VOLUME XV

SEPTEMBER 4, 1954

NUMBER 50



Decca
Records'
20th
Anniversary

As Decea Records celebrates its 20th anniversary, we reproduce here some of the top stars which the diskery had in the past and which it has now. 1) Fred Waring (at the piano) with his original group 2) Al Jolson and Bing Crosby 3) Ted Lewis 4) Harold Arlen, Judy Garland, Victor Young 5) The Fonr Aces and Jack Pleis 6) Carmen Cavallaro 7) Kitty Wells 8) The Mills Brothers 9) Webb Pierce 10) Kitty Kallen 11) Bill Haley and his Comets 12) Evelyn Knight and Sonny Burke 13) Milton Rackmil, Ethel Merman and Jimmy Durante 14) Sophic Tucker 15) Connece Boswell 16) The Ink Spots 17) Red Foley and Ernest Tubb 18) The Andrews Sisters and Burl Ives 19) Cole Porter and Fred Astaire 20) Ella Fitzgerald 21) Mary Martin and Guy Lombardo.





FOUNDED BY BILL GERSH

The Cash Box

September 4, 1954

Volume XV

Number 50

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(Music Editorial)

20th Anniversary

Decca Records is twenty years old.

It's been twenty years of growth, expansion, development—and success.

When Decca was founded back in 1934, the record business had almost been given up for lost. Radio was then the major force in the entertainment picture and when people wanted to hear music they simply turned on their sets rather than go out to a store and pay 75¢ for a record.

But despite the gloomy picture, the founders of Decca felt that if they could merchandise popular records at a price that people could afford and which would also make their records attractive to the juke box industry which was expanding at that time, they could not only build a successful business but once again bring records back to the importance they had formerly held.

Time has shown how valid this thinking was. Decca's innovation of the 35¢ record led to a revitalization of the entire market. And when they came up with top artists like Bing Crosby and later developed the Andrews Sisters, they helped the whole record business get back on its feet.

The thinking of the Decca executives has always been expansive. They have

never been content to rest on one success without planning for future ones. And their innovations have been spectacular. The development of the popular album, which was first exploited by Decca, has contributed a stability to the entire record field. The recording of the original cast of "Oklahoma!" again opened a fantastically profitable field to record firms.

Finally Milton Rackmil switched the entire procedure of show business by engineering Decca's purchase of the majority control of Universal-International Picture. Whereas formerly record firms had been subsidiaries of broadcasting or motion picture enterprises, now for the first time a motion picture firm is owned by a record company.

We can be certain also that this isn't all. In the coming years the Decca management will continue to expand, to face new problems in new ways, and to emerge with the same kind of success which they have demonstrated until now.

The Cash Box salutes Decea for twenty years of service to the entire record business—and we know that all the other firms in the field join us in that salute.





The famous London Palladium will resume its top flight international entertainment policy after the pantomime season ends in March. Though no contracts have been definitely signed it is hoped that most of the following artists will be appearing at the famous vaudeville house: Perry Como, Frankie Laine, Nat "King" Cole, Frank Sinatra, Kay Starr, Eddie Fisher, Johnnie Ray, Billy Daniels, and Her Nibs Miss Gibbs. Not bad for a start eh? . . . Eddie Fisher who spent two days in London this week. said he was eagerly looking forward to returning to the Palladium but would also like to play some of the big provincial towns where he has thousands of fans. Johnnie Ray is already booked to start his tour in April and Georgia Gibbs arrived this week-end and opens at the Glasgow Empire on Monday. A special request from Georgia was A special request from Georgia was that one hundred and fifty orphan children be invited to the opening night, Georgia, we understand, was brought up in an American orphanage. Hence the delightful gesture by this fine artist. . . . Another American star returning to this country to undertake a big vaudeville tour is comedian Stubby Kaye who recently starred in the London production of "Guys and Dolls." So the invasion is on and welcome to you all. come to you all.

come to you all.

Leading German composer Gerhard Winkler who composed "Answer Me" paid his first visit to England this week and a nicer guy you couldn't hope to meet. We spent several days together and I can tell you that he has some great tunes coming over your way very soon and I know some publishers who are buzzing with excitement at the thought of having acquired some of his numbers.

Everybody is asking for the Don

Everybody is asking for the Don Cornell record "Hold My Hand" from the movie "Susan Slept Here" and it looks like it's becoming a big seller for Don... Wally Griffin entertaining of the swenky Colony Suppor club is at the swanky Colony Supper club is attracting lots of attention and could land up in the Palladium. . . It seems everybody on this side of the Atlantic is recording that catchy ditty "Skokiaan" too. Contagious isn't it?

Saw Norrie Paramor the other day at the trade show of the pic "The High And The Mighty" and our Norrie is shooting high with his new blue Jag-

Nice to read and see in The Cash Box all about the Ed McKenzie TV show. Glad to know it's rated high ... no wonder with a guy like Ed it's bound to be tops. Your friends here all send you warm greetings. Late flash that Patti Page also scheduled for the London Palladium next season and I might add it ain't too soon. This week's best selling Pop singles

(Courtesy New Musical Express)

1. "Cara Mia" DAVID WHITFIELD/MANTO-VANI

2. "Little Things Mean A Lot" ... KITTY KALLEN

3. "Idle Gossip" — PERRY COMO 4. "Secret Love" — DORIS DAY

"Three Coins In The Fountain"
FRANK SINATRA
"My Friend" _ EDDIE FISHER

"Wanted" ____ AL MARTINO

"Three Coins In The Fountain"..... FOUR ACES

9. "Wanted" PERRY COMO

"Story Of Three Loves" WINIFRED ATWELL



AB—Abbatt AL—Aladdin AM—Ambas-CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CT—Cat
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke PC—Peacock
Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RH—Recorded in
Hollywood
RM—Rama
SA—Sayov CODE SP—Specialty
SW—Swingtim
TE—Tempe
TF—Tiffany
TI—Tico
TN—Tennesser
TR—Trend
UN—United DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 5tar—Four Star
GR—Groove
IM—Imperial
IN—Intra
JD—Jay Dee JU—Jubilee KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM sador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol VA—Valley
VI—RCA Victor
ZO—Zodiac SA—Savoy SIT—Sittin' In

Pos. Last Week SH-BOOM **CREW-CUTS** — CHORDS

BE-1051 (45-1051)—Barry Frank & CT-104 (45-104)—Chords Four Bells ME-70404 (7040x45)—Crew-Cuts V1-20-5799 (47-5799)—B. Williamson

GAYLORDS — HUGO WINTERHALTER ME-70403 (70403x45)—Gaylords VI-20-5769 (47-5769)—H. Winterhalter

CA-2862 (F-2862)—Textor Singers KI-1371 (45-1371)—Petula Clark LO-1482 (45-1482)—Frank Weir

THE LITTLE SHOEMAKER

IN THE CHAPEL IN THE MOONLIGHT KITTY KALLEN

CA-2846 (F-2849)—Feron Young CA-2859 (F-2859)—Feron Young CA-2894 (F-2894)—Four Knights CO-40271 (4-40271)—Mariners CO-40283 (4-40283)—Belmonte O. DE-29130 (9-29130)—Kifty Kallen DE-29168 (9-29168)—Rex Allen JU-5154 (45-5154)—Orioles VI-20-5803 (47-5803)—Ralph Flanagan VI-20-5798 (47-5798)—Darrell Glenn.

HERNANDO'S HIDEAWAY ARCHIE BLEYER

BE-1047 (45-1047)—"5am" DE-29173 (9-29173)—Guy Lombardo CA-2840 (F-2840)—Billy May CD-1241 (45-1241)—Archie Bleyer CO-40224 (4-40224)—Johnnie Ray

DE-29186 (9-29186)—Ethel Smith EP-9049 (4-9049)—Dolores Hawkins ME-70387 (70387×45)—Richard Hayman VI-20-5759 (47-5759)—Tito Rodriguez

GOODNIGHT SWEETHEART, GOODNIGHT MCGUIRE SISTERS — SUNNY GALE VI-20-5746 (47-5746)—Sunny Gale VI-20-5775 (47-5775)—Johnnie & Jack VJ-107 (45-107)—Spaniels

BE-1057 (45-1057)—5ong Singers CA-2800 (F-2800)—Ella Mae Morse CR-61187 (9-61187)—McGuire Sisters JU-5142 (45-5142)—Gloria Monn & Carter Rays

HEY THERE ROSEMARY CLOONEY — SAMMY DAVIS, JR.

CO-40266 (4-40266)—Rosemary Clooney DE-29199 (9-29199)—5ammy Davis Jr. CO-40224 (4-40224)—Johnnie Ray EP-9049 (5-9049)—Dolores Hawkins

THREE COINS IN THE FOUNTAIN FOUR ACES

BE-1044 (45-1044)—Tommy & Jimmy Dorsey CA-2816 (F-2816)—Frank Sinatra CD-1240 (45-1240)—Julius La Rosa CO-40225 (4-40225)—Toni Arden

CO-40301 (4-40301)—Wingy Manone DE-29123 (9-29123)—Four Aces DE-29186 (9-29186)—Ethel Smith MG-11724 (K-11724)—Marti Stevens VI-20-5755 (47-5755)—Dinah Shore LITTLE THINGS MEAN A LOT

KITTY KALLEN BE-1046 (45-1046)—Helen Forrest CR-61180 (9-61180)—Dick Jacobs DE-29037 (9-29037)—Kitty Kallen GR-0022 (4G-0022)—Bertice Reading KI-1368 (45-1368)—Dominoes

THE HIGH AND THE MIGHTY HOLMES-BAXTER-DESMOND-YOUNG

BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2345)—Les Boxter
CO-40293 (4-40298)—Horry Jomes
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61222 (9-61232)—Johnny Desmond

DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
MG-11761 (K11761)—LeRoy Holmes
TI-10-229 (45-229)—Joe Loco
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prado

7

THEY WERE DOIN' THE MAMBO VAUGHN MONROE

BE-1057 (45-1057)—T. Stewart & DE-29202 (9-29202)—Tex Williams ME-70401 (70401x45)—Bobby Wayne VI-20-5767 (47-5767)—Vaughn Monroe

11) I'M A FOOL TO CARE. 12) I UNDERSTAND JUST HOW YOU FEEL. 13) SWAY. 14) THE HAPPY WANDERER. 15) I CRIED. 16) HAPPY DAYS AND LONELY NIGHTS. 17) DREAM. 18) CRAZY 'BOUT YOU BABY. 19) CINNAMON SINNER. 20) I NEED YOU NOW. 21) SKOKIAAN. 22) ITALIAN HUCKLE BUCK. 23) IF YOU LOVE ME. 24) WHAT A DREAM. 25) SOME DAY. 26) IF I DIDN'T CARE. 27) SHAKE, RATTLE AND ROLL. 22) CARA MIA. 29) THIS OLE HOUSE. 30) JOEY. 31) THE GREATEST FEELING IN THE WORLD. 32) HONEY LOVE. 33) MOONLIGHT AND ROSES. 34) IF I GIVE MY HEART TO YOU. 25) WANTED.





BOB MANNING (Capitol 2909; F-2909)

[Sheldon BMI—Huddleston, Colby] Bob Manning hands in one of his best jobs to date as he romantically fashions a good love tune with an interesting melody. Could click big. Chorus aids.

"THE OTHER SIDE OF THE STORY" (2:50) [Beatrice ASCAP — Marsala] The mellow voiced songster hands in another polished reading on this romantic item.

CHARLIE APPLEWHITE (Decca 29247; 9-29247)

B "THE GIRL NEXT DOOR" (2:35) [Leo Feist ASCAP — Martin, Blane] A beautiful oldie, to be used in the coming flicker "Athena," is meaningfully presented by the powerful voice of Charlie Applewhite. One of his best sides.

"THE STORY OF TINA" (2:37) "THE STORY OF TINA" (2:37) [Peter Maurice ASCAP—Katrivanou, Hassall] Charlie does a beautiful romantic crooning job as he tells a tender 'story of Tina'. Warm melody.

HARMONICATS (Mercury 70441; 70441 x 45)

"MAMBO JAMBO" (2:15) [Southern BMI—Prado, Karl, Towne] One of waxdom's most versatile harmonica groups, the Harmonicats, rides through a fast moving interpretation of a big mambo of a few years back few years back.

"EL COCO" (2:20) [Cool BMI— Varela] The artists fashion a catchy instrumental item in their colorful manner. Cute ditty.

THE REVELAIRES (Burgundy 1001; 45-1001)

ONLY THE ANGELS KNOW" (2:08) [Cordell BMI—Sutton] The Revelaires bow on the Burgundy label with a pretty romantic ballad that should start them off on the right foot. Pleasing harmony on a warm

"DOWN BY THE WELL" [Cordell BMI—Sutton] Ross Dristy's ork sets up another interesting backing for the crew's clever styling of a catchy tune with a waltz tempo.

MARIAN CARUSO (Decca 29242; 9-29242)

"THERE GOES THE ONE I LOVE" (2:58) [Laurel ASCAP—Benjamin, Weiss] A beautiful new ballad that breaks into a Latin tempo is colorfully styled by the polished voice of Marian Caruso. Tune and delivery are terrific. Could hit big.

"THIS IS THE THANKS I GET" (2:45) [Hill & Range BMI—Dilbeck] An up and coming country tune is fashioned for the pop market by the songstress. Tearful tune with a meaningful presentation.

CASH BOX

"MAMA, DON'T CRY AT MY WEDDING" (2:24) [Acuff-Rose BMI—Hudgins]

"PA PA PA" (2:21) [Brandom ASCAP—Krum, Stark, Rodde]

JONI JAMES (MGM 11802; K-11802)



 Joni James dishes up a new release that oughta have her right up on top of the hit ladder in short order. It's certainly one of her best

jobs since "Why Don't You Believe Me" and "Your Cheatin' Heart." Assisted by a string-filled Dave Terry orking, Joni puts her heart into a tender folk-flavored ballad tagged "Mama, Don't Cry At My Wedding." It's a dramatic item with a load of meaning. And her persuasive delivery is deep and sincere. The coupling "Pa Pa Pa" is a zany, fast-moving novelty with a calypso flavor. It's a real cute and bouncey ditty with the Ray Charles chorus adding the fullness. Joni has a terrific two sider that'll draw a heap of loot for all concerned.

"OOP-SHOOP" (2:19) [Flair BMI—Gunter, Taylor] "DO ME GOOD, BABY" (2:22) [Meridian BMI-Wayne, Care]

THE CREW-CUTS (Mercury 70443; 70443 x 45)



CREW-CUTS

 The latest additions to the big time, and one of the hottest vocal groups around today are the Crew-Cuts. On their first two releases for Mercury, "Crazy 'Bout You Baby" and "Sh-Boom," they had

smash hits. And the latter is now spending its third week in the number one slot. Now the boys look for a three-for-three record with their latest rhythm coupling "Oop-Shoop" and "Do Me Good, Baby." "Oop-Shoop" is another product of the R & B field that's belted across with all the color and style the Crew-Cuts can garner. It's another cutie loaded with gimmicks that'll sell the disk like hot cakes. Equally outstanding is the "Do Me Good, Baby" side. It's another showing of the boys' perfection with a jumper. Both ends will keep the boxes hopping day and night. It's a must for ops and dealers.

he Cash Box

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- "UNO, DUE, TRE"
 "LONESOME POLECAT"
 "THE BANDIT"
 "I'M A FOOL FOR YOU"
 "THERE GOES THE ONE I LOVE"
 "GIVE ME THE RIGHT"
 "GIVE ME THE RIGHT"
 "THERE GOES THE ONE I LOVE"
 "GIVE ME THE RIGHT"
 "Georgie Shaw"

McGuire Sisters

Frank Weir ... Marian Caruso .Georgie Shaw.

Coral 61239; 9-61239

London 1464; 45-1464 Capitol 2909; F-2909 Decca 29242; 9-29242 Decca 29245; 9-29245

THE VARIETEERS (Hickory 1014; 45-1014)

"IF YOU AND I COULD BE SWEETHEARTS" (2:17) [Acuff-Rose BMI—Sweeney] The Varieteers have an interesting sound that comes over well on this catchy rhythm number. Piece jumps.

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"I PAY WITH EVERY BREATH" (2:41) [Acuff-Rose BMI—Sweeney] Jimmy Sweeney takes the vocal spotlight against the smooth backdrop of the Varieteers as they ease through a ballad.

RICHARD HAYMAN ORCH. (Mercury 70429; 70429 x 45)

"BACK STREET" (2:26) [Mills ASCAP—Gold] A slow, blue, New York-at-3 AM type of number is beautifully treated by the warm-toned harmonica of Richard Hayman. Ork showcases the artist to perfection.

"PLYMOUTH SOUND" (2:10) [Hill & Range BMI—Seymour] A tricky melody is treated pleasantly to a jump tempo by the orchestra with Dick in the lead.

ETHEL MERMAN-JIMMY DURANTE-RAY BOLGER (Decca 29248; 9-29248)

"A HUSBAND-A WIFE" [Larry Spier ASCAP—Simon, Tobias] Two incomparables, Ethel Merman and Jimmy Durante team up on a cute rhumba beat novelty about the characteristics of a husband and wife. Ampaired the specific projects of the control of the con using recital.

"THE LAKE SONG" (3:15) [Sam Weiss ASCAP — Cohen, Perlman] An Indian war chant introduces Ethel and Ray Bolger as they happily lilt through a ditty that's crazy enough to make some noise.

THE McGUIRE SISTERS (Coral 61239; 9-61239)

"UNO, DUE, TRE" (2:25) [Oxford ASCAP—Hoffman, Manning] The McGuire Sisters follow-up their current hit with a catchy novelty arrangement of an Italian square dance. Happy ditty that could catch immediately.

"LONESOME POLECAT" (2:54)
[Robbins ASCAP—De Paul, Mercer] On this end, the chirps lilt through a terrific slow item from the hit flicker "Seven Brides." Tune should climb as film hits local theatres. Solid two-sider.

FRANK WEIR (London 1464; 45-1464)

"THE BANDIT" [Leeds ASCAP — Turner, Carr, Denascimento] Another English import is the material for Frank Weir's follow-up to his high-flier "Happy Wanderer." Chorus sings without words. And sax work is again sparkling. Could catch like wild-fire. like wild-fire.

"BY CANDLELIGHT" [Dash Connelly ASCAP—Charles, Miller] On this side, the chorus blends beautifully on a ballad as Weir hands in some more smooth saxing. Effective combination combination.

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"ONCE MORE"

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GENERAL ARTISTS CORPORATION

NEW YORK—CHICAGO—BEVERLY HILLS
CINCINNATI—DALLAS—LONDON



JOE LOCO ORCH. (Tico 10-229; 45-229)

B "THE HIGH AND THE MIGHTY" (2:38) [Witmark AS-CAP—Tiomkin, Washington] Joe Loco and his orchestra come through with and excellent mambo beat rendition of a high-flying hit. Terrific dance material. Big job.

B "SKOKIAAN" (2:10) [Shapiro-Bernstein ASCAP—Msarurgwa] Loco offers another top notch Latin tempo arrangement of a current big hit. Tune has a load of flavor.

ESQUIRE BOYS (Guyden 705; 45-705)

"ROCK-A-BEATIN' BOOGIE"
(2:18) [ASCAP—Haley] A solid boogie-woogie number with a sock instrumental accompaniment is belted out by the Esquire Boys. Rockin' side that'll make the boxes bounce.

"ST. LOUIS BLUES" (3:00) [Handy Bros ASCAP—Handy] The guitar takes the spotlight on the boys' sensational instrumental treatment of one of the great standards. Top grade arrangement that could click.

JOE ROLAND QUINTET (Seeco 4148; 45-4148)

"I'M GETTING SENTIMENTAL OVER YOU" (2:20) [Mills ASCAP — Washington, Bassman] A standard is treated to a mambo instrumentation by the Joe Roland Quintet. Danceable material.

"LOVER'S MAMBO" (2:15) [Seeco—Roland] Another soft mambo item, this one penned by the leader, is sent across in stylish manner.

HARRY BELAFONTE (Jubilee 5158; 45-5158)

"VENEZUELA" With the Belafonte Singers supporting Harry Belafonte tenderly treats a most beautiful folk song. Interesting accompaniment by the chorus. Melody is fascinating.

"ANNABELLE LEE" [—Segal] Another beautiful folk favorite is tastefully presented by Harry and his chorus. Arrangement is by Fred Norman.

WOODSIDE SISTERS ("X"-0049; 4X-0049)

"SO SOON" (2:20) [Marvelle BMI—Kaye, Magid] In their pleasing manner, the Woodside Sisters rhythm through a catchy jumper with a great deal of commercial appeal.

B "LOVE ME" (2:29) [Qvintet BMI —Lieber, Stoller] The thrushes give out with a solid rhythm and blues type reading of a good tune. They get a terrific vocal and ork support too.

SLEEPER OF THE WEEK

"UNO" (3:02)
[Peer International BMI—North, Mores]

"LET'S TRY AGAIN" (2:54)
[Leo Feist ASCAP—Newman, Jones]

TONY MARTIN (RCA Victor 20-5841; 47-5841)



TUNY MARTIN

● Tony Martin hits the market with a new and beautiful ballad that has a great chance of outdoing his hit version of "Here." Against a backing supplied by Henri Rene's lush ork, Tony smoothly melts through a tune called "Uno," a best selling Spanish tango oldie with new English lyrics. It's a beautiful love song with a captivating melody. And the superb choral backdrop adds an excitement to the delivery. For further effect, a Spanish trumpet is used in the introduction. Flip is a catchy oldie dubbed "Let's Try Again" which the crooner presents with an infectious lilt. It's the first multiple voice recording by the star. We favor the tango deck. Keep an eye on it.

MITCH MILLER ORCH. (Columbia 40302; 4-40302)

"SABRINA" (3:00) [Famous ASCAP—Stone] Mitch Miller, the orchestra and chorus ease through a lush interpretation of the theme music from the coming Audrey Hepburn flicker "Sabrina." Beautiful delivery.

"WOODEN SHOES AND HAPPY HEARTS" (2:07) [E. B. Marks BMI—Wolf, Werner, Kersten] The chorus dances through a happy, light-hearted ditty that makes your toes tap. Easy going item.

GEORGIE SHAW (Decca 29245; 9-29245)

"YEARNING" (2:29) [Bourne ASCAP—Davis, Burke] Jimmy Leyden and a chorus set up a full backing for Georgie Shaw's expressive vocal effort on a warm ballad with a pretty melody.

GIVE ME THE RIGHT" (2:48) [Skidmore ASCAP—Gold, Glazer] On this end, the crooner tenderly cruises over delightful romantic item. Chorus showcases his voice to full advantage. Could be another smash for Shaw.

JACK MARSHALL (Ekko 105; 45-105)

"WHEN I LOOK AT YOU" (1:32) [Jari BMI—Marshall] Jack Marshall does a fine instrumental job on a pretty melody that has an easy going air. Guitar work is catchy.

(1:15) "KERRYVILLE HOP" (1:15) [Jari BMI—Marshall] The artist treats a favorite Scottish melody to an up beat guitar styling.

STAN KENTON ORCH. (Capitol 2871; F-2871)

"SKOOT" (2:41) [Teri ASCAP—Beal, Garner] A solid piece of rhythm material gets a rocking, shocking Stan Kenton treatment that's sure to please his fans.

"MORE LOVE THAN YOUR LOVE" (2:33) [E. H. Morris ASCAP—Schwartz, Fields] On this end, the band glides through one of the pretty ballads from the musical "By The Beautiful Sea." Interesting deck.

MADDY RUSSELL (Cadence 1246; 45-1246)

B "NO ONE CAME TO MY PARTY" (2:58) [Redd Evans ASCAP] Aided by a colorful Archie Bleyer ork and choral backing, soft voiced Maddy Russell chants a sentimental story of loneliness. Pretty job.

"SOMEONE AT LAST" (2:40) [Harwin ASCAP] Another beautiful love song is given a tender and delightful reading by the thrush. She injects a great deal of feeling into the tune.

THE UNIVERSITY FOUR (Original 510; 45-510)

G "FOR EVERSOLONG" (2:30) [Citation BMI—Villa] The University Four, with their commercial manner of song delivery, ease through an ok ballad.

"BON VOYAGE" (2:24) [Citation BMI—McNichol, Zito, Giordano, Boyer] The boys fashion another ballad in a similar manner.

JON AND SONDRA STEELE (King 1379; 45-1379) (

"WALKIN' WITH MY SHAD-OW" (2:36) [Johnstone-Montei BMI—Raleigh, Wayne] A catchy lilter is colorfully fashioned by the warm harmony of Jon and Sondra Steele of "My Happiness" fame. Pretty job.

"DANGLIN'" (2:40) [Trans-World ASCAP—Moon] Another light-hearted ditty with a happy, catchy melody is offered by the artists. Pleasing.

ERROLL GARNER (Mercury 70442; 70442 x 45)

"MISTY" (2:45) [Octave BMI—Garner] The amazingly delicate touch of the one and only Erroll Garner can be felt on this presentation of a beautiful melody dubbed "Misty." Tops for quiet hours.

"EXACTLY LIKE YOU" (3:11) [Shapiro-Bernstein ASCAP—McHugh, Fields] The piano master hands in another superb presentation, this one a unique styling of a wonderful oldie. His finger work is so easy going.

BETTE McLAURIN (Jubilee 5155; 45-5155)

B "IF YOU WERE THE ONLY BOY" (3:09) [Remick ASCAP—Grey, Ayre] Sy Oliver sets up a terrific backing for Bette McLaurin's potent, meaningful delivery of a wonderful oldie. Her voice glistens.

G"EVER SO LONELY" (3:06) [Challenge BMI—Sprung, Rose, Sprung] Another tender and romantic item is softly offered by the thrush. Good warm dance stuff.

SHARKEY

(Capitol 2904; F-2904)

"LOOK SHARP-BE SHARP" (2:46) [Marlen ASCAP—Merrick] Out of New Oarleans comes this rockin' interpretation by Sharkey and his Kings of Dixieland of the Gilette Blades commercial theme. Tune is clicking.

"SAM SUE STRUT" (2:05)
[Hanover ASCAP — Manone]
Sharkey leads his gang through another socko Dixie item. Piece really makes your toes move.

PAUL WESTON ORCH. (Columbia 40292; 4-40292)

"CHAMPAGNE WINE" (2:25)
[Montclare BMI—Dehr, Hawes,
Miller, Gilkyson] The Norman Luboff
Choir teams up with Paul Weston's
orchestra to fashion a cute calypso
novelty. Easy listening.

"BIMBO" (2:20) [Fairway BMI—Morris] Thurl Ravenscroft and his deep voice, head up this light lilting pop version of a recent #1 country tune. The Mellomen and the Weston ork supply the backing.



Available in Canada on QUALITY Label

ubilee RECORD

Mighty High



NEW YORK—Although it's a bit difficult to recognize the pilot of this plane, nevertheless, it's Le Roy Holmes, MGM record star, whose recording of the theme music from the motion picture "The High And The Mighty" has helped send the tune into the number four position in record sales this week. The above photo was taken during the Second World War when Holmes was a fighter pilot for the U. S. Air Force. Since that time, he has been one of the important factors in the climb of the MGM Record Company to major status. His arrangements and orchestrations have had much to do with many of MGM's hits through the years. "The High And The Mighty," however, is the conductor's first smash success as featured artist for the diskery. Accompanying Holmes on the recording is Fred Lowery who did the whistling for John Wayne in the motion picture. This may develop into a two-sided hit for the maestro since the coupling, "Lisa," is the theme music from another hit flicker "Rear Window."

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OPERATORS to supply stores and other outlets, TOP-Quality, NON-Breakable, LOW-Priced, BELL HIT PARADE RECORDS. Played and sung by WELL KNOWN ARTISTS. Meeting popular demand for HIT PARADE SONGS at 50% less in price. Absolutely without competition on today's market. Large weekly income for repeat sales. Cash investment of \$2103 necessary. Secured by record stock plus Nationally advertised record players. We establish routes and promote SURE-FIRE programs for retail outlets, which sell many records. Operator does no selling, only services and collects. Bank and personal references. Interviews with Dist. Mgr. Write, Wire, Phone—

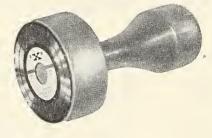
MUSIC MERCHANDISERS CORPORATION

915 Carnegie Hall

154 W. 57 St. (Circle 6-0195) N. Y.

Stamped for BIG record Sales





NEW RELEASES

HELEN GRAYCO

"00P-SH00P"

"Teach Me Tonight"

"78" rpm X-0051 . . . "45" rpm 4X-0051

AL MORGAN

"BELLS OF MEMORY"

"Tell Me Now"

"78" rpm X-0052 . . . "45" rpm 4X-0052

THE BIG "X" HITS

"ST. LOUIS BLUES MAMBO"

"Beloved, Be True"

'78'' rpm X-0042 . . . "45" rpm 4X-0042

BILL DARNEL

"WHERE CAN YOU BE?"

"The Hook"

"78" rpm X-0054 . . "45" rpm 4X-0054

WILDER BROTHERS

"MOON OF MANAKOORA"

"Bottom of the Well"

"78" rpm X-0053 . . . "45" rpm 4X-0053

RICHARD MALTBY & His Orch. NORMAN PETTY TRIO "MOOD INDIGO"

"Petty's Little Polka"

"78" rpm X-0040 . . . "45" rpm 4X-0040





THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

Crew-Cuts (Mercury)

LeRoy Holmes (MGM)
Les Baxter (Capitol)

Kitty Kallen (Decca)

Kitty Kallen (Decca)

Rosemary Clooney (Columbia)

Gaylords (Mercury)
H. Winterhalter (RCA Victor)

1. SH-BOOM

2. HEY THERE

3. THE HIGH AND THE MIGHTY

4. THE LITTLE SHOEMAKER

5. IN THE CHAPEL IN THE MOONLIGHT

6. LITTLE THINGS MEAN A LOT

7. HERNANDO'S HIDEAWAY

Archie Bleyer (Cadence) 8. THREE COINS INTHE FOUNTAIN Four Aces (Decca)

GOODNIGHT SWEETHEART, McGuire Sisters (Coral)
Sunny Gale (RCA Victor) GOODNIGHT

10. THEY WERE DOIN' THE MAMBO Vaughn Monroe (RCA Victor) 11) IF I GIVE MY HEART TO YOU 12) I'M A FOOL TO CARE

13) SKOKIAAN 14) CINNAMON SINNER 15) I CRIED

Shel Horton (WVAM-Saxton, Penna.) did 50 (fifty) quarter hour shows at the Bedford County, Penna., Fair last week, August 9 and 10, called "Cashbox Reviews." Show came right from the Exhibition Hall of the fair. Shel had approximately 22,000 callers at his radio booth. The enterprising jockey took his remote equipment and installed it in view of everyone. All the shows were sold and aired over WVAM-Altoona. Shel is now setting up an additional two hours daily across the heard an additional two hours daily across the board.



Pic of the week—Peter Dreyer (WENT-Gloversville, New York) in town with his lovely frau, Trudi. Pete and Trudi are visiting the family (they are a local twosome) and plan to vacation for about a week before back to the mike. . . WENS-Pittsburgh, Pa. back on the air with local shows after a short absence has big plans that will place the station second to none in its variety of programming. . . Steve Donaghue (WSPR-Springfield, Mass.) writes to say "Chatting with the record outlets, I find that a number use The Cash Box as a guide in ordering new records." Steve starts a new night session to be known as Music Time. Four hours of music from eight to midnite. One hour to be devoted to country, western and hillbilly, one to Movie and Show tunes, one to current pop hits, and the final hour to be a section of old favorites. The show will be aired from Tuesday through Saturday. Steve would like to receive records from diskeries and publishers. . . Jerry Kay (WTIX-New Orleans, La.) had to postpone a Fan Club weiner roast because of a baby hurricane recently. Jerry's fans keep coming up with picnics. Must help keep the food bill down. . . Brad Sherman, spinning disks 6 to 9 a. m. on "The Coffee Shop" recently married to Miami lovely, Helene Sley Small, honeymooned in New York City and now back with the wax and early birds. . . What gets into these jockeys who lead such a safe life behind the mike. Another record spinner, Alan Dary (WORL-Boston, Mass.), pulled thousands of fans into the Massachusetts' Norwood Arena to see him race a WORL client who drives a 1954 Lincoln. They decided to settle a year old feud regarding whose car was the faster by racing it out at the Norwood track. Alan not only won the race, but won a return engagement by the track for the next week.

Fred Fiske (WWDC-Washington, D. C.) has a really active fan club numbering about 500 members. The group has an official newspaper named, "Fred Fiske's Fanclubber," which goes out once monthly. The group meets every Friday at 3:00 in the studios of WWDC and goes on the air with Fiske at 3:30 with their selections of the top five recordings of the week. . . Jo Ann Tolley, Jubilee Recording Star, returns to Steel Pier, Atlantic City, for a two week engagement, September 6. She will be co-featured with Tommy and Jimmy Dorsey. You can bet Jo Ann will visit with all the local disk jockeys. . . . Bill Haley will work Bill Rand'e's Jamboree at Painesville, Ohio on September 24, 25, and 26.

Vocal or Instrumental? Now BOTH on ONE Exciting Record!

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SKOKIAAN**

* TED HEATH

AND HIS MUSIC (INSTRUMENTAL)

One of the world's greatest bands in a sensational instrumental interpretation.

** JOHNSTON BROS. (VOCAL)

A fabulous vocal rendition by the "Crystal Ball" group.

DON'T FORGET THE ORIGINAL!

SKOKIAAN

backed by IN THE MOOD 1491 and 45-1491
BULAWAYO SWEET RHYTHMS BAND





New Capitol Building



A SMASH ! First Release . THE FONTANE SISTERS singing

"IF I DIDN'T HAVE YOU" "HAPPY DAYS

& LONELY NIGHTS"

Dot # 15171

DOT RECORDS, INC. Gallatin, Tennesse Phones: 880-881

* * * * * * * * Ramblin' To The Top!

'MUSKRAT RAMBLE"*

THE MATYS BROS.

FSSFX # 369



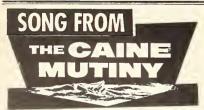
Unanimous Raves From The Trade An Extremely Beautiful New Ballad

"BREAK MY HEART GENTLY"

108 DOROTHY COLLINS



AUDIVDX RECORDS



I Can't Believe That You're In Love With Me

by JIMMY McHUGH and CLARENCE GASKILL MILLS MUSIC, INC. rded On All Major Labels

ATT .: DJ'S -- IT'S NEW!

The EKKO DOUBLE

Two complete numbers on 1 78 rpm side by JACK MARSHALL EK. 105-106

EKKO RECORDS

4949 HOLLYWOOD BLVD., HOLLYWOOD, CAL.

HOLLYWOOD, CAL.-Glenn Wallichs, president of Capitol Records is pictured with a model of the new Capitol office building. The structure, which is believed to be the world's first round office building, will cost \$2,000,-000 and is expected to be finished in October of 1955. It will be located at Vine and Yucca in Hollywood. Decca plans on housing its entire home office operation in the building, including studio and recording facilities. The diskery will occupy approximately 45% of the building, the balance to be leased to outside business concerns.

Femmes Reign At Victor

NEW YORK—The No. 1 and No. 2 best-selling records at RCA Victor this week were held by fem chirpers June Valli and Sunny Gale.

June Valli and Sunny Gale.

June Valli's new disk, "Tell Me, Tell Me," (b/w "Boy Wanted") is a hi-octane delivery of a Bob Merrill tune. Released only two weeks ago, the platter has already passed the quarter-million mark and is viewed by the diskery as one of the biggest potential hits of the year.

Sunny Gale's newest, "Smile," was No. 2 on the Victor best-seller sheet. The song will be remembered as the

The song will be remembered as the theme of Charlie Chaplin's first talkie "Modern Times."

"Baseball, Baseball"



NEW YORK-Eyeful Jane Morgan, song star at the Latin Quarter, popped up at Ebbets Field to fulfill requests up at Ebbets Field to fulfill requests from the Dodgers for copies of her debut recording, a swingy novelty titled "Baseball, Baseball" that was just released by Kapp Records, mentions all 16 big league teams with the Brooklyn nine first on the lyrical list. Here Jane hands Dodgers captain Pee Wee Reese a copy of her hit platter.

The Cash box THE WAX CIRCLE



NEW YORK:

The TV season is really back in swing with two of recordom's top names doing their shows again. Both Perry Como and Eddie Fisher returned this week. . . The Stagecoach, which employed top record names, burned down last week. . . Dave Miller of Essex Records has taken over the "Muskrat Ramble" master for the entire country outside of Philadelphia, where it was released on the 20th century label. The disk is currently skyrocketing. . . Frank Beery, an associate of Phil Moore, is one of the most talented pianist-arrangers we've met in a long time. . . Jimmie Crane, writer of two current hits, "I Need You Now" and "If I Give My Heart To You" with co-writer Al Jacobs, gave a party at the Latin Quarter last Thursday to celebrate the rack order on both tunes. . . Derby artist Frankie Day currently at the Elegante in Brooklyn. . . The 30th version of "Madelena" has just been released. . . Patti Jerome did a great job at "Mr. A's" in Worcester, Mass. So much so that she's going back at a hefty increase. . . . Anisteen Allen has signed with Capitol for both pop and R&B. She's managed by Dan Fisher. . . . Sherm Feller may have another hit in a tune which he wrote with Mike Dinapoli, his co-writer on "She Was Five And He Was Ten." It's called "Mr. Pogo" and four records have already been cut on it, the Frank Petty Trio on MGM, Arnett Cobb on Atlantic, The Commanders on Decca, and a Mercury record.

