

# The Cash Box

VOLUME XVIII—NUMBER 50

AUGUST 31, 1957



Marvin Rainwater, who "sings the way he feels", should be feeling very good, for his MGM record "Gonna Find Me A Bluebird" is still riding high in Country and Pop circles and is paving the way for his current release, "My Love Is Real". Marvin, a "Country Music Jubilee" regular, is also the author of both tunes.



# SMASH HIT DEBUT ON RCA VICTOR!

Movie Star

**Tony Perkins**  
sings

**MOONLIGHT SWIM**

**FIRST ROMANCE**

47/20-7020



SMASH!

**SMASH HIT BALLAD!**

**Vaughn Monroe**  
sings

**TOMORROW,  
TOMORROW**

**MISS YOU**

with Joe Reisman's  
orchestra and chorus

47/20-7019



**SMASH HIT INSTRUMENTAL!**

**Henri René**  
and his orchestra play

**WHAT'S THAT?**

**PERPETUAL  
MELODY**

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**"Million Record Show,"** starring **Georgia Gibbs!**



America's favorite speed...



45 RPM



**RCA VICTOR**

TRADE MARK RADIO CORPORATION OF AMERICA







FOUNDED BY BILL GERSH

# The Cash Box

Volume XVIII—Number 50

August 31, 1957

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# FABULOUS FALL SEASON!

## What's ahead for the Fall?

From every indication, the most fabulous season in the history of the record business.

In the past month, almost every record firm has announced a Fall program which collectively far surpasses anything the record industry has yet been able to offer the American public. The range of packaged goods is truly spectacular not only in volume but in content. What's more, albums are being offered in such attractive jackets, designed with the greatest merchandising possibilities in view, that sales should be garnered on the packaging alone.

In the single market, potential Fall smashes are already beginning to appear. It's obvious that ballads are going to have an easier time of it in the coming months which means that hit records in this category will have a longer life, racking up larger amounts of sales.

It seems clear then that now is the time for distributors and retailers to stock up. For despite the cry of professional mourners that the record industry simply cannot handle the amount of records—albums in particular—that is being issued, no sign of such a disability seems to be developing. As a matter of fact every indication points to increased orders all along the line. Moreover, in several cases distributors

have told us that they were amazed at the amount of records individual retailers were ordering. There seems to be no fear on their part that they will be overstocked. Rather they are ordering now in some cases as far ahead as they can visualize right through the Christmas season.

All portents therefore point to an unprecedented Fall season. And for the future, there is still no limit in sight as far as the record industry is concerned.

It's clear that we've nowhere near as yet tapped the market that is available. Records are becoming more vital everyday as a means of entertainment. Their importance is demonstrated in many ways and none more spectacularly than in the number of TV shows planned for the Fall which revolve around record personalities. And these shows themselves will be another factor in the increased business expected for the Fall. For the TV shows will be used to promote the records of the artists who appear on them, thus increasing record sales.

It all means that the record business is still spiraling and shows no sign of slowing down. In fact the rate is increasing.

If you gather from all this that the future looks good, we think you're right. For at worst, the future is optimistic. At best it can be fantastic.



# MGM Records

## JONI JAMES

DAY  
DREAMING

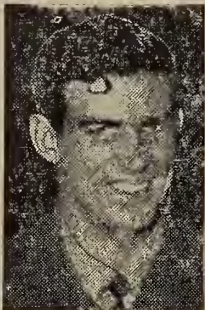


CRYING  
IN THE  
SHADOWS

K12531 • MGM 12531

## MARVIN RAINWATER

MY LOVE  
IS REAL



MY BRAND  
OF BLUES

STILL SOCK  
SELLER  
GONNA FIND ME  
A BLUEBIRD

K12511 • MGM 12511

K12412 • MGM 12412

## SAM (THE MAN) TAYLOR

TANGANYIKA

and

A TOUCH OF  
THE BLUES

K12529 • MGM 12529

Hit single from hit album  
released by popular demand

## MURRAY ARNOLD Quartet

(From album "Overheard in a  
Cocktail Lounge")

MOONLIGHT

PICKED BY BILLBOARD  
and CASH BOX

K12530



DAVID ROSE  
AND HIS ORCH.

A NIGHT IN TRINIDAD

and

CAPTAIN'S PARADISE

K12525 • MGM 12525



CHUCK ALAIMO  
Quartet

HOW I LOVE YOU

and

LOCAL 66

K12508

Dick  
Hyman

THE  
RED HEAD

and

BAND OF  
ANGELS

K12516

Tommy  
Edwards

WE'RE NOT  
CHILDREN  
ANYMORE

and

ANYPLACE,  
ANYTIME,  
ANYWHERE

K12514

Jerry  
Wayne

HONKY  
TONKIN'

and

MIDNIGHT  
SPECIAL

K12532

Donn  
Reynolds

ROSE OF  
OL'  
PAWNEE

and

ALL  
ALONE

K12512

Hank  
Hornsby

The  
Legend of  
The Birds  
and Bees

and

Girls,  
Girls,  
Girls

K12519



THE NATION'S

# Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	<b>TAMMY</b> <b>DEBBIE REYNOLDS</b> CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby	3
	DE-30398—George Barnes ME-71123—Richard Hayman VI-6930—Ames Brothers	
2	<b>I'M GONNA SIT RIGHT DOWN</b> <b>BILLY WILLIAMS</b> CR-61830—Billy Williams HI-501—Harry The Hipster	1
	RO-4014—Larry Storch	
3	<b>TEDDY BEAR</b> <b>ELVIS PRESLEY</b> VI-7000—Elvis Presley	2
4	<b>IT'S NOT FOR ME TO SAY</b> <b>JOHNNY MATHIS</b> CO-40851—Johnny Mathis LO-1754—Cyril Stapleton	5
	KA-185—Jane Morgan	
5	<b>BYE, BYE LOVE</b> <b>EVERLY BROTHERS</b> CD-1315—Everly Brothers DE-30321—Webb Pierce	4
	DO-15576—T. Tommy ME-7118—Chuck Miller	
6	<b>WHITE SILVER SANDS</b> <b>DON RONDO</b> BR-55013—Lennon Sisters DE-30363—Owen Bradley	7
	JU-5288—Don Rondo OJ-1002—Dave Gardner	
7	<b>LOVE LETTERS IN THE SAND</b> <b>PAT BOONE</b> DO-15570—Pat Boone DO-15578—Mac Wiseman	6
	VP-1003—Vivienne	
8	<b>SEND FOR ME</b> <b>NAT "KING" COLE</b> CA-3737—Nat "King" Cole	8
9	<b>DIANA</b> <b>PAUL ANKA</b> AP-9831—Paul Anka	—
10	<b>OLD CAPE COD</b> <b>PATTI PAGE</b> ME-71101—Patti Page	9

11) IN THE MIDDLE OF AN ISLAND. 12) RAINBOW. 13) WHISPERING BELLS. 14) SO RARE. 15) AROUND THE WORLD. 16) SEARCHIN'. 17) STAR DUST. 18) LOVE ME TO PIECES. 19) THAT'LL BE THE DAY. 20) WHOLE LOT OF SHAKIN' GOING ON. 21) GOODY GOODY. 22) SHORT FAT FANNIE. 23) THERE'S A GOLDMINE IN THE SKY. 24) HONEYCOMB. 25) SHANGRI-LA. 26) WONDERFUL! WONDERFUL! 27) MY PERSONAL POSSESSION. 28) REMEMBER YOU'RE MINE. 29) JUNE NIGHT. 30) (AND THAT/MY HEART) REMINDS ME. 31) I LIKE YOUR KIND OF LOVE. 32) WHEN I SEE YOU. 33) MR. LEE. 34) FASCINATION. 35) SWINGING SWEETHEARTS.

### CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CK—Checker	ER—Era	HI—Hip	OK—Okeh	SU—Sun
AL—Aladdin	CM—Cameo	EX—Excello	IM—Imperial	PE—Peacock	TH—Thunderbird
AO—Apollo	CO—Columbia	FB—Fabor	JU—Jubilee	PP—Prep	TI—Tico
AP—ABC-Paramount	CR—Coral	4 Star—Four Star	JZ—Josie	PR—Prestige	UN—United
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	RA—Rainbow	UQ—Unique
BR—Brunswick	DE—Decca	FI—Fiesta	KI—King	RE—Regent	VE—Verve
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RM—Rama	VI—Rca Victor
BY—Bally	DO—Dot	GE—Gee	LO—London	RO—Roulette	VJ—Vee-Jay
CA—Capitol	DT—Dootie	GL—Glory	ME—Mercury	RP—RPM	VK—Vik
CD—Cadence	DU—Duke	GR—Groove	MG—MGM	SA—Savoy	VP—Vip
	EL—Eldorado		MO—Modern	SE—Seeco	





# **THE COASTERS DO IT AGAIN!**

following up their all-time **smash**  
**SEARCHIN'/ Young Blood**  
with **ANOTHER MILLION SELLER**  
**just released\***

(When She Wants Good Lovin')

## **"MY BABY COMES TO ME"**

### **#6098**

## **"IDOL WITH THE GOLDEN HEAD"**

# **ATCO**

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

*\*150,000 shipped first 3 days!*

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# The Cash Box

# TOP 60

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. B/24	Pos. 8/17	Pos. B/24	Pos. 8/17	Pos. B/24	Pos. 8/17	Pos. B/24	Pos. 8/17	Pos. B/24	Pos. 8/17
1	1	9	8	15	17	25	26	35	34
★CR-61851—DEBBIE REYNOLDS	<i>French Heels</i>	★BR-55013—LENNON SISTERS	<i>One Day A Little Girl</i>	★DE-25001—BING CROSBY	<i>I'm An Old Cowhand</i>	★FR-777—JIMMY DORSEY O.	<i>Jay-Dee's Boogie Woogie</i>	★AT-1149—CLYDE McPHATTER	<i>Heartaches</i>
CR-61845—JOSEPH GERSHENSON	<i>The Bachelor</i>	DE-30363—Owen Bradley	<i>Midnight Blues</i>	★DO-15602—PAT BOONE	<i>Remember You're Mine</i>	26—Fascination	32	BA-245—THE KINGS	<i>Let Me Know</i>
DE-30317—PAT KIRBY	<i>Don't Keep Me Silent</i>	★JU-5288—DON RONDO	<i>Stars Fell On Alabama</i>	CO-40982—RAY ELLIS O.	<i>Soft Sands</i>	★CR-61864—DICK JACOBS O.	<i>Summertime In Venice</i>	★CH-1665—LEE ANDREWS	<i>The Clock</i>
DE-30398—GEORGE BARNES	<i>Around The World</i>	OJ-1002—DAVE GARDNER	<i>Fat Charlie</i>	★LI-55071—BILL WARD & DOMINOES	<i>Lucinda</i>	DE-30421—ETHEL SMITH	<i>Summer Love</i>	DE-30404—KITTY KALLEN	<i>Lasting Love</i>
DE-30433—BILL SNYDER	<i>Man Of A Thousand Faces</i>	16—Star Dust	15	17—Honeycomb	24	★RO-4015—JIMMIE RODGERS	<i>Their Hearts Were Full Of Spring</i>	★VE-10070—RICKY NELSON	<i>Honey Rock</i>
ME-71123—RICHARD HAYMAN	<i>Calypso Gal</i>	18—Whispering Bells	14	★DO-15592—DEL-VIKINGS	<i>Don't Be A Fool</i>	★GE-1039—FRANKIE LYMON & TEENAGERS	<i>Creation Of Love</i>	★PP-111—JANICE HARPER	<i>Tell Me That You Love Me Tonight</i>
VI-6930—AMES BROTHERS	<i>Rockin' Shoes</i>	★DO-15570—PAT BOONE	<i>Bernardine</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	VE-10079—ELLA FITZGERALD	<i>A Tisket A Tasket</i>	★CO-40945—VIC DAMONE	<i>In The Eyes Of The World</i>
2—Teddy Bear	4	DO-15578—MAC WISEMAN	<i>Because We Are Young</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★ME-71101—PATTI PAGE	<i>Wondering</i>	DE-30362—CARMEN CAVALLARO	<i>While The Night Winds Sing</i>
★VI-7000—ELVIS PRESLEY	<i>Loving You</i>	VP-1003—VIVIENNE	<i>Light A Candle</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★EP-9213—FOUR COINS	<i>First In Line</i>	LI-55075—PETE KING	<i>So Beats My Heart For You</i>
3—Diana	6	★CA-3762—TENNESSEE ERNIE FORD	<i>Ivy League</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	MG-12499—ANGELA DRAKE	<i>Rock Bobbin' Boots</i>
★AP-9831—PAUL ANKA	<i>Don't Gamble With Love</i>	★CO-40965—TONY BENNETT	<i>I Am</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★SO-1013—LEADERS	<i>Continue</i>	PV-1013—LEADERS	<i>Continue</i>
4—It's Not For Me To Say	2	VE-10068—STAN WILSON	<i>Sweet Annabelle</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	TI-407—MACHITO O.	<i>I Didn't Know What Time It Was</i>
★CO-40851—JOHNNY MATHIS	<i>Warm And Tender</i>	13—Whole Lot Of Shakin' Going On	19	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	VI-1007—VIVIENNE	<i>You've Someone New</i>
KA-185—JANE MORGAN	<i>Around The World</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
LO-1754—CYRIL STAPLETON O.	<i>Forgotten Dreams</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
5—I'm Gonna Sit Right Down	3	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
★CR-61830—BILLY WILLIAMS	<i>Date With The Blues</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
HI-501—HARRY THE HIPSTER	<i>Live Fast, Die Young</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
RO-4014—LARRY STORCH	<i>I'm Walkin'</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
6—Rainbow	9	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
CC-1013—BOBBY BREEN	<i>We Will Make Love</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
★KA-184—RUSS HAMILTON	<i>We Will Make Love</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
JU-5290—BILL DARNEL	<i>Do You Care</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
7—Bye, Bye Love	5	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
★CD-1315—EVERLY BROTHERS	<i>I Wonder If I Care As Much</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
DE-30321—WEBB PIERCE	<i>Missing You</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
DO-15576—T. TOMMY	<i>I Saw You, I Saw You</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
ME-71118—CHUCK MILLER	<i>Rang Tang Ding Dong</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
8—That'll Be The Day	1B	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
AG-5276—RAVENS	<i>Dear One</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
★BR-55009—THE CRICKETS	<i>I'm Looking For Someone To Love</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>
DE-30434—BUDDY HOLLY	<i>Rock Around With Ollie Vee</i>	★SU-267 JERRY LEE LEWIS	<i>It'll Be Me</i>	★DO-15602—PAT BOONE	<i>There's A Goldmine In The Sky</i>	★FR-755—JIMMY DORSEY	<i>Sophisticated Swing</i>	★IM-5454—FATS DOMINO	<i>What Will I Tell My Heart</i>

<b>CODE:</b>	AP—ABC-Paramount	CH—Cadence	DA—Dana	EL—Eldorado	FL—Flash	HY—Hickory	LU—Luniverse	PI—Pilgrim	RO—Roulette	TI—Tico
AB—Abbott	AT—Atlantic	CK—Chess	DD—Dale	EM—Ember	FP—Flip	IM—Imperial	ME—Mercury	PP—Prep	RP—RPM	UN—United
AC—Atco	BA—Baton	CK—Checker	DE—Decca	EP—Epic	FR—Fraternity	JU—Jubilee	MG—MGM	PR—Prestige	SA—Savoy	UQ—Unique
AF—Audio Fidelity	BN—Benida	CL—Colonial	DL—DeLuxe	ER—Era	GE—Gee	JZ—Josie	MO—Modern	PT—Point	SE—Seeco	VE—Verve
AG—Argo	BR—Brunswick	CM—Cameo	DO—Dot	EX—Excello	GL—Glory	KA—Kapp	NO—Norgran	PV—Piv	SG—Sage	VI—RCA Victor
AL—Aladdin	BT—Bethlehem	CN—Chancellor	DS—Disneyland	FB—Fabor	GO—Gone	KI—King	OJ—OJ	RA—Rainbow	SP—Specialty	VJ—Vee Jay
AO—Apollo	BY—Bally	CO—Columbia	DT—Dooto	FE—Federal	HE—Herald	LI—Liberty	OK—Okeh	RE—Regent	SU—Sun	VK—Vik
	CA—Capitol	CR—Coral	DU—Duke	FI—Fiesta	HI—Hip	LO—London	PE—Peacock	RM—Rama	TH—Thunderbird	VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.  
 • Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.  
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

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**ABC-PARAMOUNT'S****HOT NEW CHOICES FOR THE CHARTS!**9841 **WHAT YOU'VE DONE TO ME** c/w THAT'S RIGHT **MICKI MARLO**9845 **I'LL NEVER FORGIVE YOU** c/w  
**HOW VERY WONDERFUL** **ALAN DALE**9851 **REBEL** c/w CUDDLE BUG **JILL WHITNEY**9850 **I MADE A FOOL OF MYSELF**  
**OVER JOHN FOSTER DULLES** c/w PU-UH-UH-UP-PY LOVE  
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# A Ring



Fay Simmons  
**"I CAN SEE THROUGH YOU"**  
 PORT 5002

The Cookies  
**"HIPPI DIPPY DADDY"** JOSIE 822

Blue Notes  
**"WAGON WHEELS"**  
 JOSIE 823

Bill Darnel  
**RAINBOW**  
 JUBILEE 5290

Della Reese  
**AND THAT REMINDS ME**  
 JUBILEE 5292

Big Al Sears  
 And Orchestra  
**"AROUND THE WORLD IN EIGHTY DAYS"**  
 Jubilee 5293

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# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALAN DALE  
(ABC-Paramount 9845)

**B+** "I'LL NEVER FORGIVE YOU" (2:17) [Thornette BMI-Browne, Montagne, Thorn] Alan Dale could make big noise with this sentimental romancer set to a shuffle beat. It's a contagious rhythm item with a strong assist from a gal vocal group. One of the performer's best sides in quite some time. Keep a tab on it.

**B+** "HOW VERY WONDERFUL" (2:43) [Melody Lane - Dalton BMI-Foster] The crooner leans into an emotional ballad of deep devotion on this half and comes up with another top grade job. Wonderful song handled with great feeling and depth.

MILLS BROS.  
(Decca 30430)

**B** "CHANGE FOR A PENNY" (2:58) [Golden Bell ASCAP-Merrill] The veteran Mills Brothers sound wonderful as they glide thru a smooth and tender romantic ballad about a gal named Penny. Warm tale of romance that grows on you.

**B** "TWO MINUTE TANGO" (2:38) [Roosevelt BMI-Singleton] This end has the quartet rockin' thru a cute rhythm novelty. Solid dance stuff with a good lyric.

TONY PERKINS  
(RCA Victor 7020)

**B+** "MOONLIGHT SWIM" (2:21) [Hill & Range BMI-Dee, Weisman] Film star Tony Perkins makes his Victor debut with a smooth reading of a delightful Hawaiian flavored shuffler that could blossom into a big hit. It's a pretty romancer with most pleasant air of simplicity and a contagious melody. Fine first showing. Tony is one of the most talented vocalists of the film-stars-turned-singers, and he could make a big name for himself in this field with this initial showing.

**C+** "FIRST ROMANCE" (2:46) [Pan BMI-Davis] The young star's following will also enjoy this tender love ballad crooned with warmth.

WINDY HILL  
(RCA Victor 6985)

**B** "LIGHTHOUSE!" (2:12) [Empress ASCAP-Udell, Goodman] The lighthouse theme is effectively used, vocally and instrumentally, in its role as the hope for finding of a loved one. Hill gets off a solid echo-chambered, R&R number. Hard hitting waxing.

**C+** "HOW COME?" (2:35) [Empress ASCAP-Schafer] Hill strikes a blue-note in this slow rock 'n roll ballad. Emotional effort.

SAMMY KAYE ORCH.  
(Columbia 40988)

**B+** "MOONLIGHT SWIM" (2:03) [Chas. N. Daniels ASCAP-Dee, Weisman] Barry Frank gets an excellent assist from the Kaydets and the Sammy Kaye Orchestra as they present a delightful shuffle-beat romancer with that tropic-isle flavor. Charming sound. One of Sammy's most commercial sides in quite some time. Could blossom into a biggie.

**B** "MARY LOU" (2:15) [Mills ASCAP-Lyman, Wagner, Robinson] Sandi Summers and the Kaydets take over the vocal chores on this bouncer. Cute romantic novelty with a catchy up-beat.

## The Cash Box Disk of the Week

"CHANCES ARE" (2:57)

[Korwin ASCAP—Stillman, Allen]

"THE TWELFTH OF NEVER" (2:25)

[Empress ASCAP—Webster, Livingston]

JOHNNY MATHIS

(Columbia 40993)



JOHNNY MATHIS

● It's a great feeling—probably to every one in the business—when a brilliant young talent makes the grade. Johnny Mathis is one such star. An unknown as late as December of '56, today he is one of the most promising stars in the business and the only newcomer we can recall who has hit simultaneously with his first two single releases "It's Not For Me To Say" and "Wonderful! Wonderful!". And

in the coming weeks we can expect to see at least one more Mathis hit on the boards. For in his latest release, the youngster hands in a masterful job of an outstanding new love song titled "Chances Are." It's an extremely commercial romantic item with a smart lyric and a beautiful melody penned by the two men who gave Mathis "It's Not For Me To Say," Al Stillman and Robert Allen. Watch this song take off. Mathis fans have been waiting a long while for this follow-up, and chances are it'll be another huge seller. The companion deck, "The Twelfth Of Never" displays Johnny in a more dramatic vein as he chants an emotional and very touching folk flavored ballad of deep love. Ray Conniff assists on both ends with great musical backdrops. Johnny Mathis is headed for the upper echelon of stardom and he'll be around for many, many years.

"RAINTREE COUNTY" (2:36)

Robbins ASCAP—Green, Webster

NAT "KING" COLE

(Capitol 3782)



NAT "KING" COLE

● The "King", who has been doing a fabulous job on TV, has been equally successful on wax of late. Both sides of his current release "Send For Me" and "My Personal

"WITH YOU ON MY MIND"

Muirfield ASCAP—Cole, Hawkins

NAT "KING" COLE

"Possession" are riding high on the charts, and both halves of his newest platter should do the same in the coming weeks. One portion, the ballad, is the title song of the much heralded MGM flicker "Raintree Country". It's a lovely romantic offering with a wistful melody and a tender, class lyric which Cole handles in his inimitable velvety manner. Strong tune that grows on you with each listen. The companion side feature Cole singing an easy rocker tagged "With You On My Mind". A smooth rock and roll love tune presented with the same ease and warmth that made Nat's "Send For Me" so successful. Both ends of this biscuit should make big noise. Watch 'em.

"MY ONE SIN" (2:14)

[Robert Mellin BMI—Mellin, Mascheroni]

"THIS LIFE" (2:32)

[Tray ASCAP—Sigman, DeRose]

FOUR COINS

(Epic 9229)



FOUR COINS

● Reviving the standards, a practice which has resulted in big hits for many artists, gave the

Four Coins their biggest Epic smash to date, "Shangri-La." So the boys stick with the winning formula and follow-up their current chart rider with another exciting interpretation of an ever-green "My One Sin." It's a dramatic waxing with a big orchestral backing set to a good shuffle beat. The boys really belt and come up with a commercial side the kids will want. The Coins should have no trouble making it two-in-a-row. The coupling has the boys bringing another oldie up to date. It's a pretty romancer dubbed "This Life" and sports a similar shuffle rhythm. Upper half sounds like another big money-maker.

RENALDO LOREN ORCH.  
(Prep 114)

**B** "BREAD, LOVE AND TEARS" (2:01) [Robert Mellin BMI-Icini, Mellin] Renaldo Loren leads his orchestra through a spright instrumental bouncer with a charming Italian flavor. Tune stems from the flicker "Scandal In Sorrento."

**B** "FIESTA IN RIO" (2:02) [Star-dust Songs BMI-Mellin, Scharfenberger] From Italy, Loren takes us to Brazil for a colorful latin tempo melody. Pleasant, light listening.

BILL CAREY  
(Dot 15618)

**B+** "SINGLE" (2:32) [Towne ASCAP-Teifer] Carey understandingly renders the effort, which wistfully tells of a man who regretfully never married. Painting a poignant picture, the song has a distinctive melody that repeated hearings make an even greater impression on the listener. Something that has fine sales possibilities.

**B** "SHADOW OF A DOUBT" (2:03) [Trinity BMI-Carey] An able beat ballad is given the hard sell by the performer. Waxing will attract the kids.

GEORGE MORGAN  
(Columbia 40978)

**B** "OUR SUMMER VACATION" (2:18) [Acuff-Rose BMI-Morgan, Cahan] The country and western vocalist is smoothly in pop circles with this timely-tune that sentimentally recalls a teenage summer. Morgan's delivery shows a good deal of warmth, which ought to carry over to many a hand-holding teen couple. Could step out.

**B** "IT ALWAYS ENDS TOO SOON" (2:11) [Acuff-Rose-BMI-Bryant, Bryant] A melodic story about teen dates that end too soon for the fella, is ably read by Morgan. Both sides are beautifully suited for the teen trade.

LEON MCAULIFF  
(Dot 15613)

**B+** "WHAT'S THE USE" (1:57) [Leo Feist ASCAP-Jones, Newman] Leon McAuliff, one of the country fields top guitarists, debuts on Dot with a vocal offering aimed at the pop market. It's a well written and excellently performed sentimental ballad that could make McAuliff a big Dot artist. Good pop song with a swell country flavor.

**C+** "UNDERTHE DOUBLE EAGLE" (2:14) [Traditional] The artist displays his guitar skills on this end as he swings thru a standard march that's always been a favorite.

LENNON SISTERS  
(Brunswick 55028)

**B+** "SHAKE ME I RATTLE" (2:33) [Coliseum BMI-Hackday, Naylor] The young Lennon Sisters blend their sweet voices as they present a pretty waltz romancer with a youthful lyric. Charming side from their "Let's Get Acquainted" LP. Side should also appeal to the tots. Wide market for this one.

**B** "POCAHONTAS" (2:06) [Abe Olman ASCAP-Stutz, Lindeman] The four larks offer a historical tune on this end as they tell of the celebrated Indian squaw. Cute bouncer with a catchy melody and a clever lyric.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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### ZIP ZIP

AND  
OH, HOW I WISH  
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### COOL SHAKE

AND  
JITTERBUG MARY  
MERCURY 71132



## THE CREW-CUTS

### HEY, YOU FACE

AND  
I SIT IN MY WINDOW  
MERCURY 71168







# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

**JOHNNY KAY'S ARISTOCRATS**

(Argo 5275)

**B** "MAID OF THE MIST" [Arc BMI — Brandt] Johnny Kay's Aristocrats supply a lovely latin backdrop for Bob Brandt's keyboard work on a pretty instrumental mood item. Beautiful theme handled with color.

**C+** "VAGABONDS" [Arc BMI — Kay] Kay is featured on the vocal here as the Aristocrats accompany. Rhythmic romancer.

**ACQUAVIVA & HIS ORCH.**

(MGM 12536)

**B+** "JONI" (2:50) [Sunbeam BMI — Bock] Tony Acquaviva, one of the most ear-pleasing conductors in the business, leads a huge string-filled aggregation thru a lovely romantic mood theme bearing his wife's name. Enchanting melody portrayed by a master.

**B** "THIS MIGHT BE LOVE" (3:20) [Sunbeam BMI — Bock] Another dreamy composition handled with finesse by the maestro and the orchestra. Top drawer songs that could end up on the standard shelves.

**ROBERTO & HIS ORCH.**

(Coral 61871)

**B+** "THE HAPPY COBBLER" [Robert Mellin BMI — Mellin, Schackner] Roberto and the orchestra dance thru a spright and most colorful instrumental novelty. Charming light-hearted sound that makes you want to listen to the tune once again. Excellent arrangement and orchestration.

**B** "YOU'RE REALLY MUCH TOO MUCH FOR ME" [Robert Mellin BMI — Rossiter, Valery] The strings soar sweetly thru a melodic romantic theme. Pretty mood music with a dance tempo to boot.

**BOB DENTON**

(Dot 15622)

**B** "I'M SENDING YOU THIS RECORD" (2:04) [American BMI — Ralke, Patrick] Bob Denton does a smooth job on this song of teenage romance. Pretty rhythm romancer with a commercial lyric about a fella who has found the record which tells his gal what he has trouble saying to her when he's in her presence.

**C+** "LOVE ME, SO I'LL KNOW" (2:16) [Famous ASCAP — Hampton] Here the youngster belts out a solid latin beat rocker with teen-appeal. Good dance item the youngsters should enjoy.

**FREDERICK FENNEL & ORCH.**

(Mercury 71170)

**B** "FORGOTTEN DREAMS" (2:00) [Mills ASCAP — Anderson] Frederick Fennell leads the Eastman-Rochester "Pops" Orchestra through one of Leroy Anderson's most enchanting compositions. Song is on its way up and this version should share in the take.

**C+** "BUGLER'S HOLIDAY" (2:50) [Mills ASCAP — Anderson] The orchestra dances thru another wonderful Anderson classic. This one features trumpets on a spright fast-paced bouncer.

## The Cash Box Sleeper of the Week

"BORN TO LOVE" (2:42)

[Planetary ASCAP — Jacobson, Roberts]

"IT'S THE SAME OLD JAZZ (MOMMA!)" (2:24)

[Porgie BMI — Ebb, Klein, Coleman]

TERESA BREWER

(Coral 61878)



TERESA BREWER

● Teresa Brewer is headed for hitsville once again on the wings of beautiful new romantic ballad designed for teenagers in love. Titled

"Born To Love" the song has an overpowering teenage lyric and a beautiful melody that you find yourself whistling after just one listen. And it's got many of the commercial characteristics that made "Young Love" such a favorite of the younger set. Song has the ingredients that could make it another "Tear Fell" hit for the lark. Flip displays the versatile songstress in a perky novelty about today's rock and roll beat. It's a light and colorful ditty titled "It's The Same Old Jazz (Momma!)" Pleasant change of pace material. Both halves come from Miss Brewer's latest LP "For Teenagers In Love", and the top half should blossom into a smash single.

"LIPS OF WINE" (2:19)

[Mack Martin BMI — Wolfe, Soloway]

"STRAIGHT FROM MY HEART" (2:24)

[Kay Thompson ASCAP — Thompson]

ANDY WILLIAMS

(Cadence 1336)



ANDY WILLIAMS

● Andy Williams, with two consecutive smash hits under his belt

"I Like Your Kind Of Love" and "Butterfly" should have no trouble making it three-in-a-row with his latest offering "Lips Of Wine". The song is a potent rhythm item tailor-made for Andy's admirers. It's got a swinging beat, a contagious ukelele backdrop, and a good lyric all neatly wrapped-up by Andy in a terrific multiple-voice delivery. Charming ditty with a delightful Hawaiian flair. The lower lid features Williams in another multi-track swinger tagged "Straight From My Heart". Lively finger-snapper that'll have the happy feet jumping. But it's the top side that looks like the big one. Keep a tab on it.

"FRAULEIN" (2:45)

[Fairway BMI — Williams]

"BLUE REMEMBERIN' YOU" (2:06)

[Maxana & Earl ASCAP — Shuman, Brown]

STEVE LAWRENCE

(Coral 61876)



STEVE LAWRENCE

● Steve Lawrence is developing into a top performer at a steady pace. On stage he's a polished artist with the poise of a veteran, and on records, he's doing better

with each new release. He had a solid money-maker in "Can't Wait For Summer" and could have his biggest hit to date with "Fraulein". The song is currently one of the hottest numbers in the country field, and Steve's mellow treatment of this contagious romancer could make it an all out pop smash. Tune has a very pretty melody that you can't forget and the lyric tells an interesting story about a veteran who misses his pretty fraulein. Number has a pleasant lilt. Could be a huge success. The coupler, "Blue Rememberin' You" is a relaxed shuffle beat romancer with a most inviting air of simplicity about it. Well written companion deck that should also enjoy a healthy run. Watch this coupling.

**DOROTHY SHAY**

(Imperial 5462)

**B+** "ALWAYS" (1:55) [Irving Berlin ASCAP — Berlin] Dorothy Shay, the "Park Avenue Hillbilly", makes an impressive debut on Imperial with an exciting revival of a great oldie. Good rockin' beat treatment with some amusing side dialog. Jockeys will have fun with this one. Could make big noise.

**B** "HUNKY DORY" (1:59) [Roosevelt BMI — Singleton, Coleman] The lark goes rock and roll on this end as she belts out a swinging dance item with much teenappeal.

**BIG AL SEARS**

(Jubilee 5293)

**B+** "FASCINATION" (2:27) [Southern ASCAP — Marchetti] The haunting "Fascination" theme from the hit "Love In The Afternoon" pic is treated to an imaginative sax reading by Al Sears. Ear-pleasing rhythm arrangement of a fast-rising tune. Jockeys will spin this as a change of pace. Should bite off a healthy chunk of the sales, especially with dancers.

**C+** "AROUND THE WORLD" (2:51)

[Victor Young ASCAP — Adamson, Young] The sax ace rocks thru an easy going rendition of another best seller.

**BETTE LAINE**

(Chess 1666)

**B** "ROCK A BYE ROCK" [Oury ASCAP — Ballentine, Green] Bette Laine bows on Chess with a socko multiple-voice rock and roller that should have the kids hoppin' round the juke boxes. Exciting dance deck.

**C+** "A BROKEN HEART" [Oury

ASCAP — Wilson, Ballentine] A fish beat ballad is chanted with heart by the lass. Dramatic love song with a good teenage dance tempo.

**SAMMY DAVIS, JR. & CARMEN McRAE**

(Decca 30400)

**B** "BABY, IT'S COLD OUTSIDE" (3:10) [Frank ASCAP — Loesser] Sammy Davis teams up with Carmen McRae on a pleasant new rendition of a great old novelty. Happy performance from the artists' recent LP release "Boy Meets Girl".

**B** "HAPPY TO MAKE YOUR AC-

QUAINTANCE" (3:07) [Frank ASCAP — Loesser] Another charming Loesser tune also from the same LP. "Aside" dialogue is very humorous. Jockeys will have a picnic with this coupling.

**TOM KENNEDY**

(Golden Crest 112)

**B** "BELIEVE AND YOU WON'T BE ALONE" (2:07) [Sam Fox ASCAP — Kennedy, Simon] The warm wistful voice of Tom Kennedy is penetrating as the songster presents a beautiful inspirational ballad. Potent piece of material that could catch on. Kennedy's got a sound all his own.

**C+** "BEYOND THE EDGE OF

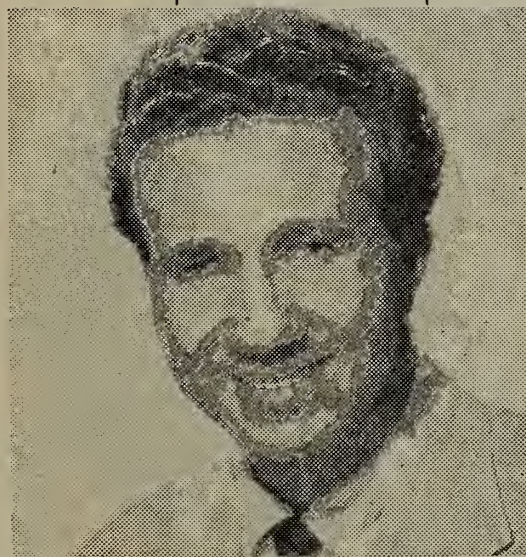
DARKNESS" (2:35) [Mills ASCAP — Harris, Muskin] Another song of faith is sung with heart by the artist. Touching tune and delivery.



**A DOUBLE-BARREL HIT!**

**"TEEN-AGE DREAM"**

**"PLEASE DON'T BLAME ME"**

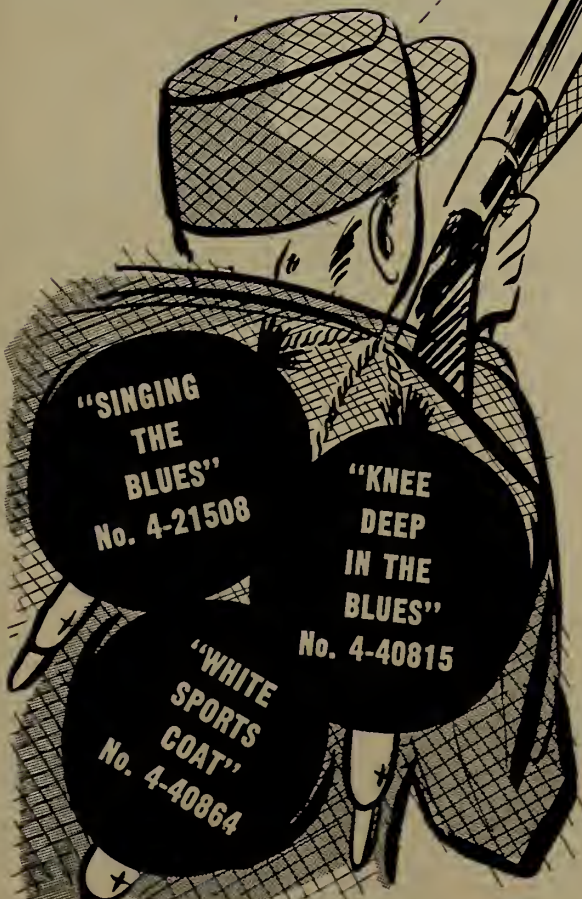


**marty robbins**  
*does it again*

Columbia 4-40969

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# Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

## The Cash Box Best Bets

- ★ "MOONLIGHT SWIM" ..... Tony Perkins ..... RCA Victor 7020
- ★ "MOONLIGHT SWIM" ..... Sammy Kaye ..... Columbia 40988
- ★ "SHAKE ME I RATTLE" ..... Lennon Sisters ..... Brunswick 55028
- ★ "THE HAPPY COBBLER" ..... Roberto Orchi ..... Coral 61871
- ★ "SINGLE" ..... Bill Carey ..... Dot 15618
- ★ "I'LL NEVER FORGIVE YOU"/  
"HOW VERY WONDERFUL" ..... Alan Dale ..... ABC-Paramount 9845
- ★ "WHAT'S THE USE" ..... Leon McAuliff ..... Dot 15613

**JERRI ADAMS with RAY CONNIFF**  
(Columbia 40992)

**B** "LOOKING FOR SOMEONE TO LOVE" (2:40) [Valiant BMI—Schulman, French] Ray Conniff and the chorus set up an excellent backdrop for Jerri Adams' vocaling on a pretty romantic story with a catchy shuffle beat. Pleasant melody and treatment.

**B** "I'M ALL RIGHT NOW" (2:35) [Acuff-Rose BMI — Carter] The lark fashions a country tune for the pop market and does a fine job with a good number.

**BUDDY HOLLY**  
(Decca 30434)

**B** "THAT'LL BE THE DAY" (2:36) [Nor-Va-Jak BMI — Allison, Holly, Petty] Buddy Holly bows on Decca with a potent interpretation of high flying rock and roll hit which he co-authored. Tune is currently climbing the charts at a torrid pace and this version could bite off a piece of the melon. Holly's rock-a-billy style could make this a big one in the country field.

**C+** "ROCK AROUND WITH OLLIE VEE" (2:16) [Old Charter BMI—Curtis] Another socko rock-a-billy side with a torrid beat. Holly really belts.

**KEN DARRELL & THE ROCKAWAYS**  
(Epic 9226)

**B** "FALEROO" (2:05) [Jimskip BMI — Zober, Salmirs, Warren] Ken Darrell and the Rockaways lean into a torrid rock and roller which they belt from the heels. Socko teen fare that should keep the boxes hopping.

**B** "I'M NOT GOIN' STEADY" (2:28) [Jimskip BMI — Zober, Salmirs] A female voice takes the lead on this half, singing a fish-beat ballad about a broken love affair.

**RICHARD HAYES**  
(Decca 30436)

**B** "SWINGING SWEETHEARTS" (2:32) [E. H. Morris ASCAP—Goodwin, Leigh] Richard Hayes comes up with the first vocal version of a current instrumental hit. A spright and happy story of teenage romance.

**B** "HANGIN' AROUND" (2:26) [Melrose ASCAP — Acquaviva, Varnick] An easy-going shuffle romancer is pleasantly fashioned by the songster on this end. Inviting side sporting a strong arrangement and a good lyric.

**LEE LAMAR**  
(Era 1041)

**B** "SOPHIA" (2:08) [Thunderbird ASCAP—Pober] The instrumental, with its "Anna" like quality, is probably named after Italian actress Sophia Loren. Opus has a festive nature, and could see sales activity as a salute to Sophia.

**C+** "TEENAGE PEDAL PUSHERS" (2:07) [Chadwick ASCAP—Pober] The side, inspired by the popular teen style, is appropriately in a rock 'n roll vein. Exciting work by the combo.

**CHARLIE FUQUA'S INK SPOTS**  
(Verve 10071)

**B** "YOU NAME IT" (2:25) [Hallmark ASCAP — Tobias, Livingston] The waxing is performed in the relaxed manner familiar to the Ink Spots' listening public. The selection is a soft pleaser. Disk has a place in soft music programming of platter spinners.

**C+** "DARLING, DON'T CRY" (2:16) [Bourne ASCAP — Paul, Irwin, Bergman] The side starts as a repeat of the soft work on the above side, but turns into a swinger.

**ETHEL SMITH**  
(Decca 30421)

**B** "FASCINATION" (2:40) [Southern ASCAP—Marchetti] Ace organist Ethel Smith presents a charming organ interpretation of a well recorded theme from the flicker "Love In The Afternoon". Whistling combined with the pretty sounds of the organ results in a lovely overall sound.

**C+** "SUMMER LOVE" (2:47) [Victor Young ASCAP—Young, Berle, Arnold] Miss Smith's soft touch offers a pretty romantic mood item on this end. Lovely ballad. (Not to be confused with the recent Joni James recording of a tune with the same title.)

**JOHNNY WELLS**  
(Penguin 0691)

**C** "MISS PONY TAIL" (2:08) [Beatrice ASCAP—Waters, Noto, Darmanin] Johnny Wells rocks thru a swinging teenage item with a lyric about an attractive lass with a pony tail hair style.

**C** "CAN I HELP IT" (2:40) [J. M. Music BMI — Darmanin, Levine] Another R & R rhythm romancer belted out by the lad.





CORAL PRESENTS

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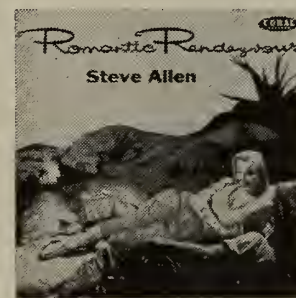
Lawrence Welk



**CRL 57179—MISS MUSIC**  
Teresa Brewer



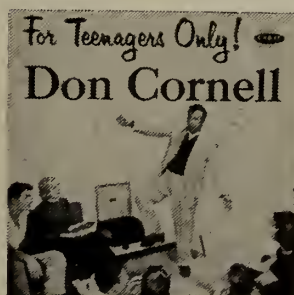
**CRL 57180—MUSICAL MAGIC**  
The McGuire Sisters



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Steve Allen with Neal Hefti and His Orchestra



**CRL 57146 • EC 81161—LAWRENCE WELK PLAYS DIXIELAND**  
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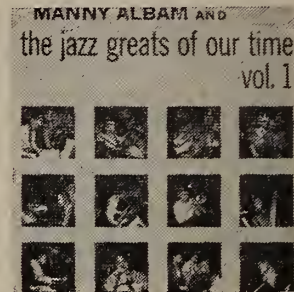
CRL 57135—FOR TEENAGERS IN LOVE  
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CRL 57125—MOVIE MOODS  
George Cates and His Chorus and Orchestra



CRL 57130—EASY COME, EASY GO LOVER  
Johnny Desmond with Dick Marx Quartet



CRL 57173—MANNY ALBAM and THE JAZZ GREATS OF OUR TIME  
Gerry Mulligan, Zoot Sims, Bob Brookmeyer, Al Cohn and Others



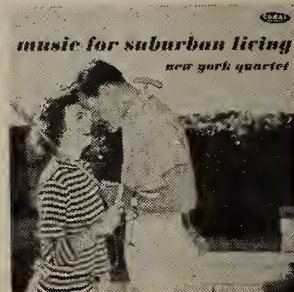
CRL 57174—THIS TIME WITH STRINGS  
Raymond Scott and His Orchestra



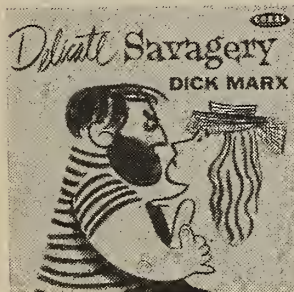
CRL 57140—HERE COME THE MODERNAIRES  
The Modernaires



CRL 57139—LAWRENCE WELK FAVORITES  
Lawrence Welk and His Champagne Music



CRL 57136—MUSIC FOR SUBURBAN LIVING  
New York Quartet



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Dick Marx



CRL 57156—FRENCH POST CARDS  
Gerard Calvi and His Orchestra



CRL 57157—THE MUSIC OF JOHANN STRAUSS  
Aimable and His Viennese Masettes



CRL 57162—CULTURED PEARL  
Pearl Bailey



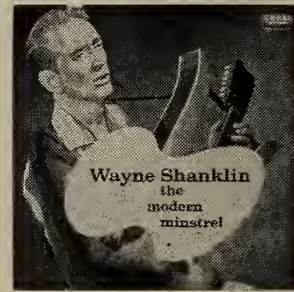
CRL 57175—HERE I AM IN LOVE AGAIN  
Joe Burton



CRL 57127—THE MAN WITH THE GOLDEN BATON  
Dick Jacobs and His Orchestra



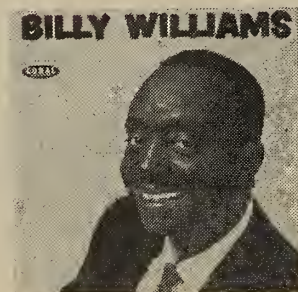
CRL 57176—MY LOVE SERENADE  
Ames Brothers



CRL 57124—WAYNE SHANKLIN THE MODERN MINSTREL  
Wayne Shanklin



CRL 57161—ORGAN-IZED FOR WALTZING  
Owen Bradley



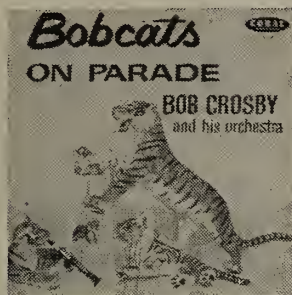
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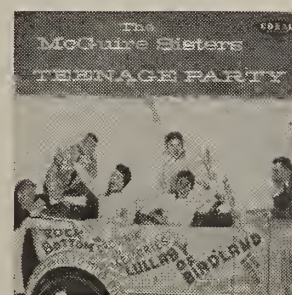


CRL 57159—"INTERLUDE" and  
"TAMMY AND THE BACHELOR"  
Music from the Sound Track  
Joseph Gershenson and the Universal-Inter-  
national Orchestra



CRL 57172—THE SKIFFLE SOUND

Dick Jacobs and His Skiffle Group



CRL 57134—TEENAGE PARTY

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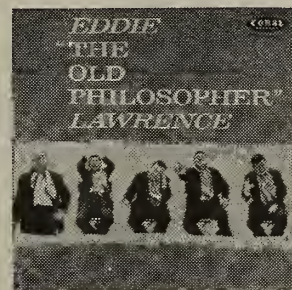
CRL 57168—THE VINCENT LOPEZ  
SHOW

Vincent Lopez and His Orchestra



CRL 57171—AL and ZOOT

Al Cohn Quintet



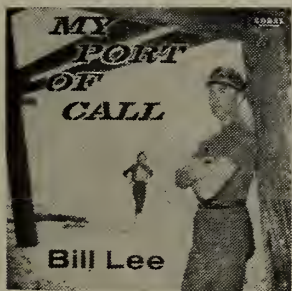
CRL 57155—EDDIE "THE OLD  
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Eddie Lawrence



CRL 57148, EC 81160—  
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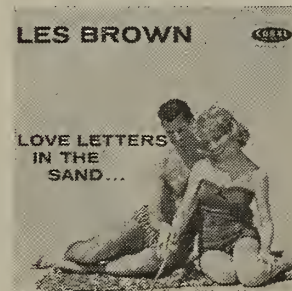


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NOISE UNTO THE LORD

Jane Russell, Rhonda Fleming, Connie  
Haines, Beryl Davis, Della Russell



CRL 57131—HAL McKUSICK  
QUINTET



CRL 57165—LOVE LETTERS IN  
THE SAND

Les Brown and His Band of Renown



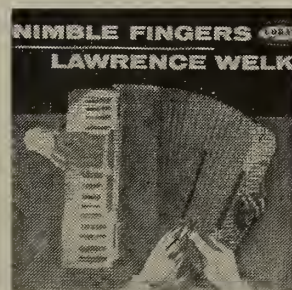
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CRL 57126—UNDER EUROPEAN  
SKIES

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ALAN DALE

Alan Dale



CRL 57163—RIOT IN THE  
RUMPUS ROOM

Cliff Steward and His Boys



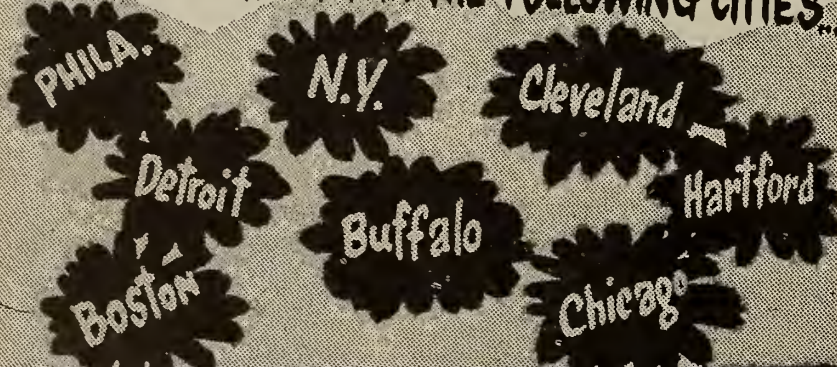
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# Round The Wax Circle

### NEW YORK:

Sid Mills, head of the newly formed Diana Music, reports his first published song, "Louella", has been recorded by Pat Boone in his new EP. Mills is also forming a publishing firm in partnership with Jimmy McHugh. . . . Elmo Russ of Pyramid Records, is joining writer-producer Charles Sherman



GAIL DAVIS

in an off-Broadway musical revue. . . . RCA Victor has just signed Gail Davis, the Annie Oakley of TV, to a term contract. She will cut pop and kiddie records for the diskery. . . . Robert Allen, author of such smashes as "It's Not For Me To Say", "No Not Much", and the current Johnny Mathis release "Chances Are", off to the Coast to be best man at Boston dj Joe Smith's wedding. . . . Mrs. Jack Lacy is now associated with the Penthouse Travel Center at 501 Fifth Avenue. . . . Betty Johnson, who has just signed with GAC, has been set for a week at the Lotus Club in Washington. . . . Tops Records on the West Coast has some interesting artists set for albums. They include Ann Southern, Curt Massey, Martha Tilton, Fran Warren and Matty Matlock. . . . Judy Scott has the SRO sign up every night at the Adolphus Hotel in Dallas. She's been reset for two weeks in December. . . . Jean Martin's first movie

will be "Jamboree" to be released by Warner Brothers this November. . . . Lola Dee has been signed by Bally Records. She was formerly on Mercury. . . . Vic Stevens of Styletone Records, wants his fans to write him care of Styletone and let him know whether they want him to continue to wear his "stripeburns" or shave himself clean. . . . Dorothy Collins opens at the Americana Hotel in Miami Beach for a week's stand beginning August 28. . . . Neal Hefti goes back to NBC-Radio "Bandstand" on September 16. It's his fourth shot so far. . . . Jo Ann Tolley returns to the Steel Pier in Atlantic City for the third time September 9.

