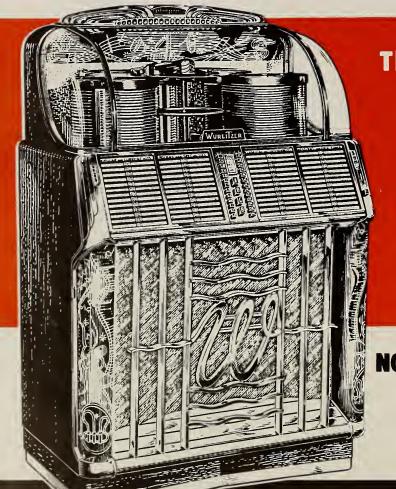
THE CHSH BUX

NUMBER 42 OLUME 13 JULY 12, 1952





WURLITZER FIFTEEN HUNDRED



The Phonograph that Lifts
the Lid on Operator Profits
is the Answer to the Question

Why Buy Two When One Will Do?

NO OTHER WALL BOX LIKE IT

Shows 104 Tune Titles on Rotating Pages Single Button Selection



Plays 45 and 70

RPM RECORDS INTERMIXED

SEE YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company, North Tonawanda, New York



The Cash Box

July 12, 1952

Volume 13

Number 42

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 19, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE 32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6399 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
K. BEER, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address. change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the

You Ain't Seen Nothin' Yet!

With Sincere Acknowledgment To Al Jolson, Wherever You Are—To Your Great, Optimistic, Effervescent, Unyielding, Fighting Spirit

Thanks a zillion for your great, grand and simply overwhelming compliments on the 10th Anniversary Issue.

Believe us, all of us, here at The Cash Box, are so tremendously impressed that, for a short, short second, our heads ALMOST got too big for our hats.

But . . . brother . . . YOU AIN'T SEEN NOTHIN' YET.

We ain't even begun!

We are just beginnin' to move, brother, kinda slow and easy-like.

Kinda-like feelin' our way . . . if you don't mind.

Just waitin' to see what you tho't of that "Tenth Anniversary Issue".

Because, brother, WE GOT SUR-PRISES FOR YOU LIKE YOU NEVER DID SEE BEFORE IN ALL THE HIS-TORY OF THIS INDUSTRY.

You ain't seen nothin' yet!

That 172 page issue you read. That issue of so much informative material that everybody, everywhere 'round the nation is callin' "the encyclopedia of the industry", brother, that ain't nothin' yet.

Know why?

Because the kind of kids who are runnin' this publication are young, vital, full of hell, vim, and vinegar . . . and JUST STARTIN' TO GO PLACES!

We ain't even started YET!

We've got so many, many ideas! So many, many grand suggestions! So much, much constructive criticism down deep in the marrow of our bones —flexible, fine, solid, ain't-afraid-of nothin' bones-that you just have to

BENEFIT FROM STICKIN' BY AND WITH 'THE CASH BOX'!

That's how come we created this publication in the first place!

Because down deep inside of us guys is the HOPE that we're gonna do YOU lotsa GOOD.

That's why we're in there punchin' like crazy. Every day. Any day.

In fact, brother, we'll meet you in the middle of the Brooklyn (or Chicago's Link Bridge) at midnight, for a

Man, we're prouder'n hell!

But, we're not proud where it comes to customers!

And you and you and you and all of you, who are readin' this bit of writin' -you are our customers.

The greatest, grandest, swellest people on earth.

You the people who know that a guy needs TWO hands to wash himself! Your hands and ours.

And THAT'S WHAT IT TAKES.

Your AD and our magazine. That's how a publication is born . . . and grows great!

But, brother, YOU AIN'T SEEN NOTHIN' YET . . . because we have just started . . . and because we are young ... fightin' young ... crazy young ... but daring and truthful and fearless young people . . . just the kind of kids who want to make YOU HAPPY!!

Who ask so sincerely and so meaningfully to "BE OUR FRIENDS." AND HELP US TO HELP YOU!



AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess

DA—Dana
DE—Decca
DY—Derby
FE—Federal
4 Star—Four Star
IN—Intro

CODE

JU—Jubilee KI—King LO—London ME—Mercury

MG-MGM MO-Modern® OR-Oriole PE-Peacock PR-Prestige RA-Rainbow

SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

Pos. Last Week

HERE IN MY HEART AL MARTINO

BBS-101 (45x101)—Al Martino CO-39745 (4-39745)—Tony Bennett CR-60746 (9-60746)—Alan Dale

DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes ME-5877 (5877x45)—Vic Damone

16.79

KISS OF FIRE GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden MG-11225 (K11225)—Billy Eckstine DE-28179 (9-28179)—Guy Lombardo O. VI-20-4671 (47-4671)—Tony Martin DE-28177 (9-28177)—Louis Armstrong O. VI-20-4705 (47-4705)—Ralph Flanagan ME-5823 (5823x45)—Georgia Gibbs

I'M YOURS DON CORNELL/EDDIE FISHER

CA-2102 (F-2102)—Baxter & Beavers CO-39737 (4-39737)—Toni Arden CR-60690 (9-60690)—Don Cornell

DE-28162 (9-28162)—Four Aces VI-20-4680 (47-4680)—Eddie Fisher VI-20-4705 (47-4705)—Ralph Flanagan

DELICADO PERCY FAITH

LO-1151—Edmundo Ros O. CA-2040 (F-2040)—Stan Kenton O. CO-39708 (4-39708)—Percy Faith O. CR-60729 (9-60729)—Laurindo Almeida DE-28044 (9-28044)—Waldyr Azevedo O

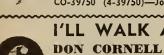
DE-28179 (9-28179)—Guy Lombardo O. V1-204677 (47-4677)—Three Suns V1-20-4719 (47-4719)—Dinah Shore V1-20-4706 (47-4706)—Ralph Flanagan



6

WALKIN' MY BABY BACK HOME JOHNNIE RAY

CA-2130 (F-2130)—Nat "King" Cole DE-28277 (9-28277)—G CO-39750 (4-39750)—Johnnie Ray SE-7002—Bernice Parks -Guy Lombardo



I'LL WALK ALONE

CA-2044 (F-2044)—Jane Froman CA-2000 (9-2000)—Margaret Whiting CO-39654 (4-39654)—Burt Taylor CR-60659 (9-60659)—Don Cornell DE-28094 (9-28094)—Gene Ammons O.

DE-28038 (9-28038)—Patty Andrews ME-5821 (5821x45)—Richard Hayes MG-11198 (K11198—Leroy Holmes O. VI-20-4643 (47-4643)—Peter King Singers VI-20-4703 (47-4703)—Ralph Flanagan



BLUE TANGO LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter DE-27875 (9-27875)—Leroy Anderson DE-28031 (9-28031)—Guy Lombardo

ME-5817 (5817x45)—Xavier Cugat V1-20-4518 (47-4518)—Hugo Winterhalter



AUF WIEDERSEH'N SWEETHEART

VERA LYNN

CO-39776 (4-39776)—Champ Butler CR-60773 (9-60773)—Ames Brothers DE-28271 (9-28271)—Guy Lombardo O. LO-1227 (45-1227)—Vera Lynn ME-5871 (5871x45)—Eddy Howard VI-20-4777 (4777)—Billy Shepard O.



LOVER

CA-1600 (F-1600)—Les Paul & Mary Ford DE-28215 (9-28215)—Peggy Lee



WHEEL OF FORTUNE

KAY STARR

CA-1964 (F-1964)—Kay Starr CR-60650 (9-60650)—Jimmy Scott DE-27967 (9-27967)—Arthur Prysock DE-48280 (9-48280)—Helen Humes DY-787—Sunny Gale & Eddie Wilcox O,

KI-1051 (45-1051)—Jimmy Thomason ME-5779 (5779x45)—Bobby Wayne TT-128—Juanita Hall VI-20-4349 (47-4349)—Johnny Hartman VI-20-4520 (47-4520)—Bell Sisters



11) BE ANYTHING. 12) MAYBE. 13) HALF AS MUCH. 14) A GUY IS A GUY. 15) CARIOCA. 16) SOMEWHERE ALONG THE WAY. 17) SUGARBUSH. 18) BLACKSMITH BLUES. 19) YOU. 20) ONCE IN A WHILE. 21) I'M CONFESSIN'. 22) BOTCH-A-ME. 23) WATERMELON WEATHER. 24) FORGIVE ME. 25) I WAITED A LITTLE TOO LONG.

The Big Problem:

TO PICK

There is probably no more important factor to a recording artist than the song he has to work with.

A singer whose ability is already proven knows he can put over a song. He knows too that, in most cases, the production behind him will be good-the musicians, the direction, the engineering.

What he doesn't know is the commercial potential of a new song.

In this business, there is practically no one who is not trying to find the right tune, the right melody, the right combination of lyrics that makes for a hit.

The song is literally the basic material.

As far as an artist is concerned, he has two ways in which to tackle the problem of finding proper material. First, he can accept the recommendations of the A & R man—in many cases he has no choice but to accept them-or secondly, he can set about finding his own material.

Both methods can bring success. But most artists feel the second procedure is more effective.

Many artists claim that they should in fact have a great deal more to say about what they record than they do at present.

Their contention is that an artist should go about finding a tune he really can feel, that he can put his heart into.

And it is a fact that folk artists, for instance, usually have had very much to say about the hits they've turned out. Many times they've even written the song themselves. And it often happens that folk sessions are set with artists simply coming into the studio and recording-no rehearsals, no nothing. The same applies to the rhythm and blues field.

It's true an artist should feel a song, and unless he has a clearly objective viewpoint, shouldn't be forced to wax tunes he doesn't like. But it is also true that most ventures of artists into the publishing field, where they pick tunes and then record them, haven't been productive of a great number of hits.

Probably the whole thing boils down to the fact that picking hits is one of the most difficult things in the world. Any one who could do it on a consistent basis would be worth unlimited amounts of money to publishers, record firms and everyone else in the music business. And indeed it is usually the case that those who are the most successful in this business and are placed highest up are the men who have been able to pick those hits on a more consistent basis than their fellow industry members.

As far as choosing tunes today goes, we're apparently reaching a state where a compromise is being worked out. Songs that are being recorded, for the most part, are ones that both the A & R men want and ones which the artists at the same time feel.

This seems the most likely way of accomplishing the end in sight—to get a hit—for in such a procedure everyone can bring his experience, judgment and picking ability to bear.

But no matter who picks the tunes, the big problem is to make those smashes which make money not only for the artist, publisher and record firm, but also for the dealer and juke box operator.

The one thing to always keep in mind is that making records is a commercial enterprise. The object is to make a profit.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	HERE IN MY HEART	Al Martino (B.B.S.)
2.	I'M YOURS	
		Eddie Fisher (RCA Victor)
3.	KISS OF FIRE	. Georgia Gibbs (Mercury)
4.	DELICADO	Percy Faith (Columbia)
5.	AUF WIEDERSEH'N SWEETHEART	.Vera Lynn (London)
6.	WALKIN' MY BABY BACK HOME	. Johnnie Ray (Columbia)
7.	LOVER	. P. Lee-G. Jenkins (Decca)
8.	HALF AS MUCH	
		(Columbia)
9.	BLUE TANGO	. Leroy Anderson (Decca)
10	SOMEWHERE ALONG THE WAY	Nat "Kina" Cole (Capitol)

Getting in on the current drive of all facets of the music industry to plug and thereby boom the band business, Joyce Martin presented an all-Ellington show on her June 21 jazz stint "Joyce 'n Jazz." on WMUR-Manchester, N. H. with the great Duke Ellington as her featured guest. Joyce and her two member panel carried their tape to the Duke's one-night stand and recorded one of her best shows to date. Ellington refuses to believe there is anything wrong with the dance band business that a few good dance bands wouldn't cure. . . Station WAUG of Augusta, Ga. has announced a new deejay lineup. The morning show has been taken up by Ed Tacy; Wayman White has the "Duke Of Wax" show. Wayman is the only negro jock in Augusta; Don Melvin airing the afternoon pop show; and Joan-Ellen does the "Voice Of The Turtle" show. . . . Congratulations on our 10th Anniversary issue are still pouring in. Donn Tibbetts (WKXL-Concord, N. H.) wires: "Congratulations on Cash Box Tenth Anniversary. There is no better than Cash Box in the trade. Sincerely."

Lee Murray, ex WMCK (Pittsburgh, Pa.) announcer is back from service with Uncle Sam in Korea via the AFRS. He rejoins the staff next week. . . . The Pittsburgh territory disk jockies are giving Phil Brito's new Congress disks a nice working over. Seemingly favored is "Love Me, My Love." . . . Sid Dickler, also of WMCK is moving in with Joe Hiller, theatrical agent, in the Century Building, downtown Pittsburgh. . . . Bob Poole, of MBS, just added 4 more stations to his network, making it an all time high of 554. Poole needed the four additional stations "like a moose needs a hat rack." Currently five national magazines are doing pieces on Poole. . . . Joe Sallay (WATH-Athens, O.) conducting "Summer Sequence" featuring big solid bands and hot vocalists. The show is aimed at the younger set since 75% of his audience comes from the local high schools and colleges. Athens is the home of Ohio University. In the past year the following artists have been on his show, either live or taped—Woody Herman; Billy May; Patti Page; Ralph Flanagan; Frankie Laine and Stan Kenton.





Divorced By The Law

I Remember When

Blue Tango

Night Train

Kiss of Fire

Tony Martin

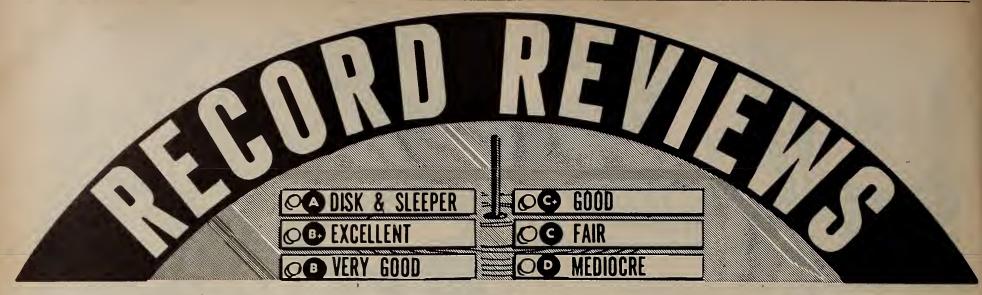
.....20-4618 (47-4618)*

......20-4518 (47-4518)*

.....20-4693 (47-4693)*

* 45 rpm cat. nos. 20-4671 (47-4671)*

The stars who make the hits are an RCA VICTOR Records



DON CHERRY

(Decca 28292; 9-28292)

G "PRETTY GIRL" (2:24) A melodic number with a moderate fast beat is given an enjoyable going over by Don Cherry as the cute lyrics make this a strong side.

B "MY NAME IS MORGAN BUT IT AIN'T J.P." (2:23) Here Don sings a cute novelty with amusing lyrics to the tempo of a light Latin beat. Group support and whistling in spots make side a pleasing one.

KAY STARR

(Capitol 2151; F-2151)

"FOOL, FOOL, FOOL" (2:11) A male vocal group backs Kay Starr as she gives her low down interpretation of a rhythm and blues type number. The Harold Mooney ork sets the belting pace.

"KAY'S LAMENT" (2:17) Kay delivers a very fast moving and powerful rendition of another R & B style number this time with the aid of a very speedy Latin beat in the backdrop.

LIBERACE

(Decca 28279; 9-28279)

"VELVET MOON" (3:18) Liberace's fleet fingers cruise smoothly over the keyboard as he plays a slow number with an inviting melody. Lush ork backing is fitting.

"IT'S SHADOW TIME" (3:12) The pianist deals out some expressive dance music as the full ork backing showcases his tender touch. Slow number offers some good mood

THE WINNERS

(Derby 802)

(Derby 802)

(B. "MY SIN" (2:49) The Winners ease through a terrific number with a great lyric and melody combination. This terrific reading could make the boys a hit over night. Slow number shows their voices to full adventage. vantage.

G "TO THINK WE'RE ONLY FRIENDS" (2:47) Supported by rhythm accompaniment again, the group dish up another slow number and create a good sound. Top lid shows off the vocalist's talent to better

KEN GRIFFIN

(Columbia 39775; 4-39775)
(ROSARY LANE" (2:28) As Ted Stanford chants the pretty melody, Ken Griffin backs him with a great deal of feeling on the organ. Number is done in a waltz tempo.

"IN A CHAPEL BY THE SIDE OF THE ROAD" (3:20) Ken softly presents the organ backing to a nostalgic number with a slow as Ted sings again. Lyrics are tender.

ELTON HAYES

(Decca 28214; 9-28214)

"WHISTLE MY LOVE" (3:08) "WHISTLE MY LOVE" (3:08) From Walt Disney's latest flick "Robin Hood," comes this pretty, slow piece that Elton Hayes warbles with the aid of Philip Green's ork.

DIDDLE DE DEG "RIDDLE DE DAY" (3:01) Elton chants a gay and amusing bounce item with a Gaelic flavoring as the Green crew backs him once more.

"WISH YOU WERE HERE" (2:55)

"THE HAND OF FATE" (2:55)

EDDIE FISHER

(RCA Victor 20-4830; 47-4830)



EDDIE FISHER

• Whether he learned it in the armed forces or not, Eddie Fisher is using the idea of always keeping a replacement ready to full advantage. That's just what the crooner has been doing with his picks. As soon as one hit reaches

the top ten, another one is released to join it. Now Eddie comes up with a wonderful slow ballad entitled, "Wish You Were Here" from the musical of the same name. As Hugo Winterhalter provides the lush backdrop with a light Latin beat, the vocalist offers a warm and tender rendition of a most attractive tune. Eddie's voice sounds as great as ever. Flip is another soft romantic ballad called, "The Hand Of Fate." Supported by the Winterhalter crew once again, the chanter shows all the warmth and appealing character that his voice possesses. We're thrilled by the top deck and it looks like a natural for the peak of the charts.

DANNY SUTTON

(Federal 14004; 45-14004)

"PLEASE OPEN YOUR HEART" (2:20) Danny Sutton gets the aid of group harmony as he sings a beautiful slow ballad with all the warmth and feeling his voice

"KNOWING YOU AS I DO" (2:39) Some grand listening is dished up by the vocalist as he ten-derly reads through another soft and slow ballad.

TOMMY DORSEY

(Decca 28257; 9-28257)

"DEEP IN THE BLUE" (3:01) The familiar and pleasant trombone of Tommy Dorsey leads the ork as they provide some fitting backing to Francis Irvin's chirping of a slow

"YOUR DADDY'S GOT THE GLEEKS" (2:46) TD changes the tempo to a moderate beat. Charlie Shavers sings the rhythm and blues type number dynamically. Ork backing is stiming. ing is stirring.

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"FORGETTING YOU"Kay Karol "KAY'S LAMENT"Kay Starr Capitol 2151; F-2151

THE MERRY MACS (Intro 6046)

(Intro 6046)

G "I'LL ALWAYS BE IN LOVE WITH YOU" (2:45) Supported by Ike Carpenter's Sextette, the Merry Macs blend their warm voices in a pretty reading of slow ballad. Harmony is fine.

G "RIPPY DIPPY DIDO" (2:40) The artists' ballad type harmony now turns and bounces through a cute ditty that plays on tricky wording.

ditty that plays on tricky wording. Light number is pleasant listening.

HARRY JAMES ORCHESTRA (Columbia 10076; 4-10076)

G "SERENADE IN BLUE" (2:53) The sweet and tearful trumpet of Harry James pipes out a beautiful sounding melody of a slow ballad. Oldie comes from Harry's album called "Soft Lights, Sweet Trumpet."

"SEPTEMBER IN THE RAIN" (2:48) Harry gives this slow number the low down expressive treatment of the horn and delivers some beautiful dance and mood music.

HELEN O'CONNELL

(Copitol 2137; F-2137)

B "ZING A LITTLE ZONG"
(2:15) Helen O'Connell supported by the Harold Mooney ork presents a cute little ditty with a catchy tune and a humorous play on the Dutch "Z."

"BODY AND SOUL" (3:12)
Here a grand old ballad is softly
chanted by the chirp in her own sweet
and feelingful fashion. The Mooney ork again deserves credit.

DEAN MARTIN

(Capitol 2140; F-2140)

B "COME BACK TO SORRENTO" (3:11) With his side kick Dick Stabile supplying the backing, Dean Martin comes up with a soft and smooth rendition of a beautiful favorite that he sings in his native Italian and in English.

"OH MARIE" (2:22) The B "OH MARTE (2.22)
chanter warbles another slow Italian standard in a tender manner and changes the pace at mid point into a rhythmic jump as he continues the lyrics in English.

SARAH VAUGHAN

(Columbia 39789; 4-39789)

B "STREET OF DREAMS" (2:58) The great range of Sarah Vaughan's voice spans the octaves as she lilts through a pretty number in her stirring fashion. Providing the full stringy backing for this slow ballad is Percy Faith.

B "TIME TO GO" (2:47) Again teamed with the wonderful music of Percy and the crew, Sarah sings a slow blues type number in her feelingful torchy style.

LIONEL HAMPTON ORCHESTRA (Decca 28230; 9-28230)

G "IF YOU EVER LEARN TO LOVE ME" (3:13) Lionel (3:13)Hampton and the boys provide a lush backing to a sweet vocal reading by Irma Curry. The pretty melody shows the fitting voice of Irma.

"JELLY ROLL" (3:00) A moderate jump beat is the pace set by Hamp's gang as Sonny Parker belts out a rhythm and blues type number while ork members solo dynamically.

NEW YORK:



Latest confirmation reveals no basis for Dave Kapp exiting from RCA Victor. . . . Robert N. McCormick, veepee and general manager of the southern division of Decca Records has just been made a Colonel on Governor Robert F. Kennon's staff. It's Colonel Bob for the third consecutive time. . . . Dave Cavanaugh moves from New York to Capitol's Hollywood office. Cavanaugh takes over Repertoire for the company's Children's Department. . . . Alan Dean's new MGM waxing "Luna Rossa," backed with "I'll Forget You," looks like it may be a real winner for the young Britisher. A click performer in clubs and theatres, Dean begins an engagement at the Skyway Club in Cleveland, July 7th. With Cleveland's top jock, Bill Randle, one of his most ardent fans, Alan Dean may well crack wide open within the next few months. . . . Buddy De Franco is really hot on his personal appearance tour in L.A. and San Francisco. Buddy's agents, MCM, plan to keep him on the coast from 3 to 6 months. They are working on several picture "deals" and T.V. guest shots. . . . Helen Grayco and hubby Spike Jones resting at home after a strenuous tour of one-nighters. Spike and his Musical Depreciation Revue broke existing records everywhere they went. . . Toni Arden and brother Jan teamed up for "Blow Out The Candle" and "Where Did The Night Go." It is the first time we can remember a brother and sister duo on wax. . . . Guy Mitchell has been signed to play a two week engagement at the famed Palladium in London, July 21. Guy has been a favorite of the British since his "My Heart Cries For You." . . Cathy Page, Irving Berlin Music secretary, vacationing in California. . . Folk balladeer Harry Belafonte is currently setting the Cleveland jocks and press on fire. Appearing at the Alhambra, Harry is on his first lap of a cross country tour which next takes him to the swank Thunderbird in Las Vegas in August and the Mocambo in Hollywood in September. . . . Ray Anthony has signed for his 5th annual engagement at the Cafe Rouge of New York's Hotel Statler, open

CHICAGO:



CHICAGO:

Billy Williams phoned. Said he would visit us the very next day. Right "after the first show." But, from what we gather, Billy got so busy, he just couldn't get around to it. Billy claimed Chicago Theatre "doing very splendid" regardless of torrid weather. . . . Teddy Phillips called around. Advised, "The band is enjoying its greatest year." But, butted, Teddy, "Gure wish we had a clickeroo record." . . . Some guys 'round town claim that Frank Sinatra "sounds like Frankie of old" on his latest wax: "Tennessee Newsboy" b/w "Luna Rosa." . . . Nice long, distance phone call this past week from nervous Harry Link of Marks who said, "Boy, we are goin' places with Les Paul and Mary Ford 'In The Good Old Summertime.'" (Just like we didn't know. Harry, better go back to that gorgeous home on Long Island and relax. You gotchaself a clickeroo). . . . Tess White over at Forster's, while Fred on his vacation, being driven absolutely wild with the way requests are coming in for: "I Remember When." The tune over which little Eddie Fisher is getting the public wild . . Thanx to friend Herb Graffis of the Chgo Sun-Times and also to very grand guy (Kup) Kupeinet for their very nice remarks anent our Tenth Anniversary Issue. . . .

Max Miller, star of the 88's, is now also a disk distrib.

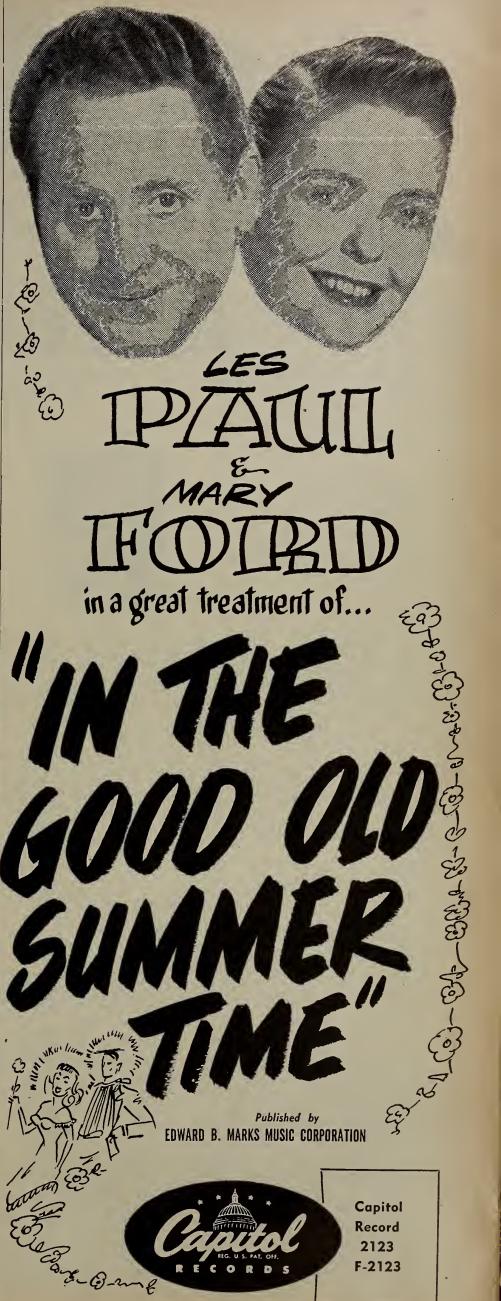
For 'Life Records.' . . . Rocky Rolf of RCA-Victor (one of the really sweet kids 'round our town) just back from a vacation at Lookout Mountain, (of course) Tenn. Rocky praised our Tenth Anniversary Issue. (Thanks, Rocky, and hope it serves you as well as you believe it will). . . . Leonard Chess (who seems to click whether it's "Chess" or "Checkers") is down in the deep South. Reports back that what the folks down there go for is Al (Fats) Domino's disking of "Baby, Please No, No." . . "Satchmo" over at the Blue Note. Grand person. Terrific artist. And biggest torrid, humid weather crowd puller 'round these parts. (Should play the "Satch' in White Sox Park). . . Noted friend Buddy Lester having himself some of Jimmy Moy's food with



No amount of modesty could prevent us from mentioning the really terrific response to the Tenth Anniversary Issue of The Cash Box in these parts. . . . Compliments and congratulations poured into our office from many folks in the business, record company exees, artists, ditributors and operators. . . . Among those who thought the issue was just about the finest of its kind ever was King prexy Syd Nathan who happened to be in town and keeping branch manager Al Sherman on the jump (not that Al isn't normally an up-and-at-'em character). . . . Syd didn't seem displeased with that full page article on him, as reprinted from the Revere Copper publication. . . . Syd's Federal A & R head Ralph Bass was busy cutting a first session with Jimmy Witherspoon, whom he'd just signed. . . Also signed by Ralph was Big Jay McNeeley, the man who went real crazy with his sax at the recent concert featuring Earl Bostic.

Another record company topper who expressed his pleasure with the anniversary issue was Leo Mesner, whose Aladdin label has one breaking fast on the hot charts in Floyd Dixon's "Call Operator 210," we're happy to report. . . . Decca appears to have a sleeper taking off in a hurry on "Till the End of the World," the familiar tune on which Bing Crosby pairs with folk artist Grady Martin. . . . If you recall John Laurenz' voice on Mercury and other records as sounding the closest ever to the late, great Russ Columbo, we'd like to suggest you hear his new Palace label recordings of "At Your Command" and "Tell Me That You Love Me Tonight."

"It's What's in THE CA





LES BAXTER (Capitol 2143; F-2143)

B "AUF WIEDERSEH'N SWEETHEART" (2:48) Les Baxter and the ork offer some live coverage of a number that's soaring on the lists. This slow item with a male chorus chanting is good listening material.

"PADAM - PADAM" (2:31) With full choral tones aiding the Baxter crew, a pretty waltz with resounding instrumentation is pounded out. Waltz lovers are sure to go for this one.

