

THE CASH BOX

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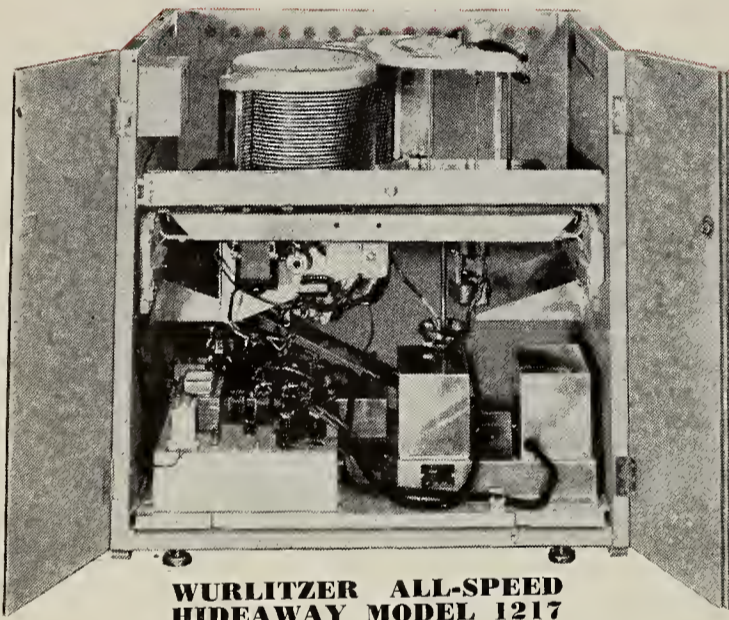


Pee Wee King (center) is so impressed with the sights in the Big City that it takes a lot of urging to get the "Slow Poke" to move on. Pictured in Rockefeller Center during his recent quick trip to New York, Pee Wee King is shown getting the treatment from fellow RCA Victor folk and western artist Rosalie Allen and from Charlie Adams, general manager of Ridgeway Music, publisher of "Slow Poke", Pee Wee's latest Victor smash.

GET THE BEST HIDEAWAY MUSIC SPOTS



Install a **WURLITZER ALL-SPEED HIDEAWAY**



WURLITZER ALL-SPEED HIDEAWAY MODEL 1217



◀ **Hideaway with Doors Closed**

Every busy location that hasn't room or can't spare the space for a juke box is a profitable prospect for a "Wurlitzer Engineered Music System" built around a Wurlitzer All-Speed Hideaway.

The Wurlitzer All-Speed Hideaway is operated from Wurlitzer 48 Selection Wall Boxes—transmits its music through Wurlitzer Speakers placed to provide music at a conversational tone level—no blasting, no straining to hear.

The Hideaway plays 48 selections (both sides of 24 records)—can be quickly converted from 78 to 45 or 33½ RPM records—can't become obsolete no matter what speed records become standard.

Install **WURLITZER WALL BOXES and SPEAKERS**



MODEL 4851 5-10-25¢ WALL BOX 48 SELECTIONS

◀ **WURLITZER MODEL 5110 12" DELUXE SPEAKER**

Never before has Wurlitzer offered music operators such a flexible and economical selection of remote control equipment.

Both speakers and wall boxes may be used separately or combined (at extremely small cost) by means of an Adjustable Plaque into an attractive speaker-wall box unit, as shown in cut at right.

Speakers are permanent magnet type—have rubber base plastic cases that won't crack or chip—perforated metal grilles that are tarnish and stain-proof. 12" speaker has an 8 ohm voice coil—8" speaker has a 3½" ohm voice coil.

The wall box has a mirrored finish nickel case, tough, colorful plexiglass cover, illuminated program holder divided into two listings of 24 selections each.

See your Wurlitzer Distributor for the greatest values ever offered in remote control equipment.

MODEL 5100 8" SPEAKER



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

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COIN OPERATED "ENTERTAINERS"

The biggest problem facing the nation's music operators since the beginning of the postwar period has been. "How can we earn a decent living?"

The Cash Box was the one and only publication that came to the fore with constructive suggestions in this regard.

Since then, operator after operator, everywhere thruout the country, has complimented this magazine on its foresight, its truthfulness and fearlessness, and its intelligence in presenting the proper constructive viewpoint to the field.

The Cash Box, long, long ago, recommended 10c per play, 3 plays for 25c. Then suggested, when timidity and hesitation became apparent, that ops shut off the 5c chute. Run 2 plays for 10c, 6 plays for 25c. In some cases this worked rather well. But, many still took a dim view of this proposal.

So, to help show the operator the way, (the very men who were paying anywhere from 150% to over 400% more for supplies, machines, labor and other overhead expense up and above what they paid prewar) The Cash Box then suggested that the field turn to a 70%-30% commission basis.

This, The Cash Box pointed out, was a much more equitable commission-percentage arrangement than the old and worn out standard 50%-50% commission basis. Many went to 60%-40%. Some even went to 75%-25% commission basis.

But, the more commission that was dragged out of the location, the less cooperation the operators found they were getting from location owners.

Why? Simply because when the location owner didn't get as big a "cut" as he formerly did, regardless of the fact that the juke box operator could no longer continue on the old basis, these owners lost interest in the equipment (which was earning them profit) and just allowed the juke box to sit itself out, day after day, in their stores.

Then it was that The Cash Box, as this twilight period between peace and war started to come into being, pointed out that the one and only way in which the operator could assure his future and earn a decent living was by adoption of dime play.

The Cash Box pointed out that, even if the operator could obtain only half the number of plays at 10c that he used to get at 5c, he would still be earning just as much. But, he would actually be earning more, for he would have 50 percent less service calls, 50% less wear and tear on his equipment, thereby allowing that equipment to look new and last longer, which meant more money to him all around, especially as defense production began to take away materials and machine production fell down lower and ever lower.

Only because the juke box operators were beat. They were down to the point where they were losing money steadily, did they pay attention to this crusade on the part of this publication. (And this was long before O.P.S. came into the picture).

Men tried. Tested. To see whether dime play would work. And it did work. More and more juke box operators swung over to 10c play, regardless

of the expense. And, at long last, began to see their way out of that morass of red ink in which they were mired, enduring loss on loss.

Then along came some beverage publications that believed in publicity of any kind to capture attention. They pointed out that these incoherent, unspeaking, inactive, "coin operated entertainers" could not (because of O.P.S.) increase prices from 5c to 10c.

Why? Because that was earning more money (or at least beginning to show a few bucks profit to the tavern owners. That just couldn't be right. Why couldn't it be right? Well, there was O. P. S. (Office of Price Stabilization) and maybe that agency wouldn't agree, too. (These publications interpreted the law as they saw fit.)

Tho there is printed right in the original O. P. S. Regulation that they haven't, and just couldn't get around to every industry, yet the Overriding Regulation advises that "entertainers" are exempted from any and all price control.

Furthermore, O. P. S. was created to stop anything that would, in any fashion whatsoever, tend to hike higher the cost of living.

Surely, a coin operated entertainment (which the juke box most definitely is) sitting on the floor of some dimly lit tavern, somewhere on Main Street, U. S. A., isn't affecting the cost of living?

Most certainly, if that juke box is "entertaining" the nation's workingmen and working women, then it is "helping", not "hindering". continued high scale defense production.

How then, does an "entertainer" (a "coin operated entertainer") like a juke box come under price control?

How does this dumb, incoherent, unspeaking instrument affect the cost of living?

How does it, in any fashion whatsoever, come into the picture where defense production is concerned?

Furthermore, what else can a juke box be labeled than an "entertainer". A coin operated "entertainer" of course, but an "entertainer" regardless.

Is there then, something in the code of life and incoherency, which is part of life, that would, in any fashion whatsoever, differentiate between materialism and humanism than isn't, in its own right, entertainment?

The same song that the artist entertainer sings. The same tune that the band entertainer plays. Isn't that what the juke box "entertainer", too, is repeating?

Surely, then, how can juke boxes be labeled anything else but "entertainers"?

For "entertainers" they are.

And if they must obtain a dime for the song they sing or play, surely this tune, like that of the "live" entertainer, should be most completely, definitely and conclusively exempted from any and all price control, according to Overriding Regulation 14 of the Office of Price Stabilization.

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



| | | | | |
|-------------|-------------|------------------|-------------|----------------|
| AB—Abbey | CO—Columbia | CODE | MG—MGM | RG—Regal |
| AL—Aladdin | CR—Coral | DY—Derby | MO—Modern | SA—Savoy |
| AP—Apollo | DA—Dana | 4 Star—Four Star | NA—National | SIT—Sittin' In |
| AT—Atlantic | DE—Decca | FE—Federal | OR—Oriole | SP—Specialty |
| BU—Bullet | IN—Intro | LO—London | PE—Peacock | TE—Tempo |
| CA—Capitol | JU—Jubilee | ME—Mercury | RA—Rainbow | TW—Town |
| CH—Chess | KI—King | | RE—Regent | VI—Victor |

HILLBILLY GOES TO TOWN

Folk and Western Tunes Become The Music All America Shells Out Coins To Hear

Folk and western music has come into its own in a BIG way. During the past couple of years, sales of hillbilly records have grown to represent almost 50% of the total amount of records sold by the nation's leading manufacturers. This is a spectacular rise from the 15 to 20% folk music used to sell only a decade ago.

From every sphere of our national activity has come recognition of the important part which this music is now playing in the pop pictures. Nation-wide publications of every sort have been focusing their best efforts on Nashville to see what makes this Tin Pan Alley of the folk and western world click.

Now two of the country's most respected publications, The Wall Street Journal and Time Magazine, have, in one week, taken cognizance of the place which this music holds in our culture.

Says The Wall Street Journal: "Phonograph records account for the biggest number of dollars people spend on hillbilly music. WSM (the radio station from which Grand Ole Opry originates) figures 25 million records with country tunes by its Opry artists will be sold this year; that's \$22,000,000 worth at retail".

TWENTY FIVE MILLION RECORDS WORTH TWENTY TWO MILLION DOLLARS.

And that takes in only the artists who appear on Grand Ole Opry. Add to this the records of all other country artists and you have a total undreamt of just a few years ago.

Naturally the juke box industry has been effected by this swing to country music. And just as the juke box operator is, collectively, the single largest purchaser of pop records in the nation, so is he also the greatest buyer of folk and western records.

In the past decade, as the popularity of this type of music has grown continually greater, the number of folk and western locations has increased in proportion. Moreover, there is hardly a pop location in the country today where some record is not of the hillbilly type or based on a hillbilly tune. This is a development unheard of a few years back.

What is the appeal of country music that has made its sales skyrocket so? The answer is simplicity.

For in the sentimental, religious and novelty tunes of the hillbilly world are expressed the clear down-to-earth feelings which reach everyone. Hillbilly music is the kind of music which is understandable to all. It tells a story simply, forthrightly. It has a tune which you can sing. It is accompanied by instruments which are readily recognizable.

In short, hillbilly music is the people's music. It's the music which strikes the chord of recognition and therefore of acceptance.

When analyzed then, the rise in popularity of folk and western tunes is no longer surprising but quite comprehensible.

For in this complicated world of ours, with problems beyond the reach of solution by almost all us, who, in his entertainment, doesn't want the thing he can understand and participate in? And this is to be found in the folk and western music which has become so much a part of our lives in the past decade.

The rewards for the development of this music have been great—and great not only for those directly involved with it, but for everyone in the music field. For when a customer puts his coin into a juke box to play a record he wants to hear, that coin reaches everyone connected with the business.

And so all the music industry owes a debt of thanks to those who look upon Nashville as the center of their activities. For while they have been building up a business for themselves which reaches high into the millions of dollars each year, they have, at the same time, been stimulating other fields, inspiring the artists, writers and A & R men who give us different types of music, creating sales for the entire music business.

The hillbilly no longer belongs just to backwoods areas. He's really gone to town.

- | | | |
|-----------|---|----------|
| 1 | <p>BECAUSE OF YOU TONY BENNETT CA-1493 (F-1493)—Les Baxter CO-39362 (4-39362)—Tony Bennett CR-60440 (9-60440)—Bob Crosby DE-27666 (9-27666)—Lombardo & DeHaven</p> | 1 |
| 2 | <p>COLD, COLD HEART TONY BENNETT CO-39449 (4-39449)—Tony Bennett DE-27761 (9-27761)—Eileen Wilson ME-5693—Tony Fontane</p> | 2 |
| 3 | <p>I GET IDEAS TONY MARTIN CA-1573 (F-1573)—Peggy Lee DE-27720 (9-27720)—Louis Armstrong</p> | 3 |
| 4 | <p>THE WORLD IS WAITING FOR THE SUNRISE LES PAUL & MARY FORD CA-1748 (F-1748)—Les Paul & Mary Ford DE-27730 (9-27730)—Perry Botkin</p> | 5 |
| 5 | <p>COME ON-A MY HOUSE ROSEMARY CLOONEY CA-1710 (F-1710)—Kay Starr CO-39476 (4-39476)—Rosemary Clooney DE-27680 (9-27680)—Ella Fitzgerald FE-14001—Kay Armen ME-5671 (5671x45)—Richard Hayes</p> | 4 |
| 6 | <p>THE LOVELIEST NIGHT OF THE YEAR MARIO LANZA CA-1408 (F-1408)—Helen O'Connell CO-39192 (4-39192)—Percy Faith DE-27507 (9-27507)—Fred Waring DE-27583 (9-27583)—Ethel Smith</p> | 6 |
| 7 | <p>SIN — EDDY HOWARD FOUR ACES CO-39567 (4-39567)—Sammy Kaye DE-27769 (9-27769)—Arthur Prysock DE-27794 (9-27794)—Al Morgan ME-5711 (5711x45)—Eddy Howard O.</p> | 9 |
| 8 | <p>WHISPERING LES PAUL & MARY FORD CA-1748 (F-1748)—Les Paul DE-27585 (9-27585)—Gordon Jenkins</p> | 8 |
| 9 | <p>TOO YOUNG NAT "KING" COLE CA-1449 (F-1449)—King Cole CO-39271 (4-39271)—Toni Arden CR-60393 (9-60393)—Denny Vaughn DE-27569 (9-27569)—Patty Andrews DE-27366 (9-27366)—Victor Young</p> | 8 |
| 10 | <p>SWEET VIOLETS DINAH SHORE CO-39488 (4-39488)—Janette Davis CR-60542 (9-60542)—Cliff Steward DE-27668 (9-27668)—Jane Turzy</p> | 7 |

11) BELLE, BELLE, MY LIBERTY BELLE. 12) DOWN YONDER. 13) AND SO TO SLEEP AGAIN. 14) WHILE YOU DANCED, DANCED, DANCED. 15) MY TRULY, TRULY FAIR. 16) I WON'T CRY ANYMORE. 17) SHANGHAI. 18) TURN BACK THE HANDS OF TIME. 19) CASTLE ROCK. 20) DETOUR. 21) IT'S ALL IN THE GAME. 22) VANITY. 23) UNDECIDED. 24) LONGING FOR YOU. 25) I'M WAITING JUST FOR YOU.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BECAUSE OF YOU..... Tony Bennett (Columbia)
2. SIN Four Aces (Victoria)
Eddy Howard (Mercury)
3. AND SO TO SLEEP AGAIN... Patti Page (Mercury)
4. UNDECIDED Ames. Bros. & Les Brown (Coral)
5. WORLD IS WAITING FOR
THE SUNRISE Les Paul & Mary Ford (Capitol)
6. COLD, COLD HEART..... Tony Bennett (Columbia)
7. IT'S ALL IN THE GAME Tommy Edwards (MGM)
8. GOT HIM OFF MY HANDS... Mills Bros. (Decca)
Doris Day (Columbia)
9. I GET IDEAS..... Tony Martin
10. MIXED EMOTIONS..... Rosemary Clooney (Columbia)

Sherm Feller's sudden switch to the Copa in New York took everyone by surprise. The midnight to 4 A.M. show is broadcast over WMGM. Sherm's opening night was an exciting one with many fellow deejays there to welcome and plenty of artists for him to interview. . . . Gene Fallon (WLBR-Lebanon, Pa.) in New York to see the World-Series. . . . The gimmick on Ed Hatch's show (WLYN-Lynn, Mass) is a melody house. Ed moves musically from room to room including the nursery where he plays kiddie records. . . . Lou Barile, (WKAL-Rome) spent a weekend in Syracuse taping interviews with Guy Mitchell and Patti Page. . . . Ralph Marterie in New York making the rounds of disk jockeys including Art Ford and Wayne Howell among others. . . . Walter Phillips (WCPO-Cincinnati) in town with his lovely wife whom he married three months ago. . . . Bud Wendell (WMJO-Cleveland) has taken on the promotion work for the forthcoming appearance of the Page Cavanaugh Trio at the West Town Lounge in Cleveland. . . . Harry Light (WARD-Johnstown, Pa) phoned to say hello. . . . Milton Q. Ford (WWDC-Washington, D. C.) did it again pulling his second winner to "Stop The Music" Thursday, Oct. 4. Mrs. Anita Pillow won \$24,000 in prizes, the second Washington area winner to be tipped off by Ford. Ford, who airs his platter show at the same time that Arthur Godfrey is on the air and rates second to Godfrey in Washington, commented: "I may not have the biggest audience in Washington, but if these jack-pots continue, my listeners will be the richest".

* * * * *

Norm Prescott (WORL-Boston) heading for New York and then Bermuda with his bride. . . . Big hassel in Manchester, N. H. with a dispute between the local stations about the broadcast of football games. . . . Dottie Checchi (WMEX-Boston) is creating a "Tin Pan Alley Tintypes" in her record library.

Dottie is pinning up photos of her favorite music people—song pluggers, writers, press agents, etc. . . . Lee Morris (WSB-Atlanta, Ga.), conducting a Miss WSB contest on his "Take Thirty" program. Pitch is to select some luscious Southern belle to represent WSB on the "Dixie Show Train" carrying Southern celebrities to appear as special guests on Tallulah Bankhead's first U. S. presentation of NCB's "Big Show." . . . Ralph and Buddy Kaye (WRBI-Blue Island) amaze everyone with the caliber of guests they attract to their little station on the outskirts of Chicago.

Al Owen (WMID-Atlantic City) has an audience response which would be envied by many jockeys in much larger cities. Al works out of the Senator Hotel.

Wayne Howell's afternoon TV show with Milton de Lugg has been stretched into a full hour. . . . Johnny Clark, who certainly should have a show of his own, is one of the best liked personalities in town. . . . Willis Conover (WWDC-Washington, D. C.) was rated by Washington teen agers as their number one air favorite in an 8 week poll conducted by the Washington Times-Herald. Other categories in the poll were: Top female personality on radio—Tallulah Bankhead; Top male TV personality—Jerry Lewis; Top female TV personality—Faye Emerson; Top male movie star—Mario Lanza; Top female movie star—Jane Powell; Top male singer—Mario Lanza; Top female singer—Doris Day. . . . Mary Dee (WHOD-Homestead, Pa.) is now doing her daily 2½ hour stint from her own record shop known as Studio Dee. . . . Paul Melansen (WJSW-Altoona, Pa.) and his wife are expecting a "new voice" in the household any broadcast now. . . . Hal Tate (WBKB-Chicago) sent out a clever card announcing the birth of his son, Martin. Card was in the form of an announcement for a new show.



RALPH & BUDDY KAYE
WRBI—Blue Island, Ill.

UP and UP they go!



Barron's Biggest!
Better than "Cruising Down
the River" — "You Were
Only Fooling!"

BLUE BARRON

and his Orchestra

I WANT ANOTHER CHANCE WITH YOU
PAINT YOURSELF A RAINBOW

78 RPM — MGM 11074
45 RPM — MGM K11074

TOMMY TUCKER

and his Orchestra

LITTLE BOY · I'M FROM TEXAS

78 RPM — MGM 11067
45 RPM — MGM K11067

ART MOONEY

and his Orchestra

DADDY · THE TINKLE SONG

78 RPM — MGM 11072
45 RPM — MGM K11072

M-G-M Best Sellers

| | | |
|-------------------------|-----------------------|-------------------|
| BILLY ECKSTINE | OUT IN THE COLO AGAIN | 78 RPM—MGM 11073 |
| | ONCE | 45 RPM—MGM K11073 |
| TOMMY EDWARDS | IT'S ALL IN THE GAME | 78 RPM—MGM 11035 |
| | ALL OVER AGAIN | 45 RPM—MGM K11035 |
| FRANK PETTY TRIO | DOWN YONDER | 78 RPM—MGM 11057 |
| | PRECIOUS | 45 RPM—MGM K11057 |
| JOHNNY DESMOND | I WANT TO BE NEAR YOU | 78 RPM—MGM 11027 |
| | I WILL NEVER CHANGE | 45 RPM—MGM K11027 |

M-G-M RECORDS GREET'S
MIDWEST COIN MACHINE SHOW



M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"BLUE SKIES" (2:49)
 "DON'T BLAME ME" (2:52)
 ROBERT FARNON ORCH.
 (London 1063)

● Robert Farnon and his orchestra play around with two oldies here and make them sound as good as ever. The first half is the Irving Berlin standard which gets a grand orchestral treatment while the second half starts off very heavy and then goes into a lighter vein. This should get a play.

"YOU'RE NEARER" (2:49)
 "BUTTON UP YOUR OVERCOAT" (2:52)
 TED HEATH ORCH.
 (London 1057)

● Ted Heath and his orchestra, which always make good music, run through two pieces here which should enhance their reputation. The first one is a ballad with Stan Roderick giving out on the trumpet while the second one is a standard done smoothly. Ops oughta take a listen.

"HE LIKE IT; SHE LIKE IT" (2:53)
 "POCKET PETE" (2:49)
 EDMUNDO ROS ORCH.
 (London 1041)

● Edmundo Ros is at it again this time offering a calypso number on the upper level. Edmundo handles these tunes in appealing style and makes them potential moneymakers. The lower end is in samba rhythm, fast and danceable. For the right spots, these will gather coin.

"SLOW POKE" (2:30)
 "I WANNA PLAY HOUSE WITH YOU" (2:05)
 HELEN O'CONNELL
 (Capitol 1837; F-1837)

● Helen O'Connell drifts into folk fields for her two numbers on this platter. The top deck is a cute novelty which she does well and which sounds fine as a pop tune. The second side is also a novelty done fast by Helen. Our nod goes to the upper half.

"A KISS TO BUILD A DREAM ON" (2:52)
 "CHEATIN' ON ME" (2:37)
 KAY BROWN
 (Mercury 5710; 5710 x 45)

● A tune that's being recorded all over the place gets another go from Kay Brown. Kay handles the lyrics in acceptable fashion as Pete Rugolo makes with the music. On the lower half she sings the blues with Harry Geller backing her up. Ops might take a look.

"UNCLE MISTLETOE" (2:24)
 "WHEN CHRISTMAS ROLLS AROUND" (2:32)
 EDDY HOWARD ORCH.
 (Mercury 5722; 5722 x 45)

● Eddy Howard is getting ready for the Christmas rush with two new tunes aimed at the holiday trade. The top one is a cute little ditty which the kiddies should enjoy, while the second one is in a slower vein and aimed at a larger audience. Ops are gonna have plenty of Xmas material to chose from this year.

DISK OF THE WEEK

The editors of THE CASH BOX feel that both of these records offer equally fine interpretations of the same song and are therefore having them both share the Disk Of The Week award.

"NEVER" (2:50)
 "ONCE" (2:50)
 TONI ARDEN
 (Columbia 39577; 4-39577)



TONI ARDEN

● Toni Arden has one of the loveliest tunes heard here about in a long while and her interpretation of it should be the disk she's been waiting for. "Never" has a terrifically appealing melody and a listenable lyric which should keep it at the top of the heap for many months. Ops are gonna be collecting coins on it for a long while also. With Percy Faith providing a beautiful orchestration, Toni does some of her best vocalizing to date. The second half too is a likely new ballad on which the thrush again turns in a first rate performance. This is a grand disk however you look at it. It's gonna be a moneymaker.

"NEVER" (2:49)
 "CALIFORNIA MOON" (2:39)
 DENNIS DAY
 (RCA Victor 20-4285; 47-4285)



DENNIS DAY

● A tune right from the sound track of "Golden Girl" provides Dennis Day with one of his most potent disks. The singer really gives out as he runs through this lovely number "Never" in great style. Starting off in somewhat subdued manner, Day builds up in volume for a sock finish which should attract plenty of coins to hear it again. The lower end is a pleasant waltz which he also handles well. Both sides are backed by Lionel Newman and his orchestra. The side to watch is the first one. It has all the possibilities of being a smash for Day and a bonanza for ops.

"ORIENTAL BLUES" (2:55)
 "SAN ANTONIO ROSE" (2:45)
 JAN AUGUST
 (Mercury 5725; 5725 x 45)

● Jan August comes up with a fascinating side. Playing the piano for all he's worth Jan lends a terrific amount of interest to this dynamic piece. The second half is another piano solo of a tune which is taking off in folk locations. The top deck shouldn't be missed.

"THAT OL' BLACK MAGIC" (3:38)
 "I CONCENTRATE ON YOU" (2:38)
 BILLY DANIELS
 (Mercury 5721; 5721 x 45)

● The tune that skyrocketed Billy Daniels to the top gets another cutting by him on this disk. Giving it that same belting treatment, Billy is accompanied by Russ Case's orchestra and Benny Payne at the piano. The reverse is another oldie again done in his typical manner. This will do ok in the boxes.

"THE BLONDE SAILOR" (2:59)
 "SYMPHONY IN 3/4 TIME" (2:41)
 KEN GRIFFIN
 (Columbia 39566; 4-39566)

● Ken Griffin has a couple of instrumentals which he does ok with on this disk. Both ends get Ken's fine organ playing as he runs through the numbers with finesse. The top deck is a steady paced item while the lower half is in waltz tempo. Ken's fans are gonna like this.

"THERE SHE GOES" (1:50)
 "ALWAYS, ALWAYS" (2:45)
 PERCY FAITH ORCH.
 (Columbia 39556; 4-39556)

● A novelty based on an old theme gives Percy Faith a likely side. With the chorus singing it in lively fashion, this tune gets a good working over. The second side is a ballad with Peter Hanley doing the vocal. This splicing should make for good filler material.

"NEVER" (2:10)
 "WHEN I SAW YOU" (2:40)
 RAY BARBER
 (Mercury 5719; 5719 x 45)

● A tune that's headed for a big play receives Ray Barber's treatment on the upper level. Ray is accompanied by a chorus and Russ Case's orchestra as he wends his way through this lovely piece. The lower end is another ballad which he does in similar fashion. Again it's Russ Case on the backing.

"IT'S ALL IN THE GAME" (2:50)
 "TENDERLY" (3:08)
 RALPH MARGERIE ORCH.
 (Mercury 5716; 5716 x 45)

● Ralph Marterie's has two wonderful songs to work with here. The first one is a current hit which he offers pleasantly with Buddy Charles on the vocal. The bottom end is an oldie done in slow and dreamy fashion. This is fine for those who like their music soft.

"GONNA WALK WITH MY LORD" (2:22)
 "EACH STEP OF THE WAY" (2:37)
 JIMMY WAKELY
 (Capitol 1838; F-1838)

● A religious tune in spiritual vein is dished out here by Jimmy Walker. Jimmy makes this an exciting side as he and the chorus sing out to piano backing. The bottom half is in slower vein, another religious number done well by Jimmy. His followers should like this one.

"NOW, NOW, NOW" (2:40)
 "ALWAYS, ALWAYS" (2:32)
 JUNE VALLI
 (RCA Victor 20-4298; 47-4298)

● A tune based on an old Hebrew melody introduces June Valli to the recording world. June handles the vocal very nicely as Hugo Winterhalter provides the orchestration. The second side is in slower tempo and again she does ok. Ops oughta tune in and listen to this girl.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I RAN ALL THE WAY HOME" ... Sarah Vaughan ... Columbia 39576; 4-39576
- ★ "THE END OF A LOVE AFFAIR" ... Dinah Shore ... RCA Victor 20-4286; 47-4286
- ★ "UNFORGETTABLE" ... Nat "King" Cole ... Capitol 1818; F-1818

ANNOUNCING

THE 6TH ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1951. SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POSTCARD—MAIL TODAY!