### CHICAGO:

Tape. Tape. Tape. That's the word exciting tremendous interest up and down record row. Distribs report, "Tape's getting more prominent every day". Still, with all the excitement, one noted distrib stated, "Regardless of the fact that everyone's getting all hepped up over tape, we believe that



KAREN CHANDLER

instead of hurting disks, tape will help us to sell more disks." He compares this to what happened when TV came booming into the picture and was supposed to K.O. radio. "Instead", he declared, "radio's bigger and better than ever". . . . Stu Glassman of Radio Doctors, Milwaukee, taking his first-vacation in five years, bumped into Lenny and Sylvia Garmisa. He spent his first evening talking shop. "But", said Stu, "that's how it is when you're in love with your business". . . . Everyone here looking forward to "the biggest Xmas season in history". . . . This year's "Millie" deejay award by Milwaukee's record biz expected to be a very tough choice. Bob (Coffee-Head) Larsen won first year. Johnny (Mad Man) Michaels won second year. . . . Stereophonic disks expected any day now. . . . Many congratulating Trib's Herb Lyons on his swell report on James Dean's hometown tribute. . . . Chuck Peele to work for Jake Friedman's record distributing biz in Atlanta. . . . Lee Brooks now with The Cash Box' Chicago offices. . . . Tony Galgano and Rueben Lawrence back from NYC with, "Hottest LP we've ever handled", says Galgano. Disk is "Port Said" by Mohammed L. Bakkar And His Oriental Ensemble on Audio-Fidelity. Both Galgano and Lawrence feel this LP is "a certain million seller". . . . Howard Caro, now with Jubilee as midwest sales promotioner, chirping about new releases by Big Al Sears ("Fascination" b/w "Around The World In 80 Days") and Dion and the Timberlanes, "The Chosen Few". . . . Decca's Don Foreman called to report fine reaction over Karen Chandler dinking of "Tell Me More".

### HOLLYWOOD:

The Jerry Fielding Orchestra being presented every Monday night in concert at The Crescendo, along with the club's regular show. . . . New personality signed by Dot Records is Ray Campi from Austin, Texas, who doubles as singer-writer on his first release of "Give That Love To Me" and "It Ain't Me". . . . Sy Waronker, president of Liberty Records, has signed Steve Miller to handle national publicity and advertising for the West Coast firm. . . . David Rose will share the baton with Arthur Fiedler for the first Pasadena Pops Concert at the Santa Anita Turf Club, September 6. . . . Champ Butler heading the shows for the season at the Capistrano Beachcombers Club. . . . Pacific Jazz releasing an album of "Music From The James Dean Story" with Bud Shank and his orchestra. . . . Mae Williams' initial album for Verve Records has been titled "Show-time—Mae Williams" and will be released nationally next week. . . . Imperial Records has signed Israeli pianist, Aminadav Aloni to an exclusive contract and his initial album, "Jazzing Up The Classics" will be released early next month. . . . Jerry Wallace, who made an impressive debut on the Challenge label with "Blue Jean Baby", out with his follow-up disk,



CHAMP BUTLER

"Date Night" and "Once With You" this week. . . . "Miss You" written by Harry, Henry and Charlie Tobias is getting its third revival in twenty-eight years, via the Bill Haley waxing on Decca. . . . Frankie Lymon in town for the Earl McDaniel Rock and Roll show playing the United Artists Theatre for five days this week. . . . Lenny Salidor, Decca's new West Coast promotion manager, taking Kay Cee Jones around to the disk jockeys with her new recording of "Humpty Dumpty Heart". . . . Dan Dailey joining the growing number of film stars now being heard on records, with a new album, "Mr. Musical Comedy" out on the Tops label.

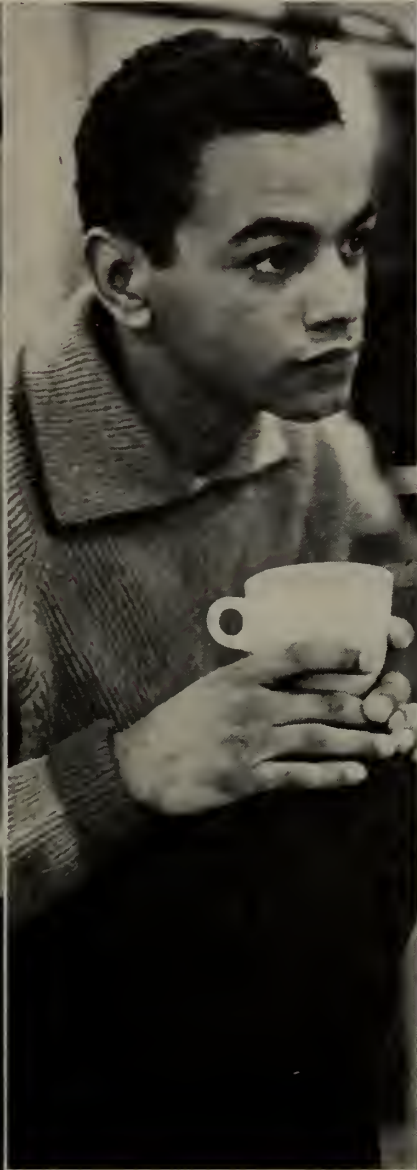




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*b/w*  
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 with Ray Ellis  
 and His Orchestra  
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## JOHNNY MATHIS

The perfect sales-mate for John's "Wonderful, Wonderful" and "It's Not For Me to Say," chart-perchers for no less than 19 weeks! Here is one of the most exciting, unique artists in industry history with what may well be his most memorable performance to date.

Chances Are  
*b/w*  
 The Twelfth of Never  
 with Ray Conniff  
 and His Orchestra  
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## JERRI ADAMS

Two ballads with a beat, either or both of which could well explode as The Big One for the talented Miss Adams.

I'm All Right Now  
*b/w*  
 Looking For Someone  
 to Love  
 with Ray Conniff  
 and His Orchestra  
 4-40992



## RAY CONNIFF

Two cash-registering samples of the "Conniff Sound," assured plays-a-plenty by the nation's deejays (whose overwhelming vote in the just concluded Cash Box deejay poll put the Conniff organization on top as the "Up and Coming Orchestra" of the year).

Melody For Two Guitars  
*b/w*  
 Walkin' and Whistlin'  
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		Pos. Last Week
1	TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)	1
2	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	3
3	WHITE SILVER SANDS DON RONDO (Jubilee)	4
4	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	2
5	DIANA PAUL ANKA (ABC-Paramount)	7
6	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	6
7	AROUND THE WORLD MANTOVANI (London) — VICTOR YOUNG (Decca)	5
8	RAINBOW RUSS HAMILTON (Kapp)	12
9	IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)	16
10	SEND FOR ME NAT "KING" COLE (Capitol)	11
11	HONEYCOMB JIMMIE RODGERS (Roulette)	15
12	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS (Sun)	28
13	LOVE ME TO PIECES JILL COREY (Columbia)	18
14	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	13
15	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	8
16	OLD CAPE COD PATTI PAGE (Mercury)	10
17	THAT'LL BE THE DAY CRICKETS (Brunswick)	14
18	(MY HEART/AND THAT) REMINDS ME KAY STARR (RCA Victor) DELLA REESE (Jubilee)	21
19	JUNE NIGHT JIMMY DORSEY (Fraternity)	29
20	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	9

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and

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by

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"OH YEAH"

and

"WHERE DO I STAND WITH YOU"

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21) REMEMBER YOU'RE MINE. 22) WHISPERING BELLS. 23) SEARCHIN'. 24) SHANGRI-LA. 25) LOVING YOU. 26) SHORT FAT FANNIE. 27) SOFT SANDS. 28) GOODY GOODY. 29) LONG LONELY NIGHTS. 30) SWINGING SWEET-HEARTS. 31) STAR DUST. 32) LOTTA LOVIN'. 33) MY PERSONAL POSSESSION. 34) JUST BETWEEN YOU AND ME. 35) THERE'S A GOLDMINE IN THE SKY. 36) I AM. 37) MR. LEE. 38) THIRD FINGER LEFT HAND. 39) A FALLEN STAR. 40) TO THE AISLE. 41) PASSING STRANGERS. 42) AN AFFAIR TO REMEMBER. 43) HUMPTY DUMPTY HEART. 44) SO RARE. 45) BON VOYAGE. 46) DRIVE-IN SHOW. 47) REBEL. 48) SUMMER LOVE. 49) COOL SHAKE. 50) BAND OF ANGELS. 51) WHEN I SEE YOU. 52) WONDERFUL! WONDERFUL! 53) THE SONG YOU HEARD WHEN YOU FELL IN LOVE. 54) HULA LOVE. 55) YOU'RE MY ONE AND ONLY LOVE. 56) ISLAND IN THE SUN. 57) WITH ALL MY HEART. 58) I LIKE YOUR KIND OF LOVE. 59) DANCIN'. 60) THE FIRST KISS; BUILD YOUR LOVE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**DOT'S****BEST  
SELLERS**

- 15602 REMEMBER YOU'RE MINE—  
THERE'S A GOLDMINE IN THE SKY ..... *Pat Boone*
- DEP-1057 FOUR BY PAT ..... *Pat Boone*
- 15586 REBEL ..... *Carol Jarvis*
- 15570 BERNARDINE—  
LOVE LETTERS IN THE SAND ..... *Pat Boone*
- 15612 THERE'S A NEW MOON  
OVER MY SHOULDER  
MISTER FIRE EYES ..... *Bonnie Guitar*
- 15592 WHISPERING BELLS ..... *The Del-Vikings*
- 15606 LOVE BY THE JUKE BOX LIGHTS—  
ON MY MIND AGAIN ..... *Gale Storm*
- 15611 FROM A JACK TO A KING—SLOW TRAIN ..... *Jim Lowe*
- 15626 MY CABIN ON DREAMS—  
DEDICATED TO YOU ..... *The Hilltoppers*
- 15594 A FALLEN STAR ..... *The Hilltoppers*
- DEP-1056 A CLOSER WALK WITH THEE ..... *Pat Boone*
- 15574 A FALLEN STAR ..... *Jimmy Newman*
- 15619 OLD FASHIONED LOVE—  
YOU CAN'T GET LOVIN' ..... *Johnny Maddox*
- 15610 GOODY, GOODY ..... *Jane Grant*
- 15609 LONGING TO HOLD YOU AGAIN—  
SO LONG ..... *Don Robertson & Lou Dinning*

**NEW RELEASES**

- 15613 WHAT'S THE USE—UNDER THE DOUBLE EAGLE ..... *Leon McAuliff*
- 15614 ROCKIN' BOOGIE—MY FUNNY VALENTINE ..... *The Brothers Candoli*
- 15615 GEE, I LOVE YOU—WHAT YOU'VE DONE TO ME ..... *Brenda & Eddie*
- 15616 I LOVE YOU—HOME ..... *Bob Stewart*
- 15617 IT AIN'T ME—GIVE THAT LOVE TO ME ..... *Ray Campi*
- 15618 SHADOW OF A DOUBT—SINGLE ..... *Bill Carey*
- 15620 IF MY LOVE HAD WINGS—A WOUND TIME CAN'T ERASE ..... *Sky Johnson*
- 15621 DOODLE-DOO-DOO—ALL DRESSED UP ..... *Herb Fleming*
- 15622 LOVE ME, SO I'LL KNOW—I'M SENDING YOU THIS RECORD ..... *Bob Denton*
- 15623 STEADY DATE—LOVE ME TONIGHT ..... *The Smith Sisters*
- 15624 PLAIN WE LIVE—AUTUMN LOVE SONG ..... *Malcolm Keen-Priam Keith*
- 15625 BABY SITTING—WITHOUT YOUR LOVE ..... *Bob Riley*

*Dot*RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181  
THE NATION'S BEST SELLING RECORDS



# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

## And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1. ....	.....
2. ....	.....
3. ....	.....
4. ....	.....
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6. ....	.....
7. ....	.....
8. ....	.....
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### List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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7. ....	.....
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9. ....	.....
10. ....	.....

### List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1. ....	.....
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10. ....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY..... STATE.....



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS



ED FERLAND  
(WHEC—Rochester, N. Y.)



MIKE DAY  
(KDAY—Los Angeles)



EARL McDANIEL  
(KLAC—Los Angeles)

Claire and Saxie Dowell (KPOK-Scottsdale, Ariz.) spent a week in Hollywood visiting Randy Wood and Beale Smith of Dot Records. . . . Don Caldwell (WHLL-Wheeling, W. Va.) is doing record hops at the El Tor Grotto in Wheeling. . . . Don Porter (KXL-Portland, Ore.) says Elvis Presley (RCA Victor) will be making his first showing in the Northwest the first week of September. . . . Our sympathy to John Harvey (KGO-San Francisco, Calif.) on learning of the death of his mother. . . . WHEC-Rochester, N. Y. deejays Ed Meath, Bob E. Lloyd and Ed Ferland emceed the live two-hour WHEC broadcast of the Rochester Musicians' Union Third Annual Festival of Modern Music recently. The event, broadcast with the cooperation of Local 66, American Federation of Musicians, had twenty-five of Rochester's top orks and combos participating before an impressive turn-out. . . . Congratulations to WNCA-Siler City, N. C. on their fifth anniversary. . . . Chris Lane (KAKC-Tulsa, Okla.) tells us that an advance platter of Intro Record's first John Ashley issue, "Let Yourself Go, Go, Go," has drawn a bigger mail response than any other record in over two years. Ashley appeared in Tulsa to plug his new movie, "Dragstrip Girl," and KAKC played his disk once every hour for a week. The results, according to Lane, was 2,000 letters within the first 48 hours. . . . In the August 17th Disk Jockey Regional Record Report we incorrecly listed the station call-letters of Al Radka. Al is stationed with KFRE-Fresno, Calif. . . . A combination that cannot be matched, writes Dick Webb (WRAMO-Monmouth, Ill.), is heard in the new Johnny Mathis album success, "Wonderful Wonderful." They are Mathis, the music of Percy Faith, and two Bart Howard songs, "Let Me Love You," and "Year After Year."

\* \* \* \* \*

Bill Bennett (WDGY-Minneapolis, Minn.) received an attendance of over 3,400 into one of his weekly "Twilight Teentime Dance." . . . As Frank Evans (KDAY-Hollywood, Calif.) talked to the Los Angeles police on the telephone on his early morning "Contact" stint, someone made off with Frank's typewriter in an adjoining office. As of this writing, neither the typewriter or the one who took it has been found. . . . KUTE-Glendale, Calif. reports a terrific response to the "Paul Whiteman 50th Anniversary" two-disk LP on Grand Award right after the first selection from the package was played ("When Day Is Done"). . . . Hal Botham (CJET-Smith Falls, Ont., Canada) reports that the Diamonds (Mercury), a recent attraction in near-by Ottawa, are doing very well with their new LP, "The Diamonds," in Hal's area.

A KYW-TV-Cleveland, Ohio experimental TV show, which "attempts to achieve and create diverse moods thru the use of expressionistic sounds (music) and accompanying visual illustrations" bowed on the station August 18th. The half-hour program, tabbed "Say It With Music," has no dialogue, except for limited narration. . . . Guy Andrews (WEIM-Fitchburgh, Mass.) writes that WEIM is under new management, and that he has been named Program Director. Jack also informs us of Jack Richards, a deejay at WEIM, who has composed such songs as "He" and "Queen Of The Senior Prom." The platter spinner has staged many successful rock 'n roll shows, and does four remote broadcasts (a half hour each) a week for a local drive-in theatre. . . . We're sorry to hear of the death of Alex Cooper (KLAC-Hollywood, Calif.). Earl McDaniel has been signed by KLAC to fill the 4 to 8 PM time-slot vacated by Cooper's death. McDaniel will start on KLAO September 1st, and will join the outlets other deejays in presenting KLAC's big annual charity show in the Hollywood Bowl on September 21st.

\* \* \* \* \*

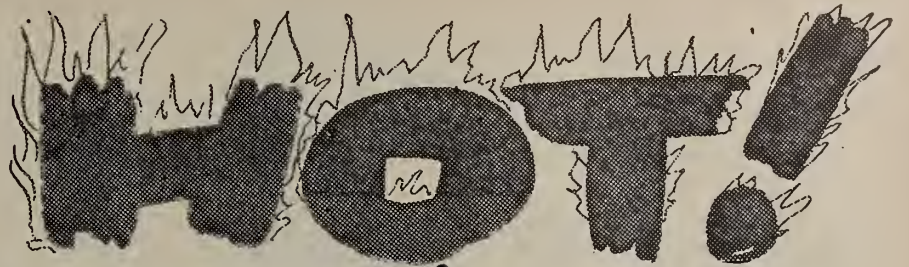
Johnny Murphy has moved over to CKOY-Ottawa, Ont., Canada, and takes over the "Musical Clock" morning show 6-9 AM. Johnny would like to remind the diskery and publishers to revise their mailing lists in the sending of material. . . . Mike Day is a new late morning hour deejay for KDAY-Los Angeles. . . . Bob Green, formerly WCAR-Detroit, Mich., has joined KDTH-Dubuque, Iowa, and will do the 4 PM program daily on the station.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





IS



SENSATIONAL **NEW** RELEASES...



# "SHAKE ME I RATTLE"

(Squeeze Me I Cry)

b/w "Pocahontas"

# THE LENNON SISTERS

Brunswick 9-55028; 55028

*Current Best Seller*

## "WHITE SILVER SANDS"

and "ONE DAY A LITTLE GIRL"

Brunswick 9-55013; 55013

*Heading  
For a  
Million*



# "THAT'LL BE THE DAY" The Crickets

Brunswick 9-55009; 55009



A  
Great  
Song

Gets  
the  
1st  
Vocal  
by



# RICHARD HAYES

singing

# "SWINGING SWEETHEARTS"

Orchestra and Chorus directed by JACK PLEIS

DECCA 9-30436



## Juke Box Regional Record Report

The Top Ten Records — City by City

### New York, N. Y.

1. Diana (P. Anka)
2. Mr. Lee (Bobbettes)
3. Bye, Bye Love (Everlys)
4. Star Dust (B. Ward)
5. Honeycomb (J. Rodgers)
6. Around The World (Mantovani/Young)
7. Tammy (D. Reynolds)
8. And That Reminds Me (D. Reese)
9. It's Not For Me To Say (J. Mathis)
10. That'll Be The Day (Crickets)

### Milwaukee, Wis.

1. Tammy (D. Reynolds)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (Young/Crosby)
5. Teddy Bear (E. Presley)
6. Diana (P. Anka)
7. I'm Gonna Sit Right Down (B. Williams)
8. Rainbow (R. Hamilton)
9. Remember You're Mine (P. Boone)
10. In The Middle Of An Island (T. Bennett)

### Boston, Mass.

1. Tammy (Reynolds/Ames Bros.)
2. Diana (P. Anka)
3. I'm Gonna Sit Right Down (B. Williams)
4. Rainbow (R. Hamilton)
5. Bye, Bye Love (Everlys)
6. Old Cape Cod (P. Page)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. That'll Be The Day (Crickets)
9. There's A Goldmine In The Sky (P. Boone)
10. Love Letters In The Sand (P. Boone)

### Kansas City, Mo.

1. Tammy (Ames Bros./Reynolds)
2. Short Fat Fannie (L. Williams)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Susie-Q (D. Hawkins)
5. White Silver Sands (Rondo)
6. Star Dust (B. Ward)
7. Wonderful! Wonderful! (J. Mathis)
8. Drive-In Show (E. Cochran)
9. Teddy Bear (E. Presley)
10. Remember You're Mine (P. Boone)

### Houston, Tex.

1. Lotta Lovin' (G. Vincent)
2. Tammy (D. Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. White Silver Sands (Rondo)
5. I'm Gonna Sit Right Down (B. Williams)
6. Blue Jean Baby (J. Wallace)
7. That'll Be The Day (Crickets)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Mean Woman Blues (Presley)
10. First Kiss (N. Petty)

### San Francisco, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (D. Reynolds)
3. Whispering Bells (Del-Vikings)
4. Bye, Bye Love (Everlys)
5. It's Not For Me To Say (J. Mathis)
6. Fascination (D. Shore)
7. Star Dust (B. Ward)
8. Teddy Bear (E. Presley)
9. Send For Me (N. Cole)
10. Shangri-La (Four Coins)

### Detroit, Mich.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Rainbow (R. Hamilton)
4. It's Not For Me To Say (J. Mathis)
5. Diana (P. Anka)
6. Honeycomb (J. Rodgers)
7. Goody Goody (F. Lyman)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Fascination (D. Jacobs)
10. Short Fat Fannie (L. Williams)

### Chicago, Ill.

1. Tammy (D. Reynolds)
2. Wonderful Wonderful! (J. Mathis)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teddy Bear (E. Presley)
6. In The Middle Of An Island (T. Bennett)
7. Fascination (Carroll/Morgan)
8. White Silver Sands (Rondo)
9. Rainbow (R. Hamilton)
10. Diana (P. Anka)

### Miami, Fla.

1. Short Fat Fannie (L. Williams)
2. It's Not For Me To Say (J. Mathis)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Wonderful! Wonderful! (J. Mathis)
5. Send For Me (N. Cole)
6. Whispering Bells (Del-Vikings)
7. Tammy (Reynolds/Ames Bros.)
8. Bon Voyage (J. Harper)
9. That'll Be The Day (Crickets)
10. Love Me To Pieces (J. Corey)

### St. Louis, Mo.

1. Tammy (D. Reynolds)
2. June Night (J. Dorsey)
3. When I See You (F. Domino)
4. Goody Goody (F. Lyman)
5. And That Reminds Me (D. Reese)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. It's Not For Me To Say (J. Mathis)
8. Bye, Bye Love (Everlys)
9. Whispering Bells (Del-Vikings)
10. Fallen Star (Hilltoppers)

### Baltimore, Md.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Whispering Bells (Del-Vikings)
4. Teddy Bear (E. Presley)
5. Remember You're Mine (P. Boone)
6. Love Letters In The Sand (P. Boone)
7. Tammy (Ames Bros./Reynolds)
8. Love Me To Pieces (J. Corey)
9. First Kiss (N. Petty)
10. That'll Be The Day (Crickets)

### New Orleans, La.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. I'm Gonna Sit Right Down (B. Williams)
4. White Silver Sands (Rondo)
5. Remember You're Mine (P. Boone)
6. Star Dust (B. Ward)
7. Send For Me (N. Cole)
8. Teddy Bear (E. Presley)
9. Bye, Bye Love (Everlys)
10. So Rare (J. Dorsey)

### Minneapolis, Minn.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Short Fat Fannie (L. Williams)
4. Searchin' (Coasters)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Around The World (Mantovani)
7. Whispering Bells (Del-Vikings)
8. Rainbow (R. Hamilton)
9. That'll Be The Day (Crickets)
10. Lotta Lovin' (G. Vincent)

### Philadelphia, Pa.

1. Rainbow (R. Hamilton)
2. That'll Be The Day (Crickets)
3. I'm Gonna Sit Right Down (B. Williams)
4. Star Dust (B. Ward)
5. Goody Goody (F. Lyman)
6. Fascination (J. Morgan)
7. Tammy (D. Reynolds)
8. It's Not For Me To Say (J. Mathis)
9. Bon Voyage (J. Harper)
10. Honeycomb (J. Rodgers)

### Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. It's Not For Me To Say (J. Mathis)
4. Love Letters In The Sand (P. Boone)
5. Send For Me (N. Cole)
6. Bye, Bye Love (Everlys)
7. Teddy Bear (E. Presley)
8. Star Dust (B. Ward)
9. Around The World (Young)
10. Searchin' (Coasters)

### Cincinnati, Ohio

1. Tammy (Reynolds/Ames Bros.)
2. Searchin' (Coasters)
3. Around The World (Young/McGuire)
4. Love Me To Pieces (J. Corey)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Old Cape Cod (P. Page)
7. Send For Me (N. Cole)
8. It's Not For Me To Say (J. Mathis)
9. Love Letters In The Sand (P. Boone)
10. Loving You (E. Presley)

### Denver, Colo.

1. Tammy (Reynolds/Ames Bros.)
2. Short Fat Fannie (L. Williams)
3. Honeycomb (J. Rodgers)
4. Around The World (Young/Mantovani)
5. White Silver Sands (Rondo)
6. Loving You (E. Presley)
7. Teddy Bear (E. Presley)
8. What Will I Tell My Heart (F. Domino)
9. In The Middle Of An Island (T. E. Ford)
10. Bye, Bye Love (Everlys)

### San Antonio, Tex.

1. Short Fat Fannie (L. Williams)
2. Tammy (Ames Bros.)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teddy Bear (E. Presley)
6. Star Dust (B. Ward)
7. Over The Mountain (Johnnie & Joe)
8. Searchin' (Coasters)
9. When I Meet My Girl (T. Ridgely)
10. Cool Shake (Del-Vikings)

### Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. Searchin' (Coasters)
6. Around The World (Young)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. In The Middle Of An Island (T. Bennett)
9. Hula Love (B. Knox)
10. And That Reminds Me (D. Reese)

### Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. You're My One And Only Love (R. Nelson)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Rainbow (R. Hamilton)
7. That'll Be The Day (Crickets)
8. Drive-In Show (E. Cochran)
9. Lotta Lovin' (G. Vincent)
10. Teddy Bear (E. Presley)

### Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Send For Me (N. Cole)
4. Love Me To Pieces (J. Corey)
5. Old Cape Cod (P. Page)
6. I'm Gonna Sit Right Down (B. Williams)
7. That'll Be The Day (Crickets)
8. Rainbow (R. Hamilton)
9. Love Letters In The Sand (P. Boone)
10. Mr. Lee (Bobbettes)



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A ROYAL WELCOME  
*for*

## MODE RECORDS MUSIC OF THE DAY



**No. 108—Joy Bryan Sings**

**No. 105—Marty Paich Trio**

**No. 115—Lucky Lucy Ann**

- # 110—A Jazz Band Ball
- # 111—Bobby Swing Tenderly (Bobby Troup)
- # 112—Pepper Adams Quintet

- # 113—Joanne Grauer Trio
- # 114—Flute Fraternity (Herbie Mann-Buddy Collette)
- # 116—The Wind (Don Nelson)

- # 117—Bernie Nerow Trio
- # 118—Eddie Costa Quintet
- # 119—The Jazz Pickers (With Special Guest Star)

# 100—The Herbie Harper Sextet

# 102—The Richie Kamuca Quartet

# 104—The Paul Togawa Quartet

# 101—The Stan Levey Quintet

# 103—The Mel Lewis Sextet

# 106—"Gal With A Horn"—Clora Bryant

# 107—The Frank Rosolino Quintet

# 109—The Conte Candoli Quartet

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**HAMMER HEAD**

b/w

**SHINDIG**

KING 5070

EARL BOSTIC

**VIENNA, CITY OF MY DREAMS**

b/w

**JUST TOO SHY**

KING 5071

DONNIE ELBERT

**BELIEVE IT OR NOT**

b/w

**TELL ME SO**

DE LUXE 6143

**WHAT CAN I DO**

DE LUXE 6125

TINY TOPSY

**AW! SHUCKS BABY**

FEDERAL 12302

THE MIDNIGHTERS

**IS YOUR LOVE FOR REAL**

FEDERAL 12299

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(Let Me Be Your)

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Elvis Presley — Victor Gladys Music, Inc.

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recorded by

Elvis Presley — Elvis Presley Music, Inc.

**FABULOUS**

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Charlie Gracie — Cameo

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**HILL AND RANGE SONGS, INC.**

Pat Boone - "GOLD MINE IN THE SKY"

Pat Boone (E. P.) "CATHEDRAL IN THE PINES"

The Hilltoppers "MY CABIN OF DREAMS"

Pat Boone - "LOVE LETTERS IN THE SAND"

BOURNE, INC. - ABC MUSIC



**London Lowdown**

Tommy Steel, still one of this country's hottest artists on wax and in vaudeville theatres, is to go to Copenhagen and Stockholm between the 6th and the 9th of September for the premiere of his picture.

Gisele MacKenzie over here for a vacation, is also appearing on two TV shows for Channel Nine and will also star in the Jack Benny program which is a spectacular put on by BBC on August 28th from the Radio Show at Earls Court.

Paul Anka has a huge hit over here with his waxing of "Diana".

Dickie Valentine may be playing a three week stint in Las Vegas towards the end of this year or early 1958.

Ruby Murray has announced her engagement to Bernard Burgess, a member of the English vocal group known as the Jones Boys. Wedding date has not been set as yet.

Edmundo Ros at present at the Sporting Club at Monte Carlo, returns to this country to start a TV show for the BBC on September 6th.

Although he has only had one record issued in this country, it appears that Jerry Lee Lewis intends to come over for a vaudeville tour.

Russ Hamilton, whose record of "Rainbow" and "We Will Make Love" is high in the Hit Parade already on both sides of the Atlantic, has just cut a new one titled "Wedding Ring".

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 All Shook Up—Elvis Presley (HMV)
- 2 Love Letters In The Sand—Pat Boone (London)
- 3 Island In The Sun—Harry Belafonte (RCA)
- 4 Diana—Paul Anka (Columbia)
- 5 Teddy Bear—Elvis Presley (RCA)
- 6 Last Train To San Fernando—Johnny Duncan (Columbia)
- 7 Bye Bye Love—Everly Brothers (London)
- 8 Puttin' On The Style/Gamblin' Man—Lonnie Donegan (Pye-Nixa)
- 9 With All My Heart—Petula Clark (Pye-Nixa)
- 10 Little Darlin'—Diamonds (Mercury)
- 11 We Will Make Love—Russ Hamilton (Oriole)
- 12 Fabulous—Charlie Gracie (Parlophone)
- 13 Around The World—Ronnie Hilton (HMV)
- 14 Butterfingers—Tommy Steele (Decca)
- 15 All Star Hit Parade—Beverly Sisters, Max Bygraves, Billy Cotton, Johnston Brothers, Tommy Steele & Jimmy Young (Decca)
- 16 Start Movin'—Sal Mineo (Philips)
- 17 Dark Moon—Tony Brent (Columbia)
- 18 Start Movin'—Terry Dene (Decca)
- 18 When I Fall In Love—Nat "King" Cole (Capitol)
- 20 Around The World—Bing Crosby (Brunswick)
- 21 Lucille—Little Richard (London)
- 22 White Sport Coat—King Brothers (Parlophone)
- 23 I'm Gonna Sit Right Down and Write Myself A Letter—Billy Williams (Vogue-Coral)
- 24 Wandering Eyes/I Love You So Much It Hurts—Charlie Gracie (London)
- 25 Yes, Tonight Josephine—Johnnie Ray (Philips)
- 26 In The Middle Of An Island—King Brothers (Parlophone)
- 27 I Like Your Kind Of Love—Andy Williams (London)
- 28 Water Water—Tommy Steele (Decca)



**Top Selling Records**

Reported by

**Retail Outlets**

From Coast to Coast

- |  |   |  |
|--|---|--|
| <p><b>BROADWAY MUSIC</b><br/>New York, N. Y.</p> <ol style="list-style-type: none"> <li>1. Around The World (Mantovani)</li> <li>2. Tammy (D. Reynolds)</li> <li>3. Passing Strangers (Vaughan &amp; Eckstine)</li> <li>4. Rainbow (R. Hamilton)</li> <li>5. Fascination (J. Morgan)</li> <li>6. Old Cape Cod (P. Page)</li> <li>7. That'll Be The Day (Crickets)</li> <li>8. And That Reminds Me (D. Reese)</li> <li>9. White Silver Sands (Rondo)</li> <li>10. Shangri-La (4 Coins)</li> </ol>                           | <p><b>GILLETTE RECORD SHOP</b><br/>Chicago, Ill.</p> <ol style="list-style-type: none"> <li>1. It's Not For Me To Say (J. Mathis)</li> <li>2. Tammy (D. Reynolds)</li> <li>3. Wonderful! Wonderful! (J. Mathis)</li> <li>4. In The Middle Of An Island (T. Bennett)</li> <li>5. White Silver Sands (Rondo)</li> <li>6. Mister Lee (Bobbettes)</li> <li>7. Diana (P. Anka)</li> <li>8. Fascination (J. Morgan)</li> <li>9. Rainbow (R. Hamilton)</li> <li>10. Around The World (Young)</li> </ol>  | <p><b>CALIFORNIA MUSIC CO.</b><br/>Los Angeles, Calif.</p> <ol style="list-style-type: none"> <li>1. Goldmine In The Sky (Boone)</li> <li>2. Teddy Bear (E. Presley)</li> <li>3. Searchin' (Coasters)</li> <li>4. Tammy (D. Reynolds)</li> <li>5. I'm Gonna Sit Right Down (B. Williams)</li> <li>6. White Silver Sands (Rondo)</li> <li>7. Rainbow (R. Hamilton)</li> <li>8. Send For Me (N. Cole)</li> <li>9. Diana (P. Anka)</li> <li>10. It's Not For Me To Say (J. Mathis)</li> </ol>                                       |
| <p><b>MOSHER MUSIC CO.</b><br/>Boston, Mass.</p> <ol style="list-style-type: none"> <li>1. Tammy (D. Reynolds)</li> <li>2. Around The World (Crosby/Young)</li> <li>3. Old Cape Cod (P. Page)</li> <li>4. Fascination (J. Morgan)</li> <li>5. Passing Strangers (Vaughan &amp; Eckstine)</li> <li>6. Rainbow (R. Hamilton)</li> <li>7. Bye Bye Love (Everly Bros.)</li> <li>8. Love Me To Pieces (Corey)</li> <li>9. Affair To Remember (V. Damone)</li> <li>10. Love Letters In The Sand (P. Boone)</li> </ol>            | <p><b>STEPHENSON MUSIC CO.</b><br/>Raleigh, N. C.</p> <ol style="list-style-type: none"> <li>1. Whispering Bells (Del-Vikings)</li> <li>2. Whole Lot Of Shakin' (J. L. Lewis)</li> <li>3. Bernardine (P. Boone)</li> <li>4. Tammy (D. Reynolds)</li> <li>5. Love Letters In The Sand (P. Boone)</li> <li>6. Star Dust (B. Ward)</li> <li>7. Around The World (Mantovani)</li> <li>8. Teddy Bear (E. Presley)</li> <li>9. Mr. Lee (Bobbettes)</li> <li>10. Lasting Love (K. Kallen)</li> </ol>   | <p><b>STEFORD'S RECORD SHOP</b><br/>N.S. Pittsburgh, Pa.</p> <ol style="list-style-type: none"> <li>1. Rainbow (R. Hamilton)</li> <li>2. Tammy (D. Reynolds)</li> <li>3. Love Me To Pieces (J. Corey)</li> <li>4. Teddy Bear (E. Presley)</li> <li>5. Diana (P. Anka)</li> <li>6. Love Letters In The Sand (P. Boone)</li> <li>7. Bye Bye Love (Everly Bros.)</li> <li>8. I'm Gonna Sit Right Down (B. Williams)</li> <li>9. My Heart Reminds Me (K. Starr)</li> <li>10. In The Middle Of An Island (T. Bennett)</li> </ol>      |
| <p><b>BILLS T RECORD SHOP</b><br/>Tulsa, Okla.</p> <ol style="list-style-type: none"> <li>1. Tammy (D. Reynolds)</li> <li>2. Teddy Bear (E. Presley)</li> <li>3. Love Me To Pieces (J. Corey)</li> <li>4. Lotta Lovin' (G. Vincent)</li> <li>5. White Silver Sands (Boone)</li> <li>6. 14 Karat Gold (D. Cherry)</li> <li>7. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>8. Short Fat Fannie (Williams)</li> <li>9. Let The Four Winds Blow (R. Brown)</li> <li>10. That'll Be The Day (Crickets)</li> </ol>      | <p><b>REGENT RECORD SHOP</b><br/>Flint, Mich.</p> <ol style="list-style-type: none"> <li>1. Honeycomb (J. Rodgers)</li> <li>2. Tammy (D. Reynolds)</li> <li>3. Rainbow (R. Hamilton)</li> <li>4. Love Me To Pieces (Corey)</li> <li>5. Goody Goody (Teenagers)</li> <li>6. Short Fat Fannie (Williams)</li> <li>7. White Silver Sands (Rondo)</li> <li>8. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>9. Gonna Find Me A Bluebird (M. Rainwater)</li> <li>10. Star Dust (B. Ward)</li> </ol>                                   | <p><b>ANDERSON'S MUSIC</b><br/>Red Bank, N. J.</p> <ol style="list-style-type: none"> <li>1. Bye Bye Love (Everly Bros.)</li> <li>2. Love Letters In The Sand (P. Boone)</li> <li>3. Diana (P. Anka)</li> <li>4. It's Not For Me To Say (J. Mathis)</li> <li>5. Mr. Lee (Bobbettes)</li> <li>6. Send For Me (N. Cole)</li> <li>7. Teddy Bear (E. Presley)</li> <li>8. Goody Goody (F. Lyman)</li> <li>9. Rainbow (R. Hamilton)</li> <li>10. Star Dust (B. Ward)</li> </ol>   |
| <p><b>SUPER ENTERPRISE</b><br/>Washington, D. C.</p> <ol style="list-style-type: none"> <li>1. That'll Be The Day (Crickets)</li> <li>2. It's Not For Me To Say (J. Mathis)</li> <li>3. Send For Me (N. Cole)</li> <li>4. Long Lonely Nights (C. McPhatter)</li> <li>5. Tammy (D. Reynolds)</li> <li>6. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>7. I'm Gonna Sit Right Down (B. Williams)</li> <li>8. Around The World (Young)</li> <li>9. So Rare (J. Dorsey)</li> <li>10. Old Cape Cod (P. Page)</li> </ol> | <p><b>BERKELEY'S MUSIC CITY</b><br/>Berkeley, Calif.</p> <ol style="list-style-type: none"> <li>1. Rainbow (R. Hamilton)</li> <li>2. In The Middle Of An Island (T. Bennett)</li> <li>3. Tammy (D. Reynolds)</li> <li>4. White Silver Sands (Rondo)</li> <li>5. I'm Gonna Sit Right Down (B. Williams)</li> <li>6. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>7. Searchin' (Coasters)</li> <li>8. Short Fat Fannie (Williams)</li> <li>9. Remember You're Mine (P. Boone)</li> <li>10. Build Your Love (J. Ray)</li> </ol>    | <p><b>DEW MUSIC CO., INC.</b><br/>Monroe, La.</p> <ol style="list-style-type: none"> <li>1. Mean Woman Blues (Presley)</li> <li>2. Tammy (D. Reynolds)</li> <li>3. Rockin' Pneumonia (Smith)</li> <li>4. Teddy Bear (E. Presley)</li> <li>5. Around The World (Mantovani)</li> <li>6. I'm Gonna Sit Right Down (B. Williams)</li> <li>7. To The Aisle (5 Satins)</li> <li>8. Send For Me (N. Cole)</li> <li>9. Everytime I Hear That Song (I. J. Hunter)</li> <li>10. Long Lonely Nights (L. Andrews)</li> </ol>                 |
| <p><b>ALAMO PIANO CO.</b><br/>San Antonio, Texas</p> <ol style="list-style-type: none"> <li>1. Tammy (Ames Bros.)</li> <li>2. Love Letters In The Sand (P. Boone)</li> <li>3. I'm Gonna Sit Right Down (B. Williams)</li> <li>4. Teddy Bear (E. Presley)</li> <li>5. Star Dust (B. Ward)</li> <li>6. Shangri-La (4 Coins)</li> <li>7. Bye Bye Love (Everly Bros.)</li> <li>8. White Silver Sands (Rondo)</li> <li>9. Around The World (Mantovani)</li> <li>10. So Rare (J. Dorsey)</li> </ol>                              | <p><b>MARTY'S MUSIC STORE</b><br/>Lebanon Pa.</p> <ol style="list-style-type: none"> <li>1. Diana (P. Anka)</li> <li>2. I'm Gonna Sit Right Down (B. Williams)</li> <li>3. Tammy (D. Reynolds)</li> <li>4. White Silver Sands (Rondo)</li> <li>5. Mr. Lee (Bobbettes)</li> <li>6. Short Fat Fannie (Williams)</li> <li>7. Love Letters In The Sand (P. Boone)</li> <li>8. It's Not For Me To Say (J. Mathis)</li> <li>9. Send For Me (N. Cole)</li> <li>10. To The Aisle (5 Satins)</li> </ol>  | <p><b>SONG SHOP</b><br/>Cincinnati, Ohio</p> <ol style="list-style-type: none"> <li>1. Tammy (D. Reynolds)</li> <li>2. Searchin' (Coasters)</li> <li>3. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>4. Around The World (Young)</li> <li>5. Love Me To Pieces (Corey)</li> <li>6. Send For Me (N. Cole)</li> <li>7. Old Cape Cod (P. Page)</li> <li>8. Tammy (Ames Bros.)</li> <li>9. It's Not For Me To Say (J. Mathis)</li> <li>10. Love Letters In The Sand (P. Boone)</li> </ol>                                    |
| <p><b>JACKSON AUTOMATIC</b><br/>Jackson, Mich.</p> <ol style="list-style-type: none"> <li>1. Rainbow (R. Hamilton)</li> <li>2. That'll Be The Day (Crickets)</li> <li>3. Loving You (E. Presley)</li> <li>4. Goldmine In The Sky (P. Boone)</li> <li>5. I'm Gonna Find Me A Bluebird (M. Rainwater)</li> <li>6. Send For Me (N. Cole)</li> <li>7. Bye Bye Love (Everly Bros.)</li> <li>8. Teddy Bear (E. Presley)</li> <li>9. Around The World (McGuire)</li> <li>10. June Night (J. Dorsey)</li> </ol>                    | <p><b>GIFT MART MUSIC CENTER</b><br/>Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> <li>1. Diana (P. Anka)</li> <li>2. Star Dust (B. Ward)</li> <li>3. Mr. Lee (Bobbettes)</li> <li>4. Bye Bye Love (Everly Bros.)</li> <li>5. Whispering Bells (Del-Vikings)</li> <li>6. Honeycomb (J. Rodgers)</li> <li>7. Love Letters In The Sand (P. Boone)</li> <li>8. Goody Goody (F. Lyman)</li> <li>9. Around The World (Mantovani)</li> <li>10. Teddy Bear (E. Presley)</li> </ol>  | <p><b>LIL' PAL RECORD STORE</b><br/>Houston, Tex.</p> <ol style="list-style-type: none"> <li>1. Lotta Lovin' (G. Vincent)</li> <li>2. That'll Be The Day (Crickets)</li> <li>3. Frauline (D. Estes)</li> <li>4. White Silver Sands (Rondo)</li> <li>5. Blue Jean Baby (J. Wallace)</li> <li>6. J. D. Boogie Woogie (J. Dorsey)</li> <li>7. Everytime I Ask My Heart (J. Grey)</li> <li>8. Mean Woman Blues (Presley)</li> <li>9. Fascination (Troubadors)</li> <li>10. Humpty Dumpty Heart (L. Baker)</li> </ol>                 |
| <p><b>KATZ DRUG CO.</b><br/>Kansas City, Mo.</p> <ol style="list-style-type: none"> <li>1. Tammy (Ames Bros./D. Reynolds)</li> <li>2. Short Fat Fannie (Williams)</li> <li>3. Whole Lot Of Shakin' (J. L. Lewis)</li> <li>4. White Silver Sands (Rondo)</li> <li>5. Susie-Q (D. Hawkins)</li> <li>6. Drive In Show (E. Cochran)</li> <li>7. Star Dust (B. Ward)</li> <li>8. Remember You're Mine (P. Boone)</li> <li>9. My One And Only Love (R. Nelson)</li> <li>10. Wonderful! Wonderful! (J. Mathis)</li> </ol>         | <p><b>BULLARDS HOME &amp; OFFICE SUPPLY CO.</b><br/>Hazard, Ky.</p> <ol style="list-style-type: none"> <li>1. Remember You're Mine (P. Boone)</li> <li>2. Teddy Bear (E. Presley)</li> <li>3. I'm Gonna Sit Right Down (B. Williams)</li> <li>4. It's Not For Me To Say (J. Mathis)</li> <li>5. So Rare (J. Dorsey)</li> <li>6. Tammy (D. Reynolds)</li> <li>7. Send For Me (N. Cole)</li> <li>8. Island In The Sun (H. Belafonte)</li> <li>9. Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>10. Dark Moon (G. Storm)</li> </ol> | <p><b>LYRIC NEWS &amp; RECORD SHOP</b><br/>Indianapolis, Ind.</p> <ol style="list-style-type: none"> <li>1. Bye Bye Love (Everly Bros.)</li> <li>2. Love Letters In The Sand (P. Boone)</li> <li>3. Teddy Bear (E. Presley)</li> <li>4. I'm Gonna Sit Right Down (B. Williams)</li> <li>5. It's Not For Me To Say (J. Mathis)</li> <li>6. So Rare (J. Dorsey)</li> <li>7. White Silver Sands (Rondo)</li> <li>8. Whispering Bells (Del-Vikings)</li> <li>9. Around The World (Young)</li> <li>10. Star Dust (B. Ward)</li> </ol> |



# "Sound Buy, 1957" Keynote Of Vik's Fall LP Plan

NEW YORK—VIK Records, after doubling its volume over the last year, has now announced its most ambitious record release to date, "Sound Buy, 1957". The program is VIK's largest in scope—with 22 LP's and 44 EP's scheduled. VIK execs regard it as one of the most attractive programs ever offered to distributors including the cash discount plan and dating privileges.

