

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

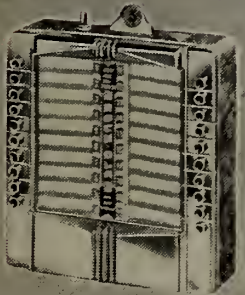
Vol 8, No. 13
WEEK OF
DEC. 16, 1946



the wise operator demands

ROCK-OLA

THE PHONOGRAPH THAT *Sells* MUSIC



ROCK-OLA
WALL BOX
Model 1530

Model 1422





AMI

The Model "A" AMI phonograph, the only instrument in this field playing both sides of 20 records to give 40 selections, is designed for sturdiness, light weight, quick action and self-selling appearance. Our engineers cater eternally to player and operator.

AMI Incorporated
CHICAGO

Merchandising Operating

By Bill Gersh



Out of this new higher-price era—a new type of operator is gradually arising.

He will be more progressive for he will now have to most completely merchandise his operating.

He will also be more qualified as a business man—because he will keep in constant touch with general economic conditions so that he will always be far ahead of any changes which might come about to affect his business.

By intelligent merchandising of his equipment on his locations he will obtain maximum collections. This will decide his future buying course. It will mean the difference between his continued success or his complete failure.

Already manufacturers are pounding home to their distributors the need for the operator to better understand how to merchandise his machines on locations. They are telling their distributors to help the operator to better himself so that, by bettering his financial condition, he will continue on as a good customer.

The lazy operator is finished. The operator who gets out into every one of his spots and studies each one carefully, seeking how he can make the location earn him more profit, will be the operator who will survive this new higher-price era.

There is a need today for every operator, regardless of who he is, to make a most complete study of his locations. He must assure himself that they are going to bring him every possible coin that will be spent. Phono manufacturers are urging wider use of wall and bar boxes. Every type of music is being considered by operators.

Amusement machine manufacturers are urging better locating of equipment and also a better understanding of the people who frequent the location so that the operator will know just what type of machines they require. And, of course, the type of machines which they like to play most—so that the operator will enjoy maximum profits.

Every operator now realizes that prices will never again return to what they were in 1939. He also knows that his overhead will never be much lower than it is today. Therefore, he must merchandise his operating. And a big part of that job is a better commission arrangement.

By resetting his entire commission percentage arrangement with the location—he has a good start on the road to continued profitable operating in this new era. But, this isn't all the job.

He realizes that he cannot just walk into a location and demand that the storekeeper take a cut in his share

of the gross receipts. He must try, first, to make it possible for the location to earn just as much as it ever did.

This requires a knowledge of good merchandising practice. First, if it is a music location, the operator must be sure that he is obtaining maximum receipts. Perhaps an additional speaker—more wall and bar boxes— or additional other units will help step up the take. That being the case—the location owner won't miss the difference in percentage for he will be receiving practically as much as he ever did—but the operator, himself, will be earning much more.

Only by keen merchandising of his equipment on each and every one of his locations will the operator be able to continue on profitably. He will, because of this good merchandising, be able to cut down on the percentage he pays the location, and, at the same time, increase his receipts to the point where he will more rapidly amortize his new machines.

It is, therefore, up to every operator in the country to study each one of his locations and merchandise the equipment he has there, whether service, vending or entertainment machines, so that he will be completely set for this new, higher-price era.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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OLD TIMERS WILL OUTLAST NEW BLOOD

Established Ops Claim New Blood May Hurt Them for Short Period But Will Fade Out of Picture and Experienced Coinmen Will Go On Ahead. Claim Majority of Ops Now Getting Out to See Locations and Stimulating Play Action While Cementing Relations. Many Experienced Smaller Ops Buying Routes and Taking Over Portions of Giant Operations.

NEW YORK — In answer to the editorial which appeared in this past week's (December 9) issue of *The Cash Box*—many of the experienced, established operators immediately wrote *The Cash Box* advising that new blood would never get very far in their areas for they had started out to once again cement relationships with their locations; had also contracted for the spots for some years to come; had split giant routes where and when necessary to make for more efficient and more closely knit operations; and, in general, had protected themselves in every possible fashion from new blood encroaching on the many years of effort they had already put forth to build this business.

A few of these men stated that the new blood might try for a toehold

here and there thruout the country that, "these men will fade out of the picture soon enough". As one noted op puts it, "They are up against the toughest conditions for operating in the history of this industry. In the first place, prices of machines are away up in the skies. In the second place, overhead has gone even higher. And, in the third place, the collections have fallen to new lows. All this makes it plenty tough for the established and experienced operator — so, how can the newcomer, who knows little or nothing about amortizing his machines, depreciation, overhead, methods of operation, etc., get into a business which is in a state of ferment and which requires 24 hours work each day from old timers plus use of every bit of knowledge gained over the years to continue on

ahead?"

In each case the older, more experienced operators, do not fear the entrance of new blood in their territories. In fact, some welcome it. One coinman stated, "We like to see new blood come in. After a few months location owners then appreciate our service. Furthermore, after these same few months, we can buy out the equipment at OUR price."

This sudden deluge of answers to *The Cash Box* editorial causes everyone who has read them to feel that there is no fear for the future of this business and for the men who are now in it. There's no longer any doubt that they will go ahead — successfully — and will overcome whatever trying conditions are on tap at this moment."

OLD TIMERS

WILL OUTLAST

NEW BLOOD

Established Our Club New Blood May Last Them
for Short Term But Will Fade Out in Years
and Experience Gains Will Be the Result
Gain Ability to Do New Things and to
Locate and Stimulate New Blood
Comprehensive Program, Many Thousands
Our Growing Number and Value Will
at Short Notice

MORE TAXES

Communities Asking for More Revenue From All Business to Help Pay Increased Overhead Covering Higher Salaries for Teachers, Firemen, Police, Etc. Many Bills Presented Include Bigger License Fees for All Types of Coin Machines.

NATIONAL TAX COUNCIL NEEDED

NEW YORK—Reports received these past few weeks from various parts of the country are to the effect that, just as soon as they possibly can a great many communities are going to increase taxation of all types of businesses to meet tremendously increased budgets due to the wage increases given to municipal employees.

What is most startling, as far as this industry is concerned, is the fact that almost every single one of these new tax bills has included coin machines of every type. Not only amusement games, but juke boxes, venders and service machines, too, will come in for heavier licensing than ever before in history.

"It is absolutely necessary", one of these reports reads, "that all types of coin operated machines now in this community be taxed proportionately to the increase needed for new revenue."

This once again puts the coinman in the position of the fighter with both arms tied behind him. Already bills are in the process of being presented to the communities most desperately in need of more revenue. Some coinmen have advised that, "We expect the new license fees to be absolutely exorbitant".

And once again the cry arises that *The Cash Box* suggestion of over four years be quickly put into being — that a "National Tax Council" to be immediately created to help in every possible way to keep whatever increases will arise in the new license fees being planned by so many of the nation's communities down to an equitable and reasonable basis.

Some weeks ago *The Cash Box* advised the trade that leading coinmen as well as association leaders were ready to propose, at the forthcoming convention in Chicago in February,

that the CMI's Public Relations Bureau create a "National Tax Council" which would work hand in hand with the Public Relations Bureau. These men pointed out that both such agencies were necessary to each other and that since one was already in being the other should be created.

The industry can expect from now on in to hear of more and still more license fee demands from everywhere in the nation. Leaders knew that this was coming. Operators are now all upset for, with the fact that they are attempting to get their present commissions stepped up to assure them a better and more profitable operation, they fear that high taxation will cut too deeply into their revenue and, even if they do share the license fees with the location owners, profits will become so small that the location owner will lose all interest in coin operated equipment.

MORE TAXES

Congressional Action for More Revenue from All Business to Help Pay Increased Overhead Covering Higher Salaries for Teachers, Firemen, Police, Etc. Many Bills Presented include Higher License Fees for All Types of Coin Machines.

NATIONAL TAX COUNCIL WELLS

"MIXED ROUTES THE ANSWER," OPS CLAIM

"Won't place a phono on any location unless other equipment is also allowed. Otherwise we must get \$10 off the top if phono only", Noted Op Advises. Another Claims Reduced Record and Parts Costs Will Help Solve Overhead Problem.

NEW YORK — Since publication some months ago of the fact that more mixed routes were coming into being which, in itself, was offsetting statements made by officials of one leading organization, there now comes more news from coinmen in this regard because of the controversy now created by the endorsement of 10c, 3 for 25c play by a great many phono ops and others who stick to the belief that 5c play is still best.

One of the nation's best known operators advised *The Cash Box* this past week, "I don't know why there's so much argument over whether phonos should get 5c or 10c. Frankly, all the operators in our territory made up their minds a long time ago that the one and only way we could profitably operate with the prices now in effect was to go back to mixed routes so that we could operate every type of machine in each location.

"At the present time", he continues, "we won't place a new phono in any spot unless we are allowed to place the other types of machines there, too. We believe that, since our serviceman must call there anyway, we may as well use this call to get all we can from the spot and thereby spread out the overhead expense.

"Furthermore", he states, "if a location wants only a phono, then we demand at the very least \$10 off the

top and the balance of the collection split fifty-fifty. Extra change and odd dollar is always given the location owner. But, if we don't get at least a \$10 bill as our share from the collection we either get it from the location or we pull the machine."

There is a move afoot in many territories to overcome overhead expense by installing every type of machine possible in each spot. In this way coinmen feel that the same service call (or rather, the same overhead cost that call amounts to) covers for all the equipment they have in the place and not just one type of machine.

"An operator has a better chance to continue in business on a profitable basis", one noted operator claims, "if he operates more than just one type of machine. We recall away back when we paid off our phonos with our amusement machines. If that's to be the case, at least until we can get a better commission set-up on our music, then we are going right back to where we started and, frankly, we don't mind it one least bit. We're making more money when we spread out the overhead cost over three and four machines on the same spot instead of piling it all on one unit."

At the same time this return to mixed routes — and a complete re-

versal from the policy which came into effect during and just before the war regarding specialization in one type of equipment — seems to meet with majority approval in the trade.

One coinman writes, "Our problem is to find some machines we can operate in this area in addition to our music and cigarette machines. Right now this territory is closed to most amusement games. But, we are of the belief that we can get some of the machines now on the market okayed here and, if we do, we think that this is going to help us in a big way to solve our big overhead problem."

One very well known op writes, "In our territory where we cannot operate mixed routes we should get the record firms to agree to give us the same discounts they are giving the bigger retailers. We use plenty of records and we are popularizing them. If we can get them back to a price somewhere near what we once used to pay we won't need anything more than the present set-up for that, in itself, will cover our increased overhead expense. Collections are still far higher and better than pre-war tho lower than during wartime and therefore it is up to the operator to cut all such cost corners which means the difference between profit and loss to him."

DISPLAY THIS POSTER



1947 COIN MACHINE SHOW poster is now ready for distribution. The actual poster, which was designed by Herb Jones, advertising manager of Bally Manufacturing Company and chairman of the 1947 Show Publicity Committee, is 14 inches by 22 inches in size and is printed in four colors. Distributors and manufacturers are urged to display the poster in their showrooms.

Requests for posters should be addressed to Coin Machine Industries, Inc., 134 N. LaSalle Street, Chicago 2, Illinois.



DISPLAY

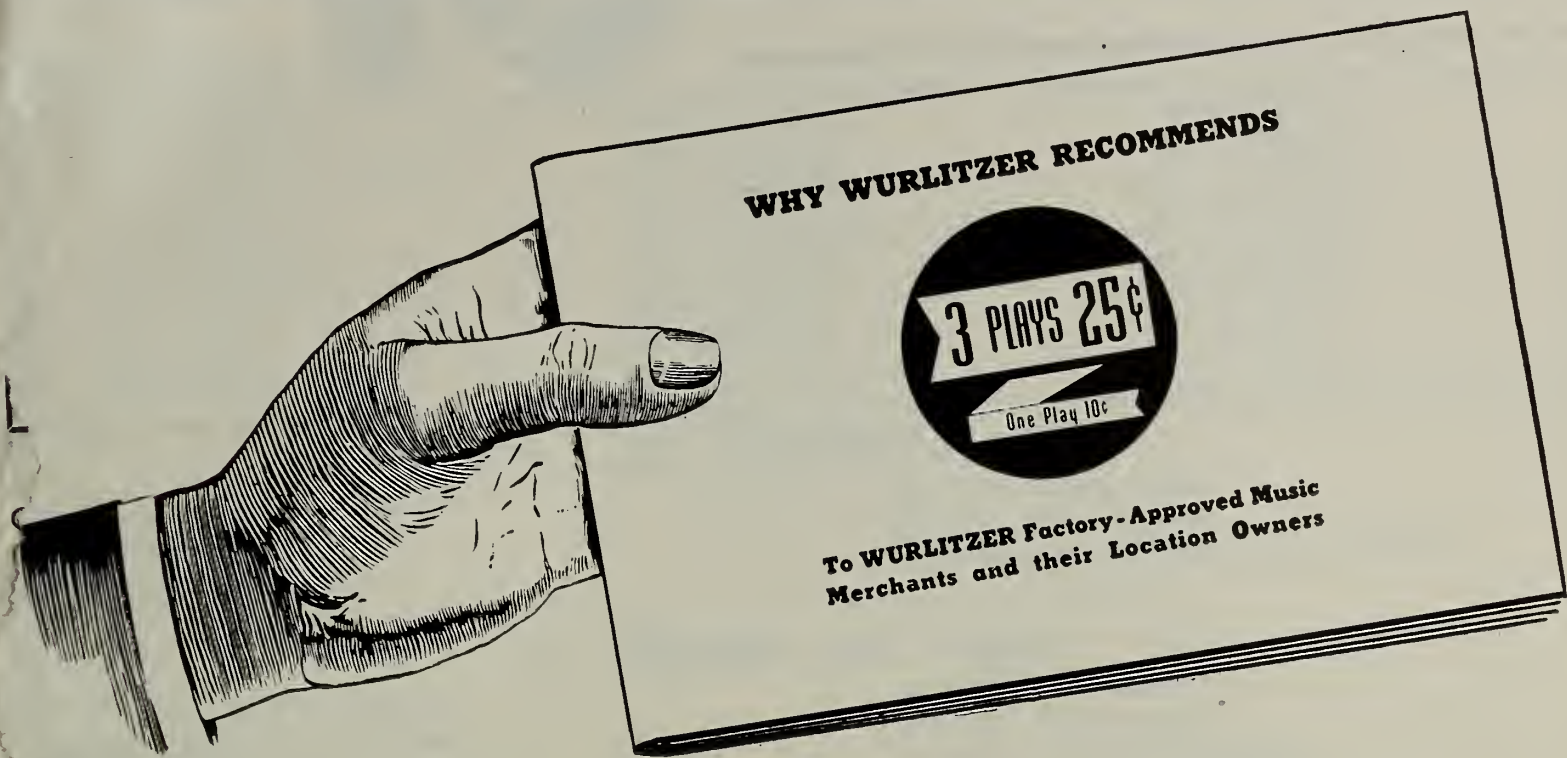
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POSTER



Advertisement text, likely describing the coin machine and the poster. The text is faint and difficult to read, but appears to be a standard promotional notice.

FREE TO ALL OPERATORS OF ALL MAKES OF PHONOGRAPHS



PAGE BOOKLET OUTLINING ADVANTAGES TO YOU YOUR LOCATION OWNER OF

CA-28)
CD-205
CO-370

the first time—simply, graphically, convincingly—is the ammunition to present the 3 for 25¢—1 for 10¢ story to your locations.

Prepared for Wurlitzer Music Merchants, this booklet has created industry-wide interest that Wurlitzer distributors are now making it available to ALL operators. With FACTS and FIGURES, it proves the case for the new price basis—gives you a straight-from-the-shoulder message to your location owners—tells you how to get the support of location employees—shows you how to work with location owners while customers are becoming accustomed to the new price.



READ THE MOST VITAL SUBJECT IN THIS INDUSTRY TODAY

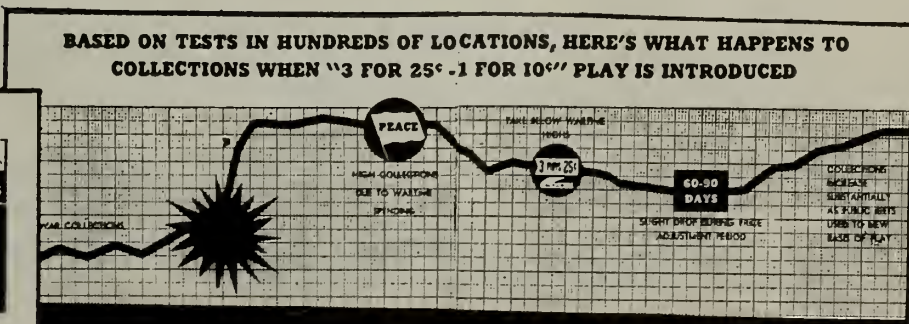
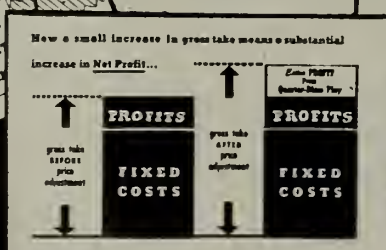
Don't continue to buck the tide of rising costs. Get your copy of this book from the nearest Wurlitzer distributor. Then TAKE ACTION to put your business on this profitable basis.

GET YOUR FREE COPY FROM THE NEAREST WURLITZER DISTRIBUTOR NOW!

WAR TIME **POST WAR**

Although still higher than pre-war collections the rate today has dropped from wartime levels to a point where, in the face of inflation, something must be done for the Music Merchant and Location Owner alike.

TODAY THE PHONOGRAPH OPERATOR IS CAUGHT IN THE SQUEEZE BETWEEN HIGHER COST OF DOING BUSINESS AND LOWER RETURNS FROM BUSINESS



THE RUDOLPH WURLITZER CO. ★ NORTH TONAWANDA, N. Y.

THE CASH BOX**POLL OF THE NATION'S****TOP****JUKE BOX TUNES**

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CD—CADET
 CO—COLUMBIA
 CS—COSMO
 CT—COAST
 DE—DECCA

EC—EXCLUSIVE
 EM—EMERALD
 EX—EXCELSIOR
 FS—FOUR STAR
 HO—HOLLYWOOD INT'L
 JB—JUKE BOX
 MA—MAJESTIC
 ME—MERCURY
 MO—MODERN MUSIC

MR—MANOR
 MU—MUSICRAFT
 NA—NATIONAL
 RH—RHAPSODY
 SI—SIGNATURE
 SO—SONORA
 ST—STERLING
 VI—VICTOR
 VO—VOGUE

1. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
 CO-37073—Kay Kyser Orch.
 DE-18913—Connee Boswell

MA-7199—Danny O'Neil
 SI-15040—Marie Greene
 VI-20-1982—Helen Carroll and The Satisfiers

2. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
 CO-37069—Frankie Carle Orchestra
 CS-504—Two Tones
 MA-7205—Three Suns

ME-3032—Tony Martin
 MR-1040—The Brown Dots
 SI-15043—Harry Cool Orchestra
 SO-3026—Saxie Dowell Orch.

VI-20-1944—Betty Rhodes

3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch.
 CD-205—Curt Massey
 CO-37048—Frank Sinatra

DE-18909—Bob Crosby
 MA-7197—The Three Suns
 MU-15086—Phil Brito

VI-20-1922—Glenn Miller Orch.

4. THE OLD LAMPLIGHTER

CA-288—Hal Derwin
 CO-37096—Kay Kyser Orch.

MA-1061—Morton Downey
 VI-20-1963—Sammy Kaye Orch.

5. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
 CO-37082—Tommy Tucker Orchestra
 DE-23670—Ella Fitzgerald
 DE-18895 (A467)—Fred Waring Orchestra

EM-106—Skip Strahl Orchestra
 MA-1071—Eddy Howard Orchestra
 VI-20-1981—Charlie Spivak Orchestra
 VO-781—Art Kassel Orchestra

6. THE WHOLE WORLD IS SINGING MY SONG

CA-300—Jack Smith
 CO-37066—Les Brown Orchestra
 DE-18917—Jimmy Dorsey Orchestra

MA-1061—Morton Downey
 SI-15043—Harry Cool Orchestra
 VI-20-1978—Dennis Day

7. TO EACH HIS OWN

CO-37063—The Modernaires
 DE-23615—Ink Spots
 FS-1131—Trudy Erwin — Opie Cates Orch.
 MA-7188—Eddy Howard Orch.

ME-3022—Tony Martin
 RH-109—The Esquire Trio
 SI-15053—Marie Greene
 VI-20-1921—Freddy Martin Orchestra

8. THE THINGS WE DID LAST SUMMER

CA-297—Jo Stafford
 CO-37089—Frank Sinatra

DE-23655—Bing Crosby
 MA-12007—Georgia Gibbs

VI-20-1972—Vaughn Monroe Orchestra

9. THE CHRISTMAS SONG

CA-311—King Cole Trio

CO-37174—Les Brown Orchestra

10. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five



THE UNIVERSITY OF CHICAGO
DIVISION OF THE PHYSICAL SCIENCES
DEPARTMENT OF CHEMISTRY

RESEARCH REPORT

NO. 1000

BY

J. H. SCHUBERT

AND

R. M. HAYES

DEPARTMENT OF CHEMISTRY

UNIVERSITY OF CHICAGO

CHICAGO, ILLINOIS

1955

THE EFFECT OF TEMPERATURE ON THE RATE OF REACTION OF

HYDROGEN PEROXIDE WITH FERROUS SULFATE

IN AQUEOUS SOLUTION

AT VARIOUS PH VALUES

AND CONCENTRATIONS

OF THE REACTANTS

AND THE EFFECT OF

VARIOUS IONS

ON THE REACTION

RATE

AT 25°C.

AND 50°C.

AND 75°C.

AND 100°C.

THE CASH BOX

Record Reviews

"Zip-A-Dee-Doo-Dah"

"Song Of The South"

TONY PASTOR ORCHESTRA
(Cosmo 723)

● For a long time we've awaited Tony Pastor's "Zip-A-Dee-Doo-Dah," and here it is. Too bad it didn't come sooner; it's one of the best versions of the clickeroot to be heard around, and it comes very close to the interpretation the whole country'll soon be hearing when Walt Disney's "Song Of The South" really gets around. As it is, Tony is to be congratulated for both his instrumental and vocal offering on the side. They're done well enough for the trade to make every effort to give the disk a hearing. Flipped, the crew do "Song Of The South," the title number of the film, and once again the Pastor crew are worthy of a bow. Peg the numbers for big action in the very near future.

"Heaven Knows When"

"Managua, Nicaragua"

FREDDY MARTIN ORCHESTRA
(RCA-Victor 20-2026)

● The Freddy Martin Orchestra have always been known as fine music makers for the dance locations, and on this pair of sides he doesn't let the trade down. "Heaven Knows When" is the sweeter of the pair, with Stuart Wade performing adequately on the vocal. Customers should find it pleasant enough to contribute enough coinage to make placing the disk worthwhile. On "Managua," Freddy accelerates the beats to deliver a novelty that has just a hint of Latin flavor. It's a novelty, and Stuart and the crew contribute the vocal in chanting chorus. The bobby soxers, particularly, should find it appealing.

"The Language Of Love"

"Make Me Know It"

JIMMY DORSEY ORCHESTRA
(Decca 18923)

● A pair of sides to fill in as "support" items on the phonos are offered here by the Jimmy Dorsey Orchestra with "The Language Of Love" and "Make Me Know It." Providing sweet melodies that'll score for listening and dancing wherever the romance set gathers, Bob Carroll does an adequate job providing the vocal treatment for both sides. As for us, this is not the record to bring Jimmy's crew back up to the heights of popularity he once enjoyed. We'd like to hear him on a pair of more effective numbers.

DISK O'THE WEEK

"Anniversary Song"

AL JOLSON
(Decca)



AL JOLSON

● Late in getting to reviewers due to the freight tie-ups, and already shaping up on location as one of the hottest items on wax is this Al Jolson dinking of "Anniversary Song." Especially suited for stops where the more adult folk gather, it'll be snapped up by bobby soxers as well; and here's why: It's a top melody that gets top plugging thru the flicker "The Jolson Story." And it's done just as it's heard on film. The melody and lyrics are haunting and sweeping. And who wouldn't pay to hear again that great voice of Al Jolson? Flipped, the disk produces another favorite of anybody with a memory. Tabbed "Avalon," it'll net strong action from all the folk who remember him in his more glittering hours. And that, brother, takes in legions of us.

"You'll Always Be

The One I Love"

"For Sentimental Reasons"

DINAH SHORE
(Columbia 37188)

● The sock voice of Dinah Shore has here come up with a pair of offerings which serve to prove why she was voted the nation's No. 1 female vocalist on the phonos. Taking "You'll Always Be The One I Love," Dinah does tricks with it. A slow paced romantic ballad, Dinah gives it the delicate touch, and what comes up should spell heavy coin for the trade once it gets out on location. Flipped, Dinah delivers the current hit, "I Love You For Sentimental Reasons," and her performance is more than adequate to keep the number right where it now stands—among the top.

"Years And Years Ago"

"Sooner Or Later"

LES BROWN ORCHESTRA
(Columbia 37153)

● Music ops seeking a pair of sides that'll do double duty in the dance and listening stops would do well to lend an ear to this latest offering by the Les Brown Orchestra. Featuring vocalist Jack Haskell on the familiar "Years And Years Ago", and songstress Doris Kay on the currently popular "Sooner Or Later," the Brown crew have cut a disk that'll be smooth enough and popular enough with bobby soxers and hand holders alike. Hear it. By the way, both melodies are not getting heavy plugging. They'll hear "Sooner Or Later" in the Walt Disney vehicle "Song Of The South," while "Years" is based on the classic "Toselli's Serenade."

"Winter Wonderland"

"Christmas Island"

ANDREWS SISTERS AND
GUY LOMBARDO ORCHESTRA
(Decca 23722)

● One of the best performances turned in this year by either the Andrews Sisters or the Guy Lombardo Orchestra, is offered here on this record on which they both are heard together. Tabbed "Winter Wonderland," the sisters and Guy have combined to offer one of the sweetest hunks of harmony to be snatched, with a number destined to maintain its popularity all thru the frosty season. Flipped, the same combo come up with "Christmas Island", a strong seasonal favorite in its own right. Get next to these sides, they're for the money.

"Margie"

"Ma"

EDDIE CANTOR
(Decca 23723)

● For locations where the older folks gather they'll remember when and how the famed Eddie Cantor delivered "Margie" and "Ma (He's Making Eyes At me)." And that being the case, they'll go heavy for this pair of sides. They're done in the familiar Cantor style, with lots of bounce and all the tricks for which he was famed when his name blazed over Broadway. If you have the locations, the sides should do very heavily. There's plenty of customers for 'em.

"A Gal In Calico"

"Benje's Bubble"

BENNY GOODMAN ORCHESTRA
(Columbia 37187)

● "Here's another version of up-and-coming "A Gal In Calico," and this time it's done by the Benny Goodman Orchestra, featuring Eve Young on the vocal. All in all, it's not very effective. Many of the best qualities in this fine ballad are lost thru the ork's jump interpretation. Flipped, some great Goodman clarinet is heard on the all instrumental "Benje's Bubble." Unfortunately, the clarinet is all that's worthy on the side. It's a listener's item thru and thru, the music they make lacking good danceable rhythm.

THE NEW YORK PUBLIC LIBRARY



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THE CASH BOX*Record Review***"Jalousie"****"Steamroller"**

BILLY BUTTERFIELD ORCH.
(Capitol 335)

● You know about this one. Here's "Jalousie" by the Billy Butterfield crew, and this version, although jazzed up, is one the jump fans should like. It's "stuff" straight thru, and bobby sox spots will catch coin with this version. On the backing we find "Steamroller", more of the same, with a vocal by Billy taking the lead. Neither of the sides will stop traffic, but they deserve your listening time.

"The Darktown Poker Club"**"Woodman Spare That Tree"**

PHIL HARRIS ORCH.
(Victor 20-2075)

● Phil Harris, making his bow on this label, does a repeat performance of two sides that have become identified with the maestro. Harris does more than play cards on this tune, he'll make cash in the jukes also. Phil takes the vocal of course, and does it as only the lad can—effectively. If you didn't grab this platter before, by all means do it now.

"Oakie Boogie"**"The Clouds Rained
Trouble Down"**

JACK GUTHRIE
(Capitol 341)

● Here's something new to hit the western phono trade, and the number is good. Titled, "Oakie Boogie", it's got a beat, lyrics, and accompaniment that all add up to tops. Jack Guthrie, popular the nation 'round, does the vocal here and does it up nice. Ops with cowboy spots—latch on.

"Oh Marie"**"On My Way Out"**

JULIA LEE
(Capitol 340)

● "Oh Marie", essentially an Italian folk song, comes up on this waxing by Julia Lee as something really new and clever. Julia injects a jazzy beat into her chirping, and it winds up nice. It's novelty stuff, and if your phonos and trade cater to a mixed crowd, they won't mind this. Backed by "On My Way Out", the lass turns out some more stock race stuff. Ops should bend an ear towards, "Marie".

**"You'll Always Be
The One I Love"****"Another Night Like This"**

HAL DERWIN
(Capitol 336)

● "You'll Always Be The One I Love", as offered here by Hal Derwin, is something that ops should grab a listen to, but fast. The tune is top romantic stuff, although Hal doesn't quite hit the pitch. It's an effective ballad, and should impress the trade. On the backing, Hal gives out with "Another Night Like This", which doesn't come near its topmate, altho it is pleasant listening. Look for juke play with the former ditty.

**SLEEPER
OF THE WEEK****"You'll Always Be The
One I Love"**

BETTY RHODES
(Victor 20-2043)



BETTY RHODES

● Here's a beautiful gal with a beautiful song, that's destined for big things. Gaining another rung on her ladder to success, Betty Rhodes does "You'll Always Be The One I Love", and the way she does it, the platter is bound to catch more than your ear. A strong romantic ballad as it stands, the Charles Dant orchestra back the lass up with some splendid accompaniment. Betty's vocal here is nice and smooth, and has that trick of making you want to sit down and play the thing time and again. On the backing you'll find "Bless You", and we can't say enough about this version. Both sides are really in there, so look for them.

"Walking With My Shadow"**"Funny How You Get
Along Without Me"**

THE FOUR KNIGHTS
(Decca 48014)

● Here's a couple of dreamy, moody race tunes that'll go where they like 'em that way. The Four Knights do "Walking With My Shadow" and "Funny How You Get Along Without Me", and the label offers some nice lyrics and melody. Ops with spots where they like to listen might go for this.

"Too Many Times"**"Let's Go Back And Kiss
The Girls Goodnight Again"**

JACK SMITH
(Capitol 339)

● A pair of brand new novelty disks to hit the trade, turn up here with Jack Smith coming to the fore in the vocal department. Jack's chirping falls off, but the tunes carry some nice melody and lyrics. The Earl Sheldon ork backs Jack up, with a chorus coming in. If you need support numbers, this pair might fill the bill.

"I Guess I'll Get The Papers"**"So They Tell Me"**

HAL McINTYRE
(Cosmo 507)

● Ten Top Tunes material for some time now, "I Guess I'll Get The Papers" as done by Hal McIntyre and his crew offer ops a real, splendid version of the tune. Frankie Lester does the warbling here, and it's nice stuff. On the backside we find "So They Tell Me", another pop ditty, which Hal also shows up to good advantage. If you still have a call for these numbers which you should, you won't go wrong with this version.

"Sooner Or Later"**"That's Good Enough For Me"**

GERTRUDE NIESEN
(Decca 23715)

● The gal who made "I Wanna Get Married" comes up here with some straight stuff in the person of "Sooner Or Later". She's good, all the way through, and she's Gertrude Niesen. Top-side tune is already popular in the jukes, and should catch more coin by the lass. On the backing with "That's Good Enough For Me", Miss Niesen turns comedy again and altho the tune isn't a fire-ball, it's cute.

"Falling In Love With You"**"Bobby Sox Blues"**

JOHNNY MOORE
(Exclusive 234)

● Here's a number by Johnny Moore and his Three Blazers that offers one of the best vocal renditions of slow, dreamy stuff we've heard in a long while. "Falling In Love With You" won't burn up the jukes, but it definitely deserves your ear. Flipped, we find, "Bobby Sox Blues," more stuff that's aimed at ops with race spots. The tune has possibilities and might click. Listen to top-side, you'll like it.

**"I Want A Beautiful Doll
For Christmas"****"Either It's Love Or It Isn't"**

TONY PASTOR ORCH.
(Cosmo 516)

● More Xmas material headed ops way is in this latest Tony Pastor waxing of "I Want A Beautiful Doll For Christmas". The tune is nice, and as usual, Tony's fine mellow voice winds through the side. If your phonos can stand more Santa stuff, you might use this. The backing with, "Either It's Love Or It Isn't", is one we already know. It's Tony's warbling again, and if the tune can still draw nickels, you'll like this version.

**IT IS TO YOUR INTEREST
TO FILL OUT THIS CARD**

**WRITE IN YOUR TEN TOP TUNES FOR
THIS WEEK--MAIL THIS CARD TODAY!**

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Signed by _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.



What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of December 16, 1946

New York

1. Ole Buttermilk Sky
2. Anniversary Song
3. The Whole World Is Singing My Song
4. The Old Lamplighter
5. Jalousie
6. Among My Souvenirs
7. For Sentimental Reasons
8. The Christmas Song
9. Pretending
10. A Gal In Calico

San Antonio, Tex.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Five Minutes More
4. The Christmas Song
5. For Sentimental Reasons
6. Tanya
7. I'll Always Be In Love With You
8. Sunny Road
9. Ain't That Just Like A Woman
10. To Each His Own

St. Louis, Mo.

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. Five Minutes More
4. Divorce Me C.O.D.
5. The Whole World Is Singing My Song
6. To Each His Own
7. Huggin' and Chalkin'
8. Ain't That Just Like A Woman
9. For Sentimental Reasons
10. The Christmas Song

Wichita, Kans.

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. You'll See What A Kiss Can Do
4. Five Minutes More
5. You Keep Coming Back Like A Song
6. The Whole World Is Singing My Song
7. Zip A Dee Doo Dah
8. The Things We Did Last Summer
9. To Each His Own
10. Uncle Remus Said

Boston, Mass.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. The Whole World Is Singing My Song
5. Ole Buttermilk Sky
6. For Sentimental Reasons
7. The Old Lamplighter
8. The Things We Did Last Summer
9. It's A Pity To Say Goodnight
10. This Is Always

Washington, D. C.

1. Ole Buttermilk Sky
2. The Christmas Song
3. For Sentimental Reasons
4. Rumors Are Flying
5. White Christmas
6. To Each His Own
7. Huggin' and Chalkin'
8. A Gal In Calico
9. Five Minutes More
10. Nobody Here But Us Chicks

Chicago

1. Rumors Are Flying
2. Five Minutes More
3. September Song
4. To Each His Own
5. The Whole World Is Singing My Song
6. You Keep Coming Back Like A Song
7. For Sentimental Reasons
8. Ole Buttermilk Sky
9. The Old Lamplighter
10. The Things We Did Last Summer

St. Albans, Vt.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. You Keep Coming Back Like A Song
4. The Old Lamplighter
5. Five Minutes More
6. The Things We Did Last Summer
7. The Whole World Is Singing My Song
8. To Each His Own
9. Choo Choo Ch'Boogie
10. For Sentimental Reasons

Philadelphia, Pa.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. For Sentimental Reasons
4. Passe
5. The Things We Did Last Summer
6. The Whole World Is Singing My Song
7. Five Minutes More
8. The Old Lamplighter
9. Blue Skies
10. To Each His Own

Phoenix, Ariz.

