

THE CASH BOX

VOLUME XIV

OCTOBER 11, 1952

NUMBER 3



Between sets on the Paramount Pictures lot, where she was making a film, Rosemary Clooney was snapped taking time off to practice her forthcoming Columbia record tunes. Having been high on the charts all season with "Half As Much" and "Botch-A-Me", Rosemary now has another contender in her latest disk, "Who Kissed Me Last Night" and "Blues In The Night".

Oct. 12th, 1492—
Columbus discovered
AMERICA...



...Oct. 12th, 1952
AMERICA discovers

ROCK-OLA 120

Fire Ball

Discover *Fire Ball* for Yourself...

at any of the following locations on **ROCK-OLA Day, Oct. 12th • 10 A.M. to 6 P.M.**

A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleans, Louisiana

AUTOMATIC MUSIC CO.
1214 W. Archer Street, Tulsa, Oklahoma

BOYLE AMUSEMENT COMPANY
522 North West Third
Oklahoma City, Oklahoma

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 21, Mich.

CALDERON DISTRIBUTING
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COIN AUTOMATIC MUSIC CO.
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DIXON DISTRIBUTORS
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PAUL W. HAWKINS
1007 Grand Avenue, Phoenix, Arizona

IDEAL NOVELTY COMPANY
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LA BEAU NOVELTY SALES CO.
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LAKE CITY AMUSEMENT CO.
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B. D. LAZAR COMPANY
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S & K DISTRIBUTING CO.
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Philadelphia, Pennsylvania

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1200 North Ave., Elizabeth, New Jersey

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1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
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418 Margaret St., Jacksonville 6, Florida

DAN STEWART COMPANY, INC.
140 E. Second, South, Salt Lake City, Utah

UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 20, Virginia

WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.

UNITED AMUSEMENT CO.
Suite 730, Plaza Hotel, San Antonio, Texas

ROCK-OLA MANUFACTURING CORPORATION • 800 N. KEDZIE AVE., CHICAGO 51, ILLINOIS



ROCK-OLA

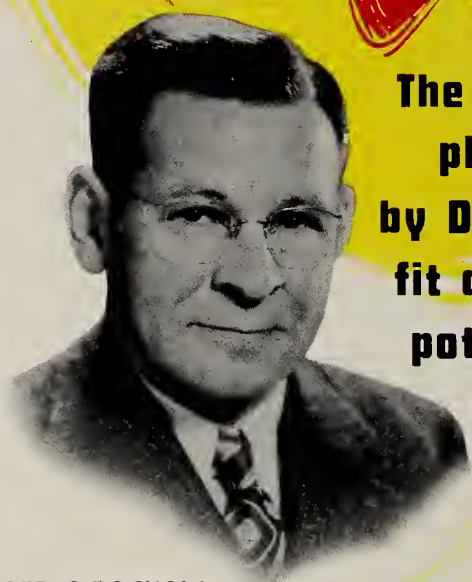
120

Fireball

ROCK-OLA

120

FireBall



DAVID C. ROCKOLA
President

**The revolutionary new
phonograph developed
by David C. Rockola to
fit all the needs of
patrons, locotions
and operotors!**

Years of phonograph successes make it increasingly difficult for Rock-Ola to improve upon the reputation it has earned for constantly providing operators with new phonograph models that excel preceding models in every way. However, my determination to provide the "perfect machine," one that would surpass anything that has been built by ourselves, or anyone else, has led to what I am certain is the industry's greatest phonograph achievement. Rock-Ola is proud to introduce to you the new, revolutionary FIREBALL 120. After watching this machine operate in exhaustive tests, equal to many years of grueling service on location, I can sincerely say that in more than a quarter of a century in the coin machine business I have never felt the confidence that is inspired by the performance of the FIREBALL 120. I feel honored to have my name attached to this new ROCK-OLA triumph.

David C. Rockola

ROCK-OLA

Manufacturing Corp.

800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS





Model 1436

ROCK-OLA

120 FireBall

**Advanced Engineering
and Design Offers
Exciting New Features...**

- Profit-proven, Magic Touch Line-O-Selector
- Improved, swing-free, all steel front door.
- Ingenious new development in positive record delivery thru Geneva Cam Movement
- One hundred and twenty (120!) selections to whet the music appetites of every type of patron
- Futuristic, easy-view, plastic Vista Dome
- Simplified, time-saving program title strip change
- Rock-Ola perfected Tru-tone amplifier for Full Range fidelity
- Decorator-styled, modern, blond Tiger Wood Cabinet
- Three way accessibility through Vista-Dome, rear or front for quick easy service
- Famous Rock-Ola overleaf, remote control wall box specially designed to harmonize with Fireball 120
- Easy-to-read Playmeter for checking record popularity (standard equipment)



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Super-simple... Profit-proven Single Button Selection for **120** Plays



**NEW ROCK-OLA CARROUSEL
LINE-O-SELECTOR**

It's as easy as ABC!

- A.** Drop coin and "Select" light comes on
- B.** Touch Carousel Line-O-Selector button for choice of four programs
- C.** Push one button under number selected (That's right, just one!)

... and on comes your tune!

NEW ROCKOLA VISTA DOME

As sleek and modern as the canopy of a jet plane, this new Rock-Ola innovation gives customers a control tower view of the Fireball 120 revolving changer in action. The sweeping lines and unique lighting of this futuristic plastic dome attracts attention and beckons people to "come-see" and play!



EYE-RIGHT HEIGHT

For the tall and the small, program is always just at the right height for quick, easy, no-stoop, no-reach tune selection.



RECORD LOCK MECHANISM

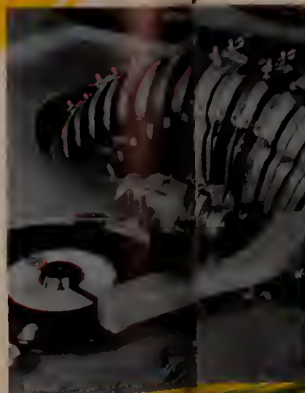
This simple but effective magic swivel lock-in device holds the records in place when they are at the bottom of the revolving record drum. Like all other mechanisms on the Fireball 120 it's positive and trouble-free.

AMAZING REVOLVING RECORD DRUM

The heart of the Fireball 120, this revolutionary new Rock-Ola record delivery system is the most important development in the coin-operated phonograph industry in many a year. With this fascinating mechanism on your machines people will deposit coins again and again for the added attraction of watching it operate! Compact... tested... and proven. Delivers 120 different selections quickly and surely.

ROBOT RECORD ARM

A truly remarkable ROCK-OLA engineering achievement is the ingenious positive record delivery mechanism of the Fireball 120! Through the Geneva Cam Movement principal, records are gently removed from a revolving drum and placed on the turntable with almost human precision. Indicator shows even or odd numbered record being played.



ROCK-OLA **120**
FireBall
Exclusives!

TRU-PLAY REPRODUCER

This featherweight, perfectly balanced arm which permits stylus to just float on record means longer record life and faithful, brilliant reproduction of tones on standard 78 rpm or 45 rpm microgroove records.

Check these

FireBall

Extra
Features!

- Rock-Ola debit-credit unit in dust proof housing.
- Operators' free-play credit button.
- Total play register.
- New ventilating system for cooler operation.
- Coin return button flush with cabinet.
- Front door circuits connected with easily detached plugs.
- Power pack built into amplifier.
- Improved reproducer pressure adjustment.
- Easy access to replace fluorescent lights.
- Heavy duty worm drive motor.

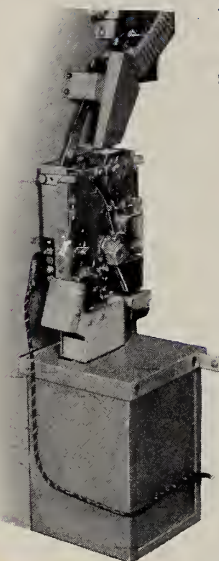


TRU-TONE SOUND SYSTEM

Balanced for use with 3 wire wall box, Rock-Ola's Tru-Tone amplifier has new and improved features to provide perfect, full-range fidelity. Equipped with easily detached plugs for remote control.

FOOL-PROOF COIN BOX

Anticipating the terrific play that the Fireball 120 is certain to get, we have equipped it with a jumbo-size cash box to hold down the number of collection calls necessary. It holds more than \$100.00.



MODERN CABINET DESIGN

The cabinet of the Fireball 120, conceived, designed and manufactured in the fully equipped woodworking department of Rock-Ola, is the last word in modern furniture making craftsmanship. The beautiful blonde Tiger-Wood finish, with striking zebra-wood trim was selected especially because it harmonizes with any decorating scheme and complements other furnishings around it.

ROCK-OLA Fireball 120

**Designed and Engineered
for Top Performance
and Highest Profits!**



Fireball 120 Specifications*

Dimensions: Height: 62 in.; Width: 33½ in.; Depth: 29 in.

Weight: (net) 365 lbs.; (shipping) 425 lbs.

Number of Selections: 120 One Hundred and Twenty

Cabinet Finish: Blonde Tiger-Wood finish with Zebra-Wood Trim; Reinforced corners and base

Coin Equipment: Single entry for 5c, 10c or 25c
Easily converted to 1 play 10c, 3 plays 25c, or 6 plays 25c

Type Records Played: 78 rpm or 45 rpm

Tube Complement: 2—6SN7/GT; 2—6L6G; 1—5U4G

Speaker: 15", matched

Operating Wattage; Music Cycle: 250

*Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.

File Tray Programming for Increased Profits

As orderly and efficient as file trays, four title holders permit breakdown of program into most popular musical classifications of thirty tunes each. Trays slide quickly out of frames for easy changing of one or more titles. Automatic loading lock secures tray in frame when it's reinserted. No other programming system permits easier selection or faster servicing.

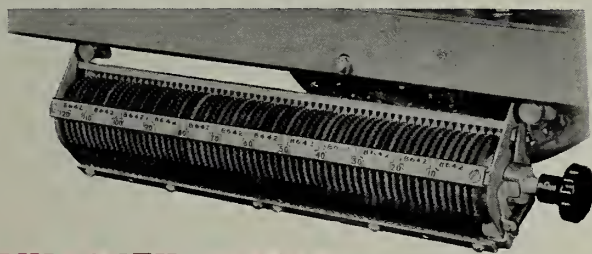
Fireball Bonus Rewards

come when **ROCK-OLA** accessories are
instolled with the
Fireboll 120 !



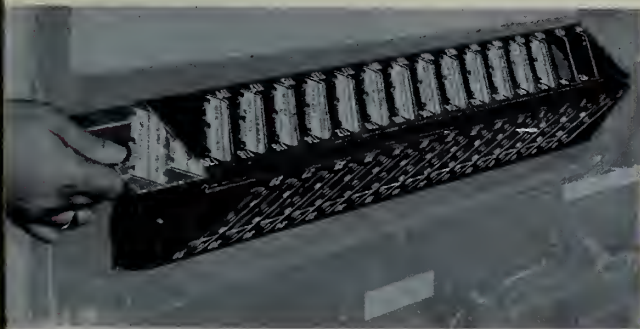
THREE-WAY SERVICE ACCESSIBILITY

1. Easy-lift Vista-Dome swings upward and latches to make record changing a cinch.
2. Large removable rear panel gives quick access to mechanism at back of machine.
3. Full-swing front door eliminates groping around panels and corners...allows front or back access.



POPULARITY METER

Tells at a glance how many times each selection has been played. Enables you to keep only the top profit-makers on your program at all times. Easy to read...simple to reset.



WALL BOX *Model 1544*

Rock-Ola Engineers have designed this wall box exclusively for the Fireball 120. Reading program is as easy as reading pages of a book. Customer pushes only one button to get his tune. Single coin chute for 5c, 10c or 25c. Simple, 3-wire hookup. Width: 11", Height: 14". Depth: 7".



SUPER TONETTE SPEAKER

Model 1611

Popular, location-proven 8" permanent magnet speaker with volume control. Beautiful matched wood construction. Width: 9 1/4", Height: 14 1/4", Depth: 6 1/2".

DELUXE BAR BRACKET

Model 1531

Deluxe all-steel construction with brightly finished, ornamental bar claw. special patented mounting plate. Height: 12 1/8", Depth: 5", Width: 4 1/2", (Base) Claw width 4", length 5 1/4"



THE UNIVERSAL BAR BRACKET

is similar in construction and dimensions to Model 1531 except that it does not have ornamental bar claw.

ROCK-OLA

120

FireBall

Another great coin-operated phonograph developed in the completely integrated factory of the Rock-Ola Corporation where the priceless ingredients of skill and experience are brought together to produce the industry's finest equipment.

ENGINEERING Research on new materials and new methods is a never-ending process at Rock-Ola. Skilled engineers work with the finest tools to bring you better equipment at lower costs.

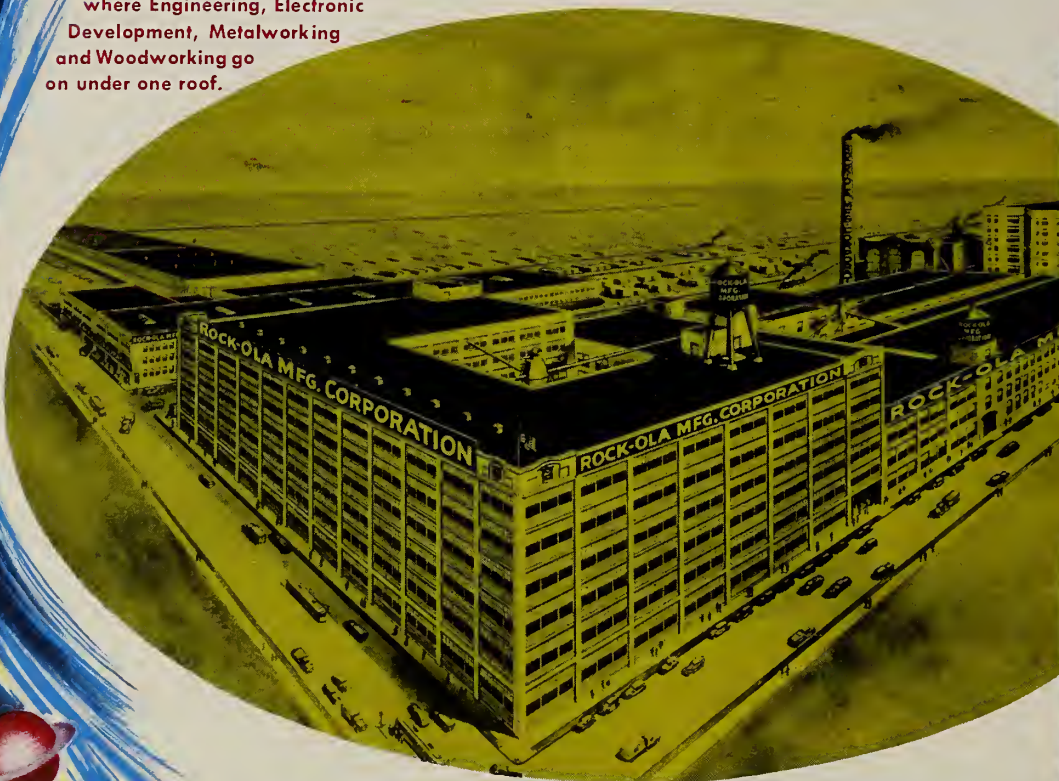
ELECTRONICS An entire floor of the Rock-Ola factory is the workshop of some of America's most talented electronic engineers. Their job is to make certain that Rock-Ola machines have the best sound systems available and to supervise inspection through every phase of production. Quality control is your guarantee of perfection.

METALWORKING Skilled metalworking craftsmen operating a line of presses almost a

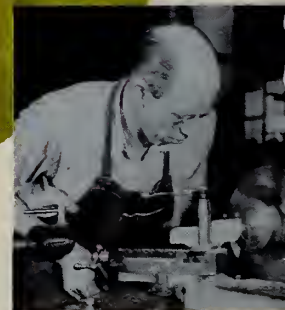
block in length have the experience and "know-how" to turn out uniformly perfect jobs on even the most complicated of mechanisms. Many of them have been with the organization for over fifteen years.

WOODWORKING Rock-Ola is one of the few plants in which the entire cabinet is designed, manufactured, finished and sent to the production line all under one roof. Famous throughout the world for its craftsmanship, Rock-Ola's woodworking department is regularly visited by woodworkers from all parts of the country who come to study and to marvel at the modern precision equipment connected by high speed conveyors.

Airplane view of the Rock-Ola plant where Engineering, Electronic Development, Metalworking and Woodworking go on under one roof.



Skilled Craftsmanship



Expert Machining

ROCK-OLA

Manufacturing Corporation

800 North Kedzie Avenue, Chicago 51, Illinois



The Cash Box

October 11, 1952

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Number 3

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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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MUSIC BIZ BOOMS ON

Replacements of 20 and 24 record phonos are going ahead faster than ever.

Associations thruout the nation are passing resolutions eliminating pre-war automatic phonos from their areas.

The switch to 45 rpm record playing phonos grows greater everywhere as more and more automatic music ops learn of the savings as well as the ease of storage which the 45's offer.

The five phono manufacturers are busier than they've ever been before and every single one of them is backlogged with orders which will not be completely filled for some months to come, if then.

The better tonal qualities, the longer lasting 45's, the finer reception given the new type multi-selective phonos by merchants everywhere, and the better commission percentage arrangements which have been made because of new phonos, while ops await okay for dime play, have been important factors in the boom.

All important, too, has been the clearing of much other equipment out of the field by both State and Federal action with the result that these operators, to maintain the locations which they have long developed, have also turned to music.

In short, not only are there today more and more music ops, but, even more important, the fact that the ops who are in the field now realize that it is possible to come out ahead in the music business with diligent effort.

From all over the country, every sector, the word comes that the music biz booms on.

It will continue to boom, as many leaders have stated, as TV creates new song stars.

It will continue to boom, these men state, because the public has learned to appreciate juke box music and further because the public realizes that this is the most economical and most fascinating entertainment in the land.

There is no halting a boom for something the public loves.

Finer music, better arrangements, more careful attention to the needs and require-

ments of the automatic music industry, all these, along with the new and coming song-stars and the finer orchestrations, have helped to obtain more and still more attention from the general public.

The multi-selective phonos of today, ranging from 40 to 120 selections, have also brought greater interest.

These extremely ingenious instruments have allowed the general public to obtain the songs they best like.

Many an old-timer is today dropping coins into juke boxes to listen to the songs of his era, while the youngsters of today can still get what they want in the pop, country, swing, jump, blues and bop categories.

Multi-selectivity has had much to do with the booming music business. The new phonos have won complete approval of progressive merchants as well as the public.

Not only their beauty, which enhances the fixtures and surroundings of any retail establishment or other location, but, the tremendously large selection of every type of music which these fine multi-selective machines offer, has had much to do with the great boom that is under way.

This publication has predicted, and still continues to maintain, that when the new 2000 or more TV telecasting stations are completed, that these will create new stars, with new voices, and new music and that, like what radio did to the juke box business, television will then do.

The time will yet arrive when the industry will some day see over one million juke boxes on locations thruout this great nation.

As the population growth continues, as America's love for music continues to also grow and expand, as new music mediums are brought into being, as new voices appear on the horizon, all this and much more, too, will help to continue the boom for music which has, today, reached the point where there are in the U. S. A. over 8,730 plays per minute, every minute of every day, 365 days of the year.

Over 4,576,000,000 plays per year and going up every year.

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CR—Caral	CODE	MO—Modern	SE—Seger
AP—Apollo	DA—Dana		OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	LO—London	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RE—Regent	UN—United
CO—Columbia	IN—Intro	MG—MGM	SA—Savay	VI—Victor

Pos. Last Week

1 YOU BELONG TO ME
JO STAFFORD
 CA-2165 (F-2165)—Dean Martin
 CO-39811 (4-39811)—Jo Stafford
 ME-5399 (S899x45)—Patti Page
 ME-6407 (6407x45)—Sue Thompson
 MG-11295 (K11295)—Joni James

2 WISH YOU WERE HERE
EDDIE FISHER
 CA-2154 (F-2154)—Jane Froman
 DE-28308 (9-28308)—Guy Lombardo
 MG-11270 (K11270)—Fran Warren
 VI-20-4830 (47-4830)—Eddie Fisher

3 I WENT TO YOUR WEDDING
PATTI PAGE
 CO-39856 (4-39856)—Sammy Kaye O.
 DE-28388 (9-28388)—Grady Martin
 DE-28411 (9-28411)—Guy Lombardo O.
 JU-5093—Little Sylvia
 ME-5899 (45x5899)—Patti Page
 VI-20-4835 (47-4835)—Steve Gibson

4 AUF WIEDERSEH'N SWEETHEART
VERA LYNN
 CA-2166 (F-2166)—Sharkey
 CO-39776 (4-39776)—Champ Butler
 CR-60773 (9-60773)—Ames Brothers
 DE-28271 (9-28271)—Guy Lombardo O.
 LO-1227 (45-1227)—Vera Lynn
 ME-5871 (5871x45)—Eddy Howard
 MG-11278 (K-11278)—DeMarco Sisters
 VI-20-4777 (4777)—Billy Shepard O.

5 MEET MR. CALLAGHAN
LES PAUL
 CA-2193 (F-2193)—Les Paul
 CO-39851 (4-39851)—Mitch Miller O.
 DE-28373 (9-28373)—C. Cavallaro O.
 LO-1248 (45x1248)—Harry Grove Trio
 ME-5900 (45x5900)—Harmonicats & August
 MG-30640 (K-30640)—Peter Todd O.
 VI-20-4891 (47-4891)—Melachrino Strings

6 JAMBALAYA
JO STAFFORD
 CO-39838 (4-39838)—Jo Stafford
 CR-60816 (9-60816)—N. Hefti & F. Wayne
 DE-28367 (9-28367)—Camarata
 DE-28341 (9-28341)—Rex Allen
 MG-11283 (K-11283)—Hank Williams
 OK-6907—Titus Turner

7 HALF AS MUCH
ROSEMARY CLOONEY
 CO-39710 (4-39710)—Rosemary Clooney
 CO-20879 (4-20879)—Curley Williams
 DE-28271 (9-28271)—Guy Lombardo O.
 ME-6366 (45-6366)—Ken Marvin
 MG-11202 (K11202)—Hank Williams

8 HIGH NOON
FRANKIE LAINE
 CA-2120 (F-2120)—Tex Ritter
 CO-39770 (4-39770)—Frankie Laine
 KI-15194 (45-15194)—Billy Keith
 LO-1232 (45-1232)—Lita Raza
 MG-11266 (K-11266)—Bill Hayes

9 SOMEWHERE ALONG THE WAY
NAT "KING" COLE
 CA-2069 (F-2069)—Nat "King" Cole
 CO-39695 (4-39695)—Tany Bennett
 DE-28222 (9-28222)—Gene Ammons O.
 DE-28141 (9-28241)—Jerry Gray O.
 VI-20-4691 (47-4691)—Winterhalter O.

10 TRYING
THE HILLTOPPERS
 CR-60823 (9-60823)—Johnny Desmond
 DOT—15018—The Hilltoppers
 DE-28375 (9-28375)—Ella Fitzgerald
 DE-28322 (9-28322)—Grady Martin
 ME-5904 (45x5904)—Jimmy Palmer O.

11) INDIAN LOVE CALL. 12) BOTCH-A-ME. 13) DELICADO. 14) FEET UP. 15) WALKIN' MY BABY BACK HOME. 16) SHOULD I. 17) GLOW WORM. 18) LUNA ROSSA. 19) SUGARBUSH. 20) STRING ALONG. 21) BECAUSE YOU'RE MINE. 22) YOU'LL NEVER GET AWAY. 23) I LAUGHED AT LOVE. 24) HAVE A GOOD TIME. 25) LADY OF SPAIN.

SUCCESSFUL PROGRAMMING

Achieved Through Use of The Cash Box Charts

The staff of a magazine goes along daily doing its job, trying to do a better job, expand its coverage and acceptance, and perform as great a service for its readers as possible.

Then from the batch of letters that is received each day, one is somehow picked out and passed around the office and each member of the staff stops for a minute and reads it—and feels a certain glow of achievement and satisfaction.

Just such a letter was received this week from Gil Henry of Radio Station KING in Seattle, Washington.

This is what it said in part:

"In the past I've meant to drop you a line and tell you a wee bit about our radio operation in which your magazine takes such a large part. One year ago we were just another independent plodding along playing music and that's about all. Our Pulse was fair but nothing to rave about. Then came a change in the upper brass and we started to go.

"At the present time we are the highest Pulse rated independent in the nation. Our success has been built on the fact that, I feel, we use *The Cash Box* as the basis for all our programming. Your most played list is the foundation of our very successful operation. All the jocks here use it as the standard by which they prepare their shows. In other words you people have played a big part in making KING a 'big sound on Puget Sound.'"

In all modesty, we receive many letters like this, many letters of congratulations and thanks for the use to which our lists and reviews and news are put. But somehow this letter seemed to be an acknowledgment in a special way of the efforts which everyone on this magazine expends to fulfill his job well.

The music department of *The Cash Box* grew out of the needs of juke box operators to have sound professional advice on the programming of their records. From this beginning, it has expanded to the point where its integrity and accuracy are accepted everywhere that records are used so that its charts and reviews have become a vital part of the music industry.

Today *The Cash Box* music department can no longer be considered limited solely to juke box needs. For it is also used by almost every radio station of any size in this country. As the playing of recorded music, as disk jockey programs have assumed greater and greater importance for radio, so has *The Cash Box* become an important factor in the programming of radio music. And that can easily be understood for if the general public puts its nickels and dimes into a juke box to play records, those are certainly the ones they most want to hear. And it is undeniably to the advantage of any radio station to play what its listeners most want to listen to.

The Cash Box music department has grown therefore from its small beginning to the key position it now holds on the basis of its service to the entire music industry and to every field that uses recorded music.

But sometimes even we on the magazine, who are so busy putting it out each and every week, fail to stop to take notice of just what it is we are accomplishing. It takes a letter like this to bring it to our attention—and more, to make us resolve to try to do an even better job in the future.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU BELONG TO ME Jo Stafford (Columbia)
2. I WENT TO YOUR WEDDING ... Patti Page (Mercury)
3. WISH YOU WERE HERE Eddie Fisher (RCA Victor)
4. JAMBALAYA Jo Stafford (Columbia)
5. MEET MR. CALLAGHAN Paul-Ford (Capitol)
6. TRYING The Hilltoppers (Dot)
7. AUF WIEDERSEH'N SWEETHEART. Vera Lynn (London)
8. SOMEWHERE ALONG THE WAY ... Nat "King" Cole (Capitol)
9. HALF AS MUCH Rosemary Clooney (Columbia)
10. TAKES TWO TO TANGO Pearl Bailey (Coral)

Don Kimel, our roving correspondent, in keeping with his practice of keeping us informed as to what happens in music all over the world, writes, this time from Vienna. "Caught Cab Calloway and William Warfield in 'Porgy and Bess,' Cab plays the role of 'Sportin' Life' and is terrific. He was given a ten minute standing ovation at the close of the performance. I talked with him and he told me he planned to be back in the States in about three months. He will reorganize a new band. All the German fans are talking about is the coming tour by Louis Armstrong who will be in Germany during the month of October. I plan to catch him in Frankfurt." . . . Jimmy Sundry hosted the Pittsburgh disk jockeys and "fourth estaters" at a family outing Sunday September 21 at his Wm. Penn Tavern. Danny Sutton, King label, drove in from New York to be with the gang and proved to be quite a hit personally and athletically. . . . Sid Dickler's evening "Disk Diggins" on WHOD moves up to a 10:15 morning slot effective October 6. "The Mustache" continues with his daily WMCK 4-5 "open house" from his office in the Century Bldg.