KAY KAROL-FRANK MURPHY (Rainbow 178)

"FORGETTING YOU" (2:48) A pretty, slow number is warmly read by the convincing voice of Kay Karol while the Esquire Boys supply the musical backing. Talking injected by a low bass voice adds to side. Lid could happen.

G "I DON'T WANT EV'RY-THING" (2:47) On this deck, Frank Murphy sings a soft and tender ballad aided by the music of Joseph Kuhn. Tune is pleasing.

JAN GARBER ORCHESTRA (Capitol 2150; F-2150)

"SO MADLY IN LOVE" (2:31)
Jan Garber and his "Idol Of The
Airlanes" orchestra presents the accompaniment for the vocal of Roy
Cordell on a wonderful ballad.

G "SOME DAY" (2:45) An old favorite with a pleasing melody is given a warm vocal treatment by Roy and a lush backing is dished up by Jan and the boys.

BILL KENNY & THE INK SPOTS (Decco 28289; 9-28289)

B "SORRY YOU SAID GOOD-BYE" (3:15) The inimitable voice of Bill Kenny eases through a slow sentimental ballad in Bill's warm manner as his Ink Spots lend vocal support.

"A BUNDLE FROM HEAVEN" (2:36) Another slow ballad done with the same feeling and in the same style as the top lid is delivered smoothly by the boys.

THE THREE SUNS (RCA Victor 20-4790; 47-4790)

"SKI-HIGH" (2:25) The familiar and pleasing sound of the Three Suns is enjoyably projected as they run through a fast moving number with a polka like tempo.

"BIRDS 'N BEES" (2:35) The Suns distinctive and effective styling is lent to a melodic and happy moderate beat item. This light listening could draw coin.

DOROTHY LOUDON (RCA Victor 20-4792; 47-4792)

G "ZING A LITTLE ZONG" (2:38) From the flick "Just For You" comes this cute sounding bouncer that Dorothy Loudon does so well. Group harmony adds to number.

"MA-MA, MA-MA PUT THE KETTLE ON" (2:32) Dorothy punches out another cutie in a pleasant way. Cute lyrics make number pleasant listening.

SLEEPER OF THE WEEK

"I LAUGHED AT LOVE" (2:26)
"FATHER TIME" (3:02)

SUNNY GALE (RCA Victor 20-4789; 47-4789)



SUNNY GALE

• Sunny Gale, the gal who made the original dynamic recording of "The Wheel Of Fortune" dishes up a sure hit on her first waxing for RCA Victor. The tune, tagged "I Laughed At Love," is a driving jump number that's just chock full 'o rhythm and is given an expressive and effective piping in the distinctive style of the chirp's. As a group supplies the vocal rhythm for Sunny, Ralph Burns and his ork set the pace for the bouncer by sending up a grand backing. The bottom deck labeled "Father Time" is a slow number that's emotionally worked on by the thrush. Her grand style, a pretty tune, and slick instrumental accompaniment by Ralph and the boys, add up to some fine listening. Keep your eye on the top lid 'cause it's gonna be up there with the best.

JUNIE KEEGAN (Decco 28278; 9-28278)

B "WALK AWAY WITH A SMILE" (2:36) The sweet and mature voice of the young Junie Keegan comes up with a soft and pretty reading of a slow number with a modified waltz tempo. The Sy Oliver ork provides fine backing to sentimental item.

B "BETWIXT AND BETWEEN" (2:59) The protege pipes out a catchy novelty number that has a light moderate beat. Lyrics are cute. Ork credits again go to Oliver.

ANITA KERR (Decca 28260; 9-28260)

G "A PROMISE AND A PRAYER" (2:19) Anita Kerr supported by an organ presents her persuasive whispering vocal interpretation of a slow pretty number with a slow waltz tempo.

"MY GRANDMOTHER'S PLACE IN THE BIBLE" (2:14) An organ accompaniment again sets the mood for the thrush's reading of a touching reminiscing type slow number.

YOGI YORGESSON (Capitol 2135; F-2135)

"I'M GONNA VOTE FOR A DEMOCRAT" (1:50) With a light march beat setting the pace, Yogi Yorgesson presents some humorous election year material while Johnny Duffy and the Scandahoovians lend a hand.

G "I'M GONNA VOTE REPUB-LICAN" (1:49) Yogi jokes about the other party on this side and subtly satires on popular government men to the same beat as the top side.

LITA ROZA

(London 1176)

B "I WISH I KNEW" (2:49) The soft and tender voice of Lita Roza is perfectly showcased by the lush music of the Ted Heath orchestra as she chants a slow ballad with a very pretty melody.

G "ALLENTOWN JAIL" (2:39) A waltz number with comical lyrics is offered by Lita with the Ted Heath crew again supplying the backing.

WINIFRED ATWELL

(London 1189)

G "JUBILEE RAG" (2:32) Winifred Atwell socks out some terrific listening as she really lets her fingers rip on the piano keys. The rag type number is appealing.

G"GOLD AND SILVER" (2:36) Here Wini changes the pace entirely by softly and smoothly brushing through a pretty waltz item with a familiar melody.

FREDDIE HALL

King 15193 45-15193)

(2:13) An old Gershwin favorite is given a very fast moving treatment by Freddie Hall as he presents the number in a talking type fashion.

(2:35) Freddie tells a cute story 'bout a young lad and his teacher in offering this light bouncer with amusing lyrics.

CHARLIE STONE (Arcade 102)

"WANTED" (2:35) Charlie Stone offers his rendition of a grand slow number with a light Latin beat as Bill Carter and the ork supply a pretty background.

"SITTIN' ON A RAINBOW" (2:25) Here the vocal artist delivers a slow moderate beat item with support of an organ in the background.

KAY BROWN

(Mercury 5863; 5863x45)

"ROSES ALL THE WAY" (2:48) As Maynard Ferguson provides the tempo, Kay Brown punches out a moderate beat jump number in smooth fashion. Lyrics are cute.

"WOW" (2:38) Kay bounces through an interesting novelty on this deck with the fitting backing again portrayed by the Ferguson men.

STANLEY BLACK ORCHESTRA (London 1206)

"PIANOLA" (2:35) With bongos pounding in the background, members of the Caribbean Carnival ork under the direction of Stanley Black belt out a terrific Latin number that could garner coin in the right spots.

"MOROCCO" (2:39) The artists dish up some grand dance music as they run through another rhythmic Latin item with a slightly slower tempo.

TERRY GILKYSON (Decca 28258; 9-28258)

"FOND AFFECTION" (3:00) A pretty number with a pretty melody is delivered by Terry Gilkyson in waltz tempo fashion as the Notables offer harmony support and Vic Shoen conducts the ork.

G"THE MAN YOU DON'T MEET EV'RY DAY" (2:31) Some fine listening is dished up by the group as Terry leads the crew in another waltz beat item.

PERCY FAITH ORCHESTRA (Columbia 39790; 4-39790)

B "JAMAICAN RHUMBA (3:03) Following up his wonderful "Delicado," Percy Faith and the ork create beautiful effects on a familiar melody. Full and lavish instrumental is delivered with a light Latin beat.

"DA-DU" (2:30) The Percy Faith chorus lends vocal assistance to a rhythmic bouncer. The cute lyrical play and catchy melody make for light and pleasant listening.

HENRI RENE ORCHESTRA (RCA Victor 20-4791; 47-4791)

(2:19) As the name might indicate, a mandolin takes the spot light in this slow pretty Henri Rene type instrumental. Subdued tango beat adds to number.

BYE BYE BLUES" (2:37) Henri and the boys ease through another lush instrumental that has a lovely melody and is presented in a lilting manner.

28236*

28220*

Roberta Lee with the 28 Lawson-Haggart Jazz Band

Mervin Shiner

FRANKIE LAINE CHEERS THE SICK AND ENTERTAINS THE VETS







Frankie Laine, currently one of the hottest and one of the busiest singers in the business somehow finds time to spread a little cheer among the less fortunate. Below Frankie is shown in some of his free appearances which were arranged by Pat Blunda, sales manager of the record division of Artophone Corporation, St. Louis.

Top—Frankie visiting the Veterans Hospital, Jefferson Barracks, Mo. where he entertained and chinned with the hospitalized vets.

Center—Laine appeared at the Army Finance Center in St. Louis, where he sang for more than 1200 enlisted men and 700 WACs.

Bottom—Frankie spreading a little joy among the youngsters at the Shriner's Hospital for Crippled Children in St. Louis.

Natt Hale is on vacation. His column "The Hale You Say" will be resumed in two weeks.



*Also available in 45 RPM (add prefix '9-' to record number)

SCHOOL OF LOVE

THE MAN IN THE MOON CRIED LAST NIGHT

YOUR HEART IS TOO CROWDED

SATURDAY RAG

BUSYBODY

12.





PERMO
PERMO
PERMO
POINTS

the POINTS

complete coin

needle line!

PERMO, INC. CHICAGO 26, ILLINOIS

"TAKE MY HEART"

MANUFACTURERS OF "FIDELITONE",
"PERMO-POINTS" AND "PERMO"PRODUCTS

recorded by

Al Martino... Capitol
Toni Arden Columbia
Vic Damone Mercury
Dennis Day Victor
Non-exclusively Licensed by

BROADCAST MUSIC, INC.

Biggest Hit of 1952!

"TRYING"

b

The Hilltoppers

Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881



Cole - Kenton - Vaughn Sign For "Biggest Show of '52"

NEW YORK CITY—Tim Gale and Cress Courtney have signed Nat King Cole, Stan Kenton and Sarah Vaughan and are negotiating for four top supporting acts to complete the cast of their fall edition of "The Biggest Show of '52," which will begin a 10-week tour on September 19. The combination of these three great stars on one stage spells out a tour that could be more successful than any of the previous Biggest Show packages.

The Cole, Kenton, Vaughan package marks the third edition of the "Biggest Show" policy which was started in 1951 by Tim Gale and Cress Courtney. The first show, starring King Cole, Sarah Vaughan and Duke Ellington broke every conceivable record and established itself as an immediate solid hit. The second edition, which starred Frankie Laine, Patti Page and Billy May, surpassed even the records established by the "Biggest Show of '51." These two editions of the "Biggest Show" racked up close to a two million dollar gross, making the "Biggest Shows" one of the largest box office attractions in the history of show business.

The Cole, Kenton and Vaughan "Biggest Show of '52" unit represents an investment of close to a half million dollars which is twice the investment necessary to put on a hit show such as "South Pacific." During it's 10-week tour, it is estimated that the "Biggest Show of '52" will gross \$1,300,000, which is almost three times as much as "South Pacific" earned over any 10-week period of its long run.

The plans for the "Biggest Show of '52" were completed on June 24 and by the morning of June 26— only a day and a half later—it was 60 percent booked. The "Biggest Show" will play 7 evenings and 4 matinees every week.

Paul Weston Expands Duties

Paul Weston, Columbia's West Coast Director of Popular Artists and Repertoire, will expand his duties to include full planning and recording of pop albums in the company's Hollywood studios, according to an announcement by Goddard Lieberson, Executive Vice President.

Reporting directly to Mr. Lieberson, Mr. Weston will, in addition to supervising all popular single disc recording on the West Coast, create and develop new albums. He will have full authority to arrange for tie-ins with motion pictures and West Coast television.

Mr. Weston supervises all popular recordings made on the West Coast by such top Columbia stars as Frankie Laine, Doris Day, Jo Stafford, Frank Sinatra and Harry James, who make their headquarters in Hollywood.

Correction!

The Peacock ad on page 61 of the June 28 issue listed the wrong song title under Jimmy McCracklin. The advertisement should have read as follows:

JIMMY McCRACKLIN
"My Days Are Limited"
"She's Gone" # 1605

Singer Sells Ops On His Latest



NEW YORK—Alan Dean, MGM recording star is shown presenting his latest record to the board members of the Automatic Music Operators Association. The tunes "Luna Rossa" and "I'll Forget You" are two of Alan's best and he's hoping the juke box operators give them a heavy play. Left to right are: Sidney Levine, attorney for the AMOA; Joe Connors; Al Denver; Alan Dean; Arthur Herman and Sol Trella.

MOA Meet Expected To Be Biggest Yet

CHICAGO — Advance reservations for rooms and exhibits being received by Ray Cunliffe and Phil Levin, who constitute the Reservations and Exhibit Committee for MOA, (Music Operators of America, Inc.) indicate that the forthcoming MOA convention, September 11, 12 and 13 at the Congress Hotel, this city, will be the biggest yet seen.

It is also predicted that the three days of the MOA showing will be jammed with operators from all over the nation.

Some years back The Cash Box urged the trade to an "all shows same

week" plan. In this way, this publication explained, everyone would save money. Operators would have but one expense as would exhibitors.

The closest to this plan is now the MOA and NAMA conventions. MOA will be here in Chicago for three days prior to the opening of the NAMA show on September 14.

The reservations which have poured into MOA offices and the fact that the NAMA show immediately follows the MOA convention has had its effect on operators everywhere in the nation.

Hayes "High Noon" A Hit



NEW YORK—Bill Hayes, MGM artist and singing star on the "Show Of Shows," shows his co-stars a copy of his latest release "High Noon," from the picture of the same name. Seen with Bill are Judy Johnson, Imogene Coca and Sid Ceasar



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 5 without any changes on the part of THE CASH BOX.

Ross Smitherman WHBS-Huntsville, Ala.

- 1. Here In My Heart
 (Al Mortino)
- 2. Delicado (Ston Kenton)

- 2. Delicado (Ston Kenton)
 3. Confessin' (Poul-Ford)
 4. Kiss Of Fire (Georgio Gibbs)
 5. I'm Yours (Don Cornell)
 6. Smoke Rings (Poul-Ford)
 7. Walkin' My Baby Back Home
 (Jahnnie Roy)
 8. Sugarbush (Loine-Doy)
 9. Half As Much (G. Lombardo)
 10. Lover (Lee-Jenkins)

Red Munro

- WTMA—Charleston, S.C.

- WTMA—Charleston, S.C.

 1. As Time Goes By
 (Roy Anthany)

 2. Be Anything (Peggy Lee)

 3. Walkin' My Baby Back Home
 (Not "King" Cole)

 4. I'm Yours (Don Cornell)

 5. Scatterbrain (Roy Anthony)

 6. Somewhere Along The Way
 (Not "King" Cole)

 7. My Blue Heaven
 (Les Paul-G. Austin)

 8. Smoke Rings (Paul-Ford)

 9. Cheroke (Jerry Wald)

 10. Goody Goody (Modernaires)

- Larry Gentile
 WJBK—Detroit, Mich.

 1. Here In My Heart
 (Al Mortino)
 2. Half As Much (R. Clooney)
 3. I'm Yours (Don Cornell)
 4. I Will Never Change
 (Don Cherry)
 5. I'm Confessin' (Paul-Ford)
 6. Kiss Of Fire (Georgia Gibbs)
 7. Lover (Lee-Jenkins)
 8. You'll Never Walk Alone).
 (Judy Garland)
 9. Delicado (George Rose)
 10. Walkin' My Baby Back Home
 (Johnnie Ray)

- Ray Schreiner
 WRNL—Richmond, Va.

 1. In The Good Old Summertime (Paul-Ford)

 2. Lover (Lee-Jenkins)

 3. I'm Yours (Eddie Fisher)

 4. Here In My Heart (Al Martino)

 5. Half As Much (R. Clooney)

 6. Vanessa (Huga Winterhalter)

 7. I Waited A Little Too Long (Kay Starr)

 8. Blue Tango
- 8. Blue Tango (Leray Anderson)
 9. Forgive Me (Eddie Fisher)
 10. Watermelon Weather (Como-Fisher)

Bud Brees

- WPEN—Philadelphia, Pa.

- WPEN—Philadelphia, Pa.

 1. Walkin' My Baby Back Home
 (Jahnnie Ray)
 2. Vanessa (Hugo Winterhalter)
 3. Gonna Get Along Without
 Ya (Teresa Brewer)
 4. Watermelon Weather
 (Como-Fisher)
 5. Mountains In The Moonlight
 (Jahnnie Ray)
 6. Auf Wieherseh'n Sweetheart
 (Vera Lynn)
 7. Lonely Wine (Bill Darnell)
 8. Why Did You Leave Me
 (Perry Como)
 9. Once In A While (P. Page)
 10. Half As Much (R. Clooney)

Don McLeod WJBK-Detroit, Mich.

- 1. I Never Cared (Al Martino) 2. This Is The Beginning Of The End (Don Cornell)
- Botch-A-Me (R. Clooney)
- Vanessa (Hugo Winterhalter)
- 5. Have A Good Time (Tony Bennett)
- 6. Here In My Heart (Al Martino)
- Lover (Lee-Jenkins)
- 8. How Much Will I Miss Yau (Johnny Desmond)
- 9. I'm Yours (Don Cornell)
 10. Watermelon Weather (Como-Fisher)

Johnnie Pearson KOWH-Omaha, Neb.

- KOWH—Omaha, Neb.

 1. Auf Wiederseh'n Sweetheart (Vera Lynn)

 2. I'll Walk Alone (Don Cornell)

 3. Delicado (Percy Faith)

 4. Here In My Heart (Dick Haymes)

 5. I'm Yours (Eddie Fisher)

 6. Maybe (Como-Fisher)

 7. Walkin' My Baby Back Home (Nat "King" Cole)

 8. Kiss Of Fire (Tony Martin)

 9. Lover (Peggy Lee)

 10. In The Good Old Summertime (Paul-Fard)

Arty Kay

- WVLK—Lexington, Ky.

 1. Maybe (Como-Fisher)

 2. Delicado (Three Suns)

 3. Kiśs Of Fire (Georgia Gibbs)

 4. A Guy Is A Guy (Doris Day)

 5. I'm Yours (Eddie Fisher)

 6. Vanessa (Hugo Winterhalter)

 7. Half As Much (R. Clooney)

 8. Blue Tango

 (Leroy Anderson)

 9. It Wasn't God Who Made
 Honky Tonk Angels
 (Kitty Wells)

 10. Smoke Rings (Poul-Ford)

Lou Barile

- WKAL—Rome, N.Y.

 1. I'm Yours (Eddie Fisher)

 2. Delicado (Percy Foith)

 3. Here In My Heart
 (Tony Bennett)

 4. Auf Wiederseh'n Sweetheart
 (Vero Lynn)

 5. I'm Sorry (Bobby Woyne)

 6. Half As Much
 (Rosemory Clooney)

 7. Walkin' My Baby Back Home
 (Johnnie Roy)

 8. Botch-A-Me (R. Clooney)

 9. Kiss Of Fire (Toni Arden)

 10. Maybe (Como-Fisher)

Joe Grady & Ed Hurst

- Joe Grady & Ed Hurst
 WPEN—Philadelphia, Pa.

 1. Take My Heart (Al Martino)
 2. Auf Wiederseh'n Sweetheart
 (Vera Lynn)
 3. Wanted (Four Aces)
 4. Rock: The Joint (Bill Haley)
 5. Kisses On Paper
 (Theresa Brewer)
 6. Forgetting You
 (Esquire Boys)
 7. Once In A While (Patti Page)
 8. Here In My Heart
 (Al Martina)
 9. Walkin' My Baby Back Home
 (Johnnie Ray)
 10. I Understand (Faur Aces)

Murray Jordan

- Murray Jordan
 WLIB—New York, N.Y.
 1. I'm Yours (Don Cornell)
 2. I'm Confessin' (Paul-Ford)
 3. I Understand (Four Aces)
 4. Auf Wiederseh'n Sweetheart
 (Ames Bros.)
 5. You'll Never Be Mine
 (Alan Dean)
 6. Maybe (Como-Fisher)
 7. I'm Sorry (Bobby Wayne)
 8. Maria Mia (Vinni De Campa)
 9. Gonna Get Along Without Ya
 (Janette Davis)
 10. Something To Remember You
 By ' (Ja Stafford)

"Lace"

- WAAB—Worcester, Mass.

 1. Here In My Heart
 (AI Martino)

 2. Auf Wiederseh'n Sweetheart
 (Vera Lynn)

 3. Lover (Lee-Jenkins)

 4. Delicado (Percy Faith)

 5. Kiss Of Fire (Georgia Gibbs)

 6. Walkin' My Baby Back Home
 (Jahnnie Ray)

 7. Half As Much (R. Clooney)

 8. Why Did You Leave Me
 (Perry Como)

 9. For The Very First Time
 (Tony Martin)

 10. The Mask Is Off
 (Buddy Costa)

Pat Chamburs WFLA—Tampa, Fla.

- 1. In The Good Old Summertime (Paul-Ford)
- 2. Mask Is Off (Buddy Costa)

- 2. Mask Is Off (Buddy Costa)
 3. My Girl (Frank Sinatra)
 4. Walkin' My Baby Back Home (Nat "King" Cole-Billy May)
 5. One Hour Ahead Of The Posse
 6. Lonely Wine (Les Baxter)
 7. Toothache In My Heel (James Melton)
 8. Here In My Heart (Al Martina)
 9. Plink Plank Plunk (Owen Bradley)
 10. Mad About The Boy (Dinah Washington)

Gene Davis WDOK-Cleveland, O.

- WDOK—Cleveland, O.

 1. Auf Wiederseh'n Sweetheart (Vera Lynn)

 2. The Mask Is Off (Buddy Costa)

 3. High Moon (Bill Hayes)

 4. Strange Senation (J. Valli)

 5. The Parting Song (Vera Lynn)

 6. Somewhere Along The Way (Nat "King" Cole)

 7. Maybe (Como-Fisher)

 8. Half As Much (R. Clooney)

 9. Lover (Lee-Jenkins)

 10. This Is The Beginning Of The End (Don Cornell)

Jim Lounsbury

- WIND-Chicago, III. 1. Auf Wiederseh'n Sweetheart (Vera Lynn)
- 2. Here In My Heart (Al Mortino)
- (Al Mortino)
 3. Delicado (Percy Foith)
 4. Lover (Lee-Jenkins)
 5. I'm Yours (Don Cornell)
 6. Kiss Of Fire (Georgio Gibbs)
 7. Blue Tango (Leroy Anderson)
 8. Half As Much (R. Clooney)
 9. Carioca (Paul-Ford)
 10. Maybe (Como-Fisher)

Brad Phillips

- WINS-New York, N.Y.

- WINS—New York, N.Y.

 1. Here In My Heart
 (AI Martino)

 2. Lover (Lee-Jenkins)

 3. Why Did You Leave Me
 (Perry Como)

 4. Delicado (Percy Foith)

 5. Kiss Of Fire (Georgio Gibbs)

 6. I'm Yours (Eddie Fisher)

 7. I'll Walk Alone
 (Don Connell)

 8. A Guy Is A Guy (Doris Day)

 9. Walkin' My Baby Back Home
 (Johnnie Roy)

 10. Blue Tango (Leroy Anderson)

Earle Pudney

- Earle Pudney
 WGY—Schenectady, N.Y.

 1. Here In My Heart
 (AI Martino)
 2. Kiss Of Fire (Georgio Gibbs)
 3. I'm Yours (Eddie Fisher)
 4. Watermelon Weather
 (Como-Fisher)
 5. Smoke Rings (Poul-Ford)
 6. Once In A While (Potti Page)
 7. I Hear The Bluebells
 (Teresa Brewer)
 8. Auf Wiederseh'n (Vera Lynn)
 9. Half As Much (R. Cloaney)
 10. Walkin' In The Sunshine
 (Frank Sinatra)

Bud Wilson

- Bud Wilson
 WKBR—Manchester, N.H.

 1. Half As Much
 (Rosemary Clooney)
 2. Auf Wiederseh'n Sweetheart
 (Vera Lynn)
 3. California Rose
 (Vaughn Monroe)
 4. Am I In Love
 (Freddie Martin)
 5. I'm Yours (Don Cornell)
 6. Blue Tango (Les Baxter)
 7. Plink Plank Plunk
 (Leroy Anderson)
 8. Mask Is Off (Buddy Casta)
 9. Lover (Lee-Jenkins)
 10. Tenderly (Rosemary Cloaney

Roger Clark

- Roger Clark
 WNOR—Norfolk, Va.

 1. Auf Wiederseh'n (Vera Lynn)
 2. Lover (Lee-Jenkins)
 3. This Is The Beginning Of
 The End (Don Cornell)
 4. To Be Loved By You
 (Dinah Shore)
 5. Underneath The "Love You
 Tree" (Lorry Raine)
 6. Night Train (Buddy Morrow)
 7. Delicado (Percy Faith)
 8. In The Good Old
 Summertime (Paul-Ford)
 9. Walkin' My Baby Back Home
 (Jahnnie Ray)
 10. Stars Fell On Alabama
 (Mantovani)

- **Bob Perry**
- WLAW—Boston, Mass.

 1. Auf Wiederseh'n Sweetheart
 (Vera Lynn)
- 2. Be Anything (Helen O'Connell)
- (Helen O'Connell)
 3. Here In My Heart
 (Al Martina)
 4. Delicado (Percy Faith)
 5. You'll Never Walk Alone
 (Perry Como)
 6. Perfidia (Ben Light)
 7. Blue Tango
 (Leroy Anderson)
 8. Black Moonlight
 (Perry Coma)

8. Black Moonlight (Perry Coma) 9. As Time Goes By (Ray Anthony) 10. Strange Sensation (June Valli)

- **Bill Bennett** WPTR—Albany, N.Y.
- 1. I'm Yours (Don Cornell) 2. Here In My Heart
 (Al Martino) 3. Kiss Of Fire (Geargia Gibbs)
- 4. Blue Tango (Les Baxter)
 5. The Mask Is Off
 (Buddy Costa)
 6. Night Train (Modcaps)
 7. I'm Sorry (Alan Dale)
 8. Delicado (Percy Faith)
 9. More Or Less (Burt Taylar)
 10. Plink Plank Plunk
 (Leroy Anderson)



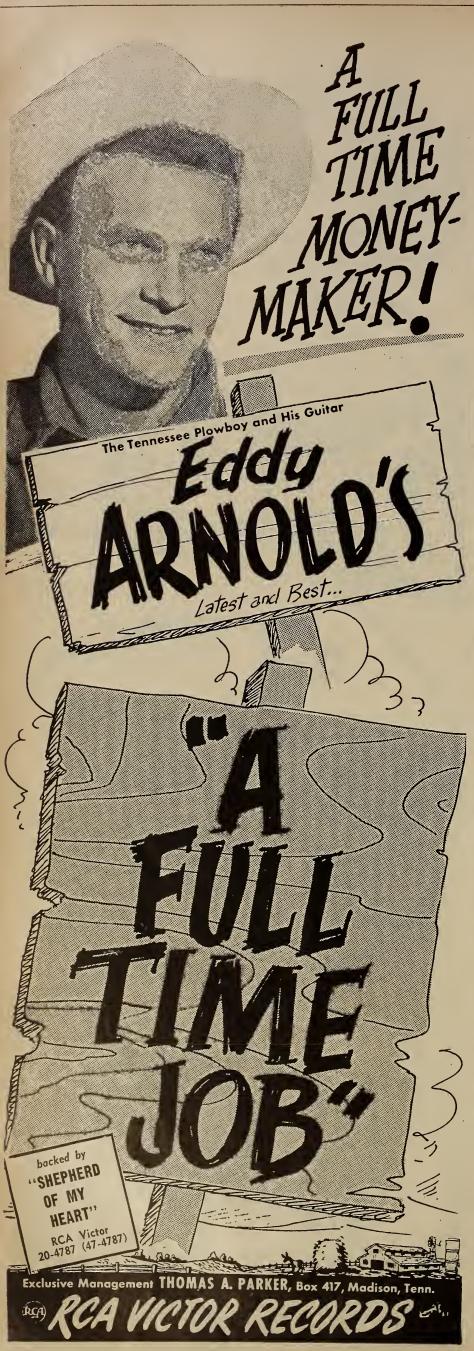
00



RCAVICTOR -20-4789 (47-4789)

The stars who make the hits ath (RCA)

"It's What's in THE CASH BOX That Counts"



THE CASH BOX DISC HITS BOX SCORE

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia

DA—Dana
DE—Decca
DY—Derby
FE—Federal
4 Star—Four Star IN-Intro

CODE

NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy

SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor

July 12 July 5

1—Kiss Of Fire 104.7 124.6 CA-2102 (F-2102)— BAXTER & BEAVERS CO-39737 (4-39737)— TONI ARDEN

I'm Yours
CR-60745 (9-60745)—
LES BROWN O.
I Waited A Little Too

Long
DE-28179 (9-28179)—GUY
LOMBARDO O.

DE-28179 (9-28179)—GJY

LOMBARDO O.

Delicado

DE-28177 (9-28177)—LOUIS

ARMSTRONG O.

