

CASH BOX

May 22, 1982

NEWSPAPER

\$2.75



Bally Midway Executives
Stanley Jarocki and Charles Farmer

MEET KOOL AND THE GANG'S GANG.

They're students at the East Harlem Performing Arts School.


Kool and The Gang contributed one thousand dollars to support their school's special program of education. And the Ampex Golden Reel Award made it possible. It's more than just another award. It's a thousand dollars to a charity named by artists receiving the honor.

For Kool and The Gang, *Celebrate* was the album. *House of Music* was the recording studio, and these kids were the winners.

So far over a quarter of a million dollars in Golden Reel contributions have gone to designated charities. For children's diseases. The arts. Environmental associations. The needy.

Our warmest congratulations to Kool and The Gang, House of Music and to all of the other fine recording professionals who've earned the Golden Reel Award.

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CASHBOX

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Vice President

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Nashville Editorial/Research
JUANITA BUTLER
TOM ROLAND

Art Director
LARRY GRAYCRAFT

Circulation
THERESA TORTOSA, Manager

PUBLICATION OFFICES
NEW YORK
1775 Broadway, New York NY 10019
Phone: (212) 586-2640
Cable Address: Cash Box NY
Telex: 666123

HOLLYWOOD
6363 Sunset Blvd. (Suite 930)
Hollywood CA 90028
Phone: (213) 464-8241

NASHVILLE
21 Music Circle East, Nashville TN 37203
Phone: (615) 244-2893

CHICAGO
CAMILLE COMPASIO, Coin Machine, Mgr.
1442 S. 61st Ave., Cicero IL 60650
Phone: (312) 863-7440

WASHINGTON, D.C.
EARL B. ABRAMS
3518 N. Utah St.,
Arlington VA 22207
Phone: (703) 243-5664

MIGUEL SMIRNOFF
Director of South American Operations

ARGENTINA — MIGUEL SMIRNOFF
Lavalle 1569, Piso 4, Of. 405
1048 Buenos Aires, Argentina
Phone: 89-6796

AUSTRALIA — ALLAN WEBSTER
23 Young Street
Neutral Bay N.S.W. Australia 2089

BRAZIL — CHRISTOPHER PICKARD
Av. Borges de Medeiros, 2475
Apt. 503, Lagoa
Rio de Janeiro, Brasil
Phone: 294-8197

CANADA — KIRK LaPOINTE
420 Gloucester Street, #107
Ottawa, Ontario, Canada, K1E 7T7
Phone: (613) 235-7743

GERMANY — GERHARD AUGUSTIN
Oettingenstrasse 66
8 Munich 22
Phone: 089-221363
Telex: 5-29378

ITALY — MARIO DE LUIGI
"Musica e Disci" Via Giannone 2
20154 Milan, Italy
Phone: (02) 389-059/389-936

JAPAN — Adv. Mgr., SACHIO SAITO
Editorial Mgr., KOZO OTSUKA
3rd Floor of Chuo-Tatemono bldg.
2-chome, 11-1, Shinbashi, Minato-ku,
Tokyo Japan, 105
Phone: 504-1651

NETHERLANDS — CONSTANT MEIJERS
P.O. Box 1807
1200 BV Hilversum
Phone: 035-19841

SPAIN — ANGEL ALVAREZ
Lopez de Hoyos 178, 5 CD
Madrid — 2 Spain
Phone: 415 23 98

UNITED KINGDOM — PAUL BRIDGE
27 Moreton Place, London SW1 England
Phone: 01-834-1120

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EDITORIAL

A Consummate Record Man

With the tragic death of Boardwalk Entertainment head Neil Bogart last week, the industry lost one of its most innovative and flamboyant members. Always hustling, always on the move, Bogart in many ways embodied the essence of the true record man — someone not only plugged into what was happening on the street, but also capable of making new things happen.

Bogart's life in the fast lane often made others uncomfortable — they couldn't really figure out what he was up to, but they knew that whatever it was, he stood as good a chance as anyone of pulling it off. From "bubblegum" to disco to his return to the top with rock 'n' roll, Bogart was a dynamic mover, quick to sense the public tastes and even better at taking

advantage of an opening.

However, far from being just another huckster, Bogart combined his street sense with the ability to operate in the board room, and the result was a fountainhead of innovation. Starting with his success at the Buddah label in the '60s with "bubblegum," moving on to his recent successes with Joan Jett and Richard "Dimples" Fields with Boardwalk, Bogart showed the way for many others to follow.

Cash Box extends its most sincere condolences to the family and friends of Neil Bogart. He was surely a giant in this industry, and we are all better for having had the privilege of knowing and dealing with him over the years.

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ON THE COVER

Stanley Jarocki (right), vice president of marketing for Bally Midway, and Charles Farmer, president of Bally Pinball Division, are shown with the latest "Pac-Man" video and pinball games.

Since its introduction at the 1980 AMOA convention in Chicago, Pac-Man has become the world's most popular video game and the subject of over 200 merchandising items. There's been a hit single and LP named for Pac-Man, along with an upcoming television series, a full-length movie, a home video unit, a pinball machine that appears to be breathing new life into this category of coin-operated product and unlimited other possibilities are expected to materialize before the year is up, according to Bally Midway Manufacturing Co., the game's producer.

The record-setting machine was licensed by the Bally Midway organization from Namco Ltd. of Tokyo, Japan. At the present time, a glamorous extension of the model, "Ms. Pac-Man," is already establishing a powerful foothold on the market, towards possibly surpassing the initial version in sales and popularity.



TOP POP DEBUTS

SINGLES	74	TAKE ME DOWN — Alabama — RCA
ALBUMS	87	OFFRAMP — Pat Metheny Group — ECM

POP SINGLE

EBONY AND IVORY
Paul McCartney
Columbia

B/C SINGLE

IT'S GONNA TAKE A MIRACLE
Deniece Williams
ARC/Columbia

COUNTRY SINGLE

JUST TO SATISFY YOU
Waylon & Willie
RCA

JAZZ

BREAKIN' AWAY
Al Jarreau
Warner Bros.

NUMBER ONES



Paul McCartney

POP ALBUM

TUG OF WAR
Paul McCartney
Columbia

B/C ALBUM

BRILLIANCE
Atlantic Starr
A&M

COUNTRY ALBUM

MOUNTAIN MUSIC
Alabama
RCA

GOSPEL

CLOUDBURST
Mighty Clouds Of Joy
Myrrh

CASH BOX TOP 100 SINGLES

May 22, 1982

	Weeks On Chart	5/15 Chart
1 EBONY AND IVORY PAUL McCARTNEY (Columbia 18-02860)	1	7
2 DON'T TALK TO STRANGERS RICK SPRINGFIELD (RCA PB-13070)	2	12
3 MAIN THEME FROM "CHARIOTS OF FIRE" VANGELIS (Polydor/PolyGram 2189)	3	24
4 I'VE NEVER BEEN TO ME CHARLENE (Motown 1611 MF)	7	12
5 867-5309/JENNY TOMMY TUTONE (Columbia 18-02646)	6	18
6 THE OTHER WOMAN RAY PARKER, JR. (Ariste AS 0669)	9	10
7 I LOVE ROCK 'N ROLL JOAN JETT & THE BLACKHEARTS (Boardwalk NB7-11-135)	5	16
8 DON'T YOU WANT ME THE HUMAN LEAGUE (Virgin/A&M 2397)	12	12
9 FREEZE FRAME/FLAMETHROWER THE J. GEILS BAND (EMI America B-8108)	4	14
10 DID IT IN A MINUTE DARYL HALL & JOHN OATES (RCA PB-13065)	10	10
11 HEAT OF THE MOMENT ASIA (Geffen GEF 50040)	16	6
12 GET DOWN ON IT KOOL & THE GANG (De-Lite/PolyGram DE 818)	13	13
13 ALWAYS ON MY MIND WILLIE NELSON (Columbia 18-02741)	15	11
14 '65 LOVE AFFAIR PAUL DAVIS (Ariste AS 0661)	11	13
15 EMPTY GARDEN (HEY HEY JOHNNY) ELTON JOHN (Geffen GEF 50049)	18	10
16 CRIMSON AND CLOVER JOAN JETT & THE BLACKHEARTS (Boardwalk NB7-11-144)	24	4
17 RUN FOR THE ROSES DAN FOGELBERG (Full Moon/Epic 14-02821)	19	8
18 MAN ON YOUR MIND LITTLE RIVER BAND (Capitol P-B-5061)	20	8
19 MAKING LOVE ROBERTA FLACK (Atlantic 4005)	21	12
20 ROSANNA TOTO (Columbia 18-02811)	23	6
21 WE GOT THE BEAT GO-GO's (I.R.S./A&M IR-9903)	8	18
22 BODY LANGUAGE QUEEN (Elektra E-47452)	28	4
23 LOVE'S BEEN A LITTLE BIT HARD ON ME JUICE NEWTON (Capitol PB-5120)	40	3
24 STILL IN SAIGON THE CHARLIE DANIELS BAND (Epic AE7 1414)	25	9
25 SHANGHAI BREEZES JOHN DENVER (RCA PB-13071)	26	12
26 IT'S GONNA TAKE A MIRACLE DENIECE WILLIAMS (ARC/Columbia 18-02812)	29	8
27 FANTASY ALDO NOVA (Portrait/CBS 24-02799)	30	10
28 WITHOUT YOU (NOT ANOTHER LONELY NIGHT) FRANKE & THE KNOCKOUTS (Millennium/RCA YB-13105)	31	8
29 WHEN HE SHINES SHEENA EASTON (EMI America P-B-8113)	32	8
30 WAKE UP LITTLE SUSIE SIMON & GARFUNKEL (Warner Bros. WBS 50053)	33	8
31 MY GIRL DONNIE IRIS (MCA 52031)	34	8
32 KEY LARGO BERTIE HIGGINS (Ket Family WS9 02524)	17	29
33 TAINED LOVE SOFT CELL (Sire SRE 40655)	37	17

	Weeks On Chart	5/15 Chart
34 THE BEATLES' MOVIE MEDLEY (Capitol P-B-5100)	14	9
35 HURTS SO GOOD JOHN COUGAR (Riva/PolyGram R 209)	42	5
36 WHEN IT'S OVER LOVERBOY (Columbia 18-02814)	41	7
37 GOIN' DOWN GREG GUIDRY (Columbia 18-02691)	22	14
38 A NIGHT TO REMEMBER SHALAMAR (Soler/Elektra S-48005)	46	7
39 THEME FROM MAGNUM P.I. MIKE POST (Elektra E-47400)	27	15
40 ANY DAY NOW RONNIE MILSAP (RCA PB-13216)	52	4
41 WORK THAT BODY DIANA ROSS (RCA PB-13201)	43	7
42 CAUGHT UP IN YOU .38 SPECIAL (A&M 2412)	53	4
43 IF IT AIN'T ONE THING... IT'S ANOTHER RICHARD "DIMPLES" FIELDS (Boardwalk NB7-11-139)	49	7
44 LET IT WHIP THE DAZZ BAND (Motown 1609)	66	4
45 FINALLY T.G. SHEPPARD (Werner/Curb WBS 50041)	48	8
46 MURPHY'S LAW CHERI (Venture VD-5019)	55	6
47 SECRET JOURNEY THE POLICE (A&M 2408)	47	7
48 CIRCLES ATLANTIC STARR (A&M 2392)	50	8
49 ONE TO ONE CAROLE KING (Atlantic 4026)	51	9
50 PERSONALLY KARLA BONOFF (Columbia 18-02805)	58	4
51 PLAY THE GAME TONIGHT KANSAS (Kirsner/CBS ZS5 02903)	62	3
52 LET'S HANG ON BARRY MANILOW (Ariste AS 0675)	35	9
53 ONLY THE LONELY THE MOTELS (Capitol PB-5114)	60	4
54 IF I HAD MY WISH TONIGHT DAVID LASLEY (EMI America P-B-8111)	38	11
55 JUST ANOTHER DAY IN PARADISE BERTIE HIGGINS (Ket Family/CBS S-02839)	64	3
56 HOW LONG ROD STEWART (Werner Bros. WBS 50051)	59	5
57 STONE COLD RAINBOW (Mercury/PolyGram 76148)	63	5
58 FORGET ME NOTS PATRICE RUSHEN (Elektra E47427)	89	3
59 FRIENDS IN LOVE DIONNE WARWICK and JOHNNY MATHIS (Ariste AS 0673)	65	4
60 MAN ON THE CORNER GENESIS (Atlantic 4025)	45	9
61 PAC-MAN FEVER BUCKNER & GARCIA (Columbia 18-02873)	39	22
62 HANG FIRE THE ROLLING STONES (Rolling Stone/Atco RS21300)	56	10
63 DO YOU BELIEVE IN LOVE HUEY LEWIS AND THE NEWS (Chrysalis CHS 2589)	36	18
64 CAT PEOPLE (PUTTING OUT FIRE) DAVID BOWIE (Beckstreet/MCA BSR-52024)	61	8
65 MAKE A MOVE ON ME OLIVIA NEWTON-JOHN (MCA-52000)	44	15
66 THIS MAN IS MINE HEART (Epic 14-02825)	82	2
67 JUST TO SATISFY YOU WAYLON & WILLIE (RCA PB-13073)	57	8
68 AFTER THE GLITTER FADES STEVIE NICKS (Modern/Atco MR 7405)	85	2

	Weeks On Chart	5/15 Chart
69 STANDING ON THE TOP — PART 1 THE TEMPTATIONS featuring RICK JAMES (Gordy/Motown 1616GF)	75	3
70 BREAK IT UP FOREIGNER (Atlantic 4044)	84	2
71 (OH) PRETTY WOMAN VAN HALEN (Warner Bros. WBS 50003)	54	15
72 I DON'T KNOW WHERE TO START EDDIE RABBITT (Elektra E-47435)	76	3
73 TURN ON YOUR RADAR PRISM (Capitol P-B-5106)	73	4
74 TAKE ME DOWN ALABAMA (RCA PB-13210)	—	1
75 STARS ON 45 III STARS ON (Redlo Records/Atlantic RR 4019)	68	9
76 HOPE YOU LOVE ME LIKE YOU SAY YOU DO HUEY LEWIS AND THE NEWS (Chrysalis 2604)	—	1
77 I KNOW WHAT BOYS LIKE WAITRESSES (Polydor/PolyGram PD 2196)	80	3
78 STILL THEY RIDE JOURNEY (Columbia 18-02883)	—	1
79 OLD FASHIONED LOVE SMOKEY ROBINSON (Temla/Motown 1815TF)	70	5
80 ANGEL IN BLUE THE J. GEILS BAND (EMI America P-B-8100)	—	1
81 THE VISITORS ABBA (Atlantic 4031)	81	3
82 DREAMIN' JOHN SCHNEIDER (Scotti Bros./CBS ZS5-02869)	90	2
83 DANCING IN THE STREET VAN HALEN (Warner Bros. 7-29986)	—	1
84 NICE GIRLS EYE TO EYE (Warner Bros. WBS 50050)	—	1
85 I'LL FIND MY WAY HOME JON & VANGELIS (PolyGram PD 2205)	—	1
86 BE MINE TONIGHT NEIL DIAMOND (Columbia 18-02928)	—	1
87 IF THE LOVE FITS WEAR IT LESLIE PEARL (RCA PB-13235)	—	1
88 EARLY IN THE MORNING THE GAP BAND (Total Experience/PolyGram TE-8201)	—	1
89 KIDS IN AMERICA KIM WILDE (EMI America P-B-8110)	—	1
90 THE LAST SAFE PLACE ON EARTH LE ROUX (RCA PB-13224)	—	1
91 MAMA USED TO SAY JUNIOR (Mercury/PolyGram 76132)	67	13
92 BABY, COME TO ME PATTI AUSTIN (Owest/Werner Bros. OWE 50036)	78	5
93 BABY STEP BACK GORDON LIGHTFOOT (Warner Bros. WBS 50012)	77	4
94 FOOL FOR YOUR LOVE JIMMY HALL (Epic 14-02857)	74	4
95 PUT AWAY YOUR LOVE ALESSI (Qwest/Warner Bros. OWE 50055)	78	4
96 FLY AWAY STEVIE WOODS (Columbia/Atco 47006)	98	2
97 THAT GIRL STEVIE WONDER (Temla/Motown 1802 TF)	71	19
98 I'LL DRINK TO YOU DUKE JUPITER (Coest To Coest/CBS ZS5 02801)	72	10
99 BABY MAKES HER BLUE JEANS TALK DR. HOOK (Cesabele/PolyGram NB2347)	83	13
100 TAKE OFF BOB & DOUG MCKENZIE (Mercury/PolyGram 76134)	87	17

ALPHABETIZED TOP 100 SINGLES (INCLUDING PUBLISHERS AND LICENSEES)

After The Glitter (Welsh Witch — BMI)	68
Always On (Screen Gems — EMI/Rose Bridge — BMI)	13
Angel In Blue (Center City — ASCAP)	80
A Night To Remember (Silver Sounds/Spectrum VII/Satellite III — ASCAP)	38
Any Day Now (Intersong — ASCAP)	40
Baby, Come To Me (Rodsongs — PRS)	92
Baby Makes Her (Horse Heirs — BMI)	99
Baby Step Back (Moose — CAPAC)	93
Beatles' Movie (John Lennon + Paul McCartney — BMI)	34
Be Mine Tonight (Stonebridge — ASCAP)	86
Body Language (Queen Music Ltd.)	22
Break It Up (Somerset Songs/Evensongs Ltd. — ASCAP)	70
Cat People (MCA /Music Corp. Of America — ASCAP)	64
Caught Up (Rocknocker/Easy Action/WB Music — ASCAP)	42
Circles (Almo/Jodeway — ASCAP)	48
Crimson And Clover (Big Seven — BMI)	16
Dancing In The Street (Jobete — ASCAP/ Stone Age — BMI)	83
Did It (Fust Buzza/Hot-Che/Six Continents — BMI)	10
Don't Talk (Robie Porter — BMI)	2
Don't You Want (Virgin/Chappell/Sound Diagrams — ASCAP)	8
Do You Believe (Zomba Enterprises — BMI)	83
Dreamin' (Warner-Tamerlane — BMI)	82
Early In The Morning (Total Experience — BMI)	88
Ebony And Ivory (MPL Communications — ASCAP)	1
867-5309/Jenny (Tutone-Keller — BMI)	5
Empty Garden (Intersong — ASCAP)	15

Fantasy (ATV Music — BMI)	27
Finally (Meadowgreen — ASCAP)	45
Fly Away (Irving/Woolnough/Foster Frees/Unichappell/Begonia Melodies — BMI)	96
Fool For Your (Golden Clover/World Song/See This House/Longmanor — ASCAP)	94
Forget Me Not (Baby Fingers — ASCAP/Freddie Dee BMI)	58
Freeze Frame (Center City — ASCAP)	9
Friends In Love (Garden Rako/Foster Frees — BMI/JSH — ASCAP)	59
Get Down On It (Delightful/Second Decade — BMI)	12
Goin' Down (World Song — ASCAP)	37
Hang Fire (Colgems — EMI (ASCAP))	82
Heat Of (WB/Almond Legg/Ackee — ASCAP)	11
Hope You Love Me (Irving — BMI)	76
How Long (MCA — ASCAP)	58
Hurts So Good (Riva — ASCAP)	35
I Don't Know Where (Brierpatch/Deb Dave — BMI)	72
If It Ain't (On The Boardwalk/Det.Richfield Ket — BMI/Songs Can Sing — ASCAP)	43
If The Love Fits (Michael O'Conner — BMI/O'Conner Songs — ASCAP)	87
I Know What (Merovingien/CRI CRI Music — BMI)	77
I'll Drink To You (Erankly Music — BMI)	98
I'll Find My Way (WB/Toughknot Ltd./Spheric B.V. (ASCAP))	85
I Love Rock (Finchley — ASCAP)	7
It's Gonna Take (Vogue — BMI)	26
I've Never Been (Stone Diamond — BMI)	4

Just Another Day (Gen-Lee/Chappell/Brother Bill's/Rose King — ASCAP/Lowery — BMI)	55
Just To Satisfy (Irving/Parody — BMI)	67
Key Largo (Jen-Lee — ASCAP/Chappell — ASCAP/Lowery — BMI)	32
Kids In America (Finchley — ASCAP)	89
Let It Whip (Ujime/Macvaelac — ASCAP)	44
Let's Hang On (Seasons Four/Seturday/Screen Gems-EMI — BMI)	52
Love's Been (Bobby Goldsboro /House of Gold — ASCAP/BMI)	23
Magnum P.I. (MCA Music — ASCAP)	39
Make A Move (John Ferrer/Snow — BMI)	65
Making Love (20th Century Fox Film/New Hidden Velocity — ASCAP/Begonia Melodies/Fedore — BMI)	19
Mama Used To Say (Pressure/Aves/EMI Music — PRS)	91
Man On The Corner (Hit+Run — ASCAP)	60
Man On Your (Screen-Gems — EMI (BMI))	18
Murphy's Law (Hygroton/Lopressor — Pro/Peddle — BMI)	46
My Girl (Bema/Ameh — ASCAP)	31
Nice Girls (Intersong — ASCAP)	84
Old Fashioned Love (Cherdex — BMI)	79
One To One (Elorex — ASCAP/ATV/Menn+Well — BMI)	49
Only The Lonely (Clean Sheets — BMI)	53
Pac-Man Fever (BGO — ASCAP)	61
Personally (Tree/Five Of A Kind — BMI)	50
Play The Game (Don Kirshner/Blackwood/Fifty Grand — BMI)	51

Pretty Women (Acuff-Rose — BMI)	71
Put Away Your Love (More Alessi — BMI)	95
Rosanna (Hudmer — ASCAP)	20
Run For The Roses (Hickory Grove — ASCAP)	17
Secret Journey (Virgin/edm. In U.S. by Chappell — ASCAP)	47
Shanghai Breezes (Cherry Lane — ASCAP)	25
'85 Love Affair (Web IV — BMI)	14
Standing On Top (Jobete + Stone City — ASCAP)	69
Stars 3 (Various — ASCAP/BMI)	75
Still In Saigon (Dreene/Den Delay — BMI)	24
Still They Ride (Weed High Nightmare — BMI)	78
Stone Cold (Thames Talent — ASCAP/Lyon Ferm — BMI)	57
Tainted Love (Equinox — BMI)	33
Take Me Down (Chinichap — BMI)	74
Take Off (McKenzie Brothers — PRO Canada)	100
That Girl (Jobete & Black Bull — ASCAP)	97
The Last Safe (Screen Gems — BMI)	90
The Other Women (Reydlode — ASCAP)	6
The Visitors (Countless Songs — BMI)	81
This Man Of Mine (Strange Euphoric/Sheer/Know — ASCAP)	66
Titles (Spheric B.V./WBMusic — ASCAP)	3
Turn On Your Radar (Kohaw — ASCAP)	73
Wake Up Little (House Of Bryant — BMI)	30
We Got The Beat (Daddy — Oh Music)	21
When He Shines (WB Music — ASCAP)	29
When It's Over (Blackwood/Deen Of Music — BMI/April/Duke Reno — ASCAP)	36
Without You (Bright Smile/Knockout/Kid — ASCAP/Big Teeth/Bleke end Blue — BMI)	28
Work That Body (Songs Of Manhattan Island/Olge/Ray-Han/Koppelman-Brendler/Rossville — BMI)	41



Exceptionally heavy radio activity this week



Exceptionally heavy sales activity this week

Attorneys General Ask High Court To Review Betamax

by Michael Glynn

LOS ANGELES — In what is being viewed as perhaps the most significant show of support yet for efforts pushing towards a Supreme Court review of last year's lower court ruling that held off-air home video recording constitutes copyright infringement, the attorneys general of 12 states jointly filed an amicus curiae (friend-of-the-court) brief as part of a petition for a writ of certiorari. The attorneys general's brief now brings the number of amici filed asking for the high court to call up the 9th Circuit Court of Appeals' records on the judgement to 17, joining those of several manufacturers, ad agencies, consumer advocates and retail and electronics industry trade associations.

Among the attorneys general who signed the brief are John Ashcroft, Missouri, president of the National Assn. of Attorneys General; Wilson C. Condon, Alaska; Thomas J. Miller, Iowa; Warren R. Spannaus, Minnesota; William A. Allain, Mississippi; Michael T. Greely, Montana; Rufus L. Edmisten, North Carolina; William J. Brown, Ohio; Jan E. Cartwright, Oklahoma; John J. Easton, Vermont; and Bronson C. LaFollette, Wisconsin.

More than 50 parties are represented in the 17 amici briefs, including an ad hoc committee on copyright law, the consumer affairs departments of at least six states, the U.S. Consumer Assn., and a number of public consumer rights activists.

Special Counsel to the Electronic Industries Assn.'s Consumer Electronics Group (CEG) J. Edward Day noted that while it's "difficult to predict" whether the Supreme Court will take on the case (it's estimated that out of some 5,000 cases each year, only 150 are heard), he felt that "the attorneys general's filing ... is a most helpful one because they have done this on behalf of their constituents."

Consumer Interest

Indeed EIA/CEG senior vice president Jack Wayman suggested that "what probably prompted this is the fact that the consumer affairs department of most state governments is incorporated in the attorney general's office." Bill Baker, vice president of corporate communications for Sony, one of the defendants in the so-called "Betamax case," said he believed that a pivotal event in insuring the participation of the 12 state attorneys general was a seminar on consumer affairs held by the National Assn. of Attorneys General earlier this year.

However, Edward Robertson, Jr., Deputy Attorney General for the state of Missouri under Attorney General John Ashcroft (who initiated the brief), noted that work on the brief actually started before Sony had even filed its petition for review.

"We started corresponding with people from Sony at the end of January with a possible view towards writing an amicus

(continued on page 17)



HUNTING THE TRACKS — Blondie's Debbie Harry and Chris Stein were greeted by friends during a gallery opening celebrating release of the pair's book, *Making Tracks*, and the soon to be released *Chrysalis LP "The Hunter,"* the seventh by the group. Pictured are (l-r): Lou Reed, Harry, Iggy Pop and Stein. The book was co-written by Harry Stein and Victor Bockris.



ALDO GOES GOLD — Following Aldo Nova's recent performance at the Palladium in New York, Portrait Records celebrated the gold sales of his self-titled debut album. Pictured at the reception are (l-r): Val Azzoli, Nova's management; Lennie Petze, vice president/general manager, Portrait Records; Al DeMarino, vice president, artist development, Epic/Portrait/CBS Associated Labels (E/P/A); Don Dempsey, senior vice president/general manager, E/P/A; Nova; and Dan Beck, director, merchandising East Coast, E/P/A.

Black Music Month Campaigns Stress Mom And Pop Retailer Involvement

by Michael Martinez

LOS ANGELES — Greater involvement among ma and pa retailers and an emphasis on the cultural significance of black music are the dominant themes of major label marketing/merchandising campaigns keyed Black Music Month.

While some label promotions have been tailored specifically to June's month-long black music celebration, others reflect ongoing campaigns highlighting current and catalog product by black artists. Increased advertising and display support for small, independent black retailers is a common feature of most music promotions.

Commenting on the importance of black

retail to his company's campaign, Keith Jackson, vice president of marketing for the black music division at RCA, said, "They are the first to get into new music, and buy into what radio plays right out of the box, before heavy rotation starts. Anyone who overlooks their importance is losing a major segment of the business."

RCA plans a black music promotion starting in June and running through the summer that embodies features specifically aimed at ma and pa outlets. Aside from a generic poster spotlighting the 22 artists featured in the black music celebration, individual artist posters, flyers

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Congress Passes Tough Laws For Music, Vid Piracy

by Earl B. Abrams

WASHINGTON — Big time recording or movie pirates will be facing \$250,000 fines and/or five years in jail soon. Congressional Legislation imposing penalties under felony categories was passed May 10 and is on President Reagan's desk awaiting his signature. The president has until May 24 to sign or veto the bill. If he does not sign it, it becomes law without his signature.

The new criminal statute substitutes for the present misdemeanor penalties that have a maximum penalty of \$25,000 and/or one year in jail.

The maximum penalty in the new legislation applies to first-time violators who make or distribute 1,000 or more copies of a sound recording within a 180-day period. The penalty for first-time violators who make or distribute less than 1,000 but more than 100 records in the same time period is \$25,000 and/or two years in jail; and for

those who make or distribute less than 100 records in the six month period or where more than 180 days elapse between violations, the penalty is \$25,000 and/or one year in jail.

Second-time and subsequent violators face an immediate maximum penalty no matter how many records are made or distributed.

The penalty for motion picture piracy is similar except that the number of copies that triggers the penalties is smaller than for record piracy. Sixty-five movies or more invoke the maximum penalty; between 65 and seven, the intermediate penalty, and less than seven, the least penalty. The time period is the same.

The new legislation imposes the same maximum \$250,000 and/or five years in jail penalty for counterfeiting record and movie labels for first and subsequent offenses. The present law imposes only a \$10,000 fine and/or one year in jail for a first offense and \$35,000 and/or two years in jail for subsequent offenses.

The new legislation deletes the requirement that fraudulent intent be shown. Traf-

(continued on page 17)

Cancer Takes Life Of Indie Label Legend Neil Bogart

by Jeffrey Ressler

LOS ANGELES — Neil Bogart, chairman of the board of Boardwalk Entertainment Co. and one of the most successful independent record company executives, died May 8 of cancer at Cedars Sinai Medical Center here. Bogart, who helped guide the recording careers of such artists as Donna Summer, Joan Jett, Kiss, Robin Williams, The Village People, Parliament and Rodney Dangerfield, in addition to participating in several film and television projects, was 39 years old.

More than 1,000 persons attended memorial services for Bogart May 11 at the Hillside Memorial Chapel, including the heads of practically every record label, California Governor Jerry Brown, Lt. Governor Mike Curb and many members of the entertainment industry. The hour-long service, presided over by Rabbi Hillel Silverman, included a eulogy in the form of



Neil Bogart

a song, "Gonna Keep An Eye On Us", taken from *The First*, a Broadway musical that Bogart co-produced. Performing the eulogy were a host of entertainers who Bogart had strong ties with, among them: Carole Bayer Sager, Burt Bacharach, Neil Diamond, Marvin Hamlisch, Gladys Knight & The Pips and Bill Withers.

Born Neil Bogatz in Brooklyn, N.Y. in 1943, Bogart worked in many different

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BUSINESS NOTES

Mathias May Reach Senate In May

LOS ANGELES — The Mathias Amendment, S. 1758, which would establish copyright fees to be levied on manufacturers and importers of audio and video taping hardware and blank tapes and effectively outlaw unauthorized rental of copyrighted works, could reach the floor of the Senate as soon as the end of May.

Currently pending in the Senate Judiciary Committee, the Mathias Amendment "will probably be reported (sent) to the full Senate sometime around the end of May," according to Charlie Borden, a member of the Judiciary Committee staff.

The Senate committee heard arguments from both supporters and opponents of the bill at a hearing April 21 in Washington, D.C. (**Cash Box**, April 24). No further hearings are scheduled, and Borden said that other than some "discussion and debate" on the committee, nothing else remained in the way of reporting the amendment to the Senate. Borden was "optimistic" that the amendment would move on to the Senate without much further delay, even though, he added, "we don't have a solid vote count (at this time)."

On the other hand, the Edwards bill, H.R. 5705 (the House equivalent to the Mathias Amendment), will remain in the Courts, Civil Liberties & Administration of Justice subcommittee of the House Judiciary Committee until at least June. The subcommittee conducted hearings in Los Angeles April 12-14, gathering testimony from various representatives of the entertainment industry, as well as a number of opposition groups, and at least one more will be conducted.

"An additional hearing will be conducted in June for the purpose of hearing government witnesses," said Bruce Lehman, House Judiciary Committee counsel. "The date will be announced around the beginning of June."

Following the June hearing — which will most likely include the Register of Copyrights and representatives of the Commerce and possibly the Justice Departments — the subcommittee will consider the bill for reporting to the full committee. Once the committee has deliberated, it will then have the option of reporting it to the full House, discarding it or sending it back to the subcommittee.

One hitch that could kill the bill for the year, however, is the deadline based on the adjournment of Congress for the upcoming elections. Adjournment of the House is set at Oct. 1 (with the still-doubtful possibility of Congress reconvening after the elections); but if the bill is not considered by the House by the end of the year, it will have to be re-introduced next year.

NARM Indie Committee Meets In N.Y.

NEW YORK — The Independent Distributors Advisory Committee of the National Assn. of Recording Merchandisers (NARM) met here May 6 for its first definitive planning session. The meeting, which focused on several projects, gave special weight to discussions on improving the market position of the indies. Major projects outlined during the meeting included development of a brochure identifying the value of independent distribution and the opening of communication between indies based around the country.

The brochure, which will contain information from a soon-to-be completed NARM statistical survey on independent distributors, will describe the various marketing, sales and promotion functions which independent distributors perform. Available to producers, artists and labels, the brochure will list independent distributors and the regions they service. While a target date has yet to be set for publication of the pamphlet, Jim Schwartz, chairman of the committee, told **Cash Box** that he expected to have the data from the NARM survey by "late May or early June."

Increasing communication between distributors was also singled out as an issue. "A good part of what we discussed is that we all have to be successful together," said Schwartz. "We as a group are only as strong as each distributor is in his own market. We have to open up communications — it doesn't hurt to pick up a phone."

Additionally, an Independent Distributors Conference is planned for the fall. Open to all independent distributors and independent manufacturers, Schwartz described it as "a mini-convention," at which he hopes to see increased communication between the indies' mid-level employees. "We would bring our sales managers, our buyers and promotion heads in order to get them all together. With or without the company heads — just let these people trade information. It would be great." The committee will meet again prior to the conference.

Aside from Schwartz, the Committee includes Jack Bernstein, Pickwick Distribution; John Cassetta, Alpha Dist.; Bud Daily, H.W. Daily; Tony Dalesandro, M.S. Dist.; Warren Hildebrand, All South Dist.; Steve Marmaduke, Western Merchandisers; Ron Schafer, Pika Dist.; Joe Simone, Progress Dist.; and Jerry Winston, Malverne Distribution.

BMI Awards \$15,000 To 17 Composers

NEW YORK — Seventeen American composers ranging in age from 15 to 25 are sharing \$15,000 in the 30th annual Broadcast Music, Inc. (BMI) Awards to Student Composers. Four of the students had been previous BMI student composer award winners, while two others received honorable mentions last year. In addition, Commendations of Excellence were presented to BMI affiliates Roger Sessions and Milton Babbitt at the May 13 ceremony for contributions to the world of concert music.

The BMI award winners include Ronald Catalbiano, Jeffrey Cotton, Anthony Daniels, Michelle Ekizian, Norm D. Elkies, Timothy Kramer, Ian Krouse, David Lang, James Legg, Steven Mackey, James Primrosch, Jonathan Rabson, Daniel Schechter, Leon Shernoff, Christopher J. Smith, Michael Svoboda and Alan Yim.

Established in 1951, the BMI Awards to Student Composers annually gives cash prizes to encourage the creation of concert music by student composers under the age of 26.

ASCAP Grants \$9,500 To Young Composers

NEW YORK — Fifteen American composers have been named recipients of the American Society of Composers, Authors and Publishers (ASCAP) Foundation grants to young composers. David Lang of New Haven, Conn. won \$1,250, while Martin Amlin of Boston, Mass., and Christopher Deschenes of New York won \$1,000 each. Stephen Paul Hartke of Goleta, Calif. won \$750 and 11 grants of \$500 were awarded to Karl Boelter, Roger Bourland, Ronald Catalbiano, David Flipppo, Kenneth Fuchs, Ralph Jackson, James Littlefield, James Lovendusky, Charles Porter, James Primrosch and Michael Torke.

The scholarship winners were chosen by a panel consisting of Louis Brunelli, assistant dean, Juilliard School of Music and composers Carman Moore and George Perle.

The ASCAP Foundation grant program was established in 1979 to help young composers. A total of \$9,500 was awarded to the winners to help them pursue musical studies and develop their talents and skills. The funding for the grant program came from the Jack and Amy Norworth Memorial Fund.

Retail Promotions Help Boost Sales For Mother's Day

by Jim Bessman

NEW YORK — Bolstered by a good selection of hit product, sales over the Mother's Day weekend, May 8-9, for the most part increased, especially among retailers engaging in specially targeted promotions, according to a **Cash Box** survey. However, while a number of retailers reported increases ranging from under 10% to 20% or so, factors like the weather, type of location and an uncertainty among some that Mother's Day is a valid record-selling holiday, kept sales relatively flat in various areas.

Another factor entering into the picture was the economy. With things so tight, Mother's Day "gives the consumers an excuse to be out buying things," according to Ralph King, vice president, marketing, at the 138-store, Durham, N.C.-based Record Bar chain. "Inflation has been down for three months, and consumers are primed and ready to spend, but not on big ticket items," said King, who added that Record Bar's sales over Mother's Day were 15% up over the previous weekend and "better" than last year.

King also noted that the strongest Mother's Day action occurred in secondary markets of less than 100,000 population, which fits well with the chain's 60-40 secondary-to-major-market breakdown. He said that secondary markets are generally turning in a stronger performance because they are not hurt by unemployment as badly as big cities.

In New York state, Mother's Day sales were "tremendous," according to John Grandoni, vice president of the Buffalo-based Cavages chain, who cited three ingredients combining to increase sales for the holiday by 25% over the preceding week and 20% over the same period a year ago.

"First, we had a big promotion that tied in 15 albums with a free 'Rose for Mom' giveaway with purchase of any of those albums," said Grandoni, who took out a full-page print ad, bought time on five radio stations and displayed the albums with roses in-store to support the promotion. "Second, we had a lot of good new releases to choose from."

Rain Helped

But perhaps the biggest factor was the spring rain on Saturday, May 8, which brought shoppers to the malls, where all nine Cavages store are located. The weather also played a major role in making the Mother's Day weekend only "so-so" at Atlanta's 23-store Turtles chain, instead of what vice president Joe Martin regards as a traditional "blockbuster." Said Martin,

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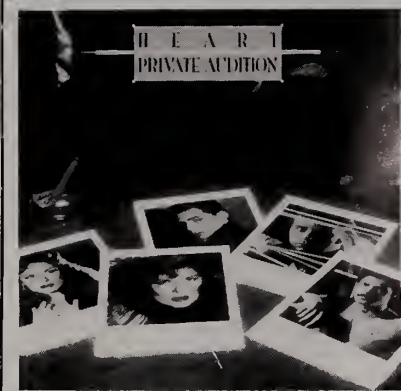


HOPIN' FOR THE BEST — Grammy-winning producer Quincy Jones (!) and **Cash Box** president and publisher George Albert recently attended a luncheon announcing Jones as this year's recipient of the City of Hope's Spirit of Life Award. Jones will receive the award at the July 15 City of Hope Music Industry Night at the Beverly Hilton Hotel.

REVIEWS

ALBUMS

OUT OF THE BOX



PRIVATE AUDITION — Heart — Epic FE 38049 — Producers: Connie & Howle — List: None — Bar Coded

Coming across much like its groundbreaking "Dreamboat Annie" LP, Heart's "Private Audition" is one of its best packages in a while. There's more direction to the music here, and lead singer Ann Wilson shines on this diverse mix of acoustic and electric, hard rock and soft ballad. Featuring a range of songs from ballads like "Angels" and "Hey Darlin Darlin" to the current single "This Man Is Mine," to Ann bringing it home with her patented high energy wail on "City's Burning" and "Fast Times," this LP's got it all.

FEATURE PICKS

POP

QUIET LIES — Juice Newton — Capitol ST-12210 — Producer: Richard Landis — List: 8.98 — Bar Coded

Juice cuts loose from her country/western persona with this sojourn into the realms of pop, rock and mellow mood music, and the transition comes off with an aplomb that should make new listeners and her faithful fans quite happy. The single choice, "Love's Been A Little Bit Hard On Me," is a fresh, perky song that may prove to be even more infectious than her previous "Queen of Hearts" hit.

SWEETS FROM A STRANGER — Squeeze — A&M SP-4899 — Producers: Squeeze and Phil McDonald — List: 8.98 — Bar Coded

Because of its bubbly, pop 'n' roll melodies and offbeat, biting lyrics, Squeeze has become one of the premier British bands to spring up in recent years, gaining a loyal following that grows larger with each successive release. Hailed by Paul McCartney and Elvis Costello (who, incidentally, makes a special guest appearance on the song "Black Coffee In Bed" here), the songwriting/performing team of Glen Tillbrook and Chris Difford has come through with another hook-heavy disc that focuses on unreliable relationships, angry young men and drunken revelry.

ALLIANCE — Handshake FW 37935 — Producers: Ron Albert and Howard Albert — List: 8.98

Even though the jacket photo portrays this youthful quintet sitting in a kindergarten class surrounded by finger-painted pictures, don't mistake the vinyl contents as kid stuff. Kind of a cross between Toto and the Doobie Brothers, Alliance performs easygoing songs laced with lush harmonies and snazzy, streamlined production values. Heavy keyboard emphasis and a blast of

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IT SCREAMS HIT!

**CHEAP TRICK'S
"ONE ON ONE" EE38021
ALREADY ON:**

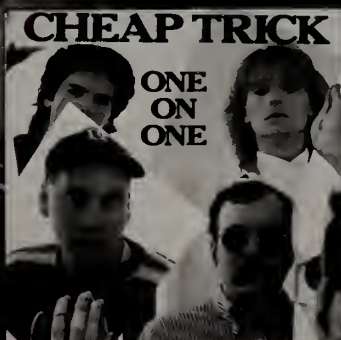
AOR STATIONS

WQFM, WMET, WXRT, WYFE, WMAO,
WKWF, WPYX, WPDH, WRKI, WQXM,
WFYV, WQWD, WCKO, WHCN,
WPLR, WQBK, WMJQ, FM 95,
WDVE, WEZX, WTPA, WBCN, WBRU,
WAAF, WCCC, WHJY, WRNO, KSMB,
WHMO, KWXL, KLAQ, KOMP, KQRS,
WKDF, WZIR, WGRO, WCME, WMJQ,
WDEK, WWWCT, WBYG, WAQX, WQUR,
WAAL, KZEW, WXLIS, KMET, WNEW,
WLIR, WBAB, WRNW, WDHA, WEXZ,
WLUP, WIOT, KLOS, KROQ, KGB

TOP 40 STATIONS

WYKS, 96KX, WPHD, K104, Z104,
KRNA

**FEATURES THE SINGLE,
"IF YOU WANT MY LOVE"
ON EPIC RECORDS 14-07968
AND TAPES.**



REVIEWS

(continued from page 6)

bluesy horns help make this effort a cut above average, and AOR outlets may find such tunes as "I Don't Want To Leave" and "Stop" catchy programming choices.

STANDING ON THE EDGE — Frankle Miller — Capitol ST-12206 — Producer: Barry Beckett — List: 8.98 — Bar Coded

Just because he performs hook-heavy rock with a raw, earthy voice, a lot of folks have compared Scottish singer Frankie Miller to Rod Stewart and Bob Seger. Although he doesn't possess Stewart's androgenous sexuality or Seger's Detroit streetsense, there is a bit of vocal resemblance, yet Miller somehow comes across as being more brazen than either of the other two artists.

NUNSEXMONKROCK — Nina Hagen — Columbia ARC 38008 — Producer: Mike Thorne — List: None — Bar Coded

Along with Yoko Ono, Patti Smith, Urszula Dudziak and Lene Lovich, Teutonic terror Nina Hagen possesses one of the wildest female voices around in the field of modern music. Her latest album, which features such way-out songs as "Antiworld" and "Cosma Shiva," is the sort of stuff progressive rockers thrive on but, obviously, is not for everyone.

BLACK CONTEMPORARY

STREET OPERA — Ashford & Simpson — Capitol ST012207 — Producers: Nickolas Ashford and Valerle Simpson — List: 8.98 — Bar Coded

The sensational R&B duo consistently provide their listeners with silky smooth productions that shimmer with love and joy, and their latest LP is no exception. Side one features four tunes bursting with optimistic fervor, while the flip offers something different, a four-part mini-"opera" in which the two partners hold a musical dialogue about working class amour. A/C, urban contemporary and some pop devotees should find this disc a valuable addition to their collection.

I'LL DO MY BEST — Ritchie Family — RCA AFL1-4323 — Producer: Fred Petrus — List: 8.98 — Bar Coded

Ever since its inception back in 1975, The Ritchie Family has been a major exponent of dance-oriented boogie. Their latest effort contains lots of the fast-moving dance-funk they've been acclaimed for, as well as a small sampling of slower, mid-tempo tracks. Finely-textured harmonies have always been the key ingredient in this trio's success in both clubs and retail stores and this record's action on the B/C and pop charts recently more than proves its post-disco credibility.

COUNTRY

NUMBER ONES — Conway Twitty — MCA MCA-5318 — Producers: Conway Twitty, David Barnes, Owen Bradley and Ron Chancey — List: 8.98 — Bar Coded

The Twitty Bird is the premier heartthrob among female country listeners, and this "best of" package, stretching back to 1974, displays the artist at his finest while on MCA. Twitty is one of country's most consistent performers, and his loyal following should create quite a stir over this long overdue release.

SOFT TOUCH — Tammy Wynette — Epic FE 37980 — Producer: George Richey — List: None — Bar Coded

Wynette's latest leads off with a cut called "Old Reliable," an appropriate title for one of the genre's longest standing and most visible recording artists. While much of the album is devoted to various aspects of femininity, Wynette loyalists, many of whom are deeply interested in the family side of Wynette's much-heralded career, should be delighted with "What It's Like To Be A Woman," a dialogue between the country queen and her daughter, Tina.

JAZZ

GERSHWIN LIVE! — Sarah Vaughan and The Los Angeles Philharmonic under the direction of Micael Tilson Thomas — CBS Masterworks FM 37277 — Producer: Steven Epstein — List: None — Bar Coded

The Divine Miss Sarah in an equally divine setting. With orchestrations by veteran jazz arranger Marty Paich and sympathetic direction by Thomas, Vaughan gets the first-rate, seamless environment she so richly deserved. The classical setting for this all-Gershwin program should make this album a hit with jazz, popular, and classical fans alike.

NEW AND DEVELOPING

BUSINESS AS USUAL — Men At Work — Columbia ARC 37978 — Producer: Peter McIan — List: None — Bar Coded

This hot band from Australia has already copped platinum records in its homeland and Canada, and it's only a matter of time before it gains a wide following in the States. Pop, rock, reggae



and other styles meld to form a musical groove that's as bouncy as a kangaroo on the run, particularly in cuts like "Who Can It Be Now?" and the Aussie anthem, "Down Under." Crackerjack studio man Peter McIan elicits a clear, crisp sound throughout.

SINGLES

OUT OF THE BOX



STEVIE WONDER (Tamla/Motown 161TF)

Do I Do (4:56) (Jobete Music Co., Inc./Black Bull Music — ASCAP) (S. Wonder) (Producer: S. Wonder)

Wonder fishes this smiling, strutting dance track out of his "Original Musiquarium" as the second single from that package, following up his chart-topping "That Girl." Stevie's got a sweet-tooth for love here, and he showers the listener with "honeysuckle, chocolate chip and kisses" amidst the slick, swirling dance beat.

FEATURE PICKS

POP

THE J. GEILS BAND (EMI America 8100)

Angel In Blue (3:54) (Center City Music — ASCAP) (S. Justman) (Producer: S. Justman)

A departure from the previous uptempo singles on the wildly successful "Freeze-Frame" LP, this song could've just as easily

NEW FACES TO WATCH



Wendy Waldman

Wendy Waldman, a 30-year-old singer/songwriter who recorded five soft pop albums before making a transition to hard rock with her new release, "Which Way to Main Street," has always been influenced by a wide range of musical formats. As a toddler, she was nursed on a steady diet of classical symphonies and also heavily affected by her father's scores for such television classics as *Rocky & Bullwinkle*, *Perry Mason*, *Star Trek* and *Gunsmoke*. But with her coming of age also came changes in tastes.

"When I was in my early teens," remembers Waldman, "I was the one person in my house who wasn't into classical music. I got into the blues, folk, rock 'n' roll and Broadway show tunes. Way back then I would go through stages. I was a big Gershwin freak, and then I went just as radically from that to listening to Mississippi John Hurt, Skip James and Howlin' Wolf. Then I went on to early Cream and Laura Nyro. In the latter half of the 1970s, I always mixed up musical styles as a listener, and I still do as a writer."

While an adolescent, Waldman started singing as a solo performer at local venues like The Troubadour, The Ash Grove and The Ice House before hook-

ing up with fellow L.A. musicians Andrew Gold and Karla Bonoff for an ill-fated group project. Shifting back to solo gigs, the young singer started writing love songs on acoustic guitar and piano and was signed to Warner Bros. in 1973, for whom she released nearly an album a year. Although her Warner Bros. output was praised by many critics as highly literate, passionate works, commercial success was not as widespread, and at the end of 1978 she asked to leave the label.

The next few years were pivotal, albeit difficult, ones for Waldman, who had split the Los Angeles scene for a while to head up to Seattle, Wash. Following her exit from Warner Bros., she was surprised to learn that other labels weren't all that interested in adding her to their rosters. Out of work, hungry and depressed, she spent two years deciding on a new musical direction and went on the road for a while with buddy Linda Ronstadt, which helped lift her spirits tremendously.

Waldman's musical horizons expanded even further during the late-'70s and records by The Clash, Phil Collins, Genesis and Blue Oyster Cult graced her stereo's turntable. Around the same time, she began writing a new brand of pop-rock and ultimately had her compositions laid down on wax by such performers as Randy Mesiner, Patti Austin and Grammy winner Kim Carnes. Her songwriting talents, together with her past recording efforts, led to her signing with Epic last year, under the guidance of Steve Geller, the newly appointed head of A&R for that label.

Working with producer Eddie Kramer, whose past credits include associations with Jimi Hendrix and Carly Simon, Waldman and her new band went into the studio in late 1981 and recently emerged with the "Which Way to Main Street" LP, which encompasses both romantic ballads and gritty rockers.

been at home on a Bruce Springsteen or even a Jackson Browne LP. A story song about how life in the fast lane has turned one beautiful young girl into an emotionally burnt-out shell, it has a slow, Phil Spectorish quality that is moving.

SPLIT ENZ (A&M 2411)

Six Months In A Leaky Boat (3:05) (Enz Music — BMI) (T. Finn, Split Enz) (Producers: H. Padgham, Split Enz)

Synthesizers bubble like sparkling champagne on this frothy bit of folklore from the Enz as the group retells the tale of the immigrants' arrival from England to the shores of New Zealand. A bright bit of pop from this snappy outfit.

JOHN MARTYN (Duke/Atlantic DU 4041)

Couldn't Love You More (3:48) (Island Music Inc. — BMI) (J. Martyn) (Producer: P. Collins)

Glaswegian Martyn is a longtime fave of the English music press, which seemed to feel that his brand of folk cum jazz would never reach a mass audience. This cult artist may well prove them wrong with this debut for Genesis' Duke label. A tender love song that softly stirs his jazz and folk styles together, it's perfect for A/C and pop. Genesis' Phil Collins produced, played drums and added his vocals to Martyn's.

KANSAS (Kirshner ZS5 02903)

Play The Game Tonight (3:26) (Don Kirshner Music/Blackwood Music Publishing/Fifty Grand Music, Inc. — BMI) (L. Livgren, P. Ehart, R. Williams) (Producers: Kansas, K. Scott)

From the forthcoming "Vinyl Confessions," the latest from Kansas is a stormy slice of ornate pop/rock, moving from a quiet "Dust In The Wind"-type opening to a marching chorus. Already making chart moves, this should put Kansas back on top.

THE BROADWAY SYMPHONY ORCHESTRA (RCA JH-13232)

TURNUED ON BROADWAY 1. Overture (Excerpt) (from Gypsy)/2. There's No Business Like Show Business (Annie Get Your Gun)/3. That's Entertainment (The Band Wagon)/4. Lullaby of Broadway (42nd Street)/5. Everything's Coming Up Roses (Gypsy)/6. Don't Cry For Me Argentina (Evita)/7. What I Did For Love (A Chorus Line)/8. Tomorrow (Annie)/9. Come, Friends, Who Plough The Sea (Pirates of Penzance)/10. There's No Business Like Show Business (Annie Get Your Gun) (3:17) (1. Styne, 2. Berlin, 3. A. Schwartz, 4. Warren, 5. Styne, 6. A. Lloyd Webber, 7. Hamlisch, 8. Strouse, 9. Sullivan, 10. Berlin) (Producer: T.Z. Shepard).

Hooked on the Great White Way? That's about it, a "Stars On" version of some of the best known show tunes with a disco beat behind the big fanfare.

COUNTRY

LARRY GATLIN AND THE GATLIN BROTHERS BAND (Columbia ZSS 170470)

She Used To Sing On Sunday (3:23) (Larry Gatlin Music — BMI) (L. Gatlin) (Producers: L. Gatlin, S. Gatlin, R. Gatlin)


The Gatlins incorporate their tight, distinctive vocals in the picture of a young girl who loses her innocence in the "entertainment capitol of the world." The platter is somewhat of a patchwork quilt, weaving fragments of familiar gospel tunes "Amazing Grace" and "Oh, Victory In Jesus" within the confines of a snappy chorus, and the use of an organ and tabernacle-like echo on the backing vocals adds to the record's allusions to religion.

EMMYLOU HARRIS (Warner Bros. ZCA 11875)


Born To Run (3:40) (Rondor Music Ltd. — PRS/Admin. in the U.S. & Canada by Irving Music, Inc. — BMI) (P. Kennerly) (Producer: B. Ahern)

Emmylou Harris has a way with a simple melody, turning uncomplicated passages into near-classics by applying her somewhat frail vocal textures. Likewise, "Born To Run" offers an unmistakable

(continued on page 12)


*To dream the impossible dream,
to fight the unbeatable foe,
To bare with unbearable sorrow,
to run where the brave dare not go.*

*This is my quest,
to follow that star.*


*It Was A Privilege
To Know His Love.*



Joyce



Unique 'Chariots' Promotion Pays Off Big For PolyGram

by Jim Bessman

NEW YORK — Harry Losk, PolyGram Records' senior vice president, marketing, called the seven-month campaign that resulted in both the *Chariots Of Fire* soundtrack album and "Main Theme From *Chariots Of Fire*," single riding the #1 spots on their respective **Cash Box** charts, a "once in a lifetime deal" — as well as his most difficult and rewarding marketing involvement. For Bob Edson, PolyGram's vice president, promotions, the hard-won success of the Vangelis product was more satisfying than that of the soundtrack smashes for *Saturday Night Fever* and *Grease*, both of which he worked on while executive vice president and general manager at RSO Records.

Both the album, which was released last Sept. 17, and the single, which was shipped Oct. 26, came together atop the charts the week ending April 17. The label's entire promotion, publicity, marketing and sales departments teamed together on the project, and they had their work cut out for them. The biggest obstacle to surmount was the natural resistance by programmers to play the unusual score composed by an artist with an unpronounceable name for a largely unseen foreign film. Once that was accomplished, the life of the product had to be maintained until the film was released nationally months later. PolyGram's success in both efforts has possibly established Vangelis as a major artist in the U.S., but it has unquestionably fueled morale in the company's promotion department, which now feels it can break just about anything.

The *Chariots Of Fire* album and single actually began their long race to the top last July at a screening of the film for company officials. Harry Losk was among those in the audience.

"I was so enthralled with the movie that I wasn't even aware of the music," Losk recalled. Shortly afterwards, the soundtrack album came across his desk. The record was on Polydor in England and had done very well there. After one listen, Losk was equally thrilled with the music. But the film was playing at only one theater each in New York and Los Angeles following its initial screening Sept. 25 at the New York Film Festival.

There was never any question that PolyGram would release the soundtrack

and single. The company was committed to breaking Vangelis long before the movie; his "Friends Of Mr. Cairo" LP with ex-Yes lead singer Jon Anderson as Jon & Vangelis was #109 on the **Cash Box** album chart the week of the *Chariots Of Fire* album release. But no one knew how to promote an electronic music soundtrack album from a foreign film that had opened in only two cities.

According to Losk, initial sales projections for the album were understandably light. "We unexpectedly began to see substantial sales in New York and L.A.," he related, "enough so that we marketing people were sniffing the kind of smell that we look for."

Encouraging Signs

PolyGram then conducted in-depth research in New York and Los Angeles stores. "We discovered an interesting phenomenon at a couple of New York stores near the theater where the movie was playing," said Losk. "Every night at 8:00 p.m., when the first showing broke, 30 or 40 people would come in and buy the album. The same thing was happening in L.A. So we figured that the music obviously had one of those magic pulls that triggers motivation. For somebody to actually go in and want that album right at the moment was a good enough test for us."

In late September, the question of what to do with the album was brought up at the weekly sales and promotion meeting. "We couldn't let it die because it had too much going for it," said Losk, "but we also realized that we had a major marketing problem since the film had not opened anywhere else."

According to Losk, that meeting was pivotal. "The response was fabulous," he said. "Everybody from every department had suggestions, from placing articles in running magazines to tie-ins with shoe manufacturers to postering a rented van and driving it to the New York Marathon with the soundtrack blaring out."

Then the publicity department got on the horn. On Oct. 28, Len Eband, vice president, press and artist relations, sent out a unique "Dear Music Fan" letter together with the two-day old "Main Theme From *Chariots Of Fire*" single and associated press clips to all general pop press, TV and radio syndicators, AOR stations and

(continued on page 20)

EXECUTIVES ON THE MOVE

Frost Named — Profile Records, has announced the appointment of Bob Frost to national promotion director for the label. He has held similar positions at both Warner Brothers and Polydor Records and most recently at CBS.

Mendell Appointed — Lorine Mendell has been appointed director of marketing/promotional services for MCA Records. Previously, she had been director of trade relations and special projects; she has been with MCA Records for five years.

Heaps Named At Geffen — Danny Heaps has joined the A&R staff of Geffen Records. Prior to this appointment, he was co-president and founder of Rock Pool Promotions in New York City for three years.

Lazer Appointed — Dovidia Lazer has been appointed assistant to the general manager at Main Street Records. She was most recently studio manager at Secret Sound and previously served in various A&R and administrative positions at Ariola America Records.

Changes At Borman — Gary Borman Management and Gary Borman Productions has announced the appointments of Noel Newbolt as director of artist development and production; and Chrissie Harwood as director of artist relations and publicity. Newbolt joins Borman after having spent 15 years working with Tommy Lipuma as production assistant. Harwood comes to Borman after extensive experience within the European marketplace in all aspects of the music business.

Changes At Fischer — Carl Fischer, Inc. has announced the appointment of Lipton Nemser to director of jobbing publications & promotion. He has been associated with Walter Kane & Son almost three decades, and became general manager soon after the firm was acquired by Carl Fischer, Inc. Thomas Mormile will join the organization as general manager of the New York jobbing division. He has served for many years as general manager of Music Dealers' Service.

Changes At Cricket — Mitch Pollak has joined Cricket Talent & Booking, Inc. as an agent and logistics coordinator. He was formerly head of Charisma Talent. Marty Diamond has joined the staff at Cricket as administrative assistant and is also an agent in training.

Capitol Int'l Taps Rogers, Johnson

LOS ANGELES — Fran Rogers has been promoted to director, international operations administration, and Carole Johnson has been appointed supervisor, international operation administration, at Capitol Records International.

Rogers, in addition to acting as contracts administrator for the division, will continue to direct and coordinate all administrative and clerical support work to serve the business activities international division, including customer service, export shipping and compilation of statistics.

Gould Named VP, Manufacturing, At CBS Records

NEW YORK — Melvin Gould has been named vice president, manufacturing, CBS Records. Gould will report to Samuel Berger, senior vice president/general manager, operations manufacturing, CBS Records.

Gould will be responsible for the day-to-day manufacturing activities in all CBS Records manufacturing and research facilities in the U.S. Reporting to him will be plant managers at CBS Records facilities in Carroiton, Ga., Pitman, N.J., Terre Haute, Ind., and Danbury, Conn.

Since 1981, Gould has served as Berger's assistant. Before that, he was general manager, New York operations, Leviton Manufacturing Co. and manager, plastics manufacturing at General Electric in Bridgeport, Conn.

Johnson will assist Rogers in the control, auditing and reporting of all financial and statistical information for the company's Los Angeles and London international divisions. Both appointments are effective immediately.

Casey To Head First Pacific Bank Entertainment Unit

LOS ANGELES — The First Pacific Bank of Beverly Hills recently announced the opening of an entertainment department to be headed by veteran banker Austin V. Casey.

Currently serving as corporate senior vice president of the bank and manager of its main office at 469 N. Canon Dr. in Beverly Hills, Casey said that the entertainment department would function as a special unit of the branch. Working with Casey as assistant vice president and assistant manager will be Terry Matthews, who will work directly with Casey. Additional entertainment unit staff is expected to be hired in the future.

Casey has been in banking more than 20 years, joining First Pacific Bank last August after being with Wells Fargo for 11 years. The New York native was vice president and manager of Wells Fargo's Camden Drive office in Beverly Hills, overseeing the entertainment department from 1975-81. Casey earned his early banking experience with the Arizona Bank, Phoenix; and First Morgan Guarantee Trust Co., New York.



First Pacific Bank of Beverly Hills is pleased to announce the formation of an Entertainment Department effective this week — and the appointment of Mr. Austin V. Casey as the head of the new banking unit.

Mr. Casey, a Senior Vice President of the bank and Manager of the main office at 469 North Canon Drive, is a career banker with more than 20 years of experience. Since 1975 he has talked the language of top performers and leading firms in the entertainment industry and, in consequence, has administered in their behalf to a vast range of financial needs.

First Pacific's new Entertainment Department is located at the Beverly Hills facility where, initially, Ms. Terry Matthews, Assistant Vice President and Assistant Manager, will be working with Mr. Casey. An enlarged staff is contemplated. Business hours are 9:30 a.m. - 3:00 p.m. Monday through Thursday, and 9:30 a.m. - 6:00 p.m. Friday. Telephone: (213) 858-7500. Your inquiries are invited.

Member FDIC



Melvin Gould



Austin Casey

IMAGINATION

IF ONE WORD COULD
CAPTURE THE SPIRIT OF
NEIL BOGART
THAT WORD IS IMAGINATION
IT SPARKED HIS DRIVE
AND LIT HIS WAY



HIS LIGHT WILL BE MISSED
BY THE FAMILY WHO LOVED HIM
ON THE BOARDWALK



REVIEWS

Cancer Takes Life
Of Indie Label
Legend Neil Bogart

(continued from page 5)

facets of the entertainment industry, including vocal work on a 1962 chart record called "Bobbie" and a stint with **Cash Box**. His first job with a record company was as a promotion man for MGM Records and, by age 25, he had moved to Allen Klein's small Cameo-Parkway label. Later he became chief executive for Buddah Records, and earned the moniker of "The Bubblegum King" for his frequent forays into teen music such as "Simon Sez" by the 1910 Fruitgum Company. During this time he also worked with The Isley Brothers, Melanie, and The Edwin Hawkins Singers and was involved with the Curtis Mayfield soundtrack for the immensely popular film *Superfly*.

All of these activities occurred in Bogart's Manhattan base, but by the early 1970s he grew bored with the New York lifestyle and decided to move to Southern California. He came to Los Angeles in 1973 and founded Casablanca Records, in partnership with Warner Bros. After a financial crisis stemming in large part from the failure of a double-LP highlighting segments from Johnny Carson's *Tonight Show*, Bogart restructured his organization and dubbed it Casablanca Records and Filmworks. The motion picture arm of the company went on to produce such box office hits as *The Deep*, *Midnight Express*, *Foxes* and *Thank God It's Friday*, while the music division pioneered the disco phenomenon of the late 70s. During this period Bogart's acts collected over five dozen gold and two dozen platinum records.

Following disco's decline, Bogart sold his interest in Casablanca for \$30 million and formed the Boardwalk Entertainment complex, named after the valuable property in the Monopoly game, in 1980. It was with Boardwalk that Bogart helped propel rock 'n' roller Joan Jett and soul crooner Richard "Dimples" Fields to top chart status. While chief executive with Boardwalk, he maintained close involvement with all sectors of the company — A&R, promotion, advertising and marketing — and constantly set up fresh challenges for himself. "My philosophy in life," said Bogart in an interview, "has always been to not just walk trails that have been blazed by other people, but to create new paths for others to follow."

In addition to his business activities, Bogart was also firmly committed to community affairs. Among other posts, he served as a member of the Board of Governors of Cedars Sinai Medical Center, Executive Vice President of the Betty Ford Cancer Center, Commissioner to The California Museum of Science and Industry and The Los Angeles Coliseum, and vice president of the Beverly Hills Little League.

Following his death, a Neil Bogart Memorial Cancer Fund was established to promote further research of the disease. All donations may be sent to Boardwalk Entertainment's offices in Hollywood.

Rothfeld Named At
Vanguard Society

NEW YORK — David Rothfeld has been named executive vice president, national sales and marketing, Vanguard Recording Society, Inc.

Rothfeld brings close to 30 years of record retailing experience to Vanguard. Most recently, he was vice president of the Musicland Group. For many years before that, he was vice president, divisional marketing manager for E.J. Korvettes, managing 58 record departments at the chain's peak.

COAST TO COAST

EAST COASTINGS — The first Boston Rock Music Seminar at club Spit ushered in the month of May for the hardcores of Beantown. Approximately 350 music professionals and would-be entrepreneurs and artists turned out to hear six panels on independent promotion and distribution, progressive radio, music and business law, press and publicity, booking and management and future trends, all under the auspices of *Boston Rock* magazine. Among those participating in the panels were *Boston Rock* president **Michael Dreese**, WBCN's **Oedipus**, Rounder's **Duncan Brown**, Eat Record's **Don Rose**, *New York Rocker's* **Andy Schwartz**, *Trouser Press's* **Ira Robbins**, Spit's **John Lyons**, Reach Out International Records' **Nell Cooper**, Rockpool's **Mark Josephson**, Elektra's **Maxanne Sartori**, CBS's **Jeff Jones** and WLYN's **Crass**. A real nuts-and-bolts affair slanted heavily towards independents seeking a toe-hold in the industry, the symposium also provided a meeting place for attendees to buttonhole panelists or discuss deals. In addition, a guide for estimating the cost of making and marketing a record was prepared by *Boston Rock*, as was a handout listing indie distributors, sympathetic radio outlets, fanzines and alternative publications with an interest in rock. All-in-all an encouraging affair . . . The crown queen of the rock drag scene, **Hibiscus**, founder of **The Cockettes** and **Hibiscus and The Screaming Violets**, died last week in New York following a bout with pneumocystis carinii pneumonia . . . **Jerry Mathias**, formerly of **Toots and The Maytals**, is being sought for his alleged role in a Jamaican narcotics smuggling ring. Island Records has asked that we emphasize the fact that Mathias has not been a member of the band for more than two years, since television and newspaper reporters around the country are continuing to identify him as one of the Maytals . . . **Kevin Godley** and **Lol Creme's** film *The Cooler*, which stars **Ringo Starr** and **Paul and Linda McCartney**, has been selected to appear in competition in the Best Short Subject category at the Cannes Film Festival. Set in a prison camp of the future, the film features Linda McCartney and **Barbara Bach**, Starr's wife, as guards, while Starr has the lead as an habitual escapee, and McCartney plays three roles including Starr's father and a bassist in a country and western band. The film runs 11 minutes . . . Congrats to *Guitar World* editor **Noe Goldwasser** and *Fortune* photo editor and former *Rolling Stone* employee **Karin Silverstein** on their May 11 marriage . . . An ad in last week's *Village Voice* encourages Squeeze fans to call a New York telephone number that turns out to be the box office of Madison Square Garden. The band will appear there on June 18, and sources at A&M tell us that the ad, coupled with word-of-mouth, has already accounted for sales of more than 10,000 tickets.

fred goodman

POINTS WEST — Fer Sure, fer sure, one of the most tubular songs ever to grace the Los Angeles airwaves, a **Frank Zappa** composition entitled "Valley Girls," has been getting spectacular response from listeners at Pasadena's progressive rock station KROQ, where DJ's report it's the most requested tune ever. During a break in cramming for her 9th grade finals, we spoke to Frank's teenage & totally Val daughter **Moon Unit**, who's responsible for the hilarious, improvised monologue that pervades the ode. "Dad wrote it for me becuz he calls me his little Valley Girl," she explained. "I'm always shopping on the boulevard. After he wrote the chorus, he asked me if I wanted to do some lyrics. It was just a spur of the moment thing." What makes the San Fernando Valley section of L.A. so special? we inquired. "There's just so much to do — shopping at Judy's, the Galleria, movie theaters everywhere. It's great!" Before going back to textbooks, Zappa's charming offspring gave us a little insight into her nomenclature. "It's not one whole name. People often say 'MoonUnit,' as if it's pronounced like 'MaryLou' or something, but it's actually 'Moon Unit.' Unit is my middle name. I like it a lot." In her spare time, Ms. Z rehearses with her band ("I have to get my act together.") curls up with a copy of *GQ*, or catches the scene at her favorite club, Godzilla's.



AUSTIN ADDRESSES WRITERS — *Qwest* recording artist Patti Austin (r) recently appeared for a guest interview at one of the weekly, *Broadcast Music, Inc. (BMI)*-sponsored L.A. *Songwriters Showcases*. Pictured with Austin is Len Chandler, co-founder, L.A. *Songwriters Showcase*.

Freeway Record's two-volume spoken word set, "Voices of the Angels," rapping about the beach scene and growing up west of the Pacific Coast Highway. The collection also features such L.A. stalwarts as poet **Charles Bukowski**, Surf Punk **Dennis Dragon**, rock impresario **Kim Fowley**, **Doors** necromancer **Danny Sugarman**, the illustrious **Tequila Mockingbird**, **Blaster Dave Alvin** and spaced scribe **Richard Meltzer**. An off-the-wall package well worth the bucks . . . An all-new series of 15 songs touted as the first recordings made by **The Beatles** is being prepared for release this summer. Supposedly, the music was recorded in Hamburg, Germany, in 1961. The set is produced by **Dirk Summers**, who hopes to launch his Cayman Music label with the disc. Plans are tentative at this point, but the record may be put out as a four-EP package. Its first single is said to be a version of "Ain't She Sweet," with **John Lennon** handling lead vocals and backed by the Fab Four with **Tony Sheridan**. According to a source who has heard some of the tunes, there are many covers included, and all of the songs are in stereo, with little hiss or other bothersome noise. More on this one as it develops . . . Paramount Pictures is slated to release *Grease II* on June 11, and music this time around will not be supplied by the **Bee Gees**. Instead, many popular singers from the late-'50s and early-'60s will contribute to the soundtrack. So far, the best scene in the flick looks like one where **Tab Hunter** portrays a sex education teacher and gives his class a musical lesson dubbed "Re-pro-duction." In the best "birds and the bees"-type lecture around, Tab advises his students, "Let your stamen go berserk." Also due from the studio in June is *Star Trek II: The Wrath of Khan*, directed by **Nicholas Meyer** with a score by **James Horner**, who previously wrote music for such films as *Wolfen* and *Humanoids From The Deep* . . . More on movies: While recording a new album due out in August, **Devo** is hoping to arrange a development deal for a feature film it has in mind . . . Posh Boy Records just shipped an EP called "Gesundheit" by **Christiane F.**, whose life was recently the subject of a movie featuring **David Bowie** concert footage . . . Yo, listen up! Liberty Records (EMI) is expecting large sales for the soundtrack album to *Rocky III*. Epic Records will release two versions of the movie's theme song, "Eye of the Tiger," by **Survivor**. **jeffrey resner**

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Harris rendition, with extremely tasty acoustic guitar work and engaging backing vocals reminiscent of Ricky Skaggs.

ROGER MILLER & WILLE NELSON (with RAY PRICE) (Columbia ZSS 170472)
Old Friends (3:04) (Alrhond Music, Inc. — BMI) (R. Miller) (Producers: W. Nelson, R. Miller, C. Moman)

Chronicling life in the senior citizen set, this Roger Miller composition brings together three old friends to trade turns at the melody's verses. While the production surprisingly relies heavily on instrumental passages, the members of the trio should have each received equal billing as each lends his own distinct qualities to the pressing.

THE KENDALLS (Mercury 76155)
Cheater's Prayer (2:36) (Old Friends Music — BMI) (L. Anderson) (Producers: R. Dea, Kendall)

Yet another from the country's most renowned cheaters, the latest offering from Royce and Jeannie Kendall bears the tried-and-true mark of the father/daughter team's gospel-laden harmonies. An effective steel guitar and busy clavinet highlight the toe-tapping initial release from the pair's upcoming "Stickin' Together" LP.

RICKY SKAGGS (Epic ZSS 170474)
I Don't Care (2:15) (Cedarwood Publ. Co., Inc. — BMI) (W. Pierce, C. Walker) (Producer: R. Skaggs)

Skaggs has come on in a big way, reaching #1 in his last outing just weeks ago. The fourth single from his debut album, "I Don't Care," continues in the same vein as previous releases, and his traditional approach should be in vogue with listeners and programmers alike for some time to come.

MAC DAVIS (Casablanca NB 2350 AS)
Rodeo Clown (3:29) (Songpainter Music — BMI) (M. Davis) (Producer: R. Hall)

Mac Davis finds a new manner to emphasize the "all that glitters is not gold" theme from last year's "Lubbock, Texas In My Rear View Mirror" single. The vocals are classic Davis fare, and producer Rick Hall, who also piloted Jerry Reed's latest effort, places him in the forefront of a solid country production.

BLACK CONTEMPORARY

THE FOUR TOPS (RSO RS 1069)
Back To School Again (3:54) (Robert Stigwood Publishing, Inc./Ensign Music Corp. — BMI) (L. St. Louis, H. Greenfield) (Producer: L. St. Louis)

The Four Tops doing rock? Well, almost. There's a rumbling drum beat and fuzz tone guitar behind the Tops' rousing exhortations informing the listener it's back to school time on the first single from the *Grease 2* soundtrack.

NEW AND DEVELOPING

SYLVIA (RCA PB-13223)
Nobody (3:17) (Tom Collins Music Corp. — BMI) (K. Fleming, D.W. Morgan) (Producer: T. Collins)



Not surprisingly, producer Tom Collins calls on the Kye Fleming - Dennis Morgan song-writing duo for yet another crossover melody, and the

resulting single could easily be a Barbara Mandrell release. The former receptionist-turned-Durango poster queen rides astop a funky Michael McDonald keyboard and a female doo-wop backing chorus on a tune that could gain the young vocalist her first pop airplay.

*Neil was our friend.
And we loved him very much.*

*Carole Bayer Sager & Burt Bacharach
Marcia & Neil Diamond*



MYSTERIOUS X-RAY — Capitol recording artist Moon Martin recently finished a promotional video clip tying in with the new "X-Ray Vision" single from his current "Mystery Ticket" album. Pictured shooting a segment of the clip where Martin is escaping a mad scientist's high-tech torture lab are (l-r): Karen Morton, scientist's assistant; Mark Robinson, who directed the video for Modern Prods.; Martin; and The Mad Scientist.

Attorneys General Ask High Court To Review 'Betamax'

(continued from page 5)

brief," said Robertson. "We reviewed the case and felt it had a consumer impact and was particularly applicable to states such as Missouri with a heavy concentration of manufacturing where, due to shift requirements, video taping allows workers to watch what they want to watch at the times which are most convenient."

Initial Brief

A preliminary draft of the brief was prepared by Feb. 24, according to Robertson, copies of which were sent to the attorneys general of all 50 states and a followup letter was sent on March 17 to those who did not respond to the first. In all, Robertson said that the offices of attorneys general from 30 states did respond but more than half that number declined to officially support the brief.

"Many felt that the issue could best be responded to by legislation currently

pending in the Congress," said Robertson, referring to the DeConcini bill and Mathias Amendment in the Senate and the Parris bill and Edwards Amendment in the House of Representatives. "This issue is going down two roads and several attorneys general felt that the legislative path was the surer one."

The attorneys general who signed the brief represent, for the most part, southern and midwestern states which, like Missouri, have a large number of industrial and agricultural workers. Ironically, though, with the exception of Illinois, none has a significantly large VCR population at present.

"It was unusual, in my view, to see the people who were interested in it," Robertson stated. "We never expected California; there are just too many opposing interests there. But we thought we'd get Michigan and Pennsylvania, and New York was teetering on the edge for a while."

Apparently, a number of the attorneys general participating in the brief weren't motivated to do so solely on behalf of state consumer interests. In most cases, the attorneys general are hoping that a high court judgement would rectify what they see as a misinterpretation by the lower court of copyright law, according to Robertson, and in the process, clarify it.

"We feel very strongly that the copyright law does not extend into the area of private use," said Bill Roach, administrator for the Iowa attorney general's office. "We're in agreement, basically, with the legal arguments set forth in the brief and that is certainly a major point."

Missouri's Robertson expressed the opinion of the majority of attorneys general who signed the brief, saying that "copyright law is so far behind technology at present that it comes as no surprise that an appeals court would apparently ignore, in my opinion, certain (copyright) tenets. Hopefully, the Supreme Court will correct that, however."

Legal Precedent?

Like many attorneys who believe there is some legal support for a home use video taping exemption, EIA/CEG counsel Day points to a court of claims case for reproducing medical journals as at least a partial precedent. He also noted that the Supreme Court "hasn't heard a contributory copyright infringement case since 1911."

"We'd like to see the Copyright Law amended and the issue of 'fair use' clarified," said Day. "That is our ultimate aim. And it's our feeling, or at least hope, that the Supreme Court would pick it up because they would want to have federal law on a uniform basis as much as possible."

"Even if the Supreme Court does decide to hear the case, though, that's only half the battle," he concluded.

Congress Passes Tough Laws For Music, Video Piracy

(continued from page 5)

ficking in counterfeit labels is punishable if it is committed "knowingly."

Commenting on the passage of the bill, Recording Industry Assn. of America (RIAA) president Stanley Gortikov said: "Congressional passage of legislation to increase criminal penalties is a boon to music creators and copyright owners and a threat to criminals willing to steal their work. Our industry is grateful to those legislators who realistically responded to our need for a protected haven in which to create, record and market our music."

Record and motion picture industry spokesmen claim that federal enforcement will be heightened with entry of the new penalties into law. Heretofore, it has been charged, enforcement authorities were lukewarm in prosecuting violators since the law called for misdemeanor penalties. Now that the penalties are to be made more serious, observers believe that enforcement will take a big jump forward.

"We are very encouraged by Congress' recognition of the seriousness of the problem and are pleased by their response," said Joel Schoenfeld, RIAA anti-piracy special counsel. "We hope these increased penalties will not only encourage expanded action by the FBI and U.S. Attorney's offices around the country, but will also be a clear signal to all pirates and counterfeiters that the government intends to put them out of business and into jail."

The bills are S. 691, sponsored by Sen. Strom Thurmond (R-S.C.), who is chairman of the Senate Judiciary Committee, and H.R. 3530, sponsored by Rep. Barney Frank (D-Mass.).

TOP 30 VIDEOCASSETTES

	Weeks On Chart	5/15	Chart		Weeks On Chart	5/15	Chart
1	THE FRENCH LIEUTENANT'S WOMAN	1	6	16	PRINCE OF THE CITY	15	7
	20th Century-Fox Video 4868				Warner Home Video OR-72021		
2	STRIPES	7	3	17	THE HOWLING	12	8
	Columbia Pictures Home Entertainment 10600				20th Century-Fox Video 4075		
3	ARTHUR	11	3	18	FORT APACHE, THE BRONX	18	8
	Warner Home Video 72020				Vestron VA-6000		
4	SUPERMAN II	2	7	19	OUTLAND	17	6
	Warner Home Video WB-61120				Warner Home Video 70002		
5	BODY HEAT	4	7	20	TAPS	—	1
	Warner Home Video LD-70005				20th Century-Fox Video 1128		
6	HALLOWEEN II	6	4	21	S.O.B.	20	8
	MCA Distributing Corporation 77005				MGM/CBS CR 00110		
7	AN AMERICAN WEREWOLF IN LONDON	8	8	22	ALL THE MARBLES	—	1
	Universal City Studios, Inc., MCA Distributing Corporation 77004				MGM/UA Home Video MV/MB 00112		
8	FOR YOUR EYES ONLY	3	8	23	CONTINENTAL DIVIDE	22	8
	20th Century-Fox Video 4568				Universal City Studios, Inc., MCA Distributing Corporation 71001		
9	ONLY WHEN I LAUGH	5	8	24	GALLIPOLI	27	4
	Columbia Pictures Home Entertainment 10452				Paramount Home Video 1504		
10	TIME BANDITS	19	2	25	EYE OF THE NEEDLE	21	8
	Paramount Home Video 2310				20th Century-Fox Video 4581		
11	CLASH OF THE TITANS	10	8	26	MOMMIE DEAREST	23	8
	MGM/CBS Home Video 700074				Paramount Pictures, Paramount Home Video 1263		
12	EXCALIBUR	13	7	27	PATERNITY	—	1
	Warner Home Video OR-72018				Paramount Pictures, Paramount Home Video 1401		
13	ATLANTIC CITY	9	8	28	TARZAN, THE APAMAN	25	8
	Paramount Pictures, Paramount Home Video 1460				MGM/CBS MR00 109		
14	RICH AND FAMOUS	14	6	29	MODERN PROBLEMS	—	1
	MGM/CBS Home Video MVR/MBR-00111				20th Century-Fox Video 1129		
15	RICHARD PRYOR LIVE IN CONCERT	16	8	30	STIR CRAZY	24	8
	Vestron VA-4000				Columbia Pictures Home Entertainment 10248E		

The Cash Box Top 30 Videocassettes chart is a compilation of the fastest moving titles in both Beta and VHS formats, based primarily on rental activity, as reported by various accounts around the country. Accounts surveyed include: Video Plus-Chicago; Radio 437-Philadelphia; Classic Video-Oak Lawn; The Video Store-Cincinnati; Precision Video-Chicago; Entertainment Systems-Phoenix; Nickelodeon-Los Angeles; Everybodys-Portland; Radio 437-Bala Cynwyd; American Tape & Video-Atlanta; Crazy Eddie-New York; The Cinema Store-Encino; Video Company-Larkspur; Video Studio-Farmington; Tyson Video-Atlanta; Video Library-San Diego; Video Media-Chatsworth; Wonderful World of Video-Chattanooga; Boston Video-Boston; Warehouse-National; Video Showroom-Louisville; Erol's Video Club-Springfield; New England Home Video-Groton; Movies Unlimited-Philadelphia; Video Showcase-Federal Way, Movies To Go — Clayton.

NEW VIDEO SOFTWARE RELEASES

This listing of new videocassette and videodisc software releases is designed to keep home video retailers and dealers abreast of the latest product available and can be used as an ordering aid. Product is separated into Cassette and Disc groups, followed by manufacturer, catalog number and price. Some product listed may not have been assigned either a catalog number or price at presstime.

- BUTTERFLY**
Cassette — Vestron VA 6007, VB6007
..... No List
- KEY LARGO**
Cassette — 20th Century-Fox
4594 \$59.95
- HAIR**
Cassette — 20th Century-Fox
4593 \$69.95
- THE CHINESE CONNECTION**
Cassette — 20th Century Fox
6121 \$49.95
- FISTS OF FURY**
Cassette — 20th Century-Fox
6122 \$49.95
- GAME OF DEATH**
Cassette — 20th Century-Fox
6124 \$49.95
- RETURN OF THE DRAGON**
Cassette — 20th Century-Fox
6123 \$49.95
- BRUCE LEE BOXED SET (THE CHINESE CONNECTION; FISTS OF FURY; GAME OF DEATH; RETURN OF THE DRAGON)**
Cassette — 20th Century-Fox . \$190.00
- WAR IN THE SKY**
Cassette — Video Gems 7505 .. \$59.95
- THE CRAWLING HAND**
Cassette — Video Gems 5035 .. \$59.95
- BLADE**
Cassette — Video Gems 6025 .. \$59.95
- SHAOLIN TRAITOR**
Cassette — Video Gems 1060 .. \$59.95

- ALADDIN AND THE WONDERFUL LAMP**
Cassette — Media M 317 \$49.95
- SILENT SCREAM**
Cassette — Media M 192 \$54.95
- GRIZZLY**
Cassette — Media M 189 \$54.95
- JOHNNY GOT HIS GUN**
Cassette — Media M 190 \$54.95



SMOKEY VIDEO — Motown recording artist Smokey Robinson and dancer Diane Day trip the light fantastic before the camera during a dream sequence for a video of Robinson's new single, "Tell Me Tomorrow," from the LP "Yes It's You Lady."

A few people realizing the obvious and communicating with each other can create a chain reaction. There is nothing so potent as an idea whose time has come.

Paul Williams



Neil Bogart found in these words a spirit which guided him. In his family and his friends the chain reaction goes on.

THE NEIL BOGART CANCER FOUNDATION

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CRISTY LANE

Amazing Grace
An Album of
Strong Emotions



Featuring:
**"One Day
At A Time"**

Produced by Lee Stoller

Direction: Lee Stoller



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TOP 15 ALBUMS

Spiritual

		Weeks On Chart	
1	CLOUDBURST MIGHTY CLOUDS OF JOY (Myrrh MSB 6663) "Everybody Ought To Praise His Name"	5/15	1 67
2	GO SHIRLEY CAESAR (Myrrh MSB 6665) "I'm Determined"		2 29
3	IS MY LIVING IN VAIN CLARK SISTERS (New Birth 7056) "Expect Your Miracle"		4 55
4	WHEN ALL GOD'S CHILDREN GET TOGETHER REV. KEITH PRINGLE (Savoy SL 14656) Title Cut		3 23
5	HIGHER PLANE AL GREEN (Myrrh MSB 6674) "His Name Is Jesus"		5 26
6	EDWIN HAWKINS LIVE WITH THE OAKLAND SYMPHONY ORCHESTRA (Myrrh MSB-6691) "Call Him, He'll Be There"		6 33
7	WHERE IS YOUR FAITH JAMES CLEVELAND & THE SO. CALIFORNIA COMMUNITY CHOIR (Savoy SGL 7086) Title Cut		7 35
8	UNCLOUDY DAY MYRNA SUMMERS (Savoy SL 14594) Unavailable At Press Time		8 9
9	A TOUCH OF CLASS JACKSON SOUTHERNAIRES (Malaco 4375) "Don't Look Down On A Man"		12 3
10	IT'S GONNA RAIN MILTON BRUNSON (Myrrh MXSB 6696) Title Cut		11 2
11	LORD, FROM THE DEPTHS OF MY HEART JAMES CLEVELAND AND THE WASHINGTON D.C. CHAPTER (Savoy SL-14654) Unavailable At Press Time		14 2
12	EVERY TIME I FEEL THE SPIRIT DR. CHARLES HAYES & THE COSMOPOLITAN CHURCH CHOIR (Savoy SGL 7076) Unavailable At Press Time		— 1
13	LORD, YOU KEEP ON PROVING YOURSELF TO ME FLORIDA MASS CHOIR (Savoy SGL 7078) Unavailable At Press Time		13 3
14	I LOVE JESUS MORE TODAY TRINITY ALL-NATIONS CHOIR (Savoy SL 14599) Unavailable At Press Time		9 6
15	MIRACLE MAN MIGHTY CLOUDS OF JOY (Myrrh MSB 6664) Title Cut		15 2

Last notation indicates the cut receiving the most airplay. The Cash Box Gospel chart is compiled from a broad cross-section of sales reports from national distributors and one-stops.

Inspirational

		Weeks On Chart	
1	I SAW THE LORD DALLAS HOLM (Greentree R 3723) Title Cut	5/15	3 23
2	AMAZING GRACE B.J. THOMAS (Myrrh MSB 6675) Title Cut		1 39
3	UNFAILING LOVE EVIE TORNUQUIST (Word WSB 8867) "How I Love You Lord"		2 23
4	THE VERY BEST OF THE IMPERIALS (Dayspring SST 4025) "Same Old Fashion Way"		4 19
5	AMY GRANT IN CONCERT VOL. II (Myrrh MSB 6677) "I'm Gonna Fly"		5 19
6	MIRACLE B.J. THOMAS (Myrrh 6705) "I'm In Tune"		9 5
7	BLESS THE LORD WHO REIGNS IN BEAUTY BILL GAITHER TRIO (Word 8870) "A Perfect Heart"		10 9
8	HOLM, SHEPPARD, JOHNSON (Greentree R 3583) "Drawin' From The Well"		7 13
9	THE TRAVELER DON FRANCISCO (New Pax NP 33106) "Traveler Joy"		6 31
10	COLLECTIONS KEITH GREEN (Sparrow SPR 1055) "Rushing Wind"		11 6
11	PRIORITY IMPERIALS (Dayspring DST 4017) "The Trumpet Of Jesus"		8 65
12	JONI'S SONG JONI EARECKSON (Word WSB 8856) "Jon's Waltz"		12 23
13	AGE TO AGE AMY GRANT (Myrrh MSB-6697) "Sing Your Praise To The Lord"		— 1
14	BUBBLIN' HINSONS (Calvary STAV-5178) "God's Gonna Do The Same"		— 1
15	TOWN TO TOWN BILL KEAGGY (Sparrow SPR 1053) "Wished You Were There"		13 5

Light/Lexicon Scores Big In 1981

by Susan Coker

NASHVILLE — Light Records/Lexicon Music experienced its most significant year in 1981 with a marked increase in revenues; complete acquisition of all controlling company interests and the announcement of a national, secular outlet-oriented distribution deal with Elektra/Asylum Records, according to company president Ralph Carmichael.

Revenues for the year reached \$5.7 million, an increase of nearly 30% over the \$4.4 million generated in 1980, said executive vice president, Larry Jordan. In addition, first quarter 1981 sales continued at a rate 15% ahead of the same quarter last year.

"We're forecasting an increase of total revenues to \$8 million for 1982, some where around 40%," Jordan said. "This is in today's economy without a projected increase in album prices beyond \$7.98. We plan to hold to \$7.98 through 1982."

Light's distribution deal with E/A commenced Feb. 1 with an initial release of 45 titles shipped to secular outlets. The initial release included 25 titles at \$7.98, 18

midlines at \$5.98 and two double-record albums by Andrae Crouch at \$11.98.

"Our association with E/A means a greater platform with a broader base from which to service the church," said Carmichael. "Our desire to be in the secular marketplace is not prompted by the assumption that suddenly we are going to sell gospel records to the unchurched. The fact of the matter is, Christians frequent the marketplace."

Carmichael also added that Light Records and its sales force would be working even harder with the Bible bookstores. Light Records was the first gospel record company to add a \$5.98 midline and \$3.88 super-saver line to its regular \$7.98 product available only at Bible bookstores.

Meadowgreen To Work Zondervan Catalog

NASHVILLE — Meadowgreen Music, Inc., a gospel music publishing company affiliated with Tree International, has finalized negotiations to further develop and promote all copyrights now published by the Zondervan Corp.

Black Music Push Stresses Ma & Pa Retail Involvement

(continued from page 5)

and a streamer poster emphasizing the Real Deal artists are included.

More specific merchandising tools for ma and pa dealers included a 22-song album sampler mixed for in-store play, featuring a key cut from each LP in the program; plastic album-size polybags; and a merchandising brochure featuring pictures and background information on the artists, which can be used as bag stuffers or point-of-purchase pick ups.

Artists included in the RCA promotion are Diana Ross, Chocolate Milk, Skyy, the Chi-Lites, Evelyn King, the Whispers, Instant Funk, Aurra, Merge, War, Pleasure, Shalamar, plus forthcoming product by Salsoul Orchestra, Cameron and the Ritchie Family. RCA's \$6.98 Red Seal product included in the campaign includes LPs by Michael Wycoff, Merge, Steven and Sterling, Wynd Chymes, Fredi Grace and Rhinestone and Plush.

Other labels are also aware of the importance of black retail outlets and are developing Black Music Month campaigns designed to encourage their participation.

At MCA, though plans are still being developed, at least nine artists will be featured in a variety of regional campaigns that will use product tie-ins with local businesses as well as radio/retail contests and normal in-store merchandising and advertising.

Elmer Hill, director of black music promotion at the label said that concept promotion tie-ins and contests would be employed locally among black dealers and radio to build the acts' identity.

Hill cited MCA artists One Way and new group Louisiana Connection as examples of acts who will be supported with regional campaigns during the June promotion.

Regional Push

He added that regional efforts promoting MCA product with tie-ins to Black Music Month allow the company to determine what promotions can be waged nationally through the balance of June and the summer. "Black retailers serve as a barometer for what concepts the consumer is receptive to," according to Hill.

Hill also said that MCA may bow a contest with black radio in which listeners call in and try to guess the identity of a famous black historical or cultural figure based on clues offered over the air. He said that prizes would probably come from MCA's deep catalog of R&B and jazz product.

"It's more meaningful to tie in our promotions around these kind of contests if we plan to use Black Music Month in our promotional campaign," explained Hill, who added, "It has more historical and cultural significance than just selling records."

Bill Haywood, senior vice president of black music marketing at PolyGram, also stressed the cultural importance of black music. "With our artist roster weighted heavily toward black acts, promoting that product is a full-time thing," he said. "But I feel Black Music Month gives us an opportunity to talk about the history of the product and tell the public what the music means culturally."

For that reason, the PolyGram labels' Black Music Month promotions will run concurrently with campaigns featuring the company's catalog with current hot product by such acts as the Gap Band, Junior, Cameo and upcoming LPs from The Fatback Band, Stephanie Mills and Robert "Goodie" Whitfield.

Haywood said that in addition to print and radio spots and in-store signage tagging Black Music Month, all of which he said is part of normal marketing efforts,

(continued on page 32)

Flood Of Big Country Acts' Singles Crowds Out Indies

by Tom Roland

NASHVILLE — While country radio stations have tightened their playlists within the past year (**Cash Box**, Nov. 21, 1981), the major labels have cut down the release time between records on major artists. As a result, some artists have more than one record out at a time, resulting in a domination of a disproportionate number of positions on playlists by a handful of acts, and subsequently, many have begun to fear that the future of new artists looks bleak, especially in comparison with the past two years.

As a "go-for-all-you-can-get" attitude has infiltrated many labels in the face of poor economic conditions, the release time between major records has been cut from what one industry official said used to be six to eight weeks following a single's peak down to two or three weeks on the average, and, in some cases, the follow-up record has been released while the artist is still in the Top 10. Though the practice has not become as exaggerated as with pop radio, the effect has been to stifle independent product and, in some cases, steadily progressing artists who are close to breaking into major status.

RCA, in particular, last week released the latest singles by Alabama and Dolly Parton while their previous releases still held down positions in the Top 10 on the **Cash Box** country singles chart. According to Joe Galante, vice president of marketing for the label's Nashville division, the early release was enacted to meet demand for the records, which were already being played as album cuts on pop and country stations alike.

While some say that such a practice will lead to oversaturation by the acts, Galante maintains that the release will have little effect outside of coordinating RCA's push. "How long would we have held it?" he asked. "Another week? I don't think two weeks is going to oversaturate at this point. It's the kind of thing where we got requests on both singles. The Alabama record's been forced out of the album earlier than we would have liked. In terms of where they are, both projects could have been held a few more weeks, but we've got about 30 pop stations on the 'Take Me Down' cut already, and we've got country stations programming it like the national anthem. So, in order not to wind up with that burn-out, we decided to release the singles quickly to take advantage of the early airplay. It's done all the time in rock 'n' roll — you can get three records by an artist at one time."

Such tactics have been used in pop, most notably by the Bee Gees in recent years, who strung their singles together back-to-back on the *Saturday Night Fever* and "Spirits Having Flown" albums, but met with somewhat of a backlash with their latest release. "You're talking about

consistently doing that," noted Galante of the Gibb clan's recent disappointment, "and I'm talking about one record. In both cases (Alabama and Parton), because of the pop response, because of the country response, the tour and the TV they have, there are a number of circumstances that indicate that that record should be out now. At the same time on Dolly, Dolly's getting ready to go out and start touring. We had the album out on the streets, the other single started burning out, and we've gotten a lot of response on this one. We have a movie coming out with her in *The Best Little Whorehouse*, and in order to get enough product out there — I'm looking toward the entire year — we had to get this thing going. It's not a decision made to do it now just because we've got nothing else to put out there. We're looking at the continuity of the artist over the year, and I don't think we're oversaturating at all at this point."

At the same time, Galante recognizes the heavy amount of product on the streets from major artists, and he also recognizes the inherent danger it may pose to developing artists, but he maintains that "the better record's going to survive anyhow, whether a better record is on a new artist or a major artist. I can see the flood of new product, I can see the concern, but right now I think it's a tough business out there, and I think everybody's trying to get the biggest share of the pie they possibly can."

As a result, playlists are choked full of major artists and devoid of space for the large number of independents that are looking for a break. While independent promoter Bob Saporiti noted that the independent labels were being squeezed out of holes they used to fill in the music rotation, he added that the long-run effects of heavy release schedules would be born by the major artists themselves.

"The artists are the ones who are going to suffer," he claimed. "They're going to burn out. Marketing people fear Kenny Rogers records because they're so burnt out on him. They're not crazy about getting Kenny Rogers records anymore because there are so many of them out, and they come so fast with no time in between that it's hard to market them. There's a burn-out factor in everything, and eventually, take a Johnny Lee, who keeps putting out the same song over and over again, you're going to burn out."

According to Saporiti, label prestige has made it even more difficult for the independents, and, he said, that was evidenced when an indie label and a major record company both recently released covers of the same song. He claimed he was told many times by station MDs that the independent product was better, but the major's single ended up on the charts anyway. "We couldn't fight the fact that people are more interested in the color of the label than what's in the grooves," he lamented.

(continued on page 26)

First American In Picadilly Promo Push

LOS ANGELES — First American Records has embarked on a large-scale promotional and marketing push for its mid-priced Picadilly line. Under the theme "Picadilly Pick A Winner," the company campaign will include distribution incentives along with such in-store merchandising materials as Picadilly posters, streamers and trim fronts.

The push, which will continue throughout this month, will focus on LPs by such artists as Patsy Cline, George Jones, Leon Russell, Lee Morgan, Don Cherry, Anthony Braxton, Big Joe Williams and Bill Deal, among others. In addition, a new big band line featuring releases by Claude Thornhill, Ray Anthony, Jimmy Dorsey and Enoch Light will also be showcased.

CBS' Porterfield Dies

NEW YORK — Erik Porterfield, director, engineering, CBS Records, died on May 2. A graduate of Columbia University, Porterfield joined CBS Records in 1946 as a recording engineering draftsman. After subsequent promotions, he became director, recording engineering, in 1971, and was in charge of designs and construction of CBS recording studios worldwide.

Porterfield also served as chairman of the Engineering Committee of the Recording Industry Assn. of America (RIAA) and as vice president of the Audio Engineering Society's Eastern region.

Porterfield is survived by his wife Margaret and three children.

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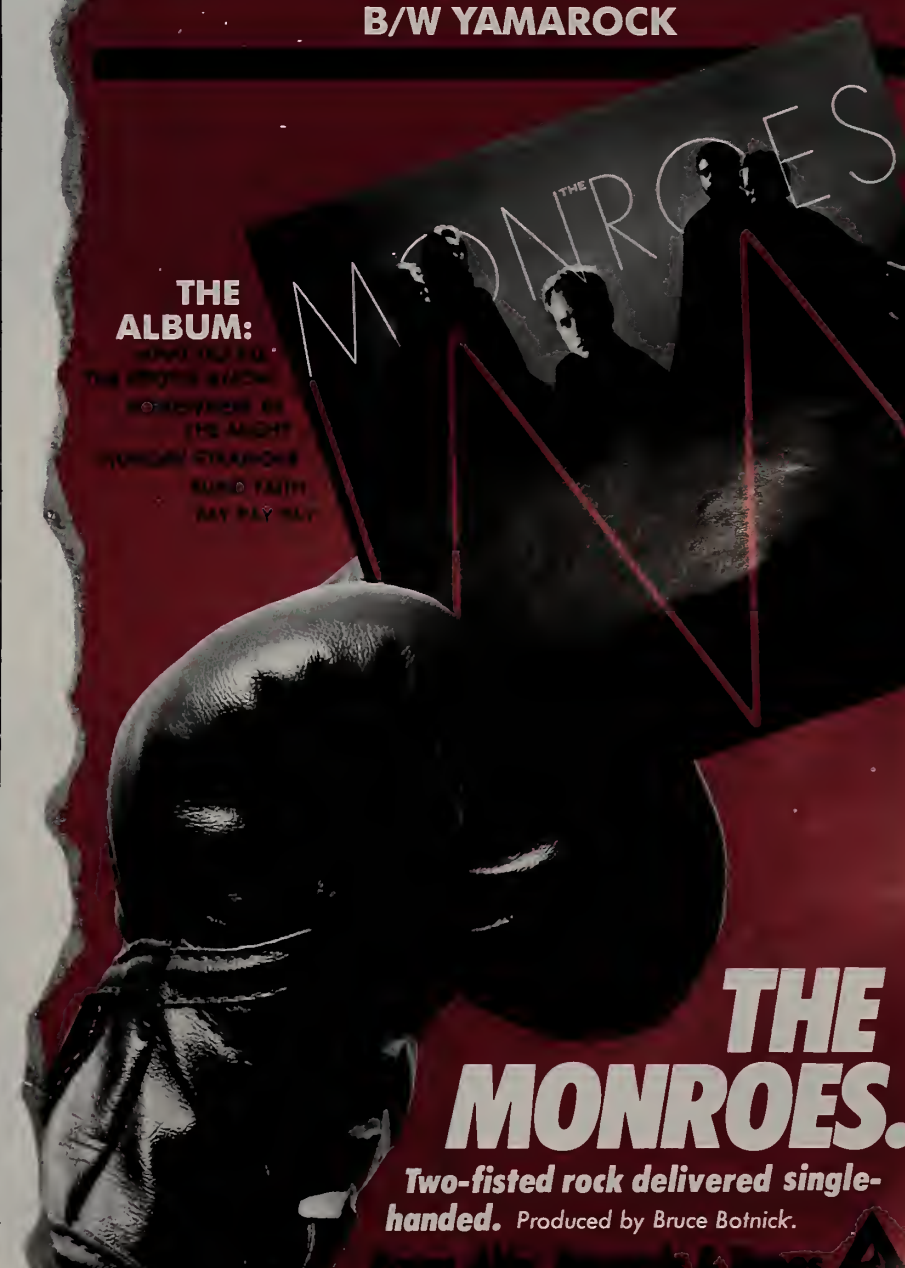
"WHAT DO ALL THE PEOPLE KNOW."

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 HUNGRY STRANGERS
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MERCHANDISING

TOP 200 ALBUMS

McCartney Goes To #1; B/C Crossovers Picking Up Steam

by Mark Albert and Ken Kirkwood

TOP STORY OF THE WEEK once again is Paul McCartney, whose "Tug Of War" album jumps into the number one position from #5 in its second week of release. Solid #1 sales reports in every region with Top 25 rack sales exploding after one week. The "Ebony and Ivory" single remains at #1 bullet on the **Cash Box** Top 100 Singles chart and jumped to #17 bullet from #22 on the Top 100 Black Contemporary Singles chart. This, by the way, is McCartney's first #1 album since "At The Speed Of Sound" topped the chart in June, 1976.

TOP TEN HIGHLIGHTS — Asia moves up another notch closer to the top, bulleting to #2. Good retail reports out of all regions, led by the Midwest and East. Top 15 sales reported at the rack level as well. The LP's "Heat Of The Moment" single is currently one of the hottest in the country, jumping to #11 bullet, up from #16. . . Van Halen moves to #6 bullet, up from #8. Solid retail activity everywhere led by the West and Midwest with Top 25 rack reports as well. The new single, "Dancing In The Street," debuted on the Top 100 Singles chart at #83 bullet. . . Willie Nelson breaks into the Top 10 at #9 bullet, up from #11 with good sales everywhere, primarily in the South and at the racks.

TOP 100 HIGHLIGHTS — The Human League continues its upward momentum, jumping to #14 bullet, up from #17. Good retail action in all regions, especially on the coasts. While retail activity is strong, the album will need a big push at the rack level if it's to make a dent in the Top 10. . . Elton John, #20 bullet, up from #26, had good sales out of the West and South with the East Coast starting to kick in. Initial rack sales look positive. . . Toto, #23 bullet, up from #30, continues with strong upward movement that could make this group's biggest LP to date. Very good sales reported in the West, Midwest and South and still making strides in the East. The album is also beginning to pick up a little steam at the rack level. . . Patrice Rushen, #27 bullet, up from #31, continues to generate healthy action on the coasts and in the South. Her LP also jumped to #5 bullet from #7 on the B/C Albums chart. The "Forget Me Nots" single has been the prime catalyst and is at #3 bullet on the B/C Singles chart and jumped to #58 bullet on the Pop Singles chart. . . The Temptations, at #31 bullet, up from #35, are doing very well everywhere, led by the East and South. The LP jumped to #3 bullet from #6 on the B/C Albums chart and stands a good change of going to #1. . . Rainbow jumps to #36 bullet, up from #43, and is still cooking in the Midwest, West

and East. The group's single, "Stone Cold," is also doing well, bulleting to #57 on the Top 100 Singles chart. . . Dazz Band moves up eight points to #40 bullet behind good retail in the West, Midwest and South. The "Let It Whip" single has exploded on both the Pop and B/C Singles charts, going to #44 bullet from #66 Pop, and #8 bullet from #13 on the B/C chart. . . One Way, at #45 bullet, up from #56, is strong at the retail level in the Midwest and West. The "Cutie Pie" single is exploding, jumping to #50 bullet from #75 on the B/C Singles chart. . . Blue Oyster Cult's double live album is very big in the Midwest, West and South and takes a nice jump to #46 bullet from #71 in its second week. . . John Cougar, #49 bullet, up from #62, had good second week response out of the South and Midwest. . . The Motels jump 11 points to #54 bullet. The LP remains huge on the West Coast and is doing well on the East Coast. . . The O'Jays take one of the week's biggest jumps to #60 bullet from #91. Sales exploding out of the South with good action out of the East and Midwest as well.

101 TO 200 HIGHLIGHTS — Haircut 100, at #114 bullet, up from #127, is doing very well in the West and is beginning to pick up in the Midwest. . . Dionne Warwick, #118 bullet, up from #132, is selling the best in the East and Midwest. . . Don Williams, #122 bullet, is showing nice growth in the South and at the racks. . . The Jim Carroll Band moves to #124 bullet, up from #140, and is getting good sales activity on both coasts. . . Robert Palmer, #126 bullet, and Laurie Anderson, #135 bullet, are both doing well in the West. . . On the other hand, Trouble Funk, at #135 bullet, and "D" Train, at #138 bullet, are both selling well in the East. . . Jane Olivor, #140 bullet, up from #157, is doing well in the East and West.

DEBUTS — The highest debut on the chart this week is The Pat Metheny Group at #87 bullet. Initial response was quite good in the West and Midwest. . . The *Annie* soundtrack hits at #104 bullet with primary activity on the coasts. . . William "Bootsy" Collins comes in at #130 bullet behind good activity in the South and West. . . Ambrosia, #144 bullet, had fair initial reaction in the Southwest and Midwest. . . Barbara Mandrell, at #154 bullet, is breaking out of the South and Midwest. Look for this to be a big rack item. . . Marshall Crenshaw, at #161 bullet, is breaking out of the Northeast, as well as Los Angeles, San Francisco, Portland, Seattle, St. Louis and Milwaukee. Other debuts include A Flock Of Seagulls at #182, and Maynard Ferguson at #192.



This listing of records outside the national Top 20 showing steady or upward movement is designed to keep retailers abreast of the latest regional sales trends.

REGIONAL ALBUM ANALYSIS

NATIONAL BREAKOUTS

- | | |
|--------------------|-------------------|
| 1 PATRICE RUSHEN | 9 O'JAYS |
| 2 TOTO | 10 DAZZ BAND |
| 3 TOMMY TUTONE | 11 JOHN COUGAR |
| 4 RAINBOW | 12 PAT METHENY |
| 5 BLUE OYSTER CULT | 13 JOHN DENVER |
| 6 DENIECE WILLIAMS | 14 ANNIE |
| 7 TEMPTATIONS | 15 ATLANTIC STARR |
| 8 ONE WAY | |

NORTHEAST 1.

- 1 TOMMY TUTONE
- 2 DREAMGIRLS
- 3 TOTO
- 4 PATRICE RUSHEN
- 5 GRAHAM PARKER
- 6 MOTELS
- 7 CHARLIE DANIELS BAND
- 8 TEMPTATIONS
- 9 RAINBOW
- 10 ANNIE

SOUTHEAST 2.

- 1 O'JAYS
- 2 TEMPTATIONS
- 3 RICHARD PRYOR
- 4 PATRICE RUSHEN
- 5 TOTO
- 6 DAZZ BAND
- 7 JOHN COUGAR
- 8 ONE WAY
- 9 TOMMY TUTONE
- 10 BLUE OYSTER CULT

BALTIMORE/WASHINGTON 3.

- 1 TEMPTATIONS
- 2 PATRICE RUSHEN
- 3 ATLANTIC STARR
- 4 THIRD WORLD
- 5 JOHN DENVER
- 6 DENIECE WILLIAMS
- 7 TOMMY TUTONE
- 8 IRON MAIDEN
- 9 O'JAYS
- 10 RAINBOW

WEST 4.

- 1 MOTELS
- 2 TOTO
- 3 PATRICE RUSHEN
- 4 RAINBOW
- 5 PAT METHENY
- 6 ONE WAY
- 7 DAZZ BAND
- 8 DENIECE WILLIAMS
- 9 JOHN COUGAR
- 10 SAMMY HAGAR

MIDWEST 5.

- 1 BLUE OYSTER CULT
- 2 TOTO
- 3 RAINBOW
- 4 JOHN COUGAR
- 5 PAT METHENY
- 6 TOMMY TUTONE
- 7 CHARLIE DANIELS BAND
- 8 PATRICE RUSHEN
- 9 IRON MAIDEN
- 10 GREG KIHN

NORTH CENTRAL 6.

- 1 JOANIE GREGGAINS
- 2 JOHN DENVER
- 3 HANK WILLIAMS, JR.
- 4 KIDS FROM FAME
- 5 DON WILLIAMS
- 6 DENIECE WILLIAMS
- 7 STARS ON LONG PLAY III
- 8 DUKES OF HAZZARD
- 9 JOHNNY MATHIS
- 10 RAINBOW

DENVER/PHOENIX 7.

- 1 TOTO
- 2 JETHRO TULL
- 3 ONE WAY
- 4 TOMMY TUTONE
- 5 DAZZ BAND
- 6 SPLIT ENZ
- 7 MOTELS
- 8 BLUE OYSTER CULT
- 9 PATRICE RUSHEN
- 10 HAIRCUT 100

SOUTH CENTRAL 8.

- 1 PATRICE RUSHEN
- 2 ANNIE
- 3 DENIECE WILLIAMS
- 4 BLUE OYSTER CULT
- 5 JUNIOR
- 6 TOTO
- 7 BARBARA MANDRELL
- 8 O'JAYS
- 9 ATLANTIC STARR
- 10 AMBROSIA

WHAT'S IN-STORE

GIFT IDEAS — Available from the National Assn. of Recording Merchandisers (NARM) are new "Gift of Music" merchandising aids. These include generic flats and border strips in silver, blue and white; generic die-cut logos and slogans; paper banners; and title strips. All material is free, freight collect, from NARM, P.O. Box 1970, Cherry Hill, N.J. 08034. Information is available by calling **Jane Gallo** at (609) 795-5555.

COVER GIRL — **Cash Box** April 10 cover artist **Deniece Williams** recently visited the cosmetics counters at major department stores in Miami, Charlotte, N.C., New York, Memphis and New Orleans under the auspices of black cosmetics manufacturer **Flori Roberts Inc.** and **Columbia Records**. Black & White photos were provided for autographing, and 20 fans won copies of the current "Niecy" album. Williams' appearances were part of **Flori Roberts'** ongoing program feting major black performers, which in the past honored such artists as **Eartha Kitt**.

'HOOKED ON ELLINGTON' — To honor the late **Duke Ellington's** birthday, **RCA Records** handed out 300 promotional singles excerpting in nine-and-a-half minutes each of the 34 songs on the label's original cast recording of **Sophisticated Ladies** at a party held April 28 in **Schubert Alley**. The party took place a day earlier than **Duke's** birthday, due to an "I Love New York" celebration slated for the **Alley** on the 29th. Flyers handed out at the festivities directed those who didn't get the souvenir 45 to three **King Karol** stores, where more were available, as were specially-priced copies of the **Sophisticated Ladies** double-album.

FAIR GAME — Show Industries in Los Angeles recently held its first video game fair at its **City One-Stop**. On hand were all the major game manufacturers with displays of their wares, promotional literature and point-of-purchase materials. Some 75 one-stop accounts showed up for fun and games, and so far 25 have either placed orders or are committed to do so. **Lou Fogelman**, president of Show Industries, says that approximately 30 accounts had already moved into the video game market and are very pleased by the results. Consequently, the one-stop is getting more involved in the business, citing games for providing big help to small retailers during these tough economic times.

THE WAYS OF WEA — **WEA** recently held a **Richard Pryor** contest for field merchandisers, sales and promotion people to encourage cross promotions at theaters showing **Pryor's** pic, **Live On The Sunset Strip**. All entries had to include at least 10 photos of theater displays, the best earning the grand prize two-day trip for two to **Baton Rouge, La.**, and a walk-on part in **Pryor's** new movie, **The Toy**, filming there through the end of May. "Solar Creates Energy" is the title of a promotion launched at 18 R&B retail outlets in Philadelphia by the **WEA Philadelphia** branch, **Elektra**, and **WDAS/FM** in support of **Solar** label albums by **Shalamar**, **Lakeside** and **Whispers**. The winner of a random drawing receives a \$500 check payable to his utility company, while the store owner with the best in-store merchandising campaign gets a similar check for \$300. Among winners of the recent **Sister Sledge** Merchandising Blitz contest was **Kandy Jones** of the **Dallas Branch** for her display in a men's washroom in **Dallas**. Jones won her award in the non-record store category, and **WEA** insists that her display consisted of the normal posters and 1x1's. **WEA** and **Warner Bros. Records**, in conjunction with **New York station WBLS-FM** and 17 retailers in **New York** and **New Jersey**, is exploiting **Al Jarreau's** two Grammy awards by holding "The Al Jarreau/Norwegian Cruise Lines/Breakin' Away Contest." Each store will select five winners from random drawings to award a "Breakin' Away" album or cassette. All of the ballot boxes will then be collected after **May 17** and sent to **WBLS** and on **May 21**, **Frankie Crocker** will draw the grand prize winner during his show. The **Norwegian Cruise Lines** will provide the grand prize winner with a one-week cruise for two aboard its **N/S Skyward**, which sails from **Miami** to **Cancun, Mexico**, and stops in **Playa del Carmen**, **Cozumel** and the **Out Islands**.

LESS I.R.S. — **I.R.S. Records** starts off its first midline series on **May 25**. Albums and cassettes of two releases by **The Buzzcocks** — "Singles Going Steady" and "A Different Kind Of Tension" — will be stickered with "Midline Series \$5.98 — cheaper" labels.

jim bessman

Special Promotions Spark Sales Over Mother's Day

(continued from page 6)

"Ironically, it was the best weather of the year for us, with temperatures in the '80s and no rain for the first weekend in a month." Instead of shopping for records, however, consumers chose to enjoy the sun.

Larry Mundorf, vice president, retail, at the 196-unit, **North Canton, Ohio-based Stark/Camelot** chain, also blamed good weather in the northern and midwestern outlets for a sales gain under 10% during **Mother's Day** weekend. Sales in southern stores, however, "cooked pretty good," he said.

Mundorf said that for the second year the chain distributed **Camelot** pocket calendars that identify all major and minor holidays as 10% discount days. "We target our promotions three or four days ahead of holidays to tie-in with the calendar," he explained. "Then on the fifth day, which is the holiday, we give 10% discounts. We distributed half a million calendars last December and January, and we have received good response from consumers, who retain them and are aware of the holiday discounts because of them."

To further promote **Mother's Day**, **Stark/Camelot** took out a chainwide ad on **May 6** tying-in current product with gift-giving. **Mundorf** reported that new releases by **Paul McCartney**, **Human League**, **Alabama**, **Asia**, **Joan Jett**, **Willie Nelson**, **Toto** and the soundtracks to **Chariots of Fire** and **Annie** were among the top sellers. **Country** product also sold big, with the chain in the midst of a "Country Month" sale affecting the entire country music department. **Mundorf** further noted a direct correlation with the country product and the **Mother's Day** buyer.

Otti Schmitt, director of operations at the 25-store, **Lanham, Md.-based Harmony Hut** chain, said that the weekend was "very good," due largely to heavy promotion. The chain advertised the giveaway of a "Happy Mother's Day" pocketbook mirror with purchase of an English novelty hit single from a few years ago entitled "Grandma I Love You." In addition, 11"x14" signs were created to picture a sailor's flexed arm tattooed with "I Love Mom." The signs were fit-

ted with sale album jackets and hung from the ceiling. The sales albums were by artists "more oriented to moms," such as **Guy Lombardo**, the **Carpenters** and light rockers.

Gift Of Music

Several **Mother's Day** promotions tied-in with the **National Assn. of Record Merchandisers (NARM)** "Give the Gift of Music" campaign. The **Camelot** calendars carry the theme, informing the consumer that every holiday is an appropriate gift-giving time and that the **Gift of Music** is the way to go. **Record Bar's King** said that his chain used the **Gift of Music** campaign in its ads, which were directed mostly at "MOR and cosmopolitan-type" places where holidays like **Mother's Day** are special. "Instead of a standard ad like 'Give the gift of music to your mother,' we tried to come up with off-beat twists on the idea, more like 'You tried giving her roses, try giving her music,'" said **King**.

King added that the **NARM** program has made **Record Bar** award of gift-giving periods. "We never tracked **Mother's Day** until the **Gift of Music** campaign," he said. **Russ Solomon**, president of the 30-store **Sacramento, Calif.-based Tower Records**, hoped that the **Gift of Music** campaign would stimulate more **Mother's Day** record buying in the future. "The real effort hasn't begun," said **Solomon**, noting that it will take a year for the campaign's new advertising firm to formulate a program.

Solomon reported a slight pickup in sales during **Mother's Day** weekend, but was unsure about whether it is a records holiday. "It depends on your mother," he noted, adding that for a child to buy his mother a record, the mother would likely be over 35 and "not part of the classic record buying profile." **George Balicky**, vice president of merchandising at the 75-store, **Pittsburgh-based National Record Mart** chain, was also unsure, saying the **Mother's Day** weekend was somewhat better than the week before, but for a different reason. "New releases are moving," he said, "but you can't credit mom."

Another retailer who was not totally enamored of **Mother's Day**, at least in terms

(continued on page 32)

BREAKOUTS/PLUS PROFIT

ALBUM BREAKOUT

EXTRATERRESTRIAL LIVE — BLUE OYSTER CULT — COLUMBIA KG 37946

Breaking out of: **Camelot** — National, **Record Bar** — National, **Stratford** — Long Island, **Cutler's** — New Haven, **Central One Stop** — Hartford, **Record & Tape Collector** — Baltimore, **Kemp Mill** — Washington, **Spec's** — South Florida, **Vibrations** — Miami, **Cactus** — Houston, **Lieberman** — Dallas, **Soundtown/Hastings Book** — Southwest, **Wilcox** — Oklahoma City, **Flipside** — Chicago, **Peaches** — Cleveland/Columbus/Cincinnati, **Record Theatre** — Cincinnati, **Karma** — Indianapolis, **Streetside** — St. Louis, **P.B. One Stop** — St. Louis, **Radio Doctors** — Milwaukee.

MERCHANDISING AIDS: Contact Your Local CBS Representative

SINGLE BREAKOUT

LOVE'S BEEN A LITTLE BIT HARD ON ME — JUICE NEWTON — CAPITOL PB-5120

Breaking out of: **Tower** — Sacramento, **Karma** — Indianapolis, **Spec's** — Florida, **Waxie Maxie** — Washington D.C., **Alta** — Phoenix, **Disc-O-Mat** — New York, **City, Tape City** — New Orleans, **Lieberman** — Dallas, **Record Theatre** — Cleveland, **Radio Doctors** — Milwaukee, **Show Industries** — Los Angeles, **Potomac One Stop** — Baltimore, **Turtles** — Atlanta, **Kemp Mill** — Washington D.C., **P.B.# One Stop** — St. Louis.

TOP SELLING ACCESSORIES *

- Allsop Cassette Head Cleaner (77000)
- Audio Technica Sonic Broom (AT 6012)
- ⊗ Discwasher D-4 1 1/4 oz. Refill Fluid
- ⊗ Discwasher D-4 System Kit
- Discwasher VRP Inner LP Sleeves
- ⊗ Maxell UDXL II C-90
- Maxell UDXL II C-90 (2/BAG)
- Memorex Cassette Head Cleaner
- Memorex MRXI C-60 (3/BAG)
- Memorex Record Care Kit
- Savoy Cassette Carrying Case (2130)
- TDK C-60 (2/BAG)
- TDK C-90 (3/BAG)
- TDK Cassette Head Demagnetizer (HD-01)
- TDK DC-90
- TDK DC-90 (2/BAG)
- ⊗ TDK SAC-90
- TDK T-120 (Videocassette)

Compiled from: **Big Apple** — Denver • **Cutler's** — New Haven • **Peaches** — Cincinnati, **Cleveland**, **Columbus** • **Karma** — Indianapolis • **Cavages** — Buffalo • **Alta** — Phoenix • **Radio Doctors** — Milwaukee • **Dan Jay** — Denver • **Licorice Pizza** — Los Angeles • **Charts** — Phoenix • **Gary's** — Virginia

TOP SELLING MIDLINES

- A Flock of Seagulls** • **Jive/Arista** VA 66000
- AC/DC** • **Let There Be Rock** • **Atco** SD-36151
- B-52's** • **Mesopotamia** • **Warner Bros.** Mini 3641
- Tom Bolln** • **Teaser** • **Nemperor/CBS** PZ 37534
- Bow Wow Wow** • **Last of the Mohicans** • **RCA** CPL1-4314
- The Doors** • **Elektra** EKS 74007
- Bob Dylan** • **Planet Waves** • **Asylum** 7E-1003-A
- ⊗ **Halrcut 100** • **Pelican West** • **Arista** AL 6600
- Billy Joel** • **Piano Man** • **Columbia** PC 32544
- ⊗ **Janis Joplin** • **Farewell Song** • **Columbia** PC 37569
- ⊗ **Missing Persons** • **Capitol** DLP-15001
- Rolling Stones** • **Sucking in the Seventies** • **Rolling Stones/Atco** COC T6028
- Romeo Vold** • **Never Say Never** • 415 Records/415A-0007
- Secret Policeman's Ball** — **The Music** • Various Artists • **Island** IL 9630
- The Sherns** • **Defying Gravity** • **Atco** SD 38-146
- Spyro Gyra** • **Morning Dance** • **MCA** 9004

Compiled from: **Big Apple** — Denver • **Cutler's** — New Haven • **Karma** — Indianapolis • **Peaches** — Cincinnati, **Columbus** • **Charts** — Phoenix • **Gary's** — Virginia • **Alta** — Phoenix • **Tower** — Sacramento, **Seattle** • **Lieberman** — Denver • **Radio Doctors** — Milwaukee • **Dan Jay** — Denver • **Licorice Pizza** — Los Angeles

* Excludes T-Shirts & Paraphernalia

⊗ Heavy Sales

Unique 'Chariots' Promotion Pays Off Big For PolyGram

(continued from page 10)

general retail accounts. The letter effusively praised Vangelis and noted that his theme music was used by ABC-TV in promoting its World Series and New York Marathon coverage. The mailing followed by one week a similar one sent to major market news and sports TV stations that included the album instead of the single and suggested that it be used for local programming.

On Nov. 9, during a reshuffling of upper level management at PolyGram, Bob Edson came in as vice president, promotions, and Bill Cataldo entered as director, national promotion. Cataldo brought the *Chariots Of Fire* theme to Edson. "I loved the song," said Cataldo, "and I knew Bob was a runner. So I told him the story line, and he loved it."

"It was the end of the year," recalled Edson. "We had little product to work with. We heard it, believed in it and set out."

Edson recalled the initial radio reaction to the record: "First of all, stations didn't know how to pronounce Vangelis. Then it was an unusually strange sounding record — no one knew how to format it, even though a lot of programmers thought it was beautiful. So we started working A/C and began to build it station by station. Every week we'd get one add, then two adds, then three."

In November, the film opened in five

more cities and generated the same sales pattern. PolyGram's branch sales, merchandising, and promotion teams tied-in with everything remotely related to the film, pushing the music to the point where fashion designers began using it in their shows. The label even bought immediate TV time in the markets where the film was being shown.

By the end of the year, the album had reached #67 with a bullet, while the single was bulletted at #72. Shelly Rudin, vice president, sales, said that the album demographics cut across all ages and areas and that retail chains were merchandising it in both their pop/rock and classical departments and bringing in customers that hadn't bought records in a long time.

According to Randy Roberts, national singles director, the single was selling steadily but slowly due to spotty airplay. "The movie was released nationally in January and February," said Roberts. "Since I work so close to Bob Edson and Bill Cataldo, I knew immediately where they were getting airplay and was able to get the single out in time. Then a month before the Academy Awards, the awareness of the movie, the album sales, the cross-merchandising, display contests, tie-ins, word of mouth and airplay all came together to bring in the singles buyers. Winning the Oscars made the singles sales skyrocket to where we're now approaching 800,000. If I'd have told you this record would go #1 a year ago, you'd have said I was crazy!"

The promotion department finally saw the album explode in January when there were suddenly 50 adds in one week. "This promotion was our first project," noted Bill Cataldo. "To bring a left field record like *Chariots* all the way home like this is unbelievable. And since January 1, we've had five top breaker singles leading off with Vangelis, which got the momentum going, and continuing with Bob & Doug McKenzie, Kool & The Gang, Dr. Hook and John Cougar."

