
5. DeLuxe model ...	35.00	90.00
1. Chief (11/53) ...	40.00	110.00
1. Leader (11/53) ...	45.00	125.00
4. DeLuxe model ...	45.00	115.00
4. Team (1/54) ...	45.00	115.00
5. DeLuxe model ...	50.00	120.00
2. League (1/54) ...	50.00	110.00
6. DeLuxe model ...	50.00	130.00
2. Ace (5/54) ...	55.00	125.00
6. DeLuxe model ...	55.00	140.00
4. Rainbow (5/54) ...	55.00	145.00
6. Banner (8/54) ...	65.00	145.00
4. DeLuxe model ...	65.00	150.00

#### CHICAGO COIN

5. Match Bowler (6/52) ...	25.00	50.00
5. Bowl-A-Ball (10/52) ...	30.00	60.00
5. Match Bowl-A-Ball		
(11/52) ...	25.00	65.00
5. 10th Frame Special		
(12/52) ...	25.00	65.00
5. Name Bowler (1/53) ...	30.00	65.00
4. 10th Frame Double		
Score Bowler (2/53) ...	30.00	75.00
4. Crown (4/53) ...	30.00	85.00
4. Crown, Giant Pins		
(4/53) ...	35.00	90.00
4. Triple Score (6/53) ...	35.00	90.00
5. Gold Cup (7/53) ...	30.00	95.00
1. High Speed Crown		
(7/53) ...	30.00	95.00
4. High Speed Triple		
Score (8/53) ...	30.00	95.00
2. Advance (10/53) ...	30.00	95.00
2. King (10/53) ...	35.00	95.00
4. Criss Cross Bowler		
(12/53) ...	40.00	110.00
5. Super Frame (4/54) ...	45.00	120.00
2. Starlite (5/54) ...	55.00	125.00
2. Feature (7/54) ...	60.00	125.00
2. Holiday (9/54) ...	70.00	145.00
6. Flash (10/54) ...	70.00	170.00
6. Playtime (10/54) ...	95.00	170.00
6. Fireball (11/54) ...	95.00	185.00
2. Thunderbolt (12/54) ...	100.00	175.00
6. Triple Strike (2/55) ...	100.00	205.00
4. Arrow (2/55) ...	125.00	220.00
2. Criss Cross Targette		
(1/55) ...	35.00	75.00
4. DeLuxe model ...	40.00	110.00
6. Bonus Score (4/55) ...	150.00	205.00
5. Big League (5/55) ...	160.00	215.00
6. Hollywood (5/55) ...	175.00	229.00
4. Blinker (8/55) ...	175.00	250.00
6. Score-A-Line (9/55) ...	175.00	250.00
5. Bowling Team (10/55) ...	175.00	260.00
1. Miami Shuffle (10/56) ...	65.00	115.00
2* Bowling League (2/57) ...	295.00	350.00
2. Ski-Bowl (11/57) ...		
6 Player ...	125.00	175.00
3. Classic Bowling		
League (7/57) ...	400.00	550.00
2. TV Bowling League		
(11/57) ...	345.00	395.00
2. Rocket Shuffle (3/58) ...		
1 Player ...	225.00	295.00
2. 2 Player ...	295.00	335.00
2. Rebound Shuffle (12/58) ...	195.00	210.00

#### GENCO

5. Shuffle Target (7/51) ...	10.00	25.00
2. Shuffle Pool (11/53) ...	30.00	65.00
5. Match Pool (2/54) ...	50.00	60.00
4. Skill Ball		
2 Player (11/56) ...	75.00	125.00
1. 6 Player (2/57) ...	100.00	175.00

