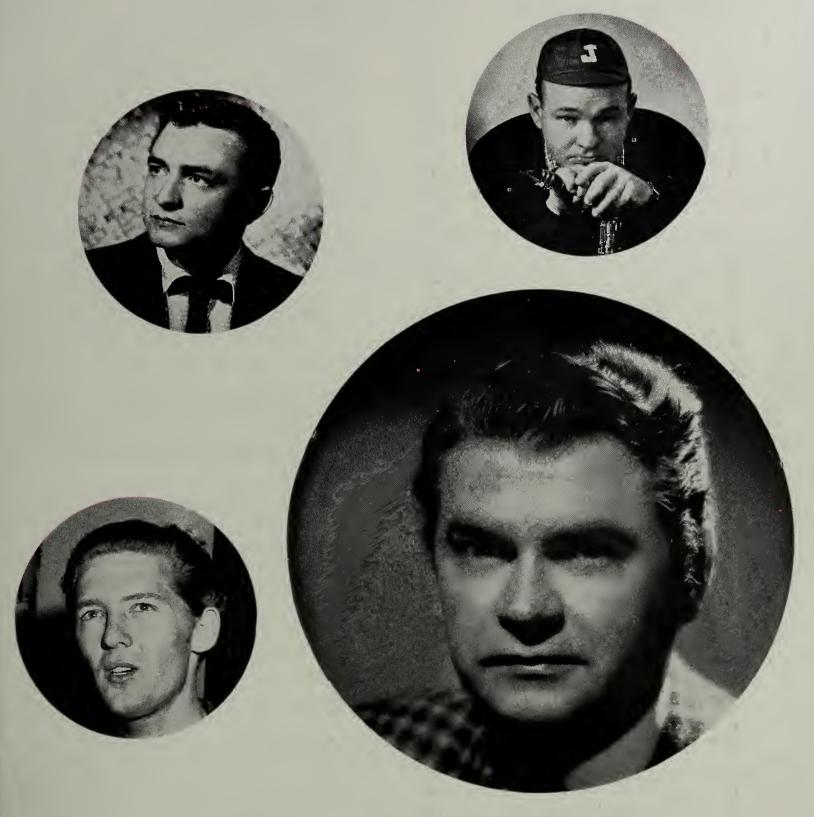
The Cash Box

VOLUME XIX – NUMBER 28

MARCH 29, 1958



Sam Phillips, owner of Sun and Phillips International Records, has been responsible for introducing several of the top artists in the record business today. Surrounding him are three of his current stars: Jerry Lee Lewis, who first came to national attention with "Whole Lot Of Shakin' Going On" and is currently represented by "Breathless"; Johnny Cash, who broke through in pop with "I Walk The Line" and now is going strong with "Ballad Of A Teenage Queen"; and Bill Justis, who had a smash in "Raunchy" and at present has "College Man". In addition to the above stars, Phillips also brought to the forefront such names as Elvis Presley and Carl Perkins.

thanks DJ's
Bor making
all these hits

M. G. M. Records

CONNIE FRANCIS

WHO'S SORRY NOW

K12588 on 45 & 78 rpm

JONI JAMES

See and hear Joni on the Dick Clark Show March 29

NOTHING WILL EVER CHANGE

DOES IT SHOW

and

K12627 on 45 & 78 rpm

RICHARD BARRETT

(When Your Heart's on Fire)

SMOKE GETS IN YOUR EYES

K12616

MICHAEL HALE

Plugged on Ed Sullivan and Climax TV shows

WHEN YOU LOVE

and

THANK HEAVEN FOR LITTLE GIRLS

(From the MGM Release "Gigi")

K12629

PEYTON PLACE

and

SAY YOU'RE MINE

K12610

THE KAYS And The Rhythm Rogues WHO'S GONNA TAKE YOU HOME

and

BABY

K12630

BOB RILEY
THE MIDNIGHT LINE

WANDA JEAN

K12612

DEAN JONES
ME! PLEASE! ME

MEET ME IN THE STUDY HALL

K12620

DAVID ROSE & His Orch.

SWINGING SHEPHERD BLUES

K12608 on 45 & 78 rpm

JACK HILL At The Cymbalom
Love Theme From
"THE BROTHERS KARAMAZOV"

(From the MGM Pictures Release
"The Brothers Karamazov")

K12624

THE SERENADERS
NEVER LET ME GO

I WROTE A LETTER

K12623

FRANK SANDY And The KING'S MEN TARRENTELA ROCK

SOMEBODY LOVES ME





The Cash Box

Volume XIX-Number 28

March 29, 1958

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

machines of all kinds.

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Communists, Traitors And Music Men

Senator Smathers has proposed a bill "to provide that a license for a radio or television broadcasting station shall not be granted to, or held by, any person or corporation engaged directly or indirectly in the business of publishing music or of manufacturing or selling musical recordings."

The proponents of this bill have been having a fine time testifying in favor of it for the past couple of weeks. They see a conspiracy on behalf of almost everyone who is successful in the music business today to impose rock and roll or country music-or whatever it is the public is currently buying—upon the public. And in their opinion it appears that the basic cause of what the public is buying can be traced to the fact that the preponderance of this music is being published by BMI and since BMI was organized by the radio stations, they claim that these stations are naturally pushing this "inferior" music.

We would like to discuss first the proposed Smathers bill and then the implication of what the proponents claim. First of all, practically the only people who are now banned from owning radio and TV stations are communists and traitors. No matter how much the proponents of this bill may hate rock and roll, it seems to us hardly fitting to classify the creators of this type of music with those categories. We supposedly left that kind of thinking behind a couple of years ago.

As for the claims of rock and roll

being foisted upon the public in place of so-called "good" music, these claims come, for the most part, from songwriters who are obviously highly talented men, and who were great popular creators in their day, but who unfortunately have not been able to meet the popular demands of today's market. It's not unnatural for these talented men to say to themselves, "We've written so many hits before. We're not less talented today than we were then. Therefore why don't we have hits now? The answer is obvious. There must be a conspiracy against us."

Many of us who have spent years observing the music business, watching its trends, reporting on the public's desires, are convinced that there is no such conspiracy, that the music business works essentially the same as all other businesses—the producer who meets the public's demands captures the market and the one who, for any reason whatsoever, does not change, loses the market. These very same writers who are complaining about rock and roll were in turn probably railed against by the earlier writers from whom they took over. And the contemporary writers who are turning out today's hits will no doubt do the same against the writers of the next generation who take over from them. It seems almost inevitable.

There may or may not be a satisfactory solution to the problem as far as the older writers are concerned, but it seems highly far-fetched for us to punish the creators of today's music because the public wants to buy what they write.



Best Selling Tunes on Records

PIN UP CARD For Week Ending MARCH 29, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. Pos. 3/22 3/15	Pos. Pos. 3/22 3/15	Pos. Pos. 3/22 3/15	Pos. Pos. 3/22 3/15	Pos. Pos. 3/22 3/15	Pos. Pos. 3/22 3/15
1—Tequila	12-Oh Julie	22—Wishing For	32—Arrivederci	39—Don't You	48—I Met Him
AP-9899—EDDIE PLATT	DL-6158—OTIS WILLIAM5	Your Love	Roma 38 44	Just Know It	On A Sunday
Popcorn CA-3928—STAN KENTON	Could This Be Magic ★NA-6005—CRESCENDO5	AT-1175—CLOVERS All About You	★KA-210—ROGER WILLIAM5 The Sentimental Touch	★AE-545—HUEY SMITH High Blood Pressure	★DE-30588—SHIRELLES / Want You To Be
Cuban Mumble ★CG-1016—CHAMPS	My Little Girl VI-7097—SAMMY 5ALVO	★ME-71282—VOXPOPPERS The Last Drag	★VI-7164—MARIO LANZA Younger Than	5P-625—TITAN5 Can It Be	My Boyfriend
Train To Nowhere	Say Yeah		Springtime		49—Gigi
2—Sweet Little	13-0h-Oh, I'm	23—Good Golly Miss Molly	22 P.II. I O(A	40—At The Hop	48 49 AP-9876—HOAK 5IMPSON
Sixteen	Falling In	19 19	33—Ballad Of A Teenage	★AP-9871—DANNY & JUNIORS Sometimes	★CC-456—CHARLIE MARGULIS Heartache For Sale
★CH-1683—CHUCK BERRY Reelin' And Rocking	Love Again	KE-4004—VALIANTS ★SP-624—LITTLE RICHARD Hey-Hey-Hey-Hey	Queen	DO-15675—NICK TODD	★CO-41122—VIC DAMONE Life Does A Man A
Noon And Nooning	★RO-4045—JIMMIE RODGERS The Long Hot Summer		2B 34 ★5U-283—JOHNNY CASH		#ME-71250—BILLY ECKSTINE
3—Who's Sorry		24—He's Got The Whole World	Big River	41—Now And For Always	MG-12614—STROLLERS Moonlight Cocktail
Now 6 B	14—Don't	In His Hands	34—Big Guitar	43 47	VI-7170—TONY MARTIN Noche De Amor
★MG-12588—CONNIE FRANCIS You Were Only Foolin'	★VI-7150-ELVI5 PRESLEY I Beg Of You	31 51 ★CA-3891—LAURIE LONDON	32 38	★AP-9898— GEORGE HAMILTON IV One Heart	
	15 0 . 4 1 .	Handed Down CO-41150—MAHALIA JACK5ON	★DE-30564—OWEN BRADLEY Sentimental Dream		50—Return To Me
4—Lollipop	15—Get A Job	Didn't It Rain CR-61972—BARBARA McNAIR	DO-1S696—FRANK DEROSA Irish Rock IM-5485—IRVING ASHBY	42—Lonely	
★CD-1345—CHORDETTES Baby Come-A Back-A	DO-15695 MILLS BROS. I Found A Million	Flipped Over You KA-215—JO MARCH	Motatin' MG-12613—SAM "THE MAN"	Island 42 50	★CA-3894—DEAN MARTIN Forgetting You
★VI-7174—RONALD & RUBY Fickle Baby	Dellar Baby ★EM-1029—\$ILHOUETTE5 I Am Lonely	A Sweet Someone To Love	TAYLOR Cherokee	★KE-4009—5AM COOKE You Were Made For Me	51—Every Night
	i Am Lonery	25—Billy	VI-7181—DAVID HILL Wild Child		, – –
5—Catch A Falling Star	16—Short Shorts	41 54		43—Believe What	52—The Stroll
3 2	★AP-9882—ROYAL TEEN5 Planet Rock	If I Could Hold You In My Arms	35—Oh Lone-	You Say — —	37 2 5
★VI-7128—PERRY COMO Magic Moments	DC-175—FOUR WINDS Five Minutes More	26—Witchcraft	some Me	★IM-5503—RICKY NEL5ON My Bucket's Got A	53—Maybe
4 26 Miles	KI-5114-TINY BRAD5HAW Bushes	21 16	FE-12319—SWALLOWS Angel Baby	Hole In It	
6—26 Miles		★CA-3859—FRANK SINATRA Tell Her You Love Her	IM-5490—JACKIE WALKER Only Teenagers	44—Dede Dinah	54—Click Clack
★CA-3845—FOUR PREPS	17—Lazy Mary	27—Rock And	Allowed ★VI-7133—DON GIBSON I Can't Stop Lovin'	29 24 ★CN-1011—FRANKIE AVALON Ook La La	EE Latta Da
7—It's Too Soon	★VI-7160—LOU MONTE Angelique	Roll Is Here	You You		55—Let's Be Lovers
To Know	10 Van Ama M.	To Stay	3/ TI / 0 I	45—Tumbling Tumbleweeds	
7 15 ★DO-15690—PAT BOONE	18—You Are My Destiny	★AP-9899—DANNY & THE JUNIORS	36—There's Only One Of You		56—Bad
A Wonderful Time Up There	16 13	School Boy Romance	45 —	★DO-15710—BILLY VAUGHN Trying	Motorcycle
Q Ara Van	When I Stop Loving You	28—Little Blue	★CO-41136—FOUR LAD5 Blue Tattoo	46—Bluebirds	50 57
8—Are You Sincere	30 A 34/ 1 C I	Man 33 37	27 6 11	Over The	57—Corrido
11 12 *CD-1340ANDY WILLIAM5	19—A Wonderful Time Up	★AT-1169—BETTY JOHN5ON Winter In Mlaml	37—College Man	Mountain	Rock 56 59
Be Mine Tonight	There	29Magic	ME-71279—RALPH MARTERIE Cinderella Tango	★EP-9263—ERSEL HICKEY Hangin' Around	58—Book Of
9—Sail Along	20 28 ★DO-15690PAT BOONE	Moments	★PH-3522—BILL JU5TIS The Stranger	IM-5495—FRANKIE 5ANDS You Are My Dream	Love
Silv'ry Moon	It's Too Soon To Know	23 21 ★VI-7128—PERRY COMO		47—River Kwai	49 —
9 6 DE-30537—KAREN CHANDLER	20—Sugartime	Catch A Falling Star	38—Swinging	March &	59—My Bucket's

C	ODE:	
AC	-Atco	

AE—Ace AF—Audio Fidelity

★BR-55053—CRICKETS Tell Me How

DE-30537—KAREN CHANDLER

★DO-15661—BILLY VAUGHN

10—Breathless

★SU-288—JERRY LEE LEWIS

Down The Line

11—Maybe Baby

AP—ABC-Paramount
AR—Arrow
AT—Atlantic
BA—Baton
BB—Back Beat BN—Banana BR—Brunswick BT—Bethlehem CA—Capitel

CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia

★CR-61924--McGUIRE SI5TERS
Banana Split
CR-41909

CR-61908—CHARLIE PHILLIPS One Faded Rose

21-Dinner With

Drac

★CM-130—JOHN ZACHERLE Dinner With Drac CM-132—DAVE APPELL & APPLEJACK5 No Name Theme

CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—Deluxe
DO—Dot

30—The Walk

31—So Tough

★CK-885--JIMMIE McCRACKLIN
I'm To Blame

★BB-503—CASUALS
I Love My Darling
CG-1013—KUF-LINX
What 'cha Gonna Do
DT-433—CUFFLINX
My Love Is With You

DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello

The Elder

★JU-5311—MOE KOFFMAN

Hambourg Bound

JZ-832—KIRK STUART &

HONEYDREAMERS

Gladly

MG-12608—DAVID ROSE

Rock Fiddle

VI-7153—DAVID TERRY

River Kwai &

Colonel Bogey FE—Federal
FI—Fiesta
FL—Flash
FP—Fip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone

Shepherd

Blues

★FE-12312—JOHNNIE PATE
The Elder

PA—Paris
PE—Peacock
PH—5am Phillips
Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette

March &

Colonel

Bogey

CA-3857—CARLSON RAIDERS
Teenage March

CO-41066—MITCH MILLER
Hey Little Baby
LO-1779—EDMUNDO ROS
Spanish Gypsy Dance
MG-12590—ART MOONEY
Bullfight
VI-7153—DAVID TERRY

VI-7153—DAVID TERRY Swinging Shepherd Blues

RPM TI—Tico
Rev UN—United
—Savoy UQ—Unique
—Surf VE—Verve
—Specialty VI—RCA Victor
—Sun VJ—Vee Jay
—Swan VK—VIk
—Thunderbird VP—Vip

60-Walkin' The

Low Road

Oh Yeah

In It

60-Uh-Huh,

Got A Hole

DISTRIBUTORS, OPERATORS, DJs - TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, ortists and tune on the reverse side. The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. · All lobels listed in olphobetical order.

THE NUMBER ONE BEST SELLER IN TEXAS NOW MOVING UP ON NATION'S BEST SELLING AND MOST PLAYED CHARTS.

Kenny Rogers, The First

sings

"THAT CRAZY FEELING"

Carlton 454



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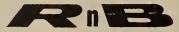
157 West 57 Street New York 19, N.Y. CI 5-1240 6425 Hollywood Blvd. Hollywood 28, Cal. HO 2-8775

ACTUAL DE LA COMPANIA DEL COMPANIA DEL COMPANIA DE LA COMPANIA DEL COMPANIA DE LA COMPANIA DEL COMPANIA DE LA COMPANIA DEL COMPANIA DEL COMPANIA DE LA COMPA

Breaking For A Hit!

PITTSBURGH DETROIT CHICAGO . BOSTON

New Label



New Sound

HOT! SMASH! HOT! SMASH!

he Crowns

The Cash Box Sleeper of the Week

March 15, 1958

"KISS AND MAKE UP" (2:17) [Montauk BMI—Pomus, Shuman]
"I'LL FORGET ABOUT YOU" (2:23)
[Montauk BMI—Patterson, Coleman, Clark]
THE CROWNS (R n B 6901)

THE CROWNS (R n B 6901)

• Here's a sleeper that has the characteristics of a smash success. It's the very first release by the new R & B Recording Company and it stars a new group called the Crowns singing a tune dubbed "Kiss And Make Up". The side has an exciting galloping tempo, a contagious melody and a stand-out delivery by the group. The side is sold right at the start by the group's good gimmick opening. Watch this long shot, It could be top ten material. The bottom half displays the crew as it glides thru a smooth rock-a-ballad item "I'll Forget 'About You". But it's the top half for the big money.

VARIETY

The Crowns (RnB). "KISS AND MAKE UP" (Montauk†) is a swinging rocker that has what it takes to come out of left field for a big score. "I'LL FORGET ABOUT YOU" (Montauk†) has an effective quiet ballad appeal.

ARIETY March 12, 1958

Best Bets

THE CROWNS

KISS AND MAKE UP I'll Forget About You

ORDER FROM THESE LIVE-WIRE DISTRIBUTORS:

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SCAN DIST. CDRP. Buffalo, N. Y.

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GARMISA DIST. CO. Chicago, III.

COSNAT DIST. CD. Cleveland, Dhio

COSNAT DIST. CO. Detroit, Mich.

LESLIE DIST. CD. Hartford, Conn.

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SANDEL CO., INC. Minneapolis, Minn. CDSNAT DIST. CORP. Newark, N. J. A-1 RECORD DIST. New Orlean, La. New Orlean, La.
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THE NATION'S

JUKE BOX TUNES

(PLUS THE NEXT 25)

	CONTRACTOR OF THE CONTRACTOR O	TTI KETANTI KITI KATANTAKAN KATANTAKAN AKANTAKAN KATANTAKAN KATANTAKAN KATANTAKAN KATANTAKAN KATANTAKAN KATANT	
			Pos. Last Week
1	CATCH A FALLING PERRY COMO VI-7128—Perry Como	STAR	1
2	TEQUILA CHAMPS AP-9899—Eddie Platt CG-1016—Champs	CA-3928—Stan Kenton	6
3	SWEET LITTLE SIXT CHUCK BERRY CH-1683—Chuck Berry	EEN	9
4	26 MILES FOUR PREPS CA-3845—Four Preps		5
5.	GET A JOB SILHOUETTES DO-15695—Mills Bros.	EM-1029—Silhouettes	2
6	SAIL ALONG SILV'R BILLY VAUGHN DE-30537—Karen Chandler	DO-15661—Billy Vaughn	4
7	WHO'S SORRY NOV CONNIE FRANCIS MG-12588—Connie Francis	Y	11
8	SHORT SHORTS ROYAL TEENS AP-9882—Royal Teens DC-175—Four Winds	KI-5114—Tiny Bradshaw	3
9	DON'T ELVIS PRESLEY VI-7150—Elvis Presley	•	8
10	OH JULIE CRESCENDOS		7

11) IT'S TOO SOON TO KNOW. 12) LOLLIPOP. 13) ARE YOU SINCERE. 14) SUGARTIME. 15) BREATHLESS. 16) AT THE HOP. 17) YOU ARE MY DESTINY. 18) MAYBE BABY. 19) WITCHCRAFT. 20) OH-OH, I'M FALLING IN LOVE AGAIN. 21) GOOD GOLLY, MISS MOLLY. 22) MAGIC MOMENTS. 23) THE STROLL. 24) DEDE DINAH. 25) A WONDERFUL TIME UP THERE. 26) SWINGING SHEPHERD BLUES. 27) LA DEE DAH. 28) LAZY MARY. 29) THE WALK. 30) ROCK AND ROLL IS HERE TO STAY. 31) RIVER KWAI MARCH & COLONEL BOGEY. 32) DINNER WITH DRAC. 33) I BEG OF YOU. 34) BALLAD OF A TEENAGE QUEEN. 35) CLICK CLACK.

CODE

AC—Atco
AG—Argo
AL—Aladdin
AU—Apollo
AP—ABCParamount
AR—Arrow
AI—Atlantic
BR—Brunswick
BI—Bethiehem
BY—Baily
CA—Capitol
CD—Cadence

10

DL-6158-Otis Williams NA-6005-Crescendos

CG—Challenge
CH—Cheess
CK—Checker
CM—Cameo
CU—Columbia
CR—Coral
CS—Class
CY—Crystalette
DA—Dana
DC—Decor
DE—Decca
DE—Decca
DE—Decca
DE—Get
DO—Dot

DT—Doto
U—Duke
EL—Eldorado
EL—Eldorado
EV—Excello
EX—Excello
FS—Four Star
FF—Federai
FI—Fiesta
DE—Gee
DO—Dot

GL—Glory
HE—Heraid
M—imperial
JU—Jubilee
JZ—Josie
KA—Kapp
Ki—King
Li—Liberty
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco

VI-7097—Sammy Salvo

OK-Okeh
PE-Peacock
PH-Sam
Phillips Int.
PP-Prep
RE-Regent
RM-Rama
RO-Roulette
RP-RPM
SA-Sayay SA-Savoy

SE-Seece

SP—Specialty
3U—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
vI—RCA-Victor
VJ—Vee-Jay
VK—Vik
VP—Vip

SP-Specialty



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BIG RECORDS EVERY 60 DAYS

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EN - AR - CO The record with the STAR-SOUND

Trinity 5521436 Fenwood Circle N.E. 1224 Spring St. ATLANTA GEORGIA



Sleeper of the Week
THE CASH BOX Spotlight Review
The Billboard

ROCK - A - ROUND



Paul

A Double-Smash!

IT'S ONLY YOU

I'M SNOWED



Coming Up Fast!

EENAGE WONDERLAND

LITTLE NELL



The Four



Record Reviews

A DISK & SLEEPER

B VERY GOOD

FAIR

B+ EXCELLENT

C+ GOOD

MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DAVID SEVILLE ORCH.

DAVID SEVILLE ORCH.
(Liberty 55132)

Harch ASCAP — Bagdasarian]
David Seville's orchestra supplies the rockin' backdrop for a clever novelty that could develop into a smash. Featuring a male vocal (unidentified) in the spotlight, the number tells the cute story about a Witch Doctor's advise. When the Witch Doctor speaks, the sound is like a 33 rpm disk being played at 78. Very cute and funny item that could be huge. Keep a tab on this sleeper. The kids may be wild about it.

C+"DON'T WHISTLE AT ME BABY" (1:52) [Monarch ASCAP—Bagdasarian, Waronker] Another teen designed novelty with a vocal lead front and center.

BING CROSBY & BOB HOPE
(United Artists 109)

B+"PARIS HOLIDAY" (2:07) [E.
Heusen] Hope and Crosby stars of
the forthcoming "Paris Holiday" pic,
sing the title song of the film and
display the relaxed, professional touch
that only two such veterans can have.
Delightful banter and music make for
an enjoyable side dee jays will be
spinning often. Good jockey changeof-pace material.

D. "NOTHING IN COMMON"

"NOTHING IN COMMON"
(2:40) [E. H. Morris ASCAP—
Cahn, Van Heusen] From the same pic comes this light — conversation and song—number which the boys treat in happy-go-lucky fashion.
(Same comments as above.)

LINK WRAY & HIS RAY MEN

(Codence 1347)

B+"RUMBLE" (2:23) [Valand BMI
usual instrumental rock and roller
that's different enough to capture the
teenagers' interest and break wide
open. It's a low-down blues item with
that exciting funky sound. A guitar
is the only prominent instrument and
Wray handles it thrillingly. A drum
and bass are in the backdrop. Off
beat side to watch closely.

T. "THE SWAG" (2:18) [Valand

C+ "THE SWAG" (2:18) [Valand BMI—Grant, Wray] An up beat rocker neatly executed by Wray and his crew.

JERRY LEWIS

JERRY LEWIS
(Decco 30607)

B+"LONG BLACK NYLONS" (3:15)
Comic Jerry Lewis takes a breather
from his dramatic singing style and
fashions a cute new novelty set to
the music of "My Darling Clementine". Clever lyric about the effect
of nylons on a teenager's neighborhood. Kids'll get a chuckle out of this
one. Swinging jump item.

C+"BOAT TO KENYA" (1:57) [Fortuna ASCAP—Rotfeld] Another
ok rhythm novelty with a jungle gimmick.

JOE SOUTH

JOE SOUTH
(N. R. Co. 002)

"IT'S ONLY YOU" (2:25) [Wonder BMI—Smith] The N. R. Co. label is on the right track with this release. Featuring, newcomer Joe South, the disk is an exciting, rock-abilly ballad chanted with great emotion and a Presleyesque sound. Potent offering that could make big noise. Lad has an exciting style.

"I'M SNOWED" (2:26) [Lowery Music—South] Another exciting side with a thrilling rock-a-billy sound projected with zest by South. Faster moving side than the upperportion.

Disk of the "GROOVY" (2:30) [Dominion BMI—Charles] "GOIN' STEADY" (2:22) [Dominion BMI—Towne] JOE DODO & THE GROOVERS (RCA Victor 7207)

RCA Victor has picked up a torrid rock and roll instrumental master that's almost too hot to handle. It's a wild and thoroughly exciting rocker introduced by Joe Dodo and the Groovers and designed to appeal to the million-plus teenage record buyers who made "Tequila" such a smash. The side's got a great beat, handclapping, and a clever pause gimmick where the word Groovy is injected by a male voice, a female voice and a chorus. The overall result is fabulous. This record has enough rockin' fuel to launch it into a high spot on the charts. The kids'll be hoppin' to this one. Flip is another strong dance item dubbed "Goin' Steady". Catchy rockin' cha-cha with the title repeated thruout. Don't let the top half pass you by.

The Cash Box

"TWILIGHT TIME" (2:47) [Porgie BMI-Ram, Nevins, Nevins, Dunn] "OUT OF MY MIND" (2:23) [Figure BMI—Brinson, Smith] PLATTERS (Mercury 71829)

Here's the Platters' greatest release since their initial trio of million sellers "Only You", "My Prayer" and "The Great Pretender". It's the great oldie "Twilight Time" which the group fashions in rock and roll style for today's market. It's far-and-away the quintet's strongest release in years and should have no difficulty breaking the top ten. Tony Williams in the lead does a superb job with the romantic lyrics and the lush string backdrop combined with the Platters' harmony makes this a choice item that dee jays and the public will be wild about. The flip, "Out Of My Mind" is the group's first real rocker in quite some time. Torrid jump opus with a socko dance beat. Top half's just gotta be a smash.

CRAZY LOVE" (2:29) "LET THE BELLS KEEP RINGING" (2:00) [Spanka BMI—Anka] PAUL ANKA (ABC-Paramount 9907)

• Paul Anka, the youngster who's met with great success both as a songwriter and vocalist ("Diana" and "You Are My Destiny"), follows up his "Destiny" smash with two great new sides both of which he penned. One half, "Crazy Love", is a dramatic rock-a-ballad chanted with great emotion by the popular young singer. Don Costa supplies a thrilling string backdrop for this heart-felt opus. The fans who loved the "Destiny" hit will certainly want this one too. Equally strong is the companion deck "Let The Bells Keep Ringing", a free-swinging bouncer featuring the songster with his first fast-moving rhythm item. Two extremely different but equally enjoyable sides that should give Anka another big record. Anka another big record.

"TEACHER, TEACHER" (2:35)
[Korwin ASCAP—Stillman, Allen] "ALL THE TIME" (2:36)
[Livingston & Evans ASCAP—
Livingston, Evans]

JOHNNY MATHIS (Columbia 41152)

● The hot Mr. Mathis follows-up his "Come To Me" click with a strong new pairing that should give the popular songster another moneymaking disk for the coming months. "Teacher, Teacher" is Johnny's first rhythm performance on single wax, since his debut on the disk scene, and it's an excellent side. A rhythmic romantic novelty with a catchy jump beat, a pleasant melody, and a smart lyric. Mathis fans will welcome the change-of-pace platter. The ballad side is another brilliant reading by the gifted vocal craftsman. Emotional love tune from the B'way musical hit, "Oh Captain!" Potent number that needs repeated play. But it's strong. Hot two-sider.

"HIGH SIGN" (2:12) [Sea Lark BMI-Stevens, Goodman, Stone] "DON'T LET ME DOWN" (2:14)
[Vivo BMI—Someville, Reed, Kowalski, Goodman, Douglas] DIAMONDS (Mercury 71291)

The Diamonds, who set the whole teenage nation on a stroll kick with their smash best seller, "The Stroll", pick up the pace on their latest release and come on strong with a hard-hitting rocker dubbed "High Sign". The side has a sensational dance tempo, features some exciting hand-clapping work, plus an excellent teenage vocal. Potent release that could follow in the footsteps of "The Stroll". Don't be surprised if the phrase "Give Me The High Sign, Baby" becomes a popular teenage expression. Flip, "Don't Let Me Down" is another socko jumper tailor made for the dance enthusiasts. The Diamonds' vocal work is better than ever on both ends. Top half is the one to watch.

MARIANNE VASEL & ERICH STORZ (Mercury 71286)

(Mercury 71286)

THE LITTLE TRAIN" (2:28)

Heterion BMI — Storz] There's something delightful about this charming novelty happily rendered in German by Marianne Vasel and Erich Storz. It has an ear-pleasing sound, a light and infectious tempo plus some wonderful yodeling. Could be a sleeper hit just as Will Glahe's "Liechtensteiner Polka" was. Keep a tab on this one.

B "SUNNY LANE WALK" (2:35) [Metorian BMI — Hubert, Dorfmuller] This side has a joyous polka tempo and again that lighthearted feeling that immediately wins the listener's attention. Happy side with more charming yodeling.

GISELE MACKENZIE (RCA Victor 7183)

"THEY'RE. PLAYING OUR
SONG" (2:08) [Larry Shayne
ASCAP—Abez, Reed] Gisele Mackenzie has a strong entry in this
multiple voice waltzer with a sentimental storyline and a good folkflavored melody. The popular lark
does an excellent job in the delivery
and comes off with a strong pop item
dee jays will probably spin often.
Good number.

C+"COME TO ME MY TRUE LOVE" (1:54) [Fred Raphael ASCAP—Roberts, Freeman] A chorus and piano supply the majority of music heard on this side with only the title repeated two or three times by Miss Mackenzie.

WAYNE CARROLL (King 5123)

B "CHICKEN OUT" (2:38) [R-T BMI—Villa, Toombs] Wayne Carroll gives his all for a swinging number describing a new teenage dance called the Chicken. Side has a good jump pace and opens with a chicken's clucking.

C+ "CINDY LEE" (2:36) [Jay & Carroll] A dramatic fish-beat ballad is chanted by Carroll with a femme chorus assisting.

SAMMY SALVO (RCA Victor 7190)

B+ANYMORE" (2:25) [Atlantic BMI—Evans, Krondes] In answer to the hit "Oh Julie", Sammy Salvo makes a strong showing with a powerful new rock-a-ballad that could make big noise. The lad has a commercial voice and some strong material here. Watch this one. It could be a top seller.

B+ "SHE TAKES SUN BATHS"

Atkins] Styled along the lines of "Short Shorts", this swinging opus makes the disk a two sided threat. Hot side with Salvo and a chorus taking turns with the lyrics.

TRINKETS (Imperial 5497)

B "YOU CAN'T BE TRUSTED"

(2:01) [Travis BMI — Parker.
Bartholomew, Golden, Spotts] An exciting, latin-tempo rocker is belted across in winning fashion by a new femme rock and roll combo known as the Trinkets. Gals have a good sound and come up with a catchy novelty here.

C+"LITTLE BOY" (2:04) [Reeve BMI — Parker, Bartholomew, Golden, Spotts] Another good rocker is handled with zest by the group.



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Record Reviews

A DISK & SLEEPER

B VERY GOOD

B+ EXCELLENT

C+ G00D

MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SUNNY GALE (Decca 30597)

B+BACK DOLLARS" (2:18)
[George Pincus ASCAP — Logan,
Jacobs, Simon] Sunny Gale gets an
excellent choral assist as she prances
thru a bright-paced novelty that could
make big noise. Side's got a subtle
rock and roll beat which makes it
commercial, and Sunny handles the
ditty in charming fashion.

B "FOR CRYING OUT LOUD" (2:53) [Roosevelt BMI—Chase]
An emotional ballad is chanted with depth and sincerity by the talented

MINDY CARSON (Columbia 41153)

B "I WAS BORN" (2:45) [Oxford ASCAP — Schuman, Edwards] Mindy Carson offers a legit romancer with a dramatic lyric set against a strong guitar and choral backdrop. Stirring performance.

"SENTIMENTAL TOUCH"

(2:15) [Oxford ASCAP—Gallop,
Van Dam] A harpsichord assists the
thrush as she ventures thru a lilting
romancer with a pleasant bounce pace
and a contrasting sentimental lyric.

CHUCK REED (Roulette 4058)

"LET'S PUT OUR HEARTS TO-GETHER" (2:10) [Oxford AS-CAP—Eisenhauer, Linsley] Chuck Reed has a delightful country flavor-ing in his voice as he sings this up-beat rock-a-billy ditty. Good tempo and sound. Side could make noise. It's got that something extra.

"NO SCHOOL TOMORROW"
(1:58) [H & L Music BMI—Reed,
Bliss] Another good rocker with a
commercial teen lyric.

HENRY MANCINI ORCH. (Coral 61974)

B "PARIS HOLIDAY" (2:27) [E. H. Morris ASCAP—Van Heusen, Cahn] The title theme of the Hope-Crosby starrer "Paris Holiday", is happily fashioned by Henry Mancini's orchestra. Flighty instrumental novelty that captures the spirit of the relements gity. glamorous city.

B "THE LONG HOT SUMMER"
(2:57) [Leo Feist ASCAP—
North, Cahn] The moody title theme
of the 20th Century Fox film is
hauntingly presented by the orch.
Lush performance.

TED NEWMAN (RCA Victor 7197)

B "IT'S HOT IN HERE" (2:11) [Trinity-Desert Palms BMI—Houston] Ted Newman, who came to the fore with his Rev waxing of "Plaything", debuts under the Victor banner with a good stroll beat R & R item that should go great guns. Exciting dance item citing dance item.

C+"WHY DID YOU BREAK MY HEART?" (2:18) [Trinity-Desert Palms BMI—Davie, Moore] Also designed for the hoofers is this rockin'-cha cha item with a sentimental, romantic story-line. Femme chorus

The Cash Box Disk of the Week

"LOOKING BACK" (2:10) [Eden-Sweco BMI-Otis, Benton, Hendricks] "DO I LIKE IT" (2:05) [Sweco BMI—Hammer, De Leston] NAT "KING" COLE (Capitol 3939)

NAT "KING" COLE (Capitol 3939)

• Material with a rock and roll beat has given Nat "King" Cole his past three consecutive chart riders—"Send For Me", "With You On My Mind" and "Angel Smile"—so it's only natural that the veteran singing ace sticks with this successful formula on both ends of his latest release. "Looking Back" is the ballad portion of the disk. It's a warm, well-written romancer with a subtle R & R backdrop supplied by Dave Cavanaugh's orch. Beautiful crooning job by the "King". The rhythm portion is a swinging affair dubbed "Do I Like It". Exciting dance opus that should have the kids jumping. Both sides are chockfull-of hit ingredients. But the top side is the one to watch over the long run. It could be a real big one for Nat.

"THESE WORLDLY WONDERS" (2:20) [Brenner BMI—Medley]
"ANOTHER TIME, ANOTHER PLACE" (2:25)
[Famous ASCAP—Bacharach, David]
PATTI PAGE (Mercury 71294)

PATTI PAGE (Mercury 71294)

● TV's popular songstress, Patti Page, one of the few femme vocalists on the recording scene today who has had consecutive hits with songs out of the "sweet ballad" category, has a beautiful new romantic deck in "These Wordly Wonders" to extend her hit string. It's a tender love story wistfully thrushed by the lark against a dreamy Vic Schoen orchestral and choral accompaniment. Jockeys will welcome this soothing change-of-pace disk. Delightful pause from the many beat-filled songs on the market today. Another warm, fragile ballad is the companion deck "Another Time, Another Place." This touching tune is the title selection of an up-coming Paramount film. Good coupling with the upper end leading the way.

"HAPPINESS" (1:54) [Conley BMI—Slay, Crewe] "CREEPIN', CRAWLIN', CRYIN'" (2:19) [Conley BMI—Scott]
BILLY & LILLIE (Swan 4005)

BILLY & LILLIE (Swan 4005)

Billy and Lillie, the two vocalists who combined a rock and roll beat with a cha tempo to give the young Swan label its initial smash "La Dee Dah", follow thru with another item written by the same composers, and introduce an exciting new side called "Happiness". It's another contagious novelty with the same winning rock-a-cha-cha beat so popular with the teeners. The number tells a cute story and Billy and Lillie's voices blend delightfully. It's a follow-up hit from every angle. But don't sell the flip side short. "Creepin', Crawlin', Cryin'" is a potent jump rocker with a zestful vocal by the team. Strong deck that could also make the grade. Hot coupling for Swan.

"CHANSON D'AMOUR" (2:48) [Meadowlark ASCAP—Shanklin]

"ALONG THE TRAIL WITH YOU" (2:54)

[Music Prod. ASCAP—Shanklin]

ART & DOTTY TODD (Ero 1064)

● Here's a sleeper that has "Top Ten" written all over it. It's an unusual side with a refreshing new sound which veteran performers Art and Dotty Todd introduce under the Era banner. Titled "Chanson D'Amour", the number is a romantic ballad with a French flavoring chanted in multiple voices by the artists against a smooth, subtle rock and roll backdrop that's extremely pleasant on the ears. Exciting new sound that should meet with the approval of all age groups. Ra-ta-dahta-dah gimmick is great. Watch this disk, it has all the earmarks of a huge hit. Lower portion, "Along The Trail With You", is a fast-moving mood instrumental featuring the guitar in the spotlight and voices (without lyrics) in the backdrop. Remember the title "Chanson D'Amour". It'll be on all the charts.

"FOR YOUR LOVE" (2:31) [Beechwood BMI—Townsend]
"OVER AND OVER AGAIN" (2:11)
[Beechwood BMI—Townsend, Martin] ED TOWNSEND (Capitol 3926)

Capitol has a potential smash in a side by newcomer Ed Townsend. The number is dubbed "For Your Love" and it's already meeting with sales success in a number of territories. The powerful side is replete with commercial characteristics and could easily develop into a national smash. Composed by the vocalist, the number is a smooth, emotional rock-a-ballad with a dramatic romantic lyric chanted with style by Townsend. And Ed's exciting delivery is showcased by a beautiful choral background that reminds the listener of choir-like sound track from a Walt Disney fantasy. Neatly executed side to watch. Flip, "Over And Over Again" is a rhythm rocker with a good dance beat. Townsend is a talent we'll be hearing a great deal about in the coming months.

THE FOUR EKKO'S (Rip 12558)

B+ "TOODALOO KANGAROO"
The Four Ekko's come up with a catchy new phrase (set to music) that could become as popular as the "See you later, alligator" expression. It's a tricky novelty with a strong R & R jump sound that could be big. Side's got an excellent beat. Watch this sleeper. sleeper.

C+ "MY LOVE I GIVE" (2:50)
[Johnstone-Montei BMI — Reinhardt] This end features the quartet with a good rock-a-ballad dramatically chanted. Smooth lead voice.

JACK LEWIS (Arwin 107)

B+ "HURRY HOME TO ME" (2:21)
[Daywin BMI—Kaye] The Arwin
label is reactivated for an exciting
new release featuring Jack Lewis.
Side is a hard-hitting, emotional,
rock-a-ballad that builds in intensity as the side progresses. Potent effort that could step out.

MAHALIA JACKSON (Columbia 41150)

B "HE'S GOT THE WHOLE WORLD IN HIS HANDS" (2:30) [Chappell ASCAP — Adap: Geoff Love] The great gospel singer Mahalia Jackson hands in a thrilling rhythmic rendition of a spiritual item that Laurie London has sent high onto the charts. Song could be a top ten hit and this rendition will share in the sales. A must for Miss Jackson's admirers.

C+ "DIDN'T IT RAIN" (2:30) [Hill & Range BMI—Martin] The Falls-Jones Ensemble accompanies Miss Jackson as she spiritedly chants another popular gospel item. Exciting performance. performance.

BOB LAURIE (Stepheny 1824)

B "CHING-A-LING-LING" (1:54) [Brandom ASCAP — Douglas, Mellan, La Vere] Bob Laurie bows on Stepheny Records with a cute rhythm rocker featuring a contagious melody and a cute romantic lyric. Happy ditty that could catch on.

"HOW MUCH CAN A YOUNG HEART CARE" (2:15) [Brandom ASCAP—Douglas, La Vere, Glazier] Another shuffle rhythm item sung with a tearful, heavy heart by the newcomer. the newcomer.

VINCE MARTIN (Glory 262)

"GINNY MY JOY" (2:11)

"GINNY MY JOY" (2:11)

The composers who gave Vince Martin his "Cindy, Oh Cindy" hit, have penned this folk flavored ballad which the wistful-voiced vocalist chants with warmth and feeling. Lovely romancer that grows on you with each listen. Concentrated play could send this one over the hill.

B "LET THE MIDNIGHT SPE-CIAL" (2:15) [Bryden BMI— Vaughan, Martin] An interesting folk style blues item is emotionally chant-ed to a rock and roll beat by the songster. Exciting low-down item.

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Record Reviews

DISK & SLEEPER

VERY GOOD B

B+ EXCELLENT

 \mathbf{C} + GOOD

MEDIOCRE

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THE CHANCELLORS (XYZ 105)

B+"CHALYPSO TRAIN" (2:45)
[Conley BMI—Slay, Crewe, Piscatello] The Chancellors, who made territorial noise with their "I'm Comin' Home" waxing, have another cute teen directed ditty set to a rockacha-cha tempo. Catchy side for teenage dance ideas, old Bunny Hop, etc. Could be big.

"SEAPORT AT SUNSET" (2:16) [Conley BMI—Slay, Crewe] This end has the group chanting a latin tempo romancer. Pretty number with a choral backing.

ROBERTO & HIS ORCH. (Coral 61963)

B "IN SEARCH OF A DREAM" (2:50) [Blaze BMI—Seiber, Mellin] An exciting Spanish guitar opens this beautiful tango lavishly orchestrated by Roberto's string filled aggregation. Enchanting mood item from the forthcoming Warner film "Chase A Crooked Shadow".

B "CHASING SHADOWS" (2:52) [B'aze BMI—Seiber, Mellin] Another dreamy mood item from the same movie. This theme has a charming Gaelic folk song quality.

LARKTONES (ABC-Paramount 9909)

B+"THE LETTER" (2:05) [Pamco-Par, which has met with great success in the master-buying race, comes up with another that could crash thru into the big time. It's this rhythm and blues ballad chanted with emo-tion by the new group. Recitation, plus an excellent vocal blend makes this one a contender.

C+"ROCKIN' SWINGIN' MAN" (2:10) [Little Rick BMI—Lowe, Parrish] Everybody works on this free swinging rocker.

BERT KAMPFERT ORCH. (Decca 30616)

B+"DUCKY" (2:52) [Ross Jung-nickel ASCAP—Bones] With Billy Mo playing a delightful Clyde McCoy style trumpet, Bert Kampfert leads his orchestra thru a delightful, bright paced, soft-shoe bouncer that makes for pleasant change-of-pace listening. Strings in the backdrop showcase the trumpeter.

B+"MIDNIGHT BLUES" (2:46)
[Ludlow BMI—Grothe] A fascinating tom-tom backdrop accompanies
Mo's muted trumpet work at the
onset and then the band comes in with
a slow ballad item. Another interesting deck that dee jays should find to
their liking. Sides were picked up
from Decca's European label, Polydor
Records. Records.

EDDIE ZIMA ORCH. (Dana 3266)

B "JOKER POLKA" (2:20) [Sajewski BMI—Zima] Eddie Zima and his crew prance thru a bright polka ditty tailor-made for the youngat-foot. Good juke merchandise for proper locations.

C+"RED LIPS—POLKA" (2:10) [Sajewski BMI—Zima] Another happy go lucky polka bouncer with that authentic Dana sound.

The Cash Box Sleeper of the Week

"GOODBYE NOW" (2:30) [Korwin ASCAP—Allen, Stillman]
"THIS IS THE PLACE" (2:35) [Korwin ASCAP—Allen, Stillman]

JERRY VALE & MARY MAYO (Columbia 41141)

The "great old days" when the late Buddy Clark was turning out hits with Dinah Shore and Doris Day, are brought to mind by one of the most charming male-female duet releases to hit the disk scene in many moons—Jerry Vale and Mary Mayo's "Goodbye Now". The side has a simple, relaxing sound, a contagious lilting tempo, and some wonderful romantic, conversational singing reminiscent of the Buddy Clark hits. Vale and Mayo blend beautifully. Jockeys will love this half. Flip is another charming novelty "This Is The Place". Smooth and inviting waltzer with Jerry and Mary harmonizing wonderfully. The music tusiness hasn't had a good duet ballad in ages. And "Goodbye Now" is just the side to fill the void.

"SOMETHING SPECIAL" (2:35) [Zodiac BMI—Dixon, Medley] "SADDLE SHOE POLKA" (2:09)
[Massey ASCAP—Twomey, Wise, Walker]
JOHNNY GEE (RCA Victor 7200)

• Victor has found an exciting new talent in Johnny Gee, a songster who could make the grade with his very first release. And the side that could turn the trick is a thrilling rock and roll ballad dubbed "Something Special". Johnny has a powerful voice that lends itself perfectly to the strong piece of romantic material. And he's got a refreshing style and sound the teeners will go for in a big way. A big background is supplied by Hugo Winterhalter's orch and chorus. Flip, "Saddle Shoe Polka", is a happy-go-lucky polka ditty with a teenage storyline. Lively change-of-pace dance material for the youngsters. There's a bright future in store for Gee and it's "Something Special".

"SCHOOL DANCE" (2:12)
[Planetary ASCAP—Tepper,
Bennett]
"I'VE GOT BELLS ON MY
HEART" (2:09)
[Southern ASCAP—Skylar]

DON RONDO (Jubilee 5320)

"SCHOOL DANCE" (2:18)
[Planetary ASCAP—Tepper,
Bennett]
"PRETTY BABY-0"
(2:10)
[Westside BMI—Robbins, Rotfeld]

DWAYNE HICKMAN (ABC-Paramount 9908)

Two terrific waxings of a delightful new teenage tune dubbed "School Dance" debuted on the disk scene this week. And with such strong talent performing the number, we can expect to see "School Dance" on the charts. The Jubilee version features Don Rondo and the ABC-Paramount disk stars Dwayne Hickman with his Am-Par debut disk. Hickman is the popular teenage star of the Bob Cummings TV show. Both versions are terrific. Rondo's flip is a contagious bounce-beat novelty reminiscent of the recent hit "Round And Round". Hickman's coupling is another good rock and roller for the kids.

"HEY BLONDIE BABY" (2:22)
[David Jones BMI—Dugan,
Haynes]

"THE SENIOR STROLL" (2:40)
[David Jones BMI—Dugan,
Haynes]

THE DOUBLE DATERS (Carlton 457)

The Carlton label, which is beginning to come to life with a number of its recordings, could have its biggest money-maker to date with this exciting new coupling by a new male duet, the Double Daters. The boys have a potent teenage sound and style that comes over strongly on "Hey Blondie Baby" and "The Senior Stroll". The "Blondie" deck is a staccato beat rocker that cuts along at a torrid clip. The boys' vocal blend here is exciting. "The Senior Stroll" side is another top grade dance deck set to today's popular stroll beat. Side has a dramatic storyline and a catchy melody that stays with you. Hoofers will go for both ends. Take your pick.

"TOM CATTIN" (2:34) [Conley BMI—Slay, Crewe] "LAUGHIN' UP MY SLEEVE" (2:09) [Conley BMI—Slay, Crewe] RUSS MARLO & KINGPINS (United Artists 112)

• United Artists should have it's first big money-maker in "Tom Cattin" by Russ Marlo. Produced and composed by Frank Slay and Bob Crewe, two lads with that teenage touch, the side is a swinging affair with Marlo and the Kingpins telling about one of the male teenagers' favorite past times—girls. Strong arrangement of a terrific dance item with clever lyrics the kids will find very humorous. Flip, "Laughin' Up My Sleeve" is a good shuffle beat rocker smoothly warbled by Marlo. Top half is the big one to keep a tab on.

BILL ALLEN & BACK BEATS (Imperial 5500)

B+"SINCE I HAVE YOU" (2:20)
Round BMI—Stallman] Imperial
has a potential star in this young
vocalist who makes a tremendous first
showing with a beautiful "Young
Love" type ballad. Beautiful number
and delivery with many hit characteristics. If this gets a fair share of air
play at the start it could skyrocket.
Watch this sleeper.

C+"PLEASE GIVE ME SOME-THING" (2:08) [T. J. Music BMI—Feli, Feli] The artist's voice is completely different on this staccato beat rocker.

FRANKIE BRENT & THE COUNTS (Vik 0322)

"PLAYING THE FIELD" (2:00)

"[Dominion BMI — Norton, Goldstein] Vik could have a strong moneymaker in this torrid rocker by Frankie Brent and the Counts. Side has a sensational high-speed dance tempo the kids will take to. Strong first showing by Brent.

"COLD AS ICE" (2:35) [Domin-tion BMI — Norton, Goldstein] Another wild and wooly jumper right in line with some of the best selling rockin' material on the market today.

DAVE MYLES (Gallo 105)

B "ONLY TO BE LOVED" (2:15) [Aurelio BMI—Myles] The Gallo label has a potential chart item in this dramatic rock-a-ballad by a strong voiced balladeer, Dave Myles. Side has an excellent teenage sound, a pretty melody and a simple lyric. Good deck to watch closely.

"LILLYPOP LIPS" (1:49) [Pocono BMI—Hunter] The songster bounces thru an average rocker with a swinging dance tempo.

JORDANAIRES (Capitol 3940)

B "LITTLE MISS RUBY" (1:54)
[Brookville BMI—Matthews, Jr.]
The Jordanaires, the boys who accompany Elvis Presley on his waxings, take the spotlight with a good rockin' opus that swings along at a solid R & R pace. Commercial ditty that could catch on.

"ALL I NEED IS YOU" (2:10)

+ [Fairway-Malabar BMI—Wayne,
Lane] A chorus assists the group as
it glides thru a smooth rock-a-ballad.

Dramatic offering with a pretty melody.

DAVEY LEE & FIVE DISCS (Emge 1050)

C+"NEED YOU, NEED YOU, NEED YOU, NEED YOU" (1:57) [Delstone BMI—Mosbacher] Davey Lee and the Five Discs drive thru a hard-hitting rock and roll jumper. Rockin' stuff aimed at the youngsters.

C "IT'S TRUE, IT'S REAL" [Shawn ASCAP—Martin] A rock and roll ballad with Lee's strong tenor voice in the foreground.