CHICAGO:

CHICAGO:



CHICAGO:

Shure, 'nuff ... the new season is under way, if cocktail parties are any indication at all. ... Jimmy Martin gave one for Denise Lor of Majar Discs at Linn Burton's Steak House this past Tuesday (8/24) and all the boys and girls gathered to meet the chirp.... The very next afternoon, Herb Kessler invited all and sundry to meet with The Four Aces downstairs at the Chicago Theatre (8/25) due to the fact that the Aces are doing 6-a-day and can't get away from the theatre for even breathing time. Cocktails were served between 5 and 7 P.M. All agreed that the Four are still foremost. . . Barbara Belle pulled into town to tell all Chicago about the Nilsson Twins and their Coralized "Lion Hunt." The pics of the gals with that live lion attracting mucho attention and proving the Belle gal still has that promotional know-how. . . Freddy Martin going great at the Edgewater Beach Walk and featuring some of the tunes that made him so famous. . . Al Borde grabs hold of us to ask, "Well, how you like my Shecky?" Meaning, Shecky Green, of course. Who is wowing 'em at the Chez. And of whom it's been said, "Watch this boy headline as top comedian in a few more years." . . Bob Smith continues to simply deluge us with one postcard after the other and some are very great. . . From the way the bookers were smilling in Mike Fritzel's beanery seems like they've booked just about every act they could get their hands on for the big Labor Day weekend. . . George and Ernie Leaner two happy guys to find Roy Hamilton's "Ebb Tide" in The Cash Box" Bests Bets" this past week. . . Bob Cole returns from his California sojourn feeling mighty fine and telling about some swell connections he made for handling disk promotion for Californians here in the Windy City area. Bob also praising Cash Box' Carl Taft for really grand service to him. . . . The Chess boys, Leonard and Phil, again kick up plenty of hoorahs in the hillibilly field with Jimmy Lee and Johnny Mathis' disking of "If You Don't Somebody Else Will." Looks like they're on th

LOS ANGELES:



At a special press party 8/23 Capitol Records revealed the plans of its new thirteen story building which will be constructed at Vine Street and Yucca in Hollywood. This extraordinary building will be circular in design and is believed to be the only office structure of it's kind in the world. Ground breaking ceremonies will take place Sept. 27th with final completion planned for October 1st, 1955. . . . An enjoyable evening was had by all 8/18 when RCA Victor chartered a plane and flew many So. Calif. deejays to Las Vegas where they were guests of The Sahara Hotel and The Three Suns for the evening. . . . Dean Martin and Jerry Lewis were scheduled to open at Ciro's 8/19 when Jerry was suddenly felled with a virus infection. The management scurried around to find a replacement and opening night found dependable Tony Martin, Alan King and singer Johnnie Ray filling in with Dean. The Martin-Lewis show was later cancelled after finding that Jerry's condition was very serious. The Skylarks along with comedian Allan King were brought in as replacements. . . . Laurie Loman's first Century waxing of "Whither Thou Goest" has kicked up so much noise that all the majors are covering it. This beautiful pop ballad with a religious theme could go all the way to the top. . . . Dorothy Terry after a year's absence recently rejoined her sister Rea Terry in Holly-

has kicked up so much noise that all the majors are covering it. This beautiful pop ballad with a religious theme could go all the way to the top. . . . Dorothy Terry, after a year's absence, recently rejoined her sister Bea Terry in Hollywood. She will be affiliated with her sister's music firm, Rondo, as well as her publicity and promotional set-up. They plan to expand present activities in the music field. . . RCA Victor's newest recording artist, Matt Dennis, is currently appearing at The Keyboard Supper Club in Beverly Hills. This is Matt's final appearance on the Coast before going to N. Y. for TV and night club dates. . . . Jimmy Hilliard, A & R head of label "X," announced that he has signed Helen Grayco, wife of Spike Jones, and Betty Clooney. . . Publicist Larry Green is now handling promotion for Jimmy Wakely. . . Don Reed sings two sides which he wrote, in collaboration with Roy Rodde, on the Gilt Edge label. Both tunes are also being released in the C & W field with Don using the alias of Bobby Reed. Tunes are "You Are My Heart" b/w "Three Little Kisses." Rodde is well known as a writer of many Joni James hits. . . . Johnny Desmond has signed with Gabbe, Lutz & Heller. . . . June Hope Management has been appointed exclusive house bookers of the Del Mar Turf & Surf Hotel in Del Mar.

NO. 7
IN THE NATIONS
BEST-SELLER LIST
The Coek Box August 28, 1954

The Cash Box, August 28, 1954

..AND HEADING FOR NO. 1 -

THE VOCAL VERSION.BY-

The four lads

SINGING

BACKED WITH

Why Should I Love You columbia - 40306



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"Columbia," & Trade Marks Reg. U.S. Pat. Off. Marcas Registrades.

THE CASH BOX

RECORDS

New Phonos Feature 45's

The Cash Box was first to acclaim 45rpm Records for Juke Box Biz During Record Revolutions War. All New Model Phonos Being Shown Now Feature 45's. With New Phonos Spreading to Europe, Asia, Central and South America, Expect Juke Box Biz to Feature 45's **Exclusively within Next Few Years.**

CHICAGO—Tho the truth of The Cash Box' prediction that 45 rpm disks were the answer became fact sometime ago, the latest new model automatic above, being shown by the matic phonos being shown by the manufacturers exclusively feature 45

manufacturers exclusively feature 45 rpm recording mechanisms.

The Cash Box, as all in the music industry will recall, was the first publication to take a definite stand, during the record revolutions war as to whether 78 rpm, 33 1/3 rpm or 45 rpm should prevail in the juke box field, by going all out for 45 rpm recordings for the nation's automatic music operators.

music operators.

As this publication pointed out at that time, the lighter weight, smaller size and longer life of the 45 rpm recordings, made these an absolutely natural requisite for the juke box industry.

Today the new model phonos of the

automatic phonograph manufacturers are all exclusively 45 rpm.

As the European countries, Asia, Africa, Central and South America,

along with Canada, and everywhere else juke boxes are being exported, spread the new 45 rpm mechanisms, it is generally believed, especially here in this manufacturing center that, within a very short time, the juke box field will exclusively feature 45 rpm

Manufacturers are still producing 78 rpm phonos but haven't shown any new 78 rpm models for the past few

Gradually, as the demand even for export grows for 45 rpm phonos, it is believed that the 78 rpm juke boxes will disappear from the field.

Some of the independent recording manufacturers are still slow on producing 45 rpm disks. Complaints in this regard were quite general for

Today, even these complaints have fallen far into the background, as more and more of the record manufacturers, when introducing new disks, immediately feature 45 rpm along with

Gaiety Music Shop New York, N. Y. 1. Little Things Mean A Lot (Kitty Kallen) 2. High And The Mighty (LeRoy Holmes) 3. Hernando's Hideaway (Bleyer) 4. Sh-Boom (Crew-Cuts) 5. Hey There (S. Davis, Jr.-R. Clooney) 6. Sway (Dean Martin) 7. Chapel In The Moonlight (Kitty Kallen) 8. Happy Wanderer (F. Weir) 9. Little Shoemaker (Gaylords) 10. No One But You (Thompson) Radio Doctors

Milwaukee, Wisc. 1. Skokiaan (Ralph Marterie) 2. Hey There (R. Clooney) What A Dream (Patti Page)

Radio Doctors

4. Whispering (Whiteman)
5. Honey Love (Vicki Young)
6. That's What I Like (Martin)

7. If I Give My Heart To You
(Denise Lor)
8. Dream (Four Aces)
9. Sh-Boom (Crew-Cuts)
10. Rosemarie (Slim Whitman)

The Music Box Spokane, Wash. 1. Little Shoemaker (Gaylords)

2. High And The Mighty (Young)

3. Sh-Boom (Crew-Cuts)

3. Sh-Boom (Crew-Cuts)
4. Hey There (R. Clooney)
5. Little Things Mean A Lot
(Kitty Kallen)
6. Happy Wanderer
(Obenkirchen Choir)
7. They Were Doin' The Mambo
(Vaughn Monroe)
8. What A Dream (Patti Page)
9. This Ole House (S. Hamblen)
10. I Need You Now (E. Fisher)

Grinnell Bros.

Grinnell Bros.

Detroit, Mich.

1. Mood Indigo
(Norman Petty Trio)

2. Hey There (R. Clooney)

3. Skokiaan (Ralph Marterie)

4. Cara Mia (David Whitfield)

5. Sh-Boom (Crew-Cuts)

6. If I Give My Heart To You (Doris Day)

7. It Shall Come To Pass (Four Aces)

8. What A Dream (Patti Page)

9. Chapel In The Moonlight (Kitty Kallen)

10. Little Shoemaker (Gaylords)

Spruce Record Shop

Spruce Record Shop

Spruce Record Shop
Scranton, Pa.

1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. I Need You Now (Fisher)
4. Little Things Mean A Lot
(Kitty Kallen)
5. Shake, Rattle And Roll
(Bill Haley)
6. Rock Around The Clock
(Bill Haley)
7. Little Shoemaker (Gaylords)
8. If I Give My Heart To You
9. Three Coins In The Fountain
(Four Aces)
10. Skokiaan (Four Lads)
Ferguson's Record Shop

Ferguson's Record Shop

Memphis, Tenn.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)

2. Hey There (R. Clooney)
3. That's All Right (E. Presley)
4. High And The Mighty
(Les Baxter)
5. High And Mighty (Holmes)
6. Little Things Mean A Lot
(Kitty Kallen)
7. Honey Love (Drifters)
8. Little Shoemaker
(Hugo Winterhalter)
9. Hernando's Hideaway (Bleyer)
10. Three Coins In The Fountain
(Four Aces) (Four Aces)

Super Enterprise

Super Enterprise
Washington, D. C.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Skokiaan (Ralph Marterie)
4. Little Things Mean A Lot
(Kitty Kallen)
5. Goodnight Sweetheart
(McGuire Sisters)
6. The High And The Mighty
(Victor Young)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. I Understand Just How You Feel (Four Tunes)
9. Hernando's Hideaway (Bleyer)
10. Shake, Rattle And Roll
(Bill Haley)

Hudson Ross

Top Selling Records

Chicago, III.

1. If I Give My Heart To You (Denise Lor)

2. Sh-Boom (Crew-Cuts)

3. Hey There (R. Clooney)
4. Skokiaan (Ralph Marterie)

5. Skokiaan (Bulawayo Band)
6. High And Mighty (Young)
7. Little Shoemaker (Gaylords)

9. Hold My Hand (D. Cornell)
10. They Were Doin' The Mambo
(Vaughn Monroe)

Gilchrist Record Shop

Gilchrist Record Shop
Cleveland, Ohio
1. Skokiaan (Four Lads)
2. Shake, Rattle And Roll
3. Dream (Four Aces)
4. It Too Shall Pass (Four Aces)
5. Little Shoemaker (Gaylords)
6. Moonlight And Roses
7. Hey There (R. Clooney)
8. Little Things Mean A Lot
(Kitty Kallen)
9. Happy Wanderer (F. Weir)
10. Au Revoir (Teresa Brewer)

Lil' Pal Record Store

Houston, Tex.

1. This Ole House (R. Clooney)

4. How Blue? (Mills Bros.)

5. Magic Tango (Winterhalter)
6. I'm A Fool To Care
(Paul & Ford)
7. What A Dream (Patti Page)
8. Skokiaan (Bulawayo Band)
9. Am I A Toy Or Treasure
(Kay Starr)
10. The Bandit (Johnston Bros.)

Katz Record Company

Kansas City, Mo. 1. This Ole House (R. Clooney)

2. Sh-Boom (Crew-Cuts)

3. Little Shoemaker (Gaylords)

3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. What A Dream (Patti Page)
6. High And The Mighty (Young)
7. Goodnight Sweetheart
(McGuire Sisters)
8. Happy Days and Lonely
Nights (Fontane Sisters)
9. Chapel In The Moonlight
(Kitty Kallen)
10. Little Things Mean A Lot
(Kitty Kallen)

Graymat Music Shop

Graymat Music Shop
Morristown, N. J.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Little Shoemaker (Gaylords)
4. Chapel In The Moonlight
5. Sway (Dean Martin)
6. Little Things Mean A Lot
(Kitty Kallen)
7. Hernando's Hideaway
(Archie Bleyer)
8. Happy Wanderer (Weir)
9. High And The Mighty
(LeRoy Holmes)
10. They Were Doin' The Mambo
(Yaughn Monroe)
High Point Record Shop High Point Record Shop

High Point Record Shop
Philadelphia, Pa.

1. If I Give My Heart To You
(Denise Lor)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight
(Kitty Kallen)
4. Sh-Boom (Crew-Cuts)
5. High And The Mighty
(LeRoy Holmes)
6. Little Shoemaker (Gavlords)
7. Shake, Rattle & Roll (Haley)
B. They Were Doin' The Mambo
(Vaughn Monroe)
9. I'm A Fool To Care
(Paul & Ford)
10. Skokiaan (Four Lads)

West Roxbury

West Roxbury Music Center

Music Center
West Roxbury, Mass.
1. Sh-Boom (Crew-Cuts)
2. Happy Wanderer (F. Weir)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. Little Shoemaker (Gaylords)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Magic Tango (Winterhalter)
8. High And The Mighty (LeRoy Holmes)
9. Look Sharp—Be Sharp
(Boston Pops O.)
10. Anyone Can Dream (Kaye)

Wallichs Music City Hollywood, Calif. 1. Sh-Boom (Crew-Cuts)

2. Hold My Hand (D. Cornell)
3. Little Shoemaker (Gaylords)

5. Little Things Mean A Lot (Kitty Kallen) 6. River Of No Return (Ernie)

7. Hey There (S. Davis, Jr.)
B. Hey There (R. Clooney)
9. Hernando's Hideaway (Bleyer)
10. Whiffenpoof Song
(Louis Armstrong)

The Record Shop

Hartford, Conn.

1. Skokiaan (Ralph Marferie)

2. Hold My Hand (Don Cornell)

3. Hey There (R. Clooney)

4. Cinnamon Sinner (T. Bennett)

5. Sh-Boom (Chords)

6. If I Give My Heart To You

(Denise Lor)

7. They Were Doin' The Mambo (Vaughn Monroe)
8. Little Shoemaker (Gaylords)
9. If I Didn't Care (Hilltoppers)
10. I Understand Just How You Feel (Four Tunes)

Royles TV

Royles TV

Salt Lake City, Utah

1. Little Shoemaker (Gaylords)

2. Sh-Boom (Crew-Cuts)

3. Skokiaan (Bulawayo Band)

4. Hey There (R. Clooney

5. High And The Mighty
(Victor Young)

6. Little Things Mean A Lot
(Kitty Kallen)

7. Mernando's Hideaway
(Archie Bleyer)

8. Joey (Margaret Whiting)

9. Goodnight Sweetheart
(McGuire Sisters)

10. Song Is Ended (Jones Boys)

National Record Most

National Record Mart

National Record Mart
Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. Heaven Was Never Like This
(Eddie Fisher)
3. Skokiaan (Ralph Marterie)
4. Cinnamon Sinner (T. Bennett)
5. If I Give My Heart To You
(Wright Bros.)
6. I'm A Fool To Care
(Paul & Ford)
7. Mood Indigo
(Norman Petty Trio)
B. Sh-Boom (Crew-Cuts)
9. Little Shoemaker (Gaylords)
10. St. Louis Blues Mambo
(Richard Maltby)
Gift Mart Music Center

Gift Mart Music Center

Gift Mart Music Center
Jamaica, L. I., N. Y.

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot
(Kitty Kallen)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (Bleyer)
5. They Were Doin' The Mambo
(Vaughn Monroe)
6. Joey (Betty Madigan)
7. I'm A Fool To Care
(Paul & Ford)
8. Sway (Dean Martin)
9. In A Garden Of Roses
(Joni James)
10. High And The Mighty
(LeRoy Holmes)

Duchess Record Shop

Duchess Record Shop

Duchess Record Shop
Indianapolis, Ind.

1. Sh-Boom (Crew-Cuts)
2. Crazy 'Bout You Baby
(Crew-Cuts)
3. High And The Mighty
(LeRoy Holmes)
4. Hey There (R. Clooney)
5. Skokiaan (Ralph Marterie)
6. Three Coins In The Fountain
(Four Aces)
7. Little Shoemaker (Gaylords)
8. Happy Days And Lonely
Nights (Fontane Sisters)
9. I'm A Fool To Care
(Paul & Ford)
10. Goodnight Sweetheart (Gale)
Moses Melody Shop

Moses Melody Shop

Moses Melody Shop
Little Rock, Ark.

1. High And The Mighty
(Victor Young)

2. Sh-Boom (Crew-Cuts)

3. Crazy 'Bout You Baby
(Crew-Cuts)

4. Hernando's Hideaway (Bleyer)

5. Goodnight Sweetheart
(McGuire Sisters)

6. Three Coins In The Fountain
(Four Aces)

7. Little Things Mean A Lot
(Kitty Kallen)

B. I Understand Just How You
Feel (June Valli)

9. This Ole House (R. Clooney)

10. Little Shoemaker (Gaylords)

"Nic-Name" Artist Gets Name Nicked



. DETROIT, MICH.—Now that Jimmie Komack (left) has written and recorded "The Nic-Name Song" for Coral Records, and the juke boxes and dis are giving it a merry whirl, Ed McKenzie of WXYZ, who Jimmie is pictured visiting here, figures that Jimmie should now be called "James."





America's No.1 Record Name

CREWCUTS

JUST RELEASED

coupled with

Mercury RECORDS 1

MERCURY 70443 · 70443X45





. thanks OPERATORS, DIS LITTLE THINGS MEAN A LOT..... (I Don't Think You Love Me Any More) IN THE CHAPEL IN THE MOONLIGHT... (Toke Everything But You) KITTY KALLEN THREE COINS IN THE FOUNTAIN THE HIGH AND THE MIGHTY (Moonlight And Roses)

KITTY WELLS MILLS BROTHERS



(A.B.C. Boogie)

(And This Is My Beloved)

(It Sholl Come To Poss)

IF I GIVE MY HEART TO YOU....

(T-e-n-n-e-s-s-e-e)

HOW BLUE?

(Why Do I Keep Lovin' You?)

ONE BY ONE.....

(I'm A Stronger In My Home)

EVEN THO

(Sporkling Brown Eyes)

DOUBLE-DATIN'

(It's The Mileoge Thot's Slowin' Us Down)

LOOKING BACK TO SEE

(I Miss You So)

YOU CAN'T HAVE MY LOVE.....

(Lovin', Country Style)

and more Comin

Selections available in both 73 RPM and 45 Extended Play speeds

BILL HALEY & HIS COMETS

Celebrating

vrove it ...

IOCKEYS, DEALERS

Kitty Kallen
Kitty Kallen
Four Aces
Victor Young
Bill Haley and His Comets29204
Sammy Davis, Jr
Four Aces
Connee Boswell
Mills Brothers29185
Kitty Wells—Red Foley29065
Webb Pierce29107
Ernest Tubb—Red Foley
Goldie Hill—Justin Tubb
Wanda Jackson—Billy Gray29140



" EVERY WEEK!

20th Anniversary!

Twenty years young ... the best is yet to come!

DECCA CELEBRATES TWENTY YEARS IN RECORD BUSINESS

This year, Decca celebrates its twentieth aniiversary. An anniversary marking two decades of progress and improvement in the record world. An anniversary marking the twentieth birthday of a company that didn't look as though it could make it through its first year. It's the birthday of a company which was organized by only four men; a company which this year is expected to gross more than \$100,000,000.

In the early thirties the record field depended almost entirely upon the production of three major companies: Brunswick, Columbia and RCA Victor. But in August of 1934, the formation of a new label called Decca was to bring about changes that would revolutionize the recording industry.

Under the guidance of three young Americans, Jack Kapp, Milton R. Rackmil, and E. F. Stevens, Jr., all of whom were working for Brunswick and with the financial aid of Englishman E. R. (Ted) Lewis, the company was formed.

At this time, the country was in the midst of its worst depression. A depression which effected the record buying public so strongly that the total record sales of all companies for the year 1934 came to no more than 6,000,000 disks.

To combat this situation, Kapp, Stevens and Rackmil knew that the 75c price for a one-sided disk would have to be done away with. This was the first revolutionary step by Decca. Every record released by the company was to have two sides and the total price was to be only 35c. This step meant that the entire success of the company would hinge upon volume sales.

And with the appointment of Kapp as president, Stevens as vice-president, Rackmil as treasurer, and Lewis as chairman of the board, volume was what the company received.

Kapp made his move to build the Decca artist roster. His first major acquisition was the then budding young star, Bing Crosby, who had worked under his guidance for the Brunswick label. Kapp recorded Crosby for Decca, and the first release included the standards "I Love You Truly" and "Just A-Wearyin" For You." One year after the incorpora-

tion of Decca, the firm showed its first profit, a black ink entry of \$1,134.16.

Then came the Mills Brothers and the Casa Loma Orchestra. Others who followed Kapp to Decca were Guy Lombardo, the Dorsey Brothers' Orchestra, Frank Luther, Ted Lewis, Isham Jones and a number of others. Kapp then signed Victor Young to become the first "house" orchestra.

Out of a plant which housed ten presses, Decca started producing records in huge quantities. To distribute these records, Decca took another revolutionary step—it set up its own distributors throughout the country.

Radio was then considered the enemy of the phonograph industry and the cause for the decline in the purchase of records. But the Decca "Three" realized the tremendous promotional factors radio and the juke box could be in selling records and acted accordingly.

Now, all the company needed was a few hits. It got just that from two colorful personalities named Mike Riley and Ed Farley who late in '35 recorded a novelty called "The Music Goes 'Round And 'Round" which sold over 100,000.

In 1936 Decca had another hit from a new girl trio called the Andrews Sisters. Their second record was the 100,000 seller "Bei Mir Bist Du Schoen,"

Decca along with competitor Victor conducted a drive to sell the phono with a record bargain package, all for \$10.

Another revolutionary move was made by Decca in 1937 when it inaugurated a new merchandising idea of packaging a group of records in colorful albums. This led to the widespread acceptance of the low priced Decca line in department and chain stores where there had been previous resistance to the 35-cent retail price. The first album was a collection of 10 Strauss waltzes set to dance tempo.

In '37, Decca payed its first dividend, and over the past seventeen years has never missed paying dividends which today total more than \$9,000,000.

By the end of '38, Decca had 19 selfowned branch offices and had entered into the phonographs, needles and the record accessories field.

By 1940, the company was produc-

ing over 135,000 records per day in three plants.

In 1941, Decca became accredited as a big time business. The New York Stock Exchange approved Decca stock for listing.

In '44, Crosby was already an institution whose sales represented 10 percent of Decca's output and the artist roster had grown to include the Ink Spots, Jimmy Dorsey, Judy Garland, Woody Herman, Count Basie, Louis Armstrong, Connee Boswell, Carmen Cavallaro, Bob Crosby, Deanna Durbin, Ella Fitzgerald, Louis Jordan, Tony Martin, Jimmy Lunceford, Ted Weems, Dick Haymes and others.

Decca achieved its first million seller with Bing Crosby's recording, "Silent Night." Although Decca was riding high in the pop field, Kapp realized that a company's catalog could not be complete unless it had other subdivisions such as country music, rhythm and blues, jazz, and classical. So Decca planned and put into effect a specialized "country" merchandising and recording department.

Kapp then converted baritone Frank Luther into a singer of children's rhymes and tunes and Decca was on its way in the kiddie market.

In '42, Decca expanded again by buying into the music publishing business with the purchase of a number of song catalogs which included Sun Music, Clarence Williams Music, and New Era Music. In the first year of operation the firms produced two hits—"You Always Hurt The One You Love" and "Into Each Life Some Rain Must Fall."

In '43, Decca purchased outright the World Broadcasting System, a top firm in the field of electrical transcriptions. In this year, Decca took another big step—it cut the first original cast Broadway show album, "Oklahoma," which topped the 1,000,000 mark, a tremendous figure for an album.

During the war, another step forward was Decca's entry into the spoken word recordings—the great works of poetry and literature. Poet, anthologist and educator Louis Untermeyer led the way for Decca in this field.

In '45, Decca received a terrific blow when E. F. Stevens passed away. Rackmil then became executive v.-p. and Leonard Schneider was named director of advertising and sales promotion. Louis Buchner, who was with the company from the first day, was elected treasurer. With the war over, the post of chairman of the board, which was held by Lewis, was vacated.

In '46, Decca reached a fabulous \$30,675,380.61 gross figure and in '47 it set the company's all time record with a \$32,508,718 gross for a single year. Much of this was due to the comeback of Al Jolson via the movie "The Jolson Story."

In '48, Decca formed the Coral label, whose function it was to absorb the inactive sections of the mother company's catalog and expose it to the market through a wholly independent distribution network, and to search for new artists and experiment with unconventional ideas along the lines of the indies.

In '49, another tragedy struck Decca when its first president Jack Kapp died. Rackmil succeeded Kapp as prexy, and as his first move, he put Decca into the LP field for its more lenghty recordings, and accepted the 45 rpm system for its singles.

In '50, Decca made its first strong bid to enter the classical field with the creation of the Gold Label series. During the same year, Decca purchased outright the Compo Company Ltd. of Canada and its affiliate Apex, to press and sell Decca and Coral disks, along with other American labels, in the Canadian territory.

In '51, Rackmil led Decca in the purchase of 26 percent of the outstanding sock of Universal Pictures Co., Inc. Decca continued to buy up the stock until today it controls 72.5 percent of the outstanding stock of Universal. Rackmil subsequently became president of Universal while retaining the presidency of Decca.

Today, the combined gross of Decca-Universal operation will exceed \$100,-000,000 annually. Today Decca, and its subsidiary, Coral, are two of the most active diskeries in the industry with a number of hit recordings riding high on the charts.

In celebrating the twentieth year of this long climb to its present status, Decca is issuing a recorded autobiography of Bing Crosby in song and talk. It will inclued five 12-inch long play records on which Bing sings 89 songs he made famous.

BMI

is happy to extend Best Wishes to Decca Records on the occasion of its 20th Anniversary

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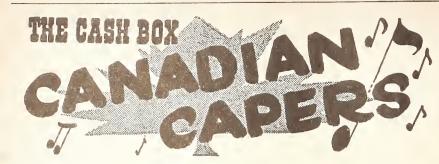
Hollywood

Julie Stearns, Gen. Prof. Mar.

George F. George F. Mar.

Montreal

ASSOCIATED MUSIC PUBLISHERS, INC. 1 West 47 Street, New York 36, N. Y.



Again the Canadian National Exhibition is back with us and it is the top



Again the Canadian National Exhibition is back with us and it is the top attention grabber hereabouts. All available hotel and tourist rooms in the area are booked and in spite of the inter-AFL hassle between the AF of M and AGVA unions, the grandstand show goes on every afternoon and night with the Roy Rogers group headlining. Our congratulations to producer Jack Arthur, who has turned out the best possible show that could be lined up in spite of the nonsensical power struggle which the various officials have permitted to continue. All of the local night-clubs geared themselves to cater to the "EX Visitors," so all-in-all it looks like a very active two weeks in this sector. . . Headlining the outgoing show at the Casino theatre has been moppet Jimmy Boyd who has done an adult job of DJ promotion in personal appearances co-incidental with his local engagement. . . The Colonial tavern doing a fine business again with the Jack Teagarden Group pulling in the patrons. A favorite here for the past couple of decades, Jack seems to be doing better than ever this time around. Ray Bauduc on the drums, is also an old time favorite here, and the Yonge Street spot has been "musicians heaven" for the past week. . . Back again for a repeat engagement are The Marveleers, featuring Larry Granger, at the Town Tavern, who look set to repeat their earlier success at the Queens Street bistro. . . . Winding up the summer season at the Imperial Room of the Royal York Hotel is personable Johnuy Lindon and his orchestra, who are doing fine business. In addition to the leader, the group has two strong new personalities, songstress Gwen Hess and side man Johnny Cowell. The latter seems to have a big season coming up on his songswriting activities, judging by the interest that publishers and A & R men are showing in several of his songs. Jimmie Komack made the most of his singing engagement at Melody Fair here by doing a bang-up radio promotion on his new Coral Gisk "The Nic-Name Song." Sparked by CJBC's Elwood Clover and CKEY's



riding record star with the EX crowds in town at that time.

Top 10 Best Selling Pop Albums

- THE STUDENT PRINCE

- SWING EASY MUSIC, MARTINIS AND MEMORIES
- SELECTIONS FROM
- THE GLENN MILLER STORY ... MUSIC FOR LOVERS ONLY
- THE GLENN MILLER STORY
- PARDON MY BLOOPER #2
- SEVEN BRIDES FOR SEVEN BROTHERS
- ROSE MARIE

Mario Lanza (RCA Victor LM 1837) 2. THE PAJAMA GAME Original Cast (Columbia ML 4840) ... Frank Sinatra (Capitol H 528)

.....Jackie Gleason (Capitol W 509)

Glenn Miller (RCA Victor LPT 3057) Jackie Gleason (Capitol H 352) Sound Track (Decca DL 5519)

Kermit Schafer (Jubilee LP 3)

Original Cast (MGM E 244) Original Cast (MGM E 229)







POPULAR

"ELLA"—Song In Mellow Mood—by ELLA FITZGERALD—Decca DL 8068 List: \$4.85

List: \$4.85

I'M GLAD THERE IS YOU; WHAT IS THERE TO SAY; PEOPLE WILL SAY WE'RE IN LOVE; PLEASE BE KIND; UNTIL THE REAL THING COMES ALONG; MAKIN' WHOOPEE; IMAGINATION, STAR DUST, MY HEART BELONGS TO DADDY; YOU LEAVE ME BREATHLESS; BABY, WHAT ELSE CAN I DO; NICE WORK IF YOU CAN GET IT.

Phrases such as "the greatest," "the Queen," "tops 'em all" are adjectives used to describe "the one and only" Ella Fitzgerald. People who live and breathe music consider Ella the greatest song stylist around today. One listen to this album of standards fashioned in the mellow, casual and unique style of the thrush, is sure to make any record fan an Ella Fitzgerald fan. Her amazing ability to improvise on the melody gives a standard a new beauty and meaning. Although we're wild about "Imagination" and "I'm Glad There Is You," each individual tune is worth the price of the package. The "Queen" has a tremendous following, and a decent display of this one should rack up a healthy sale. Ella is accompanied by the ingratiating Ellis Larkins at the piano, who brings out the tender quality in the star's voice.

BILLY DANIELS—"Love Me Or Leave Me"—Mercury MG 20047 (12" LP)

IT'S EASY TO REMEMBER; IMAGINATION; LOVE ME OR LEAVE ME; THAT OLD FEELING; MY FUNNY VALENTINE; THIS IS MY BELOVED; PLEASE; I ONLY HAVE EYES FOR YOU; I CAN DREAM CAN'T I; BEWITCHED, BOTHERED AND BEWILDERED; WHAT A DIFFERENCE A DAY MAKES; MORE THAN YOU KNOW; I STILL GET THRILL THINKING OF YOU.

One of the country's top night club draws and one of the most dynamic song stylists in the world today is Billy Daniels. Few performers can captivate an audience the way Daniels does. And his style is so well known, that all impersonators use it in their act. The song designer lets loose on thirteen beautiful standards on this recording. The spell that Billy casts on stage comes right out of the record. It's a recording that his fans will consider a must. Any tune that the needle falls upon has the qualities necessary to sell

THE MILLS BROTHERS—"Four Boys And A Guitar"—Decca DL 5516

BASIN STREET BLUES; THIS ONE TODAY-THAT ONE TOMORROW; A CARNIVAL IN VENICE; I CRIED LIKE A BABY; THE WINDOW WASHER MAN; I WISH I HAD A BRAND NEW HEART; I WISH I COULD AFFORD TO LIVE THE LIFE I'M LIVIN'; SMALL TOWN GIRL.

The Mills Brothers have been a top vocal quartet for more than twenty years. And they've been consistent hit makers all that time. Partly responsible for this is their versatility with tunes and their "gimmick" of imitating musical instruments. Decca's 20th Anniversary Mills Brothers release features the quartet against a pleasing showcase of a guitar. Tunes include a number of standards and some catchy novelties. A pleaser from start to finish.

LOUIS ARMSTRONG and GORDON JENKINS-Decca 5538 (1-10" L.P.) List: \$3.00

BLUEBERRY HILL, CHLOE, JEANNINE, INDIAN LOVE CALL, WHEN IT'S SLEEPY TIME DOWN SOUTH, THAT LUCKY OLD SUN, IT'S ALL IN THE GAME, LISTEN TO THE MOCKING BIRD. Louis Armstrong, perhaps the most vivid personality in musical circles, joins his talented horn and sandpaper vocal chords with the wonderful talented form.

his talented horn and sandpaper vocal chords with the wonderful talent of Gordon Jenkins and his orchestra. For Satchmo fans no superlatives are needed. Ditto Gordon Jenkins. Most of Satch's fans are familiar with many of the tunes included on this L.P. "Blueberry Hill," "Listen to the Mocking Bird," etc., are all Armstrong classics.

THE RED MILL—Victor Herbert—Capitol L 530 (1-10" L.P.) List: \$4.00 GORDON MacRAE, LUCILLE NORMAN WITH CHORUS AND ORCHESTRA CONDUCTED BY CARMEN DRAGON.

The lovely Victor Herbert operetta, The Red Mill, is accorded a light and airy treatment by the pleasing voices of Gordon MacRae and Lucille Norman. The haunting melodies are well presented by the orchestra and chorus of Carmen Dragon. An album filled with nostalgia and pleasure. A colorful jacket in the motif of Dutch gals, guys and windmills should help draw attention to the album.

JAZZ

COUNT BASIE DANCE SESSION—Clef Records MG C-626 (1-12" L.P.)

STRAIGHT LIFE; BASIE GOES WEST; SOFTLY, WITH FEELING; PEACE PIPE; BLUES GO AWAY; CHERRY POINT; BUBBLES; RIGHT ON; THE BLUES DONE COME BACK; PLYMOUTH ROCK. CHERRY POINT, BUBBLES; RIGHT ON; THE BLUES DONE COME BACK; PLYMOUTH ROCK.

To quote the Norman Granz notes on the back of the sleeve, "We discover that it is quite simple to dance as well as listen to good jazz, because definitively jazz claims ryhthm more as an ingredient of its composition than any other kind of music." As one, who often has to dig through piles of records to find a few that maintain a dance tempo throughout, this album fills a definite need and should find a receptive market both on its dance as well as listening merits. Basie swings as he plays a variety of wonderful melodies.

CLASSICAL

PICTURES AT AN EXHIBITION—Modeste Moussorgsky—Leonard Pennario, piano. Capitol LAL 8266 (1-10" L.P.) List: \$4.97

piano. Capitol LAL 8266 (1-10" L.P.) List: \$4.97
Perhaps Moussorgsky's most recorded work, "Pictures At An Exhibition," is offered as one of Capitol's Fall line. The work, produced as a high fidelity recording, lends itself to the technical processes that produce better sound and more listening pleasure. Leonard Pennario is lumbering, sprightly, dramatic or humerous as he takes us through the picture gallery, describing each picture as we stop to look. A most engaging release that should make this Fall much brighter for many homes. The single record is packaged in a hard book type folder and accompanied by a colorful pamphlet with extensive notes and Victor Hartmann's pictures which inspired the Moussorgsky music.



BEETHOVEN-SONATAS in E, No. 30 Op. 109, in A-Flat, No. 31 Op. 110—Myra Hess—RCA Victor "His Master's Voice" LHMV-1068 (1-12" L.P.) List: \$5.95

Myra Hess records with much feeling the delicate Beethoven Sonatas No. 30 and 31. Miss Hess handles the beautiful themes with delicate fingering, and the emotional warmth of her interpretation makes this an album that should meet with the approval of its select audience.

THE TAL FARLOW ALBUM—Norgran Records MG N-19 (1-10" L.P.) List: \$3.85

IF THERE'S SOMEONE LOVELIER THAN YOU; WITH THE WIND AND THE RAIN IN YOUR HAIR; MY OLD FLAME; GIBSON BOY; YOU AND THE NIGHT AND THE MUSIC; LOVE NEST; BLUES IN THE CLOSET; EVERYTHING I'VE GOT.

This album introduces a new name to most jazz buyers. Tal Farlow show through this issue, that he belongs with the better known figures in jazz. His guitar work is fresh and strikes with an individuality that should rank him with top guitar names in the jazz field. Complementing Farlow are Oscar Pettiford, bass; Barry Galbraith, guitar; and Joe Morello, drums.

OPERA

RIGOLETTO—Verdi (Complete)—Cetra C1247—(3-12" L.P.'s) List \$17.85

FERRUCCIO TAGLIAVINI, TENOR; LINA PAGLIUGHI, SOPRANO; GUISEPPE TADDEI, BARITONE. The familiar story of the malicious jester, Rigoletto, who connives in the seduction of many women by his master, Duke of Mantua, and taunts the enraged and tortured husbands, only to find himself the victim when his lovely daughter falls prey to the unscrupulous Duke, is told in a new release by Cetra. The album is composed of three 12 inch long play records and features Ferruccio Tagliavini in the role of the Duke; Giuseppe Taddei in the title role of the Jester, Rigoletto; Lina Pagliughi as the ill-fated daughter, Gilda; and Giulio Neri, as Sparafucile, the hired assassin. Several complete recordings are already available, but the Cetra issue should meet with strong acceptance in view of its beauty, clarity and perfection of performance. Tagliavini, Taddei and Pagliughi are superb in their respective roles of the Duke, the Jester, and Gilda. Extensive notes are enclosed supplying a birdseye history of Verdi; the story, based on a Victor Hugo play "Le Roi s'Amuse."; and the libretto in Italian and English. FERRUCCIO TAGLIAVINI, TENOR; LINA PAGLIUGHI, SOPRANO; GUISEPPE TADDEI, BARITONE.

CHILDREN

"SPARKY'S MAGIC BATON"—A Child's Introduction to the Instruments of a Symphony Orchestra—Capitol DBX 3206 (2-10" 78 rpm) List: \$3.66; KASF 3206 (45 rpm) \$2.36

"Sparky's Magic Baton" is an interesting and delightful story about a young-ster's escapades through the world of instruments. The tap of his baton makes all the instruments sing out. With this tie-in, Sparky and the listener are introduced to the sounds of all the musical instruments in an orchestra. Album includes 19 color pages following Sparky's adventures. And inside back cover shows a picture of each of the instruments. Should be a big kiddie seller.

COUNTRY

WEBB PIERCE—The Wondering Boy—Decca DL 5536 (10" LP) List: \$3.00 WONDERING; THERE STANDS THE GLASS; THAT'S ME WITHOUT YOU; DON'T THROW YOUR LIFE AWAY; BACK STREET AFFAIR; IT'S BEEN SO LONG; SLOWLY; THAT HEART BELONGS TO ME.

Webb Pierce may be ranked as the most popular country artist in the United States today. In The Cash Box disk jockey poll conducted just a few months ago, Pierce was voted the most programmed country artist, and in the annual Cash Box juke box ops' poll, Pierce also was voted #1. In the past few years, almost every record that the warbler has issued has hit the top ten. And a great many of these have hit the top of the lists. Decca selects eight of the songster's top waxings and offers them in one package. Country music lovers will go wild about this one. Dealers know their sales capacity for country records. In areas where this music is big, this album is sure to be one of the top sellers. the top sellers.

SHOW TUNES

RODGERS AND HART—Performed by Louise Carlyle and Bob Shaver with accompaniment by John Morris Trio—Walden 304 (12" LP) List: \$5.95

DID YOU EVER GET STUNG; A TREE IN THE PARK; NOBODY'S HEART; SENTIMENTAL ME; TO KEEP MY LOVE ALIVE; WAIT TILL YOU SEE HER; A SHIP WITHOUT A SAIL; AN OLD PLACE WITH YOU; EASY TO REMEMBER; I'VE GOT FIVE DOLLARS.

When Richard Rodgers and Larry Hart started writing as a team, songwriting and musical comedy history were made. The first Rodgers & Hart tune was performed in a Broadway show in 1919. Since then, and until the untimely passing of Hart, Broadway was theirs. Here, some of the less frequently heard tunes by the team, tunes which were part of great musicals from 1919 to 1943 are performed by the talented Louise Carlyle and Bob Shaver. A treat for the older folks who remember these great classics. Everyone oughta get a kick out of "To Keep My Love Alive." Miss Carlyle and Shaver have excellent voices that add wonderful qualities to these classics.

Entertaining The Governor



HOLLYWOOD, CALIF.—Songstress Jeri Southern and James "Deacon" Ware are shown grouped around around Governor Goodwin J. Knight. The two recently entertained the Governor at The Los Angeles Press Club party which was held at the Ambassador Hotel.

