

OLUME XV

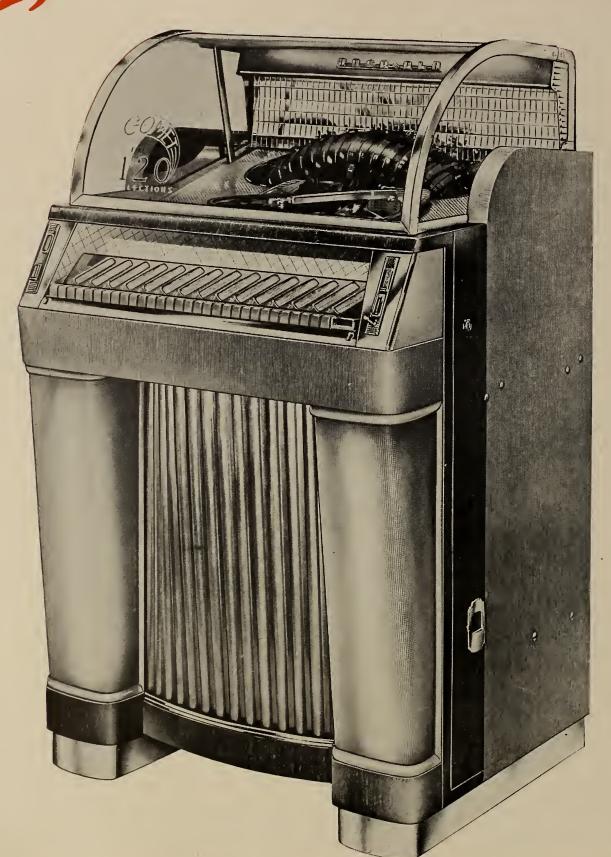
NOVEMBER 7, 1953

NUMBER 7

Julius LaRosa finds a new hand to welcome him as he is warmly embraced by Ed Sullivan at rehearsals for LaRosa's first appearance on "Toast Of The Town" last week. The split between LaRosa and Arthur Godfrey achieved national headlines for several days in a row and as a result put LaRosa into the forefront as one of the nation's hottest personalities. The singer, whose current Cadence record, "Eh, Cumpari", has been hovering near the number one position, broke into the recording picture with a splash with his first Cadence disk "Anywhere I Wander".

ACCLAIMED EVERYWHERE ROCK-OLA COMET

The original Phonograph with 120 Selections



Manufacturing Corp.



FOUNDED BY BILL GERSH

November 7, 1953 Vol. XV Number 7

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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The Cash Box

(Music Editorial)



In "The Cash Box" Poll

In the past eight years, *The Cash Box Music Poll* has come to be one of the most important activities which a music operator can engage in. For by means of the poll he demonstrates to the record companies, artists and music publishers just exactly what kind of records they must produce to keep his machines playing most effectively. He tells them which performers made the most money for him during the year, which tunes drew the most coins into his machines.

There are very few other opportunities of this kind which an operator has. For while his business is completely dependent upon the products which these diskeries, artists and publishers put out, he is not in a direct position to tell them what he wants.

That is why it is so important for every single operator in the nation to cast his vote.

But even beyond demonstrating the kind of records that are vital for the operator's business, The Cash Box Music Poll performs a public relations job for the juke box industry which cannot be duplicated. For it brings to the attention of the public and the record companies, in the most favorable manner, the importance of the juke box to the nation's entertainment needs. The excellent publicity which the results receive through radio, television and news columns reflects upon the juke box industry as a whole. And it helps strengthen in immeasurable fashion the relationship between the

juke box operator and the entire music trade.

The Cash Box Poll is the only operators' poll, devoted exclusively to him, telling everyone in the industry just what he wants and needs. It bestows upon the nation's music personalities the most important accolade they can possibly receive—the approval of the juke box industry of America, which is the basis for the continued popularity and prosperity of everyone connected with the recording industry.

Moreover, *The Cash Box Poll* is the fairest one possible in that every operator, no matter how many machines he may own, gets one vote for every piece of equipment. That is the only way to represent every single operator in accordance with the amount of records he purchases.

Again we repeat, it is vital for every single operator in this country to vote in *The Eighth Annual Cash Box Poll.*

Fill out the yellow card on this page and tell the world which artists made the most money for you, which records drew the most coins into your machines, which newcomers hold out the most promise for the future.

DO IT NOW.

You will not only be casting a vote; you will be acting in behalf of the entire jnke box industry. Page 4

November 7, 1953

FIRST VOTES IN **Nation's Juke Box Operators Cast Their Votes T** Making Records And Artists And Most Outstan

Best Record of 1953

"Doggie In The Window"-Patti Page	9647
	9112
"Till I Waltz Again With You"—Teresa Brewer	
"April In Portugal"—Les Baxter	8364
"Song From Moulin Rouge"-Percy Faith	8062
"I Believe"—Frankie Laine	7429
"Vaya Con Dios"-Les Paul & Mary Ford	7419
"I'm Walking Behind You"-Eddie Fisher	6983
"Pretend"—Nat "King" Cole	5106
"Crying In The Chapel"-June Valli	4374
"Oh"—Pee Wee Hunt	4289
"Don't Let The Stars Get In Your Eyes"-Perry Como	4076
"Have You Heard"-Joni James	3885
"No Other Love"-Perry Como	3713
"Anna"-Silvana Mangano	3548
"Tell Me You're Mine"-The Gaylords	3039
"Limelight"-Frank Chacksfield	2674
"P.S. I Love You"-The Hilltoppers	2531
"Ruby"—Richard Hayman	1987
"Say You're Mine Again"-Perry Como	1812
"Tell Me A Story"-Frankie Laine & Jimmy Boyd	1671
"Dragnet"-Ray Anthony	1212
"Why Don't You Believe Me"-Joni James	984
"Your Cheatin' Heart"—Joni James	743
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler	631
"Claw Ways? Mills Prothens	468
"Glow Worm"—Mills Brothers	400

Best Orchestra of 1953

Les Baxter	6831	Sammy Kaye	1626
Ray Anthony	6768		1591
Pee Wee Hunt	5493	Louis Armstrong	1341
Percy Faith	5006	Monty Kelly	
Guy Lombardo	4860	Hugo Winterhalter	
Frank Chacksfield	3816	0	
Ralph Marterie	3205	Leroy Anderson	731
		Les Brown	688

Best Female Vocalist of 1953

Patti PageKay Starr Eartha Kitt June Valli Georgia Gibbs Teresa Brewer	$7065 \\ 5138 \\ 4998 \\ 4530 \\ 4003 \\ 3746$	Karen Chandler Peggy Lee Mary Ford Sunny Gale Rosemary Clooney Gisele MacKenzie Dinah Shore	1919 1890 1687 1299 916
	2839	Dinah Shore	
Doris Day	2684	Silvana Mangano	347

Best Male Vocalist of 1953

Perry Como Nat "King" Cole Rusty Draper Frankie Laine	$8064 \\ 6835 \\ 5562 \\ 5198$	Julius La Rosa Tony Martin Don Cornell Guy Mitchell Vic Damone	2226 1984 1067 916
Tony Bennett		Johnnie Ray	
Darrell Glenn Frank Sinatra		Billy Eckstine	
		Johnny Desmond	705

Best Vocal Combination of 1953

Hilltoppers Four Aces Ames Brothers Mills Brothers	$6163 \\ 5842 \\ 3839 \\ 3610$	Four Lads Modernaires Fontaine Sisters Ink Spots	$1864 \\ 1651 \\ 1035 \\ 762$
Mills Brothers	3610	Ink Spots	
Gaylords	2932	Billy Williams Quartet	540

Best Small Instrumental Group of 1953

Les Paul & Mary Ford	6726
The Three Suns	4016
Bill Haley & His Comets	3982
Johnny Maddox & Rhythmasters	1164
George Shearing Quintet	731

Best Country and Western Record of 1953

"Mexican Joe" -Jim Reeves	5438
	4216
"Don't Let The Stars Get In Your Eyes"-Skeets McDonald	3662
"Dear John Letter"-Jean Shepard & Ferlin Huskey	3108
"Caribbean"-Mitchell Torok	2493
"Crying In The Chapel"-Rex Allen	1612
"Keep It A Secret"-Slim Whitman	847
"Gambler's Guitar"-Rusty Draper	632

Best Country and Western Artist of 1953

Jim Reeves	6284	Rex Allen	2219
Hank Thompson	6093	Slim Whitman	1872
Skeets McDonald	5741	Rusty Draper	97'
Jean Shepard	4998	Pee Wee King	748
Ferlin Huskey	4870	George Morgan	533
Mitchell Torok	3761	Jimmy Wakely	47

Best Folk Record of 1953

"Your Cheatin' Heart"—Hank Williams 786
"No Help Wanted"—The Carlisles 7384
"Hey Joe"—Carl Smith 708
"It's Been So Long"—Webb Pierce 6329
"Back Street Affair"-Webb Pierce 5471
"Kaw-Liga"—Hank Williams 4966
"Take These Chains From My Heart"-Hank Williams 427"
"Crying In The Chapel"-Darrell Glenn 3801
"A Fool Such As I"—Hank Snow 2448
"I Forgot More Than You'll Ever Know"—Davis Sister
"Eddy's Song"-Eddy Arnold 1786
"I'll Never Get Out Of This World Alive"—Hank Williams
"I Won't Be Home No More"—Hank Williams
"Is Zat You Myrtle"-The Carlisles658
"That Hound Dog In The Window"-Homer & Jethro 621

Best Folk Artist of 1953

Hank Williams	8631	Kitty Wells	2918
Webb Pierce	8422	Tennessee Ernie	2013
Hank Snow	7382	Lefty Frizzell	1875
Eddy Arnold	6710	Johnnie & Jack	1723
Carl Smith	6217	Red Foley	974
Davis Sisters		Ernest Tubb	891
Carlisles		Homer & Jethro	783

Best Rhythm & Blues Record of 1953

"I Don't Know"—Willie Mabon	8647
"Hound Dog"—Willie Mae Thornton	8381
"Paky Dop't Do It?" The "E" Develop	
"Baby Don't Do It"-The "5" Royales	8290
"Mama, He Treats Your Daughter Mean"-Ruth Brown	7886
"Good Lovin'"-The Clovers	7591
"Crying In The Chapel"—The Orioles	7008
"The Clock"-Johnny Ace	6547
"Help Me Somebody"-The "5" Royales	6276
"Shake A Hand"-Faye Adams & Joe Morris	5930
(Diane A finand — raye Adams & Joe Morris	
"Please Love Me"-B. B. King	4826
"Please Don't Leave Me"-Fats Domino	4667
"I'm Mad"—Willie Mabon	3921
"Crawlin' "-The Clovers	3865
"Soft"—Tiny Bradshaw	3644
"Let Me Go Home, Whiskey"-Amos Milburn	3561
"Cross My Heart"-Johnny Ace	2816
"Going To The River"-Fats Domino	2555
"I'm Gone"—Shirley & Lee	2383
"I Wanna Know"—Du Droppers	1761
"Ded Ten" Ving Discuss	1042
"Red Top"-King Pleasure	
"Third Degree"—Eddie Boyd	927
"Wild, Wild Young Men"-Ruth Brown	918
"These Foolish Things"-The Dominoes	816
"One Scotch, One Bourbon, One Beer"—Amos Milburn	675
one besten, one bourson, one beer -Amos Minburn	010

Best Rhythm & Blues Artist of 1953

The Clovers	7938
Ruth Brown	7870
Willie Mae Thornton	7416
Willie Mabon	7090
The Du Droppers	6893
Johnny Ace	6741
Fats Domino	6386
The "5" Royales	6170
B. B. King	5927
Amos Milburn	5617
The Orioles	5331
Tiny Bradshaw	4938
Faye Adams	4756
Eddie Boyd	4099
King Pleasure	3206
The Dominoes	2917
Shirley & Lee	2160
Shirley & Lee Lloyd Price	1872
	1421
Dinah Washington	
Sonny Thompson	877
Percy Mayfield	592
Earl Bostic	483



Choose The Best Money-Newcomers of 1953. ng

Most Promising New Orchestra of 1953

Richard Hayman	3164	Monty Kelly Sauter-Finegan	1843	
Frank Chacksfield	3016	Sauter-Finegan	1192	
Jackie Gleason 767				

Most Promising New Female Artist of 1953

Eartha Kitt	4763	Ginny Gibson	1413
		Bonnie Lou	
Silvana Mangano	3972	Joyce Bryant	806
Felicia Sanders	3287	Barbara Ruick	774
Helene Dixon	2751	Georgia Carr	628
Jenny Barrett	1765	Lu Ann Simms	619
		Vicki Young	

Most Promising New Male Vocalist of 1953

Julius LaRosa	6173	Pete Hanley	3661
Jimmy Boyd	6027	Bob Dini	3290
Bob Manning	5982	Danny Sutton	2176
Norman Brooks	4781	Ken Remo	1118
Hamish Menzies	4617	Richard Bowers	970
Dick Loo			

Most Promising New Vocal Combination of 1953

Gaylords		Lancers	1856
McGuire Sisters	4261	Paulette Sisters	965
Marveleers	2077	Four Freshmen	818

Most Promising New Small Instrumental Group of 1953

Bill Haley's Comets	2651	Joe Loco Quintet	978
Douglas Duke Trio	1817	Vince Fiorino Trio	611

Most Promising New Country & Western Artist of 1953

Mitchell Torok	3788	Bonnie Lou	2109
Jean Shepard	3265	Carolyn Bradshaw	1756
Ferlin Huskey	3157	Faron Young	1216
Jim Reeves	2987	Porter Wagoner	1050

Most Promising New Folk Artist of 1953

Davis Sisters	3875	Sunshine Ruby	2167
Darrell Glenn	3787	Little Rita Faye	1007
Marty Robbing	9100	Little IIIta Paye	1927
Mar Winner	5109	Jack Cardwell	1109
Mac Wiseman	2655	Jim Lowe	TEE

Most Promising New Rhythm & Blues Artist of 1953

Faye Adams	3981	Shirley & Lee Coronets Crows Danny Overbea Prisonaires Little Junior	2016
Willie Mae Thornton	3726		1531
Du Droppers	3156		963
Clyde McPhatter & Drifters	3064		802
Crickets	2140	Little Junior 729	771





With the Godfrey-La Rosa pht-t-t still the big talk, Milton Q. Ford (WWDC-Washington, D. C.) starts a nation wide campaign for all "opposite Godfrey" disk jockeys to play La Rosa's recordings on their programs. Ford sent a letter to all radio personalities throughout the nation with programs "opposite Godfrey" to feature the youth's records in order to rescue a great singer from oblivion. \$3000. for two songs on the Ed Sullivan show is oblivion ? . . Dave Miller (WMIE-Miami, Fla.) will get a big push from national mag, Who's Who In Radio and TV. Dave will be featured as the boy from Newark who is winning the hearts of Floridians. Dave writes in to register a com-plaint. Seems the local distrib for Decca says "no free copies for d.j.'s."



J. Memo" you ought to drop him a card at 1650 Broadway. . . . George T. Popkins (Pop's Country Store WXGI-Richmond, Va.) writes "Our more important artists have voiced the opinion that The Cash Box is more important to them than any other trade journal." George is on the air each weekday from 10 until noon and again in the afternoon from 3 to 5. * *

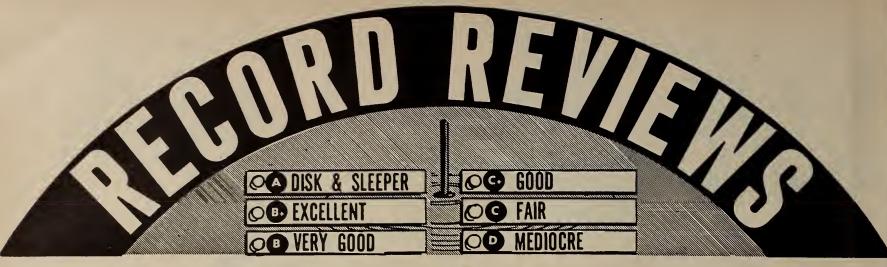
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Pete Dreyer changes his address from KVOL-Lafayette, La. to WENT-Gloversville, N. Y. Pete very happy about the change 'cause it means more folding stuff and he's closer to his family who reside in New York City. . . . Dottie Checchi, who has been working temporarily as librarian at WORL-Boston, has been appointed permanently. Dottie is happy to be working with Norm Prescott, Stan Richards and Alan Dary. . . . Harry Gaines has just been made promotion director at WORZ-Orlando, Fla. Harry is also doing deejay work. . . . The Buddy Basch office was the New York stop-over for out of town jockeys Roy Leonard (WKOX-Framingham), Will Moyle (WVET-Rochester), Bob E. Lloyd (WAVZ-New Haven), Lee Ellis (WINZ-Miami), Frank Silva (general mgr. WPTS-Pittston) and Jacques and Jeanne De Mattos, owners of WNBZ-Saranac Lake. . . . Paul Frees is doing the ABC show from Larry Kolpack's "My Own Place." Larry Finley, in his new place, the Champagne Room of Mocambo, is doing capacity business. He's on from 10 p.m. to 4 a. m. six times a week. His wife, Bernice, is sharing the mike with him now.



November 7, 1953

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PEGGY LEE (Decca 28890; 9-28890)

G "BAUBLES, BANGLES AND BEADS" (3:02) [Frank ASCAP —Wright, Forrest] From the Broad-way production "Kismet" comes this soft and tender number given the hazy, hushed vocal styling of Peggy Lee.

• "LOVE YOU SO" (3:08) [Midway ASCAP—Walker] Peggy sends up some more of her whispery vocal material in this pretty ballad. Romantic item has a pretty melody.

VERA LYNN (London 1348; 45-1348)

WE'LL MEET AGAIN" (2:52) [World ASCAP—Parker, Charles] Vera Lynn follows the same format used in "Auf Weidersehn," with mem-bers of Her Majesty's Forces assist-ing on a beautiful love song that could click. She sounds terrific.

Could Check. She sounds terrine. "THE WINDSOR WALTZ" (2:29) [Chappell ASCAP—Reine, May] Roland Shaw directs the orchestra as Vera's penetrating voice again stands out. A pleasing waltz piece.

ARTIE WAYNE (Mercury 70241; 70241 x 45)

orchestra.

(Mercury 70241; 70241; 45) "MY HYMN" (2:56) [Halliburton BMI—Wayne, Maxwell] Artie Wayne, of "Rachel" fame, puts loads of feeling into a prayer type of num-ber with a choir adding to the religi-ous effect. Pretty tune with a touch-ing delivery

ing delivery. •BELLISIMA" (2:57) [Hub ASCAP—Oakland, Raye] Artie lends his full voice to a pretty ballad with the aid of Harold Mooney's

PERCY FAITH ORCHESTRA (Columbia 40115; 4-40115)

"TRUE OR FALSE" (2:33) [Marpet ASCAP—Sigman, Faith] Burt Taylor does a top grade vocal job on a number with a "Good Night Irene" flavor. His polished voice and first class backing by Percy Faith make this a potential hit.

make this a potential hit. "EV'RYBODY LOVES SATUR-DAY NIGHT" (2:33) [Folkways BMI-Campbell] Burt teams with the Paulette Sisters on another hit pos-sibility on this beaty, lively deck. Title is delivered in different langu-ages and simple tune sticks with you.

PAT MORRISEY (Decca 28879; 9-28879)

(Decca 28879; 9-28879)
"BABY, IT MUST BE LOVE" (2:30) [Famous ASCAP—Richards] New find, Pat Morrisey makes an impressive premiere with an oomphy, jump item that's loaded with kick. A rocking item that could hit. Personality voice.
"YOU'RE THE GREATEST" (3:04) [Wemar BMI—Levitan] Sy Oliver backs the thrush again on a sultry, torch reading of a slow oomphy piece. Loaded with color and sex. Thrush has a definite style. Should do well.

THE CASH BOX ISK

"SANTA BABY" (3:22) [Trinity BMI-T. Springer, P. Springer, Javits] "UNDER THE BRIDGES OF PARIS" (2:40) [Hill & Range BMI-Cochran, Scotto, Rodor]

EARTHA KITT (RCA Victor 20-5502; 47-5502)

the hottest name in the wax world. It may sound as though we're going overboard on this deck, but one listen should convince every-one that the disk is all that we say it is. It's a great novelty labelled "Santa Baby." And it could also rate as the big Christ-mas song of this year. The lyrics to this ditty are the "most." And the presentation, done in an in-nocent yet sexy manner, is the greatest. Adding to this top grade side is a wonderful backdrop by Henri Rene and a male chorus that make the thrush stand out so well. All we can say is that "Santa Baby" is a must. Flip features Eartha on a lovely romantic read-ing of a pretty waltz tagged "Un-der The Bridges of Paris." It's a real smooth delivery with more of the colorful Kitt gimmicks. the hottest name in the wax world.

STEVE ADAMCZYK ORCHESTRA

STEVE ADAMCZYK ORCHESTRA (Dana 3142; 45-3142) ""STEAM SHOVEL POLKA" (2:31) [Sajewski — Adamczyk] Steve Adamczyk and his Hungry Six team up on a lively polka bit that should do well in the right spots. Has a happy appeal. "BIG OAK POLKA" (2:28) [Sa-jewski—Adamczyk] More of the same hoopla material is belted out by the boys on this end. Full of life.

JO STAFFORD & FRANKIE LAINE (Columbia 40116; 4-40116) "'WAY DOWN YONDER IN NEW ORLEANS" (2:55) [Sha

NEW ORLEANS" (2:55) [Shapiro Bernstein ASCAP—Creamer, Layton] Two top wax talents team up on a belted version of a great oldie which is being released from their al-bum. Paul Weston backs. Could happen.

een. "FLOATIN' DOWN TO COTTON TOWN" (2:25) [Mayfair ASCAP —Frost, Klickmann] Another rous-ing item with a solid Dixieland back-drop makes some potent listening. Frankie and Jo come over real strong.

DAVID CARROLL ORCHESTRA (Mercury 70226; 70226 x 45)

TROPICAL (2:16) [Mills MSCAP—Gould] A fascinating instrumental item that sticks with you is presented to a Latin beat by David Carroll's ork with Betty Gil-christ handling the chant in the back-drop. Eerie and exciting.

(B) "TRADEWINDS" (2:10) [Bran-dom ASCAP—Walker, Carroll] Another lovely melody with an invit-ing Spanish air blends into a luscious tango. Good listening.

VIKKI CAROL (Barbour 452; 45-452)

"LOVE WHILE YOU'RE YOUNG" (2:53) [BMI—Lawton] Vikki Carol bows as a soloist on wax with a tasteful treatment of a ballad set to a slow waltz tempo. Thrush has an illustrious voice an illustrious voice.

G "MOUSE TRAP" (2:39) [BMI— Lodato] Don Costa's orchestra sets up the tempo once again for a lilting rhythmic piece with a cute set of lyrics. Vikki has a voice with good potential.

TITO PUENTE ORCHESTRA (Tico 190: 45-190)

(Interview, 54756) (CARAVAN MAMBO" (2:35) [Mills ASCAP—Tizol, Ellington] The great Ellington standard is treated to a socko, mambo styling by the rocking ork of Tito Puente. Great piece. Tito's best to date. Super-com-mercial.

• "MAMBO INN" (2:17) [Samp-son, Woodlen, Bauza] More of this top notch Cuban dance material is set to a rocking rhythm. Real ex-citing and perfect for the proper loca-tions tions.

SAUTER-FINEGAN ORCHESTRA (RCA Victor 20-5506; 47-5506)

B "JOEY'S THEME" (2:56) [Trin-ity BMI-Manson] Sauter and Finegan lead their crew through an imaginative orking of a pretty theme from the flicker "Little Fugitive." Crazy rendition.

B "DOODLETOWN RACES" (3:12) [Zephyr ASCAP—Finegan, Sau-ter] More of the team's progressive styling comes forth on this end as the boys take off on a hip version of the popular "Camptown Races."

DOROTHY SOURES (London 1375; 45-1375)

"THINGS GO WRONG" (3:02) [Peter Maurice ASCAP—Harri-son, Turner, Esaul] Among the lush strings of the ork, Dorothy Squires inserts a soft and tender vocal on an inviting item. Pretty melody.

(3:10) "IF YOU LOVE ME" (3:10) [Duchess BMI—Monot, Parsons] Another lush backing is set up for Dorothy as she softly treats the po-tent lyrics on this heavy piece of material.



The SEXational Eartha Kitt has, in her latest release, what looks like a definite #1 smash. Not only does the thrush have a strong bid for a tremendous seller, but this record could make her

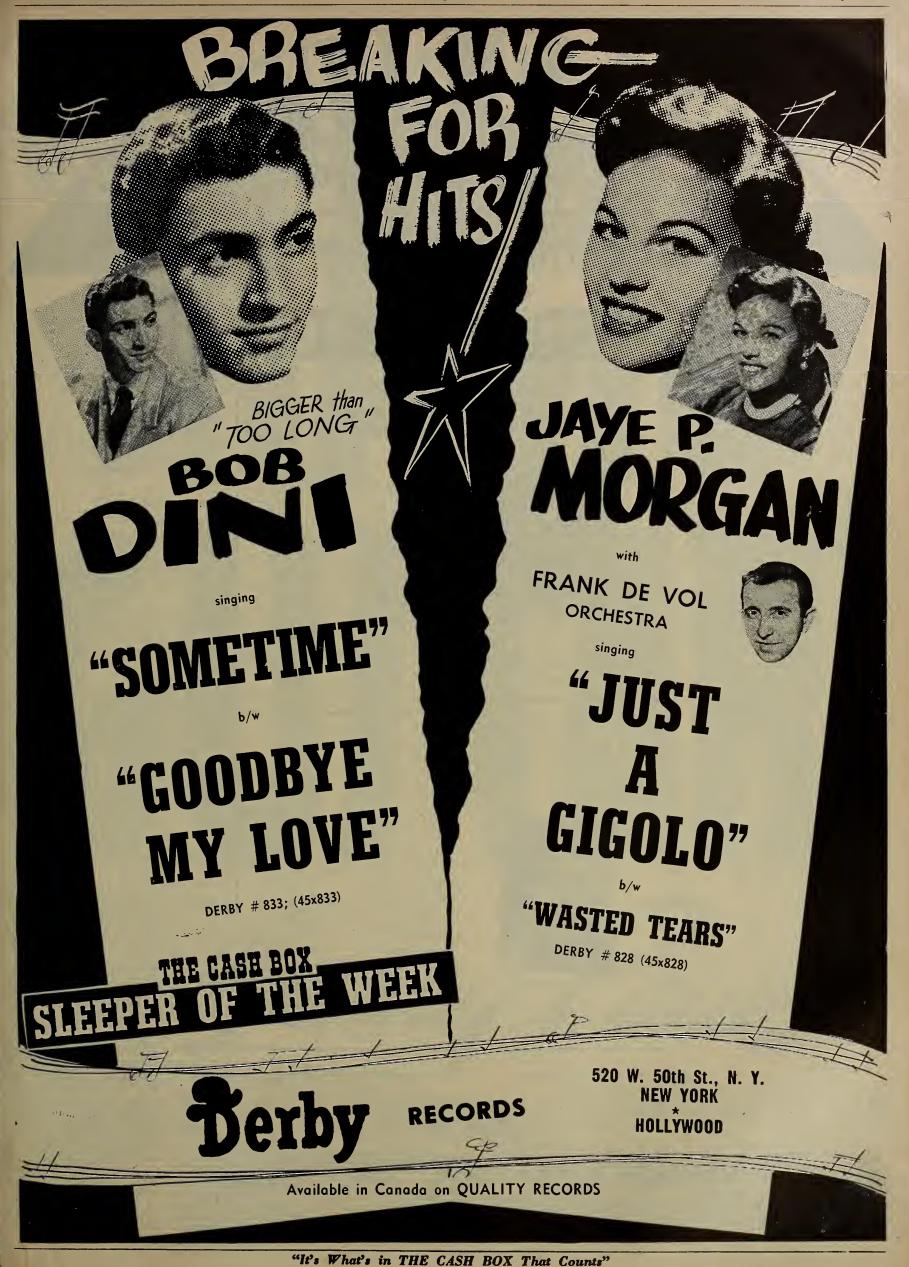
CHARLIE PALMIERI QUINTET (Seeco 7327; 45-7327)

(2:33) [—Youmans] A terrific oldie gets a mambo fashioning from the Charlie Palmieri Quintet. Good dance stuff perfect for the right spots. G "THE CONTINENTAL" (2:30) [-Conrad] A flowery piano in-troduction by Charlie glides into an-other mambo portrayal of a great standard. Should do well with the lovers of this music.

HELENE DIXON (Epic 9002; 4-9002) "DON'T EVER CHANGE" (2:16) [Midway ASCAP—Putnam, Put-nam] Helene Dixon sends up a punch packed reading of a good rocking item while Phil Moore's orchestra backs. Chirp has a solid voice.

Guilt Control and the second s





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KEN REMO (MGM 11617; K-11617)

CARNIVAL" (2:24) [Capri BMI —Fisher, Remo] Mr. "Mexico," Ken Remo, offers an inspired vocal rendition of the every popular "Car-nival Of Venice." The fast moving tempo and exciting beat make for good listening.

"IT'S YOU, IT'S YOU" (2:54) [Alfred ASCAP—Kramer, Fisher, Bertini, Remo] To a subdued Latin tempo, Ken delivers a romantic read-ing of a pretty tune. Part is sung in English and part in Spanish.

VIC DAMONE

(Mercury 70257; 70257 x 45)

(2:43) [Harms ASCAP—Rom-berg] The great Romberg standard that's currently on the revival trail gets a top notch cover job from Vic Damone. Belted vocal and thrilling instrumental blend well. Hit.

"I JUST LOVE YOU" (2:23) [Muller ASCAP-Brodzsky, Pas-ternak] Vic is his old self on a lovely ballad that stands a good chance of smashing through. The lyrics and rendition are full of the romantic Vic. Fans should love it.

LAURI LAYTON (Jubilee 6052; 45-6052)

B (2:38) [Jack Gold ASCAP—Da-vid, Carr] Lauri Layton makes a strong bid for a successful future with a lovely ballad treated to a warm reading. Don Costa showcases the thrush to full advantage.