Record Reviews

DISK & SLEEPER В YERY GOOD C+ 600B B+ EXCELLENT D MEDIOCRE

The Cash Box

* "WITCH DOCTOR"	David Seville Liberty 55132
* "THE LITTLE TRAIN"	Mercury 71286
* "RUMBLE"	Link Wroy Codence 1347
★ "DUCKY"/"MIDNIGHT BLUES"	. Bert Kampfert O Decca 30616
★ "JULIE DOESN'T LOVE ME ANYMORE".	
★ "CHALYPSO TRAIN"	. ChoncellorsXYZ 105
★ "I DON'T WANT YOUR GREENBACK	
DOLLARS"	
* "SINCE I HAVE YOU"	
★ "LET'S PUT OUR HEARTS TOGETHER" ★ "TOODALOO KANGAROO"	Chuck Keed
* "HURRY HOME TO ME"	
* "THEY'RE PLAYING OUR SONG"	
* "LONG BLACK NYLONS"	
* "IT'S ONLY YOU"	

LIBBY DEAN (Moyfair 421)

B "YOU MADE ME LOVE YOU"
(2:15) [Broadway ASCAP—Monaco, McCarthy] A top drawer oldie is brought to the fore once again via a strong rock and roll beat reading by Libby Dean. Good driving arrangement that could catch on.

"CAN'T WE LOVE AGAIN"

(2:25) [Tribute ASCAP—Trani,
Wilson, Dean] Miss Dean gets choral
support on this end as she ventures
thru a smooth latin tempo romancer
styled along the lines of the recent
hit "With All My Heart".

THE EMANONS (Winley 226)

B+ "WE TEENAGERS (Know What We Want)" (2:25) [Figure—B & H BMI—Winley, Taylor, Korngay] Here's a strong rocker that could develop into another "Short Shorts". The lyrics are simple and refer to some of the things teenagers like. Most of the disk is a driving instrumental. But the deck's got a good dance beat and an easy-to-remember lyric the kids should enjoy.

C "DEAR ONE" (2:20) [Ninny BMI—Buono, DeCarlo] The group chants an ok rock and roll ballad on this end.

JOHN GARY (Fraternity 799)

B "HOW MANY TEAR DROPS" (2:05) [Miller ASCAP—Hamilton, Hamilton Jr.] A lovely romantic ballad is convincingly chanted by the rich voice of crooner John Gary. The yound lad has a wonderful voice that comes over beautifully on this legit material

"LITTLE PEOPLE" (2:37) [Sampson BMI—Conover] Gary hands in a touching version of an inspirational ballad that should attract interest. Pretty song with an extremely meaningful lyric. Two good change-ups from the much R & R merchandise around today.

MANNY SOOTZ & THE THIEVES (Pirote 841)

B "CAPE CANAVERAL" (1:35)
[Injunction Music—Gation] Using the popular satellite launching site, Cape Canaveral, as the center of activity, Manny Sootz and his gang run thru a new version of the "Flying Saucer" hit of about two years ago. Humorous novelty using excerpts of current and recent rock and roll hits. Dialog ties the segments together.

"CAPE CANAVERAL" (Part 2)
(1:35) [Injunction Music — Ga] This is the second portion of
above idea. Teenagers should tion] This the above enjoy it.

BEVERLY ANN GIBSON (Imperiol 5505)

B "THE WAYS OF LOVE" (2:10) [Zodiac BMI — Medley, Dixon] Imperial has discovered a tremendous new talent in Beverly Ann, a youngster with a rich, mature, exciting voice. The lark hands in a dramatic first showing as she chants an emotional love ballad with a good fishbeat. Watch this gal.

B "HE'S THE LIVIN' END" (2:09)
[Marquis BMI — Cathy, Dixon]
Miss Gibson breaks loose on this end
and tears thru a swinging rocker with
a good beat. This gal should do well
in the pop and the R & B field.

JIMMY SIMMONS (Atco 6113)

B "I'LL NEVER FIND LOVE A G A I N" (2:29) [Progressive BMI—Taylor] Jimmy Simmons' low down bass voice comes over well on this rockin' opus with a tearful, blues lyric. Good sound that could catch on.

C+"TOO HOT TO HANDLE" (2:12)
[Hill & Range BMI — Pomus,
Shuman] Jimmy picks up the beat on
this deck and swings thru a good
rhythm ditty. His bass voice has a
soothing quality.

MICRO FIVE (Decca 30604)

B "I'LL LEAVE IT ALL BEHIND"

(1:52) [Tennessee SESAC—
Lister] Dee jays interested in an offbeat disk that'll attract loads of
laughs should spin this item by the
Micro Fives. It sounds like an instrumental recording of a Salvation Army
combo made in the days of the
cylinder recorder. Very funny side.

C+ "MANSION OVER THE HILL-TOP" (2:25) [Hymntime SESAC —Stamphill] More of the same shenannigans.

LEE ROSS (Liberty 55127)

B "HONEY BUN" (1:47) [Loring BMI—Ross, Bare] An exciting new rock-a-billy performer, Lee Ross, debuts on Liberty with a rockin' item that should have the kids swinging. Good vocal gimmicks ala Jerry Lee Lewis and Presley, come over strongly. Interesting R & R stylist who could make the grade.

Watch **Tremendous** Action **Nationally!** The Ambers **Ralph Mathis**



Ebb #142

4523 south western avenue los angeles 62, california AXminster 5-3124



RELEASES FROM

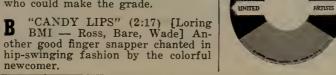
Hunt Stevens

"I FEEL IT FOR YOU"

UA 107X

Ronnie Brent

"MY SWEET VERLENE" UA 108X A







for the money...

Wishing For Your Love





VOXPOPPERS

MERCURY 71282



for the dough... Another Time, **Another Place**

THE BILLBOARD

• Review Spotlight On ...

PATTI PAGE ... Mercury 71294

ANOTHER TIME, ANOTHER PLACE.....(Famous, ASCAP)

THESE WORLDLY WONDERS.....(Brenner, BMI) Two velvety styled ballads from the thrush. "Another Time" is from the forthcoming flick, and the lovely vocal is given lush ork and chorus support. "Wonders" is also a pretty ballad with good



MERCURY 71294

is ready...

High Sign

THE BILLBOARD

• Review Spotlight On ...

THE DIAMONDS ... Mercury 71291

HIGH SIGN

DON'T LET ME DOWN

Two donceoble sides by the group that can be hit successors to "The Stroll." Both are rockabilly tunes with fine group vocals and good ork support. Contenders in all markets.







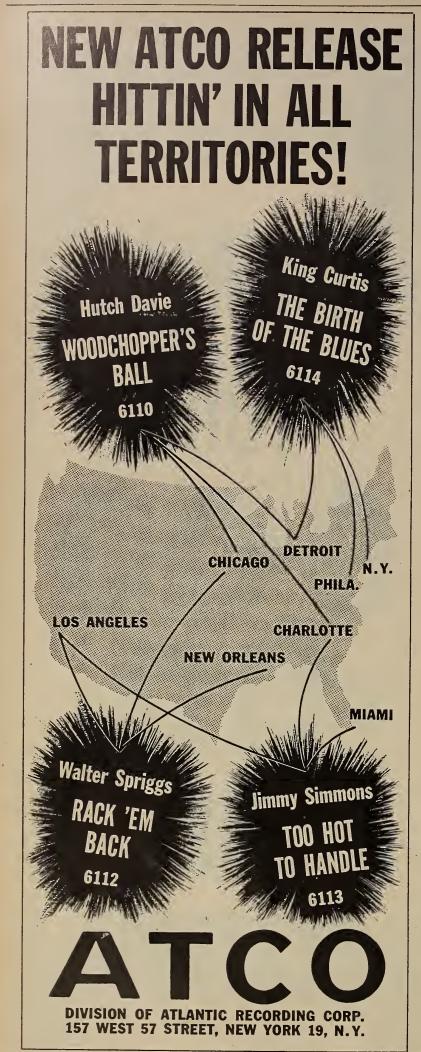
MERCURY 71291

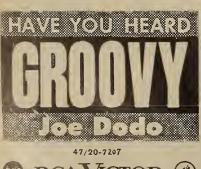
starting to go! Twilight



MERCURY 71289







RCAVICTOR

Who Is THE MOOCH JUBILEE RECORDS



Round



NEW YORK:

Bill Haley and the Comets off on a 4 week South American tour starting April 17. . . . The Playmates, who scored so strongly at the recent deejay convention, booked for the Feld tour for four to eight weeks beginning April 5. . . . And talking about the convention, didn't Dick Linke and Paul Brown do a great backstage job handling the talent for the show? . . . Sherm Feller, doesn't waste a minute. While recuperating in the hospital from a slight operation he got on the phone to deejays all over the country to plug his latest song, "My Pledge To You". In addition to his hospital bill, he had a \$257 phone bill. . . . Jerry Flatto, Boston distrib, the father of a baby boy named Jerry Philip Flatto. . . . Steve Clayton at the Hawaiian Cottage in Camden, N. J. for two weeks. . . Denise Darcel to do an album for Cameo Records. . . Robert Clary, who has recorded the tunes from, "Gigi" in a Mercury album, opens at the Fontainbleu in Miami Beach April 30. . . . Jack Perry back to Joy Music handling record promotion. Jack was with Joy seven years ago. . . . Tom Fucarino, who owns the United Nations barbershop at 704 Third Avenue, has joined Danny Stradella of Danny's Hideaway in an arrangement to provide Danny's male customers with emergency shave and haircut service 24 hours a day without charge. . . . Paul Anka will be on "I'Pe Got A Secret" March 26, the same day he returns from England. . . . RCA Victor very excited about Val Anthony, new pactee. . . . Kai Winding and J. J. Johnson, former co-leaders of their own combo, will be reunited at the Red Hill Inn, Pennsauken, N. J. the weekend of April 11 thru 18. However each will be fronting his own unit in a double feature bill. . . . Eddie Holmes, managed by Stan Cooper, has been signed by Decca. . . Beverly Ann Gibson who won the amateur contest 4 weeks in a row at the Apollo, has been signed by Imperial.

CHICAGO:

CHICAGO:



CHICAGO:

Tony Galgano and Reuben Lawrence, Record Distribs, seen around the town with lovely Jo Anne Miller, telling one and all about her terrific Audio Fidelity LP. . . . Busy Buddy Basch advises us that he will again be on the entertainment staff at the MOA conclave. He looks forward to seeing all his old cronies. . . . Pert, purty colleen Erin O'Brien, Coral thrush, led the St. Patrick's Day Parade in Chi. Erin is being squired around town with Coral's Ralph is also making the rounds with Art (Most Happy Fella) Lund. Art's newie is "Laguna Moon". . . . Piano stylist Carmen Cavallero, currently at the London House, tells us that his new album is soon to be released. Carmie relates an interesting incident during his South American tour. He was in Caracas just after the recent upheaval, and sensed the tension of the people. Ousted dictator Marco Jimenez asked that Carmen Cavallero records should not be confiscated. . . . "Honest John" Vail tells us that London's new release "Pansy" by Edmundo Ros is a clever novelty bit that should go all the way. John says that Kathy Linden ("Billy") returned to Dick Clark's "American Bandstand" 3/19. . . Thanx to adman Jack Gavin (Henri, Hurst & McD.), Marty Faye, Stan Gottstein and Danny Driscoll who helped lovely Harriette cover the Sarah Vaughan stero session at the London House. . . Nice to have seen Jimmy Martin, Jack Solinger and Harold at the MGM sales confab 3/11. . . . Stan Pat gives us the word on Roulette's newest release, "Let's Put Our Hearts Together" by Chuck Reed. . . . Tommy Schlesinger, Mercury publicity chief, won the trip to Bermuda ('cause he has the best looking legs in Bermuda shorts—we hear). Len and Phil Chess pick up the tab for Tommy's trip. . . . Jim Krum drops a line to advise us that ABC-PAR's lovely Betty Martin is delighting crowds in the Century Room of the Hotel Adolphus in Dallas. Betty is booked into the Shamrock Hotel (begorra!) in July.

HOLLYWOOD:

HOLLYWOOD:



HOLLYWOOD:

Dot Records will release a new Billy Vaughn album titled after his big hit single, "Sail Along Silvery Moon"... Arwin Records, reactivated West Coast label, out last week with its first release, "Hurry Home To Me" by Jack Lewis, picked by Music City as a predicted hit... Big turn-out expected for Tony Bennett's opening at the Cocoanut Grove Wednesday night... Lenny Salidor making the rounds with Nick Lucas and his new Decca album, "Painting The Clouds With Sunshine" which contains all the songs that Lucas introduced and made famous... The Ken Errair Quartet, formed by the former Four Freshman fixture, out this week with their first Capitol release of "How About Me"... Ronnie Burns touring the East Coast with his first recording effort, "Double Date" and "Kinda Cute" on Verve Records... New West Coast label, Tender Records, debuts with an EP featuring the voice of singer-actor, Rick Armstrong... Hugo Winterhalter left for New York after finishing a new Eddie Fisher album for Victor. Fisher also flies to New York this week to cut a new single... Ken Miller, featured with Molly Bee in the movie, "Going Steady", will go on tour next month with the release of his first two sides for Faro Records, "You Are Love To Me" and "Zonbeeshe Blues"... Mac Wiseman has a new discovery in young actor, John Ashley, who has been signed to a Dot Records contract by Randy Wood, who will record him personally... Helen Grayco, Spike Jones, and "The Band That Plays For Fun' will make their first television appearance of the season, Saturday night on the Club Oasis show.



"RUMBLE" SCHMUMBLE

WHAT'S THE DIFFERENCE

AS LONG AS ARCHIE SAYS WE HAVE A HIT."

* 'RUMBLE' by Link Wray and his Ray Men - Cadence #1347.

P.S. Archie is coining it with the Chordettes' 'LOLLIPOP' (#1345)

and Andy Williams' 'ARE YOU SINCERE' (#1340). Are you?

CADENCE RECORDS INC., 119 West 57th Street, New York. In Canada, Apex Records

NEW RELEASE

"I'M OUT"

"Rocko Soco"

THE SURF RIDERS

NASCO 6008

"SHOOP SHOOP"

"Say You'll Be Mine"

THE GLADIOLAS

EXCELLO 2136

INSTRUMENTAL SLEEPER **BREAKING THRU!!**

"HEY! PARDNER"

CLASSY BALLOU

EXCELLO 2134

BREAKING WIDE OPEN!! THE FOLLOW-UP TO "OH JULIE"

"SCHOOL GIRL"

THE CRESCENDOS

NASCO 6009

NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Top Selling Records Reported by

Retail Outlets

From Coast to Coast

CAPITOL HI-FI CENTER New York, N. Y. 1. Tequila (Champs) 2. Who's Sorry Now (Francis) 3. Catch A Falling Star (Como) 4. Get A Job (Silhouettes)

- 5. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
- 6. Lollipop (Chordettes)
- 7. Don't (E. Presley)
- 8. Witchcraft (F. Sinatra)
- 9. Sweet Little Sixteen (Berry)
- 10. Oh Julie (Crescendos)

MOSES MELODY SHOP

- MOSES MELODY SHOP
 Little Rock, Ark.

 1. Lollipop (Chordettes)
 2. Tequila (Champs)
 3. Wonderful Time Up There
 (P. 80one)
 4. The Walk (J. McCracklin)
 5. Are You Sincere (Williams)
 6. Catch A Falling Star (Como)
 7. Maybe Baby (Crickets)
 8. Short Shorts (Royal Teens)
 9. College Man (B. Justis)
 10. Dancing With My Shadow
 (Four Voices)

STAMPFLI'S RECORD ROOM Reno, Nev.

- Reno, Nev.

 1. Lollipop (Chordettes)

 2. Get A Job (Silhouettes)

 3. Wonderful Time Up There
 (P. 8oone)

 4. Sweet Little Sixteen (Berry)

 5. Tequila (Champs)

 6. Short Shorts (Royal Teens)

 7. 26 Miles (Four Preps)

 8. Catch A Falling Star (Como)

 9. Sail Along Silv'ry Moon
 (B. Vaughn)

 10. Don't (E. Presley)

ALAMO PIANO COMPANY San Antonio, Tex.

- 30ff Antonio, 1ex.

 1. Tequila (Champs)

 2. Sweet Little Sixteen (8erry)

 3. Maybe (Chantels)

 4. You Are My Destiny (Anka)

 5. Dinner With Drac (Zacherle)

 6. Are You Sincere (Williams)

 7. So Tough (Casuals)

 8. 8reathless (J. L. Lewis)

 9. The Walk (J. McCracklin)

 10. Lonely Island (S. Cooke)

- MELODY MART
 Paducah, Ky.

 1. 26 Miles (Four Preps)
 2. Sugartime (McGuires)
 3. Tequila (Champs)
 4. Sail Along Silv'ry Moon
 (B. Vaughn)
- (B. Vaughn)
 5. Get A Job (Silhouettes)
 6. Are You Sincere (Williams)
 7. Wonderful Time Up There
 (P. Boone)
 B. Little Blue Man (B. Johnson)
 9. Short Shorts (Royal Teens)
 10. Sweet Little Sixteen (Berry)

THE EMPORIUM

- San Francisco, Calif.

 1. Lollipop (Chordettes)

 2. Are You Sincere (Williams)

 3. Little Blue Man (B. Johnson)

 4. Maybe Baby (Crickets)

 5. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)

 6. Wonderful Time Up There
 (P. Boone)

 7. It's Too Soon To Know
 (P. Boone)

 8. Who's Sorry Now (Francis)

 9. Tequila (Champs/Platt)

 10. Catch A Falling Star (Como)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

- Jamaica, L. I., N. Y.

 1. Tequila (Champs)
 2. Down On My Knee
 (Heartbeats)
 3. For Your Love (E. Townsend)
 4. Every Night (Chantels)
 5. Wishing For Your Love
 (Yoxpoppers)
 6. We 8elong Together
 (Robert & Johnny)
 7. Remember (Velours)
- 9. The Place (J. 8rantley)
 10. 8illy (C. Linden)

GILLETTE RECORD SHOP

- Chicago, III.

 1. Lazy Mary (L. Monte)

 2. Oh Lonesome Me (Gibson)

 3. Tequila (Champs)

 4. Who's Sorry Now (Francis)

 5. Sweet Little Sixteen (8erry)
- 6. It's Too Soon To Know (P. Boone)
- 7. Don't You Just Know It (H. Smith)
- 8. Dinner With Drac (Zacherle)
- 9. Catch A Falling Star (Como)
- 10. Lollipop Chordettes)

A. WILLIAMS & COMPANY A. WILLIAMS & COMPANY Philadelphia, Pa. 1. Tequila (Champs) 2. Lollipop (Chordettes) 3. It's Too Soon To Know (P. 800ne) 4. 26 Miles (Four Preps) 5. Witchcraft (F. Sinatra) 6. Oh Julie (Crescendos) 7. Get A Job (Silhouettes) 8. Maybe 8aby (Crickets) 9. Wishing For Your Love (Voxpoppers) 10. Twilight Time (Platters)

Washington, D. C.

SUPER ENTERPRISE

- Washington, D. C.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Magic Moments (P. Como)
 4. Book Of Love (Monetones)
 5. It's Too Soon To Know
 (P. Boone)
 6. You Are My Destiny (Anka)
 7. Breathless (J. L. Lewis)
 8. 26 Miles (Four Preps)
 9. Good Golly Miss Molly
 (Little Richard)
 10. Maybe 8aby (Crickets)

THE GROOVE-GOSSAGE

- Houston, Tex.

- 1. Tequila (Champs)
 2. Sweet Little Sixteen (8erry)
 3. Oh Julie (Crescendos)
 4. Maybe Baby (Crickets)
 5. Crazy Feeling (K. Rogers)
 6. Are You Sincere (Williams)
 7. 8reathless (J. L. Lewis)
 8. Short Shorts (Royal Teens)
 9. Good Golly Miss Molly
 (Little Richard)
 10. The Walk (J. McCracklin)

TOWN & COUNTRY

- Detroit, Mich.
- Detroit, Mich.

 1. Tequila (Champs)

 2. Maybe Baby (Crickets)

 3. Who's Sorry Now (Francis)

 4. Don't (E. Presley)

 5. Are You Sincere (Williams)

 6. Lonely Island (S. Cooke)

 7. He's Got The Whole World
 In His Hands (L. London)

 8. Don't You Just Know It
 (H. Smith)

 9. Lazy Mary (L. Monte)

 10. Breathless (J. L. Lewis)

BOWMAN'S

- Bridgeport, Conn.
- Bridgeport, Conn.

 1. Lollipop (Chordettes)

 2. Tequila (Champs)

 3. Rock & Roll Is Here To Stay (Danny & Juniors)

 4. It's Too Soon To Know (P. 8oone)

 5. 26 Miles (Four Preps)

 6. Dinner With Drac (Zacherle)

 7. Sweet Little Sixteen (Berry)

 8. Who's Sorry Now (Francis)

 9. Oh Julie (Crescendos)

 10. Billy (K. Linden)

YEAGERS MUSIC SHOP Baltimore, Md.

- Baltimore, Md.

 1. He's Got The Whole World
 In His Hands (L. London)

 2. Who's Sorry Now (Francis)

 3. 26 Miles (Four Preps)

 4. Lollipop (Chordettes)

 5. Tequila (Champs)

 6. Rock & Roll Is Here To Stay
 (Danny & Juniors)

 7. Book Of Love (Monetones)

 8. Sweet Little Sixteen (Berry)

 9. It's Top Soon To Know
- 10. Good Golly Miss Molly (Little Richard)

WALLICK'S MUSIC CITY

- WALLICK'S MUSIC CITY
 Los Angeles, Calif.

 1. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)
 2. Magic Moments (P. Como)
 3. Swinging Shepherd Blues
 (D. Rose)
 4. It's Too Soon To Know
 (P. Boone)
 5. Sail Along Silv'ry Moon
 (B. Vaughn)
 6. Tell Her You Love Her
 (F. Sinatra)
 7. 26 Miles (Four Preps)
 8. Are You Sincere (Williams)
 9. River Kwai March & Colonel
 Bogey (M. Miller)
 10. Little Blue Man (Johnson)

MELODY HOUSE

- MELODY HOUSE
 St. Louis, Mo.

 1. Lollipop (Chordettes)
 2. 26 Miles (Four Preps)
 3. Sweet Little Sixteen (Berry)
 4. Uh-Huh Oh-Yeah (Lawrence)
 5. Wiggle Tail (G. Rene)
 6. Are You Sincere (Williams)
 7. He's Got The Whole World
 In His Hands (L. London)
 8. Tequila (Champs)
 9. Little Blue Man (B. Johnson)
 10. Wishing For Your Love
 (Voxpoppers)

- GRAYMAT MUSIC SHOP Morristown, N. J.

- Morristown, N. J.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Who's Sorry Now (Francis)
 4. Rock & Roli Is Here To Stay
 (Danny & Juniors)
 5. Maybe Baby (Crickets)
 6. Don't (E. Presley)
 7. Oh Julie (Crescendos)
 8. I Meet Him On A Sunday
 (Shirelles)
 9. Are You Sincere (Williams)
 10. Lollipop (Chordettes)

- MUSIC SALES CORP. Augusta, Ga.
- Augusta, Gd.

 1. Tequila (Champs)

 2. Oh Lonesome Me (Gibson)

 3. Don't (E. Presley)

 4. Sail Along Silv'ry Moon

 5. Sugartime (McGuires)

 6. Get A Job (Silhouettes)

 7. Catch A Falling Star (Como)

 8. You Are My Destiny (Anka)

 9. Maybe Baby (Crickets)

 10. Short Shorts (Royal Teens)

DEW MUSIC CO., INC.

- DEW MUSIC CO., INC.

 Monroe, La.

 1. Sing 8oy Sing (T. Sands)
 2. Sugartime (McGuires)
 3. Good Golly Miss Molly
 (Little Richard)
 4. Oh Julie (Crescendos)
 5. Sweet Little Sixteen (8erry)
 6. Lend Me Your Comb (Nee)
 7. You Are My Destiny (Anka)
 8. Don't You Just Know It
 (H. Smith)
 9. Don't Let Go (R. Hamilton)
 10. Short Shorts (T. 8radshaw)

LAMP'S MELODY LANE

- 1. Return To Me (D. Martin)
 2. He's Got The Whole World In His Hands (L. London)
 3. Lollipop (Chordettes)
 4. Gospel Boogie (P. 8oone)
 5. Book Of Love (Monetones)
 6. Now & For Always
 (G. Hamilton)
 7. Townila (Champs)
- (G. Hamilton)
 7. Tequila (Champs)
 8. Don't You Just Know It
 (H. Smith)
 9. 26 Miles (Four Preps)
 10. Who's Sorry Now (Francis)

THE RECORD SHOP Buffalo, N. Y.

- Buffalo, N. Y.

 1. Who's Sorry Now (Francis)
 2. Lazy Mary (L. Monte)
 3. Your Name Is Beautiful
 (C. Smith)
 4. He's Got The Whole World
 In His Hands (L. London)
 5. Breathless (J. L. Lewis)
 6. Popcorn (P. Johnson)
 7. Dinner With Drac (Zacherle)
 8. Ballad Of A Teenage Queen
 (J. Cash)
 9. Don't You Just Know It
 (H. Smith)
 10. River Kwai March & Colonel
 Bogey (M. Miller)
- 9. It's Too Soon To Know (P. Boone)
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

Presentation



NEW YORK-MGM Records president Arnold Maxin is shown presenting the original cast sound track album of "Gigi" to the press at a special luncheon held at the Park-Sheraton Hotel on Monday, March 10. Flanking Maxin are executives of MGM Pictures, Emery Austin (left) director of exploitation, and Norman Rosemont, Lowal Corp. (Lerner Lowe Company). MGM Records also has released a David Rose instrumental version of "Gigi" and a Dick Hyman jazz LP.

Tamarin Named Vice President Of UA Record And Music Companies

NEW YORK—Max E. Youngstein, president of United Artists Record Corporation and United Artists Music Corporation, announced last week that Alfred H. Tamarin has been elected a vice-President of both companies. Tamarin had served as Youngstein's executive assistant since the formation last October of the record and music enterprises, which are wholly owned subsidiaries of the parent motion picture company, United Artists Corporation.

Tamarin has been with United Artists for ten years in a number of key

Tamarin has been with United Artists for ten years in a number of key executive posts. He has been instrumental in setting up music and recording tie-ups with motion pictures, starting with the music promotion for "High Noon," "The Song From Moulin Rouge," "Limelight," "The Moon Is Blue," "The Song From The Barefoot Contessa" and many other UA releases.

Tamarin joined the company to

Tamarin joined the company to launch the roadshow engagements of "Henry V" together with the Theatre Guild, where he was Director of Advertising & Publicity.

With the Theatre Guild, he handled such stage hits as "Oklahoma," "Carousel," "Othello" and many others. He was involved in the nationwide expansion of the Theatre Guild-American Theatre Society membership series and in the inauguration of the Guild's move into radio, which preceded its current television activities.

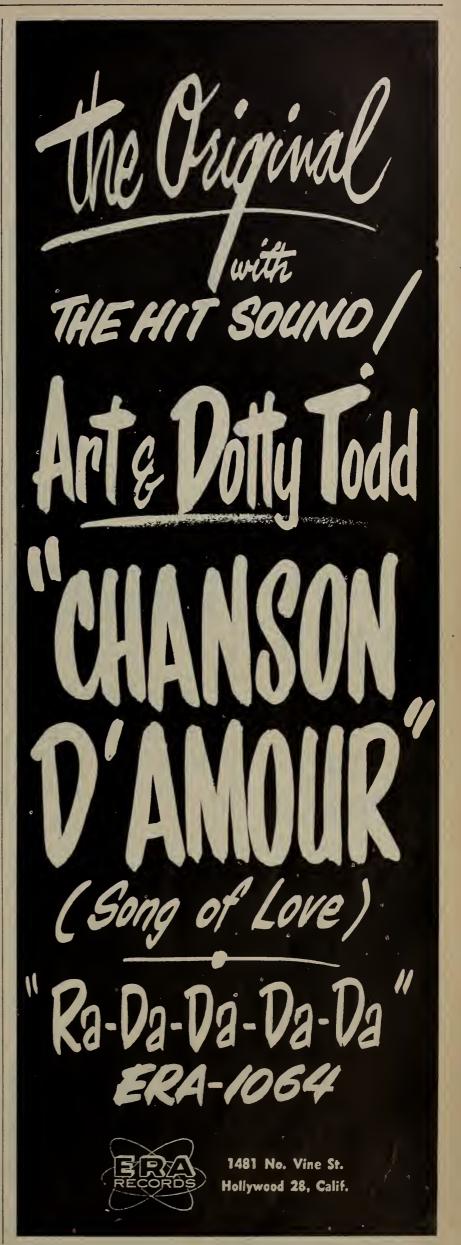
Tamarin was associated on Broadway also, with such producers as George Abbott, Vinton Freedley, Eddie Cantor, Max Reinhardt and others, during which time he worked with the key men of American music, including

key men of American music, including Rodgers and Hammerstein, Vernon Duke, Kurt Weil, Cole Porter, Dorothy Fields and others.

The Artist And The Writer



PITTSBURGH, PA .- Mitch Miller and Guy Harris, KDKA Radio program manager, appear pleased with their joint effort. Miller has recorded "Bonnie Eloise" with his orchestra and chorus for release this week. The number was written by Harris who based it on a Civil War song. Harris has been with the Pittsburgh station since January, 1957 and was with WOWO, Fort Wayne, prior to that.



THE NEW JIMMY RFFDII

"GO SCHOOL"

"YOU GOT **ME CRYING"**

VEE-JAY 275

GENE ALLISON

VEE-JAY 273

"THE **SPRINGER**"

BY

VEE-JAY 274

PRODIGALS "MARSHA"

FALCON 1011

VEE JAY—FALCON RECORDS 2129 S. MICHIGAN AVENUE CHICAGO 16, ILL.



47/20-7207







Big On The West Coast and SPREADING **Bobby Freeman** "DO YOU WANNA



TOP SONG FOR SEASONAL **PROGRAMMING**

"WHEN THE RED, RED **ROBIN COMES BOB-BOB-BOBBIN' ALONG"**

BOURNE-ABC MUSIC 136 W. 52 St., N. Y.

CAMEO . CAMEO . CAMEO Novelty Hit of the Year! WITH DRAC" CAMEO John Zacherle CAMEO 130

AMEO RECORDS

CAMEO . CAMEO . CAMEO



47/20-7190





The Records **Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	HADINIDA III ARABOO DELAAN OO BEELA OO	Pos. Las
1	TEQUILA CHAMPS (Challenge)	Week 2
2	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	5
3	LOLLIPOP CHORDETTES (Cadence)	13
4	CATCH A FALLING STAR PERRY COMO (RCA Victor)	1
5	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	7
6	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	4
7	26 MILES FOUR PREPS (Capitol)	3
8	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	14
9	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	24
10	DON'T ELVIS PRESLEY (RCA Victor)	6
11	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	10
12	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	12
13	SUGARTIME McGuire sisters (Coral)	9
14	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	1
15	GET A JOB SILHOUETTES (Ember)	8
16	BREATHLESS JERRY LEE LEWIS (Sun)	23
17	WITCHCRAFT FRANK SINATRA (Capitol)	16
18	OH JULIE CRESCENDOS (Nasco)	15
19	MAGIC MOMENTS PERRY COMO (RCA Victor)	22
20	MAYBE BABY	20

21) GIGI. 22) BALLAD OF A TEENAGE QUEEN. 23) YOU ARE MY DESTINY.
24) BELONGING TO SOMEONE. 25) A VERY PRECIOUS LOVE. 26) LITTLE
BLUE MAN. 27) SWINGING SHEPHERD BLUES. 28) THERE'S ONLY ONE OF
YOU. 29) BILLY. 30) GOOD GOLLY, MISS MOLLY. 31) 76 TROMBONES. 32
LAZY MARY. 33) SHORT SHORTS. 34) I BEG OF YOU. 35) THE WALK. 36
SO TOUGH. 37) TELL HER YOU LOVE HER. 38) MAYBE. 39) ARRIVEDERCY
ROMA. 40) RIVER KWAI MARCH & COLONEL BOGEY. 41) WISHING FOR
YOUR LOVE. 42) DINNER WITH DRAC. 43) LONELY ISLAND. 44) BOOK OF
LOVE. 45) OH LONESOME ME. 46) AT THE HOP. 47) SING BOY SING. 48)
DANCING WITH MY SHADOW. 49) UH-HUH, OH-YEAH. 50) CLICK CLACK.
51) DON'T LET GO. 52) ANGEL SMILE. 53) THE STROLL. 54) DEDE DINAH.
55) BIG GUITAR. 56) DON'T YOU JUST KNOW IT. 57) NOW AND FOR
ALWAYS. 58) LONG HOT SUMMER. 59) IN MY LIFE. 60) ROCK & ROLL IS
HERE TO STAY; MARCHING SAINTS; BLUE TATTOO; SHE; TEACHER'S PET;
WALKING THE LOW ROAD; COLLEGE MAN; I MET HIM ON A SUNDAY; BLUEBIRDS OVER THE MOUNTAIN; RETURN TO ME; BELIEVE WHAT YOU SAY.

CRICKETS (Brunswick)

L. A. Deejays Protest Accusation At **Smathers Bill Hearings**

WASHINGTON, D. C. — Attorney Seymour Lazar's testimony at the Smathers Bill Hearing in Washington, last week, which included the accusation that Los Angeles dee jays received more payola than any others, resulted in vehement telegrams of protest from L.A. disk jockeys.

Al Jarvis, the veteran dee jay, of station KFWB in Los Angeles was so aroused by Lazar's accusation that he sent the following wire to Senator John Pastore, chairman of the sub-

John Pastore, chairman of the sub-committee hearing testimony on the

committee hearing testimony on the bill:

"As America's first disk jockey and 'Los Angeles D.J.' in particular, I very much resent the statement made by Seymour Lazar at today's hearing relative to payolas from BMI or any other group of publishers." Chuck Blore, KFWB program director also sent a protest wire on behalf of his seven KFWB jockeys:

"I have no way of knowing whether or not Seymour Lazar's statement re payola in Los Angeles is true. I do however resent his blatant generalization and rise to the defense of the dee jays at KFWB. At Los Angeles' number one station, there is no payola. I repeat, the dee jays at KFWB to a man regard an attempt at payola as personal affront."

Lazar's testimony at last Thursday's hearings also referred to PMI

attempt at payola as personal affront."

Lazar's testimony at last Thursday's hearings also referred to BMI as an organization which "corrupts the music industry in the United States" through a system of "subsidies" to publishers, record companies, artists, and dee jays. Lazar charged that there was a "concerted drive to suppress" music licensed by ASCAP.

Lazar's statements and the statements of others were being heard by the Senate subcommittee listening to testimony on the Smathers bill which would prevent radio and television station licensees from holding interests in music publishing firms or record companies.

Rex Stout, novelist and creator of the fictional detective Nero Wolf addressed the committee last Wednesday. The author charged that the broadcasting industry was endangering the freedom of all creative arts by its "censorship" of music.

"Every creative work that utilizes words is a potential target for absorption by those same broadcasters. Under existing conditions, what can prevent the broadcasting interests

Under existing conditions, what can prevent the broadcasting interests

from buying up book publishing firms, magazines and every other kind of medium for the writers of words?"

medium for the writers of words: said Stout.

Stout charged that broadcasters discriminated in favor of BMI music and called much of it "lewd, suggestive and anti-social."

"Certainly those granted licenses do not have the right to act as arbiters in the selection of what is to be heard by the listening public," said Stout.

Stout.

Mrs. Du Bose Heyward, who coauthored, with her husband, the play "Porgy" on which the Gershwins' "Porgy And Bess" was based, also denounced the broadcasters. She cited the drop in performances of selections from the score on the air waves, the drop in performances of selections from the score on the air waves, and claimed that she believed "these songs were restricted in performance because the broadcasters have other songs they want the public to hear."

Mrs. Heyward queried, "Why should they be permitted to promote music they own and prevent the public from hearing music they don't own?"

Composer Paul Creston stated that Composer Paul Creston stated that he had difficulties in getting his mu-sic recorded. When Senator John Pas-tore, chairman of the subcommittee asked whether this was not merely a matter of musical tastes, Creston replied that his works would get much more air play if there were "freedom of choice."

Attorney John Shulman said the broadcasters "have got to have an interlarding of good music to get the public to listen." Shulman is counsel to the Songwriters' Protective Association, whose president, Burton Lane, also testified in behalf of free-

At last Thursday's hearings, Martha Rountree, president of radio station WKTF, Warrenton, Va., stated that a station manager attempting to escape the current abundance of to escape the current abundance of rock and roll music was hampered by the "shortage of good music." "Unless you want to rock and roll all day," said Miss Rountree, "You have to dig for music." Miss Rountree deplored a situation in which, what she called better song writers, were meeting with "an increasing difficulty in getting recordings of their new compositions" made and broadcast.

The port round of hearings school

The next round of hearings scheduled to begin April 15, will be devoted to testimony by opponents of

Producer Plugs Disk



HOLLYWOOD—Jerry Wald, producer of "The Long Hot Summer," is shown here in an appearance plugging the Jimmie Rodgers disk on Roulette of the title tune with Dick Haynes, of KLAC, Hollywood.

"Bubble Gum Rock" At "High School Hop"



SAN JOSE, CAL.—Hayward Davis (right) Christy Records artist, presently on a nationwide tour to promote his release of "Bubble Gum Rock", recently appeared on Bill Sutton's "High School Hop" aired over KNTV.

Camden Record Sales In Phenomenal Gain

NEW YORK, N.Y.—The sales of Camden Records, RCA Victor subsidiary, in the first six weeks of 1958, surpassed the label's total sales for the entire first half of 1957.

This was revealed by Frank O'Donnell, Administrator Camden Records Merchandising, who also announced that February sales were the greatest in any month since the label was originated four years ago. Nationally advertised price of Camden LP's are \$1.98, while EP's are listed at 98¢.

Biggest selling album Camden has yet produced is Perry Como's, "Dream Along With Me", issued last November. It already has topped 250,000.

"The introduction of four-color packaging has played an important part in our sales gains", O'Donnell

Camden product until a few months ago was confined largely to classical, op and jazz albums made from masters in Victor's vaults. More recently the label has been recording "live" talent with considerable success. Outstanding in this category is Camden's "West Side Of Broadway", a jazz release by Nancie Malcolm and her group that has received almost unanimous acclaim by critics.

Another newcomer is scheduled to make his record debut on Camden in April. He is Bruce Prince-Joseph, whose album, "Anything Goes", presents him as a swinging harpsichordist. Prince-Joseph, a native of The United States, was educated in Germany and currently is Assistant Professor of Music at Hunter College. He also is the official organist and harpsichordist of the New York Philhar-

Title Is "Cry My Heart"

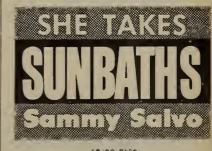
NEW YORK-In a London Records advertisement which appeared on page 19 of the March 22nd issue of The Cash Box, the title of the new David Whitfield-Mantovani release was erroneously listed. The correct title of the London release is "Cry My Heart".

Columbia Phonos Shifts District Sales Managers

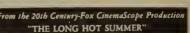
NEW YORK-Reginald Gussman has been appointed District Sales Manager for District #1 covering Boston, Hartford, Portland, Albany and Syracuse, according to an announcement last week by Columbia Phonographs National Sales Manager Milt Selkowitz. Selkowitz also announced shifts in field responsibilities in the East and the resignation of Birch Ripley, formerly District Sales Manager of District #1.

The New York Branch, formerly covered by Ripley will now fall into the territory assigned to District #2 and District Manager Henry Stewart. The Baltimore Branch will be re-assigned to Frank Richter in District

Selkowitz noted the outstanding sales record of the newest appointment, Gussman, who had been the phonograph specialist in the Boston Columbia Branch.









"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY NEW YORK 19, N. Y.

List Your To	p Ten Pop	Tunes	Here
NAME OF RECORD HERE		ARTIST	OR BAND HERE
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List Your Top Ten '	'Western &	Folk"	Tunes Here
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List Your Top Ten "	Rhythm 'N I	Blues''	Records Here
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Platter **Spinner** Patter

ALL ABOUT DISK JOCKEYS

Alan Fredericks (WGBB-Freeport, L.I.) reports that the Rockin' Chairs,

a local group, have their first swinging side out on the Recort label. The item is tagged "A Kiss Is A Kiss". It was penned by the boys and is making noise out on Long Island. Looks like it may break



PAUL COBURN (KLUB---Salt Lake City, Utah)

for a big one. . . . Paul Coburn (KLUB-Salt Lake City, Utah) is the subject of a full page feature in TV Radio Mirror, April issue currently on the stands. The article is titled "Musically Yours". . . Bill Atkins (KDOK-Tyler, Texas) feels that Robin Hood Brians' new waxing on the Fraternity label, "Dis A Itty Bit", is a hit in the making. . . . Buddy Basch asks any of you deejays who don't have a copy of Dick Haymes' Hallmark recording of "Long Hot Summer" to write him for one at 17 East 45th Street, New York 17, N.Y. . . . Radio station KFWB-Los Angeles, Calif. has initiated a contest idea with a potential of one million winners. Sydney Yallen, Director of Operations, originated the "Lucky Match-

book" contest which will be aired on the station throughout the month of March starting March the 8th. One million matchbooks are being distributed throughout all the consumer outlets in the greater Los Angles area. Each day during the contest, the deejay will announce the lucky number to be



DON WALLACE (KOME—Tulsa, Okla.)

found on one of the matchbooks, and then spin a wheel that is numbered as follows, 5-10-50-100-500 dollars. The number the wheel stops at will be the amount that particular matchbook is worth. . . Johnny Johnson (KOY-Phoenix, Ariz.) tells us about the swinging show at the KoKo club in Phoenix. Johnson says the show is featuring among others, Paul Gilbert, and George Liberace... Jerry Whitson (KMHT-Marshall, Texas) writes: "First of all I want you to know that you sure have the coverage. Week before last you placed my listings in as being from WMHT in Marshall, Texas instead of from KMHT and for the past two weeks mail from every corner of the great U.S.A. has been coming in WMHT.

Thanks for the coverage". . . . KBIG, Los Angeles instituting a new programming policy in which each hour of the day will include four features, "Personality Of The Week", "Album Of The Day", "Hit Of The Past" and "Hit Of The Future". . . . Irv Lorell (WKIT-Roose-rult Field LL) conds out the SOS for your Lorell ground like the protest. velt Field, L.I.) sends out the S.O.S. for wax. Lorell would like to be put



ROGER CLARK

on diskeries' mailing lists. Mail to 1650 Broadway, N.Y., N.Y. . . . Ron Paul (WIBR-Baton Rouge, La.) is now featured in a top rated rec-show on WIBR, and is also heard throughout the week on hourly newscasts. . . Felix Grant, a top ranking Washington, D.C., disk jockey, has augumented his record shows with a Sunday night "Live" TV jazz show over WMAL-TV. The show, titled "Nightcap", features Grant as host, Charlie Byrd and a quartet of local jazz stars, along with vocalist Ann Read. . . . Chuck Babcock (CKLB-Ont., Canada) joins the bandwagon for the Poni Tails and their new Sparton entry, "It's Just My Luck To Be Fifteen". Babcock says it's one of the hottest platters in the area. . . . Brian Skinner (CKDM-Dauphin, Manitoba, Can.) has just finished the publishing of a 24-page "Teen Club Yearbook". The booklet contains

articles on the program as well as many other interesting stories. This is something new for the members of Skinner's "Teen Club" and it seems to be going great.

VITAL STATISTICS:

Lee Rothman (WRIT-Milwaukee, Wis.) recently promoted to Program Director. . . . WLAM, Lewiston, Maine has made a few changes in its programming line up. Joining the station are Bob Mowers, from WPOR, Jerry Gordon from WJWG, and Jeff Wade is now doing the afternoon stint from 11 AM to 3 PM. . . . Don Wallace winds up a stint at KTUL-Tulsa, Oklahoma to move to all music station KOME-Tulsa, Oklahoma. Wallace is also manager of Bullseye recording artist Clyde Stacy. . . . Sandy Singer recently joined the staff at WIND, Chicago. . . . Carol Hill, formerly of WGLV-TV, has moved over to WNHC in New Haven, Conn., where she is weather gal. Carol also interviews artists. . . . Bill Worth (WNDR-Syracuse, N.Y.) is leaving the station to join the staff at WVOS-Liberty, New York. . . . A recent Cash Box issue incorrectly stated that Jim Mac had moved from WARE-Ware, Mass., to WBNC-Berlin, N.H. Actually Mac moved from WARE to WBNC-Conway, N.H. . . . Fred Mitchell has joined WTOD's staff in Toledo, Ohio. The jockey hails from WOHO. . . . Roger Clark, former WNOR platter spinner, has now joined the ranks of station WGH, Norfolk, Va. station WGH, Norfolk, Va.

United Artists Sets Big Push For Many New Singles

NEW YORK—A large schedule of United Artists record releases, geared to the new UA policy of "independent A & R," is being delivered to distributors, disk jockeys, one-stops and rec-ord retailers, it was announced last week by Alfred H. Tamarin, vice-president of UA Records.

Latest independent A & R arrangement set by United Artists is with Casino Records. The deal brings to UA the newest platter by Lee Andrews and the Hearts, "Try the Impossible," the follow-up to the group's smash seller, "Teardrops."

Also going into the market this week is the second record production by Frank Slay, Jr., and Robert Crewe, an instrumental novelty called "Ungaua," featuring the Kingpins. This platter follows Slay and Crewe's first for UA release, "Tom Cattin'," which went into distribution last week.

Two new artists introduced in this release program are Hunt Stevens and Ronnie Brent. Stevens' first platter, "Johnny On The Spot." Brent is featured on a ballad, "Love."

The Hubcaps, a new California group featuring Davey Holt, is represented on the new UA schedule with "You Send Me" and a bouncing rendition of "Pittery Pat."

The distribution schedule also fea The distribution schedule also features heavy concentration on the new Bing Crosby-Bob Hope release of "Paris Holiday" and "Nothing In Common." Both are being intensively marketed and promoted in connection with the opening of Hope's latest film for UA release, "Paris Holiday." Preparations are now being completed for the launching of UA's EP and long-play album of the film's sound-track.

In all cases, expanded promotion campaigns are backing the new pro-gram of United Artists releases. UA has enlarged its nationwide promotion staff. Slay and Crewe are currently on an independent promotion tour. The Casino Records staff is developing deejay and distributor support. All publishers involved are cooperating in the comprehensive exploitation pro-

In addition, Hunt Stevens, next week, begins a tour of 12 key markets, highlighted by his appearance on the Dick Clark "American Bandstand" show on April 9. Lee Andrews and the Hearts are making key radio-TV appearances, including the new "Jocko's Rocket Ship" show.

Bob Hope is touring world capitals with special promotion material to stimulate disk jockey and TV backing for the "Paris Holiday" releases.

In conjunction with this multifaceted push, the entire United Artists field force, covering every major city in the United States, is geared into an active campaign with all UA record distributors and their promotion men, assuring maximum exposure and support for every release in the

Good Time Jazz Installs Stereo Disk Equipment

LOS ANGELES - Roy DuNann, vice-president and director of recording of the Good Time Jazz diskery, announced last week that the company has installed a stereo disk cutter and will issue stereophonic disks "as soon as there are enough playback cartridges on the market."

"Stereo sound has proved itself on tape," according to DuNann. "While stereo disks are yet in the experimental stage, they appear to be a major step in the direction of more realistic sound. We are withholding comment about compatibility with monaural disks and playback systems until the playback cartridges are available, and more tests can be completed.'

DuNann and GTJ engineer, Howard Holzer, recently completed the installation of a specially designed recording lathe to be used in mastering both monaural and stereo longplaying disks.

South Pacific — Navy Tie In



NEW YORK—Commander H. H. Bishop, U.S. Navy Recruiting Service, looks approvingly at "South Pacific" original soundtrack recording presented to him by George R. Marek, Executive Vice-President of RCA Victor. An extensive joint promotion program is underway between RCA Victor and Navy Recruiting centers throughout the country, and albums have been supplied to Navy hospitals and ships.

Sammy Kaye Into Roosevelt Grill, N. Y.

NEW YORK — Sammy Kaye and his "swing and sway" orchestra will usher in the spring season at the Hotel Roosevelt Grill on Monday, March 31, when they open an eight-week engagement as the headline attraction on the Grill bandstand. Kaye's engagement was announced by Roosevelt V. P. and General Manager Neal Lang.

Kaye will be returning to the Roosevelt Grill, where he has had a number of highly successful engage-

number of highly successful engagements in recent years.

Appearing with Kaye's orchestra will be vocalists Barry Frank and Sandi Summers. Also on hand will be the Kaydets and the Kaye Choir.

Sammy and the orchestra will supply swing and sway rhythms for dancing at the Roosevelt Grill nightly except Sundays, from 7 P.M. until 2 A.M.

Kaye's newest album, on the Columbia label, is "Midnight Serenade," which features orchestral versions of all-time pop hits. It was released last week. last week.

Kaye succeeds Guy Lombardo on the Grill bandstand.

Harvey Moore Joins **Holiday Promotion Staff**

NEW YORK—Danny Robinson, president of the Holiday Record Corp., manufacturers of the Holiday and Everlast labels, has appointed Harvey Moore as the company's New York promotion director.

While attending Boston University, Moore was in charge of the labels' promotion in the Boston territory. Moore is currently working on two of the firms' new releases: "I Want To Know," by the Ladders under the Holiday banner, and "On Your Mark" by the "C" Tones on Everlast.

"Vanessa" To Be First **Victor-Met Release**

NEW YORK—Rudolf Bing, General Manager of the Metropolitan Opera Association, and the Radio Corporation of America through George Marek, Vice President and General Manager of its RCA Victor Record Division, announced last week that recording sessions now in progress of cording sessions now in progress, of the Barber-Menotti opera "Vanessa" are the first steps in a recording pro-gram with the Metropolitan Opera.

gram with the Metropolitan Opera.

Future recordings of the Metropolitan Opera will be made by RCA Victor and will utilize Metropolitan Opera and RCA Victor artists, many of whom are in the forefront of the roster of the Metropolitan Opera Company. This will in no way interfere with existing or future artist recording contracts.

The first opera recording under the new arrangement will be ready for release early in the fall of 1958. The Club will be known as the RCA Victor-Metropolitan Opera Record Club. The Book-of-the-Month Club is the agency through which the opera recordings will be distributed to club members.

members.

At that time, the RCA VictorMetropolitan Opera recordings will
also be made available on the RCA
Victor Red Seal label to all distributors and dealers for over-the-counter sales.

Metropolitan Moves Studio

NEW YORK—Metropolitan Recording announced the opening of its new recording studios, last week, on the tenth floor of 1697 Broadway, in New York. The studio is equipped with modern facilities and a staff of engineers. Metropolitan's new manager is Billy Martin.

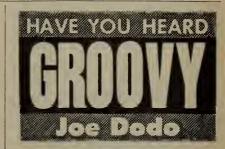
The Biggest Hit In The Nation!

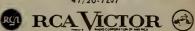
"BILLY"

Kathy Linden

Felsted 8510

FELSTED Records 539 W. 25 St., N. Y. C.







The Champs



HOLLYWOOD-Riding high with one of the hottest records in the nation, the newly-formed Champs debut on teevee with Al Jarvis, KABC-TV. Dave Burgess, spokesman for the group, discusses the success of their Challenge hit, "Tequila," with the emcee.





What Is THE MOOCH

JUBILEE RECORDS

0:00





To The Top Again . .

 WHO'S SORRY NOW CONNIE FRANCIS on M-G-M

• I'M GETTIN' SENTIMENTAL OVER YOU **NELSON RIDDLE on Capitol**

BILLY

KATHY LINDEN on Felsted

SOLITUDE

BILLY WARD on Liberty

MILLS MUSIC, INC.