RCA Victor, Three Suns And Sahara Hotel Host Los Angeles Deejays

LOS ANGELES-RCA Victor recording artists, The Three Suns, found it impossible, due to a tight schedule of engagements, to come into LA to plug their latest waxing of "Moonlight and Roses" so RCA chartered a plane Aug. 18 and flew a load of deejays, record dealers and members of the press to Las Vegas to catch their show at the Sahara Hotel. In the Nevada city the Sahara Hotel and The Three Suns took over and played host to those present. While dining in the beautiful Congo Room everyone enbeautiful Congo Room everyone enjoyed a lavish stage production which was headlined by The popular Vagabonds, musical comedy team; Maria Neglia, violinist; Martha Ann Bentley, ballet dancer; along with The Saharem dancers and music by Cee Davidson and his orchestra.

After a few hours in the gaming

After a few hours in the gaming room the group gathered to hear The Three Suns and meet them personally. Those present included Carl Bailey, KBIG; Larry Berrill, KBIG; Chuck Bennett, KFI; E. C. Cannon, program director KIEV; Val Clenard, KRKD; Ira Cook, KMPC; Jean Conklin, KHJ librarian; Bill Davidson, KABC; John Eppolito, KABC; Frank Evans, KHJ; Mark Haas, KMPC; Lois Haszillo, KFI librarian; Eddy King; NBC; Jack Low, KGFJ; Alene McKinney, KBIG librarian; Johnny McShane, KMPC; Gene Norman, KLAC; Jim O'Leary, KBIG; Allen Slate, KIEV; Bill Stewart, KMPC; Jerry Sybilund, KMPC; Virginia Warwick, KHJ librarian. librarian.

Several of the record dealers in the area were also present including Clyde Wallicks, Music City; Marco Aronson and Ray Barnes of American Music Company along with Jim Ken-worthy of The May Co.

Representatives from RCA Victor included Tom Moseley, RCA Record rep., Marty Bennett. Harry Geller and Joe Delaney of label "X". Bren Jones, David Pearce, George Richmond, Dave Hyltone, Dorothy Garbe and Dotty Vance represented RCA Victor Distributing Corp.

Larry Sloan, publicity manager for the Sahara Hotel, also flew down with the group along with Roger Beck of The Mirror and representatives of the trade papers.

Cocktail Party For Denise Lor

CHICAGO—Jimmy Martin, Majar Records distrib here, hosted a cocktail party at Linn Burton's Steak House this past Tuesday (8/24) for Denise Lor. Her Majar waxing, "If I Give My Heart To You", seems to be causing quite a stir.

Radio people who attended included: Eddie Hubbard, WIND; Jim Mills, WIND; Lorene Younglove, WIND; Bernie Allen, WIND; Jim Lounsbury, WGN; Bill Albert, WGN; Marty Hogan, WCFL; Jack Karey, WCFL; Eileen Mack, WCFL; Myron Schulz, WAAF; Herbie Mintz, WAAF; Stan Dale, WJJD; Lloyd Webb, WGES; Jay Smith and Al O'Brien, WOPA, and many others. and many others.

Among the guests were Ted, Fred and Joe Sipiora, Singer One-Stop; Al Temaner, Little Al's All-Stop; Jim O'Dwyer, Music Box One Stop; as well as members of the press.





THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 28 without any changes on the part of THE CASH BOX.

Eileen Mack WCFL-Chicago, III.

WCFL—Chicago, III.

1. Skokiaan
(Marterie/8ulawayo 8and)
2. High And The Mighty
(Johnny Desmond)
3. If I Give My Heart To You
(Denise Lor)
4. Girl That Got Away (Sinatra)
5. Sh-8oom (Crew Cuts)
6. They Were Doin' The Mambo
(Vaughn Monroe)
7. I Need You Now (E. Fisher)
8. Right Or Wrong (Nick Noble)
9. Napoleon (Mitch Miller)
10. So 8lue (8etty Mattson)

Harry Nigocia WJBW-New Orleans, La.

WJBW—New Orleans, La.

1. Chapel In The Moonlight
(Kitty Kallen)

2. If I Give My Heart To You
(Connee Boswell)

3. High And The Mighty
(Les Baxter)

4. Happy Days And Lonely
Nights (Fontane Sisters)

5. Hey There (R. Clooney)

6. Thank You For Calling
(Jo Stafford)

7. Little Shoemaker (Gaylords)

8. Green Years (Eddie Fisher)

9. Three Coins In The Fountain
(Four Aces)

(Four Aces)
10. Joey (8etty Madigan)

Arty Kay

WVLK-Lexington, Ky.

WVLK—Lexington, Ky.

1. Chapel In The Moonlight
(Kitty Kallen)
2. Sh-8oom (Crew Cuts)
3. Little Shoemaker (Gaylords)
4. Goodnight Sweetheart
(McGuire Sasters)
5. High And The Mighty
(Les 8axter)
6. They Were Doin' The Mambo
(Vaughn Monroe)
7. Hey There (R. Clooney)
8. Hernandós Hideaway (8leyer)
9. Crazy '8out You, 8aby
(Crew Cuts)
10. This Ole House (R. Clooney)

Bill Phillips

Bill Phillips

WBAX—Wilkes-Barre, Pa.

1. Hernando's Hideaway (8leyer)
2. Little Things Mean A Lot

(Kitty Kallen)
3. Sh-8oom (Crew Cuts)
4. Little Shoemaker
(Hugo Winterhalter)
5. Thank You For Calling
(Jo Stafford)
6. If I Give My Heart To You
(Denise Lor)
7. Three Coins In The Fountain
(Four Aces)
8. Chapel In The Moonlight
(Kitty Kallen)
9. Goodnight Sweetheart
(McGuire Sisters)
10. Happy Wanderer (Frank Weir)

Bud Davies

Bud Davies
CKLW—Windsor, Ontario
1. Chapel In The Moonlight
(Kitty Kallen)
2. Mood Indigo (N. Petty Trio)
3. If I Give My Heart To You
(Connee 8 oswell)
4. I Cried (Patti Page)
5. Cara Mia (David Whitfield)
6. It Shall Come To Pass (4 Aces)
7. Skokiaan (Materie/Four Lads)
8. They Were Doin' The Mambo
(Vaughn Monoe)
9. Half As Lovely (F. Sinatra)
10. Veni—Vidi—Vici (Gaylords)

Nick Nickson

WBBF—Rochester, N. Y.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. High And The Mighty (Young)
4. Little Shoemaker (Gaylords)
5. Gal That Got Away (Sinatra)
6. Goodnight Sweetheart
(McGuire Sisters)
7. I'm A Fool To Care
(Paul-Ford)
6. Cinnaria (T. Roynett)

Cinnamon Sinner (T. Bennett)

9. Chapel In The Moonlight (Kitty Kallen)

10. Magic Tango (Winterhalter)

Carroll Hardy

WKBW—Buffalo, N. Y.
Sh-Boom (Crew Cuts)
Hold My Hand (Don Cornell)
I'm A Fool To Care
(Paul & Ford)

Go (Jerry Vale)
High And The Mighty (Young)
That's What I Like (D. Martin)

Chapel In The Moonlight
(Kitty Kallen)

8. Shake, Rattle And Roll (8illy Haley)

9. I Understand Just How You Feel (June Valli)

10. Teenager (Dan Terry Orch.)

Gary Garrison WARA—Attleboro, Mass.

Bob Watson WQXI—Atlanta, Ga.

WQXI—Atlanta, Ga.

1. High And The Mighty
(Les 8axter)
2. Hey There (R. Clooney)
3. Sh-8oom (The Crew Cuts)
4. Little Things Mean A Lot
(Kitty Kallen)
5. If I Give My Heart To You
(Connee 8oswell)
6. Hernando's Hideaway (8leyer)
7. Cinnamon Sinner (T. 8ennett)
8. Chapel In The Moonlight
(Kitty Kallen)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Three Coins In The Fountain
(Four Aces)

Ed Meath

WHEC-Rochester, N. Y.

WHEC—Rochester, N. Y.

1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. Joey (8etty Madigan)
4. Italian Huckle 8uck (Monte)
5. Chapel In The Moonlight
(Kitty Kallen)
6. Three Coins In The Fountain
(Four Aces)
7. Skokiaan (Bulawayo 8and)
8. Somebody Else's Love Song
(Georgie Shaw)
9. To Every Girl, To Every Boy
(Johnnie Ray)
10. I'm A Fool To Care
(Paul & Ford)

Brad Sherman

Brad Sherman
WMID—Atlantic City, N. J.
1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. Goodnight Sweetheart
(McGuire Sisters)
4. High And The Mighty
(Leroy Holmes)
5. If I Give My Heart To You
(Denise Lor)
6. Chapel In The Moonlight
(Kitty Kallen)
7. What A Dream (Pathi Page)
8. They Were Doin' The Mambo
(Vaughn Monroe)
9. Three Coins In The Fountain
(Four Aces)
10. Little Things Mean A Lot
(Kitty Kallen)

Del Clark

Del Clark
WJMR—New Orleans, La.

1. Sh-8oom (Crew Cuts)
2. Chapel In The Moonlight
(Kitty Kallen)
3. High And The Mighty
(Les 8axter)
4. Cinnamon Sinner (T. 8ennett)
5. Little Shoemaker (Gaylords)
6. They Were Doin' The Mambo
(Vaughn Monroe)
7. Dream (Four Aces)
8. Hey There (R. Clooney)
9. If I Didn't Care (Hilltoppers)
10. Half As Lovely (F. Sinatra)

Ray Perkins KIMN-Denver, Colo.

1. Sh-800m (Crew Cuts)
2. High And The Mighty

2. High And The Mighty (Leroy Holmes)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. Joey (Betty Madigan)
7. I Understand Just How You Feel (June Valli)
8. Little Things Mean A Lot (Kitty Kallen)
9. Chapel In The Moonlight (Kitty Xallen)
10. Sway (Eileen Barton)

Gary Lesters

WYNJ—Newark, N. J.

1. Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. High And The Mighty
(Leroy Holmes)
4. Hey There (R. Clooney)
5. Three Coins In The Fountain
(Frank Sinatra)
6. Hernando's Hideaway (Bleyer)
7. I'm A Fool To Care
(Paul & Ford)
8. If You Love Me (Kay Starr)

8. If You Love Me (Kay Starr)
9. Cinnamon Sinner (T. Bennett)
10. They Were Doin' The Mambo (Vaughn Monroe)

Dick Gilbert

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Al Stevens

Art Kershaw

Johnny Fairchild

9. Three Coins In The Fountain
(Four Aces)
10. Hernando's Hideaway (8leyer)

Lou Barile

WKAL—Rome, N. Y.

1. I'm A Fool To Care
(Paul & Ford)

2. Little Shoemaker (Gaylords)

3. Chapel In The Moonlight

7. Skokiaan (Ralpn Merico) 8. Joey (Jeri Southern) 9. Smile (Nat "King" Cole) 10. In A Garden Of Roses (Joni James)

KTYL-Phoenix, Ariz.

KTYL—Phoenix, Ariz.

1. Sway (Dean Martin)

2. I'm A Fool To Care

3. High And The Mighty
(Les 8axter)

4. I Spoke Too Soon (Crew-Cuts)

5. Little Shoemaker
(Hugo Winterhalter)

6. Half As Lovely (F. Sinatra)
7. They Were Doin' The Mambo
(Vaughn Monroe)

B. The Happy Wanderer (Weir)

9. Hernando's Hideaway (Bleyer)

10. I Understand (June Valli)

Al Ross

WBAL—Baltimore, Md.

WBAL—Baltimore, Md.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Never Was A Night So
8eautiful (Perry Como)
4. Little Things Mean A Lot
(Kitty Kallen)
5. Little Shoemaker
(Hugo Winterhalter)
6. Hey, There (R. Clooney)
7. Break My Heart Gently
(Dorothy Collins)
8. Three Coins In The Fountain
(Four Aces)
9. Sometimes I'm Happy
(Honeydreamers)
10. Peddler Man (Dean Martin)

WCBM—Baltimore, Md.

WCBM—Baltimore, Md.

1. Hey There (R. Clooney)

2. Sh-8oom (Crew Cuts)

3. Three Coins In The Fountain (Four Aces)

4. Little Things Mean A Lot (Kitty Kallen)

5. Little Shoemaker (Hugo Winterhalter)

6. I Understand Just How You Feel (Four Tunes)

7. They Were Doin' The Mambo (Vaughn Monroe)

8. The Happy Wanderer (Weir)

9. Hernando's Hideaway (8leyer)

10. Skokiaan (8ulawayo 8and)

Gene DeGraide &

Art Kershaw
WJAR—Providence, R. I.
1. Sh-Boom (Crew Cuts)
2. Goodnight Sweetheart
(McGuire Sisters)
3. Hey There (R. Clooney)
4. Hernando's Hideaway
(Richard Hayman)
5. Little Things Mean A Lot
(Kitty Kallen)
6. High And The Mighty (Young)
7. Who's Afraid (Alan Dean)
8. In My Own Quiet Way
(Julius La Rosa)
9. Sway (Eileen Barton)
10. Three Coins In The Fountsin

10. Three Coins In The Fountain (Frank Sinatra)

Johnny Fairchild
WORZ—Orlando, Fla.
Joey (8etty Madigan)
Sway (Eileen 8arton)
Sh-8oom (Crew Cuts)
High And The Mighty (Kallen)
Little Things Mean A Lot
(Kitty Kallen)
Green Years (Eddie Fisher)
Cara Mia (David Whitfield)
Chapel In The Moonlight

3. Chapel In The Moonlight
(Kitty Kallen)
4. Sh-Boom (Crew Cuts)
5. Give Me Your Word (T. Ernie)
6. High And The Mighty
7. Hey There (R. Clooney)
8. Take Me Back Again (Bennett)
9. If I Give My Heart To You
(Doris Day)
10. Italian Huckle Buck (Monte)

Frank Pollack

KOOL—Phoenix, Ariz.

1. Hey There (Sammy Davis, Jr.)

2. High And The Mighty
(Les 8axter)

3. Half As Lovely (F. Sinatra)

4. I Cried (Patti Page)

5. Money 8urns A Hole In My
Pocket (Dean Martin)

6. Heaven Was Never Like This
(Eddie Fisher)

7. Skokiaan (Ralph Marterie)

8. Joey (Jeri Southern)

WILK—Wilkes-Barre, Pa.

1. Sh-8oom (Crew Cuts)
2. If I Give My Heart To You (Denise Lor)
3. Cara Mia (David Whitfield)
4. Hey There (R. Clooney)
5. High And The Mighty (Holmes-Hayman)
6. Penn State Hop (L. Vincent)
7. In A Garden Of Roses (Joni James)
8. Chapel In The Moonlight (Kitty Kallen)
9. Whispering (Paul Whiteman)
10. Skokiaan (Bulawayo 8and) Andy Bell
KSKY—Dallas, Tex.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. High And The Mighty
(Les Baxter)
4. Little Things Mean A Lot
(Kitty Kallen)
5. If I Give My Heart To You
(Connee Boswell)
6. Sway (Dean Martin)
7. Chapel In The Moonlight
(Kitty Kallen)
8. I Understand Just How You
Feel (Four Tunes)
9. Three Coins In The Fountain
(Four Aces)
10. Little Shoemaker (Gaylords) Andy Bell

Dave Teig

WILK-Wilkes-Barre, Pa.

Robin Seymour WKMH-Dearborn, Mich.

WKMH—Dearborn, Mich.

1. Mood Indigo (N. Petty Trio)

2. If I Give My Heart To You
(Day-8oswell-Lor)

3. Skokiaan (Marterie-Four Lads)

4. Sh-8oom (Crew Cuts)

5. Why Should I Love You
(Harptones-Four Lads)

6. High And The Mighty
(Desmond-8axter)

7. I Cried (Patir Page)

8. St. Louis 8lues Mambo
(Richard Maltby)

9. Heaven Was Never Like This
(Eddie Fisher)

10. Ebb Tide (Roy Hamilton)

Don Bell

KRNT—Des Moines, Iowa
1. Sh-8oom (Crew Cuts)
2. Little Things Mean A Lot
(Kitty Kallen)
3. Little Shoemaker (Gaylords)
4. Crazy 'Bout You, 8aby
(Crew Cuts)
5. Hey There (R. Clooney)
6. Hernando's Hideaway (Bleyer)
7. Three Coins In The Fountain
(Four Aces)
8. High And The Mighty

8. High And The Mighty (Les 8axter) 9. Goodnight Sweetheart (McGuire Sisters)

10. I Understand Just How You Feel (June Valli)

Sandy Singer
KCRI—Cedar Rapids, lowa
1. Sh-8com (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. The High And The Mighty
(Les Baxter)
4. Green Years (Eddie Fisher)
5. Hey, There (R. Clooney)
6. Right Or Wrong (Nick Noble)
7. Period (Four Knights)
8. Sway (Dean Martin)

8. Sway (Dean Martin) 9. Skokiaan (Ralph Marterie) 9. Skoklaan (Kalph IIII)
10. Three Coins In The Fountain (Four Aces)

Allan Berg

Allan Berg
KRKD—Los Angeles, Calif.

1. The High And The Mighty
(Holmes-Hayman)

2. Hey, There (R. Clooney)

3. They Were Doin' The Mambo
(Vaughn Monroe)

4. Hernando's Hideaway (Bleyer)

5. I'm A Fool To Care
(Les Paul-Mary Ford)

6. I Cried (Patti Page)

7. Italian Huckle Buck (Monte)

8. Skokiaan
(Bulawayo Band/Four Lads)

9. Goodnight Sweetheart (Gale)

10. Joey (Betty Madigan)

Len Ross

Len Ross
KBMI—Henderson, Nev.
1. Sh-8oom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. High And The Mighty
(Leroy Holmes)
4. Little Shoemaker (Gaylords)
5. Three Coins In The Fountain
(Four Aces)
6. Little Things Mean A Lot
7. Hey There (R. Clooney)
8. Goodnight Synoshoot (Cale)

8. Goodnight Sweetheart (Gale)

9. If I Give My Heart To You (Connee Boswell) 10. Sway (Dean Martin)

Art Roberts

KXLW-St. Louis, Mo.

KXLW—St. Louis, Mo.

1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Heaven Was Never Like This
(Eddie Fisher)
5. What A Dream (Patti Page)
6. Thank You For Calling
(Jo Stafford)
7. Chapel In The Moonlight
(Kitty Kallen)
8. High And The Mighty
(Leroy Holmes)
9. Magic Tango (Winterhalter)
10. I Need You Now (E. Fisher)

Jack Karey WCFL—Chicago, III.

WCFL—Chicago, III.

1. If I Give My Heart To You (Denise Lor)
2. Half As Lovely (F. Sinatra)
3. Sh-Boom (Crew Cuts)
4. Hey There (R. Clooney)
5. High And The Mighty (Johnny Desmond
6. Skokiaan (Marterie-8ulawayo 8and)
7. Right Or Wrong (N. Noble)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. In My Own Quiet Way (Julius La Rosa)
10. St. Louis 8lues Mambo (Richard Maltby)

Bill Burns

WQAM—Miami, Fla.

1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty
(Holmes-Young)
4. Skokiaan (Bulawavo 8and)
5. What A Dream (Patti Page)
6. Three Coins In The Fountain
(Four Aces)
7. Little Things Mean A Lot
(Kitty Kallen)
8. Chapel In The Moonlight
(Kitty Kallen)
9. Hey There (R. Clooney)
10. Goodnight Sweetheart
(McGuire Sisters) WQAM-Miami, Fla.

Jim Ameche

Jim Ameche
KLAC—Hollywood, Calif.
1. Little Shoemaker (Gaylords)
2. If I Give My Heart to You
(Connee 8oswell)
3. Three Coins In The Fountain
(Four Aces)
4. Little Things Mean A Lot
(Kitty Kallen)
5. They Were Doin' The Mambo
(Vaughn Monroe)
6. High And The Mighty
(Les 8axter)
7. Chapel In The Moonlight
(Kitty Kallen)
8. In A Garden Of Roses
9. Hold My Hand (Don Cornell)
10. Hey There (R. Clooney)

Sherm Feller

Sherm Feller
WVDA—Boston, Mass.

1. I'm A Fooi To Care
(Paul & Ford)
2. Doin' The Mambo (Monroe)
3. How Blue (Mills Brothers)
4. Magic Tango (Winterhalter)
5. The High And The Mighty
(Hayman-Holmes)
6. What A Dream (Ruth Brown)
7. Somebody Goofed (F. Martin)
8. If I Give My Heart To You
(Connee Boswell)
9. Make Her Mine (Nat Cole)
10. Hey, There (R. Clooney)

John Gale

WGRC-Louisville, Ky. 1. Cinnamon Sinner (T. Bennett)
2. Some Day (Frankie Laine)
3. I'm No Gonna Say
(Ronnie Gaylord)
4. If I Give My Heart To You
(Connee 8oswell)
5. I Need You Now (E. Fisher)

When (Al Martino) Skokiaan (Ralph Marterie)

10. Hey There (Sammy Davis, Jr.)

8. | Cried (Patti Page) Honey Love (Drifters)

Johnny Morris

JONNINY MORTIS
KSTP—St. Paul, Minn.
Sh-Boom (Crew Cuts)
Hey There (R. Clooney)
Little Shoemaker (Gaylords)
High And The Mighty
(Leroy Holmes)
Hernando's Hideaway (8leyer)
This Ole House (R. Clooney)
Skokiaan (Four Lads)

8. Happy Days And Lonely Nights (Fontane Sisters) 9. If I Give My Heart To You (Connee 80swell) 10. Chapel in The Moonlight (Kitty Kallen)

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 28 without any changes on the part of THE CASH BOX. **Ed Bonner**

KXOK-St. Louis, Mo.

KXOK—St. Louis, Mo.

1. Hey There (R. Clooney)

2. Heaven Was Never Like This (Eddie Fisher)

3. Chapel In The Moonlight (Kitty Kallen)

4. Sh-8oom (Crew Cuts)

5. I Spoke Too Soon (Crew Cuts)

6. I'm A Fool To Care (Paul & Ford)

7. Little Shoemaker (Gaylords)

8. High And The Mighty (Johnny Desmond)

9. Hold My Hand (Don Cornell)

10. Half As Lovely (F. Sinatra)

Jack White

Jack White
KBOL—Boulder, Colo.

1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. I'm A Fool To Care
(Paul & Ford)
4. Sway (Dean Martin)
5. Chapel In The Moonlight
(Kitty Kallen)
6. High And The Mighty
(Les 8axter)
7. Goodnight Sweetheart
(McGuire Sisters)
8. Little Things Mean A Lot
(Kitty Kallen)
9. They Were Doin The Mambo
(Vaughn Monroe)
10. Italian Huckle 8uck (Monte)

Sam Bradley KUDL—Kansas City, Mo.

KUDL—Kansas City, Mo.

1. Sh-8oom (Crew Cuts)

2. Little Things Mean A Lot
(Kitty Kallen)

3. Little Shoemaker (Gaylords)

4. Hey There (R. Clooney)

5. Three Coins In The Fountain
(Four Aces)

6. Chapel In The Moonlight
(Kitty Kallen)

7. High And The Mighty
(Les 8axter)

8. I Need You Now (E. Fisher)

9. Goodnight Sweetheart (Gale)

10. If I Give My Heart To You
(Dinah Shore)

Wally Nelskog

KJR—Seattle, Wash.

1. Meque Meque (Gaylords)

2. This Ole House (R. Clooney)

3. Chapel In The Moonlight
(Kitty Kallen)

4. Little Shoemaker (Gaylords)

5. I Spoke Too Soon (Crew Cuts)
6. Let's Walk And Talk
(Ames 8ros.) 7. I'm A Fool To Care (Paul & Ford)

8. High And The Mighty
(Desmond-Young) 9. Cinnamon Sinner (T. 8ennett) 10. Goodnight Sweetheart (McGuire Sisters)

Jay Michael
WCAE—Pittsburgh, Pa.
1. Skokiaan (Four Lads)
2. Hey There (R. Clooney)
3. Sh-8oom (Crew Cuts)
4. High And The Mighty
(Leroy Holmes)
5. Little Shoemaker (Gaylords)
6. Skokiaan (Ralph Marterie)
7. Moonlight And Roses (3 Suns)
8. They Were Doin' The Mambo
(Vaughn Monroe)
9. I Cried (Patti Page)
10. Why Should I Love You
(Harptones)

Jay Michael

John Michaels
WOKY—Milwaukee, Wis.

1. Sh-Boom (Crew Cuts)

2. Chapel In The Moonlight
(Kitty Kallen)

3. Hey, There (R. Clooney)

4. Honey Love (Bunny Paul)

5. Angels In The Sky (T. Martin)

6. Riot In Cell Block #9
(Vicki Young)

7. Skokiaan (Four Lads)

8. Desire (Jack Richards & Marksmen)

9. Mecque Mecque (Gaylords)

10. I'm A Fool To Care
(Paul & Ford) John Michaels

Dick Piper

WKBR—Manchester, N. H.

1. Sh-8oom (Chords)
2. Little Shoemaker (Gaylords)
3. Cinnamon Sinner (T. 8ennett)
4. Joey (8etty Madigan)
5. Chapel In The Moonlight
(Four Knights)
6. Little Things Mean A Lot
(Kitty Kallen)
7. Yearning (Georgie Shaw)
8. Rain, Rain, Rain
9. In A Garden Of Roses
(Joni James)
10. If I Give My Heart To You
(Connee 8oswell)

WKBR-Manchester, N. H.



New York, N. Y.

- 1. Sh-Boom (Crew-Cuts)
 2. Hey There (Clooney/Davis, Jr.)
 3. Little Shoemaker (Gaylords)
 4. High And The Mighty
 (LeRoy Holmes)
 5. Chapel In The Moonlight
 (Kitty Kallen)
 6. They Were Doin' The Mambo
 (Yaughn Monroe)
 7. Hernando's Hideaway (Bleyer)
 8. Little, Things Maan A Lot
- B. Little Things Mean A Lot (Kitty Kallen)
- 9. Sway (Dean Martin)
 10. Three Coins In The Fountain (Four Aces)

Portland, Ore.

- PORTIGING, Ure.

 1. Sh-Boom (Crew-Cuts)
 2. Little Shoemaker (Gaylords)
 3. The Happy Wanderer (Weir)
 4. Little Things Mean A Lot
 (Kitty Kallen)
 5. Hernando's Hideaway (Bleyer)
 6. Three Coins In The Fountain
 (Four Aces)
 7. I Understand Just How You
 Feel (Four Tunes)
 B. Magic Tango (Winterhalter)
 9. I'm A Fool To Care
 (Paul & Ford)
 10. Goodnight Sweetheart
 (McGuire Sisters)

Philadelphia, Pa.

- Philadelphia, Pa.

 1. Hey There (Clooney/Davis, Jr.)
 2. Chapel In The Moonlight
 (Kitty Kallen)
 3. Sh-Boom (Chords/Crew-Cuts)
 4. Little Shoemaker (Gaylords)
 5. Hernando's Hideaway (Bleyer)
 6. If I Give My Heart To You
 (Denise Lor)
 7. High And The Mighty
 (LeRoy Holmes)
 8. I Cried (Patti Page)
 9. Muskrat Ramble (Matys Bros.)
 10. Three Coins In The Fountain
 (Four Aces)

San Francisco, Calif.

- San Francisco, Calif.

 1. Hey There (R. Clooney)

 2. Little Shoemaker (Gaylords)

 3. Hernando's Hideaway (Bleyer)

 4. Sh-Boom (Crew-Cuts/Chords)

 5. High And The Mighty

 (LeRoy Holmes)

 6. Little Things Mean A Lot

 (Kitty Kallen)

 7. Chapel In The Moonlight

 (Kitty Kallen)

 8. Happy Wanderer (Frank Weir)

 9. Goodnight Sweetheart

 (McGuire Sisters)

 10. I'm A Fool To Care

 (Paul & Ford)

St. Louis, Mo.

- JT. LOUIS, MO.

 1. Hey There (R. Clooney)
 2. Sh-Boom (Crew-Cuts)
 3. Little Shoemaker (Gaylords)
 4. Chapel In The Moonlight
 (Kitty Kallen)
 5. High And The Mighty
 (Desmond/Baxter)
 6. What A Dream (Patti Page)
 7. Goodnight Sweetheart
 (McGuire Sisters)
 8. Skokiaan (Marterie/Anthony)
 9. I Need You Now (E. Fisher)
 10. Honey Love (Bunny Paul)

Boston, Mass.

- 1. Chapel In The Moonlight
 (Kitty Kallen)
 2. High And The Mighty
 (LeRoy Holmes)
 3. Hey There (R. Clooney)
 4. I'm A Fool To Care
 (Paul & Ford)
 5. Dream (Four Aces)
 6. What A Dream (Patri Page)
 7. Little Things Mean A Lot
 (Kitty Kallen)
 8. Sh-Room (Crew-Cuts)
- B. Sh-Boom (Crew-Cuts)
- 7. Little Shoemaker (Gaylords)
- 10. I Need You Now (E. Fisher)

Miami, Fla.

- 1. Sh-Boom (Crew-Cuts)
 2. Goodnight Sweetheart
 (McGuire Sisters)
 3. Hey There (R. Clooney)
 4. Little Shoemaker (Gaylords)
 5. I'm A Fool To Care (Gaylords)
 6. High And The Mighty
 (Victorr Young)
 7. Rock Around The Clock
 (Bill Haley)
- B. Little Things Mean A Lot (Kitty Kallen)
- 9. Three Coins In The Fountain (Four Aces)
- 10. Chapel In The Moonlight (Kitty Kallen)

Chicago, III.

- 1. Hey There (R. Clooney)
 2. Sh-Boom (Crew-Cuts)
 3. They Were Doin' The Mambo (Vaughn Monroe)
 4. High And The Mighty (Johnny Desmond)
 5. Chapel In The Moonlight (Kitty Kallen)
 6. Skokiaan (Bulawayo/Marterie)
 7. I Cried/What A Dream (Patti Page)
 8. Little Shoembles (Gaylarde)
- B. Little Shoemaker (Gaylords) 9. Goodnight Sweetheart (McGuire Sisters)
- 10. Sway (Dean Martin)

Wichita, Kan.

- WICHITA, Kan.

 1. Sh-Boom (Crew-Cuts)

 2. I'm A Fool To Care
 (Paul & Ford)

 3. Little Things Mean A Lot
 (Kitty Kallen)

 4. Hey There (R. Clooney)

 5. This O'e House (R. Clooney)

 6. Little Shoemaker (Gavlords)

 7. Hernando's Hideaway (Bleyer)

 B. Goodnight Sweetheart
 (McGuire Sisters)

 9. I Understand Just How You
 Feel (June Valli)

 10. Thank You For Calling
 (Jo Stafford)

Detroit, Mich.

- Detroit, Mich.

 1. Hev There (R. Clooney)
 2. Sh-Boom (Crew-Cuts)
 3. Chapel In The Moonlight
 (Kitty Kallen)
 4. Little Shoemaker (Gaylords)
 S. Mood Indiao
 (Norman Petty Trio)
 6. Skokiaan (Marterie/Bulawayo)
 7. Cara Mia (David Whitfield)
 B. They Were Doin' The Mambo
 (Vaughn Monroe)
 9. What A Dream (Patti Page)
 10. High And The Mighty
 (Young/Baxter)

Oklahoma City, Okla.

- OKIGHOMG CITY, OKIG.

 1. Sh-Boom (Crew-Cuts/Chords)
 2. Little Shoemaker (Gaylords)
 3. Goodnight Sweetheart
 (Gale/McGuires)
 4. This Ole House (R. Clooney)
 5. Chapel In The Moonlight
 (Kitty Kallen)
 6. Hey There (R. Clooney)
 7. High And The Mighty
 (Baxter/Young)
 8. They Were Doin' The Mambo
 (Vaughn Monroe)
 9. Three Coins In The Fountain
 (Four Aces)
 10. Sway (Dean Martin)

Washington, D. C.

- 1. Sh-Boom (Crew-Cuts)
 2. Hey There (R. Clooney)
 3. Little Shoemaker (Gavlords)
 4. Hernando's Hideaway (Bleyer)
 5. Goodnight Sweetheart
 (McGuire Sisters)
 6. High And The Mighty
 (LeRoy Holmes)
 7. Skokiaan (Marterie)
 B. Little Things Mean A Lot
 (Kitty Kallen)
 9. This Ole House (R. Clooney)
 10. Cinnamon Sinner (T. Bennett)

Minneapolis, Minn.

- 1. Sh-Boom (Crew-Cuts)
 2. Little Shoemaker (Gaylords)
 3. Chapel In The Moonlight
 (Kitty Kallen)
 4. Hey There (R. Clooney)
 5. Whispering (Paul Whiteman)
 6. Goodnight Sweetheart
 (McGuire Sisters)
 7. Gilly Gilly Ossnefeffer
 (Four Lads)
 8. Skokiaan (Bulavuse Band)
- B. Skokiaan (Bulawayo Band)
- 9. If I Didn't Care (Hilltoppers)
 10. They Were Doin' The Mambo (Vaughn Monroe)

Richmond, Va.

- 1. Sh-Boom (Crew-Cuts)
 2. High And The Mighty (Young/Holmes)
 3. Three Coins In The Fountain (Four Aces)
- (Four Aces)
 4. Hey There (R. Clooney)
 5. Little Things Mean A Lot
 (Kitty Kallen)
 6. Hold My Hand (Don Cornell)
 7. Crazy 'Bout You, Baby
 (Crew-Cuts)
 B. Little Shoemaker (Gaylords)
- 9. I'm A Fool To Care (!Paul & Ford) 10. Chapel in The Moonlight (Kitty Kallen)

Los Angeles, Calif.

- 1. Sh-Boom (Crew-Cuts)
 2. Little Shoemaker (Gaylords)
 3. Hey There (Clooney/Davis, Jr.)
 4. Little Things Mean A Lot
 (Kitty Kallen)
 5. High And The Mighty
 (Victor Young)
 6. Hernando's Hideaway (Bleyer)
 7. Chapel In The Moonlight
 (Kitty Kallen)
- B. Three Coins In The Fountain (Four Aces)
- 9. Sway (Dean Martin)
 10. They Were Doin' The Mambo (Vaughn Monroe)

Atlanta, Ga.

Cleveland, Ohio

- 1. Little Shoemaker (Gaylords)
 2. Shake, Rattle And Roll
 (Bill Haley)
 3. Chapel In The Moonlight
 (Kitty Kallen)
 4. Hey There (R. Clooney)
 5. Sh-Boom (Courcits)

- 4. Hey There (R. Clooney)
 S. Sh-Boom (Crew-Cuts)
 6. Unforgettable (Dick Hyman)
 7. Skokiaan (Marterie/Bulawayo/Lads)
 B. Dream (Four Aces)
 9. Cara Mia (David Whitfield)
 10. High And The Mighty
 (LeRoy Holmes)

- Pittsburgh, Pa.
- 1. Hey There (R. Clooney)
 2. Little Shoemaker
 (Gaylords/Winterhalter)
 3. Cinnamon Sinner (T. Bennett)
 4. Sh-Boom (Crew-Cuts)
 5. High And The Mighty
 (LeRoy Holmes)
 4. Shokiaan (Marterie)

- 6. Skokiaan (Marterie)
 7. Moonlight And Roses
 (Three Suns)
 8. Chapel In The Moonlight
 (Kitty Kallen)
 9. If I Didn't Care (Hilltoppers)
 10. Heaven Was Never Like This
 (Eddie Fisher)

Raleigh, N. C.

- 1. Sh-Boom (Crew-Cuts)
 2. Little Shoemaker (Gaylords)
 3. High And The Mighty
 (Baxter/Young)
 4. Hernando's Hideaway (Bleyer)
 5. Hey There (R. Clooney)
 6. Chapel In The Moonlight
 7. Skakiaan (Marterie)
- 6. Chaper III. (Kitty Kallen)
 7. Skokiaan (Marterie)
 B. This Ole House (R. Clooney)
 9. Hold My Hand (Cornell)
 10. Little Things Mean A Lot
 (Kitty Kallen)

New Orleans, La.

- Sh-Boom (Chords/Crew-Cuts)
 Chapel In The Moonlight
 (Kitty Kallen)
 They Were Doin' The Mambo
- 3. They Were Doin' The Mambo (Vaughn Monroe)
 4. Hernando's Hideaway (Bleyer)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. Little Shoemaker (Gaylords)
 7. I'm A Fool To Care (Paul & Ford)
 B. Hey There (R. Clooney)
 9. This Ole House (R. Clooney)
 10. Three Coins In The Fountain (Four Aces)

Shoals, Ind.

- 1. Little Shoemaker (Winterhalter)

- 1. Little Shoemaker
 (Winterhalter)
 2. Sh-Boom (Crew-Cuts)
 3. Goodnight Sweetheart
 (Sunny Gale)
 4. Hey There (R. Clooney)
 5. I Understand Just How You Feel (Four Tunes)
 6. This Ole House (R. Clooney)
 7. High And The Mighty
 (Les Baxter)
 8. Hernando's Hideaway
 (Guy Lombardo)
 9. Little Things Mean A Lot
 (Kitty Kallen)
 10. Three Coins In The Fountain
 (Four Aces)

Chi Fete For 4 Aces

CHICAGO—Decca Record Distribs, this city, represented by Selman Schulz, Al Chapman, Ray Ludtke and Margaret Kraft, hosted cocktail party this past Wednesday (8/25) for The Four Aces, currently appearing at the

Since the group is doing six shows daily, party was held right in the theatre, in the old WIBO studio, formerly a strong attraction for people who wanted to know how a radio show was run, back in the days when the Chicago Thoutre was properly builty. cago Theatre was newly built.

The Aces had to leave once during the affair to go on stage but returned to visit with the many people who came to see them. Among the radio personnel who attended were: Howard Miller, WIND; Jim Lounsbury, WGN; Estelle Barnes, WGN; Stan Dale, WJJD; Jeannine Spangler, WJJD; Myron Schulz, WAAF; Sig Sackowicz, WAIT; Jack Leadinghouse, WJOB, and others.

Other guests included RCA's June Valli; Larry Newton, Derby diskery prexy with one of his new vocalists, Jeff Mason; Morry Goldman of James H. Martin, Inc.; Ralph Marterie, Mercury's ace trumpet man, with Mercury's promotion gal, Bonnie Kroll; and many many others and many, many others.

All came to pay their respects to Al, Lou, Dave and Sod, as well as their gracious and popular manager Herb Kessler. Their current release, "Dream" b/w "It Shall Come To Pass" is moving rapidly here.

Al Morgan Hurt In Chicago Auto Accident

CHICAGO—Al Morgan was hurt in an auto accident here last Sunday morning. His car was almost completely demolished.

Morgan is in Swedish Covenant Hospital in Chicago with a broken left collar-bone and lacerations of the The accident happened at 3:30 a.m. as Morgan was returning home alone

in his car from his engagement at the Preview on the northwest side of the

Doctors claim Morgan will not be able to return to his job for at least a week or two, and that his left arm will have to remain taped for six

Set Fisher Golf Tourney

NEW YORK—Preparations are being made for the forthcoming Eddie Fisher Golf Tournament to be held at Grossinger's Hotel and Country Club on Monday and Tuesday, September 13 and 14. This is the second annual Grossinger affair hosted by Fisher. Last year's event drew tremendous raves from all who attended.