B "WHY DO YOU HAVE TO COME HOME" (2:33) [Kelly-Stool BMI-Tompkins, Gilbert] The thrush works with some more top drawer material and dishes up an-ather effective presentation other effective presentation.

DAVID ROSE ORCHESTRA (MGM 30830; K-30830)

B "JOEY'S THEME" (2:52) [Trin-ity BMI-Manson] Jerry Hilliard takes the solo spot with a tender harmonica version of a lovely melody from the hit movie "Little Fugitive." The David Rose orking is tops.

"THE RIVER SEINE" (2:45) [Remick ASCAP-LaFarge, Ro-berts, Holt] The ever popular waltz melody makes a bid for a revival hit with this luscious arrangement by Rose and a smooth vocal.

THE GAYLORDS (Mercury 70258; 70258 x 45)

(2:05) [Alfred ASCAP—Mar-felao, Paul] A lovely waltz item is rendered in Italian and English by the warm and appealing manner of the Gaylords. Boys jump up the beat at mid point at mid point.

B "MAMA PAPA POLKA" (2:08) [Cool BMI—Bert, Bonaldi] A comical polka piece gets a catchy novelty going over from the crew. It's a real happy side that should get laughs and spins.

THE CASH BOX FFK

"A BABY CRIED" (2:26) [Brandom ASCAP—A. Spector] "ONE MOMENT MORE" (2:42) [Robbins ASCAP—M. Davis, T. Freeman]

LOU MONTE (RCA Victor 20-5496; 47-5496)

5496; 47-5496) comer to the label. The smooth voiced artist comes up with a pro-duction treatment of an emotional piece that should pluck at the heart strings of all parents. It's a beauti-ful piece of top drawer material labelled "A Baby Cried." A won-derful song with a key theme strongly reminiscent of the recent hit "I Believe." It's a most mean-ingful item that could catch quickly. Adding to the over all sincerity of the deck is a power-ful accompaniment by Hugo Win-terhalter's orchestra and chorus. On the lower lid "One Moment More," Lou offers an appealing job on a pretty love song. Top half should be real big.

"NATIVE DANCER" (2:39) [George Pincus ASCAP—Silver, Hoffman] "LONESOME SONG" (2:35) [Meridian BMI—Scott, Gimbel]



LOU MONTE RCA Victor continues its hot streak with another strong bid for

RUSTY DRAPER

• One of the most versatile art-ists in the business, Rusty Draper, comes up with his strongest show-ing to date with a catchy ditty that

PAGE CAVANAUGH TRIO (Coral 61083; 9-61083)

G "HOT DOG! THAT MADE HER MAD" (2:29) [Leeds ASCAP_ Barker, Raye] The Page Cavanaugh Trio rhythms through a colorful no-velty. Their smooth manner of pre-sentation should draw spins.

B "SHE HAD TO GO AND LOSE B IT AT THE ASTOR" (2:16) [Leeds ASCAP—Doe, Doaques] A talking introduction to a spicey piece with a rhythmic tempo. Lyrics and treatment are amusing. Double en-tendre lyrics should draw loot.

6; 70256 x 45) bids fair to become a big novelty hit. With "No Help Wanted" and "Gambler's Guitar" under his belt for this year, the warbler looks like a strong bet for the "top-name" class. And this happy-go-lucky reading of "Native Dancer" should help him get up the pro-verbial ladder. "Dancer" is light and happy from start to finish and carries laughs in every groove. The familiar refrain, which the entire ensemble chants, should be on the lips of all the teen-agers. "Lone-some Song" is an eerie effective piece on the heavy side that gets another good delivery from the crooner. A good coupling for the boxes. Watch "Native Dancer" across the board. It should be com-ing in at top money.

TONY MOTTOLA ORCHESTRA

(MGM 11593; K-11593)

BEGUINE TAMPICO" (2:30) [Paxton ASCAP—Mottola] The great guitar of Tony Mottola goes to work on a Latin item that makes ter-rific dance material. Fine style.

• "VIOLETTA" (2:11) [Paxton ASCAP—Mottola] The talented strummer presents another of his own compositions that has a catchy qual-ity. The lovely waltz tempo glides along.

BETTY HUTTON (Capitol 2608; F-2608)

"HOT DOG! THAT MADE HIM MAD" (2:35) [Leeds ASCAP-Kaye, Barker] With Nelson Riddle waving the baton, Betty Hutton comes up with a good jumper. Thrush is reported breaking records at N. Y. Palace which should help disk. Could be bin be big.

G "I'M NOBODY'S BABY" (2:36) [Leo Feist ASCAP—David, Ager, Santly] The ork gives the rip-roaring chirp a subdued backing on this end for a warm and soft styling of an inviting oldie. Voice doesn't have it here.

CARMEN McRAE

(Stardust 1001; 45-1001)

B "IN LOVE IN VAIN" (2:35) [Harms ASCAP—Robin, Kern] Larry Elgart's orchestra accompanies smooth voiced Carmen McRae as she demonstrates her vocal talent on a lovely Kern oldie. Has a relaxed style style.

• "AUTUMN NOCTURNE" (2:50) [Advanced ASCAP—Gannon, My-row] The thrush lends her voice to another pleasing standard. She sings with inspiration.

CONNIE RUSSELL

(Capitol 2622; F-2622)

• "PHONOGRAPH RECORD" (2:16) [Hill & Range BMI-Rob-ertson, Barnes] Harold Mooney's ork accompanies Connie Russell on her de-but for Capitol. She does a soft senti-mental job on a country flavored item.

• "SIGHS" (2:50) [Disney AS-CAP-Mercer, Amaral, Almeida] On this end Connie sends up a sexy, sighing, hushed fashioning on a warm piece. Plenty of feeling is expressed.

BUDDY COLE ORCHESTRA & JIMMY JOYCE

(Allied 5007; 45-5007)

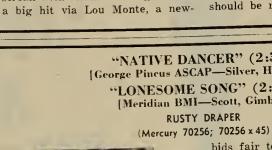
G (2:44) [Colortunes ASCAP—To-bias, Skinner] With a chorus an Buddy Cole's orchestra assisting Jimmy Joyce wends his way through a romantic item.

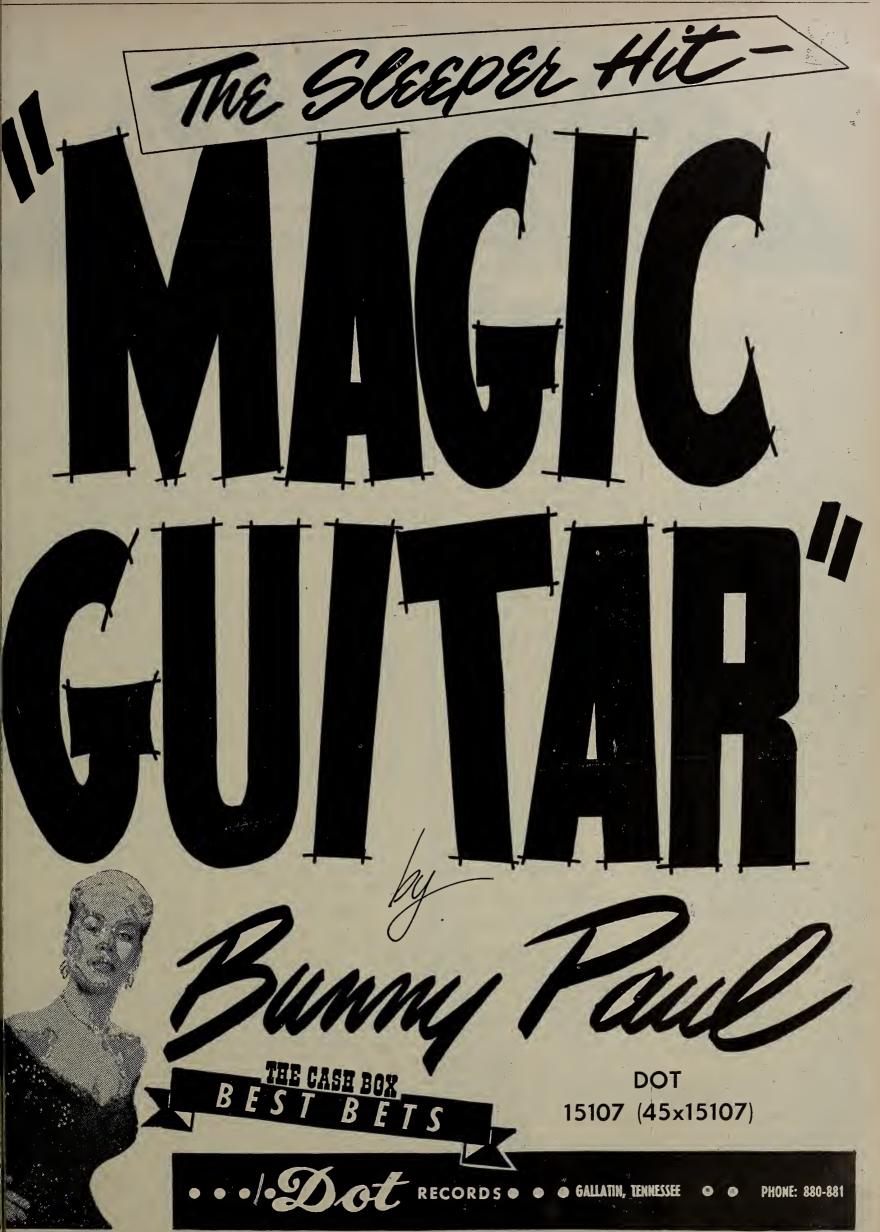
• "IF I HAD MY LIFE TO LIVI OVER" (2:12) [Colortunes BM -Kirk, Skinner] The chorus show some pleasing harmony on a rhythmi jumper set to the beat of the Col crew. crew.

ALFRED NEWMAN ORCHESTRA (Decca 28902; 9-28902)

B "LOVE THEME FROM 'THI ROBE'" (3:24) [Robbins ASCA -Newman] The author of the must from the Cinema Scope productio of "The Robe" conducts the Holly wood Symphony orchestra throug the lush, exciting theme. Real in pressive. Material gets a heavy pr sentation of the classical side, bu could hit. could hit.

• "VILLAGE OF CANA" (3:0) [Robbins ASCAP — Newman Newman leads the large orchest through another lovely theme fro the flick. Pretty listening.





[&]quot;It's What's in THE CASH BOX That Counts"

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BILLY ECKSTINE (MGM 11623; K-11623)

• "CHRISTMAS EVE" (3:03) [Chappell ASC—Carpenter] "Mr. B," Billy Eckstine, gets a lush choral setting from Lionel Newman's orches-tra for his fashioning of a soft ballad. Good listening.

B "WHAT ARE YOU DOING NEW YEAR'S EVE" (2:44) [Frank ASC—Loesser] A lovely holiday standard that can always rate as top drawer material gets the romantic touch of the Eckstine voice. Loaded with appeal. Good for boxes.

LU ANN SIMMS (Columbia 40089; 4-40089) G "I DREAMT THAT I WAS SANTA CLAUS" (2:47) [Lud-low BMI—Jeanne, Gale] The soft voiced thrush of the Godfrey show lilts through a lovely seasonal piece in her own tender manner. Percy Faith's backing adds a great deal.

•"I JUST CAN'T WAIT 'TIL •"I JUST CAN'T WAIT 'TIL brook BMI—Abeson, Dee, Nomis] The chorus joins Lu Ann on a lively piece of material that could be a Yuletide smash. It's light and appealing and could catch on.

SPIKE JONES & CITY SLICKERS

& CITY SLICKERS (RCA Victor 20-5497; 47-5497) B "SANTA BROUGHT ME CHOO CHOO TRAINS" (2:56) [T. Presser ASCAP—Sadoff, Lasky] George Rock plays the part of a little boy whose dad is playing with his new trains. A cute and colorful ditty with Spike's crew assisting.

B GO" (2:20) [Leeds ASCAP— Venis, Mann, Poser] Linda Strangis joins the St. Mary Magdalen Choir on a peppy ditty for the winter season. Number has that happy holiday air about it.

ROSS BAGDABARIAN (Mercury 70254; 70254 x 45)

(Mercury 70254; 70254 x 45) B "LET'S HAVE A MERRY, MERRY CHRISTMAS" (2:00) [Frank ASCAP—] With a chorus and a load of sound effects, Ross comes through with a gala rip roaring item as he plays the part of a father who's in a dither on Christmas Day. Family and friends tear down the house. Comical. Comical.

• "HEY BROTHER, POUR THE WINE" (2:27) [Frank ASCAP -] A non-Christmas item to a march beat with Ross and the men drinking up in a celebration atmosphere. A resounding number that moves along.

TOMMY EDWARDS (MGM 11624; K-11624)

(MGM 11624; K-11624) **B** (2:30) [Acuff Rose BMI—Bry-ant] Tommy Edwards makes an im-pressive bid for a Yuletide hit with a soft romantic vocal on a simple bal-lad. Leroy Holmes and the ork back the artist's hushed voice.

B "IT'S CHRISTMAS ONCE AGAIN" (2:25) [Patricia BMI -Blackmans] A pleasant light item that should get many spins during the season is presented by Tommy. His relaxed manner blends well with the ultra smooth orking.

"EBENEZER SCROOGE" (2:32) **''I**

[Hometown ASCAP—Di Minno, French, Stutz]

"I SAW MOMMY KISSING SANTA CLAUS" (2:26) [Herman ASCAP-Connor]

TERESA BREWER (Coral 61078; 9-61078)

• Teresa Brewer, who blossomed into a top record seller this year with "Till I Waltz Again With You," which hit the number one spot, and who is currently clicking with "Ricochet," · sends us some grade "A" material for the holiday season in a ditty about the man who hated Christmas, "Ebenezer Scrooge." It's a cute interpretation of the age old tale set to music by the thrush. And the quality of her voice needs no description. Every line of this terrific tune labels it a Ine of this terrific tune labels it a potent job for a Christmas stand out. Backing "Ebenezer" is Te-resa's styling of last year's Christ-mas hit "I Saw Mommy Kissing Santa Claus." A tune which should join other perennial favorites of the season. We look for "Ebenezer Scrooge" to break into the holiday hit class.

JUST CAN'T WAIT TILL CHRISTMAS" (2:04) [Westbrook BMI-Abeson, Dee, Nomis]

"TOO FAT FOR THE CHIMNEY" (2:30)[E. H. Morris ASCAP-Gordon]

TERESA BREWER (Coral 6-079; 9-61079)

• Teresa Brewer has another hit contender in what might be considered a pre-Christmas number. It's a cute bouncer labelled "I Just Can't Wait Till Christmas" which is sent up in the one and only vibrant manner of the chirp. The title tells the story of the song. And a listen to it is a necessity. This should be one of the first holiday items that the jockeys will be spinning, which could help the disk make a quick rise to the top. The first quality backdrop is presented by Jack Pleis and his orchestra. by Jack Pleis and his orchestra. "Too Fat For The Chimney" is another attractive piece for the boxes, with a melody that seems to stick with you. Both sides should meet with the fancy of all the kids. But we look for the top portion to come through first.

"I WANT A HIPPOPOTAMUS FOR CHRISTMAS" (2:35) [Folkways BMI-Rox]

"ARE MY EARS ON STRAIGHT" (2:48) [Glenwood BMI-Leven] (Columbia 40106; 4-40106) GAYLA PEEVEY

A newcomer to the wax world, Gayla Peevey, makes her debut with two sensational decks which rate as contenders to become the sleeper hits of the Yuletide season. Her vibrant, childish voice reminds one of a female Jimmy Boyd, and her cute treatment of two top drawer Christmas items could make her a star. "I Want A Hippopota-mus For Christmas" is a light bouncer happily treated to a march type of beat. Her pleasant phras-ing and pronunciation of words makes this deck a potent one. "Are My Ears On Straight" is the dub-bing on the other end which the cute chirp voices with delight. The cute story about a broken doll that became a Christmas gift, is told in a heart warming manner by Gayla. Norman Leyden sets up the appro-priate orking for the vocalist to shocase her brilliant reading to full advantage. Two top notch sleepers. drawer Christmas items could make

GENE AUTRY (Columbia 40092; 4-40092)

WHERE DID MY SNOWMAN GO" (2:30) [Leeds ASCAP-Venis, Mann, Poser] The cowboy star who has one of the biggest all-time sellers in "Rudolph" comes up with another bouncer in an inviting man-ner. Good seasonal material.

^B "FREDDIE, THE LITTLE FIR TREE" (2:35) [American BMI —Travis, Fairchild] The Mitchell Choir Boys assist again on a ditty about a fir tree that finally became a Christmas Tree. Catchy, light and gav.

MARVIN WALKER & LINDA LEE JONES (Commarota 28; 45-28) G''I JUST WROTE TO SANTA" (2:38) [Cammarota BMI—Cam-marota] Little Marvin Walker has a sentimental and touching request to beg of Santa as the young lad asks for his daddy's return home from the wars. Touching.

•"I LIKE LOTS OF CANDY" (2:18) [Cammarota BMI—Cam-marota] Linda Lee Jones bounces along on her merry way happily chirp-ing about her love for candy. A cute and actorful item and colorful item.

JILL WHITNEY (Coral 61082; 9-61082) B'LITTLE JOHNNY JINGLE BELLS" (1:55) [Tarrytown BMI —Connor, Anderson] Jill Whitney, the ten-year-old thrush who's doing so well with "Tennessee Wig-Walk" sends up a cute bouncy Christmas ditty that could catch on. Happy lilter.

• "RAGAMUFFIN DOLL" (2:48) [Grand ASCAP—Tucker, Dim-ino] With an assist from Dick Jacobs' ork, the young chirp sings a sentimen-tal ditty about a dolly. A good presentation.

DREW MILLER (MGM 11627; K-11627) "WHEN CHRISTMAS ANGELS SING (2:30) [Pine Ridge ASC —Mansfield] A guitar and organ ac-company Drew Miller to give a pretty country flavoring to a sentimental bal-lad. A real pretty piece of wax.

• "MYSTERY TRAIL" (2:33) [Pine Ridge ASC—Mansfield] A soft piece of regular material is treated softly to a lilting tempo by the artist. An easy style that's pleas-ant on the ear.

LIBERACE

(Columbia 48001; 4-48001) B "CHRISTMAS MEDLEY" (3:12) The light and artistic touch of Liberace comes across with softness as the pianist plays a medley of Yule-tide hits. Pretty listening. Music box effect on "Silent Night" portion is great is great.

• "AVE MARIA" (3:00) [Fan Mar BMI-Schubert, Gounod] George Liberace's ork accompanies again as the virtuoso fashions the lovely prayer like melody of "Ave Maria." Real stylish fingering.

"SANTA GOT STUCK IN THE CHIMNEY" (2:28) [Milene ASCAP-F. Rose, Heath] "I SAID A PRAYER FOR SANTA CLAUS" (2:47) [Montelare BMI-Gilkyson]

JIMMY BOYD (Columbia 40080; 4-40080)

Young Jimmy Boyd, who has established himself as one of the top child recording stars, makes a strong bid for another Christmas hit. Last year his "I Saw Mommy Kissing Santa Claus" swept the entire market and went right up to the top of the best seller lists. And his present Yultide novelty, "Santa Got Stuck In The Chimney," could do the same. It's a happy ditty about chubby Santa Claus who got stuck in the chimney. And devilish Jimmy helps him get out by light-Jimmy helps him get out by light-ing a fire in the fire place. A real cute item that should be another big seller. The Norman Luboff choir assists with color. "I Said A Prayer For Santa Claus" is a soft prayer by the child asking the Lord to think of Santa. Good coupling with the top half looking like a big one.



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CHICAGO:

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LOS ANGELES:



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McCARRAN BILL PASSAGE SEEN UNLIKELY AS A RESULT OF LAST WEEK'S HEARINGS

WASHINGTON, D. C.—The latest attempt to push through legislation that would force juke box operators to pay a royalty in addition to that already included in the price of the record seemed to have failed last week after the opponents of the bill gave their testimony to Senator Alexander Wiley who was holding a hearing for the Subcommittee on Patents, Trademarks, and Copyrights of the Senate Judiciary Committee on Monday, October 27. Proponents of the bill had presented their views in July.

After hearing the testimony last Monday, Senator Wiley summed up the situation as follows:

1. The question here is whether or not Congress should do what it didn't do in 1909 and extend the right of property in this instance.

2. In view of all the economic circumstances, would it benefit the songwriter; would it injure the juke box operator; would it be of injury or benefit to the public?

3. You can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance.

The general conclusion at the hearings from these and other statements which Senator Wiley made after taking the testimony was that he was opposed to the legislation and would so recommend in his report to the full committee.

The juke box industry, working under the extreme difficulties of lack of strong organization and lack of necessary funds, nevertheless did a masterful job in presenting its side of the issue. And just as has been the case in all the other times that the industry has had to defend itself from such proposed legislation, there was more than just the legal aspect to fight. For, to begin with, ASCAP quickly presents its arguments in a sentimental and emotional vein, which before you hear the juke box operator's side, would almost automatically put you on ASCAP's side.

For after all, who doesn't want to see the poor songwriter get paid for his work? And when ASCAP portrays the issue as between "the poor songwriter" and "the fabulously wealthy juke box industry," how can you help but choose the little guy?

However, it's only after the operators present their cause to Congress (and it's turning out to be a yearly process), that each Congress, which is after all quite objective about it and has no axe to grind one way or the other since it isn't a partisan issue, rejects the proposed legislation as having no merit.

Certainly it's clear then that from any point of view—legal, moral, ethical or economic—the operators have the better argument.

The legislation's proponents presented no new arguments at this hearing and the operators' representatives had once more to answer all the old misconceptions.

The most important one, and one which ASCAP has been repeating for a number of years, is that the exemption provided for juke boxes in the 1909 law was a fluke and that the reason for it was that the juke box industry was practically non-existent. In refutation of this contention, it was shown conclusively that there were more companies manufacturing automatic equipment in 1909 than there are today and that phonographs with huge horns which played music over a large area were common in all sorts of public places. What's more they were not the penny machines with earphones, but machines strikingly like those of today with the same coin chute and charging a nickel a play.

Second of all it has been the proponents' contention that juke box operators are getting a "free ride," that they don't pay for the use of music the way radio, TV and the motion picture industry pays for it. In answer to this, it was pointed out, was that the juke box industry pays \$2,000,000 in royalties every year (since approximately 50,000,000 records are sold to operators) and that in helping to popularize records, they are responsible for an additional \$8,-000,000 in royalties. That \$2,000,000 which goes directly to the songwriters and publishers is more than the entire amount the huge motion picture industry pays to ASCAP.

Another point which ASCAP makes year after year is that the juke box industry is so wealthy that it can afford to pay an additionaly royalty. According to ASCAP's figures, the profit in the juke box industry is \$30,-000,000 a year. The opponents of the bill say it's so; the profits are \$30,-000,000. But there are 10,000 juke box operators in the nation and when you divide \$30,000,000 by 10,000 you must inexorably find that the average income among juke box operators is \$3,000, certainly no great fortune. And what's more, of this \$30,000,000, ASCAP is proposing to take \$12,000,-

000 in royalties (a sum by the way equal to almost all its other income), which would leave \$18,000,000 to be divided among 10,000 operators or an average of \$1,800 for the year. Surely there seems to be something wrong in ASCAP's conception of what an industry can afford to pay.

Several other points were brought out which were of particular interest.

It was shown that by licensing operators, ASCAP could virtually decide who should remain an operator and who should not. This could be done in several ways by either charging one operator more than another, putting one operator in a different classification than another, or licensing one operator on a different basis than another. All these methods could easily put competitive operators at a distinct disadvantage in relation to each other.

It was claimed the operators could afford to pay now because they were charging 10 cents a play. In refutation of this, it was shown that less than 10% of the nation's juke boxes were on ten cent play and that many operators who had tried it, had to revert to 5 cent play. Moreover, while all the operator's other costs had risen several times, the 5 cents he was collecting per play was still the same price he received in 1909.

The hearing wound up with rebuttals and re-rebuttals, but Senator Wiley's statement seems to sum up the situation concisely, i. e., that the important role which the juke box plays in popularizing a tune certainly makes that tune more profitable and that is an equity of considerable importance.

Miller Completes Essex Deal With European Columbia

PHILADELPHIA, PA.—Dave Miller, president of Essex Records, returned from a month's stay in Europe this week with the announcement that he had completed a deal with European Columbia of the EMI (Electrical Musical Industries) group in which he will have exclusive rights to the records of several of that firm's artists and in turn they will have exclusive rights to the records of several Essex artists.

eral Essex artists. In addition EMI will act as distributors for Essex Records throughout most of the entire world except Canada, where Essex is distributed by Quality Records.

Miller also made a deal with Ron-

Sukin Named GPM Of Frank Music

Reiss To Open Own Firm

NEW YORK—Mike Sukin has been named general professional manager of Frank Music, Frank Loesser's firm, replacing Herb Reiss, who had held that position for a year and a half. Reiss is leaving voluntarily to go into business for himself.

Sukin, who has had wide experience in the music field, was most recently with Valando Music.

Reiss leaves while the firm is riding a hit, "Rags To Riches" by Tony Bennett.

From now on, the scores of two new shows will be worked on. They are "Kismet" and John Murray Anderson's "Almanac". Reiss has lined up a number of top records on the plug tune from "Kismet" called "Stranger In Paradise". It has been recorded by the Four Aces, Tony Bennett, Vic Damone, Tony Martin and Gordon MacRae. Another tune from the show, "Baubles Bangles and Beads" has been done by Georgia Gibbs, Peggy Lee and Lu Ann Simms.

The firm's staff has been enlarged to 4 men to handle the tunes from the shows.

Benida Inks Gibson | New Connec

NEW YORK—Pianist Willie Gibson and his boys were signed to a Benida recording contract, this week, by Dewey Bergman, the diskery's exec. Bergman spotted the group at a nitery while returning from his visit to Chicago last week. tribution of all Bill Haley records in the Benelux countries. Besides taking care of his record

nex Records of Belgium for the dis-

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Besides taking care of his record interests, Miller also set up European offices for his publishing firm, Eastwick Music. The main office was set up in London. Upon Columbia's approval, they'll record some of Eastwick's tunes and Essex will do likewise with their tunes.

The first records that Essex will release in this country under terms of the deal are "Begorrah" by Ray Martin, an instrumental; and Eddie Calvert's "Oh Mine Papa", a German song that is sweeping Europe.

N. Y. Paramount Drops Stage Shows

NEW YORK — The New York Paramount Theater, the last major showcase for recording talent in this city, is giving up its stage show following the run of "Calamity Jane" and starring the Ames Brothers on stage.

This move is taking place because of the CinemaScope screen which will be installed in the theater.

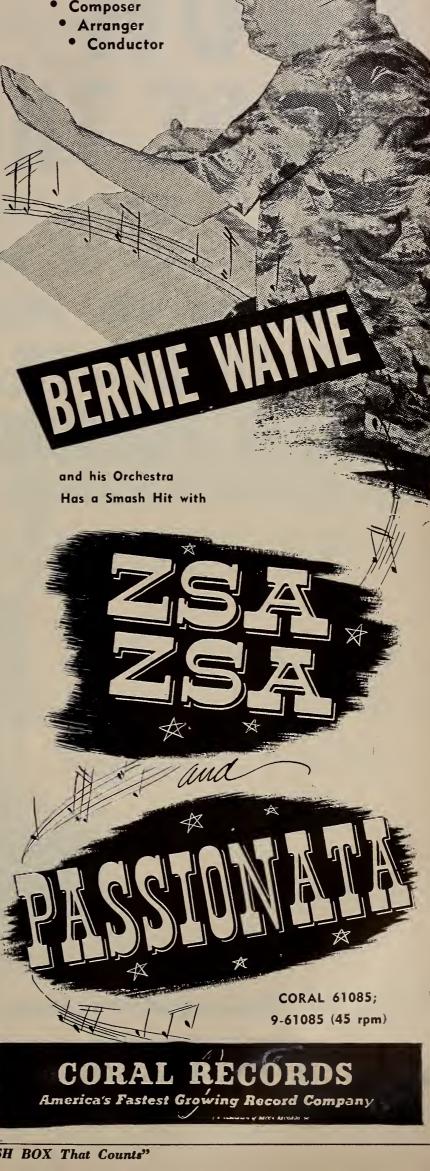
Long considered one of the most important Broadway houses for vaudeville acts and top orchestras, the Paramount is following other major theaters in the metropolitan area such as the Capitol, Roxy, Strand, and State in dropping its stage show. This leaves only the two-a-day Palace Theater and the Radio City Music Hall as the only houses left with live stage talent.

According to the management, the lack of talent necessary for the type of shows staged at the movie house is another influential factor in the dropping of the shows. This leaves the Chicago Theater in Chicago, and the Olympia in Miami as the only other houses in the ABC-Paramount chain remaining with stage shows.

New Connecticut Distrib.

NEW HAVEN, CONN. — George Papuga, former juke box operator, has opened a record distributing firm in New Haven, Connecticut. It's called Connecticut Record Distributing, Inc. Rainbow Records signed up with him this week.





ES YOUR **DECIDE THE WINNERS** 8th POLL AUTOMATIC ANNUAL **OF** THE THE INDUSTRY MUSIC OF AMERICA CHOOSE TO AND RECORDS RECORDING ARTISTS BEST OF 1953 OTE TODAY-FILL OUT AND PREPAID POSTCARD IN THIS ISSUE



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"The Official Publication of the Automatic Music Industry of America"

Randy Wood Made Tenn. Colonel Kate Smith Signs With Capitol;

GALLATIN, TENN.—Randy Wood, president of Dot Records, received a new laurel this week when he was made a Tennessee Colonel by Gover-nor Clement of Tennessee. This is one of the highest honors which a civilian of the state can receive. Wood, who started his record career with Randy's Record Shop in Gallatin, has built that enterprise to the largest mail order record business in the coun-try. His radio shows, advertising

records, are heard in almost every state and draw response from all over the nation.

the nation. After forming Dot Records, Wood had several hits but the diskery really took off in the pop field after he dis-covered The Hilltoppers and released their first record, "Trying." Since then, he has built the group into one of the top vocal combinations in the country and the Dot label into one of the strongest independent firms

one of the strongest independent firms



CHICAGO—Pictured here (1 to r) are Abner Spector, Glory Fox, Lew Doug-las and Bud Brandom. And all looking quite pleased about reception given new tune, "A Baby Cried," written by AB and published by Brandom. Glory now heads public relations for Brandom Music and Lew Douglas is noted arranger and musician who has recorded several of Brandom's tunes. "A Baby Cried" has been recorded on RCA Victor by Lou Monte and is really taking off.

