The Twice Monthly Publication
for the Coin Operated Entertainment Industry

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PLAY METER

Volume 8, Number 5

March 1, 1982

Directory Issue

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PLAY METER

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COVER CREDIT: What could be more patriotically all-American?...Baseball, the hot dog, apple pie, Old Glory— and the coin slot of an amusement game machine. This visual interpretation of that idea, by Ted Kroll of Willis Industries, is a striking answer to the carping critics of coin-op. (Art courtesy of Willis Industries, *copyright 1982*)

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Timonium, MD 21093
Phone: 301/252-1020
Cable: PARKWAY
President: Irvin Kovens
Sales Mgr.: Ed Kovens
Product line: capsules, eggs, stamp vendors, video games, cigarette and candy machines, pinballs, coin counters, and drink vendors

Alcohol Countermeasure Systems, Inc.
942 Military St.
Port Huron, MI 48060
Phone: 313/961-3405
Telex: 06968538
President: John George
V.P./Gen. Mgr.: Felix J.E. Comeau
Product line: breath testing machines

Alter Enterprises, Inc.
808 High Mountain Road
Franklin Lakes, NJ 07417
Phone: 201/891-6160
Product line: radio-controlled arcade cars, boats

Americade Amusement, Inc.
2009 Old Cuthbert Road
Cherry Hill, NJ 08034
Phone: 609/423-3869
Richard Surinek
Product line: video games, modification kits

American Communications Laboratories
1190 S. Little Creek Rd., Box 901
Dover, DE 19901
Phone: 302/678-9063
President: Robert G. Robbins
Sales Mgr.: Phil Blankfeld
Service Mgr.: Mark Needs
Product line: Nimbus, Targetball

American Shuffleboard Co., Inc.
210 Paterson Plank Rd.
Union City, NJ 07087
Phone: 201/865-6633
President: Mary Cusano
General Mgr.: Nicholas Melone
Product Mgr.: Richard Delfino
Sales Mgr.: Sol Lipkin
Service Mgr.: Leo Stelter
Product line: shuffleboards, pool tables, bumper pool tables

Amstar Electronics Corp.
1960 W. North Lane
Phoenix, AZ 85021
Phone: 602/997-5931
Telex: 668-403
President: Hank Vandendop
V.P.'s: Donald Reed, John Goodrow & Billie Noack
General Mgr.: Donald Reed
Service Mgr.: Al Pusateri
Product line: video games

Amusement Equipment Mfg., Ltd.
701 E. Eighth St.
P.O. Box 307
Eldon, MO 65026
Phone: 314/392-7122
Toll-free: 800/325-3353
President: Willard Swanson
V.P.: N. Earl Veatch Jr.
Sec./Treas.: N. Earl Veatch Jr.
Sales Mgr.: Willard Swanson
Service Mgr.: Steve Wood
Product line: kiddie rides

Amusement Systems
1202 West Central Blvd.
Orlando, FL 32805
Phone: 305/422-5199
V.P.: Ray Liberati
Product line: video & non-video gaming machines & video games

Amusement Technology Inc.
1200 Memorial Ave.
Asbury Park, NJ 07712
Phone: 201/774-3000
President: George Braverman
Sales Mgr.: Merrill Braverman
Service Mgr.: Nolan Bartok
Product line: kiddie rides

Arachnid, Inc.
208 N. Madison St.
Rockford, IL 61104
Phone: 815/962-3919
President: Paul Beall
Product line: electronic dart games

Atari, Inc.
1265 Borregas Ave.
Sunnyvale, CA 94086
Phone: 408/745-2500
Toll-free: 800/538-1611
Telex: 35-7488
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President/Coin-Op Division: Kenneth K. Harkness
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Mgr./Cust. Serv.: Darl Davidson
Mgr. Field Serv.: Fred McCord
Int'l Dir./Mktg.: Shane Breaks
Int'l Sales Mgr.: Suzanne Elliott
Product line: electronic amusement games

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329 Atlantic Ave.
Brooklyn, NY 11201
Phone: 212/875-1712, 875-1730
President: Emanuel Gruher
V.P. Paul Gruher
Sales Mgr.: Paul Gruher
Service Mgr.: Paul Gruher
Product line: pool tables

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Costa Mesa, CA 92626
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Toll-free: 800/854-3557
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Product line: photo machines

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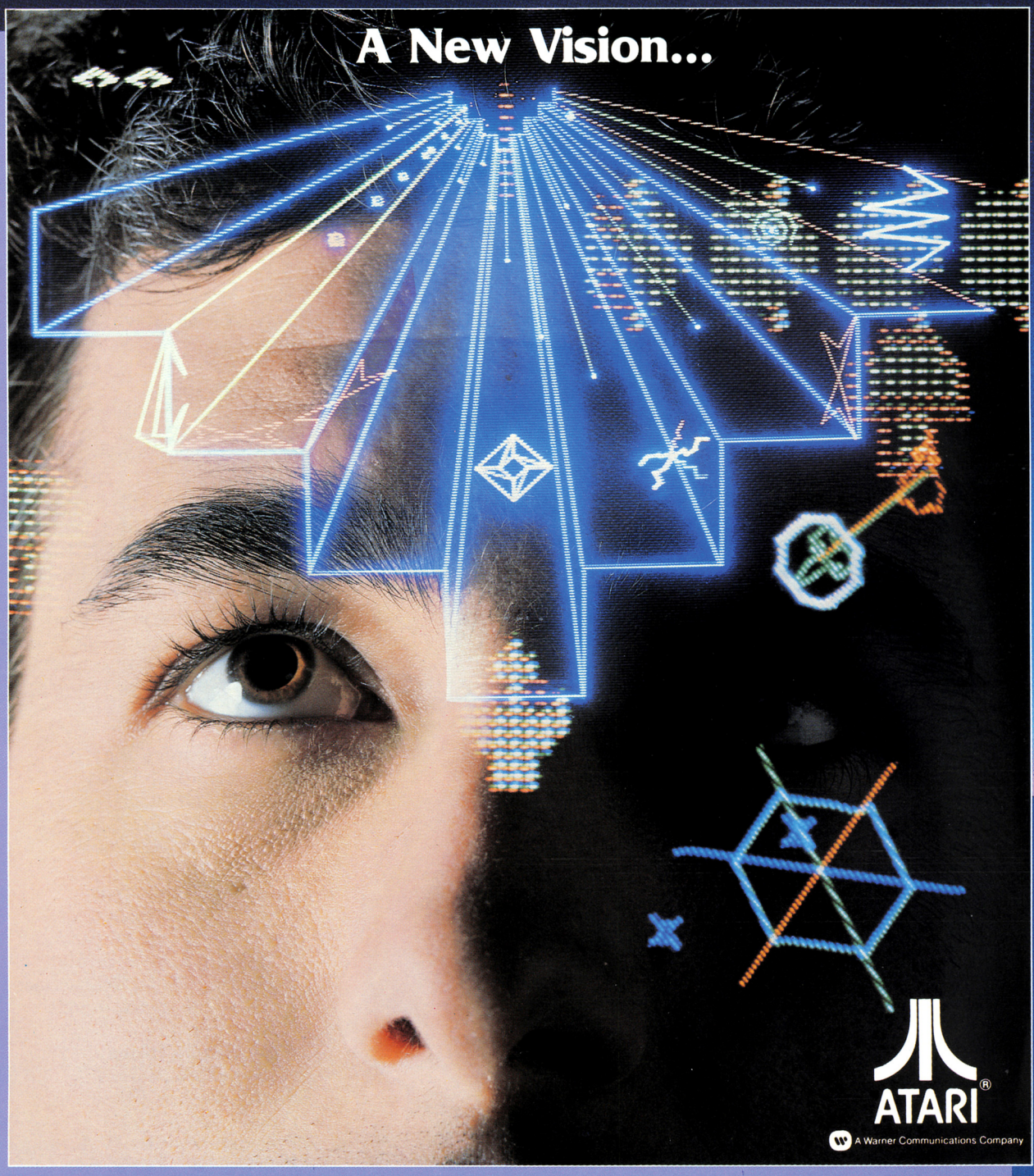

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Bensenville, IL 60106
Phone: 312/446-8311
President: Charles Farmer
Bally Pinball Division
V.P./Mktg.: Thomas Nieman
V.P./Sales: Paul Calamari
Field Serv.Mgr.: Arnie Aarnstead
Advg. Mgr.: Carol Mart Porth
Mgr. Mktg. Serv.: Ed Schmidt
Mgr./Mktg. Research & Development: John Reckas
Product line: flipper pinball equipment

Benco
153 East 11th St.
San Bernardino, CA 92410
Phone: 714/889-2068
Newton O. Bennen
Product line: pool tables

Bio-Rhythm Company
885 Fairway Dr.
Bensenville, IL 60106
Phone: 312/595-6770
Chairman of Board: Donald Desmond
President: Joseph Fitzpatrick
V.P.: Tomas Taxon
Prod. Mgr.: Bud Billings
Sales Mgr.: Christopher Stanford
Service Mgr.: John Graham
Product line: bio-rhythm machine

Bob's Space Racer
427 15th St.
Daytona Beach, FL 32017
Phone: 904/677-0761
Bob Cassata
Product line: amusement games

Brunswick Corp. Consumer Div.
One Brunswick Plaza
Skokie, IL 60077
Phone: 312/470-4700
Toll-free: 800/336-8764
President: Arthur Goldberg
V.P./Mktg.: Jim Bradke
Prod. Mgrs.: Stan Skarda—Billiards, & Jim Van Alstine—Supplies & Accessories
Service Mgr.: Robert Maule
Product line: home and coin-operated billiard tables, billiard supplies & accessories

C

John W. Caler Co. (Specialty Slots Corp.)
7506 Clybourn Ave.
P.O. Box 1426
Sun Valley, CA 91352
Phone: 213/765-1210
Owner: John W. Caler
Head Admin.: Josephine Caler
Sales Mgr.: Mark Caler
Art Designer: Damiad Caler
Product line: slot machines

Carousel International Corp.
710 E. Eighth
P.O. Box 307
Eldon, MO 65026
Phone: 314/392-7122
Toll-free: 800/325-3353
President: N. Earl Veatch Jr.
V.P.: Willard Swanson
Sec./Treas.: Velda Simmons
Sales Mgr.: Jack Eckart
Service Mgr. Steve Wood
Product line: kiddie rides

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245 West 74th Place
Hialeah, FL 33014
Phone: 305/558-5200
Toll-free: 800/327-7710 (Tech. Serv.)
Telex: 803694 CENTURI
President: Edward Miller
V.P./Sales: Ivan Rothstein
V.P./Finance: Robert Feyler
Dir./Distr. Serv.: Martin Jasso
Cust. Serv. Parts Mgr: Sebra Corey
Product line: full line of coin-operated video games, Centuri 2001 *coin-operated phonograph and accessories*

Cinematronics Inc.
1841 Friendship Drive
El Cajon, CA 92020
Phone: 714/440-2933
Toll-free: 800/854-2666
Telex: 697891
President: Jim Pierce
CFO: Tom B. Stroud, Jr.
Exec. V.P.: Tom A. Stroud
V.P./Mktg.: David Stroud
Sales Mgr.: Steve Blattspieler
Product line: video games

Coel Kiddie Rides
1213 Innsbruck Drive
Sunnyvale, CA 94086
Phone: 408/745-6051
President: Robert W. Lundquist
Product line: kiddie rides

Compunetic Devices
3353 S. Highland Drive #505
Las Vegas, NV 89109
Phone: 702/731-1418
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Service Mgr.: Joseph Homco
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PINBALL DIVISION

Play Meter Equipment Poll

The following are rankings of the top videos and top pinballs making above average weekly gross collections nationwide. The dollar amounts appearing are the average weekly grosses as reported to Play Meter *magazine through its regular national operator survey. Amounts are heavily weighted by averages reported from arcade locations; street locations are generally lower. Games with less than adequate responses (less than fifty percent) but with above average collections are so noted. Games not appearing on the poll either (1) did not generate over a ten percent response rate to provide an adequate representative sampling or (2) did not register weekly gross collections above the national average.*

TOP VIDEOS

Fifteen of 45 videos (33%) with a response rate over ten percent have above average earnings.

	Mar.1	Feb. 15	Feb. 1
National video average.....	$155	$163	$166
1. *Donkey Kong*/Nintendo	$255	$260	$268
★ 2. *Stargate*/Williams.....	$235	$259	$265
3. *Qix*/Taito.....	$230	$241	$250
4. *Galaga*/Midway.....	$229	$243	$256
5. *Tempest*/Atari	$228	$254	$264
6. *Frogger*/Gremlin.....	$218	$228	$241
7. *Centipede*/Atari.....	$214	$225	$227
8. *Pac-Man*/Midway	$209	$218	$213
9. *Defender*/Williams	$197	$215	$213
10. *Omega Race*/Midway	$188	$214	$216
★ 11. *Make Trax*/Williams	$164	$182	$185

TOP PINBALLS

Eleven of 19 pinballs (58%) with a response rate over ten percent have above average earnings.

	Mar. 1	Feb. 15	Feb. 1
National pinball average	$ 93	$ 90	$104
1. *Black Hole*/Gottlieb.....	$157	$169	$200
★ 2. *Centaur*/Bally.....	$146	$120	$129
3. *Eight-Ball Deluxe*/Bally....	$133	$ 98	$141
★ 4. *Medusa*/Bally.....	$110	—	$110
★ 5. *Mars*/Gottlieb	$105	$ 96	$107
★ 6. *Volcano*/Gottlieb	$ 97	$103	$114
★ 7. *Embryon*/Bally.....	$ 97	—	$111

★ *Conditionally Rated— Weekly average based on less than 50% response rate*

Provisionally Rated Pinballs and Videos

(Above average earning games, with a response rate between 10—25%)

VIDEOS

Provisional Ratings

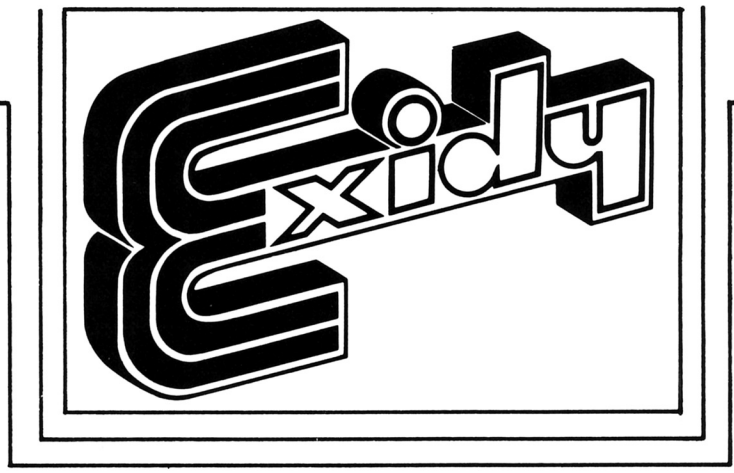
	Mar 1	Feb. 15	Fed. 1
Turbo/Gremlin.....	$250	—	—
Mousetrap/Exidy.....	$206	$224	$288
Eliminator/Gremlin.....	$181	$184	$220
Solar Quest/Cinematronics.....	$160	—	$200

PINBALLS

Provisional Ratings

	Mar. 1	Feb. 15	Feb. 1
Haunted House/Gottlieb	$190	$178	$225
Elektra/Bally.....	$150	$127	$135
Fathom/Bally	$108	—	$113
Barracora/Williams	$100	$107	$129

Operator/readers who would like to join the ever-growing numbers of readers participating currently in the survey, write: *Play Meter, Equipment Poll, P.O. Box 24170, New Orleans 70184.*



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Mktg. Exec.: Ken Kendes,
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Fred Klein, & Cy Merzog
Sales Mgr.: Sam Kendes
Service Mgr.: Al Richards
Product line: computer portrait systems, black & white and full color system

Computer Instruments Corp.
100 Madison Avenue
Hempstead, NY 11550
Phone: 516/483-8200
Telex (TWX): 510-222-4189
V.P./Med.Div: Burton H.Birnbaum
Sales Mgr.: Burton H. Birnbaum
Product line: coin-operated fitness level meter

Computer Kinetics Corporation
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Westlake Village, CA 91362
Phone: 213/991-2199
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Pt. Pleasant Beach, NJ 08742
Phone: 201/295-2777
President: Pat Storino
Engineering Dir.: Reggie Alexander
Product line: video games

Concorde Manufacturing Co.
3101 W. Spring Mountain Rd.
Las Vegas, NV 89102
Phone: 702/871-2919
President: Burton Brown
Exec. V.P.: Allen Szerlong
Dir./Engineering: Bob Kirk
Product line: slot machines

Continental Manufacturing
611-623 Holt Street
P.O. Box 3232
Montgomery, AL 36109
Phone: 205/272-2460
President: H. Jack Windsor
Sales Mgr.: Chris Koontz
Service Mgr.: Bill Windsor
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Phone:714/584-1477
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Product line: exclusive agent for Sonata nostalgic jukebox

D

Data East Inc.
470 Gianni St.
Santa Clara, CA 95050
Phone: 408/727-4490
Toll-free: 800/538-5129
Satish Bhutani
Product line: electronic amusement games

Deutsche Wurlitzer
403 E. Gurler Road
DeKalb, IL 60115
Phone: 815/756-2771
Sales & Serv. Mgr.: C. B. Ross
Product line: phonographs & accessories

Dynamo Corporation
1805 S. Great Southwest Pkwy.
Grand Prairie, TX 75051
Phone:214/641-4286
Toll-free: 800/527-6054
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Service Mgr.: Charles Netterman
Product line: table soccer games

Elcon Industries
2715 Nakota
Royal Oak, MI 48073
Phone: 313/549-1140
Telex: TWX 8102321687
President: Andre R. Dubel
General Mgr.: Don Suwinski
Product line: video games in console, cocktail, bartop, and booth style formats

Electro-Sport, Inc.
3170 Airway Avenue
Costa Mesa, CA 92626
Phone: 714/979-1550
Chairman: Bob Burr
President: Tom Pierce
Chief Engr.: Les Lambert
Sales Mgr.: Tom Pierce
Product line: video games

Empire Manufacturing Co.
1221 Utica Avenue
Brooklyn, NY 11203
Phone: 212/451-0117
President: Joseph Latona
Sales Mgrs.: Douglas Jennings & Ross Guarnieri
Service Mgr.: Jack Guarnieri
Product line: manufacture video games

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390 Java Drive
Sunnyvale, CA 94086
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Toll-free: 800/538-8402
Telex: 357-499
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V.P./Admin.: Leslie Hauser
V.P./Engr.: Howell Ivy
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Nat'l Sales Mgr.: Mike Wright
Domestic Sales: Chris Minarik
Sales Support: Carrie Frymire
Customer Service. Mgr.: Terence Cunningham
Media Coordinator: Nancy Duesing
Product line: coin-operated video games

F

Fantasy Games, Inc.
2144 Sheraton Drive
Santa Clara, CA 95050
Phone: 408/247-2568
No. 1053860 Jacombs Road
Richmond, B. C. V6V1Y6
Telex: 04-357-713
President: Marcel Tyszler
Exec. V.P.: Hal Watner
Product line: video amusement and arcade games.