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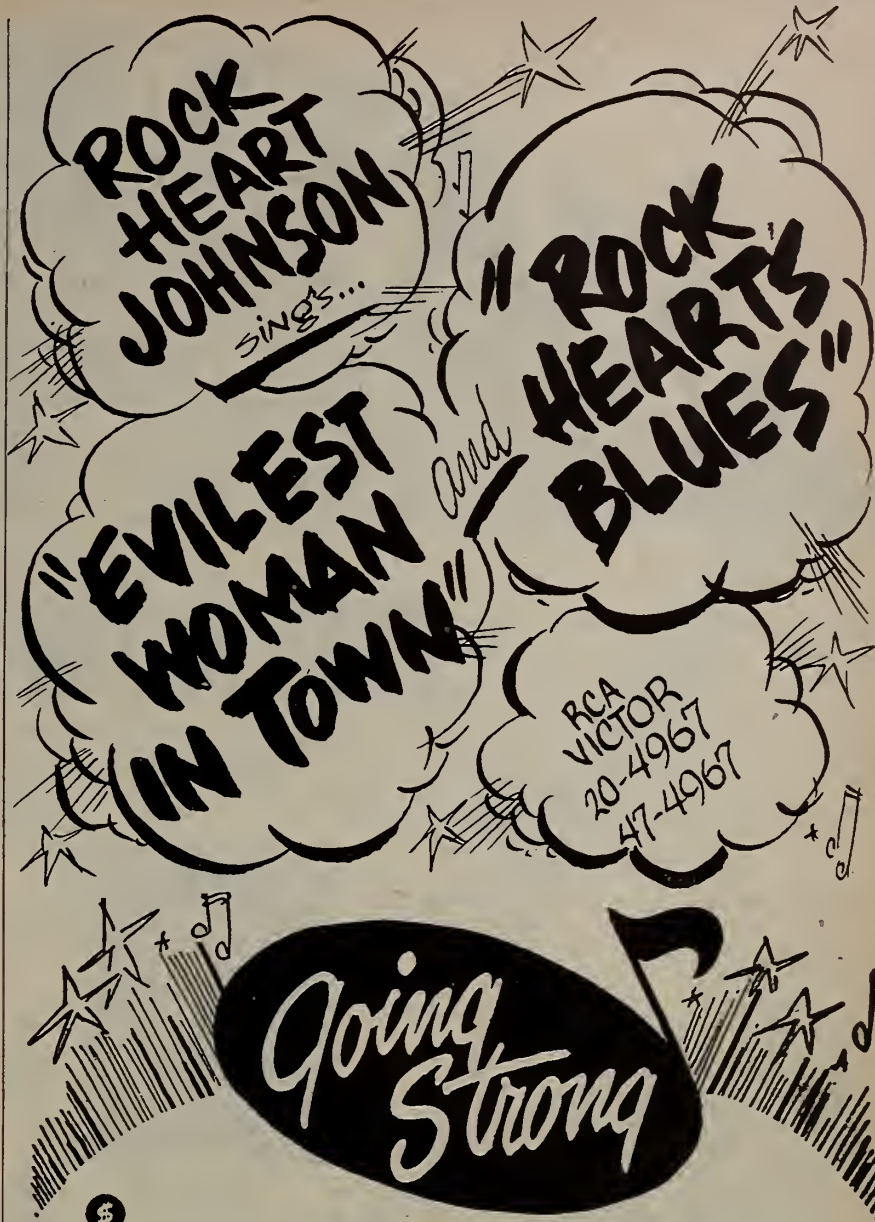
John Gale (WINN-Louisville, Ky.) says "I'd like to thank you for all the news that I get from The Cashbox each week. There're kicks there, reading about the happenings of some of my buddies from Boston, like Norm Prescott, Bob Clayton, Ed Penny, Hood, Tacker, Malden, et al." . . . One of the youngest jocks, Larry Johnson (WNAH-Nashville), may wind up owning the station before very long. Because of his youth, 18 years, and 1-A status with Uncle Sam, Johnson found it impossible to latch on to an announcer job. He took on a salesman job with the station, sold himself to his boss as a jockey if he could sell the time. Fired with the ambition of youth, the teenager visited all the local merchants and ended up with a 2 to 4:30 p.m. daily show. In addition, Larry now sells for the entire station. . . . Bob Larsen, Milwaukee's top disk jockey, reports a very strange situation here in Milwaukee. This week, as reported in his listings, the first five top tunes are held by girl vocalists. And out of the ten top tunes in Milwaukee, seven are girl vocalists, two are instrumentals, and only one spot is held by a male group. Bob tells us that this is the first time that this situation has happened in Milwaukee with such strong feminine appeal. It looks as though for the present the only threat to girl vocalists is the new Decca release of the Mills Brothers in "Glow Worm."



JOHN GALE
(WINN—Louisville, Ky.)

* * * * *

Art Brown (WWDC-Washington, D. C.) is back from vacation and is extending the season of his Armed Services hospital variety shows. During the summer months, Brown brought a variety show once each month to Walter Reed Hospital and another to Bethesda Medical Center. The response has been so enthusiastic that Brown will extend the schedule thru the fall and winter months. . . . Lenny Walk (WHOD-Pittsburgh) took over as station manager on September 29. Roy Ferree, general manager, continues to be "boss man" over all. . . . Bill Reynolds (WTMJ-Milwaukee, Wis.) aired his "Records With Reynolds" for the first time on September 29 11:30 to 12:30. . . . Paul Cowley broke his new show "Cowley's Alley" over the air on September 29. "Cowley's Alley" is heard from 6 to 9 A.M. and 9 to 12 P.M. daily on WLEX-Lexington, Ky.



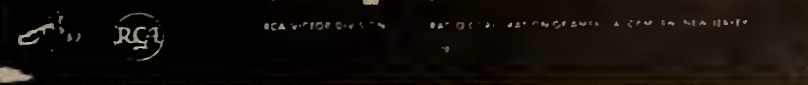
\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 4

- \$ Lady Of Spain / Outside Of Heaven
Eddie Fisher 20-4953 (47-4953)*
- \$ You Do Something To Me / Lee-Ah-Loo
Morio Lanza 10-3961 (49-3961)*
- \$ Older And Bolder / I'd Trade All Of My Tomorrows
Eddy Arnold 20-4954 (47-4954)*
- \$ Wish You Were Here / The Hand Of Fate
Eddie Fisher 20-4830 (47-4830)*
- \$ Because You're Mine / The Song Angels Sing
Morio Lanza 10-3914 (49-3914)*
- \$ To Know You (Is To Love You) / My Lady Loves To Dance
Perry Como 20-4959 (47-4959)*
- \$ Blues In Advance / Bella Musica
Dinah Shore 20-4926 (47-4926)*
- \$ I've Gone And Done It Again / Two Timing Blues
Johnnie & Jack 20-4949 (47-4949)*
- \$ I Went To Your Wedding / The Boogie Woogie Flying Cloud
Hank Snow 20-4909 (47-4909)*
- \$ Anywhere I Wander / Maria, My Own
Jon Peerce 20-4960 (47-4960)*
- \$ Maybe / Watermelon Weather
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- \$ Forgive And Forget / Don't Tempt Me
Tony Martin 20-4944 (47-4944)*
- \$ Vanessa / Somewhere Along The Way
Hugo Winterholter 20-4691 (47-4691)*
- \$ April In Paris / Moonlight On The Ganges
Sauter-Finegan Orch 20-4927 (47-4927)*
- The Closer To The Bone / Sass-A-Frass
Grandpo Jones 20-4956 (47-4956)*

* 45 rpm cot. nos.

The stars who make the hits are on **RCA VICTOR Records**



RECORD REVIEWS

- ⓐ DISK & SLEEPER
- ⓐ GOOD
- ⓑ EXCELLENT
- ⓑ FAIR
- ⓑ VERY GOOD
- ⓑ MEDIOCRE

THE TERRY TWINS
(Alamac 201)

- ⓑ "LEAP FROG LOVER" (2:39) Sweet harmony by the Terry Twins, a very pert and cute sounding number, and a happy delivery full of life and polish, add up to a side that's fine listening matter.
- ⓐ+ "THE PICCADILLY POLKA" (2:19) The duo comes out with another lively side and warbles an infectious melody with a great deal of color. The happy polka tempo and the gay pleasant reading should help the number draw coin.

ROSS LEONARD
(Mello-Strain 1001)

- ⓐ+ "HEAVEN ONLY KNOWS" (2:39) Ross Leonard's soft voice presents a very pretty tune with a bounce backing by Morty Craft's orchestra. The lush backing adds feeling to the artist's reading.
- ⓐ "LINGER LONGER" (2:46) Morty and his musical aggregation back the vocalist once again as he sings a pretty song. The piano in the backdrop adds an inviting flavor to the rendition.

BOSTON POPS ORCHESTRA
(RCA Victor 10-3919)

- ⓑ "FRANCESCA" (2:59) Arthur Fiedler waves the baton before the Boston Pops Orchestra as they run through, in their lush and exciting manner, a fast moving Latin tempo item. The rhythmic piece is grand listening material.
- ⓑ "DELICADO" (3:09) The Boston Pops Ork, as again conducted by Mr. Fiedler, retains the Latin mood and delivers in the lush and appealing fashion a fine pop tune that is still stirring around on the pop charts.

DICK JURGENS
(Mercury 5908; 5908 x 45)

- ⓐ+ "JINGLE JANGLE JINGLE" (2:54) A great novelty item that was high on the juke box popularity lists a few years back is revived by Dick Jurgens and his ork as Al Galante does the vocal chores on this oldie. Horses' hoofs and sound effects add color.
- ⓐ "A FADED SUMMER LOVE" (3:04) The soft voice of Ray McIntosh gets the Dick Jurgens backing here as the vocalist presents a pretty, sentimental item. The group's voices in the backdrop help round out the side.

PERRY COMO
(RCA Victor 20-4959; 47-4959)

- ⓑ "TO KNOW YOU" (2:39) Some grand listening material is jumped through in the sweet and relaxed manner by Perry Como. The cute lilting item gets the firm support of Mitchell Ayres on the orking end and the Fontane Sisters on the vocal end.
- ⓑ+ "MY LADY LOVES TO DANCE" (2:20) Perry does an interesting styling of a happy and light sounding polka and follows through with a fine piece. Mitchell and the boys back the chanter with a grand orking.

THE CASH BOX

DISK OF THE WEEK

"NINA NEVER KNEW" (2:57)
"JOHNNY WITH THE BANDY LEGS" (2:55)

VIC DAMONE
(Mercury 5907; 5907 x 45)



VIC DAMONE

● Vic Damone, having the difficulty of not being able to plug his own tunes because of his inability to make public appearances while in the armed forces, seems to have

a number now that will make the grade without his personal aid. The tune is a lovely ballad labeled "Nina Never Knew", and Vic does an impressive job of presenting it. He caresses the lyrics with the fine quality in his voice and comes through with a top flight side. The lush and tender ork support is dealt out by Joe Reisman and his boys. To make a fine partner for this lid, the underside is a completely different type of tune full of pep and zip. It's a happy bouncer called "Johnny With The Bandy Legs" and features some fine lyrics and an enjoyable reading by Vic and a group of girls. We look for the upper side to make a great deal of noise in the near future.

JACK SMITH
(Caral 60841; 9-60841)

- ⓐ+ "YOU'RE GONNA BREAK SOMEBODY'S HEART WHEN YOU GROW OLDER" (2:30) A touching number that has a sentimental flavoring is well treated by Jack Smith and the Crackerjacks. Soft guitaring in the backdrop adds warmth to the tune.
- ⓐ+ "THERE ARE TWO I'S IN DIXIE" (2:12) A fast washboard strummin' cutie is bounced out by Jack and the Crackerjacks. The happy tune is full of cute lyrics and very enjoyable sounds.

ART MOONEY ORCHESTRA
(MGM 11347; K-11347)

- ⓑ+ "LAZY RIVER" (2:47) The spicy and exciting voice of Cathy Ryan runs over a bouncing oldie in real great fashion as the Cloverleafs back the thrush with some fine harmony. Art Mooney and his ork provide the stirring backing for the thrush.
- ⓐ+ "HONESTLY" (2:46) On this deck Art changes the pace and follows through with a slow ballad as Cliff Ayres teams with the Cloverleafs on the vocal end. Smooth group backing showcases Cliff's tender voice.

GEE GEE WHITESIDE
(Alamac 200)

- ⓐ+ "FOR AUTUMN" (3:08) A fine song, the type of number that could become a seasonal standard, is offered by Gee Gee Whiteside as her low voice is supplemented by organ backing and a guitar.
- ⓐ "NO MAN" (2:51) Gee Gee changes the mood and comes up with a sentimental blues type item with very clever lyrics. The organ and the guitar back the thrush once again.

BEN LIGHT
(Capital 2232; F-2232)

- ⓐ+ "AFTER YOU'VE GONE" (2:35) In his own inimitable style, Ben Light takes a grand oldie and belts it out in the fast moving bouncing rag time manner. The piece is grand listening material and shows the artist's fine fingering talents to full advantage.
- ⓐ+ "SWEET SUE, JUST YOU" (2:18) Ben and his piano team up on another oldie and deliver some more grand listening material in the rag time manner. The fast beat makes the number zestful.

RAY ANTHONY ORCHESTRA
(Capital 2251; F-2251)

- ⓑ "BLOW, MAN, BLOW" (2:30) Ray Anthony and the crew come up with a number that the jitterbugs ought to go wild over. It's a rhythmic jump item with solid instrumentation and a fine vocal by Tommy Mercer.
- ⓐ+ "BUNNY HOP" (2:54) Marcie Miller teams with Tommy Mercer on this lid and the vocalists blend their voices in fine style as they warble a cute slow jump. The duet is backed with a great deal of punch by Ray and the boys.

JOHNNY DESMOND
(Caral 60848; 9-60848)

- ⓑ+ "STAY WHERE YOU ARE" (2:54) Johnny Desmond delivers one of his best readings to date as he sends out a lovely ballad in his persuasive and sincere manner. A fitting backing to the lovely tune is set by Tony Mottola and his boys.
- ⓑ "NINA NEVER KNEW" (3:11) Another very lovely tune is chanted by Johnny in a slow and appealing fashion. This tune has a good chance of catching a good share of spins.

STAN KENTON
(Capital 2250; F-2250)

- ⓑ "TABOO" (3:16) Another interesting and thoroughly exciting rendition of a melody is belted out by Stan Kenton and his ork. The Latin beat item is full of sock and it picks up at mid point and becomes a fine jump number.
- ⓐ+ "LONESOME TRAIN" (2:45) Kay Brown pipes a fine vocal interpretation of a good number as Stan and the gang provide the beaty train motion backing that's fitting for the song.

JERI SOUTHERN
(Decca 28426; 9-28426)

- ⓐ "FORGIVE AND FORGET" (2:49) A pretty song is the material that Jeri Southern offers on this deck, as her soft and clear voice is introduced by a violin solo and is backed by Norman Leyden's ork.
- ⓐ+ "THE RUBY AND THE PEARL" (3:09) Another ballad, this one from the flick "Thunder In The East", is a lovely tune that shows the artist's voice to better advantage. The Leyden ork gets credit for the Latin tempo backing.

VICTOR YOUNG ORCHESTRA
(Decca 28423; 9-28423)

- ⓐ+ "LOOK AHEAD, NEIGHBOR" (2:24) Victor Young's ork provides the march tempo for Bill Roberts and the mellowmen as they team their talents on a patriotic type number. Bill offers a powerful reading on a good song.
- ⓐ+ "ALL AMERICAN NEIGHBOR" (2:53) Another inspired reading of a patriotic piece is belted out by the strong voiced chanter as the chorus and the Young ork help in the backdrop. Numbers are not too commercial pop wise.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "STAY WHERE YOU ARE"..... Johnny Desmond Caral 60848; 9-60848
- ★ "MY LADY LOVES TO DANCE".... Perry Como ... RCA Victor 20-4959; 47-4959
- ★ "LAZY RIVER"..... Art Maoney Orch... MGM 11347; K-11347
- ★ "FORGIVE AND FORGET"..... Richard Hayes.... Mercury 5910; 5910 x 45



THE CASH BOX SLEEPER OF THE WEEK

"SOMEBODY LOVES ME" (1:55)
"THANKS TO YOU" (2:10)

THE FOUR LADS
(Columbia 39865; 4-39865)

After listening to the sensational Four Lads' rendition of "Somebody Loves Me," there should be no doubt in anyone's mind that the boys have acquired full manhood in the music world. With the ork under the direction of Mitch Miller, the team delivers in a truly stirring manner. The fast moving treatment given the tune features some of the best harmony we've heard in quite a while. "Thanks To You" shows the teensters' ability for doing an impressive job on slow numbers. The top lid is a sure money maker and a definite juke box natural.

THE FOUR Lads



with MITCH MILLER
AND HIS ORCHESTRA'S-

SENSATIONAL RECORDING OF...

"SOMEBODY LOVES ME"

and

"THANKS TO YOU"

FROM THE PARAMOUNT PICTURE, "SOMEBODY LOVES ME"

COLUMBIA RECORDS

Trade Marks "Columbia," "Masterworks,"  Reg. U. S. Pat. Off. Marcos Registradas

39865 (4-39865)

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

LENNY DEE
(Decca 28413; 9-28413)

- ⓐ "BEGIN THE BEGUINE" (2:30) A fine organ arrangement of one of the great Cole Porter pop classics is given a fine ride by Lenny Dee. The rhythmic piece shows some fine styling by the fleet fingered artist.
- ⓐ "THE PEANUT VENDOR" (2:51) Another fine oldie is presented in the organ manner by Lenny. The wonderful sound is sure to make organ lovers go for this waxing. Number could draw coin in the right areas.

JIMMY SAUNDERS
(Coral 60849; 9-60849)

- ⓑ "CRY MY HEART" (3:00) Ray Bloch and his orchestra show case Jimmy Saunders' voice as he sings, in a very colorful, smooth and caressing manner, a pretty ballad. The number breaks into a tango at mid point.
- ⓐ "NEED ME" (2:58) Jimmy comes through with another tender delivery of a fine tune as the lush backing by the Bloch crew adds a bit of flavor by setting the piece to a Latin tempo.

RUSS MORGAN ORCHESTRA
(Decca 28422; 9-28422)

- ⓐ "DREAM BABY" (2:48) Some fine music in the Morgan Manner is presented by Russ Morgan and his ork as he leads the group on the vocal end with a cute reading of a pleasing bouncer.
- ⓐ "STROLLING IN LOVER'S LANE" (2:28) On this deck the Morganaires blend their smooth voices on a happy and very appealing waltz number as Russ and the boys back the group with some fine music.

ELLEN SUTTON
(Kem 2714)

- ⓐ "THEN I'LL KNOW" (2:46) An eerie chanting opening introduces Ellen Sutton as she sings in her low voiced manner a lovely song with an inviting Latin tempo. The ork supports fittingly in the backdrop with the aid of an outstanding violin for color.
- ⓐ "YOU AIN'T GONNA GET IT" (2:06) Ellen does a completely different type item as she presents a sexy burlesque type number in the beaty old time vaudeville manner. The piece is full of zest.

JOHNNY STANDLEY
(Capitol 2249; F-2249)

- ⓑ "IT'S IN THE BOOK" Part No. 1 (3:32) Johnny Standley has the audience in the palm of his hand as he comes up with a satirical recital of the "Little Bo Peep" nursery rhyme. The audience heard on this deck seems to be having a great time.
- ⓑ "IT'S IN THE BOOK" No. 2 (2:32) Horace Heidt's ork backs the artist once again as he and the audience jump through a rhythmic jubilee rendition of a comical piece about "Grandma's Lye Soap."

THE CASH BOX SLEEPER OF THE WEEK

"CUBAN LOVE SONG" (2:47)
"ICY HEART" (2:49)

DICK LEE
(Essex 307)



DICK LEE

● Dick Lee steps into the lime-light with two terrific sides that ought to help carry him to the heights on the popularity charts.

Many an artist finds it difficult coming up with one good side, but Dick has two great pieces that are fascinating. One side tagged "Cuban Love Song" is an exciting samba beat number full of rhythm and sock that gets a full voiced powerful reading from the young vocalist. The exciting arrangement shows the artist's voice to full advantage. Frank Hunter and his boys belt out the stirring orking. The other half is a lovely ballad called "Icy Heart" that shows more of the tenderness and sincerity in the vocalist's voice. The Hunter ork deserves further credit for another grade A performance. We're excited about both sides. Ops can expect both lids to draw big money.

LORRY RAINE
(Universal 1004)

- ⓐ "AS THE STARS ARE MY WITNESS" (2:45) Thrush Lorry Raine offers her interpretation of a pretty tune as she presents a slow and lovely ballad. The chorus and ork help round out the side.
- ⓐ "IT'S BETTER TO HAVE LOVED A LITTLE" (2:47) The light backing of Anita Kerr at the piano adds a sentimental flavor to Lorry's reading of a slow tender ballad.

RICHARD HAYES
(Mercury 5910; 5910 x 45)

- ⓑ "FORGETTING YOU" (2:29) Richard Hayes' voice projects a fine sound as he sings a most appealing moderate tempo number. A fine choral backing adds a fullness to Dick's warm lovely voiced reading.
- ⓑ "FORGIVE AND FORGET" (3:03) Richard sends forth a sterling performance as he presents his feelingful interpretation of a lovely ballad as backed by the smooth sound of the chorus.

THE FOUR TUNES
(RCA Victor 20-4968; 47-4968)

- ⓑ "I DON'T WANT TO SET THE WORLD ON FIRE" (2:12) A grand oldie that sat atop the hit parade for many weeks is revived by the smooth sounding voice of the Four Tunes. The blending harmony set against a light backing is very impressive.
- ⓐ "LET'S GIVE LOVE ANOTHER CHANCE" (3:00) The Four Tunes deal up another feelingful side that is fine material for pleasant listening. Their soft and tender reading is pleasant on the ear.

BILLY MAY ORCHESTRA
(Capitol 2227; F-2227)

- ⓑ "FAT MAN MAMBO" (2:45) The fast rising band of Billy May's takes a rhythmic mambo for a ride and comes up with a fine side. Billy composed the side that's full of sock and has a piece that should create a stir in the right locations.
- ⓑ "ORCHIDS IN THE MOONLIGHT" (2:20) Billy's stylish orking lends it's interesting lilt to a lovely old tango melody and follows through with a fine jump item.

RAY SHAW
(Mercury 5905; 5905 x 45)

- ⓐ "THAT'S WHAT A SONG CAN DO" (2:40) The Jack Halloran choir sets the atmosphere in the backdrop in which a pretty full voiced reading is delivered by Ray Shaw as he sings a lovely number.
- ⓐ "I LOVE YOU SO" (2:23) Ray's powerful yet touching voice sends forth another slow number, this time a romantic ballad, and deals out another fitting vocal. The Halloran choir adds a great deal of color to the side.

FREDDIE MARTELL
(Derby 806)

- ⓑ "TELL ME TONIGHT" (2:53) A new and most exciting voice steps into the limelight in the person of Freddie Martell as the strong voiced vocalist chants a lovely tune set to the tempo of a soft Latin beat as provided by George Seravo and the ork.
- ⓐ "UNTIL YOU ARE LOVED" (2:57) Freddie warbles a heavier piece of material backed by a Beguine tempo and comes up with another warm reading. The Seravo ork backs again.

LES BAXTER ORCHESTRA
(Capitol 2225; F-2225)

- ⓑ "INDIAN SUMMER" (3:09) Sue Allen's voice stands out impressively as she sings, with the aid of the chorus, a slow romantic mood item in fine fashion. Les Baxter's fitting ork support is as grand as could be.
- ⓐ "QUIET VILLAGE" (3:15) The Baxter ork shows it's talent once again as it dishes out a pretty instrumental full of strings and lush sounds. The piece is from the album "Le Sacre Du Savage."

BILL KENNY
of the **INK SPOTS**
(Decca 28412; 9-28412)

- ⓑ "YOU ARE HAPPINESS" (3:03) Bill Kenny sings in his inimitable style, a lovely tune full of warmth and tenderness. Backed by Sy Oliver's lush ork and some smooth vocal harmony, the stylish rendition of a pretty ballad becomes very inviting.
- ⓑ "MOONLIGHT MYSTERY" (2:40) Bill takes a lovely Benjamin and Weiss ballad and glides through it with his impressive voice. The subdued backing by Leroy Kirkland's ork smooths out the side.

JIMMY PALMER'S ORCHESTRA
(Mercury 5904; 5904 x 45)

- ⓐ "TRYING" (2:48) Ronnie Neibert's soft and appealing voice is augmented by a chorus as he glides over the lyrics of a tune which is breaking for the top of the charts. Jimmy Palmer's ork backs the vocalist in fine fashion.
- ⓐ "DOWN BY THE O-HI-O" (2:47) A grand oldie, a tune that everyone remembers, is revived here by Jimmy Palmer and the vocal ensemble. The cute bouncy reading is pleasant on the ear. Orking is grand.

MIKE DI NAPOLI ORCHESTRA
(MGM 11336; K-11336)

- ⓐ "CHING CHING-A-LING" (2:50) While sitting at the piano Mike Di Napoli leads his ork through a peppy bouncer with a great deal of flavor. Mike's pianoing is in the foreground and stands out. Ork support is fine.
- ⓐ "FROLIC ON FIFTH AVENUE" (2:49) The ork backs Mike on another fast moving item that has the quality of the great deal of ado and hub-bub on Fifth Avenue. The lush backing aids the pianist on this deck too.

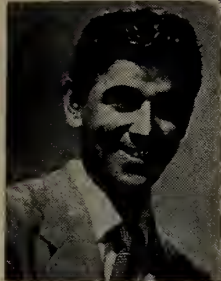
BERYL BOOKER TRIO
(Mercury 8297; 8297 x 45)

- ⓐ "STAY AS SWEET AS YOU ARE" (2:39) The Beryl Booker Trio composed of a piano, bass, and a guitar, jumps through a grand oldie in a rhythmic and appealing manner. The bouncy delivery is very tasteful.
- ⓐ "LOVE IS THE THING" (2:49) The trio lilt through a moderate beat piece in a mood that's just perfect for a romantic atmosphere. The piano is outstanding and puts over the tune in fine style.

ROUND THE WAX CIRCLE

NEW YORK:

A recent visit with Dr. Mario Luigi, publisher of Italy's biggest music and record trade paper "Musica & Discos" disclosed that pop records in the jazz field are a big item in Italy, and if it were possible to get juke boxes into the country, it would create one of the biggest booms possible not only for the



ART MORTON

operator but in additional sales. . . . During dinner at Danny's Hideaway one night last week, Jack Lacy was heard to say: "If I were a publisher and had my choice of any plugger in town, I'd pick Julie Chester." . . . Art Morton signed to a 9 year contract with Mercury. Stopping in Chicago on his way to the coast. . . . Terry Merritt, new thrush on the Seger label, looks extremely promising. Her "Alone Again" is a honey. . . . Elmo Russ gave a very unusual and entertaining recital at Carnegie Hall last week. . . . Julie Stern, professional manager of BMI, off on a ten day tour of the mid-west to meet ops and djs, plugging "Stay Where You Are." . . . Mae Morgan, Russ Morgan's sister, and manager of the Paul Brook music concession in Philadelphia, visiting in N. Y. for a couple of days. . . . Publicist Sid Ascher and record promotion man Paul Brown move

to new quarters on West 43 St. . . . Dick Gersh touring eastern seaboard for Buddy Basch office, which is handling promotion on Connee Boswell's "In My Little Nest Of Heavenly Blue." . . . Bernice Parks opens this week at the Capitol Theater in Washington, D. C. . . . Carlos Gastel planed to Europe to set up concert trek of the Scandinavian countries and Europe for the Billy May orchestra next spring. . . . Mary Small out for two days at the Roxy due to laryngitis. Follows engagement with dates in California and New Orleans. . . . The Four Tophatters are a fine instrumental outfit at Jack Dempsey's Restaurant.

CHICAGO:

Hear that very gorgeous Jilla Webb is going to get her chance to zing with the spirituals which her great voice can sing like spirituals are supposed to be sung. (Here's hopin' they pick the right ones for her). . . . Got a letter from Chick Kardale all about his own pubbery. . . . Jack Eigen who plays but one

disk in an hour and forty-five minute show at the Chez every evening (which gets plenty of attention to the platter) having orange juice with egg and a cupacoffee for breakfast at Mike Fritzel's bar. Jack tells about how a disk played at his former Copacabana show in NYC went over with a bang when he began to play it, "Slow Boat To China." There's lots of news material just hanging 'round the Chez Lounge listening to Jack reminisce. . . . From Miami Beach comes word that Charley Kanter of Cincinnati (who is pres of Cinci's music ops) is now also pres of World Wide Music Pubbery with hdqtrs at 325-41st St. It's a BMI firm. . . . In addition to wielding his baton at the world famed Pump Room, David LeWinter is going to help his gorgeous missus, Rozanne, direct a toy shop for the kiddies called "Just For Fun" which David and Rozanne opened just last week on Chgo's Gold Coast. . . . Paul Cowley of WLEX, Lexington, Ky, got himself plenty wires of congrats when his first "Cowley's Alley" broadcast went over the air from this station. . . . Eddie Hubbard ups with a 1 1/2 hour show over WENR from Monday thru Friday (4:30-6 P.M.) which starts his season off with a real terrific bang. . . . Johnny Holiday given lotsa space on "The Johnny Holiday Story" written by Tim Gayle. Appeared in Oct. 8 issue of "Down Beat". . . . Mercury makin' with-lotsa promotion for the Billy Williams Quartet. . . . Sid Fohrman of Fohrman Motors tellin' the air listeners of his programs all about The Cash Box picks, reviews and lists. . . . Bob Porter of WIND sold, but sold, on the way Frances Wayne sings.