Contact men, publishers, songwriters and recording officials will comprise the majority of the guests who will attend this year.

Jerry Simon On Leave

NEW YORK—Jerry Simon, former New York disk promotion man, who entered the Army last June, was home on leave this week after finishing his basic training. Simon handled the promotion for Doris Day and other artists in this area before he was drafted.

Jubilee Sponsors Contest For Four Tunes Disk

NEW YORK-Jubilee Records has NEW YORK—Jubilee Records has begun promotion of The Four Tunes' latest recording "The Greatest Feeling In The World" in a contest starting September 7. The contest, which will be run through participating disk jockeys, will employ the use of a letter, in which listeners will write in to their disk jockeys, in 25 words or less, what they think is "The Greatest Feeling In The World."

Prizes, including Hi-Fi radio-victrolas, Helbros wrist watches, Jacques Kriesler identification bracelets and autographed copies of the recording will be given to winners and runners

The contest, which closes October 7, will have Bob Austin of The Cash Box Magazine, Mike Gross of Variety, Ted Green of Radio Daily, and Joe Martin of Billboard magazine, acting as judges.

Connee Boswell Donates Royalties To Polio Fund

NEW YORK—Connee Boswell was featured on CBS-TV's "Strike It Rich" show last Wednesday, as a helping hand. Having been stricken by polio herself years ago, she announced that she would donate all her royalties, up to 100,000 records, from her current hot Decca release "If I Give My Heart To You," to the National Polio Foundation

New Bethlehem Branch

NEW YORK-Jim Bright, Bethlehem Records exec, announced this week that the firm is opening another branch. It will be located in Pitts-burgh, Pa. and will be headed by Sid Dickler. Bethlehem recently opened a branch in New York.

The diskery is making headway in its move to build a jazz LP catalog.

Mercury Signs Garner

NEW YORK—Topping his widely-diffused recording background, pianist Erroll Garner has signed an exclusive contract with Mercury Records.

Garner cut his first date for Mer-ary in Chicago last week. He waxed cury in Chicago last week. He waxed two complete 12" lp's, plus several single sides. His first Mercury single will be issued on August 30th.

> ATT: DJ's-IT'S NEW! The EKKO DOUBLE

Two complete numbers on 1 78 rpm side by Jock Marshall EK. 105-106 EKKO RECORDS 4949 Hollywood Blvd., Hollywood, Calif. EK. 105-106

new BIGHITS! BUICK 59 HEY SENORITA

DOOTONE RECORDS

"It's What's in THE CASH BOX That Counts"

CASH BOX **COMPILED BY JACK "ONE SPOT" TUNIS**

100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour

BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
r CO—Columbia
CR—Coral
CT—Cat
CW—Crown

CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Jubilee
DY—Derby
EP—Epic
E5—Essex
FE—Federal
FI—Fiesta
A Star—Four Star
MO—Modern

IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
MA—Mars
MD—Mood
FE—Federal
FI—Fiesta
MG—MGM
4 Star—Four Star
MJ—Majar
MO—Modern IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
MA—Mars
MD—Mood
MF—Mercury

PA—Parrot SW—Swingtime PC—Peacock Pro. TE—Tempo PE-Pegcock PR—Prestige RA—Rainbow RA—Rainbow RE—Regent RIH—Recorded In Hollywood RM—Rama SA—Savoy SIT—Sittin' In SP—Specialty

TF-Tiffany TI—Tico

TN—Tennessee
TR—Trend
UN—United

UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"
ZO—Zodiac () Marcine 194

—Sh-Boom 92.7 127.8 BE-1051 (45-1051)—
BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby

BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CO-21283 (4-21283)—
LEON MCAULIFFE
Smooth Sailing
CR-61212 (9-61212)—
BILLY WILLIAMS QT.
Whenever, Wherever
CT-104 (45-104)—THE CHORDS
Little Maiden
CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—
BOBBY WILLIAMSON
Love March

-Hey There

82.4 92.9 ★CO-40266 (4-40266)— ROSEMARY CLOONEY This Ole House CO-40224 (4-40224)— JOHNNIE RAY

JOHNNIE RAY
Hernondo's Hideaway

★DE-29199 (9-29199)—
SAMMY DAVIS, JR.
And This Is My
Beloved
FP-9049 (4-9049)—

EP-9049 (4-9049 4-9049)— DOLORES HAWKINS Hernando's Hideaway

The Little Shoemaker 78.6

CA-2862 (F-2862)— 78.6 76.3 TEXTOR SINGERS Sobbin' Wamen
KI-1371 (45-1371)—
PETULA CLARK

Helpless
LO-1482 (45-1482)—
FRANK WEIR
The Never Never Land
*ME-70403 (70403x45)—
GAYLORDS

Mecque, Mecque ★VI-20-5769 (47-5769)— HUGO WINTERHALTER The Magic Tango

The High And The Mighty

BE-1053 (45-1053)—
TOMMY & JIMMY DORSEY
The Man That Got

Away

★CA-2845 (F-2845)—

LES BAXTER O.

More Love Than Your

CO-40298 (4-40298)—

HARRY JAMES

Still You'd Break My
Heart

CR-61205 (9-61205)—

GEORGIE AULD O.
Sneaky Pete

CR-61211 (9-61211)—
DIMITRI TIOMKIN O.
Dial 'M' For Murder

*CR-61232 (9-61232)—
JOHNNY DESMOND
Got No Time

*DE-29203 (9-29203)—
VICTOR YOUNG O.
Moonlight And Roses

ME-70426 (70426x45)—
RICHARD HAYMAN

*MG-11761 (K-11761)—
LISC

TI-10-229 (45-229)—JOE LOCO

Lisa
TI-10-229 (45-229)—JOE LOCO
Skokiaan
VI-20-5834 (47-5834)—
LEO DIAMOND

VI-20-5839 (47-5839)— PEREZ PRADO Skokiaan

Little Things Mean A Lot 56.6

BE-1046 (45-1046)—
HELEN FORREST
If You Love Me
CR-61180 (9-61180)—
DICK JACOBS O.
Hitch-Hike Ta The

#Itch-Hike To The
Stars

★DE-29037 (9-29037)—

KITTY KALLEN

I Don't Think You
Love Me Anymore

GR-0022 (4G-0022)—

PERTICE READING
I Wash My Hands

KI-1368 (45-1368)—DOMINOES I Really Don't Want To Know

5ept. 4 Aug. 28

-Skokiaan

42.3 32.8 BE-1060 (45-1060)—EIGHT BELLS Dream CA-2896 (F-2896)— RAY ANTHONY

RAY ANTHONY

Say Hey

★CO-40306 (4-40306)—

FOUR LADS

Why Should I Love

You

DE-29256 (9-29256)—

LOUIS ARMSTRONG

Skokiaan (Pt. 2)

★LO-1491 (45-1491)—

BILLAMAYO SWEET

45-1491)— BULAWAYO SWEET RHYTHM BAND

RHYTHM BAND
In The Mood

ME-70432 (70432 x 45)—
RALPH MARTERIE
Lollipop
TI-10-229 (45-229)—JOE LOCO
The High And The
Mighty
VI-20-5839 (47-5839)—
PEREZ PRADO
The High And The
Mighty
The High And The
Mighty

7—In The Chapel
In The Moonlight
37.8 62.1
CA-2846 (F-2846)—
NELSON RIDDLE
Shadow Waltz

Shadow Waltz

CA-2859 (F-2859)

FARON YOUNG

A Place For Girls
Like You

CA-2894 (F-2894)

FOUR KNIGHTS

Easy Street

CO-40271 (4-40271)

CM-40283 (4-40273)

CO-40283 (4-40273)

CO-40283 (4-40273)

CO-402/1 (4-402/1)
Oh, Mo'nah
CO-40283 (4-40283)
BELMONTE O.
Don't Worry 'Bout Me
CO-40303 (4-40303)
KEN GRIFFIN
Our Favorite Waltz
DE-29130 (9-29130)
KITTY KALLEN
Take Everything But
You

DE-29168 (9-29168)-

DE-29168 (9-29168)—

REX ALLEN

Chapel Of Memories

JU-5154 (45-5154)—ORIOLES

Thank The Lord

VI-20-5803 (47-5803)—

RALPH FLANAGAN

Out Of The Bushes

VI-20-5798 (47-5798)—

DARRELL GLENN

Once And Only Once

Hernando's

B—Hernando's
Hideaway

37.0 32.0
BE-1047 (45-1047)—"SAM"
Don't Worry 'Bout Me
CA-2840 (F-2840)—BILLY MAY
Anything Can Happen
Mambo
DE-29173 (9-29173)—
GUY LOMBARDO O.
Vas Villst Du Haben?
DE-29186 (9-29186)—
ETHEL SMITH
Three Coins in The
Fountain

CD-1241 (45-1241)—
ARCHIE BLEYER
S'il Vous Plait
CO-40224 (4-4024)—
JOHNNIE RAY
Hey There
DOLORES HAWKINS
Hey There
ME-70387 (70387x45)
RICHARD HAYMAN O.
The Cuddle
VI-20-5759 (47-5759)—
TITO RODRIGUEZ O.
A Little Bit Of Mambo

Three Coins In

Three Coins In

The Fountain 36.3 24.9
BE-1044 (45-1044)—TOMMY
& JIMMY DORSEY
Little Girl
CA-2816 (F-2816)—
FRANK SINATRA

Rain
CD-1240 (45-1240)—
JULIUS LA ROSA
Me Gatta Have You

Sept. 4 Aug. 28

CO-40225 (4-40225)—-TONI ARDEN CO-40225 (4-4UZZ5)—

Rolling Sea

CO-40301 (4-40301)—

WINGY MANONE
Isle Of Capri

DE-29123 (9-29123)—

FOUR ACES

Wedding Bells

DE-29186 (9-29186)—

ETHEL SMITH

Hernando's Hideaway

MG-11724 (K-11724)—

MARTI STEVENS

Why Didn't Yau Tell

Me

Why Me VI-20-5755 (47-5755)—
DINAH SHORE

10__Goodnight Sweetheart, Goodnight 35.5

BE-1057 (45-1057)-BE-1057 (45-1057)—
SONG SINGERS
They Were Doin'
The Mambo
CA-2800 (F-2800)—
ELLA MAE MORSE
Happy Habit
★CR-61187 (9-61187)—
McGUIRE SISTERS
Heavenly Feeling
JU-5142 (45-5142)—GLORIA
MANN & CARTER RAYS
Love-Me-Boy

MANN & CARTER RAYS
Love-Me-Boy
★VI-20-5746 (47-5746)—

SUNNY GALE

Call Off The Wedding
VI-20-5775 (47-5775)—

JOHNNIE & JACK
Honey, I Need You
VJ-107 (45-107)—

THE SPANIELS

THE SPANIELS
You Don't Move -The Happy

11—The Happy
Wanderer
33.2 24.5
BE-1045 (45-1045)—
BOB CROSBY
Steam Heat
CA-2788 (F-2788)—
TOMMY LEONETTI
I Went Out Of My
Way
CD-1238 (45-1238)—
ALFRED DRAKE
Destiny's Darling

Destiny's Darling
DE-29128 (9-29128)—
LOUIS PRIMA
Until Surrise
DE-29193 (9-29193)—
OBENKIRCHEN CHOIR

OBENKIRCHEN CHOIR
Evensong

LO-1448 (45-1448)—
FRANK WEIR O.
From Your Lips

VI-20-5715 (47-5715)—
HENRI RENE O
My Impossible Love

12—They Were
Doin' The

Doin Mambo 23.4

BE-1057 (45-1057)—
T. STEWART & SONG SINGERS
Goodnight Sweetheart,
Goodnight
CR-61222 (9-61222)—
LES BROWN O.
The Man That Got
Away
DE 20202 (9-2022)

DE-29202 (9-29202)—
TEX WILLIAMS
That's The Good Lord
Sayin'
ME-70401 (70401×45)—
BOBBY WAYNE
A String Of Broken
Hearts
VI-20-5767 (47-5767)—
VAUGHN MONROE
Mister Sandman

-I'm A Fool To Care

21.0 20.1
BE-1056 (45-1056)—
CHARLIE DE FORREST
If I Didn't Care

*CA-2839 (F-2839)—
LES PAUL & MARY FORD
Auctianeer

14—I Cried

CA-2861 (F-2861)—
TOMMY LEONETTI

 Tunes are listed below in order of their popularity based on a continuing weekly
national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. o The number underneath the title indicates the actual sale per 1000 records made for the week. If the tigure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

FROM MORE THAN 15,000 RETAIL OUTLETS!

Best Selling Records

Sept. 4 Aug. 28

GR-61203 (9-61203)—

BILLY DUKE

Lave Ya, Love Ya,

Love Ya

DE-29194 (9-29194)—

SAVANNAH CHURCHILL

My Memories Of You

★ME-70416 (70416x45)—

PATTI PAGE

What A Dream

_I Understand Just How You Feel

19.6 12.2 CH-4858 (45-4858)— JACK FORD That's All You Gotta

#JU-5132 (45-5132)—

FOUR TUNES
Sugar Lump

#VI-20-5740 (47-5740)—
JUNE VALLI
Love, Tears And Kisses

-Dream

BE-1060 (45-1060)— EIGHT BELLS

Skokiaan
CR-61156 (9-61156)—
LES BROWN O.
A Million Dreams Ago
DE-29217 (9-29217)—
It Shall Come Ta Pass
ME-70439 (70439 x 45)—
DINAH WASHINGTON
I Don't Hurt Anymore

If I Give My Heart To You

BE-1059 (45-1059)— BARRY FRANK

Smile
CA-2868 (F-2868)—

MONICA LEWIS

When You're Near

★CO-40300 (4-40300)—

DORIS DAY

Anyone Can Fall

Anyone
In Love
CR-61236 (9-61236)—

★DE-29148 (9-29148)—

CONNEE BOSWELL

T-202566

Tennessee
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
MG-11776 (K-11776)—

WRIGHT BROS WRIGHT BROS.
Lonesome

*MJ-27 (45-27)—DENISE LOR
Hello Darling
*VI-20-5853 (47-5853)—
DINAH SHORE
Tempting

-I Need You Now 17.3 11.8

17.3 11.8
BE-1054 (45-1054)—
BETTY JOHNSON
This Is The Thanks
I Get

★VI-20-5830 (47-5830)—
EDDIE FISHER
Heaven Was Never
Like This

-This Ole House

CA-2915 (F-2915)—
JORDANAIRES

Be Prepared

★CO-40266 (4-40266)—

ROSEMARY CLOONEY
Hey There

DE-29255 (9-29255)—

ROSETTA THARPE

ROSETTA THAKTE
Go Ahead
KI-1376 (45-1376)—
HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—
STUART HAMBLEN
When My Lord Picks
Up The Phone

OP Ine Prione

20—Swaly 15.8 13.0

★CA-2818 (F-2818)—

DEAN MARTIN

Money Burns A Hole
In My Pocket

CR-61185 (9-61185)—

EILEEN BARTON

When Mama Calls

DY-846 (45-846)—

BOB CARROLL

As Lang As I Have

You

Sept. 4 Aug. 28

VI-20-5772 (47-5772)— NORO MORALES Swinging With Noro

-Moonlight And ROSES 15.1 13.4
MG-11431 (K-11431)—
FRANK PETTY TRIO
Ticklish Moments

*VI-20-5768 (47-5768)—
THREE SUNS

Crazy Legs

Crazy Legs

22—Smile

14.3

BE-1059 (45-1059)—B. FRANK &
L. CLINTON O.

If I Give My Heart
To You

★CA-2897 (F-2897)—

NAT "KING" COLE

It's Crazy

LO-1494 (45-1494)—

DAVID WHITFIELD

Dance, Gypsy, Dance

LO-1488 (45-1488)—LITA ROZA

Love Is A Beautiful

Stranger

LO-1487 (45-1487)—

FRANK CHACKSFIELD

Piper In The Heather

ME-70431 (70431×45)—

Piper In The Heather
ME-70431 (70431x45)—
BILLY DANIELS

36 (47-5836)— SUNNY GALE An Old Familiar Song _What A Dream

**AT-1026 (45-1026)—

**RUTH BROWN Please Don't Freeze
BE-1058 (45-1058)—

SY OLIVER O. Hopelessly

**ME-70416 (70416x45)—

PATTI PAGE

1 Cried

24—Crazy 'Bout You, Baby 12.8 9.8 BE-1051 (45-1051)— FOUR BELLS Sh-Boom

★ME-70341 (70341x45)—

CREW-CUTS

Angelu Mia

25—Honey Love

AT-1029 (45-1029)—DRIFTERS
Warm Your Heart
CA-2865 (F-2865)—
Riof In Cell Block #9

ES-364 (45-364)—BUNNY PAUL
I'll Never Tell

26-Veni, Vidi, Vici ★ME-70427 (70427x45)—

GAYLORDS

A Kiss To Call My

Own

27—Hold My Hand 10.5 4.7 *CR-61206 (9-61206)— DON CORNELL I'm Blessed

-Tell Me, Tell Me ★VI-20-5837 (47-5837)— JUNE VALLI Boy Wanted

-The Greatest Feeling In The World 9.8 10 World 9.8 10.2 ★JU-5152 (45-5152)— FOUR TUNES Lonesome

-Italian Huckle Buck 9.7 14.2 ★VI-20-5832 (47-5832)— LOU MONTE Just Like Befare

Lullaby Of

Birdland
9.1
CO-39996 (4-39996)
ERROLL GARNER
Fasy To Love

a land the second of the second secon

Comprising

100

Sept. 4 Aug. 28 ★DE-29198 (9-29198)— ELLA FITZGERALD Later MG-11354 (K-11354)— GEORGE SHEARING

When Lights Are Low V!-20-5741 (47-5741)— RALPH FLANAGAN Did I Remember

-Cinnamon Signmer 8.3 10.6 *CO-40272 (4-40272)— TONY BENNETT Take Me Back Again

-Look Sharp. Be Sharp

CA-2904 (F-2904)— SHARKEY'S KINGS San Sue Strut ★VI-10-4219 (49-4219)— BOSTON POPS O. Candlelight Waltz

34—Shake, Rattle And Roll

7.5 11.4
AT-1026 (45-1026)—

JOE TURNER

You Know I Love You

★DE-29204 (9-29204)—

BILL HALEY

A. B. C. Boogie

-Whispering ★CR-61228 (9-61228)— PAUL WHITEMAN You're Driving Me Crazy

36—Angels In
The Sky
CO-21229 (4-21229)—
GENE AUTRY GENE AUTRY
KI-1376 (45-1376)—
HERB & KAY
This Ole House

*VI-20-5757 (47-5757)—
TONY MARTIN

Boulevard Of Nightingales 37—Cara Mia

DE-29227 (9-29227)—

JACK PLEIS
Lonesome Polecat

★LO-1486 (45-1486)—DAVID
WHITFIELD & MANTOVANI
How, When Or Where

38—Au Revoir ★CR-61225 (9-61225) 7.9 TERESA BREWER Danger Signs

Half As Lovely

★CA-2864 (F-2864)— FRANK SINATRA The Gal That Got Away -Green Years 5.2 2.3 ★VI-20-5748 (47-5748)— EDDIE FISHER My Friend

-Joey -I'm No Gonna Say 4.5

43—Peddler Man
3.7

44—Make Her Mine 45—Some Day 3.0

46—Isle Of Capri

2.7 47—If I Didn't Care

-The Magic Tango 2.1 —
Happy Days And
Lonely Nights
1.5 5.1

-Heaven Was Never Like This 1.4 3.5



NEW YORK:

Billy Ward and his Dominoes made their big move for hitdom in the pop field last week when he and the boys cut what Jerry Blaine calls a "sensational session." Jerry has plans for an all out push to make the group one of the top vocal combinations in the country. Simultaneously, Federal Records releases the Dominoes in a couple of strong items, "Little Black Train" and "Above Jacob's Ladder," on which Ward and his group sound wonderful. . . . Capital goat in the average in the strong in



"on which Ward and his group sound wonderful. . . . Capitol, continuing to expand in the r & b field, announces the signing of Pepper Neale and Annisteen Allen. Annisteen formerly recorded for King Records. . . The Midnighters definitely are in the process of racking up their third straight hit, "Annie Had A Baby." Not only is it their third straight, but the three are appearing on the charts at the same time. "Work With Me Annie"; "Sexy Ways"; and "Annie Had A Baby." The latter tune, which has taken off in unbelievable fashion, was written by Henry Glover and Syd Nathan, King prexy, after a couple of jockeys had gagged up the title of a non-existant release. When orders started coming in, Nathan realizing the potential of what had started out as a jockey's gim-

When orders started coming in, Nathan realizing the potential of what had started out as a jockey's gimmick, wrote a tune, cut the group, and sent out samples—all in a matter of days. . . Eddie Mesner talking up the new Margie Hendrix release "Good Treatment" and "Every Time" on the Aladdin subsid, Lamp Records. The gal's voice is packed with personality and she could break through. Eddie also feels the new Louis Jordan release, "If I Had Any Sense I'd Go Back Home" has the lyric and true blues feeling to make it a big one. Mesner and Jesse Stone will cut two new groups this week, the Mello-Fe'lows and the Cues. . . . Fred Mendelsohn, Savoy Records, reports they've decided to hold back Nappy Brown's new release in view of the strong reaction accorded Nappy's "I Wonder." Savoy's new group, "The Blue Diamonds," also making like a hit with "Honey Baby" and "No Money." . . . Stan Pat (WTTM-Trenton, N. J.) has just signed Jubilee's newest r & b vocalist, Gloria Alleyne, to a three year personal management

N. J.) has just signed Jubilee's newest r & b vocalist, Gloria Alleyne, to a three year personal management contract. Gloria has just released "When I Say My Prayer" and "The Uncloudy Day." This gives Pat three r & b artists. The others being, Bertice Reading, Groove star, and Baby Dee, MGM artist. Stan also does promotion for Steve Gibson and his Red Caps. His strictly r & b segment on WTTM has been meeting with sensational success reports Pat Telephone. ing with sensational success reports Pat. Telephone calls and letters indicate that Pat is on the right kick



calls and letters indicate that Pat is on the right kick by programming strictly rhythm and blues, not pop and jazz, on his r & b portion. . . . This column just received Aladdin's "You Make Me Happy" and "Let's Make A Whole Lot of Love" by the Dodgers. Although too late to review, the department gave it a fast listen and both sides look like real hit material. . . . Herald making big plans to move into the spiritual field with vigor signed the National Clouds of Joy and Ethel Davenport of Jacksonville, Fla., billed as the "first lady of gospel song." The National Clouds of Joy were cut this week and the first release will be issued shortly. Al Silver also announced the release of "Gonna Love You Everyday" and "Eternal Love" by The Heralds. . . . Irv Marcus, Peacock and Duke national salesmanager, reports they have several numbers that look strong. Lester Williams "Crazy About You Baby" and "Don't Take Your Love From Me"; and the Sultans "I Cried My Heart Out." "Also," says Irv, "we've a new Johnny Ace coming up that's sure to be his 8th straight hit." . . . The Clovers, Atlantic Records, in town for a session. . . . Cat Records will issue the new Johnny Ace coming up that's sure to be his 8th straight hit."... The Clovers, Atlantic Records, in town for a session... Cat Records will issue the new Chords disk this week. The "Sh-Boom" boys, we hear, have a great follow up that should further enhance their drawing power via disks and personals... The Opals on Luna with "Come To Me Darling" spreading through the country. New cities showing Opal action are Jacksonville, Fla., Charlotte, N. C., and St. Louis, Mo. Disk previously showed real strength in Los Angeles and Chicago. Apollo has signed a new group, the Romeos, and the initial release, "I Beg You Please" and "Love Me" has already been released.

Interesting to note modern merchandising methods currently being employed by most R&B diskeries. . . . It's a well-know fact that record companies spare no expense in assuring good record sessions. Acceptance, however, is up to the public. Public opinion is most important. Not only to the diskeries, but to distributors and dealers. . . . For example, Leo Kolheim, "Mr. Pep" of the Vee-Jay diskery, told us the following story. Firm spared no expense cutting three waxings. Vivian Carter, dee-jay of Gary's WGRY, concentrated heavily on these three new recordings. Public reaction was strong for only two. Kolheim decided that these were the two to be released. In spite of the expense incurred in recording the third



In spite of the expense incurred in recording the third , it may never be released. This certainly points employed by Vee-Jay, but by all leading R&B record diskeries. . . . The two releases which Leo Kolheim reports received most acclaim from WGRY listeners are, "Baby I Need You Now" b/w "My Lovin' Baby by The Eldorado's and "Off Time" b/w "Fussin' And Lovin'" by Floyd Valentine. . . . Visitors to our town this week included St. Louis disc jockey Spider Burke. Also 'Mr. Epic' (William Nielsen) who came to town to discuss fall program with distribs Ernie and George Leaner. . . . Len Chess advises that while in New Orleans, he signed singer Paul Gaton who, he informs, cut the original "Cow-Cow Boogie." While in Dallas, Len signed the very popular Lowell Fulsom. Len hoping for 'big things' from both these well-known artists. . . Looks like B. B. King may have two hits going for him. Some like "Everything I Do Is Wrong," while others favor, "When My Heart Beats Like A Hammer." Both are riding high. to the new and better merchandise methods, not only









LOS ANGELES:

Biggest news to everyone in the music biz. is the massive thirteen story circular building which Capitol will construct at Yucca and Vine. . . . Joe Bihari staged the biggest event of the year 8/19 when he presented an all star show at the Savoy Ballroom. A record throng of 2400 people poured in for the gala event which was headlined by B. B. King along with Johnny Otis and his band. Also on the program was Marvin and Johnny, Shirley Gunter and The Queens,



ROY MILTON

as Marvin and Johnny, Shirley Gunter and The Queens, Anna Marie, Preacher Stephens, The Lamplighters, The Platters, Marie Adams, and Junior Ryder. Joe Bihari plans to book several other attractions in many Southern and Northern Calif. cities... A brand new group recently bowed in on the Aladdin label by the name of The Dodgers. Their first release of "You Make Me Happy" b/w "Let's Make A Whole Lot Of Love" has stirred up so much interest that two publishers are dickering for the tunes.... The Midnighters along with Todd Rhodes and his band are now headed for the West Coast. They will be in Denver Sept. 6th & 7th and are scheduled to open at the Savoy Ballroom here in LA Sept. 16th.... Saul Bihari says they're shipping records out like crazy and it looks like Marvin & Johnny's Modern waxing of "Tick Tock" will break in several other cities. Of course, Saul added, "Oop Shoop" with Shirley Gunter and The Queens is stepping out fast too.... After closing at y Milton left on a tour which will include many en-

the Savoy Ballroom Roy Milton left on a tour which will include many engagements throughout Calif. Appearing with him on many of these dates will be Richard Lewis and The Flairs. . . . Chuck Higgins has signed with Specialty Records, Chuck leaves for Northern Calif. and the San Joaquin Valley to fill several dates along with The Robins and Jimmy Witherspoon. They will be in Monterey 9/2, Fresno 9/3 and Atascadero Lake 9/4. . . . Louis Jordan has been doing mighty well at the Trocadero in Hollywood. Appearing with him is The Robins and a new fem warbler Jo Ann Lynn. Jordon and crew will leave soon on a tour of the South that will take them through Texas, Oklahoma and Louisiana. . . . We hear that Johnny Ace will be here on the coast for several night club dates in October. . . . The Devonaires, The Dreamers along with Johnny Otis and his band staged a three day stand at the Savoy Ballroom 20th thru 22nd. . . . Meanwhile at Billy Berg's Five Ballroom Charles Brown and Lowell Fulsom have been held over for another week-end. . . . Smash business during the Duke's engagement at the Hollywood Crescendo has brought in a jammed house almost every night. Appearing with the Ellington crew is vocalist Jimmie Grissom. . . . Lew Chudd, prexy of Imperial Records, has returned to his Hollywood office after an extensive business trip through the country & the Caribbean. While in Washington, D.C., he signed a new group called The Pelicans. Their first release will be out soon. . . . The old Riverside Ranchos was turned into a typical Harlem hot spot Sun. Aug. 29th when a big R & B show was held featuring Jimmy Witherspoon, Shirley Gunter and The Queens, The Dreamers, Richard Lewis, Marvin and Johnny along with Marvin Phillips and his Band. . . . Percy Mayfield blew in at the Harlem Hot Spot in San Pedro Aug. 28 before leaving for a two week engagement in Washington.

JAZZ JOTS

Capitol Records signed Woody Herman to a long term contract. Woody has been available on records via Mars Records, his own diskery, for the past several years.... Anita O'Day in trouble again.... Jimmy McPartland, booked to do a big concert in London with his wife, Marian. was unable to work as he had no working permit. . . . Mort Davis, formerly with General Artists Corporation and Gale Agency as a Booker, is now associated with Universal Attractions in its Jazz Department.

JOSIE'S PARADE OF R&B HITS

THE FOUR BARS "IF I GIVE MY HEART TO YOU"

"STOP IT! QUIT IT!" Josie # 768

THE CADILLACS "I WONDER WHY"

> "GLORIA" Josie # 765

THE RAY-O-VACS "DARLING"

Josie #763

THE TEAR DROPS "THE STARS ARE OUT TONIGHT"

b/w

"OH, STOP IT" Josie # 766

GLORIA ALLEYNE "THE UNCLOUDY DAY"

6 "WHEN I SAY MY PRAYER"

Josie # 767





BOTH THESE BRAND NEW RECORDS GOT TERRIFIC REACTION FROM LISTENERS DISK JOCKEY TOP

The Eldorado's

"Baby I Need You Now"

"My Loving Baby"

Floyd Valentine's

'Off Time"

"Fussin' And Lovin' VEE JAY 113

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.



OH WHAT A DREAM Ruth Brown (Atlantic 1036)

HONEY LOVE Drifters (Atlantic 1029)

SEXY WAYS 3 Midnighters (Federal 12185)

WORK WITH ME ANNIE 4 Midnighters (Federal 12169)

SH-BOOM 5 Chords (Cat 104)

YOUR CASH AIN'T NOTHIN' BUT TRASH 6 Clovers (Atlantic 1035)

JUST MAKE LOVE TO ME Muddy Waters (Chess 1571)

HURTS ME TO MY HEART 8 Faye Adams (Herald 433)

SHAKE, RATTLE AND ROLL 9 Joe Turner (Atlantic 1026)

WHEN MY HEART BEATS LIKE A HAMMER O B. B. King (RPM 412)

I'VE GOT MY EYES ON YOU 11

Clovers (Atlantic 1035)

YOU CAN PACK
YOUR SUITCASE 12 Fats Domino (Imperial 5031)

ANNIE HAD A BABY 13 Midnighters (Federal 12185)

PLEASE FORGIVE ME 14 Johnny Ace (Duke 128)

TICK TOCK Marvin & Johnny (Modern 933)



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

HONEY LOVE The Drifters (Atlantic 1029)

SH-BOOM Chords (Cat 104)

WORK WITH ME ANNIE Midnighters (Federol 12169)

DEAR ONE The Scarlets (Red Robin 128)

MY DEAR, MY 6 Counts (Dot 1210)

HURTS ME TO MY HEART Faye Adoms (Herold 434)

ANNIE HAD A BABY Midnighters (Federol 12195)

EBB TIDE Roy Homilton (Epic 9068)

PLEASE REMEMBER MY HEART The Solitoires (Old Town 1006)

SH-BOOM Chords (Cat 104)

WORK WITH ME ANNIF Midnighters (Federol 12169)

SEXY WAYS Midnighters (Federal 12185)

SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026)

HONEY LOVE The Drifters (Atlantic 1029)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

EVERYTHING I DO IS WRONG B. B. King (RPM 411)

JUST MAKE LOVE TO ME Muddy Woters (Chess 1571)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic_1035)

MAKE HER MINE Not "King" Cole (Capitol 2803)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

SEXY WAYS Midnighters (Federol 12185)

SH-BOOM Chords (Cot 104)

HONEY LOVE Drifters (Atlontic 1029)

CUBANO JUMP lke Turner (Floir 1040)

LOSING HAND Roy Chorles (Atlontic 1037)

LET'S WALK Charles Brown (Aloddin 3235)

I LIVED MY LIFE Fots Domino (Imperiol 5031)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)

YOU CAN PACK YOUR SUITCASE Fots Domino (Imperiol 5031)

in SAN FRANCISCO

in NEWARK

in MEMPHIS

HONEY LOVE (Atlantic 1029)

JUST MAKE LOVE TO ME Muddy Waters (Chess 1571)

SEXY WAYS Midnighters (Federal 12185)

SH-BOOM Chords (Cot 104)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

LET'S WALK Charles Brown (Aloddin 3235)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlontic_1035)

I UNDERSTAND JUST HOW YOU FEEL Four Tunes (Jubilee 5132)

MY HEART BEATS B. B. King (RPM 412)

Johnny Ace (Duke 128)

PLEASE FORGIVE ME

HONEY LOVE Drifters (Atlantic 1029)

WORK WITH ME Midnighters (Federal 12169)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

SEXY WAYS Midnighters (Federal 12185)

YOU'RE MINE Danny Overbeo (Checker 769)

PLEASE FORGIVE ME Johnny Ace (Duke 128)

EBB TIDE Roy Hamilton (Epic 9068)

TICK TOCK Marvin & John (Modern 933)

COME TO ME Opols (Luno_5001)

HURTS ME TO MY HEART Foye Adoms (Herold 434)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

WORK WITH ME ANNIE Midnighters (Federal 12169)

HURTS ME TO MY HEART Foye Adoms (Heroid 434)

HONEY LOVE Drifters (Atlantic 1029)

TICK TOCK Marvin & Johnny (Modern 933)

LET'S WALK Chorles Brown (Aladdin 3235)

EVIL IS GOING ON Howling Wolf (Chess 1575)

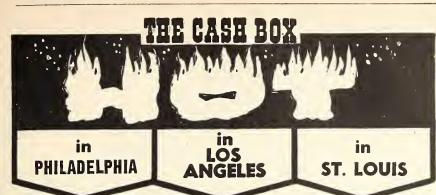
SH-BOOM Chords (Cat 104)

MY HEART BEATS LIKE A HAMMER B. B. King (RPM 412)

I UNDERSTAND JUST HOW YOU FEEL Four Tunes (Jubilee 5132)

"It's What's in THE CASH BOX That Counts"

EO



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

HONEY LOVE The Drifters (Atlantic 1029)

SEXY WAYS

Midnighters (Federal 12185)

I'VE GOT MY EYES ON YOU Clovers (Atlantic_1035)

(Cat 104) HEY THERE

SH-BOOM

ANY DAY NOW Buddy Johnson (Mercury 70421)

5ammy Davis, Jr. (Decca 29199)

WORK WITH ME ANNIE Midnighters (Federal 12169)

Roy Hamilton (Epic 9068)

EBB TIDE

TICK TOCK Marvin & Johnny (Modern 933)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

OOP SHOOP Shirley Gunter & The Queens (Flair 1050)

HURTS ME TO MY Faye Adams (Herald 434)

TICK TOCK Marvin & Johnny (Modern 933)

BABY, BABY ALL THE TIME Amos Milburn (Aladdin 3248)

HEARTS OF STONE Jewels (R & B 1301)

HONEY LOVE The Drifters (Atlantic 1029)

WORK WITH ME The Midnighters (Federal 12169)

COME TO ME DARLING (Luna_5001)

BUICK 59 Medallions (Dootone 347) OH WHAT A DREAM Ruth Brown (Atlantic 1036)

WORK WITH ME ANNIE Midnighters (Federal 12169)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)

ANY DAY NOW Ella & Buddy Johnson (Mercury 70421)

HONEY LOVE Drifters (Atlantic 1029)

MY HEART BEATS LIKE A HAMMER B. B. King (RPM 412)

SH-BOOM (Cat 104)

ANNIE HAD A BABY Midnighters (Federal 12195)

HURTS ME TO MY HEART Faye Adams (Horald 434)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

in RICHMOND

in NASHVILLE

in COLUMBIA, S. C.

HONEY LOVE The Drifters (Atlantic 1029)

> OH WHAT A DREAM Ruth Brown (Atlantic 1036)

SEXY WAYS Midnighters (Federal 12185)

SH-BOOM Chords (Cat 104)

WORK WITH ME ANNIE Midnighters (Federal 12169)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers The Clovers (Atlantic 1035)



ANNIE HAD A BABY Midnighters (Federal 12195)



YOU CAN PACK YOUR SUITCASE Fats Domino (Imperial 5031)



I'VE GOT MY EYES ON YOU Clovers (Atlantic 1035) BEHAVE YOURSELF

The "5" Royales (King 4740)

HONEY LOVE The Drifters (Atlantic 1029)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

SEXY WAYS Midnighters (Federal 12185)

SHAKE, RATTLE Joe Turner (Atlantic_1026)

MY HEART BEATS LIKE A HAMMER B. B. King (RPM 412)

YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)

YOU CAN PACK YOUR SUITCASE Fats Domino (Imperial 5031)

JUST MAKE LOVE TO ME Muddy Waters (Chess 1571)

EVIL IS GOING ON Howling Wolf (Chess 1575)

ANNIE HAD A BABY Midnighters (Federal 12195)

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SEXY WAYS Midnighters (Federal 12185)

YOU CAN PACK YOUR SUITCASE Fats Domino (Imperial_5031)

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JUST MAKE LOVE TO ME Muddy Waters (Chess 1571)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026)

I'VE GOT MY EYES ON YOU Clovers (Atlantic_1035)

HURTS ME TO MY HEART Faye Adams (Herald 434)

Coming Up In R&B

Listed Alphabetically

BEHAVE YOURSELF

The "5" Royales (King 4740) Richmond

BUICK 59 The Medallions (Dootone 347)

I AIN'T DRUNK

Jimmy Liggins (Aladdin 3250) Nashville, St. Louis

I DON'T HURT ANYMORE

Dinah Washington (Mercury 70439) St. Louis

I LIVED MY LIFE

Fats Domino (Imperial 5031) New Orleans

LOSING HAND

Ray Charles (Atlantic 1037) New Orleans

RATTIN' AND RUNNING AROUND

Eddy Boyd (Chess 1576) Shreveport



8508 Sunset Blvd., Hollywood 46, Cal.

2 SMASH HITS DON'T DROP IT'' "SEND ME SOME MONEY' THE WAYS OF b/w 'LOVE'' A WOMAN' Ву Bv VARETTA WILBURT HARRISON DILLARD SAVOY # 1137 SAVOY # 1138

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SWANEE QUINTET
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"DIDN'T IT RAIN CHILDREN''

SONS OF THE SOUTH

NASHBORO RECORD CO., INC. 177 3rd AVE. N NASHVILLE, TENN. (Phone 42-2215) THE MIDNIGHTERS

"ANNIE HAD A BABY"

"SHE'S THE ONE" Federal 12195

"SEXY WAYS"

"Don't Say Your Last Goodbye" Federal 12185

"WORK WITH ME ANNIE"

Federal 12169

EARL BOSTIC

"MAMBOSTIC" "THESE FOOLISH THINGS"

King 4730

BILL DOGGETT

"HIGH HEELS" "SWEET SLUMBER"

King 4732





Review Spotlight on . SPIRITUALS

SPIRITUALS
ORIGINAL FIVE BLIND BOYS
I Wonder, Do You? (Lion, BMI)
All Aboard (Lion, BMI)—Peacock 1731
—One of the finest spiritual groups in
the business, the "Boys" add to their
reputation with an ultra-lovely religious ballad for the top side and a
rhythmic reading on the flip. Both are
potentially big items. PLUS

A Billboard Review with a whopping 88 rating Reviews of New Spiritual Records

ORIGINAL FIVE BLIND BOYS
I Wonder, Do You?