F.W. & Associates, Inc.
2605 W. 1st St.
Tempe, AZ 85281
Phone: 602/894-2391
V.P./Sales: Ed Fochtman, Jr.
Service Mgr.: Steve White
Product line: mechanical bull machine

Far East Video, Inc.
22410 72nd Ave. South
Kent, WA 98031
Phone: 206/575-0764
David C. Ruthruff
Product line: marketing agent in the U.S. and Canada for electronic video games

Ferncrest Distributors, Inc.
66 Illinois Ave.
Warwick, RI 02888
Phone: 401/737-1771
Frank Gaglione
Kevin McIntyre
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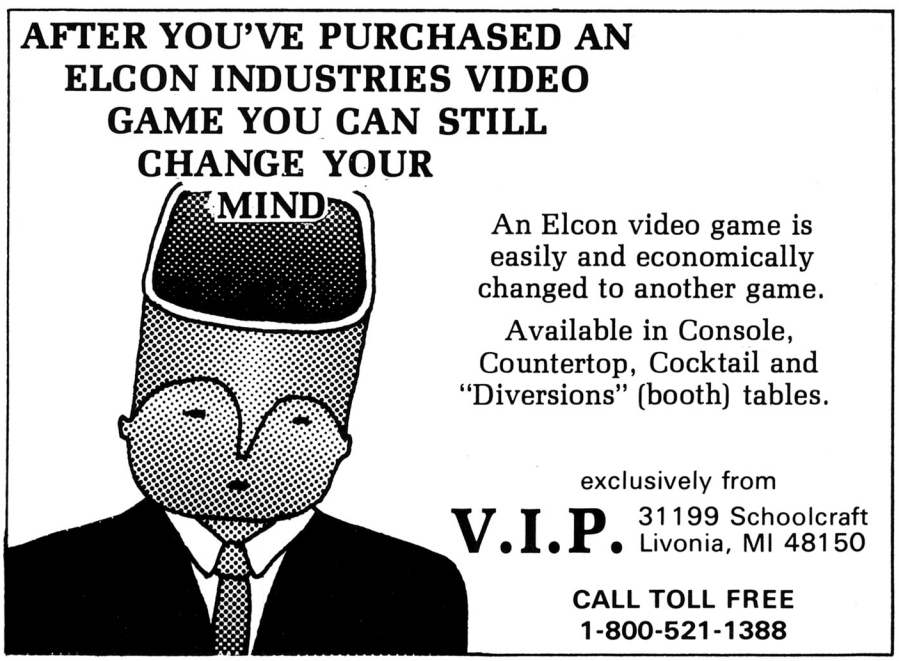
Chicago, IL 60612
Phone: 312/829-2399
John F. Frantz
Product line: target games

Flipper Players Corporation
66-19 Saunders St.
Forest Hills, NY 11374
Phone: 212/897-7486
President: Nelson H. Miguel
V.P. & Sec.: Jorge A. Pallisso
Foreign Mktg.: Leonardo Henriquez
Product line: representing ATM kiddie rides of Italy



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Director/Marketing: Ken Vezina
Comptroller: Eugene Orentas
Sales: Bob Magistri &
Tom Chadwick
Service Mgr.: Gary Oakes
Product line: video games

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1515 W. Fullerton Ave.
Addison, IL 60101
Phone: 312/628-8200
Toll-free: 800/323-9425
President: Darrel McCullough
Chairman: James W. Halverson
V.P./Finance: C.B. Reehl
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Mktg. & Sales Mgr : Ken Anderson
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Dir./Bus. Devel.: Stanley Levin
Service Mgr: Ed Dziewior
Product line: video game, pinballs, slot machines

Gametronix International
8053 Bloomington Frwy. Suite 121
Minneapolis, MN 55420
Phone: 612/884-5922
President: Thomas J. Sweningson
V.P.: Lynn M. Sweningson
Sec./Treas.: J.E. Sweningson
Product line: reaction testing games for bartops, tables, arcades; and other bartop games

G.D.I. Inc.
5945 N. Rogers
Chicago, IL 60646
Phone: 312/286-6722
President: Richard Sarazen
Exec. V.P.: Phillip Lomonico
V.P. Engr.: George Paroubek
V.P. Sales: Bob Breither
Service Mgr.: Don Curnew
Product line: video games

Glak Associates
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Providence, RI 02908
Phone: 401/274-0540, -0544
President: Frank Gaglione
Product line: video games

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President: Boyd W. Browne
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The editors will answer all correspondence, respect divergent opinions, publish thoughtful letters, and pass along your business advice.
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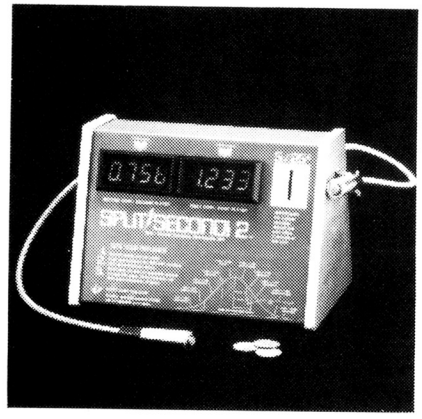

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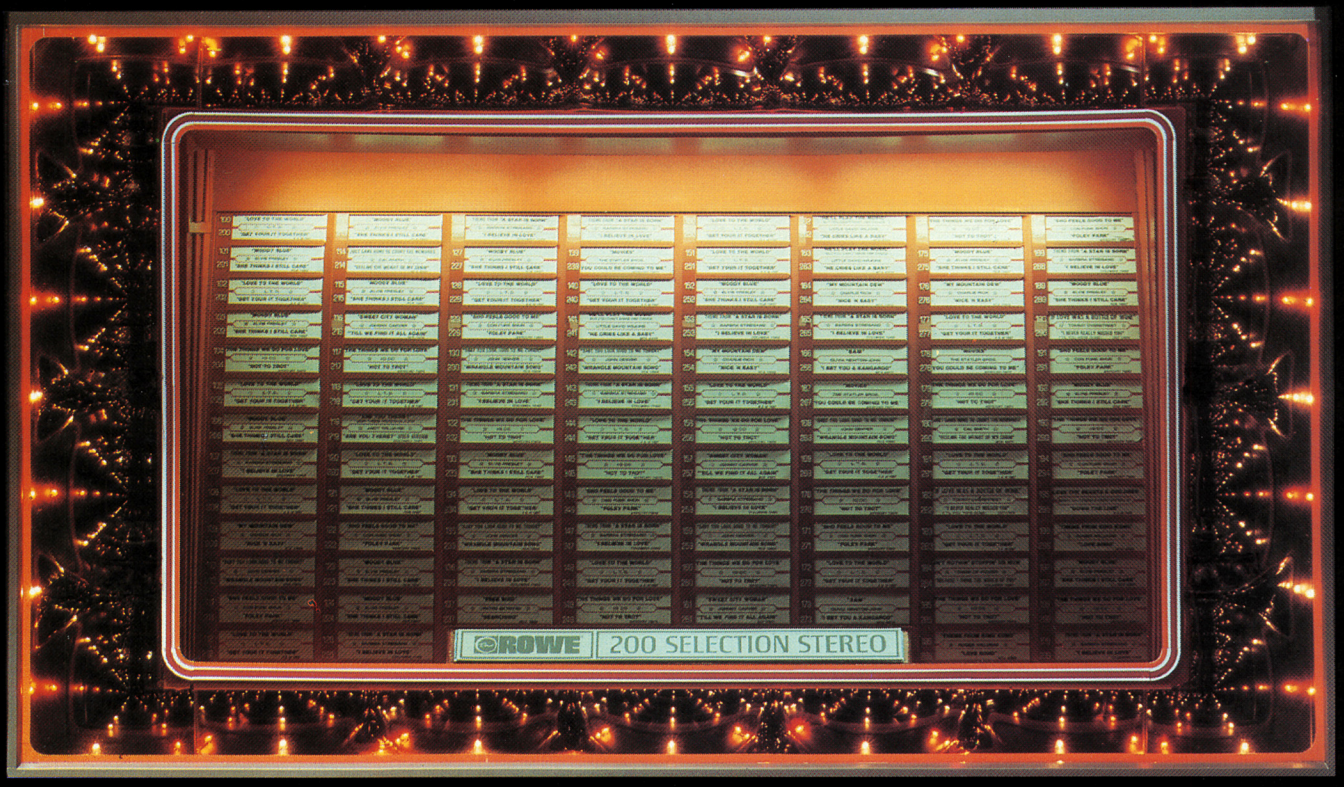

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A point to ponder: Is there no better justification for video games?

Editorial appearing
The New York Times, Sunday, January 24, 1982

"Wasting Time"

All day long, in game arcades and in front of the living room TV, millions of children fire off laser cannon till their trigger thumbs grow numb. Some play *Defender, Space Fury, Pac-Man* and similar electronic games for hours on end. Time magazine estimates that in 1981, arcade players alone used up 75,000 man-years and 20 billion quarters. But their intensity is nothing compared with the mounting opposition. Moralists are on the march.

Say what you will about improving eye-hand coordination or learning about computers, no obvious benefit results from all those hours in front of the tube. The games are, in fact, addictive, as some fathers we know have discovered firsthand. But neither is there any obvious harm—which makes the opposition all the more worth pondering.

A Long Island woman, who is campaigning relentlessly for legal barriers, insists, "These games are corrupting our youth." Towns in New York, New Hampshire, California, and Florida have passed ordinances to restrict teen-age use of the machines. The controversy over one law, passed by Mesquite, Texas, has worked its way clear up to the United States Supreme Court.

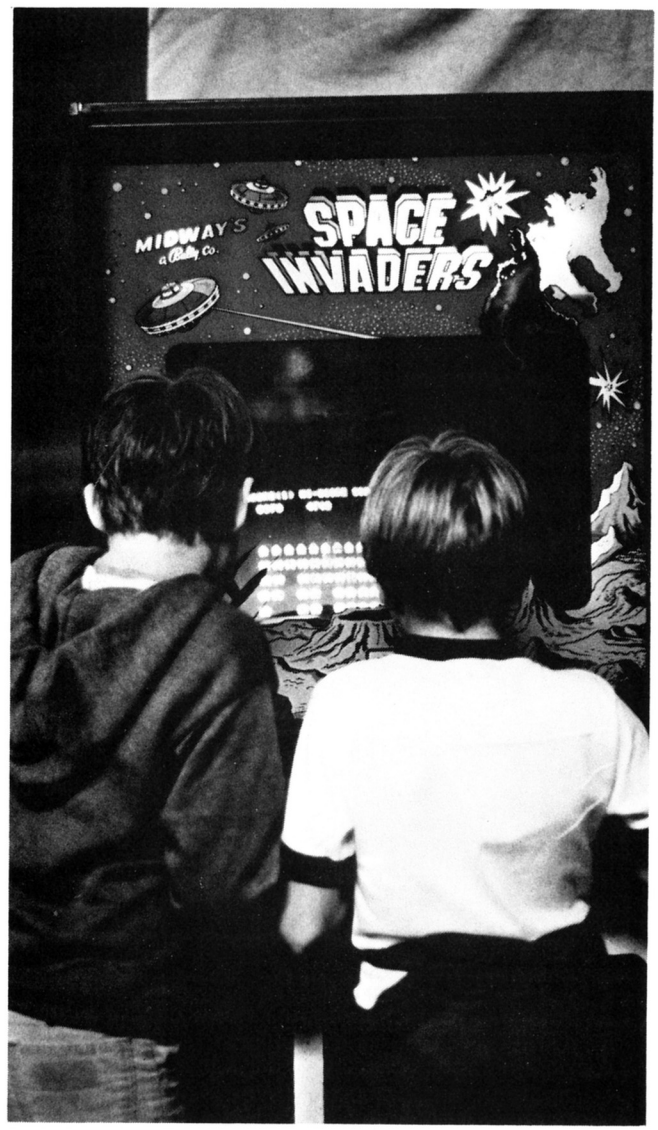
What is the electronic evil these crusaders fear? Gambling? There is none in the video games. Unwholesome surroundings? Implausible. Kids do not routinely go to pool halls to play, and as even critics complain, the games are now found in every pizza parlor and theater lobby. A waste of money? More plausible, particularly when the machines swallow up the kids' lunch money.

But these objections may all be rationalizations. What bugs many parents even more than a waste of money is to see their children waste time.

That is not, however, a sin original to video games. Some of us can still tell you what S-H-A-Z-A-M stood for in Captain Marvel stories. (If you must know, Solomon, Hercules, Atlas, Zeus, Achilles and Mercury.) *Our* parents lectured us about wasting time reading comic books. Others remember flipping baseball cards or dressing storybook dolls. They, too, heard the refrain: "Why not read a good book instead of wasting all that time?"

The children of an earlier generation probably heard the same thing when found reading "Captain Billy's Whiz-Bang." The children of a later generation hear it when they sit transfixed by television soap operas.

However virtuous their intent, the critics seem slow to recognize that crusading against time wasters like video games is futile. There is one skill that children of every generation master, a skill that only adults describe as wasting time. With or without video games, wasting time is a part, a good part, of what childhood is all about.