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. Five Minutes More
4. You Keek Coming Back Like A Song
5. Either It's Love Or It Isn't
6. My Adobe Hacienda
7. For Sentimenal Reasons
8. Zip A Dee Doo Dah
9. To Each His Own
10. Blue Skies

Newport, N. H.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Choo Choo Ch'Boogie
4. The Old Lamplighter
5. Shanty In Old Shantytown
6. My Blue Heaven
7. Winter Wonderland
8. Five Minutes More
9. For Sentimental Reasons
10. Missouri Waltz

Danbury, Conn.

1. Ole Buttermilk Sky
2. Huggin' and Chalkin'
3. The Whole World Is Singing My Song
4. Rumors Are Flying
5. Choo Choo Ch'Boogie
6. For Sentimental Reasons
7. A Gal In Calico
8. That Christmas Feeling
9. Pretending
10. To Each His Own

Los Angeles

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. For Sentimental Reasons
4. This Is Always
5. The Old Lamplighter
6. Five Minutes More
7. The Things We Did Last Summer
8. Huggin' And Chalkin'
9. To Each His Own
10. You Keep Coming Back Like A Song

Youngstown, O.

1. The Ole Lamplighter
2. Ole Buttermilk Sky
3. Rumors Are Flying
4. You Keep Coming Back Like A Song
5. Pretending
6. To Each His Own
7. And Then It's Heaven
8. The Whole World Is Singing My Song
9. September Song
10. Choo Choo Ch'Boogie

Omaha, Nebr.

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. This Is Always
4. Five Minutes More
5. The Things We Did Last Summer
6. The Coffee Song
7. Huggin' and Chalkin'
8. Divorce Me C.O.D.
9. Christmas Island
10. To Each His Own

Montgomery, Ala.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. Sooner Or Later
5. This Is Always
6. Why Does It Get So Late So Early
7. The Old Lamplighter
8. To Each His Own
9. South America, Take It Away
10. The Coffee Song

Miami, Fla.

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. The Old Lamplighter
4. For Sentimental Reasons
5. My Sugar Is So Refined
6. Ugly Chile
7. Filipino Baby
8. Rainbow At Midnight
9. Divorce Me C.O.D.
10. Ain't That Just Like A Woman

Woodburn, Ore.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. Surrender
5. South America, Take It Away
6. To Each His Own
7. Divorce Me C.O.D.
8. Why Does It Get So Late So Early
9. If You Were The Only Girl
10. The Whole World Is Singing My Song

BYRDE'S EYEVIEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

The gears are rolling to put Louis Prima's new disk "He Like It, She Like It" across via New York juke boxes. If current plans click, the disk should soon make a simultaneous appearance on thousands of phonos in the metropolitan area. "He Like It," picked recently by The Cash Box as a "Disk O' The Week," can not be played on the air because, it is alleged, the lyrics as Louis offers 'em has been tabbed "suggestive." Thus, if the platter does skyrocket, "it'll be because of the phonos and nothing else.

* * *

It's reported that around Columbia Records headquarters the disk that's creating lots of attention is a number entitled "I Want A Sunday Kind Of Love." Claude Thornhill waxed it, with Fran Warren on the vocal, and it's claimed that this is the platter that'll "make" the Thornhill aggregation . . . Also reported to be a hot item on the Columbia roster is "This Is The Night" by Frank Sinatra. The number, selected by "The Cash Box" as a "Disk O' The Week" several months ago when it was released by Musicraft as a Teddy Walters vehicle, was recently "discovered" by lots of people, this just recently, after it had already been waxed by Walters and, later, by Andy Russell for Capitol.

* * *

Talked with Johnny Moore and Charles Brown of Johnny Moore's Three Blazers, and they reveal plans to enter the "pop" field with several "sweet" sides skeddled for '47. If such is the case, the experts believe that ops everywhere will find a terrific demand for these Exclusive Records artists, who wound up their second year as a combo by snatching the honor of having made the best race record of 1946 with their "Drifting Blues." Their selection by music ops in The Cash Box poll have really given them lots of inspiration, they said.

* * *

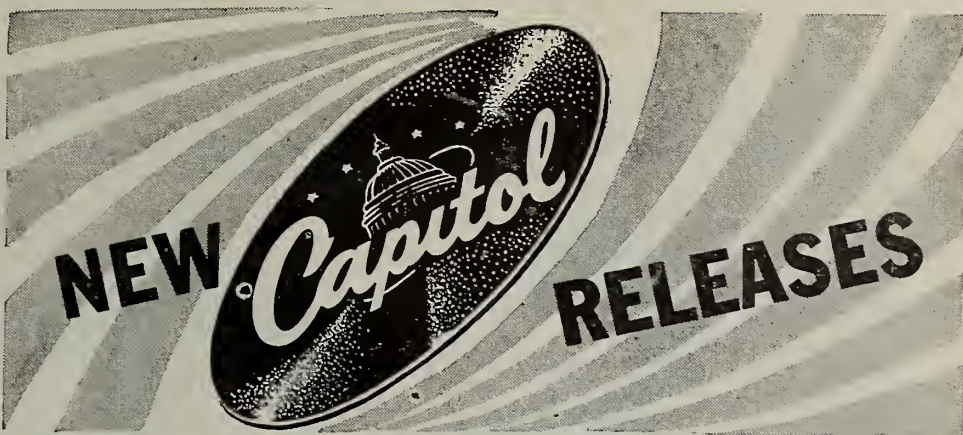
Continuing its efforts to gain nationwide distribution, National Records' president, A. B. Green, announced this past week that the Post & Lester Co. of Hartford, Conn., Record Sales Co., Birmingham, Ala., and the Frederick Lee Company of Kansas City have been added to the label's distribution set-up. These additions bring the firm's list of distributors to a total of twenty-five thruout the country. Meanwhile, Jerry Blaine, National's General Manager continues on his nation-wide sales and good will tour, reporting that disks slanted toward Southern and Western territories are doing "extremely well."

* * *

Black & White Records announce they have inked Annette Warren as a featured vocalist . . . Decca elated over sales reports on Hoagy Carmichael's "Huggin' And Chalkin'" . . . Several leading members of the Automatic Music Operators Association are continuing their efforts to complete arrangements which may have a direct reaction on the entire record purchasing picture on the part of the trade thruout the country. It's expected they'll have important things to say at the big Show in Chicago.

* * *

All is quiet at MGM Records headquarters so far as public statements are concerned, but taking a measure of the activity the lads there are engaged in one finds plenty of action going on, with many major artists being sought, and, in many cases, inked.



JO STAFFORD

With Orchestra
Conducted by CARLYLE HALL

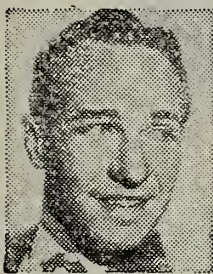
"SONATA"



"THROUGH A THOUSAND DREAMS"

From Warner Brothers Picture
"The Time, The Place, And The Girl"

CAP. 337



HAL DERWIN

With FRANK DeVOL
and His Orchestra

"YOU'LL ALWAYS BE THE ONE I LOVE"

"ANOTHER NIGHT LIKE THIS"

From the Twentieth Century-Fox
Picture "Carnival in Costa Rica"

CAP. 336



JACK SMITH

With Orchestra Conducted
by EARL SHELDON

"LET'S GO BACK AND KISS THE GIRLS GOODNIGHT AGAIN"

"TOO MANY TIMES"

CAP. 339



JULIA LEE

and Her Boy Friends

"OH, MARIE!"

"ON MY WAY OUT"

CAP. 340



JACK GUTHRIE

and His Oklahomacs

"THE CLOUDS RAINED TROUBLE DOWN"

"OAKIE BOOGIE"

CAP. 341



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. THE CHRISTMAS SONG
THE KING COLE TRIO
(Capitol 311)
2. DON'T TAKE YOUR LOVE FROM ME
LUIS RUSSELL AND ORCH.
(Apollo 1020)
3. LET THE GOOD TIMES ROLL
LOUIS JORDAN AND HIS TYMPANY FIVE
(Decca)
4. (I LOVE YOU) FOR SENTIMENTAL REASONS
THE BROWN DOTS
(Manor 1041)
KING COLE TRIO
(Capitol 304)
5. I SOLD MY HEART TO THE JUNKMAN
BASIN ST. BOYS
(Exclusive 225)
6. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN BLUES BLOWERS
(Savoy 5527)
7. TANYA
JOE LIGGINS and HIS HONEYDRIPPERS
(Exclusive 231)
8. BREAKING MY HEART
JOE LIGGINS AND HIS HONEYDRIPPERS
(Exclusive 231)
9. AIN'T THAT JUST LIKE A WOMAN
LOUIS JORDAN AND HIS TYMPANY FIVE
(Decca 23669)
10. JELLY JELLY
BILLY ECKSTINE
(National 9021)

JOHNNY MOORE'S
THREE BLAZERS
Exclusively on Exclusive

LATEST RELEASE
DEC. 10TH

'BOBBY SOX BLUES'
BACKED BY
(WAS I TO BLAME FOR)
'FALLING IN LOVE WITH YOU'
#234

ORDER FROM YOUR NEAREST DISTRIBUTOR

NATIONAL DISTRIBUTOR . . . SOLE SELLING AGENT . . . Exclusive Record Distributors, Inc.
1418 W. 24th St., L. A. 7, Calif.

RUNYON SALES COMPANY
593 Tenth Avenue
New York, N. Y.
(Covers New York, New Jersey, Conn., Mass., Vermont, New Hampshire)

RECORD SALES, INC.
2117 3rd Avenue, North
Birmingham, Alabama
(Covers Alabama & Georgia)

MUSIC SALES
303 N. Peters Street
New Orleans, Louisiana
(Covers Louisiana & Mississippi)

M-S DISTRIBUTING COMPANY
1350 E. 61st Street
Chicago, Illinois
(Covers No. Ill., Wisconsin, Indiana)

COMMERCIAL MUSIC, INC.
827 E. 12th Street
Kansas City, Missouri
(Covers all Kansas City)

C. & C. DISTRIBUTING COMPANY
902 Fourth Avenue
Seattle, Washington
(Covers Oregon, Washington, Alaska, Montana & Idaho)

COMMERCIAL MUSIC, INC.
425 Plum Street
Cincinnati, Ohio
(Covers Southern Ohio & Kentucky)

PAN-AMERICAN RECORD DISTRIBUTORS
11721 Linwood Avenue
Detroit, Michigan
(Covers Michigan, Northern Ohio, Columbus)

DAVID ROSEN
855 N. Broad Street
Philadelphia, Pennsylvania
(Covers all Pennsylvania, West Virginia)

MUSIC SALES
680 Union Avenue
Memphis, Tennessee
(Covers Tennessee and Arkansas)

COMMERCIAL MUSIC, INC.
510 N. Sarah
St. Louis, Missouri
(Covers Eastern half of Missouri, Southern Illinois)

STANDARD MUSIC DISTRIBUTORS
1913 Leland
Houston, Texas
(Covers San Antonio, Southern Texas)

MELODY SALES COMPANY
369 6th Street
San Francisco, California
(Covers Northern California & Nevada)

M. B. KRUPP DISTRIBUTORS
506 N. Kansas Street
El Paso, Texas
(Covers El Paso, Fort Stockton West)

STANDARD MUSIC DISTRIBUTORS
2034 Commerce Street
Dallas, Texas
(Covers Fort Worth & Northern)

BLUE BONNET MUSIC COMPANY
3235 Ross Avenue
Dallas, Texas
(Covers Northern tip of Texas, Oklahoma & New Mexico)

TARAN DISTRIBUTING CORP.
201½ Lucky Street
Atlanta, Georgia
(Covers North Carolina, South Carolina, Florida)—170 Northwest 23rd Street, Miami, Florida.

MAX COOK
1702 17th Avenue
Phoenix, Arizona
(Covers all of Arizona)

SCHWARTZ BROS.
3623 12th Street, N.E.
Washington 17, D. C.
(Covers Virginia: Washington, D. C.; Delaware, Maryland)

SLOANE & GESAS
11825 Riverside Drive
North Hollywood, California
(Covers Honolulu)



Exclusive
RECORDS

SUNSET AT VINE

HOLLYWOOD

Trade Asked To Help Give Wounded Vets A "Nite Out"

NEW YORK — Letters went out this past week to members of the trade headquartered in this city in an effort on the part of Charles Bernoff of Regal Music Company, Inc., to win the support of coinmen and record firms to his program of providing a night out for sick and wounded war veterans stationed at nearby government hospitals.

The program, which Bernoff has been operating alone and solely at his own expense for many months, has been receiving the full support of the American Women's Voluntary Services, the nationally known service group, best known for their magnificent work during the war years.

Under Bernoff's plan, he is asking the trade and record men to contribute to the project, and make it known as a program identified with both industries.

"It will never be time to forget the men who will never forget the war for what it did to them," said Bernoff. "And in these days when the nation's memory appears to be growing shorter with every passing day, I believe it would be a grand gesture on the part of musicians thruout the industry to become identified with this program. We are raising our industry to new heights when we raise ourselves to a position to do a little something for these sick and wounded boys who saw us thru when everything they had was put on the line for our safety and welfare."

Many coinmen in this territory and in others thruout the nation have already sent contributions to Bernoff for the program, but more are needed.

According to his plans, the trade is being asked to contribute a table, or at least a serving, for the boys at affairs to take place at Maxim's, a night club in this city. Each serving is priced at \$2.50, and for every serving that is given, Bernoff will match one from his own pocket.

Contributions to the program, which will provide 250 dinners and shows per week for the vets, should be mailed to Charles Bernoff, in care of Automatic Music Operators Association, 250 West 57th St., New York City.

Harry Bank Heads New Disk Firm

NEW YORK — Harry Bank, well known figure among the coin machine and record industries, and former President of the Cosmo label, announced this past week the organization of Cardinal Records, a new label to be headquartered in this city.

Bank, president of the new firm, told *The Cash Box* that he has under three-year contracts both Charlie Barnet and Martha Raye and added that his first release will be Barnet's famed "Cherokee," which he will issue with the permission of RCA-Victor.

Further announcements of importance will follow shortly.

Vogue

THE PICTURE RECORD

#780

"LET'S GET MARRIED"



PICKED BY CASH BOX AS SLEEPER OF THE WEEK (Nov. 11th)

BUT IT'S NOT SLEEPING NOW

ART KASSEL AND HIS ORCHESTRA

Vocal by GLORIA HART

- | | | | |
|---|---|---|---|
| SOME
MORE
VOGUE
JUKE-BOX
HITS | R781
R776
R774
R764
R755
R754
707 | SOONER OR LATER
Vocal—GLORIA HART
(I LOVE YOU) FOR
SENTIMENTAL REASONS
Voc.—JIMMY FEATHERSTONE
VEM VEM
Vocal—DANITA RODRIGUEZ
MUJERCITA
Vocal—PATRICIA GILMORE
DESERT FANTASY
INSTRUMENTAL
SAVE ME A DREAM
Vocal—PETE HANLEY
WHATTA YA GONNA
DO
GUESS I'LL GET THE
PAPERS (AND GO
HOME)
Vocals—JACK PRINCE
BROADJUMP
SERENADE TO A PAIR
OF NYLONS
INSTRUMENTALS
DIZZY'S DILEMMA
INSTRUMENTAL
SHE'S FUNNY THAT
WAY
Vocal—CHARLIE SHAVERS
SUGAR BLUES
BASIN STREET BLUES | ART KASSEL
ORCHESTRA
ENRIC MADRIGUERA
ORCHESTRA
SONNY DUNHAM
ORCHESTRA
SHEP FIELDS
ORCHESTRA
CHARLIE SHAVERS
QUINTET
CLYDE McCOY
and His ORCHESTRA |
|---|---|---|---|

ORDER FROM

Modern Music Sales Corporation

10th AVE.
at 45th ST.
NEW YORK
CITY 19

DISTRIBUTORS FOR VOGUE PICTURE RECORDS

1912 & 1913
New York
No. 7, 1912

1912
No. 7, 1912

LETZ
GET

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Apollo Records Open Chicago Branch Office

NEW YORK—Hy Siegel, president of Apollo Records, announced this past week that the firm would open the doors of its new distributing branch in Chicago within the next few days.

The new office, located at 719 South State Street, will be managed by Ben Woloshin, formerly a member of the sales staff of the label's Detroit branch.

With the establishment of the distribution point in Chicago, it was said that Kansas, Missouri, Iowa, Illinois, Indiana (except Fort Wayne), Wisconsin, Minnesota, Nebraska, North Dakota and South Dakota would be serviced with Apollo Records from that headquarters.

Signature Names Ross National Sales Chief

NEW YORK—Gerry Ross, who has been serving as director of sales promotion for Signature Records, was named this past week to the post of national sales director for the label.

In recent months, Ross has been working on a campaign to gain wider representation for Signature records in the nation's automatic phonos.

Together with the announcement concerning Ross, was the statement that Dan Priest has been named director of publicity.

Notice To Music Ops

In the next issue of *The Cash Box* you will find inserted a newly styled return card for the listing of the top records on your route. Watch for it.

You will note that more specific information is requested thereon than had been asked previously. This has been done in order that the most profitable recordings could better be identified.

Please fill these cards out regularly. No postage is required.

The information you can provide is of genuine importance not only to other members of the trade in other cities and territories of the nation, but to your own operation. An exchange of this information can help you to recognize money-making records as they begin to emerge in popularity around the country.

In addition, this data is closely followed by leaders of the music industry, and your reports will help to increase the prestige of our industry as a most important factor in the entertainment world.

Due To An Error Some Distributors Names Were Omitted From Our Ad Last Week. Following Is Complete List of National Distributors:

APOLLO RECORD DIST. CO.
Detroit, Mich.

APPLIANCE DIST.
Jackson, Miss.

AMERICAN COIN-A-MATIC
MACHINE CO.
Pittsburgh, Pa.

BLUE BONNET MUSIC CO.
Dallas, Texas

J. C. BOYLAN CO.
Cleveland, Ohio

COSNAT DIST. CORP.
New York City

A. CONNORS DIST. CORP.
Buffalo, N. Y.

DAVIS SALES CO.
Denver, Colo.

FREDERICK LEE CO., INC.
Kansas City, Mo.

GARDEN STATE DIST. CO.
Newark, N. J.

NAT'L DISC SALES, INC.
Chicago, Ill.

MUSIC SALES CO.
Memphis, Tenn.

MUSIC SUPPLIERS OF N.E., Inc.
Roxbury, Mass.

THE ORIOLE CORP.
Baltimore, Md.

ARTHUR RIXON & SON
Greenville, S. C.

ROBERTS-NICHOLSON DIST. CO.
Houston, Tex.

SCOTT-CROSSE CO.
Philadelphia, Pa.

TARAN DIST., INC.
Atlanta, Ga.

Jacksonville, Fla.

Miami, Fla.

M. S. WOLF DIST. CO., Inc.
Los Angeles, Calif.

UNITED WHOLESALERS CO.
New Orleans, La.

THE POST & LESTER CO.
Hartford, Conn.



Main Office: NATIONAL RECORDS, 1841 Broadway, N.Y.C.

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR



JACK GUTSHALL

AVAILABLE NOW

4-STAR RECORDS

FEATURING

T. TEXAS TYLER

GREATEST WESTERN RECORDING ARTIST

JACK GUTSHALL DISTRIBUTING CO.

(TWO LOCATIONS TO SERVE YOU)

1870 W. WASHINGTON BLVD.
LOS ANGELES, CALIF.

640 - 16th STREET
SAN DIEGO, CALIF.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE		
AP—APOLLO	CT—COAST	MU—MUSICRAFT
BB—BLUEBIRD	DE—DECCA	NA—NATIONAL
BT—BEL-TONE	EC—EXCLUSIVE	RH—RHAPSODY
BW—BLACK & WHITE	EX—EXCELSIOR	SI—SIGNATURE
CA—CAPITOL	FS—FOUR STAR	ST—STERLING
CD—CADET	JB—JUKE BOX	VI—VICTOR
CO—COLUMBIA	MA—MAJESTIC	VO—VOGUE
CS—COSMO	ME—MERCURY	

	Dec. 9	Dec. 2	Nov. 25
1—Rumors Are Flying	118.2	142.8	142.8
CA-282—BILLY BUTTERFIELD O. The Sharp Searf			
CO-37069—FRANKIE CARLE O. Without You			
DE-23656—ANDREWS SISTERS Them That Has — Gets			
MA-7205—THREE SUNS It's All Over Now			
SI-15043—HARRY COOL ORCH. The Whole World Is Singing My Song			
VI-20-1944—BETTY RHODES How Could I			
2—Ole Buttermilk Sky	106.2	117.3	93.6
AR-155—HOAGY CARMICHAEL AND HIS ORCH. Ginger and Spice			
CA-285—PAUL WESTON O. Just Squeeze Me			
CO-37073—KAY KYSER ORCH. On the Wrong Side of You			
DE-18913—CONNIE BOSWELL Love Doesn't Grow on Trees			
MA-7199—DANNY O'NEIL Remember Me?			
SI-15040—MARIE GREENE That Little Dream Got Nowhere			
VI-20-1982—HELEN CARROLL—CASE O. Let's Sail to Dreamland			
3—Five Minutes More	60.9	56.8	87.5
CA-287—SKITCH HENDERSON O. You'll See What a Kiss Can Do			
CO-37048—FRANK SINATRA How Cute Can You Be!			
DE-189D9—HELEN FORREST I've Never Forgotten			
MA-7197—THREE SUNS By the Waters of Minnetonka			
MU-15086—PHIL BRITO			
VI-20-1922—TEX BENEKE Texas Tex			

	Dec. 9	Dec. 2	Nov. 25
4—For Sentimental Reasons	55.9	38.1	32.9
CA-304—KING COLE TRIO The Best Man			
CO-37082—TOMMY TUCKER O. The Man That Comes Around			
CO-37188—DINAH SHORE You'll Always Be the One I Love			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS Rhythm Boys			
DE-18895 (A-467)—FRED WARING O. You'd Be So Nice to, etc.			
MA-1071—EDDY HOWARD ORCH. Why Does It Get So Late So Early?			
VI-20-1891—CHARLIE SPIVAK O. It's All Over Now			
VO-781—ART KASSEL ORCH. Sooner Or Later			
5—The Old Lamplighter	51.7	58.8	41.6
CA-288—HAL DERWIN I Guess I'll Get the Papers			
CO-37095—KAY KYSER O. Huggin' and Chalkin'			
MA-1061—MORTON DOWNEY The Whole World is Singing			
VI-20-1963—SAMMY KAYE O. Touch-Me-Not			
6—This Is Always	47.6	52.1	60.7
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. Somewhere In The Night			
CA-277—JO STAFFORD I'll Be With You in Apple Blossom Time			
CO-37052—HARRY JAMES ORCH. I've Never Forgotten			
DE-18878—DICK HAYMES Willow Road			
MA-7195—GEORGE PAXTON ORCH. Along With Me			
SI-15038—HARRY COOL ORCHESTRA Hold Me, Hold Me, Hold Me			
VI-20-1885—BETTY RHODES Somewhere in the Night			
VO-767—JOAN EDWARDS Love Means The Same Old Thing			
7—To Each His Own	44.1	48.3	81.5
CO-37063—MODERNAIRES Holiday for Strings			
DE-23615—INK SPOTS I Never Had a Dream Come True			
FS-1131—TRUDY ERWIN & OPIE CATES ORCH. Cherokee			
MA-7188—EDDY HOWARD ORCH. Cynthia's In Love			
MA-1070—EDDY HOWARD O. Careless			
ME-3D22—TONY MARTIN I'll See You In My Dreams			
RH-109—THE ESQUIRE TRIO You Might At Least Have Said Goodbye			
SI-15D53—MARIE GREENE Doin' What Comes Natur'ly			
VI-20-1921—FREDDY MARTIN ORCH. You Put a Song in My Heart			
8—South America, Take It Away	39.2	49.2	76.3
CO-37051—XAVIER CUGAT O. Chiquita Banana			
DE-23562—BETTY GARRETT Little Surplus Me			
DE-23569—BING CROSBY—ANDREWS SISTERS Route 66			
MA-7202—GEORGE PAXTON O. Just the Other Day			
SI-15055—MONICA LEWIS & RAY BLOCH ORCH. Without You			
9—The Things We Did Lost Summer	37.1	50.0	49.7
CA-297—JO STAFFORD—WESTON ORCH. You Keep Coming Back Like a Song			
CO-37089—FRANK SINATRA The Coffee Song			
DE-23655—BING CROSBY—J. DORSEY Sweet Lorraine			
MA-12007—GEORGIA GIBBS Is It Worth It?			
VI-20-1972—VAUGHN MONROE ORCH. More Now Than Ever			
10—The Coffee Song	29.4	19.1	10.9
CO-37089—FRANK SINATRA The Things We Did Last Summer			
MA-7191—LOUIS PRIMA ORCH. Whata Ya Gonna Do			
VI-20-1943—FOUR KING SISTERS Stone Cold Dead in the Market			
11—Choo Choo Ch' Boogie	29.3	27.1	22.5
DE-23610—LOUIS JORDAN ORCH. That Chick's Too Young to Fry			
12—You Keep Coming Back Like A Song	27.9	18.9	28.9
CA-297—JO STAFFORD—WESTON O. The Things We Did Last Summer			
CO-37072—DINAH SHORE Way That the Wind Blows			
DE-23647 (A-481)—TROTTER & CROSBY Getting Nowhere			
MA-12000—GEORGIA GIBBS Willow Road			

	Dec. 9	Dec. 2	Nov. 25
SI-15039—BOBBY DOYLE & RAY BLOCH ORCH. And Then It's Heaven			
VI-20-1947—DENNIS DAY Remember When You Song, Oh Promise Me			
13.—Posse	26.6	31.1	35.3
CA-294—MARGARET WHITING For You, For Me, Forevermore			
CO-37096—DICK JURGENS O. You'll See What a Kiss Can Do			
DE-18906—EVELYN KNIGHT Land of Dreams			
MA-7207—RAY McKINLEY O. Hoodle-Addle			
VI-20-1951—BENEKE—MILLER O. The Woodchuck Song			
14—Pretending	25.2	26.1	31.8
CA-271—ANDY RUSSELL Who Do You Love I Hope			
CO-36991—KATE SMITH And Then I Looked at You			
DE-23661—CROSBY—L. PAUL TRIO Gotta Get Me Somebody to Love			
15—The Whole World Is Singing My Song	20.2	21.2	12.7
CA-300—JACK SMITH Everybody Kiss Your Sweetheart			
CO-37066—LES BROWN O. I Guess I'll Get the Papers			
DE-18917—JIMMY DORSEY ORCH. Apache Serenade			
MA-1061—MORTON DOWNEY The Old Lamp Lighter			
SI-15043—HARRY COOL ORCH. Rumors Are Flying			
VI-20-1978—DENNIS DAY—CASE ORCH. April Showers			
16—A Gol In Colico	19.8	19.0	1.5
CA-316—MERCER—PIED PIPERS—WESTON ORCH. Winter Wonderland			
CO-37187—BENNY GOODMAN ORCH. Benjie's Bubble			
MA-1087—LOUIS PRIMA ORCH. He Like It! She Like It!			
VI-20-1991—TEX BENEKE—MILLER ORCH. Oh, But I Do			
17—Zip-A-Dee Doo-Doh	19.6	1.3	4.1
18—Winter Wonderland	18.9	13.6	—
CA-316—MERCER-PIED PIPERS—WESTON A Gol in Colico			
DE-23722—ANDREWS SISTERS—GUY LOMBARDO ORCH. Christmas Island			
DE ALB. 180 (15049-52) NEWMAN ORCH. VI-20-1968 (P-161) PERRY COMO—CASE ORCH. That Christmas Feeling			
19—Huggin' and Chalkin'	18.2	—	—
20—Christmas Song	17.5	2.1	—
21—The Best Man	15.4	5.3	5.2
CA-304—KING COLE TRIO Far Sentimental Reasons			
CO-37086—LES BROWN ORCH. My Serenade			
22—On the Boardwalk	14.7	13.9	6.9
CO-37074—THE CHARIOTEERS You Make Me Feel So Young			
DE-18914—DICK HAYMES You Make Me Feel So Young			
VI-20-1984—FREDDY MARTIN O. I Wanna Know You Better			
23—Somewhere in the Night	13.3	4.2	4.2
CA-272—MARTHA TILTON You Make Me Feel So Young			
CO-37054—FRANK SINATRA One Love			
DE-18886—HELEN FORREST I Like Mike			
MA-7196—GEORGE OLSEN ORCH. Which Way Did They Go			
VI-20-1885—BETTY RHODES This Is Always			
24—Sooner or Later	12.6	16.1	5.8
CA-305—BILLY BUTTERFIELD ORCH. Star Dust			
DE-23715—GERTRUDE NIESEN That's Good Enough For Me			
MA-1084—THE MERRY MACS There's Them That Do			
SI-15049—WILL BRADLEY ORCH. Turn The Knob On The Right To The Left			
VI-20-1976—SAMMY KAYE ORCH. Zip-A-Dee Doo-Doh			
25—This Time	12.4	13.5	1.4
CA-317—J. STAFFORD—WESTON ORCH. Promise			
CO-37169—CLAUDE THORNHILL ORCH. So Would I			
VI-20-1985—TOMMY DORSEY ORCH. There Is No Breeze			
26—And Then It's Heaven	11.9	5.9	6.4
CA-281—DINNING SISTERS I Love My Love			
CO-37060—HARRY JAMES O. I Guess I Expected Too Much			

	Dec. 9	Dec. 2	Nov. 25
DE-18876—RUSS MORGAN Under the Willow Tree			
MA-7198—DANNY O'NEIL That's My Home			
SI-15039—BOBBY DOYLE & RAY BLOCH ORCH. You Keep Coming Back Like A Song			
27—I Guess I'll Get The Papers	11.2	30.1	31.2
CA-288—HAL DERWIN The Old Lamplighter			
CO-37066—LES BROWN ORCH. The Whole World is Singing My Song			
DE-23638—MILLS BROTHERS Too Many Trans in the Fire			
VI-20-1962—HERBIE FIELDS ORCH. There's Nothing the Matter With Me			
VO-764—SHEP FIELDS ORCH. What Ya Gonna Do?			
28—You Broke the Only Heart That Ever Loved You	10.5	9.2	10.7
CO-37084—E. LAWRENCE ORCH. Five O'Clock Shadow			
DE-23713—MILLS BROS. I'm Afraid to Love			
VI-20-2048—SAMMY KAYE ORCH. I Used to Be Her One and Only			
29—White Christmas	9.8	—	—
30—Either It's Love or It Isn't	9.7	10.2	1.3
CA-306—PIED PIPERS—WESTON ORCH. Walkin' Away With My Heart			
CO-37146—FRANKIE CARLE ORCH. It's All Over Now			
DE-23695—INK SPOTS I Got the Blues When It Rains			
VI-20-2009—L. GREEN ORCH. Far You, For Me, For Evermore			
31—The Girl That I Morry	8.4	8.8	3.9
CO-36975—FRANK SINATRA They Say It's Wonderful			
DE-23588 (A-468)—J. BLACKTON ORCH. My Defenses Are Down			
MA-1083—EDDY HOWARD ORCH. You Are Everything To Me			
VI-46-0002—AL GOODMAN ORCH. Moonshine Lullaby; 2. I Got the Sun in the Morning			
32—Why Does It Get So Late So Early?	6.9	—	—
33—The Rickety Rickshaw Mon	6.3	9.3	9.6
MA-7192—EDDY HOWARD ORCH. She's Funny That Way			
34—In o Shanty in Old Shanty Town	6.2	7.6	—
DE-23622—JOHNNY LONG ORCH. Blue Skies			
35—The House of Blue Lights	5.6	3.7	4.6
CA-251—FREDDIE SLACK—E. MORSE Hey Mr. Postman			
DE-23641—ANDREWS SISTERS A Man is a Brother to a Mule			
36—Ain't That Just Like o Womun	4.9	3.4	1.0
DE-23669—LOUIS JORDAN If It's Love You Want, Baby			
VI-20-1980—PAT FLOWERS Horizontal			
37—Blue Skies	4.2	5.5	23.1
AP-1015—THE SMOOTHIES Blue Skies			
CA-188—BETTY HUTTON—WESTON O. Stuff Like That There			
CA-188—BETTY HUTTON Stuff Like That There			
CO-37070—COUNT BASIE O. (FT-VC) The King			
CO-37053—BENNY GOODMAN ORCH. I Don't Know Enough About You			
CO-37070—COUNT BASIE ORCH. (FT-VC) The King			
DE-23553—LES PAUL TRIO Dark Eyes			
DE ALB. A-481 (23646-50) BING CROSBY DE-23646 (A481) CROSBY—TROTTER ORCHESTRA (I'll See You In Cuba)			
DE-23622—JOHNNY LONG O. In a Shanty in Old Shanty Town			
MA-1046—MORTON DOWNEY All By Myself			
VI-20-1917—PERRY COMO Girl of My Dreams			
VI-27566—TOMMY DORSEY O. Back Stage at the Ballet			
VI 45 0007—DINAH SHORE How Deep Is the Ocean			
VI-20-1896 (P 1593) WAYNE KING ORCH. Always			
VO-733—HOUR OF CHARM ORCHESTRA Seville			

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C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1

MEANS PRICE
WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
THREE WEEKS.