CHARTBREAKER! Tom and Jerry's "OUR SONG" Big Record #616

BIG RECORDS 1619 BROADWAY (JUdson 6-6616) N.Y.

7

DECCA RECORDS Get The Play

DECCA



Juke Box Regional Record Report

The Top Ten Records - City by City

New York, N. Y.

- 1. Tequila (Champs)
 2. Who's Sorry Now (Francis)
 3. Lollipop (Chordettes)
 4. Sweet Little Sixteen (Berry)
 5. Catch A Falling Star (Como)
 6. Lazy Mary (L. Monte)
 7. Billy (K. Linden)
 B. Wishing For Your Love (Voxpoppers)
 9. Oh Julie (Crescendos)
 10. Rock And Roll Is Here To Stay (Danny & Juniors)

Baltimore, Md.

- 1. Tequila (Champs)
 2. 26 Miles (Four Preps)
 3. He's Got The Whole World
 In His Hands (L. London)
 4. Lollipop (Chordettes)
 5. Who's Sorry Now (C. Francis)
 6. Rock & Roll Is Here To Stay
 (Danny & The Juniors)
 7. Sail Along Silv'ry Moon
 (B. Vaughn)
 B. Good Golly, Miss Molly
 (L. Richard)
 9. Been So Long (Pastels)
 10. I Beg Of You (E. Presley)

St. Louis, Mo.

- 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Who's Sorry Now (Francis)
 4. Belonging To Someone
 (P. Page)
 5. Don't Let Go (R. Hamilton)
 6. Lollipop (Chordettes)
 7. Uh Huh Oh Yeah (Lawrence)
 B. Wishing For Your Love
 (Voxpoppers)
 9. Big Guitar (O. Bradley)
 10. Rock And Roll Is Here To
 Stay (Danny & Juniors)

San Francisco, Calif.

- 1. Tequila (Champs)
 2. Lollipop (Chordettes)
 3. Sweet Little Sixteen (Berry)
 4. You Are My Destiny (Anka)
 5. Catch A Falling Star (Como)
 6. Maybe Baby (Crickets)
 7. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 B. Don't (E. Presley)
 9. Get A Job (Silhouettes)
 10. Sail Along Silv'ry Moon
 (B. Vaughn)

Kansas City, Mo.

Chicago, III.

Cincinnati, Ohio

- 9. It's Too Soon To Know
 (P. Boone)

Philadelphia, Pa.

- 6. It's Too Soon To Know
 (P. Boone)
 7. Get A Job (Silhouettes)
 8. Maybe Baby (Crickets)
 9. Wishing For Your Love
 (Voxpoppers)
 10. Short Shorts (Royal Teens)

- 1. Are You Sincere (A. Williams)
 2. Tequila (Champs)
 3. Who's Sorry Now (C. Francis)
 4. 26 Miles (Four Preps)
 5. It's Too Soon To Know
 (P. Boone)
 6. Sweet Little Sixteen (Berry)
 7. Breathless (J. L. Lewis)
 8. Sail Along Silv'ry Moon
 (B. Vaughn)
 9. The Walk (J. McCracklin)
 10. Lollipop (Chordettes)

Boston, Mass.

- 1. Short Shorts (Royal Teens)
 2. Who's Sorry Now (Francis)
 3. Lollipop (Chordettes)
 4. My Pledge To You (J. Nash)
 5. Oh Julie (Crescendos)
 6. 26 Miles (Four Preps)
 7. Tequila (Champs)
 B. Don't (E. Presley)
 9. Wishing For Your Love
 (Voxpoppers)
 10. Sweet Little Sixteen (Berry)

Houston, Tex.

- 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. That Crazy Feeling (Rogers)
 4. Oh Julie (Crescendos)
 5. Are You Sincere (Williams)
 6. Good Golly, Miss Molly
 (L. Richard)
 7. Breathless (J. L. lewis)
 B. Short Shorts (Royal Teens)
 9. Maybe Baby (Crickets)
 10. Who's Sorry Now (Francis)

- 1. Tequila (Champs)
 2. Who's Sorry Now (Francis)
 3. Sweet Little Sixteen (Berry)
 4. Lazy Mary (L. Monte)
 5. It's Too Soon To Know
 (P. Boone)
 6. 26 Miles (Four Preps)
 7. Rock And Roll Is Here To
 Stay (Danny & Juniors)
 B. Oh Lonesome Me (Gibson)
 9. Lollipop (Chordettes)
 10. Short Shorts (Royal Teens)

- 1. A Wonderful Time Up There
 (P. Boone)
 2. He's Got The Whole World
 In His Hands (L. London)
 3. 26 Miles (Four Preps)
 4. Oh Julie
 (Crescendos/Williams)
 5. Are You Sincere (Williams)
 6. Lollipop (Chordettes)
 7. Tequila (Champs)
 B. Sugartime (McGuires)
 9. You Are My Destiny (Anka)
 10. Maybe (Chantels)

New Orleans, La.

- 1. Sugartime (McGuires)
 2. Tequila (Champs)
 3. Sail Along Silv'ry Moon
 (B. Vaughn)
 4. Who's Sorry Now (Francis)
 5. Catch A Falling Star (Como)
 6. Don't (E. Presley)
 7. Sweet Little Sixteen (Berry)
 B. Witchcraft (F. Sinatra)

- 10. The Stroll (Diamonds)

- 1. Tequila (Champs)
 2. Lollipop (Chordettes)
 3. Oh Julie (Crescendos)
 4. 26 Miles (Four Preps)
 5. Witchcraft (F. Sinatra)
 6. It's Too Soon To Kno

- Denver, Colo.

- 1. Tequila (Champs)
 2. 26 Miles (Four Preps)
 3. Catch A Falling Star (Como)
 4. Sweet Little Sixteen) (Berry)
 5. Lollipop (Chordettes)
 6. Are You Sincere (Williams)
 7. Who's Sorry Now (Francis)
 B. I Beg Of You (E. Presley)
 9. Sugartime (McGuires)
 10. A Wonderful Time Up There
 (P. Boone)

San Antonio, Tex.

- 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Lonely Island (S. Cooke)
 4. Breathless (J. L. Lewis)
 5. Good Golly, Miss Molly
 (L. Richard)
 6. Dinner With Drac (J. Zacherle)
 7. Are You Sincere (Williams)
 B. So Tough (Casuals)
 9. Catch A Falling Star (Como)
 10. Maybe (Chantels)
- Cleveland, Ohio

- 1. Tequila (Champs)
 2. Who's Sorry Now (C. Francis)
 3. Return To Me (D. Martin)
 4. Sweet Little Sixteen (Berry)
 5. Lollippp (Chordettes)
 6. He's Got The Whole World
 In His Hands (L. London)
 7. Lazy Mary (L. Monte)
 B. Are You Sincere (A. Williams)
 9. The Walk (J. McCracklin)
 10. Book Of Love (Monotones)

Los Angeles, Calif.

- 1. Tequila (Champs)
 2. Catch A Falling Star (Como)
 3. Sail Along Silv'ry Moon
 (B. Vaughn)
 4. Sugartime (McGuires)
 5. Witchcraft (F. Sinatra)
 6. Oh Julie (Crescendos)
 7. Lollipp (Chordettes)
 8. Oh-Oh, I'm Falling In Love
 (J. Rodgers) 9. Don't (E. Presley) 10. 26 Miles (Four Preps)

Seattle, Wash.

- 1. He's Got The Whole World In His Hands (L. London) 2. Löllipop (Chordettes) 3. Are You Sincere (Williams) 4. Sweet Little Sixteen (Berry) 5. Cherry Pie (Tri-Lads) 6. Tequila (Champs) 7. A Wonderful Time Up There (P. Boone)
- B. Who's Sorry Now (Francis)
 9. Don't (E. Presley)
 10. Walkin' The Low Road
 (R. Sparks)

Milwaukee, Wis.

- 1. A Wonderful Time Up There
 (P. Boone)
 2. Catch A Falling Star (Como)
 3. Lollipop (Chordettes)
 4. Are You Sincere (Williams)
 5. 26 Miles (Four Preps)
 6. Tequila (Champs)
 7. Oh Julie (Crescendos)
 8. Dede Dinah (F. Avalon)
 9. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 10. She's Neat (D. Wright)

10. She's Neat (D. Wright)

- Miami, Fla.

- 1. Tequila (Champs)
 2. 26 Miles (Four Preps)
 3. Sweet Little Sixteen (Berry)
 4. Who's Sorry Now (C. Francis)
 5. Short Shorts (Royal Teens)
 6. It's Too Soon To Know
 (P. Boone)
- 7. Don't (E. Presley)
 B. Are You Sincere (A. Williams)
 9. Lollipop (Chordettes)
 10. He's Got The Whole World
 In His Hands (L. London)

- Detroit, Mich.

- Tequila (Champs)
 Sweet Little Sixteen (Berry)
 Lollipop (Chordettes)
 Who's Sorry Now (Francis)
 26 Miles (Four Preps)
 Maybe Baby (Crickets)
 Are You Sincere (Williams) B. It's Too Soon To Know (P. Boone)

9. Catch A Falling Star (Como) 10. Breathless (J. L. Lewis)

- Minneapolis, Minn.

- 1. 26 Miles (Four Preps)
 2. Tequila (Champs)
 3. Lollipop (Chordettes)
 4. Sweet Little Sixteen (Berry)
 5. Oh Julie (Crescendos)
 6. Are You Sincere (Williams)
 7. Oh Lonesome Me (Gibson)
 B. It's Too Soon To Know
 (P. Boone)
 9. The Walk (J. McCracklin)
 10. Who's Sorry Now (Francis)

Pittsburgh, Pa.

- 1. Tequila (Champs)
 2. Lollipop (Chordettes/
 Ronald & Ruby)
 3. 26 Miles (Four Preps)
 4. Maybe Baby (Crickets)
 5. Get A Job (Silhouettes)
 6. Sweet Little Sixteen (Berry)
 7. Maybe (Chantels)
 8. So Tough (Casuals)
 9. Oh Julie (Crescendos)
 10. Who's Sorry Now (C. Francis)

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

Catch A Falling Million



NEW YORK—Steve Sholes, Chief of Popular Artists & Repertoire at RCA Victor (second from right), presents a "silver" record to Musical Director Joe Reisman (second from left) who produced Perry Como's million-seller, "Catch A Falling Star." Sholes has initiated a procedure whereby the musical director responsible for each RCA Victor "gold' disk will receive a "silver" disk for himself. Looking on at the presentation are Harry Jenkins, Manager of Single Records (left) and Ray Clark, Merchandising Manager.

WQXR Adds \$500 To Student Composers Awards-BMI Sponsored

NEW YORK—Carl Haverlin, president of Broadcast Music, Inc., and Elliott M. Sanger, executive vice-president of WQXR, last week announced that Radio Station WQXR in New York City will contribute an additional \$500 to the \$13,500 already allocated by Broadcast Music Inc. (BMI) for the sixth annual Student Composers Radio Awards. Sponsored by BMI and BMI Canada, Ltd., to further the creation of concert music, the Awards are given annually for the best compositions submitted regardless of instrumentation or length. The WQXR prixe will be added to the BMI award for the best piece of chamber music for a small instrumental group. WQXR will also provide a broadcast performance of the work in stereophonic sound by the WQXR String Quartet on one of its fall programs heard Saturday, 7:05-8 P.M.

Abram Chasins, music director of

Abram Chasins, music director of WQXR, will join the National Judging Committee in selecting the prizewinning compositions. Among the leading music educators and composers on the committee are William Schuman, composer and president of the Juilliard School of Music; Earl V. Moore, dean, School of Music, University of Michigan; Henry Cowell, composer; and Claude Champagne, assistant director, Quebec Provincial Conservatory. Past members of the National Judging Committee have included Leopold Stokowski, Boyd Neel, Norman Dello Joio, Roger Sessions, Camarata, Alfredo Antonini, Vincent Persichetti and Gustave Reese. Invitations to these and other leading composers, conductors and musical figures to participate in the 1957 judging are now in the mail. The complete membership of the 1957 National Judging Committee will be announced within the next few weeks. Students who compete for the Student Composers Radio Awards re-

Students who compete for the Student Composers Radio Awards retain all rights in their compositions, whether or not their entries are successful in winning awards.

cessful in winning awards.

The WQXR award raises this year's Student Composers Radio Awards to a total of \$14,000. Without the WQXR award, the cash prizes range from \$500 to \$2,000, to be applied towards tuition and subsistence. With the addition of the WQXR award, the composer of the best piece of chamber music may receive a total prize of from \$1,000 to \$2,500.

The competition was open from September 30, 1957 to February 15, 1958, to citizens or permanent residents of the United States, its territories or possessions, or Canada, who were under 30 years of age as of December 31, 1957. The winners will be announced by BMI on or before June 1, 1958.

Tony Randall Forms Own Publishing Firm

LOS ANGELES — Tony Randall, star of the hit Broadway musical, "Oh Captain!", has formed his own pubbery in partnership with his manager, Abner Greshler.

The company, to be called the R-G Publishing Company, will have both BMI and ASCAP affiliation with offices in New York and Hollywood. Initial tune accepted for publication is "Oh, Lonely Road," penned by fellow actor Jack Carson, who may also record it for Design Records.

Randall is currently negotiating with Evans and Livingston, who penned the original score for "Oh Captain," to publish a new tune of theirs which he will record as a single for Columbia this month. Negotiations are also on with ASCAPer Danny Gould to sign as an exclusive writer with the pubbery.

Interesting angle to company's op-

with the pubbery.

Interesting angle to company's operation is that Randall is sending a personal letter to over one thousand high schools and junior colleges, asking music department heads to have students submit material. Randall reasons that since today's market is primarily a teenagers market and many hits have been written by young people, they are the ones to go after. If an opportunity to publish is offered them, he feels they will jump at it, which he is sure will produce future hit songs.

Pubbery is also negotiating with a Mexican publishing firm to either represent it in the United States or buy a portion of its catalog, which includes some Latin standards. Feelers have also been sent to publishing companies in France and Italy for a reciprocal agreement of the same nature.

Company will have substantial financing, Greshler disclosed.

Granz To Launch Ella Fitzgerald L. P. Pkge With Carnegie Concert

NEW YORK—Verve Records' chief, Norman Granz, will launch an album with a mammoth concert at Carnegie Hall.

On Easter Sunday, April 6th, Granz will present Ella Fitzgerald and Duke Ellington in a jazz show called "Ella Fitzgerald Sings The Duke Ellington Song Book," also the name of the album just released. The waxing consists of four LPs on which Ella sings 37 Ellington standards, backed up by the Duke's piano and band. The complete package lists for \$19.96, and includes a special booklet with text by Leonard Feather. It is also being divided into two parts (two platters each), with each half listing for \$9.96.

A feature of the package—and also the upcoming concert at Carnegie—is a suite written by Ellington and Billy Strayhorn, "Portrait of Ella Fitzgerald." Its four movements are "Royal Ancestry," "All Heart," "Beyond Category" and "Total Jazz."

To promote the huge package,

To promote the huge package, Granz is giving a limited number of ducats to the concert to key deejays and press people. A number of special radio and TV shows, in connection with the performance, are being worked up. All of these, either directly or indirectly, will stimulate album sales.

The concert will mark the first time that Ella and the Duke have performed together on a New York stage. Among the members of Ellington's band are saxophonists Johnny Hodges and Harry Carney, clarinetist Jimmy Hamilton and trumpeters Cat Anderson and Ray Nance.

Melody To Celebrate 15th With Party

NEW YORK—Morty Klein, head of Melody Record Supply Company, New York independent record distributors, announced the firm's 15th anniversary this month. The event will be celebrated on the 27th of March with a cocktail party at the Hampshire House. Invited guests include suppliers, dealers, disk jockeys and other notables such as Don Ameche, Jose Melis, Charlie Applewhite and Stubby Kaye.

Klein also announced Melody Record Supply's current large scale campaign underway here on behalf of Design Label's new single releases of Charlie Applewhite's — "Put Your Hcart Next To Mine" and "Saturday's Kisses," and newcomer, Jett Powers' "Teenage Quarrel" and "Go, Girl, Go." Along with these is the new Jose Melis and Elsa Maxwell Albums on the Seeco label.

Associated with Klein in this promotion campaign is Dick Sugar of Dick Sugar Associates, Inc. Dick is also the well known Latin-American deejay on WAAT, Newark.

In addition to the Design label, Melody Record Supply distributes the Seeco, Dawn, Golden, Living Language Courses, Young People's Records and Children's Record Guild lines and is geared to handle a few other lines.

Bobby Day

composed and recorded

THE ORIGINAL MILLION SELLER

"LITTLE BITTY PRETTY ONE"

Here's another million Seller by BOBBY—

LITTLE TURTLE DOVE Bobby Day

225

HITTING THE CHARTS

WIGGLE TAIL

Part 1 and 2

Googie René

221

JOE JEFFERSON
And The Tangiers

"DON'T TRY"

"School Days Will Be Over"

224

The Searchers
"OOO WEE"

223



HOLLYWOOD

3621 WEST PICO BLVD.



London Lowdown

BBC-TV is planning a spectacular tribute to songwriter Irving Berlin to celebrate his 70th birthday. Bing Crosby and Frank Sinatra have been invited to London to appear in the Show on May 11th. If they cannot appear personally it is possible that viewers will still be able to see them on film. Irving Berlin himself has been invited to take part.

Mantovani's current trip to the U.S. is proving so successful that a return date has already been fixed. Manager, George Elrick says that they will start their next tour in February 1959 when they expect to visit the West Coast and Western Canada.

Fredye Marshall arrived in London early last week for a few days. She left Sunday for a two week tour of Belgium but she will return to London at the end of the month for a two week cabaret stint at the Astor Club. Negotiations are under way for her to visit Ireland and Australia.

BBC-TV has bought the rights of the American musical show, "The Dinah Shore Show". Frank Sinatra will be the guest on the first show on March 26th.

Elvis Presley has secured another gold disk with "Don't".

Russ Hamilton, whose waxing of "Rainbow" made such a hit in America while the flip side scored over here, is to be honoured at the end of this month when he will be presented with one of the Ivor Novello awards for his composition of "We Will Make Love". Tommy Steele will also receive an award for his part in the composi-

tion of the score for "The Tommy Steele Story".

The Basil Kirchin Band is to fly to America April 30th for a three week tour of military bases. The band will be an exchange for the British tour of the American "Jazz at the Philharmonic" which is scheduled to start here on May 2nd.

Marvin Rainwater, whose disk "Whole Lotta Woman" is rapidly climbing our hit parade, is due to visit Britain the end of April for a variety tour and appearances on two of our top TV Shows.

Pat Boone, who scored such a hit when he last visited these islands, is to return for a lightning visit early in April. It is expected that he will fly from New York after his TV programme on April 3rd and will return after his guest appearance on Val Parnell's "Sunday Night at the London Palladium Show" on April 6th.

June Christy will be accompanied by Ted Heath and His Music in her only concert appearance in London, at the Royal Festival Hall on April 6th.

The Johnny Otis Show will not visit Britain next month after all. New restrictions by the Musicians' Union say that because there are several musicians in the show, the same number of British musicians must go to the U.S. It is hoped that the Show will come over in September.

Johnnie Ray is considering an offer to go to Israel for a week after his

trip to Britain. Nothing definite settled yet.

Everyone over here very sad at the passing of Charlie Kunz who was one of the greatest piano players. He will be missed by many, especially those who had known his piano playing for many years.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

- 1 Magic Moments— Perry Como (RCA)
- 2 The Story Of My Life— Michael Holliday (Columbia)
- 3 At The Hop— Danny and the Juniors (HMV)
- 4 Jailhouse Rock— Elvis Presley (RCA)
- 5 Don't— Elvis Presley (RCA)
- 6 Nairobi— Tommy Steele (Decca)
- 7 You Are My Destiny— Paul Anka (Columbia)
- 8 Good Golly, Miss Molly— Little Richard (London)
- 9 Oh Boy!— Crickets (Coral)
- 10 Love Me Forever— Marion Ryan (Pye-Nixa)
- 11 Catch A Falling Star— Perry Como (RCA)
- 12 Whole Lotta Woman— Marvin Rainwater (MGM)
- 13 April Love— Pat Boone (London)

- 14 All The Way— Frank Sinatra (Capitol)
- 15 Mandy— Eddie Calvert (Columbia)
- 16 Baby Lover— Petula Clark (Pye-Nixa)
- 17 Maybe Baby— Crickets (Coral)
- 18 Can't Get Along Without You/We Are Not Alone—Frankie Vaughan (Philips)
- 19 La Dee Dah— Jackie Dennis (Decca)
- 20 Witchcraft— Frank Sinatra (Capitol)
- 21 Peggy Sue— Buddy Holly (Coral)
- 22 Swinging Shepherd Blues— Ted Heath (Decca)
- 23 Sugartime— Alma Cogan (HMV)
- 24 Sugartime— Jim Dale (Parlophone)
- 25 To Be Loved— Malcolm Vaughan (HMV)
- 26 Why Don't They Understand— George Hamilton IV (HMV)
- 27 Listen To Me— Buddy Holly (Coral)
- 28 Bony Moronie— Larry Williams (London)
- 29 This Little Girl Of Mine— Everly Brothers (London)
- 30 The Clouds Will Soon Roll By— Tony Brent (Columbia)



RECORD # 011

"BABY, WHY DID YOU HAVE TO GO"

b/w "YOUR KIND OF LOVE"

Companion SMASH HIT! . . . MERRI-MEN with LEE TALBOY

"WHAT'S IT ALL ABOUT"
b/w
"GRADUALLY" Record # 013

2 BLUE CHIP HITS

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Entertains





KANSAS CITY, KANS.—Frankie Vaughan, British singing star who is signed to Epic Records in the United States, is shown above (top picture) rehearsing for his appearance at the Disk Jockey Convention last week. Vaughan, who is well known for his devotion to boys' clubs, found time to entertain a Kansas City boy's club when he learned of its existence.

Hollywood Acquires World Distrib. Rights To "Family Rules"

MADISON, TENN.—Don Pierce, who operates Hollywood Records Sales Company out of Madison, Tennessee, has announced that he had acquired the world wide distribution rights to the Goldband label, recording of "Family Rules," by Guitar, Jr., a release which has been developing a fast sale in the Southern Louisiana area.

Under the terms of the agreement made with Goldband label owner, Eddie Shuler, of Lake Charles, Louisiana, Pierce's Hollywood Record Sales Company will press and ship the "Family Rules" record to its distributors under the same terms and conditions as prevail for Pierce's Hollywood label

"Family Rules" was started by disk jockey Johnny Jano, according to Pierce, on a Lake Charles radio station. In two or three weeks, Shuler had sold over 7,000 copies of the record on Goldband label in the Southern Louisiana area alone and this was accomplished without benefit of record salesmen. Distributors in New Orleans and Houston are handling the Goldband version directly from Eddie Shuler and sales outside of these two areas will be handled by Hollywood Record Sales Company.

leans and Houston are handling the Goldband version directly from Eddie Shuler and sales outside of these two areas will be handled by Hollywood Record Sales Company.

Pierce also reports that Eddie Shuler is becoming increasingly active with his Goldband label with a series of rock and roll releases. It is Pierce's aim to establish the Goldband label nationally and he is working with Shuler on several other recording acts that will be released on Hollywood label also.

Audio Fidelity To Code LPs To Prevent Trans-Shipping

NEW YORK—Sid Frey, president of the hot Audio Fidelity Record Company, an originator of many new ideas in the pressing and merchandising of LP's, has devised a new coding system—using an ultra violet marker which can be detected under an ultra violet light—to prevent the harm done to dealers and distributors as a result of trans-shipped records.

Trans-shipping is a method of passing off extra stock which may operate as follows: An independent distributor in territory X, who handles a number of lines, may be hot during a certain period with one label and may neglect the Audio Fidelity line. At the end of the month, the distributor may find himself with—to use Sid Frey's expression—"an economic constipation of stock." To get rid of this overload of inventory and to permit him to fill his quota for the

next month, the distributor may be greatly tempted to sell this stock to a distributor or discount house outside of his territory for cost. This hurts the dealers in the territory into which the discounted merchandise has been trans-shipped.

The new ultra-violet mark is designed to prevent this trans-shipping.

Frey made it clear that trans-shipping will automatically result in the loss of the Audio Fidelity line to the distributor who is discovered trans-shipping.

Among the many hot Audio Fidelity numbers which are being coded are: "Lionel," featuring Lionel Hampton and his Orchestra; "Mardi Gras Time With the Phenomenal Dukes of Dixieland"; and "Bagpipes and Drums," by the 9th Regiment Pipe Band.

Unusual Trade Mark Situation In Germany

NEW YORK — Ben Starr, noted music business attorney, informs us of an unusual trade mark situation which exists in the record business in Germany. The following letter received by one of Starr's clients from a German record distributor explains the situation:

"Experience has shown us that most American firms do not fully understand the German Patent Office procedure for trade marks. Actually, anyone in Germany who is connected with the record or musical trade has the right to apply for whatever trade mark he wishes regardless of who owns that particular trade mark in the U. S. or other countries. In other words, anyone who would be granted the particular trade mark in Western Germany could even keep the owner of the American trade mark from using this trade mark in Western Germany—unless the latter could prove that he had been exporting to

Western Germany under that trade mark for many years and that the same was widely known in the trade before the trade mark was applied for.

"In view of the above, we have taken the precaution of applying for the trade mark (s) listed in the subject above. We did this not only to protect ourselves but also to protect you as the manufacturer in question.

"We are not aware of the fact that you are exporting to anyone else in Western Germany. Should this be the case, the quantities involved cannot be very large, otherwise we would have known about it. Nevertheless, for the sake of form, we must ask you to let us know who else is regularly selling records under this (these) trade mark (s) so that we can officially write to such outfits and give them our express permission to use the trade mark (s). Otherwise, there could be complications at a later date."

Look Alikes



BOSTON, MASS.—Look alikes Gordon MacRae (left) and WBZ's Bill Marlowe had the folks in Boston talking about their "likeness" recently. MacRae, the popular recording, tv, and movie star was in the Hub for a nightclub engagement and visited with dj Marlowe at the BZ studios. Marlowe later announced that MacRae had nothing to worry about, because he (Marlowe) sings "way" off key.

Let's Get Together On A Hit!

Chuck Reed



TOMORROW"

ROULETTE

BEST SELLERS
LITTLE WILLIE JOHN
TALK TO MF

JOHNNIE PATE QUINTET SWINGING SHEPHERD

B00-DA-BA

b/w PIMENTO

BILL DOGGETT

FLYING HOME b/w HIPPY DIPPY

OTIS WILLIAMS & HIS CHARMS

OH JULIE DE LUXE 6158

EARL BOSTIC

LESTER LEAPS IN

THE "5" ROYALES

DEDICATED TO THE ONE I LOVE

THE MIDNIGHTERS

DADDY'S LITTLE BABY

BOYD BENNETT

CLICK CLACK

THE SWALLOWS OH LONESOME ME

DONNIE ELBERT MY CONFESSION

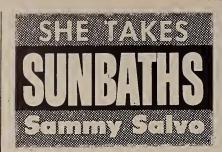
OF LOVE

JOE PENNY MERCY, MERCY, PERCY

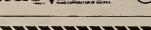
> WAYNE CARROLL CHICKEN OUT

ECORDS









BILL HALEY

and His Comets

want you to meet their new girl friend

SKINNY MINNIE"

DECCA 9-30592

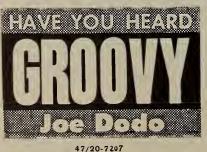


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A Touch of Gold from Musical Germany "A TOUCH OF BERLIN" Hans Carste and his Orchestra (12 of the most beautiful songs reminiscent of a great German city) **EPIC LN 3451**

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RCA VICTOR





Best Selling Sheet Music

I	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	2
2	SUGARTIME Nor-Ya-Jak BMI—Phillips, Echols	3
3	CATCH A FALLING STAR Maryin ASCAP—Vance, Pockriss	I
4	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	5
5	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	11
6	ARE YOU SINCERE Cedarwood BMI—Walker	8
7	MAGIC MOMENTS Famous ASCAP—David, Bacharach	4
8	IT'S TOO SOON TO KNOW E. H. Morris ASCAP—Chessler	9
9	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	
10	APRIL LOVE Leo Feist ASCAP—Fain, Webster	6
11	26 MILES Beechwood BMI—Larson, Belland	7
12	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	10
13	YOU ARE MY DESTINY Pamco BMI—Anka	13
14	GET A JOB Ulysses & Bagby-Wildcat BMI—Silhouettes	14
15	LOLLIPOP E. B. Marks BMI—Dixon, Ross	15



Peatman

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week an radio and TV based on the Capyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Papular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

(LISTED ALPHABETICALLY)

A Very Precious Love William

A Wonderful Time Up There Fowler

All The Way Maraville

Another Time, Another Place Famous Another Time, Another Place

April Love Feist
Are You Sincere Cedarwood
Belonging To Someone Lear

Mills . Marvin Catch A Falling Star Marvin
Gigi Chappell
I'm Getting Sentimental Over You Mills
It's Too Soon To Know E H. Morris
I've Got Bells On My Heart Southern
Lida Rose Frank
Lollipop E B. Marks Long Hot Summer Feist Magic Moments Famous Oh-Oh I'm Falling In Love Again Planetary Return To Me Southern Seventy-Six Trombones Frank Sugartime Nor-Va-Jak Surprise Livingston & Evans Swinging Shepherd Blues Kahl-Bennell Tango Boogie Bregman, Vocco & Conn Till There Was You Frank Twenty-Six Miles Beachwood Who's Sorry Now Mills
Witchcraft E. H. Morris

RADIO

A Toujour Chappell
All The Way Maraville
Another Time, Another Place Famous
Believe What You Say Reeve
Billy Mills
Book Of Love Arc-Keel
Homefolks-Obie Book Of Love Arc-Keel
Breathless Homefolks-Obie
Catch A Falling Star Marvin
Don't You Just Know It Ace
Doo-Wop Kempto & Wildcat
I Met Him On A Sunday G.N.H.-Ludlow
I Remember It Well Chappell
I Want A Girl Von Tilzer
Life Does A Man A Favor Livingston & Evans
Iollinon F. B. Marks Lollipop E. B. Marks Long Hot Summer My Bucket's Got A Hole In It Pickwick Nothing Will Ever Change Roosevelt Oh Lonesome Me Acuff-Rose Oh-Oh, I'm Falling In Love Again.,...Planetary Return To Me Southern Sail Along Silv'ry Moon Joy Skinny Minny Valley Brook Twilight Time Porgie Mills Who's Sorry Now Wishing For Your Love

Enlorged, unre-touched photo of a supplier's dio-

Note the poor

Enlorged, unretouched photo af a hond-polished, mirror - smooth RECOTON dio-

mond stylus.

BEWARE OF MISLEADING

ADVERTISING

A supplier's advertising states hat their diamond styli are 'perfect for your phonographs."

The supplier's styli are generally badly formed and roughly chiselled, as the above unretouched photo proves.

RECOTON diamond styli are hand-polished, mirror-smooth to assure customer satisfaction, good will and higher profit. And-remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

THIS IS NOT TRUE!

Turnabout



CHICAGO—Decca recording star Sammy Davis, Jr. reversed the procedure when he interviewed deejay Marty Faye, March 7, during a remote broadcast from the window of Jack Howard's Music City, this city.

Sammy, currently star of the big show at the Chez Paree, filled in at the WAIT mike for deejay Stan Dale, who attended the Pop Disk Jockey Convention in Kansas City.

BMI Survey Shows U.S. Leads World In Symphony Orks

NEW YORK—The United States has more than half of the estimated 2,000 symphony orchestras in the world: 1,055 give concerts somewhere between Maine and California, reports "Concert Music U.S.A. 1958," annual survey just published by Broadcast Music, Inc. This represents a growth of 955% since 1920, when there were fewer than 100 symphony orchestras in the entire country. in the entire country.

Other statistical evidence of the growth of U.S. musical culture in the current survey are:

More money (\$50,000,000) was spent in 1957 on concert music tickets than on admissions to professional baseball games.

More than 28,000,000 Americans play at least one musical instrument. (Most of them play the piano.)

Seven operas a day are given somewhere in the United States.
There were 158 summer music festivals in the U.S. in 1957—77 more than in 1955.

These and other facts highlight the 1958 edition of the booklet being distributed to musical organizations as a public service by BMI.

as a public service by BMI.

For example, in 1957 Americans spent \$50,000,000 for sheet music, an increase of 66% over 1954. More than three-quarters of this went for concert music and teaching pieces.

During 1957 American radio stations planned to broadcast more concert music than they did in previous years. (In 1956 they averaged 6.9 hours per week.)

There are some 75 musical organical organical contents are some 75 musical organical process.

There are some 75 musical organizations in the United States with a total membership of more than 600,000. There are also 184 associations, organizations, unions, fraternities, and sororities—all furthering concert music.

There are 541 marshing and sorollar are some 75 musical organizations are some 75 musical organizat

There are 541 marching and concert bands in the United States other than high school and college organiza-

tions.

703 opera groups in the United
States produce an average of seven
opera performances each day. 85%
of the companies perform exclusively

in English.

Over 225 educational institutions in
the United States offer degree courses
in music and advanced-level musical

There are twice as many Americans who play musical instruments as there were in 1936.

20,000,000 play the piano 4,000,000 play the guitar 3,000,000 play the violin or other

3,000,000 play the violin or other string instruments
2,250,000 play woodwinds
2,250,000 play brass instruments
1,600,000 play ukelele
1,500,000 play the accordion
400,000 play the harmonica
Music instrument sales topped the
\$423 million mark in 1956 (\$73 million more than in 1955).
More than 193,000 pianos were sold last year.

last year.

The total volume in audio component business in 1956 was \$166,220,000. It was estimated that the 1957 volume would go over the \$200 mil-

volume would go over the \$200 million mark.

"Concert Music U.S.A." is the fourth revised edition since 1951.

More than 30,000 copies have been distributed by BMI. Copies of the latest edition are available in quantity without charge to musical groups and organizations by writing to and organizations by writing to Broadcast Music, Inc., 589 Fifth Ave-nue, New York City 17.

Westinghouse **Searches For High School Group**

NEW YORK—The Westinghouse Broadcasting Company is running a contest to select a winning high school singing group. The contest is being run on the following stations: WBZ, Boston; KDKA, Pittsburgh; KYW, Cleveland; WOWO, Fort Wayne; and KEX, Portland, Ore.

Wayne; and KEX, Portland, Ore.

The contest started on March 17th and will end on April 17th. The Westinghouse Company's purpose is to find a group of high school students who enjoy singing and work hard at it. A specific disk jockey on each station will sponsor the contest. The station will audition and judge all of the many entries applying. Each station will select a specific winner from the many entries applying. Each station will select a specific winner from its market and send this group, along with the disk jockey, to New York for the final independent.

The group winning the contest will receive an RCA Victor recording contract and an appearance on "The Big Record" TV show.

Brazil Record Mfr In N.Y. For Lines

NEW YORK-Alberto Pittigliani, one of Brazil's most famous record manufacturing tycoons, is currently in New York to discuss representation for U. S. produced records in his

country.

Pittigliani, who only a few years ago went into the record pressing business, today has a multi-million record operation which presses Audio Fidelity Records and numerous other important lines. His company is Companhia Brasileira de Discos and presses records under the Sinter label. His firm will soon be issuing Audio-Fidelity stereo disks in South America.

Pittigliani is residing at the Executive House in New York.

the final judging. The panel of judges is composed of Hugo Winterhalter, Julie Styne, Steve Sholes and Sid Parnes of *The Cash Box*. On the evening of April 18, the judges will meet to listen to the

five groups and make a final selection.

Recoton CORPORATION 52-35 Barnett Ave., Long Island City 4, N. Y. In Canada: Quality Records, Ltd., Toronto

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FOR 1958!

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ROBE OF CALVARY

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1650 Broodwoy, New York, New York

"There Are Smiles—



WASHINGTON, D.C.—Taking time off from their night club engagement in Washington, D.C., The Four Lads drop in to chat with WWDC Radio's Fred Fiske. The Lads were pleasantly surprised to learn that their new release "There's Only One of You" was WWDC's "Pick Hit of the Week." (Columbia label).

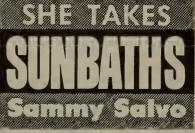
Record Manufacturers DON'T READ THIS

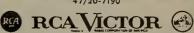
If you're satisfied with soles. If you think a record sells itself. If you think payola is the answer. If you think music biz is static.

you don't want air and juke ploys. BUT

If you feel your sales structure should be improved, why not put my proven highly successful record background to work on the West Coast making money for you?

Box # 430, The Cash Box.









Best Selling

	LAN HOUSE BOOK	Last Week
1	JAILHOUSE ROCKElvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	WARM Johnny Mathis (Columbia B-10781)	3
4	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
5	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
7	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
8	JIMMIE RODGERS Jimmie Rodgers (Roulette EPR-1-303)	8
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	9
10	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	12
11	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	_
12	PAL JOEY Movie Cast (Capitol EDM-4-912)	10
13	MUTED JAZZ . Jonah Jones (Capitol EAP-1, 2, 3-839)	13
14	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	11
15	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	15

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ABOUT THE NEW TEEN AGE IDOL
JERRY MADISON 'SINGING' AFRAID TO LOVE YOU

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ON THE RRE LABEL

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Best Selling Pop Albums

* Also Available in EP

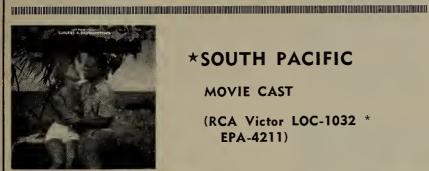
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1	*COME FLY W		ME			Week
	FRANK SINATRA		(Capit	ol W-920 * EAP-1, 2, 3	, 4-920)	
2	*THE MUSIC A BROADWAY CAST		(Capite	ol WAO-0990 * EDM-9	90)	2
3	*WARM					3
	★MY FAIR LAI		(Colum	bia CL-1078 * B-1078	1)	4
4	BROADWAY CAST		(Colun	bia OL 5090 * A 5090)	
5	*SEVEN HILLS MOVIE CAST			√ E Victor LM-2211 * EPA	-4222)	6
6	PAT'S GREAT H	_				5
	PAT BOONE ★PAL JOEY		(Dot D	PLP-3071)		
7	MOVIE CAST				2)	7
8	*AROUND THI		ORL	DIN		8
	MOVIE SCORE			DL 9046 * ED 836)		0
9	*LATE LATE SI DAKOTA STATON			ol T-876 * EAD-1 2 3	974)	12
10	*RICKY		(Copie		-070)	9
10	RICKY NELSON VIVA		(Imper	ial 9048 * EP-153)		
11	PERCY FAITH		(Colum	nbia CL-1075)		16
12	*SAM COOKE		(Koon	A-2001 * B-2001, 200	2 2002)	14
	*'S MARVELOU				2, 2003)	10
13	RAY CONNIFF an	d HIS	S OF	RCHESTRA bia CL 1074 * B 1074	41, 42, 43)	
14	*SAYONARA					11
	*JUST ONE OF			Victor LOC 1041)		. 15
15	NAT "KING" COL	E	(Capit	W-903 * EAP 1-903		03)
16	*MANTOVANI AND	HIS	ore	CHESTRA		19
17	★SOUTH PACIF		(Londo	n LL-1700 * BEP-6320,	, 21, 22)	
17	MOVIE CAST	-	(RCA	Victor LOC-1032 * EPA	-4211)	
18	*THE KING AN MOVIE CAST		(Capit	ol W 740 * EAP 740)		20
19	*THE EVERLY	BRO	THI	ERS		13
	EVERLY BROTHE EYDIE GORME			ce CLP 3003 * CEP 10	15)	
20	THE ROARIN	G 20)'s	Daramount I D. 219)		
21	EYDIE GORME TILL					- 1
21	ROGER WILLIAMS			KL-1081)		
22	★ REMEMBER JERRY VALE			bia CL-1114 * B-1114	1)	
23	THE FRANK SI	NAT	RA	STORY		-
	FRANK SINATRA FASCINATION		(Colum	ibia C2L-6)		21
24	JANE MORGAN		(Карр	KL-1066)		
25	★MUTED JAZZ JONAH JONES		(Capite	ol T-839 * EPA-1, 2, 3	-839)	
26. HYMN	S. 27. OKLAHOMA.	28.	SOUT	H PACIFIC (BRO	ADWAY	CAST).
29. JIMMI	E RODGERS. 30. APRIL EN CAVALLERO REMEM	LOVE.	31.	TABOO. 32. VO	ICES IN	LATIN.

33. CARMEN CAVALLERO REMEMBERS EDDY DUCHIN. 34. WILDEST SHOW AT TAHOE. 35. TONIGHT.



Album

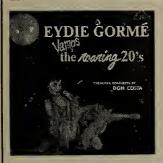
★Also Available in EP



*SOUTH PACIFIC

MOVIE CAST

(RCA Victor LOC-1032 * **EPA-4211)**



EYDIE GORME VAMPS THE ROARING 20's

EYDIE GORME

(ABC-Paramount LP-218)



TILL

ROGER WILLIAMS

(Kapp KL-1081)



*I REMEMBER BUDDY

JERRY VALE

(Columbia CL-1114 * B-11141)



THE FRANK SINATRA **STORY**

FRANK SINATRA

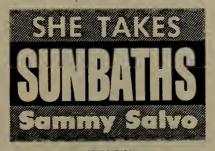
(Columbia C2L-6)

Another Hit For

The Silhouettes

"Headin' For The **Poorhouse EMBER 1032**

EMBER RECORDS 1697 BROADWAY, N. Y.





Capitol Purchases Four Acres For New L.A. Plant

Also Acquires Long Term Lease On Bldg. Adjoining **Scranton Plant**

HOLLYWOOD—Glenn E. Wallichs, President of Capitol Records, has announced the purchase of approximately four acres of land at Fletcher Drive and San Fernando Road in Los Angeles where a new record manufacturing plant utilizing the latest equipment and production methods is expected to be completed and in operation by April 1959. Cost of the new plant is expected to exceed \$1,000,000, including land, construction, modification and modernization of some existing buildings on the property, and equipment. HOLLYWOOD-Glenn E. Wallichs, equipment.

Just one week ago Wallichs disclosed a \$1,500,000 construction-expansion program for 16 of 26 branches operated by Capitol Records Distributing Corp. (a wholly-owned subsidiary of CRI) in key population areas would be completed in May this year.

The new Los Angeles plant will greatly augment the album-producing facilities of the Capitol plant in Scranton, Pa., according to James W. Bayless, Manufacturing-Engineering Vice-President of CRI. Originally, Capitol's entire album output was handled by the Scranton Plant; the Los Angeles plant pressed only 45 and 78 rpm single records.

"However." Bayless pointed out.

"However," Bayless pointed out, "album demands today are as great as those for single records were five years ago."

The new plant's central location is a short distance from downtown Los Angeles and near main freeway routes connecting Los Angeles and San Francisco, which will be used extensively by trucks delivering Capitol products up and down the Coast and throughout the West.

The original Los Angeles plant was opened at 2121 San Fernando Road in 1945. Three years later the plant was doubled in size. The new plant will re-double the floor space realized in 1948.

The buildings contemplated are generally of all-steel construction except the street walls which will be of brick and stucco. The new plant will have its own railroad spur. Bayless said there would be ample room at the new location for further expansion in the years to come. The property includes a 700-foot frontage on Fletcher Drive, and 250-foot frontage on San Fernando Road.

Inside the plant all new boilers, compressors, pumps and related production equipment will be installed together with semi-automatic presses of latest design and construction. With this modern equipment, the plant can accommodate more than twice as many presses as at present. The new one-story structure will offer optimum working conditions because of roof height and production line installations that will reduce material handling to a minimum.

Recently, Capitol secured a long-Inside the plant all new boilers,

handling to a minimum.

Recently, Capitol secured a long-term lease to a building adjacent to its Scranton, Pa., plant, which was formerly occupied by a garment manufacturer. The fireproof structure immediately adjoins the Shipping Department of the Scranton plant and is being used as a finished goods warehouse. Acquisition of the building triples the amount of finished goods warehouse floor space at the Scranton establishment.

THE REPRESENTATION OF THE PERSON OF THE PERS A Smash Follow-Up To

"Yellow Dog Blues"

Joe **Darensbourg**

and the Dixie Flyers

"Snag

and

"SASSY GAL" LARK NO. 455



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INSTRUMENTAL

"LAVERNE'S BOOGIE"

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PLEASE DON'T WALK UPON MY HEART" **MARK 115**

CLIFF WALDON "INDIAN MAMA"

R & B

ROCKIN' HI LOWS "HEY MARY ANN"

MARK 114 Order from your nearest distributor

1619 BROADWAY, NEW YORK 19, N. Y.



bum Reviews

POPULAR



"GIGI" — Original Cast Soundtrack Album — M-G-M E-3641 (1-12" LP)
With the many versions of the single "Gigi" on the charts, M-G-M offers the LP soundtrack from the movie. Leslie Caron, as Gigi, along with Maurice Chevalier and Louis Jourdan are the stars of the flick, and their tasty vocals make for an immensely enjoyable pressing. One inventively treated number is "I Remember It Well". A beautifully done effort that sounds like a chart bidder. Stock well. This could be one of the big pop LPs of 1958. Promotion plans are extensive and will definitely help the dealer sell this package.



"ST. LOUIS BLUES"—Nat "King" Cole with the Nelson Riddle Orchestra—Capitol W-993 (1-12" LP)

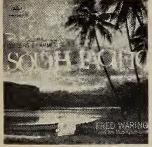
(1-12" LP)

The great talents of W. C. Handy is the theme of the waxing. Cole is featured showcasing the tunes from the new flick, "St. Louis Blues", based on Handy's life. As Nelson Riddle donates his more than attractive ork backing, Cole displays the smooth delivery that makes him one of the top songsters of the day. One stand out item on the deck is the title tune, "St. Louis Blues". The issue should be one of the years big chart items. Great platter.



"GALE STORM HITS"—Gale Storm—Dot DLP-3098 (1-12" LP)

The platter offers the songstress' hit singles. The actress-vocalist has had a nice collection of hit singles during her few years as a songstress. Some of the tunes featured on the artist's third LP outing are "Why Do Fools Fall In Love", "I Hear You Knockin'?", "Ivory Tower" and "Lucky Lips". Tasty issue for Miss Storm's many followers. Okay offering.



"SOUTH PACIFIC" — Fred Waring and the Pennsylvanians—Capitol T-992 (1-12" LP)

The warm colorful music from Rodgers and Hammerstein's "South Pacific" serves as excellent material for the sensitive voices of the Pennsylvanians. Waring's very musical approach to the selections makes for some most enjoyable listening. Some of the familiar items are "Younger Than Springtime", "Some Enchanting Evening", etc. The top flight material and the expert vocal treatment insures the dealer some reliable stock merchandise. stock merchandise.



"THE DREAM GIRL"—Ray Anthony and his Orchestra—Capitol T-969 (1-12" LP)

Orchestra—Capitol T-969 (1-12" LP)

The Ray Anthony musicians have a smooth tender delivery that serves nicely as a showcase for the moody items. Anthony's virile trumpet work and the ork's ever rich and effective accompaniment are used to good advantage Among the stylings are "The Nearness Of You", "I Didn't Know What Time It Was", "Pretend" and "The Dream Girl", a moody opus penned by Anthony. Sounds like sales for the Anthony crew.



"DANCE TIME IN HI-FI"—Howard Lanin and his Orchestra—Decca DL-8698 (1-12" LP)

The waxing is issued as part of Decca's "Dance Time" promotion. Lanin and company offer a light bouncy society ork treatment to thirty well known items. The tunes tagged for the showcase include "Steppin' Out With My Baby", "Goody Goody", "Button Up Your Overcoat", and "There's A Small Hotel". Well done set for the dancing circles. Another disk rendered in winning style by Lanin. Top society ork readings.



"HIGH SOCIETY DANCE"—Al Navarro and his Society Orchestra—Kapp KL-1072 (1-12" LP)

The disk features Navarro and his crew offering true society ork treatments of old standards. Navarro, with either a sax or a clarinet, leads the happy sounds in the usual medley form. "Oh What A Beautiful Morning", "The Lady Is A Tramp", "My Heart Belongs To Daddy", and "Walking My Baby Back Home" are among the items portrayed. The ever growing popularity of the society ork may act as an additional sales push.



"ROCKIN' AROUND THE WORLD"—Bill Haley and his Comets—Decca DL-8692 (1-12" LP)

The waxing is presented as part of Decca's new "Dance Time" promotion. Haley and his Comets offer tunes descriptive of twelve different parts of the world. "Me Rock A Hula", "Rockin' Rollin' Schnitzlebank", "Wooden Shoe Rock", and "Viva La Rock And Roll" are a few of the swinging tunes rendered. The rock and roll mainstays have an issue to be reckoned with.



"ELECTRONIC ORGAN"—Jack Anderson Quintet—Audio Fidelity AFLP—1856 (1-12" LP)

Jack Anderson takes a collection of mostly evergreen items and gives them a new look via his impressive organ talents. With his group supplying an attractive background, Anderson runs through "Once In Love With Amy", "The Moon Was Yellow", "Indian Summer", "Early Autumn", and eight others. The label's true high fidelity reproduction offers brilliant sound throughout. Well done set.



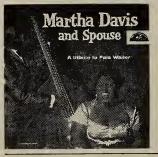
"PREMIERE" — Various Hollywood Stars — Zephyr ZP12010-H (1-12" LP)

The pressing features ten top Hollywood stars making their recording debuts. Offering worthy assistance is the Bob Thompson ork. Readings include "Strange Are The Ways Of Love" (Debra Paget), "Ten Thousand Miles" (Preston Foster), "Chihuahua Choo Choo" (Ricardo Montalban), and "Pour Tout Ma Vie" (Corinne Calvet). Well done change of pace issue. Big name value to moving picture fans.



"LEARN SQUARE DANCING"—with Ed Gilmore—Decca DL-9051 (1-12" LP)
"SQUARE DANCE PARTY"—with Ed Gilmore—Decca DL-9052 (1-12" LP)
Issued in accordance with Decca's "Dance Time"
promotion, these two pressings spetlight Square

Issued in accordance with Decca's "Dance Time" promotion, these two pressings spotlight Square Dancing. The album pictured at the left features lessons in the dance, and the second issue offers a number of vocals to dance by. Ed Gilmore is heard calling the instructions on both platters. Some of the songs used are "Comin' 'Round The Mountain" ("Learn Square Dancing"), and "Indiana" ("Square Dance Party"). The two records are housed in book like covers that include instructions in the inner leaf. Should catch on



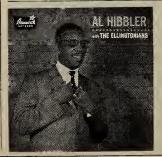
"A TRIBUTE TO FATS WALLER"—Martha Davis and Spouse—ABC Paramount ABC-213 (1-12" LP)

(1-12" LP)
The pressing features Martha Davis and Spouse offering twelve easy to take duets showcasing tunes related to the late great pianist. The artists, (Miss Davis' expressive piano and tasty vocals along with her husband's okey bass work) run through enjoyable readings of the familiar Waller items. Tunes include "Honeysuckle Rose", and "Ain't Misbehavin'." Should get lots of deejay and sales activity. and sales activity.



"GENE VINCENT ROCKS AND THE BLUE CAPS ROLL"—Capitol T-970 (1-12" LP)

The exciting rock and roller and his Blue Caps give their big beat versions of a few standard items and a number of new rockers. The group expertly renders the sound so contagious to the teen set. Some of the goodies are "Brand New Beat", "Frankie And Johnny", "Rollin' Danny", and "You'll Never Walk Alone". Platter should meet with the hearty approval of the teenagers.



