

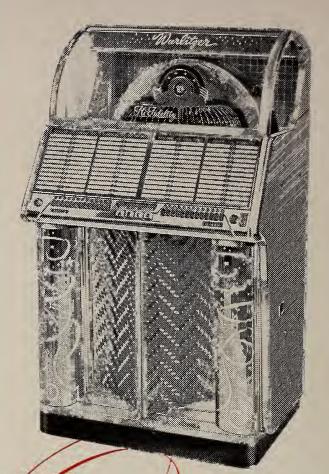
VOLUME XV

MAY 29, 1954

NUMBER 36

Jerry Blaine, hcad of Jubilee Records, holds the gold disk which The Four Tunes earned for their best seller, "Marie". The boys hit the jackpot with their first Jubilee recording and now are following through with still another hit, "I Understand Just How You Feel". From left to right are: Danny Owens, Jimmy Nabbie, Jerry Blaine, Pat Best and Jimmy Gordon. Pat Best is not only the guitarist of the group, but he is also the writer of "I Under-stand Just How You Feel".

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FOUNDED BY BILL GERSH

May 29, 1954

Volume XV

Number 36

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(Music Editorial) **91** BILLON **92** BILLON **PLAYSAYEAR**

Good times or bad times the records continue to spin, around and around, in a merry whirl, at least 176,000,000 plays per week in the 550,000 juke boxes located in every type of known establishment in the U.S. This means 9,512,000,000 spins a year!

The greatest showcase for the artist ever known in the history of the world. A showcase for his wares, his talent, his ability. So outstanding it has never been equalled.

This, then, is the juke box business of America. The continuous whirling, spinning records that bring Americans everywhere in this great land, farm country, metropolitan city, cozy suburb, peaceful valley, rugged hills, the music of the artists of the world.

Here is the business essence which engenders the birth, the development, the growth of a tune to hit proportions. That makes unknown stars overnight. That zooms small salaried artists into the bigtime. That creates a diversion the like of which has never been known in all the world's fantastic history.

Sunny or showery day, good or bad day, glad or sad day, the juke boxes of America spin 176,000.000 plays each week. Over 9½ billion plays a year. A fantastic number of plays. A thrilling deluge of music to a music loving peoples.

Here, in these 176,000,000 plays each week, are born new artists. Here, in these 176,000,000 plays is the surety bond for the established artists. Here, in these 176,-000,000 plays, is the basis of an industry that produces the music America loves to hear.

As the juke box plays go up and down chartwise, as the play falls off, as it leaps up, so is it noticeable that sales go up or go down. Here, then, may be the answer to what record manufacturing executives want to know as to why their sales are down, or why they have gone up.

There are executives in the recording manufactories who have long ago noted sales drops comparable to play drops in the nation's juke boxes and take cognizance of each time play goes up or down in the 550,-000 juke boxes located thruout the U.S.A. Here is the business guide for the man engaged in making recordings. As juke box play falls off he will, if he searches diligently, find that the sales curve on its downward trend will closely follow the chartwise drop in the nation's juke box play.

He will, at the same time, find that the sales curve swings upwards as the play grows greater in the nation's juke boxes and, from this chartwise curvature, will be able to translate his records into sales which assure his business success.

It is factual today to use the curving lines of the juke box's ups and downs, as far as play action is concerned, for the sales of any of the leading record firms.

With the nation's 550,000 juke boxes grinding on a tune—sales, most definitely, go up—'way up.

With but a small portion of the same 550,000 juke boxes grinding out a tune, sales will go ahead to the public in the same proportion.

An artist's success, as has long been known, is based on this simple business process. If his records have what it takes, the public playing them in the nation's juke boxes, means that the public will also buy them in a proportionate measure to the number of plays, and the sales will be noted on a comparative basis against the play action.

So as long as the nation's 550,000 juke boxes continue to grind out a minimum of 176,000,000 plays per week, the artist, the record distributor, the record dealer and, especially, the record manufacturer, is assured an ever steady market with the possibility of great growth as play goes up each day and each week to assure him a portion of the minimum of 9,512,000,000 plays per year.

The above figures, for the benefit of the reader, are based on the conservative estimate of but \$8 per week gross intake for the operator in the nation's 550,000 juke boxes, according to the prevalent commission arrangement with location owners (in a majority of instances) of 50%-50%. The total intake of the individual juke box therefore is twice \$8 or 360 nickel plays per juke box per week.



Annual Encyclopedia and Directory

BOX CASH

(Dated: JULY 3, 1954)

Featuring:

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- ★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Folk & Western".
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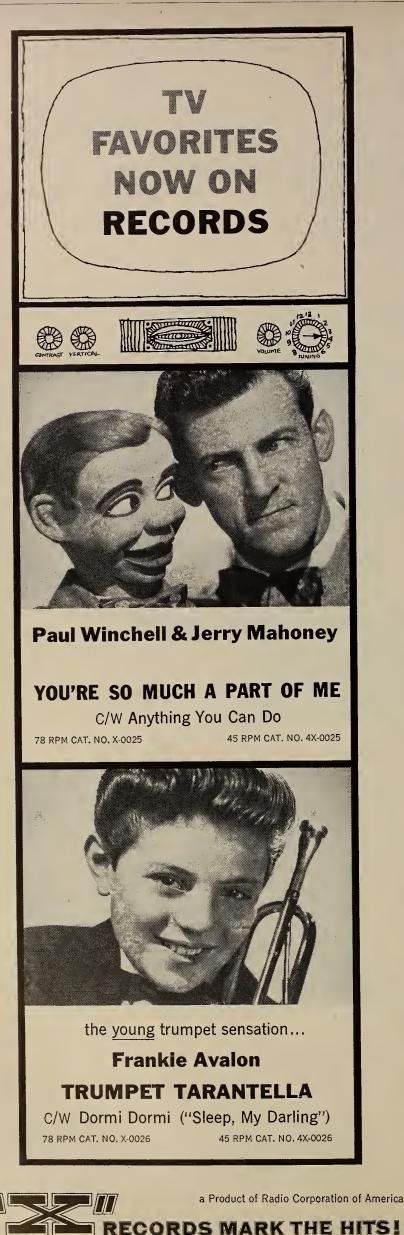
THE CASH BOX

(PUBLICATION OFFICE)

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May 29, 1954

"It's What's in THE CASH BOX That Counts"

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Page 7



1. WANTED	Perry Como (RCA Victor)
2. LITTLE THINGS MEAN A LOT	Kitty Kallen (Decca)
3. YOUNG AT HEART	Frank Sinatra (Capitol)
4. HERE	Tony Martin (RCA Victor)
5. THE HAPPY WANDERER	∫ Frank Weir (London) ∂ Henri Rene (RCA Victor)
6. THREE COINS IN THE FOUNTAIN	. Four Aces (Decca)
7. IF YOU LOVE ME	<pre>{ Kay Starr (Capitol) } Vera Lynn (London)</pre>
8. CROSS OVER THE BRIDGE	. Patti Page (Mercury)
9. MAKE LOVE TO ME	. Jo Stafford (Columbia)
10. THE MAN WITH THE BANJO	
11) THE MAN UPSTAIRS. 12) JILTE	
14) A GIRL, A GIRL. 15) HERNANDO'	S HIDEAWAY.

Lennie Hodes, professional manager of Criterion Music, leaving on a deejay trip to work on his left field exciter, "Song of India," by Sonny Woods and The Twigs on Hollywood label. Disk has been getting solid reaction in several spots. Jockies Jack Lacey, (WINS-New York), Paul Brenner (WAAT-Newark, N. J.), and Bill Randle (WERE-Cleveland), really strong for the plate. . . Bill Lamb (WWCO-Waterbury, Conn.) has been running The Cash Box Top 50 each night on his "Contrasts" show and reports the reaction has been terrific. Bill devotes 45 minutes of each night's show to ten of the 50, starting with number 50 and finishing at the end of the week with number 1.



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* * * * * * * Frank Silva, station manager (WPTS-Pittston, Pa.) has a pet project which he calls "Off Label Time" and which is on the air from 6:30 to 7 daily, Monday thru Saturday. Show is dedicated to releases from the "off labels" and has become very popular. So much so, in fact, that a national sponsor is interested in buying the time. . . . Tommy Edwards (WERE-Cleveland) writes he is being swamped with new releases and has to take some home to audition. He doesn't have enough work hours in the day. . . . Ever the tireless worker, Jo Ann Tolley, MGM thrush, has been doing plenty of traveling and visiting with deejays in the past three weeks. During the week of April 19 Jo Ann visited all the jocks in Rochester, Buffalo, and Niagara Falls. The following week she squired by Sam Clark, MGM distrib in Boston, made chit chat with most of the jockies in Hartford, Bridgeport and New Haven, Conn. The week of May 3, had Jo Ann, together with Ed Barsky, MGM Philly distrib, visiting the Philadelphia mike artists. . . . KFEL-Denver now KIMN. Ronnie McCoy, in addition to his chores with the morning show has been appointed program director.



Stewart Rose

COMPLAINED

c/w I WANT YOU 78 rpm cat. no. X-0027 45 rpm cat. no. 4X-0027

A smash hit by Stewart Rose. Hear and judge for yourself the terrific drawing power of his rich, stirring voice.



RECORDS MARK THE HITS! A Product of Radio Corporation of America

Page 8

May 29, 1954



THE WILDER BROTHERS ("X"-0019; 4X-0019)

ef "TWO HEARTS" (2:14) [Man-ning BMI-Walter, George, Wil-der] Warner Wilder leads his crew through a catchy vocal jumper that comes over well. Inviting ditty.

"I DON'T KNOW" (2:41) [Man-ning BMI—Walter, George, Wil-der] Jack Cathcart leads the ork again as the brothers rhythm through a bluesy vocal item. Boys have a good sound here. Terrific beat.

FRANKIE VALLEY (Mercury 70381; 70381 x 45)

B "SOMEBODY ELSE TOOK HER HOME" [Chappell ASCAP—] The exciting and unusual voice of Frankie Valley comes over zestfully as he cruises through a slow senti-mental waltz. Interesting style.

• "FORGIVE AND FORGET" [Favorite ASCAP—] Frankie gets the able assistance of a good chorus on a good rhythm item. Good arrangement.

THE McGUIRE SISTERS (Coral 61187; 9-61187)

GOODNIGHT, SWEETHEART, GOODNIGHT" (2:50) [Arc BMI -Hudson, Carter] The McGuire Sis-ters turn in their best effort to date as they render a good item stemming from the r & b field. Great arrange-ment of a powerful contender.

B "HEAVENLY FEELING" (2:13) [Bil-Edgar BMI—Wayne, Silbert] A pretty waltz is created from the melodious "Chock Full O' Nuts" com-mercial. Pretty harmony on a very catchy ditty. Could click too.

ELLA FITZGERALD (Decca 29137; 9-29137)

B "I WISHED ON THE MOON" (3:05) [Famous ASCAP—Parker, Rainger] The lush strings and chorus of Gordon Jenkins' ork mold a per-fect showcase for the warm voice of Ella Fitzgerald as she fashions a lovely romantic oldie.

"WHO'S AFRAID" (2:47) [Ad-vanced ASCAP — Tauber, Law-rence] The great Ella gets a pleasing lilting melody to work with on this end, and she hands in another fashion-able reading. Easy listening.

BOB CREWE (Jubilee 5148; 45-5148)

(2:17) [Pincus ASCAP — Dia-mond, Meyer, Silver] Bob Crewe makes an impressive debut on the Jubilee label with a vibrant bouncey novelty given a sensational backing by Ralph Burns ork and chorus. Real exciting. Excellent juke box fare. Could break through.

(2:04) (2:04)

ISK "THERE NEVER WAS A NIGHT SO BEAUTIFUL" (3:04)

BOX

THE CASH

[Broadcast BMI-Rox] "HIT AND RUN AFFAIR" (2:04) [Duchess BMI-Roseland, Cormier, Van]

PERRY COMO (RCA Victor 20-5749; 47-5749)

"SOME DAY" (2:31) [Famous ASCAP—Hooker, Friml]

"THERE MUST BE A REASON" (3:00) [April ASCAP—Davis, Murry]

5749; 47-5749) Eyes," Perry Como has been knock-ing off one hit after another. And now as his version of "Wanted" continues its long run in the #1 spot, Perry issues another big one that should also be up there in short order. "There Never Was A Night So Beautiful" is a tender and beautiful ballad offered in the warm, relaxed manner that makes the star so popular. A beautiful, romantic job with another superb assist by the Hugo Winterhalter ork. "Hit And Run Affair" is a lively ditty with a catchy and in-viting melody. Cute coupling that makes the disk top grade juke box fare. Perry has done it again.

35; 4-40235) one of the country's steadiest and biggest hit producers, dishes up a great new version of an old 'song that just can't miss making the hit parade. Backed by Paul Weston's orchestra and the late Carl Fischer, Frankie reminds the listener of his "Shine" type of delivery as he belts across a fabulous treatment of "Some Day." The stylist really gives his all to the tune. It's his best showing since "I Believe." "There Must Be A Reason" is a dramatic semi-religious tune with the same basic idea as "I Believe." A feelingful interpretation of a lovely tune.

PAT TERRY (Pic 0003; 45-0003)

"A SMILE FOR SUZETTA" (2:29) [Mogull ASCAP-Gallop, Brown, Vars] Don Costa sets up a wonderful backing for Pat Terry and his styling of a melodious lively item with an Italian flavor. Good voice does a good job.

• "FROM THIS DAY ON" (2:34) [Reis ASCAP—Frisch, Alfred] A beautiful melody so often sung at wedding ceremonies, is given a feel-ingful going over by the tender chords of Pat of Pat.

BETTY HUTTON & TENNESSEE ERNIE FORD (Capitol 2809; F-2809)

B "THE HONEYMOON'S OVER" (1:52) [Shapiro, Bernstein ASCAP—Horton, McCarthy, Mysels] Two versatile performers team up on a clever up beat item about married life. Real wild orking by Billy May.

"THIS MUST BE THE PLACE" (1:54) [Edward Pola ASCAP— Pola, Copeland] The two live-wire artists hand in a rocking version of a tune that's been cut a number of times. This is the best job on the tune.

ERNIE RUDY ORCHESTRA (Derby 851; 45-851)

B "SHE HAD TO GO AND LOSE IT AT THE ASTOR" (2:18) [Leeds ASCAP — Ray, Prince] A comical double entendre novelty that always gets a laugh, is given a top grade delivery by Ernie Rudy and the chorus. Good arrangement.

⁶ "I KNOW HOW IT FEELS TO BE LONELY" (2:20) [Lynnbrook BMI—Gilbert, Gardner] Don Rodgers and the Merry Men handle the vocal chores on this lilting rhythm item. Inviting deck on the light side.

RALPH SHARON (London 1438; 45-1438)

C "LULLABY OF THE LEAVES" (2:45) [Berlin ASCAP—Young, Petkere] Talented jazz pianist Ralph Sharon comes up with a colorful pro-gressive arrangement of a wonderful oldie.

C "LOVE IS HERE TO STAY" (2:55) [Gershwin ASCAP — Gershwin] Ralph and the crew up the tempo on a famous Gershwin oldie. Interesting listening that the jazz en-thusiasts oughta take to.

MITCH MILLER ORCH. (Columbia 40244; 4-40244)

B "SAIL! SAIL! SAIL! (2:30) [Reis ASCAP — Hughes, Hague] Merv Griffin and the chorus take the vocal spotlight on a lively Mitch Mil-ler instrumental. Catchy ditty with barios etc banjos etc.

G "FROU-FROU" (2:55) [Essex ASCAP—Sigman, Chatau] Mitch and the chorus supply a lush backing for Merv's version of a slow waltz ballad.



PERRY COMO • Since the fabulous success of "Don't Let The Stars Get In Your

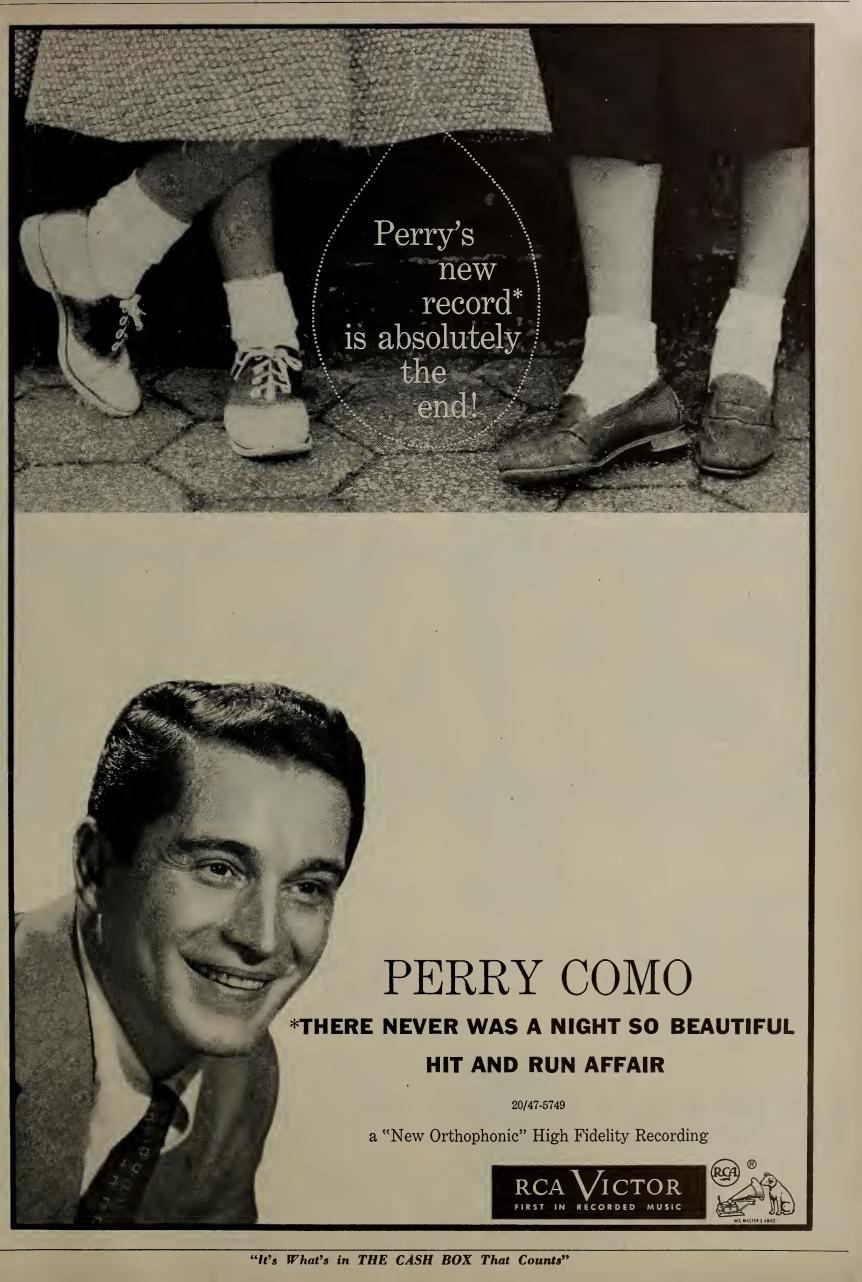
DICK ISLAND

DICK ISLAND (Mercury 70369; 70369 x 45) "WAS THAT THE HUMAN THING TO DO" (2:39) [Witmark ASCAP—Young, Fain] Dick Island makes an impressive showing on the label with a clever lilter with an ex-cellent set of lyrics. Pleasing voice with good material. "THE CRASS LOOKS CREEN

Get "THE GRASS LOOKS GREEN-Darwin, Allen] Hugo Peretti supplies a fitting orking for Dick's ok treat-ment of a peppy bouncer.









THE LAURIE SISTERS (Mercury 70382; 70382 x 45)

"DO IT OVER AGAIN" (2:33) [Favorite ASCAP — Peretti, Creatore] The Laurie Sisters have a most interesting sound as they fash-ion a catchy cutie in their colorful manner. Number bounces. Good arrangement.

Ge "SON OF A GONDOLIER" (2:36) [Laurel ASCAP — Stillman, Al-stone] A bouncing Italian flavored ditty is presented with sparkle by the thrushes. Great harmony that sticks with you. Girls could make the grade.

KELLEY NORWOOD ORCH. (Ac'cent 1011; 45-1011)

• "APRIL IN PARIS" (3:10) [Harms ASCAP—Harburg, Duke] A wonderful standard is treated to a simple and danceable instrumental styling by the Kelley Norwood or-chestra. Easy listening.

C "TWISTED HEART" (2:34) [Sound BMI — Norwood, Seely, Garvin] Juanita Crowley takes over in the vocal department on another danceable piece of material. Ok arrangement.

AY MARTIN ORCHESTRA (Essex 357; 45-357)

• "VERADERO" [Meridian ASCAP —Wayne] Ray Martin does won-ders with the strings as his crew flies through a fast moving Latin tempo instrumental item that made some noise a while back. Good juke box stuff.

G "STRINGS ON PARADE" [Meadows ASCAP — Martin] A lively happy-go-lucky affair is offered by the instrumentalists on this end. Pretty tune. Short disk that ops will love love.

THE MARINERS (Columbia 40241; 4-40241)

G: "STEAM HEAT" (2:20) [Frank ASCAP—Adler, Ross] From the hit musical "Pajama Game" comes this rhythmic novelty capably treated by the Mariners. Good arrangement.

(2:15) [Geo, Pincus ASCAP—To-bias, Kramer] Spencer Odom sets up the orking for the boys' interpretation of a shuffle tempo love tune. Good reading on a solid piece of material.

ALAN DEAN (MGM 11747; K-11747)

B "WHO'S AFRAID" (2:42) [Ad-vanced ASCAP — Tauber, Law-rence] Alan Dean comes through with a warm reading of a pretty ballad as Neal Hefti supplies the orking. Chorus adds to beauty of deck. Could make noise

G: "I AM A MAN" (2:47) [Kahl BMI —Selbey, Coates] The artist gets a smooth Joe Lipman backing as he offers another good ballad with a ter-rific set of lyrics.

the case box SLEEP FEK

"SWAY" (2:42) [Peer International BMI—Ruiz, Gimbel] "MONEY BURNS A HOLE IN MY POCKET" (3:00) [Chappell ASCAP-Styne, Hilliard]

ell ASCAP—Styne, Hilliard] DEAN MARTIN (Capitol 2818; F-2818) The singing portion of the famous Martin & Lewis team gives out with a beautiful crooning job on a lovely Latin tempo melody tagged "Sway." The melody is from the hit mambo item "Quien Sera." And with new English lyrics, the tune definitely rates as top drawer material. Rounding out the top performance is a glowing backdrop by Dick Stabile's orchestra and a terrific chorus. "Money Burns A Hole In My Pocket" is a pretty lilter done in a pleasing fashion by the warbler. Easy listening throughout. Tune stems from the flick "Living It Up." We expect big things from the top lid. lid.

DEAN MARTIN

• Dean Martin, whose "That's Amore" speaks for itself, comes through with a terrific new offering that could do as well if not better.

"SONG OF THE SEWER" (2:32) [Geo. Lee ASCAP—Dubey, Karr] "VA VA VA VOOM" (2:48) [Songsmiths ASCAP-Carney, David, Carr]

ART CARNEY (Columbia 40242; 4-40242)

42; 4-40242) the medium's leading comics. His characterization of the sewer sys-tem employee Ed Norton has been referred to as one of Television's best. Taking advantage of Norton's popularity, Carney dishes up a clever novelty tune called "Song Of The Sewer" that oughta take the country by storm. The lyrics are hilarious, as is the comedian's in-terpretation. Could be a real fast money making novelty hit. "Va Va Va Voom" is another catchy ditty based on the artist's frequently used expression. Delightful coupused expression. Delightful coup-ling. Top half should be a real biggie.

"LOVEY DOVEY" [Progressive BMI—Curtis, Nuggy] "ANSWER THE CALL". [Baldwin BMI—Paul] BUNNY PAUL (Essex 359; 45-359)

(42-359) arrangement of a rocking rhythm item. The tune, "Lovely Dovey," is currently one of the top hits in the rhythm and blues field, and the way Bunny Paul leans into it, it could be one of the big sleeper hits in the pop market. The number should really have those juke boxes boxes for the bar of the start from should really have those juke boxes hopping. Commercial material from beginning to end. The coupling "Answer The Call" is a catchy number with a march tempo ar-rangement that seems to remind the listener of "Cross Over The Bridge." Keep a close watch on the top portion. Should be making a lot of noise.

GUY MITCHELL (Columbia 40240; 4-40240)

B "MY HEAVEN AND EARTH" (2:50) [Oxford ASCAP—Merrill] An inviting waltz number is treated to a tearful reading by Guy Mitchell as Mitch Miller and the chorus supply the backing. Ok side.

"THERE ONCE WAS A MAN" (2:25) [Frank ASCAP — Adler, Ross] The artist gets another strong assist on this lively bouncer with a catchy delivery. Tune stems from the musical "Pajama Game."

MICKI MARLO & BILLY MAY (Capitol 2801; F-2801)

B "I'M GOING TO SIT RIGHT DOWN AN CRY OVER YOU" (2:54) [Coblin BMI—Thomas, Biggs] Billy May sets up his familiar backing for a sparkling reading by Micki Marlo on a good rhythm number. Item has a blues feel.

(FOREVER IS NOW" (2:11) [Hill & Range BMI — Cochran, Robertson] A slow tender romantic item gets a sincere fashioning from Micki's versatile voice. Chorus assists on this end.

MARCO POLO (Coral 61183; 9-61183)

"I GUESS THERE'S AN END TO EVERYTHING" (2:50) [St. Nicholas ASCAP — Marks, Conley] Marco Polo's interesting name matches his interesting voice as he offers a tender ballad in great form. Lovely tune. Could hit.

B "WHAT ARE YOU DOING THE REST OF YOUR LIFE?" (2:41) [Dennis BMI—Wolf] Danny Mendel-sohn sets up another fitting ac-companiment for the smooth voiced crooner's tender offering of a good tune. Two-sided threat.

MARILYN -MONROE (RCA Victor 20-5745; 47-5745)

B "THE RIVER OF NO RETURN" (2:14) [Simon House ASCAP— Darby, Newman] Probably America's most famous female, Marilyn Monroe, puts on wax the warm and sentimental title tune from her starring flicker "River Of No Return."

(2:37) [Simon House ASCAP— Darby, Newman] The sultry thrush comes over wonderfully on this sexy novelty from the same flick. She sounds great on a disk that could go all the way.

DINAH SHORE (RCA Victor 20-5755; 47-5755)

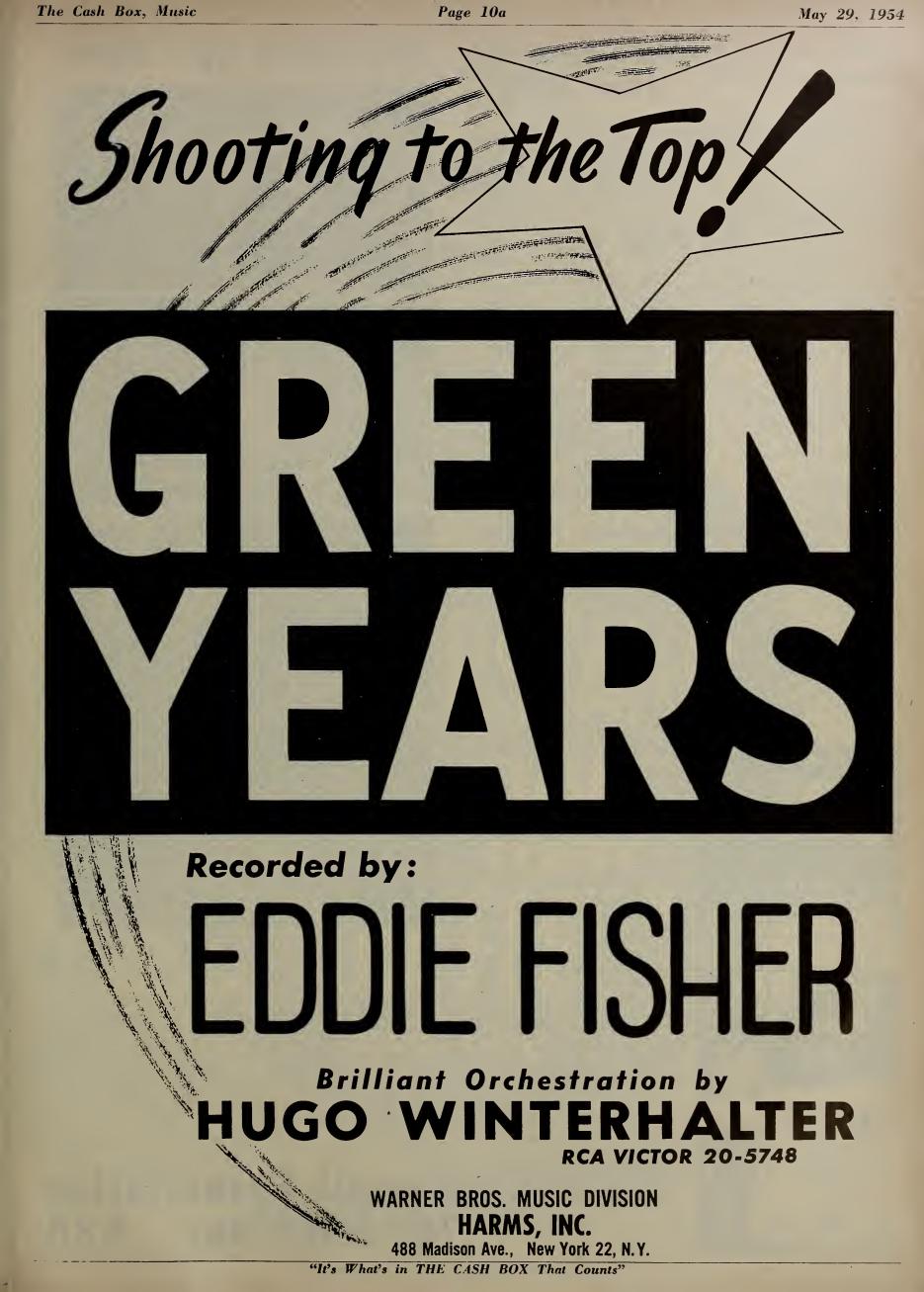
B "THREE COINS IN THE FOUN-TAIN" (3:05) [Robbins ASCAP —Cahn Styne] From the movie of the same name comes this lovely ballad which Dinah Shore delivers with such feeling. As tune heads up there, Dinah will attract her share of coin.

B "PAKISTAN" (2:08) [Burke & Van Heusen ASCAP — Rogan, Williams] The sweet thrush bounces through a beaty, Oriental type novelty. Cute and inviting job.



• Jackie Gleason's TV show has established Art Carney as one of

BUNNY PAUL • The vibrant Bunny Paul makes a potent bid for the big record as she belts out a sensational Sy Oliver



The Cash Box, Music

Renewals Now Require Second Consideration

NEW YORK—As a result of a de-cision handed down in Federal Court last week by Judge David J. Edelstein, every time a renewal clause is exer-cised in a publisher-writer contract, the writer may bring suit for second consideration

the writer may bring suit for second consideration. This results from the Judge's deny-ing of a Mills Music petition to dis-miss an action by songwriter Hoagy Carmichael, who is suing for the re-turn of fourteen songs. Representing Carmichael as a⁺torney in this case, which now sets the precedent for all other writer-publisher renewal dis-putes, was Lee Eastman. According to United States copy-right law, a song may be copyrighted for two periods of 28 years each. Under old publisher-writer contracts, an automatic renewal clause was al-

an automatic renewal clause was al-most always included. And it is this clause which has now been ruled not necessarily binding.

necessarily binding. The clause, however, has been dropped from all contracts signed un-der the auspices of the Songwriters Protective Association, which was or-ganized in 1931, and which now issues the standard contract which is almost universally used. Under SPA con-tracts, after the first 28 years, the copyright automatically reverts to the writer.

copyright automatically reverts to the writer. Prior to this ruling, the guiding decision was made about a decade ago in a case between Witmark and Fisher, when the Court upheld the validity of copyright renewals if they were made before the expiration of the first 28 year period. Said attorney Eastman, "As a re-sult of this decision, every dispute that comes up on a renewal clause, must now go to a jury trial to deter-mine whether sufficient consideration was involved".

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C li b P



Csida, Grean Buy **Towne Music**

NEW YORK—Joe Csida and Charles Grean, who last week an-nounced their departure from Santly-Joy and their retention of Trinity Music, a BMI firm which had been started in association with Santly-Joy, this week purchased an ASCAP firm to round out their publishing activities. The firm is Towne Music and it was purchased from attorney Lee Eastman.

Towne was organized 10 years ago by Charlie Spivak and the late Jack Ostfeld.

Ostield. Csida said that he feels a very strong business and moral obligation to BMI and wouldn't do anything that would in any way hurt the BMI struc-ture of Trinity. However, he said a publisher must recognize—however reluctantly—that there are topnotch writers in both performance rights agencies and, as a publisher, he must be in a position to acquire good songs from whatever source they may come from whatever source they may come.

Trinity Music's BMI deal remains exactly as it was originally written.

In connection with the sale of Towne by Eastman, it is also interesting to note that several month ago the lawver disposed of another of his firms, Ross Youngnickle, to the Aberbachs.

"The Friend" Gets Rack **Order In 4 Days**

NEW YORK-George Paxton probably set a record this week when he received the rack order for "The Friend" just four days from the time the Eddie Fisher disking of the song was released.

Fisher performed the number on his TV show the same day the record came out.

The rack order involves 74,000 copies of sheet music.

To date Victor has shipped over 200,000 copies of the record.

Abramson Named Head **Of AGVA Trust Fund**

NEW YORK-Nat Abramson, Director of the WOR Artists Bureau, has been elected Chairman of the American Guild of Variety Artists (AGVA) Welfare Trust Fund. He succeeds David Katz, former manager of the Roxy Theatre, who resigned. William F. Brunner, former Congressman from Queens, remains Vice Chairman. Other members of the board are Nick Prounis, owner of the Versailles Restaurant; Rabbi Bernard Birstein, of the Actors' Temple, and David Ferguson, Executive Secretary of the Jewish Theatrical Guild. One other trustee remains to be added to the board, and he will be named at the next meeting.

Purpose of the AGVA Welfare Trust Fund, which was established as a separate entity, is to receive welfare payments and pay premiums for accident insurance. According to the terms of the policy with Lloyds of London, AGVA performers are covered in the event of injury or death during engagements and also for a period before and after engagements.

Westchester Ops' Dinner



SCARSDALE, N.Y .- Some of the record world's top names, along with members of all phases of the coin machine industry, turned out at the Holiday Inn in this city, May 18, to celebrate with the Westchester Operators' Guild, their third annual dinner.