XX

MEANS NO PRICES QUOTED FOR
MANY WEEKS — PRICE SHOWN IS
LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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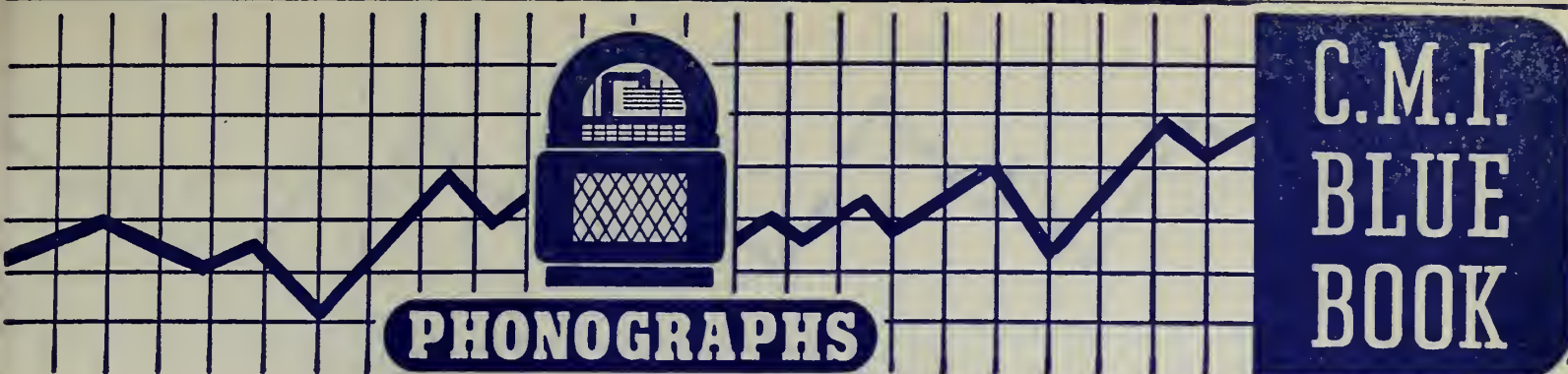
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IMPORTANT NOTICE

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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

5. P 10	49.50	69.50
xx. P 10 Ill	65.00	69.50
xx. P 12	160.00	185.00
7. 312	95.00	129.50
xx. 400	59.50	
1. 412	99.50	150.00
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xx. 412 DC Cr	32.50	
2. 412 Ill	99.50	150.00
xx. 316	100.00	150.00
2. 416	139.50	165.00
2. 616	100.00	210.00
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2. 616 Ill	149.50	199.50
xx. 616 A	170.00	175.00
5. 716	149.50	195.00
2. 24	150.00	295.00
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5. Revamp (24)	269.50	275.00
4. 600 R	229.50	395.00
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4. 600 K	249.50	379.50
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4. 500	275.00	400.00
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xx. 500 A	320.00	345.00
2. 500 K	299.50	379.50
2. 41 (Counter)	100.00	125.00
6. 51 (Counter)	95.00	125.00
1. 61 (Counter)	89.50	150.00
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2. 71 (Counter)	100.00	200.00
5. 81 (Counter)	169.50	199.50
xx. 50	75.00	125.00
5. 700	319.50	650.00
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2. 750 M	400.00	550.00
2. 750 E	379.50	675.00
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xx. 780M Colonial	409.50	450.00
1. 780 E	495.00	545.00
1. 800	425.00	575.00
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1. 850	525.00	700.00
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2. 950	399.50	725.00
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2. 42-24 (Rev)	175.00	385.00
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2. 42-500 (Rev)	309.50	375.00
5. 42-600 (Rev)	265.00	395.00
xx. 300 Adaptor	22.50	27.50
xx. 320 Wireless Wall Box	6.95	11.50
xx. 310 Wall Box 30 Wire	4.95	9.50
2. 320 2 Wire Wall Box	7.50	9.00
2. 332 2 Wire Bar Box	7.50	9.50
xx. 331 2 Wire Bar Box	7.00	7.50
xx. 304 2 Wire Stepper	12.50	17.50
xx. Wireless Strollers	25.00	
6. 430 Speaker Cab with 5, 10, 25c Box	69.50	85.00
xx. 420 Speaker Cabinet	50.00	
5. Twin 616 Steel Cab Adp Amp		
Stp Speaker	135.00	195.00
4. Twin 12 Steel Cab Adp Amp Stp	175.00	199.50
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xx. Selector Speaker	95.00	100.00
6. 100 Wall Box 5c Wire	4.00	15.00
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	3.00	10.00
2. 125 Wall Box, 5, 10, 25	5.95	32.50
2. 120 Wall Box	5.95	19.50
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls Speaker	20.00	25.00
xx. 115 Wall Box Wire	15.00	25.00
xx. 135 Step Receiver	15.00	17.50
xx. 145 Imp Step Fast	35.00	37.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
xx. 130 Adaptor	27.50	
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	75.00	210.00

ROCK-OLA

1. 12 Record	99.50	129.50
2. 16 Record	109.50	119.00
xx. Rhythm King 12	69.50	149.50
5. Rhythm King 16	135.00	159.50
2. Imperial 16	165.00	169.50
2. Imperial 20	195.00	225.00
2. Windsor	150.00	175.00
2. Windsor Ill	199.50	229.50
2. Monarch	159.50	169.50
5. Std Dial a Tone	325.00	350.00
4. '40 Super Rockolite	275.00	425.00
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xx. Counter '39	119.50	149.50
2. '39 Standard	200.00	375.00
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1. '39 DeLuxe	249.50	400.00
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6. '40 Super Walnut	325.00	399.50
1. '40 Super Marble	300.00	329.50
xx. '40 Master Walnut	300.00	319.50
2. '40 Master Rockolite	249.50	375.00
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7. '40 Counter	139.50	175.00
xx. '40 Counter with Std	139.50	
4. '41 Premier	329.50	425.00
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xx. Wall Box	14.50	15.00
xx. Bar Box	5.00	
5. Spectravox '41	50.00	75.00
xx. Glamour Tone Column	75.00	95.00
5. Modern Tone Clumn	45.00	49.50
5. Playmaster & Spectravox	298.50	365.00
xx. Playmaster	235.00	400.00
xx. Twin 12 Cab Speak	175.00	275.00
xx. 20 Rec Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	295.00	450.00
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xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	5.00	10.00
xx. 1503 Wall Box	12.50	14.50
xx. 1504 Bar Box	14.50	18.00
xx. 1510 Bar Box	22.50	29.50
7. 1525 Wall Box	32.50	39.50
7. 1526 Bar Box	24.50	39.50
2. Dial a Tone B&W Box	5.00	7.00
xx. 1805 Organ Speaker	49.50	50.00
xx. Tone a Lier	54.50	
xx. DeLuxe Jr Console Rock	150.00	245.00

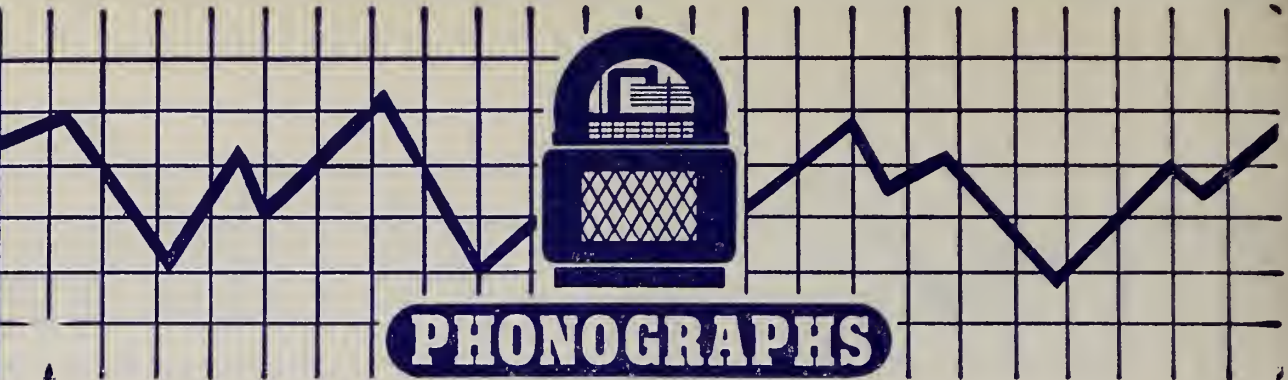
A. M. I.

5. Hi Boy 302	350.00	495.00
5. Singing Towers (201)	200.00	295.00
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2. Streamliner 5, 10, 25	225.00	325.00
6. Top Flight	79.00	225.00
xx. Model V5 Phono	60.00	
xx. Singing Towers Speak	15.00	
2. Singing Towers (301)	174.50	200.00

BUCKLEY

5. New Wall Box	7.00	15.00
xx. New Bar Box	15.00	24.50
5. Wall & Bar Box Old Style	5.00	6.95
7. Ill Wall & Bar Box	11.00	14.50
xx. 32 Record Adaptor	5.00	15.00
xx. 24 Record Adaptor	14.50	15.00
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec Seeburg Adaptor	25.00	39.50
xx. Bar Brackets	1.50	2.00

C.M.I. BLUE BOOK



SEEBURG

2. Selectomatic 10	24.50	35.00
6. Symphonola	89.50	145.00
xx. Model A III	85.00	100.00
xx. Model B	62.50	95.00
xx. Model C	37.50	99.50
xx. Model H	100.00	
2. Rex	139.50	275.00
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xx. Model K15	95.00	150.00
2. Model K20	175.00	195.00
2. Plaza	189.50	289.50
2. Royale	175.00	225.00
2. Regal	225.00	219.50
2. Regal RC	225.00	350.00
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xx. Model A	99.50	125.00
2. Gem	199.50	250.00
2. Classic	275.00	395.00
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2. Classic RC	339.50	390.00
2. Mayfair	200.00	375.00
5. Mayfair RC	350.00	375.00
xx. Melody King	125.00	135.00
2. Crown	225.00	249.50
xx. Crown RC	345.00	415.00
5. Concert Grand	265.00	299.50
4. Colonel	324.50	395.00
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2. Colonel RC	349.50	450.00
5. Concert Master RC	425.00	545.00
2. Cadet	289.50	314.50
xx. Cadet RC	335.00	465.00
2. Major	340.00	395.00
5. Major RC	375.00	400.00
2. Envoy	299.50	387.50
2. Envoy RC	349.50	395.00
4. Vogue	225.00	345.00
1. Vogue RC	299.50	345.00
2. Casino	189.50	300.00
6. Casino RC	250.00	389.50
1. Commander	349.50	369.50
5. Commander RC	375.00	395.00
2. Hi Tone 9800	289.50	425.00
2. Hi Tone 9800 RC	314.50	495.00
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2. Hi Tone 8800	289.50	495.00
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2. Hi Tone 8800 RC	314.50	525.00
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2. Hi Tone 8200	229.50	375.00
2. Hi Tone 8200 RC	314.50	499.50
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xx. 20 Record '43 Cab	350.00	399.50
xx. Selectomatic 16	5.75	7.50
xx. Selectomatic 24	7.50	8.50
xx. Selectomatic 20	5.00	10.00
xx. Remote Speak Organ	20.00	27.50
xx. Multi Selector 12 Rec	22.50	49.50
xx. Melody Parade Bar	4.50	
2. 5c Wallomatic Wireless	20.00	30.00
7. 5c Baromatic Wireless	35.00	69.50
1. 5c Wallomatic 3 Wire	27.50	35.00
5. 30 Wire Wall Box	7.50	9.50
xx. Power Supply	15.00	
2. 5, 10, 25c Baromatic 3 Wire	27.50	40.00
7. 5, 10, 25c Wallomatic 3 Wire	24.00	25.00
2. 5, 10, 25c Baromatic Wireless	37.50	45.00
2. 5, 10, 25c Wallomatic Wireless	30.00	45.00
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	14.50	17.50
2. Wall Brackets	2.00	3.00
5. Wired Speak Organ	15.00	22.50

KEENEY

1. Wall Boxes	1.75	6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	35.00
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	25.00
xx. Adaptor for Mills Empress	20.00	24.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

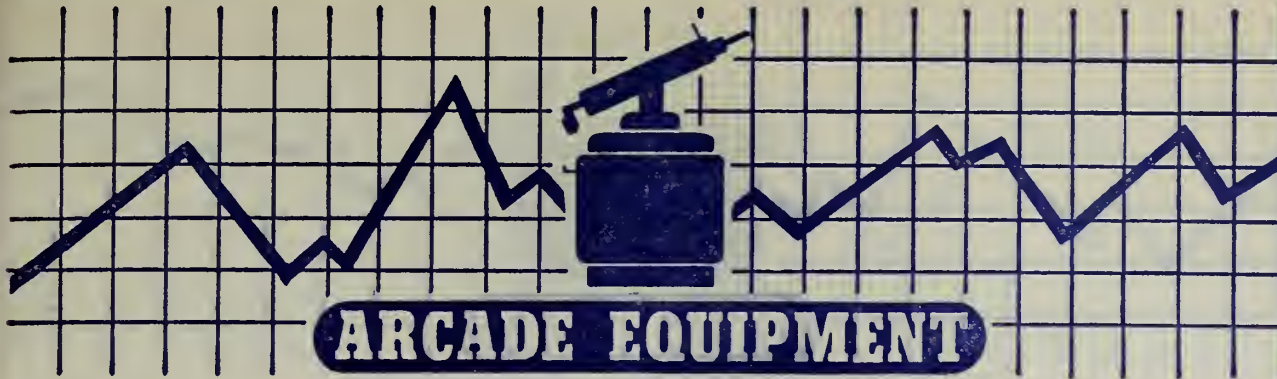
6. Zephyr	45.00	60.00
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
6. oD Re Mi	45.00	60.00
1. Panoram	375.00	395.00
5. Throne of Music	175.00	295.00
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xx. Throne with Adaptor	275.00	285.00
2. Empress	189.50	375.00
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xx. Panoram Adaptor	8.50	
2. Panoram 10 Wall Box	5.00	8.50
xx. Speaker	10.00	27.50
5. Panoram Peek (Con)	200.00	285.00
5. Conv for Panoram Peek	12.50	29.50

GABEL

xx. 12 Record Jr	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec III Grill	20.00	75.00
5. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

xx. Pla Mor Wall & Bar Box	29.50	32.50
xx. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. E'm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50

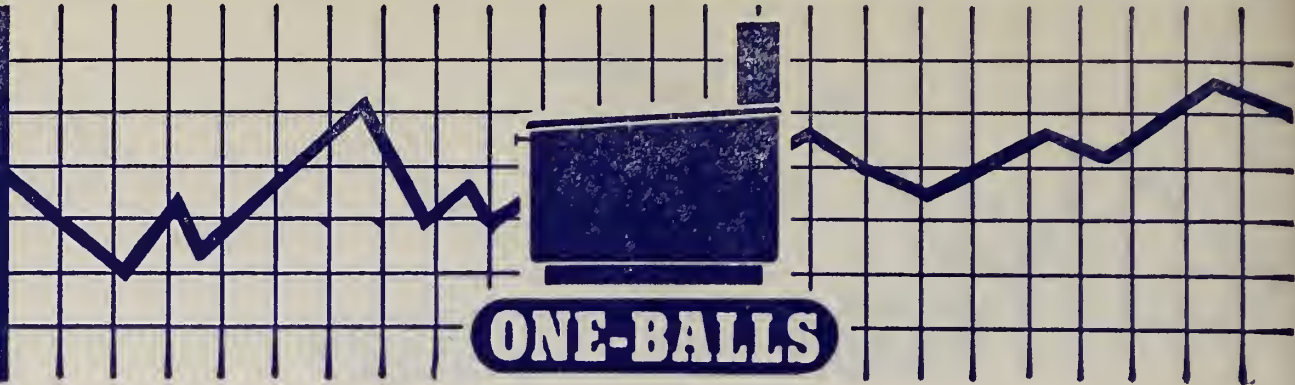


ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

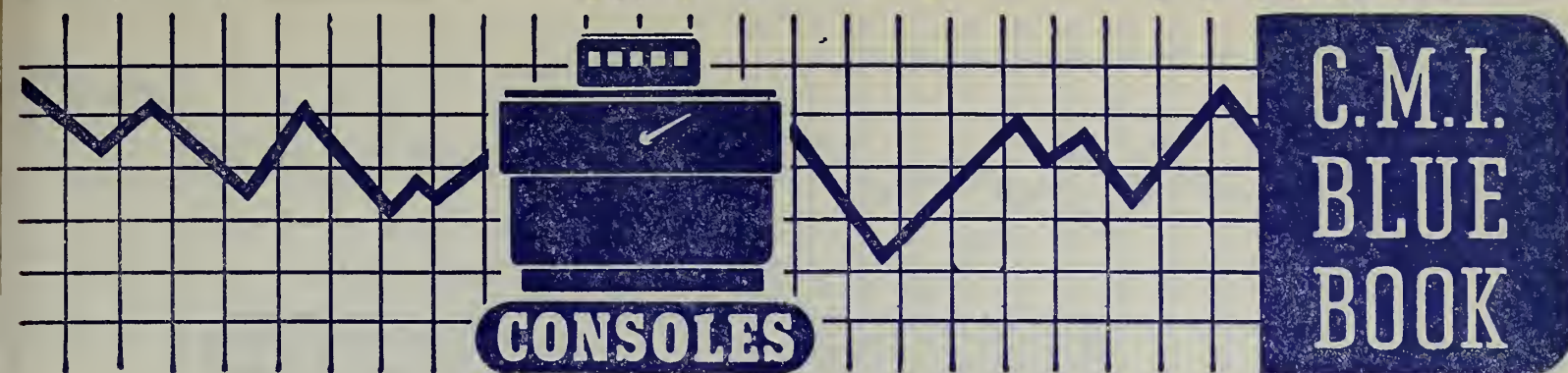
2. Amusematic Lite League	159.50	275.00	2. Kirk Night Bomber	142.50	150.00
xx. Atlas Baseball	35.00	49.50	xx. Keep Punching	50.00	100.00
5. ABT 6 Gun Rifle Rg	825.00	1000.00	xx. Klip a Nip (Con)	16.50	16.75
5. Bally Basketball	35.00	39.50	xx. Kue Ball	25.00	30.00
1. Bally Alley	25.00	49.50	4. Liberator	89.50	119.00
xx. Bally Convoy	100.00	125.00	xx. Midget Skee Ball DeL	60.00	125.00
2. Bally Defender	89.50	129.50	xx. Mills Rotary Digger	29.50	32.50
xx. Bally Eagle Eye	49.50		2. Mutoscope Ace Bomber	149.50	195.00
5. Bally King Pin	69.50	189.50	xx. Mutoscope Bowl Alley	100.00	
xx. Bally Lucky Strike	45.00	69.50	1. Mutoscope Dr Mobile	149.50	199.50
2. Bally Rapid Fire	69.50	139.50			
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6. Bally Sky Battle	69.50	169.50	xx. Mutoscope Dr Mobile w tk	235.00	260.00
xx. Bally Racer	50.00	60.00	xx. Mutoscope Elec Trav Crane	75.00	89.50
6. Bally Bull Jap Con	40.00	59.50	xx. Mutoscope Fan Ft Dig	39.50	79.50
xx. Bally Shoot the Bull	35.00	40.00	4. Mutoscope Photomatic	495.00	600.00
2. Bally Torpedo	129.50	135.00	xx. Mutoscope Roll Frt Cr	50.00	69.50
5. Bally Undersea Raider	175.00	295.00	1. Mutoscope Sky Fighter	135.00	209.50
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xx. Bang a Deer	75.00	85.00	xx. Mutoscope Sky Fighter w con	195.00	
7. Bell o Ball	30.00	35.00	xx. Mutoscope Hockey	55.00	90.00
xx. Blister Gunner Con	10.00		xx. Mutoscope Magic Fing	85.00	125.00
2. Bowl a Bomb	119.50	124.50	xx. Mutoscope Pokerino	45.00	90.00
xx. Bowl a Jump	329.50		7. Munves Super Skee Roll	210.00	349.50
2. Bowl a Way	229.50	235.00	6. Munves Trap the Jap	60.00	150.00
2. Bowling League	75.00	89.50	xx. Pennant	35.00	49.50
xx. Buckley DeLuxe Dig	75.00	165.00	2. Periscope	89.50	139.50
5. Buckley Treas Is Dig	45.00	99.50	7. Pitchem & Catchem	125.00	129.50
xx. Casino Golf	19.50	25.00	5. Pilot Trainer	495.00	500.00
2. Champion Hockey	99.50	125.00	6. Poker & Joker	52.50	69.50
2. Chicoin Goalee	199.50	375.00	xx. Radio Rifle	24.50	29.50
<hr/>			xx. Rockola Ten Pins LD	19.50	30.00
2. Chicoin Hockey	79.50	189.50	1. Rockola Ten Pins HD	50.00	99.50
<hr/>			xx. Rockola Tom Mix Rifle	25.00	39.50
7. Chicoin Rola Score	85.00	95.00	5. Rockola World Series	60.00	94.50
xx. Chester Pollard Golf	34.50	55.00	xx. Rockola Talkie Hrsp	100.00	125.00
6. Circus Romance	99.50	169.50	xx. Rock o Ball	75.00	175.00
2. Cupid Wheel	60.00	69.50	5. Roll a Ball (Jafco)	275.00	425.00
xx. Daval Bumper Bowling	79.50	99.50	1. Scientific Baseball	90.00	99.50
xx. Daval U Roll It	44.50		6. Scientific Basketball	99.50	109.50
xx. Evans Duck Pin Alley	189.50		4. Scientific Bating Pr	45.00	110.00
xx. Evans In the Barrel	110.00	139.50			
2. Evans Super Bomber	169.50	195.00	xx. Scientific Battle Royal	149.50	
xx. Evans Play Ball	89.50	135.00	xx. See a Freak	49.50	89.50
5. Evans Skee Ballette	74.50	79.00	6. Scientific X-Ray Pkr	49.50	109.50
7. Evans Ten Strike LD	40.00	50.00	4. Seeburg Chicken Sam	60.00	90.00
xx. Evans Ten Strike HD	69.50	79.50	xx. Seeburg Jap Con	69.50	149.50
xx. Evans Ten Strike '46	295.00	372.50	xx. Seeburg Jail Bird	95.00	150.00
1. Evans Tommy Gun	89.50	109.50	xx. Seeburg Hitler Con	70.00	149.50
xx. Exhibit Bicycle	14.50	37.50	2. Seeburg Hockey	75.00	79.50
xx. Exhibit Basketball	75.00		xx. Seeburg Par Gun	94.50	150.00
xx. Exhibit Bowling Alley	59.50	90.00	2. Seeburg Rayolite	49.50	50.00
xx. Exhibit Hi Ball	50.00	59.50	5. Seeburg Shoot the Chute	89.50	99.50
5. Exhibit Merchantman Roll Ch Digger	45.00	79.50	xx. Selectorscope	139.50	145.00
6. Exhibit Rotary Mdsr	200.00	225.00	xx. Shoot a Bazooka (Con)	10.00	
5. Exhibit Vitalizer	69.50	89.50	6. Skee Barrel Roll	139.50	159.50
xx. Genco Bank Ball	145.00	149.50	xx. Star Elec Hoist Dig	25.00	79.50
7. Genco Play Ball	125.00	135.00	xx. Super Torpedo	122.50	125.00
2. Genco Total Roll	300.00	325.00	7. Supreme Bolascor	125.00	235.00
xx. Groetchen Mtn Climb	59.50	75.00	2. Supreme Gun (Rev)	69.50	125.00
5. Groetchen Metal Typer	295.00	395.00	5. Supreme Skee Roll	129.50	150.00
xx. Gottlieb Skee Ballette	45.00	89.50	2. Supreme Skill Roll	325.00	329.00
5. Gott 3 Way Gripper '46	19.50	39.50	xx. Supreme Rocket Buster	110.00	125.00
2. Hirsh Red Ball	175.00	330.00	xx. Tail Gunner	49.50	125.00
5. Jack Rabbit	375.00	475.00	xx. Test Pilot	99.50	109.50
xx. Jenn Roll in the Bar	80.00	95.00	xx. Target Roll 14 ft	79.50	
4. Keeney Air Raider	75.00	125.00	xx. Thunderbolt	149.50	169.50
<hr/>			xx. Tokio Raider (Con)	16.50	16.75
5. Keeney Anti Aircraft Br	49.50	79.50	5. Victory Pool (Play Pool)	29.50	79.50
7. Keeney Anti Aircraft Bl	15.00	35.00	xx. Victory Roll	165.00	175.00
xx. Keeney Bowlette	150.00	200.00	xx. Warner Voice Recorder	149.50	150.00
xx. Keeney Navy Bomber	100.00	175.00	xx. Western Baseball '39	37.50	45.00
2. Keeney Sub Gun	49.50	79.50	2. Western Baseball '40	99.50	110.00
2. Keeney Texas League	34.50	49.50	xx. Western Major League	125.00	135.00
5. Kirk Air Defense	125.00	169.50	5. Western Super Strength	32.50	39.50
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			1. Wurlitzer Skee ball	149.50	295.00
			xx. Whee Gee Mystic	169.50	195.00
			2. Zingo	99.50	100.00

C.M.I. BLUE BOOK



xx. All American Derby Con	49.50	65.00
xx. Arlington	11.50	15.00
xx. Aksaraben PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game PO	89.50	109.50
xx. Big Prize FP	35.00	39.50
xx. Big Prize PO	34.50	39.50
1. Blue Grass FP	99.50	145.00
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6. Blue Ribbon PO	35.00	40.00
6. Challenger	65.00	89.50
2. Club Trophy FP	129.50	204.50
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xx. Congo	29.50	35.00
6. Contest FP	65.00	69.50
1. Dark Horse FP	99.50	149.50
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xx. Derby King	65.00	70.00
xx. Derby Clock PO	69.50	75.00
xx. Derby Heat PO	32.50	
xx. Derby Time PO	65.00	100.00
xx. Derby Winner PO	100.00	125.00
1. '41 Derby FP	129.50	225.00
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2. Dust Whirls	149.50	189.50
2. Eureka	20.00	49.50
xx. Feed Bag PO	50.00	
xx. Flasher PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	35.00	50.00
xx. Fairmount	200.00	325.00
xx. Fair Grounds PO	25.00	49.50
xx. Fast Track	29.50	
xx. Five in One FP	30.00	49.50
2. Fortune FP	89.50	165.00
6. Gold Cup	30.00	39.50
6. Grand National	49.50	50.00
7. Grand Stand PO	35.00	50.00
xx. Gold Medal PO	25.00	45.00
7. Hawthorne PO	49.50	50.00
xx. Horseshoes PO	35.00	
5. Jockey Club	195.00	225.00
2. Kentucky	119.50	135.00

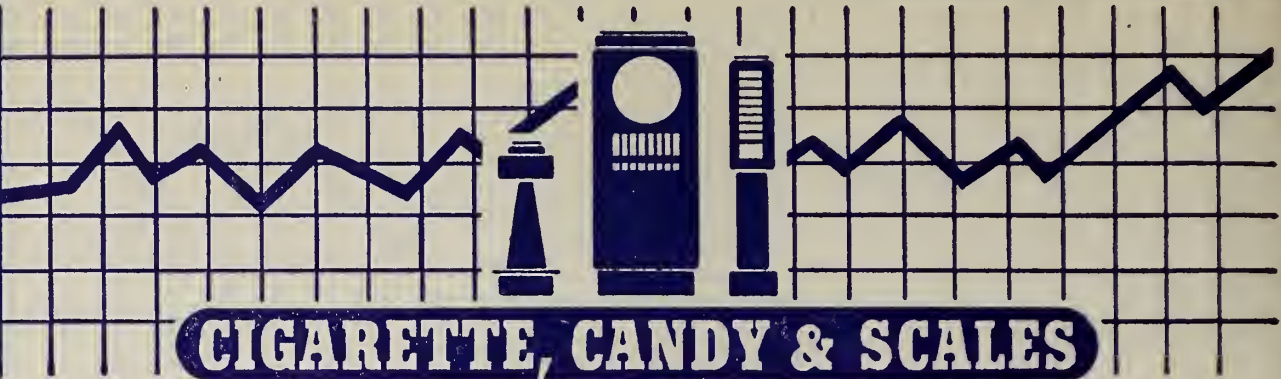
2. Long Acre	219.50	239.50
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6. Long Shot PO	150.00	195.00
6. One Two Three '39 FP	29.50	35.00
2. One Two Three '40	37.50	75.00
5. One Two Three '41	40.00	75.00
5. Owl FP	49.50	69.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness PO	22.50	39.50
xx. Pacemaker PO	35.00	40.00
1. Pimlico FP	149.50	250.00
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xx. Pot Shot	39.50	40.00
6. Race King (Rev)	80.00	89.50
1. Record Time FP	99.50	134.50
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xx. Rockingham	179.50	200.00
5. Santa Anita	95.00	99.50
xx. 7 Flasher FP	64.50	
xx. Sport Event FP	129.50	135.00
1. Sky Lark FP & PO	79.50	140.00
4. Sport Special FP	75.00	109.50
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2. Sport Page PO	20.00	35.00
xx. Spinning Reels PO	47.50	80.00
5. Sport King PO	99.50	149.50
xx. Stepper Upper PO	50.00	55.00
1. Sportsman (Rev)	100.00	169.50
xx. Track Record	55.00	75.00
2. Thistledown	35.00	40.00
4. Thorobred	219.50	275.00
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6. Turf Champ FP	69.50	109.50
xx. Turf Special	15.00	
5. Turf King	145.00	195.00
xx. Victorious 1943 (Rev)	45.00	49.50
xx. Victorious 1944 (Rev)	70.00	75.00
7. Victorious 1945 (Rev)	65.00	109.50
6. Victory FP	25.00	59.50
5. War Admiral (Rev)	85.00	99.50
2. Whirlaway (Rev)	125.00	139.50
xx. Winning Ticket	60.00	65.00
xx. Zipper	29.50	



5. 5c Baker's Pacer DD	195.00	199.50
2. CS Baker's Pacer DD	310.00	425.00
5. 25c Baker's Pacer DD	325.00	495.00
xx. 5c Baker's Pacer Std	145.00	179.50
xx. CS Baker's Pacer Std	425.00	450.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. Bally Entry	22.50	
xx. Bangtails '39	50.00	90.00
xx. Bangtails '40	125.00	149.50
xx. Bangtails '41	125.00	159.50
2. Big Game PO	29.50	109.50
5. Big Game FP	85.00	89.50
2. Big Top PO	69.50	119.50
2. Big Top FP	79.50	119.50
1. Bob Tail PO	69.50	99.50
2. Bob Tail FP	65.00	139.50
xx. Buckley 7 Bells	175.00	350.00
xx. Buckley Long Shot Par	790.00	850.00
xx. Buckley Col Slt Head	65.00	
xx. Buckley Col New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	150.00
xx. China Boy	48.50	59.50
xx. Chucklette	39.50	43.50
5. Club Bells	89.50	219.50
2. Club Bells 25c	139.50	189.50
xx. Club Chief	89.50	
xx. Club House	25.00	40.00
xx. Derby Day Slant	25.00	30.00
xx. Derby Day Flat	17.50	25.00
6. Dixie	49.50	59.50
xx. Derby Winner	274.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	450.00	575.00
1. Evans Pacers	110.00	209.50
xx. El Dorado	75.00	
xx. Exhibit Races	54.50	60.00
5. Fast Time FP	69.50	100.00
xx. Fast Time PO	69.50	89.50
1. Favorite	39.50	49.50
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
1. Four Way Super Bell	300.00	395.00
5. Four Way Super Bell 3-5 1-25	366.00	609.50
1. Four Way Super Bell 5-5 10-25	475.00	525.00
xx. Four Horsemen	79.50	149.50
7. Galloping Domino (38)	75.00	99.50
7. Galloping Domino (39)	109.50	115.00
5. Galloping Domino (40)	164.00	169.50
2. Galloping Domino (41)	129.50	275.00
2. Galloping Domino (42)	175.00	210.00
xx. Good Luck	135.00	179.50
5. High Hand	109.50	179.50
xx. Hold & Draw	90.00	
xx. Jungle Camp FP	50.00	59.50
xx. Jungle Camp PO	79.50	89.50
2. Jumbo Parade Comb	79.50	159.50
1. Jumbo Parade FP	69.50	109.50
5. Jumbo Parade PO	89.50	139.50
4. Jumbo Parade 25c	79.50	189.50
5. Kentucky Club	79.50	115.00
xx. Keen Kubes	129.50	
xx. Keenette	89.50	
xx. Keno	40.00	
xx. Liberty Bell	19.50	24.50
5. Lincoln Field	79.50	
1. Long Champs	30.00	49.50
xx. Lucky Lucre	99.50	100.00
2. Lucky Lucre '41	89.50	149.50
1. Lucky Lucre 5-25	179.50	199.50
1. Lucky Lucre 5-5	99.50	125.00
5. Lucky Star	125.00	129.50
2. Lucky Star '41	89.50	200.00
2. May Bells 5-5-5-25c	499.50	795.00
xx. Multiple Cubes PO	30.00	45.00
xx. Multiple Racer	49.50	59.00
2. Mills 4 Bells	295.00	565.00

2. Mills 3 Bells	495.00	595.00
xx. Mills Auto Dice 25c	39.50	65.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl Cab	49.50	69.50
1. Paces Races Br Cab	69.50	79.50
xx. Paces Races Red Arrow	125.00	140.00
xx. Paces '39 Saratoga	75.00	89.50
6. Paces '40 Saratoga	125.00	129.50
7. Paces Saratoga w rails	79.50	150.00
6. Paces Saratoga no rails	60.00	69.50
1. Paces Saratoga Comb	139.50	159.50
1. Paces Saratoga Jr PO	64.50	79.50
5. Paces Saratoga Sr PO	89.50	109.50
5. Paces Reels Comb	69.50	100.00
2. Paces Reels Jr PO	49.50	74.00
xx. Paces Reels Sr PO	49.50	50.00
1. Paces Reels with rails	69.50	90.00
1. Paces Reels no rails	49.50	79.50
xx. Paces Twin 5-5	275.00	
6. Paces Twin 5-10	195.00	295.00
6. Paces Twin 10-25	195.00	275.00
1. Paces Twin Console 5-25	149.50	195.00
1. Pastime	125.00	149.50
2. Paddock Club	39.50	50.00
xx. Pamco DeLuxe Bell	17.50	25.00
xx. Parlay Races	29.50	40.00
xx. Pay Day	139.50	149.50
xx. Pheasant	6.00	
xx. Pickem	15.00	22.50
1. Ray's Track	79.50	89.50
xx. R'o	25.00	59.50
2. Roll 'em	99.50	110.00
xx. Rollette Jr	75.00	89.50
xx. Rollette Jr (41)	110.00	150.00
xx. Rollette Sr	250.00	490.00
xx. Rosemont	22.50	25.00
xx. Royal Draw	25.00	69.50
xx. Royal Flush	39.50	50.00
xx. Royal Lucre '41	152.50	275.00
xx. Roulette 25c Caille	225.00	250.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
1. Silver Moon Comb	89.50	110.00
2. Silver Moon PO	69.50	169.50
1. Silver Moon FP	79.50	120.00
1. Silver Moon 10c	139.50	159.50
1. Silver Moon 25c	125.00	189.50
5. Skill Field	79.50	89.50
xx. Skillo	180.00	
xx. Skill Time '37	37.50	45.00
xx. Skill Time '38	40.00	50.00
xx. Skill Time '41	65.00	69.50
6. Square Bell	65.00	95.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
xx. Sugar King	35.00	50.00
1. Sun Ray	39.50	149.50
2. Super Bell 5c Comb	136.00	225.00
1. Super Bell 25c Comb	225.00	275.00
5. Super Track Time	185.00	
5. Super Track Time TKT	200.00	350.00
xx. Suzie Q	75.00	
xx. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds West	90.00	100.00
5. Track Odds Buckley	275.00	325.00
xx. Track Odds Daily Dbl	350.00	379.50
2. Track Odds DD JP Buckley	525.00	610.00
2. Track Time '39	89.50	95.00
2. Track Time '38	24.50	125.00
xx. Track Time '37	55.00	65.00
5. Track Time TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
1. Triple Entry	129.50	149.50
1. Two Way Super Bell 5-5	245.00	295.00
2. Two Way Super Bell 5-25	189.50	395.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER			
xx. Model S 7 Column	27.50	32.50	
5. Model VD 7 Column	42.50	72.50	
xx. Model W 9 Column	52.50	55.00	
xx. Model WD 9 Column	55.00	74.50	
5. Champion, 11 Column King Size	80.00	110.00	
7. Champion, 9 Column	72.50	87.50	
xx. Champion, 7 Column	80.00	89.50	

NATIONAL			
5. Model 9-50	50.00	75.00	
xx. Model 7-50, Regular	42.50	80.00	
1. Model 7-50, King Size	69.50	89.50	
xx. Model 9-30	60.00	65.00	
xx. Model 9A	65.00	112.50	
5. Model 6-30	22.50	32.50	
xx. Model 6-26	15.00		

ROWE			
xx. Aristocrat, 6 Column	15.00	22.50	
xx. Imperial, 6 Col.	35.00	50.00	
xx. Imperial, 8 Col.	57.50	62.50	
xx. Royal, 6 Col.	35.00	65.00	
xx. Royal, 8 Col.	60.00	72.50	
2. Royal, 10 Col.	49.50	125.00	
xx. President, 6 Col.	45.00		
xx. President, 8 Col.	55.00	95.00	
5. President, 10 Col.	100.00	125.00	