"AL HIBBLER"—with the Ellingtonians—Brunswick BL-54036 (1-12" LP)

The waxing is a collection of songs done while Hibbler was singing with Duke Ellington band. The stylist is heard with the Ellington crew backing him on such standard items as "Summertime", "Ol' Man River", "Honeysuckle Rose", and "Nobody Knows The Trouble I've Seen". The package will delight followers of the Ellington band as well as Hibbler's many fans. Well presented disk.



Reviews



'GIGI"-Hank Jones Quartet-Golden Crest CR-3042 (1-12" LP)

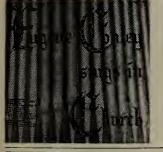
The waxing features the music from the new flick "Gigi". Jones, with the group rounded out by Donald Lamond (drums), Arnold Fishkin (bass), and Joseph B. Galbraith (guitar), runs through a jazz influenced version of the movie score. Two particularly well performed readings are heard in "The Night They Invented Champagne" and "I'm Not Young Anymore". Good entry.





"MEETING TONIGHT"—The Ward Singers—Savoy MG-14015 (1-12" LP).

The famous Ward singers offer the listener a Gospel Concert. The lead singer, Miss Clara Ward takes the group through a grand example of Gospel singing with the help of Robert Banks at the organ, Buddy Mack Simpkins on drums and Miss Ward herself at the piano. Selections include "Swing Low Sweet Chariot", "The Lord's Prayer", and "Don't Give Up The Journey". The disk is a collection of well done inspirational songs.



"EUGENE CONLEY SINGS IN CHURCH"—Request RLP—8030 (1-12" LP)

The offering showcases the dynamic tenor voice of Eugene Conley. The artist was formerly with the Metropolitan Opera and is heard on the Woolworth Hour and the Firestone programs. Playing the church organ behind Conley is Everett Tutchings. Some of the selections are "Blest Be The Tie That Binds", "I Love To Tell The Story" and "What A Friend We Have In Jesus". Beautiful inspirational entry.

JAZZ



"THE JOHN LEWIS PIANO"—John Lewis-Atlantic 1272 (1-12" LP)

The waxing is the first issue devoted primarily to the keyboard artistry of John Lewis. Lewis, known best as a member of the Modern Jazz Quartet, displays his smoothly intimate delivery with the aid of Connie Kay (drums), Percy Heath (bass), or either of two guitarists, Barry Galbraith, or Jim Hall. One of the really moving tunes is an opus in two movements penned by Lewis, "Two Lyric Pieces: Pierrot, Colombine". Stock for heavy sales action.



"JUST JAZZ"—Lionel Hampton All Stars and The All Stars—Decca DL-9055 (1-12" LP)

The All Stars—Decca DL-9055 (1-12" LP)

The deck, previously released as a ten inch offering, was recorded during an actual performance at one of the Gene Norman "Just Jazz" concerts back in 1947. Some of the mainstay musicians featured in the set were Charlie Shavers (trumpet), Corky Corcoran (tenor sax), and Willie Smith (alto sax). The four tunes included "Star Dust" by the Hampton All Stars, and "Oh Lady Be Good" by the All Stars. Stock for heavy sales traffic from the jazz set.



"JAZZ CONCERTO GROSSO"—Gerry Mulligan, Bob Brookmeyer and Phil Sunkel—ABC Para-mount ABC-225 (1-12" LP)

The jazz notables run through the "Concerto Grosso", an original by Phil Sunkel. The piece covers one whole side of the LP. Featured on flip side are two more tunes written by Sunkel, "Something For The Ladies" and "Song For Coronet". The three soloists Mulligan, Brookmeyer, and Sunkel perform here with a big band. Good jazz item.



"THE HARRIS TOUCH"—Bill Harris—Emarcy MG-36113 (1-12" LP)

MG-36113 (1-12" LP)

Bill Harris makes his first LP outing for the label and he displays an extremely well schooled guitar delivery. Aided by an accomplished rhythm section, Harris offers twelve inventive readings. Some of the tunes tagged with the tasty guitar delivery are "Yesterdays", "The Harris Touch", "All The Things You Are", and "'Swonderful". The album should certainly appeal to lovers of string sounds.



"SON OF WORD JAZZ"—Ken Nordine and the Fred Katz group—Dot DLP-3096 (1-12" LP)

The platter is a follow up to Nordine's "Word Jazz" issue, which sold very well for the diskery. Nordine is featured giving thoughts followed by related thoughts. The set is day-dreaming set to music. The Fred Katz group offers an effective backdrop as Nordine runs through such subjects as "Looking At Numbers", and "I Used To Think My Right Hand Was Uglier Than My Left". Interesting record. Should repeat sales of the first offering.



RED RODNEY RED RODNEY RED RODREY RED RODNEY **RED RODNEY**

"RED RODNEY: 1957"—Red Rodney—Signal S-1206 (1-12" LP)

Rodney, in a state of semi-retirement for several years, returns to the jazz scene to offer a host of extremely well done waxings. Rodney's virile trumpet is assisted by a group of jazz notables including Ira Sullivan on tenor sax, Oscar Pettiford on bass, and drummer Philly Joe Jones. One of the real swingers on the set is a session penned by Rodney, dubbed "Red Arrow". Must jazz stock

CLASSICAL



KHACHATURIAN: Violin Concerto — SAINT SAENS: Havanaise, Op.83—Leonid Kogan, violinist—Pierre Monteux conducting the Boston Symphony Orchestra—RCA Victor LM-2220 (1-12" LP)

The diskery releases the first American-made recording by Leonid Kogan with the Boston Symphony ork. The set is also Kogan's initial recording of the Havanaise. With one of the most outstanding American orchestras backing him, Kogan displays the fine fiddling that makes him one of the top rated violinists in the world. Brilliant sound throughout. A must for every classical collection. Plenty of sales due.



"DARIUS MILHAUD" - conducting the Paris

"DARIUS MILHAUD" — conducting the Paris Conservatoire Orchestra — Janine Micheau, Soprano—Angel 35441 (1-12" LP)

Darius Milhaud does a superb job of conducting the very responsive Paris Conservatoire ork. Miss Micheau, a rangy soprano, turns in an equally strong performance as she portrays selections from "Fountains And Springs", "The Four Elements", "Nuptial Cantata", and others. The waxing is one of over-all excellence with the artists capably showcasing their musical brilliance. Another top notch issue from Angel.



HAYDN: Symphony No. 100 G-Symphony No. 101 in D Major—Antal Dorati conducting The London Symphony Orchestra — Mercury MG-50155 (1-12" LP)

Antal Dorati once again offers a splendid conducting job, this time honoring the works of Josef Haydn. The London Symphony musicians, a wonderfully responsive crew come through beautifully under the guidance of Dorati. The tonally exciting compositions serve as a striking showcase for the orchestra's dynamic range. An enjoyable disk that is sure to delight lovers of the classics.



TCHAIKOVSKY, PROKOFIEFF — Romeo and Juliet—Lorin Maazel conducting the Berlin Philharmonic Orchestra—Decca DL-9967 (1-12" LP)

Portions of both Tchaikovsky's and Prokofieff's "Romeo and Juliet", the fantasy overture by Tchaikovsky and Prokofieff's ballet music are brilliantly undertaken by the young American conductor, Lorin Maazel. The rich string delivery of the Berlin Philharmonic orchestra melodically captures the essence of the great piece. The issue may well be a favorite in the classical circles. Strong entry.

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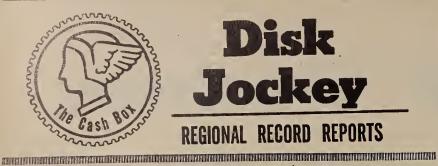
MURRY JORDAN

WLIB-New York, N. Y

WLIB—New York, N. T.

1. 26 Miles (Four Preps)
2. Sugartime (McGuires)
3. Magic Moments (P. Como)
4. Billy (K. Linden)
5. Who's Sorry Now (Francis)
6. Are You Sincere (Williams)
7. Tequila (Champs)
B. Sweet Elizabeth (W. Glahe)
9. A Very Precious Love (Day/Haymes)
10. Way Way Down (G. Gibbs)

DAN MELLETTE WYMB—Manning, S. C.



Disk Jockey

REGIONAL RECORD REPORTS

BOB STEVENS KILT-Houston, Tex.

- KIL I—Houston, 16x.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Breathless (J. L. Lewis)
 4. Are You Sincere (Williams)
 5. Lollipop (Ronald & Ruby)
 6. Oh Julie (Crescendos)
 7. That Crazy Feeling (Rodgers)
 8. 26 Miles (Four Preps)
 9. You Are My Destiny (Anka)
 10. Catch A Falling Star (Como)

DAN ANDERSON WLOL-Minneapolis, Minn

- /LOL—Minneapolis, Milli.
 26 Miles (Four Preps)
 Tequila (Champs)
 Lollipop (Chordettes)
 Sweet Little Sixteen (Berry)
 The Walk (J. McCracklin)
 Are You Sincere (Williams)
 Oh Lonesome Me (Gibson)
- B. Magic Moments (P. Como)
 9. It's Too Soon To Know
 (P. Boone)
 10. Big Guitar (O. Bradley)

FARL THOMAS WRSA—Saratoga Spgs., N. Y.

- WRSA—Saratoga Spgs., N. 1.

 1. Rock And Roll Rhapsody
 (Four Aces)
 2. Till There Was You
 (B. McNair)
 3. Get A Job (Mills Bros.)
 4. Are You Sincere (Williams)
 5. Catch A Falling Star (Como)
 6. Tequila (S. Kenton)
 7. Who's Sorry Now (Francis)
 8. It's Too Soon To Know
 (P. Boone)
 9. Sugartime (McGuires)

- 9. Sugartime (McGuires)
 10. The Big Record (Anthony)

DICK SMITH

- DICK SMITH
 WASK—Lafayette, Ind.

 1. A Wonderful Time Up There
 (P. Boone)
 2. Catch A Falling Star (Como)
 3. 26 Miles (Four Preps)
 4. Sweet Little Sixteen (Berry)
 5. Tequila (Champs)
 6. Ballad Of A Teenage Queen
 (J. Cash)

- 7. Lollipop (Chordettes)
 8. Sail Along Silv'ry Moon
 (B. Vaughn)
 9. You Are My Destiny (Anka)
 10. Breathless (J. L. Lewis)

JOHNNY SELLECK KVOL-Lafayette, La.

- Sweet Little Sixteen (Berry)
 Who's Sorry Now (Francis)
 Are You Sincere (Williams)
 Tequila (Champs)
 Catch A Falling Star (Como)
 Big Guitar (O. Bradley)
 Belonging To Someone
 (P. Page)
- 8. Oh-Oh, I'm Falling In Love Again (J. Rodgers) 9. You Are My Destiny (Anka)
- 10. Sail Along Silv'ry Moon (B. Vaughn)

DICK STAMBAUGH WILZ—St. Petersburg Beach, Fla.

- Beach, Fla.

 1. Swinging Shepherd Blues
 (M. Koffman)
 2. 26 Miles (Four Preps)
 3. Don't Let Go (R. Hamilton)
 4. Sugartime (McGuires)
 5. I Beg Of You (E. Presley)
 6. Don't You Just Know It
 (Titans)
 7. Been So Long (Pastels)
 8. Maybe Baby (Crickets)
 9. Lollipop (Chordettes)
 10. Believe What You Say
 (R. Nelson)

EARLE PUDNEY

- FARLE PUDNEY
 WGY—Schenectady, N. Y.
 1. Getting Sentimental Over
 You (N. Riddle)
 2. Gigi (V. Damone)
 3. Tell Her You Love Her
 (F. Sinatra)
 4. 26 Miles (Four Preps)
 5. There's Only One Of You
 (Four Lads)
 6. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 7. A Wonderful Time Up There
 (P. Boone)
 8. 76 Trombones
- 9. 76 Trombones (Hugo & Luigi)
 9. Atrivedetci Roma (Williams)
 10. 16 1 Forget You (Sinatra)

FREEMAN HOVER KCSR—Chadron, Neb

- KCSK—Chadron, Neb.

 1. Tequila (Champs)

 2. Catch A Falling Star (Como)

 3. Sweet Little Sixteen (Berry)

 4. 26 Miles (Four Preps)

 5. Get A Job (Mills Bros.)

 6. Sail Along Silv'ry Moon

 (B. Vaughn)

 7. Oh Julie (S. Salvo)

 8. Who's Sorry Now (Francis)

 9. Don't (E. Presley)

 10. Sugartime (McGuires)

FRANK POLLACK KDAY-Hollywood, Calif.

- KDAY—Hollywood, Calif.

 1. Tequila (Champs)

 2. Lollipop (Chordettes)

 3. Oh-Oh, I'm Falling In Love
 (J. Rodgers)

 4. Get A Job (Silhouettes)

 5. Catch A Falling Star (Como)

 6. Oh Julie (Crescendos)

 7. Short Shorts (Royal Teens)

 8. Sugartime (McGuires)

 9. Maybe (Chartel)
- 9. Maybe (Chantels)
 10. Maybe Baby (Crickets)

PAUL DUBOSE WKAB-Mobile, Ala.

- WKAB—Mobile, Ala.

 1. Get A Job (Silhouettes)

 2. Breathless (J. L. Lewis)

 3. Short Shorts (Royal Teens)

 4. Swinging Shepherd Blues

 (M. Koffman)

 5. Oh Julie (Crescendos)

 6. Yes My Darling (F. Domino)

 7. 26 Miles (Four Preps)

 8 Love Like A River

 (E. T. Watkins)

 9. Why Don't They Understand

 (G. Hamilton IV)

 10. Maybe Baby (Crickets)

TOM GEORGE WJBK—Detroit, Mich.

- WJBK—Detroit, Mich.

 1. Lollipop (Chordettes/
 Ronald & Ruby)

 2. Tequila (Champs)

 3. Who's Sorry Now (Francis)

 4. Sweet Little Sixteen (Berry)

 5. 26 Miles (Four Preps)

 6. It's Too Soon To Know
 (P. Boone)

 7. Breathless (J. L. Lewis)

 8. Are You Sincere (Williams)

 9. Baubles, Bangles And Beads
 (J. Jones)

 10. Catch A Falling Star (Como)

JAY MICHAEL WCAE—Pittsburgh, Pa.

- WCAE—Pittsburgh, Pa.

 1. Sweet Little Sixteen (Berry)
 2. Get A Job (Silhouettes)
 3. Tequila (Champs)
 4. Graduation Means Goodbye
 (Cardigans)
 5. Gigi (C. Margulis)
 6. Lazy Mary (L. Monte)
 7. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)
 8. Are Vou Sincerae (Williams)
- Again (J. Rodgers)
 8. Are You Sincere (Williams)
 9. Dancing With My Shadow (Four Voices)
 10. Magic Moments (P. Como)

RON HICKMAN

- RON HICKMAN
 WNNJ—Newton, N. J.

 1. You Sure Look Good To Me
 (Hilltoppers)
 2. Gigi (V. Damone)
 3. Blonde Bombshell (Rondo)
 4. The Laughing Sailor
 (R. Goodwin)
 5. Magic Moments (P. Como)
 6. Lazy Mary (L. Monte)
 7. 26 Miles (Four Preps)
 8. Sail Along Silv'ry Moon
 (B. Vaughn)
 9. It's Too Soon To Know
 (P. Boone)
 10. Whole Lotta Woman

- 10. Whole Lotta Woman (M. Rainwater)

- BUDDY STEVENS AND
 JIM GOLDEN
 WARE—Ware, Mass.

 1. Sweet Little Sixteen (Berry)
 2. Lollipop (Chordettes)
 3. Good Golly Miss Molly
 (L. Richard)
 4. It's Too Soon To Know
 (P. Boone)
 5. Belonging To Someone
 (P. Page)
 6. Ricky Tick (N. Watts)
 7. My Pledge To You (J. Nash)
 8. Bad Motorcycle
 (Storey Sisters)
 9. Lazy Mary (L. Monte)
 10. You're The Greatest (Carr)

LASH LAZAAR

- ROME—Tulsd, Oktd.

 1. Tequila (E. Platt)

 2. Breathless (J. L. Lewis)

 3. Catch A Falling Star (Como)

 4. Are You Sincere (Williams)

 5. Sweet Little Sixteen (Berry)

 6. Good Golly Miss Molly

 (L. Richard)

 7. 26 Miles (Four Preps)

- BILL DAWES
 ECOP—Cincinnati 6, Ohio

 1. He's Got The Whole World
 In His Hands (L. London)

 2. A Wonderful Time Up There
 (P. Boone)

 3. Lollipop (Chordettes)

 4. Oh Julie (O. Williams)

 5. Maybe (Chantels)

 6. Sugartime (McGuires)

 7. Are You Sincere (Williams)

 8. A Million Miles From
 Nowhere (B. Benton)

 9. Who's Sorry Now (Francis)

 10. Tequila (Champs)

- (P. Boone)
 7. Swinging Shepherd Blues
 (J. Smith)

KOCY-Oklahoma City, Okla.

- (C. Smith)
 B. Hey Doll Baby (P. Kelly)
 9. 26 Miles (Four Preps)
 10. Chick-Lets (Diamonds)

SCOTT AVERY WKTV—Utica, N. Y

- WKTV—Utica, N. Y.

 1. I'm Not Afraid Anymore
 (E. Rodgers)

 2. A Very Precious Love
 (Ames Bros.)

 3. 26 Miles (Four Preps)
 4. I Dig That Gal The Most
 (R. Pearson)

 5. In Time (J. Harper)
 6. It's Too Soon To Know
 (P. Boone)

 7. Are You Sincere (Williams)
 8. Wishing For Your Love
 (Voxpoppers)
 9. In My Life (T. Leonetti)
 10. Lover In The House
 (S. Lawrence)

- LASH LAZAAR
 KXLA—Pasadena, Calif.

 1. Don't Let Go (R. Hamilton)
 2. Tequila (Champs)
 3. In My Heart (J. Lewis)
 4. Maybe (Chantels)
 5. So Tough (Kuf-Links)
 6. Thirteen Men (D. Shore)
 7. Sail Along Silv'ry Moon
 (B. Vaughn)
 B. The Other Me (J. Wallace)
 9. Voodoo Man (Del-Vikings)
 10. In My Life (T. Leonetti)

- DAN CRAWFORD KOME—Tulsa, Okla.

- Lovin' At Night (D. Gates) Little Blue Man (Johnson)
- 10. College Man (B. Justis)

ALAN FIELD WTOR—Torrington, Conn.

- WTOR—Torrington, Conn.

 1. Witchcraft (F. Sinatra)

 2. Tequila (Champs)

 3. Lazy Mary (L. Monte)

 4. 26 Miles (Four Preps)

 5. Who's Sorry Now (Francis)

 6. It's Too Soon To Know
 (P. Boone)

 7. He's Got The Whole World
 In His Hands (L. London)

 8. Now And For Always
 (G. Hamilton IV)

 9. Arrivederci Roma (Williams)

 10. Sugartime (McGuires)

- SIG SAKOWICZ
 WHFC—Chicago, III.

 1. Arrivederci Roma (Williams)
 2. Peyton Place (L. Brooks)
 3. 26 Miles (Four Preps)
 4. Ballad Of A Teenage Queen
 (J. Cash)
 5. Who's Sorry Now (C. Francis)
 6. A Wonderful Time Up There
 (P. Boone)

B. Lazy Mary (L. Monte) 9. It's Easy To Say (J. Nash) 10. You Win Again (J. L. Lewis)

- KOCY—Oklahoma City, Okla.

 1. One Heart (G. Hamilton IV)
 2. Sweet Little Sixteen (Berry)
 3. Sweet Little Darlin'
 (J. Stafford)
 4. A Wonderful Time Up There
 (P. Boone)
 5. He's Got The Whole World
 In His Hands (L. London)
 6. Till The Right One Comes
 Along (J. Sweeney)
 7. Your Name Is Beautiful
 (C. Smith)

- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Disk **Jockey**

REGIONAL RECORD REPORTS

DANNY WILSON

- WHAV—Haverhill, Mass.
- 1. Witchcraft (F. Sinatra)
 2. Don't (E. Presley)
 3. Are You Sincere (Williams)
 4. Lollipop (Chordettes)
 5. Sugartime (McGuires)
 6. It's Too Soon To Know
- 6. It's Too Soon To Know (P. Boone) 7. 26 Miles (Four Preps) B. Gigi (T. Martin) 9. Maybe (Chantels) 10. You Are My Destiny (Anka)

JAY BENNETT KGAF—Gainesville, Tex. HERB CARL

- KGAF—Gainesville, Tex.

 1. Don't (E. Presley)
 2. Get A Job (Silhouettes)
 3. Magic Moments (P. Como)
 4. Sail Along Silv'ry Moon
 (B. Vaughn)
 5. Sweet Little Sixteen (Berry)
 6. Short Shorts (Royal Teens)
 7. Teenage Love (J. Fuller)
 8. Oh Julie (Crescendos)
 9. Sugartime (McGuires)
 10. Are You Sincere (Williams)

- BILL CUSACK
 WEST—Caribou, Me.

 1. Who's Sorry Now (Francis)
 2. A Wonderful Time Up There
 (P. Boone)
 3. Catch A Falling Star (Como)
 4. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 5. Gigi (B. Eckstine)
 6. Come To Me (J. Mathis)
 7. 26 Miles (Four Preps)
 8. River Kwai March & Colonel
 Bogey (M. Miller)
 9. Bells On My Heart (Cornell)
 10. Tequila (S. Kenton)

ART ROBERTS WCUE—Akron, Ohio

- WCUE—Akron, Unio

 1. Tequila (Champs)
 2. Lollipop (Chordettes)
 3. Sweet Little Sixteen (Berry)
 4. Dinner With Drac (Zacherle)
 5. Who's Sorry Now (Francis)
 6. 26 Miles (Four Preps)
 7. He's Got The Whole World In His Hands (L. London)
 8. The Walk (J. McCracklin)
 9. Billy (K. Linden)
 10. Give Her The Ax, Max
 (A. Roberts)

- ERNIE FORRESTER KGNO—Dodge City, Kans.
- KGNO—Dogge Chy,

 1. Tequila (Champs)

 2. Get A Job (Silhouettes)

 3. Who's Sorry Now (Francis)

 4. Sweet Little Sixteen (Berry)

 5. Arrivederci Roma (Williams)

 6. Oh-Oh, I'm Falling In Love

 (J. Rodgers)

(J. Rodgers) 7. Lollipop (Chordettes) 8. Substitute (L. Baker) 9. Belonging To Someone (P. Page) 10. Wishing For Your Love (Voxpoppers)/My Love Loves Me (Four Coins)

- LARRY BERRILL
 KBIG—Hollywood, Calif.

 1. The Brothers Karamazov
 (J. Hill)
 2. He's Got The Whole World
 In His Hands (L. London)
 3. Swinging Shepherd Blues
 (D. Rose)
 4. Who's Sorry Now (Francis)
 5. Return To Me (D. Martin)
 6. Big Guitar (S. Taylor)
 7. All Of These And More
 (F. Laine)
 8. Me. Please Me (D. Jones)

7. All Of These And More (F. Laine) 8. Me, Please Me (D. Jones) 9. Dee Jay With A Broken Heart (C. Jarvis) 10. Ghost Satellite (Bob & Jerry)

- AL MELTZER WEBR—Buffalo, N. Y. 1. Sail Along Silv'ry Moon
 (B. Vaughn)
 2. A Wonderful Time Up There
- 2. A Wonderful Time Up There
 (P. Boone)
 3. Catch A Falling Star (Como)
 4. 76 Trombones
 (Pee Wee Hunt/B. May)
 5. Belonging To Someone
 (P. Page)
 6. Tell Her You Love Her
 (F. Sinatra)
 7. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)
 8. Are You Sincere (Williams)
 9. Who's Sorry Now (Francis)
 10. Little Blue Man (Johnson)

- WALB—Albany, Ga.
- WALB—Albun,,

 1. Lollipop (Chordettes)
 2. Are You Sincere (Williams)
 3. Sweet Little Sixteen (Berry)
 4. You Mean Everything To Me (Spades)

- (Spades)
 S. Tequila (Champs)
 6. Get A Job (Silhouettes)
 7. 26 Miles (Four Preps)
 B. Maybe Baby (Crickets)
 9. Who's Sorry Now (Francis)
 10. Breathless (J. L. Lewis)

- KONO—San Antonio, Tex.
- 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. The Walk (J. McCracklin)
 4. Maybe (Chantels)
 5. Breathless (J. L. Lewis)
 6. Lonely Island (S. Cooke)
 7. So Tough (Casuals)

8, Are You Sincere (Williams) 9. Catch A Falling Star (Como) 10. Don't (E. Presley) DICK McFARLAND CKSL—London, Ont., Can.

- CKSL—London, Ont., Can.

 1. Tequila (Champs)
 2. Ballad Of A Teenage Queen.
 (J. Cash)
 3. Oh-Oh, I'm Falling In Love (J. Rodgers)
 4. Sweet Little Sixteen (Berry)
 5. A Wonderful Time Up There (P. Boone)
 6. Breathless (J. L. Lewis)
 7. Maybe Baby (Crickets)
 8. Catch A Falling Star (Como)
 9. Who's Sorry Now (Francis)
 10. Lollipop (Chordettes)

- MEL BERSS
 WVU—Nashville, Tenn.

 1. Oh Julie (Crescendos)
 2. Tequila (Champs)
 3. It's Too Soon To Know
 (P. Boone)
 4. Say Boss Man (B. Diddley)
 5. Catch A Falling Star (Como)
 6. Reelin' & Rockin' (C. Berry)
 7. Get A Job (Silhouettes)

8. Baby You've Had It (J. Paul) 9. Before You Accuse Me (B. Diddley) 10. Sweet Little Sixteen (Berry)

- ALAN JEFFORY KRIZ—Phoenix, Ariz.
- 1. I Gave You My Heart (G. Grant) 2. Tequila (Champs)
 3. Sail Along Silv'ry Moon
 (B. Vaughn)
 4. Catch A Falling Star (Como)
 5. Swinging Shepherd Blues
 (M. Koffman)
 6. Witchcraft (F. Sinatra)
 7. Terry (T. Castle)
 B. Lonely Island (S. Cooke)
 9. Are You Sincere (Williams)
 10. River Kwai March & Colonel
 Bogey (M. Miller)

- TED BARBONE, DICK DAUGHERTY, BOB LEE WFIN—Findlay, Ohio
- WFIN—Findlay, Ohio

 1. A Wonderful Time Up There
 (P. Boone)

 2. Are You Sincere (Williams)

 3. Lollipop (Chordettes)

 4. 26 Miles (Four Preps)

 5. Catch A Falling Star (Como)

 6. He's Got The Whole World
 In His Hands (L. London)

 7. Who's Sorry Now (Francis)

 8. Sweet Little Sixteen (Berry)

 9. Tequila (Champs)

 10. Sail Along Silv'ry Moon
- 10. Sail Along Silv'ry Moon (B. Vaughn)
- PHIL BURGESS
 WCFR—Springfield, Vt.

 1. A Wonderful Time Up There
 (P. Boone)
 2. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)
 3. Now And For Always
 (G. Hamilton IV)
 4. Who's Sorry Now (Francis)
 5. Oh Lonesome Me (D. Gibson)
 6. Lollipop (Chordettes)
 7. Prince Of Players
 (T. Fredericks)
 8. I'm Not Afraid Anymore
 (E. Rodgers)
 9. Gigi (V. Damone) PHIL BURGESS
- 9. Gigi (V. Damone) 10. She (J. Vale)

W 1 Mb—Manning, S. C. 1. What A Night (L. Emerson) 2. Don't (E. Presley) 3. 26 Miles (Four Preps) 4. At The Hop (N. Todd) 5. Are You Sincere (Williams) 6. Sweet Little Sixteen (Berry) 7. Sail Along Silv'ry Moon 8. Oh Laccorne Mark 1. Williams

- 8. Oh Lonesome Me (J. Walker)
 9. Sing Boy Sing (T. Sands)
 10. Waitin' In School (R. Nelson)
- GENE WINTERS GENE WINTERS
 WPGC—Washington, D. C.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. 26 Miles (Four Preps)
 4. Catch A Falling Star (Como)
 5. Good Golly Miss Molly
 (L. Richard)
 6. Rock And Roll Is Here To
 Stay (Danny & Juniors)
 7. Don't (E. Presley)
 8. Get A Job (Silhouettes)
 9. It's Too Soon To Know
 (P. Boone)
 10. Lollipop (Chordettes)

- DANNY STILES
- DANNY STILES
 WNJR—Newark, N. J.
 1. Who's Sorry Now (Francis)
 2. Gigi (C. Margulis)
 3. Dede Dinah (F. Avalon)
 4. Congratulations (Turbans)
 5. Sunglasses After Dark
 (D. Pullen)
 6. Miss Thing (Silhouettes)
 7. Life Is A Mystery (T. Spade)
 8. I Might Like It (Deltaires)
 9. Patty (B. Long)

10. The Prince Of Players (T. Frederick)

- KEN MANLEY WHYE—Roanoke, Va.
- WHYE—Roanoke, Va.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Lollipop (Chordettes)
 4. Oh-Oh I'm Falling In Love
 (J. Rodgers)
 5. It's Too Soon To Know
 (P. Boone)
 6. Dinner With Drac (Zacherle)
 7. Who's Sorry Now (Francis)
 8. Wishing For Your Love
 (Voxpoppers)
 9. There's Only One Of You
 (Four Lads)
 10. Are You Sincere (Williams)

- BOB ELLIS
 KOY—Phoenix, Ariz.

 1. A Wonderful Time Up There
 (P. Boone)

BILL GERSON

- BILL GERSON
 WINN—Louisville, Ky.
 1. 76 Trombones (R. Preston)
 2. 26 Miles (Four Preps)
 3. Magic Moments (P. Como)
 4. A Very Precious Love
 (Ames Bros.)
 5. Lida Rose & Will I Ever Tell
 You (Original Cast)
 4. Pagging With My Shadow

- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title. "Only those records best suited for commercial use are reviewed by THE CASH BOX"
- 6. Dancing With My Shadow (Four Voices)
- 7. It's Too Soon To Know (P. Boone) 8. Sweet Li'l Darlin' (Stafford)
- 9. Kisses (F. Pourcel) 10. Gigi (V. Damone)



Disk Jockey

REGIONAL RECORD REPORTS

CHARLIE TRUSSELL KXEL—Waterloo, Iowa

- RAEL—Waterloo, lowa

 1. Sweet Little Sixteen (Berry)
 2. Don't (E. Presley)
 3. Catch A Falling Star (Como)
 4. 26 Miles (Four Preps)
 5. You Are My Destiny (Anka)
 6. Are You Sincere (Williams)
 7. Who's Sorry Now (Francis)
 8. Lollipop (Chordettes)
 9. Tequila (E. Platt)
 10. Tell Her You Love Her
 (F. Sinatra)

- FRED HOBBS KBOL—Boulder City, Colo.

- KBOL—Boulder City, Coto.

 1. Tequila (E. Platt)
 2. Sweet Little Sixteen (Berry)
 3. 26 Miles (Four Preps)
 4. Lollipop (Chordettes)
 5. Catch A Falling Star (Como)
 6. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 7. Are You Sincere (Williams)
 8. Big Guitar (O. Bradley)
 9. Maybe Baby (Crickets)
 10. Sail Along Silv'ry Moon
 (B. Vaughn)

KEN ALBRIDGE KHMO—Hannibal, Mo

- KHMO—Hannibal, Mo.

 1. There's Nothing As Lonely
 As Saturday Night (Brewer)
 2. Lollipop (Chordettes)
 3. Magic Moments (P. Como)
 4. Who's Sorry Now (Francis)
 5. Sail Along Silv'ry Moon
 (B. Vaughn)
 6. Ballad Of A Teenage Queen
 (J. Cash)
 7. Are You Sincere (Williams)
 8. Sugartime (McGuires)
 9. Teguila (S. Kenton)
 10. Witchcraft (F. Sinatra)

ALAN FREDERICK WGBB—Freeport, N. Y.

- WGBB—Freeport, N. Y.

 1. Sweet Little Sixteen (Berry)

 2. Don't (E. Presley)

 3. Tequila (Champs)

 4. Who's Sorry Now (C. Francis)

 5. There's Only One Of You

 (Four Lads)

 6. Every Night I Pray (Chantels)

 7. A Kiss Is A Kiss

 (Rockin' Chairs)
- B. Oh What A Baby (Tonettes)

 9. My Dear (Twintones) 10. Get A Job (Silhouettes)
- JACK VAUGHN
 WNAX—Yankton, S. D.

 1. Marching To Pretoria
 (B. Gibson)

- 1. Marching (B. Cl.)
 2. 76 Trombones
 3. 26 Miles (Four Preps)
 4. Who's Sorry Now (Francis)
 5. Don't (E. Presley)
 6. Are You Sincere (Williams)
 7. It's Too Soon To Know
 (E. Arnold)
- B. Lollipop (Chordettes)
 9. Sweet Elizabeth (W. Glahe)
 10. Whoo Pie Shoo Pie (Sattin)

MORT NUSSBAUM WBBF-Rochester, N. Y.

- WBBF—Rochester, N. T.

 1. 76 Trombones
 (May/Hugo & Luigi)
 2. River Kwai March & Colonel
 Bogey (Miller/Ros)
 3. Here's Steve Lawrence
 (Album)
 4. Little Blue Man (B. Johnson)
 5. Somebody Else Is Taking My
 Place (V. Monroe)
 6. Magic Moments (P. Como)
 7. Witchcraft (F. Sinatra)
 8. Gigi (B. Eckstine)
 9. Catch A Falling Star (Como)
 10. Only One Of You
 (Four Lads)

DANNY THOMPSON, BOB TURLEY, CHUCK LINDSEY WKAZ—Charleston, W. Va.

- WKAZ—Charleston, IV.

 1. Breathless (J. L. Lewis)

 2. It's Too Soon To Know
 (P. Boone)

 3. Sweet Little Sixteen (Berry)

 4. Sugartime (McGuires)

 5. Are You Sincere (Williams)

 6. Ballad Of A Teenage Queen
 (J. Cash)
- 7. This Little Girl Of Mine (Everlys)

 8. Catch A Falling Star (Como)
- 9. Flip Flop And Bop (Cramer)
 10. Lollipop (Chordettes)

- AGENTINGULANG TINGKAN WALT PINTO WGUY—Bangor, Me.

 - WGUY—Bangor, Me.

 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. 26 Miles (Four Preps)
 4. Catch A Falling Star (Como)
 5. Lollipop (Chordettes)
 6. Breathless J. L. Lewis)
 7. Witchcraft (F. Sinatra)
 B. Oh Julie (Crescendos)
 9. A Wonderful Time Up There
 (P. Boone)
 10. College Man (B. Justis)

- DON LAMOND
 KFOX—Hollywood, Calif.

 1. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 2. Magic Moments (P. Como)
 3. Witchcraft (F. Sinatra)
 4. 76 Trombones (J. F. Carr)
 5. Sugartime (McGuires)
 6. Tell Her You Love Her
 (F. Sinatra)
 7. Tequila (S. Kenton)
 8. Teacher's Pet (D. Day)
 9. Lollipop (Chordettes)
 10. Rhonda (R. Fleming)
- JIM MAC WBNC—Conway, N. H.

- WBNC—Conway, N. H.

 1. Sweet Little Sixteen (Berry)
 2. It's Too Soon To Know
 (P. Boone)
 3. Lollipop (Chordettes)
 4. Gigi (C. Margulis)
 5. Lazy Mary (L. Monte)
 6. Tequila (S. Kenton)
 7. She (J. Vale)
 8. Arrivederci Roma (Williams)
 9. I Met Him On Sunday
 (Shirelles)
 10. Whistle Me Some Blues
 (Four Freshmen)

EDDIE HUBBARD WGN—Chicago, III.

- WGN—Chicago, III.

 1. Tequila (E. Platt)

 2. Who's Sorry Now (C. Francis)

 3. 26 Miles (Four Preps)

 4. Uh Huh Ch Yeah (Lawrence)

 5. Ballad Of A Teenage Queen

 (J. Cash)

 6. Arrivederci Roma (Williams)

 7. Lazy Mary (L. Monte)

- 9. Peyton Place (L. Brooks)
 10. Swinging Shepherd Blues
 (J. Smith)

- "HAP TROUT"

 KPAL—Polm Springs, Calif.

 1. I'm A Fool To Want You
 (F. Sinatra)

 2. Are You Sincere (Williams)

 3. Tequila (S. Kenton)

 4. I Wish 1 May, 1 Wish 1
 Might (Four Aces)

 5. A Very Precious Love
 (Ames Bros.)

 6. The Marching Saints
 (H. Belafonte)

 7. Don't Rush Me (J. O'Neill)

 8. Lonely Island (S. Cooke)

 9. 76 Trombones (D. Terry)

 10. Love Me Again (J. Sands)

- ROGER NIEMAN
 WVBU—Lewisburg, Pa.

 1. Lollipop (Chordettes)
 2. Magic Moments (P. Como)
 3. Wishing For Your Love
 (Voxpoppers)
 4. Tequila (Champs)

- 3. Wishing for Source (Voxpoppers)
 4. Tequila (Champs)
 5. Leaps & Bounds (Doggett)
 6. It's Too Soon To Know
 (P. Boone)
 7. Your Graduation Means
 Goodbye (Cardigans)
 8. Maybe Baby (Crickets)
 9. Belonging To Someone
 (P. Page)
 10. A Waltz To Remember
 (V. Haukins)

CHUCK PHILLIPS

- WEMP—Milwaukee, Wisc.

 1. Lida Rose (G. Lombardo)

 2. A Very Precious Love
 (Ames Bros./Doris Day)

 3. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)

 4. No One Ever Lost More
 (J. Dorsey)
- (J. Dorsey)
 5. Are You Sincere (Williams)
 6. I Love A Violin (D. Collins)
 7. Magic Moments (P. Como)
 8. Gigi (Vic Damone)
 9. There's Only One Of You (Four Lads)
- 10. 26 Miles (Four Preps)

- RON KEHOE
 WDGR—Hanover, N. H.

 1. Lollipop (Chordettes)
 2. Short Shorts (Royal Teens)
 3. 26 Miles (Four Preps)
 4. Catch A Falling Star (Como)
 5. Tequila (Champs)
 6. So Tough (Casuals)
 7. It's Too Soon To Know
 (P. Boone)
 8. Click Clack (Doo & Don'ts)
 9. Bye Bye Elvis (J. Harris)
 10. My Pledge To You (J. Nash)

VIC KEARNS

- KUDL—Kansas City, Mo.
- KUDL—Kansas City, Mo.

 1. Tequila (Champs)
 2. Are You Sincere (Williams)
 3. Who's Sorry Now (Francis)
 4. 26 Miles (Four Preps)
 5. It's Too Soon To Know
 (P. Boone)
 6. Sweet Little Sixteen (Berry)
 7. Ballad Of A Teenage Queen
 (J. Cash)
 8. The Walk (J. McCrackin)
 9. Breathless (J. L. Lewis)
 10. College Man (B. Justis)

ED HAMILTON

- ED HAMILTON
 KENT—Shreveport, La.

 1. Tequila (Champs)
 2. Triangle (Rays)
 3. The Stroll (Diamonds)
 4. Oh-Oh, I'm Falling In Love
 (J. Rodgers)
 5. Sweet Little Sixteen (Berry)
 6. It's Too Soon To Know
 (P. Boone)
 7. Peggy Sue (B. Holly)
 8. Sugartime (McGuires)
 9. You Are My Destiny (Anka)
 10. A Million Miles From
 Nowhere (B. Benton)

CARMINE ANTHONY WJJD—Chicago, III.

- 1. Tequila (Champs/Platt)
 2. Sweet Little Sixteen (Berry)
 3. Who's Sorry Now (C. Francis)
 4. Lollipop (Chordettes)
 5. It's Too Soon To Know
 (P. Boone)
- 6. Lazy Mary (L. Monte)
 7. Rock And Roll Is Here To Stay (Danny & Juniors)
 8. Catch A Falling Star (Como)
 9. Oh Julie (Crescendos)
 10. Are You Sincere (Williams)

- BOB STEVENS

 KVAN—Vancouver, Wash.

 1. A Wonderful Time Up There
 (P. Boone)
 2. Sweet Little Sixteen (Berry)
 3. Tequila (Champs)
 4. Sugartime (McGuires)
 5. Oh-Oh, I'm Falling In Love
 Again (J. Rodgers)
 6. Sail Along Silv'ry Moon
 (B. Vaughn)
 7. Are You Sincere (Williams)
 8. Ballad Of A Teenage Queen
 (J. Cash)
 9. Maybe Baby (Crickets)
- 9. Maybe Baby (Crickets)
 10. Breathless (J. L. Lewis)

LARRY JONES WDEW—Westfield, Mass.

- WDEW—Westfield, Mass.

 1. 26 Miles (Four Preps)

 2. Magic Moments (P. Como)

 3. My Love Loves Me
 (Four Coins)

 4. Sing Boy Sing (T. Sands)

 5. I'm Getting Sentimental
 Over You (N. Riddle)

 6. It's Too Soon To Know
 (P. Boone)

 7. How About Me
 (K. Errair Quartet)

 8. Belonging To Someone
- B. Belonging To Someone
 9. Witchcraft (F. Sinatra)
 10. Who's Sorry Now (Francis)

JIM TERRELL CFRA-Ottawa, Ont., Can.

- 1. Catch A Falling Star (Como)
 2. Ballad Of A Teenage Queen
 (J. Cash)
 3. A Wonderful Time Up There
 (P. Boone)
 4. Oh, Julie (Crescendos)
 5. Trying To Forget About You
 (J. Hahn)
- 6. At The Hop (J. Hahn)
 7. Sugartime (McGuires)
 8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
 9. Arrivederci Roma (Williams)
 10. 26 Miles (Four Preps)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BELIEVE WHAT YOU SAY"

"MY BUCKET'S GOT A HOLE IN IT"

The Cash Box Disk of the Week

Ricky Nelson Imperial 5503

"DON'T YOU JUST KNOW IT"

The Cash Box Award o' the Week

"TUMBLING TUMBLEWEEDS"

The Cash Box Disk of the Week

Billy Vaughn ..., Dot 15710

"BLUEBIRDS OVER THE MOUNTAIN"

The Cash Box Sleeper of the Week

Ersel Hickey Epic 9263

"I MET HIM ON

A SUNDAY"

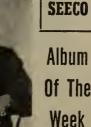
Shirelles Decca 30588

"EVERY NIGHT"

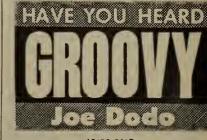
The Cash Box Disk of the Week

End 1015

Chantels



39 WEST 60th STREET NEW YORK 23, N. Y. CIRCLE 6-9705



47/20-7207





Report Bennett New VP Of Liberty

HOLLYWOOD—It was reported this week that Al Bennett, of Hart Distributing in this city, has resigned to become vice-president and general manager of Liberty Records. As of press time however, no confirmation of this could be had either from Bennett or Sy Waronker, President of Liberty. The report went on to say that Bennett would have a participation deal with the diskery and would be in charge of sales, promotion, advertising and distribution. Before joining Hart, Bennett was vice-president in charge of sales for Dot Records.

Webster Intros New Stereo Cartridge

RACINE, WISC. — The Webster Electric Co. of Racine, Wisconsin has just introduced a new stereo cartridge on the market. This new stereoceramic cartridge is said to be capable of playing either stereo or monaural 33 1/3-45 rpm disks with "exceptional fidelity". The cartridge has a response of 30-15,000 CPS and tracks at 5 to 7 grams. The stylus is a .7 diamond and it will carry a list price of \$24.50. Standard discounts are available to all dealers.



47/20-7190



Getting Stronger!

"BLONDE BOMBSHELL"

and

"THERE GOES MY HEART AGAIN"

Jubilee 5319



"A VERY PRECIOUS LOVE"

from the Warner Bros. Production "MARJORIE MORNINGSTAR"

THE AMES BROS.
DORIS DAY
THE JOHNSTON BROS.
BONNIE GUITAR
SLIM WHITMAN

JACK JONES

DICK HAYMES

RCA Victor Columbia London Dot Imperial Capitol Hallmark

SOUND TRACK ALBUM RCA Victor

M. WITMARK & SONS

Jesse Kaye Named MGM Vice President

HOLLYWOOD—Jesse Kaye, west coast representative for MGM Records since the label's inception, has been named a vice-president of the record company according to an announcement made here last week.

The announcement came while president Arnold Maxin was on the coast for distributor meetings on the extensive promotion plans for the label's three "Gigi" albums. Maxin was on the coast with vice-president and national sales manager Irv Jerome; and Sol Handwerger, director of promotion for MGM. The meeting also revealed extensive plans for the label's "heaviest recording schedule in its history."

Nixon Commends Newport's International Jazz Band

NEW YORK—The Vice President of the United States, Richard M. Nixon, in a letter to Festival President Louis L. Lorillard, has hailed the Newport Jazz Festival's International Youth Band as:

"an outstanding example of what can be done by private citizens and groups in furtherance of the concept of 'people to people' and the development of mutual understanding through contact among people of similar interests

ing through contact among people of similar interests. Young musicians from many countries will be brought together through the band, and while they may not all speak the same language, they all share a common interest in popular music. I am sure that this will not only be a meaningful experience for the musicians involved but it will also symbolize the great interest in this form of artistic expression which is shared by people in all areas of the world."

Composed of twenty of the best young jazz musicians from twenty countries, including two behind the Iron Curtain, the 'International Youth Band' will appear in the

Design Records Enters Singles Field

NEW YORK—Design Records heretofore a low priced LP line, entered into the pop singles field last week with its first two-disk release—one introing a new pactee Jett Powers, a nineteen-year-old baritone singing "Teen Age Quarrel" backed with "Go, Girl, Go".

The Second disk features Charlie Applewhite, who gets his release from the army March 25th. The disk features "Saturday's Kisses" backed with a Stallman-Shapiro song, "Put Your Heart Next To Mine".

Cy Leslie, President of the firm stated that it is the firm's intention to build artists via the single route for later presentation in the firm's LP catalogue. Singles will be A & R'd by Roy Freeman, who heads the department for the label.

At the same time the company announced the pacting of several new artists. The label has signed Connie Boswell and will release as her initial offering, an album of Irving Berlin tunes. Lanny Ross will record a 25th Anniversary album and Charlie Applewhite will follow his single release with an album of Kern tunes titled "Our Love Affair". This will be Applewhite's first disk in the album field and will be released within a week after Applewhite is released from the army

Other recent pactees for the line include Charlie Spivak and his Orchestra, Eddie Dean, Smiley Burnette, Hildegarde and Al Donahue and his Orchestra. The diskery also has a one-album deal with Jerry Colonna, Dorothy Lamour and is currently negotiating with two femme vocalists for album deals.

United States only at the Newport Jazz Festival, which takes place over the July 4th weekend at Newport, R.I.

Players are currently being auditioned in Europe for the band, and all expenses of bringing them to and from the United States will be borne by the Newport Jazz Festival, a non-profit organization devoted to the idea of developing a greater understanding between people through the medium of jazz.

Hentoff Heads East A&R For Contemporary

LOS ANGELES — Nat Hentoff, author and jazz critic, has been set as East Coast A&R head of Contemporary Records, the West Coast indie. He will, however, continue his free-lance writing activities for The Reporter, Harper's, Esquire and other magazines as well as liner note writing for other firms.

Present plans call for Hentoff to record one album per month. The first, recorded and scheduled for April release, is by Benny Golson, featuring jazzmen Art Farmer, Gigi Gryce, Julius Watkins, Wynton Kelly, Paul Chambers, Charlie Persip, and others.

To acquaint himself with Contemporary's recording techniques and general production policy, Hentoff recently flew to Los Angeles. During his stay he interviewed a number of Contemporary's artists for whose albums he will write liner notes: Barney Kessel, Victor Feldman, Hampton Hawes, Harold Land, Ornette Coleman, Shelly Manne and André Previn.

Golden Crest Promotion

LOS ANGELES - One of the most successful promotions at the High Fidelity show held recently in Los Angeles was the give-away record offered by Golden Crest Records. Each visitor to the show was given a certificate entitling him to a free seven inch LP record containing excerpts from six different Golden Crest albums. On the reverse side of the certificate were listed the dealers in the Los Angeles area who would redeem the coupon for the record. Al Chapman of Modern Distributing, local distributor for Golden Crest, reported tremendous public response to the promotion with more than 25,-000 of the LP's given out.

Kay-Gee Distributing Expands With Pop Disks

BALTIMORE, MD.—The Kay-Gee Distributing Company of Baltimore, celebrating its 10th anniversary as a record distributing enterprise, is now expanding its operation to include popular records. For the past ten years Kay-Gee had been specializing in classical merchandise.

To handle the popular record department's promotion, Sam Kaufman of Kay-Gee announced that he has appointed Jack Cohen, a veteran of eight years in the record business.

Cook Issues Third Release

NEW YORK — Cook Laboratories' third new release since the fire that destroyed its plant last fall includes three new LP's: "Beauty & The Brute Force" featuring Dot Evans and a steel band; "Un Ti Bo", the music from the French island of Martinique; and "Ecuador", music with a Latin flair played and sung by the Benitez-Valencia duo.

Water Fight



BOSTON—Norm Prescott (right) won the battles, but lost the war. In a wild canoe-tilting contest between WBZ, Boston radio personalities, Norm Prescott and Alan Dary at the Sportsmens' and Boat Show recently, Prescott landed the best jousting blows as above, but he also landed in the water in three of four battles. This main tank event between the popular disk jockeys filled Mechanics Hall with an overflow capacity crowd of more than 5,000.

Ashburn Joins New Warner Bros. Co.

HOLLYWOOD — Jim Conkling, president of the newly-formed Warner Bros. Record Co., last week announced the appointment of Harrison Ashburn as coordinator of A&R and business activities. Ashburn for the past twelve years has been with the music department of Universal-International studios.

At the same time, Conkling indi-

At the same time, Conkling indicated that no talent will be signed to cated that no talent will be signed to the new label for one more month, and that the first product from the com-pany is scheduled for release in ap-proximately two months. According to Conkling, the company plans the development of new talent, as well as the signing of established artists.

Cameo Buys 2 Masters

NEW YORK — Cameo Records'
New A & R head, Jerry Field, has obtained two masters from other record
companies for the Cameo label.
In Minneapolis, Field picked up a
disk called "Candy Man" by George
Davo from the North Star Record
Company

A side reported breaking in and around the Columbus-Cleveland area. "Don't Mess Up My Hair" by Mike Miller was taken over from the Starr

With the announcement of the two master purchases came word that Cameo is planning to enter into the album field in the near future. The full story on the album line will be announced within the next few weeks.

New Columbia Distrib.

NEW YORK—Commercial Electric Company of Toledo, Ohio, which had been distributing Columbia Phonographs for years, will take on the Columbia Record line for distribution in the Toledo area, April 1. Stanford Goldman is the head of Commercial.

Westminster Names Portem

NEW YORK — Westminster has just appointed Portem Distributing of New York City as the exclusive distributor for Westminster records in New York City (except Staten Island), Long Island and Westchester County

Rosemary Clooney & Jose Ferrer Cut "Oh Captain" LP For MGM

Arnold Maxin, president of MGM Records, announced that on his recent trip to Los Angeles, California, he cut an album with Rosemary Clooney and Jose Ferrer. The husband-wife team did the score from the Broadway play, "Oh Cap-tain"

Phil Moore, well known bandleader

Phil Moore, well known bandleader and arranger, did the arranging and conducting on this session.