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Product line: billiard and bumper pool tables, soccer tables, cue sticks

Vending International Corp.
33157 Camino Capistrano, Suite C
San Juan Capistrano, CA 92675
Phone: 714/661-6808
President: Ken E. Blackburn
Dir./Mktg.: Jerry Vick
Product line: balloon vending machine, arm wrestling machine, Frog Hunter water game, Frog Ball, cotton candy vending machine, Rock/Paper/Scissors game

Venture Line, Inc.
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Phoenix, AZ 85040
Phone: 602/967-5914
Toll-free: 800/528-1442
Telex: 165-800
President: Joe York
Gen. Mgr.: Phil Vaught
Dir./Mktg.: Rick Wood
Sales Mgr.: Eddie Wanisko
Service Mgr.: Rick Malecki
Product line: video games, Change-A-Game conversion kits

W

Williams Electronics, Inc
3401 N. California Avenue
Chicago, IL 60618
Phone: 312/267-2240
Toll-free: 800/572-1324 (IL)
Toll-free: 800/621-1253
Telex: 253095
President: Michael Stroll
V.P./Finance: John Nemec
V.P./Mfg.: John Masterson
V.P./Engr.: Ken Fedesna
Dir./Mktg.: Ron Crouse
Ad Mgr.: Nancy Goodwin
Dir./Sales: Joseph Dillon
Sales Mgr.: Marty Glazman
Service Mgr.: Jim Kline
Product line: pinball and video games

World Vend Ltd.
8369 Vickers St., Suite A
San Diego, CA 92111
Phone: 714/292-4557 or 292-4285
Telex: 695073
President: Bruce W. Fisch
V.P.: A.R. Colson, Jr.
Product line: Coin-op physical fitness machine (heart rate, pulse rate)

Z

Zamperla, Inc.
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East Brunswick, NJ 08816
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Telex: 642-286
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Service Mgr.: Carlo Guglielmi
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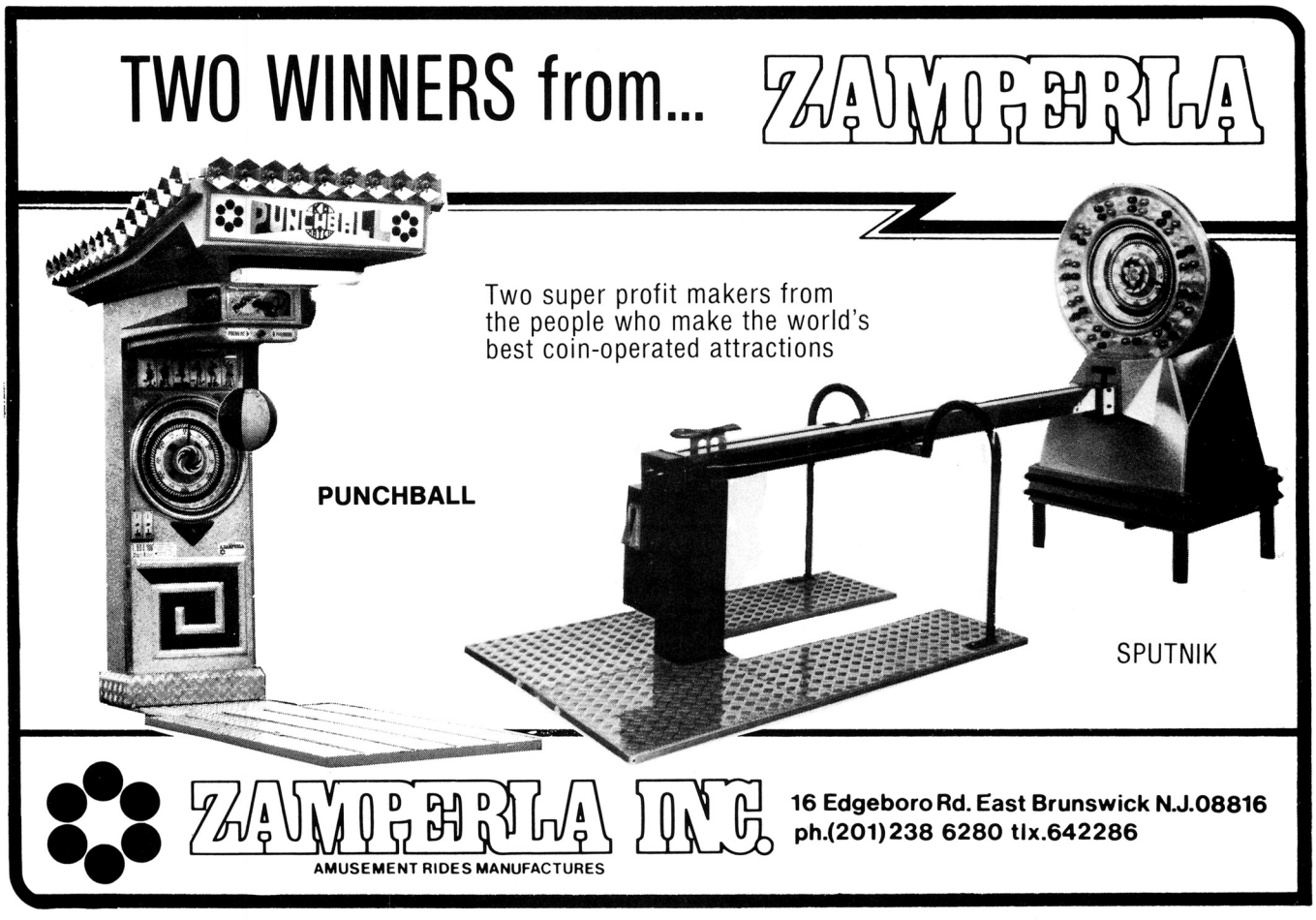
Zytronics, Inc.
8823 S.W. 129th Terrace
Miami, FL 33176
Phone: 305/251-3775
President: Gerald Zaichick
Product line: arcade novelty games



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Sales Mgr.: Jack McGhee
Service Mgr.: William Windsor
Representing: Loewen-America, Nihon Bussan/Nichibutsu, American Shuffleboard, A.D.I., Continental, Playmatic, Allied Leisure, Zaccaria, Elcon Industries, and Sega Japan

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Phone: 205/834-3455
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V.P.: Joe E. Capilouto
Sec./Treas.: Morris R. Phia
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President: Henry Graham

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Phone: 205/854-2822
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Phone: 602/269/6736
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Phoenix, AZ 85017
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Exec. V.P.: Frank E. Negri
V.P.: Sol Gordon
V.P.: Scott Thompkins
Sales Mgr.: Frank Negri
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Representing: Seeburg, Williams, Stern, Midway, Atari, Allied Leisure, U.S. Billiards, Gremlin, Exidy, Universal, Dynamo, Choice Vend, Premier

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Tucson, AZ 85719
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Division Mgr.: Sam Pacino
Sales: Sal De Bruno
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Sales: John Coe & Paul Cercel
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Phone: 602/258-8581
V.P.: Joel Kaufman

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N. Little Rock, AR 72118
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V.P./Service Mgr.:
James D. Godwin
V.P.: David Godwin
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310 Strong Hwy.
El Dorado, AR 71730
Phone: 501/863-5600
President: Jack Ethridge
Sales Mgr.: Brad King
Service Mgr: Jack Knight
Representing: Gottlieb, Bally, Valley, Midway, Centuri, Exidy, Gremlin, Williams, Taito, U.S. Billiards, American Shuffleboard, U.B.I., Game Plan

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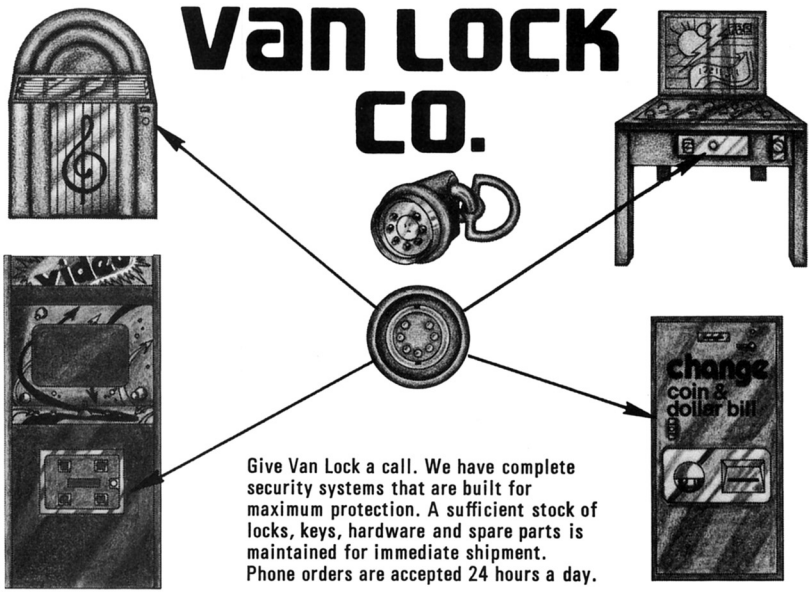

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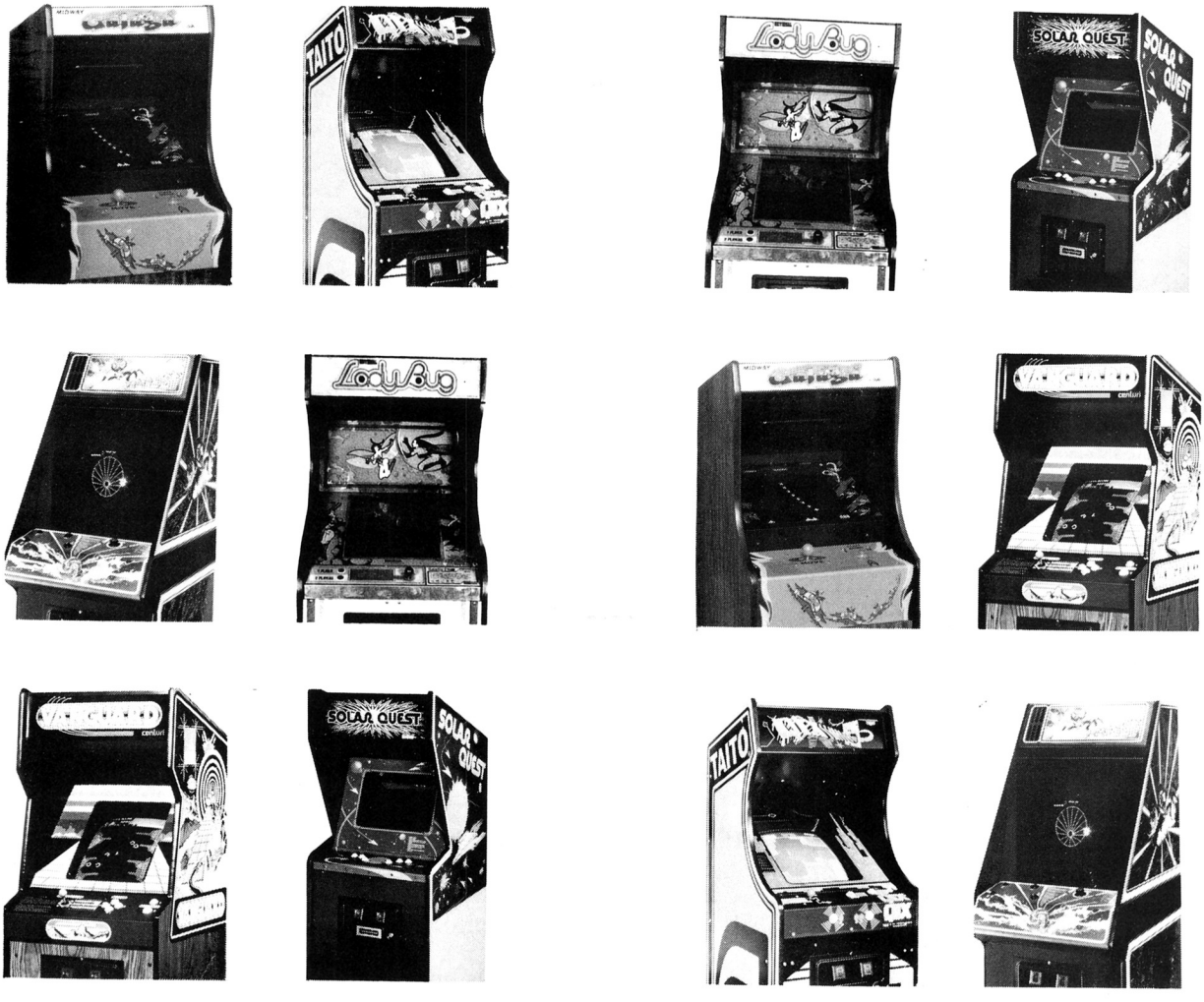

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Sec.: Thomas E. Hanko
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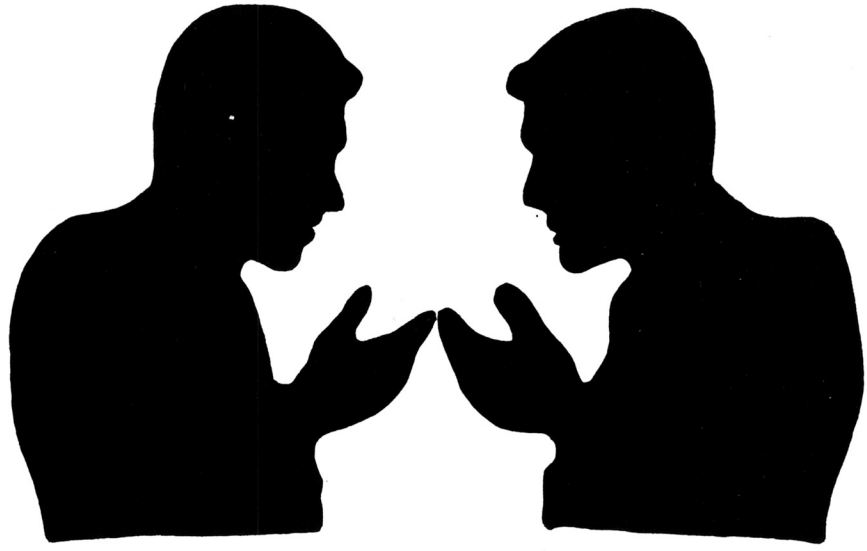
Hollywood, FL 33020
Phone: 305/920-1622
Operations Manager: Jim Riolo



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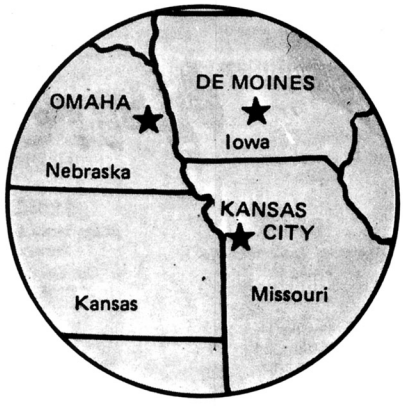

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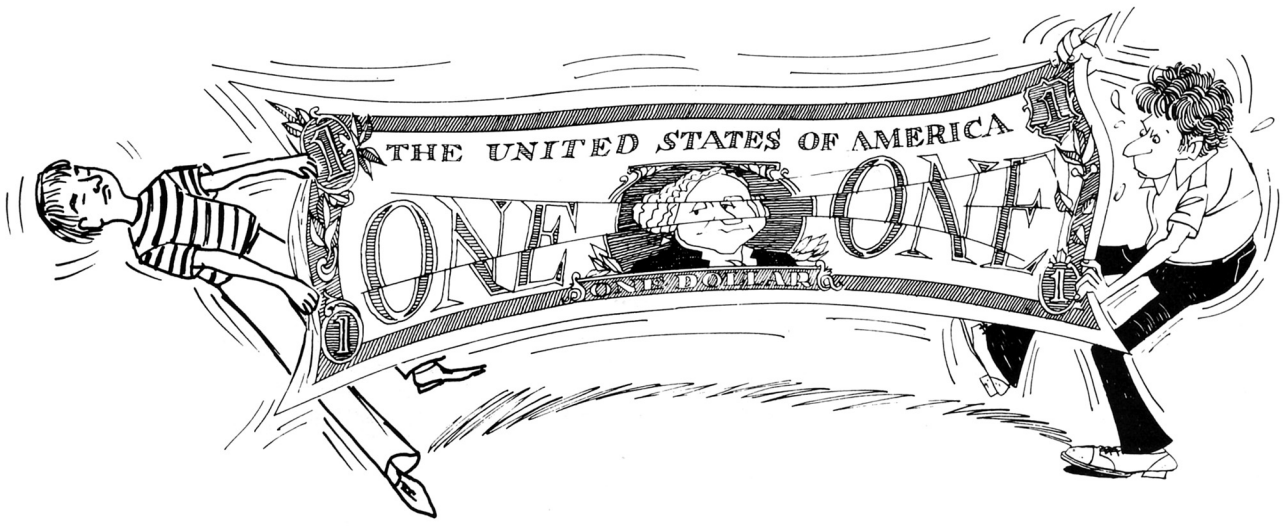

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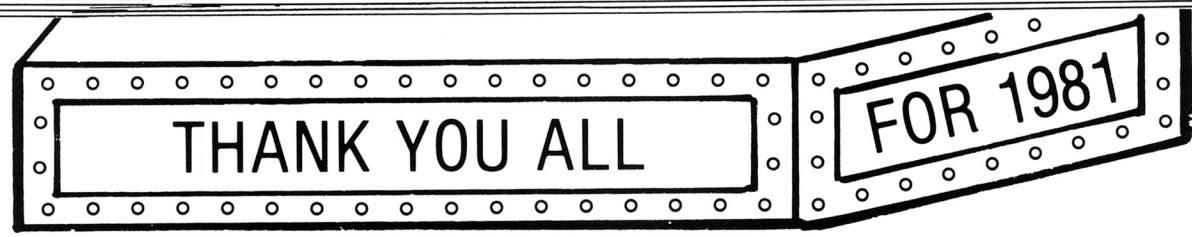

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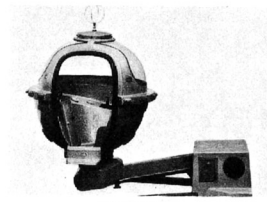

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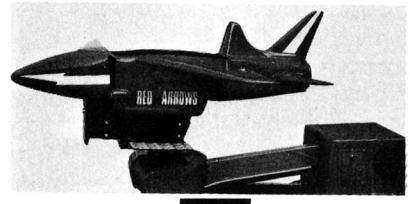

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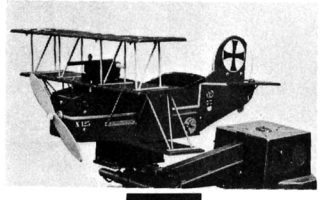

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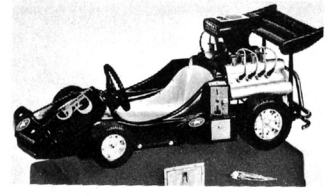

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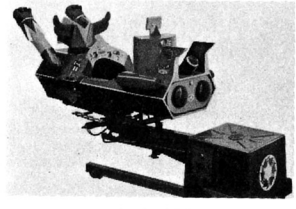

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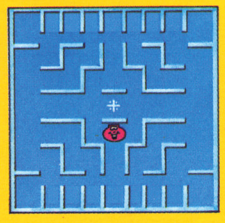

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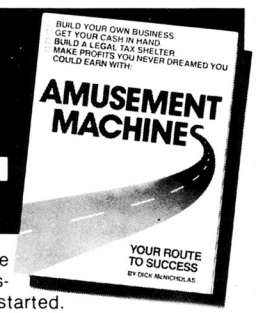

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.....Wedding bells sounded for Exidy's Chris Minarik (domestic sales) and Howell Ivy (vice president of engineering) on January 10 in San Jose, California. The newlyweds spent their honeymoon in Tahiti, returning to the States to continue their roles at the Sunnyvale manufacturer.....
.....Monroe Distributing Inc. has opened its new 20,000-square-foot facility in Orlando, Florida, offering sales, service, and parts supply at the new base, with former Cleveland office staffer John O'Conner as Orlando's manager for Monroe. Game sales were reported cooming in the sunny state.....