U-NEED-A			
xx. Model E, 6 Col.	10.00	47.50	
1. Model E, 8 Col.	35.00	62.50	
xx. Model E, 9 Col.	55.00	57.50	
xx. Model E, 12 Col.	35.00	62.50	
2. Model E, 15 Col.	45.00	52.50	
xx. Model A, 8 Col.	30.00	35.00	
1. Model A, 9 Col.	49.50	125.00	
xx. Model 500, 7 Col.	60.00	115.00	
xx. Model 500, 9 Col.	59.50	99.50	
xx. Model 500, 15 Col.	100.00	120.00	

CANDY

DU GRENIER			
xx. Candy Man	39.50	55.00	

NATIONAL			
xx. Model 618, 6 Column	50.00		
xx. Model 918, 9 Column Regular	60.00	120.00	
xx. Model 918, 9 Column Special	85.00	125.00	

ROWE			
xx. 8 Column Standard	45.00	95.00	
xx. 8 Column DeLuxe	85.00	110.00	
xx. 8 Column 1c Gum & Mint..	9.50	17.50	
xx. 8 Column 5c Gum & Mint..	16.50	40.00	

U-NEED-A-PAK			
xx. 5 Column	70.00	75.00	

U-SELECT-IT			
xx. 54 Bars	15.00	30.00	
xx. 72 Bars	20.00	40.00	

STONER			
xx. 6 Column	55.00		
xx. 8 Column	65.00		

SCALES

WATLING			
xx. Tom Thumb, Plain	47.50	65.00	
xx. Tom Thumb, Fortune	65.00	115.00	
6. 500 Fortune	90.00	95.00	
7. Hi Boy Guesser	65.00	100.00	

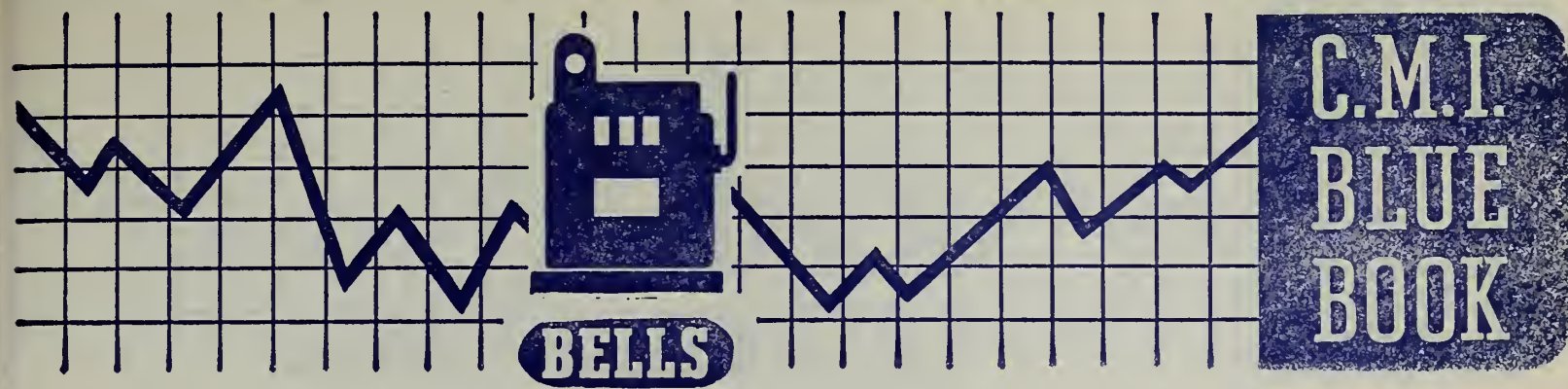
JENNINGS			
xx. Junior	25.00		
xx. Lo Boy	49.50		

PEERLESS			
xx. Lo Boy	37.50	50.00	

MILLS			
7. Lo Boy	38.00	50.00	

PACE			
xx. Lo Boy	40.00	50.00	

IDEAL			
xx. Lo Boy	42.50		



MILLS

xx. 5c Black HL	159.50	175.00
xx. 10c Black HL	150.00	169.50
xx. 25c Black HL	199.50	225.00
xx. 5c Emerald Chrome HL	195.00	219.00
xx. 10c Emerald Chrome HL	275.00	
xx. 25c Emerald Chrome HL	450.00	
xx. 50c Emerald Chrome HL	235.00	395.00
xx. 5c Gold Chrome HL	150.00	175.00
xx. 10c Gold Chrome HL	160.00	180.00
xx. 50c Gold Chrome HL	300.00	375.00
1. 5c Gold Chrome	139.50	179.50
2. 10c Gold Chrome	145.00	184.50
1. 25c Gold Chrome	185.00	189.50
2. 50c Gold Chrome	200.00	250.00
2. 5c Copper Chrome	129.50	139.50
xx. 10c Copper Chrome	174.50	195.00
xx. 25c Copper Chrome	184.50	200.00
2. 5c Club Bell	135.00	185.00
2. 10c Club Bell	165.00	175.00
2. 25c Club Bell	129.50	195.00
xx. 50c Club Bell	600.00	
xx. 1c Blue Front	65.00	75.00
4. 5c Blue Front	89.50	135.00
2. 10c Blue Front	100.00	149.50
2. 25c Blue Front	110.00	169.50
2. 50c Blue Front	199.50	274.50
xx. 1c Brown Front	180.00	195.00
2. 5c Brown Front	99.50	159.50
2. 10c Brown Front	99.50	149.50
1. 25c Brown Front	159.50	189.50
xx. 50c Brown Front	300.00	475.00
xx. 1c Cherry Bell	90.00	165.00
4. 5c Cherry Bell	100.00	135.00
6. 10c Cherry Bell	125.00	225.00
2. 25c Cherry Bell	125.00	145.00
xx. 1c Bonus Bell	289.50	
2. 5c Bonus Bell	125.00	250.00
6. 10c Bonus Bell	175.00	275.00
6. 25c Bonus Bell	225.00	300.00
2. 5c Original Chrome	100.00	149.50
2. 10c Original Chrome	109.50	169.50
2. 25c Original Chrome	179.50	225.00
5. 50c Original Chrome	175.00	250.00
xx. 1c QT Blue	35.00	50.00
7. 5c QT Blue	59.50	75.00
xx. 10c QT Blue	89.50	100.00
7. 25c QT Blue	100.00	125.00
xx. 1c QT Green	25.00	39.50
6. 5c QT Green	30.00	42.50
xx. 10c QT Green	89.50	100.00
xx. 5c QT FP	49.50	69.50
7. 1c QT Glitter Gold	35.00	75.00
5. 5c QT Glitter Gold	99.50	100.00
5. 10c QT Glitter Gold	95.00	109.50
6. 25c QT Glitter Gold	110.00	150.00
xx. 1c VP Bell	29.50	31.50
xx. 1c VP Bell JP	37.50	
6. 1c VP Bell Green	22.50	29.50
5. 5c VP Bell Green	30.00	42.50
xx. 1c VP Chrome	40.00	
6. 5c VP Chrome	45.00	49.50
xx. 5c VP Chrome Plus	50.00	55.00
xx. 1c VP Bell B&G	32.50	
1. 5c VP Bell B&G	35.00	49.50
5. Vest Pocket '46	50.00	74.50
6. 5c Futurity	90.00	99.50
xx. 10c Futurity	110.00	190.00
xx. 25c Futurity	110.00	150.00
xx. 50c Futurity	194.50	
2. 5c Black Cherry Bell	129.50	219.50

2. 10c Black Cherry Bell	149.50	224.50
2. 25c Black Cherry Bell	169.50	229.50
xx. 5c Yellow Front	69.50	72.50
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	40.00
5. 5c Smoker Bell	39.50	50.00
xx. 5c FP Mint Vendor	39.50	79.50
2. 25c Golf Ball Vendor	135.00	
2. 5c War Eagle	100.00	119.50
xx. 10c War Eagle	50.00	149.50
2. 25c War Eagle	65.00	69.50
xx. 50c War Eagle	300.00	365.00
xx. 5c Red Front	90.00	165.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c FOK	15.00	17.50
2. 5c Roman Head	75.00	110.00
6. 10c Roman Head	89.50	99.50
xx. 25c Roman Head	124.50	125.00
xx. 50c Roman Head	295.00	
xx. 1c Skyscraper	40.00	
xx. 5c Skyscraper	40.00	55.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
2. 5c Extraordinary	100.00	110.00
xx. 10c Extraordinary	110.00	150.00
xx. 25c Extraordinary	169.50	179.50
xx. 50c Extraordinary	400.00	449.50
2. 5c Melon Bell	79.50	100.00
7. 10c Melon Bell	95.00	139.50
xx. 25c Melon Bell	110.00	140.00
6. 5c Wolf Head	47.50	52.50
xx. 10c Wolf Head	49.50	89.50
xx. 25c Wolf Head	50.00	100.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

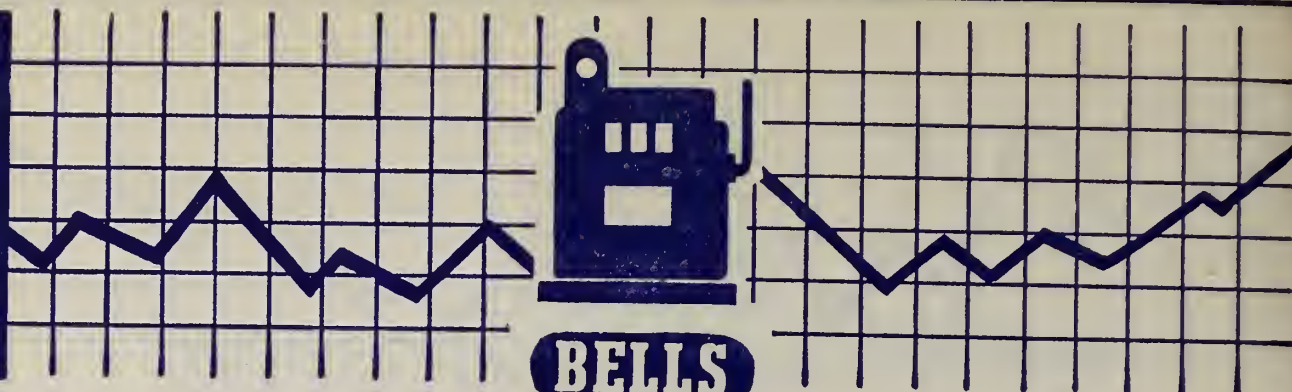
WATLING

xx. 1c Rolatop	10.50	15.00
4. 5c Rolatop	45.00	89.50
1. 10c Rolatop	75.00	94.50
2. 25c Rolatop	99.50	120.00
xx. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	65.00	95.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	24.00	29.50
xx. 5c Twin JP	25.00	32.50
xx. 10c Twin JP	54.50	
xx. 25c Twin JP	55.00	62.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	49.50
xx. 10c Blue Seal	52.50	55.00
xx. 25c Blue Seal	27.50	49.50
xx. 1c Treasury	10.00	20.00
6. 5c Treasury	32.50	49.50
xx. 10c Treasury	32.50	75.00
xx. 25c Treasury	75.00	79.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

xx. 5c Columbia Chrome	49.50	59.50
xx. 1c Columbia	69.50	
7. 5c Columbia JPV Bell	54.50	74.50
5. 5c Columbia Fruit	49.50	79.50
xx. 5c Columbia Cig RJ	45.00	49.50
2. 5c Columbia DJP	59.50	70.00
7. 10c Columbia DJP	59.50	69.50
6. 5c Columbia Club Cig GA	29.50	39.50
xx. Columbia Club DJ	75.00	85.00

C.M.I. BLUE BOOK



GROETCHEN—(continued)

xx. 10c Columbia Club Cig GA..	59.50	69.50
xx. 5c Columbia Cig GA	39.50	49.50
6. 5c Columbia Fruit GA	49.50	79.50
2. Columbia Orig GA	49.50	55.00
xx. Conv Columbia Chrome	49.50	50.00

P A C E

xx. 1c Bantam	20.00	25.00
xx. 5c Bantam	19.50	24.50
5. 10c Bantam	34.50	39.50
xx. 25c Bantam	39.50	42.50
1. 5c Comet FV	39.50	69.50
5. 10c Comet FV	50.00	79.50
5. 25c Comet FV	85.00	125.00
xx. 50c Comet FV	98.50	125.00
xx. 5c Comet DJP	40.00	79.50
xx. 10c Comet DJP	50.00	79.50
xx. 1c Comet Blue	35.00	37.50
6. 5c Comet Blue	59.50	69.50
xx. 10c Comet Blue Front	50.00	65.00
6. 25c Comet Blue Front	89.50	99.50
xx. 50c Comet	145.00	195.00
6. 5c All Star Comet	72.50	79.50
6. 10c All Star Comet	79.50	85.00
6. 25c All Star Comet	95.00	125.00
xx. 50c All Star Comet	225.00	275.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
xx. 5c Rocket	69.50	122.50
2. 10c Rocket	69.50	75.00
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
xx. 5c Club Bell	100.00	125.00
xx. 10c Club Bell	110.00	175.00
xx. 25c Club Bell	125.00	195.00
xx. 50c Club Bell	145.00	245.00
xx. 1c DeLuxe	55.00	
7. 5c DeLuxe	49.50	65.00
6. 10c DeLuxe	72.50	149.50
xx. Double Slot 5-25c	149.50	210.00
xx. 10c Comet Console	125.00	159.50
xx. 25c Comet Console	169.50	195.00
xx. 5 & 25c Comet Con Comb....	195.00	295.00
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	89.50
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	75.00	95.00
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	95.00	125.00

CAILLE

xx. 1c	39.00	40.00
1. 5c	25.00	40.00
1. 10c	12.50	40.00
xx. 25c	40.00	50.00
xx. 5c & 25c	120.00	200.00
6. 5c Cadet	37.50	39.50
6. 10c Cadet	39.50	95.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	

xx. 5c Commander	35.00	75.00
6. 10c Commander	50.00	65.00
2. 25c Commander	45.00	65.00
xx. 7 Way Slot 5c	49.50	62.50
xx. 7 Way Slot 25c	98.00	200.00
xx. 5c Doughboy	49.50	
xx. 5c Club Bell	40.00	49.50
xx. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	125.00

JENNINGS

1. 5c Chief	49.50	69.50
xx. 10c Chief	90.00	99.50
xx. 25c Chief	105.00	125.00
2. 5c Club Bell	104.00	149.50
xx. 10c Club Bell	129.50	159.50
xx. 25c Club Bell	165.00	185.00
2. 50c Club Bell	235.00	295.00
xx. 5c Sky Chief	119.50	149.50
xx. 10c Sky Chief	90.00	149.50
xx. 25c Sky Chief	200.00	
xx. 50c Sky Chief	150.00	295.00
2. 5c Silver Moon Chief	94.50	125.00
6. 10c Silver Moon Chief	79.50	129.50
xx. 25c Silver Moon Chief	99.50	150.00
2. 5c Silver Chief	89.50	119.50
2. 10c Silver Chief	89.50	119.50
1. 25c Silver Chief	109.50	149.50
xx. 50c Silver Chief	550.00	650.00
5. Triplex Chief 5 10 25	90.00	110.00
xx. 1c Little Duke	12.00	17.50
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
6. 50c Century	225.00	249.50
xx. 5c Gooseneck	20.00	40.00
xx. 10c Gooseneck	39.50	40.00
xx. 25c Gooseneck	39.50	60.00
6. 50c Gooseneck	75.00	89.50
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	47.50
xx. 10c Golf Ball Vndr	129.50	190.00
xx. 25c Golf Ball Vndr	149.50	165.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
6. 5c Red Skin	52.50	79.50
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
6. 10c Big Chief	160.00	165.00
xx. 25c Big Chief	199.50	
2. \$1.00 Bell	450.00	495.00
xx. Cigarolla	40.00	60.00
1. Cigarolla XXV	70.00	109.00
xx. Cigarolla XV	65.00	69.50
7. 5c Victory Chief	119.00	145.00
7. 10c Victory Chief	85.00	124.00
xx. 25c Victory Chief	150.00	175.00
xx. 1c 4 Star Chief	75.00	110.00
5. 5c 4 Star Chief	85.00	109.50
4. 10c 4 Star Chief	69.50	119.50
7. 25c 4 Star Chief	120.00	149.50
xx. 1c Dixie Bell	35.00	
6. 5c Dixie Bell	50.00	89.50
xx. 10c Dixie Bell	60.00	80.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	115.00	119.50
xx. 10c Victory 4 Star Ch	125.00	210.00
6. 25c Victory 4 Star Ch	350.00	395.00

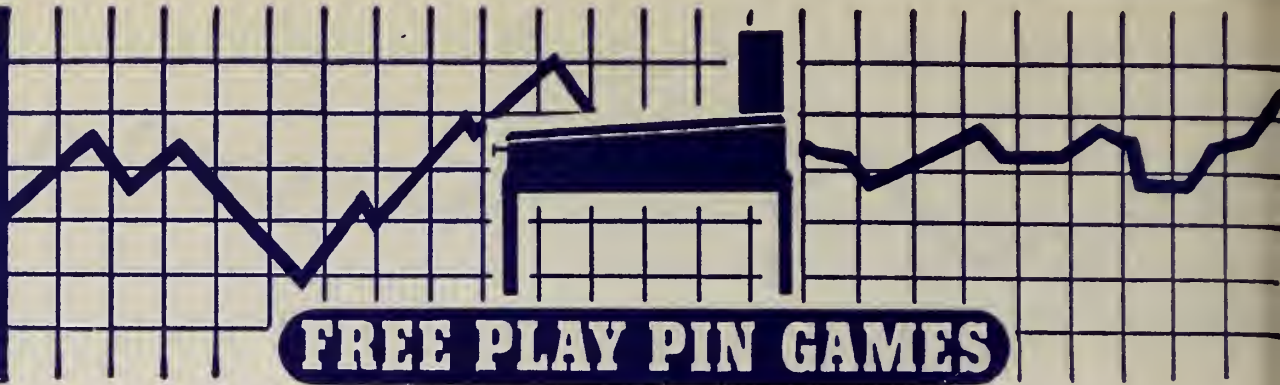
FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

5. ABC Bowler	40.00	74.50
2. Action (Rev)	79.50	95.00
4. Air Circus	109.50	129.50
2. Air Force	55.00	59.50
xx. Airliner	15.00	49.50
xx. Airport	14.50	25.00
7. Alert (Rev)	30.00	45.00
2. All American	27.50	42.50
5. Ali Baba	25.00	29.50
xx. All Out (Rev)	59.50	69.50
2. American Beauty (Rev)	49.50	99.50
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2. Anabel	15.00	44.00
1. Arizona (Rev)	120.00	195.00
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xx. Armada	25.00	29.50
1. Argentine	45.00	95.00
xx. Arrowhead	19.50	
2. Attention	29.50	49.50
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xx. Avalon	15.00	17.50
xx. Airway	22.50	
5. Bally Beauty	24.50	29.50
xx. Banner	17.50	39.50
6. Bandwagon	39.50	69.50
xx. Bang	35.00	49.50
xx. Battle	49.50	70.00
1. Barrage	39.50	59.50
2. Belle Hop	49.50	65.00
2. Big Chief	29.50	40.00
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2. Big Hit Single Play	165.00	249.00
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2. Big Hit Multiple Play	199.50	259.50
1. Big Parade	79.50	135.00
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6. Big Show	27.50	39.50
5. Big Six	39.50	49.50
xx. Big Ten	27.50	
2. Big Three (Rev)	39.50	49.50
6. Big Time	29.50	34.50
2. Big Top	79.50	149.50
xx. Big Town	15.00	25.00
xx. Blackout	15.00	35.00
7. Blondie	15.00	25.00
2. Bombardier (Rev)	49.50	79.50
5. Bola Way	39.50	89.50
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xx. Bomb the Axis	34.50	39.50
2. Bordertown	22.50	24.50
7. Boomtown	24.50	49.50
xx. Bounty	12.00	25.00
1. Bosco	47.50	79.50
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xx. Bowling	39.50	95.00
xx. Box Score	15.00	35.00
2. Brazil (Rev)	129.50	175.00
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xx. Brite Spot	30.00	37.50
2. Broadcast	39.50	49.50
2. Bubbles	80.00	149.50
xx. Buckeroo	25.00	29.50
2. Capt Kidd	45.00	74.50
7. Cadillac	29.50	44.50
2. Canteen	165.00	200.00
5. Casablanca (Rev)	105.00	109.50
5. Catalina	80.00	175.00
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2. Champ	42.50	49.50
5. Champion	39.50	49.50
5. Charm	39.50	47.50
xx. Chevron	24.50	29.50
xx. Chief	15.00	40.00
xx. Chubbie	25.00	60.00
xx. Circus	25.00	
5. Click	49.50	57.50
xx. Clipper	25.00	
7. C. O. D.	15.00	19.50
7. Clover	39.50	49.50
xx. Commander (Rev)	45.00	65.00
5. Commodore	29.50	30.00
xx. Congo	24.00	25.00
5. Conquest	22.50	24.50
xx. Contact	22.50	49.50
6. Contect	49.50	50.00
xx. Convention	20.00	27.50
7. Cowboy	19.00	24.50
2. Cover Girl	124.50	149.50
7. Cross Line	54.50	59.50
xx. Crystal	25.00	34.50
xx. Crystal Gazer	26.50	
xx. Dandy	17.50	19.00
xx. Daily Dozen	10.00	25.00
xx. Davy Jones	15.00	49.50
5. Defense (Baker)	25.00	39.50
5. Defense (Genco)	47.50	89.50

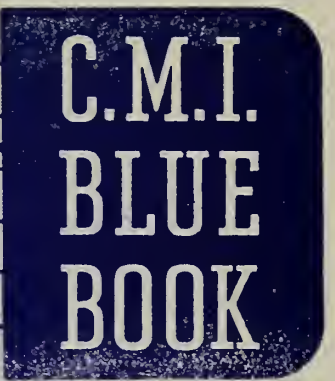
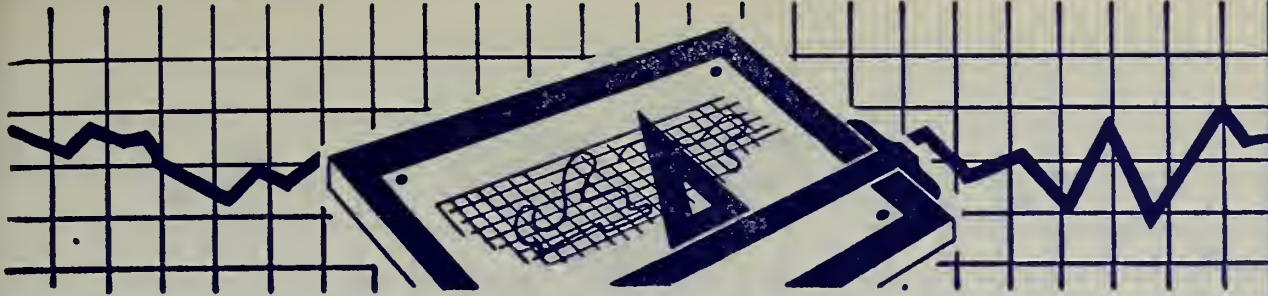
xx. De Icer (Rev)	75.00	95.00
2. Destroyer (Rev)	49.50	59.50
xx. Dive Bomber (Rev)	39.50	
2. Dixie	30.00	40.00
6. Do Re Mi	62.50	75.00
xx. Double Feature	29.00	29.50
xx. Doughboy	14.50	45.00
2. Double Play	40.00	55.00
6. Drum Major	35.00	49.50
2. Dude Ranch	24.50	49.50
xx. Duffy's	127.00	160.00
xx. Duplex	58.50	59.50
1. Eagle Squadron (Rev)	54.50	79.50
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2. Entry	25.00	34.00
xx. Eureka	25.00	34.50
xx. Falling Sun (Rev)	59.50	
xx. Fantasy	30.00	39.50
2. Fifth Inning	20.00	49.50
xx. Fifty Grand	35.00	37.50
7. Fishin' (Rev)	44.50	50.00
7. Five in One	39.50	49.50
4. Five & Ten & Twenty	65.00	119.50
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xx. Flagship	29.50	30.00
5. Flat Top (Rev)	125.00	199.50
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5. Fleet	47.50	49.50
1. Flicker	35.00	52.50
7. Flying Tiger	79.50	109.50
5. Follies '40	29.50	35.00
2. Foreign Colors	39.50	59.50
xx. Follow Up	17.50	22.50
5. Formation	29.00	29.50
2. Four Aces	59.50	125.00
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1. Four Diamonds	40.00	49.50
xx. Four Five Six	15.00	
1. Four Roses	35.00	79.00
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1. Fox Hunt	38.50	40.00
2. Frisco	139.50	190.00
xx. Flash	17.50	18.50
2. G. I. Joe (Conv)	35.00	49.50
2. Girls Ahoy (Rev)	39.50	44.50
6. Glamour	22.50	59.50
2. Gobs	54.00	119.50
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6. Gold Star	54.50	59.50
xx. Golden Gate	17.50	25.00
2. Grand Canyon (Rev)	125.00	175.00
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4. Gun Club	32.50	79.50
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xx. Headliner	20.00	27.50
xx. Hi Boy (Rev)	45.00	89.00
1. Hi Dive	64.50	89.50
2. Hi Hat	49.50	74.50
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xx. High Light	18.95	
7. High Stepper	42.50	50.00
5. Hit the Jap (Rev)	24.50	45.00
xx. Hold Over	35.00	39.50
2. Hollywood	84.50	175.00
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6. Home Run '40	29.00	39.50
1. Home Run '41	49.50	74.50
2. Home Run '42	49.50	99.50
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5. Horoscope	39.50	84.50
2. Idaho	129.50	225.00
2. Invasion (Rev)	39.50	94.50
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2. Jeep (Rev)	65.00	99.50
5. Jolly	29.50	34.50
xx. Jumper	25.00	27.50
2. Jungle	40.00	79.50
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4. Keep 'em Flying	89.50	144.50
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xx. Keen a Ball	24.50	35.00
xx. Kismet	75.00	109.50
xx. Klick	15.00	22.50
1. Knock Out	65.00	129.50
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xx. Knock Out the Jap	59.50	110.00
xx. Lancer	39.50	99.50
5. Landslide	39.50	49.50
2. Laura	120.00	210.00
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7. Lead Off	29.50	40.00
2. Leader	40.00	49.50
2. League Leader	21.50	24.50
1. Legionnaire	49.50	69.50
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2. Liberty	89.50	164.50
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5. Liberty (Rev)	45.00	59.50
2. Limelight	22.50	32.50

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

5. Line Up	39.50	49.50	5. Sink the Jap (Rev)	30.00	49.50
5. Lite a Card	20.00	22.50	xx. Sixty Grand	17.50	
2. Lone Star	25.00	39.50	1. Sky Blazer	49.50	79.50
xx. Lot o Smoke	25.00	75.00	2. Sky Chief	79.50	125.00
xx. Lot o Fun	65.00	94.50	5. Sky Line	27.50	37.50
xx. Lucky	15.00	49.50	5. Sky Ray	39.50	44.50
xx. Majors '40	12.50	17.50	2. Sky Raider (Rev)	49.50	109.50
2. Majors '41	33.50	55.00	2. Slap the Jap	24.50	42.50
xx. Mardi Gras	40.00		1. Slugger	37.50	69.50
2. Marines at Play	49.50	99.50	2. Smak the Jap (Rev)	24.50	39.50
1. Marvels Baseball	69.50	79.00	2. Snappy '41	37.50	72.50
2. Mascot	22.50	29.50	5. South Paw	65.00	74.50
xx. Merry Go Round	22.50	27.50	5. South Seas	160.00	225.00
2. Metro	25.00	37.50	1. Sparky	32.50	39.50
xx. Miami	15.00		2. Speed Ball	32.50	42.50
2. Miami Beach	49.50	79.50	2. Speed Demon	15.00	39.50
2. Midway (Rev)	59.50	109.50	5. Speedway	22.00	35.00
xx. Midway (Genco)	12.50	15.00	xx. Speedy	22.50	
2. Mr. Chips	24.50	25.00	5. Spelbound	199.50	334.50
1. Monicker	45.00	89.50	6. Sports	19.50	29.50
2. Mystic	25.00	35.00	5. Sports Parade	37.50	75.00
2. New Champ	30.00	55.00	xx. Sporty	15.00	24.50
xx. Nippy	29.00	79.50	6. Spot a Card	55.00	72.50
xx. Nite Club (Rev)	59.50	69.50	7. Spot Cha (Rev)	65.00	89.50
xx. Ocean Park	15.00	24.50	1. Spot Pool	40.00	89.50
xx. Oh Boy	24.50	32.50	xx. Spottem	25.00	39.50
xx. Oh Johnny	35.00	45.00	2. Stage Door Canteen	139.50	199.50
xx. On Deck	34.50	35.00	5. Stars	39.50	69.50
5. Oklahoma	135.00	225.00	1. Star Attraction	40.00	74.50
5. One Two Three '39	29.50	42.50	xx. Stop & Go	29.50	35.00
2. One Two Three '40	34.50	39.50	2. Stratoliner	35.00	49.50
xx. One Two Three '41	75.00	79.50	2. Streamliner	135.00	225.00
2. Owl	39.50	45.00	5. Strip Tease (Con)	89.50	109.50
xx. Pals	21.50		7. Summertime	27.50	29.50
1. Paratroop (Rev)	44.50	69.50	5. Sun Beam	45.00	79.50
2. Pan American	40.00	59.50	6. Sun Valley (Rev)	90.00	115.00
2. Paradise	34.50	45.00	xx. Supercharger	22.50	24.50
xx. Parade Leader (Rev)	34.50	49.50	5. Super Chubbie	25.00	29.50
xx. Pep (Rev)	29.50	39.50	2. Superliner	190.00	219.50
6. Pick 'em	21.50	39.50	5. Super Six	25.00	45.00
5. Play Ball	39.50	59.50	2. Surf Queens	150.00	195.00
5. Pin Up Girl	75.00	79.50	1. Suspense	199.00	225.00
xx. Play Mate	32.50	39.50	6. Tail Gunner (Con)	49.50	64.50
xx. Pastime (Rev)	47.50	49.50	xx. Target Skill	29.50	49.50
5. Polo	35.00	39.50	1. Texas Mustang	59.50	79.50
xx. Pot Shot	25.00	29.50	2. Ten Spot	27.50	59.50
5. Powerhouse	20.00	32.50	1. Three Score	25.00	37.50
2. Production (Rev)	49.50	69.50	xx. Three Up	39.50	45.00
5. Progress	29.50	40.50	5. Thriller	39.50	42.50
xx. Punch	25.00	29.50	2. Thumbs Up (Rev)	35.00	49.50
xx. Pursuit	35.00	37.50	2. Topic	55.00	79.50
xx. Pylon	29.50	30.00	xx. Top Notcher	14.50	29.50
xx. Pyramid	10.00	12.50	7. Topper	20.00	29.50
xx. Ragtime	15.00	25.00	5. Torpedo Patrol (Rev)	67.50	79.50
xx. Rats (Rev)	47.50		5. Towers	45.00	65.00
xx. Rebound	15.00	19.50	1. Trade Wind (Rev)	109.50	185.00
xx. Record Breaker	150.00		5. Trailways	49.50	54.50
5. Red Hot	29.00	30.00	xx. Trapeze	17.50	50.00
6. Red White & Blue	29.50	39.50	6. Triumph	18.50	50.00
6. Repeater	29.50	49.50	xx. Twinkle	10.00	22.50
xx. Reserve	20.00	24.50	5. Twin Six	30.00	69.50
xx. Rink	15.00	19.00	2. Ump	15.00	34.00
2. Riviera	215.00	269.00	xx. Up & Up	25.00	29.50
1. Roll Call (Rev)	44.50	49.50	5. Vacation	39.50	49.50
xx. Roller Derby	25.00	30.00	Uxx. Variety	25.00	34.50
7. Rotation	20.00	24.50	4. Velvet	34.50	52.50
xx. Rotor Table	79.50	89.50	2. Venus	69.50	79.50
2. Roxy	15.00	19.50	2. Victory	47.50	95.00
xx. Salute	19.50	35.00	xx. Vogue	24.50	29.50
2. Santa Fe (Rev)	159.50	225.00	2. Wagon Wheels	125.00	185.00
2. Sara Suzy	24.50	32.50	7. West Wind	59.50	69.50
xx. Scandals (Rev)	35.00		xx. White Sails	20.00	42.50
2. School Days	39.50	59.50	2. Wild Fire	55.00	59.50
xx. Scoop	24.50	39.50	2. Wings	19.00	21.50
5. Score a Line	35.00	39.50	7. Wow	30.00	59.50
5. Score a Card	29.50	64.50	xx. Yacht Club	32.50	40.00
5. Score Champ	24.50	29.50	5. Yanks	57.00	119.50
xx. Scout (Rev)	29.50		2. Yankee Doodle	55.00	175.00
7. Sea Power	57.50	69.50	xx. Zenith	95.00	
5. Sea Hawk	59.50	85.00	xx. Zeta	19.50	25.00
xx. Second Front (Rev)	79.50	109.50	4. Zig Zag	49.50	60.00
1. Seven Up	39.50	67.50	xx. Zip	22.50	45.00
1. Shangri La	75.00	159.50	xx. Zombie	52.00	55.00
7. Short Stop	20.00	29.00			
1. Show Boat	44.50	79.50			
xx. Side Kick	15.00				
2. Silver Skates	49.50	59.50			
6. Silver Spray	49.50	50.00			



MANUFACTURERS' NEW EQUIPMENT

MUSIC

A.M.I.	Model A	\$885.00
AIREON	Super DeLuxe Phonograph	897.00
	Trio (Wall Box)	69.50
	Solo (Wall Box)	46.50
	Impresario (Speaker)	42.27
	Melodeon (Speaker)	52.97
	Carillon (Speaker)	56.18
BUCKLEY	'46 Wall Box	39.00
MUSICAL MINUTES, INC.	Musical Minutes Box.....(No Price Set)	
	Johnlee Music System ... (No Price Set)	
PACKARD MFG. CORP.	Pla Mor Phonograph (Model 7)	795.00
	Hideaway (Model 400)	450.00
	Wall Box (Butler)	38.95
	1000 Speaker (Paradise)	159.50
	900 Speaker (Rose)	49.95
	800 Speaker (Daisy)	36.95
	700 Speaker (Dahlia)	21.95
	Walnut Adapter (Hideaway) ...	59.50
	Beech Adapter (Hideaway)	71.50
	Willow Adapter (Hideaway)	59.50
	Pine Adapter (Hideaway)	59.50
	Birch Adapter (Hideaway)	8.50
	Cedar Adapter	(No Price Set)
	Juniper Adapter	(No Price Set)
	Spruce Adapter	84.50
PERSONAL MUSIC CORP.	Measured Music Boxes	37.50
	Studio Amplifier	505.00
	Studio Timing Control Unit ...	250.00
	Master Power Supply Units	170.00
ROCK-OLA	1422 Phonograph (Net)	728.00
	Model 1530 Wall Box	39.50
	Model 1603 Wall Speaker	42.50
	Model 1604 Tone o Lier Spkr ...	72.50
SEEBURG	1-46M Symphonola	795.00
	1-46S Symphonola	725.00
	H146M Hideaway RC	475.00
	Wallomatic, Wireless	54.50
	Wallomatic, 3 Wire	42.50
	Tear Drop Speaker RS1-8	16.50
	Tear Drop Speaker RS2-8	18.00
	Mirror Speaker RS1-12... (No Price Set)	
	Mirror Speaker RS2-12... (No Price Set)	
	Dual Remote Vol. Control Unit ..	19.95
SOLOTONE CORP.	Solotone Individual Coin Box	(No Price Set)
	Solotone Adaptor-Amplifiers	(No Price Set)
	Solotone Studio and Telephoning Bridging Units	(No Price Set)
	Solotone Booster Amplifiers	(No Price Set)
WURLITZER	1080 Colonial	(No Price Set)
	1015 Std Phonograph	865.00
	1017 Concealed Chgr	499.50
	3020 5-10-25c 3 Wire Wall Box..	64.50
	3025 5c 3 Wire Wall Box	38.00
	3031 5c 30 Wire Wall Box	37.50
	3045 5c Wireless Wall Box	43.50
	215 Radio Transmitter	15.00
	216 Radio Impulse Rec	20.00
	218 30 Wire Adap Terminal Box..	15.00
	219 Stepper	30.00
	4000 Aux Steel Speaker	40.00
	4002 Aux Plastic Speaker	40.00
	4003 Aux Wooden Speaker	15.00