Maxin explained that Rosemary Clooney, whose contract with Columbia Records had expired, did this album on a free-lance basis. She had not signed with MGM Records although other albums have been discussed with her.

Seeco Records Signs Musicomic Stubby Kaye

NEW YORK—Sidney Siegel, president of Seeco Records, has just signed Broadway musical-comedy star Stubby Kaye to an exclusive record-

Stubby Kaye to an exclusive recording contract.

Kaye, who will make at least two LP's for Seeco, is currently appearing as "Marryin' Sam" in the hit Broadway musical "Li'l Abner". His performance in "Li'l Abner" won him this season's "Outer Circle Award" in the musical category.

this season's "Outer Circle Award" in the musical category.
Prior to "Li'l Abner", Kaye was "Nicely, Nicely Johnson" in both the stage and screen versions of "Guys And Dolls".

Roulette-20th Fox **Hold Screening**

CHICAGO—Stan Pat, local representative for Roulette Records, set up a special screening, in conjunction with Twentieth Century Fox Film Corporation, of "A Long Hot Summer" in the Twentieth Century Fox private screening room, March 20.

The movie features Joanne Woodward, Paul Newman, Orson Welles and Lee Remick. Roulette's interest is centered in the sound track of "A Long Hot Summer" which features Jimmie Rodgers' version of the title tune.

Effervescent Winner



NEW YORK—At MGM Records' New York press luncheon introducing the intensive MGM campaign on behalf of the label's three "Gigi" albums, a magnum of champagne was awarded to the winner of a drawing. Above, Arnold Maxin, president of MGM is shown presenting the effervescent prize to Marty Ostrow, Cash Box editor. The bottle never reached home. It was polished-off by the staff of The Cash Box.

Premiere Party



NEW YORK—Richard Rodgers (left) and Oscar Hammerstein II, composers of the fabulous "South Pacific" score, present the star of the film version of "South Pacific", Mitzi Gaynor, with a floral copy of the film's sound track album. The presentation was made at a party in honor of the pic's New York premiere and was staged by RCA Victor Records at the Essex House in New York. The "SP" film sound track album is on the Victor label.

W&G Of Australia To Issue 300 LP's In '58

MELBOURNE, AUSTRALIA-The W & G Record Processing Company of Australia, a record manufacturing company representing some 35 American labels has announced that its LP production will be stepped up to at least 300 releases for this year. In order to cope with the increased production, W & G will expand its staff and facilities. The company will concentrate on popular and jazz material selected from within the ABC-Paramount, Somerset, Transworld, Fraternity, Key, Balboa, Marvel and Record Corporation of America catalogues.

In the classical department W & G will concentrate on the Westminster, Esoteric, Counterpoint and Modern Classics lines. The polka and foreign lines selections will be made from the Standard Phono, Colonial, and Old Tyme Jamboree labels.

W & G reports that 85% of its packaged releases now appear on 12" LP's as opposed to 7" EP's and 10" LP's which were in demand a few years ago. The 10"-78 rpm disk is fast becoming extinct, the company reveals, and over 95% of single sales are on 7"-45 rpm disks.

Jimmy Parks, W & G's American representative, is currently in Australia visiting with distributors and disk jockeys to hypo sales of American produced material. In April he will continue on his trip around the world setting up distributors for Australian produced material in Europe and the United States.

RRE Appoints Record Promotional Service

HOLLYWOOD—Record Releasing Enterprises has appointed Joey Sasso and Gene Armand's Record Promotional Service to handle promotion for the East Coast. First release they will be working on will be "Afraid To Love You" and "Riding Out The Blues" by Jerry Madison. Both sides are the first efforts of the songwriting team of Mark Mason and Otto Nelson.

World Pacific's Eastern Distributor Meeting

NEW YORK — World Pacific President, Richard Bock, Vice-President, Phillip Turetsky, and Sales Manager, Woody Woodward, held a large-scale business meeting last week in New York, with local distributors and representatives of several other aspects of the record trade in attendance. The trip's basic purpose was to review the Eastern market condition as well as to establish firmer distributor relationships and coordinate midyear sales planning.

Bock announced that artist-photographer William Claxton and poetpublisher Lawrence Lipton, instrumental in the success of Los Angeles' and San Francisco's Poetry and Jazz movements, were signed by World Pacific to produce an as yet unspecified number of Poetry and Jazz albums. The albums will be the first to take advantage of top, established jazz stars. Lipton has stated that his album plans include "a fuller use of cooperative and sympathetic interplay between poet and musician, a more closely fused and meaningful artist relationship."

Bob Bain "FENDER BENDER"

Capitol # 3931

SNYDER MUSIC

Fats Domino # 5492 "Yes, My Darling"

"Don't You Know I Love You''

Imperial Records



R & B Ramblings

NEW YORK:

Doug Moody, Ember and Herald Records, shot into Philadelphia to scoop up a master that's been getting attention in that area. "Betty Moretti" by the Chiclets is the side and it was produced and sold by Joe Grady and Ed Hurst. Moody says they are planning to change the name of the group,



TURBAN

but at this time they have not come up with the right one. Selling at top speed are Lee Allen's "Boppin' At The Hop" and The Silhouettes' "Miss Thing". Hanging on and threatening to break is "Congratulations" by The Turbans. Herald Records is cutting Count Hastings with two instrumentals this week. Moody will also be busy with a record session in which Ronnie Pearson cuts his next release. Pearson will debut it nationally on the Dick Clark show next Thursday, March 27. . . . Don Carter ankles Roulette on March 28. He plans his own label and will free lance A & R for other diskeries. He has already signed contracts to a & r for Duke, Backbeat, Dooto and Roulette. Carter wants it clearly understood that

he is not forming his company to sell masters. All releases on his own label, and he has seven ready to go, will remain there. He is out to build a strong independent company. Carter plans to be ready with releases about April 1.... We hear Joe Kolsky is affectionately known around the office as "Senor Jose". . . . Essex Record Distributors, Inc., and Ascot Record Sales, Inc., Newark, N.J., is having open house at their new offices and warehouse at 10 Fenwick Street on Tuesday, Wednesday and Thursday, March 25, 26 and 27. . . . Jerry Wexler, Atlantic Records, tells of two "gassers" coming out this week. Two of the company's hot artists, Chuck Willis and Ray Charles make their pitch with "Hand Up My Rock And Roll Shoes" and "What Am I Living For" (Willis) and "Yes Indeed" and "I Had A Dream" (Charles). Also about to be released is an East-West package that the Atlantic fellas have high hopes for. "Little Blue Man" by Betty Johnson still climbing up that list of the nation's best sellers. . . . Glory Records out with two this week. Vince Martin tries to get back in the charts with another Bob Barron-Burt Long tune. Barron and Long, writers of "Cindy, Oh Cindy", pitch with "Ginny, My Joy". Martin's coupling is "Let The Midnight Special". Glory's second entry is "Story Old, Story New" and "Corey, Corey" by Herb Cooper. . . . Alan Freed's touring package, now complete. The roster includes Jerry Lee Lewis, Buddy Holly, Billy Ford and His Thunderbirds, The Chantels, The Pastels, Chuck Berry, The Diamonds, The Crickets, The Casuals, Frankie Lymon, Dickie Do and The Don'ts, Jo Ann Campbell, Screamin' Jay Hawkins, and the Freed orchestra featuring Sam "The Man" Taylor, Earl Warren and Panama Francis. . . . Ruth Cage out doing some advance selling for Broadway Theatre Alliance for the national company of "Auntie Mame".... Johnny Brantley getting ready to record. He is currently hot with "The Place" on Carlton Records. Brantley is also doing deejay work at WOV-New York where he does the Saturday evening 10-12 pm show, . . . Figure Music moving with some new tunes that look exciting. "Tight Skirts and Sweater" by the Versatones on All Star Records, "Standing At The Alter" by the Delltones on Ivy, and "Out Of My Mind" by The Platters on Mercury. . . . Jerry Keller, Web Records, will appear on Ted Steele's TV Show on March 27 to plug his new release, "Please Sing To Me". . . . Bill "Sparky" Mullen now doing a program on WAZA-Baltimore, Md. every Saturday morning (on tape) in addition to his WSID-Baltimore stints. Bill can be reached at WSID-912 No. Charles St., Baltimore. Mullen also does a Sunday evening 6-7 "Latin Fiesta" for the V.A. Hospital as a public service. He gets no pay for it. . . . Bill Spitalsky, Atco Records,



RAY CHARLES

reveals that two of the foursome released only last week are already getting a solid reaction. They are King Curtis' "The Birth Of The Blues" and "Jest Smoochin'," and Walter Spriggs' "Rack 'Em Back". . . . Don Robey claims the gang in Houston is working around the clock to fill the king-sized orders coming in on Tony Spade's "Life Is A Mystery", Bobby Blue Bland's "Teach Me", Bea Booker's "Comfort In My Heart", and The Capistranos' "Po Mary". Robey also advises he will soon be shipping a new spiritual release by Clara Ward and The Sensational Nightingales. Also coming up is a new Rob-Roys release. Dave Roinick, eastern rep for Robey's three labels, just back after checking Philadelphia, Balti-

more and Washington. Robey's A & R chief, Joe Scott, just finished a couple of sessions in Dallas and Fort Worth where he cut the next release for The Casuals and Pat Murphy with The Catalinas. Dave Clark, Duke-Peacock-Backbeat national sales rep, winging about the country. Last stop Miami, Fla. . . . Clifton "King Bee" Smith (KCOH-Houston, Texas) tells us Buddy Johnson, sister Ella, Arthur Prysock, B. B. King, Annie Laurie, Linda Hopkins, Arnett Cobb and Joe Tex were in town and most of them showed up on The

King Bee's Royal Court of Rock (Record Hop) Saturday afternoon. . . . Count Basie and Joe Williams in New York's Birdland March 20 to April 2. . . . Earl Bostic out on King with two delectable instrumentals, "Back Beat" and "Honeysuckle Rose".

CHICAGO:

Abner, Vee Jay-Falcon Records, is quick to advise that Memphis Slim, who has been dormant for two years, has what looks like a big one on Vee-Jay titled "Stroll On Little Girl." The Dells, who are hot with their new release "The Springer" move into the Apollo Theater in New York, 4/4 for one week.



P P VINC

Ab tells us that the Spaniels really wowed the crowds at the Howard Theater in Washington, D.C. with their current disk "I Lost You", and Ab is very elated over a "left field' item on the Falcon label "Marsha" by the Prodigals; which is breaking very big in Detroit, Pittsburgh, Cleveland and Chicago . . . Lola Dee and her Hubby Rudolph Vallentino (Yup! that's his monicker!) are expecting a wee bundle of joy . . . Roulette's Stan Pat is very excited about terrific sales on the Heartbeats' "I Found A Job" . . . Bill Bolden at King Distribs says that Ralph Bass, Herb Kole and everyone else at King are tickled about Little Willie John's "Talk To Me, Talk To Me". Bill says it's going like WOW! Inimitable Earl Bostic.

currently playing the Blue Note, is doing big biz according to Frank Holzfiend, Bill tells us. Bill says that two decks King expects a lot of good results with are Gene Stewart's "Oh, Baby, Dance With Me" and Bill Doggett's Hot & Peppery new release "Pimento" . . . Over at United Distribs, Jerry Ferber advises that B. B. King's "Why Does Everything Happen To Me" and Danny Boy's "All Of Me", on Kent, are hitting on all fronts . . . Congrats are in order for deejay King Richard (Dick White) of WRIT in Milwaukee, who bowed on TV recently over WITI, Milwaukee. Dick had Roulette's Playmates and the Crescendos as his guests. The Crescendos' newie is "School Girl" on Nasco, according to All-State's Mike Oury. Mike says that there is a lot of activity on the Chantel's newie "Every Night" on End and Larry Williams' new Specialty "Slow Down" . . . A sensational new Dot trio, the James Brothers, who guest on "American Bandstand" April 4, appeared on "Marty's Morgue" and Jim Lounsbury's "Record Hop" via WBKB recently . . . Ted Argiris, Bel Aire Music, announced the sale of his fifth master to Decca Records . . . Phil Chess is minding the shop at the Chess Diskery while Lennie Chess is on the west coast.

LOS ANGELES:

Ed Townsend, new Capitol Records artist, back East to promote his new recording "For Your Love" and "Over and Over Again"... Spike Jones has entered the Rock and Roll field as a writer. Jones and Eddie Brandt penned the current hit song sweeping the Southwest, "Sick, Sick, Sick" recorded by



LITTLE WILLIE JOHN

Kenny Ottey on RCA Victor. Disk is Pick of the Week on XEAK, The Mighty 690, and Predicted Hit at KDAY.... Charles Trammel taking over the remote disk jockey show from Dolphin's of Hollywood record store heard over station KGFJ.... United Artists Records signed former child film star, David Holt to a long term contract. First release, a rock and roller will be out soon.... Josie's Bobby Freeman and Ebb's Ralph Mathis in town from San Francisco with KYA's Jim Hawthorne for an appearance on Red Blanchard's KPOP remote from Park Record Shop.... Premiering on Capitol Records this week is Don Lang, a rock singer, who offers "Ramshackle Daddy" with a double-talk lyric on the top side. It

is paired with "Hand Jive" which is based on a current British teen trend in which the kids express themselves musically with ther hands. . . . Red Blanchard, KPOP, found a master of "Turkey Trot" by the Art Foxall Combo, which is a rock and roll version of "Turkey In The Straw". Red's airing created enough reaction to prompt Randy Wood to buy the master for release on Dot Records. . . . B. B. King, now recording for the new Kent label, is out with a new release "Why Do Everything Happen To Me" and "You Know I Go For You".



Territorial

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

ARE YOU SINCERE Andy Williams (Cadence 1340)

BAD MOTORCYCLE Storey Sisters (Cameo 126)

BAUBLES, BANGLES AND BEADS Jonah Jones (Capitol 3893)

*BEGGING BEGGING James Brown (Federal 12316)

BLUEBERRY SWEET Chandeliers (Angel Tone 521)

BOBBY'S BLUES Bobby Blue Bland (Duke 182)

BOOK OF LOVE Monotones (Argo 5290)

*BOPPIN' AT THE HOP Lee Allen (Ember 1031)

BORN BLIND Sonny Boy Williamson (Checker 883)

CHERRY PIE Tri-Lads (Bulls-Eye)

CHICKEN HOP
CHICKEN IN THE BASKET
Billy Bland (Tip-Top 708)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN Bill Justis (Phillips 3522)

*CONFESSIN' THE BLUES Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla S-7)

CRY FOR ME BABY Elmore Janes (Chief 7006)

DEDICATED TO THE ONE I LOVE "5" Royales (King 5098)

DINNER WITH DRAC John Zacherle (Cameo 130)

DIZZY MISS LIZZIE Larry Williams (5pecialty 626)

DO WHAT YOU DID I'M ASKING FORGIVENESS Thurston Harris (Aladdin 3399)

*DO YOU WANT TO DANCE Bobby Freeman (Josie 835)

DOWN ON MY KNEES *I FOUND A JOB Heartbeats (Roulette 4054)

*DOWN ON THE FARM Al Downing (White Rock 1111)

EVERY NIGHT Chantels (End 1050)

FLIP, FLOP AND BOP Floyd Cramer (RCA Victor 7156)

FLYING HOME HIPPY DIPPY Bill Doggett (King 5096)

*GOT A JOB Miracles (End 1016)

*HAVE FAITH Gene Allison (Vee-Jay 273)

HIGH BLOOD PRESSURE Huey 5mith & Clowns (Ace 545)

HOO DOO BLUES Lightning 5lim (Excello 2131)

I LOST YOU CRAZEE BABEE Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY Shirelles (Decca 30588)

I'M OUT TO GETCHA
Thurston Harris (Aladdin 3415)

IN MY HEART

Jimmy Lewis & Volumes (Ivy 104)

JUST FOR YOU AND ME Joe Tex (Ace 544)

LOLLIPOP Ronald & Ruby (RCA Victor 7174)

LOVER BOY Cleftones (Gee 1048)

* Indicates first appearance on Territorial Tips

*MOONLIGHT Vanguards (Ivy 103)

MOVIN' AND GROOVIN' Duane Eddy (Jamie 1101)

NO LOVE LIKE HER LOVE Clyde McPhatter (Atlantic 1170)

OH JULIE Otis Williams (DeLuxe 6158)

OH-OH, I'M FALLING IN LOVE AGAIN Jimmie Rodgers (Roulette 4045)

REELIN' AND ROCKING Chuck Berry (Chess 1683)

REMEMBER Velours (Onyx 520; Orbit)

ROCK AND ROLL IS HERE TO STAY Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY Little Willie Littlefield (Rhythm 108)

7-11 Gone All Stars (Gone 5016)

6 MONTHS, 3 WEEKS Sharps (Tag)

*SOMEWHERE DOWN THE LINE Jimmy Scott (King 5104)

SO TOUGH Casuals (Back-Beat 503)

STAY BY MY SIDE Midnighters (Federal 12317)

STOOD UP Ricky Nelson (Imperial 5483)

STRING TO YOUR HEART Jimmy Reed (Vee-Jay 270)

SUBSTITUTE Lavern Baker (Atlantic 1176)

SUGARTIME McGuire Sisters (Coral 61924)

TEQUILA Eddie Platt (ABC-Paramount 9899)

*THAT'S ALL I NEED TO KNOW 5am: Cooke (5pecialty 627)

THE PLEA Chantels (End 1001)

THE SHAKE Mark IV (Cosmic 704)

THE SWINGING SHEPHERD BLUES Moe Koffman (Jubilee 5311)

THE TUTTLE Ernie Freeman (Imperial 5486)

THIS IS THE NIGHT Valiants (Keen 34004)

TO BE LOVED
Jackie Wilson (Brunswick 55052)

TO LOVE AND BE LOVED Lloyd Price (KRC 305)

TRYING TO GET YOU OFF MY MIND Katy Watkins (Checker 879)

26 MILES Four Preps (Capitol 3845)

VOODOO MAN Del-Vikings (Mercury 71266)

WE BELONG TOGETHER Robert & Johnny (Old Town 1047)

WHO'S SORRY NOW Connie Francis (MGM 12588)

WIGGLE-TAIL Googie Rene (Class 221)

WISHING FOR YOUR LOVE Voxpoppers (Mercury 71282) Clovers (Atlantic 1175)

YES MY DARLING DON'T YOU KNOW I LOVE YOU Fats Domino (Imperial 5492)

YOU ARE MY DESTINY Paul Anka (ABC-Paramount 9880)

YOU WERE MADE FOR ME Sam Cooke (Keen 4009)



THE NATION'S

rop

THE THE PROPERTY OF THE PROPER

TEQUILA 1 Champs (Challenge 1016) SWEET LITTLE

SIXTEEN 2 Chuck Berry (Chess 1683) THE WALK 5

Jimmy McCracklin (Checker 885) GOOD GOLLY MISS MOLLY 4 Little Richard (Specialty 624)

BEEN SO LONG Pastels (Argo 5287) 7

GET A JOB Silhouettes (Ember 1029) DON'T LET GO

3

Roy Hamilton (Epic 9257) 6 **BREATHLESS**

8 Jerry Lee Lewis (Sun 288) 10 DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545) 22

MAYBE 8 Chantels (End 1005)

SHORT SHORTS 9 Royal Teens (ABC-Paramount 9882) DON'T

12 Elvis Presley (RCA Victor 7150) OH JULIE 13

Crescendos (Nasco 6005) MAYBE BABY 21 Crickets (Brunswick 55053)

TEACH ME HOW TO LOVE YOU 17 Bobby Blue Bland (Duke 182)

LOLLIPOP 16 Chordettes (Cadence 1345) 32

TALK TO ME, TALK TO ME Little Willie John (King 5108) 30 THE STROLL

Diamonds (Mercury 71242) 11 LONELY ISLAND

Sam Cooke (Keen 4009) 31 BETTY AND DUPREE

15 Chuck Willis (Atlantic 1168) 21. EVERY NIGHT. 22. SWINGING SHEPHERD BLUES. 23. ANGEL SMILE. 24. YOU WERE MADE FOR ME. 25. SO TOUGH. 26. AT THE HOP. 27. YOU CAN MAKE IT IF YOU TRY. 28. DEDE DINAH. 29. 7-11. 30. THAT'S ALL RIGHT. **GAC Signs A Downey**



NEW YORK-Following in his famous dad's footsteps, Morton Downey, Jr. inks a managerial pact with Art Weems, Executive Vice-President of General Artists Corporation. The young crooner's initial waxing, due out this week, will be on the MGM label. Titles of the two tunes, which he penned himself, are "Ya Let Go" and "Wedding Ring".

It Broke big—Big—BIG! 6 6 GO

The Miracles

END RECORDS 1650 BROADWAY, N. Y., N. Y.

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WHAT'S GWYNE ON?"

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"Burlesque Humor"

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47/20-7190





Backstage At The Waldorf



NEW YORK—Last Saturday, the McGuire Sisters, Phyllis, Chris and Dorothy, completed a sensational engagement at the Waldorf Astoria. During their stay there the gals overwhelmingly won the critics acclaim. Also, the artists are riding high in the wax circle with their current smash hit, "Sugartime", which may probably turn out to be the biggest side they've cut to date. Many show biz personalities turned out to see the trio. Included in the above pics are, (left top photo, left to right) Bob Austin of The Cash Box, Chris, Jerry Marshall of WMGM, Phyllis, Al Trilling, WNEW Record Librarian, Dorothy and Jack Lacy of WINS. (Top right) The gals with WNEW deejay, Art Ford. (Bottom left) The trio poses with Odis Echols, on the left, and Charlie Phillips, co-writers of "Sugartime". (Bottom right) The gals with Steve Allen, standing, and seated, tunesmith Jimmy McHugh, Mrs. Allen (Jayne Meadows) and Martin Block of ABC.





NEW YORK

CHICAGO

NEW ORLEANS

TEQUILA
Champs
(Challenge 1016)

BEEN SO LONG
Pastels
(Argo 5287)

THE WALK Jimmy McCracklin (Checker 885)

SWEET LITTI SIXTEEN Chuck Berry (Chess 1683)

YOU CAN MAKE IT IF YOU TRY Gene Allison (Yee-Jay 256)

GET A JOB
5ilhouettes
(Ember 1029)

7 TALK TO ME, TALK TO ME Little Willie John (King 5108)

B DOWN ON MY KNEES
Heartbeats
(Roulette 4054)

ROCK AND ROLL
IS HERE TO STAY
Danny & The Juniors
(ABC-Paramount 9888)

WE BELONG
TOGETHER
Robert & Johnny
(Old Town 1047)

TEQUILA Champs (Challenge 1016)

TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)

ANGEL SMILE Nat "King" Cole (Capitol 3860)

DON'T LET GO Roy Hamilton (Epic 9257)

THE WALK Jimmy McCracklin (Checker 885)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

BEEN SO LONG Pastels (Argo 5287)

YOU WERE MADE FOR ME 5am Cooke (Keen 4009)

THAT'S ALL RIGHT Little Jr. Parker (Duke 168)

YOU CAN MAKE IT IF YOU TRY Gene Allison (Yee-Jay 256) TEQUILA Champs (Challenge 1016)

I'M ASKING FORGIVENESS Thurston Harris (Aladdin 3399)

BEEN SO LONG Pastels (Argo 5287)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

TALK TO ME, TALK TO ME Little Willie John (King 5108)

THE WALK Jimmy McCracklin (Checker 885)

MISS MOLLY Little Richard (5pecialty 624)

HIGH BLOOD
PRESSURE
Huey 5mith & Clowns
(Ace 545)

LONELY ISLAND 5am Cooke (Keen 4009)

DEDICATED TO THE ONE I LOVE '5" Royales (King 5098)

ST. LOUIS

TEQUILA Champs (Challenge 1016)

2 EVERY NIGHT Chantels (End 1050)

THE PLEA
Chantels
(End 1001)

BEEN SO LONG
Pastels
(Argo 5287)

BLUEBERRY SWEET
Chandeliers
(Angel Tone 521)

YOU WERE MADE FOR ME Sam Cooke (Keen 4009)

7 MAYBE Chantels (End 1005)

8 SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

THE WALK

Jimmy McCracklin(Checker 885)

GOT A JOB

Miracles
(End 1016)

NEWARK

TEQUILA Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

EVERY NIGHT Chantels (End 1050)

TALK TO ME, TALK TO ME Little Willie John (King 5108)

BETTY AND DUPREE Chuck Willis (Atlantic 1168)

WE BELONG TOGETHER Robert & Johnny (Old Town 1047)

DON'T YOU KNOW I LOVE YOU Fats Domino (Imperial 5492)

THE WALK Jimmy McCracklin (Checker 885)

DOWN ON MY KNEES Heartbeats (Roulette 4054)

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624) DALLAS

TEQUILA Champs (Challenge 1016)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

THE WALK Jimmy McCracklin (Checker 885)

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)

BREATHLESS Jerry Lee Lewis (5un 288)

ROCK IT Tommy Hudson (White Rock 1110)

DOWN ON THE FARM Al Downing (White Rock 1111)

TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)

BEEN SO LONG

Pastels (Argo 5287)

DIZZY MISS LIZZY Larry Williams (Specialty 626)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



PHILADELPHIA

LOS ANGELES

DETROIT

TEQUILA Champs (Challenge 1016)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)

DON'T YOU KNOW I LOVE YOU Fats Domino (Imperial 5492)

GOOD GOLLY MISS MOLLY Little Richard (5pecialty 624)

> BOOK OF LOVE (Argo 5290)

BEEN SO LONG 7 Pastels (Arga 5287)

THE WALK Jimmy McCracklin (Checker 885) 8

TALK TO ME, TALK TO ME Little Willie John (King 5108)

GET A JOB 5ilhouettes (Ember 1029) 10

ATLANTA

9

TEQUILA Champs (Challenge 1016)

OH JULIE Crescendos (Nasca 6005)

MAYBE Chantels (End 1005)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

CORRIDO ROCK Bill Balcom (Starla S-7)

GET A JOB 5ilhouettes (Ember 1029)

LOLLIPOP Chordettes (Cadence 134S)

ARE YOU SINCERE Andy Williams (Cadence 1340)

SHORT SHORTS Royal Teens (ABC-Paramount 9882)

BREATHLESS Jerry Lee Lewis (Sun 288)

TEQUILA Champs (Challenge 1016)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

THE WALK Jimmy McCracklin (Checker 885)

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)

LOLLIPOP Chordettes (Cadence 1345)

MAYBE BABY Crickets (Brunswick SS0S3)

WHO'S SORRY NOW Cannie Francis (MGM 12588)

GET A JOB Silhouettes (Ember 1029)

SOMEWHERE DOWN THE LINE Jimmy Scott (King 5104)

MAYBE Chantels (End 1005)

BOSTON

SAN FRANCISCO

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

BEEN SO LONG Pastels (Argo 5287)

TEQUILA 3 Champs (Challenge 1016)

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)

THE WALK Jimmy McCracklin (Checker 885) 5

YOU WERE MADE FOR ME 5am Cooke (Keen 4009)

DON'T YOU JUST KNOW IT Huey 5mith & Clowns (Ace 545)

BOOK OF LOVE 8 Monotones (Argo 5290)

JUST YOU AND ME 9 Joe Tex (Ace 544)

BEGGING, BEGGING 10 James Brown (Federal 12316)

MAYBE BABY Crickets (Brunswick 550\$3)

TEQUILA Eddie Platt (ABC-Paramount 9899)

MAYBE Chantels (End 1005)

SHORT SHORTS Royal Teens (ABC-Paramount 9882)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

DINNER WITH DRAC John Zacherle (Camea 130)

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)

THE WALK Jimmy McCracklin (Checker 885)

BREATHLESS Jerry Lee Lewis (5un 288)

GET A JOB 5ilhouettes (Ember 1029)

TEQUILA (Challenge 1016)

SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)

DON'T LET GO Roy Hamilton (Epic 9257)

TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)

DEDICATED TO THE ONE I LOVE "5" Royales (King 5098)

GET A JOB 5ilhouettes (Ember 1029)

THIS IS THE NIGHT (Keen 34004)

GOOD GOLLY MISS MOLLY Little Richard (5pecialty 624)

DO YOU WANT TO DANCE Bobby Freeman (Josie 835)

LOLLIPOP Chordettes (Cadence 134S)



ure Shots

"DEDICATED TO THE ONE I LOVE"

"5" Royales King 5098

"GOT A JOB"

The Cash Box Award o' the Week

3/15

End 1016 Miracles . . .

"BOOK OF LOVE"

The Cash Box Award o' the Weel

Monotones Argo 5290

"TO BE LOVED"

Jackie Wilson

The Cash Box Sleeper of the Week

Brunswick 55052

"SUBSTITUTE"

The Cash Box Award o' the Week

Atlantic 1176

"I MET HIM ON A SUNDAY"

Lavern Baker

Shirelles Decca 30558

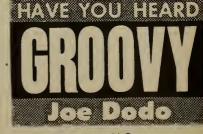
THE GOSPEL CHORDETTES NEW RELEASE! # 4096

'GOD'S GOT THE WHOLE **WORLD IN HIS ARMS"**

b/w THE SPUTNIK SONG

"I CAN'T BELIEVE IT" D.J.'s if you play Spirituals, write for free samples!





47/20-7207

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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



R&B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ 600D

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PENGUINS (Dooto 435)

B "DO NOT PRETEND" (2:47) [Dootsie Williams BMI — Curtis Williams] The Penguins return to the label on which they had their great national hit "Earth Angel". They team fluidly on a slow beat ballad with a tender thought. Easy, swingy, romantic. Good deck.

C+ "IF YOU'RE MINE" (2:10)
[Dootsie Williams BMI — Willie
Johnson] The Penguins turn to a middle beat jump with a pop-country
flavor. Deck swings lightly, but
doesn't come up to the appeal of "Do
Not Pretend."

TONY MARCH (Checker 887)

B+"STOMPEN ROCK" (2:10) [Arc-Jimbo BMI—Tony March] Tony March rocks out a middle beat rocker with that current background that the kids find so irrestible. Deck Jumps with life and the kids can go all out on this one. Hot item.

C+ "COUSIN ROCKIN' ROLL BLUES" (2:10) [Arc-Jimbo BMI — Tony March] March sings a slow, rhythmic ditty with a straight out pop approach. Fair deck without the power of "Stompen Rock".

BIG BOB DOUGHERTY (Westport 0516)

"BLUE MONDAY BLUES"

+ (2:03) [Westport BMI — Dougherty] Big Bob Dougherty and his orchestra etch a slow, rhythmic blues in ok manner. The band paints its moody picture with a fair degree of success.

GENE & EUNICE (Aladdin 3414)

B+"THE ANGELS GAVE YOU TO ME" (2:08) [Aladdin BMI—G. Forrest, E. Levy] Gene and Eunice place a rather tender thought to a quick beat rock and roll beat and the merger comes off rather well. A rhythmic jumper to which the kids can abandon all restraints. Should attract attention.

B+ "I MEAN LOVE" (2:12) [Aladdin BMI—G. Forrest, E. Levy] The pair comes through with a similar piece of material and this one too is a better than average offering. Good, solid jump wax.

WALTER SPRIGGS (Atco 6112)

B+ "RACK 'EM BACK" (1:53)
[Progressive BMI — McCoy,
Owens] Walter Spriggs rocks out a
novelty middle beat with a hard hitting reading that will definitely interest the teener. Deck moves hard
all the way. Spriggs delivers in good
style and soundwise, the deck is
powerful.

B "YOU'RE MOVIN' ME" (2:23) [Progressive BMI — Eden/Progressive BMI—Benton Otis] Spriggs works over a slow, rhythmic item and another strong waxing is the result. Spriggs has a styling that catches the ear. Ok entry.

Award o' the Week

"PIMENTO" (2:12) [Lois BMI—Thompson, Glover]
"BOO-DA-BA" (2:32) [Lynbeth BMI—Bill Doggett]

BILL DOGGETT (King 5125)

● Bill Doggett makes his pitch with a pair of top-notch instrumentals that bear the Dogget trademark. Doggett makes a stronger bid with "Pimento", a slow rhythmic ditty with tremendous sound and arrangement. The deck is exciting and captures the imagination of the listener. A strong Doggett entry that commands attention. The coupling, "Boo-Da-Ba", is a quick-middle beat with those Dogget sounds that are so compelling. Excellent dance item and strong wax on its own. However, we lean toward "Pimento" for the big action.

"THE BIRTH OF THE BLUES" (2:34) [Ross Jungnickel—Harms ASCAP—DeSylva, Brown, Henderson]

"JEST SMOOCHIN" (2:45) [Figure BMI—Curtis, Baker]

KING CURTIS (Atco 6114)

• King Curtis plays just about the hottest sax possible as he turns out two socking sides that will vie with each other for honors. "The Birth Of The Blues" finds Curtis riding roughshod over the classic tune. It emerges a powerful offering. Curtis impresses tremendously here and it could break out in a big way. The coupling, "Jest Smoochin'", is given a searing reading by Curtis' flaming sax. A torrid blues that Curtis sells with an exciting sax exhibition. Two very good waxings back to back.

"NEVER LET YOU GO." (2:14) [Haber, Tompkins, Voets, Mathis]

"I'LL MAKE A BET" (2:00) [A. Hodge]

The Ambers featuring Ralph Mathis (Ebb 142)

• Mathis and The Ambers come up with a quick beat jump that you know has it from the opening note. "Never Let You Go" is adorned with a driving tempo, handclaps and the vastly contrasting voices of the high pitched lead and the deep bass. Wax has excitement and a quality that captures the wild emotions of the youngsters. The flip, "I'll Make A Bet", is sadly inept by comparison.

RICHARD BERRY and The Pharaohs (Flip 331)

"YOU LOOK SO GOOD" (2:18)

+ "YOU LOOK SO GOOD" (2:18)

Richard Berry and The Pharaohs swing out with a slow beat bouncer reminiscent of "Down in Mexico". Berry handles his vocaling with a good styling that gets the most out of the love lyric. Good, infectious jump stuff.

"YOU'RE THE GIRL" (2:15)

[Limax BMI — Richard Berry].

Berry and The Pharaohs bounce a slow, rhythmic ditty with a good blending of vocal chords. Pretty tune sold effectively.

JOE ALLEN and His Alley Cats (Jalo 201)

(Jolo 201)

B "BABY, BABY, BABY" (2:18)

[Jalo BMI — Allen, Gale] Joe

Allen and his Alley Cats belt out a

quick beat r & r item with screaming
saxes and the raucus and hard hitting voice of Joe Allen. Deck is a

driver that is "go-go" all the way.

"I CRIED ENOUGH" (2:24)

[Jalo BMI — P. Clifton] Allen lends his big voice to a slow beat blues. It is a strong, moving job that sits strongly with the listener. Jockeys should find interesting programming here.

THE STROLLERS (Aladdin 3417)

B+"JUMPING WITH SYMPHONY SID" (2:15) [Aladdin BMI—Lester Young] The Strollers dish up a slow beat melodic instrumental with a great and interesting sound. Tune is from the family of "Swinging Shepherd Blues". Good job that merits deejay cooperation.

"SWINGING YELLOW ROSE OF TEXAS" (2:17) [P.D.] The Strollers swing with gay abandon dishing up the P.D. item with an intriguing treatment. Interesting arrangement that brings a good change of pace to any program.

GUITAR JR. (Goldband 1058)

(Goldband 1058)

"FAMILY RULES" (2:25) [Golden States BMI—Baker, Schuler]
Guitar Jr. wails a slow, rhythmic blues with an effective presentation. Deck swings lightly and seems to have captured a feeling that will make it most commercial in the southern markets.

B "I GOT IT MADE" (2:25) [Golden States BMI—Baker, Schuler] Guitar, Jr. backs with a middle beat jump and handles it in good style. The deck has an infectious air with a good, solid dance beat.

THE COZYTONES (Willow 1001)

B+"I'M ALONE" (2:17) [Walnut BMI—Paul] The Cozytones swing out in easy fashion on a lilting middle beat. Deck has a light and airy feeling despite the lead singing a story of an unsuccessful love and his plea for her return. Deck is infectious and should get good jockey attention.

"LITTLE FLIRT" (2:19) [Walnut BMI—Paul] The Cozytones come up with another entertaining deck. A slightly faster middle beat bouncer that comes off well. Good initial entry for the new label.

JOHNNY RIVERS (Gone 5026)

B+ "BABY, COME BACK" (2:35)
[Figure BMI — J. Ramistella]
Rivers rocks out with a quick beat.
Strong Presley feeling here. Deck swings with an excitement. Two good pop decks.

EDDIE BARTEL (Modern Sound 6900)

B "STEADY EDDIE" (2:01) [Andover BMI — Bartel, Martin] Eddie Bartel and His Crowd dish up a middle beat rock instrumental with good sounds and solid overall effects. Good instrumental offering for the rocking kids.

B "CHA-LYPSO BOUNCE" (1:49)
[Andover BMI—Bartel, Martin]
Bartel and gang kick up the dust in
no uncertain terms as they belt this
infectious "cha-lypso bounce" with
driving effects. Deck comes through
with excitement.

B. B. KING (Kent 301)

B+"YOU KNOW I GO FOR YOU"
(2:29) [Modern BMI — Taub,
Ling, King] B. B. King wails a slow
beat blues with his usually good vocal
job. King sings of his woman, tells
her how he goes for her, and how
life is no good without her. Good,
swinging blues the r & b fan should
feel

B "WHY DO EVERYTHING HAP-PEN TO ME" (2:20) [Taub, King, Josea] Another slow beat blues with interpretations similar to the flip deck. Another good, warm emotional r & b blues.

THE MAHARAJAHS (Flip 332)

B+(2:06) [Limax BMI—D. T. Baker, A. Leo] The Maharajahs team in good fashion on a sprightly quick beat bouncer that gets through to the listener. It has the solid teener beat currently in fad. Deck moves in great style. This one has a solid chance to make it if the airtime comes through.

B "I DO BELIEVE" (2:49) [Limax BMI—D. T. Baker, A. Leo] The Maharajahs deliver a slow beat ballad with the proper emotional depth. A good, sincere offering that catches the mood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B Retail Outlets

From Coast to Coast

CONTRACTOR AND TRACTOR AND TRACTOR OF THE PROPERTY OF THE PROP

H & Y ELECTRIC CO.

- H & Y ELECTRIC CO.
 Houston, Texas

 1. Tequila (Champs)

 2. Sweet Little Sixteen (Berry)

 3. Dedicated To The One I Love (5 Royales)

 4. Are You Sincere (A. Williams)

 5. Talk To Me, Talk To Me (L. W. John)

 6. Good Golly Miss Molly (L. Richard)

 7. Swinging Shepherd Blues (M. Koffman)

 B. The Stroll (Diamonds)

 9. The Walk (J. McCracklin)

 10. Hippy Dippy (B. Doggett)

CENTRAL RECORD SHOPS

- CENTRAL RECORD SHOPS
 Atlanta, Ga.

 1. Begging Begging (J. Brown)
 2. Sweet Little Sixteen (Berry)
 3. You Were Made For Me
 (S. Cooke)
 4. Book Of Love (Monotones)
 5. Been So Long (Pastels)
 6. Hoo Doo Blues (L. Slim)
 7. Don't You Just Know It
 (H. Smith)
 8. Before You Accuse Me
 (B. Diddley)
 9. Daddy's Little Baby
 (Midnighters)
 10. Maybe (Chantels)

TRI-BORO RECORD SHOP Jamaica, N. Y.

- MR. "T"
 Chicago, III.

 1. Angel Smile (N. Cole)

 2. Tequila (Champs)

 3. You Were Made For Me
 (S. Cooke)

 4. Been So Long (Pastels)

 5. That's All I Need To Know
 (S. Cooke)

 6. The Walk (J. McCracklin)

 7. You Know I Go For You
 (B. B. King)

 B. Confessin' The Blues
- B. Confessin' The Blues
 (L. Walter) 9. Don't Let Go (R. Hamilton)
 10. Flying Home (B. Doggett)

RECORD RACK

- Los, Angeles, Calif.

 1. Tequila (Champs)
 2. Corrido Rock (B. Balcom)
 3. We Belong Together (Robert & Johnny)
 4. Lollipop (Chordettes)
 5. 6 Months, 3 Weeks (Sharps)
 6. Are You Sincere (A. Williams)
 7. Sweet Little Sixteen (Berry)
- Jo-Ann (Playmates) 9. It's Too Soon To Know (P. Boone)
- 10. Who's Sorry Now (C. Francis)

BERGENFIELD MUSIC, INC. Bergenfield, N. J. 1. I Met Him On Sunday (Shirelles)

- (Shirelles)
 2. Tequila (Champs)
 3. Sweet Little Sixteen (Berry)
 4. Lollipop (Chordettes)
 5. Maybe Baby (Crickets)
 6. Rock And Roll Is Here To
 Stay (Danny & Juniors)
 7. The Walk (J. McCracklin)

- B. Oh Julie (Crescendos)
 9. Short Shorts (Royal Teens)
- 10. Get A Job (Silhouettes)

- HORN'S RECORDS
 Detroit, Mich.

 1. Somewhere Down The Line
 (J. Scott)
 2. Sweet Little Sixteen (Berry)
 3. Tequila (Champs)
 4. Talk To Me, Talk To Me
 (L. W. John)
 5. The Walk (J. McCracklin)
 6. Dedicated To The One I
 Love (5 Royales)
 7. Good Golly Miss Molly
 (L. Richard)
 8. Swinging Shepherd Blues
 (J. Pate)
 9. So Tough (Casuals)
- 9. So Tough (Casuals)
 10. Lester Leaps In (C. Bostic)

STATE MAN #2 New Orleans, La.

- New Orleans, La.

 1. Been So Long (Pastels)

 2. Asking Forgiveness (T. Harris)

 3. Tequila (Champs)

 4. High Blood Pressure
 (H. Smith)

 5. Sweet Little Sixteen (Berry)

 6. Dedicated To The One I
 Love (5 Royales)

 7. The Tuttle (E. Freeman)

 B. Yes My Darling (F. Domino)

 9. Dizzy Miss Lizzy
- 9. Dizzy Miss Lizzy
 (L. Williams)
- 10. The Walk (J. McCracklin)

MELROSE MUSIC

- MELROSE MUSIC
 San Francisco, Calif.

 1. Teach Me (B. B. Bland)
 2. Till The Right One Comes
 Along (J. Sweeney)
 3. Tequila (Champs)
 4. Dedicated To The One I
 Love (S Royales)
 5. Wishing For Your Love
 (Voxpoppers)
 6. Don't (E. Presley)

- (Voxpoppers)
 6. Don't (E. Presley)
 7. Lonely Island (S. Cooke)
 B. Don't Let Go (R. Hamilton)
 9. Cry For Me (E. Jones)
 10. Maybe (Chantels)

Jamaica, N. Y. 1. You Can Make It If You Try (G. Allison) 2. Talk To Me, Talk To Me (John) 3. Bobby's Blues (B. B. Bland) 4. That's All Right (L. J. Parker) 5. Don't You Just Know It (H. Smith) 6. Born Blind (S. B. Williamson) 7. Say Boss Man (B. Diddley) B. To Be Loved (J. Wilson) 9. Don't Shout At Me Daddy (E. Johnson) 10. Wee Baby Blues (J. Turner)

k Jockey

CLIFTON "KING BEE"

- CLIFTON "KING BEE"
 SMITH
 KCOH—Houston, Tex.

 1. Sweet Little Sixteen (Berry)
 2. Tequila (Champs)/The Walk
 (J. McCracklin)
 3. Dedicated To The One I Love
 (S. Royales)
 4. If I Don't See You Again
 (T. Taylor)
 5. You Were Made For Me
 (S. Cooke)
 6. Gee Golly (Coasters)
 7. Have Faith (G. Allison)/
 Been So Long (Pastels)
 B. Teach Me (B. B. Bland)
 9. Don't You Just Know It
 (H. Smith)
 10. Star Of Fortune (V. Dillard)

JACK STANT & GENE BOYD WDRF—Chester, Pa.

- WDRF—Chester, Pd.

 1. Skinny Minny (B. Haley)
 2. You Excite Me (F. Avalon)
 3. Love Me Again (J. Sands)
 4. I Wish I May, I Wish I Might (Four Aces)
 5. Screaming Ball (DuPonts)
 6. Oh Julie (Crescendos)
 7. Love For Sale (A. Raymond)
 3. So Tough (Casuals)
 9. Dona (W. Lewis)
 10. A Wonderful Time Up There
 (P. Boone)

BOB DEANE KANS-Wichita, Kans.

- KANS—Wichita, Kans.

 26 Miles (Four Preps)
 Oh Julie (Crescendos)
 Get A Job (Silhouettes)
 You Are My Destiny (Anka)
 Maybe Baby (Crickets)
 So Tough (Casuals)
 Lollipop (Chordettes)
 College Man (B. Justis)
 I'm Gonna Love You (Holly)
 Now And For Always
 (G. Hamilton IV)

KING BEE" WOODCOCK WYBC-New Haven, Conn.

- 1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Don't Let Go (R. Hamilton)
 4. Good Golly Miss Molly
 (L. Richard)
- 5. Get A Job (Silhouettes)
- Maybe (Chantels)
 Pass The Biscuits Please
 (A. Williams)
- B. Dance (Coasters)
- 9. Honeystrollin' (Honeystrollers)
 10. The Walk (J. McCracklin)

HARRY GRANT KCNA—Tucson, Ariz.

- KCNA—Tucson, Aria.

 1. Breathless (J. L. Lewis)
 2. College Man (B. Justis)
 3. Get A Job (Silhouettes)
 4. Rock And Roll Is Here To Stay (Danny & Juniors)
 5. You Mean Everything To Me (Slades)
- Lollipop (Chordettes)
 Tequila (Champs)
 Short Shorts (Royal Teens)
 Don't Let Go (R. Hamilton)

Bad Motorcycle (Storey Sisters) CHUCK BABCOCK

- CKLB-Oshawa, Ont., Can.
- CKLB—Ushawa, Unt., Can.

 1. Tequila (Champs)
 2. Oh Julie (Crescendos)
 3. Bop-A-Lena (R. Self)
 4. Don't (E. Presley)
 5. She's Neat (D. Wright)
 6. So Tough (Kuf-Linx)
 7. I'll Come Running Back To
 You (S. Cooke)
 B. The Stroll (Diamonds)
 9. Breathless (J. L. Lewis)
 10. Short Shorts (Royal Teens)

- JOE SMITH WMEX-Boston, Mass.
- 1. Tequila (Champs/Platt)
 2. Sweet Little Sixteen (Berry)
- 3. We Belong Together (Robert & Johnny)
- 4. Wishing For Your Love (Voxpoppers)
 5. Dinner With Drac (Zacherle)

- 6. I've Lied (W. Wilson)
 7. Lollipop (Chordettes)
 8. Oh Julie (Crescendos)
 9. I Met Him On Sunday
 (Shirelles)
 10. Who's Sorry Now (C. Francis)

- BILL WORTH
 WNDR—Syracuse, N. Y.

 1. Tequila (Champs)
 2. Get A Job (Silhouettes)
 3. Maybe (Chantels)
 4. Good Golly Miss Molly
 (L. Richard)
 5. I Beg Of You (E. Presley)
 6. The Walk (J. McCracklin)
 7. Don't You Just Know It
 (Titans)
 8. Harrietta (L. Doo)
- B. Henrietta (J. Dee)
 9. Gee Golly (Coasters)
 10. Yes My Darling (F. Domino)

DON BURFORD KBSF—Springhill, La.

- KBSF—Springhill, La.

 1. Tequila (Champs)
 2. Wishing For Your Love
 (Voxpoppers)
 3. Breathless (J. L. Lewis)
 4. Get A Job (Silhouettes)
 5. Betty And Dupree (C. Willis)
 6. Short Shorts (Royal Teens)
 7. Gigi (B. Eckstine)
 B. The Stroll (Diamonds)
 9. Oh Julie (Crescendos)
 10. Don't (E. Presley)

Bob Features Nellie



FORT WAYNE, IND.—It isn't everyday that WOWO disk jockey Bob Chase is as happy as he was recently when Nellie Lutcher, who was appearing in Fort Wayne at the Berghoff Gardens, stopped in at the studios to be interviewed by Bob. A long time fan of Miss Lutcher, Bob not only featured her on his "Bob Chase Show" that night, but also took the opportunity to star her in his weekly nighttime "Program PM" series "Band of Gold', which was broadcast on the evening of March 4th.

Mercury Cuts Vaughan Stereo At London House

CHICAGO — EmArcy Records, a subsidiary of Mercury Records, and Oscar and George Marienthal of the London House held an after hours stereo taping session at the London House March 6 featuring Sarah Vaughan. The session was supervised by EmArcy's Jack Tracy assisted by Malcolm Chisholm and Douglas Brand. The title of the tape will be "Sarah Vaughan At London House".

Sarah performed before an audience consisting of the elite of show business currently appearing in Chicago. Among those present as guests of the Marienthals were; Carol Channing and her husband, Charles Lowe; Count Basie, Carmen Cavallaro, Woody Herman, Buddy Greco, Jack Gavin, account executive, Henri, Hurst & McDonald; Al Taylor, deejay Marty Faye with Stan Gottstein, producer of Marty's Morgue TV Show.

Others present were, Frank D'Rone, currently appearing at Dante's In-

of Marty's Morgue TV Show.

Others present were, Frank D'Rone, currently appearing at Dante's Inferno; deejay Milo Hamilton, WIND; Pat McCafferty, WGN; Miss Pat O'Day, RCA-Victor recording artist, currently appearing at the Camelia House of the Drake Hotel; Decca's "Big Jim" Hill, Jack Walsh and Roger Christian of Northwestern University's radio station WNUR, and Paul Raffles of the Black Orchid.

Corrido Girl



SAN FRANCISCO — Elma promotion girl for Chatton Distributors in San Francisco wore this interesting garb when she took "Corrido Rock" by Tortilla Pete on the Imperial label around to the Bay Area disk incloses.

Cooke And Abez Set 6 Tune Deal

LOS ANGELES — Song writer, Eban Abez, who penned both music and lyrics to the hit "Nature Boy", has set a six tune deal with Keen recording artist, Sam Cooke. The first of the six tunes, already recorded and released, is "Lonely Island" which to date has shown sales of over 120,000 in two weeks, according to Keen.

The remaining five tunes will be recorded and released during the year. Cooke recently hit the record spotlight with his smash "You Send Me" and is currently starring at New York's Copacabana. This is Cooke's 5th night club appearance in the 5th month of his rapidly rising show business career.

career.

New Shirley LP

NEW YORK—Don Shirley's first new LP in two years will be released by Cadence Records this week. Shir-ley opened an engagement at the Hickory House, Tuesday, March 18th.

Title of the young pianist-composer's new album is "Don Shirley Solos". In it he again demonstrates the unique synthesis of jazz and classical styles.

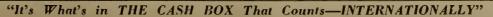
Earlier Shirley albums, (all recorded for Cadence), include "Tonal Expressions", "Piano Perspectives", "Don Shirley Duo", and "Orpheus in the Underworld".

Another LP, "Don Shirley with Two Basses", will be released in April.



RCA VICTOR





"That Crazy Feeling"



BROOKLYN, N.Y.—A pilot in his own right, Danny Stiles, WNJR Newark, New Jersey is shown in full regalia including head gear before going up in a Navy jet as a recruiting stunt at Floyd Bennett Naval Air Station. A tape recorded interview with Lt. Max Maran, also shown was made at an altitude of 30,000 feet and a speed of 500 miles per hour. The first record Stiles played on the air after the flight was the new Carlton click, "The Crazy Feeling" by Kenneth Rogers.