Above, The Cash Box gets a bird's-eye view of the performers: Top Row: a) Master of ceremonies Don Baker greets Audivox Record star Dorothy Collins as hubby Raymond Scott (far left) comes up on to the stage to accompany her. b) Label "X"'s Smith Brothers. Second Row: a) The Larks, Lloyds Recording artists. b) Capitol's "Oh Baby Mine" boys, the Four Knights. Third Row: a) Surrounding Betty Madigan and Shirley Harmer is the MGM and Sanford Distributing staff represented by (l. to r.) Sol Handwurger, Dick Cowitt, Irwin Zucker, Joe Reilly, John Scalisi and Charlie Hassen (center). b) Hickory artist Danny, Davis. Fourth Row: a) RCA's Lou Monte. b) Patti Bross. c) Jubilee's Danny Winchell. d) Decca's Kitty Kallen.

For further pictures of the event, see page 38.

Airmail Subscription Cash Box \$30. The

"It's What's in THE CASH BOX That Counts"

Page 10b



[&]quot;It's What's in THE CASH BOX That Counts"



THE CASH BOX HAX CIRCL

NEW YORK:

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CHICAGO:



May 29, 1954

best-selling record tunes. **ChilcAGO:** Lots of the music boys 'round town proudly pointing to newspaper clips they received from the West Coast. Wherein Our Town's boy, Benny Strong, proved himself a rescuing hero in the attack on Toni Arden at the Coconut Grove at the Ambassador, L. A. Tho the story was reported here last issue, we guys of the Windy City feel that it's worth re-peating, because one of our boys proved that the kids here in Chi who came up the hard way, have still got intestinal fortitude and quick mental, as well as mus-cular, reaction, to help rescue beauties from attacks. ... Seems like the Four Aces have the smash on the much cut, "Three Coins In The Fountain." At least plug disk by The Crows, "Baby," is just as great as their success of the singular monickered waxeroo, "Gee"... They call him "the kid." But he's being plid disk 'the extra added attraction" at the Chicago Thitter: Tommy Leonetti. Just 24 years old. Has been singing since he's 16. Started with Tony Pastor. In the days of Betty and Rosie Clooney. In fact, still live in Jersey. Overlooking the Palisades. Just two blocks from Palisades Amusement Park, The kid's got poise. Looks. And a very individualistic stylizing. Sings a bit out of left field as yet but, just keep your eyes peeled, ski kid's coming up to the plate in the Ruthian manner one of these days soon ad will swing for all four bases. ... Cee Davidson, congenial ork pilot of the Sahara, Las Vegas, pops in to say "hello and helle." And to tell us that his very charming Harriet on the way in this June. ... Chick Kardale in town. For but six hours. Advises, "Things look very promising. At long last. After taking it on the chin for months. I know I'm on the way up. Tanks to Billy Shaw. And a guy named Charley Barnet."

LOS ANGELES:



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Watching The Play





WEBB PIERCE

Webb Pierce in from the Grand Ole Opry and headlining the Casino bill. His Decca platters of "Sparkling Brown Eyes" and "Slowly" getting heavy air play and George Offer and his staff at Apex Rec-ords doing a bang-up job with the ops and radio folks back of Webb's local appearance. . . In the Circus Room of the Colonial is Alvina's Eddie Mehler and His Rustic Ramblers riding high with his current platter of "Baby Doll" b/w "Just A Weary Traveller." We hear that this is the last local appearance of the Bustic Ramblers who have been booked into one of Rustic Ramblers who have been booked into one of the top Montreal spots. The boys have built a strong following hereabouts and their fans will miss them. . . Slim Whitman, whose Quality platter "Secret Love" has been doing so well has a strong follow up with his new "Rose Marie" side, which Frank Weaver and the folks at Quality are exploiting strongly in advance of Slim's local appearance here at the Palace Peer, May 19th. On the same one-niter will be Niag-

ara Fall's ace folk DJ Ramblin' Lou and His Rainbow Ranch Gang who are prime favorites with the heavy listening audience in this area. . . . Back in town and starring at the Holiday is Bill Long and His Border Jumper, whose

Quality disk, "Your Daddy Is A Railroad Man" has been doing so nicely in the boxes and on the air. . . . The Liberace date at Maple Leaf Gardens pulled 12,000 attendees and left this town wide open for future appearances of the flashy piano star. The event sponsored by the Rani Ghar Grotto, to earn funds for their charity activities appeared to be off to a poor box office sparked by vendettas carried on by a couple of local columnists. The brilliant promotion campaign then instituted [by Liberace's Canadian TV sponsor, Robin Hood Flour Mills and their ad agency, enlisted the full support of the local radio folks, the Canadian music and record people, and the path was paved for Liberace and his cast to click in signal fashion, which he did. Teamed with Young and Rubicam's Bill Byles, were Spence Caldwell (whose firm distributes the



SLIM WHITMAN

Liberace TV show in Canada), Bob Pampe and Harold Pounds of Columbia Records and Canadian radio stars, Johnny Wayne and Bobby Gimby, who penned the cute novelty tune, "When Liberace Winks

At Me." Alvina recorded the tune and had platters on the air within three days and its quick click with the DJ's helped to turn the tide and really made all of this area Liberace fans. . . . Columbia Records'



new Canadian set-up will be headed by Bob Pampe. Bob has already made himself a lot of fans with the local music folks and we're happy to have him with us. Happy too, to hear that Frank Jones is going to be with him in this territory. . . . Within the next few days, several other important developments will be announced which point up the growing importance of the Canadian record business to the U.S. major diskeries. Watch for these developments which will see more of the U.S. platter firms establishing their own subsidiary set-ups in Canada. . . . We hear that Tutti Camarata cut a fine Decca platter with Dick Todd on the Canadian plug tune, "It Happens."

The platter should be a quick click as soon as it is released in this country.

MONTREAL MEMOS:

Paula Watson, currently on MGM records and famed for her original recording of "A Little Bird Told Me" has been booked into the Cafe Minuit. This is a return engagement to a location that she was very instrumental in building up to its present stature. . . . Gatineau Country Club

was so pleased with its booking of the Four Aces that it has embarked upon a name policy marking Ottawa's first venture into this type of entertainment. On the strength of the Aces' showing they have Bill Kenny & his Ink Spots opening on Victoria Day. (May 24th.) ... Joanne Wheatley, formerly with Fred Waring and

now doing a single, is currently at the Sheraton Mount Royal. Gal has a highly contrived act which does not allow her to project or express her own personality. She has ability and appearance but impresses as a person who would do much better with a simpler format. Frankie Laine opened at the Chez Paree on the 21st and rumor has it he will be followed by such top names as Lena Horne, Sophie Tucker, Billy Daniels among others. . . . Two local singers Deno Vale and Laura Berkeley are still holding forth as house vocalists at the Down Beat.





MINNEAPOLIS, MINN.—Fabor Robison, president of Abbott and Fabor Records, is pictured above with Vera Schwartz of Acme Music Co. at the Lieberman Music Company showroom in Minneapolis, AMI distributor.

Block Adds Radio Producing To Duties

NEW YORK-In addition to disk jockeying "The Make Believe Ball Room" over WABC, Martin Block is now a radio producer as well. He is producing a new deejay program titled "The Boy Next Door" in which Mort Lindsey is introduced to disk jockeying. The new show premiered May 17.

The program will tend more towards lush instrumental rather than the "top pops" that receive featured play on Block's Ballroom show.

Mort Lindsey will add his own piano playing and song stylings, blending in a live and personal touch. Currently Lindsey is appearing on a morning TV program with his Trio and has been associated with many of the outstanding bands as pianist and arranger.

Fisher, Winterhalter **In Carnegie Concert**

NEW YORK - Eddie Fisher wil make his Carnegie Hall debut Thurs day, May 27, in a benefit concert fo the New York Heart Association. In addition to being his initial appear ance at Carnegie, the concert wil mark Fisher's first personal singing engagement in New York City in over a year. Accompanying Eddie will b Hugo Winterhalter who will conduct the "Pop Concerts In New York" or chestra composed of members of the New York Philharmonic.

Blaine Buys Dana

NEW YORK-A syndicate headed by Jerry Blaine has taken over Dana Records. Walter Dana remains a head of recording and all artists who were signed to the label will continue with it.

Dana will still be devoted exclusively to polka music.

The new offices will be at 317 West

WMCA Resumes Night

Schedule With Carroll

NEW YORK --- With the premiere of its new "Night Watch" show next Tuesday morning, May 25th, at 2:00 A.M., WMCA resumes round-the-clock broadcasting after a five-year hiatus. Program will be heard six mornings a week, Tuesday through Sunday, from 2:00 to 6:00 A.M.—immediately following the Barry Gray Show.

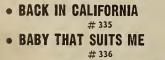
Ray Carroll, formerly of the Willie Ray Carroll, formerly of the Willie & Ray team, a familiar personality to New York's all-night radio listeners, will preside over the microphone and music . . . spinning records to please all tastes . . . direct from the WMCA studios. Weather, time checks, news on the hour and half-hour, and daily fishing reports and other items of in-terest to sportsmen, round out the pro-gram format. gram format.

Advertisers already signed to launch WMCA's all-night musical feature in-clude Eveready Tire Tire Company, Drake Upholsterers and Colony Mo-

	A Back to Back HIT
•	by
	JIMMY SACCA
•	of the Hilltoppers
	singing
•	"ALONE WITH MY HEART "
•	and
	"MANSION ON THE HILL"
•	DOT RECORD # 15163
	DOT RECORDS, INC.
•	Gallatin, Tennessee
	Phones: 880-881
	Direct from England
	Direct from England The Hit English Version
	The Hit English Version
	The Hit English Version Frank Weir
	The Hit English Version
	The Hit English Version Frank Weir "THE HAPPY
	The Hit English Version Frank Weir
	The Hit English Version Frank Weir "THE HAPPY WANDERER"
	The Hit English Version Frank Weir "THE HAPPY
	The Hit English Version Frank Weir "THE HAPPY WANDERER" London 1448; 45-1448
	The Hit English Version Frank Weir "THE HAPPY WANDERER"

47th Street.





IF I WAS A THOUSAND YEARS OLD # 338

DOOTONE RECORDS





A sad blow came to Tin Pin Alley this week with the sudden death of Carroll Gibbons. Born in Clinton, Massachusetts, Carroll came to Eng-land in 1924 with Rudy Vallee and has had his home here ever since. He was associated with the Savoy Hotel where he formed the famous Savoy Hotel Orpheans — great favorites with everyone. For the past five years he had been director of enter-tainment for the Savoy group of ho-tels. Carroll was also a composer. He penned that lovely song "Garden In The Rain" recorded by some of the biggest names on wax. We all join in conveying our most sincerely sym-pathy to his widow in her great bereavement. Val Parnell is sending his "London A sad blow came to Tin Pin Alley

bereavement. Val Parnell is sending his "London Palladium Show" to Las Vegas. It's topped by Pat Kirkwood and includes Richard Hearne (who recently flew over for a TV appearance) and that fabulous novelty act Wilson Keppel 'and Betty who have been presenting "Cleopatra's Nightmare" for as long as I can remember. It still keeps the patrons rolling down the aisles. M.C.A. in London informs me that it has booked two weeks of vaudeville

as I can remember. It still keeps the patrons rolling down the aisles. M.C.A. in London informs me that it has booked two weeks of vaudeville in Glasgow and Edinburgh for Morey Amsterdam. There are theatres in London too, Norman Payne! The told Kay Kyser is in England incognito. Nobody seems to know where. I wonder if the professor might have gone to Oxford or Cambridge? D.J. Stan Burns of WINS, very en-thusiastic about the great interna-tional show he's preparing. Looks like the boy's got something real terriff!!! What an idea for a sponsor connected with travel. Just great. Dorothy Shay to broadcast with the Show Band on BBC; also Al Martino who to-day makes another disk in England to tie in with his vaudeville tour. . . By the time you read this column Dorothy Squires will be guest-ing with U.S. D.J.'s all over the place. Dot is a hard working girl and can sell a song like nobody's business. Look out Walt McGuire! . . Billy Daniels flies from Hollywood to Glas-gow this week to start his third Brit-ish tour. . . A plan being discussed in Tin Pan Alley to raise the price of sheet music from one shilling to two shillings is causing some argu-ments. . . Billy Cotton has another hit with his record of "Friends and Neighbours". Out of nowhere the song shot up into third place in the sheet sellers and sixth in the disk sellers. . . Another ditty that's catching everyone's fancy is the Dutch version of a German song I mentioned last week. It now has an English lyric and a big record by . . . guess who? Title is "Never Never Land". Could be another "Happy Wanderer". We here want to offer our congratu-lations to Ella Fitzgerald who has now sold 22 million records and is still tops everywhere.

sold 22 million records and is still tops everywhere.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express") 1. "Secret Love"____DORIS DAY 2. "Such A Night"—JOHNNIE RAY 3. "The Kid's Last Fight" ______ FRANKIE LAINE 4. "The Happy Wanderer" ______ OBENKIRCHEN CHILDREN'S CHOIR

- 4.
 International Contraction of the contrac



May 29, 1954

POPULAR

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NAT "KING" COLE-"10th Anniversary"-Capitol W 514 (12" LP) List: \$4.97 WITH THE KING COLE TRIO: DREAM A LITTLE DREAM OF ME; THERE I'VE SAID IT AGAIN; LULUBELLE; I'M AN ERRAND BOY FOR RHYTHM; THE LOVE NEST; BUT ALL I'VE GOT IS ME; PEACHES; I CAN'T BE BOTHERED. WITH ORCHESTRAS: TOO SOON; ROUGH RIDIN'; THE STORY OF MY WIFE; SLEEPING BEAUTY; LOVELIGHT; WHERE WERE YOU; MOTHER NATURE AND FATHER TIME; WISH I WERE SOMEBODY ELSE.

I WERE SOMEBODY ELSE. In the ten years that Nat "King" Cole has been with Capitol, he has been one of the country's top hit producers, as all dealers well know. To celebrate the decade mark, the diskery issues an attractively bound album including 16 of the artist's "never before released" masters recorded during the ten year time span. One side features the star with his King Cole Trio which shot him to national fame. The flip side portrays the more romantic technique of the "King" as he is backed by sumptuous orchestrations. Cole is tops. Album should sell a bundle. "Lovelight" really stands out in this listener's opinion. opinion.

FRED WARING and his PENNSYLVANIANS—"Songs Of Inspiration"— Decca DL 5522 (10" LP) List: \$3.00 I BELIEVE; SOMEBODY BIGGER THAN YOU AND I; MY CATHEDRAL; PEACE IN THE VALLEY; ONE LITTLE CANDLE; HE WAS THERE; NO MAN IS AN ISLAND; YOU'LL NEVER WALK ALONE.

WALK ALONE. Over the many years of public performances by Fred Waring and his Pennsylvanians, one of the group's musical trademarks has been its wonderful interpretations of inspirational songs. Here, with the aid of Leonard Kranen-donk, Frank Davis and Stuart Churchill handling the solos, Fred leads the glee club through eight popular inspirational items, many of which have been associated with him. We go for the "You'll Never Walk Alone" interpretation in a, big way. It sells the album.

VICTOR YOUNG and his Singing Strings—"Hollywood Rhapsodies"—Decca DL 8060 (12" LP) List: \$4.85

LOVE THEME FROM "THE ROBE"; SELENA'S WALTZ FROM "SO BIG"; NIGHTFALL FROM "GOG"; THEME ROMANTIQUE; JUBILEE TRAIL FROM "JUBILEE TRAIL"; THE MOONLIGHT SONG FROM "THE MOONLIGHTER"; LOVE THEME FROM "THE GLENN MILLER STORY; SPRING MADNESS FROM "BELLE LA GRANDE"; THEME FOR CYNTHIA; GERALDINE; LOST MOMENT FROM "LOST MOMENT"; BON SOIR FROM "PERILOUS JOURNEY."

Hollywood spends millions of dollars each year to supply its films with some of the best in background musical compositions. Here Victor Young and his Singing Strings present such melodies in a warm and tender fashion designed to relax the listener after a long and busy day. Mood music at its best. A number of the tunes are from recent big box office films. Excellent back-ground music ground music.

"GYPSY MUSIC"—Performed by Famous Roumanian Gypsy Orchestras of Bucharest Roumania—MGM E 3092 (12" LP) List: \$4.85 MORNING BIRD; DEVILISH HORA; ROMANY FIDDLER; CEMBALO HORA; STORM WARNING; THE HILLS OF CORNATEL; VEIL DANCE; SPINNING WHEEL; ON THE BANKS OF THE OLTULAI; TWILIGHT DANCE; HOLIDAY HORA; YOUTH DANCE.

The romantic melodies of Romany, wild gypsy fiddling, and the strange notes of ancient folk instruments all add to the exotic and exciting quality of these Gypsy favorites as presented by some of Roumania's most popular Gypsy orchestras. The music is full of vim and vigor and makes the listener's blood run faster. Fascinating material that the Roumanian and Hungarian folks will go wild about. Stirring from start to finish.

BOBBY TROUP!-Capitol H 484 (10" LP) List: \$3.00 I CAN'T GET STARTED; THE THREE BEARS; DINAH; MY BLUE HEAVEN; CHICAGO; HUNGRY MAN; LEMON TWIST; WHERE YOU AT?

Bobby Troup puts his unique style on wax for Capitol as he treats a number of popular favorites. The artist is more of a stylist than a voice, and in the former department, he's terrific. The original material on this album is thoroughly delightful. And he has a knack for inserting his own special lyrics into the popular ditties. His sexy style is most inviting. To those who are familiar with his work, this package is sure to be a must.

Four of Les Baxter's latest Capitol releases are combined on a disk that "April In Portugal" and "I Love Paris" such hits. Lush romantic stuff.

BILLY ECKSTINE—"Smoke Gets In Your Eyes"—MGM X 1053 (1 EP) List: \$1.50

APRIL IN PARIS; ILL WIND; MISTER, YOU'VE GONE AND GOT THE BLUES; SMOKE GETS IN YOUR EYES.

Billy Eckstine's unique ability as a song stylish comes over exceptionally well as he lends it to a quartet of great standards. The artist has been a top attraction everywhere he's appeared. This parcel should be a steady seller.

LENA HORNE—"Sometimes I'm Happy"—MGM X1081 (EP) List: \$1.50 SOMETIMES I'M HAPPY; IT'S MAD, MAD, MAD; IS IT ALWAYS LIKE THIS; LOVE OF MY LIFE.

One of the country's most sensational performers, Lena Horne offers four great standards in her inimitable fashion. Her rendition of the title tune is worth the price of the entire parcel.

MARTIN ROMAN—"Hit Songs Imported from the Old Country"—King LP 179-70 (10" LP) List: \$3.00

WHEN DAY IS DONE; I KISS YOUR HAND, MADAME; JUST A GIGOLO; FALLING IN LOVE AGAIN; TAKE ME IN YOUR ARMS; LOVE ME TONIGHT; YOURS IS MY HEART ALONE; FRASQUITA; GOODNIGHT SWEETHEART; JALOUSIE; ADIOS MUCHACHOS; SYMPHONY; COMME CI, COMME CA; AUTUMN LEAVES; PARADE OF THE WOODEN SOLDIERS; GLOW

Martin Roman, known to those who visit the swanky clubs and night spots throughout the country, shows his skill at the piano by offering his renditions of popular standards stemming "from the old country." Delightful dinner music. Artist has a wonderful touch.

First Disk



CLASSICAL

MARCEL MULE' Ibert—"Concertino da Camera"—Debussy "Rhapsodie for Saxophone." The Paris Philharmonic Orchestra—Capitol L8231 (1-10" L.P.) List: \$4.00

Although not entirely a stranger to serious music, the saxophone was primarily a jazz instrument and is so considered by the great majority of listeners. Here are two pieces which gives the horn its place along side the instruments of concert stature. Marcel Mule deserves the spotlight in which he and his horn are placed. While the Ibert and Debussy pieces are not heard too often, both are melodic, colorful and modern in sound.

SCHUBERT "Quintet in G, Op. 163" Amadeus Quartet, His Master's Voice LHMV 1051 (1-12" L. P.) List: \$5.95

The tender, sometimes moody, sometimes dramatic and sometimes gay "Quintet in C" for the Cello by Schubert is brilliantly performed by the Amadeus Quartet, familiar to American audiences through its recent concert appearances. Extensive program notes will heighten the enjoyment of the listener. Schubert followers will find much to their liking on this release.

PROKOFIEFF "Four Portraits" from the opera "The Gambler," Op. 49 KABALEVSKY Suite from the opera "Colas Breugnon"—Wilhelm Schuechter conducting The Philharmonia Orchestra of London MGM Record E3112 (1-12" L. P.) List: \$4.85

(1-12" L. P.) List: \$4.85 Dostoievsky's "The Gambler," supposedly based on his own life, is put to music via the fiery pen of Prokofieff. The furious, dramatic and exciting music is skillfully performed by The Philharmonia Orchestra of London guided by Wilhelm Schuechter. A similarly colorful and robust performance is the etching of Kabalevky's "Suite from "Colas Breugnon." The Opera was composed by Kabalevsky as the musical version on Romain Rolland's novel, "Colas Breugnon, The Master of Clameny." Should find a ready market as the score and performance are exciting, provocative and lively.

JAZZ

BRAD GOWANS and his NEW YORK NINE-RCA Victor LJM 3000 (10" LP) \$3.67 List:

POOR BUTTERFIELD; I'M COMING VIRGINIA; JAZZ ME BLUES; STOMPIN' AT THE SAVOY; SINGIN' THE BLUES; CLARI-JAMA; CAROLINA IN THE MORNNG; JADA.

SINGIN' THE BLUES; CLARIJAMA; CAROLINA IN THE MORNNG; JADA. Blowing a combination valve-and-slide trombone of his own invention Brad Gowans leads his New York Nine through eight jazz pieces recorded in April of 1946. Six of these selections have heretofore not been released. Aided by such stars as Billy Butterfield on the trumpet and Joe Bushkin at the piano, Victor offers this collectors' item that's sure to make an impressive showing with jazz enthusiasts. The fold-open 4 cover binding features photos and information about the artists on the disk. "Jazz Me Blues" is a standout.

THE BILLY TAYLOR TRIO Vol. 3—Prestige Records LP 168 (1-10" L. P.) List: \$3.95

COOL AND CARESSING; TENDERLY; I'VE GOT THE WORLD ON A STRING; BIRD WATCHER; THAT'S ALL; IT'S THE LITTLE THINGS THAT MEAN SO MUCH; NICE WORK IF YOU CAN GET II; THE SURREY WITH THE FRINGE ON TOP. The Billy Taylor Trio with Earl May, bass, and Charlie Smith on the drums, comes up with eight delectable items in the Billy Taylor style. Billy is one of the leading jazz pianists and his fingering is a delight. Good after hour styling for intense listening or relaxing background music.

HOWARD RUMSEY'S LIGHTHOUSE ALL-STARS, Vol. 4—Contemporary Records C 2510 (1-10" L.P.) List: \$3.00 AQUARIUM; WARM WINDS; NIGHT IN TUNISIA; ALBATROSS; STILL LIFE; BAGS' GROOVE; HERMOSA SUMMER; HAPPY TOWN.

An unusual program built around the flute and oboe sounds should create some excitement among the buyers. Bob Cooper doubles on the oboe and English horn and Bud Shank handles the flute and alto flute. Claude Williamson provides the 88'ing, Howard Rumsey, bass, and Max Roach, drums. Six of the tunes recorded were written by the artists themselves because of the difficulty in finding the proper material for the group. Etchings venture in the direction of classical.

GEORGE LEWIS RAGTIME BAND-Jazz Man Records Vol. 1 (1-10" L.P.) A trip back to the early era of jazz is supplied on this release and a happy trip it is. The Lewis clarinet leads the band through the old standards in the style that brings the listener first hand to the jazz of Jelly Roll Morton, Baby Dodds, Jimmy Yancey and their contemporaries. An interest-ing release that should reach a ready market.

LATIN-AMERICAN

ESY MORALES: "Jungle Fantasy"—Rainbow EP-605 (7") List: \$1.50 JUNGLE FANTASY; EASY DOES IT; TALK TO ME BABY; I THEENK YOU WEENK.

The late Esy Morales, one of the world's greatest flutists, has four of his Latin American renditions assembled for this one EP. The title tune demonstrates the artist's greatness. Other numbers make good dancing. Piece should enjoy a healthy sale. Cover is striking.

SPIRITUAL

GOLDEN GATE QUARTETTE-"Spirituals"-Mercury EP-1-3206 List: \$1.50 THERE'S A MAN GOING AROUND; MENY, MENY TEKEL; RIDE ON MOSES; MARY, MARY. Spirituals, which only a few years ago were confined to a special audience, or else relegated to the status of "revival meeting" songs, have found an enormous audience, both here and abroad. Here, one of the foremost spiritual groups, the Golden Gate Quartette, shows why it has been so popular. A bird's eye view of early Americana.



NEW YORK—Bob Crewe (right), latest Jubilee find, hands a copy of his first disk on the label to Jack Lacy, WINS disk jockey. Titled "Cash Register Heart" and "Change Of Heart," the record has been receiving wide play throughout the New England area which Crewe has been covering on a promotional tour.

Top 10 Best Selling Pop Albums

1. SELECTIONS FROM
THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057)
2. THE GLENN MILLER STORY Sound Track (Decca DL 5519)
3. ROSE MARIE Original Cast (MGM E 229)
4. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352)
5. SONGS FOR YOUNG LOVERSFrank Sinatra (Capitol H 488)
6. TAWNYJackie Gleason (Capitol H 471)
7. MUSIC TO MAKE YOU MISTY Jackie Gleason (Capitol H 455)
8. KISMET { Percy Faith (Columbia CL 550) Original Cast (Columbia ML 4850)
9. PARDON MY BLOOPER
10. LIBERACE BY CANDLELIGHTLiberace (Columbia CL 6251)



Bob Watson WQX1—Atlanta, Georgia 1. Wanted (Perry Como) 2. Little Things Mean A Lot (Kitty Kallen) 3. Angela Mia (Don, Dick & Jimmy) 4. I Speak To The Stars (D, Day) 5. Young At Heart (F. Sinatra) 6. Here (Tony Martin) 7. These Are The Things I Love (Smith Bros.) 8. This Above All (M. Carson) 9. My Sin (Georgia Gibbs) 10. Three Coins In The Fountain (Four Aces)

Jeff Evans

KAFP-Petaluma, Calif.

3.

s.

6.

1. I Get So Lonely (4 Knights) 2. Here (Tony Martin)

Answer Me, My Love (Cole) Poor Butterfly (Hilltoppers)

The Happy Wanderer (Weir) Take A Chance (F. Sinatra)

5. Inc. A Chance (F. Sillera, 6. Take A Chance (F. Sillera, 7. Secret Love (Doris Day) 8. This Is You (C. Applewhite) 9. The Zoo (Johnny Desmond) 10. Oh, That'll Be Joyful (Morey Amsterdam)

Bert Solitare

KRE—Berkeley, Calif. Wanted (Perry Como)

2. Three Coins In The Fountair (Julius La Rosa) 3. Young At Heart (F. Sinatra)

4. Joey (Betty Madigan) S. Lost In Loveliness (Eckstine)

8. Make Love To Me (Stafford) 9. Maybe Next Time (J. James) 10. Litt.e Things Mean A Lot (Kitty Kallen)

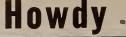
Johnny Morris KSTP—Minneapolis, Minn

The Happy Wanderer (Weir)
 The Man With The Banjo (Ames Bros.)
 Wanted (Perry Como)

Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 You Didn't Want Me When You Had Me (Mills Bros.)
 Cross Over The Bridge (Page)
 I Speak To The Stars (D. Day)
 Young At Heart (F. Sinatra)
 Jilted (Teresa Brewer)
 If You Love Me (Kay Starr)

Poor Butterfly (Hilltoppers) Cross Over The Bridge (Page

Bob Watson





NEW YORK-Mercury's new A & R chiefs greet the diskery's top vocal group, the Gaylords, at their Stage Coach Inn opening in New Jersey. Left to Right: The Gaylords: Don Rae, Burt Bonaldi, and Bill Crist; Bill Shockett, Mercury's New York Distributor; and the recently appointed A & R team, Luigi Creatore and Hugo Peretti.

GUIDE TO THE HITS 'AH RI RUNG "IF YOU COULD ONLY READ MY MIND" # 703 NORMA DOUGLAS Orchestra conducted by MARTY GOLD **GUYDEN RECORD CO.** 1334 Lincoln-Liberty Bldg., Phila. 7 ***** PETER LIND HAYES MARY HEALY singing "CRAZY MIXED - UP SONG " ESSEX # 353 RECORDS A 42, PENNA ond Distributed by Palda Record Compo as soloist. A SONG OF FAITH HE LITT **MUSTARD** SEED lows: **ROBBINS MUSIC CORPORATION BREAKING BIG FOR A HIT!** The most exciting record of the year "CRAZY RHYTHM" DOROTHY COLLINS and **GEORGE BARNES** # 107 AUDIVOX RECORDS -+---) UDIVOX 140 W. 57 ST.

N. Y. C., N. Y.

BMI Announces Student Composer Award Winners

NEW YORK—Competition judges Leopold Stokowski, William Schuman, Henry Cowell, Vincent Persichetti, Claude Champagne and Ulysses Kay, as well as other leading composers, music educators, critics and recording and music publishing representatives have announced the winners of the 1953 Student Composers Radio Awards, an annual competition spon-sored by Broadcast Music, Inc. The \$2,000 first prize was awarded to 26-year old Donald Scavarda, of Iron City, Michigan, a student at the Uni-versity of Michigan. Mr. Scavarda's winning composition was his "Fantasy for Violin and Orchestra." Describing the work as both "brilliant and mafor Violin and Orchestra." Describing the work as both "brilliant and ma-ture," Dr. Claude Champagne, Assist-ant Director of the Quebec Provincial Conservatory has already scheduled a performance of the composition later this year in Quebec, with the noted Canadian violinist Noel Brunet as soloist.

as soloist. Winner of the first \$250 prize to a student of secondary school age is 12-year old Michael Kassler of Bal-timore, Maryland, a student of Henry Cowell's at the Peabody Conserva-tory of Music. The young composer has performed his own compositions at the New School for Social Research and The Cooper Union in New York and was recently granted a scholar-ship to the Curtis Institute of Music. An accomplished pianist, Master Kassler is at present studying with Erno Balogh. A complete list of the winners fol-

A complete list of the winners fol-

First Prize, \$2000-Donald Scavar-First Prize, \$2000-Donald Scavar. da, 26; Second Prize, \$1500, Higo H. Harada, 26; Third Prize, \$1000, At-tilio Macero, 28; Fourth Prize, \$750, Donald Martino, 22; Fifth Prize, \$750, Dominick Argento, 25; Sixth Prize, \$500, Ramiro Cortes, 19; First Prize, \$250 (Secondary School Age Group), Michael Kassler, 12; Second Prize, \$250 (Secondary School Age Group), David Ward-Steinman, 17; Third Prize, \$250 (Secondary School Age Group), William Eldon Bolcom. In announcing the 1953 awards.

Age Group), william Eldon Bolcom. In announcing the 1953 awards, Carl Haverlin, President of Broadcast Music Inc. noted that the entries for 1953 totalled more than three times the amount received the previous year and that the initial response thus far this year indicates an even greater total for 1954.

18		May 29, 1954
	Disk 90 Regional rec	ockeys
Listings below are reprinted e nation for the week ending M	xactly as submitted by leading ay 22 without any changes on	disk jockeys throughout the the part of THE CASH BOX.
Stan Roberts WARK—Hagerstown, Md. 1. Little Things Mean A Lot (Kitty Kallen) 2. The Man Upstairs (Kay Star) 3. The Happy Wanderer (Weir) 4. Here (Tony Martin) 5. True Love Goes On And On (Ives & Jenkins) 6. Wanted (Perry Como) 7. The Man With The Banjo (Ames. Bros.) 8. Jilted (Teresa Brewer) 9. Three Coins In The Fountain (Four Aces) 10. I Understand Just How You Feel (Four Tunes)	Jim Mills WGN—Chicago, III. 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. The Happy Wanderer (Rene) 4. I Understand Just How You Feel (Four Tunes) 5. The Man With The Banjo (Ames Bros.) 6. Three Coins In The Fountain (Four Aces) 7. I Speak To The Stars (D. Day) 8. Popcorn For You (J. Brace) 9. Love, Tears And Kisses (Valli) 10. The Man Upstairs (Kay Starr)	Jim Ameche KLAC—Hollywood, Calif. 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Young At Heart (F. Sinatra) 4. Make Love To Me (Stafford) 5. The Man With The Banjo (Ames Bros.) 6. I Get So Lonely (4 Knights) 7. Little Things Mean A Lot (Kitty Kallen) B. Here (Tony Martin) 9. Three Coins In The Fountain (Toni Arden) 10. Answer Me, My Love (Cole)
Stan Dale WJJD—Chicago, III. 1. Little Things Mean A Lot (Kitty Kallen) 2. Isle Of Capri (Gaylords) 3. Three Coins In The Fountain (Four Aces) 4. Wedding Bells (Four Aces) 5. Jilted (Teresa Brewer) 6. Steam Heat (Patti Page) 7. I Understand Just How You Feel (Four Tunes) 8. Heranando's Hideaway (Archie Bleyer) 9. Wanted (Perry Como) 10. I Could Have Told You (Frank Sinatra)	Chuck Norman WIL—St. Louis, Mo. 1. Isle Of Capri (Gaylords) 2. Here (Tony Martin) 3. Jilted (Teresa Brewer) 4. Wanted (Perry Como) 5. Little Things Mean A Lot (Kitty Kallen) 6. My Sin (Georgia Gibbs) 7. Somewhere (There Is Some- one) (Lou Monte) 8. If You Love Me (K. Starr) 9. I Should Care (Jeff Chandler) 10. Cuddle Me (Ronnie Gaylord)	Bill Silbert WMGM—New York, N. Y. 1. Here (Tony Martin) 2. Three Coins In The Fountain (Four Aces) 3. Du Bist Mein Liebshoen (Lynn) 4. Joey (Betty Madigan) 5. The Things I Love (Smith Bros.) 6. The Happy Wanderer (Rene-Weir) 7. I Could Have Told You (Frank Sinatra) 8. Hernando's Hideaway (Bleyer) 9. I Should Care (Jeff Chandler) 10. Believe In Me (Don Cornell)
Fred Heckman WCRS—Greenwood, S. C. 1. Make Love To Me (J. Stafford) 2. Cross Over The Bridge (Page) 3. Wanted (Perry Como) 4. Amor (Four Aces) 5. Jilted (Teresa Brewer) 6. Isle Of Capri (Gaylords) 7. I'm Glad There Is You (Frank Sinatra) 8. Secret Love (Doris Day) 9. Answer Me, My Love (Cole) 10. Young At Heart (F. Sinatra)	Wayne Stitt WHB—Kansas City, Mo. 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. I Get So Lonely (Four Aces) 4. Cross Over The Bridge (Page) 5. The Man With The Banjo (Ames Bros.) 6. Answer Me, My Love (Coie) 7. Young At Heart (F. Sinatra) 8. Jilted (Teresa Brewer) 9. If You Love Me (Kay Starr) 10. A Girl, A Girl (E. Fisher)	Ingham Palmer CKCL—Truro, Nova Scotia 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Young At Heart (Sinatra) 4. I Get So Lonely (4 Knights) 5. Make Love To Me (Stafford) 6. The Happy Wanderer (Rene) 7. The Man With The Banjo (Ames Bros.) 8. Jilted (Teresa Brewer) 9. The Man Upstairs (K. Starr) 10. Here (Tony Martin)

- WORL-Boston, Mass.