I'!! Walk Alone

LO-1214 (45x1214)—

ANNE SHELTON

Body And Soul

ME-5823 (5823x45)—

GEORGIA GIBBS A

Lasting Thing

MG-11225 (K11225)—

BILLY ECKSTINE

Never Like This

VI-20-4671 (47-4671)—

TONY MARTIN

For The Very First

Time

VI-20-4705 (47-4705)—

RALPH FLANAGAN

I'm Yours

2—Here In My

-Here In My Heart

95.2 96.4

BBS-101—AL MARTINO
1 Cried Myself To Sleep
CO-39745 (4-39745)—
1 TONY BENNETT
1'M Lost Again
CR-60746 (9-60746)—
ALAN DALE

DE-28213 (9-28213)—
THE ANDREWS SISTERS DICK HAYMES
I'M Sorry
ME-5877 (5877x45)—
VIC DAMONE

Rosanne

-I'm Yours

3—I'm Yours
93.5 96.9
CA-2102 (F-2102)—
BAXTER & BEAVERS
Kiss Of Fire
CO-39737 (4-39737)—
TONI ARDEN
CR-60690 (9-60690)—DON
CORNELL
My Mother's Pearls
DE-28162 (9-28162)—FOUR
ACES
Understand

VI-20-4680 (47-4680)—EDDIE FISHER Just A Little Lovin' VI-20-4705 (47-4705)—RALPH FLANAGAN Kiss Of Fire

-Delicado LO-1151-EDMUNDO ROS O.

LO-1151—EDMUNDO

Baiao

CA-2040 (F-2040)—

STAN KENTON O.

Bags And Baggage

CO-39708 (4-39708)—

PERCY FAITH O.

Festival

CR-60729 (9-60729)—LAURINDO

ALMEIDA

R'Eco—R'Eco

DE-28044 (9-28044)—
WALDYR AZEVEDO O.
See If you Like It
DE-28179 (9-28179)—GUY
LOMBARDO O.
Kiss Of Fire
SE-7002—BERNICE PARKS
Walkin' My Baby
Back Home
VI-20-4677 (47-4677)—

Back Home VI-20-4677 (47-4677)— THREE SUNS

Plink, Plank, Plunk! VI-20-4719 (47-4719)—DINAH SHORE

The World has A Promise -Blue Tango

Tango
74.4 87.5
CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY
ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY
LOMBARDO
At Last; At Last
ME-5790—DICK HAYMAN
For Sentimental
Reasons

Reasons ME-5817 (5817x45)— XAVIER CUGAT O. Jungle Flute

July 12 July 5 VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE

-Auf Wiederseh'n Sweetheart

CA-2143 (F-2143)—

LES BAXTER

Padain . . . Padam . . .

CO-39776 (4-39776)—

CHAMP BUTLER

Padam Padam

CHAMP BUTLER
Padam, Padam
CR-60773 (9-60773)—AMES
BROTHERS
Break The Bands
That Bind Me
DE-28271 (9-28271)—GUY
LOMBARDO O.
Half As Much
LO-1227 (45-1227)—VERA LYNN
Parting Song
ME-5871 (5871x45)—EDDY
HOWARD
I Don't Want To
Take A Chance
VI-20-4777 (47-4777)—BILLY
SHEPARD O.
The Mask Is Off

7—I'll Walk Alone

CA-2000 (F-2000)—

MARGARET WHITING
I Could Write A Book
CA-2044 (F-2044)—
JANE FROMAN
With A Song In My
Heart
CO-39654 (F-39654)—
BURT TAYLOR

CO-39654 (F-39654)—
BURT TAYLOR
Solitude
CR-60659 (9-60659)—
DON CORNELL
That's The Chance
You Take
DE-23340 (9-23340)—
MARY MARTIN
Good Night, Wherever You Are
DE-28038 (9-28038)—
PATTY ANDREWS
That's The Chance
You Take
DE-28177 (9-28177)—LOUIS
ARMSTRONG O.
Kiss Of Fire
ME-5821 (5821x45)—
RICHARD HAYES
Tattletale
MG-11198 (K11198)—
LEROY HOLMES
You're My Thrill
VI-20-4703 (47-4703)—
RALPH FLANAGAN
Just A Little Lovin'
VI-20-4643 (47-4643)—
PETER KING SISTERS
Love, Where Are You
Now?

8—Walkin' My Baby

-Walkin' My Baby Back Home 34.6

CA-2130 (F-2130)—NAT "KING" COLE

"KING" COLE
Funny
CO-39750 (4-39750)—
JOHNNIE RAY
Give Me Time
DE-28277 (9-28277)—GUY
LOMBARDO O.
Once In A While
SE-7002—BERNICE PARKS
Delicado

-Be Anything

9—Be Anything
(But Be Mine)
33.2 34.4

AP-1191—BOBBY SMITH
Skippin' and Hoppin'
CA-2011 (F-2011)—
HELEN O'CONNELL
Right Or Wrong
CO-39690 (4-39690)—
CHAMP BUTLER
When I Look Into
Your Eyes
CR-60686 (9-60686)—
JACK HASKELL
DE-28039 (9-28039)—
BUDDY STARK
Sincere
DE 28142 (9-20142)

Tears
ME-8270 (8270x45)—
ME-5815 (5815x45)—
EDDY HOWARD O.
She Took

July 12 July 5

MG-11187 (K11187)— ALAN DEAN All My Life VI-20-4576 (47-4576)— DON ESTES

VI-20-4704 (47-4704)— RALPH FLANAGAN Forgive Me

10—Lover

28.2 29.7 CA-1600 (F-1600)—LES PAUL & MARY FORD Brazil
DE-28215 (9-28215)—PEGGY LEE You Go To My Head

11—Maybe 25.6 20.9

VI-20-4744 (47-4744)—COMO & FISHER Watermelon Weather

12—Half As Much
24.7 16.1
CO-39710 (4-39710)—ROSEMARY
CLOONEY
Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY
WILLIAMS
ME-6366 (6366x45)—KEN
MARVIN
MG-11202 (K-11202)—HANK
WILLIAMS
DE-28271 (9-28171)—GUY

DE-28271 (9-28171)—GUY
LOMBARDO O.
Auf Wiederseh'n
Sweetheart

13—A Guy Is A Guy 24.5 44.6

CO-39673 (4-39673)—

DORIS DAY

Who, Who, Who

DE-28049 (9-28049)—

ELLA FITZGERALD

That Old Feeling

TT-128—JUANITA HALL

Wheel Of Fortune

14—Sugarbush

CO-39693 (4-39693)—F. LAINE

How Lovely Cooks

The Meat

DE-28287 (9-28287)—JOSEF

MARAIS

How Lovely Cooks The

Meat

15—Wheel Of Fortune 17.7

17.7 20.7
CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY
SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR
PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN
HUMES

HUMES

DE-48280 (9-48280)—HELEN

All Night Long
DY-787—SUNNY GALE &
EDDIE WILCOX
KI-1051 (45-1051)—JIMMY
THOMASON
Kismish Choctow
Rose
ME-5779 (5779 x 45)—BOBBY
WAYNE
If I Had The Heart
Of A Clown
TT-128—JUANITA HALL
A Guy Is A Guy
VI-20-4349 (47-4349)—JOHNNY
HARTMAN
VI-20-4520 (47-4520)—BELL

VI-20-4520 (47-4520)-BELL SISTERS Poor Will

-Somewhere

Along The Way 15.4 6.5 15.4 6.5
CA-2069 (F-2069)—
NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—
TONY BENNETT

Sleepless
DE-28141 (9-28141)—
JERRY GRAY O.
Pittsburgh, Pa.
VI-20-4691 (47-4691)—HUGO
WINTERHALTER
Vanessa

17—Botch-A-Me

15.3 7.8
CO-39767 (4-39767)—ROSEMARY
CLOONEY
On The First Warm Day

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



 Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each list-ing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

100 Selections

July 12 July 5

18-You 15.1 12.9

CO-39724 (4-39724)—
SAMMY KAYE
Oh, How I Miss You
Tonight
CO-39537 (4-39537)—
JANETTE DAVIS
Mad About Him, Sad
Without Him
DE-28235 (9-28235)—FRED
WARING O.
It Happened In

WARING O.

It Happened In

Monterey

MG-11245 (K11245)—

TOMMY FURTADO Wonder

-Watermelon

Weather
14.6 9.7
DE-28238 (9-28238)—CROSBY & PEGGY LEE
Moon Came Up With
A Great Idea
VI-20-4744 (47-4744)—COMO & FISHER Maybe

20—Smoke Rings 14.1 11.4 CA-2123 (F-2123—LES PAUL & MARY FORD In The Good Old Summertime

21-Once In A While

12.8 11.8
ME-5867 (5867x45)—PATTI
PAGE
I'm Glad You're
Happy
22—Care

22—Carioca

22—Carioca

12.3 16.4

CA-2080 (F-2080)—LES PAUL & MARY FORD

I'm Confessin' That I
Love You

DE-27757 (9-27757)—
ANDREWS SISTERS
Daddy

DE-28216 (9-28216)—COLEMAN
HAWKINS
Lonely Wine

Lonely Wine
ME-8966 (8966x45)—
CHICO O'FARRILL O.

23—Take My Heart

12.1 4.8

CA-2122 (F-2122)—AL MARTINO
I Never Cared
CO-39768 (4-39768)—TONI
ARDEN
Tell Your Tale,
Nightingale

Nightingale

24—Forgive Me
11.9 18.7

CR-60718 (9-60718)—GEORGIE
A Room With A View
MG-11170 (K11170)—
TOMMY EDWARDS
The Bridge
VI-20-4574 (47-4574)—
EDDIE FISHER
That's The Chance
You Take

25—Blacksmith Blues

11.4 23.9
CA-1922 (F-1922)—ELLA MAE
MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL
Sollty Dog Rag Salty Dog Rag MG-11171 (K11171)—ART

MOONEY
You're Not Worth
My Tears
VI-20-4532 (47-4532)—ELTON
BRITT

Retreat
VI-20-4505 (47-4505)—
GRANDPA JONES
VI-20-4706—RALPH FLANAGAN Delicado

26—Lonely Wine 9.2

CA-2106 (F-2106)—
LES BAXTER O.
Lost In Meditation
DE-28216 (9-28216)—COLEMAN
HAWKINS

Carioca
DE-28192 (9-28192)—
BILL SNYDER
My Melancholy Baby
DE-27994 (9-27994)—
BILL DARNEL
Alone And Foresaken
VI-20-4695 (47-4695)—
EDDIE MILLER
Saturday Raz

July 12 July 5

27—I'm Confessin'
8.9 7.2
CA-2080 (F-2080)—LES PAUL
& MARY FORD
Carioca

VI-20-4691 (47-4691)—HUGO WINTERHALTER O. Somewhere Along The Way

29—You'll Never Be. Mine

8.0 5.1
CO-39753 (4-39753)—
GUY MITCHELL
The Day of Jubilo
CR-60747 (9-60747)—
RAY BLOCH O.
Never Let Her Go
MG-11226 (K11226)—
ALAN DEAN
Do You Care? 8.0 5.1

30-I Waited A Little Too Long

7.5 4.2
CA-2062 (F-2062)—KAY STARR
Me Too
CR-60745 (9-60745)—
LES BROWN O.
Kiss Of Fire
DE-28190 (9-28190)—
T. RICHARDS & A. SHAW
I May Hate Myself In
The Morning

31—I Remember 7.3

DE-28041 (9-28041)—

LENNY HERMAN O.

Would You Dance

With A Stranger?

VI-20-4618 (47-4618)—

EDDIE FISHER

32—In The Good Old Summertime

CA-2123 (F-2123)—

LES PAUL & MARY FORD

Smoke Rings

DE-24605 (9-24605)—

ANDREWS SIS. & DAILEY

Take Me Out To The

Ball Game

33—I'm Sorry
4.8 6.2
CR-60746 (9-60746)—ALAN
DALE Here In My Heart CR-60754 (9-60754)—ALAN_

Faith
DE-28213 (9-28213)—ANDREWS
SISTERS & HAYMES
Here In My Heart
ME-5857 (5857x45)—WAYNE
& AUGUST

Rutza, Rutza ME-5847 (5847x45)—BOBBY

Saturday Rag
VI-20-4736 (47-4736)—LILY
ANN CAROL
Please Be Kind

34—Busybody

4.7 7.4

CA-2107 (F-2107)—

JAN GARBER O.

Hindustan

CO-39755 (4-39755)—ARTHUR
GODFREY
Can You Whistle,
Johanna?

CR-60784 (9-60784)—
LAWRENCE WELK O.
DE-28236 (9-28236)—ROBERTA
LEE

Saturday Rag
ME-5840 (5840x45)—
TINY HILL O.
Diesel Smoke,
Danoerous Curves
VI-20-4655 (47-4655)—PEE WEE
KING O.

-Pittsburgh,

Pennsylvania
3.8 18.6
CO-39663 (4-39663)—GUY
MITCHELL
Doll With A Sawdust Der Will.

Heart

DE-28142 (9-28142)—

JERRY GRAY O.

Somewhere Along The

Line

July 12 July 5 36—This Is The Beginning Of The End

CR-60748 (9-60748)— DON CORNELL I Can't Cry Anymore

37—Perfidia

CA-2023 (F-2023)-BEN LIGHT CA-2023 (F-2023)—BEN LIGHT
Mistakes
CA-2019 (F-2019)—BOB SAVAGE
Confetti
CO-35962—BENNY GOODMAN
CR-60693 (9-60693)—
THE MULCAYS
Let Me Call You
Sweetheart
DE-25483—TONY MARTIN
DE-27987 (9-27987)—FOUR
ACES
You Brought Me Love
ME-5589—JAN AUGUST
VI-42-0157—GLENN MILLER
At Last

38—Anytime

Z.8 2.4

CA-1895 (F-1895)—
HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972)—
SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—
EDDIE FISHER
Never Before

2.4

39—Raminay 2.7

CO-39725 (4-39725)— JO STAFFORD Within Your Arms

40—The Day Of Jubilo 2.5

CO-39753 (4-39753)— GUY MITCHELL You'll Never Be Mine

41—Oakie Boogie 2.9 2.4

42—Just A Little Lovin' 3.3

43—Lady Love 4.6

44—I Understand

45-With A Song In My Heart

46—Rutza, Rutza

47—Cry 1.2

48—That's How It Goes

-Why Did You Leave Me

50—Whispering Winds 1.9 fast Club.

Every Measure A MASTERPIECE

EDDIE FISHER'S

RCA VICTOR



RECORDING

"I REMEMBER WHI

√ EDDIE'S PERFORMANCE

V HUGO WINTERHALTER'S BACKING

√ PERCY HAID'S MELODY with

√ ED SARCHE'S LYRIC

. . . All Click To Make

REMEMBER WHEN" THE POTENTIAL BIGGEST HIT OF 1952

FORSTER MUSIC PUBLISHERS

216 S. WABASH AVENUE

CHICAGO, ILL.

Cindy Delivers The Mail



WALTHAM, MASS.—Cindy Lord, MGM Records singing starlet here conducts mail call for the Korean battle casualties convalescing at Murphy Army Hospital in Waltham, Mass., after being voted "The Gal We'd Most Like to Deliver Our Mail" by the returnees. Her fan club at the hospital accorded her the honor following her personal appearances there and as result of her plea to recordfans to write to service personnel each time they her her rendition of "Walkin' To The Mailbox." The teenaged, talented and tuneful thrush is currently appearing coast-to-coast on the ABC Network's Don MacNeil BreakEverybody's Buzzin' about

DOLLY DAWN'S great Jubilee Record of

Jubilee #6009 (45x6009)

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y., N. Y.

MUSIC OPERATORS

STAR PRINTED TITLE STRIPSsave hours of valuable time for you every week. The One-Stop Service Shops will

The One-Stops listed here supply STAR printed strips with all records sold to Ops, which doubles your savings.

Boston Record Dist. Dick's Record Co. Music House White Novelty Bob Menashe Cutler's Records Chuck Young Beacon Shop Angott Sales Co.
Redd Dist. Co.

Boston Buffalo Detroit New York New Haven Cleveland Providence Springfield, Mass.

STAR TITLE STRIP CO., INC.

2001 Fifth Ave.

Pittsburgh 19, Pa.

-CASH

For your new or used
45 RPM Records

Small and large stocks purchased. Please notify us, quantities and best asking price F.O.B. Boston.

ROSEN TALKING MACK'NE CO.
86 TREMONT ST. BOTT 1 8, MASS.
(Phone: CApitol 7-05°5)

"It's What's in THE CASH BOX That Counts"



FRAN-TASTIC!

FRAN WARREN

What is This Thing Called Love?

Wish You Were Here MGM 11270 78 rpm-K11270 45 rpm

BILLY ECKSTINE

Hold Me Close to You

If They Ask Me

MGM 11217 78 rpm—K11217 45 rpm

BILL HAYES

High Noon

Padam-Padam MGM 11266 78 rpm—K11266 45 rpm

THE DE MARCO SISTERS

Auf Wiederseh'n Sweetheart

Watermelon Weather MGM 11278 78 rpm—K11278 45 rpm

BARBARA RUICK

How About You?

I'd Wanna Walk Right Out of This World MGM 11231 78 rpm—K11231 45 rpm

BLUE BARRON

& His Orchestra

A Girl, A Fella, A Beach Umbrella and

A Mighty Pretty Waltz MGM 11239 78 rpm-K11239 45 rpm

PEGGY KING

I Cried For You

There's Doubt In My Mind MGM 11260 78 rpm—K11260 45 rpm

HANK WILLIAMS

Half as Much and

Let's Turn Back the Years MGM 11202 78 rpm—K11202 45 rpm

JACK HART

Rabbits Don't Ever Get Married

Angelina MGM 11261 78 rpm—K11261 45 rpm



M.G.M'S ROLL CALL OF HITS!

BILLY ECKSTINE KISS OF FIRE

NEVER LIKE THIS MGM 11225 78 rpm K11225 45 rpm

DAVID ROSE & His Orchestra THE FLYING HORSE

> **TENDERLY** MCM 30384 78 rpm K30384 4S rpm

HENRY JEROME & His Orchestra B00-H00

> WHISTLE MY LOVE MCM 11240 78 rpm K11240 45 rpm

JONI JAMES LET THERE BE LOVE

MY BABY JUST CARES FOR ME

BILL FARRELL BREAK THE BANDS THAT BIND ME

> STAY MCM 11256 78 rpm K11256 45 rpm

BUDDY DeFRANCO & His Quartet GET HAPPY

SAMIA SHUFFLE

LeROY HOLMES & His Orchestra

ISN'T THIS A NIGHT FOR LOVE

OOH THAT KISS MCM 11247 78 rpm K11247 45 rpm

SKIP MARTIN & His Orchestra

I CONCENTRATE ON YOU

VILIA MCM 11248 78 tpm K11248 45 tpm

FESS FRITSCHE & His Goosetown Band HOPELESS POLKA

THE MOON BEAMS CLEAR

COY McDANIEL DEVIL'S DREAM OLD JOE CLARK

BOB WILLS SNATCHIN' AND GRABBIN' I WANT TO BE WANTED MCM 11241 78 rpm K11241 45 rpm



KEEP M-G-MINDED-IT'S GOOD FOR YOUR BUSINESS



Listings below are reprinted exactly as submitted by leading disk jockers throughout the nation for the week ending July 5 without any changes on the part of THE CASH BOX.

Phil Wilson

- WMAL—Washington, D.C.

 1. Kiss Of Fire (Georgio Gibbs)

 2. Delicado (Percy Foith)

 3. Here In My Heart

 (Al Martino)

 4. Be Anything (Eddie Howard)

 5. Vanessa (Hugo Winterholter)

 6. Walkin' My Baby Back Home

 (Johnnie Roy)

 7. I'll Walk Alone (Don Cornell)

 8. I'm Yours (Eddie Fisher)

 9. So Modly In Love (G. Gibbs)

 10. Half As Much (R. Clooney)

Maurice Hart

- KFWB—Hollywood, Calif.
 Kiss Of Fire (Toni Arden)
 Delicado (Percy Foith)
 Wheel Of Fortune
- (Koy Storr)

- 4. Lover (Lee-Jenkins)
 5. Podom . . . Podam . . .
 (Tony Mortin)
 6. Mountains In The Moonlight
 (Johnnie Roy)
 7. You'll Never Be Mine
 (Guy Mitchell)
 8. Chocolate Choo Choo
 (June Borton)
 9. Perfidia (Mulcoys)
 10. Take My Heart (Al Mortino)

Donn Tibbetts

- Donn Tibbetts
 WKXL—Concord, N.H.

 1. Here In My Heart
 (Al Mortino)
 2. Blue Tango (Les Baxter)
 3. There's Doubt In Mind
 (Burt Taylor)
 4. Wolkin' My Baby Bock Home
 (Johnnie Roy)
 5. High Noon (Fronkie Loine)
 6. Blow Out The Condle
 (Toni & Jon Arden)
 7. You'll Never Be Mine
 (Guy Mitchell)
 8. Poinciana (Steve Lowrence)
 9. Wotermelon Weather
 (DeMorco Sisters)
 10. Be Anything (Eddy Howord)

Bill Silbert

- Bill Silbert
 WABD—New York, N.Y.

 1. Auf Wiederseh'n Sweetheart
 (Vero Lynn)

 2. Somewhere Along The Woy
 (Not "King" Cole)

 3. Here In My Heart
 (Al Mortino)

 4. Forgive Me (Eddie Fisher)

 5.1'm Yours (Don Cornell)

 6. This 'Is The Beginning Of
 The End (Don Cornell)

 7. The Mask Is Off
 (Richord Hoyes)

 8. Sugarbush (F. Loine-D. Doy)

 9. What Is This Thing Called
 Love (Fron Warren)

 10. Toke My Heart (Vic Domone)

Chuck Thompson

- Chuck Thompson
 WFOR—Hattiesburg, Miss.

 1. Wolkin' My Baby Back Home
 (Johnnie Roy)

 2. Rock Of Gilbroltar (F. Laine)

 3. Moma's Gone, Goodbye
 (Merv Griffin)

 4. Snow In Lovers Lane
 (Fronkie Loine)

 5. Stronge Sensation (J. Volli)

 6. Shanty Town (Del Wood)

 7. Wow (Koy Brown)

 8. The Mosk Is Off
 (Buddy Costo)

 9. You Lied When You Cried
 To Me
 (Phil Brito)

 10. Potato Chips (Phil Horris)

Ray Schreiner

- Ray Schreiner
 WRNL—Richmond, Va.
 1. Half As Much (R. Clooney)
 2. Walkin' My Babv Back Home
 (Johnnie Roy)
 3. In The Good Old Summertime
 (Poul-Ford)
 4. Here In My Heart
 (Al Mortino)
 5. Auf Wiederseh'n Sweetheort
 (Vero Lynn)
 6. Hard Ain't Hard
 (The Weovers)
 7. Lover (Lee-Jenkins)
 8. Smoke Rings (Paul-Ford)
 9. Somewhere Alona The Wav
 (Not "King" Cole)
 10. Pittsburgh, Po. (G. Mitchell)

Eddie Gallaher WTOP-Woshington, DC.

- 1. Kiss Of Fire (Georgio Gibbs)
- 2. Here In My Heart
 (Al Mortino)
- I'm Yours (Eddie Fisher)
- 4. Blue Tango (Lerov Anderson)
 5. Delicado (Percy Faith)
 6. A Guy Is A Guy (Doris Doy)
 7. I'll Walk Alone (Don Cornell)
 8. Be Anything (Eddy Howord)
 9. Half As Much
 (Rosemory Clooney)
 10. Walkin' My Baby Back Home
 (Johnnie Ray)

Bob Corley

- WQX!—Atlanta, Ga.

 1. Kiss Of Fire (Billy Eckstine)

 2. I'm Yours (Four Aces)

 3. Be Anything (Don Estes)

 4. Here In My Heart

- 4. Here In My Heart
 (Alon Dole)
 5. Delicado (Dinah Shore)
 6. Parting Song (Vero Lynn)
 7. A Guy Is A Guy (Doris Day)
 8. Blue Tango (Leroy Anderson)
 9. Lover (Lee-Jenkins)
 10. Auf Wiederseh'n Sweetheart
 (Eddy Howord)

Mort Nusbaum

- WHAM—Rochester, N.Y.
 1. Plink, Plank Plunk

- 1. Plink, Plank Plunk
 (Three Suns)
 2. I'm Confessin' (Poul-Ford)
 3. I'm Yours (Don Cornell)
 4. I Can't Cry Anymore
 (Don Cornell)
 5. Delicado (Percy Foith)
 6. More Or Less (Percy Foith)
 7. I Understand (Four Aces)
 8. Plink Plank Plunk
 (Leroy Anderson)
 9. Come Out Wherever You Are
 (Mindy Corson)
 10. This Is The Beginning Of
 The End (Don Cornell)

John Gale

- WINN-Louisville, Ky.
- 1. Here In My Heart
 (Al Mortino) 2. Kiss Of Fire (Georgio Gibbs)
- 3. Botch-A-Me (R. Clooney)

- 5. Botch-A-Me (R. Clooney)
 4. I'm Yours (Don Cornell)
 5. Luna Rossa (Fronk Sinatra)
 6. I'm Sorry (Bobby Wayne)
 7. Walkin' My Boby Back Home (Johnnie Roy)
 8. You're Driving Me Crozy (Billy May)
 9. Poinciono (Steve Lowrence)
 10. Auf Wiederseh'n Sweetheart (Ames Brothers)

- **Bob Stevens** WVCG-Coral Gables, Fla.
- 1. A Guy Is A Guy (Doris Day) 2. Poinciana (Steve Lawrence)
- 2. Political (2)
 3. As Time Goes By (Roy Anthony)
- 4. Kiss Of Fire (Tony Martin)

- 4. Kiss Of Fire (Tony Martin)
 5. Lover (Lee-Jenkins)
 6. Here In My Heart
 (Al Mortino)
 7. The Parting Song (Vero Lynn)
 8. The Mask Is Off
 (Buddy Costo)
 9. Blue Tango (Leroy Anderson)
 10. You Belong To Me
 (Borton-Greco)

- **Paul Cowley**

- Paul Cowley
 WNOP—Newport, Ky.
 1. Somewhere Along The Way
 (Not "King" Cole)
 2. Smoke Rings (Poul-Ford)
 3. Blue Raindrops
 (Whipoporwills)
 4. Botch-A-Me (R. Clooney)
 5. Walkin' My Baby Bock Home
 (Johnnie Roy)
 6. If Someone Had Told Me
 (Lilo Roza)
 7. Poinciano (Steve Lowrence)
 8. Mask Is Off (Buddy Costo)
 9. Movbe (Como-Fisher)
 10. Toothoche In My Heel
 (Jomes Melton)

Clarence Hamann

- WJMR-New Orleans, La.
- 1. Botch-A-Me (R. Clooney)
 2. Poinciono (Steve Lowrence)
 3. What Is This Thing Called
 Love (Fron Worren)
 4. I'm Sorry (Lily Ann Corol)
 5. Good Old Summertime
 (Paul-Ford)

- 6. Strange Sensation (Paul-Ford)
 7. Podom . . . Padam (Chomp Butler)
 8. This Is The Beginning Of The End (Don Cornell)
 9. Take My Heart (Al Mortino)
 10. Never Leave Me
- "Lucky" Len Ross KRUX-Phoenix, Ariz. 1. Kiss Of Fire (Georgio Gibbs)
- 2. Here In My Heort
 (Vic Domone)
- 3. Blue Tango (Leroy Anderson)
 4. Wheel Of Fortune

- 4. Wheel Of Fortune
 (Kay Starr)
 5. I'm Yours (Eddie Fisher)
 6. I'll Walk Alone (Don Cornell)
 7. Lover (Lee-Jenkins)
 8. Blacksmith Blues
 (Ella Moe Morse)
 9. At Last (Roy Anthony)
 10. Be Anything (Eddy Howord)

- Ray Perkins

- Kay Perkins
 KFEL—Denver, Colo.

 1. Kiss Of Fire (Georgia Gibbs)
 2. Delicado (Percy Foith)
 3. I'm Yours (Eddie Fisher)
 4. Blue Tango (Leroy Anderson)
 5. I'Il Walk Alone (D. Cornell)
 6. Forgive Me (Eddie Fisher)
 7. Here In My Heart
 (Al Mortino)
 8. Half As Much (R. Clooney)
 9. Cherokee (Borcloy Allen)
 10. Wolkin' My Baby Back Home
 (Johnnie Roy)

Vince Williams

- WJZ-New York, N.Y.
- WJZ—New York, N.Y.

 1. Plink Plonk Plunk
 (Owen Brodley)

 2. Farewell (Helen O'Connell)

 3. Foith (Yaughn Monroe)

 4. Auf Wiederseh'n Sweetheart
 (Vera Lynn)

 5. As Time Goes By
 (Roy Anthony)

 6. Wolkin' My Boby Back Home
 (Johnnie Roy)

 7. Half As Much
 (Rossemary Clooney)

 8. Lady Love (Youghn Monroe)

 9. Cling To Me (Jone Fromon)

 10. South (Rolph Flonagan)

Hal Fredericks

- KXOK-St. Louis, Mo.

- KXOK—St. Louis, Mo.