#### WILLIAMS

4. Roll-A-Ball (12/56) ...		
6 Player ...	125.00	255.00



### KIDDIE RIDES

4. Bally Champion Horse ...	295.00	450.00
5. Bally Moon Ride ...	125.00	250.00
2. Bally Space Ship ...	100.00	170.00
6. Bally Speed Boat ...	165.00	295.00
5. Bally Toonerville Trolley ...	495.00	525.00
4. Bert Lane Merry-Go-		
Round ...	175.00	250.00
5. B.L. Miss America Boat ...	195.00	250.00
4. Bert Lane Fire Engine ...	250.00	375.00
6. Capitol Donald Duck ...	220.00	295.00
4. Capitol Elsie ...	150.00	250.00
1. Capitol Palomino Horse ...	195.00	300.00
5. Capitol See Saw ...	125.00	295.00
5. Chicago Coin Super Jet ...	125.00	275.00
5. Chicago Round The		
World Trainer ...	199.50	295.00
1. Decco Merry-Go-Round ...	195.00	350.00
2. Decco Space Ranger ...	125.00	250.00
1. Exhibit Big Bronco ...	295.00	375.00
6. Exhibit Mustang ...	295.00	350.00
6. Exhibit Sea Skates ...	125.00	225.00
1. Exhibit Space Patrol ...	125.00	250.00
6. Scientific Television ...	149.00	195.00
4. Texas Merry-Go-Round ...		