Winners Of The Cash Box 1950 Music Awards

- Best Record "Goodnight Irene"
- Best Orchestra Gordon Jenkins
- Best Female Vocalist Koy Starr
- Best Male Vocalist Perry Como
- Best Vocal Comb. Andrews Sisters
- Best Western Record "Bonoporte's Retreat"
- Best Western Artist Jimmy Wokely
- Best Folk Record "Chottanooga Shoe Shine Boy"
- Best Folk Artist Red Foley
- Best Jazz N' Blues Record "I Almost Lost My Mind"
- Best Jazz N' Blues Artists
Ivory Joe Hunter
Little Esther
- Best Small Instrumental Group
Nat "King" Cole & Trio



YOUR VOTES DECIDE THE WINNERS



Here's How to Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEY-MAKERS DURING 1950 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"UNFORGETTABLE" (3:08)

"MY FIRST AND MY LAST LOVE" (3:15)

NAT "KING" COLE
(Capitol 1818; F-1818)

● A highly appealing ballad is offered here by Nat "King" Cole. Giving it his typical wistful vocal, Nat makes this a potent item. The second side is based on an old theme and it gets a new set of lyrics. The top deck is the one to watch.

"I NEVER WAS LOVED BY ANYONE ELSE" (2:52)

"SAN SOUCI" (2:48)

BOB CROSBY & GIZELE MacKENZIE
(Capitol 1826; F-1826)

● Going into march tempo, Bob Crosby and Gizele MacKenzie sing out this likely number in grand fashion. It's a very lively driving side which has a tremendous kick. The lower end is a novelty which also gets an ok rendition from the pair. The upper half gets the nod.

"FAREWELL BLUES" (3:10)

"KING PORTER STOMP" (3:10)

BENNY GOODMAN
(Columbia 39564; 4-39564)

● The Benny Goodman Sextet takes over on the top half and makes with exciting music. With Benny's clarinet and some excellent drum work standing out, this side should delight his fans. The lower half has the orchestra doing the work and again the music is fine. In the right locations, this one should be strong.

"AND SO TO SLEEP AGAIN" (2:50)

"THE GLORY OF LOVE" (2:45)

PAUL WESTON ORCH.
(Columbia 39569; 4-39569)

● A ballad which is heading for great things gets another push in a rendition by Paul Weston's orchestra and the Norman Luboff Choir. Both groups combine their talents to make this end right. The lower half is standard on which they again let go. Ops will do ok with this disk.

"PAINTING THE CLOUDS WITH SUNSHINE" (2:35)

"LITTLE JUMPING JACK" (2:10)

THE THREE SUNS
(RCA Victor 20-4287; 47-4287)

● An unusual rendition of a standard is dished out on the top level by The Three Suns. Going strong instrumentally, the boys give this one a slow deliberate rhythm. The bottom half is a novelty with a lot of whistling intermingled with the music. Ops might take a listen.

SLEEPER OF THE WEEK

"BEYOND THE BLUE HORIZON" (2:49)

"I NEVER WAS LOVED BY ANYONE ELSE" (2:52)

HUGO WINTERHALTER ORCH.
(RCA Victor 20-4288; 47-4288)



HUGO WINTERHALTER

● Hugo Winterhalter comes through with a very exciting side which could easily break out and go. This dynamic piece is the oldie "Beyond The Blue Horizon" done in terrific tempo with wonderful instrumentals and a chorus that fits into the spirit of the thing. This is the kind of disk which ops are gonna hear time after time, for one play can hardly be enough.

Hugo gives the impression of a train on this one and all the music and singing blends into that vein. This side is headed for great things. The lower half too makes for good listening with a march tempo predominating. Here again the chorus and instrumentals blend well to make for a listenable side. But the big one is the top half. Ops are advised not to miss it.

"A LOVER'S WALTZ" (2:57)

"ON ROSARY HILL" (2:33)

GIZELE MacKENZIE & GORDON MacRAE
(Capitol 1807; F-1807)

● Gordon MacRae and Gizele MacKenzie team up to give out with a couple of duets in pleasant style. Each tune is offered in the same slow easy going manner and each end makes for simple listening. Ops in the quiet locations should get a play from this one.

"THE LAST TIME I SAW PARIS" (2:47)

"JUST ONE OF THOSE THINGS" (2:52)

BUD POWELL
(Mercury 11083)

● A couple of standards provide Bud Powell with good material for his piano playing. Each one of these lovely tunes gets a resourceful workout from Bud as he sends the keys weaving in and out of the melody. For customers who go in for intricate arrangements, this is it.

"THEY CALL THE WIND MARIA" (2:45)

"MOONGLOW" (2:57)

VOICES OF WALTER SCHUMANN
(Capitol 1812; F-1812)

● The chorus directed by Walter Schumann gets closer to a hit with every side. Here the members have a dynamic number to work with and they certainly know what to do with it as William Reeve takes the solo. On the second side they try an oldie in slow fashion with Eddie Miller doing the solo. Ops shouldn't miss this.

"THE CLOSER YOU ARE" (3:18)

"LET THE WORRY BIRD WORRY FOR YOU" (2:39)

GLORIA DE HAVEN
(Decca 27781; 9-27781)

● Gloria De Haven has two different types of tunes to offer here. The first one is a ballad which she handles softly while the lower half is a novelty with a happy theme. Both ends do ok musically as Dave Barbour and his orchestra back up the vocalizing.

"MOM'S AND DAD'S WALTZ" (2:53)

"THAT'S WHAT I WANT FOR CHRISTMAS" (2:10)

TONI HARPER
(Columbia 39571; 4-39571)

● Toni Harper takes a little ditty that's currently going strong in the folk field and gives it her own type of interpretation. With Buddy Cole and his trio in the background this makes for good listening. The bottom half starts the avalanche of Christmas items we should be getting from here on in. This one is an oldie which Toni does in fine style.

"I RAN ALL THE WAY HOME" (3:06)

"JUST A MOMENT MORE" (3:10)

SARAH VAUGHAN
(Columbia 39576; 4-39576)

● A lovely ballad gets a first rate working over from Sarah Vaughan on the top half. Sarah gives this a slow, definite treatment as Percy Faith directs the orchestra. On the bottom end she does another piece in her typical manner. The top half looks very strong.

"THE END OF A LOVE AFFAIR" (2:30)

"GETTING TO KNOW YOU" (2:30)

DINAH SHORE
(RCA Victor 20-4285; 47-4285)

● A wonderful song is given a vocal to match by Dinah Shore. Dinah sings this ballad with great feeling as Henri Rene provides just the right music. On the lower end she offers a pleasant item from "The King And I." Ops should get a play from both of these sides.

"I WANNA SAY HELLO" (2:06)

"THE SWEETHEART WALTZ" (2:45)

LAWRENCE WELK ORCH.
(Coral 60575)

● A very dynamic side is dished out here by Lawrence Welk and his orchestra. Robert Linn handles the lyrics in expert fashion and makes this a very happy slicing. The lower half is in slower vein with Gene Purcell and the Sparklers doing the vocal. The top deck gets our nod.

"WHY DIDN'T I?" (2:46)

"BLOW OUT THE CANDLE" (2:32)

JANE WYMAN
(Decca 27804; 9-27804)

● A couple of novelties are sent our way on this platter by Jane Wyman. Jane is helped out on the vocal by the Four Hits and on the backing by Dave Barbour and his orchestra. Both ends get a competent workout from Jane and ops might want to tune in.

"AN AMERICAN IN PARIS, PART I" (2:57)

"AN AMERICAN IN PARIS, PART II" (3:13)

LES BROWN ORCH.
(Coral 60583; 9-60583)

● Les Brown takes George Gershwin's "American In Paris" and gives it a two sided going over. Both ends make for exciting music as Les and his boys comes up with good instrumentals of Gershwin's lovely themes. This disk may go in specialized locations.

"LET THE REST OF THE WORLD GO BY" (3:07)

"YOU AND THE NIGHT AND THE MUSIC" (3:17)

RUSS MORGAN ORCH.
(Decca 27660; 9-27660)

● Two well remembered oldies are taken for an instrumental ride on this platter by Russ Morgan and his boys. Russ makes both of these sides sound soft and nostalgic and he goes through them smoothly and softly. This disk should do well in the quieter spots.

ROUND THE WAX CIRCLE

NEW YORK:

A juke box wasn't always a juke box—it was once a multiphone. Recently the MGM research department announced it had acquired what it claims to be the first juke box ever made. It will be used as a set decoration for a movie scene. Named the multiphone, it was made in 1883 and exhibited at the Chicago World's Fair in 1890. The ornate piece is amazingly similar to juke boxes in use today, even to the coin slot and the 24 numbered selections. And it still plays. It was found in the Pony Express Museum in Arcadia, California. . . . It looks like Eli Oberstein is gonna hit right off with his new King cuttings. We heard a pre-release of the sides he did with Mary Small and that's a great job on "I Like It, I Like It" and the new Leeds plug tune "Domino." . . . Hy Reiter, director of promotion and advertising for BMI, just returned from a trip to the University of Alabama in Tuscaloosa to exhibit the American Musicana collection of rare manuscripts which includes the original copies of "America," "Dixie" and Stephen Foster's works. Over a ton of display material is involved in the collection. . . . On the strength of her Derby hit, "The Masquerade Is Over", Bette McLaurin is getting



PERRY COMO

solid bookings. She opened last week at the Harlem Club in Philadelphia. . . . Larry Newton, Prexy of Derby, left for an extended trip through the South and West on a distributor visit and talent search. . . . June Valli, RCA Victor's new singing find, started her career as a bookkeeper and comptometer operator. . . . Don Becker, in charge of promotion for Bibletone Records, is off to Chicago to visit local distributors and audition new talent. . . . Dave Miller of Palda Records is having a check made by an agency to see whether any records of "Sin" by the Four Aces are being bootlegged. . . . The World Series had its counterpart in the music world. Perry Como and Mitchell Ayres played in the Polo Grounds before game time while Guy Lombardo did the same in the Yankee Stadium. . . . Goddard Lieberson, Columbia V. P., flew to London last week for a two-week business trip. . . . Wally Brady signed a long term pact with Sylvester Cross of American and Choice Music as general manager of both firms. . . . Bob Weiner, son of George Weiner, has joined Wemar Music as professional manager.

CHICAGO:

One of the grandest guys and one of this town's outstanding music men, Harry Kogen, has got himself a tune that's starting to click, "Wooden Shoe Waltz", already on Victor and Coral. Harry was NBC's musical director for 15 years. Also ABC's music director for 5 years. He's written some very grand tunes. Among them, "Swiss Lullaby", "Let's Sail To Dreamland", etc. He conducted such shows as the Breakfast Club, Sinclair Minstrels, National Farm and Home Hour. Today, Harry's in the pubbery biz, Clarion Music Co. And all who know him are pulling for him to put his tunes over the top. . . . When the announcement came that Red Nichols and His Five Pennies were opening at the Blue Note, someone recalled an old, old tale. About the days when Red Nichols ranked with the topmost of the top great in the ork world. And how his press agent went ahead to dip pails full of nickels in red lacquer nail polish which were given out in change all over the town before Red arrived. Red nickels for Red Nichols. . . . Bobby Wayne is clicking at the Oriental while Sherman Hayes has his first anniversary at this famous thitter. . . . Chick Kardale and Bob Bodine very thick of late. Would this mean a disk promotion merger? . . . Jimmy Martin of Sharp should be given a big hand for his efforts to bring back the Windy City as the top music center of the nation. Not only does he pick the tunes, but also records them here, and uses Chi talent. What's most important, Sharp disks are clicking. . . . Take this from Dick LaPalm, "At Last! Jeri Southern is appearing in a room where her lush voice and warm delivery . . .", etc. In short, Jeri's now at LaBoeuf and held a gala opening in the Cap de Nuit room this past Tues. eve. . . . Hear that Lee Petrillo of WCFL is entering into disk promotion. . . . Pat Robbins of WJJD is being called the "triple threat girl" because of her deejay and singing as well as emceeing performances. The gal's goin' places. . . . One niter of Norman Granz's Jazz at the Philharmonic (Sun., Oct. 14) featured Ella Fitzgerald, Oscar Peterson, Flip Phillips, Roy Eldridge, Ray Brown, Gene Krupa, Illinois Jacquet, Lester Young, Bill Harris and Hank Jones.



JERI SOUTHERN

LOS ANGELES:

Something new in the way of personal appearance tours was recently launched in the "Capitol Cavalcade of Western and Country Music," with Jimmy Wakely, Ramblin' Jimmy Dolan, Eddie Dean, Skeets McDonald, Gene O'Quin, Leon Payne and Dottie O'Brien teaming up to play live dates starting Oct. 10 and covering the California cities of Bakersfield, San Jose, Sacramento and Yuba City. . . . In each spot, local bands supplied the backing and another unique phase of the deal, as arranged by MCA on a percentage basis was that the artists would split equally on the gate regardless of billing or prominence. . . . As part of the tour, guest appearances were arranged with the local press, disc jockeys, record dealers AND JUKE BOX OPERATORS in each town. . . . Al Piantadosi, whose Society Recordings label has a fast climbing platter in the popular April Stevens' "Later Perhaps" (Not Now) has signed Penny (Blondie) Singleton of movie and radio fame to an exclusive recording contract. . . . The film star, who has many hit Broadway and screen musical roles to her credit, will first be heard on "Daddy's Coming Home" and "I Give It Back To You," both written by topnotch tune scribe Piantadosi and Gus Schilling, the latter a great comic and character actor of burlesque and films. . . . Gene Norman's concert pairing of Billy Eckstine and George Shearing at Shrine Oct. 12 due for sellout.



APRIL STEVENS

With Al Sherman of King, things were the best last month and promising to be just as good this month, he tells us, crediting Earl Bostic's "Sleep" and the Dominoes "Sixty Minute Man" as two of the longest riding hits he's ever had.

DECCA

"BEST BETS"

Actual sales show these
Decca Records on the way up
—place them NOW and
get more plays

| POPULAR | | | | |
|--------------------|--------------------|--|--------------------------------|--------|
| POSITION LAST WEEK | POSITION THIS WEEK | TITLE | ARTIST | SALES |
| 2. | 1. | SIN The Love Of A Gypsy | Arthur Prysock | 27769* |
| 3. | 2. | AND SO TO SLEEP AGAIN Long Ago | Dick Haymes | 27731* |
| 4. | 3. | BLUE FEDORA Laura Lee | Guy Lombardo | 27776* |
| 5. | 4. | BE MINE TONIGHT CHIU—CHIU | Lino Ramoy and Guy Lombardo | 27744* |
| 11. | 5. | DADDY Corioca | Andrews Sisters | 27757* |
| 13. | 6. | LIES, LIES, NOTHING BUT LIES Telling Me Yes—Telling Me No | Eileen Wilson | 27774* |
| 8. | 7. | THE FROZEN LOGGER Darling Corey | The Weavers | 27726* |
| 14. | 8. | BORROWED ANGEL MY EVENING PRAYER | Anita Kerr Singers | 27767* |
| 6. | 9. | TENNESSEE BLUES COLD, COLD HEART | Eileen Wilson | 27761* |
| 7. | 10. | THE SWEETHEART WALTZ I Will Never Change | Comorata and Don Cherry | 27755* |
| 9. | 11. | BLUE VELVET THE MORNINGSIDE OF THE MOUNTAIN | Arthur Prysock | 27722* |
| — | 12. | CALLA, CALLA BELA BIMBA | Rannie Gilbert | 27799* |
| — | 13. | I WANNA PLAY HOUSE WITH YOU SLOW POKE | Raberta Lee | 27792* |
| — | 14. | SIN JEALOUS EYES | Al Margon | 27794* |
| — | 15. | DIXIE ALABAMA JUBILEE | Red Foley | 27810* |
| COUNTRY | | | | |
| 3. | 1. | I'M CRYING SEVENTH AND UNION | Hank Garland | 46368* |
| — | 2. | I WANNA PLAY HOUSE WITH YOU SLOW POKE | Raberta Lee | 27792* |
| — | 3. | BORROWED ANGEL MY EVENING PRAYER | Anita Kerr Singers | 27767* |
| — | 4. | HIGHWAY OF SORROW SUGAR COATED LOVE | Bill Monroe | 46369* |
| 4. | 5. | DETOUR Address Unknown | Foy Willing | 46365* |
| — | 6. | DIXIE ALABAMA JUBILEE | Red Foley | 27810* |
| SEPIA | | | | |
| 2. | 1. | TRUST IN ME COCK-A-DOODLE DOO | Louis Jordan | 27784* |
| 4. | 2. | THE GLORY OF LOVE You And I | The Starlings | 48241* |
| — | 3. | MY EXPECTATIONS Every Day Every Hour | Morie Knight | 48233* |
| 1. | 4. | CHEROKEE BOOGIE HOBO BOOGIE | Jaey Thamos | 48236* |

*Also available in 45 RPM (add prefix '9-' to record number)

America's Fastest

Selling Records

DECCA RECORDS

The Disc That's Different!

TOMMY TUCKER

and his Orch.



"LITTLE BOY" and "I'M FROM TEXAS"

MGM NO. 11067

SLEEPER OF THE WEEK

"LITTLE BOY" (2:52)
 "I'M FROM TEXAS" (2:49)
 TOMMY TUCKER ORCH.
 (MGM 11067; K11067)

● A tune which has been showing up in rhythm and blues locations gives Tommy Tucker one of his most potent sides in a long while. This is a driving number with a beat labeled "Little Boy" and it should go a long way in pop also. Karen Rich turns in a vocal that's right in the spirit of the thing as the boys in the band come up with a backing to match. Some of the instrumental solos really get in the groove and the total effect in an attractive one. The second side is a lively, fast paced item with Peter Hanley handling the vocalizing. It's a novelty with Texas as its theme and it comes out real good. Ops will want to tune in.

—The Cash Box, Oct. 13

M-G-M RECORDS
 THE GREATEST NAME IN ENTERTAINMENT
 701 SEVENTH AVE. NEW YORK 19, N. Y.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 13 without any changes on the part of THE CASH BOX.

Roger Clark

WNOR—Norfolk, Va.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. MIXED EMOTIONS (Rosemary Clooney)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. UNDECIDED (Ames Bros. & Les Brown)
7. OUT OF BREATH (Sarah Vaughan)
8. BLUE FEDORA (Guy Lombardo)
9. HALF A LOVE (Lorry Raine)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

Dave Dean

W TSA—Brattleboro, Vt.

1. BECAUSE OF YOU (Les Baxter)
2. COLD, COLD HEART (Tony Bennett)
3. WHY DO I LOVE YOU? (Keel-Grayson)
4. DOWN YONDER (Champ Butler)
5. I WANT TO BE NEAR YOU (J. Desmond)
6. MAKE BELIEVE (Keel-Grayson)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. CASTLE ROCK (Frank Sinatra & Harry James)
9. THE MUSICIANS (Shore, Martin, Hutton, Harris)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Murray Jordan

WLIB—New York, N. Y.

1. SIN (Four Aces)
2. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
3. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
4. IT'S ALL IN THE GAME (Dinah Shore)
5. BECAUSE OF YOU (Tony Bennett)
6. AND SO TO SLEEP AGAIN (Dick Haymes)
7. MIXED EMOTIONS (Rosemary Clooney)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. GOT HIM OFF MY HANDS (Doris Day)
10. OVER A BOTTLE OF WINE (Tony Martin)

Bob Perry

WLAW—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. WHISPERING (Les Paul)
3. SIN (Billy Williams)
4. SHANGHAI (Doris Day)
5. DEEP NIGHT (Carmen Cavallaro)
6. DOWN YONDER (Freddy Martin)
7. UNDECIDED (Ames Bros. & Les Brown)
8. BE MINE TONIGHT (Sammy Kaye)
9. COLD, COLD HEART (Tony Bennett)
10. LONGING FOR YOU (Les Baxter)

Bob Anthony

KRMG—Tulsa, Oklahoma

1. BECAUSE OF YOU (Les Baxter)
2. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
3. I GET IDEAS (Tony Martin)
4. SIN (Billy Williams)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. TOO YOUNG (Nat "King" Cole)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. DOWN YONDER (Champ Butler)
9. I'M WAITING JUST FOR YOU (L. Millinder)
10. SWEET VIOLETS (Dinah Shore)

Norm Prescott

WORL—Boston, Mass.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. SIN (Four Aces)
3. UNDECIDED (Ames Bros. & Les Brown)
4. MY EVENING PRAYER (Anita Kerr Singers)
5. HEY, GOOD LOOKIN' (Laine-Stafford)
6. BLUE VELVET (Tony Bennett)
7. WITH ALL MY HEART AND SOUL (P. Como)
8. OUT IN THE COLD AGAIN (Mindy Carson)
9. WHEN THE WORLD WAS YOUNG (Bob Sands)
10. CALLA, CALLA (Vic Damone)

Don Grady

WHAV—Haverhill, Mass.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. AMERICAN IN PARIS (Ralph Flanagan)
5. I WON'T CRY ANYMORE (Tony Bennett)
6. COLD, COLD HEART (Tony Bennett)
7. I GET IDEAS (Tony Martin)
8. LAURA (Stan Kenton)
9. CASTLE ROCK (Frank Sinatra & Harry James)
10. THESE THINGS I OFFER YOU (Sarah Vaughan)

Buddy Deane

WITH—Baltimore, Md.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. IT'S ALL IN THE GAME (Tommy Edwards)
4. BOOGIE WOOGIE MARCH (Buddy Morrow)
5. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
6. MAYBE IT'S BECAUSE (Don Cherry)
7. COLD, COLD HEART (Tony Bennett)
8. DETOUR (Patti Page)
9. CASTLE ROCK (Frank Sinatra & Harry James)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Bud Wendell

WJMO—Cleveland, Ohio

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. CHARMAINE (Montovani)
5. UNDECIDED (Ames Bros. & Les Brown)
6. IT'S ALL IN THE GAME (Sammy Kaye)
7. TELL THE LADY I SAID GOODBYE (Johnny Ray)
8. COLD, COLD HEART (Tony Bennett)
9. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
10. WHISKEY AND GIN (Johnny Ray)

Larry Gentile

WJBK—Detroit, Mich.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. TOO YOUNG (Denny Vaughan)
3. BECAUSE OF YOU (Johnny Desmond)
4. VANITY (Sarah Vaughan)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. MIXED EMOTIONS (Rosemary Clooney)
9. HEY, GOOD LOOKIN' (F. Laine-Jo Stafford)
10. A THOUGHT IN MY HEART (Stafford-MacRae)

David Walshak

KCTI—Gonzales, Texas

1. BECAUSE OF YOU (Les Baxter)
2. DOWN YONDER (Champ Butler)
3. SIN (Eddy Howard)
4. KISSES SWEETER THAN WINE (Weavers)
5. I RAN ALL THE WAY HOME (Buddy Greco)
6. I'M WAITING JUST FOR YOU (R. Clooney)
7. COLD, COLD HEART (Tony Bennett)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. UNDECIDED (Ames Bros. & Les Brown)
10. HEY, GOOD LOOKIN' (Laine-Stafford)

Dick Coleman

WCBM—Baltimore, Md.

1. BECAUSE OF YOU (Les Baxter)
2. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. VANITY (Don Cherry)
6. DETOUR (Patti Page)
7. AND SO TO SLEEP AGAIN (Dick Haymes)
8. WITH ALL MY HEART AND SOUL (P. Como)
9. SIN (Eddy Howard)
10. CASTLE ROCK (Frank Sinatra & Harry James)

Ed McKenzie

WJBK—Detroit, Mich.

1. GRIEVING FOR YOU (Rosemary Clooney)
2. TURN BACK THE HANDS OF TIME (E. Fisher)
3. UNDECIDED (Ames Bros. & Les Brown)
4. SIN (Eddy Howard)
5. IT'S ALL IN THE GAME (Tommy Edwards)
6. SOLITAIRE (Tony Bennett)
7. TRULY LULU (Buddy Morrow)
8. ALONE (Bob Eberly)
9. CASTLE ROCK (Frank Sinatra & Harry James)
10. BLUE VELVET (Bill Farrell)

Earle Pudney

WGY—Schenectady, N. Y.

1. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
2. BECAUSE OF YOU (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. MIXED EMOTIONS (Rosemary Clooney)
5. 'WAY UP IN NORTH CAROLINE (C. Butler)
6. LAURA LEE (Vaughn Monroe)
7. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
8. WHEN THE WORLD WAS YOUNG (B. Sands)
9. THE GYPSY DIDN'T TELL ME (Norman Kaye)
10. OVER A BOTTLE OF WINE (Tony Martin)

John Wrisley

WFGM—Fitchburg, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. COLD, COLD HEART (Tony Bennett)
6. SIN (Four Aces)
7. VANITY (Don Cherry)
8. WONDER WHY (Vic Damone)
9. SIN (Eddy Howard)
10. SWEETHEART OF YESTERDAY (Guy Mitchell)

Lee Stewart

WDAS—Philadelphia, Pa.

1. I WANT TO BE WITH YOU ALWAYS (Lefty Frizell)
2. I'M WAITING JUST FOR YOU (Hawkshaw Hawkins)
3. HEY, GOOD LOOKIN' (Hank Williams)
4. I CAN'T HELP IT (Hank Williams)
5. MY BABY LIED TO ME (George Morgan)
6. I WISH I WUZ (Roy Rogers)
7. SIXTY MINUTE MAN (York Brothers)
8. SLOW POKE (Pee Wee King)
9. KISSIN' BUG BOOGIE (Tennessee Ernie)
10. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 13 without any changes on the part of THE CASH BOX.

Don Bell

KRNT—Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. UNDECIDED (Ames Bros.-Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. BECAUSE OF YOU (Les Baxter)
6. DOWN YONDER (Joe Carr)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. MOM AND DAD'S WALTZ (Lefty Frizzell)
9. SWEET VIOLETS (Jane Turzy)
10. I GET IDEAS (Tony Martin)

Harry Baum

WSSB—Durham, N. C.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. I GET IDEAS (Tony Martin)
4. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. FOR ALL WE KNOW (Voices Of Schumann)
6. SIN (Arthur Prysock)
7. ROLLIN' STONE (Perry Como)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. AW C'MON (April Stevens)

Bob Stevens

WVCG—Coral Gables, Fla.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Les Baxter)
3. VANITY (Sarah Vaughan)
4. CASTLE ROCK (Johnny Hodges)
5. ONE SWEET LETTER (Patti Page)
6. I GET IDEAS (Tony Martin)
7. IT'S ALL IN THE GAME (Tommy Edwards)
8. TENDERLY (Dave Rose)
9. I WISH I WUZ (Art Lund)
10. TOO YOUNG (Nat "King" Cole)

Ed Bonner

KXOK—St. Louis, Mo.

1. FOR ALL WE KNOW (Voices Of Schumann)
2. GOT HER OFF MY HANDS (Mills Bros.)
3. I DON'T STAND A GHOST OF A CHANCE (Ink Spots)
4. SOLITAIRE (Tony Bennett)
5. ROLLIN' STONE (Terry Gilkyson)
6. UNDECIDED (Ames Bros.-Les Brown)
7. SIN (Four Aces)
8. HEY, GOOD LOOKIN' (Stafford-Laine)
9. COLD, COLD HEART (Tony Bennett)
10. WHISPERING (Paul-Ford)

Cy Russell

WVCG—Coral Gables, Fla.