PEACOCK 1731—A Billboard
"Spotlight" 8-7-'54. (Lion, BMI)

All Aboard 85
A Billboard "Spotlight" 8-7-'54
(Lion, BMI)

WONDER,

"ALL ABOARD"

by the

ORIGINAL FIVE BLIND BOYS 'JACKSON HARMONEERS'
PEACOCK RECORD # 1731





SHYTANS (Bruce 110)

B "TEA FOR TWO MAMBO"
(2:55) [Harms ASCAP—Ceaser,
Youmans] The Shytans work over the familiar oldie and come up with a very tasty mambo treatment. Chester Dixon shines on an Alto Sax solo.

"SKOKIAAN" (2:35) [Shapiro, Bernstein ASCAP—Shona, Zezuru] An intriguing version of the South African melody that has taken the country by storm. Chester Dixon on the alto sax does a fine job on the fascinating melody.

EDDIE BOYD (Chess 1576)

B "RATTIN" AND RUNNING AROUND" (2:40) [Are BMI—W. Dixon] Eddie Boyd has a strong RUNNING wax here as he sings the story of his baby running around. Eddie sings the slow blues with feeling. Strong wax.

B. "DRIFTING" (2:45) [Arc BMI—around and comes with a powerful waxing. The chanter drives and imparts his infectious enthusiasm to the listener. Has the zest and sales potential to make it a big one.

"SONNY BOY" WILLIAMSON (Trumpet 215)

B "SHE BROUGHT LIFE BACK TO THE DEAD" (2:41) [Globe BMI—W. Williamson] Williamson sings an interesting blues item with lyrics that extol "she" who brought life back to the dead. A good performance. Harmonica and strings are the instrumental support the instrumental support.

G"GETTIN" OUT OF TOWN"
son] Williamson performs easily to
an infectious beat as he tells of his
plans to pack and get out of town.
Vocal is about one chorus, and the
main portion of the disk instrumental.

THE FOUR BARS (Josie 768)

"IF I GIVE MY HEART TO YOU" (3:07) [Miller Music AS-CAP—Crane, Jacobs, Brewster] The first r & b recording of the hauntingly lovely tune currently creating pop excitement. The Four Bars handle the tune tenderly and come up with a wax that should meet with group agents are that should meet with group agents are that should meet with group agents are a secondariance. that should meet with good acceptance.

"STOP IT! QUIT IT!" (2:09) [Benell BMI—Eddie Daye] The group dishes up a change of pace as they sock out a rocker for the flip. A happy lyric sung with enthusiasm.

THE FLAIRS (Flair 1044)

"THIS IS THE NIGHT FOR LOVE" (2:44) [Flair BMI—Berry] The Flairs melt prettily on a melodic slow ballad. A possible piece of pop material.

B "LET'S MAKE WITH SOME LOVE" (2:43) [Flair BMI—Berry] The boys bounce forcefully on this deck as they chant the middle tempo ditty. A slightly wild and driving wax

THE CASH BOX *AWARD O' THE WEEK*

"LITTLE BLACK TRAIN" (2:02) [Ward, Marks BMI—Ward]

"ABOVE JACOB'S LADDER" (2:25) [Ward, Marks BMI-Ward]

BILLY WARD AND HIS DOMINOES (Federal 12193)



BILLY WARD &

 Billy Ward and His Dominoes point up on one side, "Above Jacob's Ladder," and down on the other, "Little Black Train." The latter, "Little Black Train," is bringing Satan to take you away from here. A colorful, rhythmic affair of a melodic nature delivered by the group with fascinating effect. "The Little Black Train" is a familiar expression in Negro folk blues. The other side, "Above Jacob's Ladder," is an invitation to climb into the "blue" away from all discord and be with the Lord. Use of tambourines helps keep the true spiritual feel. Both strong sides with appeal not restricted to religious markets. Like "Little Black Train" for strong action.

LIGHTNIN' HOPKINS (Herald 436)

"SICK FEELIN' BLUES" (2:10) [Angel Music BMI—L. Hopkins] Lightnin', whose authentic blues wailing, has made him a constant record salesman, waxes a tale of his illness. Ol Lightnin' has "newmoneea" and "aspeereen" does him no good. No one tells a story like Lightnin'. "SICK FEELIN' BLUES" (2:10)

"MOVIN' ON OUT BOOGIE" (2:16) [Angel BMI—L. Hopkins] Hopkins and his expressive guitar knock out a boogie tale of moving out

THE CHRISTLAND SINGERS (Peacock 1729)

KEEP ME" Parts one and two "KEEP ME" Parts one and two The Christland Singers sing a religious rhythmic pattern beautifully. Lead sings emotionally against a steady chorus chant functioning as the vocal rhythm section. Hymn is done in two parts, an inspring 5 and one-half minutes. Good spiritual re-

EDDIE "Tex" CURTIS (Gee GG9)

"SHAKE, PRETTY BABY, SHAKE" (2:40) [Legado BMI—Eddie "Tex" Curtis] Eddie "Tex" Curtis moans, rocks and drives on this foottapping side. Item is lots of sales appeal and could get action.

B "PRAYER TO THE MOON" (2:51) [Legado BMI — Eddie "Tex" Curtis] Eddie sings in a Frankie Laine manner as he performs an Oriental mood piece. His wailing delivery helps make an unusual disk.

"HI-BEAM MAMBO" (2:37) [Bess Music BMI—Smith, Ferguson] Charlie (Little Jazz) Ferguson dishes up some flighty and intriguing saxing on this fast tempo side.

"LOW LIGHTS" (2:43) [Bess Music BMI—Smith, Ferguson] Charlie waxes a change of pace instrumental blues featuring his strong

CHARLIE (Little Jazz) FERGUSON (Timely 1008)

the opinion of The Cash Box music staff, rece in to the "Disk" and "Sleeper" Of The Week.

★ "IF I HAD ANY SENSE I'D GO BACK HOME"	Louis Jordan Aladdin 3249
* "RATTIN' AND RUNNING AROUND"	Eddie Boyd Chess 1576
★ "IF I GIVE MY HEART TO YOU"	The Four BarsJosie 768
* "GOOD TREATMENT"	Margie Hendrix Jamp 8002

ANDREW H (Crown 122)

G "DARK CLOUDS" (2:49) [Modern BMI—Taub] Andrew H sings a beaty southern blues with the proper feeling for that market.

G"I DECLARE" (2:45) [Modern BMI—Taub] Another middle tempo blues in the same vein. The chanter is in the country blues market. This side has more overall strength for the boxes and over the counter sales.

JOHNNY TAYLOR (Hollywood 1018)

"SHE WOULDN'T LAY DOWN"
(2:31) [Golden State BMI—J.
Taylor] Johnny Taylor teams with Joy
Hamilton on a rocking middle tempo
with a strong beat. Johnny sings the
solo with Joy repeating the title line
in the harkground in the background.

"WE FOOLS" (2:30) [Golden State BMI—J. Taylor] Taylor backs the top wax with a slow blues ballad. A pretty effectively presented.

THE HONEY BEARS)

(Spark

"ONE BAD STUD" (2:33)
[Quintet BMI—Leiber, Stoller]
The Honey Bears rock out a fast
tempo bouncer loaded with drive.
Growl voiced lead gives an enthusiastic reading. Could catch some strong ac-

"IT'S A MIRACLE" (2:40)
[Quintet BMI—Leiber, Stoller]
The Bears sing a slow rythmic item
with a strong religious feeling. Lead
voice appealing in voice and personality. Bears watching.

ROMAINES (Groove 0035)

"YOUR KIND OF LOVE" (3:02) [Three J Music BMI—Roy Hayes] The Romaines dish up a bouncey romantic ditty for their first Groove effort. Item could appeal to both markets."

"TILL THE WEE WEE MORN-ING" (2:38) [Rush BMI—John-son, Hayes, Brown] The Romaines jump on this rocking side. A lively piece of wax that has appeal.

LOUIS JORDAN (Aladdin 3249)

B- "IF I HAD ANY SENSE I'D GO BACK HOME" (2:35) [Rosemarie McCoy] Louis Jordan portrays the disillusioned traveler who realizes every move he's made is wrong and if he had any sense he'd go back home. Louis' singing the blues is a departure from his recent novelty releases and might prove to be the formula for a strong seller.

"LOUIE'S BLUES" (2:45) [D&M "LOUIE'S BLUES" (2:45) [D&M Music—Louis Jordan] Louis Jordan blows a hot and mournful blues on his sax, backed by the Tympany Five.



THE CASH BOX

"STOP HOPPIN' ON ME" (2:35) [Lion BMI—Freddie Jenkins]

"STORY OF MY BLUES" (2:28) [Lion BMI—Willie May Thornton]

> WILLIE MAE THORNTON (Peacock 1642)



WILLIE MAE THORNTON

 Willie Mae Thornton has a "hoppin" piece of material and

the gal belts it with an enthusiasm as big as the ample shoutress. "Stop Hoppin' On Me" is a driving mambo blues and the gal milks it. With the market turning and girl singers beginning to sell again, this could be the one to send Willie Mae into the charts again. The flip, "Story of My Blues," is the story of a broken hearted girl. Willie Mae sings it with feeling and the deck is a good flip. However, for the chart action it must be "Stop Hoppin' On Me."

SISTER ROSETTA THARPE (Decca 9-29255)

"THIS OLD HOUSE" (2:45)
[Stuart Hamblen BMI—Stuart
Hamblen] Sister Rosetta Tharpe sings
the Hamblen religious item with an
authentic touch. Version should please Tharpe buyers.

"GO AHEAD" (2:22) [Vasti Music BMI—Rosetta Tharpe] Sister Rosetta sings the rhythmic gospel item with all the Tharpe feeling that makes her so strong in her field.

MARGIE HENDRIX (Lamp 8002)

"GOOD TREATMENT" (2:42)
[Lamp—Calhoun] Margie Hendrix makes her bow on the new label with a hard hitting jump tune. The thrush belts a gusty performance. This deck could do lots better than fair with the proper push.

"EVERY TIME" (2:30) [Lamp—] Another high hitting hunk of wax that gives Margie every oportunity to sock and rock. Orking and arrangement powerful.

JAZZ

(Rating is based on appeal to the jazz market.)

THE FRANK ROSOLINO SEXTET (Capitol 12478)

B "THAT OLD BLACK MAGIC"
(2:42) [Famous Music ASCAP—
Arlen, Mercer] The oldie is given a
new sound and a Frank Rosolino vocal new sound and a Frank Rosolino vocal in an ultra modern manner. Rosolino also takes the featured spot with his scintilating tromboning. Strictly in an inventive mood the sextet, com-posed of Sam Noto, trumpet; Charlie Mariano, alto sax; Claude Williamson, piano; Curtis Counce, bass and Stan Levey, drums; in addition to Rosolino, swing with excitement swing with excitement.

B"YO YO" (3:00) [Benton BMI—Bill Holman] A fast moving item in the same vein with the lads sharing solo honors. Stimulating listening.

THE BOOTS MUSSULLI QUARTET (Capitol 20389)

(Capitol 20389)

B "LULLABY IN RHYTHM" (3:07)
[Robbins ASCAP — Goodman,
Sampson, Profit, Hirsch] The Boots
Mussulli Quartet, alto sax, drums,
bass and piano, fashion a contemporary piece designed for the modern
listener. Mussulli, on the sax, carries
the ball throughout, with sparkling
assistance of Pete Littman, drums;
John Carter, bass; and Ray Santisi,
piano.

"DIGA DIGA DOO" (2:42)
[Mills ASCAP—McHugh, Fields]
The lads go on this fast beat oldie.
An inspired reading that knocks you

THE ROY ELDRIDGE QUINTET (Clef 89116)

"WHEN IT'S SLEEPY TIME DOWN SOUTH" (3:00) [Mills ASCAP—Muse, Renee, Jr., Renee] Roy Eldridge teams his famous trumpet with the famous trum and the more recent sock trio of Oscar Peterson, Ray Brown, and Herb Ellis, plus Alvin Stoller on the drums. The result is a delightful wax. Eldrige's horn solo topflight.

"ECHOES OF HARLEM" (3:43) [American Academy ASCAP—Ellington] The Ellington blues is hauntingly performed by Eldridge with the combo forming a perfect rhythmic foil for the torrid horn.

LOU DONALDSON-CLIFFORD BROWN QUINTET (Blue Note 1623)

"COOKIN" (2:40) [Lou Donaldson] Two of the newer lights front a quintet with a fast moving modern item. Donaldson on the sax and Brown on the trumpet pass the solos back and forth with exciting effect. Sharing honors with the scintillating duo are Elmo Hope, piano; Percy Heath, bass; and "Philly" Joe Jones on the drums.

B "BELLAROSA" (2:43) [Hope, Rollins] The Quintet rocks out the sparkling and melodic bounce with a fresh lilting sound. Donaldson and Brown function as a team, each driv-ing the other to more interesting runs.

MAMBOMANIA

Frank Amarua, sales manager of

RCA Victor International Department, elated with the growing pulling power of Tito Rodriguez. Rodriguez' sales figures have been mounting steadily until they now crowd Noro Morales for the second spot in the sales charts. Perez Prado leads the Rodriguez goes into the Yacht Club, Atlantic City, from August 28 to Sept. 5. He'll leave a couple of days before his engagement starts to visit with the local jockeys. Tito was a sellout for his previous two one-nighters in Indiana Harbor and Paradise Ballroom in Chicago and the bookers want him back for September 18 and 19. Then into Chester, Pa., the Club 31, from September 20 to 25; and the Rendezvous, Philadelphia, from September 27 to Oct. 2. ... Morris Diamond has been engaged to work on the Fiesta line in an allout push for the New York area, First record being promoted by Diamond will be "MAM-BOOo!" by Ramon Marquez and his orchestra. . . . Ivan Mogull takes over as band manager of the new Belmonte Mambo Band. Belmonte was named after one of Spain's greatest bull fighters. . . . The Lecuona Cuban Boys Orchestra signed a long term contract with Mercury Artists. . . . The Mambo USA Concert starring Joe Loco, Machito, Facundo Rivera and other top Latin talent, kicks off at Carnegie Hall in New York the latter part of October. The show then takes off for an eight-week road tour. . . . Tito Puente, Tico Record star, goes into the Hi-Hat Club, Boston, Mass. for the week starting October 4. . . . Bess Berman's Lloyd label issues Ray Santo's Band with mambo treatments of two tasty oldies, "Music Maker" and "Diga Diga Doo," for which disk Bess has high hopes. . . . George Goldner, Tico, announces the appointment of Leonard Smith, Albany, New York, and Faysan, Buffalo, New York as new distribs for Tico and its sister lines, Rama and

Nature Boy And Eartha



HOLLYWOOD, CALIF. HOLLYWOOD, CALIF. — Songwriter Eden Ahbez, "Nature Boy," recently visited with songstress Eartha Kitt at the Mocambo. He presented her with his latest tune "Hey Jacque" which was written in collaboration with Wayne Shanklin. Eartha was so inspired by the tune that it has been scheduled for her next recording session with RCA Victor.

Jazz Album



NEW YORK-Bobby Shad, A&R Director of the Emarcy label, chats with Dinah Washington during the recording of her album "After Hours With Miss D". This is the first authentic jazz album which the artist has recorded. She cut four sides each running from 8 to 11 minutes. The musicians used only head arrangements. rians used only head arrangements. Featured on the date were Clark Terry, trumpet; Rickey Henderson, alto-sax; Eddie Davis, tenor-sax; Keter Bettis, bass; Julian Mance, piano; and Ed Thippen, drums. The album is scheduled for September release.

Deejay Jim Mills **Returns From European Tour**

CHICAGO—Free lance disk jockey, Jim Mills, has just returned from a tour of Europe which took him into eight countries.

Mills met and interviewed celebrities from all walks of life, including a man from behind the Iron Curtain, also Lady Astor, Ingrid Bergman, Douglas Fairbanks, Jr., Richard Green, Gina Lolabrigida, Vera Lynn, and Stanley Black.

Jim picked up the top foreign re-cording of each country, which he reports, are as follows:

No. 1 in Germany, Nat "King" Cole's "Answer Me, My Love."

No. 1 in Tunis and Algiers, Yvette Giraud's "Little Shoemaker."

In France, "Song From Moulin Rouge" by Andre Clairn.

Italy, "Anema E Core" by Eddie Fisher.

In Spain, the top tune is The Four Lads' "Istanbul."

It is also his claim that the top vocalist on an international scale today, is Bing Crosby.

He labels himself as "the only international disk jockey today."

He intends this to be the first in a series of trips which he hopes will eventually take him to every country in the world.

"I could never complete this story,"
Jim concluded, "without extending my
sincerest thanks to Trans-World Airlines, which sponsored this trip."

IT HAS BROKEN IN LA . . . and spreading fast!

HEARTS OF STONE"

"RUNNIN"

THE JEWELS R&B # 1301

NATIONAL MUSIC SALES CORP. 6420 Santa Monica Blvd. Hollywood 38

Crazy 'Bout Those Fans



YORK-"The Bill Silbert Show," which is broadcast from the Palisades Amusement Park every Monday from 8:00 to 10:00 PM over WMGM, has been attracting tremendous crowds. Teen-agers have been coming out to the park in car loads to see the prominent recording stars who appear every Monday and meet Bill. Above, Silbert offers his "John Hancock" to his many

Wow! Whatta Schedule

NEW YORK-One of the most common gripes of artists in show business mon gripes of artists in show business is tight bookings that call for much travel with little time in between. Last week, Vaughn Monroe undertook one of the most grueling schedules ever put together for an artist.

It all started Saturday, August 21,

and went as follows:

Saturday—closed week's engament, Steak Ranch, Atlanta.

Sunday—3 A.M.—leaves by special RCA plane for West Palm Beach, Fla., to appear on special program at opening of new TV station; 5 P.M.—flown by helicopter to Miami;

7 P.M.—boards National Airlines plane for New York;

11 P.M.—arrives in New York for quick conference with agent.

Monday—1 A.M.—boards TWA
Ambassador flight for Los Angeles. 3 P.M.—conference with
agency executives before filming
color TV commercial for RCA,
Tuesday through Thursday.

Thursday—9 P.M.—boards TWA Ambassador flight for New York. Friday—7 A.M.—arrives in New York;

10 A.M.—confers with agent; 2 P.M.—drives to Asbury Park for opening of three-day engagement at Convention Hall.

Saturday-2 P.M.-drives to New York for rehearsal of guest appearance on Dorsey TV show; 9 P.M.—leaves TV show and motors to Asbury Park for evening performance.

Sunday—2 A.M.—leaves for New York after last show at Convention Hall.

Monday-10 A.M. - confers with agent:

1 P.M.—poses for publicity pic-

2 P.M.—rehearsal for own TV show beginning following day.

Fly Dates For Kaye

NEW YORK—Sammy Kaye will plane in from location dates and one night stands for his weekly TV show "So You Want To Lead A Band," over ABC-TV, Thursdays at 9 P.M. (EDT). Sammy kicks off the tour with a two week stint at the Surf Club, Virginia Beach, beginning August 27th. Other dates already booked are one nighters at Canobie Park, Salem, N. H., (Sept. 11); York, Pa. (Sept. 17); and Hershey, Pa., (Sept. 18). Kaye will also play in Nova Scotia in October for the first time in his long career. His manager, David Krengel, has lined up five p.a.'s there thus far.

Phone Booth Composers

NEW YORK—Songs are written in odd places. And Billy and Larry Martin are two writers who did just that. The authors of "Till We Two Are One" composed "My Heart's On A Fast Express," Julius La Rosa's latest, over the phone. Son Larry, serving a hitch in the army, was speaking from Camp Chaffee in Arkansas to his dad Billy in New York. During the father and son conversation, the sentence "my heart's beating like a fast express" was mentioned. The team didn't get off the phone until the entire song was written.

written.



KNOWN FROM COAST TO COAST

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THE CASH BOX, REGIONAL RECORD REPORTS

Ralph Petty

WLSH-Lansford, Pa.

Don't Drop It (Terry Fell) 2. Hide-A-Way Love (M. Shiner)

Back Up Buddy (Carl Smith)

4. One By One (Red Foley)

5. Thank You For Calling
(Billy Walker)
6. River Of No Return (T. Ernie)

Slowly (Webb Pierce)

B. Trailing Arbutus (Elton Britt)
9. Even Tho (Webb Pierce)
10. Cry, Cry Darling (J. Newman)

Mack Sanders KFBI-Wichita, Kan.

KFBI—Wichita, Kan.

1. Even Tho (Webb Pierce)

2. I Don't Hurt Anymore (Snow)

3. One By One (Wells & Foley)

4. Little One (Autry Inman)

5. Tell Her Lies And Feed Her
Candy (Walker)

6. Sparkling Brown Eyes
(Pierce & Wilburn Bros.)

7. Go Boy Go (Carl Smith)

B. Mother Went A-Walking
(Jim Reeves)

9. Slowly (Webb Pierce)

10. Honky Tonk Heart (E. Tubb)

Carl Stuart WCOP—Baston, Mass.

WCOP—Baston, Mass.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. Goodnight Sweetheart
(Johnnie & Jack)
5. Chapel In The Moonlight
(Faron Young)
6. Don't Drop It (Terry Fell)
7. Diggy Liggy Lou (J. Newman)
8. Arabian Baby (Hank Snow)
9. Two Step Sidestep (B. Lou)
10. Wat'cha Gonna Do Now
(Tommy Collins)

Johnny Rion KSTL—St. Lauis, Ma.

KSTL—St. Lauis, Ma.

1. In The Chapel In The Moonlight (Faron Young)

2. Go Boy Go (Carl Smith)

3. Lookin' For A Date (J. Tubb)

4. Even Tho (Webb Pierce)

5. A Place For Girls Like You

(Faron Young)

6. This Ole House (Herb & Kay)

7. Can Can Skirt (H. June Van)

8. You're Not Easy To Forget

(Kitty Wells)

9. I Loved You So Much (Price)

10. Out Behind The Barn

(Jimmie Dickens)

Wayne "Saddlebags" Griffin

DEF—Albuquerque, N. M. I Don't Hurt Anymore (Snow)

1. | Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. I'll Be There (Ray Price)
4. One By One (Wells & Foley)
5. As Far As I'm Concerned
(R. & B. Foley)
6. I Really Don't Want To Know
(Eddy Arnold)
7. Back Up Buddy (Carl Smith)
B. Oh, How I Love You (Camp)
9. You Better Not Do That
(Tommy Collins)

(Tommy Collins)
10. Good Deal, Lucille (Al Terry)

Sleepyhead Cliff

KASM—Albany, Minn.

I Don't Hurt Anymore (Snow)
Courtin' In The Rain (T. Tyler)
Out Behind The Barn
(Jimmie Dickens)
Even Tho (Webb Pierce)
Goodnight Sweetheart
(Johnnie & Jack)

(Johnnie & Jack)
6 Don't Drop It (Terry Fell)
7. Got It On My Mind
(Lonzo & Oscar)
B. You Can't Have My Love
(Jackson & Gray)
9 Hurry Hurry (Hoot & Curley)
10. Sparkling Brown Eyes
(Pierce & Wilburn Bros.)

Earl Davis WFGH—Bristal, Pa.

I Don't Hurt Anymore (Snow) One By One (Wells & Foley) 3. Even Tho (Webb Pierce)

3. Even Tho (Webb Pierce)
4. Honey, I Need You
(Johnnie & Jack)
5. You Can't Have My Love
(West Strength)
6. Looking Back To See
(J. E. & M. Brown)
7. Pretty Words (Marty Robbins)
8. Night Time Is Cry Time
(Jimmy Newman)
9. Thank You For Calling
(Billy Walker)
10. This Is The Thanks I Get
(Eddy Arnold)

L. F. Kenfield WTIC-Hartford, Conn.

1. Slowly (Webb Pierce)

2. I'll Be There (Ray Price)

Downhill Drag (Chet Atkins)

3. Downhill Drag (Chet Atkins)
4. Pretty Words (Marty Robbins)
5. Honey I Need You
(Johnnie & Jack)
6. One By One (Wells & Foley)
7. River Of No Return
(Sons Of The Pioneers)
B. I Really Don't Want To Know
(Eddy Arnold)
9. Release Me (Ray Price)

Lee Sutton WWVA-Wheeling, W. Va.

WWVA—Wheeling, W. Va.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Just Call On Me (D. Owens)
4. Goodnight Sweetheart
(Johnnie & Jack)
5. One By One (Wells & Foley)
6. Courtin' In The Rain (T. Tyler)
7. Looking Back To See
(J. E. & M. Brown)
B. Go Boy Go (Carl Smith)
9. Honky Tonk Girl (Thompson)
10. Thank You For Calling
(Billy Walker)

Dal Stallard KCMO-Kansas City, Mo.

KCMO—Kansas City, Mo.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. This Ole House (S. Hamblen)
4. Even Tho (Webb Pierce)
5. Goodnight Sweetheart
(Johnnie & Jack)
6. Looking Back To See
(Hill & Tubb)
7. Honky Tonk Gal (Thompson)
8. Much Too Young To Die
(Ray Price)
9. Hep Cat Baby (Eddy Arnold)
10. Cry, Cry Darling (J. Newman)

Henry Tuck WREV-Reidsville, N. C.

WREV—Reidsville, N. C.

1. Courtin' In The Rain (T. Tyler)

2. This Is The Thanks I Get
(Eddy Arnold)

3. Much Too Young To Die
(Ray Price)

4. This Ole House (S. Hamblen)

5. Love The Devil Out Of You
(Joe Carson)

6. Even Tho (Webb Pierce)

7. Cry, Cry Darling (J. Newman)

8. Pretty Words (Marty Robbins)

9. Go Boy Go (Red Smith)

10. Night Time Is Cry Time
(Jimmy Newman)

Dave Walshak KCTI—Ganzales, Tex.

KCTI—Ganzales, Tex.

1. You Can't Have My Love
(Jackson & Gray)

2. Goodnight Sweetheart
(Johnnie & Jack)

3. Ride Away (Slim Whitman)

4. Go Boy Go (Carl Smith)

5. A Place For Girls Like You
(Faron Young)

6. I Don't Hurt Anymore (Snow)

7. You're Not Easy To Forget
(Kitty Wells)

8. Much Too Young To Die
(Ray Price)

9. Courtin' In The Rain (T. Tyler)

10. Texas Blues (Bob Wills)

Jolly Cholly

WWEZ—New Orleans, La.

1. Looking Back To See
(Tubb & Hill)
2. Goodnight Sweetheart
(Johnnie & Jack)
3. Love Spelled Backwards
(Werly Fairburn)
4. Jealous Loving Heart (E. Tubb)
5. 1 Tried (Vin Bruce)

6. Mother Went A-Walking

o. morner went A-Walking (Jim Reeves) 7. Don't Drop It (Terry Fell) B. House Of Glass (Al Terry) 9. I Think Of You (Ann Raye) 10. Even Tho (Webb Pierce)

Slim Lay WHBS—Huntsville, Ala.

1. If You Don't (Jimmy & Johnny) 2. You'e Not Easy To Forget (Kitty Wells) 3. Loose Talk (Freddie Hart)

4. A Place For Girls Like You (Faron Young) 5. Never (W. & M. Tuttle)

5. Never (W. & M. Tuttle)
6. Wiggle Worm Wiggle (Eanes)
7. Courtin' In The Rain (T. Tyler)
B. Could You Love Me
(Stanley Bros.)
9. Goodnight Sweetheart
(Johnnie & Jack)
10. If You Love Me
(Wilburn Bros.)

Bob McKeehan

KCNA-Tucson, Ariz

KCNA—Tucson, Artz.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Cry, Cry, Darling (J. Heap)
5. Go Boy Go (Carl Smith)
6. Looking Back To See
(J. E. & M. Brown)
7. Back Up Buddy (Carl Smith)
B. House Of Glass (Al Terry)
9. In The Chapel In The Moonlight (Faron Young)
10. This Is The Thanks I Get
(Eddy Arnold)

Tom Edwards

Tom Edwards
WERE—Cleveland, Ohio

1. The Drunken Driver (Huskey)
2. You Can't Have My Love
(Jackson & Gray)
3. I Don't Hutt Anymore (Snow)
4. Hep Cat Baby (Eddy Arnold)
5. Once And Only Once (Glenn)
6. Rose Marie (Slim Whitman)
7. Even Tho (Webb Pierce)
B. You Can't Judge A Book
(Mac Wiseman)
9. Don't Drop It (Terry Fell)
10. The Good And The Bad
(Charlene Arthur)

Norm & Tex

WBNL-WBTO-Baonville, Ind.

WBNL-WBTO—Baonville, Ind.

1. I Loved You So Much (Price)
2. I Don't Hurt Anymore (Snow)
3. Even Tho (Webb Pierce)
4. Courtin' In The Rain (T. Tyler)
5. In The Chapel in The Moonlight (Faron Young)
6. Go Boy Go (Carl Smith)
7. Out Behind The Barn
(Jimmie Dickens)
8. He's Married To Me (K, Wells)
9. Walking Shoes (G. Morgan)
10. Goodnight Sweetheart
(Johnnie & Jack)

Cliff Rodgers

WHKK-Akran, Ohia

WHKK—Akran, Ohia

1. I Don't Hurt Anymore (Snow)
2. This Ole House (S. Hamblen)
3. One By One (Wells & Foley)
4. Even Tho (Webb Pierce)
5. Sparkling Brown Eyes
(Pierce & Wilburn Bros.)
6. Call Off The Wedding
(Goldie Hill)
7. This Is The Thanks I Get
(Eddy Arnold)
B. Don't Drop It (Terry Fell)
9. Night Time Is Cry Time
(Jimmie Newman)
10. One White Rose (H. Hawkins)

Carl E. Lamm WCKB-Dunn, N. C.

WCKB—Dunn, N. C.

1. Goodnight Sweetheart
(Johnnie & Jack)
2. Go Boy Go (Carl Smith)
3. Even Tho (Webb Pierce)
4. I Don't Hurt Anymore (Snow)
5. You're Not Easy To Forget
(Kitty Wells)
6. Courtin' In The Rain (Tyler)
7. Honey, I Need You
(Johnnie & Jack)
8. If We Forget God
(Louvin Bros.)
9. That Word Called Love
(Barton & Wayne)
10. Cry, Cry Darling (J. Newman)

Carl J. Swanson-WRUN—Utica, N. Y.

WRUN—Utica, N. Y.

1. I'm A Fool To Care (G. Autry
2. Don't Drop It (Terry Fell)
3. Hide-A-Way Love (M. Shiner
4. This Is The Thanks I Get
(Eddy Arnold
5. I Understand Just How Yor
Feel (Jack Ford)
6. Ethyl In My Gsa Tank (Heap
7. Mother Went A-Walking
9. Mother Went A-Walking
9. Goodnight Sweetheart
(Johnnie & Jack
10. Chapel In The Moonlight
(Darrell Glenn

F. M. Smith

WFOR—Hattiesburg, Miss.

WFOR—Hattiesburg, Miss.

1. Goodnight Sweetheart
(Johnnie & Jack
2. You Can't Have My Love
(Jackson & Gray
3. I'm Just Drifting (B. Amos)
4. Crazy 'Bout You, Baby
(Lonzo & Osca
5. Slender, Tender And Sweet
(Eddie Hil
6. Loving Country Style
(Wanda Jackson
7. Night Time Is Cry Time
(Jimmie Newman
B. This Ole House (S. Hamble
9. One By One (Wells & Fole
10. The Man Upstairs
(Blackwood Bro

"It's What's in THE CASH BOX That Counts"



I DON'T HURT ANYMORE Hank Snow (RCA Victor 20-5698; 47-5698)

ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)

EVEN THO Webb Pierce (Decca 29107; 9-29107)

LOOKING BACK TO SEE G. Hill & J. Tubb (Decca 29145; 9-29145) R. Wells & G. Jones (RCA Victor 20-5770; 47-5770) J. E. & M. Brown (Fabor 107; 45-107)

SPARKLING BROWN EYES Webb Pierce & The Wilburn Brothers (Decca 29107; 9-29107)

GOODNIGHT, SWEET-HEART, GOODNIGHT Johnnie & Jack (RCA Victor 20-5775; 47-5775)

DON'T DROP IT Terry Fell ("X"-0010; 4X-0010)

ROSE MARIE Slim Whitman (Imperial 8236; 45-8236)

I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)

COURTIN' IN THE RAIN T. Texas Tyler (4 Star 1660; 45-1660)

Denise Lor Party



NEW YORK—Because Denise Lor's recording of "If I Give My Heart To You" is showing so much strength, executives of Majar Records gave a party last week at the Latin Quarter in New York. Shown left to right are: Joe Cammarote of Majar; Tommy Tempesta of Miller Music; writers Al Jacobs and Jimmie Crane; Lester Sims, general manager of Miller Music; Denise Lor; Jay Martin and Harry Weissman, managers of the songstress; Joe Fontana, president of Majar; and Tony Alamo who is also on the Majar label.

Survey Shows Stations Profit From Library

NEW YORK—A recently conducted survey by RCA's Thesaurus has re-vealed that the average radio station subscribing to the transcription servsubscribing to the transcription service has an annual local time sales income from Thesaurus shows of \$5,117. Total national time sales, not counting talent fees which are regularly garnered from Thesaurus programs comes to \$2,632,300. Included in these figures is income from special Thesaurus shows, such as bonus script programs, holiday shows and the service's annual Christmas Package. One important factor in the over-all figure is the income resulting from sales of Thesaurus' 1,800 singing commercial jingles. mercial jingles.

In addition to reflecting station income from Thesaurus shows, the survey also revealed that over half a million Thesaurus programs, or better than ten thousand a week, are broadcast in this country.

Tops among the thirty-one programs on the Thesaurus roster are "The Wayne King Serenade," "Music by Roth," "The Hour of Charm," "The Sammy Kaye Show," "The Freddy Martin Show" and "Date in Hollywood" (with Eddie Fisher, Gloria De-Haven and Hugo Winterhalter).

Three hundred and ninety-nine radio stations are using the Wayne King

program every week, according to the survey. The five other leading programs have similar usage by subscribing stations.

Not included in the survey are the three latest Thesaurus programs, "The Melachrino Serenade," starring orchestra leader George Melachrino, "Penthouse Party," half hour variety show with host Nelson Eddy and allstar guests, and "Quickie Quiz" five minute, ten times a week program featuring the Ralph Flanagan orchestra. chestra.

Diamond Distrib Moves

LOS ANGELES, CALIF.—The offices of Diamond Distributing Company have been moved to its own new building, on Record Row, near Western, at 2990 W. Pico. Ambassador Record Company will also be located at this same address.

Abe Diamond stated, "We are now located in a more convenient area

Abe Diamond stated, "We are now located in a more convenient area where we will be able to serve our many customers more quickly and efficiently". He added, "Parking facilities are located in the back of our new building for the convenience of our customers".

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE... 2. EVEN THO ONE BY ONE

4. GOODNIGHT, SWEETHEART, GOODNIGHT

5. GO, BOY, GO 6. COURTIN' IN THE RAIN 7. LOOKING BACK TO SEE

8. SPARKLING BROWN EYES.

9. DON'T DROP IT

10. THIS IS THE THANKS I GET. Eddy Arnold (RCA Victor)

Terry Fell (X) 12) YOU CAN'T HAVE MY LOVE.

The Wilburn Brothers (Decca)

. Hank Snow (RCA Victor)

Kitty Wells & Red Foley (Decca)

Johnnie & Jack (RCA Victor)

Webb Pierce (Decca)

Carl Smith (Columbia)

Webb Pierce &

T. Texas Tyler (Four Star) J. E. & M. Brown (Fabor)

G. Hill & J. Tubb (Decca)

11) THANK YOU FOR CALLING. 12) YOU CAN'T HAVE MY L 13) THIS OLE HOUSE. 14) A PLACE FOR GIRLS LIKE YOU. NIGHT TIME IS CRY TIME.

WSM, NASHVILLE, TENN

Jimmy Lee

Johnny Mathis

(Stars of the Louisiana Hayride)



"I'M BEGINNING TO REMEMBER''

> (Already kicked off big in Tennessee and Louisiana)

Chess No. 4859

CHESS 4750-52 Cottage Grove Ave.

JEAN SHEPARD

"YOU'LL COME CRAWLIN'"

CAPITOL # 2905

CENTRAL SONGS, INC.

6308 Sunset Blvd. Hollywood 28

GEORGE MORGAN'S

"WAIKING

CEDARWOOD PUBLISHING CO.

146 7th AVENUE N. NASHVILLE, TENN.

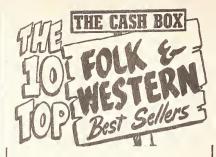
"BLUE TENNESSEE RAIN"

BONNIE LOU (KING)

Berry Sisters

WHITE OAK MUSIC — BMI

Cincinnati 24, O.



- I DON'T HURT ANYMORE Hank Snow (RCA Victor 20-5698; 47-5698)
- 2. ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)
- 3 FVFN THO Webb Pierce (Decca 29107; 9-29107)
- 4. GOODNIGHT, SWEETHEART, GOODNIGHT Johnnie & Jack (RCA Victor 20-5775; 47-5775)
- 5. LOOKING BACK TO SEE Goldie Hill & Justin Tubb (Decca 29145; 9-29145) Maxine & Jim Edward Brown (Fabor 107; 47-107) Ruby Wells & Grandpa Jones (RCA Victor 20-5770; 47-5770)
- 6. SPARKLING BROWN EYES Webb Pierce & The Wilburn Brothers (Decca 29107; 9-29107)
- 7. GO BOY GO Carl Smith (Columbia 21266; 4-21266)
- 8 HEP CAT BABY Eddy Arnold (RCA Victor 20-5805; 47-5805)
- 9. YOU CAN'T HAVE MY LOVE Wanda Jackson & Billy Gray (Decca 29140; 9-29140)
- 10. ROSE MARIE Slim Whitman (Imperial 8236; 45-8236)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS **CHARTS** compiled **EVERY WEEK** ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

\$15. PER YEAR

(52 ISSUES)

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Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name



THE CASH BOX RULISEYENEWWEEK

"SHOW ME" (2:20) [Trinity BMI—J. Hicks]

"JUST LIKE ME" (2:36) [Tannen BMI-S. Long, B. Newman]

THE DAVIS SISTERS (RCA Victor 20-5843; 47-5843)

• The Davis Sisters the vocal combo that needs no introduction to ops, dealers and disk jockeys, send across two sensational pieces

of wax that really sound great. It's of wax that really sound great. It's a powerful coupling that should put the chirps right up at the top of the sales ladder. On the upper lid, the gals belt out a fast moving, rhythmic item labeled "Show Me." The effective guitar backing of Chet Atkins and George Barnes adds much color to the deck. "Just Like Me," on the under half, is a moderate beat, sentimental ballad that the sisters render in warm and tender fashion. Both decks have the the goods with "Show Me" paving the way.