JOHNNY HOLIDAY

LOS ANGELES:

Ops throughout this area were grabbing at what promises to be another smash hit for Rondo Records, the firm that produced "You Can't Be True, Dear" some years back. It's an oldie tabbed "Yearning" by Captain Stubby and The Bucaneers. Prexy Julius Bard in town this week promoting the song, reports



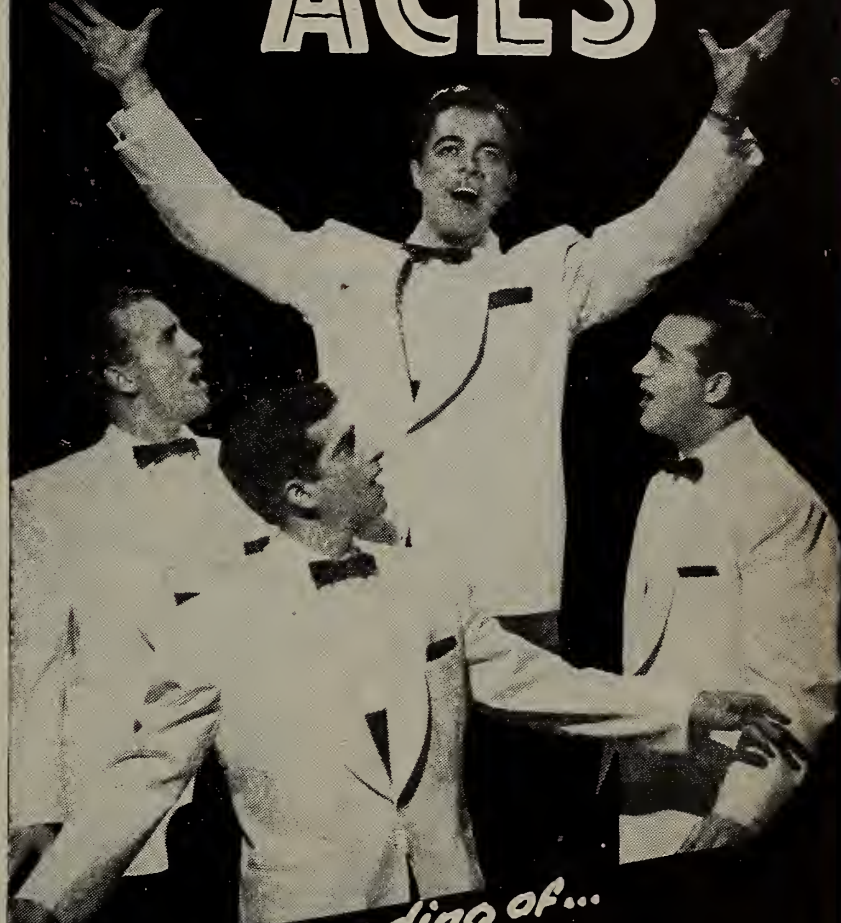
PHIL HARRIS

exceptional reaction. . . . And speaking of hits gone by the boards, Larry Vincent who had "If I Had My Life To Live Over" in '47, visiting on a combined business and pleasure trip. . . . Congrats to Al Miller, a & r chief at RCA Victor here, who just etched his first platter, "Piece A Puddin'" by Phil Harris. . . . Ralph Bass of King Records busier 'n a beaver, with a full recording schedule. . . . The fabulous Yma Sumac held over at the Mocambo. . . . Gordon Wolf, Sunland distrib, returns from a road trip just in time to go out fishing with sales manager Irv Katz of Children's Record Guild this past week-end. Irv nabbed a huge one that came pretty close to a record-breaker. . . . Jimmy Warren thinking of putting in a revolving door—to keep up with the rush of business coming his way. He can expect lots more if the reaction to the United version of "Auf

Wiederseh'n" is an indication. . . . DJ Olen Harrison, KBIS, Bakersfield, in town. . . . Two swell kids doing an equally swell job—Vera and Abe Diamond over at Diamond Records Distributors. Abe's a show biz vet, havin'z been weaned with the Borah Minnevitich Rascals y'ars ago. . . . Nobuddy was more surprised than Leo Mesner, when Vic Seixas whipped Frank Sedgeman last week. . . . Band biz continues to get a hypo with more jockey's climbing on the "music for dancing only" bandwagon.

• dramatic! • spectacular!
• dynamic! • exciting!

The NEW FOUR ACES



recording of...
"JUST SQUEEZE ME"
(BUT DON'T TEASE ME)
and
"HEART AND SOUL"

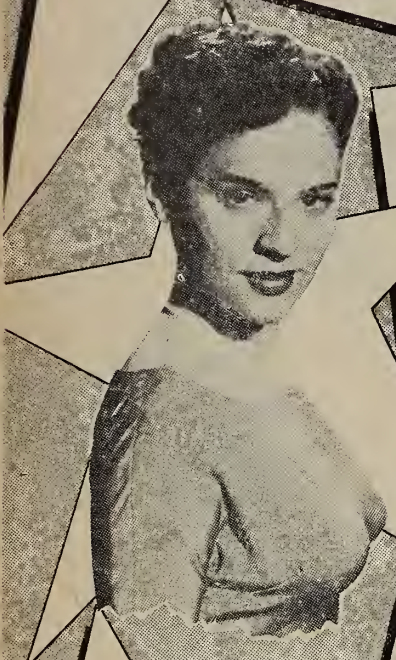
28390
(9-28390)



NEW STARS! **NEW HITS!**

HENRY JEROME
& His Orchestra
I LOVE YOU SO
and
I'LL SI-SI YA IN BAHIA
MGM 11284 78 rpm
K11284 45 rpm

ACQUAVIVA
& His Orchestra
MY LOVE—MY LOVE
and
CURTAIN TIME
MGM 30668
K30668



JONI JAMES
WHY DON'T YOU BELIEVE ME
and
PURPLE SHADES
MGM 11333 78 rpm
K11333 45 rpm

HERB KENNY
MY SONG
and
YOU NEVER HEARD A WORD I SAID
MGM 11332 78 rpm
K11332 45 rpm

RICKY VALLO
AS SURE AS THERE'S A HEAVEN
and
FORGIVE AND FORGET
MGM 11315 78 rpm
K11315 45 rpm

THE FOUR ORSEMEN
INDIAN LOVE CALL
and
SAN ANTONIO ROSE
MGM 11300 78 rpm
K11300 45 rpm

BIG! BIG! BIG! BIG!...

Barbara Ruick
Carleton Carpenter
NO TWO PEOPLE
and
WHEN YOU'RE WALKING IN THE RAIN
MGM 11314 78 rpm
K11314 45 rpm
Billy Eckstine
EARLY AUTUMN
and
BECAUSE YOU'RE MINE
MGM 11301 78 rpm
K11301 45 rpm
Fran Warren
SETTIN' THE WOODS ON FIRE
and
TAKES TWO TO TANGO
MGM 11334 78 rpm
K11334 45 rpm

Hank Williams
SETTIN' THE WOODS ON FIRE
and
YOU WIN AGAIN
MGM 11318 78 rpm
K11318 45 rpm
Frank Petty Trio
ST. LOUIS BLUES
and
CONGRATULATE ME
MGM 11305 78 rpm
K11305 45 rpm
Bill Farrell
WALKIN' BY THE RIVER
and
I LAUGHED AT LOVE
MGM 11343 78 rpm
K11343 45 rpm

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.

MEANS... MIGHTY GOOD MUSIC

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 4 without any changes on the part of THE CASH BOX.

Donn Tibbetts
WFEA—Manchester, N. H.
1. You Belong To Me (Stafford)
2. Stay Where You Are (Tony Bennett)
3. Half As Much (R. Clooney)
4. Jambalaya (Jo Stafford)
5. I Should Care (R. Flanagan)
6. Funny (Nat "King" Cole)
7. Taboo (June Valli)
8. Possess Me (Toni Bavaar)
9. Grasshopper (Stuart Hamblen)
10. My Favorit Song (Ames Bros.)

Bill Ruff
KOLO—Reno, Nev.
1. Feet Up (Guy Mitchell)
2. Wish You Were Here (Fisher)
3. You Belong To Me (Stafford)
4. I Should Care (R. Flanagan)
5. I Went To Your Wedding (Patti Page)
6. Paradise (Voices Of Walter Schumann)
7. Moonglow (Benny Goodman)
8. Should I (Four Aces)
9. Lover (Peggy Lee)
10. Tennessee Newsboy (Sinatra)

Mac McGuire
WID—Philadelphia, Pa.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wanted (Four Aces)
4. My Favorite Song (Caruso)
5. Feet Up (Guy Mitchell)
6. Two Faced Clock (Rex Allen)
7. Meet Mr. Callaghan (Paul-Ford)
8. Possess Me (Toni Bavaar)
9. Trying (The Hilltoppers)
10. So Madly In Love (G. Gibbs)

Tal Hood
WFGM—Fitchburg, Mass.
1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Wish You Were Here (Fisher)
4. Takes Two To Tango (Pearl Bailey)
5. Say You'll Wait For Me (Al Martino)
6. Love Me (Johnnie Ray)
7. Because You're Mine (Lanza)
8. Glow Worm (Mills Bros.)
9. Trying (The Hilltoppers)
10. One Mint Julep (B. Morrow)

Robin Seymour
WKMH—Dearborn, Mich.
1. Glow Worm (Mills Bros.)
2. You Belong To Me (Stafford)
3. Trying (Johnny Desmond)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Taboo (June Valli)
7. Stay Where You Are (Tony Bennett)
8. Lady Of Spain (Eddie Fisher)
9. I'm Never Satisfied (Cole)
10. Meet Mr. Callaghan (Paul-Ford)

Dick Coleman
WCBM—Baltimore, Md.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. My Love And Devotion (Camo)
4. Trying (Ella Fitzgerald)
5. Because You're Mine (Cale)
6. I Went To Your Wedding (Patti Page)
7. Takes Two To Tango (Pearl Bailey)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. Maybe (Camo-Fisher)
10. Have A Good Time (Bennett)

Ed McKenzie
WXYZ—Detroit, Mich.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Glow Worm (Mills Bros.)
4. Jambalaya (Jo Stafford)
5. One Mint Julep (B. Morrow)
6. Wish You Were Here (Fisher)
7. Meet Mr. Callaghan (Paul-Ford)
8. Faith Can Move Mountains (Nat "King" Cole)
9. Trying (Ella Fitzgerald)
10. Comes A-long-A-love (Starr)

Ed Bartell
KQV—Pittsburgh, Pa.
1. Wish You Were Here (Fisher)
2. You Belong To Me (Stafford)
3. High Noon (Frankie Laine)
4. You're My Destiny (A. Dale)
5. I'm Through With Love (Sandy Solo)
6. Take Me In Your Arms (Paul-Ford)
7. Wild Honey (Arcesi)
8. Somebody Loves Me (Four Lads)
9. Glow Worm (Mills Bros.)
10. Trying (The Hilltoppers)

Alan Saunders
WVNJ—Newark, N. J.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Have A Good Time (Tony Bennett)
4. Botch-A-Me (R. Clooney)
5. Takes Two To Tango (Pearl Bailey)
6. Trying (The Hilltoppers)
7. Luna Rossa (Alan Dean)
8. Three Letters (Kay Starr)
9. I'm Gonna Kiss All The Babies (Cliff Stewart)
10. I Went To Your Wedding (Patti Page)

Larry Wilson
WNOE—New Orleans, La.
1. You Belong To Me (Stafford)
2. Blues In Advance (D. Shore)
3. Takes Two To Tango (Pearl Bailey)
4. Till The End Of The World (Bing Crosby)
5. Glow Worm (Mills Bros.)
6. Lady Of Soain (Eddie Fisher)
7. Feet Up (Guy Mitchell)
8. I Went To Your Wedding (Patti Page)
9. Jambalaya (Jo Stafford)
10. Somewhere Along The Way (Nat "King" Cole)

Earle Pudney
WGY—Schenectady, N. Y.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Don't Tempt Me (T. Martin)
4. Takes Two To Tango (Pearl Bailey)
5. Wild Honey (John Arcesi)
6. Somewhere Along The Way (Nat "King" Cole)
7. Because You're Mine (Raitt)
8. Blues In The Night (Rosemary Clooney)
9. One Mint Julep (B. Morrow)
10. Glow Worm (Mills Bros.)

Gary Lesters
WVNJ—Newark, N. J.
1. You Belong To Me (Stafford)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Half As Much (R. Clooney)
4. Wish You Were Here (Fran Warren)
5. Trying (The Hilltoppers)
6. Botch-A-Me (R. Clooney)
7. Have A Good Time (Tony Bennett)
8. You'll Never Get Away (Cornell-Brewer)
9. Alone Together (M. Whiting)
10. High Noon (Frankie Laine)

Bill Hyden
KRMG—Tulsa, Okla.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Jambalaya (Jo Stafford)
4. I Went To Your Wedding (Patti Page)
5. It's In The Book (J. Standley)
6. Half As Much (R. Clooney)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. Somewhere Along The Way (Nat "King" Cole)
9. Meet Mr. Callaghan (Paul-Ford)
10. High Noon (Frankie Laine)

Paul Flanagan
WTRY—Troy, N. Y.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Meet Mr. Callaghan (Harry Grove Trio)
4. Lady Of Spain (Eddie Fisher)
5. Wish You Were Here (Fisher)
6. Feet Up (Guy Mitchell)
7. Love Me (Johnnie Ray)
8. Take Me In Your Arms (Paul-Ford)
9. High Noon (Frankie Laine)
10. Jambalaya (Jo Stafford)

Harry Nigocia
WJBW—New Orleans, La.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Half As Much (R. Clooney)
5. Somewhere Along The Way (Nat "King" Cole)
6. Underneath The "I Love You Tree" (Lorry Raine)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. My Love And Devotion (Camo)
9. Botch-A-Me (R. Clooney)
10. Because You're Mine (Lanza)

Ray Perkins
KFEL—Denver, Colo.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. High Noon (Frankie Laine)
5. Somewhere Along The Way (Nat "King" Cole)
6. I Went To Your Wedding (Patti Page)
7. Half As Much (R. Clooney)
8. Jambalaya (Jo Stafford)
9. Meet Mr. Callaghan (Paul-Ford)
10. Walkin' My Baby Back Home (Johnnie Ray)

Shel Horton
WVAM—Saxton, Pa.
1. I Went To Your Wedding (Sammy Kaye)
2. Jambalaya (Hank Williams)
3. It Wasn't God Who Made (Sammy Kaye)
4. Indian Love Call (Whitman)
5. Tennessee Warbler (J. Turzy)
6. Tonight We're Setting The Woods On Fire (Laine-Stafford)
7. Walkin' To Missouri (Russ Morgan)
8. Wish You Were Here (Fisher)
9. You Belong To Me (P. Page)
10. Smoke Rings (Paul-Ford)

Leigh Kamman
WOV—New York, N. Y.
1. You Belong To Me (Stafford)
2. Somewhere Along The Way (Nat "King" Cole)
3. Doodletown Fifers (Sauter-Finegan)
4. Rosanne (Vic Damone)
5. My Bonnie Lies Over The Ocean (Ella Fitzgerald)
6. Man Smart (Harry Belafonte)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. I Went To Your Wedding (Patti Page)
9. Early Autumn (Jo Stafford)
10. Nina Never Knew (Damone)

Bill Silbert
WABD—New York, N. Y.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. I Went To Your Wedding (Patti Page)
5. Have A Good Time (Bennett)
6. Stay Where You Are (Johnny Desmond)
7. Outside Of Heaven (E. Fisher)
8. Somebody Loves Me (The Four Lads)
9. My Love And Devotion (Perry Como)
10. I Laughed At Love (Louis Armstrong)

Buddy Beason
KOPO—Tucson, Ariz.
1. Half As Much (R. Clooney)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. When I Fall In Love (Doris Day)
5. Walkin' My Baby Back Home (Nat "King" Cole)
6. I May Hate Myself In The Morning (Steve Gibson)
7. Because You're Mine (Cole)
8. Somewhere Along The Way (Nat "King" Cole)
9. Wish You Were Here (Rosemary Clooney)
10. Jambalaya (Camarata)

Ross Miller
WTIC—Hartford, Conn.
1. You Belong To Me (Stafford)
2. You'll Never Get Away (Cornell-Brewer)
3. Takes Two To Tango (Pearl Bailey)
4. I Went To Your Wedding (Patti Page)
5. Too Old To Cut The Mustard (Clooney-Dietrich)
6. Somewhere Along The Way (Nat "King" Cole)
7. Glow Worm (Mills Bros.)
8. Should I (Four Aces)
9. Jambalaya (Jo Stafford)
10. Blues In Advance (D. Shore)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 4 without any changes on the part of THE CASH BOX.

Buddy Deane

WITH—Baltimore, Md.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Lady Of Spain (Eddie Fisher)
4. Wish You Were Here (Fisher)
5. Bim Bam Baby (F. Sinatra)
6. Somewhere Along The Way (Nat "King" Cole)
7. Jambalaya (Jo Stafford)
8. Half As Much (R. Clooney)
9. Luna Rossa (Frank Sinatra)
10. Botch-A-Me (R. Clooney)

Bob Perry

WLAW—Boston, Mass.

1. You Belong To Me (Stafford)
2. Sweethearts Holiday (Como)
3. I Went To Your Wedding (Patti Page)
4. Marilyn (Ray Anthony)
5. I Laughed At Love (S. Gale)
6. Easy To Say (T. Edwards)
7. Adios (Gisele MacKenzie)
8. I'll Forget You (Alan Dean)
9. Wish You Were Here (Eddie Fisher)
10. You Intrigue Me (Bernice Parks)

Hugh Cherry

WMAK—Nashville, Tenn.

1. Trying (The Hilltoppers)
2. Lady Of Spain (Eddie Fisher)
3. I Went To Your Wedding (Patti Page)
4. Jambalaya (Jo Stafford)
5. Glow Worm (Mills Bros.)
6. You Belong To Me (Sue Thompson)
7. Half As Much (R. Clooney)
8. Blues In Advance (D. Shore)
9. It's In The Book (J. Sandley)
10. Tonight We're Setting The Woods On Fire (Laine-Stafford)

Roger Clark

WNOR—Norfolk, Va.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Early Autumn (Jo Stafford)
4. I Went To Your Wedding (Patti Page)
5. Glow Worm (Mills Bros.)
6. Somewhere Along The Way (Nat "King" Cole)
7. I Should Care (R. Flanagan)
8. Jambalaya (Jo Stafford)
9. The Greatest Sinner Of Them All (Tammy Edwards)
10. Takes Two To Tango (Luis Armstrong)

Chuck Norman

WIL—St. Louis, Mo.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. My Heart Belongs To Only You (Bette McLaurin)
4. Jambalaya (Jo Stafford)
5. Take Me In Your Arms (Paul-Ford)
6. Wish You Were Here (Fisher)
7. Moonlight On The Ganges (Sauter-Finegan)
8. Tossin' And Turnin' (S. Gale)
9. Outside Of Heaven (Fisher)
10. Comes A-long A-love (Starr)

Norman Hall

WBNI—Boonville, Ind.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. I'm Never Satisfied (Cale)
4. Should I (Four Aces)
5. You Like (Eileen Barton)
6. Who Kissed Me Last Night (Rosemary Clooney)
7. Takes Two To Tango (Ralph Marterie)
8. Tonight We're Setting The Woods On Fire (Laine-Stafford)
9. High Noon (Lita Roza)
10. Outside Of Heaven (Fisher)

Hy Davis

WJXN—Jackson, Miss.

1. I Went To Your Wedding (Patti Page)
2. Meet Mr. Callaghan (Cavallera & Paul)
3. You Belong To Me (Sue Thompson)
4. Feet Up (Guy Mitchell)
5. Mademoiselle (Camarata-Lanson)
6. Blues In The Night (Rosemary Clooney)
7. Glow Worm (Mills Bros.)
8. Jambalaya (Jo Stafford)
9. Luna Rossa (Alan Dean)
10. Three Letters (Kay Starr)

Art Pallan

WWSW—Pittsburgh, Pa.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Meet Mr. Callaghan (Paul-Ford)
4. Half As Much (R. Clooney)
5. Feet Up (Guy Mitchell)
6. I Went To Your Wedding (Patti Page)
7. Funny (Nat "King" Cole)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. Should I (Four Aces)
10. Bim Bam Baby (F. Sinatra)

Bud Brees

WPEN—Philadelphia, Pa.

1. Adios (Gisele MacKenzie)
2. Lady Of Spain (Eddie Fisher)
3. I Went To Your Wedding (Steve Gibson)
4. One Mint Julep (B. Morrow)
5. My Favorite Song (Marian Caruso)
6. Walkin' To Missouri (Kaye)
7. String Along (Ames Bras.)
8. Luna Rossa (Alan Dean)
9. Takes Two To Tango (Pearl Bailey)
10. Veradero (Camarata)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. You Belong To Me (Stafford)
2. Meet Mr. Callaghan (Paul-Ford)
3. Wish You Were Here (Fisher)
4. I Went To Your Wedding (Patti Page)
5. You'll Never Get Away (Cornell-Brewer)
6. Because You're Mine (Lanza)
7. Feet Up (Guy Mitchell)
8. Tying (Ella Fitzgerald)
9. I'm Through With Love (Sandy Solo)
10. Veradero (Camarata)

Larry Wilson

WNOE—New Orleans, La.

1. Takes Two To Tango (Pearl Bailey)
2. You Belong To Me (Stafford)
3. Some Folks Do (E. Bartan)
4. Wish You Were Here (Fisher)
5. Adios (Gisele MacKenzie)
6. I Went To Your Wedding (Patti Page)
7. Meet Mr. Callaghan (Paul-Ford)
8. Jambalaya (Jo Stafford)
9. Marilyn (Ray Anthony)
10. My Love And Devotion (Doris Day)

Ross Smitherman

WHBS—Huntsville, Ala.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Somewhere Along The Way (Nat "King" Cole)
4. Meet Mr. Callaghan (Paul-Ford)
5. I Laughed At Love (S. Gale)
6. I Went To Your Wedding (Patti Page)
7. You'll Never Get Away (Cornell-Brewer)
8. Jambalaya (Jo Stafford)
9. Botch-A-Me (R. Clooney)
10. Trying (The Hilltoppers)

Gil Henry

KING—Seattle, Wash.

1. You Belong To Me (D. Martin)
2. Meet Mr. Callaghan (Harry Grove Trio)
3. Doodletown Fitters (Sauter-Finegan)
4. Wish You Were Here (Fisher)
5. I Went To Your Wedding (Patti Page)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. Half As Much (R. Clooney)
8. Loaded With Love (Anthony)
9. High Noon (Frankie Laine)
10. Somewhere Along The Way (Nat "King" Cole)

Norm Prescott

WORL—Boston, Mass.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Takes Two To Tango (Pearl Bailey)
4. Say You'll Wait For Me (Al Martina)
5. My Favorite Song (Caruso)
6. Velvet Moon (Liberace)
7. Faith Can Move Mountains (Johnnie Ray)
8. Glow Worm (Mills Bros.)
9. My Tormented Heart (Sarah Vaughan)
10. Lady Of Spain (Eddie Fisher)

Sherm Feller

WLAW—Boston, Mass.

1. Trying (The Hilltoppers)
2. Vanessa (Hugo Winterhalter)
3. You Belong To Me (Stafford)
4. Wish You Were Here (Fisher)
5. My Baby's Comin' Home (Pixi Brandon)
6. Stardust (Stan Kenton)
7. Outside Of Heaven (Margaret Whiting)
8. Luna Rossa (Alan Dean)
9. Take Me In Your Arms (Paul-Ford)
10. Cuban Love Song (Dick Lee)

Jim Brokaw

WCOP—Boston, Mass.

1. I Went To Your Wedding (Patti Page)
2. Wish You Were Here (Fisher)
3. Auf Wiederseh'n Sweetheart (Patti Page)
4. You Belong To Me (Stafford)
5. Indian Love Call (Whitman)
6. Vanessa (Hugo Winterhalter)
7. Somewhere Along The Way (Nat "King" Cole)
8. Luna Rossa (Alan Dean)
9. Half As Much (R. Clooney)
10. Glow Worm (Mills Bros.)

Wally Nelskog

KRSC—Seattle, Wash.

1. You Belong To Me (D. Martin)
2. Half As Much (R. Clooney)
3. Wish You Were Here (Fisher)
4. Meet Mr. Callaghan (Carmen Cavallero)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Fool, Fool, Fool (Kay Starr)
7. Should I (Four Aces)
8. Good For Nothin' (Clooney-Dietrich)
9. Too Old To Cut The Mustard (Clooney-Dietrich)
10. Jambalaya (Jo Stafford)

Jay Trompeter

WIND—Chicago, Ill.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. The Ruby And The Pearl (Frankie Laine)
4. Jambalaya (Jo Stafford)
5. Meet Mr. Callaghan (Paul-Ford)
6. Trying (The Hilltoppers)
7. Wish You Were Here (Fisher)
8. Indian Love Call (Whitman)
9. Walkin' My Baby Back Home (Bernice Parks)
10. Walkin' To Missouri (Kaye)

Harv Morgan

WARM—Scranton, Pa.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Mademoiselle (Eddy Howard)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Somewhere Along The Way (Nat "King" Cole)
7. You'll Never Get Away (Cornell-Brewer)
8. Outside Of Heaven (E. Fisher)
9. It Takes Two To Tango (Luis Armstrong)
10. Forgive And Forget (T. Martin)

Ray Schreiner

WRNL—Richmond, Va.

1. You Belong To Me (Stafford)
2. Feet Up (Guy Mitchell)
3. I Went To Your Wedding (Patti Page)
4. Somebody Loves Me (Four Lads)
5. Because You're Mine (Lanza)
6. Piece-A-Puddin' (Laine-Stafford)
7. Somewhere Along The Way (Nat "King" Cole)
8. Should I (Four Aces)
9. You'll Never Get Away (Vaughn Monroe)
10. Sweethearts Holiday (Como)

Peter Potter

KLAC—Hollywood, Calif.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)
4. Carmen's Boogie (The Andrews Sisters)
5. High Noon (Frankie Laine)
6. Comes A-long A-love (Starr)
7. One Mint Julep (B. Morrow)
8. Takes Two To Tango (Pearl Bailey)
9. Somewhere Along The Way (Nat "King" Cole)
10. When I Fall In Love (Doris Day)

STAY WHERE YOU ARE



TONY BENNETT

ON COLUMBIA

The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

STAY WHERE YOU ARE Tony Bennett Columbia 39886

A new romantic ballad is projected with tender feeling by Bennett. It's one of his finest performances in recent months and should build steadily.

FOR TOPS IN RHYTHM

CARMEN'S BOOGIE

recorded by
The ANDREWS SISTERS
(Decca)
GEORGE CATES
(Coral)
SPADE COOLEY
(Decca)

BROADCAST MUSIC, INC.

New York
HAROLD WALD
GEORGE FURNESS

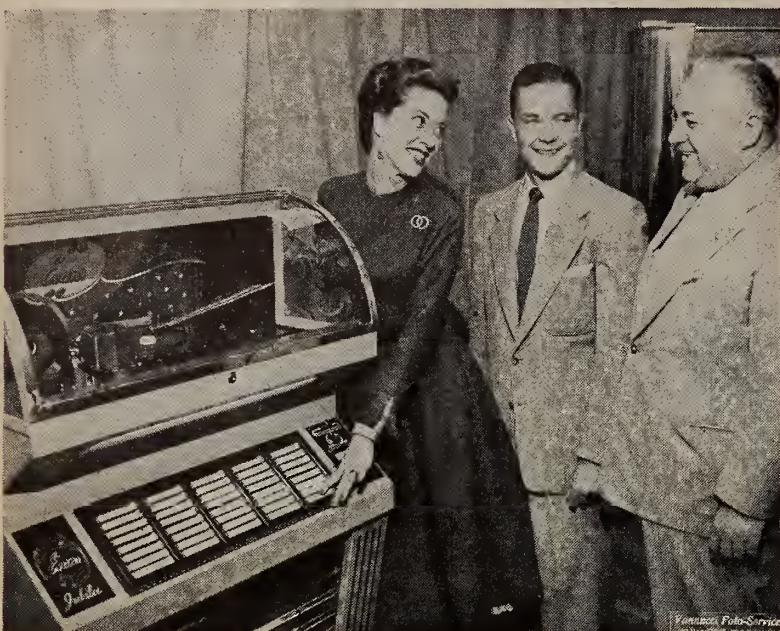
JULIE STEARNS, Gen. Prof. Manager

Chicago
JIMMIE CAIRNS

580 FIFTH AVENUE
NEW YORK 36, N. Y.

Hollywood
EDDIE JANIS
BILLY WALTERS

Play That Tune Again



WILLIAMSPORT, PA.—Kitty Crawford, thrush on the Susquehanna label, is pictured with Gordon Wolf, composer of the four tunes she has recorded, and Harry J. Miele, manager of the Williamsport Amusement Co., distributors for leading manufacturers of coin operated amusement machines. Kitty is currently touring Central Pennsylvania where her records are getting a big play and on this day had stopped off in Williamsport. She is a nationally known singer, having had her own radio program over the National Broadcasting Company. She also was a winner on the Arthur Godfrey Talent Show. And she has made several recordings with the Ted Straeter band. She's appeared in several night clubs in New York including the Blue Angel, Ruban Bleu and the Penthouse. Two of the songs that Kitty is plugging here are "Susquehanna Moon" and "I'll Still Be In Love With You".