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Country

Disk Jockey

REGIONAL RECORD REPORTS

ART KENNARD

CKRM—Regina, Sask., Can. 1. Ballad Of A Teenage Queen (J. Cash)

1. Ballad Or A Teenage Queen
(J. Cash)
2. Whole Lotta Woman
(M. Rainwater)
3. Honky Tonk Hardwood Floor
(J. Horton)
4. I Found My Girl In The
USA (J. Skinner)
5. Just An Old Flame
(H. Thompson)
6. Uh Huh Mm (S. James)
7. Tears Are Only Rain
(H. Thompson)
B. Geisha Girl (H. Locklin)
9. Your Name Is Beautiful
(C. Smith)

tain (H. Snow)

JIM SHELTON
KVLV—Fallon, Nev.

1. Ballad Of A Teenage Queen
(J. Cash)

2. The Story Of My Life
(M. Robbins)

3. My Special Angel (B. Helms)

4. Geisha Girl (H. Locklin)

5. Big River (J. Cash)

6. Oh-Oh, I'm Falling In Love
(J. Rodgers)

7. Just A Little Lonesome
(B. Helms)

8. Kathleen (W. Lewis)

9. What Makes A Man Wander
(J. Skinner)

10. If You're Lookin' For Love
(J. Williams)

LEE AND BUDDY NICHOLS

LEE AND BUDDY NICHOLS
KANS—Wichita, Kans.

1. Ballad Of A Teenage Queen
(J. Cash)

2. Don't (E. Presley)
3. Oh Lonesome Me (Gibson)
4. Send Me The Pillow
(H. Locklin)
5. Curtain In The Window
(R. Price)
6. I Love You So Much
(F. Tillman)
7. Sugartime (C. Phillips)
8. Whole Lotta Woman
(M. Rainwater)
9. Big River (J. Cash)
10. Too Soon To Know (Arnold)

KERMIT REID
WTJH—East Point, Ga.
1. Curtain In The Window
(R. Price)
2. Ballad Of A Teenage Queen
(J. Cash)
3. Oh Lonesome Me (Gibson)
4. Once More (R. Acuff)
5. I Can't Stop Loving You
(K. Wells)
6. Stop The World
7. Eskimo Pie (G. Jones)
B. Send Me The Pillow
(H. Locklin)
9. Stairway To Love (Robbins)
10. I'm Snowed (J. South)

9. Stairway it C.

0. I'm Snowed (J. South)

BILL PRICE

WENO—Nashville, Tenn.
1. Stop The World (C. Belew)
2. Stop The World
(Johnnie & Jack)
3. Whole Lotta Woman
(M. Rainwater)
4. Whispering Rain (H. Snow)
5. I Love You More (J. Reeves
6. Heaven Only Knows (F. Hart)
7. Big River (J. Cash)
8. With Tears In My Eyes
(J. Newman)
9. Guilty Of Dreaming
(H. Hawkins)
10. My Baby Ain't My Baby
(Wilburns)

SONNY SIEVERS
KCTI—Gonzales, Texas
1. I Beg Of You (E. Presley)
2. Ballad Of A Teenage Queen
(J. Cash)
3. Honky Tonk Hardwood
Floor (J. Horton)
4. Careless Hands (S. Whitman)
5. Dixie Darlin' (L. Donegan)
6. How Long (W. Pierce)
7. Step Aside Shallow Water
(J. Newman)
8. When (M. Lynn)
9. Your Love (B. Luman)
10. Oh Lonesome Me (Gibson) SONNY SIEVERS

10. Oh Lonesome Me (Gibson)

TOM "T. J." JOHNSON

WRON—Ronceverte, W. Va.

1. Whatever You Were
(J. Dickens)

2. Bopcycle Man (Bee)
3. Come Back (B. Owens)
4. Indian Mama (C. Waldon)
5. Fujiyama Mama (Jackson)
6. Family Reunion (J. Dickens)
7. Maybe Baby (Crickets)
8. Should We Tell Him
(Everlys)
9. Crazy Blues (J. Richardson)
10. I'm Gonna Love You Too
(B. Holly)

JOHNNY RION
KSTL—St. Louis, Mo.
1. So Easy To Love (S. Smith)
2. House Of Glass (E. Tubb)
3. Camel Walk Stroll
(Johnnie & Jack)
4. 1 Can't Stop Loving You
(K. Wells)

5. My Baby's Not My Baby (Wilburns) 6. Curtain In The Window (R. Price)

7. Ballad Of A Teenage Queen (J. Cash)

B. The Story Of My Life (M. Robbins)

10. Uh Huh Mm (S. James)

"RAMBLIN' LOU"
WJJL—Niagara Falls, N. Y.
1. Ballad Of A Teenage Queen
(J. Cash)
2. Please Pass The Biscuits
(G. Sullivan)

(G. Sullivan)
3. My Shoes Keep Walking Back
To You (R. Price)
4. Diamond Joe (W. Cooper)
5. I Wish I Was The Moon

5. I Wish I Was The Moon
(H. Snow)
6. House Of Glass (E. Tubb)
7. My Baby Ain't My Baby
(Wilburns)
B. Once More (R. Acuff)
9. Curtain In The Window
(R. Price)
10. How Long (W. Pierce)

VERNE LOTZ SHEPPARD
KOTA—Rapid City, S. D.
1. Ballad Of A Teenage Queen
(J. Cash)
2. The Story Of My Life
(M. Robbins)
3. You Win Again (J. L. Lewis)
4. Anna Marie (J. Reeves)
5. Big River (J. Cash)
6. Kisses Sweeter Than Wine
(J. Rodgers)
7. Geisha Girl (H. Locklin)
B. Curtain In The Window
(R. Price)
9. Whole Lotta Woman
(M. Rainwater)
10. Don't (E. Presley)

10. Don't (E. Presley)

CARL FITZGERALD
WCOC—Meridian, Miss.
1. It's All Your Fault (Price)
2. Please Pass The Biscuits
(G. Sullivan)
3. Once More (R. Acuff)
4. Whispering Rain (H. Snow)
5. Rocking The News (Smith)
6. I Used To Love You
(J. Shepard)
7. Time Changes Everything
(Wilburns)
B. I Can't Stop Loving You
(D. Gibson)
9. Oh Lonesome Me (Gibson)
10. He Made You For Me
(Carter & Barkdull)

JIMMY SIMPSON

(Carter & Barkdull)

JIMMY SIMPSON

KBYR—Anchorage, Alaska
1. Big River (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Come Back (B. Owens)
4. Send Me The Pillow (Locklin)
5. Alone At A Phone
(Heap & Williams)
6. I Wish I Was The Moon
(H. Snow)
7. There Is Bound To Be
(M. Endsley)
B. I Know What It Means
(Browns)
9. My Treasure (E. Tubb)
10. Don't Burn The Bridges
(L. Collins)

LARRY FLOYD
WFOS—So. Norfolk, Va.
1. Oh Lonesome Me (Gibson)
2. Anna Marie (J. Reeves)
3. Stop The World (P. Cline)
4. Geisha Girl (H. Locklin)
5. This Little Girl Of Mine
(Everlys)

6. You Win Again (J. L. Lewis)
7. Your Name Is Beautiful
(C. Smith)
8. Uh Huh Mm (S. James)
9. Curtain In The Window
(R. Price)
10. I Love You More (Reeves)

JIMMIE WILLIAMS

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Ballad Of A Teenage Queen
(J. Cash)

2. Send Me The Pillow (Locklin)

3. Oh Lonesome Me (D. Gibson)

4. Love My Lady (B. Helms)

5. Breathless (J. L. Lewis)

6. Too Young To Be Blue (Reed)

7. I Got A Feelin' (M. Endsley)

8. Do You Know (J. Williams)

9. Guilty Of Dreaming
(H. Hawkins)

10. A Wonderful Time Up There
(P. Boone)

CHUCK BABCOCK

CKLB-Oshawa, Ont., Ca 1. Ballad Of A Teenage Queer (J. Cash) 2. Send Me The Pillow
(H. Locklin)

5. Oh Lonesome Me (Gibson)

7. Honky Tonk Hardwood Floor (J. Horton)

(J. Horton)
B. I Love You More (J. Reeves)
9. Your Name Is Beautiful (C. Smith)
10. Makin' Up My Mind (Dean)

CARL STUART
WAMO—Pittsburgh, Pa.
1. I Love You More (Reeves)
2. Whole Lotta Woman
(M. Rainwater)
3. Everywhere You Go
(J. Reeves)
4. Kisses Sweeter Than Wina
(J. Rodgers)
5. Overnight (J. Reeves)
6. Watcha Doing After School
(F. Husky
7. Ballad Of A Teenage Queen
(J. Cash)
8. Ston The World (P. Cline)

9. Wang Dang Do (F. Husky) 10. It's All Your Fault (Price)

10. It's All Your Fault (Price)

LYLE NELSON

WCMP—Pine City, Minn.

1. Oh Lonesome Me (Gibson)

2. Ballad Of A Teenage Queen
(J. Cash)

3. Just A Little Lonesome

4. It's All Your Fault (Price)

5. This Little Girl Of Mine
(Everlys)

6. Overnight (J. Reeves)

7. What Makes A Man Wander
(J. Skinner)

8. Don't (E. Presley)

9. That's My Heart's Desire
(W. Mack)

10. Send Me Love (J. Jay)

RED SMITH

RED SMITH
KHEY—EI Paso, Texas
1. Don't (E. Presley)
2. Ballad Of A Teenage Queen
(J. Cash)
3. The Man In The Moon
(Browns)
4. Too Soon To Know (Arnold)
5. Whispering Rain (H. Snow)
6. Oh Lonesome Me (D. Gibson)
7. Curtain In The Window
(R. Price)
8. D. J. Blues (H. Harral)
9. Just A Little Lonesome
(B. Helms)
10. Your Name Is Beautiful
(C. Smith)

RAY GODWIN
WFVG—Angier, N. C.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen
(J. Cash)
3. Teenage Wedding (Rosalie)
(Young/Tillis)
4. Stop The World (Belew/
Cline/Johnnie & Jack)
5. Don't Tease My Lips (Davids)
6. Remember The Night (Inman)
7. Little Pigeon (C. Sims)
8. I Can't Stop Loving You

B. I Can't Stop Loving You (Gibson/Wells)

10. Paying The Piper (S. Schulte)

DON VEDDER
WLFH—Little Falls, N. Y.

1. The Locket (F. Young)

2. Whole Lotta Woman
(M. Rainwater)

3. Anna Marie (J. Reeves)

4. How Long (W. Pierce)

5. I Need Somebody 'Arnold)

6. You Win Again (J. L. Lewis)

7. Fabulous Oklahoma (Harrel)

B. Camel Walk Stroll
(Johnny & Jack)

9. When I Loved You (Louvins)

10. As Long As I'm Dreaming
(P. Wagoner)

CURLEY WILLIAMS

CURLEY WILLIAMS
WMIL---Milwaukee, Wisc.
1. Oh Lonesome Me (D. Gibson)
2. It's All Your Fault (R. Price)
3. Geisha Girl (E. Tubb)
4. Give My Love To Rose (Cash)
5. Baby Don't Go (Rainwater)
6. Ballad Of A Teenage Queen
(J. Cash)
7. Whatever You Were (Dickens)
8. Squid Jiggin' Ground (Snow)
9. Tears Are Only Rain
(H. Thompson)
10. I Can't Stop Loving You
(K. Wells)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Victor Unveils Low Cost

4 Speed Portable Phono

CAMDEN, N.J .-- A portable fourspeed New Orthophonic High Fidelity "Victrola" phonograph, to be nationally advertised at \$99.95, was announced last week by Raymond W.

Saxon, Vice President and General Manager, RCA Victor Radio and "Vic-

The Mark XV features a powerful amplifier exactly matched to its multispeaker system which includes a 61/2inch "woofer" for low and mid-range

frequencies and a 31/2-inch "tweeter" for high frequencies. The set has separate calibrated continuously-variable bass and treble controls as well as calibrated loudness control. It has a frequency response from 80 to 20.

"Because of public insistence on

finer quality sound reproduction and

the continued popularity of portable sets, we are making the Mark XV

available through our dealers immediately," Saxon said. "In this instrument we are offering features at

\$99.95 which previously have been

available only in much higher priced

The Mark XV comes in a simulated-

leather case of brown and beige, re-

sembling higher-priced RCA Victor

High Fidelity "Victrola" phonographs

Two other portable models are also

available in the RCA Victor line; the

three-speaker Mark XI and the Mark

XII, a 45-rpm "Victrola" phonograph.

Hank Thompson Booked Solid

HOLLYWOOD - Hank Thompson

and His Brazos Valley Boys, one of

the nation's top Western bands have

a solid string of personal appearances

set until the first of August. Many of

these include several of the top col-

lege rodeo dates. Among these will be

an appearance on May 2, Frontier Days Rodeo, Southwest Texas State Teachers College, San Marcos, Texas.

Bob White, previously with Hank Thompson for two years, and Tommy

Canfield have joined the Hank Thompson band on fiddles. Butch White re-

places Paul McGhee on drums. Hank now has the following personnel: Billy Gray, rhythm guitar and vocals; Bob

White and Tommy Canfield, fiddles and mandolin; Bobby White, steel guitar; Dubert Dobson, trumpet; Vic

Davis, piano; Billy Stewart, bass; and

Butch White, drums.

trola" Division.

000 cycles.

sets."

in appearance.



Country JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	1
2	I BEG OF YOU Elvis Presley (RCA Victor 7150)	2
3	OH LONESOME ME Don Gibson (RCA Victor 7133)	6
4	DON'T Elvis Presley (RCA Victor 7150)	3
5	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	5
6	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	4
7	BREATHLESS Jerry Lee Lewis (Sun 288)	8
8	THIS LITTLE GIRL OF MINE Everly Brothers	7

(Cadence 1342)

Hank Locklin

WINDOW

(Columbia 41105)

Ray Price

15. ANNA MARIE.

(RCA Victor 6984)

CURTAIN IN THE

11. JUST A LITTLE LONESOME. 12. I CAN'T STOP LOVING YOU. 13. STOP THE WORLD. 14. GREAT BALLS OF FIRE.

Sherlock Named To Capitol's **Promotion Staff** GEISHA GIRL

LOS ANGELES-Appointment of George Sherlock to the National Promotion staff of Capitol Records has been announced by Dick Rising, National Sales Promotion Manager of the label.

Sherlock, who joins Capitol after extensive experience in Hollywood as a record and artist promoter, will be assigned to the coordination of tie-ins between motion picture studios and radio and TV networks with Capitol and its stable of artists.

In Hawaii



HAWAII-Ferlin Husky, Patsy Cline, Faron Young and Jerry Reed are snapped by the photographer during their six day tour of the Hawaiian Islands which was completed March 12.

All-Instrumental Music Service Introduced

CHICAGO-A new service of allinstrumental music, called the Musi-'que' Spot Library, is being introduced to broadcasters, recording studios and film studios by Standard Radio Transcription Services, Inc., of Chicago.

This library consists of over 1600 separate tracks of instrumental music ranging from split-second attentiongetting effects to complete musical backgrounds of over two minutes; from solo instruments like tympany, harp, xylophone, cymbal, tuba or piccolo to a full-sounding 40 piece orchestra. Its purpose is to enable the producer to add music or musical effects to commercials, slide films or motion pictures "quickly, easily and economically".

A complete selection of music is available for commercal announcements; openers and closers; jingles of various lengths; contrasts and backgrounds for 10, 20 and 60-second an-

nouncements. In the few weeks since the library has been on the market, the following stations and studios are now using it: WJR, Detroit, Michigan; WRRR, Rockford, Illinois; WXYZ, Detroit, Michigan; WOLF, Syracuse, N.Y.; WQAM, Miami, Florida; WJJD, Chicago, Ill.; WCAO, Baltimore, Maryland; WCOP, Boston, Mass.; WMPS, Memphis, Tenn.; KLIF, Dallas, Tex.; KBRO, Bremerton, Wash.; KWEB, Rochester, Minn.; WILZ, St. Petersburg Beach, Fla.; WSMN, Nashua, New Hampshire; WTAD, Quincy, Illinois; Kling Film Enterprises, Chicago; Radio Corp. of America, Chicago; Fred Niles Productions, Chicago; Universal Recording Corp. Chicago; Boulevard Recording Studios, Chicago; United Sound Systems, Detroit; Century Recording Studios, Kansas City, Mo.; Radio Corp. Of America, New York; Douglas Productions, Chicago.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

POS. LAST WEEK

	105. EAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun) (1)
2. OH LONESOME ME	. Don Gibson (RCA Victor) (2)
3 L CANIT STOR LOVING YOU	(Kitty Wells (Decca) (6)
3. I CAN'T STOP LOVING YOU	Don Gibson (RCA Victor)
4. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM) (3)
5. CURTAIN IN THE WINDOW	
6. DON'T	Elvis Presley (RCA Victor) (7)
7. THE STORY OF MY LIFE	. Marty Robbins (Columbia) (4)
8. SEND ME THE PILLOW YOU DREAM ON	Hank Locklin (RCA Victor) (11)
9. ANNA MARIE	Jim Reeves (RCA Victor) (5)
10. THIS LITTLE GIRL OF MINE	. Everly Brothers (Cadence) (9)
11. BIG RIVER. 12. BREATHLESS. 13. YOUR NAM	ME IS BEAUTIFUL. 14. STOP THE
WORLD, 15. ONCE MORE, 16. I BEG OF YOU.	17. JUST A LITTLE LONESOME.
18. GEISHA GIRL. 19. IT'S ALL YOUR FAULT.	20. UH-HUH-MM. 21. OH-OH,
I'M FALLING IN LOVE AGAIN. 22. ESKIMO PII	E. 23. I LOVE YOU MORE, 24.
YOU WIN AGAIN. 25. I FOUND MY GIRL IN T	HE U.S.A. 26. KATHALEEN. 27.
WHISPERING RAIN. 28. NO WEDDING BELLS	FOR JOE. 29. SATISFACTION
GUARANTEED. 30. IS IT WRONG. 31. IT'S TOO	SOON TO KNOW. 32. HONKY
TONK HARDWOOD FLOOR. 33. THE MAN IN	THE MOON. 34. PLEASE PASS
THE BISCUITS. 35. FAMILY REUNION. 36. \	WALKIN' HOME FROM SCHOOL.
37. MY SPECIAL ANGEL. 38. COLOR OF THE	
HIM. 40. HOW LONG. 41. HOUSE OF GLASS	
BALLS OF FIRE. 44. STOOD UP. 45. MY SHOES	
OVERNIGHT; MY BABY AIN'T MY BABY; WHEN	I LOVED YOU; WHAT MAKES
A MANI WANDED	



Country Best Sellers

IN RETAIL OUTLETS

		Minimin s. Last Veek
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash	(1)
2.	(Sun 283) OH LONESOME ME Don Gibson	(3)
3.	(RCA Victor 7133) DON'T Elvis Presley	(2)
4.	(RCA Victor 7150) BREATHLESS Jerry Lee Lewis (Sun 288)	(8)
5.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(5)
6.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(9)
7.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(4)
8.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(6)
9.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105) THIS LITTLE GIRL OF MINE	(10)
10.	Everly Brothers (Cadence 1342)	(9)

11. STOP THE WORLD. 12. ANNA MARIE. 13. YOUR NAME IS BEAUTIFUL. 14. GEISHA GIRL. 15. GREAT BALLS OF FIRE. 16. OH-OH, I'M FALLING IN LOVE AGAIN. 17. JUST A LITTLE LONESOME. 18. ONCE MORE. 19. YOU WIN AGAIN. 20. SEND ME THE PILLOW YOU DREAM ON. 21. IT'S ALL YOUR FAULT. 22. BIG RIVER. 23. IS IT WRONG. 24. STOOD UP. 25. BOP-A-LENA. 26. UH-HUH-MM. 27. MY SPECIAL ANGEL. 28. SHOULD WE TELL HIM. 29. MY SHOES KEEP WALKING BACK TO YOU. 30. JAILHOUSE ROCK.

JIMMIE WILLIAMS

"IF YOU'RE LOOKIN" FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.. 7771 Cheviot Rd., Cincinnati 39, Ohio



Country Reviews

BULLSEYE

VERY GOOD

B+ EXCELLENT

C+ 600D

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE

"TERRIFIC TOGETHER" (2:11)
[Eden. Brookville BMI—Stevenson,
Hill, Williams]

"THE KINGDOM OF LOVE"
(2:30) [Roosevelt BMI—
C. Singleton, A. Evelyn]

FERLIN HUSKY (Capitol 3943)

From the forthcoming Paramount flick, "Country Music Holiday", in which Ferlin Husky sings and stars, comes an ultra-lovely, moderate paced romantic ballad tabbed "Terrific Together". It's a charming piece of material that the charter wraps up with a hearticharming piece of material that the chanter wraps up with a beautifully soft, echo chamber effect. Deck is loaded with potential and looks like a country-pop smash from every angle. Not to be overlooked is the stellar job of vocalizing Husky, along with the ork and chorus, hands in on the flip, a captivating, middle beat, pop-styled romancer labeled "Kingdom Of Love." Great companion piece tho the pic gives the edge to the top end.

"CRACKER JACK" (2:03)[Bourne ASCAP-M. Harris]

"GOOD LOVE" (2:14)

[Bob Abbott BMI-J. Stone]

JANIS MARTIN (RCA Victor 7184)

 Janis Martin seems certain of a sparkling future. Her newest Victor release is the most powerful deck she's cut to date and could prove to be her 'stepping stone'. Tagged "Cracker Jack", it's a delightful piece of rockin', all-mart material tailor-made for the femme's 'rock-a-billy' approach. Flip portion, labeled "Good Love", is another dandy rafter-shaker on which the chirp generates a crackling excitement. Tremendous vocal and musical assist on both ends of this double-barreled money-maker.

"GOOD DEAL, LUCILLE"
(2:16) [Acuff-Rose BMI—
Terry, Theriot, Miller]

"BECAUSE I'M YOURS"
(2:18) [Acuff-Rose BMI—
I. & C. Louvin]

AL TERRY (Hickory 1075)

AL TERRY (Hickory 1075)

• A short while back Al Terry made a solid dent on the country charts with his light-hearted cutie, "Good Deal, Lucille." Now that the country dept. has expanded its boundries Hickory and Terry have chosen to re-vamp the tune to fit the current market. And they've done a fine job of re-styling as Al, and a chorus, attractively carve out the song in subdued, rockin' fashion. Could be a bigger winner this time. The lower deck, a moderate paced romantic weeper, titled "Because I'm Yours (But You're Not Mine)", is delivered with touching sincerity by the smoothtoned warbler. Excellent coupler but we go with the upper half for the quick action.

ALLEN PAGE (Moon 301)

B+"HIGH SCHOOL SWEATER"
[Tree BMI—J. Wingate,
A. Wingate] Both Allen Page and the
Moon diskery make a promising debut
with this heartfelt, rer-flavored ballad that the teensters in all fields are gonna take a liking to. The Crowns and the Moon Beams neatly back up on the vocal and instrumental end.

"HONEYSUCKLE" (2:37) [Tree BMI—J. Wingate, A. Wingate] Reverse waffle is a flavorful novelty rocker that Page, and the two groups, wax in light-hearted manner.

WANDA JACKSON (Capitol 3941)

B+"HONEY BOP" (2:13) [By-Nash BMI — Reeves, Durden, Axton] Wanda Jackson follows her chartriding "No Wedding Bells For Joe" and "Fujiyama Mama" with another potent two-sider that should follow suit. This side is a catchy ditty from the r&r category that Wanda belts out in bright style.

B+"JUST A QUEEN FOR A DAY"
(2:26) [Central BMI—H. Howard] Under half is a middle tempo lover's lament that the velvety-voiced canary renders in warm, penetrating fashion. Either end can step way out.

т. томму (Dot 15718)

B+"MOON FEVER" (2:04) [Acuff-Rose BMI—B. Bryant, F. Bryant] A real appealing, all-market novelty item gets treated to a most inviting reading by T. Tommy. Colorful musical assist on a tantalizing rock 'n roller with strong pop, country and r&b chart possibilities.

B+ "ALL SO NEW TO ME" (1:57) [Acuff-Rose BMI—B. Bryant] On this end Tommy, and a vocal group, persuasively spins a lovely romantic affair set to a fish-beat ballad pace.

JIM & EDITH YOUNG
(Jay 11-15-57)

C+"I DON"T NEED YOU ANYMORE" (2:48) [Jed BMI—J.
Aleshevich, K. Marlow] Jim & Edith
Young, a new country vocal duo, make
an impressive wax debut as they tendorly other big toor compelling modderly etch this tear-compelling, moderate paced romantic weeper.

erate paced romantic weeper.

"WE'VE GOT TO GO" (2:44)

+ [Jed BMI—E. Dobbs] This end, a middle beat opus, finds the twosome happily in love and all set to dispel the untruths about their romance. Soft string support, on both lids, supplied by the Miami Valley Gang.

MARY CLICK (Columbia 41138)

B+"STAY BESIDE ME" (2:26)
son, Ellenhorn] A beautiful, slow paced romantic affair, with strong pop overtones, is caressed in soft, sincere style by Mary Click of the Jimmy Dean TV'er. Lovely choral and ork assist

B+"IT'S EASY TO SAY YOU'RE SORRY" (2:04) [Ross Jung-nickel ASCAP—H. David, B. Weisman] On the bottom biscuit, the dulcet-toned canary, along with another stellar pop-styled backdrop, comes across with telling effect as she tearfully, projects a poignant middle tearfully projects a poignant, middle beat lover's lament. Top notch pair-

strumentation.

B "MY DREAM GIRL" (2:15) [Les Kangas BMI—A. Coates, G. Mc-Kown] This end, Gene, ably backed up by the Tune Twisters once again, turns in an ear-appealing reading on a fetching, slightly up tempo romantic piece. Good coupling.

HANK SANDERS (Crest 1039)

B+"BEEN GONE A LONG TIME"
(2:17) [American BMI—T. Scott]
Hank Sanders has the blues 'cause
his sweetie's reappearance has been
long overdue. Engaging vocal effort
on a quick beat foot-stomper that the
chanter rocks out in intriguing fashion. Could make a heap of moise.

B "HOW MUCH-HOW MUCH (I Love You)" (1:58) [American BMI—H. Sanders] Sanders changes the pace on this end as he prettily polishes off a slightly up tempo affair with crying towel love lyrics. Good bet for deejay programming.

PORTER WAGONER (RCA Victor 7199)

B+"HEAVEN'S JUST A PRAYER AWAY" (2:25) [Warden BMI—T. Tomilson] Porter Wagoner gets the maximum mileage out of this moderate paced religious message. Moving performance that receives a grade "A" choral assist. Superb offering for the market.

B+(2:32) [Tree BMI—R. Hayes]
This half is a touching sentimental item that tugs at the heartstrings.
Porter tells of old parents who are made happy by their children's achievements and have decided to retire. Stirring recitation that makes for a 'must programming' side.

JUSTIN TUBB (Decca 30606)

B+"SUGAR LIPS" [Copar BMI—J.
Fields, D. Dickerson] Here's a
contagious rocker that Justin Tubb
can ride high with on the best selling
lists. Cute set of happy-go-lucky
coupled with a socko performance by
Justin and the ork and chorus makes
this a deck to be reckoned with.

B+"ROCK IT ON DOWN TO MY HOUSE" [Tenn-Tex BMI—J. Tubb] Another solid sales job by Justin and the crew on a delectable pile-driver that can bust wide open in the country-rock and roll dept.

"Only those records best suited for comme rcial use are reviewed by THE CASH BOX"



Country Round Up

Program Director Paul Collins writes that Wink Lewis, c&w deejay, has joined the KFRD-Rosenberg, Texas, staff—which was brought about by a complete revamping of KFRD programming. Wink, a veteran of 9 years in the country music DJ field, would like to invite all his friends, artists, publishers and song writers to send along sample copies of their latest releases.



Tom Tall and his Tom-Kats are now working a series of dates in the Los Angeles area and will appear at the "Riverside Rancho" on Sunday March 23rd. Tom is plugging the groups' initial Crest release "Stack-A-Records" and "Mary Jo". Both tunes were penned by Tom.

"Uncle Charlie" Babcock, CKLB-Oshawa, Ont., Can. tells us that the Poni Tails, Patti, Laverne and Toni, really broke it up when they appeared recently at the "Indigo Room" of the Hotel Barkley. Their latest release on ABC-Paramount, "It's Just My Luck To Be 15", is climbing fast on Charlie's c&w chart. Their other deck, on the Point label, tabbed "Your Wild Heart", is also on his list. Mgr. for group is new suit. It's all gold and has 24kt. gold threads running thru it! We can see ya from here Charlie!

"Ramblin' Lou" WJJL-Niagara Falls, N.Y. deejay, recently opened his 3rd record store in Tonawanda, N.Y. His other 2 are in Niagara Falls and Akron, N.Y. Lou spent the past week-end in Nashville, visiting the "Opry" and guested with some of the acts. He also booked acts to appear, this summer, at his "Hillbilly Park", which is located about 15 minutes from the Falls—on the shores of Lake Ontario. Lou sez it's the 1st country music park in the area and will open Decoration Day, featuring a top name every Sunday thereafter.



Hank Harral, KHEM-Big Springs, Texas, sends out a call for more c&w wax from the diskeries, artists and promotion men. Hank is on the air, spinning 5½ hours of c&w disks a day, with 2 shows, "Hank's Country & Western", from 6:00 'til 9:00 A.M. and the "South Forty Round-Up", from 12:45 'til 3:00 P.M. The station is primarily c&w with part of the day taken up by gospel records—Walt Lawson at the helm. Other c&w deejays on the station are, Ace Ball, formerly on Okeh, with the "Ace High Round-Up", 3:00 to 4:00 P.M. and 5:30 to 7:00 P.M. and Jim Risner, "The Old Timer", with the "Western Hit Parade" heard on Sat. from 1:00 to 5:00 P.M. Harrall, incidentally, has a new Caprock waxing out tagged "Fabulous Oklahoma" and "There's A Picture In My Heart". He'd be happy to send samples to jocks desiring same.

Burt Repine, Mgr. for RCA Victor's Janis Martin, writes from Richmond, Va. that the chirp was a guest, Mar. 8th, on the "New Dominion Barn Dance", which was aired thru the CBS "Country Style U.S.A." program and she premiered her latest Victor disk, out this week, labeled "Cracker Jack". Flipside is tagged "Good Love". Her itinerary includes a national promotional tour, starting Mar. 30th with Herb Shucher as tour mgr., an up-coming Dick Clark—"American Bandstand" appearance on the ABC network, and an appearance at the Wisconsin State Fair this season as part of a package.

Mike Corda, Mgr. of Epic's Ersel Hickey and Columbia's Marge Dotsen, has a new artist Lucien Farrar, set to sign with a major label. Hickey incidentally, is kicking up quite a storm, pop and country-wise, with his captivating waxing of "Bluebirds Over The Mountain".

Luke Butler, KPIK-Colorado Springs, Colo. advises that the station is on the air during the day and features c&w music exclusively.



Riley Crabtree, veteran radio, stage, record and TV personality, headlined the Paris, Texas, "Red River Jamboree", on
March 8th, along with Joe Poovey, who is due to
return on the 22nd and also to record for the new
Eagle label. David Orrell and The Blenders, a vocal
and musical crew slated to wax for Felsted, occupied
the guest slot on the 15th. Bob & Benny, The Belew
Twins, of Dallas' Big "D" Jamboree, are set for the
22nd, along with Poovey.

"Dusty" Walker, "The Old Cotton Picker", WILS-Lansing, Mich. notes that he's starting a new c&w show each Sat. evening, from 6:00 to 9:00 P.M., which'll be in addition to his daily, 4:00 to 6:30 A.M. "Coffee Capers" show and his "Dusty Walker" 1:00 to 2:00 P.M. show. Dusty, who has been handling the c&w wax chores at WILS for the past 5 years, is currently talking contract with Cullman Records' Hal Smith and Phil Simon. Walker, co-incidentally,

hails from Cullman, Ala.

Double best wishes to WJTN-Jamestown, N.Y.'s Jack Dunigan, who, on Mar. 18th celebrated his birthday and his 4th year in doing his remote show from Lobock's Furniture Store. Jack is tidying up the 'old corral' a bit and would appreciate any pics the artists'll send him.

Dot's Howard Crockett & his band were set for a March 22nd appearance on KWKH-Shreveport's "Louisiana Hayride", along with the entire "Hayride" cast, according to word from Artist Service Director, Tillman Franks. Crockett's Dot newie is entitled "Night Rider". Franks adds that the shows have been great lately. The format of the show has been changed by segmenting the different kinds of music and Program Director, Frank Page, along with Jeff Dale and Norm Bale have been doing a fine job in moving the show real fast the show real fast.



DAVID ORRELL

Believing, that more genuine country music should be played on a country music show, Carl Fitzgerald, WCOC's country deejay in Meridian, Miss., has been airing more country material and artists on his show, "Country Music Caravan", for the past few weeks, and he's getting results. . . . Carl reports that his top records at this time are: Gene Sullivan's "Pass The Biscuits," Roy Acuff's "Once More," and "It's All Your Fault" by Ray Price. Carl looks at it this way . . . if they didn't want to hear country music, they wouldn't have tuned in in the first place. . . . Hank Williams' oldies are tops on the show, too, adds Carl. Believing, that more genuine country music should

'Taint true sez Joanie Hall. The lass denies that there'll be a soon expected addition to the family.

Bud Moore and his Hillsdale Hillbillies known for their 20 years of radio, stage and personal appearance work are still going strong up in central Pa. Moore and the gang have played with "Opry" and WWVA-Wheeling, W.Va. "Jamboree" acts and had their own TV show over WFBG-TV in Altoona, Pa. and radio show over WKBW in Buffalo, N.Y. They are playing show dates, 7 days a week, and last week took their country show into the Clearfield County Jail, where they entertained the inmates. It was a first, and the men loved every minute of it. Moore is also president of the new musical union, AFMA which headquarters at 20 High St., Clearfield, Pa.

Bud also has 2 radio shows each Sat., from 2:00 to 3:00 in the afternoon with his "AFMA Jamboree" over WNCC-Barnsboro, Pa., and then from 4:30 to 5:00 P.M. it's heard over radio WCPA in Clearfield, Pa.

Bud and his group have recorded for Buddy records and may soon be heard on the Blue Hen label. He'll also have a songfolio published within 3 weeks.



Carl Blankenship types that he's just released his initial Razorback disk. Titles are "What's Another Broken Heart" and "The Kind To Cheat" and copies can be had by writing to Carl at 817 Cherry Place, Muskogee, Okla. Carl adds that "Little George" Domerse appeared on the Ernest Tubb Record Shop Show, Sat., Mar. 1st over WSM and he'll be "Mr. D.J., U.S.A.", Fri. Apr. 4th with a return appearance on the Tubb program, Apr. 5th. Also slated for Ernest's show, on June 17th, are The Sexton Kids, who appear on the "Country Music Jamboree" at Ft. Smith, Ark. Louise and Charlene Sexton handle the singing end and play bass and guitar while brother Dale is on the steel guitar.

Victor's Pee Wee King infos that he had Rocky Marciano as a "special surprise" guest on his TV show, last week, for a skit and interview and adds that he was a tremendous performer. Pee Wee is set for a guest shot, along with "Little Eller Long, on Red Foley's Mar. 29th "Country Music Jubilee", TV'er as well as Red's Dow radio show. Then he'll follow with some one-niters in Wisc. with Andy Doll & His Boys. King sez that initial reaction to Gene Stewart's "Baby Come Dance With Me" and "The Better To Love You" and Donie White's "That's My Doll" and "Your Kind Of Lovin'," both on King, was terrific when introduced at a recent heavily-attended show in Louisville, Ky.



Barbara McCool, Eddie Bond's Fan Club prexy, notes that the Mercury-Starday artist had the grand opening of his new record shop in Memphis on Mar. 15th. Among the guests visiting with Eddie during his 1st live show over KWEM, from the shop, were Jimmy Martin & Band, Ray Scott, Lloyd Mc-Collough, Sammy Salvo and many others. The place is located at 36 N. Cleveland, Phone # BR-6-3731, and he invites everyone in the vicinity to drop in and visit with him.

Included in the Capitol packages released this month are "West Of Hawaii", featuring Speedy West & The Seven Seas Serenaders, "Songs Of The Western Screen" by Tex Ritter, and an EP by Ferlin Husky, tagged "Country Music Holiday", which is the title of the soon-to-be-released movie that Ferlin acts and warbles in. Husky also has a single, out this week, from the flick, labeled "Terrific Together" and "The Kingdom Of Love". Capitol's Gene Vincent, currently making a heap of noise with his "Walkin' Home From School", is set for another motion picture. He arrives in Hollywood on Mar. 31st for an independent production from American-International.

W. H. Hamby, "Cuzzin' Bill", WAVI-Dayton, Ohio deejay writes that Way-Vee waxing of "Heartbreak Station" is already off and winging

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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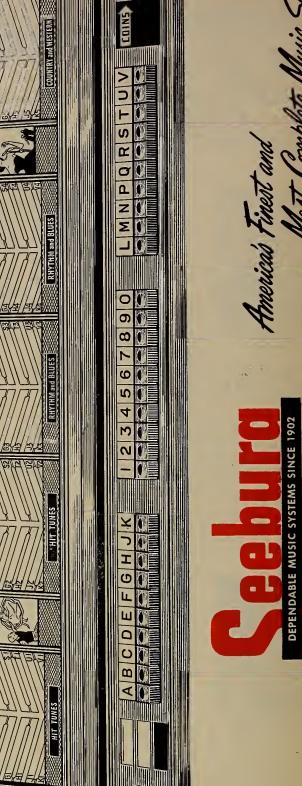
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WASHINGTON, D.C. - Sometimes we run into items which, altho not primarily connected with the coin machine business as such, are of interest for the trade as businessmen. And there are times such an article gives us the opportunity to talk of publications. The following combines the interests of both. The Small Business Administration points out in its February issue of its monthly business assistance publication "How Business Publications Help Small Business". Business publications, states this article, make available a wide range of management information which can be valuable to small business operators. "This material" states the report, "includes research data, legislative analyses trade news, facts on personalities and trends and statistical reports. Business publications, as a rule, make little effort to entertain readers, they seek instead to instruct, to interpret facts, and to guide. Consistent reading, therefore, yields the best results. In many cases, the head of a business will look over all issues first, mark certain items, and then send them on to members of his staff. Marketing studies of various types are made by business publications; results are summarized and published. Reprints and indexes of articles are supplied. Valuable unpublished data is collected and kept on file. Legislative developments are evaluated. In addition, the business press has sought over the years to be a positive force in improving industry and trade conditions. Business papers have a continuing interest in the welfare of the industry which they serve. This interest, together with an ability to see problems in a more objective light than the average reader, puts them in a position where they can, and frequently do, exert considerable influence on trade practices and conditions. In this way, they often take the lead in efforts to improve conditions in an industry. Sometimes their efforts are towards ending practices that are detrimental to fair competition. In other instances they encourage the use of more efficient techniques. In still other cases, they seek improved conditions for health and safety. Over the years, the business press has played an important role in encouraging and assisting industry, trade and the professions to a better operating climate both internally and externally, and to better management."

You CAN Fight The Inevitable!

The inevitable in the case of the average operator, as his business is constituted and operated these days, is that he must, in due time, either sell out or declare bankruptcy.

The operator who continues to feature his equipment on nickel (2ϕ) play or even on dime (4ϕ) play on a straight fifty-fifty split of the complete intake cannot long survive against constant, creeping inflation which brings about higher and higher overhead expense, tremendously increased costs of equipment, parts, supplies and all the necessities he requires to do business.

Soon the operator is faced with the cold, hard business fact that his outgo has become greater than his income. This is the inevitable.

What's more, whatever frantic, emergency business methods he attempts to institute in a sudden, sweeping change, bring antagonism and even outright anger from his locations.

He finds, in most cases, that such a sudden, shock approach, loses him friends and locations, instead of gaining for him the greater income he requires.

Inflation has not been checked. It has not been halted. Even if it were halted the operator would be better off to institute modern, new, better business operational methods.

The operator must arrange for a new and better business system to assure himself an equitable share of the gross intake from all of his equipment. He must make real business partners of his location owners.

The average operator CAN fight the inevitable.

He makes partners of his location owners. He asks for their cooperation. The surety that between them they can "make it pay". He is frank, open and honest with his location owners. The business experts will prove that the operator must, first, remove all of his overhead expense. Then, and then only, can he and his locations equally divide the profits as true business partners should.

He must arrange for "10¢ play plus" removal of all overhead expenses. The location's overhead expense as well as his own. After this is removed, the operator and the location owner can arrange for a better business basis. In this way the operator is assured of profitable operating.

The operator simply must sell the location on, and prove to the location the fact that, coin operated machines are the greatest business stimulators in all history.

Not only do they attract and hold customers for the location but, what's most important, bring these customers back again and again.

This fact alone can cause the location to allow the differential per week required for the operator to amortize his equipment over a reasonable period of time.

The operator CAN fight the inevitable.

He must wake up to the fact that this is a new business age. An age that requires new methods, new ideas, a new approach of a completely cooperative nature between all operators and all location owners.

Time grows short. Inflation continues creeping ahead, hammering down the dollar's value, while business illogically raises all prices in an effort to combat this horrible economic plague.

Costs go up. Intake remains more or less static. Soon costs exceed income.

Unless the operator very quickly awakens to the fact that he must adopt new, different, better and more modern business methods to assure himself a profitable business future, he cannot continue ahead much longer.

EXHIBIT SPACE FOR MOA CONVENTION GOING FAST

Only Nineteen Exhibit Booths Not Yet Bought and Paid For. Miller Advises Prospective **Exhibitors To Move Quickly** As Undoubtedly Space Will Be Sold Out Weeks Before The **Convention Starts**



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America, Inc., released the following information from his Oakland, California office today: Miller said—"The exhibit space for the MOA Convention, which will be held in Chicago May 6, 7, and 8, 1958, is going very rapidly,—and at this particular time, there are only 19 exhibit booths that have not been bought and paid for.

"With the MOA Convention almost 7 weeks hence,—and only 19 booths left in the Grand Ballroom and Constitution Room combined,—there is no question but what space will be unavailable the last couple of weeks before convention time. Any exhibitor who has intentions of showing his merchandise at the MOA Convention should contact the main office of Music Operators of America, Inc. in Oakland, California immediately, so as to obtain the best space possible. Everything from this point on, is being sold on a first come, first served basis. Orders are being handled as soon as they are received, and con-

firmations are being mailed immedi-

"Weekly releases to the trade papers will keep all segments of the industry fully aware of the progress of the MOA Convention from this time forward.

"Exhibitors are being advised that Monday, May 5th, 1958 is set-up day, and Friday, May 9th is the day that all equipment is to be removed from the Exhibit Floor. Tuesday, May 6, Wednesday, May 7th, and Thursday, May 8th are the days for display, and exhibit booths will be open from 2:30 P.M. in the afternoon until 8:30 P.M. each evening, with the exception of Thursday evening,—when all will participate in the Annual MOA Banquet and Floor Show, which starts at 7 P.M. On that day the exhibits will close at 6 P.M.

"All business meetings will commence at 10 A.M. each morning, and will recess at 12 Noon, or shortly

"Forum Meetings and General Sessions will not be in progress during exhibit hours, and exhibitors will be requested to keep the exhibit booths closed until 2:30 P.M. each day.

"As usual, this year the exhibits will consist of automatic phonographs, record company displays, auxiliary equipment associated with the automatic phonograph business, amusement devices, kiddy rides, vending machines, and other merchandise where there is no question of legality. No pinball games are allowed on the convention floor, or in hotel suites, at any time. In fact, the standard rule of the convention is that no merchandise can be displayed in rooms or hotel suites during the dates of the MOA Convention at the Morrison Hotel. This is a rule that will absolutely be enforced by the hotel management, as well as by the Music Operators of America committee men," concluded Miller.

Clarifies MOA Banquet Date. Dinner Scheduled For May 8

George Jay, West Coast Deejay-**Master of Ceremonies To MC**

OAKLAND, CALIF. — George A. Miller, national president of The Music Operators of America, this week stated that an error had been made by the Association office in announcing the date of the Banquet and Floor Show as Wednesday, May 7, 1958. Miller said the proper date is Thursday evening, May 8, 7 p.m. in the Terrace Casino Room of the Morrison Hotel, Chicago, Ill.

Music operators were advised to make their reservations for banquet tickets at as early a date as is possible so that the best tables will be available to them. Tickets are on sale from this time forth, and orders can be placed by mail or on arrival at the convention. They will be sold on a first come, first served basis.

Requests for tickets should be addressed to Howard Ellis, 1430 South

dressed to Howard Ellis, 1430 South

13th Street, Omaha, Nebraska, Chairman of the Banquet Ticket Committee, or to George A. Miller, National President, Music Operators of America, 128 East 14th Street, Oakland, Calif. Banquet tickets are \$20.00 each, the same as last year, and tables for 4, 8, 10, 12 are available at this particular time.

10, 12 are available at this particular time.

George Jay, nationally known disk jockey and Master of Ceremonies, will MC the banquet and floor show. Jay is well known through his music activities for the past 20 years.

Hirsh de La Viez, active on the committee arranging the show in previous years, will be unable to attend inasnuch as he will be in Europe handling a show for the Variety Club. The committee this year will consist of Buddy Basch, Paul Wittenmyer and George A. Miller.

myer and George A. Miller.

Philly Mag For Executives Devotes Three Pages And Cover To Al Rodstein's Vend Firm

PHILADELPHIA, PA.—Albert M. Rodstein and his Variety Vending System, Inc., were the subjects of an extensive story in this week's "Greater Philadelphia", a magazine for business executives.

extensive story in this week's "Greater Philadelphia", a magazine for business executives.

In addition to a three page story, Rodstein and Angelo Musi, his director of operations, are pictured on the cover. A complete story and picture layout tells the saga of Variety Vending System, Inc., subsidiary firm of Banner Specialty.

"Although vending machines have been in use for more than four decades, many people still think of them exclusively in terms of penny candy and Cokes. Rodstein, himself, has been in the field for more than two decades. Variety Vending, founded in 1944, was the first local vending company to handle all types of machines.

"Actually Variety Vending System traces its origin back to 1914 when an uncle of Rodstein pioneered the installation of the first peanut, chewing gum and cigarette vendors, placed on the market by the Advance Machine Co. of Chicago.

"When Albert Rodstein started out, his total installations were fewer than 100 cigarette machines, placed in stores, diners and lobbies, and serviced by four men.

"Today, Variety Vending operates

from headquarters in a converted bank building at Second Street and Girard Avenue, is looking for larger quar-ters—the third such move dictated by expansion within the past 10 years.

by expansion within the past 10 years. "Installations may range from a cigarette machine or soft drink dispenser to a battery of machines vending soup, beef stew, spaghetti and meat balls, ravioli, chili con carne, coffee, hot chocolate, tea sandwiches, ice cream and cigars. In extremely large installations, the firm has service men on duty constantly, assuring the users that they will never have to spend hours kicking at a machine while an "Empty" light leers at them. them.

Mentioned in the article is Rod-stein's "handpicked team" of Angelo Musi, director of operations; Charles Ebert, personnel relations; and Dave Kaufman, service supervisor and training director.

Despite the tremendous growth of the vending machine industry during the last decade, Rodstein sees it as still in its infancy. Rodstein sees 24 hour a day robot restaurants in cities and along highways, 24 hour marketing of bulk items in roadside diners and outside supermarkets, and he hopes to be in the vanguard when the rush starts.



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Report New Game Setting **Big Play Action Records**



SAMUEL WOLBERG

CHICAGO-"Never before have we received so many marvelous reports from operators and distributors", reported Samuel Wolberg, president of Chicago Coin Machine, this city, "as we have these past weeks because of the tremendous play action being enjoyed on location after location, all over the country, with our new 'Rocket Shuffle'.

"Our distributors continue to advise us that operators are happier than they have ever been before with the big play action that 'Rocket Shuffle' is bringing them", Wolberg continued.

just grows on the players and the action grows right along, getting bigger with each passing week.

"We have turned out some of the greatest games in the country", he said, "but we always like to hear from operators, as well as from our distributing organization, regarding the play action for our games.

"This time", he advised, "this wasn't at all necessary. We didn't have to make any inquiries. We began to receive reports right after the operators placed our 'Rocket Shuffle' game on locations.

"And", he adds, "these reports have become more and more glowing with each passing week. In every case the play action continues to increase. In every case the operators are happier than they have been for a long time.

"There is no doubt", Wolberg reports, "that our 'Rocket Shuffle' has revived big play action on many locations all over the nation.

"This," he continues, "will help operators to get going again and they will find that, due to this bigger play action they are enjoying, they will have a better year all around.

"We are working at top speed to continue to satisfy the growing demand for our 'Rocket Shuffle'. hope to meet every order that we receive with instant shipment."

"This Country **Certainly Not Going To Dogs"**

NEW ORLEANS, LA.—Earl P. Gore, this city, has some pretty definite ideas about where this country is going and "it certainly isn't going to the dogs."

"I do not believe in selling this country short. There are too many good minds and a democratic way of doing things to let the country go to the dogs. I believe a shake-up is good for us. The Sputnick did this and it was a favor.

"The Russians are smart and sly, but we can keep up with them. Looking back not too far we saved them from the Germans and we did a lot of other things to help them get to where they are today. But," injected Gore to show he still has his sense of humor, "I don't think we let them in on our juke box yet. At least I haven't heard about Russia having them, but even if they do I'll bet they are not as pretty as ours.

"I believe that today's business is somewhat selective and that the coin machine men, although they will have a harder time of it, will be able to pull through. I was in this business in 1929 and we did very well. We worked hard but enjoyed it. Perhaps some of us have made money too easy and hate to get back into the grind."

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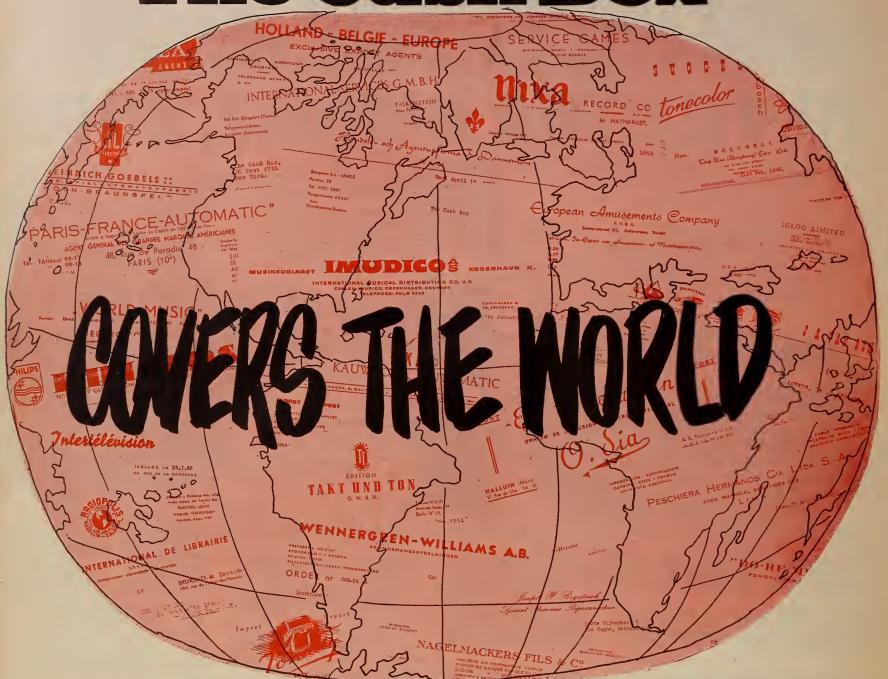
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March 29, 1958

The Cash Box **TERNATION** EXPORT

(Dated: April 5)

IN:

GERMAN, SPANISH, as well

Featuring:

Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "The Cash Box Price Lists" are officially recognized and accepted all over the world. The editorials and news features of The Cash Box are read as avidly in all countries thruout the world as they are in the U.S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

The Cash Box originates and pioneers for the benefit of the world's coin machine industry.