Spier Named Music Consultant For Her

Wm. Kapell Killed **In Plane Crash**

SAN FRANCISCO-William Kapell, well known concert pianist whose piano rendition of "18th Variation" ("The Story of Three Loves") on RCA Victor brought him into the popular music limelight, was killed last week in the San Francisco plane crash.

The big DC-6, headed toward this country from Australia, clipped a tree on the coastal ridge thirty-five miles southwest of this city, tore into a mountain side and crumbled. The 31year-old pianist was one of the 19 passengers and crew men killed in the catastrophe. He was returning to the U. S. from a concert tour in Australia.

Kapell was the only American citizen on the plane. Most of the others were from Australia or the United Kingdom.

NEW YORK—Ted Collins an-nounced this week that Kate Smith had signed a recording contract with Capitol Records. At the same time he appointed Larry Spier, veteran music publisher, as music consultant in charge of selecting tunes for Kate Smith not only for recordings but also for the Kate Smith NBC TV show.

Negotiations on the Capitol con-tract were started last winter and were completed this summer at Lake Placid while Capitol was holding its national sales meeting there. Negotiations for Capitol were conducted by Alan Livingston, the diskery's A&R head.

Spier, who will now play an important part in the choosing of the songstress' material, was responsible years ago for selecting some of the big Irish record tune hits. Numbers now will be chosen on the basis of commerciality for juke boxes and disk jockey play.

It is also reported that both BMI and ASCAP firms are being set up with Spier and Collins as partners.





Available in Canada on QUALITY label

"It's What's in THE CASH BOX That Counts"

NEW YORK, N.Y

WEST 47TH STREET

Available in Canada on QUALITY label

Report Dreyfus Retiring From Chappell; May **Portend Major Personnel Shake-Up**

NEW YORK—Rumors were spread-ing throughout the industry this week to the effect that a major shake-up was imminent in Chappell Music. It was reported that Max Dreyfus, the head of the firm, would retire and that Louis Dreyfus, who had been looking after the Chappell interests in Encland for a number of years. in England for a number of years, would come to live here permanently Although these rumors were vigor-ously denied by Chappell spokesmen,

the rumor was that the change would take place after the first of the year. It was reported, in connec-tion with this move, that Louis Drey-fus had applied for U.S. citizenship. Several weeks ago, a contingent of song-pluggers was let out of Chappell because of a lack of shows, in which the firm specializes.

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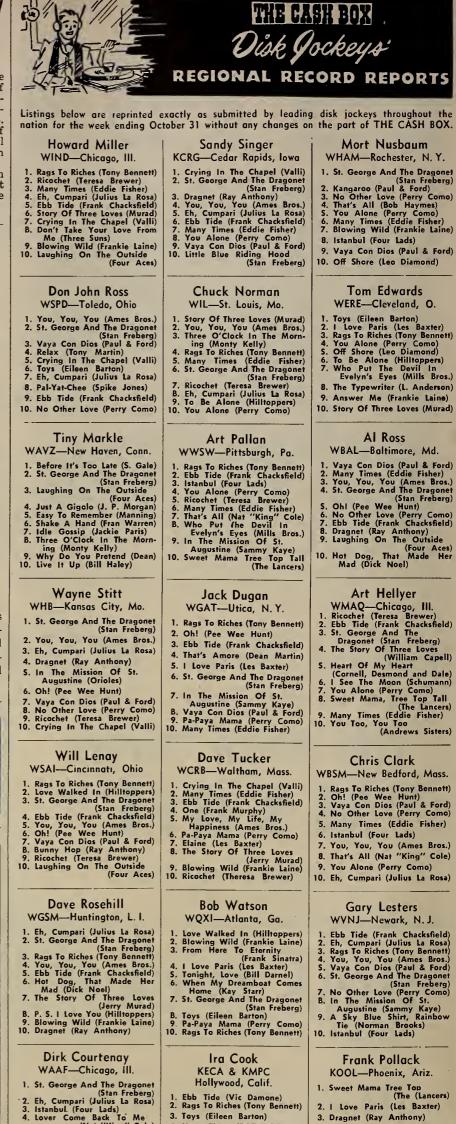
because of a lack of shows, in which the firm specializes. It was said that if this change in the top executive does take place, it might affect major switches in the firm's top personnel.

Before They Went On



NEW YORK-Harry Belafonte and Teresa Brewer spent a few minutes chatting before they went on a recent Ed Sullivan TV show. Belafonte is currently rehearsing for John Murray Anderson's "Almanac" which is scheduled to open on Broadway early in December. Teresa's current Coral disk "Richochet" is making plenty of noise with several other disks about to be released by her.





- - 9. Lover Come Back To Me (Nat "King" Cole) 10. Love Walked In (Hilltoppers)

7. St. George And The Dragoner (Stan Freberg)

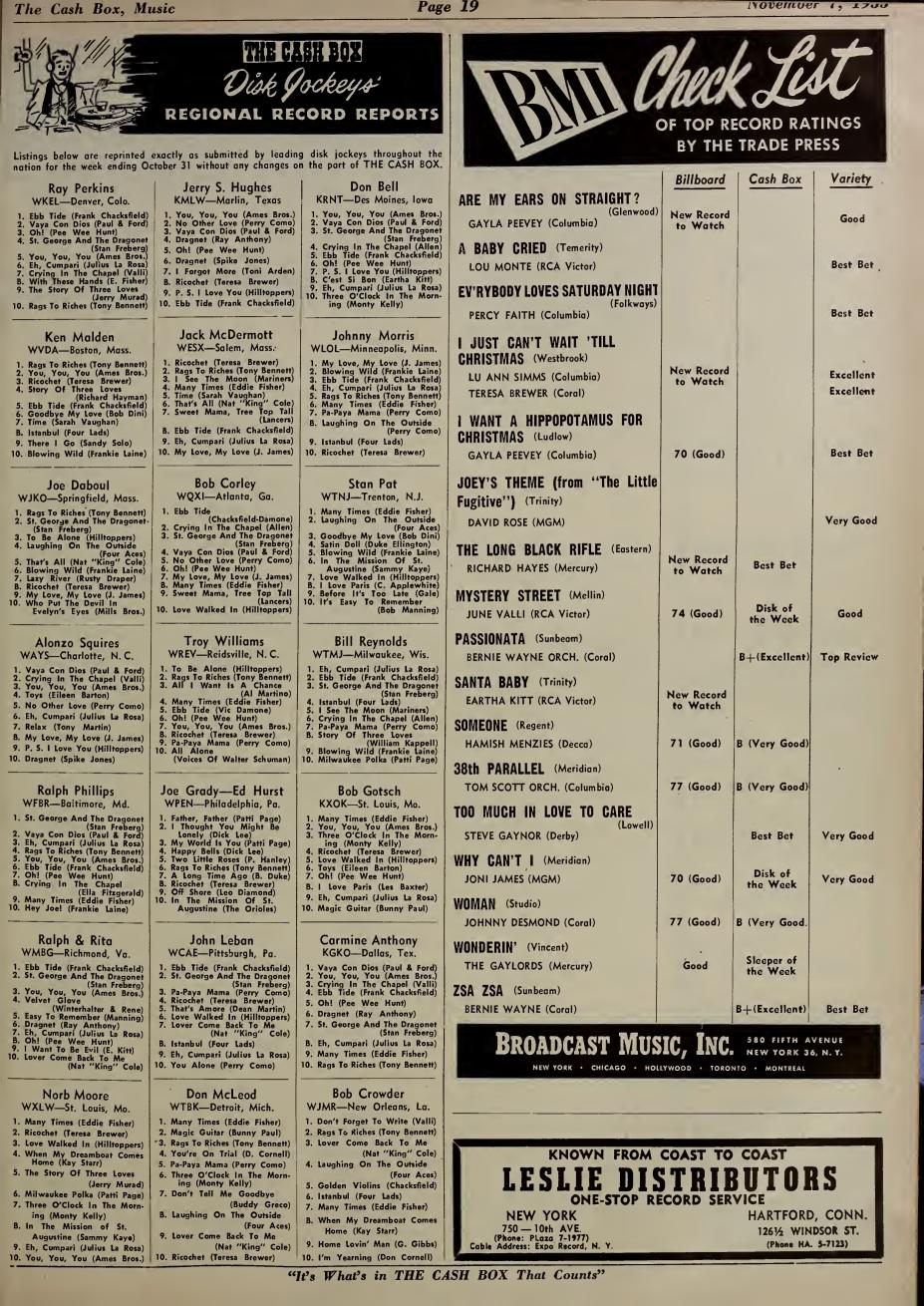
B. Laughing On The Outside (Four Aces)

1. Sweet Mama Tree Top (The (Lancers) (The (Lancers) 2. I Love Paris (Les Baxter) 3. Dragnet (Ray Anthony) 4. The Story Of Three Loves (Jerry Murad) (Jerry Murad) S. My Love, My Love (James) 6. Ebb Tide (Frank Chacksfield) 7. From Here To Eternity (Frank Sinatra) 8. The Most Beautiful Girl In

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The World (Tommy Dorsey) 9. That's All (Acquaviva Orch.)

10. Answer Me (Frankie Laine)







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To insure a run of American head-liners at the Palladium, Val Parnell is . . . Also due in New York are Lew Grade, Harry Foster (London rep. for William Morris Agency) and Jock Jacobsen of the London office of M.C.A. . . British agent Harold Davidson back from New York where he signed Woody Herman and Louis Jordan for European tour. Harold was responsible for the successful forty-piece orchestra to Germany for a ten-day season and it's rumored "Monty" may visit the U.S. early in 1954. . I hear that at last we may see that great musical show "Pal yoey" and though I've seen it in New York I shall be the first to go again and again. . . That little tune called "Swedish Rhapsod?" which I tipped some five weeks ago is doing fine-thank you. See my best selling pop singles this week! . . . Of the new records I've heard this week I strongly fancy Dick Allyn's "Devil Eyes" on the "Smart" Label. How did I get it so quickly? Well shall we say it was a Smart move on my part! By the way the disc is not available in this country so far. Neither is the song of let's see who will be the company bidding for it. The other discs I like: Tony Bennett "Rags To Riches" (don't know if the Philips label will issue it). . . . Ray Martin's new waxing of "Mhite Christmas." . . . Two weeks a Smart Purches was singing for pennies in the streets of London. Now he is under contract to bandleader shather Black. Interesting news is that the big American song writer, Sonny Skylar, is coming over to do a sharetrial. Looking forward to it should not be hard to find the right songs for an artist who can put over should not be hard to find the right song'f and make it sound wonder-tul. . Back to the States this week went forgotten Miss Fitzgerald. If should not be hard to find the right song for an artist who can put over should not be hard to find the right song'f ind Frank Chacksfield. I feel sure went horigoten Miss Fitzgerald. If should not be hard to find the right song time. Have the Decca A & B me forgotten Miss Fitzgerald. It should not This Week's Best Selling Pop Records: (Courtesy New Musical Express) 1. Hey Joe FRANKIE LAINE 2. Look At That Girl GUY MITCHELL 3. Where The Winds Blow ... FRANKIE LAINE 4. I Believe FRANKIE LAINE

5. Kiss DEAN MARTIN

Terry's Theme From "Limelight" FRANK CHACKSFIELD ORCH. 6a) Swedish Rhapsody MANTOVANI ORCH.

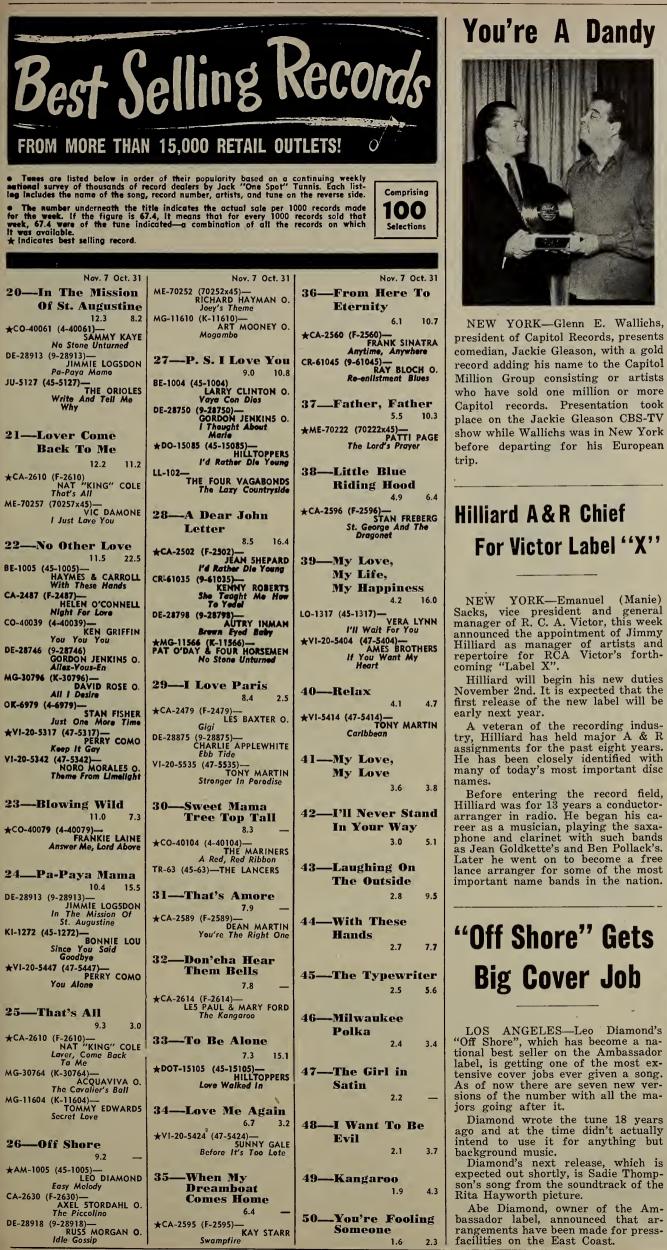
- Answer Me _____ DAVID WHITFIELD 7. 8. Let's Walk That-A-Way DORIS DAY-JOHNNIE RAY
- 9. Mother Nature NAT COLE

THE CASH	BOX	The Read State of the State of
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lvar.	OMPILED BY JACK	"ONE SPOT" TUNIS
Camprising AT-Atlantic BA-Barbour BE-Bell BR-Brunswick	DE—Decca KI—King	PA—Parrat SP—specialty PC—Peacock Pro.SW—Swingtime PE—Peacock TE—Tempo PR—Prestige TR—Trend RA—Rainbow TI—Tico
Selections BU—Bullet AB-Abbott CA—Capitol AL—Aladdin CH—Chess AM—Ambassador CK—Checker	DU—Duke MA—Mars DY—Derby MD—Mood ES—Essex ME—Mercury FE—Federal MG—MGM	RIH—Recorded TN—Tennessee In Hollywood UN—United RE—Regent VA—Valley SA—Savoy VI—RCA Victor
AP—Apollo CO—Columbia	4 Star—Four Star MO—Modern	SIT—Sittin' In ZO—Zodiac
Nov. 7 Oct. 31 I—St. George And	Nov. 7 Oct. 31	Nov. 7 Oct. 31 *VA-101 (4S-101)- DARRELL GLENN
The Dragonet 99.3 87.4	S4.0 46.7 *CA-2442 (F-2442) PEE WEE HUNT O.	★VI-20-S368 (47-5368)— JUNE VALLI Lave Every Moment
★CA-2S96 (F-2596)— STAN FREBERG Little Blue Riding Hood	San CO-40062—KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017)—	You Live 12—Dragnet
2—Vaya Con Dios	LAWRENCE WELK O. Hallelujahl Brother DE-28779 (9-28779)- THE COMMANDERS	26.S 38.0 ★CA-2562 (F-2562)— RAY ANTHONY O. Dancing In The Dark
78.4 73.5 AT-15001 (45-15001) WINGY MANONE Song From Moulin	Meet The Brass Me-70182 (70182 x 45)— JIMMY PALMER O. By The Beautiful Sea	DE-2884S (9-2884S)— GRADY MARTIN The Velvet Glove
Rouge BE-1004 (45-1004)— LARRY CLINTON O.	MG-11542 (K-11542)	LO-1379 (45-1379)— TED HEATH O. Sloppy Joe VI-20-5398 (47-5398)—
P. S. I Love You ★CA-2486 (F-2486)— LES PAUL & MARY FORD Johnny	VI-20-5359 (47-S359)	BUDDY MORROW O. Your Mouth's Got A Hole In It
CA-2S14 (F-2514) WES & MAR TUTTLE I Wonder Where Yau Are	8—Ricochet	VI-20-5472 (47-5472)— SPIKE JONES O. <i>Pal-Yat-Chee</i>
CO-40098 (4-40098)	40.0 33.0 CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger	13—Velvet Glove 2S.9 14.7 DE-28845 (9-28845)—
CR-60991 (9-60991) JACK SMITH Knothole CY-654 (45-654)—BOB LONDON	★CR-61043 (9-61043)— TERESA BREWER Too Yaung Ta Tango	GRADY MARTIN Dragnet
My Adobe Hacienda DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands	DE-28914 (9-28914)— GUY LOMBARDO O. Bridge Of Sighs VI-20-5454 (47-5454)—	Elaine 14—I See The Moon
ME-89047 (89047x45)- ANITA DAY Ain't This A Wonderful Dev	PEE WEE KING O. Oh, Mis'rable Love VI-20-S436 (47-5436)— GOGI GRANT	22.4 19.4 ★CO-40047 (4-40047)— THE MARINERS
3—You, You, You	Everyone Knows I Love Yau	I Just Want You DE-28900 (9-28900) DICK TODD If I Never Get Ta
74.0 83.1 CO-40039 (4-40039)— KEN GRIFFIN	9—Many Times 36.0 35.5	Heaven VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN All Alone
Na Other Love ME-70198 (70198 x 45)— JOHNNY HORTON MG-11512 (K-11512)—	CO-40076 (4-40076)- PERCY FAITH O. In Love	15—Istanbul
KEN REMO Ufemia ★VI-20-S325 (47-5325)—	★VI-20-5453 (47-S453)— EDDIE FISHER Just To Be With You	20.8 16.8 ★CO-40082 (4-40082)— FOUR LADS I Shauld Have Told
AMES BROTHERS Once Upan A Time VI-20-5386 (47-5386)— NORO MORALES O.	10—The Story Of	You Long Ago
The Shelk Of Araby 4—Ebb Tide	Three Loves 32.6 25.1 CO-40099 (4-40099)—LIBERACE	19.6 9.9 DO-15105 (45-15105)— THE HILLTOPPERS
72.3 77.4 CO-40093 (4-40093)— KEN GRIFFIN	Maiden's With Samba DE-28874 (9-28874)	To Be Alone
Yah, Dear DE-28875 (9-28875)- CHARLIE APPLEWHITE	★ME-70202 (70202x45)— JERRY MURAD Aragonaise	17
i Love Paris ★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waitzing Bugle Bay	VI-10-4210 (49-4210)	Gambler's Guitar ★CO-40036 (4-40036)— FRANKIE LAINE
ME-70177 (70177 x 45) ROBERT MAXWELL Rase Marie ME-70126 (70126x45)	11—Crying In The Chapel	Sittin' in The Sun CO-21129 (4-21129)— CARL SMITH Darlin' Am I The One
VIC DAMONE If I Could Make Yau Mine	29.5 40.6 CO-40062 (4-40062)— KEN GRIFFIN Oh!	DE-28797 (9-28797)
5—Rags To Riches 66.0 61.2	CR-61018 (9-61018)— ART LUND Love Every Moment Yau Live	18—You Alone 15.9 24:2
BE—TONY RUSSO Many Times ★CO-40048 (4-40048)—	★DE-28758 (9-28758) REX ALLEN # Thank The Lord	★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama
TONY BENNETT Here Cames That Heartache Again DE-28838 (9-28838)—	DE-28762 (9-28762) ELLA FITZGERALD When The Hands Of The Clock	19—Caribbean 13.4 6.0
GEORGIE SHAW Let Me Go, Devil	DE-48302 (9-48302)— SISTER ROSETTA THARPE There's Peace In Karea	AB-140 (45-140)
6—Eh, Cumpari \$9.4 64.9 +CD-1232 (45-1232)—	DU-116(45-116) THE 4 DUKES I Done Done It +JU-5122 (45-5122)	ROBERTA LEE Let's Ga Home *VI-20-5414 (47-5414)- TONY MARTIN
JULIUS LA ROSA TIII They've All Gone Heme	THE ORIOLES Don't You Think I Ought To Know	Relax VI-20-5412 (47-5412) EDDIE KIRK

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November 7, 1953







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Standley Tours Korea



TORONTO TOPICS



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THE HILLTOPPERS

MONTREAL MEMOS

Steve Evans, Biltmor Records' new singing star, received a rousing welcome home from his local fan club prior to his opening at the Down Beat. Reception took place in Hartney's Record Bar with Dave Grief, Record Manager, trying to keep things in order. . . . The same Dave Grief has written a parody on "A Dear John Letter." Lyrics have a lot of local color and is getting tremendous

reaction for the Hachey Bros. and Mary Lou at the Monterey. The title: "Beer John." . . . Henri Salvador playing to capacity crowds at the Continental. His last engagement here was two years ago from which he was supposed to go into La Vie en Rose in New York City but due to a hassle between his manager and Marjane, this engagement never took place. The story has it that he or his manager refused to play the same location that Marjane had worked. The sequel to this story being that the artist that preceded him into the Continental was the same Marjane. For the record, Henri Salvador is a tremendous artist and it will be New York's loss if he does not get bookings there on his current visit to this continent. . . . The Dorsey Bros. and their or-chestra will be doing a one-week stint starting No-vember the 5th at the Seville Theatre. . . . Tony Pastor into the Show Mart for a one-nighter on October 31st. . . . Lee Mendell, Mon-treal Record Manager of RCA Victor on a promotion job to Ottawa. . . . Jack

Newman of the Peer-Southern set-up in Canada off on a business trip to Toronto. . . . Rodeo's recording artist Hal Willis around town plugging his most recent record released "Wild Living."



Tuesday, October 27th, a total of 9,332 paid admissions. . . . Radio Station CHUM's preview of their new programming pattern featuring instrumental and lush music was one of the trade and social events of the week, along with Mayor Lamport, Alderman Grossman and other top civic officials were the top disk men in this territory, along with the trade and local press. New policy on this daylight-to-dusk station kicks off on November 1st and seems to have the general support of all the good music fans in this area. Prominent among the record folks attending were Frank Kirton of Quality's Remington division, Harold Pounds and Frank Jones of Columbia, Jack Seeney, Victor Records, Jack Boswell, representing Mercury, and Joe Edwards, Decca Records.





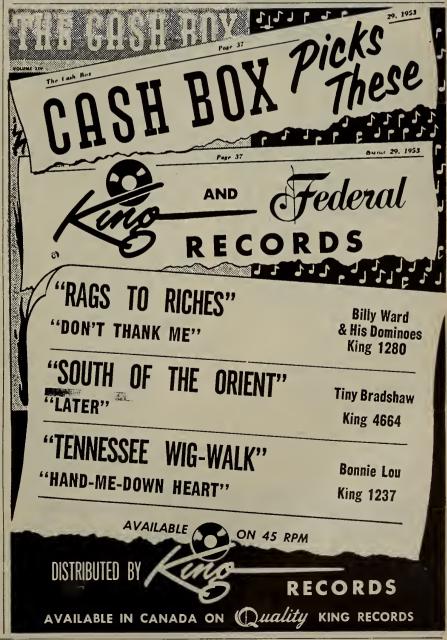
Johnny Standley (third from left) gets a helping from waitress in Tokyo restaurant on recent tour of Korea with the Horace Heidt Show where he performed his new record, "Proud New Father," for GIs. With Standley are (left to right) "Doc" Bennet, CBS engineer, and Bobby Hirai, Tokio news-paper executive.

Peevey Could Be The Jimmy Boyd of '53

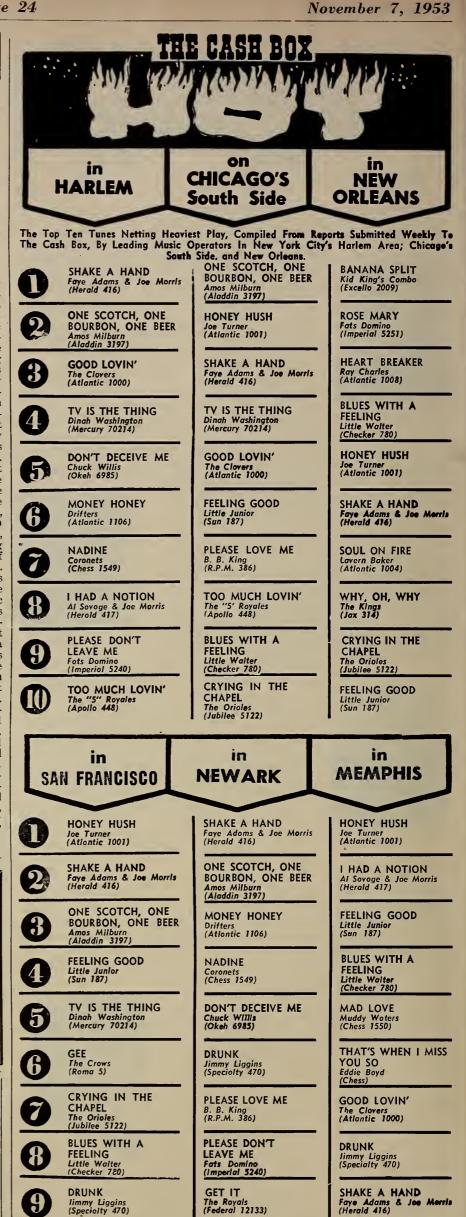
NEW YORK—A ten year old chirp from Ponca City, Oklahoma, could be the Jimmy Boyd of the 1953 Christ-mas. Her name is Gayla Peevey and her Columbia Records' debut with a seasonal pairing of "I Want A Hip-popotamus For Christmas" and "Are My Ears On Straight" could very well be this year's Yuletide rage. Gayla grew up in Ponca City, at-tending Lincoln school where she sang for the first time in public less than a year ago. "Everybody got real ex-cited over her voice" according to Mrs. Peevey, "and early this year she was on a talent contest." Officials of WKY-TV in Oklahoma City heard Gayla and asked her to appear on

a television telethon in March. Wires and letters streamed to the station following her initial video stint and she soon became a regular staff en-

she soon became a regular staff en-tertainer. Next Gayla came to the attention of Eddie Joy, personal manager of Guy Mitchell and Mindy Carson. He auditioned the child for NBC and a regular spot on "The Saturday Night Revue," a coast-to-coast show, re-sulted. Columbia Records' Mitch Mil-ler, instrumental in the success of such established favorites as Rose-mary Clooney, Guy Mitchell and Jim-my Boyd, saw Gayla on her video debut and quickly signed her to an exclusive recording contract.







"It's What's in THE CASH BOX That Counts"

10

TOO MUCH LOVIN'

The "5" Royales (Apollo 448)

HAD A NOTION

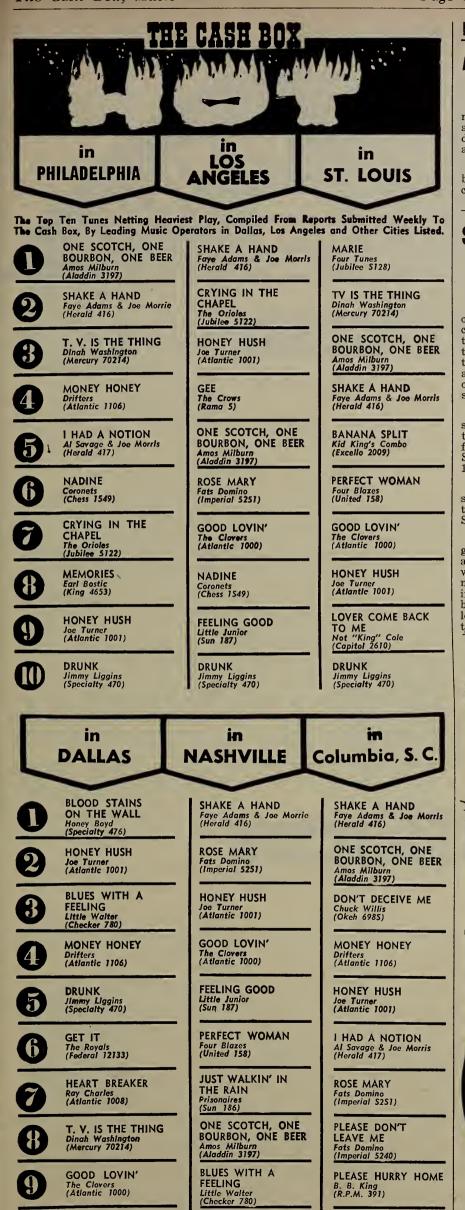
Al Savage & Joe Morris (Herold 417)

NO BLOW, NO SHOW

Bobby Bland (Duke 115)

The Clovers (Atlantic 1000)

ROSE MARY Fats Domino (Imperial 52S1)

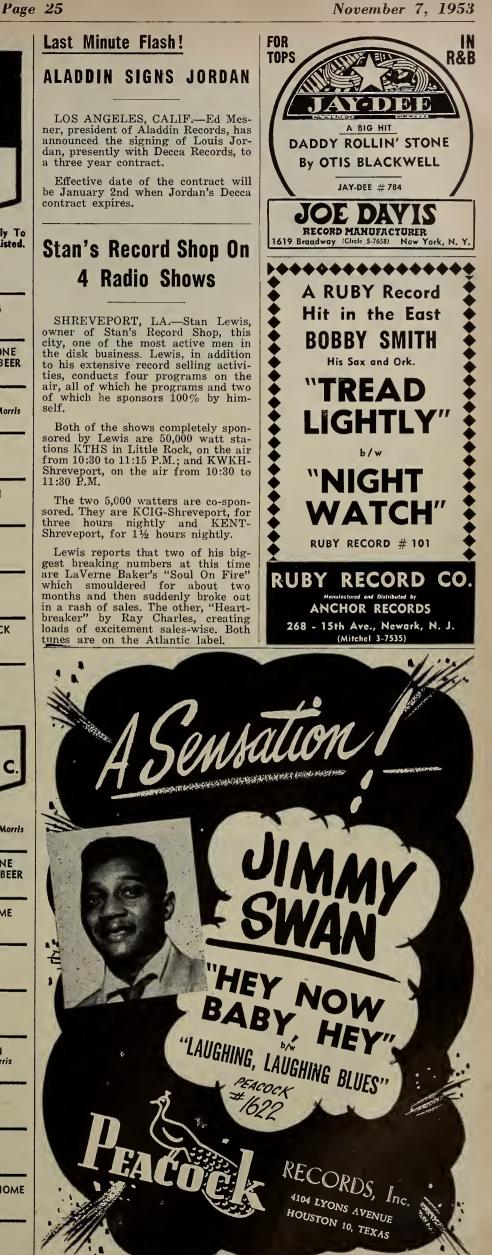


PLEASE HURRY HOME B. B. King (R.P.M. 391)

GOOD LOVIN' The Clovers (Atlantic 1000)

CRYING IN THE

CHAPEL The Orioles (Jubilee 5122)



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LITTLE ESTHER (Decca 48305)

B. "STOP CRYIN'" (2:40) [Motion Music—McCoy, Lovett] Little Ether does a grand job on a slow emotional blues. Gal sings with much feeling against a soft instrumental backing.