- 1. Hernando's Hideaway (Bleyer) 2. Three Coins In The Fountain (Julius La Rosa) 3. The Man Upstairs (Kay Starr)

- The Man Upstairs (Kay Starr)
 Joey (Betty Madigan)
 Crazy 'Bout You Baby (Crew Cuts)
 Little Things Mean A Lot (Kitty Kallen)
 Isle Of Capri (Gaylords)
 Arırang (Eily Williams)
 I Understand (Four Tunes)
 H You Love Me (Vera Lynn)

- Ed Reilly WBRY—Waterbury, Conn. 1. The Man Upstairs (Kay Starr) 2. If You Love Me (Kay Starr) 3. The Happy Wanderer (Weir) 4. Wanted (rerry Como) 5. Wrapped In A Uream (ruittoppers) 6. Three Coins In The Fountain (Four Aces) 7. Little Things Mean A Lot (Kitty Kallen) 8. Love I You (Gaylord) 9. Young At Heart (F. Sinatra) 10. A Girl, A Giri (Ecoie Fisner)

- WJKO—Springfield, Mass.
- 1. Here (Tony Martin)
- Crazy Rhythm (D. Collins)
 Wanted (Perry Como)
 Half A Heart (Julius La Rosa) S.
- The Man Upstairs (Kay Starr) If You Love Me (Vera Lynn)
- 6.
- 7. Isle Of Capri (Gaylords) 8. Cross Over The Bridge (Page)
- 9. Little Things Mean A Lot (Kitty Kallen)

Johnny MacShane KMPC—Hollywood, Calif.

10. Amor (Four Aces)

Bill Reynolds

Bud Davies

CKLW-Windsor, Ontario

CKLW---Windsor, Ontario 1. The Happy Wanderer (Weir-Rene) 2. Isle Of Capri (Gaylords) 3. Little Things Mean A Lot (Kitty Kallen) 4. Qu'est-Ce Que C'est (Darnell) 5. Three Coins In The Fountain (Four Aces) 6. Believe In Me (Don Cornell) 7. I Could Have Told You (Frank Sinatra) 8. Hernando's Hideaway (Bleyer) 9. Lovey Dovey (Bunny Paul) 10. Steam Heat (Bunny Paul)

Charles Bras

KJR—Seattle, Wash.

Wanted (Perry Como)
 Cross Over The Bridge (Page)
 The Man With The Banjo (Ames Bros.)
 Here (Tony Martin)

Here (Tony Martin)
 Make Love To Me (Stafford)
 Young At Heart (F. Sinatra)
 I Get So Lonely (4 Knights)
 Cuddle Me (Ronnie Gaylord)
 Answer Me, My Love (Cole)
 A Girl, A Girl (Eddie Fisher)

Bates Feuell WCAR—Pontiac, Mich. The Happy Wanderer (Weir)

2. Little Things Mean A Lot (Kitty Kallen) 3. Qu'est Que C'est (B. Darnell)

6. Crazy 'Bout You Baby (Crew Cuts) 7. Crazy Rhythm (D. Collins)

8. Wedding Bells (Four Aces) 9. The Man Upstairs (Kay Starr) 10. If You Love Me (Vera Lynn)

4. Wanted (Perry Como) S. Isle Of Capri (Gaylords)

- Bill Reynolds WTMJ-Milwaukee, Wisc. 1. The Happy Wanderer (Weir) 2. Little Things Mean A Lot (Kitty Kallen) 3. Three Coins In The Fountain (Kitty Kallen) 4. If You Love Me (Kay Starr) 5. Wanted (Perry Como) 6. Padre (Iola Lee) 7. The Man Upstairs (Kay Starr) 8. Crazy 'Bout You Baby (Crew Cuts) 9. Don't Worry 'Bout Me (Frank Sinatra) 10. Here (Tony Martin) Court Port Courte²²

"It's What's in THE CASH BOX That Counts"

Norm Prescott

Ed Reilly

Joe Daboul

"Oh My Papa

NEW YORK-RCA Victor expects a resurgence in sales of Eddie Fisher's "Oh My Papa" for the Father's Day trade. A big promotion on the disk is currently being kicked off in Philadelphia centered about the above photo of Eddie and his father.

"ANSWER ME, MY LOVE"

"FLIR TATION

WALTZ

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MILLS MUSIC, INC.

SPEAK 💥

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Columbia #40210

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M. WITMARK & SONS

Breaking for a hit!

THE BARDS

DRINKER'

AL WILLIAMS ORCH.

dawn DAWN # 208

A WINE

singing

``Ι΄Μ

Capitol Sales Hit

All-Time High

HOLLYWOOD—Sales of Capitol Records in the twelve months ended March 31, 1954, reached a new all-time high of \$17,740,985, and earn-ings increased substantially, President Glenn E. Wallichs said this week in a letter to shareholders.

The sales volume for the period

represented an increase of more than \$3,000,000 over the \$14,687,255 re-ported for the twelve months ended a year earlier.

Consolidated net income, after pro-viding for Federal taxes on income, amounted to \$781,453 for the twelve months ended March 31 last. This was

months ended March 31 fast. This was equal, after payment of preferred dividends, to \$1.62 a share on the 476,230 shares of common stock out-standing. In the twelve-month period ended a year earlier, the comparable net income was \$546,929, equal after preferred dividends to \$1.12 a share on the same number of common shares

In announcing these results, Wal-lichs said that the upward trend in the company's sales and earnings

which began in 1949 continued through the first quarter of 1954.

Vera Lynn Busy

On U.S. Visit

NEW YORK—Vera Lynn's visit to the United States has made her one of the busiest artists in the coun-

TV. On Friday, May 14th, the songstress appeared on Dave Garroway's NBC TV show. This Friday, May 21, she is scheduled to appear on color tele-vision. Next Friday, May 28, she will be guest star on Eddie Fisher's "Coke Time" television show.

"Coke Time" television show. The weekend of May first, Miss Lynn spent some time with Los An-geles disk jockeys. On the 7th and 8th of this month, she visited Chicago dealers; had dinner at the Pump Room with some of the city's leading oper-ators; made four TV appearances, one of which was Howard Miller's; and spent an hour on the air with Lynn Burton at the Steak House. The thruch's rature to London will

The thrush's return to London will probably seem like a vacation.

shares.

try.

"It's What's in THE CASH BOX That Counts"



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 22 without any changes on the part of THE CASH BOX. **Bob Larsen**

WEMP-Milwaukee, Wisc.

WEMF-MIWOUKEE, WISC. 1. The Happy Wanderer (Weir) 2. Little Things Mean A Lot (Kitty Kallen) 3. Wanted (Perry Como) 4. Three Coins In The Fountain (Four Aces) 5. Hers And His (Jack Richards)

S. Hers And His (Jack Richards)
6. Cross Over The Bridge (Page)
7. I Understand Just How You Feel (Four Tunes-Valli)
B. The Man Upstairs (Kay Starr)
9. Hernando's Hideaway (Bleyer)
10. My Baby Just Cares For Me (Hi-Lo's)

Roger Nash WJMR—New Orleans, La.

Dave Rosehill WGSM—Huntington, L. I. 1. Wanted (Perry Como)

Young At Heart (F. Sinatra)

Cross Over The Bridge (Page) Make Love To Me (Stafford)
 I Get So Lonely (4 Knights)
 A Girl, A Girl (Eddie Fisher)

A Giri, A Giri (Eddle Fisher)
 The Happy Wanderer (Weir)
 Poor Butterfly (Hilltoppers)
 Little Things Mean A Lot (Kitty Kallen)
 If You Love Me (Kay Starr)

Pat Chamburs

WFLA—Tampa, Fla.

3.

s.

Answer Me, My Love (Cole) I Speak To The Stars (D. Day)

Hernando's Hideaway (Bleyer) True Love Goes On (B. Ives)

Lost In Loveliness (Eckstine) Joey (Betty Madigan)

Joey (Berry Machgan)
 I Could Have Told You (Frank Sinatra)
 The Happy Wanderer (Weir)
 Three Coins In The Fountain (Frank Sinatra)
 It Happens To Be Me (Cole)

Edna Richardson

WTMA-Charleston, S. C. Wanted (Perry Como)

4. Jilted (Teresa Brewer) S. Joey (Betty Madigan)

Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr)

The Happy Wanderer (Weir) Cross Over The Bridge (Page)

B. Hernando's Hideaway (Bleyer) 9. Poor Butterfly (Hilltoppers) 10. I Speak To The Stars (D. Day)

Bill Burns

WQAM—Miami, Fla.

WQAM—Miami, Fla. 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. Cross Over The Bridge (Page) 4. Answer Me, My Love (Cole) 5. The Man With The Banjo (Ames Bros.) 6. A Fool In Ways Of Love (Georgie Shaw) 7. Make Love To Me (Stafford) 8. Little Things Mean A Lot (Kitty Kallen) 9. Here (Tony Martin) 10. Three Coins In The Fountain (Julius La Rosa)

Bill Previtti

The Man Upstairs (Kay Starr)
 Wanted (Perry Como)
 Am I In Love (Joni James)
 Here (Tony Martin)
 I Get So Lonely (4 Knights)
 A Girl, A Girl (Eddie Fisher)
 The Happy Wanderer (Rene)
 Little Things Mean A Lot (Kitty Kallen)
 My Baby Just Cares For Me (Hi-Lo's)
 Joey (Betty Madigan)

KDEF—Albuquerque, New Mexico The Man Upstairs (Kay Starr)

Robin Seymour

- WKMH—Dearborn, Michigan 1. Little Things Mean A Lot (Kitty Kallen) 2. I Could Have Told You (Frank Sinatra)
- (Frank Sinatra) Isle Of Capri (Gaylords) The Happy Wanderer (Weir) Crazy 'Bout You Baby (Cuts) Hernando's Hideaway (Bleyer)

- 7. Wedding Bells (Four Aces) B. Lovey Dovey (Bunny Paul) 9. The Man Upstairs (K. Starr) 10. Qu'est-Ce Que C'est (Darnell)

Hal Ohnsman WAND-Canton, Ohio

- WAND-Canton, Ohio 1. Crazy 'Bout You Baby (Crew Cuts) 2. Make Love To Me (Stafford) 3. Two Purple Shadows (Vale) 4. Jilted (Teresa Brewer) 5. With All My Heart And Soul (Anema E Core) (E. Fisher) 6. If You Love Me (Vera Lynn) 7. Little Things Mean A Lot (Kitty Kallen) 8. The Man With The Banjo (Ames Bros.) 9. I Live Each Day (J. Vale) 10. As Long As I Have You (Bob Carroll)

- Mort Nusbaum WHAM—Rochester, N. Y. 1. Wanted (Perry Como) 2. Secret Love (Doris Day) 3. Three Coins In The Fountain (Four Aces) 4. My Sin (Georgia Gibbs) 5. I Speak To The Stars (D. Day) 6. Joey (Betty Madigan) 7. Little Things Mean A Lot (Kitty Kallen) 8. Here (Tony Martin) 9. The Man With The Banjo (Ames Bros.) 10. This Is You (C. Applewhite)

Wally Nelskog

- KJR—Seattle, Washington 1. Crazy 'Bout You, Baby (Crew Cuts) 2. If You Love Me (Kay Starr)
- Wanted (Perry Como) The Man Upstairs (Kay Starr)
- S. Cuddle Me (Ronnie Gavlord) I'd Cry Like A Baby (Marin)
- 7. The Kid's Last Fight (Laine) B. I Complained (Rick Rose)
- 9. Love I You (Gaylords) 10. Here (Tony Martin)

Don Mullally

- Don Mullally WTWN—St. Johnsburg 1. Young At Heart (F. Sinatra) 2. Wanted (Perry Como) 3. Make Love To Me (Stafford) 4. The Man With The Banjo (Ames Bros.) 5. Don't Worry 'Bout Me (Frank Sinatra) 6. Secret Love (Doris Day) 7. Answer Me, My Love (Cole) B. Here (Tony Martin) 9. A Girl, A Girl (Eddie Fisher) 10. Three Coins In The Fountain (Frank Sinatra)

Gene Amole

- Gene Amole KMYR—Denver, Colo. 1. Young At Heart (F. Sinatra) 2. Three Coins In The Fountain (Julius La Rosa) 3. Poor Butterfly (Hilltoppers) 4. Wanted (Perry Como) 5. Make Love To Me (Stafford) 6. Cross Over The Bridge (Page) 7. Iour (Beath Medican)

- Cross Over the bridge (rage)
 Joey (Betty Madigan)
 Maybe Next Time (J. James)
 Till Then (Hilltoppers)
 Till You Kiss Me At The Altar (Sammy Kaye)

Joe Deane KQV—Pittsburgh, Pa.

- 1. Little Things Mean A Lot (Kitty Kallen) 2. Muriel (Freddy Martin)

- Muriel (Freddy Martin)
 Until Yesterday (T. Bennett)
 The Happy Wanderer (Weir)
 Believe In Me (Don Cornell)
 Three Coins In The Fountain (Four Aces)
 Jilted (Teresa Brewer)
 Young At Heart (F. Sinatra)
 If You Love Me (Kay Starr)
 It Happens To Be Me (Cole)

Donn Tibbetts

- WKBR—Manchester, N. H. 1. Little Things Mean A Lot (Kitty Kallen) 2. The Man With The Banjo (Ames Bros.) 3. Meadow Lark (R. Maltby) 4. A Cit A Cit (Sitts Fibra)
- 4. A Girl, A Girl (Eddie Fisher) S. Jilted (Teresa Brewer)
- 6. Young At Heart (F. Sinatra) 7. I Speak To The Stars (D. Day)
- B. Answer Me, My Love (Cole)
 9. The Happy Wanderer (Weir)
 10. I Went Out Of My Way (Paul Weston)

Don Bell

- KRNT-Des Moines, Iowa
- Wanted (Perry Como)
 The Man Upstairs (Kay Starr)
 I Get So Lonely (4 Knights) 4. The Happy Wanderer (Weir) 5. Jilted (Teresa Brewer) 6. The Man With The Banjo (Ames Bros.) 7. Make Love To Me (Stafford)
- WJMR—New Orleans, La.
 1. Little Things Mean A Lot (Kitty Kallen)
 2. If You Love Me (Kay Starr)
 3. Wanted (Perry Como)³
 4. There'll Be No Teardrops Tonight (Tony Bennett)
 5. Isle Of Capri (Gaylords)
 6. Don't Worry 'Bout Me (Frank Sinatra)
 7. Here (Tony Martin)
 B. Kid's Last Fight (F. Laine)
 9. You'll Never Walk Alone (Ray Hamilton)
 10. Three Coins In The Fountain (Four Aces) 8. Answer Me, My Love (Cole) 9. Young At Heart (F. Sinatra) 10. Three Coins In The Fountain (Four Aces)

Bill Phillips

- WBAX—Wilkes Barre, Pa.
- WBAX—Wilkes Barre, Pa. 1. Little Things Mean A Lot (Kitty Kallen) 2. Wanted (Perry Como) 3. Alone (Verna Leeds) 4. Three Coins In The Fountain (Four Aces) 5. A Girl, A Girl (Eddie Fisher) 6. The Man Upstairs (Kay Starr) 7. Make Love To Me (Stafford) 8. Cross Over The Bridge (Page) 9. Young At Heart (F. Sinatra) 10. The Man With The Banjo (Ames Bros.)

Dick Cook

- WCBR-Memphis, Tenn.
- Wanted (Perry Como) Secret Love (Doris Day)

- Secret Love (Doris Day)
 There'll Be No Teardrops Tonight (Tony Bennett)
 I Get So Lonely (4 Knights)
 The Man With The Banjo (Ames Bros.)
 Answer Me, My Love (Cole)
 A Girl, A Girl (Eddie Fisher)
 Somewhere There Is Someone (Lou Monte)
 Get (June Hutton)
- (Lou Monte) 9. Gee (June Hutton) 10. Stranger In Paradise (Bennett)

Chris Clark

- WBSM—New Bedford, Mass. 1. Young At Heart (F. Sinatra)
- Make Love To Me (Stafford) Wanted (Perry Como) 2. 3.
- Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 I Get So Lonely (4 Knights)
 Hernando's Hideaway (Bleyer)
 The Man Upstairs (Kay Starr)
 Here (Tony Martin)
 My Sin (Georgia Gibbs)
 Don't Worry 'Bout Me (Frank Sinatra)

Ralph Phillips

WFBR—Baltimore, Md.

Little Things Mean A Lot (Kitty Kallen)
 The Happy Wanderer (Weir)

3. If You Love Me (Kay Starr) 4. Young At Heart (F. Sinatra)

5. The Man Upstairs (Kay Starr) 6. Wanted (Perry Como) 7. I Get So Lonely (4 Knights) 8. Isle Of Capri (Jackie Lee)

Jack Downey WGTH—Hartford, Conn.

Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 Secret Love (Doris Day)
 I Get So Lonely (4 Knights)

I Get So Lonely (4 Knights)
 A Girl, A Girl (Eddie Fisher)
 The Happy Wanderer (Rene)
 Make Love To Me (Stafford)
 I Understand Just How You Feel (Four Tunes)
 Little Things Mean A Lot (Kitty Kallen)
 Face To Face (Gordon McRae)

9. Here (Tony Martin) 10. Jilted (Teresa Brewer)

B. 9.

The Cash Box, Music

Page 20

The TOP 50 Best Selling Records					
Nations	OMPILED BY JACK	"ONE CONT" THNIC		15,000 RETAIL OU	
Comprising BE-Bell BR-Brunswick	CY—Crystalette IN—Intro DA—Dana JD—Jay Dee DE—Decca JU—Jubilee	PC—Peacock Pro. SW—Swingtime PE—Peacock TE—Tempo PR—Prestige TF—Tiffany		der of their popularity based on a record dealers by Jack "One Spot"	
100 Selections AB-Abbott AL-Aladdin AM-Ambassador CK-Checker AP-Apollo CO-Columbia	DD—Date KI—King DU—Duke LO—London DY—Derby MA—Mars EP—Epic MA—Mars ES—Essex MD—Mood FE—Federal ME—Mercury FI—Fiesta MG—MGM	RA—Rainbow TI—Tico RE—Regent TN—Tennessee RIH—Recorded TR—Trend In Hollywood UN—United RM—Rama VA—Valley SA—Savoy VI—RCA Victor	 Ing includes the name of the song The number underneath the t for the week. If the figure is 6 	record dealers by Jack "One Spot" , record number, artists, and tune or itle indicates the actual sale per 1 7.4, it means that for every 1000 dicated—a combination of all the	000 records made records sold that
AT—Atlantic CR—Coral BA—Barbour CW—Crown		SIT—Sittin' In "X"—Label "X" SP—Specialty ZO—Zodiac	* indicates best setting record.		_
May 29 May 22 I—Wanted 111.3 116.3	May 29 May 22 *VI-20-5665 (47-5665)	May 29 May 22 13—The Man Upstairs 30.8 47.7	May 29 May 22 CA-2678 (F-2678)	May 29 May 22 27—Let's Do It 8.8 3.8	May 29 May 22 RONNIE GAYLORD Oh Love Of Mine
BE-1041 (45-1041)— DORSEY BROS. I Speak To The Stars ★VI-20-5647 (47-5647)— PERRY COMO	7—Cross Over The Bridge 42.4 35.4	BE-1042 (45-1042)	DORIS DAY The Deadwood Stage DE-28876 (9-28876)— GORDON JENKINS Theme From "Seven	★VI-20-5737 (47-5737)— EARTHA KITT Senor	37—Until Yesterday 3.7 4.2 * C0-40213 (4-40213)—
Look Out The Window	BE-1031 (45-1031) BETTY JOHNSON I Get So Lonely	★CA-2769 (F-2769)— KAY STARR If You Love Me	Dreams" DE-29024 (9-29024)- BING CROSBY My Love, My Love	28—Alone Too Long 6.7 1.9 CA-2789 (F-2789)—	TONY BENNETT Please Driver
2—Young At Heart 83.0 92.4 BE-1030 (45-1030)—	*ME-70302 (70302x45) PATTI PAGE My Restless Lover	14—The Man With The Banjo 29.8 38.5	JU-5137 (45-5137)-ORIOLES Don't Go To Strangers MG-11604 (K-11604) TOMMY EDWARDS	STÂN KENTON O. Dan't Take Your Love From Me ★CA-2754 (F-2754)—	38—With All My Heart And Soul (Anema E
CHARLIE DE FORREST Secret Love CA-2703 (F-2703)- FRANK SINATRA	8—Three Coins In The Fountain 42.3 16.1	CO-40245 (4-40245)— KIDDY KATS Mister Boogie Woogie	That's All V1-20-5512 (47-5512) GOGI GRANT Ricochet	NAT "KING" COLE It Happens To Be Me	Core). 3.4 6.9 ★VI-20-5675 (47-5675)—
Take A Chance CA-2802 (F-2802)- BILLY MAY O. Lemon Twist	CA-2816 (F-2816) FRANK SINATRA Rain	CR-61174 (9-61174) LAWRENCE WELK Until Sunrise DE-29126 (9-29126) DICK TODD	VI-20-5735 (47-5735) TONY MARTINEZ Young At Heart VI-20-5742 (47-5742) SPIKE JONES O.	29—Cuddle Me 6.4 13.8 BE-1037 (45-1037)—	EDDIE FISHER A Girl, A Girl
DE-29054 (9-29054) CROSBY & LOMBARDO I Get So Lonely EP-9035 (4-9035) TONY DE SIMONE	CD-1240 (45-1240)— JULIUS LA ROSA Me Gotta Have You CO-40225 (4-40225)—	I Was Meant Far You ★VI-20-5644 (47-5644)— AMES BROS. Man, Man Is For The	I'm In The Mood For Love	BËTTY JOHNSON There'll Be No Tear- drops Tonight DE-29127 (9-29127)—	39—South 3.3 8.4 ★CA-2735 (F-2735)—LES PAUL & MARY FORD
Make Love To Me VI-20-5735 (47-5735)- TONY MARTINEZ Secret Love	TONI ARDEN Ralling Sea ★DE-29123 (9-29123)— FOUR ACES Wedding Bells	Woman Made	20—I Understand Just How You Feel 13.8 6.8	COMMANDERS There'II Be No Tear- drops Tonight *ME-70285 (70285x45)— RONNIE GAYLORD	I Really Den't Want To Know
3—I Get So Lonely	MG-11724 (K-11724) MARTI STEVENS Why Didn't You Tell Me	29.4 21.5 CA-2817 (F-2817)— DUKE ELLINGTON	★JU-5132 (45-5132)— FOUR TUNES 5ugar Lump	Oh, Am I Lonely 30—Somewhere	40—There'll Be No Teardrops Tonight
68.7 63.9 BE-1031 (45-1031)— ANNE LLOYD Cross Over The Bridge	VI-20-5755 (47-5755)— DINAH SHORE Pakistan	Band Call CR-61149 (9-61149)— JACKIE LEE O. By The Light Of The Silvery Moon	★VI-20-5740 (47-5740)— JUNE VALLI Love, Tears And Kisses	(There Is Someone) 6.0 5.3	3.0 9.2 BE-1037 (45-1037)— BETTY JOHNSON
★CA-2654 (F-2654)— THE FOUR KNIGHTS { Couldn't Stay Away	9—Make Love To Me 38.2 49.6	DE-29146 (9-29146)— SLEWFOOT FIVE Tweifth Street Rag ★ME-70350 (70350x45)—	21—Steam Heat 13.2 9.6	★VI-20-5691 (47-5691)— LOU MONTE Won't You Forgive Me	Cuddle Me DE-29127 (9-29127)— COMMANDERS Cuddle Me
CO-40221 (4-40221) KEN GRIFFIN The Little Old Mill DE-29054 (9-29054)-	BE-1029 (45-1029)—TOMMY & JIMMY DORSEY My Friend The Ghast	THE GAYLORDS Love / You VI-20-5750 (47-5750) JOHN GORDY	CO-40241 (4-40241)—MARINERS When I Need You Most ★ME-70380 (70380x45)— PATTI PAGE Lonely Days	31—Please Driver 5.8 7.3	★CO-40169 (4-40169) TONY BENNETT My Heart Won't Say Good-bye MG-10461 (K-10461)
CROSBY & LOMBARDO Young At Heart VI-20-5681 (47-5681)- JOHNNIE AND JACK	*CO-40143 (4-40143) JO STAFFORD Adl-Adlos Amigo DE-29048 (9-29048) COMMANDERS	Bye Bye Blues	22—Wedding Bells	★CO-40213 (4-40213)— TONY BENNETT Until Yesterday	HANK WILLIAMS Mind Yoar Own Business
You're Just What The Doctar Ordered	Kentucky Boogle EP-9035 (4-9035)— TONY DE SIMONE Young At Heart	Hideaway 24.7 13.0 ★CD-1241 (45-1241)—	12.1 6.5 ★DE-29123 (9-29123)— FOUR ACES Three Coins In The	32—Dream, Dream, Dream 5.4 2.9	41—12th Street Rag 2.9 —
4—Little Things Mean A Lot 64.3 64.0	10—A Girl, A Girl 36.9 50.8	ARCHIE BLEYER S'il Yous Plait CO-40224 (4-40224)— JOHNNIE RAY	Fountain 23—I Speak To The Store	CO-40185 (4-40185)— PERCY FAITH O. Eleanara	42—The Last Time 2.7 —
CR-61180 (9-61180)— DICK JACOBS O. Hitch-Hike To The Stars	★VI-20-5675 (47-5675) EDDIE FISHER Anema E Core	Hey There EP-9049 (4-9049)— DOLORES HAWKINS Hey There ME-70387 (70387x45)	The Stars 11.1 7.7 BE-1041 (45-1041)—	DE-29121 (9-29121)— GUY LOMBARDO Do You? MG-11464 (K-11464)— MIKE DI NAPOLI	43—Until Sunrise 2.4 —
★DE-29037 (9-29037)— KITTY KALLEN I Don't Think Yau Love Me Anymore	11—Answer Me, My Love	RICHARD HAYMAN Q. The Cuddle	DORSEY BROTHERS Wanted CA-2717 (F-2717)— MARGARET WHITING It's Nice Ta Have You	Just A Memory ★VI-20-5677 (47-5677)— SUNNY GALE Don't Cry Mama	44—I'm In The Mood For Love
5—The Happy Wanderer	36.2 27.3 BE-1035 (45-1035)	17—Jilted 22.7 15.4 BE-1038 (45-1038)— CAB CALLOWAY	Home ★CO-40210 (4-40210)— DORIS DAY Blue Bells Of Broadway	33—I Could Have Told You	2.3 – 45—Beer Barrel
53.8 45.0 CA-2788 (F-2788)- TOMMY LEONETTI	Ball ★CA-2687 (F-2687)— NAT "KING" COLE Why	Such A Night ★CR-61152 (9-61152)— TERESA BREWER Le Grand Tour De	24—Crazy 'Bout You Baby	5.0 1.3 ★CA-2787 (F-2787)— FRANK SINATRA Don't Warry 'Bout Me	Polka 2.0 1.5
I Went Out Of My Way CD-1238 (45-1238)— ALFRED DRAKE	12—If You Love Me 31.5 29.4	L'Amour DE-29100 (9-29100)—RED FOLEY Pin \Ball Boogie	10.8 8.0 ★ME-70341 (70341x45)— CREW-CUTS Angela Mia	34—My Friend 4.8 —	46—Gee 1.6 —
Destiny's Darling DE-29128 (9-29128)— LOUIS PRIMA Until Sunrise	★CA-2769 (F-2769)— KAY STARR The Man Upstairs CO-40149 (4-40149)—	18—Poor Butterfly 18.2 13.4 CR-61172 (9-61172)—	25—Don't Worry 'Bout Me	4.8 — ★VI-20-5748 (47-5748)— EDDIE FISHER Green Years	47—True Love Goes On And On 1.5 8.8
★LO-1448 (45-1448)— FRANK WEIR O. From Your Lips ★VI-20-5715 (47-5715)— HENRI RENE O.	MARION MARLOWE You're Not Living In Vain DE-29144 (9-29144)	JOHNNY LONG O. Only Forever *DO-15156 (45-15156) THE HILLTOPPERS	10.5 2.0 ★CA-2787 (F-2787)— FRANK SINATRA	35—Sugar, Lump 4.7 —	48—I Should Care
My Impossible Love	BING CROSBY Liebchen ★LO-1412 (45-1412)— VERA LYNN C'est La Vie	Wrapped Up in A Dream	I Could Have Told You 26—It Happens	★JU-5132 (45-5132)— FOUR TUNES I Understand Just Haw You Feel	49—From The Vine Came The
47.1 58.5 BE-1039 (45-1039) THE FOUR BELLS	MG-11667 (K-11667) SHIRLEY HARMER Won'tcha Love Me VI-20-5580 (47-5580) JAN PEERCE Old Wedding Ring		To Be Me 9.4 4.5 *CA-2754 (F-2754)- NAT "KING" COLE	36—Wow	Grape 1.3 7.4
Dream, Dream, Dream	Old Wedding Ring	HELEN FORREST Young At Heart	NAT "KING" COLE Alone Too Long	★ME-70378 (70378 x 45)—	50—Joey 1.0 - 1
			,		



The Cash Box, Music



All Hits

HOLLYWOOD—Milton R. Rackmil, President of Decca Records, presents Bing Crosby with a placque mounted with miniatures of the 19 Crosby records that have sold over a million copies. The occasion of the presentation was Crosby's 50th birthday, which he celebrated on May 2nd. The nineteen disks represent a total sale of approximately 40 million records. Crosby's three biggest sellers are reproduced in the middle of the placque. They are: "White Christmas," which sold over nine million copies; "Silent Night," which sold over six million copies; and "Jingle Bells," which went over the five million mark.

Ruth Shapiro Starts Boston Flack Firm

BOSTON - Ruth Shapiro Record

Promotion preemed in Boston this week operated by the daughter of one

of the Hub's outstanding hotel and

theatre impresarios and wife of the

head of Concession Enterprises, one of New England's biggest kiddie ride

and coin operated amusement devices

Ruth Shapiro, prexy of the new firm, which will represent artists, recording stars, publishers and any segment of the music business for New England, is the daughter of Ralph Snyder, op-

erator of the Hotel Bradford in the

Hub and Oceanside at Magnolia, Mass.

Her husband is Irving Shapiro, head

Many artists who make Boston get

as soon as they leave the city, Mrs. Shapiro pointed out. "With on the spot promotion, artists can get two or three weeks of play with no diffi-culty through personal representa-tion."

Rose Marie, Dean Parker and Ruth

MR. DISTRIBUTOR

and

MR. MUSIC OPERATOR

WHAT'S THE BEST

"BREAK" YOUR BUSI-

NESS COULD GET? IT

HAPPENS TODAY ----SEE PAGE 35.

"Heinie" Roberts

of Concession Enterprises.

firms

Wallis are among the first clients signed by Ruth Shapiro Record Pro-motion. On the fire is a deal involving Fran Warren, Charlie Applewhite, and Ralph Flanagan.

Ruth Shapiro is also a songwriter, and has published several numbers, among them, "Something's Happened To My Heart," and her newest, "You're Not Supposed To Have Everything," in collaboration with Ruth Wallis, who

DECCA

Records

Get The

Play

will record it.

00



New York, N. Y.

- Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 Little Things Mean A Lot (Kitty Kallen)
 Cross Over The Bridge (Page)
- Closs Over To Me (Stafford)
 A Girl, A Girl (Eddie Fisher)
 I Get So Lonely (4 Knights)
 Secret Love (Doris Day)

- 9. Here (Tony Martin) 10. If You Love Me (Kay Starr)

Philadelphia, Pa.

- Little Things Mean A Lot (Kitty Kallen)
 Wanted (Perry Como)
 If You Love Me (Kay Starr)
 Cross Over The Bridge (Page)
 I Understand Just How You Feel (Four Tunes)
 Young At Heart (F. Sinatra)
 The Man With The Banjo (Ames Brothers)
 Secret Love (Doris Day)
 Isle Of Capri (Lee-Gaylords)
 A Girl, A Girl (Eddie Fisher)

St. Louis, Mo.

- 1. Isle Of Capri (Gaylords) 2. Wanted (Perry Como) 3. Little Things Mean A Lot (Kitty Kallen) (Kifty Kallen Here (Tony Martin) Jilted (Teresa Brewer) I Should Care (Jeff Chandler If You Love Me (Kay Starr)
- ndler)
- 8. The Happy Wanderer (Frank Weir)
- 9. The Man Upstairs (Kay Starr) 10. Crazy 'Bout You, Baby (Crew Cuts)

Seattle, Wash.

- Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 The Man With The Banjo (Ames Brothers)
 Cross Over The Bridge (Page)
 Here (Tony Martin)
 I Get So Lonely (4 Knights)
 Make Love To Me (Stafford)
 Crazy 'Bout You, Baby (Crew Cuts)
 The Man Upstairs (Kay Starr)
 The Happy Wanderer (Weir-Rene)

Detroit, Mich.

- Little Things Mean A Lot (Kitty Kallen)
 The Man Upstairs (Kay Starr)
 The Happy Wanderer (Frank Weir)
 Crazy 'Bout You, Baby (Crew Cuts)
 Isle Of Capri (Gaylords)
 Wanted (Perry Como)
 Sugar Lump (Four Tunes)
 Hernando's Hideaway (Archie Bleyer)
 Three Coins In The Fountain (Four Aces)

- (Four Aces) 10. If You Love Me (Kay Starr)

Pittsburgh, Pa.

- Little Things Mean A Lot (Kitty Kallen)
 If You Love Me (Kay Starr)
 Wanted (Perry Como)
 Crazy 'Bout You, Baby (Crew Cuts)
 The Happy Wanderer
 Jilted (Teresa Brewer)
 Three Coins In The Fountain (Four Aces)
 Rose Marie (Slim Whitman)
 Young At Heart (F. Sinata)
- Young At Heart (F. Sinatra)
- 10. Sugar Lump (Four Tunes)

Boston, Mass.