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GALS

By Cissie Gersh -



Cissie Gersh shown here being congratulated on her fine work as Chairlady of the Ladies' Welcoming Committee during the 1957 MOA Conven-

We had quite a hectic week. Our good friends, Mr. and Mrs. Hugo Pfohe, came in from Hamburg, Germany. They are on an extensive tour of the United States. That is, if Nellie (Mrs. Pfohe) can get used to our modern plumbing. You see, it's like this, Nellie had her hair beautifully coiffured, so she could keep her cocktail and dinner appointment with the Gersh's. But, while sitting in the tub, and quite by accident, Nellie grasped the wrong knob and turned on the shower!!! Do I have to go any further??? Kaput went the beautiful waves. But I must report that Nellie looked marvelous when we met her. She had tucked most of the wet hair under a very becoming white fur hat that matched the white mink scarf around her neck. She looked very chic. If she hadn't told me the story, I would never have known the difference. We had a good laugh over it and this helped to make it a wonderful evening. . . . Next day we were on our way to New York. We were welcomed by a rare March blizzard the day after we arrived. As you can gather, this did not suit me one bit. The windows of the leading New York stores and specialty shops are all featuring the new chemise and sack stores and specialty shops are all fea-turing the new chemise and sack looks. I was told by one saleslady

after the other that the well dressed woman must have at least one chemise or sack in her wardrobe..., Was very happy to accidentally bump right smack into Ben and Mary Rodins of Miami Beach at the theatre. They Miami Beach at the theatre. They both looked so well. Ben took us fishing one year on his big boat and, believe it or not, I caught a huge barracuda. . . . The first phone call I made, when I arrived in New York, was to Alice Clark, wife of Sam Clark, president of ABC-Paramount. I met Alice in Rome last October. She is so much in Rome last October. She is so much fun to be with. And what a marvelous sense of humor she has. We had dinner at Toots Shor's and then saw "Body Beautiful". It was a real treat being with Alice. I expect to see her at the MOA Convention. . . . Speaking of the MOA Convention, you gals had better run out right now and buy a batch of the new sack dresses. You are, all of you, invited to the Ladies' Luncheon sponsored by the Music Operators of America. (I'll tell you more about this in my next column) In the meantime make all arrangements to be present at the Morrison Hotel's Terrace Garden in Chicago on ments to be present at the Morrison Hotel's Terrace Garden in Chicago on May 6, 7 and 8. George A. Miller, MOA's president, has asked me to again serve on the Ladies' Welcoming Committee. I do hope to be able to meet you in person. . . . So glad to see Sylvia, wife of Leonard Garmisa, up and around again. She looks great. Sylvia underwent major surgery a month ago. . . . The Chicago Automatic Phonograph Bowling League will celebrate their 6th annual dinnerdance on Saturday evening, May 24. Bill Gersh will emcee this gala affair for the sixth consecutive year. I would like permission for a plan I have from for the sixth consecutive year. I would like permission for a plan I have from Bob Gnarro, president, and the other officers of the league, Ray Gallet, Peter and John Oomens. In memory of my dear friend, the late Edith Davis, I would like to present an "Edith Davis Memorial Cup" to the woman who made the greatest progress in bowling during this past season. This woman to be chosen by the officers of the league. This is my humble way to belon commemorate the memory of help commemorate the memory of Edith Davis whom we all loved so very much. Please let me hear from

LAST CA

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Through The **Coin Chute**

GREAT BRITAIN GOSSIP

Why did AMI engineer George Brown fly in from Grand Rapids to Frankfurt, Germany during the trade fair there? Had it anything to do with the world premiere showing on Freddie Adickes's Nova Apparate stand of a 120-selection complete Rock-Ola wall phonograph? Certainly this box, believed never to have been shown in America before the fair, has caused a very big sensation in Europe. Containing the full, normal 120-selection mechanism, plus amplifier, speakers, and coin mechanism, in a most attractive contemporary-styled cabinet, it caused most favorable comment among the toughest of critics. That there is a need for such a compact phonograph in Britain and other parts of Europe has been proved by the success of the German Tonmaster wall-box in recent months. And it was obvious that at the AMI stand across the passage from Nova, the new Rock-Ola was setting people thinking. It was a measure of the respect the Rock-Ola firm has for A. W. Adickes that his firm was allowed to spring this world premiere. . . At the AMI stand, too, however, there was plenty of excited interest, as the new 200 "I" models were seen for the first time. Paul Hunger was there from Switzerland to assist in the European launching of these fine new models. . . Other main point of interest at the Frankfurt Fair in the phonograph line was a range of phono-bars (cocktail cabinet styled pieces of furniture with hi-fi amplifiers and Seeburg 100-selection mechanisms) operated by impulse controlled wall-boxes. These should be a big success in European hotels and sophisticated locations. Bowling and shuffle alleys of the latest American types, and a wide range of pin-tables were also drawing the crowds, and were causing envy among the many British distributors and operators attending, starved as they are for such equipment. Among the Britons who made the trip were Kenneth Chappelow and his father from Leeds, Torquand Young from London, and George Whittaker from Blackpool.

Among the chief talking-points with distributors and operators at the fair was

Among the chief talking-points with distributors and operators at the fair was Paris phonograph manufacturer Jacques Marchant's appeal to all European manufacturers, exporters and importers, to meet him in Paris in May to consider the establishment of an official body to examine mutual problems and build up a community of interests. M. Marchant manufactures the Emaphone range of phonographs and he has already had a good response to his appeal. His address is Syndicat National des Fabricants d'Electrophones Automatiques, 101 Rue Miromesmils, Paris 8, France.

Automatiques, 101 Rue Miromesmils, Paris 8, France.

Another important talking point was the formation in Belgium, after many months of preparation, of a Coin Machine Union (Unie van de Belgische Automatenbranch) It is to hold regular meetings from this month on how to work out common problems and to share information. There have been previous attempts to found such a body in Belgium, but all have failed. This time, it has every appearance of being well supported. The U.B.A., as it will be called, will have three subcommittees, in each Belgian province. These will be recruited from (1), manufacturers and importers: (2) operators; and (3) technicians. Each sub-committee will have a board of directors of five members, three of whom will be members of a Provincial Council. The latter will therefore be made up of three importers, or manufacturers, three operators, and three mechanics. The Provincial Council will co-ordinate the activities of the three groups, and several members of the Council will then represent their province at the Central Union. One of the aims of the Union will be to represent its members in court when necessary; to protect them against overtaxation; and to eliminate unfair competition. Members will have to have been in the business for a specified time and membership fees will be graded. Over 100 coin-machine men have already joined and the following members of the directorate have been appointed: Arnold Blancquaert; F. De Hout; Henri De Vroeye: J. Direx; Alfons Heus (Secretary); Max Lobo (Treasurer); Bob Rennotte (Second Chairman); Valeer Limet (Second Chairman); J. A. Tuytel, G. Van Den Dweye and Alex Van Den Wege (Chairmen).

Coin-in-the-slot television is having its troubles in Britain. Leslie Taylor of Welverbampton, for instance, had the enterprising idea of operating it in

Coin-in-the-slot television is having its troubles in Britain. Leslie Taylor of Wolverhampton, for instance, had the enterprising idea of operating it in coffee bars in his area. But he was forced by the licensing bodies (including the Performing Right Society) to abandon the idea, for the time being, at



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Walt Peteet, service engineer for Wurlitzer, in at Emarcy Distributing Company to spend a week visiting customers in the territory. . . . Ed Laverone of this city's Automatic Merchandising busy shopping for equipment. George Brown, service manager at Huber Distributing Company, AMI, flew to Reno to conduct a one-day service school. . . . Walter Huber's mother, Mrs. Molly Huber, returned to her home in Lincoln, Nebraska. . . . Bud Patton of Patton Music in Modesto, just flew home after a two week jaunt in Hawaii. Bob Portale of Advance Automatic Sales Company, preparing for a trip to No. California, reports excellent business on United's "Bonus Shuffle . . All the Jones Boys and Jones Girls at R. F. Jones Company, J. P. Seeburg distributor, busy getting ready to make the big move soon to their new location. . . . Miss Ronnie Murray joined the staff at Stone Distributors, Inc. . . . Mr. and Mrs. Les Atherton of Patton Music, Turlock, enjoyed their weekend holiday in this city taking in a performance of The Tunnel of Love. . . . Sighted Mr. and Mrs. Al Cohen of Alco Amusement, Vallejo. shopping the local market. Other visitors included Mr. and Mrs. Max Tami of Napa and Tony Powell from Martinez. . . . Our condolences to the family of Ramon Perez, Perez Music in Fresno, who died suddenly while visiting relatives in Mexico.



Through The **Coin Chute**

CALIFORNIA CLIPPINGS

With the advent of Spring business along Pico Boulevard has taken a definite upsurge in all lines. Operators who seldom visit Coin Row can be seen in the showrooms and one-stops. . . . Phil Robinson reports the Chicago Coin "Rocket Shuffle" has caught on with the operators. They are praising the new game for the increased take. . . . Earl Fast, Anaheim operator, went on a fishing expedition on the Colorado River where he bumped into Louis Germany, former coin man from Santa Ana. They reminisced while recling in their catches. . . Lucille and Paul Laymon say the sales of the new Rock-Ola "200" phonographs have taken a sudden spurt at Paul A. Laymon, Inc. Ed Wilkes reports the Bally "Miss America" five-ball game is one of his hottest pieces of equipment sales-wise. Jimmy Wilkens is busy handling sales of Kiddie rides which operators are using to augment their music and game routes. Charlie Daniels reports used equipment is still in great demand. . . . Marshall Ames handing Bill Happel a handful of orders for the AMI "1200" phonograph at Badger Sales Company, Inc., after his week-end visit to the Bakersfield area. Marshall reports there is a great deal of activity in that area. Jack Leonard busy re-stocking the parts & accessory department for the Spring rush. . . . Ken Glancy and Bill Gallagher of Columbia Records paid a visit to California Music Company to see old friends Sammy Ricklin and Gabe Orland. Mickey Faey reports the new Johnny Mathis L.P. "Good Night, Dear Lord" on Columbia has been one of his biggest sellers. Lilia Rivas and Janet Parker spent the week-end in Desert Hot Springs where Janet adopted a horntoad "Oscar" which she brought home with her. Buddy Robinson says Brad Records first release "Everybody Happy" by the Addrisi Brothers looks like it could be a big hit for this new label, Martha Delgado predicts The Chantels have another big record with "Every Night" (I Pray) on End. . . George Mahlum, Minthorne Music Company, reports the operators have readily accepted the E.P. play on the new Seebung

Genco Mfg. Appoints **T&L** Distributing, Cincy



AL WARREN

CHICAGO — Al Warren, salesmanager for Genco Manufacturing, this city, appointed T & L Distributing Company, Cincinnati, Ohio, exclusive distributors for Genco products in their area.

clusive distributors for Genco products in their area.

"We are very happy to announce",
Warren stated, "that we have appointed Lenny Goldstein and his T
& L Distributing Company as our
distributors in this area.

"The firm rranged"

for a most complete display of our products.
"It has the new 'Fun Fair' five-ball,

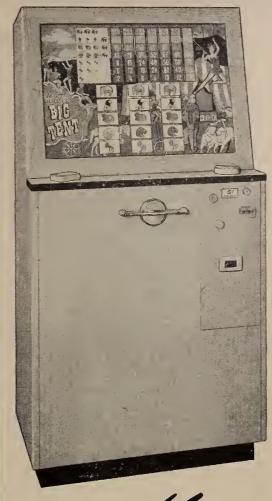
"It has the new 'Fun Fair' hve-ball, single player game on hand.
"It also has our new 'Gun Club' as well as our 'Horoscope' machines ready for delivery to all the operators in their territory.
"We feel certain", Warren says, "that every operator in this area knows and appreciates the fine service and cooperation be receives from

ice and cooperation he receives from T & L Distributing.

"What's more", Warren advises,
"Lenny Goldstein will carry a complete line of Genco parts and supplies
so that all operators in his territory
are assured of receiving superior and speedy service.

"This is one time", Warren went on to exclaim, "when I can state that we are very happy to have Len Goldstein join our distributing organization for he knows that we at Genco are going ahead with plans for some of the most outstanding products ever yet seen in the industry.

"That's why we are anxious to have every single operator in T & L Distributing Company's area visit with Len Goldstein. We want them to see our new products and, at the same time, hear what Len has to tell them about Genco and its plans for the future."



KEENEY'S DELUXE BIG TENT

ELECTRONIC UPRIGHT FREE PLAY GAME

> 7-Way Greater **Profits**

Order Keeney's Deluxe BIG TENT Now!

J. H. Reeney & co., INC.

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Auto Phono League **Bowling Scores** (National Division)

CHICAGO - Bowling results for the Automatic Phono. League (National Division), March 13 featured F. Sciakatino who led his Coven team to victory over Gillette with the high score for men, with 569 pins; while F. Dries bowled the high game of the evening, March 13, finishing with 525 as his B&B team trounced Western 2 for 1. Chuck Myers bowled a terrific 550 for the losing Gillettes and Lou Earrapeno kegled 509 for the losing Westerns.

The Stars took 2 to 1 to defeat the Garmisa. Hank Sochacki dropped 471 pins for Star. Hank Sophie bowled 514 for Garmisa.

Jones and Kupasonki bowled 508 and 507 respectively for Mercury to defeat Pasche's Rene Gallet, who threw a big 553.

The Galganos took 2 to 1 from Phono. Service as E. Teske had a 539, C. Alesi 537 and Tony Galgano 503 for the Galganos. W. Paradee bowled 492 for Phono. Service.

Singer rose to the occasion to defeat ABC, 2 to 1, as G. Losasso threw 492 pins. L. Taylor bowled 519 for ABC.

Isabel Oomens 462 (which was high score for women) was sufficient to lead Amber to 2 out of 3 victories against Gateway. Stevie Carlson against Gateway. Stev bowled 375 for Gateway.

Decca took 2 to Brown's Camp's 1 as Tony Ignoffo bowled 528 and J. Nolan kegled 526 for Decca. J. Gaski dropped 499 pins for the Browns.



Manufacturing Company 4650 W. FULTON ST. CHICAGO 44, ILL.
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Ceble Address: WATLINGITE, Chicago

Design Show In Chi

NEW YORK—The Design Engineering Show takes place at the International Amphitheatre, Chicago, on April 14 through 17. The show had previously been held in New York and Philadelphia. Products and displays for the April show will exceed \$10,000,000 in value.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



Through The Coin Chute

DALLAS DOINGS

Al Mason, southwest regional representative for AMI, in Dallas for a few days visiting at the R. Warncke Co. . . . Best wishes for speedy recovery go to R. B. Williams who has the flu. He is with Commercial Music Co. . . . Gene Williams, on a business trip in West Texas, encountered inclement weather and was caught in a snowstorm. . . . MGM Records kicked off its Southwestern drive last Thursday on the music from the upcoming film, "Gigi," with a gathering of the press. "Gigi", from the Broadway musical of the same name, got a real going over from the MGM-ers. Aside from the original cast sound-track, there was a muted treatment by David Rose and a jazz approach from the Dick Hyman trio. The three albums got sent on their way at the Statler conclave. . . . Dan Perrotta reports business is good while on a trip to South Texas. . . . Joe and Leonard Matassa, American Dist. Co., are on a fishing trip to Lake Texoma. . . . A big welcome back to Lester Godwin, AMI distributor, to the operating business. . . . Tommy Chatten, R. Warncke Co., is spending the weekend fishing at Lake Texoma. ... Another fishing bug, Jim Storey, is baiting the hooks at Jacksonville. . . . Jimmy Clay, jazz flutist, who has recorded with such disk firms as Contemporary and Jazz West, enters the Circus Room tonight. Clay will be coming in with the Leroy Cooper Quintet. . . . Weldon Denton is in Hot Springs, Ark. for the horse races. . . . Lonnie Parson, who retired from the cigarette business, is opening a fishing camp at Lake Texoma. . . . Big State Distributors are now carrying London Records. . . . Dallas' Big Beats, to Kansas City for the Disk Jockey gathering there. They're off to promote their Columbia disk, "Clark's Expedition". . . . H. W. Dailey, Houston, is visiting at Big State. . . . Gene Brewer of Epic Records is in town for a few days. . . . Bill Ennis attended the DeeJay Convention last weekend in Kansas City. . . . The Three Suns open a two-week engagement at the Statler Hilton Empire Room March 20. . . . If a Dallas waitress cheered the loudest this afternoon at the Ricky Nelson Revue, she had good reason. Mrs. Erma Herrold wrote the Imperial Records rock 'n' roll tune, "Stood Up," which Rickey recorded and brought to the top in the best seller lists. . . . Jazz Poetry returns to Dallas this weekend. . . . Some of the familiar faces along coinrow: Benny McDonald, Ft. Worth; Bill Thomason, Longview; A. D. Kennedy, Grosbeck; Fred Ellis, Waco; Ernest Vathis, Texarkana; H. K. Lyde, Sherman; and John Caldwell, Paris. . . . Columbia recording artist Johnnie Ray changed his mind and will appear in the State Fair Musical production of "Guys and Dolls." Mercury Records star Rusty Draper will precede him one month earlier in the Fair production of "Oklahoma!".

Subscription The Cash Box \$30.

REY WEST 325 GAYETY BIG SHOW 285 BIG TIME NITE CLUB 185 VARIETY BROADWAY 175 SURF CLUB	GAMES \$110 BRAZIL \$215 65 MONACO 215 115 SOUTH SEAS 175 65 STAROUST 145 55 STARLET 115 55 PIXIES 75						
FISCHER 6 POCKET POOLS \$155. A-1 CONDITION	BALLY - UNITED 14' \$465. BOWLING ALLEYS EXCELLENT CONDITION						
ARCADE Genco GUN CLUB WRITE United PIRATE GUN \$295 Wms. POLAR HUNT 225 United CARNIVAL 145 Seeburg COON HUNT 95 C.C. SUPER HOME RUN 95 C.C. BASKETBALL CHAMP 95 Genco SKILL BALL 125	NEW GAMES Bally MISS AMERICA Gott. CRISS CROSS Wms. KICK-OFF Fischer DELUXE 6 POCKET United BONUS BOWLING ALLEY GENCO GUN CLUB Bally SUPER OLX BOWLER United 6 STAR SHUFFLE ALLEY						
STRAIGHT FLUSH Write AUTO RACE \$210 KINGS \$285							
SPECIAL! SEEBURG V 200's	\$625 each						

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2330 N. WESTERN AVE., CHICAGO 47, ILL.

Franco Distrib. Celebrates Its Thirtieth Anniversary With Open House

MONTGOMERY, ALA.—A very successful open house was held recently at the offices of Franco Distributing Company, Inc., this city, to celebrate its 30th anniversary.

David R. Franco, president, organized the Franco Novelty Company in 1928, when he installed the first automatic coin operated phonograph in the Montgomery area. The firm grew and expanded its operations. In 1939 the establishment of the Franco Distributing Company took place. Franco took on the distributorship for leading manufacturers of music, amusement games, arcade equipment and cigarette vending machines for the entire state of Alabama and Northwest Florida.

In July, 1947, David R. Franco sold his interest in the Franco Novelty Company to his son, Rubin A., Franco and sons-in-law, Morris R. Piha and Joe E. Capilouto. The three have brought Franco Novelty to its present status.

David R. Franco has continued with the direction of the Franco Distributing Company, serving as its president since the company was formed. The firm, at present, is exclusive distributors in Alabama and northern Florida for Rock-Ola Manufacturing Company, the Bally Manufacturing Company line of games and amusement devices, Chicago Coin Machine Company, Genco Manufacturing Company, Williams Manufacturing Company, D. Gottlieb & Company, DuGrenier Manufacturing Company's line of cigarette and candy vending machines, Rowe Manufacturing Company, Keeney Manufacturing Company, and United Manufacturing Company's line of amusement and arcade equipment.

Franco also has a modern, conveniently located Record Shop with a complete stock of records, albums, players, radios and tape recorders. It has just finished enlarging its facilities and completely remodeled the store.

Attending the open house were:

Dr. H. E. Killian, Anniston, Alabama; Mr. C. B. Carlton, Jr., Anniston, Alabama; Mr. C. D. Carlton,

Marianna, Florida; I. E. Cohen, Montgomery, Alabama; J. H. Jones, Columbus, Georgia; Mr. and Mrs. Curtis Emfinger, Montgomery, Alabama; Mr. and Mrs. Thaddeus Majeski, Fort Walton Beach, Florida; Mr. and Mrs. Reube Stewart, Calera, Alabama; J. L. Brown, Nathan Allen, Gene Brown Eugene Cail, Richard Cail. W, W. Vandiver, Mr. and Mrs. James Clusker, Harold H. Nall, Birmingham, Alabama; Charles J. Turner, New York, New York; Jack Scanlon, Mr. and Mrs. W. E. Williams, Marian Covert, Mobile, Alabama.

A. M. McCrory, Montgomery, Alabama; Mr. and Mrs. Fred B. Cassity, Prichard, Alabama; Mr. and Mrs. Wallace Arnold, Mr. and Mrs. Gene Simms, Bonifay, Florida; R. T. Rowell, Munford, Alabama; Joe Norris, Columbus, Georgia; Mr. and Mrs. L. W. Garrett, Mr. and Mrs. Harold Pugh, Pensacola, Florida; Mr. and Mrs. J. C. Murphy, Attalla, Alabama; Mr. and Mrs. Billy J. McGee, Gadsden, Alabama; L. M. Flow, DeFuniak Springs, Florida; H. T. McKim, Montgomery, Alabama; Barbara C. Holmes, Mr. and Mrs. Adolph Sutton, Joseph M. Osenton, Atmore, Alabama.

Mrs. Mary Irons, Thomasville, Alabama; Mr. and Mrs. Billy Wilson, Selma, Alabama; Morris Avzaradel, Richard A. Alhadeff, Montgomery, Alabama; Mr. and Mrs. Clayton Smith, Mr. and Mrs. O. C. Coker, Birmingham, Alabama; George Cassimus, Pensacola, Florida; Mr. and Mrs. J. Leonard Barnes, Selma, Alabama; Maurice Pugh, James M. Channell, Tuscaloosa, Alabama; Raymond E. Cohen, Montgomery, Alabama; Mr. and Mrs. Otis Hulen, Union Springs, Alabama; Joe L. White, Marianna, Florida.

Attendance prize winners were: W. E. Williams, Gene Simms, J. Leonard Barnes, C. D. Carlton, George Cassimus, Curtis Emfinger, J. C. Murphy, Thaddeaus Majeski, Richard Alhadeff, and James M. Channell.



MANUFACTURING CORP.

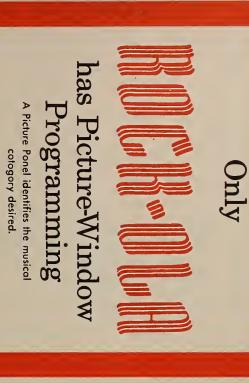
800 N. Kedzle Ave., Chicago, III

ROCK-OLA

of Dependability

HI-FIDELITY
SELECTIONS

with 200



Color-Coded,
Picture-Window Pro-

Picture-Window Programming offers such easy tune selection

Just press the color-button of the music cotogory pictured, its 40 numbers then come into view for single button selection.

Your locotions favorite tunes always at eye level view, ossuring top earnings.

"40 Top Tunes"

Only

Spotlights the

Editor's note: The letter reproduced below was sent to members of The Cash Box "20 Year Club" a few weeks ago. The response has been so overwhelming that we feel it should be spotlighted to the entire industry. We ask each and every subscriber to read the letter slowly and carefully—and then mail back your opinions and impressions to: Bill Gersh, The Cash Box, 32 W. Randolph Street, Chicago 1, Ill.

Dear Friend:

It's only the beginning. This country hasn't yet begun to grow. It hasn't yet reached the stage of development it is bound to achieve within the next five to ten years. Not to speak of what this nation will be like twenty years from now.

And here we are. So many of us. Sopping up more and more and still more pessimism. Reading what bluenoses and end-of-the-worlders cram into daily newspapers.

Man, oh, man, did you ever think what your daily newspaper would do without such stories? Being somewhat of a newsman myself, I know what marvelous circulation this kind of yak-yak-yak creates.

It's always more newsy news to tell about the guy who committed a murder, a rape, a foul act, than to talk about the average hard-working man, just like you and me. The kind of average people who just go along minding their own business. Trying to earn an extra buck or two to make the wife and the kids that much happier.

So, before you, too, get off on that pessimistic tangent of unemployment,

the end-of-the-world, the end-of-all-business, the end-of-all-profits, the end-of-all-good-things, think about the great, grand, good and blessed things that are headed for you and your children.

Let's face it. This is a great country. The greatest on earth. A marvelous country. You helped make it so. This is a beautiful place to be. This is a wonderful place to live. This nation is growing. Bigger, bigger and better. Growing every single minute of every single day.

Wouldn't you like to be a kid all over again? In your time you saw radio and radar and TV and so many, many great scientific advancements come into being. Your children are going to see atom power, solar power and nuclear power replace the old gas stove, do away with gasoline for your auto and eliminate the electric bulb, in fact, change much of the present world. THINK!

And, while you're thinking, think about the growth that faces your business and your industry. Then, please, tell us what you honestly think about to-morrow.

Very Cordially Yours, BILL_GERSH

Okay, Bill, Here's What I Th	hink:
•	
	•
•	
	Signed
	FIRM
	ADDRESS
	CITY STATE



Through The Coin Chute

ENGLAND

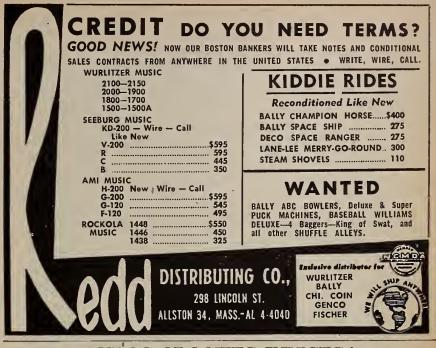
Music machine biz showed an upswing this week along with games and outdoor pieces, as early birds began planning the outdoor season. Outlook for outdoor is better than usual this year, and the reversal of the dry vote at Salisbury beach with cafes and niteries going back into biz spells more traffic and action for the many spots there. Weather has been on the good side with open highways and many ops have taken opportunity to drive into Boston to visit distribs and look over the new equipment. . . The industry was saddened this week by the death of Sam Orenstein, vet coin man, of Triangle Distributing Co., Providence, R. I. Dave Bond, prexy Trimount, and Irwin Margold, gen. mgr., headed a delegation to the funeral Tuesday, March 18. At Associated Amusements (Rock-Cla), Ed Ravreby convalescing at home after being hospitalized with pneumonia. Dick Mandell, gen. mgr., keeping things going got and arcade equipment is starting to move. . . At Redd Distributors (Wurlitzer), big turnout of ops in town to looksee new games with Bob Jones, sales mgr., demonstrating the new equipment. Wurlitzer phonos going great in the territory; export biz up; and games, pins and arcade pieces keeping the staff in high gear. . . At Trimount Automatic Sales Corp. (Seeburg), heavy demand for Seeburg phonos. Good used equipment in demand for export. Arcade pieces coming in and ops getting set for banner outdoor season. Irwin Margold, gen. mgr., points out that arcade biz is expected to be bigger than ever this year and ops are interested in new pieces. Many areades in the N. E. region are being completely restocked with modern pieces this year. . . At Atlas Distributors (AMI), business outlook good for new AMI phonos, Louis Blatt reports. Large number of visiting ops made the Commonwealth Ave. plant this week to see the new AMI color jobs. . . Among ops in town visiting distribs this week were: Pete Suma, Bristol, Conn.; Ray Shea, Worcester; Al Dolins, Hyannis; Maurice Packett, Portland, Me.; Gus Kunz, Newport, R. I.; Sid Warlbarst, Newto

Jerry Flatto, Boston Record Distributors, and Mrs. Flatto are receiving congrats on a new arrival, a boy, March 14 at 9:12 at Newton-Wellesley Hosp., Jerry Philip Flatto, 5 lbs., 2 ounces, and announced event with a sheet music announcement, "We've Got A Boy," "music by Helene Flatto," "words by Jerry Flatto." . . . Jimmie Durante booked for Blinstrub's . . . Music tradespeople, disk jocks, columnists, attended big party for Frankie Laine hosted by Columbia Records at Sidney Hill Country Club Sunday, March 16, with Bob Messinger, Columbia p. r. man in charge.



Through The Coin Chute **FILBERTS**

Harry Witsen, International Scott Crosse, looking forward to a new Bally piece that should be in this week. He is also expecting quite a few new numbers in the next few weeks. Abe Witsen comes in for a few hours each day. Mike Chanick states that things have picked up in the last week or so. Indications are that Bally's "Miss America" is a real hit. . . . Paul Cimono, Eastern Music, out picking up records leaving Arnold Silverman all alone to take care of customers. Nat Solow informs us that they are having a showing of Seeburg's model "201" on Saturday and Sunday, March 22 and 23, at Sterling's Service in Scranton. Marvin Stein reports his trip upstate last week was very successful. . . . Jack Palmer and Hank Groentemann, International Amusement, gratified with the way new domestic business is coming in since they opened their new location on coin machine row. . . . Larry Ash, Active Amusement Machines Co., making an upstate trip to the trade with Charles Codes. Joe Ash off to Chicago to visit the manufacturers. He states that Gottlieb's new one-player "Criss Cross" one of the best ever made and that repeat orders are coming in fast. . . . Davey Weiss, David Rosen, returns from up-state to report that business is moving upwards nicely. Lennie Schneller and 10 local operators out in Grand Rapids, Michigan, attending the AMI school. . . . Albert M. Rodstein comes in for a beautiful buildup in a three page story in this month's "Greater Philadelphia." The front page of the business magazine is devoted to Rodstein and Angelo Musi. Musi is director of operations. Rodstein is president of Variety Vending (about which the story is centered), a subsidiary of Banner Specialty. . . . Joe Berger, Mercury Records, has that "wedding bells" glint in his eyes. Both The Diamonds' "High Sign" and The Platters' "Twilight Time" are getting an excellent reaction. Art Talmadge, veepee in charge of A & R, and Bobby Shad, A & R, visiting with Joe Berger. . . Irv Durgler, David Rosen, reports that ABC Paramount's "Oh What A Baby" by



ATLAS SLASHES PRICES! MUSIC GAMES WURLITZER 2150 ChiCoin ROCKET SHUFFLE \$775 SEEBURG 100-B 395

495 SEEBURG 100-C SEEBURG 100-R ... 645 A.M.I. E-120 365 SEEBURG V-200 Modified with \$775 VL Selection Receiver... All phonographs recanditioned and refinished

Williams TEN STRIKE and TEN PIN Keeney CIGARET VENDER THIS WEEK!

Wurlitzer 1800... \$565

45 RPM Conversion for M100-A

ATLAS MUSIC COMPANY 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

AMI Factory Service School Welcomes Pennsy Delegation

GRAND RAPIDS, MICHIGAN—
"Pennsylvania Week" started March
17 at the AMI Factory Service School
in Grand Rapids with the arrival of
11 Keystone State music operators
and servicemen who will spend five
days at the School as guests of AMI.
Arrangements for the contingent to
attend in a group were made by AMI
distributors in Pennsylvania, David
Rosen, Inc. of Philadelphia and the
Banner Specialty Company of Pitts-Banner Specialty Company of Pitts-burgh. One Ohio operator attending keeps the school gathering from be-ing exclusively Pennsylvanian.

The group will attend daily class and workshop sessions covering juke box maintenance and service procedures, with emphasis on the new AMI Model "I" line. Most sessions are held in the "Little Red Schoolhouse" across the street from the AMI plant, covering a wide range of subjects in slide films, question and answer sessions, bench work, troubleshooting procedures, adjustment and servicing techniques and other topics of immediate and long range value. Limited class enrollment allows instructors to give each "student" individual attention throughout the week-long course. The group will attend daily class week-long course.

A highlight of the week is the A highlight of the week is the Plant Tour during which class members visit production areas of the factory to see at first hand the manufacturing, assembly, careful inspection and testing involved in making a modern juke box. Students can then better visualize the inter-relationship of the various components and the of the various components and the precision work necessary to integrate all the parts into a perfectly functioning automatic phonograph.

The school officially ends Friday evening with a Graduation Banquet at a downtown hotel, highlighted by the presentation of AMI Service Specialist Certificates suitable for framing and display. The Certificate is impressive evidence to employers

and associates of expert factory training and competence in the field.

The AMI Factory Service School is eld regularly one week each month held regularly one week each month and is open to music operators and their servicemen at no expense for room and meals during the stay in Grand Rapids. Those interested in a practical, intensive refresher course in the latest techniques of juke box servicing are urged to contact the AMI distributor in their territory for complete details and registration information.

formation.

Those attending the March "Pennsylvania Week" session are: J. K. Kirk, Pottstown, Pa.; Andrew Shemella, Schuylkill Haven, Pa.; Seymour Rossin, Philadelphia, Pa.; Thomas Sunseri, Patton, Pa.; Robert Aiello, Ridgway, Pa.; Joseph Aiello, Ridgway, Pa.; Harry Hunter, Chester, Pa.; Stan Baczynski, Philadelphia, Pa.; Leonard Schneller, Philadelphia, Pa.; Charles S. Reynolds, Pottstown, Pa.; Frank Orman, Norristown, Pa.; and Buddy Henson, Dayton, Ohio.

Wurlitzer Flyer

NORTH TONAWANDA, N. The Wurlitzer Company, this city, this week prepared a color fold-out flyer which will introduce the Wurlitzer Console Phonograph to location owners throughout the United

The folder shows the Console in a variety of spots that a location own-er might place the machine to his benefit. When opened the Console is presented in three dimensional ef-

Incorporated is a stamped business reply card inviting an operator to call on the interested location.

Decca Star And New Wurlitzer



JACKSONVILLE, FLA .-- Joe Barton, manager of Bush Distributing Company, this city, was surprised by a visit from Glenn Reeves, Decca Records artist. Reeves, with Allan R. Defoe, Decca area representative, figured as long as they were there they might as well place Reeves' newest Decca release, "Rock-A-Boogie Lou" on the new Wurlitzer Console phonograph.

A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale Kicker & Catcher A.B.T. Guesser Scale A.B.T. Challenger

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL. (Tel.: TAylor 9-2399)

• Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

FOR BEST BUYS IT'S LAKE CITY AMUSE. CO.

Exhibit Ringer Ball	\$ 60	.00
Williams Roll-A-Ball		
Genco Skee Ball (2 player)	135	00
	-	
ChiCoin Skee Ball (6 player)	195	
Genco Quarterback	110	.00
Star Shooting Gallery	85	.00
Dale Guns	15	.00
United Target	-	.00
	-	
United Venus		.00
Criss Cross	49	.50
Peppy (New)	Wr	ile
Bally Space Ship	165	.00
Bally Boat	165	.00
Smoke Signal	140	.00
Tim Buc Tu	125	.00
Skill Pool	50	.00
Southern Belle	149	.50
Bally Circus (New)	W	ite
Naples (New)	W	Ite
Steeplechase		ite

VIRE-WRITE OF PHONE HE 1.7577. 1/3 Deposit Required On Each Order. exclusive factory distributors for: BALLY-WILLIAMS-ROCK-OLA

AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, (Tel.: HE 1-7577)

"FIRST" WITH THE LATEST!



Chicago Coin ROCKET SHUFFLE

> SATELLITE ROCKET THEME Sends Earnings Soaring to New Highs!

Exclusive Distributor for Chicago Coin in N. Illinois and Indiana





PLAY BALL **COUNTER GAME WINNER** by AUTO BELL

Compoct. 100% Mechanicol. Fost, sus-penseful oction! Tremendous year 'round appeal!

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline CITICAGO 22, ILLINOIS • Dickens 2-0500



Meeting Dates

Music Operators' Associations

Mar. 24—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

- Apr. 2-Music Operator's Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
 - 3-Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 3—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
 - 3—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 7-California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
 - 7-United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - 8—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
 - -Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.
 - 9—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 10—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
 - 10-Music Operators' Association of Massachusetts Place: Beaconsfield Hotel, Boston, Mass.
 - 14—Tri County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
 - 16-New York State Operators' Association Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 16—Automatic Equipment and Coin Machine Owners' Assn. Place: Room 24, 550 Broadway, Gary, Ind.
 - -Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norris-
 - 17—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
 - 17-Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
 - 21-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



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Large Chain Finds Vendors Boost Profits

KANSAS CITY, MO. — One of the country's largest chain store operations has found that automatic vending machines appeal to customers and employees — and boost profits,

and employees — and boost profits, too.

Western Auto Supply Company has installed about 5,000 vending machines in 365 retail stores, 3,000 dealership stores, 18 warehouses, and in the company's 12-story home-office building in Kansas City.

On each floor of the home-office building are large, selective soft drink coolers and companion dispensers to offer snacks and other refreshments. Western Auto owns the equipment and considers the investment a profitable one, since time lost on coffee breaks and out-of-the-building traffic has been substantially reduced. The building's 750 employees appreciate the 'round-the-clock service, too.

ice, too.

In Western Auto's stores the new In Western Auto's stores the new venders supply a variety of refreshments to on-the-go shoppers as well as store employees. Ray Davies, Vice President in charge of personnel for the nation-wide chain, declares: "The store which serves the modern family must offer its customers and employees many conveniences—one of ployees many conveniences—one of which is making refreshment avail-able. Coin dispensers can do this ef-fectively."

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John T. Pierson, President of the Vendo Company, manufacturer of automatic merchandising equipment, says "this trend to vending in chain and department stores is gaining new impetus every day. Store managers have found that the shopper who stops for refreshment also stops to shop for a longer period. Today it is possible for stores to offer everything from soup to nuts through vending machines."



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ZONE STATE



Through The

EASTERN

Coming into the calendar Spring season finds the continual bad weather not too much different than that which plagued the city for a long and dreary winter. Except for an occasional sunny day which serves only to remind us of the good weather we should be having, the days have been cloudy, windy, rainy or snowy. And—in spite of this the distribs on Tenth Avenue have all noted a definite upsurge in business the last week or ten days. Collections have also risen, and this has given the operator a more cheery outlook. As a result he has moved with greater confidence toward new equipment.

Harry Koeppel, Koeppel Distributing, reports, with a grin, that business is good. "Everything is moving—and with several nice export orders to fill we're happy." Hymie was out of town closing a deal for some second hand equipment. . . Abe Lipsky, Sandy Moore Distr., out for several days with a cold. Allie Goldberg moved into the Lipsky spot out front to handle things until Abe gets back. Goldberg tells us the new Wurlitzer phonographs are moving nicely and this is evidenced by the continued interest of operators who show up each Thursday for the Service School. Allie says the school will probably continue until the summer weather. . . Found Mike Munves sitting down when we arrived at his establishment. This is the first time in our memory that we have ever seen this dynamo sitting. Munves said "I've got so much to do I didn't know just where to start, so I decided to sit down and think about it for a while." Mike reports that while it is still before the areade season, he is already busy shipping merchandise. Joe Munves on the road and will cover practically the entire country before he returns to New York. . . Friends of Leverett D. Chambers, president of Peerless Weighing and Vending Machine Corporation were shocked to learn of his death on March 8. Chambers was 54. . . . Both Al Simon and Al D'Inzillo out when we called at Albert Simon. Al Simon is the man of the year chosen to be honored at the UJA "Victory" Dinner and Dance on May 14 at the Hotel Astor. For the third season Louis Boorstein, Leslie Distributors, will be chairman. Boorstein, who set new records in raising funds each of his two years at the helm, will again turn his energies in the direction of setting a new high in 1958.

Barney (Shugy) Sugerman, Runyon Sales, busy with several phone deals

Barney (Shugy) Sugerman, Runyon Sales, busy with several phone deals at the same time. Morris Rood, ditto, tells us between phone calls that Lou Wolberg is out ill for a couple of days. Rood asserts that business is good and AMI's moving out at a steady pace. . . . Over at Atlantic-New York, Meyer Parkoff tied up with Al Ferber, Brooklyn operator. Ferber says his collections are up and that this could be a beautiful business if all the local operators would operate in a more businesslike manner. "Too many operators are afraid to make the move to increase their guarantees and percentages but if they would operate in a more businesslike manner. "Too many operators are afraid to make the move to increase their guarantees and percentages, but if they only tried they'd find it not so impossible as they imagine." Along these same lines read this week's coin machine editorial "You Can Fight The Inevitable!" Murray Kaye reports that business on the Seeburg phonograph line is excellent—"and why not?", he asks, "we have such a tremendous machine it just has to be a hit with the operators." Like so many other New Yorkers, Kaye is fed up with the gloomy and uncomfortable winter we have been having, and can't wait for the warmer weather to arrive so that he can take his new golf clubs and put them to work. In the meantime he has been sharpening up his putting with a living room disk. Kaye says his new clubs are such top quality they can break seventy on any tough course. "But not with me handling them," he hastens to add. . . . Sam Soloway, St. Agathe, Canada coinman, visiting New York. Sam also took in Baltimore and Washington before he returned to Canada from his buying trip. . . . Seen visiting the distributors were the inevitable Gertrude Brown, Beacon, New York; James Smith, Pleasantville, New York; Harold Rosenberg, United Games, Peekskill, N.Y.; John Tartaglia, County Vending, Portchester, N.Y.; Amelia Macarelly, Catskill, New York; Charles Ehrle, Bayshore, L.I.; Lou Herman, Westchester, N.Y.; and Lou Puri, Queens, N.Y. and Lou Puri, Queens, N.Y.



Through The **Coin Chute**

UPPER MID-WEST MUSINGS

Mr. & Mrs. Ernest Woytossek, Hankinson, No. D., in town over the week end visiting relatives. Monday morning Ernest made the rounds looking for some good used games. Ernest reports that his business has been better than ever. . . L. I. Harris, Enderlin, No. D., also in town for several days getting his usual check up from his doctor. Glad to hear that he got a good report. . . . Tom Roberts, Hurley, Wisc., finds more ways to make a buck. Not only does he operate a fair size route, but also has a sporting goods store in Hurley, and was in town Monday morning with his truck to pick up a load of furniture. Sells furniture from a catalog. . . . Earl Ackley, Spooner, Wisc., in for the day making the rounds. Earl tells us that Frank Davidson bought a home in Bradenton, Florida. Found it cheaper to own a home than to pay the high tariff every year when he takes the family there. . . . Herman Paster, Mayflower Dist. Co., St. Paul, in Los Angeles for a few weeks on business and pleasure. . . . Lieberman Music Co. Mpls., has taken over the Mercury Distributorship in Milwaukee, Wisc. . . . Nels Nelson, Alexandria, Minn., in town for a few hours waiting for his train to go back home. Nels arrived in town Thursday morning having just flown in from Seattle, Wash, where he visited his sick mother. Nels spent 10 days there until his mother was well enough to leave the hospital. . . . Symphony In Fashion is the slogan for down town Minneapolis until after Easter. Speakers were set up on Nicollet Ave. and Muzak is supplying the music during shopping hours. Nothing more beautiful than walking down Nicolett Ave. and listening to beautiful music during the day. . . . Roger Sletten, Fairmont, Minn., in town for the day looking for games and other equipment. . . . Chet LeDoux, Virginia, Minn., in town for a couple of days making the rounds. . . Jeff Kost, St. Cloud, Minn., also in town for the day. Jeff complaining about business.



Through The **Coin Chute**

CHICAGO CHATTER

Next week's issue will be the "International Quarterly Export Edition". These editions were started by this publication years ago. Since then they



have become extremely important to all the industry worldwide. In fact, the members of The Cash Box' "International Coin Machine Export-Import Council," in 44 countries around the world, look forward to the "International Quarterly Export Editions" with tremendous interest. This is the issue where they can read all that is happening in the industry in their own language. The "International Quarterly Export Edition" is printed in Italian, Spanish, French and German as well as in English. Absolutely outstanding issues produced four times during

Harry Glick, who guides the destinies of ChiCoin's "Commando Machine Gun", advises that interest in these guns is growing at a tremendous rate worldwide. Harry is even of the belief that there will be guns operating in many countries around the globe before U.S. ops awaken to the moneymaking power of these very ingenious coin operated instruments. . . . Sales are perking up for the upright electronic scoring F.P. games since the U.S. Court of Appeals decision removed these from the Johnson Act. More and more operators are interested. . . . "I'm busy taking money from some customers", is the way Exhibit's Chet Gore put it over the phone the other day, "so", he added, "let me call you back".

George A. Miller is going all out to obtain another postponement of Open Public Hearings on Senate Bill No. 1870 since past week's postponement set hearings in Senate Office Building for April 23, 24 and 25. George points out that these dates conflict with MOA Convention at Morrison Hotel here on May 6, 7 and 8. He is asking Chairman of this Judiciary Sub-Committee, Sen. Joseph C. O'Mahoney, to grant another postponement. He is also appealing to the other two Senators on the committee, Sen. Alexander M. Wiley and Sen. Olin D. Johnston. . . Sam Wolberg returned to one of the busiest factories in



town. The firm's "Rocket Shuffle" going great and the "Commando Machine Guns" production just starting to catch up with backlog of orders. Chicago Coin keeps planning far ahead to be ready for whatever the trade will want.

Busier than ever-the Bally factory-with so many, many new ideas a special production schedule being arranged so that the new products will be rolling out correctly. And Bill O'Donnell smiling broadly over the phone as he listens to compliments on Bally's latest. . . Johnny Frantz is trying hard, he advises, to get a bit ahead with A.B.T.Rifle Galleries. "So that", he says, "I can ship as the orders come in. With the spring season here", he

reports, "the orders are again coming in faster than ever". . . . Ted Rubenstein of Marvel very, very happy over the way Clayton Nemeroff wiring in those orders for the firm's grand "Lucky Horoscope". And Estelle Bye of the firm brightly advises that there has been "a renewed interest in our plastics for phonographs."



AL STERN

World Wide's Al Stern a proud and happy grandfather. Mark and Marge Stern have a sweet, little addition to their family named, Kimberly Joy. Even Joel Stern strutting all over the place just as proud as his Dad. . . . Eddie Ginsburg says, "What can I tell you? I'm busy. And with spring almost here, I'll be even busier. All I wonder",

he wonders, "is when I'm ever going to get me a vacation?" . . . The Irish would have been proud of Wally O'Finke and Joey O'Kline this past St. Patty's Day. There was Wally, the proud lad, all aglitter with the greenest of green new suits and also sporting the shiniest of shiny new green ties. And Joe, begorry, Joey had bought himself but the very biggest shamrock and was proudly awearin' it on the very front of his chest to honor the Irish on the grand day.

Gil Kitt, discussing associations, advises, "Well, it's like anything else. The main problem is to keep interest high and do what's right for the members." Which isn't anything but the very best objective for any organization. . . . This past week Joe Robbins busier than ever before, for some reason or other, and would'nt tell why, except to state, "I've got a zillion orders to get out yesterday". . . . Howie Freer and Mac Brier talking things over with Jack Emery of Regina, Sask., Canada, at Donan. Both Howie and Mac hearing more about Canadian business than they'd ever heard

route. Adding lots of vending machines. One of the happier guys around town, Clarence

before. They advise that Jack Emery is expanding his

Schuyler of Games, Inc., who reports his "Double Shot" going bigger and bigger every day. . . . "So busy", says Kurt Kluever of Rock-Ola, "I haven't got time to eat my lunch". . . . Milwaukee's Carl Happel visiting about town advises, "Well, business is good for those who want to make it good. Bad for those who don't work". Zeke Wolf getting ready



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to bust loose with a brand new version of his "Circus". He's calling it, "Super Circus". . . . United's Bill DeSelm advises that the first four distributors of the firm to receive their samples of "Midget Bowling Alley" phoned him crying for "truck loads". According to Bill these men were Irving Holzman of New York, Gil Kitt of Chicago, Sam Solomons of Columbus and Al Rodstein of Philly. "And we haven't even started yet", happily cried Billy.

All happy to hear that "Uncle" Al Thoelke back in the pink of health. He's on his way to St. Louis. . . . Avron Gensburg busier than busy but finds time to report that Al Warren just phoned him from Cinci to advise that Len Goldstein of T&L had been named Genco's exclusive distrib for that part



JOE ROBBINS

of the world. . . . Sam Stern back from Europe advises he's very happy to report that the boys of Phonographic Equip't Co., Ltd., London, are his exclusive distribs in England. These men are Gordon Marks, Cyril Shack and Max Fine. . . . "All I can say at this time", yells Keeney's Paul Huebsch, "is show me how to get more cabinets for our 'DeLuxe Big Tent'. We're jammed with orders and the cabinet factory has to go whacky on us."

"Whattayaknow", remarks Alvin Gottlieb, "I've been in the business eleven years this week". All the Gottlieb clan, Dave, Nate, Sol and Alvin at the factory. Dave

busier than ever with that new Oak Park hospital. . . . Happy to see Ben and Mary Rodins of Miami Beach looking so swell and healthy. In fact, Ben looks younger than ever. . . "What's the difference between recession and depression?", asks Jack (Jock MacNick) Mitnick. And answers, when no reply, "Recession is when you lose your job. Depression is when I lose mine". Jack, by the way, in a long conference with the former Lord Mayor of Dublin, Robert Briscoe. Jack will meet with him again on the 23rd when he returns to Chicago.

It's been many and many a year now, but Vincent Shay never does forget to send us a cheerful greeting card on St. Patrick's Day. For which, Vincent, we thank thee most wholeheartedly. . . . Ed Ratajack was in the doghouse with his but charming wife, Jean. Why? Because Ed couldn't answer the question, "What's the color of my eyes?" And Jean told him, "'The Cash Box' knew. Just read the 'Us Gals' column', she advised Edwardo, "and learn the color of your wife's eyes." With that she hung up the receiver. . . 50¢ coin chutes and dual credit units reported saving many and many a music ops' life these reported saving many and many a music ops' life these days—profitwise. . . At last, at last, Johnny Casola on his way back from the warm and sunshiny west coast. He'll be driving into Chi any day now.

He'll be driving into Chi any day now.

HAPPY BIRTHDAY THIS WEEK TO: Thomas W.

Moody, Austin, Tex. . . . Paul K. Heaton, Monroe, Mich.

. . . Wallace J. McFarland, Santa Barbara, Cal. . . . Albert C. Evans, South Bend, Ind. . . . Jerry Livingston, Beverly Hills, Cal. . . . Bryan E. Edwards, Douglas, Wyo. . . . Pearl Johnson, Brazil, Ind. . . . Albert Wheby, Beckley, W. Va. . . . Ben D. Palastrant, Boston, Mass. . . . Mason L. Colbert, Nebraska, City, Neb. . . . George R. Burnham, Lovell, Wyo . . . George L. Tye, Simcoe, Ont., Canada. . . Archie J. LaBeau, St. Paul, Minn . . . Frank Miller, Irvine, Ky. . . Robert A. Holland, Akron, O. . . . Edward H. Ellis, New York, N. Y. . . . Paul A Laymon, Los Angeles, Cal. . . . Harry Koeppel, New York, N. Y. . . . Ben Hofer, New Braunfels, Tex. . . Don Knott, Galesburg, Ill. . . . Charles Harris, Cleveland, O. . . . Jerald D Belsan, Los Angeles, Cal. George Carsley, Montreal, Que., Canada. . . . Fred Kline, Chicago, Ill. FAMOUS LAST WORDS: "Your check bounced."