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising
100
Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullit
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral

DA—Dana
DE—Decca
DY—Derby
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee

KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock

PR—Prestige
RA—Rainbow
RE—Regent
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime

TE—Tempo
TN—Tennessee
UN—United
VI—Victor

Oct. 11		Oct. 4		Oct. 11		Oct. 4		Oct. 11		Oct. 4																													
1—You Belong To Me 134.2 124.9 CA-2165 (F-2165)—DEAN MARTIN CA-2198 (F-2198)—JAN GARBER O. Tossin' And Turnin' CO-39811 (4-39811)—JO STAFFORD CO-39857 (4-39857)—KEN GRIFFIN Walkin' To Missouri CR-60845 (9-60845)—GEORGIA AULD Early Autumn DE-28388 (9-28388)—GRADY MARTIN I Went To Your Wedding ME-5899 (45x5899)—PATTI PAGE I Went To Your Wedding ME-6407 (45x6407)—SUE THOMPSON MG-11295 (K-11295)—JONI JAMES VI-20-4893 (47-4893)—FREDDY MARTIN O. Ain't It Grand To Be Dead				6—Jambalaya 62.5 64.6 CO-39838 (4-39838)—JO STAFFORD Early Autumn CR-60816 (9-60816)—N. HEFTI & F. WAYNE Two Faced Clock DE-28341 (9-28341)—REX ALLEN DE-28367 (9-28367)—CAMARATA Mademoiselle MG-11283 (K-11283)—HANK WILLIAMS				7—Auf Wiederseh'n Sweetheart 58.5 82.7 CA-2143 (F-2143)—LES BAXTER Padam... Padam... CA-2166 (F-2166)—SHARKEY CO-39776 (4-39776)—CHAMP BUTLER Padam, Padam CO-39809 (4-39809)—KEN GRIFFIN Half As Much CR-60773 (9-60773)—AMES BROTHERS Break The Bands That Bind Me DE-28271 (9-28271)—GUY LOMBARDO O. Half As Much LO-1227 (45-1227)—VERA LYNN Parting Song ME-5871 (5871x45)—EDDY HOWARD I Don't Want To Take A Chance MG-11278 (K-11278)—DE MARCO SISTERS Watermelon Weather VI-20-4777 (47-4777)—BILLY SHEPARD O. The Mask Is Off				13—The Glow-Worm 23.2 9.7 CA-2248 (F-2248)—JOHNNY MERCER CO-39840 (4-39840)—PAULETTE SISTERS Sui Sin Fa DE-28384 (9-28384)—MILLS BROS.				14—Trying 14.5 15.7 CR-60823 (9-60823)—JOHNNY DESMOND Wild Guitars DE-28375 (9-28375)—ELLA FITZGERALD My Bonnie Lies Over The Ocean DE-28322 (9-28322)—GRADY MARTIN Sweet Jennie Lee DOT-15018—THE HILLTOPPERS ME-5904 (45x5904)—JIMMY PALMER O. Down By The O-Hi-O				15—Vanessa 14.2 16.1 LO-1256 (45x1256)—TED HEATH O. Early Autumn MG-30619 (K-30619)—DAVID ROSE All The Things You Are VI-20-4691 (47-4691)—HUGO WINTERHALTER O. Somewhere Along The Way				16—My Love And Devotion 13.7 6.7 CO-39817 (4-39817)—DORIS DAY Make It Soon VI-20-4877 (47-4877)—PERRY COMO Sweethearts Holiday				17—Walkin' My Baby Back Home 11.9 11.9 AP-1088—DEAN MARTIN Oh! Marie CA-2130 (F-2130)—NAT "KING" COLE Funny CO-39750 (4-39750)—JOHNNIE RAY Give Me Time DE-28277 (9-28277)—GUY LOMBARDO O. One In A While SE-7002—BERNICE PARKS				18—Feet Up (Pat Him On The Po-Po) 10.9 11.8 CO-39822 (4-39822)—GUY MITCHELL Jenny Kissed Me				19—Delicado 10.7 16.4 CA-2040 (F-2040)—STAN KENTON O. Bays And Baggage CO-39708 (4-39708)—PERCY FAITH O. Festival CR-60729 (9-60729)—LAURINDO ALMEIDA R'Eco—R'Eco DE-28044 (9-28044)—WALDYR AZEVEDO O. See If You Like It DE-28179 (9-28179)—GUY LOMBARDO O. Kiss Of Fire DE-28304 (9-28304)—ETHEL SMITH Poinciana			
2—Wish You Were Here 97.5 84.9 DE-28308 (9-28308)—GUY LOMBARDO O. Hony Tonk Sweetheart MG-11270 (K11270)—FRAN WARREN What Is This Thing Called Love? VI-20-4830 (47-4830)—EDDIE FISHER The Hand Of Fate				3—I Went To Your Wedding 90.7 96.7 CO-39856 (4-39856)—SAMMY KAYE O. It Wasn't God Who Made Honky Tonk Angels CR-60847 (9-60847)—KENNY BASS O. The Hokey Song DE-28388 (9-28388)—GRADY MARTIN You Belong To Me DE-28411 (9-28411)—GUY LOMBARDO O. Somewhere Along The Way JU-5093—LITTLE SYLVIA Drive Daddy Drive ME-5899 (45x5899)—PATTI PAGE You Belong To Me VI-20-4835 (47-4835)—STEVE GIBSON				8—High Noon 57.6 61.1 CA-2120 (F-2120)—TEX RITTER Go On! Get Out! CO-39770 (4-39770)—FRANKIE LAINE Rock Of Gibraltar LO-1232 (45-1232)—LITA ROZA Love, Where Are You Now? MG-11266 (K11266)—BILL HAYES Padam... Padam...				9—Because You're Mine 34.3 29.4 CA-2212 (F-2212)—NAT "KING" COLE I'm Never Satisfied DE-28337 (9-28337)—JOHN RAITT The Song Angels Sing ME-5897 (45x5897)—BOBBY WAYNE Madonna Of The Rosary MG-11301 (K-11301)—BILLY ECKSTINE Early Autumn VI-10-3914 (47-3914)—MARIO LANZA Song The Angels Sing				10—Botch-A-Me 31.3 24.3 CO-39767 (4-39767)—ROSEMARY CLOONEY On The First Warm Day				11—Indian Love Call 26.4 21.7 CO-39245 (4-39245)—FRED LOWERY DE-27955 (9-27955)—FRIML DE-28076 (9-28076)—ARMSTRONG & JENKINS O. Jeannie IM-8156 (45x8156)—SLIM WHITMAN China Doll MG-11300 (K-11300)—FOUR HORSEMEN San Antonio Rose VI-10-3786—ROBERTA PETERS & R. MERRILL So In Love				12—Somewhere Along The Way 24.9 36.2 CA-2069 (F-2069)—NAT "KING" COLE What Does It Take?															
4—Meet Mister Callaghan 76.4 70.8 CA-2193 (F-2193)—LES PAUL Take Me In Your Arms CO-39851 (4-39851)—MITCH MILLER O. How Strange DE-28373 (9-28373)—CARMEN CAVALLARO O. Runnin' Wild Boogie LO-1248 (45x1248)—HARRY GROVE TRIO Intermezzo ME-5900 (45x5900)—HARMONICATS & AUGUST Wish You Were Here MG-30640 (K-30640)—PETER TODD O. Whistlewood VI-20-4891 (47-4891)—MELACHRINO STRINGS La Rosita				5—Half As Much 76.1 62.6 CO-39710 (4-39710)—ROSEMARY CLOONEY Poor Whip-Poor-Will CO-20879 (4-20879)—CURLEY WILLIAMS CO-39809 (4-39809)—KEN GRIFFIN Auf Wiederseh'n Sweetheart DE-28271 (9-28171)—GUY LOMBARDO O. Auf Wiederseh'n Sweetheart ME-6366 (6366x45)—KEN MARVIN ME-8294 (45x8294)—DINAH WASHINGTON My Song																																			

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Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising
100
Selections

	Oct. 11	Oct. 4		Oct. 11	Oct. 4
LO-1151—EDMUNDO ROS O. <i>Baiao</i>			29—Once In A While	5.5	1.7
MG-11259 (K-11259)— LOS MUSICOS			DE-28306 (9-28306)— LOUIS ARMSTRONG O.		
5E-7002—Fred Norman Orch.			DE-28277 (9-28277)— GUY LOMBARDO O.		
VI-20-4677 (47-4677)— THREE SUNS			ME-5867 (45x5867)— PATTI PAGE		
VI-20-4719 (47-4719)— DINAH SHORE			CA-2213 (F-2213)— KAY STARR		
VI-10-3919— BOSTON POPS O.			CA-2222 (F-2222)— JEANNE GAYLE		
20—Here In My Heart	10.4	12.1	CR-60817 (9-60817)— PEARL BAILEY		
BB5-101—AL MARTINO <i>I Cried Myself To Sleep</i>			DE-28394 (9-28394)— LOUIS ARMSTRONG		
CO-39745 (4-39745)— TONY BENNETT			ME-5903 (45x5903)— LOLA AMECHE		
CR-60746 (9-60746)— ALAN DALE			31—Blue Tango	4.6	7.6
DE-28213 (9-28213)— THE ANDREWS SISTERS			CA-1966 (F-1966)— LES BAXTER		
DICK HAYMES <i>I'm Sorry</i>			DE-27875 (9-27875)— LEROY ANDERSON		
ME-5877 (5877x45)— VIC DAMONE			DE-28031 (9-28031)— GUY LOMBARDO		
Rosanne			ME-5790— DICK HAYMAN		
21—Sugarbush	10.1	8.1	ME-5817 (5817x45)— XAVIER CUGAT O.		
CO-39693 (4-39693)— F. LAINE & D. DAY			VI-20-4518 (47-4518)— HUGO WINTERHALTER O.		
DE-28287 (9-28287)— JOSEF MARA15			VI-20-4541 (47-4541)— FRANKIE CARLE		
How Lovely Cooks The Meat			VI-20-4872 (47-4872)— TONY BAVAR		
22—Lady Of Spain	9.4		ME-5823 (5823x45)— GEORGIA GIBBS		
VI-20-4953 (47-4953)— EDDIE FISHER			MG-11225 (K-11225)— BILLY ECKSTINE		
Outside Of Heaven			VI-20-4671 (47-4671)— TONY MARTIN		
23—You'll Never Get Away	9.2	8.4	VI-20-4705 (47-4705)— RALPH FLANAGAN		
CO-39872 (4-39872)— PAULETTE 515. & HANLEY			41—Lonely Wine	2.4	1.3
CR-60829 (9-60829)— DON CORNELL & TERESA BREWER			CO-39866 (4-39866)— TONY BENNETT		
24—Luna Rossa	7.9	8.9	42—Walkin' To Missouri	2.1	4.6
CA-2168 (F-2168)— VOICES OF SCHUMANN			CO-39813 (4-39813)— ROSEMARY CLOONEY		
CO-39787 (4-39787)— FRANK SINATRA			LO-1210 (45x1210)— CHIS HAMALTON		
LO-1229 (45-1229)— LEE LAWRENCE			33—Stay Where You Are	3.7	
MG-11269 (K-11269)— ALAN DEAN			CO-39839 (4-39839)— SARAH VAUGHAN		
VI-20-4836 (47-4836)— TONY MARTIN			DE-28336 (9-28336)— DOLORES GRAY		
VI-10-3804— EZIO PINZA			MG-11296 (K-11296)— BILL HAYES		
Anemo E Core (Until)			34—Blues In The Night	3.6	
25—String Along	7.4	14.4	CO-39813 (4-39813)— ROSEMARY CLOONEY		
CR-60804 (9-60804)— AME5 BROTHERS			LO-1210 (45x1210)— CHIS HAMALTON		
Absence Makes The Heart Grow Fonder			35—Say You'll Wait For Me	3.5	4.9
26—Should I	6.3	5.7	CA-2185 (F-2185)— AL MARTINO		
DE-28323 (9-28323)— FOUR ACES			CO-39839 (4-39839)— SARAH VAUGHAN		
There's Only Tonight			DE-28336 (9-28336)— DOLORES GRAY		
27—Too Old To Cut The Mustard	6.1	9.8	MG-11296 (K-11296)— BILL HAYES		
CO-39812 (4-39812)— CLOONEY & DIETRICH			36—I'm Yours	3.4	4.8
DE-28314 (9-28314)— DICK TODD			CA-2102 (F-2102)— BAXTER & BEAVERS		
Waiting In The Lobby Of Your Heart			CO-39737 (4-39737)— TONI ARDEN		
DE-46387 (9-46387)— TUBB & FOLEY			CR-60690 (9-60690)— DON CORNELL		
ME-6348 (6348x45)— CARLISLE BROTHERS			37—Comes A-Long A-Love	3.1	
VI-20-4290— HOMER & JETHRO			CA-2213 (F-2213)— KAY STARR		
28—One Mint Julep	6.0	6.1	CA-2222 (F-2222)— JEANNE GAYLE		
CO-39823 (4-39823)— LOUIS PRIMA O.			CR-60817 (9-60817)— PEARL BAILEY		
VI-20-4868 (47-4868)— BUDDY MORROW O.			DE-28394 (9-28394)— LOUIS ARMSTRONG		
Got You On My Mind			ME-5903 (45x5903)— LOLA AMECHE		
			38—Have A Good Time	2.9	4.2
			CO-39764 (4-39764)— TONY BENNETT		
			MG-11291 (K-11291)— BILLY ECKSTINE		
			39—Fool, Fool, Fool	2.8	8.8
			CA-2151 (F-2151)— KAY STARR		
			40—Kiss Of Fire	2.7	2.4
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60745 (9-60745)— LES BROWN O.		
			DE-28179 (9-28179)— GUY LOMBARDO O.		
			DE-28177 (9-28177)— LOUIS ARMSTRONG O.		
			LO-1214 (45x1214)— ANNE SHELTON		
			ME-5823 (5823x45)— GEORGIA GIBBS		
			MG-11225 (K-11225)— BILLY ECKSTINE		
			VI-20-4671 (47-4671)— TONY MARTIN		
			VI-20-4705 (47-4705)— RALPH FLANAGAN		
			41—Lonely Wine	2.4	1.3
			CO-39866 (4-39866)— TONY BENNETT		
			42—Walkin' To Missouri	2.1	4.6
			CO-39813 (4-39813)— ROSEMARY CLOONEY		
			LO-1210 (45x1210)— CHIS HAMALTON		
			43—I Laughed At Love	1.9	7.4
			CO-39813 (4-39813)— ROSEMARY CLOONEY		
			44—Rock Of Gibraltar	1.7	4.1
			LO-1210 (45x1210)— CHIS HAMALTON		
			45—Faith Can Move Mountains	1.6	6.6
			CA-2185 (F-2185)— AL MARTINO		
			CO-39839 (4-39839)— SARAH VAUGHAN		
			DE-28336 (9-28336)— DOLORES GRAY		
			MG-11296 (K-11296)— BILL HAYES		
			46—Hesitation	1.5	6.5
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60690 (9-60690)— DON CORNELL		
			47—My Tormented Heart	1.4	3.1
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60690 (9-60690)— DON CORNELL		
			48—You Like?	1.3	1.6
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60690 (9-60690)— DON CORNELL		
			49—Maybe	1.1	2.1
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60690 (9-60690)— DON CORNELL		
			50—Zing A Little Zong	—1.0	3.6
			CA-2102 (F-2102)— BAXTER & BEAVERS		
			CO-39737 (4-39737)— TONI ARDEN		
			CR-60690 (9-60690)— DON CORNELL		

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NOW on...



It's Time For Rudolph Again!

NEW YORK—With the Christmas season just around the corner, Johnny Marks, writer and publisher of "Rudolph The Red Nosed Reindeer" is preparing once more for his seasonal bonanza. The tune which is reported to have 36 recorded versions, has just had a new one added, this one by Jimmy Durante and Mitch Miller on the Golden Records label.

Another great innovation this year along the merchandising lines of "Rudolph,"—which incidentally has 125 items carrying its name—will be a coin operated kiddie ride named "Rudolph The Red Nosed Reindeer" and put out by Exhibit Supply Company, the firm which did so much to popu-

larize the current kiddie sensation, the mechanical horse.

Not content with just "Rudolph," Johnny Marks has a new Christmas tune out this year called "The Night Before Christmas," adapted from the famous Clement Moore poem. The tune has been recorded by Rosemary Clooney and Gene Autry on Columbia and looks like a big one for the coming season.

A dub was recently played for some music jobbers, and without the record ever having been heard on the air or sold to distributors, orders for sheet music began pouring in and at this point are approaching the 30,000 mark.

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New Trombone



NEW YORK—Bandleader Elliot Lawrence is the first name bandleader to adopt the newly-invented side-angle trombone for his orchestra. He and his band recently gave a demonstration on TV's "We The People." Photographed just before the show are the inventor, Professor Davis Shuman, at the left, with Elliot Lawrence beaming behind his trombonists.

"Glow Worm" Makes National Magazines

NEW YORK — Time, Newsweek and People Today, three of the leading magazines in the country with a combined circulation of over 3,000,000 are devoting feature stories to "The Glow Worm" this week.

The Mills Brothers recording of "The Glow Worm" is Decca's number one best seller with sales figures pushing the half million mark, since its release four weeks ago. Also current on the tune are the Paulette Sisters with Dick Styles and the Larry Clinton Orchestra for Columbia and Johnny Mercer, (he wrote the new lyrics), for Capitol.

"The Glow Worm" is one of the most valuable copyrights in the Edward B. Marks catalogue, with sheet sales exceeding 4,000,000 over the years. Today, with the new Johnny Mercer lyric the tune is one of the hottest selling standards, both for records and sheet music.

"The Glow Worm" was first introduced in this country in the Lew Fields musical comedy "The Girl Behind The Counter." It gained further popularity when Pavlova used the composition for her dance. It has been arranged for more than 60 different instruments and musical aggregations. Paul Lincke composed the music and Lilla C. Robinson wrote the lyric.

The major magazine feature stories were arranged by Marvin Frank, Publicity Director of the Edward B. Marks Music Corporation.

Decca Issues First Four Aces Album

NEW YORK—Decca this week released the first Four Aces album. Labeled just that, "The Four Aces Album," the diskery has prepared an all-out campaign to promote it.

All media will be used for advertising and the entire Decca staff will devote itself to plugging the album. Magazines, radio and streamers will be some of the areas on which Decca will concentrate.

Each disk in the album will be released as singles and ops will be able to purchase them separately.

The sides are: "Squeeze Me," "Heart And Soul," "My Devotion," "I'll Never Smile Again," "Tip-Pi-Tin," "Heaven Can Wait," "La Rosita" and "Take Me In Your Arms."

Dick Lee Tours New England

BOSTON, MASS.—Dick Lee made a week's tour of key djs in the New England area promoting his new disk "Icy Heart" and "Cuban Love Song." The new singing star's appearance at a record hop in Lawrence, Mass., emceed by Bob Clayton, brought out a record crowd of two thousand. MCA has spotted Lee in top night spots starting with a November 3 date at the Skyway Lounge in Cleveland, and following it with engagements in Philadelphia, Detroit, Milwaukee and Rochester.

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GOOD
TIME"**

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Tony Bennett Columbia 39764

Vaughn Monroe Receives "The Cash Box" Award



NEW YORK—Vaughn Monroe is pictured receiving The Cash Box award for being the best orchestra of 1951. The statuette symbolizing the achievement was presented by Bob Austin of The Cash Box during Vaughn's stay at the Waldorf in New York. The Moonmaids and the orchestra look on.



Amy Marino of The Cash Box was a member of the party that dined with Vaughn the night he accepted his award.

Nat Shapiro Leaves Flack Field For Music Publishing

Takes Over As Professional Manager Of Progressive Music

NEW YORK—Nat Shapiro, well known New York record flack, stepped into the publishing field last week as the key man of Progressive Music, a BMI subsidiary. Shapiro, who comes into the newly activated firm on a partnership basis, in addition to taking on duties as Professional Manager, has had his own promotional business for the past 2½ years. Among his clients have been Mitch Miller, Billy Eckstine, Frank Sinatra, Dinah Shore, June Valli, Simon and Schuster's Golden Records, Mary Martin, Lauritz Melchior, Mary Small, Peter Lind Hayes and several others. Previous to opening his own office, Shapiro handled national promotion and publicity for Mercury Records.

Progressive, until now almost exclusively a Rhythm and Blues pubbery, has had a string of R & B hits in the past few years, the most recent being "Teardrops From My Eyes," "Fool, Fool, Fool" and "One Mint Julep." All three songs were picked up by the majors.

In addition to working on and looking for new material, Shapiro will continue drawing upon Progressive's catalog of more than 1500 folk, rhythm and blues copyrights for tunes adaptable for pop exploitation.

Progressive's operation will be based primarily on disc jockey exploitation, with Shapiro handling an extensive DJ servicing and information setup.

In addition to his duties for the pubbery, Shapiro will continue handling promotion for RCA Victor recording artist June Valli.

In with Shapiro, in the Progressive setup are Herb Abramson and Ahmet Ertegun.

MGM Announces Lion Records, A New Low-Priced Subsidiary

NEW YORK—MGM Records has announced the formation of a new label, Lion Records, which will be a subsidiary of the parent company.

The first record issued by Lion is an album of dance music—no vocals—of current popular hits. It's played by Tommy Tucker's orchestra and labeled "Designed For Dancing."

The new Lion album will sell at \$1.69 plus taxes and promised for

the public the same quality as on the higher priced label.

There will also be no reduction in percentage of gross profit for distributors and dealers. And the same return privilege will exist. Dealers will get their 5% return privilege, 2% cash discount and 2% coop fund credits.

Other plans for the label are being formulated and will be announced later.

Cesana Promotes "Ecstasy" For Ops And Jockies

NEW YORK—Otto Cesana, conductor and author of the recently released Columbia Long Playing album entitled "Ecstasy," has just completed a promotional tour that took him through twenty nine cities, brought him in contact with two hundred and eleven disk jockies, and sixty distributors and dealers, and took him over a distance of more than ten thousand miles.

The Cesana orchestra is composed of sixty pieces including some of the great jazz men of our present day. The orchestra consists of strings, woodwinds, French horns, and other instruments necessary for presenting lush and flowing music with a popular flavor.

Cesana is what one might call an unusual person; a classical musician with a deep respect and appreciation for popular music. His early musical studies included piano, organ, music theory and composition. Later he added a working knowledge of all the orchestral instruments. During his long and varied career, Cesana has worked as arranger and composer for various Hollywood motion picture studios and on many radio programs. In 1941 he gave a jazz concert in New York's Town Hall with his own band, playing a program of original music. Among Cesana's repertory of original works are six symphonies, four overtures, numerous suites, concertos, as well as sonatas, trios and many songs.

Some of the songs appearing on the "Ecstasy" album are: "Symphony In Jazz," "Enchantment," "Let's Be guine," "Starlight," and the title song, "Ecstasy." Singles of these numbers are available in 45 rpm for operators.

Bulleit Records Again

NEW YORK—Jim Bulleit, responsible for the Francis Craig recording of "Near You" several years ago, is back in the record business.

Jim bided his time since his last recording venture, operating out of Nashville and Dallas as national distributor for several labels. At the same time he was a music publisher, building up a backlog of tunes worthy of his own record company. Now he feels the time is ripe.

Under the name of J-B label, his first releases out this week are "Contented" by Jimmy Mathis (folk and western) and "Pay Day Lover" by Vivian Verson and Jimmy Smith (rhythm and blues).

Bulleit is currently on a national trip lining up distributors.

World Wide Music Formed

MIAMI, Fla.—A new music publishing company has been formed in this city, to be known as the World Wide Publishing Company, Inc. World Wide is affiliated with BMT. The officers of the firm are: Charles Kanter, President; Paul Kingsley, Vice-President; Sol Goldworm, Treasurer; and Herman Wolfson, Executive Secretary.

Charles Kanter is also associated with Atlas Music Company, Ace Sales, and Hilltop Music.

Paul Kingsley is one of Miami's D.J.'s and news commentators. He has done work for N. B. C. and is well known in Hollywood.

Herman Wolfson, composer and arranger, has been associated with N. B. C. and C. B. S. as well as with Warner Brothers Studios and RCA Victor.

Breaking for a Hit!

★

LARRY DOUGLAS

•

PAUL NEIGHBORS

and his orchestra

with

THE HONEY DREAMERS

in

"SILK 'N SATIN"

backed with

"You're as Young as You Feel"

also getting a big play

ABBEY No. 15074

Standard Songs are MONEY MAKERS!

"INDIAN SUMMER"

GEORGE SHEARING
QUINTET—MGM
BING CROSBY—Decca
LES BAXTER—Capitol
Pub. by HARMS INC.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

Biggest Hit of 1952!

"TRYING"

by

The Hilltoppers

Dot Record 15018 (45 x 15018)

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Gallatin, Tennessee
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"It's What's in THE CASH BOX That Counts"



The Big 3

1. ROCK ME ALL NIGHT LONG THE RAVENS 8291

2. THE CANDLE'S BURNING LOW JOHNNY OTIS-MEL WALKER 8295

3. HALF AS MUCH DINAH WASHINGTON 8294

THE CASH BOX



Milt Buckner, former Lionel Hampton sideman who now fronts his own jazz combination, is long familiar with the enthusiastic fan who latches on to articles of clothing, often leaving the artist in a state of partial undress. He thinks, however, that the particular fan who looted his panel Chevrolet truck and made off with his complete 27 suit wardrobe went a little too far. The truck was parked near the Melody Club where Buckner and his group were playing their final week. Buckner suggests that the police be on the lookout for a short, fat hurelar. Buckner's suits, you see, will fit only a short, fat man.

The Robert Patterson Singers have stirred up a bit of excitement with their newest release, first on the Gotham label, "I'm A Witness" backed with "Saved By The Power Divine". Initial sales indicate it will be one of the leading gospel disks of the year. The group has been invited to perform at a concert at Virginia Union University, Richmond, Va. According to information supplied by Robert Patterson, this may be the first time a group of spiritual singers has appeared at any negro college. New Yorkers will be able to catch their act during Christmas week at the Apollo Theatre, Harlem.

Joe "Boss of the Blues" Turner is booked into the Midtown Hotel in St. Louis for one week, opening October 24. Turner is one of the nation's foremost exponents of real down home blues. . . . Willie Mae Thornton of Peacock Records has hit the market with a two sided release of hit dimensions. "Mischievous Boogie" is a wild rocker and the flip is a change of pace with the artists' versatility accentuated as she chants a slow dramatic item titled "Everytime I Think Of You". The fem thrush is currently on a one-nighter tour.

Teddy Wilson, one of the all time jazz greats, touring the Scandinavian countries. Wilson will exhibit his pianistic skill to concert goers in Sweden, Norway and Denmark. . . . Little Walter, whose disk smash "Juke" has taken the country by storm, was signed to an exclusive pact with Shaw Artists. Little Walter is fronting a group composed of Freddy Below on the drums, Louis Miles, on the guitar, and David Miles on the guitar. Little Walter doubles on the guitar, harmonica and vocals. . . . Get ready for another Clover release. If past history is any indication, you'll soon be hearing "Hey Miss Fannie" and "I Played The Fool" over and over again.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|--|
| 1 MY SONG
Johnny Ace
(Duke 102) | JUKE
Little Walter
(Checker 758) | JUKE
Little Walter
(Checker 758) |
| 2 GOIN' HOME
Fats Domino
(Imperial 5180) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |
| 3 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428) | MY SONG
Johnny Ace
(Duke 102) | MY SONG
Johnny Ace
(Duke 102) |
| 4 I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583) | EVERY DAY I HAVE THE BLUES
Joe Williams
(Checker 762) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 5 ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583) | RESTLESS HEART
Lloyd Price
(Specialty 440) |
| 6 YOU'RE MY INSPIRATION
The Five Crowns
(Rainbow 179) | KAY'S LAMENT
Kay Starr
(Capitol 2151) | LET'S CALL IT A DAY
Sonny Thompson
(King 4541) |
| 7 HAVE MERCY, BABY
The Dominoes
(Federal 12068) | MARY JO
Four Blazes
(United 114) | LOOPED
Tommy Ridgley
(Imperial 5203) |
| 8 DADDY DADDY
Ruth Brown
(Atlantic 973) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern 870) | MY STORY
Chuck Willis
(Okeh 6905) |
| 9 BESIDE YOU
The Swallows
(King 4525) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) |
| 10 I'LL DROWN IN MY TEARS
Sonny Thompson
(King 4527) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | PLEASE SEND HER BACK TO ME
The Four Blazes
(United 127) |



- | | | |
|---|---|--|
| 1 MY SONG
Johnny Ace
(Duke 102) | JUKE
Little Walter
(Checker 758) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 2 TING-A-LING
The Clovers
(Atlantic 969) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428) | CAN'T HOLD ON MUCH LONGER
Little Walter
(Checker 758) |
| 3 SEE SEE RIDER
The Orioles
(Jubilee 5092) | DADDY DADDY
Ruth Brown
(Atlantic 973) | JUKE
Little Walter
(Checker 758) |
| 4 MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern 870) | TING-A-LING
The Clovers
(Atlantic 969) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |
| 5 GOIN' HOME
Fats Domino
(Imperial 5180) | TRYING
Tadd Rhades
(King 4556) | LET'S CALL IT A DAY
Sonny Thompson
(King 4541) |
| 6 HALF AS MUCH
Dinah Washington
(Mercury 8294) | MY SONG
Johnny Ace
(Duke 102) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) |
| 7 ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) | MARY JO
Four Blazes
(United 114) |
| 8 JUKE
Little Walter
(Checker 758) | BESIDE YOU
The Swallows
(King 4225) | TING-A-LING
The Clovers
(Atlantic 969) |
| 9 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428) | HAVE MERCY, BABY
The Dominoes
(Federal 12068) | HAVE MERCY, BABY
The Dominoes
(Federal 12068) |
| 10 HAVE MERCY, BABY
The Dominoes
(Federal 12068) | I'LL DROWN IN MY TEARS
Sonny Thompson
(King 4527) | OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) |

HOT

in
DALLAS

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| <p>1 JUKE
Little Walter
(Checker 758)</p> | <p>JUKE
Little Walter
(Checker 758)</p> | <p>JUKE
Little Walter
(Checker 758)</p> |
| <p>2 BESIDE YOU
The Swallows
(King 4525)</p> | <p>GOODBYE, BABY
Little Caesar
(Recorded In Hollywood 235)</p> | <p>NIGHT AND DAY
Roy Milton
(Specialty 438)</p> |
| <p>3 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>MY SONG
Johnny Ace
(Duke 102)</p> | <p>YOU KNOW I LOVE YOU
B. B. King
(R. P. M. 363)</p> |
| <p>4 SITTIN' HERE DRINKIN'
Christine Kittrell
(Tennessee 128)</p> | <p>YOU KNOW I LOVE YOU
B. B. King
(Modern 363)</p> | <p>MY HEART BELONGS TO ONLY YOU
Bette McLaurin
(Derby 804)</p> |
| <p>5 TING-A-LING
The Clovers
(Atlantic 969)</p> | <p>TING-A-LING
The Clovers
(Atlantic 969)</p> | <p>MY SONG
Johnny Ace
(Duke 102)
Dinah Washington
(Mercury 8294)</p> |
| <p>6 OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)</p> | <p>LOOPED
Tommy Ridgley
(Imperial 5203)</p> | <p>HAVE A GOOD TIME
Ruth Brown
(Atlantic 973)</p> |
| <p>7 SNUFF DIPPER
Todd Rhodes
(King 4556)</p> | <p>BESIDE YOU
The Swallows
(King 4525)</p> | <p>FOOL, FOOL, FOOL
Kay Starr
(Capitol 2151)</p> |
| <p>8 MY SONG
Johnny Ace
(Duke 102)</p> | <p>MARY JO
Four Blazes
(United 114)</p> | <p>MY TORMENTED HEART
Sarah Vaughan
(Columbia 39839)</p> |
| <p>9 MARY JO
Four Blazes
(United 114)</p> | <p>NIGHT AND DAY
Roy Milton
(Specialty 438)</p> | <p>ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 2891)</p> |
| <p>10 DON'T YOU CRY
Joe Turner
(Atlantic 970)</p> | <p>GOIN' HOME
Fats Domino
(Imperial 5180)</p> | <p>CUBA DOLL
Lloyd Glenn
(Swing Time 296)</p> |

in
SAN FRANCISCO

in
NEWARK

in
SHOALS

- | | | |
|--|---|---|
| <p>1 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>MY SONG
Johnny Ace
(Duke 102)</p> | <p>MY SONG
Johnny Ace
(Duke 102)</p> |
| <p>2 JUKE
Little Walter
(Checker 758)</p> | <p>GOIN' HOME
Fats Domino
(Imperial 5180)</p> | <p>HAVE A GOOD TIME
Ruth Brown
(Atlantic 973)</p> |
| <p>3 MY SONG
Johnny Ace
(Duke 102)</p> | <p>JUKE
Little Walter
(Checker 758)</p> | <p>BESIDE YOU
The Swallows
(King 4525)</p> |
| <p>4 TRYING
Todd Rhodes
(King 4556)</p> | <p>THEM THERE EYES
Varetta Dillard
(Savoy 859)</p> | <p>YOU KNOW I LOVE YOU
B. B. King
(R. P. M. 363)</p> |
| <p>5 MY DAYS ARE LIMITED
Jimmy McCracklin
(Peacock 1605)</p> | <p>DADDY DADDY
Ruth Brown
(Atlantic 973)</p> | <p>DADDY DADDY
Ruth Brown
(Atlantic 973)</p> |
| <p>6 SITTIN' HERE DRINKING
Christine Kittrell
(Tennessee 128)</p> | <p>YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>FOOL, FOOL, FOOL
Kay Starr
(Capitol 2151)</p> |
| <p>7 LET'S CALL IT A DAY
Sonny Thompson
(King 4541)</p> | <p>GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235)</p> | <p>TING-A-LING
The Clovers
(Atlantic 969)</p> |
| <p>8 GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235)</p> | <p>EVERYDAY I HAVE THE BLUES
Jazz Williams
(Checker 762)</p> | <p>LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428)</p> |
| <p>9 THE CANDLE'S BURNING LOW
Johnny Otis & Mel Walker
(Mercury 8295)</p> | <p>YOU KNOW I KNOW
The Five Royals
(Apollo 441)</p> | <p>LONELY MONDAY
Tommy Dean
(States 106)</p> |
| <p>10 OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)</p> | <p>CALL OPERATOR 210
Floyd Dixon
(Aladdin 3135)</p> | <p>CALL OPERATOR 210
Floyd Dixon
(Aladdin 3135)</p> |

BEST SELLING THE CASH BOX SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELLERS
(Specialty)
- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- In The Upper Room
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- This Little Light Of Mine
WARD SINGERS
(Savoy)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- Will He Welcome Me There
SENSATIONAL NIGHTINGALES
(Peacock)

ATLANTIC HAS THE HITS!