B "PLEASE DON'T SEND ME" (2:58) Flip is a change of pace. Little Esther belts a quick beat bounce in which she pleads not to be sent away as she has no place to go. Side moves.

DIXIE HUMMING BIRDS (Peacock 1722)

(Peacock 1722) "LET'S GO OUT TO THE PRO-GRAMS" (2:43) [Lion BMI-Moore] In an unusual waxing the Dixie Humming Birds, with Ira Tucker handling the leads, do a straight impersonation of several of the nation's leading gospel groups and their famous tunes. Intro of each group is done with narration type chanting to rhyme. A different and topflight effort that should garner heavy action. Could follow the pattern of The Bells Of Joy's "Let's Talk About Jesus" and show up in the "Hot" charts.

G"I'LL KEEP ON LIVING AFTER I DIE" (2:47) [Lion BMI— Moore] The group etches a slow religious item movingly. A good religious deck.

GLADYS HILL (Peacock 1618)

(2:35) New gal on the Peacock label belts a quick tempo story of a gal telling her man off. Thrush is of the full voiced school. Disk should make noise.

B "PRISON BOUND" (2:35) Miss Hill chants a slow blues on the under side. Gal is bound for prison and sings "I'll have to do without your lovin' for five long years."

SARAH VAUGHAN (Atlantic 1012)

"YOU GO TO MY HEAD" (2:55) [Remick ASCAP — Gillespie, Coots] Sarah Vaughan sings the beautiful oldie for an extremely pleasing side. Sarah is pop on this deck, but should pull in any location.

(B) "IT MIGHT AS WELL BE SPRING" (2:52) Miss Vaughan chants the Rodgers-Hammerstein classic smoothly. Same comments.

LINDA HAYES (Hollywood 1003)

B (2:24) [Assoc. Hollywood BMI-L. Hayes] Linda Hayes delivers a middle tempo blues with a potent and sexy vocal. Tho they'll never be more than friends she'll wait with the hope that he'll change his mind.

B "TAKE ME BACK" (2:30) [Assoc. Hollywood BMI—Hayes, Robertson, Tucker] Gal sings a tune that will be familiar to r & b fans with a new set of lyrics. Gal an impressive chantress.

AWARD O' THE WEEK

"COMIN' ON" (2:41) [Progressive BMI—Nugeire]

> THE CLOVERS (Atlantic 1010)

• The Clovers, bidding for their eight consecutive hit, come through with a piece of wax that could be their best effort to date. The boys are really hot as they belt out the middle beat jump titled, "The Feel-ing Is So Good," with a riff that is different and infectious. The long drawn out play on the title lends spice to the etching. A socko side that will catch an immediate reaction on exposure. The flip deck, "Comin' On," is a slow bounce blues mournfully portrayed by the group. A better than average deck but no competition for the upper lid as seen from this corner.

"DON'T PASS ME BY" (2:41) [Park Ave. BMI—Jack Allen]

"GET LOST" (2:55) [Park Ave. BMI—Bob Konegie]

THE DU DROPPERS (RCA Victor 20-5504)

• The Du Droppers, who are no strangers to hits, come up with a pair that look like two clix for the price of one plate. The upper side, "Don't Pass Me By," is a slow, but lively blues, presented with a feeling of sadness and a leaning toward the spiritual kick. Treatment is different and is a certain seller. The reverse deck, "Get Lost," is a hearty quick beat bounce in which the boys tell the gal off in no uncertain terms. The punch line, "drop dead," which ends the etching is brought in with such perfect timing that it is bound to bring a definite reaction. Both sides and let the public decide.

LITTLE CEASAR (RPM 393)

^B "TRIED TO REASON WITH YOU BABY" (2:41) [Mod. Music BMI—Ceasar] Little Ceasar sings the rhythmic quick moving bounce with gusto. Lyrics punchy.

B "CHAINS OF LOVE HAVE DIS-APPEARED" (2:40) [Mod. Music BMI—Ceasar] Little Ceasar sadly sings a slow beaty blues. Two okeh decks.

CHOCOLATEERS (Parrot 781)

• "PECKIN" (2:38) The Chocolateers sing a rhythmic middle tempo novelty describing the "Peckin" dance. A gay and infectious side.

G "BARTENDER BLUES" (2:41) A talky novelty with an exchange of insults and yaks. Scene of operation takes place in a bar. A mirthful hunk of wax.

THE EBONAIRES (Aladdin 3211)

B "BABY, YOU'RE THE ONE" (3:14) [Dayton ASCAP—Brooks, Walsh] The Ebonaires dish up a middle tempo bounce in which the lead unhappily sings of his emotional state resulting from a set-to with this lady love.

G "THREE O'CLOCK IN THE MORNING" (2:50) [Feist ASCAP—Robledo, Terris] Currently revived via Monte Kelly's lush instrumental, The Ebonaires make a pitch for the R & B market. A lovely tune with a sweet and mellow treatment.

BUDDY JOHNSON ORCHESTRA (Mercury 70251)

B "A—12" (3:14) [Sophisticate BMI—Johnson] The Buddy Johnson ork runs rampant with a wild quick beat jump. Exciting and good listening.

(2:41) B. "I'M JUST YOUR FOOL" (2:41) [Sophisticate BMI-Johnson] A slow blues with a lush vocal by Ella Johnson. Gal is a fool to take his mess and still love him, but she does. Two good sides.

LOUIS JORDAN AND HIS TYMPANY FIVE (Decca 28883)

"I WANT YOU TO BE MY BABY" (2:55) [Victory — Jon Hendricks] Louis Jordan and his Tympany Five beat out an infectious jump with the master bopping the infectious lyrics in chuckley fashion.

"YOU KNOW IT TOO" (2:48) [American Academy of Music-Warren, Jordan] Another gay ditty with Jordan again pitching in with a top flight job. Musicianship also must be mentioned for credits.

Rhythm SLEEPER OF THE WEEK

"THESE THINGS SHALL BE" (2:41) [Weiss & Barry—Bell]

"I'LL SURRENDER ANYTIME" (2:39) [Modern BMI—Ivy]

EDNA McGRIFF (Jubilee 5129)

• Edna McGriff pitches her strongest contender for wax honors into the ring since her biggie, "Heavenly Father," broke into r & b and pop charts. This effort is her bluesiest since that platter and the gal is good. Titled, "These Things Shall Be," the tune is an emotional slow blues that the young thrush sells in powerful fashion. The etching should bring Edna McGriff into the charts quickly. The under portion, "I'll Surrender Anytime," is another slow blues with McGriff feeding it a feelingful reading. Orking is on the torrid side with the result another potent disk. "I WANT TO THANK YOU" (2:40) [Bess Music BMI—Pauling]

"ALL RIGHTY!" (2:18) [Bess Music BMI—Pauling]

THE "5" ROYALES (Apollo 449)

• The "5" Royales continue their winning ways with their latest pairing, "I Want To Thank You" and "All Righty!" The former is a slow item energetically banged out by the group. Gimmicked fade out in the middle of the tune and a shot-like pick up lends flavor to the side. The flip, "All Righty!", is a quick beat jump that opens with stacatto handclaps and then moves on to three minutes of lively light heartedness. Timing is powerful and the Charlie (Little Jazz) Ferguson horn is by no means the smallest contribution to the success of the disk.

November 7, 1953



NEW YORK:



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CHICAGO:

CHICAGO: Leonard Chess putting lots of promotion back of "I Don't Know What I'll Do' and "Overboard," by Sugar Boy. A lad Len heard on his last trip to New Orleans. Len so impressed, he signed Sugar Boy. And did the session right then and there. The story goes that Sugar Boy was born on a sugar plantation in Louisiana. And, as a youngster, he chewed sugar cane in the raw. Thus be acquired the name which has stuck to him ever since. Len reports the disk is beginning to catch on big. . . Another potential for Chess is Muddy Waters' "Mad Love." According to what we're told, this number has outsold any former Muddy Waters' disk. . . . Ruth Brown finally hitting the Midwest. But not yet getting as far as Chicago. On November 2, Ruth skedded to appear at the Greystone Ballroom, Detroit. With Charles Brown, Johnny Hodges and Johnny Moore. Then on to Gary's Paladium Ballroom, November 4, with Paul Williams and Margie Day. . . McKee Fitzhugh bringing The Orioles, currently Jubilee's hottest property, to the Park City Bowl here November 1. This one-niter should be a sellout. . . 'Round town. . . Meade Lux Lewis and the Milt Buckner Trio joining Milconbo Trio at the Blue Note. . . Danny "Night Train" Overbea and the Blue Note. . . Danny "Night Train" Overbea and the S Flamingos at El Mocambo. . . Pee Wee Hunt in a one-niter at Melody Mill. . . And, finally, Earl Bostic at the Capitol Lounge. One of Earl's rare chicago appearances. . . . Little Walter launching a week of one-niters thruout Onio beginning 10/31.



Chicago appearances. . Ohio beginning 10/31.

LOS ANGELES:



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DETROIT, MICH.—Al Green, De-troit nightclub owner, the original dis-coverer of Johnnie Ray, comes up with another singer, Jeanne Dunne, who he claims could be as big a suc-cess as the cryer. Jeanne, who got her voice training as a choir singer, started out, like Sarah Vaughn, with classical aspirations, before turning recently to jazz and rhythm and blues. She has a big contralto voice. Several major disc companies are bidding for her to make her debut on wax. Green is bringing her along carefully via a series of personal appearances. She recently won the Pittsburgh Courier's award as the new singing discovery of the year. Above, left to right-Al Green, Jeanne Dunne and William Nunn. Nunn is managing editor of The Pittsburgh Courier.

Peacock-Duke Moves Into Modern Quarters

HOUSTON, TEXAS-The Peacock Record Company last week moved into its ultra modern and swanky new, air-conditioned home. Don D. Robey, president-owner, said "this is the most epochal step in Peacock history". The new plant will house the business offices, recording studios and pressing plant and handle every phase of the record production from the cutting session to label printing. In short, a song comes into the plant in a musician's mind and goes out on a disc ready for the trade. The new address is 2809 Erastus Street, Houston 26, Texas.

Phil Moore Pens New **Faye Adams Tune**

NEW YORK-Phil Moore, personal manager of the new r & b sensation, Faye Adams, who became a top name star with her first release on the Herald Label, "Shake A Hand", penned the new tune for the thrush's next Herald release titled "You Have Brought Happiness To My Soul".

Moore, who in the past wrote such tunes as "Shoo-Shoo Baby", "I Feel So Smoochie" and "I'm Gonna See My Baby". The newest effort is Moore's first venture into the R & B field. Moore also manages Helene Dixon, Epic artist.





Manie Sacks Predicts 15% Rise In Record Sales For 1954

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Prosen Names Stevin West Coast Rep.

NEW YORK—Sid Prosen, presi-dent of Village and Homestead Music, announced this week that he had opened a West Coast office with Milt Stavin heading it. The first tune that Stavin will work on is "Ebenezer Scrooge", which has just been re-leased. It is recorded by Teresa Brewer on the Coral label. Sid Prosen wrote and published Teresa's smash hit of a few months ago "Till I Waltz Again With You".

100 College Radio **Stations Now In Use**

NEW YORK-There are now over NEW YORK—There are now over 100 college radio stations in the coun-try according to College Radio Cor-poration, college radio station repre-sentatives in New York. These sta-tions, owned by the colleges and uni-versities at which they are located, are managed and run by the students with faculty advisers giving help with faculty advisers giving help when needed.

when needed. These stations are an important source of record promotion since many of them have regular disk jock-ey shows which are heard by large local audiences, which includes the entire school body. Various record companies, publishers and promotion men have recently made it a point to contact these stations in the same way that they would regularly con-stituted commercial stations.



ATLANTIC CITY — "New super highways of merchandising will speed the way" to a 15 per cent upsurge in phonograph record sales next year, Manie Sacks, vice president and gen-eral manager of the RCA Victor Rec-ord Department, this week told the company's department heads attend-ing a two-day staff meeting at the company's department neads attend-ing a two-day staff meeting at the Claridge Hotel here. He said that newly developed techniques of mer-chandising and distribution should make it possible to hike disk sales in 1954 to a record high of more than \$250,000,000.

Advances listed by Sacks as key factors in the continued rise of the industry's sales volume included: 1. More music for less money for a

constantly expanding market. 2. Evolution of the record store

from a library-type operation to a modern super market that uses island displays for pop singles and the "built-in salespower" of album art and liner material at the point-ofsale.

3. A better product that, because of improvement in both the science and the artistry of recording, provides the nation's music buyers with better sound.

Stressing that introduction of 45 rpm Extended Play recordings had made it possible to offer consumers added value, Sacks said:

"The spillover of urban population into the suburbs and a marked rise in our teen-age population-which is expected to increase 60 per cent by 1965-provide us with an unparalleled opportunity for new musical markets. Variety, chain and department stores are the key to these undeveloped markets."

Terming the trend toward self-service selling "a retailing revolution," he declared that consumers like "seeand-touch-it-yourself shopping and find it difficult to leave a retail store without making a purchase."

Introduction of high fidelity instruments and records mean added musical enjoyment for record buyers, Sacks said, adding:

"For the artist, hi-fi means a wider audience. For the industry, it provides powerful, new selling ammunition that should do for the trade what the automatic transmission system did for the automobile field."

Sacks told the RCA Victor executives that the company's disk business in 1953 is "up more than 15 per cent and represents one of the best years we've ever had." But he emphasized that another substantial gain should be in store for next year, 'if we can unlock the door to the nation's undeveloped markets and satisfy the universal hunger for musical entertainment."

Among those attending the staff meeting were Howard Letts, assistant general manager; L. W. Kanaga, general sales and merchandise manager; and George R. Marek, director of artists and repertoire.



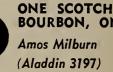
November 7, 1953



SHAKE A HAND Faye Adams & Joe Morris (Herald 416)



HONEY HUSH Joe Turner (Atlantic 1001)



ONE SCOTCH, ONE BOURBON, ONE BEER



TV IS THE THING **Dinah Washington**

(Mercury 70214)



GOOD LOVIN' The Clovers (Atlantic 1000)

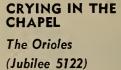


FEELING GOOD



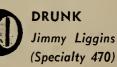
BLUES WITH A Little Walter (Checker 780)







ROSE MARY Fats Domino (Imperial 5251)



Hound Dog



At a recent Mood Records party held at the New Caruso Room of BOSTON—At a recent Mood Records party held at the New Caruss Room of the Gardner Hotel, in this city, many prominent disk jockeys in the area at-tended and presented Fay DeWitt with a Bassett Hound in behalf of her strong showing on her latest release "Misirlou" and "Snap-Snap-Snap Your Fingers." Disk jockeys pictured above with Faye are: Symphony Sid, Art Hume, Lou Germain, Ed Penney, Alan Dary, Tal Hood and Jay McMasters.

Meeting Dates Of Music Operators' Associations

- -California Music Guild Nov.
 - Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 3-Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 3-Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
 - 3—Western Massachusetts Music Guild, Ralph Ridgeway Place: Ivy House, West Springfield, Mass.
 - -Eastern Ohio Phonograph Operators Assn. Place: Tod Hotel, Youngstown, Ohio (General)
 - -Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (general).
 - 5-California Music Guild Place: Sacramento Hotel, Sacramento, Calif.
 - Amusement Machine Operators of Baltimore Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
 - **10—California Music Guild** Place: Fresno Hotel, Fresno, Calif.
 - 11-California Music Guild Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 12—California Music Guild Place: U. S. Grant Hotel, San Diego, Calif.
 - 16-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 18-New York State Operators' Guild Place: Palatine Hotel, Newburgh, New York
 - -Eastern Ohio Phonograph Operators Assn. Place: 1310 Market Street, Youngstown, O. (Executive).
 - -Central States Music Guild Place: 805 Main Street, Peoria, Ill.
 - 30—Dallas Music Operators' Assn. Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Dec. 5 & 6-Music Guild of Nebraska Place: Hotel Evans, Columbus, Neb.

Tiffany Records Signs Guy Cherney

"Gildersleeve" New Disk Jockey At WMGM

Hal Peary, better known as Throck-morton P. Gildersleeve or "The Great Gildersleeve," will join the ranks of WMGM stars on Nov. 2nd when he launches a Monday through Saturday 1:00 to 2:00 P.M. program. Peary, master mimic who can do dozens of dialects, will play popular records and present comedy characterizations in this new series of studio-originated programs over the 50,000 watt Metro-Goldwyn-Mayer station. The "Hal Peary Show" will afford this per-former an opportunity to introduce numerous new dialect routines and also comment on the top tunes of the day.

day. Peary was a successful singer and actor before he entered radio in San Francisco in 1925. His first radio en-gagement was as a singer.

Victor Issues 2nd **Educational Catalog**

CAMDEN, N. J.—An enlarged sec-ond edition of the most comprehensive educational record catalog ever com-piled by the RCA Victor Division, Radio Corporation of America, has just been published, it was announced this week by the company's Educa-tional Services Division. The catalog is designed specifically for use by teachers—not only those specializing in music instruction, but also home room teachers responsible for various subjects—as a guide to the use of records in the classroom. It lists records designed for use in two major phases of music education. One part lists "educational" record-ing created for the specific functions of stimulating basic aptitudes and physical responses, of creating aware-ness of pitch and tone, phrasing, and the broader aspects of form, and of providing material for the study of musical skills and techniques. The other part is devoted to recorded ma-terial which is not necessarily "func-tional," but which can provide esthe-tic musical experience for the student. In this section are included the major classics, use of which can aid in the general aim of education, such as de-velopment of imagination, concentra-tion, discrimination, and judgment.

New R&B Label

NEWARK, N. J.—Ernie Crowder of Anchor Records, this city, last week announced the formation of a new R & B label. It will be known as Ruby Records and the first artist signed was Bobby Smith and his or-chestra. Initial release, already on the market, is "Tread Lightly" and "Night Watch."



CHICAGO, Oct. 24—Guy Cherney this week signed a five-year recording contract with Tiffany Records of Chi-cago. He thus joins Clark Dennis, Kitty Crawford, Carl Ravazza, Eddie Ballantine and others in the new firm which becaute here hit best called list which already has hit best-seller lists with its first release, Clark Dennis singing "Granada" and "My Love for You."

Cherney's first recording date was set for Sunday, October 25, and his premiere release will come out im-mediately after the November 1 re-lease of the new Clark Dennis sides. Eddie Ballantine, musical director and Tiffany A and R man, will again pro-vide musical background. vide musical background.

vide musical background. A Chicago product, Cherney until recently had San Francisco for his base from which he did top night club engagements at the Shamrock, Chez Paree, Statler Chain and others. At the behest of the late Sid Graumann, Harry Cohn of Columbia Pictures tested Cherney for three months for the lead role in "The Jolson Story" before it was decided to use a non-singer. singer.

Cherney sings in a style reminis-cent of Jolson although it is complete-ly his own interpretation. He has never before recorded but Henry E. Doney, Tiffany president, predicts a glowing future for the youngster who first sang professionally at the age of 11. of 11.





WLOW—Norfolk, Va.
1. I Forgot More (Davis Sisters)
2. Let Me Be The One (Locklin)
3. Darling Am I The One (Smith)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. As The Hands Go 'Round The Clock (Tom Anderson)
6. It's Been So Long (W. Pierce)
7. For Now And Always (Snow)
8. God Was So Good (Al Terry)
9. Weary Blues From Waiting (Hank Williams)
10. End Of A Long, Lonely Day (Marty Robbins) WMIE—Miami, Fla. 1. If I Never Get To Heaven (Eddy Arnold) 2. Hey Joe! (Carl Smith) 3. Caribbean (Mitchell Torok) 4. How's The World Treating You (Davis Sisters) 5. Before You Go Make Sure You Know (Lefty Frizzell) 6. Yesterday's Girl (Thompson) 7. You're Gong (Davis Sisters) WKAB----Mobile, Ala. 1. Dear Joan (Jack Cardwell) 2. Let Me Go Devil (Wade Ray) 3. There Stands The Glass (Webb Pierce) 4. A Dear John Letter (Shepard & Huskey) 5. Unpucker (The Carlisles) 6. Mama, Come Get Your Baby Boy (Eddy Arnold) 7. Hot Dog Rag (Red Foley) 8. Caribbaan (Mitchell Torock) 7. You're Gone (Davis Sisters) 8. North Wind (Slim Whitman) Caribbean (Mitchell Torok) 9. For Now And Always (Snow) 10. Crying In The Chapel (Allen) 9. Let Me Go Devil (Wade Ray) 10. Who Stole That Train (Price) Chuck Thompson **Tommy Sutton** Cousin Johnny WNLC—New London, Conn. 1. I Forgot More (Davis Sisters) 2. Seven Days In Heaven (Tex Williams) 3. Weep Away (Mitchell Torok) 4. Are You Walkin' (Lee & Cooper) 5. End Of A Long, Lonely Day (Marty Robbins) 6. A Dear John Letter (C. Aldrich & Honey Williams) 7. Weary Blues From Waiting 8. Penicillin (Mac Odell) 9. Hey Joe! (Kitty Wells) 10. Is Zat You Myrtle (Carlisles) & Elmer WFOR—Hattiesburg, Miss. 1. Walking The Dog (W. Pierce) 2. If I Never Get To Heaven (Eddy Arnold) 3. A Heap Of Lovin' (Hawkins) 4. Kiss Me Big (Tenn. Ernie) 5. Let's Have A Happy Time (Jimmie Logsdon) 6. Don't Add An Ex To Your Name (George McCormick) 7. I Forgot More (Davis Sisters) B. Shake A Hand (Red Foley) 9. Private Property (Johnnie & Jack) 10. Remembering (Mac Wiseman) & Elmer WING—Dayton, Ohio WING-Dayton, Ohio 1. Hey Joe! (Carl Smith) 2. It's Been So Long (W. Pierce) 3. A Dear John Letter (Shepard & Huskey) 4. I Won't Be Home No More (Hank Williams) 5. If I Never Get To Heaven (Eddy Arnold) 6. Tennessee Wig-Walk (B. Lou) 7. Just In Time To Be Too Late (T. Warren) 8. For Now And Always (Snow) 9. Is Zat You Myrtle (Carlisles) 10. I Signed My Heart Away 10. I Signed My Heart Away (Hank Thompson) Ramblin' Lou Mack Sanders WHLD—Niagara Falls, N. Y. WKDA—Nashville, Tenn.
1. I Forgot More (Davis Sisters)
2. Hey Joe! (Carl Smith)
3. A Dear John Letter (Shepard & Huskey)
4. There Stands The Glass (Webb Pierce)
5. That's What I'd Do For You (Faron Young)
6. Yesterday's Girl (Thompson)
7. Suppertime (Jimmie Davis)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. Weary Blues From Waiting (Marty Robbins) KFBI—Wichita, Kan. WHLD—Niagara Falls, N. Y.
1. I Forgot More (Davis Sisters)
2. Hey Joe! (Kitty Wells)
3. A Dear John Letter (A. Inman)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. It's Been So Long (W. Pierce)
6. Don't Say Goodbye (Johnnie & Jack)
7. Are You Walkin' (Lee & Cooper)
8. I Found Out More (B. Code) Hey Joe! (Carl Smith)
 H's Been So Long (W. Pierce)
 I forgot More (Davis Sisters)
 A Dear John Letter (Shepard & Huskey) 5. Crying In The Chapel (Darrell Glenn) 6. Yesterday's Girl (Thompson) 7. My Wasted Past (E. Tubb) 8. I Found Out More (B. Cody) 9. I'd Rather Die Young (Mac Wiseman) 7. My Wasted Fast (B B. There Stands The Glass (Webb Pierce) 9. Let Me Be The One (Locklin) 10. There's A Rainbow In Every Teardrop (Slim Whitman) 10. Mama, Come Get Your Baby Boy (Eddy Arnold) **Bob Ferguson Sleepyhead Cliff** Bob Ferguson KWSC—Pullman, Wash. 1. Mama, Come Get Your Baby Boy (Eddy Arnold) 2. There Stands The Glass (Webb Pierce) 3. Steel Guitar Rag (S. West) 4. Remembering (Mac Wiseman) 5. Hey Joel (Carl Smith) 6. Little Boy Blue 7. Look What I Got (C. Copas) 8. Alabama (Little Rita Faye) 9. I Forgot More (Davis Sisters) 10. Who Stole That Train (Price) KASM—Albany, Minn. W FHG-Bristol, Va. 1. I Forgot More (Davis Sisters) 2. Shake A Hand (Red Foley) 3. Yesterday's Girl (Thompson) 4. Let Me Go Devil (Wade Ray) 5. Who Stole That Train (Price) 6. There Stands The Glass (Werle Discover Stands) 7. Re-enlistment Blues (Merle Travis) 8. You Fool, You Fool (Roberts) 9. Hay Loci (Cal Gavish) I Forgot More (Davis Sisters)
 I Won't Be Home No More (Hank Williams)
 Who Stole That Train (Price)
 Hey Joe! (Carl Smith)
 It's Been So Long (W. Pierce)
 Baby My Heart (Faron Young)
 Alabama (Little Rita Faye)
 Babin (Nice (The Carlislas)) 8. Tain't Nice (The Carlisles) Caribbean (Mitchell Torok) 9. Hey Joe! (Carl Smith) 10. Two Faced (Howington Bros.) 10. Sing Me Something Senti-mental (Marty Robbins) Ted Conner **Chuck Nichols** Uncle Joe Johnson WFMJ-Youngstown, Ohio WFMJ—Youngstown, Ohio 1. A Dear John Letter (Shepard & Huskey) 2. Hey Joe! (Carl Smith) 3. I Forgot More (Davis Sisters) 4. Tennessee Wig-Walk (B. Lou) 5. Caribbean (Mitchell Torok) 6. It's Been So Long (W. Pierce) 7. I Won't Be Home No More (Hank Williams) B. Mama, Come Get Your Baby Boy (Eddy Arnold) 9. Forgive Me John (Shepard & Huskey) 10. Let Me Be The One (Locklin) WJWS—South Hill, Va. KOWB-Laramie, Wyo. KOWB—Laramie, Wyo. 1. Yesterday's Girl (Thompson) 2. Mama, Come Get Your Baby Boy (Eddy Arnold) 3. That's What I'd Do For You (Faron Young) 4. Country Gentleman (Atkins) 5. Ir's Been So Long (W. Pierce) 6. I Forgot More (Davis Sisters) 7. Crying In The Chapel (Allen) 8. Take These Chains From My Heart (Hank Williams) 9. Let Me Go Devil (Tex Ritter) 10. If I Never Get To Heaven (Eddy Arnold) WJWS—South Hill, Va. 1. I Forgot More (Davis Sisters) 2. Hey Joel (Kitty Wells) 3. Tain't Nice (The Carlisles) 4. Private Property (Johnnie & Jack) 5. I'd Rather Die Young (Mact Wiseman) 6. Ask Ye Shall Receive (Martha Carson) 7. It's Been So Long (W. Pierce) B. Sing Me Something Senti-mental) (Marthy Robbins) 9. A Dear John Letter (A. Inman) 10. Crying In The Chapel (Allen) "Albuquerque" **Bill Thornton Cliff Rodgers** Bill Thornton KRLW—Walnut Ridge, Ark. 1. Let Me Be The One (5. Willet) 2. North Wind (Slim Whitman) 3. Darling Am I The One (Carl Smith) 4. There's A Rainbow In Every Teardrop (Slim Whitman) 5. For Now And Always (Snow) 6. A Heap Of Lovin' (Hawkins) 7. Pig Latin Serenade (Johnnie & Jack) B. Weary Blues From Waiting (Hank Williams) 9. There Stands The Glass (Webb Pierce) 10. Unpucker (The Carlisles) WHKK-Akron, Ohio Al Hallaman WHKK-—Akron, Ohio
1. I Forgot More (Davis Sisters)
2. North Wind (Slim Whitman)
3. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. There Stands The Glass (Webb Pierce)
5. Hey Joel (Carl Smith)
6. Tennessee Wig-Walk (B. Lou)
7. The Story Of My Life (Tubb)
B. A Dear John Letter (Shepard & Huskey)
9. End Of a Long, Lonely Day (Marty Robbins)
10. That's What I'd Do For You (Faron Young) WBVP—Beaver Falls, Pa. WBVP--Beaver Falls, Pa. 1. Tennessee Wig-Walk (B. Lou) 2. I Forgot More (Davis Sisters) 3. Caribbean (Mitchell Torok) 4. Hey Joel (Carl Smith) 5. A Dear John Letter (Shepard & Huskey) 6. Let Me Be The One (Locklin) 7. Let Me Go Devil (Tex Ritter) 8. Mama, Come Get Your Baby Boy (Eddy Arnold) 9. Forgive Me John (Shepard & Huskey)

Tom 'n' Jack WKAB—Mobile, Ala.