The repertoire of 22 long play albums includes 19 in full color packages. Both the LP's and the EP's are recorded in "New Orthophonic" High Fidelity sound and are packaged in attractive high gloss covers. The complete long play release consists of:

"The Best Of Eddie Cantor"—Eddie Cantor; "Mam'selle Gisele"—Gisele MacKenzie; "Sound And Fury"—Sid Bass Orch.; "Green Eyes"—Helen O'Connell; "Higher Than Fi"—Marty Gold Orch.; "The Four Brothers-Together Again"—Zoot Sims, Al Cohn, Herbie Stewart, Serge Chaloff; "The Jazz Messengers"—The Jazz Messengers; "Loves Of My Life"—Hugo Montenegro Orch.; "Concert Miniatures"—Neal Hefti Orch.; "Birdland Dreamband"—Vol. 2—Maynard Ferguson; "In A Swingin' Mood"—Ann Gilbert; "Dances Wild"—Russ Case Orch.; "Love In Any Language"—Anamorena; "Muchachas"—Conjunto Los Carinosos; "Maltby With Strings Attached"—Richard Maltby Orch.; "Winged Victory Chorus"; "Lecuona's Afro-Cuban Suite"—Noro Morales and his Orch.; "My Old Flame"—Julie Wilson; "For A Lazy Afternoon"—Neil Wolfe at the piano; "Jazz Goes To Broadway"; "Old, But New"—George Siravo Orch.

According to Ben Rosner, Manager of VIK Records, extra emphasis has been put on the Extended Play program because of the growing demand

for EP's. Rosner said, "I believe that (1) 45 EP's compete in no way with long play albums, (2) the 45 EP customer is the single record buyer, (3) EP's should be planned, recorded and packaged for their specific market and (4) the EP price (\$1.29) is right to attract the teenagers and young adults if the right EP merchandise is made available to them."

VIK has made a special effort to individualize covers and titles of the EP's in its Fall program. "Our future plans will go a step further in what we think is the proper direction," said Rosner. "LP albums will only have EP equivalents if the artist and/or repertoire involved is suitable for the EP market. For the most part, VIK EP's will be specifically planned and recorded to reach the vast, untapped teenage and young adult market," Rosner concluded.

The greatest advertising and promotion campaign VIK yet has undertaken has been planned for "Sound Buy, 1957". There will be two-page spreads in the various trade publications. Disk jockeys having a network show will receive the entire release from the factory, the local jockeys will be fully covered by distributors. Each jockey will receive a booklet of "Tips and Bios" containing pertinent material on the albums and artists. An intensive newspaper and magazine publicity campaign has been set up with the entire release scheduled to go to reviewers, columnists and syndicated writers.

Special dealer aids will be provided including the following point of sale material: (1) mounted easel-backed album covers on all the albums; (2) reprints of the trade ads; (3) a new VIK catalog listing all current merchandise through October 1; and (4) additional quantities of album covers, liners and promotion pieces.

# Let's Talk About Hits!



MILWAUKEE, WISC.—Hugo Winterhalter on a recent trip to Milwaukee, where he conducted a 68 piece Symphony Under The Stars Orchestra, took time out to visit the Dodger Dugout and see his old friend Pee-Wee Reese.

# Eight Win RCA Victor Contest

NEW YORK—Second quarter winners in RCA Victor's "Double Your 45 EP Rate by '58" contest have been announced by Dave Fynn, Manager of RCA Victor's Planning and Marketing.

Mark II RCA Victor New Orthophonic Hi-Fi 4 Speed Victrola Phonographs with AM-FM Radios were sent to one RCA Victor distributor in each of eight regions with the greatest percentage increase of 45 EP sales for April-May-June of 1957 over 1956. The phonographs were, in turn, awarded to the top salesman of each winning distributor.

Winning salesmen and the RCA Victor distributors they represent are: Joseph Palmacci, Commercial Distributors, Portland, Maine (northeastern); Morton Williams, D & H Distributors, Harrisburg, Pa. (eastern); William K. Ferguson, Main Line Distributors, Toledo, Ohio (east central); Donald J. Schmoll, Interstate Supply Co., St. Louis, Mo. (west central); Larry Bushey, Sea Coast Appliance Distributors, Miami, Fla. (southern); Robert Dorn, Dulaney's, Inc., Oklahoma City, Okla. (southwestern); Hal Haines, RCA Victor Distributing Corp., Los Angeles, Calif. (western); Mary May Patterson and Denver Cain, Associated Distributors, Indianapolis, Ind. (central).

The "Double Your 45 EP Rate By '58" contest was announced in February of 1957 by Frank M. Folsom, Chairman of the Executive Committee of the Board of the Radio Corporation of America. At the end of 1957 the Frank M. Folsom Awards, as yet undetermined, will be presented to the RCA Victor distributor executive in each of eight regions with the greatest 45 EP percentage increase for the 1957 calendar year. These awards will be presented at a formal dinner in New York by Folsom. Record Managers will accompany winning distributors and receive duplicate awards.

In addition to the Frank M. Folsom awards, there are two grand prizes for distributor record managers. First prize to the distributor record manager who shows the greatest percentage increase in 45 EP sales in 1957 over 1956 is a 21-day, all-expense-paid vacation for two to any one port in the world. Second prize is a 1958 Ford Thunderbird.

A quarterly prize is awarded to the one RCA Victor distributor in each of eight regions who shows the greatest percentage increase in 45 EP sales over a corresponding period of 1956. The distributor executive then gives the quarterly prize to the salesman in his company who has done most to increase 45 EP sales for the quarter.

In the 1st quarter every salesman who entered the contest received a leather wallet and case for valuable documents. The 3rd quarter prize will

be an RCA Victor 21" color TV set. In the 4th quarter winning salesmen will receive 10 shares of RCA Common Stock.

A SMASH  
**THE CHORDETTES**  
"JUST BETWEEN YOU AND ME"  
Cadence # 1330  
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New Release  
**"LITTLE NEVA"**  
JERICHO BROWN  
RKO # 412  
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1440 Broadway, New York, N. Y.

**"FLATFOOT SAM"**  
By OSCAR WILLIS  
ARGO # 5272  
**Argo RECORD CO.**  
4750-52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

**Ferlin Husky**  
"Make Me Live Again"  
CAPITOL # 3790  
**CENTRAL SONGS, INC.**  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF  
HOLLYWOOD 1-9347

# New Jacksonville One-Stop



JACKSONVILLE, FLA.—Bush Distributing Company, this city, this week announced that it has added to its services a complete One-Stop record service. The business is located in Bush's building at 60 Riverside Avenue, Jacksonville, Florida, and is called BUDISCO One-Stop Record Service. It is currently carrying around a \$30,000 inventory of records, and is designed to serve the operators as well as the retail stores throughout the northern and western parts of Florida, as well as Georgia, Alabama and South Carolina.

The new department is headed by Jack Weingarten who was formerly with an RCA distributor, and before that, Mercury and King record manufacturers.

Seen above from left to right: Doris Stanley, former manager of the record department in a W. T. Grant Department Store, Jack Weingarten, and Frank Trader, who was formerly associated with one of the largest operators in this area, and D. J. Barton.



Promoting "The Fuzzy Pink Nightgown"



WASHINGTON, D.C.—Jane Russell, United Artists film star, is shown above as she visits the office of Hirsh De La Viez, president of Hirsh Coin Machine Corp. in Washington, D.C. Jane is presenting Hirsh with a new Imperial album of the sound track from the film in which she stars "The Fuzzy Pink Nightgown".

Golden Crest Extends Fall Plan; Signs 8 Artists

NEW YORK—Hal Friedman, Sales Counsel for Golden Crest Records, last week announced that the firm's "Fall Sales Plan" will be extended three weeks beyond the original closing date of August 31st and will now officially close on Sept. 22nd.

Friedman reported that "the terrific acceptance of the two-part sales plan has been so enthusiastic that we have been forced to make this three-week extension in order to allow our distributors to completely saturate their dealers."

Both the "Open Stock Incentive Plan" offering two free LP's for every ten purchased and the "Special Starter Plan" of 25 albums with a list price of \$101.50 at a dealer cost of only \$40.00 have resulted in a buying bonanza far beyond our wildest expectations.

In addition, Friedman stated that the just-released "New York Philhar-

monic Brass Ensemble" LP has been added to the plan list and will be available to distributors on the same basis as the balance of the Golden Crest catalogue.

At the same time, Clark Galehouse, president of Golden Crest Records, announced the pacting of eight recording artists to exclusive recording deals with the indie diskery.

Heading the list is bandleader "Shep" Fields who will wax LP's, Mark Laub whose Lowery Electronic Organ album, just issued, is expected by Golden Crest to become the biggest selling LP yet released by the firm, and Bill Harrington whose dance band LP will shortly be released.

In addition, singers Betty Ann Blake, Cliff Martin, Ricky Shaw, Calvin Ruffin and Bob Bravin have been pacted to cut singles in line with Golden Crest's policy to go heavier into the single field.



Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	2
2	AROUND THE WORLD Victor Young ASCAP—Young	1
3	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	3
4	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	4
5	FASCINATION Southern ASCAP—Manning, Marchetti	7
6	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	6
7	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	5
8	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	12
9	RAINBOW Robbins ASCAP—Hamilton	15
10	TEDDY BEAR Gladys ASCAP—Mann, Lowe	9
11	SEND FOR ME Winneton BMI—Jones	11
12	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	—
13	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	8
14	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	10
15	SO RARE Robbins ASCAP—Herst, Sharpe	13



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)	TV
An Affair To Remember ..... Feist	All Shook Up ..... Shalimar
Around The World ..... Young	Around The World ..... Young
Band Of Angels ..... Witmark	Black Slacks ..... Pamco
Bye, Bye Love ..... Acuff-Rose	Bye Bye Love ..... Acuff-Rose
Every Little Movement ..... Witmark	Com-On ..... Feist
Fascination ..... Southern	Consideration ..... Desmo
Goody Goody ..... DeSylva, Brown & Henderson	Diana ..... Pamco
Honeycomb ..... Hawthorne	Fascination ..... Southern
I'm Gonna Sit Right Down ..... DeSylva, Brown & Henderson	Four Walls ..... Sheldon
In The Middle Of An Island ..... Mayfair	Goody Goody ..... DeSylva, Brown & Henderson
It's A Wonderful Thing To Be Loved ..... Granmore	Happy Happy Birthday Baby ..... Arc & Donna
It's Not For Me To Say ..... Valyr	I'm Gonna Sit Right Down ..... DeSylva, Brown & Henderson
Little White Lies ..... Bregman-Vocco & Conn	In The Middle Of An Island ..... Mayfair
Love Letters In The Sand ..... Bourne	Just Between You And Me ..... Winneton
Love Me To Pieces ..... Acuff-Rose	Lasting Love ..... Salmin
Marching Along To The Blues ..... Bob Miller	Lips Of Wine ..... Mack Martin
My Heart Reminds Me ..... Symphony House	Love Letters In The Sand ..... Bourne
Old Cape Cod ..... Pincus	Love Me To Pieces ..... Acuff-Rose
Shangri-La ..... Robbins	My Heart Reminds Me ..... Symphony House
Soft Sands ..... Weiss & Barry	Old Cape Cod ..... Pincus
Sweet Thing ..... Famous	Playing The Field ..... Rosemeadow
Swinging Sweethearts ..... E. H. Morris	Send For Me ..... Winneton
Tammy ..... Northern	Short Fat Fannie ..... Venus
There's A Goldmine In The Sky ..... Bourne	Tammy ..... Northern
There's A New Moon Over My Shoulder ..... Peer	Teddy Bear ..... Gladys
Till ..... Chappell	There's A Goldmine In The Sky ..... Bourne
When My Sugar Walks Down The Street ..... Mills	When My Sugar Walks Down The Street ..... Mills
White Silver Sands ..... Fellows-Peer	White Silver Sands ..... Fellows-Peer
Write To Me From Naples ..... Broadcast	Whole Lot Of Shakin' Going On ..... Marlyn
You Can't Lose The Blues With Colors ..... Berlin	World Apart ..... Coliseum

Climbing All Charts! **NAPPY BROWN'S** Getting Bigger & Bigger!

**"BYE-BYE BABY" # 1514**

The Sleeper Surprise Disc of the Year!

**WILBERT HARRISON'S**

**"MY LOVE IS TRUE" # 1517 — "CASH BOX Award o' the Week!"**

**SAVOY RECORD CO., Inc. NEWARK, N.J.**



# Dot Announces Fall Pkge Program With Discount Plan

HOLLYWOOD—The biggest album program in the history of Dot Records got under way August 15 with an announcement by president Randy Wood of a 10% discount to distributors to be passed on to dealers, on Dot's entire LP catalog, including 19 new LPs scheduled for August-September release, and 3 new EPs for the same period. The discount hype to Dot's rapidly expanding packaged goods line will be effective from August 15 to September 30, with the added advantage to distributors and dealers of 30-60-90-day dated billing.

Dot's catalog of 140 LPs and EPs includes all of the label's big-name personalities. Heading the firm's list of LP best-sellers are "The Ten Commandments," music from the sound track of the picture, Pat Boone's newest release "Pat's Great Hits," and Gale Storm's "Sentimental Me." Ready for the market this month and next are a number of Dot "firsts": Margaret Whiting's "Goin' Places"; Bonnie Guitar's "Moonlight and Shadows"; the Helen Traubel album; four albums kicking off Dot's new "Jazz Horizons" series, (1) "The

Brothers Candoli," (2) "Swinging Scots," (3) "Basically Bagley" and (4) "Word Jazz" with Ken Nordine and the Fred Katz group; and "Bill Frawley Sings the Old Ones." Other equally important August-September items include Billy Vaughn's "Melodies in Gold": two new sets by ragtime king Johnny Maddox, "The Thirties in Ragtime" and "My Old Flames"; and two albums recorded in England "The Famed Songs of Noel Coward and Ivor Novello", and "From London's Hit Musicals."

Three new EPs set for immediate release are Billy Vaughn's "The Shifting Whispering Sands," Jim Lowe's "Rainbow," and the Del-Vikings' "Come Go With Us."

Randy Wood stated that early distributor response to Dot's Fall LP merchandising program indicates a volume of business far in excess of company expectations.

## La Rosa Get-to-gether

CHICAGO — Julius La Rosa, in town to cut a number of radio spots for the Williams Lewis clothing chain, was feted by RCA Victor's Bud Booth, Bob Nossett and Marty Hirsch on August 8 at Linn Burton's Steak House.

Notables present to greet La Rosa were Jim Lounsbury, WBKB, Penny Smith, William A. (where the models buy their clothes) Lewis, Marty Faye, WAAF; Marty Hogan, WCFL; Jack Reiling, WAAF's musical director, Harry Reiling, London Records; Steve Schickel, WGN; Josh Brady, WBBM; John Ganas, WCFL; Bill Evans, and Bernie Allen of WIND, and Win Jolly of radio station WTAQ in La Grange, Illinois.

## Morrow Into Statler

NEW YORK—When Buddy Morrow and his band open a 13-week engagement in the Cafe Rouge of the Statler Hotel in New York on September 6, it will mark the culmination of some of the most competitive bidding by agencies for the choice booking.

With the colleges beginning their fall semesters in September and the convention season at the hotel set to swing into full schedule, the Statler management was anxious to have a band in the hotel that would appeal to the college students, the conventioners and the regular patrons. A survey determined that Morrow met all the qualifications and as a result was selected to open the season at the Statler.

Buddy Morrow is booked by General Artists Corporation.

## Smooth As Satin



NEW YORK—George Shearing, currently starring at The Embers in New York, hosts WNEW's "Milkman's Matinee" proprietor Jack Lazare and Lazare's wife Betty, meanwhile getting in a plug for his hot new Capitol album "Black Satin". The album's being promoted in a countrywide tie-up with Angelique's "Black Satin" perfume (a bottle of which he's presenting to Mrs. Lazare).

# KIOA Into New Quarters



DES MOINES—The marquee of the famous Tromar ballroom shows the latest step in the building's mutation from ballroom to skating rink to home of the new KIOA.

Tom Archer opened the Des Moines, Iowa ballroom at its Fifth and Park street corner on April 15, 1937. Red Norvo and Mildred Bailey were the attraction. Vaughn Monroe achieved the house record with 3,600 paid admissions, a record Sammy Kaye failed to meet by only 400. Every name band and scores of territory and local outfits played the hall until March, 1954 when Archer changed it to a roller rink, coincident with his remodeling of the Val Air ballroom for year round business.

New KIOA moves in on October first. Don Bell, who shares marquee billing with the station, begins his 12th year of Des Moines radio on September fourth. Originally brought to Des Moines from Cleveland's WJW to handle KRNT's morning show,

the personality resigned this year to join his present affiliation on May 1st.

History of KIOA includes four ownerships, two networks. Present owner is Public Radio Corporation of Houston, Texas.



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## Hot Plate!



LOS ANGELES — These fellows show how hot the Coral label is. And it is, with two in the top five, the Debby Reynolds' "Tammy" and Billy Williams' "Gonna Sit Right Down." The firm's national sales manager, visiting Norm Wienstroer, left, and the West Coast sales chief, Johnny Thompson, agree "Coral is hot."

## Joyce-Kassner Pub Tie-in

NEW YORK — Jolly Joyce this week announced that he had entered into an agreement with Edward Kassner whereby Kassner assumes the position of business agent for Oceanic (BMI) and Anchor (ASCAP) Music Companies. Both companies are affiliations of Jolly Joyce and Norman Joyce.

It is anticipated that through this association, artists recording on the President label will perform a number of songs belonging to these firms.

A SMASH  
**Jerry Lee Lewis**  
"WHOLE LOT  
OF SHAKIN'  
GOIN' ON"

Sun 267

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Coming Up from the pen of . . .

**Leroy Anderson**  
His next big one—  
**FORGOTTEN  
DREAMS**

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• Leroy Anderson on Decca Records #30403  
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**MILLS MUSIC, INC.**



# The Music Business In Italy

by DAN FISHER

ROME, ITALY—Cannes to Monaco, sans any trace of Her Grace, San Remo, Genoa, and now Rome. Two days at the Italian Riviera, Portofino, too, which is a pretty good parlay for this refugee from the Brill Building. Along the way I picked up a group of old Hollywood pals and what was a solo junket is now a platoon.

Rome is so American it's like a gorgeous Broadway spaghetti parlor featuring Italian-speaking waiters and the most stunning decor on the Continent. Everything entertainment-wise is tinged with Americana, to say nothing of the thousands of U.S. citizens paying their monthly dues to Italian landlords.

Strolling down the Via Veneto I passed such eminent personages as Bruce Cabot, Armru Sani (a big star here), Tony Martin, Cyd Charisse, David Wayne, Thelma Carpenter (who's starring in a local club), Mario Lanza and that crown prince of independent music publishers Ivan Mogul. Even such as I make the columns of the Daily American by walking the Via Veneto.

Most everybody goes to Bricktop's, a nightclub run by a 62 year old American Negro lady who is the Sophie Tucker of Europe. Thelma Carpenter shares the singing spotlight and is very well received at Bricky's. The only other club open here is Della Rosa, starring the Bernard Bros., the original mimicing-to-records boys. Just great, too.

The Romans here must operate on a policy of When In Rome Do As The Americans Do. The big musical attractions are Doris Day, Frank Sinatra, Louis Armstrong and omnipopular Lionel Hampton. Arrevidirchi Roma and off to Capri, the road company Fire Island with cliffs. Only three late places going musically here, The Eden, #2, and the Quisisana. At #2 they dance and sing to songs like "Rock Around the Clock," "My Prayer" and "Cry" while the latter spot draws the Spanish dance set. At the Eden, Italian tunes like "Guaglione," "Na Voce, Na Chitarra", along with "Stardust" and "Body & Soul."

Next, Milano, the heart of the Italian music business. Galleria Del Corso is the Brill Building of Italy and the key men are Alberto Rossi; the Messrs. Kramer, Ricci, Redi and Bixio.

Popularity-wise, Claudio Villa is the No. 1 male provincially, while

Teddy Reno is overall most popular. Up and coming among the newcomers is Fausto Cigliano. Nilla Pizzi and Katina Ranieri are tops among the femmes; the Angelini Orchestra is the leading pop band and Trovaioli foremost in the modern jazz idiom.

The Italian homegrown hit parade consists of: 1, "Lizzerella," 2, "Guaglione," 3, "Na Voce Na Chitarra," 4, "D'Italia." From the American stockpile, "Only You" by The Platters is the top-seller and Belafonte's "Banana Boat" is No. 1 in the juke boxes.

A rapid rundown of their tastes in American performers would consist of Nat King Cole, Frank Sinatra, Ella Fitzgerald, Doris Day, Jackie Gleason, The Platters and The Hi-Lo's.

The Brill regulars who think their troubles are confined to our Tin Pan Alley should talk to Alberto Rossi. "We are in a period where the old songs are not as big as the new types," he said, which is a masterpiece of understatement when applied to the U.S.

The new rhythm gaining ground here is a mixture of 6/8 time shuffle and one-step. The blue jeans, Giovento Bruciata in their language, or rock-n-rollers to us, like these songs and they're very much influenced by American movies like "Blackboard Jungle," "Rebel Without a Cause," and stars like Jimmy Dean and Marlon Brando. American movie-makers should be careful what movies are sent over—their influence is too great to have the exports treated lightly, Mr. Rossi says.

"I hope the entire world returns to the better songs, those written by the Gershwins, Berlin, Porter, Kern, Rodgers and Hart, and yes, your dad Fred Fisher. We need a more relaxed music instead of the exciting kind. The age we live in is exciting enough." Mr. Rossi is one of the top writers and publishers in all Europe.

Italy's wonderful but I sure miss the hot dogs at the Turf, the chopped liver at Lindy's, and I can't even bear to think about those thick steaks at Al & Dick's.

This steady diet of melon, espresso, pasto, jambo, veal this and veal that can be become pretty monotonous. I lose my mind these days at anything near the color of tomatoes.

Things will be changing soon, however. I'm off now to Switzerland, Germany and Denmark, and I'll be writing you next from there.



## Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	3
3	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	2
4	★ A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	6
7	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	7
8	★ WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	15
9	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	8
10	★ DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	9
11	★ OKLAHOMA MOVIE CAST (Capitol 5AO 595 * SDM 595)	10
12	★ LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	18
13	★ VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	20
14	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	11
15	★ FOR DANCERS ALSO LES ELGART (Columbia CL 1008 * B-10081, 2, 3)	14
16	★ SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	13
17	★ AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	17
18	★ S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	21
19	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	12
20	★ HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	24
21	★ WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	—
22	★ FRED WARING AND THE PENNSYLVANIANS IN HI FI (Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	25
23	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	22
24	★ BLACK SATIN GEORGE SHEARING (Capitol T-858 * EAP-1, 2, 3-858)	23
25	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	16

**MARGIE RAYBURN**  
"I'M AVAILABLE"  
c/w  
"IF YOU WERE"  
LIBERTY # 55102  
  
RECORDS, INC.

ANOTHER CHIC SMASH!  
**Rod Willis**  
"SOMEBODY'S BEEN ROCKING MY BABY"  
Chic 1009



## Ricky Nelson Signs With Imperial

LOS ANGELES — Ricky Nelson, whose first recording of "I'm Walkin'" and "Teen Age Romance" sold heavily, has been signed to an exclusive term contract by Imperial Records, it was disclosed by label prexy Lew Chudd.

Chudd, who finalized the deal last week with Ricky and his parents Ozzie and Harriet Nelson, of TV fame, cut the 17 year old singer in his first session last weekend and will release the initial single disc soon. All of Imperial's distributors were informed of the acquisition by Chudd, and based on phone orders, Chudd says he will ship 500,000 on the first release. Imperial's entire staff of field men have been geared to launch the single, and a special photo record sleeve, ads and in-store promotion material are currently being prepared.

"We are extremely pleased to have Ricky with us," says Chudd, "and expect him to develop into one of the really important record sellers in the industry."

Nelson formerly recorded for Verve Records.

## Caro Gets Mid-West Post For Jay-Gee Records

NEW YORK—Howard Caro has been appointed Sales & Promotion Representative for the Mid-West for Jay-Gee Record Co., and its subsidiary companies, it has been announced by Jerry Blaine, Jay-Gee president.

Caro will represent Jubilee Records, Rosie Records, Port Records, Winley Records and Blue Chip Records, all labels under the Jay-Gee banner.

Caro, a graduate of Northwestern University, entered the music field in 1951 in the A&R department of Decca Records, where he met Morty Palitz, now Jay-Gee's vice-president and A&R man for its subsidiaries. Caro later worked with Universal Recording Studios in Chicago and last year served as Mid-West Promotion Manager for Coral Records.

Caro will base his headquarters in Chicago at the offices of Garmisa Distributing Co.

## ABC-Paramount Snags Burnett's "Dulles"

NEW YORK — Songstress - comedienne Carol Burnett, currently starring in the Manhattan nitery, The Blue Angel, has been signed by ABC-Paramount. The gal's introduction of her special material, "I Made A Fool of Myself Over John Foster Dulles" and "Pu-uh-uh-up-py Love" at The Blue Angel created much comment among Gotham's columnists and show world celebrities, resulting in an invitation for her to introduce them over the national network TV program, "Tonight." Success of this appearance led to her signing for "The Ed Sullivan Show" of August 11, when Sullivan announced that Miss Burnett would be recording both songs for ABC-Paramount. The session was held the next day, with Miss Burnett accompanied by a combo headed by Ken Welch, her regular arranger and conductor, and the writer of both the "Dulles" and "Puppy" pieces. According to Sam Clark, prexy of ABC-Paramount, "the record should prove to be an immediate sensation, paralleling the fantastic success which both numbers have proven to be in Miss Burnett's personal appearance." It is reported that Secretary of State Dulles has already heard the number alluding to him, and has indicated his pleasure about being the subject of Miss Burnett's special material. The record is scheduled for immediate release.

## Roulette Issues Buddy Knox & Jimmy Bowen EP's

NEW YORK—Joe Kolsky, Roulette Records' Sales Manager said this week that Roulette is releasing an EP by Buddy Knox and one on Jimmy Bowen.

The Extended Play disks are being issued as a result of the artists' success with their initial LP releases.

Buddy Knox is currently on the charts with his single "Hula Love," while Jimmy Bowen's "Don't Tell Me Your Troubles" c/w "Ever Since That Night" is growing in popularity.

## Party For Hi-Lo's



NEW YORK—The Hi-Lo's, Columbia Recording artists who are enjoying great success on the label with their album "Suddenly It's The Hi-Lo's" and their latest single "When There's A Shine On Your Shoes" b/w "Pamela Throws A Party", were the guests of honor at a party thrown by Times-Columbia Distributors of New York and Korwin Music, publishers of the "Pamela" tune. Above are some of the many dee jays who attended (Front row l. to r.) Dave Leeds, WMCA; Jack Lazare, WNEW; Stan Burns, WINS; Gene Puerling, one of the Hi-Lo's; Pamela Perry; Clark Burroughs, another member of the Hi-Lo's; Johnny Bradford, WINS and Tommy Reynolds, WOR. (Back Row) Bob Strasen and Bob Morse, the other two gents who make the Hi-Lo's a quartet.

## "Till" Clicking Nine Months After Release

NEW YORK—"Better late than never" is probably the most popular adage at Columbia Records.

The diskery's first Johnny Mathis release, "Wonderful! Wonderful!" was issued toward the end of 1956 and is on the lists now, more than nine months after the official date of release.

And the same thing seems to be happening to another Columbia platter, "Till" by Percy Faith. This recording, featuring the Faith orchestra and a chorus, was released in early January and is only now coming into its own. A number of territories are reporting the song as top ten material, and many others are considering up & coming.

The song jumped into the number 51 spot this week in *The Cash Box* Top 60 Best Seller list.

## Decca Continues To Spotlight Film Music

NEW YORK—Decca Records, extremely successful in the field of music from motion pictures, continues to spotlight this musical category in its releases. Two brand new singles from the company feature movie themes. Decca has issued a disk by pianist Bill Snyder that couples the title theme from the new Universal-International picture "Man Of A Thousand Faces," with an instrumental rendition of the theme from another U-I picture—"Tammy." The second new single of a movie tune is the Jack Pleis interpretation of the title song and main theme from the forthcoming Cinerama Production, "Search For Paradise." The coupling on the Pleis record is an original by the conductor, written for his daughter, and titled "Serenade To Michelle." This tune, incidentally, is also included in the new Jack Pleis album, "Serenades To Remember."

## Previewing New Release



ATLANTA, GA.—Cathy Carr, the ambitious Fraternity songstress of "Ivory Tower" fame, is shown above as she promotes her newest record in advance of its release. Here, she and WAKE dee jay Bob McKee of Atlanta, Ga., listen to both sides of her forthcoming record (set for release next week) "Presents From The Past" and "House Of Heartaches".

from the 20th Century-Fox Production  
"AN AFFAIR TO REMEMBER"

An Affair to Remember  
(OUR LOVE AFFAIR)

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BAND OF ANGELS

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- Dick Hyman (MGM) #K-12516
- Sarah Vaughan (Mercury) #71157X45
- The Four Preps (Capitol) #17323

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ANOTHER MILLION SELLER  
#5454

FATS DOMINO

"When I See You"

and  
"What Will I Tell My Heart"

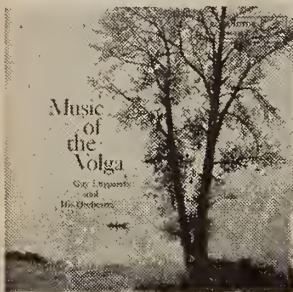
Imperial Records





# Album Reviews

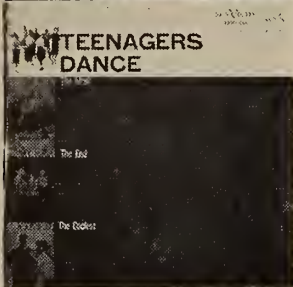
## POPULAR



**"MUSIC OF THE DANUBE"**—Guy Luypaerts And His Orchestra—RCA Victor LPM-1416 (1-12" LP)

**"MUSIC OF THE VOLGA"**—Guy Luypaerts And His Orchestra—RCA Victor LPM-1417 (1-12" LP)

Each of these melodic packages includes the music of the lands through which the Danube and Volga flow. The Danube enters such countries as Austria, Hungary, and Czechoslovakia, thus a more selective program on the Danube set ("City Of Dreams," "Hungarian Dance," and "Czechs At Play"). The Volga disk is all Russian ("Troika," "Sabre Dance," and "Song Of The Volga Boatman"). Luypaerts and the ork effectively offer the sentimental and gay profusion of melody. Excellent atmospheric mood issues.



**"TEENAGERS DANCE"**—RCA Victor LPM-1540 (1-12" LP)

These pressings, representing three teen dance steps, the "Hop-A-Do," "Tonky Honk," and "Rockbilly" have been culled from EP's, which were available on each step. The steps, naturally in the rock 'n roll idiom, are conveyed through 12 exciting sides as performed by a group, "The Kids," instrumentalist Jimmy Sedlar, and singers Dayton Selby, and Willene Barton. Must teenage stock.



**"IT CAN'T BE WRONG"**—Ray Goodwin And His Orchestra—Capitol T 10078 (1-12" LP)

Capitol has imported another mood music man from England who can provide American mood audiences with a commendable diet of lush music. Goodwin, in the soft and sweet tradition, leans toward the strings, and does so with often imaginative touches. Glowing program of evergreens. Above-par mood entry.



**"ISLE OF GOLDEN DREAMS"**—Wayne King And His Orchestra—Decca DL 8496 (1-12" LP)

The oft-recorded ork is on hand once again to provide an adult audience with nostalgic and relaxed renditions of time-honored oldies ("Miss You," "Alice Blue Gown," "I'm Forever Blowing Bubbles"). King on sax and Tommy Shepard on trombone add the sweet solo brass work to the ork's big string line-up. Dependable ork presentation for the many Wayne King admirers.



**"IN A DANCING MOOD"**—Jan Garber And His Orchestra—Decca DL 8483 (1-12" LP)

A pressing by Garber and the ork offers an appealing stock item to the adults, and this latest Garber round of bouncy fox-trot instrumentals is right in line with previous Garber issues. Selections have been culled from the catalogue of evergreens ("It's Only A Paper Moon," "Avalon," and "The Very Thought Of You"). Important dance-floor set.



**"HITS OF THE '30s"**—Camden CAL-370 (1-12" LP)

The collection a follow-up to similar 20's album by Camden is ably performed by a potpourri of artists and orchestras. Sessions include such previous disk waxings as "Body And Soul" with Dinah Shore; "Night And Day" with Alan Jones; "Cocktails For Two" with Ralph Flanagan; and "Stormy Weather" with Fran Warren. Package has liner notes. Solid, \$1.98 Camder buy.

## JAZZ



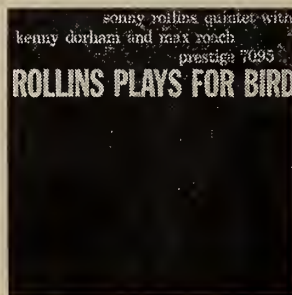
**"MOOD JAZZ"**—Joe Castro With Voices And Strings—Atlantic 1264 (1-12" LP)

The mood sustained by pianist Castro, and the assorted group backing here, cling closely to uptempo inventive jazz. It also includes the sans lyric voices that pop up now and then to compliment the instruments. Castro performs with effective swing touches that give over to a few soft moments as on "If You Could See Me Now." Mostly standard material. The item will hold the attention of the jazz coterie more than any other market.



**"LAST NIGHT WHEN WE WERE YOUNG"**—Art Farmer And The Quincy Jones Orchestra—ABC-Paramount ABC 200 (1-12" LP)

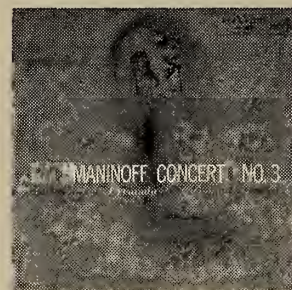
Trumpeter Farmer solos with the backing of a rich, stringy dominated ork conducted by Quincy Jones, and the outcome is that current trend of the jazzist adding jazz depth to the usually saccharine mood product. The artist keeps in close touch with melodic line, straying nicely while still holding on the wistful quality of the evergreens ("Someone To Watch Over Me," "What's Good About Goodbye?," and "I Concentrate On You"). Solid jazz-mood item.



**"ROLLINS PLAYS FOR BIRD"**—Sonny Rollins With Kenny Dorham, Max Roach Quintet—Prestige 7095 (1-12" LP)

Rollins, one of the mainstays on the tenor sax, heads a quintet which supplies a session tracing some of the conceptions of the kind of jazz linked with the late Charlie Parker. One side is a medley of swing easy standards ("Remember You," "They Can't Take That Away From Me"), and the flip portion is work on Rollins originals, "Kids Now," and "I've Grown Accustomed To Your Face," the former a robust take, the latter a persuasive Rollins' feature. Fine jazz work.

## CLASSICAL



**RACHMANINOFF: Concerto No. 3** — Sergei Rachmaninoff, Pianist—The Philadelphia Orchestra—Eugene Ormandy, Conductor—RCA Victor LM-2051 (1-12" LP)

Taken from a 4-disk Rachmaninoff package on his piano-orchestra compositions, this collector's gem is a sure-fire classical issue. The performance, which was recorded by the great composer-musician in 1939-40, is that rare opportunity of the composer reading his own work. Eugene Ormandy and The Philadelphia Orchestra admirably support Rachmaninoff's keyboard artistry. A treasure many will desire.



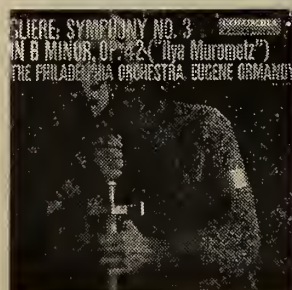
**GRIEG: Lyric Suite—DVORAK: Slavonic Dances**—Philharmonia Orchestra—Nicolai Malko, Conductor—RCA Victor LM-2107 (1-12" LP)

A profusion of beautifully orchestrated melodies pervades this Victor entry by Malko and the Philharmonia. The works, which includes six additions to Dvorak's Slavonic Dances waxed by Malko in his last Victor release, are performed with an affection for the grace, vitality, and nationalism imbued in them. Fine orchestral presentation.



**"MUNCH CONDUCTS WAGNER"**—The Boston Symphony—Charles Munch, Conductor — RCA Victor LM-2119 (1-12" LP)

The disk is an excellent August Red Seal "Save On Records" (\$2.98 tag) choice sure to attract a host of the Wagnerian coterie. Munch and the Boston Symphony offer distinguished readings of three commanding orchestral pieces from three of Wagner operas, "Overture And Venusberg Music" from "Tannhauser"; "Magic Fire Music" from "Die Walkure"; and "Siegfried's Rhine Journey" from "Die Gotterdammerung." Superb sound. A thrilling classical issue.



**GLIERE: Symphony No. 3 In B Minor, Op. 24** (Ilya Murometz)—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5189 (1-12" LP)

This is a reading of the Gliere work that should gain most of the attention from the classical following as compared with other available versions of the opus. The symphony, descriptive, in the melodic and moody Russian musical idiom, of the adventures of a Russian knight, is authoritatively performed by Ormandy and the Philadelphia Orchestra. Lots of room to display the waxing's fine sound. The disk will appeal greatly to admirers of such Russian composers as Rimsky-Korsakov, and Borodin.





# Album Reviews

## POPULAR



**"LOVELY LADY"**—Frank Chacksfield And His Orchestra—London LL 1614 (1-12" LP)

Fourteen of composer Jimmy McHugh's best melodies get the lush mood treatment from England's Frank Chacksfield and the ork, a mood crew with great stature here. Representative of the McHugh output performed on the pressing are durables like "Don't Blame Me," "A Lovely Way To Spend An Evening," and "I'm In The Mood For Love." Excellent companion to Chacksfield's George Gershwin, and Nel Coward song-fests. Important mood waxing.



**"ROMANTIC RENDEZVOUS"** Steve Allen And His Piano With Neal Hefti And His Orchestra—Coral CRL 57138 (1-12" LP)

This mood entry by Allen and Hefti joins two other Allen-Hefti collaborations, "Tonight At Midnight," and "Music For Tonight," and should be an effective offering to Allen and soft-and-sweet disk fans. The tasteful bill on which the TV star displays his keyboard warmth includes such evergreens as "My Reverie," "I Can Dream Can't I," and "Picnic." Reliable mood disk with the backing of Allen's greatly viewed Sunday TV stint.



**"LOVE LETTERS IN THE SAND"** Les Brown And His Band Of Renown—Coral CRL 57165 (1-12" LP)

The set is effectively titled after the current hit revival of the oldie, which should catch the eye of many browsers. Brown and the crew are in snappy and provocative form as a twelve song program unfolds mostly in a varying fox-trot tempo. Tunes include the set's title, (the only vocal on the disk), "You're The Top," "You're An Old Smoothie," and "You're My Everything." Polished band sounds.



**"THE VERY MERRY MACS"**—Orchestra Conducted By Frank De Vol—Capitol T 850 (1-12" LP)

This initial Capitol package by the long-time singing group has them in a bright vocal light, swinging fluently through a versatile program of happily treated items ("Do You Ever Think Of Me," "By-U By-O," "I've Got Rings On My Fingers"). Sprightly ork work by Frank De Vol. Pressing by the quartet sure to get wide deejay play. Fine sales should result.



**"ONE DOZEN ROSES"**—The Mills Brothers With Orchestra Directed By Sy Oliver—Decca DL 8491 (1-12" LP)

The long-time singing group has a new pressing, the team's first with strings says the diskery. Their fans will find this a vocal treat. With their familiar, relaxed, and sentimental blend, the quartet offers tunes with rose in the titles. The LP offers such evergreens as "My Wild Irish Rose," "Honeysuckle Rose," and "Only A Rose." Important LP to have on hand.



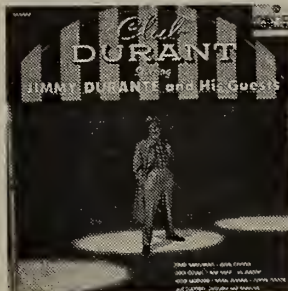
**"GOLDEN MOMENTS OF SONG"**—Jan Peerce—RCA Victor LM-2101 (1-12" LP)

This issue was built around a previous 10 inch LP effort by Peerce, and should offer dealers an excellent vocal attraction. The famed tenor is heard on such familiar semi-classical songs as "O Sole Mio," "Because," "Ah! Sweet Mystery Of Life," and "Bless This House." A wide following awaits this fine vocal disk.



**"OPERETTA FOR THEATRE ORGAN"**—Leonard MacClain—Epic LN 3372 (1-12" LP)

Twenty-one melodies that grace the scores of such operettas as the "Merry Widow," "The New Moon," and "The Red Mill," are performed with an almost orchestral-like feeling by Leonard MacClain in his first offering for Epic. Beloved songs include "Kiss Me Again," "Gypsy Love Song," "Wanting You," and "Indian Love Call." Excellent sound. One of the best organ disks on semi-serious music to come along in a long while.



**"CLUB DURANT"**—Starring Jimmy Durante And His Guests—Decca DL 9049 (1-12" LP)

The effort is chock-full of memorable moments between Durante and a number of stars, who appeared with him on his radio-tv broadcasts. Irrepressible Durante is heard with the late Al Jolson, Bing Crosby, Sophie Tucker, Eddie Cantor, Bob Hope, Ethel Barrymore, Peter Lawford, Helen Traubel. Also included is a medley from the "Clayton, Jackson and Durante" team. Durante and guests in delightful form.



**"I'M IN THE MOOD FOR AMORE"**—Katyna Ranieri—RCA Victor LPM-1430 (1-12" LP)

Miss Ranieri's fourth package for Victor is an intimate series of mostly vocal mood whispers on a bill of appropriately sentimental romancers that, with the exception of "I'm In A Mood For Love," are European in origin. The disk was recorded in Mexico using the lush ork services of Riz Ortolani. Those who enjoy the Continental touch in sentimental warbling will find it achieved well here.



**"MAKE A JOYFUL NOISE UNTO THE LORD"**—The Four Girls—Coral CRL 57158 (1-12" LP)

The inspiration team of actresses (Jane Russell, Rhonda Fleming) and vocalists (Connie Haines, Beryl Davis, Della Russell) get to the heart of a collection of spirituals as they spell their conviction with an exciting blend. Rhonda Fleming replaces Della Russell on four bands. Numbers include "Give Me That Old Time Religion," "Do Lord," and "Summertime In My Heart." Should be appealing stock.



**"DEBUT"**—Marcy Lutes—Decca DL 8557 (1-12" LP)

Miss Lutes has seen vocal service with several top-flight bands such as Goodman, and McKinley, and, as the label reads, is getting her first LP try here. The stylist has a ballad voice, which is also adaptable to a fine swing touch. Superb and varying ork support is given Miss Lutes as she sensitively and heartily presents one where-you-been melody after another ("The Gentleman Is A Dope," "Make The Man Love Me," and "What Is There To Say"). A notable first waxing impression by the artist.



**"VALENTINO TANGOS IN HI-FI"**—Orchestra De Granados Directed By Jaime Jardin—Kapp KL-1064 (1-12" LP)

The association of silent screen star Valentino, and the tango is effectively geared to nostalgia here. Jardin's cafe-like ork colorfully entertains such famed tango numbers as "Adio Muchachos," "Jalousie," and the recent Rodgers-Hammerstein opus, "No Other Love." Disk should have brisk sales activity with those who remember Valentino, and Latin dance lovers.



**"DANCING ON A RAINBOW"**—Roger King Mozian His Trumpet And Orchestra—Decca DL 8556 (1-12" LP)

Trumpeter Mozian and his ork have smartly varied the dance-step program, and have done so with an inventive touch that is a highly danceable and listenable treat. The pressing contains bright dance-floor arrangements for such favorites as the fox Trot ("Deep Purple"); cha cha ("Black Eyes"); waltz ("Silver Waltz") and what is described as a "calypso-merengue" ("Tropical Tan"). A dance-floor instrumental issue expertly arranged.



**"CAPT. BURL IVES' ARK"**—Burl Ives—Decca DL 8587 (1-12" LP)

A natural for the kiddie shelf, this Burl Ives entry from Decca will, as so many Ives' issues in a children's vein, attract an adult audience, too. Ives' great folk song manner takes over on a big bill of seventeen items, some like "Old Moby Dick," and "The Tenor Doodle-Do," written or arranged by the folk artist. Delightful Ives readings.





# Disk Jockey

## REGIONAL RECORD REPORTS

**E. A. "KUZZIN" KERSHAW**  
WTNT—Tallahassee, Fla.

1. Send For Me (N. Cole)
2. Long Lonely Nights (C. McPhatter)
3. Please Send Me Someone To Love (Moonglows)
4. Star Dust (B. Ward)
5. C. C. Rider (C. Willis)
6. Humpty Dumpty Heart (L. Baker)
7. Searchin' (Coasters)
8. Honeycomb (J. Rodgers)
9. Goody Goody (Lymon & Teenagers)
10. So Rare (J. Dorsey)

**JIM LOWE**  
WRR—Dallas, Tex.

1. White Silver Sands (Gardner)
2. Tammy (D. Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. Star Dust (B. Ward)
5. Bye, Bye Love (R. Price)
6. Fascination (D. Jacobs)
7. I Wanna Do Everything (B. Benton)
8. Honeycomb (J. Rodgers)
9. Lotta Lovin' (G. Vincent)
10. There's A Gold Mine In The Sky (P. Boone)

**LOU EMM**  
WHIO—Dayton, Ohio

1. June Night (J. Dorsey)
2. Remember You're Mine (P. Boone)
3. Tammy (D. Reynolds)
4. Swinging Sweethearts (R. Goodwin)
5. An Affair To Remember (V. Damone)
6. Third Finger Left Hand (E. Rodgers)
7. Night In Trinidad (D. Rose)
8. I Like Your Kind Of Love (A. Williams)
9. Dark (J. London)
10. Hammer Head (B. Doggett)

**PAUL DREW**  
WGST—Atlanta, Ga.

1. There's A Gold Mine In The Sky (P. Boone)
2. The Eyes Of God (Four Lads)
3. Love Has Finally Come My Way (F. Young)
4. Lotta Lovin' (G. Vincent)
5. That'll Be The Day (Crickets)
6. Fingertips (S. MacDonald)
7. Mr. Lee (Bobettes)
8. Boom-Boom (Five Keys)
9. Ladder Of Love (J. Nash)
10. Send For Me (N. Cole)

**BOB LYONS**  
WQAM—Miami, Fla.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. I'm Gonna Sit Right Down (B. Williams)
4. Short Fat Fannie (L. Williams)
5. Star Dust (B. Ward)
6. Love Letters In The Sand (P. Boone)
7. Tammy (Ames Bros.)
8. Wonderful! Wonderful! (J. Mathis)
9. My Personal Possession (Cole)
10. Teddy Bear (E. Presley)

**DAVE STANTON**  
KOCY—Oklahoma City, Okla.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. It's Not For Me To Say (J. Mathis)
3. Teddy Bear (E. Presley)
4. Short Fat Fannie (L. Williams)
5. Diana (P. Anka)
6. I Am (T. Bennett)
7. Love Me To Pieces (J. Corey)
8. Bye, Bye Love (Everlys)
9. Fourteen Karat Gold (D. Cherry)
10. Tammy (D. Reynolds)

**BILL MORGAN**  
WIOU—Kokomo, Ind.

1. I Wish I Had My Baby (Five Satins)
2. Loving You (E. Presley)
3. In The Middle Of An Island (Bennett/Ford)
4. Remember You're Mine (P. Boone)
5. That'll Be The Day (Crickets)
6. Tammy (D. Reynolds)
7. Diana (P. Anka)
8. What Will I Tell My Heart (F. Domino)
9. Whispering Bells (Del-Vikings)
10. J. D.'s Boogie Woogie (J. Dorsey)

**BRIAN SKINNER**  
CKDM—Dauphin, Man., Can.

1. That'll Be The Day (Crickets)
2. Goody Goody (Lymon & Teenagers)
3. Lotta Lovin' (G. Vincent)
4. Mean Woman Blues (Presley)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. To The Aisle (R. Hamilton)
7. Diana (P. Anka)
8. She's Gone (I. J. Hunter)
9. Humpty Dumpty Heart (L. Baker)
10. Long Lonely Nights (C. McPhatter)

**BILL PRICE**  
WBLU—Salem, Va.

1. It's Not For Me To Say (J. Mathis)
2. Send For Me (N. Cole)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye, Bye Love (Everlys)
5. Teddy Bear (E. Presley)
6. Hula Love (B. Knox)
7. Fallen Star (J. Newman)
8. Two Shadows On Your Window (J. Reeves)
9. Old Cape Cod (P. Page)
10. The First Kiss (N. Petty)

**DAY SANDSTROEM**  
WVRI—West Warwick, R. I.

1. Rainbow (R. Hamilton)
2. Long Lonely Nights (C. McPhatter)
3. Searchin' (Coasters)
4. The Song You Heard When You Fell In Love (Johnson)
5. Humpty Dumpty Heart (L. Baker)
6. June Night (J. Dorsey)
7. There's A Gold Mine In The Sky (P. Boone)
8. Bon Voyage (J. Harper)
9. Sunshine Blues (A. Wood)
10. Cinderella It's Midnight (Sherry Sisters)

**JACK LAMAR**  
WCAM—Camden, N. J.

1. Honeycomb (J. Rodgers)
2. Star Dust (B. Ward)
3. Rainbow (R. Hamilton)
4. Summer Love (J. James)
5. Diana (P. Anka)
5. Long Lonely Nights (L. Andrews)
7. Fascination (J. Morgan)
8. Goody Goody (Lymon & Teenagers)
9. Bon Voyage (J. Harper)
10. I'll Walk Alone (J. Nash)

**CHUCK BLORE**  
KELP—El Paso, Tex.

1. Love Has Finally Come My Way (F. Young)
2. June Night (J. Dorsey)
3. My Personal Possession (N. Cole)
4. Soft Sands (Chordettes)
5. Sophia (L. Lamar)
6. Goody Goody (Lymon & Teenagers)
7. Third Finger Left Hand (E. Rodgers)
8. Tammy (D. Reynolds)
9. The Image Of Me (J. Wakely)
10. Famous Last Words (La Rosa)

**BOB ELLIOTT**  
KENT—Shreveport, La.

1. Teddy Bear (E. Presley)
2. Red Cadillac (B. Luman)
3. Long Lonely Nights (L. Andrews)
4. Tammy (D. Reynolds)
5. I'm Gonna Sit Right Down (B. Williams)
6. Flat Foot Sam (T. V. Slim)
7. Sick And Tired (C. Kenner)
8. Whispering Bells (Del-Vikings)
9. White Silver Sands (Gardner)
10. Loving You (E. Presley)

**BUDDY LEE**  
KAFY—Bakersfield, Calif.

1. Through The Eyes Of Love (D. Day)
2. I'm Gonna Sit Right Down (B. Williams)
3. Bon Voyage (J. Harper)
4. Teddy Bear (E. Presley)
5. I Like Your Kind Of Love (A. Williams)
6. Nothing In The World (Day)
7. Around The World (McGuire)
8. Seven Wonders Of The World (D. Kallman)
9. Bye, Bye Love (Everlys)
10. Fascination (D. Jacobs)/ Tammy (D. Reynolds)

**DAVE TEIG**  
WILK—Wilkes-Borre, Pa.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. Loving You (E. Presley)
6. Around The World (Mantovani)
7. Remember You're Mine (P. Boone)
8. Rainbow (R. Hamilton)
9. Just Between You And Me (Chordettes)
10. Teddy Bear (E. Presley)

**HAL BOTHAM**  
CJET—Smith Falls, Ont., Can.

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (L. Storch)
3. Bye, Bye Love (Everlys)
4. Love Me To Pieces (J. Corey)
5. Diana (P. Anka)
6. It's Not For Me To Say (J. Mathis)
7. Tammy (D. Reynolds)
8. Love Letters In The Sand (P. Boone)
9. White Silver Sands (Rondo)
10. Old Cape Cod (P. Page)

**BOB ENGEL**  
WJW—Cleveland, Ohio

1. It's Not For Me To Say (J. Mathis)
2. Tammy (D. Reynolds)
3. I'm Gonna Sit Right Down (B. Williams)
4. Shangri-La (Four Coins)
5. Seven Wonders Of The World (D. Kallman)
6. And That Reminds Me (D. Reese)
7. Rainbow (R. Hamilton)
8. Bon Voyage (J. Harper)
9. Remember You're Mine (P. Boone)
10. June Night (J. Dorsey)

**NORM PRINGLE**  
CKDA—Victoria, B. C., Can.

1. Hula Love (B. Knox)
2. Rainbow (R. Hamilton)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Send For Me (N. Cole)
6. Have I Told You Lately That I Love You (E. Presley)
7. Teddy Bear (E. Presley)
8. We Will Make Love (R. Hamilton)
9. White Silver Sands (Rondo)
10. Build Your Love (J. Ray)

**HAL PETERSON**  
WBSM—New Bedford, Moss.

1. It's Not For Me To Say (J. Mathis)
2. Tammy (R. Hayman)
3. My Heart Reminds Me (K. Starr)
4. Goody Goody (E. Fitzgerald)
5. Fascination (J. Morgan)
6. Old Cape Cod (P. Page)
7. Shangri-La (Four Coins)
8. You're Cheatin' Yourself (F. Sinatra)
9. Famous Last Words (La Rosa)
10. A Shine On Your Shoes (Hi-Lo's)

**PAUL COBURN**  
KLUB—Salt Lake City, Utah

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. My Personal Possession (Cole)
4. Teddy Bear (E. Presley)
5. Sing It Children Sing It (D. Collins)
6. Around The World (Young)
7. Rebel (C. Jarvis)
8. Bye, Bye Love (Everlys)
9. In The Middle Of An Island (T. E. Ford)
10. I'm Gonna Sit Right Down (B. Williams)

**JIM MACK & BUDDY STEVENS**  
WARE—Ware, Moss.

1. Tammy (Ames Bros.)
2. Teddy Bear (E. Presley)
3. White Silver Sands (Rondo)
4. Soft Sands (W. Schumann)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young)
7. Just Between You And Me (Chordettes)
8. Remember You're Mine (P. Boone)
9. Shangri-La (Four Coins)
10. My Heart Reminds Me (K. Starr)



# Disk Jockey

## REGIONAL RECORD REPORTS

**DENNY SULLIVAN**  
WFBL—Syracuse, N. Y.

1. Love Me To Pieces (J. Corey)
2. Tammy (D. Reynolds)
3. White Silver Sands (Rondo)
4. There's A Gold Mine In The Sky (P. Boone)
5. I'm Gonna Sit Right Down (B. Williams)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Diana (P. Anka)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. First Kiss (N. Petty)
10. Honeycomb (J. Rodgers)

**BOB KLOSE**  
WKWK—Wheeling, W. Va.

1. Diana (P. Anka)
2. I Wonder If I Care (Everlys)
3. That'll Be The Day (Crickets)
4. Teddy Bear (E. Presley)
5. Love Me To Pieces (J. Corey)
6. Tammy (D. Reynolds)
7. My Personal Possession (N. Cole)
8. Loving You (E. Presley)
9. Remember You're Mine (P. Boone)
10. Around The World (Mantovani)

**JOHN "MADMAN" MICHAELS**  
WOKY—Milwaukee, Wis.

1. Tammy (D. Reynolds)
2. Fascination (D. Jacobs)
3. Diana (P. Anka)
4. Around The World (Crosby)
5. I'm Gonna Sit Right Down (B. Williams)
6. Teddy Bear (E. Presley)
7. Till (D. Shore)
8. In The Middle Of An Island (T. Bennett)
9. Summer Love (J. James)
10. Girl With The Golden Braids (P. Como)

**PHIL PAGE**  
KXYZ—Houston, Tex.

1. Lotta Lovin' (G. Vincent)
2. Rainbow (R. Hamilton)
3. When I Meet My Girl (T. Ridgely)
4. White Silver Sands (Rondo)
5. I'm Gonna Sit Right Down (B. Williams)
6. Blue Jean Baby (J. Wallace)
7. Teddy Bear (E. Presley)
8. Send For Me (N. Cole)
9. First Kiss (N. Petty)
10. Mean Woman Blues (Presley)

**PAUL DU BOSE**  
WKAB—Mobile, Ala.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. White Silver Sands (Gardner)
3. Star Dust (B. Ward)
4. Yes Sir, That's My Baby (Four Aces)
5. I'm Gonna Sit Right Down (B. Williams)
6. June Night (J. Dorsey)
7. Honeycomb (J. Rodgers)
8. Remember You're Mine (P. Boone)
9. Rainbow (R. Hamilton)
10. That'll Be The Day (Crickets)

**GENE WINTERS**  
WPGC—Washington, D. C.

1. I'm Gonna Sit Right Down (B. Williams)
2. Teddy Bear (E. Presley)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets/Ravens)
5. Tammy (Reynolds/Ames Bros.)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. White Silver Sands (Rondo)
8. Love Letters In The Sand (P. Boone)
9. Send For Me (N. Cole)
10. Shangri-La (Four Coins)

**JACK EDWARDS**  
WWIN—Baltimore, Md.

1. White Silver Sands (O. Bradley)
2. Tammy (D. Reynolds)
3. Remember You're Mine (P. Boone)
4. Long Lonely Nights (K. Kallen)
5. Dancin' (P. Como)
6. My Heart Reminds Me (K. Starr)
7. There's A Gold Mine In The Sky (P. Boone)
8. Ivy League (T. E. Ford)
9. Honeycomb (J. Rodgers)
10. Swinging Sweethearts (R. Goodwin)

**STEVE SCHICKEL**  
WGN—Chicago, Ill.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Rainbow (R. Hamilton)
5. Send For Me (N. Cole)
6. Love Letters In The Sand (P. Boone)
7. White Silver Sands (Rondo)
8. In The Middle Of An Island (T. Bennett)
9. Around The World (Young)
10. It's Not For Me To Say (J. Mathis)

**JACK ROWE**  
WYMB—Manning, S. C.

1. White Silver Sands (Rondo)
2. Tammy (Ames Bros.)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (E. Fisher)
5. In The Middle Of An Island (T. Bennett)
6. You Don't Know Me (J. Vale)
7. Lasting Love (K. Kallen)
8. Every Day Of My Life (McGuire)
9. Without Love (T. Arden)
10. I Am (T. Bennett)

**LYLE LBSACK**  
KFTM—Fort Morgan, Colo.

1. Tammy (Ames Bros.)
2. White Silver Sands (Lennons/Bradley)
3. It's Not For Me To Say (J. Mathis)
4. Send For Me (N. Cole)
5. Bye, Bye Love (Everlys)
6. Old Cape Cod (P. Page)
7. Love Letters In The Sand (P. Boone)
8. Around The World (Mantovani)
9. So Rare (J. Dorsey)
10. My Personal Possession (N. Cole)

**JACK KAREY**  
WCFL—Chicago, Ill.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. In The Middle Of An Island (T. Bennett)
4. My Heart Reminds Me (Starr)
5. Moonlight Swim (N. Noble)
6. Daydreaming (J. James)
7. Love Me To Pieces (J. Corey)
8. Honeycomb (J. Rodgers)
9. My Theme (B. Christian)
10. An Affair To Remember (V. Damone)

**LAMAR SHERLOCK**  
KTMS—Sonto Barbara, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Old Cape Cod (P. Page)
3. Hold Me (J. Chandler)
4. Softly (S. Kenton)
5. Around The World (Young)
6. It's Not For Me To Say (J. Mathis)
7. My Personal Possession (Cole)
8. Tammy (D. Reynolds)
9. Seven Wonders Of The World (D. Kallman)
10. Remember You're Mine (P. Boone)

**CLAUDE BRIMM & RAY HUTCHINSON**  
KOL—Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. My One And Only Love (R. Nelson)
4. Diana (P. Anka)
5. Bye, Bye Love (Everlys)
6. Rainbow (R. Hamilton)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Cool Shake (Del-Vikings)
9. Rebel (C. Jarvis)
10. I'm Gonna Sit Right Down (B. Williams)

**BRADLEY, KAMMAN, BOYSEN, CANNON & CUNNING**  
WLWL—St. Poul-Minneapolis, Minn.

1. Searchin'/Young Blood (Coasters)
2. Tammy (Reynolds/Ames Bros.)
3. Around The World (Young/Mantovani/McGuire)
4. Whispering Bells (Del-Vikings)
5. Diana (P. Anka)
6. Teddy Bear/Loving You (E. Presley)
7. Rainbow (R. Hamilton)
8. C. C. Rider (C. Willis)
9. Love Me To Pieces (J. Corey)
10. Short Fat Fannie (L. Williams)

**ED MCKENZIE**  
WXYZ—Detroit, Mich.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Rainbow (R. Hamilton)
5. It's Not For Me To Say (J. Mathis)
6. Swinging Sweethearts (R. Goodwin)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. White Silver Sands (Rondo)
9. Fascination (D. Jacobs)
10. In The Middle Of An Island (T. Bennett)

**DON WALLACE**  
KTUL—Tulsa, Okla.

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Bye, Bye Love (Everlys)
4. It's Not For Me To Say (J. Mathis)
5. Star Dust (B. Ward)
6. Around The World (Mantovani)
7. Tammy (D. Reynolds)
8. Diana (P. Anka)
9. White Silver Sands (Rondo)
10. Send For Me (N. Cole)

**AL RADKA**  
KFRE—Fresno, Calif.

1. The Eyes Of God (Four Lads)
2. No Huhu (R. Draper)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (Mantovani)
5. Remember You're Mine (P. Boone)
6. Shangri-La (Four Coins)
7. Sing It Children Sing It (D. Collins)
8. Send For Me (N. Cole)
9. One And Only (A. Leonardo)
10. A Prom And A Promise (Buddies)

**FRED MITCHELL**  
WOHO—Toledo, Ohio

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Searchin' (Coasters)
4. It's Not For Me To Say (J. Mathis)
5. Send For Me (N. Cole)
6. Old Cape Cod (P. Page)
7. Bernardine (P. Boone)
8. Short Fat Fannie (L. Williams)
9. Fascination (Morgan/Jacobs)
10. Around The World (Young/Mantovani)

**DAN BEACH**  
WTRL—Bradenton, Fla.

1. Teddy Bear (E. Presley)
2. Loving You (E. Presley)
3. Fallen Star (Hilltoppers)
4. I Wonder If I Care As Much (Everlys)
5. Short Fat Fannie (L. Williams)
6. Love Me To Pieces (J. Corey)
7. Tammy (D. Reynolds)
8. Soft Sands (Chordettes)
9. Diana (P. Anka)
10. Flying Saucer The 2nd (Buchanan & Goodman)

**DENNIS BRUTON**  
KRAY—Amorillo, Tex.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Goody Goody (Lymon & Teenagers)
4. Teddy Bear (E. Presley)
5. Remember You're Mine (P. Boone)
6. June Night (J. Dorsey)
7. Send For Me (N. Cole)
8. Whispering Bells (Del-Vikings)
9. Honeycomb (J. Rodgers)
10. In The Middle Of An Island (T. E. Ford)

**BILL CUSACK**  
WFST—Caribou, Me.

1. In The Middle Of An Island (T. Bennett)
2. Old Cape Cod (P. Page)
3. Summer Love (J. James)
4. My Heart Reminds Me (K. Starr)
5. You're Cheatin' Yourself (F. Sinatra)
6. Yes Sir, That's My Baby (Four Aces)
7. I'm Gonna Sit Right Down (B. Williams)
8. There's A Gold Mine In The Sky (P. Boone)
9. Goody Goody (Lymon & Teenagers)
10. Sing It Children Sing It (D. Collins)

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# Disk Jockey

## REGIONAL RECORD REPORTS

- BILL ATKINS**  
KDOK—Tyler, Tex.
1. Tammy (D. Reynolds)
  2. Cool Shake (Del-Vikings)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Honeycomb (J. Rodgers)
  5. Just Between You And Me (Chordettes)
  6. Diana (P. Anka)
  7. Send For Me (N. Cole)
  8. There's A Gold Mine In The Sky (P. Boone)
  9. When I See You (F. Domino)
  10. Long Lonely Nights (L. Andrews)

- GUY ANDREWS**  
WEIM—Fitchburg, Mass.
1. Tammy (D. Reynolds)
  2. Diana (P. Anka)
  3. Whole Lot Of Shakin' Going On (J. L. Lewis)
  4. Rainbow (R. Hamilton)
  5. In The Middle Of An Island (T. Bennett)
  6. That'll Be The Day (Crickets)
  7. Mr. Lee (Bobettes)
  8. Searchin' (Coasters)
  9. Just Between You And Me (Chordettes)
  10. We Dream (J. Richards)

- TOM ADAMS**  
KUDL—Kansas City, Mo.
1. Wonderful! Wonderful! (J. Mathis)
  2. Tammy (Ames Bros.)
  3. Island In The Sun (H. Belafonte)
  4. Around The World (Mantovani)
  5. My Personal Possession (Cole)
  6. That Old Feeling (Hamilton)
  7. With All My Heart (J. Sands)
  8. Long Lonely Nights (C. McPhatter)
  9. Fallen Star (J. Newman)
  10. Every Time I Hear That Song (I. J. Hunter)

- GEORGE FENNELL**  
WHIL—Medford, Mass.
1. Diana (P. Anka)
  2. Rainbow (R. Hamilton)
  3. That'll Be The Day (Crickets)
  4. Tammy (Reynolds/Hayman)
  5. Searchin' (Coasters)
  6. Mr. Lee (Bobettes)
  7. Teddy Bear (E. Presley)
  8. To The Aisle (Five Satins)
  9. I'm Gonna Sit Right Down (B. Williams)
  10. Around The World (Young)

- GEO. F. FRIARY**  
WIDE—Biddeford, Me.
1. Diana (P. Anka)
  2. Searchin' (Coasters)
  3. High School Romance (G. Hamilton IV)
  4. That'll Be The Day (Crickets)
  5. Love Me To Pieces (J. Corey)
  6. In The Middle Of An Island (T. Bennett)
  7. I'm Gonna Sit Right Down (B. Williams)
  8. Long Lonely Nights (C. McPhatter)
  9. Fallen Star (F. Husky)
  10. Fascination (J. Morgan)

- "FEARLESS" FRANK ELKINS**  
WPRY—Perry, Fla.
1. White Silver Sands (Rondo)
  2. Tammy (D. Reynolds)
  3. Whispering Bells (Del-Vikings)
  4. In The Middle Of An Island (T. Bennett)
  5. Bye, Bye Love (Everlys)
  6. When I See You (F. Domino)
  7. Honeycomb (J. Rodgers)
  8. It's Not For Me To Say (J. Mathis)
  9. June Night (J. Dorsey)
  10. Short Fat Fannie (L. Williams)

- FRANK McCORMACK**  
WHWB—Rutland, Vt.
1. Marching Along To The Blues (P. Como)
  2. Remember You're Mine (P. Boone)
  3. Diana (P. Anka)
  4. So Rare (J. Dorsey)
  5. Around The World (Mantovani)
  6. In The Middle Of An Island (T. Bennett)
  7. Drive-In Show (E. Cochran)
  8. Shangri-La (Four Coins)
  9. Third Finger, Left Hand (E. Rodgers)
  10. Honeycomb (J. Rodgers)

- WALTER POWELL**  
WBVL—Barbourville, Ky.
1. White Silver Sands (Rondo)
  2. Teddy Bear (E. Presley)
  3. It's Not For Me To Say (J. Mathis)
  4. Diana (P. Anka)
  5. Just Between You And Me (Chordettes)
  6. That'll Be The Day (Crickets)
  7. Love Letters In The Sand (P. Boone)
  8. Whole Lot Of Shakin' Going On (J. L. Lewis)
  9. Bye, Bye Love (Everlys)
  10. Tammy (Ames Bros.)

- DOUG DROWN**  
WTWN—St. Johnsbury, Vt.
1. Tammy (D. Reynolds)
  3. It's Not For Me To Say (J. Mathis)
  3. Whispering Bells (Del-Vikings)
  4. Diana (P. Anka)
  5. I'm Gonna Sit Right Down (B. Williams)
  6. Send For Me (N. Cole)
  7. Rainbow (R. Hamilton)
  8. When I See You (F. Domino)
  9. Searchin' (Coasters)
  10. Shangri-La (Four Coins)

- ROY STANLEY**  
KWBB—Wichita, Kan.
1. Short Fat Fannie (L. Williams)
  2. Tammy (Ames Bros.)
  3. Whole Lot Of Shakin' Going On (J. L. Lewis)
  4. Whispering Bells (Del-Vikings)
  5. Over The Mountain (Johnnie & Joe)
  6. White Silver Sands (Rondo)
  7. Send For Me (N. Cole)
  8. I'm Gonna Sit Right Down (B. Williams)
  9. In The Middle Of An Island (T. Bennett)
  10. Teddy Bear (E. Presley)

- SANDY JACKSON**  
KOWH—Omaha, Neb.
1. It's Not For Me To Say (J. Mathis)
  2. Short Fat Fannie (L. Williams)
  3. Old Cape Cod (P. Page)
  4. Teddy Bear (E. Presley)
  5. Around The World (Mantovani)
  6. White Silver Sands (Rondo)
  7. Build Your Love (J. Ray)
  8. Star Dust (B. Ward)
  9. Words Of Love (Diamonds)
  10. Bye, Bye Love (Everlys)

- IRA COOK**  
KMPC—Los Angeles, Calif.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Tammy (D. Reynolds)
  3. Around The World (Mantovani)
  4. Soft Sands (W. Schumann)
  5. Love Letters In The Sand (P. Boone)
  6. Old Cape Cod (P. Page)
  7. It's Not For Me To Say (J. Mathis)
  8. Shangri-La (Four Coins)
  9. Teddy Bear (E. Presley)
  10. So Rare (J. Dorsey)

- BOB COOPER**  
KONO—San Antonio, Tex.
1. Short Fat Fannie (L. Williams)
  2. When I Meet My Girl (T. Ridgely)
  3. Young Blood (Coasters)
  4. Over The Mountain (Johnnie & Joe)
  5. Tammy (Ames Bros.)
  6. Jenny, Jenny (L. Richard)
  7. Whispering Bells (Del-Vikings)
  8. My Personal Possession (Cole)
  9. C. C. Rider (C. Willis)
  10. White Silver Sands (Rondo)

- JOE DEANE**  
WBBF—Rochester, N. Y.
1. You'll Never Know (K. Smith)
  2. It's Not For Me To Say (J. Mathis)
  3. Tammy (D. Reynolds)
  4. Send For Me (N. Cole)
  5. Just Between You And Me (Chordettes)
  6. I'm Gonna Sit Right Down (B. Williams)
  7. Teddy Bear (E. Presley)
  8. And That Reminds Me (D. Reese)
  9. Love Me To Pieces (J. Corey)
  10. Around The World (Young/McGuire)

- PAUL COWLEY**  
WKLO—Louisville, Ky.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
  2. That'll Be The Day (Crickets)
  3. Rockin' Pneumonia (H. Smith)
  4. Tammy (D. Reynolds)
  5. To The Aisle (Five Satins)
  6. In The Middle Of An Island (T. Bennett)
  7. Long Lonely Nights (McPhatter/Andrews)
  8. There's A Gold Mine In The Sky (P. Boone)
  9. When I See You (F. Domino)
  10. Love Me To Pieces (J. Corey)

- BILL DAWSON**  
WISE—Ashville, N. C.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
  2. Honeycomb (J. Rodgers)
  3. Loving You (E. Presley)
  4. June Night (J. Dorsey)
  5. Tammy (D. Reynolds)
  6. White Silver Sands (Rondo)
  7. Remember You're Mine (P. Boone)
  8. Band Of Angels (S. Vaughan)
  9. Fascination (D. Jacobs)
  10. In The Middle Of An Island (T. Bennett)

- MURRY JORDAN**  
WLIB—New York, N. Y.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Love Letters In The Sand (P. Boone)
  3. In The Middle Of An Island (T. Bennett)
  4. When I See You (F. Domino)
  5. Around The World (Mantovani)
  6. And That Reminds Me (D. Reese)
  7. Send For Me (N. Cole)
  8. Fascination (J. Morgan)
  9. June Night (J. Dorsey)
  10. Be Fair (A. Hibbler)

- ED MEATH**  
WHEC—Rochester, N. Y.
1. White Silver Sands (Rondo)
  2. Teddy Bear (E. Presley)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Tammy (D. Reynolds)
  5. Rainbow (B. Darnel)
  6. Diana (P. Anka)
  7. Third Finger Left Hand (E. Rodgers)
  8. Send For Me (N. Cole)
  9. Shangri-La (Four Coins)
  10. Last Time (R. Michaels)

- GERRY MYERS**  
CKEY—Toronto, Ont., Can.
1. What You've Done To Me (Marlo & Anka)
  2. Tammy (D. Reynolds)
  3. Swinging Sweethearts (R. Goodwin)
  4. Hula Love (B. Knox)
  5. I'll Walk Alone (J. Nash)
  6. Fascination (D. Jacobs)
  7. Just Between You And Me (Chordettes)
  8. A Man (L. Martin)
  9. The Big Twist (P. Johnson)
  10. Long Lonely Nights (C. McPhatter)

- DEL COURTNEY**  
KPX—San Francisco, Calif.
1. And That Reminds Me (D. Reese)
  2. Swinging Sweethearts (R. Goodwin)
  3. No Hu Hu (R. Draper)
  4. Tammy (Ames Bros.)
  5. I'll Walk Alone/Ladder Of Love (J. Nash)
  6. Midnight March (B. Morrow)
  7. My Personal Possession (Cole)
  8. Fascination (D. Shore)
  9. Band Of Angels (S. Vaughan)
  10. That's How It Is (R. Clooney)

- LEN INGEBRIGTSEN**  
KOY—Phoenix, Ariz.
1. Tammy (Ames Bros./Reynolds)
  2. White Silver Sands (Rondo)
  3. It's Not For Me To Say (J. Mathis)
  4. Around The World (Young)
  5. Fascination (D. Shore)
  6. Something Wonderful Happens In Summer (F. Sinatra)
  7. I'm Gonna Sit Right Down (B. Williams)
  8. Remember You're Mine (P. Boone)
  9. In The Middle Of An Island (T. E. Ford)
  10. Soft Sands (Chordettes)



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "HULA LOVE"

Buddy Knox

The Cash Box Disk of the Week 8/10

Roulette 4018

## "FORGOTTEN DREAMS"

Leroy Anderson

Cyril Stapleton

The Cash Box Sleeper of the Week 8/10-7/27

Decca 30403

London 1754

## "TILL"

Percy Faith

Columbia 40826

# First United States Visit



NEW YORK—Maestro Enrique Simonetti, pianist, arranger and conductor of Columbia Records in Brazil, demonstrates his keyboard ability for Mitch Miller, Columbia's U.S. A & R topper as Bob Corte-Real, Columbia's Brazilian A & R head looks on, during Simonetti's first visit to the States.

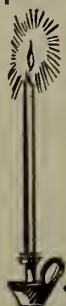
TOPS ALL THE WAY

## "DREAM BOY"

### CLYDE STACY

CA 1018

New Sensation  
THE TEENAGE WEREWOLF  
sings  
"BE PATIENT WITH ME"



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1650 BROADWAY  
(Phone: Circle 7-5947)

Will Vic Stevens remain  
The Stripeburn Kid?  
See the October Issue of  
Song Hits Magazine

STYLETONE RECORDS  
presents

## Vic Stevens

singing  
"LOVE ME  
BABY"

(All The Time)  
ST # 101

"A powerful rocker that really moves"  
... (The Cash Box)

b/w

"100 Cups Of Coffee"

STYLETONE RECORDS  
1758 EAST 4th STREET  
BROOKLYN NEW YORK

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## Perform At Columbia Dealer Meet



DETROIT, MICH.—Columbia Record Distributors, Inc., of Detroit, held its yearly dealer meeting recently, presenting Columbia's new Fall plans and phonograph line. The meeting was held at the Latin Quarter with a record dealer attendance of 650. The meeting opened with cocktails, followed with dinner, entertainment and then the dealer presentation. The entertainment was supplied by The Four Voices, Cathy Johnson and Al Morton (shown above) with music provided by Russ Weaver.

**Fraternity**  
RECORDS

Look For  
**Dan Belloc's**  
Great new release  
"DANCERO" and  
"HIGH TIDE BOOGIE"  
On FRATERNITY  
It Is Great!

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**DRIVE  
IN  
SHOW**  
Eddie Cochran  
Liberty  
AMERICAN MUSIC, INC.  
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THE HOTTEST INSTRUMENTAL!  
**MANTOVANI**  
"AROUND THE  
WORLD"  
1746  
**LONDON**

The New Rock-A-Billy Hit!  
**RUSS MILLER'S**  
Original.....  
"I SIT IN MY  
WINDOW"  
VIP-1006  
157 W. 57th ST.  
N. Y. C.

## Stage Shows Return To Chicago Theatre

CHICAGO—Stage shows in the grand old tradition returned to Chicago last week when the Chicago Theatre, on August 23rd, began a week long stint of stage performances featuring an all star bill including Eydie Gorme, the Billy Williams Quartet, Larry Williams and his Orchestra, Dave Gardner and Betty Martin. The show will run thru Thursday, August 29th and is expected to attract approximately 70,000 cash customers.

The show will be emceed by Chi dee jay Eddie Hubbard (WGM). Balaban & Katz, owners of the Chi Theatre feel that Chicago wants stage shows once again and the co-owners have spent in excess of \$25,000 on the show. If it attracts the public response expected, Balaban & Katz will continue with their stage show policy.

## "Eyes Of God" Big Hit At Music Hall

NEW YORK—Raymond Paige, conductor of the renowned Radio City Music Hall Orchestra and Choir, has been flooded with money and requests for sheet music and recordings of one of the songs he is using in the huge theatre's stage show which pays tribute to the United States Air Force. The song is "The Eyes Of God", a number recorded on Columbia by the Four Lads and written by Al Stillman and Robert Allen.

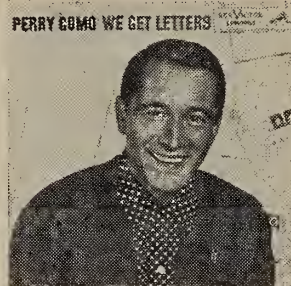
Paige decided to use the song in the show before the Four Lads recorded the tune, and was amazed by the audience response to the inspirational number. Now, he reports, that every day, stacks of letters are in his mail with all sorts of queries about the song, where sheet music can be purchased and if there is a recording of the song, please send me one.

The Four Lads' record has been on the market less than a week, and already it has broken onto The Cash Box Top 60 Best Seller list. Columbia feels that "The Eyes Of God" may be the Lads' biggest recording to date.



# Album Sure Shots

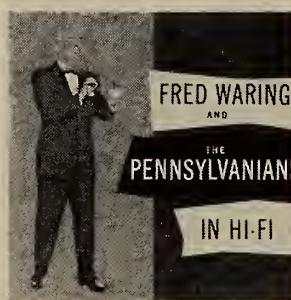
★ Also Available in EP



## ★ WE GET LETTERS

PERRY COMO

(RCA Victor LPM 1463 \* EPA 1-1463)



## ★ FRED WARING AND THE PENNSYLVANIANS IN HI-FI

FRED WARING & PENNSYLVANIANS

(Capitol W 845 \* EAP 1, 2, 3, 4-845 EBF 1, 2-845)

## Big Records Sets Contest

NEW YORK—Sid Prosen, Big Records, announced that he was conducting a contest in every major record city to promote "Did She Ask About Me" by Ronn Corey. Prosen advised the disk jockey will request audience reaction and the best letter will win a copy of "An Invitation To Roseland Dance City", a Big LP by Wendell Tracy.

Prosen reports a good sales reaction to the LP and also indicates that the Ronn Corey record has started to bring a sales response. Big's next release will be Howie Mann's "A Fool and His Dreams" and "It's Just Gotta Be".

## Haley Breaks Record Again

NEW YORK—Jolly Joyce announced that on Bill Haley's August 17, date at the Lakewood Park Ballroom, Mahanoy, Penna., he broke all records for the past ten years.

Haley played to 2700 people at \$2. per.

## Dee-Cee Label Formed

WICHITA, KANSAS—Dee-Cee Records, a newly formed diskery, has signed actor-comedian artist Dick Curtis for its first record release set to hit the market Aug. 26th.

The disk couples Curtis compositions "I Don't Want To Brang You Down" coupled with "That's Clyde". Dee-Cee's address is 7127 E. Kellogg, Wichita, Kans.

## Dagmar At WSM



NASHVILLE, TENN.—Blond TV comedienne Dagmar made a recent guest appearance on WSM's early morning music show "The Waking Crew" in Nashville, and as you can tell from the smiling faces of everyone in the above photo, she really broke it up. Dave Overton, WSM's announcer of the early show, is picking up Dagmar's side comments as she dances with a gent from the audience. Dagmar made more than a half-dozen appearances in Nashville.



## Back From Europe



NEW YORK—George R. Marek, Vice-President and General Manager of the RCA Victor Record Division and Mrs. Marek arrived Tuesday, August 20th in New York aboard the Italian Lines, Augusta, from Italy where Marek supervised the recording of four operas.

## Roulette Signs Milton Berle

NEW YORK—Hugo Peretti & Luigi Creatore, A&R heads of Roulette Records have signed Milton Berle to an exclusive recording contract.

After a series of meetings with the famous personality, Hugo & Luigi have evolved an idea for an album that they say "is sure to be a tremendous success". They said that although they can't divulge the theme at this time, they expect it to create a sensation when released.

Berle will also record some singles for the label.

## Monica Lewis Marine Corps Tie-In On Verve Album

NEW YORK—Monica Lewis' new Verve LP, "Sing It To The Marines", has been getting a full blast of publicity from the Marine Corps. Buddy Basch, doing promotion for Monica, has arranged for the LP to be played in the Times Square Recruiting Booth and for Marine Corps Recruiters throughout the area to feature the album in store displays and in government buildings such as post offices.

In addition, Miss Lewis has been cutting interviews with Marines debarking from overseas duty on the west coast and Verve expects to be out soon with an open-end interview transcription for use by Marine Corps Recruiters with their own local shows. Monica is featured on radio and TV shows for the Corps originating from the West Coast.

## Peele Joins Southland

ATLANTA, GA.—Raymond Taylor, sales manager for Southland Distributors, Atlanta, Ga., announced this past week that Chuck Peele had joined the Dixie and Southland Distributing organizations as Atlanta area promotion head.

Peele was formerly with the Chicago office of The Cash Box and started in the music business with Music Distributors, Inc., a subsidiary of the James H. Martin Company.

## Sullivan-Allen Feud Extended To Disks

NEW YORK—The Ed Sullivan-Steve Allen TV feud was scheduled to be extended to records last Sunday night when Allen was set to do his current Coral release of "You Gotta Have Something In The Bank Frank" on his own show and Bob Jaxon, who recorded the song for RCA Victor was set to do it on the Sullivan show. The song, written by Bob Hilliard, looks like one of the big novelties of the year.

Joe Carlton, winding up his stint as A&R man at Victor, thinks the record has a great chance to be the big one on which he'll leave. And that in addition to the Kay Starr and Ames Brothers' disks should make for a nice bon voyage.

In line with this, Victor is planning a wide promotion on the record. Streamers, piggy banks, large ads proclaiming the emergence of a new star all will be part of the drive. In addition, a big campaign is afoot in connection with one of the major savings bank institutions in America for a radio and newspaper campaign built around the Jaxon disk to tie in the theme of "You Gotta Have Something In The Bank Frank" which tells the story of a young romantic boy who wants to marry the girl but who is turned down because he doesn't have any money in the bank.

## Academy Elects Four

HOLLYWOOD—The Los Angeles Chapter of the National Academy of Recording Arts and Sciences held a meeting of its Board of Governors recently at the Beverly Hilton Hotel in Beverly Hills and elected to the Board four additional governors who represent the classical music field.

These new governors are Helen Traubel, Lauritz Melchior, Darius Milhaud, and Joseph Szigeti. These governors had previously signified their willingness to serve on the Board if elected and Paul Weston, President of the Los Angeles Chapter, expressed great satisfaction at the number of people in the classical field who had shown an interest in the Academy and a willingness to assist it in every way possible.

The Board of Governors also voted affirmatively on recommendations of the Membership Committee under the Chairmanship of Sonny Burke and the Academy will be open for membership in the near future.

Weston told the Board that the Academy had been approached by three potential sponsors for a premier NARAS Television Awards Show and the matter had been referred to James Conkling, Temporary Chairman of the National Academy, with authority to negotiate on behalf of the Los Angeles Chapter.

## Jazz City, N. Y. Nitory, Opens

NEW YORK—Jazz City, the most recent addition to the chain of jazz niteries, opened in the heart of New York's great white way last week with an all star show featuring Ruby Braff and his all stars and Don Elliot and his Quartet.

The new club expects to star the top jazz names in the business throughout the year.

## Signed For "Houseparty"



HOLLYWOOD—Singer Ronnie Deauville has been signed for a repeat guest star appearance on the Art Linkletter "Houseparty." Deauville was stricken with Polio nine months ago, and though it was feared by doctors that he would be confined to an iron lung for the rest of his life, he made a remarkable recovery. Last week, he guest starred on Linkletter's show and due to the landslide of letters and phone calls from viewers to see and hear him again, Art resigned Deauville.

## BMI To Aid "Help Handicapped Week"

NEW YORK—Radio scripts woven around the lives of such handicapped immortals as Bach, Beethoven, Handel and Chopin, have been prepared by BMI at the invitation of President Eisenhower's Committee on the Employment of the Physically Handicapped, and are being distributed under the title, "Reason For Living," to radio stations throughout the nation.

In addition to featuring the music of famed handicapped composers, the scripts will also feature the stories of writers, sports personalities, political and entertainment-field artists who overcame great obstacles in order to find and set forth a "reason for living."

The Veterans Administration has also cooperated with BMI in providing material for the broadcasts which the music licensing firm is making available to all stations. President Eisenhower, in proclaiming the week of October 6-12th as National Employment of the Physically Handicapped Week, said recently: "In finding good men to fill our jobs, we know it is a person's ability and not his disability that counts. . . ."

## Klik Records Formed

NEW HAVEN, CONN.—Klik Records, a new label located at 944 Chapel Street, this city, announced its formation last week. The company will be active in the Rhythm and Blues and Country fields. Distribution for the label's product is being set up on a national basis.

The company's first release, set for September, will feature the Jackson Brothers.

## ABC-Paramount Signs Flock of New Artists

NEW YORK—Keeping pace with its stepped-up recording and production schedule, ABC-Paramount last week signed a number of new artists, all scheduled for immediate releases.

In addition to the singer-comedienne, Carol Burnett, whose "I Made A Fool Of Myself Over John Foster Dulles" is being given special promotion and exploitation, Sam Clark, Am-Par prex, was enthusiastic about the great potentialities of the Ponitails, local Cleveland trio of gals, all 18 years old, whose first release will be "It's Just My Luck To Be Fifteen"; Jill Whitney, the 14-year-old Pennsylvania lass scheduled for release with "Rebel"; Charlie Donald, 23-year-old Texan with a coupling of two of his own songs to be released in mid-September; and Jess DuBois and The Hitchhikers, southern group, slated to participate in a huge national publicity campaign.

THE MOST SENSATIONAL COLLECTION OF "OLDIES" RECORDED IN ANY ONE ALBUM

**BILL HALEY  
And His Comets**

**"ROCKIN' THE  
OLDIES"**

Decca DL 8569

BREAKING WIDE OPEN

**The Cleftones  
"HEY BABE"**

b/w "WHAT DID I DO THAT WAS WRONG"  
GEE 1041

**GEE**

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America's Leading ONE STOP Record Service

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PLaza 7-1977 GRant 1-9323 JAcKson 5-1147 Blgelow 3-1155





# R & B

## Ramblings

### NEW YORK:

Don Robey says "the joint is really jumpin' with sales here". Don lists as the reasons for the eye-opening totals Bobby Blue Bland's two siders "Farther Up The Road" and "Sometimes Tomorrow"; Buddy Ace's "It Can't Be True", The Uniques



BOBBETTES

"Right Now" and Arthur Prysock's "Bye Bye Baby". "And then," continues Robey, "there's Little Junior Parker's 'Next Time You See Me' and the El Torros' 'Dance With Me'. Robey also reports his initial threesome on his new label, "Backbeat", getting a nice reception. His Tic and Tock "Walking Alone"; Doug and Josie "I'll Give Love To You"; and the Rob-Roys' "Tell Me Why" backed with "Audrey" are all meeting with good initial reaction. . . . Bob Rolantz, a & r head of Vik, building a home in Lonelyville, Fire Island. The place is almost finished and Bob has started spending his weekends there. . . . Lou Krefitz, Poplar Records, brought in his first release, "Dream Boy (Oh, Oh, Oh)" by Terry Dean. The deck sounds like it has every chance to make it big and Lou tells us he has already gotten a good reaction in several areas where he spotted it. . . . Fay Simmons' Port recording of "I Can See Through You" getting good local airplay. Gal handles this tune like the early Faye Adams "Shake A Hand". This platter has lots to it and may turn out to be a hit for the young Port label. . . . Atlantic's "Mr. Lee" continues to surprise but elate the indie as it moves steadily up into the important national best sellers. The Bobettes, five young females, made it on their first recording. With such a power-packed lineup as Clyde McPhatter, Lavern Baker, Ruth Brown, Ray Charles, Joe Turner, The Drifters, The Clovers and Chuck Willis—all established hitmakers—it is quite a switch for these kids to come along and perhaps turn in Atlantic's best selling record to date—if it keeps up its present progress. The kids have quite a way to go yet—but it could happen. It just has to pass such torrids as Ivory Joe Hunter's "Since I Met You Baby", "C. O. Rider" by Chuck Willis, and "Treasure Of Love" by Clyde McPhatter. A cute story currently making the rounds is that the Bobettes (a group of amateur teeners in public school) spent more time studying harmony than they did English, Math and Geography. Consequently they fell behind in their grades. In order to butter up their teacher they wrote "Mr. Lee". One day they walked

FRANK GRAHAM  
(WEBB—Baltimore)

into Atlantic offices and asked for an audition. The rest you know. Bookings have poured in as a result of their hit disk and the kids no longer have to worry about grades—at least in their recent grade school. Because of the bookings they have now been enrolled in Children's Professional School. . . . Bob Pare, Portem chieftain, reports that two Epic disks, "Carol" by The Schoolboys and "Dumplin'" by Doc Bagby look like certain big sellers. Bob also says Sal Mineo's "Lasting Love" has been the recipient of a very healthy sale, as has Russ Miller's VIP "I Sit In My Window". . . . Over at Alpha the leading waxings are "Whole Lot Of Shakin' Going On" by Jerry Lee Lewis on Sun; "Just Between You and Me", Chordettes on Cadence; "Home Of The Blues", Johnny Cash on Sun; "Happy Happy Birthday", Tuneweavers on Chess; "Love Is A Treasure", Mickey & Sylvia on Vik; and "Plaything" by Ted Newman on Revere. . . . Tommy Robinson of Atlas Records very happy over the excellent reaction he is getting on the new Mojo Watson disk, "You Know You Don't Want Me" and "All Alone". Robinson says orders have been coming in nicely from the St. Louis-Kansas City area. He is readying a new release by The Travelers and he feels it is quite an exciting thing. . . . Jerry Winston finding life very pleasant as he watches his Velours' "Can I Come Over Tonight" build. Reports coming in show the deck on the rise. . . . Very nice testimonial to WOV-New York from advertiser W. T. Grant Company, testifies to the influence the r & b station wields over the New York trading area. . . . Frank "Spider" Graham (WEBB-Baltimore, 16, Md.) in New York. Frank drops into the C. B. offices to tell us how much progress the station has made and predicts WEBB will be an even greater influence in Baltimore come this fall when the station ups its wattage. . . . Murray Nash, who heads up Murray Nash Assoc., informs us that the firm, which has been turning out pop-country-rock-a-billy masters is all set to plunge into the r & b market. It will sell its products to interested diskeries. . . . George Goldner office swinging with "He's Gone" by The Chantels on End; "Baby Oh Baby" by The Shells on Johnson; and "That's My Desire" by The Channels on Gone. . . . Mel Touroff, head promo man in the Roulette set-up, reports two up and coming waxes. "Watch 'Hey Babe' by the Cletones and 'Cas-Sandra' by the Mello-Tones on Gee" he advises.

### CHICAGO:

Ramblings along record row. . . . Stan Pat, Roulette-Rama-Gee Records promotioner, pretty happy over chart climbers "Goody, Goody" by Frankie Lymon and Jimmie Rodgers' "Honeycomb". Stan also going into action over new releases on the Gee label, "Hey Babe" by the Cletones and "Ca-Sandra"

by the Mello-Tones and hoping for a few more chart climbers. . . . Eddie Mathews dropped a few lines telling of his move to new offices in the Hotel Piccadilly in Manhattan, and everything moving along nicely. . . . Jack Reiling of WAAF phoned to advise regarding item printed. He stated that "any new musical director at WAAF" will be Jack Reiling and will stay that way until they carry him out feet first.



GOOGIE RENE

. . . Debonair Lenny Garmisa all smiles over "I'll Walk Alone" by Johnny Nash and the new Mickey Marlo diskeroo "What You've Done To Me", an ABC pressing written by Paul Anka who scripted "Diana"; also, Lenny reminds us that Della Reese's new waxing "And That Reminds Me" is a terrific seller. . . . Eli Toscano very happy over Otis Rush's "Love That Woman" and Harold Burrage's "Satisfied"—they're selling fast! Eli also advises that "All Your Love" by Magic Sam hit the charts in the number nine spot in Detroit and is really zooming in Chicago and Detroit. . . . Abner over at Vee-Jay all agog over three new releases this week. Jimmy Reed's "Honest I Do" B/W "Signals Of Love". Jimmy is currently appearing at the Palm in Hollandale, Fla. John Lee Hooker, who is wowing 'em in Newark, New Jersey, warbled "Rosie Mae" b/w "Little Wheel". Another new one that Abner is high on is The Spaniels' "You're Gonna Cry" b/w "I Need Your Kisses". Incidentally, The Spaniels recently completed a tour with the Gale Package Show. Vee-Jay is really buzzin' this week, they're currently cutting Pee Wee Crayton, whose most recent release "I Found My Peace Of Mind" is hitting big in Detroit on a test sales campaign. . . . News from Indianapolis. Dee Jays still buzzing over Len Chess' recent visit. . . . Phil Chess spent a pleasant weekend basking in Nippersink. . . . Abner just phoned to advise that Vee-Jay's Subsidiary label, Falcon, is prepping a session for Dee Clark, also Ab really excited about sending his first L.P. cover to Globe for fabrication. This one is on the El Dorados'. Other L.P.'s for early release are The Spaniels and Sara McLawler-Richard Otto. . . . Gerry Grainger reports that All-State Distribs getting real action with "That's My Desire" on the Gone Label by The Channels. Another terrific waxing by the Velours on the Onyx Label "Can I Come Over Tonight", this one is high in sales. Gerry also advises that the Atlantic E.P.'s on Rock 'n Roll and Jazz are doing big business. . . . Herb Kole over at King Distribs happily mentions that Ralph Bass' recording trip to Cincy was a rousing success. "Aw Shucks Baby" by Tiny Topsy and "Think" by the Five Royals are very high on the King sales chart. Herb says there's very good reaction with Lou Bostick and Bill Doggett. . . . Hot off of Kenny Myers' desk over at Mercury. . . . Chuck Miller, the master of the Boogie Woogie vocal school, comes up with the swingiest pairing to date, ideally suited for Chuck's robust Tongue-in-cheek interpretation is "Plaything", flip side shows Chuck with a clever riff backing with a very infectious beat. It makes for pleasant listening.