- HEY, MISS FANNIE
THE CLOVERS # 977
- THREE LETTERS
RUTH BROWN # 978
- ROLL WITH MY BABY
RAY CHARLES # 976
- ESTRELLITA
WILLIS JACKSON # 975
- DADDY, DADDY
RUTH BROWN # 973
- TING-A-LING
THE CLOVERS # 969
- ONE MINT JULEP
THE CLOVERS # 963

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Juke Box Natural!

RESTLESS HEART

by
LLOYD PRICE
#440 #440-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Col.

NEW! Peacock Releases

Willie Mae "BIG MAMA" Thornton
FEELING — AND MORE FEELING with
"EVERYTIME I THINK OF YOU"
"MISCHIEVOUS BOOGIE"
PEACOCK # 1603
HOUSE ROCKER and SHOW STOPPER
Now VOCALIST with JOHNNY OTIS Orchestra

Memphis Slim
Scores Again With
"LIVING LIKE A KING"
b/w
"SITTIN' AND THINKIN'"
PEACOCK # 1602
TAKE A SECOND LISTEN!

ANOTHER GREAT SPIRITUAL

The Stars Of Hope

SING

"MORE AND MORE LIKE JESUS"
b/w

"JUST CAN'T KEEP FROM CRYING"
PEACOCK # 1703

NOW WATCH

RECORDS, INC. 4104 Lyons Houston, Texas

THIS ONE

JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"MISCHIEVOUS BOOGIE" (2:29)
 "EVERY TIME I THINK OF YOU" (2:51)

WILLIE MAE THORNTON
 (Peacock 1603)



WILLIE MAE THORNTON

● Willie Mae Thornton has come up with a disk that is a natural for the juke boxes. In "Mischievous Boogie," the fem thrush has been handed a piece of material

that is tailor made for her talents. Miss Thornton, using all the spirit and zest at her command, transfers her personality to the piece of wax as she belts out the quick tempo boogie with a wild vocal. The Joe Scott Orchestra provides the artist with an exciting reading of a rocking arrangement and the resulting effort should send this release skyrocketing. The under lid is a slow dramatic tune that receives the heartfelt piping of the chantress, and will without doubt receive its full share of spins. "Every Time I think Of You" is another candidate for honors and ops can't go wrong with it.

PIANO RED
 (RCA Victor 20-4957)

ⓐ "DAYBREAK" (2:45) Blues shouter Piano Red vocals a slow beat blues against a piano backing.
 ⓐ "VOO DOOPEE DOO" (2:30) The lower lid is a spirited novelty sung with happy gusto by the artist. Disk is a lively one.

RAY CHARLES
 (Sittin' In 651)

ⓑ "I CAN'T DO NO MORE" (2:40) Ray Charles waxes a moderate beat blues with a feelingful and emotional reading. Effective backing is provided by light guitar.

ⓐ "ROLY POLY" (2:41) The Rufus Beacham Orchestra beats out a rhythmic instrumental in an engaging manner.

BROWNIE MCGHEE
 (Jax 304)

ⓑ "KEY TO THE HIGHWAY" (2:42) Browne McGhee projects easily on a rhythmic blues bounce. Instrumentation is provided smoothly by the Jook Block Busters.

ⓑ "I FEEL SO GOOD" (2:41) McGhee spins a cute quick beat with spirit and the result is a happy etching.

MEMPHIS SLIM
 (Peacock 1603)

ⓑ "SITTIN' AND THINKIN'" (2:43) This side is all Memphis Slim as he reads a slow low down blues in colorful manner, and fills out the side with some solid piano fingering.

ⓑ "LIVING LIKE A KING" (2:40) Slim sings and plays on the under deck and comes off with a driving side. The tune is a moderate rhythmic bounce.

STARS OF HOPE
 (Peacock 1703)

ⓐ "I WANT TO BE MORE LIKE JESUS" (2:50) The Stars of Hope chant a quick beat religious piece forcefully. N. Byrd and H. Benjamin share the lead with a shouty reading.

ⓐ "I JUST CAN'T KEEP FROM CRYING" (2:38) The other side is a slow inspirational number that rises to a shouty crescendo in spots. L. Jones and H. Benjamin are the leads on this end.

THE ROYAL SONS QUINTET
 (Apollo 266)

ⓐ "LET NOTHING SEPARATE ME" (3:10) The Royal Sons Quintet chorus a slow religious piece with harmonizing that ranges from soft to shouty.

ⓐ "COME OVER HERE" (3:03) Flip is a similar item rhythmically chanted by the group.

BEN WEBSTER
 (Mercury 8298)

ⓑ "OLD FOLKS" (2:41) Ben Webster blows some mighty sweet sax music against an ultra-soft backing.

ⓑ "KING'S RIFF" (2:40) Webster gets off some sensational saxing as he runs wild through a quick beat item.

TODD RHODES O.
 (King 4566)

ⓑ "PIG LATIN BLUES" (2:32) The Todd Rhodes aggregation dishes up a fast beat novelty in stirring style. Assisting in the vocal department is a fem thrush who chants the lyrics, that sound like double talk, with zest. Side comes off fine and could make noise in the boxes.

ⓐ "BLUE AUTUMN" (2:09) Flip is a slow item with solid orking portraying music in the mood.

LITTLE ESTHER
 (Federal 12100)

ⓐ "SATURDAY NIGHT DADDY" (2:37) Little Esther chants a rhythmic slow beat blues with an unnamed male vocalist lending a powerful assist.

ⓑ "MAINLINER" (2:35) A rhythmic foot-tapper is the material for the chantress and she belts it out with a lively reading that stamps this as one of her better sides. Novelty noises and chorus chants round out the disk in potent style.

ARNETT COBB
 (Okeh 6912)

ⓐ "THE SHY ONE" (2:55) The Arnett Cobb group bangs out a quick jump instrumental with the orchestration featuring the brass section.

ⓑ "SOMEONE TO WATCH OVER ME" (2:24) The boys blend sounds on a lovely Gershwin ballad, with the Arnett sax taking the spotlight. A lovely side.

LOIS HINDS
 (Okeh 6909)

ⓐ "LOVING IN VAIN AGAIN" (2:14) A slow ballad is tastefully projected by Lois Hinds against a solid musical background supplied by the Kelly Owens orchestra.

ⓑ "A FOOL" (2:14) The undersiding is a rhythmic latin tempo excitingly sung by Miss Hinds. This deck seems to be better material for the talents of the chirp, and she puts it over with contagious spirit.

LITTLE WILLIE LITTLEFIELD
 (Federal 12101)

ⓑ "BLOOD IS REDDER THAN WINE" (2:55) Little Willie Littlefield sings a slow low down piece with haunting effect. The moody item is excitingly portrayed by the ork.

ⓐ "STRIKING ON YOU BABY" (2:48) Flip is a slightly faster tempo ditty performed in similar fashion by Littlefield.

THE CASH BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"TWO TIME LOSER" (2:38)

"MY FLIGHT" (2:38)

ALLEN BUNN
 (Apollo 442)



ALLEN BUNN

● The Cash Box Sleeper Award goes to Allen Bunn this week, as the blues shouter turns out a dra-

matic effort titled "Two Time Loser" that is destined to find a solid spot in the "hot" charts in short order. Bunn throws himself into this blues item with all the feeling at his command and he delivers a colorful reading as the instrumental group sets him up with a cushion of music in the mood. Ops can do no wrong if they ride along with this etching and place it in their locations. The under siding is a change of pace and Bunn socks out a spirited bounce "My Flight," with a zestful performance that makes this a fitting companion piece for the upper deck. We like both sides but look for the top half to break out with a rash of plays.

Kickin' The Blues Around

with Sam Evans

Irving Berlin Music Corp., is pushing all across the country, their "Roses Of Yesterday." Tune is nicely handled by Tony Bennett, with backing by Percy Faith. . . . One of the cleverest novelty discs in some time is "It's In The Book" by Dick Good, on Chess. This dialect treatment of a public domain nursery ditty should catch on. . . . Viola Watkins has a solid side on Jubilee called "Really Real." . . . Watch for the big break when the Jubilee people spring a "Mystery Voice" deal. The lad is said to be so great that Herb Jeffries will have to find a new "yogi" man, and Mr. B. will start using his whole name. . . . The trade mourns at the loss of Henry Spitzer, the publisher, and well known in the music field from coast to coast.



Sid Pritikin, Chicago Guitarist, has organized four stellar performers into a all-star group that makes with some fine music. Group plays everything from Bach to Backstreet, with a mild sprinkling of czardas from the pre-war Budapest days. Betty Sanders, both sings and plays violin; Ben Artagara bellows the accordion; and Wally Nechoda thumps the bass fiddle. Betty, the singer, formerly was with the Hormel Girls Choir, The Santa Barbara Symphony Orchestra and played leading lady next to Gene Autry in films. Group now working the Celtic and Dome rooms of Chicago's Hotel Sherman. . . . Harriet Gross and Joe Fishman are handling publicity on the new RCA-Victor R & B artists Billy Ford and his band, plus their vocalist Mr. Sadhead. First release is "Mumbles Blues" b/w "Butcher Boy." . . . Roger Music is adding to their list of hit songs the new one by Stephen Weiss, "Who Kissed Me Last Night." Tune is ably introduced and recorded by Rosemary Clooney for Columbia records.

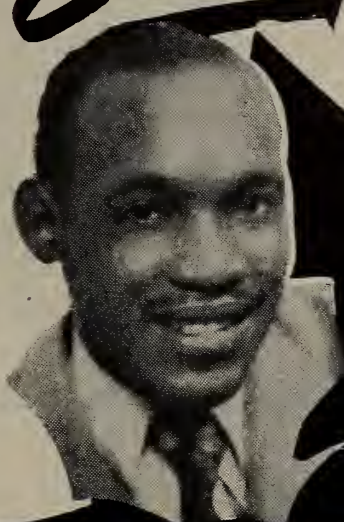
Bill Cook, NYC deejay and song writer, is sending out copies of his very capable "Angel Of Patience" as done by the Kings Of Harmony. Cookie is spinning records and giving with the glib tongue nitely over a major eastcoast station. . . . Buddy Johnson's, for Decca, Baby, You're Always On My Mind" b/w "Shufflin' and Rollin'" seems to be coming up strong and may well bid to be a hit record. His "This New Situation" may be the surprise of the season. . . . Vaughn Wright, west coast publisher, and member of the firm Baxter-Wright, plans to have a heavy listing of fall releases that will appeal to all markets. Of course they always plug "Key Largo," particularly the one done by the great Anita O'Day for the Coral factory. . . . Joe "Boss Of The Blues" Turner into the Midtown Hotel in St. Louis for a one week stand as of 10/24. . . . For those who have never forgotten the tremendous drive (and sales) of "The Honeydrinker" we would like to recommend listening to "Going Back To New Orleans" as done by Joe Liggins on Specialty. This one can be real mad and gone like crazy, all at the same time.

Milt Buckner, it is reported, lost all of his clothes (?) when thieves broke into his panel truck recently while the ace jassman was working an engagement in Baltimore. With all of his Robert Hall's gone, the man was hard pressed to find suitable attire for the next show. But lo and behold, at 565 Fifth Ave., he found a clothing rental agency that fitted him out in the best of everything, and back to Baltimore planed the organist for his final week at the Melody Club. . . . Promoters looking for a good aggregation to play the southern spots might do well for themselves to take a good look, and listen, to Jimmy McCracklin and his Blues Blasters. The boys are doing well for all concerned especially since their "My Days Are Limited" has been out on Peacock. . . . Arnett Cobb sounds great on the new Okeh release of "Someone To Watch Over Me," by Ira and George Gershwin, b/w "The Shy One" by Lucky Thompson. The former published by New World Music Corp. and the latter by Great Music Co.

Joe Louis, a name to always be remembered as part of the great American sport scene, will soon be documented for posterity on film. Federated Films, 30 East 60th St., NYC, will produce the film, under the general supervision of Stirling Silliphant. Going along with the growing trend toward "The Life Of —" series, this is the latest to hit the blue print stage. Tentative title is "The Joe Louis Story." Our attention is called, in this vein, to the long established Army custom, of waiting until a man is dead and buried before it bestows such honors as naming an Army Post, Army Hospital, Air Field, or as in the case of the Navy, the naming of a ship, station, or outpost. Here, of late, we have had a great breaking out of "memorials," to people who are as living and awake as you and I. Personally, this desk wonders at the propriety; the sense of being properly fitting; the suitability and of course the customs and manners of society; in the apparent rush, on the part of some movie producers, to tell the life story of some living person, prior to his death. Forgive me, dear readers, for this poor scribe dwells in a world that was taught to worship only someone who had departed this world, for another altimeter reading, either above or below, sea level. And Joe Louis is a long time friend of this writer, and in our humble opinion, one of the greatest figures in the over-all American picture.

Louis Jordan, the Decca recorder, had a bit of a delay in having his dinner served, recently, at the Phoenix, Ariz., airport. Trouble was soon ironed out when the Mayor, Hohen Foster, backed by his city council, stated "the restaurant and cocktail lounge shall be open to the general public." . . . Ella Johnson has turned down some real lush cabbage leaves so as to stay with her brother Buddy. The offers are for the singer to go it alone. . . . Lionel Hampton and his troupe working the Paramount theater in Los Angeles. Included for this season are: Curley Hammer, Arnold Dover, Sonny Parker, Gil Bernel, Johnny Beard, Rosetta Perry, Jimmy Scott, Anthony Ortega, the Los Gatos and Ann Nicholas. . . . Don Robey, of Peacock Records in Houston might care to check this item: Johnnie Mae Watkins, a recent graduate of the drama department at Texas Southern University, has been assigned a part in the current run of "Street Car Named Desire," which is playing the Playhouse in Houston. Her part is that of the flower girl. Who knows—maybe she can sing and may be a new find for some label. . . . Jose Ferrer may soon have all of us knocking on his door if his present plans for producing "Cabin In The Sky" go thru. The producer-actor is trying to ink Satchmo (in Stockholm) for a lead role. If all is firmed up, production will be staged in Europe, a la "Porgy and Bess." This latter is getting most unfavorable reports from the nation's Negro press. The dice playing and razor wielding scenes are things that we Negroes are trying to forget, rather than flaunt on the stages of both America and Europe.

BREAKING IT UP EVERYWHERE!



Chuck

WILLIS

Sings...

MY STORY

and

"Caldonia"

Both with Orchestral Acc.

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THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

**1 IT WASN'T GOD
WHO MADE THE
HONKY TONK ANGELS**

Kitty Wells
(Decca 28232; 9-28232)

2 JAMBALAYA

Hank Williams
(MGM 11283; K-11283)

3 WILD SIDE OF LIFE

Hank Thompson
(Capitol 1942; F-1942)

4 INDIAN LOVE CALL

Slim Whitman
(Imperial 8156)

**5 I WENT TO YOUR
WEDDING**

Hank Snow
(RCA Victor 20-4909;
47-4909)

6 ARE YOU TEASING ME

Carl Smith
(Columbia 20922; 4-20922)

**7 WAITING IN THE
LOBBY OF YOUR
HEART**

Hank Thompson
(Capitol 2063; F-2063)

8 FULL TIME JOB

Eddy Arnold
(RCA Victor 20-4787;
47-4787)

9 BLACKBERRY BOOGIE

Tennessee Ernie
(Capitol 2170; F-2170)

10 BACK STREET AFFAIR

Webb Pierce
(Decca 28369; 9-28369)

A Happy Song



MONTREAL, Can.—While appearing in this city a few weeks ago, Billy Daniels took time out to give a one hour show before a noon hour crowd of more than 6,000 people which raised \$10,000 for Children's Hospital. Billy was in Montreal appearing at the Chez Patee night club.

**R C A Victor Announces New
Orthophonic Sound Recordings**

NEW YORK—RCA Victor this week announced a new "characteristic" for its recordings to be known as "New Orthophonic Sound."

Four principal features of "New Orthophonic Sound," as explained by Paul A. Barkmeier, vice-president in charge of the RCA Victor Record Department, are:

1. Complete frequency range—This provides full richness of tone in both extreme lows and highs. "The growl of the tuba and the squeal of the piccolo are as faithfully reproduced as the mellow tones of the middle register of the violins," Mr. Barkmeier said.

2. No loss of high-frequency response—As the reproducer stylus of the player moves toward the center of the record, it reproduces the "New Orthophonic Sound" with full brilliance and clarity all the way. This has been achieved by the use of a special electronically heated stylus for cutting the master records.

3. Ideal dynamic range for home listening—"New Orthophonic Sound" recordings avoid "louds" that are so loud as to be unpleasant in the home, and "softs" which can scarcely be heard at all. Exaggerated "audio theatrics" are avoided in order to present the music in a natural, life-like way.

4. Improved quiet surface—All RCA Victor records are now made of

a new anti-static compound which helps keep playing surfaces clean and free of dust. A series of 12 separate audio and visual inspections insures technical quality.

The new recording and pressing techniques are the result of an overall, long-range research and development program, and are designed to produce the best possible sound fidelity on records.

**Tommy Tucker's "Guess
How Many Notes" Contest**

NEW YORK—Lige McKelvy, press agent for Tommy Tucker, has a national contest going strong. Tommy has just cut a new version of the song he made famous, "I Don't Want To Set The World On Fire" backed with his theme "I Love You" on MGM and the idea of the gimmick on these tunes is for the listeners to guess the total number of musical notes. At this writing fifty well known dj's in key cities have the contest underway. Prize is a table radio. Listeners send their answer to the dj conducting the contest in their particular city.

**Meeting Dates Of
Music Operators' Associations**

- Oct. 6—Amusement Mach. Operators' Assn. of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 9—Music Operators of Passaic-Bergen County Area
Place: Gene Boyle's Restaurant, Clifton, N. J.
- 9—Music Operators of Northern Illinois
Place: Graemere Hotel, Chicago
- 13—Wisconsin Phonograph Operators' Association
Place: Hilltop Inn, Rhinelander

"It's What's in THE CASH BOX That Counts"

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FROM
King
AND
Federal
RECORDS**

Popular

ROYE GOODRICH
JUNGLE DRUMS
TO YOU
15197 and 45-15197

THE HOLIDAYS
YOU'LL NEVER GET AWAY
LIST'NIN' TO THE GREEN
GRASS GROW
15200 and 45-15200

Folk/Western

JIMMIE OSBORNE
AUTOMOBILE BABY
MAMA WON'T AGREE
1117 and 45-1117

JIMMY BALLARD
SHE'S GOT SOMETHING
I WANT A BOWLEGGED
WOMAN
1118 and 45-1118

WAYNE RANEY
UNDERTAKIN' DADDY
WHEN THEY LEFT THE
HAMMER DOWN
1116 and 45-1116

Rhythm/Blues

SONNY THOMPSON
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
4527 and 45-4527

THE SWALLOWS
BESIDE YOU
YOU LEFT ME
4525 and 45-4525

THE CHECKERS
OH, OH, OH BABY
FLAME IN MY HEART
4558 and 45-4558

Federal

THE DOMINOES
HAVE MERCY, BABY
DEEP SEA BLUES
12068 and 45-12068

THE ROYALS
A LOVE IN MY HEART
I'LL NEVER LET HER GO
12098 and 45-12098
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088

The Spiritual Hit!
**THE FOUR
INTERNES**
COUNT YOUR MANY
BLESSINGS
GOING BACK TO JESUS
12097 and 45-12097

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THE CASE BOX FOLK and WESTERN ROUNDUP

WSM news includes the tremendous success of Sue Thompson (Mercury) with her WSM appearances last week end. Sue was Red Foley's guest on the NBC Prince Albert Opry show, entertained afterwards at Nashville's Club Colemere, guested on station's Sunday evening "Sunday Down South", and enhanced the TV screens Sunday night on local TV'er "Music City U. S. A." It's been a long time since a guest artist caused such a stir in the Nashville entertainment circles. She departed abruptly to meet her own KFTV schedules in Los Angeles for rehearsal of her one hour TV'er with Dude Martin (Mercury) every Wednesday night for Sears-Roebuck. Oh yes, Dude and Sue will tie up as Mr. and Mrs. on December 6th. Congrats and best to both!

Frank Reeves of the Jerry Lester "Chance Of A Lifetime" production was in Nashville last week looking over the Music City's talent for use on the popular New York TV aier.

Doc Williams and the Border Riders of Wheeling's WWVA are in Newfoundland on a five or six week tour.

"Uncle Joe" Johnson who heads the country activities at WPAQ in Mount Airy, N. C. has set a deal to handle early morning d. j. shows for WSJS in Winston-Salem beginning the first of 1953. The additional duties will not interfere with his current activities for PAQ.

WSM is making good use of their name acts as guests on their regular network originations. The NBC Prince Albert show featured Lonzo and Oscar (Decca) as guests Oct. 4th with Carl Smith (Columbia) coming up the 11th. The Carter Sisters and Mother Maybelle (Columbia) were guests on "Sunday Down South" net aier on the 5th with Lonzo and Oscar (Decca) due for spot the 19th. WSM's CBS origination, "Aunt Jemima's Home Folk" is due to use Jimmy Dickens (Columbia) in the guest spot this week with Red Foley (Decca) taking over for week of Oct. 13th.



RED FOLEY

John McDonald, WSM's Farm Director, returned to his regular spot on station's "Noontime Neighbors" last week after a six week absence in Europe. John was picked as the farm station representative to tour European farms with the American Farm Bureau's group. Group studied farm practices in European countries for comparison with those in the states.

Carl Swanson, WRUN country d. j. in Utica, N. Y., set something of a record by drawing 9,655 letters in one week. Replies were from 27 New York, Pennsylvania, and Canadian counties. Maybe that is why he has a waiting list of sponsors for time on his programs.

Congrate to Jeanne Lawrence who edits and Donald Johnston who prints a daffy sheet handled "Hawthorne's Hoganews"! One of the best we've seen! "Hawthorne" is the zany record spinner on Hollywood's KNX. The sheet prints interesting news and happenings in Hawth's activities. If you get a chance better listen or there are a lot of things you'll miss—mostly fun.

Dorothy Ritter, Tex's attractive actress wife, winged to England last week for closing days of Ritter's Harringay Arena show in London. Couple will return to states after Tex does some BBC shows which will be re-broadcast on an American network. The Arena stand was greatest English rodeo in 25 years.

RECENT CHANGES—Lester Flatt and Earl Scruggs (Columbia) now at WNOX in Knoxville, Tenn. from WPTF in Raleigh, N. C. Richard Tuck, ex KWKH (Shreveport) announcer, opening own station in Benton, Arkansas. "Cactus Jack" Strong d. j'ing from WGAC in Augusta, Ga. now moving from WESC in Greenville, S. C. KCNC in Ft. Worth extended their country record show to seven days each week with Billy Talmadge (Decca) handling Saturday opus and Slim Williams (Coral) taking the Sunday spot with Ken McClure continuing the other five days.

Eddy Arnold (RCA Victor) back in Nashville after a most successful Western tour. At press time Eddy had no future plans except some well earned rest with family on their near Nashville farm.

Did you see the seven picture feature in current "Mechanix Illustrated" titled "Six-Shop Smiley Burnette"? How does that guy find time for appearances with a lineup of hobbies like that?

Montana Slim (RCA Victor), regularly Wilf Carter, spending some time in Canada before returning to his motel construction in Maitland, Florida.

George Berverly Shea (RCA Victor) leaves the Billy Graham Crusade party in Pittsburgh next month to return to Hollywood to complete "Oil Town."

A Double Hit
"COMMON FOLKS"
 plus
"I WAS THE LAST ONE TO KNOW"
 ROBERTA LEE—DECCA #28362
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CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

- JAMBALAYA
Hank Williams (MGM)
- IT WASN'T GOD WHO MADE HONKY TONK ANGELS
Kitty Wells (Decca)
- WILD SIDE OF LIFE
Hank Thompson (Capitol)
- ARE YOU TEASING ME
Carl Smith (Columbia)
- I LOVE MY ROOSTER
Hillbilly Jewels (Biltmor)
- HALF AS MUCH
Hank Williams (MGM)
- RACK UP THE BALLS, BOYS
Rex Allen (Decca)
- CALL OF THE MOUNTAINS
Ray Little (Aragon)
- LOVELY, LOVELY WORLD
Carl Smith (Columbia)
- LADY'S MAN
Hank Snow (RCA Victor)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"I CAN'T ESCAPE FROM YOU" (2:27)
"WON'T YOU PLEASE ME MINE" (3:03)
 RAY PRICE
 (Columbia 21015)

● Ray Price makes his bid for a place in the best sellers in the country field with a romantic tune titled "I Can't Escape From You." Price warbles the slow beat with warmth and emotion as he puts his heart into his delivery. His soulful reading places this disk with the better platters and the western chanter should be able to pick up all the marbles with this one. A fitting musical assist is supplied by a string backing and the instrumentation suggests the proper western flavor. Price waxes a similar number on the flipside and again delivers a feelingful vocal that could make this tune happen. However, we place our bets on the upper lid and look for noise from that direction.

HOMER AND JETHRO

(King 15203)

● "OVER THE RAINBOW" (2:46)
 Homer and Jethro, that destructive duo, tear the quick beat oldie apart in humorous fashion. Guitar backing is spirited. Homer and Jethro fans will love this one.

● "GLOW-WORM" (2:38)
 The boys go to town on this oldie, currently being revived in a big way, and end up with a mighty palatable dish.

JIMMY COLLETT

(Arcade 106)

● "FOUR ALARM BOOGIE" (2:40)
 Jimmy Collett drives out a fast boogie beat infectiously. Fire alarms are heard in a lively arrangement dished up by The Arizona Ramblers.

● "I'LL MEND MY WAYS" (2:50)
 The western artist is given an assist by Helen Kennedy on the vocal, and the duo blend voices sincerely on a slow romantic piece.

HANK PENNY

(King 1122)

● "LOWDOWN WOMAN BLUES" (2:50)
 Hank Penny comes up with a low down treatment of a country item. The horn is employed in the backing to give it the authentic R & B flavor.

● "TWO TIMIN' MAMA" (2:38)
 Penny gives a spirited reading to a lively rhythmic item. A cute side.

DUSTY WALKER

(Columbia 21011)

● "MY HEART CRIES FOR YOU LIKE A BABY" (2:51)
 A slow country lament is smoothly done by vocalist Dusty Walker.

● "BIRD WITH A BROKEN WING" (2:42)
 A similar item is handled with ease by the western chanter.

RANDALL PARKER

(King 1120)

● "I SAID IT'S YOU" (2:26)
 Randall Parker vocalizes a romantic ballad softly and the result is an appealing end.

● "YOU'RE THE SOMEONE I CAN'T FORGET" (2:45)
 Flip is a slow item on which Parker excels. Guitar backdrop aids the country chanter.

KEN MARVIN

(Mercury 6419)

● "I'D LIKE TO" (2:17)
 A quick beat romantic ditty is fetchingly vocaled by Ken Marvin with the result being a pleasant bit of wax.

● "THE LIFE THAT YOU'VE LED" (2:40)
 The lower lid is a slow country weeper that Ken sings against a background of strings. Ken emotes with feeling and warmth.

HARLAN COUNTY FOUR

(King 1121)

● "GOD WILL GUIDE YOU" (2:19)
 The quartet harmonizes a quick tempo religious tune against a background of strings.

● "SHOW ME THE WAY" (2:39)
 The group sells another gospel item of slightly slower tempo in potent style. Should appeal to the specialized locations.

JIM AND JESSE

(Capitol 2233)

● "ARE YOU MISSING ME?" (2:22)
 Jim and Jesse form a solid duo as they chant a quick tempo romantic country item in lively manner.

● "I'LL WASH YOUR LOVE FROM MY HEART" (2:23)
 Here is a similar dishing out a pleasant side.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

October 11, 1952

New York, N. Y.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. JAMBALAYA (Jo Stafford)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. HIGH NOON (Frankie Laine)
7. MEET MR. CALLAGHAN (Paul-Ford)
8. HALF AS MUCH (Rosemary Clooney)
9. TRYING (The Hilltoppers)
10. I LAUGHED AT LOVE (Sunny Gale)

Chicago, Ill.

1. I WENT TO YOUR WEDDING (Patti Page)
2. TRYING (The Hilltoppers)
3. YOU BELONG TO ME (Jo Stafford)
4. INDIAN LOVE CALL (Slim Whitman)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. HIGH NOON (Frankie Laine)
7. WISH YOU WERE HERE (Eddie Fisher)
8. JAMBALAYA (Jo Stafford)
9. BECAUSE YOU'RE MINE (Mario Lanza)
10. GLOW WORM (The Mills Bros.)

Los Angeles, Calif.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (P. Page—Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. JAMBALAYA (Jo Stafford)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HALF AS MUCH (Rosemary Clooney)
8. COMES A-LONG A-LOVE (Kay Starr)
9. BOTCH-A-ME (Rosemary Clooney)
10. LADY OF SPAIN (Eddie Fisher)

St. Louis, Mo.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MEMORIES (Joe Pica)
6. OUTSIDE OF HEAVEN (Eddie Fisher)
7. IF YOU WOULD ONLY BE MINE (Buccaneers Trio)
8. YEARN'ING (Buccaneers Trio)
9. PIECE A-PUDDIN' (Laine-Stafford)
10. FOOL, FOOL, FOOL (Kay Starr)

Philadelphia, Pa.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. HALF AS MUCH (Rosemary Clooney)
8. BOTCH-A-ME (Rosemary Clooney)
9. INDIAN LOVE CALL (Slim Whitman)
10. LADY OF SPAIN (Eddie Fisher)

Chehalis, Wash.

1. COMES A-LONG A-LOVE (Kay Starr)
2. YOU BELONG TO ME (Patti Page)
3. SHOULD I (Four Aces)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. MADEMOISELLE (Eddy Howard)
7. LOVE ME (Johnnie Ray)
8. OUTSIDE OF HEAVEN (Eddie Fisher)
9. FEET UP (Guy Mitchell)
10. JAMBALAYA (Jo Stafford)

Des Moines, Iowa

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. HIGH NOON (Frankie Laine)
4. WISH YOU WERE HERE (Eddie Fisher)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. JAMBALAYA (Jo Stafford)
7. HALF AS MUCH (Rosemary Clooney)
8. BOTCH-A-ME (Rosemary Clooney)
9. MEET MR. CALLAGHAN (Paul-Ford)
10. TAKES TWO TO TANGO (Pearl Bailey)

Miami, Fla.

1. YOU BELONG TO ME (Patti Page)
2. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HIGH NOON (Lita Roza)
5. TAKES TWO TO TANGO (Pearl Bailey)
6. MEET MR. CALLAGHAN (Harry Grove Trio)
7. HALF AS MUCH (Rosemary Clooney)
8. LUNA ROSSA (Alan Dean)
9. I WENT TO YOUR WEDDING (Patti Page)
10. JAMBALAYA (Jo Stafford)

New Orleans, La.

1. YOU BELONG TO ME (Jo Stafford)
2. TAKES TWO TO TANGO (Pearl Bailey)
3. JAMBALAYA (Jo Stafford)
4. SOME FOLKS DO (Eileen Barton)
5. LADY OF SPAIN (Eddie Fisher)
6. ADIOS (Gisele MacKenzie)
7. BECAUSE YOU'RE MINE (Mario Lanza)
8. THREE LETTERS (Kay Starr)
9. YOU WIN AGAIN (Tommy Edwards)
10. BOTCH-A-ME (Rosemary Clooney)

Nashville, Tenn.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. HALF AS MUCH (Rosemary Clooney)
4. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. FOOL, FOOL, FOOL (Kay Starr)
9. KAY'S LAMENT (Kay Starr)
10. TRYING (The Hilltoppers)

Atlanta, Ga.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HIGH NOON (Frankie Laine)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. JAMBALAYA (Jo Stafford)
7. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
8. GLOW WORM (The Mills Bros.)
9. BOTCH-A-ME (Rosemary Clooney)
10. LOVE ME (Johnnie Ray)

Savannah, Ga.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. JAMBALAYA (Jo Stafford)
5. HALF AS MUCH (Rosemary Clooney)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. HIGH NOON (Frankie Laine)
8. HERE IN MY HEART (Al Martino)
9. MEET MR. CALLAGHAN (Paul-Ford)
10. I'M YOURS (Eddie Fisher)

Shoals, Ind.

1. YOU BELONG TO ME (Patti Page)
2. HALF AS MUCH (Rosemary Clooney)
3. I WENT TO YOUR WEDDING (Patti Page)
4. AUF WIEDERSEH'N SWEETHEART (Ames Bros.)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. WISH YOU WERE HERE (Eddie Fisher)
7. BOTCH-A-ME (Rosemary Clooney)
8. JAMBALAYA (Camarata)
9. HIGH NOON (Frankie Laine)
10. TRYING (The Hilltoppers)

Cleveland, Ohio

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HALF AS MUCH (Rosemary Clooney)
5. HIGH NOON (Frankie Laine)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. JAMBALAYA (Jo Stafford)
8. HERE IN MY HEART (Al Martino)
9. I'LL WALK ALONE (Jane Froman)
10. I'M YOURS (Eddie Fisher)

Reno, Nev.

1. JAMBALAYA (Jo Stafford)
2. YOU BELONG TO ME (Jo Stafford)
3. I WENT TO YOUR WEDDING (Patti Page)
4. HIGH NOON (Frankie Laine)
5. WISH YOU WERE HERE (Eddie Fisher)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. DELICADO (Percy Faith)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. HALF AS MUCH (Rosemary Clooney)
10. MAYBE (Como-Fisher)

Detroit, Mich.

1. I WENT TO YOUR WEDDING (Patti Page)
2. TRYING (The Hilltoppers)
3. JAMBALAYA (Jo Stafford)
4. MEET MR. CALLAGHAN (Les Paul)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. YOU BELONG TO ME (Jo Stafford)
8. HIGH NOON (Frankie Laine)
9. INDIAN LOVE CALL (Slim Whitman)
10. FEET UP (Guy Mitchell)

Charleston, W. Va.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. HALF AS MUCH (Rosemary Clooney)
6. I WENT TO YOUR WEDDING (Patti Page)
7. INDIAN LOVE CALL (Slim Whitman)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. JAMBALAYA (Jo Stafford)
10. BOTCH-A-ME (Rosemary Clooney)

Little Rock, Ark.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. HIGH NOON (Frankie Laine)
6. JAMBALAYA (Jo Stafford)
7. BOTCH-A-ME (Rosemary Clooney)
8. INDIAN LOVE CALL (Slim Whitman)
9. HALF AS MUCH (Rosemary Clooney)
10. LUNA ROSSA (Alan Dean)

Akron, Ohio

1. I WENT TO YOUR WEDDING (Patti Page)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como-Fisher)
6. YOU BELONG TO ME (Jo Stafford)
7. JAMBALAYA (Jo Stafford)
8. FEET UP (Guy Mitchell)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. INDIAN LOVE CALL (Slim Whitman)

Louisville, Ky.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. YOU BELONG TO ME (Jo Stafford)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HIGH NOON (Frankie Laine)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. MAYBE (Como-Fisher)
9. I'M YOURS (Four Aces)
10. MEET MR. CALLAGHAN (Les Paul)

Indianapolis, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. MAYBE (Como-Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. TRYING (Hilltoppers)
7. I'M YOURS (Four Aces)
8. HIGH NOON (Frankie Laine)
9. WALKIN' TO MISSOURI (Sammy Kaye)
10. I WENT TO YOUR WEDDING (Patti Page)

Seattle, Wash.

1. WISH YOU WERE HERE (Eddie Fisher)
2. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
3. I WENT TO YOUR WEDDING (Patti Page)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. FEET UP (Guy Mitchell)
6. BOTCH-A-ME (Rosemary Clooney)
7. WALKIN' MY BABY BACK HOME (Ray & Cole)
8. HALF AS MUCH (Rosemary Clooney)
9. HIGH NOON (Frankie Laine)
10. KAY'S LAMENT (Kay Starr)

Birmingham, Ala.

1. BOTCH-A-ME (Rosemary Clooney)
2. SUGARBUSH (Laine-Day)
3. WISH YOU WERE HERE (Eddie Fisher)
4. ONCE IN A WHILE (Patti Page)
5. HALF AS MUCH (Rosemary Clooney)
6. TRYING (Hilltoppers)
7. HIGH NOON (Frankie Laine)
8. STRING ALONG (Ames Brothers)
9. HERE IN MY HEART (Tony Bennett)
10. I'M CONFESSIN' (Paul-Ford)

Cincinnati, Ohio

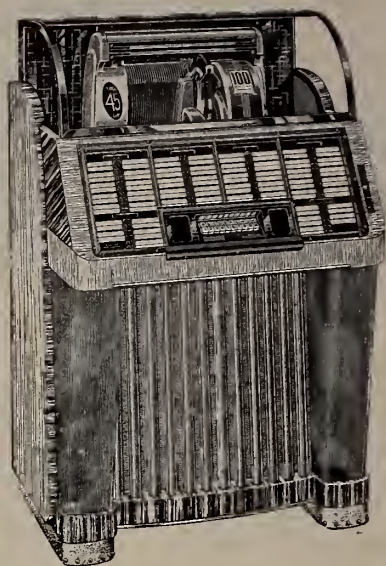
1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. TRYING (The Hilltoppers)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. JAMBALAYA (Jo Stafford)
8. SUGARBUSH (Laine-Day)
9. INDIAN LOVE CALL (Slim Whitman)
10. STRING ALONG (Ames Brothers)

completely equipped for

- REMOTE CONTROL
- SCIENTIFIC SOUND DISTRIBUTION
- AUTOMATIC VOLUME COMPENSATION

*nothing to convert!
nothing to adapt!*

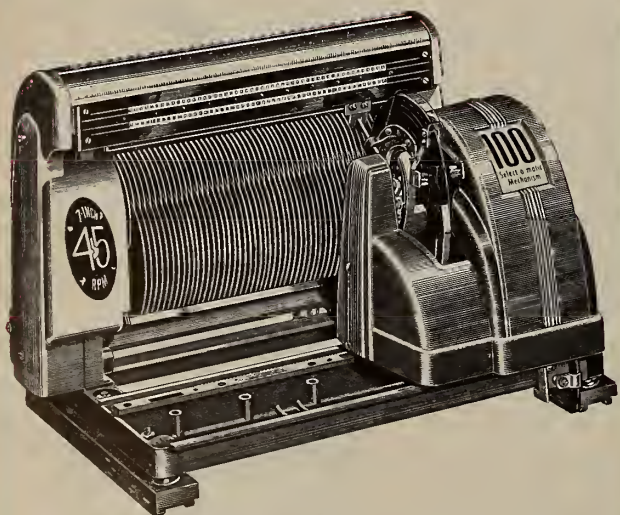
*100
selections
at the
phonograph*



*100 selections anywhere
in the location...*



ONLY SEEBURG HAS THE
Select-o-matic
MECHANISM



- the only mechanism that plays records in the vertical position
- never drops a record
- never turns a record over



world's first
commercial music
system designed
exclusively for the
playing of 45 r.p.m. records

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

MFERS. PREPARE SURPRISES

Report Factory Engineers Have Been At Work All Summer Preparing New Products For Fall And Winter Seasons. Enthusiasm High Among Factory Executives Who See Greatest Year Ahead.

CHICAGO—It seems that "it can happen here" if distributors, who have been regular visitors to this coin-center, are to be believed.

They claim that their factories (and that means just about every factory in town) "Have terrific products under experimentation and test and which," they state, "will be seen this Fall and Winter."

They also say, "Some won't be shown 'til after the first of the New Year because our factory is too busy with orders now to even think about showing anything new."

The fact remains that enthusiasm is at high pitch among factory executives here, and though they aren't telling about their new equipment in any detail at this time, they are saying:

"Just watch us. We've got what the industry wants."

This everyone here claims is one of "the best signs" of a great year ahead.

All are enthused over the confidence being shown by factories as to their new products.

One manufacturer was frank enough to state:

"Our engineers were at work all summer long bringing about new equipment which we sincerely believe is just what everyone of the operators throughout the nation has been asking for."

This is about the same statement which can be made for all of the manufacturers here.

Whether it's vending machines, music or amusement games, the plants here are hard at work getting ready to introduce some of the greatest products they've ever built.

"It's great days ahead," one noted factory exec stated.

Overflow Crowd For No. III. Music Ops' Party

More Seats Made Available For Oct. 9 Party As Ops Buy Ballroom Plus Wedgewood Room of Graemere Hotel To Accommodate Overflow



Bill Gersh, left, and Bob Lindelof, president of Music Ops of Northern Illinois.

CHICAGO—What started out to be "just an annual party" for the Music Operators of Northern Illinois association, has now grown to overflow proportions.

The committees were forced to meet with management of the Graemere Hotel here to arrange for opening the Ballroom, adjoining the Wedgewood Room, which they had originally taken for the event.

Bob Gnarro of A. B. C. Music Serv-

ice Corp., who is in charge of the entertainment for the affair, Jerry Schuman of Gillette Distributing Co., who has his hands full with committee work, Bob Lindelof, president of the Music Ops of Northern Illinois, and all the others who were engaged in getting this affair over the top, reported in a body:

"Sale of tickets has gone far beyond our wildest expectations. But," they continued, "we are now able to handle many more people as we have opened the big Ballroom of the Graemere Hotel adjoining the Wedgewood Room and, therefore, we are going to have a party the like of which has never yet been seen."

Operators, distributors, jobbers, allied members of the automatic music industry who want tickets, as Thursday evening, October 9, draws near, should get in touch with any of the above people immediately.

Pa. Ops Defeat Attempt To Extract 10% Of Gross Receipts —

Judge Rules "Little Napoleon" Bows To United's Gin Champ.

Inserting Nickel Is Not Paying An Admission To Place Of Amusement"

GREENVILLE, PA.—Jack Mulligan, President of Sharon Tri-State Music, Inc., Sharon, Pa., who operates equipment in this borough, this week won a verdict in the Court of Common Pleas of Mercer County, where he filed a bill in equity to enjoin the enforcement against the collection of an amusement tax of 10% of the gross receipts in the Borough of Greenville on coin operated machines. (Reported in *The Cash Box* April 12, 19 and May 3 issues.)

Judge W. Walter Braham issued the opinion and order.

Jack Mulligan, with the assistance of several other operators, filed his bill to adjoin collection of the tax on April 14. He claimed that the borough's tax on "amusement" didn't apply to coin operated machines as: (1) the operation of a music making machine is not an "amusement"; (2) the placing of a coin in the slot to start the machine is not an "admission"; (3) he does not "conduct" an amusement, all within the meaning of the act; and (4) his business being already taxed by the state, the Borough has no power under the "Home Rule Tax Act of June 25, 1947," also to tax it.

In issuing his opinion, Judge Braham stated: "Inserting a nickel in the slot of a juke box is not paying an admission to a place of amusement. True, the one paying the nickel gets the music but so does every one else in hearing and there is lacking the idea of an exclusive privilege inherent in buying a ticket to an amusement. Obviously the patron does not enter the juke box."

The Judge also viewed Mulligan's other arguments with favor, and ordered the "demurrer of the defendant" (the Borough of Greenville) overruled.

This victory gained by Mulligan (and the other operators here) is of great importance to the entire state, and perhaps the country, as had the tax on the gross receipts here been allowed, there's no telling how far this practice might have gone.



HERB OETTINGER

CHICAGO—"Little Napoleon" Willie Blatt of Miami, Fla., renowned throughout the industry as one of "the best" gin rummy players, bowed in defeat while in Chicago to the "gin rummy champ" of this area, Herb Oettinger of United Mfg. Co.

Willie claims that, "It was all due to the fact that I couldn't keep my mind on the game as I visited at United the very last day of my stay in Chicago.

"I was thinking of my plane and was hoping that the boys who I had come up from Miami with wouldn't leave without me.

"As it was," he continues, "I almost missed my plane.

"But," he concludes, "I'm going to make it my business to be in Chicago again very soon, or better still, I hope that Bill DeSelm, Herb Oettinger, Ray Riehl, and the rest of the gin players at United will come down to Miami Beach.

"And," he added, "bring plenty of cash with them."

Over at United in Chicago it is reported that Herb Oettinger, now definite champion "gin" player of the coinbiz, stated:

"Just tell the 'Little Napoleon' that we most sincerely appreciated his donation. We only wish he had a little more time to spend here. In that way we would have had enough to spend a couple of months down in Miami Beach.

"In the meantime," he stated, "advise the 'Little Napoleon' to have plenty of that green lettuce on hand so that we can pay our hotel bill while enjoying ourselves at his expense when we come down to Miami Beach."

(It is stated that the boys at United start snickering when they hear anyone tell them about "those Miami Beach 'gin' sharps.")

Music Machine Ops Battle O. P. S. Over 10¢ Phono Play

Victory In California Case Could Set Legal Precedent For Ops

CHICAGO—With music operators in Chicago now also in discussions with the local O.P.S. (Office of Price Stabilization) office, and with other music ops, who changed over to dime play, awaiting such discussions in other cities, the case pending in the Federal Court of Los Angeles, based on the brief written and presented by attorney Harrison W. Call of Sacramento, has become vitally important to all juke box ops wherever dime phono play is in action.

This brief, like the analysis which appeared in *The Cash Box* some months ago, is based on the fact that O.P.S. was created for the purpose of curbing anything which would affect war production or tend to inflate the national economy.

"But," as juke box operators and their attorneys exclaim, "in what way is the juke box, hidden in the dim recesses of taverns, and other such locations, affecting war production and, especially, in what way is it inflating the national economy?"

Furthermore, operators can prove, that their costs have risen so tremendously, that they simply had to jump to 10c play (no different than the telephones and many other daily necessities rising to 10c) just so they could make ends meet and continue in business.

Furthermore, the average juke box operator can prove that O.P.S. has already granted rises in many items which do most definitely affect the national economy.

Music operators claim, "We were in no way doing anything against O.P.S. rulings and regulations and therefore saw no reason to approach this agency."

As one operator reported from the West Coast, "I don't even understand why O.P.S. called on me and told me that I would be assessed about two-thirds of the overage, up and above what my machines took in on nickel play as compared to what they are now taking in on dime play.

"When I originally called on some officials at the local O.P.S. offices they, themselves, told me that in no way were juke boxes under O.P.S.

"The only mistake I made," he continued, "was that I did not ask for this statement to be sent to me in letter-form, so that I would have definite proof of what had originally been told me before I changed over to 10c play.

"The officials I originally talked to are no longer with the local O.P.S. office," he added sourly.

Chi Coin Intros

"Six Player Super Match Bowler"

CHICAGO—Sam Lewis of Chicago Coin Machine Company advised this past week that the firm had just released its newest bowling game, "Six Player Super Match Bowler."

"The idea behind this game," Sam stated, "is to furnish the operator with a piece of equipment that is completely convertible to suit their particular needs at the moment."

Sam continued, "In reality this game is a combination of our 'Tenth Frame Bowler' and 'Match Bowler.'

"By means of two simple jacks in the backrack, the game can be converted to operate in any one of four ways.

"Number one, as a straight 'Match Bowler.'

"Two, as a straight 'Tenth Frame Bowler.'

"Three, as a combination 'Match Tenth Frame Bowler.'

"Four, as a 'De Luxe Bowler,' without either the 'Tenth Frame' or the 'Match' features."

Sam added, "the game is ideally suited for those territories where both the 'Match' and 'Tenth Frame Bowlers' can be operated simultaneously.

"There are certain sections in the country that want only a 'Match Bowler,' or a 'Tenth Frame Bowler,' and for these areas we shall continue to have both these games available."

In concluding, Lewis stated: "Our three bowling games are now being produced simultaneously in our factory. Sample shipments have been made this past week on the 'Six Player Super Match Bowler.'

"These are now in the hands of all our distributors."

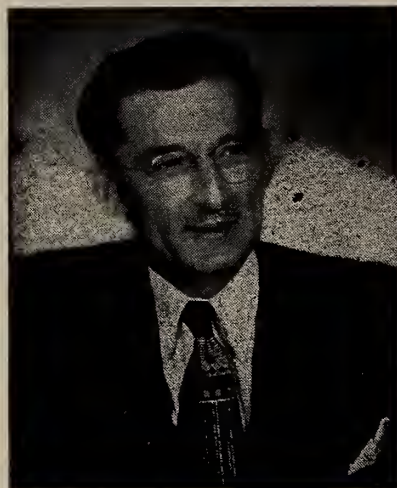
He concluded, "I'm going to fight this thing right to the Supreme Court of the United States if necessary. I agree with *The Cash Box*' analysis that juke boxes in no fashion whatsoever affect war production nor inflate the national economy."

It seems that the probing of O.P.S. local offices is spreading nationwide.

In most cases the effort is contained to learning whether or not the juke box operators, featuring dime play in any certain locality, changed over before O.P.S. came into being.

Exhibit Starts Delivery Of "Rudolph" Ride

"Rudolph The Red Nosed Reindeer" Shipments Under Way October 15 In Time To Capture Big Holiday Season Play.



FRANK MENCURI



J. A. (ART) WEINAND

CHICAGO—In what will be the biggest effort to capture the coming holiday business in the way of coin operated kiddie rides, Exhibit Supply starts delivery of its newest "Rudolph The Red Nosed Reindeer."

Frank Mencuri, general sales manager, and J. A. (Art) Weinand, assistant sales manager, enthusiastically described the tremendous earning possibilities of "Rudolph."

"Since the introduction of the song 'Rudolph The Red Nosed Reindeer' three years ago, the kids of the nation have become captivated by this character," stated Mencuri. "In the field of recordings alone, over 10 million records have been sold. There are over 125 merchandise items carrying the famous 'Rudolph' tag. The technicolor movie, which created a sensation in 1951, is to be re-issued once again starting November 1, and will play movie theatres, both large and small throughout the entire United States. We have it on good authority, that the movie has been booked to play one of the leading theatres in both Chicago and New York. And in addition to all this, starting November 17 King Fea-

But, in some localities, O.P.S. officials take it for granted that dime play was started after they were created as a Governmental agency, and instantly want to assess those operators who have been and are featuring dime play.

A victory by attorney Harrison W. Call in the Los Angeles Federal Court will set the precedent needed by the entire industry, it is believed, unless O.P.S. desires to carry the case further.

tures Syndicate will supply over 250 newspapers with a comic strip. What all this means to the coin machine operator is quite obvious. Kids, who are responsible for the success of the current kiddie rides, are the ones who know and love 'Rudolph The Red Nosed Reindeer,' and our field tests have proven to us without a doubt that they stand in line to get on the back of our 'Rudolph' ride."

"Speaking of recordings," chimed in Art Weinand, "I understand that 36 different versions of this song have been on the market with such stars as Bing Crosby, Gene Autry, Guy Lombardo, Sammy Kaye, Eddy Howard, Red Foley, and others. And another great version of 'Rudolph' has just been released with Jimmy Durante and Mitch Miller on the Golden Records label, owned by Simon & Schuster, the book publishers. In speaking with the publishers of this tune, I'm told that they expect another 4 million records to be sold during the next several months. Yes, the operator of Exhibit's 'Rudolph The Red Nosed Reindeer' ride will get the benefit of plenty of promotion."

Exhibit reports it is the only firm licensed to manufacture a coin operated ride of "Rudolph," permission being granted by the Robert S. May Company.

The "Rudolph" ride is described as a tremendously colorful ride, featuring all the characteristics, including the red nose, of the famous reindeer that has made it such a beloved animal in kiddie lore.

Mencuri states that shipments are now being made, and that quantity deliveries will get under way on October 15.



Staff

The help needed to operate a route. AMI juke boxes make few demands on manpower, reduce operating costs.



Sharp

The distinctive sign of the AMI operator.

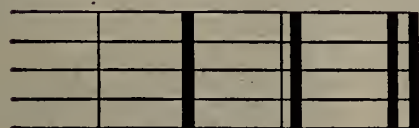


Double Sharp

Sign of the operator whose route is 100% AMI.

music lesson for Operators

Signs and symbols used in music which have a special significance to the operator of AMI juke boxes



Bars

Top spots for the Model "D" as are all locations where this friendly juke box invites top play.



Flat

Something the AMI operator never is!



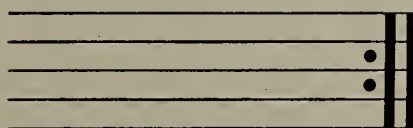
Hold

Holding a spot is easy for the operator with the Model "D" that gets a firm grip on patron and location alike.



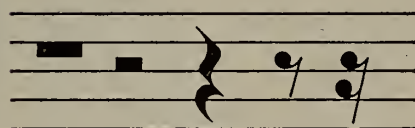
Notes

AMI operators pay these off fast. The man with a Model "D" earning money for him meets his obligations easily.



Repeat

The sign that means repeat or play again to every musician—and to every patron of the Model "D".



Rests

What every AMI operator does nights.



The "D" is available in 80 and 40 selection models, blond or mahogany cabinets



Swell

The enthusiastic comment of everyone who owns, operates and collects from the AMI Model "D".



GENERAL OFFICES AND FACTORY.

1500 UNION AVENUE, S. E., GRAND RAPIDS 3, MICHIGAN

Rock-Ola Distributors Showing In Chicago Biggest Ever

Model 1436 "Fireball" To Feature 120 Record Selection

CHICAGO—"Biggest showing ever yet held for our distributors," was the way that leading Rock-Ola Manufacturing Corp. executives jubilantly expressed themselves at their distributor party at the Sheraton Hotel here this past Sunday, October 5.

Rock-Ola distributors, their wives and associates accounted for a crowd of far over 200 which jammed the entire floor of the showing.

This first glimpse of the new 120 selection Rock-Ola Model 1436 by those present set off a bombshell of applause that rocked the Sheraton Hotel.

One of the distributors present probably expressed the sentiment of the entire gathering when he stated:

"All I want is delivery. Brother, I'm gonna sell a zillion of these beauties in my territory."

The cabinet beggars any written description. The plastic dome top along with the blonde tiger wood and



DAVID C. ROCKOLA

the fascinating color combination must be seen.

There is no doubt that this phonograph is probably the most outstanding achievement of David C. Rockola and his entire staff of engineers and designers.

It climaxes a tremendous and dynamic career for David Rockola and the congratulations and applause which he received at this distributor showing will probably be many times greater after the nation's operators see the new Model 1436 at Rock-Ola distributors' 'Open House Parties' on October 12th.

Rockola stated, "I am definitely thrilled at the grand reception which our distributors gave our new 'Fire-Ball' 120. I believe that their applause is indicative of what their customers have been calling for and that this grand new 'fire-ball' Model 1436 is going to help every music operator in the world to enjoy the greatest possible profits."

The reception itself must be commented on for it was very beautifully arranged. In fact, it was, without any doubt, one of the most outstanding ever yet held in this area. The officers of the firm who were in charge of this showing were highly congratulated by all.

Max R. Waters To Represent Wurlitzer Co. In East

With Organization Twenty-Three Years



MAX R. WATERS

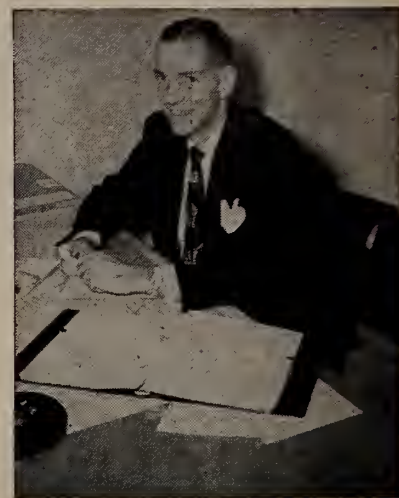
As part of a plan to further assist distributors in the field, Max R. Waters has been assigned the post of Wurlitzer Regional Manager for the New England and Middle Atlantic states. The appointment was announced today by Robert H. Bear, Sales Manager for the Phonograph Department and will be effective at once.

Waters has been connected with Wurlitzer for nearly 23 years, joining the organization on January 28, 1930. He has served in many capacities with the company and has been active in the Sales Department for the past four years. He will work out of Buffalo where he presently makes his home.

"Max joined Wurlitzer even before the company began producing coin-operated phonographs," said Bear. "He has participated in and worked for the growth of our industry. Experience in many departments of the factory has given him an over-all knowledge of costs, production and sales which few men can match."

"We know that Max has enjoyed long-enduring friendships with a large portion of our distributors and they respect his ability and his judgment. We are sure that he will be able to assist them in working more closely with the operators in their territories."

United Mfg. Works Six Day Week To Meet Huge Demand



BILL DeSELM

CHICAGO—One of the busiest factories here is that of United Manufacturing Company which is now on a six day week basis.

Full day Saturday work was forced on the plant, according to Bill DeSelm, Salesmanager, because of the tremendous demand for the firm's new games.

DeSelm stated, "Our new 'Circus' inline game is creating the biggest demand ever. In fact," he says, "we never even anticipated such a rush of orders for this game and, frankly, we were caught short."

"But," he continued, "we are hoping, now that we have instituted a six day work week, that we shall be able to catch up with the demand and that, somehow, we will fill all orders as they are received."

The factory is also busy with their newest shuffle games and work continues just as speedy on these as on the firm's new "Circus" game.

Belief among execs of this factory is that the added day, Saturday, will help them to catch up with the big backlog of orders which resulted from their first announcements of their new products and, especially, which came about after samples were shipped to their distributors all over the country.

Bill DeSelm said, "Please tell every operator in the nation who is waiting for our new products that we are working at top speed here and that he will, very soon, find his order filled by his distributor."

SPECIAL SAVING!
Just A Few Factory Reconditioned

DeLuxe PHOTOMATICS

- COMPLETELY OVERHAULED
- EXCELLENT CONDITION
- VERY LOW PRICE

PHONE—WIRE—WRITE

INTERNATIONAL MUTOSCOPE CORPORATION

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

ARE YOU GOING "BATTY" BUYING?
Keep Your Eye on **KEENEY'S** BRAND NEW WINNER
Coming Soon!

Quebec Ops To Meet In Montreal October 30

MONTREAL, Canada—As disclosed in last week's issue of The Cash Box (October 4) operators of the Province of Quebec were planning to meet to organize an association.

Conclusive steps were reached this week when an actual meeting date and place were announced. All operators of the Province of Quebec have been invited to attend a meeting on Thursday, October 30, at the Sheraton Mount Royal Hotel in Montreal. They will gather in Salon "B" with 7:30 P.M. set as the starting time.

"We shall discuss vital problems of our industry," stated one of the sponsors, "and prepare a fundamental basis for the future."

Conn. Ops Aid Festival

HARTFORD, CONN.—Music operators throughout this entire area cooperated wholeheartedly last week with the Record Industry Association of America's "Greater Hartford Music Festival." The event, designed to emphasize the importance of recorded music, brought numerous stars into Hartford for four gala shows. Led by Jimmy Tolisano, President of the Connecticut State Coin Association, and Abe Fish, Honorary President, ops advertised the event on all of their juke boxes.

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally

GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢

A RIDE



RETRACTABLE CASTERS

FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hold . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

RIDE THE CHAMPION 10¢

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FROLICS

See Back Cover



YOUR
DISTRIBUTOR
HAS
IT

SIZE
8 ft. x 2 ft.

Operator! **HERE IS THE ONLY BOWLING GAME**
Featuring **4** INDIVIDUAL GAMES IN **1**

NEW Chicago Coin's **MATCH BOWLER**
6 PLAYER SUPER BOWLER

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS BY
OPERATING "SUPER MATCH BOWLER" IN ANY OF THESE

4 WAYS!

1. COMBINING MATCH BOWLER AND 10th FRAME BOWLER
2. 10th FRAME BOWLER ONLY
3. MATCH BOWLER ONLY
4. DELUXE BOWLER ONLY

CHANGE OVER TO ANY OPERATION IS DONE BY MOVING PLUG IN BACK RACK

WE ARE IN PRODUCTION ON AND HAVE AVAILABLE

Chicago Coin's **10th FRAME BOWLER** and Chicago Coin's **MATCH BOWLER**

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

WATCH FOR OUR
Announcement

on
THE SENSATIONAL
Space Ship

**"METEOR
ROCKET"**

National Distributors

**RUNYON
SALES COMPANY**

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co. Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1980
123 W. Runyon St., Newark 8, N.J., Bl 3-8777

New Music Op's Group Formed In N. J.

Next Meeting Oct. 9 in Clifton. President
Of Passaic Tavern Assn. To Be Guest Speaker.

PASSAIC, N. J.—Music operators in Passaic and Bergen county areas are now members of a new organization which they call the "Passaic-Bergen County Area Group." The operators decided to form this group as a means of cooperating with each other to the advancement of their business interests, and are concentrating only on matters of local interest, which they feel can be handled in a tight, efficient manner.

The first meeting of these operators took place on June 10, with the immediate result of every music operator of Passaic joining. As some of these operators extend their routes through Bergen county, other firms in that area asked if they could join. At this time, practically every firm conducting business in these two counties are members.

It was agreed to hold regular

monthly meetings, the day set being the second Thursday of every month. Since the first meeting in June, attendance has been extraordinary. With the exception of one member, who was ill, 100 percent attendance was attained, and members are keenly interested in all problems and enthusiastic over their accomplishments.

Temporary officers at the helm are: Herbie Brautch of the Belmont Novelty Co., Paterson, president; Mannie Ehrenfeld of Tel Music Co., Passaic, vice-president; and Eddie Burg, Runyon Operating Division, secretary-treasurer.

The next meeting will take place on October 9 at Gene Bogle's Restaurant, Passaic Avenue, Clifton, N. J. A most interesting program has been arranged, with Gary Pal, president of the Passaic Tavern Association as guest speaker. The group will donate a juke box to Pal, who will turn it

over to some worthy local organization for use by teen-agers. Members of the local press will be on hand, and this public relation gesture will receive publicity (pictures and story) in the newspapers.

It is the intention of the group to hold their monthly meetings in a different city each time and follow the same procedure. Guest speaker will be the president of the various tavern associations, and juke boxes will be donated to him.

In addition to discussing good business tactics at their meetings, many other interesting and important matters come out in the open. Then, the added feature of including a guest speaker who will be an expert on any number of important phases of the music machine business, is expected to make this group one of the most progressive in the country.

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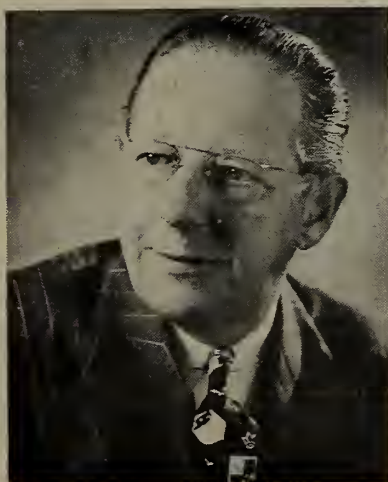
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Badger To Expand Vending Business



AL SILBERMAN



BILL HAPPEL



RAY POWERS

LOS ANGELES, CALIF. — Executives of Badger Sales Company, this city, this past week disclosed they're readying plans to expand the operation of the company and keep pace with the growth and business development of the area.

Wm. R. Happel, Jr., president of the firm, along with Al Silberman and Ray Powers, concurred that the tremendous growth of the automatic merchandise and vending fields throughout the entire south west were determining factors in influencing their plans.

New industries (i.e., steel, iron ore, aluminum, machine tool fabrication) formerly foreign to the area are literally springing up overnight. The increase in population, and capital investment of many individuals and nation wide organizations are in turn reflected in a like growth of all facets of the coin machine industry.

"Prior to the local representation of the machine tool industry, opera-

tors throughout the area had to wait weeks for the repair or replacement of parts and supplies," Happel disclosed.

"Not only did this mean the inoperative value of a piece of equipment or the loss of revenue," he added, "but many times the sheer cost of shipping far exceeded the actual value of any given replacement part."

The influx of defense industries to many areas in the southwest is partially responsible for the boom.

The firm revealed exceptional interest on the part of automatic merchandise operators in the new six drink SodaShoppe vendor, recently displayed in Chicago at the NAMA show. A product of Automatic Products Company, Chicago, the vendor dispenses four carbonated drinks and two non-carbonated drinks.

"Of particular interest to operators," Silberman disclosed, "is the fact

that the machine occupies only 24 x 27 inches of space, which is decidedly smaller than the area a soda fountain that dispensed three flavors might take up."

"The machine is also the lightest of its kind weighing only 530 lbs., and features in addition, a one thousand cup capacity."

"Initial shipments are expected shortly," Silberman added, "and we have ready sales the moment they arrive."

Along with the growth of their domestic business, Badger execs revealed a like increase in their export business.

"We are extremely proud of our record as the largest vending equipment sales organization on the Pacific Coast," said Happel.

The firm's personnel boast a combined record of 65 years experience in the coin machine industry.



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find news that's far in advance of any other source in the industry. You'll find editorials and articles that will help your business immeasurably. You'll find ads of every single leading manufacturer and supplier. You'll find intimate, breezy, newsy columns about the people you know.

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equalled or even attempted in the entire history of the coin operated machines industry. No other publication now in this industry, or that ever was in this industry, has ever dared make such an offer before or since.

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THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

LOS ANGELES

The formation of a local music ops association had loads of tongues wagging along coin-row this past week. Directors of the group report that attendance at the first meeting was more than had been anticipated. Bert Hilner, former music op who is well acquainted with the problems anent to the music industry has been installed as managing director. Of primary importance to the group is the current legal decision pending in the O.P.S. dime play suits. Abe Rheim, local op affected by said suit, is most emphatic in his belief that the association will aid all operators in similar instances. Named as officers of the association were Carl Fisher, Coleman Wilcox and Lee Walker.

Lee Cate of Nickabob Company, holding down the home office, while major domo Nick Carter visits Fresno. . . . George E. Wolfe, newcomer to the coin biz with some excellent ideas, takes over the cigarette vending machine route formerly owned by Dick Francis out at San Bernadino. . . . Hale and hearty Lyn Brown has made a tie-in arrangement with the TV delight "Space Patrol," KECA. Lyn's expecting Exhibit's "Space Ship" shortly, with advance reports making him chortle with glee. We like the way Lyn just closes his eyes and makes a nothing-flat repair job. . . . Jack Simon, Simon Sales, planning to redecorate offices and showroom, while Abe Chapman plays host to Sgt. Jack Selbin Jr., in from Japan to see his dad. Now that Cele Padwa, the firm's able secretary is back from her vacation, it'll be business on a heavy scale again. . . . Jack Dolan, Dan Stewart Co., just back from Chicago after viewing the much talked about new Rock-Ola 120 selection phono. Jack expects to receive his initial shipment shortly, with a showing to the trade to be announced. Pert secty. Jo Ann Lewis, just returned from her vacation too, to be on tap for the premiere. And is she getting married mebbe? . . . Paul and Lucille Laymon busier 'n a pack of beavers along with Ed Wilkes and Jimmy Wilkens. Paul reports busy fall season has already set in. . . . Dwight Towne, music and games operator up at San Bernadino, passed away this week. Well known throughout the industry, Dwight will sorely be missed by many. . . . H. T. Loo, El Centro, combines business with pleasure with the entire family in town this past week. . . . Bil Luenhagen casts his vote in favor of the new music ops association.

If the activity at C. A. Robinson's this past week is any indication, Charley is gonna have to build additional parking space. Hustling along with Charley was genial Fred Gaunt. . . . Should your youngster suddenly decide he wants to actively play Buck Rogers, you can attribute it to Bob Smith, Automatic enterprises. The new atomic jet kiddie ride that Bob is handling for Conat Sales is sure to stir up local tots. On tap for the expected rush is Bob Jr., too. . . . Jean and Dolores Minthorne, Minthorne Music, off to San Diego this week along with service manager Nel Nelson, for their service school to be held at the U. S. Grant Hotel. Jean and Dolores are also making plans for their formal opening of their Phoenix branch shortly. . . . Bill Happel, Ray Powers and Al Silberman, Badger Sales Co., extremely busy with the rush of fall business. Al reports tremendous interest on the part of ops in the new six drink, 1000 cup SodaShoppe. The firm is anxiously awaiting initial shipments.

Visiting coin row this past week were operators, Jack Gerity, John Domingos, and Wm. Black, all of Bakersfield. . . . John Lantz, South Gate, back from a vacation trip to Kansas. . . . Dick Harris, Fontana; Al Miller, Blythe; H. D. McClure, San Luis Obispo and Walt Mehen, Santa Maria, in town this week. . . . Op Peter N. Shupp back to business again after honeymooning. . . . Brawley operator Clyde Fielding, and Joseph Boll of Twenty-Nine Palms making the rounds along Pico. . . . Bi'l Lippin, B & B Enterprises, San Diego; and Danny Jackson, San Luis Obispo; along with Larry Hansford, Lompoc; and Joe Ortego, Indio; visitors to the city of the Angeles. . . . Mr. and Mrs. Melva Orville, Long Beach, making the rounds. . . . San Berdoo op Jim Bowman and Santa Ana's Jack Jarman in town.

SAN FRANCISCO

Here's your man "Monday" reporting . . . and tho the news is rather weak hereabouts . . . we've got the few following items: The opening at Bay Meadows saw lots and lots of coinguy (and gals, too) in attendance. Whether it's the thrill of the bangtails or just somewhere to go . . . anyway . . . saw Mr. and Mrs. R. F. Jones (headman of the Jones Boys) along with Mr. and Mrs. Dan'l J. Donohue, Seeburg's district mgr hereabouts . . . whether they won or lost we'll never know . . . these guys just smile . . . regardless. . . . Pete Peranati of Sacramento came to town and heard that the James' (not the Jones') were running their horse. And Pete's a fan of Harry James and his very gorgeous wife, Betty Grable, so what's Pete do? Dashes out to the track to get his bet down on "Alrip." (I'll say it ripped. Just ask Pete). . . . Oco Rodgers from Salinas came up to "just say 'hello.'" That's what he says. Anyway, Oco, we would like to know what happened to you at Bay Meadows—(It did?) . . . "Red" Robertson, one of those guys who just loves to work. Workin' away like anything. And, all of a sudden a phone call came thru for "Red." To "get here quick." Red dashed like mad. Dreaming dreams of "little boys" and "little girls," but not his'n. (We still don't know, but, whatever it was, hope Red liked whatever it was). . . . Carl Lawson, tho a bit late, on his way to Salt Lake, fo' trout fishin', friend. Which is what Cahl sho do love bhest! . . . Good to see Gordon Mills hot at it again. This time with vendors. (Whataswitch, hey?) But Gordon doin' great with the "coke" and "coffee" vendors. . . . Didja ever see such a demand for used Bear Guns? Hah? . . . Gee's I hope y'guys can make head 'n' tail outa all this (my first colyum). . . . The news that you had named me your "San Francisco Correspondent" kinda floored me. . . . Believe me . . . I'm so proud. . . . I haven't been able t'get past that first bar (rest'rnt, I mean, as my friend "Mac" McMurdie, would say) I bumped into as I came down to "int'rvoov" the people. . . . But, just watch m'next column.

S. D. Music Ops Assn. Plans Big Membership Drive



Left to Right—Harold Scott, Gordon Stout, Gordon Stout, Jr., Mike Imig, Norman Gefke.

MOBRIDGE, S. D.—Harold Scott, secretary of the South Dakota Phonograph Operators Assn., this city, is making arrangements with Gordon Stout of Pierre, S.D. for a big membership drive meeting to be held sometime in November in Pierre where Stout will guest all members of the organization.

Tony Trucano of Deadwood, S. D., president of the association, reported that he hopes everyone of the present members of the organization will make it his business to bring in anyone who is not a member in his area and have him at the big meet to be held in Pierre in November.

In a letter reporting the big MOA convention to all members of the organization, Gordon Stout stated that the time for "free riders" and "hitchhikers" onto the tails of the association had come to an end.

He believes, along with the people whom he heard speak at the MOA convention in Chicago, that the time has come when all must help in the work of the association and not "just a few."

He is also of the belief that the best way to arrange for complete 100 percent membership of all operators in South Dakota is for the organization to arrange dues on the basis of the number of machines the operator has.

Harold Scott reported that the progress of the organization had been marvelous this year.

He also stated that, in general, collections have continued along on an even keel with a certainty that they will rise as the colder weather comes along and people remain indoors.

Date of the big membership-drive meeting to be held in Pierre, Scott reports, will be given in a special letter to all members of SDPOA and will also give them sufficient time to contact non-members to bring them to this meet.



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SEE THE NEW "JUMP-BALL" FEATURE!

HERE'S THAT SMART NEW "JUMP-BALL" PARATROOPER

FIRST BALL IN TOP HOLE NO. 1 SCORES 1/2 MILLION AND JUMPS TO HOLE NO. 2 WHICH LITES UPPER LEFT-HAND RED THUMPER BUMPER AND RED ROLLOVER BUTTON TO ADVANCE PARATROOPER ON BACK GLASS. SECOND BALL LITES UPPER CENTER (YELLOW) THUMPER BUMPER AND YELLOW ROLLOVER AND THE TWO BALLS JUMP FORWARD. A THIRD BALL LITES THE UPPER RIGHT HAND (PURPLE) THUMPER BUMPER AND PURPLE ROLLOVER AND THE THREE BALLS JUMP FORWARD. A FOURTH BALL SHOOTS THE HEAD BALL INTO "BALL RETURN" FOR REPLAY! HERE'S REAL BULLET-LIKE ACTION THAT INCITES STEADY REPEAT PATRONAGE.

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Lobell Optimistic On European Business

CHICAGO, ILL.—The General feeling of optimism among European businessmen has grown steadily since the war according to Rolfe Lobell, vice president of Leaf Brands, Inc., Chicago gum manufacturers, who recently returned from a two month trip through eleven European countries.

Making inspection tours of several European candy plants, Lobell found that they were well equipped with modern moulding, depositing, and wrapping machinery. European Manufacturers have shown willingness to expand, and buy additional machinery from abroad, but almost all governments are prohibiting exportation of dollars. This has also drastically re-

duced the amount of export business that could be done by American manufacturers. Lobell expects, however, that this situation will be remedied within a few years, and that the keen interest shown will result in large business on confections made in the U.S.A.

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- 1 HAYBURNER
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THRU THE COIN CHUTE

NEW ORLEANS NOTES

We all received a terrific shock on learning of the death of Frank Caruso Sr., father of Nick and Joe Caruso. Our very deepest sympathy is extended to all of the Caruso family. . . . Was finally decent last Sunday, weatherwise, permitting Tac Amusement and J & C Amusement to battle it out for the Wisner League Championship. Tac emerged the victors with a 6 to 0 win and Tac Elms was presented a beautiful trophy. . . . Delta Music Sales reports that sales on the "Paratrooper" and the "Circus" are still way up. Manager Bob Tanner gave us a line on Williams' new game "Hong Kong" which is a pin ball game with a card added feature. Bob put this game on location a week ago and the test reaction is very, very favorable. . . . As we expected, the crowds at both the 7:00 and 10:00 Johnnie Ray shows were tremendous. We milled around during intermission and chatted with more people than we can remember and caught glimpses of Mr. and Mrs. Luke La Bruzza, George Surgi, Saul Anselmo, Frank Mancuso, Bill Ammans, Jim Brocato, Tac Elms, Joe Speer, Dick Sturgell, Mrs. Betty Barcelona. . . . Marian Jones with the Sturgells . . . and D. J.'s Clarence Hamann, Larry Reagan, Ken Elliot, Joe De'aney and Les Stein. . . . Incidentally Les recently introduced his new rhythm and blues show under the name of Doctor Jive. We predict big things for this boy so take a listen. . . . After the show, Mr. and Mrs. Tac Elms gave a cocktail party at their St. Charles Avenue home for "Mr. Emotion" himself. The party started with Johnnie Ray singing and ended early in the morning with Tac singing one of his famous Cajun ditties. We were also entertained by part of the show from the Roosevelt Blue Room. Mr. and Mrs. Jim Brocato were there, also the Henry Hilderbrands, Nick and Gladys Caruso, Joe and Elizabeth Caruso, D. J. Bob Hamilton, Lois and Dick Sturgell, Marian Jones and many, many more. . . . And of course as usual, Tac was the perfect host. . . . Leonard Chess flew in from Memphis, went into a huddle with his new distrib and left a'most immediately for Shreveport but not before having one of Charlie's famous steaks at Charlie's Steak House. . . . Mel Stout, Triangle Amusement Company, recently opened a record shop in New Iberia, Louisiana. . . . Kept the telephone busy for several minutes chatting with Zander of Lynch-Zander Company, Seeburg Distributors. . . . Bob Dupuy says that he doesn't mind his Parakeets waking him up in the morning, nor does he mind that dog scratching the bed but when the gold fish started calling him father, well that's all. . . . F. A. Blalock, traveling the territory with his salesmen, reports more and more Wurlitzer 1500 showing up. . . . "Fleety" McCormick penned a card from New York City directed to the gang at F.A.B. Distributing. . . . Frank Constanza, Hammond; W. C. Webb, Columbia, Miss.; T. C. Turner, Pascagoula, Miss.; Bob Tassin and Leonard Gaynard, Marksville, and Mr. Monk of M & M Amusement Company, Bogalusa, all recent visitors.

THRU THE COIN CHUTE

MIAMI MURMURS

Coinmen who attended the MOA Convention in Chicago now back at their home stands and working hard (that is, as hard as any Floridian would give his approval). Among those are: Joe Mangone, Ted Bush, Sam Taran, Mort Simon, and Willie "Little Napoleon" Blatt. . . . Now these men can give all their attention to making their forthcoming annual banquet an overwhelming success. A.M.O.A. of Florida runs this, their 2nd annual show, on November 29 at the Saxony Hotel. A large attendance is expected, as well as an outstanding Journal, which is now in preparation. Officers of the music association will be officially installed at this party. . . . At a general meeting of A.M.O.A., held September 25, election of officers took place. The Miami contingent, headed by Willie Blatt, advocate holding of all conventions same city, same week—and if desired, at different hotels. Blatt reports he so informed the MOA group, when attending their meetings. "I believe a convention including music, amusement machines, vendors, and amusement parks would bring forty to fifty thousand visitors to Chicago," says Blatt.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

The trade was shocked to learn of the death of Mike Aato! of The Zenith Novelty Company, Duluth, Minn., who passed away Saturday, September 20, following an operation. William C. Gummow of Hopkins, Minn. has been so busy with his route that he barely gets time off to get into town to get supplies for his route. . . . Another busy individual is Jerry Hardwig of St. Cloud, Minn., who, besides taking care of his route has been doing some television work and his trips into town are few and far between. . . . Other operators from the St. Cloud area who made the trip into town were: Jeff Cost, Ed LeBlanc, and Ed Sersen. . . . Fred Kirschman, who has operated in the St. Cloud area for some time, recently sold his rout to Albert Spores. . . . Some of the operators who were in town picking up supplies for their routes are: Jim Donatell of Spooner, Wis.; Frank Phillips, Winona, Minn.; John Galep of Menomonie, Wis.; John Howe, Foley, Minn.; Curtiss Anderson, Fosston, Minn.; and Mark J. Coughlan of Mankato, Minn. Seen here and there at the various distributors' offices and record supply offices were: Clayton Norberg of Mankato, Minn.; Stan Woznak of Little Falls, Minn.; Ed and Millie Birkemeyer of Litchfield, Minn.; Kelly Diedrich of Chaska, Minn.; Jack Lowrie, Lake City, Minn.; Leo DeMars of Ashland, Wis. and Ben Jahnke of Hutchinson, Minn.

THRU THE COIN CHUTE

EASTERN FLASHES

With the Summer gone, vacations over, and coinmen ready to roll up their sleeves and settle down to a winter of hard work, along comes that disruptive element, the World Series, and the boys along the row find their thoughts wandering to the Yankee Stadium and Ebbets Field where those "Amazing Bums", the Brooklyn Dodgers, and the perennial American League winners, The New York Yankees, meet to battle it out for the 1952 World's Championship. Tenth Avenue was a hubbub of excitement with radios and television sets blaring away in the back offices. The street was alive with out of town operators who had come into town to take in the Series.

Hirsh de LaViez, Washington operator, drove to New York in his beautiful 1952 Cadillac to witness the baseball spectacle. While in New York, the Capital City pepperpot spoke to Perry Como with reference to placing Perry's name in the balloting for "Showman of the year". This is a Variety Club award that was started three years ago. The former winners are Al Jolson, Arthur Godfrey, and Joe E. Brown. The formal presentation is made at a banquet in Washington where the President of The United States makes the award. LaViez stopped in at the Koepfel Distributing Company to say hello to Harry and Hymie Koepfel, and the boys swapped stories on the latest practical jokes. The Koepfels just can't keep a machine on the floor. They are working on a tremendous export order, and as soon as they recondition a machine, out it goes. . . . Miltie Green, American Vending Company, reports that Teddy "Champ" Seidel is being kept busy with the sales on Exhibit's "Super Twin Rotation". . . . Dave Stern and Tom Burke, Seacoast Distributors in Elizabeth, N. J. are preparing a huge welcome for music ops all over the New Jersey and metropolitan New York areas on October 12 when the new Rock-Ola phono is introduced. Dave is preparing to open New York offices and will make the announcement when ready. . . . Ran into Brooklyn music and cigarette machine operator, Max Weiss, chatting with Bill Weiner, Weiner Sales Co. Weiss tells us that Dave Lehr, former cigarette machine op in New York is now in the manufacturing business in Scranton, Pa.

Mike Munves, busy as usual, says that the machines are still moving off his floor in a steady stream. . . . Frank Mencuri, sales manager of Exhibit Supply, who was in New York for a short visit last week, rushed home to be with his wife on her birthday, September 27. . . . Sandy Warner, that ever-smiling games operator, was seen on the street making the rounds in search of new equipment. . . . Joe Young, Young Distributing, (Wurlitzer distrib) smiling because he has been getting more of those Wurlitzer 1500's. Says that if they could double or triple deliveries, he might be able to satisfy all his customers. Young discloses that his service school for operators of the Wurlitzer phono is growing steadily in attendance. He holds classes every Saturday morning from 9 to 12 and advises all operators who have not yet done so, to take advantage of this schooling as it means money in their pockets. . . . Joe's sidekick, Abe Lipsky, going through the usual "headaches" that is part of building a new home. Abe's house is now two months past delivery date and not only can't he move, but he knows of two other families that are being held up because of him. . . . Max Brown, eastern regional representative for Exhibit Supply, visiting the row promoting the Exhibit "Super Twin Rotation." Brown, also repeating what seems to be the Tenth Avenue chant, "more deliveries". He expects a sample of the new Exhibit "Trigger" this week. "Trigger" is the Roy Rogers patented horse and Exhibit will be part of a huge promotional campaign that will reach the public via radio, television, comic books, newspapers and movies this fall. Brown advises the Philadelphia operators are running the "Super Twin Rotation" under a 60-40 split, with 60% for the operator. . . . With Brown was Joe Scola, of Jayvee Amusement Co. in Camden, a large New Jersey games operator. Scola says he is also working a 60-40 deal with the location and everybody concerned is very happy with the arrangement.

Barney (Shugy) Sugeran, Runyon Sales is being flooded with orders on his "Meteor Rocket." Shugy is afraid to answer the phone because he is getting more orders than he can handle at the present time. However, he reports he is rapidly overcoming the production problem, and says that it will only be a short time before he will be receiving a steady stream of "Rockets." Shugy's woes re deliveries are not limited to the "Rocket." Sales have been phenomenal on the AMI "D" phono and he says he could use two or three times as many as he has been getting.

THRU THE COIN CHUTE

DALLAS DOINGS

Tommy Chatten of Commercial Music Co. tells us that one of Olin Dreyer's (San Angelo) men, Jimmy Mapes has been involved in a serious automobile accident. Jimmy is in a hospital in a very critical condition. . . . J. L. Baum of Abilene reports that business is good in his area. In addition to his coin machine route, Baum operates the American Bus Line out of Abilene. . . . M. T. Cornelius, who's doing a fine operating job, reports that he's expanding his route. . . . Caroline Moody, one of the secretaries at Commercial, returns from a vacation. She traveled thruout the south, covering Virginia and Washington. . . . Albert McKool is another operator who is expanding his route right here in Big "D". . . . Raymond Williams takes a trip to visit his San Antonio offices. . . . Fred Ellis of Waco in town buying new shuffle alleys. Fred also has other interests other than the coin machine business, and we hear he's building a couple of new "Drive-Ins." United Distributing dolling up their offices and showrooms in anticipation of the showing of the new Rock-Ola phono on October 12. Music ops from the entire area expected to drop in to view newest in coin operated music machines. . . . Abe Susman and Audrey Hunter, State Music Co., entertain many out-of-town visitors who come in to talk about the AMI "D" phono. . . . Fred Barber, Walbox Sales, creating new cowboys with Bally's "The Champion" horse. There haven't been so many horses around Texas since the days of Col. Houston.

THRU THE COIN CHUTE

CHICAGO CHATTER

Very hectic week for the guys and gals in the Windy City. First the elevator strike which practically put this office of The Cash Box out of commission. Then the opening of the 49th World Series on Wednesday and the average guy in town didn't much care whether there was or wasn't a strike in progress in view of the fact that it gave him an excuse not to appear at the office, load up with some cans of beer and sandwiches, and just relax in front of his TV set. . . . Phono ops 'round town reported that the take "went way down" beginning early Wednesday afternoon. And went 'way up as of Wednesday evening, for the fans remained in the taverns, discussing the game after it was over and the phonos kept grinding away. . . . Due to the biggest crowd ever to buy tickets for the Northern Illinois Music Ops' Assn. party to be held at the Graemere Hotel this week (Thurs. eve, Oct. 9) the organization was forced to take over the Grand Ballroom of the Graemere in addition to the Wedgewood Room. Lucky break for the ops that the Ballroom adjoins the Wedgewood. (Better be there. It's gonna be one of the best parties ever yet enjoyed hereabouts.)