(Shepard & Huskey) 10. For Now And Always (Snow)

- WAYS—Charlotte, N. C.
 1. I Forgot More (Davis Sisters)
 2. Hey Joel (Carl Smith)
 3. Remembering (Mac Wiseman)
 4. A Dear John Letter (Shepard & Huskey)
 5. Get Off My Telephone (Sammy Barnhart)
 6. You're Gone (Davis Sisters)
 7. Gonna Fall Out Of Love (Tommy Warren)
 8. Lonesome Hearted Blues (Carl Story)
 9. Hit And Run Lover (E, Hill)
- WLBR—Lebanon, Pa. 1. Tain't Nice (The Carlisles) 2. That's What I'd Do For You (Faron Young) 3. Caribbean (Mitchell Torok) 4. Remembering (Mac Wiseman) 5. Private Property (Johnnie & Jack) 6. Divorce Granted (Jack Loyd) 7. How's The World Treating You (Eddy Arnold) B. Weary Blues From Waiting (Hank Williams) 9. You All Come

Sheriff Tex Davis WLOW—Norfolk, Va.

November 7, 1953

Cousin Johnny

Buck Benson

- WLBR—Lebanon, Pa.

- (Hank Williams) 9. You All Come (Cousin Herb Henson) 10. Wrong Side Of Town (Price)

Billy The Kid Stanley WNOE—New Orleans, La. 1. I Forgot More (Davis Sisters) 2. Hey Joe! (Carl Smith) 3. Forgive Me John (Shepard & Huskey) 4. Baby, That's What I'd Do For You (Faron Young) 5. Johnny's Got A Sweetheart (Little Rita Faye) 6. Mama, Come Get Your Baby Boy (Eddy Arnold) 7. Unpucker (The Carlisles) B. J Won't Be Home No More (Hank Williams) 9. It's Been So Long (W. Pierce) 10. Let Me Be The One (Locklin)

"It's What's in THE CASH BOX That Counts"

Page 30

Roy Smith WKDA—Nashville, Tenn.

Earl Davis

- WFHG—Bristol, Va.



HILLBILLY. FOLK & WESTERN **JUKE BOX TUNES**

I FORGOT MORE THAN YOU'LL EVER KNOW **Davis Sisters** (RCA Victor 20-5345; 47-5345)



A DEAR JOHN LETTER Jean Shepard & Ferlin Huskev (Capitol 2502; F-2502)

HEY JOE! Carl Smith (Columbia 21129; 4-21129)

CARIBBEAN Mitchell Torok (Abbott 140; 45-140)

IT'S BEEN SO LONG Webb Pierce (Decca 28725; 9-28725)

CRYING IN THE CHAPEL Darrell Glenn (Valley 101; 45-101) Rex Allen (Decca 28758; 9-28758) FORGIVE ME JOHN Jean Shepard & Ferlin Huskey (Capitol 2586; F-2586) THERE STANDS THE GLASS Webb Pierce (Decca 28834; 9-28834) LET ME BE THE ONE Hank Locklin (Four Star 1641) TENNESSEE WIG-WALK Bonnie Lou

(King 1237)

May To Work For **Capitol Exclusively**

HOLLYWOOD — Bandleader Billy May will make his headquarters in Hollywood and work exclusively for Capitol Records under a new four-fold contract when his engagement at the Hollywood Palladium ends Nov. 1, it was announced by Alan W. Living-ston, Capitol vice president in charge of artists and repertoire. With the current Palladium date

With the current Palladium date, May brings to a close nearly two years of road engagements.

years of road engagements. The Billy May Band will continue to make records for regular release under the Capitol contract, Livingston revealed. In addition, May will hold down a top Capitol creative post in the writing, arranging and conducting of children's records and albums; the arranging, conducting of backgrounds for Capitol vocalists; and the writing of arrangements for Ray Anthony's band on the basis of regular assign-ments from Capitol. Before his dance band records

ments from Capitol. Before his dance band records created a sensation when released in 1951, May was active in the produc-tion of nearly every children's record produced by Capitol. With Livingston, then head of the Children's Record Department, he collaborated musical-ly on the pace-setting "Bozo at the Circus" album in 1946. Later May conducted, arranged and composed such hit kid singles as "I Taut I Taw a Puddy Tat" and dozens of others. In his seven years of association

In his seven years of association with Capitol, May also has arranged and conducted for such artists as Margaret Whiting, Nat "King" Cole and Gisele MacKenzie.

His future arrangements for Ray Anthony, Livingston pointed out, will be the only function for Capitol which May has not performed in the past.

A 37-year-old native of Pittsburgh, May first won national notice as trumpeter and arranger for Charlie Barnett and Glenn Miller. He came to Hollywood in 1943, becoming a staff arranger for NBC.

Mercury Signs Christine

NEW YORK-Christine Jorgensen, now in the midst of a night club tour in the U.S. and Canada, has been signed by Mercury Record Corporation of Chicago to record six popular songs. Among them will be "There'll Be Some Changes Made", "I Wanna Get Married" and "Say It Isn't So". Christine, one of the most discussed personalities of the year, has demonstrated a good singing voice in nitery appearances.



NEW YORK—Betty Madigan turns the tables—or rather the camera—on world famous glamour photographer Jimmy Kriegsman as she tells him to "look at the birdie". Betty's first MGM platter is "You're Thoughtless" and "I Just Love You". Jimmy too has a first—he's written a song. It's "Too Much In Love To Care" and has been recorded by Steve Gaynor on Derby Records.

Pee Wee King Adds TV Show To Schedule

LOUISVILLE, KY.—Pee Wee King this week added a one hour TV show to his already heavy schedule. The show will originate out of WEWS-Cleveland, O. The deal has been set for 26 weeks starting November 4 for Wednesday nights 11 to 12 P.M. Guest for the opening show will be The Davis Sisters. The show will be sponsored by a large beer company. King will maintain his current TV

King will maintain his current TV show on Thursdays out of WAVE-TV, Louisville as he will the local radio show and the NBC coast to coast network show on Saturday nights.

LaRosa-Godfrey Fracas Booms Lawrence Disks

BOSTON-One of the outcomes of the Julius LaRosa-Arthur Godfrey fracas has been to boom the records of Bill Lawrence, who was mentioned frequently in the stories about it. George Badoian of Mood Records, for whom Lawrence records, reported that his latest disk "Little Girl" and "I'll Wait For You" has been booming because of the publicity.





THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK 1. HEY JOE! ... Carl Smith (Columbia) 2. I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters (RCA Victor) 3. A DEAR JOHN LETTER..... Jean Shepard & Ferlin Huskey (Capitol)

4. IT'S BEEN SO LONG 5. MAMA, COME GET YOUR BABY BOY 6. THERE STANDS THE GLASS.... 7. LET ME BE THE ONE..... 8. CARIBBEAN 9. I'M WALKING THE DOG

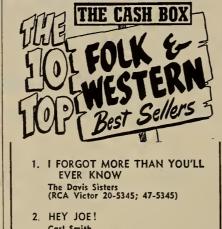
Webb Pierce (Decca) Eddy Arnold (RCA Victor) Webb Pierce (Decca) Hank Locklin (4 Star) Mitchell Torok (Abbott) Webb Pierce (Decca) 10. YESTERDAY'S GIRL Hank Thompson (Capitol)

Folk & Western Notes from California

LOS ANGELES—Fabor Robison, owner of the Abbott label, recently returned to his Hollywood office with six new releases that will be out in a few days. He also announced that he will introduce many of the new numbers on a brand new label called Fabor Records. Newest releases on the Abbott label will be:—Rudy Gray-zell singing "Bonita Chiquita"; Jim Reeves warbling "Bimbo" plus his new artist Floyd Cramer vocalizing a cute refrain called "Fancy Pants". Clicking off in the spiritual vein Robi-son recorded his latest waxing of "When the Moon Goes Down" with Charles Graves and the Everready Gospel Singers. On his new compan-ion Fabor label a new artist Toni Bearden sings "Women, Women, Wo-men." Also on the new title will be his latest discovery, Ginny Wright, combining talents with the ever pop-ular, Jim Reeves, harmonizing "I Love You." He stated that these are sure-fire releases and added that Abbott will continue to expand in all phases of the organization. . . Charlie Al-drich and his managers, RPM Enter-prises, accomplished the almost impos-sible when talented Charlie was cast prises, accomplished the almost impos-sible when talented Charlie was cast by Hallmark's "Hall of Fame" NBC TV show for the important character TV show for the important character role of Spike in the production of "McCoy of Abilene," beamed from Hollywood coast to coast recently. He did the background guitar work in addition to the special song. Charlie is enjoying great popularity these days for his original recording of the Kinsey whimsey called "Kinsey's Book" and "Somebody Goofed" on the Intro label. . . Ferlin Huskey and Jean Shepard are completing dates in Montana and Canada. Deejays coast to coast are excited about Huskey's new Capitol release of "Walkin' and Hummin." The Huskey and Shepard show with music of Terry Preston and his termites orchestra is drawing his termites orchestra is drawing wonderful crowds... Carolina Cotton was guest of honor recently in Los Angeles at Shrine ceremonies. They



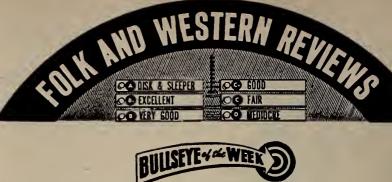
tes trom Galifornia too like her songs, yodeling and her beaming personality. She also met recently with a new 'teen age western band for which she will be sponsor. Carolina is spending most of her time these days going over her TV show material to be released nationally this Winter. . . The Colwell Brothers are currently in London for a number of important appearances as represen-tatives of Moral Re-Armament World Headquarters in Caux, Switzerland. This is their first appearance on a world tour which will take them into many countries during the next sev-eral months. Their current release is "Morgan Poisoned the Water Hole" and "No Down Payment – Easy rems." . . Johnny Bond recently completed dates in Northern California and returned to San Fernando Valley and his home in Burbank. His "Let Nordy has a rush release due out shortly. Here is one man's opinion-the new record is his best in three or four years, and in November and December you will be hearing more of Johnny Bond on radio and juke boxes than you've heard in a long time. . . From all indications, Lanky Hank Dawson's new Intro platter should register his highest sales on any release to date. Songs are "I'll Float On Down The River," and "Drinkin' Beer in Tennessee." Both are tailor made for the country and hilbilly audience and were written by Danny Dedmon. Red Matthews of Heart Line Music said Lanky Hank is now working on material for another session and one release should be out soon . . . Pee Wee King was in Holly. now working on maternal for another session and one release should be out soon... Pee Wee King was in Holly-wood on business recently. While here he was a guest on the Jimmy Wakely Show. He also appeared on the Squeekin' Deacon show at Riverside Ranchos and Town Hall Party in Compton. King will appear on the Kate Smith show in New York on November 2nd and will cut several November 2nd and will cut several new sides for Victor on November 3rd.



- Carl Smith (Columbia 21129; 4-21129)
- 3. A DEAR JOHN LETTER Jean Shepard & Ferlin Huskey (Capitol 2502; F-2502)
- 4. IT'S BEEN SO LONG Webb Pierce (Decca 28725; 9-28725)
- 5. FORGIVE ME, JOHN Jean Shepard & Ferlin Huskey (Capitol 2586; F-2586)
- 6. TENNESSEE WIG-WALK Bonnie Lou (King 1237; 45-1237)
- 7. THERE STANDS THE GLASS Webb Pierce (Decca 28834; 9-28834)
- 8. CARIBBEAN Mitchell Torok (Abbott 140; 50-140)
- 9. MAMA, COME GET YOUR BABY BOY

Eddy Arnold (RCA Victor 20-5115; 47-5115)

10. NORTH WIND Slim Whitman (Imperial 8208; 45-8208)



"BIMBO" (2:43) [Fairway BMI—Rod Morris] "GYPSY HEART" (2:24) [American BMI—Rhodes, Reynolds, Dean] JIM REEVES

(Abbott 148)

• Jim Reeves' latest release is an occasion for the ops to open up their ears and listen. "Bimbo" is a delightfully refreshing tale about a little lad with a grown-up mind. Reeves delivers a stellar presenta-tion on a tune that has all the zip and charm to break the charts in a big way. Bottom portion, "Gypsy Heart," is a fast moving item on which the artist sparkles vocally. Lyrics tell of a roamin', romancin' heart that can't settle down. Lou-isiana Hayride Band supports in engaging fashion on two sides that spell a-c-t-io-n for the jukes and retail outlets. • Jim Reeves' latest release is an

LITTLE CHARLIE MeDILL

(Allen 239) (Allen 239) (2:36) [Wemar BMI—Clay Long, Charlie McDill] Little Charlie McDill impressively debuts as he etches a middle beat piece in stirring fashion. Youngster's portrayal of the emotion packed lyrics is ton notch and sure packed lyrics is top notch and sure to bring in the coin.

"THE LORD IS MY SHEPARD" (2:25) [Mecca ASCAP—Blanche Allen, Ben Machan] Lower deck is a religious flavored moderate tempo piece that the lad vocals with utmost feeling.

JACK CARDWELL (King 1262) B "I'M GONNA WRITE A SONG ABOUT YOU" (2:26) [Lois BMI Lee Cargile] 'Smooth voiced Jack Cardwell puts over this quick tempo ditty with telling effect. Artist chants with feeling as he tells that he's gonna pen a tune about a love who is un-faithful. "A VITAMIN CALLED LOVE"

(2:09) [Lois BMI—Edwin Card-well] Cardwell lends a tantalizing vocal to the delightful lyrics and the general effect is warm and rich. Two pleasurable decks.

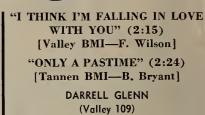
JUSTIN TUBB (Decca 28865)

(becca 28865) "OOH-LA-LA" (2:37) [Ernest Tubb BMI—Justin Tubb] Young Justin Tubb comes up with a quick tempo item in captivating manner. Lyrics tell about a little French gal that broke the singer's heart in two. (2:37) [Ernest Tubb BMI—Justin Tubb] Bottom deck is a moderate beat touching tale that Tubb vocals with infectious appeal. Two potent decks that could prove to be big ones.

LEON TASSIN (Pelican 105)

"SENOR JOSE A MERICO WHAMBAMMO" (2:42) [Buck-eye BMI—Tassin] Leon Tassin war-bles an infectious ditty about an ap-propriately titled Latin lover. Charlie Stuckey's Westerners support in ad-equate fashion.

(2:43) [Buckeye BMI—Tassin] Flip side is an amusing quick beat item that rides merrily along in gay manner. Light, happy lyrics tell about a wife that takes her good time to spruce up.



• Darrell Glenn comes up with a pair of tunes that will further his appeal to his already large group of fans. "I Think I'm Falling In Love With You" is a middle beat romantic cutie that Glenn ren-ders in his smooth and inviting manner. Light hearted lyrics tell that the artist feels his gal has the necessary qualities to make him a happily married man. "Only A Pas-time" on the flipside is a slow sen-timental ballad warmly vocaled by Glenn. Two lovely sides that should catch coin in the pop as well as the country markets.

LEFTY FRIZZELL

(Columbia 21169) "HOPELESS LOVE" (3:02) [Hill & Range-Lyle, Frizzell] The dis-tinctive voice of Lefty Frizzell shines as he waxes a moderate beat romantic lament. Tune and lyrics blend in feel-ingful fashion on this money maker for ops

"THEN I'LL COME BACK TO "THEN I'LL COME BACK TO YOU" (2:20) [Hill & Range BMI -Frizzell, Tassin S. Burton] The art-ist sings from the heart as he tells how doubtful it is that he'll return to one who is so untrue. Fetching string support string support.

JIMMIE LOGSDON

(Decca 28913) (Seca 289

B "IN THE MISSION OF ST. AUGUSTINE" (2:29) [Republic BMI—Jack Chiarelli] Lower end is another grade "A" vocal effort on a current pop success. Two enchanting sides sides.

CHET ATKINS (RCA Victor 20-5484) "THREE O'CLOCK IN THE MORNING" (2:15) [Leo Feist ASCAP—Dorothy Terriss, Julian Robledo] The guitar work of Chet Atkins is always easy on the ear and this release proves no exception to the rule. Chet's soft, lilting rendition of the lovely oldie makes for a delicious platter. "CITY CLICKER" (2:18) [Acuff

CITY CLICKER" (2:18) [Acuff-Rose ASCAP—Chet Atkins] The nimble fingers of Atkins dishes up some more fanciful guitar work. A pappy side.

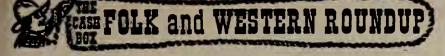
LANKY HANK DAWSON (Intro 6085) B "DRINKIN' BEER IN TENNES-B SEE" (2:01) [Intro BMI—Danny Dedmon] Lanky Hank Dawson comes up with a good time for all as he zestfully belts out a fast tempo bar room flavored novelty. Rinky dink piano adds color. TLL FLOAT ON DOWN THE

• "I'LL FLOAT ON DOWN THE RIVER" (2:14) [Heart Line BMI —Danny Dedmon] Bottom side is a quick beat ditty that Dawson vocals in distinctive fashion. Solid piano and string support string support.

The Cash Box, October 24,

BULLSEYE & de WEEL

"... comes along with a double hit release. Carl Smith heart warming treatment gets across in soul stirring fashion. SHOULD PICK UP ALL THE MARBLES WITH THESE TWO MONEY MAKERS."



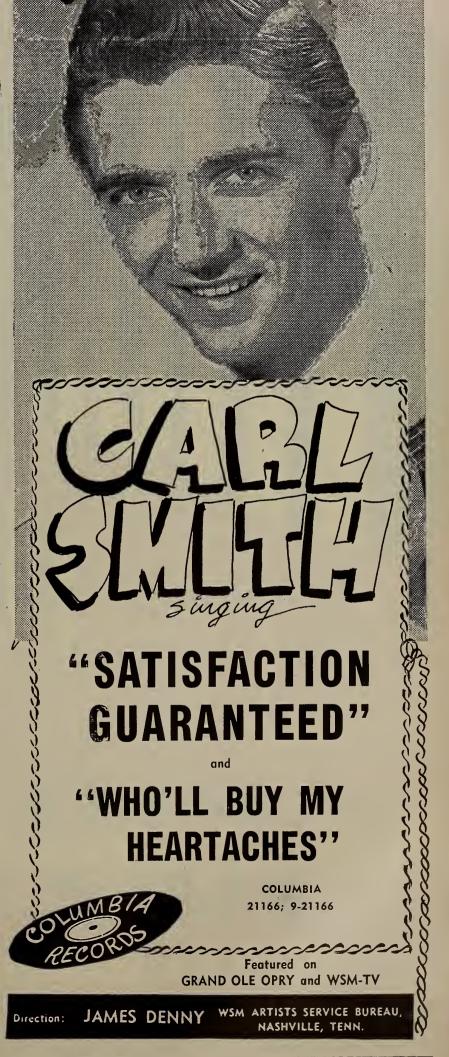


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AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



Here

and

WASHINGTON, D.C. — Here's something everyone connected with the juke box industry must never for-get for a moment. At the conclusion of the hearing on the McCarran Bill on Monday, October 26, John Schul-man, of Hays, St. John, Abramson & Schulman, attorneys for the propo-nents, stated that in the event the Mc-Carran Bill didn't pass, his clients will never stop trying, and will seek to introduce a bill every year.

DETROIT, MICH.—Every firm in our industry, regardless of whether it employs 1 or thousands, has certain problems to contend with. How would you like to have 557,261 persons on your staff at a yearly payroll of \$2,-678,665,000? It staggers imagination. But—that's the figures on the General Motors Corporation. And sales vol-ume! Based on a reported \$8 billions for the first 9 months, its yearly sales total would reach close to \$11 billions.

LONDON, ENGLAND — "Confec-tionery" vendors are once again oper-ating on British Railways, according to the English coin machine magazine, "The World's Fair". Operating com-pany is the British Automatic Company is the British Automatic Com-pany. This company has announced it intends to run an operation of cigar-ette vendors, the first time since the war. Says "The World's Fair": "To get over price difficulties, a packet of five cigarettes and a folder of book matches will be vended for one shill-ing. It has been no simple matter bringing the machines into line with prevailing economic conditions."

NEW YORK—The Securities and Exchange Commission issued a report this week which showed net income of this week which showed net income of all domestic manufacturing corpora-tions in the second quarter of 1953 was at the highest level in two years. Sales of manufacturers in the 2nd quarter of this year reached a record \$68.7 billion, compared with \$66 bil-lion in the preceding quarter and \$61.4 billion in the second quarter of last year. All manufacturing corporations had net income totaling \$3 billion in the quarter ended June 30, a gain of 6 per cent over the preceding quarter when the total was \$2.8 billion, and 15 per cent over the second quarter of last year, which was \$2.6 billion.

Page 35 November 7, 1953 Juke Box Operators: YOUR VOTES TODAY There ARE THE ANSWER TO BETTER RECORDS TOMORROW

(EDITORIAL)

For the 8th straight year The Cash Box is again exclusively conducting the annual poll to determine the best money-making records and artists for the Automatic Music Industry of America.

For the past few issues voting cards have been stapled into each week's copy of The Cash Box. These prepaid vote cards are for the exclusive use of the nation's juke box operators.

Discussing the poll with one new juke box operator the other day, he made the statement, "What does it mean to me?"

This, perhaps, may be in the minds of some other juke box operators 'round the nation. Therefore, this article, in regards to what this annual poll means to all the nation's juke box operators.

As far as the old timers in the juke box business are concerned, there is no need for explanation, for it was these old timers who urged The Cash Box to start this annual poll in behalf of the Automatic Music Industry of America.

But there have been many new men who have entered into the juke box field and, perhaps, an explanation of The Cash Box' annual poll to determine the best moneymaking records and artists of 1953 is necessary.

The juke box operators, and the entire juke box industry as a whole, benefit from this annual poll, because of late years it has been picked up by the press, radio, television, and all other means of communication which, in turn, more greatly publicizes and benefits the entire industry.

The main factor as far as the juke box operators are concerned is that, because of the results of these polls, the record manufacturers and the artists as well, learn just what the juke box operators need and want in recordings.

That means they create better records. And better records, in turn, mean greater income for the juke box operators.

It is, therefore, up to each and every juke box

operator in the nation, to carefully and honestly cast his vote in this 8th Annual Poll of the Automatic Music Industry of America, exclusively and completely conducted by The Cash Box-the juke box operators' "Bible".

It was The Cash Box which originated, and followed thru, urging the recording manufacturers and all artists to hold down their recording time to around 2 minutes, so that the juke box operators could enjoy greater income during peak play hours.

It was The Cash Box that fought and crusaded and explained the programming necessary for the juke box industry.

It was the annual polls conducted by The Cash Box which have given the record manufacturers and artists a better understanding of what the juke box operator needs in recorded music to earn more money and use more records.

Once again, in this 8th Annual Poll of the Automatic Music Industry of America, exclusively conducted for the industry by The Cash Box, the juke box operators, by correctly, completely, carefully, and honestly, filling out the enclosed prepaid voting card, will help the music industry to better understand their needs.

The juke box operators' votes TODAY mean better records for him TOMORROW.

JOIN IN THE 8TH ANNUAL POLL OF THE AUTOMATIC MUSIC IN-DUSTRY OF AMERICA. EXCLU-SIVELY CONDUCTED BY The Cash **Box. FILL OUT PREPAID VOTE** CARD ENCLOSED IN THIS ISSUE **AND BE SURE TO MAIL IT TODAY!!**

Report On:

Page 36

JUKE BOX INDUSTRY PRESENTS STRONG CASE AGAINST ASCAP-SPONSORED BILL

McCARRAN BILL HEARING

Record Manufacturers And Tavern Owners Assn. Also Oppose Bill

WASHINGTON, D. C.—Represent-atives of all facets of the juke box industry gathered in Washington last Monday, October 27, once more to defend themselves from proposed ASCAP-sponsored legislation which they claimed would destroy the juke box business as we know it today. They appeared before Senator Alex-ander Wiley of the Sub-Committee on Patents, Trademarks and Copyrights of the Senate Judiciary Committee which was holding hearings on Bill S.1106, introduced by Senator Mc-Carran, and calling for the elimina-tion of the copyright exemption for juke box play, which would mean that juke box operators would have to pay a royalty for all records played on their machines in addition to the proyalty already included in the pur-chase price of the record. Winesses from all sections of the country appeared, just as they were forced to do a year ago when similar hearing were held on the Bryson Bill. Although no new arguments had been advanced by ASCAP in their espousal of the current legislation, the juke box industry once more had to go

Although no new arguments had been advanced by ASCAP in their espousal of the current legislation, the juke box industry once more had to go through the expense of bringing in witnesses and gathering all the data on the issue to present its case. As a matter of fact, one of the urgent appeals which Sidney H. Levine, counsel for the Music Oper-ators of America, made was that this issue be disposed of once and for all so that it would not be necessary for the industry to go through the expense of defending itself before each new Congress. However, John Schulman, representing the Song-writers Protective Association, indi-cated that if this legislation wasn't passed by this session of Congress. further attempts would be continued in future sessions. Testimony against the bill was

in future sessions. Testimony against the bill was given by those connected with various ends of the juke box business and by outside parties, such as Congressmen who knew the industry intimately. Among those who read statements were Congressman George P. Miller of California; Congressman William E. Miller of New York; Clinton Pierce, president of the Wisconsin Phono-graph Operators Association; Mr. & Mrs. Clem Weinandt, operators from Menasha, Wisconsin; Arthur Hughes, vice-president of S. H. Lynch Com-pany, Inc., Dallas, Tex.; R. C. Rolfing, president of The Rudolph Wurlitzer Company; and Samuel Weinberger, of the Southern Automatic Music Com-pany. The statement of Course A. Willen

the Southern Automatic Music Com-pany. The statement of George A. Miller, president of the Music Operators of America, was read by Clinton Pierce because Miller was suddenly taken ill. In addition a statement was read by James Donavan in behalf of the Tavern Owners Association in opposi-tion to the bill and one was submitted

to the committee for John Griffin of to the committee for John Griffin of the Record Association of America. Sidney Levine, the principle wit-ness, was introduced by Hammond E. Chaffetz who represented four manu-facturers of juke boxes, The Rudolph Wurlitzer Company, The J. P. See-burg Corporation, The Rock-Ola Manu-facturing Corporation, and AMI, Inc. Chaffetz had previously stated the manufacturers' opposition to the bill and their fear that it would destroy the juke box industry.

and their fear that it would destroy the juke box industry. Levine, speaking extemporaneously, gave a most effective summation of the operators' cause. He not only an-swered the arguments of the pro-ponents, but he demonstrated precisely why the legislation would have its ruinous effect.

runous effect. He showed that ASCAP had been deluding itself in its conception of the amount of money in the juke box industry, for even ASCAP admits that the profit of the juke box in-dustry is \$30,000,000 a year. When you divide that by the 10,000 juke box operators in the country, the average

income is \$3,000, certainly nothing like the fortunes which had been claimed for the industry. He showed furthermore that the original copyright exemption of 1909 was passed with Congress full aware-ness of what it was doing; that it was not a fluke or an oversight; and that the juke box industry was a thriving one then and not merely in its in-fancy.

one then and not merely in its in-fancy. Morover he demonstrated clearly that the industry already pays \$2,000,-000 in royalties from the records that it buys and is responsible for another \$8,000,000 in record royalties from

\$8,000,000 in record royalties from sales which are promoted because of juke box play. A point which appeared to have a great effect was Levine's contention that even from a technically legal point of view, which is the one the proponents have been advancing, a person who plays a juke box is not part of a public performance for pro-fit for he is playing for himself and anyone else who happens to be pre-sent is incidental. This is not true of

radio, television or motion pictures where songs are designed to be heard by audiences of thousands and some-times even millions.

times even millions. Finally Levine claimed that the pro-posed law would place ASCAP in the position of controlling the juke box industry in that by making different deals with different operators, it could decide who should continue in busi-ness and who should continue in busi-ness and who shouldn't. Levine's written statement, which was submitted to the committee, con-tained the entire argument against the bill and his talk before Senator Wiley merely emphasized the high-lights.

lights.

lights. At the end of the operators' pre-sentation, John Schulman asked to be heard in rebuttal and once more stated the proponents contention that their property rights were being used without proper compensation. At the end of the hearings, after receiving all the evidence, Senator Wiley stated that "you can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable im-portance."

a song a more profitable business and that's an equity of considerable im-portance." The implication of his statement was that he was opposed to the pro-posed legislation. Because of time limitations, several witnesses who had traveled to Wash-ington were not able to be heard but merely submitted their statements. These included: Edward B. MacManus, an operator from the district of Columbia; Arthur J. LaBeau, Rock-Ola distributor from St. Paul, Minn.; Albert S. Denver, president of the Music Operators Of New York; C. L. Spear, an operator from Oakland, Cal.; Les Montooth, president of the Central States Music Guild; Chester G. Birdwell, an operator from Bed-ford, Indiana; Martin C. Britz, an operator from Great Falls, Montana; Donald E. Calkins, an operator from Knox, Indiana; Howard N. Ellis, an operator from Omaha, Nebraska; Harold P. Hanevor, an operator from Eleva, Wisconsin; William S. Hull-inger, an operator from Delphos, Ohio; Walter D. Wiggins, an operator from McKinney, Texas; Gordon Stout, an operator from San Fran-cisco; Clyde B. Brady, Wurlitzer dis-tributor in Charlotte, North Carolina; John H. Haley, an operator from Canton, Mississippi; and Joseph A. Conley, an operator from Muncie, In-diana. diana.

See Page 14 For Added **Coverage**



GEORGE A. MILLER President and General Manager, MOA

George A Miller, president of Music Operators of America, who had spent long hours in prepara-tion for the McCarran Bill hearing, was stricken with a virus and con-fined to his hotel room in Washing-ton during the session. Miller's statement was read by Clinton Pierce. Miller was able to leave Washington at the end of the week.