 1. Lover (Lee-Jenkins)

 2. Block Moonlight (P. Como)

 3. Here In My Heort

 (Al Mortino)

 4. Carioco (Poul-Ford)

 5. Wolkin' My Babv Bock Home
 (Johnnie Ray)

 6. Be Anything (Eddy Howard)

 7. I Waited A Little Too Long
 (Koy Starr)

 8. That's How It Goes
 (Fronkie Loine)

 9. Am I In Love
 (The Tilton Sisters)

 10. Delicado (Ston Kenton)

- Hy Davis WJXN—Jackson, Mass.
- 1. Here In My Heart (Andrews Sisters-Haymes) 2. Smoke Rings (Poul-Ford)
- 2. Smoke kings (Pour-Ford)
 3. Auf Wiederseh'n Sweetheart (Vero Lynn)
 4. Once In A While (Potti Page)
 5. Maybe (Ink Spots)
 6. Lonely Wine (Bill Dornell)
 7. Cuban Nightingale (Comoroto)
- 7. Cuban Nightingale (Comoroto) 8. Lover (Peggy Lee-Jenkins) 9. Walkin' My Baby Bock Home (Johnnie Roy) 10. Poinciano (Steve Lawrence)

- Dick Coleman
- DICK Coleman

 WCBM—Baltimore, Md.

 1. I'm Yours (Eddie Fisher)

 2. Here In My Heart

 (Al Mortino)

 3. Holf As Much
 (Rosemary Clooney)

 4. Wolkin' My Boby Back Home
 (Johnnie Roy)

 5. Somewhere Alona The Woy
 (Not "King" Cole)

 6. Why Did You Leave Me
 (Perry Como)

 7. Kiss Of Fire (Georgio Gibbs)

 8. I'll Walk Alone (D. Cornell)

 9. Auf Wiederseh'n Sweetheort
 (Vero Lynn)

10. I'm Confessin' (Poul-Ford) Ed Perry

KFRE-Fresno, Calif.

- 1. Delicodo (Percy Foith) 2. I'll Wolk Alone (Don Cornell)
- 2. I'll Wolk Alone (Don Cornell)
 3. Blue Tongo (H. Winterholter)
 4. Pittsburgh, Pa.
 (Guy Mitchell)
 5. Lover (Lee-Jenkins)
 6. I'm Yours (Don Cornell)
 7. Half As Much (R. Clooney)
 8. Wolkin' My Baby Bock Home (Johnnie Roy)
 9. Kiss Of Fire (Georgio Gibbs)
 10. Somewhere Along The Way (Nat "King" Cole)
- Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Joe Ryan Joe Ryan
WALL—Middletown, N. Y.
1. Auf Wiederseh'n Sweetheart
(Vero Lynn)
2. Gonno Get Along Without Yo
(Teresa Brewer)
3. I'm Confessin' (Poul-Ford)
4. Vanesso (Hugo Winterhalter)
5. One Hour Ahead Of The
Posse
(Burl Ives)
6. Why Did You Leave Me
(Perry Como)
7. Lonely Wine (Les Baxter)
8. Foith (Montovoni)
9. And The Augels Sing
(Anne Shelton)
10. Smooth As Silk (Dolly Down)

Musicians Leave Kaye Form Co-op Orchestra

NEW YORK—It was announced this week that the members of the Sammy Kaye band have formed a cooperative unit under the leadership of Ernie Rudesell, drummer with the Kaye group for eighteen years. This decision was the result of a notice from Kaye advising the members of the band that they were on notice until September, as he was taking a vacation until that time. The musical aggregation will continue its Saturday evening teevee show until July 19 under the supervision of Sammy Kaye, which will mark its last date under his baton.

Of the fifteen members of the current orchestra, ten will be with the new unit. Pump Handel, who has been doing the arranging for Kaye for ten years, and who originated the now popular Kaye style, will now work with Rudesell and the new group. Also, Roy Maxwell, who was Kaye's road manager will act as manager for the new organization.

The band has signed with General Artists Corp. and the first booking is set at Bill Green's in Pittsburgh July 21. Curiously, Bill Green's is where Sammy Kaye had his first big date about twenty years ago.

At present, the plans of the band are to keep the Kaye musical format, and there is a possibility that it may also use the "Swing and Sway" tagline. The use of the popular theme that has been associated with Kaye for so many years depends on legalities that must be straightened out.

The musicians who are leaving Kaye have been with him from one to twenty one years. They are: Ernie (Cecil) Rudesell, 18 years; Charlie Wilson, 21 years (member of the trio); Chubbie/Silvers, 350 lb. comic and jazz tenor man; Don Rogers, feature vocalist and one of the Kaydets: Phil Gilbert, 1st Trumpet and member of the trio); Eddie Lucas, 1st Alto; Frank O'Blake (trumpet and valve trombone, 20 years; Jerry DiFalco. baritone sax; Jim Thorpe, tuba and string bass; and Jerry Carretta, piano. Ernie Rudesell will front for the band, and taking his place at the drums will be Ernie Rudesell, Jr., who is currently with Blue Barron.

For the present, the band does not plan to add a female vocalist. It was only in the recent years that Kaye used a girl singer.

Meeting Dates Of Music Operators' Associations

July 7—Illinois Amusement Operators' Association Place: 208 North Madison St., Rockford, Ill.

7—Amusement Machine Operators' Assn. of Greater Baltimore Place: Mandell-Ballow Restaurant, Baltimore, Md.

10—Music Operators of Northern Illinois Place: To Be Announced

17—Progressive Music Guild of South Jersey Place: Walt Whitman Hotel, Camden, N. J.

23—Recorded Music Service Association
Place: Bunker Hill Country Club, Chicago, Ill.

ERE

Copy of the 10th ANNIVERSARY Issue—With Subscription to

THE CASH BOX

They're Going Fast—Offer Will Be Withdrawn When These Issues Are No Longer Available.

THE CASH BOX

26 WEST 47th STREET, NEW YORK, N. Y.

SAM EVANS' COLUMN DELAYED IN MAIL

Will Re-Appear In Following Issues



Corn In The Corn Capitol



DES MOINES, IA.—Quartet chief Billy Williams, who likes a gag as well or better than the next guy, joins in a bit of clowning with Don Bell, disk jockey at KRNT, Des Moines, the corn capital, about the time Bell was staging his "Don Bell Zany Hat Contest". Wacky ladies' chapeaus came in, in droves. Williams guested the Bell show one day and here's proof of the repartee that took place.

Dave Cavanaugh To Hollywood

HOLLYWOOD, CALIF.—Alan W. Livingston, Vice-President in charge of Repertoire for Capitol Records, Inc., announced today the transfer of Dave Cavanaugh to the Capitol Hollywood office. Mr. Cavanaugh will take over Repertoire for the company's Children's Department.

For the past two years, Mr. Cavanaugh has headed up the New York Repertoire Department which will now be under the direction of Dick Jones, as head of Eastern Repertoire Division, as well as head of Classical Repertoire.

Mr. Livingston, originator of the company's Bozo Series, has been working in conjunction with Francis M. Scott III, Director of Album Repertoire, in handling the production and supervision of the Children's Repertoire Department. In the re-organization, Mr. Cavanaugh will assume responsibility of production and supervision and report directly to Mr. Scott.



ALLEN FREED

King Of The Moon Dog-ers Cleveland's Top R & B Jock

SAYS

"BABY PLEASE NO NO"

BY

AL "FATS" THOMAS

1

"The most requested song on my show. Our switchboard lights up like a Xmas tree whenever I play

'BABY PLEASE NO NO' ".

CHECKER RECORD CO.

750 E. 49th ST. CHICAGO, ILL.



SAVOY RECORD CO., INC. 58 Market St. Newark 1, N. J.





CALL OPERATOR No. 210

BABY BABY BLUES

Johnny Otis & His Orchestra
featuring Mel Walker
8289

PERFIDIA

DELICADO

Freddie Mitchell & His Orchestra 8286

SHAD ROE

THE HOOK
Paul Quinchette &
His Orchestra
8287

THE QUESTION

NEVER LET ME LOVE
Memphis Slim
8281

FORGET IF YOU CAN

I'VE GOT AN INVITA-TION TO A DANCE Bubber Johnson 8285

MOPPERS' BLUES

I KNOW SHE WILL

Big Bill

8284

Going Strong!!

HERE IN MY HEART
Wini Brown
5870

MAD ABOUT THE BOY
Dinah Washington
5842

LET ME FLY YOUR KITE
Lightnin' Hopkins

THE CASH BOX



As a tribute unique in music business history, a gold pressing of "Cry" was presented to Columbia's Okeh Label director Danny Kessler, who discovered Johnnie Ray a year ago. Kessler's award was inscribed: "To Danny Kessler, for his efforts in acquiring Johnnie Ray and this millionselling record for Okeh and Columbia." Kessler was appointed director of Columbia's newly activated Okeh Label in May, 1951. Within a month he had signed a recording contract with his first major "find," Johnnie Ray, easily the year's most remarkable talent-scouting job.

Rev. Dwight "Gatemouth" Moore, ex blues singer and now known as Dixie's Father Divine, opens a 41-day tour starting in Detroit. Moore is one of most exciting gospel singers around. Proof of the pudding is that he took \$11,000 out of a concert in Chatanooga recently. Manager Ben DeCosta just completed a deal with Coral Records that called for a hefty piece of change to be paid out in advance plus a royalty deal. Teddy Reig, chief A & R man for Coral will fly to Birmingham for a session with Moore and his choir. . . . Jesse Powell, Federal recording artist, has been booked by the Gale Agency for a onenighter tour to start in September.

W. R. Berkson, who built the bands of Larry Clinton, Les Brown, Van Alexander, and chirp Maxine Sullivan, is back in the music business as a p.a. . . . Joan Shaw (Coral) into New York's Savoy with her Blues Express Ork July 30 and then to Ebony Club in Cleveland, O. . . . The Buddy Johnson Orchestra moves out to the west coast after it's Regal Theatre stint in Chicago. . . . Frank Sands, top one-nighter booker for the Gale Agency, has arranged a Texas tour for Ivory Joe Hunter, M.G.M. recording artist. . . . Lou Chudd of Imperial dropped into the office while in New York. Lou was here with the family mixing a bit of pleasure with business.

Bob Weinstock, Prestige Records, beating the bushes of the southlands in search of blues singer talent. . . . Lou Krefetz, Atlantic legman, is currently swinging through the country one of his periodic visits to distribs and dee-jays throughout the R & B circuit. . . . Some of the famous Okeh records made back in the early twenties will be re-issued. Among them will be Louis Armstrong's "I'm Confessin'" and "If I Could Be With You"; Bessie Smith's "Gimmie A Pigfoot" with "Take Me For A Buggy Ride"; Jimmie Lunceford's "It's Time To Jump And Shout" and "Cheatin' On Me"; and others by Cab Calloway and Count Basie.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

HAVE MERCY, BABY The Dominoes (Federal)

BESIDE YOU
The Swollows
(King)

LAWDY, MISS CLAUDY.
Lloyd Price
(Specialty)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

HEAVENLY FATHER

Edna McGriff
(Jubilee)

5-10-15 HOURS
Ruth Brown
(Atlantic)

MIDDLE OF THE NIGHT
The Clovers (Atlantic)

SOMEWHERE ALONG
THE WAY
Nat "King" Cole
(Capitol)

THAT'S WHAT YOU'RE
DOING TO ME
The Dominoes
(Federal)

ONE MINT JULEP
The Clovers
(Atlantic)

MOODY MOOD FOR LOVE King Pleasure (Prestige)

HAVE MERCY, BABY The Dominoes (Federol)

ONE MINT JULEP
The Clovers
(Atlantic)

LADWY, MISS CLAUDY Lloyd Price (Specialty)

GOIN' HOME Fats Domino (Imperial)

NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.)

SO TIRED Roy Milton (Specialty)

HEAVENLY FATHER Edno McGriff (Jubilee)

SOMEWHERE ALONG THE WAY Not "King" Cole (Capitol)

GUITAR SHUFFLE Lowell Fulsom (Swingtime) CALL OPERATOR 210 Floyd Dixon (Aloddin)

BELLS ARE RINGING Smiley Lewis (Imperial)

LAWDY, MISS CLAUDY

Lloyd Price (Specialty)

MY HEART'S DESIRE Jimmy Lee & Artis (Modern)

MARY JO Four Blozes (United)

HAVE MERCY, BABY The Dominoes (Federal)

GUITAR SHUFFLE Lowell Fulsom (Swingtime)

MOODY MOOD FOR LOVE King Pleosure (Prestige)

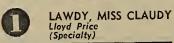
HEAVENLY FATHER Edna McGriff (Jubilee)

WORRIED LIFE BLUES Sonny Parker (Peacock)

in PHILA-DELPHIA

in SAVANNAH

in MEMPHIS



HAVE MERCY, BABY
The Dominoes
(Federal)

GOIN' HOME Fots Domino (Imperiol)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

SO TIRED
Roy Milton
(Speciolty)

I'LL ALWAYS BE IN
LOVE WITH YOU
Paul Quinchette
(Mercury)

ONE MINT JULEP
The Clovers
(Atlantic)

1'LL DROWN IN MY
TEARS
Sonny Thompson
(King)

AGED AND MELLOW Little Esther (Federol)

MARY JO
Four Blozes
(United)

GOIN' HOME Fats Domino (Imperial)

NIGHT TRAIN Jimmy Forest (United)

HEAVENLY FATHER Edna McGriff (Jubilee)

LAWDY, MISS CLAUDY Lloyd Price (Speciolty)

HAVE MERCY, BABY The Dominoes (Federal)

5-10-15 HOURS Ruth Brown (Atlantic)

ONE MINT JULEP The Clovers (Atlantic)

THAT'S WHAT YOU'RE DOING TO ME The Dominoes (Federal)

NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.)

MOODY MOOD FOR LOVE King Pleosure (Prestige) HAVE MERCY, BABY The Dominoes (Federol)

LAWDY, MISS CLAUDY Lloyd Price (Specialty)

GOIN' HOME Fots Domino (Imperial)

ALL IN MY DREAMS Boyd Gilmore (Modern)

MY SONG Johnny Ace (Duke)

MARY JO Four Blozes (United)

SO TIRED Roy Milton (Specialty)

HEAVENLY FATHER Edno McGriff (Jubilee)

ONE MINT JULEP The Clovers (Atlontic)

5-10-15 HOURS Ruth Brown (Atlantic)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

EDNA MGGRIFF

BUDDY LUCAS

Atriple header on



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

HAVE MERCY, BABY
The Dominoes
(Federal)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

ONE MINT JULEP
The Clovers
(Atlantic)

CALL OPERATOR 210
Floyd Dixon
(Aladdin)

MARY JO
Four Blazes
(United)

WALKIN' THE BOOGIE

John Lee Hooker
(Chess)

GOIN' HOME
Fats Domino
(Imperial)

HELP ME BLUES

Mel Walker
(Savoy)

SO TIRED
Roy Milton
(Specialty)

TWO HEARTS ARE
GREATER THAN ONE
Percy Mayfield
(Specialty)

HAVE MERCY, BABY The Dominoes (Federal)

GOIN' HOME Fats Domino (Imperial)

MOODY MOOD FOR LOVE King Pleasure (Prestige)

LAWDY, MISS CLAUDY Lloyd Price (Specialty)

ONE MINT JULEP The Clovers (Atlantic)

I'M GOING TO PLAY THE HONKY TONKS Marie Adams (Peacock)

MARY JO Four Blazes (United)

CALL OPERATOR 210
Floyd Dixon
(Aladdin)

AGED AND MELLOW Little Esther (Federal)

WALKING AND CRYING BLUES Sonny Boy Holmes (Recorded in Hollywood) HAVE MERCY, BABY The Dominoes (Federal)

LAWDY, MISS CLAUDY Lloyd Price (Specialty)

GOIN' HOME Fats Domino (Imperial)

MOODY MOOD FOR LOVE King Pleasure (Prestige)

SO TIRED Roy Milton (Specialty)

I'M A SENTIMENTAL FOOL The Marylanders (Jubilee)

ONE MINT JULEP
The Clovers
(Atlantic)

I'M GOING TO PLAY THE HONKY TONKS Marie Adams (Peacock)

MAD ABOUT THE BOY Dinah Washington (Mercury)

MARY JO Four Blazes (United)

in SAN FRANCISCO

in NEWARK in ATLANTA

MARY JO
Four Blazes
(United)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

HAVE MERCY, BABY
The Dominoes
(Federal)

SO TIRED
Roy Milton
(Specialty)

MY HEART'S DESIRE

Iimmy Lee & Artis
(Modern)

ONE MINT JULEP
The Clovers
(Atlantic)

CALL OPERATOR 210
Floyd Dixon
(Aladdin)

WORRIED LIFE BLUES
Big Maceo
(RCA Victor)

IF YOU EVER LEARN
TO LOVE ME
Lionel Hampton
(Decca)

AGED AND MELLOW
Little Esther
(Federal)

LAWDY, MISS CLAUDY Lloyd Price (Specialty)

ONE MINT JULEP The Clovers (Atlantic)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

EASY, EASY BABY Varetta Dillard (Savoy)

HAVE MERCY, BABY The Dominoes (Federal)

MY HEART'S DESIRE Jimmy Lee & Artis (Modern)

I'M GOING TO PLAY THE HONKY TONKS Marie Adams (Peacock)

WALKIN' THE BOOGIE

John Lee Hooker
(Chess)

GOIN' HOME Fats Domino (Imperial)

CALL OPERATOR 210
Floyd Dixon
(Aladdin)

HAVE MERCY, BABY The Dominoes (Federal)

GOIN' HOME Fats Domino (Imperial)

BESIDE YOU The Swallows (King)

LAWDY, MISS CLAUDY Lloyd Price (Specialty)

AGED AND MELLOW Little Esther (Federal)

ONE MINT JULEP The Clovers (Atlantic)

MY LAST HOUR Lil Greenwood (Federal)

SO TIRED Roy Milton (Specialty)

LOVE, LOVE, LOVE The Dominos (Federal)

HEAVENLY FATHER Edna McGriff (Jubilee)





 He's So Wonderful SISTER JESSIE MAE RENFRO (Peacock)

How About You
 PILGRIM TRAVELLERS
 (Specialty)

 I Bowed on My Knees MEHALIA JACKSON (Apollo)

 If Jesus Goes With Me ANGELIC GOSPEL SINGERS (Gotham)

 I Will Trust In The Lord CLARA WARD (Sarroy)

 Stop Right Now BELLS OF JOY (Peacock)

 Tell Me Angel ANGELIC GOSPEL SINGERS (Gotham)

 Wading Through Blood And Water
 DIXIE HUMMING BIRDS

(Peacock)

When He Spoke
WARD SINGERS

 When I Reach My Heavenly Home On High
 ORIGINAL GOSPEL HARMONETTES (Specialty)



8508 Sunset Blvd., Hollywood 46, Cal.

ORIGINAL
FIVE
BLIND BOYS
(Jackson
Harmoneers)
"Precious
Memories"
"God Leads
ittle Children"
Peacock #1701







"TONIGHT I AM IN HEAVEN"

TITO PUENTE featuring
THE CASTRO SISTERS
(English Lyrics)
Tico #10-126





THE SONS OF CALVARY (Score 5038)

"JESUS WILL HELP ME" (2:55) The Sons of Calvary, with a smooth voiced lead and easy chorus chanting, wax a light jubilee gospel number.

"FRIEND OF MINE" (3:15) The group sings a slow beat inspirational number that changes to a shouty rendition at midpoint.

MICKEY CHAMPION (Aladdin 3137)

"TWO FACED DADDY" (2:55)
Mickey Champion does an enthusiastic vocal bit on a moderate beat blues. The fem thrush handles the cute lyrics expressively as she is supported by Maxwell Davis and his All Stars.

B "DON'T SAY YOU LOVE ME (2:53) The same artists collaborate on a slow sentimental piece. Dynamic chanting and solid orking make this a strong contender.

ARNETT COBB (Okeh 6887)

B "OPEN HOUSE" (2:46) A quick beat item is given an instrumental waxing by the Arnett Cobb orchestra and the result is a happy sounding effort excitingly done. Arrangement of the bounce tune features the brass section. Blend of the instruments produces an interesting sound.

B "WHISPERING" (2:51) The flip side is another excellent rendition of the moderate beat oldie.

AHMAD JAMAL'S THREE STRINGS (Okeh 6889)

B "PERFIDIA" (2:53) Ahmad Jamal's Three Strings run through the Latin beat oldie that is currently being revived in the pop field. An exciting arrangement, softly done, with a rhythmic undertone, makes this a solid side.

"BILLY BOY" (2:37) The underwith a latin rhythm. The group's instrumental treatment makes this a desirable disk.

THE FOUR INTERNES (Federal 12086; 45-12086)

G"IN THAT GREAT REUNION" (2:08) The Four Internes do a slow spiritual with an easy delivery that becomes a moderate beat rhythmic number about midway, with the harmonizing on the shouty side.

"ONE OF THE MORNINGS" (2:19) The group belts out a wildish jubilee type spiritual aided by shouty chanting and rhythmic handelapping.

AWARD O'THE WEEK

"CALL OPERATOR 210" "BABY BABY BLUES"

MEL WALKER & JOHNNY OTIS (Mercury 8289)

A currently hot item in the blues field is given an excellent reading by Mel Walker, who handles the vocal, and Johnny Otis on the instrumental end. The tune is a slow beat low down number that Walker chants with feeling. His dramatic delivery of the sentimental lyrics receives the polished support of the Otis aggregation. Orking is smooth and is in no

small way responsible for the effective waxing that the collaborating artists turn out. The under portion is a moderate tempo piece that Mel and Johnny do a solid job with. Tune is a rhythmic number and Walker sings the cute lyrics with zest. The musical backdrop is up to the usual Otis standards and the result is a fine backing although we look for the upper deck to break fast.

L. C. WILLIAMS (Imperial 5195)

B "ALL THROUGH MY DREAMS" (2:56) L. C. Williams chants a slow blues with a low down treatment. The artist sings the romantic lyrics backed with some rambling pianoing and solid guitaring.

"WANT MY BABY BACK" (2:25) Flip is a similar item handled smoothly by the singer.

JOE HOUSTON (Imperial 5196)

B "BOBBY SOX RAMBLE" (2:09) A fast tempo instrumental is treated to the expert orking of Joe Houston and his group. Solid horn blowing stands out on the waxing.

"HURRICANE" (2:50) The instrumental aggregation drive out a wild beat jump tune. As on the upper deck, the horn blowing is featured.

THE FIVE KEYS (Aladdin 3136)

B "I HADN'T ANYONE TILL YOU" (3:12) Taking hold of a slow soft item, The Five Keys give it their individual treatment and come up with a strong side.

"HOLD ME" (2:02) The under siding is a change of pace item that The Five Keys harmonize smoothly. The fast beat oldie is sung in different tempo off and on to make it an effective reading.

DAVE BARTHOLOMEW (King 4544)

"MY DING A LING" (2:49) A double entendre item is given the cute treatment by Dave Bartholomew. Soft orking of the moderate beat item supports the singer.

General Control of the deck is a slow blues effectively presented by the artist.

THE GAYLORDS

(Savoy 852)

B "GO ON, BABY" (2:43) A wildish waxing with a fast moving beat, is enhanced with handclapping, shouts in the background, and deep voiced inserts from time to time. Lead singer comes through in fine style.

"GET MAD, BABY" (2:41) Another driving side with cute lyrics handled with gusto by the Gaylords

classification SLEEPER OF THE WEEK

"MAM'SELLE" (2:30)
"CALYPSO SONG" (2:00)

THE RAVENS (Okeh 6888)



THE RAVENS

• The Ravens dig deep into the oldies for their newest release and come up with that melodic and appealing "Mam'selle". The group

blends its voices excitingly as it handles a rhythmic and exhilarating arrangement with zest and polish. The orking of the moderate beat item is solid, with emphasis on a sax solo, and does much to lift the disking into the "hit" class. This end fills the requirements needed to rise to the top. It has the tune, the arrangement, and most important, the talent. Ops had better not hesitate with this one. Flip "Calypso Song", is a rhythmic ditty that shows the group off to good advantage. The Ravens handle the happy tune with style.

THE GAY SISTERS (Savoy 4037)

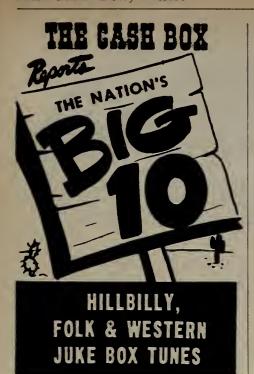
"OH LORD, SOMEBODY TOUCHED ME" (2:44) The Gay Sisters give a shouty reading of a fast beat rhythmic gospel item. Piano and organ provide the musical assist.

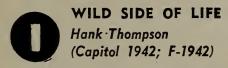
"HE KNOWS HOW MUCH WE CAN BEAR" (2:43) The sisters do a change of pace as they sing a slow spiritual.

PRESTON LOVE (Federal 12085; 45-12085)

B "STRICTLY CASH" (2:29) With a driving item as material, Preston Love and His Orchestra wing their way through an exciting instrumental rendition. Solid saxing stands out in the fine treatment.

B "LIKE A SHIP AT SEA" (2:45) Love and the ork run through a slow oldie in grand style.





GOLD RUSH IS OVER

Hank Snow
(RCA Victor 20-4522;
47-4522)

DON'T JUST STAND THERE Carl Smith (Columbia 20893; 4-20893)

ALMOST
George Morgan
(Columbia 20906; 4-20906)

Carl Smith (Columbia 20922; 4-20922)

WONDERING
Webb Pierce
(Decca 46364; 9-46364)

HALF AS MUCH
Hank Williams
(MGM 11202; K-11202)

DON'T STAY AWAY

Lefty Frizzell
(Columbia 20911; 4-20911)

EASY ON THE EYES

Eddy Arnold
(RCA Victor 20-4569;
47-4569)

LET OLD MOTHER
NATURE HAVE
HER WAY
Carl Smith
(Columbia 20862; 4-20862)

Morey Mimics Ray



NEW YORK—Morey Amsterdam does a take-off on Johnnie Ray for the television audience on the Don Russell TV disc jockey show over station WABD of the Dumont Network in New York. Russell was playing Morey Amsterdam's new Decca recording of "True, Mon, True" and "My Wife Does The Cutest Things."

Fifth Annual Patti Page Picnic

NEW YORK—Kappi Jordan was hostess to a gathering of over three hundred people who came from all over the country to attend the fifth annual Patti Page Picnic held in Tuxedo, New York, on Saturday, June 28.

Each year Kappi invites sundry members of the music industry; disk jockies, artists, contact men, music publishers, and trade press, to spend a day in the country with their families. A mobile unit of over ninety cars continuously streamed in with fun seeking occupants until late in the afternoon. The last to arrive was Bert Taylor, whose car broke down, and delayed his arrival until about three o'clock. An unusual coincidence was the fact that one of the occupants of the Taylor car was Phil McClean, Cleveland deejay, who also arrived late last year, and for the same

A day marked by hilarity, boating, swimming, and an abundance of good food, was highlighted with a baseball game captained by Mitch Miller and Jack Rael. The Mitch Miller team was victorious and will crow over the vanquished until 1935 when the Rael lineup will have its rematch.

Sunset started the weary, sunburned, but happy crowd back to the city.

Record Distributors Additional Listings In Next Issue

NEW YORK—In the extensive research that went into the compiling of the "Record Distributors And The Lines They Handle," which appeared in our June 28 issue, there were a few listings omitted. In order to keep this invaluable list complete and up to date we are printing a list of additions in our July 19 issue and suggest you clip it and attach to the original for your future reference.

DJ Gilbert's Wife Killed

PHOENIX, ARIZ.—Ruth Gilbert, wife of Dick Gilbert, KTYL (Phoenix) disk jockey, was killed instantly on June 20 while driving her convertible. Accident occurred when the driver of the oncoming car fell asleep at the wheel, and in the collision, Mrs. Gilbert's car was completely demolished.

Mrs. Gilbert is survived by husband, mother, and sister.

"Strange Sensation"

NEW YORK — June Valli turned the tables when she gave instead of receiving boxes of candy to disk jockies in celebration of her birthday. June is now riding high with her disking of "Strange Sensation" on the Victor label.