## ARCADE EQUIPMENT

2. ABT 6 Gun Rifle Range	425.00	475.00	5. Jungle Joe	35.00	45.00
2. Air Football	112.50	150.00	5. Ke Air Raider	40.00	120.00
5. Air Hockey	125.00	195.00	5. Ke Sub Gun	40.00	120.00
5. Amus. Boomerang	30.00	75.00	6. Ke Texas Leaguer	20.00	40.00
1. B Heavy Hitter	30.00	65.00	1. Ke Sportsman (11/54)	135.00	210.00
4. B Rapid Fire	50.00	75.00	4. DeLuxe model	130.00	175.00
4. B Undersea Raider	50.00	95.00	1. Ke Ranger (3/55)	195.00	210.00
4. B Bulls Eye Shooting Gallery (9/55)	155.00	250.00	4. DeLuxe model (3/55)	190.00	230.00
2* B Big Inning (5/58)	325.00	345.00	4. Ke League Leader (4/58)	115.00	195.00
2. Capitol Midget Movies	75.00	125.00	5. Mills Panorama Peek (11/54)	175.00	275.00
4. CC Basketball Champ	65.00	125.00	4. Munves Squoits (11/57)	495.00	585.00
6. CC 4-Player Derby	95.00	150.00	4. Mu Atomic Bomber	65.00	125.00
4. CC Goalee	30.00	75.00	5. Mu Ace Bombers	85.00	150.00
6. CC Hockey	45.00	65.00	5. Mu Dr. Mobile (Prewar)	65.00	155.00
1. CC Midget Skee	60.00	135.00	5. Mu Fly Saucers	80.00	125.00
3. CC Pistol	50.00	65.00	4. Mn Photo (Pre-War)	100.00	250.00
4. CC Home Run 6 Player (3/54)	50.00	95.00	2. Mu Photo (DeLuxe)	125.00	325.00
5. Super model	75.00	115.00	1. Mu Silver Gloves	125.00	195.00
1. CC Big League Bullseye Baseball (5/55)	145.00	225.00	5. Mu Sky Fighter	35.00	135.00
3. CC Twin Hockey (5/56)	195.00	215.00	1. Mu Voice-O-Graph 35¢	145.00	325.00
2. CC Steam Shovel (5/56)	85.00	115.00	4. Mu K. O. Champ	150.00	295.00
4. CC Batter Up (4/58)	225.00	295.00	4. Mu Drive Yourself	395.00	485.00
2. CC Croquet (8/58)	75.00	95.00	2. Mu Rock n' Roll (7/56)	20.00	50.00
5. Ev Bola Score	30.00	65.00	4. Mu Bang-O-Rama (4/57)	37.50	95.00
1. Ev Bat-A-Score	35.00	125.00	2. Philadelphia Toboggan Skee Alley	290.00	325.00
6. Ev Ski Roll	35.00	60.00	5. Quizzer	40.00	55.00
6. Ev Super Bomber	50.00	95.00	5. Scientific Basketball	20.00	75.00
2. Ex Dale Gun	25.00	65.00	5. Scientific Batting Pr.	30.00	95.00
5. Ex Gun Patrol	40.00	95.00	4. Scientific Pitch 'Em	45.00	145.00
6. Ex Jet Gun	40.00	110.00	1. Seeburg Bear Gun	50.00	145.00
1. Ex Space Gun	40.00	125.00	2. Seeburg Shoot the Chute	40.00	80.00
6. Ex Pony Express	40.00	100.00	1. Seeburg Coon Hunt	69.00	125.00
4. Ex Silver Bullets	40.00	100.00	1. Set Shot Basketball	100.00	200.00
4. Ex Six Shooter	35.00	100.00	2. Telequiz	65.00	79.50
5. Ex Vitalizer	40.00	75.00	5. Un Team Hockey	20.00	50.00
1. Ex Shooting Gal. (6/54)	65.00	125.00	5. Un Jungle Gun	75.00	135.00
4. Ex Star Shooting Gallery (9/54)	60.00	125.00	5. DeLuxe model	75.00	140.00
4. Ex Sportland Shooting Gallery (11/54)	50.00	125.00	1. Un Carn. Gun (10/54)	125.00	160.00
4. Ex "500" Shooting Gallery (3/55)	65.00	145.00	4. DeLuxe model	85.00	165.00
2. Ex-Treasure Cove Shooting Gallery (6/55)	195.00	210.00	1. Un Bonus Gun (1/55)	175.00	220.00
2. Ex Jungle Hunt (3/57)	150.00	195.00	4. DeLuxe model	165.00	225.00
2. Ex Ringer Ball (11/56)	25.00	50.00	2. Un Star Slugger (7/55)	100.00	165.00
4. Ex Pop Gun Circus (9/57)	295.00	375.00	1. Un Super Slugger (4/56)	125.00	155.00
6. Ge Sky Gunner	60.00	125.00	2. Un Pirate Gun (10/56)	240.00	325.00
6. Ge Night Fighter	70.00	140.00	5. Wilcox-Gay Recordio	30.00	55.00
1. Ge 2-Player Basketball	100.00	195.00	4. Wm DeLuxe World Series (2/52)	35.00	85.00
3. Ge Rifle Gal. (6/54)	125.00	135.00	1. Wm DeLuxe Baseball (4/53)	50.00	95.00
4. Ge Big Top Rifle Gallery (6/54)	165.00	225.00	4. Wm Pennant Baseball (12/53)	50.00	110.00
6. Super Model (12/55)	250.00	295.00	4. Wm Super Pennant Baseball (12/53)	50.00	115.00
4. Ge Wild West Gun (2/55)	145.00	225.00	4. Wm Super Star Baseball (12/53)	50.00	120.00
2. Ge Sky Rocket Rifle Gallery (5/55)	125.00	195.00	4. Wm Big League Baseball (2/54)	65.00	150.00
1. Ge Champion Baseball (9/55)	140.00	235.00	2. Wm All-Star Baseball (2/54)	90.00	125.00
4. Ge Quarterback (10/55)	85.00	125.00	4. Wm Big League Baseball (2/54)	100.00	150.00
2. Ge Hi-Fly Baseball (5/56)	75.00	150.00	1. Wm Jet Fighter (10/54)	95.00	210.00
2. Ge State Fair Rifle Gal. (6/56)	195.00	240.00	4. Wm Safari (2/54)	175.00	260.00
2. Ge Davy Crockett (10/56)	190.00	225.00	6. DeLuxe Model	180.00	265.00
2. Ge Circus Rifle (3/57)	275.00	330.00	5. Wm Polar Hunt (3/55)	150.00	245.00
1. Ge Motorama (10/57)	195.00	345.00	4. Wm Sidewalk Engineer (4/55)	50.00	150.00
4. Ge Gypsy Grandma (5/57)	175.00	295.00	2. Wm King Of Swat (5/55)	110.00	165.00
4. Ge Space Age Gun (6/58)	295.00	350.00	1. Wm Four Bagger (4/56)	195.00	225.00
5. Jack Rabbit	40.00	75.00	4. DeLuxe Model	215.00	295.00

## UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	200.00	295.00	1. Hunter (Ga 5/55)	165.00	235.00
4. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	275.00	375.00
6. County Fair (Au 3/57)	225.00	265.00	4. Super Big Tent (Ke 6/57)	275.00	395.00
2. Double Shot (Ga 4/58)	345.00	375.00	2. Skill Parade (B 1/59)	249.50	495.00
4. Gnn Smoke (Ga 5/56)	285.00	325.00	2. Super Hunter (Ga 6/57)	325.00	345.00