CECIL RAY & AL PETTY (Starday 157; 45-157)

Grandoy 157; 45-157)

General Times and the Rainbow Riders work over in delectable style.

Grandow 157; 45-157)

General Times and Reference of the Ray, vocally and Al Petty on the steel guitar. Catchy wedding of melody and lyrics. A relaxing side.

General Times Times Times and Reference of the Ray of the Rainbow Riders work over in delectable style. Real pleasing arrangement.

arrangement.

BETTY CODY

(RCA Victor 20-5811; 47-5811)

B- "CAN YOU LIVE WITH YOUR-SELF?" (2:25) [Hill & Range BMI—F. Kane, J. Rollins, D. Robertson] Betty Cody comes up with an enchanting multiple vocal effort on a middle beat, emotional piece. Tender lyrics on a polished deck that could catch. catch.

B "DEAR SISTER" (2:05) [Hill & Range BMI—R. Couture] On the lower portion the chirp sings with much feeling on a sad, middle tempo tune. The chirp has the unfortunate experience of losing her sweetheart's affections to a sister whom she loved. Two potent efforts.

JEAN SHEPARD (Capitol 2905; F-2905)

"DON'T FALL IN LOVE WITH A MARRIED MAN" (2:48) [Adams, Vee & Abbott BMI—J. Penny, R. Fortner] The warm vocal styling of Jean Shepard makes for potent juke box lure as she enticingly etches a moderate, waltz tempo item. Jean tells us that if a man can't be true to an affectionate wife then he surely can't love another.

"YOU'LL COME CRAWLIN'" (2:16) [Central BMI—L. Smith] On the reverse platter the thrush continues in fine vocal form as she delivers a middle beat item in inviting manner. Two top grade etchings.

OPAL JEAN (Hickory 1015; 45-1015)

"TENNESSEE COURTIN' TIME"
(2:14) [Milene ASCAP—Rose, Heath] Opal Jean comes through with a strong showing as she debuts on the label with some flavorful material on an enjoyable, quick beat ditty. Light-hearted lyrics and melody

"THAT DONE IT" (2:03) [Acuff-Rose BMI—Holmes] On the lower half the thrush takes hold of a bouncy, romantic piece and treats it to a wonderful vocal effort. Deck has hit possibilities. Keep your eye on it.

REX ALLEN & TEX WILLIAMS (Decca 29254; 9-29254)

B. "THIS OLD HOUSE (2:38) [Stu-art Hamblen BMI—S. Hamblen] Rex Allen and Tex Williams send up a top calibre recording on a tune that's creating a lot of noise in both the country and pop fields. Excellent in-strumental support. Terrific cover. Should cash in big.

"TWO TEXAS BOYS" (2:33)
[Paco ASCAP—D. Raye, S. Burke] Flipside, the artists combine their talents in captivating manner as they dish up an infectious, middle tempo piece. The boys have two winners have ners here.

THE MADDOX BROS. & ROSE (4 Star 1664; 45-1664)

"I'LL NEVER DO IT AGAIN"
(2:28) [American BMI—W. Tuttle, D. Rice, C. Stonehead] The refreshing voices of the Maddox Bros. and Rose are a treat to the ear as the group waxes a charming, quick beat ditty. Deck should do well in attracting the coin.

"I'VE STOPPED MY DREAM-ING ABOUT YOU" (2:28) [Peer Int. BMI—C. Wilkins] Rose handles the vocal chores in grand fashion as the boys blend in with a fetching in-strumental backdrop. A solid coup-ling.

VAN HOWARD (Imperial 8264; 45-8264)

(Imperiol 8264; 45-8264)

"RED HOT FLAME" (2:02)

[Commodore BMI—D. Anderson, K. Murdock] Van Howard cruises through a real rocking, rhythmic ditty in "red hot" money-making style. Driving instrumental support. Should make the jukes jump with excitement.

"WEEPING WILLOW WALTZ" (2:10) [Commodore BMI—V. Howard, D. Davis] The chanter slows down the pace on this end as he smoothly warbles a lilting, middle tempo item. Pretty melody on an appealing platter.

JACK CARDWELL (King 1381)

"WILL OUR LOVE FADE AND DIE" (2:38) [Lois BMI—L. McDaniel] The mellow tones of Jack Cardwell stand out on a middle tempo, heartfelt piece. Distinctive lyrics movingly projected against a warm string backing.

B "THERE'S A TRAIN LEAVING" (2:22) [Tee Pee ASCAP—0. O. Merritt] On the flip half Cardwell rolls along at a streamlined pace as he tells his gal a thing or two. She can hop aboard any one of the regularly scheduled trains if she's not satisfied with his affections.

CASE FOLK and WESTERN ROUNDUP)



As a result of its first ABC Network broadcast, The Ozark Jubilee, which stars Red Foley, received ticket orders from nine states, including Alabama, Utah, Kentucky and Minnesota. Foley is scheduled to headline Henderson, North Carolina's annual "Apple Festival" Sept. 2 and 3. Red is also scheduled for personal appearances in Emporia, Kansas, Sleepy Hollow Ranch, Penn., Jonesboro and Springdale, Ark, and Texarkana, Texas. Peggy Burris, Route 6, New Castle, Pa. has been appointed new president of Dub Dickerson Fan Club. Jim Wilson of WHOQ, Orlando, Fla., reports that Cotton Carrier and the Smith Brothers from Atlanta, Ga. were in for a visit recently. Oh yes, our good friend Boots Woodall was also along. Activity gaining in interest for the Hank Williams Memorial Day Program to be held in Montgomery, Ala. Sept. 21st. Hoot and Curley, featured on the University. Program to be held in Montgomery, Ala. New Mexico and Louisiana. Hayride, has just completed a tour through West Texas, Oklahoma, New Mexico and Louisiana. Hayride, has just completed a tour through West Texas, Oklahoma, New Mexico and Louisiana. Hayride, has just completed a tour through West Texas, Oklahoma, New Mexico and Louisiana. Red featured his regular band, The Echo Valley Boys. Just recently Sovine did a guest spot with Webb Pierce on Grand Ole Opry's NBC coast-to-coast show. Newa Starns, who manages Jean Shepard and handles direction for other top names, just recently booked Arrile Duff into Carlshad, N. M. and El Paso, Texas, Commencing this month, it has been reported that Neva intende on book most of her artists out of Top Talent in Springfield, Mo. George Jones, Patsy Elming on August 10th, Johnnic and Jack, Kitty Wells, Joyce Moore, Ken Marvin the Duke of Paducah, Lew Childre and the Tennessee Mt. Boys played Fair Dates in Kentucky, Indiana, Iowa, Nebraska, then headed into Wisconsin for a week at the Wisconsin State Fair in Minwalke. The Williams Memorial Day Patsy of the Advance and programe, working the boat ricks with yellow the progra



WAX-WISE



Young Bobby Wright, son of Johnnie Wright of the Johnnie and Jack team has a brand new release out on Decca . . . "Little Paper Boy" and "Cry Baby, Cry." Dub Dickerson receiving quite a bit of promotion on his latest . . . "Count Me In." Mae B. Axton is writer of the tune. Joyce Moore (RCA Victor) has her latest out and has been doing some great promotion on tune via her personal appearances at the Fair Celebrations throughout the country. Joyce's new one is "You Can't Kiss Me Too Soon" and she does a very good job of the tune. Eddy Arnold's "This Is The Thanks I Get" breaking through after his smash version of "I Really Don't Want To Know." George Morgan does a new one for the Columbia people called "Walkin' Shoes." Ken Marvin reports that Roy Smith, former C&W deejay at WSIX is now program director at the new WLAC-TV station in Nashville. Joe Allison who does the C&W chores at WMAK is now doing some TV spots at WSIX-TV. Jimmie Osborne has just signed a new three-year contract with radio station WKLO in Louisville, Kentucky. Jud Col'ins doing a new TV show over WSM-TV each morning, spotlighting country artists on his "Jud's Show." Ken Marvin and his wife Clyda happy parents of a new baby girl. Baby's name is Claudia. Bob Ross, former manager of George Morgan, now headquartering in Tampa, Fla., at radio station WFLA, is starting a series of promotions with top Country Artists starting Sept. 4th. Elvis Presley, completely new to the business prior to his recording of "That's All Right" and a cover of the oldie "Blue Moon Of Kentucky" on the Sun label is really getting the play with this naticular receiving and should be around for awhile.

and a cover of the oldie "Blue Moon Of Kentucky" on the Sun label is really getting the play with this particular recording and should be around for awhile. Reports have been that it has been the biggest selling record ever to hit Memphis territory. Betty Cody out with a very good tune on Victor . . . tune is "Dear Sister" and "Can You Live With Yourself." Dale Parker, banjo stylist at Grand Ole Opry is dickering with several record companies for possible recording! Bennie Martin scheduled to cut for one of the major labels soon. Buddy Killen now rep for True Publishing Company in Nashville. Bob Martin C&W deejay in Milwaukee, Wis. is doing a terrific job with the C&W records for this area. Bob has two and a half hours per day of country music, the most programmed country music in the entire area. Bob recently did the guest DJ USA spot on Grant Turner's Show at WSM in Nashville. Plans and preparations for the big Hank Williams Memorial Day Celebration September 21st in Montgomery, Alabama going along at full speed. Many of the deejays and artists have already made their plans to attend.

Detroit Has No 45 Problem; **Every Station Plays Them**

DETROIT—A survey of radio stations in Detroit this week revealed that there is no 45-78 problem as exists in several other cities. Every station in the city is equipped to play 45 and all of them are doing so.

A talk with several of the top disk jockeys in town brought out the fast that they find 45 rpm records just as effective as 78s. They mix all the speeds on the same turntable merely by using a 45 cuing disk and switching the equipment to the speed desired.

Detroit is one of the hottest record towns in the country. And it was felt by djs here that any station that held out on playing 45 disks would be los-ing out as far as the public was con-

The 45 situation seems to be easing Ine 45 situation seems to be easing in other parts of the country also. Most diskeries have s'ood by their resolve not to send promotional 78 disks anymore. In some places of course 78s are being given to disk jockeys who need them by promotional men, publishers and some distributors. However the strength of the initial resistance seems to be diminishing and even stations which were most adamant in not playing 45s are now either reconsidering their decision or have already and 45 equipment have already ordered 45 equipment.

It is expected by the record companies that in a few months the entire situation will have been resolved with the economy and improvement felt by everyone concerned.

Meeting Dates Of Music Operators' Associations

Aug. 30—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

-Dallas Music Operators' Assn. Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

31-Phonograph Mcrchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

-Phonograph Merchants' Assn., Cleveland, Ohio Sept. Place: Hollenden Hotel, Cleveland, Ohio (General).

> 2—Califormia Music Merchants Assn. Place: Sacramento Hotel, Sacramento, Calif.

-Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General).

-California Music Merchants Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.

-Arizona Music Guild, Phoenix Chapter # 1 Place: 1738 West Van Buren, Phoenix, Ariz.

7—Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

-California Music Merchants Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

-California Music Merchants Assn. Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators Assn., Inc.

Place: Hotel Lincoln, Scottsbluff, Neb.

13—Amusement Machine Operators of Baltimore Place: Pimlico Hotel, Baltimore, Md.

13 & 14—South Dakota Phonograph Operators Assn. Place: Salem, South Dakota.

14—Western Massachusetts Music Guild Place: Highland Hotel, Springfield, Mass.

14—California Music Mcrchants Assn. Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild Place: Nelson House, Poughkeepsie, N. Y.

16—Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc. Place: American Legion Hall. 57 Mitchell Place, White Plains, N. Y.

-Amusement Machine Operators of Baltimore Oct. Place: Pimlico Hotel, Baltimore, Md.

SEEBURG HAS THE

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Sepanding Systems Since 1900

J. P. SEEBURG CORPORATION
Chicago 22, Illinois



... the heart of the world's finest and most complete music system ... the most revolutionary development for the playing of recorded music since the invention of the phonograph.

This superbly engineered and styled mechanism has established new standards of performance for coin-operated music systems. Its consistent, efficient operation assures the maximum potential wherever the Select-O-Matic "100" is installed.

America's Finest and Most Complete Music Systems



Here and There

WASHINGTON, D. C.—\$400,000,000 a year will be added to Social Security payouts beginning early in October, according to government officials, who are sure President Eisenhower will sign into law a bill expanding the program. Officials said about 6½ million beneficiaries—retired workers and widows and other survivors of deceased workers—will automatically receive the higher payments. This report makes the "over 65's" more important than ever (see story this issue), as they will now have added monies to spend on relaxation, and what is more fitting than some of it go into coin operated equipment.

NEW YORK—Bernard Seeman in "This Week Magazine," August 22 issue, recounted some interesting facts on the life span of the human being. Based on life insurance expectancy tables, the present female can expect to live to 71 years, the male to 67.5 years. However, such was not the case in years gone by. The primitive man lived some 18 years. . . . Early Roman, 22 years. . . . Americans of 1850, 37 years. . . . Ancient Egyptian, only 38.6. Scientists claim that today, man could and should live to be 120. We conclude with this statistic (and make no comment): "Married men live longer than bachelors."

LONDON, ENGLAND—It was reported by the British press this week that unemployment is at its lowest figure since the end of the war. It also was reported that the English government is in a better economical position than it has been since this same time. Another report, this one by the British Travel and Holidays Association, stated "June tourist traffic in Britain was higher than in any previous June history. A total of 34,000 American visitors was 24 per cent higher than a year ago." American coin machine firms, both manufacturers and wholesalers of reconditioned equipment, should view these reports optimistically. If Britain regains its economic stability, and has sufficient American dollars, the country could take a kindly attitude to licensing the import of American coin machines. Let's hope so, as this country could use thousands of games and music machines. They haven't had any since before World War II.

NEW YORK—We like this one: An owner of a resort hotel, who wasn't doing too well, answered the question "How's things?", with "Things are so bad our guests are coming in with a clean shirt and a \$10 bill—and don't change either of them."



.. now what about 10c play?

Cup of coffee 10¢ and more!

Newspapers 5ϕ , 7ϕ , 10ϕ , 15ϕ and even more!

Local pay telephones 10¢!

City street car or bus ride 10ϕ up to 25ϕ !

A bottle of beer 25ϕ and up!

Ice cream cones 10¢ and up!

Shoe shines 15ϕ and more!

And so on and on and on, all down the line. Every single item for every kind of use has doubled, trebled, quadrupled, and even gone higher on the cost and price horizon of present day America.

There are still many operators who continue to try to avoid loss by charging only 5ϕ per play.

These same operators are enduring over 300% increase in their overhead expense, compared to 1939, when a nickel was really worth five full cents.

They are still trying to somehow compensate the differential between 300% more expense and overhead and 5% play.

They know full well that the nickel of today is worth but 2.3ϕ , less than half its 1939 value.

Doesn't sound reasonable, does it? Doesn't sound like a business man in his right mind, paying 300% more for his merchandise, would sell it at only half the price he used to get, when he didn't have to pay 300% more for this very same merchandise.

That's the case with the majority of those operators who still continue to charge 5ϕ per play while paying 300% more for the equipment and the supplies they need, the labor they hire, and the living expenses they, themselves, require.

A pinball operator, in 1939, paid only \$67.50 and somewhat more per game. He charged a nickel per play. That was a real, complete, full five cents American nickel.

Today, this same pinball operator pays \$300 and more per game and, as long as he charges 5ϕ per play, all he is actually charging, according to the nation's leading economists, is but 2.3 cents per play. That's less than half what he charged in 1939 for something that cost him 300% less to purchase in 1939.

It's difficult to figure out. Its difficult to be able to understand the logic of any business man charging less than half of what he used to charge for what he has to sell and, in addition, still pay over 300% more for the merchandise he sells.

For over 11 years this publication has been urging the nation's operators to change to 10¢ play. This could have been done very easily during the war years when all prices zoomed. It's much more difficult today. But, what is even more important, today it has become an absolute necessity.

In short, the operator who wants to remain in business, and wants to remain in business on somewhat of a profitable basis, simply must recognize that even the little shoe shine boy on the corner is charging three times the price he used to charge for shining a pair of shoes.

The operator, as a business man with a very great investment in his business, must recognize the logic behind this little shoe shine boy's triple of his regular shoe shining charge and, somehow, equalize his own price for the merchandise he sells, whether it be music or amusement, as against what his merchandise costs him today.

He must get at least 10¢ per play.

ANATUABOR DAYWEEK

Sales Execs Enjoy Breathing Spell as Trade Prepares to Greet Fall Season's Opening Holiday. Ops Predict Better Biz This Labor Day Weekend Than Enjoyed in '53. Claim Proved Better New Equipment Sure to Boost Play. Expect Much New Equipment to be introduced to Start Fall Season.

CHICAGO—A slowdown of visitors here is giving sales executives a well earned breathing spell. The slowdown is attributed to the forthcoming "biggest weekend in coin machine business", the Labor Day weekend.

Many are planning to leave early Friday morning, September 3 and will not return until Tuesday morning, September 7. Some are planning to leave a day or two earlier and make this a really grand holiday.

The majority of the operators are busy setting up for this one big weekend holiday everywhere in this area.

Many of the operators believe that the Labor Day weekend this year will prove even bigger than it did last

One operator said, "This is one year when most of the operators are pre-pared with the greatest equipment that has ever been introduced to the

field.

"What's more", he continued, "the people are looking forward to this holiday and, from all advance predictions, there will probably be more cars leaving the city and on the road than ever before in history.

"This alone", he claims, "will set up for one of the biggest play action Labor Day weekends the operators have ever enjoyed."

Others are of the same opinion

Others are of the same opinion. They, too, believe that the operators

are going to enjoy one of the very greatest play action weekends in his-tory this forthcoming long Labor Day holiday.

As one well known distributor stated, "Immediately after Labor Day we are always jammed with tradeins. This year we foresee and even greater trade-in business against the new equipment than we ever before

"The reason we predict bigger business after the Labor Day holi-day", he continued, "is because we have already been talking trade deals against the new machines with many operators who haven't yet pulled the machines they want to trade in from country locations."

To even boom this business, it is also expected here that many new products will be presented to greet the opening of the Fall season's business, immediately after the Labor ness, immedia Day weekend.

Day weekend.

Manufacturers have been preparing for the opening of the Fall season right along. Tho the manufacturers are busy with production schedules at this time of the equipment they are manufacturing, it is still believed here that new machines will be presented, as that the operators will have a wide so that the operators will have a wide choice of machines they will want to start off the fall season.

One thing that can be said is that the trade continues ahead optimistically and in the belief that the new products being presented are sure to attract greater play action from the public than ever before.

Exhibit Presents New "Star Shooting Gallery"

CHICAGO—Ed Hall, assistant sales manager of Exhibit Supply, this city, happily advised this past week that the firm was shipping its new "Star Shooting Gallery" to its distributors. Hall enthusiastically commented, "Without any doubt, and from long and extensive tests, we believe that our new 'Star Shooting Gallery' is going to prove one of the greatest machines of all time.

"There are so many fine features on this new gun game", Hall continued, "that every single operator, everywhere in the nation, is going to find himself enjoying the grandest income of his career in this business when he places our 'Star Shooting Gallery' on locations."

Hall reported that the new "Star Shooting Gallery" has three complete target set-ups for the players. Furthermore, when the gun is not in action, the targets are in clear view, teasing the lookers to try their shooting skill.

Not only does the gun feature a brand new and different cabinet, Hal said, but, what is even more important, he states, is that this gun has a 'built-in selector' which allows the operator to permit a choice of eight different types of play action.

"Definitely, then," Hall says, "the operators can place 'Star Shooting Gallery' in any territory featuring the type of play action most popular i their areas."

For example, Hall points out, the new 'Star Shooting Gallery' can be seen up for replay action, for match play for dime return play, and for five more different play combinations.

Hall concluded, "It would take complete volume to tell of all the features in our brand new and sensational 'Star Shooting Gallery'. We urge the operator who wants the best income producer to see the 'Star Shooting Gallery' and decide for him self."

Urge Ops Replace Clunkers

- Distributors here are continuing their efforts, thru their traveling roadmen and local salesmen, traveling roadmen and local salesmen, to get old and worn out clunkers off locations and replaced with new and modern equipment which, they have proved, will very definitely perk up play action to a tremendous extent. Many manufacturers here have joined the distributors in their efforts to help rid the industry of the old clunkers. They are telling their sales executives to get behind this program.

program.
All this came about when The Cash
Box, in October, 1953, reported from
a survey it had conducted, that there
still were over 165,000 old, wornout,
marred, scarred, screechy, scratchy,
tone-dead prewar juke boxes on locations thruout the United States.
Since then this publication reported
that there were more than that num.

that there were more than that number of wornout games of all kinds and also vending machines of prewar vintage on locations thruout the na-

Because of the action of distribu-

tors, associations of operators have condemned prewar machines and, it is also reported by one roadman for one of the manufacturers here, that in some cities, associations have voted to condemn even five year old machines.

Like reports from almost every-Like reports from almost every-where in the nation, distributors claim that progressive and modern operators now agree that some of the prewar clunkers are blocking off what might prove to be absolutely top spots thruout every territory.

As one well known salesmanager

of a large factory here said this past

of a large factory here said this past week:

"We are 100 per cent behind The Cash Box' program to get rid of all the old, wornout, marred and scarredup, prewar clunkers, and even machines that are only three, four and five years old, because we feel that, by removing such equipment, whether it is music, games or vending machines, the entire industry will gain greater consideration and acclaim from the general public."

Williams Presents New Five - Ball



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, advises that its new five-ball game "Skyway" is now in full production, and shipments are being made to all of its distributors.

"'Skyway', set into a beautifull colorful cabinet, has several bran new combinations of scoring princ ples," stated Stern, "and retains th proven features of other William games. Test locations have indicate it is a real money maker."

Stern described the playing feature of 'skyward'. Making one to eigh rollovers scores one replay and light all one to eight rollovers for replays making one to eight lights the butto to advance "Special Bonus Score' Bonus Score builds up and remain on until made; the ball in top cente area is kicked on to an elevated trac to advance balls progressively alon kickout pockets on the right side of the playfield; additional balls over the the playfield; additional balls over the elevated track, or thru the left bottor rollover, advance balls in kickout poclets on the right side until the ball if the bottom pocket goes thru the return hole; the ball thru the return hole lights the button to advance "special bonus" and lights the center kiel out pocket to collect "special bonus" and making one to eight lights the bottom left and right side rollove for "special".

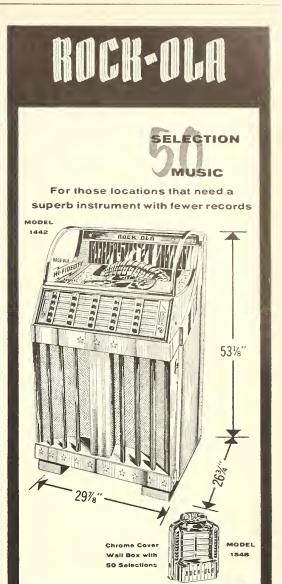


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Bally "Moon Ride" At C. N. E.



JACK NELSON

CHICAGO — "Moon-Ride," kiddie ride of Bally Manufacturing Company, this city, is operating at the Canadian National Exposition, Toronto, Canada, announced Jack Nelson, general sales manager.

After having it in operation at Belmont Park in Montreal, Dave Russell of the Russ-Con Company ordered "Moon-Ride" for the big C. N. E.

"Moon-Ride" has been a sensation in the arcade operated by Dave Russell at Belmont Park," said Nelson.

"He advised me," continued Nelson, "to be sure to ship him one for the C. N. E. where it will be seen by people from all over the world.

"Attendance at the C. N. E. is usually over 100,000 people per day during the entire 14 days of the Exposition," Nelson reported.

He also said, "'Moon-Ride' is entirely different from anything yet manufactured in the coin-operated ride field. It attracts immediate attention wherever it is placed. It will stop traffic at the big Exposition same as it has done in many other locations.

"Not only is 'Moon-Ride' a strong attraction because of its appearance and operation, but the sound effects draw immediate attention of everyone within hearing distance," Nelson concluded.

Minthorne Music Co. **Opens Ultra Modern Branch Offices**

LOS ANGELES, CALIF.—Beautiful new ultra-modern branch office and showrooms of Minthorne Music Company were opened at 2675 W. Pico, this city, last week. This spacious new two-story building is located on the site of the old firehouse on the corner of Kenwood and Pico. The lower ner of Kenwood and Pico. The lower floor will be used as showrooms and offices for the display of all types of new and used coin operated equipment. Adjoining the rear of the building, surrounding the loading and parking area, are modern brick sheds which will house the service department. The complete upstairs will be used as display rooms for the Seeburg 200 "Select-O-Matic" commercial continuous music systems and high fidelity speakers.

Bob Dupuy Sets Record For Sales of "Super Home Run"

NEW ORLEANS, LA.—Ed Levin, general sales manager of Chicago Coin Machine Company, visiting here with Bob Dupuy, general manager of F. A. B. Distributing Company, this city, advised that:

"Bob has set a record for sales of our 'Super Home Run' that proves he is one of the top men in the field here."

In turn, Dupuy advised, "All operators here believe that Chicago Coin's 'Super Home Run' is one of the best baseball games ever built.

"Proof of this," he continued, "is the large order placed for 'Super Home Run' by John Bosh of General Distributing Company.

"John, like many well known operators and jobbers in this area," he stated, "has found that Chicago Coin's 'Super Home Run' is one of the best baseball games that can be placed on locations at this time.'

Levin reported that, "All the time I spent here in New Orleans has convinced me that our 'Super Home Run' is now finding its correct place in the

Jean and Dolores Minthorne announced that Frank Mencuri, former sales manager for Chicago Coin, will be in charge of the new showrooms.

Plans are now under way for the official opening which will be attended by many energitors in the area.

by many operators in the area.

Jean Minthorne stated, "The opening of our new building marks another milestone in our vast expansion program to better serve all the operators throughout Southern California, Arizona and southern Nevada.

GET READY FOR THE FALL SEASON with the best!

United CASCADE BOWLER	\$189.50
United 5UPER	92.50
United OLYMPIC	239.50
United ROYAL	339.50
ChiCoin SUPER MATCH BOWLER	149.50
ChiCoin TRIPLE BOWLER	219.50
ChiCoin DOUBLE 5CORE BOWLER	179.50
Williams 5UPER PENNANT-F. 5.	279.50
Gottlieb QUINTET	139.25
Gottlieb GRAND 5LAM	144.25
Williams FAIRWAY	134.50
Williams MAJOR LEAGUE BASE-	
BALL—6 player	349.50

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operating of better games in this city

operating of better games in this city and thruout the surrounding territory. "There is no doubt anymore," he concluded, "that Bob Dupuy and F. A. B. Distributing Company are well on the way to establishing a very great sales record."

California Music Guild **Changes Assn Name**

OAKLAND, CALIF. - George Miller, business manager of the California Music Guild, advises that the name of the association has been changed to California Music Merchants Association.

The name change also applies to the Los Angeles local, and all others.

Urged To Seek Repeal Of 10% Excise Tax

This 10% Savings On Cost Of Equipment Would Help Profit Potential

CHICAGO - Earl Campbell, new president of the National Association of Music Merchants, with headquarters in this city, sent a bulletin to its members, urging them to cooperate in an effort to repeal the 10 per cent excise tax on musical instruments.

As manufacturers of automatic music machines also have to pay this same 10 per cent excise tax, it would definitely be a splendid idea for operators and distributors of juke boxes to follow the lead of NAMM and try to get Congress to repeal this tax.

There isn't a question of doubt but what the manufacturers of automatic phonographs would pass along this savings to the operators. With the high cost of operations today, it would be a means of bringing the profit factor to a point where the operators could enjoy a sensible return for the money invested.

Members of the juke box industry could follow the instructions given by NAMM. It is pointed out that "The Fall of 1954 will offer us the best opportunity to pin down both our incumbent Congressmen, and those running for election, that we will have until 1958, which will be much too late. (1956 will be a presidential election year and a poor time to work for tax repeal.)

"A new Congress will convene next January. Some of the incumbent members will be among those returning to Washington, along with some new faces. The House Ways and Means Committee, where our Tax repeal efforts will first see light, will be peal efforts will first see light, will be reorganized. What has been done is

now of little consequence. We must start anew. With the entire House of Representatives and one third of the Senate up for election this fall, Congressmen will soon be back in their home States and Districts oiling their campaign machinery."

Advice is given, which can be used by coinmen. When solicited for contributions for campaign funds, the operators and distributors' should tie the tax repeal issue to the contribution. Coinmen should talk with candidates or incumbents about the importance of tax repeal. If the story cannot be made in person, write a personal letter to their homes.

The big point to make when talking up the repeal is that juke boxes are located in spots where the poor and moderate income groups gather for musical enjoyment and relaxation. This type of music is not a luxury, but a basic right for all citizens, and that the music dispensed by the automatic phonograph is available to the general public for a small amount of money, and it is the music they can select to suit their tastes.

It is pointed out, and correctly so, that a small number of requests to these Congressmen and Representatives will not leave much of an impression. A general concerted effort should be made. Local associations should bring this matter to the attena definite program. Where no asso-ciation exists, operators should call a meeting and agree that all should speak or write to the proper politicians.

Bally Service Schools Held In Boston, Mass.; Buffalo, N. Y., And Pittsburgh, Pa.

-Bally Manufacturing CHICAGO — Bally Manufacturing Company service schools were conducted this past week by Bob Breither, Bally field engineer, in Boston, Mass.; Buffalo, N. Y., and Pittsburgh, Pa., it was announced by Herb Jones, vice-president and advertising manager.

Breither held sessions on Monday

Breither held sessions on Monday and Tuesday at Redd Distributing Company, Inc., headquarters in Bos-ton where the hosts were Si Redd and Bob Jones. Operators from the en-Jones. Operators from the en-Northeast area were in atten-

dance.
On Wednesday and Thursday
Breither was at Sheldon Sales, Inc.,
in Buffalo with Al Bergman serving

as host.

Friday and Saturday found him conducting classes at Atlas Music Company in Pittsburgh where Phil Greenberg did the hosting.

"At all three service schools," Jones reported, "Bob Breither demonstrated the mechanisms of the new Bally bowlers—'Jet-Bowler' and 'Rocket-Bowler'—each with the novel Skill-Shot 'Speed-O-Meter.'

"He also explained the workings and features of 'Variety', Bally's newest in-line game."

Jones also revealed, "'Variety' samples of which are being shipped to all

our distributors, will be introduced officially next week.

"Bob Breither," he continued, "reported a well-attended and well-atten-

"Si Redd, Bob Jones, Al Bergman and Phil Greenberg all remarked on the success of the sessions and are awaiting future schools at their firms," concluded Jones concluded Jones.

New Wurlitzer Distrib In Boston?

BOSTON, MASS. — Operators here were surprised this week to note that the offices of Suesens Distributing Company, Wurlitzer distributors, were closed.

Rumors traveling thru the city have one of Boston's foremost and well established distributing firms taking on the Wurlitzer line, and that an official announcement to this effect will be forthcoming next this effect will be forthcoming next



Cousin Red, Albert Huffine's right hand man, giving Sam Tridico, Tridico Amusement Co., Norco, La., a good left hand, while Sam is in Baptist Hospital for a check-up. . . . Mary Nassar hard at work at Tac Amusement Co., after three wonderful weeks of vacationing. . . . Buddy Braud, Airline Cigarette Service, hated to leave his air-conditioned barracks in Leesville where he was in National Guard training. . . . Mrs. Barcelona, Barcelona Amusement Co.. waiting to become a grandmother again. The girls here would like to know her secret for holding her youthful appearance. . . . Shoon Delauneville of "Shoon's" Amusement Co., Reserve, La., putting out posters for the grand opening of his new Cocktail Lounge in Reserve. . . . Operators from near and far stop off at Albert Huffine's place on the Airline Highway. This week an far stop off at Albert Huffine's place on the Airline Highway. This week an operator from Africa dropped in, investigating some games. We couldn't learn his name, but we were glad to see him.... Sure miss Jake Gassenberger of Wego Amusement Co. He used to be a weekly visitor, but claims he's so busy these days, he hardly has time to eat... Globe Technician now distributors for Admiral and RCA-Victor lines... Our good friend Ralph Falseeta of Donaldsonville, La., in town doing a little shopping... Jimmy Kell off on a trip that will take him to Los Angeles and other western spots... James Hutchinson of United Service, Lafayette, La., in town, along with Jake J. Territo, Morgan City, La.... O. T. Odder, Slidell, in town discussing his chickens and pinballs all in one conversation... Another vacation planner is no other than Clay Simmeonaux, Airline Cigarette Service. He's getting all of his nets and fishing equipment ready for a big week.

SEEBURG SHOWINGS-

Phono At Peoria

PEORIA, ILL.—A large gathering of operators from a radius of 80 miles viewed the new Seeburg HF-100-R phonograph at the Atlas Music Company showing held on Sunday, August 22, at the Jefferson Hotel, this city.

On hand to greet the operators for Atlas were Nate Feinstein, service engineer Frank Bach and traveling representative Bill Phillips. Representing the Seeburg factory was Bob Dunlap, district manager.

Said Feinstein, "The reception of the new Seeburg phonograph was tremendous. All in attendance were thrilled with its many new features."

The showing, which lasted all day, also included a tasty smorgasbord.

Atlas Shows New Dickson Holds Full **Week Of Showing**

OKLAHOMA CITY, OKLA.-Boyd C. Dickson, Dickson Distributing Company, this city, advises his firm held a week of informal showings of the new Seeburg phono HF-100-R at its showrooms from August 16 to 21.

"A surprising number of operators viewed the new product of the Seeburg Corporation," stated Dickson, "and they were all very enthusiastic about the appearance and the fivespeaker sound system, the new permanent pickup, and the ease with which the stylus could be changed. We are happily surprised that the orders for the new phono far outstrip the expectations of the shipments we will receive in the next sixty days."

Max Hurvich A Grandpa

BIRMINGHAM, ALA.—Max Hurvich, one half of the nationally known "Gold Dust Twins", who with brother Harry own Birmingham Vending Company, this city, was handing cigars celebrating the arrival of his first grandchild, a girl, born to their daughter and son-in-law, Marion and Joseph Goodstein of Knoxville, Tenn., on August 18.

Wash., D. C., Music Guild Undergoing Reorganization

WASHINGTON, D.C.—The Music Guild, this city, local music operators association, is making great strides in its reorganization plans.

Members are showing great enthusiasm, and a number of new operators have joined.

Avron Gensburg Visits Several Eastern Cities

NEW YORK-Avron Gensburg, one of the officials of Genco Manufacturing & Sales Company, Chicago, made a tour of several Eastern cities, visiting distributing firms representing the firm.

Gensburg, who will be back at his desk in Chicago Monday, August 30, covered New York City, Atlantic City, Philadelphia, Baltimore and Boston.

"I have had many talks with operators in these cities" stated Avron, "and it's a great education. I expect to line up a number of trips in the coming months, and shall visit distributors and operators in localities thruout the entire country."



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Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost \$208.00 for the full year of 52 weeks' issues of "The Cash Box". And, in addition, you get a full year's subscription to "The Cash Box", regular price \$15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of \$223.00 value for only \$48. Send your check for \$48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.



A Quarter Century ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, III.

ARmitage 6-5005

United Picnic Draws Crowd

About 3,000 Attend 12th Annual Employees Picnic

CHICAGO—An estimated crowd between 2,500 and 3,000 attended the 12th annual employees picnic of United Manufacturing Company this past Saturday at Marvel Inn Picnic Grove, 6873 N. Milwaukee Avenue, in Niles, Ill.

The picnic an all day affair which

The picnic, an all-day affair which lasted from 10 a.m. until 11 p.m., was attended by employees of the company and their families. Executives of the firm were also in attendance

Buffet style dinner was served all day along with a wide variety and plenty of refreshments. In the evening dancing took place in the pavilion.

"All enjoyed themselves immensely," stated a company executive and added, "the picnic was one of the best United has ever had."



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Montreal Music Ops Switch To Dime Play

MONTREAL, QUE., CANADA—Music operators, especially those who have already purchased and are purchasing new automatic phonographs, are reported to be switching over to 10c play.

As one operator here says, "At long last lots of operators here are going over to 10c play on their new phonos."

It is generally agreed here that,

with overhead expense what it is to-day and with cost of merchandise and general necessities higher than ever before, 10c play "is imperative" as one operator put it.

Hope here is that all the music operators thruout the Province will switch over to 10c play on all phonographs.



Bob Aherin of La Moure, N. D., brought his wife and daughter along on a quick trip into the Twin Cities. While Bob shopped around for coin machines, Mrs. Aherin and daughter were downtown doing some shopping of their own. . . Other North Dakota operators in the Twin Cities last week were Mr. and Mrs. F. W. Schoefter of Valley City, and John Morton of Bismarck. Frank Davidson of Spooner, Wis., is confined in the Middle River T. B. Sanitorium at Hawthorne, Wis. We certainly hope for a speedy recovery for Frank. . T. J. Fischer of Waconia, Minn., reports that the fish are still biting good at Lake Waconia. . . In town shopping for equipment was Don Kohner, K. Sales of Winona, Minn. . . E. E. Hoerth of Herried, S. D., made a trip into town with a game that needed some repair work, and Eugene was on his way back home again to get the game back on location. . . Irv Sandler, prexy of Sandler Distributing Company was in Minneapolis checking up on the sales and activity of the Minneapolis office which is managed by Arne Golden. Irv reports that business has been picking up at both the Minneapolis and Des Moines offices. . . . Mr. and Mrs. Gordon Stout of Pierre, S. D., took a few days off from their route activities . . . Martin Kallsen of Worthington, Minn., was in the Twin Cities shopping for new equipment. . . Joe Totzke of the Totzke Music Company of Fairmont, Minn., reports that he is being kept busy these days with the route and also sales and installations of T. V. sets in the Fairmont area. . . . Leo De Mars of Ashland, Wis., reports that fishing is still very good in Northern Wisconsin.

Recent visitors to the Twin Cities were: Stan Woznak of Little Falls, Minn.; Jack Lowrie of Lake City, Minn.; Mark Coughlan of Mankato, Minn.; Cecil Terveer of Winona, Minn., Dominic Pirillo of Oelwein, Iowa; Bill Hanf of Austin, Minn.; Jack Harrison of Crosby, Minn.; Johnny Johnson, Staples Novelty Company of Staples, Minn.; Don English of Theif River Falls, Minn.; Lyek Kesting of Benson, Minn., and Clayton Norberg of Mankato,

United Ups "Shuffle Targette" Production



production of its new "Shuffle Targette" game, it was reported this past week by Bill DeSelm, general sales manager of the firm.

"Orders are pouring in from all over the country for 'Shuffle Targette'," DeSelm stated, "and we are therefore forced to increase production in order to meet the overwhelming demand. ing demand.

"There is a continual flow of 'Shuffle Targette' games going to our distributors," he added.