1. SIN (Four Aces)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. BECAUSE OF YOU (Les Baxter)
4. OVER A BOTTLE OF WINE (Tony Martin)
5. TENDERLY (Dave Rose)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. END OF A LOVE AFFAIR (Margaret Whiting)
8. CASTLE ROCK (Johnny Hodges)
9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
10. I WISH I WUZ (Art Lund)

Bill Silbert

WWJ—Detroit, Mich.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. SIN (Four Aces)
3. BLUE VELVET (Bill Farrell)
4. GOT HIM OFF MY HANDS (Marion Morgan)
5. PASS THE BASKET (Woody Herman)
6. HALF A LOVE (Lorry Raine)
7. MEANDERING (Vaughn Monroe)
8. CALLA CALLA (Vic Damone)
9. OH HOW I LOVE YOU (Art Mooney)
10. SOLITAIRE (Tony Bennett)

Clarence Hamann

WJMR—New Orleans, La.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. COLD, COLD HEART (Tony Bennett)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. OVER A BOTTLE OF WINE (Tony Martin)
6. TRUMPETEERS LULLABY (Ralph Marterie)
7. SOLITAIRE (Tony Bennett)
8. SHANGHAI (Doris Day)
9. DOWN YONDER (Champ Butler)
10. BIRTH OF THE BLUES (Nellie Lutcher)

Ed Perry

KFRE—Fresno, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. SHANGHAI (Bing Crosby)
3. HEY, GOOD LOOKIN' (O'Connell-Ernie)
4. OVER A BOTTLE OF WINE (Tony Martin)
5. SIN (Savannah Churchill)
6. I WISH I WUZ (Terese Brewer)
7. DEEP NIGHT (Carmen Cavallaro)
8. I GET IDEAS (Tony Martin)
9. DOWN YONDER (Champ Butler)
10. CHERRY PINK AND APPLE BLOSSOM WHITE (Georgia Gibbs)

Jay McMaster

WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. AND SO TO SLEEP AGAIN (Dick Haymes)
4. IT'S ALL IN THE GAME (Tommy Edwards)
5. COLD, COLD HEART (Tony Bennett)
6. DOWN YONDER (Frank Petty)
7. CALLA CALLA (Vic Damone)
8. WITH ALL MY HEART AND SOUL (Perry Como)
9. LONG AGO (Burt Taylor)
10. OUT IN THE COLD AGAIN (Mindy Carson)

Bud Brees

WPEN—Philadelphia, Pa.

1. BECAUSE OF YOU (Les Baxter)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. UNDECIDED (Ames Bros.-Les Brown)
4. I WON'T CRY ANYMORE (Eileen Wilson)
5. LOVE IS SUCH A CHEAT (Andrews Sisters)
6. THE SUNSHINE OF YOUR SMILE (Jerry Gray)
7. GIMMIE A LITTLE KISS (April Stevens)
8. GOT HIM OFF MY HANDS (Doris Day)
9. WHAT WILL I TELL MY HEART (Paul Weston)
10. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

Tom Bradshaw

KOPP—Butte, Mont.

1. MIXED EMOTIONS (Rosemary Clooney)
2. BLUE ROOM (Stan Freeman)
3. FASCINATIN' RHYTHM (Jess Stacy)
4. I CAN SEE YOU (Mary Maga)
5. MY SILENT LOVE (Billy May)
6. UNDECIDED (Ames Bros.-Les Brown)
7. NIGHT WATCH (Stan Kenton)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. JUST IN CASE (Kay Arman)
10. WHEN THE WORLD WAS YOUNG (Bob Sands)

Ross Smitherman

WKAB—Mobile, Ala.

1. BECAUSE OF YOU (Tony Bennett)
2. WITH ALL MY HEART AND SOUL (Perry Como)
3. IT'S ALL IN THE GAME (Sammy Kaye)
4. AN AMERICAN IN PARIS (Ralph Flanagan)
5. MIXED EMOTIONS (Rosemary Clooney)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. JEZEBEL (Winifred Atwell)
8. SIN (Sammy Kaye)
9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
10. BOOGIE WOOGIE MARCH (Buddy Morrow)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. AND SO TO SLEEP (Patti Page)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BE MINE TONIGHT (Shore-Martin)
4. MEANDERING (Vaughn Monroe)
5. SIN (Savannah Churchill)
6. GOT HIM OFF MY HANDS (Doris Day)
7. I GET IDEAS (Tony Martin)
8. WAY UP IN NORTH CAROLINA (Champ Butler)
9. FAT MAN'S BOOGIE (Billy May)
10. BOOGIE WOOGIE MARCH (Buddy Morrow)

Ira Cook

KECA—Hollywood, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. DEEP NIGHT (Carmen Cavallaro)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. FOR ALL WE KNOW (Voices Of Schumann)
6. CASTLE ROCK (Sinatra-James)
7. AND SO TO SLEEP AGAIN (April Stevens)
8. IT'S ALL IN THE GAME (Dinah Shore)
9. DOWN YONDER (Champ Butler)
10. GLORY OF LOVE (Four Knights)

Paul Irving

WEDC—Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. OUT IN THE COLD AGAIN (Mindy Carson)
3. CALLA CALLA (Vic Damone)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. UNDECIDED (Ames Bros.-Les Brown)
6. OH HOW I LOVE YOU (Gloria Hart)
7. MIXED EMOTIONS (Rosemary Clooney)
8. WHISPERING SHADOWS (Danny Parker)
9. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

Gary Lesters

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. SWEET VIOLETS (Dinah Shore)
7. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
8. VANITY (Don Cherry)
9. GIMMIE A LITTLE KISS (April Stevens)
10. JEZEBEL (Frankie Laine)

This week's
New Releases
 ... on **RCA Victor**

RELEASE # 51-42

POPULAR

MINDY CARSON with
 Hugo Winterhalter's Orch. & Chorus
 Christmas Chopsticks
 Doors That Lead To You # 20-4316 (47-4316)*

DINAH SHORE with
 Hugo Winterhalter's Orch.
 The Lie-De-Lie Song
 Oh, How I Need You, Joe! # 20-4317 (47-4317)*

JAN PEEERCE with
 Hugo Winterhalter's Orch.
 Once
 How Do I Love Thee # 20-4318 (47-4318)*

TONY BAVAAR with
 Norman Leyden's Orch.
 I Talk To The Trees
 Carino Mio # 20-4320 (47-4320)*

PHIL HARRIS and his Orchestra
 Rugged But Right
 Where The Blues Were Born in
 New Orleans # 20-4342 (47-4342)*

COUNTRY - WESTERN

ELTON BRITT and **THE BEAVER VALLEY SWEETHEARTS**
 The Tale A Sailor Told
 Kiss By Kiss # 20-4324 (47-4324)*

CECIL CAMPBELL'S TENNESSEE RAMBLERS
 Carolina Steel Guitar
 No Wedding Bells For Me # 20-4325 (47-4325)*

TEXAS JIM ROBERTSON and
 the **Panhandle Punchers**
 Lonesome Whistle
 Gotta Git A Gittar # 20-4326 (47-4326)*

BLUES - RHYTHM

THE HEARTBREAKERS
 Heartbreaker
 Wanda # 20-4327 (47-4327)*

BLOW TOP LYNN and his
 House Rockers
 Come Back My Darlin'
 Homesick Blues # 20-4328 (47-4328)*

TREASURY

INTERNATIONAL CONCERT ORCH.
 Cond. by Nathaniel Shilkret
 The Skaters Waltz
 Estudiantina Waltz # 42-0144 (27-0144)*

NEW ALBUMS

MARIO LANZA
 Mario Lanza Sings Christmas Songs
 DM-1649 (WDM-1649)* (LM-155)**

FRANKIE CARLE
 Honky Tonk Piano P-327 (WP-327)*

EDDY ARNOLD,
 the **Tennessee Plowboy**
 All Time Hits From The Hills—
 Vol. 2 P-328 (WP-328)*

TONY MARTIN
 Two Tickets To Broadway P-331 (WP-331)*

COLLECTOR'S

GLENN MILLER and his Orchestra
 Glenn Miller Concert—Vol. 1
 PT-25 (WPT-25)*

* 45 rpm cat. nos.
 ** 33-1/3 rpm cat. nos.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 13

- \$ **Heart Strings Somebody's Been Beatin' My Time**
 Eddy Arnold
 20-4273—(47-4273)*
- \$ **Rollin' Stone With All My Heart And Soul**
 Perry Como
 20-4269—(47-4269)*
- \$ **Turn Back The Hands Of Time**
 Eddie Fisher with
 Hugo Winterhalter's Orch.
 20-4257—(47-4257)*
- \$ **I Get Ideas**
 Tony Martin
 20-4141—(47-4141)*
- \$ **Slow Poke**
 Pee Wee King
 21-0489—(48-0489)*
- \$ **(It's No) Sin**
 Savannah Churchill
 20-4280 (47-4280)*
- \$ **The Loveliest Night Of The Year**
 Mario Lanza
 10-3300—(49-3300)*
- \$ **Down Yonder Take Her To Jamaica**
 Freddy Martin
 20-4267—(47-4267)*
- \$ **Meanderin' They Call The Wind Maria**
 Vaughn Monroe
 20-4271—(47-4271)*
- \$ **I Wanna Play House With You**
 Something Old,
 Something New
 Eddy Arnold
 21-0476—(48-0476)*
- \$ **Sweet Violets**
 Dinah Shore
 20-4174—(47-4174)*
- \$ **Over A Bottle Of Wine**
 Tony Martin
 20-4220—(47-4220)*
- \$ **Now, Now, Now Always, Always**
 June Valli with Hugo
 Winterhalter's Orch.
 20-4298—(47-4298)*
- \$ **I'm Gonna Dig Myself A Hole**
 Arthur Crudup
 22-0141—(50-0141)*
- \$ **Aw C'mon And So To Sleep Again**
 April Stevens with Henri Rene
 20-4283—(47-4283)*
 *45 rpm catalog nos.



Watch This One z-o-o-M!!

"GLOBE TROTTIN'"

by **JOHNNY HODGES**

MERCURY 8954

Stronger Than Ever

"Castle Rock"

Recorded by Your Favorite Artists

Pub. by WEMAR MUSIC CORP., 1619 Broadway, N. Y. 19

RED HOT — and BLUES

"CHEROKEE BOOGIE"

RECORDED BY

MOON MULLIGAN
KING 965

MOOSE JACKSON
KING 4472

JIMMIE DAVIS
DECCA 46356

JOEY THOMAS
DECCA 48236

Pub. by LOIS MUSIC PUB. CO., 146 W. 54th St., N. Y.

A Cash Box — "DISK OF THE WEEK"

"LET'S LIVE A LITTLE"

RECORDED BY

JIMMY WAKELY — MARGARET WHITING
CAPITOL 1816

CARL SMITH
COLUMBIA 20796

JIMMY WORK — LONDON 16058

Pub. by PEER INTERNATIONAL CORP., 1619 B'way, N. Y.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago
Hollywood • Toronto
Montreal

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

| | | | | |
|-------------|-------------|------------------|-------------|----------------|
| AB—Abbey | CO—Columbia | CODE | MG—MGM | RG—Regal |
| AL—Aladdin | CR—Coral | DY—Derby | MO—Modern | SA—Savoy |
| AP—Apollo | DA—Dana | 4 Star—Four Star | NA—National | SIT—Sittin' In |
| AT—Atlantic | DE—Decca | FE—Federal | OR—Oriole | SP—Specialty |
| BU—Bullet | IN—Intro | LO—London | PE—Peacock | TE—Tempo |
| CA—Capitol | JU—Jubilee | ME—Mercury | RA—Rainbow | TW—Town |
| CH—Chess | KI—King | | RE—Regent | VI—Victor |

| | | | | | |
|--|---------|---------|--|---------|---|
| | Oct. 20 | Oct. 13 | | Oct. 20 | Oct. 13 |
| 1—Because Of You | 112.2 | 124.2 | | | |
| CA-1493 (F-1493)—LES BAXTER Unless | | | CO-39467 (4-39467)—ROSEMARY CLOONEY Rose Of The Mountain | | KI-986 (45-986)—EDDIE SMITH AND THE CHIEF Sweet Bunch Of Doisies |
| CO-39362 (4-39362)—TONY BENNETT I Won't Cry Anymore | | | CR-60544 (9-60544)—SAROYAN & BAGDASARIAN Oh Beauty | | ME-5706 (5706x45)—AL TRACE Oh How I Love You |
| CR-60440 (9-60440)—BOB CROSBY O. Nine-Twenty Special | | | DE-27680 (9-27680)—ELLA FITZGERALD Mixed Emotions | | ME-5695—CLEM WATTS MG-11057 (K11057)—FRANK PETTY TRIO Precious |
| CR-60561—ERSKINE BUTTERFIELD You Might Have Belonged To Another | | | FE-14001—KAY ARMEN Just in Case | | TE-775—DEL WOOD VI-20-4267 (47-4267)—FREDDY MARTIN O. Take Her To Jamaica |
| DE-27666 (9-27666)—LOMBARDO & DeHAVEN Out O' Breath | | | ME-5671 (5671x45)—RICHARD HAYES Go, Go, Go | | 13—Belle, Belle, My Liberty Belle |
| ME-5643 (5643x45)—RAY BARBER Girls We Never Did Wed | | | MG-10947 (K10947)—JOHNNY DESMOND Andiamo | | CO-39512 (4-39512)—GUY MITCHELL Sweetheart Of Yesterday |
| VI-10-3425—JAN PEERCE What Is A Boy? | | | VI-10-4199 (47-4199)—THREE SUNS Hula Blues | | DE-27717 (9-27717)—DON CHERRY Cara, Coro, Bella, Bella |
| 2—I Get Ideas | 81.6 | 72.4 | CR-60542 (9-60542)—CLIFF STEWART My Darling Man | | ME-5690 (5690x45)—BOBBY WAYNE Sweetheart Of Yesterday |
| CA-1573 (F-1573)—PEGGY LEE Tonight You Belong To Me | | | DE-27668 (9-27668)—JANE TURZY Lonely Little Robin | | VI-20-4217 (47-4217)—MERV GRIFFIN I Fall In Love With You Every Day |
| DE-27720 (9-27720)—LOUIS ARMSTRONG Kiss To Build A Dream On | | | ME-5673 (5673x45)—DORIS DREW Them There Eyes | | 14—Turn Back The Hands Of Time |
| VI-20-4141 (47-4141)—TONY MARTIN Tahiti My Island | | | VI-20-4174 (47x4174)—DINAH SHORE If You Turn Me Down | | VI-20-4257 (47-4257)—EDDIE FISHER I Can't Go On Without You |
| 3—Cold, Cold Heart | 72.3 | 68.7 | CA-1748 (F-1748)—LES PAUL World Is Waiting For The Sunrise | | 15—Detour |
| CO-39449 (4-39449)—TONY BENNETT While We're Young | | | DE-27585 (9-27585)—GORDON JENKINS Song Of The Bayou | | ME-5682 (5682x45)—PATTI PAGE Who Will Shoe My Pretty Foot? |
| DE-27761 (9-27761)—EILEEN WILSON Tennessee Blues | | | ME-5707 (5707x45)—PATTI PAGE Cabaret | | 16—Vanity |
| ME-5693—TONY FONTANE Why Do I Love You? | | | CA-1784 (F-1784)—MARGARET WHITING Beer Barrel Polka | | CA-1584 (F-1584)—LES BAXTER World Is Mine |
| ME-5728 (5728x45)—DINAH WASHINGTON Mixed Emotions | | | CO-39569 (4-39569)—PAUL WESTON O. Glory Of Love | | CO-39466 (4-39466)—SARAH VAUGHAN My Reverie |
| MG-10904 (K10904)—HANK WILLIAMS I Get The Blues When It Rains | | | DE-27731 (9-27731)—DICK HAYMES Long Ago | | DE-27618 (9-27618)—DON CHERRY Powder Blue |
| VI-20-4274 (47-4274)—FONTANE SISTERS Arthur Murray Taught Me Dancing | | | ME-5706 (5706x45)—PATTI PAGE One Sweet Letter | | LO-895 (4-895)—HADDA BROOKS It Haddo Be Brooks |
| 4—The Loveliest Night Of The Year | 61.9 | 53.8 | RE-25010—ENOCH LIGHT O. Down Yonder | | ME-5659 (5659x45)—TONY FONTANE Wondrous Word |
| CA-1408 (F-1408)—HELEN O'CONNELL Arthur Murray Taught Me Dancing | | | VI-20-4283 (47-4283)—APRIL STEVENS Aw-C'mon | | VI-20-4246 (47-4246)—TONY MARTIN Oh Beauty |
| CO-39192 (4-39192)—PERCY FAITH You Are The One | | | 11—Too Young | | 17—Longing For You |
| DE-27507 (9-27507)—FRED WARING Tulips And Heather | | | CA-1449 (F-1449)—KING COLE That's My Girl | | BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS Dreamy Melody |
| DE-27583 (9-27583)—ETHEL SMITH Syncopated Clock | | | CO-39271 (4-39271)—TONI ARDEN Too Late Now | | CA-1731 (F-1731)—BAXTER & DOHERTY Sorah Kelly From Plumb Nelly |
| LO-937 (45-937)—ANNE SHELTON Love Me, My Love | | | CR-60393 (9-60393)—DENNY VAUGHN I Love The Way You Say Goodnight | | CO-39499 (4-39499)—SAMMY KAYE Mary Rose |
| MG-30352 (K30352)—ANN BLYTH La Donna E Mobile | | | DE-27569 (9-27569)—PATTY ANDREWS Gotta Find Somebody To Love | | CR-60546 (9-60546)—GEORGE CATES Hi-Diddle-Dee-Dee |
| VI-10-3300—MARIO LANZA Love Of A Gypsy | | | DE-27366 (9-27366)—VICTOR YOUNG Be My Love | | DE-27703 (9-27703)—RUSS MORGAN Josephine |
| 5—(It's No) Sin | 58.4 | 46.9 | ME-5599 (5599x45)—RICHARD HAYES Shenandoah Waltz | | DE-27786 (9-27786)—ETHEL SMITH Summertime Is Summertime |
| CO-39567 (4-39567)—SAMMY KAYE Jealous Eyes | | | MG-10920 (K10920)—JOHNNY DESMOND I Fell | | LO-1086 (45-1086)—TERESA BREWER Jazz Me Blues |
| DE-27769 (9-27769)—ARTHUR PRYSOCK Love Of A Gypsy | | | VI-20-4105 (47-4105)—FRAN ALLISON Lies | | ME-5655 (5655x45)—VIC DAMONE The Son Of A Sailor |
| DE-27794 (9-27794)—AL MORGAN Jealous Eyes | | | VI-20-4209 (47-4209)—SPIKE JONES So 'Elp Me | | MG-11021 (K11021)—TOMMY TUCKER O. I'm Ready For You |
| ME-5711 (5711x45)—EDDY HOWARD O. My Wife And I | | | VI-23-5480 (51-5480)—LUIS ARCAREZ O. Because of Rain | | VI-20-4219 (47-4219)—CATHY MASTICE Crazy Things You Do |
| MG-11066 (K11066)—BILLY WILLIAMS QT. It's Over | | | 12—Down Yonder | | 18—Shanghai |
| VI-20-4280 (47-4280)—S. CHURCHILL Whispersing | | | AB-15053—LAWRENCE "Piano Roll" COOK Tiger Rag | | CA-1525 (F-1525)—BOB CROSBY The Naughty Waltz |
| VA-101—FOUR ACES World Is Waiting For The Sunrise | 57.5 | 70.1 | CA-1777 (F-1777)—JOE "FINGERS" CARR Ivory Rag | | CO-39423 (4-39423)—DORIS DAY My Life's Desire |
| CA-1748 (F-1748)—LES PAUL & M. FORD Whispersing | | | CO-39533 (4-39533)—CHAMP BUTLER Way Up In North Carolina | | CR-60521 (9-60521)—HARRY BABBITT Never Again |
| DE-27730 (9-27730)—PERRY BOTKIN Botkin's Banjo Piano | | | DE-46362 (9-46362)—HAROLD CARMACK I've Got To Fall In Love | | DE-27653 (9-27653)—BING CROSBY I've Got To Fall In Love |
| 7—Come On-A My House | 54.1 | 68.4 | DE-46355 (9-46355)—SPADE | | MG-10998 (K10998)—BILLY |
| CA-1710 (F-1710)—KAY STARR | | | | | |

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

- | | | |
|--|-----------|--|
| Oct. 20 | Oct. 13 | |
| VI-20-4192 | (47-4192) | Wondrous Word BUDDY MORROW O. Good Morning Mr. Echo |
| 19—Castle Rock | 14.6 | 16.0 |
| CA-1716 | (F-1716) | DAVE BARBOUR La Bota |
| CO-39527 | (4-39527) | SINATRA & JAMES Deep Night |
| CR-65061 | (9-65061) | 4 DEEP TONES DE-27718 (9-27718)—SY OLIVER But She's My Buddy's Chick |
| ME-8944 | (5658x45) | JOHNNY HODGES Jeep's Blues |
| ME-5658 | (5658x45) | RALPH MARTERIE September Song |
| VI-20-4213 | (47-4213) | FONTANE SISTERS Makin' Like A Train |
| 20—I Won't Cry Anymore | 12.9 | 12.8 |
| CO-39263 | (4-39362) | TONY BENNETT Because Of You |
| CR-60446 | (9-60446) | GEORGIE AULD Man With A Horn |
| DE-27546 | (9-27546) | EILEEN WILSON At The Close Of A Long Day |
| ME-8211 | (K10928) | DINAH WASHINGTON B'ILLY WILLIAMS QT. Gaucha Serenade |
| 21—While You Danced, Danced, Danced | 11.9 | 14.9 |
| DE-27712 | (9-27712) | GORDON JENKINS Everlasting |
| ME-5681 | (5681x45) | GEORGIA GIBBS While We're Young |
| VI-20-4222 | (47-4222) | RALPH FLANAGAN Winky Dink |
| 22—Undecided | 11.8 | 7.5 |
| CA-1824 | (F-1824) | RAY ANTHONY Just A Moment More |
| CR-60566 | (9-60566) | AMES BROS. & LES BROWN Sentimental Journey |
| 23—It's All In The Game | 10.0 | 9.1 |
| CO-39531 | (4-39531) | SAMMY KAYE Be Mine Tonight |
| DE-27735 | (9-27735) | CARMEN CAVALLARO O. Deep Night |
| MG-11035 | (K11035) | TOMMY EDWARDS All Over Again |
| VI-20-4233 | (47-4233) | DINAH SHORE Stay Awhile |
| 24—My Truly, Truly Fair | 9.4 | 15.5 |
| CA-1583 | (F-1583) | RAY ANTHONY Pretty Eyed Baby |
| CO-39415 | (4-39415) | GUY MITCHELL Who Knows Love |
| CR-60514 | (9-60514) | GEORGIE AULD Sentimental Fool |
| DE-27630 | (9-27630) | RUSS MORGAN I Am Free |
| LO-1050 | (45-1050) | DICK JAMES Happy Valley |
| ME-5646 | (5646x45) | VIC DAMONE My Life's Desire |
| MG-10984 | (K10984) | ART MOONEY The World Is Mine |
| VI-20-4159 | (47-4159) | FREDDY MARTIN The Good Humor Man |

- | | | |
|--|-----------|--|
| Oct. 20 | Oct. 13 | |
| DE-27793 | (9-27793) | TERRY GILKYSON Stay Awhile |
| VI-20-4269 | (47-4269) | PERRY COMO With All My Heart And Soul |
| 26—Over A Bottle Of Wine | 8.9 | 8.0 |
| VI-20-4220 | (47-4220) | TONY MARTIN You'll Know |
| 27—Blue Velvet | 8.8 | 4.5 |
| CO-39555 | (4-39555) | TONY BENNETT Solitaire |
| DE-27722 | (9-27722) | ARTHUR PRY SOCK Morningside Of The Mountain |
| MG-11062 | (K11062) | BILL FARRELL Be Mine Tonight |
| 28—Calla Calla | 7.9 | 6.2 |
| DE-27799 | (9-27799) | RONNIE GILBERT Bela Bimba |
| ME-5698 | (5698x45) | VIC DAMONE It's A Long Way |
| 29—Enchanted Land | 7.5 | 6.3 |
| MG-11028 | (K11028) | BILLY ECKSTINE I've Got My Mind On You |
| 30—In The Cool, Cool, Cool Of The Evening | 7.1 | 4.4 |
| CA-1705 | (F-1705) | DEAN MARTIN Bonne Nuit |
| CO-39466 | (4-39466) | FRANKIE LAINE-JO STAFFORD That's Good, That's Bad |
| CR-60526 | (9-60526) | LES BROWN If You Turn Me Down |
| DE-27678 | (9-27678) | BING CROSBY Misto Cristofa Columbo |
| ME-5690 | (5690x45) | VIC DAMONE How D'ya Like Your Eggs? |
| MG-11025 | (K11025) | ART LUND I Wish I Wuz |
| VI-20-4189 | (47-4189) | FRANKIE CARLE O. Lullaby Train |
| 31—Kissin' Bug Boogie | 6.9 | 6.1 |
| CA-1775 | (F-1775) | TENNESSEE ERNIE Woman Is A Five Letter Word |
| CR-60567 | (9-60567) | NEAL HEFTI O. Bing Bong Bing |
| CO-39529 | (4-39529) | JO STAFFORD Hawaiian War Chant |
| 32—Kisses Sweeter Than Wine | 6.3 | 10.6 |
| DE-27670 | (9-27670) | THE WEAVERS When The Saints Go Marching In |
| 33—With All My Heart and Soul | 6.2 | |
| CA-1810 | (F-1810) | RAY ANTHONY Deep Night |
| LO-1053 | (45-1053) | DICK JAMES Tell Me Again |
| VI-20-4269 | (47-4269) | PERRY COMO Rollin' Stone |
| 34—Jezebel | 6.1 | 10.4 |
| CO-39267 | (4-39267) | FRANKIE LAINE Rose, Rose, I Love You |
| LO-1060 | (45-1060) | WINIFRED ATWELL Choo-Choo Samba |
| ME-5622 | (5622x45) | ALLEN GREENE The Miracle |
| ME-5620 | (5620x45) | ALEXANDER BROS. The Miracle |

- | | | |
|---------------------------------------|-----------|---|
| Oct. 20 | Oct. 13 | |
| CA-1700 | (F-1700) | TEX WILLIAMS DE-27748 (9-27748)—KAYE DURANTE, WYMAN, MARX How D'Ye Do And Shake Hands |
| DE-27709 | (9-27709) | TOMMY DORSEY O. September In The Rain |
| 36—If Teardrops Were Pennies | 5.8 | 7.2 |
| CO-39534 | (4-39534) | ROSEMARY CLOONEY I'm Waiting Just For You |
| CO-20825 | (4-20825) | CARL SMITH DE-46337 (9-46337)—MERVIN SHINER |
| 37—Where's-A Your House | 5.1 | 4.6 |
| ME-5701 | (5701x45) | DORIS DREW I Wish I Wuz |
| MG-11056 | (K11056) | ROBERT Q. LEWIS There She Goes |
| 38—Wonder Why | 4.7 | 9.3 |
| CA-1568 | (F-1568) | HELEN O'CONNELL Mine And Mine Alone |
| CO-30427 | (4-30427) | TONI ARDEN Dark Is The Night |
| CR-60505 | (9-60505) | HERB JEFFRIES Dark Is The Night |
| DE-27640 | (9-27640) | GUY LOMBARDO Dark Is The Night |
| ME-5669 | (5669x45) | VIC DAMONE I Can See You |
| MG-30389 | (K30389) | JANE POWELL MG-10996 (K10996)—B'ILLY ECKSTINE Pandora |
| VI-20-4180 | (47-4180) | VAUGHN MONROE O. Dark Is The Night |
| 39—Sweetheart Of Yesterday | 4.6 | 4.2 |
| CO-39512 | (4-39512) | GUY MITCHELL Belle, Belle, My Liberty Belle |
| DE-27719 | (9-27719) | GUY LOMBARDO Mary Rose |
| ME-5690 | (5690x45) | BOBBY WAYNE Belle, Belle, My Liberty Belle |
| 40—Bela Bimba | 3.9 | |
| DE-27799 | (9-27799) | RONNIE GILBERT Calla, Calla |
| VI-20-4255 | (47-4255) | PATRICE MUNSEL Look Me Over Once |
| 41—Gambella | 3.8 | |
| 42—The Musicians | 3.7 | 7.3 |
| 43—Morningside Of The Mountain | 3.6 | 5.6 |
| 44—I'll Always Remember You | 3.4 | 4.9 |
| 45—I Wish I Wuz | 2.9 | 6.4 |
| 46—Josephine | 2.6 | 4.0 |
| 47—Hawaiian War Chant | 2.4 | 5.2 |
| 48—I'm In Love Again | 1.6 | 3.5 |
| 49—Mary Rose | 1.3 | 5.5 |
| 50—Sentimental Journey | 1.2 | 4.1 |



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by

ROSEMARY

CLOONEY

with
"IF TEARDROPS WERE PENNIES"

backed with
"I'M WAITING JUST FOR YOU"
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"YOU DON'T SEEM TO CARE ANYMORE"

FEATURING

Cathy Cole

Lew Douglas & Orch.