- The Happy Wanderer (Frank Weir)
 Little Things Mean A Lot (Kitty Kallen)
 Young At Heart (F. Sinatza)
 If You Love Me (Kay Starr)
 Wanted (Perry Como)
 Hernando's Hideaway (Archie Bleyer)
 The Man Upstairs (Kay Starr)
 Ulted (Carace Breaver)

- Jilted (Teresa Brewer)
- 9. Here (Tony Martin) 10. Isle Of Capri (Lee-Gaylords)

Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 Young At Heart (F. Sinatra)
 Three Coins In The Fountain (Four Aces)
 The Happy Wanderer (Weir, Leonetti, Rene)
 Here (Tony Martin)
 If You Love Me/The Man Upstairs (Kay Starr)
 Cross Over The Bridge (Page)
 I Get So Lonely (4 Knights)
 Hernando's Hideaway (Archie Bleyer)

New Orleans, La.

Wanted (Perry Como)
 Here (Tony Martin)
 Young At Heart (F. Sinatra)
 Little Things Mean A Lot (Kitty Kallen)
 I Really Don't Want To Know (Paul & Ford)
 Cross Over The Bridge (Page)
 The Man Upstairs (Kay Starr)
 Three Coins In The Fountain (Four Aces)
 Make Love To Me (Stafford)
 If You Love Me (Kay Starr)

Cleveland, Ohio

Isle Of Capri (Jackie Lee)
 I Understand Just How You Feel (Four Tunes)
 Little Things Mean A Lot (Kitty Kallen)
 Wanted (Perry Como)
 Grazy 'Bout You, Baby (Crew Cuts)
 The Happy Wanderer (Weir)
 Young At Heart (F. Sinatra)
 Here (Tony Martin)
 Cross Over The Bridge (Page)
 Three Coins In The Fountain (Four Aces)

Denver, Colo.

Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 I Get So Lonely (4 Knights)
 Answer Me, My Love (Nat "King" Cole)
 Make Love To Me (Stafford)
 Cross Over The Bridge (Page)
 The Man With The Banjo (Ames Brothers)
 Jilted (Teresa Brewer)
 Little Things Mean A Lot (Kitty Kallen)
 The Man Upstairs (Kay Starr)

Miami, Fla.

Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 Cross Over The Bridge (Page)
 Make Love To Me (Stafford)

5. I Get So Lonely (4 Knights) 6. Answer Me, My Love (Nat "King" Cole)

7. Little Things Mean A Lot (Kitty Kallen)

(Kiny Kanen) B. If You Love Me (Kay Starr) 9. The Man With The Banjo (Ames Brothers).

Deadwood, S. D.

Cross Over The Bridge (Page)
 A Girl, A Girl (Eddie Fisher)
 Wanted (Perry Como)
 Answer Me, My Love (Nat "King" Cole)
 I Get So Lonely (4 Knights)
 Young At Heart (Crosby and Lombardo)
 The Man Upstairs (Kay Starr)
 Someone) (Lou Monte)
 I Really Don't Want To Know (Paul & Ford)
 I Never Should Have Let You Go (Lancers)

Washington, D. C.

Young At Heart (F. Sinatra)
 Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 A. Make Love To Me (Stafford)
 Cross Over The Bridge (Page)
 The Man Upstairs (Kay Starr)
 I Get So Lonely (4 Knights)
 Answer Me, My Love (Nat "King" Cole)
 The With The Bridge

9. The Man With The Banjo (Ames Brothers)

10. Here (Tony Martin)

10. Secret Love (Doris Day)

- Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 Cross Over The Bridge (Page)
 Here (Tony Martin)
 S. Make Love To Me (Stafford)
 The Man With The Banjo (Ames Brothers)

 - (Ames Brothers) 7. I Get So Lonely (4 Knights) B. The Man Upstairs (Kay Starr) 9. Answer Me, My Love (Nat "King" Cole)

10. Hernando's Hideaway (Archie Bleyer)

San Francisco, Calif.

Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 I Get So Lonely (4 Knights)
 Make Love To Me (Stafford)
 Cross Over The Bridge (Page)
 Little Things Mean A Lot (Kitty Kallen)
 Here (Tony Martin)
 Answer Me, My Love (Nat "King" Cole)
 The Man With The Banpo (Ames Brothers)
 If You Love Me (Kay Star)

Brodhead, Wisc.

- Jilted (Teresa Brewer)
 A Girl, A Girl (Eddie Fisher)
 Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 The Happy Wanderer (Henri Rene)
 The Man With The Banjo (Ames Brothers)
 Here (Tony Martin)
 Gene (The Canwa)
- B. Gee (The Crows) 9. The Man Upstairs (Kay Starr)
- 10. Padre (Lola Dee)

Atlanta, Ga.

- Wanted (Perry Como)
 Cross Over The Bridge (Page)
 Little Things Mean A Lot (Kitty Kallen)
 Young At Heart (F. Sinatra)
 If You Love Me (Kay Starr)
 Make Love To Me (Stafford)
 Poor Butterfly (Hillsoppers)
 I free Coins In The Fountain (Four Aces)
 Answer Me, My Love

- 10. Answer Me, My Love (Nat "King" Cole)

Shoals, Ind.

- 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra)
- 3. Make Love To Me (Stafford) 4. I Get So Lonely (4 Knights)
- S. The Man With The Banjo (Ames Brothers)
- (Ames Brothers) 6. Cross Over The Bridge (Page) 7. Here (Tony Martin)

- For the strate (rage)
 There (Tony Martin)
 The Man Upstairs (Kay Starr)
 Little Things Mean A Lot (Kitty Kallen)
 A Girl, A Girl (Eddie Fisher)

Nashville, Tenn.

- Wanted (Perry Como) Cross Over The Bridge (Page) Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr) S. Make Love To Me (Stafford) 6. Here (Tony Martin)

6. Here (Tony Marnin) 7. I Get So Lonely (Four Knights)

B. The Man With The Banjo (Ames Brothers) 9. A Girl, A Girl (Eddie Fisher)

Dallas, Tex.

Wanted (Perry Como)
 Young At Heart (F. Sinatra)
 I Get So Lonely (4 Knights)
 I Get So Lonely (4 Knights)
 Little Things Mean A Lot (Kitty Kallen)
 Make Love To Me (Stafford)
 If You Love Me (Kay Starr)
 Cross Over The Bridge (Page)
 Answer Me, My Love (Nat "King" Cole)
 The Man With The Banjo (Ames Brothers)
 Three Coins In The Fountain (Four Aces)

"It's What's in THE CASH BOX That Counts"

10. Jilted (Teresa Brewer)



NEW

date.

activities.

YORK





NEW YORK:



<section-header><section-header><section-header><text><caption><text><text><text><text><text>

CHICAGO:



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May 29, 1954

R & B Ramblings

LOS ANGELES:

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are happy to report that business is now on the upsurge. For several weeks reports have come in from throughout the country that business conditions were way off. However, it seems that LA didn't feel the slump as much as in other parts of the nation. Everyone agrees that what's needed is a big hit to get things back on an even keel again. . . . Watch "Riot In Cell Block #9" by The Robins on the Spark label. Sounds like good juke box material. "Song Of India" by The Twigs on the Hollywood label is reported to be clicking off in several Eastern cities. . . Lucky Records have two naturals with "Go Joe Go" by Joe Houston and "Things Ain't What They Used To Be" by King Perry. . . Art Rupe, prexy of Specialty Records announced that he just signed John "Lee" Hooker who recorded formerly on the Chess and Modern label. . . . Seen standing around the turntables at Dolphin's of Hollywood watching Dick Hugg "Huggie Boy" spin the platters were Johnny Moore, Earl Bostic and Nyla Van Rees. Bostic and Moore were guesting on Hugg's popular 12 to 4:30 AM show which is aired over KRKD nitely. The way Miss Rees was taking everything in looks like "Huggie Boy" is trying to make a female deejay out of her.

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"It's What's in THE CASH BOX That Counts"

Tune Beamed To Korea By Voice Of America

Page 25

NEW YORK—The Vic Harrington-Stanley Rich adaptation of the 400-year-old folk song Ah-Dee-Dong (Ari-rang) completed a 15,000-mile round trip Friday (May 14th) when the Voice of America beamed a special Korean-language broadcast devoted to the adaptation direct to Seoul. The broadcast was an interview

the adaptation direct to Seoul. The broadcast was an interview with Rich, who first heard the GIs singing the song in 1946 when he was United Press Manager for Korea. Simultaneously, the Voice has ar-ranged to fly copies of the Elly Wil-liams recording direct to Seoul for use on the Korean Broadcasting Sys-tem's 13-station network in South Korea. Korea.

Boston DJs are reported to have rated the Harrington-Rich adaptation as Record of the Week immediately after its release in that area, and the song is reported to be catching on in Cleveland, Detroit, Chicago and Pitts-burgh where Elly is engaged with DJ and TV appearances.

Commodore Holds

Listed Alphabetically

Hitting Charts!

THE STORY

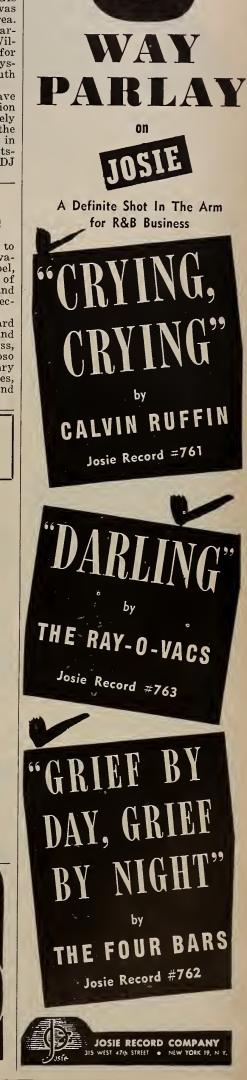
OF MY LIFE

GUITAR SLIM

pecially records

490-45

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Page 26



ARTHUR PRYSOCK (Decca 29118)

BABY DON'T YOU CRY" (2:40) [Leeds ASCAP—Buddy Johnson] The familiar Prysock voice delivers a romantic lovely with much feeling. His fans will go for it.

(2:51) [Bourne ASCAP—Eddy Howard] Similar love tune tenderly chanted by the crooner.

LUCKY THOMPSON (Noel 1001)

• "YOU MUST BE OUT YOUR MIND" (2:41) [Nestor Music BMI—Milt Noel] Lucky Thompson's sax leads his band through a middle tempo melodic item in a dance tempo.

B "BUCK-DE-HOODLE" (2:40) [Nestor Music BMI—Noel, Fields] The band etches a light bounce with chant and handclaps and fem vocalist. Infectious tune and Thompson horn could catch some action.

LOUIS JORDAN (Aladdin 3243)

(Aladdin 3243) "A DOLLAR DOWN" (2:52) [Aladdin-Calhoun, Kirk] Louis is grabbed by one of the "dollar down and a dollar now and then" stores and he happily buys everything in sight. Then comes the rude awakening. He finds he has to keep up the pay-ments and spends his time duck.ng the collectors. Louis is his effervescent self on this side as he shouts out his difficulties. Appealing wax for his fans. fans.

B "HURRY HOME" (2:38) [Alad-ballad on the flip singing it tenderly and with feeling. A good deck but the gravel voice is stronger with novelty material. He loses his individuality when he goes straight.

ALEX BRADFORD and Singers (Apollo 284)

(Apollo 284) "HE'S A WONDER" (2:45) [Bess Music BMI — Alex Brad-ford] Alex Bradford and his group of singers collaborate on an infectious spiritual bounce. Bradford leads his singers effectively and comes up with a good religious side.

G "HE'S SO GOOD TO ME" (2:40) [Bess Music BMI—Alex Brad-ford] Bradford and group come up with an excitingly performed similar tempo gospel wax. Two good sides for the religious market.

JUNIOR DENBY (King 4717)

WITH THIS RING" 2:15) [Jay & Cee BMI—Herman Denby] Junior Denby sings a slow romantic ditty fashioned for the after hours listener. Denby a stylist who could build a strong audience with exposure.

B "I'M STILL LONESOME" (2:35) [Jay & Cee BMI—Herman Denby] Similar piece of wax. Denby comes through with stronger appeal on this plate.

THE CASH BOX ***AWARD** WEEK* E

"WARM YOUR HEART" (2:42) [Progressive BMI-Dowd, Nugetre, Gerald]

"HONEY LOVE" (2:21) [Progressive BMI-McPhatter, Gerald]

THE DRIFTERS (Atlantic 1029) a slow tempo sentimental tune that is performed by the group with a sound that is so dist'nctively "Drift-ers," has captured a feeling and warmth that should assure its suc-cess. Side should definitely rank with their previous releases. The other side, "Honey Love," is a change of pace with the team bouncing gaily through a calypso flavored jump. Spiced lyrics de-livered with gusto and infectious appeal. A lively ditty with a cute projection. Both sides will find a score of backers.



DE MCPHATTER THE DRIFTERS • It's a two sider for the fast moving group. "Warm Your Heart,"

PEGGY SAUNDERS (Mercury 70359)

(Mercury 70359) "THINGS DONE IN THE DARK" (2:40) [Brownwood Mu-sic BMI—Singleton, McCoy] It's come to light. Everything he's done in the dark has come to her attention and she knows all. That's what Peggy Saunders sings to a slow bounce blues and the gal does an infectious and feelingful job. Good deck and the gal has strong potential. "DON'T RUSH ME BABY"

B "DON'T RUSH ME BABY" (2:43) [Motion Music BMI—Sin-gieton, McCoy] Miss Saunders squeals and squeezes her way through a mid-dle tempo bouncer in appealing style.

SOUTHERN TONES (Duke 205)

G "THE DYING SINNER" (2:36) [Bob King] A slow tempo mov-ng spiritual chanted by the Southern Tones. Lead singer works strongly against a steady chant background that combines to form an effective evergreen.

G["]IT MUST BE JESUS" (2:43) [Bob King] Flip is a bouncer type gospel side that stirs up the listener. Strong religious wax.

(Savoy 1128)

THE HOT SHOTS

B "BLUE HOURS" (2:40) [Cross-roads BMI—F. Madison] A blue mood piece good for the after hours spots that is stirringly red hot. Per-formance gets under your skin and excites. A truly solid performance that should grab itself lots of action.

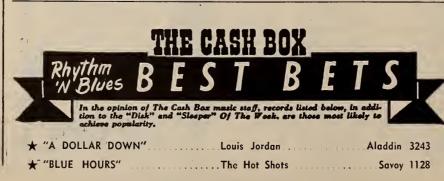
• "HORSES NECK" (2:41) [Cross-roads BMI—F. Madison] The Hot Shots drive along at a racing speed. Instrumentalizing good but it lacks the appeal of the upper deck. Good piano on both sides.

THE FLAIRS

(Flair 1041)

"BABY WANTS" (2:45) [Flair BMI—Berry, Mimms] The Flairs work over a routine up tempo with down to earth lyrics. Group ok on sound and comes through with a fair wax.

"YOU WERE UNTRUE" (2:51) [Flair BMI—Berry, Mimms] Re-verse side is a slow blues ballad. Pretty melody. Finished product falls short of a top-flight etching.



RAYMOND HILL

(Sun 204)

© "BOURBON STREET JUMP" (2:40) [Hi-Lo Music BMI—Hill] Raymond Hill's saxing featured on a middle tempo jump. A pleasant deck. "THE SNUGGLE" (2:45) [Hi-Lo Music BMI—Hill] Hill blows the blues in slow tempo on this deck and comes up with a fair side.

WILLIE JOHNSON

(Specialty 493)

(b) "THAT NIGHT" (2:30) [Venice BMI—C. Kenner] Deep voiced Willie Johnson sings a hearty slow tempo blues with sad romantic lyrics. A good effort with resulting wax com-mercial. Sings enough off key to make it

(B) "SAY BABY" (2:10) [Venice BMI-C. Kenner] A fast tempo jump socked out with zest. Willie shouts out the assets his baby owns.

DENNIS BINDER

(Modern 930)

"I MISS YOU SO" (2:40) [Mod-ern BMI—Ike Turner] A driving piece given a belty reading by singer and ork. Jump that should prove good juke material.

(2:41) [Mod-ern BMI-Binder] Another strong piece of wax in jump tempo. A foot-tapper delivered with gusto and ap-

THE HAWKS

(Imperial 707)

GOOD NEWS" (2:45) [Com-modore BMI—J. Gaines] The Hawks shout a chant that sounds like a spiritual-dirge but the lyrics are happy. Singer is excitedly shouting "goodnews" 'cause his baby's coming home. Could be mixed up enough to catch on.

(2:16) "SHE'S ALL RIGHT" (2:16) [Commodore BMI—J. Gaines] Spirited and happy jump. Group works together well with a driving ditty. Good juke wax.

SOUTHERN STARS OF RICHMOND (Chess 1568)

G "JESUS WILL BE WAITING" (2:41) The Southern Stars of Richmond blend on a slow religious item dramatically. A moving side.

C "WEEP LITTLE CHILDREN" 2:35) The "Stars" bounce through a syncopated religous spiritual. Fast beat platter.

MME. ERNESTINE WASHINGTON and the MILLERAIRS (Groove 0019)

G "HOLDING ON" Parts one and two (2:40 and 2:25) [Brewster BMI — Brewster] Tender religious piece in two parts. Mme. Washington a sincere and moving singer. Good re-ligious issue.



LULA REED

(King 4714)

• Lula Reed pitches a pair of re-ligious flavored items at her al-ready Lula Reed conscious market and her feelingful treatment could kick the pair into the charts. "If The Sun Isn't Shining In Your Win-dow" and "Just Whisper" are both

slow tempo tunes that portray Lula at her impressive best. Lula gets a bit of assistance from an un-named male vocalist on the "Just Whisper" side. The chantress opens her bag of vocal tricks for this is-sue and the results are good.

"I CAN'T HOLD OUT ANY LONGER" (3:02) [Progressive BMI-Baker, Calhoun, Gerald] "I'M LIVING MY LIFE FOR YOU" (2:59) [Mills ASCAP—Smith, Miller, Washington]

LaVERN BAKER (Atlantic 1030)



after smoldering for quite a while, follows up with her first etching since her successful Continental trip. The thrush fulfills all the promise displayed in her initial success. Her could and current success. Her soulful and expressive treatment of the exciting slow bounce, "I Can't Hold Out Any Longer," could make her another big gun in the already stacked Atlantic roster. The flip, "I'm Living My Life For You," is another ex-cellent offering. Miss Baker is equally potent in her reading of the slow blues ballad. Either or both sides could go big.

LoVERN BAKER • LaVern Baker, whose "Soul On Fire" broke out suddenly for a hit

JAZZ

(Rating is based on appeal to the jazz market.)

TONY SCOTT QUARTET (Brunswick 80242)

(3:24) [Harms ASCAP—Johnny Green, Edward Heyman] The Tony Scott Quartet is superb on this dreamy rendition of the familiar oldie. Rest-ful, intriguing and grade-A musician-ship. ship.

GOODBYE" (2:46) [Southern Music ASCAP—Gordon Jenkins] The Quartet handles the old Goodman theme with Chopin sound. Strong commercial possibilities with the jazz clentele.

THE ROY ELDRIDGE QUINTET (Clef 89110)

B "WILLOW WEEP FOR ME" (3:16) [Bourne ASCAP—Ronell] One of the great names in jazz trum-pets blows out a melodic treatment of the oldie with a progressive kick. Sup-porting cast includes Peterson, piano; Brown, bass; Herb Ellis, guitar; and Alvin Stoller, drums.

B "SOMEBODY LOVES ME" (3:29) B [Harms ASCAP-MacDonald, De Sylva, Gershwin] Roy blows hot on this one and comes up with a dance-able-commercial treatment of the standard. A lively bouncer that's swingy swingy.

MILT JACKSON (Prestige 882)

B "AUTUMN IN NEW YORK" (2:40) [Vernon Duke] The in-triguing vibe work of Milt Jackson is triguing vibe work of Milt Jackson is evident on a slow, soft mood piece. Strong support is provided by John Lewis on the piano; Percy Heath, bass; and Kenny Clark, drums. Soft lights stuff in a progressive manner. (2:45) [Lewis] Flip material is a light bounce gayly etched by the same group. Jackson is showcased again with a flashy performance as Heath on the bass is more in evidence. John Lewis also is spotted on a solid and showy 88.

IOE HOLIDAY (Prestige 883)

B "SLEEP" (2:44) Joe Holiday blows a torrent of soprano sax notes as he and the supporting cast knock out a fast beat mambo with a progressive styling. Potent sax dis-play piece "SLEEP" (2:44)

play piece. B "MY FUNNY VALENTINE" (2:41) [Rodgers, Hart] Holiday changes pace with a slow after hours modern reading of the Rodgers, Hart piece. Holiday again the featured per-former with his captivating hornwork.

"It's What's in THE CASH BOX That Counts"



Award

WASHINGTON, D. C.—Above right, Lee Zeiger, proprietor of the Casino Royal in Washington, D. C., presents Oscar Broadway of The Four Knights with the talent award for the outstanding new recording artists of 1954 which was awarded by the Advertising Club of Washington at their 24th annual jamboree. The Four Knights who have zoomed to stardom with their Capitol recording of "Oh Baby Mine" were the feature attraction at the Casino Royal during the early part of May.

Chattanooga Aids **New Tiffany Disk**

CHICAGO—Tiffany Records na-tional premiere of the new song "Chat-tanooga, Tennessee" in the city of Chattanooga has snowballed to such wide civic and industrial interest that a three-day period was set for the festivities, May 24-25-26.

festivities, May 24-25-26. Guy Cherney, who introduces the record, and Henry E. Doney, Tiffany president, will be in Chattanooga for the three days on a whirlwind tour of the city's schools, stores, plants and radio and TV stations. The kickoff will be a press luncheon given by Richard Moore, brother of Grace Moore, at Lovemans department store which he heads, when R. B. Olgiati and civic leaders will welcome the record and the visitors. Guy follows with three days of ap-

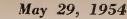
record and the visitors. Guy follows with three days of ap-pearances, including a mass grouping of teen-agers arranging by the school board. The Chattanoogans Inc., the city's publicity bureau, is arranging for this and other appearances and is running a city-wide contest in the press for grammar school and high school students with record and U.S. government bond giveaways for best letters on "What Chattanooga Means To Me." Sen. Estes Kefauver, who comes from Chattanooga, is inter-ested in the civic campaign for the record and has so expressed himself to Mr. Doney. Newspapers have lined up many

to Mr. Doney. Newspapers have lined up many tribute ads, paying homage to a "great record and a great city of the same name." Such firms as Lovemans, Mil-ler Bros. Co. Electric Power Board and others are decorating their prem-ises with motifs of the record, with stores using flyers on city trucks, etc. Window streamers and giant Cherney blowups are in evidence everywhere. School bands are playing the song from sheet music and arrangements supplied by Tiffany. The three-day premiere will culminate three weeks of activity.

"Threepenny Opera" To MGM

NEW YORK—Sometime in June MGM Records will release its first original cast stage show album, "The Threepenny Opera," currently play-ing at the Theatre De Lys in New York. The musical was adapted from the German original of Kurt Weill opus. The album, a 12 inch long playing record, will feature the complete score.





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The Cash Box, Music





SLOWLY Webb Pierce (Decca 28991; 9-28991)

JUKE BOX TUNES



I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)



I'LL BE THERE **Ray Price** (Columbia 21214; 4-21214)



YOU BETTER NOT DO THAT **Tommy Collins** (Capitol 2701; F-2701)



BACK UP, BUDDY Carl Smith (Columbia 21226; 4-21226)

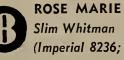


Slim Whitman (Imperial 8223; 45-8223)

SECRET LOVE



RELEASE ME **Ray Price** (Columbia 21214; 4-21214) Jimmy Heap (Capitol 2518; F-2518)



(Imperial 8236; 45-8236)



I GET SO LONELY Johnnie & Jack (RCA Victor 20-5681; 47-5681)

Y	Y

A FOOLER, A FAKER Hank Thompson (Capitol 2758; F-2758)

Folk And Western Notes From California

Page 29

Sheb Wooley, singing composer on MGM Records, has returned here after highly successful dates in several eastern and western states. He visited deejays and others promoting his own newly released "Blue Guitar" and "Panama Pete" and says all were very nice to him. RPM Enterprises reports the singing composer is now set for several dates in northern Calif., Oregon and return dates in Arizona. He also has film commitments. . . . Johnny Bond is in Nashville



for some of his excellent guitar work in a Columbia session for Gene Autry, the famed western star's first session in Nashville. . . . Who broke all attendance records in Compton, Calif.? None other than Gene Autry who was a recent guest on Town Hall Party radio and TV shows there. Town Hall Party continues its policy of an all-star cast every Saturday night plus the biggest guest stars in the industry, including The Sons Of The Pioneers who are back for a return engagement by popular demand. . . . Dallas Frazier, Capitol Records' newest 'teen age vocal discovery, from Bakersfield, Calif., is seen daily on KERO-TV with Cousin Herb's Trading Post Gang. The teen age star's first release "Space Command" was written for him by Cousin Herb.

Flip side is a composition by Dallas himself titled "Ain't You Had No Bringin' Up At All." . . . Joe Wolverton and Polly Possum, popular recording stars, continue their extended tour of the Orient which was arranged for them by RPM Enterprises of Hollywood. Their big new release is a Fred Stryker Fairway number titled "Something's Happened To You" and a Charlie Adams number from Ridgeway titled "Takes All Kinds Of People." Polly, who has been tagged the Martha Raye of the country field, is at the peak of her career, but is still on her way up. ... Joe Maphis and Rose Lee, subjects of a beautiful promotional card presented by Comet Music, 1727 S. Fairfax, LA, tell therein, about their new releases titled, "The Go'Fer Song," and "Dream House For

Sale," two of their greatest sides on Okeh label. Maphis will work a number of California dates in July with the three-star package made up of Merle Travis, himself and Grandpa Jones, veteran Opry star who will appear on Town Hall Party during the West Coast visit. . . . The Spencer Family's Tim and Velma Spencer, seen in Delta Films and heard on Sacred Records, were commissioned to write and produce the Lake-view Memorial Pageant titled "Pioneers Of Our Faith," to be staged with an impressive cast at Forest Home Conference Ground in the San Bernardino Mountains, May 31st. Master of ceremonies will be Dr. John F. MacArthur with Dr. Charles Hirt as musical director. Appearing at the Memorial Day pag-

eant will be Dale Evans, Fran Fry, Marilyn Hall, Richard Halverson, Stuart Hamblen, Redd Harper, Harry Woodard and many others, plus a choir of 50 voices.... Jim Reeves, popular Abbott Records star's latest release is "Beatin' On The Ding Dong" b/w "My Rambling Heart." Reeves has dates in Carlsbad, N. M., May 21st; El Paso, the 22nd; Memphis, May 30-31st and June 1st, and the big Rodeo in Gladewater, Tex., June 14-19. Much action is reported on Alvadean Coker's "Sugar Doll" b/w "Witch's Waltz." . Cousin Lou Stevens starts his 16th year in radio during 1954. Regarding do's and don't's on conducting a show he says, "I don't believe the sure road to

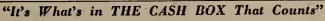


ALVADEAN COKER

success means telling a lot of corny jokes in a show so loaded with gimmicks there's no time for records." . Mitchell Torok's "Haunting Waterfall" b/w "Dancerette" has been awarded a Cash Box Bull's Eye. ... Tom Tall's "Please Be Careful" b/w "I Gave My Heart To Two People", and Jerry Rowley's "Wee Willie" b/w "Mate Of The Wind" are strong disks. . . . Fabor Robison is now in the Minneapolis-St. Paul area, after visiting deejays and distributors in Oakland, Great Falls, Seattle, Spokane and other in-between stops. He phoned in to say, "I'm happy about the way all new Abbott and Fabor records are being received by the deejays, the sales outlets and most of

GRANDPA JONES

all, the listeners." . . . Rex Allen, famed western star of Republic pictures and Decca Records, whose western films are well-received in foreign lands, this week began mapping a 10-week tour of Europe in reply to a deluge of fan mail from the Continent. Allen's films which have penetrated behind the Iron Curtain, are resulting in fan mail from Tito's Yugoslavia and Balkan nations imprisoned by the USSR. Rex's tour, to commence in October, will be confined to free Western Europe, according to his business manager, Bo Roos, who is making arrangements. The tour will follow the singing star's extensive spring and summer swing of personal appearances across the United States and Canada. He will be accompanied abroad by a western show troupe. Rex's leg broken in a skiing accident last February was free of its cast this week, and he expects to be in shape for appearances on his horse, Koko, when his tour resumes in June. Allen opened his tours in April in Texas and Arizona with his leg still in a cast. Denver's Park Lane hotel has booked him for two-week nightery engagement beginning July 15. Present May 8th, which was proclaimed by Arizona Governor, Howard Py'e, as "Rex Allen" Day in Wilcoc, Ariz. Rex' two small sons, Rex Jr. and Curtis cheered from the sidelines as their daddy rode in a parade in his honor.



Song For Cindy

May 29, 1954



NEW YORK—Cindy Lord, popular MGM recording star looks over some arrangements with orchestra leader Joe Lipman prior to the cutting of "I'll Never Need The Moon" backed with "I Never Felt More Like Falling In Love", her latest release.

Summer Run For Sammy Kaye At **Astor Roof**

NEW YORK - Highlighting his famous "So You Want To Lead A Band" feature, Sammy Kaye returns to the Astor Roof on Monday, May 24th, to open that popular dance spot for the summer.

Kaye will feature baritone Jeffrey Clay and Mary McCoy as vocalists. Miss McCoy, the latest addition to the Kaye orchestra, will be remembered for her performance in the Versailles' production of "More About Love" two years ago, when she sang under the name of Louise McMullin.

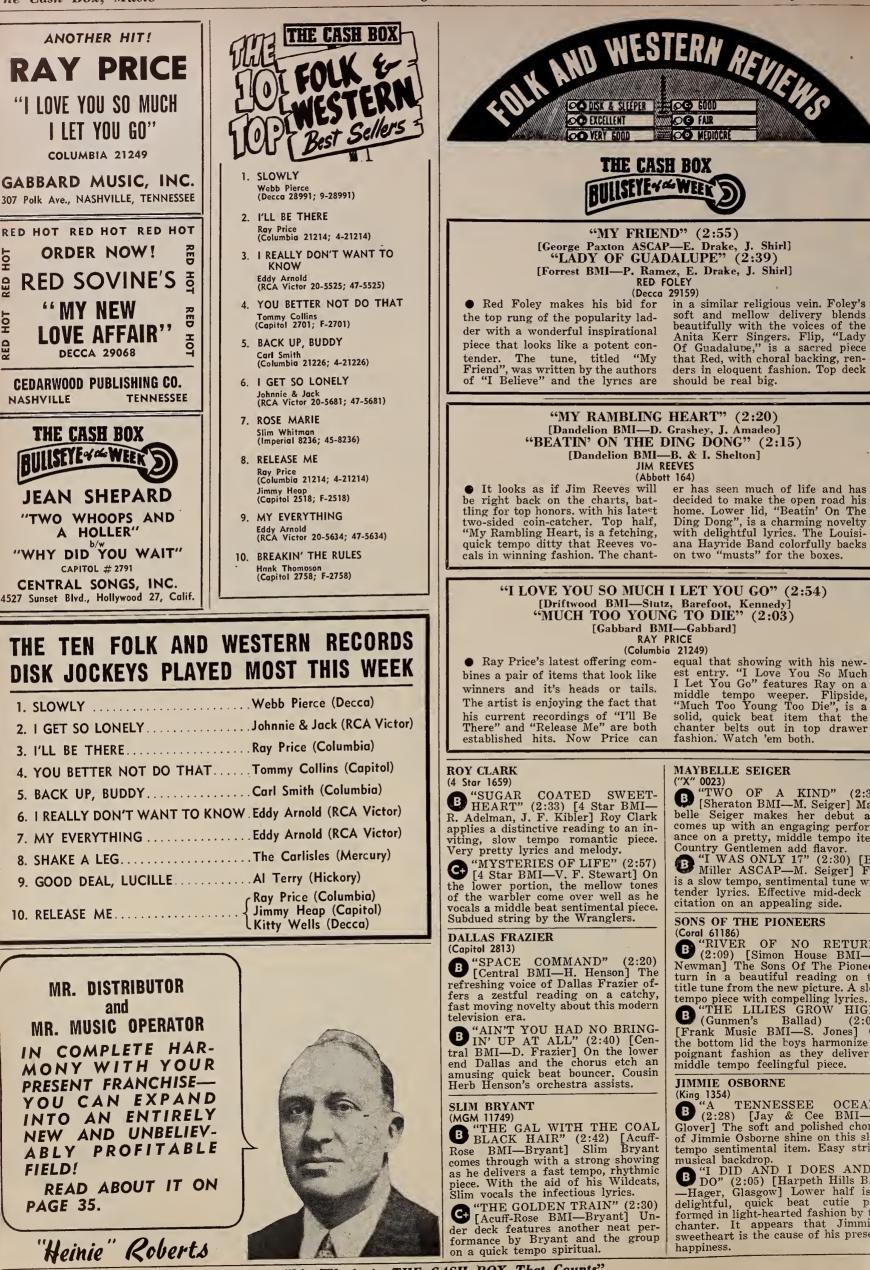
In addition to his Swing and Sway music, Sammy will provide entertainment with his "So You Want To Lead A Band" contest twice nightly. Since this audience - participation contest was first introduced by Kaye, more than 250,000 "bandleaders" have waved batons in front of the Swing and Swayers. Among them have been such celebrities as Marilyn Monroe, Zsa Zsa Gabor, Milton Berle, Tyrone Power, Perry Como and Red Skelton.

Kaye recently returned from a tour of fourteen states where, in addition to entertaining, he has been active as National Entertainment Chairman of the Multiple Sclerosis Society. Mamie Eisenhower is National Honorary Chairman and Robert Montgomery the active Chairman.

Kaye's latest release is "Godspeed To You" coupled with "Till You Kiss Me At The Altar".



The Cash Box, Music



"Heinie" Roberts

"It's What's in THE CASH BOX That Counts"

equal that showing with his new-est entry. "I Love You So Much I Let You Go" features Ray on a middle tempo weeper. Flipside, "Much Too Young Too Die", is a solid, quick beat item that the chanter belts out in top drawer fashion. Watch 'em both.

MAYBELLE SEIGER ("X" 0023) "TWO OF A KIND" (2:32) [Sheraton BMI--M. Seiger] May-belle Seiger makes her debut and comes up with an engaging perform-ance on a pretty, middle tempo item. Country Gentlemen add flavor. "I WAS ONLY 17" (2:30) [Bob Miller ASCAP--M. Seiger] Flip is a slow tempo, sentimental tune with tender lyrics. Effective mid-deck re-citation on an appealing side.