America's Top Catalogue Line

PRESTIGE RECORDS

• Sales . . . 52 Weeks A Year

PRESTIGE RECORD CO. 754 10th Ave. CI 6-0847 · N. Y



Tederal

POPULAR

★ STEVE LAWRENCE
POINCIANA
NEVER LEAVE ME
15185 and 45-15185*

★ MARY SMALL

IMMEDIATELY
EVERYTHING YOU SAID CAME TRUE
15189 and 45-15189*

★ TEDDY PHILLIPS

I'M NOT GONNA LET'CHA IN
TODAY, TOMORROW AND
ALWAYS

15183 and 45-15183*

FOLK-WESTERN

★ COWBOY COPAS

GOLDEN MOON
I CAN'T REMEMBER TO FORGET
1080 and 45-1080*

HAWKSHAW HAWKINS

I'M UNWANTED
GOT YOU ON MY MIND
1062 and 45-1062*

I LOVE THE WAY YOU 5AY
GOODNIGHT
LOADED WITH LOVE
1081 and 45-1081*

★ GRANDPA JONES

FIX ME A PALLET

FIFTEEN CENTS IS ALL I GOT

1069 and 45-1069*

SEPIA BLUES

★ THE SWALLOWS

BESIDES YOU
YOU LEFT ME

4525 and 45-4525

SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG, CLANG, CLANG
4527 and 45-4527*
LET'S CALL IT A DAY
BLUES MAMBO

LUES MAMBO 4541 and 45-4541*

★ TINY BRADSHAW

LAY IT ON THE LINE
RIPPIN' AND RUNNIN'
4547 and 45-4547

★ TODD RHODES

ROCKET 69

FEDERAL

4528 and 45-4528*

★ THE DOMINOES

HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*

THAT'S WHAT YOU'RE DOING
TO ME
WHEN THE SWALLOWS COME BACK
TO CAPISTRANO
12059 and 45-12059

★ LITTLE ESTHER

AGED AND MELLOW
BRING MY LOVIN' BACK TO ME
12078 and 45-12078*

★ LIL GREENWOOD

MONDAY MORNING BLUES MY LAST HOUR 12082 and 45-12082*



"It's What's in THE CASH BOX That Counts"

Hank Williams (M-G-M) playing Harry Smite's "Buck Lake Ranch" in Angola, Indiana Sunday, July 6th. Hank's divorce from Audrey became final last week. One of his recent remarks was "I'm now free, white and twenty-nine."

Johnny Rion has taken the spots at KSTL in St. Louis left vacant by the recent death of Pat Cook. Mrs. Cook is continuing to promote the live week-end shows in St. Louis which were started by Pat last summer.

Eddy Arnold (RCA Victor) takes over the Perry Como Show for the summer July 14 on CBS-TV. Eddy is taking steel guitarist, Roy Wiggins and Hank "Sugarfoot" Garland with his for this series that was set by Mgr. Tom Parker. Reports from the jockeys are thick and heavy on Eddy's latest record, "A Full Time Job." Seems it is taking off faster than any of the jockeys remember in some time.

Fred Wamble has resigned as staff announcer at Birmingham's WVOK to devote his full time to taping shows for border stations XERB, XEXO and XEG. That gives Fred over eight hours per day of air time.

Little Jimmy Dickens appeared in the KRNT Theatre in Des Moines, Iowa, on June 6th. Appearance was promoted by Smokey Smith via his d. j. shows on KRNT. Gimmick used was a contest in which listeners wrote why they would like to attend the show and have their picture made with Jimmy. Winner and family was treated to the prize with 50 more passes to the runner ups.

Bob Thompson has just had his KPLC time in Lake Charles, La., increased by 1:45 each day. Bob writes that the country tunes are drawing more and more attention in the Louisiana area.

St. Cloud, Minnesota, furnishes Don Opheim of KFAM with over a hundred pieces of mail each Saturday. Don tells us that "Grand Ole Opry" influences his listeners for most of these letters call for WSM artists.

Dwight Gordon's "1320 Corral" takes the 12:30 to 2 PM spot on KXLW in St. Louis. Dwight also does "The Bunk House Frolic" from 5:30 to 7 PM each day. Shows are mainly country records but Dwight picks up his guitar for a little live pickin' and singin' very often.

Reports are coming in from everywhere about Faron Young, Capitol's new country singer. Faron recently joined WSM in Nashville. Among others Joe Morris, WKDK in Newberry, S. C., and "Uncle Bill" Rhodes, KAOK in Lake Charles, La., have made special mention of this new star.

Cactus Joe Nixon made his entry into Ft. Worth, Texas, last week in full costume riding a mule. Local papers and his station, KCUL, made a big celebration of it before Joe settled down to his 5-6 AM and 4-5 PM daily spots.

"Sleepy Eyed" John Lepley has taken over the country record work at WHHM in Memphis. John's highlight during each day is his 35 station network show that covers Kentucky, Florida, Georgia, The Carolinas, Tennessee, Mississippi and Alabama.

All the artists as well as the listeners are looking to Sheriff Tex Davis of WLOW in Portsmouth, Va. Tex has long been big with listeners and just recently he has opened one hour of his Saturday afternoon show to invite two local artists to appear for 30 minutes each. They are free to plug their appearetc.—the big thing is that they are plugging Sheriff Tex Davis and his WLOW shows everywhere they go.

New jockeys around the country include Bob Jeambey on KLMS in Lincoln, Nebraska, and Ray Godwin with WWGP in Sanford, N. C. While not new by any means Steve Wainer does a lot of waking up around Frederick, Md., with his WFMD show from 5:30 to 7:15 each AM.

Colwell Brothers are now planning a tour being set by their manager, Cliff Carling. The boys are still in their 'teens and could be the nation's top western trio within a year. Columbia Records signed them in record time and released their version of "The City Song" and "Thing-A-Ma-Jig," the latter by Cindy



HANK WILLIAMS

EDDIE ZACK-Decca TERRY PRESTON—Capital JOHNNY HORTON-Abbett

AMERICAN MUSIC, INC. 3576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood CO 5 7880 CR 1-5254

Compiled Through the Cooperation of Program Directors Throughout Canada

- GOLD RUSH IS OVER Hank Snow (RCA Victor)
- HALF AS MUCH Hank Williams (MGM)
- 3. CALL OF THE MOUNTAINS Ray Little (Aragon)
- LET OLD MOTHER NATURE HAVE HER WAY
- CHAPEL IN THE PINES hythm Pals
- I DON'T CARE IF YOU GO A LITTLE FURTHER Keray Regan (Aragon)
- 7. MOM'S AND DAD'S WALTZ Lefty Frizzell (Columbia)
- DON'T STAY AWAY Lefty Frizell (Columbia)
- WILD SIDE OF LIFE
- Hank Thompson (Capitol) SILVER AND GOLD Pee Wee King (RCA Victor)





"A FULL TIME JOB" (2:25) "SHEPHERD OF MY HEART" (2:50)

> **EDDY ARNOLD** (RCA Victor 20-4787; 47-4787)



EDDY ARNOLD

• Another Eddy Arnold release. Another hit. The Tennessee Plough-

boy seems to have that magic ability to come up with a tune, dress it up with his smooth, enjoyable, and individual styling, and issue disk after disk which receives a tremendous amount of spins from his legion of followers. The upper deck, titled, "A Full Time Job", is a quick tempo bounce number on which Eddy employs his full bag of vocal tricks. Arnold's personality treatment and the lilting melatry and the property and the ody add up to a happy end. The under siding is a slow sentimental piece that the western artist sings smoothly and with feeling. Eddy's guitaring is standout on both sides.

HOMER & JETHRO

(RCA Victor 20-4770; 47-4770)

"I'M YORN" (3:00) The duo does a comic takeoff on the current big pop favorite "I'm Yours". The pair collaborate on a humorous etching.

"LIL OLE KISS OF FIRE" B (2:05) Homer and Jethro harmonize on another top pop hit with the result a very funny side.

JOHNNIE AND JACK (RCA Victor 20-4765; 47-4765)

B- "SLOW POISON" (2:30) John-nie and Jack sing a moderate beat sentimental weeper. Their individualized harmonizing makes this melodic item a strong possibility.

"HEART TROUBLE" (2:07) A quick tempo romantic lament is sung with feeling to a Latin rhythm. Strings support the pair.

CLAUDE KING (Specialty 705)

"SHE KNOWS WHY" (2:22) G Claude King, with the aid of his Hillbilly Ramblers, lightly yodels a moderate beat romantic ditty.

"SHE'S MY BABY" (2:20) Flip-Side is a slow sentimental item vocalized on by King with a string backing.

CHUCK WELLS (King 1083)

"UNDECIDED GAL" (2:21) A strong bit of chanting is waxed by Chuck Wells as he comes up with a moderate-fast piece.

"CRYING TEARS" (2:33)Chuck sings a slow sentimental ballad smoothly. The artist is set up on both lids with strings.

EDDIE HAZELWOOD (Intro 6057)

"DIRTY LINEN" (2:56) Eddie Hazelwood gives his interpretation of a moderate beat romantic lament. Eddie's easy delivery is aided by his Carolina Woodchoppers.

"HOLDIN' MY BABY TIGHT" (2:45) Flip is a similar beat number with sentimental lyrics sung feelingfully by the artist.

HAWKSHAW HAWKINS (King 1081; 45-1081)

"I LOVE THE WAY YOU SAY GOODNIGHT" (2:35) A slow romantic ballad is given the smooth vocal treatment of Hawkshaw Hawkins. Hawkins warbles the light bounce with ease and a bit of vocal wavering.

"LOADED WITH LOVE" (2:22) B The artist's country reading of the melodic item is well done. String backing supports the singer on both levels.

GRANDPA JONES (RCA Victor 20-4771; 47-4771)

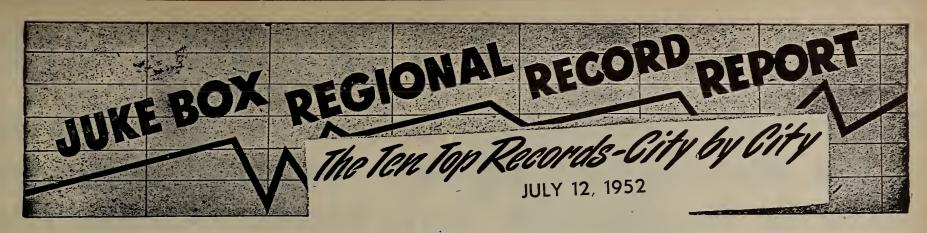
"I'M NO COMMUNIST" (2:20) B A patriotic and anti-communist theme is the story told in fast tempo by Grandpa Jones. The timely topic is done in talky fashion.

"PICKIN' ON ME" (2:07) Grandpa sings another quick beat item with cute lyrics in typical country style.

CHARLIE MONROE (Decca 28281; 9-28281)

"THESE TRIFLIN' WOMEN" B (2:17) Charlie Monroe sings a fast beat piece in a nasal manner and comes through with a solid side.

"FIND 'EM, FOOL 'EM AND LEAVE THEM ALONE" A similar beat item with cute lyrics is delivered fetchingly by the country warbler.



New York, N. Y.

- HERE IN MY HEART (Al Martino)
 KISS OF FIRE (Georgia Gibbs)
 I'M YOURS (Don Cornell & Eddie Fisher)
 DELICADO (Percy Faith)
 WALKIN' MY BABY BACK HOME
- (Johnnie Ray)
 BLUE TANGO (Johnnie Ray)
- 7. BLUE TANGO (Leroy Anderson)
 8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
 9. LOVER (Lee-Jenkins)
 10. WHEEL OF FORTUNE (Kay Starr)

Chicago, III.

- 1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
- 1. AUF WIEDERSEH N 37122...
 2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
- 3. LOVER (Lee-Jenkins)

- 4. MAYBE (Como-Fisher)
 5. HERE IN MY HEART (AI Martino)
 6. CARIOCA (Paul-Ford)
 7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
 8. I'M YOURS (Don Cornell)
 9. DELICADO (Percy Faith)
 10. HALF AS MUCH (Rosemary Clooney)

Los Angeles, Calif.

- 1. HERE IN MY HEART (Al Martino)
- I'M YOURS (Eddie Fisher)
- 3. I'LL WALK ALONE (Don Cornell)
- DELICADO (Percy Faith)
- HALF AS MUCH (Rosemary Clooney)

- HALF AS MUCH (Rosemary Clooney)

 KISS OF FIRE (Geeorgia Gibbs & Tony Martin)

 MAYBE (Como-Fisher)

 SUGARBUSH (Laine-Day)

 AUF WIEDERSEH'N SWEETHEART (Very Lynn)

 WALKIN' MY BABY BACK HOME

 (Johnnie Ray)

Kansas City, Mo.

- 1. KISS OF FIRE (Georgia Gibbs)
- HERE IN MY HEART (Al Martino)
- I'M YOURS (Don Cornell)
- 4. I'LL WALK ALONE (Don Cornell) DELICADO (Percy Faith)
- 6. WALKIN' MY BABY BACK HOME
 (Johnnie Ray)
- BLUE TANGO (Leroy Anderson)
- BE ANYTHING (Eddy Howard) 9. WHEEL OF FORTUNE (Kay Starr)
- 10. LOVER (Peggy Lee)

St. Paul, Minn.

- 1. KISS OF FIRE (Georgia Gibbs) 2. HERE IN MY HEART (Al Martino)
- 3. I'M YOURS (Don Cornell)
 4. A GUY IS A GUY (Doris Day)
- 5. BLUE TANGO (Leroy Anderson)
 6. I'M CONFESSIN' (Paul-Ford)
- 7. I'M SORRY (Bobby Wayne)
- 8. I WAITED A LITTLE TOO LONG (Kay Starr)
- 9. I'LL WALK ALONE (Don Cornell)
- 10. DELICADO (Percy Faith)

Orlando, Fla.

- 1. HERE IN MY HEART (Al Martino)
- 2. KISS OF FIRE (Georgia Gibbs) 3. I'LL WALK ALONE (Don Cornell)
- 4. A GUY IS A GUY (Doris Day)
- 5. FORGIVE ME (Eddie Fisher)
- 6. BLUE TANGO (Leroy Anderson)
- I'M YOURS (Don Cornell)
- 8. MAYBE (Como-Fisher)
- BE ANYTHING (Eddy Howard) 10. HALF AS MUCH (Rosemary Clooney)

Memphis, Tenn.

- 1. HERE IN MY HEART (Al Martino)
 2. KISS OF FIRE (Georgia Gibbs)
 3. I'M YOURS (Don Cornell)
 4. DELICADO (Percy Faith)
 5. BLUE TANGO (Leroy Anderson)
 6. I'LL WALK ALONE (Don Cornell)
 7. BE ANYTHING (Eddy Howard)
 8. WHEEL OF FORTUNE (Kay Starr)
 9. A GUY IS A GUY (Doris Day)
 10. WALKIN' MY BABY BACK HOME
 (Johnnie Ray)

Cincinnati, Ohio

- 1. KISS OF FIRE (Georgia Gibbs)
- HERE IN MY HEART (Al Martino) POINCIANA (Steve Lawrence)

- POINCIANA (Steve Lawrence)
 BE ANYTH'NG (Eddy Howard)
 FORGIVE ME (Eddie Fisher)
 HOLD ME CLOSF (Billy Eckstine)
 LOVER (Lee-Jenkins)
 ONCE IN A WH'ILE (Patti Page)
 AUF WIEDERSEH'N SWEETHEART
 (FF
- 10. THE MASK IS OFF (Richard Hayes)

Chehalis, Wash.

- 1. KISS OF FIRE (Georgia Gibbs)
- 2. DELICADO (Percv Faith)
- 3. WHEN I LOOK INTO YOUR EYES (Champ Butler)
- 4. HALF AS MIICH (Rosemary Clooney)
 5. BUNK HOUSE BOOGIE
 (Rav McKinley-Mitch Miller)
 6. I'M YOURS (Don Cornell)
 7. I'II. WALK ALONE (Don Cornell)
 8. SLIGARRIISH (Laine-Dav)
 9. I WALTED A LITTLE TOO LONG (Kay Starr)
 10. POINCIANA (Steve Lawrence)

Dallas, Tex.

- 1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 1. AUF WIEDERSEH N 3WEETING.
 2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
- 3. LOVER (Peggy Lee)
- 4. HERE IN MY HEART (Al Martino)
- 5. CARIOCA (Paul-Ford)
- 6. DELICADO (Percv Faith)
- 7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
- 8. MAYBE (Como-Fisher)
- 9. KISS OF FIRE (Georgia Gibbs)
- 10. HALF AS MUCH (Rosemary Clooney)

Indianapolis, Ind.

- 1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
- 2. SMOKE RINGS (Paul-Ford)

- 2. SMOKE RINGS (Paul-Pora)
 3. LOVER (Peggy Lee)
 4. HERE IN MY HEART (Al Martino)
 5. MAYBE (Como-Fisher)
 6. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
 7. ONCE IN A WHILE (Patti Page)
 8. TIME GOES BY (Ray Anthony)
 9. BLUE TANGO (Leroy Anderson)
 10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Richmond, Va.

- 1. HALF AS MUCH (Rosemary Clooney)
- KISS OF FIRE (Georgia Gibbs)
- FORGIVE ME (Eddie Fisher)
- I'M YOURS (Toni Arden) HERE IN MY HEART (Al Martino)
- DELICADO (Stan Kenton) 7. NIGHT TRAIN (Buddy Morrow)
- I'M LOST AGAIN (Tony Bennett)
- BE ANYTHING (Helen O'Connell) 10. BLUE TANGO (Leroy Anderson)

Deadwood, S. D.

- 1. HERE IN MY HEART (Al Martino)
 2. WALKIN' MY BABY BACK HOME

- 3. BE ANYTHING (Eddy Howard)
 4. MAYBE (Como-Fisher)
 5. OAKIE BOOGIE (Ella Mae Morse)
 6. KISS OF FIRE (Weavers-Baxter)
 7. A GUY IS A GUY (Doris Day)
 8. SMOKE RINGS (Paul-Ford)
 9. BLACKSMITH BLUES (Ella Mae Morse)
 10. VANESSA (Hugo Winterhalter)

St. Lous, Mo.

- (Johnnie Ray)
 3. LOVER (Lee-Jenkins)
 4. SMOKE RINGS (Paul-Ford)
 5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
 6. MAYBE (Como-Fisher)
 7. AS TIME GOES BY (Ray Anthony)
 8. BLUE TANGO (Leroy Anderson)
 9. SOMEWHERE ALONG THE WAY
 (Nat King" Cole)
 10. HERE IN MY HEART (Al Martino)

Opelousas, La.

- 1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
- 2. DELICADO (Percy Faith)
 3. HERE IN MY HEART (Al Martino)
- 4. KISS OF FIRE (Georgia Gibbs) 5. I'M YOURS (Four Aces)
- 6. I'LL WALK ALONE (Jane Froman) 7. WALKIN' MY BABY BACK HOME
- 8. HALF AS MUCH (Rosemary Clooney)
 9. BLUE TANGO (Leroy Anderson)
 10. A GUY IS A GUY (Doris Day)

Cleveland, Ohio

- 1. HERE IN MY HEART (Al Martino) 2. KISS OF FIRE (Georgia Gibbs)
- 3. BLUE TANGO (Leroy Anderson)
- 3. BLUE TANGO (Leroy Amelican)
 4. WHEEL OF FORTUNE (Kay Starr)
 5. WALKIN' MY BABY BACK HOME
 (Johnnie Ray)
- 6. BLACKSMITH BLUES (Ella Mae Morse)
- 7. A GUY IS A GUY (Doris Day) 8. JUST LIKE THAT (Johnny Long)
- 9. POINCIANA (Steve Lawrence)
- 10. HEART OF A CLOWN (Bobby Wayne)

Pascagoula, Miss.

- 1. I'M YOURS (Don Cornell)
- 2. HERE IN MY HEART AI Martino)
- 3. KISS OF FIRE (Georgia Gibbs)
- 4. I'LL WALK ALONE (Don Cornell)
 5. DELICADO (Percy Faith)
 6. WALKIN' MY BABY BACK HOME
 Johnnie Ray)

- 7. BLUE TANGO (Leroy Anderson)
 8. BE ANYTHING (Eddy Howard)
 9. THIS IS THE BEGINNING OF THE END (Don Cornell)
 10. WHY DID YOU LEAVE ME (Perry Como)

Houston, Texas

- 1. HERE IN MY HEART (Al Martino)
- 2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
- 3. KISS OF FIRE (Georgia Gibbs)
- 4. I'M YOURS (Eddie Fisher) 5. DELICADO (Percy Faith)
- 6. A GUY IS A GUY (Doris Day)
- 7. CARIOCA (Paul-Ford)
 8. I'LL WALK ALONE (Don Cornell)
 9. LOVER (Lee-Jenkins)
 10. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

Des Moines, Iowa

- 1. I'M YOURS (Four Aces)
 2. KISS OF FIRE (Georgia Gibbs)
 3. HERE IN MY HEART (Tony Bennett)
 4. I WAITED A LITTLE TOO LONG (Kay Starr)
 5. WALKIN' MY BABY BACK HOME
- 6. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
 7. BE ANYTHING (Eddy Howard)
 8. DELICADO (Guy Lombardo)
 9. BLACKSMITH BLUES (Ella Mae Morse)
 10. SMOKE RINGS (Paul-Ford)

Savannah, Ga.

- 1. KISS OF FIRE (Georgia Gibbs)
 2. HERE IN MY HEART (Al Martino) 3. I'M YOURS (Eddie Fisher)
- 4. BLUE TANGO (Hugo Winterhalter) 5. I'LL WALK ALONE (Jane Froman)
- 6. A GUY IS A GUY (Doris Day)
- 7. WHEEL OF FORTUNE (Kay Starr)
 8. FORGIVE ME (Eddie Fisher)
 9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
 10. CARIOCA (Paul-Ford)

Redwood City, Calif.

- 1. KISS OF FIRE (Georgia Gibbs) 2. DELICADO (Percy Faith)
 3. HALF AS MUCH (Rosemary Clooney)
- 4. A GUY IS A GUY (Doris Day)
- 5. I'M YOURS (Don Cornell) 6. I'LL WALK ALONE (Don Cornell)
- I'LL WALK ALONE (Don Corney)
 BLUE TANGO (Leroy Anderson)
 BOTCH-A-ME (Rosemary Clooney)
 WHEEL OF FORTUNE (Kay Starr)
 WALKIN MY BABY BACK HOME
 (Johnnie Ray)

- Phoenix, Ariz.
- 1. AUF WIEDERSEH'N SWEETHEART (Yera Lynn)
 2. I'M SORRY (Bobby Wayne)
 3. MAYBE (Como-Fisher)
 4. DELICADO (Percy Faith)
 5. WALKIN' MY BABY BACK HOME
 (Johnnie Ray)
 6. GONNA GET ALONG WITHOUT YA
 (Terca Brown)
- 6. GONNA GET ALONG WITHOUT YA
 (Teresa Brewer)
 7. I WAITED A LITTLE TOO LONG
 (Kay Starr)
 8. HERE IN MY HEART (AI Martino)
 9. I'M CONFESSIN' (Paul-Ford)
 10. THIS IS THE BEGINNING OF THE END
 (Don Cornell)

- Omaha, Neb.
- 1. HERE IN MY HEART (Al Martino) 2. KISS OF FIRE (Georgia Gibbs)
- BE ANYTHING (Eddy Howard)
- 3. BE ANYTHING (Eddy Howard)
 4. FORGIVE ME (Eddie Fisher)
 5. THE MASK IS OFF (Richard Hayes)
 6. AUF WIEDERSEH'N SWEETHEART
 (Eddy Howard)
 7. ONCE IN A WHILE (Patti Page)
 8. I'M YOURS (Don Cornell)
 9. WALKIN' MY BABY BACK HOME
 (Johnnie Ray)
 10. SO MADLY IN LOVE (Georgia Gibbs)

Portland, Maine 1. KISS OF FIRE (Georgia Gibbs)

- 2. BLUE TANGO (Leroy Anderson) 3. I'LL WALK ALONE (Don Cornell) 4. HERE IN MY HEART (Al Martino)
- 5. I'M YOURS (Cornell-Fisher) 6. DELICADO (Percy Faith)
- 7. WHEEL OF FORTUNE (Kay Starr)
- 8. A GUY IS A GUY (Doris Day) 9. BLACKSMITH BLUES (Ella Mae Morse)
- 10. BE ANYTHING (Eddy Howard)

COINBIZ HOTTER THAN WEATHER

Manufacturers Producing Best Equipment in Years. Demand for New Machines Continues High. Ops Report Collections Holding Up Regardless of Torrid Weather. Acclaim This Summer Season as Best in Many Years. Resort Spots Tops.

CHICAGO—As the Fourth of July Holiday got under way, reports from all over the nation indicated that, regardless of how hot and humid the weather has been and is, or will be, the coinbiz is still hotter, from the standpoint of better business and continued high collections.

As distribs have remarked over the past few weeks, manufacturers are, this summer, ironical as it may seem, producing the finest equipment they have presented in a long, long time.

Almost every single one of the manufacturers in this city has a hit game under way.

And, instead of the summertime dulling the business, it has continued to step up the pace.

In addition to the games manufacturers, the phonograph producers are also going along at a speedy clip.

In fact, phono distribs report that their biggest problem is to get more and still more phonos delivered to them. This is the current complaint thruout the entire nation.

Even the vending machine manufacturers report that they, too, have seen fit to continue high production schedules this summer. Some are even preparing to present new ma-

What is even more impressive is the fact that operators, in almost every territory, report that collections are holding and, in most cases, are con-

The resort spots are tops. The torrid weather has been driving the public to the mountains, lakes and ocean spots as well as far into the woods

This has boomed business in resort spots far above what has ever been expected by even the most optimistic

Because of all this, and further because the manufacturers are working on top speed production schedules, presenting the finest machines they have built in many, many months, busi-ness continues to go ahead hotter than the weather.

Perhaps the expression of one well known coinman in this city covers all statements.

He said,, "We just can't believe it. Only hope that it continues at this pace. We are seriously thinking of speeding up our production beyond any point we reached even during the past Fall and Spring season.

"Each time", he continued, "we speed up somewhat, we find ourselves again behind on deliveries.

"Whatever happens in the months to come, this summer season", he concluded, "is proving itself one of the greatest, if not the best, in all coin machine history."

MUSIC OPS WANT DEPRECIATION SCHEDULE

Demand Grows For A National, Uniform And Equitable Phonograph Depreciation Schedule As Tax Officials Challenge Juke **Box Ops On Present Rates**

CHICAGO—News has reached this publication from juke box operators that, once again, they are running into difficulties with tax officials regarding depreciation schedules.

This has been one of the pestiest problems the juke box operators have yet had to face.

In territories where associations exist, arrangements have been made with local tax offices for a uniform depreciation rate for that area.

Yet, none of these are nationally

In one area operators depreciate their capital investment in a new phono over a period of three years.

In others, four years and, in some areas, over a period of five years.

Each depreciation schedule is different and arranged by the local tax

For a long time now juke box ops have wanted a uniform, national depreciation schedule to be arranged, which would be acceptable to all tax officials and which would, at the same time, be completely equitable as far as the juke box operators are concerned.

Leo P. Kaner, C.P.A. of this city, suggested such a schedule some years ago. An article appeared in this regard in the August 19, 1950 issue. This article was repeated in the June 28, 1952 (Tenth Anniversary) issue of The Cash Box.

Herman Jaffe, C.P.A. of New York City suggested that operators thruout the entire nation arrange for a meeting in Washington, D. C. with the

proper committee, and that arrangements be made to present correct facts, so that a depreciation schedule equitable to the operators, and uniform in scope on a national basis could be arranged.

There have been other plans suggested. But, all seem to agree with these two well known Certified Public Accountants, who have a very fine working knowledge of the industry, that first some schedule be arranged, proof be compiled, and a meeting the be held in Washington, D. C. with the proper officials so that such a schedule would be nationally accepted by the nation's tax officials.

C.P.A. Leo P. Kaner's plan was: 40% depreciation, first year

30% depreciation, second year 20% depreciation, third year

10% depreciation, fourth and final year.

Other plans which are already in operation, and which were also recommended, follow:

50% depreciation, first year 25% depreciation, second year

25% depreciation, third and final

the following plans are in effect: 25% depreciation each year for four

In some territories, it is reported,

33 1/3% depreciation each year for

C.P.A. Herman Jaffe believes that, C.P.A. Herman Jaffe believes that, by showing the value of the new equipment after the first year, according to The Cash Box' "Confidential Price Lists", and the drop in value each year thereafter, that an equitable depreciation rate can be scheduled by the tax officials which would become national in scope and uniform for all concerned.

Every operator realizes that, within

the first year, new machines drop anywhere from 40% to over 50% in value, depending on the equipment's popularity, mechanical perfection, and other factors.

Within two years' time after that first year, the machine has fallen to an extremely low mark, because introduction of new models has now placed that machine in the "old equipment" category.

Therefore, many juke box operators are of the belief that depreciation should be scheduled, to be equitable, at the rate of 50% the first year, 25% the second year and 25% the third

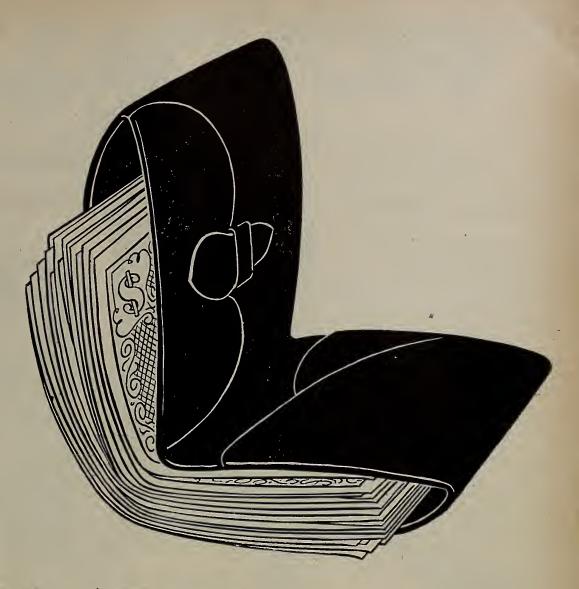
Some feel that it might be best to echedule depreciation rates on the basic of 50% off the first year, 25% off the second year, 15% off the third year and 10% the final and fourth

Most necessary at this time is for the arrangement of a national, uniform and equitable depreciation schedule, which would be accepted by all Internal Revenue offices thruout the nation and which would, once and for all time, eliminate any future prob-lems re: depreciation rates.