SHARP # 41

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BACKED WITH

"FOREVER BEGINS TODAY"

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|--------|--------|--|
| 45406 | 341 | Sin Rollin' Stones |
| 45405 | 340 | Whispering The World Is Waiting For The Sunrise |
| 45404 | 339 | Down Yonder Block Strop Molasses |
| 45396 | 338 | Sweetheart Of Yesterday In The Cool, Cool, Cool Of The Evening |
| 45395 | 337 | Belle, Belle, My Liberty Belle Longing For You |
| 45353 | 334 | When the Saints Go Marchin' In Good Morning, Mr. Echo |

| 45 RPM | 78 RPM | |
|--------|--------|-----------------------------------|
| 45352 | 333 | Sweet Violets I'm In Love Again |
| 45351 | 332 | Because Of You Come On-A My House |
| 45403 | 8102 | Unwanted Sign Upon Your Heart |
| 45402 | 8101 | The Hot Guitur Kissing Bug Boogie |
| 45397 | 8098 | Cherokee Boogie Rotat'on Blues |
| 45390 | 8088 | Crying Heart Blues Rhumbo Boogie |
| | | Cold, Cold Heart |

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singing

"CRY" b/w

"HOLD ME JUST A LITTLE LONGER DADDY"

on CADILLAC RECORD # 103

NEW YORK — The Sixth Annual Music Poll sponsored and conducted exclusively by *The Cash Box* on behalf of the automatic industry was started this week.

The results will determine the top moneymakers for 1951 in the various categories of the pop music field.

Voting, which is limited only to juke box operators, and is counted on the basis of one vote for each machine an operator owns, will continue for eight weeks. The winners will be announced immediately afterwards.

Listed below, in order to better aid operators in casting their votes, is an alphabetical recapitulation of the top song favorites of 1951.

TOP SONG FAVORITES OF 1951

ABA DABA HONEYMOON
A BUSHEL AND A PECK
ACROSS THE WIDE MISSOURI
ALL MY LOVE
AND SO TO SLEEP AGAIN
A PENNY AND A KISS
BEAUTIFUL BROWN EYES
BECAUSE OF YOU
BECAUSE OF RAIN
BELLE, BELLE, MY LIBERTY BELLE
BE MY LOVE
BLUE VELVET
BRING BACK THE THRILL
CALLA, CALLA
CASTLE ROCK
CHICKEN SONG
COLD, COLD HEART
COME ON-A MY HOUSE
DETOUR
DOWN THE TRAIL OF ACHIN'
HEARTS
DOWN YONDER
FROSTY THE SNOWMAN
GET OUT THOSE OLD RECORDS
GOOD MORNING, MR. ECHO
HARBOR LIGHTS
HELLO YOUNG LOVERS
HOT CANARY
HOW HIGH THE MOON
I APOLOGIZE
IF
I GET IDEAS
I LIKE THE WIDE OPEN SPACES
I'LL NEVER BE FREE
I'M IN LOVE AGAIN
I STILL FEEL THE SAME ABOUT YOU
I TAUT I TAW A PUDDY TAT
IT IS NO SECRET
IT'S ALL IN THE GAME
I WON'T CRY ANYMORE
JET
JEZEBEL
JOSEPHINE
KISSES SWEETER THAN WINE
LAURA
LET ME IN
LONGING FOR YOU
LUCKY, LUCKY, LUCKY ME

MARSHMALLOW WORLD
MAY THE GOOD LORD BLESS AND KEEP YOU
MISTER AND MISSISSIPPI
MOCKIN' BIRD HILL
MORNINGSIDE OF THE MOUNTAIN
MUSIC BY THE ANGELS
MY HEART CRIES FOR YOU
MY TRULY, TRULY FAIR
NEVER BEEN KISSED
NEVERTHELESS
NOBODY'S CHASING ME
OH, BABE
OH WHAT A FACE
OLD SOLDIERS NEVER DIE
ON TOP OF OLD SMOKY
ORANGE COLORED SKY
OUR LADY OF FATIMA
OVER A BOTTLE OF WINE
PATRICIA
PETITE WALTZ
PRETTY EYED BABY
ROSE, ROSE, I LOVE YOU
RUDOLPH THE RED NOSED REINDEER
SENTIMENTAL MUSIC
SHANGHAI
SHENANDOAH WALTZ
SHOTGUN BOOGIE
SIN
SO LONG
SOUND OFF
SPARROW IN THE TREE TOP
SWEET VIOLETS
SYNCOATED CLOCK
TENNESSEE WALTZ
THE BEST THING FOR YOU
THE LOVELIEST NIGHT OF THE YEAR
THE ROVING KIND
THE THING
THESE THINGS I OFFER YOU
THINKING OF YOU
TOO YOUNG
TO THINK YOU'VE CHOSEN ME
TURN BACK THE HANDS OF TIME
UNDECIDED
UNLESS
VANITY
WANG, WANG BLUES
WE KISSED IN THE SHADOW
WHEN YOU AND I WERE YOUNG
MAGGIE BLUES
WHILE YOU DANCED, DANCED, DANCED
WHISPERING
WORLD IS WAITING FOR THE SUNRISE
WOULD I LOVE YOU
YOU'RE JUST IN LOVE
ZING, ZING, ZOOM ZOOM

Fans Decide on "Undecided"



NO. HOLLYWOOD, CAL. — Les Brown, the gent to the right with the sporty clothes, obliges fans with autographs at the grand opening a new Sears' store here. Les' new disk with the Ames Brothers, "Undecided," apparently has the customers decided about him since it has already passed the mark as Coral's biggest seller of the year.

Coral Signs Radio Star Harold Peary

NEW YORK—The announcement has been made by Jimmy Hilliard, Vice President in Charge of Recording, that Coral Records has signed Harold Peary to his first recording contract.

Peary was the famous Throckmorton P. Gildersleeve on the "Fibber McGee and Molly" show from 1935 until 1941 when "The Great Gildersleeve" show went on the air as a summer replacement.

Shedding the role of Gildersleeve, Peary came to CBS the fall of '50 in a new characterization of his own creation—"Honest Harold"—a guileless fellow whose penchant for crusading and truth-telling leads him into awkward situations.

His first two sides for Coral "Whoa Emma" and "To A Little Boy" will be released the end of this week.

Thiele Forms Halco Records

NEW YORK — Bob Thiele, formerly head of Signature Records, has formed Halco Recording with headquarters in Forest Hills, N. Y. Ray Block is vice president of the firm.

Halco will have four labels: Advance, which will put out popular recordings and reissue the best of the old Signature masters.

Mello-roll, which will deal in rhythm 'n blues.

Jazz, which will issue jazz records for the connoisseur.

Hi-Tone, which will be a 39c label.

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK...

Records All Under 2:30 Min.

POPULAR

- "There She Goes" 1:50
(Percy Faith Orchestra—Columbia)
- "I Wanna Say Hello" 2:06
(Lawrence Welk Orchestra—Coral)
- "That's What I Want For Christmas" 2:10
(Tani Harper—Columbia)
- "Little Jumping Jack" 2:10
(The Three Suns—RCA Victor)
- "Never" 2:10
(Ray Barber—Mercury)

JAZZ & BLUES

- "You Sure Been Good To Me" 2:05
(Charlie Singleton—Faith)
- "Globetrotter" 2:17
(Jahnnny Hedges Orchestra—Mercury)
- "As Time Goes By" 2:20
(Earl Coleman—Prestige)

FOLK & WESTERN

- "Entitled" 2:11
(Ted Braaks—Decca)
- "Silver Discs In The Sky" 2:22
(Dave Allen—Skystreak)
- "Half Way To Heaven" 2:25
(Slim Williams—Coral)
- "Another Night Is Coming" 2:28
(Maon Mullican—King)

On The Way!

THIRTY-TWO FEET and EIGHT LITTLE TAILS



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"It's What's in

HOT

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1

SMOOTH SAILING

Ella Fitzgerald
(Decca 27693)

2

GLORY OF LOVE

Five Keys
(Aladdin 3099)

3

I'M WAITING JUST FOR YOU

Lucky Millinder
(King)

4

THE MASQUERADE IS OVER

Bette McLaurin & Eddie Wilcox Orch.
(Derby 766)

5

I'M JUST A FOOL IN LOVE

Orioles
(Jubilee 5061)

6

SIXTY MINUTE MAN

Dominoes
(Federal 12022)

7

BLOODSHOT EYES

Wynonie Harris
(King)

8

THESE THINGS I OFFER YOU

Sarah Vaughan
(Columbia 39370)

9

DON'T YOU KNOW I LOVE YOU

Clovers
(Atlantic 934)

10

CASTLE ROCK

Johnny Hodges
(Mercury 8944)

SMOOTH SAILING

Ella Fitzgerald
(Decca 27693)

GLORY OF LOVE

Five Keys
(Aladdin)

HEY LITTLE GIRL

John Godfrey Trio
(Chess 1478)

BLOODSHOT EYES

Wynonie Harris
(King)

I GOT LOADED

Peppermint Harris
(Aladdin)

BECAUSE OF YOU

Tab Smith
(United 104)

I'M WAITING JUST FOR YOU

Lucky Millinder
(King)

CHAINS OF LOVE

Joe Turner
(Atlantic 939)

I'M IN THE MOOD

John Lee Hooker
(Modern 835)

T-99 BLUES

Jimmy Nelson
(R.P.M. 325)

ROCKING CHAIR

Fats Domino
(Imperial)

GLORY OF LOVE

Five Keys
(Aladdin)

FOOL, FOOL, FOOL

Clovers
(Atlantic)

JUNCO PARTNER

James Waynes
(Sittin' In)

SEVEN LONG DAYS

Charles Brown
(Aladdin)

I GOT LOADED

Peppermint Harris
(Aladdin)

HEY, LITTLE GIRL

Roy Byrd
(Atlantic)

COLD, COLD HEART

Dinah Washington
(Mercury)

ALL OVER AGAIN

Tommy Edwards
(MGM)

BLOODSHOT EYES

Wynonie Harris
(King)

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 I GOT LOADED
Peppermint Harris
(Aladdin)

2 PRAYIN' FOR YOUR RETURN
Percy Mayfield
(Specialty)

3 SEVEN LONG DAYS
Charles Brown
(Aladdin)

4 GLORY OF LOVE
Five Keys
(Aladdin)

5 T-99 BLUES
Jimmy Nelson
(R. P. M.)

6 BLOODSHOT EYES
Wynonie Harris
(King)

7 FOOL, FOOL, FOOL
Clovers
(Atlantic)

8 BIG TOWN
Roy Brown
(DeLuxe)

9 JUNCO PARTNER
James Waynes
(Sittin' In)

10 HOW MANY MORE YEARS?
The Howling Wolf
(Chess)

JUNCO PARTNER
James Waynes
(Sittin' In)

THE MASQUERADE IS OVER
Bette McLaurin
(Derby 766)
Jimmy Scott
(Royal Roost)

THE GLORY OF LOVE
The Five Keys
(Aladdin)

I GOT LOADED
Peppermint Harris
(Aladdin)

GO, GO, GO
Trenier Twins
(Okeh)

BLOW, JOE, BLOW
Joe Houston
(Modern)

SLEEP
Earl Bostic
(King)

NEW FLYIN' HOME
Lloyd Glenn
(RPM)

I'M IN THE MOOD
John Lee Hooker
(Modern)

FOOL, FOOL, FOOL
The Clovers
(Atlantic)

SAVANNAH, GA.
1. Glory Of Love (Five Keys)
2. I Got Loaded (Peppermint Harris)
3. Smooth Sailing (Ella Fitzgerald)
4. Hey, Little Girl (Sarah Vaughan)
5. These Things I Offer You (Sarah Vaughan)
6. Bloodshot Eyes (Wynonie Harris)
7. I'm Waiting Just For You (Lucky Millinder)
8. T-99 Blues (Jimmy Nelson)
9. Castle Rock (Johnny Hodges)
10. Prayin' For Your Return (Percy Mayfield)

OAKLAND, CAL.
1. Big Town (Roy Brown)
2. Fool, Fool, Fool (Clovers)
3. Lonesome (Big Three Trio)
4. I'm In The Mood (John Lee Hooker)
5. Seven Long Days (Charles Brown)
6. Chains Of Love (Joe Turner)
7. I Got Loaded (Peppermint Harris)
8. Howlin' Winds (Joe Turner)
9. Lump In My Throat (Little Willie)
10. I Tried (Chuck Willis)

SHOALS, IND.
1. I'm Waiting Just For You (Lucky Millinder)
2. Sixty Minute Man (Dominoes)
3. Castle Rock (Johnny Hodges)
4. Prayin' For Your Return (Percy Mayfield)
5. Chains Of Love (Joe Turner)
6. Bloodshot Eyes (Wynonie Harris)
7. Glory Of Love (Five Keys)
8. Smooth Sailing (Ella Fitzgerald)
9. Go, Go, Go (The Treniers)
10. T-99 Blues (Jimmie Nelson)

MILWAUKEE, WIS.
1. Smooth Sailing (Ella Fitzgerald)
2. Sixty Minute Man (Dominoes)
3. Chains Of Love (Joe Turner)
4. Hey, Little Girl (John Godfrey Trio)
5. Glory Of Love (Five Keys)
6. September Song (Earl Bostic)
7. T-99 Blues (Jimmie Nelson)
8. Blow, Joe, Blow (Joe Houston)
9. Trust In Me (Bull Moose Jackson)
10. Honey Bee (Muddy Waters)

WINSTON-SALEM, N.C.
1. Glory Of Love (Five Keys)
2. Fool, Fool, Fool (Clovers)
3. Chains Of Love (Joe Turner)
4. Castle Rock (Johnny Hodges)
5. I Shouldn't Cry (Todd Rhodes)
6. Weeping Willow Blues (Dominoes)
7. Don't You Know I Love You? (Clovers)
8. I'm Crying (Memphis Slim)
9. Will You Be Mine? (Swallows)
10. T-99 (Tiny Bradshaw)

Frankie Laine, Paul Weston Start Own Radio Shows

NEW YORK—Frankie Laine, singing star of Columbia Records, and Paul Weston, West Coast Musical Director for the company and featured recording artist started their own CBS Radio Network shows last week-end.

Laine, one of the country's outstanding record, stage and nightclub successes, began his own starring show in radio for the first time when he launched his "Frankie Laine Show" on the CBS Radio Network Sunday, Oct. 7 (CBS Radio, 4:30-5:00 P.M., EST).

Sponsored by the U. S. Army, the "Frankie Laine Show" features a guest band and visiting performers as assisting artists each week.

Paul Weston is starring on a weekly half-hour program in the CBS Radio Network's newly-originated Friday evening Music Night series which started October 5.

The Paul Weston Show, third in the "Friday Night Is Music Night" line-up, is broadcast from Hollywood at 9:30-10:00 P.M., EST, concluding an evening of melody that begins at 8:15 P.M., EST.

Weston's own arrangements will be featured on the program. A permanent male singer is scheduled for the show.

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Bette McLaurin and Eddie Wilcox

LATEST

"COTTAGE FOR SALE" AND "CRYING FOR YOU"

Watch These TAKE OFF

"THE TAKEOFF"

and

"THE FLIGHT"

by

EDDIE WILCOX & ORK.

Derby #774

"CHASING WOMEN & DRINKING CORN"

and

"SLEEPLESS NIGHTS"

sung and played by BROWNIE MCGHEE
Derby #776

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520 W. 50th St.

New York, N.Y.

You'll Go Crazy with "SLOWLY GO OUT OF YOUR MIND"

Combo No. 1

JAKE PORTER

With Vocal by Dorothy Ellis

**WATCH THIS NEW LABEL TAKE
OFF WITH A No. 1 HIT!!**

★ ★ ★

RED CALLENDER SEXTET

On Two Sensational Instrumentals

"ALL OF ME"

b/w

"September In The Rain"
Hollywood 166

"DOLPHIN STREET BOOGIE"

b/w

"Ponciana"
Hollywood 141

★ ★ ★

Get With This Smash Novelty

"I LOVE YOUR MAMA BETTER"

RED CALLENDER SEXTET

With Scatman Crothers on Vocal

★ ★ ★

The Blues As Only Smokey Knows How

"PENITENTIARY BLUES"

Part 1 & Part 2

SMOKEY HOGG

Hollywood 170

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THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"FLAMINGO" (3:05)

"I'M GETTING SENTIMENTAL OVER YOU" (2:45)

EARL BOSTIC ORCHESTRA

(King 4475)



EARL BOSTIC

● The Earl Bostic orchestra has a tune that's gonna send them flying high. Earl, who handles the sax himself, knows what to do with good material and really tears into this number sending it soaring.

Labeled "Flamingo" this melody is a hard hitting, fast moving and forceful item. The sax treatment which Earl gives it makes this half one that'll have customers standin' round the juke box to get closer to its infectious rhythm. This end is gonna be heard again and again and ops will wanna cash in on the flood of coins it's gonna bring. Flip is an oldie that also features some fine sax playing and again the rest of the orchestra supplies a backing that adds to the appeal of the tune. This revival might make it too. Ops will want to climb aboard "Flamingo" as it gets ready to take off.

"GLOBETROTTER" (2:29)

"GENTLE BREEZE" (2:35)

JOHNNY HODGES ORCHESTRA

(Mercury 8954)

● A pair of instrumental numbers are turned out by Johnny Hodges and his orchestra on the upper lid. The first level is a lively jump tune that features lots of pretty sax playing. The second side is a change of pace in the form of a slow moving number. Both halves are listenable and ops are advised to tune in.

"THE GRASS IS GETTING
GREENER" (3:13)

"GOD BLESS MY DADDY" (2:45)

CECIL GRANT

(Decca 48249; 9-48249)

● A pretty melody, a soft soothing vocal and a fine musical backdrop add up to a top notch side for Cecil Grant on the upper lid. Again on the lower deck Cecil presents a meaningful interpretation of a slow sentimental tune. Both ends carry lots of appeal and ops are urged to watch this platter.

"AS TIME GOES BY" (2:36)

"GUILTY" (2:28)

EARL COLEMAN

(Prestige 905)

● Baritone Earl Coleman eases through with an oldie that has become a classic in the pop field. Done softly and slowly, this lid may prove noteworthy. The lower dish is another oldie that gets the same treatment from Earl. Ops oughta watch this one closely.

"MY BUDDY" (2:30)

"EARLY IN THE MORNING" (2:30)

THE FOUR TUNES

(RCA Victor 20-4305; 47-4305)

● Here is an oldie that is given a blues treatment and is made to sound real good by the combined efforts of the Four Tunes. The harmony and the soloist's handling of the lyrics make this a half to be reckoned with. The under level is a lively jump number that is worked over beautifully by the same artists. This disk is a must for ops.

"EACH TIME" (2:46)

"LOST" (2:39)

THE CABINEERS

(Prestige 904)

● A couple of slow ballads are offered by the Cabineers, with music supplied by the Mercer Ellington Quartet. The upper lid is a pleasant tune that is made to sound good by the wonderful harmony of the boys. The under end finds the group taking to a fair number. We like the upper dish.

"IT WAS ALL IN VAIN" (2:37)

"YOU ONLY WANT ME WHEN
YOU'RE LONELY" (2:54)

LONNIE JOHNSON

(King 4473)

● Lonnie Johnson offers a slow driving blues item on the upper deck. A tremendous musical backdrop helps carry this number through to a listenable end. The bottom level is a slow, sad ballad that's turned out by Lonnie in pleasing fashion. Ops can choose from either lid.

"SMOOTH SAILING" (2:40)

"YOUR WONDERFUL LOVE" (2:55)

ARNETT COBB ORCHESTRA

(Okeh 6830)

● Taking a terrific jump tune, Arnett Cobb and his orchestra offer a wonderful instrumental rendition. The boys toss this number around and come up with a sure juke box hit. The bottom deck is a slow item that shows up some fine sax playing to good advantage. Ops can't afford to miss this one.

"YOU SURE BEEN GOOD TO ME"
(2:35)

"I KNOW" (2:43)

CHARLIE SINGLETON

(Faith 238)

● Charlie Singleton comes up with a slow and low down blues item on the first side. With vocal and backing done in that typical blues style, this half should draw the coins. Flip is a jump tune with lots of rhythm that Charlie and the band belt home. Ops have their pick of either end.

Lacy On The Loose



NEW YORK—WINS disc jockey, Jack Lacy plays host and interviewer to Alexis Smith motion picture star, on the WINS show "Lacy on the Loose". Trudy Richards, vocalist on the show seems to be enjoying the repartee between the pair. Miss Smith was on the program promoting her new picture, "Here Comes the Groom" in which she stars with Bing Crosby.

Meeting Dates Of Music Operators' Associations

- Oct. 15-16—Midwest Coin Machine Show
Place: Paxton Hotel, Omaha, Neb.
- 15—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
- 16—Music Operators' Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis, Ind.
- 17—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 22—Phonograph Owners' Association
Place: Broadview Hotel, West St. Louis, Ill.
- 25—California Music Guild
Place: Sacramento Hotel, Sacramento, Cal.

Sam Green Joins Prestige

NEW YORK—Bob Weinstock of Prestige Records announced this week the signing of Sam Green to handle A & R activities in conjunction with Weinstock on the Par label. This label will only be handled in the Eastern territory; for the rest of the country it will be Prestige.

Weinstock also announced the signing of new talent including Benny Green, Johnny Green, Lem Davis, Teacho Wilshire and Ralph Willis.

Prestige has issued the first instrumental of "Glory Of Love" backed with "Sin." The artist is Lem Davis.

"HEY, GOOD LOOKIN'"
by
FRANKIE LAINE
JO STAFFORD
COLUMBIA #39570

TWO GREAT HITS!
SAVOY #817
"SIN (IT'S NO)"
SIN
backed by
"HEART and SOUL"
by the **FOUR BUDDIES**
SAVOY Record Co., Inc.
58 Market St.
Newark, N. J.

APOLLO Ridin' To
The Top
"LITTLE SIDE CAR"
by
THE LARKS
Apollo #429
APOLLO RECORDS, INC.
457 W. 45 ST. N. Y.

Kickin' The Blues Around

with Sam Evans



Our attention has been drawn to the habit of a certain large record manufacturer, who turns out Spirituals on a label marked "Rhythm and Blues." This is a disparaging definition for a type of great religious music. The Spiritual is the true expression of sacred prayer and atonement to God. Slaves were brought to this land many years ago in chains. Their only music was the tribal chants of their native lands. These chants soon turned to "work songs" as the slaves were driven under the angry lash of a whip. Sometimes a glimmer of hope, a ray of sunshine, broke through their dismal existence. And then the work songs had a note of gladness. There is a faster pace to this latter type of song, but never should it be placed in the general field of "Rhythm and Blues," as is now being used.

At this rate we may expect any day to see a re-issue of the famed "WINGS OVER JORDAN" group doing "Old Ship Of Zion" b/w "Swing Low, Sweet Chariot" on a "Rhythm and Blues" label. MARION ANDERSON & DOROTHY MAYNOR with their glorious voices, coupled for a duet, backed with a rhythm section, will next be singing, "My Lord, What A Morning," b/w "Were You There When They Crucified My Lord?"

If we do not watch and control the use of the definition "Rhythm and Blues" it will soon grow to be equally as ugly and distasteful as the now discarded "Race." It is believed all A & R men have in their possession, or have access to, a dictionary. A moment with Webster will perhaps prove a surprise to some to learn how "The Unabridged" defines "rhythm" or "blues." Hypocrisy has ruined Nations and Men. Let us be truthful and not hide behind a mask. Soon the question will come up as where to place DUKE ELLINGTON, BENNY GOODMAN, WOODY HERMAN, NAT "KING" COLE, KAY STARR, MILDRED BAILEY, ERROLL GARNER, HERB JEFFRIES, SARAH VAUGHAN (space won't permit the whole list) but, these few should serve to prove how utterly absurd and ridiculous the situation is, and that it can so easily become even more so.

A major label recently used one of the top singers in show business on "Smooth Sailing." It was listed as a "Popular." A rival label used a top instrumentalist on the same tune, and listed it as a "Rhythm and Blues." "King Porter Stomp," incidently written by JELLY ROLL MORTON, has recently been re-released by this label. The orchestra is world famous for its swing and rhythm, it is not on a "Blues and Rhythm" label, but rather on "Popular."

(Sam Evans is the Rhythm and Blues specialist heard over WGN, Chicago's Mutual outlet, every night; and on WBKB-TV.)

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THE CASH BOX

"Folk" and "Western" Record Reviews



"HEARTLESS LOVER" (2:32)
"ANOTHER NIGHT IS COMING" (2:28)

MOON MULLICAN
(King 984)



MOON MULLICAN

of the folk and western list. Putting lots of heart into this ditty titled "Heartless Lover," Moon makes it a sure winner. It's a bouncy number with an infectious melody, given a big boost by a good musical backing which features a piano. The meaningful lyrics are handled beautifully by Mullican's soothing warbling. The total effect is one which gives Moon a first rater and ops a big money maker. Flip is a ballad with a very pleasant melody made to sound even nicer by Moon's interesting piping of the lyrics. This end too can make the grade. Ops are strongly urged to get with this waxing. It'll prove to be a good coin catcher.

● Moon Mullican has a very pretty number working for him on the upper level. It shows all the possibilities of climbing to the top

"ENTITLED" (2:11)
"THE HOT GUITAR" (2:46)

TED BROOKS
(Decca 46374; 9-46374)

● Two contrasting sides are turned out by Ted Brooks. The first level is a ballad type number that has a listenable melody and a vocal to match. Flip is a tune that has been kicked around wax many times and Ted offers his interpretation. This deck is marked by some fine guitar playing. Ops have their choice of either side.

"I WAS THE LAST ONE TO KNOW" (2:50)
"IT'S HARD TO BE LOVED" (3:14)

STUBBY AND THE BUCCANEERS
(Decca 46371; 9-46371)

● Two sides that seem destined to go places are worked over by the combined efforts of Stubby and the Buccaneers. Both lids are slow ballads that have nice tunes and even nicer vocals and backings to help make them first rate disks. Ops should get with this one fast. It can't miss.

"STRING OF EMPTIES" (2:30)
"YOU PLUS ME" (2:27)

CARL BUTLER
(Capitol 1813; F-1813)

● Stylist Carl Butler gives a fast moving number a pleasant ride around the wax on the top deck. The under level is a jump item that Carl delivers in his typical manner. Each side is presented in a listenable way and ops are advised to take a look.

"ALL NITE LONG" (2:50)
"SATURDAY NITE WALTZ" (2:27)

LULUBELLE AND SCOTTY
(Mercury 6354)

● The upper platter is a cute tune with a wonderful rendition as done by Lulubelle and Scotty. With a big bounce and a good backing to boot this half is earmarked strong juke box material. The lower end is a waltz number that is done slowly and with some fine harmony. We give our nod to the top deck.

"HEART ACHING BLUES" (2:59)
"UNTIL DEATH DO US PART" (2:39)

RAY PRICE
(Columbia 20863; 4-20863)

● Ray Price has a couple of ballads going on this new waxing. The first end is a slow, soft tune that is done by Ray in a very pleasing manner, while the under level is a similar number that receives a listenable treatment. We think the top deck deserves the attention of ops.

"BOLD BAD MAN" (2:23)
"SILVER DISCS IN THE SKY" (2:22)

DAVE ALLEN
(Skystreak 1009)

● A couple of novelty numbers are dished up by Dave Allen with an assist by Bob Anderson's Far West-erners. The upper lid is a bouncy thing done in a narrative style and is complete with guns and horses. The bottom half is a silly sounding tune that can register some laughter. Ops in need of such material oughta peek in.

"FOUR BOOKS IN THE BIBLE" (2:41)
"IM GLAD I'M ON THE INSIDE LOOKING OUT" (2:45)

COWBOY COPAS
(King 980)

● Two cute ditties that are done with a religious theme are carried through by the popular warbling of Cowboy Copas. Both ends are wordy numbers with very clever lyrics and wonderful melodies to match. Each half is made to order for the artist and ops will want to get hold of this sure thing.

"THAT'S ALL YOU GOTTA DO" (2:43)
"HALF WAY TO HEAVEN" (2:25)

SLIM WILLIAMS
(Coral 64111)

● The upper level features the singing of Slim Williams as he runs through a bouncy tune. With a good string backing this lid comes out ok. The second level is a slow ballad that Slim handles easily and brings home in fine style. Ops needing strong filler items oughta tune in here.