SONS OF THE PIONEERS

SONS OF THE PIONEERS (Coral 61186) "(RIVER OF NO RETURN" (2:09) [Simon House BMI-L. Newman] The Sons Of The Pioneers turn in a beautiful reading on the title tune from the new picture. A slow tempo piece with compelling lyrics. "THE LILIES GROW HIGH" (Gunmen's Ballad) (2:07) [Frank Music BMI-S. Jones] On the bottom lid the boys harmonize in poignant fashion as they deliver a middle tempo feelingful piece.

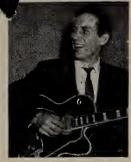
JIMMIE OSBORNE

JIMMIE OSBORNE (King 1354) B "A TENNESSEE OCEAN" B (2:28) [Jay & Cee BMI-H. Glover] The soft and polished chords of Jimmie Osborne shine on this slow tempo sentimental item. Easy string musical backdrop. B "I DID AND I DOES AND I DO" (2:05) [Harpeth Hills BMI -Hager, Glasgow] Lower half is a delightful, quick beat cutie per-formed in light-hearted fashion by the chanter. It appears that Jimmie's sweetheart is the cause of his present happiness. happiness



THE

THE CASE FOLK and WESTERN ROUNDUP



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IMMORTAL OF COUNTRY MUSIC... AN ALL-TIME BEST SELLER...



JIMMIE RODGERS



Away Out on the Mountain Blue Yodel (T for Texas) Blue Yodel No. 2 (My Lovin' Gal, Lucille) Blue Yodel No. 3 (Evening Sun Yodel) Blue Yodel No. 4 (California Blues) Blue Yodel No. 6 The Brakeman's Blues Daddy and Home Dear Old Sunny South by the Sea **Desert Blues** Frankie and Johnny I'm Sorry We Met

Jimmie's Mean Mama Blues My Carolina Sunshine Girl My Little Lady My Old Pal Never No Mo' Blues Old Pal of My Heart Pistol Packin' Papa **Prairie Lullaby** Sleep, Baby, Sleep Tuck Away My Lonesome Blues Waiting for a Train You and My Old Guitar

exclusively on RCA VICTOR RECORDS

2nd National Hillbilly Music Day Meridian, Miss. · May 26, 1954



REMOTE CONTROL

In 1939 Seeburg was the first manufacturer of coin-operated music systems to recognize the value of bringing music right to the finger tips of the public. Today, the Wall-O-Matic "100" richly deserves its title, "champion music salesman of the world."

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America's finest and most complete music systems



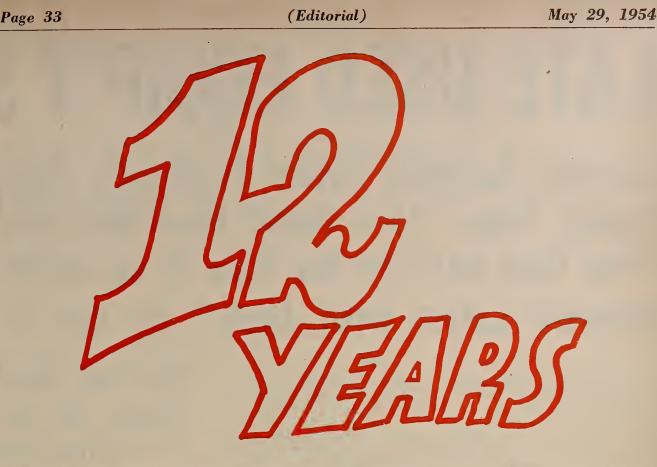
ere and There

WASHINGTON, D. C .- Cities and communities alongside the Great Lakes in both the United States and Canada were jubilant over the passage of the St. Lawrence Seaway bill which will allow ocean going ships to travel inward halfway thru the United States. A great deal of money will be spent in construction, dredging and other improvements. Many believe the project can be completed from 6 to 10 years. While some locations may be lost to operators during the construction period, a great many will be available as the cities and communities expand its commerce. Among the cities in the United States to gain (as will be hundreds of smaller communities) are: Chicago, Cleveland, Toledo, Milwaukee, Detroit, Buffalo, Erie, Gary, Duluth, Ogdensburg and Oswego.

CHICAGO—One of our manufacturers, being pressured by a salesman who used a brochure of statistics to prove a point, wryly observed: "Statistics are like a Bikini bathing suit. What they reveal is suggestive, but what they conceal is vital."

NEW YORK—For the immediate attention of kiddie ride manufacturersand operators! The Metropolitan Life Insurance Company's statisticians report that baby boom set an all-time record of nearly 4,000,000 births in 1953. This is more than one and a half times the 1940 total. And for those in the trade who look to the future. Can you imagine the loads of bobby-socksers who will be playing the juke boxes and amusement machines some 15 years from now!

LONDON, ENGLAND -The World's Fair, English trade publication for the coin machine industry there, will be celebrating its 50th Anniversary this July. We offer them our heartiest congratulations. The Cash Box will celebrate its 12th Anniversary with the publication of its Annual Enclycopedia Issue, dated July 3. As usual it will be chuck full of listings, special articles, and advertising that will be extremely useful to the trade for a full year. We only hope that we are around to participate in the Golden Anniversary of The Cash Box.



Twelve years ago, as a result of the great success of "The Confidential Price Lists," The Cash Box was born.

It was just a news letter. But it met with what the trade wanted and needed at that time.

Just as today it meets with what the trade considers the "most vital and most necessary publication" in the industry.

It took all these 12 years to build *The Cash Box* into the most outstanding trade publication this industry has ever known.

And these 12 years were, of themselves, triumphant. Because the men and women who staff *The Cash Box* fervently believed that they were doing something of "great and true value" for all the industry.

What greater praise than this can anyone, working on any project of any kind, ask from the peoples interested in that project?

The 12th Anniversay of *The Cash Box* is almost here.

Twelve years of hard, unrelenting, untiring and unending work for the continued betterment of the industry.

Twelve years of constantly suggesting the best, most progressive, and most profitable methods for all in this industry to follow.

Twelve years that have brought much

commendation and praise to The Cash Box for its efforts to help benefit this industry.

Twelve years of hard work for the better welfare and greater progress of all concerned with this business.

And now, as the 12th Anniversary Issue of The Cash Box becomes an actuality (and the annual anniversary issue has become known to all in the field as, "The Encyclopedia Of The Industry") The Cash Box hopes that all of its many friends, everywhere in the world, will remember its efforts in their behalf.

The Cash Box can only present so outstanding an annual encyclopedic issue because of the peoples in this industry.

Because the peoples in this business want and need an issue which contains facts they can use all year 'round.

An issue of this kind is only made possible because of the advertisements of all engaged in this industry, whether operators, jobbers, distributors, manufacturers, suppliers, and everyone else related to this field.

It is with great pride that The Cash Box announces its 12th Anniversary Issue soon to become fact.

And sincerely hopes that one and all now engaged in the field will join in with all of their friends to offer advertising messages of outstanding importance to the trade. Page 34

May 29, 1954

LATE USED EQUIP'T SCARCE

Distribs' Roadmen Return Practically Empty Handed from Buying Trips. Late Model Used Machines Grow Scarce. "THE CASH BOX" to the Fore in an Effort to Help Trade Unfreeze Latest Used Equip't by City-To-City Listings.

CHICAGO - Information received | from noted distributors is to the effect that their roadmen, whom they have been sending out these past weeks on buying expeditions, return practically empty-handed, as far as purchasing late model used equipment is concerned.

One of these distributors advised, "Two of my men returned with not enough of the later model machines, purchased for cash and some traded against new machines, to pay their expenses for the long trips which they were forced to make in an effort to obtain the little equipment they did get."

This is not news to the nation's distributors, perhaps, but it does give all the trade some indication of what this industry is faced with, as far as unfreezing of latest model used equip-ment is concerned ment is concerned.

One distributor claims, "The oper-ators are trading in their oldest pieces and will not let go late model used machines even though we are willing to give them the finest kind of deals."

There is a general belief that busi-ness will be hurt by this action and that unless the later model used ma-chines come to market, many sales will have to be foregone, to the point where financial loss will result for some of the firms.

The Cash Box, therefore, has again

stepped to the fore with a plan which, it most sincerely hopes, will help to unfreeze this unnatural condition.

There will be a listing of latest model used machines in a city-by-city fashion in "The Confidential Price Lists" of The Cash Box as these become known.

As they are listed, the sellers' names will be held on file by The Cash Box to authenticate any quotations which appear in each week's listings.

which appear in each week's listings. It is necessary for any of the sel-lers of late model used equipment to have a responsible officer of the firm sign for the machines as they are listed, so that the list, as of date issued, is completely authentic, and can be verified by the firm making the listing in the city-by-city directory of late model used machines, and the prices quoted for the machines. Some many weeks are because of

Some many weeks ago, because of the quotations being received for "The Confidential Price Lists," The Cash Box noted that there was a dearth of late model used machines.

This publication immediately began This publication immediately began to plan for a method to help unfreeze this condition, and has come up with the city-by-city listings for the latest model used machines, in an effort to bring about a sales stimulant which will help the entire industry, regard-less of the expense involved for this publication in the method chosen for this purpose. **New York Music Ops Set Annual Dinner For Oct. 16 at Waldorf-**Astoria Main Ballroom



AL DENVER

NEW YORK-Al Denver, president

of the New York Music Operators Association, this city, revealed that the organization has been fortunate in contracting the Waldorf-Astoria main ballroom for its annual banquet. Date is Saturday night, October 16.

For the past several years, the annual event has been held at the Commodore Hotel. Association officials had been trying to get the Waldorf-Astoria, but without success.

Now, for 1954, the coin machine industry will once again return to the city's best hotel.

Denver and his staff are making great plans, even at this early date, and it's expected many new innovations will be put into effect, which will add to the greater comfort and enjoyment of the thousand or so guests who will participate.

Tratschs Return From Southern Trip



WALTER A. TRATSCH

CHICAGO-"Rifle Sport" is in for another big year, according to Mr.

and Mrs. Walter Tratsch of A.B.T. Manufacturing Corporation, this city. Mr. and Mrs. Tratsch returned Friday, May 14, from a five-week tour of the southland during which they attended the spring openings of "Rifle Sport" in various amusement parks and visited with old acquaintances.

The annual trip, which combines business and pleasure, is undertaken by Mr. and Mrs. Tratsch in order to see "Rifle Sport" in operation in the field and to obtain the viewpoints of various operators.

Last year they traveled to Europe. In 1952 they toured the western states. Before that they visited the eastern seaboard and Canada.

During this year's trip, Mr. and Mrs. Tratsch visited, among others, Bert Lane, William (Napoleon) Blatt and Ted Bush in Miami, Marshall Seeburg in Palm Beach, and Si Lynch in Dallas.

Top Factory Execs Expected to Attend Mike Munves UJA **Testimonial Dinner**



MIKE MUNVES

NEW YORK—The members of the committee, organizing plans for the UJA-Testimonial Dinner to Mike

Munves, being held on Tuesday night, June 22, at the Hotel Commodore, this city, met on Thursday, May 20, and were enthusiastic over the develop-ments so far.

Ticket sales have been tremendous, and many coinmen from out of town, including the leading executives of the Chicago factories, have indicated they will be on hand to pay honor to Mike Munves.

Bulk Vendor Assn. To Hold Convention

CHICAGO—What was originally intended to be an exhibit of bulk vendors in this city at the Congress Hotel, July 9, 10 and 11, by the Na-tional Association of Bulk Vendors, called "The Vending Pageant of 1954" will now include displays of other vendors and service machines, accord-ing to an announcement by Bernard K. Bitterman, president, and Rolfe Lobell, convention chairman.

BEFORE YOU TURN THIS PAGE You can step into a new era of Background Music with Magnecord, inc. AND R C A PLANNED MUSIC!

Look around you! Now Background Music can be as universal as the air we breathe. In hotels, or motels, in retail shops or department stores, in offices or factories, in amusement parks or drive-in theatres, in airports or lobbies, in showrooms and salesrooms, in schools, churches, clubs – everywhere in America Background Music is ready to come of age!

Magnecord, Inc. has conceived and created its new Music Service

to do precisely this: to bring better Background Music to any location, at any time of the day or night, and for groups of any size or character.

And because of newly-perfected electronic achievements in sound recording and reproduction, Magnecord, Inc. can engineer into its Music Service a scope and quality never before possible in any Background Music Service.

WHAT'S NEW ABOUT THIS MUSIC SERVICE?

Three things are new!

First – a new, finer, specially-developed, continuous magnetic tape playback that delivers better sound, truer tone, richer quality, and higher fidelity than has ever been possible in any other Background Music system. There are no telephone lines to screen out high and low frequencies.

Instead, 8 hours of continuous music are delivered on single reels and played right on the location, at the flick of a switch – or by automatic timer controls, pre-set as desired. **Second** – the music is *RCA Planned Music!* For the first time here is Background Music with the full benefit of RCA's leadership in music, RCA's constant stream of great instrumental artists, orchestras and performances, RCA's intimate familiarity with the highly specialized requirements of the many *different* uses for Background Music. Here is what Background Music has

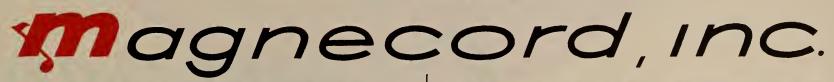
Here is what Background Music has needed — music expertly produced, planned, and programmed by RCA itself! **Third** – this new Background Music Service will be distributed, operated and serviced in a completely new way—through the Music Distributors and the Music Operators of America.

This is where YOU, Mr. Distributor, and YOU, Mr. Music Operator, step into the picture. Think! Now, in complete harmony with your present franchise you can expand into an entirely new and unbelievably profitable field!

MR. DISTRIBUTOR - MR. MUSIC OPERATOR

Pick up your classified directory... drive around town—wherever people work or play, go or stay, there's a crying need for Background Music of the right calibre, flexibility and simplicity. YOU can supply *that* Background Music. YOU can sell this Music Service to hotels, motels, cocktail lounges, doctors' and dentists' offices, real estate offices, airports, amusement parks, drive-in theatres, showrooms and salesrooms, transportation systems, apartment house lobbies, banks, offices, schools, churches, clubs, stores, supermarkets...YOU can furnish all these places and countless more because only you will be able to offer RCA Planned Music AND Magnecord's continuous magnetic tape playback, as a complete "packaged" Background Music Service.

The time for YOU to act is RIGHT NOW!



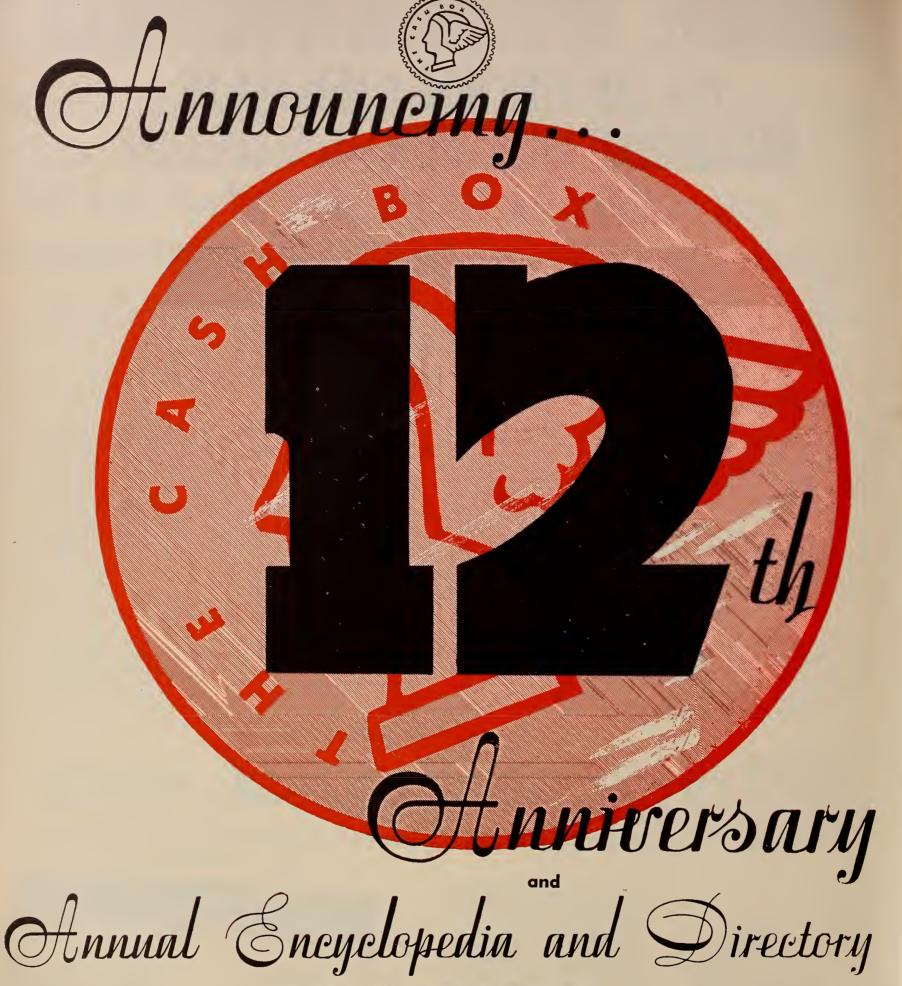
Henry ("Heinie") T. Roberts, General Manager-Commercial Music Division

225 W. Ohio Street, Chicago 10, Illinois • Telephone: WHitehall 4-1889



Prepared by Ross Roy Inc. for Magnecord, Inc.

Billboard Full Page 2 Color Ad-5/29 Cash Box Full Page 2 Color Ad-5/29 Job No. 657



of the COIN MACHINE INDUSTRY

CASH BOX (Dated: JULY 3, 1954)

Featuring:

★ UP-TO-THE-MINUTE LISTS OF Manufacturers and their Distributors Jobbers and Distributors (State by State) Merchandising Vending and Service Machine Manufacturers

★ SPECIAL FEATURES

- + HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1953 thru June 1954
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS
- ★ ADS

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE . . . which is referred to every day in the year.

YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press:

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4

Final Closing Date:

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FOR PREFERRED POSITION-

RUSH YOUR RESERVATION NOW!

or better yet

SEND IN YOUR AD IMMEDIATELY!



THE CASH BOX

(PUBLICATION OFFICE)

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The Cash Box

Page 38

Record Crowd at Westchester Ops Guild Dinner

SCARSDALE, N. Y. — With each succeeding year, the annual banquet of the Westchester Operators Guild grows larger in attendance and more enjoyable for its members and guests.

The third annual dinner of this most The third annual dinner of this most aggressive organization was held at the Holiday Inn, this city, on Tuesday night, May 18, with approximately 400 on hand, comprised of association members, wholesalers, factory repre-sentatives, and those from the music and record industry.

Members owe a vote of thanks to its committees, who worked diligently, and in some instances at the neglect of their businesses, to provide them with a really outstanding successful affair. In addition to handling tickets, Carl Pavesi, president, together with Seymour Pollak, general chairman, put in long hard hours with the thou-sand and one details necessary to make the banquet so enjoyable. Oth-ers on the committee who cooperated to the fullest extent were Nat Bensky, oc-chairman and entertainment; Jim Smith, souvenir journal; Max Klein, seating; and Lou Tartaglia, who took care of the finances. Members owe a vote of thanks to

Malcolm Wein, counsel for the Guild, whose deep interest in the wel-fare of the organization and its invidual members has been acknowl-

SPRING CLEARA	NCE!
LOW PRIC	ES!
BRIGHT LIGHT	\$ 69.50
FIREBALL F-S	425.50
SUPER WORLD SERIES	
DELUXE WORLD SERIES	169.50
PENNANT BASEBALL	
LONG BEACH	64.50
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BUYER We Have For	

Reconditioned

We stock the most complete line of thor-oughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.

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toastmaster. In a short speech, Wein echoed the sentiment of the Guild members in his introduction of Carl Pavesi, president, when he said much of the success of the organization is attributed to the leadership of Pavesi. After a modest and grateful acknowledgment of these accolades by Pavesi. Wein once again took the mike and this time presented Pavesi with a U.S. Government Bond, a surprise gift from the association members. Mrs. Pavesi was then given a large bouquet of roses.

edged by the membership, acted as

Concluding his short stay at the microphone, Wein then introduced the guests, among whom were members of associations from other territories, wholesalers, factory representatives, trade journals, and members of the record and music industry. On hand from the New York Music Operators Association were Al Denver, president; Sidney Levine, counsel; Nash Cordon, business manager; and members of the board, including Al "Senator" Bodkin; Lou Hirsch; Sal Trella and Mac Pollay. From the N. Y. State Operators Guild were Jack Wilson, president; Tom Goebel; Orville Greening and Tom Greco. From the Connecticut State Operators Association were Ken Jarrett; Joe Naclario, Waterbury; Mike Pelligrino, Bridgeport; and Conrad Woycik, Danbury.

Factory representatives who took a bow were Jack Gordon, J. P. Seeburg, and Ben Becker of Bally.

Personalities introduced were Harry Rosen and Meyer Parkoff, Atlantic-New York Corporation (Seeburg distributors); Barney Sugerman and Abe Green, Runyon Sales Company (AMI distributors); Joe Young and Abe Lipsky, Young Distributing Company (Wurlitzer distributors); Bob Slifer and Charles Reissner, Seacoast Distributing, Inc. (Rock-Ola distribu-tors); Al Simon, Albert Simon, Inc., (Chicago Coin and Genco distributors); Mike Munves (Exhibit distribuutor and arcade machine wholesaler and manufacturer); Harry Berger, West Side Distributing Co. (wholesaler); Murray Weiner, Weiner Sales Company (Eastern Electric distributors); Bill Rabkin, International Mutoscope Corporation (manufacturer); Nat Cohn, Riteway Manufacturing and Sales Corporation (manufacturer); Sam Weiss and Sam Getlin, Union officials; and Joe Orleck, publisher of The Cash Box, and his staff. Record company officials and their

recording artists also were asked to take a bow.

After a really fine meal, guests were entertained by some of top recording artists who won the plaudits of the gathering.

Seen in the pictures to the right are: Top-(L to R) Seymour Pollak and wife, Max Klein and wife, Carl Pavesi and wife, Malcolm Wein and wife, Mrs. and Lou Tartaglia, Jim Smith and wife and Mrs. Bensky and Nat Bensky. Center - Malcolm Wein presenting Carl Pavesi, president, with a U.S. Bond as a surprise gift from the membership. Mrs. Pavesi is seated at the left and Mrs. Wein at the right. Bot-tom-(L to R) Mrs. Norma Kempner, Max Klein and wife, Bob Levitt and wife Betty, "Kempy" Kempner, Run-yon Sales, and Ken Jarret, representa-tive of the Connecticut State Opera-tors Association.



"Moon Ride" Gets Op Acceptance, Says Nelson

CHICAGO—Jack Nelson, general sales manager of Bally Manufactur-ing Company, this city, announced the company's newest kiddy-ride, the "Moon-Ride," is receiving unusual acceptance.

Said Nelson, "It seems that swing's the thing when it comes to kiddy-rides, and that's just what the new Bally "Moon-Ride" has plenty of."

The familiar swing, for many years usually found in the yard, or at play-grounds and parks, has taken to the air in the new coin-operated "Moon-Ride." All the same popular swing-action is there, up and down, back and forth, supplying the same swing-thrills for children as always. But, in "Moon-Ride" kids enjoy the added thrills of the celestial bodies which surround them. Comets, stars, etc., whiz by the cockpit window all through the ride. The familiar swing, for many years

Powers Forms Own Business

LOS ANGELES, CALIF.—Ray Powers, general manager for Badger Sales Company, this city, announced this past week that he will resign from his post to form his own busi-ness which will be called Ray R. Powers Sales Company and will be located at 4415 W. Pico Blvd., this city.

city. Powers will act as manufacturers representative for various manufacturers.

turers. He recently took over National and Foreign distribution of the Nelson Modernization kits which are manu-factured by D. W. Price Corporation here in Los Angeles. These kits con-vert 100 "A" 78 RPM Seeburgs to 45 RPM. He is now in the process of setting up Sales and Distributor organiza-tions for these kits and additional items which will be added at a later date.



JAX JOID Went by Wolfe Distributing to say hello to Si Wolfe, and ran into Al Miller and "Blank" Blankenbecker. Al is regional sales manager and Blank is service engineer, both of Seeburg, and both very swell people. . . Chatted with "Hutch" Hutchinson, local op, to learn that dime play was doing a fine job on his collec-tion days. Says nothing short of hard competition could make him go back to nickel play. . . All distributors reported lively show room activity this past week. Among the many who were in town were: "Fletch" Fuller of Ocala; Phil Goldman of St. Augustine; Earle Brockington of Cocoa; Ed Hill of Gaines-ville; Fred Deeb of Tallahassee; and sporting a new Caddy, "Woody" Woods of Orlando, returning from a short vacation, stopped by the local distribs long enough to say hello and to see what was new. . . With the Beach and Resort locations just beginning to open for the vacation trade, all new arcade equip-ment is getting the eye (and pocketbook) of the operators who work those spots. If Hotel and Motel reservations are any indication, this will be the big-gest and best of any season.



Δ PROVEN

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EXHIBIT'S New Shooting Gallery

Yes -

... it's been location tested all over the country with tremendous results in profits. It's compact, single unit construction has great play-appeal in any type of loca-tion. A genuine .22 cal. Remington Target rifle duplicates actual firing. It "bangs" . . . it "kicks" and it drops the targets. It's the real "McCoy"... you can shoot at any one of the 20 targets in any order. It's loaded with play appeal . . . with extra features . . . and with extra PROFITS for you!

- 25 standing cut-out targets (20 regular and 5 bonus)
- Money-back feature for per-fect score (operator's option)
- Match score shooting feature (operator's option)
- Only 74" high . . . 30" wide and 52" deep.

Established since 1901







INDIVIDUAL TARGETS that drop with every "hit" An attractive, colorful "light-up" scoreboard clearly shows every "hit" An attractive, colorful "light-up" scoreboard clearly shows every "hit". Bonus points are awarded for the 5th, 10th, 15th and 20th hit.

REAL ACTION . . . exactly like a full size shooting range. Every target actual-ly "drops" when a hit is scored. It's real fun . . . shoot at any target . . . in any order. The "kick" of the gun . . . the sound of the shot . . . the falling targets . . . are ALL REAL . . . plus automatic scoring. No live am-munition is used.

BONUS BULLSEYES for the sharpshooters. After a perfect 20 hit score, 5 extra Bullseyes appear which count 5 extra points per hit. Money-back feature for perfect score and match-score shooting are included, but can be score shooing are included, but can be simply disconnected at the operator's option. This new . . . all new shooting Gallery is "loaded" with "come-ons."

SEE IT ON DISPLAY AT YOUR LOCAL EXHIBIT DISTRIBUTOR **EXHIBIT SUPPLY** 4218 W. Lake St. Chicago, Illinois



with nationally advertised line. Reply in confidence, stating age, experience, salary requirement.

BOX 519 c/o The Cash Box 32 W. Randolph St., Chicago 1, III.

Williams Mfg. Presents New **Five-Ball Game**

Will Run Double Production Lines for New "Thunderbird" Five-Ball and Baseball Games



SAM STERN

CHICAGO—With the introduction of its first new five-ball game in some three months, Williams Manufactur-ing Company, this city, expects to be able to handle the orders by using a double production line.

According to Sam Stern, executive vice-president and general manager of the firm:

"We didn't think we would be able to do it as our baseball games are go-

"It's What's in THE CASH BOX That Counts"

ing down our production lines just as fast as we can push them through to meet the backlog of orders which have accumulated.

"But," he continued, "because of the demand from our distributors, we were forced to step up into a double production line system and bring out our new five-ball, "Thunder-bird."

bird.' "There is no doubt," Stern said, "That this will tax our facilities to the utmost, but, we are prepared to match line for line with competition in both production lines, so that we can meet the current orders for our new five-ball amusement game, 'Thun-derbird' and, at the same time, con-tinue to meet the demand for our baseball games." Engineers of the firm worked out

Engineers of the firm worked out the problem after a session with prothe the problem after a session with pro-duction men, superintendents and foremen, on the insistence of Sam Stern, who showed them the demand which the firm had for its new five-ball game, 'Thunderbird.' "Frankly," Sam Stern commented, "how they did it is a miracle to me.

"We were desperate for additional space to build our baseball games, and along came this demand that we

"This is really something to crow about—the double production line system we now have in force."

Shelley Gottlieb Stars in "Little League"

CHICAGO—Proudest papa in all the 48 states at this time is Nate Gott-lieb of D. Gottlieb & Company, this

lieb of D. Gottlieb & Company, this city. Nate's son, Shelley Gottlieb, not only made the "Little League" team of Oak Park, Illinois, but, in his very first game proved himself the star slugger of the team. Shelley batted 1.000 his first game. Three for three. Coming through with a single, double and home run, to the cheers of the crowds that attended this first opening game of the Little League season in Oak Park. Shelley also proved himself a real ball hawk of no mean capacity play-ing left field for his team and pulling them right into the basket as if his glove was magnetized. The Little League has 12 team com-

giove was magnetized. The Little League has 12 team com-petition here and plays every Thurs-day and Friday evenings under the lights to the cheers of unusually large throngs of rooters in the Oak Park suburb. His team

His team expects Shelley to prove himself "... the Ted Williams of the Little League this season."

Bud Reichel To Open Cig Service In Miami

JACKSONVILLE, FLA. — Bernie (Bud) Reichel announces that he is opening a cigarette operating firm in this city, called Budd Cigarette Serv-ice. Reichel will also wholesale these machines in the northern part of Florida and southern Georgia. Firm expects to open around June 1. Reichel was connected with Bush Distributing Company in this city in a sales capacity for the past two years, and prior to that was a partner in the Gator Coin Machine Company, an operating firm in Jacksonville. JACKSONVILLE, FLA. - Bernie

operating firm in Jacksonville



Exhibit On 6-Day Work Week

CHICAGO — Exhibit Supply, this city, has gone on a six-day-a-week plus overtime production schedule in order to meet demand for "Shooting Gallery", "Vacumatic Card Vendor" and the Exhibit Kiddie Rides. "We are doing our best to meet de-mand for our products", said J. A. (Art) Weinand, vice president and general sales manager of Exhibit. "Our kiddie rides, such as 'Trig-ger', 'Rudolph', 'Pete the Rabbit', 'Tandem Ride' and 'Space Patrol' are going great.

going great.

"The start of the summer amuse-ment park season has boomed sales of our 'Vacumatic Card Vendor' conof our 'Vacumatic Card Vendor' con-siderably. We are on a double shift with our printing presses. We count cards by the millions and likewise make shipments of millions." Weinand stated that "Shooting Gal-lery" has been doing terrific. "All our available gun games go to the chipping norm for immediate delivery

shipping room for immediate delivery as soon as they leave the production line", he said.

World Wide Uses Production Line Rebuilding System

CHICAGO — World Wide Distribu-tors, Inc., this city has established a production - line reconditioning program.

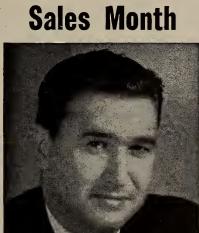
gram. Used equipment of all kinds now undergoes a thoro reconditioning based on a production-line process. A used machine is first given a complete washing as soon as it ar-rives in the shipping room. The rails are then scraped and given a double coat of shellac. The acquipment is then moved along

coat of shellac. The equipment is then moved along the line into the shop where refinish-ing men touch up the cabinet and re-move all scratches and scars. Next the mechanics give it a com-plete overhauling. All mechanical de-fects are remedied. Old parts are re-placed with new parts. After the mechanics repair a ma-chine it is given a thoro re-check by the chief mechanic.

"Our reconditioning program is a vast operation, indeed", said Joel Stern of World Wide. "The renovation of used equipment is continually going on in our shop and the games come out looking just like new."

Sam Lewis Promises "Real News"

CHICAGO—Sam Lewis of Genco Manufacturing & Sales Company, this city, was very secretive, to say the least, this past week. Tho he wouldn't give out any ad-vance information as to just what he meant, he did state: "I'll have some real news for you next week."



Enjoys Biggest

PAUL HUEBSCH

CHICAGO-"We are enjoying the chickGo—"we are enjoying the biggest sales month for our cigarette vendor in all our history", was the statement of Paul Huebsch, general salesmanager of J. H. Keeney & Com-pany, Inc., this city, this past week. Huebsch further reported, "As our cigarette vendor gets into more and

Huebsch further reported, "As our cigarette vendor gets into more and more areas thruout the nation, the operators of cigarette machines real-ize that we have the very finest prod-uct of its kind. "Not only the display effect of the pack that the purchaser receives, but, so beautiful a machine that has

"It's What's in THE CASH BOX That Counts"



proved itself mechanically perfect in every detail and, at the same time, has features which are the envy of all cigarette machines now on the market.

"We sincerely believe", he continued, "that those operators who are now purchasing the 'Keeney All-Electric Cigarette Vendor' will be doubling and even tripling their reorders within a few weeks."

Page 42

"CASH BOX" PRESENTS FIRST CITY-BY-CITY PRICE LISTS

Used Market Prices Now Also Presented City-By-City on All Late Model Machines for First Time in Coin Machine History in This Issue of "The Confidential Price Lists." Give More Intimate Knowledge of Used Markets Clear Across the Nation. Open Path to Better Understanding of Modern Sales Methods.

Another Original Service Innovation by "The Cash Box" to Better Serve All the Industry as well as Keep Step with Changing Sales Conditions.

For 764 consecutive weeks, more than fifteen years as of this writing, "The Confidential Price Lists," which appear in each and every week's issue of The Cash Box, and have been so doing ever since the inception of The Cash Box as a vital and outstanding publication for this field almost twelve years ago, have brought the important and necessary "fair market value," as Certified Public Accountants and attornies like to describe them, to all the industry.

"The Confidential Price Lists" have become recognized as the "Blue Book" of the coin machines industry.

They are accepted by banks, factors, loan companies, as well as state, city, county and the U.S. Government, as well as almost every foreign country.

Operators, jobbers and distributors, as well as manufacturers, use them constantly, every day in the week.

Their complete acceptance, over the years, is most definitely an achievement of which this publication is extremely proud.

Hundreds on hundreds of letters have been received by this publication over the years complimenting The Cash Box on "The Confidential Price Lists."

These letters have further commended this publication with statements which can be summed up like this one:

"We just simply couldn't do business without 'The Confidential Price Lists'."