This can only come about if a meeting of leaders of all the 48 states will get together to travel to Washington, D. C. with a well known Certified Public Accountant to present the facts before the committee which arranges to hear such matters.

Editor's Note:

'The Cash Box' would appreciate hearing from other phono operators regarding the above depreciation schedules, or about whatever depreciation schedules have been approved in their areas. Please address all communications to: Bill Gersh, The Cash Box, 32 West Randolph Street, Chicago 1, Ill.



Join the AMI Fold!

You quickly recognize the man

who has joined the fold of AMI operators. His treasured badge of membership is a well filled billfold. Joining is easy. You merely acknowledge that <u>you are in</u> the music business to make money. There are no secrets But every member soon learns that when the take is up and the costs are down, his profits are greater.



The "L" is available in 80 and 40 selections, blond or mahogany cabinets.



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Phil Levin Belittles Golf **Challenge Of Vince Shay**

CHICAGO — In answer to Vince Shay's statement: "This year I'll beat Phil Levin's ears back at the Bunker Hill Juke Box Golf Tournament," which appeared in the past week's issue of The Cash Box (Page 22), Phil Levin, secretary of the Recorded Music Service Association, who just returned from a vacation, re-

"Better tell Vince Shay to get out and learn how to play this game before he challenges champs."

Further, according to Phil, "Vince

Further, according to Phil, "Vince Shay is taking a lot on his shoulders to state that he'll pin my ears back. "I beat Vince last year at Bunker Hill. I'll do it again this year. "In fact," Phil continued, "to really make this a contest, I've challenged Perry Como, Eddy Howard, Don Cherry and Bing Crosby, guys who are really golfers. are really golfers.
"Where does Vince fit in this class?"

Phil asked.

As someone stated 'way back when, 'the battle is joined.'

Vince and Phil will meet at the Chicago juke box ops golf tournament and outing at Bunker Hill Country Club on Milwaukee Avenue this coming July 23rd.

With interest what it already has grown to be, looks like Chicago's juke box ops are in for the biggest, and most successful outing of their entire

(By the way, odds on Phil and Vince are 6-5, take your choice.)

America's Finest FISHING EQUIPMENT Send For Your FISHING CATALOG SHEFFIELD SALES (Formerly: Ace Premium Sales Co.) 3198 MILWAUKEE AVE., CHICAGO, ILL. (Tel: AVenue 3-9838)

Bally's "Palm Beach" Features "In-Line" Replay



JACK NELSON

CHICAGO—A new replay game "Palm Beach," containing many new features, has been shipped thruout the country by Bally Manufacturing Company, this city.

Highlight feature of "Palm Beach"

is the scoring accomplished by the popular "in-line" method.

Jack Nelson, Bally general sales manager, describes the game as featuring a 25 number master card on the backglass together with 2 super cards, each containing 9 numbers. Both master card and super cards score on the "in-line" basis, and also score when 4 corners are lit. Other new features include: New Star Rollovers that spot up to 5 numbers; Mystery Spottem Feature in addition to star spotting; Extra Ball Feature; Advancing Scores; Selective Button Play.

The playfield is illuminated and the entire game is in gay holiday

colors.
"Palm Beach" is now on display at Bally distributors.

MOA Notifies Exhibitors **About Sept. 11-13 Convention**

Greatest Number Of Exhibitors And Music Machine Operators Expected



GEORGE A. MILLER

OAKLAND, CALIF. - George A. Miller, president of Music Operators of America, Inc. (MOA), has sent notification to prospective exhibitors (manufacturers of phonographs, records and auxiliary equipment, as well as other firms closely affiliated with the music machine business) this week, calling attention to the forthcoming MOA Convention to be held September 11, 12 and 13 at the Congress Hotel in Chicago.

Application blanks for exhibit rooms were mailed out a few weeks ago, and entrance fees are as little as \$150, with a maximum of \$250 for the larger deluxe rooms.

"The exhibit rooms are completely furnished and will be nicer than anything we have had in the past," explains Miller."

Cost of room rent to the Congress Hotel is \$13 or \$14 per day, and the exhibitor must sign up for five days, as the exhibit rooms can be set up the day before convention time and taken down the day after. The entrance fee for the exhibitor, which is additional to the room rent goes to MOA to defray the cost of promoting the Convention, plus the possibility of bringing in some money into the treasury. In the past the money derived was just about enough to cover the expenses of running the show. As Miller points out, it is most important that some money be turned into the MOA bank account as the cost of running the organization over the year is costly, particularly as it has had to spend certain sums in the past few years in its successful efforts to combat ASCAP sponsored legislation.

Business meetings by MOA will be held from 10 A.M. to 1 P.M. Exhibitor rooms will be open from 2 P.M. to midnight, so there will be no conflict between the MOA functions and the exhibitors' displays.

Application for exhibit space and check to cover should be sent to either Ray Cunliffe, 3018 East 91st Street, Chicago, Ill., or George A. Miller,

Music Operators of America, Inc., 128 East 14th Street, Oakland, Calif.

Altho complete plans have just recently been announced, every indication points to a record breaking attendance of both music machine operators and exhibitors. During the past conventions, exhibitors have stated that they are highly elated over the results of their showings, and as word passed along to others of these successes, many who hadn't exhibited in the past now state they will be on hand to greet the music ops.

Attendance should be the greatest of any previous MOA meeting by far. The three days of the show just precede the NAMA Convention, giving the operators the opportunity to attend both shows during the space of a week. And both for the same traveling costs, and the saving of many days time used in travel if it were necessary to make two trips. In addition, many music machine operators have become aware of the wonderful work accomplished by MOA, and now feel the responsibility of participating in future plans of the organiza-

ATTACH THESE NAMES TO LISTS PUBLISHED IN JUNE 28 ISSUE

(Editorial Note: In compiling the many listings which appeared in the 10th Anniversary Issue (June 28) it can easily be seen that some errors or omissions would occur. In the same issue we placed a notice asking jobbers and distributors to advise us of any discrepancies, so that we would be able to make corrections. Following are a few additional names. Attach them to the lists you have. To the firms mentioned below, we offer our sincere regrets for having omitted their names from the original listings.)

JOBBERS AND DISTRIBUTORS (Listed by States)

MARYLAND Baltimore

Eastern Vending Sales Co. Inc., 940 Linden

PENNSYLVANIA

Philadelphia

General Coin Machine Co., 225 N. 9th St.

MANUFACTURERS AND THEIR **DISTRIBUTORS PHONOGRAPHS**

THE RUDOLPH WURLITZER CO. NORTH TONAWANDA, N. Y.

SANDLER DISTRIBUTING CO. 110 - 11th St. DES MOINES, IA.

LAKE CITY SPECIALS!

20 PRE-WAR SEEBURG, WURLITZER, ROCK-OLA PHONOGRAPHS - \$30.00 - EACH

Wms. HAYBURNERS	\$255.00
Wms. SPARK PLUGS (like new)	
Seeburg BEAR GUNS	265.00
Wms. HORSEFEATHERS, Floor Sample	250.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL! Turf Kings

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO

(Tel: HEnderson 1-7577)

SHUFFLE ALLEY PUCKS

FOR MANUFACTURERS & DISTRIBUTORS

We have the finest TWO-SIDED PUCK in the market for use on all SHUFFLE ALLEYS. It's HIGHLY POLISHED and PLATED—guaranteed the finest in the world—and we offer it at the LOW-EST PRICE IN THE FIELD.



WRITE-WIRE-PHONE FOR QUANTITY PRICES AND SAMPLES

GOODYEAR PRODUCTS CORP.

410 N. BROAD ST., ELIZABETH 3, N. J.

ELIZABETH 2-0089



GREATEST MONEY-MAKER

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION • STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

A RIDE

RETRACTABLE **CASTERS**

FOR EASY MOVING Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE 110 VOLT

A. C.



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments

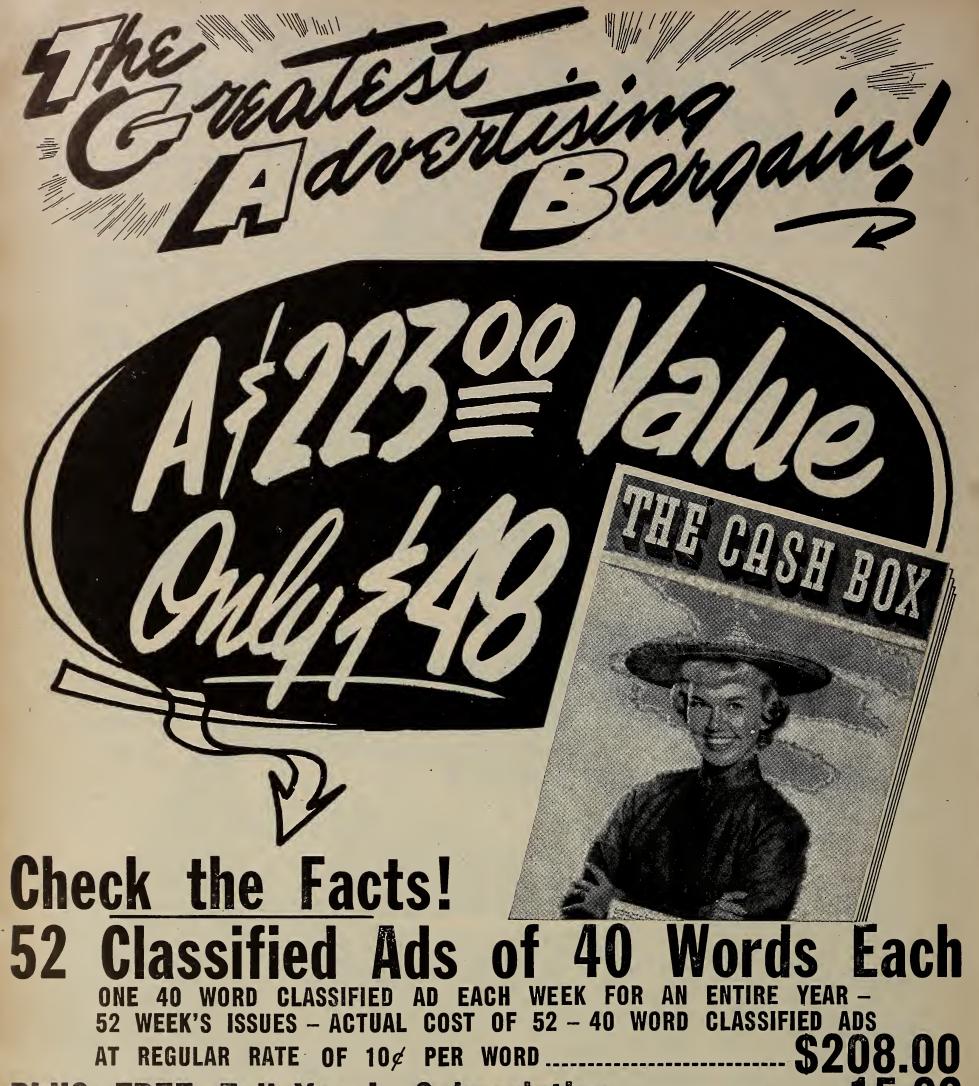


Typical crowd of junior cowboys and cowgirls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

DIVISION OF LION MANUFACTURING CORPORATION 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS PALM BEACH See Back Cover



PLUS-FREE-Full Year's Subscription - ACTUAL COST

America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Mast Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF \$223 00—ALL FOR ONLY \$48. Send your check for \$48 along with your first 40 ward classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

All For Only 348

CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.



FAST! FLASHY! **COLORFUL!** MULTI-VALUE ROLL-OVER

for Replays When Number Sequence is Made or All 4 "Pop" Bumpers are Lit!

SUPER REPLAY AWARDS When Number Sequence is Made and BALL TRAP is Filled!

BALL TRAP HOLES for HIGH SCORE—Also lights "Pop" Bumpers and Roll-Overs for Points. Replays When All Holes are Filled!

TESTED AND **PROVED FOR** WINNING *APPEAL!*

4 "POP" BUMPERS · 4 FLIPPERS

IMMEDIATE **DELIVERY** From Your DISTRIBUTOR



"There Is No Substitute for Quality!"

SENSATIONAL NEW HELP FOR OPERATORS JOBBERS DISTRIBUTORS TO ELIMINATE MANY

TAX PROBLEMS

The Cash Box

"END-OF-MONTH INVENTORY ISSUE"

FIRST ISSUE DATED July 26, 1952

 Know where you stand from month to month. Enjoy a complete knowledge of what your business is actually worth. Be able to present facts (and figures) when called upon to do so for any and all tax purposes. Be sure you get THE CASH BOX "END-OF-MONTH IN-VENTORY ISSUE".

THE CASH BOX

26 WEST 47th STREET NEW YORK 19, N. Y.

ChiCoin Cancels **Vacation Closing To Speed Produc**tion Of New Games

CHICAGO-"Due to the tremendous demand which we are enjoying at this time for our new 'Six-Player Match Bowler' and 'Six-Player De-Luxe Bowling Alley' we have decided to cancel the general two week's acation for our factory's employees", officials at Chicago Coin Machine Company reported this past week.

Instead of the all-out complete two week's vacation, the plant has decided to stagger employee's vacations

over the entire summer.

This is due to the fact that they have already found themselves with a backlog of orders for these new bowling games and the backlog, according to executives of the firm, is growing bigger each week growing bigger each week.

As employees start out on vacations, the firm has been desperately

seeking new workers.

Not only is it carrying ads to this effect in the press here, but, is also asking its employees to bring in whatever people they can, so that the plant can actually step up production to meet the demand it is enjoying.

As one of the firm's execs stated this past week, "We've never before seen anything like this in the summertime.

"And to think", he continued, "that this is being of the hottest and most humid summers of all time, makes all of us here really proud of the games we are producing which can win such play at this time."



S'LVER G'LOVES
JACK RABBIT
EXH'BIT PONY EXPRESS
KEENEY AIR RAIDER
BALLY BIG INNING
HEAVY HITTERS
CHAMPION HOCKEY
GOALEE
CHICAGO COIN PISTOL
EVANS SUPER BOMBER
DALE GUN

NEVER BEFORE-AND

DITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!

Every Machine Guaranteed Regardless of Price



KEENEY TEXAS LEAGUER
MUTOSCOPE PHOTOMATIC
MUTOSCOPE VOICEOGRAPH
TELEQUIZ, Like New
PITCH 'EM AND BAT 'EM
KEENEY SUB GUN
HI BALL
KIRK ASTROLOGY SCALE
EVOLUTION LOVE METERS
CHICAGO COIN 4 PLAYER
DERBY WRITE

SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT
(Also many other Shuffle Games on Hand—Write Us TODAY!)

COIN MACHINE EXCHANGE, INC. 2423 PAYNE AVENUE, CLEVELAND 14, OHIO (Tel.: SUperior 1-4600)

Coven Plans Own Building To **House Distributing Organization**

CHICAGO-Ben Coven, head of Coven Distributing Company, this city, announced that the firm had purchased a lot located at the corner of Fletcher Street and Elston Avenue, and that plans are being set to build a building to house the firm's organization.

The new building will be located on the same block that Coven now rents space. The lease now in effect will expire in about a year and a half, and Coven expects the new building to be completely ready for occupancy at that time.

Architects are now drawing up plans for a one story building, to cover the 14,000 square feet of the lot.

"This building will be used entirely for our distributing organization" stated Coven, "and when completed will definitely be the most modern, tasteful and scientifically correct distributing offices, showrooms, shipping and display ever seen in this in-



WANTED TO BUY

Highest Prices Paid

WURLITZER 1400

Mutoscope SKY FIGHTER
Exhibit JET GUN
Exhibit DALE GUN
(All Models)

Gottlieb BASKETBALL
Gottlieb NIAGARA
Gottlieb WILD WEST

Gottlieb MINSTREL MAN
Gottlieb GLOBE TROTTER
Williams HARVEY

Williams CONTROL TOWER
LATEST FIVE-BALLS

WIRE — PHONE — WRITE

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, FA. (Tel.: RI 6-7712)

Special Sale!

Practically new and rebuilt
STATLER Cigarette Machines,
8 Col., 1 King Size
Capacity Ea. \$50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

IF YOU WANT TO

ELIMINATE MANY TAX PROBLEMS

KNOW WHERE YOU STAND FROM MONTH TO MONTH!! ENJOY A COMPLETE KNOWLEDGE OF WHAT YOUR BUSINESS IS ACTUALLY WORTH!! BE ABLE TO PRESENT FACTS (AND FIGURES) WHEN CALLED UPON TO DO FOR ANY AND ALL TAX PURPOSES!! THIS IS NEW, SENSATIONAL AND OF GREATEST HELP TO ALL OPERATORS, JOBBERS AND DISTRIBUTORS IN THE ENTIRE HISTORY OF THE INDUSTRY!! BE SURE TO GET THIS ISSUE!!

BE SURE TO GET The Cash Box "End-Of-Month Inventory Issue"

FIRST ISSUE DATE JULY 26, 1952

ADVERTISERS

THIS IS AN ISSUE IN WHICH YOU SHOULD BE SURE TO RUN AN AD!

CLOSING: FRIDAY, JULY 18

THE CASH BOX

26 WEST 47th ST., NEW YORK, N. Y. (PHONE: JUdson 6-2640)

Operator Objects To Bell Telephone Comparing Juke Box Excise Tax

ARLINGTON HEIGHTS, ILL.—Anthony C. Hesch of A. H. Entertainers, this city, wrote in today to complain of the cartoon which appeared in the June, 1952 issue of "Telebriefs".

"Telebriefs" is the small publication which is enclosed with monthly telephone bills by the Illinois Bell Telephone Company.

This little four sheet featured a cartoon with a headline: "What's Wrong With This Picture?"

It showed a telephone and a juke box and, in the campaign now under way by Illinois Bell Telephone Co. and all the subsidiaries of A. T. & T. in an effort to lower present excise and other taxes on telephones, compared the excise telephone rate as against the juke box rate.

The article stated in part, "The average excise tax on each Illinois Bell telephone last year was \$17. A juke box is taxed only \$10 a year."

Of course, as Hesch complained, and as others know, this is only the Federal Tax per juke box. Excise taxes are paid by operators on what the juke box manufacturers pay and which the manufacturers have complained about many times in the past.

The comparison is, therefore, entirely unfair, and is actually pulling wool over the public's eyes.

As Hesch writes, "I feel that the Illinois Bell Telephone Company is entirely unfair to quote us as paying only \$10 per year Federal tax. We not only have to pay excise tax on records but also on the machines we buy."

Hesch is right in his statement. The telephone company is "unfair" in this case. This is the type of unfair comparison used by many large organizations in an effort to win their points with the public.

Happy Birthday—



FRANK MENCURI

CHICAGO—Frank Mencuri, general sales manager of Exhibit Sales, this city, celebrated a birthday this week with the comment "I don't feel any older than I did last week."

To prove his contention, Mencuri starts off on a concentrated road trip, during which time he'll visit with several of the firm's distributors.



Top Flight Ball Team Represents Ft. Wayne Operating Firm

FORT WAYNE, IND.—Sam Dicter, Southern Automatic Music Co., ter, Southern Automatic Music Co., this city, is mighty proud of the soft ball team representing the Cue Ball Company, this city, which is establishing a terrific reputation in this area. What makes Dicter so happy over the team's successes is the fact that "the owners are 100% overlaping AMI Takes owners are 100% exclusive AMI Juke Box operators."

Some great athletes are members of the Cue Ball team, whose names have been given national prominence over the years. Johnny Bright, All-American halfback from Drake University, has established all time records for scoring for major football teams, leading the nation for several years. It was only last year that he failed to hit the all-time high, and this was due to injuries suffered, which took him out of action for the last few games. Also a member of this club is Willie Russell, well known Toledo University hasketball star, who ledo University basketball star, who will probably sign a professional contract this fall. Bobbie Milton, a member of the team, was unable to be on hand at the present time as he's in Europe on tour with the Harlem Globe Trotters. Other members of the team are well known local athletes.



---OVERHEAD SCOREBOARDS-

15-21 point game, with "Hidden Horsecollar" feature. Double faced, adjust- \$139.50 WALL MODEL \$109.50

DISTRIBUTORS—WRITE! PRODUCTS CO. CASCADE

153 CHESTNUT AVE., IRVINGTON, N. J. (Phone: ESsex 3-6400)

Silver King Manufacturing Coffee Vendor

National Advance Vend. Mach. Co. Exclusive Nat'l Distrib.

CHICAGO - H. F. Burt of Silver King Manufacturing Company, this city, announced this past week that the firm would start deliveries early in July on a brand new coffee dispenser which is being manufactured by the firm exclusively for National Advance Vending Machine Company, Dubuque, Ia.
According to Burt, "This new unit

is compact. It is a 200 cup size coffee dispenser using liquid concentrate.

"It has been designed primarily," he continued, "for industrial as well as every type of inside location known, where coffee vending machines are | sive national distribution.

proving so popular."

Burt is very enthusiastic over this new dispenser. He believes that it will bring about a tremendous new market for investors everywhere in the

It is reported that National Advance Vending Machine Co. has already contracted with Silver King Mfg. Co. for an extremely large number of these new coffee dispensers to be manufac-

National Advance Vending Machine Co. will handle complete and exclu-

Pictured to your left is the Cue Ball soft ball team, surrounding an AMI Model "D." All players wear a special felt insignia on the back of their uniforms which shows the Model "D," the AMI insignia and the name and address of the Cue Ball firm.

Pictured (left to right—standing): Bobby Ware, catcher; Tom Knox, outfield; Kenneth Hogan, outfield; Johnny Bright, pitcher; Jack Seals, manager; Carl Hayes, coach; Willie Russell, pitcher; James Carswell, outfield; Louis Dennwiddie, outfield; and Rudy Lee, third base.

(Left to right-kneeling): Danny Jones, outfield; Carl Wilson, second base; Don Seals, first base; and Dave Clancey, shortstop.





CLOSEOUT! Seeburg '46 \$99.50 Seeburg '47 139.50 Rock-Ola '49 and '50 (like new) DAVID ROSEN

Exclusive A M I Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE: STEVENSON 2-2903

Would You.

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to stea in your busine stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX

26 W. 47th St., New York, N. Y.



With the 4th of July week-end approaching, coinmen were making last minute preparations for what all hoped would turn out to be a big money-making holiday. As many of the preceding week-ends, including the Memorial Day holiday, were washed out by bad rains and terrible weather, operators with equipment in shore and resort locations are keeping their fingers crossed for a good break in weather. Although operators report that collections have dipped slightly in the big city locations, those to whom we spoke are not disturbed at all, pointing out that the drop was expected, and they were most turbed at all, pointing out that the drop was expected, and they were most happy that collections are comparably higher than a year ago. Wholesalers along coinrow state that sales of both new and reconditioned music machines and games continue brisk, and that the problem at the moment is to get enough equipment in from their factories to supply the demand.

Joe Grandis, Queen Music, has lunch with Abe Green, Runyon Sales Co., in Newark, N. J., and then drives in to New York to see Barney (Shugy) Sugerman, where he places an order for additional AMI "D-80" phonos. Shugy's main problem is to get the equipment from AMI to satisfy the operators' demands. . . . Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N. J., Rock-Ola distributors in Northern New Jersey and Metropolitan New York, very mysterious these past few weeks—"just tell everybody" smiles Dave, "that we're going to have a terrific surprise for them very soon." . . . Caught Mike Munves sitting at his desk, and thought that biz had slowed up, but was mistaken. Mike was busy opening letters (with checks naturally), and when this happy task was completed, immediately started moving at his usual hurricane speed. . . . Had a nice chat with Seymour Pollak, West-chester operator, who was on coinrow doing some shopping. Pollak is very enthusiastic over the progress made by the Westchester association, and his only regret is that it wasn't formed many years before. . . . Dave Lowy, Dave Lowy & Company, still in Florida. Ann Sens, Lowy's secretary recuperating rapidly from her recent accident, and has the cast removed from her leg this week. idly from her recent accident, and has the cast removed from her leg this week.

Al Simon, Albert Simon, Inc., reports that ChiCoin's latest shuffle game, "6-Player Match Bowler" going great—can't even keep a sample on the floor. Al will be breaking with a surprise in a few weeks. . . . Business continues at a fast clip over at Koeppel Distributing Co. Harry and Hymie Koeppel shipping plenty of reconditioned music—and they report plastics orders have increased in the past few weeks. Hymie has to solve a problem involving his teen-age daughter, Toby. We can't come up with a suggestion, except to appeal to her good judgment. Hey, Toby—let's cooperate with "Pop" this time. . . Willie Aronson and Al Gilbert, United Play Machines, Inc., coinrow's newest wholesalers, making fine progress. "We're coming along fine" says Willie. . . . Sam Getlan, union head for the Westchester operators, visits along the street. . . Sid Mittleman, Cascade Products, Irvington, N. J., manufacturing overhead scoreboards for shuffleboards, reports orders for more equipment than he's been able to ship. However, Sid increasing his production line and reports that he'll be in good shape in a week. Al Simon, Albert Simon, Inc., reports that ChiCoin's latest shuffle game,

Herman Paster had a most wonderful time while in town last week, accord-Herman Paster had a most wonderful time while in town last week, according to reports. Barney (Shugy) Sugerman spent several nigths with Herman. . . . Jack Mitnick, regional representative for AMI, in town to spend the holiday week-end with the missus. . . . Joe Young and Abe Lipsky, Young Distributing, (Wurlitzer distributors) out seeing the music ops when we dropped in. . . . Sidney Levine, attorney for the Automatic Music Operators Assn., and the music Operators of America, being highly complimented on his brilliant article on the ASCAP situation which appeared in the 10th Anniversary Issue. We at The Cash Box agree with them. . . . Sam Kresberg, Automatic Products Co., in town for the next few months, visits along the row.

'The Jukebox'

WHENEVER WE GO OUT AT NIGHT FOR JUST A LITTLE FUN WE ALWAYS HAVE A DANCE OR TWO TO SET BLUES ON THE RUN

WHETHER IT'S OUR CORNER STORE OR A LITTLE ICE CREAM BAR THE RAINBOW COLORED MUSIC BOX STANDS OUT JUST LIKE A STAR

AND FOR A NICKEL WE CAN HEAR A TUNE WE LOVE SO W SOME SENTIMENTAL DITTY THAT CAUSES HEARTS TO SWELL

I'VE SEEN THE YOUNG AND OLD FOLKS TOO SWING OUT WHILE MUSIC PLAYED AND EVERYONE ENJOYS THEMSELVES UNTIL THE LAST NOTES FADE

AND SO IT IS THAT WHEN WE FEEL LIKE CUTTING UP A RUG WE USE THE WELL KNOWN JUKEBOX THAT WORKS LIKE A MAGIC DRUG.

The above poem appeared in the Los Angeles Herald & Express, and was written by Ben Burroughs.



Hot as the weather is, and it sure has been plenty torrid and humid, as all will agree, this great Coincenter is even hotter than the weather. In fact, leaders here believe this to be, "The greatest summer in years." The reason? Because every manufacturer thas a "hit" in production. Gottlieb is going great with "Four Stars." Williams still in production and shipping "Domino." Keeney doing grand on "League Bowler," as well as its famed cigarette machine. Bally's "Champion" horse and brand new "Palm Beach" keeping that factory humming away. United clicking with "Stars" and "Six Player Super Shuffle Alley." Exhibit going to town in a big way with "Big Bronco," and preparing an all-out campaign on another great machine. Chicago Coin stepping up production (and actually withholding employees' vacations) because of the success of its "Six Player Match Bowler." Genco reported to be on the way to big production with its new upright pinball, "400." And, as far as the phono mfrs are concerned, the only problem here, their distribs state, is to get deliveries. Every juke box maker is shipping as fast as he can get the new phonos off of his production lines. Whatta summer season this has turned out to be! turned out to be!

What's even more impressive is the fact that collections are holding even in the heat-ridden cities. And growing tremendously in the resort country. Resort ops report that they've "never seen anything like it before." . . . Which proves, as Ray Moloney used to say: "If you give 'em what they want, there's no such thing as a 'season.' " . . . Never saw a happier guy than Sam Lewis over at Chicoin. Sam really is thrilled the way their products are moving. . . . Paul Huckesh over at Vecrey is starting to get ready for some seasting should Paul Huebsch over at Keeney is starting to get ready for some scooting about the territory while Roy McGinnis takes over. Paul keeps himself busier than a bee. . . . Frank Mencuri of Exhibit Supply in one conference after another and, at the same time, getting ready for one of his big wide sweeps about the country, as the firm gets ready to break with some big news.