Thanks MIDWEST COIN OPERATORS

"TENN WALTZ"



"BONAPARTE'S RETREAT"

"RIVER ROAD TWO STEP"

"TWO ROADS"
PEE WEE KING
VICTOR 20-4238

Pee Wee King and Redd Stewart

and now BMI'S

"SLOWPOKE"

BIG HIT 2 WAYS



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POP

PEE WEE KING
Victor 21-0489

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Capitol 1873

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

OCTOBER 20, 1951

New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. SIN (Four Aces)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. SWEET VIOLETS (Dinah Shore)

Deadwood, S. D.

1. I GET IDEAS (Tony Martin)
2. WHISPERING (Les Paul)
3. BECAUSE OF YOU (Les Baxter)
4. SHANGHAI (Bing Crosby)
5. LAURA LEE (Vaughn Monroe)
6. DOWN YONDER (Joe "Fingers" Carr)
7. GIRL IN THE WOOD (Frankie Laine)
8. MY TRULY, TRULY FAIR (Freddie Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. TOO YOUNG (Nat "King" Cole)

Reno, Nev.

1. BECAUSE OF YOU (Tony Bennett)
2. SWEET VIOLETS (Dinah Shore)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TOO YOUNG (Nat "King" Cole)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. JEZEBEL (Frankie Laine)
7. SHANGHAI (Billy Williams)
8. I'M IN LOVE AGAIN (April Stevens)
9. I GET IDEAS (Tony Martin)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. DOWN YONDER (Joe "Fingers" Carr)
3. SIN (Sammy Kaye)
4. SIXTY MINUTE MAN (Dominoes)
5. CASTLE ROCK (Frank Sinatra)
6. VANITY (Don Cherry)
7. SWEET VIOLETS (Dinah Shore)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. LONGING FOR YOU (Vic Damone)
10. WHISPERING (Les Paul)

Miami, Fla.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. SWEET VIOLETS (Dinah Shore)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. TOO YOUNG (Nat "King" Cole)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Detroit, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. IT'S ALL IN THE GAME (Tommy Edwards)
4. COLD, COLD HEART (Tony Fontane)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. TELL ME (Doris Day)
8. JEZEBEL (Frankie Laine)
9. TOO YOUNG (Nat "King" Cole)
10. I'LL HOLD YOU IN MY HEART (Eddie Fisher)

Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Eddy Howard)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. SWEET VIOLETS (Dinah Shore)
9. UNDECIDED (Ames Bros. & Les Brown)
10. AND SO TO SLEEP AGAIN (Patti Page)

Washington, D. C.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TOO YOUNG (Nat "King" Cole)
5. JOSEPHINE (Les Paul)
6. CALLA, CALLA (Vic Damone)
7. I GET IDEAS (Tony Martin)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. SIN (Eddy Howard)

Rochester, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. DETOUR (Patti Page)
4. DOWN YONDER (Del Wood)
5. TOO YOUNG (Patty Andrews)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I GET IDEAS (Tony Martin)
9. WHISPERING (Les Paul)
10. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)

Cleveland, Ohio

1. WAY UP IN NORTH CAROLINA (Belltones)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Les Baxter)
4. SIXTY MINUTE MAN (Dominoes)
5. SHANGHAI (Doris Day)
6. SIN (Four Aces)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. I GET IDEAS (Tony Martin)
10. SENTIMENTAL JOURNEY (Les Brown-Ames Bros.)

Minneapolis, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. SIN (Eddy Howard)

Albuquerque, N. M.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. I'M IN LOVE AGAIN (April Stevens)
10. I GET IDEAS (Tony Martin)

Los Angeles, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. WHISPERING (Les Paul)
6. I WISH I WUZ (Rosemary Clooney)
7. COLD, COLD HEART (Tony Bennett)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. TOO YOUNG (Nat "King" Cole)
10. VANITY (Don Cherry)

Indianapolis, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. WHISPERING (Les Paul)
6. SHANGHAI (Doris Day)
7. BELLE, BELLE, MY LIBERTY BELLE (Don Cherry)
8. SWEET VIOLETS (Dinah Shore)
9. JOSEPHINE (Les Paul)
10. VANITY (Don Cherry)

Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. I GET IDEAS (Tony Martin)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SHANGHAI (Doris Day)
9. JEZEBEL (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

San Francisco, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TOO YOUNG (Nat "King" Cole)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. SIN (Eddy Howard)
8. SWEET VIOLETS (Dinah Shore)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. SHANGHAI (Billy Williams)

Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. COLD, COLD HEART (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. VANITY (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. I GET IDEAS (Tony Martin)

Milwaukee, Wis.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. VANITY (Tony Martin)
6. LONGING FOR YOU (Sammy Kaye)
7. AND SO TO SLEEP AGAIN (Dick Haymes)
8. I GET IDEAS (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. COLD, COLD HEART (Tony Bennett)

Phoenix, Ariz.

1. TOO YOUNG (Nat "King" Cole)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Lambardo-DeHaven)
4. SWEET VIOLETS (Jane Turzy)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. BECAUSE (Mario Lanza)
7. JOSEPHINE (Les Paul)
8. MISTER AND MISSISSIPPI (Patti Page)
9. DETOUR (Patti Page)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Seattle, Wash.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SIN (Eddy Howard)
4. I WISH I WUZ (Rosemary Clooney)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. WHISPERING (Les Paul)
8. VANITY (Don Cherry)
9. TOO YOUNG (Nat "King" Cole)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

St. Paul, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. SWEET VIOLETS (Dinah Shore)
8. TOO YOUNG (Nat "King" Cole)
9. SIN (Four Aces)
10. BELLE, BELLE, MY LIBERTY BELLE

Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

CAN YOU AFFORD 1c PER WEEK TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

- 1¢ Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.
- 2¢ Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.
- 3¢ News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.
- 4¢ Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.
- 5¢ Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.
- 6¢ Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.
- 7¢ Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.
- 8¢ The biggest classified advertising section in the industry. Publishing more classed ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.
- 9¢ The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.
- 10¢ Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.
- 11¢ Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.
- 12¢ The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")
- 13¢ The Cash Box is recognized by various associations of operators throughout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.
- 14¢ One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.
- 15¢ New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.
- 16¢ Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.
- 17¢ "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

- 18¢ "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.
- 19¢ Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.
- 20¢ The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.
- 21¢ "Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music operators closer to the artists and orchestras who make the records for them. An extremely interesting column.
- 22¢ "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.
- 23¢ The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.
- 24¢ The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.
- 25¢ "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.
- 26¢ "The Big 10 Hillbilly, Folk & Western Juke Box Tunes" features the top ten records in this category. These are compiled from dozens and dozens of reports received each week from motel music operators.
- 27¢ The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.
- 28¢ "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of, and experience in, this field.
- 29¢ "Disc-Hits Box Score" features the top 50 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD* 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO:

THE CASH BOX

EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

OKAY! Enclosed find my check for \$15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

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*NOTE: On the Full Year's Subscription of \$15 "The Cash Box" costs you less than 29c per week.

MIDWEST C. M. SHOW GETS OFF

Convention Of Six States Opens In Omaha, Neb. Large Attendance. All Exhibit Booths Sold Out.

"The Cash Box" In Booth No. 1.

OMAHA, NEB.—Those coinmen who arrive at the Hotel Paxton, this city, on Sunday, October 14, will get their first view of this, the Midwest Coin Machine Show special issue of *The Cash Box*, as this big six state convention gets under way.

Officially, the Midwest Coin Machine Show gets under way on Monday, October 15, and carries thru Tuesday, October 16. Preliminary reports to this publication indicate that large numbers of coinmen—operators, distributors and officials of the manufacturing firms—will take part in the meetings, displays, and general hilarity for which the member groups of this convention are nationally known.

Harold Klein, publicity director, has done a most successful job in lining up the number of exhibitors, and building up the attendance to such large numbers. He has worked with the officers of the associations from North Dakota; South Dakota; Wisconsin; Nebraska; Minnesota; and Iowa, whose membership will attend practically 100%.

Those attending will view the new models of all the phonograph manufacturers, as well as play the most current amusement games now rolling off the lines of the various manufacturers. Local distributors will be on hand to confer with the ops. In addition practically all of the outstanding recording companies will be represented by their distributors.

A program of exceptional merit has been arranged, with meetings scheduled for both days. The wind-up on Tuesday evening features the banquet with the attending floor show and dancing, which also will be highlighted by a speech by George A. Miller, president of the Music Operators of America.

EXHIBITORS

- BOOTH NO. 1—The Cash Box
- BOOTH NO. 2—Siddles Co. (RCA records)
- BOOTH NO. 3—First Distributors
- BOOTH NO. 4—Spud Murphy (MGM records)
- BOOTH NO. 5—Bran New Sales Co. (Columbia records)
- BOOTH NO. 6—American Shuffleboard Co.
- BOOTH NO. 7—Ristaucrat, Inc.
- BOOTH NO. 8—H. C. Evans & Co.
- BOOTH NO. 9—K. K. Dist. Co. (Decca records)
- BOOTH NOS. 10 & 11—Pantages Maestro Co.
- BOOTH NO. 12—Howard Sales Co.
- BOOTH NO. 13—Gopher Dist. Co.
- BOOTH NO. 14—Major Dist. Inc.
- BOOTH NOS. 22 & 23—Allied C. M. Co.
- BOOTH NO. 25—Purveyor Co.
- BOOTH NO. 26—The Billboard
- BOOTH NO. 27—D & E Dist. Co. (Coral & London records)
- BOOTH NO. 28—Ed Patton Co.
- BOOTH NO. 29—Good Specialties
- BOOTH NOS. 35, 36, & 37—Mayflower Dist. Co.—Paster Dist. Co.
- BOOTH NOS. 38 & 39—Mueller Selby (Capitol records)
- BOOTH NO. 40—Permo, Inc.
- PARLOR A—Mayflower Dist. Co.—Paster Dist. Co.
- PARLOR B—H. Z. Vending & Sales Co.
- PARLOR C—Mitchell Co.
- PARLOR J—Central Music Dist. Co. and Lieberman Music Co.

CONVENTION PROGRAM

Sunday, October 14

- Informal get togethers
- Booth display set up
- Registration of early arrivals

Monday, October 15

- 10:00 A.M.—Registration
- 12:00 Noon—Luncheon and Open Business Meeting
- 2:30 to 5:00 P.M.—Individual State Association Meetings
- 10:00 P.M.—Exhibit Hall Closes

Tuesday, October 16

- 10:00 A.M.—Registration
- 1:00 P.M.—Six State Associations Meeting
- 3:00 P.M.—Officers & Board of Directors Meeting
- 5:00 P.M.—Exhibit Hall Closes
- 7:30 P.M.—Banquet — Birchwood Club
- 10:00 P.M.—Speakers
- 11:00 P.M.—Entertainment — Door Prizes
- 12:00 Midnight—Dancing

The guest speaker will be George A. Miller, president of Music Operators of America at the banquet.

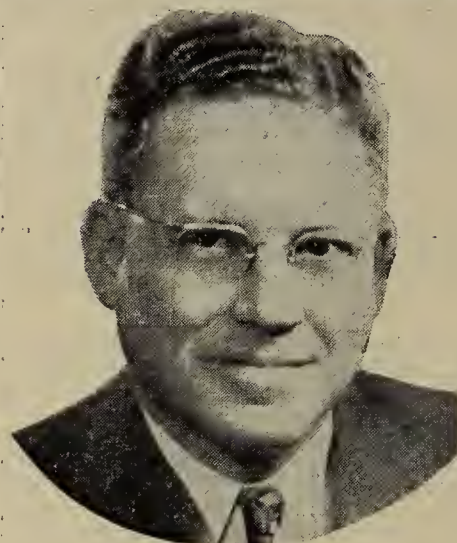
Additional speakers will address the various meetings.

Arrangements have also been made for small groups to get together to talk things over informally.

David Gottlieb Appointed "Chairman Of CMI Show Committee"

Convention To Be Held Feb. 4-6, 1952 At Sherman Hotel — Gottlieb Predicts It Will Be Greatest In All Show History

Williams Mfg. Co. Introduces New Pinball Game



W. J. (BILL) RYAN

CHICAGO—Bill Ryan, general sales manager of Williams Manufacturing Company, this city, announced the introduction of the firm's new pin ball game "Spark Plug."

Carrying out the horse race theme, "Spark Plug" is described as a game that gives the player comedy animation, dramatic skills and racing thrills. It brings the player 3 exciting play-producing features by giving him three selections for 1 coin (win, place and show—if the "win" comes in first, the race continues until place and show horses finish in order); he can change selection in mid-race (if the original selection is out of the running, the player may make a winner out of another horse by shooting the ball thru the selection changed rollover; and simulates complete racing action) 8 thumper bumpers and 7 rollovers send actual miniature horses and jockeys galloping down the track inside the backboard to a thrilling photo finish. All these, plus a high score.

"Our preliminary tests of 'Spark Plug' have indicate that we have a big winner," stated Ryan, "and we look for a record sales, which may outdo the proportions of our recent 'Hay Burners,' and all in the trade know how well that game did for the operators."



DAVE GOTTLIEB

CHICAGO—Samuel Wolberg, president of Coin Machine Institute, announced today the appointment of David Gottlieb, President of D. Gottlieb & Company, Chicago, as Chairman of the 1952 CMI Show Committee. David Gottlieb has had long experience in directing coin machine shows over the past twenty-five years.

At the time of his appointment, Gottlieb stated, "There is no question whatsoever that the 1952 CMI Show will be the largest in the history of the coin machine industry. Although the Show was only announced last week, we have already had a flood of requests for exhibit space." Gottlieb indicated that the balance of the Show Committee will be comprised of key persons in the coin machine industry.

In answer to the many inquiries concerning reservation of space, Gottlieb announced that floor plans and application forms will be in the mail within two weeks, and space will be reserved on a "first come first served" basis as the forms are received at the CMI office. Manufacturing concerns who wish to receive these forms in the first mailing should write to the Coin Machine Institute, 134 North LaSalle St., Room 908, Chicago 2, Illinois.



Have you heard the new record by "Dee-Dee" extolling the money-making qualities of the new "D"? Drop in at your AMI distributor's for a rendition of this amazing pressing.*

*

- Fast One-Button Play
- Eye-Level Program
- Coin-Directing Arrows
- Compelling Modern Design
- Tune-Teaser Lighting
- Superior Sound System
- ... to mention a few

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



Visit Our Exhibit at the
OMAHA CONVENTION
Your Picture Free At Booth No. 3!

See the Finest in Premiums and Prize Awards . . . New and Unusual Items . . . Terrific Values! Everything in Coin Machines . . . See Joe Kline at Our Booth or Phone TODAY!

When in Chicago . . .
visit the friendliest place in the industry.
★ 3 large beautiful showrooms.
★ Use our "Operators' Courtesy Desk" complete with office facilities.
★ Relax in our famous "Operators' Coffee Bar" . . . drinks, refreshments, television "on the house."

PREMIUMS Special Price!
Industry's Largest Selection . . . Biggest Stock . . . Best Values.
Genco Shuffle Target
Action Plus!
Attraction Plus!
Collections Plus!
Brand New . . . phone or write for price.

BRAND NEW CLOSEOUTS
C.C. HORSESHOES . . . \$279
United TEAM HOCKEY . . . 139
IRISH POKER, Pool Game . . . 95
C.C. PLAYBALL . . . 90
Bally TURF KING . . . 395

WANTED CASH OR TRADE!
Bally BRIGHT LIGHTS Exhibit SIX SHOOTER
United A B C Genco BING-A-ROLLS
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SHUFFLE GAMES SATISFACTION GUARANTEED
Completely Reconditioned
All Playing Fields Resurfaced

UNITED
4 Player S.A. REBOUND . . . \$285
TWIN S.A. REBOUND . . . 225
SINGLE S.A. REBOUND . . . 149
SHUFFLE SLUGGER . . . 135
DOUBLE SHUFFLE ALLEY . . . 75
SHUFFLE ALLEY EXPRESS . . . 69
SHUFFLE ALLEY Flyaway Pins . . . 45
SHUFFLE ALLEY . . . 29

KEENEY
LEAGUE BOWLER . . . 265
DOUBLE BOWLER . . . 155
DUCK PINS . . . 145
LUCKY STRIKES . . . 75
ABC BOWLERS . . . 65

BALLY
HOOK BOWLER . . . 275
SHUFFLE CHAMP . . . 89
SPEED BOWLER . . . 59
SHUFFLE BOWLER . . . 45

CHICAGO COIN
ACE BOWLER (F.P.) . . . 149
TROPHY BOWL . . . 145
BOWLING CLASSIC . . . 135
BOWLING ALLEY (Lite-a-Pins) . . . 59
BOWLING ALLEY . . . 55

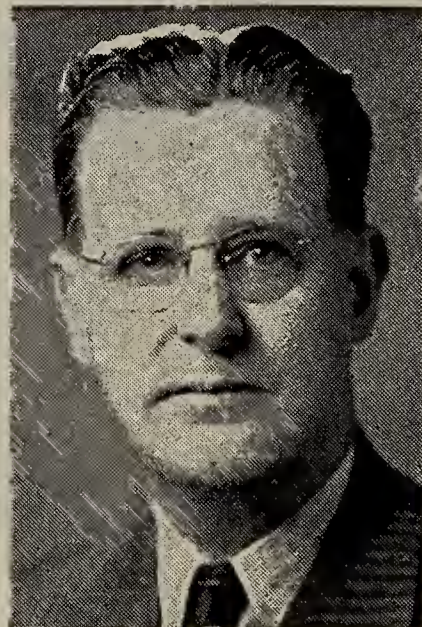
UNIVERSAL
HIGH SCORE BOWLER . . . 175
SUPER TWIN BOWLER . . . 135
TWIN BOWLER . . . 65

GENCO
BOWLING LEAGUE . . . 35
GLIDER . . . 30

WILLIAMS
DOUBLE HEADER, late . . . 125
DELUXE BOWLER . . . 45
TWIN SHUFFLE . . . 25

California Music Guild Seeks Decontrol Of OPS As It Regards Automatic Phonographs

Harrison W. Call In Washington, D. C. For Conferences With OPS Officials



GEORGE A. MILLER

WASHINGTON, D. C.—George A. Miller, state president of the California Music Guild, who is representing in California and many other associations thruout the nation on the OPS matter, informs *The Cash Box* that Harrison W. Call, the attorney for the California Music Guild is here in Washington, D. C. at present, and will remain here for the next ten days or two weeks, if necessary, to obtain a permanent decision regarding OPS and the operation of automatic phonographs.

"It is both my opinion as well as that of Harrison Call," states Miller, "that Congress never intended automatic phonographs to be controlled by OPS. With all other types of entertainment and many essential materials being decontrolled, why in the world

would any Congressman wish to control a non-essential business that has no bearing on the war industry or the cost of living?"

"Certainly no one is required to put money in an automatic phonograph. There is no one being forced to listen to the top tunes of the nation unless they so desire. In our opinion this is the greatest waste of time and money that has ever been forced upon the music operators, and we, as an organization, will use every legal avenue necessary to have the operation of automatic phonographs decontrolled."

Music Operators Of America Hold Exec Meeting While At Midwest C. M. Show

OMAHA, NEB. — The executive committee of MOA (Music Operators of America) will meet here at the Paxton Hotel on October 17 to discuss the new copyright legislation, Congressional Bill H.R. 5473, according to an announcement by George A. Miller, president.

This meeting takes place while the Midwest Coin Machine Show is in progress, and many of the operators will have an opportunity to discuss the problem with the officials of MOA.

Sidney H. Levine, legal counselor for MOA, will be on hand to present his views and to advise the executive board on matters that affect the industry on a nation-wide scope.

All matters affecting the music machine industry on a nation-wide scope will be taken up, and plans for their 1952 Music Operators of America convention will be made.

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THE PRODUCTS OF

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D. Gottlieb & Co.
Chicago Coin Machine Co.
Exhibit Supply Co.
Williams Manufacturing Co.**

PARLOR "J"
PAXTON HOTEL,
OMAHA

LIEBERMAN MUSIC CO.
257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINN.

WE'VE GOT IT IN BOOTHS 22 AND 23 AT
MIDWEST C.M. SHOW, OMAHA
EVERYTHING YOU NEED TO MAKE MORE MONEY
ALLIED COIN MACHINE CO. 786 N. MILWAUKEE AVE.
CHICAGO, ILLINOIS
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PLASTICS and BUBBLER TUBES

Wurlitzer 1015—both curved and sides. Each \$ 7.95
Bubler Tubes for Wurlitzer 1015. Each 3.90
Bullet Domes for Wurlitzer 1100. Each 16.00
Wurlitzer 750—top, right or left corner plastic. Each 5.25
Cylinder Rainbow Color Plastics for Wurlitzer 1015 & 1100. Each 1.50
Plastic Glue—permanent adhesive for above. Pint 1.00
Blue Mirror Squares for Seeburg 46-47-48. Per square .02c
White Mirror Strips for Wurlitzer 1015 (Double Strip). Each .25c
Magic G'uglass (Adhesive for all Mirrors). Pint 1.25
1/3 Deposit—Balance C. O. D.

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CIGARETTE MACHINES

Cig. Machs. All Makes WRITE
Chester-Pollard Golf Mach. \$99.50
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Supreme Distributors, Inc.
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Cleveland Assn. Meets

CLEVELAND, O.—The Cleveland Phonograph Merchants Association held its first meeting in their new headquarters at the Hollenden Hotel on Thursday, October 4, at which vice president James Ross presided.

James Atwell of J & W Music Co. was accepted as a new member.

Jack Conen, president of CPMA announced the removal of his J. C. Music Co to 5720 Euclid Ave.

Minnesota Op At Lieberman Showroom



MINNEAPOLIS, MINN. — While visiting at Lieberman Music Company, this city, Roy Storing, music

operator from Fairmount, Minn., was photographed with his wife alongside the new Wurlitzer phonograph.



A NEW CHAMPION for YOUR "WINNER'S CIRCLE"

Williams

SPARK PLUGS



COMEDY
ANIMATION!



DRAMATIC
SKILL!



RACING
THRILLS!

3 SENSATIONAL PLAY-PRODUCING FEATURES:

★ 3 SELECTIONS FOR 1 COIN!

Win . . . Place . . . Show! If selected "Win" horse comes in first, RACE CONTINUES until place and show horses finish in order!

★ CHANGE SELECTION IN MID-RACE!

If original selection is out of the running, player may make a winner out of another horse by shooting ball through SELECTION CHANGE Rollover!

★ RIOTOUS RACING ACTION! 8 THUMPER BUMPERS and 7 ROLL

send actual Miniature Horses and Jockeys galloping down the track inside the backboard to thrilling photo finishes! PLUS HIGH SCORE!

SPARK PLUGS—

Your Best Bet . . .
Across the Board!

SEE IT—BUY IT

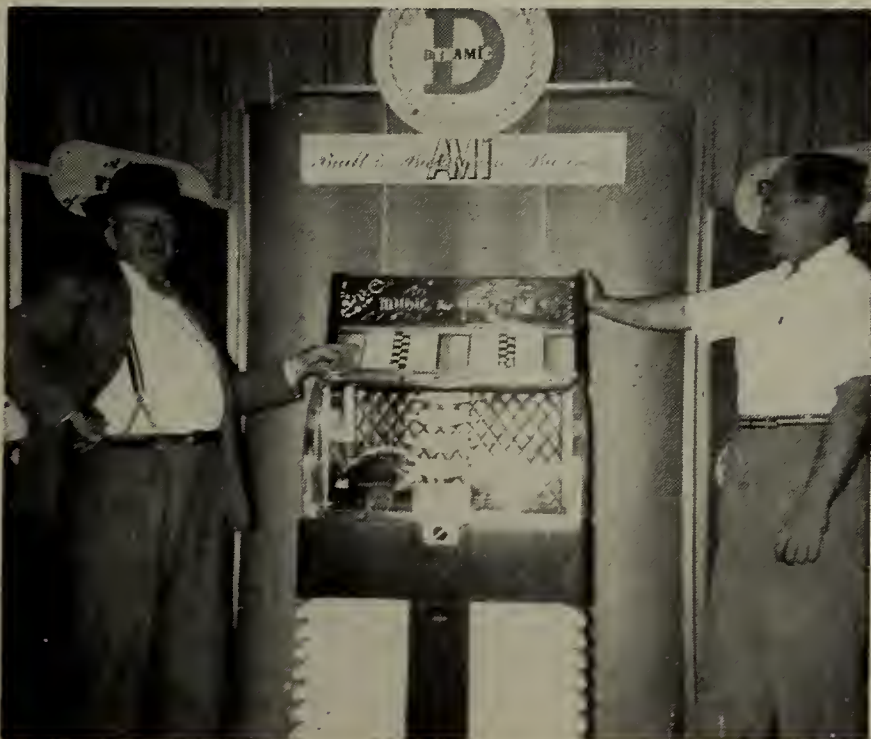
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DEPENDABLE
PLAY APPEAL!

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CHICAGO 24, ILLINOIS

Holyfield Shows AMI "D" Thruout La.



NEW ORLEANS, LA.—Ed Holyfield, Dixie Coin Machine Company, this city, played host to numbers of music operators at his recent showings of the AMI Model "D" phonograph, held both in this city, and subsequently at Shreveport.

At the showing at the Washington Youree Hotel, Shreveport, among those operators on hand were Mr. and Mrs. Janssens of Janssens Music Service; Bob Ehrhardt of Lee's Novelty Company; Jimmie Daspit of Jimmie's Vending Company, and G. C. McCain, all of Shreveport. From Bossier City were O. D. Thorne; Pete Patterson; Arthur Breedlove and Harry Sutton.

Pictured above are Harry S. La-

vine, operator from Shreveport and Oil City, and Ed Holyfield, bossman of Dixie Coin Machine Company. Lavine, one of the real "old-timers" in the business, is said to have developed and patented the first one way lateral record movement for juke boxes.

"Lavine was highly enthusiastic over the new Model 'D' phonograph" stated Holyfield, "which is another case of the trend among the older established operators toward equipment designed, produced and sold with the operator in mind, personified by the grand new Model 'D' AMI."

Holyfield stated that additional showings are scheduled for other sections of the territory.

Operators' Hottest Play Stimulator

HAS DOUBLED AND TRIPLED COLLECTIONS!!

SENACK CLOCK-RADIO COMBINATION



READ WHAT YOU GET...

Not just "another" clock-radio, but instead, "America's Finest Clock-Radio Combination"! An actual 5 tube super-heterodyne circuit radio with rectifier; Built-in loop antenna; Extreme sensitivity and selectivity; Polystyrene Cabinet in Ivory or Jet Black; Sessions automatic clock; Powerful Alnico S Dynamic Speaker; Standard RMA Warranty; Licensed by RCA; Wake Up Alarm plus Musical Alarm; Beautiful for any room anywhere; BUILT TO LAST A LIFE-

ONLY . . .
\$18⁹⁵
EA.

TIME; Perfect Size: 11 1/2" by 5 7/8" by 4 5/8". THE GREATEST BUY AT THIS PRICE EVER YET PRESENTED IN ALL HISTORY. MAIL ORDERS ACCEPTED. RUSH 1/2 Deposit with All Orders. We Ship Balance C. O. D. RUSH YOUR ORDER TODAY!!

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SAVE MONEY IN THIS SPECIAL SALE

EVERY MACHINE GUARANTEED REGARDLESS OF PRICE

| ONE-BALLS | MUSIC | SPECIALS! |
|---|--|--|
| 10 Winners (Like Brand New) Each \$225.00 | 5 Wurlitzer 1015 (Very Clean) Ea. \$215.00 | 2 Imperial Shoe Shine Machs., Ea. \$ 85.00 |
| 5 Photo Finish, Each 135.00 | 3 Rock-Ola 1947 Models, Ea. 195.00 | 6 Falcon Shoe Shine Machs., Ea. 125.00 |
| 10 Champions, Each 149.50 | 3 Wurlitzer 1017-A Hideaways, Ea. 225.00 | 4 Uneeda Machines, Each 135.00 |
| 5 Gold Cups, Each 59.50 | 3 Seeburg 100-M (Very Clean) Ea. 725.00 | 4 Bally Hot Rods (Very Clean) Ea. 125.00 |
| 10 Jockey Specials, Each 49.50 | 3 Seeburg 1946 Hideaways, Ea. 200.00 | 3 Wms. Star Series, Each 135.00 |
| 10 Turf Kings (All Late Models) Each 315.00 | 2 AMI Model "C" (Used One Month) WRITE | 3 Wms. All Stars, Ea. 79.50 |

EXTRA MUTOSCOPE ATOMIC BOMBER \$4.95
BRAND NEW IN ORIGINAL CRATE

TERMS: 1/3 Deposit
With All Orders,
Balance C. O. D.