RADIO

FIRESTONE ENTERPRISES, INC.	At Your Service Radio	(No Price Set)
CORADIO	Coradio	59.50
TRADIO, INC.	Tradio	(No Price Set)

PINS

BALLY	Midget Racer	299.50
CHICAGO COIN	Super Score	299.50
EXHIBIT	Fiesta	320.00
GENCO	Step Up	324.50
GLOBE	Duffy's (Revamp)	249.50
GOTTLIEB	Baffle Card	322.00
MARVEL MFG. CO.	Opportunity	249.50
UNITED MFG. CO.	Sea Breeze	(No Price Set)
WILLIAMS	Smarty	334.50

COUNTER GAMES

A.B.T. CORP.	Challenger	65.00
AMERICAN AMUSEMENT CO.	Junior League Bat a Ball	79.50
AMUSEMENT ENTERPRISES, INC., N. Y.	Whirl a Ball:	
	Single	47.50
	2 to 24	46.50
	25-99	45.00
	100 or more	43.50
DAVAL	Marvel, Plain	50.00
	With Ball Gum Vender	55.00
	Marvel, Non-Coin Operated ...	54.00
	With Ball Gum Vender	59.00
	American Eagle, Plain	50.00
	With Ball Gum Vender	55.00
	American Eagle, Non-Coin Op..	54.00
	With Ball Gum Vender	59.00
	Gusher (5c Play)	54.00
	Buddy	33.00
	Free Play	75.00
GOTTLIEB	DeLuxe Grip Scale	39.50
MARVEL MFG. CO.	Pop Up	49.50

ARCADE

AMERICAN AMUSEMENT CO.	Bat a Ball	249.50
AMUSEMENT ENTERPRISES, INC., N. Y.	Bank Ball	375.00
ELECTROMATON, INC.	Super Triangle	469.50
EXHIBIT	Card Vendor	29.50
FIRESTONE	Skill Roll	379.50
	Tally Roll	469.50
GENCO	Whizz	189.50
IDEAL NOVELTY CO.	Football	330.00
INTERNATIONAL MUTOSCOPE	Photomatic	1495.00
	Voice-O-Graph	1495.00
	Atomic Bomber	495.00

ONE-BALLS

BALLY	Victory Derby	646.50
	Victory Special	661.50

CIGARETTE MACHINES

DU GRENIER	7 Column Flat Mach w Stand ...	155.50
CHALLENGER	9 Column Split Mach w Stand ..	165.50
	9 Column Flat Mach w Stand ...	171.50
	11 Column Split Mach w Stand..	176.50
NATIONAL VENDORS, INC.	Model 9E (Electric)	321.70
ROWE	Crusader (8 Col) w Stand	145.75
	Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	Monarch 6 Col w Stand	134.50
	Monarch 8 Col w Stand	144.50

BELLS

BELL-O-MATIC CORP.	Mills Golden Falls 5c	258.00
	Mills Golden Falls 10c	263.00
	Mills Golden Falls 25c	268.00
	Mills Golden Falls 50c	348.00
GROETCHEN	Columbia Twin JP	145.00
	Columbia DeLuxe Club	209.50
O. D. JENNINGS	5c Bronze & Std Chiefs	299.00
	10c Bronze & Std Chiefs	309.00
	25c Bronze & Std Chiefs	319.00
	5c DeLuxe Club Chiefs	309.00
	10c DeLuxe Club Chiefs	319.00
	25c DeLuxe Club Chiefs	329.00
	5c Super DeLuxe Club Chief...	324.00
	10c Super DeLuxe Club Chief...	334.00
	25c Super DeLuxe Club Chief...	344.00
	50c Silver Eagle.....(No Price Set)	
PACE	5c DeLuxe Chrome Bell	290.00
	10c DeLuxe Chrome Bell	310.00
	25c DeLuxe Chrome Bell	330.00
	50c DeLuxe Chrome Bell	475.00
	\$1.00 DeLuxe Chrome Bell ...	635.00
	5c Cherry Bell	250.00
	10c Cherry Bell	275.00
	25c Cherry Bell	300.00
	50c Cherry Bell	500.00
	\$1.00 Cherry Bell	600.00

CONSOLES

BAKER	5c Baker Pacers Csh Std Mod..	597.50
	25c Bakers Pacers Csh Std Mod.	677.50
	5c Bakers Pacers Csh DD Mod..	668.50
	25c Bakers Pacers Csh DD Mod.	747.50
	5c Bakers Pacers Chk Sep Std Mod	657.50
	5c Bakers Pacers Chk Sep DD Mod	743.75
BALLY	5c Draw Bell	477.50
	25c Draw Bell	497.50
	Triple Bell 5-5-5	895.00
	Triple Bell 5-5-25	910.00
	Triple Bell 5-10-25	925.00
BUCKLEY	Track Odds DD JP	1250.00
EVANS	Bangtails 5c Comb 7 Coin	674.50
	Bangtails 25c Comb 7 Coin	764.50
	Bangtail JP	671.50
	Bangtail FP PO JP	839.50
	1946 Galloping Dominoes JP ...	671.50
	Winterbook JP	826.00
O. D. JENNINGS	Challenger	475.00
KEENEY	Bonus Super Bell 5c FP & PO...	740.00
	Bonus Super Bell 5c 25c FP & PO	1000.00
	Bonus Super Bell 5c 5c FP & PO	1000.00
	Bonus Super Bell 5c 10c 25c PO	(No Price Set)

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!

**C.M.I.
BLUE
BOOK**



Action from—Stars
 Ajax from—Score Card
 All Out from—Cross Line
 Archery from—Cadillac
 Arizona from—Sun Beam
 American Beauty from—Attention
 Battle from—Zombie
 Big Tent from—Big Show
 Big Three from—Big League,
 Big Top of '45.....from—Twin Six, Clover,
 Sky Ray
 Bingo from—Lite-a-Card
 Bombardier from—Follies '40
 Bowling Alley '42.....from—Bowling Alley
 Brazil from—Do-Re-Mi
 Burlesk from—Follies '40
 Casablanca from—Glamour
 Cupid from—Roxy
 De-Icerfrom—Red, White & Blue
 Destroyer from—Cadillac
 Dive Bomber from—Formation
 Eagle Squadron.....from—Big League,
 Big Town
 Easy Pickin' from—O'Boy
 Falling Suns from—Ten Spot
 Fan Dancer from—Roxy
 Flash from—Punch
 Flat Topfrom—Broadcast, Crossline
 Flight from—Sporty
 Flying Tigers from—Play Ball
 Foreign Colors from—Owl
 Grand Canyon.....from—Double Play
 Hi-Boy from—Metro
 Hi-Jinks from—Glamour
 Hit-the-Japsfrom—Gold Star
 Hockey '42from—Silver Skates
 Idaho from—Zombie
 Jeep....from—Duplex, Leader, Sky Blazer
 Kismet
 Klipper from—Scoop
 Knock-Out-the-Japs from—Knockout

Parade Leader from—Drum Major
 Paratroop from—Powerhouse
 Peacherino from—Jolly
 Pep from—Wow
 Playtime from—Gold Star
 Pin Up Girl from—Silver Skates
 Production from—Blondie
 Rat from—Zig Zag
 Redheads from—Blondie
 Roll Call from—Vacation
 Sailorettes '42 from—Follies '40
 Scout Commander from—Fleet
 Sea Power from—Four Roses
 Sentry from—Leader
 Shangri-La from—Mr. Chips
 Sink-the-Jap from—Seven Up
 Sixty Grand from—Big Town
 Sky Rider from—Pan American
 Slap-the-Jap from—Stratoliner
 Smak-the-Jap from—Ten Spot
 South Seas from—Knockout
 Luxury from—Rotation
 Marines-at-Play from—Flicker
 Midway from—Zombie
 Nite Club from—Formation
 Nine Bells from—Mr. Chips
 Over-the-Top from—Powerhouse
 Speedway from—Entry
 Spot-Cha from—Attention
 Stage Door Canteen from—Liberty
 Starlight from—Triumph
 Stepper from—Blondie
 Strip Tease from—Chi-Coin Games
 Torpedo from—Formation
 Trade Winds from—Sky Blazer
 Triple Entry from—Home Run
 Wagon Wheels from—Duplex
 White Sails from—Silver Spray
 Yankee Doodle
 Zingo from—Mascot, Attention,
 Silver Skates, Air Force
 Liberty from—Flicker

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special,
 Record Time
 Big Three
 Dust Whirls from—Club Trophy
 Fast Track..from—Sport Page, Blue Ribbon
 Foreign Colors from—Owl
 Pastime from—Turf Champs

Race King..from—Thistledown, Sea Biscuit
 Rockingham....from—Grand Stand, Grand
 National, Pacemaker
 Victorious from—Turf Champs
 War Admiral from—Grand Stand
 Whirlaway..from—Blue Grass, Dark Horse,
 Sport Special

RUNYON

ONCE AGAIN ...

SCORES! A HIT!

Presenting

TELOMATIC PRODUCTS, Inc.



NEW TYPE

110 VOLUME EQUALIZER

- Engineered by sound experts who have made a survey over a period of years studying all complaints about volume and sound difficulties that operators of automatic phonographs have had to put up with.
- TELOMATIC'S Volume Equalizer eliminates service calls.
- Type 110 VOLUME EQUALIZER is used primarily on all makes of phonographs to equalize the difference in volume of various manufactured records. With Type 110 VOLUME EQUALIZER — all records, regardless of make or volume level, will be reproduced on an even volume, balancing your high and low notes.
- TELOMATIC VOLUME EQUALIZER can be used for crystal or magnetic pickup.
- Very simple to install.

WARRANTY: TELOMATIC VOLUME EQUALIZER IS GUARANTEED FOR WORKMANSHIP AND MATERIALS FOR ONE YEAR.

MAIL US YOUR ORDER FOR A SAMPLE TODAY!
IF IT DOES NOT PROVE SATISFACTORY WITHIN 30 DAYS —
SHIP IT BACK AND WE WILL REFUND YOUR MONEY


DISTRIBUTORS

 WRITE, WIRE, PHONE FOR EXCLUSIVE TERRITORY

RUNYON SALES CO.

OF NEW YORK, INC.

593-10th AVENUE NEW YORK, N. Y.

(PHONE: LONGACRE 3-4820)

REVENUE

ONCE AGAIN

SCORES A HIT

Presenting

TELEOMATIC PRODUCTS, Inc.

NEW TYPE

110-VOLUME EQUIPMENTS

These new type 110-volume equipments are designed for the most efficient and accurate recording of data. They are available in a variety of configurations to meet the needs of different applications. The new type 110-volume equipments are designed for the most efficient and accurate recording of data. They are available in a variety of configurations to meet the needs of different applications.

TELEOMATIC PRODUCTS, Inc.
110-VOLUME EQUIPMENTS

RUWYON SALES CO.

110-VOLUME EQUIPMENTS
TELEOMATIC PRODUCTS, Inc.

IN FEBRUARY



YOU'LL HEAR

MILLS WIDE RANGE TONE

FIDELITY...

REALISM...

BALANCE UNEXCELLED & IRRESISTIBLE



You haven't seen the best until you've seen

MILLS AUTOMATIC PHONOGRAPH



1954

STRAIGHT SHOTS

YOU'LL HEAR

MILL'S WIDE RANGE TONE

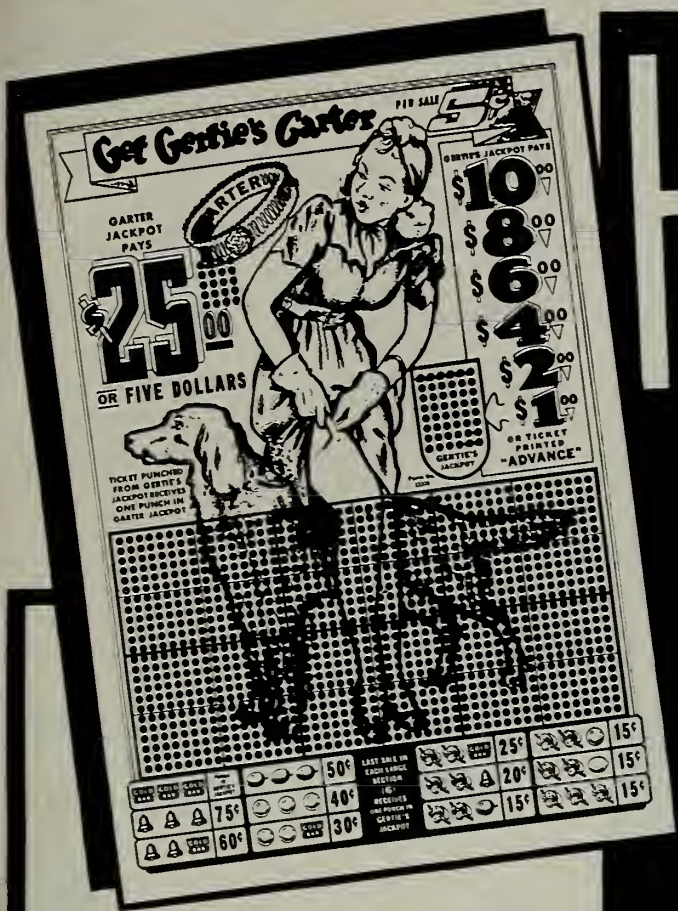
PROPERTY

EXAMINATION

STANDARD INDUSTRIAL SOUNDING



MILL'S
STRAIGHT SHOTS
STANDARD INDUSTRIAL SOUNDING



GET GERTIE'S GARTER

1152 R. M. Holes
 SPECIAL THICK 5c PLAY
 Takes In.....\$57.60
 Av. P. O..... 25.74
PROFIT \$31.86
 FORM No. 11539

HITS..
by
HARLICH
 PLENTY OF ACTION!
 A PURSE FULL OF PROFIT!

HARLICH
 MANUFACTURING
 COMPANY



BELLE OF THE PECOS

800 G. L. Holes
 SPECIAL THICK 5c PLAY
 Takes In.....\$40.00
 Av. P. O..... 19.28
PROFIT \$20.72
 FORM No. 18164

1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

Coin Changers Used As Advertising Medium

KANSAS CITY, MO. — The use of automatic coin changers as an advertising medium is being tested here by The Vendo Company. A number of local advertisers report satisfactory results from advertising placards placed on the machines, About 200 such machines are now in various locations in Kansas City: hotels, offices, manufacturing plants, filling stations, amusement centers, transportation terminals, taverns and hospitals.

The idea is to reach the working man or woman at the places where most of the waking hours are spent. A 7¼" by 7½" placard, in full color, is placed on the front of the coin changer. These are located where change is normally needed to purchase a small-cost product or service—candy, soft drinks, cigarettes, amusement or telephone.

Advertising copy is similar to that on a car card. An auto dealer is using 45 of the 200 locations in Kansas City to sell his repair services. On some other machines, the Saunders Fly-It Yourself System is advertising private plane rentals. No charge is made

DO YOU WANT TO SAVE MONEY ?

**GET ON OUR MAILING LIST NOW!
 WRITE TODAY FOR OUR NEW PARTS POSTER!
 WE HAVE THE MOST COMPLETE LINE OF PARTS IN AMERICA!**

**"PEACHES FROM GEORGIA" WILL BE AT THE SHOW
 Visit Us at Booth 74, Hotel Sherman, February 3rd through 6th**

WE CAN SUPPLY COIN CHUTES

FOR ANY DEVICE USING FOREIGN OR DOMESTIC COINS, WRITE US YOUR PROBLEMS.
 Write — Wire — or Phone



HEATH DISTRIBUTING CO.

217 THIRD STREET (Phone: 2681-82) MACON, GA.

COIN MACHINE MOVIES
 FOR REGULAR PANORAMS AND SOLO-VUES
 REELS OF 8 AND 6 SUBJECTS
 Our Films Get The Dimes
 PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
 3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete, No Extras \$6.00
 M. LUBER
 503 W. 41st. (LOngacre 3-5939) New York

for changing the quarters and dimes into nickels, the operators at the locations offering this as a service. The charge for rental at each coin-

changer location is \$5 a month. Sometimes the machines are sold outright. No traffic figures have been developed yet.

Dept. of Commerce Publishes Booklet on Operating Venders

WASHINGTON, D. C. — Since coin operated machines have become an important factor in the sale of merchandise and services, the Department of Commerce has just issued a booklet entitled, "Establishing And Operating An Automatic Merchandising Business". The author is Clara C. Linderholm of the Office of Small Business.

Tho she points out that there are no available statistics on total national sales, she estimates that they run into tens of millions of dollars.

The booklet only deals with those operating in the merchandise machine field and does not include the amusement or musical fields.

It is completely designed as a guide to those who wish to enter into the vending machine business.

The booklet will prove very interesting to all those engaged in the coin operated machine industry and coinmen are urged to obtain a copy for it gives them an insight into the new

ideas being propounded for new blood to enter into the vending machine field.

FOR SALE
MILLS VEST POCKETS
CHROME
\$49.50

McCALL NOVELTY CO.
 3147 Locust St. St. Louis 3, Mo.
 (Tel: 1644 - 1645)

Windt Gets First Packard Phono



INDIANAPOLIS, IND. — The broad smile of Henry J. Windt leaves no doubt about his enthusiasm over his first 1947 Packard Pla-Mor Model 7 Phono — the first one to come off the Packard production lines.

Windt's firm, Hoosier Simplex Music, Inc., is one of the largest and most successful operators in Central Indiana. Windt is president of the Indianapolis Operators' Association.

COIN MACHINES AND MEN WHO KNOW THEM

"I like JENNINGS CHIEFS for their trouble-free operation...*"*

says
FRED ANDERSEN
 NEW YORK
 and
 NEW JERSEY

Mr. Andersen is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

O. D. JENNINGS AND COMPANY
 4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
The Leader in the Field for over 40 Years

PAR FIGURE
 5¢ PER PLAY
 HOLE IN ONE PRIZE \$25.00

1000 HOLES
 5¢ SALE

TAKES IN \$50.00
 AVERAGE PROFIT \$24.10

ANOTHER SENSATIONAL NEW
 WALSH **"SPARKELITE"** FINISH BOARD

... The Last Word in Sales Board Player Appeal.

For the fastest selling, new idea boards and all the old reliable numbers, send for Walsh catalog sheet and price list today!

THOS. A. WALSH MFG. CO.
 201-207 SO. TENTH ST., OMAHA, NEBR.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

FOR SALE

101 West 10th

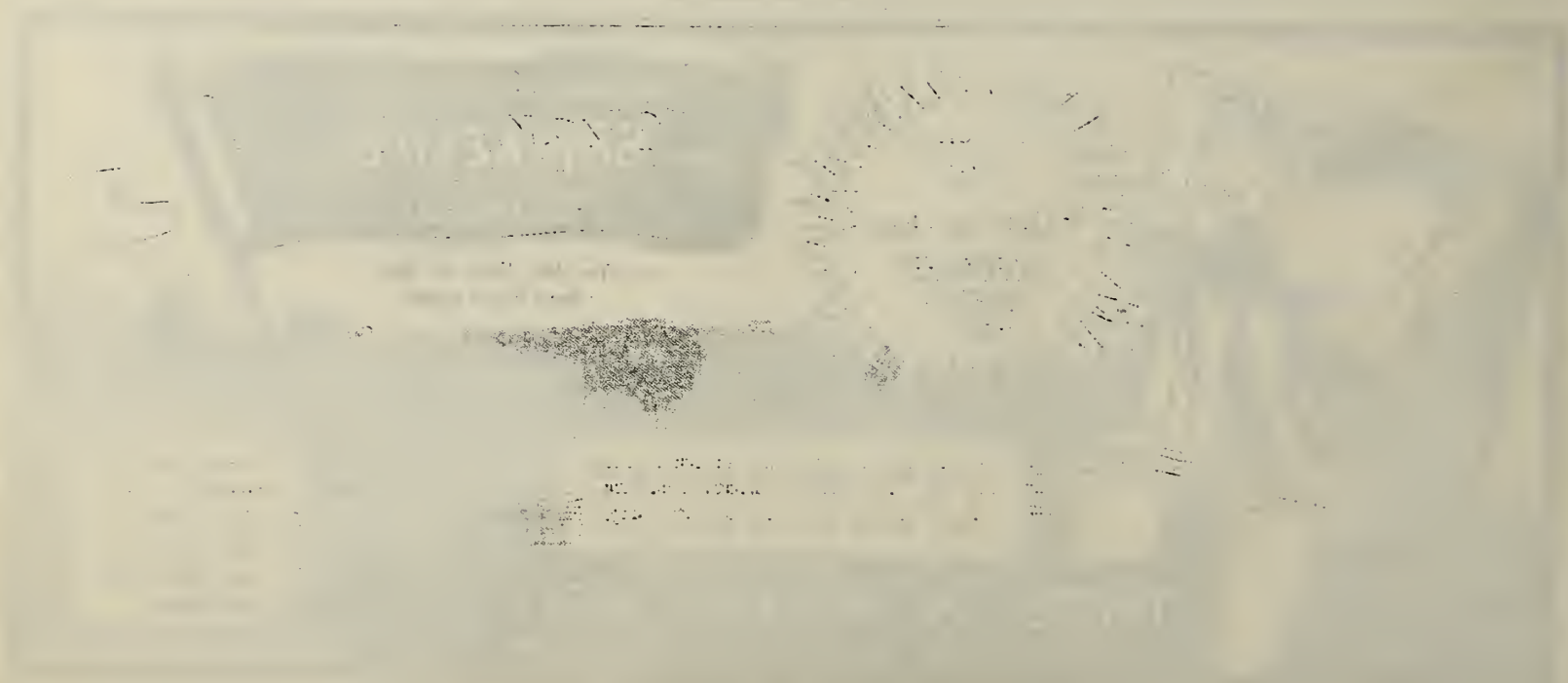
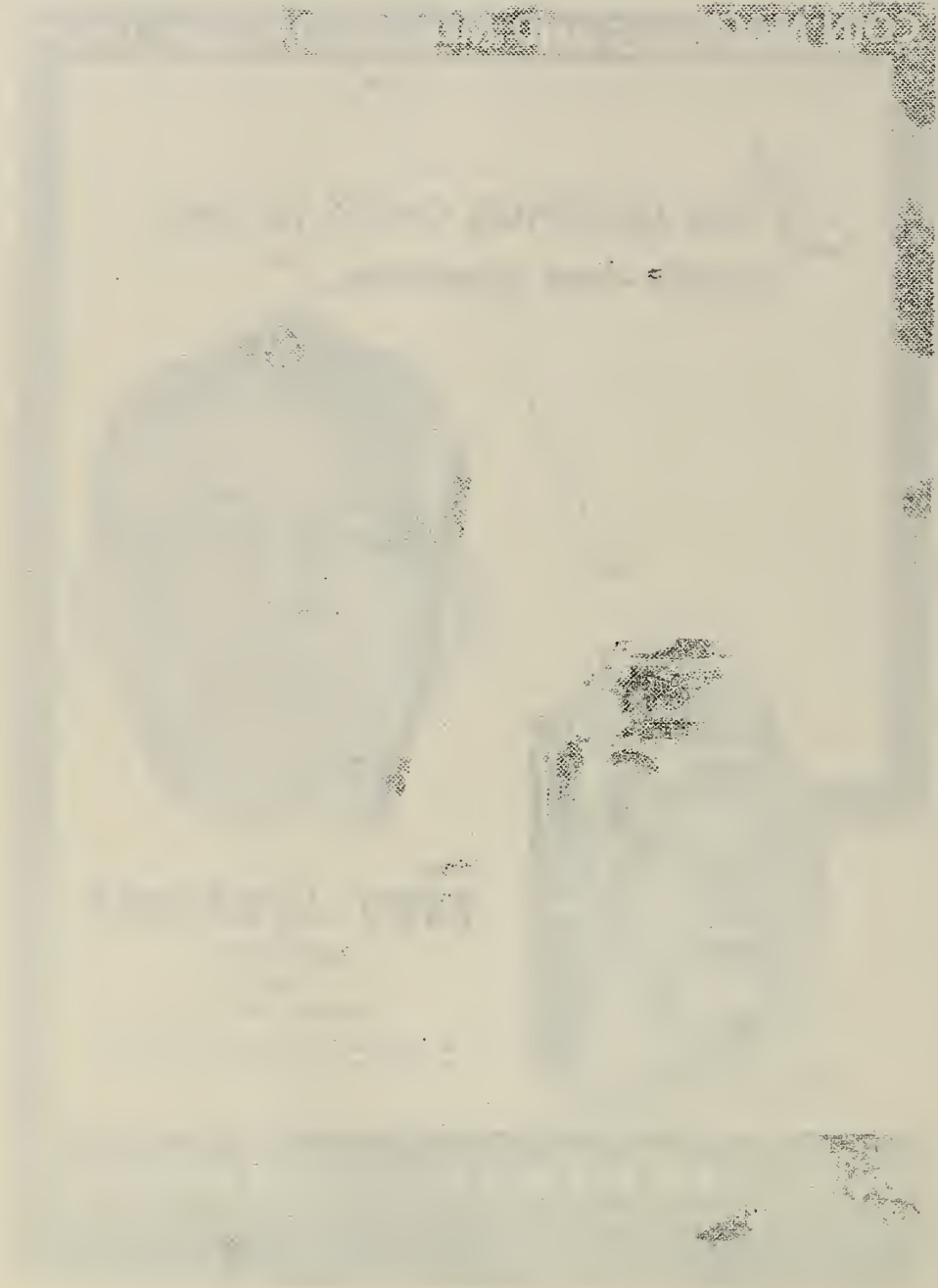
St. Paul

101 West 10th

St. Paul

101 West 10th

St. Paul



GREENBAUM URGES PHONO LEADERS MEET TO ARRANGE AN EDUCATIONAL PROGRAM



R. R. (RUDY) GREENBAUM

KANSAS CITY, KANS. — The following letter was received this past week from R. R. (Rudy) Greenbaum, Vice-President and Commercial Salesmanager of Aireon Mfg. Corp., this city, and is reprinted in its entirety for the perusal by the trade.

"Are we an industrial infant? Yes, we are an industrial infant—if we are an industry at all. In my mind there is yet some doubt. Why? We proclaim ourselves an industry—we foster and promote a public relations program to assist and lend dignity to our industry—we have meetings for collective reasoning and mutual assistance. Yet, about the only thing accomplished is that we have agreed to disagree!

"The recent national and international rumblings of the price to be established on phonograph music have created a most reprehensible hiatus. One major company proclaims the immediate necessity of ten cents per play, three plays for a quarter, on a national basis and immediately commands all of its distributors to stimulate the conversion of all phonographs to this price structure. Another major company refutes in its entirety the necessity for such conversion and recommends its distributors to advise all operators under their jurisdiction not to make such a conversion. Other major companies sit by patiently and await the general trend so they may take a prudent stand on the side of the majority.

"Because of the notoriety and confusion concerning the issue tax legislative bodies are looking, with anticipation, toward the automatic phonograph industry with an eye to new taxes—at local and state levels as well as national levels.

"The truth of the matter is that neither of those engaged in bickering have stopped to analyze prevailing conditions. Neither of the stands taken are entirely right — although both are partially right. What may be considered fair for the West Coast, insofar as phonograph operations are concerned, can hardly be used as a criterion for middle west operations. A fair deal for the eastern seaboard may not necessarily apply to southern phonograph operations. Obviously the conditions in Miami, Florida, are not the same as those in Seattle, Washington.

"Each individual location, the type of location, the type of business, whether it be transient or otherwise, deserves consideration. The economic conditions of the community, the con-

dition of phonograph equipment in the location and many other factors predetermine whether or not that location can be converted to ten cents per play, three plays for a quarter or whether five cents per play shall remain in use.

"We all know of places where Coca-Cola is sold for ten, fifteen and even twenty-five cents a bottle. We know of places where dancing is ten cents per person per dance and other places where the admission is \$1.00. Yet, these establishments could conceivably be not only in the same town but within a block or two of each other.

"The arguments, both pro and con, in this case remind me of a doctor who would take the average temperature of a hospital full of patients in order to find out if anyone was ill. If the doctor did average the temperature of all patients in the hospital, he probably would find that no one was sick—yet by the time the average was established undoubtedly some of the patients would have died from lack of specific treatment, promptly administered.

"We can never hope to resolve the question of what the national price of phonograph play should be through ranting, shouting, quarrelling and bickering. It does no good to stand staunchly at our end of the fence and shout recriminations as to why our idea is the only practical one. It

merely proves to the public that the phonograph industry cannot reach an agreement within itself or that we don't understand our business after all.

"What really needs to be done immediately, in the most efficient manner for the sake of speed, unity and profitable realization, is to establish an educational program. This program should teach the operator how to determine the price each location should carry on music. The operator needs to learn to recognize symptoms, to diagnose conditions and to alter his equipment and conditions accordingly. He needs to learn how to analyze the requirements of a particular location. He needs to learn how to do a better job of selling his particular location either on an increased price basis or a reduced commission. He can do this only if capably assisted by the manufacturers who themselves are cooperating with organized associations — both local and national.

"The present turmoil regarding the price of music clearly indicates the need of such an educational program.

"Penicillin is a wonderful drug—but it will not cure all known diseases. Ten cents a play, three for a quarter will certainly help the operator in specific locations, but it definitely will not cure all of his problems.

"Before this infant industry—an infant with such far reaching possibilities—gets off on another half baked tirade, it would be well for all involved to sit down quietly and together analyze the entire situation.

"You have my permission to use any part, or all of this letter editorially if you desire. I am firmly convinced great good for the industry as a whole could be gained by following such an outline."

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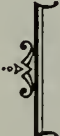

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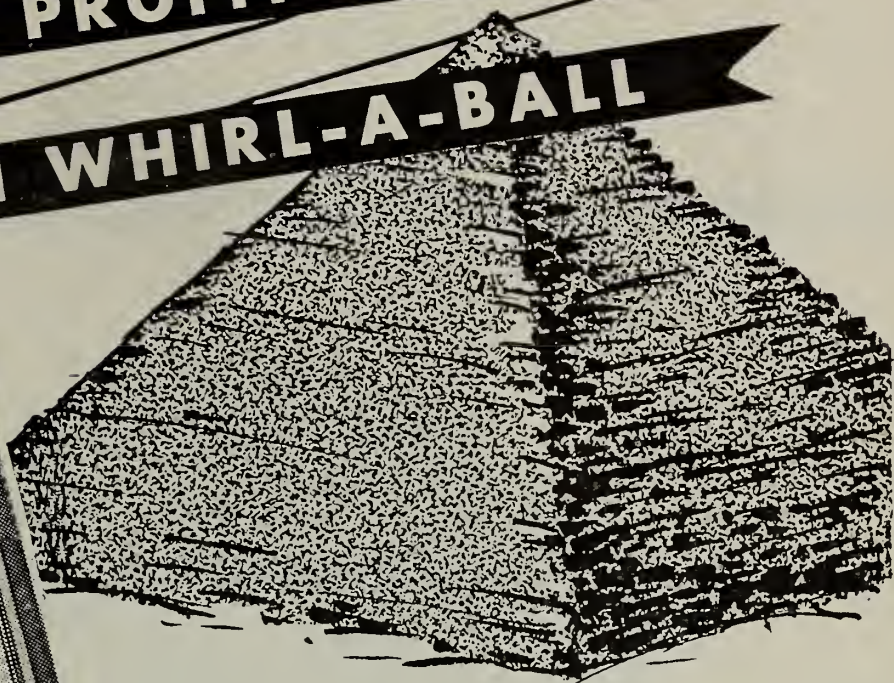
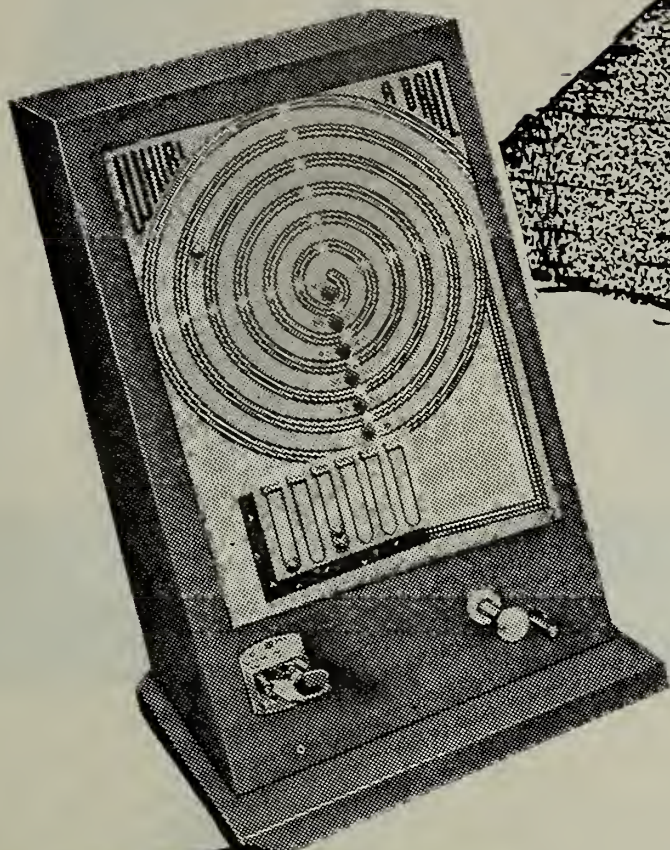
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Rabkin Again Chosen to Head Drive for Paralysis Fund



WM. B. (BILL) RABKIN

NEW YORK — At the request of Basil O'Connor, president of The National Foundation for Infantile Paralysis, Bill Rabkin, president of the International Mutoscope Corp., this city, has again accepted the Chairmanship for the Coin Machines Division for

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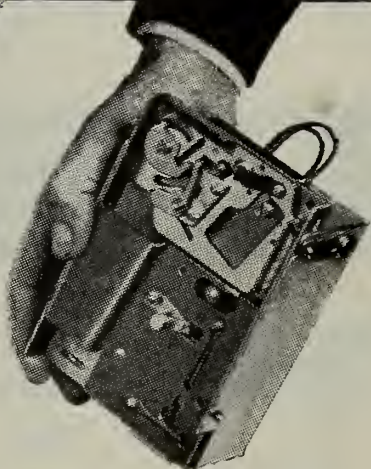
11th St., L. I. C., New York; all checks should be made payable to: The National Foundation for Infantile Paralysis.

GOOD NEWS for COIN-OPERATED RADIOS



NATIONAL'S
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with
Slug Rejector

ASSURES PAY FOR EVERY PLAY!



In 1 unit: Timer, Motor, Rejector, Accumulator!
From the world's largest and only manufacturer devoted exclusively to coin-handling and detecting devices...comes this precision-created, engineer-designed Radio-Timer. So compact, sturdy, and with a minimum of moving parts! Comprised of Timer, Motor, Slug Rejector and Accumulator.

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Play-period: optional, 1 or 2 hours for each quarter. Accumulates to 3 quarters for 3 or 6 hours unbroken play. Your protection against "free plays" is NSR's vast experience in creating coin-handling and detecting devices in use all over the world!

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Minimum cabinet height now assured. Coins travel directly to side-mounted cash-box by an ingenious side-action positive ejection!

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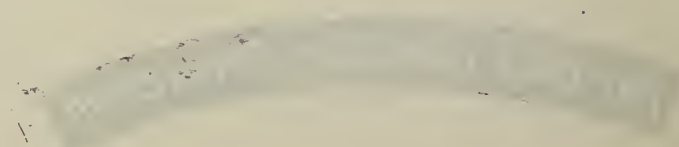
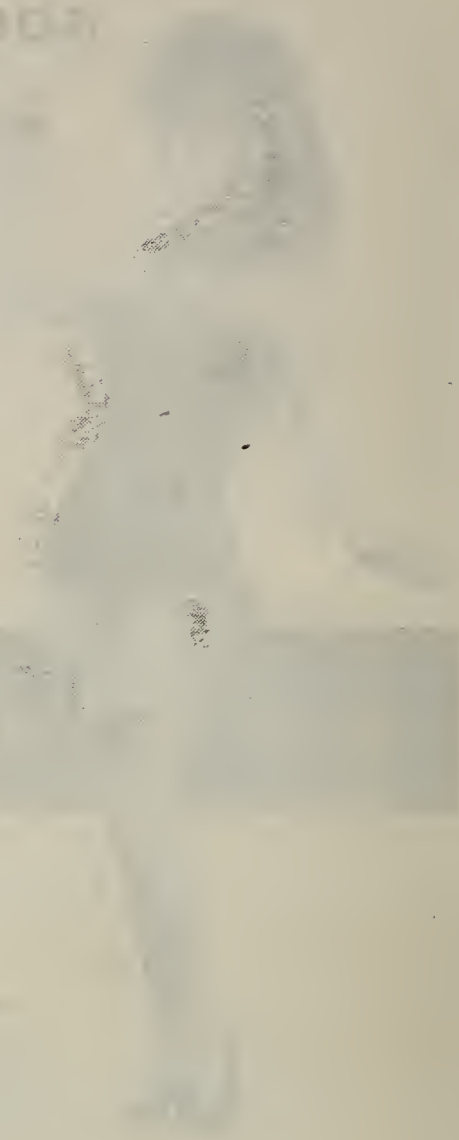
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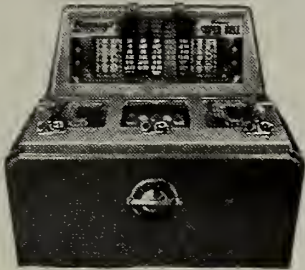
Historical Review

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Keeney Super Twin, 5c-25c, F.P., P.O.	350.00	Mills Three Bells, 5c, 10c, 25c	595.00
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Keeney 4-Way, 5c-5c-5c-5c, New Refinished	375.00	(Refinished)	139.50
Evans Lucky Lucre, 3-5c, 2-25c	199.50	Bally Club Bells, F.P., P.O., 5c	129.50
Evans Lucky Lucre, 5-5c	125.00	Bally Hi Hands, F.P., P.O., 5c	99.50
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Black Cherry Bells (Rebuilt), 5c	\$219.50
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New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
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Brown Fronts (Refinished), 25c	189.50
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New Pace DeLuxe Bells, \$1.00	600.00
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ONE BALL MULTIPLE TABLES

Bally Longacre (Refinished)	\$219.50
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Seeburg B800, R.C., E.S., New Rock-o-Lite	450.00
Seeburg B800, E.S., New Rock-o-Lite	425.00
Seeburg Colonel, New Rock-o-Lite	395.00
Seeburg Major, New Rock-o-Lite	395.00
Seeburg Classic, New Rock-o-Lite	375.00
A.M.I. Streamliner, Like New	295.00
Mills Empress, New Rock-o-Lite	295.00
Mills Throne, New Rock-o-Lite	275.00
Wurlitzer Model 950 (Refinished)	550.00
Wurlitzer Model 850 (Refinished)	550.00
Wurlitzer Model 750E (Refinished)	550.00
Wurlitzer Model 780 (Refinished)	495.00
Wurlitzer Model 800 (Refinished)	495.00
Wurlitzer Model 500, New Rock-o-Lite	350.00
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**Asks P. R. Bureau
to Help Clarify U. S.
Excise Tax Problem**

LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) in a letter to James T. Mangan, Director of Coin Machine Industries, Inc., Public Relations Bureau, has asked that immediate attempts be made to lower or eliminate the present excise tax problem.

Robinson calls to Mangan's attention the work which AOLAC has already done in this regard. He also advises that in conversations with various members of Congress he believes that there will be a general review of all excise taxes and that this is the industry's opportunity to wipe away the present problem regarding the \$100 amusement tax.

He also advises that this will again come up for payment by all coinmen on July 1, 1947 and that, therefore, this is the time to act. He claims that pinball ops are finding it generally difficult to profit from their games with the present rate of new game production and urges that this saving be made the operator.

His review of the entire case relative to the raise of the excise tax from \$10 to \$100 for amusement devices during the war period as well as his personal visit to Washington to appear before the House Ways and Means Committee is also enclosed with his letter.

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COLOR* . . .

DOES IT AGAIN!

THE TWO COLOR (Red and Black) FULL PAGE ADS OF THE George R. Murdock & Associates ORGANIZATION IN "The Cash Box" (Issues of Nov. 11 & 25, 1946) BROUGHT THE FOLLOWING LETTER . . .

GEORGE R. MURDOCK AND
ASSOCIATES
 INCORPORATED

MANUFACTURERS AND DISTRIBUTORS.
 ELECTRONIC EQUIPMENT

1773-1797 UNION STREET, SAN FRANCISCO 23, CALIFORNIA
 TELEPHONE PROSPECT 2974

December 2, 1946

Mr. Bill Gersh
 The Cash Box
 381 Fourth Ave.,
 New York, N. Y.

Dear Bill:

We have reason to believe that you might be interested to learn that the last two pages in color contracted by us in your worthwhile publication has brought unusual results.

We have been obliged to backlog a great number of orders to date, due to the heavy volume of orders received on the Wayne Volume Equalizer, compelling us to enlarge our manufacturing facilities in order to enable us to overcome this backlog immediately.

From all indications the Wayne Volume Equalizer has met the long felt want of the operator, which has been indicated by the many fine encouraging letters we receive from the operators all over the country.

Under separate cover we are sending you a photograph of Mr. Willard Wayne, who is the inventor of this phenomena.

Thanking you for your real support, and with kindest regards, we remain

Very truly yours,

Geo. R. Murdock and
 ASSOCIATES, INC.

E. Geo. Bennett
 E. Geo. Bennett

*The Cash Box is the ONLY weekly coin machine magazine where advertisers can use full color advertisements — even four color process.

COLOR...

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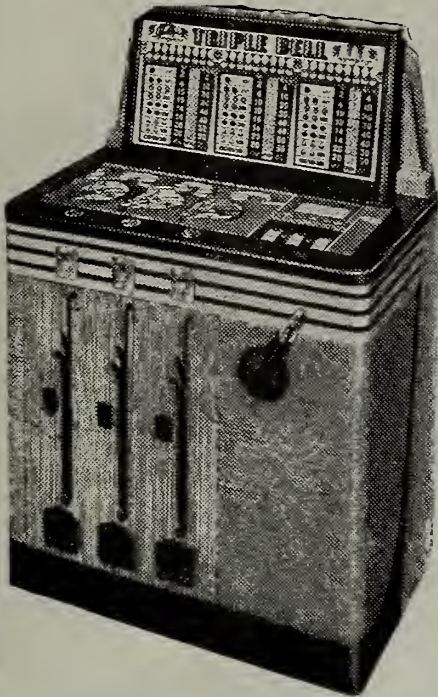
The first color photograph ever taken was in 1861. It was a picture of a steam locomotive. The first color photograph ever taken was in 1861. It was a picture of a steam locomotive. The first color photograph ever taken was in 1861. It was a picture of a steam locomotive.

ASSOCIATED

PHOTOGRAPHY

[Faint, illegible text, possibly bleed-through from the reverse side of the page]

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Thorobred	\$219.50
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'41 Derby	129.50
Club Trophy	129.50
Dark Horse	109.50
Blue Grass	99.50

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Pimlico	189.50
Keeney Super Bell, 5c C.P. F.P.	225.00
Keeney Super Bell, 25c C.P. F.P.	235.00

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List of 128 CMI Convention Exhibits

CHICAGO — James A. Gilmore, secretary-manager of Coin Machine Industries, Inc., released the following list of the 128 firms who will exhibit at the 1947 convention. All outstanding manufacturers, including the U. S. Dept. of Commerce, are listed as exhibitors.

A.B.T. Mfg. Corp., Chicago
Ace Coin Counting Machine Co., Chicago
Acme Sales Co., New York City
Advance Machine Co., Chicago
Aero Needle Co., Chicago
Aircraft Engr. Co., Secaucus, N. J.
Aireon Mfg. Corp., Kansas City, Mo.
American Amusement Co., Chicago
A.M.I. Inc., Chicago
Amity Mfg. Corp., Perth Amboy, N. J.
Ammco Distributors, Chicago
Amusematic Corp., Chicago
Amusement Enterprises, New York
Apollo Records, Inc., New York
Asco Vending Machine Exchange Corp., Newark, N. J.
Associated Ops. of L. A. Co., Inc., Los Angeles
Atlas Mfg. & Sales Co., Cleveland
Atlas Novelty Co., Chicago
Automatic Book Vending Machine Co., New York
Automatic Dispensers, Inc., Minneapolis
Automatic World, Ft. Worth
Baker Novelty Co., Inc., Chicago
Bally Mfg. Co., Chicago
Baum Distributing Co., St. Louis
Bee-Jay Products Co., Chicago
Bell Lock Co., Michigan City, Ind.
Bell-O-Matic Corp., Chicago
Bercker Young Co., Milwaukee
L. Berman & Co. Inc., Evansville, Ind.
Billboard Publishing Co., Cincinnati
Block Marble Co., Philadelphia
Buckley Music System, Inc., Chicago
Cash Box Publishing Co., Chicago
Central Mfg. Co., Chicago
Champion Mfg. Co., Beverly, Mass.
Chicago Coin Machine Co., Chicago
Chicago Lock Co., Chicago
Coan Mfg. Co., Madison, Wis.
Coin-Arts Industries, Milwaukee
Coin Machine Journal, Inc., Chicago
Coin Machine Review, Los Angeles
Columbia Recording Corp., Bridgeport, Conn.
Consolidated Mfg. Co., Chicago
Container Mfg. Co., St. Louis
Daval Products Corp., Chicago
Decca Distributing Corp., Chicago
Deutsch Lock Co., Hammond, Ind.
DuGrenier, Inc., Haverhill, Mass.
Eastern Electric Vending Machine Corp., New York City

Edelman Amusement Devices, Detroit
Electro-Amusement Game Co., Grand Rapids
Electronic Amusement Corp., Rochester
Empire Coin Machine Exchange, Chicago
Etching Co. of America, Chicago
H. C. Evans & Co., Chicago
Exhibit Supply Co., Chicago
Extrabell Co., Chicago
Frantz Mfg. Co., Chicago
Gam Sales Co., Peoria
Gardner & Co., Chicago
Gay Games, Inc., Muncie, Ind.
Genco Mfg. & Sales Co., Chicago
Lamp Dept. of General Electric Co., Cleveland
John N. Germack, New York
Max Glass Mfg. Co., Chicago
Globe Distributing Co., Chicago
D. Gottlieb & Co., Chicago
Dan Gould Enterprises, Chicago
Groetchen Tool & Mfg. Corp., Chicago
Guardian Electric Mfg. Co., Chicago
Heath Distributing Co., Macon, Ga.
Hirsch Coin Machine Corp., Washington, D. C.
Hollywood International Records, Los Angeles
Hospital Specialty Co., Cleveland
Illinois Lock Co., Chicago
Independent Lock Co., Chicago
International Mutoscope Corp., Long Island City, N. Y.
O. D. Jennings & Co., Chicago
Kruse & Connor, Chicago
Malkin-Illion Co., Irvington, N. J.
Harry Marcus Co., Chicago
Mercury Radio & Television Corp., Chicago
Monarch Coin Machine Co., Chicago
Mike Munves Corp., New York
Musicraft Records, Inc., New York
Metropolitan Coin Machines, Inc., Brooklyn
Music Master Corp., Chicago
National Slug Rejectors, Inc., St. Louis
National Vendors, Inc., St. Louis
Jack Nelson Co., Chicago
Northwestern Corp., Morris, Ill.
Packard Mfg. Corp., Indianapolis
Pan Confections, Inc., Chicago
Pantages Maestro Co., Hollywood, Calif.
Permo, Inc., Chicago
Personal Music Corp., Newark, N. J.
Premier Coin Machine Mfg. Co., New York
Quality Pictures Co., Hollywood, Calif.
Radio Corp. of America, Camden, N. J.
Reliable Metal Engr. Co., Chicago
Reliance Instrument Co., Chicago
Revco, Inc., Deerfield, Mich.
David Rosen, Philadelphia
Runyon Sales Co., New York City
Ranzel Cord & Wire Co., Chicago
Scientific Machine Corp., New York
Sh'pman Mfg. Co., Los Angeles
Solotone Corp., Los Angeles
Soundles Distributing Corp., Chicago
Specialty Sales Co., Minneapolis, Minn.
Stoner Mfg. Corp., Aurora, Ill.
Superior Products, Inc., Chicago
Telotone Corp., Chicago
Tradio, Inc., Asbury Park, N. J.

METAL TYPER DISCS
For Groetchen Typers



We Use Finest Aluminum
Standard Thickness—Satin Finish
PRECISION DIES
BY AMERICA'S FOREMOST TOOLMAKERS
Money Back Guarantee **\$8.50**
Samples on Request. Per 1000
1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
714 DIVERSEY CHICAGO 14, ILL

Telequiz Sales Co., Chicago
Triangle Mfg. Co., Minneapolis
U-Need-A Vendors, Inc., Union City, N. J.
United Mfg. Co., Chicago
Universal Mfg. Co., Kansas City, Mo.
Universal Pacific Sales Co., Los Angeles
Vendall Co., Chicago
Victory Sales Co., Baltimore, Md.
Viking Tool & Machine Corp., Belleville, N. J.
Thos. A. Walsh Mfg. Co., Omaha
Watling Mfg. Co., Chicago
Williams Mfg. Co., Chicago
World Wide Distributors, Chicago
and
U. S. DEPARTMENT OF COMMERCE

N. Y. Packard Show



NEW YORK — Showing of the new Packard Pla-Mor Model 7 phono took place at the offices of Joe Eisen & Sons here and attracted a large gathering of coinmen as well as leading record artists.

Picture No. 1 shows Joe Eisen signing for double the amount of Packard equipment the firm originally ordered due to the commitments made at this showing. Homer E. Capehart, chairman of the board for Packard Mfg. Corp. is pointing out the spot for Joe's signature while looking on, from right to left, are: Buddy Eisen, Phil Mason and Sid Mittelman of the Eisen organization. Over to the far left is J. A. (Joe) Darwin, Packard's district sales director.

Picture No. 2 from left to right: Nat Cole of the famous King Cole Trio who record for Capitol Records, Stan Kenton noted ork pilot also records for Capitol, Homer E. Capeheart and Joe Mangone, local op.

Picture No. 3 from left to right: Bill Belferman of Joe Eisen & Sons listens while Al Denver, president of the music ops association hears the Packard story from Sid Mittelman and Ken Logan of Packard Mfg. Corp. checks the details.

Picture No. 4 from left to right: Noted vocal combination, "The Smoothies," featured on Apollo Records, listening to Homer E. Capeheart explain the new Packard phono to them with Sid Mittelman and Joe Darwin listening in.

Picture No. 5 shows the entire service staff of Joe Eisen & Sons gathered around their new "baby".

Picture No. 6 shows the "Melody Masters" Apollo Record performers entertaining the large crowd.

Marvel's

POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1c PLAY
(5c Play if Desired)
A REAL MONEY MAKER



PRICE \$49.50
F.O.B. Factory
FULLY METERED — NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!**

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US.

MARVEL MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

COVEN'S COIN CORNER

TODAY'S GAME → **Bally's TRIPLE BELL \$895.00**

Bally DRAW BELL, 5c, F.P., P.O.\$477.50	Bally MIDGET RACER (New 5-Ball) \$299.50	Bally DRAW BELL, 25c, F.P., P.O.\$497.50
---	--	--

WE CARRY A COMPLETE LINE OF BALLY PARTS

5c FASTIME\$64.50	Bally CLUB BELL, 5c, F.P., P.O.\$119.50	Paces SARATOGA (with rails), 5c.....\$109.50
25c FASTIME 89.50	Bally CLUB BELL, 25c, P.O. 159.50	JUMBO PARADE (late model), 5c..... 79.50
Keeney TRACK TIME, 5c, P.O. 74.50		
RAY'S TRACK, 5c, P.O. 79.50		

WRITE FOR DETAILS ON OUR DEFERRED PAYMENT PLAN

MILLS BELLS JENNINGS CHIEF BAFFLE CARD OPPORTUNITY	KENTUCKY, 1 Ball.....\$119.50 RAPID FIRE (Refinished Like New)\$109.50	Paces TWIN REELS, 5-25 P.O. (excellent buy)\$139.50 MAYBILL 5-5-25-25 99.50
---	--	--

All used games are reconditioned before advertised for sale.
1/3 Deposit with Order, Balance Sight Draft.

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

ATTENTION
MICHIGAN COIN MACHINE OPERATORS
We are now fully equipped to serve you with NEW and USED Games. Also Parts for most of the best known makes of Coin Machines. Write or call at any time.

King-Pin EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone Temple 2-5788

MORE OF EVERYTHING

YOU WANT!

GOTTLIEB

BAFFLE-CARD

In One Sensational Game . . . All of the Best Features of Gottlieb's Greatest Winners — Plus!

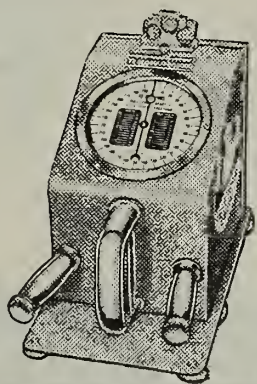
"THERE IS NO SUBSTITUTE FOR QUALITY"

19th YEAR OF LEADERSHIP!

GOTTLIEB GRIP SCALE

3-Way Strength Tester Improved DeLuxe Model

Consistently Best Since 1927!



ORDER FROM YOUR DISTRIBUTOR TODAY!

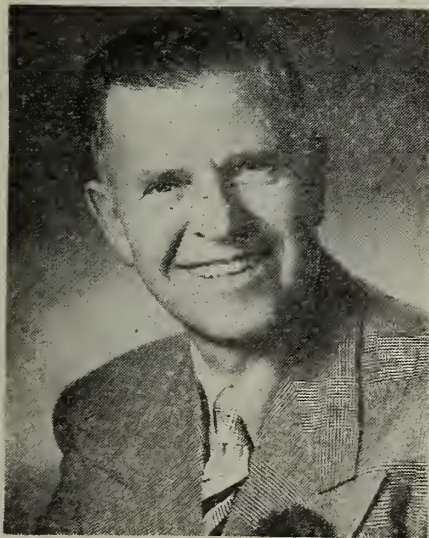


MEMBER

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE., CHICAGO 51

Paul Laymon Sets Speed Delivery Mark



PAUL A. LAYMON

LOS ANGELES, CAL.—Paul A. Laymon, whose name heads his firm here, and who is one of the real old time distributors in Southern California, set new speed delivery marks these past weeks with Bally's new "Triple Bell" and "Midget Racer".

According to reports received, even before some of the coinmen were back in their headquarters, they found trucks waiting to make deliveries to them.

Laymon attributes this speedy delivery miracle to, "The fact that we do not offer anything for sale until we are absolutely sure that the products are on the way in from the manufacturers. After they have ar-



AL SEBRING

THE FINEST EQUIPMENT AT LOWEST PRICES - ALWAYS!

FOR IMMEDIATE DELIVERY — BRAND NEW

- | | | |
|-------------------|--------------|-----------------|
| BAFFLE CARD | BIG LEAGUE | DYNAMITE |
| MIDGET RACER | SURF QUEEN | STEP UP |
| SMARTY | SPELLBOUND | VICTORY SPECIAL |
| WINTER BOOK | S'UPER SCORE | VICTORY DERBY |
| SEA BREEZE | FAST BALL | TOTAL ROLL |
| TRACK ODDS | OPPORTUNITY | WHIZZ |
| A.B.T. CHALLENGER | FRISCO | GOALEE |

Many Others! Write for Complete List of New and Used Machines

LIBERAL TRADE IN ALLOWANCE ON YOUR USED EQUIPMENT

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.



THOUGHTS for THIS WEEK

- Not to advance is to recede.
- Let "to-morrow" be a measure of time — not an expression that frames an excuse.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET

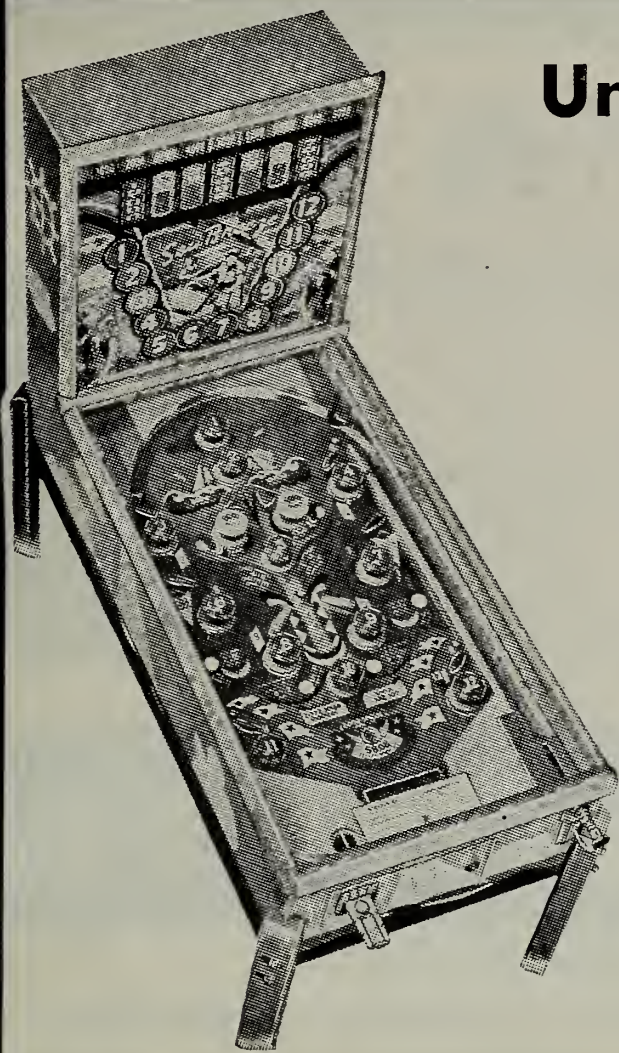
WM. RABKIN, President

LONG ISLAND CITY 3, NEW YORK

rived we get in touch with the operators and jobbers here and are, therefore, in the unique position of being able to make speedy delivery.

"Of course", he continues, "in the case of Bally Manufacturing Co. we

are always sure of some speed miracles anyway, so we never go wrong when we promise operators and jobbers here that they will have Bally games on a certain day and even at a certain time."



United's Brand New Game SEA BREEZE

Countless operators are familiar with the success of United's conversions. And now . . . United's first brand new Five-Ball Novelty-Replay game SEA BREEZE.



MEMBER

See Your Distributor Now
Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Moves To New Bldg.



WM. R. (BILL) HAPPEL

LOS ANGELES, CAL. — Wm. R. (Bill) Happel of Badger Sales Company, this city, is now moving into the most outstanding and beautiful distributor's building, just completed, and in the very heart of coinrow here which will become the future headquarters of the firm.

For some months now carpenters, masons and skilled laborers have been at work completing the structure. This building is considered one of the finest for coin machine distributing purposes in the country. It has already attracted a great deal of fine comment from coinmen here who have been privileged to see it while in construction. It is generally believed here that it ranks among the finest coin machine edifices anywhere.

Display rooms are considered magnificent and impressive. Private offices are skillfully arranged. Parts and repair departments are easy for the ops to get serviced from. Other divi-

Look To The GENERAL For LEADERSHIP

THE "BIG 4" MONEY MAKERS FOR IMMEDIATE DELIVERY!

Count on the GENERAL to bring you the industry's leaders at all times!

ABT CHALLENGER

\$65

The game that challenges the player's skill! Real army-type pistol! Always in play . . . always producing greater profits!

3-WAY GRIP SCALE

\$39.50

Gottlieb's famed Deluxe Grip Scale has proven its merit in years of active service! Ready to go "on location" for you now!

MARVEL'S POP-UP

\$49.50

The new sensational counter amusement game . . . a brand new MARVEL-ous idea! 1c or 5c play. For delivery NOW!

DAVAL'S FREE PLAY

\$75

Out-sells, out-pulls, out-takes any other game of its kind! Available with fruit or cigarette reels. And ready for delivery at once!

Established 1925

Growing Steadily Ever Since



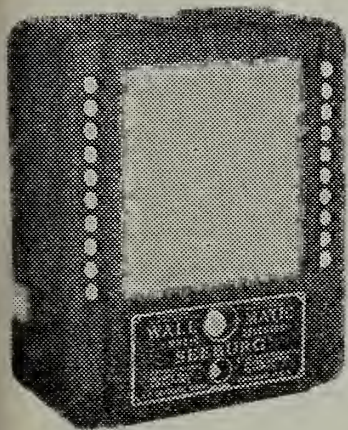
sions are also well laid out and, in general, the entire set up is considered to be ideal for this large distributing organization.

Happel stated this past week that the formal opening would be very soon and that announcements of the date would be sent to all coinmen just as soon as the firm are ready to

officially swing open their doors.

Special display arrangements have been made in these impressive show-rooms for the new Rock-Ola "Phonograph of Tomorrow" as well as for all the products of J. H. Keeney & Company which Badger Sales Company exclusively represent in this territory.

MAPE'S BETTER BUYS!



NEW WALL BOX REPLACEMENT COVERS

(For 20 Selection Seeburg Wireless or 3 Wire Boxes)
Lightweight Aluminum; Brown or Gray Crackle Finish.
Guaranteed Perfect Fit.

Each\$5.95

GENUINE FIBRE MAIN GEARS

For Seeburg and Wurlitzer

(Less Hub) \$3.95 — Lots of 10 — \$3.50

Quantity Price\$3.00

HEAVY DUTY CASTERS (Set of Four).....\$1.65

PLASTIC — 60 Gauge — Red 23" x 50" Sheets

\$10.00 — Cut to Measure — 2c per sq. in.

RECONDITIONED CONSOLES

Keeney Super Bells, 5c F.P., P.O.	\$219.50
Keeney Super Bells, 10c, F.P., P.O.	225.00
Keeney Super Bells, 25c, F.P., P.O.	225.00
Keeney Super Twin, 5c-5c, F.P., P.O.	375.00
Keeney Super Twin, 5c-25c, F.P., P.O.	375.00
Keeney Super Twin, 5c-10c, F.P.	375.00
Keeney 4-Way, 5c-5c-5c-25c	450.00
Keeney 4-Way, 5c-5c-10c-25c	450.00
Keeney 4-Way, 5c-5c-25c-25c	495.00
Mills Four Bells, 5c-5c-5c-25c (Orig. Heads)	325.00
Mills Four Bells, 5c-5c-5c-25c (Late Heads)....	495.00
Bally Club Bells, 5c F.P., P.O.	149.50
Bally Hi Hands, 5c F.P., P.O.	139.50

E. T. MAPE Distributing Co.

INCORPORATED

SAN FRANCISCO
STOCKTON
LOS ANGELES

PHONOGRAPHS — REFINISHED — RECONDITIONED

Seeburg, 9800 ESRC	\$450.00	Wurlitzer 850	595.00
Seeburg, 8800 ESRC	450.00	Wurlitzer 750M	550.00
Seeburg, 8200 ESRC	450.00	Wurlitzer 42-500K	365.00
Seeburg Concert Master ESRC	425.00	Wurlitzer 42-600	395.00
Seeburg Classic	395.00	Wurlitzer 600	345.00
Seeburg Colonel ESRC	450.00	Wurlitzer 616	225.00
Seeburg Envoy ESRC	450.00	Rock-Ola Commando	425.00
Wurlitzer 950	595.00	Rock-Ola '40 Master Rockolite	375.00
		Seeburg 5c 3 Wire Boxes	27.50
		Seeburg 5c Remote Boxes	30.00

TERMS: 1/3 Deposit with Order, Balance C.O.D., F.O.B. Los Angeles or San Francisco.

San Francisco:
284 Turk Street - Prospect 2700

Stockton:
21 N. Aurora Street - Phone 7-7903

Los Angeles:
1701 West Pico Blvd. - DRexel 2341

All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

Will Feature Reports On "Free Play" Game



BEN LUTSKE

CHICAGO — Ben Lutske, General Salesmanager of Daval, this city, reported today that the firm had adopted an entirely new policy and would, from now on, only feature reports on their game which would be received from distributors, operators and jobbers thruout the nation.

Lutske stated, "We don't believe in exaggerated advertising claims for Daval games. For many years now coin machine men know that we have been building the finest in counter games and we intend to continue to do so, improving as we go along.

"We feel that the trade wants the truth and nothing but the truth," he

CALLING ALL FOREIGN BUYERS!



Seacoast's New Catalog Is Ready For You Now

In it are photographs of all types of automatic coin-operated equipment . . . Music, Amusement, and Vending Machines.

This catalog offers valuable help in planning and following through your buying program. Send for it NOW!

Seacoast

627 10th AVENUE
NEW YORK 18, N. Y.
PHONE: LONGACRE 3-0740

DISTRIBUTORS, INC.

415 FRELINGHUYSEN AVENUE
NEWARK 5, N. J.
PHONE: BIGELOW 8-3524

IDEAL SPECIAL COMBINATION OFFER

Choice of One of These:

Arizona
Big League
Fast Ball
Idaho
Midget Races
Oklahoma

← AND →

FOR

\$395.00

Choice of One of These:

Catalina Shooting Stars
Frisco Softball Queen
Hollywood

BRAND NEW IN ORIGINAL CRATES

IDEAL NOVELTY COMPANY

2823 LOCUST STREET
ST. LOUIS 3, MO.

continued, "any reports that will be issued regarding a Daval game will be backed up by an actual location play."

"Our 'Free Play' game advertising is based on reports which we have received from time to time," he concluded.

Movie Star Has New Vitamin Vender

HOLLYWOOD, CAL.—According to reports current here Ilona Massey, glamorous movie star has a new money-making business. It's a vitamin vending machine. For a dime two vitamin pills are vended.



GENCO'S

STEP-UP

first POST WAR 5 BALL GAME

LEADS in —

- DRAWING
- PLAYING
- EARNING

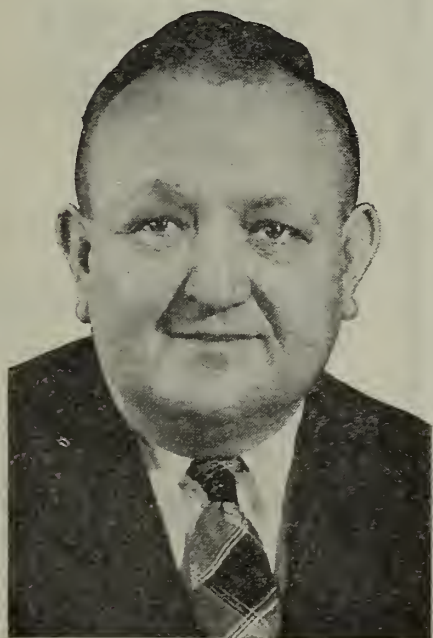
POWER!

ORDER FROM YOUR NEAREST DISTRIBUTOR

PRICE
324⁵⁰
F.O.B. Factory

GENCO **BUILDS GREATER GAMES**
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Elected Packard Secretary



M. J. SMITH

INDIANAPOLIS, IND.—M. J. Smith has been elected secretary of the Packard Manufacturing Corp. succeeding William H. Krieg, who has been promoted to the presidency, following the resignation of William Struby, it was announced.

Smith was controller of the Capehart Corp. in Ft. Wayne and treasurer of the Packard firm here from 1940 to 1942. He was assistant treasurer of the Curtiss-Wright Corp. of New York City and controller of the propeller division until early this

year when he returned to Indianapolis.

Marvel's
POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY



PRICE
\$49.50
F.O.B. Factory

Exclusive New England Distributors
TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST. Tel. LIBerty 4480 BOSTON 18, MASS.

SPECIAL FOR IMMEDIATE DELIVERY 30 WIRE CABLE

Regular Color Codes
1000 Ft. Reel.....\$275.00
In Smaller Quantities 32½¢ Per Ft.
1/3 DEP., BAL. C.O.D., F.O.B. PHILA.

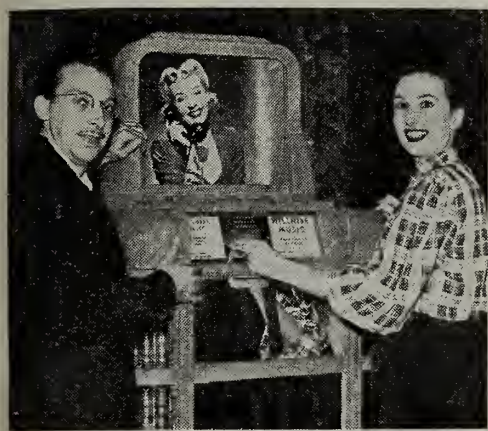
SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

IN WISCONSIN

Aireon
KLEIN
DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

New Singer Hears How She'll Sound on Jukes

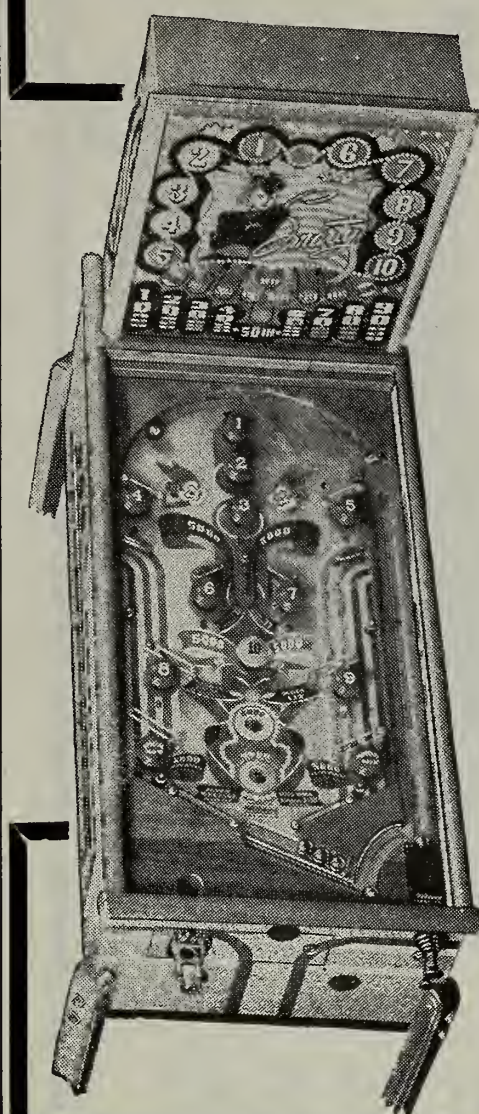


HOLLYWOOD, CAL.—Buddy Baker, Exclusive Record's musical director, takes singer Emma Lou Welch, the "Kansas City Canary", to a juke box location to give her some idea how her records will sound.

Emma Lou has just been signed by Exclusive and will record "Be Fair With Me" with Buddy Baker and his orchestra. This Leon René tune was previously recorded for Exclusive by Johnny Moore's Three Blazers.

Emma Lou appeared on KCKN and Mutual in Kansas City. The last four years she has been with USO shows overseas entertaining more than 350,000 G.I.'s in the South Pacific and celebrating VJ Day in Saipan.

SMART OPERATORS ACCLAIM



Smarty

WITH WILLIAMS' BRAND NEW **DOUBLE SCORE FEATURE!**

Place Your Order With Your Jobber NOW!

Williams
MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS
Member CMI

Complete HOSTESS UNIT

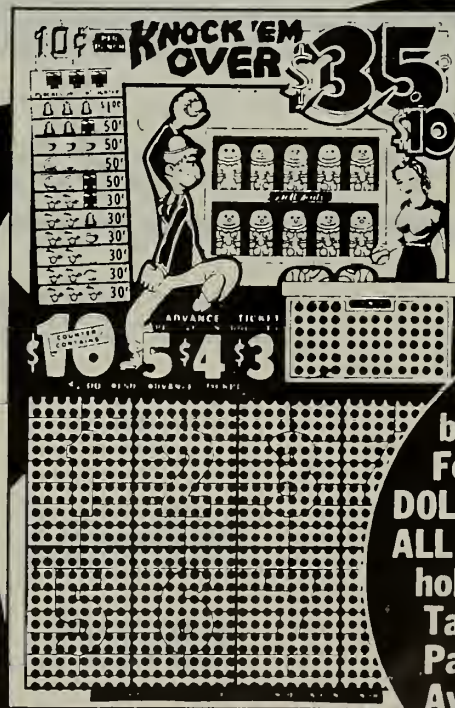
including

20 BANKS LIKE NEW \$9500⁰⁰ COMPLETE

1/3 Deposit, Balance C.O.D.

DAVID ROSEN

855 N. BROAD STREET
PHILADELPHIA, PA.
Stevenson 2258



CLEVEREST CREATION EVER!

The newest and best of ten cent sellers! Features the fascinating **DOLL SEALS**... Appealing to ALL players... **1080 JUMBO holes**... 10¢ per sale... Takes in... \$108.00 Pays out... 63.00 Average **PROFIT \$45.00** THICK DIE-CUT Board

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.

Write for Complete Information!

SANITARY NAPKIN VENDORS AND OTHER SPECIAL VENDORS

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New **AMI**

40 SELECTION PHONOGRAPH

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

"Vending Machine Racket" Headlined by Ft. Wayne Journal

FORT WAYNE, IND. — Once again vending machines hit the headlines in the press here when the Journal-Gazette started off a column in bold type with, "Vending Machine Racket Clips 5 Local Victims".

It was the old story of a glib talking salesman who had placed an ad in the "Business Opportunities" section of the newspaper advertising for part time workers who wanted to enjoy a steady income.

Five Fort Wayne citizens answered the ad and, after meeting with the salesman in his hotel room, left him with deposits ranging from \$1,200 to \$3,200.

The sales ended with the deposits. The buyers of the machines haven't seen nor heard from him since. The Better Business Bureau here is seeking him but it looks like another salesman has besmirched the vending machine industry like many others have this past year in other cities thruout the nation.

The reporter, who wrote the story, does give newcomers good advice with his last paragraph. He writes:

"What the inexperienced prospective vending machine operator does not realize is that this business requires considerable experience, also that the comparatively few successful operators have just about all the profitable locations tied up. When the amateur starts out to place his machines he finds plenty of locations. But he soon wakes up to the fact that few, if any, are profitable, a situation well known to the experienced operator, and he then faces the difficult job of finding someone to take his machines off his hands, usually at a substantial loss to him."

A GREAT NAME FOR A G-R-E-A-T GAME!

OPPORTUNITY

By MARVEL

- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING



ORDER TO-DAY

A BIG MONEY MAKER

DEPENDABLE PERFORMANCE

\$249.50
F.O.B. Chicago
ORDER From
Your Distributor
or
Write To Us Direct

MARVEL MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

DAVAL DOES IT AGAIN!

"FREE-PLAY"

is

Location

Proved

for

SPEEDIEST

PROFITS



USED EQUIPMENT

Immediate Delivery

Seeburg 9800 RC	\$475
Mills Throne of Music	245
Mills Four Bells, 4-5c	345
Mills Four Bells, 3-4c, 1-25c	395
Evans Bangtails Perfect	395
Evans Bangtails 1946 Floor Sample	495
Mills Chromes, 2/5 P.O.	5c..... 175
	10c..... 195
	25c..... 215

Contact FRANKEL Today



DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

FOR

Bally

PRODUCTS

NEW YORK
NEW JERSEY
and
ALL OF
NEW ENGLAND

TRI-STATE SALES CO.
PIONEER DIST. CO.

(Home Office)

2715 SUMMIT AV., UNION CITY, N.J.
(Phone: UNion 5-2242)

585 TENTH AVE., NEW YORK CITY
(Phone: CHelsea 2-4648)

NOW DELIVERING

TRIPLE BELL 5c - 10c - 25c or Any Combination

DRAW BELL CONSOLE 5c and 25c PLAY

MIDG. RACER NEW FAST 5-BALL NOVELTY HIT

VICTORY SPECIAL • VICTORY DERBY

LEAD THE LEAGUE WITH

Junior League

BAT-A-BALL

A BRAND NEW LEGAL GAME!

Fits any territory or any location. For pure skill amusement, it can't be beat!

\$7950

F. O. B. Chicago

Lead the way to larger profits with this brand new LEGAL GAME... Junior League BAT-A-BALL... fits closed territory, legal anywhere... completely BRAND NEW with new mechanism of finest materials available and colorful new cabinet, color of stand matches color of cabinet... location-tested and proven... 1¢ or 5¢ play... on this small investment, profits will rise far beyond your expectations; order your sample today and you'll order more tomorrow because players come back again and again when they play this fast, unusual game.

Complete Satisfaction Guaranteed or Money Cheerfully Refunded

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS • ALL PHONES: WHITEHALL 4370
BUY "AMERICAN" AND YOU BUY THE "FINEST"

Available for Immediate Delivery



Manufactured by American Amusement Co., Chicago, Illinois

Distributed By

Cliff Wilson Dist. Co.
1121 S. Main St.
Tulsa, Okla.

J. H. Winfield Co.
916 Main St.
Buffalo, N. Y.

H. G. Payne Co.
312 Broadway
Nashville, Tenn.

Deep South Dist. Co.
364 S. Washington St.
Mobile, Ala.

Taran Dist. Co.
89 May St.
Jacksonville, Fla.

Hanna Dist. Co.
169 Campbell Ave.
Utica, N. Y.

Acme Amusement Co.
2413 N. Pearl St.
Dallas, Texas

Mike Munves Corp.
510 W. 34th St.
New York, N. Y.

T. & L. Dist. Co.
1424 Central Parkway
Cincinnati, Ohio

T. B. Holliday Co.
1200 W. Morehead St.
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Roy Torr
Lansdowne, Pa.

Vending Machine Co.
207 Franklin St.
Fayetteville, N.C.

Melody Lane Music Co.
1109 Broadway
Kansas City 6, Mo.

Leon Taxsen Co.
2035 Germantown Ave.
Philadelphia, Pa.

J. Bear & Co.
Liverpool 70, Apt. 3
Mexico City, D.F., Mex.

Waterbury Amusement Co.
453 W. Main St.
Waterbury, Conn.

Ohio Specialty Co.
539 S. Second St.
Louisville, Ky.

Richmond Sales Co.
803-805 W. Broad St.
Richmond, Va.

H & H Novelty Co.
5713 Euclid Avenue
Cleveland, Ohio

READY FOR IMMEDIATE DELIVERY

Order "JUNIOR LEAGUE" from Your Nearest Distributor

A Few Territories Still Available — Distributors Write or Phone

Named Distrib For Williams & Genco



M. S. (BILL) WOLF

LOS ANGELES, CAL.—M. S. (Bill) Wolf advised this past week from his headquarters here that the firm were distributing for Williams Manufacturing Co. of Chicago in Northern California, Oregon and Washington. Williams' "Smarty" game is being featured by the firm at this time.

At the same time Wolf also advised that the firm were distributing for Genco Mfg. Co. of Chicago, featuring the new Genco "Step Up" game, in California, Oregon and Washington.

Show New "Electro" Cig Vender

NEWARK, N. J.—Mario Caruso of the C-Eight Laboratories held a showing this past Thursday (Dec. 12) of the firm's new all electric cigarette machine the "Electro" at the plant of their associate, The St. George Mfg. Co., this city.

A large crowd was in attendance and the machine was highly praised, according to reports.

The "Electro" is an eight column vender featuring 320 pack capacity and handling king or regular size cigarettes. The machine was listed at \$189.50.

Caruso advised that the firm have salesmen traveling thruout the country and that they are at present meeting with a fine reception from cigarette machine operators everywhere. He stated that production would soon get well under way and that they would be in position to fill all orders.

He also advised that the firm have two distributors: Blake Sales Company in Los Angeles, Calif. and Southern Coin-A-Matic Company in Miami, Fla.

The new "Electro" cigarette machine will also be on display at the forthcoming C.M.I. Convention in Chicago where merchandise machine operators will be able to see its many novel features.

Hal Meeks who has the Eastern Electric firm in New York City is the national sales agent for the "Electro".

College Students Vote For Juke Box

SAN BERNARDINO, CAL. — The student body of the San Bernardino Valley College came together this past week and, by unanimous approval, voted to install a juke box in the college cafeteria.

The purpose, they reported to the press, is threefold: 1) Popular de-

mand primarily influenced by the action of the student committee; but 2) visions of profit clinched the decision, and 3) it is hoped, too, that the installation of the machine will serve as a drawing card for students to patronize the college cafeteria.

**BALLY
MIDGET
RACER**

\$299.50

Immediate Delivery!

BE WISE!!

**BUY THEM
WHILE WE'VE
GOT THEM!!**

ROCK-OLA

*"The Phonograph
of Tomorrow"*

\$728.00

Immediate Delivery!

MUSIC

32 Wurlitzer 853	\$365.00
16 Wurlitzer 800	499.50
8 Wurlitzer 700	499.50
2 Wurlitzer 500 K	379.50
2 Wurlitzer 630 K	379.50
1 Wurlitzer 600 R, marble-go, refinished, perfect condition	395.00
3 Wurlitzer 600 R	364.50
2 Wurlitzer 616, Illuminated	199.50
2 Wurlitzer 616, Plain	179.50
1 Wurlitzer 716	147.50
1 Wurlitzer 412	119.50
21 Seeburg 8230, RC	499.50
23 Seeburg 8800, RC	479.50
4 Seeburg 8830, ES	459.50
8 Seeburg Classic	379.50
2 Seeburg Commander	369.50
1 Seeburg Concert Grand	299.50
1 Seeburg Crown	249.50
5 Rock-Ola Commando	399.50
2 Rock-Ola Imperial 20	225.00
3 Rock-Ola 12 Record	129.50
15 Rock-Ola 1940 Super	329.50
7 Rock-Ola 1939 Deluxe	299.50
12 Rock-Ola 1939 Standard	289.50
1 Mills Throne	249.50

5 BALL FREE PLAY

2 Catalinas	\$139.50
-------------------	----------

BELLS

Rebuilt and beautifully refinished in bake-on crackle paint by expert mechanics.

Extrabell Rebuilds: 5c	\$238.00
10c	\$249.50
25c	279.50
Blue Fronts: 5c	139.50
10c	\$159.50
25c	179.50
Brown Fronts: 5c	149.50
10c	\$159.50
25c	189.50
1 10c Mills O ig. Chrome, No. 445204	179.50

RECONDITIONED - BUT NOT REFINISHED

1 25c Mills Gooseneck	\$ 49.50
1 5c Mills Futurity	99.50
1 5c Mills War Eagle	119.50
1 5c Caille Cadet	39.50
1 10c Caille Commander	65.00
1 5c Caille Club Bell	49.50
1 5c Jennings Dixie Bell	89.50
1 25c Jennings 4 Star Chief	149.50
2 25c Mills Vest Pocket	39.50
1 50c Jennings Century	225.00

MISCELLANEOUS

1 Bally Undersea Raider (floor sample)	\$249.50
1 Bally High Hand, combination, perfect condition	179.50
1 Mills Jumbo Parade, C.P., refinished, perfect condition	139.50
Mills & Chicago Coin Box Stands for Bell Machines	10.00
Double Revolve-Around Safe Stands	59.50

NOW DELIVERING NEW MACHINES

ROCK-OLA 'THE PHONOGRAPH OF TOMORROW' ROCK-OLA WALL BOXES

BALLY TRIPLE BELL — DRAW BELL — BIG LEAGUE — VICTORY DERBY—VICTORY SPECIAL

DAVAL FREE PLAY COUNTER GAME A.B.T. CHALLENGERS

METAL STANDS FOR CHALLENGERS "TALKING GOLD" PLASTIC GRILL CLOTH

AUXILIARY SPEAKERS IN BEAUTIFUL CABINETS FOR ALL TYPES OF LOCATIONS

TERMS: 1/2 Deposit — Balance C.O.D.

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED.

RETURN IN FIVE DAYS IF NOT SATISFIED.

All orders subject to prior sale of equipment desired.

PHONE (3-6601), WIRE OR WRITE.

MULLINIX AMUSEMENT COMPANY

302 WEST VICTORY DRIVE SAVANNAH, GEORGIA

NO BETTER BUYS THAN

ACTIVE'S "BIG 66" LIST!

ALL EQUIPMENT IN A-1 MECHANICAL CONDITION

Rails Scraped, Sandpapered and Lacquered . . . Ready for Operation!

ONLY \$66.00 EACH

Air Circus - Innukeut - Big Parade

Shangri-La (Gottlieb) - 5-10-20

ONLY \$66.00 EACH

ONLY \$46.00 EACH

Victory - Towers - Home Run '42

Zig Zag - Boloway - Jungle

ONLY \$46.00 EACH

POST-WAR PRODUCTS

Big Hit...\$146.00. St. D'r Cant. \$166.

Surf Queen 146.00 Super Liner..... 186.

Bobtail (F.P.) (\$20. under \$66.)...\$46.00

Silv. Moon (F.P.) (\$20. und. \$66.) 45.00

J'bo Par. (F.P.) (\$10. und. \$66.) 56.00

Keeney 4-Way Super Bell, C.P.

5-5-5-25 \$366. || Bally Club Bell, F.P. or C.P..... | 106. |
| Keeney Super Bell, F.P. & P.O..... | 136. |

YOUR CHOICE OF ANY 2 for \$66.00

Big Chief	2 for \$66.
A.B.C. Bowler	2 for 66.
Dixie	2 for 66.
Flicker	2 for 66.
Hi-Stepper	2 for 66.
Horoscope	2 for 66.
Legionnaire	2 for 66.
Majors '41	2 for 66.
Paradise	2 for 66.
Playball	2 for 66.
Seven Up	2 for 66.
Showboat	2 for 66.
Sport Parade	2 for 66.
Star Attraction	2 for 66.
Stratoliner	2 for 66.
Twin Six	2 for 66.
Wildfire	2 for 66.
Metra	2 for 66.
Sky Ray	2 for 66.
Clover	2 for 66.
Sea Hawk	2 for 66.
Silver Skates	2 for 66.

1/3 Deposit - Balance C.O.D.

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Mitchell 2-7646

1120 Wyoming Avenue
SCRANTON, PA.
Scranton 4-6177

"You Can Always Depend On Active—All Ways"

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Norfolk Press Explains 10¢ Play

NORFOLK, VA.—George Hebert, star reporter for the Norfolk Ledger-Dispatch featured a story of reasons why the operators would have to change present juke box play to 10c, 3 for 25c in a well written and explanatory article in the December 11 issue of this newspaper.

He not only covered the operators here themselves and gave all of their reasons for the increase, but he also called on location owners and used their statements in his article.

Regarding one location he writes, "Another establishment owner was non-committal, tho his juke box had already been changed over for dimes and he said that he had noticed little difference in patronage over the period of a month that the machine had been altered."

Regarding another location owner he reports, "One said that he 'personally' was opposed to any change from the nickel charge, but that he felt he could not speak for other locations. He admitted that the operators could be right in their efforts to boost the price and change the take percentages, but emphasized that he

did not think it would be a good thing from the point of view of his business or his customers."

Reporting on what operators in the area say, he writes, "However, the operators maintain that they can't possible stay in business on the old basis and B. Inge of the Sebring Music Company stated that the changes were something 'we are compelled to make'."

He also quotes I. Vidor of the Runyon Sales Company, who is reported to have said, "Up north operators are getting from 70 to 75% take on each location and in various places there is a \$15 weekly guarantee income. This procedure enables the operator to stay in business and has been successful in giving locations proper service and equipment on that basis."

LOWY'S BEST BUYS

<p>Marvel OPPORTUNITY \$249.50</p> <p>Roll Down Game SUPER TRIANGLE \$439.50</p>	<p>MARVEL'S POP-UP New Legal Counter Game \$49.50</p>	<p>Amusematic JACK-RABBIT \$475.00</p> <p>Groetchen Del. CLUB CO'BIA \$209.50</p> <p>J. P. COL'BIA \$145.00</p> <p>F.O.B. Chicago</p>
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PACE DE LUXE CHROME BELL
Half Dollar—\$510.00 Dollars—\$612.00
F.O.B. Chicago

MUSIC

<p>WURLITZER</p> <p>24 Vict.ry\$250.00 600K 335.00 500 297.00</p> <p>ROCK-OLA</p> <p>DeLuxe\$275.00 Standard 265.00 March (Speed-way Ramp)..... 225.00</p>	<p>SEEBURG</p> <p>Hi-Tone RC\$379.50 Envoy Remote 325.00 Regal 285.00 Ret 290.00 8200 Vict'ry 275.00</p> <p>MILLS</p> <p>Throne\$179.50 Empress 250.00</p>
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DAVE LOWY & CO.
594 Tenth Avenue, New York 18, N. Y.

"DONT WRITE . . .

VOICE-O-GRAPH!"

COIN OPERATED VOICE RECORDER

Cash in on this money-making natural RIGHT NOW! They all thrill to a recording of their voices that can be mailed anywhere and played back on any modern phonograph. Easier than writing a letter. 65 seconds on each record. Special mailing envelopes for holidays.

IMMEDIATE DELIVERY

Specify coin slot desired—25c, 35c, 50c operation.

Distributed by

MILLS SALES CO., LTD.

1443 18th STREET, OAKLAND
600 S.E. STARK, PORTLAND
2827 W. PICO BLVD., LOS ANGELES

THE ULTRAVOX AUTOMATIC RECORD VOLUME LEVELLER

The only unit that can be used satisfactorily with any model phonograph using either CRYSTAL or MAGNETIC pickup.

Maintains an average volume level on all recordings and can be regulated to satisfy your most demanding location.

Improved volume leveller utilizing distortionless push-pull circuit.

\$34.50

From your jobber or order direct

TERMS: 1/3 Deposit, Balance C.O.D.

Operators interested in individual music systems, get on our mailing list. We shall make an important announcement soon.

ALLIED ELECTRONICS COMPANY, Inc.

50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

THRU THE COIN CHUTE



CHICAGO CHATTER

Jim Mangan was host at a cocktail party at the Bismarck Hotel for Chicago's Press representatives, the coin machine trade press, CMI Board of Directors and the Show Committee this past week. A very fine party in every detail and done in the true Mangan style. Representatives from all Chicago's daily papers attended . . . Migration up and back from Florida is under way again. Max Glass just returned and so did Dick Hood . . . Sam Gensburg of Chicago Coin just went down to spend the winter . . . Dick Groetchen flew down to spend Xmas with his family . . . Many of the coinmen leaving for Florida report that they'll stay down there and fly back in time for the big show in February . . . Seems like some of the Loop hotels will be able to accommodate the boys once again. Some of the bigger places are again on the radio advising that they'll have rooms after Jan. 1. Wonder if the hotel fires had anything to do with it?

Most of the factories around town are deep in plans for their employees' Xmas parties and will have some really entertaining excellent affairs . . . Dave Gensburg of Genco in California for the winter—brother Myer on his honeymoon—and so Lou Gensburg has taken over the task of keeping production going at top speed for the firm's newest game—Step Up . . . Lew London was around town this past week and sporting those Florida sandals. He met with an accident while down south, he tells me, breaking one of his toes. Maybe a horse called "London's Folly" may have stepped on it, hey, Lew? . . . O. D. Jennings planning to spend Xmas on his Mississippi plantation. While visiting with Mr. Jennings bumped into Charley Robinson of L.A., Johnny Biehl of Batesville, Ind., Jules Peres of New Orleans, Joe Frank of Nashville and Charley Ewing of Evansville. The boys are calling around more and more at the big Jennings factory to see the new ideas coming off the production lines. And while there we heard that R. B. McLaughlin, sales mgr for O. D. Jennings, resigned in order to take over the family's 1,000 acre stock farm in Byron, Ill.

Dave Helfenbein has retired and sold out his interest in Daval Products to Al. S. Douglass. By the way, we hear that Al recently took unto himself a new wife . . . Over at Empire we ran smack into Mr. and Mrs. Bill Jay of Jackson Amuse. Co., Jackson, Mich. and G. E. Sebastian of the Sebastian Co., Rantoul, Ill. . . . There's been plenty of visitors around these past few weeks . . . Saw Sammy Stern of Scott-Crosse Co., Philly, in town—we now call him our "Chicago Com-muter". But Sammy's disappointed that the gorgeous new office Harry Williams just fixed up wasn't for him . . . Bill Doyle of Great Lakes Sales Co., Grand Rapids, Mich, was in town and hustled over to the Rock-Ola factory for more and more and more . . . Joe Brilliant of Brilliant Music Co., Detroit, was also seen in town and over at Rock-Ola, too, and still talking about the fact he's become Vogue Records distrib for Michigan . . . Wolff Solomon of Central Ohio, Columbus, in town for a day or two and then right out again . . . Same goes for Bill Marmer of Sicking, Inc., Cincinnati.

English Nathan of the Wico Corp. returns to town

after a two week's visit to the firm's branch offices in Los Angeles . . . Robert Tyrell is the new man added to the Rock-Ola ad staff. Just shortly released from the Navy. Spent 38 months as athletic instructor at Great Lakes. He is also a member of the All-Star Football Squad . . . Midge and Mrs. Ryan (Bell-O-Matic) back from New Orleans where they went to take in the Notre Dame game and visit with "Papa" Pace . . . By the way, they tell me over at Bell-O-Matic that they're all set to introduce a new type of bell machine—which is really different . . . Sure were sorry to hear that Ernest Morava of Mills Automatic Mdse. Co., Long Island City, N. Y. died of a heart attack on Sun., Dec. 1 . . . Gil Kitt is now all excited over the purchase of a much larger building, close to the Loop, and now plans to remodel it and make this the new Empire headquarters instead of the original one story bldg he purchased over a year ago . . . Al Sebring of Bell Products is getting ready to bust wide open with a very important announcement. It'll take your breath away.

Sol Gottlieb is having such a grand time with his coin machine friends on the West Coast that he decided to extend his visit . . . Lou Wolcher is expected to arrive in the Windy City any minute now . . . The Fair and Park Show held at the Hotel Sherman closed down one day earlier due to the embargo . . . Since moving so close to the Loop, American Amusement Co. have become the visiting spot for all out of town coinmen. This big factory is getting plenty of praise, too, from the boys who marvel at the way that Harry Brown turned this into one of the most modern production plants. And, according to what we hear, Harry isn't anywhere near finished. He has some very unique plans and will make this one of the showspots of the cointown . . . Lou Koren was jubilant over the news that his son, Donald, had been released by the Navy. Lou flew down to Florida this past week and plans to stay there until after the first of the year. In the meantime Max Berenson is expected back from Hot Springs to take over the necessary work at this busy spot. Their "Speedy Weenie" machine will soon be ready.

There'll be some really hot surprises at the forthcoming show if the products we have seen are going to be any criterion . . . Al Stern of World Wide Distribs is plenty busy these days with the new Packard Plam-Mor phono. Al is doing a mighty fine merchandising job on music equipment. He knows the music line from away back . . . Barney (Shugy) Sugerman of Runyon Sales Co., New York, was in town for a week and visited around with some of the coinmen here. Shugy is trying to get as many of those new AMI phonos as he possibly can, advising, "They're terrific" . . . Mike Hammergren passed thru town and is reported to be looking very, very swell . . . A new distrib is on his way into town to open quarters here for distributing thruout the midwest . . . There are plenty of coinmen chasing after Henry Roberts and Clarence Bayne at U. S. Vend. Corp. to get in on that machine. They tell me it's a honey . . . And the interest in the Mills phono just keeps right on growing greater every day. Heard some of the boys talking about it the other day and they were plenty enthusiastic.

THRU THE COIN CHUTE



EASTERN FLASHES

Immediately after the Packard phono showing here in New York, Joe Eisen grabbed a plane and headed for Puerto Rico, and South America to make arrangements for the sale of Packard's equipment for which he is the distributor. Habla Espanol? . . . Hirsh de La Viez, Hirsh Coin Machine Co., Washington, D. C., was in town for a few days, and got a tremendous kick in marking up his friend's garments . . . Jackie Berman of Economy Supply Co., Baltimore, Md. in town visiting his folks. Jackie keeps bragging about his young daughter, while his mother beams.

We unintentionally omitted the names of Irv Orenstein and Charley Sachs from last week's column when mentioning the Seacoast Distributor organization. Orenstein, as is well known, manages the Newark offices for Seacoast. By the way, Irv, the boys have been asking if you've collected the forty bucks? . . . Iz Edelman of Edelman Amusement Devices, Detroit, Mich. visiting our town again. Edelman is seen on Tenth Avenue more often than local coinmen . . . Irving Cohen, Up-to-date Music Co., sells his route to Herman Silver. Cohen, we understand, will be married in the very near future.

Eddie Smith, Emby Distributing Co., Inc., here, and Bill Bye, Emby Distributing in Philadelphia played host to the music ops Sunday (December 8) who came to look at the new 1080 Colonial . . . Barney Prendegast, Gem Music Co., returns from a vacation trip thru North Carolina. Leslie Coleman, Barney's right hand man, handled the route in his usual efficient manner during his boss' absence . . . Gil Engelman, the Bronx Cowboy, evidently can't take ranch life during the winter. Gil's back in the city—and brought two of his own horses with him to ride in Central Park . . . In addition to the regular run of business, it's quite evident that the new blonde secretary at Tri-State Distributing, Pioneer Distributing and U-Need-A Vendor is an added attraction. Her name, fellows, is Marilyn Gibs.

There was great excitement over at the Sidney A. Levine's (Music Association attorney) this past week. Their daughter, Lola, was preparing all those things a young girl prepares for a Senior High School Prom. We understand Lola captured the most sought after "date"—the chairman of the Prom . . . "Senator" Al Bodkin, the happy music op from Forest Hills, on his way to Miami Beach, Fla. We're laying the odds that the "Senator's" neckwear will outshine the Florida sunshine . . . Jack Mitnick, Runyon Sales Co. of New York, returns from a quickie thru New York State, and immediately lines up an itinerary that will take him down to his "kin-folk" thru the Southern States.

Bill Alberg, Brooklyn Amusement Machine Co.,

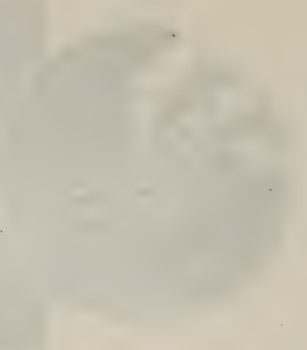
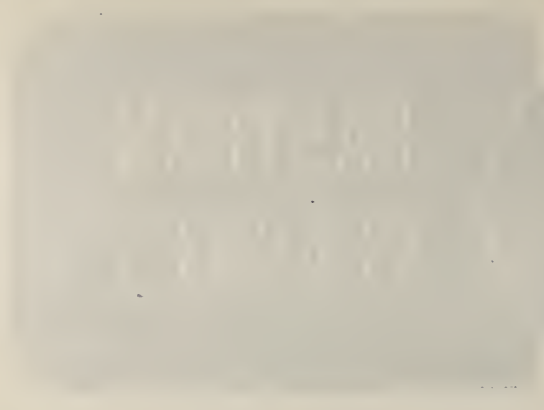
Brooklyn, N. Y., returns from a three week vacation in Miami Beach. Bill really had a time for himself, taking in the Miami College-Detroit University football game, and winding up on top in a foursome "Gin" game. Among the Alberg "victims" were Willie Blatt, Dave Stern and Meyer Ginsberg . . . Alberg tells that Irv Sommer, Southern Modern Music Distributors, is recuperating rapidly from his recent accident . . . Jim Noonan, Noonan Amusement Co., operating in Florida, comes North every once in a while to see Joe Nezi, his partner, who is running the local operation . . . Charley Hammer, Hammer Music Co., buys himself a new home in Baldwin, L. I.

Dave Lowy making great strides as a distributor of amusement machines, but has ambitions for greater things, and is working hard . . . Nat Cohn and Earl Winters. Modern Music Sales Corp., have plenty of salesmen on the road contacting music ops on Vogue Records . . . Jack Fitzgibbons, Musical Minutes, Inc., and Jafco, Inc., has some great plans in store for the trade, and will break with the news when he's fully set . . . George Ponsler and Irving Kaye, Amusement Enterprises, Inc., getting reports from all over the country about the money making action their "Whirl-A-Ball" is getting on location

. . . Every coinman in town, and every visiting coinman should stop off at Mike Munves' offices and take a look at the large mural painting just placed on their wall. The mural was done by Warner Soned, well known artist, and depicts various coin operated machines being played. These scenes surround a large handsome (if this is possible) painting of Mike.

Babe Kaufman and Homer E. Capehart have their pictures taken together at the Joe Eisen showing, and an old time music op comments, "This scene brings me back many years, when "Babe" and "Cape" started the music machine here in a big way." Babe's son, Bill, gets married at the Essex House, Newark, N. J. on December 15.

The Arcade Owners Association annual banquet brought some out of town coinmen to the city. Joe Ash, Active Amusement Machines Co., Philadelphia and Irv Morris, Active Amusement Co., Newark office, were welcomed by many of their New York friends whom they hadn't seen in quite a while . . . F. McKim Smith and Meyer Wolf, Atlantic City arcade owners in for the festivities . . . Al Rodstein, looking as young as ever, ran in from Phila. for a few hours . . . Bert Lane and Joe Fishman of the Atlantic Seaboard organization, spent a few hours at the banquet seeing their old friends . . . We understand that Murray Goldberg, Firestone Enterprises, Brooklyn, N. Y., will start to take driving lessons next week. Herman Perin of Firestone getting ready for a two week road trip.



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THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

With the holiday spirit prevailing around town, the ops and distribs in this territory are feeling more like their old selves, with more optimism in the air than there has been for some time. Good times are just around the corner they say, and more of the boys are beginning to realize that with the passing of each day. A very big percentage of ops and distribs are eagerly looking forward to the big show in Chicago next February, Anxious to get a preview of things to come . . . Bill Wolf just back from an extended trip to all of the firm's offices from San Diego to Seattle and back. He believes that conditions are beginning to improve. A peek into the shipping rooms at the Wolf place, revealed a beehive of activity with lots of new and used equipment being shipped up and down the coast to fill the many op needs. Bill has just received a large shipment of the new A.M.I. phonos and they are going out as fast as they come in . . . Al Silberman out of town on a trip to San Francisco for a few days.

Jack Gutshall's shipment of the new Packard phono, which was due to arrive last week, was sidetracked due to the rail embargo. Jack however did receive his carload of new Packard Hideaways and is filling orders as rapidly as they come in. Gutshall's line of independent records are greatly in demand . . . Dropped around to see Lou Chudd and Max Feirtag of Holiday Distributing Company, who are producing Imperial records. Listened in while the boys talked about their latest recordings of Latin American songs. They recorded 22 sides in one afternoon. The firm plans on entering the race record field, and have recorded their initial effort in "Hurricane Boogie" and "Six O'Clock Stomp". In addition, the boys plan on doing a number of westerns to complete their catalogue . . . Al Sleight, Bally Regional Sales Manager, and the missus were in town this past week and have returned to Portland . . . L. J. Bandhauer of Bishop, California in town this week . . . Ralph Nicholson, of Bally headquarters in Chicago, here on biz.

Paul Laymon has received a large shipment of the new Bally "Midget Racer" and is making deliveries. Paul is one of the most optimistic distribs in the biz, advising us that business is good and will get better as time goes on. "We have to talk up our business and feel that things are getting better and that they are bound to improve," Paul declared. He doesn't believe in singing the blues. "It gets you down, and who wants to get down?" . . . Mr. and Mrs. Jack Moore of Portland spent a few days with the Laymons this past week on their way back from Chicago . . . J. A. Stewart of Salt Lake City in town buying . . . Glen Catlin of Montrose shopping along coin row.

Talked to Bing Crosby, Dinah Shore and the Dining Sisters about their triumphs in *The Cash Box* poll. The folks were unanimous in their praise of the idea behind the project. Dinah Shore was as happy as a little girl when informed that she was a winner, and all expressed their deep appreciation to the ops who gave them the votes they received . . . Charlie Robinson off to Milwaukee checking on deliveries of the new "Shine-A-Minit" machine he is to distribute. Al Bettelman, genial general man-

ager, is in charge in Charlie's absence . . . Len Micon of Pacific Coast Distributors has been spending a lot of time out in the territory, calling on ops and discussing conditions generally, and getting the boys to call at his showrooms and see the new Evans Bangtails and Winterbook console.

Jay Bullock managing director of the new music ops Ass'n, plans on calling a general meeting of all music ops. Members and non-members will be invited to attend this open meeting. It is understood that some agreement has been reached with the union with which the music ops assn have decided to affiliate. The meeting, which is to be announced shortly will open for general discussion, with several important matters to be brought up at that time . . . At long last Bill Happel, Jr., of Badger Sales is slowly starting to move into his new building. Most of the staff and office personnel have moved over, with the remainder completing the move within the next week or ten days. The new building is very attractive and roomy, and Happel plans on holding open house around the first of the year.

Elky Ray, Fred Reilly, and the A.O.L.A.C. plan on moving into their new building within the next week or two. Ray, and Fred are planning some festivities upon the grand opening, which will be announced shortly. Ray is distributing Gottlieb Products in this territory . . . Danny Jackson was a bit saddened by the court's ruling in the Lux Case (The Cornero Ship). Danny had many of the Bells placed on the boat on consignment, and when the court ruled in favor of confiscation of the boat and everything on it, Danny took it on the chin. Nevertheless, he is going right along supplying all the ops in this area with Pace Bells which he is handling, and is making immediate deliveries on any orders received . . . Nels Nelson delivering many of the new Aireon phonos in town and taking many orders for future deliveries. Nels has a very complete service shop to repair and recondition all types and makes of phonos . . . Jim Dolan of Coin Craft has been doing a swell job painting and refinishing all types of games and phonos . . . Aubrey Stemler just back from a quick trip to Portland, informs me that business is booming in the northwest, with the demand for new equipment growing right along.