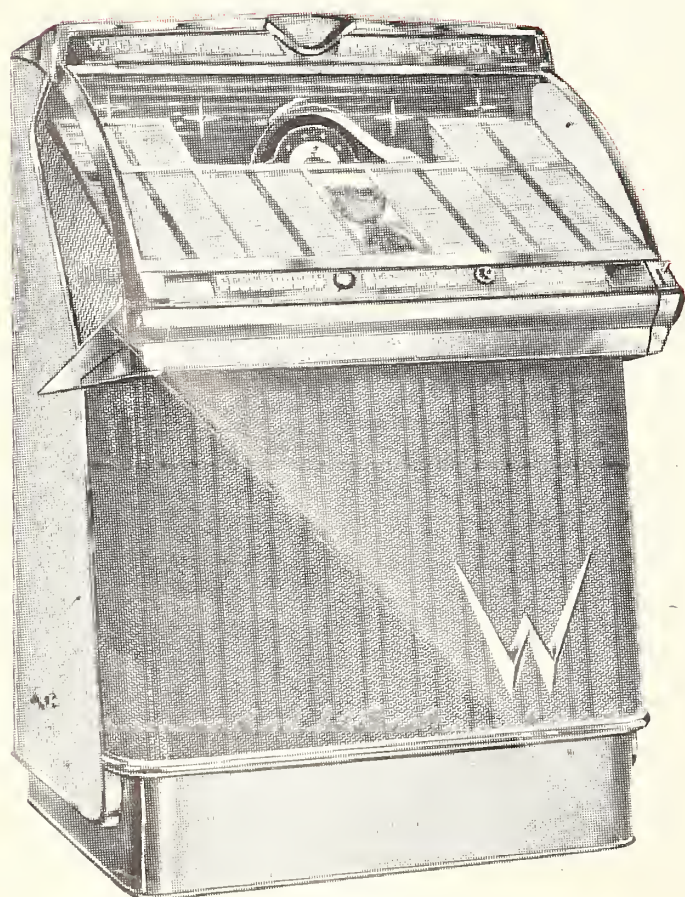
## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.	
J-200 (E), 200 Selec., Phono., St or Mo	
J-200 (M), 200 Selec. Phono., St or Mo	
J-120, 120 Selec. Phono., St or Mo	
J-100, 100 Selec. Phono., St or Mo	
J-200, Continuous Play Hideaway, St or Mo	
J-200, Selective Play Hideaway, St or Mo	
WQ-200 Wall Box	
WQ-200-1 Wall Box (Dual Price)	
WQ-200-3 Wall Box (4-Coin, Dual Price)	
WQ-120 Wall Box	
Bargrip Wall Bracket	
St Mate Extension Speaker	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	
St Adaption Kit	
Remote Volume and Cancel Control, St or Mo	
Automatic Volume Control	
AUTO-BELL MFG. CO.	
Old Smoke Train	
Curved Shuffle	
Circus Wagon Wheel (Upright Electronic Scoring Game)	
Play Ball, Counter Game	
AUTO-PHOTO CO.	
Model 14 Studio	\$3,245.00
BALLY MFG. CO.	
Gunsmoke (Adult Pistol-Target Game)	\$ 610.00
Heavy Hitter, Standard Model (Dime Coin-Chute)	590.00
Replay Model (Dime Coin-Chute & 3/25¢ Chute)	610.00
Bally Club Bowler	855.00
Fire Chief (Kiddie Ride)	898.00
Western Express (Kiddie Ride)	898.00
Sea Island	902.00
DeLuxe Skill Parade	625.00
Spook-Gun (Kiddie Shooting-Gallery)	465.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
With 2 Games For A Quarter Chute	
11 Foot	1,304.00
14 Foot	1,320.00
18 Foot	1,370.00
4 Foot Alley Section	50.00
Speed-Queen (Kiddie Ride)	865.00
Toonerville Trolley	865.00
Model T (without Record Changer)	865.00
The Champion (all metal cab)	865.00
CHICAGO COIN MACHINE	
King Bowler	
16 ft. 5 in.	
21 ft. 5 in.	
Monte Carlo Rebound Shuffle 6'	
Super Monte Carlo Rebound Shuffle 8'	
Rocket Ball Shuffle Baseball	
Red Pin Bowler	
Player's Choice Bowler	
Twin Bowler	
Commando Machine Gun	
EXHIBIT SUPPLY CO.	
Card Vendor, with base	
Single & Double Cols.	
J. F. FRANTZ MFG. CO.	
Dodge City (Counter Pistol)	
Kicker & Catcher	
ABT Challenger Pistol	
ABT Gnesser Scale	
ABT Rifle Sport	
Aristo Scale	
GAMES, INC.	
Wild Cat (Upright Electronic Scoring F. P. Game)	
Double Shot (Upright Electronic Scoring F. P. Game)	
D. GOTTLIEB & CO.	
Hi Diver (Single Player, 5-Ball)	
IRVING KAYE CO., INC.	
Leader (6 Pocket Pool)	\$ 399.95
Jumbo Leader (6 Pocket Pool)	499.95
Super Jumbo Hockey 8'	400.00
Melody Tower	149.95
El Dorado 6-Pocket Pool	495.00
Deuces Wild	289.95