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

Gottlieb's New Pingame Features Football Theme

CHICAGO—Timed to perfection, D. Gottlieb & Company, this city, this week introduced its new pinball game "Rose Bowl," an amusement game featuring a football theme.

Several new ideas have been incorporated into "Rose Bowl," all reflecting the play of the great outdoor game which will keep America's sports minded millions occupied for the next several months. The new "Tie The Score" idea gives the player representing the home team an opportunity to play to tie the visitor's score, which is shown on a light box at the start of the game. He wins replays on tie score, and gets additional replays for extra touchdown.

"The play provides sensational scoring shots" stated a Gottlieb official. "All the Bumpers, Rollovers and Buttons gain yardage as shown by the progress of the football on the light box. There are 3 'Pop Bumpers', 2 Flippers, and 2 Cyclonic Bumpers for fast 'ball handling'."

In addition, "Rose Bowl" has 2 touchdown rollovers and rotation sequence lights touchdown kickoff holes for replays. A "backfield" sequence lights 2 special rollovers for replays.

As this Gottlieb official stated "There are multiple scoring opportunities."

"Rose Bowl" is now coming off the production lines, and Gottlieb distributors who have had samples are now rushing in orders for more and faster delivery, according to this factory officer.

NAMA Show Starts Nov. 12 In Cleveland

CLEVELAND, O.—The sixth annual convention of the National Automatic Merchandising Association (NAMA), scheduled to open in the Cleveland Public Auditorium in this city on November 12 and which will run thru November 15, is expected to be the biggest held by this group.

Tom Hungerford, chairman, has stated that from the pre-convention rally, on Sunday, November 11, thru the convention climax (banquet on Thursday, November 15), stimulating talks and interesting events have been arranged.

"This year," stated Hungerford, "the convention committee has slanted the entire program to bring the merchandise machine operator needed answers to the hundreds of urgent legislative and cost questions that puzzle the trade during the year. Instead of special product days (Candy Day, Cigarette Day, etc.) as have in previous years been scheduled, the convention program will cover topics of interest to all operators, with timely themes for each day.

Operators are urged to make their hotel reservations immediately. It is stated that all suite accommodations in all but the Hollenden hotels are gone, and the Cleveland housing bureau says it won't be long until rooms, too, will be booked.

BOOM

For some months now this publication has been pointing out to all the trade that all signs most definitely indicate a boom was on the way.

Increased defense production, at the rate of over 100 Billion Dollars per year, and the fact that more and more workingmen and workingwomen would need the relaxation and enjoyment of the coin operated entertainments located in the nation's "workingmen's clubs" (the average tavern, drug store, luncheonette, or other meeting place of the town's, or city neighborhood's, workers) and that coin operated entertainments, because they were so relaxing, so entertaining and, most important of all, so economical, would be among the very first to benefit from the overstuffed wallets due to overtime work, which the workingmen and workingwomen of the nation are already enjoying.

There is no longer any doubt in the minds of any connected with the industry that the boom is, at long last, under way. The demand for new equipment grows by leaps and bounds. All leading manufacturers are backlogged on orders. And even tho they allocated and rationed the first shipments, they now again have to cut allocations so that, as many of them state, they will be able to assure their distributors more equitable distribution of their products.

The fact was also pointed out by *The Cash Box* months ago, and remains in effect to this day, that the savings accounts of the nation are at the highest peak in all history. It was also shown that the nation's workers were going to be asked, in many instances, to work right around the clock and that the only time the workers really enjoyed prosperity was when there was overtime work on their payroll schedules. This, in addition to many other factors surrounding the boom, has brought about one of the biggest and best sales markets in the history of the industry.

In must also be remembered that the nation's wage earners aren't going to have the consumer durable merchandise to buy that they thought they would have some months ago. Autos, refrigerators, TV receivers, and all other consumer durables, are being cut down to the bone. The public will have cash. Lots of it. Regardless of heavier Federal, local and state taxes. But, this won't help relax or revive the nation's workers when they require such reviving after many hard day's work at their jobs.

In short, the coin operated entertainments of the nation are the one and only economical method to completely relax and, at the very same time, because of this complete relaxation, revitalize the workers, so that they will return to their jobs in a happier frame of mind and with a healthier mental outlook.

The demand for used equipment, and the higher prices being paid for used machines, have been most completely reflected these past weeks in "The Confidential Price Lists", which are an integral part of each and every week's issue of *The Cash Box*.

Prices were absolutely stagnant all summer long. In fact, in most cases, they went down, rather than up. But, just as the cool winds began to blow, and the Fall season got under way, and war work began to come off production lines four times greater than what it did the Spring and even the Summer of '51, the trade entered into the "boom" which this publication had predicted.

Today this boom is reaching proportions even beyond the predictions of this publication. It has snowballed into an avalanche demand for equipment of almost every type. Machines which were believed dead, have suddenly become revived, and the demand for these is just as great as it is for the latest models.

In fact, arcade equipment enjoys an unprecedented demand everywhere in the country.

Many attribute this to the Army camps and Naval installations. But, whatever the cause, the boom continues to grow greater by the week. Everyone is now of the opinion that this presages one of the most prosperous eras in all the history of the industry.

Nor is there any letdown in the demand for equipment at this time. If anything at all, demand grows greater. And will continue to grow. Only because there weren't enough machines produced or purchased during the past Summer, and even the past Spring of '51, to supply the great demand for used machines.

The trickle of new machines coming off production lines at this time is just about 35 per cent of what volume the manufacturers could normally produce. The shortage becomes acute as the demand grows greater. Prices are zooming upward, as noted in "The Confidential Price Lists" from week to week.

It's a good boom that's under way at this time. It's the kind of boom that has only just started. It means that, as this boom grows, the trade will be able to keep pace with its growth. It also means that the industry is in for one of its most profitable periods, and that the entire field is now engaged in a drive to satisfy customers, whether these customers be locations of the operators, or operator-customers of jobbers and distributors, or distributor-customers of the manufacturers.

The BOOM is here!

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The BIG Game Of The Year!

NEW TIE-THE-SCORE IDEA!

Player, representing HOME TEAM, plays to tie VISITOR'S SCORE shown on light box at start of game . . . Wins Replays on tie score . . . earns additional Replays for extra touchdowns!

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Thrilling, razzle-dazzle play provides sensational scoring shots! All Bumpers, Roll Overs and Buttons GAIN YARD-AGE, as shown by progress of football on light box! 3 "POP" BUMPERS—2 FLIPPERS—2 CYCLONIC BUMPERS for fast, flashy "ball handling"!

MULTIPLE SCORING OPPORTUNITIES !!

ROTATION SEQUENCE lights TOUCHDOWN KICK-OUT HOLES for Replays . . . 2 TOUCHDOWN ROLL OVERS . . . "BACKFIELD" SEQUENCE lights 2 SPECIAL ROLL OVERS for Replays!

IT'S A TRIPLE THREAT FOR TOP

EARNINGS RIGHT FROM THE KICKOFF!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

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"There is no substitute for Quality!"

"Picture Free In Booth Number Three"

First Distributors Set Up Candid Camera At Midwest C. M. Show



WALLY FINKE

CHICAGO—Wally Finke and Joe Kline of First Distributors, this city, are planning a very unique innovation for the operators who will attend the Midwest Coin Machine Show.

As Wally Finke said, "A picture free in booth number three of every operator who comes to visit us."

Both Joe and Wally chimed in to state, "Not only will we take the ops' pictures, but, we will also mail them right to their homes so that they'll have a souvenir of the big meeting in Omaha."

In the meantime the firm intends to display some of its most outstanding equipment, including a part of their big premium lines.

They have some very interesting messages for the operators, they report, and will be in position to help everyone of the men who will come to see them at their booth.

Trans-World Trading Named International Distrib For Drink Dispenser



JOE CALDRON

CHICAGO—Joe Caldron, president of Trans-World Trading Corporation, this city, announced this past week that his firm had been named world wide distributors for the "Buckingham" drink dispenser.

This dispenser is a product of Modern Refreshers, Inc. of which Howard Pretzel, well known to the industry, is president.

The unit is not coin operated nor is it a carbonic drink.

It features a large glass globe which shows the drink spraying up and around the inner surface of the globe in an appetizing and attractive fashion.

Joe Caldron is of the belief that the "Buckingham" will prove itself one of the most outstanding drink dispensers in every foreign nation on the globe.

Let Us Arrange a FREE DEMONSTRATION of the Keeney Deluxe Electric CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

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Indianapolis Ops View AMI "D"



INDIANAPOLIS, IND.—Many music operators attending the recent AMI Model "D" showing at the Indianapolis offices of Southern Automatic Music Company. Pictured above is an interested group going over the new phono with George Burch (fifth from left) pointing out some of the features.

EXHIBIT BIG BRONCO



EXHIBIT PONY EXPRESS

Without any doubt the most outstanding products in the past fifty years' history of the coin operated entertainments industry . . . Exhibit's Big Bronco . . . Exhibit's Pony Express. For full details that will point the path to the finest profits you've ever yet enjoyed . . . Write . . . Wire . . . Phone:

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BOOTH 25 WILL BE THE BUSY BEEHIVE OF THE MIDWEST COIN MACHINE SHOW

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| <p>PREMIUMS of Outstanding Merit and Quality. Each one pretested and proved big play stimulators. See these at BOOTH 25, Hotel Paxton, Omaha.</p> | <p>SHUFFLEBOARDS New and Used of Every Kind and Make. The Finest in All The Industry. All Priced to Meet Your Needs. Plus America's Finest and Biggest Line of Shuffleboard Supplies.</p> | <p>SHUFFLE GAMES All Kinds of Shuffle Games and Rebounds, Both New and Used. Everyone Guaranteed. Everyone Ready For Location. Everyone Priced Right.</p> |
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If you're not going to be at the Omaha show, write, wire or phone us TODAY about the finest bargains ever offered.

PURVEYOR SHUFFLEBOARD CO.
4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel.: JU-8-1814)

Special . . .

- Seeburg 146 Hideaway, each \$99.50
- Seeburg 5¢ Wireless Boxes, Model W1-L56, each \$12.50
- Bally Baseball Games, each \$125.00

RUSH YOUR ORDER!
1/3 Deposit, Balance C.O.D.

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VENDS NEW LARGE SIZE 7/8 "SUPER-GUM" (100 to the Pound) or regular 15/16" size.

Nut and Ball Gum, Candy, Charms Vendors, 1c-5c. U. S. and Foreign Coins. "Hot Nut" Vendors.

Designed for sales compelling eye appeal.

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THRU THE COIN CHUTE EASTERN FLASHES

The big city continued in a business vacuum again this week due to the Jewish New Year's holiday on Wednesday and Columbus Day on Friday. In addition, the baseball conflict between the two New York teams took many away from their business offices, and those who couldn't get there in person were glued to either television or radio sets. It was so obvious that business in general was getting either ignored or neglected that several daily newspapers ran editorials about the condition. Naturally, outside of an isolated location, the local operator suffered along. Those patrons who did visit locations in the evening were so busy discussing the day's events they didn't have time to play juke boxes or amusement games. It's over this week, thank goodness, and coinmen can get back into stride.

Harry and Hymie Koepfel, Koepfel Distributing Company, going at top speed again, with sales of used music machines reported booming. Their line of plastics is in demand from ops all over the country, and this item alone could keep them busy continually. . . . Bot Luttmann, handsome protege of "Senator" Al Bodkin, had quite a busy summer, and would be mighty happy if the coming fall and winter seasons bring the same returns from his music and games. . . . Ben Becker, special representative for Bally, and Morris Rood, office manager for Runyon Sales, take time off for a luncheon together. "Morris must have a two-headed coin," sighs Ben, "because every time we toss who'll pay for the meal, I'm stuck." . . . Joe Young, Young Distributing (Wurlitzer distributors), takes in three of the world series ball games, but missed out on Tuesday—he spent the day seeing music ops in New Jersey. Abe Lipsky, Joe's sales manager, couldn't keep pace with the boss, being able to see only two games. . . . Mike Munves displays a few new amusement machines, which the trade goes for in a big way, especially that machine gun, about which you'll be hearing plenty. . . . Barney (Shugy) Sugerman, Runyon Sales, kept out of the office several days due to the injury incurred by his aged mother, who took a bad fall. Shugy's staff and friends are hoping she recovers rapidly.

Tommy Greco of Greco Brothers, Glasco, N. Y. (nine miles north of Kingston), visits along coinrow. Tommy is one of four brothers who are doing quite a job operating music and games in that area. The other Grecos are Joe, Frank and Jack. In addition to their coin operated business, the brothers are agents for Kaiser-Fraser autos, and Tommy tells us that they've done a big job with coin ops on their "Traveler," which is a four door sedan, and when the back opens up it can be used as a sort of station wagon. . . . Iz Edelman, Detroit, Mich., spends a few days in town. . . . Al Simon, Albert Simon, Inc., finally able to put ChiCoin's new shuffle game "6-Player Bowling Alley" on display in his showroom. The game has been selling so fast, he's been unable to even keep a sample on the floor. The license department has okeyed the feature "Highest Score Bowled" which appears on the top of the backboard, and which retains the highest score made over whatever length of time the location desires. . . . Charley Aronson, Brooklyn Amusement Machine Company, and Perry Lowengrub, Runyon's salesman, take in the ball game on Monday. The Yankees won this game, and we understand Charley was well pleased with the results. Bill Alberg, Charley's partner, couldn't get to the game, and his friends missed him. . . . Harry Rosen's (Atlantic-New York Corp.) daughter undergoes an operation on her eyes, and all hope it's most successful. . . . Dave Lowy, whose premium firm Supremium Manufacturers get underway, looking forward to building up a national mail order business. . . . Murry and Bill Wiener, Wiener Sales, distributors for the C-8 Electro cig vendor, slowed up by the small amount of new equipment being shipped them. They report they could use plenty more machines if they were available. . . . Sol Wohlman, operator of amusement games for a long time, states he's never had it as good as now. He's had four vacations this past year. Murray Wohlman, who runs the biz when Sol's away, has also been able to get away several times. . . . Joe Hirsch, business manager of the games association, completely recovered from his recent illness, off to Chicago for a visit.

THRU THE COIN CHUTE MINNESOTA MUSINGS

The hunting season is with us again in Minnesota and with grouse hunting open and the duck season opening up on Friday, October 5th, it seems that the operators in this territory were doing more in the way of getting ready for hunting than looking after their equipment, consequently there were not too many operators in the Twin Cities.

Some of the operators who made the quick trip into town to pick up the much needed supplies, records and equipment were Chet La Doux of Virginia; Leo DeMars of Ashland, Wis.; Ted Heil of Gaylord; and Kenny Anderson of Austin. . . . Also in town were William Hunder of Wheaton; Harry Nold of Cambridge; Frank Davidson of Spooner, Wis.; Frank Phillips of Wiona; and Ed La Blanc of St. Cloud.

The distributors and the operators are making plans to attend the five state meet in Omaha, Nebr., on November 15th and 16th. The Twin Cities distributors who will be present will be the Automatic Games and Supply Co. of St. Paul, who will be showing the Evans phonograph and will be represented by Bob Wenzel. . . . The Mayflower Distributing Company (showing AMI's phono) and La Beau Novelty Company (showing Rock-Ola's phono) will also be represented as will the Lieberman Music Company of Minneapolis (showing Wurlitzer's phono). Archie La Beau will represent the La Beau Novelty Company and Harold Lieberman and Jonas Bessler will represent the Lieberman Music Company. From all indications it looks like it will be a great meeting.

THRU THE COIN CHUTE

CHICAGO CHATTER

"... the 1952 CMI show will be the largest in coin machine history," is what David Gottlieb of D. Gottlieb & Co. stated this past week. He was named Chairman of the 1952 Coin Machine Industries, Inc., exhibit to be held at the Hotel Sherman, Chicago, February 4, 5 and 6, 1952. And with the interest already noticeable in this forthcoming CMI show, seems like these words will ring true. . . . Samuel Wolberg, president of CMI, Inc., also of Chicago Coin Machine Co., reported to be "mighty pleased" that David Gottlieb took on the job of "Chairman" of the CMI Show. Dave has done remarkable work in the past for this show. . . . Funniest event of the past week. That bet between Tom Callaghan and Ray Moloney on the Dodgers and Giants. Just ask Tom all about it. . . . Just chewing the fat, when Jack Nelson came up with the remark, "There's more than 100 years of coin machine experience in this group." Present were Bob Gabel, Jack Nelson, George Jenkins and Bill Gersh.

Ben Coven was a busy, busy man this past week. Three employees home sick. The phones ringing. Customers walking into this popular spot. "Bright Lights," "Coney Islands," Wurlitzers, and everything else to be shipped. Wow. What a job Ben was faced with. . . . CMG (Calif. Music Guild) have Harrison W. Call, their attorney, in Washington talking over 10c phono play with O.P.S. (Can't for the life of us see where such coin operated "entertainers" as phonos, in any fashion whatsoever, affect the cost of living.) . . . Louis Boasberg and his CPA, Aruns Callery, both of Noo Awhleans, doing things and going places with Bill O'Donnell. . . . Vic Weiss and Billy Knapp of Allied agree to agree that premium profits are lower than low. . . . This town's gone premium happy. . . . Bert Perkins of Purveyor is also showing premiums at the Midwest C. M. Show and, in addition, shuffleboards, both new and used. Which Bert believes are coming back stronger than ever before. . . . Bootlegging of equip't now so common few, if any, even pay attention to it anymore. But, it has cut prices right down to the bone. Just when distribs have a chance to gather in a buck.

Credit Phil Moss of Des Moines with the crack, "If you can't say anything good, don't say anything at all." . . . 130 out of 146 employees of the American Nat'l Bank here voted that the wired (single channel) music which they enjoy helps their work tremendously. Just an idea for the boys who want to set up single channel wired music operations. . . . Bob Dunlap of Seeburg showing ops at Atlas what the new colored 100 is all about. . . . Herb Oettinger took over so well on the Cubs this past season (and his contract calls for another season) that the boys down at United, especially Morty Mortensen, plenty disgusted. . . . Just reminiscing: Vince Shay, Bill DeSelm, Phil Moss, Eddie Ginsberg, Bill Gersh, Nate Feinstein. . . . Hymie Rosenberg made it a long way round trip. From New York to Miami. Then to Chicago. Now back to New York. . . . Ray Riehl is going himself one better. He's training to fly jet planes. From Belmont to Diversey? . . . Walking down California Ave., hats off, in a hurry, talking away: Mel Binks and Lyn Durant.

Bally huddle: Herb Jones, Jack Nelson, Bill O'Donnell, Dan Moloney, George Jenkins. Maybe something in the news line? . . . Frank Mencuri of Exhibit where horses, horses, and more horses, being talked all day long, out for an extended road trip that'll take him all the way down to the southwest, back up north, in a big circle route before he again reaches his offices here. . . . Roy Monroe and Geo. George of Monroe C. M. Exchange, Cleveland, phone to advise that business is: "better than ever." . . . George A. Miller insisted on getting out of the hospital to speak at the Midwest C. M. Show. George reports that many new plans in the making. Phono ops from Canada, Mexico, Puerto Rico, Brazil, Panama, and other countries, have been in contact with him. . . . Sympathetically sorry to hear that go-getter Harold Saul now in Hines Hospital for past three weeks. Condition such that his wife isn't even allowed in to see him. Everyone who visited at Coven Distribs will remember Harold for his marvelous efficiency and gentlemanly service. (Write him, won't you?) . . . Art Weinand of Rock-Ola very busy these days trying to decide how many to ship—to whom—when—and why.

Joe Calderon of Trans-World Trading given international exclusive for "Buckingham" non-coin operated drink dispenser from Howard Pretzel of Modern Refreshers, Inc., who mfrs. the unit. . . . Bill Ryan, Sam Stern and all others over at Williams happier than ever over instant reaction from firm's distribs to new "Spark Plug" game which has many, many new features. . . . Ralph Sheffield of Ace Premium Sales thrills as his roadmen report that the firm's premiums clicking with ops and stimulating play. . . . Jimmy Martin back from a visit to the DuGrenier factory in Haverhill, Mass. Advises that his firm can now deliver the DuGrenier cig vendors anywhere in the midwest. (No more direct sales in this area, either.)

That sure was a colorful giant-sized circular rereived this past week from Wurlitzer showing why 48 selections best. . . . Wally Finke and Joe Kline have added three more men to their premium dept: Marshall Black, Bernie Reisman and Bob Murdock. Three are at the Midwest show: Joe Kline, Marshall Black and Mal Finke. They're featuring: "Get your picture free in Booth No. 3." . . . Used equip't prices changing faster than lightning. Urge all to keep close check on "The Confidential Price Lists." Can mean hundreds of dollars one way or the other in any one week's issue of *The Cash Box*. . . . Alvin Gottlieb all agog over the firm's newest, "Rose Bowl," which is already starting on its way to volume deliveries to all the firm's distribs. . . . Amendments to U. S. Public Law 906 (Johnson Act) introduced by Senate Committee composed of Senators O'Connor, Kefauver, Wiley and Hunt, haven't as yet been voted on up to this writing. . . . Rumor has it that a very well known games manufacturer will introduce a brand new 100 selection phonograph. And the rumor very strong 'round Our Town. . . . Dick Hood back at his desk. Reports he's feeling better than ever.

Harold Lieberman of Minneapolis intends to visit this man's town after displaying in Omaha. . . . Some mfrs. here disgusted with some of their distribs. Will make changes. Regardless of fact that they can't ship in former volume. Want satisfaction of knowing their product's being handled correctly. . . . The boys over at United have been getting Johnny Casola to answer "dead" phones. Always telling him, "Muriel's on the phone, Johnny." He falls for it every time. . . . Joe Abraham of Lake City Amuse., Cleveland, advises that even tho (when they built this new bldg.) they tho't they had more room than they would need, now find that the place is growing smaller as business booms. In fact, George Metz, Joe's sales manager, advises he wishes they had three times the room to handle the many ops calling around. . . . Smilingest guy in the Bally Wigwam is George Muesman. But, take heed, don't play against him on any game now on display. The guy's a whiz. . . . Vince Shay, Herb Mills and Roy McGinnis out for a golf outing at St. Charles. Winner? As expected—Vince Shay. Vince is one of the steadiest golfers 'round town.

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Only the very finest, highest quality premiums are featured by COVEN DISTRIBUTING CO. Every and any premium item you buy from COVEN, whether 1 or 1000, is the BEST YOU CAN BUY—at the LOWEST PRICE you will ever pay! WRITE FOR LIST!!

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| Special Entry | \$ 39.50 |
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| | |
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| Bally Shuffle Bowler w/Conv. | \$ 49.50 |
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THRU THE COIN CHUTE

NEW ORLEANS NOTES

We caught a glimpse of Shoon De Montiville, enroute to Reserve, Louisiana with a truck load of Rock-Ola Phonographs. . . . The local boys are coming to life on six player shuffle alleys, and cigarette machines are becoming one of the hottest items on the market. The western section of Louisiana seems to be thriving. . . . With activity as evidenced by Joe Talon and Anthony Mele who were both buying brand new Wurlitzers. . . . Buying merchandise in Nola recently: Earl Jones of Corwley, La. . . . We would like to mention the terrific turnout for the Stan Kenton concert at Municipal Auditorium. Ran right smack into Nick and Joe of Tac Amusement, Mel Mallory and his crew from Mallory Distributing, Marian Jones and Gerry Encardis of Delta Music Sales Company, disc jockey Vernon Winslow, the famous "Dr. Daddy-O" and many, many others. Needless to say, Kenton as usual was great. . . . Ray Landry, Opelousas, landed in Nola for the day. . . . And Williams' "Jalopy" is the talk of the days.

We want to congratulate Lillian and Bill Ammons of the Ammons Dist. Company, who are moving into their new home this week. We want you kids to know that we are ready to warm the house just any time. . . . Mr. Otter of O. K. Distributing still supplying the ops with the finest chicken and duck from his farm. . . . The boys around town still hear from Ed Robison, formerly with Music Sales. Ed, we hear, is doing great in Memphis and this we are glad to know. . . . Louis Boasberg and Ehrens Callery returned from a three day trip to the windy city. . . . Walter Gibson Jr. quite well known around town as a top notch mechanic has enrolled at L. S. U. studying electric engineering. We wish for Walter all the luck on this new venture. . . . The Dixie Coin Machine Company of New Orleans, held its Shreveport showing of the A. M. I. "D" Model Phonograph September 21st and 22nd in the Washington Yourie Hotel. This showing was one of a series which will take place all over the state. Many of the local ops were in attendance. . . . Now that Nola is having its first cool, cool weather the ops are bringing out their fishing gear prior to the big haul on red fish which always takes place during the months of October and November. Good luck boys. Don't forget to give us your fish stories.

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ALL MACHINES IN GOOD CONDITION, READY FOR LOCATIONS. GOOD CLEAN MERCHANDISE.

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- Speed Bowlers 75.00
- Genco Bowling League.. 39.50
- United Shuffle Alley .. 32.50

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE., CLEVELAND, OHIO

(Tel.: HE-1-7577)

THRU THE COIN CHUTE DALLAS DOINGS

Joe Metassa over at American Distributing Company made an interesting observation. The Texas State Legislature has put the clamps on gambling devices yet right here on the midway of the State Fair of Texas are row after row of gambling devices to tempt our young people. Ironic, isn't it? . . . Bob De Priest has bought his first Model "D," AMI and reports he is overjoyed with the way it works. . . . Phil Weinberg is on a business trip to the West Coast. Also out of town is George Wren, of Walbox Sales, on business. . . . Miss Robbie Metz is back from her two week vacation to Louisiana. Reports that she had a fine time but is glad to be back on the job. . . . Here's a fish story for you. George Vann has just returned from a very successful fishing trip and reports that he caught over 100 fish.

B. H. Williams over at Commercial Music Company tells us that Hugo Joeris, Clark Richardson and Pete Moore, all of Amarillo, are raving over Chicago Coin's "Six Player Bowling Alley." . . . Tommy Chatten was up to his old tricks again this week—fishing at Possum Kingdom.

Some dime play converts—Joeris and Richardson, report that business is booming and the take is bigger than ever before. . . . Here in Dallas, Herb Rippa and Emmitt Nutt are converting their machines to dime play. Anybody else want to hop on the band wagon? . . . Red McCullom is adding six player shuffle alleys to his route. . . . We understand that Lennie Cohen has bought out his partner, Abe Sussman. The former S&C Company is now Lennie's Music Company. . . . Lew Jaffa, New York City, has been visiting Commercial, in Dallas this week. . . . The folks over at General Distributing Company report that everything is going fine. Fall business is good and looks as if it is going to get better. . . . Lester Wood of Automatic Novelty in Tyler was in Dallas Saturday for the big game between the SMU Mustangs and the University of Missouri.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

With premium merchandise proving itself such a valued sideline to local distributors, Badger Sales has greatly expanded its premium line so that it ranks well with the best of them. W. R. Happel, Jr., notes, however, that come premiums, TV, household appliances or what have you, amusement games are still regarded by the firm as the basis of its business. Bearing witness to this is the Keeney "Six-Way Bowler," a sample of which was flown in for the Badger floor last week and a shipment due this week for waiting operators. . . . On hand at Badger was Bill Suter, the firm's Manila rep, who was spending a week with the home office crew before returning to the Islands. . . . Back at her desk after a San Francisco vacation was Betty Jane White, Bill Happel's secy. . . . Jack Dolan, former San Francisco jobber, has joined the Badger staff as an outside salesman and was set to cover the Bakersfield territory soon as he got back from a sales trip to Yuma, Ariz., and San Diego. . . . Badger's Al Silberman was back on the job from his Chicago trip, his leg mending nicely after that car-door injury.

That new streamlined figure you may have spotted in the vicinity of Phil Robinson's is Phil Robinson, the Chicago Coin rep having lost at least ounces since he went on that diet. . . . Waiting on Exhibit's "Shoot-A-Line" at Sickening Distribs was Jack Simon, who reported he didn't know much about the game, other than it had an appealing monicker. . . . Chicago Coin's "Six Player Bowler" is really getting the plugs these days from Fred Gaunt at General Music, where the crstomers are backing him up by buying the new game at a merry pace. . . . Lyn Brown admits things are a little quiet, with the weather the hottest item of conversation in his area, but he's still moving a fair share of new and used equipment and still, being Lyn Brown, hoping for a better manana. . . . Saying hello to the Laymons and his other friends in L. A. was Bally regional man Phil Weinberg.

Over at Paul Laymon's, Bally's "Coney Island" is hitting big in the outlying areas, with many ops already repeating orders. Jimmy Wilkins, Laymon's outside man, reports that Wurlitzers are really moving in his territory, many music ops just now making their first switchover from old units and also from new but bulkier machines. . . . Swelled up with almost as much pride as if he'd been elected to Congress was Ed Wilkes, whose son Denny was just elected vice-president of his school class. . . . Might as well pass this compliment along in print to the home office: Many of the local lads we're in frequent contact with, particularly the boys around the music business, think The Cash Box has greatly improved reading material, what with the additional blues & rhythm and folk & western columns.

On the Row: Bob Shelton of Bishop. . . . La Habra's Henry Van Stelton. . . . Fred Shuey of Southgate. . . . Charlie Cahoone, Carl Honeyman and Sheridan Thompson of Long Beach. . . . San Pedro's Charles Koski and Wm. Olson. . . . Lela Smith of Barstow. . . . Al Anderson from Shafter. . . . San Bernardino's S. W. Ketchersid, A. T. Fekins and Glenn Knudsen. . . . Jimmy Hill of Santa Monica. . . . Big Bear Lake's Jack Spencer. . . . S. L. Griffin of Pomona. . . . Wm. Brandenburg of Whittier. . . . G. F. Cooper, who was just back to his Riverside chores after a stay in Nevada.

THRU THE COIN CHUTE MIAMI MURMURS

Bert Lane, just back from a visit to New York with his lovely wife, reports that on this trip north they really had a terrific time. In addition to seeing all his many friends and cronies, the Lanes took in a Broadway show practically every night. Bert was in communication with Dave Gensburg in Chicago, who was getting ready to leave for his California home. Altho the Lanes have resided in Miami only a short while, they are now dyed-in-the-wool Floridians, and were mighty happy to be back home. . . . Attending Bobby Elliot's concert at the Miami Beach Auditorium were Mr. and Mrs. Willie Blatt; Mr. and Mrs. Willie Levey; Mr. and Mrs. Dave Friedman; Mr. and Mrs. Morris Marder and Mr. and Mrs. Bert Lane. . . . Al Cole of Coles-pa taking it easy at the Belmar Hotel. Cole is one of the real old-timers in the manufacture of drink machines. He relates that today he has six plants in the United States and one in Canada turning out cup drink vendors. We understand that a Miami operator bought 50 machines during his visit, putting down a cash deposit and the balance sight draft, bill of lading, which speaks very well for the drink vendor biz. . . . Ted Bush and Ozzie Truppman, Bush Distributing Company and Willie (Little Napoleon) Blatt grab a fast lunch together, with Ted and Ozzie weeping into their coffee cups, bemoaning the fact that they weren't getting sufficient shipments of Wurlitzer phonos and Williams' "Hayburners" to supply the terrific demand. They are hoping for additional machines, but at the same time hope the manufacturing situation doesn't get worse and shipments cut down more than they are today.

Eli Ross, Taran Distributing Company, another distrib who could use more machines, particularly the new AMI "Model D-40," which he reports has made a big hit with music ops. . . . At the last meeting of the music ops assn. at the Biscayne Terrace Hotel, Duke Luker, president, presided over a gathering of 52 members. A new member was added when Willie Levey, who was in New York when the association was formed, joined up. Many business matters were discussed and decisions made. Monthly sticker dues were voted on favorably, and it was decided to ban persons under 16 from playing their equipment. Charley Kanter, president of the Automatic Phonograph Owners Assn., Cincinnati, Ohio, was a guest at the meet, and related the advantages his association has benefited during its lifetime.

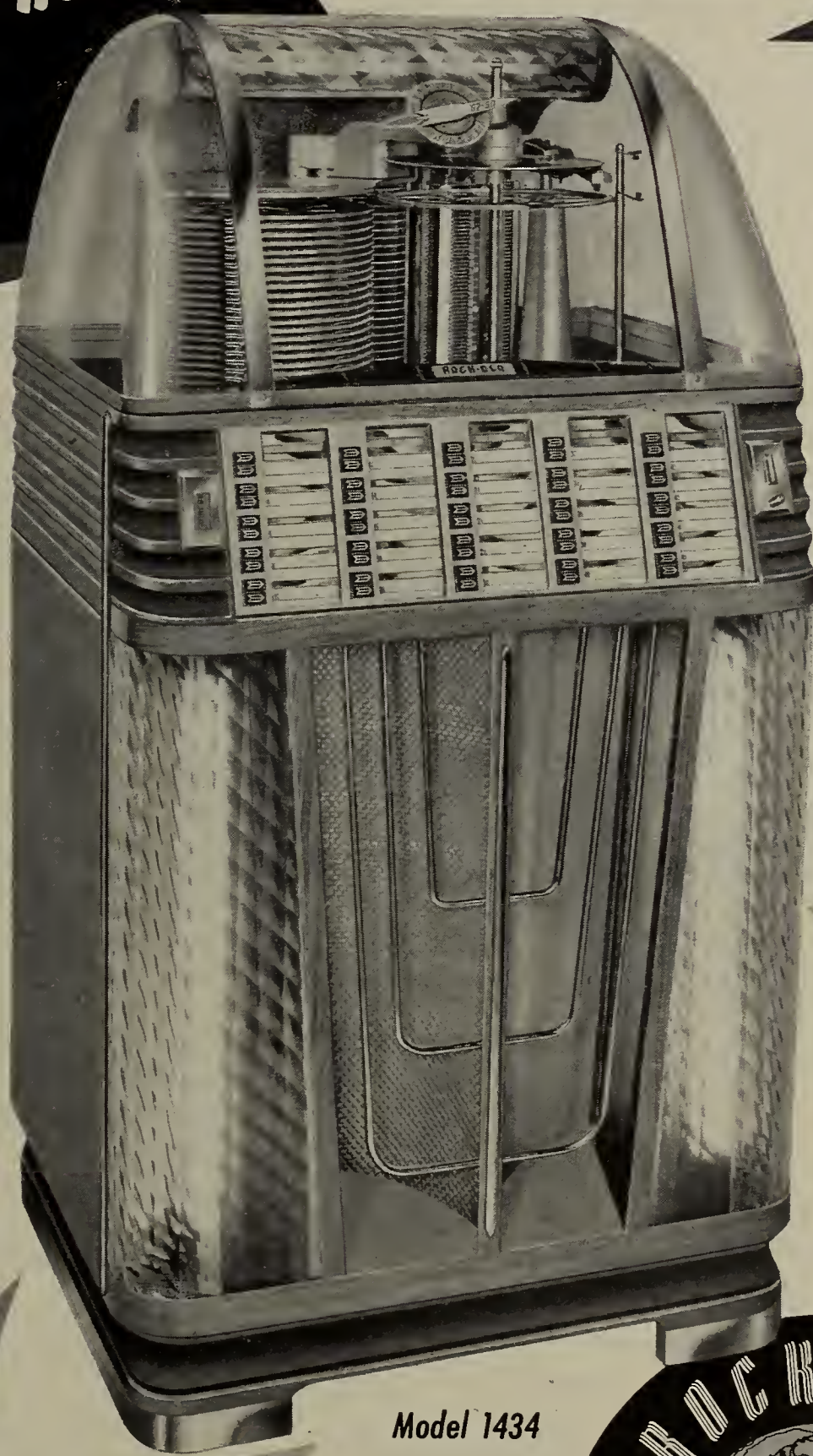
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WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQ., L. IS., N.Y.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDson 6-1865.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUNKirk 3-1810).

WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVERSide 4745.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—AMI Mechanisms A, B or C. ATLAS MUSIC CO., 891 BANK STREET, OTTAWA, CANADA.

WANT—We want used Turf Kings, Used Shuffle Board scoring units. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT—Scoring Units for Shuffle Bowlers—Advance Horsecollar or Chicago Coin Overheads. Advise price and quantity in first letter. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, ORE.

WANT—Will pay top cash for Bally Bright Lights Write, Wire, Phone. REDD DIST. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040. Exclusive New England distributors for Wurlitzers, Bally, United, Keeney & Exhibit.

FOR SALE

FOR SALE—5 Turf Kings \$225 ea.; Winner \$150; Colleze Daze \$30. A-1 ready for locations. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA. 6368.

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FOR SALE—Uneda 9 column, electric cigarette machine with coin changer, new original crate \$235; Daval Postmaster new \$45. Write for quantity price. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYO.

FOR SALE—Now for the first time we are able to offer you nationally known pen and pencil set. Look on the inside cover of this week's Saturday Evening Post. 40% off of list. Red Head Hunting Apparel from \$6.25, less 5%; Chippewa 100% wool robes 60/72 \$7.95, less 5%; Beacon type blankets from \$3.00, less 5%; Ettinger comforters from \$8.15, less 5%; A nationally known 3 shot bolt action shot gun \$18.00, less 5%; World Famous Marble Hunting Knives from \$2.00, less 5%; Delta Power Lamps, 12 Volts with batteries \$5.00, less 5%; Yellow Flash Lamp with batteries \$3.00, less 5%; Three piece Lifetime Cutlery set, Sheffield Steel, Brazilian Horn, beautifully displayed \$7.33, less 5%; 24 piece stainless steel dinnerware set \$4.75, less 5%. We guarantee full satisfaction, full return privileges. We carry no seconds. All first grade nationally advertised premiums. Our huge volume makes lowest prices possible. Shop and compare. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

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FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BALtimore 5615.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MONroe 6-2110.

FOR SALE—Bally Speed Bowlers \$49.50; Q-Ball Pool Tables \$99.50; Solotone Entertainer Units, best offer. RUNYON SALES CO., 593 10th AVE., N. Y. C., N. Y.

FOR SALE—Basket Ball \$169.50; Goalee \$89.50; Air Raider \$89.50; Tail Gunner \$89.50; Batting Practice \$75; Ace Bomber \$75; Sky Fighter \$95; Rock-Ola World Series \$75; Tokyo Raider \$75; Torpedo \$75; Love Pilot \$125; Fort Vitalizer \$75; American Scale \$75. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 5-3299.

FOR SALE—United Shuffle Alley \$15; Harvest Time \$75; Big Top Pinball \$65; A.B.T. Gun \$25; Athlete Grip Scale \$20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRIDGEport 750.

FOR SALE—Just "21" \$35; Canasta \$75; Spot Bowler \$125; Maryland \$35; Lucky Inning \$75. WANT—Seeburg Select-O-Matic and United 4 player shuffle alleys. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Bally Heavy Hitter \$50; Royal Flush Pool Table New \$65; Keeney Lite-A-Line New \$375; Gottlieb Watch-My-Line New \$210; Western Major League Baseball \$45; Filben Hideaway Steel Cabinet Like New \$50; Packard 12 inch speaker and cabinet \$14.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632.

FOR SALE—Howard Metal typer re-finished operates like new with 2000 discs \$149.50; Direct Positive picture booth Double unit camera. good buy \$350; Evans late ten strike \$49.50; Williams Star Series \$124.50; Wurlitzer 600K and 500K \$69.50 ea. Excellent condition. S & W MUSIC CO., 115 E. 15th St., ANNISTON, ALA. Tel.: 2980.

FOR SALE—Bargains in pingames—\$25 ea.: Carolina, Ramona, Heavy Hitter, Speedway, Manhattan, Screwball, Cinderella, Bermuda, Humpty Dumpty, Shortstop, Wisconsin, Triple Action. State second choice, 1/3 deposit. T & L DIST. CO., 1321 CENTRAL PARKWAY, CINCINNATI, OHIO.

FOR SALE—Headquarters for all Bingo type games: ABC \$275; Lite A Lines \$275; Five Stars \$250. We will buy Bright Lites—write us. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 3200 and 3800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—7 Telequiz, with film. very clean \$95 ea.; 1 Chico Goalee \$95; 3 Seeburg Bear Guns \$325 ea.; AUTOMATIC AMUSE. CO. 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. **SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.**

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FOR SALE—Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox WI-L56 \$15; Wurlitzer 1015 \$199. **DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.**

FOR SALE—Special Sale on WI-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. **SPARKS SPECIALTY CO., SOPER-TON, GA.**

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FOR SALE—Must Unload. Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; Chicago Coin Play-ball new \$75; Mutoscope Flying Saucer amusement game floor sample \$125; Williams Quarterback \$50; Dime Pool Table \$50; Bally Shuffle Bowler \$25; Bally Citation \$75; New Mills Vest Pockets \$50; New Gottlieb Watch My Line \$190; Keeney Four Player Alley \$250; Chicago Coin Thing 5 ball \$75; **K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA.** Market 7-6865 or 7-6391.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.**

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FOR SALE—Clean, ready for location: Wurlitzer 1100 \$350; Wurlitzer 750 \$100; Hit Parade \$195; Aerion 500 \$125; Seeburg 147 \$240; Seeburg 146 \$165; Rock-Ola 1422 \$145. **CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN.** Tel.: 42-8216.

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FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; WIL56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. **V. YONTZ, BYESVILLE, OHIO.**

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FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.**

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$. Write, or phone now. **EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL.** TEL: EVERglade 4-2600.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. **ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA.** Tel.: WHEeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Winners like new \$225 ea.; Champions \$135 ea.; Gold Cups \$59.50 ea.; Jockey Specials \$49.50 ea.; Turf Kings, late models \$329.50 ea.; Wurlitzer 1100 very clean \$359.50 ea.; Wurlitzer 1015 \$225; Wurlitzer 1017 Hideaway \$219; Seeburg 100 M A like new \$725; AMI Model A \$369.50; Acorn Charm Vendors, like new \$12 ea.; Uneeda Monarch Cig. Vendor 25c—\$80; Atomic Bomber, brand new \$145; Dale Guns \$79.50 ea.; Chicago Coin Pistol \$109.50; Seeburg Bear Gun \$325; Quiz Time with film \$139.50. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, O.** Tel.: SUperior 1-4600.

FOR SALE—Universal Photo Finish Machines in excellent condition \$75; Bally Citation Machines \$60. Close-out prices on parts for all one-ball machines. **JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND, OREGON.** Tel.: ATwater 6521.

FOR SALE—Bally one-balls and late model phonographs. Write for special prices. **OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.**

FOR SALE—Used Phonograph Records taken from our routes. **BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.**

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.** Tel.: 6-3583.

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Advertise where you know your ads will be read by the people you want to reach!

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The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

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Think! Advertise in *The Cash Box*—your magazine!

For the cost of this, and other ads, write today to: *The Cash Box*, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. **YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y.** Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. **LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA.** Tel.: 2441.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. **BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA.** Tel.: 3-4623.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. **CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.**

FOR SALE—My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. **C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND.** Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** Tel.: HEnderson 1-7577.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. **STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS.** Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metal point. Give our needles a test and become the distributor for your area. Write: **ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.**

CLASSIFIED ADVERTISING SECTION

**SURE
I'M
HAPPY**



*And all it
Cost was
92¢
A Week*

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Special! Brand new, in the original crates, Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chute. The perfect simple game for every kind of location, exactly like Bright Lights except single coin play \$265 ea. Write for quantity, price. **NEW ORLEANS NOV. CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO.**, STEVENS POINT, WIS.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION**, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LONgacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES**, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

| | | |
|--------------------------------------|--------|--------|
| 6. 24 | 25.00 | 39.50 |
| 6. 600R | 35.00 | 49.00 |
| 2. 600K | 39.50 | 69.50 |
| 4* 500A | 35.00 | 49.00 |
| 6. 500K | 35.00 | 69.50 |
| 6. 41 (Counter) | 35.00 | 50.00 |
| 6. 51 (Counter) | 30.00 | 45.00 |
| 6. 61 (Counter) | 39.50 | 50.00 |
| 6. 71 (Counter) | 35.00 | 75.00 |
| 6. 81 (Counter) | 49.50 | 75.00 |
| 4. 700 | 57.50 | 79.50 |
| 4* 750M | 100.00 | 109.50 |
| 4. 750E | 75.00 | 89.50 |
| 6. 780M Colonial | 95.00 | 129.50 |
| 4. 750E | 75.00 | 89.50 |
| 5. 800 | 69.50 | 79.00 |
| 4. 850 | 55.00 | 60.00 |
| 4. 950 | 49.50 | 65.00 |
| 3* 1015 | 169.50 | 275.00 |
| 1. 1017 Hideaway | 225.00 | 259.50 |
| 4* 1100 | 350.00 | 450.00 |
| 2. 1080 | 169.50 | 225.00 |
| 1. 1250 | 495.00 | 550.00 |
| 6. 300 Adapter | 10.00 | 15.00 |
| 6. 320 Wireless Wall Box | 3.50 | 5.00 |
| 6. 310 Wall Box 30 Wire.. | 4.50 | 5.00 |
| 6. 320 2 Wire Wall Box.. | 3.50 | 5.00 |
| 6. 332 2 Wire Bar Box.. | 5.00 | 9.50 |
| 6. 331 2 Wire Bar Box.. | 5.00 | 10.00 |
| 6. 304 2 Wire Stepper | 3.50 | 5.00 |
| 6. Wireless Strollers | 19.50 | 25.00 |
| 6. 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 |
| 6. 420 Speaker Cabinet | 40.00 | 49.50 |
| 1. 3031 Wall Box | 9.95 | 21.50 |
| 1. 3045 Wall Box | 15.00 | 20.00 |
| 1* 3020 Wall Box | 37.50 | 39.50 |
| 5. 3025 | 12.50 | 19.50 |
| 6. 2140 Wall Box | 17.50 | 24.50 |
| 5. 219 Stepper | 19.50 | 25.00 |
| 6. 100 Wall Box 5c 30 Wire | 3.50 | 5.00 |
| 6. 100 Wall Box 10c 30 Wire | 12.50 | 17.50 |
| 6. 111 Bar Box | 3.00 | 10.00 |
| 6. 120 Wall Box 5c Wire.. | 2.00 | 4.50 |
| 6. 305 Impulse Rec. | 2.50 | 10.00 |
| 6. 350 WIs Speaker | 17.50 | 29.50 |
| 6. 115 Wall Box Wire 5c Wireless | 5.00 | 7.50 |
| 6. 135 Step Receiver | 14.50 | 19.50 |
| 6. 145 Imp. Step Fast | 4.50 | 7.50 |
| 6. 306 Music Transmit... | 7.50 | 9.50 |
| 6. 130 Adapter | 15.00 | 19.50 |
| 6. 580 Speaker | 25.00 | 49.50 |
| 6. 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 |
| 6. 125 Wall Box 5/10/25 Wire | 2.50 | 6.00 |

SEEBURG

| | | |
|------------------------------|--------|--------|
| 6. Plaza | 25.00 | 39.50 |
| 6. Royale | 25.00 | 39.50 |
| 4. Regal | 35.00 | 49.00 |
| 6. Regal RC | 39.50 | 49.00 |
| 1. Gem | 35.00 | 49.50 |
| 4. Classic | 35.00 | 59.00 |
| 6. Classic RC | 39.50 | 59.00 |
| 6. Maestro | 39.50 | 65.00 |
| 6. Mayfair | 35.00 | 59.50 |
| 6. Mayfair RC | 49.50 | 59.50 |
| 6. Melody King | 49.50 | 79.50 |
| 6. Crown | 39.50 | 59.50 |
| 6. Crown RC | 49.50 | 79.50 |
| 6. Concert Grand | 39.50 | 59.50 |
| 4. Colonel | 49.50 | 59.00 |
| 5. Colonel RC | 49.50 | 59.50 |
| 6. Concert Master | 49.50 | 69.50 |
| 6. Concert Master RC | 59.50 | 89.00 |
| 6. Cadet | 35.00 | 65.00 |
| 6. Cadet RC | 59.50 | 65.00 |
| 4. Major | 49.50 | 59.00 |
| 6. Major RC | 50.00 | 59.50 |
| 4. Envoy | 49.50 | 69.00 |
| 5. Envoy RC | 49.50 | 69.50 |
| 6. Vogue | 35.00 | 59.50 |
| 6. Vogue RC | 49.50 | 69.50 |
| 6. Casino | 35.00 | 59.50 |
| 6. Casino RC | 49.50 | 79.50 |
| 6. Commander | 39.50 | 59.50 |
| 6. Commander RC | 50.00 | 69.00 |
| 4. Hi-Tone 9800 | 49.50 | 59.50 |
| 4. Ti-Tone 9800 RC | 49.50 | 59.50 |
| 4* Hi-Tone 8800 | 49.50 | 59.50 |
| 4* Hi-Tone 8800 RC | 49.50 | 59.50 |
| 4* Hi-Tone 8200 | 49.50 | 59.50 |
| 4* Hi-Tone 8200 RC | 49.50 | 59.50 |
| 1. 146S | 150.00 | 195.00 |
| 2* 146M | 150.00 | 189.50 |
| 4. 147S | 195.00 | 245.00 |
| 2* 147M | 205.00 | 249.00 |
| 2. 148S | 295.00 | 325.00 |
| 2. 148M | 310.00 | 349.00 |
| 5. 148ML | 369.00 | 375.00 |
| 5. M-100-78 | 725.00 | 789.00 |
| 6. Remote Speak Organ | 7.50 | 17.50 |
| 6. Multi Selector 12 Rec. | 12.50 | 35.00 |
| 6. Melody Parade Bar | 4.50 | 6.00 |
| 6. 5c Wallomatic Wireless | 3.00 | 8.50 |
| 6. 5c Baromatic Wireless | 4.50 | 5.00 |
| 6. 5c Wallomatic 3 Wire.. | 2.00 | 8.00 |
| 6. 30 Wire Wall Box | 2.00 | 9.50 |
| 6. 5, 10, 25c Baromatic Wire | 3.00 | 6.95 |

| | | |
|---------------------------|-------|-------|
| 6. 5, 10 25c Wallomatic 3 | | |
| Wire | 7.50 | 9.95 |
| 6. 5, 10, 25c Baromatic | | |
| Wireless | 6.95 | 9.95 |
| 6. 5, 10, 25c Wallomatic | | |
| Wireless | 8.50 | 17.50 |
| 1* 3W2 Wall-a-Matic | 18.95 | 27.00 |
| 1* W1-L56 Wall Box 5c | 9.95 | 24.00 |
| 6. 3W5-L-56 Wall Box | | |
| 5, 10, 25c | 35.00 | 49.00 |
| 2. W4L-56 | 39.50 | 49.50 |
| 5. W6-L56-5/10/25 | | |
| Wireless | 35.00 | 49.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

ROCK-OLA

| | | |
|--------------------------|--------|--------|
| 6. Imperial 20 | 24.50 | 49.50 |
| 6. Imperial 16 | 25.00 | 49.50 |
| 6. Windsor | 29.50 | 40.00 |
| 6. Monarch | 25.00 | 49.50 |
| 6. Std. Dial-A-Tone | 39.50 | 40.00 |
| 5. '40 Super Rockolite | 39.50 | 49.50 |
| 4. Connter '39 | 19.50 | 49.50 |
| 5. '39 Standard | 39.50 | 49.50 |
| 5. '39 DeLuxe | 39.50 | 49.50 |
| 5. '40 Master Rockolite | 39.50 | 49.50 |
| 6. '40 Connter | 39.50 | 49.50 |
| 6. '40 Connter with Std. | 49.50 | 54.50 |
| 6. '41 Premier | 49.50 | 69.50 |
| 6. Wall Box | 4.00 | 9.50 |
| 6. Bar Box | 4.00 | 9.50 |
| 6. Spectravox '41 | 15.00 | 29.50 |
| 6. Glamour Tone Colmn | 30.00 | 35.00 |
| 6. Modern Tone Colmn | 32.50 | 40.00 |
| 1. Playmaster & Spectra- | | |
| vox | 49.50 | 69.00 |
| 2. Playmaster '46 | 64.50 | 79.50 |
| 6. Playboy | 25.00 | 30.00 |
| 5. Commando | 39.00 | 45.00 |
| 3* 1422 Phono ('46) | 119.00 | 160.00 |
| 6. 1424 Phono (Hideaway) | 150.00 | 169.00 |
| 1. 1426 Phono ('47) | 169.00 | 179.50 |
| 5. Magic Glo (1428) | 299.00 | 350.00 |
| 6. 1501 Wall Box | 3.00 | 7.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 6. 1525 Wall Box | 10.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 10.00 | 25.00 |
| 6. Dial A Tone B&W Box | 2.00 | 5.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

BUCKLEY

| | | |
|------------------------|------|-------|
| 6. Wall & Bar Box O.S. | 3.00 | 5.00 |
| 6. Wall Bar Box N.S. | 7.00 | 17.50 |

PACKARD

| | | |
|-----------------------|--------|--------|
| 1. Pla Mor Wall & Bar | | |
| Box | 10.00 | 17.50 |
| 2* Manhattan | 124.50 | 189.50 |
| 6. Model 7 Phono | 79.50 | 99.50 |
| 5. Hideaway Model 400 | 50.00 | 69.00 |
| 5. 1000 Speaker | 29.50 | 49.50 |
| 6. Willow Adaptor | 14.50 | 29.50 |
| 6. Chestnut Adaptor | 15.00 | 25.00 |
| 6. Cedar Adaptor | 15.00 | 29.50 |
| 6. Poplar Adaptor | 15.00 | 27.50 |
| 6. Maple Adaptor | 15.00 | 30.00 |
| 6. Juniper Adaptor | 15.00 | 27.50 |
| 6. Elm Adaptor | 15.00 | 25.00 |
| 6. Pine Adaptor | 15.00 | 25.00 |
| 6. Beach Adaptor | 15.00 | 27.50 |
| 6. Spruce Adaptor | 17.50 | 29.50 |
| 6. Ash Adaptor | 15.00 | 25.00 |
| 6. Walnut Adaptor | 17.50 | 25.00 |
| 6. Lily Adaptor | 10.00 | 12.50 |
| 6. Violet Speaker | 10.00 | 15.00 |
| 6. Orchid Speaker | 19.50 | 22.50 |
| 6. Iris Speaker | 21.50 | 29.50 |

MILLS

| | | |
|------------------------|--------|--------|
| 6. Do Ri Mi | 25.00 | 59.50 |
| 6. Panoram | 150.00 | 225.00 |
| 2. Throne of Music | 25.00 | 34.50 |
| 2. Empress | 34.50 | 39.00 |
| 6. Panoram 10 Wall Box | 5.00 | 8.50 |
| 6. Panoram Peek (Con) | 195.00 | 295.00 |
| 6. Conv. for Panoram | | |
| Peek | 10.00 | 29.50 |
| 2. Constellation | 124.50 | 169.50 |

AMI

| | | |
|--------------------------|--------|--------|
| 6. Hi-Boy (302) | 49.50 | 55.00 |
| 6. Singing Towers (201) | 39.50 | 99.50 |
| 6. Streamliner 5, 10, 25 | 39.50 | 79.50 |
| 6. Top Flight | 25.00 | 39.50 |
| 6. Singing Towers (301) | 39.50 | 99.50 |
| 4. Model A '46 | 299.00 | 329.00 |
| 2. Model B '48 | 375.00 | 425.00 |
| 4. Model C | 499.00 | 545.00 |

AIREON

| | | |
|-----------------------|--------|--------|
| 5. Super Deluxe ('46) | 25.00 | 49.00 |
| 6. Blonde Bomber | 75.00 | 129.50 |
| 6. Fiesta | 75.00 | 125.00 |
| 6. '47 Hideaway | 119.50 | 195.00 |
| 5. '48 Coronet 400 | 100.00 | 159.00 |
| 6. '49 Coronet 100 | 275.00 | 299.50 |