Those of The Cash Box who have helped to make "The Confidential Price

Lists" so important to the trade realized this past year that, as this business continued to spread further and grow greater, a new addition to "The Confidential Priced Lists" would be extremely helpful to all engaged in the industry.

The fact remains that, today, every outstanding manufacturer has distributors to handle his products in an ever more highly concentrated territory.

In days gone by distributors would, in some cases, cover four, five and more states. Today, these same distributors are held to a single statewide coverage and, in some cases, just a part of the state, with other distributors to cover the rest of the territory.

This was bound to happen. The manufacturers realized, as machines became more complicated mechanically, that a closer relationship and, especially, easier and quicker access to service facilities, was extremely necessary.

At the same time, as prices of new equipment continued to go ever higher, the manufacturers as well as the distributors realized that the credit and general financial situation made it almost impracticable for one distributor to handle tremendously large areas.

Other factors also arose to tighten up territories for the distributors. The distributors, in turn, found that this was for their best interest.

With more highly concentrated areas their salesmen could make more personal contact with their operatorcustomers. At the same time they were able to assure the operators in their territory the very finest of service and cooperation.

The result, at the same time, was to make "The Confidential Price Lists" even more important to the distributors, as well as to their operator-customers.

In fact, "The Confidential Price Lists" became so important that a newsstand sale tabloid which, among the myriad fields it covers also makes a stab at the coin machines industry, was forced to adopt an imitation.

This, in itself, proved the outstanding and vital importance of "The Confidential Price Lists."

This most completely flattered The Cash Box. And bowed low to The Cash Box' far-seeing wisdom and The Cash Box' superiority in all matters pertaining to the coin operated machines industry, by this imitation of "The Confidential Price Lists."

Now The Cash Box has gone a step further. Because the members of The Cash Box keep their fingers on the throbbing pulse of the industry.

The need for a closer understanding of prices between distributors and operators, in addition to a more intimate market coverage, grew apparent.

With this issue of The Cash Box there will appear, for the first time in the history of the industry coverage of prices of late model used equipment city by city.

This will, in addition to the all-purpose and all-coverage weekly issue of "The Confidential Price Lists," give a more intimate knowledge and understanding of prices in practically each area of the nation, as prices city by city are reported.

This is an additional and a very large expense to keep this coverage in being week after week. But, once again, The Cash Box takes on additional expense, because it realizes that this is, today, a great need for the entire field.

Operators seeking to buy, sell or trade, can now quickly ascertain prices for the equipment they have, by a quick check of their nearest trading area which, in almost every instance, is more or less judged by the leading city in the territory in which they are located.

Distributors in coin machine trading areas, whether large or small city, who wish to send their prices in each and every week are invited to write to The Cash Box and receive the necessary forms.

Any in the industry who may have suggestions of any kind, in regard to this new city by city late model used machines coverage, should immediately write to The Cash Box, because adoption of all constructive suggestions means that they, themselves, will more greatly benefit and, ultimately, all the industry will benefit.

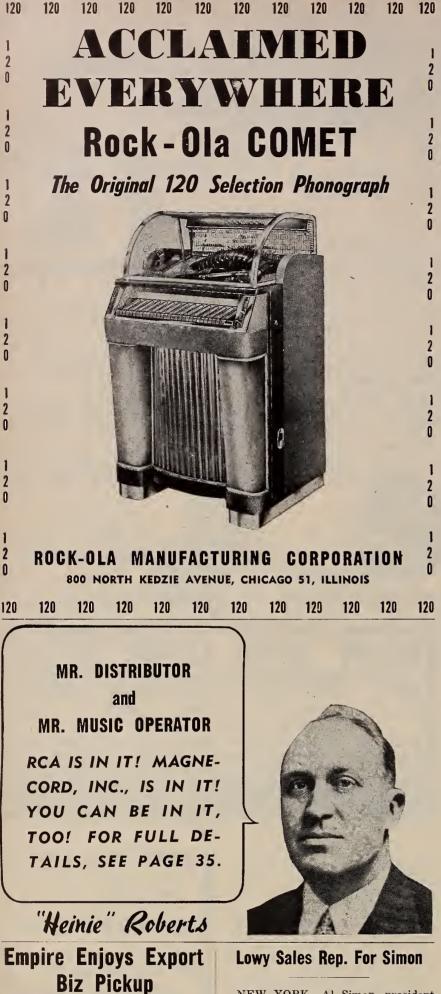
These new, important and absolutely original, city by city lists appear on the page facing the inside back cover of The Cash Box.



ALL WHOLESALERS OF COIN MACHINES WHO WISH TO HAVE THEIR CITIES REPRESENTED IN THE NEW CITY-BY-CITY PRICE LISTS SHOULD WRITE FOR THE NECESSARY FORMS TODAY TO:

THE CASH BOX 32 W. RANDOLPH ST. CHICAGO 1, ILLINOIS





CHICAGO-With Howie Freer head-

CHICAGO—with Howle Freer nead-ing the Export Department of the firm, Gil Kitt's Empire Coin Machine Exchange, this city, reported that: "Our export business has picked up so remarkably these past weeks that we are of the belief we are entering into a new and bigger export business era

Empire has continued its Export

Empire 'has continued its Export Department for some years now. It has developed a clientele that ranges all over the world. Gil Kitt made this part and parcel of the firm as business continued ahead for Empire and has continued it thru lean and fat years. It is his belief that the average distributor thruout the nation must have a source for his used equipment, in addition to his domestic sources.

NEW YORK—Al Simon, president of Albert Simon, Inc., this city, an-nounced that Dave Lowy has been associated with his firm for the past few weeks in the capacity of a travel-ing sales representative.

The weeks in the capacity of a travel-ing sales representative. Lowy travels thru New York and New Jersey States calling on dis-tributors, jobbers and operators pro-moting the sale of the products of Chicago Coin Machine Company and Genco Manufacturing & Sales Com-pany, for whom Simon is a factory representative

representative. Lowy, well known thruout the coun-try as a jobber and distributor for many years, has a wide acquaintance with coinmen thruout his territory.

He has been extremely active and effective in building up one of the most outstanding export sales departments in the country.

Does The Music Machine Industry Need A "Public Relations Council"?

READ THIS:

Page 44

May 17, 1954

May 29, 1954

Mr. Jack Thompson King Feature Syndicate 235 East 45th Street New York City

Dear Mr. Thompson:

A feature story "'The Mysterious Teens That Rule the Platter Empire", under your signature, which appeared in the Sunday Mirror, magazine section, May 9th issue, has been brought to my attention. It is extremely surprising that you would include in the story material for which you have no proof and which is entirely erroneous.

I refer in this instance to the paragraph headed "Shadow of the Mob". You write, "A large share of the 500,000 juke boxes in many areas of the country are controlled by gangsters". I would like you to advise me of one such single operating firm or individual.

You write, "Juke box profits are gigantic". For your information juke box profits are such, that for the money invested by the operators they are very small indeed, and in many instances operators are hard-put to stay in business.

You state, "... they resented paying off to the big companies that controlled the big singing stars". No juke box operator pays off to any recording company that controls recording artists. There is no reason to do so.

You state, ". . . they have started their own recording companies with their own stars". There are no recording companies owned by any juke box operator.

Referring to these record companies you state, "they are now so powerful that music publishers offer their best tunes to companies and artists owned entirely or in part by the mob". As I said in my previous paragraph there are no recording firms controlled by mobs so, therefore, this is entirely erroneous.

I would imagine that you would be interested in setting the record straight and should you desire a follow-up on the story that appeared and want to get the true facts I suggest that you visit with us here, and we will be very happy to give information on the juke box and music industries so that you can see for yourself how unfair and untrue is the material circulated to your readers in your story.

> THE CASH BOX Joseph P. Orleck Publisher

(Editorial Comment: Some coinmen, who have read this most untruthful and damaging article, have sent protests to Jack Thompson—copies to The Cash Box. The question they all asked The Cash Box is typified by Henry C. Knoblauch of Glen Falls, N. Y., one of the most outstanding operators in the country. He asks: "What can be done about lousy things like this and what inspires them?")

The Cash Box Page 45 May 29, 1954 NOW AVAILA BLE. **NELSON MODERNIZATION K** Manufactured by D. W. Price Corporation, Los Angeles, Calif. Installation does not affect or require re-adjustment of properly operating mechanism. Can be installed on location in one hour or less. Precision manufactured of finest materials and wormkanship. All parts factory guaranteed. Extra advantage of new popularity meter to gauge customer's choice of music. Engineered to fit mechanism with no machining or special tools needed. This modernization kit will extend the life of your Seeburg 100 "A" and continue its trouble-free operation with modern 45 RPM recordings. 5. Complete kit ready to install, including Playmeter \$98.50 F.O.B. Los Angeles Terms: 1/3 Cash with order; Balance COD or sight draft, your bank Kit for adapting Seeburg 100 "A" to 45 RPM a comat 1. Elimination of added cost and upkeep of dual record libraries. 2. Increases the value and earning power of your Seeburg 100 "A". 3. Lengthens life of Seeburg 100 "A" in the "BETTER" locations. 4. Adds the much needed popularity meter. 5. Substantially lowers present operating cost. 6. Complete, easy-to-follow, pictures and instructions in each kit. DISTRIBUTORS .--- SOME CHOICE TERRITORIES STILL AVAILABLE! Nelson Modernization of Seeburg 100 "A"-45 WRITE . WIRE . PHONE **RAY R. POWERS SALES COMPA Exclusive National and Foreign Sales Representatives** 4415 W. PICO BLVD. LOS ANGELES 19, CALIFORNIA

MOA Prepares "National Tax Council"

Geo. Miller Asks All Music Men To Help Get "Tax Council" Started

OAKLAND, CALIF. — George A. Miller, president of Music Operators Of America, announced this past week that preparations were under way at this time to get a "National Tax Council" going for this organization. Miller stated that he is attempting to obtain complete lists of all names of music operators everywhere in the nation.

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Miller stated that he is attempting to obtain complete lists of all names of music operators everywhere in the nation.

of music operators everywhere in the nation. He is asking all organizations, and all connected with the automatic music industry, to help bring the "National Tax Council" into being, by supply-ing these names to Music Operators of America, Inc. Miller stated, "To actually operate a good 'Tax Council' we must be able to send assistants to various states and localities to fight state taxation legislation." At the same time, Miller also re-ported, that MOA plans to put such a "Tax Council" into operation only when it is prepared to handle the work which would be required of it. To obtain all the data, as well as present legislation, past legislation, precedents of successful and unsuc-cessful tax cases, so that these would be on file at the offices of MOA, would require that every single man and woman engaged in the automatic be on file at the onces of MOA, would require that every single man and woman engaged in the automatic music business send in all such infor-mation from their territories. Miller said, "To make the 'National Tax Council' as effective as is humanly

possible we shall, at the same time, conduct a 'complete membership drive' so that all who have anything what-soever to do with the automatic music industry become members of Music Operators Of America." As is readily realized by all, Miller stated, this is a vast and important project being undertaken by Music Operators Of America, Inc., and is something that requires much time, effort and energy and, especially, he said, the most complete cooperation of all in the automatic music industry. This "National Tax Council", Mil-ler reported, will confine itself strictly to the automatic music industry. Miller also took time out to compli-ment The Cash Box for its many years of continuous efforts to have the in-dustry bring about a "National Tax Council".

MOA Board To Meet In July

CHICAGO — George A. Miller, president of Music Operators of America, Oakland, California, phoned The Cash Box in this city, just as it was going to press, and the message was relayed to publi-cation office in New York by phone, advising that the Board of Direc-tors will meet at Colorado Springs, Colorado, some time in early July. Definite date will be set in the near future. near future.

United Starts New "Service Schools"

CHICAGO — United Manufacturing Company announced this past week that it was starting a new series of "Service Schools".

With the return of John Casola and Ken Sheldon from two months of con-ducting 'United Service Schools' thruducting 'United Service Schools' thru-out the southeastern part of the na-tion, these men worked out a new itinerary which will start them into St. Louis, Mo., Kansas City, and then due east due east.

Johnny Casola and Ken Sheldon Johnny Casola and Ken Sheldon spent a week here in conferences with Bill DeSelm, Herb Oettinger, Lyn Durant and other executives of the organization, obtaining full informa-tion regarding further trips and fur-ther efforts of the now highly success-ful 'United Service Schools'.

In this regard, Casola said, "The 'Service Schools' we conducted were absolutely the most successful, we be-lieve, that were ever held.

"We beat the bushes. Traveled thru-out entire states. We covered South Carolina, Georgia and other south-eastern states thoroly. We met with operators who were thrilled to have a 'United Service School' conducted in their areas in their areas.

"We believe", he further stated, "that the 'United Service Schools' pro-gram is one of the most effective and elaborate in the history of the indus-try." try."

Bill DeSelm, general salesmanager of the firm said, "Because of the great success which our 'Service Schools' enjoyed we are continuing this proenjoyed we are continuing this pro-gram to have every operator, every-where in the nation, become better acquainted with our methods, our equipment, and how to service and operate from the standpoint of earn-ing bigger and better profits for him-self."



Chi Coin Going Full Blast

CHICAGO — Ed Levin, sales di-rector of Chicago Coin Machine Com-pany, this city, had only this to say, this past week:

"All I can tell you at this time is that we are going ahead full blast and trying our best to meet all orders that we are receiving each and every day for all of our products."

day for all of our products." Levin also said that the long dis-tance phones have been ringing at an unusual rate and that some of the orders have been tremendously sur-prising to the firm's executives. "For example", Levin stated, "one of our distributors who usually orders in lots of five's and ten's, ordered 75 of our newest bowler at one shot and, at the same time, insisted on imme-

at the same time, insisted on imme-diate delivery.

"This", he continued, "is why we are working at top speed for all of our distributors have doubled, tripled and even quadrupled the usual orders they give us each week for all of our games " games.

The Cash Box



Ops are busy in New England garnering new locations and sprucing up old ones. . . Outdoor season opens May 30 and coin machine vets say there will be more kiddie rides, pin games and other coin op amusement devices in parks and fun spots in the territory this year than at any time in history of the biz. . . Max Polansky, new general manager for Poole Distributors, exclusive Wurlitzer Distributors, Boston, has come up with a deal for music ops. "It's like putting 6 months commissions in their pockets," Max said. . . . Malcolm Wallace, Newport, Vt. op, who has over 100 music machines on location in his territory and a reputation as one of the best fishermen in the North Country, was among visitors to Poole Distributors this week. . . . Others were George Mitchell, Boston, and Fred Haddad, Willimantic, Conn. . . Demand continues greater than supply at Poole's. . . . Charlie Suessens, vice president and treasurer, returned this week from a Connecticut road trip to take over the office while Harry Poole took a road trip in western Mass. . . . Ralph Lackey, Karel Music Co., Roxbury, popular Greater Boston op of music, pins and shuffles, is enjoying his new ranch house with his wife and two little daughters in Milton. . . . Al Dolan, Pioneer Music Co., veteran New England op, is polishing up his Cape Cod music route for the summer season. . . . Al Levine, sales manager for Jerry Golumbo's Music & Television Corp., Rock-Ola, reports interest high among New England ops.

Ray August, salesman for the Hub Rock-Ola distributor is touring western Massachusetts this week. . . . Louis Green, sales manager for World Fair Inc., Ed Ravreby, Evans Music and Capitol kiddie rides, made N. H., Vt., Me., and southern Mass. first two weeks of this month, and reports kiddie rides very big despite bad weather conditions. . . . Interest in new Evans "Holiday" growing. . . . Irwin Margold, general manager, Trimount Automatic Sales Corp., exclusive Seeburg distributors, reported this week that it has been the busiest period the firm has ever had. . . . The picture is very bright in this territory he said, pointing out that between summer locations, new routes, and machines being exported, there is a shortage of music machines. . . . Seeburg's Custom 200, background music unit is going big guns around Boston. . Newest additions to the rapidly growing number of users are the Red Coach Grill chain of fine restaurants, the Boston Club and the Darbury Room plus the food chains. . . . Local disc jock Ray Dorey reported on his morning show this week that he went shopping at Star Market in Cambridge and was very pleasantly surprised when he heard the pop numbers coming over the 45's through the Seeburg 200 custom unit in the market. . . . Said it made shopping for the groceries a pleasure!







CASTEXA FLASHES The approximate of the second state of the secon

Ben Becker, Bally regional representative, returned home from his trip just in time to get to the Westchester Ops' banquet. Ben has a million friends, and he saw to it that they all toasted the Bally products, . . . Dave Stern, Sea-coast Distributors, was all set to attend the banquet, but couldn't make it the last moment. . . . Friends of Sid Mittleberg, Brooklyn op, sorry to hear of the death of his mother, who died Monday, May 10, of a heart attack. Mrs. Sarah Mittleberg was related to several coinmen—a sister of Harry Siskind, sister-in-law of Dave Feldman, and sister-in-law of Louis Becker. . . . Pete Mongelli and his wife, of Baltimore, Md., coinman, attended the bar-mitzvoh party given by Larry Serlin, local operator, for his son Jerry, on May 1. . . . Lou Valenti, the ever smiling Staten Island operator. visiting wholesalers on coinrow. the ever smiling Staten Island operator, visiting wholesalers on coinrow. . Harry and Hymie Koeppel closed their store last Saturday, and both went out on the road to buy up latest used model phonos. They were pretty successful. The Koeppels, by the way, are donating a used phono to the Mt. Carmel Home For The Aged-together with service. This is only one of many they've contributed to other organizations. . . . Details for the forthcoming Mike Munves Testimonial UJA Dinner to be held Tuesday evening, June 22, at the Hotel Commodore, being worked out. Committee met Thursday, May 20. . . . John S. Mill, vice president in charge of sales of the Rowe Manufacturing Company, died Sunday, May 16. He joined Rowe in 1938. . . . Sam Krassner and son Marshal of Cavco Amusement Co., Bridgeport, Conn., in town buying. Charlie Foster, of the Newark, N. J. office of Runyon Sales Co., suffered a stroke. . . . The Greater New York March Of Dimes advises that the Automatic Music and Amuse-machine Division made 142 contributions, representing \$3,523 during the past campaign, as compared with \$1,527 in 1935.



The fishing season opened in Minnesota on Saturday May 15th and from reports it was the best opening day had for at least three years. Indications are that the resort country in N. Minn. and Wis. will be getting heavy play from the tourists. Of course there were a few operators and service men who took some time off to get in a lick or two of fishing... Pete Lenes of Bemidji, Minn. made the trip into the Twin Cities to pick out some machines for a couple of new spots... Shopping around and looking over the latest in coin operated equipment was Jack Bailey of the Ace Novelty Company of Browns Valley, Minn... The Sieg brothers of Augusta, Wis. made a trip into town together to look over some bowlers and games for their route. The boys have been so busy that they usually made the trip into the Twin Cities alone.... L. P. Wilbur of Duluth, Minn. was seen looking over the bowler situation.

... Gerald Johnson of Menomonie, Wis. was seen looking over the bowler include equipment... Andy Oberg of Grand Forks, N. D. spent several days in the Twin Cities combining business with pleasure.... Recent visitors to the Twin Cities were Jim Lucking of Benson, Minn., Don English of Theif River Falls, Minn.; John Howe of Foiey, Minn.; Bill Gummow of Hopkins, Minn.; Jack Harrison of Crosby, Minn.; Kaiser Savard of Red Lake Falls, Minn.; August Quade of Rochester, Minn.; Jerry Hardwig of St. Cloud, Minn.; and John Johnson, Staples Novelty Company of Staples, Minn. The Cash Box

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May 29, 1954



As the weather gets warmer, coinmen are once again out on golf courses and, from all indications, this year is going to see more coinmen-golfers in action than ever before. But to listen to some of the boys who chase that elusive little pellet around, talking about their golf games, seems like everyone shoots somewhere in the low 70's... Johnny Casola and Ken Sheldon returned to United's factory this past week after conducting service schools thruout the south for the past two months. And left, after only one week at the fac-tory, for more service school jaunts thru St. Louis, Kansas City, and then due east.... Johnny and Ken absolutely thrilled at the receptions they've been getting. Both men attribute much of this to the fact The Cash Box precedes them.... Jim Summers of Simpson Electric Co., the firm that purchased O. D. Jennings & Co., advises name will now be: Jennings & Company. Also that the Jennings' plant will be back in production on various types of machines.

Jennings' plant will be back in production on various types of machines.
Jack Nelson out of town for a day or so this past week. In the meantime more and still more work for Bill O'Donnell. The Bally plant definitely one of the busiest in the entire country today. And the long distance phones just buzzing away all day long. . . Roy McGinnis phones to advise that he plans to be in New York to attend the big Mike Munves "Testimonial Dinner." Roy continues to enjoy his golf game and advises, "Once that golf bug bites you, brother, that's it." . . . Joel Stern of World Wide advises that the firm has instituted what he calls "a production line reconditioning system." . . . Ed Levin of ChiCoin tells about how their distributors phone in with some of the largest orders the firm has ever received. "We're working away at top speed to meet all these orders," Ed reports. Also advises that Frank Mencuri now traveling up the West coastline and working his way back to the factory. . . . Sam Lewis is keeping it a secret. But advises that he'll have some "real news" for this column this week. . . . Paul Huebsch of Keeney entertaining Leo Grob of Wheeling, W. Va. Says that Leo's doing a whiz of a biz for Keeney products in the W. Va. territory.
H. F. Burt writes, "Sold my interest in 'Silver King' in December, '53. I

W. Va. territory. H. F. Burt writes, "Sold my interest in 'Silver King' in December, '53. I was founder and designer of all 'Silver King' products and sold \$4,500,000 worth, after my release from the Navy in '46, in seven and a half years. Quite a record." . . Nate Gottlieb without doubt the proudest pappy in town. His son, Shelley Gottlieb, not only made the Little League team in Oak Park but, in his very first game, Shelley batted 1000. 3 for 3. Single, double and a homer. . . . Harry Brown back in sales action here with "Activeaire." Also with other equipment. Seems like Ted Rubinstein may turn his "Zig Zag" counter game over to Harry Brown. . . . Sam Stern held a conference with the firm's engi-neers and they devised an ingenious double production line so that Williams could present its new five-ball game, "Thunderbird," and still continue to pro-duce its baseball games. . . . Fred Skor of World Wide back on the job after a very hectic battle with the flu. New staff member of this firm is Sam Rosen-blatt. blatt.

blatt. Art Weinand reminds us that as of December, '55, he becomes eligible for the "20 Year Club." It's been a long time," Art says, "but I'll sure be thrilled to become a member." Art exhibiting Exhibit's "Vacumatic Card Vendor" at the Morrison Hotel where the National Industrial Recreation show is now in progress. . . George Kozy of ABT advises that he's been calling over all his friends to have them pick lilacs because his lilac bushes in his new home just simply loaded with blossoms. In fact, George brought a great big bouquet of them to Hank Schwab, ABT's production mgr. By the way, ABT will be closed for vacationtime, from August '2 to August 15. . . Wally Finke advises that the firm is busier than it's ever been trying to meet orders for ChiCoin's new "6-Player Home Run" and Exhibit's "Shooting Gallery." . . Henry C. Knob-lauch sends us a copy of the letter he wrote to New York's Daily Mirror. This tabloid printed a story about phonos and the fact phono ops not paying for the privilege of playing disks. Grand letter and hits right to the point. . . Ralph Heft phones in to advise that business "going right ahead as per us"al" and that Ray Cunliffe and he look for even a bigger year in '54 than the firm enjoyed in '53. enjoyed in '53.

enjoyed in '53. Mac Lesnick of Baltimore writes to advise that the firm started off distri-bution of London Records with one of the biggest parties ever seen in his part of the world... With Ray Williams of Commercial Music, Dallas, also into the record selling biz, seems like phono distribs have suddenly discovered that there's a definite tie-up between selling phonos and supplying recordings at the same time... To get some idea of how important this is, iust remember that at a minimum, there are over 176,000,000 record plays in the nation's 550,000 juke boxes each and every week... Harold Schwartz of Atlas Music showing ops how they can better their incomes with wall box installations and is even going to the extent of taking pics of noted locations here to show the boys how it should be done... Jackie Cohen of Cleveland, who heads Ohio's phono ops, advises that he has just celebrated his 30th year in the coinbiz... Mike Spag-nola a busy, busy man these days helping ops get set with AMI phonos as the warm weather gets under way. Heinie Roberts certainly created much comment with his advertisements

nola a busy, busy man these days helping ops get set with AMI phonos as the warm weather gets under way. Heinie Roberts certainly created much comment with his advertisements wherein he shows tieup between Magnecord and RCA Victor for the use of all RCA Victor tapes for this unit. Heinie now busier than ever trying to get his distributorships set up nationwide. . . . George A. Miller writes to advise that he is preparing most mammoth mailing to get complete coverage of every music op in the nation for the Tax Council which MOA plans to put into oper-ation just as soon as possible. Miller asks help from all engaged in automatic music field to arrange for this mailing. . . . Al Stern reported to be among the busiest in town doing lots of buying in preparation for what may prove to be the biggest event in this town's history. . . . Vince Shay so busy of late can't even get a phone call thru to him. Long distance phones just ringing away asking Vince this, that and the other, all day long. . . . Sam Kolber traveling rep for First Distribs reports business very good wherever he's so far visited. . . . Kurt Kluever at Rock-Ola trying to do about compteen things all at one and the same time in an effort to catch up. Len Micon visiting about with leading ops to tell them how the "Comet" clicking on locations. . . . Ben Coven a very busy Wurlitzer man now that he has offices in Indianapolis and Chicago. Covering as many ops as possible. Roadmen, back from long trips, report that late model used equipment extremely difficult to obtain. Average operator holding onto all late model machines while trading only very oldest equipment. And with orders that many distribs have, it makes sales a difficult problem, especially for export where late models being called for at this time. . . . Sincerely hope you will be using an outstanding advertisement in the 12th Anniversary Issue of The Cash Box which is known as "The Encyclopedia of the Coin Machine Industry."



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CHICAGO 22, ILL

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Chi Automatic Phono Bowling League's Final Standings

CHICAGO—The final standings of all individual players and teams were released by the Chicago Automatic Phonograph Bowling League. The last competition took place on Monday, May 10, and until next season, the players can relax and rest on their laurels.

The Decca-Coral team won the team championship.

Carl Latino came in first as high scorer for the men.

Mrs. Isabel Oomens won the high score championship for women. The following is the final standing of the league:

TEAM STANDINGS

				Total		High	High
	Firm Name	Won	Lost	Pins	Average	Game	Series
1.	Decca Coral	$66\frac{1}{2}$	$37\frac{1}{2}$	78656	749	858	2504
2.	Walter Oomens	$64\frac{1}{2}$	401/2	78253	745	887	2414
3.	Paschke Phono	58	47	77737	740	893	2455
4.	ABC Music Service	54	51	75161	715	827	2414
5.	Star Music	52	53	74487	709	781	2269
6.	Atlas Music	52	53	68669	654	751	2195
7.	B & B Novelty	$51\frac{1}{2}$	$53\frac{1}{2}$	73352	698	859	2292
8.	Western Automatic	50	55	67288	640	781	2175
9.	Melody Music	48	57	73005	695	812	2301
10.	Gillette Distr.	48	57	68914	656	809	2174
11.	Mercury Records	$45\frac{1}{2}$	591/2	71482	680	846	2404
12.	Coven Music	40	65	64540	613	790	2084

INDIVIDUAL SCORES, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. C. Latino	Oomens	105	17526	166.96	233
2. R. Gallet	Paschke	$100 \\ 102$	17016	166.84	$\frac{200}{229}$
3. L. Sochacki	Decca Coral		16840	160.04 165.	$\frac{223}{213}$
4. W. Paradee		105			$\frac{213}{221}$
5. J. W. Oomens	-		17251	164.31	
5. J. W. Oomens	Oomens	$102 \\ 00$	16560	162.13	212
6. J. Strobl	Melody	93	14986	161.10	212
7. M. Peironi	B & B	87	13934	160.14	222
8. T. Galgano	Paschke	105	16802	160.2	225
9. F. Tutomase	Decca Coral	99	15649	158.7	219
10. V. Yaccino	Melody	99	15630	157.87	232
11. E. Walker	Decca Coral	100	15732	157.32	216
12. R. Gnarro	ABC.	102	16015	157.1	217
13. I. Cairo -	Mercury	105	16402	156.22	241
14. J. Shuman	Star Music	96	14886	155.6	216
15. L. Taylor	ABC.	102	15633	153.29	$\frac{1}{210}$
16. D. Baxter	Gillette	98	14983	152.87	$\frac{210}{206}$
17. H. Sochacki	Star Music	99	15121	152.87 152.73	$\frac{200}{233}$
18. C. Alesi	Paschke	98 98	13121 14940	152.43 152.44	$\frac{235}{210}$
19. M. Minkus	Atlas	98 87			
20. H. Leonarzcyk			13251	152.17	222
20. II. Leonarzcyk	Gillette	100	15066	150.66	204
21. J. Mohill	Star Music	99	14887	150.36	188
22. T. Ignoffo	Decca Coral		15556	148.16	210
23. A. Rice	ABC.	105	15459	147.28	216
24. J. Mankins	Western	102	14977	146.86	200
25. F. Sipiora	Mercury	96	13871	144.47	207
26. R. Clark	Mercury	102	14682	143.96	207
27. G. Losasso	Mercury	105	15007	142.91	203
28. D. Whiting	Paschke	105	14992	142.82	$\bar{209}$
29. R. Dolan	B & B	78	11150	142.63	$\bar{2}15$
30. R. Holl	Gillette	105	14947	142.37	$\bar{2}13$
31. A. Hofert	Melody	102	14418	141.36	206
32. M. Blumberg	Atlas	99	13982	141.23	$\frac{200}{210}$
33. B. Nyland	Western	87	13382 12281	141.23 141.12	$\frac{210}{209}$
34. P. Brown	Coven	84	12281 11852		$\frac{209}{236}$
35. M. Pomerance	ABC.			141.8	
36. T. Genovese		$105 \\ 105$	14739	140.39	214
37. B. Bywalec	Oomens	$105 \\ 105$	14611	139.16	209
38. J. Madigan	Oomens	105	14463	137.79	191
20 T Madigan	Atlas	105	14368	136.88	191
39. T. Nyland	Coven	102	13673	134.5	191
40. F. Lantz	Coven	102	13371	131.9	192
41. E. Boland	Star Music	93	11630	125.5	174
42. V. Bondioli	В&В	96	11322	122.	195
43. G. Holl	Gillette	99	11856	119.78	201
44. R. Kraus	Atlas	. 69	7847	113.47	166
INDIVIDUAL SCORES,	LADIES' DI	VISION			
1. I. Oomens	Oomens	105	14826	139.31	197
2. M. Sochacki	Star Music	99	12950	130.80	172
3. M. Mankins	Western	105	13550	199.4	179

-	75 0					101
	M. Sochacki	Star Music	99	12950	130.80	172
	M. Mankins	Western	105	13550	129.4	178
4.	M. Nyland	Western	96	12218	127.28	166
5.	C. Strobl	Melody	102	12895	126.53	188
6.	J. Wocjiechowski	Decca ^C Oral	102	12854	126.	172
7.	E. Davis	ABC.	90	10897	121.7	188
8.	E. Brown	Coven	93	11258	121.5	183
9.	J. Alesi	Paschke	47	5648	120.8	177
10.	I. Sochacki	B & B	102	11910	116.78	171
11.	M. Modelski	Atlas	102	11775	115.45	175
12.	M. Yaccino	Melody	99	11228	113.41	146
13.	N. Rehfeldt (Nyland)	Western	96	9717	101.21	$\hat{152}$
	S. Cairo	Mercury	102	9678	94.90	148
15.	L. Lantz	Coven	.93	8822	94.82	142
16.	C. Hughes	Gillette	96	8993	93.65	133
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The Pico Strip has been in quite a turmoil this past week while construction workers tore up the street to put in a new pipeline. . . . Jean and Dolores Minthorne have closed their Palm Springs office for the summer season. They report tremendous reaction to Chi-Coin's new "Star-Lite" Bowlers. . . Tony Rolofson of the Las Vegas Coin Machine Company, Las Vegas, returned home after spending a week-end in Los Angeles. . . . Hermie Cohn, former manufacturer, distributor and operator dropped in along coinrow recently to visit with Jack Simon, prexy of Simon Distributing Company. Cohn retired from the coin machine business two years ago and now resides here in LA. John Freeman is back hard at work after vacationing in Houston. . . , Al and Bruce Cane of Cane Distributing Company have been plenty busy moving out a flock of those new Rock-Ola "Comets." . . . Nick Carter, prexy of Nickabob Sales Company, recently returned from a trip to Visalia to confer with his branch manager Ken Joiner. He says that Joiner was an unhappy guy. He recently drove over 500 miles to go fishing and came back with just one small fish. . While Charley Robinson is recuperating from his recent eye operation Al Bettleman has been extra busy over at the C. A. Robinson & Co. showrooms. Things got so hectic that he had to have a new telephone installed to take care of all the calls. They are considering a new juke box line. . . . Robert Bard, prexy of Bard Distributing Company, is now furnishing his locations with printed cards showing the name, address and phone number of the location and listing the top twenty tunes that are featured on the juke box. These cards can be placed in a conspicuous place where the customers can see them or given away. Bard stated "This is just another form of service which we hope the location owners will appreciate." Maurine Floyd is now going to school evenings to study Spanish so she can keep up with all their Spanish locations.

Joe Duarte, foreign sales manager for Badger Sales Company, has returned to the Los Angeles office after an extended tour of Latin American countries. At the LA showrooms Fred Gaunt reports that business has picked up tremendously during the past few weeks. Ray Powers will leave Badger Sales Company to form his own concern which will be located at 4415 W. Pico Blvd. His new firm will be called Ray R. Powers Sales Company. Powers will handle National distribution of the new Nelson modernization kits which are manufactured by the D. W. Price Corporation, this city. These kits convert 100-A Seeburg Phonos to 45 rpm play. . . . Stan Turner has been confined to the Beverly Glenn Hospital for an indefinite period. . . . Sam Ricklin, prexy of California Music Company, left for Chicago, Detroit and New York for a vacation and to pick up a new car. Meanwhile Gabe Orland, Betty Blakeney, Martha Delgado, Bella Stack and Mary Reece continue to keep the record emporium running at the usual fast and furious pace. Bella also recently returned from a short vacation to Las Vegas sporting a good old fashioned sunburn. Operators wonder how she got so burned standing around the gambling tables. They all agree that they must have been hot dice. . . . Paul and Lucille Laymon attended the cocktail party that was held at the Brown Derby in Hollywood May 14th to say goodbye to Joe Matthews, former sales promotion manager for Capitol Distributing Corporation, who leaves to take up his new post as manager of the new Jacksonville branch. Paul states that The Cash Box is no longer the favorite reading matter down at his establishment but that we shouldn't worry too much about it because it always happens this time of year. Now all the boys want to read are the latest copies of The Fish and Game News. The Laymon crew have been plenty busy moving out the new Wurlitzer "1700's" and Bally "Champion Bowlers" and "Victory Bowlers." Paul says that their business is going along so great that he feels there's no need to worry about anything but Charley Daniels claims that Paul is the biggest worrier in the business. Charley adds that he worries because he's afraid that if he don't he might not have anything left to worry about.

Another meeting of members of the California Music Merchants Association, Los Angeles Division, was held on the Starlite Roof of the old Forum Theatre on West Pico May 19th. George Miller, president of the group, came down from his home office in Oakland to preside over the meeting. . . Lyn Brown is still scooting around town taking orders for Exhibit's new "Shooting Gallery." . . . Tony Brill was seen visiting along coinrow with his K-9 companion Brownie. . . . Jack Spenser drove down from Big Bear to take care of business. . . . Lloyd Dindinger dropped in from Carlsbad to pay a visit along coinrow. . . . Sheridan Thompson and Carl Honeyman from Long Beach were also seen visiting here and there. . . . T. H. Loo of The Imperial Phonograph Service drove all the way in from El Centro recently. . . . Other out-of-towners included W. E. Middleton, Glendale; J. F. Maggart, Porterville and Oscar Tetzlaff, Banning. . . . Catalina Island is getting ready for the big tourist season ahead. H. T. Halgren who operates an arcade called The Avalon Sports Center came over to the mainland to take care of business along the Pico Strip recently.

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May 29, 1954

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WANT	stellations. Seeburg Factory Distr tors. Telephone collect: DAVIS I TRIBUTING CORP., 725 WAT STREET, SYRACUSE, NEW YO
WANT—Will pay \$50.00 F.O.B. your	Tel.: 75-5194.
city for Bally "Bright Lights" and	
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Write, phone or wire. REX COIN	Quote best prices. Will pick up w
MACHINE DISTRIBUTING CORP.,	in a radius of 300 miles. KOEPI
821 S. SALINA STREET, SYRA- CUSE, N. Y. Tel.: 2-8255-6-7.	DISTRIBUTING CO., 629 TEN AVENUE, NEW CORK 19, N. Y
	WANT Show Doots Circus R
WANT-New and used records. High-	WANT — Show Boats, Circus, Ro and Bright Spots. GOLDEN G
est prices paid for 78's and 45's. No	NOVELTY CO., 701 GOLDEN G
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buy brand new LP's (33 1/3 RPM)	Tel.: MArket 1-3967.
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WANT-For Resale. Late model Pho-	tor; Vocalion; Paramount; Gen
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612 TENTH AVENUE, NEW YORK,	
N. Y. Tel.: CIrcle 6-8464.	WANT-Can use late Bally or Un
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WANT-New and used records. Can	DAN STEWART COMPANY, 14
be up to 6 months old. No quantity	2nd SOUTH, SALT LAKE C
too large or small. Write us list. We pay freight. DIXIE RECORD	UTAH. Tel.: 22-2473.
SHOP, 259 WEST 42nd ST., NEW	
YORK 36, N. Y. Tel.: WIsconsin	
7-0830.	WANT-All types of arcade mach
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	Games in any quantity. Give national condition, prices wanted and w
WANT-Distressed merchandise for	ready to ship. INTERNATIO
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Capitols, Columbia, Coral, Decca, Victor, Mercury, King — 78's and	GARDEN STREET, PHILAI
45's — also L.P.'s. Please quote	PHIA, PA.
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SIC CO., 11 BAYBERRY RD.,	WANT - Frolics and Beach Cl
FRANKLIN SQUARE, L. I., N. Y.	Send us your lowest price. H
·	MUSIC, 1626-3rd AVENUE,
WANT AT DDM Darah	LINE, ILLINOIS.
WANT — 45 RPM Records, new or	
used. No quantity too large or small.	
Highest prices paid. Write stating	WANT-Tubes: 2051; 2050; 70
quantity on hand. TONY GALGANO,	2A4; 2A3; 5V4; 6L6; 6N7; 6
GALGANO DIST. CO., 4142 W.	6V6 metal; 6X5 metal. Will
ARMITAGE, CHICAGO 39, ILL.	\$40 hundred. Must have minin
Tel.: DIckens 2-7060.	quantity 50 of a type. Have
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WANT-Your used or surplus records	PL., CHICAGO, ILL.
all speeds. 45's our specialty. We	
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No more than 10% blues. We pay	Vend and other drink dispen
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WANT — Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6,	FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIB- UTING CO., 1623 NORTH CALI- FORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.	FOR SALE—All types used AMI, Wur- litzer and Seeburg equipment. Clean and shopped, or as is. Factory Dis- tributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI- FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.	bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INde- pendence 3-2210.
CALIF. FOR SALE —Juke Box, game route Northern California \$30,000, easy	FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A- Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DIS- TRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.:	FOR SALE—1015 Wurlitzer \$75; AMI 40-selection 5 & 10c Wall Boxes \$17.50. COPELAND DISTRIBU- TORS, INC., 900 NORTH WEST- ERN, OKLAHOMA CITY, OKLA.	Spring \$425; Bright Spot \$99.50; Beach Club \$340; Williams Army & Navy \$149.50; United Leader \$45; Williams Jalopy \$45; Williams Super World Series \$99.50. All games beautifully refinished. NEW OR- LEANS NOVELTY CO., 115 MAGA- ZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.
terms. Average take \$3,000 month. III Health forces sale. Write or wire P. O. BOX 531, CRESCENT CITY, CALIFORNIA. FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer	JUniper 8-5211. FOR SALE—We are Exclusive Dis- tributors in Michigan for AMI, Am- erican Shuffleboard, Bert Lane, Chi- cago Coin, Exhibit, Keeney, Genco,	FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.	FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satis- fied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING
1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGS- TOWN, OHIO. FOR SALE—Brite Lites \$75; Brite	Gottlieb, Williams, and Victor Vend- ing. MILLER - NEWMARK DIS- TRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.	FOR SALE — Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Fin- ish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSE- MENT COMPANY, 1523 BROAD- WAY, TACOMA, WASHINGTON.	W. VA. Tel.: WHeeling 5472. FOR SALE—Contact us before you buy. We carry all types of coin ma- chines. Largest Central Pennsyl- vania distributor for United, Univer- sal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELEC. TRONLC & TELEVISION CO 2222
Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE CHICAGO, ILLINOIS. FOR SALE-5 AMI A's @ \$175 each;	FOR SALE — Reconditioned Wurlitz- ers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10,	Tel.: BRoadway 3663. FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 includ- ing stepper. HENRY C. KNOB- LAUCH & SONS, 51 WARREN ST.,	TRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648. FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word
5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CARO- LINA. FOR SALE — Right off location A-1 condition. 2 Coney Island \$75 each;	and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS. INC., 2320 W. MAIN ST., RICHMOND, VA. FOR SALE — AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400	GLENS FALLS, NEW YORK. FOR SALE—America's finest recon- ditioned phonographs and music accessories. Everyone of our re- conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. <u>Cet</u>	ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Iudustry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).
Atlantic City \$145; Circus United \$175; Hit 'N' Run (Gottlieb) \$77.50; Coronation \$100; Guys- Dolls \$145; Happy Days \$105; Joker \$25; Rosebowl \$65; Knock- out \$15; Happy-Co-Lucky \$29.50; Cyclone \$69.50; Pin Bowler \$15; Mercury \$20; Four Stars \$80. 1/3 deposit with all orders, balance	\$395; Wurlitzer 1100 \$180; Wur- litzer 1015 \$75. UNITED DIS- TRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.	our prices before you buy. ANGOIT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773. FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De- Luxe Bowler \$125; AMI A, B, C, D	FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way De- Luxe \$159.50; Domino \$139.50;
C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST, WHEELING, W. VA. FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guar-	FOR SALE — Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA.	and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS- TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEst- port 3582).	Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577. FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers,
antee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS. FOR SALE — Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%.	Tel.: 5-7549. FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 We have \$2200 Constants	FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigar- ette Machines, brand new, close- out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE- NUE - NORTH, MINNEAPOLIS,	1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYES- VILLE, OHIO.
Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS. FOR SALE—One Stop Record Service.	Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUN- TAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518. FOR SALE—Bingo games; late model	MINN. FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price	FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.
Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JA- MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.	Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WIND- SOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.	list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MIL- WAUKEE 13, WISC. Tel.: Blue- mound 8-7600.	FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC 599 TENTH AVENUE, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDCE-PORT, OHIO. Tel.: BRidgeport 750.
- FOR SALE Flying Saucers; Dallas; Canasta; Sharpshooter; Dbl. Shuffle; Aquacade; Knockout; De Icer; Bomber \$25 ea. Basketball \$35; Hayburner \$40; ChiCoin King Bowler \$350; United 10th Frame Star Bowler \$250; United Super 6-Player Bowler \$150. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.
- FOR SALE Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.
- FOR SALE Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.
- FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.
- FOR SALE—Keeney 6 Player \$100; Genco Scoreboard \$85; Rock-Ola Scoreboard \$50; Exhibit Twin Rotation \$125; ChiCoin Bowl-A-Ball \$125. UNIVERSITY COIN MA-CHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — Bingo Games: Bright Lights \$110; Bright Spot \$130; Atlantic City \$170; Spot-Lite \$110; Broadway \$75; Tahiti \$295; Quartet \$75; Crossroads \$90; Four Stars \$70; Guys-Dolls \$115; Flying High \$115; Globe Trotter \$85; Queen of Hearts \$150; Palisades \$125; Silver Skates \$85; Disk Jockey \$120; Hong Kong \$70; Hayburner \$50; Whizz Kids \$40. Clean, refinished mechanically good. One-third deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW OR-LEANS, LA. Tel.: CAnal 7137.

- FOR SALE—Phonograph Sale, A-1 Mechanical Condition. AMI's D-80 \$457; D-40 \$377; B-40 \$227; C-40 \$227. 147M Seeburgs \$77; 1017 Wurlitzer Hideaways \$77. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CIN-CINNATI 14, OHIO. Tel.: Main 8751.
- FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.
- FOR SALE United Stars \$175: Ouintette \$140; Flying High \$140: Marble Queen \$195; Shindig \$205: Minstrel Man \$39: Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write, STARK NOVELTY CO., 2429 7th N. W.. CANTON, OHIO.
- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC.. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2.
- FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.
- FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE.. NEW YORK, N. Y. Tel.: CHickering 4-5100.
- FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.
- FOR SALE—Seeburg 5c Wall Boxes W1L56, \$3.75 each; 3W2L56 \$4.75; AMI A \$150; Wurlitzer 1015 \$85; Chicago Bowling Alleys \$50; United Shuffle Alleys Express \$35. Complete Studio—40 AMI Hostess; 100 5c Personal Music Boxes and 10 Amplifiers, any reasonable offer will be accepted. Equipment all in perfect condition, prices F.O.B. New York. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. Tel.: UNion 3-8574.
- FOR SALE Bingo Games Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines— Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: EAstern 7-1021.
- FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Cascade \$280; United 6 Player Colympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame \$175; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVE-LAND 14, OHIO. Tel.: SUperior 1-4600.
- FOR SALE Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO Advertisers in "the cash box"

> Your Deposit Is GUARANTEED

A^S LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



- FOR SALE—Wurlitzer 1500; Kiddie Rides; Horses; Boats; Space Ships; Merry-Go-Rounds. Also Bally Bingo Machines; United Alleys. Will pay cash or accept in trade Seeburg A, B and C and Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALL-STON 34, MASS.
- FOR SALE—New! Klopp Coin Counters \$207.50. W. B. DISTRIB-UTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.
- FOR SALE Arcade \$75; Arizona \$25; Atlantic City \$160; Bank-A-Ball \$25; Bright Spot \$85; Disk Jockey \$110; Fighting Irish \$45. Plenty of others. Get our prices before buying. F. O. B. St. Louis. 1/3 deposit. REEL DISTRIBUT-ING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MO.
- FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

- NOTICE Coin Machines and Parts manufactured to specification. Experimental work. MUNVES MANU-FACTURING CORP., 722 BROAD-WAY, NEW YORK, N. Y. Tel.: AL-GONQUIN 4-0370.
- NOTICE 10c Seeburg AMI Ops Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.
- NOTICE Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.
- NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.
- NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.
- NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEA-COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).
- NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, IL-LINOIS.

Two Operators Were Talking....

You may have heard them. We'll call one of the operators Bill; the other, Charlie. These are not their actual names, but the conversation went like this:

- Bill: "You've been telling me that you make more money with the A M I Model 'E' than any other new machine you put on location. Why?"
- Charlie: "That's true, Bill. And the reason is that the 'E' combines more income-producing features than any other phonograph on the market. Take onebutton play, just as an example."
 - Bill: "Sure, Charlie, that's a feature that speeds up the play and avoids confusion on the part of the player. I'll agree with you on that. But one feature doesn't make that much difference in the take. Right?"
- Charlie: "It isn't just one feature, Bill, that makes the difference. It's the accumulation of a number of unique features that add up to important differences."

Bill: "Like what, Charlie?"

- - Bill: "Anything else, Charlie?"
- Charlie: "You bet there is. The 'E' uses light and color and motion in just the right amounts to remind

our customers that there's music on hand. From the toplighted name plate to the color cube doors, there's a catching excitement in this A M I box that makes people want to play."

- **Bill:** "Well, you've got something there, Charlie. I've had some experience with A M I myself and know that you can't beat their equipment for steady, reliable performance. The box is made to last and always brings top dollar on a trade-in."
- Charlie: "It's a lot more than that. With A M I giving a full year's warranty on every single part they build, you don't have to worry about the 'E' failing just when the coins are rolling in. You know the box will stand up."
 - Bill: "I like that 'E' cabinet with its all around finish, don't you?"
- Charlie: "Why not? I can set the box up almost anywhere and don't have to line it up with its back to the wall."
 - Bill: "... of course, it's quite a bit different from all the other new machines, Charlie."
- Charlie: "You bet it is, Bill. That difference really counts. It's clean lined and modern, just like every new or redecorated location on your route. The 'E' belongs. Customers note its distinctive difference and you get the benefit of new machine play for a long, long time on every installation."

AN OPERATOR CAN MAKE MONEY OVERHEARING THIS KIND OF TALK

Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

The Cash Box, Page 53 MINIMUM FRON **MONEY REQUIRED BY JUKE BOX OPERATORS**

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL **PRICE LISTS**"

SEEBURG

9800 Hi-Tone. .\$ 5.00 8800 Hi-Tone

8200 Hi-Tone

146

147

148 5.00 M100A 10.00 M100B 13.00

M100C 16.00

HF-100-G 21.00

Per Week

5.00

5.00

5.00

5.00

5.00

5.00

5 00

. **6.00**

..... 21.00

. \$ 5.00

WURLITZER

750

780

800

850

950

1015

Per Week

5.00

5.00

5.00

5.00

AMI

	Per Week
Model A	\$ 5.00
Model B	5.50
Model C	· · · 6.00
Model D-40	8.50
Model D-80	11.00
Model E-40	15.90
Model E-80	18.50
Model E-120	21.00

EVANS

	Per Week
Constellation	\$ 6.00
Jubilee	16.50
Century	21.00

ROCK-OLA

Per Week	1080
1422 \$ 5.00	1100
1426 5.00	
1428 (Magic Glo) 5.00	1250
	1400
1432 (Rocket) 5.00	1500
1434 8.00	1600
1436 (Fire Ball) 11.00	1650
1438 (Comet) 21.00	1700
-	

For Each Wall and/or Bar Box,			
Add To Above	. \$2.00	Per	Wee
For Each Additional Auxiliary			
C I AII - AI	1 00	-	244

Speaker, Add To Above..... 1.00 Per Week

All minimum front money require-Notice: ments are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."

PHONOGRA			¥
PRONOGRA	Ph5	ann	11
NUMBER OF EACH MA		EOWNE	<u>:D</u>
(FOR INVENTORY PURPOSES AS			
BY FIGURE BETWEEN LOW AN	DHIGH	KICES)	
AMI	,		
1* Model A, '46 40 Sel.,			
78 RPM 1* Model B, '48, 40 Sel.,		225.00	
1* Model C, '50, 40 Sel.,		275.00	
78 RPM 3* Model D-40, '51, 40	225.00		
Sel., 78 RPM 1* Model D-80 '51, 80	340.00		
Sel., 45 RPM 1. Wm Wall Box	474.50 10.00	525.00 17.50	
EVAN	s		
4* Mills Constellation '47.			
Model 951, 40 Sel., 78 RPM	95.00	150.00	
4* Constellation, '49 Model 135, 40 Sel., 78 RPM	245.00	300.00	
1. Jubilee, '52, Model 245, 40 Sel. 45 BPM		495.00	
1. Century, '52, Model 2045, 100 Sel., 45			
RPM	475.00	600.00	
ROCK-O	ĽA		
4* 1422, '46, 20 Sel., 78 RPM	49.50	89.00	
1. 1424, '46, Playmaster Hideaway, 20 Sel., 78			
RPM 4. 1426, '47, 20 Sel., 78	49.50		
RPM 1. 1428, '48 Magic-Glo, 20	64.50		
Sel., 78 RPM 4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	165.00		
4. 1432, Same as above,	239.00	289.00	
2. 1434, '51 Rocket '51-'52,	250.00	300.00	
50 Sel., 78 RPM 4. 1434, Same as above,	289.50	395.00	
Converted to 45 RPM 4. 1436, '52, Fireball, 120	365.00	425.00	
Sel., 78 RPM	445.00		
Sel., 45 RPM 2. 1436A, '53, Fireball, 120	469.00	550.00	
Sel., 45 RPM 2. 1436A, '53, Fireball, 120 Sel., 78 RPM 4. 1436A, '53, Fireball, 120	445.00	550.00	
6. 1501 Wall Box	469.00	550.00 4.50	
6. 1502 Bar Box 6. 1503 Wall Box	$\begin{array}{c} 5.00\\ 12.50\end{array}$	$\begin{array}{c} 7.50 \\ 15.00 \end{array}$	
6. 1504 Bar Box 6. 1510 Bar Box	8.50 15.00	$\begin{array}{r} 17.50 \\ 20.00 \end{array}$	
6. 1525 Wall Box 6. 1526 Bar Box 6. 1530 Wall Box	$\begin{array}{c} 5.00\\ 15.00\end{array}$,15.00 19.50	
6. 1530 Wall Box 6. 1805 Organ Speaker	$\begin{array}{r} 15.00 \\ 24.50 \end{array}$	19.50 25.00 29.00	
SEEBUR			
6. Hi-Tone, 9800 '41	-	49.50	
20 Sel., 78 RPM 6. Hi-Tone, 9800RC, '41, 20 Sel 78 RPM	29.50	49.50	
20 Sel., 78 RPM, Remote Control	29.50	49.50	
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM 6. Hi-Tone, 8800RC, '41,	29.50	49.50	
20 Sel., 78 RPM,	90 50	10 50	
with Remote Control 6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50 29.50	49.50	
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM	29.30	49.50	
with Remote Control 3* 146S, '46, Standard, 20	29.50	49.50	•
3 1465, 40, Standard, 20 Sel., 78 RPM 3* 146M, '46, Master with	45.00	125.00	
Remote Attach., 20	50.00	135.00	
Sel., 78 RPM 4* 147S, '47, Standard, 20 Sel., 78 RPM 2. 147M, '47, Master with		135.00	
2. 147M, '47, Master with Bemete Attack	65.00	129.00	
Remote Attacb., 20 Sel., 78 RPM 1. 148S, '48, Standard, 20	79.50	135.00	
1. 1485, '48, Standard, 20 Sel., 78 RPM	90.00	189.00	
←TOTAL NO. TOTA	L VAL	UE→	

CONFIDENTIAL PRICE LISTS

CONFIDENTIAL PRICE LIST

END OF MONTH INVENTORY ISSUE • May 29, 1954 THIS WEEK'S USED MACHINE QUOTATIONS 15th Year of Publication 764th Consecutive Week's Issue How To Use "The **Confidential Price Lists'** [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences ap-pear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the pear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confiden-tial Price Lists" acts exactly the same as the market quotation board at the Stock Exchange— posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quota-tions for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Some-one on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and con-dition of equipment must be taken into considera-tion. (Some equipment offered by outstanding firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted. EXPLANATION 1. Prices UP 2. Prices DOWN 3. Prices UP and DOWN 4. No change from Last Week 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. **Machines Just Added Great Activity** <u>NUMBER OF EACH MACHINE OWNED</u> VALUE OF MACHINES HERE OR INVENTORY PURPOSES ASCERTAIN VALUE Y FIGURE BETWEEN LOW AND HIGH PRICES) PHONOGRAPHS (Cont.) 2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM 95.00 175.00 Attach., 20 Sel., 78 RPM 2* M100A, '49 100 Sel., 78 RPM 1* M100B, '51, 100 Sel., 45 RPM 100.00 199.00 400.00 495.00 525.00 RPM 2. M100BL, '51, 100 Sel., 45 RPM, Light Cab 3* M100C, '53, 100 Sel., 45 RPM 4. W1-L56 Wall Box 5c. 2. 3W2 Wall-a-Matic 4. W4L-56 695.00 565.00 750.00 625.00 895.00 3.00 4.75 6.95 10.00 19.50 29.00

4. 3W5-L56 Wall Box 5c,

10c, 25c 4. W6L-56 5/10/25 Wire-

less 4. 3W7-L-56 6. Tear Drop Speaker

←TOTAL NO.

16.50

20.00

TOTAL VALUE-

.5012.50 24.50

24.50 34.50

17.50

"THE CONF	DENTIAL PR	ICE LISTS"				
The Cash Box, Page 54 • END OF MONTH INVENTORY ISSUE • May 29, 1954						
NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)				
PHONOGRAPHS (Cont.)	PINBALL GAMES (Cont.)	PINBALL GAMES (Cont.)				
WURLITZER	4. Be Bop (Ex 3/50) 10.00 20.00 4. Bermuda (CC 11/47) 15.00 20.00	4. Four Stars (Got 6/52) 50.00 90.00 4. Freshie (Wm 9/49) 15.00 20.00				
6. 780M, '40, Colonial, Manual Selector, 24	4. Big Hit (CC 7/52) 35.00 50.00	_ 3* Frolics (B 10/52) 150.00 215.00				
Sel., 78 RPM 29.50 49.50	4. Big Top (Ge 2/49) 10.00 20.00 4. Black Gold (Ge 3/49) 10.00 20.00	_ 4. Georgia (Wm 7/50) 20.00 35.00				
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM 29.50 49.50	6. Blue Skies (Un 11/48) 15.00 20.00 4. Bolero (Un 12/51) 50.00 75.00	6. Gin Rummy (Got 2/49) 15.00 25.00				
6. 800, '40, Electric Selec- tor, 24 Sel., 78 RPM 29.50 59.50	4. Bomber (CC 3/51) 20.00 25.00 4. Bone Head (Ge 11/48) 10.00 20.00	4. Glamour (Got 7/51) 15.00 25.00 6. Glider (Ge 8/49) 10.00 20.00				
6. 700, '40, Electric Selec- tor, 24 Sel., 78 RPM 29.50 59.50	4. Boston (Wm 5/49) 15.00 20.00	4. Globe Trotter				
- 6. 750M, ² 41, Manual Selector, ² 4 Sel., ⁷⁸	4. Bowling Champ (Got 2/49) 15.00 25.00	(Got 11/51) 35.00 65.00 4. Gold Cup (B 4/48) 15.00 29.50				
RPM 29.50 59.50	4. Bowl. League (Got 8/47) 10.00 19.50	4. Golden Gloves (CC 7/49) 10.00				
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	3* Bright Lights (B 5/51) 40.00 140.00 1* Bright Spot (B 11/51) 85.00 185.00	_ 1* Golden Nugget (Upright) (Ge 2/53) 50.00 195.00				
6. 850, '41, Electric Selec-	6. Broadway (B 6/51) 49.50 59.50 -	_ 6. Gondola (Ex 5/49) 10.00 20.00 4. Grand Award				
6. 950, '42, Electric Selec-	4. Buccaneer (Got 10/48) 10.00 20.00	(CC 1/49) 10.00 20.00				
tor, 24 Sel., 78 RPM 29.50 79.50 1* 1015, '46, 24 Sel., 78	6. Build Up (Ex 2/48) . 10.00 15.00	$(\mathbf{Wm} \ 8/53)$ 110.00 145.00				
RPM 75.00 125.00 4* 1080, '46, Colonial, 24	(Got 3/49) 15.00 25.00 1. Cabana (Un 3/53) 225.00 300.00	1. Grand Slam (Got 4/53) 95.00 179.00 6. Grand Stand (B '50) 20.00 35.00				
Sel., 78 RPM 59.50 125.00 4. 1017, '46, Hideaway, 24	4. Camel Caravan (Ge 6/49) 15.00 30.00	_ 4. Green Pastures (Got 1/54) 175.00 195.00				
Sel., 78 RPM 59.50 99.50 2* 1100, '48, 24 Sel., 78	4. Campus (Ex 2/50) 15.00 20.00	1. Gun Club (Wm 11/53) 125.00 175.00 4. Guys-Dolls (Got 5/53) 95.00 145.00				
RPM	4. Canasta (Ge 7/50) 25.00 34.50 4. Caravan (Wm 6/52) 35.00 50.00	4. Handicap (Wm 6/52). 35.00 45.00				
24 Sel., 78 RPM 135.00 235.00 1* 1250, '50, 48 Sel., 78	4. Carnival (B 7/48) 10.00 20.00	(Got 7/52)				
RPM 239.50 295.00 4. 1250, '50 (Same as	6. Caribbean (Un 3/48) 15.00 25.00	4. Happy-Go-Lucky (Got 3/51) 25.00				
4. 1200, 30 (Same as above) Converted to 45 RPM	4. Champion (CC 6/49) 15.00 20.00	_ 4. Harvest Moon (Got 12/48)				
4* 1400, '52, 48 Sel., 78	4. Chinatown (Got 10/52) 65.00 95.00	4. Harvest Time (Ge 9/50) 15.00 25.00				
4. 1400, '52, (Sameas	6. Circus (Ex 8/48) 10.00 20.00 4. Circus (Un 8/52) 145.00 175.00	_ 4. Harvey (Wm 5/51) 25.00 45.00 - 6. Hawaii (Un 8/47) 10.00 15.00				
above) Converted to 45 RPM 420.00 525.00 3* 1500, '53, 104 Sel., 78	4. Citation (B 10/48) 15.00 35.00	2. Hayburner (Wm 6/51) 40.00 64.50				
and 45 RPM Inter- mixed	2. C.O.D. (Wm 9/53) 125.00 175.00 4. College Daze	_ 4. Hit & Runs (Ge 3/51) 15.00 25.00				
4. 2140 Wall Box 3.00 10.00 4* 3020 Wall Box 10.00 18.50	(Got 8/49) 10.00 20.00 [3* Coney Islnd (B 9/51) 70.00 135.00 [_ 4. Hit 'N' Run (Got 4/52) 65.00 77.50 4. Holiday (CC 12/48) 10.00 20.00				
4. 3048 (Conv. of 3020) 15.00 25.00 4. 3031 Wall Box 3.00 9.95	4. Contact (Ex 10/48) 10.00 20.00	4. Holiday (Ke 12/51) 35.00 50.00 4. Hong Kong (Wm 9 /51) 45.00 75.00				
4. 3045 Wall Box 4.00 20.00 4. 4820 Wall Box 20.00 39.50	(Wm 3/51) 25.00 35.00	4. Horsefeathers (Wm 1/52) 45.00 65.00				
4. 219 Stepper 7.50 14.50	4. County Fair (Un 9/51) 15.00 29.50	4. Horse Shoe (Wm 12/51) 25.00 40.00				
$\leftarrow \text{TOTAL NO.} \qquad \text{TOTAL VALUE} \rightarrow$	4. Crazy Ball (CC 7/48) 10.00 20.00 4. Crossroads (Got 5/52) 75.00 110.00	4. Hot Rods (B '49) 15.00 25.00				
TITTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTT	4. Cyclone (Got 5/51) 40.00 69.50 4. Dallas (Wm 2/49) 15.00 25.00	_ 4. Humpty Dumpty (Got 10/47) 10.00 20.00				
PINBALL GAMES	4. De Icer (Wm 11/49) 20.00 30.00	1* Ice-Frolics (B 1/54) 495.00 575.00 4. Jack 'N' Jill (Got 4/48) 10.00 20.00				
PINBALL GAMES	4. Dew wa Ditty $(Wm 6/48)$ 10.00 20.00 4. Domino (Wm 5/52) 39.50 75.00	4. Jalopy (Wm 8/51) 45.00 69.50 6. Jamboree (Ex 5/48) 10.00 20.00				
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;	4. Double Action	4. Jeanie (Ex 6/50) 15.00 20.00				
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.	4. Dbl. Feature	(B 11/47) 15.00 25.00				
1* ABC (Un 3/51) 20.00 115.00	(Got 12/50 15.00 25.00	4. Judy (Ex 7/50) 10.00 20.00				
4. Across the Board (Un	4. Disk Jockey (Wm 11/52) 80.00 125.00	4. Jumping Jacks (Upright) (Ge 12/52) 60.00 110.00				
4. Ali Baba (Got 6/48) 15.00 25.00	4. Dreamy (Wm 2/50) 15.00 25.00	4. Just 21 (Got 1/50) 15.00 25.00 4. K.C. Jones (Got 11/49) 10.00 20.00				
4. Alice (Got 8/48) 19.50 29.50 4. All Star Basketball	4. Eight Ball (Wm 1/52) 45.00 65.00	_ 4. King Arthur (Got 10/49) 10.00 20.00				
(Got 1/52) 20.00 39.00 1. Aquacade (Un 4/49) . 10.00 25.00	1. Fairway (Wm 6/53) 85.00 145.00	4. King Cole (Got 5/48). 10.00 20.00 4. King Pin (CC 12/51). 20.00 30.00				
4. Arabian Knights (Got 12/53) 175.00 195.00	4. Fighting Irish (CC 11/50) 25.00 45.00	4. Knockout (Got 1/51) 15.00 25.00				
4. Arcade (Wm 11/51) 45.00 75.00 4. Arizona (Un 4/50) 10.00 25.00	2. Five Star (Univ 5/51). 29.50 40.00	4. Lady Robin Hood (Got 1/48)				
2. Army-Navy (Wm 10/53) 149.50 195.00	(Ge 12/48) 10.00 20.00	1. Lazy "Q" (Wm 2/54) 165.00 200.00 4. Leaders (Un 10/51) 45.00 75.00				
1* Atlantic City (B 5/52) 145.00 195.00 4. Baby Face (Un 12/48) 10.00 20.00	4. Flying Saucers (Ge 12/50) 15.00 30.00	4. Lite-A-Line (Ke 6/52) 35.00 60.00 1. Long Beach (Wm 7/52) 75.00 119.50				
4. Banjo (Ex 3/48) 10.00 20.00 4. Bank-A-Ball (Got 5/50) 15.00 25.00	4. Football (CC 8/49) 10.00 20.00	_ 4. Lovely Lucy (Got 2/54) 210.00 245.00				
4. Barnacle Bill (Got 8/48) 10.00 20.00	(Wm 12/52) 55.00 85.00 4. Four Horsemen 15.00 25.00	$ \begin{array}{c c} - & 4. \text{ Lucky Inning} \\ & (Wm 5/50) & \dots & 15.00 & 25.00 \\ \hline & 4. \text{ Luck Size} & (Cold 5/45) & 10.00 & 20.00 \\ \end{array} $				
2* Beach Club (B 2/53) 325.00 395.00	(Got 9/50) 15.00 25.00	4. Lucky Star (Got 5/47) 10.00 20.00 4. Mad. Sq. Garden (Got 6/50) 20.00 30.00				
4* Beauty (B 11/52) 249.50 325.00						
$\leftarrow \text{TOTAL NO.} \qquad \text{TOTAL VALUE} \rightarrow \ '$	$\leftarrow \text{TOTAL NO.} \text{TOTAL VALUE} \rightarrow$	$\leftarrow TOTAL NO. TOTAL VALUE \rightarrow$				