J. H. KEENEY & CO., INC.	
Little Bowler	\$ 695.00
Shawnee	950.00
Twin Big Tent	1,295.00
DeLuxe Big Tent (Upright Electronic F. P. Scoring Game)	895.00
Riviera Cigarette Vendor	299.50
Snack Vendor	52.50
DeLuxe Hot Coffee & Hot Chocolate Combo Vendor	620.00
Various models of above	
ROCK-OLA MFG. CORP.	
1475 ST 200 Selec. Phono.	
1475 200 Selec. Phono.	
1462 50 Selec. Phono.	
1464 120 Selec. Wall Type Phono.	
1468 ST 120 Selec. Phono.	
1468 120 Selec. Phono.	
1947 Remote Volume Control for Model 1464 Phono.	
1460 ST Playmaster 200 Selec. Phono.	
1617 Hi-Fi Wall Speaker	
1618 St Wall Speaker	
1927 Remote Volume Control with Cancel Button 50¢ Coin Chute Available for All Models	
Dual Credit Unit available for 200 Selec., Model 1475	
1555 Dual Wall Box for 120 or 200 Selec.	
THE SEEBURG CORP.	
222, 160 Selec. Phono.	
220, 100 Selec. Phono.	
D-3WU Wall-O-Matic 100-160-200 Selection	
S-3WU Wall-O-Matic 100-160-200 Selection	
HD-3WU Wall-O-Matic 100-160-200 Selection	
RSVC-1 Remote St Volume Control	
CCI Coin Counter	
TWI Twin St Wall Speakers	
TCI Twin St Corner Speakers	
TRI Twin St Recessed Speakers	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	
UNITED MFG. CO.	
Play Mate Rebound Shuffle	\$ 650.00
Deluxe Baseball	870.00
Yankee Baseball	770.00
Skyraider (Gun Game)	895.00
Duplex Bowler (2-Lane, 6-Player)	1,495.00
Simplex Bowling Alley	
13 Ft. Model	1,270.00
16 Ft. Model	1,300.00
UNITED MUSIC CORP.	
UPB-100, 100 Selec. Phono.	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker	
(All speakers are 8" Snper Perma-Magnetic with Step-Switch Volume Control.)	
WILLIAMS MFG. CO.	
Pinch Hitter	
Tic Tac Toe (Single Player, 5-Ball)	
Bank Shuffle	
Hercules	
Vanguard (Gun Game)	
THE WURLITZER CO.	
2300-S, St 200 Selec., Phono with Step. & Dual Pricing	
2300, Mo 200 Selec., with Step.	
2304-S, St 104 Selec., less Step.	
2304, Mo 104 Selec., less Step.	
5252 Wall Box, 200 Selec., Dual Pricing	
5250 Wall Box, 200 Selec., 10¢ —25¢—50¢	
5207 Wall Box, 104 Selec., 10¢ —25¢	
258 Stepper, 200 Selec.	
257 Stepper, 104 Selec.	
5115 Hi Fi Corner Speaker, Four 5" Cones	
5119 Hi Fi Ceiling Speaker, 12" Cones	
5122 St Convertible Console Speaker	
5123 St Wall Speaker, 12" Co-axial	
5124 St Corner Speaker, 8" Ext. Range	
5125 St Extender Speaker, packed in pairs	