### LOS ANGELES:

The Fantabulous Rock and Roll Show of 1957 now touring the western states has been booked for a return engagement to Los Angeles when it appears at the Elks Ballroom next month. The show has been doing great business during its current tour with stars, The Coasters, The Five Satins,



THE SPANIELS

The Cellos, Gene and Eunice, Lulu Reed, and Sonny Thompson's orchestra. . . . The Lovers, who bowed on the Lamp label with their big record of "Darling It's Wonderful" have a good follow-up on the market in their new Lamp release of "Melody of Love". . . . Chess Records star, Harry (Daddy-O) Gibson starting a national personal appearance tour which will include several dates on the West Coast. . . . Dootsie Williams happy over the big one his Dooto label has in "Everybody Has A Fool" and "Fun On Saturday Night" by Willie Headen. . . . "The Big Beat", new Universal-International movie will star many names from the rhythm and blues field. Signed for featured roles in the new film are: Fats Domino, The Del Vikings, and The Diamonds, with negotiations under way for several other R&B names. Domino, incidentally looks like the top contender for the Fats Waller role in the film to be made of Waller's life. . . . Class

Records, currently riding high with Googie Rene's "Beautiful Weekend" has another candidate for the charts in "Little Bitty Pretty One" by The Satellites, released his week. . . . Some of the entertainers lined up for West Coast tours this fall are: Bill Doggett, Chuck Willis and Roy Gaines, B. B. King, and Chuck Berry. . . . West Coast label, Tampa Records out with a good one by Clyde Stacy titled "Dream Boy". Tune was The Cash Box Best Bet and is showing up locally. . . . Johnny Otis now doing his KFOX disk jockey show from Leroy's Record Shop in Long Beach every Wednesday night. The teenagers bring in their favorite records which Otis airs on the show.





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- \*AFTER  
Bachelors (Poplar 101)
- ALL OF MY LIFE  
Billy Eckstine (Mercury 71161)
- ALL YOUR LOVE  
Magic Sam (Cobra 501)
- ARROW OF LOVE  
Six Teens (Flip 322)
- \*AW SHUCKS BABY  
Tiny Topsy (Federal 12302)
- BEAUTIFUL WEEKEND  
Googie Rene (Class 212)
- BERMUDA SHORTS  
Delroys (Apollo 514)
- CAN I COME OVER TONIGHT  
Valours (Onyx 512)
- CHICKEN BABY CHICKEN  
Tony Harris (Ebb 104)
- COOL SHAKE  
Del-Vikings (Mercury 71132)
- DANCE WITH ME  
El Torros (Duke 175)
- DARLING IT'S WONDERFUL  
Lovers (Lamp 2005)
- DEDICATED TO YOU  
Sonny Knight (Starla S-1)
- DESERIE  
Charts (Everlast 5001)
- DIANA  
Paul Anka (ABC-Paramount 9381)
- DO YOU MEAN IT  
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY  
Dubs (Gone 5002)
- DREAM BOY  
Dickie Lee (Tampa 131)
- DUMPLIN'S  
Doc Bagby (Okeh 7089)  
\*Ernie Freeman (Imperial 5461)
- GOOD NEWS  
Muddy Waters (Chess 1667)
- \*HAMMERHEAD  
Bill Doggett (King 5070)
- \*HAPPY, HAPPY BIRTHDAY BABY  
Tune Weavers (Checker 872)
- HEAR MY PLEA  
Donnie Elbert (DeLuxe 6125)
- \*HE'S GONE  
Chantells (End 1001)
- HONEYCOMB  
Jimmie Rodgers (Roulette 4015)
- HUMPTY DUMPTY HEART  
LOVE ME RIGHT  
Lavern Baker (Atlantic 1140)
- IF I THOUGHT YOU NEEDED ME  
Little Willie John (King 5066)
- I FOUND A HOME  
Clarence Henry (Argo 5273)
- I'M A KING BEE  
Slim Harpo (Excello 2113)
- I'M GONNA SIT RIGHT DOWN  
AND WRITE MYSELF A LETTER  
Billy Williams (Coral 61830)
- I'M GRATEFUL  
Roy Milton (King 5035)
- IN THE DOORWAY CRYING  
Midnighters (Federal 12293)
- I SMELL TROUBLE  
Bobby Blue Bland (Duke 167)
- IS YOUR LOVE FOR REAL  
Midnighters (Federal 12299)
- IT HURTS ME TOO  
Elmore James (Chief 7004)
- IT MUST BE YOU  
PLEASE HONEY DON'T GO  
Annie Laurie (DeLuxe 6135)

\* Indicates first appearance on Territorial Tips

- IT'S NOT FOR ME TO SAY  
Johnny Mathis (Columbia 40851)
- IT WAS THERE  
Johnnie & Joe (J & S 1659)
- IT TOOK A LONG TIME  
Malcolm Dodds & Tunedrops (End 1000)
- LET'S START ALL OVER AGAIN  
Paragons (Winley 220)
- LONELY CHAIR  
\*CHICKEN AND THE BOP  
Lloyd Price (KRC 301)
- LOTTA LOVIN'  
Gene Vincent (Capitol 3763)
- LOVE LETTERS IN THE SAND  
Pat Boone (Dot 15570)
- LOVE ROLLER COASTER  
Joe Turner (Atlantic 1146)
- MISS YOU SO  
Lillian Offitt (Excello 2104)
- OH BABY DOLL  
Chuck Berry (Chess 1664)
- PASSING STRANGERS  
Vaughan & Eckstine (Mercury 71122)
- PLEASE BELIEVE ME  
Percy Mayfield (Specialty 607)
- POOR BOY  
Chuck Carbo (Imperial 5452)
- RAINBOW  
Russ Hamilton (Kapp 184)
- RANG TANG DING DONG  
Cellos (Apollo 510)
- ROCKIN' WITH THE CLOCK  
\*THE FLIRT  
Shirley & Lee (Aladdin 3390)
- SHE'S GONE  
EVERY TIME I HEAR THAT SONG  
Ivory Joe Hunter (Atlantic 1151)
- SICK AND TIRED  
Chris Kenner (Imperial 5448)
- SOMEBODY IN MY HOME  
Howlin' Wolf (Chess 1668)
- TEARS ON MY PILLOW  
Eldorados (Vee-Jay 250)
- TELL ME SO  
Donnie Elbert (DeLuxe 6143)
- THAT'LL BE THE DAY  
Crickets (Brunswick 55009)
- THAT OLD FEELING  
Roy Hamilton (Epic 9224)
- THINK  
I BETTER MAKE A MOVE  
"S" Royales (King 5053)
- THIS NEARLY WAS MINE  
Don Gardner (DeLuxe 6133)
- THIS TRAIN HAS GONE  
Chuck Willis (Atlantic 1148)
- TONIGHT TONIGHT  
Mello-Kings (Herald 502)
- UNITED  
Otis Williams (DeLuxe 6138)  
Love Notes (Holiday 2605)
- WALKIN' WITH FRANKIE  
Frankie Lee Sims (Ace 527)
- WHAT WILL I TELL MY HEART  
Fats Domino (Imperial 5454)
- WHEN I MEET MY GIRL  
Tommy Ridgley (Herald 501)
- WHITE SILVER SANDS  
Dave Gardner (OJ 1002)  
Don Rondo (Jubilee 5288)
- WHOLE LOT OF SHAKIN' GOING ON  
Jerry Lee Lewis (Sun 267)
- \*ZIP ZIP  
Diamonds (Mercury 71165)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	SEARCHIN' Coasters (Atco 6087)	1
2	SEND FOR ME Nat "King" Cole (Capitol 3737)	2
3	SHORT FAT FANNIE Larry Williams (Specialty 608)	3
4	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	4
5	STAR DUST Billy Ward & Dominoes (Liberty 55071)	5
6	WHISPERING BELLS Del-Vikings (Dot 15592)	6
7	MR. LEE Bobbettes (Atlantic 1144)	12
8	GOODY GOODY Lymon & Teenagers (Gee 1039)	7
9	TO THE AISLE Five Satins (Ember 1019)	8
10	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	11
11	TEDDY BEAR Elvis Presley (RCA Victor 7000)	9
12	MISS YOU SO Lillian Offitt (Excello 2104)	10
13	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)	13
14	JENNY, JENNY Little Richard (Specialty 606)	14
15	WHAT WILL I TELL MY HEART Fats Domino (Imperial 5454)	21
16	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	22
17	THAT'LL BE THE DAY Crickets (Brunswick 55009)	23
18	BYE BYE BABY Nappy Brown (Savoy 1514)	16
19	DIANA Paul Anka (ABC-Paramount 9381)	24
20	BYE BYE LOVE Everly Brothers (Cadence 1315)	20

21. WHEN I SEE YOU. 22. OVER THE MOUNTAIN. 23. C. C. RIDER. 24. SO RARE. 25. HUMPTY DUMPTY HEART.

SHOOTING UP!!  
"IF YOU DON'T WANT ME NO MORE"  
By LARRY BIRDSONG  
VEE-JAY # 254

Vee-Jay RECORDS, INC  
2129 S. Michigan Avenue.  
Chicago 16, Illinois

3 BIG SELLERS!  
"ALL YOUR LOVE"  
MAGIC SAM  
COBRA # 5013  
"LOVE THAT WOMAN"  
OTIS RUSH  
COBRA # 5015  
"SATISFIED"  
HAROLD BURRAGE  
COBRA # 5018

COBRA RECORD CORP.  
3346 W. ROOSEVELT CHICAGO 12, ILL.  
(All Phones: NEvada 8-2325)

Headed For The Charts!  
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"PAYDAY SHUFFLE"  
FLASH RECORDS  
623 E. Vernon Ave.  
Los Angeles Calif.

COMING UP STRONG!!  
"IT'S TOO LATE NOW"  
The Cuff Links  
# 422  
DOOTO RECORDS  
9512 S. Central Avenue  
Los Angeles 2, California

Bobby Blue Bland's  
"FARTHER UP THE ROAD"  
and  
"SOMETIMES TOMORROW"  
DUKE # 170



**"Spin, Man, Spin"**



MONROE, LA. — On Saturday, August 10, an estimated crowd of 1,500 to 2,000 saw Ivory Joe Hunter, Atlantic Record star, put on two fifteen minute performances. Copies of Hunter's latest waxing, "Every-time I Hear That Song," his pictures, and miniature Cash Box notebooks were given away. KNOE-Monroe de-jays Bob Adams and Lou Swanson, seen above with Ivory Joe, conducted the shows. KNOE advised that this was the biggest crowd to ever attend a Monroe Recreation Center Record Hop. The hops are held each Saturday evening.

**Antler Nat'I Distribution To Goldner**

HOLLYWOOD—Buck Ram, owner-manager of Personality Productions, Inc., this city, this week made two new affiliation announcements. Ram advised that he had appointed the George Goldner organization to handle the national distribution of his Antler Records. Ram will continue to do the a & r work for Antler and Jean Bennett will coordinate the promotion for the artists and Personality Productions, Inc.

He also announced the appointment of Miss Polly Estin as Personality Productions representative in the Texas territory. Miss Estin is the personal manager of The Clefs, David Drapela, Charles Shaefer Trio, and The Collegians. Ram will assist with these acts record-wise.

**Erroll Garner Returns To "Jazz Under The Stars"**

NEW YORK — Erroll Garner's long-hair, debut with the Cleveland Symphony Orchestra's Summer Concert drew 7,000 fans, and was the second largest night in the history of the concert series. He was topped only by Rodgers and Hammerstein Night of several years ago.

Since the Cleveland date Garner has received invitations to appear with other major American symphony orchestras, and manager Martha Glaser is setting them for the 1958-59 season.

Meanwhile he will return to the "Jazz Under The Stars" concert series in the Wollman Memorial Theatre in Central Park on August 26th for another week. For the occasion he has created a new piece entitled "Jazz Under The Stars" which will have its world premiere performance nightly during his appearance there.

**The Cash Box**



**NEW YORK**

**CHICAGO**

**NEW ORLEANS**

- 1 MR. LEE  
Bobbettes  
(Atlantic 1144)
- 2 LONG LONELY NIGHTS  
Clyde McPhatter  
(Atlantic 1149)  
Lee Andrews & Hearts  
(Chess 1665)
- 3 GOODY GOODY  
Lyman & Teenagers  
(Gee 1039)
- 4 SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)
- 5 DIANA  
Paul Anka  
(ABC-Paramount 9381)
- 6 WHISPERING BELLS  
Del-Vikings  
(Dot 15592)
- 7 SEARCHIN'  
Coasters  
(Atco 6087)
- 8 STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)
- 9 HONEYCOMB  
Jimmie Rodgers  
(Roulette 4015)
- 10 HE'S GONE  
Chantells  
(End 1001)

- SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)
- FARTHER UP  
THE ROAD  
Bobby Blue Bland  
(Duke 170)
- STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)
- BYE, BYE BABY  
Nappy Brown  
(Savoy 1514)
- MISS YOU SO  
Lillian Offitt  
(Excello 2104)
- SO RARE  
Jimmy Dorsey  
(Fraternity 755)
- AW SHUCKS BABY  
Tiny Tapsy  
(Federal 12302)
- SEARCHIN'  
Coasters  
(Atco 6087)
- MR. LEE  
Bobbettes  
(Atlantic 1144)
- I'M A KING BEE  
Slim Harpa  
(Excello 2113)

- SICK AND TIRED  
Chris Kenner  
(Imperial 5448)
- WHAT WILL  
I TELL MY HEART  
Fats Domino  
(Imperial 5454)
- TO THE AISLE  
Five Satins  
(Ember 1079)
- STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)
- FARTHER UP  
THE ROAD  
Bobby Blue Bland  
(Duke 170)
- MISS YOU SO  
Lillian Offitt  
(Excello 2104)
- LONG LONELY NIGHTS  
Clyde McPhatter  
(Atlantic 1149)
- ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
Huey Smith (Ace 530)
- SEARCHIN'  
Coasters  
(Atco 6087)
- SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

**ST. LOUIS**

**NEWARK**

**DALLAS**

- 1 SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)
- 2 FARTHER UP  
THE ROAD  
Bobby Blue Bland  
(Duke 170)
- 3 MISS YOU SO  
Lillian Offitt  
(Excello 2104)
- 4 SEARCHIN'  
Coasters  
(Atco 6087)
- 5 GOODY GOODY  
Lyman & Teenagers  
(Gee 1039)
- 6 BYE, BYE BABY  
Nappy Brown  
(Savoy 1514)
- 7 MR. LEE  
Bobbettes  
(Atlantic 1144)
- 8 DIANA  
Paul Anka  
(ABC-Paramount 9381)
- 9 SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)
- 10 WHOLE GOT OF  
SHAKIN' GOING ON  
Jerry Lee Lewis  
(Sun 267)

- MR. LEE  
Bobbettes  
(Atlantic 1144)
- GOODY GOODY  
Lyman & Teenagers  
(Gee 1039)
- LONG LONELY NIGHTS  
Lee Andrews & Hearts  
(Chess 1665)  
Clyde McPhatter  
(Atlantic 1149)
- MISS YOU SO  
Lillian Offitt  
(Excello 2104)
- SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)
- STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)
- WHEN I SEE YOU  
Fats Domino  
(Imperial 5454)
- SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)
- SEARCHIN'  
Coasters  
(Atco 6087)
- THIS TRAIN  
HAS GONE  
Chuck Willis  
(Atlantic 1148)

- SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)
- FARTHER UP  
THE ROAD  
Bobby Blue Bland  
(Duke 170)
- SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)
- WHOLE LOT OF  
SHAKIN' GOING ON  
Jerry Lee Lewis  
(Sun 267)
- TEDDY BEAR  
Elvis Presley  
(RCA Victor 7000)
- WHISPERING BELLS  
Del-Vikings  
(Dot 15592)
- COOL SHAKE  
Del-Vikings  
(Mercury 71132)
- MISS YOU SO  
Lillian Offitt  
(Excello 2104)
- LOTTA LOVIN'  
Gene Vincent  
(Capitol 3763)
- BYE, BYE LOVE  
Everly Brothers  
(Cadence 1315)

NEW RELEASE!  
**"GONNA STOP  
FOOLIN' MYSELF"**

b/w  
**"DON'T YOU KNOW"**  
LOUIS BROOKS & EARL GAINES  
EXCELLO 2119

**"I WANTA KNOW"**

b/w  
**"HEY! LITTLE GIRL"**  
THE GLADIOLAS  
EXCELLO 2120

GAINING EVERY DAY!  
**"ONE LOOK AT  
YOU DADDY"**

CAROL FRAN  
Excello 2118

Phone Chappell 2-2215 or wire collect  
**NASHBORO RECORD CO., INC.**  
NASHVILLE TENN.

Western Trade please order from Monarch—L. A. Shipments also made from Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.

This Blues Tune  
Breaking In The Midwest  
**"YOU KNOW YOU  
DON'T WANT ME"**

b/w **"ALL ALONE"**  
MOJO WATSON  
and his band  
ATLAS 1080

★  
Brand New Release by a  
Brand New Group  
WATCH THIS ONE  
**"L'AMOUR"**

b/w **"BETTY JEAN"**  
by THE TRAVELERS  
ATLAS 1086

**ATLAS RECORDS**  
271 W. 125 ST., NEW YORK

HEADING FOR THE CHARTS

**THE CHANNELS  
"THAT'S MY  
DESIRE"**

b/w  
**"STAY AS YOU ARE"**  
GONE 5012

**GONE RECORDS**  
1650 BROADWAY NEW YORK

Breaking Nationally  
On All Charts!

**"BEAUTIFUL WEEKEND"**  
GOOGIE RENE # 212  
Taking Off!

**"Little Bitty Pretty One"**  
BOBBY DAY and The Satellites  
# 211

**Class RECORDS**  
1107 El Centro • Hollywood, Calif.



# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 LONG LONELY NIGHTS  
*Lee Andrews & Hearts*  
(Chess 1665)
- 2 GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- 3 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- 4 WHISPERING BELLS  
*Del-Vikings*  
(Dot 15592)
- 5 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 6 THIS NEARLY WAS MINE  
*Don Gardner*  
(DeLuxe 6133)
- 7 DUMPLIN'S  
*Doc Bagby*  
(Okeh 7089)
- 8 SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- 9 TO THE AISLE  
*Five Satins*  
(Ember 1019)
- 10 STAR DUST  
*Billy Ward & Dominoes*  
(Liberty 55071)

- 1 LONG LONELY NIGHTS  
*Lee Andrews & Hearts*  
(Chess 1665)  
*Clyde McPhatter*  
(Atlantic 1149)
- 2 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 3 FARTHER UP THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- 4 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- 5 DEDICATED TO YOU  
*Sonny Knight*  
(Starla 5-1)
- 6 MR. LEE  
*Bobbettes*  
(Atlantic 1144)
- 7 TONIGHT TONIGHT  
*Mello-Kings*  
(Herald 502)
- 8 SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- 9 ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU  
*Huey Smith* (Ace 530)
- 10 DARLING IT'S WONDERFUL  
*Lovers*  
(Lamp 2005)

- 1 SEND FOR ME  
*Not "King" Cole*  
(Capitol 3737)
- 2 FARTHER UP THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- 3 GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- 4 STAR DUST  
*Billy Ward & Dominoes*  
(Liberty 55071)
- 5 IT'S NOT FOR ME TO SAY  
*Johnny Mathis*  
(Columbia 40851)
- 6 THAT'LL BE THE DAY  
*Crickets*  
(Brunswick 55009)
- 7 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- 8 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 9 WHOLE LOT OF SHAKIN' GOING ON  
*Jerry Lee Lewis*  
(Sun 267)
- 10 BERMUDA SHORTS  
*Delroys*  
(Apollo 514)

## BOSTON

## MEMPHIS

## SAN FRANCISCO

- 1 DIANA  
*Paul Anka*  
(ABC-Paramount 9381)
- 2 THAT'LL BE THE DAY  
*Crickets*  
(Brunswick 55009)
- 3 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 4 GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- 5 WHOLE LOT OF SHAKIN' GOING ON  
*Jerry Lee Lewis*  
(Sun 267)
- 6 HAPPY, HAPPY BIRTHDAY BABY  
*Tune Weavers*  
(Checker 872)
- 7 TO THE AISLE  
*Five Satins*  
(Ember 1019)
- 8 MR. LEE  
*Bobbettes*  
(Atlantic 1144)
- 9 TEDDY BEAR  
*Elvis Presley*  
(RCA Victor 7000)
- 10 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)

- 1 FARTHER UP THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- 2 SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- 3 IF I THOUGHT YOU NEEDED ME  
*Little Willie John*  
(King 5066)
- 4 MISS YOU SO  
*Lillian Offitt*  
(Excello 2104)
- 5 SO RARE  
*Jimmy Dorsey*  
(Fraternity 755)
- 6 GOOD NEWS  
*Muddy Waters*  
(Chess 1667)
- 7 SOMEBODY IN MY HOME  
*Howlin' Wolf*  
(Chess 1668)
- 8 LOVE ROLLER COASTER  
*Joe Turner*  
(Atlantic 1146)
- 9 HUMPTY DUMPTY HEART  
*Lavern Baker*  
(Atlantic 1140)
- 10 BYE, BYE BABY  
*Nappy Brown*  
(Savoy 1514)

- 1 SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- 2 FARTHER UP THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- 3 THINK  
*"5" Royales*  
(King 5053)
- 4 ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU  
*Huey Smith* (Ace 530)
- 5 OVER THE MOUNTAIN AND ACROSS THE SEA  
*Johnnie & Joe*  
(Chess 1654)
- 6 BEAUTIFUL WEEKEND  
*Googie Rene*  
(Class 212)
- 7 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- 8 WHISPERING BELLS  
*Del-Vikings*  
(Dot 15592)
- 9 SO RARE  
*Jimmy Dorsey*  
(Fraternity 755)
- 10 TO THE AISLE  
*Five Satins*  
(Ember 1019)



# R & B Sure Shots

"BERMUDA SHORTS"

The Cash Box  
R&B Best Bets

7/20

Delroys

Apollo 514

## Ambitious Youngster



NEW YORK—Paul Anka, the 16-year-old Canadian lad who has one of the top records in the country to his credit, "Diana" (a song which he also wrote) chats with disk jockey Jack O'Rourke, WNEB of Worcester, Mass., on the former's recent dee jay tour. Anka is also featured with Micki Marlo on a new ABC-Paramount release "What You've Done To Me".

## Norman Luboff Choir Completes "Crescendo" Cast

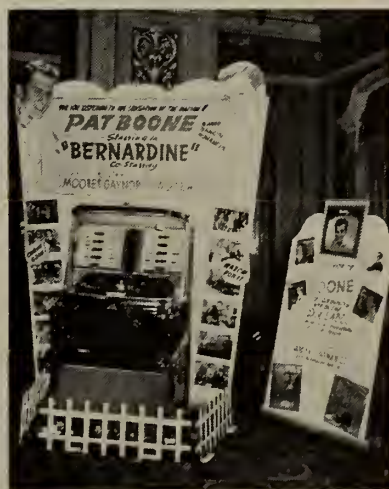
NEW YORK—The signing of the Norman Luboff Choir completes the huge starring cast of "Crescendo," CBS Television's hour-and-one-half core premiere of the "Du Pont Show of the Month" series, Sunday, Sept. 29.

One of the country's outstanding choral groups, the Norman Luboff Choir will provide the musical background for Harrison's tour of this country, as an English visitor, for his introduction to the most American

styles of music: jazz, musical comedy, western songs, Latin American rhythms, religious marches, folk tunes and blues.

Already announced in the impressive list of stars for "Crescendo" are Ethel Merman, Louis Armstrong, Eddy Arnold, Diahann Carroll, Carol Channing, Benny Goodman, Mahalia Jackson, Stubby Kaye, Peggy Lee, Lizzie Miles, Tommy Sands, Dinah Washington, and Turk Murphy and His Dixieland Band.

## Boone For Business



MINNEAPOLIS—An AMI Model "H" juke box gives Pat Boone fans a high fidelity preview of the musical treat in store for them in Pat's movie "Bernardine" showing at the State Theatre in Minneapolis. The AMI juke box was furnished by the Lieberman Music Company, AMI distributors in Minneapolis.

Breaking Nationally  
(POP and R&B)  
"DARLING  
IT'S  
WONDERFUL"  
by  
The Lovers  
LAMP-2005

LAMP RECORDS  
5352 W. Pico Blvd.  
Los Angeles California





# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**LARRY BIRDSONG**

(Vee-Jay 254)  
**B+** "IF YOU DON'T WANT ME NO MORE" (2:02) [Tollie BMI—A. Bradford] Larry Birdsong makes a strong pitch in the direction of hitdom with his real funky reading of the slow beat, rhythmic ballad-blues. Birdsong really feels this song and gives it everything. Very strong offering that could take off for the upper regions.

**B** "I'M PLEADING JUST FOR YOU" (2:41) [Tollie BMI—L. Birdsong] Birdsong backs with another strong wax. A middle beat accentuated rhythm effectively presented. The chanter swings with excitement. Good coupler.

**RICHARD BERRY and The Pharaohs**  
 (Flip 318)

**B** "TAKE THE KEY" (1:53) [Limax BMI—R. Berry] Richard Berry and The Pharaohs offer the slow beat ballad with a warm and intense reading. Berry's different sound comes off well with this easy to listen to tune.

**B** "NO KISSIN' AND A HUGGIN'" (2:28) [Limax BMI—R. Berry] Berry and the group team on a middle beat bouncer of engaging qualities. Cute treatment of an infectious item. Teeners should be attracted to this one.

**OSCAR WILLS/PAUL GAYTEN**  
 (Argo 5277)

**B+** "FLAT FOOT SAM" (2:21) [Arc Hiphill BMI—Wills, Lewis] Flat-foot Sam is always in a jam, and Wills tells his story in front of a frenetic quick beat with a staccato rhythm. Exciting beat that generates foot tappin' on the part of the listener. Simple, with almost no melody, but of the variety that captures your imagination. This is a side to be watched. It has the excitement, novelty gimmick and top flight reading.

**C+** "NERVOUS BOOGIE" (2:31) [Arc BMI—P. Gayten] Gayten turns in a quick beat instrumental on the flipside. An energetic offering featuring the flash of the keyboard. Good listening.

**T. V. SLIM**  
 (Checker 870)

**B+** "FLATFOOT SAM" (2:10) [Arc Hiphill BMI—Clara Wills] T. V. Slim sings the quick beat bouncer with a down home reading. It's the story of the man always in a jam—also released on Checker's sister label, Argo, by Oscar Wills. It's another good version that should come in for its share of plays and sales.

**B** "DARLING REMEMBER" (2:10) [Arc Hiphill, BMI—Clara Wills] Slim wails a middle beat shuffle with his southern market styling. Effective offering with good entertainment value.

**JIMMY BEASLEY**  
 (Modern 1023)

**B+** "WE THREE" (1:59) [E. H. Marks ASCAP—Robertson, Cogan, Mysels] Jimmy Beasley digs into the standards for his material and comes up with that nostalgic "We Three". Beasley handles it easily and turns the melodic item to the temper of today's market. Very pleasing listening.

**B** "I WANT MY BABY" (2:31) [Modern Libijon BMI—Beasley, Line] Beasley turns up the speed and swings out with a quick beat bouncer. Sprightly blues offered by Beasley with a vitamin filled vocal. Happy jump with a great dance beat.

## The Cash Box Award o' the Week

"ONE LOOK AT YOU DADDY" (2:06)

[Excellorec BMI—Fran Miller]

"EMMITT LEE" (2:49)

[Excellorec BMI—C. Fran]

CAROL FRAN  
 (Excello 2118)

● Young Carol Fran unveils a talent that could carry the lass far. Her handling of the middle beat, "One Look At You Daddy", is a cute, infectious projection with a number of vocal gimmicks. The youngster sings the bouncer with a peppery style that invites a happy participation. Has all the earmarks

of a hit in all fields. Watch it very closely. The flip, "Emmitt Lee", is a slow beat blues in which the thrush once again displays her talents to good advantage. A pleasing wax that might give "Daddy" a tussle. But in the long run we look to "Daddy" to take all the action.

"THAT'S MY DESIRE" (2:32)

[Mills ASCAP—Loveday, Kressa]

"STAY AS YOU ARE" (2:10)

[RealGone BMI—Lewis, Dolphin]

THE CHANNELS  
 (Gone 5012)

● The Channels make their first for Gone a potent reading of that pretty standard, "That's My Desire". The group teams effectively as they embellish the evergreen with several of their own innovations. The tune is given an up-to-date, teener treatment that should help bring in a rash of action.

Stay close to this record's progress. The flip, "Stay As You Are", is a slow beat ballad handled by the group with a strong reading. This side is not to be overlooked in the final analysis. It couples a solid piece of material and an equally solid performance. Both sides are potent—tho we lean lightly to "That's My Desire".

"DREAM BOY (Oh Oh Oh)" (1:58)

[Chelwood BMI—Balester]

"IT'S JUST YOUR KISS" (2:10)

[Acorn BMI—Burton, Randolph]

TERRY DEAN  
 (Poplar 102)

● A new label and a new voice make a simultaneous bow on a quick beat jump with a combination r & b rock-a-billy treatment. Side comes off Grade-A. It is an infectious jumper with a singer who bears a similarity to Frankie Lyman. A powerful wax with teener

appeal cut into every groove. Good exposure is going to make this a great kick-off for the new label and the new talent. The flip, "It's Just Your Kiss", is another teener offering, with a slow rhythmic beat. Well done and two minutes of pleasant listening, but for quick action it'll be "Dream Boy (Oh Oh Oh)."

## The Cash Box R & B Best Bets

- ★ "IF YOU DON'T WANT ME NO MORE" . . . Larry Birdsong . . . Vee-Jay 254
- ★ "FLAT FOOT SAM" . . . . . Oscar Wills . . . . . Argo 5277
- ★ "WE THREE" . . . . . Jimmy Beasley . . . . . Modern 1023
- ★ "ROOSTER WALK" } . . . . . Red Prysock . . . . . Mercury 71175
- "2 POINT 8" }

**DON AND DEWEY**  
 (Specialty 610)

**B** "JELLY BEAN" (1:50) [Venice BMI—Harris, Terry] Don and Dewey team on a quick beat rhythmic love story. In their raucous tones the fellas tell of their "Jelly Bean, sweet sixteen and never been kissed." The lads give a peppery reading to the jump waxing. Ok side.

**B** "LEAVIN' IT ALL UP TO YOU" (2:05) [Venice BMI—Harris, Terry] Don and Dewey turn tender on a slow beat romancer ballad. Pretty number effectively chanted by the duo. The stronger deck and one that could start something.

**KENNY ESQUIRE and The Starlites**  
 (Ember 1021)

**B+** "BOOM CHICA BOOM" (2:36) [Angel BMI—G. Tindley] Kenny Esquire and The Starlites bounce merrily through a quick beat jump. The team backs a sparkling Kenny Esquire in fine style. They and Kenny generate sparks as they spin the novelty into a zesty production.

**B+** "TEARS ARE JUST FOR FOOLS" (2:38) [Angel BMI—Tindley, Hayes] Esquire and the Starlites offer a slow, rhythmic ballad filled with emotion. Esquire puts his heart into this reading, and comes off with a convincing side.

**DOLLY COOPER**  
 (Ebb 109)

**B+** "TIME BRINGS ABOUT A CHANGE" (2:06) [Ebb BMI—Clifton] Dolly Cooper changes her mood on this side. She portrays the blues ridden gal and how she sings it. The gal injects a portrayal that spells sex. Excellent vocal styling.

**B** "WILD LOVE" (2:05) [Ebb BMI—S. Stewart] Dolly Cooper sinks her teeth right into a cute quick beat bouncer and belts it with an infectious, gimmicked vocal. Flavor is pop-country and its sound brings a chuckle. Light-air and happy.

**RAY AGEE/ELLY JOHNSON**  
 (Ebb 111)

**B** "TRUE LIPS" (2:04) [Ebb BMI—Agee, Johnson] Ray Agee and Elly Johnson form a he-she duo and blend on a rhythmic middle beat love item. Excellent vocaling, listening and dance beat. Solid beat that infects.

**B** "MY SILENT PRAYER" (2:14) [Ebb BMI—Agee, Johnson] Agee and Johnson offer a slow beat shuffle in good style. A tender treatment of a melodic tune. Easy on the ears. Two strong sides.

**RED PRYSOCK**  
 (Mercury 71175)

**B+** "ROOSTER WALK" (2:52) [Kempton Music BMI—] Red Prysock turns his inimitable sax to the insinuating rhythm of a slow, syncopated blues. Steady beat background offers an exciting cushion for the Prysock horn. Great dance beat and great sound for instrumental lovers.

**B+** "2 POINT 8" (2:21) [Norbay Music BMI] Some like 'em slow and some like 'em fast. For the latter Prysock rocks out a quick beat jump that Lindy hoppers can gyrate to with all the steam in their little valves. Exciting and guaranteed to get the same effect as a night at the steam baths.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### TRI-BORO RECORDS

Jamaica, L. I., N. Y.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Mr. Lee (Bobbettes)
4. Whispering Bells (Del-Vikings)
5. Million Dollar Baby (Darin)
6. Black Slacks (Sparkletons)
7. It's True (Rogues)
8. Long Lonely Nights (C. McPhatter)
9. Hula Love (B. Knox)
10. He's Gone (Chantells)

### ONE STOP MUSIC

New Orleans, La.

1. Sick And Tired (Kenner)
2. Farther Up The Road (Bland)
3. To The Aisle (Five Satins)
4. Miss You So (L. Offitt)
5. What Will I Tell My Heart (F. Domino)
6. Long Lonely Nights (C. McPhatter)
7. Star Dust (B. Ward)
8. Humpty Dumpty Heart (L. Baker)
9. It Hurts To Love Some One (G. Slim)
10. Teddy Bear (E. Presley)

### PAT'S RECORD SHOP

Los Angeles, Calif.

1. Farther Up The Road (Bland)
2. Send For Me (N. Cole)
3. What Can I Do (D. Elbert)
4. Rockin' Pneumonia (Milton)
5. Dedicated To You (Knight)
6. Long Lonely Nights (C. McPhatter)
7. Thought You Needed Me (L. W. John)
8. Mr. Lee (Bobbettes)
9. Payday Shuffle (G. Jenkins)
10. Goody Goody (F. Lymon)

### ABC MUSIC SERVICE CORPORATION

Chicago, Ill.

1. Send For Me (N. Cole)
2. So Rare (J. Dorsey)
3. Bye, Bye Baby (N. Brown)
4. Miss You So (L. Offitt)
5. Teddy Bear (E. Presley)
6. Searchin' (Coasters)
7. Love's A Hurtin' Game (I. J. Hunter)
8. Mr. Lee (Bobbettes)
9. It Hurts To Be In Love (A. Laurie)
10. Jenny Jenny (L. Richards)

### ERNSTROM'S RECORD CENTER

Dallas, Texas

1. Cool Shake (Del-Vikings)
2. Whispering Bells (Del-Vikings)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye, Bye Love (Everlys)
5. Mr. Lee (Bobbettes)
6. When I Meet My Girl (T. Ridgely)
7. To The Aisle (Five Satins)
8. Honeycomb (J. Rodgers)
9. Teddy Bear (E. Presley)
10. Lotta Lovin' (G. Vincent)

### THE VANITY SHOPPE

Savannah, Ga.

1. Star Dust (B. Ward)
2. Long Lonely Nights (C. McPhatter)
3. Darling It's Wonderful (Lovers)
4. So Rare (J. Dorsey)
5. Just To Hold Your Hand (C. McPhatter)
6. Whispering Bells (Del-Vikings)
7. Searchin' (Coasters)
8. To The Aisle (Five Satins)
9. Send For Me (N. Cole)
10. Valley Of Tears (Domino)

### HOME AND OFFICE

Hazard, Ky.

1. Long Lonely Nights (L. Andrews)
2. Short Fat Fannie (Williams)
3. White Silver Sands (Rondo)
4. To The Aisle (Five Satins)
5. Young Blood (Coasters)
6. Searchin' (Coasters)
7. Jenny Jenny (L. Richard)
8. What Will I Tell My Heart (F. Domino)
9. Over The Mountain (Johnnie & Joe)
10. Goody Goody (F. Lymon)

### DEIBEL'S RECORD & CAMERA SHOP

St. Louis, Mo.

1. Goody Goody (F. Lymon)
2. When I See You (F. Domino)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Diana (P. Anka)
5. Plaything (T. Newman)
6. To The Aisle (Five Satins)
7. Mr. Lee (Bobbettes)
8. Whispering Bells (Del-Vikings)
9. Long Lonely Nights (L. Andrews)
10. Dance With Me (El Torros)

### GROOVE RECORD SHOP

Norfolk, Va.

1. Diana (P. Anka)
2. It Took A Long Time (Dodds)
3. Mr. Lee (Bobbettes)
4. Short Fat Fannie (Williams)
5. That'll Be The Day (Crickets)
6. Lotta Lovin' (G. Vincent)
7. Love Me To Pieces (Corey)
8. Whispering Bells (Del-Vikings)
9. Bermuda Shorts (Delroys)
10. Bye, Bye Love (Everlys)

## Ray Charles At Concert and Dance



HATTIESBURG, MO.—Ray Charles recently appeared in concert and later played for a dance at Mississippi Southern College in Hattiesburg under sponsorship of the student government association. The event was promoted on the Terry Speights show of Radio Station WBKH of Hattiesburg, Mississippi and was a huge success.

## Amateur Song Writers Turn Pro

HAMMOND, IND.—The 50 members of the former Amateur Song Writers Association, with offices here, have turned pro.

"In fact", reports Don Reed, a vocalist in his own right, and who is now the new A&R man for the group to be known as "American Song Writer's Assn.", "we all have steady jobs, but", he added, "we've all bought stock and are going to make our new label 'Aswa Records' outstanding."

According to Reed, there will also be subsidiary labels, "Thunderbird" and "Alto".

Their ASCAP publishing firm is 'Garden Of Eden' and the BMI pubbery will be known as 'Garden Of Allah'.

Reed reports that it is the group's intention to start off a record under one of their labels and, "if it clicks, sell the master to one of the big diskeries".

Reed advises that he acted as A&R for Encino, Mercury and also for United records. He's written tunes cut by Joni James and Joyce Taylor.

Officers of the new American Song Writers Association, also known as Aswa Music, Inc., are: Russ Mikle, president; Mike Korgich, vice-prexy; Dave Camp, assistant veep and treasurer; Adrian Loraine, musical director and Don Reed, A&R.

"At this time", Reed states, "we are plugging a brand new 'Aswa' record featuring Chuck Dean."

## Randle To Coast For Movie

CLEVELAND—Bill Randle is leaving for the west coast to make a movie. His stand-in for the week he will be gone is vocalist Russ Miller. Russ is currently riding high with his VIP record of "I Sit In My Window."



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

### JIM MAC & BUDDY STEVENS

WARE—Ware, Mass.

1. That'll Be The Day (Crickets)
2. Long Lonely Nights (C. McPhatter)
3. To The Aisle (Five Satins)
4. Teddy Bear (E. Presley)
5. Goody Goody (Lymon & Teenagers)
6. Searchin' (Coasters)
7. Oh Baby Doll (C. Berry)
8. Bermuda Shorts (Delroys)
9. Honeycomb (J. Rodgers)
10. Ca-Sandra (Mello-Tones)

### "FEARLESS" FRANK ELKINS

WPRI—Perry, Fla.

1. Short Fat Fannie (L. Williams)
2. To The Aisle (Five Satins)
3. Long Lonely Nights (L. Andrews)
4. Goody Goody (Lymon & Teenagers)
5. Jenny, Jenny (L. Richard)
6. Whispering Bells (Del-Vikings)
7. When I See You (F. Domino)
8. Mr. Lee (Bobbettes)
9. Send For Me (N. Cole)
10. So Rare (J. Dorsey)

### ROCKIN' ROY STEVENS

WTWN—St. Johnsbury, Vt.

1. Searchin' (Coasters)
2. Long Lonely Nights (C. McPhatter)
3. Let The Four Winds Blow (R. Brown)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Whispering Bells (Del-Vikings)
6. What Will I Tell My Heart (F. Domino)
7. Short Fat Fannie (L. Williams)
8. Va'ley Of Tears (F. Domino)
9. Goody Goody (Lymon & Teenagers)
10. Suzie-Q (D. Hawkins)

### JACK MEYERS

KAIR—Tucson, Ariz.

1. Short Fat Fannie (L. Williams)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Over The Mountain (Johnnie & Joe)
5. Searchin' (Coasters)
6. To The Aisle (Five Satins)
7. Send For Me (N. Cole)
8. Star Dust (N. Cole)
9. So Rare (J. Dorsey)
10. Whispering Bells (Del-Vikings)

### BILL THE BURNER & JANE WOV

WV—New York, N. Y.

1. Send For Me (N. Cole)
2. Mr. Lee (Bobbettes)
3. Long Lonely Nights (L. Andrews)
4. Driving Me Out Of My Mind (R. Baxter)
5. Can I Come Over Tonight (Velours)
6. Star Dust (B. Ward)
7. Hands Off (Morrel Sisters)
8. Searchin' (Coasters)
9. Star Of Fortune (W. Treat)
10. Oh Dandy Boy (Sparks)

### DUB MURRAY

KSII—Gladewater, Tex.

1. Long Lonely Nights (C. McPhatter)
2. Send For Me (N. Cole)
3. Miss You So (L. Offitt)
4. Fools' Hall Of Fame (R. Richardson)
5. Farther Up The Road (Bland)
6. Mr. Lee (Bobbettes)
7. Whispering Bells (Del-Vikings)
8. Goody Goody (Lymon & Teenagers)
9. Red Cadillac (B. Luman)
10. When I See You (F. Domino)

### JACK ROWE

WYMB—Manning, S. C.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Short Fat Fannie (L. Williams)
3. Blue Monday (F. Domino)
4. Teddy Bear (E. Presley)
5. Whispering Bells (Del-Vikings)
6. Searchin' (Coasters)
7. When I See You (F. Domino)
8. I Walk The Line (J. Cash)
9. Miss Ann (L. Richard)
10. Mr. Lee (Bobbettes)

### TONY DAVIS

WTSL—Hanover N. H.

1. Searchin' (Coasters)
2. Diana (P. Anka)
3. Whispering Bells (Del-Vikings)
4. Star Dust (B. Ward)
5. That'll Be The Day (Crickets)
6. Goody Goody (Lymon & Teenagers)
7. Humpty Dumpty Heart (L. Baker)
8. Cool Shake (Del-Vikings)
9. Jenny, Jenny (L. Richard)
10. When I See You (F. Domino)

### SCOTT MUNI

WAKR—Akron, Ohio

1. That'll Be The Day (Crickets)
2. To The Aisle (Five Satins)
3. Searchin' (Coasters)
4. Goody Goody (Lymon & Teenagers)
5. Short Fat Fannie (L. Williams)
6. Happy Birthday Baby (Tune Weavers)
7. Over The Mountain (Johnnie & Joe)
8. Don't Ask Me (Dubs)
9. Long Lonely Nights (C. McPhatter)
10. Mr. Lee (Bobbettes)

## R & B

### SURE SHOT

## "TONIGHT TONIGHT"

### THE MELLO KINGS

HERALD 502  
(To be featured on Dick Clark's American Bandstand network TV Show Sept. 3rd)

**HERALD RECORDS** 1697 BROADWAY  
NEW YORK

HEADED FOR THE "TOP TEN"

# R & B

## Sure Shot

"CAN I COME OVER TONIGHT"

Velours

The Cash Box Award o' the Week 7/16

Onyx 512

**RECORDS, INC.**  
424 W. 49th ST., NEW YORK 19, N. Y.  
PLaza 7-5488





# HOT ARTIST!

## GRAND OLE' OPRY'S **GEORGE JONES**

AT HIS GREATEST WITH TWO HIT SONGS!

# "Hearts In My Dreams"

AND

# "Tall, Tall Trees"

MERCURY-STAR DAY 71176

Here is country music's most consistent artist with "can't miss" recordings for fall selling season. This lad, George Jones, has written and recorded nine straight chart-winning hits. This is your assurance of profits.