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Belgian Phono Factory Suffers \$15,000 Fire Loss

Bob Rennotte, However, Will Continue Production of Juke Boxes Immediately

BRUSSELS, BELGIUM - One of Europe's best-known and best-liked phonograph manufacturers, Bob Rennotte, has lost about 15,000 dollars worth of cabinet making equipment and materials in a fire at his Belgian factory at Gembloux, near Brussels.

Serious though the fire was, it will not in any way affect production of the juke boxes, which are big sellers in Britain and Europe generally. Chief damage was confined to the woodworking and cabinet-making shop, where a lot of new and valuable machinery was destroyed, together with a quantity of timber. Rennotte immediately made plans with a firm that had made cabinets for him before he began making his own. The switch to the old arrangement was immediately made and Rennotte has resumed full production.

When the news of the fire came through Bob Rennotte was hundreds of miles away in Frankfurt. Rennotte had gone to make a routine phone call home. When he got through it was to hear news of the fire which

was at that moment lighting up the small town of Gembloux, near Brus-

He had only spoken to his maid, as his wife had gone to the fire. But the maid said she could see the flames from the house. Rennotte feared the worst. A short time later he was able to speak to his wife, and he learned that the fire-which was believed to have been started by a short-circuithad been confined to the low front building where the juke-box cabinets were made, and had been prevented from spreading to either the office building on one side of it or the three-story main factory on the

Even so, he was very anxious to see things for himself as quickly as possible, and although he was booked to fly to Brussels on the first plane out of Frankfurt the next day, he decided instead to abandon his luggage temporarily (which was in a hotel some distance out of town, all the Frankfurt hotels being full) and catch a train at once.

After three train changes during the night, he got to the factory, just as his thirty employees were arriving for work at 8 a.m.

The event caused some concern and depression among the phonograph men at the Frankfurt fair, and there was considerable relief when it was learned that, despite the damage, production would not be affected.

A number of complete mechanisms were destroyed or damaged, in addition to cabinets and stocks, and everywhere the smoke and dust and water had taken their toll and had caused damage in other parts of the attractive factory and offices.

But the cheerful Belgian workers had already begun to put matters right, and it was encouraging to see technical specialists and executives "mucking in" with brooms and paint brushes to get all departments working again with the least possible

"Although it has been a big upset it will not make any difference at all to_production or deliveries and there are many blessings", said Ren-

"For instance, as you may know, I am extending the range of my machines, and a vitally important prototype was not damaged in any way. We have very high hopes for the Brussels exhibition where we have some very important concessions and locations for our juke boxes. And we will have something new and very interesting to show operators and

"My wife was absolutely wonderful in my absence, and the staff has rallied round in the most gratifying

CLASSIFIED ADVERTISING SECTION

WANT

- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).
- WANT Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHING-TON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).
- FOR SALE Pixies \$45; Starlet \$55; Monaco \$95; South Seas \$95; Gay Time \$60; Gayety \$45; Variety \$50; Big Time \$75; Broadway \$135; Parade \$175; Double Header \$195; Big Show \$225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
- WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).
- WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.
- WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT—Used records, 45's or 78's.
 All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT.. CANADA (Tel.: 2648).

- WANT 100 14" Bowlers, United, Bally, Chicago Coin or Keeney. Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).
- WANT—Late 45 RPM Records, Closeouts and Job Lots of Brand New LP's Wanted, Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).
- WANT Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.
- WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).
- WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT Attention Everyoue in the Coim Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.
- WANT Late Model Bingos. Send List and Prices. HALLGREN DIS-TRIBUTORS, 1626 3rd AVE., MO-LINE, ILLINOIS.
- WANT—To Buy—AMI Model B, F30; Wms. Four Baggers, Mystic,
 King, Jumbo, and Blinker Bowlers.
 State quantity and best price, first
 letter. MONROE COIN MACHINE
 EXCHANGE. INC., 2423 PAYNE
 AVE., CLEVELAND 14, OHIO. (Tel.
 SUperior 1-4600).
- WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MIL-WAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).
- WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.
- WANT Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

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- WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTII AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).
- WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).
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FOR SALE

- FOR SALE—A.M.I. E120 \$350; A.M.I. G120 \$575; A.M.I. A (45 RPM) \$185. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CEntral 1-9292).
- FOR SALE—Bingos: Bally Broadway \$150; Miami Beach \$100; Big Time \$87; Gaytime \$87; Gayety \$60; Palm Springs \$45; Surf Club \$45; Yacht Club \$45; Hi-Fi \$45. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).
- FOR SALE—Extra Clean Pingames, Gottlieb Super Circus \$375; Continental Cafe \$325; Sea Belles \$250; Score Board \$200; Bally Circus \$300. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FT. WORTH 6, TEX. (Tel. MArket 6-5411).
- FOR SALE Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).
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- FOR SALE Specials Bally: \$
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FOR SALE — Wurlitzer 1400 \$50; United 10th Frame \$20; ChiCoin Advance Bowler \$30; 4 Converted Turf Kings \$25 ea.; 1 Marble Queen Gottlieb \$45; 1 Williams Dealer \$20; 2 Gaytimes \$75 ea.; 2 Gayety \$40 ea.; 2 Big Times \$75 ea.; 1 Variety \$45; 1 Hi-Fi \$35; Gottlieb Happy Days \$25. Will deliver within 100 mile radius all above equipment for \$695. COLUMBIA COIN MACHINE CO., 2509 FAIRMOUNT AVE., BALTIMORE 24, MD. (Tel. DI 2-0990).

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Sel., 45 RPM 10	00.00	245.00
4* 1438, '54, Comet, 120	05.00	435.00
Sel., 45 RPM 29 4* 1446, '54, Hi-Fi, 120 Sel.,	95.00	433.00 .
45 RPM 46	00.00	565.00
4* 1448, '55, Hi-Fi, 120 Sel.,		
45 RPM 4	75.00	650.00
CETOLING		
SEEBURG		

SEEBUKG							
4. 146S, '46, Standard 20 Sel., 78 RPM	20.00	30.0 0 .					
4. 146M, '46, Master with Remote Attach., 20							
Sel., 78 RPM 4. 147S, '47, Standard 20	20.00	30.00 -					
Sel., 78 RPM 4. 147M, '47, Master with	20.00	35.00 -					
Remote Attach., 20 Sel., 78 RPM	20.00	35.00					
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00					
4. 148M, '48, Master with Remote Attach., 20							
Sel., 78 RPM 4. 148ML, '48, Light Cab.	20.00	45.00 _					
Master with Remote							
RPM	20.00	50.00 _					

95.00 190 00

4* ? 100A, '49, 100 Sel., 78

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
964th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any trne reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as followed the price of the stock of the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- Great Activity

١	4* M100B, '51, 100 Sel., 45			
ı	RPM	300.00	420.00	-
ı	4. M100BL, '51, 100 Sel., 45			
ı	RPM, Light Cab	300.00	420.00	
ı	1* M100C, '53, 100 Sel., 45			
ı	RPM	395.00	595.00	
	2* HF 100G, '54, 100 Sel.,			
	45 RPM	495.00	650.00	
	2* HF 100R, '54, 100 Sel.,			
	45 RPM	550.00	695.00	
	2* V200, '55, 200 Sel., 45			
	RPM		795.00	
	4: W1-L56 Wall Box 5c	3.00	5.00	
	4. 3W2 Wall-a-Matic	3.00	5.00	
	4. W4L-56		8.00	
	4. 3W5-L56 Wall Box, 5c,			
	10c, 25c	5.0 0	8.00	+
	4. W6L-56 5/10/25 Wire-	5.00	10.00	
	less 4. 3W7-L-56	5.00		+
	4* 3W1 Wall-a-Matic	39.50		
	4 JW1 Wall-a-Matte	37.30	00.00	
	WURLITZ	FR		
	4. 1015, '46, 24 Sel., 78			
	RPM 4. 1017. '46, 24 Sel., 78	20.00	35.00	+
	4. 1017. 40, 24 Sel., 78 RPM	20.00	35.00	
	RPM 4. 1080, '46, 24 Sel., 78	20.00	33.00	
	RPM	25.00	50.00	
	4. 1100, '47, 24 Sel., 78		2	
	RPM	25.00	55.00	
	NO.			1

VALUE OF MACHINES HERE IFOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE SETWEEN LOW AND HIGH PRICES:

PHONOGRAPHS (Cont.)

	4. 1217, '50, Hideaway, 48	
ı	Sel., 45 or 78 RPM 60.00 90.00	
-	4. 1250, '50, 48 Sel., 45 or	
	78 RPM 80.00 100.00	
-	2. 1400, '51, 48 Sel., 45 or 78 RPM 100.00 150.00	
ı	78 RPM 100.00 150.00	
-	4. 1450, '51, 48 Sel., 45 or	
ı	78 RPM	
-	& 78 Intermix 100.00 200.00	
i	4. 1500A, '53, 104 Sel., 45 &	
	78 Intermix 145.00 245.00	
	4 1600, '53, 48 Sel., 45 &	
	78 Intermix 225.00 295.00 4. 1650, '53, 48 Sel., 45	
	4. 1650, '53, 48 Sel., 45	
ł	RPM	\vdash
8	4. 1650A, '54, 48 Sel., 45 or	
ı	78 RPM 275.00 350.00 2* 1700. '54, 104 Sel., 45	Н
-	2* 1700, '54, 104 Sel., 45	
ı	RPM	-
3	2* 1800, '55, 104 Sel., 45 RPM	1.
ı	RPM	\vdash
3	RPM 550.00 795.00	į.
ı	RPM	-
j	RPM	
ı	RPM	
	RPM 725.00 800.00	L
	4. 2140 Wall Box 2.50 5.00	
_	4. 3020 Wall Box 3.00 8.00	
	4. 3020 Wall Box 3.00 8.00 4. 3048 (Conv. of 3020) 5.00 10.00	_
	4. 3031 Wall Box 3.00 9.00	
	4. 3045 Wall Box 4.00 9.00	-
	4. 4820 Wall Box 8.00 20.00	-
-	4. 4851 Wall Box 9.00 25.00	-
	← TOTAL NO. TOTAL VALUE →	1

PINBALL GAMES

Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)

	Evans; (Ge) Genco;			(K
е	ney; (Un) United; (Wm)			
I	4. ABC (Un 3/51) 4. Ace High (Got 2/57)	20.00	30.00	
ı	4. Ace High (Got 2/57)	250.00	290.00	
	4. Across the Board (Un	1		
ı	9/52)	20.00	30.00	
ļ	4. All Star Basketball			
	(Got 1/52)	20.00	30.00	
	4. Arabian Knights (Got			
	12/53)	80.00	120.00	-
	4. Army-Navy (Wm 10/53)	30.00	50.00	<u> </u>
	4. Arrow Head (Wm 7/57)	260.00	300.00	
	4. Atlantic City (B 5/52).	25.00	65.00	
	4. Auto Race (Got 9/56).	175.00	255.00	
	4* Balls-a-Poppin'			1
	(B 11/56)	125.00	245.00	<u> </u>
	4* Beach Beauty (B 10/55)	125.00	175.00	ļ
	4* Beach Club (B 2/53)	25.00	65.00	
	4* Beauty (B 11/52)	20. 00	65.00 .	-
	4. Big Ben (Wm 9/54)	55.00	120 .00 .	-
	4* Big Show (B 9/56)	240.00	325.00 .	
	4. Big Hit (CC 7/52) 4* Big Time (B 1/55)	15.00	30.00	1
	4* Big Time (B 1/55)		125.00 .	-
	4. Blondie (CC 8/56)	145.00	210.00 .	-
	4. Brazil (Un 10/56)	195.00	255.00 .	+
	4. Bright Lights (B 5/51).	20.00	30.00 .	-
	4. Bright Spot (B 11/51)	30.00	50.00	-
	4* Broadway (B 12/55)		215.00 .	+
	4. Cabana (Un 3/53)	20.00	50.00	-
	4. Capri (CC 10/56)	110.00	185.00	-
	4* Caravan (Un 2/56) 4. Caravan (Wm 6/52)	105.00	165.00 .	
	4. Caravan (Wm 0/52)	25.00	50.00	
	4. Chinatown (Got 10/52)		50.00	-
	4. Circus (Un 8/52) 4. Circus Wagon	25.00	35.00	-
	(Wm 10/55)	145.00	210.00	
	4. Classy Bowler	145.00	210.00 .	-
	(Got 7/56)	105.00	220.00	1
	4. C. O. D. (Wm. 9/53)		230.00 ₋ 80.00 ₋	1
	4. Colors (Wm 11/54)	75.00	125.00	-
	4. Coney Island (B 9/51)	50.00 75.00 20.00	50.00)
	2* Continental Cafe	20.00	30.00	
	(Got 7/57)	295.00	365.00 _	
	4 Cameral Tarren	270.00	505.00	J.
	(Wm 3/51)	10.00	20.00 _	1
		95.00	50.00 -	
	4. County Fair (Un 9/51) 4. Crossroads (Got 5/52)	15.00	25.00	
	4. Crossroads (Got 5/52)	25.00	50.00 -	
	4. Crosswords (B 1/56)	195.00	250.00	
	4. Cue Ball (Wm, 3/57)	210.00	0 0 0 0 0	-
	F .	FAL VA		
	. 10	ALVA	LUE	1



The Cash Box, Page 71 • END OF MONTH INVENTORY ISSUE • March 29, 1958

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

POR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES

PINBALL GAMES (Cont.)

	PINBALL GAMES	(Co	nt.)	
1	4. Cyclone (Got 5/51)	20.00	30.00	
1	4. Daffy Derby (Wm 8/54)	75.00	120.00	
+	 Daisy May (Got 7/54). Dealer "21" (Wm 2/54) 	115.00	140.00	
+	4. Dealer "21" (Wm 2/54) 4. Derby Day (Got 5/56)	25.00 170.00	65.00 210.00	
I	4. Diamond Lill	110.00	210.00	
	(Got 12/54)	95.00	130.00	
+	4. Disk Jockey (Wm 11/52)	30.00	55.00	
+	4. Domino (Wm 5/52)	25.00	40.00	
+	4. Double Action (Ge 1/52)	15.00	25.00	
1	4. Double Feature	10.00	20.00	
	(Got 12/50)	10.00	20.00	
+	2* Double Header (B 7/56)	175.00	265.00	
+	4. Dragonette (Got 6/54). 4* Dude Ranch (B 9/53)	100.00 25.00	160.00 70.00	
+	4. Duette (Got 4/55)	150.00	175.00	
I	4* Easy Aces (Got 12/55).	150.00	190.00	
1	4. Eight Ball (Wm 1/52).	20.00	40.00	
+	2* Fair Lady (Got 11/56).	275.00	325.00	
+	1. Fairway (Wm 6/53)	30.00	60.00	
+	4. Five Star (Univ 5/51)	20.00	30.00	
+	2. Flag Ship (Got 1/57). 4. Flying High (Got 2/53)	285.00 40.00	325.00 75.00	
T	4. Four Bells (Got 10/54)	11 0. 00	145.00	
I	4. Four Corners	110.00	140.00	
	(Wm 12/52)	40.00	75.00	
+	4. Four Horsemen (Got 9/50)	15.00	3 0. 0 0	
İ	4. "400" Upright	. 13.00	30.00	
Ţ	(Ge 10/52)	30.00	45.00	
+	4. Four Stars (Got 6/52)	30.00	65.00	
+	4* Frolics (B 10/52)	25.00	60.00	
ł	2. Frontiersman (Got 11/55)	95.00	160.00	
	4. Fun House (Wm 10/56)	195.00	235.00	
I	4. Gay Paree (Wm 6/57).	375.00	460.00	•
1	4* Gay Time (B 6/55)	75.00	125.00	
+	4* Gayety (B 2/55)	45.00	90.00	
+	4. Gladiator (Got 1/56)	175.00	245.00	
+	4. Globe Trotter (Got 11/51)	15.00	3 0.0 0	
	4. Golden Nugget	10.00	00.00	
	(Upright) (Ge 2/53)	30.00	50.00	_
+	4. Gold Star (Got 8/54)	125.00	140.00	
+	4. Grand Champion (Wm 8/53)	35.00	75.00	
1	4. Grand Slam (Got 4/53)	35.00	60.00	
1	2. Green Pastures			
	(Got 1/54)	50.00	100.00	
7	4. Gun Club (Wm 11/53) 4. Guys Dolls (Got 5/53)	35.00 30.00	75.00 75.00	
†	1* Gypsy Queen	30.00	75.00	
T	(Got 2/55)	110.00	175.00	
+	4. Handicap (Wm 6/52)	30.00	45.00	
+	4. Happy Days (Got 7/52)	35. 00	50.00	
+	4. Happy-Go-Lucky (Got 3/51)	90.00	25.00	
	2* Harbor Lites (Got 2/56)	20.00 145.00	35.00 185.00	
	4. Harvey (Wm 5/51)	20.00	30.00	
1	4. Havana (Un 2/54)	20.00	80.00	
-	4. Hawaii (Un 6/54)	35.00	80.00	
+	4. Hawaiian Beauty	00.00	775.00	
	(Got 4/54) 4. Hayburner (Wm 6/51).	90.00 25.00	115.00 40.00	
1	4. Hi-Fi (B 6/54)	25.00	90.00	
I	4. Hi-Hand (Wm 6/57)	175.00	225.00	
1	4. Hit 'N' Run (Got 4/52)	25.00	45.00	
+	4. Holiday (Ke 12/51)	20.00	35.00	
7	4. Hong Kong (Wm 9/51) 4. Horsefeathers	20.00	35.00	
1	4. Horseteathers (Wm 1/52)	20.00	30.00	
	4. Horse Shoe			
	(Wm 12/51)	10.00	25.00	
+	4. Hot Diggity (Wm 8/56) 4. Ice-Frolics (B 1/54)	180.00	250.00	
1	4. Jalopy (Wm 8/51)	40.00 25.00	85.00 40.00	
1	4. Jackey Club (Got 4/54)	70.00	125.00	
I	4. Jolly Joker (Un 11/55)	50.00	120.00	
1	4. Jubilee (Got 5/55)	200.00	250.00	
1	4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00	
-	(Opright) (Ge 12/32)	20.00	30.00	

TOTAL NO.

TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

			_
PINBALL GAME	S (C	ont.)	
4* Key West (B 12/56)		350.00	
4. King Pin (CC 12/51) 4. Knockout (Got 1/51)	20.00	30.00 20.00	
4. Lady Luck (Got 9/54).	85.00	145.00	
4. Lazy "Q" (Wm 2/54)	35.00	95.00	
4. Leaders (Un 10/51)	20.00	30.00	
4. Lite-A-Line (Ke 6/52).	35.00	50.00	
4. Long Beach (Wm 7/52)	35.00	50.00 115.00	
4. Lovely Lucy (Got 2/54) 4. Lulu (Wm 12/54)	50.00 55.00	125.00	
4. Mad. Sq. Garden	33.00	125.00	
(Got 6/50)	10.00	20.00	
4. Majestic (Got 4/57)		450.00	_
4. Majorettes (Wm 4/52). 4. Manhattan (Un 4/55)	20.00 50.00	40.00 140.00	
4* Marathon (Got 10/55).	185.00	235.00	
4 Marble Queen	200,00		
(Got 8/53)	55.00	85.00	
4. Mermaid (Got 6/51)	15.00	30.00	
4. Mexico (Un 3/54) 2* Miami Beach (B 9/55).	35.00 90.00	100.00 130.00	
4 Minetral Man	20.00	100.00	
(Got 3/51)	20.00	35.00	
4. Monaco (Un 8/56)	175.00	265.00	_
4. Mystic Marvel (Got 3/54)	95.00	130.00	
4. Nevada (Un 8/54)	25.00	80.00	
4. Niagara (Got 12/51)	20.00	35.00	
4. Nifty (Wm 12/50)	10.00	20.00	
4* Night Club (B 4/56)	185.00	245.00	
4. "9" Sisters (Wm 1/54).	50.00	100.00 30.00	
4. Olympics (Wm 5/52) 4. Palisades (Wm 7/53)	20.00 35.00	60.00	
4. Palm Beach (B 7/52).	15.00	65.00	
4* Palm Springs (B 11/53)	30.00	80.00	
2* Parade (B 6/56)	175.00	235.00	
4. Paratrooper (Wm 8/52)	20.00	40.00	
4. Perky (Wm 11/56) 4. Peter Pan (Wm 4/55) .	165.00 95.00	225.00 150.00	
4. Piccadilly (Wm 5/56).	150.00	250.00	
4. Pin Bowler (CC 6/50).	10.00	20.00	
4. Pin Wheel (Got 11/53)	50.00	90.00	
4* Pixie (Un 10/55)	65.00	145.00	
4. Play Ball (CC 1/51)	10.00	20.00	
 4. Playtime (Un 10/57) 4. Poker Face (Got 9/53) 	295.00 50.00	425.00 85.00	
4. Quartet (Got 2/52)	40.00	60.00	
4. Queen of Hearts			
(Got 12/52)	40.00	65.00	
4. Quintet (Got 3/53) 4. Race 'The Clock	40.00	80.00	
(Wm 5/55)	65.00	165.00	
4. Rainbow (Got 12/56)	185.00	250.00	
4. Regatta (Wm 11/55)	79.00	150.00	
2* Register (Got 10/56)	285.00	325.00	
4. Rio (Un 11/53) 4. Rodeo (Un 2/53)	20.00 35.00	65.00	
4. Rose Bowl (Got 10/51)	20.00	30.00	
2* Royal Flush (Got 5/57)	235.00	310.00	
4. Saddle and Turf (Ev 10/53)	85.00	175.00	
4. Club Model	100.00	180.00	
1* Scoreboard (Got 4/56).	185.00	245.00	
4. Screamo (Wm 4/54)	45.00	100.00	
4* Sea Belles (Got 4/56)	225.00	285.00	_
 Sea Jockeys (Wm 11/51) Select-A-Card (Got 4/50) 	15.00 10.00	30.00 20.00	
4. Shamrock (Wm 1/57)	195.00	240.00	
4. Shindig (Got 10/53)	50.00	110.00	
4. Shoot the Moon	17.66	00.	
(Wm 11/51)	15.00 45.00	30.00	
4. Show Boat (Un 12/52). 1* Show Time (B 3/56)	45.00 335.00	60.00 425.00	
4. Silver Chest (Upright)	350.00	1-0.00	
(Ge 4/53)	40.00	70.00	
4. Silver Skates (Wm 2/53)	30.00	70.00	
 Singapore (Un 10/54) . Skill Pool (Got 8/52) 	25.00 30.00	80.00 60.00	
2. Skyway (Wm 8/54)	50.00	100.00	
4. Slugfest (Wm 3/52)	25.00	40.00	

← TOTAL NO.

TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES:

PINBALL GAMES (Cont.)

	4* Sluggin' Champ			
•	4* Sluggin' Champ (Got 4/55)	00.00	3.00	
	(Got 4/55)	99.00	175.00	-
	4. Smoke Signal			
	(Wm 10/55)	125.00	150.00	
	4 C C (W/ 10/55)	115.00		-
	4. Snafu (Wm 12/55)	119.00	180.00	-
	4* Southern Belle			
	(Got 6/55)	129 00	175.00	
	1 C (TI E/E6)	155.00		1
	4. South Seas (Un 5/56)	135.00	255.00	-
	4. Spark Plug (Wm 9/51).	20.00	40.00	١.
	4. Spark Plug (Wm 9/51). 4. Spitfire (Wm 2/55) 4. Spot-Lite (B 1/52) 4. Sportsman (Wm 2/52)	60.00	115.00	-
	4 Smat Tite (D 1/59)	25.00	50.00	1
•	4. Spot-Line (B 1/32)	40.00		-
	4. Sportsman (Wm 2/52).	20.00	30.00	١-
	 Springtime (Ge 3/52) Stage Coach (Got 11/54) 	20.00	30.00	-
	2 Store Coach (Cat 11/54)	125.00	160.00	
	2. Stage Coath (Got 11/54)	125.00		Ŀ
	4* Stardust (Wm 3/56)	115.00	200.00	В
	4. Starfire (Wm 1/57)	210.00	230.00	ı.
	4* Starlets (IIn 12/55)	65.00	140.00	
	2 Ct D - 1 (W/ 10/54)	E0.00	100.00	ŀ
	2. Star Pool (wm 10/54).	90.00	100.00	
	4. Stars (Un 6/52)	25.00	40.00 50.00	ŀ
	4. Starlite (Wm 3/53)	35.00	50.00	
	1* Starlets (Un 12/55) 2. Star Pool (Wm 10/54) 4. Stars (Un 6/52) 4. Starlite (Wm 3/53) 4. Steeple Chase (Un 1/52)	20.00	30.00	ŀ
-	4. Steeple Chase (On 1/32)	20.00	30.00	E
	4. Stringgle Buggles			
	(Wm 12/53)	35.00	65.00	Ŀ
	4. Sunshine Park (B 12/52)	15.00	20.00	
	(B 12/52)	15.00	30.00	ŀ
	4 Super Iumbo			
	(Got 10/54)	225.00	250.00	
	4 Super Seers (W/ 0/5()			
	4. Super Score (wm 9/50)	195.00	250.00	
	4. Super Score (Wm 9/56) 4* Surf Club (B 3/54)	35.00	70.00	-
	4. Surf Rider (Wm 12/56)	225,00	250.00	١.
	4 Sycamoteless (Wm 1/52)	30.00	55.00	1
	4. Sweepstakes (Wm. 1/52) 4* Sweet Add-A-Line	30.00	33.00	-
	4* Sweet Add-A-Line			
	(Got 7/55)	125.00	175.00	١.
	4. Tahiti (Un 8/53)	25.00	75.00	-
		45.00	13.00	
	4. Three Deuces			
	(Wm. 8/55)	150.00	180.00	١.
	4. Three Four Five			
	(Un 6/51)	10.00	25.00	
	(0) 0/31/	10.00	45.00	-
	4. Thunderbird			
	(Wm, 5/54) 4. Tim-Buc-Tu (Wm 1/56)	69.00	125.00	١.
	4 Tim-Rue-Tu (Wm 1/56)	125.00	165.00	
	4. The Duc-Iu (will 1/30)	120.00	100.00	-
	4 Times Somare			1
	(Wm 4/53)	35. 00	65.00	-
	2* Toreador (Got 6/56)	200.00	275.00	
	4. Touchdown (Un 1/52)		25.00	
	4. Touchdown (On 1/52)	15.00		-
	4* Tournament (Got 8/55)	185.00	240.00	-
	4. Triple Play (Un 8/55).	55.00	145.00	-
	4. Tropicana (Un 1/55)	25.00	110.00	
	1* Tropica (11- 7/52)			
	4* Tropics (Un 7/53)	25.00	60.00	-
	4. Twenty Grand			
	(Wm 12/52)	25.00	50.00	
	(Wm 12/52) 4. Twin Bill (Got 1/55)	120.00	150.00	
	4. I WIII DIII (GOL 1/33)	120.00	1.50.00	1
	4" Variety (B 9/54)	55.00	95.00	-
	4* Variety (B 9/54) 4. Watch My Line			
ı	(Got 9/51)	15 00	30.00	
		20.00		1
			35.00	-
	4. Wild West (Got 8/51).	20.00	40.00	-
	4* Wishing Well			
		145.00	175.00	
		140.00	175.00	-
	4. World Champ			
	(Got 8/57)	250.00	295.00	1-
	4. Wonderland (Wm 5/55)	110.00	140.00	1
	4 Voolst Clark (D 6/52)			1
	4. Yacht Club (B 6/53)	30.00	55.00	1-
	4. Zingo (Un 10/51)	25.00	45.00	1-
				L

	_		_
4. Bally Victory Bowler			r
(5/54)	55.00	100.00	1.
4. Bally Champion			
Bowler (5/54)	60.00		1-
4. Bally Jet Bowler (8/54)	65.00	120.00	-
4. Bally Rocket Bowler			П
(8/54)	65.00	125.00	-
4. Bally Mystic Bowler	00.00	150.00	
(12/54)	90.00	190.00	1-
4* Bally Magic Bowler (12/54)	90.00	155.00	l
4. Bally Blue Ribbon	70.00	100.00	-
(3/55)	140.00	210.00	
4. Bally Gold Medal			ľ
(3/55)	150.00	210.00	1_
4. Bally ABC Bowler			П
(7/55)		350.00	-
4. DeLuxe model		350.00	-
4. Bally Congress (7/55).	275.00	350.00	-
4. DeLuxe model	275.00	355.00	-
4. Bally Jumbo Bowler (9/55)	275.00	255.00	
	273.00	00.00	1-
4. Bally King Pin Bowler	275.00	260.00	1
(9/55)	415.00	360.00	1-
← TOTAL NO. TOT	'AL VA	LUE-	



The Cash Box PRICE LISTS

The Cash Box, Page 72 • END OF MONTH INVENTORY ISSUE • March 29, 1958

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE
FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

,	4* Bally ABC Bowling			
	Lane (1/57) 14 foot 4. ChiCoin 6-Player (8/51)			
1	4. ChiCoin 6-Player	23.00	30.00	
ı	DeLuxe (5/52) 4. ChiCoin Match Bowler	25.00	50.00	
1	(6/52)	25.00	55.00	
┨	4. Chi-Coin Bowl-A-Ball (10/52)	35.00	60.00	
	4. ChiCoin Match	33.00	00.00	
۱	Bowl-A-Ball (11/52). 4. ChiCoin 10th Frame	35.00	65.00	——
1	Special (12/52)	35.00	70.00	
-	4. ChiCoin Name Bowler	25.00	75.00	
	(1/53)	35.00	75.00	
۱	Double Score Bowler	25.00	77 00	
	(2/53)	35.00 35.00	75.00 85.00	
-	4. ChiCoin Crown Giant	25.00	00.00	
_	Pins (4/53)	35.00	90.00	
۱	(6/53)	35.00	90.00	
1	4. ChiCoin Gold Cup (7/53)	40.00	95.00	
-	4. ChiCoin High Speed	45.00	700.00	
	Crown (7/53) 4. ChiCoin High Speed	45.00	100.00	
1	Triple Score (8/53).	50.00	100.00	
-	4. ChiCoin Advance (10/53)	50.00	100.00	
-	4. ChiCoin King (10/53)	50.00	110.00	
-	4. CbiCoin Criss Cross Bowler (12/53)	49.50	120.00	
_	4. CbiCoin Super Frame	49.30	120.00	
	(3/54)	50.00	125.00	
-	4. ChiCoin Starlite (5/54)	55.00	150.00	
-	4. ChiCoin Feature (7/54)	60.00	155.00	
-	4. ChiCoin Holiday (9/54)	70.00	170.00	
-	4. ChiCoin Flash (10/54) 4. ChiCoin Playtime	70.00	175.00	
١	(10/54)	95.00	175.00	
-	4. ChiCoin Fireball (11/54)	95.00	190.00	
-	1. ChiCoin Thunderbolt	73.00	170.00	
1	(12/54)	100.00	210.00	
-	4. CbiCoin Triple Strike (2/55)	100.00	210.00	
	4. ChiCoin Arrow (2/55).		220.00	
-	4. ChiCoin Criss Cross	120,00		
1	(Targette (1/55)	35.00	110.00	
-	4. DeLuxe model	40.00	120.00	
-	4. ChiCoin Bonus Score	150.00	210.00	
-	4. ChiCoin Big League		990.00	
_	4. ChiCoin Hollywood	160.00	220.00	
	(5/55)	175.00	230.00	
-	 ChiCoin Blinker (8/55) ChiCoin Score-A-Line 	175.00	250.00	
	(9/55)	175.00	255.00	
-	4. ChiCoin Bowling Team (10/55)	175.00	265.00	
	(10/55)	175,00	205.00	
	(10/56)	35.00	125.00	
	4* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00	
	4* ChiCoin Ski-Bowl	420.00	343.00	
	(11/50) 6 Player	189.50	3 00.00	
-	4. Exhibit Twin Rotation	50.00	90.00	
	(5/52)	50.00	80.00	
	(7/51)	10.00	25.00	
	4. Genco 8-Player Re- bound (9/51)	15.00	25.00	
	1* Genco Shuffle Pool	19.00	20.00	
	(11/53)	30.00	75.00	
	4. Genco Match Pool (2/54)	50.00	65.00	
	2* Genco Skill Ball	00.00	33.00	-
	2 Player (11/56)		245.00	
	4* 6 Player (2/57)	189.50	285.00	
-	4. Gottlieb Bowlette (3/50)	10.00	20.00	
	4. Keeney Super DeLuxe			
	League (3/52)	25.00	40.00	-
-	4. Keeney High Score League (5/52)	25.00	45.00	
	4. Keeney Team (10/52).	25.00	50.00	
_	1. Keeney Club (4/53)	25.00	100.00	
	←TOTAL NO. TOT	CAL VA	LUE-	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES.

SHUFFLES (Cont.)	
4. Keeney Domino (5/53)	30.00	110.00	
4. Keeney Carnival (5/53)4. Keeney Pacemaker	40.00	115.00	
(9/53)	40.00	125.00	
Bowler (1/54) 4. Keeney Bonus Bowler	45.00	130.00	
(3/54)	45.00	140.00	
4. Keeney Diamond Bowler (5/54)	70.00	155.00	
4. Keeney Bikini (6/54). 4. Keeney Century (6/54)	75.00 90.00	160.00 170.00	
4. Keeney American (9/54)	90.00	175.00	
4. Keeney National (9/54) 4. Keeney Speedlane	90.00	180.00	
(4/55)	125.00	200.00	
(3/52)	20.00	35.00	
4. United 4-Player Official	20.00	35.0 0	
4. United 6-Player Star (7/52)	30.00	45.00	·
4. United 10th Frame Star (9/52)	30.00	50.00	
4. United Manhattan 10th Frame (9/52)	30.00	55.00	
4. United Manhattan (9/52)	30.00	60.00	
4. United 10th Frame Super (10/52)	30.00	65.00	
4. United Cascade (2/53). 4. United Clover (2/53)	30.00 30.00	65.00 70.00	
4. United Liberty (2/53).	35.00	75.00	
4. United Classic (6/53)	35.00	75.00	
4. United Olympic (6/53) 4. United Royal (9/53)	35.00 35.00	75.00 80.00	
4. United Imperial (9/53)	40.00	90.00	
4. DeLuxe model	40.00	90.00	
4. United Chief (11/53) 4. United Leader (11/53)	40.00 45.00	110.00 110.00	
4. DeLuxe model	45.00	115.00	
4. United Team (1/54)	45.00	115.00	
4. DeLuxe model	50.00	120.00	
4. United League (1/54) 4. DeLuxe model	50.00 50.00	$125.00 \\ 130.00$	
4. United Ace (5/54)	55.00	135.00	
4. DeLuxe model	55.00	140.00	
4. United Rainbow (5/54) 4. United Banner (8/54)	55.00 65.00	145.00 145.00	
4. DeLuxe model	65.00	150.00	
4. United Shuffle Targette (8/54)	65.00	155.00	
4. DeLuxe model	65.00	160.00	
4. United Speedy (8/54)	65.00	165.00	
4. Un. 11th Frame (10/54) 4. DeLuxe model	65.00 65.00	165.00 170.00	
4. United Comet Targette	03.00		
(11/54)	70.00	175.00	
4. DeLuxe model 4. United Mercury (12/54)	75.00 80.00	180.00 180.00	
4. DeLuxe model	80.00	185.00	
4. United Mars (1/55)	90.00	190.00	
4. DeLuxe model 4. Un. Lightning (2/55)	95.00 95.00	190.00 190.00	
4. DeLuxe model	95.00	195.00	
4* Un. Venus (3/55)	95.00	195.00	
4. DeLuxe model 4. Un. Clipper (5/55)	$100.00 \\ 100.00$	$200.00 \\ 210.00$	
4. DeLuxe model	100.00	210.00	
4. Un. Derby Roll (5/55) 4. DeLuxe model	100.00	215.00	
4. DeLuxe model 4. Un. 5th Inning (6/55)	$100.00 \\ 100.00$	$220.00 \\ 225.00$	
4. DeLuxe model	100.00	230.00	
4. Un. Capitol (6/55) 4. DeLuxe model	$140.00 \\ 140.00$	$235.00 \\ 240.00$	-
4. Un. Super Bonus (9/55)	160.00	245.00	
4. DeLuxe model :	165.00	250.00	
4. Un. Top Notch (10/55) 4. Top Notch Special	270.00 270.00	335.00 335.00	
4. Un. Regulation (11/55)	270.00	350.00	
4. DeLuxe model	275.00	350.00	
4* Un. Bowling Alley (11/56) 14 Foot	395.00	545.00	
2* Wms. Roll-A-Ball (12/56) 6 Player			
(12/30) 0 Flayer	175.00	275.00	
	-		-

4. Bally Champion Horse	295.00	400.00	
	100.00	245.00	
1* Bally Space Ship	150.00	295.00	
4. Bally Speed Boat	165.00	275.00	-
4* Bert Lane Merry-Go-R'd	200.00	325.00	ļ
←TOTAL NO TOT			
	1* Bally Space Ship 4. Bally Speed Boat 4* Bert Lane Merry-Go-R'd	4. Bally Moon Ride	4. Bally Moon Ride 100.00 245.00 1* Bally Space Ship 150.00 295.00 4. Bally Speed Boat 165.00 275.00 4* Bert Lane Merry-Go-R'd 200.00 325.00

NUMBER OF EACH MACHINE DWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

KIDDIE RIDES (Cont.)

4 Bert Lane			
Miss America Boat	225.00	275.00	-
4. Bert Lane Fire Engine.	320.00	385.00	-
4. Capitol Donald Duck	265.00	350.00	-
4. Capitol Elsie	275.00	375.00	-
2. Capitol Palomino Horse	250.00	375.00	
4. Capitol See Saw	125.00	295.00	Н
4. Chicago Coin Super Jet	125.00	295.00	_
4. ChiCoin Round The			
World Trainer	345.00	385.00	_
1. Decco Merry-Go-Round	130.00	350.00	
2. Decco Space Ranger	250.00	365.00	_
4. Exhibit Big Bronco	295.00	375.00	
4. Exhibit Mustang	300.00	375.00	
4. Exhibit Space Patrol	100.00	265.00	
4. Scientific Television	195.00	275.00	
	AL VA	I IIE-	
¹ ←TOTAL NO. TOT	AL TA	COE.	

←TOTAL NO.	тот	'AL VA	LUE	
	MAL			17
		41		V
	CADE EQUIP	MEUT		
7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	CADE EGGIP	MEM	11111	1 1
		455.00	555.00	1
4. ABT 6 Gun I 4. Air Football		475.00 195.00	575.00 250.00	
4. Amus, Boome	erang	30.00	70.00	
4. Bally Big In	ning	50.00	75.00	-
4. Bally Big In: 4. Bally Heavy 4. Bally King I	Hitter	30.00 20.00	65.00 40.00	
4. Bally Rapid	Fire	50.00	75.00	
4. Bally Unders	eaRaider .	50.00	75.00	-
4* Capitol Midg		95.00 40.00	150.00 100.00	-
2. Champion H 1* ChiCoin Basl		40.00	100.00	
Champ		85.00	150.00	
4. ChiCoin 4-Pl		95.00	150.00	-
4. ChiCoin Goa 4. ChiCoin Hoc	lee	40.00 45.00	95.00 65.00	
4. ChiCoin Mid	get Skee	60.00	125.00	
4. ChiCoin Pisto 4. ChiCoin Hor	ol <u>.</u>	30.00	75.00	-
4. ChiCoin Hor	ne Run,	60.00	150.00	
4. Super mod	3/54)	85.00	160.00	
3* ChiCoin Twi	n Hockey			
(5/56)	Cl 1	150.00	250.00	-
4* ChiCoin Stea	m Shovel	100.00	195.00	
4. Evans Bola	Score	30.00	60.00	
2. Evans Bat-A-	Score	35.00	100.00	
4. Evans Ski Ro 4. Evans Super		35.00 50.00	60.00	-
4. Evans Super 4. Evans Play B		25.00	50.00	
1* Exhibit Dale	Gun	15.00	85.00	-
4. Exhibit Gun		40.00	100.00	
4. Exhibit Jet C		40.00	125.00	
4. Exhibit Space		40.00	125.00	-
4. Exhibit Pony 4. Exhibit Silve		40.00	120.0 0 125.00	
4. Exhibit Six S		35.00	120.00	
4. Exhibit Vital		40.00	60.00	
4* Exhibit Shoo		10.00	00.00	
(6/54)		45.00	110.00	-
4. Exhibit Star	Shooting			
	/54)	75.00	150.00	
4. Exhibit Sport	tland Shoot- y (11/54)	95.00	160.00	
4. Exhibit "500"		70.00	100.00	
Gallery (3	3/55)	100.00	200.00	
4. Exhibit Treas	sure Cove			
	Gal. (6/55)	200.00	225.00	-
4. Exhibit Jung	gle Hunt	995.00	225 00	
4. Games, Inc.,		225.00	335.00	
(1/56)		150.00	250.00	
4. Genco Sky G		60.00	125.00	
4. Genco Night	Fighter	70.00	125.00	
2. Genco 2.Play	er			
Basketball		100.00	225.00	-
4* Genco Rifle	Gal. (6/54)	115.00	165.00	
4. Genco Big T	op Rifle ' 5/54)	175.00	250.00	
Gallery (0/04)	175.00	250.00	-

Super Model (12/55) 275.00 320.00

4. Genco Sky Rocket Rifle Gallery (5/55) 150.00 225.00

150.00 250.00

150.00 235.00

100.00 250.00

TOTAL VALUE-

4. Genco Wild West Gun
(2/55)

4* Genco Champion Base-ball (9/55)

4* Genco Quarterback (10/55)

← TOTAL NO.



The "i"s have it!... In fact the new Series i-200 has everything you want... attractive styling, ease of operation, superb sound, easy-maintenance and fast-service.

Designed to blend beautifully with the decor in any location—modern or traditional—the eye-catching, play-stimulating i-200 juke box is welcomed everywhere . . . a handsome-is as handsome-does money-maker night and day!

See it—we think you'll agree it's the outstanding leader—by far!

Incorporated 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCEPTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

	ARCADE EQUIPM	ENT	(Cont	.)
	1* Genco Hi-Fly Baseball			
	(5/56)	175.00	255.00	
_	2* Genco State Fair Rifle Gal. (6/56)	995 00	905.00	
	4* Genco Davy Crockett	225.00	295.00	1
1	Rifle (10/56)	225.00	325.00	
=	1* Genco Circus Rifle	0.05.00	105.00	
ı	(3/57)	365.00 40.00	425.00 70.00	
	4. Jungle Joe	40.00	60.00	
_	4. Keeney Air Raider	40.00	125.00	
-	4. Keeney Sub Gun 4. Keeney Texas Leaguer	40.00	125.00	
	4. Keeney Texas Leaguer 4. Keeney Sportsman	20.00	40.00	
	(11/54)	125.00	160.00	
-	4. DeLuxe model	130.00	170.00	
	 Keeney Ranger (3/55). Deluxe model (3/55) 	220.00 225.00	240.00 250.00	
	4. Lite League	30.00	75.00	
-	4. Mills Panoram Peak	175.00	. 275.00	
	4. Mills Conv. for	70.00	15.00	- 1
	Panoram Peek 4. Muto. Atomic Bomber	10.00 65.00	15.00 125.00	
	4. Muto. Ace Bomber	85.00	140.00	
_	4. Muto. Ace Bomber 4* Mutoscope Dr. Mobile			
	(Prewar)	65.00	150.00	
	4. Mutos. Fly. Saucers 4. Mutos. Photo (Pre-War)	90.00	125.00 270.00	
	4. Mutos. Photomatic	10.00	,	
	DeLuxe	145.00	325.00	
-	4. Mutoscope Silver Gloves 4. Mutoscope Sky Fighter	120.00 60.00	200.00 135.00	
	4. Muto. Voice-O-Graph	00.00	133.00	
	35c	145.00	325.00	
-	4. Mutoscope K.O. Champ	250.00	335.00	
	4. Mutos. Drive Yourself 4. Mutoscope Rock 'n	395.00	495.00	
	Roll (7/56)	30.00	100.00	
-	4. QT Pool Table	30.00	50.00	
-}	4. Quizzer 4. Rockola World Series	40.00 35.00	60.00 60.00	
	4. Scientific Basketball	20.00	35.00	
	4. Scientific Batting Pr	30.00	95.00	
i	4. Scientific Pitch 'Em 4. Seeburg Bear Gun	45.00 50.00	140.00 150.00	
	4. Seeburg Shoot the Chute	40.00	80.00	
_!	4* Seeburg Coon Hunt	85.00	150.00	
-	4. Sct Shot Basketball	125.00	195.00	
	4* Telequiz	65.00 20.00	110.00 40.00	
	4. Un. Team Hockey 4. Un. Jungle Gun	75.00	140.00	
-	4. DeLuxe model	75.00	145.00	
-	4. United Carnival Gun (10/54)	100.00	160.00	
	4. DeLuxe model	110.00	165.00	
_	4. United Bonus Gun			
1	4. DeLuxe model	. 195.00 200.00	240.00 250.00	
	4. United Super Slugger	200.00	230.00	
2	(7/55)	215.00	275.00	
V	4. United Star Slugger (4/56)	215.00	275.00	
	(4/56)	215.00 295.00	275.00 365.00	
-	4. Wilcox-Gay Recordio	30.00	55.00	
	1. Wms. DeLuxe World	25.00	05.00	`
i	Series (2/52) 1. Wms. DeLuxe Baseball	35.00	95.00	
-	(4/53)	45.00	100.00	
_	4. Wms. Pennant Baseball			
	(12/53)	50.00	110.00	
	Baseball (12/53)	50.00	120.00	
-	4. Wms. Super Star			
	Baseball (12/53)	50.00	130.00	
_	4. Wms. Major League		160.00	
	Baseball (2/54)	65.00	160.00	

4. Wms. All Star Baseball (2/54)

2. Wms. Sidewalk Engineer (4/55)

4. Wms. King of Swat (5/55)

4. Wms. Four Bagger (4/56)

Wms. Jet Fighter (10/54)

4. Wms. Big League
Baseball (3/54) 100.00 160.00

4. Wms. Safari (2/55) ... 195.00 275.00 4. DeLuxe model 195.00 280.00 4. Wms. Polar Hunt (3/55) 200.00 295.00

(4/56) 265.00 325.00 DeLuxe model 265.00 330.00 4. Wms. Polar Hunt (3/55) 215.00 320.00 4* Wms. Crane (10/56) .. 85.00 165.00 ← TOTAL NO. TOTAL VALUE→

95.00 150.00

..... 150.00 220.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

MI, INC.	
I 200, 200 Selec. Phonograph	1
I 120, 120 Selec. Phonograph	17
I 100, 100 Selec. Phonograph	15
IAR-200 Selective-play	Authoriz
Hideaway	1 ½ S
IBB-200 Continuous-play	1 e 0
Hideaway	/og List
WQ-200	/ 3
200 Selec. Wall Box	Price
WQ-120	20
120 Selec. Wall Box	15.0
Bargrip Wall Box Bracket	nblication
Recessed Ceiling Speaker	ō.
Wall Speaker	1
Corner Speaker	

AUTO	-BELI	MFG.	co.		
Play	Ball,	Counter	Game	. \$	49.50
Supe	r Circ	us	No	List	Price

•	
BALLY MFG. CO.	
Miss America (In Line Game)	
Target Roll	Price
All Star DeLuxe Bowler\$	640.00
ABC Super DeLuxe Bowler	
(6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley\$	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE
Rocket Shuffle
Regular Model
Replay Model
Commando Machine Gun
No List Price
Authorized for Publication

DAMEDII SCILDI C	
Card Vendor, with ba	
Single Column	
Double Column	• • • • • • • •
No List F	Price
Authorized for I	Publication

EVHIRIT SUPPLY CO

J. F. FRANTZ MFG. CO.	
Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	
No List Price	
4 .1 + 1 t D 11	

Au		Publication
GAMES,	INC.	٠

A	No List Price uthorized for Publication
	MANUFACTURING

Big Shot

Fun Fair (Single Player,
Five-Ball)
Gun Club Rifle Gallery
Horoscope Fortune Teller
Gypsy Grandma Fortune Teller
No List Price
Authorized for Publication

D. GOTTLII	$\mathbf{E}\mathbf{B}$	& CO.	
Criss-Cross	(2	Player,	5-Ball)
	No	List Pr	ire
Autho	rize	d for Pi	ıblicatio

IRVING KAYE CO., INC.	
Super Hockey (6 ft.)\$	349.95
Super Jumbo Hockey (8 ft.)	400.00
Melody Tower	149.95
El Dorado-6 Pocket Pool	495.00
Competitor-Super Deluxe-	
6 Hole Pool	395.00
I H KEENEY & CO	
I H KEEKNEY & (1)	

J. H. KEENEY & CO.	
DeLuxe Big Tent	- A -
Snack Vender	Put
Soup Vender	61
DeLuxe Hot Coffee Vender	ic iz
DeLuxe Hot Coffee & Hot	in a 7
DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various models of above	on for
Various models of above	9 6

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec.	
Phonograph	
Model 1488, 120 Selec.	
Phonograph	7
Model 1462, 50 Selec.	12
Phonograph	19
Model 1450, Playmaster,	uthorized
120 Selec. Phonograph	ed.
Model 1617, Hi-Fi	
Wall Speaker	200
Model 1906, Remote	
Volume Control	ub.
Model 1927, Remote Volume	blication
Control with Cancel Button	2
50¢ Coin Chute Available	0
For All Models	=
Dual Credit Unit Available for	
200 Selec. Model 1465	
=00 Doloca, 113del 1100	

THE SEEBURG CORP.

Model 201, 200 Selec.
Phonograph
Model 161, 160 Selec.
Phonograph
Model 101, 100 Selec.
Phonograph
D3W V-Wall-O-Matic 200
Selec
MRVC3-Master Remote
Volume Control
HFCV 2-8-High Fidelity
Wall Speaker
HFCA 3-8-High Fidelity
Corner Speaker
HFCV 1-12-High Fidelity
Recessed Speaker
PS6LZ-Power Supply
HFAI-3-Power Amplifier

UNITED MFG. CO.

Midget Bowling Alley
6 Foot
Bonus Bowling Alley, 6-Player
13 Foot\$1,490.00
16 Foot
Bonus Bowling Alley available in
25¢ play. Also available, 2 plays-25¢
with credit unit. Prices on Request
6 Star Shuffle Alley
(6 Player, Puck Type)
8½ Foot \$ 995.00
DeLuxe 6 Star Shuffle Alley
(Match-A-Score Model)
8½ Foot

UNITED MUSIC CORP.

Recesse	ed Cei	ling	Spe	eak	ei	•							
Wall S	neake	r											
Corner	Speal	ker											
Phon	ograp	h											
JPA-10	00; 100	Sel	lec.										
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No List Price Anthorized for Publication

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WILLIAMS MEG. CO.

WELLEN THE OF CO.
Soccer Kick Off
(Single Player, 5-Ball)
Ten Strike (2-Player,
Replay Model
Ten Pins (2-Player,
Novelty Model)
No List Price

THE WURLITZER CO.

Model 2200, 200
Selec. Phonograph
Model 2204, 104
Selec. Phonograph
Model 2250, 200
Selec. Phonograph
Model 5250 Wall Box,
200 Selec
Model 5207 Wall Box,
104 Sel., 3-Wire
Model 257 Stepper, 104 Selec.
Model 5115 Hi-Fi Corner
Speaker, 4"-5" Matched Coues
Model 5116 Hi-Fi Corner
Speaker, 8" Heavy Duty with
Extending Range