Bob Gnarro, Bob Lindelof, Jerry Schuman and some of the other ops all got together and decided that there would be a "drawing" for tables at the Graemere party. They put all the tickets in a box and pulled 'em out on table numbers. Mixed tables. Lots of fun. . . . Dun't esk what was going on at United as of Wednesday noon. Everyone of the execs of the firm in the bar listening to the first game of the World Series. The talk and banter growing by the minute. Johnny Casola yelling across to Milt Marmer. Bill DeSelm telling Woolf Solomon to hurry up and get off the phone as the game was starting. Joe Kuss and "Big Swede" Hellstrom arguing it out with Hank Dabek. "Hot Coils" Kuss claimed that the Dodgers would take the first game "and that's all." Herb Oettinger not saying a word but probably cashing in on his choice, as per usual. Ray Riehl listening and looking and hoping. And all the other guys busier than ever—watching the first game. . . . Lew Gensburg of Genco getting ready to break with a very grand surprise. All excited over it, too. But won't yet tell what it is. . . . Notice how the demand for used Seeburg Bear Guns is growing and growing. . . . Ben Coven and Dave Bender advising that we didn't even tell "half the story" last week when we told the readers of this column how busy these boys were trying to get those new Wurlitzer 1500's out to backlogged orders. "We're even busier than that," both Ben and Dave chimed. . . . Never can tell how expensive a kiss can be. Just ask Joe Abraham of Lake City Amusement, Cleveland, what it cost him. (Wow.)

The big Rock-Ola distributor meeting at the Sheraton this past Sunday attracted over 200 guys and gals and all very much impressed with Rock-Olas new phono. Model 1436. The blonde, tiger-wood cabinet and the plastic dome (especially the 120 selection mechanism) won much praise from all present. Sure looked very good to everyone of the distribs present. David C. Rockola, J. Raymond Bacon, and all other of the Rock-Ola execs, beaming and smiling as distribs came along to praise this brand new Rock-Ola phono. . . . John Oomens is going to give us the standings in the music ops' bowling league at least once each month. Give you some idea of how the boys are bowling that ball down the alley. . . . Vince Shay enmeshed in charitable donations with more and more of the laity calling on him to help their churches curb juvenile delinquency. . . . Sam Stern very proud over the big run on "Paratrooper." Says Sam, "This was a real 'sleeper' and continued to get bigger and bigger with each game shipped." . . . Harry Stern, by the way, on the road for Williams Mfg. Co. and reported to be doing quite a swell job. . . . Nate Gottlieb puts it this way, "Any salesman who takes a job with us must know how to get orders cancelled." What actually happened was that Nate needed some "Skill Pool" games quick. He phoned around to various of the firm's distribs asking would they please cancel off part of their order. Instead the guys insisted they wanted "even more" games.

Note that Alvin Gottlieb now has Eagle River definitely out of his system and has his nose right down to the grindstone. . . . Ed Levin of ChiCoin very much enthused over their distributors' reception to their newest alley, "Six Player Super Match Bowler." According to Ed, "It's straight 10th frame. It's straight match bowler. It's combination 10th frame and match bowler. And, in addition," he says, "it's a real deluxe bowling alley." . . . Roy Monroe of Monroe C. M. Exchange, Cleveland, so busy on phones that he now has his secretary handling some calls while he grabs for other phones. All mfrs. here acclaim the opening of the Fall season as one of the very greatest in coin history. . . . Ron Rood and Bill Whitcomb checked into the Morrison Hotel early this past week to get around the town a bit. . . . J. R. "Pete" Pieters away on the road but phones in to advise that he'll be in Chi in plenty of time. . . . Art Garvey in from his New England territory to keep his date with Mr. and Mrs. Joe Abraham. Art advising that Ray Kennedy of Si Redd's offices just recovering from a serious operation. Also that Si Redd's dad, Martin Redd, was operated on this past week at Leahy's Clinic in Boston. (Drop him a line to cheer him up.) . . . By the way, beautiful (and very funny) letter from Ben Becker who advises that plenty of guys writing to him at 169 Hooper Street, Brooklyn, N. Y.

Tom and Angie Callaghan still in San Francisco taking in the sights as well as enjoying the Police Chief's convention there. . . . Seen hurryin' down Randolph Street, Al Calderon of Indianapolis, Harry Binnie of Fort Wayne, George Wrenn of Dallas. . . . Phil Weinberg dashes back home to Texas to see what's what. . . . Joe Simon relaxing at Mike Fritzel's bar and buying. (That's right "buying.") . . . Bill O'Donnell of Bally makes a fast flying trip down to his favorite town, New Orleans, to discuss thisa and thata with Lou Boasberg and then back to more telephonitis. . . . Johnny Casola is a "Circus" in himself, the guys at United claim. . . . Dan Moloney keeps a date with Virgil (Chris) Christopher in Baltimore and both guys reported to be scootin' all around that town. . . . Jack Nelson getting itchy for the road again. Plans a trip 'way out to see what's what and why. . . . If you couldn't get an answer to your phone call (if you phoned the Chicago offices of The Cash Box on Oct. 1) attribute it to the fact that this columnist refused to climb 18 floors of steps while the elevator strike was under way.

Paul Huebsch and Roy McGinnis over at Keeney are busier than ever with that beautiful TV set they're making and, at the same time, trying to tell all of their distribs just when they can expect the next batch of Keeney products. . . . Les Rieck very much enthused over the nice reception given the Evans' Century. . . . AMI's offer to MOA to handle the big campaign to teenagers caused much good comment. Bill FitzGerald, AMI's adman, advising that many calls came into the factory from all over everywhere acclaiming the idea. . . .



Geo. George



Roy Monroe

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Williams Star Series	75.00
Chi-Coin King Pins, Like New	99.50
Keeney Submarines	95.00
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4 Column Stamp Vendors	18.00
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TERMS: 1/3 Deposit With All Orders, Bal. C.O.D., F.O.B. Cleveland, Ohio.

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CHICAGO CHATTER

(Continued)

Art Weinand and Frank Mencuri so busy these days (and so many new products being readied over at Exhibit Supply) that they pass each other up hurrying from office to office and then turn around, scratching their ears, with the remark, "Say, seems to me I know that guy from somewhere." . . . Carl Hoezel and Irv Weiler are paying one-third only to locations on "Super Twin Rotation," according to reports. . . . Very nice letter from Harry L. Kelly (Seeburg district mgr.) who writes, "I realize the value operators and distributors have placed on the information afforded them by your excellent publication" . . . for which we want to most sincerely thank Harry. . . . Exhibit Supply's new "News Bulletin" for their distribs clicking. . . . Roy Rogers doing lots of publicity for ops who are anxious to buy "Trigger" horses. Roy only wishing that he could meet each op personally. Demand continues to zoom along for "Trigger" with the kids reported to feel "just like Roy Rogers" when they ride this horse.

Smart ops of horses are arranging to have the horse face a full length mirror so that the kids can see themselves riding. Claim this helps boom take. . . . Jimmy Johnson of Globe Distributing can count coins so fast he actually doesn't need a coin counting machine. "But," butts Jimmy, "when games like 'Frolics' come along you've got to have a coin counter to count all that do-re-mi." . . . Lunch with J. Raymond Bacon over at Rock-Ola plant this past week, just before the big distribs meet at the Sheraton. Ray Bacon outlined plans and ideas which are sure to mean plenty business for the firm's distribs. . . . J'ever see such terrific business? Every factory in town working at top speed and all trying to catch up on orders already booked while more and still more coming thru each day.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—AMI D40—D80, 40 selection hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes. Wurlitzer 1017, 1217, 1400, 1100. Latest amusement games, Arcade equipment, scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANTED—20 Wurlitzer 3020 Wall-boxes at \$17.50 each. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: Main 8751

WANT—Wurlitzer 1100 and Rock-Olas 1428. State lowest price crated. BOLIVAR RADIO, BOLIVAR No. 14, MEXICO CITY.

WANTED—Sheldon Sales, Inc. will pay cash for any amount of hobby horses. All makes acceptable. Bally Champions preferred. Advise quantity, make, and lowest price acceptable in first letter. SHELDON SALES, INC., 381 MAIN STREET, BUFFALO, NEW YORK. Tel: LIncoln 9106

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Tobboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Palm Beaches, Atlantic Cities. Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIllden 4-9040.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Music postwar, Arcade equipment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in town Actual value \$4,000. Clearing over \$500 per month. P. O. BOX 4191, ALEXANDRIA, LA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Brand New Original Crates Scientific Pokerino Jr. \$69.50; Used Williams Music Mites \$69.50; Watling Scales-Tom Thumb \$65; Rockola World Series \$75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Winners \$75; Turf Kings \$100; Citations \$25; Gold Cups \$15; Champions \$40; New Across The Boards—write for price—1/3 deposit. Balance C.O.D. \$7.50 extra for crating. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Special—Beautifully re-finished Atlantic Citys, Futuritys, Spot Lites, Coney Islands, Bright Spots, and Palm Beaches. Call, Write, Wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE—Packard Boxes \$7.50 ea; Wurlitzer 3025 \$10. ea; 3031 \$6. ea; Seeburg 146 Hide-A-Ways \$95. ea; Photo Finishes \$49.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: Market 1-3967

FOR SALE—Chicago Coin Hit Parade \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Pin Bowler \$75; Double Action \$100; Spring Time \$110; College Daze \$75; Tri Score \$50; Canasta \$50; Sea Jockey \$225; Jalopy \$225; Racket \$69.50. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA, PA. Tel: MA 7-6391 and MA 7-6865.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Williams Horse Shoe \$149.50; Hay Burner \$169.50; Jalopy \$189.50; Knock Out \$75; Slugfest \$149.50; Sea Jockey \$219.50; Shoo Shoo \$89.50; Shoot The Moon \$149.50; Turf King \$124.50. All equipment ready for location. B. D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. Tel: GRant 1-7818

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HENDERSON 1-7577

FOR SALE—Williams Super World Series \$275; Bright Lights \$225; Champions \$75; Dale Guns \$49; Turf Kings \$125; Spot Lites \$375; Brite Spots \$345. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel UNIVERSITY 6900

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 RC Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Williams Deluxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplug \$195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottliebs Knockout \$64.50; Gottliebs Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—A.M.I. Model B \$295; Seeburg Bear Gun \$265; Bally Hi-Rolls \$45; 10 Post War Flipper 5-Balls \$25 each; Turf King \$165; Universal Winner \$125; Photo Finish \$85; Exhibit Sixshooter \$165; Dale Gun \$45. Will pay cash or trade for Exhibit Pony Express. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Used slug rejectors for Model 1015 Wurlitzer \$7.50 each. Used coin motors for Model 1015 Wurlitzer \$16.50 each. BUSH DISTRIBUTING CO., 286 N.W. 29TH STREET, MIAMI, FLA. Tel: 3-4623

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUPERior 1-4600.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Williams Hayburners \$175; Williams Jalopies \$175; Williams Spark Plugs \$195; Williams Sea Jockeys \$220. Also late model 6 Gun A.B.T. Shooting Gallery. **WANT**—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. **BUSH DISTRIBUTING CO.**, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE — Sacrifice — all reconditioned: Photo Finish and Citations —\$35. ea. 3 for \$100; C.C. King Pin \$145; Quizzer \$75; Goalee \$89.50; Super 150 Selection Candy Bar Vendor with base \$124.50. **J. ROSENFELD CO.**, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel: OLive 2800

FOR SALE—The south's best. Bright Lights \$205; Bright Spot \$285; Coney Island \$275; Spot Lite \$295; Atlantic City \$395; Palm Beach \$440; Turf King \$110. All machines sold on a guarantee basis. One third deposit required. **CROWN NOVELTY CO., INC.**, 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: Canal 7137

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY, DARLINGTON, S. C.** Tel: 500.

FOR SALE—(7) Bally Champions, \$40. each; (2) Winners \$70. each; All are clean and ready for location. **JOY AUTOMATICS**, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE—Two brand new Winners (one ball free plays) at \$279.50; like new used Winners \$179.50. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE—1 Dale Gun \$65; 1 Chicago Coin Basketball Champ \$195; 1 Mills Constellation \$135; 1 Seeburg Bear Gun \$195; 1 Williams Double Header \$65; 1 Telequiz \$165; 1 Williams Georgia \$95. **AUTOMATIC AMUSEMENT CO.**, 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO.**, 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel: CAn. 6-0293.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" **JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.**

FOR SALE — Reconditioned Wurlitzers: 1250's \$425; 100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1-56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel: Rlverside 4131.

FOR SALE — Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. **REDD DISTRIBUTING COMPANY, INC.**, Exclusive Distributors for Bally, United, Keeney and Exhibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel: AL-4040.

FOR SALE — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: **COVEN DISTRIBUTING CO.**, 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO.**, 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE — Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. Tel: BI 8-3524.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. **KOEPPEL DISTRIBUTING CO.**, 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—24 W4-L56 (5-10-25) \$34.50 ea.; 11 W1-L-56 (5c) Remote \$4.50 ea.; 11 30 W(5c) Rock-Ola Postwar \$4.50 ea.; 23 AMI (5-10) Boxes \$24.50 ea.; 11 3020 Wurlitzer \$29.50 ea. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS**, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO.**, 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO.**, 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO.**, 615-10th AVENUE, NEW YORK CITY, NEW YORK.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header \$35 ea.; Bing-A-Rolls \$65. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE — United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY**, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO.**, 419-9th ST, N.W., WASHINGTON, D. C.

FOR SALE—Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. **FRENCHY AMUSEMENT CO.**, 7624 N.E. 2nd AVE., MIAMI, FLA.

MISCELLANEOUS

MISCELLANEOUS—Wire Music System—2-20 selection phono. units modernized with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables. 8000 record library and racks. Complete ready to set up anywhere \$4500. **TELO MUSIC**, 901 CHENERY ST., SAN FRANCISCO 12, CALIF.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE — Attention Chicago Operators: We can handle your service calls for amusement games and music. Factory trained service man will handle your calls. **MERIT INDUSTRIES**, 542 W. 63rd ST., CHICAGO, ILL. Tel: ENglewood 4-9202 —ENglewood 4-9204.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
679th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

SEEBURG

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4* 750M	50.00	79.50
4. 750E	69.50	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
2. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
2* 1015	125.00	165.00
4. 1017 Hideaway	99.50	225.00
4* 1100	289.50	375.00
2* 1080	125.00	179.50
2* 1250	399.00	439.50
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	6.00	99.50
4. 3045 Wall Box	9.95	20.00
4* 3020 Wall Box	27.50	39.00
4. 3025	5.95	24.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Mnsic Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogne RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
3* 146S	110.00	129.00
4* 146M	110.00	187.00
4* 147S	135.00	149.00
2* 147M	135.00	179.50
4. 148S	249.00	350.00
4. 148M	265.00	300.00
2* 148ML	240.00	275.00
2* M-100-78	585.00	719.50
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

2* 3W2 Wall-a-Matic	11.95	17.50
2* W1L-56 Wall Box 5c	4.50	14.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	37.00
4. W6L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Connter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
2* 1422 Phono ('46)	75.00	129.50
4. 1424 Phono (Hideaway)	140.00	169.00
1. 1426 Phono ('47)	129.50	165.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	10.00
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2* Manhattan	85.00	125.00
2. Model 7 Phono	69.50	100.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Coh)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	250.00	350.00
4. Model B '48	395.00	450.00
4. Model C	450.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	150.00
4. Ristaurcat	65.00	79.50
2. Williams Music Mite	69.50	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	165.00	275.00
4. Ali Baba (Got 6/48)	24.50	49.50
2. Alice (Got 8/48)	25.00	39.50
4. Aquacade (Un 4/49)	30.00	65.00
4. Arizona (Un 5/50)	37.50	95.00
4* Atlantic City (B 4/52)	429.00	500.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
4. Band Leader	25.00	59.50
2. Banjo	20.00	35.00
4. Bank-A-Ball (Got)	37.50	75.00
2. Barnacle Bill (Got 8/48)	29.50	40.00
4. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	50.00	110.00
4. Bermnda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	59.00
2. Black Gold	44.50	59.50
4. Blue Skies (Un 11/48)	25.00	40.00
2* Bolero (Un 1/52)	275.00	325.00
4. Bomber (CC 5/51)	75.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.00	89.50
2* Bowling Champ (Got 2/49)	39.50	79.00
4. Bowl League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	199.50	325.00
2* Bright Spot (B 11/51)	300.00	375.00
1. Broadway (B)	199.50	295.00
4. Buffalo Bill (Got 5/50)	40.00	79.50
2. Buccaneer (Got 10/48)	49.50	59.00
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	69.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	220.00	250.00
4. Campus	79.50	115.00
1* Canasta (Ge 7/50)	25.00	50.00
4. Carnival (B '48)	25.00	45.00
4. Carolina (Un 3/49)	30.00	49.50
4. Carousel	15.00	29.50
2* Catalina (CC 2/48)	25.00	35.00
4. Champion (B '48)	39.50	135.00
4. Champion (CC 6/49)	52.50	135.00
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	25.00	39.50
4* Citation (B/48)	25.00	75.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	60.00	75.00
4* Coney Island (B 9/51)	245.00	450.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	90.00	139.00
4. County Fair (Un)	225.00	275.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
2. Crossroads (Got 5/52)	175.00	210.00
4. Cyclone (Got 5/51)	135.00	169.50
1. Dallas (Wm 2/49)	45.00	59.50
4. De Icer (Wm 11/49)	65.00	95.00
4. Dew Wa Ditty (Wm 6/48)	25.00	45.00
4. Domino (Wm 6/52)	185.00	225.00
4* Double Action	75.00	129.50
4. Dble. Feature (Got 12/50)	65.00	164.50
4. Dbl. Shuffle (Got 6/49)	60.00	90.00
4. Dreamy (Wm 3/50)	75.00	107.00
6. Drnm Major	25.00	34.50
4. Eight Ball	165.00	190.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	25.00	50.00
4. Fighting Irish (CC 10/50)	60.00	100.00
2* Five Star (Univ 5/51)	115.00	170.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	49.50

4. Georgia (Wm 9/50)	95.00	139.50
4. Gin Rummy	39.50	70.00
4. Gizmo (Wm 8/48)	25.00	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	15.00	55.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	50.00	89.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	175.00	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
4* Hit & Runs (Ge 5/51)	75.00	129.50
1. Hit 'N' Run (Got 4/52)	190.00	275.00
4. Holiday (CC 12/48)	25.00	49.50
4. Holiday (Ke 12/51)	345.00	400.00
4. Hot Rods (B '49)	39.50	60.00
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N' Jill (Got 4/48)	25.00	49.50
2* Jalopy (Wm 9/51)	175.00	240.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	22.50	45.00
4. Joker (Got 11/50)	115.00	149.50
2. Judy (Ex 7/50)	95.00	105.00
4* Just 21 (Got 1/50)	25.00	59.00
1. K. C. Jones	69.50	89.50
6. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	47.50	119.50
4. King Cole (Got 5/48)	28.50	72.50
2* King Pin (CC)	90.00	200.00
4* Knockout (Got 1/51)	64.50	100.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
2* Leaders (Un)	289.50	335.00
4. Leap Year	25.00	39.50
4. Line Up	25.00	34.50
2* Lite-A-Line (K 6/51)	125.00	139.00
4. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	95.00	139.50
6. Magic	28.50	54.50
4. Majors '49 (CC 2/49)	35.00	55.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
2. Maryland (Wm 4/49)	25.00	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	60.00	80.00
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	175.00
4. Montreley (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	25.00	45.00
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	90.00	110.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	90.00	99.50
2. Oklahoma (Un 6/49)	60.00	75.00
4. Old Faithful (Got 1/50)	95.00	130.50
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
6. Opportunity	14.50	19.50
7. Palm Beach (B 7/52)	449.50	500.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	49.50
1* Photo Finish	35.00	85.00
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	64.50	125.00
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	75.00	124.50
4. Playtime (Ex)	40.00	69.50
4. Puddin' Head	40.00	55.00
4* Punchy (CC 11/50)	90.00	100.00
4. Quarterback (Wm)	48.50	84.50
4. Quartet (Got 2/52)	165.00	190.00
4. Rag Mop (Wm 11/50)	95.00	149.00
2. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	25.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	60.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	90.00	139.50
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	29.50	64.50
2* St. Louis (Wm 2/49)	24.50	50.00
4. Sally (CC 10/48)	29.50	54.50

4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	29.50	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
2. Sea Jockeys (Wm 12/51)	220.00	275.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	40.00
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
2. Shantytown	79.50	95.00
1. Sharpshooter (Ge)	79.50	90.00
4. Shoo Shoo (Wm 2/51)	89.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	25.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	135.00	190.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	32.50	19.50
4. South Pacific (Ge 3/50)	50.00	100.00
6. South Paw	15.00	19.50
4* Spark Plugs (Wm 10/51)	195.00	250.00
4. Special Entry (B '49)	17.50	35.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48)	35.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
2* Spot-Lite (B 1/52)	309.50	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	110.00	135.00
6. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5/48)	25.00	45.00
4. Steeple Chase (Un 2/52)	250.00	295.00
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	69.50	125.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	64.50	99.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	35.00	79.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50)	94.50	135.00
4* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	100.00	165.00
4. Utah (Un 8/49)	45.00	79.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	85.00	139.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	120.00	175.00
3* Winner (Univ)	60.00	174.50
4. Wisconsin (Un 3/48)	30.00	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4. Zingo (Un 10/51)	200.00	325.00

CONFIDENTIAL PRICE LIST

2* Bing-A-Roll	64.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
4* Hy-Roll	44.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

4* Bally Shuffle-Line	45.00	125.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	45.00	89.50
2. Bally Shuffle Champ	45.00	65.00
4. Bally Shuffle-Bowler	24.50	39.00
1* Bally Speed Bowler	24.50	49.50
4. ChiCoin Bango	15.00	49.50
4. ChiCoin Bowling Alley	40.00	55.00
4. ChiCoin Alley w/con	35.00	79.50
4. ChiCoin Ace Bowl	70.00	110.00
4. ChiCoin Bowl Classic	65.00	115.00
4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	35.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
1. ChiCoin Baseball	29.50	95.00
4. ChiCoin Trophy	35.00	125.00
4. ChiCoin 6 Player	250.00	295.00
4. Exhibit Strike	50.00	89.50
4* Genco Shuffle Target	45.00	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	44.50	79.50
4* Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	150.00	185.00
4. Keeney Duck Pins	65.00	125.00
4. Keeney DeLuxe League Bowler	285.00	300.00
4. Keeney Big League Bowl	155.00	225.00
2. Keeney 4-Way Bowl	139.50	150.00
4. Keeney 6-Player	225.00	275.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	49.50
4. Univ. Deluxe Twin	125.00	200.00
7. Un. DeLuxe 6-Player	345.00	375.00
4. Un. Dbl. Shuffle	49.50	79.50
4* United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con	25.00	45.00
2* Un. Shuffle Alley Exp.	27.50	50.00
2. Un. 2-play Express	64.50	169.50
4. Un. Sin Rebound	89.50	129.50
4. Un. Twin Rebound	120.00	195.00
2* United Slugger	49.50	79.50
4. United Skee Alley	65.00	95.00
1. Un. 4-Player	195.00	225.00
4. Un. 5-Player	235.00	285.00
4. Un. 6-Player	265.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	100.00	165.00
4* Univ. Super Twin	35.00	69.00
1* Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	22.50	35.00
6. Williams Single Bowler	25.00	28.50
2* Williams Dbl. Head	24.50	65.00

CONFIDENTIAL PRICE LIST

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig.	119.50	149.50
6. Buckley Treas Is Dig.	95.00	110.00
4. Champion Hockey	50.00	75.00
1* ChiCoin Basketball Champ	195.00	225.00
4. ChiCoin 4 Player Derby	229.50	350.00
4* ChiCoin Goalee	49.50	125.00
4. ChiCoin Hockey	29.50	75.00
4. Chi Midget Skee	199.50	229.50
4. ChiCoin Pistol	92.50	115.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edleco Pool Table		



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$237.50-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	69.50- 89.50
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	150.00- 189.50
4. Electro (8-col.)	229.50-
4. Electro (10 col.)	249.50-
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	85.00- 95.00
4. National 950	85.00- 145.00
4. National 930	85.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	119.50- 139.50
4. Rowe Diplomat (10 col.)	165.00- 205.00
4. Rowe Imperial (6 col.)	69.50- 95.00
4. Rowe Imperial (8 col.)	65.00- 95.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	100.00- 155.00
4. Rowe Crusader (10 col.)	125.00- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 70.00
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
4. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	85.00- 130.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
7. Uneeda Monarch (10 col.)	110.00- 125.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

1. Mills (5 col., 70 cap.)	\$ 35.00-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

5. Colespa 1950 Hermetic, 600 cups, 3 drinks	\$300.00 \$350.00
5. Colespa 1951 Hermetic, 600 cups, 3 drinks	400.00 475.00
4. Drink-O-Mat, single flavor, 5c, 1000 cups	275.00 350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills Automatic Fountain, 400 cups	150.00 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00 325.00
7. Super Vend 3 flavor, 600 Cup A-2	200.00 250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music

Held—Wurlitzer 750M	\$ 50.00-\$ 79.50
Down—Wurlitzer 1015	125.00- 165.00
Held—Wurlitzer 1100	289.50- 375.00
Down—Wurlitzer 1080	125.00- 179.50
Down—Wurlitzer 1250	399.00- 439.00
Held—3020 Wall Box	27.50- 39.00
Up & Down—Seeburg 146S	110.00- 129.00
Held—Seeburg 146M	110.00- 187.00
Held—Seeburg 147S	135.00- 149.00
Down—Seeburg 147M	135.00- 179.50
Down—Seeburg 148ML	240.00- 275.00
Down—Seeburg M-100-78	585.00- 719.00
Down—Seeburg 3W2 Wall-a-Matic	11.95- 17.50
Down—Seeburg W1L-56 Wall Box 5c	4.50- 14.00
Down—Rock-Ola 1422 Phono '46	75.00- 129.50
Held—Packard Pla Mor Wall & Bar Box	5.95- 10.00

Most Active Used Pin Games

Down—A.B.C. (Un 5/51)	\$165.00-\$275.00
Held—Atlantic City (B 4/52)	429.00- 500.00
Down—Bolero (Un 1/52)	275.00- 325.00
Down—Bowling Champ (Got 2/49)	39.50- 79.50
Down—Bright Lights (B 5/51)	199.50- 325.00
Down—Bright Spot (B 11/51)	300.00- 375.00
Held—Citation (B/48)	25.00- 75.00
Held—Coney Island (B 9/51)	245.00- 450.00
Down—Five Star (Univ. 5/51)	115.00- 170.00
Up—Harvest Time (Ge 9/50)	50.00- 89.50
Held—Hayburner (Wm 7/51)	175.00- 245.00
Held—Hit & Runs (Ge 5/51)	75.00- 129.50
Down—Jalopy (Wm 9/51)	175.00- 240.00
Held—Just 21 (Got 1/50)	25.00- 59.00
Down—King Pin (CC)	90.00- 200.00
Held—Knockout (Got 1/51)	64.50- 100.00
Down—Leaders (Un)	289.50- 335.00
Down—Lite-A-Line (K 6/51)	125.00- 139.00

Up—Photo Finish	35.00- 85.00
Held—Pin Bowler (CC 7/50)	64.50- 125.00
Held—Punchy (CC 11/50)	90.00- 100.00
Down—St. Louis (Wm 2/49)	24.50 50.00
Held—Spark Plugs (Wm 10/51)	195.00- 250.00
Down—Spot-Lite (B 1/52)	309.50- 425.00
Held—Thing (CC 2/51)	35.00- 79.00
Held—Tri-Score (Ge 1/51)	50.00- 90.00
Down—Turf King (B 6/50)	100.00- 165.00
Up & Down—Winner (Univ.)	60.00- 179.50

Most Active Used Shuffles

Held—Bally Shuffle-Line	\$ 45.00-\$125.00
Up—Bally Speed Bowler	24.50- 49.50
Held—Genco Shuffle Target	45.00- 125.00
Held—Gottlieb Bowlette	24.50- 40.00
Held—Keeney League Bowl	150.00- 185.00
Held—United Shuffle Alley	15.00- 29.00
Down—Un. Shuffle Alley Exp.	27.50- 50.00
Down—United Slugger	49.50- 79.50
Held—Univ. Super Twin	35.00- 69.00
Up—Universal Twin Bowler	49.50- 65.00
Down—Williams Dbl. Header	24.50- 65.00

Most Active Used Arcade Equipment

Up—ChiCoin Basketball Champ	\$195.00-\$225.00
Held—ChiCoin Goalee	49.50- 125.00
Down—Exhibit Dale Gun	34.50- 69.50
Up—Exhibit Six Shooter	165.00- 185.00
Held—Keeney Air Raider	110.00- 125.00
Held—Quizzer	65.00- 110.00
Held—Seeburg Bear Gun	195.00- 275.00
Held—Seeburg Chicken Sam	95.00- 125.00
Down—Williams Star Series	49.50- 100.00
Held—Williams Super World Series	240.00- 275.00

Most Active Used Roll Downs

Down—Bing-A-Roll	\$ 64.50-\$ 75.00
Held—Hy-Roll	44.50- 75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO

Frolics	\$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	229.50
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Baseball Pitcher)	\$1,295.00
H. C. EVANS & CO. Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

GENCO MFG. & SALES CO.

"400"	\$495.00
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D. GOTTLIEB & CO.

Skill Pool	\$329.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
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Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER INC. (NASCO)

Atomic Jet (Kiddie Ride)	\$995.00
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J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAI-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	\$690.00
Six Player Super Shuffle Alley	535.00
Stars	625.00
Star 6-Player Shuffle Alley 8 ft.	565.00
10th Frame Star Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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WILLIAMS MFG. CO.

Paratrooper	\$295.00
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THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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- SOUTHERN AUTOMATIC MUSIC CO. 1000 Broadway • CINCINNATI, OHIO
- UNI-CON DISTRIBUTING CO. 3410 Main St. • KANSAS CITY, MO.
- UNIVERSITY COIN MACH. EXCH. 852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO. 585 Grant St., S.E. • ATLANTA, GA.
- W. B. DISTRIBUTING CO. 1012 Market St. • ST. LOUIS, MO.
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