THE  
COUNTRY HITS  
ARE ON



# Country Disk Jockey

## REGIONAL RECORD REPORTS

- ED CAMP**  
WEND—Baton Rouge, La.
1. Bye, Bye Love (Everlys)
  2. Fraulein (F. Hart)
  3. Hershey Bay (E. Bond)
  4. Moonlight Mountain (Young)
  5. Tangled Mind (H. Snow)
  6. Mr. Love (Tubb & Wilburns)
  7. Let's Quit Before We Start (J. Dickens)
  8. My Shoes Keep Walking Back To You (R. Price)
  9. Two Shadows On Your Window (J. Reeves)
  10. It Always Ends Too Soon (G. Morgan)

- "RAMBLIN' LOU"**  
WJL—Niagara Falls, N. Y.
1. Four Walls (J. Reeves)
  2. Fraulein (F. Hart)
  3. Bye, Bye Love (W. Pierce)
  4. Fallen Star (J. Newman)
  5. This Thing Called Man (W. & S. Cooper)
  6. Love Letters In The Sand (M. Wiseman)
  7. Squid Jiggin' Ground (Snow)
  8. Lovesick Blues (S. James)
  9. I Heard The Bluebirds Sing (Browns)
  10. White Silver Sands (Rondo)

- "FEARLESS" FRANK ELKINS**  
WPRY—Perry, Fla.
1. Fallen Star (J. Newman)
  2. Bye, Bye Love (Everlys)
  3. White Sport Coat (Robbins)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. Whole Lot Of Shakin' Going On (J. L. Lewis)
  6. Four Walls (J. Reeves)
  7. Next In Line (J. Cash)
  8. Teddy Bear (E. Presley)
  9. Fraulein (B. Helms)
  10. Honky Tonk Song (Pierce)

- "COUSIN" JOHNNY SMALL**  
WNLC—New London, Conn.
1. Four Walls (J. Reeves)
  2. Waltz Of My Fate (J. Kay)
  3. Fraulein (B. Helms)
  4. Loving You (Lee & Cooper)
  5. Della Mae (Osbornes & Allen)
  6. Let's Pretend (Burton & Dove)
  7. Gonna Find Me A Bluebird (M. Rainwater)
  8. My Love Is Real (Rainwater)
  9. Rosie's Gone Again (J. John)
  10. I'm In Heaven (Browns)

- BILL PRICE**  
WBLU—Salem, Va.
1. My Love Is Real (M. Rainwater)
  2. Tangled Mind (H. Snow)
  3. Next In Line (J. Cash)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. Fraulein (B. Helms)
  6. Rosie's Gone Again (John)
  7. Two Shadows On Your Window (J. Reeves)
  8. Too Much Water (Jones)
  9. Little White-Washed Chimney (B. Clifton)
  10. Love Me To Pieces (Rusty & Doug)

- "TEXAS" BILL STRENGTH KEVE**  
KEVE—Minneapolis, Minn.
1. Fallen Star (J. Newman)
  2. Love Has Finally Come My Way (F. Young)
  3. You Make Me Live Again (Bailes & Pierce)
  4. Our Summer Vacation (G. Morgan)
  5. Mr. Love (Tubb & Wilburns)
  6. Trooper Hook (T. Ritter)
  7. I'll Always Be Your Fraulein (K. Wells)
  8. Making The Rounds (Dickens)
  9. All I Can Do Is Cry (Bond)
  10. I Walk To Heaven (Drusky)

- "CORNPONE"**  
BOB MCKINNON  
WONE—Dayton, Ohio
1. Mean Woman Blues (Presley)
  2. I Wonder If I Care As Much (Everlys)
  3. Whole Lot Of Shakin' Going On (J. L. Lewis)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. Prize Possession (F. Husky)
  6. Hospitality Blues (Harrell)
  7. Rosie's Gone Again (J. John)
  8. Love Has Finally Come My Way (F. Young)
  9. Money, Marbles & Chalk (R. Allen)
  10. Tomorrow Land (Maddox)

- CARL FITZGERALD**  
WCOC—Meridian, Miss.
1. On My Mind Again (Walker)
  2. Losing Game (J. Dean)
  3. Late Date (A. Terry)
  4. Fraulein (B. Helms)
  5. Love Me To Pieces (Rusty & Doug)
  6. Out Of A Honky Tonk (B. Gallion)
  7. I Cry (J. O'Gwynn)
  8. Good And Lonesome (Swan)
  9. Four Walls (J. Reeves)
  10. Mr. Love (Tubb & Wilburns)

- MARY WILSON**  
KCLX—Colfax, Wash.
1. Gonna Find Me A Bluebird (M. Rainwater)
  2. White Sport Coat (Robbins)
  3. Four Walls (J. Reeves)
  4. Bye, Bye Love (Everlys)
  5. Fallen Star (Newman/Husky)
  6. Love Letters In The Sand (M. Wiseman)
  7. My Shoes Keep Walking Back To You (R. Price)
  8. Missing You (W. Pierce)
  9. Mr. Love (Tubb & Wilburns)
  10. Change Of Heart (K. Wells)

- LILLIE ANNE**  
WIRC—Hickory, N. C.
1. Teddy Bear (E. Presley)
  2. My Shoes Keep Walking Back To You (R. Price)
  3. Fraulein (B. Helms)
  4. Bye, Bye Love (W. Pierce)
  5. Rosie's Gone Again (J. John)
  6. Missing You (W. Pierce)
  7. Three Ways (K. Wells)
  8. Love Me To Pieces (Martin)
  9. Four Walls (J. Reeves)
  10. Gonna Find Me A Bluebird (M. Rainwater)

- BOB & POLLY MCKEEHAN**  
KCNA—Tucson, Ariz.
1. He Was There (F. Young)
  2. Missing You (W. Pierce)
  3. Fraulein (B. Helms)
  4. Love Letters In The Sand (P. Boone)
  5. Bye, Bye Love (Everlys)
  6. Gonna Find Me A Bluebird (M. Rainwater)
  7. Fallen Star (J. Newman)
  8. Four Walls (J. Reeves)
  9. Sweet Annabelle (F. Porter)
  10. Let's Quit Before We Start (L. J. Dickens)

- GEORGE WASHINGTON TUCKER**  
WEKR—Fayetteville, Tenn.
1. Fallen Star (J. Newman)
  2. Bye, Bye Love (Everlys)
  3. Four Walls (J. Reeves)
  4. Nearest Thing To Heaven (B. Worth)
  5. Keep A Loving Me Baby (M. Endsley)
  6. I Thought I Heard You Call My Name (P. Wagoner)
  7. On My Mind Again (Walker)
  8. Six Fools (T. B. Strength)
  9. Fraulein (B. Helms)
  10. Ice Cold Baby (Mitchell)

- DONN CALDWELL**  
WHLL—Wheeling, W. Va.
1. Love Me To Pieces (Rusty & Doug)
  2. I Wonder If I Care (Everly Bros.)
  3. Why Ask For The Moon (R. Foley)
  4. Teddy Bear (E. Presley)
  5. Whole Lot Of Shakin' (Lewis)
  6. Loving You (E. Presley)
  7. Bye Bye Love (Everly Bros.)
  8. A Fallen Star (F. Husky)
  9. Honeycomb (J. Rodgers)
  10. Gonna Find Me A Bluebird (M. Rainwater)

- SLIM HARPER**  
WVNJ—Newark, N. J.
1. Gonna Find Me A Bluebird (M. Rainwater)
  2. Bye, Bye Love (Everlys)
  3. A Far Cry From Love (S. Harper)
  4. Rose Of Ole Pawnee (D. Reynolds)
  5. I Heard The Bluebirds Sing (Browns)
  6. Love Letters In The Sand (M. Wiseman)
  7. Service With A Smile (Terry)
  8. Consolation (V. Horton)
  9. No One To Talk To But The Blues (L. Frizzell)
  10. Torch Of Love (B. Martin)

- GUY ANDREWS**  
WEIM—Fitchburg, Mass.
1. Bye Bye Love (Everly Bros.)
  2. Fraulein (B. Helms)
  3. A Fallen Star (F. Husky)
  4. Tangled Mind (H. Snow)
  5. Four Walls (J. Reeves)
  6. Next In Line (J. Cash)
  7. Teddy Bear (E. Presley)
  8. Arms Are A House (H. Snow)
  9. White Sport Coat (Robbins)
  10. Three Cigarettes (P. Cline)

- D. C. MULLINS**  
WGEE—Indianapolis, Ind.
1. Fallen Star (J. Newman)
  2. White Sport Coat (Robbins)
  3. Bye Bye Love (Everlys)
  4. Missing You (W. Pierce)
  5. My Shoes Keep Walking Back To You (R. Price)
  6. Love Has Finally Come My Way (F. Young)
  7. Fraulein (B. Helms)
  8. Teddy Bear/Loving You (E. Presley)
  9. Tangled Mind (H. Snow)
  10. Bye Bye Love (W. Pierce)

- BOB COUCH**  
KGAF—Gainesville, Tex.
1. Bye, Bye Love (Everlys)
  2. Four Walls (J. Reeves)
  3. Teddy Bear (E. Presley)
  4. Fraulein (B. Helms)
  5. Young Hearts (J. Reeves)
  6. Prize Possession (F. Husky)
  7. I Don't Want To Cry (Strikes)
  8. My Arms Are A House (H. Snow)
  9. Gonna Find Me A Bluebird (M. Rainwater)
  10. Missing You (W. Pierce)

- BOB WASHINGTON**  
CJOB—Winnipeg, Man., Can.
1. Fallen Star (F. Husky)
  2. Bye, Bye Love (Everlys)
  3. Four Walls (J. Reeves)
  4. Your Sweet Love Is Gone (F. Young)
  5. Fraulein (B. Helms)
  6. Teddy Bear (E. Presley)
  7. My Shoes Keep Walking Back To You/Don't Do This To Me (R. Price)
  8. Tangled Mind (H. Snow)
  9. My Love Is Real (Rainwater)
  10. Too Much Water (G. Jones)

- HOWIE STANG**  
WMMW—Meriden, Conn.
1. Fraulein (B. Helms)
  2. I Wonder If I Care (Everly Bros.)
  3. Two Shadows On Your Window (J. Reeves)
  4. My Brand Of Blues (M. Rainwater)
  5. Whole Lot Of Shakin' Going On (J. L. Lewis)
  6. Tangled Mind (H. Snow)
  7. Mister Love (Tubb & Wilburns)
  8. Gone (Homer & Jethro)
  9. King Of The Hill (L. Dee)
  10. Real Gone Daddy (J. Flaherty's Caravan)

- NORM PRINGLE**  
CKDA—Victoria, B. C., Can.
1. Have I Told You Lately That I Love You (E. Presley)
  2. Missing You (W. Pierce)
  3. Plenty Of Everything But You (C. Louvin)
  4. Lovesick Blues (S. James)
  5. Money, Marbles And Chalk (R. Allen)
  6. Fallen Star (Newman/Husky)
  7. Mr. Love (Tubb & Wilburns)
  8. I'll Be There (R. Price)
  9. Away Out On The Mountain (W. Carter)
  10. A Wasted Love Affair (Hill)

- JOHNNY ELGIN**  
WJAT—Swainsboro, Ga.
1. I Owe It To My Heart (J. Bailes)
  2. Missing You (W. Pierce)
  3. I Cry (J. O'Gwynn)
  4. Bye, Bye Love (W. Pierce)
  5. Parade Of Broken Hearts (N. Miller)
  6. You Make Me Live Again (Bailes & Pierce)
  7. A Girl In The Night (H. Thompson)
  8. Four Walls (J. Reeves)
  9. Mailman Bring Me No More Blues (B. Holly)
  10. Fallen Star (J. Newman)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.





# Country Big 10 JUKE BOX TUNES



HALIFAX—Hank Snow poses with one of his Canadian friends, Jerry Parsons, of Station CHNS, Halifax, Nova Scotia—the same station where the "Singing Ranger" started his career back in 1936. Parsons is one of Canada's leading Country disk jockeys, as well as one of the nation's top radio announcers. He does a Country deejay show known as "The Western Aires Program" Monday thru Friday on CHNS under the name of "Hayseed" Parsons.

## San Francisco Records Launches Huge Drive On LP

SAN FRANCISCO—San Francisco Records president, Alan Levitt, announced today that the firm, in conjunction with their forthcoming LP release, "Bernie Green Plays More Than You Can Stand in Hi Fi" plans one of the biggest single promotion campaigns ever attempted by an independent record company for an LP. In the form of a nationwide radio contest, it will be called B.I.G. and offers two top prizes—Ampex Stereophonic complete home music systems (Model A-423), valued at \$1495 each. One machine will go to a listener, with the duplicate prize going to the disk jockey who best promoted it. Listeners will be encouraged to buy the Green album in order to help them win. All listener entries will be sent directly to "Bernie," in care of a San Francisco box number.

Details of the contest, which opens Sept. 30th and closes midnight October 30th will be announced in trade and national publications. Several national magazines will be enlisted to stimulate greater interest and sale of the new Green album. Special 45's are being produced for the DJ's to use in conducting the contest, and a promotion kit is being sent to every shop. Betty Boston, newly-appointed advertising and promotion

manager for the record firm, will coordinate all promotion and advertising.

Richard Kepner, vice president of San Francisco Records, states that Bernie's album deserves the B.I.G. promotion it is getting since it is the greatest single release in the company's history. "Not only technically, but musically," Kepner said. "We feel this method of promotion will be watched closely. We predict it will triple or quadruple our sales in all areas."

## Eclipse Issues 6 Disks

NEW YORK—Eclipse Records, this city, announced this week that it planned six releases soon.

They include Marc Frederick's "Empty City" and "Bashful Debutante," the latter is the contest tune from Paul Brenner's WAAT song title contest; Danny Rose's "Evermore" and "And That Night"; The Four Winds' "The Old University Waltz," and "These Hearts Were Mine." Tommy Andrews will also release a record, the titles of which have not yet been announced.

Both Tommy Andrews and Danny Rose are under the management of John Grasso.

## Roulette Goes Country

NEW YORK—Roulette Records has announced its entry into the field of Country & Western recording.

The label's initial offering will be released this week and will be comprised of two single records.

Willie Phelps sings two songs he wrote, entitled "I'm Beginning To Forget You (Like You Forgot Me)" b/w "Do Anything But Leave Me."

The other record is by Jimmy Lloyd, who sings (We Reached) "The Beginning Of The End" c/w "Where The Rio De Rosa Flows." Both records were cut in Nashville, Tennessee.

## Cooper Named WSM Public Relations Head

NASHVILLE, TENN. — Robert Evans Cooper, WSM Radio's General Manager, has announced the appointment of Royal McCullough as Director of Public Relations for the 50,000 watt Nashville radio station. He replaces Marianne Moore who is moving to Birmingham, Alabama.

McCullough attended Vanderbilt University in Nashville and Chicago's American Academy of Art. He served two years in the Naval Air Force. For the past two years McCullough has been a member of the sales staff of WSM-TV.

As Public Relations Director he will supervise the station's promotion, advertising, merchandising and publicity activities with emphasis on sales promotion. He will be actively engaged in publicizing WSM's "Grand Ole Opry," its 170 Country artists and the station's Pop music orchestra.

He took over the public relations activities of the station on August 19.

## Oh Those Bob Austins



SAN DIEGO, CALIF. — KDSO-San Diego morning deejay Bob Austin peers over the masthead of an issue of The Cash Box, and notices the name of another Bob Austin in print. Austin's wife, Jan (the deejay's that is), and Challenge recording personality Jerry Wallace look on. We're informed that there's a Bob Austin of KORK-Las Vegas (the place our Bob Austin would like to be), and running somewhere at some race track is a horse named—you guessed it—BOB AUSTIN.

Pos. Last Week

Pos.	Title	Artist	Label	Last Week
1	TEDDY BEAR	Elvis Presley	(RCA Victor 7000)	1
2	BYE BYE LOVE	Everly Brothers	(Cadence 1315)	2
		Webb Pierce	(Decca 30321)	
3	A FALLEN STAR	Jimmy Newman	(Dot 1289)	3
		Ferlin Husky	(Capitol 3742)	
4	WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis	(Sun 267)	4
5	FRAULEIN	Bobby Helms	(Decca 30194)	5
6	MY SHOES KEEP WALKING BACK TO YOU	Roy Price	(Columbia 40951)	9
7	FOUR WALLS	Jim Reeves	(RCA Victor 6874)	6
8	GONNA FIND ME A BLUEBIRD	Marvin Rainwater	(MGM 12412)	7
9	A WHITE SPORT COAT	Marty Robbins	(Columbia 40864)	8
10	TANGLED MIND	Hank Snow	(RCA Victor 6955)	10



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BYE BYE LOVE	{ Everly Brothers (Cadence) Webb Pierce (Decca)
2. A FALLEN STAR	{ Jimmy Newman (Dot) Ferlin Husky (Capitol)
3. FRAULEIN	Bobby Helms (Decca)
4. FOUR WALLS	Jim Reeves (RCA Victor)
5. MY SHOES KEEP WALKING BACK TO YOU	Roy Price (Columbia)
6. TEDDY BEAR	Elvis Presley (RCA Victor)
7. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
8. TANGLED MIND	Hank Snow (RCA Victor)
9. WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun)
10. A WHITE SPORT COAT	Marty Robbins (Columbia)
11. MY ARMS ARE A HOUSE.	
12. TWO SHADOWS ON YOUR WINDOW.	
13. MY LOVE IS REAL.	
14. NEXT IN LINE.	
15. MISSING YOU.	
16. YOUNG HEARTS.	
17. LOVE HAS FINALLY COME MY WAY.	
18. ON MY MIND AGAIN.	
19. MR. LOVE.	
20. LOVESICK BLUES.	
21. TOO MUCH WATER.	
22. LATE DATE.	
23. LOVING YOU.	
24. MY BRAND OF BLUES.	
25. I HEARD THE BLUEBIRDS SING.	
26. LOVE LETTERS IN THE SAND.	
27. LOTTA LOVIN'.	
28. LOVE ME TO PIECES.	
29. HONKY TONK SONG.	
30. MOONLIGHT MOUNTAIN; PRIZE POSSESSION; GEISHA GIRL; MONEY, MARBLES AND CHALK; IS IT WRONG; I THOUGHT I HEARD YOU CALL MY NAME; ROSIE'S GONE AGAIN; MEAN WOMAN BLUES; I WONDER IF I CARE AS MUCH; THREE WAYS; GONE; DON'T MAKE ME GO; MR. LOST; (I'LL ALWAYS BE YOUR) FRAULEIN; CRAZY DREAM; I OWE IT TO MY HEART; PLENTY OF EVERYTHING BUT YOU; I CRY; GIRL IN THE NIGHT; THREE CIGARETTES IN AN ASHTRAY.	

**TOMMY COLLINS**

**"I'm Nobody's Fool  
But Yours"**

b/w  
**"A LOVE IS BORN"**

Capitol # 3789

**CENTRAL SONGS, INC.**

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347





# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. TEDDY BEAR Elvis Presley (RCA Victor 7000)	1
2. BYE, BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	3
3. FRAULEIN Bobby Helms (Decca 30194)	4
A FALLEN STAR 4. Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	2
5. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
6. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	8
7. FOUR WALLS Jim Reeves (RCA Victor 6874)	5
8. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	7
9. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	9
10. TANGLED MIND Hank Snow (RCA Victor 6955)	10
11. MY ARMS ARE A HOUSE. 12. NEXT IN LINE. 13. MISSING YOU. 14. LOTTA LOVIN'. 15. MY LOVE IS REAL. 16. IS IT WRONG. 17. GONE. 18. LOVING YOU. 19. MOONLIGHT MOUNTAIN. 20. TWO SHADOWS ON YOUR WINDOW; TOO MUCH WATER; YOUNG HEARTS; DON'T MAKE ME GO; HONKY TONK SONG; LOVE HAS FINALLY COME MY WAY; LOVESICK BLUES.	



# Country Reviews

**A BULLSEYE**      **B VERY GOOD**      **C FAIR**  
**B+ EXCELLENT**      **C+ GOOD**      **D MODORE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## THE CASH BOX

### BULLSEYE



"HOLIDAY FOR LOVE" (2:15)  
[Cedarwood BMI—W. Pierce, W. Walker, M. Tillis]

"DON'T DO IT DARLIN'" (2:55)  
[Hill & Range BMI—W. Pierce]

WEBB PIERCE  
(Decca 30419)

● With two big back to back sides, "Bye Bye Love" and "Missing You", sitting high up on the hit parade Webb Pierce comes up with another terrific pairing that has those dollar signs notched into every groove. Upper end, labeled "Holiday For Love", is a contagious, pop-flavored romantic rocker that Webb and a chorus belt out in sparkling style. On "Don't Do It Darlin'" the chanter pleads with the gal not to switch her affections. It's a heartfelt, moderate paced affair that Pierce, along with the vocal crew, puts across with telling effect. Excellent coupling for maximum sales.

"TALL TALL TREES" (2:20)  
[Starrite BMI—G. Jones, R. Miller]

"HEARTS IN MY DREAMS" (2:24)  
[Starrite BMI—G. Jones, R. Miller]

GEORGE JONES  
(Mercury-Starday 71176)

● As a follow-up to his latest chart-rider, "Too Much Water", George Jones offers a strong new coupling for his vast legion of fans. On the top half, the chanter refreshingly bounces over a delectable piece of romantic-novelty material tagged "Tall, Tall Trees". Flipside finds Jones in a mellow mood as he tenderly etches a moderate paced tear-jerker labeled "Hearts In My Dreams". The songster sadly reflects that all the hearts he's ever broken have come to haunt him during his sleeping hours. It's a double-barreled threat. Take your pick.

"I'LL DO IT EVERYTIME" (2:22)  
[Cedarwood BMI—J. Horton, Mathis, T. Franks]

"LET'S TAKE THE LONG WAY HOME" (2:10)  
[Peer Int'l BMI—Inman]

JOHNNY HORTON  
(Columbia 40986)

● Johnny Horton comes up with a sensational two-sider that could take the country market by storm. The vocalist lends his talent and personality to a pair of fast moving rhythmic delighters titled "I'll Do It Everytime" and "Let's Take The Long Way Home". Dandy musical backdrop on two sides that are a cinch to set the listeners' toes a-tappin' and hands a-clappin'. Ops and dealers—here's your chance to cash in on two solid money-makers. Both ends have the goods.

JOHNNIE & JACK  
(RCA Victor 7018)

**B+** "LOVE FEVER" (2:04) [Acuff-Rose BMI—J. Anglin] The splendid manner of song delivery that Johnnie and Jack have to offer is evident once again on two sides that can develop into powerful contenders for the charts. This end is catchy, Latin-flavored ditty that the boys deck out with 'mucho gusto'. An enticing biscuit.

**B+** "MOVE IT ON OVER" (2:01) [Acuff-Rose BMI—H. Williams] Under side is an infectious novelty item from the pen of the late Hank Williams. It's set to a tantalizing jump tempo and dished up in swingin' style by J&J. A 'must programming' two-sider.

THE OSBORNE BROTHERS & RED ALLEN  
(MGM 12527)

**B** "DELLA MAE" (2:22) [Acuff-Rose BMI—Sutten, D. & E. Sloan] The Osborne Brothers 'tear up the pea patch' as they zoom through this captivating romantic blues piece. Bobby Osborne takes the vocal lead as he and the crew display their superb 'back mountain' vocal and instrumental talents.

**B** "WILD MOUNTAIN HONEY" (2:03) [Acuff-Rose BMI—R. Allen] More of the same on an inviting lover's tale taken at a slightly slower speed. Red Allen grabs the solo spotlight here.

THE THREE NOTES  
(Tally 110)

**B** "LET ME GIVE MY HEART TO YOU" (2:30) [Lu-Tal BMI—E. Gray] A new country trio, the Three Notes make an impressive debut on the Tally label as they neatly polish off a lovely, pop-flavored romantic shuffler.

**B** "CRAZY PLANNING LEFT ME WITH THE BLUES" (2:25) [Lu-Tal BMI—J. Brawley] The threesome turns in another grade "A" performance on the under portion as they persuasively render a slightly up tempo lover's lament. Good intro efforts.

LEE EMERSON  
(Columbia 40985)

**B+** "DO YOU THINK" (2:20) [Acuff-Rose BMI—L. Emerson] Lee Emerson could have a big winner on his hands with either end of his latest Columbia disk. On this half the polished-toned song stylist sings with touching sincerity as he warmly wraps a beautiful, tear-compelling waltz item. 'Popish' choral and musical backdrop makes this a potent two-market threat.

**B+** "START ALL OVER" (2:12) [Acuff-Rose BMI—L. Emerson] Equally outstanding is the flip, an engaging, up tempo romantic blues with an infectious musical assist. Striking double-decker. Watch 'em both.

TELLI W. MILLS  
(Winston 1017)

**B** "MY SAD HEART" (2:32) [Slim Willet Songs BMI—D. Beard, T. Mills] Winston introduces Tellie W. Mills on a haunting lover's lament spun in a fashion similar to the recent "I Walk The Line" smash. Mournful, blues beat on an interesting deck that's gonna make the jocks sit up and take notice.

**C+** "AIN'T GOIN' HOME" (2:12) [Slim Willet Songs BMI] The vocalist, who is also billed as 'The Fat Cat', gives out with some flavorful chatter on an all-market rocker that's 'mostly instrumental'. A juke box 'natural'.

CLIFF WALDON  
(Mark 107)

**C+** "FORLORN" (2:08) [Kama BMI—K. Gruchy, G. Kelley] Attractively showcased by an easy-on-the-ears vocal and instrumental background supplied by the Westernaires, Cliff Waldon makes his bow for the Mark diskery with a tender reading of a poignant, waltz weeper.

**C+** "MY BABY DOLL" (1:48) [Kama BMI—C. Waldon] This end is a happy-go-lucky, up tempo ditty brightly presented by Waldon and the group.

GENE SULLIVAN  
(Columbia 40971)

**B+** "PLEASE PASS THE BISCUITS" (2:47) [Sonnet Songs BMI—G. Sullivan] Every now and then a really funny side hits the turntables. This time it's newcomer Gene Sullivan reciting a self-penned item dealing with the problems encountered when the whole family shows up for a Sunday breakfast. A side-splitter that the jocks oughta have a 'picnic' with.

**B** "WASH YOUR FEET BEFORE GOING TO BED" (2:40) [Sonnet Songs BMI—G. Sullivan] Under portion is another amusing Sullivan original in which the title tells what the artist always keeps forgetting to do.

PETE PETERSON  
(Event 4265)

**C+** "DON'T TRY" (2:25) [Peer Int'l BMI—P. Peterson] Pete Peterson intros under the Event banner with a warm, sincere reading of a moderate paced romantic weeper. A convincing lilter perfectly suited for Peterson's mellow chords. Soft, subdued string backdrop.

**C+** "WONT'CHA" (1:50) [Peer Int'l BMI—P. Peterson] On the bottom slicing the warbler dishes up a change-of-pace, quick beat romantic cutie that rates a heap of spins.

KENNIE PARCHMAN  
(Jaxon 504)

**B** "DON'T YOU KNOW" [J. A. X. BMI—K. Parchman] Kennie Parchman enters the wax kingdom via the Jaxon label and does a solid selling job on two dandy, self-penned rockers. Topside is a steady beat, blues item that the songster carves out in exciting, double-track fashion.

**B** "TREAT ME RIGHT" [J. A. X. BMI—K. Parchman] On the under lid Parchman steps up the pace as he belts out another driving item with a very heavy beat. Teensters in the country, pop and r&b locations are gonna keep the boxes hoppin' all day long with both ends of the pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MERRILL MOORE  
"BUTTERMILK BABY"  
Capitol # 3788  
CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 29, CALIF.  
HOLLYWOOD 1-9347

JIMMIE WILLIAMS  
sings on MGM  
"AGAIN"  
b/w  
"YOU CAN'T MAKE ME CRY"  
White Oak Music—BMI  
Cincinnati 39, Ohio





# Country Round Up

Ernest Tubb visited the "Country Music Jubilee" last Saturday night, dueting with host Red Foley on "Don't Be Ashamed Of Your Age" and "Double Datin'," and presenting his own latest Decca release, "My Treasure." On Saturday Aug. 24th Faron Young and "Cousin" Minnie Pearl guested with Red.



RED FOLEY

A giant-sized "Jubilee package", headed by the 'Redhead' himself, is set to entertain the annual conference of the American Assn. of School Administrators—more than 10,000 principals and superintendents—in St. Louis next February. This will mark the first time that the educational executives have ever invited a country music group to appear before their convention.

The "Jubilee" Promenaders, along with Caller L. D. Keller, will join television's Lone Ranger, Silver, Tonto and canine star Lassie in headlining the 32nd annual World Championship Rodeo in Madison Square Garden, New York City, Sept. 28th through Oct. 13th for a total of 28 performances.

Bill Wimberly's Country Rhythm Boys will have their first LP "escape" on Mercury-Starday later this month. Brenda Lee appeared on Aug. 19th at the Wisconsin State Fair, the 20th and 21st at the Missouri State Fair, and the 23rd and 24th at the Iowa State Fair, the entire series of dates having been set for her by Lucky Moeller of Top Talent, Inc.

Bill Price, WBLU-Salem, Virginia tells of his new show called the "Country Hit Parade" heard every Saturday morning. The tunes are a combination of Cash Box and the Roanoke Record, a record shop operated by Virginia Blankenship and Pauline Harris.

RCA Victor's August album release includes "One Man's Songs", which features The Sons Of The Pioneers singing a collection of the late Fred Rose's favorite songs.



BILL WIMBERLY

Eddie Bond and the Stompers have been set for a return engagement at Camp Polk, La., August 31st by Yankee Barhanovich. Eddie reports that a great time was had by all at Golden Meadows, La., recently when he appeared with deejay Dudley Benard. Eddie and MGM's Bud Beckleman had guest slots on the Big "D" Jamboree Saturday, August 24th. Dick Stuart, Eddie's booker reports dates filling fast on the strength of his new Mercury-Starday release, "Hershey Bar".

Cactus Records, under their new banner, Ring, is set to release another pop-country slicing, this time with Red Kirk. 1st pressing was Sky Johnson's "If My Love Had Wings". Also readying its 2nd release is Vee-Jay Records after making noise with Brian Fisher's Spangle waxing of "Fingertips".

Carl Stuart, WAMO-Pittsburgh, Pa. reports a turnaway crowd for the 1st of his weekly shows with the "Cowboy Caravan" at the Wm. Penn Auction Barn. Included in the show are Bud Williams, Jr. Ray, Cookie Williams, "Soup" Campbell, The Smilen' Buddies and Boots Craft.

Sam Short, Jr., Blue Hen Prexy, excited with the recent master he purchased from Henry J. Sommers. Sides, which'll be out soon, are tagged "Ladder Of Dreams" and "Actions Speak Louder Than Words".

"Cowboy" Howard Vokes has added Merle McAtee to his list of country finds. Merle, an Akron, Ohio lad, and his boys, are set for a soon due session. He'll be cutting 2 originals which'll be published by Vokes Music.



BERT WELLS

Marilyn Rogers tells us to watch out for an exciting new trio starting to kick up attention. They're the Lewis Boys, Bob, Don & Pat.

Vick Knight types that he's signed Bert Wells to a long term Key contract. Bert, who does a regional network TV show out of Kennewick, Wash. and is a Walla Walla College graduate, has as his 1st release, 2 tunes tagged, "Beatie-Beatin' 'Round The Bush" and "Cattle Call".

Booker and promoter, Stew Carnall, writes that Stars, Inc.'s Bob Neal has furnished him with talent for the Labor Day weekend in Southern Calif. Included are Johnny Cash & His Tennessee Two, Carl Perkins and Jimmy Newman.

Werly Fairburn, James O'Gwynn, and Margie Singleton along with the Delta Boys recently played to capacity crowds in Lovington, New Mexico at Friday and Saturday night shows sponsored by the Lovington Jaycees. On Saturday, August 10th, Margie was special guest on "Reily Springs Jamboree" at Reily Springs, Tex. Joe Sheldon is M. C. and Promoter of the Sat. nite show. Any Artists planning to be in that area and would like a spot on the show should write to Lou Erick or Joe Sheldon, c/o KSST-Sulphur Springs, Texas.

Any DJ who hasn't received a copy of Margie's new Starday release "Love Is A Treasure" and "My Picture Of You" can get one by writing to Margie

Singleton at 734 W. 74th St., Shreveport, La.

MGM'S Skeets Yaney has a new release out entitled "I Saw You Cheatin' Last Night," and "Never Can Be." The "Cheatin'" side was penned by Bill Brame, and disk jockey Carl Fitzgerald, WCOC-Meridian, Miss. Carl plans to write deejays in 34 states regarding Skeets' new platter.



SKEETS YANEY

Slick Norris reports that James O'Gwynn recently started a weekly TV show over KSLA-Shreveport, La. on the basis of his appearances on KWKH-Shreveport's "Louisiana Hayride". Slick'll be plugging Webb Pierce's latest, out this week, "Holiday For Love" and "Don't Do It Darling". Webb is set for the Patti Page TV'er, "The Big Record", on Sept. 25th.

Country shows on KWKH-Shreveport include "Pickin' & Singin'" at 12:15 PM to 1:00 PM, Monday thru Friday, with Norm Bale, "Red River Roundup", Monday thru Friday nights, 11:30 to 11:55 with Bob Stoner, "Red River Roundup", Saturday night, 11:30 PM to 1:00 AM with Jeff Dale and "Norm's Record Review", Monday thru Friday, 3:45 PM to 5:00 PM.

The complete performance of "The Philip Morris Country Music Show" will be available soon when Columbia Records releases its new 12-in. LP, "The Philip Morris Country Music Show," according to an announcement made by the record company's officials at the annual National Sales Convention held at Miami, Florida, recently.

Don Law, Director of Artists and Repertoire, Country and Western Division for Columbia, in expressing enthusiasm about the forthcoming album, stated: "This is the first time an entire country music show has been released on record and we have every reason to believe it is going to be a nation-wide success with the record-buying public. 'The Philip Morris Country Music Show' album not only has a variety of top-flight talent but it has an exciting pace and offers something special to every music fan, whatever his taste may be."

Columbia's "The PMCMS" album follows the program format used by the entertainers since they have been on tour before the general public starting January 6th in Richmond, Va. Houston deejay, Biff Collie, who M. C.'s the Show on tour, is host on the album that features the entire PMCMS cast.



WEBB PIERCE

Matt Furin of Fee-Bee Records, currently on a 3 week vacation in Calif., getting ready to cut another session with KIMO-Independence, Mo. deejay "Balin' Wire" Bob Strack. Bob infos that one of the greatest arrays of artists ever to appear on one show will hit the Kansas City Memorial Building on September 29th. Hap Peebles is booking the show in and it'll be sponsored by K.C. Athletic Ass'n. Tex Ritter will headline the show consisting of Carl Perkins & Band, Billy Gray & Band, George Morgan & Band, Lew Childre, Anita Carter, Cowboy Copas, Smiley, Kitty & Rita Faye, Ken Marvin, Norma Beasler and about 30 others. Bob adds that Faron Young showed at the "Happy Hollow Lake" on Aug. 10th with "Texas" Bill Strength in on the 17th. Strack appears on the Sat. nite shows as frequently as his personals permit. He recently guested on the Circle 6 Ranch TV Show from Sedalia.

the Sat. nite shows as frequently as his personals permit. He recently guested on the Circle 6 Ranch TV Show from Sedalia.

CKLB-Oshawa, Ont. DJ, "Uncle" Charlie Babcock, is taking a bus excursion to Niagara Falls, N.Y. on Nov. 2nd, to see the "Grand Ole Opry" show at The State Theatre starring Hank Snow, Jimmie Rodgers Snow and Wilma Lee & Stony Cooper. Charlie's listeners will be treated to the show and a midnite snack in addition to his pickin' and singin' along the way.

Hank Snow and the Rainbow Ranch Boys, along with Jimmie Rodgers Snow, Wilma Lee & Stony Cooper, daughter Carol, and the Clinch Mountain Clan, Cowboy Copas, and Mother Maybelle Carter returned to Nashville August 4th after a month long tour of the Dominion of Canada. While playing in Halifax, Nova Scotia, they broke all attendance records there, having over 9,000 people attend the show. The tour was so successful that Hank has decided to make this an annual event according to word from comedian "Sleepy" McDaniel. On Sun. Aug. 25th Hank and the boys, along with T. Texas Tyler, whom Hank is now managing, headlined at the G-Bar-G Ranch in North Manchester, Ind. while son Jimmy guested on Lawrence Welk's Network ABC-TV "Top Tunes And New Talent" show on the 26th. Beginning Sept. 8th thru the 22nd Hank and the entire crew will tour Fla., Miss., Ala. and Texas.



ANITA CARTER

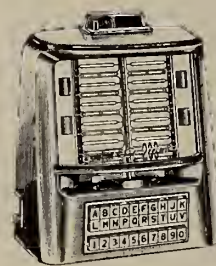
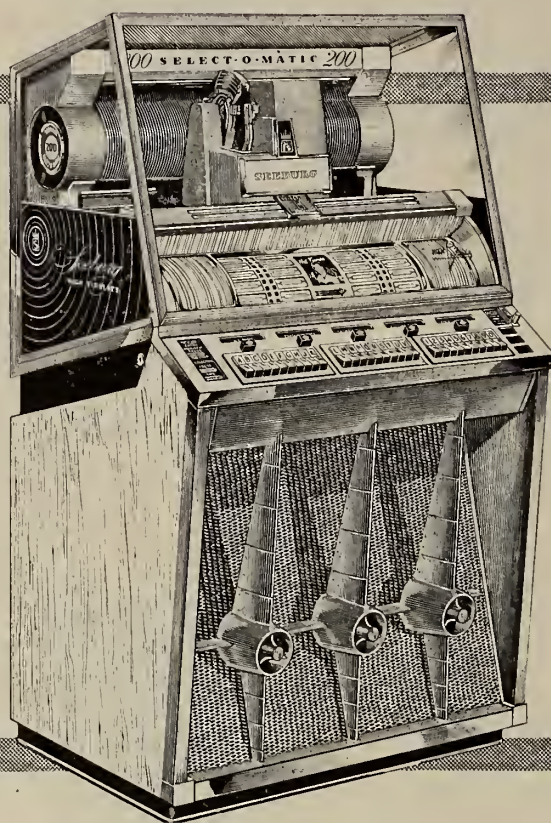
MGM's new pactee Donn Reynolds, while visiting his family in Winnipeg, Manitoba, Can. will also stop by with the jocks to plug his initial MGM slicing, "Rose Of Ol' Pawnee" and "All Alone".

Steve Stebbins reports that Lefty Frizzell just returned from 3 very successful months of dates in the East and that his newest Columbia etching, "Is It Only That You're Lonely" is kicking up a storm on the West Coast.

Roy Lee Castlebury, deejay formerly of KFTV, Paris, Texas, has headed Northwest to help kick off the new station, KVCK-Wolf Point, Montana, Sept. 1st. Roy Lee will be in beef of wax of all types.



**Album Records** have created  
 a welcome new concept  
 of music programming



**DUAL PRICING UNITS**

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

**Dual Pricing** offers a welcome  
 new opportunity for maximum  
 profits in every location

*America's Finest and Most Complete Music Systems*

**Seeburg**  
 DEPENDABLE MUSIC SYSTEMS SINCE 1902  
**J. P. SEEBURG**  
 Chicago 22, Illinois  
 Division of Fort Pitt Industries, Incorporated





# Here and There

WASHINGTON, D. C.—The Small Business Administration, in its "Small Marketers Aids" stresses the value and presentation of ads by small firms. We reproduce the item here-with, replacing the words "small business firms" with coin machine "wholesalers". "The effectiveness of a wholesaler's advertising often can be increased by having it reflect a distinctiveness which is in keeping with the personality of the firm. This individually can (1) make a small advertisement more attractive and thus increase its attention value, even among larger advertisements; (2) provide a continuity in the advertising effort by tying together advertisements appearing in different places and at different times; (3) help to build a well-known personality for the small firm, contributing to greater customer loyalty; and (4) result in increased returns from the dollars invested in advertising. Individuality can be reflected in the copy approach, the presentation, the schedule, the layout, the art, or by a combination of various distinctive advertising techniques. The individuality, however, should be in good taste, should be in harmony with the desired personality of the firm, and should appeal to the largest cross-section of potential customers."

MONTREAL, CANADA — The "boom" conditions in Canada continues on unabated. The Bank of Montreal's July business review points out indications are that "the total amount of work put in place in 1957 may amount to \$8.776 billion, or \$876 million more than was spent last year". The consumer price index has continued to rise and at June stood at a record of 121.6 (1949 equals 100); the figure indicates that prices were 3.2 per cent higher than a year ago. "Boom" condition was set in motion by a huge volume of investment and increasing demand for goods and services the past two years. This condition continues, with a still rising volume of money being invested in new plant, equipment and housing.

LONDON, ENGLAND — English music machine operators, who in the past few years, have been expanding their operations, are greatly perturbed over royalty payments they have to make to the performing rights societies. Each machine is tabbed for over ten pounds per year per machine (over \$26). We understand operators are planning a program to have this tax reduced.

## Mr. Operator:

# LOOK AT THE FACTS!

**IF YOU HAVEN'T YET CHANGED OVER TO "10¢ PLAY PLUS" A MORE EQUITABLE SHARE OF THE GROSS INTAKE FROM ALL OF YOUR MACHINES, HERE ARE SOME PERTINENT POINTS TO CONSIDER:**

- 1—Steel is up \$6 to \$10 per ton and that means America's price spiral will rise with basic steel.
- 2—Wages are going up 20¢ and more per hour with a great many industries affected.
- 3—Machine tool prices up to match steel's price increase.
- 4—Tires and all other rubber products going up to offset coming higher wages.
- 5—Increased cost of tin leads breweries to study price rise.
- 6—Soft drinks heading higher in price.
- 7—Aluminum prices up 2% to 4% this summer.
- 8—In the last two years wages have climbed 9.1% and non-food wholesale prices have gone up 8.3%.
- 9—This industry, as well as every other industry, cannot continue to assimilate price increases of raw materials and components much longer.
- 10—Living costs will have gone up 3% to 4% this year with rents and services creeping up accordingly even while money remains tight.

It doesn't take too much study of the above facts to convince any operator that the time has arrived when he must immediately adjust his business methods to meet the new inflated conditions now prevalent thruout the business world.

Just as all other businessmen have quickly readjusted to meet higher costs and gradual, creeping inflation the average operator, who hasn't yet made such adjustment, is urged to do so immediately.

With the U. S. dollar now valued at but 49.8¢ as compared to the 100¢ dollar of 1939, and with overhead expenses up over 450% while the cost of new machines has gone up over 350% in that same 18 year period, the operator can no longer afford to continue on dime (4.9¢) play.

To survive mounting inflationary pressures which are besetting him and at the same time, to insure continuing on ahead on a somewhat profitable basis, the operator simply must readjust to modern business conditions.

Manufacturers and distributors must plunge wholeheartedly into the task of helping the operator to readjust his general operational activities.

The manufacturers and distributors realize, today, as *The Cash Box* has pointed out for over 14 years now that, unless the operator is in a solid financial condition, the entire trade suffers.

The operator simply must arrange with each and everyone of his locations for a more equitable share of the gross intake.

There is a recommendation that one week of each month the operator keep the entire income from all of his machines.

The fact that he takes one entire week's collection each month for himself will, these men claim, prove sufficient to meet his tremendously increased overhead servicing expenses.

Regardless of whatever method the operator adopts, he must put into practice a plan which will allow him to receive a more equitable share of the gross income from all of his machines to meet growing inflationary pressures.



# MORE OPS PLAN MERGERS

## Believe Can Cut Overhead and Servicing Expenses While Arranging for More Equitable Share of Gross Intake With Locations by Merging Their Operations.

CHICAGO — Information received from many operators throughout the nation indicate they plan to merge operations due to the tremendously increased overhead and servicing expenses with which they are faced at this time.

This is an outgrowth of the many editorials which have appeared in The Cash Box in regard to the benefits which can be derived from "operators' co-operatives".

Actually an operator's co-operative is, in all concept, a merger by another name. In the case of the operators who are planning to merge their operations they have even more reasons than those business men who have arranged for co-operatives in a great many other fields.

Regardless of the fact that mergers have been most prominent in the news for sometime, the hard rock individuality of the nation's operators withheld such action in the coin machine business.

More and more smaller manufacturing firms have been merged in with the larger, more financially secure organizations everywhere in the nation. In fact, mergers continue and, if anything at all, seem to be growing with ever greater force in all industries.

Those operators who now advise that they, too, plan to merge their operations with those of other operators in their areas, seem only to be following a modern business trend.

The most outstanding reason these operators present for the merging of their businesses is to save on overhead and servicing expense.

Every operator claims that this is the biggest burden he bears today and that, if he could cut overhead and servicing expense, he could profit from his present operation.

There is no doubt that by merging, such savings can come into effect. Many machines are criss-crossed by operators in various locations. One operator has the phono and the other the games. This means two service calls and two collection calls. These can become one.

By merging there is usually a cut down on servicemen and mechanics and this frees many well experienced mechanics and servicemen for other operators who desperately need such help.

At the same time, of course, the merging firms save overhead expense by such cuts in their labor requirements.

Still another point, and one of the best that these operators bring forth, is that they can arrange to obtain a more equitable share of the gross intake from their machines by merging as one firm.

"It's been very tough for me to obtain 65%-35% commission", one operator reports, "because the location owner points to the other operator in his place and says that this man, who operates the phonograph and has to bring in new records, tubes, parts of all kinds and still give good serv-

ice, works with him on a 50%-50% commission basis."

This operator points out that, since both of these men are discussing merging their operations, here is one place where they will get a 65%-35% commission percentage deal because both the phono and the games will now be placed on that basis.

"The difference we can earn on this one location alone", this operator claims, "makes the merger worthwhile. This is one of the best spots in town. This storekeeper has said time and time again that, 'If the other operator wants it, too, I'll go along with you.'"

Other cases of this same kind are pointed out by many ops who believe that they will, most definitely, profit by merging their businesses.

"Of course", as one operator advises, "I can't expect to get an equal share with this other operator. After all", he says, "he has double the number of machines on locations. But we believe that we can get together on a two-third and one-third basis."

"I'd be very happy to get one-third from the combined business for my share", he explains, "because, from figures we've already gone over and from what we would save, this would be a lot more than I'm making now."

Like in all business mergers in any industry there are a great many problems that must be first ironed out between the merging parties.

For example, who will be in charge of what. Who will handle the office and who will handle the outside work. Who will buy new equipment. Who will decide on what equipment should be replaced.

In short, the problems, at first seem almost endless. Yet, the majority, can very easily answer the many questions. These men are acquainted with their individual locations and know the requirements of those spots. This is, then, the basis for successful mergers.

Whatever does come about in the months to follow, it shall be interesting to this publication, as well as to all in the industry, to note these mergers taking place and what the resultant effects will be over a period of time.

### S.D. Phono Ops To Hold Meet

DEADWOOD, S.D. — The South Dakota Phonograph Operators Association will hold its next meeting at the Franklin Hotel, this city, on Sunday and Monday, September 8 and 9. The Trucano family will act as hosts.

It is expected that distributors will display equipment at the hotel.

Many business matters will be discussed, according to Harold Scott, secretary-treasurer, among them the recent Supreme Court decision on amusement machines.

## "Int'l C. M. Export-Import Council" Growing Bigger

CHICAGO—More and more firms, worldwide, are entering as members of The Cash Box' "International Coin Machine Export-Import Council".

In every case the letters are extremely complimentary. All offer to help get the Council under way. All agree to its importance to the world trade of this industry.

H. Tazelaar of the Benelux trade organ, "De Automaat", writes from Bergen op Zoom, Holland, that it is his hope The Cash Box will also begin to translate its export editions in Dutch for the benefit of the Benelux countries.

"Remember that, according to your own publication (The Cash Box, July 20, 1957 issue) approximately 50% of the total U.S.A. exports of juke boxes and amusement games to Europe, in the first quarter of 1957, went to the Benelux countries and, in addition, not less than 85% of the vending machines.

"Moreover", advises Herr Tazelaar, "millions of people in South Africa, Indonesia, the Caribbeans, etc., speak

only Dutch."

Like other Europeans, Tazelaar, too, is very much interested in the "International Coin Machine Export-Import Council".

He "misses" the use of the Dutch language in the literature being used to bring in members to the Council and urges its immediate use.

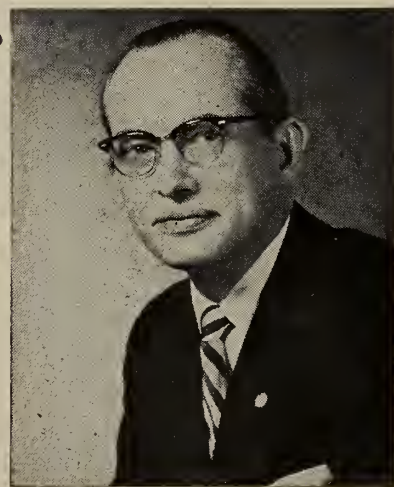
Gustav Husemann, Koeln am Rhein, Germany, who is the Wurlitzer distributor, instantly wrote for membership in The Cash Box' "International Coin Machine Export-Import Council".

Frans Van Malder of National Music Company, Brussels, Belgium, applied for membership. He is the Rock-Ola distributor in Belgium.

Many other noted importers from all over the known world have also written in to become members of the "International Coin Machine Export-Import Council".

Each and every day more and more interesting applications are being received and all look forward to the time when the first Council meeting will be held.

## Wurlitzer Introduces 50¢ Wall Box



ROBERT H. (BOB) BEAR

NO. TONAWANDA, N.Y. — Wurlitzer distributors across the country are offering operators a new 200-selection wall box especially designed for 50¢ play. Designated the model "5250", this attractive, compact box is similar in outward appearance to the 5-10-25¢ model "5210", 200-selection box which Wurlitzer has had on the market for the past two years.

Bob Bear, Wurlitzer sales manager,

is enthusiastic over the earning potential for the operator of the new half-dollar box. In announcing full-scale production of the "5250", Bear said: "This is the latest example of Wurlitzer leadership—another Wurlitzer first and a Wurlitzer exclusive. This 200-selection wall box for 50¢ play has the same exterior dimensions as our 5-10-25¢ 200-selection wall box. It differs only in that it features a center coin entry permitting the use of half-dollar coins. It is geared to the phenomenal success of 50¢ phonograph play and makes possible the use of a half-dollar coin from any place in the location. Not only will it mean greater profits for operator and location, but it also provides a bonus for the patrons. No matter what combination of play may be selected by the operator, there is always an extra play bonus for the customer.

"Fifty-cent play has proven a natural with our present line of phonographs. It is only logical that 50¢ wall boxes installed throughout a location will show a comparable increase in earnings. We feel sure that all operators will profit by including it in their installation."

Wurlitzer is currently in production on the model "5250" and is making delivery daily to its distributors.