George Ehrgott just back from a swing around Nevada calling on ops and telling them about Mills equipment. He reports lots of enthusiasm in that state, with quite a few ops telling him that collections are holding up nicely, and in some cases showing a definite upward trend. George is anxiously looking forward to February and the coming show . . . Now that the coal strike is over, Bud Parr should be getting set to proceed with his new assignment, which according to reports include a volume control attachment for phonos, and a new sensational music box. We are watching and waiting for Parr to cut loose . . . Ray Powers, of E. T. Mape, tells us that the firm has been delivering many new Aireon phonos, with new orders coming in daily. Ray informs us that business is good and getting better right along. He also plans on attending the big show in Chicago next February.

THRU THE COIN CHUTE



MINNEAPOLIS

Roy Kuehmichel of Brainerd, Minnesota dropped in to Minneapolis for a couple of days to say hello to some of his friends and have a few hours of relaxation . . . Harry Harrison, Brainerd, Minnesota also came into town the same day to spend a few days vacationing. Harry tells us that the restaurant he just opened in Sebeka, Minnesota is really going great guns . . . H. J. Joerg of Spring Grove, Minnesota paid Minneapolis his first visit in almost six months . . . Mr. and Mrs. Ed. Zeriff, Premium Products Company, Winnipeg, Canada have been in town for the past several weeks. Eddie is still having trouble with his eyes and Dr. Birch of St. Paul is trying to help him . . . Mr. and Mrs. Jack Harrison of Crosby Minnesota also in town for a couple of days . . . Mildred Stuck of Sioux Falls, South Dakota dropped into town with a brand new 1946 Hudson. This is Millie's first visit to Minneapolis since last spring.

South Dakota operators are holding their semi-annual state convention at Mobridge, South Dakota, Monday and Tuesday, December 16 and 17. All of the distributors in the Twin Cities are going to show their phonographs and accessories at this convention. The distributors are sending representatives to be there during the show . . . Dave Meyers of Sioux Falls, South Dakota took time out to come into Minneapolis with his young son to show him the ropes . . . Al Redding of Huston, Minnesota drove up to spend a couple days to say hello to many of his friends here . . . Charlie Rose of Fargo, North Dakota in to visit a few of the distributors and to also be at the Twin Port Sales showing of the new Packard.

Bob Cross of Fairmount is getting to be a regular visitor of Minneapolis. Just thought he'd come up and see the wrestling matches in Minneapolis . . . Percy Villa, Minneapolis operator deserves a pat on the back for the fine work he has been doing for the past thirteen years in sponsoring the Minneapolis newsboys athletic fund. Each year he sponsors boxing matches at the Ascension Club, and all the money is turned over to the newboy's fund to be used for athletic equipment.

Frank Kummer of Spring Valley, Minnesota drove into Minneapolis with his new 1946 Oldsmobile with all of his windows broken. He was on the highway last week when a couple of hunters shooting pheasants, got overly excited and let loose with a couple of barrels of buckshot which cracked every glass in his car. Frank was traveling so fast that none of the buckshot penetrated the glass so he wasn't hurt . . . Paul Hays of Rochester, Minnesota was in town and feeling very good about the deer he shot last week . . . Wayne Wobschall of Rochester, Minnesota, came in town just for the day to visit a few of the distributors . . . Joe Atol, Sr., of the Arrowhead Fireworks Company, has been visiting his office in New Orleans, La. for quite some time, and is expected to be home for the Christmas holidays. Little Joey, his son, is spending the weekend in Minneapolis . . . Frank Krall of Chippewa Falls, Wisconsin in Minneapolis just for the day and scooting right back again.

ST. LOUIS

Carl Trippe, recently returned from Chicago, stated that instructions from Rock-Ola leave it up to the individual operators to change their machines to dime play, if they wish. Carl visited a number of factories during his visit. "One of those machines was so complicated that I played it twice, and still didn't know what I was doing," he said . . . Operators of the coal mining regions of Illinois had a sad story to tell regarding conditions due to the strike. Take of one op dropped from \$400 a week down to \$100. But all predict that things will be back to normal within a month.

There has been a steady flow of out of town ops searching for new equipment, and in most cases leaving well satisfied. Festus, was well represented with, as usual, Jack Pippin and Fred Voucher. I. Rausch, good-will ambassador of Texas, was in from Galveston in search of phonos to add to his expanding route . . . Ted Keyes of Farmington, Missouri latched on to a couple of new Rock-Ola's in his weekly trip. Ted claims that Ozark country is the garden spot of the world, and judging from the number of machines he is buying, he might have something there . . . Buddy Black of Mexico, Missouri and Paul Chaney, veteran op of Fredericktown, Missouri, both arrived in town Monday just in time to see Del Veatch, VP Distributing Company, before he left for New York. Buddy picked up two new Aireons and Paul promptly lugged away two of those pin games which so recently hit the St. Louis market.

Fastest growing outfit in the city to-day is the J. Rosenfeld Company. The sounds of revelry heard from that vicinity,

was the celebration of their 1st anniversary. Jack started the business one year ago after returning from the service. Since that time the organization has expanded to a total force of 11 employes. The entire organization is built on a 100% ex-GI basis. This should be an outfit to watch if their growth continues at the same rate as their first year.

Olive Novelty are all ready to present their new Packard phono at the Claridge Hotel, December 28 and 29. Everyone is invited to this splendid show, with plenty of festivities planned . . . Universal Distributing Company will move to a new location about January 1st; in the center of the mid-town district. Twelve thousand square feet of space will be available for showroom and shops. In addition, there is a parking area of 6,000 square feet.

DORN GOES INTO BUSINESS FOR SELF

By Bert Merrill

ST. LOUIS—An important announcement made here last week was the news that Harry Dorn, veteran pinball and phonograph mechanic, who has been in charge of the shop at the Star Novelty Company, has "taken the plunge" and gone into business for himself.

Dorn has invested in a partnership with Richard Wright, in the Reliable Novelty Company, which will operate both phonographs and pinballs in the metropolitan St. Louis area.

The Star Novelty Company has been training new mechanics under the G.I. Bill of Rights, and will reorganize its shop for assembly-line production, according to John Gazzoli, owner Gazzoli plans to take a 30-day vacation in Cuba as soon as the shop is rounded into shape.

B O S T O N

News that the coal strike was over caused a terrific jam in downtown Boston over the weekend . . . beginning late Saturday afternoon crowds poured into the area with arcades doing a land office business . . . police were needed to keep order at Mardi Gras and other locations, as lifting of dimout restrictions produced a real holiday spirit . . . "Just like a nylon line" exclaimed one coinman as he surveyed the mob at one arcade.

Pioneer Music announced that they were planning to experiment with new phono rates at a few of their good locations . . . the ten cents per play, three records for a quarter trial will go into effect right away around the Boston area . . . other companies plan to follow suit . . . Atlas will stick to the nickel rate all the way, according to Louis Blatt . . . "Many of the best locations cater to high school trade and these kids just won't go for the dime rate," he said . . . Redd Distributing Co. put on a display of the Wurlitzer 1080 Colonial model the past week . . . over a hundred customers on hand showing much interest, according to Si Redd.

Jack Ravreby, at Owl Mint Machine Company, reported his outfit is expanding their operations . . . already two new mechanics have been hired to take care of increased business . . . Many companies are lining up Christmas shindigs . . . Pioneer will have a Yuletide party on the 23rd for all their help . . . Trimount has big affair carded for the 24th with a special party for employees from 12 to 2 in the afternoon, and open house from 2 to 6 P.M. . . other organizations will give employees bonuses and special gifts.

Business in the Hub was generally bad last week until the news of the coal strike end stirred things up . . . "The real barometer of how the other fellows are doing is how many visits you get during the week," declared one coinman with a smile. "In a poor week they drop in for no reason at all; during rush periods they call you even for important business" . . . Joe Viana dropped in town for a visit from Modern Music Co. in Woonsocket, Rhode Island . . . Joe Glazer of the E. W. Clair Company in Bangor also arrived in Boston for a short stay . . . other out-of-towners on hand were Abe Petteruti from Providence and C. Caslani from Montpelier, Vt.

Harry Poole at Associated Amusements returned from a Chicago flight and reports that the new Mills Phonograph is quite a sensation . . . its general public showing will be held in February . . . Al Beavins, op from Hartford, Connecticut, paid a short visit to local friends before taking off on vacation to the West Coast . . . Al plans for Christmas in Southern California where he can lounge on the beach prior to his Xmas dinner.

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THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

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WANT — Mutoscope Cranes, fan fronts or red tops, with or without mdse. Any quantity.
M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT — Wurlitzer, Seeburg & AMI 30 wire Hideaway Units, 20's & 24's; Packard Wall Boxes, Packard No. 1000 Out Of This World Speaker, 30 wire Adaptors; Mills & Jennings Free Play Mint Vendors; 1 and 5 Ball Free Play Games; Genco Whizz; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT—Will pay the following prices: \$2. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; \$12.50 for Kickers & Catchers, ABT Challengers; \$5. for Marvels; \$2.50 for Pok-0-Reel, Kliz, Wings, Yankees; DuGrenier Model S \$17.50, Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT — Panorams. Must be in good condition. Priced reasonably. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

WANT — Used Genco Games. No legs or glasses needed. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT — Wurlitzer No. 125 Wall Boxes; also 24 Hideaways & Steppers. Can use incomplete or damaged equipment. Can also use Cigarette Machines. State quantity, condition and best price in your first letter. WAARA MUSIC CO., 801 ROBINSON ST., LOS ANGELES 26, CALIF.

WANT—Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT — Want to buy Wurlitzer Phonographs Model No. 71 and 81. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N.C. Tel: 1293-J.

FOR SALE

FOR SALE — 10¢ Gooseneck; 1¢ Jennings Chief; 10¢ Roman Head; 10¢ Blue Front; 5¢ Black Cherry Bell with rebuilt works; 1 Shoot Your Way To Tokio, like new; 1 Drivemobile. Will sell at reasonable price. FRANK GUERRINI, 112 FREEDOM AVE., BURNHAM, PA. Tel: 5609

FOR SALE — 5¢ Smoker Bell \$50. AL BYRD & CO., 1801 WABASH AVE., TERRE HAUTE, IND. Tel: Crawford 2246

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THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Attention! Tavern Supply Operators! Attractive Revolving Nut Stand. Holds forty-eight bags of nuts, solid metal stand with built in hooks. Price \$3.10 for hundred or less, \$2.90 for more than hundred lots. HOWARD MACHINE PRODUCTS CO., 2754 W. DIVERSEY BLVD., CHICAGO 47, ILL. Tel: Everglade 1844

FOR SALE - 63 Coca Cola Cup Vending Machines, 51 on location, 12 in our shop. All machines in running condition. Will sell all or part, including trucks, spare parts, office and shop. Will crate and ship anywhere. There are 47 Drink-Cups, 16 Thirst Quenchers. For information, write or phone. PURE DRINX, INC., 1221 LINCOLN ROAD, MIAMI BEACH, FLA. Tel: 5-2609

FOR SALE - 10 Total Rolls in perfect condition, like new in original crates \$300. ea. Will ship when we receive deposit. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel: York 2345

FOR SALE - Keep 'Em Flying, Dude Ranch, Sluggers, Captain Kidd, Four Roses, Argentine, Ten Spot, 5-10-20, Victorious, Bally Club Bell, '41 Lucky Star, 2 Mills Thrones, Wurl. 616, 2 Chrome Front Mills 3-10 P.O. Slots. Make us an offer. MELODY AMUSEMENT CO., 76 HERBERT ST., FRAMINGHAM, MASS. Tel: 4764

FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at \$59.50; Ace Coin Counter at \$139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 \$1.45; Record Carrying Cases \$5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE - Cigarette Route buying direct from manufacturer with 22-12M Case quota of Camels and enough candy to start a small candy route. Approximately 150 Cigarette Machines vending 75,000 packages per month for silver quarter. With or without trucks, office equipment, etc. National Vendors Representative. ED BROWN, 2808 MCKINNEY AVE., DALLAS 4, TEXAS

FOR SALE - 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE - 4 Mills Panorams Solovue Peeks \$285. ea.; 3 Muto. Punching Bags (like new) \$80.; 3 Astroscopes \$55. ea.; 1 Chicken Sam \$65.; 2 Muto. Photomatic (late model) \$625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition \$825.; 1 Bally Bull \$40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE - Now delivering Chicago Coin "Super Score", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand asst. lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - 1946 Columbia Twin Jackpot Bell slots, slightly used. Guaranteed to be in good condition (Write). The following consoles are clean and working: 2 Bally Club Bells, comb.; 1 Pace's Reels Jr. P.O.; 1 Pace's Reels Sr., comb. with rails; 1 Keeney Super Bell, comb.; 1 Fast Time F.P. All are 5¢ play. Will sell at CASH BOX prices. CAMERA BROTHERS DISTRIBUTORS, 598 HAYES ST., HAZLETON, PA. Tel: 3943

FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE - R. C. Hi-Tone Seeburgs \$450. ea.; plain Hi-Tone Seeburgs \$400. ea.; Twin Twelve Wurlitzers \$175. ea.; No. 71 model Wurlitzers \$200. ea. All in good condition. 1/3 deposit, F.O.B. Phila. UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432

FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE - Music on location: AMI 301; Supers Walnut & Rockolite; Wurlitzer 750-E; 500; 412 Lite-Up; A.B.T. Extra Guns \$7.50; Stands \$7.50; Target Skills \$15.; Chrome V.P.'s Plus \$55.; Anabel \$15. no glass; 32 D.C. Motors & convertors; Massengill Pool Table. PORTER ENTERPRISES, P. O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-A

FOR SALE - Seeb. Rex Wireless Hideaway \$275.; Seeb. Hi-Tone 8800 RC \$425.; Seeb. 9800 RC \$450.; R. O. Moderne Corner Speaker \$45.; R. O. '39 Deluxe \$325.; R. O. Playmaster & Spectravox \$298.50; R. O. Std. Dial-A-Tone \$325.; Mills Throne \$265.; Wurl. Vic. 24 \$298.; Wurl. Vic. 500-K \$375.; Wurl. 600-R \$325.; Wurl. 61 Counter \$135.; Wurl. 412 \$125.; Wurl. 616 \$175.; Wurl. 750 \$465.; Mills Empress \$295. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O. Tel: Henderson 1043

FOR SALE

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THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Baffle Card, Sea Breeze & Step Up (Write); Stage Door Canteen (late models) \$195.; Laura \$160.; Grand Canyon \$140.; Liberty \$130.; World Series \$60.; Rapid Fire \$75.; Undersea Raider \$225.; Lite League \$225.; 1938 Tracktime \$25.; Genco Bankroll \$225.; Mutoscope Pokereno \$50. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRYant 9-0817

FOR SALE - 1 Keeney Super Bell 5¢ & 25¢ \$285.; Wurlitzer 71 with stand \$175.; 1 Brand new Undersea Raider (make offer); 1 Mills 4 Bells \$325.; 1 rebuilt Jumbo Parade 5¢ play \$100.; Brand new Slot Safes, Double Revolve-Around \$225.; 1 Brand new Victory Derby (write); 2 brand new outside speakers, metal \$16.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 1813 N. 13th ST., TOLEDO, OHIO Tel: Main 6434

FOR SALE-DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Grand Canyons, Arizonas, Streamliners, Santa Fes, Wagon Wheels, Trade Winds \$150. ea.; Victory \$75.; Chicoin Hockeys \$125.; Rock-Ola H.D. Ten Pins \$50.; Towers, Twin Six, Spot Pool \$50. ea. All types Pins & Slots. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS. Tel: 25750

FOR SALE-25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE - Gun Club \$35; Flat Top \$175; Canteen \$200; 2 Argentine \$50; Laura \$210; Yankee Doodle \$125; Streamliner \$175; Goofy Golf \$70; Pimlico \$250; Big Chief \$35; Defense \$25; Sink The Japs \$30; Ten Spot \$30; Metro \$25; Record Time \$125; Lite Line \$20; Frisco \$195; 2 Seeburg Chicken Sams \$60; 5¢ Columbia Slots \$145; Knockout \$85; 1 Liberty \$95, 5-10-20 \$65; Air Force \$55; Spot Pool \$40; 41 Majors \$45; Collection Books write for price. CENTRAL COIN MACHINE COMPANY, 482 CENTRAL AVE., ROCHESTER, N. Y. Tel: Main 5973.

FOR SALE - Seeburg 8800 ES \$350.; Commander RC \$375.; Commander ES \$350.; Major RC \$375.; Major ES \$350.; Colonel ES \$350.; Classic \$295.; Regal \$249.50; Regal Conversion \$249.50; Factory R.C. Special \$295.; R.C. Regal Cellar job \$225.; RC Rex Cellar job \$199.50; Rock-Ola Commando & 6 Dial-A-Tune Boxes \$499.50; Rock-Ola Master \$299.50; Standard or Deluxe \$225.; Rock-Ola 12 record \$99.50; Wurlitzer 750-E \$525.; 500 \$329.50; 600-K \$319.50; 600-R \$299.50; 24 (revamped) \$269.50; 24 (regular) \$249.50; Victory 700 \$319.50; Victory 500 \$309.50; Victory 24 \$289.50; Wurlitzer 412 plain \$99.50; 71 with stand \$189.50; P-10 \$69.50; Seeburg wireless 5/10/25¢ Bar-O-Matic \$37.50; Seeburg 3-wire 5/10/25¢ Bar-O-Matic \$27.50; Seeburg Bar Brackets \$3.; 20 Chrome Buckley Boxes \$200.; 10,000 Title Strips \$3.75; all tubes and Miniature light bulbs - 40% discount. Seeburg Factory Distributors. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE - Singing Towers Model No. 201 \$200.; Wurlitzer Counter Model No. 61 \$90.; Matching Wood Lighted Stand \$10.; Mills 12 Record phonographs \$40.; Advance Selective 5¢ Candy Bar Venders \$15.; 32 Volt to 110 AC Convertors, 350 watt \$25. All equipment in good condition. ACE MUSIC CO., WAUKON, IOWA

FOR SALE - 1 Wurlitzer 850, A-1 \$595.; 1 Wurlitzer 600 Keyboard, very clean \$375.; 1 Lite League, floor sample, new \$195.; 1 Goalee, floor sample, new \$295.; 1 Champion Hockey, floor sample, new \$95.; 5 Silvermoon CP, very clean \$100. ea.; 3 Silvermoon FP, A-1 \$100. ea.; 3 Jumbo Parades CP \$95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE - Reconditioned & refinished Consoles. Keeney Super Bells, FP & PO \$225.; Keeney Super Bells Twins FP & PO 5¢-25¢ \$395.; Bally High Hands FP & PO \$139.50; Bally Club Bells FP & PO \$149.50; Mills 4 Bells, Orig. Heads \$295.; Mills 4 Bells, Late Heads \$425.; Mills Jumbo Parades FP & PO \$159.50; Jumbo Parades, Late Heads PO \$109.50; Mills Jumbo Parades, Late Heads FP \$99.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE - Mutoscope "Drivemobile" converted to "Tokyo Raider"; Chicago Coin Goalee, like new \$335.; Undersea Raider \$225.; Super Triangle (write). Large selection of slots: Watling, Mills and Jennings. Write for information. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH.

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Three Units (Thirty Stations) AMI Telephone Music, Parts, Record Racks. Will accept any reasonable offer. Owner retiring from business. Also 8 AMI Topflights, 3 Hibos. All in excellent operating condition. HOFFMAN McDUFF DIST. CO., INC., 1123 COMMERCE BLDG., ROCHESTER, N. Y. Tel: ST. 4435

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE—Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE — Evans '42 Bangtail & Gal. Domino (used 2 weeks only) @ \$350.; Buckley Track Odds Daily Double, metal cab., late serial nos., excellent condition \$350.; Keeney Super Bells 5¢ comb. \$199.50; 2 Way 5¢ cash \$295.; 4 Way 5¢ \$375.; 3-5¢ & 1-25¢ \$425. These machines are exceptional buys for the money. Send 1/3 deposit, balance C.O.D. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Skee Ball Alleys. Super Skeeroll Alleys 9 foot (good condition) \$150.; Super Skeeroll Alleys 10 foot (slightly used) \$200. Prices on all makes of New Alleys sent on request. EMPIRE COIN MACHINE SALES, 799 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: Bu. 7-7300

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE — 50 Buckley W. Boxes; Wurl. 600; Seeb. 9800 ESRC Speakers; used cable, pins, arcade pieces, Slots — Mills escalators and clocks. Write For Complete List. UPSTATE AMUSEMENTS, 715 SHERMAN, WATERTOWN, N. Y.

FOR SALE—Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...\$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE — Mills Thrones, refinished original natural finish, thoroughly reconditioned, no cracked plastics \$175.; Seeburg Commander, perfect \$280.; Rock-Ola '39 Deluxe \$280.; Wurlitzer 500 KB, perfect \$275.; 600-R \$300.; Wurlitzer 700, perfect \$500.; Wurlitzer 750 E & M's. \$550. CENTRAL AMUSEMENT CO., 1144 UNION AVE., MEMPHIS, TENN. Tel: 2-6294

FOR SALE — We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE — Spanish Peanuts, 33¢ per lb.; Virginia Blanch Peanuts, 39¢ per lb. Send 1/3 down, balance C.O.D. WANT — Ball Gum. Send quantity available and price. THUMB COIN MACHINE CO., 3179 NORTH RIVER ROAD, PORT HURON, MICH. Tel: 2-1640

FOR SALE—Wurlitzer 700 \$650.; 750E \$675.; 850 \$700.; 950 \$725.; 61 Counter Model \$150.; Rock-Ola DeLuxe \$400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE — 5 Traveling Cranes, excellent condition \$45. ea.; Seeburg Colonel ESRC \$425.; Seeburg Mayfair \$300.; Rock-Ola Deluxe \$325.; Wurlitzer 616 Lite-up \$200.; Wurlitzer 61 \$125.; 20 Cigarette Machines \$5. WANT — Seeburg Wireless Receivers and Bar Boxes. OHIO AMUSEMENT CO., 11606 TUSCORA AVE., CLEVELAND, OHIO Tel: Po. 1743

FOR SALE — 1 Genco Skee Roll, 9 ft. \$139.50; 1 Victory Pool Table \$79.50; 5 Chicago Coin Roll A Ball, 9 ft. \$95.; 1 Shoot Your Way To Tokio \$125.; 1 Periscope \$89.50; 1 Liberator \$89.50; 3 Texas Leaguer Deluxe \$42.50; 2 Chicago Coin Hockey \$179.50; 10 Super Skee Roll, like new \$210.; 2 Atomic Bombers, like new (write). MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — 7 Jumbo Parades, P.O. \$50. ea.; 5 F.P. \$40. ea.; 7 Paces Reels Comb. F.P. & P.O. \$75. ea.; 5 Capt. Kidds \$65. ea.; 5 Jungles \$65. ea. SPEER COIN MACHINE SERVICE, 418 — 3rd ST., SANTA ROSA, CALIF.

FOR SALE — Special! Seeburg Envoy ESRC \$395.; Wurlitzer '42 Victory 24 \$350.; Wurlitzer 24 \$295.; Mills Throne of Music \$265. 1/3 deposit with order. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO 18, ILL.

FOR SALE—G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE — Wurlitzer, reconditioned inside and outside, repainted. 1 No. 616-A \$139.; 2 No. 616 Lite-Ups \$165. ea.; 2 No. 716 \$139. ea.; 4 No. 600 Rotary \$299. ea.; 2 No. 600 Keyboard \$325. ea.; 5 Supreme Bolascodes, perfect shape \$149.50 ea. MELODY MUSIC CO., 113 N.E. 9th St., MIAMI 36, FLA.

FOR SALE — We will deliver absolutely free of charge any order of 5 or more pinball games within a 125 mile radius of Hartford. Knockout \$60.; Big Parade \$65.; Sky Raider \$65.; Victory \$40.; Flat Top \$85.; New Champ \$35.; Air Circus \$65.; Monicker \$35.; Sky Chief \$85. We will deliver right to your door in our own truck. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - Ideal Specials - 75 A.B.T. Target Early 5 Shot \$16.50 ea.; 1 Lot Wall Boxes (as is) Seeburg, Wurlitzer, Keeney, Buckley, Rock-Ola \$5. ea. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO. Tel: Fr. 5544

FOR SALE-Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price \$24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - Clean up Sale. Keeney Air Raider; Chicoin Hockeys; Evans Tommy Guns; Keeney 4 Diamonds; Red Ball, used three months; Bally Rapid Fire; Floor sample Jack Rabbit, never on location; Keeney Brown Cabinet. All in good shape. Make offer singly or the lot. BELL NOVELTY CO., 467 W. EXCHANGE ST., AKRON, OHIO Tel: FR. 6428

FOR SALE - A.M.I. Automatic Hostess Studio, two units, 20 turntables completely equipped and ready for business. Can be bought with or without records. Make Offer. Call or Write MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel: 5-1515

FOR SALE - Mills Slots, all clean and ready for location: Blue Fronts; Brown Fronts; Bonus, 5, 10, 25; War Eagle and Gooseneck 5; also Mills Safes, Double and Single. If you want real bargains, write now. STAD DISTRIBUTING CO., 467-469 HIGH ST., CENTRAL FALLS, R. I. Tel: Ferry 4907 W

FOR SALE-Pimlicos \$250.; '41 Derbies \$210.; Sport Specials \$100.; Sportsman \$100.; Blue Grass \$135.; Dark Horse \$135.; Skylark \$140.; Fortune \$165.; Jennings Triplex Slots \$90.; Saratoga, late F. P. - P. O. \$150.; Foreign Colors \$60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE - Complete thirty station A.M.I. Telephone Music Set-up, Three Units, Record Racks, Misc. Stock of Parts \$2500. per unit. Also have 8 A.M.I. Topflights \$100. ea.; 3 Hibos \$200. ea. All in excellent condition. Owner retiring from business. HOFFMAN MUSIC CO., 501 WASHINGTON ST., BUFFALO, N. Y. Tel: Cl. 3366

FOR SALE - Bally Longacres \$239.50; Thorobreds \$239.50; Pimlico \$189.50; Club Trophy \$149.50; '41 Derbies \$149.50; Blue Grass \$99.50; Dark Horse \$99.50; Sport Special \$75. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE - Sales Board Bargains. 17 Dime play, 1989 Hole. Protected, thick Special Cash Boards; 4 - 1¢ 1000 Hole Checker Boards; 1 - 3¢ 600 Hole Checker Board; 1 - 400 Hole Checker Board and 15 packs of Double Skill or Admission, Numbered, double Tickets - 2000 in each Bundle. All for \$55. GLEN DAILY, P.O. BOX 1591, ROCKFORD, ILL. Tel: County 737-4

FOR SALE - 2 No. 600 Wurl.; 1 1940 Rock-Ola C.M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 10 No. 616 Wurl.; 12 Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA.

FOR SALE - Advertising is the life of your Business. Circularize Regularly. Elliott Combination Addresser and Post-Card Message-Printer with large Mailing List of Stencils of Coin Machine Buyers. Priced right. Wire or Phone immediately. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - 500 New Sales Boards (Cash) costing \$1.40 to \$5. ea. or Better Than \$3.20 apiece (Request List) \$545. for lot; 1 Smiling Sam Card Mach. & Base; also 50M Penny Arcade Cards 5 1/2" x 3 1/2" size, latest serials in their original packages of 500 each. List upon Request. DON SHEAHAN, 321 E. GRANT HIGHWAY, MARENGO, ILL. Tel: 98J

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE - Make An Offer!!! 3 new Goalees, 3 reconditioned '41 Derbys, 3 Club Trophies, 1 Pimlico, 1 Thorobred, 1 Lite League (new); 2 Nickel "Lucky Stars"; 1 Skylark F.P. & C.P.; 1 Mills Owl; 1 Grand Stand; 1 Grand National; 3 Pace Makers; 1 War Admiral. All reconditioned like new, carefully crated. 5 Penny (new) Wind-Mills Counter Games. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH Tel: 5-0461

FOR SALE-New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea.; \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - 1 Evans Lucky Star 5¢. two tone cabinet like new \$75.; 1 same, all walnut \$65.; 1 Mills Owl, clean and works like new \$50.; 3 each reconditioned, good as new Club Trophies & '41 Derbys \$165. ea.; 1 Thorobred \$245.; 1 Pimlico \$225.; 1 Blue Grass \$110.; 1 Record Time \$85.; 5 Brand new 1¢ Wind-Mill Counter Games \$17.50 ea., 5 for \$75. Send 1/3 deposit. Prompt shipment. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH Tel: 5-0461

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - 3 Singing Towers No. 201, good condition \$250. ea.; 1 Panoram, 3 sets of film (8 subjects each), 1 splicer, remote volume control and extra Parts, good condition \$425. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel: Da. 4-5545

FOR SALE - Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE - 20 Mills latest Black Cherry Bells, 5¢, 10¢ and 25¢. Also 6 latest Columbia Bells and several rebuilt Mills. What is your bid for them? Have 10 single safe tanks in good shape. COLBERT COIN MACHINE CO., BOX 574, NEBRASKA CITY, NEBR. Tel: 347

FOR SALE - 5¢ Smoker Bell \$50. AL BYRD & CO., 1801 WABASH AVE., TERRE HAUTE, IND. Tel: Crawford 2246

FOR SALE - 4 - Seven ft. Pokerinos, renewed, 48 inch top glass \$135. ea.; 1 Goalee \$350.; Kontest Bomber, like new \$225.; Undersea Raider \$195. VICTOR MUSIC CO., 1050 S. PARKVIEW ST., LOS ANGELES, CALIF. Tel: Pr. 7231

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., \$6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - One Balls: 3 Bally's Longacres \$195. ea.; 2 Bally's Thorobreds \$195. ea.; 1 Mills' Spinning Reels P.O. (Make Offer). C & M SPECIALTY CO., 832 LAMP ST., NEW ORLEANS, LA. Tel: Ca. 5167

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - While They Last - Universal Amplifiers. Original price \$59.50. We are overstocked. While they last \$35. GREAT LAKES SALES, 330 BOND AVE., N.W., GRAND RAPIDS, MICH. Tel: 9-4669

FOR SALE - Consoles: New Bonus Super Bell, original crate (write); Big Game F.P., late \$80.; Silver Moon F.P. \$75.; '38 Track Time \$30. Arcade: Batting Practice \$70.; Chicoin Hockey \$85.; New Champion Hockey \$80. Music: Rock-Ola Commando \$295.; Wurlitzer 61 \$125. CENTRAL AMUSEMENT CO., 1144 UNION, MEMPHIS, TENN. Tel: 2-6294

FOR SALE - Kentucky Club \$75.; Seeb. 9800 or 8800 R.C. \$365.; Rock-Ola Standard \$300.; Rock-Ola Commando, Type 1419 \$400.; Mills 10¢ Blue Front \$100.; Mills 1¢ Blue Q.T. \$20.; Wurlitzer Model 850 \$500.; Box weight Slot Stands \$8.; Seeb. Wall-O-Matic \$20.; 5 - 25¢ Bar-O-Matic Wireless \$30. ea. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: Bridgeport 750

FOR SALE - Look At These Prices! Capt. Kidd \$45.; Laura \$139.50; Yanks \$54.50; Big Hit Multiple \$145.; Landslide \$25.; Wurl. 616 \$135.; Wurl. 750-E \$399.50; Wurl. 800 \$425.; Seeb. Colonel E.S. \$350.; Rock-Ola 16 \$110.; New AMI phonographs. Write! OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE - Seeburg Hi-Tone 8800 RCES \$395.50; Seeburg Vogue \$345.; Rock-Ola Standard \$295.50; Red Ball \$260.; Genco Baseball \$159.50; Scientific X-Ray Poker \$106.50. All machines cleaned inside and out, repainted when necessary, first class condition. Crating \$10. extra. Specializing in Foreign Trade. Let us know your needs. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

MISCELLANEOUS

NOTICE-Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE-I want a Mechanic who will work when there is work to do. He must be able to service and rebuild slots, mostly Mills. Must know Pin Tables and Consoles and Phonographs, not one who can tell me all about the last place he worked. 90% of work is in shop. We're not big shots, just people. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER 14, COLORADO. Tel.: Tabor 0630

NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE - Phono Operators! Here is our weekly reminder about our Needle Re-Sharpener Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needles. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA

NOTICE - Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434

MISCELLANEOUS

NOTICE - Our business is Bowling Games. Bang A Fitty, the game of today and years to come is our own creation. Write for Information. EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER, DETROIT, MICH. Tel: Ra. 8547

NOTICE - To sell New Jersey operators, keep your name in front of New Jersey Coinmen. Advertise in the Permanent New Jersey Coinmens' Directory published by: MUSIC GUILD OF AMERICA, 1140 BROAD ST., NEWARK, N. J. Tel: BI. 8-0545

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special!! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

NOTICE-"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE-We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE - ATTENTION! We submit the opportunity every operator needs and desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N. Y. Tel: 6-386.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

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"The Confidential Weekly of The Coin Machine Industry"

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PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

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CITY.....ZONE.....STATE.....

WISCONSIN

1880

STATE OF WISCONSIN

IN SENATE

JANUARY 15, 1880

REPORT

OF THE

COMMISSIONERS OF THE LAND OFFICE

FOR THE YEAR 1879

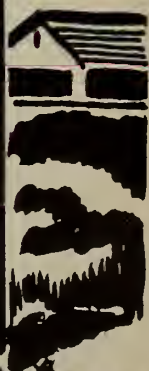
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IN

1947



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TRIPLE PLAY!
TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

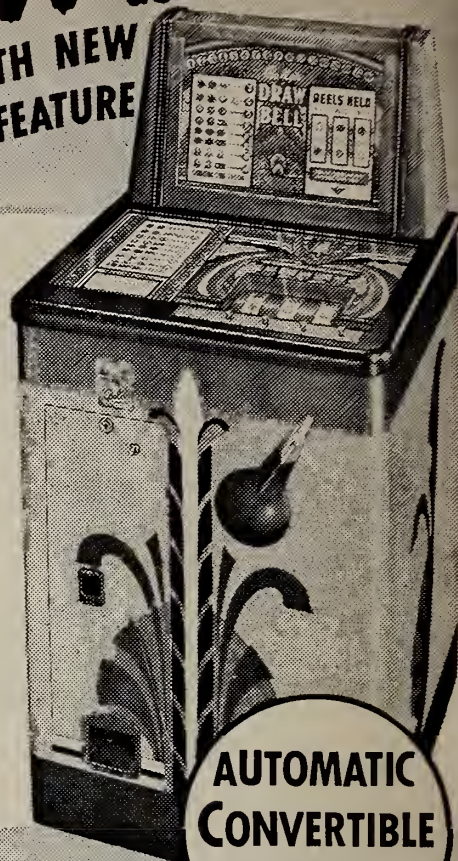


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CONVERTIBLE
REPLAY**

Bally DRAW BELL

BELL-CONSOLE WITH NEW
HOLD-AND-DRAW FEATURE

Fast action of three spinning reels with flashy bell-fruit symbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.



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Bally midget racer

NEW FAST 5-BALL NOVELTY HIT!

A fascinating skill-game... yet ideal for competitive play... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the cars flash around the track on the big, brilliant back-box... note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

INNER-LOCK CASH-BOX

Cash-box may be locked with separate lock in addition to cabinet-door lock... or the inner-lock may be omitted, if not desired.



**NOVELTY
CONVERTIBLE
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Bally VICTORY DERBY

ONE BALL MULTIPLE
AUTOMATIC!

Packed with the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.



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Profit insurance in multiple replay territory. Convertible to one or five ball play.



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