SIDNEY H. LEVINE

Sidney H. Levine, attorney for MOA, who appeared as the industry's principle witness. Hammond E. Chaffetz, attorney for the manufacturers' association introduced Levine, and requested that he be given unlimited time to present the juke box industry's viewpoint.



Kansas Music Association Elects Officers In Big Wichita Meeting

WICHITA, KANS.—In one of the biggest meetings yet held by the Kansas Music Association at the Allis Hotel here this past Sunday, a tremendously interesting program was presented to the membership of the organization while, at the same time, elections of new officers for the forth-coming year took place. Be alcosted for another year ware:

Re-elected for another year were: Louis Ptacek, Manhattan, Kans., pres-ident; Glen Williams, Topeka, Kans., secretary; Gene Atkinson, Topeka, Newly elected was Pat Murphy of this city as vice-president of the state organization.

organization. The Board of Directors elected were: Clyde Moll of Wamego; Al Rettig of Topeka; C. W. Newkirk of Parsons; Carter Buton of Indepen-dence; Ivan Martin of Wichita; Mel Hammer of Wichita; Bryan McCul-lough of Great Bend; Bob Allen of Hutchinson; W. C. Ingram of Hays; and Duke Flanders of Salina, Kans. One of the most interesting speeches

and Duke Flanders of Salina, Kans. One of the most interesting speeches was that of Jerry Harris of Omaha, Nebr., on the subject of "Public Re-lations." Jerry's speech won great ap-plause and acclaim from the member-ship who have been very intently studying the need for public relations work in this state.

Guests from the Nebraska Music Guild also gave talks before the mem-bers. These included Howard Ellis, secretary-treasurer of the Guild; Mac McKee one of the Board of Directors of the Nebraska Music Guild, and Sol Freed.

According to president Lou Ptacek, "This was one of the most interest-ing meetings ever held by our or-ganization. It has given the entire

membership much food for thought. "There is no doubt in my mind," he stated, "that the Kansas Music Association is going ahead even faster than was originally planned."



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NEW

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115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA (Tel: CAnal 8318)

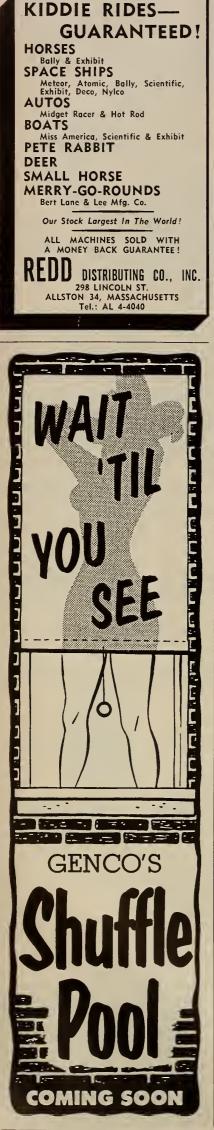
ORLEANS NOVELTY CO.

MINNEAPOLIS, MINN .- While visiting at Lieberman Music Company, this city, a few weeks ago, Frank Mencuri, sales manager for Chicago Coin Machine Company, couldn't resist the temptation to take a ride in the firm's latest ride "'Round The World Trainer." Lieberman is distributor for ChiCoin.



"It's What's in THE CASH BOX That Counts"

10¢ Play Satisfies 90%" **Reports Stern Of Williams**



CHICAGO—"They'll have to go to 10c play eventually", stated Sam Stern, executive vice-president and general manager of Williams Manu-facturing Company, this city, this nast week past week.

"What's more", he added, "more than 90% of those who are using our 'Army-Navy' pinball game with the 10c chute are most completely satis-fied with the results.

"There is no doubt", he continued, "that the answer is dime play for the pinball operators just as it is for the juke box operators.

"The one and only way that the operator can overcome his ever in-creasing overhead expense is to bring in more income from his equipment", he said, "and regardless of whatever other emthods have been tried, the best yet, is 10c play."

Stern also stated that operators, here and there about the country, re-move the 10c chute when they get their new "Army-Navy" game, and replace it with the 5c chute all over again again.

agam. "These men are afraid to make the test", he said, "and they should, at the very least, give the dime chute a chance to prove istelf for them in their areas, whether it does or does not go over for them. "The juke box operators did it in many areas and there is no reason why the pinball operators can't do it" he concluded

it", he concluded.

It is well known here that other manufacturers are watching the success or failure of this 10c effort.

Other manufacturers here agree that 10c play is the answer. Just as it was and is the answer for the telephone and other utilities, everywhere in the nation.

The constantly rising labor costs here which are forcing manufacturers to maintain present price for its machines, plus the ever increasing overhead which the operators, themselves, are enduring, have caused manufacturers to feel that an increased price in play of pinball would help the pinball operators.

Big Time Anticipated By N. Y. Music Ops At **Annual Banquet**

Page 38

NEW YORK-Final, last minute details are being completed this week for the forthcoming 16th Annual Banquet of the Music Operators of New York by Al Denver, president, Nash Gordon, business manager, and their assistants.

Nash Gordon, business manager, and their assistants. The affair is assured of a complete sellout. As a matter of fact, during the past week or so, it became quite a problem to supply the number of tickets desired by the membership. Naturally, with the attendance sure to run over 1,000, officials of the asso-ciation are already anticipating com-plaints about the seating arrange-ments. "Everyone wants to sit right alongside of the stage" sighs Denver. The annual souvenir program went to the printers this week, and it is acclaimed as the finest ever put to-gether by the association. The show, as usual will consist of a regular program of outstanding acts, together with a top flight or-chestra. Added to this prepared show will be the appearance of the top re-cording artists of the nation. Among those who have indicated their in-tention of attending are: Mindy Car-son, Jerry Vale, The Ames Bros., Joni James, Patti Page, Georgia Gibbs, Dorothy Collins and Kitty Kallen. Many other great stars have promised to be on hand if they are in the city on Saturday night.

Genco Names Sheldon As Guam Distributor

CHICAGO—Ralph Sheffield, sales manager for Genco Mfg. & Sales Company, this city, advised this past week that it had appointed Austin Sheldon as its exclusive distributor for the Island of Guam. This island has grown rapidly in population ever since it came into prominence during World War II. To-day it is said to have one of the larg-est populations of any American is-land. Its importance is well known to all in the military and aviation world. Sheffield stated, "Austin Sheldon have been doing a very great job with our guns and, by cable, we worked out a deal for exclusive distributorship for him for the Island of Guam."

November 7, 1953

HAPPY BIRTHDAY-RAY

Happy Birthday to you, This is no "Ballyhoo", The years sure have passed by All thirty, and, oh my, Your're no longer just a branch, Not with a game like "Dude Ranch", So Happy Birthday, dear Ray

So Happy Birthday, dear Ray, We hope you'll always be gay.

Richard W. Hood Is Pres. H. C. Evans & Co.

CHICAGO-Announcement after a CHICAGO—Announcement after a meeting of the Board of Directors of H. C. Evans & Company here, since the passing of Richard W. Hood, was to the effect that new officers had been elected. Richard William Hood, son of the founder of the firm, was elected presi-dent

dent.

Vice-president is Elizabeth Hood, wife of the late Dick Hood. Secretary-treasurer, elected by the Board of Directors, was Rex Shriver, who has been with the firm for many

years. Information was released to the ef-fect that the firm would continue right ahead as they formerly have and that new products would be presented to the market at regular intervals. It was also understood that a new model of the Evans' Century automa-tic phono would be presented soon. Also that new amusement games were already in the works and that these, too, would be presented in the near future.

	FALL SPECIALS!	
	CONEY ISLAND\$149.50	
	ATLANTIC CITY 269.50	
	BRIGHT SPOT 149.50	
	PALM BEACH 269.50 BEACH CLUB 425.00	
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	In addition to all the latest	
	equipment we have thousands of thoroughly reconditioned	
	or thoroughly reconditioned	
	machines available for your selection, including Pin Games,	
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	AMUSEMENT COMPANY	
	1423 SPRING GARDEN STREET	
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In all my coin machine experience, I had never before known an operator who had been a rancher and miner. This was an unusual experience. Un-fortunately, I was not able to meet this particular operator. I did however, meet his charming wife Marjorie, who furnished me with all the pertinent information. Tod Potten of Lag Varge Navada had experted

information. Ted Patton of Las Vegas, Nevada had operated a cattle ranch north of Beatty, Nev. for many years. He had as many as ten employees in this venture. In the same vicinity, he had a gold mine that employed upwards of seventy men. This eventually petered out because of the set price of \$35 per ounce for gold. His next door neighbor was none other than J. P. Seeberg. It was Seeberg who prevailed upon Ted Patton to enter the music business. That was in 1945. Today, the Ted Patton Music Company is the largest music operator in southern Nevada. Mrs. Patton whom L interviewed was very busy sorting record

Mrs. Patton whom I interviewed was very busy sorting records when I called. She loves this business. Marjorie Patton will never go back to ranching. Her eyes glistened and she was happy to discuss the coin machine business in general. Altho they have three children, all boys, Mrs. Patton manages to come to the office daily. It is all very exciting to her. She sparks this operation. The office and record department is kept very neat. Thousands of records were evenly stacked in bins. Label attached to each record make it available at a second's notice. This operation works on a 24 hour basis and service is available any hour of the day or night. They cover a large territory in southern Nevada, with their furthest location seventy miles away. Taxes on music are \$30 per year, which includes Federal, County and City. They are against the McCarran Bill and have so written Senator McCarran. His office has replied: "The senator will phone them soon.'

The Pattons look ahead to an exceptionally good year. The town is booming. In five years it has increased its population 14,000, and it is now 39,000. In ten years they expect it to be at least 100,000. The Pattons are going to grow with this town!

About five years ago, this writer was acquainted with a prospector and miner by the name of Charlie Mayer, of Tonopah, Nevada. We spent many an enjoyable evening together. I just learned that old Charlie passed away last year and that Ted Patton took care of all the burial expenses for Charlie died broke. That is only one of the reasons why Ted Patton is so well thought of in this town.



Said Huebsch, "We are pleased and very happy to announce the appoint-ment of Al Calderon and Calderon Distributing Company as our exclu-sive distributors for the state of In-diana. "Al Calderon has proved himself one

state of Indiana.

of the most progressive distributors in the nation.

For Indiana

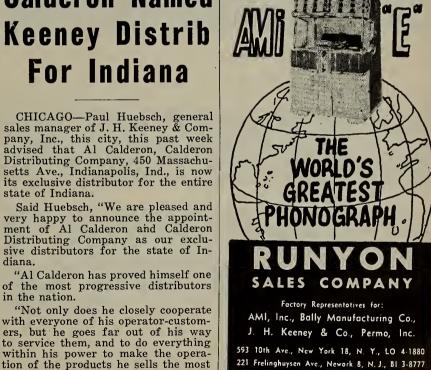
"Not only does he closely cooperate "Not only does ne closely cooperate with everyone of his operator-custom-ers, but he goes far out of his way to service them, and to do everything within his power to make the opera-tion of the products he sells the most profitable to the operators.

"I do believe," Huebsch said, "that Al Calderon is going to do a very fine job for our firm thruout the state of Indiana.

"He has already started out in out-standing fashion with our new '6-Player Pacemaker' featuring our 'Mammoth Snap-Action Pins'.

"From all advance indications we feel certain that Keeney products will soon be leading the way in the Hoosier state."

Shipments have already gone forth to Calderon in Indianapolis. The Keeney plant has also already received reorders from this new distributor. Al Calderon, contacted over the long



distance phone, had the following to say, "I certainly am tremendously pleased to be able to represent J. H. Keeney in the state of Indiana.

"Their products have always been among the best in the industry. In this new '6-Player Pacemaker' they have one of the greatest shuffle games of all time.

"Any operator in the state of Indiana who wants the best deal of his life should contact our firm immediately. We have something of startling and great interest for every single operator in Indiana."



Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.





Bud Harrison, Howard Sales Company of Minneapolis, Minn. remarked that he has been so busy this year that he has not had time to do any hunting. This makes the first time in over 20 years that Bud has not been out hunting. With the Pheasant season opening in Minnesota on Saturday, October 31, it looks as if some service calls will have to wait at least a few hours until some of the boys get their limit and then they will be back on the job again. . . . Mr. and Mrs. Leo Berkowitz, B & B Music Company of Superior, Wis., made a joint shopping trip into the Twin Cities. While Leo shopped for something new in coin machines the missus did some shopping at the downtown stores. . . . Some of the operators who were on hand at Memorial Stadium in Minneapolis to watch the Minnesota Gophers give the Michigan football team a drubbing were Mr. and Mrs. Glen Addington of Bismarck, N. D.; Ray Benkoski of Cloquet, Minn.; J. A. Redding of LaCrosse. Wis. and Harley Lund, Rapid Novelty Company of Rapid City, S. D. Walter wit of Minneapolis is really a staunch fisherman since he braved the rather ool weather to go out and do some fishing, and didn't do bad for himself since he caught six nice bass. . . . Seen in the Twin Cities picking up supplies and records for routes were Don English of Thief River Falls, Minn. Bob Keese of Forest Lake, Minn. John Howe of Foley, Minn. Gordon Dunn of Moose Lake, Minn. Clayton Norberg, C & N Sales Company of Mankato, Minn. Len Worsech of Montevideo, Minn.; Jack Harrison of Crosby, Minn.; Elmer Van House of resco, Iowa; Ernest Woytassek of Cayuga, N. D.; Harry Galep of Menomonie, Wis, and L. P. Wibur of Dulut, Minn.

Ops Complain About Game Thefts

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Old Drill And Wire Methods Being Used To Beat Pinballs

CHICAGO—More and more complaints have been reaching here from operators of pinball games that they have been faced with old bell style drill and piano wire thefts which have been beating their machines on locations.

Some of these ops are of the belief that drill-proof steel inside strips should be used and also that such drill-proof metal be used to cover the inside top of the backboard.

They explain that the methods used by these thieves, right on locations, is to drill into the side of the game, insert a piano wire and work the scores up as high as is possible. After which they used colored filler material to cover the tiny drill hole.

Where operators have cured this method by use of plastic caps and metal stripping inside the game cabinet, the top has been drilled on the backboard, a wire inserted, and the arm on the counter pushed to run up more replays.

Front doors have been broken in and impressions taken of the stolen lock, so that all the route of the operator can be opened by a master key, made to fit the tumbler combination. In some cases operators use heavy metal hinges with large padlocks covering the front door.

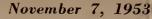
One operator here has originated a loud buzzer which is extremely noisy if the front door is tampered with in any fashion. This device is ingeniously arranged so that, after each collection, if any tampering is discernible, the operator can move the contact by a simple single screw to another position inside the cabinet so that even if a wire is inserted, in an effort to break the contact so the buzzer won't sound, the thief won't know where the contact is located.

One western outfit has sent men out who have proven to operators that they can break into and practically clean out games. The business of this firm is selling kits, which consist of plastic covers for the contacts underneath the playing board. The bent edge of the contact leaf is broken off and the plastic cover is then glued on over the contact so that even if a wire is inserted it cannot make contact.

Angry operators from many parts of the country have been trying almost every ingenious method to overcome this old time stunt of drilling into the cabinet and using a fine wire to run up the replays, it is reported.

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Leaders Believe '53 Will Wind Up One Of The **Industry's Best Years With Manufacturers Carrying Backlog Over Into '54**

CHICAGO—The belief is now cur-rent here that the fourth and last quarter will be the best the industry has enjoyed this year of 1953. This, according to those who are supposed to know, will mean that 1953 will wind up in a blaze of sales and production glory, the like of which may be very hard to equal in the year so come. In fact, some are of the belief

may be very hard to equal in the year so come. In fact, some are of the belief here that manufacturers will carry large backlogs of orders over into 1954, and that this will give them a very fine start for the new year. But, most important, is the fact that every one of the manufactories here is busier than ever before and, further all are continuing every pos-sible effort to obtain even more help than they now employ, because of plans which the factories are reported to have for '54. There is no doubt, as some here state, that even though manufacturers will carry over backlogs of orders into 1954, they have also prepared for the introduction of new products to greet the new year, and they will try, with all possible diligence, to start the new year off just as big as 1953 started.

In the meantime, with factory after In the meantime, with factory after factory busily engaged in a search for skilled labor, and all working overtime to get out as much produc-tion as possible, the general effect will be to continue boom business deep into 1954.

into 1954. There are few here, at this time, who foresee any slowdown, regardless of what other industries may be re-porting. Most of those questioned are of the viewpoint that, should other industries slaken off and let go of skilled labor, the coin machine fac-tories will gobble up whatever they need need. The

need. The operators, they believe, will find themselves enjoying better play than ever and during what formerly were the slow hours. They base this reasoning on past history that when workers have time to waste, they usually waste such time in their neighborhood spots, and this means that machines will be get-ting bigger and faster play action. In short, from almost every stand-point, the belief here is that 1954 promises to be a very fine year. Should any general business slide-off come about, as some of the na-

off off come about, as some of the na-tion's economists have predicted, the

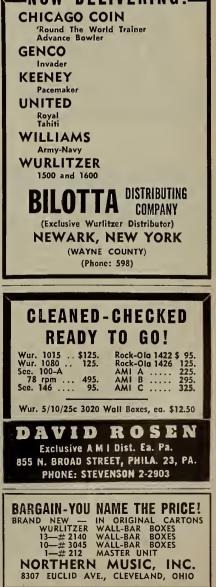
"It's What's in THE CASH BOX That Counts"

industry will benefit because of the play action the operators will get, while workers waiting to return to production lines enjoy themselves in their favorite locations.

Some here pointed out that, in former years, as the last quarter came into being, there was always a big drop off of orders for almost all type of equipment.

But, as these same people now state, there is so much advance business already taken this month of October that, even if no further orders were accepted, and this is absolutely improbable, the manufacturers would still run right into 1954 with big backlogs of 1953 business.









Hamilton Appointed Assistant To Sales Mgr. At Wurlitzer



ROBERT G. HAMILTON

NO. TONAWANDA, N.Y.-Robert G. Hamilton of Buffalo has been appointed to the newly created position of administrative assistant to the sales manager of Wurlitzer's Phonograph Department, according to an announcement by Robert H. Bear, sales manager.

Hamilton was most recently associated with Sylvania Electric Products, Inc. as manager of Radio Sales. He resigned from Sylvania's Radio and Television Division, where he had been employed for over three years, to join Wurlitzer.

join Wurlitzer. A graduate of Syracuse University with a B. S. in Business Administra-tion, Hamilton's experience in sales is well-rounded. He has served as Field Sales Representative for the National Gypsum Company. This assignment was followed by two years in the Syl-vania advertising department before becoming radio sales manager in 1952. His new duties will bring Hamilton

His new duties will bring Hamilton into close contact with the entire Wurlitzer phonograph sales and distrib-utor organization.



Dan Levin, Bally distributor in Little Rock, says that in spite of the hot weather prevailing this fall, Bally's new games have kept business moving along at a good pace. . . . R. B. Franklin, Southern Amusement Company, Little Rock, a very excited man these days. He and his wife expecting Sir Stork sometime this month. . . C. W. Holmes, Western Sales, Little Rock, and his partner, Paul Taylor, who operates Western Sales in Tulsa, both apply for membership in the "20 Year Club." They began their business in 1929. . . . Harold B. Young, Broadway Music Co., Caruthersville, Mo., still 1929. . . . Harold B. Young, Broadway Music Co., Caruthersville, Mo., still adding to his route which he started two years ago. . . W. L. Williams, Williams Amusement Co., also of Caruthersville, has been building a vending machine route along with his amusement machine operation. . . J. H. Heard, Newport, Ark. happy about business. Says, "cotton picking is always good in Arkansas and therefore so is business." Heard recently added a route in Ball Knob, Ark. to his Newport routes. Ashely Kenny is managing the Ball Knob office. . . Warren W. Morey, Warren Amusement Co., Little Rock, back home after several weeks in the hospital. Brother-in-law J. B. Yates of Bell Amuse-ment, Amarillo, managing his route and arcade in Warren's absence. . . . M. F. Day of Day Amusement Co., Blytheville, Ark. has a Merry-go-round has live ponies with a seating capacity of 16. Music is supplied by a Wurlitzer phonograph. Day has an 80 acre Shetland poney ranch. His sales room has as many saddles as coin machines. Could it be that the rash of coin operated horses started in Day's salesroom. . . . Sam Fincher, Minila, Ark., sold his routes of amusement machines to the B & T Amusement Co., Blytheville. . . B & T is owned by Virgil Boyd and Sam Torjusen who certanly have made long strides in their two years in business. ""It's What's in THE C.



More and more of the operators are finally realizing that they must switch to dime play to survive. Virtually all machines in Long Beach and El Monte are now on a dime with more localities changing over every day. In the greater Los Angeles area a group of ops headed by Lee Walker are working hard to set up an association whose aim will be to eventually make the entire area dime play. So many small organizations have been formed but did not succeed that many operators have adopted a wait and see attitude. They are all interested but cautious. . . C. A. Robinson and Company was a busy place when the United Service school was held on October 26th. Field engineers Ken Sheldon and Al Tholk were on hand to conduct the classes and solve any of the operators' problems. Charley Robinson was well pleased over the large turnout. He reported that, at least, 200 operators were present. More than forty out-of-town ops came in from as far away as Bakersfield and El Centro. Al Bettleman and Bill McLain were kept busy taking care of the crowds and serving refreshments. Ken left for Salt Lake City to conduct more classes at the Dan Stewart Company while Al stayed over to see any operators that couldn't make it in. . . . Jack Simon of Simon Distributing Company recently received a note from Abe Chapman who is vacationing in Honolulu. Abe says that he is having a wonderful time and to tell everyone hello. Jack spent a few days in Las Vegas enjoying the sun and taking care of business while John Freeman took care of things at the Simon establishment. . . , R. N. "Buss" Sheffler came up from his ranch near Oceanside to visit here and there. ... Robert E. Smith, owner of Automatic Enterprises, stated recently that he is awaiting Nat Cohn's 3-D Theatre Unit line. . . . Al Silberman of Badger Sales Company says that the Northwest is becoming well represented with the new Apco line. The Coca-Cola Bottling Company in Seattle recently purchased fifty of the three-drink "Soda Shoppe" vendors. Ed McCann, "Soda Shoppe" operator at the Camp Pendelton Marine base at Oceanside says he may add the hot unit to his machines this winter to help supplement sales. . . . At the Dan Stewart Company, prexy Dan Stewart, recently flew in from the Salt Lake office with Fred Campen, credit manager for the Rock-Ola factory in Chicago, to spend a few days with local manager Bob Bever. They announced that they are taking orders for the new Rock-Ola "Comet." . . . Solotone Corporation doesn't look like the same place after being all dressed up with a new paint job. Sorry to hear that Evan Wilson, president of the firm, has been in the hospital but glad to learn that he's recuperating. . . At Leuenhagen's Record Bar we saw that handsome Capitol salesman, Buck Stapleton, wearing his pencil to the nub taking orders for Vicki Young's "Pink Shampoo." Meanwhile, operators Ray Powers and Rusty Jones were giving Mary and Kay Solle their record orders.

chard chard re's recursion in the second second second part we say that handsome Capitol selesman, Buck Stapleton, wearing his penell to the hub taking orders for Vicki Young's "Fink Shampoo." Meanwhile, operators Ray. Mark Tronick of Minthorne Music Company stated that the Phoenix showing in the new Second s

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JUNE 14, 1952

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EASTERN FLASHES

One of the most historical days in the music machine industry came off on Monday, October 26, when the leaders of our industry appeared before the Sub-Committee of the Judiciary in Washington, D. C. to present their opposition to the McCarran Bill (S1106). The meeting lasted one day, and we can say without any hesitation that the witnesses for the Juke Box Industry presented our case with great efficiency, backed by statistical and factual arguments. (See feature story elsewhere in this issue). Statements were read into the records as presented by representatives of the Juke Box Industry in all its phases, including operators, distributors and manufacturers, as well as those from Hammond Chaffetz, attorney for the manufacturers' association, and Sidney Levine, attorney for the operators of the nation. In addition, opposition to the Bill was voiced by the Tavern Owners Association, and the manufacturers of records. The statement of Sidney Levine won the acclamation of everyone in the industry. Not only was it the result of great study of the ASCAP history of previous backed legislation, but it was correlated in what can only be described as the greatest, most brilliant argument ever presented for the benefit of the Juke Box Industry. (We have a copy of Levine's statement in our New York office, and suggest that operators visit us to read it. It'll be well worth your time.) The full committee of the Sub-Committee of the Judiciary will now study the statements of both sides and either "table" the Bill, or submit it to the full committee with their recommendations. The actual results will not be known for some time—but we here at The Cash Box have a feeling of optimism.

Jack Ehrlich, Brooklyn music operator, has for a long time been quietly donating music machines and records (plus service) to a number of public schools, churches, synagogues, etc. Modest Jack this week sent a phono to the Retarded Children's Camp in Saugetis, N.Y... With action picking up at Seacoast's new New York office on coinrow, Dave Stern on hand to assist Bob Slifer in talking things over with visiting music ops who keep dropping in to view Rock-Ola's new "Comet" phono. "Now, if we could only get carload deliveries," sighs Stern... Sam Lewis, Genco, visits at Al Simon's this week, and then both of them take off for Philadelphia... Herb Chicon, Cronwall Automatic, New Rochelle, visiting on coinrow... Barney (Shugy) Sugerman back at the Runyon office. During Shugy's absence, a new blond eyeful was added to the staff—receptionist Blanche Adelman. Irv. (Kempy) Kempner reports that the showing of the AMI "E" at the Hiram Walker liquor show at Kingston, N.Y., Sunday, October 25, gave them the opportunity to display the machine to Tavern Owners in that area... Johnny Bilotta, Newark, N.Y., who also operates the Eastern Sales Co. (record distributing firm) tells us that the "3 O'clock In The Morning" record by the Four Chicks and a Chuck is going big in his area.

Joe Young and Abe Lipsky, Young Distributing, really jumping now. Wurlitzer's new phonos received in quantity, so they're taking care of their customers—and sales of reconditioned equip for export keeps their premises loaded and their mechanics working feverishly. . . Al Maniaci, Paramount Music, on coinrow. . . Larry Feigenbaum's (Albert Simon, Inc.) daughter, Sharon Ann, given a big birthday party (3 yrs.) at the Roadside Rest, Oceanside, L. I. Al Simon and his family joined the fun. . . . Seems like we can never catch up with both Harry Rosen and Meyer Parkoff of Atlantic-New York Corp. at the same time. One or the other is always in conference with some music op, while the other takes pics of visiting coinmen in their showrooms viewing the new Seeburg phonos. . . Hymie Koeppel and a load of used music machines arrive at their office simultaneously. Hymie scouring the country for needed machines for export. . . Mike Munves, even tho it's off season, keeps shipping arcade machines. Where they goin', Mike? . . . The ebullient, happy "Senator" Al Bodkin, drives thru coinrow, waving to all his friends. . . Saturday night, Nov. 7, the big night for music machine ops—the big sixteenth annual banquet. All local ops will be on hand, as well as many out-of-town visitors.



Bill Taylor, M. G. M. representative, elated with his new arrival, Leslie Susan. . . . Sorry to hear about Mr. Barron's (Barron Amusement, De Ridder, La.) heart attack. Barron was stricken while in the midst of preparations for his daughter Marilyn's wedding. Barron is on the road to recovery, however, and the wedding will take place as scheduled. . . . Joe Bowers, formerly with Jack Young of Lafayette, is now with Marion Matranga. Also working with Joe on the Matranga staff of service men is J. C. Lawrence. Marion reports business is good and he could sell one hundred United "Tahiti's" a day if he could get them. . . . Jake Gassenberger, Westwego, La., is making a new investment in "cabs," The company is known as the "We Go Cab Co." . . . Buddy Braud finally riding that black beauty he's been wanting so long. Could the Ford have been a birthday present? . . Mrs. Al Young's "Bop Shop" crying as well as selling the blues. Her girl Friday, Anna Belle, was in a crack-up while returning from her vacation. Gal lost two front teeth and was severely shaken up. . . . Capitol salesman, Lee Delcambre, and the Shreveport police do not see eye to eye with each other about overtime parking. Nickels in the meters are cheaper than parking tickets, Lee. . . Mrs. Barcelona, Barcelona Amusement, hospitalized her daughter because of a high temperature. . . . Russ Kerner, Gretna, visiting friends. . . . Charlie Lett, Twin City Automatic, Monroe, decided to sample some of the wedded bliss accorded brother Sig who married a couple of weeks ago. Charlie took the trip to the alter last week. SH BOX That Counts"

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Most important news all music ops here looking forward to was from McCarran Bill hearings in Washington. The "opponents" of the McCarran Bill (the juke box industry) reported to have given an extremely good account of themselves. Though this isn't the end, and the Senate's Judiciary Sub-Committee now has the arguments and briefs of both sides under advisement, everyone here sighed with relief that the hearings were over. Senator Alexander M. Wiley (R., Wis.), Chairman of this Sub-Committee, only one to listen to the opponents during the hearings. . . . Sorry to hear that George A. Miller could not appear at the hearings because of sudden illness. George joined in battle with the virus bugs while in Washington. . . C. T. (Mac) McKelvy greatly thrilled at the rush of answers to the firm's first big mass media ad which appeared in the November issue of "Fortune" magazine, Page 184. This ad features the Seeburg 200 selection home phono. And with Hi-Fi growing bigger by the second, looks like Seeburg has some really great sales ahead.

Bumped smack into Bud Breitenstein as we entered the big Bally plant. And Bud coming down the front stairs yet. Wha' hoppen? . . . Frank Roelke phones all the way from Milwaukee to advise that he's coming to town to seek a position with one of the factories here. Frank well known as a practical engineer and, there's no doubt, with labor shortage what it is, one of the big plants here can use him. . . . Richard William Hood, son of the late Dick Hood, was named president of H. C. Evans & Co. by the Board of Directors this past week. His mother, Elizabeth Hood, named Vice-President. Rex Shriver elected Secretary-Treasurer. Evans getting ready to present news games and a new model phono in the near future. . . . Earl Moloney dashing in and out of the Bally factory, stops long enough to tell us a joke about one of the old guys "who forgot," in Tom Callaghan's office. Then, with that typical Earl Moloney smile, a wave of the hand—off he goes—busier than ever. . . . Bill DeSelm and Herb Oettinger of United in conference with Lyn Durant which resulted in some very good news for the trade. And which news will be forthcoming very, very soon.