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The Cash Box, Page	e 55 • END OF MONTH INVE	NTORY ISSUE • N	lay 29, 1954
NUMBER OF EACH MACHINE OWNER VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MAN VALUE OF MACHINES H (FOR INVENTORY PURPOSES ASCI BY FIGURE BETWEEN LOW AND		NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)
PINBALL GAMES (Cont.)	PINBALL GAME	S (Cont.)	
4. Magic (Ex 11/48) 10.00 20.00 4. Majors '49 (CC 2/49) 15.00 25.00 4. Major League Basehall	4. Shoot the Moon (Wm 11/51) 4. Show Boat (Un 1/49).	20.00 35.00	SHUFFLES
(Un 6/48) 10.00 20.00 6. Manhattan (Un 2/48) 10.00 17.50	4. Show Boat (Un 12/52) 3* Silver Chest (Upright)	165.00 185.00	4. Bally Shuffle Bowler (9/49)
4. Majorettes (Wm 4/52) 35.00 45.00	(Ge 4/53) (Wm 2/53)	50.00 175.00	6. Bally Speed Bowler (2/50) 15.00 20.00
4. Mardi Gras (Ge 5/48) 10.00 20.00 4. Maryland (Wm 4/49) 10.00 20.00	4. Skill Pool (Got 8/52) 4. Slugfest (Wm 3/52)	60.00 75.00 35.00 55.00	6. Bally Shuffle Champ (4/50) 20.00 30.00 4. Bally Hook Bowler 4. Bally Hook Bowler 4. Bally Hook Bowler
4. Merry Widow (Ge 6/48) 4. Mercury (Ge 3/50) 10.00 20.00	6. Snooks (Wm 6/51) 4. South Pacific (Ge 2/50) 2. Spark Plugs (Wm 9/51)	15.00 22.50 15.00 27.50 20.00 40.00	(11/50) 20.00 45.00 4. Bally Basehall (5/51) 35.00 45.00
4. Mermaid (Got 6/51) 25.00 39.00 6. Mimi (Ex 2/48) 10.00 20.00	4. Speedway (Wm 9/48) 4. Spot Bowler	20.00 40.00	4. Bally Shnffle Line (7/51) 1. ChiCoin Bowling Alley
4. Minstrel Man (Got 3/51) 20.00 39.00 4. Monterey (Un 5/48) 10.00 20.00	(Got 10/50) 3* Spot-Lite (B 1/52) 4. Sectors (C 2/(1))	15.00 30.00	(11/49) 35.00 55.00 4. ChiCoin Shuffle Base- ball (4/50) 15.00 25.00
4. Moon Clow (Un 11/48) 10.00 20.00 2. Morocco (Ex 10/48) 15.00 25.00	4. Sportsman (Ge 2/51) 4. Sportsman (Wm 2/52) 4. Sportsman (Wm 2/52) 4. Springtime (Ge 3/52)	10.00 20.00	4. ChiCoin Bowling Classic (5/50) 20.00 35.00
7. Mystic Marvel (Got 3/54) 225.00 255.00 4. Niagara (Got 12/51) 35.00 55.00	6. Stage Door Canteen (Got 11/45)	10.00 20.00	4. ChiCoin Pin Bowler (6/50) 4. ChiCoin Trophy Bowl
4. Nifty (Wm 12/50) 15.00 35.00 4. "9" Sisters (Wm 1/54) 160.00 175.00	4. Stardust (Un 5/48) 1. Stars (Un 6/52) 4. Starlight (Wm 3/53)	20.00 34.50	(7/50) 20.00 35.00 4. ChiCoin Ace Bowler, F.P. (8/50) 25.00 35.00
4. Oasis (Ex 10/50) 10.00 20.00 4. Oklahoma (Un 5/49) 10.00 20.00 4. Old Faithful 10.00 20.00	4. Steeple Cbase (Un 1/52)	35.00 65.00	4. ChiCoin Pin Lite (9/50) 25.00 30.00 4. ChiCoin Horse-Shoes
(Got 12/49) 15.00 25.00 	4. Stop & Go (Ge 3/51) 6. Stormy (Wm 1/48) 1. Struggle Buggies	15.00 25.00 10.00 20.00	(5/51) 35.00 75.00 4. ChiCoin 6-Player (8/51) 45.00 95.00 4. ChiCoin King Pin 45.00 95.00
4. One Two Three (Ge 10/48) 4. Palisades (Wm 7/53) 10.00 10.00	(Wm 12/53) 4. Summertime (Un 9/48)	135.00 195.00	(12/51)
	4. Snnny (Wm 12/47) 4. Sunshine Park (B 12/52)	10.00 20.00	4. ChiCoin Match Bowler (6/52) 95.00 115.00
4. Paradise (Un 7/48) 10.00 20.00 4. Paratrooper (Wm 8/52) 25.00 35.00 5. Paratrooper (Wm 8/52) 25.00 35.00	4. Super Hockey (CC 4/49) 6. Swanee (Ex 1/49)	20.00 34.00	4. ChiCoin Bowl-A-Ball (10/52) 4. ChiCoin Match
4. Pin Bowler (CC 6/50) 10.00 20.00 4. Pinch Hitter (Un 5/49) 10.00 20.00 4. Pinky (Wm 9/50) 20.00 35.00	6. Swanee (Ex 1/49) 4. Sweepstakes (Wm 1/52) 4. Sweetheart (Wm 5/50)	10.00 20.00 75.00 95.00 20.00 35.00	Bowl-A-Ball (11/52) 100.00 150.00 4. ChiCoin 10th Frame
4. Pin Wheel (Got 11/53) 165.00 185.00 4. Play Ball (CC 1/51) 20.00 30.00		20.00 34.50	2. ChiCoin Name Bowler (1/53) 210.00 225.00
4. Playland (Ex 8/50) 10.00 20.00 4. Playtime (Ex 8/49)' 10.00 20.00 2. Poker Face (Got 9/53) 150.00 170.00	4. Tampico (Un 6/49) 4. Telecard (Got 1/49) 4. Tennessee (Wm 2/48)	10.00 20.00	2* ChiCoin 10th Frame Double Score Bowler (3/53) 139.50 295.00
4. Puddin' Head (Ge 10/48) 10.00 20.00	4. Thing (CC 2/51) 4. Three Feathers	15.00 35.00	3* ChiCoin Crown Bowler (4/53) 2* ChiCoin Triple Score
4. Pnnchy (CC 12/50) 10.00 20.00 4. Qnarterhack (Wm 10/49) 10.00 20.00	(Ge 5/49) 4. Three Four Five (Un 6/51)	10.00 20.00 25.00 45.00	Bowler (6/53) 275.00 345.00 1. ChiCoin Gold Cup
1. Quartet (Got 2/52) 75.00 124.50 4. Queen of Hearts 95.00 125.00	4. Three Mnsketeers (Got 7/49) 4. Thrill (CC 9/48)	15.00 25.00 —	(7/53) 260.00 310.00 4. ChiCoin Higb Speed Crown Bowler (7/53) 325.00 375.00
(Got 12/52) 85.00 135.00 2. Quintet (Got 3/53) 85.00 140.00 4. Rag Mop (Wm 10/50) 15.00 35.00	1. Times Square (Wm 4/53)	85.00 150.00	4. ChiCoin High Speed Triple Score Bowler (8/53)
4. Rainbow (Wm 9/48) 10.00 20.00 4. Ramona (Un 2/49) 10.00 20.00 4. Red Shoes (Un 11/50) 20.00 34,50	4. Touchdown (Un 1/52) 4. Trade Winds (Ge 3/48) 6. Treasure Chest	15.00 25.00 10.00 20.00	4. ChiCoin Crown Bowler, Giant Pins (9/53) 300.00 350.00
	(Ex 12/47) 4. Trinidad (CC 3/48)	10.00 20.00 10.00 20.00	4. ChiCoin Advance Bowler (10/53) 350.00 395.00 4. ChiCoin King Bowler 550.00 400.00
4. Rocket (Ge 5/50) 10.00 20.00 4. Rockettes (Got 8/50) . 15.00 25.00 1. Rodeo (Un 2/53) 210.00 450.00	4. Triple Action (Ge 1/48) 4. Triplets (Got 7/50) 4. TriScore (Ge 1/51)	10.00 20.00 15.00 25.00 10.00 20.00	(10/53)
4. Rondevoo (Un 5/48) 10.00 20.00 4. Rose Bowl (Got 10/51) 35.00 60.00	4. Trophy (B 4/48) 6. Tropicana (Un 1/48)	15.00 30.00 10.00 20.00	(5/52) 65.00 125.00 4. Genco Bowling League
4. Round Up (Got 11/48) 10.00 25.00 4. St. Louis (Wm 2/49) 15.00 25.00 1. Saddle and Turf	4. Tucson (Wm 1/49)	250.00 350.00 10.00 20.00	4. Genco Baseball (5/50) 15.00 20.00 4. Genco Shuffle Target
· (Ev 10/53) 225.00 425.00 - 6. Sally (CC 10/48) 10.00 20.00 -	4. Tumbleweed (Ex 9/49) 4. Turf King (B 6/50) 4. Twenty Grand	15.00 35.00 25.00 45.00	(7/51) 15.00 20.00 4. Genco 8-Player Re- bound (9/51) 25.00 35.00
4. Saratoga (Wm 10/48) 10.00 20.00 4. Screwhall (Ge 8/48) 10.00 20.00 4. Screwhall (Gw 11/51) 30.00 55.00	(Wm 12/52) 4. Utah (Un 7/49) 4. Vanities (Ex 2/47)	55.00 95.00 10.00 20.00 10.00 19.50	4. Gottlieb Bowlette (3/50) 15.00 29.50
4. Sea Isle (CC 11/47) 10.00 20.00 4. Select-A-Card(Got 4/50) 10.00 20.00 4. Serenade (Un 11/48) 10.00 20.00	4. Virginia (Wm 3/48) 4. Watch My Line (Got 9/51)	10.00 12.50	4. Keeney Ten Pins (1/50) 15.00 20.00 4. Keeney ABC (2/50) 15.00 20.00
4. Shanghai (CC 4/48) 20.00 34.50 4. Shantytown (Ex 10/49) 15.00 27.50 1. Sharpshooter 1	4. Whizz Kids (CC 3/52) 4. Wild West (Got 8/51) 4. Winner (Univ.)	15.00 30.00 45.00 65.00 20.00 35.00	4. Keeney Lucky Strike (4/50) 20.00 30.00 4. Keeney King Pin (4/50) 20.00 30.00
(Got 5/49) 10.00 25.00 4. Shindig (Got 10/53) 175.00 210.00 4. Shoo Shoo (Wm 2/51) 20.00 35.00	4. Wisconsin (Un 3/48) 1* Yacht Cluh (B 6/53) 4. Yanks (Wm 4/48)	10.00 20.00	4. Keenev Bowling Champ (4/50) 20.00 30.00 4. Keenev Dnck Pins 20.00 20.00 20.00
		$15.00 25.00 \underline{\qquad}$	$\leftarrow TOTAL NO. TOTAL VALUE \rightarrow$

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NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

L PRICE LISTS"

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

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SHUFFLES (Cont	.)	
4. Keeney Double Bowler (8/50)	25.00	35.00	
4. Keeney League Bowler	25.00		
(8/50) 4. Keeney 4-Way Bowler		35.00	
Attachment (12/50) 4. Keeney Big League	15.00	20.00	
Bowler (5/51) 1. Keeney 6-Player League	35.00	45.00	
Bowler (9/51) 4. Keeney DeLuxe League	65 .00	100.00	
Bowler (3/52)	65.00	85.00	
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	90.00	
4. Keeney High Score League Bowler (5/52)	75.00	100.00	
4. Keeney Team Bowler (10/52)	125.00	189.50	
4. Keeney Club Bowler (4/53)	155.00	225.00	
2. Keeney Domino Bowler (5/53)	250.00	325.00 -	
2* Keeney Carnival Bowler (5/53)	279.00	325.00	
2. Keenev Pacemaker			
Bowler (9/53) 4. Rock-Ola Shuffle Lane	250.00	410.00	
(12/49) 4. Rock-Ola Shuffle Jungle	15.00	20.00	
(5/50) 4. United Shuffle Skill	20.00	30.00	
(6/49) 4. United Shuffle Alley	15.00	20.00	-
(9/49)	15.00	20.00	
4. United Super Shuffle Alley (1/50)	20.00	30.00	
4. United Double Shuffle Alley (2/50)	20.00	30.00	
4. United Shuffle Alley Express (3/50)	20.00	30.00	
4. United Shuffle Slugger (6/50)	20.00	30.00	
4. United 2-Player Express (6/50)	25.00	35,00	
4. United Twin Shuffle Alley (7/50)	25.00	35.00	
4. United Rebound (8/50)	30.00	39.50	
 4. United 4-Player Re- bound (9/50) 4. United Twin Shuffle- 	35.00	55.0 0	
4. United 1 win Shume- cade (12/50) 4. United 5-Player (1/51)	$35.00 \\ 45.00$	55.00 65.00	
4. United 5-Player (1/51) 4. United 6-Player (2/51) 4* United DeLuxe	4 5.00 65.00	105.00	
6-Player (10/51) 4. United 6-Player Super	90.00	145 .0 0	
(3/52) 4. United 4-Player Official	125.00	175.00	-
(5/52) 4. United 6-Player Star	135.00	180.00	
(7/52)	165.00	225.00	
Star (9/52) 4. United Manhattan 10th	165.00	265.00	
Frame (9/52) 2. United 10th Frame	2 10 .00	275.00	
Super (10/52) 4. United Manhattan	165.00	215.00	
(9/52) 3* United Cascade (2/53)	189.00 250.00	$225.00 \\ 325.00$	
4* United Clover (2/53). 4. United Liberty (2/53).	$255.00 \\ 255.00$	$325.00 \\ 300.00$	-
1* United Classic (6/53).	315.00	365.00	
4* United Olympic (6/53) 3* United Royal (9/53).	295.00	325.00	
1* United Imperial (9/53)	345.00 375.00	425.00 450.00	
2. United Chief Shuffle Alley (11/53)	265.00	450.00	
2. United Leader Shuffle Alley (11/53)	400.00	450.00	
4. Universal Twin (1/50) 4. Universal Super Twin	15.00	35.00	
4. Universal DeLuxe Twin	30.00	40.00	
(10/50) 4. Universal High Score	30.00	40.00	-
(10/50) 4. Universal Bowlomatic	30.00	40.00	
(3/51) 4. Williams Twin Shuffle	30.00	40.00	
(12/49)	20.00	3 0.0 0	
←TOTAL NO. TOT	AL VA	LUE→	

		_		
	SHUFFLES (Cont	.)	
	4. Williams Twin Shuffle $(9\frac{1}{2})$ (2/50)	20.00	30.00	
	4. Williams Bowler	-0.00	30.00	
	$(9\frac{1}{2}')$ (3/50)	25.00	30.00	
	4. Williams Double Header (7/50)	20.00	40 .00	
	4. Williams 5-Player	20.00	20.00	
	Bowler (6/51)	20.00	30.00	
	←TOTAL NO. TOT	'AL VA	T T117 .	
	-101AL NO. 101	AL VA	LUE→	
				1
	LI CONFIDENTIALI	TIT		
	ARCADE EQUIP	BARBIT		ft.
	A, I I I I I I I ANGADE EQUIP		11111	11
<u> </u>	4. ABT 6 Gun Rifle Range	450.00	650.00	
<u> </u>	4. Boomerang	25.00	45.00	
	 Bally Big Inning Bally Bowler 	79.50 20.00	150.00 30.00	
_	4. Bally Convoy	49.50	89.50	<u> </u>
	4. Bally Defender	59.50	125.00	
	6. Bally Eagle Eye	39.50	49.50	
	4. Bally Heavy Hitter	35.00	45.00	
	4. Bally King Pin	20.00	35.00	
	 6. Bally Lucky Strike 4. Bally Rapid Fire 	25.00 95.00	40.00 125.00	
	6. Bally Sky Battle	95.00 39.50	125.00	
	6. Bally Torpedo	49.50	85.00	
	4. Bally Undersea Raider .	125.00	150.00	
	6. Bank Ball	35.00	45.00	
	4. Champion Hockey	35.00	55.00	
—	4. ChiCoin Basketball Champ	150.00	275.00	
	4. ChiCoin 4-Player Derby	110.00	195.00	
	4. ChiCoin Goalee	95.00	119.50	-
	4. ChiCoin Hockey	55.00	75.00	
	4. Chi Midget Skee	50.00	65.00	
	 ChiCoin Pistol ChiCoin Roll-A-Score 	59.00 20 50	99.50 75.00	-
	4. Edelco Pool Table	29.50 20.00	75.00 75.00	
	4. Evans Bat-A-Score	159.00	275.00	
	4. Evans Bola-Score	79.50	89.50	
	4. Evans Ski Roll	35.00	95.00	
	4. Evans Super Bomber	100.00	210.00	
_	4. Evans Play Ball 4. Evans Ten Strike '46 .	65.00 20.00	75.00 65.00	
	4. Evans Tommy Gun	39.50	95.00	
	4* Exhibit Dale Gun	37.50	94.50	
	4* Exhibit Gun Patrol	125.00	195.00	
	2. Exhibit Jet Gun	145.00	195.00	
	4* Exhibit Space Gun	150.00	195.00	
_	4. Exhibit Pony Express 4. Exhibit Silver Bullets	85.00 79.50	135.00 135.00	
	4. Exhibit Silver Bullets	79.50 99.50	135.00	
	4. Exhibit Vitalizer	45.00	75.00	
	6. Groetchen Met. Typer	79.50	149.50	
	4. Genco Sky Gunner	195.00	295.00	
—	4. Genco Silver Chest	250.00	275.00	
	4. Genco Night Fighter	295.00	325.00	-
	6. Irish Poker4. Jack Rabbit	50.00 50.00	65.00 99.50	
	4. Jungle Joe	49.50	69.5 0	
	4. Keeney Air Raider	75.00	90.00	
	4. Keeney Anti Aircraft Bl	15.00	35.00	
	4. Keeney Sub Gun	75.00	125.00	
	 Keeney Texas Leaguer. Kirk Night Bomber 	25.00 49.50	50.00 75.00	
	4. Lite League	49.50 49.50	75.00 99 . 50	
	4. Mills Panoram	95.00	250,00	
	4. Mills Panoram Peek 6. Mills Conv. for	159.50	275.00	-
	Panoram Peek	10.00	29.50	-
	 4. Muto. Atomic Bomber 4. Mutos. Ace Bombers 	90.00 100.00	195.00 195.00	
_	4. Mutoscope Dr. Mobile	95.00	175.00	
	4. Mutos. Fly. Saucers 4. Mutos. Photo. (Pre-War)	100.00 150.00	$175.00 \\ 250.00$	
	4. Mutos. Photomatic			-
		425.00	650.00	
•	(late)	10000	000100	-

		-		-
	ARCADE EQUIPM	ENT	(Con	t.)
	4. Mutoscope Silver Gloves		225.00	4
	4. Mutoscope Sky Fighter		195.00	
	4. Mutos. Voice-O-Graph	495.00	505.00	
		425.00 69.50	59 5.00 99 .50	
	4. QT Pool Table	65.00	85.00	
_	4. Quizzer	64.50	95.00	
_	6. Rockola Ten Pins HD.	20.00	40.00	
-)	4. Rockola World Series.	20.00	40.00	
-	4. Scientific Baseball 4. Scientific Basketball	35.00 20.0 0	79.50 39.5 0	-
		45.00	95.00	
_	4. Scientific Pitch 'Em	135.00	185.00	
	4. Seeburg Bear Gun	125.00	199 .0 0	
	0	69.50	110.00	
-	4. Seeburg Shoot the Chute 4. Set Shot Basketball		95.00 250.00	+
_		115.00	169.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Western Baseball '39	75.00	95.00	
	4. Western Baseball '40 4. Wilcox-Gay Recordio	95.00 40.00	125.00 75.00	
_	4. Williams All Stars	35.00	75.00	
	4. Williams Box Score 4. Williams Star Series	39.50 75.00	7 5.00 139.00	
_	2* Williams Super World		-	
	Series 4. Williams Quarterback	99.50 2 5.00	250.00 65.00	
_	4* Williams Pennant			
	Baseball 4. Wurlitzer Skeeball	275.00	325.00 150.00	
	wurnizer Skeedan	00.00	190.00	
	←TOTAL NO. TOT	AL VA	LUE→	
	CONFIDENTIAL	RICE	LIST	LL
-	VENSOR	S		
			NEC	
	4. Automatic "Smokeshop"	чепі	ITES	1
	(9 Col., 486 Cap.)	125.00-	239.50	
	4. Du Grenier (Mod. A-7)			
	4. Du Grenier (Mod. A-9) 4. Du Grenier (Mod. AC-7)		95.00 125.00	
	4. Du Grenier (Mod. AC-7) 4. Du Grenier (Mod. AC-9)		129.50	+
_	4. Du Grenier (Mod. E-7)		150.00	
	4. Du Grenier (Mod. ES-9)		135.00	
<u> </u>	4. Du Grenier (Mod. E-9)		149.50	
	4. Du Grenier (Mod. ES-11) 4. Du Grenier "W" (9 col.)		165.00	+
	4. Du Grenier "W" (9 col.) 4. Du Grenier "S" (7 col.)		95.00 75.00	
	4. Du Grenier Champion			
	(9 col.)	20.00-	75.00	
—	4. Du Grenier Champion (11 col.)	49 50-	115.00	
		49.50-		
	4. Electro (8-col.)	100.00-	175.00	
	4. Electro (10 col.)	195.00-		
	4. Keeney "A"			
	4. Lehigh PX (Elec. 8-col.) 4. Lehigh PX (10 col.)	65.00-	125.00 135.00	
_	4. Lehigh FA (10 col.) 4. Lehigh King Size		135.00	
	4. National 7-50 7 col		110.00	
	4. National 9-50 9 col 4. National 9-30 9 col	65.00-	125.00	
	4. National 9-30 9 col 4. Naitonal 9-A 9 col		115.00 119.50	
_	4. Nat. 9-ML Wheatwood	135.00-	175.00	
	4. National Electric 4. Rowe Imperial (6 col.)		115.00 65.00	
	4. Rowe Imperial (6 col.) 4. Rowe Imperial (8 col.) 4. Rowe Royal (6 col.)	45.00-	65.00	
	4. Rowe Royal (6 col.)		85.00	
_	4. Rowe Royal (8 col.) 4. Rowe Royal (10 col.)		95.00 110.00	
_	4. Rowe President (8 col.)	65.00-	95.00	
	4. Rowe President (10 col.)	95.00-	125.00	
	4. Rowe Crusader (10 col.)	75.00-	155.00	
	4. Rowe Electric (8 col.). 4. Uneeda "A" (6 col.)	65.00- 35.00-	85.00 55.00	
_	4. Uneeda "A" (8 col.)	30.00-	55.00	
	4. Uneeda "A" (9 col.) 4. Uneeda "E" (6 col.)	35.00- 35.00-		
		00.00*	00.00	
	←TOTAL NO. TOT	AL VA	LUE→	

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 57 • END OF MONTH INVENTORY ISSUE • May 29, 1954

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CIGARETTE MACHINES (Cont.)

1	. 4. Uneeda "E" (8 col.) 35.00- 75.00	
-	. 4. Uneeda "E" (9 col.) 45.00- 70.00	
-	4. Uneeda "E" (12 col.) 35.00- 65.00	
	4. Uneeda "E" (15 col.) 35.00- 65.00	
	4. Uneeda 500 (7 col.) 65.00- 95.00	
	4. Uneeda 500 (9 col.) 95.00- 110.00	_
	4. Uneeda 500 (15 col.) 50.00- 65.00	
	4. Uneeda Monarch	
	(8 col.) 25.00- 50.00	
	4. Uneeda Monarch (10 col.) 45.00- 65.00	
	4. Uneeda Monarch	
1	(12 col.) 85.00- 129.50	
	CANDY MACHINES	
t	4. Mills (5 col., 70 cap.). 10.00- 39.50	-
+	4. Stoner (Mod. 102, 6 col., 102 cap.) 60.00- 85.00	
ł	102 cap.) 60.00- 85.00	-

+	4. Stoner (1410d. 102, 0 col.,	
	102 cap.) 60.00- 85.00	
	4. Stoner (Mod. 120, 6 col., 120 cap.) 65.00- 115.00	
	4. Stoner (Senior, 8 col., 100 cap.) 95.00-149.50	
	4. Stoner (Mod. 80, 4 col, 180 cap.) 50.00- 75.00	
	4. Stoner (Mod. 120, 5 col.) 69.00- 95.00	_
	4. Stoner (Mod. 120 Sn, 7 col.) 85.00- 139.50	_
-	4. Stoner DeLuxe Theatre (8 col., 160 cap.) 139.50- 200.00	
	4. Stoner DeLuxe Theatre (16 col., 320 cap.) 175.00- 300.00	_
	4. Martin's "Little Candy Store" (8 col., 160 cap.) 115.00- 119.50	
	4. Coan "U-Select-It" (74 cap) 15.00, 22.50	

HOT COFFEE

4. Andico Cafe Petit,			
200 cups		275.00	
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00	
4. Bert Mills Coffee Bar,	125.00	175.00	_
600 cups	150.0 0	275.00	
4. Bert Mills Coffee Bar,			
500 cups	300.00	400.00	-
4. Chef-Way, Model 100, cap. 400-600	450-00	550.00	
4. Hot-O-Mat Comb. Hot			
Coffee-Choc., 600 cups	000.00		
	200.00	250.00	_
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00	
CARRONIATED	DDIN		
CARBONATED	DRIN	IN	
4. Drink-O-Mat, single flavor, 5c, 1000 cups.	100.00	200.00	
4. Drink-O-Mat, 3 flavor.	100000		
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00	
4. Drink-O-Mat, 4 flavor,	050.00	200.00	
5c, 1000 cups 4. Lyons #1400, single	250.00	300.00	-
flavor, 5c	200.00	2 25.0 0	
4. Lyons #1400-2F	400.00	450.00	
4. Lyons Model 500, 5c			
single		250.00	
4. Mills, Automatic Foun- tain, 400 cups	100.00	125.00	
4. Mills. Automatic Foun-		120.00	
tain, 400 cups, with-			
out changemaker			
4. Soda Shoppe 4. Spacarb 3 Unit 5c, 1000	950.00	1000.00	
4. Spacarb 5 Unit 5c, 1000 cups'	300.00	375.00	_
4. Spacarb 4 Unit 5c, 1000			
cups		550.00	
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00	
4. Super Vend 3 flavor	203.00	330.00	-
4. Super Vend 3 flavor, 600 cup A-2	350.00	400.00	
←TOTAL NO. TOT	TAL VA	LUE-	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

Challenger (Counter Model	
Gun)\$	75.00
Rifle Sport, 3 and more Guns,	
plus complete ranges of vari-	
ons types	.408.25

AMI, INCORPORATED

AMI "E"-40	Phonograph	\$795.00
AMI "E"-80	Phonograph	925.00
AMI "E"-120	Phonograph	1,050.00
W-80 5-10-25c	Wall Box	89.50
W-120 5-10-25	c-Wall Box .	99.00
HS-80 Hidea	way	775.00
HS-120 Hide	away	875.00
AMIVOX SI	eaker	27.50

АUТО-РНОТО СО.

Auto-Photo \$2,545.00

BALLY MFG. CO.

Champion Bowler	
(A) 10c a play\$	755.00
(B) 10c a play—3 plays, 25c	775.00
Victory Bowler	
(A) 10c a play	710.00
(B) 10c a play, 3 plays, 25c	730.00
The Champion (Mech. Horse)	1,065.00
Surf-Club	735.00

CHICAGO COIN

Star Lite Bowler, Single Chute. \$ 6	65.00
Star Lite Bowler, Double Chute 6	85.00
Criss Cross Bowler	65.00
'Round the World Trainer 1,1	85.00
Super Frame Bowler, Double	
Ĉhute 6	55.00
Super Frame Bowler, Single	
	30.00
6 Player Home Run 5	79.50

H. C. EVANS & CO.

Holiday	(Model 4045)	100 Se-
lectio	ns 45 RPM	\$1,050.00
Jubilee	(Model 278)	40 Selec-
tions	78 RDM	705 00

EXHIBIT SUPPLY

SAMDIT SUITLI
Big Bronco \$ 997.50
Big Bronco \$ 997.50 El Toro The Bull 997.50
Ferdy The Bull 725.00
Roy Rogers' Trigger 1,047.50
Rudolph The Red Nosed
Reindeer
Reindeer 725.00 Rudolph The Red Nosed Rein-
deer With Music 775.00
Pete The Rabbit 725.00
Pete The Rabbit With Music 775.00
Twin Pete The Rabbit 725.00
Rawhide
Rawhide 725.00 Space Patrol 1,047.50
Sea Skate 1.047.50
Sea Skate 1,047.50 Vacumatic Card Vendor 195.00
SENCO MEG. 9 CALDO GO
GENCO MFG. & SALES CO.
Two Player Basketball \$ 525.00
DeLuxe Two Player Basketball
DeLuxe Two Player Basketball with Match Play
Super Two Player Basketball
with Match Play and Replay 560.00
D. GOTTLIEB & CO.
Hawaiian Beauty\$ 364.50
NTERNATIONAL MUTO. CORP.
Photomat '53 \$2,150.00 3-D ART PARADE, 10-show
5-D ARI PARADE, 10-snow
model
5-D ARI PARADE, 0-Show
model
. H. KEENEY & CO., INC.
Electric Cigarette Vendor \$284.50
Coin Changer Model
Diamond Bowler

METEOR MACHINE CORP.

Hook-'n-Ladder	\$715.50
Black Beauty	756.00
Pony Team	
Flying Saucer	
Hot Rod Racer	
Pony Boy	
Rocket	
Tung-Go (Grip Scale)	

RITEWAY MFG. CO., INC.

"3-Dimensional	Theatre"	\$395.00
"3-D Kiddie Th	eatre"	395.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	1
Model 1438 "Comet Fireball"	1
Phono. 120 Selections. 45	1.
RPM Only	4
	E
Model 1440 "Comet Fireball"	15
Playmaster 120 Selections 45	1 2. 5
RPM Only	1 20
Model 1546 "Comet Fireball"	2
Chrome Wall Box, 120 Selec-	1 - 2
tions	-) 9 *
Model 1608 "Tone-O-Lier" 8"	1
	1 2 3
Chandelier Speaker	1 23
Model 1611 "Tonette" 8" Wall	5
Speaker with Vol. Control	18
& Transformer Blonde or	ublication
Mahog.	1 =
Model 1906, Remote Volume	1
	1
Control	
and the second	

J. P. SEEBURG CORP.

•	HF-100-G	~
	3W-1 Wall-O-Matic "100"	4
	MRVC-1 Master Remote	1h
	Volume Control	Pr.
	CVS4-8-8" Wall Speaker Ivory	ize
	(Teardrop)	d
	CVS6-8-8" Recessed Speaker	25
	CVS7-12-12" Recessed Speaker	
	PS6-1Z Power Supply	PI
	ARA1-L6 Auxiliary Remote	40.10
	Amplifier	lic
	AVC-1 Automatic Volume	at
e	Compensator Unit	cation
	Ray-O-Lite "Coon Hunt"	2

UNITED MFG. CO.

-Ace Shuffle Alley	
Regular Model, 10c Play	\$710.00
Special Model, 10c Play,	
3 for 25c	730.00
Rainbow Shuffle Alley	
Regular Model, 10c Play	685.00
Special Model, 10c Play,	
3 for 25c	705.00
Mexico	725.00
League Shuffle Alley	670.00
Team Shuffle Alley	695.00
De Luxe Team Shuffle Alley	715.00

WILLIAMS MFG. CO.

Thunderbird	\$364.50
Special De Luxe Baseball	
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Major League Baseball	640.00
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

THE RODOLI II WORLITZER (
Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph.	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed	
Speaker Hi-Fi	TEN
Model 5112-8" Wall Speaker	u h
Hi-Fi	Shi
Model 5205 5c-10c-25c Wall Box	List Price thorized for ublication
3 Wire (104 Selections)	tio Pr
Model 5206 5c-10c-25c Wall Box	for for
4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box	
(48 Selections)	
Model 5204 5c-10c-25c-Wall Box	
(104 Selections)	
Model 5100 8" Speaker	
M. 1.1 5110 107 D.1 C. 1	

Model 5110 12" DeLuxe Speaker

(Un 3/33) Club Bowler (Ke 4/53) Crown Bowler (CC 4/53) Crown Bowler, Gnt. Pins (CC 4/53) Domino Bowler (Ke 5/53)		Advance Bowler (CC 10/53) Bonus Bowler (Ke 5/53) Carnival Bowler (Ke 5/53) Cascade Shuffle Alley (Un 2/53) Chief Shuffle Alley	Squar Squar Club	Silver Skates (Wm 2/53) Starlight (Wm 3/53) Struggle Buggies (Wm 12/53) Tahiti (Un 8/53)	t (Got Un 11/5 & Turf g (Got	Lovely Lucy (Got 2/54) Marble Queen (Got 8/53) Mystic Marvel (Got 3/54) "9" Sisters (Wm 1/54) Palm Beach (B 7/52) Pin Wheel (Got 11/53) Poker Face (Got 9/53)	Slam Pastur Pastur olls (olls (Un lics (] lics (]	Concey Island (B 9/51) Dude Ranch (B 9/53) Fairway (Wm 6/53) Flying High (Got 2/53) Frolies (B 10/52) Golden Nugget (Ge 2/53) Grand Champion Grand Champion	ABC (Un 3/51) Army-Navy (Wn 10/53) Attantic City (B 5/52) Beach Club (B 2/53) Bolero (Un 12/51) Bright Lights (B 5/51) Bright Lights (B 5/51) Bright Lights (B 5/51) Cabana (Un 3/53)	able, autstanding service for the en compiled entirely y by The Cash 1 have been been been been y latest model of the featured. For no quotations of all the machines covering fustry in every reg fue Confidential P each week's issue Box.
325.	365.	325.	350. 275.	375.	435.		475.	50.	\$ 50. 195. 175. 375. 75. 300.	CITY NO. 1 ST. LOUIS, MO.
300.			150.	125. 175.	210.	175. 165.	150.		\$175.	CITY NO. 2 Omaha, Neb.
295.	325.	279.	350. 250.		425.	175.	179.	130. 395. 149. 125.	\$115. 195. 395. 95. 175.	CITY NO. 3 CHICAGO, ILL.
			250. 250.		450.	225.	575.	100. 425. 195,	\$195. 395. 295. 140. 185.	CITY NO. 4 SALT LAKE CITY, U.
325.	265.	295.	100. 275.	90. 195.	85		175. 110.	150. 375. 100. 175. 125.	\$ 50. 175. 150. 290. 290. 70. 100.	CITY NO. 5 ALBANY, N. Y.
275.		390.	250.	300.			495.	395 . 170.	\$165. 275. 65.	CITY NO. 6 CINCINNATI, O.
275.			250.	119.	45 0. 300.	175.		\$425.		CITY NO. 7 BALTIMORE, MD.
	1:			113.	125.	150. 224.50	200.	99.50 135. 75.	\$165, 69.50 79.50 79.50	CITY NO. 8 CLEVELAND, O.
		300.	295. 295.	3	400.	225.	135. 525.	125. 425. 150.	\$ 50. 195. 325. 75. 75. 275.	CITY NO. 9 COLUMBIA, S. C.
					350.		115. 525.	125. 195. 75.	\$ 40. 95.	CITY NO. 10 EVANSVILLE, IND.
1080A 1250 1255, 45 rpm 1400 1400, 45 rpm 1500	1015 1080 1017 1100	148M 148ML M100A M100B M100BL M100C MURLITZER	SEEBURG 146S 146M 147S 147S 147M 148S	1434, 4 1436, 7 1436, 4 1436A, 1436A, 1436A,	1422 1424 1426 1428 1432 1434,	Mills Co Evans Co Jubilee, 4 Century ROCK-OLA	AMI Model Model Model Model Model Model	10th F Bowl Triple (CC	Liberty (Un Mainlii (Ke Olymp Pacema (Ke Royal	Gold (Gold (High S (CC High S Bow Imperi Imperi King I
m		EL		45 rpm 78 rpm 45 rpm 2, 78 rpm 2, 78 rpm	78 rpm	Mills Constellation Evans Constellation Jubilee, 45 rpm Century OCK-OLA	El A El C El D-40 El D-80	MUSIC	(Un 11/53) Liberty Shuffle Alley (Un 2/53) Mainliner Bowler (Ke 1/54) Olympic Shuffle Alley (Un 6/53) Pacemaker Bowler (Ke 9/53) Royal Shuffle Alley	SHUFFLE GAMES (CONTINUED) Cold Cup (CC 7/53) High Speed Crown Bowler (CC 7/53) High Speed Triple Score Bowler (CC 8/53) Imperial Shuffle Alley (Un 9/53) King Bowler (CC 10/53)
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				45 rpm 45 rpm 48 rpm 48 rpm 45 rpm 45 rpm 475.	78 rpm	nstellation	1 A 1 B 1 C 1 D-40 1 D-80	: : :		
425.	100. 1	475. 825.	35.NR	s rpm s rpm 78 rpm 45 rpm	85. 75.	nstellation	1 A \$225. 1 B 275. 1 C 350. 1 D-40 425. 1 D-80 500.			425.
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