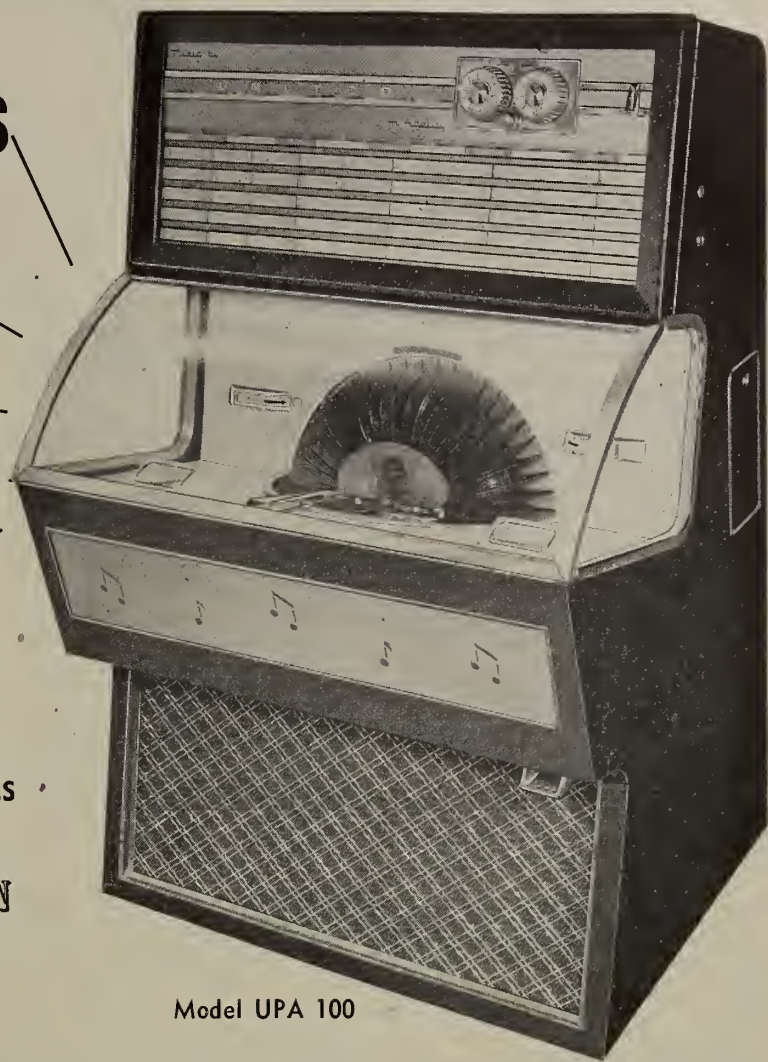


# Makes the Sweetest Music of All . . .

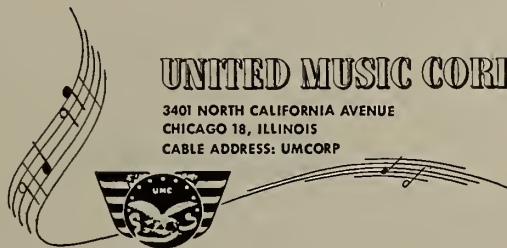
the New

# United Phonograph

Masterful engineering has produced its mechanical simplicity to give constant, TROUBLE-FREE operation.



WRITE FOR DETAILS



## UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE  
CHICAGO 18, ILLINOIS  
CABLE ADDRESS: UMCORP

Model UPA 100

## Mutoscope Enlarges Service Facilities

Sales 1st Half '57 Up 40%

LONG ISLAND CITY, N.Y.—Martin Rabkin, vice president and treasurer, International Mutoscope Corporation, this city, reported this week that sales for the first half of 1957 showed a gain of 40% over the same period a year ago.

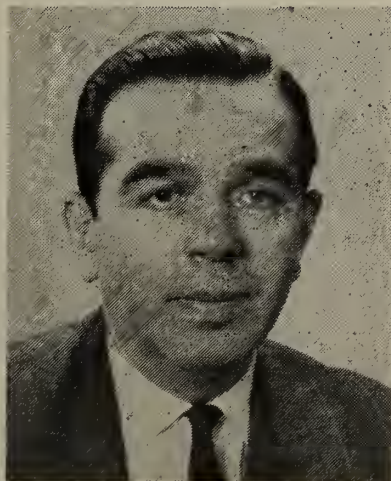
"We are tremendously enthused over our progress in the past several months" stated Rabkin, "and are now formulating plans to insure further progress. We are enlarging our supply and service facilities to serve the operators better. Our engineering and experimental department has been improved, and we now have several new machines under development which we should be ready to introduce to the trade shortly. Mutoscope has given the coin machine industry a number of money making machines over the years, and we hope to continue to do so for many years."

## Phila. Coinman Dies

PHILADELPHIA, PA.—Max Marmer, on the staff of David Rosen, this city, for the past seventeen years, died suddenly on Sunday night, August 18. He was 44 years old.

He was well known to all the operators in this territory, and his sudden passing shocked the trade throught the city.

## Nova, Hamburg Distrib, Reports 50% Sales Increase 1st 6 Mos.



A. W. ADICKES

HAMBURG, GERMANY—"We are thrilled to report", advises A. W. Adickes, president of Nova Apparate Geselleschaft, this city, "that our business these first six months of 1957 saw better than a 50% turnover above what we did the first six months of 1956."

Adickes is also of the belief that business will continue ahead for his firm for the remainder of the year.

"The new products which we have been importing", he declared, "have met with the complete approval of our customers."

"What's more", he added, "the new products have helped all to enjoy better and more profitable business."

"And with still more new and finer equipment on the way in to our firm we feel certain", he said, "that 1957 will be a banner business year."

## NEW GAMES

Bally 2-PL. CIRCUS  
Gottlieb WORLD CHAMP  
Un. JUMBO BOWLING ALLEY  
Bally OFFICIAL TOURNAMENT  
Games' SUPER HUNTER  
Wms. WLX. 1957 BASEBALL  
Wms. KINGS (5-Ball)  
Bally SUN VALLEY

## ARCADE

Wms. KING OF SWAT	\$225
Wms. WLX. 4-BAGGER	275
Genco STATE FAIR	285
Unifed PIRATE GUN	325
Exh. JUNGLE HUNT	225
Unifed CARNIVAL	155
Seeburg COON HUNT	125
Deco SPACE SHIP	135

SEEBURG M-100C	\$495
SEEBURG M-100A	185
SEEBURG M-100B	375
Exh. RINGER BALL	155
Genco SKILL BALL	225
Auto-Bell COUNTY FAIR	325
Games' GUNSMOKE	295

## MISCELLANEOUS

**FISCHER 6-POCKET POOLS**  
LIKE NEW—only \$175

**BINGO GAMES**

Quantities Available.  
LOWEST PRICES.  
CALL TODAY!

Terms: 1/3 Dep., Bal. Sight Draft.

Cable: "GAMES-CHICAGO"

## WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE., CHICAGO 47, ILL.

EVerglade 4-2300

## New Blood Brings Chaos

NO. TARRYTOWN, N.Y.—Seymour Pollak of this city, one of the progressive operators in this area, reports that newcomers are creating chaos as far as commissions are concerned.

"Operators are getting into the business on a part time basis and", he adds, "not knowing operating costs are giving bonuses and much too much commission to the locations."

"Eventually", Pollak sagely adds, "they fold up and sell out. But", he says, "along comes another newcomer who thinks this business is some sort of a gold mine."

"We all know that this is far, far from the truth. If anything at all, this is a really tough business. And if anyone knows this, I do. I've been in it since 1929."

## Williams

Now Delivering:

- KINGS
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# What Are Operators' Biggest Business Problems?

CHICAGO—A cross section of the survey now under way among the members of The Cash Box' "20 Year Club" brings to light what operators believe are among their biggest business problems.

Not too much changed from years past but, because of the changing times, these are of interest to all in the industry.

"Present price of new equipment and labor", reports a York, Pa. operator.

"Increased cost of doing business which also includes high cost of equipment and salaries", from Salma, Ala.

"Labor", reports an operator from Richmond, Ky.

"Unfair competition", says a Cosmopolis, Mich. op.

"Storekeeper bonus and loans and machines too high priced", Brooklyn, N. Y.

"Increased cost of doing business and lack of competitors' cooperation", from Clarksdale, Miss.

"My ex-supplier putting my employees in business against me", Omaha, Nebr.

"Price of machines going up and take going down", Hurley, Wisc.

"Locations closing due to not having sufficient capital to operate their businesses", Memphis, Tenn.

"Keeping expenses down", Irvine, Ky.

"Mechanics with personality and business ability are scarce", Cambridge, Md.

"Slowdown in business due to strikes and recent Federal tax", Spring Valley, Ill.

"Customers borrowing money and people going into business without ample capital", Chester, Pa.

"Cost of equipment and records", Lubbock, Tex.

"Locations wanting money advances on future commissions", Fayetteville, Ark.

"Competitors cutting percentages on phonos to obtain locations", Iowa City, Ia.

"Bonus and loans", Brooklyn, N. Y.

"Getting the proper commission percentage", Archbold, O.

"Increased cost of machines and increased taxes", Hartford, Conn.

"Locations wanting to borrow money", Ft. Worth, Tex.

"Competent servicemen", Chicago, Ill.

"Legislation. Competition. Depreciation. Vandalism", Cincinnati, O.

"Equipment is too high priced. It's obsolete before the machine pays for itself", Flint, Mich.

"Operators giving more commission and buying locations", Detroit, Mich.

"We need a new game", Omaha, Nebr.

"Poor crops and increasing cost of equipment", Norfolk, Neb.

"High cost of equipment", Auburn, N. Y.

"No extra cash money", Mexia, Tex.

## Only Op In Area On 10¢ Play, Also Gets Minimum Plus

GRAND ISLAND, NEB.—"We are the only operators in our territory who have our machines on 10¢ play", advises C. R. McKee of Mack's Music Service, this city.

"In addition to 10¢ play", continues McKee, "we get front money, also minimum guarantees on new machines."

"Our commissions vary", he adds, "according to the amount the machine takes in."

"We very carefully and thoroly explain our business to the locations", McKee reports, "and have very little trouble obtaining a more equitable share after they understand our side."

## Wife Of Ed Wisler Named To Chamber Of Commerce Post

LOS ANGELES, CALIF.—Mrs. June Wisler, attractive wife of Ed Wisler, salesman for Sierra Distributors, this city, has been named secretary-manager for the Chamber of Commerce, Panorama City, Calif. Mrs. Wisler is one of the few women in California to hold such a position with the Chamber.

While Ed puts in many hours selling Wurlitzer phonographs, he enjoys an able assist from his wife. Says Mrs. Wisler, "Altho I have the best interests of the Panorama City Chamber of Commerce at heart, I have also been pushing a certain make of phonograph at our local eatery spots."

### Higher % Where Accessories Used

PHOENIX, ARIZ.—"On just juke boxes only", reports J. D. Foster of Amusement Enterprises, this city, "50%-50% commission is okay."

"But", he adds, "where wall and bar boxes and extra speakers are used, then the commission should be hiked to 60%-40% basis."

# Defends Teen-age Juke Box Fans

HUDSON FALLS, N.Y.—Henry C. Knoblauch of this city vents his ire on those people who are against teen-agers and, especially, the kind of music the teen-agers like to play.

"Locations will object to the use of popular records, which teen-agers like and play, because some high-toned customers, who never do put any money in the juke box, do not like to hear these records."

"These very same sort of people", Knoblauch says, "are very much in the minority. Yet, it seems, they stir up the locations."

(Editor's Note: Just so readers won't think of Henry as a teen-ager himself, regardless of his grand defense of all teen-agers and the music they like and play, Henry C. Knoblauch, just a few weeks ago, passed his 71st birthday. More power to Henry C. Knoblauch.)

# Small Operator Faces Tough Competition

NORTH PLATTE, NEB.—Harvey W. Marble of Hap's Music, this city, believes that the small operator is faced with the very toughest kind of competition and is having a very rough time trying to survive.

"The big-business distributor-operator", he reports, "is freezing out the small-business, independent-operator."

"This type of business is destroying entertainment for the public. It results in large operations that are cold business and not too interested in the personal side of the business."

"Manufacturers", he claims, "should not allow their distributors to operate routes in someone else's name."

"Plus all this", Marble states, "the music operator is faced with TV, and even radio replacing his music on many locations because it's free."

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It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

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C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

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1446	495
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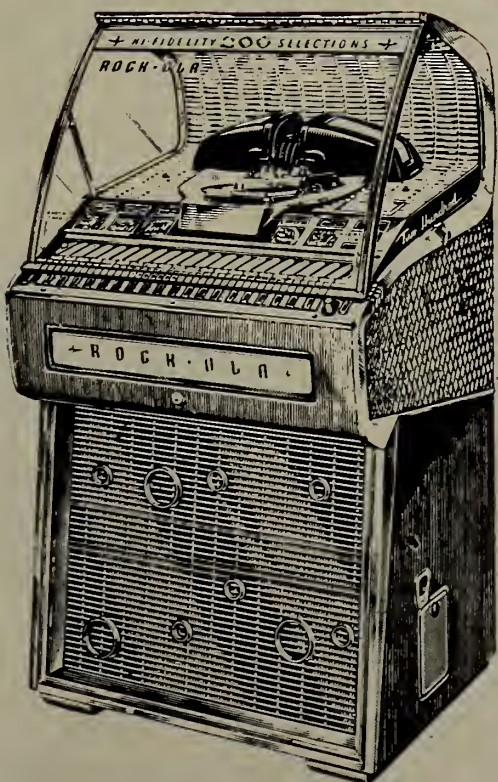
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### Location Must Help Stimulate Play

CHICAGO—Fred Johannsen, Liberty Phonograph, this city, reports that he has been successful in winning location co-operation, in some instances where collections have slowed down, by "suggesting" to the owner that a 40 selection phono be substituted for the 100 selection juke box.

"I watch the slow spots carefully," Johannsen said, "until I am convinced that the location owner is not promoting the play.

"When this is obviously the reason why collections have declined beyond a certain point, I explain that my investment in the 100 selection phono is too great and suggest that the small take warrants a smaller 40 selection phonograph.

"This causes the location owner to feel a loss of prestige," Johannsen continued, "and starts him to pushing the play.

"Last month, for instance, two spots quickly jumped up to very satisfactory collections, after I tried this approach to the problem.

"Besides," Johannsen, added, "when the location owner sees how a small amount of effort increases profits, he is stimulated to even greater effort."

### Urges Ops to Get Guaranteed Minimum Based On Value Of Installation

WEST PALM BEACH, FLA.—"The only reasonable and fair way to operate is on a guaranteed minimum basis," reports Gleason Stambaugh, Jr., of Florida Music, this city. "The guaranteed minimum should be so much of the value of the entire installation," continues Stambaugh.

"If a location wants a brand new phonograph plus ten wall boxes and five speakers he has to guarantee more than a location that is satisfied with an older machine with no extra speakers or wall boxes.

"Percentage," points out Stambaugh, "means nothing if there is not enough in the cash box to pay for the pro-rated share of the machine's operational cost.

"Gentlemen," urges Stambaugh, addressing himself to all operators, "there is a certain basic cost of operation in any business. The coin machine business is no different. You must get your cost out at the very least to stay in business and be able to hope for better days."

# Far Eastern Coinmen Plagued

## By Tax Officials:

### Singapore Official Calls Locations "Theatres"

SINGAPORE — Altho juke boxes are not required to take out licenses in this city, music operators are in considerable trouble because the Senior Crown Counsel, Inche Ahmad bin Ibrahim, is prosecuting an owner of a bar, contending that a bar becomes a "theatre" under the laws of Singapore if it has a juke box on its premises and patrons play it.

The location owner pleaded not guilty in magistrate's court to a summons charging the location with carrying on a "theatrical performance in a theatre" without a police license by providing musical entertainment from a juke box.

Defendant's counsel contended that a theatre must be a place giving organized entertainment with a visual impact.

Should the Crown succeed with its contention that locations are to be considered "theatres," the repercussions would react unfavorably not only against juke boxes, but also against those shops which play radios or TV sets during business hours.

The Court reserved judgment at this hearing.

### Manila Operators Fight Confiscatory License Fee

### Results In Court Issuing Temporary Restraining Order

MANILA, PHILIPPINES—Music machine operators here have banded together to fight what they contend is a confiscatory tax imposed by an existing city ordinance.

The ordinance provides for an annual tax of P300 (\$150) on pinball machines as well as juke boxes. The previous tax was P55 (\$27.50). An existing injunction stopped the finance committee chairman from collecting the P300 tax from pinball operators, and the music machine men contend they came under this injunction. The finance committee chairman now is insisting that all back taxes be paid. The juke box operators have advised the administration that the tax of P300 is altogether too high and they would have to withdraw their machines from the city, causing a worsening in the unemployment situation. And if the back taxes have to be paid, they would have to go out of business as voluntary bankrupts.

Operators met at a public hearing before the municipal board (pictured herewith), voicing their opposition to the enforcement of the city ordinance. William Suter, Morcoin Company, Ltd., can be seen to the left, standing, addressing the group. Vicente Ocampo, presenting the Philippine Amusement Enterprises, and representatives from Automatics and Phonograph Operators of the Philippines also spoke.

As a result of this concerted effort, on August 15, Judge Antonio Canizares temporarily restrained the Manila Government from enforcing the ordinance imposing a P300 license fee on operators of juke boxes and pinball machines.

### Correct Addresses Wanted

CHICAGO — If you have the correct addresses of any of the following:

R. F. Moore, Moore Amusement, Columbia, S.C.

W. Russ Dodson, Powell, Ohio  
Mrs. Dorothy LeBlue, Lake Charles Automatic, Lake Charles, La.

Earl G. Gravlin, Jacksonville, Fla.

Ken Wilkerson, San Antonio, Tex.

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  2. A NATIONAL PUBLIC RELATIONS PROGRAM,—through the medium of Television, Radio, Trade Papers and Newspapers,—to give the general public a full conception of the automatic phonograph business,—and to better acquaint them with the people who represent it.
  3. TO HAVE NATIONAL LEGAL REPRESENTATION,—to continually oppose any change in the present copyright laws, by appearing before congressional committees etc., to make available to the music operators A LEGAL STAFF,—whereby they can obtain information and legal advice on all legal matters pertaining to the industry. Congressional Bill dated August 5, 1957 introduced by Congressman Ralph W. Gwinn of New York, has been presented to the Congress in the last few days of this session, which adds to our difficulty.
  4. And last but not least,—to set up A HUMAN RELATIONS COMMITTEE,—to address national associations all over the United States, such as the National Bar Association, the National Women's League, the National Business Women's Association, the National Tavern Owners' Association, the National Licensed Beverage Association, Rotary Clubs, Lions Clubs, Kiwanis Clubs, and any and all such organizations,—to better acquaint the people with the automatic phonograph industry.
- A program of this kind will cost thousands of dollars, and, to make this program available to you,—it is necessary that practically EVERY MUSIC OPERATOR IN THE NATION HOLD MEMBERSHIP in the NATIONAL ASSOCIATION—MUSIC OPERATORS OF AMERICA.

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# The Sidney H. Levine Memorial Fund Instituted To Provide College Scholarship

## Honor Lawyer Who Devoted Life to C. M. Industry

NEW YORK—The Sidney H. Levine Memorial Fund, Inc., has been incorporated here, with leaders from all parts of the nation participating, to perpetuate the memory of the late Sidney Levine, who died of a heart attack on Friday, August 2.

Because of his many years of service to the trade as attorney for the Music Operators of New York, and national council for Music Operators of America, as well as attorney for many individual operators and firms, leading coinmen are of the opinion that a scholarship fund in his memory is well deserved, and that it will gain the support of the coin machine industry from one end of the nation to the other.

A letter, under the signature of Harry Rosen, nationally known industry figure, is being circulated to leading association officials throughout the nation, who in turn will contact their memberships. This letter explains in detail the purpose of the memorial fund. It reads:

"In order to perpetuate his name



SIDNEY H. LEVINE

for posterity, The Sidney H. Levine Memorial Fund, Inc. was formed. The purposes of this fund, as embodied in the preamble of its Constitution are as follows:

"a) To perpetuate the memory of

Sidney H. Levine by providing assistance to individuals seeking to obtain a college education or to further their education in any other manner.

"b) To solicit, collect and otherwise raise money for this charitable, philanthropic, eleemosynary and benevolent purpose; to expend, contribute, disburse and otherwise handle and dispose of the same for such purposes, either directly or by contributions to other agencies, organization or institutions and by receiving by gift, will or otherwise, money or other property, and by holding same in trust or otherwise and distributing it as it may be deemed best to effectuate the purposes herein-before set forth; and to do any and all other things necessary or proper in connection with or incidental to any of the foregoing."

Names of contributors will be inscribed on the books of the fund, and contributions are requested to be sent to: The Sidney H. Levine Memorial Fund, Inc., 250 West 57th Street, New York 19, N.Y.

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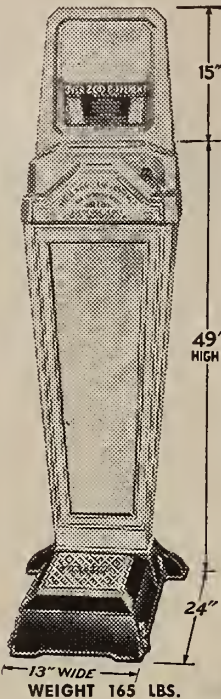
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Earn More Money”**



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, advises that the firm’s “Clean Machines Earn More Money” campaign, initiated several weeks ago, has resulted in favorable reaction on the part of operators all over the nation.

“We have received a great many complimentary letters and comments telling us that our campaign for clean equipment has produced real benefits.

“It stands to reason,” Alvin added, “that each week a number of additional players will be attracted to a game that has a clean, sparkling appearance. On the other hand, this same number would pass up a game that has grime and dirt all over it.

“Regular players,” Alvin continued, “don’t like to see a ball diverted from a scoring feature by a lump of dirt or other obstruction. They’re likely to cut short the play that otherwise might go on for hours.”

Current games now being shipped by Gottlieb include a decal on both sides of the cash box, reminding the operator and serviceman that “Clean Machines Earn More Money.”

“The letters from operators say,” reports Alvin Gottlieb, “that this little reminder on the cash box causes them to run a damp cloth over the cabinet and use a cleaning compound over the playfield at regular intervals.

“Clean machines,” Alvin concluded, “not only earn more money, but also prolong the useful life of the equipment and eventually command higher trade-in values for the operator.”



**Through The  
Coin Chute**

**NEW ENGLAND NIBBLES**

Biz on the upswing as fall buying begins and music is way out front with games sales expected to go into high gear in next few weeks. Ops getting set for the long New England fall and winter season are summing up the summer season as one of the greatest yet with arcade biz the best in history.

At Associated Amusements (Rock-Ola), vet coinman Ed Ravreby in New York to visit coin row. Action on new Rock-Ola phonos is big, he says. . . . Ed Ristau of Rock-Ola was in to visit around with the ops and then on to N.Y. and N.J. Dick Mandell, gen. mgr., off on sales trip through western Mass. and Conn. . . . At Atlas Distributors (AMI), Louis Blatt, commuting back and forth from N. H. estate, holding the fort at the Commonwealth Ave. plant where biz on new AMI phonos reported holding steady. Barney Blatt is still taking it easy at home on medico’s orders. . . . At Redd Distributors (Wurlitzer), Si Redd reports Wurlitzer phono sales are up and outlook for fall biz is terrifico. Bob Jones, sales mgr., vacationing at Hyannis. Jack Hawkins in Berkshires on vacash. . . . At Trimount Automatic Sales Corp. (Seeburg), “operation arcade” is ended after one of the biggest seasons in this vet coin firm’s history with more new machines introduced this year than ever before. Emphasis now on music and demand for new Seeburg phonos is climbing, Irwin Margold states. Export biz is upcoming big and demand for good used equipment is heavy.

Ben Palastrant and Mrs. Palastrant are receiving congrats on the recent marriage of their son, William, to Elaine Kaye of Manchester, N. H. Ben, w. k. distrib. of drink and food machines and a vet coinman, is about to announce a new line. The newly married couple were off to Nantucket after their marriage at the Sherry Biltmore Hotel in Boston. They will reside in Roxbury. Bride is a graduate of Emerson College where she majored in radió. Ruthie Shapiro, record promosh dynamo, with client Eileen Rodgers on tour last heard from in New Orleans, La., where they were cornering the Praline market by tending the confections to disk jocks and friends in Hub. . . . Hal Kirilis thumbumping Amby Hughes around Hub and setting up nitery engagements. . . . Blinstrub’s has Dorothy Collins booked for date this season, a first for the chirp in the spot. . . . Harry Marshard, Hub society orch leader, who employs over 200 musicians and has 21 units out playing society dances from Bar Harbor to Miami and west, kicks off his new Unicorn album last of August called “Harry Marshard Plays Resort Favorites”. The new album, which Cecil Steen and his Records, Inc., will distribute, has pops, jazz and calypso numbers favored by the champagne circuit. Today’s debs dig jaz the most, he says and this is about the only change in the 25 years he’s been supplying music for the socially acceptable. . . . James Geracos, dynamic music op who sparkplugged the Mass. Music Ops Asso. as prexy in first year, has come up with a new idea, record rack jobbing to supermarkets, drug stores, variety stores, and as Jim says “every place where there is traffic.” He contends the record biz is just beginning and ops have a rightful place in it. Geracos has already remodeled and installed a record distributing unit rackjobbing to retail stores.

Ops visiting distrib. this week included: Ken Ghearse, Brockton; George Brazil, Mansfield; Dino Donati, Manchester, N. H.; Arthur Strahan, Greenfield; Tom Libby, Haverhill; Connie Pocius, South Boston; Gerald Waterhouse, Fall River; Ray Shea, Worcester; Bill Hamel, Concord, N. H.; Sol Taube, Manchester, N. H.; Mike Paskevich, Nashua, N. H.; D. J. Halle, Berlin, N. H.; Sam Podensky, Lynn; George Simard, Derry, N. H.; Ben Ross, Boston; Lou Abramson, Cambridge; Alec Pechillis, Ipswich; Frank Fendell, Brookline; John Poto, East Boston; Dave Gropman, Boston; Russell Mawsley, Holyoke; Harold Harwich, Brighton; Ed Beals, Needham; Stan Cokas, Lynn; Guy D’Giovanni, Allston; Teddy Rubinovitz, Chelsea; Bob Green, Randolph; George Chopelas, Malden; Martin Oliver, Portland, Me.; Harry Deschowitz, Medford; Cy Jacobs, Boston; Joe Assad, York Beach, Me.; Luke Levine, Boston; Dave Baker, Arlington; Leon Sherter, Boston; Jim Balboni, Springfield; Saul Hurwitz, Lynn; Walter Stadnick, Central Falls, R. I.; Sam Orenstein, Providence, R. I.; Peachy Cassanta, Milford; Pat D’Amico, Methuen; and George Traster, Oxford. . . . Frank Holland, Mutual Distributors, receiving congrats on the successful and well produced party at the 1200 Club in Brookline introducing Coral’s new fall line. Some 200 guests were participants in a buffet supper following which color movies were shown presenting snatches of each of the upcoming fall albums. Jerry Sher, promotion mgr. for Mutual, handles the arrangements.

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Coin Chute**

**HOUSTON HAPPENINGS**

Lee Roy Gardener Jr., assistant manager of Warcke Sales Corporation and son of L. R. Gardener Sr., owner of the concern, now at Fort Clarktown, Colo., in service of the U. S. Army. . . . Mrs. D. J. Boneau (Boneau’s one stop record shop at Port Arthur) together with daughter Janice, record shopping in the city. . . . Home of Strike Rothrock (Amusement Distributors) and wife Billie temporarily under new management in the person of a lovely daughter, Robin Elizabeth, who arrived around midnight Aug. 3 and weighed in at just over eight pounds. . . . Attractive Hazel Dudley manager Palm Music Center, back from vacation. Petite Louise Covington, new assistant mgr. of the firm, did a creditable job of running the place during Hazel’s absence. . . . A satisfied air about operator Jesse Herra Jr., as he closed an AMI phonograph deal with Sam Ayo. . . . Ron Pebbles, Mgr. Houston office, King Records, pleased that “Rolling Home” on De Luxe label by Otis Williams and his Charms has moved up into the top 30 rating. . . . This month rounds out 30 years of continuous local coin machine service (mostly music) for H. A. Fredricks, office manager of Amusement Distributors. . . . Gathered that Howard Rhodes and Berry W. Langford, co-owners of Sun Distributing Co., (leading kiddie ride operations in Texas) were more than satisfied with past season’s business. . . . Disk jockey Paul Berlin emceed a Rock-A-Billy variety show that packed Galena Park municipal hall to the rafters. The affair was sponsored by Galena Park Chamber of Commerce and featured Jerry Lee Lewis, Wee Willie Wayne along with local artist including Eddy Eddings and Johnny Nelms.





# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Business along Pico Boulevard is continuing at a steady pace with a very little decline through the summer months. The mail order and phone orders are keeping the one-stops busy supplying operators with records they need but don't want to travel into the city to pick up. . . . Phil Robinson returned from a trip to San Francisco and the Bay Area where he reports the Chicago Coin "Classic Bowling League" has caught on with the operators and the demand is greater than the supply. . . . At Leuehagen's Record Bar, the Solle Sisters, Mary, Kay and Claire are spending their spare time getting their niece, Barbara Chandler, prepared for her entrance into U.C.L.A. this Fall. Jay Horton, Carlsbad operator, brought his two daughters, Nancy and Christy, in to visit the girls at the "Bar". Kay reports Jimmy Roger's Roulette release of "Honeycomb" is one of her big sellers. Barbara predicts Bonnie Guitar with another hit on Dot with "New Moon Over My Shoulder". Mary says "Trail Of The Lonesome Pine" by Jimmy Donley on Decca should take off big. . . . George Mahlum reports the Seeburg model "KD-200" phonographs continue moving out at a steady rate at Minthorne Music Company. Wayne Davis says Chicago Coin's "Classic Bowling League" is completely sold out, including the floor samples. Paul Vogel busy supplying used equipment to the operators. Matt Nordberg and his wife took off for parts unknown on a two weeks vacation. Pat Pugliese, Parts Department Manager, spent a long week-end in Las Vegas.

Paul and Lucille Laymon took leave of the duties at Paul A. Laymon, Inc. and spent a few restful days on Santa Catalina Island basking in the sun and fishing. Ed Wilkes reports Bally's "ABC Tournament" bowling game continues high on the sales chart. Charlie Daniels says the operators are showing great enthusiasm for Bally's new "Toonerville Trolley" kiddie ride since it's arrival in the showroom. Jimmy Wilkes busy handling orders for new and used Rock-Ola phonographs. Russell Earley, Paint Department, spending his vacation at Big Sur. . . . Norty Beckman has been receiving words of praise for the speedy service of title strips since the installation of the new equipment at Norty's Music Center. Richard "Rick" Ross has joined the staff at Norty's. Jan Graham predicts Julie London has another big one with her "It Had To Be You" on Liberty. Harold Goldfine believes the operators will go for Jodi Sand's "Sayonara" on Chancellor. . . . Gary Sinclair, Wurlitzer Western division manager, in conferring with Wayne Copeland at Sierra Distributors. Wayne and his lovely wife, "Bert", spent a restful week-end at Balboa Island. Pete Ley returned from a trip through the San Joaquin Valley where he received very favorable comments on the Wurlitzer "2150" and "2100" phonographs from operators in the territory. Ed Wisler reports continued activity in the San Diego area. Frank Davis spending a week on the road visiting operators in the Southern California area.

Everyone happy to see Gabe Orland spending a few hours a day at California Music Company after his recent illness. Sammy Ricklin says the warm weather hasn't affected the sales of records with the showroom always brimming with customers. Rosemary Montes spending her vacation relaxing at home and the beaches. Martha Delgado predicts "Mr. Lee" by The Bobettes on Atlantic will go both Pop and R&B. Buddy Robinson says the new Frankie Laine-Johnnie Ray "Up Above My Heart" on Columbia will turn into a big seller. . . . At C. A. Robinson & Company, Al Bettelman having a rather difficult time keeping up with his two young sons, Sandy and Ira, playing all the games. Al's comment, "I'm glad we're not playing for money or they'd be a months allowance ahead of the game!" Hank Tronick reports United's "DeLuxe Bowling Alley" is being received with high praise by the operators. The reduced weight of this model is a big factor in sales, he says. . . . Norm Resnick, Allegro Music, telling Bill Happel at Badger Sales Company, Inc., that he is so pleased with the acceptance of the AMI "H-200" phonographs in his location, he is going to continue using AMI throughout his operation. He added that the fifty-cent chute had made a vast increase in his take.



# Through The Coin Chute

## DALLAS DOINGS

Abe Susman of State Music Distributors reports he found business good on his return from a vacation in Colorado. . . . Al Moore, district manager of Texas Records Inc., back in town after attending a meeting at the London Records' office in Chicago. . . . Phil Weinberg, regional sales manager for Bally Manufacturing Company, calling on the trade in San Antonio. . . . Jiggs Hamilton and Jimmy Woolsey returned to Fort Worth after a week-end fishing trip in Arkansas. . . . Buna Carr of Corsicana back at work after a bout with flu. . . . Gene Williams of Commercial Music Company on a business trip in west Texas. . . . Sighted Mr. and Mrs. Glyn Murphy of Breckenridge shopping the local market. . . . Other visitors along coinrow were Kenneth Rowe of Idabel, Oklahoma; Sam Sancetta, Marlin; G. C. Ormond and Jimmy Garrett from Longview; Ed Mashek, West; B. W. Cox and Garland de la Mar of Waco; Fred Barnes, Denton; A. V. Clawson, Dekalb; Bill Jackson and Mrs. R. E. Burns of Fort Worth. . . . Gunnar Gabrielson, J. P. Seeburg representative, back from a field trip reports that B. J. Nichols Associates of San Antonio is awaiting its next carload of model "KD-200" phonos. Gunnar visited Hoddy Franz and Hans Reydt of Gulf Coast Music Systems in Houston who are also trying to keep up with their deliveries of Seeburg equipment. . . . Clayton McNabb, manager of the local Decca Records' branch, spending his vacation attending Naval Reserve School in San Diego. . . . Decca Records hosted a luncheon for Sylvia Syms during her appearance here in South Pacific and Judy Scott who just completed an engagement at the Century Room. . . . Eula Pace, S. H. Lynch and Company cashier, spending her vacation in Los Angeles. . . . Congratulations to Eddy Edminston of Capitol Records on her forthcoming marriage to Johnny Christian. . . . Bill Emerson and family vacationing in Carlsbad, New Mexico. . . . Hy Prince, national sales manager for Fidelitone Needles, visited Big State Record Distributors.

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Wurl. 1500	245
Wurl. 2000	975
Wurl. 1800	775

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# Through The Coin Chute

## EASTERN FLASHES

It won't be long now! Sept. 2, Labor Day, comes early, giving the trade an extra week this year to start the push for fall and winter business. The usual optimism and enthusiasm prevails along coinrow, with both wholesalers and operators looking for plenty of action. Those on the row who weren't able to take a vacation up to now, rushing away for the last week or so—or arranging for a long Labor Day week-end.

Preliminary steps now underway to perpetuate the memory of Sidney H. Levine, who died suddenly of a heart attack on Friday, August 2, with a permanent scholarship fund. Details elsewhere in this issue. . . . Joe Young, Young Distributing, advises that since music operators advised of the Wurlitzer "Service School" scheduled at the firm's quarters on Tuesday, Aug. 27, he's received numerous calls from ops telling him that they'll be there. "Looks like we're going to have a very fine turnout" states Young. Abe Lipsky, who's on vacation this week, will be back in time to join Young and Allie Goldberg in greeting ops. While visiting here, someone remembered that it was exactly a year ago that we all were at the Wurlitzer plant in North Tonawanda, celebrating the 100th anniversary of the firm. . . . Gabe Forman, Young Distributing Long Island Corp., Freeport, L.I., left Fri., Aug. 23, on a fast 10 day biz trip to several European countries. Gabe flew to Paris, and from there goes on to Brussels and Antwerp, Zurich, Milan and then back to Paris for the plane home. Gabe will visit cm importers in these cities. Gabe's brother, now spending some time in Europe, and who speaks French fluently, will meet him upon his arrival, and will more than likely accompany him thruout the trip. . . . Something we never knew 'till now: Jack Semel is an expert photographer, and spends plenty to keep up with this hobby. Years ago Jack operated close to 40 photo studios thruout the country. . . . Ann Koenig, F. Koenig Music Co., Kingston, N.Y., along with her right hand man, Jack Roenn, visit along coinrow. Mrs. Koenig, not only beautiful, but a highly efficient operator and business woman. . . . Another visitor on the row was Charlie Reissner of Seacoast Distributors, Elizabeth, N.J., who drives in to pick up some supplies.

Moe Zimmerman, Parkway Amusement Co., Montreal, Canada, stops off in N.Y. on his way to Atlantic City for a vacation. With Moe is his wife, Sally, recuperating nicely from a recent operation, and his two children, son Alvin, and daughter Francis. Moe's daughter, by the way, being engaged upon her return to Canada. . . . Over at Runyon Sales, Barney (Shugy) Sugerman able to relax for a while, with his staff back at practically normal strength. Irv (Kempy) Kempner back from his Miami vacation, and Perry Lowengrub back from the Catskill Mts. . . . Also back on the job is Claire Morano of the games assn. Claire, who spent three weeks roaming thru Europe, and a week returning on the ship "Liberte," tells us she and her husband, George, had a most marvelous time. "Only trouble" smiles Claire, "is that we didn't have enough time. Should have taken two months." . . . And heading for Europe for a three week jaunt is Jimmie Sherry, local operator, with his wife Anna, and college daughter Maria. The Sherrys fly out on Sept. 8, and will visit France, Germany, Switzerland, Italy and Holland. . . . Al D'Inzillo, Albert Simon, Inc., back on the job after spending two weeks traveling thru the country resort area of upper N.Y. state with his family. . . . Hymie Koepfel, Koepfel Distributing, working without a letup since brother Harry took off on vacation to the West Coast. "Haven't heard a word from him since he left," said Hymie, "so I guess he's having a good time." . . . Oscar Parkoff, Atlantic, N.J., spends a day visiting brother Meyer at Atlantic, N.Y. . . . Ed Ravreby, Associated Amusements, Boston, Mass., on the row visiting the wholesalers. . . . Ed Ristau, sales exec, Rock-Ola, in N.Y. Ed came in from Boston, and then left for Rochester. . . . Herman Silver, former op, now practically retired and out of the biz completely, visits his friends on the row. . . . Bob Luttmann, that handsome young op, moaning bitterly that he doesn't get very much time to spend on the golf links. Bob one of the better golfers whereabouts.

**BIG-BIG BALLS . . . ACTUALLY HIT PINS!**

SUPER-SIZE 2½ LB. BALLS CRASH INTO SUPER-SIZE BOWLING PINS! MOST EXCITING, MOST REALISTIC GAME EVER CREATED, FEATURING GREATER PROFITS FOR OPERATORS — 2 GAMES FOR 25¢!

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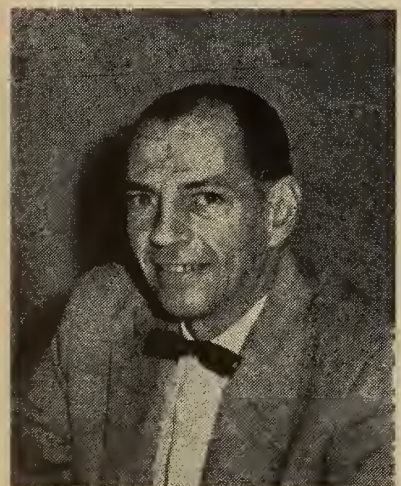


**FIRST COIN MACHINE EXCHANGE, INC.**

Wally Finke & Joe Kline

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## United Shipping New Ball Bowler "Jumbo Bowling Alley"



BILL DeSELM

"This feature", he explained, "means trouble free operation."

"Jumbo Bowling Alley" is currently being produced in the popular 16-foot length. 14 and 20 foot lengths will shortly be available.

Playfield has genuine gutters. Mechanism in the back box provides ease of servicing. In-a-drawer front cash box is equipped with slug rejector coin mechanism.

The game is 65 pounds lighter than previous models, DeSelm revealed.

"Of all the many great bowling games we've produced in the past several years", DeSelm stated, "this new 'Jumbo' is by far the most outstanding."

"Every possible feature that will increase play and profits for the operator", he added, "has been developed, engineered and built into this greatest of all bowlers."

The new "Jumbo Bowling Alley" is a 6 player, and scores according to regulation bowling scoring.

### 10¢ Play-50-50% Commish

ROSWELL, N.M.—50%-50% commission and 10¢ play is advocated by Ben B. Ginsberg of this city.

"Otherwise I believe the location will lose all interest in the music," he advises, "if you reduce his percentage."

"Our experience proves," he adds, "that you must keep the location interested in promotion play for the phonograph."

CHICAGO—Bill DeSelm, sales manager, United Manufacturing Company, this city, announced this past week that the firm's new king size ball bowler, "Jumbo Bowling Alley," is now being shipped to its distributors.

The game features a 4½-inch composition duck pin ball, which actually hits the pins in realistic bowling action.

After the game is over, Balls are locked in.

DeSelm also described a new chain-drive ball lift in a track with rollers.



# Through The Coin Chute

## UPPER MID-WEST MUSINGS

Mr. and Mrs. Roy Stone of Rice Lake, Wisc., in town for the day visiting a few distributors. Mrs. Stone also taking care of a little shopping. . . . Red Wilbur of Associated Distributors, Duluth, Minn., in town on a hurry up trip making the rounds and anxious to get home, very busy. . . . Huey May, of Eau Claire, Wisc., in town for the day picking up parts and records. . . . Frank Davidson, Peerless Novelty Co., Spooner, Wisc., in town for the day making the rounds, and picking up records and parts for his route. . . . Harold Harter back in the hospital for surgery. His second operation in two months. He is getting along fine and is expected to be released the end of the week. . . . Cal Kellgren of Sioux Falls, S.D., in town looking for something new in coin operated equipment. . . . Pete Wornson, of Mankato, Minn., in town for the day making the rounds and picking up his record supply. . . . Clayton Norberg of the C&N Sales Co., Mankato, Minn., also in town for the day to pick up some necessary parts. . . . Jerry Neubel, of St. Paul, Minn., back on the route after a long illness. Feeling much better but taking it easy. . . . Lyle Kesting of Benson, Minn., in town for the day making the rounds. Claims business off quite a bit compared to last year but is sure it will pick up in Sept. . . . Frank Ponterio, of Worthington, Minn., in Mpls. for the day calling on the Dist. Still has time to get out and play golf, shoots a pretty fair game. . . . David Lieberman of Lieberman Music, Mpls., back on the job after a long pleasant honeymoon. . . . Solly Rose of Sandler Dist. Co., back at his desk after a nice vacation in California. Says that the weather and accommodations were wonderful. Saw Satchmo Armstrong at the Sands in Las Vegas, and left a few bucks at the crap table. . . . Gordon Stout of Pierre, S.D., not feeling too good about his ball club—looks like they will end up in the cellar at the close of the season. . . . Bill Power for many years operating in Sioux Falls, S.D., and now in business in Miami, Florida, flew to Sioux Falls, for a few days to visit friends.





# Through The Coin Chute

## CHICAGO CHATTER

Lots of letters received this past week requesting membership in The Cash Box' "Int'l C.M. Export-Import Council". These letters from leading firms engaged in export and import of coin machines offer enthusiastic co-operation and practical suggestions. They express strong convictions that a meeting of officials from factories, distributors and specialists in export and import biz will be a big step ahead for future international relations. Those who desire membership in the "Export-Import Council" need only list key personnel on firm's letterhead and mail to Chi office of The Cash Box. Membership cards now being printed will be mailed promptly. There are no dues. . . . Jack Mitnick of United Music reports that the firm is getting out more "UPA-100's" as production speeds up. "New distributorships", says Jack, "will be announced shortly". . . . Telephonitis seems to have set in permanently on Bill O'Donnell. Says he, "We're now getting a pre-fall pickup on all Bally-games, with the new five-ball 'Circus' setting the pace". . . . Art Weinand and Sam Stern at Williams sounded elated and enthused as they report shipments surging this past week for the firm's new "Kings". Good percentage of these five-balls, they say, labeled for overseas destinations. Queried concerning future products, Art shrugged mysteriously, hinting at something "revolutionary but still in the blue-print stage".



BILL O'DONNELL

Rumor that "something big is about to break at United" substantiated this week by Bill DeSelm. Name of the game is "Jumbo Bowling Alley". Looks big, all right, and truckload orders are reported going out to all United distributors. Bill also reports Bob Bever en route to the five Northwest states. Johnny Casola battin' around Baton Rouge. Lake Charles and Noo O'leans. Al Thoeke starts long-awaited vacation, meeting with Bill Confer of St. Loo up in Canada's north woods. Where 'tis said the mosquitoes bite the fish. . . . Kurt Kluever over at Rock-Ola advises that the spurt in biz usually expected after Labor Day has got him swamped as of last week. While Kurt minds the office, Les Rieck takes two-week jaunt to see Al Calderon, Indpls; Hy Branson, Loo'ville; Jack Rosenfeld, St. Loo; Harry Sanders, Nashville; Joe Westerhaus, Cincinnati; Ed Ristau spending his time this week with Abe Witsen, Philly; Ed Ravreby, Boston; Dave Stern, Eliz.; Jack Barabash skedded to visit Larry LeSturgeon, Charlotte; Howie Robinson, Atlanta; Dave Franco, Montgomery; Ed Daniels, Jackson; Vince Marcella, N. O.; Earl Montgomery, Memphis.



SAM STERN

Herb Jones at Bally appears snowed under sheets of layout paper as he puts final touches on ad ideas for fall campaigns. . . . "Business here continues lively", reports Ed Levin of ChiCoin. "Repeat orders are coming in fast, and some collection reports we get are phenomenal." Mort Score, back from last week's trip, telling Sam Wolberg and Sam Gensburg of OPS' tremendous response to the firm's new "Classic Bowling League". . . . Time Flies Dept: Jimmy Johnson, now owner of amusement park in San Antonio, Tex., phones Eddie Ginsburg of Atlas to advise that Jack and Jill will be 21 years old Aug. 28. . . . With Harold Schwartz on vacation and batches of customers coming into Atlas' showrooms this past week, Nate Feinstein couldn't find a minute to spare. Mort Jacobs, who was down to only 6 pencils in 3 different colors, says Frank Bach is back from his 3-weeker "actually looking healthy at last".



ED RISTAU

Al Warren took 30 seconds time out from meeting with Avron Gensburg and Ralph Sheffield to declare they're all working like mad. "We're experimenting", says Al, "and by next week will have something to cheer about". . . . Estelle Bye, the gal who does the work at Marvel, is betwixt and between. First she's happy at daughter, Lora Lee, becoming engaged. Also sad at prospect of soon losing the star cook. Especially, reveals E.B., having just bought a new electric stove. Looks like Lora Lee will have to teach mother how to push the right button on that stove. . . . "Can't get the new Wurlitzers checked out fast enough to fill the orders", advises Ben Coven. "This has been going on all during the month of August". Sid Paris chimes in to say that ops now appreciate the dollar benefits of Wurlitzer's half-dollar chutes. . . . Happy birthdays to Mike and Irene Detzek. This week it's Irene's. Mike's is 8 days later. Both say they will also celebrate success of the firm's 6-pocket pool conversion kit. . . . When Fred Minter of Gateway goes out to lunch you never know but that he'll be back at the office next morn. This usually happens right after a vanload of phonos get in. . . . Len Micon back from short vacation to find things at World Wide humming as usual. Joel Stern, in between phone calls, says, "We've got orders rolling for all types of equipment."

The Gottliebs, Dave, Alvin, Nate and Sol, announce that they've just completed firm's line-up of games for balance of the year. Planning far ahead, as always, results in smooth production and clock-like precision. . . . Joe Kline at first, in addition to all the phonecalls, doing double duty this past week in the entertainment division. Brother Fred Kline, the genial master of quips, took off for 2 wks in Miami Beach to pick up some new material. Marv Rosenstein also took off but headed north with his family. Wayne Toan in from trip to Ind and helping Sam Kolber. Wally Finke relates that he met local ops Jack Goodman and Larry Berkelhamer last week-end at his favorite resort spot. So what did they do? "Why, we played all the games", says Wally. . . . John Frantz claims he has three new game ideas developing. But John frowns when he considers the high costs of tools and dies. . . . Art Garvey in the east, jumping from city to city. What with so many Bally products to talk about, Art is never at a loss for words. . . . Sam Lewis of Exhibit calling Chet Gore and



AVRON GENSBURG

it's **NEW** from **REDD!**  
 . . . more money-making machines!