MISCELLANEOUS

| | | |
|---------------------|--------|--------|
| 5. Chicago Coin Hit | | |
| Parade | 200.00 | 219.50 |
| 4. Ristaurat | 60.00 | 95.00 |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

| | | |
|----------------------------|-------|--------|
| 6. ABC Bowler | 25.00 | 29.50 |
| 2. Ali Baba (Got 6/48) | 28.50 | 49.50 |
| 4. Alice (Got 8/48) | 39.50 | 45.00 |
| 6. Amber (Wm 1/47) | 19.50 | 35.00 |
| 4. Aquacade (Un 4/49) | 59.50 | 89.50 |
| 4. Arizona (Un 5/50) | 99.50 | 119.50 |
| 4. Baby Face (Un 1/49) | 49.50 | 65.00 |
| 6. Baffle Card (Got 10/46) | 10.00 | 17.50 |
| 1. Ballerina (B 48) | 25.00 | 49.50 |
| 6. Ballyhoo (B 47) | 19.50 | 29.50 |
| 6. Band Leader | 39.50 | 59.50 |
| 4. Banjo | 29.50 | 49.50 |
| 1. Bank-A-Ball (Got) | 79.50 | 119.50 |
| 2. Barnacle Bill | | |
| (Got 8/48) | 44.50 | 49.50 |
| 3. Basketball (Got 10/49) | 59.50 | 99.50 |
| 4. Be Bop (Ex) | 99.00 | 115.00 |
| 3. Bermnda (CC 11/47) | 19.50 | 28.50 |
| 6. Big League (B 46) | 14.50 | 19.50 |
| 6. Big Prize | 10.00 | 30.00 |
| 6. Big Time | 32.50 | 39.50 |
| 4. Big Top | 65.00 | 79.50 |
| 1. Black Gold | 65.00 | 79.50 |
| 6. Blue Skies (Un 11/48) | 29.50 | 54.50 |
| 6. Bomber (CC 5/51) | 39.50 | 54.50 |
| 6. Bonanza (Wm 11/47) | 12.50 | 15.00 |
| 4. Boston (Wm 5/49) | 89.00 | 104.50 |
| 2. Bowling Champ | | |
| (Got 2/49) | 69.50 | 85.00 |
| 4. Bowling League | | |
| (Got 8/47) | 10.00 | 24.50 |
| 6. Broncho | 19.50 | 35.00 |
| 4. Buffalo Bill (Got 5/50) | 60.00 | 85.00 |
| 4. Buccaneer (Got 10/48) | 49.50 | 69.50 |
| 4. Build Up | 25.00 | 34.50 |
| 4. Buttons & Bows | | |
| (Got 3/4) | 57.50 | 79.50 |
| 2. Camel Caravan | 79.50 | 89.50 |
| 4. Canasta (Ge 7/50) | 75.00 | 119.50 |

| | | |
|--------------------------|--------|--------|
| 1. Caribbean (Un 3/48) | 15.00 | 28.50 |
| 2. Carnival (B '48) | 65.00 | 75.00 |
| 2. Carolina (Un 3/49) | 25.00 | 69.00 |
| 6. Caronsel | 15.00 | 29.50 |
| 2. Catalina (CC 2/48) | 28.50 | 39.50 |
| 2* Champion (B '48) | 75.00 | 175.00 |
| 4. Champion (CC 6/49) | 69.00 | 79.50 |
| 6. Chico | 39.50 | 69.50 |
| 1. Cinderella (Got 3/47) | 25.00 | 49.50 |
| 4* Citation (B/48) | 50.00 | 134.50 |
| 6. Cleopatra | 19.50 | 29.50 |
| 6. Club Trophy | 29.50 | 49.50 |
| 4. College Daze | | |
| (Got 8/49) | 99.50 | 109.50 |
| 2. Contact | 28.50 | 44.50 |
| 6. Contest | 29.50 | 39.50 |
| 4. Control Tower | | |
| (Wm 4/51) | 145.00 | 159.50 |
| 2. Cover Girl | 24.50 | 45.00 |
| 4. Crazy Ball (CC 7/48) | 29.50 | 49.50 |
| 2* Dallas (Wm 2/49) | 55.00 | 79.50 |
| 6. Dark Horse | 10.00 | 15.00 |
| 1. De Icer (Wm 11/49) | 59.50 | 119.50 |
| 4. Dew Wa Ditty | | |
| (Wm 6/48) | 22.00 | 39.50 |
| 6. Double Barrel (B 47) | 10.00 | 19.50 |
| 6. Dbl. Feature | | |
| (Got 12/50) | 75.00 | 149.50 |
| 1. Double Shuffle | | |
| (Got 6/49) | 79.50 | 94.50 |
| 4. Dreamy (Wm 3/50) | 80.00 | 125.00 |
| 6. Drum Major | 25.00 | 34.50 |
| 6. Dynamite (Wm 10/46) | 10.00 | 14.50 |
| 6. Entry (B '47) | 35.00 | 65.00 |
| 3. El Paso (Wm 11/48) | 55.00 | 79.50 |
| 6. Fast Ball | 10.00 | 15.00 |
| 6. Fiesta | 14.50 | 19.50 |
| 1. Fighting Irish | | |
| (CC 10/50) | 110.00 | 139.50 |

| | | |
|----------------------------|--------|--------|
| 4. Flamingo (Wm 7/47) | 15.00 | 19.50 |
| 4. Floating Power | 49.50 | 69.50 |
| 4. Flying Saucers | | |
| (Ge 12/50) | 112.50 | 129.50 |
| 4. Flying Trapeze | | |
| (Got 9/47) | 10.00 | 19.50 |
| 1. Football (CC 8/49) | 55.00 | 75.00 |
| 1. 4 Horsemen (Got 9/50) | 115.00 | 154.50 |
| 1. Freshie (Wm 9/49) | 49.00 | 114.50 |
| 1. Georgia (Wm 9/50) | 69.50 | 144.50 |
| 6. Ginger (Wm 10/47) | 10.00 | 15.00 |
| 4. Gin Rummy | 75.00 | 115.00 |
| 4. Gizmo (Wm 8/48) | 29.50 | 49.00 |
| 6. Glamour | 24.50 | 29.50 |
| 4* Gold Cup (B '48) | 59.50 | 84.50 |
| 6. Gold Mine | 29.50 | 49.50 |
| 4. Golden Gloves | | |
| (CC 7/49) | 94.50 | 115.00 |
| 4. Gondola | 34.50 | 50.00 |
| 4. Grand Award | | |
| (CC 1/49) | 50.00 | 59.50 |
| 4. Harvest Moon | | |
| (Got 12/48) | 49.00 | 69.50 |
| 1. Harvest Time (Ge 9/50) | 75.00 | 129.50 |
| 6. Havana (Un 3/47) | 10.00 | 25.00 |
| 4. Hawaii (Un 8/47) | 15.00 | 19.50 |
| 6. Hi Ride | 10.00 | 25.00 |
| 2. Hit Parade | 29.50 | 39.50 |
| 6. Hits & Runs (Ge 5/51) | 119.50 | 165.00 |
| 4. Holiday (CC 12/48) | 44.50 | 65.00 |
| 4. Hot Rods (B '49) | 125.00 | 149.50 |
| 2* Humpty Dumpty | | |
| (Got 10/47) | 25.00 | 49.50 |
| 4. Jack 'N Jill (Got 4/48) | 34.50 | 55.00 |
| 6. Jamboree | 25.00 | 39.50 |
| 4. Jeanie (Ex 7/50) | 50.00 | 125.00 |
| 3* Jockey Special (B '47) | 45.00 | 54.50 |
| 1. Joker (Got 11/50) | 125.00 | 164.50 |
| 6. Judy (Ex 7/50) | 135.00 | 155.00 |
| 4* Just 21 (Got 1/50) | 35.00 | 79.50 |
| 4. K. C. Jones | 79.50 | 129.50 |
| 4. Kilroy (CC 1/47) | 10.00 | 16.50 |
| 1. King Arthur | | |
| (Got 10/49) | 59.50 | 105.00 |
| 2. King Cole (Got 5/48) | 28.50 | 49.00 |
| 4. Knockout (Got 1/51) | 125.00 | 139.50 |
| 4. Lady Robin Hood | | |
| (Got 1/48) | 19.50 | 39.50 |
| 6. Leap Year | 25.00 | 39.50 |
| 6. Line Up | 25.50 | 29.50 |
| 3* Lucky Inning | | |
| (Wm 5/50) | 55.00 | 119.50 |
| 6. Lucky Star (Got 5/47) | 25.00 | 50.00 |
| 1. Mad. Sq. Garden | | |
| (Got 6/50) | 130.00 | 144.50 |
| 2. Magic | 28.50 | 54.50 |
| 6. Maisie (Got 3/47) | 14.50 | 25.50 |
| 4. Majors '49 (CC 2/49) | 39.50 | 79.50 |
| 2. Major League Baseball | 15.00 | 39.50 |
| 4. Manhattan (Un 2/48) | 15.00 | 22.50 |
| 1. Mardi Gras | 28.50 | 49.50 |
| 6. Marjorie (Got 7/47) | 19.50 | 29.50 |
| 4. Maryland (Wm 4/49) | 19.50 | 99.50 |
| 4. Merry Widow | 29.50 | 39.50 |
| 6. Melody (B 47) | 19.50 | 39.50 |
| 4. Mercury (Ge) | 42.00 | 72.50 |
| 6. Mermaid (Got 6/51) | 189.50 | 199.50 |
| 6. Metro | 17.50 | 27.50 |
| 6. Mexico (Un 6/47) | 15.00 | 19.50 |
| 6. Miami Beach | 15.95 | 19.50 |
| 4. Minstrel Man | | |
| (Got 3/51) | 100.00 | 169.50 |
| 6. Miss America | | |
| (Got 1/47) | 10.00 | 24.50 |
| 6. Monicker | 10.00 | 17.50 |
| 4* Monterrey (Un 5/48) | 22.50 | 59.50 |
| 2. Moon Glow (Un 12/48) | 39.50 | 55.00 |
| 4. Morocco | 45.00 | 49.50 |
| 6. Mystery | 10.00 | 15.00 |
| 6. Nevada (Un 10/47) | 15.00 | 25.00 |
| 4. Nifty (Wm 12/50) | 100.00 | 135.00 |
| 6. Nudgy (B 47) | 25.00 | 39.50 |
| 6. Oh Boy | 15.00 | 29.50 |
| 4. Oklahoma (Un 6/49) | 65.00 | 95.00 |
| 2. Old Faithful (Got 1/50) | 50.00 | 79.50 |
| 4. One Two Three | 49.50 | 59.50 |
| 6. Opportunity | 14.50 | 19.50 |
| 6. Oscar | 19.50 | 25.00 |
| 1. Paradise (Un 7/48) | 35.00 | 49.50 |
| 1. Phoenix | 39.50 | 69.50 |
| 4* Photo Finish | 99.50 | 139.50 |
| 6. Pimlico | 15.00 | 32.50 |
| 1. Pin Bowler (CC 7/50) | 100.50 | 139.50 |
| 4. Pinch Hitter (Un 5/49) | 29.50 | 59.00 |
| 2. Pinky (Wm 10/50) | 89.50 | 135.00 |
| 6. Pin Up Girl | 15.00 | 2 |

CONFIDENTIAL PRICE LIST



ROLL DOWNS

| | | | | | |
|-----------------------|-------|-------|---------------------|-------|-------|
| 5. ABC Roll Down | 24.50 | 49.50 | 5. Genco Total Roll | 19.00 | 39.50 |
| 6. Arrows | 15.00 | 40.00 | 6. Hawaii Roll Down | 10.00 | 24.50 |
| 6. Auto Roll | 24.50 | 35.00 | 5. Hy-Roll | 49.50 | 69.50 |
| 6. Bermuda | 20.00 | 35.00 | 6. Melody | 20.00 | 35.00 |
| 6. Big City | 10.00 | 35.00 | 6. One World | 40.00 | 49.50 |
| 5. Bing-A-Roll | 49.50 | 75.00 | 6. Pro-Score | 25.00 | 49.50 |
| 6. Bonus Roll | 25.00 | 49.50 | 6. Singapore | 10.00 | 29.50 |
| 6. Buccaneer | 49.50 | 64.50 | 6. Sportsman Roll | 10.00 | 20.00 |
| 6. Champion Roll | 15.00 | 29.50 | 6. Super Score | 35.00 | 49.50 |
| 6. ChiCoin Roll Down | 19.50 | 49.50 | 6. Super Triangle | 15.00 | 35.00 |
| 4. Genco Advance Roll | 19.00 | 39.50 | 6. Tally Roll | 19.50 | 39.50 |

CONFIDENTIAL PRICE LIST



SHUFFLES — REBOUNDS

| | | | | | |
|----------------------------|--------|--------|----------------------------|--------|--------|
| 2. Bally Hook Bowler | 265.00 | 275.00 | 1. Keeney League Bowl | 265.00 | 275.00 |
| 2* Bally Shuffle Champ | 75.00 | 89.50 | 5. Keeney Duck Pins | 94.50 | 145.00 |
| 1* Bally Shuffle-Bowler | 25.00 | 49.50 | 4. Rock-Ola Shuffle Jungle | 19.50 | 39.50 |
| 2* Bally Speed Bowler | 49.50 | 79.50 | 4. Rock-Ola Shuffle-Lane | 25.00 | 39.50 |
| 6. California Shuffle Pins | 25.00 | 40.00 | 4. Un. Dbl. Shuffle | 75.00 | 90.00 |
| 5. ChiCoin Bango | 15.00 | 49.50 | 2. United Shuffle Alley | 15.00 | 29.00 |
| 6. ChiCoin Beacon | 35.00 | 49.50 | 5. Un. Shuffle w/con. | 25.00 | 59.50 |
| 2. ChiCoin Bowling Alley | 55.00 | 64.50 | 2. Un. Shuffle Alley Exp. | 49.50 | 74.50 |
| 5. ChiCoin Alley w/con. | 39.50 | 64.50 | 4. Un. 2-play Express | 185.00 | 199.50 |
| 5. ChiCoin Ace Bowl | 120.00 | 149.00 | 5. Un. Sin. Rebound | 149.00 | 199.50 |
| 4* ChiCoin Bowl Classic | 115.00 | 150.00 | 2. Un. Twin Rebound | 175.00 | 234.50 |
| 6. ChiCoin Rebound | 35.00 | 50.00 | 5. United Shuffle Skill | 19.00 | 44.50 |
| 6. ChiCoin Baseball | 50.00 | 65.00 | 5. United Super-Shuffle | 19.00 | 49.50 |
| 4. ChiCoin Trophy | 145.00 | 160.00 | 4. United Slugger | 129.50 | 135.00 |
| 5. Exhibit Strike | 69.50 | 99.50 | 5. United Skee Alley | 80.00 | 189.50 |
| 4. Genco Bowling League | 25.00 | 35.00 | 4. Un. 4-Player | 265.00 | 285.00 |
| 1. Genco Glider | 30.00 | 39.50 | 5. Un. Shuffle-Cade | 289.50 | 295.00 |
| 4. Genco Baseball | 45.00 | 99.50 | 4. Un. Twin Shuffle-Cade | 210.00 | 275.00 |
| 1. Gottlieb Bowlette | 35.00 | 69.50 | 4. Univ. Super Twin | 115.00 | 145.00 |
| 1. Keeney ABC Bowler | 65.00 | 69.50 | 5. Universal Twin Bowler | 65.00 | 129.50 |
| 6. Keeney Line Up | 22.50 | 39.50 | 5. Univ. HiScore Bowler | 165.00 | 175.00 |
| 4. Keeney King Pin | 45.00 | 85.00 | 2. Williams DeLuxe Bowler | 34.50 | 45.00 |
| 5. Keeney Pin Boy | 19.50 | 34.50 | 2. Williams Twin Shuffle | 25.00 | 28.50 |
| 4. Keeney Ten Pins | 25.00 | 34.50 | 1. Williams Single Bowler | 20.00 | 28.50 |
| 5. Keeney Lucky Strike | 69.00 | 75.00 | 2* Williams Dbl. Head | 110.00 | 149.50 |
| 2. Keeney Dbl. Bowler | 135.00 | 155.00 | | | |

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

| | | | | | |
|---------------------------------------|--------|--------|-----------------------------------|--------|--------|
| 6. Allite Strike 'N Spares | 39.50 | 149.50 | 6. Keeney Anti Aircraft Br | 15.00 | 25.00 |
| 5. Boomerang | 45.00 | 85.00 | 6. Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 5. Bally Big Inning | 185.00 | 195.00 | 5. Keeney Sub Gun | 79.50 | 95.00 |
| 5. Bally Bowler | 165.00 | 189.50 | 1. Keeney Texas Leaguer | 40.00 | 50.00 |
| 6. Bally Convoy | 47.50 | 95.00 | 5. Kirk Night Bomber | 75.00 | 145.00 |
| 6. Bally Defender | 50.00 | 95.00 | 1. Lite League | 49.50 | 95.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 | 5. Mutoscope Ace Bomber | 75.00 | 95.00 |
| 2. Bally Heavy Hitter | 50.00 | 65.00 | 4. Muto. Atomic Bomber | 95.00 | 150.00 |
| 6. Bally King Pin | 35.00 | 45.00 | 5. Mutoscope Dr. Mobile | 95.00 | 150.00 |
| 6. Bally Lucky Strike | 45.00 | 79.50 | 4. Mutoscope Photomatic (Pre-War) | 175.00 | 350.00 |
| 5. Bally Rapid Fire | 69.00 | 95.00 | 3* Mutoscope Sky Fighter | 59.50 | 125.00 |
| 6. Bally Sky Battle | 49.50 | 95.00 | 6. QT Pool Table | 89.50 | 100.00 |
| 2. Bally Torpedo | 49.50 | 75.00 | 4. Quizzer | 79.50 | 99.50 |
| 5. Bally Undersea Raider | 75.00 | 95.00 | 6. Rockola Ten Pins LD | 19.50 | 49.50 |
| 6. Bank Ball | 59.50 | 150.00 | 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 6. Bowling League | 35.00 | 49.50 | 4. Rockola World Series | 69.50 | 75.00 |
| 6. Buckley DeLuxe Dig | 119.50 | 149.50 | 5. Scientific Baseball | 49.50 | 75.00 |
| 6. Buckley Treas Is Dig | 95.00 | 110.00 | 5. Scientific Basketball | 59.50 | 75.00 |
| 5. Champion Hockey | 40.00 | 75.00 | 4. Scientific Batting Pr. | 45.00 | 75.00 |
| 4* Chi-Coin Basketball Champ | 169.50 | 275.00 | 1. Scientific Pitch 'Em | 175.00 | 225.00 |
| 1* ChiCoin Goalee | 85.00 | 125.00 | 1. Seeburg Bear Gun | 295.00 | 350.00 |
| 5. ChiCoin Hockey | 59.50 | 75.00 | 2* Seeburg Chicken Sam | 59.50 | 109.50 |
| 5. Chi Midget Skee | 135.00 | 175.00 | 6. Seeburg Shoot the Chute | 25.00 | 75.00 |
| 4. ChiCoin Piston | 85.00 | 149.50 | 6. Skee Barrel Roll | 25.00 | 49.50 |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 | 6. Skill Jump | 25.00 | 39.50 |
| 6. Edelco Pool Table | 49.50 | 75.00 | 6. Super Torpedo | 25.00 | 79.50 |
| 4. Evans Bat-A-Score | 125.00 | 175.00 | 6. Supreme Bolascor | 40.00 | 125.00 |
| 6. Evans In The Barrel | 30.00 | 52.50 | 6. Supreme Skee Roll | 20.00 | 75.00 |
| 6. Evans Super Bomber | 50.00 | 95.00 | 6. Supreme Skill Roll | 20.00 | 69.50 |
| 5. Evans Play Ball | 59.50 | 75.00 | 6. Supreme Rocket Buster | 45.00 | 65.00 |
| 2. Evans Ten Strike '46 | 39.50 | 75.00 | 4. Tail Gunner | 49.50 | 89.50 |
| 5. Evans Tommy Gun | 49.50 | 100.00 | 4. Telequiz | 95.00 | 119.50 |
| 3* Exhibit Dale Gun | 49.50 | 95.00 | 4. Un. Team Hockey | 100.00 | 125.00 |
| 5. Exhibit Rotary Mdsr. | 175.00 | 275.00 | 6. Warner Voice Record | 49.50 | 69.50 |
| 2. Exhibit Silver Bullets | 95.00 | 150.00 | 4. Western Baseball '39 | 20.00 | 45.00 |
| 4. Exhibit Six Shooter | 185.00 | 225.00 | 2. Western Baseball '40 | 45.00 | 85.00 |
| 5. Exhibit Merchantman Roll Ch Digger | 85.00 | 99.50 | 6. Whizz | 15.00 | 29.50 |
| 5. Exhibit Vitalizer | 69.50 | 95.00 | 6. Wilcox-Gay Recordio | 119.50 | 175.00 |
| 6. Genco Bank Roll | 24.50 | 65.00 | 3. Williams All Stars | 79.50 | 100.00 |
| 2. Genco Play Ball | 29.50 | 65.00 | 5. Williams Box Score | 39.50 | 65.00 |
| 6. Groetchen Met. Typer. | 79.50 | 149.50 | 3* Williams Star Series | 100.00 | 135.00 |
| 6. Hoop-A-Roll | 24.50 | 49.50 | 1. Williams Quarterback | 50.00 | 100.00 |
| 4. Jack Rabbit | 69.50 | 109.50 | 5. Wurlitzer Skee-ball | 125.00 | 150.00 |
| 1. Keeney Air Raider | 89.50 | 125.00 | | | |

This Week's Used Market

This was an unusual week as far as trading went. There were plenty of machines offered for sale, with activity showing in many pieces of equipment that formerly were dormant. These machines showed an increase in the asking price. Those machines that were in themselves being traded in past weeks in great numbers were this week limited in activity. Some kept in the active columns, but the prices asked, in most instances, were either lower, or held their own.

Pin games, for instance, were offered in greater numbers, but those games which were shown as active the last weeks, didn't show up as often. Those that did, were mostly off in price. Several held their own,

and one game, "Turf Kings," was both active and showed a price increase. However, many games were offered this week, which didn't appear for several weeks past, and in these instances, practically every one was at an increased price.

Shuffle games showed the same trend as pin games. Where great activity appeared for the past number of weeks, many games this week were limited. However, once again, more varied shuffles were being offered. Arcade machines were more active than past weeks, with prices fluctuating.

As in past weeks, used music activity this week remained about the same. Very little difference either in numbers of machines offered, or in price.

The following was the most active equipment in this week's used market:

Most Active Used Music

| | | |
|--------------------------|-----------|----------|
| Held—Wurlitzer 500A | \$ 35.00- | \$ 49.00 |
| Up & Down—Wurlitzer 1015 | 169.50- | 275.00 |
| Held—Wurlitzer 1100 | 350.00- | 450.00 |
| Down—Seeburg 146M | 165.00- | 189.50 |
| Down—Seeburg 147M | 205.00- | 249.00 |
| Held—Seeburg W1-L56 | 9.95- | 24.00 |
| Up & Down—Rock-Ola 1422 | 119.00- | 160.00 |
| Down—Packard Manhattan | 124.50- | 189.50 |

Most Active Used Pinballs

| | | |
|--------------------------|-----------|----------|
| Down—Dallas | \$ 55.00- | \$ 79.50 |
| Up & Down—Jockey Special | 45.00- | 54.50 |
| Held—Just 21 | 35.00- | 79.50 |
| Up & Down—Lucky Inning | 55.00- | 119.50 |
| Held—Photo Finish | 99.50- | 139.50 |
| Held—St. Louis | 59.50- | 79.50 |
| Held—South Pacific | 80.00- | 119.00 |
| Up & Down—Tahiti | 55.00- | 109.50 |
| Down—Telecard | 55.00- | 79.50 |
| Up—Thing | 75.00- | 119.50 |
| Up—Tri-Score | 99.50- | 119.50 |
| Up—Turf King | 275.00- | 345.00 |
| Held—Winner | 225.00- | 275.00 |
| Down—Wisconsin | 25.00- | 49.50 |

Most Active Shuffles & Rebounds

| | | |
|--------------------------|-----------|----------|
| Down—Bally Shuffle Champ | \$ 75.00- | \$ 89.50 |
| Down—Bally Speed Bowler | 49.50- | 79.50 |
| Up—Shuffle Bowler | 25.00- | 49.50 |
| Held—ChiCoin Classic | 115.00- | 150.00 |
| Down—Wms. Double Header | 110.00- | 149.50 |

Most Active Arcade Equipment

| | | |
|-------------------------------|-----------|----------|
| Held—Chicoin Basketball Champ | \$169.50- | \$275.00 |
| Up—ChiCoin Goalee | 85.00- | 125.00 |
| Up & Down—Exhibit Dale Gun | 49.50- | 95.00 |
| Up & Down—Muto Sky Fighter | 59.50- | 125.00 |
| Down—Chicken Sam | 59.50- | 109.50 |
| Up & Down—Wms. Star Series | 100.00- | 135.00 |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

| | |
|---------------------------------|----------|
| Model D-40 Phonograph | \$795.00 |
| Model HS-SM Hideaway | 575.00 |
| 5c-10c Wall Box (40 Selections) | 59.50 |
| 5c Wall Box (40 Selections) | 53.50 |
| Amivox Speaker | 27.50 |

BALLY MFG. CO.

| | |
|--------------|----------|
| Shuffle Line | \$439.00 |
| Futurity | 735.00 |
| Coney Island | 545.00 |

BUCKLEY MFG. CO.

| | |
|----------------|----------|
| Wall & Bar Box | \$ 24.50 |
|----------------|----------|

CHICAGO COIN MACHINE CO.

| | |
|------------------------|----------|
| 6 Player Bowling Alley | \$499.50 |
|------------------------|----------|

COMO MFG. CORP.

| | |
|------------|----------|
| Stadium | \$289.50 |
| Hollycrane | 795.00 |

H. C. EVANS & CO.

| | |
|--------------------------|----------|
| Constellation Phonograph | \$795.00 |
| Push-Over | 385.00 |

THE EXHIBIT SUPPLY CO.

| | |
|-------------------------------|----------|
| Big Bronco | \$997.50 |
| Gun Patrol | 419.50 |
| Pony Express | 495.00 |
| Silent Salesman (Card Vendor) | 79.50 |

GENCO. MFG. & SALES CO.

| | |
|----------------|----------|
| Shuffle Target | \$379.50 |
|----------------|----------|

D. GOTTLIEB & CO.

| | |
|-----------|----------|
| Rose Bowl | \$294.00 |
|-----------|----------|

J. H. KEENEY & CO., INC.

| | |
|--|----------|
| 6 Player League Bowler | \$469.50 |
| All-Electric Cigarette Vendor | 269.50 |
| All-Electric Cigarette Vendor with Changemaker | 287.00 |
| Penny Inserter | 119.50 |

ROCK-OLA MFG. CORP.

| | |
|---|----------|
| Super Rocket '52-50 Phonograph (Model 1434) | \$945.00 |
| Model 1538, 5c-10c-25c Wall Box | 59.50 |
| Model 1536, 5c Wall Box, 23 Wire | 39.50 |
| Model 1424 Playmaster | 440.00 |

RISTAUCRAT, INC.

| | |
|-----------------|----------|
| S-45 Phonograph | \$289.50 |
|-----------------|----------|

UNITED MFG. CO.

| | |
|------------------------|----------|
| 6 Player Shuffle Alley | \$469.50 |
| Zingo | 525.00 |

WILLIAMS MFG. CO.

| | |
|------------|----------|
| Spark Plug | \$395.00 |
|------------|----------|

THE RUDOLPH WURLITZER CO.

| | |
|--|--|
| Model "1400" Phonograph | |
| Model "1450" Phonograph | |
| Model 4851 5c-10c-25c Wall Box (48 Selections) | |
| Model 5100 8" Speaker | |
| Model 5110 12" DeLuxe Speaker | |

UNITED'S "ZINGO"



NEW FAST-PLAY
3 CARD
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ONE COIN PER CARD
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Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play... and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis... 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

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PLUS

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2 PLAYERS... 20¢

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