Jack Nelson in Baltimore this past week talking 'Champion' and more and still more horses. . . . Ted Rubenstein of Marvel pleased with the way orders keep coming in for the firm's shuffleboard scoreboards even with employees on their annual two weeks vacation. . . . Nate Gottlieb bidding goodbye to his son, Shelley, as Shelley leaves for Camp Ojibwa at Eagle River, Wis. . . . Ralph Sheffield dashes up to Wisconsin to enjoy a few weeks of fishing and lolling about. . . . Bill O'Donnell all thrilled with the beautiful flowers growing at his home garden in Wilmette. Says his three children tremendously enjoy subhrban life. As does Mrs. O'Donnell. . . . Lew Gensbhrg of Genco dashes off to his island up in Wisconsin to spend the holidays. . . . Tom Callaghan got himself thirty bucks worth of driving lesson the other day. Backed his car out of the Bally parking lot and right smack into Art Gravey's auto. Just thirty bucks worth of damage.

Happy Birthday this week to: Bill Wolf in L. A.; Frank Mencuri of Exhibit Supply; Sidney H. Levine of New York.... Georgie Jenkins won't admit to being "past 39." Says, "I had a couple Leap Years in between."... Need a good mechanic? Get in touch with Rudy Barnett, 1345 West 59th Street, Chicago. Rudy formerly wih Universal.... Can't blame Andy Hesch one bit for getting hot at the Illinois Bell Telephone Co. because of the cartoon they printed in this June issue of "Telephone Co. which comes with your telephone hill). Shows a comparative rate between what inke hoves now accomparative rate between what inke hoves now accomparativ they printed in this June issue of "Telebriefs" (which comes with your telephone bill). Shows a comparative rate between what juke boxes pay as "excise(?) tax" and what a telephone pays. Says Illinois Bell: Juke boxes pay \$10. Telephones paid (last year) \$17. That's pulling the wool over the public's eyes. Juke boxes pay \$10 as governmental tax per unit. But, as far as excise taxes, each juke box op pays that on every single recording he purchases, as well as on every juke box he buys (which juke box mfrs also pay), and also on many, many other items. (So go fight City Hall). . . . Sam Stern and his Missus to visit their folks in Philly. Philly is home town of both Sam and Ellie Stern. Maybe Sam will be able to take in the All Star Baseball game at Shibe Park.

If you are interested in oil, maybe you'd like to know that John D. Rockefeller started his oil empire on July 8 (1860). . . . Demand for an uniform, national depreciation schedule for automatic phonos continues to grow. Reason is that some juke box ops are now faced wih problem of explaining to Internal Revenue Dept. on "how come?" they take depreciation at such and such a rate. Almost every area in the nation has a different schedule. Some take four years at 25% per year. Some take three years at 33 1/3% per year. Others take five years at entirely different schedule. Everyone different. And all know that a new depreciation rate should be arranged. Only way it can be done is for leaders from all states to meet with proper committee in Washington and have this taken care of once and for all time.

Thanks—Wally Finke—for that very beautiful, complimentary letter regarding our Tenth Anniversary Issue. It's most sincerely appreciated. . . . Thanks to my good friend, Herb Graffis of the Chicago Sun-Times, for his marvelous letter of congratulations on our Tenth Anniversary Issue, in which Herb states: "It's a swell number and something that I'll be able to use as a reference work for sometime." . . H. F. Burt, president of Silver King, reports that this summer's vending machine sales season one of the biggest. In fact, Silver King now making vendors for special accounts. And going should at a speedy clim ahead at a speedy clip.

Some distribs will be given the heave-ho very soon by certain mfrs if they don't "get on the ball."... Wanna take a little of your time here to talk about the "End-Of-Month Inventory Issue" which will appear for first time July 26, 1952. Many who have seen the proposed plans have tremendously complimented the idea. These men, as well as noted accountants, have stated that, "This is one of the very greatest ideas we've ever seen to benefit the industry." They also admit that it will act as a "safeguard" regarding taxes. It's the kind of issue wherein the writer sincerely urges everyone engaged in the industry to get in with some sort of ad. This is the type of issue which will be held onto by all concerned for a long, long time to come. (Seven years will be held onto by all concerned for a long, long time to come. (Seven years, according to the statute of limintations). And this is but the beginning. There will be similar issues each and every end of the month. Prepare your ad campaigns accordingly. . . . After listening to many offers in coinbiz, Art Weinand has decided to leave the industry. Will be engaged in visualization ad agency in Chi's Loop.

BOTTOM PRICES_

Thoroughly Conditioned Equipt.

- SEEBURG M-100 A \$624.98 WURLITZER MODEL 1100 339.98
- BALLY SHUFFLE LINE 79.98
 - BALLY TURF KING 199.98 MANY MORE VALUES AVAILABLE

One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

distributing company 3181 Elston Cines INdependence 3-2210 Chicago 18,111.

Exclusive Distributors of Wurlitzer Phonographs

MARVEL'S New Model ELECTRIC SCOREBOARDS

2-faced-adjustable for all boards. Chrome tube supports. 5¢ or 10¢ play by simple plug switch over.

Horsecollar (15-21-50 pts.) \$125.00 Marvel Score (15-21 pts.)

\$95.00 Horsecollar (15-21-50 pts.) Marvel Score (15-21 pts.)

Terms 1/3 dep. Bal. C.O.D. or S.D. F.O.B. Factory, Chicago



Copy of the 10th ANNIVERSARY

Issue - With Subscription to

THE CASH BOX

They're Going Fast - Offer Will Be Withdrawn When These Issues Are No Longer Available.

THE CASH BOX

26 West 47th St.

NEW YORK 19, N. Y.

Gentlemen:

Please enter my subscription for 1 year and mail me a copy of the 10th ANNIVERSARY Issue. Enclosed is \$15.

FIRM NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE ____

INVALUABLE

TO EVERY OPERATOR,
JOBBER and DISTRIBUTOR
SENSATIONAL, NEW
END-OF-MONTH
INVENTORY ISSUE

First Such Issue Will Appear July 26, 1952

Here's What This Sensational, New Issue Means To YOU...

- You will, within a few minutes, know the complete value of your business.
- You will be able to present correct and concise facts and figures for tax purposes.
- You will be able to enjoy a constant running monthly inventory showing you, month after month, just where you stand.
- The first "END-OF-MONTH INVENTORY ISSUE" will be the July 26, 1952 issue of "The Cash Box".
- At the end of each month thereafter you will see exactly the same sort of issue appear.
- Regardless of the cost and expense involved "The Cash Box" is creating this issue to benefit you so that you will enjoy better business.

Advertisers Attention,

Here's an issue you absolutely cannot afford to miss. It will prove one of the most sensational and outstanding ever presented to benefit everyone in the industry. Even if you are, at present, a steady week-to-week advertiser in The Cash Box, DOUBLE THE SIZE OF YOUR AD for the "END-OF-MONTH INVENTORY ISSUE". CLOSING DATE FOR ALL ADS: Friday Noon, July 18, 1952 at . . .

THE CASH BOX

26 WEST 47th STREET, NEW YORK 19, N. Y.

(All Phones: JUdson 6-2640)



We find that most of the folks along the L. A. Row we've talked to this past week would talk about almost nothing else but the tremendous job done by The Cash Box in putting out that king-size Anniversary Issue. . . . Just to quote a few of the folks, Nick Carter of Nickabob Distributors said, "It's really great. Only thing I'm hoping for now is time enough to read every line of it." Seems Nick is extra busy these days, with demand for the AMI among local city ops keeping him right on Pico Blvd. of late. . . . As explained to us the other day by an out-of-town operator, one reason the AMI does so well in outlying areas is its being so trouble-free with a minimum of servicing.

Jack Simon was another who thought the issue was a real credit to The Cash Box and to the entire industry. He seemed especially fond of that "Buccaroo" ad in there, and said he expects to get a new rush of orders from it. Otherwise, Jack noted that business the past few weeks was unusually good, "with our getting a little bit of everything." . . . Lyn Brown and his wife, Marian, with whom we chatted, were both impressed with the Anniversary Issue and made sure to bring a copy home before it walked off from Lyn's office. The pair of 'em are very busy at present in the process of buying a house and everything that goes with it. We can just see Lyn, mounted on his Exhibit "Big Bronco," riding herd over his Valley domain, with garden hose in one hand and weed puller in the other.

Over at Leuenhagen's, Bill and Mary Solle told us the Anniversary Issue was the greatest ever and that they'd really want to keep it in the permanent files for reference as to who's who and what's what during the last 10 years in the music business. . . . Phil Robinson, who also remarked it was a great issue, was getting ready to take off for San Francisco following the Fourth of July. Seems Chicago Coin's "Match-A-Score Bowler" is off to a flying start, with orders piling in from all over the Pacific Coast. . . Phil's stablemate Mac Sanders is a busy guy these days, what with his miniature golf course locations just starting to pack 'em in. Not only has Mac lost out on his loafing time but he's hard pressed to take care of his flourishing sideline business, raising parakeets.

"It's a wonderful issue, and Bill certainly deserves a hand for the job he and his staff did on it. No operator should be without a copy, in my opinion." The attractive lady expressing this opinion was no less an authority than Lucille Laymon, and husband Paul went right along with her on this appraisal. . . . Back on the job at Laymon's, mechanic Red Creswell told us what was wrong with vacations: They have a way of ending so suddenly. Actually, we suspect that Red is happiest when he's taking an ailing game apart and putting it back together almost as good as new. . . . Charlie Daniels left on his San Francisco, Yosemite and points North trip. . . . Visiting the Laymons and other friends along the Row was Dave Gottlieb, out of Chicago. . . . Vacations seemed much in vogue these few weeks, with many out of town ops and their local brethren taking off to visit relatives cross-country, fishing trips and just-get-away-from-it-all rests. . . . A few of the felks seen along the Row past week were Mr. and Mrs. Lloyd Barrett with young daughter from Pomona. . . . Mac MacGlone of Santa Ana. . . . Burbank's Ed Wilson.



Charlie Sersen of St. Cloud, Minn., is really all smiles. He came into town with his son, Tom, and his daughter-in-law, and granddaughter. Tom Sersen and family are visiting the folks from his home in Utah, where Tom is a mining engineer. . . . Joe and Clarence Totzke made their first trip into the Twin Cities in a long time. Besides taking care of their route, they have been very busy installing television sets, and the recent high windstorms has conked out a lot of television antennaes and gave them a lot more work to do. . . . Iz Alpert of the Twin Ports Sales Company, Duluth, Minn., was in the Twin Cities for a day and stopped in to distributors to see what was doing. . . . Bruce Windhurst of Huron, S. D., made the trip to the Twin Cities to pick up some supplies for his route and to get ready for the 4th of July week-end. ... Some of the operators who were in town from the Wisconsin area were: John Gallup of Menomonie; Emil Sirianni of Eau Claire; Leo DeMars of Ashland; and Jim Donatell of Spooner. . . . Stub Schoefter of Valley City, N. D., made a quick trip into the Twin Cities and although he usually is in and out of town the same day, he stayed a couple days this time, inasmuch as Mrs. Schoefter was along on this trip. . . . Frank Ray and Bob Agnew of the Dakota Amusement Company, Dickinson, N. D., spent several days in town, and also did some practicing up on their golf game.

Mr. and Mrs. Jack Harrison of Crosby, Minn., were in and Jack reports the steel strike is affecting business up on the Range, inasmuch as the iron ore mines are not operating as long as the steel companies are out on strike. This makes it a little bad for everyone up there. . . . Don Smith of Sioux Falls, S. D., decided to make the trip into the Twin Cities just to see what was new in coin operated equipment and to say hello to a few of the boys. . . . Seen here and there at the different distributors and record supply houses, picking up supplies and records were: Dick Grant of Mound, Minn.; Cecil Terveer of Winona, Minn.; Hank Krueger of Fairfax, Minn.; Joe Hanson of St. Peter, Minn.; Bun Mraz of Brainerd, Minn.; and Ted Heil of Gaylord, Minn.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Horses Mechanical, 2 large, 2 small, also motor for Under Sea Raider. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUT-ING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANTED — Broadways and 3-4-5's., GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, 2, CALIF. Tel: MArket 1-3967.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Litea-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBIN-SON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7: 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANT—United Six Players-all models; Chicoin Six Player stationary lightup pins. Quote quantity and prices on above. UNITED PLAY MA-CHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel: LOngacre

CLASSIFIED ADVERTISING SECTION

WANT — Very latest Amusement machines; Scales; 1217; 1017: 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rockola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will paycash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—Closeouts for quick sale.
Counter Machines; A.B.T. Electric
Skill Guns only \$19.75; A.B.T. Late
Challengers \$14.50; Chrome Stands
\$9.75; Holly Grippers \$9.50; Arcade \$69.50 ea.; Quizzer with film,
Question and Answer Game floor
model; Mutoscope Sky Fighter:
Bally Undersea Raiders; United
Team Hockey, 2 player, two months
old; American Low Bov Penny Scale,
Brand New, \$25; Gottlieb Daily
Races one ball game \$25. Above
machines are all in good condition.
Terms: One-half Deposit Cash With
Order. Balance COD. ACE MUSIC
CO., WAUKON, IOWA. Tel.: 416.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.: 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15: 1 H246M Seeburg Hideaway \$175: 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Perfect condition, look like new; Coney Island \$450; Bright Snots \$425; Leaders \$400; Bright Lites \$350; Hot Rods \$60; Turf Kings \$190; Citations \$45; Various late Flipper Pins (write). 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's. 1015's. Export trade invited. WINTERS DISTRIBUTING CO.. 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spot Lites \$440; Bright Spots \$385; Futuritys \$340; Coney Islands \$385; United Steeplechases, floor samples \$295; Wonder Horse \$575. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel: CAnal 8318.

FOR SALE—RCA 25c Coin Radio \$22.50; 4 Col. Postage Stamp Vendors \$18; National Candy King New \$27.50; Shipman 2 Col. Stamp Vendors \$18; Acorn Charm Vendors \$12; Champion Basket Ball New \$20; Pop Ups New \$20; Packard Wall Boxes New Hi Chrome \$22.50; Chicago Coin Horsehoes \$90; Eastern Elec. Cig. Vendor New \$249.50; Band Box \$139.50; Silver King Hot Nut New \$12; Uneeda Pak Cig. Vendor 25c \$85; Mills Candy Vendor 5 Col. \$65; AMI Model C Like New \$475; AMI Model A Very Clean \$300; Wurlitzer 1080 Very Clean \$169.50; Seburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: SUperior 1-4600.)

FOR SALE—Citations 39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel: Englewood 4-9202, Englewood 4-9204.

FOR SALE — New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna, Tel: 31.

FOR SALE—Ready for location: Arizona \$60; Football \$65; Harvest Time \$85; Fighting Irish \$65; Majors \$40; St. Louis \$50; Ramona \$40; Star Series \$75; Phoenix \$45; Bomber \$75; Stop & Go \$109.50; Select A Card \$40; Utah \$65; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419 — 9th ST., N. W., WASHINGTON, D. C.

FOR SALE—Seeburg Bear Guns \$295; 5-Seeburg 3-wire 5-10-25c. wallboxes \$35; Ski Barrel \$75; Chicago Goalee \$69.50; 2-HiRolls \$75; Photo Finish \$65; Universal Winner \$95; 3-Citations \$39.50; Gold Cup \$25; Entrys \$25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Bingo Games just off location including eight "Spotlights" at \$459, guaranteed like new, A-1 mechanical condition. Also, five "Coney Islands" at \$387.50. Closing out five Citations at \$39.50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAin 8751
- FOR SALE—Spot Lites \$495; Bright Spots \$465; Coney Islands \$465; A B C \$250. UNIVERSITY COIN MACHINE EXCHANGE, 854 NO. HIGH ST., COLUMBUS OHIO. Tel: UNiversity 6900.
- FOR SALE Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M 159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.
- FOR SALE—Trophy Bowl \$50; Super Twin Bowler \$50; Goalee \$50; Twin Shuffle Cade \$150; ABC Bowler; Speed Bowler; Shuffle Baseball; Express; \$25 ea.; Doube Header \$50; Quarterback \$50; Six Player League Bowler \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 4, N. Y.
- FOR SALE—Champions \$60; Citations \$50; Jack Rabbit \$50; Shuffle Champs \$25. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel: 750.
- FOR SALE—1 Downey-Johnson Coin Counter \$125; 8 Packard Hi-Chrome Wall Boxes \$12.50 ea.; 1 Chicago Coin Midget Skee Ball, clean, \$195; 1 Mills Constellation Phono \$135; 1 Harvest Time \$65. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANS-VILLE 10, INDIANA.
- FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.
- FOR SALE Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.
- FOR SALE—Clean and checked:
 "Photo Finish" \$50; Chicago Coin
 "Thing" \$35; "Lucky Inning" \$35;
 Bally "Bright Lite" drop coin chute
 \$365; "Bright Spot" \$425; Atlantic
 City (New)—write: J. ROSENFELD
 CO., 3220 OLIVE STREET, ST.
 LOUIS 3, MISSOURI. Tel.: OLive
 2800.
- FOR SALE—Packard Wall Boxes \$10 ea.; Used Rock-Olas, Seeburgs; Wurlitzers; etc., New Smokeshop Cigarette Machines, priced right; One Balls: Kentucky; Man-O-War; Citation; Turf King; Jack Pot; at unbelievably low prices. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-942 LINDEN AVE., BALTIMORE 1, MARYLAND.

- FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.
- FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.
- FOR SALE—New and used Scales.
 Send for our special price list on
 new Scales and bargain list on used
 ones. SPARKS SPECIALTY CO.,
 SOPERTON, GA.
- FOR SALE—Citations \$39.50; Champions \$59.50; Turf Kings \$139.50; Photo Finish \$49.50; Winners \$99.50; Williams Sweetheart \$74.50; Chicago Coin Pin Bowler \$84.50; Gottlieb Knockout \$94.50; United Skee Alley \$79.50. MICKEY ANDERSON, 314 EAST ELEVENTH STREET, ERIE, PA. Tel: 22-894.
- FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.
- FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.
- FOR SALE Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS. INC., 4866 WOODWARD AVE., DEROIT 1, MICH.
- FOR SALE—Coney Island \$425; Spot Lites \$525; A.B.C. \$250; Zingos \$300; Citations \$40; Champions \$60; Turf Kings \$200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.
- FOR SALE—10 nearly new Hobby Horses. Priced right. Each unit carries new machine guarantee. For further information write: SHEL-DON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.
- FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment \$85,000; \$45,000. down, \$10,000. payment every three months, or \$80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.
- FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).
- FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.
- FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOU-ETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.
- FOR SALE 40 Seeburg W1L-56
 Wireless Wall Boxes, ea. \$8. 1/3
 deposit, balance C.O.D. or Sight
 Draft. KOEPPEL DISTRIBUTING
 CO., 629 TENTH AVENUE, NEW
 YORK 19, N. Y.
- FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.
- FOR SALE Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.
- FOR SALE—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steeple Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. ½ deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.
- FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.
- FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.
- 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.

 WANT Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

- FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.
- FOR SALE-New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: MArket 7-6865 or 7-6391.
- FOR SALE—1428 Blond Rockola's very clean \$300; Star Edelco Bowlers New \$225; Three for \$600; County Fairs New \$350; Chicago Coin Hit Parade and Stand New \$225; Chicago Coin Derby New \$400; Photo Finish \$60; Exhibit Shoot-A-Line New \$300; Exhibit Six Shooter \$200; South Pacific \$99.50; Madison Square Garden \$139.50; Genco Canasta \$94.50; Williams El Paso \$54.50; Camel Caravan 73.50; Thing \$73.50. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO.
- FOR SALE—100A Seeburg \$725.

 Model 146M Seeburgs \$165; 1250

 Wurlitzers \$465; 1100 Wurlitzers

 \$356; 1080 Wurlitzers \$175; 1015

 Wurlitzers \$165. All shopped and in clean condition—guaranteed.

 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS,

 1221 MAIN ST., BUFFALO, N. Y.
- FOR SALE—We are distributors in Michigan & Northern Indiana for the New Sensational American Bank Shot. This is a legal long life game that will make you money. See it on display at either office. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.
- FOR SALE Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.
- FOR SALE United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication 718th Consecutive Week's Issue

CLASSIFIED ADVERTISING SECTION

SALE — Finest premiums for stimulating play on your amuse-ment games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUE-MOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC... 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786** MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE - Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUT-ING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE-1-1946 M \$135; 1-1015 \$150; 1—1080 \$165; 2— H-246 Hide Away \$165; 20-3W2-L56-3 Wire 5c-\$15 ea., 10-W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.

Notice!

YOU CAN SAFELY SEND DEPOSITS TD ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

S LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Chi. Coin Champion \$59; Chi. Coin Hockey \$59; Punchy \$119; Nifty \$129; Glamour \$129; United Utah \$59; Rockettes \$119; Control Tower \$119; Aireon Blonde, cabinet perfect, \$30; Spotlight \$450; Coney Island \$425; Bright Spot \$425. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE - America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); •Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBU-TORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE - Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WIL-LIAMSPORT, PA. Tel.: 2-3326 of

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators - your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawlev Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT-ING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- Prices DOWN
- Prices UP and DOWN
 No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer
- Machines Just Added Great Activity

CONFIDENTIA PRICE

(PHONOGRAPHS)

4. 24		39.0 0	/ TV	05.00	
4. 600R	39.50	50.00	4. Plaza	25.00	39.
4. 6 00 K		69.5 0	6. Royale	25.00	39.
4. 500A	49.00	69.50	4. Regal	39.50	49.
2. 500K	35 .0 0	59.50	4. Regal RC	39.50	49.
4. 41 (Counter)		50.0 0	4. Gem	29.50	44.
6. 51 (Counter)	30.00	45.0 0	4. Classic	49.00	60.
4. 61 (Counter)	24.50	50.00	4. Classic RC	49.00	60.
4. 71 (Counter)	59.50	75.00	6. Maestro	44.00	65.
6. 81 (Counter)	49.50	75.00	4. Mayfair	44.00	59.
4. 700	49.50	89.50	4. Mayfair RC	44.00	59.
4. 750M	79.50	89.00	6. Melody King	49.50	79.
4. 750E	69.50	94.50	6. Crown	39.50	59.
4. 780M Colonial	49.50	99.50	6. Crown RC	49.50	79.
4. 780E		89.50	6. Concert Grand	39.50	59.
4. 800	59.00	98.00	4. Colonel	29.50	49.
4. 8 50	54.50	79.5 0	4. Colonel RC	29.50	49.
4. 950	59.00	99.50	6. Concert Master	49.50	69.
4* 1015	140.00	225.00	6. Concert Master RC	59.50	89.
4. 1017 Hideaway	125.00	225.00	6. Cadet	35.00	65.
4* 1100	285.00	375.00	4. Cadet RC	39.50	65.0
4* 1 08 0	150. 00	200.00	4. Major	39.50	59.0
4* 1250	395.00	500.0 0	4. Major RC	39.5 0	59.
6. 300 Adapter	10.00	15.00	4. Envoy	39.50	59.
6. 320 Wireless Wall Box.	. 3.50	5.00	4. Envoy RC	39.50	59.0
6. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue	39.00	59.
4. 320 2 Wire Wall Box	4.00	5.00	6. Vogue RC	49.50	69.
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino	35.00	59.
6. 331 2 Wire Bar Box	5.00	10.00	6. Casino RC	49.50	79.
6. 304 2 Wire Stepper	3.50	5.00	6. Commander	39.50	59.
6. Wireless Strollers	19.50	25.00	6. Commander RC	50.00	69.
6. 430 Speaker Club with			2. Hi-Tone 9800	39.50	60.
10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.0
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.
4. 3031 Wall Box	8.00	12.00	4. Hi-Tone 8800 RC	49.50	59.0
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.0
4. 3020 Wall Box	29.50	40.00	4. Hi-Tone 8200 RC	45.00	59.
4 0000	70 60	70 00	4 1465	00.50	120

6. 320 Wire 6. 310 Wall 4. 320 2 Wi 6. 332 2 W 6. 331 2 Wi 6. 304 2 Wi 6. Wireless 6. 430 Speal 10, 25 6. 420 Speal 4. 3031 Wal 4. 3045 Wal 4. 3020 Wal 4. 3025 4. 2140 Wall Box 4* 146M 119.50 187.00 4. 219 Stepper 139.50 35.00 149.00 225,00 4. 100 Wall Box 5c 30 350.00 **350.00** Wire 260.00 275.00 6. 100 Wall Box 10c 30 279.00 325.00 Wire 645.00 750.00 3.00 10.00 35.00 6. 305 Impulse Rec.
6. 350 WIs Speaker
6. 115 Wall Box Wire 5c 2.50 10.00 6. Melody Parade Bar ... 3.00 6. 5c Wallomatic Wireless 8.50 6. 5c Baromatic Wireless... Wireless 4.50 6. 5c Wallomatic 3 Wire... 6. 135 Step Receiver 14.50 19.50 6. 30 Wire Wall Box . .6. 5, 10, 25c Baromatic 9.50 7.50 6. 145 Imp. Step Fast 6. 306 Music Transmit ... 7.50 9.50 6.95 6. 130 Adapter 15.00 19.50 6. 580 Speaker 49.50 Wire