Paul Huebsch on the phone with us to tell us that Keeney just appointed Al Calderon of Indianapolis exclusive distrib for the entire state of Indiana. Roy (Mac) McGinnis gets on the phone, too. Discussing thisa and thata with us regarding the forthcoming decision by Alderman Ronan's sub-committee of the Chicago City Council on the licensing of cigarette machines. Which all are hoping will happen before the year's out. . . Busiest guy we know—Jack Nelson. Saw him for a second in his office. Then in the big general sales office. Then speeding down that long hall at Bally which the boys call, "the last mile." Then back to his office. Some words with us. Then phones start buzzing. Wowie! . . . Nate Gottlieb disappointed us this past week. But, we forgive Nate. It wasn't his fault. Discussing this and that with him, we said, "Well, Nate, what's the joke for this week?" And just as Nate was cudgeling his memory—we could hear in the background, "Three long distance calls waiting for Mr. Nate Gottlieb." That's how it goes in Chi's factories these days.

Bill O'Donnell very much pleased with his last trip down to New Orleans. And already looking forward to his next trip. . . . By the way, the gag this past week at Bally, was to convince Art Garvey to drive up into the snow country. But, Art balked. . . . Ed Levin taking the last third of his vacation and leaving for a Hot Springs visit for the next ten days. While he's gone, Frank Mencuri will be in charge of all sales at ChiCoin. Frank just returned from a rather long, speedy, but very successful, road trip. . . . Ben Coven dashing about town all week long. Either had to catch him in his office before 9 A.M. or very late in the afternoon. Result? Ben sold out his entire quota of Wurlitzers for the month. . . . Big three conference over at Genco this past week: Ralph Sheffield, Avron Gensburg and Sam Lewis. And many a plan made and ready for the big news to the trade. Which should become official very, very soon. . . . Art Weinand getting deeper and deeper into export of Exhibit kiddie rides as the mails come flooding in. "But," as Art reports, "this was all started months ago and the results are now first coming in." . . . Genco appointed Austin Sheldon exclusive distrib for the Island of Guam.

Sam Stern reports that Williams will go ahead putting the dime chute on all its games. Fact is that 90% of those ops who left the dime chute on the "Army-Navy" game of the firm reported that it was everything they ever needed to assure them better income. . . . Kansas Music Assn. reelected Lou Ptacek, President; Glen Williams, Sect'y; Gene Atkinson, Treasurer; and new Vice-President elected was Pat Murphy of Wichita. Kansas music ops had one of their biggest and most interesting meets Sunday 10/18. . . Lots of thanks to all who have written and phoned complimenting The Cash Box complete datings of all pinball games in The Confidential Price Lists. This is demanded by many foreign countries. At same time of terrific help to domestic market. . . Eddie Ginsberg of Atlas Music put it this way this past week, "Everything's under control." Atlas' new building going ahead much faster now, and prospects for a grand opening soon, more or less assured.

Look what mfrs here offer in help-wanted-ads to get labor: Paid Vacations, Paid Holidays, Paid Hospital, Paid Life Insurance, Paid Sick Leave, Paid Doctor's Calls, and so forth and so on, including overtime and everything else, and still labor shortage remains very acute in all big factories here. . . Congratulations to A. D. Palmer for the very realistic drawing on the latest Wurlitzer circular "It's a pistol" of a pistol that looks so real seems like it can be picked right off the paper. . . If you are a music operator i'goodness sake—fill out the prepaid voting card in this issue and drop it in the mailbox—TODAY. . . . Kurt Kluever a very busy man over at the very busy Rock-Ola plant where all exects are working like anything to get production of the new "Comet" phono out to somehow clear away some of the tremendous backlog of orders getting bigger every day. . . . Len Micon of



CHICAGO CHATTER

World Wide, by the way, spending all of hlis time on the Rock-Ola "Comet" phono reports, "Wish I had a zillion of 'em right now." Joel Stern, Al's son, also busy in the firm's games department. . . There's no doubt about it now but that '53 will wind up as one of the greatest years in the history of the coin machines industry with the backlog of orders running right over into 1954.

coin machines industry with the backlog of orders running right over into 1954. One of the hottest scoring nights ever this past week at the Chi Automatic Phono Bowling League. For example, Oomens team was stopped cold in its tracks with its 15th win, but, went on to beat Paschke for two games anyway. And what scoring. Tony ("Get Your Mark") Galgano coming thru with the High For The Men scoring 592 for Paschke. Ray Gallet helping out with a 502. This pushed the Oomens team into top scores: Isabel Oomens came thru with a 467—High For The Ladies. Johnny Ooomens with a 520. Carl Latino with a 505. And Johnny playing with his ulcers chomping him up. Now plans a hospital visit to see what's what with the ulcer dept. . . . Decca-Coral with Frank Tutomase scoring 510 and Leo Sochacki scoring 553 took Gillette for 2 games. Robert Holl scoring 536 and Don Baxter scoring 489 for Gillette. But watch "Little Joan" of Decca. She came thru with a 417 score. The little gal's creeping to the top. . . . ABC's team with Bob Gnarro scoring 523 (the poor guy's in a rut) and Al Rice with a 505 whopped "Canada" Paul Brown and his Coven team for 2 games, even tho Paul came in with a 475. . . . Julius Mohill back on the lanes and scoring 511 with Henry Sochacki almost bowling a perfect game, 215, and totalling 469, Star Music took all 3 games from Mercury, even tho Irving Cairo scored a 489. . . . Jack Madigan forgot to take his pills. Soooo Melody with J. Strobel scoring 511 took Atlas for 3 games. . .. Western Automatic's team went wild. Millie Nyland, 421; Jerry Mankins, 493; Mabel Mankins, 418; Result? Even with Warren (Fireball Bunk) Paradee fireballing thru a 533, B&B went down for 2 games. . . . By the way, apologies to Clarence Goldberg. Clarence (and not Larry Green) was the Decca team sponsor on Sponsor's Nite. So now Clarence—buy the coffee for the boys.

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WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

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B & C's 45's. State quantity, price, and condition in first letter. NOBRO
NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT-New and used records. Paying loc for 78's and l5c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830. WANT—Clean, slightly used Boleros. DURSELL NOVELTY CO., 176 ARCH STREET, NEW BRITAIN, CONN.

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WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Vietor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Stars, Frolics, Atlantic Citys, will pay \$200 each. PENNSYL-VANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Wurlitzer 800. Will pay top price if complete with all plastics. Rush offer. KOEPPEL DISTRIBUT-ING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHING-TON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Grandmothers, Exhibit Guns, Bally Undersea Raiders, Sky Fighters, Seeburg Bears, Mutoscope-Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

CLASSIFIED ADVERTISING SECTION

WANT—Will pay cash, up to \$250 for Genco uprights, Silver Chest, Golden Nugget, Jumping Jacks "400". Atlantic City \$200; Beach Club \$350; United Clover Bowler \$250. WEST WAY, INC., 776 ASH-TON AVE., SALT LAKE CITY, UTAH.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.



- FOR SALE Spot Lites \$100; Yacht Clubs and Beach Clubs. Wite or call: TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.
- FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE — United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolics \$299. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Formica Top, Jumbo Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCOTIA, N.Y.

FOR SALE—Yacht Club \$425; Palm Beach \$325; Atlantic City \$265; Frolics \$265; Spot Light \$165; Bright Lights \$125; Brite \$pots \$175. UNIVERSITY COIN MA-CHINE EXCHANCE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HER-MAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56-5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972. FOR SALE—Live Ammunition Shooting Gallery, animated Targets plus Duck Tank. All steel partitioned, size 10Hx10Wx30 ft. long. DUR-SELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN.

Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUN-TAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER. COLO. Tel: AComa 8518.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEEL-ING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINCS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MIL-WAUKEE 13, WISC. Tel.: BLuemound 8-7600.

FOR SALE-200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? ED-WARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Thoroughly shopped, United 6 Player Deluxe shuffle Alleys \$175; one-third deposit. DOUBLE-U-SALES CORPORA-TION, 1101 CATHEDRAL STREET, BALTIMORE 1, MD.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C. Tel.: 2-3992.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW. MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DE-TROIT 8, MICH. Tel: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New York and New Jersey Operators! Rock-Ola's new Comet 120 selection phonograph is on display. Finest phonograph on the market today. Come in and see demonstration. SEACOAST DIS-TRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE — 3 Spot Lites \$120; 3 Atlantic City \$230; 2 Frolics \$240; 2 Palm Beach \$250; 2 Beauty \$385; 5 Yacht Clubs \$395; 2 Jumping Jacks \$130; 2 Wurlitzer 1100's \$245; 1 Futurity \$140; also 1 Balls and Consoles. All machines ready for location. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyoue of our reconditioned machines gnarauteed beautifnl coudition regardless of price. Tell us what yon ueed. Get onr prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeucy Lite A Line, \$69.50. T & L DIS-TRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAiu 8751.

FOR SALE—25 Winners like new, cleaued aud guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYES-VILLE, OHIO.

FOR SALE — Wurlitzer 1100, \$195; Seeburg 100C, \$785; Seeburg 100B, \$565; Seeburg 100A, \$425; Wurlitzer 1015, \$90. UNITED DIS-TRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE — Special! Bally Yacht Clubs, positively guaranteed to be like new, \$299.50. Beautys \$325; Futuritys \$110; United Tropics \$369.50; Cabanas \$325; Circus \$187.50; Miami Beach \$150; Gottlieb Grand Slams \$137.50; Williams Handicaps \$67.50; Capitol Projector Midget Movies, in perfect shape, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET; NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE-3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CEN-TURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y. FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — \$20,000.00 worth of brand new Wurlitzer Phouograph Parts. Below wholesale cost. Seud for complete Parts Catalogue. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Cau you afford 92c per week to get ahead and stay ahead of all competitiou? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phoue: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bnlbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or mouey back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New lc Camera Chief \$10; New lc Advance Peannt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Kiddie Rides—Guaranteed! Bally & Exhibit Horses; Meteor, Atomic, Bally, Scientific, Exhibit, Dcco, Nylco Space Ships; Midget Racer and Hot Rod Automobiles; Pete Rabbit; Deer; Small Horse; Miss America, Scientific and Exhibit Boats; Bert Lane and Lee Manufacturing Company Merry-Go-Rounds. Our stock largest in the world. All machines sold with a money back guarantee! REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN STREET, ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Ceutral Pennsylvania distributor for Uuited, Uuiversal, Chicago Coin, Keeuey and Bally. WILLIAMSPORT ELEC-TRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlautic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Hook Bowler \$69.50; Keeney League Bowler \$129.50; Dale Gun \$57.50; Williams Super World Series \$174.50; Williams DeLuxe World Series \$194.50; Sea Jockey \$129.50; TriScore \$59.50; South Pacific \$49.50; Turf King \$74.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3. OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evaus Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 N A T UR A L BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—United Alleys 4 Pl. with Formica, \$100; 5 Pl. with Formica, \$125; 6 Pl. with Formica, \$150; 6 Pl. DeLuxe \$185; 6 Pl. Super \$250; 6 Pl. 10th Frame \$285; 6 Pl. Cascade \$375. CLEVELAND COIN MA-CHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND 15, O.

FOR SALE — United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player DeLuxe \$129.50; Keeney 10 Player Team Bowler \$229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOK-LYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let ns know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—The old reliable Masseugill coin operated pool tables. Write for price list ou nsed equipment. We will buy arcade, Biugo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phoue C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—1 Hayburner \$75; 1 Geuco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Uuiversal Across The Board \$195; 1 Jalopy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA. November 7, 1953

FOR SALE-Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee-148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK. FOR SALE-Reconditioned Like New -Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if uot satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844. FOR SALE-Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, **308 N. SYCAMORE ST., PETERS-**BURG, VA. Tel.: 349. FOR SALE-We have a large stock of reconditioned Five Balls. One Balls, Biugo and Phonos. Write for list. WESTERHAUS CORPORATION. 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. FOR SALE-The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMER-CIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131. FOR SALE-The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph yon want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224. FOR SALE-Nothing temporarily-Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSO-CIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y. FOR SALE - Complete line of used phouographs, shnffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will couvince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401** N. W. 36th STREET MIAMI 42, FLA. Tel.: 64-4864. FOR SALE - Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold ou money back guar-autee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC.,

3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Seeburg M100A Selectomatic "100", \$549.50; Seeburg Model 148 Blonde Finish, \$175; Seeburg Model 147, \$90; Seeburg Model 146, \$75; Seeburg Model 148 R. C. Special Metal Cabinet, \$165; Seeburg Model 147 R. C. Special Metal Cabinet, \$100; Seeburg Model H246 R. C. Special, \$80; Seeburg Model H146M R. C. Special, \$60; Seeburg Pre-war R. C. Special, \$29.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI.
- FOR SALE Bingo Games Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines— Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: EAstern 7-1021.
- FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOM-BARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.
- FOR SALE Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player De-Luxes, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 581 MAIN STREET, BUF-FALO 3, N. Y.
- FOR SALE 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$3.50 each. J. ROSEN-FELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO Advertisers in "the cash box"

Your Deposit is GUARANTEED

A S LONG as you are a paid up subscriber to 'The Cash Box', at the time you enswer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Pien''. An exclusive and original feature of 'The Cash Box' only. Shauld you lose your deposit in frauedulant manner immediately write:



FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each; 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MA-CHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—5 brand new Mueller Ice Cube Makers. First \$750 takes all. ALBERT'S MUSIC CO., 1056 - 5th AVE., S. E., CEDAR RAPIDS, IOWA.

FOR SALE — 15 United's Cabanas, \$395 each; 10 Genco's Golden Nuggets, \$99.50 each. WESTERN DIS-TRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. Tel.: Atwater 7565.

FOR SALE-Pop Corn Sez \$49.50; National Candy 9M \$65; Jungle Joe \$150; ChiCoin Super Jet, like new, write; Williams Music Mite \$100; Pokerina Jr. \$60; Bazooka Guns \$100; Williams Star Series \$65; Mill Panoram \$225; Mutoscope Sky Fighter \$125; ChiCoin Pistol \$90; ChiCoin 4 Player Derby \$225; ChiCoin Band Box, write; Sparton Gunnery Trainer, write; Exhibit Big Bronco \$500; Dale Gun \$60; Evans Horse Race Wheel, write. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributor's cost \$3300. Will sacrifice entire lot for \$750. Detailed inventory sent on request. CAIN-CAILLOU-ETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators
\$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931. *" 7

Dest way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read 'THE CASH BOX' every week."

RAY MOLONEY President

BALLY MANUFACTURING COMPANY,

Chicago, Illinois

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En	closed f	ind my	check	for	\$15	for	al	Full	Year
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Patrons get more enjoyment from music when the instrument that plays it is good to look upon. Just a glance tells that the design beauty of the new Model "E"

adds pleasure to the rich tonal reproduction of its advanced sound system.

This appeal to an extra sense means more dollars for the operator.

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ENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2. MICHIGAN

THE CONFIDENTI	AL PRIC	E LISTS ??
The Cash Box Page	50 Nor	vember 7, 1953
THIS WEEK'S USED MACHINE QUOTATIONS		ALL PRICE LIST
15th Year of Publication 735th Consecutive Week's Issue		
	PINBA	「「CAMES」を通信では、「CAMES」
How To Use "The Confidential Price Lists" [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times wide differences appear in the quantum of high and	Manufacturers and date of game's r	elease listed. Code: (B) Bally; (CC) Chicage
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" action appendix the action provide market prices as they are provided based based	Coin; (Ex) Exhibit; (Ge) Genco; ((Wm) Williams.	Got) Gottlieb; (Ke) Keeney; (Un) United;
Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists" rethen they are not action of the last	1. ABC (Un 3/51) 50.00 99 2. Across the Board	2. Four Corners
"The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$1600 mbergen	4. Alice (Got 8/48 19.50 29	.50 4. Four Horsemen (Got 9/50)
Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration (Some acquipment offsated by outtonding forme here	4. All Star Basketball (Got 1/52)	2. Four Hundred (Ge5/52) 195.00 225.00 4. Four Stars (Got 6/52) 99.50 135.00 50 4. Freshie (Wm 9/49) 30.00 45.00
taken into consideration. (Some equipment offered by outstanding firms, hav- ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Prices User" expects each cutetation exceeding as add	4* Atlantic City (B 5/52) 225.00 335	.00 4. Futurity (B 3/51) 85.00 125.00 .00 4. Georgia (Wm 7/50) 39.50 45.00
"The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. MRTHOD: "The Confidential Price Lists" should be used as follower First	4. Baby Face (Un 12/48) 20.00 39. 6. Ballerina (B 48) 10.00 24. 6. Band Leader 19.50 29.	.00 4. Gin Rummy .50 (Got 2/49) 29.50 42.50 .50 4. Gizmo (Wm 8/48) 19.50 35.00 .00 4. Gizmo (Z 2/21) 29.50 42.50
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.	4. Barnacle Bill (Got 8/48) 25.00 34.	.00 4. Glamour (Got 7/51) 20.00 30.00 .00 6. Glider (Ge 8/49) 29.50 39.50 .50 4. Globe Trotter (Got11/51) 119.50 135.00
EXPLANATION 1. Prices UP 5. No quotations Last 2 to 4 Weeks 2. Prices DOWN 6. No quotations 4 Weeks or Longer	4. Basketball (Got 10/49) 49.50 69. 2* Beach Club (B 2/53). 425.00 495 1* Beauty (B 11/53) 335.00 395. 4 Beach Rep (F 2/50) 405 455	.00 4. Golden Gloves (CC7/49) 25.00 39.50 .00 1* Golden Nugget
3. Prices UP and DOWN 7. Machines Just Added 4. No change from Last Week * Great Activity	4. Be Bop (Ex 3/50) 49.50 65. 4. Bermuda (CC 11/47) 20.00 45. 2. Big Hit (CC 7/52) 139.00 159. 4. Bir Top (Ce 7/49) 45.00 64.	.00 6. Gondola (Ex 5/49) 19.50 25.00 .00 4. Grand Award
CONFIDENTIAL PRICE LIST	4. Big Top (Ge 2/49) 45.00 64. 4. Black Gold (Ge 3/49) 29.50 59. 5. Blue Skies (Un 11/48) 19.50 24. 2. Bolero (Un 12/51) 105.00 125.	.50 2. Grand Slam (Got 4/53) 144.50 175.00 .50 2. Guys-Dolls (Got 5/53) 164.50 220.00
	2. Bolero (Un 12/51) 105.00 125. 2. Bomber (CC 3/51) 29.50 40. 6. Bonanza (Wm 11/47) 12.50 29. 6. Bone Head (Ge 11/48) 25.00 34.	.00 3. Guys-Dolls (Got 5/53) 167.50 225.00 .50 4. Handicap (Wm 6/52). 99.50 129.50
	4. Boston (Wm 5/49) 25.00 39. 4. Bowling Champ	.50 4. Happy-Go-Lucky (Got 3/51) 100.00 135.00
CONTRACTOR	(Got 2/49) 20.00 45. 4. Bowl. League(Got 8/47) 10.00 29. 2* Bright Lights (B 5/51) 100.00 150. 2* Bright Spot (B 11/51) 125.00 200.	50 2. Harvest Time 00 (Ge 9/50) 35.00 55.00
AIREON SEEBURG	6. Broadway (B 6/51) 89.50 99. 4. Buffalo Bill (Got 5/50) 27.50 37.	50 4. Hawaii (Un 8/47) 15.00 45.00 50 4. Hayburner (Wm 6/51) 69.50 75.00
4. Fiesta	6. Build Up (Ex 2/48) . 15.00 25. 4. Buttons & Bows	00 4. Hit & Runs (Ge 3/51) 40.00 55.00 4. Hit 'N' Run (Got 4/52) 125.00 145.00
4. '48 Coronet 400 25.00 35.00 6. Hi-Tone 8800 RC 29.50 49.50 4. '49 Coronet 100 25.00 39.50 6. Hi-Tone 8200 29.50 49.50	(Got 3/49) 20.00 32. 2* Cabana (Un 3/53) 375.00 475. 4. Camel Caravan (Ge 6/49) 47.50 69. 4. Caravan (Wm 6/52) 79.50 89.	00 4. Holiday (Ke 12/51) 125.00 175.00 50 2. Hong Kong
A M J 6. Hi-Tone 8200 RC 29,50 49,50 4. WM Wall Box 14.50 20,00 4*146M 75,00 89,50 4. 147S 85,00 135,00	4. Caravan (Wm 0/52) 79.50 89. 4. Campus (Ex 2/50) 29.50 37. 4. Canasta (Ge 7/50) 25.00 40. 4. Carnival (B 7/48) 10.00 49.	50 4. Horsefeathers (Wm 1/52) 79.50 99.50 00 4. Horse Shoe (Wm 12/51) 79.50 109.50
4* Model A '46 169.00 275.00 2* 147M 99.50 135.00 2. Model B '48 285.00 325.00 2. 148S 135.50 175.00	4. Carnival (B //48) 10.00 49. 4. Carolina (Un 3/49) 22.00 39. 4. Carousel 15.00 25. 6. Caribbean (Un 3/48) 15.00 25.	00 4. Humpty Dumpty 00 (Got 10/47) 10.00 29.50
2* Model C 289.00 375.00 4. 148M 145.00 185.00 4. Model D-40 425.00 595.00 2* M-100A 425.00 549.50 4. Model D-80 600.00 695.00 4. M-100B 565.00 695.00	1. Catalina (CC 2/48) 10.00 25.1 1. Catalina (CC 2/48) 10.00 35.1 1. Champion (B 12/49) 29.00 49.2 4. Champion (CC 6/49) 25.00 29.2	00 4. Jalopy (Wm 8/51) 85.00 95.00 50 4. Jamboree (Ex 5/48) . 19.50 45.00
4. Model D-80	4. Chico	00 4. Jockey Special 00 (B 11/47) 15.00 45.00
6. Wall & Bar Box O.S. 3.00 5.00 2. 300 35.00 2. 300 35.00 6. Wall Bar Box N.S. 6.00 12.50 4. W41-56 35.16 20.00 35.00 4. W41-56 5.00 2. 300 5.00 2. 300 35.00 2. 300 35.00 5. Wall Bar Box N.S. 6.00 12.50 4. W61-56-5/10/25 18.50 24.50	6. Circus (Ex 8/48) 19.50 39. 4* Circus (Un 8/52) 195.00 295. 2* Citation (B 10/48) 19.50 42.	50 4. Judy (Ex 7/50) 29.50 45.00 00 4* Jumping Jacks 4
Wireless 22.50 29.50 4. 3W7-L-56 25.00 34.50	4. College Daze (Got 8/49) 29.50 45. 2* Coney Island (B 9/51) 150.00 225. 4. Contact (Ex 10/48) 19.50 45.	00 4. Just 21 (Got 1/50) 15.00 35.00 00 4. K. C. Jones (Got 11/49) 39.50 75.00 00 4. King Arthur (Got 10/49) 20.00 29.50
4. Empress	4. Control Tower (Wm 3/51) 49.50 69.5 2. Coronation (Got 11/52) 149.50 165.0	4. King Cole (Got 5/48) 20.00 29.50 50 4. King Pin (CC 12/51) 50.00 115.00 00 1. Knockout (Got 1/51) 45.00 69.00
PACKARD 4. 750E	4. County Fair (Un 9/51) 59.50 79.5 4. Crazy Ball (CC 7/48) 20.00 45.0 4. Crossroads (Got 5/52) 125.00 145.0	50 4. Lady Robin Hood 19.50 29.50 00 (Got 1/48) 19.50 29.50 00 4* Leaders (Un 10/51) 145.00 175.00
2. Pla Mor Wall 4. 800 29.50 69.00 Bar Box 3.95 4.95 4. 950 29.50 79.50 4. Manhattan 39.50 79.50 2* 1015 90.00 135.00	1. Cyclone (Got 5/51) 115.00 125.0 4. Dallas (Wm 2/49) 40.00 44.5 6. De Icer (Wm 11/49) 49.50 59.5	00 1. Lite-A-Line (Ke 6/52). 65.00 79.50 50 2. Long Beach (Wm 7/52) 75.00 139.50 50 4. Lucky Inning (Wm 5/50 20.00 29.50
4. Model 7 Phono 35.00 50.00 4. 1017 Hideaway 99.00 125.00 2. 1100 219.50 250.00	 4. Dew Wa Ditty (Wm 6/48)	4. Lucky Star (Got 5/47) 15.00 24.50 50 4. Mad. Sq. Garden 00 (Got 6/50) 75.00 85.00
4. Playmaster '46 35.00 49.50 2* 1250 265.00 339.00 4. 1400 495.00 575.00 5	4. Double Action (Ge 1/52) 25.00 45.0 1. Dbl. Feature (Got 12/50) 49.50 89.0 Dbl. Shuffle (Cot 6/40) 40.50 65.0	00 4. Magic (Ex 11/48) 19.50 29.50 4. Majors '49 (CC 2/49) 27.50 45.00 00 4. Major League Baseball
1. 1422 Phono ('46) 60.00 95.00 4. 2140 Wall Box 10.95 25.00	1. Dbl. Shuffle (Got 6/49) 49.50 65.0 4. Disk Jockey	00 (Un 6/48) 20.00 45.00 4. Manhattan (Un 2/48) 10.00 17.50
1. 1422 Phono ('46) 60.00 95.00 4. 2140 Wall Box 10.95 25.00 4. 1424 Phono (Hideaway) 49.50 69.50 2* 3020 Wall Box 12.50 19.50 2. 1426 Phono ('47) 79.50 125.00 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3031 Wall Box 4.00 9.95	(Wm 11/52) 145.00 185.0	17 FUOL 04 FO 00 FO
4. 1424 Phono (Hideaway) 49.50 69.50 2* 3020 Wall Box 12.50 19.50 2. 1426 Phono ('47) 79.50 125.00 4. 3025 5.95 6.00	(Wm 11/52) 145.00 185.0 4. Dreamy (Wm 2/50) 29.50 40.0 4. Eight Ball (Wm 1/52) 100.00 125.0 5. Entry (B '47) 19.50 29.5	00 4. Marjorie (Got 7/47) . 14.50 20.00 50 4. Maryland (Wm 4/49) 29.50 49.00
4. 1424 Phono (Hideaway) 49.50 69.50 2* 3020 Wall Box 12.50 19.50 2. 1426 Phono ('47) 79.50 125.00 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3025 5.95 6.00 4. 1422 Rocket ('51) 239.50 295.00 4. 3045 Wall Box 5.00 20.00 4. 1434 329.50 395.00 4. 3048 29.50 32.50 4. Fireball 625.00 695.00 4. 4820 34.50 37.50 6. 1501 Wall Box 5.00 7.50 7.50 19.50 6. 1502 Bar Box 5.00 7.50 7.50 19.50	(Wm 11/52) 145.00 185.0 4. Dreamy (Wm 2/50) 29.50 40.0 4. Eight Ball (Wm 1/52) 100.00 125.0 5. Entry (B '47) 19.50 29.5 4. El Paso (Wm 11/48) 29.50 39.5 2. Fairway (Wm 6/53) 175.00 185.0 1. Fighting Irish 10.00 10.00	00 4. Marjorie (Got 7/47) 14.50 20.00 00 4. Maryland (Wm 4/49) 29.50 49.00 4. Merry Widow 00 (Ge 6/48) 24.50 29.50 4. Melody (B 47) 15.00 25.00
4. 1424 Phono (Hideaway) 49.50 69.50 2* 3020 Wall Box 12.50 19.50 2. 1426 Phono ('47) 79.50 125.00 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3025 5.95 6.00 4. 1432 Rocket ('51) 239.50 295.00 4. 3045 Wall Box 5.00 20.00 4. 1434 329.50 395.00 4. 3048 29.50 32.50 4. Fireball 625.00 695.00 4. 4820 34.50 37.50 6. 1501 Wall Box 3.00 4.50 4. 219 Stepper 7.50 19.50 6. 1502 Bar Box 5.00 7.50 15.00 4. ChiCoin Band Box 75.00 100.00 6. 1504 Bar Box 15.00 20.00 4. ChiCoin Band Box 75.00 100.00 6. 1525 Wall Box 5.00 15.00 20.00 4. Chicago Coin Hit 75.00 100.00	(Wm 11/52) 145.00 185.0 4. Dreamy (Wm 2/50) 29.50 40.0 4. Eight Ball (Wm 1/52) 100.00 125.0 5. Entry (B '47) 19.50 29.5 4. El Paso (Wm 11/48) 29.50 39.5 2. Fairway (Wm 6/53) 175.00 185.0 1. Fighting Irish (CC 11/50) 45.00 75.0 4* Five Star Univ. (5/51) 49.00 79.0 2. Floating Power 29.51 10.00	00 4. Marjorie (Got 7/47) 14.50 20.00 50 4. Maryland (Wm 4/49) 29.50 49.00 4. Merry Widow (Ge 6/48) 24.50 29.50 4. Melody (B 47) 15.00 25.00 34.50 00 4. Mercury (Ge 3/50) 25.00 34.50 00 4. Mercury (Ge 3/50) 25.00 34.50 00 4. Mermaid (Got 6/51) 69.00 125.00 6. Mimi (Ex 2/48) 10.00 20.00
4. 1424 Phono (Hideaway) 49.50 69.50 2* 3020 Wall Box 12.50 19.50 2. 1426 Phono ('47) 79.50 125.00 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3025 5.95 6.00 4. 1428 Magic Glo 189.50 269.50 4. 3041 Wall Box 4.00 9.95 4. 1434 329.50 395.00 4. 3048 29.50 32.50 4. Fireball 625.00 695.00 4. 4820 34.50 37.50 6. 1501 Wall Box 3.00 4.50 4. 219 Stepper 7.50 19.50 6. 1503 Wall Box 12.50 15.00 17.50 4. ChiCoin Band Box 75.00 100.00 6. 1504 Bar Box 15.00 19.50 4. Chicain Goin Hit Parade 45.00 59.50 6. 1525 Wall Box 15.00 19.50 4. Ristancrat 29.50 39.50	(Wm 11/52) 145.00 185.0 4. Dreamy (Wm 2/50) 29.50 40.0 4. Eight Ball (Wm 1/52) 100.00 125.0 5. Entry (B '47) 19.50 29.5 4. El Paso (Wm 1/48) 29.50 39.5 2. Fairway (Wm 6/53) 175.00 185.0 1. Fighting Irish (CC 11/50) 45.00 75.0 4* Five Star Univ. (5/51) 49.00 79.0 2. Floating Power (Ge 12/48) 29.50 44.5 2. Flying High (Got 2/53) 139.50 185.0 4. Flying Saucers 185.0 185.0	00 4. Marjorie (Got 7/47) 14.50 20.00 00 4. Maryland (Wm 4/49) 29.50 49.00 00 4. Merry Widow 00 (Ge 6/48) 24.50 29.50 01 4. Melody (B 47) 15.00 25.00 34.50 02 4. Mercury (Ge 3/50) 25.00 34.50 03 4. Mercury (Ge 3/50) 25.00 34.50 04 Mermaid (Got 6/51) 69.00 125.00 05 4. Minstrel Wan (Got 3/51) 50.00 20.00

4. Niagara (Got 12/51) 135.00 145.00 89.50 4. Nifty (Wm 12/50) 59.50 22.50 6. Nudgy (B 47) 15.00 6. Oasis (Ex 10/50) 10.00 19.50 4. Oklahoma (Un 5/49) . 35.00 64.50 5. Old Faithful (Got 12/49) 75.00 65.00 145.00 Olympics (Wm 5/52) 125.00 4. One Two Three (Ge 10/48) ... 45.00 34.50 4* Palm Beach (B 7/52). 250.00 325.00 29.50 4. Paradise (Un 7/48) ... 12.50 2. Paratrooper (Wm 8/52) 95.00 79.50 35.00 25.00 5. Phoenix 4. Pin Bowler (CC 6/50) 29.50 49.50 29.50 4. Pinch Hitter (Un 5/49) 15.00 4. Pinky (Wm 9/50) ... 25.00 39.50 35.00 4. Play Ball (CC 1/51) 25.00 19.50 24.50 6. Play Boy (CC 5/47).. 4. Playland (Ex 8/50) ... 49.50 20.00 4. Playtime (Ex 8/49) ... 30.00 45.00 4. Puddin Head (Ge 10/48) 25.00 39.50 4. Punchy (CC 12/50) .. 25.00 40.00 4. Quarterback (Wm 10/49) 19.50 29.50 4. Quartet (Got 2/52) ... 144.50 175.00 2. Queen of Hearts (Got 12/52) 175.00 189.00 Quintet (Got 3/53) ... 175.00 185.00 4. Rag Mop (Wm 10/50) 39.50 47.50 2. Rainbow (Wm 9/48) . 19.50 22.50 4. Ramona (Un 2/49) ... 20.00 39.00 6. Rancho (B '48) 10.00 17.50 6. Rawhide (Ex 12/52) . 55.00 49.50 6. Record Time 15.00 25.00 4. Red Shoes (Un 11/50) 60.00 39.50 6. Rio (Un 12/46) 15.00 20.00 6. Rip Snorter (Ge 10/49) 14.50 22.50 4. Rocket (Ge 5/50) ... 25.00 39.50 4. Rockettes (Got 8/50). **64.5**0 85.00 24.50 4. Rondevoo (Un 5/48) 15.00 4. Rose Bowl (Got 10/51) 95.00 135.00 4. Round Up (Got 11/48) 24.50 39.50 1. St. Louis (Wm 2/49) ... 32.50 44.50 6. Sally (CC 10/48) ... 20.00 10.00 4. Samba (Ex 5/48) 19.50 29.50 39.50 4. Saratoga (Wm 10/48) . 29.50 4. Screwball (Ge 8/48) 24.50 35.00 Sea Jockeys(Wm 11/51) 125.00 150.00 4. 6. Sea Isle (CC 11/47). 14.50 19.50 4. Select-A-Card(Got 4/50) 29.50 55.00 4. Serenade (Un 11/48) . 19.50 34.50 4. Shanghai (CC 4/48) 19.50 27.50 4. Shantytown (Ex 10/49) 62.50 85.00 4. Sharpshooter (Got 5/49) 39.50 49.50 4. Shoo Shoo (Wm 2/51). 32.50 95.00 6. Short Stop (Ex 7/48). 20.00 29.50 2. Shoot the Moon (Wm 11/51) 99.50 145.00 4. Show Boat (Un 1/49) . 10.00 20.00 4. Show Boat (Un 12/52) 269.50 325.00 2. Silver Skates (Wm 2/53) 125.00 145.00 6. Silver Streak (B 47) .. 10.00 20.00 4. Singapore (Un 11/47). 29.50 10.00 1. Skill Pool (Got 8/52) . 165.00 185.00

 1. Skill Fool (Got 3/32) - 103.00

 4. Slugfest (Wm 3/52) - 99.50

 3. Slugger (Un 7/50) ... 19.50

 6. Smarty (Wm 12/46) - 10.00

 6. Smoky (Ex 1/47) 12.50

 6. Snooks (Wm 6/51) - 49.50

 1. South Pacific (Ge 2/50) 39.50

 4. Spark Plugs (Wm 9/51) 69.50

 140.00 39.50 17.50 19.50 79.00 69.50 99.50

35.00 4. Special Entry (B '47) 29.50 6. Speedway (Wm 9/48) 19.50 29.50 4. Spinball (CC 5/48) . 10.00 19.50 105.00 4. Spot Bowler (Got 10/50 79.50 175.00 2* Spot-Lite (B 1/52) 120.00 6. Sportsman (Ge 2/51) 39.50 49 50 1. Sportsman (Wm 2/52) 49.50 59.50 4. Springtime (Ge 3/52) 49.50 59.50 6. Stage Door Canteen (Got 11/45) 10.00 25.00 4. Stardust (Un 5/48) ... 39.00 15.00 4. Stars (Un 6/52) 100.00 195.00 2. Starlight (Wm 3/53) 135.00 145.00 4. Steeple Chase (Un 1/52) 125.00 149.50 6. Stop & Go (Ge 3/51) .. 45.00 59.50 6. Stormy (Wm 1/48) 24.50 35.00 4. Summertime (Un 9/48) 25.00 34.50 4. Sunny (Wm 12/47) .. 10.00 29.50 4. Sunshine Park (B 12/52) 145.00 175.00 4. Super Hockey (CC 4/49) 59.00 34.50 6. Superliner (Got 7/46). 10.00 17.50 6. Superscore (CC 10/46) 10.00 24.50 6. Surf Queen (B '46) 10.00 19.50 6. Suspense (Wm 2/46) 14.50 20.006. Swanee (Ex 1/49) . 25.00 35.00 4. Sweepstakes (Wm 1/52) 145.00 195.00 4. Sweetheart (Wm 5/50) 29.50 39.50 4. Tahiti (CC 10/49) 25.00 35.00 4. Tampico (Un 6/49) 39.50 64.50 4. Telecard (Got 1/49) 24.50 49.00 6. Temptation (CC 11/48) 15.00 24.50 4. Tennessee (Wm 2/48)... 19.50 29.50 1. Thing (CC 2/51) 29.50 45.00 4. Three Feathers (Ge 5/49) 64.50 32.50 4. Three Four Five (Un 6/51) 75.00 95.00 4. Three Musketeers (Got 7/49) ... 59.50 64.50 4. Thrill (CC 9/48) 29.50 35.00 4. Times Square (Wm 4/53) 165.00 179.50 6. Tornado (Wm 4/47) . 12.50 17.50 4. Touchdown (Un 1/52) 69.50 99.50

 4. Trade Winds (Ge 3/48)
 25.00

 6. Treasure Chest
 (Ex 12/47)

 4. Trinidad (CC 3/48)
 15.00

 29.50 30.00 35.00 6. Triple Action (Ge 1/48) 25.00 35.00 2. Triplets (Got 7/50) ... 50.00 75.00 4. TriScore (Ge 1/51) ... 35.00 69.00 6. Trophy (B 4/48) 39.50 69.50 4. Tropicana (Un 1/48) . 29.50 10.00 2. Tropics (Un 7/53) ... 410.00 425.00 4. Tucson (Wm 1/49) 22.50 45.00 4. Tumbleweed (Ex 9/49) 52.50 65.00 2* Turf King (B 6/50) ... 40.00 85.00 3. Twenty Grand (Wm 12/52) 135.00 155.00 4. Utah (Un 7/49) 29.50 59.00 4. Vanities (Ex 2/47) 19.50 10.00 6. Victory Special (B 46). 19.50 39.50 4. Virginia (Wm 3/48) ... 20.00 29.50 1. Watch My Line (Got 9/51) ... 49.50 65.00 (Got 9/51) 49.50 4. Whizz Kids (CC 3/52) 75.00 105.00 4. Wild West (Got 8/51) 125.00 135.00 4. Winner (Univ.) 25.00 75.00 4. Wisconsin (Un 3/48) .. 20.00 45.00 4* Yacht Club (B 6/53) . 349.50 425.00 6. Yanks (Wm 4/48) 15.00 25.00 4. Zingo (Un 10/51) 95.00 115.00

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SHUFFLES — REBOUNDS	
Bally Shuffle-Line 35.00 75.00 4. ChiCoin Bowling Twin 35.00	49.50
Bally Hook Bowler 29.50 65.00 4. ChiCoin Bowling Alley 29.50	55.00
Bally Baseball	45.00
Bally Shuffle Champ 35.00 39.00 4. ChiCoin Ace Bowl 39.50	49.50
Bally Shuffle-Bowler 24.50 29.50 4. ChiCoin Bowl Classic . 35.00	59.5 0
Bally Speed Bowler 34.50 49.50 4. ChiCoin Horseshoes 45.00	65. 00
ChiCoin Bowl-A-Ball . 165.00 200.00 6. ChiCoin Rebound 25.00	45.00

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4.	ChiCoin Baseball	35.00	49.00	4. Keeney 10 Play	225.00	335.00
	ChiCoin Trophy		59.50	4. Keeney Super DeLuxe	210.00	225.00
	ChiCoin 6 Player	95.00	149.50		225.00	265.00
	ChiCoin 6 Player Match	250.00	295.00	4. Rock-Ola Shuffle Jungle	24.50	35.00
	ChiCoin 6 Play Hi Score		175.00	4. Rock-Ola Shuffle-Lane .	24.50	35.00
	ChiCoin 6 Player DeLuxe		299.50	2* Un. Official Bowler	184.00	250.00
	ChiCoin 6 Play			4. Un. Shuffle Alley	15.00	20.00
	5th Frame	425.00	450.00	4. Un. Shuffle w/con	29.50	69.50
4.	ChiCoin 10th Frame		300.00	2. Un. Shuffle Alley Exp.	27.50	39.50
4.	ChiCoin 10th			4. Un. 2-play Express	29.50	45.00
	Frame Match	325.00	350.00	4. Un. Sin Rebound	30.00	45.00
4.	ChiCoin Crown	395.00	400.00	2. Un. Twin Rebound	39.50	85.00
4.	ChiCoin Triple Score	395.00	405.00	4. Un. Slugger	35.00	55.00
4.	ChiCoin Double Score.	.375.00	395.00	1. Un. Skee Alley	50.00	75.00
	Exhibit Strike	25.00	39.50	4. Un. 4-Player Match	190.00	235.00
4.	Exhibit Twin Rotation.	145.00	195.00	4. Un. 4-Player	50.00	125.00
4.	Genco Shuffle Target	30.00	49.50	2* Un. 5-Player	69.50	145.00
6.	Genco Bowling League.	24.50	45.00	4. Un. 6-Player	119.50	165.00
6.	Genco Baseball	25.00	39.50	4* Un. DeLuxe 6-Player	125.00	215.00
4.	Genco 8 Player Reb'd.	60.00	79.50	1* Un. Super 6-Play		265.00
4.	Genco Target Skill	30.00	50.00	2. Un. Clover		375.00
4.	Gottlieb Bowlette	15.00	40.00	4. Un. Liberty	349.50	375.00
4.	Keeney ABC Bowler	15.00	25.00	4. Un. Cascade	349.50	375.00
4.	Keeney Bowling Champ	10.00	35.00	4. Un. Olympic	395.00	425.00
6.	Keeney King Pin	29.50	39.50	4. Un. Manhattan	395.0 0	425.00
5.	Keeney Pin Boy	24.50	39.50	4. Un. Manhat. 6 Play		265.00
4.	Keeney Ten Pins	15.00	24.50	4* Un. Star 6-Play	245.00	320.00
6.	Keeney Lucky Strike	35.00	50.00	3* Un. 10th Frame Star	275.00	345.00
4.	Keeney Dbl. Bowler	35.00	79.50	4. Un. 10th Frame Super .	264.50	300.00
4.	Keeney League Bowl	75.00	139.50	4. Un. Shuffle-Cade	79.50	95.00
	Keeney Duck Pins	15.00	65.00	2. Un. Twin Shuffle Cade	75.00	85.00
2.	Keeney Super Deluxe			2. Univ. Dbl. Shuffle	29.50	40.00
	League	195.00	225.00	4. Univ. Super Twin	45.00	55.00
4.	Keeney DeLuxe League			4. Univ. DeLuxe Twin	65.00	85.00
		145.00	210.00	2. Univ.Twin Bowler	35.00	45.00
4.	Keeney Big League			4. Univ. HiScore Bowler	30.00	55.00
	Bowl	85.00	135.00	4. Williams DeLuxe		
	Keeney 4 Play League		137.50	Bowler	30.00	34.50
	Keeney 4-Way Bowl	35. 00	40.00	6. Williams Twin Shuffle .	29.50	45.00
4.	Keeney 6-Player	125.00	195.00	4. Williams Dbl Head	35.00	60.00
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ARCADE	EQUIPMENT	
	And the second second	
4. ABT 6 Gun Rifle Range 450.00 600.00	4. Kirk Night Bomber 49.50	75.00
6. Allite Strike 'N Spares 25.00 50.00		49.50
4. Boomerang 40.00 45.00	Contraction and a contraction of the second se	25.00
4. Bally Big Inning 75.00 135.00	and the second sec	50.00
6. Bally Bowler 49.50 69.50	6. Mills Conv. for	
6. Bally Convoy 47.50 79.50		29.50
4. Bally Defender 59.50 125.00		45.00
6. Bally Eagle Eye 39.50 49.50		49.50
4. Bally Heavy Hitter 35.00 60.00		45.00
6. Bally King Pin 35.00 45.00		50.00
6. Bally Lucky Strike 35.00 50.00		50.00
4. Bally Rapid Fire 75.00 125.00	2. Mutos. Photomatic	05.00
6. Bally Sky Battle 49.50 85.00		95.00 4 5.00
6. Bally Torpedo 49.50 85.00	-	25.00
4. Bally Undersea Raider 75.00 100.00	4. Mutos. Voice-O-Graph	.43.00
6. Bank Bali 35.00 45.00		95.00
4. Bing-A-Roll 25.00 50.00		20.00
4. Champion Hockey 35.00 55.00	4. QT Pool Table	85.00
4. ChiCoin Basketball		95.00
Champ 125.00 195.00		49.50
4. ChiCoin 4-Player Derby 100.00 195.00	4. Rockola World Series 35.09	69.50
4. ChiCoin Goalee 85.00 95.00	2. Scientific Baseball 39.50	65.00
4. ChiCoin Hockey 55.00 75.00 4. Chi Midget Skee 75.00 150.00	2. Scientific Basketball 39.50	65.00
4. Chi Midget Skee 75.00 150.00 2. ChiCoin Pistol 75.00 90.00	4. Scientific Batting Pr. 50.00	95.00
6. ChiCoin Roll-A-Score . 39.50 75.00		.95.00
4. Edelco Pool Table 49.50 75.00		00.00
4. Evans Bat-A-Score 115.00 165.00 6. Evans Ski Roll 90.00 125.00	4. Seeburg Chicken Sam . 75.09 1 6. Seeburg Shoot the Chute 49.50	.05.00
6. Evans Ski Roll 90.00 125.00 4. Evans Super Bomber 45.00 75.00		75.00
4. Evans Play Ball 65.00 75.00		49.50
4. Evans Ten Strike '46 40.00 75.00	4. Spares & Strikes 75.00 6. Skill Jump 25.00	95.00 39.50
4. Evans Tommy Gun 49.50 95.00	6. Skill Jump	95.00
2* Exhibit Dale Gun 39.50 65.00 4. Exhibit Gun Patrol 150.00 175.00	6. Supreme Skee Roll 20.00	35.00
4. Exhibit Jet Gun 185.00 200.00	6. Supreme Skill Roll 20.00	35.00
4. Exhibit Pony Express. 85.00 135.00	4. Supreme Rocket Buster 35.00 6. Tail Gunner	50.00 55.00
2. Exhibit Silver Bullets 79.50 125.00		65.00
1. Exhibit Six Shooter 124.50 150.00 4. Exhibit Vitalizer 45.00 75.00	4. Un. Team Hockey 40.00	85.00
4. Genco Glider 25.00 45.00	6. Warner Voice Record. 49.50	69.50
4. Genco Advance Rolls 39.50 59.50	4. Western Baseball '39 35.00 4. Western Baseball '40 50.00	85. 00 85.00
6. Genco Play Ball 29.50 40.00 6. Groetchen Met. Typer 79.50 149.50	6. Whizz 15.09	24.50
6. Groetchen Met. Typer 79.50 149.50 4. Hi Roll 25.00 40.00		25.00
6. Irish Poker :	2. Williams All Stars 35.00	65.00
6. Jack Rabbit 50.00 65.00		65.00
4. Jungle Joe	4. Williams Star Series 59.50 J 2* Williams Super World	.00.00
2. Keeney Air Raider 75.00 90.00 4. Keeney Anti Aircraft Bl 15.00 35.00		95.00
4. Keeney Sub Gun 75.00 90.00	4. Williams Quarterback. 65.00	75.00

25.00

50.00 4. Wurlitzer Skeeball

35.00

65.00

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4. Keeney Texas Leaguer

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November 7, 1953



CIGARETTE MACHINES

4. Automatic "Smokeshop" . \$ 75.00-\$239.50 (9 Col., 486 Cap.) 4. Du Grenier (Mod. A-7) 95.00- 125.00 4. Du Grenier (Mod. A-9) 75.00-135.00 85.00-140.00 4. Du Grenier (Mod. AC-7) 95.00-145.00 4. Du Grenier (Mod. AC-9) 4. Du Grenier (Mod. E-7) 75.00- 150.00 85.00-155.00 4. Du Grenier (Mod. ES-9) 85.00- 165.00 4. Du Grenier (Mod. E-9) 85.00-165.00 4. Du Grenier (Mod. ES-11) 20.00- 70.00 4. Du Grenier "W" (9 col.) 20.00- 85.00 1. Du Grenier "S" (7 col.) 4. Du Grenier "S" (9 col.) 20.00- 70.00 4. Du Grenier Champion 20.00- 82.50 (9 col.) 4. Du Grenier Champion (11 col.) 40.00- 110.00 4. Eastern Electric C-8 ... 75.00- 125.00
 4. Electro (8-col.)
 100.00- 215.00

 4. Electro (10 col.)
 200.00- 250.00
 4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00-135.00 65.00-125.00 4. Lehigh King Size 4. National 750 45.00- 85.00 45.00-125.00 4. National 950 4. National 930 45.00- 95.00 75.00- 110.00 4. National 9A (9 col.) . 4. Nat. 9-ML Wheatwood. 125.00- 185.00 40.00- 95.00 4. National Electric . 4. Rowe Diplomat (10-col.) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Imperial (8 col.). 25.00- 30.00 4. Rowe Royal (6 col.) ... 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 35.00- 40.00 4. Rowe Royal (10 col.) Rowe President (8 col.) 50.00- 65.00 1. Rowe President 75.00- 135.00 (10 col.) 1. Rowe Crusader (10 col.) 75.00- 155.00 65.00- 85.00 4. Rowe Electric (8 col.). 35.00- 87.50 1. Uneeda "A" (6 col.) 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 1. Uneeda "E" (6 col.) 35.00-75.00 1. Uneeda "E" (8 col.) 35.00- 85.00 35.00- 65.00 4. Uneeda "E" (9 col.) 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 4. Uneeda 500 (15 col.) 4. Uneeda Monarch 35.00- 65.00 (8 col.) 4. Uneeda Monarch 45.00- 55.00 (10 col.) 4. Uneeda Monarch 65.00- 85.00 85.00-115.00 (12 col.)

CANDY MACHINES

39.50

50.00

4.	Mills (5 col., 70 cap.) .\$	10.00-	\$ 39.50
4.	Stoner (Mod. 102, 6 col.,		
	102 cap.)	50.00-	100.00
4.	Stoner (Mod. 120, 6 col.,		
	120 cap.)	75.00-	125.00
4.	Stoner (Senior, 8 col.,		
	160 cap.)	85.00-	165.00
4.	Stoner (Mod. 80, 4 col.,		
	180 cap.)	50.00-	175.00
	Stoner (Mod. 120, 5 col.)	6 9 .0 0 -	125.00
4.	Stoner (Mod. 120 Sn,		7.0.00
	7 col.)	74.50-	150.00
4.	Stoner DeLuxe Theatre	75.00-	200.00
A	(8 col., 160 cap.) Stoner DeLuxe Theatre	15.00-	200.00
т.		165.00-	300.00
4.	Martin's "Little Candy		
	Store" (8 col., 160 cap.)	79.50-	89.50
	Coan "U-Select-It"		
	(74 con)	15.00	50.00

HOT COFFEE 4. Andico Cafe Petit, 200 cups\$300.00 \$400.00 4. Bert Mills Coffee Bar, 200 cups 150.00 200.00 4. Bert Mills Coffee Bar, 600 cups 200.00 300.00 4. Bert Mills Coffee Bar, 500 cups 300.00 450.00 4. Chief-Way, Model 100, cap. 400-600 625.00 675.00 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups 250.00 300.00 4. U-Select-It Hot Coffee, 600 cups 350.00 425.00 CARBONATED DRINK 4. Drink-O-Mat, single flavor, 5c, 1000 cups \$200.00 \$275.00 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 425.00 475.00 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 525.00 4. Lyons #1400, single A.B.T. MFG. CORP. flavor, 5c 425.00 450.00 4. Lyons #1400-2F 450.00 550.00 4. Lyons Model 500, 5c single 150.00 250.00 4. Mills, Automatic 'Fountain, 400 cups 125.00 200.00 4. Mills, Automatic Fountain, 400 cups, without changemaker ... 100.00 110.00 4. Spacarb single 5c, 1000 cups 175.00 250.00 4. Spacarb 3 Unit 5c, 1000 cups 400.00 550.00 4. Spacarb 4 Unit 5c, 1000 4. Super Vend 3 flavor, 600 cup A-1 150.00 300.00 4. Super Vend 3 flavor, 600 Cup A-2 200.00 350.00 NON-CARBONATED DRINK 4. American Simplex, single flavor, 5c, 200 cups\$100.00 \$125.00 4. Refreshomat, 5c 10c 300 cups 100.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600\$325.00 \$450.00 cans 4. Refresher, 3 sel., 300 can cap. 400.00 500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity ... \$250.00-\$350.00 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

This Week's Most Active Used Machines

PHONOGRAPHS

CONFIDENTIAL PRICE LISTS"

	1 (0 00 075 00
AMI Model A	169.00-275.00
AMI Model C	289.00- 375.00
Seeburg 146 M	89.50-115.00
Seeburg 147 M	99.00- 135.00
Seeburg 148 ML	159.50- 215.00
Seeburg M-100 A	425.00- 549.00
Wurlitzer 1015	90.00- 135.00
Wurlitzer 1080	84.50-135.00
Wurlitzer 1250	265.00- 339.00
Wurlitzer 3020 Wall Box	12.50- 19.50

PINBALLS

	1 Un. 5
Atlantic City (B 5/52) 225.00	
Beach Club (B 2/53) 425.00	- 495.00 Un. S
Beauty (B 11/53) 335.00	
Bright Lights (B 5/51) 100.00	- 150.00 ARC
Bright Spot (B 11/51) 125.00	200.00 Exhib
Circus (Un. 8/52) 195.00	
Citation (B 10/48) 19.50	- 42.50 . Seri

PINBALLS (Continued)

Coney Island (B 9/51)	150.00-	225.00
Five Star (Univ. 5/51)	49.00-	79.0 0
Frolics (B 10/52)	240.00-	335.00
Golden Nugget (Ge 2/53)	125.00-	175.00
Jumping Jacks (Ge 10/52)	90.00-	150.00
Leaders (Un. 10/51)	145.00-	175.00
Palm Beach (B 7/52)	250.00-	325.00
Spot-Lite (B 1/52)	120.00-	175.00
Turf King (B6/50)	40.00-	85.00
Yacht Club (B 6/53)	349.50-	425.00
SHUFFLES & REBOUND	s	

SHUFFLES & REBOUNDS

Un. 5-Player	69.00-	145.00
Un. Deluxe 6-Player	125.00-	215.00
Un. Star 6-Player	245.00-	320.00

ADE EQUIPMENT

Exhibit Dale Gun	39.50-	65.00
Williams Super World		
· Series	95.00.	195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

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Model 5110 12" DeLuxe Speaker

A.B.T. MFG. CORP.	
Challenger (Counter Model	
Guu) 65.00	
Rifle Sport, 3 aud more Guns,	
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ous types 1,408.25	
AMI, INCORPORATED	
AMI "E"-40 Phonograph\$ 795.00 AMI "E"-80 Phonograph 925.00 AMI "E"-120 Phonograph 1,050.00	
AMI "E"-80 Phonograph 925.00	
AMI "E"-120 Phonograph 1,050.00	
W-8 5-10-25c Wall Box 89.50	
W-120 5-10-25c Wall Box 99.00	
HS-80 Hideaway 775.00	
HS-120 Hideaway 885.00	
W120 S1025C W11 D04 775.00 HS-80 Hideaway 775.00 885.00 AMIVOX Speaker 27.50	
АИТО-РНОТО СО.	
AUTO-PHOTO CO.	
Auto-Photo\$2,545.00	1
BALLY MFG. CO.	E
The Champion (Mech. Horse) .\$1,065.00	
Succe Shine (Mech. Horse) . 41,005.00	I
Space Ship 1,165.00 Speed Boat 995.00	
De la Denak 600.50	
Dude Ranch 699.50	
CHICAGO COIN	
Gold Cup \$ 665.00 Hi-Speed Crown Bowler 625.00 Advance Bowler 615.00 'Round The World Trainer 1,185.00	
Hispeed Crown Bowler 625.00	
Advance Bowler (15.00	
'Bound The World Trainer 1,185.00	1
Round The world Trance II 19100100	
H. C. EVANS & CO.	
Century (Model 2045)\$1,050.00	L
Jubilee (Model 245) 825.00	
Century (Model 2045) \$1,050.00 Jubilee (Model 245) 825.00 Jubilee (Model 278) 795.00	
EXHIBIT SUPPLY	
Big Bronco \$ 997.50	L
Boy Bogers' Trigger 1.047.50	
Big Bronco	
Reindeer (25.00	1
Pete The Rabbit	
Rawhide	
Space Gun 375.00	
Space Gun 375.00 Space Patrol 1,047.50 Silent Salesman (Card 1000000000000000000000000000000000000	
Silent Salesman (Card	
Vendor) 79.50	
Vendor) 79.50 Sea Skate 1,047.50 Western Gun 375.00	
Western Gun	
D. GOTTLIEB & CO.	
Shindig	
NTERNATIONAL MUTO. CORP.	
Photomat '53\$2,150.00	
I. H. KEENEY & CO., INC.	
Electric Cigarette Vendor \$ 284.50	
Coin Changer Model	
Electric Cigarette Vendor\$ 284.50 Coin Changer Model 304.50 Pacemaker Bowler	
MARVEL MFG. CO.	
(New Model) Shuffle-Score	
Overhead Scoreboard\$ 139.50	
Wall Type Scoreboards for Shuffleboards	
Shuffleboards 95.00	1

ROCK-OLA MFG. CORP. Model 1438 "Comet Fireball"

Phono, 120 Selections, 45
RPM Only Addel 1440 "Comet Fireball"
Playmaster 120 Selections 45
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Iodel 1546 "Comet Fireball"
Chrome Wall Box, 120 Selec-
tions Jodel 1608 "Tone-O-Lier" 8" Chandelies Speeke
lodel 1608 "Tone-O-Lier" 8"
Chandelier Speaker
Speelen with Vel Could
& Transformer Blonde or
Mahog
Mahog. Iodel 1906, Remote Volume
Control
P. SEEBURG CORP.
IF-100-G W1 Wall-O-Matic "100"
IRVC-1 Master Remote
Volume Control
Volume Control VS4-8-8" Wall Speaker Ivory
(Teardron)
(Teardrop) VS6-8-8" Recessed Speaker VS6-12-12" Recessed Speaker
VS7-12-12" Recessed Speaker
S6-1Z Power Supply
RA1-L6 Auxiliary Remote
Amplifier
VC-1 Automatic Volume
S6-12 Power Supply S6-12 Power Supply RA1-L6 Auxiliary Remote Amplifier VC-1 Automatic Volume Compensator Unit
ITED MFG. CO.
mperial Shuffle Alley \$ 675
mperial Shuffle Alley\$ 675 oyal Shuffle Alley650 ahiti
ahiti
CO CORP.
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Deschall Die hand
Baseball Pitcher)\$1,295
LLIAMS MFG. CO.
rmy-Navy\$ 364
ennant Baseball 479
E RUDOLPH WURLITZER CO.
lodel "1500" Phonograph
lodel "1600" Phouograph
odel "1650" Phonograph
lodel 4851 5c-10c-25c Wall Box
(48 Selections)
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odel 5204 Scille25c Well Koy
odel 5204 50-100-25c Wall Box (104 Selections)

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