An added bonus to the success of *Chariots Of Fire* is its effect on Vangelis' career in the U.S. According to Jerry Jaffe, vice president of PolyGram's rock music department, the "Friends of Mr. Cairo" Jon & Vangelis LP, which sold 100,000 albums the first time around, has just been re-released and repackaged to include the new single "I'll Find My Way Home." The single is being worked heavily on both AOR and Top 40.

"We are now able to spread Vangelis' base," said Jaffe. He added that the song "State Of Independence," also from the album, will be on Donna Summer's new album and that Jon Anderson will perform it, "I'll Find My Way Home" and "Friends Of Mr. Cairo" during his tour this July.

Concluded Harry Losk, "Not only did we do good business on *Chariots Of Fire*, but we established Vangelis as a potential major artist here."

Bar Groups To Hold Home Taping Panel

NEW YORK — The New York County Lawyers' Assn. and the Assn. of the Bar of the City of New York are sponsoring a panel discussion on the home taping issue June 21. The panel includes Leonard Feist, co-coordinator of the Coalition to Save America's Music; Charles D. Ferris of the Home Recording Rights Coalition; Ira A. Gomborg, general counsel, Sony Corp. of America; and Ralph Oman, special counsel to Sen. Charles Mathias (R-Md.).

The seminar takes place at the House of the Association Meeting Hall, 42 W. 44th St., New York, N.Y., June 21 at 7:30 p.m. Members of the bar, their guests and all interested parties are invited to attend.

AIRPLAY

GOODBYE TO ALL THAT — WABC/New York, Top 40 pioneer and #1 music station in America between 1964 and 1972, officially changed over to a talk outlet at noon, May 10. The station had been losing in the numbers game ever since FM rock came into its own in the early '70s. The advent of the disco era and subsequent growth of the urban contemporary format was the straw that finally broke the camel's back. "It was a combination of things that did us in," remarked veteran WABC air personality **Ron Lundy**. "Yeah, FM rock was part of it, but I think disco was what put the nail in the coffin." The station did end its tradition with style. After the usual morning drive-time **Ross & Wilson Show**, Lundy and fellow veteran DJ **Dan Ingram** hosted a special three-hour retrospective show. During the first two hours, the duo played songs from the station's regular playlist and reminisced over the air about their respective 22 and 17 years at the station, reiterating that this was a beginning, and not the end, for WABC. Between 11 a.m. and noon, the pair played a Stars On 45-type medley of songs from 1961 until the present, beginning with such tunes as the **Drifters'** "Up On The Roof," feeding into a **Beatles** medley and cuts from songs popular in the late '60s. This lasted until 11:30. During the second half-hour, the duo began with a medley of the early '70s tunes like **Paul McCartney's** "Uncle Albert/Admiral Walsey," progressing to the mid-and-late-'70s. They finally brought it up to date. At noon, Ingram sounded the tape call. "This is probably the last time I can say this," he said over the air. "This is WABC/New York." Afterwards, the pair went into a newly-constructed studio to be guests on *Speak Out*, the talk show hosted by WABC news director **Art Athens**. The two spoke briefly about their careers, after which the rest of the WABC/Talkradio crew was introduced to the listening public. What of the WABC disc jockeys? Ingram said Lundy will join ABC's Superadio network, making its air debut over the July 4 weekend. Ross & Wilson will continue to do morning drive. The one disaffected DJ is **Bruce Morrow**, aka **Cousin**



KUTE 'QUESTIONNAIRE' — A&M recording artist Chas Jankel (l) recently dropped in for a visit at L.A. radio station KUTE 102 to rap with air personality Strawberry Jan about his current LP, "Questionnaire."

Brucie, who currently works for a group of radio stations headquartered in New Jersey. Unfortunately, *Airplay* was unable to reach the cousin at presstime. **NETWORK NEWS** — Mutual Broadcastings' *The Dick Clark National Music Survey*, a weekly three-hour music program highlighting one week's top recording artists (based on the **Cash Box** charts) has added A/C outlet **WYNY/New York** to its roster of affiliates. The show will air each Sunday night between 7 and 10 p.m. . . Mutual is also planning a country music special over the memorial day weekend centered around Columbia recording artist **Crystal Gayle**, Capitol recording artist **Anne Murray** and RCA recording artist **Ronnie Milsap**. The three-hour interview² and music special will devote an hour to each artist and will be hosted by veteran country music jock **Lee Arnold** of **WHN/New York**. . . RCA recording duo **Hall & Oates** will be featured on *Star Sessions*, the live-on-tape concert series recorded in a studio to be fed over the ABC-FM web Saturday, May 22. The series is hosted by WPLJ/New York air personality **Bill Ayres**. It is produced by DiR Broadcasting. . . **WKTK/Baltimore** is the first major market station to join ABC Superadio, the 24-hour-a-day satellite-fed network that debuts the July 4 weekend. . . Because of "technical difficulties both internal and external that were beyond our control," Frank Murphy, vice president, marketing, United Stations, told *Airplay* that the 24-hour-a-day country music network will not premiere June 1, as had been originally planned. Murphy could not predict when the web could finally make its air debut.

STATION TO STATION — In a unique promotion, classical music station **KFAC/Los Angeles** is asking its listeners to send in their favorite classical compositions on postcards or on ballots printed in the *Los Angeles Times*. By voting in the marathon, listeners become eligible for prizes including a round trip to London and box seats for an upcoming **Stravinsky** series at the Hollywood Bowl. The contest ends May 30 and the top 40 selections will be broadcast commercial-free from 12:01 a.m. to midnight June 12. . . A/C outlet **KRLY-FM/Houston** received a Bronze award in the TV commercial division of the 1982 Houston International Film Festival Awards. The winning commercial was a 10-second spot featuring **The Love Machine**, an all-female dance troupe sponsored by the station. What happens in the commercial, which was produced by Cary Griffin Prods., is that seven Love Machine members are dressed as secretaries at work. When asked, "do you wanna squeeze a little love into your life?" they grimace. But, through special effects, they re-appear in wild and sexy dance outfits, drop their glasses and dance around their typewriters. The male voice-over then says, "'cause Love makes the world go round." Hope *Ms. Magazine* doesn't find out about this one. . . In the Nation's Capital, Top 40 outlet **WRQX** is offering its listeners a chance to win thousands of dollars in cash, Beatles "Reel Music" T-shirts, other Beatles memorabilia and a chance to go to England for a "Magical Mystery Tour" of the places in London and Liverpool where the Fab Four became legends. To enter, listeners can go to any of 107 participating Washington D.C. record stores, pick up an entry blank and fill in titles of any Beatles song heard on the station, in addition to time and date they were played. Winners will be drawn Friday, May 21. . . In Philadelphia, AOR outlet **WIOQ** has done some shuffling with its air staff. Veteran Philly jock **Ed Sciacny** moves into the morning drive slot, while **David Dye** takes over the afternoon drive period to help expand the station's news and information offerings.

ON THE OTHER HAND . . . While music outlet WABC was switching to all-talk, **KMPC/Los Angeles** was planning to switch to MOR music via Drake-Chenault's "Hit Parade" format. The format is a mixture of non-rock hits of the '50s and '60s, as well as "compatible" music of the '70s. It premieres Monday, May 17. In keeping with this format change, the station has also shaken up its programming staff and on-air talent pool. For one thing, assistant PD **John Felz** has been moved up to PD. And **Eric Tracy**, former afternoon drive personality at **KSFO/San Francisco**, **Larry McKay**, former afternoon personality at **KFI/Los Angeles**, and **Deanna Crowe**, former midnight personality at **KLAC/Los Angeles**, are joining the air staff at **KMPC**.

Larry Riggs

NOTICE OF SALE OF COLLATERAL (UCC §9504)

PLEASE TAKE NOTICE that First Los Angeles Bank, a California corporation and Secured Party in Possession, will sell by public auction at 1:00 p.m. on May 25, 1982, at 2049 Centur Park East, Suite 3600, Los Angeles, California 90067, the collateral hereinafter described in which First Los Angeles Bank holds a security interest pursuant to that certain Security Agreement between First Los Angeles Bank and Len Latimer Organization, Inc. dated September 1, 1980.

The collateral to be sold includes without limitation the list of subscribers (active or expired) to the magazine publication known as "Songwriter Magazine." The collateral is located at the above address of First Los Angeles Bank.

All interested parties are invited to attend and bid at the sale. Inspection of the collateral may be accomplished by appointment prior to the sale by contacting Jay D. Kell, Vice President of First Los Angeles Bank, at 557-1211. Mr. Kell will also act as auctioneer at the time of the sale.

Bidders are required to bid cash or cash equivalent. First Los Angeles Bank will accept the highest all cash bid. The sale may be continued from time to time in accordance with the provisions of the Uniform Commercial Code and may be adjourned or postponed without further notice or publication. In addition, said sale may be of all or any part of the collateral.

All items will be sold "as is" and "where is" without recourse to seller or any warranties or representations of any kind or nature whatsoever except as to the nature of First Los Angeles Bank's security interest. Items must be removed from the premises at Buyer's expense within 24 hours of the sale.

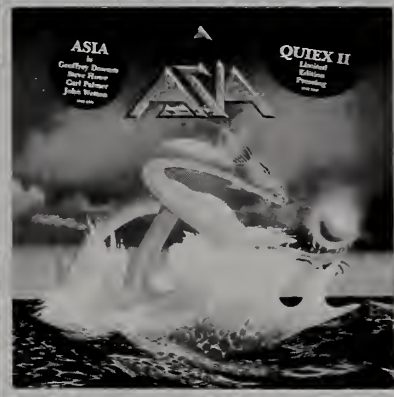
Inquiries should be directed to Jay D. Kell, First Los Angeles Bank, 2049 Century Park East, Suite 3600, Los Angeles, California, telephone 213-577-1211; or Paul S. Aronson, Esq., Gendel, Raskoff, Shapiro & Quittner, 1801 Century Park East, Suite 600, Los Angeles, California, telephone 213-277-5400.

FIRST LOS ANGELES BANK
A California Corporation
JAY D. Kell, Vice President
and Secured Party in Possession

CASH BOX ROCK ALBUM RADIO REPORT



QUEEN • HOT SPACE • ELEKTRA
ADDS: WBAB, WYSP, WROQ, WKDF, WSHE, WABX, KBPI, WCCC, WCOZ, WKLS, WOUR, KSHE, KEZY, KNCN, WLIR, WMMS, WGRQ, WYFE, WHFS, WNEW, KROQ. **HOTS:** WSHE, KEZY, WLIR. **MEDIUMS:** WBAB, WCOZ, WYFE, KMET. **PREFERRED TRACKS:** Body, Las, Pressure, Cool.
SALES: Just shipped.



2 ASIA • GEFFEN
ADDS: None. **HOTS:** WBAB, WYSP, WROQ, WKDF, KMGN, WSHE, WABX, WBLM, KBPI, KMET, WCCC, KLOL, WKLS, WOUR, KSHE, KEZY, KNCN, WLIR, WMMS, WGRQ, WYFE, WNEW, KSJO, WPLR. **MEDIUMS:** WCOZ, KZAM, KROQ. **PREFERRED TRACKS:** Heat, Sole, Dreams, Time.
SALES: Good in all regions.

1 MOST ADDED

- LP Chart Position
- 144 **AMBROSIA • ROAD ISLAND • WARNER BROS.**
ADDS: WKDF, WABX, WYFE, WCCC. **HOTS:** KNX. **MEDIUMS:** KSHE, KEZY, KNCN, WLIR, WMMS, KBPI, WBAB. **PREFERRED TRACKS:** Openers, Kid.
SALES: Moderate initial response in all regions; strongest in West.
 - 46 **BLUE OYSTER CULT • EXTRATERRESTRIAL LIVE • COLUMBIA**
ADDS: None. **HOTS:** WLIR, WMMS, WGRQ. **MEDIUMS:** WROQ, KMET, WCCC, KLOL, WKLS, WOUR, KSHE, KEZY, KNCN, WYFE, WNEW, KSJO, WPLR. **PREFERRED TRACKS:** Roadhouse, Reaper.
SALES: Good to moderate in all regions; strongest in Midwest.

2 MOST ADDED

- **CHEAP TRICK • ONE ON ONE • EPIC**
ADDS: WBAB, WROQ, WKDF, WCCC, WOUR, KSHE, KNCN, WLIR, WMMS, WGRQ, WYFE, WNEW, WPLR, KBPI, WSHE, KMGN. **HOTS:** WYFE, KMET, WSHE. **MEDIUMS:** WBAB, WLIR, KROQ. **PREFERRED TRACKS:** Tight.
SALES: Just shipped.
- 49 **JOHN COUGAR • AMERICAN FOOL • RIVA/POLYGRAM**
ADDS: KMGN. **HOTS:** WBAB, WYSP, WROQ, WKLS, WOUR, KEZY, WMMS, WGRQ, WOUR, KROQ. **MEDIUMS:** WSHE, WABX, WBLM, KBPI, KLOL, KSHE, KNCN, KZAM, WNEW, KSJO, WPLR, KMET. **PREFERRED TRACKS:** Hurts.
SALES: Good to moderate in all regions; strongest in Midwest.
- 25 **CHARLIE DANIELS BAND • WINDOWS • EPIC**
ADDS: None. **HOTS:** KEZY, WMMS, WGRQ, WPLR. **MEDIUMS:** WCOZ, KLOL, WOUR, WLIR, WNEW, WBLM, WABX, KMGN. **PREFERRED TRACKS:** Saigon, Moon.
SALES: Moderate to fair in all regions; strongest in East.
- 81 **DAVE EDMUNDS • D.E. 7th • COLUMBIA**
ADDS: None. **HOTS:** WLIR, WMMS, WHFS, WPLR, KROQ. **MEDIUMS:** WNEW, KBPI, WYSP, WBAB. **PREFERRED TRACKS:** Kisses.
SALES: Fair in all regions; strongest in East.
- 84 **FRANKE & THE KNOCKOUTS • BELOW THE BELT • MILLENNIUM/RCA**
ADDS: None. **HOTS:** KEZY, WMMS, KZAM, KNX, WBLM, WYSP. **MEDIUMS:** KLOL, KSHE, KNCN, WGRQ, KSJO, KMET, WABX. **PREFERRED TRACKS:** Without, Better, Fighting.
SALES: Fair in Midwest; weak in others.
- 43 **SAMMY HAGAR • STANDING HAMPTON • GEFFEN**
ADDS: None. **HOTS:** WCOZ, WGRQ, KSJO, WBLM. **MEDIUMS:** KLOL, WMMS, WNEW, KBPI, KMGN, WKDF. **PREFERRED TRACKS:** Piece, I'll Fall.
SALES: Moderate in West and Midwest; weak in others.
- 114 **HAIRCUT 100 • PELICAN WEST • ARISTA**
ADDS: KEZY, WOUR. **HOTS:** WLIR, WMMS, KNAC, WPLR, KROQ. **MEDIUMS:** KEZY, WHFS, WNEW, WBAB. **PREFERRED TRACKS:** Love Plus.
SALES: Moderate in West and East; weak in others.
- 14 **THE HUMAN LEAGUE • DARE • VIRGIN/A&M**
ADDS: None. **HOTS:** WBAB, KMGN, WABX, WCOZ, WKLS, KNCN, WMMS, WHFS, KNAC, WNEW, KROQ, KBPI. **MEDIUMS:** WSHE, KLOL, WOUR, KSHE, KZAM, WPLR, KMET. **PREFERRED TRACKS:** Don't You, Seconds.
SALES: Good to moderate in all regions; weakest in South.
- 33 **JETHRO TULL • THE BROADSWORD AND THE BEAST • CHRYSALIS**
ADDS: None. **HOTS:** KEZY, KNCN, WMMS, WGRQ, KNX. **MEDIUMS:** WBAB, WYSP, KLOL, WLIR, WYFE, WHFS, WNEW, WPLR, KMET, KBPI, WBLM, WKDF. **PREFERRED TRACKS:** Broadsword.
SALES: Moderate in all regions.

1 MOST ACTIVE

- LP Chart Position
- 7 **JOAN JETT & THE BLACKHEARTS • I LOVE ROCK 'N ROLL • BOARDWALK**
ADDS: None. **HOTS:** WBAB, WROQ, WKDF, KNCN, WBLM, KMGN, WSHE, KBPI, KSHE, WLIR, WMMS, WGRQ, WYFE, KNAC, WNEW, KROQ, KMET. **MEDIUMS:** WCOZ, WKLS, WOUR, KSJO, WPLR. **PREFERRED TRACKS:** Crimson, Victim, Title.
SALES: Good to moderate in all regions.
 - 20 **ELTON JOHN • JUMP UP! • GEFFEN**
ADDS: WMMS, WKLS. **HOTS:** KEZY, WNEW, KNX, WPLR, WKDF, WBAB. **MEDIUMS:** WCOZ, KLOL, KNCN, KZAM, KBPI, WBLM, WSHE. **PREFERRED TRACKS:** Garden.
SALES: Good to moderate in all regions.
 - 65 **GREG KIHN BAND • KIHNTINUED • BESERKLEY/ELEKTRA**
ADDS: WABX. **HOTS:** WBAB, WLIR, WMMS, WNEW, KBPI. **MEDIUMS:** KLOL, KNCN, WGRQ, KNAC, KSJO, WPLR, KROQ, WBLM, WSHE, KMGN, WKDF, WYSP. **PREFERRED TRACKS:** Testify.
SALES: Moderate in West and Midwest; weak in others.
 - 92 **KROKUS • ONE VICE AT A TIME • ARISTA**
ADDS: None. **HOTS:** WLIR, KMET. **MEDIUMS:** KLOL, WKLS, KSHE, WMMS, WGRQ, WPLR, KBPI, WBLM, WKDF, WROQ, WYSP, WBAB. **PREFERRED TRACKS:** Stick, American.
SALES: Moderate to fair in all regions; strongest in West.
 - 37 **HUEY LEWIS & THE NEWS • PICTURE THIS • CHRYSALIS**
ADDS: None. **HOTS:** WOUR, WMMS, WNEW, KROQ, KMGN. **MEDIUMS:** WBAB, WYSP, WCOZ, KLOL, KEZY, WLIR, KNAC, KSJO, WPLR, KMET, KBPI, WBLM, WABX. **PREFERRED TRACKS:** Believe, Hope, Working.
SALES: Moderate to fair in all regions.
 - 10 **LOVERBOY • GET LUCKY • COLUMBIA**
ADDS: None. **HOTS:** KNCN, WLIR, WMMS, WGRQ, WNEW, KMET, KBPI, WSHE, KMGN, WYSP. **MEDIUMS:** WBAB, WCCC, WCOZ, KLOL, WKLS, WBLM. **PREFERRED TRACKS:** When, Workin'.
SALES: Good to moderate in all regions.
 - 1 **PAUL McCARTNEY • TUG OF WAR • COLUMBIA**
ADDS: None. **HOTS:** WBAB, WKDF, WOUR, KSHE, KEZY, KNCN, WMMS, WGRQ, WYFE, WNEW, KNX, WPLR. **MEDIUMS:** WROQ, KMGN, WABX, WBLM, KBPI, KROQ, WCOZ, KLOL, WKLS, WLIR, KZAM. **PREFERRED TRACKS:** Ebony, Title.
SALES: Good in all regions.

4 MOST ADDED

- **FRANKE MILLER • STANDING ON THE EDGE • MUS-CLE SHOALS/CAPITOL**
ADDS: WSHE, WPLR, WYFE, KOME, KNCN, WKLS. **HOTS:** None. **MEDIUMS:** WMMS, WNEW, WKDF. **PREFERRED TRACKS:** Danger, Title.
SALES: Just shipped.
- 54 **THE MOTELS • ALL FOUR ONE • CAPITOL**
ADDS: WABX, WGRQ. **HOTS:** WCOZ, KEZY, WLIR, WMMS, KNAC, WPLR, KROQ, KMET. **MEDIUMS:** WBAB, WYSP, WROQ, WKDF, WSHE, WBLM, KBPI, KLOL, WOUR, KNCN, WYFE, WHFS, KZAM, WNEW, KSJO. **PREFERRED TRACKS:** Lonely.
SALES: Moderate to fair in all regions; weakest in South.
- 12 **ALDO NOVA • PORTRAIT/CBS**
ADDS: None. **HOTS:** WBAB, WROQ, KNCN, WMMS, WGRQ, WYFE, KMET, KBPI, WBLM, WSHE, KMGN. **MEDIUMS:** WBAB, WROQ, KNCN, WMMS, WGRQ, WYFE, KMET, KBPI, WBLM, WSHE, KMGN. **PREFERRED TRACKS:** Fantasy, Foolin'.
SALES: Good to moderate in all regions.
- 66 **GRAHAM PARKER • ANOTHER GREY AREA • ARISTA**
ADDS: KSJO, WCOZ. **HOTS:** WLIR, WHFS, KNAC, WNEW. **MEDIUMS:** KSHE, WPLR, KROQ, WBAB. **PREFERRED TRACKS:** Open.
SALES: Fair in East and West; weak in others.

- LP Chart Position
- 109 **POINT BLANK • ON A ROLL • MCA**
ADDS: None. **HOTS:** KLOL, KSHE, WMMS, WBLM. **MEDIUMS:** WCOZ, WOUR, KNCN, WGRQ, WPLR, WABX, WSHE, WYSP. **PREFERRED TRACKS:** Open.
SALES: Weak in West; fair in others.
 - 16 **THE POLICE • GHOST IN THE MACHINE • A&M**
ADDS: None. **HOTS:** WCOZ, KNAC, KMET. **MEDIUMS:** KLOL, WOUR, KSHE, KEZY, WMMS, KSJO, KMGN. **PREFERRED TRACKS:** Secret, Spirits, Every, Sun.
SALES: Good to moderate in all regions.
 - 36 **RAINBOW • STRAIGHT BETWEEN THE EYES • MERCURY/POLYGRAM**
ADDS: None. **HOTS:** WBAB, WYSP, WSHE, WBLM, KLOL, WOUR, KSHE, KEZY, WMMS, WGRQ, WLIR, WNEW, KSJO, WPLR, KMET. **MEDIUMS:** KMGN, WABX, KBPI, WCCC, WCOZ, WKLS, WYFE, KZAM. **PREFERRED TRACKS:** Stone, Driver, Night.
SALES: Good to moderate in all regions; strongest in Midwest.
 - 15 **SCORPIONS • BLACKOUT • MERCURY/POLYGRAM**
ADDS: None. **HOTS:** WBAB, WYSP, WSHE, KLOL, KSHE, KNCN, WLIR, WMMS, WGRQ, WNEW, KSJO, WPLR, KMET, KBPI, WBLM. **MEDIUMS:** WROQ, WABX, WCCC, WCOZ, WOUR, WYFE. **PREFERRED TRACKS:** No One, Title.
SALES: Good to moderate in all regions.
 - 5 **RICK SPRINGFIELD • SUCCESS HASN'T SPOILED ME YET • RCA**
ADDS: None. **HOTS:** KSHE, KEZY, WNEW, KBPI, KMGN, WKDF. **MEDIUMS:** WKLS, WOUR, KSJO, WPLR, WBLM. **PREFERRED TRACKS:** Calling, Strangers, Black.
SALES: Good in all regions.

5 MOST ADDED

- **SQUEEZE • SWEETS FROM A STRANGER • A&M**
ADDS: WBAB, KROQ, WPLR, WHFS, KNAC. **HOTS:** WNEW, WLIR. **MEDIUMS:** WBAB, KNAC. **PREFERRED TRACKS:** Hold On, Coffee.
SALES: Just shipped.

3 MOST ADDED

- **.38 SPECIAL • SPECIAL FORCES • A&M**
ADDS: WYSP, KMET, WCCC, KLOL, WKLS, WOUR, KSHE, KEZY, WMMS, WGRQ, WNEW, KBPI, WBLM, WKDF, WROQ, WBAB. **HOTS:** KLOL, WNEW, KBPI, WKDF, WROQ, WBAB. **MEDIUMS:** WCCC, KEZY. **PREFERRED TRACKS:** Caught.
SALES: Just shipped.
- 21 **TOMMY TUTONE • TUTONE 2 • COLUMBIA**
ADDS: None. **HOTS:** WLIR, WMMS, KNAC, WNEW, KROQ, WABX, WSHE, KMGN, WKDF, WYSP, WBAB. **MEDIUMS:** WKLS, WOUR, WBLM. **PREFERRED TRACKS:** Jenny, Man.
SALES: Good to moderate in all regions.
- 23 **TOTO • IV • COLUMBIA**
ADDS: WSHE. **HOTS:** WBAB, WYSP, WROQ, WABX, KLOL, WKLS, WOUR, KSHE, KEZY, KNCN, WLIR, WMMS, WYFE, KZAM, WNEW, KNX, WPLR, KMET, KBPI. **MEDIUMS:** WKDF, KMGN, WCOZ, WBLM. **PREFERRED TRACKS:** Rosanna, Afraid, Believe, Africa.
SALES: Good to moderate in all regions; strongest in West.
- 6 **VAN HALEN • DIVER DOWN • WARNER BROS.**
ADDS: None. **HOTS:** WBAB, WYSP, WKDF, KMGN, WSHE, WCCC, KLOL, WKLS, WOUR, KSHE, KNCN, WLIR, WMMS, WGRQ, WYFE, WPLR, KMET. **MEDIUMS:** WROQ, WABX, WBLM, WCOZ, WNEW, KSJO, KBPI. **PREFERRED TRACKS:** Dancing, Woman, Where.
SALES: Good in all regions.

BLACK CONTEMPORARY



A HEARTY RECEPTION — Cotillion recording artist Ronnie Dyson was the guest of honor at a gala party at Max's 151 nightclub in Los Angeles. Dyson, whose new single "Heart To Heart" emanates from his first Cotillion LP, "Phase 2," was joined by many old and new friends, including fellow label performers Sister Sledge. Pictured standing are (l-r): Gary Livingston; KGFJ promotion director Denise Smith; Debbie Sledge; Hal Jackson, owner of KUTE and KGFJ; Dyson; Kathy Sledge; Kim Sledge; Hank Caldwell, vice president, black music marketing, WEA; Kimu Kelly, merchandiser, WEA; Joni Sledge; and Marty Mack, West Coast R&B promo director, Atlantic. Pictured seated is Rick Holmes, KJLH MD.

THE RHYTHM SECTION

BLACK RECORD RETAILERS — Dubbed "Survival: Expand The Black Music Market," the upcoming Black Music Assn. (BMA) conference slated for June 2-6 in New Orleans will address a variety of issues pertaining to further improving the prosperity of black music. Areas of concern range from expanding the number of black-owned or black oriented stations to forging deeper penetration into the international marketplace. BMA executive director **George Ware** recently said that each of the areas covered during the festival's "summit" panels will not only present information illuminating the problems, but also offer solutions. Ware said, however, that perhaps the most substantive proposal will be the unveiling of a special program to improve conditions for the industry's black retailers. The program will be presented by veteran black retailer **Ted Hudson** of Hudson's Embassy in St. Louis, who convinced the BMA board of directors of the need for such a program, which addresses many of the problems faced by the small black dealer today. "I plan to use Ted Hudson as a role model for how to get things done," Ware said, adding, "When he joined the board he saw that there was not enough attention paid to the concerns of black retailers. But instead of grumbling, complaining or getting disgusted, Ted developed a program that the other directors voted to approve." The BMA black retailer program would help black record retailers organize cooperatives; provide technical assistance in the areas of inventorying/bookkeeping/management; make efforts to improve credit relations; and explore workable solutions to financing and cash-flow problems. The program, according to Ware, will begin in seven markets around the U.S. Additional details of the programs and the cities they would be offered in will be revealed at the conference, Ware said. The BMA plans to use the collective resources of the National Assn. of Recording Merchandisers, manufacturers, financial institutions and government agencies to get the program off the ground.

A&M AMERICA — **Jeffrey Osborne**, the former lead singer with LTD will have his self-titled debut LP for A&M records premiered on the airwaves May 22, during an in-studio session with KDAY air personality **J.J. Johnson**. The broadcast will come from the A&M lot in Los Angeles, where Johnson will interview Osborne while playing selections from his upcoming LP, including the current single "I Really Don't Need No Light," now #25 bullet on the **Cash Box** B/C Top 100 Singles chart. The two-hour show will be recorded for a number of radio stations around the country. The premiere idea is the joint brainchild of **Jheryl Busby**, vice president of black music promotion at A&M, and Johnson. Other stations wishing to carry the special premiere should contact their local A&M field reps or Busby at the A&M headquarters in Los Angeles.

SUMMER SOUL '82 — R&B artist **Peabo Bryson** and gospel artist **Edwin Hawkins** were recently named as hosts of the upcoming Nashville Music Assn.'s SummerSoul '82, a black talent search/showcase set for June 25-26 at the Tennessee Performing Arts Center. Bryson will host the black contemporary showcase while Hawkins will be the host of the gospel portion of the program. Additionally, **Bill Haywood**, senior vice president of black music marketing at PolyGram Records, and **Buddy Huey**, vice president and general manager of Priority Records were recently added to the list of honorary chairpersons. Judges for the black contemporary portion of the talent hunt include: **Charles Fach**, Musicverse; **Brad Shapiro**, producer; **Chuck Mims**, independent promotion; **Tom Long**, Tree Publishing; **Wade Conklin**, promotions, Casablanca Records; **Thomas Cain**, artist/songwriter; **Steve Buckingham**, producer; **Moses Dillard**, Dillard Music Group; and **Gary Beatty**, assistant program director at SM-95. Judges for the gospel talent search include **Bill Allen**, WLAC radio personality; **Gentry McCreary**, director of black marketing, the Benson Company; **Ken Harding**, director of A&R, Word Records; **Bobby Jones**, recording artist and television personality; **Don Butler**, executive director of the Gospel Music Assn.; **Clarence Kilcrease**, general manager of gospel programming, WVOL Radio; **Shannon Williams**, president of Black Label Records; **Jerry Thomas**, black promotions, the Benson Company; **Nancy Nepola**, the Benson Company; **Jay Griffith**, national director of marketing, Priority Records; and **Dillard**.

SHORT CUTS — Solid Smoke Records continues to resurrect soul music from the '40s, '50s and '60s with release of three new projects from the R&B archives. The Bay Area-based label will issue "No Man Is An Island," a 14-song collection by Texas '60s soulsters the **Van Dykes**. Also due from Solid Smoke is "Chi-Town Showdown," which features music by the **Esquires** (produced by **Bunky Sheppard**) and the **Marvalows** with six songs produced by **Johnny Pate**. Finally there is an 13-song LP by seminal '50s group **The Flamings**, titled "Golden Teardrops." . . . Veteran R&B artist **Johnny Otis** will do a spot on the *Today Show* on NBC-TV and talk about his life as a performer, as the minister at a community church in Los Angeles and about re-entering the entertainment business as an artist on Alligator Records, which recently released his "The Johnny Otis Show" album . . . Saxophonist **Joe Henderson**'s recently released Contemporary Records album, "Relaxin' At Camarillo," recently received the Grand Prix du Disque as best Jazz Album of 1982 from the French Academie Charles Cros.

michael martinez

TOP 75 ALBUMS

		Weeks On 5/15 Charts	Weeks On 5/15 Charts
1	BRILLIANCE ATLANTIC STARR (A&M SP 4883)	1	9
2	NIECY DENIECE WILLIAMS (ARC/Columbia FC 37952)	2	6
3	REUNION THE TEMPTATIONS (Gordy/Motown 6008GL)	6	4
4	ALLIGATOR WOMAN CAMEO (Chocolate City/PolyGram CCLP 2021)	4	7
5	STRAIGHT FROM THE HEART PATRICE RUSHEN (Elektra E1-60015)	7	5
6	FRIENDS SHALAMAR (Solar/Elektra S-28)	3	14
7	KEEP IT LIVE DAZZ BAND (Motown 6004ML)	12	10
8	THE OTHER WOMAN RAY PARKER, JR. (Arista AL 9590)	8	5
9	MR. LOOK SO GOOD RICHARD "DIMPLES" FIELDS (Boardwalk NB1-33249)	5	14
10	LOVE IS WHERE YOU FIND IT THE WHISPERS (Solar/Elektra S-27)	9	19
11	MY FAVORITE PERSON THE O'JAYS (Philadelphia Int'l./CBS FZ 37999)	28	2
12	WHO'S FOOLIN' WHO ONE WAY (MCA-5279)	16	10
13	LIVE ON THE SUNSET STRIP RICHARD PRYOR (Warner Bros. BSK 3660)	14	6
14	YES IT'S YOU LADY SMOKEY ROBINSON (Tamla/Motown 6001 TL)	13	14
15	SHARING YOUR LOVE CHANGE (RFC/Atlantic SD 19342)	23	3
16	YOU'VE GOT THE POWER THIRD WORLD (Columbia FC 37744)	10	10
17	LIVE & OUTRAGEOUS MILLIE JACKSON (Spring/PolyGram SP-1-6735)	21	13
18	DOIN' ALRIGHT O'BRYAN (Capitol ST-12192)	11	9
19	SKYYLINE SKYY (Salsoul/RCA SA-8548)	15	29
20	OUTLAW WAR (RCA AFL1-4208)	20	11
21	JJ JUNIOR (Mercury/PolyGram SRM-1-4043)	25	4
22	LADIES OF THE EIGHTIES A TASTE OF HONEY (Capitol ST-12173)	22	4
23	YOUR WISH IS MY COMMAND LAKESIDE (Solar/Elektra S-26)	18	22
24	DOWN HOME ZZ HILL (Malaco MAL 7406)	26	15
25	THE DUDE QUINCY JONES (A&M SP-3721)	17	60
26	"D" TRAIN (Prelude PRL 14105)	30	5
27	SOMETHING SPECIAL KOOL & THE GANG (De-Lite/PolyGram DSR 8502)	19	32
28	THE POET BOBBY WOMACK (Beverly Glen GB 1000)	24	28
29	ATTITUDES BRASS CONSTRUCTION (Liberty LT-51121)	34	4
30	WHY DO FOOLS FALL IN LOVE DIANA ROSS (RCA AFL1-4153)	33	29
31	TOM TOM CLUB (Sire SRK 3628)	27	19
32	FRIENDS IN LOVE DIONNE WARWICK (Arista AL 9585)	39	3
33	DROP THE BOMB TROUBLE FUNK (Sugar Hill SH 266)	44	4
34	NIGHT CRUISING BAR-KAYS (Mercury/PolyGram SRM-1-4028)	36	28
35	CARRY ON BOBBY CALDWELL (Polydor/PolyGram PD-1-6347)	40	8
36	DREAM ON GEORGE DUKE (Epic FE 37532)	35	12
37	I AM LOVE PEABO BRYSON (Capitol ST-12179)	38	26
38	CONTOVERSY PRINCE (Warner Bros. BSK 3601)	37	29
39	POINT OF PLEASURE XAVIER (Liberty LT-51116)	29	9
40	BREAKIN' AWAY AL JARREAU (Warner Bros. BSK 3576)	41	40
41	PURE & NATURAL T-CONNECTION (Capitol ST-12191)	32	13
42	THE ONE GIVETH, THE COUNT TAKETH AWAY WILLIAM "BOOTS" COLLINS (Warner Bros. BSK 3667)	—	1
43	GIVE IT UP PLEASURE (RCA AFL1-4209)	31	5
44	LOVE ME TENDER B.B. KING (MCA-5307)	45	6
45	THE GEORGE BENSON COLLECTION (Warner Bros. 2HW 3577)	42	27
46	A LITTLE LOVE AURRA (Salsoul/RCA SA 8551)	47	14
47	LOVE CONQUERS ALL MICHAEL WYCOFF (RCA NFL1-8004)	58	8
48	NEVER TOO MUCH LUTHER VANDROSS (Epic FE 37451)	46	36
49	ANYONE CAN SEE IRENE CARA (Network/Elektra E1-60003)	52	15
50	LOVE HAS FOUND ITS WAY DENNIS BROWN (A&M SP-4886)	66	2
51	ME AND YOU THE CHI-LITES (20th Century-Fox/RCA T-635)	54	14
52	COME MORNING GROVER WASHINGTON, JR. (Elektra SE-562)	50	24
53	LOVE MAGIC L.T.D. (A&M SP-4881)	56	26
54	I'LL DO MY BEST RITCHIE FAMILY (RCA AFL1-4323)	60	2
55	PHASE TWO RONNIE DYSON (Cotillion/Atco SD 5234)	55	6
56	SATURDAY SATURDAY NIGHT ZOOM (Polydor/PolyGram PD-1-6434)	48	16
57	BODY TALK IMAGINATION (MCA 5271)	57	13
58	NOW! FRANCE JOLI (Prelude PRL-14103)	61	7
59	HOT AND NASTY ST. TROPEZ (Destiny DLA-10004)	69	3
60	THE SISTERS SISTER SLEDGE (Cotillion/Atco SD 5231)	59	15
61	EARLAND'S JAM CHARLES EARLAND (Columbia FC 37573)	43	9
62	IN A CITY GROOVE MASS PRODUCTION (Cotillion/Atco SD 5233)	53	8
63	THE TIME (Warner Bros. BSK 3598)	64	39
64	IT'S TIME FOR LOVE TEDDY PENDERGRASS (Phila. Int'l./CBS TZ 37491)	51	34
65	QUESTIONNAIRE CHAS JANKEL (A&M SP-64885)	72	9
66	TOUCH GLADYS KNIGHT & THE PIPS (Columbia FC 37086)	63	38
67	STREET SONGS RICK JAMES (Gordy/Motown G8-1002M1)	67	56
68	8TH WONDER THE SUGAR HILL GANG (Sugar Hill SH-249)	68	19
69	CON FUNK SHUN (Mercury/PolyGram SRM-14030)	65	23
70	LOVE CHANGES O.C. SMITH (South Bay SB 1001)	—	1
71	JAM THE BOX BILL SUMMERS & SUMMERS HEAT (MCA-5266)	73	23
72	SOMETHING ABOUT YOU ANGELA BOFILL (Arista AL 9576)	49	27
73	TASTE THE MUSIC KLEEEER (Atlantic SD 19334)	70	15
74	STAY RAY, GOODMAN & BROWN (Polydor/PolyGram PD-1-6341)	71	19
75	INSIDE YOU THE ISLEY BROTHERS (T-Neck/CBS FZ 37533)	74	28



THE NEW ROSE ROYCE IS "STRONGER THAN EVER"!

FE 37939

"Car Wash" was a gas. And producer Norman Whitfield is still behind the wheel of Rose Royce. But there's a new Rose Royce album—and they're "Stronger Than Ever."

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"Stronger Than Ever."



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MOST ADDED SINGLES

- 1. THANKS TO YOU — SINNAMON — BECKET**
WHRK, WAMO, WGIV, WGPR-FM, WPAL, WWDM, WBMX, WWIN, WRKS, WILD, WRBD, WEDR, WGCI, KGFJ
- 2. STILL WATER (LOVE) — O'BRYAN — CAPITOL**
WYLD-FM, WATV, WEDR, WGPR-FM, WWDM, WSOK, KDKO, KGFJ, WPAL, WWIN, WRBD
- 3. CUTIE PIE — ONE WAY — MCA**
KOKA, WAMO, WSOK, WATV, WEDR, WRBD, WGIV, WGPR-FM
- 4. DANCE WIT' ME — RICK JAMES — GORDY/MOTOWN**
WLLE, WZEN, WSOK, WATV, WEDR, KMJQ, KPRS
- 5. DON'T STOP WHEN YOU'RE HOT — LARRY GRAHAM — WARNER BROS.**
KGFJ, WUFO, WZEN, WLOU, WAIL, KOKA
- 6. MAKE THE LIVING WORTHWHILE — GENE CHANDLER — CHI SOUND**
WUFO, WTLC, WCIN, WILD, KGFJ, WYLD-FM
- 7. TOO LATE — JUNIOR — MERCURY/POLYGRAM**
KATZ, WCIN, WATV, WZEN, WLLE

MOST ADDED ALBUMS

- 1. ORIGINAL MUSIQUARIUM I — STEVIE WONDER — TAMLA/MOTOWN**
WENZ, WYLD-FM, WLUM, WIGO, WAWA, WWDM, WPAL, WGPR-FM, WGIV, WILD, KMJQ, WEDR, WCIN, WDIA, WTLC, WATV, WSOK, WZEN, WRKS, WJLB, WAMO, WUFO, WAIL
- 2. LITE ME UP — HERBIE HANCOCK — COLUMBIA**
KDAY, WUFO, WWRL, WJLB, WTLC, WEDR, WRBD, WYLD-FM
- 3. STEAMIN' HOT — THE REDDINGS — BELIEVE IN A DREAM/CBS**
KPRS, WAWA, WGIV, WILD, WTLC, WSOK, WHRK

UP AND COMING

KEEP ON — "D" TRAIN — PRELUDE

I'M A WONDERFUL THING BABY — KID CREOLE AND THE COCONUTS — SIRE

WIDE SHOT — SUPERIOR MOVEMENT — C.I.M./CBS

I CAN GET OVER YOU — W.A.G.B. BAND — STREET SOUNDS

BLACK RADIO HIGHLIGHTS

V103 — ATLANTA — SCOTTY ANDREWS, PD — #1 — BLOODSTONE

HOTS: Gap Band, R. Parker, O'Bryan, D. Williams, P. Rushen, Shalamar, R. Flack, Dazz Band, R. Fields, P. McCartney, Temptations, O'Jays, LTD, Skyy, Atlantic Starr, One Way, Secret Weapon, Bar-Kays, Reddings, Taste Of Honey. ADDS: R.J.'s Latest Arrival, Lakeside, M. Walden, Atlantic Starr.

WIGO — ATLANTA — QUINCY JASON, PD — #1 — SKYY

HOTS: Gap Band, Temptations, Taste Of Honey, O'Jays, Bloodstone, Shalamar, R. Parker, Dazz Band, Ashford & Simpson. ADDS: Bohannon, High Fashion, "D" Train, D. Lasley, West Street Mob. LP ADDS: S. Wonder.

WWIN — BALTIMORE — CURTIS ANDERSON, PD — #1 — SECRET WEAPON

HOTS: Cheri, Gap Band, J. Holliday, Sinnamon, Was (Not Was), J. Osborne, LTD, B. Always, Bloodstone, Trouble Funk, "D" Train, Temptations, C. Sylvan, Duncans, Skyy, Cameo, Zafra Brothers, O'Bryan, P. Rushen, D. Williams.

WILD — BOSTON — STEVE CRUMBLEY, PD — #1 — CHERI

JUMPS: 11 To 5 — Shalamar, 14 To 11 — Change, 19 To 15 — D. Ross, 20 To 16 — Gap Band, 21 To 17 — P. McCartney, 22 To 18 — Dazz Band, 25 To 19 — S. Brown, 23 To 20 — Fat Larry's Band, Ex To 29 — P. Austin, Ex To 30 — D. Lasley, Ex To 21 — R. James, Ex To 22 — One Way. ADDS: "D" Train, G. Chandler, Klique, Ritchie Family, Sequence. LP ADDS: S. Wonder, M. Walden, K. Burke, BT Express, Reddings, "Soup For One."

WUFO — BUFFALO — DAVE MICHAELS, PD — #1 — DAZZ BAND

HOTS: R. Parker, Bloodstone, Cameo, O'Jays, P. Rushen, D. Williams, Shalamar, Change, Temptations, Rose Royce, P. McCartney, B. Wright, Chic, Shotgun, Kool & The Gang, Ashford & Simpson, R. James, Gap Band, Lady, Ritchie Family. ADDS: G. Chandler, D. Lasley, R.J.'s Latest Arrival, A. Edwards, Level 42, Sylvia, West Street Mob, Booker T., "D" Train, High Fashion, L. Graham, M. Wallace, M. Walden, A. Shaw. LP ADDS: Atlantic Starr, T-Connection, B. Caldwell, Cameo, Temptations, R. Parker, D. Williams, P. Rushen, Taste Of Honey, S. Wonder, "D" Train, A. Cherry, H. Hancock, P. McCartney, Change, Aurra, B.B. King, D. Warwick.

WPAL — CHARLESTON — DON KENRICKS, PD — #1 — P. RUSHEN

HOTS: D. Williams, Cameo, R. Fields, O'Jays, R. Parker, Atlantic Starr, B. Womack, S. Robinson, Trouble Funk, Cheri, S. Brown, Bloodstone, Third World, D. Ross, Pleasure, Rose Royce, P. Bryson, Gap Band, Temptations, Taste Of Honey, Kwick, Sylvia, Reddings, ZZ Hill, Ashford & Simpson, Change, B. Collins, R.J.'s Latest Arrival, Klique, L. Graham, Dramatics, Starpoint, Lakeside, Junior, R. James, J. Osborne, O'Bryan, R. Dyson, Grand Master Flash. ADDS: M. Hines, L.A. Boppers, Elusion, M. Walden, Sinnamon, M. Wells, P. Seymour, Chocolate Milk, A. Fields, Ritchie Family, B. Caldwell, St. Tropez. LP ADDS: D. Brown, S. Wonder, Waldo, O.C. Smith, Fantasy.

WBMX — CHICAGO — LEE MICHAELS, PD — #1 — P. RUSHEN

HOTS: R. Fields, O'Bryan, Gemini, Shalamar, Atlantic Starr, Cheri, D. Williams, Third World, R. Flack, Temptations, Taste Of Honey, J. Ross, O'Jays, Dazz Band, Bloodstone, Grand Master Flash, War, D. Ross, Cameo, Pleasure, Gap Band, Skyy, G. Chandler, Ashford & Simpson, Change, Fat Larry's Band. ADDS: M. Walden, Sinnamon, Rain Bow's Valley, S. Brown, Valentine Bros., RGB. LP ADDS: "D" Train, Brass Construction, "Dreamgirls," P. Rushen.

WGPR-FM — DETROIT — JOE SPENCER, PD — #1 — DAZZ BAND

HOTS: Atlantic Starr, P. Rushen, Shalamar, Cheri, R. Parker, Skyy, Cameo, Taste Of Honey, Brass Construction. ADDS: Superior Movement, Human League, O'Bryan, Central Line, Sinnamon, "D" Train, Azymuth, F. Cropper, Crack Steppin', Miraculous, One Way. LP ADDS: S. Wonder, Ritchie Family, K. Burke, H. Alpert.

WJLB — DETROIT — JOHN EDWARDS, PD — #1 — SKYY

HOTS: Ashford & Simpson, LTD, R. Laws, Dazz Band, Change, Cameo, Bloodstone, P. Rushen, Zoom, D. Williams, Cheri, Gap Band, Temptations, Atlantic Starr, One Way, P. Austin, J. Osborne. ADDS: R.J.'s Latest Arrival, "D" Train, Chic, Ritchie Family, Imagination, High Fashion, M. Wycoff. LP ADDS: H. Hancock, S. Wonder.

KMJQ — HOUSTON — ROSS HOLLAND, MD — #1 — DAZZ BAND

JUMPS: 14 To 10 — P. Rushen, 23 To 11 — Bloodstone, 25 To 13 — The Time, 19 To 15 — Temptations, 29 To 19 — Gap Band, 40 To 24 — A. Jarreau, 32 To 26 — T-Connection, Ex To 30 — Brass Construction, Ex To 32 — Secret Weapon, Ex To 34 — Ashford & Simpson, Ex To 38 — P. Austin, Ex To 40 — R. Flack. ADDS: R. James, S. Robinson, S. Wonder. LP ADDS: S. Wonder, R. Fields, P. Upchurch, D. Siegel.

WTLC-FM — INDIANAPOLIS — KELLY CARSON, PD — #1 — R. PARKER

HOTS: P. Rushen, Shalamar, Cheri, Atlantic Starr, D. Williams, Skyy, O'Jays, V. Burch, B. Collins, H. Hancock, D. Byrd, M. Brooks, Pleasure, G. Perry, West Street Mob, Shotgun, Temptations, Rose Royce, Sylvia, Controllers. ADDS: Reddings, Sister Sledge, Heatwave, St. Tropez, Kid Creole & The Coconuts, G. Chandler, S. Brown, C. Lucas, Thompson Twins. LP ADDS: S. Wonder, H. Hancock, "Dreamgirls," High Inergy, Elusion, Klique, Reddings, Funkapolitan.

KPRS — KANSAS CITY — DELL RICE, PD — #1 — BLOODSTONE

JUMPS: 17 To 3 — P. McCartney, 25 To 15 — Gap Band, 29 To 26 — G. Alexander, 30 To 27 — Change, 31 To 21 — Temptations, 32 To 28 — G. Benson, 33 To 29 — G. Perry, 34 To 31 — B. Caldwell, 35 To 32 — P. Austin, 36 To 33 — Mass Production, Ex To 35 — D. Warwick, Ex To 30 — R.J. Smith, Ex To 40 — B. Wright, Ex To 39 — Sylvia, Ex To 38 — V. Burch, 40 To 37 — J. Osborne, 39 To 36 — Lady, 37 To 34 — Shotgun. ADDS: B. McClue, W. Felder, R. James, Thompson Twins, Reddings, A. Edwards, "D" Train, F. Grace & Rhinestone. LP ADDS: R. Marley, Chic, M. Walden, Reddings, Rose Royce, Klique.

KDAY — LOS ANGELES — JON BADEAUX, PD — #1 — ATLANTIC STARR

HOTS: D. Williams, Dazz Band, Shalamar, Cheri, Bloodstone, Temptations, P. Rushen, Ashford & Simpson, Gap Band. ADDS: High Inergy, Xavier, Side Effect, D. Brown, R.J. Smith, P. McCartney. LP ADDS: War, Pleasure, H. Hancock.

KGFJ — LOS ANGELES — J.B. STONE, PD — #1 — DAZZ BAND

HOTS: P. Rushen, Bloodstone, R. Parker, O'Jays, Gap Band, Temptations, D. Ross, Ashford & Simpson, Cheri. ADDS: S. Wonder, M. Wycoff, N. Pointer, R.J.'s Latest Arrival, G. Chandler, L. Graham, M. Wycoff. LP ADDS: "Dreamgirls."

WLOU — LOUISVILLE — NEAL OREA, PD — #1 — BLOODSTONE

HOTS: O'Jays, Shotgun, Atlantic Starr, Change, Sylvia, Shalamar, Pleasure, Brass Construction, Gap Band, L. Vandross, Lakeside, Controllers, War, Ashford & Simpson, M. Walden, G. Washington, R.J. Smith, B.B.C.S.&A., Junior. ADDS: Whispers, L. Graham, J. Osborne, B. Always, "D" Train, P. Bryson, Chic. LP ADDS: K. Burke.

WDIA — MEMPHIS — CARL CONNER, PD

HOTS: Dazz Band, R. Parker, Temptations, Reddings, Bloodstone, Cameo, O'Jays, B. Always, One

Way, Gap Band, D. Williams, R. James, One Way, The Time, P. McCartney. ADDS: B. Womack, "D" Train, Sister Sledge, Trouble Funk. LP ADDS: S. Wonder.

WHRK-FM — MEMPHIS — JIMMY SMITH, MD — #1 — DAZZ BAND

HOTS: O'Jays, Temptations, The Time, Gap Band, D. Williams, Junior, One Way, Cameo, B. Summers, S. Robinson, P. McCartney, Shalamar, Ashford & Simpson, Change, Cheri, Reddings, Lakeside, R. James, J. Osborne, Queen. ADDS: V. Burch, F. Grace & Rhinestone, McCrays, A. Clemmons, Klique, Sinnamon, J. Holliday. LP ADDS: Reddings, M. Walden, Taste Of Honey, B.B. King, "Soup For One," A. Clemmons, B. Caldwell, P. Rushen.

WAWA — MILWAUKEE — JIMMY GOODYME, PD — #1 — CAMEO

HOTS: R. Parker, R. James, Gap Band, Cheri, D. Williams, West Street Mob, Dazz Band, Brass Construction, R. Fields, One Way, Skyy, P. Rushen, Shalamar, Temptations, B. Summers, Taste Of Honey, Junior, Bloodstone, High Inergy, Xavier, Secret Weapon, J. Osborne, Reddings, Change, D. Brown, Ashford & Simpson. ADDS: Kleeer, Chic, Superior Movement, Starpoint, Fat Larry's Band, E. Birdsong. LP ADDS: S. Wonder, B. Collins, Reddings, Temptations.

WLUM — MILWAUKEE — JIMMY GOODYME, MD — #1 — CHERI

HOTS: Bloodstone, P. Rushen, Shalamar, Skyy, D. Williams, Third World, D. Brown, Atlantic Starr, Ashford & Simpson, R. Fields, Taste Of Honey, P. McCartney, B. Caldwell, B. Wells, R. Flack, H. Hancock, D. Lasley, Chic, J. Osborne, S. Robinson, G. Washington, Whispers, R. Parker, Imagination, B. Wright, Sister Sledge, Change, Ritchie Family. ADDS: Reddings, Vision, L. Smith/M. Clayton, A. Bofill, M. Wycoff. LP ADDS: S. Wonder.

WAIL — NEW ORLEANS — BARRY RICHARDS, PD — #1 — P. MCCARTNEY

HOTS: Secret Weapon, Atlantic Starr, Human League, Taste Of Honey, R. Fields, D. Williams, Stars On 45, Gap Band, Temptations, P. Rushen, Bloodstone, Dazz Band, Queen, Cameo, D. Ross, Ashford & Simpson, Shalamar, Cheri, R. James, D. Lasley. ADDS: Murphy, B. Caldwell, Ritchie Family, L. Graham, Sequence, L. Jordan, L.A. Connection. LP ADDS: S. Wonder.

WYLD-FM — NEW ORLEANS — TONY BROWN, PD — #1 — R. FIELDS

HOTS: Atlantic Starr, Shalamar, Taste Of Honey, D. Williams, Third World, P. Rushen, Bloodstone, Junior, Kool & The Gang, B. Womack, P. Bryson, R. Flack, S. Wonder, O'Jays, Cheri, R. Parker, Change, P. McCartney, Ashford & Simpson, P. Austin, J. Osborne, Dazz Band, D. Lasley, B. Caldwell, G. Benson, War, Temptations, R. Laws, D. Brown, D. Warwick, E. Klugh, Pleasure, S. Robinson, Whispers, Sister Sledge, G. Perry, LTD, Q. Jones, L. Jordan. ADDS: G. Chandler, M. Wycoff, O'Bryan, St. Tropez, H. Hancock. LP ADDS: S. Wonder, H. Hancock, Atkins.

WWRL — NEW YORK — WANDA RAMOS, PD — #1 — D. WILLIAMS

HOTS: R. Fields, P. McCartney, S. Brown, Bloodstone, P. Rushen, Change, R. Parker, Temptations, Zoom, Ashford & Simpson, R. James, G. Chandler, T. Pendergrass, Gap Band, Booker T. ADDS: C. Sylvan, Whispers, M. Walden, Atkins, Reddings, L. Smith/M. Clayton, J. Osborne. LP ADDS: R.G.B., H. Hancock, M. Walden, R. Parker.

WRKS — NEW YORK — BARRY MAYO, ASST. PD — #1 — D. WILLIAMS

JUMPS: 10 To 7 — Booker T., 15 To 10 — P. McCartney, 18 To 12 — R. Griffith, 26 To 17 — Ashford & Simpson, 27 To 22 — Sinnamon, 30 To 23 — Change, 28 To 24 — "D" Train, 29 To 26 — Gap Band, Ex To 29 — Soul Sonic Force, Ex To 30 — Chic. ADDS: Imagination, Kid Creole & The Coconuts, F. Ray, S. Wonder. LP ADDS: Third World, S. Wonder.

WDAS — PHILADELPHIA — JOE TAMBURRO, PD — #1 — THIRD WORLD

HOTS: P. Rushen, Dazz Band, Secret Weapon, R. Parker, Gap Band, R. Fields, D. Williams, Atlantic Starr, Change, Skyy, Temptations, Shalamar, O'Jays, Bloodstone, Ashford & Simpson, Chic, Whispers, Shotgun, D. Warwick/J. Mathis, J. Osborne, R. James, K. Burke. ADDS: Kid Creole & The Coconuts, High Fashion, R. Crawford, A. McCall, Soul Sonic Force, Azymuth, Mighty Fire, T. Pendergrass, Norwood D. LP ADDS: "Soup For One," Bloodstone.

WAMO — PITTSBURGH — J.C. FLOYD, PD — #1 — R. PARKER

JUMPS: 13 To 4 — B. Caldwell, 11 To 5 — R. Fields, 17 To 8 — Temptations, 20 To 10 — Dazz Band, 18 To 15 — Ashford & Simpson, 19 To 16 — Gap Band, 33 To 22 — D. Lasley, 32 To 23 — S. Brown, 37 To 32 — L. Graham, 38 To 35 — J. Osborne, 39 To 36 — M. Walden, 40 To 37 — Marz, Ex To 40 — Merge. ADDS: One Way, Valentine Brothers, Third World. LP ADDS: C. Bumpus, Band A.K.A., B. Collins, S. Wonder, Change, P. Rushen.

WLLE — RALEIGH — CHESTER DAVIS, PD — #1 — CHERI

HOTS: P. Rushen, Atlantic Starr, Shalamar, R. Fields, R. Parker, O'Jays, Taste Of Honey, Shotgun, D. Warwick/J. Mathis. ADDS: R. James, Valentine Brothers, Experience Unlimited, M. Walden, "D" Train, J. Osborne, Junior. LP ADDS: Ritchie Family, B. Collins, B. Always, Change.

KATZ — ST. LOUIS — A.J. KEMP, PD — #1 — D. WILLIAMS

JUMPS: 15 To 4 — The Time, 14 To 7 — R. Parker, 17 To 8 — Shalamar, 16 To 9 — S. Wonder, 20 To 10 — Taste Of Honey, 25 To 11 — Ashford & Simpson, 28 To 12 — P. McCartney, 27 To 19 — Whatnauts, 26 To 21 — Third World, 30 To 26 — O'Jays, Ex To 27 — C. Bean, Ex To 28 — B. Caldwell, Ex To 29 — K. Burke, Ex To 30 — Valentine Brothers. ADDS: G. Washington, P. Bryson, S. Wycoff, S. Robinson, Change, T. Pendergrass, Whispers, L. Jordan, J. Osborne, Junior.

WZEN-FM — ST. LOUIS — A.J. KEMP, PD — #1 — D. WILLIAMS

JUMPS: 13 To 5 — Zoom, 20 To 6 — Dazz Band, 21 To 7 — Gap Band, Ex To 8 — One Way, 23 To 10 — The Time, 17 To 11 — Temptations, Ex To 14 — P. McCartney, 27 To 16 — Taste Of Honey, 26 To 19 — Shalamar, Ex To 21 — B. Always, Ex To 22 — Ashford & Simpson, Ex To 26 — Xavier, Ex To 28 — Brass Construction, Ex To 29 — Soft Cell. ADDS: Pleasure, B. Caldwell, B. Summers, R. James, L. Graham, Junior, B. Collins. LP ADDS: S. Wonder, T-Connection, Gemini, Junior, Fat Larry's Band, B. Always.

KSOL — SAN FRANCISCO — MARVIN ROBINSON, PD — #1 — DAZZ BAND

HOTS: P. Rushen, R. Parker, Third World, D. Williams, Atlantic Starr, T-Connection, Cameo, Taste Of Honey, Reddings. ADDS: Brass Construction, Aurra. LP ADDS: Taste Of Honey, P. Rushen.

WSOK — SAVANNAH — JAY BRYANT, PD — #1 — P. RUSHEN

JUMPS: 8 To 4 — Dazz Band, 9 To 6 — Controllers, 13 To 9 — Gap Band, 17 To 10 — Bloodstone, 16 To 12 — The Time, 15 To 11 — Temptations, 18 To 13 — S. Robinson, 19 To 15 — Aurra, 22 To 16 — G. Perry, 21 To 17 — O.C. Smith, 23 To 19 — High Fashion, 24 To 20 — Chic, 27 To 21 — High Inergy, 30 To 27 — R.J.'s Latest Arrival, Ex To 23 — O'Bryan, Ex To 23 — Sister Sledge, Ex To 24 — Lakeside, Ex To 28 — Bohannon, Ex To 29 — Rose Royce, Ex To 30 — M. Hines. ADDS: One Way, Jones Girls, R. James, Stylistics, "D" Train. LP ADDS: S. Wonder, High Inergy, Reddings.

KOKA — SHREVEPORT — B.B. DAVIS, PD — #1 — R. PARKER

HOTS: R. Fields, P. McCartney, Atlantic Starr, P. Rushen, D. Williams, Cheri, Taste Of Honey, Cameo, Dazz Band, Trouble Funk, The Time, Reddings, Change, Brass Construction, B. Caldwell, Ashford & Simpson, Gap Band, Temptations, Shalamar. ADDS: J. Osborne, ZZ Hill, L. Graham, One Way, Xavier.

Flood Of Big Country Acts' Singles Crowds Out Indies

(continued from page 17)

"Some people felt obligated to play the record on the major label because of the pressure that was being put on them, pressure being whatever that means."

He remains optimistic, however, that "well-heeled independents" still have a chance with some music directors. "I think there's enough integrity in radio to still play the better records," insists Saporiti. "There's enough guys that have integrity, but some people are intimidated easier than others. I think the majors use real subtle forms of intimidation. I don't think they actually go out and break arms, but I think they intimidate the hell out of people by threatening to cut off their record service or take away their reporting status."

Nick Hunter, director of country promotions at Elektra/Asylum, indicated that his label's policy is to put out a follow-up single about two weeks after the prior single peaks nationally. The label released Conway Twitty's "Slow Hand" earlier than usual, however, in order to have their single at radio before MCA released its "Over Thirty" Twitty single.

Hunter is not concerned with oversaturation. "If you'll look at pop music," he said, "when it was in the same stage as country is in, you would see that as the charts change, there are a lot of stations that go on records later and the stations that go on them earlier go off of them earlier, so there's room for them to go back on a major artist. It's not unusual for pop records to be in the Top 10 and come back in with a new record. Basically, we're just following that same trend."

Hunter maintains that new artists will continue to emerge as long as their records can meet the standards set by the majors. "It might hurt the fringe records that are in the 80s or 90s that maybe 15 radio stations are playing," he commented, "but there again, too, from the standpoint of a record that dies in the 80s, it isn't really helping many people. We're all after hits, and, if a record isn't a hit, they should go after the next record just like we should."

Kilroy Leaves Tree Publishing

NASHVILLE — Producer Eddie Kilroy has left Tree International under what Tree officials are calling "amicable terms" after Kilroy found that songs from outside sources were not being pitched to him because of his association with the publishing giant.

According to Donna Hilley, a vice president with the company, "People thought he was tied to Tree" exclusively. Thus; other publishers were pitching fewer tunes to him to cut on his stable of artists, which currently includes Dean Dillon, Gary Stewart, Louise Mandrell, R.C. Bannon and Red Steagall. Therefore, said Hilley, the split was not a result of differences between Kilroy and the Tree conglomerate, but rather a result of other publishers' perception of his role.

Kilroy and Larry Butler had affiliated themselves with Tree as producers late last year (*Cash Box*, Nov. 14, 1981) in a move that caused much speculation among Music Row executives. Butler severed ties with the publishing firm in January (*Cash Box*, Jan. 16) to avoid the "details" associated with the corporate structure.

Kilroy, who was on vacation in Texas and could not be reached for comment, will reportedly continue recording his artists at the Soundshop, owned by Tree president Buddy Killen. Currently, Kilroy is working there with Red Steagall on a 20-cut television package.

Erv Woolsey, vice president of country promotion for MCA, likewise felt that newer artists are not being cut off by the heavy releases of major product. "We had two new acts that had #1 records here recently — George (Strait) and Ricky (Skaggs) — and you've got the Corbin/Hanner Band. Let's face it, how many first releases crank up there? We've got 'Lonely Hearts' by the Younger Brothers in the 60s. We may not have a hit record, but I guarantee you we've got something started with them. People will listen to them now when the next record comes in."

Skaggs and Strait were set up one year ago, however, and the artists who are just getting their first shots now may meet with a different condition at radio. "I think radio's a little tighter now in just the last three months," Woolsey said. "I don't know if that's because of the ratings, which, in a lot of major markets, are pretty continuous now, but I think country radio may be taking a real long look at what they are playing simply because of the competition from other formats and from other country stations in their marketplace, too. I think they're being real cautious."

"In my mind, they don't have as good of sales information as they did a few years ago either, because of the economy. A distributor is not going to buy a new record until he gets calls on it, so one of the ways they can find out if they've got a hit record is almost taken away from them. But, I still think if you make a good record, you're still going to get a chance. There are enough radio stations that will give you a shot with a record, and that's really about all you can ask for."

At Capitol/EMI America/Liberty, that label was among the first to decrease release time when it began to hit with new Kenny Rogers and Anne Murray singles while the previous release was bulleting in the Top 10, but, according to national country promotion director Gerri McDowell, that was due to poor communication between the pop and country divisions, who both reap benefits from the artists. The follow-up singles were released as the first record peaked on the pop chart, causing both pop and country stations to abandon the first record, cutting down the exposure time with country listeners. According to McDowell, however, "We learned from that problem in the past, and I don't think that that will happen again."



LEIGH READIES DEBUT ALBUM — Singer/songwriter Richard Leigh, best known for writing "Don't It Make My Brown Eyes Blue," buried himself in the studio recently while completing work on his debut album for Liberty Records. "Don't Shoot At Me (I'm On Your Side)" was the first single culled from the package. Pictured during a mixing session are (l-r): Lynn Schultz, vice president, Capitol/EMI America/Liberty in Nashville; Leigh; Don Grierson, vice president, A&R, EMI America/Liberty; and Allen Reynolds, producer.

CBS To Distribute Country Medley LP

NASHVILLE — Because of a heavy reaction in the Southeast, Southwest and Midwest to "Just Hooked On Country," a two-sided release by Albert Coleman's Atlanta Pops on the Southern Tracks label, CBS Records has purchased the master from Bill Lowery Prods. for release on the Epic label.

An instrumental medley of 17 country standards, including "Tennessee Waltz," "Wabash Cannonball," "Orange Blossom Special," "Jambalaya," "Your Cheatin' Heart," "Rocky Top," "I Can't Stop Loving You" and "You Are My Sunshine," CBS has rush-released the single to pop, A/C and country-formatted radio stations.

"We view it as a type of 'Stars On 45' concept, only for country music," commented Rick Blackburn, senior vice president/general manager, CBS/Nashville.

According to Lowery, the idea was originally presented to him by Coleman near the end of 1981, but it took five months to negotiate with the publishers involved for a fixed rate. "It literally took off," noted Lowery of the record, which was originally released through Southern Tracks. "We received major action and airplay in the Atlanta area, as well as Memphis, Kansas City, Houston and many secondary markets throughout the Southeast. WHN in New York has also taken this project on like a station promotion, designing a contest to

find out which side of the record their audience wants to hear most. In terms of sales power, we sold some 20,000 copies in a matter of two weeks; from there, Epic Records picked it up."

"At this time, we have opted for an album that Coleman and his Atlanta Pops are currently in the process of putting together along the lines of the single," added Blackburn. "If we do exercise this option, I think the record could additionally experience a healthy life as a television package, and it's the type of record that could do well internationally in such areas as Germany and England with its instrumental approach."

Fan Fair Set For New Location

NASHVILLE — Pre-registrants already number in excess of 13,000 for the 11th annual Fan Fair in Nashville, set to debut at the Tennessee State Fairgrounds June 7-13. The weeklong event is co-sponsored by the Country Music Assn. (CMA) and the Grand Ole Opry.

In addition to access to a week of live shows and an exhibit area where artists will make themselves available to sign autographs, registrants will receive free tickets to the Country Music Hall of Fame, Opryland and the Ryman Auditorium. One-day tickets, which cannot be purchased in advance, have also been added for the first time, allowing attendees to pick particular label showcases that they wish to see.

Registration for the week gets under way Monday, June 7, with an evening celebrity softball game at Greer Stadium, prior to the Nashville Sounds' baseball game. Opening ceremonies will be held the morning of June 8 with Nashville Mayor Richard Fulton and Tennessee Governor Lamar Alexander expected to attend. A songwriter's show

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NOT JUST HORISING AROUND — Arthur Hancock's debut album for Monument Records, "A Horse Of A Different Color," received a shot in the arm recently when his horse, Gato del Sol, won the Kentucky Derby in Louisville. IRDA Record Distributors have agreed to handle distribution of the first single, "If It's All The Same To You (I'll Be Leaving In The Morning)," which is just out of the gate. Pictured discussing promotional plans for the album are (l-r): Tex Davis, national country promotion director, Monument; Fred Foster, president, Monument; and Mike Sheppard, president, IRDA.

O.L. Label Releases First Album Product

NASHVILLE — Recently established O.L. Records, a country label based in Santa Fe Springs, Calif., has released its first album, "Lovin' & Hurtin'" by Gene Davis.

The company, with Broadcast Music, Inc. (BMI) publishing arm Boggy Depot Music, is headed by label president Overton Lee, and Eddie Teichmann has been named to coordinate national country promotions. O.L. Records is located at 10051 Greenleaf, Santa Fe Springs, Calif. 90670. The telephone number is (213) 946-1524.

TOP 75 ALBUMS

	Weeks On 5/15 Chart		Weeks On 5/15 Chart
1 MOUNTAIN MUSIC ALABAMA (RCA AHL 1-4229)	1 11	38 AIN'T GOT NOTHING TO LOSE BOBBY BARE (Columbia FC 37719)	46 6
2 ALWAYS ON MY MIND WILLIE NELSON (Columbia FC 37951)	2 10	39 SEVEN YEAR ACHE ROSANNE CASH (Columbia JC-36965)	39 61
3 BLACK ON BLACK WAYLON JENNINGS (RCA AHL 1-4247)	3 12	40 MY HOME'S IN ALABAMA ALABAMA (RCA AHL 1-3644)	32 98
4 WAITIN' FOR THE SUN TO SHINE RICKY SKAGGS (Epic FE 37193)	7 23	41 IT'S A LONG WAY TO DAYTONA MEL TILLIS (Elektra E1-60016)	35 4
5 HIGH NOTES HANK WILLIAMS, JR. (Elektra/Curb E1-60100)	11 5	42 DESPERATE DREAMS EDDY RAVEN (Elektra 5E-545)	42 29
6 BOBBIE SUE OAK RIDGE BOYS (MCA 5294)	4 14	43 CIMARRON EMMYLOU HARRIS (Warner Bros. BSK 3603)	38 22
7 BIG CITY MERLE HAGGARD (Epic FE 37593)	10 29	44 BET YOUR HEART ON ME JOHNNY LEE (Full Moon/Asylum 5E-541)	44 31
8 STILL THE SAME OLE ME GEORGE JONES (Epic FE-37106)	9 25	45 LIVE BARBARA MANDRELL (MCA 5243)	54 38
9 LISTEN TO THE RADIO DON WILLIAMS (MCA-5306)	12 6	46 HOLLYWOOD, TENNESSEE CRYSTAL GAYLE (Columbia FC 37438)	33 35
10 HEARTBREAK EXPRESS DOLLY PARTON (RCA AHL1-4289)	16 5	47 GREATEST HITS JIM REEVES & PATSY CLINE (RCA AHL1-4127)	47 25
11 FINALLY! T.G. SHEPPARD (Warner/Curb BSK 3600)	5 17	48 GREATEST HITS RONNIE MILSAP (RCA AHL 1-3722)	48 79
12 WILLIE NELSON'S GREATEST HITS (AND SOME THAT WILL BE) WILLIE NELSON (Columbia KC2 37542)	6 35	49 I LIE LORETTA LYNN (MCA 5293)	50 13
13 FEELS SO RIGHT ALABAMA (RCA AHL 1-3930)	8 61	50 FIRE & SMOKE EARL THOMAS CONLEY (RCA AHL 1-4135)	51 24
14 SOUTHERN COMFORT CONWAY TWITTY (Elektra E1-60005)	14 17	51 GREATEST HITS ANNE MURRAY (Capitol SO-12110)	52 85
15 WINDOWS THE CHARLIE DANIELS BAND (Epic FE 37694)	13 8	52 BROTHERLY LOVE GARY STEWART & DEAN DILLON (RCA AHL 1-4310)	— 1
16 CHARLEY SINGS EVERYBODY'S CHOICE CHARLEY PRIDE (RCA AHL 1-4287)	19 7	53 NOT GUILTY LARRY GATLIN & THE GATLIN BROTHERS BAND (Columbia FC 37464)	43 32
17 THE DAVID FRIZZELL AND SHELLEY WEST ALBUM (Warner Bros./Viva BSK 3643)	15 16	54 YOU DON'T KNOW ME MICKEY GILLEY (Epic FE-37416)	49 48
18 FEELIN' RIGHT RAZZY BAILEY (RCA AHL 1-4228)	17 14	55 GARY MORRIS (Warner Bros. BSK 3658)	53 7
19 SHARE YOUR LOVE KENNY ROGERS (Liberty LOO-1108)	22 55	56 TAKE ME TO THE COUNTRY MEL McDANIEL (Capitol ST-12208)	57 4
20 SEASONS OF THE HEART JOHN DENVER (RCA AFL 1-4256)	20 9	57 ENCORE MICKEY GILLEY (Epic JE-36851)	55 4
21 THE DUKES OF HAZZARD VARIOUS ARTISTS (Scotti Bros./CBS E237712)	24 8	58 GIVIN' HERSELF AWAY GAIL DAVIES (Warner Bros. BSK 3636)	56 11
22 BUSTED JOHN CONLEE (MCA 5310)	28 6	59 KEEP ON DANCIN' (COUNTRY STYLE SWING) VOL 1 NASHVILLE RHYTHM SECTION (Koala KOA 15001)	59 27
23 THE PRESSURE IS ON HANK WILLIAMS, JR. (Elektra/Curb 5E-535)	23 37	60 HONEYSUCKLE ROSE ORIGINAL SOUNDTRACK (Columbia S2 36752)	60 12
24 STRAIT COUNTRY GEORGE STRAIT (MCA 5248)	31 32	61 STARDUST WILLIE NELSON (Columbia JC 35305)	61 199
25 FANCY FREE OAK RIDGE BOYS (MCA 5209)	25 50	62 I'M GOIN' HURTIN' JOE STAMPLEY (Epic FE 37927)	62 5
26 JUICE JUICE NEWTON (Capitol ST 12136)	26 62	63 WITH LOVE JOHN CONLEE (MCA 5213)	63 43
27 YEARS AGO STATLER BROTHERS (Mercury/PolyGram SRM-1-6002)	27 35	64 NIGHT AFTER NIGHT JACKY WARD (Asylum E1-60013)	— 1
28 THE SURVIVORS JOHNNY CASH/JERRY LEE LEWIS/CARL PERKINS (Columbia FC 37961)	29 3	65 GREATEST HITS WAYLON JENNINGS (RCA AHL 1-3378)	58 160
29 LAST TRAIN TO HEAVEN BOXCAR WILLIE (Main Street ST73001)	30 3	66 ESPECIALLY FOR YOU DON WILLIAMS (MCA 5210)	64 44
30 GREATEST HITS OAK RIDGE BOYS (MCA 5150)	21 40	67 MR. T CONWAY TWITTY (MCA 5204)	67 36
31 INSIDE AND OUT LEE GREENWOOD (MCA-5305)	34 4	68 FRAGILE — HANDLE WITH CARE CRISTY LANE (Liberty LT-51112)	68 31
32 WHEN A MAN LOVES A WOMAN JACK GRAYSON (Koala KOA 15751)	40 10	69 LOVERS & LOSERS JOHNNY PAYCHECK (Epic FE 37933)	65 6
33 WHEN WE WERE BOYS THE BELLAMY BROTHERS (Elektra E1-60019)	37 4	70 LIVE TANYA TUCKER (MCA 5299)	70 8
34 I AM WHAT I AM GEORGE JONES (Epic FE 36586)	41 5	71 GREATEST HITS CHARLEY PRIDE (RCA AHL 1-4151)	66 30
35 KENNY ROGERS GREATEST HITS KENNY ROGERS (Liberty LOO 1072)	18 82	72 SURROUND ME WITH LOVE CHARLY McCLAIN (Epic FE-37108)	69 52
36 STEP BY STEP EDDIE RABBITT (Elektra 5E-532)	36 39	73 THERE'S NO GETTIN' OVER ME RONNIE MILSAP (RCA AHL 1-4060)	71 38
37 ME AND MY R.C. LOUISE MANDRELL and R.C. BANNON (RCA AHL 1-4059)	45 14	74 TOWN & COUNTRY RAY PRICE (Dimension DL 5003)	72 6
		75 AMAZING GRACE CRISTY LANE (Liberty/LS LT-51117)	75 8



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TOP 100 COUNTRY SINGLES

May 22, 1982

	Weeks On Chart	5/15		Weeks On Chart	5/15		Weeks On Chart	5/15						
1			JUST TO SATISFY YOU WAYLON & WILLIE (RCA PB-13073)	3	11	35		WHEN YOU FALL IN LOVE JOHNNY LEE (Full Moon/Asylum E-47444)	49	2				
2			ALWAYS ON MY MIND WILLIE NELSON (Columbia 18-02741)	1	12	36	ASHES TO ASHES TERRI GIBBS (MCA-52040)	48	5	68	SOME MEMORIES JUST WON'T DIE MARTY ROBBINS (Columbia 18-02854)	83	2	
3			SPEAK SOFTLY (YOU'RE TALKING TO MY HEART) GENE WATSON (MCA-52009)	5	13	37	CLOSER TO YOU THE BURRITO BROS. (Curb ZS5 02835)	42	7	69	CHEATIN' STATE OF MIND BANDANA (Warner Bros. WBS 50045)	74	4	
4			FINALLY T.G. SHEPPARD (Warner/Curb WBS 50041)	11	8	38	DEALING WITH THE DEVIL MERLE HAGGARD (MCA-52020)	44	6	70	PARADISE KNIFE AND GUN CLUB ROY CLARK (Churchill CR 94002)	81	3	
5			TEARS OF THE LONELY MICKEY GILLEY (Epic 14-02774)	9	10	39	ARE THE GOOD TIMES REALLY OVER (I WISH A BUCK WAS STILL SILVER) MERLE HAGGARD (Epic 14-02894)	52	2	71	A PLACE IN THE SUN SONNY JAMES (Dimension DS 1033)	82	3	
6			YOU'LL BE BACK (EVERY NIGHT IN MY DREAMS) THE STATLER BROS. (Mercury/PolyGram 76142)	10	11		40	WHEN YOU FIND HER, KEEP HER THE WRIGHT BROTHERS (Warner Bros. WBS 50033)	43	8	72	EITHER YOU'RE MARRIED OR YOU'RE SINGLE MARGO SMITH (AMI 1304)	77	4
7			BUSTED JOHN CONLEE (MCA-52008)	7	14	41	IF YOU'RE THINKING YOU WANT A STRANGER (THERE'S ONE COMING HOME) GEORGE STRAIT (MCA-51228)	31	17	73	TONIGHT I'M FEELING YOU JACK GRAYSON (Joe-Wes JW-81000)	—	1	
8			SINGLE WOMEN DOLLY PARTON (RCA PB-13057)	8	13	42	DON'T WORRY 'BOUT ME BABY JANIE FRICKE (Columbia 18-02859)	54	3	74	WHERE THE SUN DON'T SHINE RAY STEVENS (RCA PB-13207)	84	2	
9			MOUNTAIN MUSIC ALABAMA (RCA PB-13019)	2	12	43	ANOTHER HONKY-TONK NIGHT ON BROADWAY DAVID FRIZZELL & SHELLY WEST (Warner Bros./Viva WBS 50007)	34	16	75	DREAMIN' JOHN SCHNEIDER (Scotti Bros./CBS ZS5 02889)	85	2	
10			KANSAS CITY LIGHTS STEVE WARINER (RCA PB-13072)	13	12	44	BROTHERLY LOVE GARY STEWART & DEAN DILLON (RCA PB-13049)	46	8	76	HURTIN' FOR YOUR LOVE TOM CARLILE (Door Knob DK 82-176)	80	3	
11			DON'T LOOK BACK GARY MORRIS (Warner Bros. WBS 50017)	12	13	45	EVERYONE KNOWS I'M YOURS THE CORBIN/HANNER BAND (Alfa ALF-7022)	47	7	77	BORN TO RUN EMMYLOU HARRIS (Warner Bros. 7-29993)	—	1	
12			FOR ALL THE WRONG REASONS THE BELLAMY BROS. (Elektra/Curb E-47431)	15	9	46	SLOW DOWN LACY J. DALTON (Columbia 18-02847)	58	5	78	LOVE IS ALLEN TRIPP (Nashville Records NR 1001)	53	13	
13			LISTEN TO THE RADIO DON WILLIAMS (MCA-52037)	16	6	47	CRYING MY HEART OUT OVER YOU RICKY SKAGGS (Epic 14-02692)	35	18	79	MY LOVE BELONGS TO YOU RONNIE ROGERS (Lifesong LS-45095)	56	9	
14			RING ON HER FINGER, TIME ON HER HANDS LEE GREENWOOD (MCA-52026)	18	9	48	LAST OF THE SILVER SCREEN COWBOYS REX ALLEN, JR. (Warner Bros. WBS 50035)	36	9	80	A COUNTRY BOY CAN SURVIVE HANK WILLIAMS, JR. (Elektra/Curb E-47257)	57	18	
15			I DON'T KNOW WHERE TO START EDDIE RABBITT (Elektra E-47435)	20	8	49	I THINK ABOUT YOUR LOVIN' THE OSMONDS (Elektra E-47438)	60	4	81	I FEEL IT WITH YOU KIERAN KANE (Elektra E-47415)	50	12	
16			TAKE ME TO THE COUNTRY MEL McDANIEL (Capitol P-B-5095)	19	10	50	OVER THIRTY (NOT OVER THE HILL) CONWAY TWITTY (MCA-52032)	61	4	82	HE'S TAKEN LANE BRODY (Liberty P-B-1457)	92	2	
17			ANOTHER CHANCE TAMMY WYNETTE (Epic 14-02770)	21	9	51	ALL MY LOVING MUNDO EARWOOD (Primero PR-1001)	55	6	83	I'M GONNA HIRE A WINO TO DECORATE OUR HOME DAVID FRIZZELL (Warner/Viva WBS 50063)	—	1	
18			I DON'T THINK SHE'S IN LOVE ANYMORE CHARLEY PRIDE (RCA PB-13096)	22	5	52	FRAGILE—HANDLE WITH CARE CRISTY LANE (Liberty P-B-1461)	62	4	84	THERE AIN'T NO COUNTRY MUSIC ON THIS JUKEBOX TOM T. HALL & EARL SCRUGGS (Columbia 18-02858)	87	3	
19			SLOW HAND CONWAY TWITTY (Elektra E-47443)	26	5	53	I JUST CUT MYSELF RONNIE McDOWELL (Epic 14-02884)	68	3	85	WHY DIDN'T I THINK OF THAT DAVE HOWLAND (Elektra E-47442)	88	4	
20			JUST GIVE ME WHAT YOU THINK IS FAIR LEON EVERETTE (RCA PB-13079)	23	9	54	(WHO'S GONNA SING) THE LAST COUNTRY SONG BILLY PARKER (Soundwaves NSD/SW4670)	66	4	86	MY MAN FRIDAY PATTI PAGE (Plantation PL 208)	86	5	
21			EVERYTIME YOU CROSS MY MIND (YOU BREAK MY HEART) RAZZY BAILEY (RCA PB-13084)	25	7	55	I'VE NEVER BEEN TO ME CHARLENE (Motown 1611MF)	63	5	87	SURVIVOR BILL NASH (Liberty P-B-1463)	94	2	
22			I'M GOIN' HURTIN' JOE STAMPLEY (Epic 14-02791)	24	10	56	SLIPPIN' AND SLIDIN' STEPHANIE WINSLOW (Primero PR-1003)	65	4	88	DON'T GIVE UP ON ME EDDY ARNOLD (RCA PB-13094)	91	4	
23			ANY DAY NOW RONNIE MILSAP (RCA PB-13216)	30	4	57	I'M SO LONESOME I COULD CRY JERRY LEE LEWIS (Mercury/PolyGram 76148)	69	5	89	HAND OVER YOUR HEART SHIRLEY GRAFF (Stargem SG2135)	90	2	
24			FORTY AND FADIN' RAY PRICE (Dimension DS-1031)	27	9	58	TAKE TIME TO KNOW HER DAVID ALLEN COE (Columbia 18-02815)	59	7	90	IF YOU AIN'T GOT NOthin' (YOU AIN'T GOT NOthin' TO LOSE) BOBBY BARE (Columbia 18-02895)	—	1	
25			WOULD YOU CATCH A FALLING STAR JOHN ANDERSON (Warner Bros. WBS 50043)	28	7	59	BAD NEWS BOXCAR WILLIE (Main Street B951)	38	11	91	A STEP IN THE RIGHT DIRECTION JUDY TAYLOR (Warner Bros. WBS 50061)	96	2	
26			LOVE'S FOUND YOU AND ME ED BRUCE (MCA-52036)	29	5	60	THE TWO-STEP IS EASY MICHAEL MURPHEY (Liberty P-B-1455)	40	10	92	OH, NO RANDY PARTON (RCA PB-13087)	95	2	
27			'TIL YOU'RE GONE BARBARA MANDRELL (MCA-52038)	33	4	61	I HAD IT ALL FRED KNOBLOCK (Scotti Bros./CBS ZS 02752)	41	10	93	AFTER TONIGHT DEBORAH ALLEN (Capitol P-B-5110)	—	1	
28			THE GENERAL LEE JOHNNY CASH (Scotti Bros./CBS ZS5 02803)	32	9	62	WASN'T THAT LOVE SUSIE ALLANSON (Liberty P-B-1460)	67	6	94	JUST HOOKED ON COUNTRY ALBERT COLEMAN'S ATLANTA POPS (Epic 14-02938)	—	1	
29			YOU NEVER GAVE UP ON ME CRYSTAL GAYLE (Columbia 18-02718)	4	14	63	IF I COULD SEE YOU TONIGHT KIPPI BRANNON (MCA-52023)	45	9	95	PLAY ANOTHER GETTIN' DRUNK AND TAKE SOMEBODY HOME SONG ROY HEAD (NSD 129)	—	1	
30			'ROUND THE CLOCK LOVIN' GAIL DAVIES (Warner Bros. WBS 50004)	6	15	64	LONELY HEARTS YOUNGER BROTHERS (MCA-52030)	64	6	96	ASHES BY NOW SHARON EASON (Lobo V)	—	1	
31			A LITTLE BIT CRAZY EDDY RAVEN (Elektra E-47413)	14	14	65	TRAVELIN' MAN JACKY WARD (Elektra E-47424)	51	11	97	IF I COULD GET YOU (INTO MY LIFE) GENE COTTON (Knoll KS 5002)	—	1	
32			SOMEDAY SOON MOE BANDY (Columbia 18-02735)	17	13	66	OH GIRL CON HUNLEY (Warner Bros. WBS50058)	—	1	98	THE LITTLE LADY PREACHER TOM T. HALL (Mercury/PolyGram 76147)	89	5	
33			THE MAN WITH THE GOLDEN THUMB JERRY REED (RCA PB-13081)	37	7	67	LOVE'S BEEN A LITTLE BIT HARD ON ME JUICE NEWTON (Capitol PRO-9775)	78	2	99	I LIE LORETTA LYNN (MCA-51226)	70	12	
34			WITH THEIR KIND OF MONEY AND OUR KIND OF LOVE BILLY SWAN (Epic 14-02841)	39	7					100	MARRIED LADY JERRY BRANDAN (Del Riz JB 309)	93	3	

ALPHABETICAL TOP 100 COUNTRY SINGLES (INCLUDING PUBLISHERS AND LICENSEES)

A Country Boy (Bocephus — BMI)	80	Everyone Knows I'm Yours (Sabel — ASCAP)	45	Just To Satisfy (Irving — BMI/Parody — BMI)	1	Some Memories Just (House of Gold — BMI)	68
A Little Bit Crazy (Milene — ASCAP)	31	Everytime You Cross (House Of Gold — BMI)	21	Kansas City Lights (Tom Collins — BMI)	10	Someday Soon (W.B. — ASCAP)	32
A Place In The Sun (not listed — BMI)	71	Finally (Meadowgreen — BMI/ASCAP)	4	Last Of The Silver (Peso — BMI)	48	Speak Softly (Booth and Watson — BMI)	3
A Step In The (Tree — BMI)	91	For All The (Bellamy Bros./Famous — ASCAP)	12	Listen To (Southwest Words and Music — BMI)	13	Survivor (Barnwood/First Lady — BMI)	87
After Tonight (Warner-Tamerlane/Face The Music/ Warner Bros./Diamond Mine — BMI/ASCAP)	93	Forty And Fadin' (Millstone—ASCAP/Chevis—BMI)	24	Lonely Hearts (Dick James — BMI)	64	Take Me To (Vogue/Partner/Bibo c/o Welk — BMI/ASCAP)	16
All My Lovin' (Maclen — BMI)	51	Fragile — Handle With Care (Kevin Lee — BMI)	52	Love Is (I.S.P.D. — ASCAP)	78	Take Time To Know Her (Al Gallico — BMI)	58
Always On (Screen Gems-EMI/Rose Bridge — BMI)	2	Hand Over Your Heart (Tree — BMI)	89	Love's Been A (Bobby Goldsboro/House of Gold — BMI)	67	Tears Of The (Bibo c/o Welk — ASCAP)	5
Another Chance (First Lady/Sylvia's Mother — BMI)	17	He's Taken (Landers-Whiteside — ASCAP)	82	Love's Found You (Tree/Newkeys w/Sugarplum and Sister John — BMI)	26	The General Lee (Holy Moley/Jodi Lynn/ House of Cash — BMI)	28
Another Honky-Tonk (Peso/Wallet — BMI)	43	Hurtin' For Your Love (Opa-Locka — ASCAP)	76	Married Lady (Del Riz House of Music — BMI)	100	The Little Lady (Unichappell/Morris — BMI)	98
Any Day Now (Intersong — ASCAP)	23	I Don't Know (Briarpatch/DebDave — BMI)	15	Mountain Music (Maypop (div. of Wildcountry) — BMI)	9	The Man With The Golden Thumb (Fame — BMI)	33
Are The Good Times (Shade Tree — BMI)	39	I Don't Think (Royal Haven — BMI)	18	My Love Belongs (Sister John/Sugar Plum/New Keys — BMI)	79	The Two-Step (Timberwolf — BMI)	60
Ashes By Now (Jolly Cheeks — BMI)	96	I Feel It (Cross Keys/Litom — ASCAP)	81	My Man Friday (Blendingwell — ASCAP/Black Thunder — SESAC)	86	There Ain't No Country (Hallinote — BMI)	84
Ashes To Ashes (Chaplain — ASCAP)	36	I Had It (Flowering Stone—ASCAP/Legendsongs— BMI)	61	Oh Girl (Six Continents — BMI)	66	When You Fall (Sweet Baby — BMI/Music City — ASCAP)	35
Bad News (Acuff Rose — BMI)	59	I Just Cut Myself (This Side Up (div. of Prestige)/ Cross Keys — ASCAP)	53	Oh, No (Jobete/Commodores Ent. — ASCAP)	92	When You Find Her (Tree/O'Lyric — BMI)	40
Born To Run (Rondor (London-PRS) adm in the U.S. & Canada by Irving — BMI)	77	I Lie (Coal Miners — BMI)	99	Over Thirty (Cross Keys — ASCAP)	50	Where The Sun (Palladium — ASCAP/Gee Sharp — BMI)	74
Brotherly Love (Forrest Hills/Tree — BMI)	44	I Think About (Blackwood/Magic Castle — BMI)	49	Paradise Knife (Uni-Chappell/Bundin — BMI)	70	Who's Gonna Sing (Hitkit — BMI)	54
Busted (Tree — BMI)	7	If I Could Get You (Knoll — ASCAP)	97	Play Another Gettin' (Halgeo — BMI)	95	Why Didn't I (Tree — BMI/Cross Keys — ASCAP)	85
Cheatin' State (Stan Cornelius—ASCAP/Louisville— SESAC)	69	If I Could See (Jeffrey's Rainbow — BMI)	63	Round The Clock (Chappell — ASCAP/Tr- Chappell — SESAC)	30	With Their Kind (Sherman Oaks — BMI/Music City — ASCAP)	34
Closer To You (Atlantic — BMI)	37	If You Ain't (Tree — BMI/Cross Key — ASCAP)	90	Single Women (Least Loved/Velvet Apple — BMI)	8	Would You Catch A Falling Star (Tree — BMI)	25
Crying My Heart (Cedarwood — BMI)	47	If You're Thinking (Jack and Bill/Welk ASCAP)	41	Slippin' And Slidin' (not listed — BMI)	56	You Never Gave (Michael O'Connor — BMI)	20
Dealing With (Acuff-Rose/Milene — BMI/ASCAP)	38	I'm Gonna Hire A Wino (Peso/Wallet — BMI)	83	Slow Down (Algeo — BMI)	46	You'll Be Back (Bibo c/o Welk/Sunflower Country — ASCAP/BMI)	72
Don't Give Up (Ben Peters/Four Star — BMI)	88	I'm So Lonesome (Rightsong/Fred Rose — BMI)	57	Slow Hand (Warner-Tamerlane/Flying Dutchman — BMI/Sweet Harmony — ASCAP)	19		
Don't Look Back (Gary Morris/WB Music — ASCAP/Warner-Tamerlane — BMI)	11	I've Never Been (Stone Diamond — BMI)	55				
Don't Worry About (Old Friends/Tree/Duchess- MCA/Posey — BMI)	42	Just Give Me What (Peso — BMI)	20				
Dearmin' (Warner-Tamerlane — BMI)	75	Just Hooked (Medley — Various Publishers)	94				
Either You're Married (Intersong/Satin Pony — ASCAP)	72						

⚡ = Exceptionally heavy radio activity this week

💰 = Exceptionally heavy sales activity this week

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MOST ADDED COUNTRY SINGLES

1. OH, GIRL — CON HUNLEY — WARNER BROS. — 29 ADDS
2. TONIGHT I'M FEELING YOU — JACK GRAYSON — JOE-WES — 25 ADDS
3. BORN TO RUN — EMMYLOU HARRIS — WARNER BROS. — 21 ADDS
4. WHEN YOU FALL IN LOVE — JOHNNY LEE — FULL MOON/ASYLUM — 18 ADDS
5. I'M GONNA HIRE A WINO TO DECORATE OUR HOME — DAVID FRIZZELL — WARNER BROS./VIVA — 16 ADDS
6. I JUST CUT MYSELF — RONNIE McDOWELL — EPIC — 15 ADDS
7. ARE THE GOOD TIMES REALLY OVER (I WISH A BUCK WAS STILL SILVER) — MERLE HAGGARD — EPIC — 14 ADDS
8. SOME MEMORIES JUST WON'T DIE — MARTY ROBBINS — COLUMBIA — 14 ADDS
9. IF YOU AIN'T GOT NOTHIN' (YOU AIN'T GOT NOTHIN' TO LOSE) — BOBBY BARE — COLUMBIA — 13 ADDS
10. DON'T WORRY 'BOUT ME BABY — JANIE FRICKE — COLUMBIA — 12 ADDS

MOST ACTIVE COUNTRY SINGLES

1. SLOW HAND — CONWAY TWITTY — ELEKTRA — 76 REPORTS
2. ANY DAY NOW — RONNIE MILSAP — RCA — 65 REPORTS
3. I DON'T THINK SHE'S IN LOVE ANYMORE — CHARLEY PRIDE — RCA — 59 REPORTS
4. 'TIL YOU'RE GONE — BARBARA MANDRELL — MCA — 58 REPORTS
5. LISTEN TO THE RADIO — DON WILLIAMS — MCA — 55 REPORTS
6. LOVE'S FOUND YOU AND ME — ED BRUCE — MCA — 52 REPORTS
7. WOULD YOU CATCH A FALLING STAR — JOHN ANDERSON — WARNER BROS. — 49 REPORTS
8. FORTY AND FADIN' — RAY PRICE — DIMENSION — 41 REPORTS
9. DON'T WORRY 'BOUT ME BABY — JANIE FRICKE — COLUMBIA — 41 REPORTS
10. EVERYTIME YOU CROSS MY MIND (YOU BREAK MY HEART) — RAZZY BAILEY — RCA — 40 REPORTS

Pre-registration Exceeds 13,000 For 11th Annual CMA/Opry Fan Fair

(continued from page 26)

immediately follows the opening ceremonies.

Three additional showcases are scheduled for June 8. AMI Records will present artists from their roster, including Terry Aden, Vern Gosdin, Rich Landers and Margo Smith, at 2:00 p.m. The CMA International showcase follows, with the Mercury Brothers of Canada, Waldemar Matzka and KTO from Czechoslovakia; Carey Duncan of England; Ann Williams from Ireland; Patsy Riggir representing New Zealand; and Matthew and the Mandarins of Singapore. The CBS show will include Moe Bandy, Calamity Jane, Johnny Cash, Janie Fricke, Johnny Rodriguez, Ricky Skaggs and Joe Stampley.

A pair of showcases, will follow on June 9 — the Sun Plantation label show and a bluegrass concert. The former presentation includes appearances by Roy Drusky, Buddy Harris, Orion, Jim Owen, Patti Page, Rita Remington, Norris Treat and LeRoy Van Dyke. The annual bluegrass event is scheduled to feature Wilma Lee Cooper, Jim & Jesse, the Johnson Mountain Boys, Lonzo & Oscar, the Lost Kentuckians, Bill Monroe, James Monroe, Quicksilver, the Young Blades of Bluegrass and Czechoslovakia's Feseci.

Four showcases will be presented on June 10. The RCA show is set with Razy Bailey, Earl Thomas Conley, Charley Pride and Sylvia. A PolyGram show in the afternoon should also include the Kendalls, Reba McEntire and the Statler Brothers.

The early evening MCA performance, with host Jerry Clower, boasts a lineup with Loretta Lynn, Barbara Mandrell, the Oak Ridge Boys and Don Williams. The CMA Hall of Fame show, a new addition to the 1982 schedule, will feature Roy Acuff, Gov. Jimmie Davis, Grandpa Jones, Pee Wee King, Kitty Wells, Bill Monroe, Minnie Pearl, Ernest Tubb and Grant Turner, with emcee Eddy Arnold.

Four shows will also be on the bill for June 11. The Elektra/Asylum showcase has committed the Bellamy Brothers and Conway Twitty, with other artists expected to appear. The afternoon's mixed label show includes Tom Carline, Doorknob; Cedar Creek, Moon Shine; David Frizzell & Shelly West, Warner Bros./Viva; Cindy Hurt, Churchill; Jerri Kelly, Little Giant; Diane Pfeifer, Capitol; Bobby G. Rice, Charta; Keith Stegall, Liberty; Karen Taylor, Mesa; and Allen Tripp, Nashville. The Dimension Records performance in the evening will include Peggy Forman, Sonny James, Dave Kirby, Ray Price and Stu Stevens. That will be followed by the Cajun showcase with Jimmy C. Newman, Fiddlin' Frenchie Burke and Felician Cocodril.

The All-American Country Games, a "battle of the stars" type of event, has been added for the Saturday attraction, with competition among three teams, captained by Bill Anderson, Brenda Lee and Barbara Mandrell, at Vanderbilt Stadium. A Fan Fair celebrity race in the evening precludes the Tammy Wynette 100. The week closes Sunday with the Grand Masters Fiddlin' Contest at Opryland.



KNOBLOCK HAS 'COFFEE WITH SAMMY JACKSON' — Fred Knoblock stopped in at KLAC/Los Angeles recently, where he was featured on morning show, Coffee With Sammy Jackson. Knoblock made the appearance in support of his current single, "I've Had It All." Pictured at the station are (l-r): Knoblock; Tiny Robinson, Scotti Bros. Artists Management; and Jackson.

THE COUNTRY MIKE

COUNTRY FESTIVAL RAISES \$1 MILLION PLUS — The second annual National Kidney Foundation (NKF) Country Music Festival has raised \$1,048,042 to date, and more is expected to come in, according to **E. Burns McLindon**, chairman for the organization. The program was heard on some 287 country stations April 3-4 (**Cash Box**, Apr. 17) and included performances by the **Oak Ridge Boys**, **Ronnie Milsap**, **Charley Pride**, **Terri Gibbs**, **David Frizzell & Shelly West**, **Razzy Bailey**, **Ricky Skaggs**, **Earl Thomas Conley** and **Don King**, among others. **Ralph Emery** served as master of ceremonies, and **Johnny and June Carter Cash** acted as co-chairpersons for the event. "We are very grateful to the country music community, our national and local sponsors, the Country



Bob Cole

Music Assn. (CMA) and to all the volunteers of the National Kidney Foundation who made the 1982 festival a success," said McLindon. "We have already begun planning for the third annual Country Music Festival in 1983 and look forward to an even bigger and more successful event."
PERSONALITY PROFILE — He may be just 25 years old now, but **Bob Cole** is already an 11-year veteran of the country radio industry, having started at the age of 14 as a go-fer for then country-formatted **WWOK**/Miami. After about one year, **Mal Harrison** gave the kid a chance, and Cole can still recall his first bit on the airwaves — "now showing at a theater near you." From movie show tags, Cole progressed to doing the all-night show and spent four years programming his own show under the direction of program director **Ted Cramer**. Later, Cole was lured across town to A/C outlet **WIOD**, whose lineup included **Larry King** before he left Florida to join **Chris Collier** at **KIKK**/Houston. To reach his eventual goal of owning operating interest in a radio station — or chain of stations — Cole knew he had to get into programming, so when the opportunity presented itself to work the morning show and hold down PD chores at **KOKE**/Austin, Cole laid claim to the post, one which he held for nearly 10 years. He was recently named by **Bill Sherard**, general manager at **WPX**/Washington, D.C., to take over the program director slot at that station. Cole was named medium market disc jockey of the year by the CMA in 1981 and in 1982 in the **Cash Box Programmer's Choice** awards. **Mike Richardson** will perform as interim PD at **KOKE** until a replacement can be found.

JEFFRIES NAMED AT KXXY — **Scott Jeffries** has been named music director at new country station **KXXY**/Oklahoma City, which announced recently its adoption of the format beginning June 1 (**Cash Box**, May 15). Jeffries will join program director **Charlie Marcus** May 24 and hold down the 6-10 p.m. slot as well. Jeffries leaves a similar post with **WVOJ**/Jacksonville.

FOX TO HEAD PROMOTION AT KOMA — While Jeffries is headed for **KXXY**, crosstown rival **KOMA** has named **Pamela Fox** promotion director for the station. Working with PD **Gregg Lindahl**, Fox will handle all promotional aspects of the station, including playlist layout and distribution and coordination of promotion activities. Fox most recently served as program director at **KWCO-KXXX**/Chickasha, Okla.

WJRB INSTRUMENTAL IN MILSAP SINGLE — Believe it or not, **WJRB**/Nashville was involved in the production of **Ronnie Milsap**'s current single, "Any Day Now." While in final mixdown session for the single with producer **Tom Collins**, Milsap called program director **Don Keith** and asked him to play the song so they could hear the mix over the AM airwaves. Keith agreed, and Milsap's team ultimately decided on the mix present on the current release.

WHK GIVEAWAYS — **WHK**/Cleveland has been involved heavily in giveaways recently. The station gave over 3,000 free reserved tickets to the city's first free "Country Spectacular Show," which starred **Bobby Bare**, the **Bellamy Brothers** and **Stella Parton**, Tuesday, April 27 at the Front Row Theatre. During an overlapping period, the outlet also gave away \$30,000, one grand at a time. Households in the area received instant cash money tickets in their mail, and, when their number was given over the air, they were instructed to call in and claim their \$1,000 prize.

JAMBOREE U.S.A. TO FEATURE TALENT SEARCH WINNER — The Jamboree U.S.A., scheduled for July 17-18 in Wheeling, W.Va., will feature the winner of Jamboree U.S.A.'s Starquest Talent Search, with 150 contestants named from some 20 states. The eventual winner of the competition, who will be named June 23, will receive \$400 and a 15-minute set during the Jamboree, which will include the likes of the **Kendalls**, **Janie Fricke**, **Loretta Lynn**, **Eddy Raven**, **Leon Everette** and **Jerry Lee Lewis**.
country mike

PROGRAMMERS PICKS

Dennis Reed	WEEP /Pittsburgh	Honky Tonkin' — Hank Williams, Jr. — Elektra/Curb
Bill Pyne	WQYK /St. Petersburg	Where The Sun Don't Shine — Ray Stevens — RCA
Kevln Herring	WWWW /Detroit	Love's Been A Little Bit Hard On Me — Juice Newton — Capitol
Mike Hnrchs	KHEY /El Paso	Are The Good Times Really Over (I Wish a Buck Was Still Silver) — Merle Haggard — Epic
Denny Bice	WNWN /Coldwater	When You Fall In Love — Johnny Lee — Full Moon/Asylum
Ron Norwood	KMPS /Seattle	She Used To Sing On Sunday — Larry Gatlin & The Gatlin Brothers Band — Columbia
Wiley Carpenter	WWNC /Ashville	Our Wedding Band — Louise Mandrell & R. C. Bannon — RCA
Dan Williams	WCMS /Norfolk	Ain't No Money — Rosanne Cash — Columbia
Pam Green	WHN /New York	Take Me Down — Alabama — RCA
Tony Petta	WSDS /Ypsilanti	The High Cost Of Loving — Charles Ross — Town House

THE COUNTRY COLUMN

TWITTY CITY OPENS IN HENDERSONVILLE — Conway Twitty's \$3.5 million tourist attraction, Twitty City, officially opened to the public May 6 in the Nashville suburb of Hendersonville. The nine-acre facility offers country tourists an opportunity to gain a closeup view of Twitty's new residence, plus the homes of his four children. Visitors to the complex are escorted through an elaborate visual presentation of the life of Twitty, including a dazzling multi-media production, a film clipping of the artist on a segment of **Dick Clark's American Bandstand** show in the '50s and his classic T-bird. Additionally, the tour includes a trip to a lush garden area adjacent to the Twitty housing complexes. More than 400 attended a special preview of the Twitty City grounds May 5, and, although the attraction officially opened the following day, a grand opening push is planned to coincide with Fan Fair. Officials for the complex also indicate that more attractions are expected in the area (which also boasts **Johnny Cash's** House of Cash), including an early American shopping square and other country artist-funded, tourist-related enterprises.

... AND IF THAT WASN'T ENOUGH — The advent of the Music Row tourist season (where else can one find camera-toting visitors in plaid bermuda shorts and bright orange knee-high socks?) is clearly upon Nashville. Not only has the Twitty site been unveiled just in time to attract the out-of-towners who annually flock to Music City by the millions, the number of buses outside the Country Hall of Fame has increased dramatically over the past few weeks. Visitors to the hall should expect to see a new exhibit entitled "The Styles Of Country Music," which was previewed to industry executives May 6. The display, which includes fashions of many of the genre's top performers, features clothing donated by **Johnny Cash, Kenny Rogers, Ricky Skaggs** and **Hank Williams, Jr.**



NOT EASY TO FORGET — Larry Gatlin (r) is acting as producer for the next album scheduled from Dottie West. West was the first artist to record a Gatlin-penned tune and provided him air fare to fly to Nashville when he was getting started.

the aforementioned keys to K.C. The most flattering aspect of the short stay, however, was a proclamation by the city's mayor, naming his current **Kye Fleming-Dennis Morgan**-penned single, "Kansas City Lights," the city's new official song.

HITCHIN' POST SITE FOR NEW TELEVISION PILOT — Springfield, Mo.'s Hitchin' Post Lounge is the site of a new television series, *Hitchin' Post After Midnight*, the pilot segment of which, featuring **Reba McEntire**, was shot May 8. Says the show's executive producer, **Don Keeslar**, "This is the first time a country show will be filmed live in a lounge setting with real people, drinks on the tables and dancers doing the latest country western dances." The show is hosted by entertainer **Nat Stuckey**, who, for purposes of the telecast, has been assigned the title of "owner and resident star," and guest artists are expected on a weekly basis.

WATSON OPENS NASHVILLE OFFICE — Gene Watson and partner Larry Booth have opened the Nashville office of their publishing company, Booth and Watson Music, at 800 18th Avenue South. **Dave Lindsey** has been named Nashville rep for the firm, which can be reached via phone at (615) 242-5366.

... AND SO DOES BRONCO BILLY'S — Bronco Billy's, the club that recently opened in Jacksonville, N.C., has also opened a Nashville office to ease the facility's workload, according to president **Jerry Peck**. Beyond obtaining talent, the new office will also work with advance publicity on entertainers scheduled to play the facility and secure interviews for *Star Talk*, a Bronco Billy's-supported, syndicated radio show hosted by **WRCM/Jacksonville** program director **Johnny West**. Apparently, Peck is considering expansion of Bronco Billy's into a national chain of nightclubs.

ANOTHER MAVERICK — The next edition of the "Maverick" is neither a Ford automobile product, nor (sorry, **Ed Bruce**) a revived television show, but rather the next album due from **Leon Everette**. The Carolina-based artist just recently finished up the project, co-produced with **Ronnie Dean**, while in town to tape guest spots on *Pop Goes The Country* and *That Nashville Music*. Apparently, Everette was more personally involved in this album, which is expected in June, than previous releases. Besides co-producing, he co-wrote a pair of the record's tunes and worked exclusively with his road band, **Hurricane**. Though Everette supported his last effort, "Hurricane," with an airplane tour of radio stations across the nation, word is that no similar undertaking is planned behind the wheel of a Maverick automobile.

tom roland

SINGLES TO WATCH

- REBA MC ENTIRE** — I'm Not That Lonely Yet (Mercury 76157)
- HANK WILLIAMS, JR.** — Honky Tonkin' (Elektra E-47462)
- PATSY CLINE/JIM REEVES** — I Fall To Pieces (MCA-52052)
- MAC DAVIS** — Rodeo Clown (Casablanca NB 2350)
- DARLENE AUSTIN** — Sunday Go To Cheatin' Clothes (Myrtle NSD/M 1002)
- BILLIE JO WILLIAMS** — Love Lingers Inside You (Farview F-118)
- NARVEL FELTS** — Sweet Southern Moonlight (Lobo VII)
- B.J. THOMAS** — But Love Me (MCA-52053)

TOP 30 ALBUMS

	Weeks On Chart	5/15		Weeks On Chart	5/15
1 BREAKIN' AWAY AL JARREAU (Warner Bros. BSK 3576)	1	40	17 THE LADY AND HER MUSIC — LIVE ON BROADWAY LENA HORNE (Qwest/Warner Bros. 2QW 3597)	17	10
2 WE WANT MILES MILES DAVIS (Columbia C2 38005)	8	2	18 WEATHER REPORT (ARC/Columbia FC 37616)	18	14
3 THE DUDE QUINCY JONES (A&M SP-3721)	4	59	19 RIDE LIKE THE WIND FREDDIE HUBBARD (Musician/Elektra E1-60029)	23	10
4 MYSTICAL ADVENTURES JEAN-LUC PONTY (Atlantic SD 19333)	2	15	20 LIVE AT THE SAVOY RAMSEY LEWIS (Columbia FC 37687)	20	12
5 THE GEORGE BENSON COLLECTION (Warner Bros. 2HW 3577)	3	27	21 FATHERS AND SONS (Columbia FC 37972)	24	3
6 IT'S A FACT JEFF LORBER (Arista 9583)	5	9	22 SILK FUSE ONE (CTI 9006)	16	19
7 COME MORNING GROVER WASHINGTON, JR. (Elektra SE-562)	7	24	23 SLEEPWALK LARRY CARLTON (Warner Bros. BSK 3635)	21	17
8 TELECOMMUNICATION AZYMUTH (Milestone/Fantasy M-9101)	10	7	24 EARLAND'S JAM CHARLES EARLAND (Columbia FC 37573)	22	8
9 WYNTON MARSALIS (Columbia FC 37574)	6	16	25 DESTINY'S DANCE CHICO FREEMAN (Contemporary 14008)	26	4
10 HOLLYWOOD MAYNARD FERGUSON (Columbia FC 37713)	13	5	26 SOMETHING ABOUT YOU ANGELA BOFILL (Arista AL 9576)	19	17
11 OFFRAMP PAT METHENY GROUP (ECM-1-1216)	—	1	27 CHARIOTS OF FIRE ERNE WATTS (Qwest/Warner Bros. QWS 3637)	25	17
12 RIO LEE RITENOUR (Musician/Elektra E1-60024)	12	11	28 BLUE HORIZON ERIC GALE (Musician/Elektra E1-60022)	27	10
13 DREAM ON GEORGE DUKE (Epic FE 37532)	9	12	29 DAN SIEGEL (Elektra E1-60037)	28	9
14 OBJECTS OF DESIRE MICHAEL FRANKS (Warner Bros. BSK 3600)	11	17	30 FEELING GOOD ROY AYERS (Polydor/PolyGram PD-1-6348)	29	11
15 ELECTRIC RENDEZVOUS AL DI MEOLA (Columbia FC 37654)	15	16			
16 CRAZY FOR YOU EARL KLUGH (Liberty LT-51113)	14	29			

ON JAZZ

PALO ALTO JAZZ — It takes a lot of faith and ability to launch a new label from scratch — but that bill is being filled handily by newcomer Palo Alto Jazz. Financed by the Benham Management Corp., a California-based money market fund, and headed up by **Dr. Herb Wong**, the label's first titles and future release schedule amply demonstrate that Palo Alto is in it for the long run. Already out are: "Urban Dreams" by **Pepper Adams**; "Basically Count" by **Tee Carson and the Count Basie Bandsmen**; "It's About Time" by saxophonist **Lanny Morgan**; "Jazz Party" by vibist **Terry Gibbs** and clarinetist **Buddy deFranco**; "Blues and Other Happy Moments" by the **Barone Brothers**; and two albums by the **Full Faith & Credit Big Band**, "Debut" and "Jazzfaire." The uniformly superior and beautifully packaged line will be expanded in June and August with a wide mix of both new and established artists. Set for release in June are: "Earth Jones" by drummer **Elvin Jones** with **Dave Liebman** on reeds, **Terumasa Hino** on trumpet, **George Mraz** on bass and **Kenny Kirkland** on piano; "One Entrance, Many Exits" by pianist **Mal Waldron** with **Joe Henderson** on tenor, **David Friesen** on bass and **Billy Higgins** on the drums; "Heart of the Forrest," a live trio date by the late **Jimmy Forrest** recorded at the Club Alibi in Grand Rapids, Mich., featuring **Shirley Scott** on organ and **Randy Marsh** on drums; "Free Flight," the debut album by the same-named West Coast jazz/classical quartet. The highly touted foursome features **Jim Walker**,



MYSTICAL ADVENTURER MEETS MCCOO — Atlantic recording artist **Jean-Luc Ponty** chats with **Marilyn McCoo** backstage at a recent taping of the television show *Solid Gold*. Ponty's appearance on the McCoo-hosted program coincides with the start of a North American tour in support of his current LP, "Mystical Adventures."

first flute with the L.A. Philharmonic, as well as pianist **Milcho Levia**, bassist **James Lacey** and drummer **Ralph Humphries**; "Secret Fantasies" by singer **Mike Campbell**, featuring arrangements by pianist **Tom Garvin**; "City Sounds, Village Voices" by pianist **Larry Vuckovich** featuring trumpeter **Tom Harrell** and reedsman **Jerome Richardson** and **Charles McPherson**; and "On Fire" by drummer **Les DeMerle**, whose credits include the California-based **Transfusion** group and **Richie Cole**. Sidemen on the DeMerle disc include trumpeter **Bobby Shew**, saxophonists **Don Menza** and **Lanny Morgan**, pianist **Jack Wilson**, and bassist **Bob Magnusson**. Just in case you can digest all that, the August releases include more than a few intriguing items: "Bebop Forever," a live alto summit recorded at San Francisco's **Keystone Korner** with **Sonny Stitt**, **Richie Cole** and **John Handy**, with a rhythm section of pianist **Cedar Walton**, bassist **Herbie Lewis**, drummer **Billy Higgins** and vibraphonist **Bobby Hutcherson**; "Hip Pocket" by saxophonist **Don Menza** backed by a first-rate band including **Sal Nistico** on tenor, **Sam Noto** on trumpet, **Frank Strazzeri** on piano, **Andy Simpkins** on bass and **Shelly Manne** on drums; reedman **Scott Scheer's** "Rappin' It Up," and the return of vocalist **Meredith d'Ambrosio**, whose "Little Jazz Bird" features

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The Motels

THE WHISKY, L.A. — Hot on the heels of the recently released "All Four One" LP, Capitol recording group The Motels served notice this night that it has survived recent personnel turnover quite well (thank you) to become one of the most talented up-and-coming bands on the scene. Led by the extraordinary Martha Davis, The Motels are now a band that has truly hit a mature and professional stride, with all of the pieces fitting nearly perfectly (a little more playing will solve that).

New guitarist Guy Perry fits in well with the band — which includes Marty Jourard on keyboards and sax, Michael Goodroe on bass and Brian Glasscock on drums — but the real story was the now-supremely confident Davis. Nearly three years of playing on the edge of big-time success have honed Davis into an animated and absorbing performer, able to capture and hold an audience without appearing to try too hard.

Ranging through a set that included cuts from all three of the band's Capitol LPs, Davis & Co. delivered scorching renditions of "Celia" and "Total Control" from the debut self-titled album; the title cut from "Danger"; and the current single, "Only The Lonely," and "Apocalypse" from "All Four One." And even though much of the crowd was made up of Motels fans to begin with, the new energy infused into the numbers provided a pleasant surprise that soon turned into something more impressive.

One of the most talented bands to be spawned on the L.A. scene in recent years, slow commercial recognition has dogged the path of the Motels. If this performance and the latest LP are any indication, the hunger of those years has made The Motels a band to watch.

richard Imamura

were said to resemble Joplin and Garland, then it would be only fair to compare her prowess at this show as a cross between Sarah Vaughn and Joni Mitchell. Like Vaughn, Jones is capable of unbelievable vocal extrapolations, as a free-form, scat version of Rogers and Hart's "My Funny Valentine" demonstrated. And, in renditions of her own beatific compositions, she proved beyond a shadow of a doubt that, like Mitchell, she is gifted with a flair for words that admirably convey the most sensitive feelings and emotions in each of us. But to stack Rickie Lee Jones against any artist, even those as acclaimed as Vaughn or Mitchell, is itself a misrepresentation. She's an original, and no comparison to another performer quite does her justice.

Of course, it would be ridiculous to assume that, although she possesses her own unique style and skill, Jones hasn't been influenced by various entertainers. In her distinctive versions of such tunes as the Jackson 5's "Stop (The Love You Save)" and The Left Bank's "Walk Away Renee," she proved her ability at handling familiar high-energy rock songs and smokey, wistful ballads. However, it was the delivery of her self-penned compositions from her self-titled debut and last year's "Pirates" album that really knocked out the throng. When she returned to the stage for an encore and sang her signature tune, "Chuck E.'s in Love," it was clear Rickie Lee was in love too — with her art.

jeffrey resner

The Human League

PALLADIUM, NYC — The show staged here by A&M recording act The Human League was less a concert than a futuristic multi-media show. In true electro-pop fashion, the English sextet used two synthesizers to perform the functions of an entire band, and a programmed slide show to augment each song.

The show was, however, a bit of a disappointment. While Wright attempted to make a statement by projecting slides onto a backdrop, lead vocalist Philip Oakey seemed aloof and unwilling to communicate with the audience. This was especially true with the band's hit single, "Don't You Want Me." Despite his delivery on record, Oakey seemed unable to effectively convey the song's haunting qualities.

The number also featured a stanza sung by group member Joanne Catherall, the only opportunity given to the female band members to do anything but dance mechanically and sing perfunctory back-up vocals.

On the other hand, Oakey's rendition of the slower-moving "I Am The Law" was more effective. Shots of the late Senator Joe McCarthy and a law book inscribed with Ronald Reagan's name combined with a long eerie keyboard solo created an almost terrifying atmosphere. Oakey's rendition of "Darkness," replete with comic-book blow-ups of the word "Fear" and the phrase "Doctor, I've Just Had a Nightmare," was equally scary.

Although the Human League's most convincing performances were of songs dealing with life's darker side, the group did a fine job with its upbeat "Things That Dreams Are Made Of." Oakey's powerful voice, combined with shots of the Pyramids, the Empire State Building and the Ramones, helped create a good feeling among the audience.

Although the show was billed as a dance concert, there was little room to maneuver on the specially constructed dance floor. But that did not deter the die-hard dancers in the ¾-filled hall, some of whom took to the aisles.

larry riggs

Mother's Day Sales Up Slightly

(continued from page 19)

of record sales, was John D'Antoni, buyer for New York's five Disc-O-Mat stores. Like Balicky, D'Antoni advertised to support Mother's Day, but he looked to the end of the school year to be the "big" holiday. Also in agreement, Wendy Birky, merchandising coordinator at Milwaukee's Radio Doctors, had both a PolyGram and a soul & jazz sale already running during the Mother's Day period, and thus did nothing special for it. "Mother's Day doesn't sell much product for us," she said.

Turtle's Martin called Valentine's Day a "super holiday" for Atlanta, but said that both Mother's Day and Father's Day were not big record days. "Of course, any holiday helps because it brings people out shopping with buying on their minds," he said. But he found that children or spouses usually

bought parents candy or clothes instead of records or gift certificates.

That Mother's Day occurs so close to Father's Day and school graduations is a taken into consideration by retailers. Stark/Camelot uses generic in-store signage promoting all three dates. Harmony Hut's Schmitt expects bigger sales from both Father's Day and school graduations. And Amarillo's Western Merchandisers, which operates 96 Hastings Books/Records/Video outlets, linked its Mother's Day promotion directly with school graduation. Bruce Shortz, Western Merchandisers' general manager, retail division, said that strong sales maintained a six-month momentum. But while the week was excellent, he found that college markets, though a little stronger than others, were not "killer" as expected.

Black Music Month Promotions

(continued from page 16)

PolyGram's field marketing staff will be renewing the dealer awareness program it started three years ago.

"The program's aim is to make local dealers aware of what product and marketing resources will be available during the month of June."

As Miller London, vice president of sales at Motown Records pointed out, "We want people to know it's important to support black music year-round, but we are taking steps to let people know that Black Music Month does exist."

London said Motown has been running a tag with all its radio spots during May reminding listeners that June is Black Music Month. He added that a June cam-

paign featuring the label's entire midline catalog, which he called a "heritage of black music," would be bowed along with a massive campaign on current LPs by Stevie Wonder, The Dazz Band, the reunited Temptations, Hi Energy and the newly released LP by Rick James.

In addition to in-store material featuring a special display of current product and extensive radio spots (which will continue to note that June is Black Music Month), Motown will reactivate a national radio campaign using a recorded history of Motown music featuring narration by Smokey Robinson.

Other companies were still preparing the final steps of their Black Music promotions for the June month and did not have full details at press time.

ON JAZZ

(continued from page 31)

Phil Woods on clarinet and alto, **Hank Jones** on piano, **Steve Gilmore** on bass, **Bill Goodwin** on drums, with a string quartet arranged and conducted by **Manny Albam**. All very tasty stuff. Of course, now that we've whetted your appetite, we can tell you that Wong also promises future titles by **Jimmy Knepper**, **Chico Freeman**, an **Art Pepper/Richie Cole** confrontation, a **Marvin Stamm** big band and the debut of **The Continuum**, a **Tadd Dameron** memorial band featuring drummer **Art Taylor**, bassist **Ron Carter**, pianist **Kenny Barron**, trombonist **Silke Hampton** and saxophonist **Jimmy Heath**, with new arrangements by Heath and Hampton. Also down the road is a "Monterey Archives" five-record box set, featuring selections from the last 24 years of the Monterey Festival. Royalties from the set will be allocated for the Jazz Education at Monterey program, and Wong pledges that the label will do an anniversary LP from the Festival every year. Quite a start.

JULIUS HEMPHILL BENEFIT — Regular readers of this column no doubt recall that saxophonist **Julius Hemphill** was recently sidelined with a severe infection that led to the amputation of his lower right leg. We're pleased to report that the only complications to arise have been financial — but even that appears to be on the road to recovery. On Monday, May 24, the Public Theater in New York will play host to a benefit concert for Hemphill to help defray the enormous costs of medical expenses and rehabilitation. Organized by saxophonist **Marty Ehrlich**, the program will feature **Muhai Richard Abrams**, **Hamiet Bluiett**, **Arthur Blythe**, **Lester Bowie**, **Michael Carvin**, **Baikida Carroll**, **Jack DeJohnette**, **John Hicks**, **Oliver Lake**, **Rufus Reid**, **Max Roach**, **Abdul Wadud** and others. All tickets are \$10.00, and further information is available from the theater office, (212) 598-7150. Hope to see you there.

RADIO FREE SOUTH AFRICA — The Dag Hammerskjold Auditorium at the United Nations was recently the site of a concert by pianist **Mal Waldron** and saxophonist **Steve Lacy**. The show, sponsored by the Radio Service of the department of public information at the U.N., was taped for broadcast into South Africa as part of the U.N.'s continuing anti-apartheid program. The music will be part of a daily program of news and information on apartheid and in support of the right to self-determination broadcast four times a day by U.N. member countries with transmitters heard in southern Africa. Incidentally, the duo sounded quite good, performing **Thelonious Monk's** "Round Midnight," as well as several original compositions including Waldron's "Hooray For Herbie" and Lacy's "No Baby."

THIS 'N THAT — Vocalist **Flora Purim's** autobiography, *Freedom Song*, has just been published in paperback by Berkeley Books. The work focuses on her musical career and time in the slammer on a trumped-up cocaine charge. . . Newark's Public Radio Station, WBGO, presented its annual Jazzathon last Sunday at Greene Street in Soho. Among the artists performing at the 12-hour marathon fundraiser were **Dexter Gordon**, **Woody Shaw**, **Houston Person & Etta Jones**, **Aaron Bell**, **Billy Taylor**, **Marion Cowings** and **Tal Farlow**. The entire affair was broadcast live. . . Former **Cash Box** columnist **Arnold Jay Smith** recently popped up as a guest disc jockey on New York's WNEW-AM. . . Bassist extraordinaire **Jamaaladeen Tacuma** debuts his new band, **Jamaal**, at the Public Theater this Friday night. . . Organist **Jimmy McGriff** is on the road through July in support of his JAM LP, "Movin' Upside the Blues." Aside from the organ king, a trip to hear McGriff will also reward you with a dose of alto *wunderkind* **Arnold Sterling**. Go.

fred goodman

INTERNATIONAL DATELINE

Argentina

Buenos Aires — EMI is experimenting with a TV campaign that is not aimed at the sale of a particular album but to a group of tapes by **Frank Pourcel**, with instrumental renderings of well-known classical music works. The ads are aired by Channel 13. On ATC, the same company is promoting **Gianfranco Pagliaro's** latest album, with good results. EMI held a sales & promo convention last week in the town of Arroyito in the province of Santa Fe, and this week gathered the people from the southern part of the country in Buenos Aires.

RCA has released an album tagged "Pioneers of Rock in Argentina" featuring tracks by several of the top names of this type of music between 10 and 14 years ago, when this movement was born. The LP includes **Litto Nebbia**, who recently returned from long stints in Mexico, Brazil and the States; **Morls**, currently established in Spain; and **Luis Alberto Spinetta**, who has been considered for years the top name in the field. Rock music by local artists is currently the hottest repertoire in this market.

CBS reports the re-inking to a long term pact of folk group **Los Trovadores**, which took part in the folk revival movement during the '60s. For tango music fans, the company has inked well-know disk jockey and TV emcee **Silvio Soldan**, who for many years has conducted on Channel 9 a program titled *Grandes valores*, featuring both famous and unknown artists. Soldan's duty will be to produce records by the most promising artists.

PolyGram is also competing in the pop-folk field. The diskery headed by **John Lear** has inked duo **Arlequin**, which has already recorded its first single and had previous experience with two rock bands, **Cathedral** and **Absidal**. It is interesting to mention that they have their own recording studios with eight-track equipment.

Magnatec is releasing three new tapes in its Magnatape budget line, aiming at the classical music fan who finds imported records are out of his reach due to the high exchange rate and is not serviced yet by the major companies, who reduced their releases when the imported record took hold of the market. In spite of the price, Magnatape uses Ampex high quality tape and applies the Dolby process to its product.

miguel smirnoff

Canada

Ottawa — On the war on U.S. radio really be on? The Canadian Radio-Television and Telecommunications Commission (CRTC) said May 7 it will no longer allow cable services to add American stations to their distribution signal. While the CRTC said it would permit existing stations

to stay on the service, chances are that severe limitations on their numbers will be announced when the commission announces its revised radio policy later this year or in early 1983. . . . Pencil in Sept. 21 as the day the federal inquiry into the arts, better known as the Applebaum-Hebert Commission, releases its recommendations. . . . **Pat Nagle** will come to Ottawa to run the country's biggest campus radio station, CKCU-FM. . . . The **Nylons'** debut album on Attic Records has well surpassed gold status, and the group's cross-country tour to support the a cappella disc is selling out. . . . **Anne Murray** received an honorary doctorate of letters from St. Francis Xavier University May 10. . . . Whatever record company owns the rights to **Steam's** not-so-memorable song from the early-'70s, "Na Na Na Hey Hey," would be well advised to re-issue it. The song is the biggest new darling of the sports enthusiasts. . . . Juno award-winning group **Trooper**, which recently released its first U.S. LP, "Money Talks" on RCA, is busy rehearsing here for an American tour it hopes will take place in June.

kirk lapointe

Italy

MILAN — Effective May 1, RiFi Record closed its distribution department and entrusted its catalog to CGD-Messaggerie Musicali. The signing of the agreement was announced by **Vitoria Mereu**, managing director of RiFi, who also told that all the RiFi midline "Penny Oro" will be reprinted during next months in a new graphic look.

The release of the new album by singer/songwriter **Antonello Venditti** on the new Sotto la Pioggia label, distributed by Dischi Ricordi, caused a reaction by PolyGram, which since 1980 is in legal action against the artist for the breaking of his contract. PolyGram announced the resigning from the A.F.I. (Italian Record Industry Assn.) council, following to the distribution agreement between Dischi Ricordi and Sotto la Pioggia.

A concert called Rockitalia '82, with the presence of Italian artists like **Loredana Berté** and **Alberto Fortis**, has been announced by Italian Music Promotion to be held in New York in September.

The sales of records through the newspaper kiosks rose in 1981 to 15 million units (LPs and cassettes) for a total of about \$40 million. Actually, five publishing groups are active in this sector in Italy.

Araldo Morosi resigned from his post of product manager/pop at Fonit Cetra. His position will be held temporarily by **Gianni Bortolli**, head of the music publishing department of the group. . . . **Luciano Ferone** is the new head of the radio-TV promotion unit at CBS in Rome.

mario de luigi

CAB Attacks CBC FM Plan

by Kirk LaPointe

HULL, Quebec — Plans by the government-operated Canadian Broadcasting Corp. (CBC) to convert its AM stations to English and French language FM stations by the year 2010 are not in the best interests of the broadcasting community, the Canadian Assn. of Broadcasters (CAB) says.

In hearings last month before the Canadian Radio-Television and Telecommunications Commission (CRTC) — the federal regulatory agency for broadcasting in the country — CAB representatives said they fear the CBC will be allowed to reserve, but not use, scarce FM frequencies as part of the proposal.

The public network plan was first outlined in 1980, when the CBC said it wanted most of its radio service on the FM band by the year 2000 and complete conversion 10 years later.

But the CAB, representing rival private broadcasters across the country, says it is most concerned about a CBC plan to eliminate its affiliations with private stations across the country and take over all its own programming and broadcasting responsibilities. Private work com-

missioned by the CBC has been a lucrative practice for many producers and technicians.

John Ansell, chairman of the CAB, told the CRTC that most CBC AM stations already provide satisfactory service to the public. In many instances, Ansell said, the CBC service exceeds its mandate. As such, he questioned whether the substantial cost of conversion is really worth it, in view of the fact most communities are well-served by the AM stations.

"The CBC needs more than 500 new FM transmitters to achieve its goal," Ansell noted.

When the CBC first made its proposal, it said the switch was necessary because a shortage of AM frequencies was developing and that those available were of too low quality to be useful. It also said FM's technical superiority made the expensive proposal worthwhile.

But the mitigating fear of the private broadcasters is that the CBC will seek to expand into regions it does not already serve, eroding the competitiveness of private outlets in more remote areas.

The CAB did not recommend a solution, but just offered that the CBC may have legitimate FM needs but should work out "a more realistic and efficient scheme for achieving them."

CRI Shuffles Overseas Staffs

NEW YORK — Japan-based Epic/Sony Records has reorganized its international coordination staff. Tomoko Sugimoto is now release and promotion coordinator for all CBS Records product that originates in the U.S., Canada, South America and Australia. She will also coordinate the promotion of Epic/Sony signed artist product in overseas territories.

Shu Araki has also been named release and promotion coordinator for all CBS Records product originating out of the U.K., Europe and other territories not specifically designated to either coordinator.

At the same time, CBS Records Sweden has rearranged its marketing and sales departments, naming Maggie Beverlou director, artist marketing. She will be responsible for product management, promotion and creative services. Concurrently, Bengt E. Petersson has been named director, sales and special marketing. He will be charged with handling classical, special products and upcoming video marketing in addition to his current duties in sales.

Reporting to Beverlou are George Reispas, product manager, CBS-U.S.-originated repertoire; Kjell Andersson, product manager, CBS Records International, A&M and Jet-originated material; and Kate Herou, manager, press and promotion.

Canadian Industry Group Bows Fund

by Kirk LaPointe

TORONTO — A production fund, with initial working capital of more than \$200,000 and an expected \$1 million growth in its first year, has been established by a group of publishers, producers and broadcasters to foster further development of the Canadian recording industry.

Broadly hinted at during radio policy review hearings in March, the creation of the fund marks the most substantial such collective effort by industry concerns to finance the often-infeasible Canadian recording scene.

The fund plans to support Canadian recording through grants and interest-free loans to cover up to 50% of any one production.

The fund will be administered by the Canadian Independent Recording Production Assn. (CIRPA), but allocation of funds will be decided by independent juries of radio music directors, A&R personnel, managers and musicians.

Under the proposal, the fund will receive one percent of sales from records made through fund assistance, which will be directed towards further production. The fund was staked initially by CIRPA, the Canadian Music Publishers Assn. and three private radio firms — Moffat Communications Ltd., CHUM Ltd. and Rogers Radio Broadcasting, Ltd.

The fund will operate as a non-profit venture, organizers said.

INTERNATIONAL BESTSELLERS

Argentina

TOP TEN 45s

- 1 **Marcha De Las Malvinas** — Banda Columbia — CBS
- 2 **Envoltorio De Palabras** — Zum Zum — Interdisc/Tom Tom — CBS
- 3 **Camá Y Mesa** — Roberto Carlos — CBS
- 4 **Quilzas SI, Quilzas No** — Cris Manzano — Interdisc
- 5 **Physical** — Olivia Newton-John — EMI
- 6 **SI La Vieras** — Dyango — EMI
- 7 **La Gata** — Rocio Durcal — Microfon
- 8 **Quema Caucho Sobre MI** — Gap Band — PolyGram
- 9 **Under Pressure** — Queen — EMI
- 10 **Que Idea** — Pino D'Angio — Microfon

TOP TEN LPs

- 1 **En La Argentina** — Mercedes Sosa — PolyGram
- 2 **All Stars** — various artists — Interdisc/ATC
- 3 **Esencla Romantica** — Maria M. Serra Lima/Los Panchos — CBS
- 4 **Entre Una Espada** — Dyango — EMI
- 5 **Estillo** — Maria M. Serra Lima — CBS
- 6 **Cash Box En Espanol** — various artists — Interdisc
- 7 **Latinoamericano** — King Clave — Tonodisc
- 8 **Charlots Of Fire** — soundtrack — PolyGram
- 9 **Roberto Carlos** — Roberto Carlos — CBS
- 10 **Superdisco '82** — various artists — RCA

— Prensario

Australia

TOP TEN 45s

- 1 **I Love Rock & Roll** — Joan Jett & The Blackhearts — Liberation
- 2 **What About Me** — Moving Pictures — WBE
- 3 **Belleve It Or Not** — Joey Scarbury — Elektra
- 4 **Blue Eyes** — Elton John — Rocket
- 5 **Forever Now** — Cold Chisel — WEA
- 6 **Just Can't Get Enough** — Depeche Mode — Mute
- 7 **Dirty Creature** — Split Enz — Mushroom
- 8 **Centerfold** — The J. Geils Band — EMI America
- 9 **Body And Soul** — Jo Kennedy — Mushroom
- 10 **My Own Way** — Duran Duran — EMI

TOP TEN LPs

- 1 **Days Of Innocence** — Moving Pictures — WBE
- 2 **Circus Animals** — Cold Chisel — WEA
- 3 **Greatest Hits, vol. 2** — Cat Stevens — Island
- 4 **Jump Up** — Elton John — Rocket
- 5 **Dare** — The Human League — Virgin
- 6 **Time And Tide** — Split Enz — Mushroom
- 7 **Business As Usual** — Men At Work — CBS
- 8 **Chariots Of Fire** — Vangelis — Polydor
- 9 **Duran Duran** — Duran Duran — EMI
- 10 **The Concert In Central Park** — Simon & Garfunkel — Geffen

— Kent Music Report

Italy

TOP TEN 45s

- 1 **Just An Illusion** — Imagination — F1 Team
- 2 **Non Succedera Più** — Claudia Mori — CGD/Clan
- 3 **Paradise** — Phoebe Cates — CBS
- 4 **Survival** — America — EMI/Capitol
- 5 **Come Vorrei** — Ricchi e Poveri — Baby
- 6 **Il Ballo Del Qua Qua** — Romina Power — Baby
- 7 **Ebony And Ivory** — Paul McCartney — EMI/Capitol
- 8 **Felicità** — Al Bano e Romina Power — Baby
- 9 **Storie Di Tutti I Giorni** — Riccardo Fogli — CGD/Paradiso
- 10 **Lisa** — Stefano Sani — Fonit Cetra

TOP TEN LPs

- 1 **La Voce Del Padrone** — Franco Battiato — EMI
- 2 **Allbl** — America — EMI/Capitol
- 3 **Cocclante** — Riccardo Cocciante — RCA
- 4 **Tutto Sanremo** — various artists — EMI
- 5 **Body Talk** — Imagination — F1 Team
- 6 **Hollywood Hollywood** — Roberto Vecchioni — CGD
- 7 **Arla Pura** — Al Bano e Romina Power — Baby
- 8 **30x60** — various artists — CGD
- 9 **The Concert In Central Park** — Simon & Garfunkel — CBS/Geffen
- 10 **... E Penso A Te** — Ricchi e Poveri — Baby

— Musica e Dischi

Quincy Jones Is Trying To Save Your Job.



How You Can Help.

We need a new law passed in Washington. This law recognizes that home taping is here, but also recognizes that we who created the music should receive a royalty from the blank tapes and recorders sold which take our music.

Quincy Jones believes the future of recorded music may rest on the passage of this law. The greatest coalition in the history of the music community* agrees.

Active people are now needed. People who can send a post card, or make a phone call. (No money's being asked for).

Laws don't get passed just because they're right. They have to be right and loud.

That's where you come in. Right now, we need loud.

Loud, from people who want to save their jobs, save their industry, and save the variety and abundance of our music.

Our Gang

The performers: AFM, AFTRA.

The writers: AGAC, ASCAP, ASUC (University Composers), BMI, MPA (Music Publisher's Assn.), NAPM (Popular Music), NSAI (Nashville Songwriters), NMPA, SESAC, SRS (Songwriter's Resources).

The engineers: SPARS.

The music trade: NARM, RIAA.

The National Music Council: 61 national music organizations: 1,500,000 members.

The music supporters: BMA (Black Music Assn.), CMA, GMA (Gospel Music), NMA (Nashville).

What to Do

If you're interested, we have an "Instruction Manual" ready.

If you're not interested, who do you think should be?

TO: QUINCY JONES
Coalition to
SAVE AMERICA'S MUSIC
888 West Seventh Avenue, 9th Floor
New York, New York 10106



I'm ready to do my bit. Send me your Instruction Manual on how to combine good technology with the future of our music.

Name _____

Company _____

Street _____

City _____

State _____

Zip _____

*The Coalition to SAVE AMERICA'S MUSIC covers over two million people, over one thousand different companies, and probably you. Look who's together on this:

CASH BOX TOP 100 ALBUMS

May 22, 1982

		Weeks On 5/15 Chart
1 TUG OF WAR PAUL McCARTNEY (Columbia TC 37452)	—	5 2
2 ASIA 8.98 (Geffen SHS 2099)	8.98	3 8
3 CHARIOTS OF FIRE 8.98 ORIGINAL SOUNDTRACK MUSIC BY VANGELIS (Polydor/PolyGram PD-1-8335)	8.98	1 32
4 FREEZE-FRAME 8.98 THE J. GEILS BAND (EMI America SOO-17062)	8.98	2 28
5 SUCCESS HASN'T SPOILED ME YET 8.98 RICK SPRINGFIELD (RCA AFL-1-4125)	8.98	4 9
6 DIVER DOWN 8.98 VAN HALEN (Warner Bros. BSK 3677)	8.98	8 3
7 I LOVE ROCK 'N ROLL 8.98 JOAN JETT AND THE BLACKHEARTS (Boardwalk NB1-33243)	8.98	5 24
8 BEAUTY AND THE BEAT 8.98 THE GO-GO'S (I.R.S./A&M SP 70021)	8.98	7 43
9 ALWAYS ON MY MIND — WILLIE NELSON (Columbia FC 37951)	—	11 10
10 GET LUCKY — LOVERBOY (Columbia FC 37638)	—	9 28
11 MOUNTAIN MUSIC 8.98 ALABAMA (RCA AHL-1-4229)	8.98	10 11
12 ALDO NOVA — (Portrait/CBS ARR 37499)	—	13 14
13 ESCAPE — JOURNEY (Columbia TC 37408)	—	12 42
14 DARE 8.98 THE HUMAN LEAGUE (Virgin/A&M SP-6-4892)	8.98	17 13
15 BLACKOUT 8.98 SCORPIOUS (Mercury/PolyGram SRM-1-4039)	8.98	16 9
16 GHOST IN THE MACHINE 8.98 THE POLICE (A&M SP-3730)	8.98	14 31
17 THE CONCERT IN CENTRAL PARK 14.98 SIMON AND GARFUNKEL (Warner Bros. 2BSK 3654)	14.98	15 11
18 THE OTHER WOMAN 8.98 RAY PARKER, JR. (Arista AL 9593)	8.98	21 6
19 PAC-MAN FEVER — BUCKNER & GARCIA (Columbia XRC 37941)	—	20 10
20 JUMP UP! 8.98 ELTON JOHN (Geffen GHS 2013)	8.98	26 3
21 TUTONE 2 — TOMMY TUTONE (Columbia ARC 37401)	—	24 16
22 HOOKED ON CLASSICS 8.98 LOUIS CLARK conducts THE ROYAL PHILHARMONIC ORCHESTRA (RCA AFL-1-4194)	8.98	23 27
23 IV — TOTO (Columbia FC 37728)	—	30 6
24 BELLA DONNA 8.98 STEVIE NICKS (Modern/Atco MR 38-139)	8.98	22 41
25 WINDOWS — THE CHARLIE DANIELS BAND (Epic FE 37694)	—	27 8
26 PHYSICAL 8.98 OLIVIA NEWTON-JOHN (MCA-5229)	8.98	19 30
27 STRAIGHT FROM THE HEART 8.98 PATRICE RUSHEN (Elektra E1-60915)	8.98	31 5
28 ALLIGATOR WOMAN 8.98 CAMEO (Chocolate City/PolyGram CCLP 2021)	8.98	25 7
29 BRILLIANCE 8.98 ATLANTIC STARR (A&M SP-4883)	8.98	29 9
30 NIECY — DENIECE WILLIAMS (ARC/Columbia FC 37952)	—	32 6
31 REUNION 8.98 THE TEMPTATIONS (Gordy/Motown 6008GL)	8.98	35 4
32 4 8.98 FOREIGNER (Atlantic SD 16999)	8.98	28 44
33 THE BROADSWORD AND THE BEAST 8.98 JETHRO TULL (Chrysalis CHR 1380)	8.98	36 5
34 REEL MUSIC 9.98 THE BEATLES (Capitol SV-12139)	9.98	18 7

		Weeks On 5/15 Chart
35 THE DUDE 8.98 QUINCY JONES (A&M SP-3721)	8.98	34 60
36 STRAIGHT BETWEEN THE EYES 8.98 RAINBOW (Mercury/PolyGram SRM-1-4041)	8.98	43 4
37 PICTURE THIS 8.98 HUEY LEWIS AND THE NEWS (Chrysalis CHR 1340)	8.98	33 13
38 LIVE ON THE SUNSET STRIP 8.98 RICHARD PRYOR (Warner Bros. BSK 3660)	8.98	38 6
39 FRIENDS 8.98 SHALAMAR (Solar/Elektra S-28)	8.98	39 14
40 KEEP IT LIVE 8.98 DAZZ BAND (Motown 600ML)	8.98	48 10
41 THE NUMBER OF THE BEAST 8.98 IRON MAIDEN (Harvest/Capitol ST-12202)	8.98	41 7
42 THE INNOCENT AGE — DAN FOGELBERG (Full Moon/Epic KE2 37393)	—	44 36
43 STANDING HAMPTON 8.98 SAMMY HAGAR (Geffen GHS 2006)	8.98	45 18
44 SOMETHING SPECIAL 8.98 KOOL & THE GANG (De-Lite/PolyGram DSP 8502)	8.98	40 32
45 WHO'S FOOLIN' WHO 8.98 ONE WAY (MCA-5279)	8.98	58 9
46 EXTRATERRESTRIAL LIVE — BLUE OYSTER CULT (Columbia KG 37946)	—	71 2
47 DIARY OF A MADMAN — OZZY OSBOURNE (Jet/CBS FZ 37492)	—	37 27
48 PRIVATE EYES 8.98 DARYL HALL & JOHN OATES (RCA AFL-1-4028)	8.98	47 36
49 AMERICAN FOOL 8.98 JOHN COUGAR (Riva/PolyGram RVL 7501)	8.98	62 4
50 SHAKE IT UP 8.98 THE CARS (Elektra 5E-567)	8.98	42 26
51 YOU'VE GOT THE POWER — THIRD WORLD (Columbia FC 37744)	—	55 10
52 SEASONS OF THE HEART 8.98 JOHN DENVER (RCA AFL-1-4256)	8.98	57 11
53 THE NAME OF THIS BAND IS TALKING HEADS 12.98 TALKING HEADS (Sire 2SP 3590)	12.98	54 6
54 ALL FOUR ONE 8.98 THE MOTELS (Capitol ST-12177)	8.98	65 4
55 NON-STOP EROTIC CABARET 8.98 SOFT CELL (Sire SRK 3647)	8.98	50 18
56 BOBBIE SUE 8.98 OAK RIDGE BOYS (MCA-5294)	8.98	58 14
57 FEELS SO RIGHT 8.98 ALABAMA (RCA AHL 1-3930)	8.98	53 63
58 ABACAB 8.98 GENESIS (Atlantic SD 19313)	8.98	49 32
59 QUARTERFLASH 8.98 (Geffen GHS 2003)	8.98	45 31
60 MY FAVORITE PERSON — THE O'JAYS (Philadelphia Int'l/CBS FZ 37993)	—	91 2
61 WORKING CLASS DOG 8.98 RICK SPRINGFIELD (RCA AFL 1-3697)	8.98	51 60
62 ENGLISH SETTLEMENT — XTC (Virgin/Epic ARE 37943)	—	63 10
63 MEMORIES — BARBRA STREISAND (Columbia TC 37678)	—	61 24
64 DREAMGIRLS 8.98 ORIGINAL BROADWAY CAST (Geffen GHSP 2007)	8.98	83 2
65 KIHNTINUED 8.98 GREG KINN BAND (Beverly/Elektra E1-60101)	8.98	69 7
66 ANOTHER GREY AREA 8.98 GRAHAM PARKER (Arista AL 9589)	8.98	67 7
67 CAT PEOPLE 8.98 ORIGINAL SOUNDTRACK (Backstreet/MCA BSR-6107)	8.98	73 6
68 JUST ANOTHER DAY IN PARADISE — BERTIE HIGGINS (Kat Family/CBS FZ 37901)	—	74 14

		Weeks On 5/15 Chart
69 THE SECRET POLICEMAN'S OTHER BALL — THE MUSIC 8.98 VARIOUS ARTISTS (Island ILPS 9698)	8.98	59 10
70 MR. LOOK SO GOOD 8.98 RICHARD "DIMPLES" FIELDS (Boardwalk NB1-33249)	8.98	52 14
71 I'VE NEVER BEEN TO ME 8.98 CHARLENE (Motown 6009ML)	8.98	84 7
72 AEROBIC SHAPE UP 8.98 JOANIE GREGGAINS (Parade/Peter Pan 104)	8.98	66 6
73 DOIN' ALRIGHT 8.98 O'BRYAN (Capitol ST-12192)	8.98	75 9
74 TATTOO YOU 8.98 ROLLING STONES (Rolling Stone/Atco COC 16052)	8.98	60 37
75 LOVE IS WHERE YOU FIND IT 5.98 THE WHISPERS (Solar/Elektra S-27)	5.98	72 19
76 WALT DISNEY PRODUCTIONS' MOUSERCISE 7.98 (Disneyland 62518)	7.98	79 10
77 20 AEROBIC DANCE HITS 8.98 MARCY MUJR (Parade/Peter Pan 101)	8.98	73 19
78 WILD HEART OF THE YOUNG — KARLA BONOFF (Columbia FC 37444)	—	81 8
79 BREAKIN' AWAY 8.98 AL JARREAU (Warner Bros. BSK 2576)	8.98	68 40
80 YES IT'S YOU LADY 8.98 SMOKEY ROBINSON (Tama/Motown 6001TL)	8.98	70 14
81 D.E. 7th — DAVE EDMUNDS (Columbia FC 37930)	—	96 4
82 SHARING YOUR LOVE 8.98 CHANGE (RFC/Atlantic SD 19342)	8.98	103 3
83 TOM TOM CLUB 8.98 (Sire SRK 3628)	8.98	64 31
84 BELOW THE BELT 8.98 FRANKE & THE KNOCKOUTS (Millennium/RCA BXL1-7763)	8.98	89 7
85 SKYYLINE 8.98 SKYY (Salsoul/RCA SA-8548)	8.98	66 29
86 GREEN LIGHT 8.98 BONNIE RAITT (Warner Bros. BSK 3630)	8.98	76 12
87 OFFRAMP 8.98 PAT METHENY GROUP (ECM-1-1216)	8.98	— 1
88 TIME AND TIDE 8.98 SPLIT ENZ (A&M SP-4894)	8.98	110 4
89 WASN'T TOMORROW WONDERFUL? 8.98 THE WAITRESSES (Polydor/PolyGram PD-1-6346)	8.98	52 17
90 THE BLASTERS 8.98 (Slash SR-109)	8.98	90 19
91 THE KIDS FROM "FAME" 8.98 VARIOUS ARTISTS (RCA AFL-1-4259)	8.98	93 7
92 ONE VICE AT A TIME 8.98 KROKUS (Arista AL 9591)	8.98	107 7
93 ADULT PHYSICAL FITNESS 8.98 (Gateway GSLP 7611)	8.98	95 8
94 POP GOES THE MOVIES 8.98 MECO (Arista AL 9598)	8.98	77 9
95 HIGH NOTES 8.98 HANK WILLIAMS, JR. (Elektra/Curb E1-60100)	8.98	111 5
96 THE GIFT 8.98 THE JAM (Polydor/PolyGram PD-1-6349)	8.98	97 9
97 JI 8.98 JUNIOR (Mercury/PolyGram SRM-1-4043)	8.98	105 4
98 LADIES OF THE EIGHTIES 8.98 A TASTE OF HONEY (Capitol ST-12173)	8.98	106 4
99 FOR THOSE ABOUT TO ROCK WE SALUTE YOU 8.98 AC/DC (Atlantic SD11111)	8.98	80 24
100 LUCIANO 8.98 LUCIANO PAVAROTTI (London/PolyGram PAV2013)	8.98	102 6

Cash Box Top Albums/101 to 200

May 22, 1982

		Weeks On 5/15 Chart
101	THE JAZZ SINGER NEIL DIAMOND (Capitol SWAV-12120)	9.98 101 75
102	OUTLAW WAR (RCA AFL1-4208)	8.98 87 11
103	CAROL HENSEL'S EXERCISE & DANCE PROGRAM VOLUME 2 (Vintage/Mirus VNI 7733)	8.98 100 23
104	ANNIE ORIGINAL SOUNDTRACK (Columbia JS 38000)	— — 1
105	YOU COULD HAVE BEEN WITH ME SHEENA EASTON (EMI America SW-17061)	8.98 95 26
106	LIVE & OUTRAGEOUS MILLIE JACKSON (Spring/PolyGram SP-1-6735)	8.98 113 12
107	WHY DO FOOLS FALL IN LOVE? DIANA ROSS (RCA AFL1-4153)	8.98 92 29
108	TELEVISION THEME SONGS MIKE POST (Elektra E1-60028 Y)	5.98 109 12
109	ON A ROLL POINT BLANK (MCA-5312)	8.98 119 6
110	STARS ON LONG PLAY III (Radio Records/Atlantic RR 19349)	8.98 120 4
111	GREATEST HITS KENNY ROGERS (Liberty LOO-1072)	8.98 112 84
112	KATHY SMITH'S AEROBIC FITNESS (Muscle Tone MT 72151)	8.98 94 12
113	LOS HOMBRES MALO OUTLAWS (Arista AL 9584)	8.98 114 5
114	PELICAN WEST HAIRCUT 100 (Arista AL 6600)	6.98 127 7
115	IT'S A FACT JEFF LORBER (Arista AL 9583)	8.98 98 9
116	HEY RICKY MELISSA MANCHESTER (Arista AL 9574)	8.98 123 5
117	YOUR WISH IS MY COMMAND LAKESIDE (Solar/Elektra S-26)	8.98 117 23
118	FRIENDS IN LOVE DIONNE WARWICK (Arista AL 9585)	8.98 132 3
119	GREAT WHITE NORTH BOB & DOUG MCKENZIE (Mercury/PolyGram SRM-1-4034)	8.98 85 22
120	TIME EXPOSURE LITTLE RIVER BAND (Capitol ST-12163)	8.98 121 37
121	WILLIE NELSON'S GREATEST HITS (AND SOME THAT WILL BE) WILLIE NELSON (Columbia KC237542)	— 126 36
122	LISTEN TO THE RADIO DON WILLIAMS (MCA-5306)	8.98 134 4
123	INDUSTRY STANDARD THE DREGS (Arista AL 9588)	8.98 88 9
124	DRY DREAMS THE JIM CARROLL BAND (Atco SD 38-145)	8.98 140 2
125	FAME ORIGINAL SOUNDTRACK (RSO/PolyGram RX1-3080)	8.98 108 17
126	MAYBE IT'S LIVE ROBERT PALMER (Island ILPS 9665)	8.98 137 3
127	HEARTBREAK EXPRESS DOLLY PARTON (RCA AHL1-4289)	8.98 129 5
128	THE POET BOBBY WOMACK (Beverly Glen BG 1000)	8.98 130 28
129	BLACK ON BLACK WAYLON (RCA AHL1-4247)	8.98 122 12
130	THE ONE GIVETH, THE COUNT TAKETH AWAY WILLIAM "BOOTSIE" COLLINS (Warner Bros. BSK 3667)	8.98 — 1

		Weeks On 5/15 Chart
131	DREAM ON GEORGE DUKE (Epic FE 37532)	— 115 12
132	THE ONE THAT YOU LOVE AIR SUPPLY (Arista AL 9551)	8.98 124 50
133	ATTITUDES BRASS CONSTRUCTION (Liberty LT-51121)	8.98 143 4
134	THE DUKES OF HAZZARD VARIOUS ARTISTS (Scotti Bros./CBS FZ 37712)	— 139 6
135	DROP THE BOMB TROUBLE FUNK (Sugar Hill SH 266)	8.98 147 4
136	BIG SCIENCE LAURIE ANDERSON (Warner Bros. BSK 3674)	8.98 146 3
137	ONE TO ONE CAROLE KING (Atlantic SD 19344)	8.98 118 8
138	"D" TRAIN (Prelude PRL 14105)	8.98 150 4
139	AEROBIC DANCING featuring DORIAN DAMMER (Parade/Peter Pan 100)	8.98 131 33
140	IN CONCERT JANE OLIVOR (Columbia FC 37938)	— 157 2
141	WE WANT MILES MILES DAVIS (Columbia C2 38005)	— 152 2
142	DOWN HOME ZZ HILL (Malaco MAL 7406)	8.98 145 15
143	CAROL HENSEL'S EXERCISE AND DANCE PROGRAM (Vintage/Mirus VNI 7713)	8.98 128 66
144	ROAD ISLAND AMBROSIA (Warner Bros. BSK 3638)	8.98 — 1
145	POINT OF PLEASURE XAVIER (Liberty LT-51116)	8.98 116 9
146	SMALL CHANGE PRISM (Capitol ST-12148)	8.98 133 17
147	NIGHTCRUISING BAR-KAYS (Mercury/PolyGram SRM1-4028)	8.98 144 28
148	FRIENDS IN LOVE JOHNNY MATHIS (Columbia FC 37748)	— 159 3
149	CHIPMUNK ROCK THE CHIPMUNKS (RCA AFL1-4304)	8.98 163 2
150	OLD ENOUGH LOU ANN BARTON (Asylum E1-60032)	8.98 151 7
151	MISSING PERSONS (Capitol DLP-15001)	4.98 153 7
152	AEROBIC DANCE HITS VOL. 1 (Casablanca/PolyGram NBLP 7263)	8.98 104 9
153	OVER THE LINE GREG GUIDRY (Columbia ARC 37735)	— 154 8
154	IN BLACK AND WHITE BARBARA MANDRELL (MCA-5295)	8.98 — 1
155	THE GEORGE BENSON COLLECTION GEORGE BENSON (Warner Bros. 2HW 3577)	16.98 125 27
156	THE LAST OF THE MOHICANS BOW WOW WOW (RCA CPL1-4314)	5.98 162 3
157	BLIZZARD OF OZZ OZZY OSBOURNE (Jet/CBS JZ 36812)	— 161 58
158	FIVE MILES OUT MIKE OLDFIELD (Virgin/Epic ARE 37983)	— 160 4
159	CARRY ON BOBBY CALDWELL (Columbia/PolyGram PD1-6347)	8.98 164 6
160	I'LL DO MY BEST RITCHIE FAMILY (RCA AFL1-4323)	8.98 171 2
161	MARSHALL CRENSHAW (Warner Bros. BSK 3673)	8.98 — 1
162	KING COOL DONNIE IRIS & THE CRUISERS (Carousel/MCA-5237)	8.98 169 17
163	IRON FIST MOTORHEAD (Mercury/PolyGram SRM-1-4042)	8.98 167 3
164	STREET SONGS RICK JAMES (Gordy/Motown G8-1002M1)	8.98 165 57
165	CONTROVERSY PRINCE (Warner Bros. BSK 3601)	8.98 142 29

		Weeks On 5/15 Chart
166	PRECIOUS TIME PAT BENATAR (Chrysalis CHR 1346)	8.98 173 44
167	LOVE ME TENDER B.B. KING (MCA-5307)	8.98 168 6
168	3 GAMMA (Elektra E1-60034)	8.98 136 11
169	ANYONE CAN SEE IRENE CARA (Network/Elektra E1-60003)	8.98 175 17
170	KIM WILDE (EMI America ST-17065)	8.98 184 2
171	ON THE WAY TO THE SKY NEIL DIAMOND (Columbia TC 37628)	— 156 26
172	PERHAPS LOVE PLACIDO DOMINGO (CBS MF 37243)	— 166 30
173	1 DUKE JUPITER (Coast To Coast/CBS ARZ 37912)	— 178 8
174	NOW! FRANCE JOLI (Prelude PRL-14103)	8.98 177 7
175	SHARE YOUR LOVE KENNY ROGERS (Liberty LOO-1108)	8.98 174 46
176	DEFYING GRAVITY THE SHERBS (Atco SD 38-146)	5.98 179 3
177	ANNE MURRAY'S GREATEST HITS (Capitol SOO-12110)	8.98 185 116
178	CHRISTOPHER CROSS (Warner Bros. BSK 3383)	8.98 181 121
179	MICKEY MOUSE DISCO (Disneyland 2504)	4.98 180 118
180	ANGST IN MY PANTS SPARKS (Atlantic SD 19347)	8.98 196 2
181	LOVERBOY (Columbia JC 36762)	— 183 70
182	A FLOCK OF SEAGULLS (Jive/Arista VA 66000)	8.98 — 1
183	FANCY FREE OAK RIDGE BOYS (MCA-5209)	8.98 199 51
184	DON'T SAY NO BILLY SQUIER (Capitol ST 12146)	8.98 155 4
185	THE VISITORS ABBA (Polar/Atlantic SD 19332)	8.98 188 19
186	JUICE JUICE NEWTON (Capitol ST-12136)	8.98 189 64
187	THE LAST SAFE PLACE LE ROUX (RCA AFL 1-4195)	8.98 187 17
188	COME MORNING GROVER WASHINGTON, JR. (Elektra 5E-562)	8.98 170 24
189	I AM LOVE PEABO BRYSON (Capitol ST-12179)	8.98 192 26
190	DANCE & EXERCISE LINDA FRATIENNE (Columbia BFC 37653)	— 176 14
191	COOL NIGHT PAUL DAVIS (Arista AL 9578)	8.98 149 23
192	HOLLYWOOD MAYNARD FERGUSON (Columbia FC 37713)	— — 1
193	TONIGHT I'M YOURS ROD STEWART (Warner Bros. BSK 3602)	8.98 158 27
194	BEAUTIFUL VISION VAN MORRISON (Warner Bros. BSK 3652)	8.98 148 12
195	PURE & NATURAL T-CONNECTION (Capitol ST-12191)	8.98 141 12
196	JAZZERCISE JUDI SHEPPARD MISSETT (MCA-5272)	8.98 172 25
197	GIVE IT UP PLEASURE (RCA AFL1-4209)	8.98 135 6
198	IT'S TIME FOR LOVE TEDDY PENDERGRASS (Phila. Int'l./CBS TZ 37491)	— 191 34
199	MY HOME'S IN ALABAMA ALABAMA (RCA AHL1-3644)	8.98 193 12
200	MYSTICAL ADVENTURES JEAN-LUC PONTY (Atlantic SD 19333)	8.98 186 15

ALPHABETIZED TOP 200 ALBUMS (BY ARTIST)

A Flock of Seagulls	182	Change	82	Haircut 100	114	Loverboy	10,181	Pavarotti, Luciano	100	Stewart, Rod	193
A Taste of Honey	98	Charlene	71	Hall & Oates	48	Manchester, Melissa	116	Pendergrass, Teddy	198	Streisand, Barbra	63
ABBA	185	Chipmunks	149	Hensel, Carol	103,143	Mandrell, Barbara	154	Pleasure	197	Talking Heads	53
AC/DC	99	Collins, William "Bootsy"	130	Higgins, Bertie	68	Mathis, Johnny	148	Point Blank	109	T-Connection	195
Adult Physical Fitness	93	Cougar, John	49	Human League	14	McCartney, Paul	1	Police	16	Temptations	31
Aerobics (Casablanca)	152	Crenshaw, Marshall	161	Iris, Donnie	162	McKenzie, Bob & Doug	119	Ponty, Jean-Luc	200	Third World	51
Aerobics (Dammer)	139	Cross, Christopher	178	Iron Maiden	41	Meco	94	Post, Mike	108	Tommy Tutone	21
Aerobics (Greggains)	72	Daniels, Charlie	25	J. Geils Band	4	Metheny, Pat	87	Prince	165	Tom Tom Club	83
Aerobics (Muir)	77	Davis, Miles	141	Jackson, Millie	106	Mickey Mouse Disco	179	Prism	146	Toto	23
Aerobics (Smith)	112	Davis, Paul	191	Jam	96	Missing Persons	151	Pryor, Richard	38	Trouble Funk	135
Air Supply	132	Dazz Band	40	James, Rick	164	Morrison, Van	194	Quarterflash	59	Van Halen	6
Alabama	11,57,199	Denver, John	52	Jarreau, Al	79	Motels	54	Rainbow	36	Waitresses	89
Ambrosia	144	Diamond, Neil	101,171	Jazzercise	196	Motorhead	163	Raitt, Bonnie	86	War	102
Anderson, Laurie	136	Domingo, Placido	172	Jethro Tull	33	Mouserice	76	Ritchie Family	160	Warwick, Dionne	118
Asia	2	Dregs	123	Jett, Joan	7	Murray, Anne	177	Robinson, Smokey	80	Washington, Grover Jr.	188
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Barton, Lou Ann	150	Duke Jupiter	173	Joli, France	174	Newton-John, Olivia	26	Ross, Diana	107	Wilde, Kim	170
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Blasters	90	Ferguson, Maynard	192	Kids From "Fame"	91	O'Bryan	73	Secret Policeman's	69	Womack, Bobby	128
Blue Oyster Cult	46	Fields, Richard "Dimples"	70	Kihn, Greg	65	O'Jays	60	Shalamar	39	Xavier	145
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Brass Construction	133	Frankie and the Knockouts	84	Kool & The Gang	44	One Way	45	Sky	85		
Bryson, Peabo	189	Genesis	58	Krokus	92	Osbourne, Ozzy	47,157	Soft Cell	55		
Buckner and Garcia	19	Go-Go's	8	Lakeside	117	Outlaws	113	Sparks	180		
Caldwell, Bobby	159	Guidry, Greg	153	Le Roux	187	Palmer, Robert	126	Split Enz	86		
Cameo	28	Hagar, Sammy	43	Lewis, Huey	37	Parker, Graham	66	Springfield, Rick	5,61		
Cara, Irene	169			Little River Band	120	Parker, Ray	18	Squier, Billy	184		
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CASH BOX

May 22, 1982

AROUND THE ROUTE

by Camille Compasio

Since the introduction of "Dig Dug" at the recent Atari distributor meeting in Hawaii, the new video game has really been catching on, resulting in substantial re-orders and stepped up delivery schedules to try and meet the growing demand, as we learned from **Don Osborne**, firm's vice president of sales and marketing. While the game was among the highlights of the meeting, the theme focused on the first decade for Atari—the company's tenth anniversary and the birth of the video game. You've come a long way, baby! Don mentioned that public relations was another prime issue on the agenda at the Hawaii meeting. Atari has produced a 17-minute video tape, in a documentary format, which concentrates on the professionalism and positive side of the coin machine industry in general, in an effort to promote a better image and offset some of the negative publicity of the past (*Cash Box*, May 8). The effort presents an objective view and is geared to serve not just Atari but the entire industry. It will be circulated to Atari distributors.

Pac-Man TV series: Bally Midway and Namco America are very close to finaliz-

(continued on page 41)

Video Games Seen As Valuable Research, Rehabilitation Aids

by Jeffrey Ressler

LOS ANGELES — While many so-called "civic groups" around the country are rallying for legislation aimed at regulating public use of amusement machines, a legion of physicians, psychiatrists, social workers and other professionals are adapting the popular video games to help rehabilitate and test their charges. Both arcade amusements and the home game units — thought of as mere frivolities by some — can be extremely useful in aiding spatial and perceptual motor skills like hand-eye coordination, recreational therapy, and otherwise tedious testing procedures, according to the doctors and researchers utilizing the machines.

These medical video projects aren't relegated simply to a few associate teaching assistants at some small junior college spending the science department's funds on endless hours of "Donkey Kong." On the contrary, institutions ranging from the prestigious Massachusetts Institute of Technology to federally-funded V.A. hospitals currently have employees conducting a battery of serious studies using the devices.

On the industry side, Atari Inc. has led the way in establishing innovative research of electronic amusements through a loan program for responsible educators and medical experimenters. Through an arm of the organization called The Atari Institute, which is separate from the sales and marketing divisions, the company evaluates research

proposals and grants for money and equipment used in sundry undertakings. Although Atari doesn't suggest or solicit avenues of research, the corporation, which is a wholly-owned subsidiary of Warner Communica-

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Arnold Kaminkow

Kaminkow Named Centuri President

HIALEAH, Fla. — Arnold A. Kaminkow, former president and chief executive officer of Bally Northeast Distributing, Inc., has been named president of Centuri, Inc., according to an announcement by Milton Koffman, chair-

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COIN MACHINE

Legislative Issues Dominate NYPAA Annual Meeting

NEW YORK — The New York Parks and Attractions Assn. (NYPAA) held its annual meeting April 23 at the Sheraton Conference Center in Utica, N.Y. The primary focus of the meeting was on several legal and legislative issues which could affect ride and game operators in New York State.

Howard Kahn of Coney Island's Astroland Amusement Park advised Cash Box that attorney Malcolm B. O'Hara of Caffry, Pontiff, Stewart, Rhodes, and Judge of Glens Falls, N.Y. informed NYPAA members about New York State Assembly Bill # 11715 introduced by Jose Serrano of the Bronx. If instituted this "ride safety" bill would require both park and fair operators in New York State to register all rides with the State Department of Labor, obtain an operating permit, carry a minimum of \$300,000 of liability insurance, inform the Labor Department of accidents within 24 hours and close the ride until state inspectors permit it to open. Violators would face both civil and criminal penalties. All operators present agreed that the close down provision of the bill was unnecessary and far too restrictive.

Kahn informed NYPAA members about the various aspects of the Outdoor Amusement Business Assn. (OABA) vs. the State Tax Commission case on whether or not game revenue should be subject to sales tax. The New York State Appeals Court said game revenues should be subject to sales tax. The case remains on further appeal by the OABA which has spent a reported \$20,000 thusfar on the case.

Kahn also informed members about four Assembly Bills and one Senate Bill which could affect game operators. The key provisions of the bills are as follows: Assembly Bill # 11133 would require game operators to pay a 25% tax on the gross receipts of coin operated games and install publicly visible meters counting the number of plays on each game for the State Tax Commission. Assembly Bill # 11140 would require a licensing fee of \$250 for each coin operated game in addition to any other fee imposed by a municipality. Assembly Bill # 11141 would make it illegal for children under 12 to enter an amusement arcade without an adult and it would be illegal for children under 16 to enter an arcade before 3:00 p.m. on a school day without an adult. This bill, however, would not apply to amusement parks or fairs. Assembly Bill # 11688 would impose a \$50 tax on all coin operated games in arcades or street locations and a \$25 tax on coin operated games in seasonal operations. Money raised through this tax would be used for a school attendance service fund. Senate Bill # 8249 would impose a \$75 privilege tax on all coin operated games; however, if the game is located where five or more games are operated (i.e. an arcade) the tax would be \$200 per game.

After some discussion NYPAA members unanimously agreed that the bills were serious threats to the existence of their businesses. A special fund was raised and the NYPAA hired attorney and lobbyist Thomas Laverne from Rochester, N.Y. to represent them. Laverne also represents the New York State Coin Machine Assn. (of which Millie McCarthy is president) and the Music and Amusement Assn. (headed by Howard Herman).

In other business, Mike Snyder of Darien Lake Fun Country and Corfu and Chip Cleary of Adventureland in Farmingdale, were elected to the association board of directors. The entire slate of officers were re-elected. They are: Charles Wood (Storytown-

(continued on page 42)



HERE'S LOOKING AT YOU — Rock-Ola and Techstar recently announced a licensing agreement for Techstar's "Eyes" video game. Pictured standing are (l-r): Louis Sanchez, Rock-Ola; Bette Lockhart, Rock-Ola; Donald C. Rockola, Rock-Ola; and Bill Olliges, Techstar. Shown seated are (l-r): Rock-Ola chairman David C. Rockola and Techstar consultant Ed Miller.

Rock-Ola, Techstar Pact Announced

CHICAGO — A licensing agreement between Rock-Ola Manufacturing Corp. and Techstar, Inc. of Miami, Fla. for Techstar's video game "Eyes" was announced by Donald C. Rockola, president of the Chicago-based manufacturing firm. The agreement was concluded at a meeting in Chicago with Techstar's president Bill Olliges.

In making the announcement Rockola stated, "Eyes" is a sophisticated, highly responsive strategy game and we are pleased to acquire it for the coin market. The game utilizes highly intelligent 'hunter eyes', which challenge the player's defensive and strategy playing ability.

New Appointments At Aladdin's Castle

CHICAGO — William T. O'Donnell, Jr., vice president of Bally Manufacturing Corp. and president of Bally's Aladdin's Castle, Inc., a subsidiary of Bally Manufacturing Corp., announced three new executive appointments.

Ron Malinowski has been named associate director equipment and logistics at Aladdin's Castle and in this position will assist the director of equipment and logistics in the daily operations of this department. He will also be responsible for directing the management and administrative personnel concerned with traffic, equipment sale, purchasing, property ledgers and related clerical functions.

Malinowski has been employed by Bally Manufacturing Corp. for nine years and during that time has held several positions in material control, quality assurance and production scheduling. Most recently he served as traffic manager for Bally Pinball Division.

He graduated from Harper College's Material Management Degree Program in 1976 and currently resides in Chicago.

John B. Menzer has been appointed director of finance at Bally's Aladdin's Castle. In this position he will direct both the financial and accounting groups and will also be responsible for long-range financial planning and the continued development of strong financial controls required for the firm's expansion program.

Additionally, Menzer will participate in the involvement of the Bally's Operations Group, which encompasses Bally's Aladdin's Castle, Inc.; Bally's Tom Foolery; Bally's LeMans Family Fun Centers; a service division providing amusement game management to Six Flags theme parks and amusement cen-

(continued on page 42)

ADMA Directors Fill Board Vacancy

CHICAGO — A special meeting of the board of directors of the Amusement Device Manufacturers Assn. (ADMA) was held here March 25, with association president Joseph Robbins acting as chairman of the meeting and Sega/Gremlin president Duane M. Blough acting as secretary. Under discussion was the selection of a board member to fill the vacancy created by the resignation of Robert W. Bloom.

Boyd Browne, president of D. Gottlieb & Co., was elected a director to serve Bloom's remaining term. The board then considered the election of officers to fill the positions of secretary, assistant secretary and treasurer. Blough was elected secretary and treasurer and Paul A. Huebsch was elected assistant secretary, each to serve for a term provided in the by-laws or until his successor is elected and qualified.

Following the elections, Messrs. Daniel J. Edelman, Steve Cook and Loren A. Wittner of the Daniel J. Edelman public relations firm, presented a public relations proposal and a progress report on the Community Relations Manual that was commissioned by ADMA, the Amusement and Vending Machine Distributors Assn. (AVMDA) and the Amusement and Music Operators Assn. (AMOA). The public relations proposal was accepted in principle by the directors with final approval of financial support to be voted on at the next directors meeting, after determination of the level of support from AVMDA and AMOA.

Among directors present at the meeting were Duane M. Blough, H. R. Kauffman, Joseph Robbins, Donald Rockola, Gary Stern and Michael R. Stroll. Also in attendance were Paul A. Huebsch, Howell Ivy, Rufus King, Esq. and David Maher, Esq.



ADMA DIRECTORS — The board of directors of the Amusement Device Manufacturers Assn. met in Chicago recently to discuss various industry issues and to fill a vacancy on the board. Pictured standing are (l-r): Donald Rockola, Duane Blough, Michael Stroll, Pete Kauffman and Rufus King, Esq. Shown seated are (l-r): David Maher, Esq., Gary Stern, Paul Huebsch and Joseph Robbins.

INDUSTRY CALENDAR

June 3-5: Amusement & Music Operators of Texas; annual convention; Americana Hotel; Fort Worth.

June 17-19: Illinois Coin Machine Operators Assn.; annual convention; Eagle Ridge Inn; Galena.

July 16-17: Montana Coin Machine Operators Assn.; annual convention; Outlaw Inn; Kallspell.

Sept. 10-12: North & South Carolina state associations joint meeting; Radisson

Plaza Hotel; Charlotte.

Sept. 24-25: West Virginia Music & Vending Assn.; annual convention; Ramada Inn; South Charleston.

Oct. 7-10: NAMA national convention; The Rivergate; New Orleans.

Nov. 18-20: AMOA International convention; Hyatt Regency Hotel; Chicago.

Nov. 18-20: IAAPA annual convention; Bartle Hall; Kansas City.

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AROUND THE ROUTE

(continued from page 37)

ing arrangements for non-prime time animated series and some prime-time animated TV specials (that will, hopefully, be aired before the end of this year) on Pac-Man. This we learned from Bally Midway's vice president-marketing **Stan Jarocki**. In the course of our conversation the subject of "Ms. Pac-Man" naturally came up and, as things stand right now, this model is doing record business, racking up fantastic sales figures in a shorter period of time than its illustrious predecessor. Of course, "Ms. Pac-Man" is actually a glamorized extension of Pac-Man with some added challenges in the play format. The success of "Ms. Pac-Man" certainly disproves the myth that a follow-up has a harder time in the marketplace. Not so with this model; it's doing superbly.

Dateline Hialeah, Fla. home of Centuri, Inc. where "The Pit" video game is currently in the hit spotlight. Sales vice president **Ivan Rothstein** notes that the machine is selling "beyond expectations." The Pit is produced in upright and cocktail table models.

Stern's marketing director **Tom Campbell** returned last week from a road trip that took him to Massachusetts where he visited the "very impressive" new Bally Northeast facilities in Norwood. Tom said they really "did everything right" at the new digs, in terms of decor, departmental functions, efficiency, et al. He also attended the open house gala hosted by Music Vend at its new Spokane, Wash. quarters and went on to spend some time at the Music Vend premises in Seattle. From there he made stops in Portland, Ore. to visit with the good people at Dunis Distg. and McKee Distg. . . . Back on the home front, Tom said Stern is still delivering the "Amidar" and "Frenzy" video games and enjoying encouraging response to the recently debuted "Orbitor I" pingame. Next up will be the "Tazzmania" video game which the factory is just about getting ready to sample ship. Watch for it.

Nice chatting with **Ed Doris**, executive director of the Amusement & Vending Machine Distributors Assn. (AVMDA). He mentioned that the industry manual is in the process of being printed and should be available in the near future, along with an industry brochure which is also very near completion for circulation to association members. For information contact Ed at the AVMDA office (312) 693-7410.

Marc Fellman and **Wade Wright**, 15-year veterans of the coin machine business as operators of "Gizmo's" amusement arcades in the midwest, are in the process of establishing their own distributorship, H & Z Distributing Co. in Omaha, Neb. (formerly H. Z. Vending & Sales Co.). Marc and Wade will be putting "a new face on a long, established company" with the support and assistance of the Zorinsky family, who founded the company some 50 or more years ago, according to Marc.

Video Games Seen As Valuable Research, Rehabilitation Aids

(continued from page 37)

tions, has been offering cooperation with all projects it deems suitable for further exploration.

New Breed

One of the new breed of physicians and

educators who are looking at the beneficial uses of video games in clinical cases is Dr. William J. Lynch, director of the Veteran's Administration Medical Center, Brain Injury Rehabilitation Unit located in Palo Alto, Calif. Researching the use of games with long-

term patients who have suffered tumors, strokes, trauma, or other brain malfunctions that impair mental abilities, Dr. Lynch is optimistic that the games will help improve patients' attention spans, verbal and math

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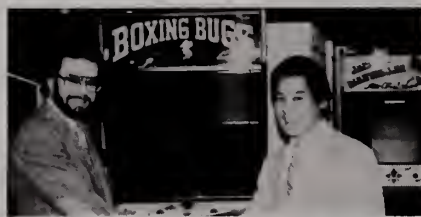
INDUSTRY NEWS

Cinematronics, Dynamo Announce Pact

EL CAJON, Calif. — Cinematronics, Inc. here and Dynamo Corp. of Grand Prairie, Tex., announced a licensing agreement for Cinematronics' "Boxing Bugs" video game. Under the terms of the agreement, Dynamo will produce Boxing Bugs at its manufacturing facility in Grand Prairie.

Commenting on the pact, Cinematronics' president Fred Fukumoto stated, "We are looking forward to a long and mutually profitable relationship with the people of Dynamo. Cinematronics found itself in the enviable position of having three strong games — one on the X/Y monitor and two on raster scan," he continued. "We decided to license our X/Y 'Boxing Bugs' in order to make our entry into raster scan technology."

Bill Rickett, president of Dynamo, was equally enthusiastic about the agreement. "This is our second video and our first X/Y



Pictured (l-r): Bill Rickett and Fred Fukumoto at a model of the new video game.

monitor model," he said. "Boxing Bugs will be a great supplement to our successful pool table and soccer table lines. This is the right expansion move at the right time."

Tom Struhs, Dynamo's senior vice president of finance, and Mark Struhs, the firm's vice president of marketing, announced that shipments to distributors will begin in May.

New Appointments At Aladdin's Castle

(continued from page 38)

ters; and various foreign amusement game operations.

He has been with Bally Manufacturing Corp. for five years during which time he held several managerial, financial and accounting positions in the corporate division. Most recently he was corporate manager of financial planning and analysis.

Menzer received his MBA from Loyola University of Chicago and is also a certified public accountant.

The appointment of Phillip F. Faris as director human resources for Bally's Aladdin's Castle was also announced. In this capacity Faris has been delegated the assignment of providing staff and line assistance to the managers of Bally's Aladdin's Castle, Inc. to enable the firm to meet its ambitious expansion goal. Announced growth objectives indicate the potential doubling of numbers of employees (from 1,200 to 2,500) within the foreseeable future.

Faris will also participate in the evolution of the Bally's Operations Group.

Stern Appoints Northwest Sales

CHICAGO — Tom Campbell, director of marketing at Stern Electronics, Inc., announced the appointment of Northwest Sales Company of Seattle, Wash. as a distributor of Stern games and the Seeburg phonograph line.

In making the announcement Campbell said, "Stern feels very strongly that the addition of Northwest Sales Company, with their excellent service department and professional sales staff, will increase exposure of our product and benefit operators in this area."

Northwest Sales Company is located at 2400 West Commodore Way in Seattle. Company principals are: Ron Pepple, president; H. A. "Buzz" Heyer, vice president and general manager; and Jerry Estes, sales manager.

The new appointment is effective immediately, according to Campbell, who noted that Stern is looking forward to mutual growth along with Northwest Sales and increased penetration in this growing market.

Valley 8-Ball Champs To Compete In Reno

CHICAGO — The second annual championships of the Valley 8-Ball League Assn. will be held May 20-23 at the Pioneer Theater Auditorium in Reno, Nev., where 80 teams from across the United States and Canada (64 mens; 16 womens) will compete for more than \$18,000 in prizes and awards.

"This second year of the league concept has been more than gratifying," stated Bob Nemgar, championships director. "We have had more interest than we anticipated, with many new leagues and operator associations taking part. We have every expectation that the '82-'83 season will be still more successful because more and more operators are realizing that regular, competitive league play means additional profit-per-location, as well as a slowing of the trend to location-owned tables," he added.

Operators or state associations interested in participating may contact either The Valley Company (P.O. Box 656, Bay City, Mich. 48707, phone (517) 892-4536), Bill Nemgar at (507) 288-0708 or Warren Kelley at (813) 472-4933, for full details.



Keith Egging

Egging Named VP At Taito America

CHICAGO — Keith J. Egging has been promoted to vice president of project development for Taito America Corp. announced company president Jack H. Mittel.

A 29-year veteran of the coin machine industry, Egging has been creative development manager at Taito for the past four years. His expanded responsibilities include new product conception and development, product diversification and supervising special projects. He will report directly to Mittel.

Upon making the announcement Mittel stated, "In the coin industry, a company's fortunes are decided by a handful of dedicated and versatile people working under pressure. Our record of success is proof that Keith is a pressure player. His promotion is proof that he has thrived in this atmosphere."

Taito America Corp., based in Elk Grove Village, Ill., is a wholly owned subsidiary of Taito Corp.

NYPAA Annual Meeting

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Great Escape, Lake George), president; Tim Noonan (Enchanted Forest, Old Forge), 1st vice president; Howard Kahn (Astroland-Coney Island), 2nd vice president; Richard Boyce (Roseland, Canandaigua), treasurer; and Tom Wages (Storytown-Great Escape, Lake George), secretary.

The association's next meeting, scheduled for early fall, will be held at Storytown-Great Escape, Lake George.

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DARYL HALL & JOHN OATES (RCA PB-13065)
- 3 **I'VE NEVER BEEN TO ME**
CHARLENE (Motown 161MF)
- 4 **867-5309/JENNY**
TOMMY TUTONE (Columbia 18-02646)
- 5 **STILL IN SAIGON**
THE CHARLIE DANIELS BAND (Epic AE7-1414)
- 6 **MAIN THEME FROM "CHARIOTS OF FIRE"**
VANGELIS (Polydor/PolyGram 2189)
- 7 **THE OTHER WOMAN**
RAY PARKER JR. (Arista AS 0669)
- 8 **WAKE UP LITTLE SUSIE**
SIMON AND GARFUNKEL (Warner Bros. WBS 50053)
- 9 **HEAT OF THE MOMENT**
ASIA (Geffen GEF 50040)
- 10 **MAN ON YOUR MIND**
LITTLE RIVER BAND (Capitol P-B-5061)
- 11 **CRIMSON AND CLOVER**
JOAN JETT & THE BLACKHEARTS (Boardwalk NB7-11-144)
- 12 **DON'T YOU WANT ME**
THE HUMAN LEAGUE (A&M/Virgin 2397)
- 13 **MOVIE MEDLEY**
THE BEATLES (Capitol P-B-5100)
- 14 **RUN FOR THE ROSES**
DAN FOGELBERG (Full Moon/Epic 14-02821)
- 15 **ROSANNA**
TOTO (Columbia 18-02811)
- 16 **IT'S GONNA TAKE A MIRACLE**
DENIECE WILLIAMS (ARC/Columbia 18-02812)
- 17 **DON'T TALK TO STRANGERS**
RICK SPRINGFIELD (RCA PB-13070)
- 18 **WHEN IT'S OVER**
LOVERBOY (Columbia 18-02814)
- 19 **HANG FIRE**
THE ROLLING STONES (Rolling Stones/Atlantic RS 21300)
- 20 **'65 LOVE AFFAIR**
PAUL DAVIS (Arista AS 0661)
- 21 **FANTASY**
ALDO NOVA (Portrait/CBS 24-02799)
- 22 **BODY LANGUAGE**
QUEEN (Elektra E-47452)
- 23 **WITHOUT YOU (NOT ANOTHER LONELY NIGHT)**
FRANKE & THE KNOCKOUTS (Millennium/RCA YB-13105)
- 24 **LOVE'S BEEN A LITTLE BIT HARD ON ME***
JUICE NEWTON (Capitol PB-5120)
- 25 **HURTS SO GOOD**
JOHN COUGAR (Riva/PolyGram R 209)
- 26 **FRIENDS IN LOVE**
DIONNE WARWICK and JOHNNY MATHIS (Arista AS 0673)
- 27 **FREEZE FRAME**
THE J. GEILS BAND (EMI America B-8108)
- 28 **ONLY THE LONELY***
THE MOTELS (Capitol PB-5114)
- 29 **(OH) PRETTY WOMAN**
VAN HALEN (Warner Bros. WBS 50003)
- 30 **CAUGHT UP IN YOU***
.38 SPECIAL (A&M 2412)

COUNTRY

- 1 **FINALLY**
T.G. SHEPPARD (Warner Bros./Curb WBS 50041)
- 2 **TEARS OF THE LONELY**
MICKEY GILLEY (Epic 14-02774)
- 3 **JUST TO SATISFY YOU**
WAYLON & WILLIE (RCA PB-13073)
- 4 **FOR ALL THE WRONG REASONS**
THE BELLAMY BROS. (Elektra/Curb E-47431)
- 5 **ALWAYS ON MY MIND**
WILLIE NELSON (Columbia 18-02741)
- 6 **YOU'LL BE BACK**
THE STATLER BROS. (Mercury/PolyGram 76142)
- 7 **LISTEN TO THE RADIO**
DON WILLIAMS (MCA 52037)
- 8 **MOUNTAIN MUSIC**
ALABAMA (RCA PB-13019)
- 9 **TAKE ME TO THE COUNTRY**
MEL McDANIEL (Capitol P-B-5095)
- 10 **JUST GIVE ME WHAT YOU THINK IS FAIR**
LEON EVERETTE (RCA PB-13079)
- 11 **EVERYTIME YOU CROSS MY MIND**
RAZZY BAILEY (RCA PB-13084)
- 12 **I DON'T THINK SHE'S IN LOVE ANYMORE**
CHARLEY PRIDE (RCA PB-13096)
- 13 **SLOW HAND**
CONWAY TWITTY (Elektra E-47443)
- 14 **BUSTED**
JOHN CONLEE (MCA-52008)
- 15 **DEALING WITH THE DEVIL**
MERLE HAGGARD (MCA 53020)
- 16 **IF YOU'RE THINKING YOU WANT A STRANGER**
GEORGE STRAIT (MCA-51228)
- 17 **ANY DAY NOW**
RONNIE MILSAP (RCA PB-13216)
- 18 **I DON'T KNOW WHERE TO START**
EDDIE RABBITT (Elektra E-47435)
- 19 **ANOTHER CHANCE**
TAMMY WYNETTE (Epic 14-02770)
- 20 **FORTY AND FADIN'**
RAY PRICE (Dimension DS1031)
- 21 **RING ON HER FINGER, TIME ON HER HANDS**
LEE GREENWOOD (MCA-52026)
- 22 **DON'T LOOK BACK**
GARY MORRIS (Warner Bros. WBS 50017)
- 23 **THERE AIN'T NO COUNTRY MUSIC ON THIS JUKEBOX**
TOM T. HALL & EARL SCRUGGS (Columbia 18-02858)
- 24 **'TIL YOU'RE GONE**
BARBARA MANDRELL (MCA-52038)
- 25 **SPEAK SOFTLY**
GENE WATSON (MCA-52009)
- 26 **WOULD YOU CATCH A FALLING STAR**
JOHN ANDERSON (Warner Bros. WBS 50043)
- 27 **DON'T WORRY 'BOUT ME BABY***
JANIE FRICKE (Columbia 18-02859)
- 28 **KANSAS CITY LIGHTS**
STEVE WARINER (RCA PB-13072)
- 29 **ARE THE GOOD TIMES REALLY OVER***
MERLE HAGGARD (Epic 14-02894)
- 30 **SLOW DOWN***
LACY J. DALTON (Columbia 18-02847)

BLACK CONTEMPORARY

- 1 **IT'S GONNA TAKE A MIRACLE**
DENIECE WILLIAMS (ARC/Columbia 18-02012)
- 2 **THE OTHER WOMAN**
RAY PARKER, JR (Arista AS 0669)
- 3 **A NIGHT TO REMEMBER**
SHALAMAR (Solar/Elektra S-48005)
- 4 **FORGET ME NOTS**
PATRICE RUSHEN (Elektra E-47427)
- 5 **MURPHY'S LAW**
CHERi (Venture V-149)
- 6 **CIRCLES**
ATLANTIC STARR (A&M 2392)
- 7 **STREET CORNER**
ASHFORD & SIMPSON (Capitol P-B-5109)
- 8 **I JUST WANT TO SATISFY**
THE O'JAYS (Phila. Int'l./CBS ZS5-02834)
- 9 **EARLY IN THE MORNING**
THE GAP BAND (Total Experience/PolyGram TE-8201)
- 10 **JUST BE YOURSELF**
CAMEO (Chocolate City/PolyGram CC 3231)
- 11 **WE GO A LONG WAY BACK**
BLOODSTONE (T-Neck/CBS ZS5-02825)
- 12 **STANDING ON THE TOP — PART 1**
THE TEMPTATIONS featuring RICK JAMES (Gordy/Motown 161GE)
- 13 **FREAKY BEHAVIOR**
BAR-KAYS (Mercury/PolyGram 76143)
- 14 **IF IT AIN'T ONE THING... IT'S ANOTHER**
RICHARD "DIMPLES" FIELDS (Boardwalk NB7-11-139)
- 15 **LET IT WHIP**
DAZZ BAND (Motown 1609MF)
- 16 **I'LL TRY SOMETHING NEW**
A TASTE OF HONEY (Capitol P-B-5099)
- 17 **WORK THAT BODY**
DIANA ROSS (RCA PB-13201)
- 18 **TRY JAH LOVE**
THIRD WORLD (Columbia 18-02744)
- 19 **THE VERY BEST IN YOU**
CHANGE (RFC/Atlantic 4027)
- 20 **CUTIE PIE**
ONE WAY (MCA-52049)
- 21 **CAN YOU SEE THE LIGHT**
BRASS CONSTRUCTION (Liberty P-B-1453)
- 22 **WHERE DO WE GO FROM HERE**
BOBBY WOMACK (Beverly Glen BG-2001)
- 23 **EMERGENCY**
WHISPERS (Solar/Elektra S-48008)
- 24 **TAKE A LICKIN' AND KEEP ON KICKIN'**
WILLIAM "BOOTSIE" COLLINS (Warner Bros. WBS 50044)
- 25 **EBONY AND IVORY**
PAUL McCARTNEY (Columbia 18-02860)
- 26 **SOMETHING ABOUT THAT WOMAN***
LAKESIDE (Solar/Elektra S-48009)
- 27 **LET'S CELEBRATE**
SKYY (Salsoul/RCA S7 7020)
- 28 **DANCE WIT' ME***
RICK JAMES (Gordy/Motown 1619GF)
- 29 **GET DOWN ON IT/STEPPIN' OUT**
KOOL & THE GANG (De-Lite/PolyGra, DE 818)
- 30 **NINE TIMES OUT OF TEN***
TEDDY PENDERGRASS (Phila. Int'l./CBS ZS5-02856)

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BODY LANGUAGE — Queen — Elektra
 Brad Hamma (A.H. Entertainers, Inc., Rolling Meadows)
CAUGHT UP IN YOU — .38 Special — A&M
 Dan Tortorice (Modern Specialty, Madison)
ONLY THE LONELY — The Motels — Capitol

RECORDS TO WATCH

FRAGILE-HANDLE WITH CARE — Cristy Lane — Liberty
I THINK ABOUT YOUR LOVIN' — The Osmonds — Elektra
ASHES TO ASHES — Terri Gibbs — MCA
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Centaur (10/81)
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Vector (2/82)

GAME PLAN

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Super Nova (4/80)
Lizard (6/80)

GOTTLIEB

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Torch (2/80)
Spider Man (3/80)
Circus, w.b. (4/80)
Panthera (6/80)
Counterforce (8/80)
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Volcano (8/81)
Black Hole (10/81)
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Devil's Dare (4/82)

STERN

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Ali (4/80)
Seawitch (5/80)
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Quicksilver (7/80)
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Free Fall (2/81)
Lightning (4/81)
Split Second (7/81)
Catacomb (9/81)
Viper (11/81)
Orbitor I (4/82)

WILLIAMS

Gorgar (1/80)
Laser Ball, w.b. (1/80)
Firepower (3/80)
Blackout (9/80)
Scorpion, w.b. (9/80)
Alien Poker (10/80)
Black Knight (12/80)
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Pharaoh (7/81)
Solar Fire (9/81)
Barracora (10/81)
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VIDEO GAMES (upright)

AMSTAR

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A compilation of music and games equipment (new and used) with approximate production dates included in most cases.

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Missile Command Cabaret (8/80)
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Battlezone Cabaret (11/80)
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Asteroids Deluxe Cabaret (4/81)
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Centipede Cabaret (6/81)
Red Baron (8/81)
Red Baron, sit-down (8/81)
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Tempest Cabaret (10/81)
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Dig Dug Cabaret (4/82)

CENTURI

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Eagle Maxi (10/80)
Phoenix (1/81)
Route 16 (4/81)
Route 16 Elite (4/81)
Pleiades (7/81)
Vanguard (9/81)
Challenger (11/81)
The Pit (3/82)
Loco-Motion (3/82)
D-Day (3/82)

CINEMATRONICS

Tailgunner (3/80)
Rip Off (3/80)
Star Castle
Armor Attack (5/81)
Solar Quest (10/81)
Jack The Giantkiller (4/82)

DYNAMO

Lil Hustler (12/81)

EXIDY

Bandido (1/80)
Tailgunner 2 (2/80)
Targ (6/80)
Spectar (1/81)
Venture (8/81)
Mousetrap (12/81)
Victory (2/82)

GAME PLAN

Intruder (2/81)
Tank Battalion (3/81)
Killer Comet (4/81)
Megatack (9/81)
King And Balloon (10/81)
Enigma II (10/81)
Kaos (11/81)

GAMETECNIKS

Tri-Pool (1/82)

GDI

Red Alert (10/81)

GOTTLIEB

No Man's Land (12/80)
New York, New York (2/81)

GREMLIN/SEGA

Monaco GP (2/80)
Mini Monaco GP (5/80)
Astro Fighter (2/80)
Car Hunt (5/80)
Digger (7/80)
Carnival (8/80)
Tranquillizer Gun (8/80)
Moon Cresta (10/80)
Space Firebird (12/80)
Astro Blaster (3/81)
Pulsar (4/81)
Space Odyssey (7/81)
Space Fury (7/81)
Frogger (9/81)
Eliminator (12/81)
Turbo (1/82)
005 (1/82)
Eliminator 4-player (2/82)
Zaxxon (4/82)

MIDWAY

Deluxe Space Invaders (1/80)
Galaxian (4/80)
Extra Bases (5/80)
Space Encounters (8/80)
Space Encounters Mini-Myte (9/80)
Space Zap (10/80)
Space Zap Mini-Myte (10/80)
Pac-Man (11/80)
Pac-Man Mini-Myte (11/80)
Rally-X (2/81)
Rally-X Mini-Myte (2/81)
Gorf (4/81)
Gorf Mini-Myte (4/81)
Wizard of Wor (6/81)
Wizard of Wor Mini-Myte (6/81)
Omega Race (8/81)
Omega Race Mini-Myte (8/81)
Omega Race sit-in capsule (8/81)
Galaga (11/81)
Galaga Mini-Myte (11/81)
Kick-Man (1-82)
Kick-Man Mini-Myte (1/82)
Ms. Pac-Man (2/82)
Ms. Pac-Man Mini-Myte (2/82)
Bosconian (2/82)
Bosconian Mini-Myte (2/82)

NAMCO AMERICA

Sweet Licks (4/82)

NINTENDO

Donkey Kong (9/81)

ROCK-OLA

Warp-Warp (9/81)

SIGMA

Launcher Z (12/81)
Rolling Star Fire (12/81)

STERN

Astro Invader (8/80)
Berzerk (1/81)
The End (3/81)
Scramble (4/81)
Super Cobra (7/81)
Moon War (10/81)
Turtles (11/81)
Strategy X (11/81)
Jungler (2/82)
Frenzy (5/82)

TAITO AMERICA

Space Chaser (2/80)
Stratovox (9/80)
Polaris (12/80)
Space Invaders Trimline (2/81)
Crazy Climber (3/81)
Crazy Climber Trimline (3/81)
Zarzon (5/81)
Zarzon Trimline (5/81)
Colony 7 (7/81)
Colony 7 Trimline (7/81)
Moon Shuttle (8/81)
Moon Shuttle Trimline (8/81)
Qix (10/81)
Qix Trimline (10/81)
Lock 'N Chase (10/81)
Grand Champion (12/81)
Alpine Ski (3/82)

UNIVERSAL USA

Cheekle Mouse (5/80)
Magical Spot (10/80)
Zero Hour (1/81)
Space Panic (1/81)
Cosmic Avenger (8/81)
Lady Bug (12/81)

U.S. BILLIARDS

Quasar (4/81)

WILLIAMS

Defender (12/80)
Stargate (10/81)
Make Trax (10/81)
Robotron 2084 (3/82)

COCKTAIL TABLES

AMSTAR

Phoenix

ATARI

Soccer (4/80)
Asteroids (4/80)
Missile Command (8/80)
Football (7/80)
Asteroids Deluxe (4/81)
Centipede (6/81)
Tempest (10/81)
Dig Dug (4/82)

CENTURI

Rip Off (8/80)
Targ (10/80)
Route 16 (4/81)
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ELCON

Diversions booth size (9/81)

GAME PLAN

Shark Attack (5/81)

GAMETECNIKS

Tri-Pool (1/82)

GDI

The Thief (4/82)

GOTTLIEB

New York, New York (3/81)

GREMLIN/SEGA

Carnival
Space Firebird
Astro Blaster (4/81)
Frogger (11/81)

MIDWAY

Deluxe Space Invaders (3/80)
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Pac-Man (11/80)
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Kick-Man (1/82)
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Bosconian (2/82)

STERN

Astro Invader (11/80)
The End (1/81)
Berzerk (2/81)
Scramble (5/81)

TAITO AMERICA

Space Invaders II (2/80)
Polaris (12/80)
Crazy Climber (5/81)
Zarzon (5/81)
Qix (10/81)

WILLIAMS

Defender (4/81)

PHONOGRAPHS

Centuri 2001
Lowen-NSM Consul Classic
Lowen-NSM Prestige ES-2
Lowen-NSM Festival
Rock-Ola Grand Salon II Console (9/80)
Rock-Ola 484 (11/80)
Rock-Ola 481 Max 2 (1/81)
Rowe R-85 (10/80)
Rowe Jewel
Seeburg Phoenix (12/80)
Stern/Seeburg DaVinci (7/81)
Stern/Seeburg VMC (11/81)
Wurlitzer Cabarina
Wurlitzer Tarock
Wurlitzer Atlanta
Wurlitzer Silhouette

POOL TABLES

Irving Kaye Silver Shadow
Irving Kaye Lion's Head
Dynamo Model 37
TS Tournament Eight Ball
U.B.I. Bronco
Valley Cougar

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MISCELLANEOUS

DYNAMD POOL TABLES 4x8 - \$1,000 each. 1/3 deposit & balance C.O.D. I went to buy 22 Col. Crownline Cig. Machines in good condition. Henry Adams Amusement Co. 114 South 1st, P.O. Box 3644, Temple, TX 76501.



BALLY SHOWTIME — A full contingent of Bally Pinball Division executives and personnel, led by president Chuck Farmer and vice president of marketing Tom Nieman, were present at the March AOE convention in Chicago to help man the Bally exhibit. Additionally, several lovely models were on hand to greet show visitors and help demonstrate some of the equipment. Among the key attractions at the Bally booth were the new "Mr. and Mrs. Pac-Man Pinball" and the exciting "Rapid Fire" game, which were both unveiled at the AOE. On the evening of the show's opening day Bally hosted a party for distributors,

operators and guests. The convention proved to be very successful for the Bally Pinball Division, according to Nieman, and the two machines had people waiting in line to play them. Pictured are (l-r): Nieman, models Christie Michaels and Betsy Walton, and Farmer; Nieman with that "I told you so" expression as enthusiastic players hover over the Mr. and Mrs. Pac-Man Pinball; and Jim Patla, designer of Rapid Fire, showing distributors and operators how to master the game. The factory is currently shipping Mr. and Mrs. Pac-Man through its distributors around the country.

Video Games Seen As Valuable Research, Rehabilitation Aids

(continued from page 41)

skills, memory, motor skills, visual tracking and scanning and other faculties. Having used a home video computer system as an aid in brain injury rehabilitation since 1978, the director reports that most patients now respond enthusiastically to testing which, prior to the introduction of the computer system, had been perceived as boring and prosaic.

"Not all of our patients get put on the games," said Dr. Lynch, "but the ones who do invariably enjoy it and sometimes show us things they wouldn't in otherwise traditional settings. Sometimes they get so involved with the game tests that they don't want to stop playing, so there's no motivational problem to get them used to the machines. The only negative reaction we've gotten has been in a few isolated cases of older people who won't

Kaminkow Named Centuri President

(continued from page 37)

man and chief executive officer of Centuri. "We're extremely pleased to have a man of Arnold Kaminkow's caliber heading up our management team at Centuri," stated Koffman. "We're certain his extensive experience and vast knowledge of the industry will be a tremendous asset to the company."

Prior to joining Centuri, Kaminkow spent seven years as executive vice president, and president and CEO of Bally Northeast Distributing, Inc., a wholly-owned subsidiary of Bally Manufacturing Corp. During his tenure with the Massachusetts-based firm, sales reportedly jumped from \$2 million in 1974 to \$50 million in 1981.

let themselves enjoy the testing. On the other hand, the majority of people, especially the younger patients, played the games before they came here and they like the new format a lot."

According to the doctor, his unit doesn't use highly competitive, flashy games that may easily excite his patients, many of whom are restricted from excessive stimulation due to their injuries. Right now the V.A. hospital is using home versions of games to rehabilitate its cases, although Dr. Lynch believes arcade games should be made available to open wards like the psychiatry division because of their sturdiness and optimum resolution.

In the past few years, commented the physician, video games used for rehab purposes have become much more prevalent in the medical community and is a frequent subject at seminars for therapists. In the future, he believes the games will not only be used as rehab tools but also as a means for diagnosing illnesses. Furthermore, Lynch suggests that hospitals and rehabilitation clinics consider making the games more accessible — perhaps as an option for in-patients who rent television sets for their rooms — as helpful motor therapy and to relieve the boredom inherent in long recovery periods.

On the other side of the country, Professor Renee Okoye, an occupational therapist, has been working in Massapequa, N.Y. evaluating video game performances of children with learning disabilities and central nervous system dysfunctions, stroke patients, and people with such hand problems as arthritis and fractures. To date, Okoye has conducted approximately 25 different experiments with the games and hopes to soon write

a classroom guide offering a developmental model organizing the games into various levels of challenge and age-appropriateness. Although Okoye is usually assisted by associate Tony Hollander, a psychological researcher who utilizes video amusements in his studies of autistic children, behavioral disorder cases and family therapy, the idea to apply the games to scientific testing was initiated by the professor about four years ago while she was speaking at a seminar in Milwaukee, Wisc.

"The hotel I was staying at had a coin-operated 'Battle Zone' machine in the lobby, and, as I was playing it, I realized the skills required to earn high scores made the unit more than just a mere game. A short time later, Tony and I developed a pilot project using the video machines with learning-disabled children. The results were truly amazing, and the games showed tremendous promise as valuable tools for perceptual research."

Another researcher who has used vid amusements as an extensive part of his studies is Jess McKenzie, chief of the Stress Analysis Research Unit which is a part of the Federal Aviation Administration's Aviation Physiology Laboratory in Oklahoma. Mr. McKenzie has recently concluded a half-year study on the effects of alcohol on non-commercial airplane pilots, and tested about 25 people with hangovers for coordination and response with Atari game equipment.

Alcohol Abuse Program

"Our goal was to evaluate a number of performance and biochemical tests for alcohol abuse," said McKenzie of his project. "We wanted to develop a series of screening tests that could detect alcoholism in very early

stages. It's easy to detect it when the guy has a liver that's twice the size of a normal organ and as hard as a rock. Specifically, we used games like 'Aerial Combat,' 'Breakout' and 'Slalom' as part of a 25-test series, and we'll be reporting findings next month to the Aerospace Medical Association meeting in Bal Harbour, Fla."

As to how computer games can help in complex testing methodology, McKenzie stated, "Electronics in general, and the games in particular, are offering a cheap way to perform psycho-motor performance testing. The navy did a study a while back that showed you can take an inexpensive video console game and use it to tap certain talents that heretofore had to be measured with expensive 'pursuit-tracking' devices that can run anywhere from \$2,000 to \$5,000!"

McKenzie, Dr. Lynch and Professor Okoye are but three of the dozens of researchers using this exciting medium to further their studies of puzzling physiological and psychological phenomena.

At the University of Illinois at Champagne-Urbana a doctor is using modified vid games to monitor brain waves. Another medical experimenter is using hand-held versions of the popular games to help teach hyperactive children how to focus their attention. Dr. Stephen Leff, a psychologist at Cambridge Hospital, associated with the Harvard Medical School, is involved in a project to help chronically disturbed mental patients to overcome some of their motivation and social phobias. In South Carolina, Dr. Tomas Minor is working with around 50 college students to see how the games' colors and sound levels can affect severely depressed teenagers.

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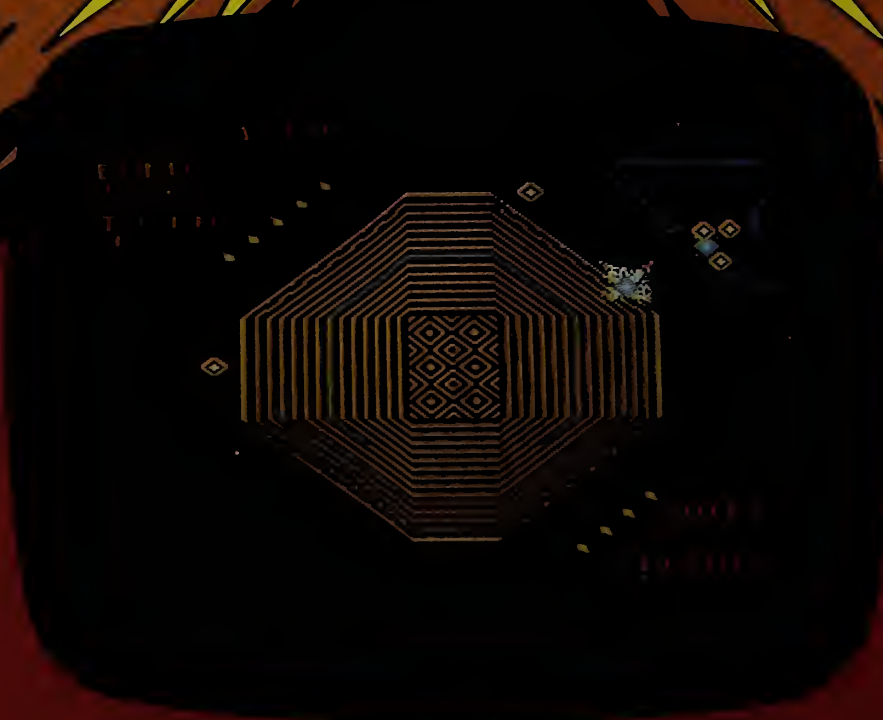
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