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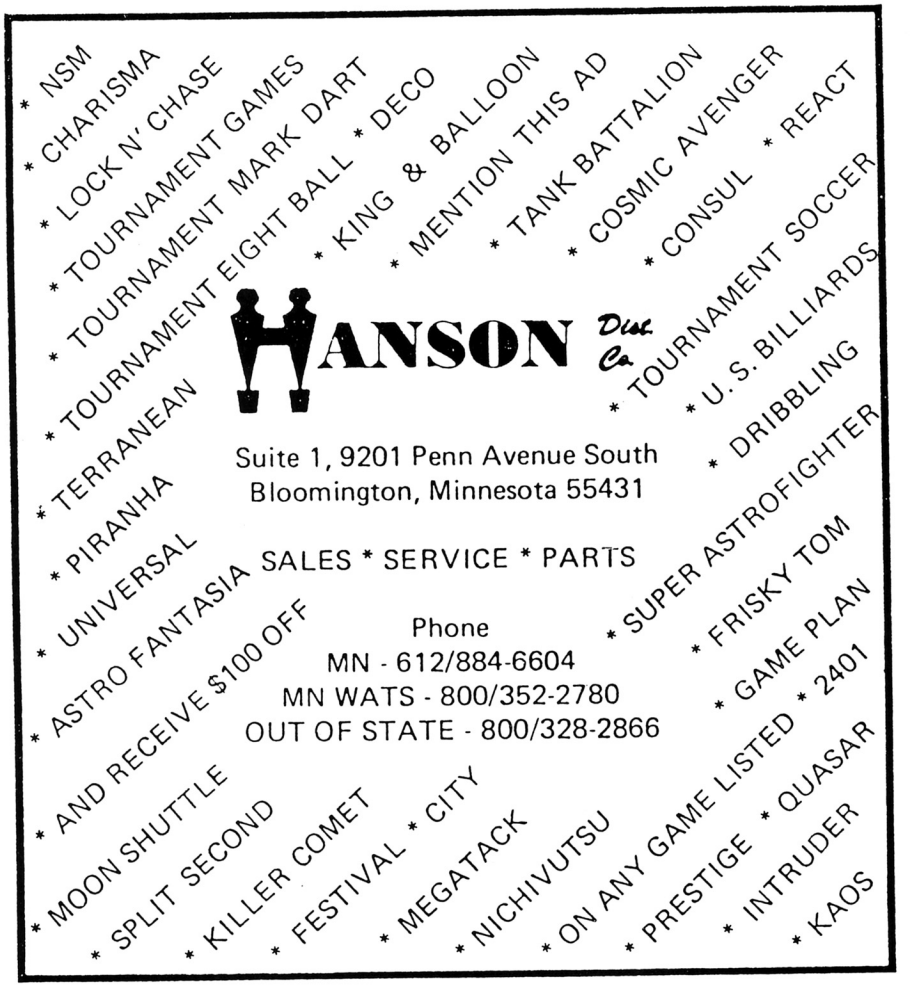

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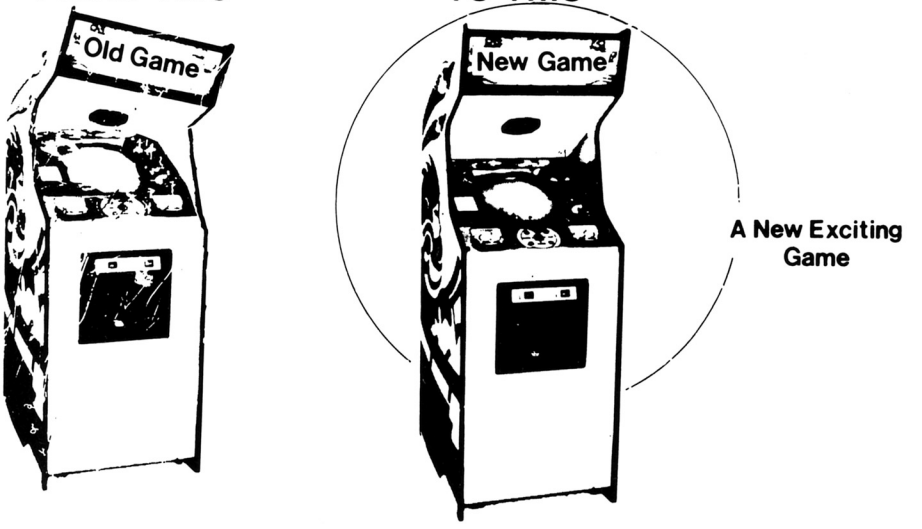

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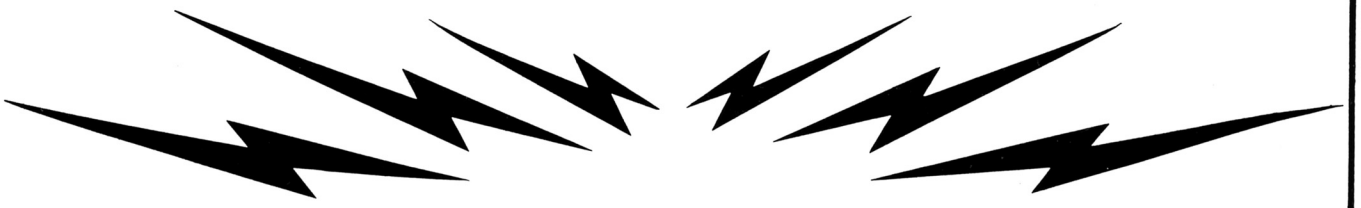

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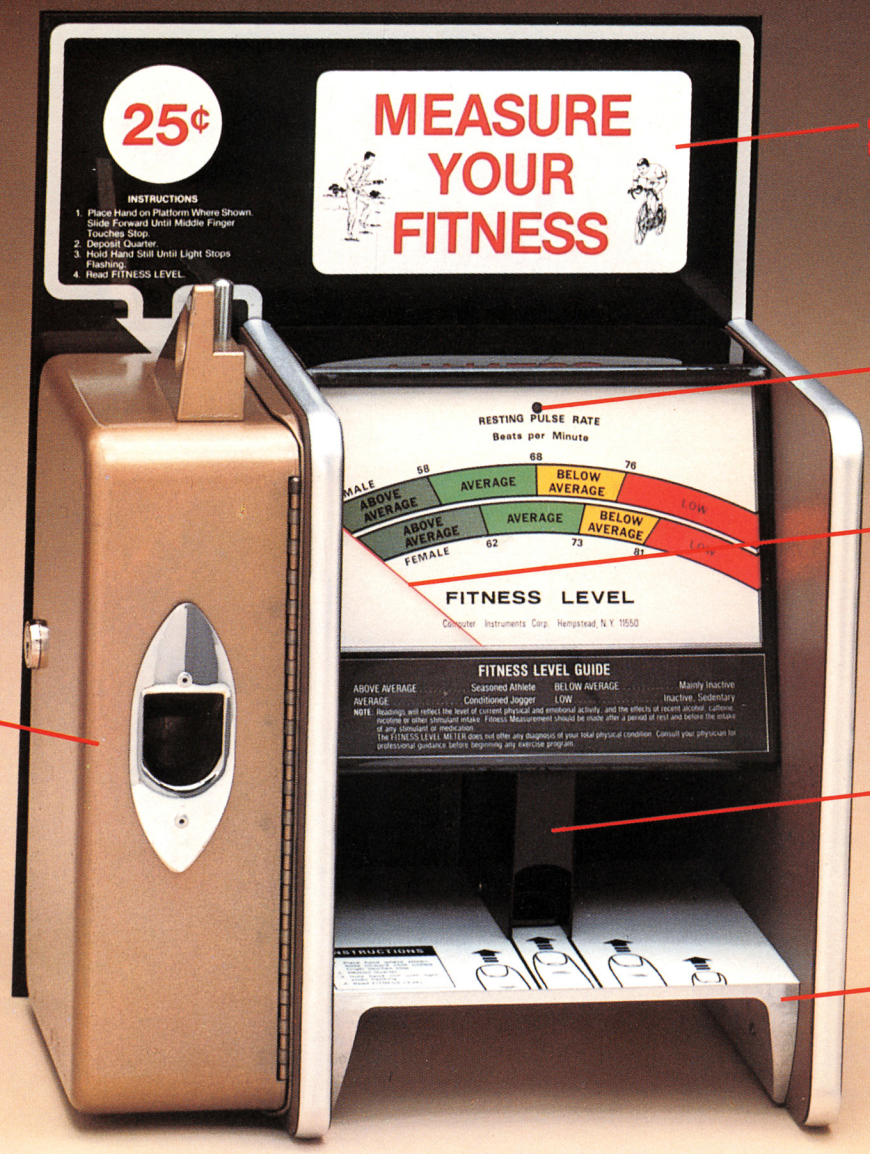

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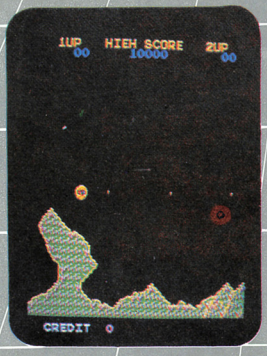
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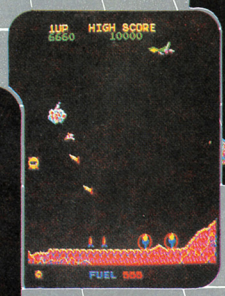
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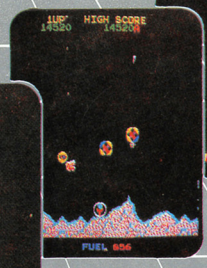
HIGH SCORE 10000
FUEL 888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HIGH SCORE 14320
FUEL 656

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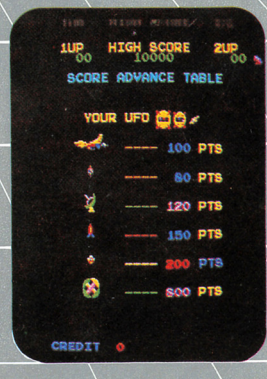
HIGH SCORE
FUEL 888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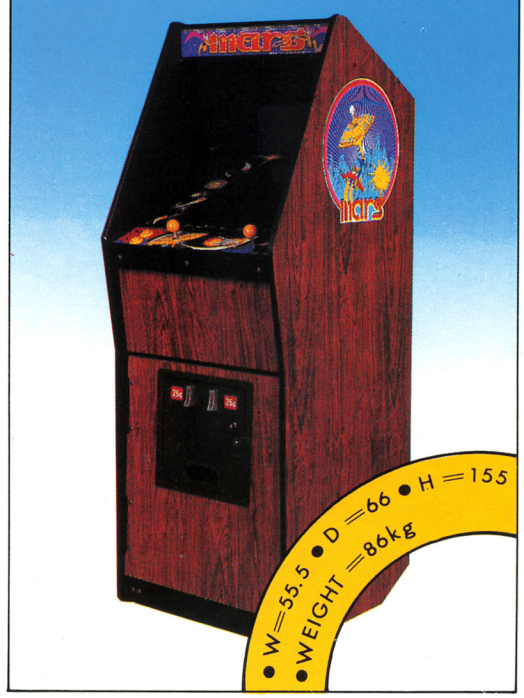
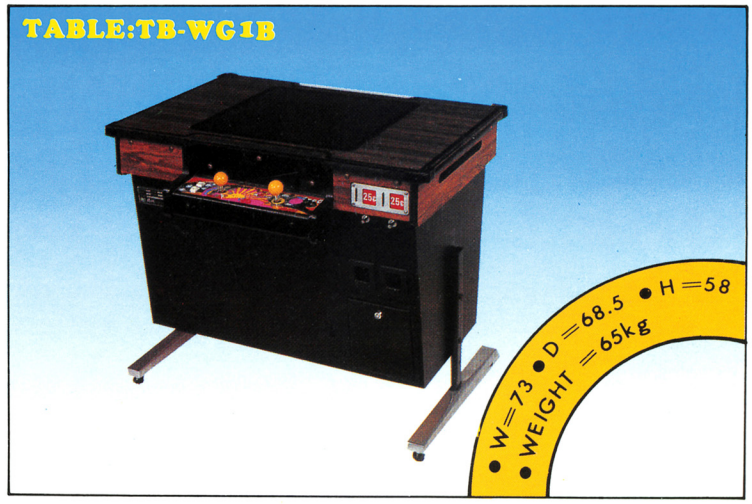
COMPACT UP-RIGHT:MN-WG1A



DIMENSIONS:ALL UNITS IN CM

1. Left lever is the 8 way Space Ship position control.
2. Right lever is the 8 way firing control.
3. The object of the game is to destroy oncoming alien enemy ships and missiles.
4. Increase your score by shooting the alien ground installation. Certain of the ground installation re-fuel you, especially the oil tanks.
5. Bonus Space Ship at 10,000 points.
6. Boware of flaming, spinning Ufo, it can only be destroyed by shooting through the 4 windows.

TABLE:TB-WG1B



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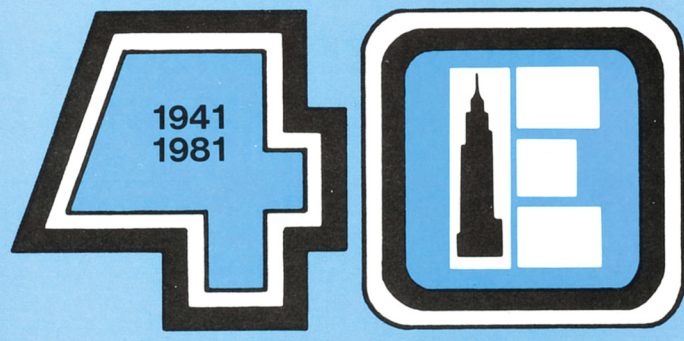

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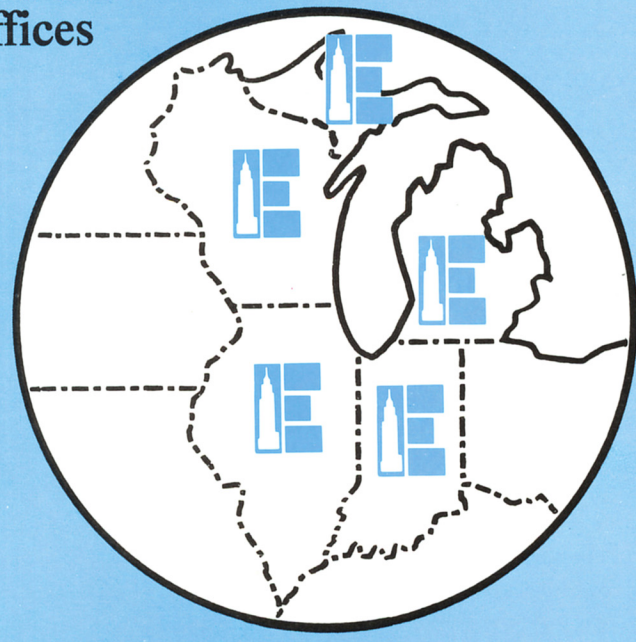

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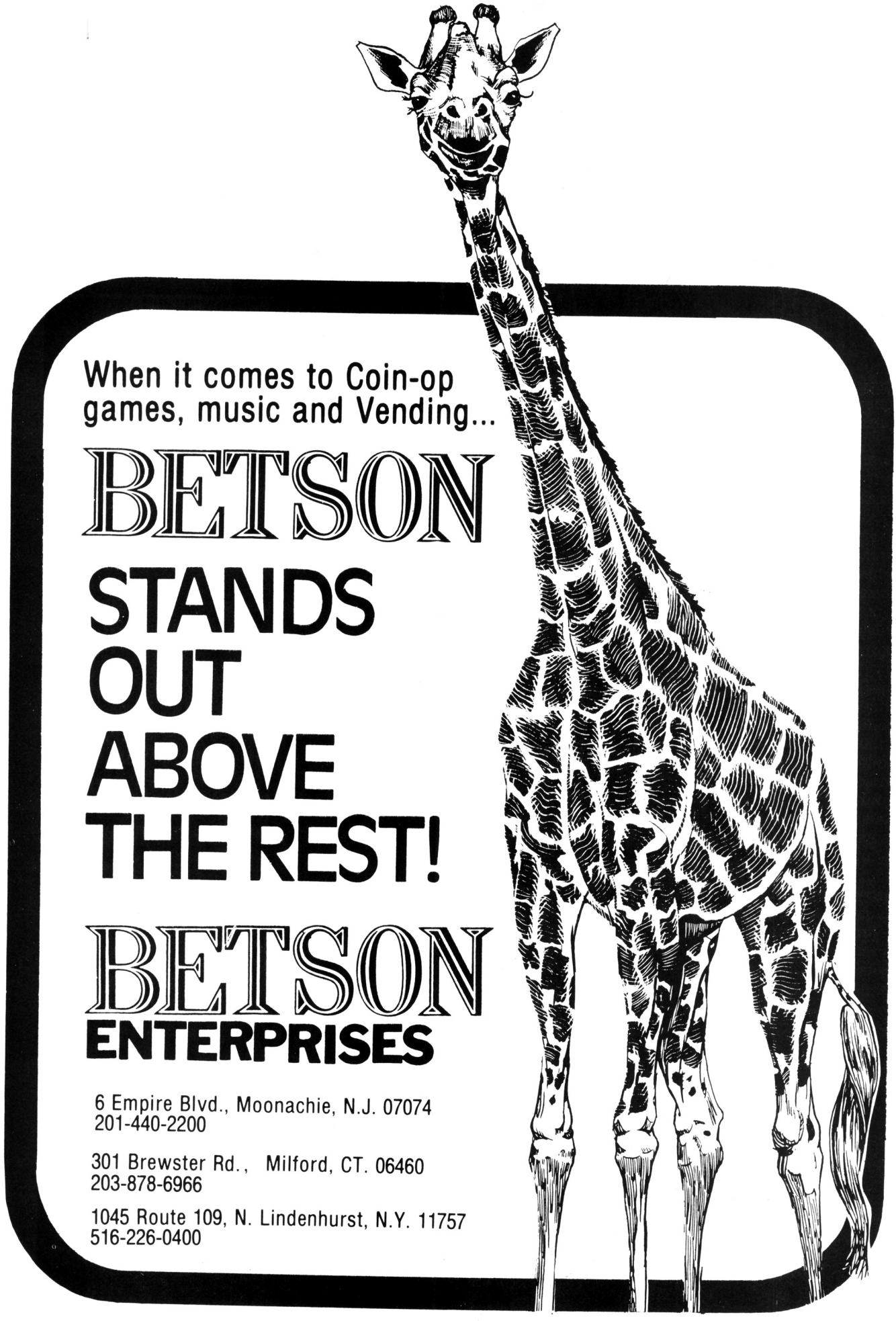
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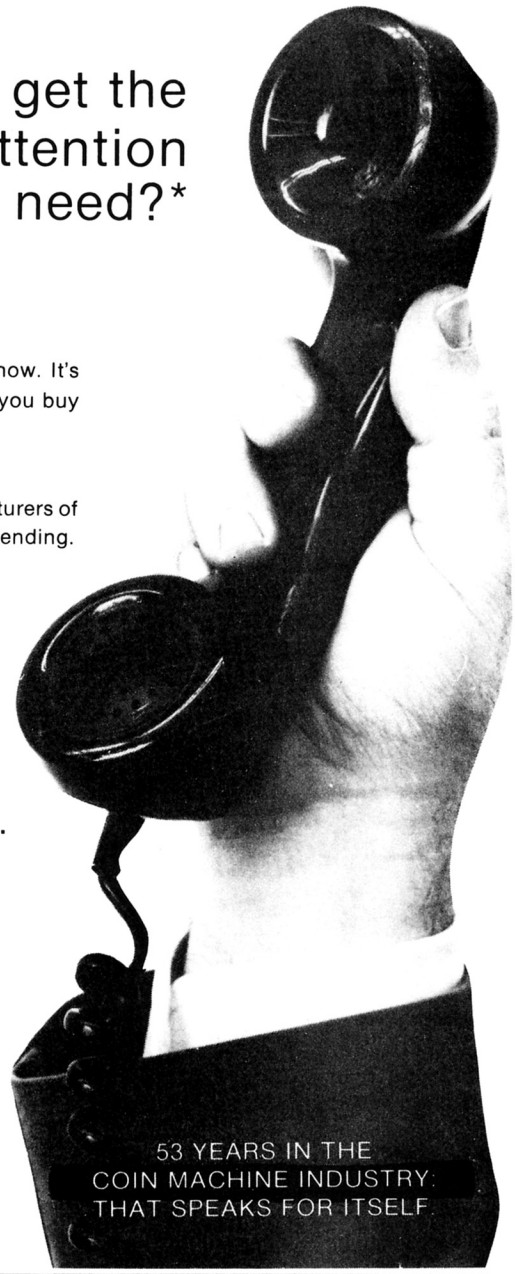

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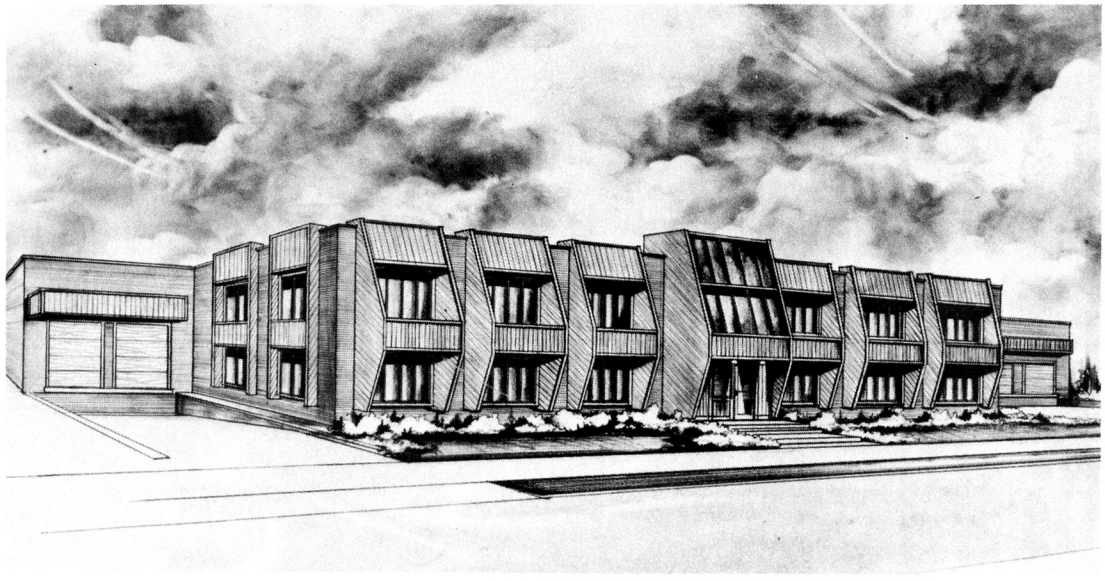

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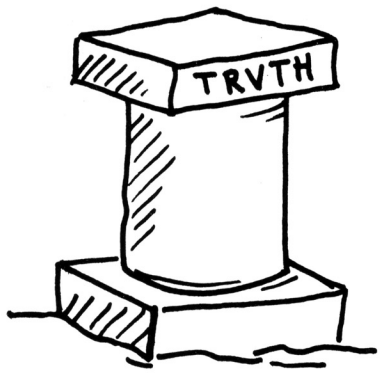

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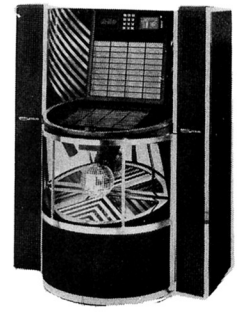

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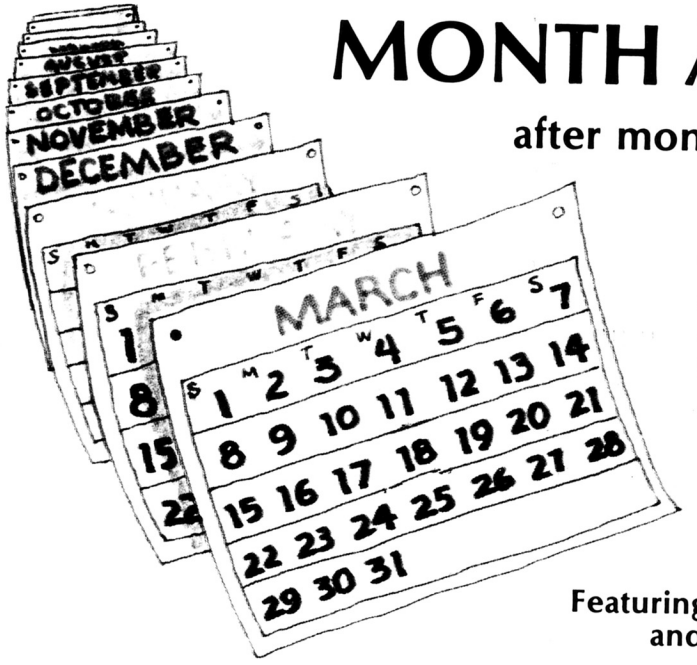

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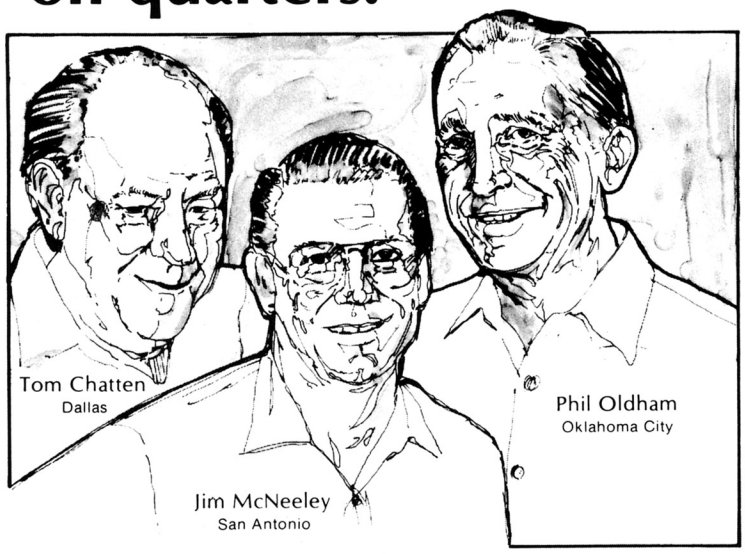

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- Data East
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....News briefs....news briefs....news briefs....news briefs....news briefs....ne

.....Utah operators are sponsoring a major pool tournament for Sunday, February 28, high noon, in Salt Lake City's Hilton Hotel. Coordinating the action is the Utah Amusement and Music Association. Interested operators may contact Stan Larson at the UAMA, Salt Lake City.....

.....ADMA, the Amusement Devices Manufacturers Association, was one year old on January 27...and its staff was at work on a model ordinance for local governments' regulation of game rooms, in cooperation with AMOA and the distributors' association, AVMDA. When completed soon, the draft ordinance will be available for operators to take before their city councils and planning boards.....

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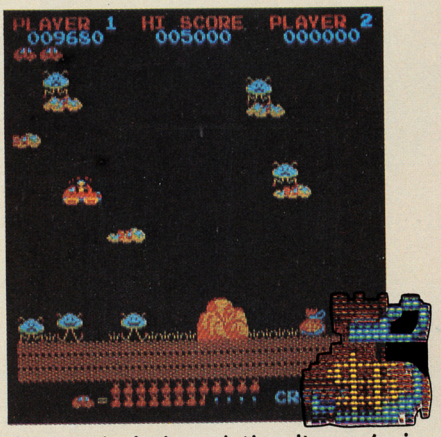
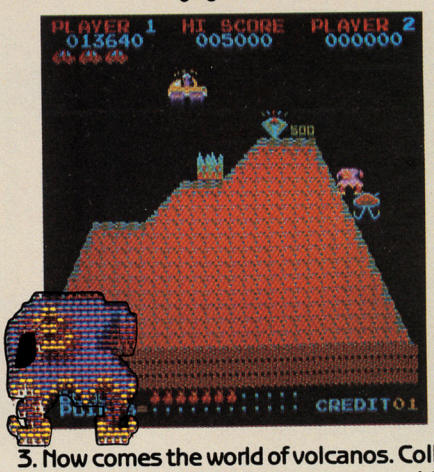
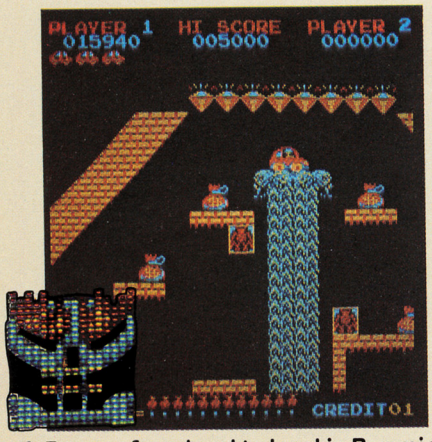


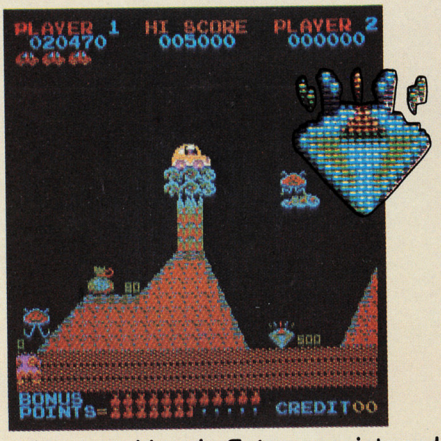
2. If you make it through the city, you're in the plains. Get more moneybags but watch out for jokers, aliens and rocks.



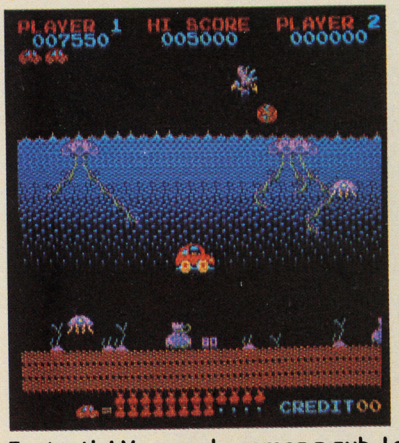
3. Now comes the world of volcanos. Collect more money and diamonds but avoid jokers, aliens and volcanic eruptions.



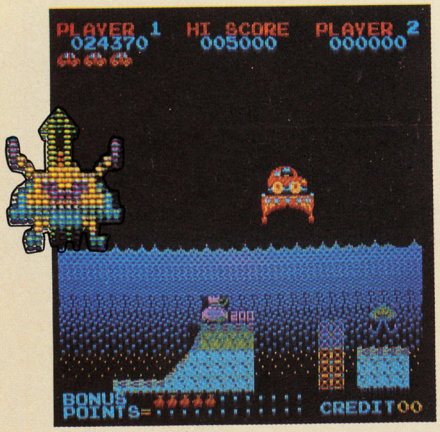
4. Bounce from level to level in Pyramid. Fight skulls, bats and ghosts for points, too. Be a pro and catch water geyser. Exit into . . .



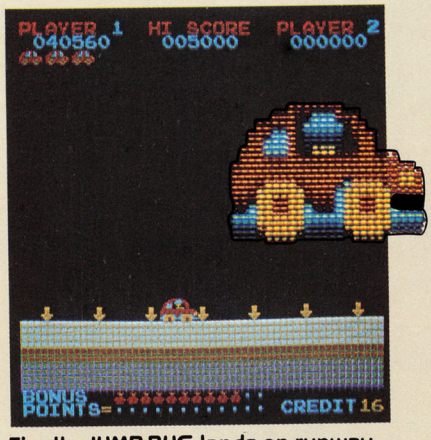
5. Volcano world again. Get more points and fight more aliens until you get to Sea World.



6. Fantastic! Your car becomes a sub. Look out for dangerous jelly fish, birds which drop depth charges and whales firing attacking fish.



7. A launch pad lifts you into space. Bounce from cloud to cloud. Engage in rocket battles while collecting more moneybags.



8. Finally, JUMP BUG lands on runway completing game. Start again at progressively more difficult levels.

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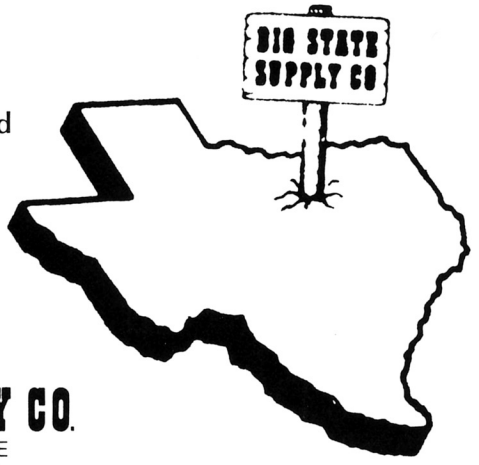

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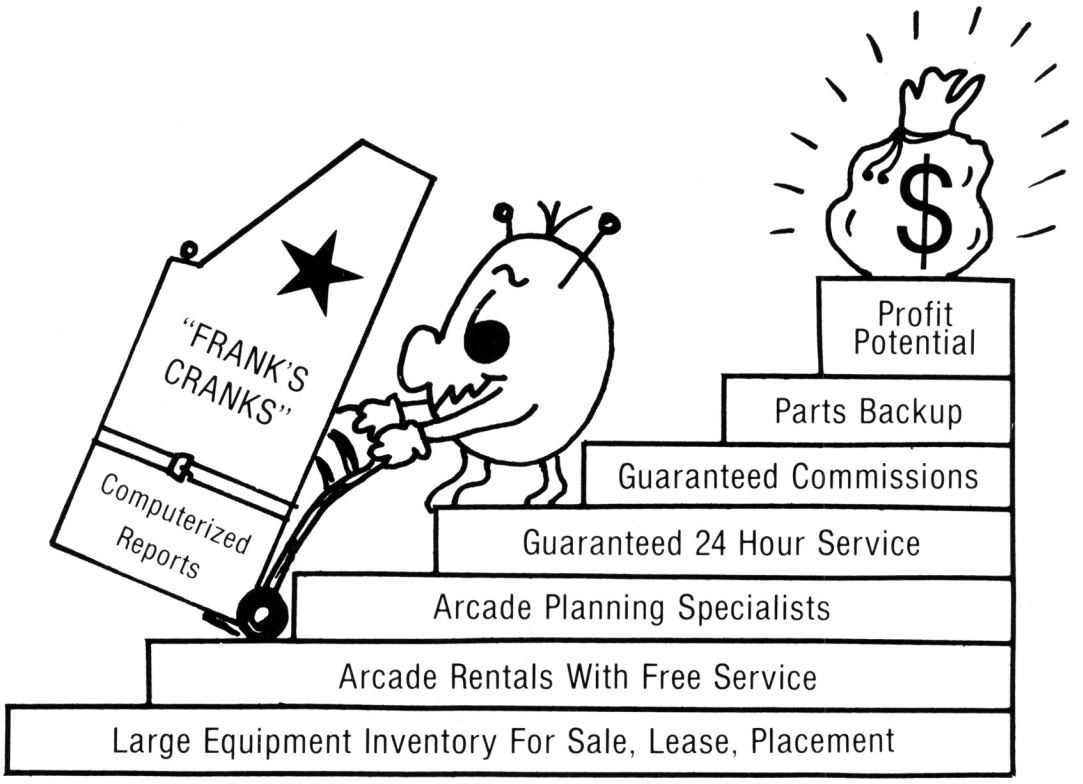

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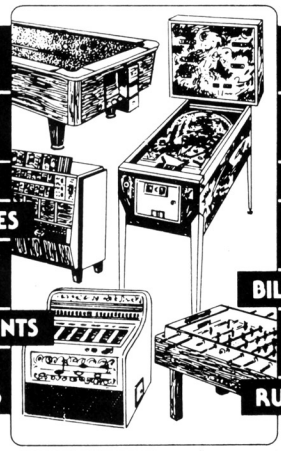

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How to use this machine:
By choosing one button, select the desired biorhythm.

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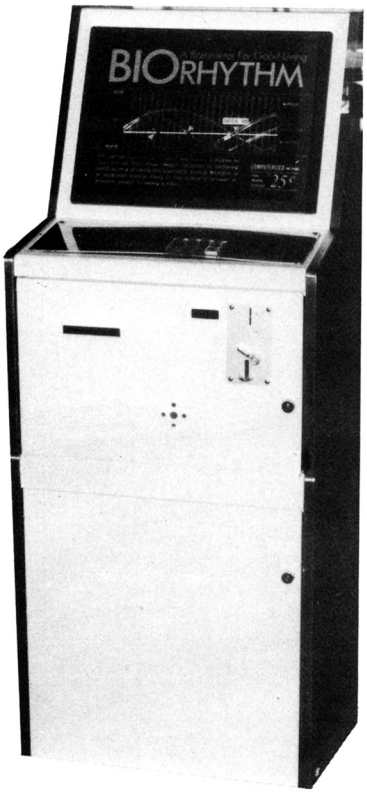
(A two week biorhythm from the day you request will be printed out with a calendar anb comments.)



START 2:
Will calculate your love, driving, studying and gamble luck.
(12 items, such as love, driving, and monetary luck will be printed with an estimation graph and comments.)

START 3:
Will calculate your congeniality with that special person.
(From the birthdays of you and your special person, comments and congeniality percentages wii be printed out for physical, sensitivity, intellectual and total congeniality.)

Procedures:

1. When you want your biorhythm.
1) Insert a coin.
2) Input your date of birth with the keys.
3) Input the day that you want to know about, using the keys.
4) Push the start key. (For two weeks START 1; for a day, START 2.
5) Cut the sheet of paper dispensed.

2. When you want to know your congeniality.
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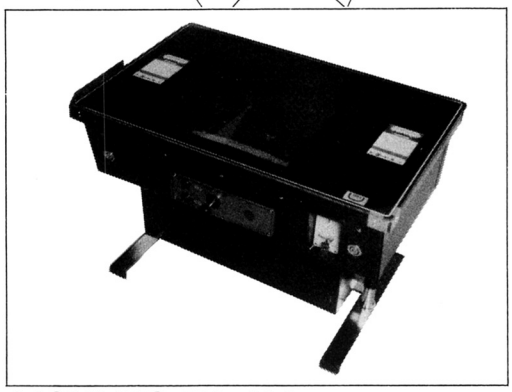
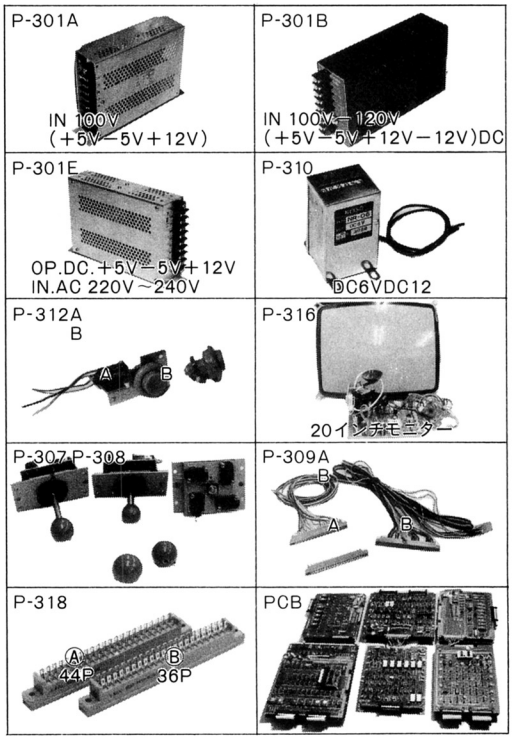


HOW TO PLAY

★To shoot all aliens by missile gun, then, 5 UFOs appear.
★If fail to shoot UFOs, they invade into the earth.
★UFOs shoot laser beams and kidnap human, but if you soot UFOs, bonus points bonus points be gained and rescue people.
★If 3 missile guns are destroyed, game will be finished.

TV-VIDIO game parts list



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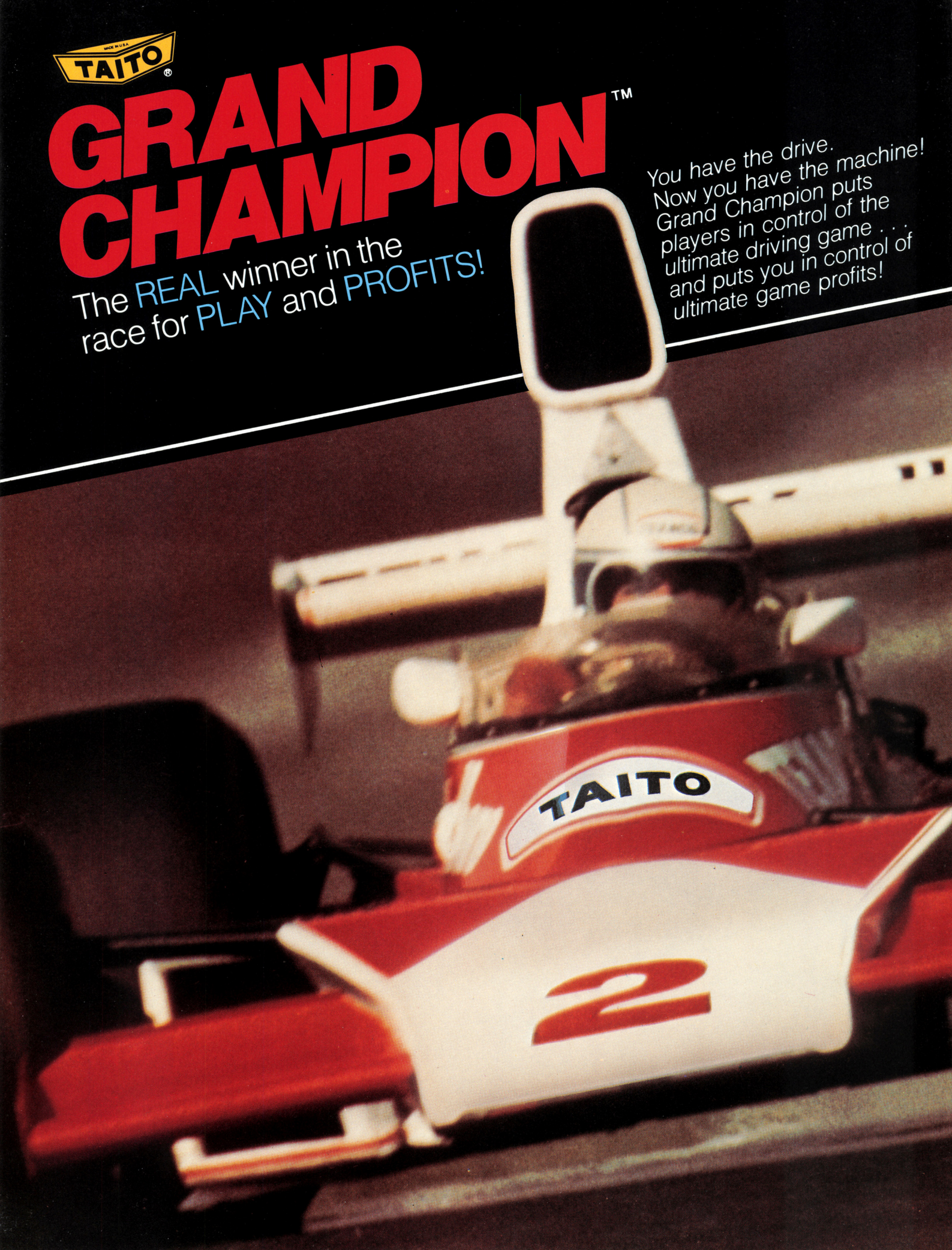

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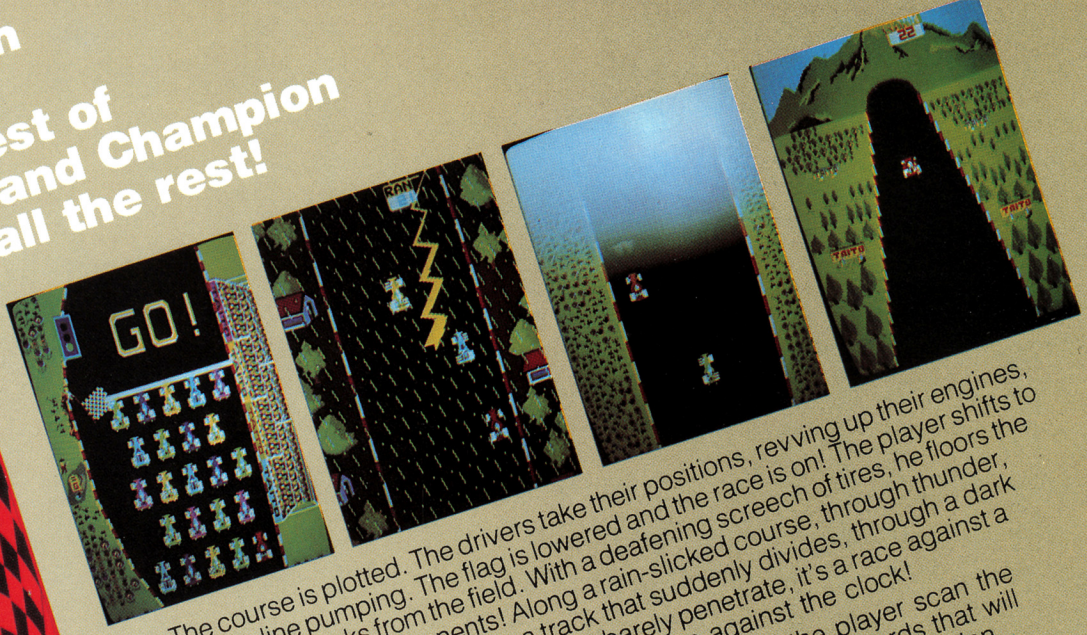

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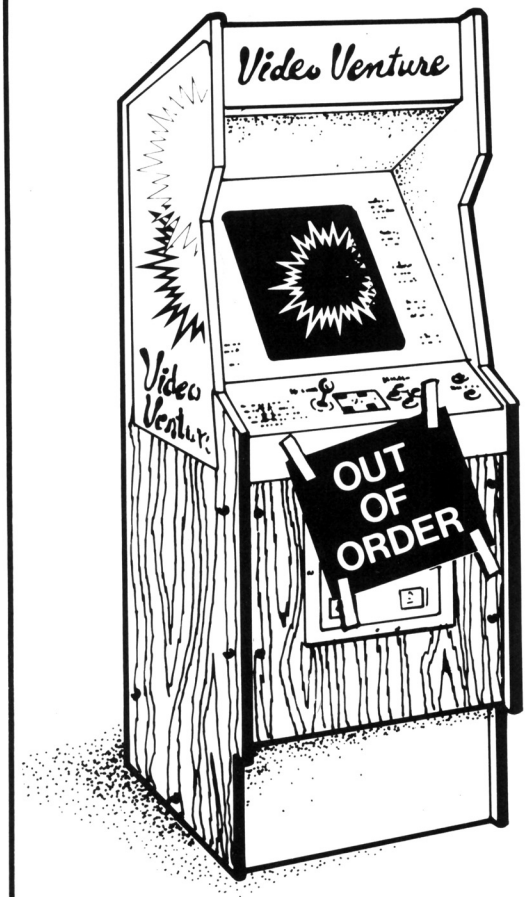

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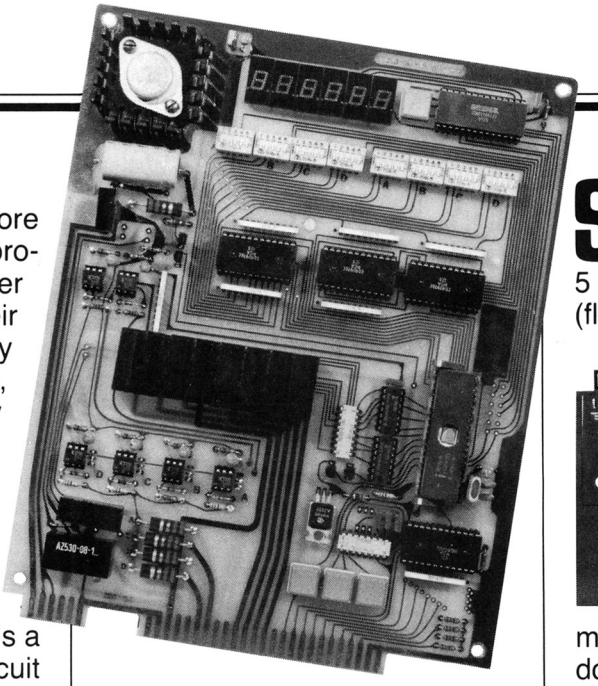

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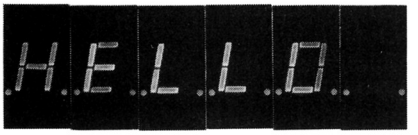

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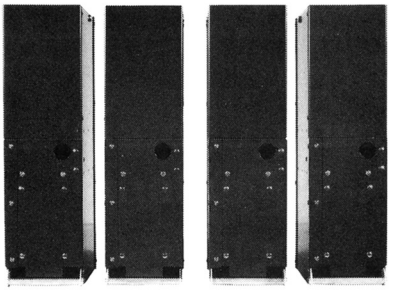

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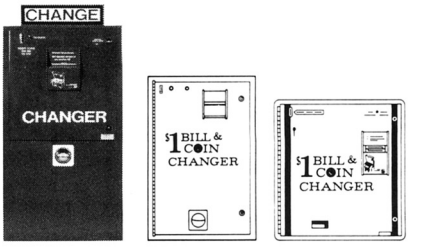

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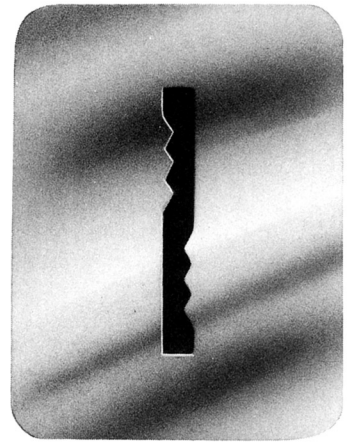

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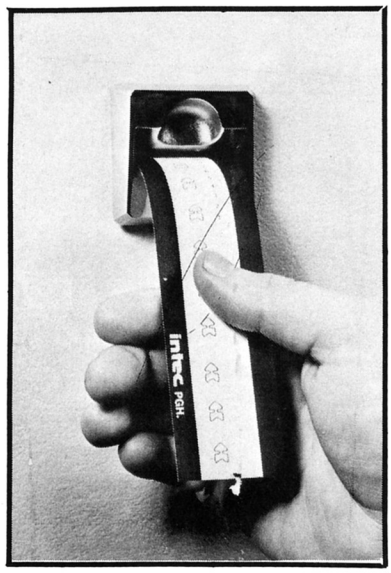

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Service Mgr.: William Walsh
High security key & combination padlocks, hasps & related security products

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Phone: 312/282-7177
President: L.B. Shinn
Sales Mgr.: Don Meisinger
Cylinder locks

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2243 Bryn Mawr Ave.
Philadelphia, PA 19131
Phone: 215/877-5042
Toll-free: 800/523-1510
Harvey S. Gitlin
Service Mgr.: Tesfaye Anno
High security locks

Fort Lock Corp.
3000 N. River Rd.
River Grove, IL 60171
Phone: 312/456-1100
Telex: 256-116
Chairman: Sidney Falk
President: Lloyd Falk
Nat'l Sales Mgr.: John Hofmann
Cust. Serv. Mgr.: Maureen Yonkers
Cam locks, switch locks, padlocks, radio locks, all purpose locks, motorcycle lock, bug alarm lock & zipper bag lock

Fried Brothers, Inc.
467 N. 7th St.
Philadelphia, PA 19123
Phone: 215/627-3205
Toll-free: 800/523-2924
President: Alex Ebrahimzadeh
Mktg. Mgr.: Frank Stanco
Sales Reps: Vincent Campagna, Steven Lerner, Charles Canfield
Sales Mgr.: Richard Chakon
Locks, padlocks & accessories, door closers & exit devices, contract hardware, mailboxes & intercoms, security consultants, modern decorative hdwe., colonial decorative hdwe, safes, insulated filing cabinets, card access-systems

Greenwald Industries
1340 Metropolitan Ave.
Brooklyn, NY 11237

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Phone: 212/821-900
Telex: 1-2281
President: Harry Silberglait
Treas./Office Mgr.:
Arnold A. Brown
Sales Mgr.: Ian S. Dowding
Marketing: Phil Brown
Coin operated meters, chutes, timers, tokens, locks, money vaults

Master Lock Co.
2600 N. 32nd St.
Milwaukee, WI 53210
Phone: 414/444-2800
President: George Villwock
V.P./Mktg.: James Yates
Service Mgr.: Roger Owen
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Medeco Security Locks, Inc.
P.O. Box 1075
Salem, VA 24153
Phone: 703/387-0481
Telex: 82-9423
Gen. Sales Mgr.: Ron Oliver
Direct Sales Mgr.: Buz Powell
OEM Sales Mgr.: Wes Burnette
OEM Mktg. Mgr.: Ron Swenson
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National Lock Hardware
1902 7th St.
Rockford, IL 61101
Phone: 815/962-4455
Dir./Mktg.: Chuck Boothby
Cust. Serv. Mgr.: Jan Anker
Product Mgr.: Gordon Morris
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Valley Stream, LI, NY 11580
Phone: 516/825-6216

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Anderson, IN 46012
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Toll-free: 800/523-2924
President: Alex Ebrahimzadeh
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Greenwald Industries
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Brooklyn, NY 11237
Phone: 212/821-9000
Toll-free: 800/221-0982
Telex: 1-2281
President: Harry Silberglait
Treas./Office Mgr.:
Arnold A. Brown
Sales Mgr.: Ian S. Dowding
Marketing: Phil Brown
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V.P.: Bob Remien
General Manager: Ken Wolf
Sales Mgr.: Jerry AL. Horan
Service Mgr.: Steve Goggins
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Omega Control Systems, Inc.
P.O. Box 27
Morton Grove, IL 60053
Phone: 312/679-6449
Burglar alarms & security coin boxes

Preventative Electronics, Inc.
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St. Louis, MO 63132
Phone: 314/991-1710
Burglar alarms

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101 Clinton Rd.
Fairfield, NJ 07006
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Sales Manager: Susan Masinda
Service Manager: Steve Visakay
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Niles, IL 60648
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Toll-free: 800/323-4030
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Art Noparstak
Dir./Branch Operations:
Richard Sershon
Sales Mgr.: Frank Nickerson
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Milbank, SD 57252
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Sales Mgr.: Ken Price
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Wildcat Chemical Co.
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V.P.: Steve Piller

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Advertising Mgr.: Hank Siegel
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Box 1485
Denton, TX 76201
Power mate products

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V.P.: John McNaughton, Sr.
Treas.: Sheila McNaughton
Sales Mgr.: Eileen Silver
Service Mgr.: Stan Gelle
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V.P.: Clarence Premeau
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Milwaukee, WI 53151
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Toll-free: 800/558-7260
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V.P. & Sales Mgr.:
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Phone: 213/445-5330
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Sales Mgr.: Gene Beley
Service Mgr.: Robert Wagoner
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Sales Mgr./Mktg.: John Bilotta, Jr.
Service Mgr.: Patrick Tarantelli
Consultant

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Atlanta, GA 30328

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Ass't Mgr.: Jay Judice
Field Engr.: Bobby Caron
Field Engr.: Skippy Beach
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President: Brian Fechtel
Treasurer: David Kent
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Sales Mgr.: Don Fein
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Anthony DeDona
General Manager: Robert Douglas

Amusement Game Service
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Marlton, NJ 08053
Phone: 609/983-4340
President/Chief Engineer: Tom Howarth
V.P.: Christine Howarth
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Bridgewater, NJ 08807
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Telex: 642311
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I.C. Dept. Mgr.: Susanna Lorber
Sec.: Jan Tehan
Sales Mgr.: Samuel Lim
Service Mgr.: Harris Tang
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Warwick, RI 02888
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V.P./Sec.: Kevin McIntyre
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Rockville Centre, NY 11570
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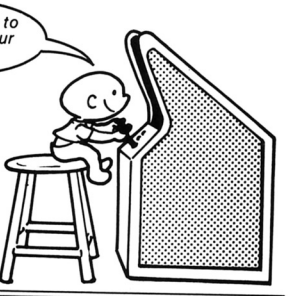

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Sales Mgr.: John Wilbur
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Phone: 617/331-0803
Telex: 951 455
President: Uwe K. Burkheiser
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Buffalo, NY 14240
Phone: 716/873-0574
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Ballwin, MO 63011
Phone: 314/227-5556
6031 Seldon Lane
Glendale, AZ 85302
Phone: 602/245-0557
Sales Mgr.: Scott Schaeferls
Service Mgr.: Grant Simpson
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Plainview, NY 22803
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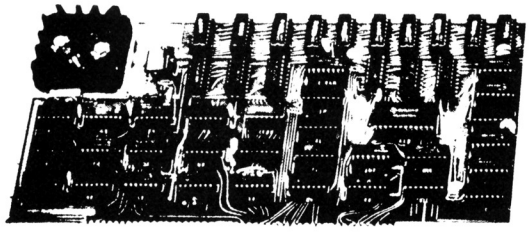

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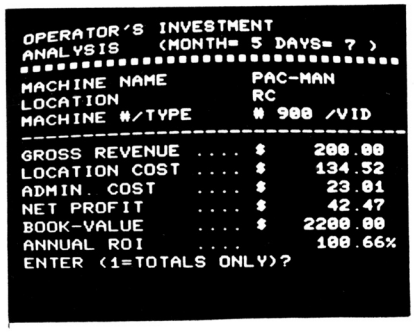

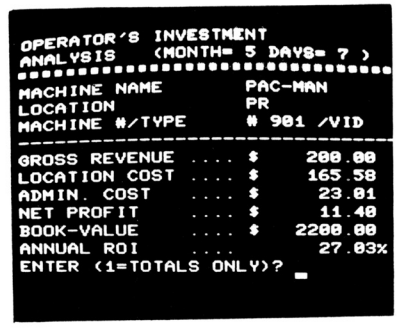

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Carolyn H. Glendening
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Phone: 213/820-4978
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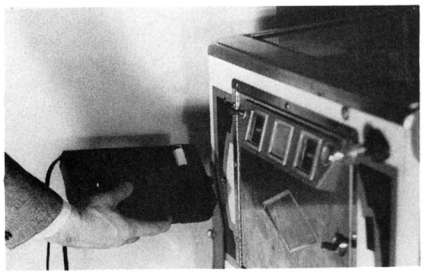
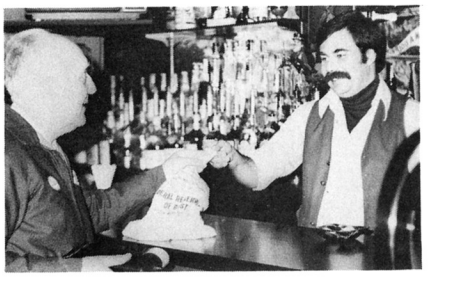


Step One

"Interrogate" the machine. ITS Microprinter can print two receipts.

Step Two

Empty the cashbox and put one receipt in the bag.



Step Three

Hand the second receipt to the location owner. Your collector takes all the cash.

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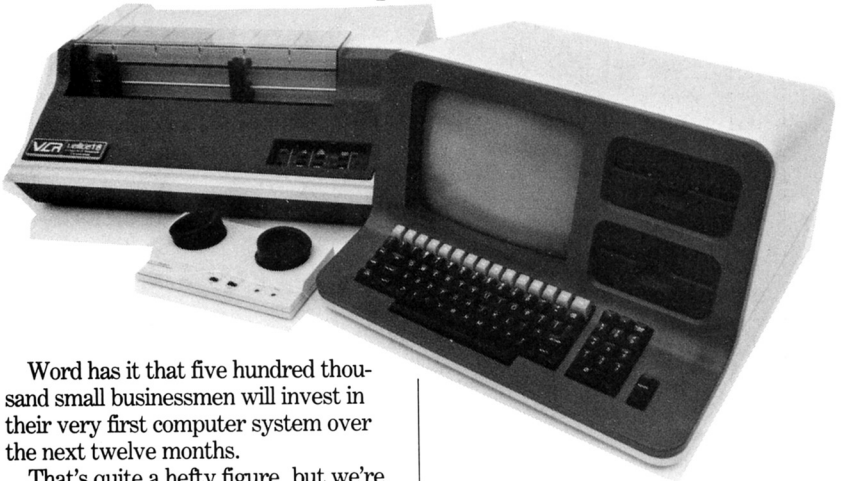

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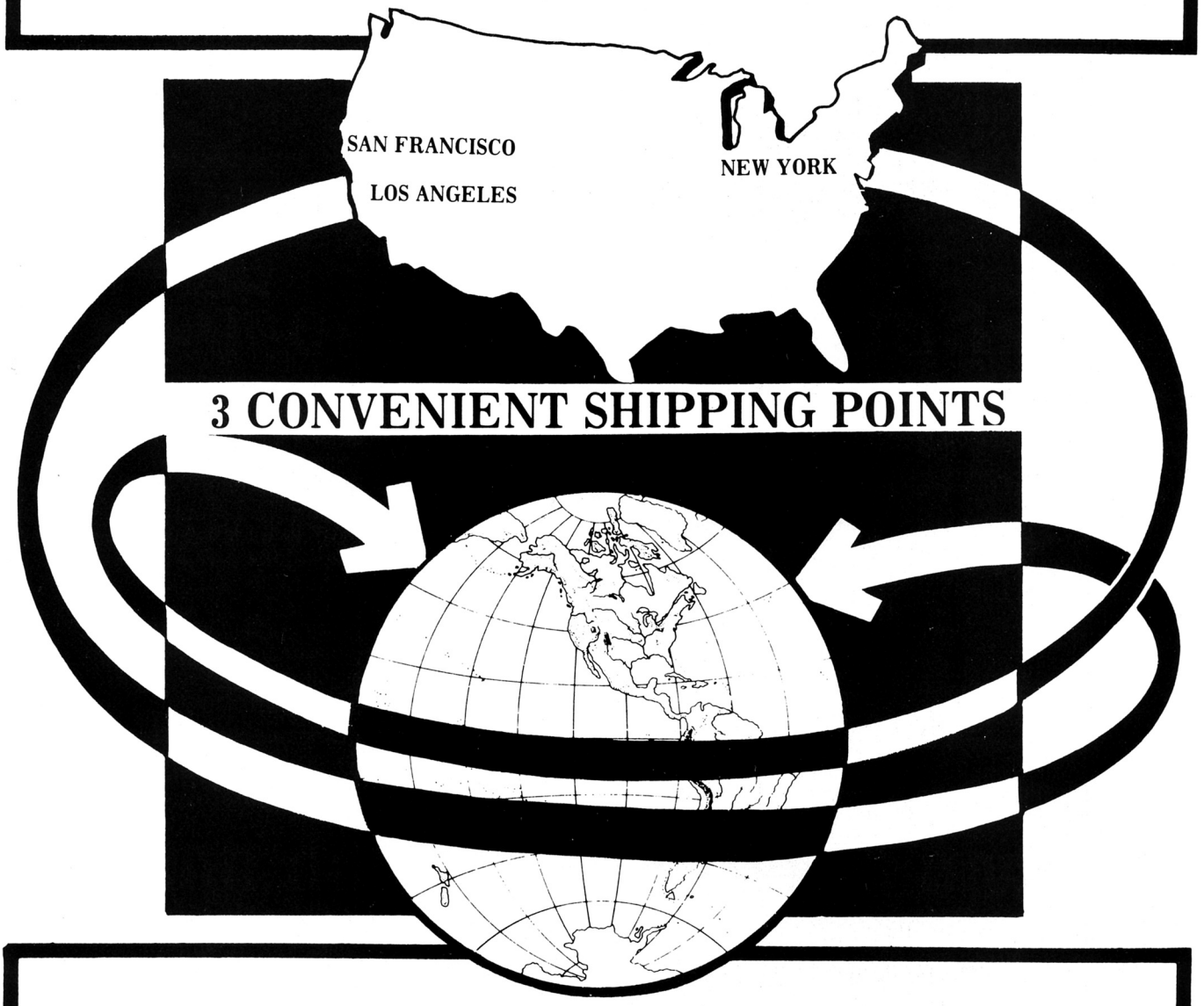

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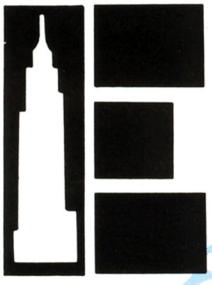

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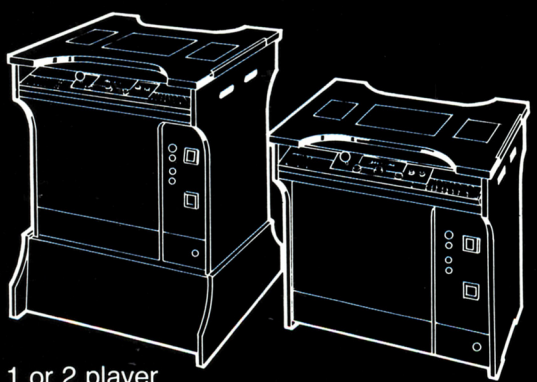

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Sec.: S.M. Newborough
Prod. Dir.: J.W. Fletcher
Product line: coin-operated kiddie rides and cartoon cinemas