<b>NEW —</b> BALLY TWO PLAYER 5 BALL CIRCUS	<b>NEW —</b> WURLITZER 50¢ WALLBOX
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**NEW — FISHER 6-POCKET POOL TABLE**  
**NEW — BALLY TOURNAMENT BOWLERS**  
**NEW — BALLY SUN VALLEY**  
**NEW — BALLY TOONERVILLE TROLLEY**

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**BALLY**  
**EXHIBIT**

**JUMBO** IS COMING!  
 FROM UNITED!  
 -WORTH WAITING FOR!

PHONE! WIRE! WRITE!

**Empire COIN MACHINE EXCHANGE**

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**COSMOS SHIPPING COMPANY, Inc.**  
 In Chicago Call: **Central 6-7554**

30 N. LaSalle CHICAGO	8-10 Bridge NEW YORK	207 Balter Bldg. NEW ORLEANS
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Ed Hall into conference and hinting at some new announcements to come. Found out that John Watling is an accomplished magician. "Where did I lay my egg?" he was asking the girls in his bustling office. Raw egg presently located in outgoing basket on John's own desk. With practiced and nimble fingers, he proceeded to make the egg disappear again. John also demonstrating his magic skill at causing piles of paper work to vanish from his desk. . . . Paul Huebsch back at Keeney this past week after 2 weeks in the woody wilds of Wis. "It's a lot easier to keep an eye on production", he confides, "than it is to keep an eye on those four kids of mine. My big problem here", adds Paul, "is getting next month's supply of vender cabinets delivered today". . . . Gil Kitt at Empire reported to be tremendously excited ever since he went over to United to see and play the new "Jumbo Bowling Alley". Joe Robbins spread the carpet last week for Bernard Berman, Louisville. Jack Burns calling on his Mich customers this week and telling 'em all about the big bowler. . . . Bally's Phil Weinberg on his way into Chi. Op Bud Neary advises he's thinking of selling his route. Bud happy to report that his health is better than ever, since last year's operation. . . . It takes Ed Ruber of Wico just a few minutes to produce a catalog page with his type kit and a photo.



BEN COVEN

**HAPPY BIRTHDAY THIS WEEK TO:** Howard N. Ellis, Omaha, Neb. . . . Robert G. Drepperd, Norfolk, Va. . . . David S. Bond, Boston, Mass. . . . William Blatt, Miami, Fla. . . . Hyman Silverstein, Cleveland, O. . . . Thomas D. Greco, Glasco, N. Y. . . . Buford L. Baucom, Huntsville, Ala. . . . Irving Kempner, Fairlawn, N. J. . . . Irving Fenichel, Brooklyn, N. Y. . . . W. L. Groover, Atlanta, Ga. . . . Jerry Kertman, Rochester, N. Y. . . . Marie Louise Pierce, Brodhead, Wis. . . . William C. Miller, Plant City, Fla. . . . Joseph D. Abraham, Altoona, Pa. . . . Jack Maloney, Ft. Worth, Tex. . . . Joseph Weinberger, Cincinnati, O. . . . Charles H. Williams, Jackson, Tenn. . . . Orval F. Donly, Russell, Tenn. . . . George Hoblack, Edwardsville, Pa. . . . Ellen M. Brown, Chicago, Ill. . . . Frank Coubal, Bloomer, Wis. . . . Doris Shapiro, Miami, Fla. . . . Bernard W. Luchman, Omaha, Neb. . . . Theodore T. Bush, Miami, Fla. . . . Joe Noto, San Francisco, Cal. . . . Edwin T. Heath, Macon, Ga. . . . Rose N. Guillaume, Jefferson, S. D. . . . Mont Z. Elkins, Charleston, W. Va. . . . Marcel Lucca, Geneva, Switzerland. . . . Clitus E. Lowry, Lexington, Ky.



JOHN WATLING



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- Scoring 3 Knockdowns in Any Round Lives Hole for Specials
- "A" and "B" Rollovers Lite 100,000 Scoring Contacts
- Add Play Match Feature
- 4 Pop Bumpers, 2 Cyclonic Kickers and 2 Super-Powered Flippers Create High-Speed, Exciting Board Action
- Available with Twin Chutes

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AMUSEMENT TAX  
Only!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

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A.M.I. E-120	\$445
A.M.I. E-80	445
SEEBURG 100-C	545
ROCK-OLA 1438	465
M-100A 45 RPM CONVERSION KIT	<b>\$69.50</b>

Bally ABC TOURNAMENT  
Keeney BOWL-O-RAMA  
Valley 6-POCKET POOL  
Chicoin CLASSIC BOWLING LEAGUE  
Keeney 22 Col. CIG. VENDOR

Phonographs Steam Cleaned—Reconditioned  
Exclusive Seeburg Distributors



A Quarter Century  
of Service

**ATLAS MUSIC COMPANY**

TERMS:  
1/3 Dep.,  
Bal.  
C.O.D.

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Frantz Reports Rise In Production Of "Guesser Scales"



JOHN FRANTZ

Frantz explained that, while guesser scales are popular everywhere, this model is being especially well received in drug stores and arcades.

"Our guesser scale is extremely accurate", he stated. "Many times, after a person gets weighed, he or she puts in a second penny to find out if the scale will actually return the penny when the weight is guessed correctly."

Like I always say", John Frantz concluded, "there are plenty of pennies around. And they quickly add up to dollars."

"Ops Must Have 65%"

DALLAS, TEX.—Having returned from long travels thruout the European continent, George Prock of General Distributing, this city, believes that 65%-35% is the correct percentage basis in addition to 10¢ play.

"With the high price of new machines", Prock advises, "high record cost, taxes, etc., etc., an operator should have 65% of the gross intake."

"Ops Should Have Heads Examined"

BELMONT, CALIF. — As far as placing 10¢ play plus a more equitable percentage commission basis in effect, Jerry Barron of G. Barron Music, this city, simply states:

"Try and get it."  
To this he adds, "Have a specialist examine the heads of all operators."

MID-YEAR CLEARANCE  
ATTENTION: WHOLESALERS

Write for Quantity Prices.  
MUSIC: AMI, Seeburg, Wurlitzer.  
GAMES: Bally, Keeney, Chicago Coin, United.

ARCADE EQUIP. ALSO.  
Fast Action Gets Fast Action!

IMPORTERS

We have the Music Machines and Amusement Games you want . . . at THE PRICE YOU CAN PAY.

We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

WRITE US YOUR NEEDS!

**RUNYON**  
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

Progressive Ops Do Not Permit Routes To Become Stagnant

CHICAGO — "Every successful operator I know", states Len Micon of World Wide Distributors, "never allowed his route even to begin getting stagnant, let alone remain that way."

"Whether the operator is in the depth of a slow season or at the height of his peak activity", Micon added, "there are a few simple things he must do to enjoy top earnings."

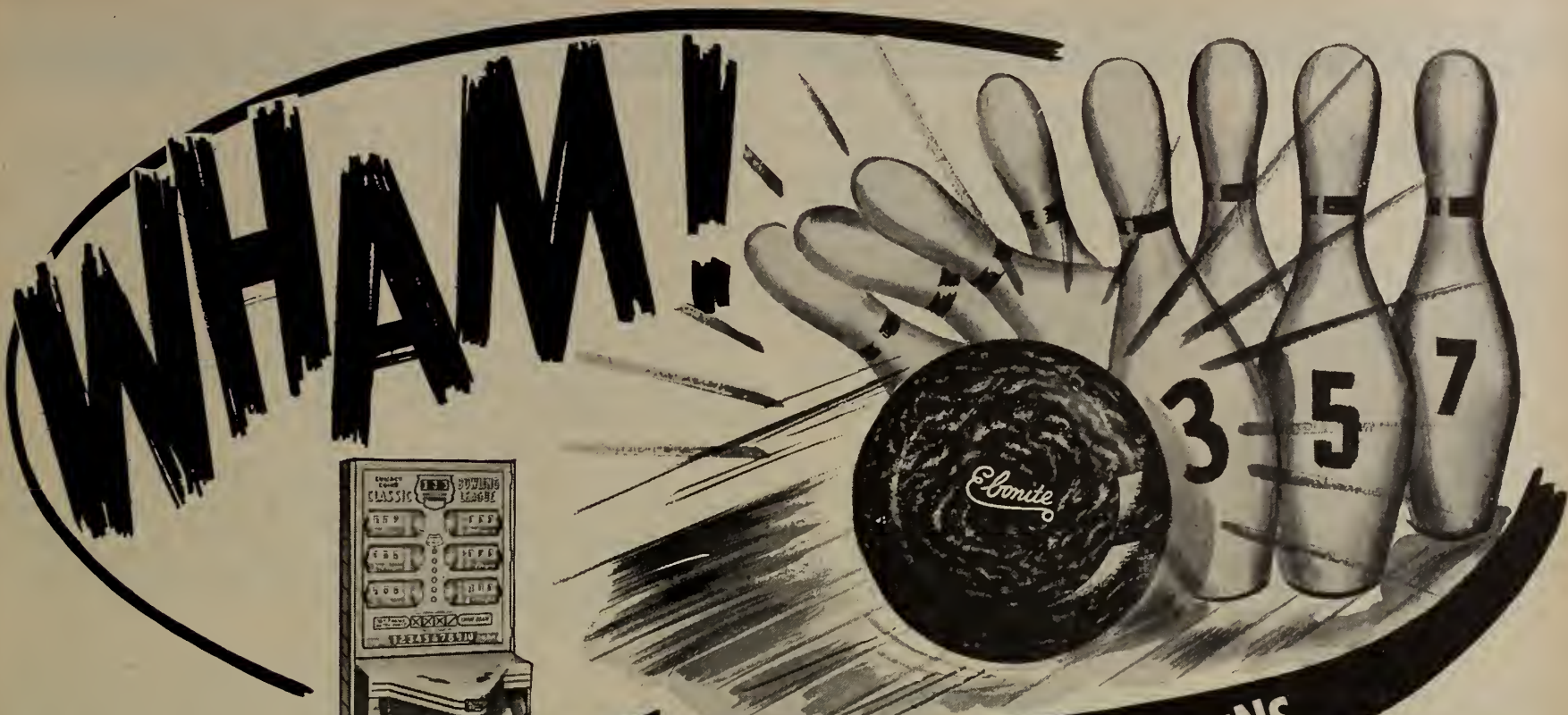
"That is to appraise the route, take inventory and make necessary changes."

"With a little effort", Micon continued, "he gets rid of deadwood, trades off obsolete equipment and tightens up the route."

"The good operator gets out to see his locations. He talks. He promotes. He anticipates the demand of the locations and makes the changes he soon would be forced to make anyway."

"Result is," concluded Micon, "that the progressive operator stimulates better play and keeps his route at peak earning efficiency at all times."





**GIANT PINS**  
REALISTIC SIZE  
Larger Than Ever Before!

**GIANT BALLS**  
GENUINE EBONITE  
4½ in. DIAMETER—2½ POUNDS

**NEW HIGH SCORE**  
Of The Week Feature!  
(Key Controlled)

Choice of 3 Size Cabinets  
**13 ft. — 16 ft. — 18 ft.**

Shipped in 2 sections! Wider Cabinet!  
Striped Playfield! Genuine Gutters!

**NEW PROFIT**  
**MAKING FEATURE!**  
2 Games for 25¢

Also available as  
One Game for 25¢

Easily convertible to  
regular 10¢ play!



**BALL Actually HITS The PINS**

**chicago coin's**  
*Classic*  
**BOWLING LEAGUE**



1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

**Marvel Mfg. Converts Pool Tables**

**Ops Bring in Old Bumper Pools—Leave With 6-Pocket Tables Within a Few Minutes**

CHICAGO—Ted Rubenstein of Marvel Manufacturing, this city, reported this past week that the firm is converting standard size bumper pool games into 6-pocket pool tables.

"In order to provide the operators with the fastest possible service," Rubenstein stated, "we first made up a quantity of six-pocket pool tables, resprayed the cabinets, refinished the rails and had them all looking like new."

"Now the operators are dropping off their old hinged top bumper pool games and leave within a few minutes with a six pocket replacement for the location.

The converted 6-pocket table, according to Rubenstein, includes all new accessories, such as a set of Aramith balls, oversize cue-ball, four

cue sticks and everything else needed to make the game complete.

"Some ops bring in three or four old tables at a time", Rubenstein added. "And some prefer to wait for their own tables to be converted, picking them up later."

Rubenstein also pointed out that the bumper pool tables are usually in need of repairs anyhow, and that the trade-in value is low.

"The operators, consequently, prefer to save time and work by letting us do the complete job for them. Then," Rubenstein said, "when they find the six pocket game increases collections, they start bringing in more and more of their old tables."

The firm is also shipping complete conversion kits to customers all over the country, according to Rubenstein.

**Commish Based On Gross**

CHARLESTON, W. VA. — "You cannot afford to operate today and pay any more than the following," writes K. N. Edwards of Coin Machine Service, this city.

"50-50 commission basis only on over \$30 per week gross.

"60-40 commission on less than \$30 per week gross.

"70-30 commission where collections are under \$15 per week.

"No commission at all where collections are \$10 or less per week."

**Coin Operated Machines An Asset**

WINSTON-SALEM, N.C. — T. R. Styers of this city believes that 10¢ play plus 60%-40% commission basis is best.

"Because," he says, "the machines are an asset to the location's business, aside from obtaining revenue."

**LIKE NEW!**

Wurlitzer Model 2000 \$995.00  
Wurlitzer Model 1900 . 875.00  
Wurlitzer Model 1800 . 775.00

Need Clean Wurlitzer 1700's

Seeburg Model V-200 . . 660.00  
Seeburg Model HF-100R . . . . . 600.00  
AMI Model G-200 . . . . . 695.00

**ROTH NOVELTY CO.**

54 North Pennsylvania Avenue

WILKES-BARRE, PENNA.

Phone: VALley 3-2853

Subscription to **\$15**  
**THE CASH BOX**  
1 Year-52 Issues...



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALCANO, CALCANO DIST. CO., 4143 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Bally Reserves and Bally Hot Rod. JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOWer 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

## CLASSIFIED ADVERTISING SECTION

WANT—Used 12 Ft. American Cushion Shuffleboards. Also Used Center Mount Scoring Units. CLARENCE ARNOLD, 1605 N. 175, SEATTLE, WASH. (Tel.: LIncoln 4681, EVE-NINGS).

WANT — Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—To Buy or Trade. Kiddie Rides. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN., (Tel.: FEderal 9-0031).

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

## FOR SALE

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, \$50; 2 Seeburg Shoot The Bear, \$50; 1 Genco's Rifle Gallery, \$100; 1 Chicago Coin's "Pistol" (Shoot For Fun) \$25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—3 Chi Coin Bowling Teams, \$175; 7 Advance Bowlers, \$75; 4 Feature, \$75; 13 Super Frames, \$75; 1 Criss Cross, \$75; 3 United Royal, \$65; 2 Bally Rockets, \$110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Millions of extra coins are taken from Clean Machines. "Clean Right With Lemonite." Hermitage Music Co., Rock City Amusement, L. Steibel, Nashville, Tenn., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).



## CLASSIFIED ADVERTISING SECTION

FOR SALE—Show Times, New, In Crate, Write: Broadway, \$300; Big Time, \$125; Beach Club, \$25; Dude Ranch, \$25; Card Frolics, 6, \$20; Gayety, \$75; Ice Frolics, \$25; Variety, \$65; Victory, \$55; Mystic, \$90; Rocket, \$75; Williams 6 Player Roll-A-Ball, \$350; Four Bagger, \$285; Seeburg Bear Guns, \$70; Rock-Ola Fireball (78), \$135; Williams Cranes (New), \$175. United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Williams Peppy (very clean), \$195; Used Pool Tables, Bally, Williams, Valley, 3 for \$100. LAKE CITY AMUSEMENT CO., INC., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO (Tel.: HENDERSON 1-7577).

FOR SALE—3 Seeburg 100-C, Hideaways. Like New, \$450 ea. 1/3 Deposit, Balance COD or S/D. KOEPEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 2-4028-9).

FOR SALE—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: LINCOLN 9106).

FOR SALE—200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STADIUM 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INDEPENDENCE 3-2210).

FOR SALE—Beach Beauty, \$200; Key West, \$395; Big Show, \$300; Nite Club, \$285; Broadway, \$250; Parade, \$300; Big Time, \$135; Saddle & Turfs, \$155. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANAL 7137).

FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—Have 7,000 45 RPM Records On Hand—Pops, Hillbilly, Rhythm and Blues, 12c ea. State Quantity Wanted. 1/3 Deposit—Balance C. O. D. STATE RECORD SHOP, 41 E. STATE ST., COLUMBUS, OHIO.

FOR SALE—Miami Shuffle, New, \$50; Steam Shovel, \$125; Genco Rotation Pool, New, \$189.50; United Pool Alley, New, \$135; Mercury Gripper, New, \$24.50; Twin Hockey, Used, \$225; 1800 Wurlitzer, Sharp, \$595; 1900 Wurlitzer, Like New, \$675; 1250 Wurlitzer, \$95; 1500 Wurlitzer, \$195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Pingames. Pixie, \$100; Starlet, \$100; Hunter, \$250. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Bally: Gold Medals and Blue Ribbons, \$175; United: Mercury, \$150; Fifth Inning, \$135; Bowling Alley (14 ft.), \$695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel.: UNION 4-5107).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIRCLE 6-8464).

FOR SALE—Big Shows, \$275; Key West, \$295; Broadways, \$200; Night Clubs, \$200; Gayety, \$80; Wurlitzers, 1400—48 sel., \$125; Wurlitzer 1450—48 sel., \$135; Seeburg, model 100-C, \$450. Machines reconditioned, cleaned and shopped. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 6386).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100C, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERIOR 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANCOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNIVERSITY 4-0773).

FOR SALE—10 Rockola 1446: 50 All Makes and Models Kiddie Rides: 200 late model, including brand new Show Times, Bingo Machines. Write, Wire. Call. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALGONQUIN 4-4040).

FOR SALE—Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellular United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Williams King Of Swat, \$215; "Peppy" The Clown, \$200; 1957 Baseball, \$390; United 5th Inning, \$165; Chico Home Run 6 Player, \$65; Williams Sidewalk Engineer, \$95; Genco Circus Rifle, \$395; Seeburg Shoot The Bear, \$75; Lane Carousel, \$245; Deco Carousel, \$200; See-Saw large, \$165; Chico Super Jet, \$195; Exhibit Star Shooting Gallery, \$95; Dale Gun, \$25; Sportland Shooting Gallery, \$125; Seeburg "C", \$495; Mutoscope Drive Yourself, \$425; Crusader Horse, \$250. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE—Kiddie Rides—Thunderbolt Horse, \$350; Palamino—Duck Ride—Rocket Patrol—Space Ship, \$295 ea.; Royal Rocket, \$195. All Shopped, new paint job. Pixie, \$115; Gayety, \$45; Balls-A-Poppin, \$175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRISON 1-4747).

FOR SALE—Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAYFAIR 4-3412).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REGENT 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbled Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALBANY 2-3272).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, De-Grenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWTON 3-2531).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLux). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHICKERING 4-5050).

FOR SALE—We can supply all the latest phonographs—every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIGELOW 8-3524).

FOR SALE—5 Keeney Chocolate and Coffee Vendors, 4 Keeney Soup & 1 Keeney Snack Vendors. . . . Fantastic Is The Word For The Deal On This Equipment. Write Or Call Today, RUNYON SALES CO., 593 10th AVENUE, NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOREST 7-6730).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Specials. Bally: Key Wests, \$279.50. Any quantity. Big Shows, \$275; Bally Beauties, \$42.50. Gottlieb: Rainbows, \$219.50. United: Manhattans, \$55; Brazils, \$210; Monacos, \$185; Stardusts, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANAL 5306).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANAL 6-0293-4-5).

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO, (Tel.: CH 3-4005 & 3-8624).

FOR SALE—King Arthur, \$35; Twenety Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times, NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONGBEACH 1-3378).

FOR SALE—14 foot Chicago Coin "Bowling Leagues" at \$629 ea.; 14 foot Bally "Bowling Lanes" at \$629 ea.—ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAIN 1-8751).







NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



### AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	95.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	85.00	130.00
4. Model D-40, '51, 40 Sel., 78 RPM	150.00	250.00
4* Model D-80, '51, 80 Sel., 78 RPM	225.00	320.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	350.00
4* Model E-80, '53, 80 Sel., 45 RPM	300.00	445.00
2* Model E-120, '53, 120 Sel., 45 RPM	335.00	450.00
4. Model F-80, '54, 80 Sel., 45 RPM	475.00	625.00
4* Model F-120, '54, 120 Sel., 45 RPM	500.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	725.00
2* Model G-120, '56, 120 Sel., 45 RPM	595.00	740.00
2* Model G-200, '56, 200 Sel., 45 RPM	695.00	800.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

### EVANS

2. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	140.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	55.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	60.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above, Converted to 45 RPM	90.00	130.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	175.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	260.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	275.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	445.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	775.00

### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4* M100A, '49, 100 Sel., 78 RPM	165.00	225.00

← TOTAL NO. TOTAL VALUE →

## THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION  
934th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

### C O D E

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

4. M100B, '51, 100 Sel., 45 RPM	340.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	340.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	450.00	575.00
4* HF 100G, '54, 100 Sel., 45 RPM	550.00	725.00
4* HF 100R, '54, 100 Sel., 45 RPM	650.00	800.00
3* V200, '55, 200 Sel., 45 RPM	600.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	60.00
1. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	60.00	95.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	140.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	125.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	195.00
1. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	275.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	250.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	390.00
1* 1700, '54, 104 Sel., 45 RPM	545.00	695.00
2* 1800, '55, 104 Sel., 45 RPM	575.00	775.00
4* 1900, '56, 104 Sel., 45 RPM	675.00	875.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	995.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00

← TOTAL NO. TOTAL VALUE →



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	35.00
4. Ace High (Got 2/57)	275.00	365.00
2. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Arcade (Wm 11/51)	20.00	30.00
4. Army-Navy (Wm 10/53)	35.00	60.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	250.00	275.00
2* Balls-A-Poppin (B 11/56)	175.00	295.00
4* Beach Beauty (B 10/55)	125.00	250.00
4. Beach Club (B 2/53)	30.00	55.00
4. Beauty (B 11/52)	40.00	60.00
4. Big Ben (Wm 9/54)	75.00	125.00
2* Big Show (B 9/56)	200.00	375.00

← TOTAL NO. TOTAL VALUE →





### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

2. Big Hit (CC 7/52) .....	20.00	35.00
2* Big Time (B 1/55) .....	95.00	165.00
2. Blondie (Wm 8/56) .....	195.00	240.00
4. Brazil (Un 10/56) .....	210.00	325.00
4. Bright Lights (B 5/51) .....	25.00	40.00
4. Bright Spot (B 11/51) .....	35.00	65.00
2* Broadway (B 12/55) .....	125.00	275.00
4. Cabana (Un 3/53) .....	20.00	65.00
4. Capri (CC 10/56) .....	145.00	245.00
4. Caravan (Un 2/56) .....	195.00	275.00
4. Caravan (Wm 6/52) .....	30.00	50.00
4. Chinatown (Got 10/52) .....	30.00	75.00
4. Circus (Un 8/52) .....	30.00	55.00
4. Circus Wagon (Wm 10/55) .....	185.00	225.00
4. Classy Bowler (Got 7/56) .....	220.00	240.00
4. C. O. D. (Wm. 9/53) .....	50.00	80.00
4. Colors (Wm 11/54) .....	110.00	135.00
2. Coney Island (B 9/51) .....	20.00	45.00
4. Control Tower (Wm 3/51) .....	15.00	25.00
2. Coronation (Got 11/52) .....	30.00	70.00
4. County Fair (Un 9/51) .....	15.00	25.00
4. Crossroads (Got 5/52) .....	45.00	65.00
4. Crosswords (B 1/52) .....	195.00	275.00
2. Cue Ball (Wm 3/57) .....	265.00	295.00
4. Cyclone (Got 5/51) .....	20.00	40.00
4. Daffy Derby (Wm. 8/54) .....	75.00	130.00
4. Daisy May (Got 7/54) .....	125.00	150.00
2. Dealer "21" (Wm. 2/54) .....	35.00	75.00
2. Derby Day (Got 5/56) .....	175.00	200.00
4. Diamond Lill (Got 12/54) .....	110.00	140.00
2. Disk Jockey (Wm 11/52) .....	35.00	60.00
4. Domino (Wm 5/52) .....	25.00	50.00
4. Double Action (Ge 1/52) .....	15.00	30.00
4. Double Feature (Got 12/50) .....	15.00	30.00
2. Double Header (B 7/56) .....	225.00	395.00
4. Dragonette (Got 6/54) .....	100.00	150.00
4. Dude Ranch (B 9/53) .....	40.00	80.00
1. Duette (Got 4/55) .....	165.00	190.00
4. Easy Aces (Got 12/55) .....	170.00	200.00
4. Eight Ball (Wm 1/52) .....	25.00	45.00
4. Fairway (Wm 6/53) .....	40.00	60.00
4. Five Star (Univ 5/51) .....	20.00	35.00
4. Flagship (Got 1/57) .....	295.00	350.00
4. Flying High (Got 2/53) .....	50.00	75.00
2. Four Bells (Got 10/54) .....	125.00	145.00
4. Four Corners (Wm 12/52) .....	45.00	80.00
4. Four Horsemen (Got 9/50) .....	15.00	30.00
4. "400" Upright (Ge 10/52) .....	30.00	50.00
4. Four Stars (Got 6/52) .....	30.00	65.00
4. Frolics (B 10/52) .....	35.00	80.00
4. Frontiersman (Got 11/55) .....	120.00	160.00
4. Fun House (Wm 10/56) .....	220.00	250.00
4. Gay Time (B 6/55) .....	100.00	190.00
4* Gayety (B 3/55) .....	45.00	120.00
4. Georgia (Wm 7/50) .....	15.00	30.00
4. Gladiator (Got 1/56) .....	225.00	265.00
4. Globe Trotter (Got 11/51) .....	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53) .....	35.00	50.00
4. Gold Star (Got 8/54) .....	125.00	165.00
2. Grand Champion (Wm 8/53) .....	45.00	80.00
4. Grand Slam (Got 4/53) .....	40.00	75.00
4. Green Pastures (Got 1/54) .....	60.00	100.00
4. Gun Club (Wm 11/53) .....	35.00	75.00
2. Guys-Dolls (Got 5/53) .....	30.00	90.00
4. Gypsy Queen (Got 2/55) .....	135.00	175.00
4. Handicap (Wm 6/52) .....	30.00	50.00
4. Happy Days (Got 7/52) .....	35.00	65.00

← TOTAL NO. TOTAL VALUE →

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Happy-Go-Lucky (Got 3/51) .....	15.00	30.00
4. Harbor Lites (Got 2/56) .....	165.00	210.00
4. Harvey (Wm 5/51) .....	20.00	40.00
4. Havana (Un 2/54) .....	35.00	80.00
2. Hawaii (Un 6/54) .....	35.00	90.00
2. Hawaiian Beauty (Got 4/54) .....	100.00	135.00
4. Hayburner (Wm 6/51) .....	25.00	50.00
4. Hi-Fi (B 6/54) .....	25.00	90.00
4. Hit 'N' Run (Got 4/52) .....	25.00	60.00
4. Holiday (Ke 12/51) .....	20.00	35.00
2. Hong Kong (Wm 9/51) .....	20.00	35.00
4. Horsefeathers (Wm 1/52) .....	20.00	40.00
4. Horse Shoe (Wm 12/51) .....	10.00	25.00
4. Hot Diggity (Wm 8/56) .....	225.00	275.00
1. Ice-Frolics (B 1/54) .....	40.00	85.00
4. Jalopy (Wm 8/51) .....	25.00	45.00
4. Jockey Club (Got 4/54) .....	70.00	130.00
4. Jolly Joker (Un 11/55) .....	50.00	120.00
4. Jubilee (Got 5/55) .....	230.00	270.00
4. Jumping Jacks (Upright) (Ge 12/52) .....	20.00	35.00
2* Key West (B 12/56) .....	265.00	400.00
4. King Pin (CC 12/51) .....	20.00	40.00
4. Knockout (Got 1/51) .....	10.00	25.00
4. Lady Luck (Got 9/54) .....	85.00	150.00
4. Lazy "Q" (Wm 2/54) .....	45.00	100.00
4. Leaders (Un 10/51) .....	20.00	35.00
4. Lite-A-Line (Ke 6/52) .....	35.00	50.00
4. Long Beach (Wm 7/52) .....	35.00	55.00
4. Lovely Lucy (Got 2/54) .....	50.00	110.00
4. Lucky Inning (Wm 5/50) .....	15.00	25.00
4. Lulu (Wm 12/54) .....	125.00	165.00
4. Mad. Sq. Garden (Got 6/50) .....	15.00	30.00
4. Majorettes (Wm 4/52) .....	20.00	30.00
4. Manhattan (Un 4/55) .....	55.00	150.00
4. Marathon (Got 10/55) .....	245.00	285.00
4. Marble Queen (Got 8/53) .....	60.00	90.00
4. Mermaid (Got 6/51) .....	20.00	30.00
4. Mexico (Un 3/54) .....	35.00	100.00
4* Miami Beach (B 9/55) .....	105.00	200.00
2. Minstrel Man (Got 3/51) .....	20.00	35.00
4. Monaco (Un 8/56) .....	185.00	325.00
4. Mystic Marvel (Got 3/54) .....	100.00	130.00
4. Nevada (Un 8/54) .....	30.00	80.00
4. Niagara (Got 12/51) .....	20.00	40.00
4. Nifty (Wm 12/50) .....	10.00	20.00
2* Night Club (B 4/56) .....	195.00	350.00
4. "9" Sisters (Wm 1/54) .....	50.00	100.00
4. Olympics (Wm 5/52) .....	25.00	50.00
4. Palisades (Wm 7/53) .....	40.00	60.00
4. Palm Beach (B 7/52) .....	30.00	70.00
4. Palm Springs (B 11/53) .....	40.00	95.00
2. Parade (B 6/56) .....	250.00	350.00
4. Paratrooper (Wm 8/52) .....	20.00	30.00
4. Peter Pan (Wm 4/55) .....	125.00	160.00
4. Piccadilly (Wm 5/56) .....	200.00	275.00
4. Pin Bowler (CC 6/50) .....	10.00	35.00
4. Pin Wheel (Got 11/53) .....	60.00	100.00
4. Pixie (Un 10/55) .....	49.50	150.00
4. Play Ball (CC 1/51) .....	15.00	20.00
4. Poker Face (Got 9/53) .....	55.00	85.00
4. Quartet (Got 2/52) .....	45.00	65.00
2. Queen of Hearts (Got 12/52) .....	45.00	60.00
2. Quintet (Got 3/53) .....	40.00	85.00
4. Race the Clock (Wm 5/55) .....	125.00	200.00
4. Rainbow (Got 12/56) .....	219.00	295.00
4. Regatta (Wm 11/55) .....	95.00	150.00
4. Register (Got 10/56) .....	325.00	365.00
4. Rio (Un 11/53) .....	35.00	70.00
4. Rocket (Ge 5/50) .....	10.00	25.00
4. Rockettes (Got 8/50) .....	15.00	30.00

← TOTAL NO. TOTAL VALUE →

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Rodeo (Un 2/53) .....	35.00	80.00
4. Rose Bowl (Got 10/51) .....	20.00	50.00
4. Saddle and Turf (Ev 10/53) .....	100.00	200.00
4. Club Model .....	125.00	200.00
4. Scoreboard (Got 4/56) .....	225.00	260.00
4. Screamo (Wm 4/54) .....	45.00	110.00
4. Sea Belles (Got 4/56) .....	255.00	300.00
4. Sea Jockeys (Wm 11/51) .....	30.00	65.00
4. Select-A-Card (Got 4/50) .....	10.00	25.00
4. Shindig (Got 10/53) .....	50.00	110.00
4. Shoot the Moon (Wm 11/51) .....	30.00	55.00
4. Show Boat (Un 12/52) .....	45.00	70.00
2. Show Time (B 3/56) .....	360.00	495.00
4. Silver Chest (Upright) (Ge 4/53) .....	50.00	70.00
4. Silver Skates (Wm 2/53) .....	30.00	70.00
4. Singapore (Un 10/54) .....	25.00	95.00
4. Skill Pool (Got 8/52) .....	35.00	70.00
4. Skyway (Wm 8/54) .....	60.00	125.00
4. Slugfest (Wm 3/52) .....	25.00	40.00
4. Sluggin' Champ (Got 4/55) .....	135.00	180.00
4. Smoke Signal (Wm 10/55) .....	135.00	160.00
4. Snafu (Wm 12/55) .....	135.00	185.00
4. Southern Belle (Got 6/55) .....	150.00	175.00
4. South Seas (Un 5/56) .....	150.00	325.00
4. Spark Plug (Wm 9/51) .....	20.00	30.00
4. Spitfire (Wm 2/55) .....	60.00	120.00
4. Spot-Lite (B 1/52) .....	25.00	50.00
4. Sportsman (Wm 2/52) .....	20.00	30.00
4. Springtime (Ge 3/52) .....	15.00	35.00
4. Stage Coach (Got 11/54) .....	135.00	160.00
4. Stardust (Wm. 3/56) .....	125.00	210.00
2. Starfire (Wm. 1/57) .....	250.00	270.00
4. Starlets (Un 12/55) .....	120.00	195.00
4. Star Pool (Wm. 10/54) .....	85.00	140.00
4. Stars (Un 6/52) .....	30.00	40.00
4. Starlite (Wm 3/53) .....	35.00	50.00
4. Steeple Chase (Un 1/52) .....	20.00	30.00
4. Struggle Buggies (Wm. 12/53) .....	40.00	70.00
4. Sunshine Park (B 12/52) .....	20.00	30.00
4. Super Jumbo (Got 10/54) .....	250.00	285.00
4. Super Score (Wm. 9/56) .....	225.00	250.00
4. Surf Club (B 3/54) .....	25.00	85.00
4. Surf Rider (Wm. 12/56) .....	235.00	260.00
4. Sweepstakes (Wm. 1/52) .....	30.00	55.00
4. Sweet Add-A-Line (Got 7/55) .....	145.00	165.00
4. Tahiti (Un 8/53) .....	25.00	65.00
4. Three Deuces (Wm. 8/55) .....	150.00	180.00
4. Three Four Five (Un 6/51) .....	10.00	25.00
4. Thunderbird (Wm. 5/54) .....	70.00	125.00
4. Tim-Buc-Tu (Wm. 1/56) .....	135.00	185.00
4. Times Square (Wm 4/53) .....	40.00	70.00
4. Toreador (Got 6/56) .....	265.00	300.00
4. Touchdown (Un 1/52) .....	15.00	25.00
2. Tournament (Got 8/55) .....	210.00	260.00
4. Triple Play (Un 8/55) .....	75.00	165.00
4. Tropicana (Un 1/55) .....	55.00	130.00
4. Tropics (Un 7/53) .....	25.00	55.00
4. Twenty Grand (Wm. 12/52) .....	20.00	40.00
4. Twin Bill (Got 1/55) .....	120.00	150.00
4. Variety (B 9/54) .....	50.00	110.00
4. Watch My Line (Got 9/51) .....	15.00	30.00
4. Whizz Kids (CC 3/52) .....	30.00	40.00
4. Wild West (Got 8/51) .....	20.00	50.00
4. Wishing Well (Got 9/55) .....	145.00	175.00
4. Wonderland (Wm 5/55) .....	125.00	150.00
2. Yacht Club (B 6/53) .....	30.00	60.00
4. Zingo (Un 10/51) .....	25.00	50.00

← TOTAL NO. TOTAL VALUE →



# The Cash Box PRICE LISTS

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



4. Bally Victory Bowler (5/54)	55.00	120.00
4. Bally Champion Bowler (5/54)	60.00	125.00
4. Bally Jet Bowler (8/54)	65.00	140.00
4. Bally Rocket Bowler (8/54)	65.00	150.00
4. Bally Mystic Bowler (12/54)	90.00	160.00
4. Bally Magic Bowler (12/54)	95.00	165.00
4. Bally Blue Ribbon (3/55)	145.00	250.00
4. Bally Gold Medal (3/55)	150.00	255.00
4. Bally ABC Bowler (7/55)	275.00	340.00
4. Deluxe model	275.00	350.00
4. Bally Congress (7/55)	275.00	365.00
4. DeLuxe model	275.00	370.00
4. Bally Jumbo Bowler (9/55)	275.00	390.00
4. Bally King Pin Bowler (9/55)	275.00	395.00
4. ChiCoin 6-Player (8/51)	35.00	60.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	60.00
2. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	75.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
2. ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	25.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed (Crown 7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
2. ChiCoin Advance (10/53)	50.00	115.00
2. ChiCoin King (10/53)	50.00	120.00
2. ChiCoin Criss Cross Bowler (12/53)	50.00	125.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
2. ChiCoin Playtime (10/54)	95.00	185.00
2. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
2. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
2. DeLuxe model	40.00	130.00
2. ChiCoin Bonus Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	220.00	275.00
4. ChiCoin Score-A-Line (9/55)	225.00	285.00
4. ChiCoin Bowling Team (10/55)	195.00	290.00
4. ChiCoin Miami Shuffle (10/56)	50.00	165.00
4. Exhibit Twin Rotation (5/52)	50.00	110.00
4. Genco Shuffle Target (7/51)	15.00	25.00

← TOTAL NO. TOTAL VALUE →

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### SHUFFLES (Cont.)

4. Genco 8-Player Rebound (9/51)	15.00	30.00
1. Genco Shuffle Pool (11/53)	25.00	110.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	135.00
4. Keeney Carnival (5/53)	40.00	145.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	55.00	150.00
4. Keeney Bonus Bowler (3/54)	60.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
2. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Star (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	65.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	50.00	115.00
4* United Team (1/54)	50.00	120.00
4. DeLuxe model	55.00	130.00
4* United League (1/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Ace (5/54)	60.00	145.00
4. DeLuxe model	60.00	150.00
4. United Rainbow (5/54)	60.00	155.00
4* United Banner (8/54)	65.00	160.00
4. DeLuxe model	65.00	165.00
4. United Shuffle Targette (8/54)	70.00	165.00
4. DeLuxe model	70.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	90.00	180.00
4. DeLuxe model	90.00	185.00
4. United Mercury (12/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. Un. Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. Un. Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. Un. Capitol (6/55)	150.00	240.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	185.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	275.00	335.00
4. Un. Regulation (11/55)	295.00	350.00
4. DeLuxe model	295.00	360.00

← TOTAL NO. TOTAL VALUE →

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



4. Bally Champion Horse	300.00	465.00
4. Bally Moon Ride	100.00	270.00
1* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	175.00	295.00
4. Bert Lane Merry-Go-R'd	245.00	425.00
4 Bert Lane Miss America Boat	225.00	300.00
2. Bert Lane Fire Engine	320.00	450.00
4. Chicago Coin Super Jet	195.00	320.00
4. ChiCoin Round The World Trainer	350.00	425.00
4. Clown See Saw	125.00	270.00
4. Decco Merry-Go-Round	220.00	325.00
4* Exhibit Big Bronco	300.00	445.00
4. Exhibit Mustang	300.00	375.00
1. Exhibit Space Patrol	125.00	275.00
4. Scientific Television	195.00	290.00

← TOTAL NO. TOTAL VALUE →



4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
2. Bally Rapid Fire	50.00	100.00
2. Bally Undersea Raider	50.00	100.00
4. Capitol Midget Movies	95.00	175.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	100.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
2. ChiCoin Goalee	40.00	75.00
4. ChiCoin Hockey	45.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	25.00	85.00
4. ChiCoin Home Run, 6-Player (3/54)	80.00	150.00
4. Super model	85.00	155.00
1* ChiCoin Twin Hockey (5/56)	185.00	295.00
2. ChiCoin Steam Shovel (5/56)	99.50	195.00
4. Evans Bola Score	40.00	60.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	60.00	115.00
4. Evans Play Ball	30.00	50.00
1. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	50.00	125.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
2. Exhibit Shooting Gal. (6/54)	50.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
1. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	265.00
4. Exhibit Jungle Hunt (3/57)	245.00	395.00
4. Games, Inc. Hunter (1/56)	195.00	265.00
2. Genco Sky Gunner	65.00	135.00
2. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	95.00	195.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	280.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	285.00
4* Genco Champion Baseball (9/55)	150.00	295.00
4. Genco Quarterback (10/55)	150.00	300.00

← TOTAL NO. TOTAL VALUE →



## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

### AUTO-PHOTO CO.

- Studio Model "11" ..... \$3,245.00

### BALLY MFG. CO.

- Toonerville Trolley ..... \$ 835.00
- Circus (2 Player, 5-Ball) .... 505.00
- Sun Valley (In Line Game) .. 837.50
- ABC Tournament
- 12½ Foot ..... 1,255.00
- 14 Foot ..... 1,250.00
- Bike (Kiddie Ride) ..... 835.00
- Model T (without Record Changer) ..... 705.00
- Model T (with Record Changer) ..... 755.00
- The Champion (With new-all-metal cabinet) 835.00

### CHICAGO COIN MACHINE CO.

- Classic Bowling League (6 Player)
- 13 Foot
- 16 Foot
- 18 Foot

No List Price Authorized for Publication

### EXHIBIT SUPPLY CO.

- Tru-Bowler (Conversion Unit For Shuffle Games)
- 12 Foot
- 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
- Single Column
- Double Column

No List Price Authorized for Publication

### J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

### GENCO MFG. & SALES CO.

- Sweet Twenty One (2 Player Roll Down Game)
- Rotation Pool
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

### D. GOTTLIEB & CO.

- World Champ (Single Player, 5 Ball)
- Continental Cafe (2 Player, 5 Ball)

No List Price Authorized for Publication

### INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama ..... \$ 325.00
- Voice-O-Graph, 45-78 RPM
- With Musical Unit ..... 1,850.00
- Without Musical Unit ..... 1,750.00
- Lord's Prayer Vendor ..... 390.00

### IRVING KAYE CO., INC.

- El Dorado-6 Pocket Pool ..... \$ 495.00
- DeLuxe-Bumper Pool ..... 295.00
- DeLuxe-6 Hole Pool ..... 295.00

No List Price Authorized for Publication

### J. H. KEENEY & CO.

- Bowl-O-Rama (6 Player)
- 14 Foot
- 11 Foot
- True-Score (6 Player) 14 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender ..
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender ..
- Various Models of above .....

No List Price Authorized for Publication

### ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker .....
- Model 1906, Remote Volume Control .....
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

### J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

No List Price Authorized for Publication

### UNITED MFG. CO.

- Hi-Score Bowling Alley (6 Player)
- 11 Foot ..... \$1,150.00
- 14 Foot ..... 1,175.00
- Play Time (In-Line Game) .. 825.00
- Bowling Alley (6 Player)
- 11 Foot ..... \$1,170.00
- 14 Foot ..... 1,195.00
- 18 Foot ..... 1,315.00
- Team Play Bowling Alley (6 Player)
- 11 Foot ..... \$1,240.00
- 14 Foot ..... 1,265.00
- 18 Foot ..... 1,385.00
- Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

### UNITED MUSIC CORP.

- UPA-100 Sel. Phonograph....

No List Price Authorized for Publication

### WILLIAMS MFG. CO.

- Kings (Single Player, 5-Ball)
- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, The Clown

No List Price Authorized for Publication

### THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel., .....
- Model 2104 Phonograph, 104 Sel., .....
- Model 2150 Phonograph, 200 Sel., .....
- Model 5210 Wall Box, 200 Sel., 3-Wire .....
- Model 5207 Wall Box, 104 Sel., 3-Wire .....
- Model 257, Stepper, 104 Sel. ..
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range .....

No List Price Authorized for Publication

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES

### ARCADE EQUIPMENT (Cont.)

4* Genco Hi-Fly Baseball (5/56)	200.00	300.00
4. Genco State Fair Rifle Cal. (6/56)	235.00	350.00
7. Genco Davy Crockett Rifle (10/56)	290.00	425.00
7. Genco Circus Rifle (3/57)	375.00	425.00
2. Jack Rabbitt	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	150.00
4. Keeney Sub Gun	50.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panoram Peak	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bomber	95.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	75.00	150.00
4. Mutos. Fly. Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	270.00
4. Mutos. Photomatic DeLuxe	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35c	165.00	350.00
4. Mutoscope K.O. Champ	275.00	350.00
4. Mutos. Drive Yourself	450.00	525.00
4. Mutoscope Rock 'n Roll (7/56)	35.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	75.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	40.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
2* Seeburg Bear Gun	50.00	150.00
4. Seeburg Chicken Sam	45.00	85.00
4. Seeburg Shoot the Chute	45.00	85.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	225.00
4* Telequiz	65.00	135.00
4. Un. Team Hockey	20.00	40.00
4. Un. Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Carnival Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. United Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	320.00
2. United Star Slugger (4/56)	270.00	350.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	85.00
4. Wms. DeLuxe Baseball (4/53)	65.00	120.00
4. Wms. Pennant Baseball (12/53)	80.00	125.00
4. Wms. Super Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Star Baseball (12/53)	85.00	150.00
4. Wms. Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (3/54)	125.00	195.00
4* Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (355)	200.00	300.00
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King of Swat (5/55)	150.00	275.00
4* Wms. Four Bagger (4/56)	275.00	375.00
2. DeLuxe model	285.00	380.00
4. Wms. Polar Hunt (3/55)	200.00	395.00
7. Wms. Crane (10/56)	125.00	225.00

← TOTAL NO. TOTAL VALUE →

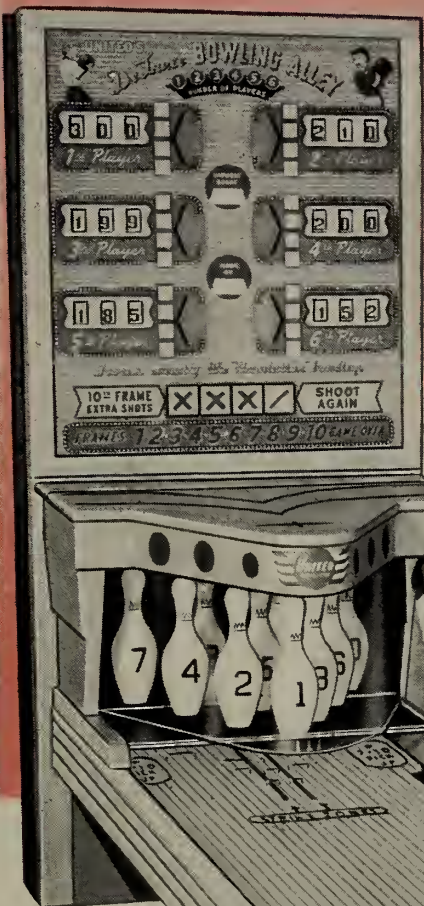


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**REDUCED**  
**WEIGHT**

*For Easier Handling*  
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**85 lbs. Less**  
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**ALL**  
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*Located in*  
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**Hinged Insert**  
for  
**Easier Servicing**

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**BALL LIFT**  
**Mechanism**

*Prevents*  
**Jamming**  
*of Balls*

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**CASH**  
**BOX**  
**Holds**  
**\$165**  
**in Dimes**

**Cushioned**  
for  
**Extremely**  
**Quiet Play**

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**BOWLING ALLEY**  
IS ALSO AVAILABLE IN  
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AND  
**TEAM**  
AND  
**HI-SCORE**  
MODELS

ALL MODELS ARE AVAILABLE IN

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11 FT. LONG

14 FT. LONG

18 FT. LONG

*Sectional Construction*

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