DeSelm continued, "'Shuffle Targette' is a really great competitive game. It employs fine skill action, thereby appealing to the most rabid

"Operators can be assured that they will have a real money-maker in 'Shuffle Targette'. Initial location tests CHICAGO—United Manufacturing Company, this city, has stepped up proved this from the start, and present reports from all over, confirm this fact," concluded DeSelm.

Neb. Phono Ops Set Convention In Scottsbluff On September 11 And 12

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph ators Association, advises th that the

ators Association, advises that the organization has set the date for its convention meeting in Scottsbluff for Saturday and Sunday, September 11 and 12, at the Hotel Lincoln.

"We are arranging with the Burlington Railroad to give us a private car for this trip" said Ellis. "The car will be half pullman and the other half will be a club car. The round trip cost is \$38.29 for an upper pullman and \$41.25 for a lower. We leave Omaha Friday, September 10, at 10:20 in the evening, and arrive in Scottsbluff on Saturday morning at 8:25.

Coming back, we leave Scottsbluff at 8:45 Sunday evening and arrive in Omaha at 8:40 Monday morning. We have to have for sure 15 fares to get the private car."

Ellis says he would like to have operators contact him immediately, and send him a check for each fare so that he can make reservations with the Burlington Railroad.

Concluding, Ellis stated, "There seems to be a great deal of interest about this meeting. It would be well worth every operator's time to attend. George Milburn of Scottsbluff is going to a great deal of effort to make this an outstanding convention."





Hayfever, virus x and summer flu reported heavy in area and several coin people on sick list. . . . Jerry Flatto, Boston Record Distributors, out for week, and Ruth Mae Ravreby, daughter of Ed Ravreby, World Fair amanuensis, down with hay fever. . . . Pollen season on in New England and coin men gobbling antihistamines. . . . Bob Briether, head field engineer of Bally, conducting school for ops on maintaining equipment at Redd Distributing Co. Bob Jones, Redd sales manager, says spurt in Bally alleys resulted. Said one Springfield op reported 300% increase in biz in one location after installing Bally "Jet Bowler." Ops visiting Redd this week were Henry Levine, Boston; Denny Boltin and George Hatzpetro, Springfield; Tim Sullivan, Bangor, Me. Ray Kennedy, Redd office manager, back from 3800-mile motor trip thru U.S. and Canada. . . . Ed Ravreby, World Fair, on New York buying trip. . . . Ralph Martiere, who made instrumental version "Skokiaan" (Mercury), visited Boston Record Distributors this week. . . . Other visitors were Crew Cuts, appearing at Hampton Beach; Four Lads, appearing at Frolics, Salisbury Beach; and Dinah Shore, plugging her disc, "If I Give My Heart To You," (RCA Victor). ...Jerry Flatto reported visiting record stars, playing beach resorts, contend season has been poor.

Waltham Street, where Trimount Automatic Sales Corp. has its headquarters, scene of traffic jam Tuesday (24) as 12 trucks, owned by ops from various territories in N.E., converged for first deliveries of new Seeburg HF-100-R units. Big smile decorated Irwin Margold, general manager, as new Seeburg machines moved out from warehouse to waiting ops' trucks. David Bond, prexy of Trimount, and Mrs. Bond week-ending at Mt. Washington Hotel, where Dave is attending Hillel House convention, and also seeking to improve his golf game. Dave has been extremely active in Hillel House activities and recently Trimount donated a Seeburg Custom unit to new Hillel House at Boston University, and installed all wiring hookups. . . . Dick Mitchell, Dick's Record Co., hosted Dinah Shore at an impromptu party at his one-stop and a group of ops, who were attending the Bally school in Redd Distributing Co., nearby, gave the thrush a big hand. . . . Four Lads were also visitors at Dick's and ops coming in included Al Woodworth, Fitchburg; Steve Pielock, Worcester; and Ray Faini, Framingham.

Increasing Population and More Traveling Facilities Add Up to **Bright Future For** Coin Industry

NEW YORK-It is interesting to the coin machine industry to note the statement in the press this week that statisticians point out that there will be more than 10,000,000 new voters in this coming election. There would be many millions more, but, even tho they're reaching the voting age by November, they cannot comply with the laws of registration to become eligible.

These millions of young people are the supporters of coin operated machines. They have grown up from their early youth educated to insert coins into machines for entertainment and merchandise. In their teens, these young men and women are great music enthusiasts and as they grow older, continue to throw coins into juke

As reported in The Cash Box on several previous occasions, the baby production in the United States is now estimated to be about 4,500,000 a year.

As the population increases, the coin machine industry, thru its factories, distributors, and operators are in a position to supply equipment befitting many age groups. Greater population, more retail establishments, added airline, bus and railroad stations, as

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Sells Business

GALVESTON, TEX. - Joseph C. Glaviana of Horse Shoe Novelty, this city, advised that his business has been sold to Leo Mencaccia who also purchased Modern Music Co.

well as additional roadstands and restaurants on new roads being build thruout the nation, means a continuing advancement and greater prosperity for all in the coin machine industry.

Which Of These Names Do You Prefer Instead Of "Juke Box"

If you feel the well established name "Juke Box" should be kept, please check this box

Suggested Names Already Received

	"Coin-O-Graph"		"Automatic
	"Musicana"		Music Vendor''
	"Moosivend"	-	"King Box"
	"Piccalo"		"J. B."
	"Phono-Monic"		"Show Boat"
	"Music Selector"		"Music Fountain"
	"Song Box"		"Entertainer"
	"Phono-Matics"		"Music Box"
	"Phonocoin"		"Music Machine"
	"Musi-Coin"		"Music Delight"
	"Music Vendor"		"Public Music Maker"
	"Musiere"		"Joy Box"
	"Joymaker"		"Phonomath"
	"Pleasurizer"		"Autophono"
	"Trola"		"Amusement Box"
1 5	uggest additional name		
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Beautiful new ultra-modern branch offices of Minthorne Music Company were opened at 2675 W. Pico this past week. This spacious new two story building is located on the site of the old firehouse on the corner of Kenwood and Pico. The lower floor will be used as showrooms and offices for the display of all types of new and used coin operated equipment. Adjoining the rear of the building, surrounding the loading and parking area, are modern brick sheds which will house the service department. The complete upstairs will be used as display rooms for the Seeburg 200 "Select-O-Matic" commercial continuous music system and high fidelity speakers. Jean and Dolores Minthorne announced that Frank Mencuri, former sales manager for Chicago Coin, will be in charge of the new showrooms. Plans are now underway for the official opening which will be attended by many operators in the area.

Sam Stern of Williams Manufacturing Company spent several days in town recently visiting with Harry Williams. The two were seen along the Pico strip visiting with distributors. . . . Prize joke of the week is the cartoon posted on the juke box in the office at Mercury Record Distributors. It shows a fellow sitting in front of a juke box yelling to the bartender-"This picture is monotonous but the music is terrific." . . . Over at the C. A. Robinson Showrooms the new United "Shuffle Targette" is now on display. The game combines the popular features of the skee-ball with the modern shuffle alley using a puck instead of a ball. Charley Robinson stated that the game has so many features that it should sweep the country in no time. . . . An installation of drink machines is now underway at LA's two leading ball parks-Gillmore Stadium and Wrigley Field. If the venture proves successful Allan Fischback and James Romani are planning additional installations at parks and fairgrounds. . . . Things are getting back to normal again at Badger Sales Company with the vacation period almost over. Bill Happel is back at his desk again after a trip through Lake Tahoe, Yosemite and the Sierra-Nevada mountains, Fred Gaunt is now vacationing at Laguna Beach. . . . Aubrey Stemler, regional manager for Eastern Electric, announces that ops who have machines in troublesome spots, where burglaries are frequent, have shown keen interest in the new Rene's "Vendalarm." This new burglar alarm system provides an economical way to reduce robberies to a minimum. Stemler recently returned from a trip to San Francisco then took off again for San Diego and Arizona. . . Caught Phil Robinson and Ken Ferrier from Oxnard talking over old times. They discussed the many features of Chi-Coins "Criss-Cross" Bowler which Phil claims was one of the greatest shuffle alleys ever made. . . . Sam Ricklin, prexy of California Music Company, recently purchased a car load of the new Seeburg HF-100-R and has been plenty busy moving them out on location. He plans to export all his old equipment to foreign countries.

The new low priced 50 Selection Rock-Ola 1442 Hi-Fi phono is now on display at the showrooms of Cane Distributing Company. Al and Bruce Cane report that all the ops who have been in to see the new machine have shown keen interest in it and that everyone expects it to be a sales winner here on the Coast. Al recently returned from a vacation taking in the sights of the Grand Canyon. . . . Over at The Paul A. Laymon showrooms the new Bally "Jet Bowler" continues to be the center of attraction. Charley Daniels reports that they have been moving them out so fast that they just can't keep them on the floor. Ed Wilkes returned from vacationing down Balboa way. Lucille Laymon recently left for Washington to visit relatives which left poor Paul as a bachelor taking care of his garden along with all the wifely duties at home. The Laymons received a card from Gary Sinclair, regional representative for Wurlitzer, giving a milepost description of his recent trip on the Alaska railroad. . . . V. Van Nattan, sales manager for Auto-Photo Company, announced that they will be on hand at the NAMA Convention which will be held at the National Guard Armory, Washington, D. C., October 10th thru 13th. . . . Adolph D'Este, formerly with Badger Sales Co., is now all settled in new quarters at 2815 West Pico. He's operating his business under the firm name of Addey, Inc. and will handle the complete Northwestern line along with all types of coin operated machines and supplies. . . . Mary and Kay Solle have had some of the busiest days in the history of their business down at Leuenhagen's Record Bar. They are still making plans for that trip to Honolulu sometime this fall. . . . Lyn Brown is anxiously waiting for first shipments of Exhibit's new "Shooting Gallery." From all the enthusiasm that Lyn builds up each time he talks about it the game must be something pretty sensational. . . Rober Bard, prexy of Bard Distributing Company, says that the more he learns about the cigarette vending field the more he likes it. He adds that the best way to increase profits and consolidate your operations is to run "package" deals in all key locations consisting of a cigarette machine, juke box and game.

Mr. and Mrs. Arch Hawley, Wurlitzer distributors in Tucson, Arizona, were in town visiting this past week. Ben Spaulding also drove in from Phoenix. Melvin R. Teixeira, Al Cicero along with Norman Hayes and his son all trekked in from Santa Maria to take care of business recently. . . . Jimmy Jackson came in from Palm Springs along with Jimmy Williams from 29 Palms. . . . Jack Neel from Riverside was also seen visiting here and there. Mr. and Mrs. Clyde Denlinger from Balboa were among the many out-of-town visitors who were also seen along the Pico Strip. . . . Tommy Workman is the newest member of the California Music Merchants Association, Los Angeles Division, it was reported by Walt Hemple, president.



Uncle Sam's 15,500,000 People Over 65 Presents Big Amusements Market

CHICAGO—Sometime ago editorials appeared in The Cash Box relative to the fact that the "over 65" peoples of the nation were becoming an ever important market for new types of amusements.

This publication pointed out then, and has been proved true by the latest figures just issued by Uncle Sam, that there are now over 15,500,000 people in the U.S.A. over 65 years of age, that the Federal Government, as well as Unions Insurance firms, and others. as Unions Insurance firms, and others, are seeking ways and means to keep these folk amused and happy, and to help them enjoy their retirement and

their age.
Unions have gone to the extent of constructing special buildings where their retired members can be enter-

This problem has also crept into the Federal Government's channels and Federal Government's channels and experts are working now to arrange

experts are working now to arrange for methods to entertain the oldsters. At the same time, insurance companies and others who are interested, especially the medical profession with its geriatrics specialists, are all at work in an effort to help the over 65 years of age people enjoy themselves. With the longer life span growing even longer each year, as the medical profession continues to find new ways and means to lengthen the life span, the problem of entertaining the retired, older people has become nationtired, older people has become nation-

There is no doubt, as The Cash Box has pointed out in the past and points out at this time as well, that the

ingenious, capable minds of the inventors and engineers connected with which will prove of great and enter-taining value to the 15,500,000 peoples over 65 years of age in the nation

Lynch, Houston, Shows Seeburg

DALLAS, TEX.—On Sunday, Aug. 15, 1954, at the Dowtown Club, this city, the S. H. Lynch and Company introduced the new Seeburg HF-100-R. phonograph to over 160 operators and their wives.

Bill O'Connor, manager of the phonograph department greeted the operators, then introduced S. H. Lynch and members of his department.

Arthur Hughes, vice-president, made a short talk giving a brief explanation of why the phonograph business every so often needs a change in models. Then he described the new features of the HF-100-R, such as: new base, new grill, mechanical program holder, jewel box cover on the carriage, end bells, gold painted shell and directional sound (5 speakers) sound (5 speakers).

"The operators were impressed with the new model and the many new improvements," says O'Connor.

Since the showing, operators have continued to flock to Lynch show-rooms throughout the past week.

Inventors Get Better "Break" In **New Tax Law**

WASHINGTON, D. C .- According to analysists of the new tax code, inventors are to get a better break.

The new code, contrary to the previous law, doesn't make any distinction between the "professional" or "amateur" inventor. Proceeds on any invention will be taxed at the lower capital gains rate of 25 per cent. Furthermore, the new code makes no difference between royalty income and instalment sales, such as exists in the current law. Also, the capital gains treatment on proceeds from inventions is extended not only to the inventor himself, but also to individuals making financial contributions toward development of the patent before the invention is "reduced to actual practice" (that is, commercially exploited.) However, in order to benefit from this provision, the "angel" may not be the inventor's employer nor a close relative.

The new tax law also helps inventors in another way-by increasing from three to five years the period over which income from an invention may be spread back.

Research and experimentation is encouraged by an option of a business firm. Research expenses incurred after December 31, 1953, may be treated as deductible expenses, or they may

FOREIGN I BUYERS ! **Our Service** Quick Efficient Reliable In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys. CABLE US FOR

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Smith Ad Agency Moves

NEW YORK—Ben Smith Advertising Agency, headed by Ben Smith, which handles the advertising of a number of firms in the coin machine business, moved this week to new and larger quarters.

The new address is 347 Madison Avenue, between 44th and 45th St.

be capitalized and written off after a period of not less than five years, beginning with the month in which benefits are first realized.



SHOOTING GALLERY



24 Hits sets up Jeweled which scores 30 points for perfect score.

For Optional use: Built-in Selector · For Choice of Free play or dime return on perfect score or match score · Various other combinations to suit any location · All targets are in view when game is at rest.

NOTHING ELSE LIKE IT!

For Details . . . Contact your local EXHIBIT DISTRIBUTOR OR FACTORY TODAY!





With the approach of the big Labor Day Weekend, joy reigns supreme Ops and arcade owners with equipment at resort areas and roadside restaurant hope to close the '54 season with their best collections of all time. It all depends on our unpredictable friend, "Mr. Weatherman." If the weather is favorable, there will be millions of people rushing to the country or beaches to get in their last fling. Don't let us even think of unfavorable weather. To the city operators, Labor Day means the end of the summer, and the return of vacationing people, which bring back patrons to its locations. To the whole salers, the end of summer and the beginning of the fall season means renewed activity, as operators once again start switching, trading and buying in good quantity.

Barney (Shugy) Sugerman, Runyon Sales Co., simply overwhelmed with the demand for Bally's new shuffle game "Rocket Bowler." "We thought we had a great game" smiles Shugy, "but, in our wildest imagination, we couldn' anticipate the tremendous operator reaction. Operators are reporting that players absolutely refuse to leave the machine. We're hundreds of machiner behind in delivery. However, Bally has promised quantity shipments immediately."... Avron Gensburg, Genco Mfg. & Sales, and his wife, visit Al Simon Albert Simon, Inc., the firm's representative here. Avron meets and talk with visiting operators, getting a world of information first hand. From New York, Avron will get to see the firm's distributors in Atlantic City, Phila delphia, Baltimore and Boston. All in one week's time. He hopes to be back in the factory in Chicago on Monday, August 30... Meyer Parkoff, Atlantin New York Corp., met with the operators assn. which gathered at Poughkeepsie N.Y., last week, presenting the new Seeburg phono HF-100-R. This Tuesday August 24, Parkoff traveled to Bridgeport, Conn., where he and Mac Pearlman manager of the New Haven branch, showed the new phono to a group of assn operators meeting there. Parkoff reports acceptance for the new Seburg phone throut his entire territory.

Hymie Koeppel, Koeppel Distributing Co., returns from a buying trip wel supplied with some of the finest music machines. . . . Lucky Skolnick, now a Miami, Fla. operator, visits the big city to see his old friends. Lucky leaves for home next week. He's put on considerable weight since moving south Looks like the old Lucky before joining the Army at the beginning of the war . . . Joe Young, Young Distributing, out calling on the music operators in Suffoll and Nassau counties. Abe Lipsky, sales mgr., busy seeing operators who droj into their offices. Claims the Wurlitzer phono is really selling. Abe's young son, Bert, spending his summer vacation from school with his dad at the office . . Mike and Rose Munves vacationing this week in the Catskill Mountains George Fleckenstein, manager, back from his vacation, looking healthy and handsome, takes charge. . . . John Fitzgerald, New Haven, Conn. op and arcade owner, in town. . . . Bob Slifer, Seacoast Distributors, returns from two weeks auto traveling to get his first view of the new Rock-Ola 50-selection phono Bob and Dave Stern, prexy, advise us that the firm has taken on the Mills line of "Millshake," "Custard," and "Batch" non-coin operated machines. . Otto Stegmeir, Greenwood Lake, N. Y., operator in town. Otto claims he's so busy, he hasn't had time to eat a full meal in two months. To look at Otto's large frame, you'd think he's never stopped eating. . . Felix Fleischman Runyon's Newark, N. J. manager, spends several days in the New York office . . . Gertrude Browne, Paramount Vending, Beacon, N. Y., rushing around to see the various wholesalers, picking up supplies. . . . Casualty report on Atlanti New York staff: Nat Solow fully recovered from broken toe. Murray Kaysporting a patch on his face, cut acquired from horsing around in the country . . With the 17th Annual Banquet of the Music Operators of New York only a short time away, October 16, at the Waldorf Astoria Grand Ballroom, A Denver and Nash Gordon, busy with its program of lining up the souvenit Jo



Things were too busy at John P. Bailey's Record Store, Henderson, Ky., fo me to get any chit-chat. . . . Sam Miller, Favorite Music Co., Bowling Green has enlarged his shop. . . . At Kerby Brothers Music Co., Bowling Green Shirley Hamilton of the record sales department reports everyone buying rhythm and blues records. . . . R. C. Brashear, Bowling Green, out collecting the coins. . . . J. G. (Smitty) Smith, Owensboro Amusement Co., Owensboro more interested in his race horses than anything else at this time of the year Smitty has one of the best in Count Fleet and is entering him at Hazel Parl in Chicago this week. Marvin Melhiser will be glad when the racing season is over so that Smitty can get back to business. . . . Sam Roby working into the wee hours of the night placing phonographs on location. . . . Walter W Wallman of S. L. Stiebel, Louisville, one tired man after the new Seeburg HF-100-R showings. Walter believes this show was the biggest and best in sales and enthusiasm. Says the sales offices in Nashville and Evansville also report large operator attendance and sales. . . . The Ricks boys, Mayfield working overtime so that they could get to Evansville to see the new Seeburg phono and Keeney "Bikini" Bowler. . . . Pete Woods, Hopkinsville, expected home from his European vacation some time this month. . . . Phonographs and other amusement machines hopping with business in Evansville and Henderson really great as the races at Dade Park has brought in larger attendances that in many years.



After a short respite of cool weather, the hot southwest winds blew into our town and resulted in humid heat with constant thunder showers. relief in sight," according to the weatherman, up to this writing, at least. Anway, one thing the tropical heat accomplished was to get execs down to their offices early and keep them there late in the air conditioned coolness of the factories here. . . . Dave Gottlieb dashes out of his air-conditioned home, into his air-conditioned car, and onto his air-conditioned offices. Dave can take the cold, but sure can't stand the humid heat. . . . All ops here are eagerly awaiting the long Labor Day weekend for, if '53 was any indication at all '54, the ops claim, should be twice as good. Receipts were phenomenal during '53's Labor Day weekend. . . . Harry Mabs, Williams' engineer, is an ardent gardener. Raises prize winning roses and orchids in the greenhouse he built himself. In fact, Harry has been asked by other ardent horticulturists in the industry to help them out, time and again. Most interesting about the very outstanding greenhouse Harry built is that all the glass comes from old pin

Congrats to Herb Jones of Bally for his very swell campaign of newspaper public relations ads for ops. In this past issue of 'Bally-Who' Herb prints a note from George Bishop of Streator, Ill. who used Herb's latest effort in the Streator Daily Times-Press with grand results. . . . Now that the contest has been going on for some weeks, to find a new name for 'Juke Box,' as per our promise to Music Operators of America (MOA), what name do you think is the best to replace 'Juke Box'? or don't you think there's a better name than 'Juke Box' for the present day automatic phono? . . . Lots of his friends will be very happy to hear that Ben Rodins of Marlin Equipment Co., Washington, D. C. clicked but big in Stephens County, Oklahoma and Taylor County, Texas. His oil well gushing at the rate of 100 barrels per hour. Ben reports he still holds leases on over 800 acres in Taylor County (where he clicked best) that he hasn't even tried to drill. . . . Howie and Dorothy Freer spent all morning playing golf and all afternoon swimming. Proving that two can be athletes in any family.

Happy to hear from Sam Stern, who returned from L. A. last week, that both Lee and Harry Williams in the very best of health and happily enjoying themselves in beautiful Pacific Palisades. . . . United's Golf League holds its first annual banquet at the Highland House in Niles, Ill. on Sept 17, at which time election of officers for next year will take place. . . . Nate Feinstein and Frank Bach of Atlas Music had themselves a rather questionable air trip this past week to Peoria. In an effort to get there quick and meet with Atlas roadman, Bill Phillips, Nate and Frank flew that small two-seater airline between Chgo and Peoria. When they landed, they found Bill laughing fit to bust his sides. Asked Nate, "How come?" Said Bill, "Did you notice you have the proposed this sides. They're don't have to pay on this airline until you get to your destination. That's done," he wryly added, "just in case." . . . Alan Nilva of St. Paul 'round town this past week. . . . Harry Berger of Noo Yawk also in town looking things over. . . . Al Thoelke in St. Louis. Ken Sheldon and Johnny Casola in New York. Conducting United Service Schools.

York. Conducting United Service Schools.

Chris Christopher in town visiting at Bally and pepping up everyone with his optimistic outlook for the 'greatest fall season of all time.' . . . Nick Kapsimales of San Antonio in town. Nick's a vet op of the old days. Now in real estate and air conditioning. But dropped around to meet 'some of the old boys.' . . . Jack Nelson and Bill O'Donnell both enthusiastically report that, "There'll be lots of variety for all operators from Bally this fall season." . . . Best described by Ray Riehl, "United's picnic this past Saturday was a 'corker'." . . . Chi's kiddie ride ops gleefully read report that city's public schools expect a bumper crop of 306,647 kiddies to enroll this fall. . . . Bernie Reichel of El Paso pulled into town just in time to wish his pal, Phil Weinberg, a successful trip back home to Texas, via E. St. Louis and Oklahoma. . . . Ed Hall of Exhibit Supply all excited this past week over the way those, who have already seen Exhibit's new 'Star Shooting Gallery,' enthusiastically placed orders for record quantities. Ed claims, "This new gun will break all income producing records if our location test reports mean anything at all."

Jack Nelson flashing about a postcard just received from Mexico wherein

quantities. Ed claims, "This new gun will break all income producing records if our location test reports mean anything at all."

Jack Nelson flashing about a postcard just received from Mexico wherein Abe Witsen of Scott-Crosse, Philly, writes, "Wish you were here." Laconically comments Jack, "Sure wish I was." . . Ed Levin of ChiCoin glad to be back home. Even with all the heat and humidity. Ed just returned from a trip to New Orleans and Nashville and other spots along the good, old, hot and humid Mississippi. . . . Gil Kitt back on the job and one of the busiest men about town stirring up plenty of action. . . Noting Nate Gottlieb's eyes were half closed, visitors questioned 'why'? Related Nate, "Had to get up six in the dawning to get our two little girls all dressed to meet the train bringing our Shelley back home from camp." And so back to bed. . . Paul Vaughan of the D. Huss Cline Co. reports he sure is happy to see so nice a pickup in kiddie ride business in North Carolina. . . Art Garvey reported busier than ever at Bally Service Schools in the northeast. . . "Pete" Pieters of Kalamazoo reports his 'Moon Ride' route clicking so grandly that he and Joe Auton placing 'Moon Rides' all over Michigan. . . Sam Lewis of Genco mucho too busy during the daytime to enjoy his cabana at the Edgewater Beach has now become a moonlight swim fan. Sam enjoys the pool during the evening hours. . . Alvin Gottlieb very thrilled over what he calls 'the Burma Road' (Kostner Avenue) now becoming a smooth expressway. . . Bally roadman, Ralph Nicholson, on his way to Harold Lieberman's Omaha opening.

HAPPY BIRTHDAY THIS WEEK TO: Wm. C. Muller, Plant City, Fla. . . Joe Weinberger, Louisville, Ky. . . . Chas. H. Williams, Jackson, Tenn. . . . Eliot Berkwit, New York City. . Ed Heath, Macon, Ga . . Ted Bush, Miami, Fla. . . Joe Noto, San Francisco, Calif. . . Leo Kelly, Chicago. . . John Minero, Paterson, N.J. . . Al Engeln, Nashville, Tenn. . . George L. New, Hobbs, N.M. . . Bovio Bellettini, Colgate, Okla . . . and Marie Loui

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nately at bottom. Always fresh cigar-

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CHICAGO 22, ILL



J. W. Biggers, Clarksville, returned from his trip to Coney Island, N. Y J. W. Biggers, Clarksville, returned from his trip to Coney Island, N. Y., and plans to make this trip for many years to come. . . . Albert Smith, 40, coin machine dealer and operator of Playland Arcade, Chattanooga, shot and killed on August 20. . . . S. L. Stiebel and Co., Evansville, Ind., very busy with the big showing of the Seeburg HF-100R phonograph. Turnout was huge and some operators even brought their location owners down to see the machine. Fred Baker, manager, was so tired he took off for a vacation as soon as the show was over, leaving the sales and service in the capable hands of Paul Wilson and Ray Dixon. . . . Got to talking old times with Charles (Pop) Ewing, Automatic Amusement. Pop is the dean of the coin machine industry in these parts. Gus Grossman come in from his Kentucky route with plenty of orders, and Pop says that business for the hot months has been tops.

CHICAGO CHATTER (Cont.)

Here's why The Cash Box Classified Ad section is acclaimed as, "The Market Place Of The Coin Machines Industry." First six months of '54 The Cash Box published over 2,500 classified ads. Over 150,000 words. The Cash Box publishes more classified ads each week than all other magazines combined publish in a month. It's the market place for the industry—internationally. very grand suggestions from members of The Cash Box' "20 Year Club" will appear in later issues. These are the experiences of men who have been engaged in this business for 20 years and longer. . . . Kurt Kluever so busy over at Rock-Ola, with both J. Raymond Bacon and King Ray out of town, that he's talking to visitors while handling a phone conversation at the same time. You get this way," Kurt comments, "when business booms like it's booming here since showing our new phonograph." . . . Paul Huebsch of Keeney promises a new cigarette machine, which he'll show for the first time at the NAMA convention in Washington, "That'll knock 'em off their pins."

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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CLASSIFIED ADVERTISING SECTION

WANT—We want a wholesale outlet for our used United Bowlers. In-quiries welcomed, Special consider-ation to exporters. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

WANT-A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Secburg 100 A & B. Scales, Arcade equipment, Ic and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.

WANT-Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT-Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Secburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King - 78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MU-SIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT-New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT-For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs - all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-2144.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone callect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRA-CUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models I100, 1250, and 1400. Also Sceburg M100-78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT-For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STAN-LEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT - 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tcl.: DIckens 2-7060.

WANT-Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT-All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADEL PIIIA, PA.

WANT — Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

WANT-Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Beach Clubs—will pay \$285. PENNSYLVANIA VENDING COM-PANY, 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT-From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

CLASSIFIED ADVERTISING SECTION

WANT—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A \$350; 100B \$500; 100BL \$525; 100C \$600; Wurlitzer 1015 \$40; 1100 \$150; 1250 \$175; 1400 \$325; 1450 \$325; 1500 \$375; 1550 \$375; 1500A \$425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

WANT.— Frolics and Beach Clubs. Send us your lowest price. II & 11 MUSIC, 1626—3rd AVENUE, MO-LINE, ILLINOIS.

FORSALE

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBU-TORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

FOR SALE—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Finest Bingos—Factory Reconditioned-Like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Ice Frolics (almost new) \$410; Palm Springs (almost New) \$410; Yacht Clubs (improved superline frequency) \$220; Palm Beach \$150; Dude Ranch \$375; Beach Clubs \$355; Atlantic Citys \$150; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Bright Spots (6 card) \$75; Genco 400's (percentaged right) \$65. We want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHI-CAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Wurlitzer BOXES 13, #2140 @ \$2.50; 16 #3020 @ \$7.95; 4 #219 Stepper @ \$5.95; 5 #212 Multi Selector @ \$5; 8 #216 Receiver @ \$3; 6 #145 Steppers @ \$3. Seeburg Boxes 26 #WS-2Z @ \$2, Packard Boxes 24 @ \$1.50. TWENTY RECORD PHONOGRAPH COMPANY, 205 WASHINGTON STREET, TAMPA, FLA.

FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition \$85; 5-Player \$55. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. FOR SALE—Stepper unit for Rockola Model 1436 Fire Ball \$25. W. B. DISTRIBUTORS, INC., 1012 MAR-KET STREET, ST. LOUIS, MO. Tel.: CEntral 9292.

FOR SALE—40 Wnrlitzer 3020 Wall Boxes \$8 ea.; 50 Seeburg 3-Wire Wall Boxes \$3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Clrcle 6-8939.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor, Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGS-TOWN, OHIO.

FOR SALE—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only \$21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types used AMI, Wnrlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Bally Atlantic City \$150; Frolics \$185; Yacht Club \$200; Beauty \$260; Beach Club \$340; Dude Ranch \$360; United A.B.C. \$40; United Clover Bowlers \$205; Liberty \$185. MICKEY ANDER-SON, 314 EAST 11th STREET, ERIE, PENN. Tel.: 5-7549.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WIND-SOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table \$50; 1 Kceney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—2 Dale Guns @ \$45 ea.; 1 Six Shooter @ \$100; 1 Chico Goalee @ \$50; 1-5c Saddle & Turf @ \$325. Call or write AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21. MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. \$1.75; 500 ft. \$1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. \$3.75; 500 ft. \$3.70; per 100 5 wire Control Cable 100 ft. \$4.95; 500 ft. \$4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's \$400; 1250's \$250.
O'CONNOR DISTRIBUTORS, INC.,
2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Lnxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way De-Luxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO Tel.: HEnderson 1-7577.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE — Uniteds: — Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams Deluxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

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FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bowlers—Advance \$365;
Gold Cup \$300; Triple Score \$280;
Crown \$230; Double Score \$220;
10th Frame Special Double In 5th
\$185; Name Bowler \$165; Super
Match \$145; 10th Frame \$140;
Match \$125; Chicago Coin Deluxe
Drum Scoring \$100. MONROE
COIN MACHINE EXCHANGE, INC.,
2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior
1-4600.

FOR SALE—Spot-Lites \$75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, N. Y.

FOR SALE—Contact us before yon bny. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Bally Surf Clubs \$445; Ice Frolics \$375; (used a few days) Palm Springs \$395; Palm Beach \$165; United Mexicos \$465; Rodeos \$185; Cabanas \$169.50; Williams Army & Navy \$95; Wild West Gun, in perfect shape, \$99.50; Chicago Coin Super Jet Kiddie Ride, used very little, \$250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Beanty \$295; Chinatown \$85; Control Towers \$35; Donble Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Parts and snpplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSEN-FELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; ChiCoin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. UNIVERSITY COIN MACHINE EX-CHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Reconditioned, like new!
Seeburg Coon Hunt, write; Bally
Victory Bowlers \$440; Surf Clubs
\$535; Bright Lights \$50; Our Secretary, write. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE
AVE., CHICAGO 25, ILL. Tel.:
JUniper 8-5211.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Make us an offer on the following Shuffle Alleys: 1 Star; 1-10th Frame Star; 1 Super; 1 Five Player; 1 Clover; 1-9' Gold Cup; 2 Bowl-A-Ball and 1 Genco Shuffle Pool. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Three (3) Ristaucrat 45 rpm Record Players. Counter Models. Original cost \$375 each. Used three months. Will sell \$100 each. F.O.B. Houston, Texas. Details. WHITE SALES, 5206 SOUTHLEA, HOUSTON, TEXAS.

FOR SALE—Reconditioned phonosready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Shooting Gallery, write; Team Bowler \$445; Ace Bowler, new \$545; Havana \$419.50; Mexico \$469.50. WESTERN DISTRIBU-TORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5 · L56 Wall Boxes \$16.50. CENTURY DISTRIBU-TORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE — Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — A.B.C. \$20; Knockont \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, connter models \$22.50 each. One-half deposit with order. CLEVE-LAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: Tower 1-6715.

MISCELLANEOUS

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job — 16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

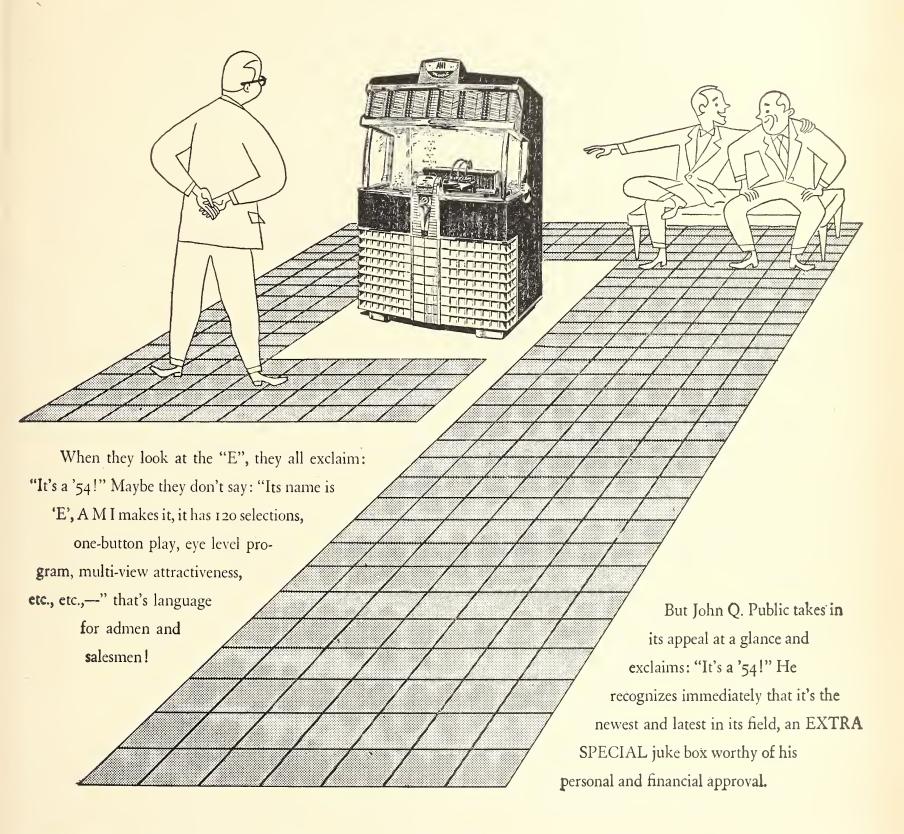
NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEA-COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

it's a 54



Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN - AHEAD NOW



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

September 4, 1954

THIS WEEK'S USED MACHINE OUOTATIONS

16th Year of Publication 778th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth bnt \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

price listed is lowest placed and price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

The protestions Last 2 to 4 Weeks

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer Machines Just Added

Great Activity



LISTED ALPHABETICALLY

AMI					
3. Model A, '46, 40 Sel.,					
78 RPM 125.00	195.00				
4. Model B, '48, 40 Sel.,					
78 RPM 199.00	275.00				
2* Model C, '50, 40 Sel.,					
78 RPM 200.00	300.00				
4* Model D-40, '51, 40 Sel.,					
78 RPM 330.00	425.00				
1* Model D-80, '51, 80 Sel.,					
45 RPM 425.00	525.00				
4. WM Wall Box 10.00	17.50				

EVANS

Mills Constellation, '47 Model 951, 40 Sel.,	
	125.00
4. Constellation, '49 Model	
135, 40 Sel., 78 RPM 150.00	295.00
4. Jubilee, '52, Model 245,	
40 Sel., 45 RPM 325.00	450.00
4. Century, '52, Model	
2045, 100 Sel., 45	

2045, 100 Sel., 45 RPM	5.00 600.00				
ROCK-OLA					
4. 1422, '46, 20 Sel., 78 RPM 45 4. 1424, '46 Playmaster	5.00 95.00				
Hideaway, 20 Sel., 78	9.50 85.00				
RPM	5.00 130.00				
Sel., 78 RPM 12:	5.00 195.00				
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM 22	5.00 275.00				
4. 1432, Same as above, Converted to 45 RPM 200	0.00 300.00				
2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM 295 1. 1434, Same as above,	5.00 395.00				
Converted to 45 RPM 299 1. 1436A, '53, Fireball, 120	5.00 400.00				
	5.00 500.00				
	3.00 4.50 5.00 7.50				
6. 1503 Wall Box 1	2.50 15.00				
	8.50 17.50				
6. 1510 Bar Box 1	5.00 20.00				
6. 1525 Wall Box	5.00 15.00				
6. 1526 Bar Box 1	5.00 19.50				
6. 1530 Wall Box 1	5.00 25.00				
6. 1805 Organ Speaker 2	4.50 29.00				

SEEBURG

l	JEEDORG	
I	6. Hi-Tone, 9800 '41 20 Sel., 78 RPM 29.50	49.50
	6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote	
	Control	49.50
1	Sel., 78 RPM 29.50	49.50
	6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control 29.50	49.50
	6. Hi-Tone, 8200, '42, 20	
	Sel., 78 RPM 29.50 6. Hi-Tone, 8200RC, '42,	49.50
	20 Sel., 78 RPM with Remote Control 29.50	49.50
	1, 146S, '46, Standard, 20	
	Sel., 78 RPM 35.00 4. 146M, '46, Master with	9 9.00
	Remote Attach., 20 Sel., 78 RPM 35.00	115.00
	4. 147S, Standard, 20 Sel.,	
	78 RPM	129.0 0
	Remote Attach., 20 Sel., 78 RPM 50.00	135.00
	4. 148S, '48, Standard, 20 Sel., 78 RPM 65.00	175.00
	4. 148M. '48. Master with	
		189.00
	4. 148ML, '48, Light Cab., Master with Remote	
	Attach., 20 Sel., 78 RPM 75.00	199.00
	2* M100A, '49, 100 Sel., 78 RPM	495.00
	9* M100R '51 100 Sal 45	
	RPM	675.00
	45 RPM, Light Cab. 495.00 2. M100C, '53, 100 Sel., 45	700.00
	RPM 625.00	
	4. W1.L56 Wall Box 5c 3.00	
	4. 3W2 Wall-a-Matic 4.75	10.00
	4. W4L-56	29.00
	10c, 25c 16.50	24.50
	4. W6L-56 5/10/25 Wire-	04.50
	less 20.00	24.50 34.50
	4. 3W7-L-56 22.50	34.50