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**SOUND**  
 in the  
**ROUND**  
 and the patrons just love it

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# New Single Player Bowling Game

UNITED'S

# SIMPLEX BOWLING ALLEY

SPECIALLY DESIGNED FOR

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AMUSEMENT CENTERS  
SHOPPING CENTERS  
BOWLETTES**

**PRICED RIGHT FOR GROUP INSTALLATION  
IN BIG, BUSY SPOTS**

SIMPLE MECHANISM INSURES TROUBLE-FREE OPERATION

**3-DIMENSION ANIMATION  
ON BACK GLASS**

**10¢  
PLAY**

**REGULATION  
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**4 SIZES**

13 FT. LONG

16 FT. LONG

Expandable with 4-ft. Sections to

17 FT. LONG

20 FT. LONG



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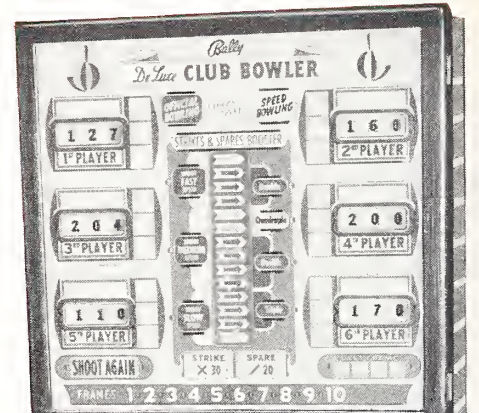
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# NEW FAST PLAY

## ups alley earning-power 50 per cent

Operators who "clock" the play on location know that 75 to 90 per cent of daily shuffle-alley earnings land in the cash-box during a few rush hours of peak patronage. And they know they miss plenty of rush hour play with equipment that is not fast enough to handle the crowd. DE LUXE CLUB BOWLER—with new twice-as-fast rotary totalizers and 50 per cent faster play cycle—enables you to "make hay while the sun shines"—get all the big rush hour play while the crowds are there to play—take in \$15 while the other alleys earn \$10. Get DE LUXE CLUB BOWLER busy for you in busy spots today.

**BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.**



**Players' choice... OFFICIAL or SPEED bowling... switch-on LUCKY STRIKES**

**1 TO 6 CAN PLAY  
8½ ft. by 25 in.  
DIME-PLAY**

### EARN PEAK PROFITS FROM PEAK PATRONAGE

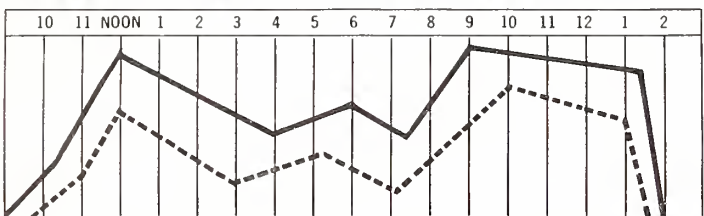
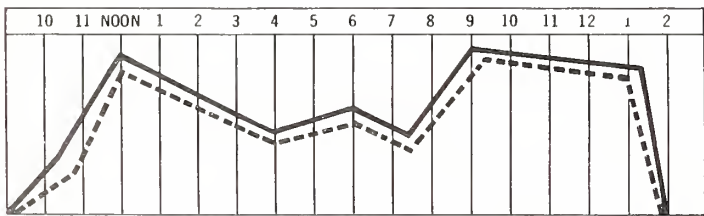


Chart of patronage and play in location equipped with standard shuffle-alley. Solid line indicates patronage from 9 a.m. to 2 a.m. closing. Dotted line—indicating shuffle alley earnings—lags below patronage line, because game is not fast enough to accommodate all potential players during periods of peak patronage.



Location-chart, after installation of DE LUXE CLUB BOWLER. Profit-line closely follows patronage line, because DE LUXE CLUB BOWLER play is 50 per cent faster than on standard alley. 3 games can be played in time previously required to play 2 games. DE LUXE CLUB BOWLER accommodates all potential players, not only during slow periods of the day, but during busiest peak patronage periods.

*De Luxe*

# Bally CLUB BOWLER