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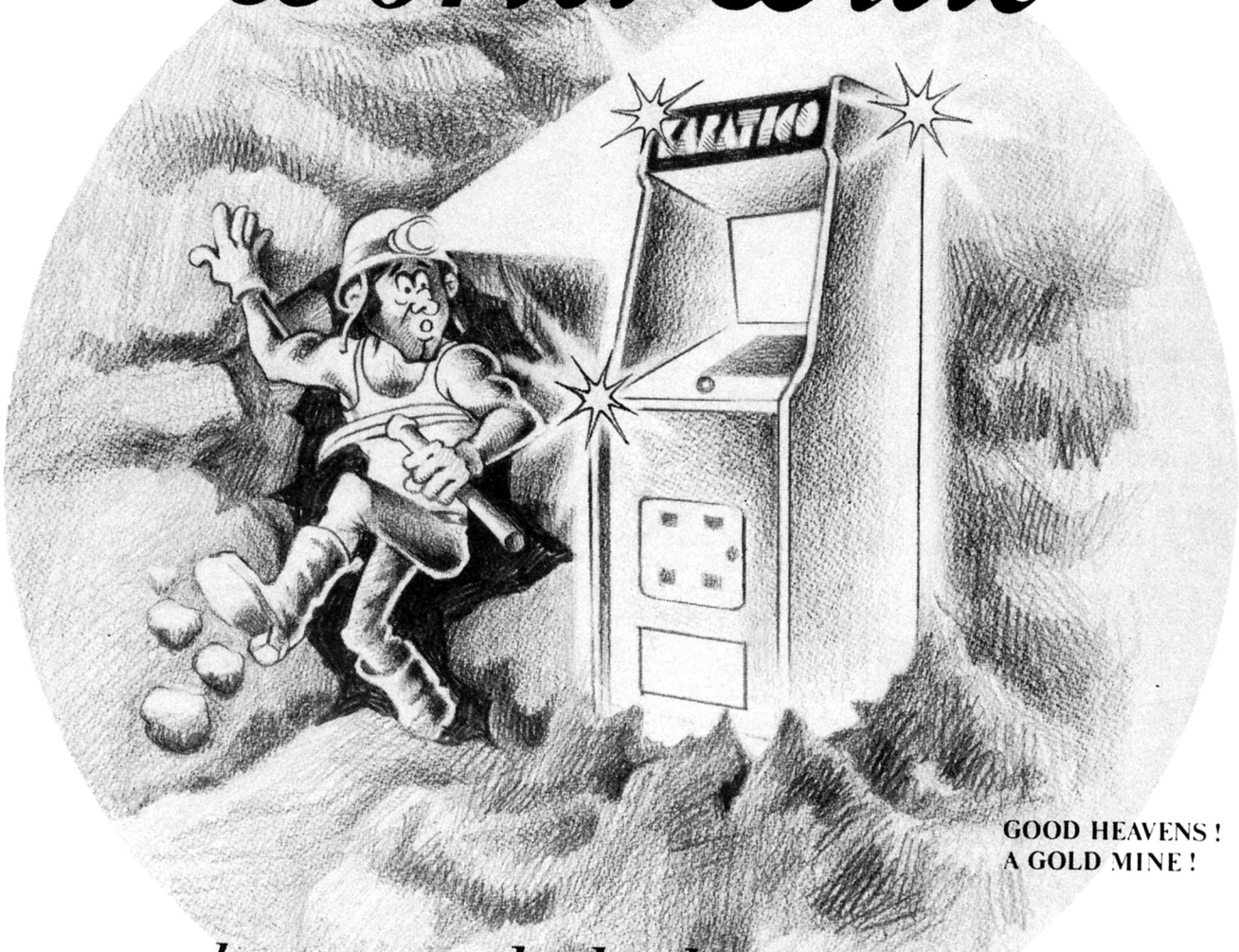

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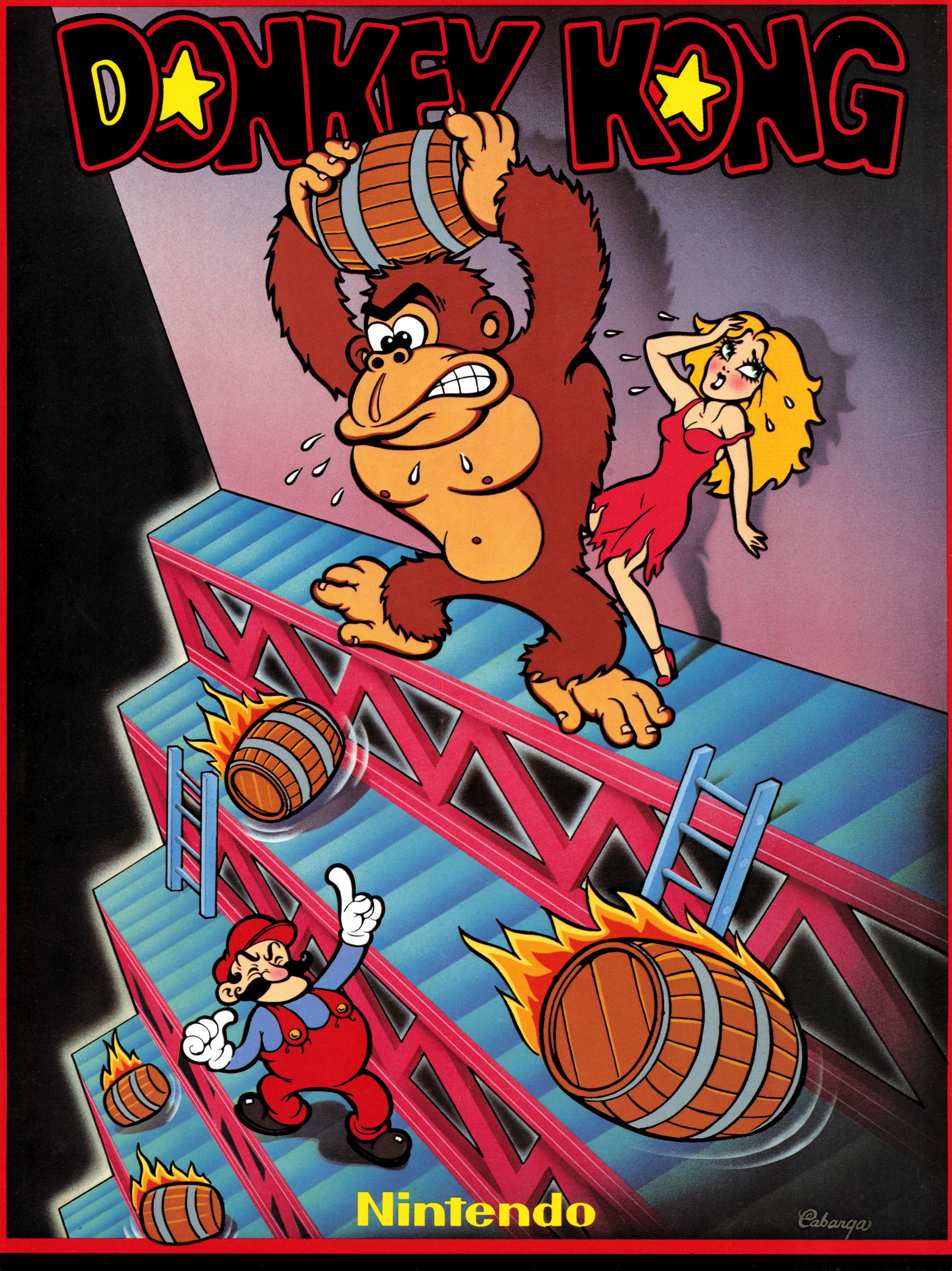
DONKEY KONG
Nintendo
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CHILLS! THRILLS!
TEST YOUR SKILLS!

DONKEY KONG

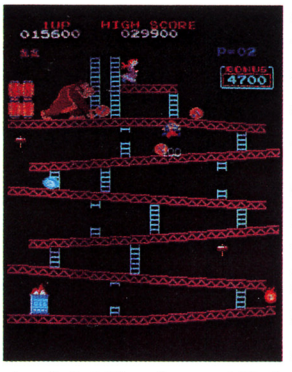
from Nintendo

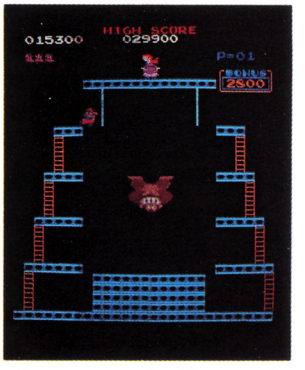
STARRING

EVERYONE'S GOING APE OVER DONKEY KONG!

"HELP! HELP!" cries the beautiful maiden as she is dragged up a labyrinth of structural beams by the ominous Donkey Kong. "SNORT. SNORT." Foreboding music warns of the eventual doom that awaits the poor girl, lest she somehow be miraculously rescued. "But, wait! Fear not, fair maiden. Little Mario, the carpenter, is in hot pursuit of you this very moment."

Throwing fate to the wind, risking life and limb, or worse, little Mario tries desperately to climb the mighty fortress of steel, to save the lovely lady from the evil Mr. Kong. Little Mario must dodge all manner of obstacles–fireballs, plummeting beams and a barrage of exploding barrels fired at him by Donkey Kong.





Amidst the beautiful girl's constant pleas for help, your challenge is to maneuver little Mario up the steel structure, while helping him to avoid the rapid-fire succession of hazards that come his way.

As little Mario gallantly battles his way up the barriers, he is taunted and teased by Donkey Kong, who brazenly struts back and forth, beating his chest in joyful exuberance at the prospect of having the beautiful girl all to himself. It is your job to get little Mario to the top. For it is there, and only there, that he can send the mighty Donkey Kong to his mortal doom. Leaving little Mario and the beautiful girl to live happily ever after. "SIGH. SIGH."

So, if you want the most exciting, most fun-filled, most talked about family video game on the market, don't monkey around with anything but the original Donkey Kong.

COCKTAIL
HT 22¾ in. (580mm)
WTH 33¾ in. (860mm)
DPH 22 in. (560mm)
NET WT 129.8 lbs. (59kgs)

CABARET
HT 55 in. (1400mm)
WTH 20½ in. (520mm)
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HT 67 in. (1700mm)
WTH 23½ in. (600mm)
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NET WT 220 lbs. (100kgs)

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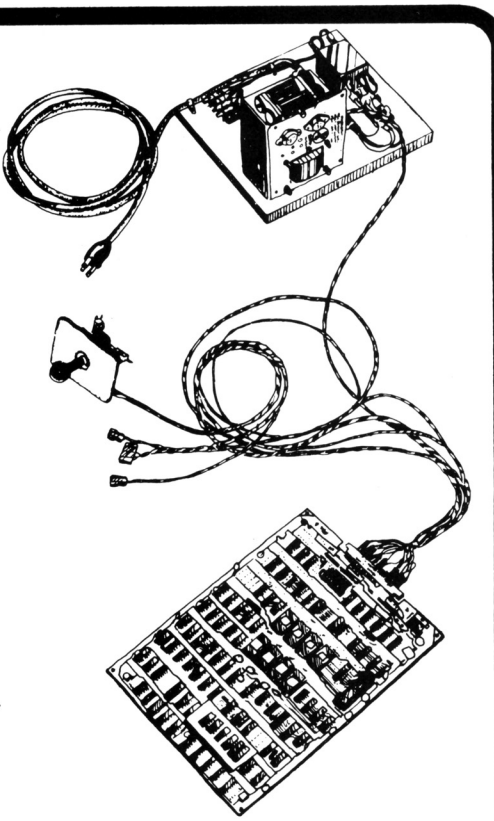

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.....Electrohome Limited, electronic products manufacturer for the coin industry, of Ontario, has announced it plans to open a new electronic production facility in Morristown, Tennessee. Electrohome officials explained that the domestic plant will have an impact on eliminating Customs duties imposed on parts manufactured outside the U.S.A., and Morristown was also seen as a central distributing point for the games industry.....

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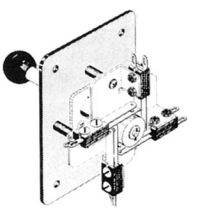

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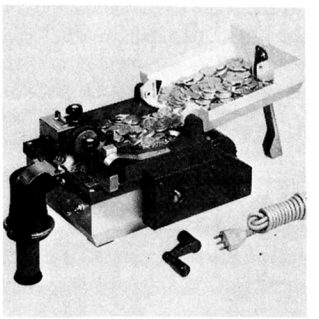

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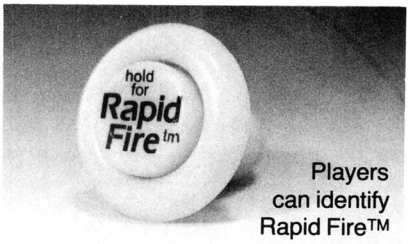

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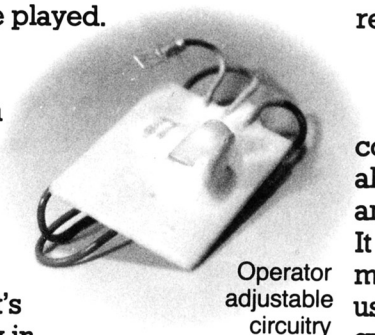
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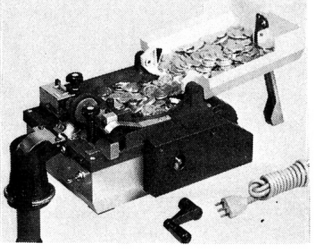

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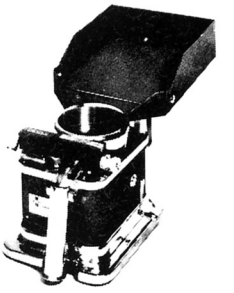

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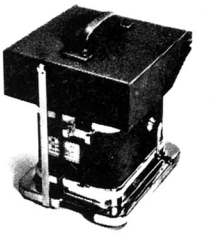

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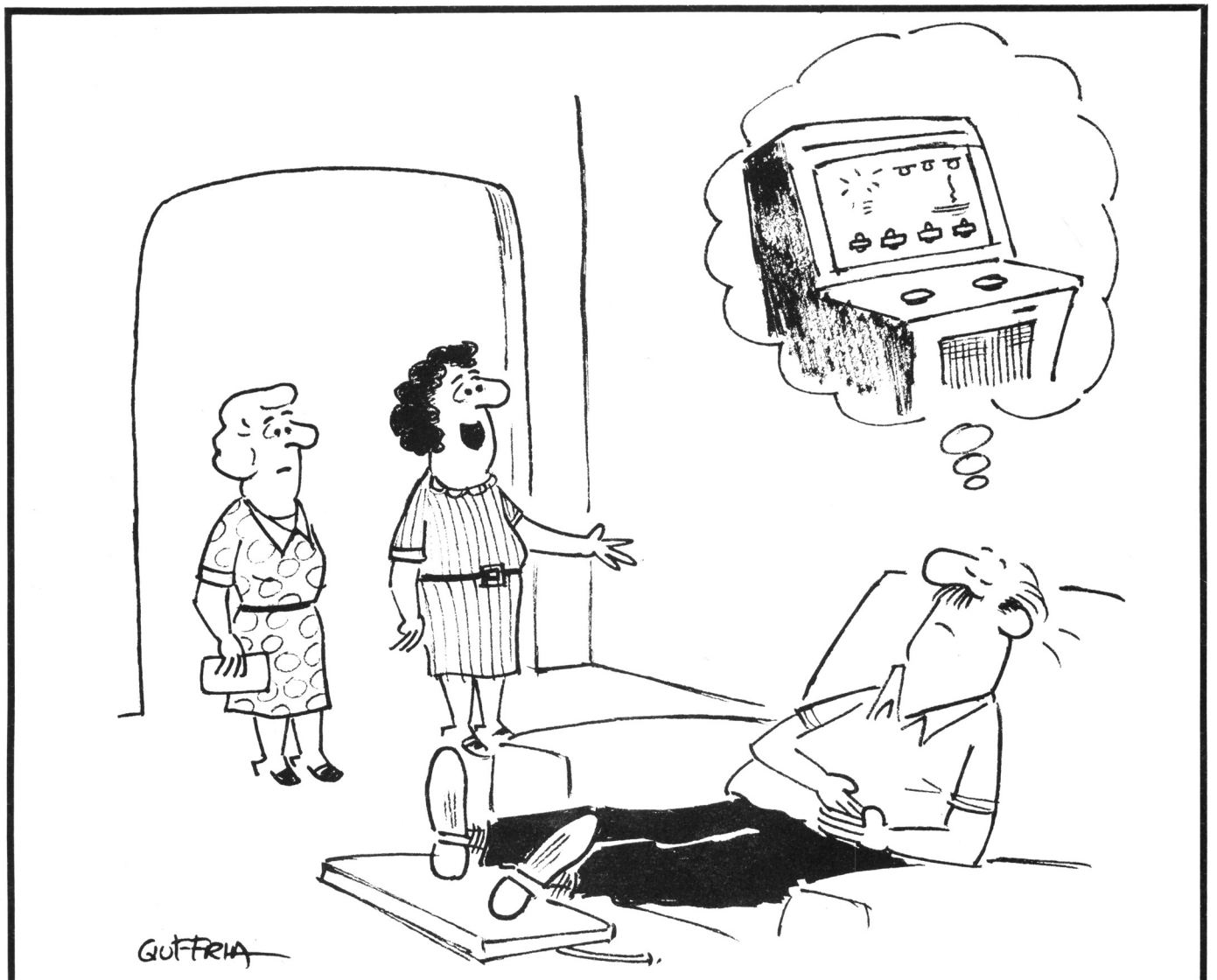

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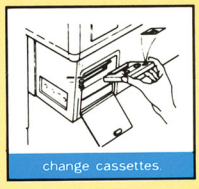
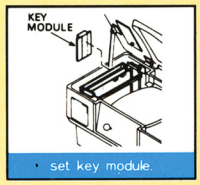
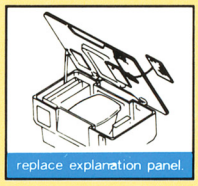


change cassettes.



• set key module.



replace explanation panel.

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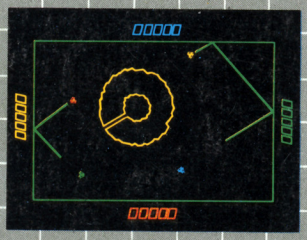

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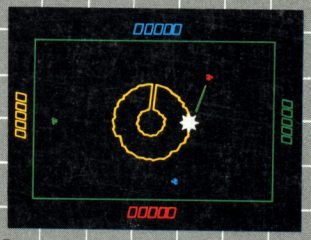

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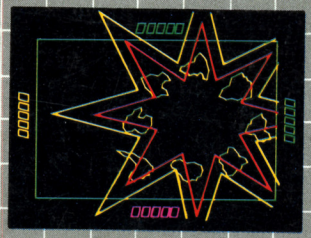

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