WURLITZE	R	
6. 780M, '40, Colonial, Mannal Selector, 24		40.70
Sel., 78 RPM 6. 780E, '40, Colonial, Electric Selector, 24	29.50	49.50
Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.5 0
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.5 0	59.5 0
6. 750M, '41, Manual Selec- tor, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selec- tor, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selec- tor, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selec- tor, 24 Sel., 78 RPM	29.50	79.50
1. 1015, '46, 24 Sel., 78 RPM	75.00	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00

	4. 1017, '46, Hideaway, 24	
	Sel., 78 RPM 74.50	100.00
	1* 1100, '48, 24 Sel., 78	
	RPM 175.00	260.00
	4* 1250, '50, 48 Sel., 78	
	RPM 185.00	295.00
	4. 1250, '50, (Same as	
	above) Converted to	
	45 RPM 250.00	325.00
	4* 1400, '52, 48 Sel., 78	
	RPM 395.00	465.00
	4. 1400, '52, (Same as	
	above) Converted to	
	45 RPM 420,00	525.00
	3* 1500, '53, 104 Sel., 78	
	and 45 RPM Inter-	
	mixed 500,00	
	4. 2140 Wall Box 3.00	10.95
	4. 3020 Wall Box 10.00	20.00
	4. 3048 (Conv. of 3020) 15.00	25.00
	4. 3031 Wall Box 3.00	9.95
	4. 3045 Wall Box 4.00	20.00
	4. 4820 Wall Box 20.00	39.50
	4. 219 Stepper 7.50	14.95
-	Area Carlos	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	_	(1, 111)					
要。		4. ABC (Un 3/51)	20.00	40.00	4. Coronation (Got 11/52)	75.00	100.00
		4. Across the Board (Un	20.00	10.00	4. County Fair (Un 9/51)	35.00	75.06
			50.00	75.00		10.00	20.00
	100	9/52)			4. Crazy Ball (CC 7/48).		
		4. Ali Baba (Got 6/48)	15.00	25.00	4. Crossroads (Got 5/52)	75.00	110.00
		4. Alice (Got 8/48)	19.5 0	29.50	4. Cyclone (Got 5/51)	40.00	69.50
TO S DAY	-	4. All Star Basketball			7. Daisy May (Got 7/54).	270.00	290.00
GRAPHS		(Got 1/52)	25. 00	39.00	4. Dallas (Wm 2/49)	15.00	29.00
		4. Aquacade (Un 4/49)	10.00	25.00	2* Dealer "21" (Wm 2/54)	190.00	235.00
IABETICALLY		2. Arabian Knights (Got			4. De Icer (Wm 11/49)	20.00	39.00
		12/53)	170.00	185.00	4. Dew Wa Ditty		0,100
SEEBURG		4. Arcade (Wm 11/51)	45.00	75.00	(Wm 6/48)	10.00	29.50
JLLDORG					4. Domino (Wm 5/52)		
6. Hi-Tone, 9800 '41 20		4. Arizona (Un 4/50)	10.00	25.00		39.50	75.00
Sel., 78 RPM 29.50	49.50	2* Army-Navy (Wm 10/53)	95.00	145.00	4. Double Action	25.00	25.00
	27100	4* Atlantic City (B 5/52)	140.00	210.00	(Ge 1/52)	25.00	3 5.00
6. Hi-Tone, 9800RC, '41, 20		4. Baby Face (Un 12/48)	10.00	20.00	4. Dbl. Feature		
Sel., 78 RPM, Remote		4. Banjo (Ex 3/48)	10.00	20.00	(Got 12/50)	15.0 0	25.0 0
Control 29,50	49.50	4. Bank-A-Ball (Got 5/50)	15.00	25.0 0	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
6. Hi-Tone, 8800, '41, 20		4. Barnacle Bill (Got 8/48)	10.00	20.00	3. Disk Jockey		
Sel., 78 RPM 29.50	49.50	4. Basketball (Got 10/49)	15.00	25.00	(Wm 11/52)	85.00	105.00
	17,00			375.00	4. Dragonette (Got 6/54).		275.00
6. Hi-Tone, 8800RC, '41, 20			200.00	295.00	4. Dreamy (Wm 2/50)	15.00	25.00
Sel., 78 RPM, with			10.00	20.00	2* Dude Ranch (B 9/53).		395.00
Remote Control 29.50	49.50	4. Be Bop (Ex 3/50)					
6. Hi-Tone, 8200, '42, 20		4. Bermuda (CC 11/47).	15.00	20 00	4. Eight Ball (Wm 1/52).		75.00
Sel., 78 RPM 29.50	49.50	4. Big Hit (CC 7/52)	35.00	50.00	4. El Paso (Wm 11/48)	10.00	20.00
	17.00	4. Big Top (Ge 2/49)	10.00	20.00	4* Fairway (Wm 6/53)	95.00	150.00
6. Hi-Tone, 8200RC, '42,		4. Black Gold (Ge 3/49)	10.00	20.00	4. Fighting Irish		
20 Sel., 78 RPM with		6. Blne Skies (Un 11/48)	15.00	20.00	(CC 11/50)	2 5.00	35 . 00
Remote Control 29.50	49.50	4. Bolero (Un 12/51)	75.00	125.00	4. Five Star (Univ 5/51)	35.0 0	60.00
1. 146S, '46, Standard, 20		4. Bomber (CC 3/51)	20.00	25.0 0	4. Floating Power		
Sel., 78 RPM 35.00	99.00	4. Bone Head (Ge 11/48)	10.00	20.00	(Ge 12/48)	10.00	20.00
		4. Boston (Wm 5/49)	15.00	20.00	2. Flying High (Got 2/53)	95.00	125.00
4. 146M, '46, Master with		4. Bowling Champ	10.00		4. Flying Saucers	20.00	120.00
Remote Attach., 20	335.00	(Got 2/49)	15.00	25.00	(0 10/50)	15.00	30.00
Sel., 78 RPM 35.00	115.00	4. Bowl. League	10.00	25.00			
4. 147S, Standard, 20 Sel.,			70.00	10.50	4. Football (CC 8/49)	10.00	25.00
78 RPM 45.00	129.0 0	(Got 8/47)	10.00	19.50	4. Four Corners	FF 00	05.00
4. 147M, '47, Master with		4* Bright Lights (B 5/51)	50.00	100.00	(Wm 12/52)	55.00	95.0 0
Remote Attach., 20		2* Bright Spot (B 11/51)	75.00	110.00	4. Four Horsemen		40.00
	135.00	4. Broadway (B 6/51)	49.50	75.00	(Got 9/50)	30.0 0	40.00
	100.00	4. Buffalo Bill (Got 5/50)	20.00	30.00	4. "400" (Upright)		
4. 148S, '48, Standard, 20		4. Buccaneer (Got 10/48)	10.00	20.00	(Ge 10/52)	35.00	80.00
Sel., 78 RPM 65.00	175.00	6. Build Up (Ex 2/48) .	10.00	15.0 0	4. Four Stars (Got 6/52)	50.00	90.00
4. 148M, '48, Master with		4. Buttons & Bows			4. Freshie (Wm 9/49)	15.00	20.00
Remote Attach., 20		(Got 3/49)	15.00	25.00	4* Frolies (B 10/52)	150.00	230.00
Sel., 78 RPM 100.00	189.00	2* Cabana (Un 3/53)	169.50	250.00	4. Futurity (B 3/51)	60.00	95.00
		4. Camel Caravan			4. Georgia (Wm 7/50)	20.00	35.00
4. 148ML, '48, Light Cab.,		(Ge 6/49)	15.00	30.00	6. Gin Rummy (Got 2/49)	15.00	25.00
Master with Remote		4. Campus (Ex 2/50)	15.00	20.00	6. Gizmo (Wm 8/48)	10.00	20.00
Attach., 20 Sel., 78	700.00	4. Canasta (Ge 7/50)	25.00	34.50	4. Glamour (Got 7/51)	15.00	25.00
	199.00	4. Caravan (Wm 6/52)	35.00	75.00	6. Glider (Ge 8/49)	10.00	20.00
2* M100A, '49, 100 Sel., 78			10.00	20.00	4. Globe Trotter	10.00	20.00
RPM 350.00	495.00					FF 00	95.00
2* M100B, '51, 100 Sel., 45		6. Carolina (Un 3/49)	15.00	25.00	(Got 11/51)	55.00	85.00
DDM 475 00	47E 00	6. Caribbean (Un 3/48)	15.00	25.00	4. Gold Cup (B 4/48)	15.00	45.00
	675. 00	4. Champion (B 12/49)	20.00	30.00	4. Golden Gloves		
2. M100BL, '51, 100 Sel.,		4. Champion (CC 6/49)	15.00	20.00	(CC 7/49)	10.00	25.00
45 RPM, Light Cab. 495.00	700.00	4. Chinatown (Got 10/52)	65.00	135.00	1. Golden Nugget		
2. M100C, '53, 100 Sel., 45		4. Cinderella (Got 3/47).	10.00	20.00	(Upright) (Ge 2/53)	50.00	100.00
RPM 625.00	825.00	6. Circus (Ex 8/48)	10.00	20.00	6. Gondola (Ex 5/49)	10.00	20.00
4. W1.L56 Wall Box 5c. 3.00	6.95	2. Circus (Un 8/52)	150.00	175.00	1. Grand Award		
4. 3W2 Wall-a-Matic 4.75	10.00	4. Citation (B 10/48)	15.00	35.00	(CC 1/49)	10.00	20.00
4. W4L.56	29.00	2. C.O.D. (Wm 9/53)	95.00	150.00	3. Grand Champion		
4. 3W5-L56 Wall Box 5c,	_,,,,,	4. College Daze				100.00	125.00
10c, 25c 16.50	24.50	(Got 8/49)	10.00	20.00	2. Grand Slam (Got 4/53)	95.00	150.00
4. W6L-56 5/10/25 Wire-	21.00	4* Coney Island (B 9/51)	75.00	125.00	6. Grand Stand (B '50)		35.00
	24.50	4. Contact (Ex 10/48)	10.00	20.00	2. Green Pastures	_0.00	00.00
	34.50	4. Control Tower	10.00	20.00		175.00	200.00
		(Wm 3/51)	25.00	35.00	2. Gun Club (Wm 11/53)		169.00
6. Tear Drop Speaker 12.50	17.50	(w ш 3/31)	20.00	00.00	a. Gun Glub (will 11/33)	147.00	107.00

"THE CONFIDENTIAL PRICE LISTS"

		J J.					
The Cash B	ox	Page	51	Septem	ber 4, 1954		
2. Guys-Dolls (Got 5/53). 80.00 125.00 4. Handicap (Wm 6/52). 35.00 45.00	4. Quartet (Got 2/52) . 75.00 4. Queen of Hearts	124.50	4. Virginia (Wm 3/48) 10.0 4. Watch My Line	0 12.50	4. Winner (Univ.) 4. Wisconsin (Un 3/48)	20.00 10.00	45.00 20.00
4. Happy Days (Got 7/52) 65.00 105.00	(Got 12/52) 85.00 2. Quintet (Got 3/53) 80.00	$\begin{array}{c c} 125.00 \\ 125.00 \end{array}$	(Got 9/51) 15.0	0 35.00		175.00	285.00
4. Happy-Go-Lncky (Got 3/51) 25.00 45.00	4. Rag Mop (Wm 10/50) 15.00 4. Rainbow (Wm 9/48) 10.00	35.00 20.00	4. Whizz Kids (CC 3/52) 20.0 4. Wild West (Got 8/51) 45.0		4. Yanks (Wm 4/48) 4. Zingo (Un 10/51)	10.00 15.00	20.00 25.00
4. Harvest Moon	4. Ramona (Un 2/49) 10.00 4. Red Shoes (Un 11/50) 20.00	20.00	4. Wild West (Got 0/01) 40.0	0 03.00	4. Zingo (On 10/31)	10.00	20.00
4. Harvest Time	2* Rio (Un 11/53) 345.00	34.50 400,00	CONFIDE	NTIA	PRICE LIS	LAI	1-
(Ge 9/50) 15.00 44.00 4. Harvey (Wm 5/51) 15.00 49.00	4. Rip Snorter (Ge 10/49) 10.00 4. Rocket (Ge 5/50) 20.00	20.00 39.00		AT		A N	E.
2* Havana (Un 2/54) 375.00 475.00 7. Hawaii (Un 6/54) 485.00 535.00	4. Rockettes (Got 8/50) 25.00 2. Rodeo (Un 2/53) 175.00	$\frac{39.00}{225.00}$					4
2. Hawaiian Beauty (Got 4/54) 200.00 250.00	4. Rondevoo (Un 5/48) . 10.00 4. Rose Bowl (Got 10/51) 35.00	20.00 65.00		SHI	FFLES	##	+
4. Hayburner (Wm 6/51) 60.00 75.00 4. Hit Parade (CC 2/51) 10.00 20.00	4. Round Up (Got 11/48) 10.00 4. St. Louis (Wm 2/49) 25.00	25.00 39.00					
4. Hit & Runs (Ge 3/51) . 15.00 25.00 4. Hit 'N' Run (Got 4/52) 75.00 95.00	2. Saddle and Turf (Ex 10/53) 250.00	325,00	4. Bally Shuffle Bowler (9/49)	0 20.00	4. Keeney 4-Way Bowler Attachment (12/50).	45.00	75.0 0
4. Holiday (CC 12/48) 10.00 20.00 4. Holiday (Ke 12/51) 49.00 75.00	6. Sally (CC 10/48) 10.00 4. Samba (Ex 5/48) 10.00	20.00	6. Bally Speed Bowler (2/50)	0 20.00	1. Keeney Big League (5/51)	45.00	65.00
4. Hong Kong (Wm 9/51) 45.00 75.00	4. Saratoga (Wm 10/48) 10.00	20.00	6. Bally Shuffle Champ (4/50)		4. Keeney 6-Player League (9/51)		95.00
4. Horsefeathers (Wm 1/52) 45.00 79.50	4. Screwball (Ge 8/48) 10.00 4. Sea Jockeys (Wm 11/51) 24.50	20.00 50.00	4. Bally Hook Bowler (11/50) 20.0		2. Keeney DeLuxe League		110.00
4. Horse Shoe (Wm 12/51) 25.00 40.00	4. Sea Isle (CC 11/47) 10.00 4. Select-A-Card (Got 4/50) 10.00	20.00	4. Bally Baseball (5/51). 35.0		4. Keeney Super DeLuxe League Bowler (3/52)		
4. Hot Rods (B '49) 15.00 25.00 4. Humpty Dumpty	4. Serenade (Un 11/48) 10.00 4. Shanghai (CC 4/48) 20.00	20.00 34.50	4. Bally Shuffle Line (7/51)	50.00	2. Keeney High Score		
(Got 10/47) 10.00 20.00 2* Ice-Frolics (B 1/54) 375.00 465.00	4. Shantytown (Ex 10/49) 20.00 4. Sharpshooter	39.00	4. ChiCoin Bowling Alley (11/49)	0 55.00	League (5/52)	125.00	135.00 175.00
4. Jack 'N' Jill (Got 4/48) 10.00 20.00 4. Jalopy (Wm 8/51) 45.00 75.00	(Ĝot 5/49) 10.00 4. Shindig (Got 10/53) 165.00	25.00 205.00	4. ChiCoin Shuffle Base- ball (4/50) 25.0	0 50.00	2. Keeney Club (4/53) 2. Keeney Domino (5/53)	135.00 210.00	250.00 265.00
6. Jamboree (Ex 5/48) 10.00 20.00 4. Jeanie (Ex 6/50) 15.00 20.00	4. Shoo Shoo (Wm 2/51) 25.00 6. Short Stop (Ex 7/48) 30.00	29.50 20.00	4. ChiCoin Bowling Classic (5/50) 20.0	0 35.00	3. Keeney Carnival (5/53)	215.00	270.00
2. Jockey Club (Got 4/54) 235.00 255.00	4. Shoot the Moon	55,00	4. ChiCoin Pin Bowler (6/50) 20.6		2* Keeney Pacemaker (9/53)	210.00	325.00
4. Jockey Special (B 11/47) 15.00 45.00	(Wm 11/51) 20.00 4. Show Boat (Un 1/49) 10.00	20.00	4. ChiCoin Trophy Bowl		4. Keeney Mainliner Bowler (1/54)		
4. Joker (Got 11/50) 15.00 25.00 4. Judy (Ex 7/50) 10.00 20.00	4. Show Boat (Un 12/52) 165.00 2. Silver Chest (Upright)		4. ChiCoin Ace Bowler,		2. Keeney Bonus Bowler	225.00	
4. Jumping Jacks (Upright) (Ge 12/52) 60.00 110.00	(Ge 4/53) 60.00 3. Silver Skates (Wm 2/53) 65.00	125.00 85.00	F.P. (8/50) 25.4 4. ChiCoin Pin Lite (9/50) 25.4		2. Keeney Diamond Bowler	415.00	495.00
4. Just 21 (Got 1/50) 10.00 24.50 4. K.C. Jones (Got 11/49) 10.00 20.00	4. Singapore (Un 11/47). 10.00 4. Skill Pool (Got 8/52). 60.00	20.00 75.00	4. ChiCoin Horse-Shoes (5/51) 35.0		4. Rock-Ola Shuffle Lane	15.00	20.00
4. King Arthur (Got 10/49) 10.00 20.00	4. Slugfest (Wm 3/52) 35.00 6. Snooks (Wm 6/51) 15.00	55.00 22.50	4. ChiCoin 6-Player (8/51) 45.0 4. ChiCoin King Pin	95.00	4. Rock-Ola Shuffle Jungle	20.00	30.00
4. King Cole (Got 5/48) . 10.00 20.00 4. King Pin (CC 12/51) 30.00 69.00	4. South Pacific (Ge 2/50) 20.00 4. Spark Plugs (Wm 9/51) 49.50	39.00 75.00	(12/51) 50.0 4. ChiCoin 6-Player	95.00	4. United Shuffle Skill (6/49)	15.00	20.00
4. Knockout (Got 1/51) 15.00 30.00 4. Lady Robin Hood	4. Speedway (Wm 9/48) 10.00	20.00		00 125.00	4. United Shuffle Alley (9/49)		20.00
(Got 1/48) 10.00 25.00	4. Spot Bowler (Got 10/50) 15.00		(6/52)	00 115.00	4. United Super Shuffle Alley (1/50)	20.00	30.00
3. Lazy "Q" (Wm 2/54) 145.00 190.00 4. Leaders (Un 10/51) 45.00 90.00	4. Sportsman (Ge 2/51) 10.00	115.00 20. 00	4. ChiCoin Bowl-A-Ball 10/52) 95.	0 135.00	4. United Double Shuffle		30.00
4. Lite-A-Line (Ke 6/52) 35.00 50.00 4. Long Beach (Wm 7/52) 75.00 100.00	4. Sportsman (Wm 2/52) 30.00 4. Springtime (Ge 3/52) 20.00	35.00 34.50	4. ChiCoin Match Bowl-A-Ball (11/52) 100.	0 150.00	4. United Shuffle Alley	20.00	
2. Lovely Lucy (Got 2/54) 190.00 210.00 4. Lucky Inning	6. Stage Door Canteen (Got 11/45) 10.00	20.00	3* ChiCoin 10th Frame Special (12/52) 140.0	0 200.00	Express (3/50) 4. United Shuffle Slugger		30.00
(Wm 5/50) 15.00 25.00 4. Lucky Star (Got 5/47) 10.00 20.00	4. Stardnst (Un 5/48) 20.00 2. Stars (Un 6/52) 85.00	34.50	4. ChiCoin Name Bowler (1/53) 159.5	0 210.00	(6/50) 4. United 2-Player Express		30.00
4. Mad. Sq. Garden (Got 6/50) 24.00 49.50	4. Starlight (Wm 3/53) 65.00 4. Steeple Chase	80.00	2* ChiCoin 10th Frame Double Score Bowler		4. United Twin Shuffle	25.00	35.00
4. Magic (Ex 11/48) 10.00 20.00 4. Majors '49 (CC 2/49) 15.00 25.00	(Un 1/52) 35.00 4. Stop & Go (Ge 3/51) 15.00	65.00 25.00	(3/53)		Alley (7/50) 4. United Rebound (8/50)		35.00 39.50
4. Major League Baseball	6. Stormy (Wm 1/48) 10.00	20.00	4. ChiCoin Crown, Giant Pins (4/53) 245.0		4. United 4-Player Re-		
6. Manhattan (Un 2/48) . 10.00 17.50	3. Struggle Buggies (Wm 12/53) 140.00		3* ChiCoin Triple Score		bound (9/50) 4. United Twin Shuffle-	35.00	60.00
4. Majorettes (Wm 4/52) 29.00 45.00 2. Marble Queen	4. Summertime (Un 9/48) 15.00 4. Sunny (Wm 12/47) 10.00	25.00 20.00	(6/53)		cade (12/50) 4. United 5-Player (1/51)		60.00 75.00
(Got 8/53)	4. Sunshine Park (B 12/52) 55.00	85.00	4. ChiCoin High Speed	00 365.00	1. United 6-Player (2/51)		
4. Maryland (Wm 4/49) 10.00 20.00 4. Merry Widow	4. Super Hockey (CC 4/49) 20.00	34.50	4. ChiCoin High Speed	00 375.00	1. United DeLuxe 6-Player (10/51)	70.00	105.00
(Ge 6/48)	7. Super Star Baseball (Wm 1/54) 425.00	485.00	Triple Score (8/53) 250. 4* ChiCoin Advance	00 375.00	4* United 6-Player Super		
4. Mermaid (Got 6/51) . 25.00 39.00 2* Mexico (Un 3/54) 435.00 485.00	2* Surf Club (B 3/54) 440.00 4. Sweepstakes (Wm 1/52) 75.00		(10/53) 250.6	00 395.00	(3/52)		125.00
4. Minstrel Man (Got 3/51) 25.00 39.00	4. Sweetheart (Wm 5/50) 20.00 4. Tahiti (CC 10/49) 20.00	35.00 34.50	4. ChiCoin King (10/53) 350. 2* ChiCoin Criss Cross		(5/52) 2. United 6-Player Star	110.00	149.50
4. Monterey (Un 5/48) 10.00 20.00	2* Tahiti (Un 8/53) 285.00	325.00 20.00	Bowler (12/53) 285.0 4. Exhibit Strike (6/51) 20.0	00 425.00 00 30.00	(7/52)	125.00	175.00
4. Morocco (Ex 10/48) 15.00 35.00	4. Tampico (Un 6/49) 10.00 4. Telecard (Got 1/49) . 10.00	25.00	4. Exhibit Twin Rotation			129.50	185.00
4. Mystic Marvel (Got 3/54)	4. Tennessee (Wm 2/48) 10.00 4. Thing (CC 2/51) 15.00		(5/52) 65. 4. Genco Bowling League	00 125.00	4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. Niagara (Got 12/51) 35.00 55.00 4. Nifty (Wm 12/50) 15.00 35.00	4. Three Feathers (Ge 5/49) 10.00	25.00	(11/49) 15.4. Genco Baseball (5/50) 15.4.		4. United 10th Frame	155.00	
2. "9" Sisters (Wm 1/54) 140.00 195.00 4. Oasis (Ex 10/50) 10.00 20.00	4. Three Four Five (Un 6/51) 15.00	35.00	4. Genco Shuffle Target		4. United Manhattan		
4. Oklahoma (Un 5/49). 10.00 20.00 4. Old Faithful	4. Three Musketeers (Got 7/49) 15.00		(7/51)	00 20.00	(9/52) 2* United Cascade (2/53)		220.00 265.00
(Got 12/49) 15.00 25.00 4. Olympics (Wm 5/52) 45.00 75.00	4. Thrill (CC 9/48) 10.00 1. Times Square		bound (9/51) 25.	35.00	2* United Clover (2/53).	195.00	265.00
4. One Two Three (Ge 10/48) 10.00 25.00	(Wm 4/53) 75.00	105.00	4* Genco Shuffle Pool (11/53) 195.0	00 325.00	2. United Liberty (2/53). 2* United Classic (6/53).		
2. Palisades (Wm 7/53) . 95.00 130.00 2* Palm Beach (B 7/52) . 140.00 190.00	4. Touchdown (Un 1/52) 15.00 4. Trade Winds (Ge 3/48) 10.00		2. Genco Match Pool (2/54) 225.	00 375.00	3* United Olympic (6/53)	225.00	295.00
4* Palm Springs (B 11/53) 375.00 465.00	6. Treasure Chest (Ex 12/47) 10.00		4. Gottlieb Bowlette		1* United Royal (9/53) 3* United Imperial (9/53)		
4. Paradise (Un 7/48) 10.00 20.00 4. Paratrooper (Wm 8/52) 25.00 35.00	4. Triple Action (Ge 1/48) 10.00 10.00	20.00	(3/50)	20.00	2. United Chief (11/53)	385.00	140,00
4. Pin Bowler (CC 6/50) 10.00 20.00 4. Pinch Hitter (Un 5/49) 10.00 20.00	4. Triplets (Got 7/50) 15.00 4. TriScore (Ge 1/51) 20.00		4. Keeney Ten Pins (1/50) 15. 4. Keeney ABC (2/50) 15.		4. United Leader (11 53) 3* United Team (1/54)		
4. Pinky (Wm 9/50) 20.00 35.00	4. Trophy (B 4/48) 15.00	30.00	4. Keeney Lucky Strike		2. United DeLuxe Team		
4. Pin Wheel (Got 11/53) 165.00 185.00 4. Play Ball (CC 1/51) 20.00 35.00	6. Tropicana (Un 1/48) . 10.00 1* Tropics (Un 7/53) 225.00		(4/50) 20. 4. Keeney King Pin (4/50) 20.		(1/54)		520.00 450.00
4. Playland (Ex 8/50) 10.00 20.00	4. Tucson (Wm 1/49) 10.00 4. Tnmbleweed (Ex 9/49) 15.00	29.00	4. Keeney Bowling Champ		4. Universal Twin (1/50)	15.0 0	35.00
4. Playtime (Ex 8/49) . 10.00 20.00 2. Poker Face (Got 9/53) 125.00 160.00		45.00	(4/50)		4. Universal Super Twin (3/50)	30.00	40.00
4. Puddin' Head (Ge 10/48) 10.00 20.00	4. Twenty Grand (Wm 12/52) 55.00		(6/50)	30.00	4. Universal DeLuxe Twin (10/50)		40.00
4. Punchy (CC 12/50) 10.00 20.00	4. Utah (Un 7/49) 10.00	20.00	(8/50) 25.		4. Universal High Score (10/50)	30.00	
4. Quarterback (Wm 10/49) 15.00 35.00			4. Keeney League (8/50) 25.	00 35.00	(10/30)	00.00	*******

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00

4. Williams Bowler (9½') (3/50)	25.00	30.00
4.Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

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4. ABT 6 Gun Rifle Range	550.00	650.00
2. Boomerang	25.00	45.00
4. Bally Big Inning	60.00	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
6. Bally Lucky Strike 4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider.	89.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball	33.00	33.00
Champ	150.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	40.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Cbi Midget Skee		
4* ChiCoin Pistol	50.00	65.00
6. ChiCoin Roll-A-Score.	59.50	99.50
d Chicoin Roll-A-Score.	29.50	75.00
4. Edelco Pool Table	20.00	75.00
1. Evans Bat-A-Score	165.00	250.00
4. Evans Bola-Score 4. Evans Ski Roll	79.50 35.00	89.50
4. Evans Ski Roll 4. Evans Super Bomber.		95.00
4. Evans Play Ball	100.00	210.00
4 Posts Play Dall	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
3* Exhibit Dale Gun	45.00	94.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
LEXIDIT Space Gun	150.00	195.00
4. Exhibit Space Gun 4. Exhibit Pony Express. 4* Exhibit Silver Bullets.	85.00	135.00
4 Exhibit Silver Bullets.	79.50	125.00
4* Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer.	79.50	149.50
2. Genco Sky Gunner	150.00	250.00
4. Geneo Silver Chest	250,00	275.00
	250.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4 T1 T.		
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00

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ì	MATERIA	La Jack	
	4. Keeney Anti Aircraft Bl	15.00	35,00
	4. Keeney Sub Gun	75.00	125.00
	4. Keeney Sub Gun 4. Keeney Texas Leaguer	25.00	50.00
ì	4. Kirk Night Bomber	49.50	75.00
	1. Lite League	49.50	99.50
	4. Mills Panoram	95.00	250.00
	4. Mills Panoram Peek	159.00	275.00
	6. Mills Conv. for		
	Panoram Peek	10.00	29.50
	4. Muto. Atomic Bomber.	90.00	195.00
	4. Mutos. Ace Bombers .	100.00	195.00
	4. Mutoscope Dr. Mobile.	95.00	195.00
	4. Mutos. Fly. Saucers	100.00	175.00
	4. Mutos. Photo. (Pre-War) 4. Mutos. Photomatic	150 .00	2 50. 0 0
1		450.00	650.00
ļ	(late)	450.00 185.00	650.00 225.00
-	4. Mutoscope Sky Fighter	125.00	195.00
1	4. Mutos. Voice-O-Graph	123.00	193.00
	35c	425.00	595.00
	4. Periscope	69.50	99.50
1	4. Periscope 4. QT Pool Table	65.00	85.00
	4. Quizzer	60.00	95.00
	6. Rockola Ten Pins HD	20.00	40.00
	4. Rockola World Series.	20.00	40.00
	4. Scientific Baseball	35.00	79.50
	4. Scientific Basketball	20.00	39.50
	1. Scientific Batting Pr	65.00	89.50
	2. Scientific Pitch 'Em	85.00	165.00
	4* Seeburg Bear Gun	145.00	195.00
ļ	4. Seeburg Chicken Sam 4. Seeburg Shoot the Chute	69.50 49.50	110.00
1	4. Set Shot Basketball	200.00	95.00 250.00
1	4. Telequiz	115.00	169.00
	4. Un. Team Hockey	30.00	85.00
	4. Western Baseball '39	75.00	95.00
	4. Western Baseball '40	95.00	125.00
	4. Wilcox-Gay Recordio	40.00	75.00
1	4. Williams All Stars	35.00	75,00
	4. Williams Box Score	39.50	75.00
	4. Williams Box Score 4. Williams Star Series	35.00	109.50
	4. Williams DeLuxe World		
	Series	75.00	169.50
	2. Williams Super World		
	Series	110.00	195.00
	4. Williams Quaterback	25.00	75.00
	4. Williams Pennant		
	Baseball	275.00	325.00
	4. Wurlitzer Skee ball		150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

I HUNUGRAI HS		
AMI Model C	200.00-	300.00
AMI Model D-40	330.00-	425.00
AMI Model D-80	425.00-	525.00
Rock-Ola 1428	125.00-	195. 0 0
Seeburg M100A	3 50 . 00-	495.00
Seeburg M100B	475.00-	675.00
Wurlitzer 1100	175.00-	260.00
Wurlitzer 1250	185.00-	295.00
Wurlitzer 1400	395.00-	465.00
Wurlitzer 1500	500.00-	675.00
PINBALLS		

Army-Navy (Wm 10/53)	95.00-	145.00
Atlantic City (B 5/52)	140.00-	185.00
Beach Club (B 2/53)	295.00-	375.00
Beauty (B 11/52)	200.00-	295.00
Bright Lights (B 5/51).	50.00-	100.00
Bright Spot (B 11/51)	75.00-	110.00
Cabana (Un 3/53)	169.50-	250.00
Coney Island (B 9/51)	75.00-	125.00

Deach Club (D 2/55)	293.00- 373.00	
Beauty (B 11/52)	200.00- 295.00	
Bright Lights (B 5/51).	50.00- 100.00	
Bright Spot (B 11/51)	75.00- 110. 0 0	
Cabana (Un 3/53)	169.50- 250.00	
Coney Island (B 9/51).	75.00- 125.00	
Dude Ranch (B 9/53)	325,00- 395,00	
Frolics (B 10/52)	150.00- 230.00	
Havana (Un 2/54)	375.00- 475.00	
Ice-Frolics (B 1/54)	375.00- 465.00	
Mexico (Un 3/54)	435.00- 485.00	
Palm Beach (B 7/52)	140.00- 190.00	
Palm Springs (B 11/53).	375.00- 465.00	
Rio (Un 11/53)	375.00- 400.0 0	
Spot-Lite (B 1/52)	75.00- 115.00	
Surf Club (B 3/54)	440 00, 535 00	

Tahiti (Un 8/53) Tropics (Un 7/53)		
Yacht Club (B 6/53)	175.00-	285.00
		-

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl.	
Score Bowler (3/53)	185.00- 275.00
ChiCoin Crown (4/53)	
	223.00- 300.00
ChiCoin Triple Score	265.00 325.00
	200.00- 040.00
ChiCoin Advance Bowler (10/53)	250.00 205.00
	230.00- 393.00
Genco Shuffle Pool	105 00 205 00
(11/53)	195.00- 395.00
Keeney Pacemaker	010 00 005 00
Bowler (9/53)	
United Cascade 2/53)	195.00- 265.00
United Clover (2/53)	195.00- 265.00
United Classic (6/53)	225.00- 295.00
United Olympic (6/53).	225.00- 295.00
United Royal (9/53)	
United Imperial (9/53).	325.00- 395.00
United Team (1/54)	410.00- 515.00

ARCADE EQUIPMENT		
Chi-Coin Goalee	40.00-	119.50
ChiCoin Pistol	59.00-	99.50
Exhibit Dale Gun	45.00-	94.50
Exhibit Silver Bullets	79.50-	125.00
Exhibit Six Shooter	99.50-	145.00
Genco Sky Gunner	150.00-	250.00
Genco Night Fighter	250.00-	295.00
Seeburg Bear Gun	145.00-	195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

710.00 730.00

A.B.T. MFG. CORP.
Challenger (Counter Model
Gun)\$ 75.00
Rifle Sport, 3 and more Guns,
plus complete ranges of vari-
ous types

AMI, INCORPORATED

AMI "E"-40 Phonograph	795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo \$2	2,545.00
BALLY MFG. CO.	
Moon-Ride \$	995.00
Hi-Fi	760.00
Jet-Bowler	
(With Match Feature)	
Model Jet-110, 10c a play\$	755.00
Model Jet-325, 10c a play,	
3 plays for 25c	775.00
Rocket-Bowler	
(Without Match Feature)	
Model Resket 110 10s a play	710 00

Model Rocket-110, 10c a play. Model Rocket-325, 10c a play, 3 plays for 25c CHICAGO COIN

Feature Bowler, Single Chute. \$	685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute.	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
6 Player Super Home Run	615.00

H. C. EVANS & CO.

Holiday (Model 4045) 100	
Selec., 45 rpm	
Jubilee (Model 278) 40 Selec.	
78 rpm	795.00

EXHIBIT SUPPLY Junior Jet Ride \$ 395.00 Shooting Gallery 595.00

Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725,00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed	
Reindeer	725.00
Rudolph The Red Nosed	
Reindeer With Music	775.00
Pete The Rabbit	725,00
Pete The Rabbit With Music.	775.00
Twin Pete The Rabbit	725,00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1.047.50
Vacumatic Card Vendor	221.50

Rifle Gallery\$	625.00
D. GOTTLIEB & CO. Gold Star\$	364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new	
Drivemobile)\$	795.00
Photomat '54	
3-D Art Parade, 10-show model	495,00
3-D Art Parade, 6-show model.	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	 304.50
Bikini Bowler	
Without Match Feature	
Single Chute	 630.00
Double Chute	 645.00
Century Bowler	
With Match Feature	
Single Chute	 670.00
Double Chute	 685.00

ROCK-OLA MFG. CORP.

Model 1436A "Fireball" 78 RPM	
Model 1438 "Comet Fireball"	
Phono, 120 Selections, 45	1
RPM Only	1
Model 1440 "Comet Fireball"	1
Playmaster, 120 Selections,	5
45 RPM Only	u
Model 1442, Hi-Fi, 50 Selec-	Tannon theu
tions, 45 RPM Only	
Model 1546 "Comet Fireball"	Ì
Chrome Wall Box, 120 Selec-	1
tions	13
Model 1548, 50 Selection Wall	/ -
Box	1 5
Model 1550, 20 Selection Wall	1
Box	1 8
Model 1613, 8" Blonde Wall	noncurron
Speaker	1
Model 1614, 8" Mahogany Wall	1
Speaker	1
Model 1906, Remote Volume	
Control	/

J. P. SEEBURG CORP.

HF-100-R
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote
Volume Control
CVS4-8—8" Wall Speaker Ivory
(Teardrop)
CVS6-8-8" Recessed Speaker.
CVS7-12-12" Recessed Speaker /
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote
Amplifier
AVC-1 Automatic Volume
Compensator Unit
Ray-O-Lite "Coon Hunt"
•

UNITED MFG. CO.

Shuffle Target (Without

685.00
705.00
710.00
730.0 0
595.00
615.00
635.00
655.00
710.00
730.00
685.00
705.00
725.00

WILLIAMS MFG. CO.

Skyway\$	364.50
D W D	00200
Daffy Derby	469.50
All Star Baseball	CCE 00
All Star Daseball	005.00

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph
Model "1600-A" Phonograph.
Model "1650-A" Phonograph
Model "1500-A" Phonograph.
Model "1600" Phonograph
Model "1650" Phonograph
Model 5112-12" Concealed
Speaker Hi-Fi
Model 5112-8" Wall Speaker
Hi-Fi
Model 5205 5c-10c-25c Wall
Box 3 Wire (104 Selections)
Model 5206 5c-10c-25c Wall
Box 4 Wire (48 Selections)
Model 4851 5c-10c-25e Wall
Box (48 Selections)
Model 5204 5c-10c-25c Wall
Box (104 Selections)
Model 5100 8" Speaker

Model 5110 12" DeLuxe Speaker

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123 80 345. 395.
165
500.
225. 300. 295. 265. 175. 250. 265.
229.

STARTS A REAL

IN COLLECTIONS

ALUTETO PROPRIO PROBLEM

Maybe it's the smart styling that sparks its splendid earning power! Maybe it's the 104 selections! No question but that it's fabulous high fidelity sound system and that eye-arresting Carousel Record Changer contribute their part. The point is—wherever a Wurlitzer 1700HF Phonograph goes in—collections go up.

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THE FABULOUS, HIGH FIDELITY

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"It's What's in THE CASH BOX That Counts"



NOW...ever popular BOWLING SKILL AIM CONTROL plus old favorite SKEE-BALL SKILL SPEED CONTROL







SPACE-GUN POSITIVELY SAFE ALL-METAL CONSTRUCTION NATIONAL COIN-MECHANISM 35 IM. BY 62 IN 62 IN HIGH RETRACTABLE CASTERS

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.



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Famous In-Line Score Features plus exciting BUMP-FEATURE that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of BEACH CLUB. And HI-FI is actually beating BEACH CLUB records in many spots. Get your share . . . get HI-FI today!



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