15.00

6.00

4. 5, 10, 25c Baromatic

6. 5, 10, 25c Wallomatic Wireless

Wireless

9.00

17.50

8.50

6. 123 Wall Box 5/10/25

6. 125 Wall Box 5/10/25

Wireless

"THE CONFIDENTIAL

The Cash Box, Page 36	Ju	ly 12, 1952	ال ا							
4* 3W2 Wall-a-Matic 15.00 2* WIL-56 Wall Box 5c 6.50	18.50 15.00	4* Manhattan 4. Model 7 Phono		169.50 119.50	4. Gin Rummy 4. Gizmo (Wm 8/48)		119.00 45.00	6. School Days	15.00 20.00	17.50 39.50
4. 3W5-L-56 Wall Box	44.50	4. Hideaway Model 4. 1000 Speaker	400 64.50	95.00 49.5 0	4. Glamour	24.50	129.50 59.50	4. Screwball 6. Sea Hawk	20.00	45.00 22.00
5, 10, 25c 37.00 4. W4L-56 34.50	37.00	6. Willow Adaptor	14.50	29.50 25.00	6. Gold Mine	29.50	49.50 100.00	4. Sea Jockeys (Wm 12/51)	285.00	350.00 19.50
4. W6-L56-5/10/25 Wireless 30.00	49.50	6. Cedar Adaptor	15.00	29.50	4. Gondola	19.50	54.50	1. Select-A-Card (Got 4/50	40.00	79.50
6. Tear Drop Speaker 12.50 ROCK-OLA	17.50	6. Poplar Adaptor 6. Maple Adaptor	15.00	27.50 30.00		159.50	60.00 199.50	4. Serenade (Un 12/48) 4. Shanghai (CC 4/48)		39.50 49.50
6. Imperial 20 24.50	49.50	6. Juniper Adaptor 6. Elm Adaptor		27.50 25.00	4. Harvest Moon (Got 12) 1* Harvest Time (Ge 9)	(48) 49.00 (50) 45.00	69.50 119.00	4. Shantytown	79.50	109.50 99.50
6. Imperial 16	49.50	6. Pine Adaptor 6. Beach Adaptor		25.00 27.50	4. Hawaii (Un 8/47) . 4* Hayburner (Wm 7/	20.00 51) 225.00	29.50 275.00	4. Shoo Shoo (Wm 2/51). 6. Shooting Stars		145.00 35.00
6. Monarch	49.50	6. Spruce Adaptor 6. Ash Adaptor	17.50	29.50 25.00	6. Hi Ride	15.00	25.00 39.50	4. Short Stop		45.00 59.00
4. '40 Super Rockolite 39.50 6. Counter '39 19.50	49.50 49.50	6. Walnut Adaptor 6. Lily Adaptor	17.50	25.00 12.50	3. Hits & Runs (Ge 5/ 4. Holiday (CC 12/48)	51) 99.00	140.00 69.50	6. Silver Spray 6. Silver Streak (B 47)	14.50	24.50 19.50
4. '39 Standard 39.50 4. '39 DeLuxe 39.50	69.00 65.00	6. Violet Speaker.	10.00	15.00	4. Holiday (Ke 12/51)	385.00	400.00	4. Singapore (Un 11/47)	23.50	29.50
4. '40 Master Rockolite 39.50	59.50	6. Orchid Speaker	19.50	22.50	4. Hot Rods (B '49) 4. Humpty Dumpty		99.50	6. Sky Lark 6. Sky Line	17.50	59.50 29.50
6. '40 Counter	49.50 54.50	6. Do Ri Mi		59.50	(Got 10/47) 4. Jack 'N Jill (Got 4/	48) 29.50	49.50 49.5 0	6. Sky Ray		19.50 195.00
4. '41 Premier 49.50 6. Wall Box 4.00	69.50 9.50	4. Panoram 4. Throne of Music		225.00 69.50	2. Jalopy (Wm 9/51). 4. Jamboree		369.50 39.50	6. Slugger (Wm 12/46)		19.50 25.00
6. Bar Box	9.50 29.50	4. Empress 6. Panoram 10 Wall	39.00	69. 5 0 8.50	4. Jeanie (Ex 7/50) 4. Jockey Special (B		125.00 55.00	6. Smoky		19.50 104.50
6. Glamour Tone Column 30.00 6. Modern Tone Column . 32.50	35.00 40.00	6. Panoram Peek (6. Conv. for Panor	Con) . 195.00	295.00	4. Joker (Got 11/50) . 4. Judy (Ex 7/50)	125.00	164.50 119.50	6. South Paw	15.00	19.50 17. 50
4. Playmaster & Spectra- vox	69.00	Peek	10.00	29.50	4. Just 21 (Got 1/50) 1. K. C. Jones	25.00	65.00 89.50	4* Spark Plugs (Wm 10/51) 4. Special Entry (B '49)	240.00	325.00 45.00
4. Playmaster '46 69.00	79.50 30.00	2. Constellation	M I	175.00	4. Kilroy (CC 1/47)	10.00	16.50	6. Speed Ball	14.50	32.50
6. Playboy 25.00 2. Commando 30.00	49.50	6. Hi-Boy (302) .	49.50	55.00	4. King Arthur (Got 10 4. King Cole (Got 5/48) 28.50	54.50	6. Speed Demon 4. Speedway (Wm 9/48)	15.00 44.50	29.50 89.50
4* 1422 Phono ('46) 75.00 4. 1424 Phono (Hideaway) 140.00	150.00	4. Singing Towers (6. Streamliner 5, 1	0, 25 39.50	99.50 79. 50	4* Knockout (Got 1/51 4. Lady Robin Hood			6. Spellbound (CC 5/46). 4. Spinball (CC 5/48)	29.50	14.50 49.50
4. 1426 Phono ('47) 129.00 4. 1432 (Rocket '51) 449.00	175.00 500.00	6. Top Flight4. Singing Towers	25.00 (301) . 49.50	39.50 99.50	(Got 1/48) 2* Leaders (Un)	365.00	39.50 415.00	4. Spot Bowler (Got 10/50) 2* Spot-Lite (B 1/52)	455.0 0	145.00 555.00
4. Magic Glo (1428) 295.00 6. 1501 Wall Box 3.00	325.00 7.50	2* Model A '46 4. Model B '48	2 3 5. 00	340.00 465.00	4. Leap Year		39.50 34.50	6. Sport Event		29.50 30.00
6. 1502 Bar Box 5.00 6. 1503 Wall Box 12.50	7. 5 0 15.00	4. Model C	445.00	525.00	4. Lite-A-Line (K 6/51 4. Lucky Inning (Wm 5		185.00 79.50	6. Sports	19.50	25.00 15.00
6. 1504 Bar Box 8.50 6. 1510 Bar Box 15.00	17.50 20.00	4. Super DeLuxe (LEON	60.00	4. Lucky Star (Got 5/ 2. Mad. Sq. Garden		50.00	6. Spot-A-Card	25.90	29.50 29.50
4. 1525 Wall Box 5.00 6. 1526 Bar Box 15.00	15.00 19.50	4. Blonde Bomber	89.50	129.50	(Got 6/50)	124.50 28.50	149.50 54.50	1. Stage Door Canteen 6. Stars	10.00	25.00 19.50
4. 1530 Wall Box 15.00 6. 1805 Organ Speaker 24.50	25.00 29.00	6. '47 Hideaway ,	59.50 119.50	195.00	6. Maisie (Got 3/47) 4. Majors '49 (CC 2/4	. 14.50	25.50 70.00	6. Stardust (Un 5-48)	25.00	45.00
BUCKLEY	29.00	4. '48 Coronet 400 4. '49 Coronet 100	64.50 125.00	159.00 1 69.50	4. Major League Base	ball 39.50	59.50	6. Starlite 6. State Fair	10.00	49.50 14.50
6. Wall & Bar Box O.S 3.00 6. Wall Bar Box N.S 7.00	5.00 17.50	MISCEL	LANEOUS		4. Manhattan (Un 2/ 4. Mardi Gras	25.00	34.50 45.00	2. Steeple Chase (Un 2/52) 4. Step Up	10.00	14.50
PACKARD	11.00	4. Chicago Coin H Parade	it 100.00	219.50	4. Marjorie (Got 7/47) 4. Maryland (Wm 4/49)) 49.50	29.50 99.50	4. Stop & Go (Ge 3/51) 4. Stormy (Wm 1/48)		139.50 49.50
4* Pla Mor Wall & Bar Box 5.95	12 50	4. Ristaucrat 4. Williams Music	65 . 00	79.50	4. Merry Widow 4. Melody (B 47)	25.00	45.00 49.50	6. Stratoliner		17.50 14.50
		LI in PRICE		خلا	4. Mercury (Ge) 4. Mermaid (Got 6/51)	60.00 125.00	114.50 199.50	4. Summertime (Un 9/48) 6. Sun Beam	29.50	39.50 29.50
						17.50	27.50 19.50	4. Sunny (Wm 12/47) 4. Supercharger	25 .00	49.50 24.50
					6. Miami Beach 4. Minstrel Man (Got 3/	15.95	19.50	4. Super Hockey	54.00	79.00 17.50
					6. Miss America (Got 1 6. Monicker		24.50 17.50	6. Superscore (CC 10/46)	10.00	24.50
P	INBAL	L GAMES			4. Monterrey (Un 5/48	29.50	40.00	4. Surf Queen (B '46) 6. Suspense (Wm 2/46)	29.50	19.50 49.50
Manufacturers and date of					4. Moon Glow (Un 12/	25.00	59.50 49.50	4. Swanee 4* Sweetheart (Wm 7/50)	94.50	65.00 124.50
Chicago Coin; (Ex) Exhibit; (Gunited; (Wm) Williams.					4. Nevada (Un 10/47)		15.00 29.50	4. Tahiti (CC 10/49) 6. Tally Ho	15.00	3 9.5 0
4. ABC Bowler	60.00 325.00	4. Catalina (CC 2/2* Champion (B 2	48) 59.50	79.50 110.50	4. Niagara	120.00	149.50	4. Tampico (Un 7/49) 6. Target Skill	12.50	89.50 19.50
4. Ali Baba (Got 6/48) 28.50 4. Alice (Got 8/48) 39.50	45.00 54.5 0	2. Champion (CC) 6. Chico		79.50 69.50	6. Nudgy (B 47) 4. Oasis			4. Telecard (Got 1/49) 4. Temptation		79.50 59.50
4. Aquacade (Un 4/49) 49.50 4. Arizona (Un 5/50) 44.50	70.00 99.50	4. Cinderella (Got 1* Citation (B/48)		49.50 80.00	6. Oh Boy 4. Oklahoma (Un 6/49)	15.00 75.00	29.50 85.00	4. Tennessee (Wm 2/48) . 4* Thing (CC 2/51)	29.50	49 .50 95.00
4. Baby Face (Un 1/49) 32.50 4. Ballerina (B 48) 14.50	45.00 35.00	4. Cleopatra6. Club Trophy	25.00 29.50	39.50 49.50	4. Old Faithful (Got 1/4. One Two Three	'50) 95.00	144.50	1. Three Feathers 2. Three Four Five		75.00
6. Ballyhoo (B 47) 19.50 4. Band Leader 39.50	29.50 59.50	4. College Daze (G 2* Coney Island (H	ot 8/49) 75.00	109.50 465.00	4. Opportunity 6. Oscar	14.50		(Un 10/51) 4. Three Musketeers	265.00	350.00
4. Banjo	39.00 100.00	2. Contact	35.00	55.00 39.50	4. Paradise (Un 7/48) 4. Phoenix	24.50	49.50 69.50	(Got 7/49) 4. Thrill (CC 9/48)		85.00 39.00
4. Barnacle Bill (Got 8/48) 40.00 2. Basketball (Got 10/49) 95.00	69.50 149.50	2. Control Tower	125.00	175.00	4* Photo Finish 6. Pimlico	50.0 0	89.50 32.50	6. Topic	10.00	17.50 17.50
4. Be Bop (Ex) 69.50 4. Bermuda (CC 11/47) 25.00	115.00 34.50	4. County Fair (Un	$n) \dots 200.00$	300.00 45.00	4. Pin Bowler (CC 7/	50) 109.50	139.50	6. Torchy (Wm 6/47)	10.00	35.00 15.00
6. Big League (B 46) 14.50	19.50	4. Crazy Ball (CC	7/48) 29.50	45.00	4. Pinch Hitter (Un 5/4. Pinky (Wm 10/50)	99.50		6. Towers	27.50	49.50
6. Big Time 32.50 4. Big Top 49.50	39.50 65.00	4. Cyclone (Got 5, 2. Dallas (Wm 2/	49) 40.00	69.50	4. Play Ball (CC 1/51)		29.50 60.00	4. Trigger	109.50	30.00 135.00
4. Black Gold 59.50 4. Blue Skies (Un 11/48) . 25.00	79.50 54.50	4. De Icer (Wm 1 4. Dew Wa Ditty		119.50	4. Play Boy (CC 5/47) 4. Playland (Ex 8/50)	90,00		4. Triple Action	24.50	49.50 44.50
4. Bolcro (Un 1/52) 365.00 4. Bomber (CC 5/51) 75.00	475.00 100.00	2. Double Action .	39.50 140.00	175.00		40.00	55.00	4. Triplets (Got 7/50) 4. Tri-Score (Ge 1/51)	64.50	149.50 95.00
4. Bonanza (Wm 11/47) 12.50 4. Boston (Wm 5/49) 84.50	29.50 104.50		99.5 0	164.50	4. Punchy (CC 11/50) 4. Rag Mop (Wm 11/			6. Trophy (B '48) 6. Tropicana (Un 1/48)	10.00	119.50 3 4. 50
4* Bowling Champ (Got 2/49 65.00	84.50	2. Dbl. Shuffle (Go 2. Dreamy (Wm 3)		94.50 124.50	4. Rainbow (Wm 9/48) 4. Ramona (Un 2/49)			2. Tucson (Wm 1/49) 4. Tumbleweed	59.00 72.50	80.00 104.50
4. Bowling League (Got 8/47) 10.00	24.50	6. Drum Major . 6. Dynamite (Wm	10/46) 25.00 10/46) 10.00	34.50 14.50	4. Rancho (B '48) 6. Ranger	39.50 15.00	49.00 19.50	6. Turf Champ	24.50	39.50 26 0.0 0
2* Bright Lights (B 5/51) 325.00 2* Bright Spot (B 11/51) 380.00	465.00	4. Entry (B '47) . 1. El Paso (Wm 1	25.0 0	65.00 85.00	6. Record Time 4. Red Shoes (Un 12)	22.50 (50) 99.50	59.50	4. Utah (Un 8/49) 6. Vanities		94. 50 2 5.00
4. Broadway (B) 199.50 6. Broncho 19.50		6. Fiesta 1. Fighting Irish (C	15.00	19.50 110.00	6. Repeater 6. Rio (Un 12/46)	17.50	29.50 20.00		19.50	49.50 45.00
4. Buffalo Bill (Got 5/50) 44.50 4. Buccaneer (Got 10/48) 59.50	79.50 69.50	3* Five Star (Univ 6. Flamingo (Wm	5/51) . 159.50		4. Rip Snorter (Ge).	64.50	99.00 25.00	4. Watch My Line (Got 9/51)		185.00
4. Build Up	34.50 79.50	4. Floating Power 2. Flying Saucers		55.00	4. Rocket (Ge 5/50)	79.50	139.50	6. West Wind	15.00	19.50 30.00
1* Camel Caravan 69.50 4. Campus 99.50	95.00 140.00	(0 30 (50)		139.50	4* Rockettes (Got 8/5) 4. Rondevoo (Un 5/48) 2. Rose Royl (Cot 10)	25.00	39.50	6. Wild Fire	170.00	199.50
2. Canasta (Ge 7/50) 50.00 6. Caribbean (Un 3/48) 15.00	105.00 28.50	4. Four Horsemen		114.50	2. Rose Bowl (Got 10/ 4. Round Up (Got 11/ 4. St. Louis (Wm 2/40)	48) 50.00	64.50	1* Winner (Univ) 4. Wisconsin (Un 3/48)	25.00	190.00 49.50
4. Carnival (B '48) 25.00	44.50	4. Freshie (Wm 9,		97.50	4. St. Louis (Wm 2/49) 4. Sally (CC 10/48)	29. 50	79 .5 0 54 .5 0	6. Yankee Doodle 4. Yanks (Wm 4/48)		19.50 49.50
4. Carolina (Un 3/49) 35.00 4. Carousel 15.00	55.00 29.50	4. Georgia (Wm 9 6. Ginger (Wm 10		144.50 15.00	4. Samba 4. Saratoga (Wm 10/48)	35.00	5 9.50	6. Zig Zag		19.50 340.00
			YRIGHTED 1952		ODUCTION NOT PERMIT		00.00		2.0.00	3.0.00



4. Genco Advance Roll ... 39.50 69.50 4. Super Triangle

2. Bally Shuffle-Line	115.00	155.00	4. Keeney League Bowl. 140.00	195.00
4. Bally Hook Bowler		175.00	4. Keeney Duck Pins 75.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney Deluxe League	
4. Bally Shuffle Champ	25.00	75.00	Bowler 299.00	329.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney Big League Bowl 175.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 4-Way Bowl 195.00	225.00
4. California Shuffle Pins.	25.00	40.00	4. Keeney 6-Player 225.00	275.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle Jungle 29.50	75.00
4. ChiCoin Bowling Alley	25.00	55.00	4. Rock-Ola Shuffle-Lane . 24.50	49.50
4. ChiCoin Alley w/con.	49.50	79.50	4. Un. Dbl. Shuffle 54.50	79.50
4. ChiCoin Ace Bowl	75.00	160.00	4. United Shuffle Alley 24.50	49.50
4. ChiCoin Bowl Classic .	75.00	115.00	4. Un. Shuffle w/con 25.00	45.0 0
2. ChiCoin Horseshoes	95.00	125.00	4* Un. Shuffle Alley Exp. 25.00	59.50
4. ChiCoin Rebound	3 5.00	45.00	4. Un. 2-play Express 75.00	169.50
4. ChiCoinPin Lite Bowler	125.00	149.50	4. Un. Sin Rebound 89.50	129.50
4. ChiCoin Baseball	40.00	95.00	4. Un. Twin Rebound 145.00	200.00
4. ChiCoin Trophy	5 0.00	125.00	6. United Shuffle Skill 19.00	44.50
4. ChiCoin 6 Player	250. 00	275.00	4. United Super-Shuffle 24.50	39.50
4. Exhibit Strike	45.00	89.50	4. United Slugger 79.50	129.00
4* Genco Shuffle Target	89.50	129.00	1. United Skee Alley 75.00	119.50
4. Genco Bowling League	24.50	45.00	4. Un. 4-Player 195.00	235.00
4. Genco Glider	30.00	39.50	1. Un. 5-Player 245.00	285.00
4. Genco Baseball	49.50	79.50	4. Un. 6-Player 260.00	295.00
1* Gottlieb Bowlette	24.50	54.00	4. Un. Shuffle-Cade 145.00	189.50
4. Keeney ABC Bowler	25.00	60.00	4. Un. Twin Shuffle Cade 125.00	195.00
4. Keeney Bowling Champ	39.00	79.00	3* Univ. Super Twin 55.00	125.00
4. Keeney Line Up	2 2. 50	34.50	4. Universal Twin Bowler 49.50	65.00
4. Keeney King Pin		8 5.00	2* Univ. HiScore Bowler. 140.00	169.00
4. Keeney Pin Boy	24.5 0	39 .50	4. Williams DeLuxe Bowler 34.50	49.50
4. Keeney Ten Pins		45.00	4. Williams Twin Shuffle. 24.50	35.00
4. Keeney Lucky Strike		7 5.0 0	4. Williams Single Bowler 25.00	28.50
4. Keeney Dbl. Bowler	50.00	100.00	4* Williams Dbl. Head 49.50	99.50

	nea	DE EL	TATE ATTENTY	1.1
6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br 1	5.00 25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl 1	5.00 50.00
4. Bally Big Inning	125 .0 0	185.00	4. Keeney Sub Gun 4	9.50 125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer. 4	0.00 50.00
4. Bally Convoy	47.50	125.00		5.00 150.00
4. Bally Defender	95.00	125.00		9.50 75.00
6. Bally Eagle Eye	3 9.50	49.50		5.00 125.00
4. Bally Heavy Hitter	42.50	69.50		0.00 125.00
6. Bally King Pin	35.00	45.00		5.00 150.00
6. Bally Lucky Strike	45.00	79.50		0.00 150.00
4. Bally Rapid Fire	75.00	125.00		5.00 350.00
4. Bally Sky Battle	49.50	125.00		5.00 125.00
4. Bally Torpedo	49.50	95.00		9.50 100.00
4. Bally Undersea Raider.	85.00	95.00		5.00 125.00
6. Bank Ball	59.50	150.00		9.50 49.50
6. Buckley DeLuxe Dig :	119.50	149.50		5.00 49.50
6. Buckley Treas Is Dig		110.00		9.50 75.00
4. Champion Hockey 4. ChiCoin Basketball	50 .00	69 .50		9.50 75.00
	105.00	975 00		9.50 75.00
Champ	195.00	275.00		5.00 65.00 5.00 18 5 .00
4. ChiCoin Goalee		375.00		0.00 165.00 0.00 340.00
4* ChiCoin Hockey	54.50 60.00	125.00 79.50		5.00 105.00
4. Chi Midget Skee	185 00	229.50		9.50 75.00
4* ChiCoin Pistol	95.00	125.00		5.00 49.50
6. ChiCoin Roll-A-Score	39.50	75.00		5.00 3 9.50
4. Edelco Pool Table	49.50	75.00		5.00 79.50
4. Evans Bat-A-Score		275.00	4. Supreme Bolascore 4	
6. Evans In The Barrel.	30.00	52.50		0.00 75.00
4. Evans Super Bomber .	50.00	125.00		0.00 69.50
4. Evans Play Ball	65.00	75.00		5.00 75.00
4. Evans Ten Strike '46	69.50	99.50		9.50 89.50
6. Evans Tommy Gun	49.50	100.00	4. Telequiz 8	9.50 195.00
2* Exhibit Dale Gun	49.50	85.00		9.50 110.00
4* Exhibit Gun Patrol	200.00	235.00	6. Warner Voice Record. 4	9.50 69.50
	325.00	395.00		0.00 85.00
6. Exhibit Rotary Mdsr	175.00	275.00	4. Western Baseball '40 6	0.00 85.00
4. Exhibit Silver Bullets		175.00	6. Whizz 1	5.00 29.50
2* Exhibit Six Shooter	190.00	239.50	4. Wilcox-Gay Recordio . 12:	5.0 0 150.0 0
6. Exhibit Merchantman	05.00	00.50	4. Williams All Stars 4	9.50 109.50
Roll Ch Digger	85.00	99.50	6. Williams Box Score 3	9 .5 0 65 .00
4. Exhibit Vitalizer	75. 0 0	95.00		9.50 125.00
6. Genco Play Ball	29.50	65.00	1. Williams Super World	
6. Groetchen Met. Typer. 4. Jack Rabbit		149.50	Series 27	5.00 325.00
	85.00	109.50	4. Williams Quarterback . 5	9.50 89.50
4. Keeney Air Raider	110.00	125.00	4. Wurlitzer Skeeball 113	5.00 150.00



CIGARETTE

•		***************************************
L. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	4. Rowe Royal (8 col.)
L. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe Royal (10 col.)
L. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (8
. Dugrenier Champion	00.00	2. Rowe President (10
(9 col.)	80.00- 97.50	4. Rowe Crusader (10
3. DuGrenier Champion	00.00	4. Rowe Electric (8 co
_ (11 col.)	90.00- 125.00	4. Uneeda "A" (6 col.
L. Eastern Electric C-8	150.00- 189.50	4. Uneeda "A" (8 col.
Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (9 col
Lehigh King Size	125.00- 145.00	4. Uneeda "E" (8 col.
. National 750	85.00- 95.00	4. Uneeda "E" (9 col.
I. National 950	85.00- 140.00	4. Uneeda "E" (12 col
l* National 930	85.00- 130.00	4. Uneeda "E" (15 col
4. National 9-A (9 col.)		4. Uneeda 500 (7 col.)
1. National Electric		
		4. Uneeda 500 (9 col.)
2. Rowe Imperial (6 col.)		4. Uneeda 500 (15 col
2. Rowe Imperial (8 col.)		4. Uneeda Monarch
2. Rowe Royal (6 col.)	89.50- 100.00	(12 col.)
	—	

	MACHINES		
	4. Rowe Royal (8 col.)	85.00-	130.00
	4. Rowe Royal (10 col.)	95.00-	139.50
	4. Rowe President (8 col.)		
	2. Rowe President (10 col.)		
	4. Rowe Crusader (10 col.)		
	4. Rowe Electric (8 col.)		150.00
	4. Uneeda "A" (6 col.)		60.00
	4. Uneeda "A" (8 col.)	49.50-	70.00
	4. Uneeda "A" (9 col.)		95.00
	4. Uneeda "E" (8 col.)		
	4. Uneeda "E" (9 col.)		
1	4. Uneeda "E" (12 col.)	65.00-	75.00
	4. Uneeda "E" (15 col.)	75.00-	85.00
	4. Uneeda 500 (7 col.)	75.00-	130.00
	4. Uneeda 500 (9 col.)	80.00-	95.00
	4. Uneeda 500 (15 col.)	75.00-	110.00
	4. Uneeda Monarch		
	(12 col.)	99.50-	125.00

This Week's Used Market

M. A.A TI. I.M
Most Active Used Music
Held.—Wurlitzer 1015 \$140.00-\$225.00
Held—Wurlitzer 1100 285.00- 375.00
Held—Wurlitzer 1080 150.00- 200.00
Held—Wurlitzer 1250 395.00- 500.00
Held—Seeburg 146M 119.50- 187.00
Down—Seeburg M-100-78 645.00- 750.00
Held—Seeburg 3W2
Wall-a-Matic 15.00- 18.50
Down—Seeburg W1L-56
Wall Box 5c 6.50- 15.00
Held—Rock-Ola 1422 Phono
('46) 75.00- 150.00
Held—Packard Pla Mor
Wall & Bar Box 5.95- 12.50
Held—Packard Manhattan. 89.00- 169.50
Down—AMI Model "A" 235.00- 340.00
Most Active Used Pin Games
Held—A. B. C. (Un 5/51) \$235.00-\$325.00
Held—Bowling Champ
(Got 2/49) 65.00- 84.50
Down—Bright Lights
(B 5/51)
Down—Bright Spot
(B 11/51) 380.00- 465.00
TT 0 1 0 0000 0000

Up—Camel Caravan 69.50- 95.00 Down—Champion (B '48) 59.50- 110.50 Up—Citation (B '48) 39.50- 80.00 Down—Coney Island (B 9/51) 375.00- 465.00

AMI, INC.

Up & Down-Five Star
(Univ 5/51) 159.50- 225.00
Up—Harvest Time
(Ge 9/50) 45.00- 119.00
II-11 II 1
(Wm 7/51) 225.00- 275.00
Held—Knockout
(Got 1/51) 79.50- 119.50
Down—Spot-Lite (B 1/52) 455.00- 555.00
Held—Thing (CC 2/51) 49.50- 95.00
Held—Turf King
(B 6/50)
Up—Winner (Univ) 92.50- 190.00
Most Active Used Shuffles
Held—Bally Speed Bowler\$25.00-\$50.00
Held-Genco Shuffle Target. 89.57-129.00
Up—Gottlieb Bowlette 24.50- 54.00
Held—Un. Shuffle Alley Exp. 25.00-59.50
Up & Down—Univ. Super
Twin 55.00-125.00
Down—Univ. Hi. Score Bowler 34.50- 49.50
Bowler 34.50- 49.50
Held-Williams Dbl. Head. 49.50-99.50
Most Active Used Arcade Equipment
Held—ChiCoin Hockey \$ 60.00-\$ 79.50
Held—ChiCoin Pistol 95.00- 125.00
Down Exhibit Dale Gun 49.50- 85.00
Held-Exhibit Gun Patrol. 200.00- 235.00
Down-Exhibit Six Shooter 190.00- 239.50
Held—Seeburg Bear Gun. 250.00- 340.00
Held-Williams Star Series 69.50- 125.00

Manufacturers New Equipment

Products listed here are currently in prices, F. O. B. factory.

Model D40 Phonograph\$795.00
Model D-80 Phonograph 925.00
Model HS-SM Hideaway 575.00
5c-10c Wall Box (40 Selections) 59.50
5c Wall Box (40 Selections) . 53.50
Amivox Speaker 27.50
BALLY MFG. CO.
Futurity \$ 735.00
The Champion (Mech. Horse) 1,195.00
Palm Beach 665.00
CHICAGO COIN
Whiz Kids
Band Box (New Model) 229.50
6 Player De Luxe Bowling Alley
6 Player Match Bowler
H. C. EVANS & CO.
Century Phono 100/45 \$1050.00
Jubilee Phono 40/45 825.00
Jubilee 40/78 795.00
THE EXHIBIT SUPPLY CO.
Big Bronco 997.50
Silent Salesman (Card Vendor) 79.50

Silent Salesman (Card Vendor)	79 .5 0
D. GOTTLIEB & CO.	
Crossroads\$32	29.50
Four Stars	
INTERNATIONAL MUTO. CORP.	
Photomat '59 €100	20.00

ı	Photomat '52 \$1900.00
ı	J. H. KEENEY & CO., INC.
ı	High Score League Bowler \$517.50
ı	Super De Luxe League Bowler 482.50 Six Player League Bowler 482.50

284.50

Electric Cigarette Vendor

n	production. Prices are manufacturers' list
	Coin Changer Model 304.50
)	MARVEL MFG. CO.
)	Overhead Scoreboard for
Ó	Shuffleboards\$125.00 Wall Type Scoreboards for
)	Shuffleboards 95.00
)	ROCK-OLA MFG. CORP.
)	Super Rocket '52-50 Phonograph
)	(Model 1434)
)	Model 1538, 5c-10c-25c Wall Box 59.50 Model 1536, 5c Wall Box,
	23 Wire 39.50
,	Model 1424 Playmaster 440.00
	RISTAUCRAT, INC.
	S-45 Phonograph \$289.50 UNITED MFG. CO.
	Six Player De Luxe Shuffle
)	Alley\$485.00 Six Player Super Shuffle Alley 535.00
)	Six Player Super Shuffle Alley 535.00 Stars
	WILLIAMS MFG. CO.
	Williams De Luxe World Series \$525.00
1	Domino 295.00
1	THE RUDOLPH WURLITZER CO.
	Model "1400" Phonograph Model "1450" Phonograph
	Model 1500 Phonograph
	Model 4851 5c-10c-25c Wall Box

(48 Selections)
Model 5204 Wall Box 5c-10c-25c
(104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

115.00 150.00

BIG BRONCO

... PEAK SEASON NOW UNDER WAY!!!

JOIN THE THRONGS OF HAPPY OPERATORS CASHING IN WITH...

BIG BRONCO"

...ONLY HORSE
"SAFETY-APPROVED"
BY UNDERWRITERS
LABORATORIES



BACKED BY 14 YEARS OF DEVELOP-MENT AND 51 YEARS OF EXPERI-ENCE MANUFACTURING QUALITY MACHINES

EXHIBIT SUPPLY

4218-4230 W. LAKE STREET CHICAGO 24, ILLINOIS





Spottem Feature SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

Serviceability

IN BACK BOX AND ON

3

STANDARD PINBALL CABINET SIZE.

SEE YOUR DISTRIBUTOR



0

NEW "IN-LINE" REPLAY HIT

16 24 32 48 64

Great Features Great Game

1 • NEW SUPER-CARDS

PRODUCE SUPER-PROFITS

See this new extra-coins attraction in action at your Bally Distributor.

- 2 NEW STAR ROLL-OVERS "SPOT" UP TO 5 NUMBERS BY SKILL
- 3 POPULAR "IN-LINE" SCORES
 - 3, 4, 5-IN-LINE ON MASTER-CARD 3-IN-LINE ON SUPER-CARDS WHEN LIT
- 4 CORNERS SCORE 400 ON SUPER-CARD WHEN LIT **MASTER-CARD CORNERS SCORE 200**
- 5 MYSTERY "SPOTTEM" FEATURE IN ADDITION TO STAR "SPOTTING"
- 6 EXTRA BALLS FEATURE ATTRACTS EXTRA COINS EVERY GAME
- 7 FAMOUS ADVANCING SCORES **GREATEST SCORING APPEAL** IN PINGAME HISTORY
- 8 · SPECIAL SUPER-CARD SCORES 3-IN-LINE IN SUPER-CARDS SCORE 4-IN-LINE SCORES
- 9 · SELECTIVE-BUTTON PLAY **INSURES BIG EXTRA-COIN PROFITS**
- 10 GAY HOLIDAY COLORS

IN BACKGLASS, CABINET AND PLAYFIELD

- 11 · ILLUMINATED **PLAYFIELD**
- 12 TROUBLE-FREE **MECHANISM** NATIONAL REJECTOR

Get in on the ground floor.

CHAMPION COIN-OPERATED HORSE SEE PAGE 25

Earn the biggest profits in history with PALM BEACH. Order today, from your Bally Distributor!

> Bally. COMPANY URING DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS