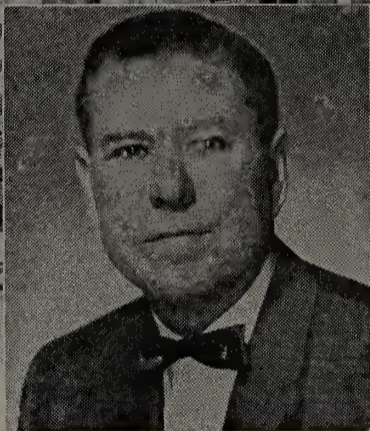
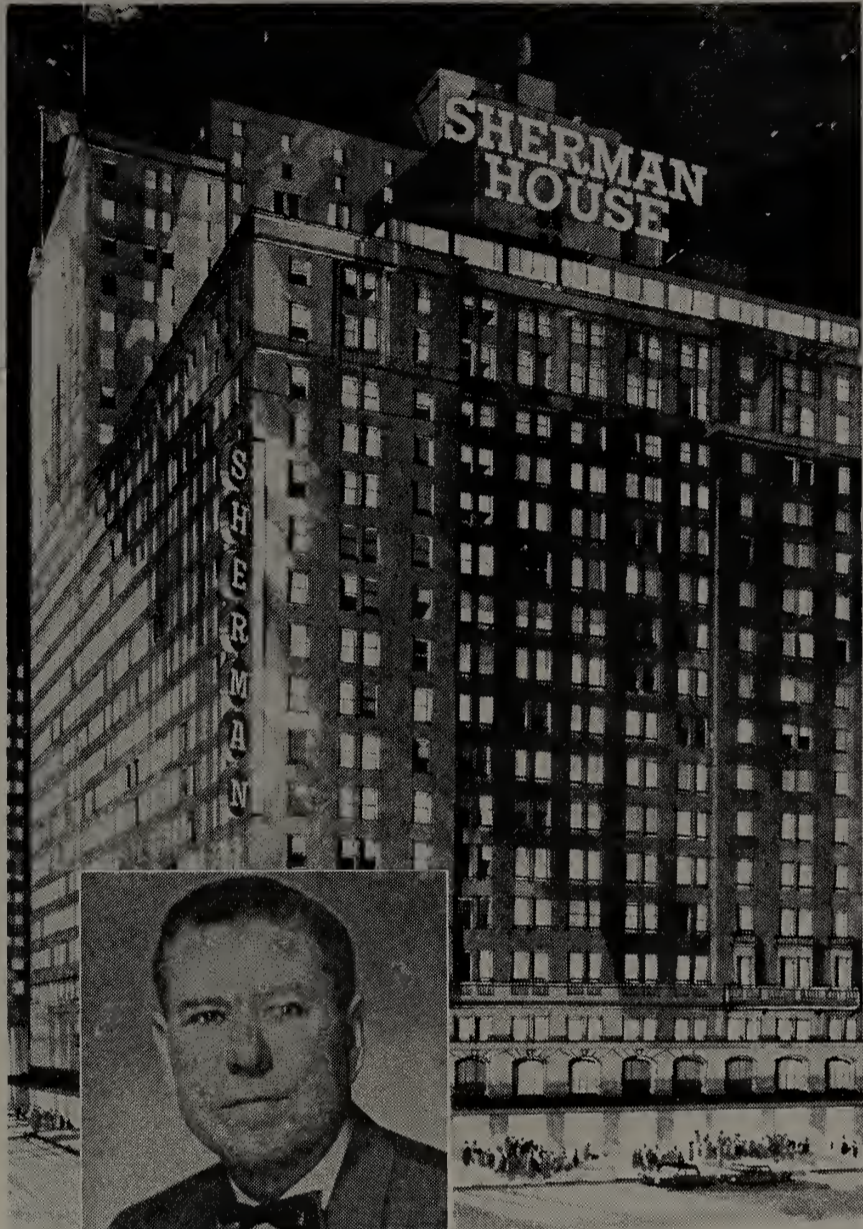


Cash Box

October 17, 1964
In 2 Parts—Part 1



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President
Music Operators of America



CARL MILLMAN
President
National Automatic Merchandising
Association

MOA ANNUAL CONVENTION

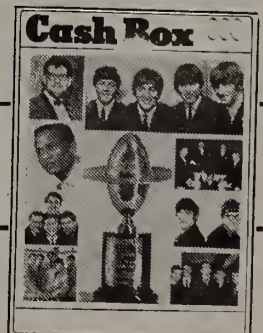
SHERMAN HOUSE
CHICAGO
October 14-16

NAMA ANNUAL CONVENTION

Conrad Hilton Hotel — McCormick Place
CHICAGO
October 17-20

**Directory of Exhibits and Meetings for both
Conventions appears in this issue.**

INTERNATIONAL SECTION BEGINS PAGE 51



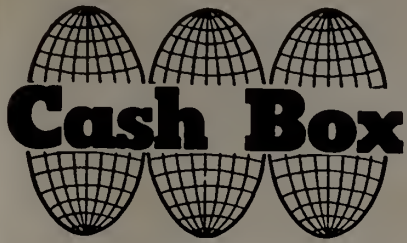
**Robert Goulet
translates a top
Italian hit
into a tremendous
smash single
now burning
up the charts!**



**"MY LOVE, FORGIVE ME"⁴⁻⁴³¹³¹
On Columbia Records **



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Cash Box

Vol. XXVI—Number 6 October 17, 1964

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(Phone: JUDSON 6-2640)

CABLE ADDRESS: CASHBOX, N. Y.

JOE ORLECK, President and Publisher
NORMAN ORLECK, Vice President
GEORGE ALBERT, Vice President

MUSIC—Editorial

MARTY OSTROW, Editor-in-Chief
IRA HOWARD, Editor
IRV LICHTMAN, Editor
DICK ZIMMERMAN, Editorial Assistant
BOB ETTINGER, Editorial Assistant
MIKE MARTUCCI, Editorial Assistant
JERRY ORLECK, Editorial Assistant

MUSIC—Advertising

JERRY SHIFRIN, Director
NEIL BOGART

COIN MACHINES and VENDING

MARTY TOOHEY, Director
ED ADLUM

ART DIRECTOR

GEORGE GOLDMAN

CIRCULATION

THERESA TORTOSA, Mgr.

EUROPEAN DIRECTOR

NEVILLE MARTEN

CHICAGO

LEE BROOKS

29 E. Madison St., Chicago 2, Ill.
(All Phones: FInancial 6-7272)

HOLLYWOOD

JACK DEVANEY

6290 Sunset Blvd., Hollywood 28, Cal.
(Phone HOLLYWOOD 5-2129)

ENGLAND

NEVILLE MARTEN

Dorris Land

9a New Bond St.

London, W1, Eng.

Tel: Hyde Park 2868

HOLLAND: PAUL ACKET, Theresiastraat 81a,
The Hague, Holland, Tel: 070-722546

GERMANY: MAL SONDOCK, Amalienstrasse
28, Munich, Germany, Tel: 220197

ITALY: MARIO PANVINI ROSATI, Viale
Legioni Romane 5 Milan, Tel: 4073963

SCANDINAVIA: SVEN G. WINQUIST, Kagge-
holmavagen 48, Stockholm-Enskede, Sweden,
Tel: 59-46 85

FRANCE: CHRISTOPHE IZARD, 24 Rue Octave
Feuillet, Paris XVI, France, Tel: 870-9358

AUSTRALIA: RON TUDOR, 8 Francis St.,
Healthmont, Victoria, Tel: 87-5677

BELGIUM: FRANS ROMEYNS,
Paul Hymanslaan, 8, Brussels 15, Tel:
71.57.51

MEXICO: ENRIQUE ORTIZ, Insurgentes Sur
1870 Mexico 20, D. F., Tel: 24-65-57

ARGENTINA: MIGUEL SMIRNOFF, Rafaela
3978, Buenos Aires, Argentina, Tel: 69-1538

BRAZIL: LUIS DE M. C. GUEDES, Rua Au-
gusta 2110, sobre-loja, Soa Paulo, Tel:
61.38.13

CANADA: JOHN MURPHY, 1455 Drummond St.,
Montreal 25, Que., Can., Tel: (514) 845 3201

JAPAN: Adv. Mgr.: SHOICHI KUSANO
Editorial Mgr.: Morihiko Nagata

466 Higashi-Oizumi Nerimaku, Tokyo

SPAIN: FEDERICO HALPERN, Sagasta 23,
Apartado 4025, Madrid, Spain

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THE COME-BACK OF THE HOLLYWOOD MUSICAL TRACK

Words and music are making a significant come-back in the record industry's Hollywood Story.

The Hollywood musical soundtrack, whose sales potential has been lying dormant for a number of years, is evidently ready to reassert itself.

Much of this new vigor, of course, is due to the happy fact that musicals have come along that have met the public's fancy. Two such recent examples are the "Unsinkable Molly Brown," an adaptation of the B'way hit, and "Mary Poppins," one of today's rare film musicals.

Generally speaking, what the public goes for musically in media other than records can eventually be transformed into disk success.

While this formula has proved itself even via Hollywood musical soundtracks in recent years, its verity has even greater meaning today.

If we grant Hollywood's ability to produce popular film musicals, what is the right step to the sales triumph of its soundtrack release?

Getting back to "Molly" and "Mary," both productions benefited from great, pre-run promotion from their film companies, both of which (MGM and Walt Disney, respectively) fully utilized their associations with label affiliates. By "pre-run," we do not mean weeks before a premiere or national release, but literally months before their debut.

Thanks to productions that merited this kind of promo (and film companies that could afford it!), the public had been made fully aware of the presence of these productions and fully agreed with the

hoopla on their behalf. Result: a significant desire on the record-buying public's part to have these soundtracks.

The record business is indeed fortunate that "Molly" and "Mary" will be joined soon by two other sure-fire words and music soundtracks, the incomparable "My Fair Lady" and "The Sound of Music." Words and music soundtracks need the stimulus of a string of big successes to put them on the industry map again, and bring on the realization among film companies that long-run promos can benefit all concerned.

Many years ago, MGM Records had a monopoly on the words and music soundtrack field with issues of its great series of lavish musicals. Following a slash in musical production at MGM, words and music soundtrack hits usually stemmed from film adaptations of Rodgers and Hammerstein works. At that time, non-musical soundtrack scores had very little meaning in disk form.

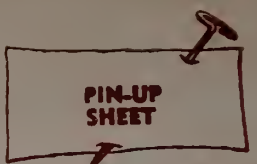
But, eventually, non-musical soundtrack music developed a listenable personality (bless Elmer Bernstein, Henry Mancini!) away from the effort it once could not be separated from, and for a good number of years has pre-empted words and music soundtracks.

With the return of the latter to prominence, both are getting public acceptance simultaneously for the first time.

This is obviously a new and historic twist to the record industry's great Hollywood Story, all film companies with disk affiliates please take note!



Cash Box TOP 100



OCTOBER 17, 1964

	10/10	10/3		10/10	10/3		10/10	10/3
1 DO WAH DIDDY DIDDY ☆MANFRED MANN-Ascort-2157	2	2	34 EVERYBODY KNOWS ☆DAVE CLARK FIVE-Epic-9722	48	68	67 I WOULDN'T TRADE YOU FOR THE WORLD ☆THE BACHELORS-London-9693	72	81
2 OH, PRETTY WOMAN ☆ROY ORBISON-Monument-851	1	1	35 I'VE GOT SAND IN MY SHOES ☆DRIFTERS-Atlantic-2253	41	51	AIN'T DOING TOO BAD ☆BOBBY BLAND-Duke-383	86	—
3 WE'LL SING IN THE SUNSHINE ☆GALE GARNETT-RCA-8388	3	8	36 WHY YOU WANNA MAKE ME BLUE ☆TEMPTATIONS-Gordy-7035	77	28	BLESS OUR LOVE ☆GENE CHANDLER-Constellation-136	78	89
4 DANCING IN THE STREET ☆MARTHA & VANDELLAS-Gordy-7033	4	7	37 THAT'S WHAT LOVE IS MADE OF ☆MIRACLES-Tamla-54102	37	40	TIME IS ON MY SIDE ☆ROLLING STONES-London-9708	—	—
5 LAST KISS ☆J. FRANK WILSON & CAVALIERS-Josie-923	12	16	38 I DON'T WANT TO SEE TOMORROW ☆NAT KING COLE-Capitol-5261	39	42	IS IT TRUE ☆BRENDA LEE-Decca-31690	83	—
6 REMEMBER (WALKIN' IN THE SAND) ☆SHANGRI-LAS-Red Bird-1008	5	5	39 ALL CRIED OUT ☆DUSTY SPRINGFIELD-Philips-40229	45	61	72 THE JAMES BOND THEME ☆BILLY STRANGE-Crescendo-2320	62	67
7 WHEN I GROW UP TO BE A MAN ☆BEACH BOYS-Capitol-5245	10	14	40 MATCHBOX ☆BEATLES-Capitol-5255	17	18	73 WHERE DID OUR LOVE GO ☆SUPREMES-Motown-1060	36	13
8 A SUMMER SONG ☆CHAD STUART & JEREMY CLYDE-World Artists-1027	13	19	41 I LIKE IT ☆GERRY & THE PACEMAKERS-Laurie-3271	47	58	74 WHEN YOU'RE YOUNG AND IN LOVE ☆RUBY & ROMANTICS-Kapp-615	80	—
9 CHUG A LUG ☆ROGER MILLER-Smash-1926	14	17	42 SOFTLY AS I LEAVE YOU ☆FRANK SINATRA-Reprise-0301	44	54	75 FOUR BY THE BEACH BOYS ☆BEACH BOYS-Capitol-5267	97	—
10 BABY LOVE ☆SUPREMES-Motown-1066	42	69	43 HAUNTED HOUSE ☆GENE SIMMONS-Hi-2076	22	11	76 LA LA LA LA LA ☆BLENDELLS-Reprise-0291	74	82
11 HAVE I THE RIGHT? ☆HONEYCOMBS-Interphon-7707	25	39	44 GOODNIGHT BABY ☆BUTTERFLYS-Red Bird-10-009	46	53	77 RUNNIN' OUT OF FOOLS ☆ARETHA FRANKLIN-Columbia-43113	82	99
12 BREAD AND BUTTER ☆NEWBEATS-Hickory-1269	6	3	45 DO YOU WANT TO DANCE ☆DEL SHANNON-Amy-911	49	66	78 ASK ME ☆ELVIS PRESLEY-RCA Victor-8440	—	—
13 LET IT BE ME ☆BETTY EVERETT & JERRY BUTLER-Vee Jay-613	18	24	46 YOU REALLY GOT ME ☆KINKS-Reprise-0306	79	97	WHEN YOU WALK IN THE ROOM ☆SEARCHERS-Kapp-618	96	—
14 LITTLE HONDA ☆HONDELLS-Mercury-72324	19	25	47 I DON'T WANT TO SEE YOU AGAIN ☆PETER & GORDON-Capitol-5272	73	85	HEY NOW ☆LESLEY GORE-Mercury-72353	—	—
15 FUNNY ☆JOE HINTON-Back Beat-541	16	12	48 TEEN BEAT '65 ☆SANDY NELSON-Imperial-66060	57	75	CHAINED AND BOUND ☆OTIS REDDING-Volt-121	95	—
16 IT HURTS TO BE IN LOVE ☆GENE PITNEY-Musicor-1040	7	10	49 SO LONG, DEARIE ☆LOUIS ARMSTRONG-Mercury-72338	55	65	LOOK AWAY ☆GARNETT MIMMS-U.A.-733	94	—
17 YOU MUST BELIEVE ME ☆THE IMPRESSIONS-ABC-Paramount-10581	21	22	50 LUMBERJACK ☆BROOK BENTON-Mercury-72333	59	70	83 I'M INTO SOMETHING GOOD ☆HERMAN'S HERMITS-MGM-13280	88	—
18 THE HOUSE OF THE RISING SUN ☆ANIMALS-MGM-13264	8	4	51 THE ANAHEIM, AZUSA, ETC. ☆JAN & DEAN-Liberty-55724	50	52	84 I SEE YOU ☆CATHY & JOE-Smash-1929	89	94
19 G.T.O. ☆RONNIE & DAYTONAS-Mala-481	9	6	52 ON THE STREET WHERE YOU LIVE ☆ANDY WILLIAMS-Columbia-43128	40	43	85 JUMP BACK ☆RUFUS THOMAS-Stax-157	87	96
20 BABY, I NEED YOUR LOVING ☆FOUR TOPS-Motown-1062	15	15	53 AIN'T THAT LOVING YOU ☆ELVIS PRESLEY-RCA-8440	67	—	86 TRY ME ☆JIMMY HUGHES-Fame-6403	85	90
21 TOBACCO ROAD ☆NASHVILLE TEENS-London-9689	24	27	54 OUT OF SIGHT ☆JAMES BROWN-Smash-1919	32	21	87 BABY, BABY ALL THE TIME ☆SUPERBS-Dore-715	84	87
22 I'M ON THE OUTSIDE (LOOKING IN) ☆LITTLE ANTHONY & IMPERIALS-DCP-1104	20	20	55 20-75 ☆WILLIE MITCHELL-Hi-2075	33	36	88 BEACH GIRL ☆PAT BOONE-Dot-16658	90	100
23 RIDE THE WILD SURF ☆DAN & DEAN-Liberty-55724	26	31	56 LEADER OF THE PACK ☆SHANGRI-LA'S-Red Bird-10-014	75	—	89 SHAGGY DOG ☆MICKEY LEE LANE-Swan-4183	100	—
24 COME A LITTLE BIT CLOSER ☆JAY & AMERICANS-United Artists-759	28	38	57 SLOW DOWN ☆BEATLES-Capitol-5255	34	34	90 GARDEN IN THE RAIN ☆VIC DANA-Dolton-99	92	—
25 SAVE IT FOR ME ☆FOUR SEASONS-Philips-40225	11	9	58 FUNNY GIRL ☆BARBRA STREISAND-Columbia-43127	65	76	91 IF YOU WANT THIS LOVE ☆SONNY KNIGHT-Aura-403	—	95
26 MERCY, MERCY ☆DON COVAY-Rosemart-801	30	30	59 BABY BE MINE ☆JELLY BEANS-Red Bird-10-011	66	77	92 OPPORTUNITY ☆JEWELS-Dimension-1043	—	—
27 BABY DON'T YOU DO IT ☆MARVIN GAYE-Tamla-54101	29	31	60 SHE'S NOT THERE ☆ZOMBIES-Parrot-9695	77	84	93 SOMETHING YOU GOT ☆RAMSEY LEWIS TRIO-Argo-5481	—	—
28 THE DOOR IS STILL OPEN ☆DEAN MARTIN-Reprise-0307	43	62	61 I HAD A TALK WITH MY MAN ☆MITTY COLLIER-Chess-1907	76	83	94 UP ABOVE MY HEAD ☆AL HIRT-RCA Victor-8439	—	—
29 FROM A WINDOW ☆BILLY J. KRAMER & DAKOTAS-Imperial-66051	31	33	62 I WANNA BE WITH YOU ☆NANCY WILSON-Capitol-5254	64	72	95 SCRATCHY ☆TRAVIS WAMMACK-ARA-204	—	—
30 COUSIN OF MINE ☆SAM COOKE-RCA Victor-8426	35	45	63 PEARLY SHELLS ☆BURL IVES-Decca-31659	63	71	96 ONCE A DAY ☆CONNIE SMITH-RCA Victor-8416	99	—
31 RHYTHM ☆MAJOR LANCE-Okeh-7203	23	23	64 THAT'S WHERE IT'S AT ☆SAM COOKE-RCA Victor-8426	68	73	97 WAIT FOR ME ☆RITA PAVONE-RCA Victor-8204	—	—
32 I'M CRYING ☆ANIMALS-MGM-13274	51	74	65 SMACK DAB IN THE MIDDLE ☆RAY CHARLES-ABC Paramount-10585	71	78	98 THE DARTELL STOMP ☆MUSTANGS-Providence-401	—	—
33 DEATH OF AN ANGEL ☆KINGSMEN-Wand-164	38	46	66 WHO CAN I TURN TO ☆TONY BENNETT-Columbia-43141	81	98	99 LISTEN LONELY GIRL ☆JOHNNY MATHIS-Mercury-72339	—	—
						100 MY ADORABLE ONE ☆JOE SIMON-Vee Jay-609	—	—

ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)

A Summer Song (Unart BMI)	8	From A Window (Maclen BMI)	29	Jump Back (East BMI)	85	She's Not There (Al Gallico BMI)	60
Ain't Doing Too Bad (Don BMI)	68	Funny (Pamper BMI)	15	La La La La La (Jobete BMI)	76	Slow Down (Venice BMI)	57
Ain't That Loving You (Elvis Presley ASCAP)	53	Funny Girl (Chappell ASCAP)	58	Last Kiss (Boblo BMI)	5	Smack Dab In The Middle (Roosevelt BMI)	65
All Cried Out (Kingsley ASCAP)	39	G.T.O. (Buckhorn BMI)	19	Leader Of The Pack (Tender Tune-Trio BMI)	56	So Long, Dearie (E. H. Morris ASCAP)	49
Anaheim, Azusa, Etc. (Screen Gems-Col. BMI)	51	Garden In The Rain (Campbell-Connelly ASCAP)	90	Let It Be Me (Leeds ASCAP)	13	Softly As I Leave You (Miller ASCAP)	42
Ask Me (Elvis Presley BMI)	78	Goodnight Baby (Trio BMI)	44	Listen Lonely Girl (Jenny ASCAP)	99	Something You Got (Tune-Kel BMI)	93
Baby Baby All The Time (Embassy BMI)	87	Haunted House (Venice, B Flat BMI)	43	Little Honda (Sea Of Tunes BMI)	14	Teen Beat '65 (Drive-In BMI)	48
Baby Be Mine (Trio BMI)	59	Have I The Right (Duchess BMI)	11	Look Away (Rittenhouse-Melin BMI)	82	That's What Love Is Made Of (Jobete BMI)	37
Baby, I Need Your Loving (Jobete BMI)	20	Hey Now (Jenny ASCAP)	80	Lumberjack (Benday BMI)	50	That's Where It's At (Kags BMI)	64
Baby Don't Do It (Jobete BMI)	27	House Of The Rising Sun (Al Gallico BMI)	18	Matchbox (Knox BMI)	40	Time Is On My Side (Rittenhouse-Maygar BMI)	70
Beach Girl (T M—Blackwood BMI)	88	I Don't Want To See Tomorrow (Sweco BMI)	38	Mercy Mercy (Cotillion BMI)	26	Tobacco Road (Cedarwood BMI)	21
Bless Our Love (Jalynne-Curtom BMI)	69	I Don't Want To See You Again (Maclen BMI)	47	My Adorable One (Duane BMI)	100	Try Me (Louis BMI)	86
Bread & Butter (Acuff-Rose BMI)	12	I Had A Talk With My Man (Chevis BMI)	61	Oh, Pretty Woman (Acuff-Rose BMI)	2	20-75 (Jec BMI)	55
Chained And Bound (East-Time BMI)	12	I Like It (Gil BMI)	41	On The Street Where You Live (Chappell ASCAP)	52	Up Above My Head (Beechmont BMI)	94
Chug-A-Lug (Tree BMI)	9	I See You (J.D.A. BMI)	84	Once A Day (Moss-Rose BMI)	96	Wait For Me (Geo. Pincus ASCAP)	97
Come A Little Bit Closer (Picturetone BMI)	24	I Wanna Be With You (Morley ASCAP)	62	Opportunity (Screen Gems-Col. BMI)	92	We'll Sing In The Sunshine (Lupercalia ASCAP)	3
Cousin Of Mine (Kags BMI)	30	I Would'n Trade You For The World (Le Bill BMI)	67	Ride The Wild Surf (Screen Gems-Col. BMI)	54	When I Grow Up To Be A Man (Sea Of Tunes BMI)	7
Dancing In The Street (Jobete BMI)	4	If You Want This Love (Har-Bock BMI)	91	Rhythm (Jalynne-Curtom BMI)	31	When You're Young & In Love (Van McCoy BMI)	74
Dartell Stomp (Gains BMI)	98	I'm Crying (Al Gallico BMI)	32	Ride The Wild Surf (Screen Gems-Col. BMI)	23	Where Did Our Love Go (Jobete BMI)	73
Death Of An Angel (Limax BMI)	33	I'm Into Something Good (Screen Gems-Col. BMI)	83	Running Out Of Fools (Roosevelt BMI)	77	Why You Wanna Make Me Blue (Jobete BMI)	36
Do Wah Diddy Diddy (Trio BMI)	1	Is It True (Southern ASCAP)	71	Save It For Me (Saturday-Govodima ASCAP)	25	Who Can I Turn To (Musical Comedy Prod. BMI)	66
Door Is Still Open (Berkshire BMI)	28	It Hurts To Be In Love (Screen Gems-Col. BMI)	16	Scratchy (Rolando BMI)	95	You Must Believe Me (Curtom BMI)	17
Da You Want To Dance (Clockus BMI)	45	I've Got Sand In My Shoes (T.M. BMI)	35	Shaggy Dog (Survey BMI)	89	You Really Got Me (Kassner ASCAP)	46
Everybody Knows (Branstorn BMI)	34	James Bond Theme (Unart BMI)	72				

Record Form

PLAY THE WINNERS*



Race	Number	Entry	Owner
1	K-13274	I'm Crying—The Animals	MGM
2	K-13280	I'm Into Something Good—Herman's Hermits	MGM
3	K-13278	Endless Sleep—Hank Williams Jr.	MGM
4	K-13273	Karate Sam—Glenn Sutton	MGM
5	K-13269	Oh No!—Ray Peterson	MGM



6	VK-10330	The Cat—Jimmy Smith	Verve
7	VK-10334	Do Anything You Wanna—Kai Winding	Verve
8	VK-10332	Swimmin' Home Baby—Willis Jackson	Verve

**All the top jockeys are riding these favorites*

MGM/VERVE RECORDS IS A DIVISION OF METRO-GOLDWYN-MAYER, INC.

FTC FINALIZES TRADE PRACTICE RULES FOR RECORD INDUSTRY; BANS ARMADA TO MEET IN CHICAGO WORKSHOP

WASHINGTON, D.C.—The Federal Trade Commission last week promulgated trade practice rules for the record industry, one of which specifically terms as illegal giving functional discounts to sub-distributors (or rack jobbers) who also sell at retail on that portion of the goods they sell at retail.

The statement follows Example 8 of Rule 1 which deals with Prohibited Discriminatory Prices, Rebates, Discounts, Etc. In a section headed Note: Functional Discounts, the FTC states: "... a seller may grant a lower price to wholesalers than to retailers to the extent that such wholesalers resell to retailers, without such effects as may substantially lessen competition or tend to create a monopoly. But if such wholesalers also sell at retail, in competition with other of the seller's retail customers, they may not properly be granted a price lower than the prices granted to competing retailers on that portion of the goods they sell at retail."

The FTC offers two examples of this in Examples 9 & 10

Example 9. An industry member sells phonograph records to customers who resell the records by means of record racks placed in retail stores which are primarily engaged in the sale of non-record products and charges such customers 10% less than the price at which such industry member sells phonograph records to retail record store customers.

Example 10. An industry member sells phonograph records to a customer who resells to juke box operators and to retailers and who also is in competition with the latter, and charges such customer a lower price for the records he resells at retail than the industry member charges other retailers.

In the proposed rules issued in February the FTC staff clearly indicated that it took no position on the functional discount subject at that time. But in the final rules it clearly states its case.

The Commission also clearly omitted

Beatles' UA Album Gets Holiday Wrapper

NEW YORK—The nation's current best-selling LP, United Artists' original soundtrack from the Beatles record-breaking film, "A Hard Day's Night," will be available to record dealers with a special Christmas wrapper on Nov. 1. The number one set, which is rapidly approaching the two million mark in sales, will be implemented by a special band ideal for gift purposes which wishes the recipient a "Happy Beatles Holiday" and leaves space in which the donor's and giftee's name can be inserted. The promotion will be implemented by trade and consumer advertising and point of sale material.

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comment on or reference to Transshipping and Cut-Outs.

Also completely dropped from the proposed rules was Rule 14 (See February 22 issue for complete text of proposed rules.) This rule dealt with the practice of selling products at a price less than the cost thereof to the seller with the purpose or intent of suppressing or stifling competition.

Rules 18—Deception as to Performing Artist, Rule 19 Deception as to Contents of Recording and Rule 20 Deception Involving Re-Issues, New Titles and Date of Origination, all featured in the proposed rules were also cut out of the final rules. Rules on Composition and Playing Life of phonograph needles and Rule 23, the Foreign Origin Deception rule were also deleted. Rule 32 — Misuse of Terms "Closeouts," "Discontinued

Lines," "Special Bargains," etc., was also deleted.

Most of the other rules handed out to distributors at previous sessions and published in Cash Box in the February 22 issue remained intact. Because the Rules were issued a few hours before our deadline, comment from the industry's various fields was impossible.

Accompanying the Rules pamphlet issued last week by the FTC was a related pamphlet titled "Guides Against Deceptive Pricing," as well as a release which made the following comment:

"The rules interpret laws administered by the Commission as applied to industry practices and are designed to promote widespread observance of such laws in the best interest of the industry, trade and the public."

COMPLETE TEXT OF FTC TRADE PRACTICE RULES FOR RECORD INDUSTRY WILL APPEAR IN NEXT WEEK'S EDITION OF CASH BOX

Dot Revamps International Set-Up

HOLLYWOOD—Dot Records has revamped its international distribution set-up it was announced last week by Jim Bailey, the label's director of international operations.

Under the new agreements, Dot artists will henceforth be seen under the Dot banner in many countries throughout the world for the first time. Under previous agreements, Dot artists were issued solely under local labels.

The new set-up was months in the making. Bailey made two trips to Europe since June to finalize negotiations and it is expected that Randy Wood, president of the label, may visit the Continent shortly to meet his new international reps.

"One of the prime factors in the selection of the companies we finally did choose," said Bailey, "was finding firms which could work closely together with each other." Since no international affiliate can be expected to issue everything in a given country that the American company issues for the States, Bailey was interested in companies that would import smaller quantities from neighboring countries of product they did not want to press themselves. "These were the types of companies we wanted and these were the companies we tied-in with," said Bailey.

Bailey also revealed that many Dot artists would begin recording in various languages in the near future, specifically for the international market. This is the first time this will be done even though Dot has issued special instrumental releases by such artists as Billy Vaughn in certain countries, and featuring titles not issued here.

New international outlets for Dot Records are as follows: Pye will manufacture Dot in England; Vogue in France and Belgium; Negram, the Oord firm in Holland; Deutsche-Vogue in Germany; Saar in Italy; RCA Espagnol in Spain; Festival in Australia; Pye in New Zealand; Cosdel in Hong Kong, Singapore and the Phillipines; EMI in India; George Orphanidis in Greece, Melodi in Turkey and Pye in the Middle East.

Previous Dot affiliations which remain intact are: Morks Musiforlag—Denmark; Cosdel in Japan; RCA Victor—Mexico; Trutone—So. Africa; Sicamericana — Argentina; Discos

RGE—Brazil; Industria de Discos Centroamerica — Central America; Corporacion de Radio de Chili—Chile; Alberto Verswyvel—Columbia; Egil Monn Iversen A/S—Norway; Distribuidora Peruana Sudamerica—Peru; Reuter & Reuter—Sweden; La Discoteca—Venezuela; and West Indies Records—British West Indies.

Chess Forms Int'l Arm

NEW YORK—Chess Records, the Chicago-based diskery, has organized a new European label, Chess International, according to an announcement made last week by Marshall Chess, the parent firm's international director and vice-president.

Artone-Gramophone will press all recordings in the new setup and distribute releases in Holland, Germany and Austria. Sonet will handle Scandinavian distribution.

Rapid expansion of Chess, Checker and Argo product overseas is anticipated by Chess, who will supervise all foreign distributors for the parent organization.

Mercury-Wing Releases 8 Albums For Oct.

CHICAGO — Mercury-Wing has set eight new albums—4 pop and 4 classical—for its Oct. release.

On the pop side, Richard Hayman is featured in "Songs Of Wonderful Girls;" Eddie Heywood offers "Breezin' Along With The Breeze;" Little Richard King of the Gospel Singers stars in "It's Real;" and Bill Kenny honors hits of years gone by in "Bill Kenny Sings The Golden Hits Of The Ink Spots."

Antal Dorati takes the baton for two classical albums; "Brahms Symphony No. 2" with the Minneapolis Symphony; and "Verdi Overtures" with the London Symphony. The Hague Philharmonic presents "Scandinavian Twilight Concert" with Van Otterloo conducting; and the Lamoureux Orchestra with Igor Markevich conducting plays "Beethoven Symphony No. 9."

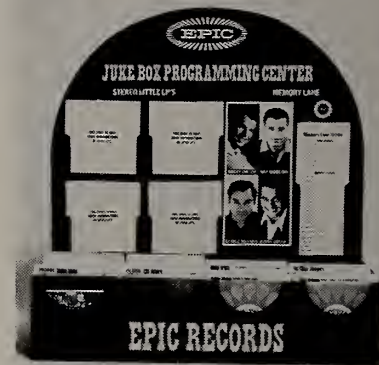
NEW YORK—In conjunction with the promulgation of the Federal Trade Practice Rules for the Record Industry, Ed Jones, executive director of ARMADA, the distributors' organization, called a Trade Practice Workshop meeting at the Edgewater Beach Hotel in Chicago for October 23.

The entire trade is invited to attend the confab and hear interpretations and definitions of the rules from: John R. Reilly, of the Federal Trade Commission; John B. Benton, a member of the Division of Trade Practices Conference and Guides Dept., and an aide in formulating the Trade Practice Rules; Eugene Baker, legal assistant to Commissioner Reilly; and Earl Kintner, legal counsel for ARMADA and a driving force behind the promulgation of the Rules.

A fee of \$25 is being asked of each party interested in attending to defray costs of luncheon the afternoon of Oct. 23, rental of the meeting hall, printing costs and administrative expenses.

Parties interested in attending the workshop should contact Ed Jones immediately in New York at ARMADA—PLaza 2-9666.

Epic Into Little LP Field



NEW YORK—Themed to this week's MOA Chicago confab, Epic Records has announced its first release of six stereo Little LP's, according to an announcement made by Leonard S. Levy, the label's vice-president and general manager.

Each Little LP offers six cuts from the original album. The initial release includes "Bobby Hackett Plays Henry Mancini;" "Washington Square" by the Village Stompers; "There! I've Said It Again" by Bobby Vinton; "It's All In The Game" by Cliff Richards; Buddy Greco's "On Stage" and "A Very Merry Christmas," Bobby Vinton' recently-released first Christmas album. The Little LP's not available to retailers, are sold through the label's regular distribution channels.

A newly-designed juke box programming center (pictured above) has been created by Epic to display the Little LP's. In addition, the center will showcase the company's "Memory Lane" singles.

The "Memory Lane" series features two single hits for the price of one from Epic and its subsidiary r&b label, Okeh Records.

The six new "Memory Lane" releases are: Dr. Feelgood and the Internets' "Dr. Feelgood" coupled with "Right String But The Wrong Yo Yo;" Major Lance's "The Monkey Time" coupled with "Um, Um, Um, Um, Um, Um;" Rolf Harris' "Tie Me Kangaroo Down, Sport" coupled with "Sun Arise;" George Maharis' "Teach Me Tonight" coupled with "Baby Has Gone Bye Bye;" The Village Stompers' "Washington Square" coupled with "From Russia With Love" and The Dave Clark Five's "Glad All Over" coupled with "Bits and Pieces."

Strongest Turnout Ever Expected At MOA Meet; Solid Disk Co. Showing

NEW YORK—Thanks to the strong new leadership of MOA (Music Operators of America) the up-coming MOA Convention to be held this week at the Sherman House in Chicago (Oct. 14, 15, 16) is shaping up as the most impressive meet in many years.

In addition to each of the four juke box manufacturers exhibiting at the convention this year (a situation which did not exist only a few years ago) record manufacturers are making their best showing in almost a decade. All of the major labels will be there in force as well as a number of key indies. In addition the games and equipment manufacturers who will have exhibit space at the convention number almost fifty this year, the best showing from this group to date.

The MOA brass again cleverly timed the MOA Convention to precede the NAMA Convention, insuring a stronger operator turnout than has ever before been at an MOA meet. (NAMA is the Vending Machine Association.)

According to Fred Granger, executive secretary of MOA, this year's operator turnout, based on advanced registration, is expected to be greater than it's ever been.

The convention has another attractive feature this year in the Little LP. Since last year, the Little LP has attracted considerable attention on the part of manufacturers with Columbia and Kapp producing the special op product in quantity and backing their new line of goods with promotional and advertising campaigns. This week Epic Records an-

nounced that it has entered the field and expects to offer new releases, specially packaged for ops on a regular basis (see other story). No doubt, much of the operator-manufacturer conversation on the convention floor and in hospitality suites will center on this expanding area of the record industry.

To add further color to the Convention, a number of leading record stars will perform for the ops at the MOA banquet skedded for Friday, Oct. 16, at the Terrace Casino of the Morrison Hotel. The show, produced by Hirsh de La Viez, president of Show Biz Productions, will feature op favorite Tony Bennett, Little Peggy March, the Supremes, the Four Tops, as well as Joe Williams, the Headliners, Lil Wally, the Kim Sisters, Willie Restum, the Back Porch Majority and Junior & The Classics.

Complete schedule of events for the convention as well as music exhibitors at the convention appear on page 8.

Cash Box will be represented at the meet by: Joe Orleck, George Albert, Marty Ostrow, Jerry Shifrin, Marty Toohey, Lee Brooks and Ed Adlum.

MGM/Verve Appts. Nathan European Representative

NEW YORK—John E. Nathan has been appointed European rep for MGM/Verve Records, it was announced last week by Arnold Maxin, president of the firm. He'll report to Gene Moretti, director of international sales.

Nathan's duties will encompass a wide range of activities which will include foreign sales and promotion. In the sales area he will work with the sales managers of each country in order to develop appropriate sales projects as they relate to MGM/Verve product.

In the promotional field, he will render advice and assistance within the framework of the approved promotional policies and programs. He'll work closely with the promotion departments of the various licensees as well as European trade papers, radio and TV station. Nathan will also render assistance whenever an MGM or Verve artist appears in Europe and try wherever possible to have the labels' artists participate in the various European music festivals. He will also act as a liaison between MGM's film and record divisions, employing facilities of the company's picture exchanges throughout the continent.

Stu Phillips Named Colpix Coast A&R Rep

NEW YORK—Stu Phillips has been named an exclusive west coast A&R representative for Colpix Records, it was announced last week by Bob Yorke, the label's newly-appointed vice-president and general manager. The addition of Phillips is the first major move made by Yorke as a part of a general expansion to strengthen the firm's representation on the coast.

Phillips has cut such hits as "Blue Moon" by the Marceles, "Goodbye Cruel World" by James Darren, "Johnny Angel" by Shelley Fabares and "My Dad" by Paul Peterson during a former association with Colpix.

In recent months he has been active as an arranger, conductor and composer of music for television and motion pictures. Phillips is currently represented on the charts with "The Beatles Song Book" and "The Beach Boys Song Book."

CASH BOX DEBUTS INTERNATIONAL COVER

NEW YORK—With this week's issue Cash Box introduces a new feature which we call the International Cover. It is a cover page which will preface the International Section each week highlighting some major accomplishment in the international field of recordings.

The International Cover will also be featured in miniature on the front cover of each edition identifying the specific page on which the international section begins.

Little need be said about the international market's effect on the domestic scene during the past year. In order to give regular recognition to the many important international accomplishments occurring during the year while at the same time recognizing local success with the familiar Cash Box front cover, the editors and publishers of Cash Box have decided to institute this innovation.

Cash Box has long recognized the growing importance of the International Market, both as a profitable outlet for American product and a potentially strong producer of hit sounds from abroad. It instituted a multi-page international Section in

1959 when the strength of American product abroad was at a peak. The move was made in order to keep the domestic trade informed of their product's success abroad as well as the names and titles of record companies, publishers and writers producing successful international product that could eventually make it in the U.S.

What role Cash Box played in furthering more profitable operations on an international level for both domestic and international firms is immeasurable. The tremendous growth of our overseas subscriptions in recent years and the many visitors who come to see us when they come to America, and their comments on how they used Cash Box to consummate various deals and how they read it each week, in addition to many other barometers, indicates that Cash Box has played a significant role in the growth of the world record market.

The new International Cover is another step designed to further improve international relations in the record industry, leading, of course, to continued growth.

Geo. Parkhill Named Victor Ad Mgr.



GEORGE PARKHILL

NEW YORK—George L. Parkhill has been named to the position of advertising manager for RCA Victor Records, it was announced last week by Harry E. Jenkins, the label's marketing vice-president. Parkhill replaces William I. Alexander, who resigned from the company.

In making the announcement, Jenkins stated that Parkhill will be responsible in his new post for the planning and supervision of all RCA Victor advertising and sales promotion. As ad manager, Parkhill will report directly to Jenkins.

"This promotion reflects our es-

teem for Mr. Parkhill's exemplary achievements with RCA Victor," Jenkins said. "And we are indeed fortunate to have within our organization a man of his capabilities, experience and readiness to head this vital activity."

Parkhill will assume immediate direction of the advertising function, and have reporting to him: H. J. Green, manager of pop advertising; Paul E. Rubinstein, manager of Red Seal advertising; James Ringo, promotion manager for Camden tapes and services; Marie Kuhn, manager of cataloging and proof reading; Patrick J. Kelleher, administrator for pop promotion; Morton E. Barnett, administrator for Red Seal promotion and Bernard L. Miller, administrator for special promotion projects.

Parkhill joined Victor as a jr. field rep in Camden, N. J., in 1949, after accumulating five years of record experience in the Cincinnati area as a buyer, manager, salesman and promotion manager. From 1952 through 1957, he was a full-fledged field representative for the label in New York. Late in '57, he was appointed manager of album field sales, a position he held until 1958 when he assumed the title and responsibilities of manager, pop and Red Seal Advertising & Promotion. Parkhill is a member of the National Sales Executives and the Advertising Club of America, and is a permanent member of the American Horse Show Association, Inc.

Musicor Now Autonomous, Bows 1st LP's

NEW YORK—The Musicor label is now on its own and will be run under the supervision and control of its president Art Talmadge. Prior to October 5, Musicor had an agreement with United Artists Records whereby UA handled the distribution of Musicor through UA distrib. Effective October 5, Musicor began distributing through its own indie distrib outlets.

In conjunction with the transition, Musicor held its first distributor meeting at its offices last week and introduced new product to an enthusiastic group of distributors.

Talmadge outlined for the press other aspects of the Musicor label. Currently the label's major artists are Gene Pitney, a hot teen performer of international repute and Latin orkster Tito Redriguez. In January, the label will acquire the talents of country stars George Jones and Melba Montgomery. Pappy Daily,

veteran disk personality and a vice president of Musicor Records negotiated the agreement. Daily also has just signed vocalist Connie Hall to Musicor and her first release is expected shortly.

As far as world wide representation is concerned, EMI will handle Musicor in England; CGD in Italy; and Palacio del Musica in Venezuela. CBS and Columbia of Canada represent Musicor for the rest of the world, exclusive of the U.S. Under the CBS agreement, Gene Pitney will be the first non-Columbia artist to appear on the Columbia label in Canada with his next release. Musicor product will also be handled by the Columbia Record Clubs both in the U.S. and abroad.

At last week's sales meeting, Musicor distributors heard the new Gene Pitney single "I'm Gonna Be Strong,"

(Continued on page 47)

20th Century-Fox Inks Mary Wells



NEW YORK—Mary Wells has been signed to an exclusive 20th Century-Fox Records recording contract, it was announced last week by Bernie Wayne, the label's A&R chief. The agreement was consummated between Wayne and George Scheck, president of Diversified Artists Corp., the management firm which represents the lark.

The artist, who previously recorded for the Motown label, has such giant pop-r&b successes to her credit as "Bye Bye Baby," "My Guy," "Two Lovers" and "You Beat Me To The Punch." She is the first star to be inked by the label in its current major artist roster build-up. Her initial 20th Fox single, which is currently being shipped, couples "Stop Taking Me For Granted" and "Ain't It The Truth."

Standing (left to right) around the artist in the above pic are Jonas Rosenfield Jr., 20th Century-Fox Films vice-president; Bernie Wayne and Richard Kanellis of Diversified Artists.

1964 MOA CONVENTION SCHEDULE OF EVENTS

OCT. 14, 15, 16—SHERMAN HOUSE, CHICAGO, ILL.

WEDNESDAY, OCTOBER 14

8:30 A.M. to 10:00 A.M.—Meetings of Regional Associations:

Coin Operated Industries of Nebraska
Illinois Coin Machine Assn.
South Dakota Music Operators & Vending Assn.

9:00 A.M. to 5:00 P.M.—Registration Desk Open

9:30 A.M. to 11:00 A.M.—Forum on Diversification.

Moderated by J. Harry Snodgrass, with panelists from Rock-Ola, Rowe, Seeburg and Chicago Dynamics.

11:15 A.M. to 12:15 P.M.—Forum on Chattel Mortgages and Contracts.

Moderated by Albert S. Denver, with panelists J. Harry Snodgrass and Lou Casola.

1:00 P.M. to 5:00 P.M.—Exhibits Open (mezzanine)

THURSDAY, OCTOBER 15

9:00 A.M. to 11:00 A.M.—MOA General Membership Meeting presided over by President Lou Casola. Nominations and election of officers and board members. Reports from officers and committee chairmen and Managing Director. Reports on legislation from George Miller, Legislative Counsel and Nicholas Allen, MOA attorney from Washington.

10:00 A.M. to 5:00 P.M.—Registration Desk Open.

11:00 A.M. to 12:00 Noon—ROSA General Membership Meeting.

Presided over by President Stanley Stone.

12:30 P.M. to 2:00 P.M.—Ladies' Luncheon in Merchants Manufacturers Club of Merchandise Mart, followed by tour of the Mart. Co-Chairmen: Mrs. Lou Casola and Mrs. Clinton Pierce.

1:00 P.M. to 5:00 P.M.—Exhibits Open (mezzanine)

FRIDAY, OCTOBER 16

9:00 A.M. to 10:30 A.M.—Special presentations by Record Companies. Some record companies have requested time on the program. MOA has invited all who wish to participate. They will pick their own subjects.

10:00 A.M. to 3:00 P.M.—Registration Desk Open

10:45 A.M. to 12:00 Noon—Forum on Programming moderated by Norman Gefke with panelists Ted Nichols, Irving Perlman, Pat Cohen and representatives of two or more record companies. Note this panel made up of operators, one-stops and record companies.

1:00 P.M. to 5:00 P.M.—Exhibits Open (mezzanine)

7:00 P.M. to 1:00 A.M.—Gala Banquet Show
Terrace Casino, Morrison Hotel

MOA MUSIC EXHIBITORS

CAPITOL RECORDS
New York-Los Angeles
Music Room Exhibit

COLUMBIA RECORDS
New York City
Music Room Exhibit

DECCA RECORDS
New York City
Music Room Exhibit

EPIC RECORDS
New York City
Booth 90

JAY-JAY RECORDS
Chicago, Illinois
Music Room Exhibit

KAPP RECORDS
New York City

MERCURY RECORDS
Chicago, Illinois

MONUMENT RECORDS
Hendersonville, Ind.
Booth 100

RCA VICTOR RECORD DIVISION
New York City
Booths 102, 103, 104

ROCK-OLA MANUFACTURING CORP.
Chicago, Illinois
Music Room Exhibit

ROJAC RECORDS

ROWE AC MANUFACTURING
Whippany, N.J.
Music Room Exhibit

THE SEEBURG CORPORATION
Chicago, Illinois

STAR TITLE STRIP CO.
Pittsburgh, Penna.
Booth 91

STERLING TITLE STRIP CO.
Detroit, Michigan
Music Room Exhibit

TAPE-ATHON CORP.
Inglewood, California
Booth 171

VEE-JAY RECORDS
Los Angeles, Calif.

WAIKIKI RECORDS
Los Angeles, Calif.
Booth 97

WORLD RECORD DISTRIBUTORS
Chicago, Illinois

THE WURLITZER CO.
North Tonawanda, N.Y.
Music Room Exhibit
Booth 79

MOA Banquet and Show

Friday Eve., October 16 7:00 P.M.

Terrace Casino, Morrison Hotel, Chicago

Produced by Hirsch de LaVieZ

Artists Scheduled To Perform
(at press time)

Tony Bennett,
Columbia Records

Joe Williams,
RCA Victor Records

The Headliners,
Tamla-Motown Records

Sue Charles Dancers

Li'l Wally and Harmony Boys
Jay Jay Records

Ray & Roman Dance Team

The Supremes,
Tamla-Motown Records

The Four Tops,
Tamla-Motown Records

Kim Sisters,
Monument Records

Willie Restum,
Columbia Records

Junior and The Classics
Groove Records

Li'l Peggy March
RCA Victor Records

The Back Porch Majority
Epic Records

Frank York Orchestra

AWARDS TO BE PRESENTED FOR Best Artist, Best Recording, and Company Most Consistently Supplying Good Juke Box Records, based on juke box operator poll conducted by the Music Operators Of America.

**Now by
Popular Demand**



**In answer to the
requests of America's
Country Music DJ's!
Two Hank Williams
songs sung by
Johnny Horton!**

**'LOST HIGHWAY'^{c/w}
'THE SAME OLD TALE
THE CROW TOLD ME'
4-43143**

**Released as a single for the
first time on Columbia Records **



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RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

DON'T EVER LEAVE ME (2:46) [Trio BMI—Barry, Greenwich]
 WE HAVE SOMETHING MORE (2:18) [Merna BMI—Gentile, Lambert]
 CONNIE FRANCIS (MGM 13287)

This one should send Connie zooming back up to the top of the charts. It's by far her most powerful entry in some time. Labeled "Don't Ever Leave Me," it's a sensational thump-a-rhythmic rocker that the lark socks out in fabulous multi-track manner. Smash-makers Jeff Barry & Ellie Greenwich produced this deck that sports a sparkling Artie Butler ork-choral arrangement. However, don't overlook the Bert Keyes-arranged "We Have Something More (Than A Summer Love)." It's a charming cha cha-shuffler, produced by Mickey Gentile, that also has a top-ten outlook.

I'M GONNA BE STRONG (2:14) [Screen Gems, Col. BMI—Mann, Weill]
 E SE DOMANI (IF TOMORROW) (2:49)
 [January BMI—Calabrese, Rossi]
 GENE PITNEY (Musicor 1045)

"It Hurts To Be In Love" is Pitney's current top ten'er. "I'm Gonna Be Strong" should be his next one. It's a powerfully dramatic, martial-beat-ballad affair, titled "I'm Gonna Be Strong," that Gene multi-tracks in emotion-packed fashion. The building-to-a-big-finish deck was arranged and produced by Geld-Udell. The lovely cha cha beat-ballad import's the recent Italian click. This string-filled affair's produced by Schroeder-Gold.

LITTLE MARIE (2:35) [Isalee BMI—Chuck Berry Music]
 GO BOBBY SOXER (2:57) [Isalee BMI—Chuck Berry Music]
 CHUCK BERRY (Chess 1912)

Berry, firmly entrenched in a hot new smash streak, should further solidify that position with this follow-up to "You Never Can Tell." One half's a contagious rhythm-rock 'answer' to Chuck's own "Memphis" phone call—with "Little Marie" on the other end. Watch it take off. The other's a thunderous a rafter-shaker labeled "Go, Bobby Soxer," that could also break thru.

REACH OUT FOR ME (2:52)
 [Ross Jungnickel, Blue Seas, Jack ASCAP—David, Bacharach]
 HOW MANY DAYS OF SADNESS (2:59)
 [Jack, Blue Seas ASCAP—David, Bacharach]
 DIONNE WARWICK (Scepter 1285)

Dionne Warwick's follow-up to "You'll Never Get To Heaven" is a 'natural' for the upper rungs on the sales ladder. This time she takes a not-so-oldie, Lou Johnson's "Reach Out For Me," and treats it to a superb new reading. Burt Bacharach, as usual, is responsible for striking, string-filled ork-choral backdrop. The poignant beat-ballad, soul-stirring beaut, "How Many Days Of Sadness," also merits a close look. Topside of this Bacharach-David produced lid's from her "Make Way For Dionne Warwick" LP chart-maker.

WE COULD (2:46) SUNRISE TO SUNRISE (2:45)
 [Acuff-Rose BMI—F. Bryant] [Leeds ASCAP—Twardy,
 Beach, Weingarten]
 AL MARTINO (Capitol 5293)

Once again Al Martino takes dead aim at the charts and it looks like he's come up with a pair of bullees this time out. One portion's a heart-warming beat-ballad-with-triplets romancer, tabbed "We Could." The other's an enchanting lilter, labeled "Sunrise To Sunrise" that sports a feeling of Brahms' "First Symphony" Take your pick. It's a two-sided money-maker.

S-W-I-M (2:31) [Taracrest BMI—Stewart, Coman]
 THAT LITTLE OLD HEARTBREAKER (2:40)
 [Taracrest BMI—Stewart]
 BOBBY FREEMAN (Autumn 5)

Freeman, who created a sales 'tidal wave' with his "C'mon And Swim" chart return, can do likewise with this follow-up stint. Simply tagged "S-W-I-M," it's another dynamic rocker on which Freeman spells out, in no uncertain terms, that he wants everyone to join in on the exciting teen dance. Coupler's a complete about-face that has Bobby in a tantalizing cha cha beat-ballad pose. Haunting, chorus-backed effort that could also do big business. It's a Cougar Prod.

EVERYTHING'S ALRIGHT (2:10) [Acuff-Rose BMI—Loudermilk]
 PINK DALLY RUE (1:57) [Acuff-Rose BMI—Wilson, Gant]
 THE NEWBEATS (Hickory 1282)

The Newbeats, who smashed thru in tremendous style with "Bread And Butter," are a cinch to repeat with this new Hickory stint. It's a delighter, tabbed "Everything's Alright," that continues the driving pace of the initial success. Included is that attention-getting Larry Henley falsetto voice and some discernible words along the way. "Pink Dally Rue" is a stompin' pile-driver that can also cause a sales explosion.

Pick of the Week

I'VE GOT THE SKILL (2:49) [Chevis BMI—Smith, Davis, McKinley]
 CHANGE YOUR WAYS (2:59) [Chevis BMI—Caston, Smith, Davis]
 JACKIE ROSS (Chess 1913)

Jackie Ross follows her dual-mart hit chart bow, "Selfish One," with a deck that should easily make it two-in-a-row. It's an infectious, shuffle-rhythm rocker, tabbed "I've Got The Skill," that sports a terrific Riley Hampton arrangement. Also keep close tabs on the low-keyed cha cha beat ballad "Change Your Ways."

YOU SHOULD HAVE SEEN THE WAY HE LOOKED AT ME (2:30)
 [Trio BMI—Barry, Greenwich]
 NO TRUE LOVE (2:33) [Trio, Melder BMI—Mosley, Miller]
 THE DIXIE CUPS (Red-Bird 10-012)

The Dixie Cups, who now own two smashes in-a-row in "Chapel Of Love" and "People Say," should quickly make it a trio with "You Should Have Seen The Way He Looked At Me." It's an engaging cha cha beat delighter with an Artie Butler arrangement brightly tailored for teen tastes. "No True Love" makes for a heartfelt, thump-a-cha-cha companion piece. It's a Leiber-Stoller Prod.

WHAT GOOD AM I WITHOUT YOU (2:49)
 [Jobete BMI—Stevenson, Higdon]

I WANT YOU 'ROUND (2:20) [Jobete BMI—Robinson, Stevenson]
 MARVIN GAYE & KIM WESTON (Tamla 54104)

This release, from Gaye & Weston's "... Side By Side" LP, should put the artists' initial team effort on the singles charts in no time flat. It's a pulsating rhythm rocker, tabbed "What Good Am I Without You," that the twosome wails with soul-filled sincerity. Great instrumentation on this Wm. Stevenson production. Backing's an inviting cha cha ballad weeper, also from the LP, that can make a solid chart impression.

MAYBE TONIGHT (2:32) [Blackwood BMI—McCoy]
 LOST LOVE (2:32) [Ludix, Flomarlu BMI—Williams, Harrison]
 THE SHIRELLES (Scepter 1284)

The Shirelles have another one that's headed right for hitsville—it's already on the sales move. Tabbed "Maybe Tonight," it's a real teen-appealing stomper that the gals wax with loads of enthusiasm. Terrific Van McCoy arrangement on a side produced by Stan Green. Companion piece is an extremely pretty beat-ballad affair arranged by Bert Keyes and produced by Ludix.

SHE UNDERSTANDS ME (1:58) [Al Gallico BMI—Kilgore, Singleton]
 TOMORROW (2:17) [Ridge BMI—Tillotson]
 JOHNNY TILLOTSON (MGM 13284)

Tillotson's newest MGM pressing has big hit potential notched into every groove of the disk. It's an English-lyric version of "She Understands Me"—a while back hit for Sylvie Vartan, that Johnny serves up in tempting cha cha beat fashion. Splendid Bill McElhiney ork-choral arrangement. Reverse etching's an inviting, country-flavored finger-snapper tabbed "Tomorrow." It's also loaded with chart ingredients. Deck's a Tanridge Prod.

THE DODO (2:12) [Screen Gems, Col. BMI—Lee, Reynolds, Addington]
 THE JUMP (2:15) [JEC BMI—Arnold]
 JUMPIN' GENE SIMMONS (Hi 2080)

Gene Simmons, who jumped all over the charts with his "Haunted House" sales giant, is in a similar mood here and chances are he'll have another biggie. Bright rhythmic arrangement and delivery on the newie, "The Dodo," is from the "Haunted House" school. There's a "Bo Diddley" flavor on the catchy dance-time flip.

SAME OLD REASON (1:52) [Assembly/Lollipop BMI—Miller, Grafakos]
 AUTUMN WIND (2:25) [Serendipity BMI—P. & J. Madden]
 SERENDIPITY SINGERS (Philips 40236)

The Serendipity Singers seem destined to zoom up the charts in no time flat with this top-drawer pop-folk success candidate from Philips tabbed "Same Old Reason." The tune is a rollicking, happy-go-lucky romancer all about how love can make it difficult for one to sleep. Watch it closely. The flip, "Autumn Wind," is a tender, slow-moving lyrical folk ode essayed with loads of authority by the crew.

WALKING IN THE RAIN (2:35)
 [Screen Gems, Col. BMI—Spector, Mann, Weill]
 HOW DOES IT FEEL? (2:29)

[Mother Bertha, Hill & Range BMI—Spector, Poncia, Andreoli]
 THE RONETTES (Philles 123)

The Ronettes appear to be back in top-ten form with this new Philles date. It's penetrating cha cha thumper, tabbed "Walking In The Rain," that sports that big, full-sounding appeal of a Phil Spector-produced disk. Jack Nitzsche takes arranging honors on this sales-power-packed release. Undercut's a sizzling rock'er that should also stir up loads of attention, especially on the 'in-person' scene.

HEARTBREAK HILL (2:38)
 [Anatole, Kansoma BMI—Domino, Downing]
 KANSAS CITY (2:24) [Lois BMI—Lieber, Stoller]
 FATS DOMINO (ABC-Paramount 10596)

This sounds like one of Fats' most important platters in the past few months. It's a captivating, snappy beat rocker, tabbed "Heartbreak Hill," that the 'round one' serves up with loads of appeal. Contagious sax-led instrumental showcase. Also look for "Kansas City" to show up on the wax map once again—as a result of Fats' delightful rhythmic toe-tapping treatment on the flip.



her name is:
IRMA THOMAS

her big hit is:
TIMES HAVE CHANGED

and Moments To Remember

#66069

her label is:



IMPERIAL *on the go!*

IMPERIAL RECORDS A SUBSIDIARY OF LIBERTY RECORDS, INC.



RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

I CAN'T HELP BUT WONDER (2:51) [Cherry Lane ASCAP—Paxton]
 STEWBALL AND GRISELDA (2:20) [Teena ASCAP—Mitchell]
 MITCHELL TRIO (Mercury 72340)

The Mitchell Trio are always a sales-threat and this new Mercury outing called "I Can't Help But Wonder" looms as a sure-fire smash for the threesome. The tune is a medium-paced, hauntingly beautiful pop-folk ode of the open road with a contagious repeating melodic riff. The other lid, "Stewball And Griselda," is a lively, fast-moving, rhythmic novelty romp read in a warm-hearted style by the group.

TEARS KEEP FALLING (2:35) WHERE DID THE SUMMER
 [Northern ASCAP— Keller, Shayne] GO (2:15) [Geld Udell ASCAP—
 Udell, Geld]

JOEY POWERS (Amy 914)

Either end, or both, of the new Joey Powers Amy outing can return the chanter to "Midnight Mary" chart status. One side's a sensational driving rock weeper, tabbed "Tears Keep Falling," that Joey and the Artie Butler ork-chorus pound out in ultra-commercial fashion. The other half, "Where Did The Summer Go," is a tender, sing-a-long shuffle lilter that should rack up the airplay with ease. A two-sided winner.

JULIE KNOWS (2:54) [Apt ASCAP—Vance, Carr]

AT THE END OF A RAINBOW (1:38)

[Criterion ASCAP—Kronides, Jacobson]

RANDY SPARKS (Columbia 43138)

The very talented Randy Sparks, who's had previous chart successes on his own and as the leader of his New Christy Minstrels, can have a very big solo stint with this Columbia debut date. It's a velvety-voiced rendition of an enchanting ballad wistful, tabbed "Julie Knows," that features a most attractive Mort Garson ork-choral showcase. Backing's a soft and pretty beat-ballad revival of the lovely, years-back Earl Grant click. Two 'programming musts' produced by Allen Stanton.

KENTUCKY BLUEBIRD (SEND A MESSAGE TO MARTHA) (3:16)
 [Russ Jurgnickel, U.S. Songs ASCAP—David, Bacharach]

THE LAST ONE TO BE LOVED (3:30)

[Eleventh Floor, Blue Seas, Jac ASCAP—David, Bacharach]

LOU JOHNSON (Big Hill 553)

Johnson, who had 'something different' in his hit bow—"There's Always Something There To Remind Me," does it again with this new outing on the Amv/Mala-distributed Big Hill label. It's a fascinating, cha cha-like, labeled "Kentucky Bluebird," that Johnson and the ork-chorus serve up in ear-arresting manner. Top drawer arranging, conducting, producing and writing (along with Hal David) go to Burt Bacharach. Backing's a throbbing beat-ballad cha cha winner.

CAKE WALKING BABIES FROM HOME (2:32)

[Pickwick ASCAP—Williams, Smith, Troy]

ANNE (2:05) [Butterfield BMI—Wheeler]

GREENWOOD COUNTY SINGERS (Kapp 623)

The Greenwood County Singers, who made some noise last time out with "The New Frankie And Johnny Song," can go the whole-distance up the hitsville path with this commercial newbie tagged "Cake Walking Babies From Home." The side is a hard-driving jazz-folk novelty with a delightful ragtime-styled infectious beat. Eye it. The flip, "Anne," is a fast-paced, rhythmic countryish pledge of romantic devotion.

I'M GOING UPSIDE YOUR HEAD (2:45) [Conrad BMI—Dunson]

THE DEVIL'S SHOESTRING PART II (2:44) [Conrad BMI—Dunson]

JIMMY REED (Vee Jay 622)

The vet blues songster can come through with a Top 100 outing with this new power-packed Vee Jay release. The side to watch here is "I'm Going Upside Your Head," a medium-paced, rhythmic happy r&b romancer with an infectious Chuck Berryish funky guitar backing. Could be huge. The flip, "The Devil's Shoestring Part II," is a raunchy, quick-paced tradition-oriented blues instrumental stanza.

MUMBLES (2:01) [Pastel BMI—Terry]

INCOHERENT BLUES (2:45) [Pastel BMI—Terry]

OSCAR PETERSON TRIO (Mercury 72342)

The Oscar Peterson Trio could very well have the left field hit of the season with this new Mercury release labeled "Mumbles." The tune, which spotlights the scat singing of Clark Terry, is medium-paced jazz-blueser with some infectious, kookie, inventive chromatic progressions. Interesting change-of-pace programming fare. "Incoherent Blues" is an off-beat raunchy, soulful after-hours affair which also features Terry's stylized vocals.

Newcomer Picks

SEVEN DAFFODILS (3:05) [Sanga BMI—Hays, Mosely]

NOTHIN' AT ALL (2:40) [Hill & Range BMI—James, Crouch]

THE MOJOS (Parrot 9707)

The London-distributed Parrot label can soon have a hit disk in the U.S. with one that's been riding high on the English charts. It's a haunting, hip-swinging beat-ballad revival of the folk affair, "Seven Daffodils," that the Mojoes deliver with telling effect. Superb instrumental showcase. "Nothin' At All" is the rockin', Liverpool-styled undercut.

MY MOM (2:15) [TM BMI—Darin, Melcher]

MISTER SANDMAN (2:14) [E. H. Morris ASCAP—Ballard]

THE OSMOND BROTHERS (MGM 13281)

The Osmond Brothers, no strangers to TV and the Andy Williams Show, could have their first big disk hit with this melodic and poignant rhythm ballad tagged, "My Mom." The reading grows with each hearing. A slick entry produced by Terry Melcher who wrote the tune with Bobby Darin. The undercut's a very commercial updating of "Mr. Sandman" done up in surfin' style. Although they could be back-to-back aces, "My Mom" has the edge.

PLEASE DON'T SAY WE'RE THROUGH (2:38)

[Myto BMI—A. & B. Hamilton, Gorman, Savoy]

A LITTLE TOO LONG (2:18) [Myto BMI—A. & B. Hamilton, Savoy]

THE DEBONAIRE (Golden World 17)

Here's a real attention-getting handclapper that could give the Debonaires their first big Golden World click. It's a rhythmic jump'er, tabbed "Please Don't Say We're Through," that the gals serve up in tantalizing style. Great Sammy Lowe arrangement with a lush string support coming in along the way. There're more top teen sounds on the shuffle-rock coupler. Rob Reeco produced the disk.

Best Bets

PAT BOONE (Dot 16668)

● GOODBYE, CHARLIE (2:38)

[Miller ASCAP—Previn, Langdon] Boone, who's currently making a chart splash with "Beach Girl," is heard here on the swinging, jazz-waltz-like title tune of the upcoming pic in which he stars. Could be another chart item for Pat.

(B+) LOVE, WHO NEEDS IT? (2:45) [Spoone ASCAP—Isaacs, Boone] Hauntingly pretty mood ballad.

THE VIBRATIONS (Okeh 7205)

● SLOOP DANCE (2:55) [Jalynne BMI—Penn, Good-

weather, Sharh] The Vibrations, the artists who made the "Watusi" a top teen dance attraction awhile-back, can do the same with this new entry that should easily please the hoofers. The stomp-a-rhythm-cha-cha sounding affair's arranged by Teacho Wiltshire & Johnny Pate. Producers are Carl Davis & Curtis Mayfield.

● WATUSI TIME (2:35) [Jalynne BMI—Johnson, Sharh]

Group's in their familiar Watusi pose on this teen delighter to also keep an eye on.

ANN-MARGRET (RCA Victor 8446)

● HE'S MY MAN (2:35)

[Trousdale BMI—Sloan, Barri] The luscious singer-actress can have another chart winner on her hands in this captivating, low-keyed cha cha romancer that she whispers with loads of appeal. Arranger-conductors are Sloan & Barri and producer's Lou Adler.

(B+) SOMEDAY SOON (2:05)

[Trousdale BMI—Sloan, Barri] More of the intriguing sounds on this slightly quicker paced opus.

DIXIE HOOTS (Trivoli 101)

● RUSSIAN ROULETTE (2:15)

[Vinwood BMI—Noodman] The Dixie Hoots can make national names for themselves with this high-spirited, rousing folk-Dixie reading of the old Russian melody. Off-beat wind-up should help spark extra sales. Loads of potential.

(B+) MICHAEL (2:20) [Vinwood BMI—Noodman, Vincent] Pleasant, low-key rendition of the folk sturdie.

CICERO BLAKE (Renee 6334)

● SOUL OF PAIN (2:39)

[MRC BMI—Jones, Oliver] Cicero Blake unleashes his potent, wide-range vocal talents full-blast on this slow-rock, rhythmic pop-blues tearjerker which suggests that one should take love where he finds it and be thankful. Watch it closely.

(B) TAKE IT FROM ME (2:33)

[Lamaja BMI—Riley] Easy-going, full ork-backed happy blues romancer.

MODERN JAZZ QUARTET WITH LAURINDO ALMEIDA (Atlantic 8028)

● FUGUE IN A MINOR (3:46)

[P.D.] The Modern Jazz Quartet and ace guitarist Laurindo Almeida might very well have a left field hit with this hauntingly beautiful low-key reading of the famed Bach work which effectively joins elements of the classical tradition and jazz into a lyrical, coherent fusion. Interesting programming.

(B+) FOI A SAUDADE (2:34)

[Braziliance ASCAP—Ferreira] Melodic, warm-hearted, rhythmic bossa nova sounds.

LEIBER



STOLLER



GOLDNER

PRESENT

THE

JELLY BEANS

"BABY BE MINE"

RED BIRD 10-011

FIRST HIT

"I WANNA LOVE HIM SO BAD"

WRITTEN BY JEFF BARRY, ELLIE GREENWICH & STEVE VENET

PRODUCED BY STEVE VENET & JEFF BARRY

&

THE

SHANGRI-LAS

"LEADER OF THE PACK"

RED BIRD 10-014

FIRST HIT

"REMEMBER (WALKING IN THE SAND)"

WRITTEN BY GEORGE MORTON, ELLIE GREENWICH & JEFF BARRY

PRODUCED BY SHADOW MORTON AND JEFF BARRY

BROKEN NATIONALLY BY

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RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

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Best Bets

JOHNNY RIVERS
(United Artists 769)

● **DREAM DOLL** (1:55) [Acuff-Rose BMI—Bryant] The Johnny Rivers name has been magic in the sales dept. in recent weeks and this teen romancer on U.A. could cash in on this success. A youthful love song much in the Rick Nelson tradition.

(B+) **TO BE LOVED** (2:23) [Pearl BMI—Gordy, Carlo] Feelingful ballad the chanter wails with telling effect.

JON EARLY (United Artists 774)

● **MAY I SAY** (2:24) [Daymer ASCAP—David, Bernstein] Here's a warm and romantic reading of the theme from the Hollywood & The Stars TV'er essayed by Jon Early. The chanter, who's scored in the past, might create some attention for this one.

(B+) **FORGIVE HER THEN FORGET HER** (2:42) [Patsy Ann/Unart BMI—Granahan] Another polished reading of a teen-oriented ballad by the warm-voiced songster.

THE RITUALS (Arwin 127)

● **THIS IS PARADISE** (1:50) [Daywin BMI—Finch] Despite the super-abundance of Liverpool sound entries, more good items continue to appear. This pulsating thumper from the Rituals merits special attention.

(B+) **GONE** (1:35) [Daywin BMI—Johnston, Melcher] Pleasant while-back sounding rock affair.

PETE JOLLY TRIO (Ava 167)

● **A HARD DAY'S NIGHT** (2:28) [Unart/MacLen BMI—Lennon, McCartney] This Pete Jolly jazz-oriented reading of the big Beatles smash has dual-market possibilities both in programming and sales. It's a free-swinging treatment.

(B+) **THREE-FOUR-FIVE** (2:55) [Wolf Mills ASCAP—Jolly] Here's a rollicking and breezy original from the pianist that also has strong potential.

ROLLEE MCGILL (Landa 702)

● **YOU CAN KEEP IT** (2:15) [Dandelion BMI—McGill, Royfield] Rolle McGill lashes out in true r&b fashion on this vibrant, solid-beat affair. It's slickly done and could corner both pop and r&b markets. The kids'll like it.

(B+) **COME HOME** (2:25) [Dandelion BMI—McGill, Royfield] Slow and funky r&b wailer.

ANNA CRAIG
(20th Century Fox 540)

● **NOBODY LOVES ME** (2:37) [Premier BMI—Carroll, Armstead] Anna Craig could reap in a substantial pile of pop-r&b coin with this mostly r&b ballad affair the lark dishes up with a choral backdrop. R&B jocks take notice.

(B+) **CAN'T BEAT LOVE** (2:40) [Premier BMI—Carroll] Nice easy-paced rhythm ballad the thrush wails in compelling fashion.

DICKEY LEE (Hall 1924)

● **SHE'S WALKING AWAY** (2:34) [Screen Gems-Col. BMI—Lee, Reynolds] Dickey Lee, who scored a giant a while back with "Patches" on another label, may do equally well with this bouncy and catchy teen rock opus he offers with telling effect.

● **BIG BROTHER** (2:35) [Jack BMI—Clement, Lee Reynolds] Pleasant tale of a little sister. Could be a sleeper hit.

RON GOODWIN (MGM 13286)

● **OF HUMAN BONDAGE THEME** (2:39) [Miller ASCAP—Goodwin] Ron Goodwin, who wrote the score for the new "Of Human Bondage" flick, comes up with a hauntingly melodic main theme lushly played by a big string ork. Moodful programming item.

(B+) **GIRL WITH A DREAM** (2:39) [Miller ASCAP—Goodwin] Romantic instrumental with danceable Latin beat.

JAMES BROWN (King 5952)

● **THINK** (2:00) [Armo BMI—Pauling] James Brown can still pull plenty of loot with this top-drawer effort cut during his days with King. The side is a real fast-moving, funky pop-r&b teenish multi-dance affair with a contagious repeating riff. Loads of sales promise here.

(B+) **TRY ME** (2:44) [Wisto BMI—Brown] Slow-moving, tender blues romancer with a nostalgic while-back sound.

EDDIE BO (Blue Jay 154)

● **COME TO ME** (2:31) [Eboville BMI—Johnson, Bocage] Eddie Bo could very well have a hit on his hands with this feelingful, chorus-backed blues lament about a guy who pleads for his ex-girlfriend to return to him. Watch it.

(B+) **GOTTA HAVE MORE** (2:26) [Eboville BMI—Johnson, Bocage] Rhythmic, cookin' happy-go-lucky blueser.

CINDERELLAS (Tamara 763)

● **MORE THAN YESTERDAY** (1:48) [Jobete BMI—Powell] The Cinderellas have a good chance of jumping into the winner's circle with this first-rate, hand-clappin' teen-angled, rhythmic romantic pledge of love with an extremely appealing slow-twistin' beat. Colonial of Philly distributes.

(B+) **IT'S A WONDERFUL NIGHT** (2:00) [Jobete BMI—Powell] Swingin' bluesey happy romancer.

NINA SIMONE (Philips 40232)

● **DON'T LET ME BE MISUNDERSTOOD** (2:42) [Benjamin Benjamin ASCAP—Benjamin, Marcus, Caldwell] Nina Simone can zoom up the charts in no time flat with this medium-paced, full ork-backed shufflin' chorus-backed dual-track pop-blues lyrical tearjerker. Plenty of sales potential here.

(B+) **A MONSTER** (2:40) [Benjamin Benjamin ASCAP—Benjamin, Marcus] Interesting, hard-rockin' teen-oriented romantic novelty.

Best Bets

TED TAYLOR (Okeh 7206)

● **DON'T DECEIVE ME** (PLEASE DON'T GO) (2:46) [Tideland BMI—Willis] Ted Taylor can grab plenty of r&b spins with this tender, slow-shufflin' heart-breaking tale about a fellow who pleads with his less-than-wholesome gal to remain with him. A nice show-ing.

(B+) **IF IT WASN'T FOR YOU** (2:50) [Ronnat BMI—Taylor] Low-down, soulful tradition-styled blues tearjerker.

FIVE ROYALS (Smash 1936)

● **BABY, DON'T DO IT** (2:22) [Try Me BMI—Pauling, Wright] The Five Royals come up with a first-rate pop-r&b stanza, not to be confused with Marvin Gaye's item of the same name. The side is a slow-shufflin' lament all about a romance which is about to go on the rocks. Could be a giant.

(B+) **I LIKE IT LIKE THAT** (1:55) [Try Me BMI—Pauling, Wright] Rollicking, hard-driving teenish happy blueser.

GLENN YARBROUGH
(RCA Victor 8447)

● **JENNY'S GONE AND I DON'T CARE** (2:08) [Hollis BMI—Settle, Ribback] Glenn Yarbrough can very well do Top 100 business with this warm-hearted, medium-paced, chorus-backed folkish affair about a sensible guy who, knowing that there are plenty of fish in the sea, refuses to cry 'cause his girlfriend left him. Eye it.

(B+) **AN ACRE OF GAL TO A FOOT OF GROUND** (2:06) [Melody Trails BMI—Mapes] Easy-going, shufflin' ditty about a real freewheelin' type of fellow.

DON RANDI (Palomar 2203)

● **MEXICAN PEARLS** (2:30) [Englewood BMI—Randi, Mikolas] Don Randi has a good chance of having a hit on his hands with this first-rate easy-going, warm-hearted full ork-backed instrumental stanza with a contagious south-of-the-border flavor. Side's a natural for operator and deejay attention. London distributes.

(B+) **I DON'T WANNA BE KISSED** (2:36) [E. H. Morris ASCAP—Elliot, Spina] Lush, medium-paced romantic fare.

TAYLOR BROS. (Joy 289)

● **PEOPLE IN LOVE** (2:25) [Big Seven BMI—Roberts, Levy, Taylor] The Taylor Bros. dish up a slow-paced r&b ballad with fade-out ending that should be a natural for r&b markets and spinners. Side was cut by Mal Williams.

(B+) **LAVENDER BLUE** (1:57) [Joy ASCAP—Morey, Daniel] The familiar oldie done up in a rock-a-cha cha setting.

SUGAR PIE DE SANTO
(Checker 1093)

● **I DON'T WANNA FUSS** (2:45) [Chevis BMI—Sims] Sugar Pie De Santo has had hits in the past and she can score again with this rollicking, slow-shufflin' pop-r&b affair about a gal who just wants to please that very special guy of her dreams. Could be big.

(B) **I LOVE YOU SO MUCH** (2:38) [Chevis BMI—Caston, Washington, DeSanto] Lush, funky after-hours blues weeper.

THE WHEEL MEN
(Warner Bros. 5480)

● **SCHOOL IS A GAS** (2:17) [Beechwood BMI—Usher] Here's a hot rod tune that should have the teens hopping. The Gary Usher production has a flavor of a beach boy arrangement. Keep your eyes on one that's headed for charts-ville.

● **HON-DA BEACH** (2:12) [Beechwood BMI—Usher] This end features an all instrumental rocker that could make this a double sided success.

PAUL & MIMI EVANS (Epic 9726)

● **BEWITCHED** (1:58) [Screen Gems-Col. BMI—Greenfield, Keller] Paul and Mimi Evans offer a Nino & April-like reading of the new TV theme from "Bewitched." It's a pleasantly-arranged affair that could catch on early. Morgan-Sherrill produced it.

(B+) **I THINK I'M GONNA KILL MYSELF** (1:54) [Patricia BMI—Knox] Ear-arresting pop novelty with a slight country flavor.

KEELEY SMITH (Reprise 0313)

● **THE WEDDING** (2:25) [Regent BMI—Jay, Prieto] Keeley Smith updates the years-back international hit, "The Wedding." The tune could make it here this time via the lark's potent big-finish reading.

(B+) **TURN AROUND LOOK AT ME** (2:15) [American BMI—Capehart] Big ballad rendition of Glen Campbell oldie.

PHYLLIS MCGUIRE (Reprise 0310)

● **I DON'T WANT TO WALK WITHOUT YOU** (2:50) [Paramount ASCAP—Loesser, Styne] McGuire Sister Phyllis goes it alone on this decades-back biggie she delivers in smooth and easy-listening sing along manner. Tune and performance merit deejay attention. Watch it. Could be a big winner.

(B+) **THAT'S LIFE** (2:46) [Dymor ASCAP—Allen] Blues with string offering.

DON CHARLES
(World Artists 1031)

● **BIG TALK FROM A LITTLE MAN** (2:32) [F. Day & Hunter ASCAP—Caddy] Here's a delightful folk flavored pop ballad by Don Charles that could come from left field to score heavily at the marketplace.

(B+) **SHE'S MINE** (2:08) [Cinephonic ASCAP—Charles, Caddy] Fast-paced, multi-track rock ballad.

DEBBIE ROLLINS (Ascot 2159)

● **DON'T LET IT GET YOU, GIRL** (2:32) [Rittenhouse BMI—Robinson, Meade] Lark, who created some chart action with her last outing, can surpass that previous mark with the offering. The presentation is a solid R&B rock-a-cha-cha. Very good chance to develop into something big.

(B+) **MEET ME TONIGHT** (2:37) [Rittenhouse BMI—Meade] This end sports a top flight soulful sound.



**ANOTHER
IN THE
UNBROKEN
CHAIN OF
HITS
FOR**

LESLEY GORE
"HEY NOW" 72352



**FROM LESLEY'S NEW HIT ALBUM
"GIRLTALK"**

MG 20943/SR 60943



RECORD REVIEWS

● best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

PHIL FLOWERS (Almanac 803)

● C'MON DANCE WITH ME (2:10) [Roosevelt BMI—McCoy, Harlow, Flowers] The artist lets loose on this powerful rhythm filled rocker. Disk wails from start to finish. Keep your eye on this infectious hand-clapper.

(B+) DON'T EVER LEAVE ME (2:05) [T.B. Harms ASCAP—Kern, Hammerstein II] Good rendition of standard.

THE MCKINLEYS (Swan 4194)

● THEN I'LL KNOW IT'S LOVE (2:20) [Southern ASCAP—Carter, Lewis] This could be the one to stir up a little sales excitement for the McKinleys. The tune has that still big Liverpool flavor that could send it on its way.

(B+) WHEN HE COMES ALONG (2:40) [Southern ASCAP—Geoff, Stephens] Another goodie in the same vein that shouldn't be overlooked.

THE ROCKATONES (Melbourne 1808)

● SHAKE HANDS (2:40) [Jaspar BMI—Gaze, Relin, Hrynewych] Here's an English version of a recent long-standing German hit. The tune's a combination of folk, rock and romance the lads dish up in spinnable fashion. Could happen here, too.

(B+) WHY DON'T WE GET ALONG (2:48) [Melbourne ASCAP—Headland] Easy-listening country-blues affair.

DRAFI DEUTSCHER (London 10039)

● SHAKE HANDS (2:15) [Jaspar BMI—Gaze, Relin] This swingin', rockin' group vocal was on top of the German charts for more than 20 weeks. Despite the German reading, there's common ground with this pulsating beat. Deejays and teeners should dig it.

(B+) COME ON, LET'S GO (2:30) [Jaspar BMI—Bruhn, Loose] Another wild and vibrant opus from the German crew—plenty of Beatle flavor here.

YVONNE BAKER (Jamie 1290)

● WHAT A DIFFERENCE LOVE MAKES (2:40) [Trio BMI—McCoy] Yvonne Baker, who had a real noisemaker with "Yes Sir That's My Baby" could repeat with this flavorful romantic ballad done in excellent taste. Side has adult and teen appeal.

(B+) FUNNY WHAT TIME CAN DO (2:42) [Trio BMI—McCoy] Lark runs through another beauty on this end—a warm and feelingful reading of a blues-tinged affair.

THE STANDELLS (Liberty 55743)

● SO FINE (2:25) [Eldorado/Wildcat BMI—Otis] Here's an oldie all done up in a new arrangement by the Standells—a slice from their "Live" LP from PJ's. It's a thumping handclapper geared for easy teen acceptance and dancing pleasure.

(B+) LINDA LOU (2:47) [Gregmark BMI—Sharpe] More lively shenanigans by the crew.

ACE CANNON (Hi 2081)

● EMPTY ARMS (2:21) [Desiard BMI—Hunter] Ace Cannon offers a bluesy and soulful sax reading of the while-back Ivory Joe Hunter hit that should score heavily with the fans. Version is a top-drawer slow dance affair.

● SUNDAY BLUES (2:17) [JEC BMI—Cannon, Harris] The saxist remains in the blues vein on this end, but a bit more low-down and soulful.

SARAH VAUGHAN (Mercury 72334)

● MR. LUCKY (2:19) [Southdale ASCAP—Mancini] The lark can do Top 100 business with this first-rate, slow-moving, lyrical reading of jazz-blues theme from the now-defunct TV'er. Good bet for platter spinners and ops.

(B+) FEVER (2:43) [Jay-Cee ASCAP—Davenport, Coolie] Soulful rendition of the while-back Peggy Lee hit.

EARL VAN DYKE (Soul 35006)

● SOUL STOMP (2:32) [Jobete BMI—Street, Gordy] Newcomer Earl Van Dyke can quickly establish a national reputation for himself with this hard-driving, extremely fast-moving teen-angled blueser stomper which boasts a real danceable beat. Watch it.

(B) HOT 'N' TOT (2:45) [Jobete BMI—Gordy] Traditional, funky r&b instrumental stanza.

THE PUSSYCATS (Keetch 6003)

● COME ON AND SKA (2:18) [Cotillion BMI—Down] The Pussycats add some handclappin' and a vibrant ska beat to the traditional "Red River Valley" to come up with a commercial-sounding affair that builds to a fine finish. Eye this one.

(B+) YOU MAY BE HOLDING MY BABY (2:30) [Keetch, Caesar & Dino BMI—Russell, Colby] Straight-forward r&b entry—nicely done.

THE DOLPHINS (Fraternity 6093)

● HEY-DA-DA-DOW (2:13) [Elwood BMI—Edmondson] This clever novelty ballad sports a captivating melody and a polished reading by the group. Side's a possible dark horse candidate for chart status.

(B+) I DON'T WANT TO GO ON WITHOUT YOU (2:38) [Keetch, Caesar & Dino BMI—Berns, Wexler] A soulful blues weeper with pleasant listening qualities.

ALAN VALLONE (Philips 40226)

● I'M NOT THE HERO BUT THE FOOL (2:12) [B.F. Wood ASCAP—Goldstein] Songster can score big with this session. The outing is fast-moving rhythmic Rick Nelson type shuffler, which contains hitsville material. Alan Lorber's the arranger-conductor.

(B+) YOU HAVE NO RIGHT (2:05) [B.F. Wood ASCAP—Lewis, Fischhoff] Strong, drivin' up-beat drive, rock-a-ballad.

B+ REVIEWS

GEORGIE SHAW (Decca 31685)

(B+) NO ARMS CAN EVER HOLD YOU (2:46) [Gill-BMI—Carter, Nebb] Schmaltzy reading of oldie but with warmth and feeling. Big chorus & ork is enhancing.

(B+) A FADED SUMMER LOVE (2:55) [L. Feist-ASCAP—Baxter] Liltng close harmony opus.

THE MOMENTS (World Artists 1032)

(B+) YOU REALLY GOT ME (2:23) [Kassner-ASCAP—Davies] Another version of hit.

(B) MONEY, MONEY (2:15) [United Artists-ASCAP—Charles, Caddy] Catchy rock vocal.

ETHEL ENNIS (RCA Victor 8448)

(B+) NOW I HAVE EVERYTHING (2:05) [Sunbeam-BMI—Harnick, Bock] Warm and lush reading of "Fiddler On Roof" tune.

(B+) MATCHMAKER, MATCHMAKER (2:30) [Sunbeam-BMI—Harnick, Bock] Another "Fiddler" gem.

KAYE BALLARD (Roulette 4574)

(B+) MAYBE THIS TIME (2:29) [Sunbeam-BMI—Ebb, Kander] Legit & sophisticated entry.

(B) I WANT YOU TO BE THE FIRST TO KNOW (2:19) [Sixty-Two Revue-ASCAP—Siegek, Carroll] Another show tune offering from the lark.

LARKS (Money 106)

(B+) THE JERK (2:30) [Cash BMI—Julian] Infectious, low-key pop-blues teen dance item.

(B+) FORGET ME (2:11) [Cash BMI—Julian] Tender, slow-moving heartfelt romancer.

MARTY COOPER CLAN (Holiday 1212)

(B+) LITTLE PLAY SOLDIERS (2:15) [Little Darlin BMI—Cooper] Lyrical, medium-paced folk message-song.

(B) GONNA MOVE AWAY (1:56) [Little Darlin BMI—Cooper] Rhythmic pop-folk blueser.

LONESOME SUNDOWN (Excello 2259)

(B+) HOO DOO WOMAN BLUES (2:47) [Excellorec BMI—Green] Low-down, raunchy feelingful blues lament.

(B) I'M GONNA CUT OUT ON YOU (2:53) [Excellorec BMI—Green] More of the same.

HOWLIN' WOLF (Chess 1911)

(B+) LOVE ME DARLIN' (2:51) [Arc BMI—Burnett] Swingin' low-down traditional r&b tearjerker.

(B) MY COUNTRY SUGAR MAMA (2:34) [Arc BMI—Burnett] Funky, soulful moody blues ballad.

FREDDIE HUBBARD (Blue Note 1908)

(B+) BLUE FRENZY (3:00) [Groove BMI—Hubbard] Effective, easy-going, lyrical midstream jazz sounds.

(B) MIRRORS (3:00) [Groove BMI—Chambers] Ditto.

BOBBY LEWIS

(ABC Paramount 10592)

(B+) STARK RAVING MAD (2:36) [Picturetone BMI—Lewis, Farrell] Strong R&B hand-clapping thumper.

(B) JEALOUS LOVE (2:21) [Picturetone BMI—Lewis, Farrell] More R&B up-tempo jump sounds.

THE MAD LADS (Capitol 5284)

(B+) I'LL SURVIVE (2:25) [Beechwood BMI—Jones, Oliver, Newsome] Interesting teen deck material done in a chicken strut tempo.

(B) DON'T CRY AT THE PARTY (2:22) [Beechwood BMI—Jones, Oliver, Newsome] Good harmonizing on this rock-a-cha ballad.

THE REVELS (Kapp 621)

(B+) DOWNTOWN (2:21) [Ranger 7 ASCAP—Jackson, Wisner] Disk contains Drifters type material. Strong teen attraction.

(B) DOLLAR SIGN (2:32) [Doubleheader BMI—Kelly] Pleasant rhythmic ballad.

JORGE RENAN & LAS GUITARRAS FANTASTICAS (Ascot 2160)

(B+) TOPKAPI (2:03) [United Artists ASCAP—Manos Hadjidakis] Tune, tagged from movie, is a colorful guitar instrumental.

(B) THE BULL FIGHT SONG (3:37) [United Artists ASCAP—Bennett, Brown] More delightful guitar led sounds.

WANDA WILLIAMS (Forest Green 4904)

(B+) IT'S ALL OVER (2:20) [Mingo BMI—E. Williams] Here's a good pop programming piece. Pleasant up-beat ballad.

(B) I'VE GOT A SECRET (2:10) [Mingo BMI—E. Williams] Lark belts a solid swing session.

JULIE DREAK (Aurora 1083)

(B+) AS HAPPY AS CAN BE (2:32) [Loena ASCAP—C & E Litkei] Spanish accent songstress is backed with a rock & roll up tempo beat.

(B) ANTHONY (2:44) [Loena ASCAP—A & E Litkei] Lark sings this love song to Cleo's lover.

VIOLETTES (Herald 594)

(B+) HE'S SO GOOD TO YOU (2:04) [Camelback Mt. ASCAP—Schatz] Good commercial offering with this rock session.

(C+) WHAT MAKES THE WORLD GO 'ROUND (2:00) [Host ASCAP—Schatz, Lang] Ballad presented with the a-while back sound.

DUANE CALVERT (DMD 105)

(B+) DO YOU LIVE FOR ME (2:41) [Rub-Bro BMI—Brooks] Top drawer finger-snapping easy swing with excellent backing by gals.

(B) I'M NOT YOUR TOY (2:45) [Rub-Bro BMI—Brooks] Similar offering on this side.

JAN DAVIS (Holiday 1213)

(B+) WATUSI ZOMBIE (1:55) [Little Darlin'-BMI—Davis] Jan Davis who made noise with the "Fugitive" could break open with this all instrumental jumper.

(B) POOKY (1:56) Little Darlin'-BMI—Josie] More of the same.

WE'VE HIT THE TOP

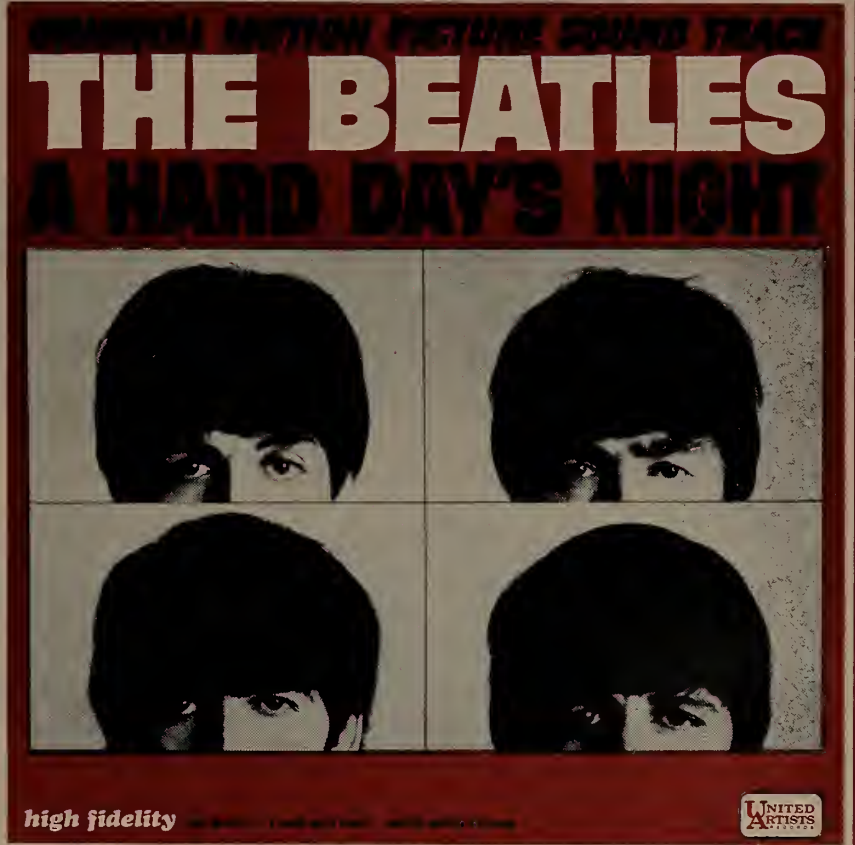
twice!!

#1 Single In America!



Manfred Mann / **Do Wah Diddy Diddy!** / ASCOT 2157

#1 Album In America!



The Beatles / **A Hard Day's Night** / high fidelity monaural UAL 3366 stereo UAS 6366

and more of the same to come

ON THE ONE TO WATCH



of course

Ascot is a subsidiary of United Artists Records

Dot RECORDS

PROUDLY PRESENTS

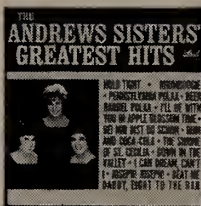
BEST-SELLING ALBUMS (Stereo & Monaural)



ALADDIN
DLP 3570 Words Of
Inspiration by Aladdin



STEVE ALLEN
DLP 3587 Songs From
The Steve Allen TV Show
ALSO DLP 3515 Gravy
Waltz and 11 Current Hits



THE ANDREWS SISTERS
DLP 3406 The Andrews
Sisters' Greatest Hits



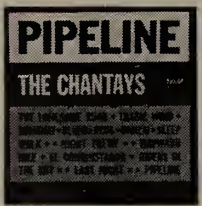
PAT BOONE
DLP 3594 Boss Beat!
ALSO DLP 3071 Pat's
Great Hits
DLP 3504 Pat Boone Sings
Days Of Wine And Roses



JERRY BURKE
DLP 3450 Greatest Organ
Hits
ALSO DLP 3541
Golden Organ Hits



JO ANN CASTLE
DLP 3249 Ragtime Piano
Gal
ALSO DLP 3433 12 Great
Hits In Ragtime



THE CHANTAYS
DLP 3516 Pipeline



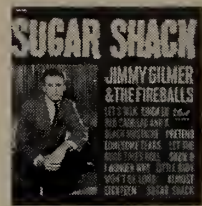
DICK CONTINO
DLP 3602 On Stage



SIX FAT DUTCHMEN
DLP 3554 More Great
Polkas ALSO DLP 3358
Polkas: Greatest Hits!



MYRON FLOREN
DLP 3583
Great Accordion Hits!
ALSO DLP 3302 Polkas



JIMMY GILMER
DLP 3545 Sugar Shack



LIBERACE
DLP 3547
Mr. Showmanship!
ALSO DLP 3563 My Most
Requested
DLP 3595 DLP 3596
Liberace At The Americana!
Vol. I and II



THE LENNON SISTERS
DLP 3589 #1 Hits Of The
1960's ALSO DLP 3292
The Lennon Sisters Sing
12 Great Hits



JOHNNY MADDOX
DLP 3131 Dixieland Blues



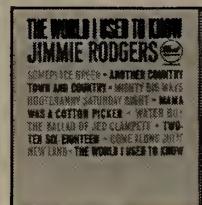
THE MILLS BROTHERS
DLP 3592 Say Si Si And
Other Latin Hits
ALSO DLP 3157 The
Mills Brothers' Great Hits



VAUGHN MONROE
DLP 3431 Vaughn Monroe
— His Greatest Hits ALSO
DLP 3584 Vaughn
Monroe's Greatest Hits,
Vol. 2 DLP 3548 Great
Gospels — Great Hymns



EDDIE PEABODY
DLP 110 The Man With
The Banjo



JIMMIE RODGERS
DLP 3556 The World I
Used To Know ALSO DLP
3525 Honeycomb And
Kisses Sweeter Than Wine



THE SURFARIS
DLP 3535 Wipe Out



BILLY VAUGHN
DLP 3593 Another Hit
Album! ALSO DLP 3165
Blue Hawaii DLP 3100
Sail Along Silv'ry Moon



LAWRENCE WELK
DLP 3591 The Lawrence
Welk TV Show — 10th
Anniversary ALSO DLP 3552
Wonderful! Wonderful!
DLP 3412 Moon River

BEST-SELLING SINGLES

16658	BEACH GIRL	Pat Boone
on the Norman label 549	GALE WINDS	Egyptian Combo
16665	AMORE SCUSAMI (MY LOVE FORGIVE ME)/ JU BI JI	John Foster
16666	THUNDER 'N LIGHTN'/ CRY BABY	Jimmy Gilmer & The Fireballs
16653	SOMEPLACE GREEN/ WATER BOY	Jimmie Rodgers
16664	PEARLY SHELLS/ MAYBE	Billy Vaughn

THE NATION'S BEST-SELLING RECORDS



THE

Hamilton

A DIVISION OF DOT RECORDS INC.

LINE



SOME OF MY FAVORITES
Steve Allen
(S)HLP 12132 (M)HLP 132



PENNSYLVANIA POLKA!
The Andrews Sisters
(S)HLP 12124 (M)HLP 124



ORGAN BLUES 'N BOOGIE
Eddie Baxter
(S)HLP 12136 (M)HLP 136



12 GREAT HITS
Pat Boone
(S)HLP 12118 (M)HLP 118



SWEET HOUR OF PRAYER
Jerry Burke
(S)HLP 12131 (M)HLP 131



RAGTIME MELODIES
Jo Ann Castle
(S)HLP 12126 (M)HLP 126



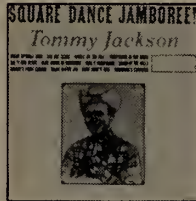
GREAT HIT SOUNDS
George Cates
(S)HLP 12127 (M)HLP 127



ACCORDION MAGIC
Dick Contino
(S)HLP 12135 (M)HLP 135



CROSS COUNTRY SUITE
Buddy De Franco
(S)HLP 12133 (M)HLP 133



SQUARE DANCE JAMBOREE!
Tommy Jackson
(S)HLP 12129 (M)HLP 129



MELDY OF LOVE
The Lennon Sisters
(S)HLP 12119 (M)HLP 119



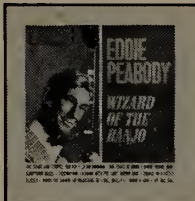
12 RAGTIME GREATS
Johnny Maddox
(S)HLP 12115 (M)HLP 115



DECK OF CARDS
Wink Martindale
(S)HLP 12128 (M)HLP 128



THE MILLS BROTHERS
SING FOR YOU
The Mills Brothers
(S)HLP 12116 (M)HLP 116



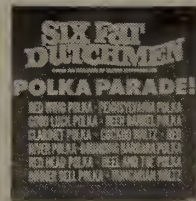
WIZARD OF THE BANJO
Eddie Peabody
(S)HLP 12117 (M)HLP 117



6 FAVORITE HYMNS/6
FAVORITE FOLK BALLADS
Jimmie Rodgers
(S)HLP 12114 (M)HLP 114



MELODIES FROM THE
SOUTH SEAS
The Royal Tahitians
(S)HLP 12123 (M)HLP 123



POLKA PARADE
The Six Fat Dutchmen
(S)HLP 12121 (M)HLP 121



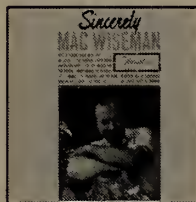
THE ARTHUR SMITH SHOW
Arthur Smith
(S)HLP 12134 (M)HLP 134



GOLDEN GEMS
Billy Vaughn
(S)HLP 12113 (M)HLP 113



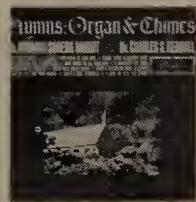
LAWRENCE WELK PLAYS
EVERYBODY'S MUSIC
Lawrence Welk
(S)HLP 12125 (M)HLP 125



SINCERELY — Mac Wiseman
(S)HLP 12130 (M)HLP 130



GEORGE WRIGHT AT THE
WURLITZER PIPE ORGAN
George Wright
(S)HLP 12120 (M)HLP 120



HYMNS—ORGAN AND
CHIMES—
Dr. Charles Kendall,
Dr. Norman Wright
(S)HLP 12122 (M)HLP 122

AMERICA'S QUALITY LOW-PRICED LINE
A division of Dot Records



MY SINCERE
THANKS

BERNADETTE CASTRO



LATEST HIT SINGLE:

"HIS LIPS GET IN THE WAY"

CP 747



PUBLIC RELATIONS:
SAUL RICHFIELD
1697 B'dway, N.Y.C.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- | | |
|---|--|
| <p>1 OH MARIE
(Paris—ASCAP)
Village Stompers (Epic 9718)</p> <p>2 DON'T SPREAD IT AROUND
(Crazy, Cajan—BMI)
Barbara Lynn (Jamie 1286)</p> <p>3 MAYBE TONIGHT
(Blackwood—BMI)
Shirelles (Scepter 1284)</p> <p>4 YES I DO
(Keetch, Coesar & Dino—BMI)
Solomon Burke (Atlantic 2254)</p> <p>5 I COULD CONQUER THE WORLD
(Yauvan—ASCAP)
Shevelles (World Artists 1025)</p> <p>6 SOMEBODY NEW
(Ludix, Flamar—BMI)
Chuck Jackson (Wand 161)</p> <p>7 NEEDLE IN A HAYSTACK
(Jabete—BMI)
Velvelettes (V.I.P. 25007)</p> <p>8 L-O-V-E
(Raasevelt—BMI)
Nat King Cole (Capitol 5261)</p> <p>9 IT'S FOR YOU
(Northern Songs—BMI)
Cilla Black (Capitol 5258)</p> <p>10 TIMES HAVE CHANGED
(Blakwood BMI)
Irma Thomas (Imperial 66069)</p> <p>11 LITTLE QUEENIE
(Arc—BMI)
Bill Black Combo (Hi 2079)</p> <p>12 THE THINGS IN THIS HOUSE
(T. M.—BMI)
Bobby Darin (Capitol 5257)</p> <p>13 GONE, GONE, GONE
(Acuff-Rose BMI)
Everly Brothers (Warner Bros. 5478)</p> <p>14 SLAUGHTER ON 10th AVENUE
(Choppell ASCAP)
Ventures (Dalton 300)</p> <p>15 WATCH OUT
(Merrimac BMI)
SHE'S ALL RIGHT
(Romitory, BRC BMI)
Jackie Wilson (Brunswick 55273)</p> <p>16 MY LOVE, FORGIVE ME
(Amore, Scusami)
(Gil BMI)
Robert Goulet (Columbia 43131)</p> <p>17 GALE WINDS
(Gil-Cajan—BMI)
Egyptian Combo (Norman 549)</p> <p>18 WHY (DON'CHA BE MY GIRL)
(Chartbuster, Eastwick—BMI)
Chartbusters (Mutual 508)</p> <p>19 TO WAIT FOR LOVE
(Songs—ASCAP)
Tony Orlando (Epic 9715)</p> <p>20 LETTER FROM ELAINA
(Unart, Maclen—BMI)
Casey Kasem (Warner Bros. 5474)</p> <p>21 ABSENT MINDED ME
(Choppell—ASCAP)
Barbra Streisand (Columbia 43127)</p> <p>22 THAT'S ALL I NEED TO KNOW
(Drury Lane, Beckle—BMI)
Bobby Wood (Joy 288)</p> <p>23 OH NO NOT MY BABY
(Screen Gems, Col. BMI)
Maxine Brown (Wand 162)</p> <p>24 APPLE OF MY EYE
(Travis—BMI)
Four Seasons (Vee Jay 618)</p> <p>25 FOUR STRONG WINDS
(M. Witmark & Sans ASCAP)
Bobby Bare (RCA Victor 8443)</p> | <p>26 I SHOULD HAVE KNOWN BETTER
(Unart, Maclen—BMI)
A HARD DAY'S NIGHT
(Unart, Maclen—BMI)
George Martin (United Artists 750)</p> <p>27 A THOUSAND CUPS OF HAPPINESS
(Lion BMI)
Joe Hinton (Backbeat 532)</p> <p>28 NANCY'S THEME
(Screen Gems, Columbia—BMI)
Earl Hagen (Colpix 740)</p> <p>29 THE CLOCK
(Saturn, Ban Ami—BMI)
Baby Washington (Sue 104)</p> <p>30 HEARTBREAK HILL
(Anatole, Konsand BMI)
Fats Domino (ABC Paramount 10596)</p> <p>31 THE CAT
(Hostings, BMI)
Jimmy Smith (Verve 10330)</p> <p>32 HIS LIPS GET IN THE WAY
(Screen Gems, Columbia—BMI)
Bernadette Castro (Colpix 747)</p> <p>33 RIGHT OR WRONG
(Combine BMI)
Ronnie Dove (Diamond 173)</p> <p>34 THE GYPSY
(Leeds—ASCAP)
Robert Davie (Congress 224)</p> <p>35 UNLESS YOU CARE
(Trousdale BMI)
Terry Black (Tollie 9026)</p> <p>36 SWEET WORDS OF LOVE
Underbeats (Garrett)</p> <p>37 GOODBYE GIRL
(Print—ASCAP)
Richie Dean (Tower 102)</p> <p>38 THANK YOU FOR LOVING ME
(Picturelane—ASCAP)
Sapphires (ABC Paramount 10590)</p> <p>39 I CAN'T BELIEVE WHAT YOU SAY
(Modern, Placid—BMI)
Ike & Tina Turner (Kent 402)</p> <p>40 EVERY MINUTE, EVERY HOUR
(Sands—ASCAP)
Dean Martin (Reprise 0307)</p> <p>41 FEVER
(Lois—BMI)
Alvin Robinson (Red Bird 10-010)</p> <p>42 YOU SHOULD HAVE SEEN THE WAY HE LOOKED AT ME
(Trio BMI)
Dixie Cups (Red Bird 10-012)</p> <p>43 OVER YOU
Paul Revere & Radiers (Columbia 43114)</p> <p>44 SACRIFICE
(Chevis—BMI)
Little Milton (Checker 1078)</p> <p>45 HIGH HEEL SNEAKERS
(Medal BMI)
Jerry Lee Lewis (Smash 1930)</p> <p>46 I'M MAKING IT OVER
(Big Seven—BMI)
Anita Humes (Roulette 4575)</p> <p>47 RANDY
(Screen Gems, Col. BMI)
Earl Jean (Colpix 748)</p> <p>48 RUN, RUN, RUN
(Ringneck BMI)
The Gestures (Soma 1417)</p> <p>49 GOTTA GIVE HER LOVE
Volumes (American Arts 6)</p> <p>50 AFTER LAUGHTER COMES TEARS
Wendy Rene (Stax 154)</p> |
|---|--|

*Keep
your eye on
Mary Miller. And your ear.
At 17, she's the most sought-after
new talent in the business.
Now, her debut on
Tower records.*



Here Comes The Heartaches / Goodbye Charlie

From the 20th Century-Fox production

ARRANGED AND CONDUCTED BY ERNIE FREEMAN





PLATTER SPINNER PATTTER

Over 40,000 people, two-thirds of the population of Altoona, recently participated in a week-long celebration of the 40th anniversary of WFBG-Altoona-Johnstown. The largest crowd in the history of the 60-year history of Lakemont Park climaxed the agenda of special events, with more than 50,000 free ride tickets distributed to listeners. The Pennsylvania State Police estimated an attendance of 40,000 at the Park alone on WFBG Day, which began with a mammoth parade through Altoona. The outlet's achievements were lauded by Mayor William Prosser, including the round-the-clock coverage of the famed Horseshoe Curve train wreck which made the station's call letters internationally known seventeen years ago. WFBG-TV introduced its new \$29,000 video tape mobile unit in the parade, which was adorned with 25,000 balloons, match books, records and book jackets. During the entire celebration week, valuable prizes were awarded every forty minutes to listeners. Two elaborate variety shows were staged in the Casino of Lakemont Park, with station personalities John Riley, Dick Richard, Dan Resh and Dick DiAndrea playing host to pop music stars. In addition, special recorded salutes came from Gov. William Scranton, Lt. Gov. Raymond Shaffer, U. S. Sen. Hugh Scott and WFBG's former owner, George Gable.

Ever-on-the-scoop WMCA - New York is currently broadcasting direct news reports from aboard the nuclear carrier U.S.S. Enterprise. The

vessel is completing a 64-day voyage around the world without refueling. Steve Nevas, a member of the Washington Bureau of Radio Press International—the global voice news agency to which the station subscribes—recently joined the Enterprise at the U. S. Naval Station at Roosevelt Roads, Puerto Rico. His reports are being beamed by RPI to more than 180 stations throughout the U. S., Canada, Australia and Africa.

The Massachusetts Broadcasters' Association will hold its annual meeting in Boston on Oct. 27 at the Sheraton Park Plaza Hotel. MBA president, Donald A. Thurston, has announced a busy all-day session commencing at 9:30 AM and continuing through the day. The agenda will include annual reports from the president, secretary, treasurer, and legislative counsel, as well as the report of the nominating committee and election for officers for 1965. The afternoon session will include a report from the State Industry Advisory Committee, regarding the Emergency Broadcasting System and a discussion regarding Community Antenna Television. A reception for members and guests will conclude the day's activities.

Once upon a time in the city of Chicago there lived an ambitious but bunglesome ruler named Emperor Weber. His kingdom was called Weberland and he had dreams of some day capturing all of mid-America to add to it. This is the basis of

a happy, nonsensical, new promotion at WLS-Chicago. It's part of the zany antics of air personality Clark Weber, and the "take over" is strictly for fun. Weberland came into being with on-the-air announcements inviting station listeners to write for commissions as Lieutenants in Emperor Weber's Imperial Commandos. Response was immediate. At this point thousands of requests have been received and the number grows by hundreds daily. A dress-the-emperor contest for listeners was held next. The contest was revealed via announcements on the air, and in newspaper ads showing Clark in an old-fashioned striped bathing suit. Windy City residents were asked to create a costume for Emperor Weber. No prizes were offered, but during the two weeks the contest ran, entries in the form of detailed drawings came in.

The new Music Center in L.A. held its dedication ceremonies recently with the event televised on KHJ-TV. Bob Hope made the opening remarks with maestro Johnny Green serving as emcee. Hope also addressed the celeb-studded group later in the program. Maneuvering school bands (Meredith Willson-designed), a sheriff's dept. honor guard, speeches by honored guests including Mayor Yorty completed the arrangements for the day. Ted Meyers hosted the televising for Channel 9. . . . Bobby Darin and Johnny Mathis were recent guests on the "9th Street West" program on which Sam Riddle spun their decks and fired questions at the two talents. Mike Clifford and the Supremes also appeared on a later segment.

WNBC-New York—searching diligently for a new approach to station promos has come up with a Damon Runyonesque gimmick instead of hackneyed jingles. The gents who voice such one-line promos as, "Don't Play The Numbers—Dial 660," "You Hit The Jackpot When You Dial 660," and "The Winning Combination—Plaza 7-8866 and 660" sport such

monikers as Pat Hand, Nat Shurall and Barry Mutual. Mel Brandt and Fred Collins are the talents with station manager Geo. Skinner idea inventor.

KWY-Cleveland's efforts in securing 13,000 teenage marchers who collected over \$135,000 in the city's "Teenage March On Leukemia," recently earned the station special honors at the National ALSAC (Aiding Leukemia Stricken American Children) Convention held in Cleveland. The \$135,000—and the 13,000 marchers—set new national highs for the annual door-to-door drive held for the benefit of St. Jude's Research Hospital in Memphis, Tenn., a major center for research on catastrophic diseases in children. Detroit held the previous high, collecting \$113,000.

WWDC-Washington is currently conducting a different and unusual type of listener competition called "Missing Sponsor Contest." Each day a different commercial jingle or slogan will be broadcast a number of times, and in place of the product name, the familiar WWDC musical call letters pre-inserted. Listeners will be asked to identify the "Missing Sponsor" by mail. The grand prize winner receives a vacation for two in Rio de Janeiro . . . first prize all the way to South America via Varig Airlines, with accommodations at the Gloria Hotel. Winners will be selected at random from correct entries. At the conclusion of the contest, the second prize winner will receive a professional Bolex movie camera. Daily and weekly winners will receive GE eight-transistor radio and pens.

VITAL STATISTICS:

Mike McCormick exits his niche on WIFE-Indianapolis to assume the program director's chair on WDGY-Minneapolis . . . Franz Allina upped to director of marketing and public relations of WMCA-New York . . . Hal Searls is now spinning 'em on WFLA-Tampa-St. Petersburg.

KIP TYLER SWINGIN' With "GYRO DISC BRASS"

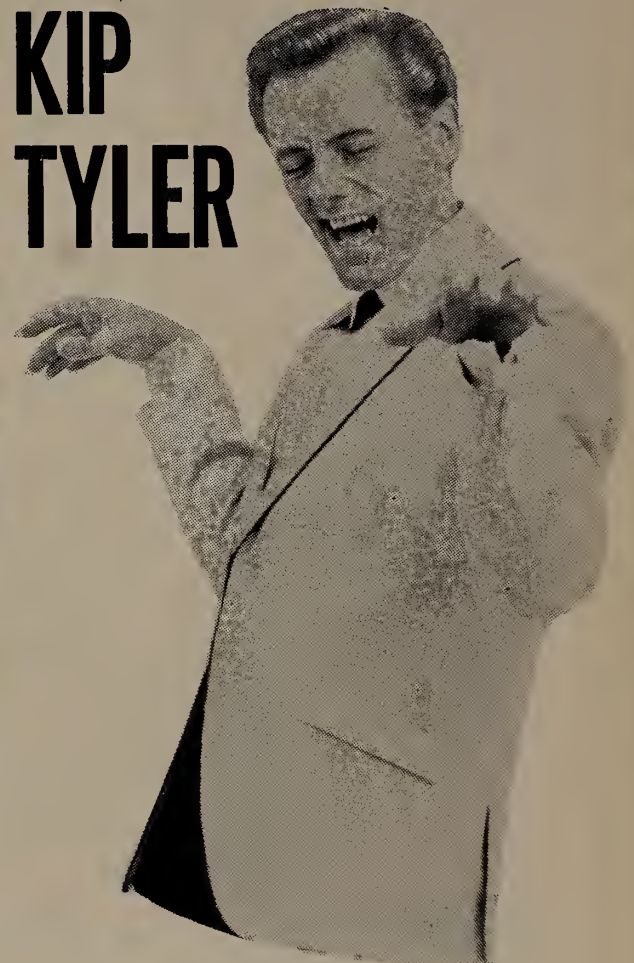


HOLLYWOOD—Gyro Disc International execs listen to playbacks of new Kip Tyler session at label's Hollywood offices. Session includes new swingin' version of "Girl From Ipanema" which will replace present flip side of Tyler's smash belter "That Bell of Freedom." Reason for switch is that label wishes to showcase Tyler's versa-

tility, with new "swinger" image as a catalog-type artist, in replacing present rock and roll back side. Tyler formerly had success with his own rock and roll group in personal appearances and a weekly T.V. show on the coast. B. W. Garcin, label exec, announces plans include promotional tour for Tyler,

with approximately 20 Network T.V. appearances forthcoming, and the recording of five other artists which sessions are also to be directed by Tyler who produced original "Bell of Freedom" Master for label. The "Bell" and "Ipanema" pairing is also being released in stereo for juke boxes.

KIP TYLER



THAT BELL OF FREEDOM #710

NOW BACKED WITH

GIRL FROM IPANEMA

(This is Swingin' Ad #20)

GYRO DISC RECORDS

6515 SUNSET BLVD.
SUITE 202

HOLLYWOOD, CALIF.

A DIVISION OF GYRO DISC INTERNATIONAL

PHOTO: VAL LORING
WARDROBE: Beau Gentry

KAMA-SUTRA

PRODUCTIONS

THANKS

THE MUSIC BUSINESS FOR THESE HITS AND SALUTES
THE MUSIC OPERATORS OF AMERICA

RED BIRD RECORDS

“REMEMBER”

(Walking in the Sand)

THE SHANGRI-LAS

PRODUCED BY
ARTIE RIPP & JEFF BARRY
TENDER TUNES MUSIC CO.

UNITED ARTISTS RECORDS

“COME A LITTLE BIT CLOSER”

**JAY &
THE AMERICANS**

PRODUCED BY
ARTIE RIPP
PICTURETONE MUSIC CO.



RED BIRD RECORDS

“LEADER OF THE PACK”

THE SHANGRI-LAS

PRODUCED BY
SHADOW MORTON & JEFF BARRY
TENDER TUNES MUSIC CO.

JUST RELEASED!!

WARNER BROTHERS RECORDS

“JIVE JIMMY”

THE SOCIALITES

PRODUCED BY
ARTIE RIPP
TENDER TUNES MUSIC CO.

JUBILEE RECORDS

**JUST
RELEASED!!**

“RUNAROUND”

ANN MARIE

PRODUCED BY ARTIE RIPP & PHIL STEINBERG
REGENT MUSIC CO.

HY MIZRAHI

ARTIE RIPP

PHIL STEINBERG

KAMA-SUTRA

TENDER TUNES MUSIC CO.
ELMWOOD MUSIC CO.

1650 B'dway, N.Y.C.

JU 2-4221-2-3

Randy Sparks
"Julie Knows"
 4-43138

On Columbia Records



Introducing a star...



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RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO OCTOBER 7TH)

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE	ARTIST	LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
54%	Time Is On My Side	Rolling Stones	London	54%
50%	Up Above My Head	Al Hirt	RCA Victor	71%
45%	Is It True	Brenda Lee	Decca	80%
43%	Ain't That Loving You	Elvis Presley	RCA Victor	97%
41%	Leader Of The Pack	Shangri-Las	Red Bird	96%
37%	Baby Love	Supremes	Motown	96%
36%	Right Or Wrong	Ronnie Dove	Diamond	36%
35%	Hey Now	Lesley Gore	Mercury	35%
34%	I Had A Talk With My Man	Mitty Collier	Chess	63%
33%	Gone, Gone, Gone	Everly Bros.	Warner Bros.	33%
32%	Have I The Right	Honeycombs	Interphon	94%
31%	Ask Me	Elvis Presley	RCA Victor	31%
29%	Ain't Doing Too Bad	Bobby Bland	Duke	29%
28%	She's Not There	Zombies	Parrot	95%
26%	Look Away	Garnet Mimms	United Artists	37%
24%	I'm Into Something Good	Herman's Hermits	MGM	47%
23%	Teen Beat '65	Sandy Nelson	Imperial	58%
22%	Unless You Care	Terry Black	Tollie	22%
21%	Who Can I Turn To	Tony Bennett	Columbia	73%
20%	I Don't Want To See You Again	Peter & Gordon	Capitol	88%
20%	When You Walk In The Room	Searchers	Kapp	38%
19%	When You're Young And In Love	Ruby & Romantics	Kapp	41%
18%	Bless Our Love	Gene Chandler	Constellation	61%
17%	You Really Got Me	Kinks	Reprise	53%
16%	Listen Lonely Girl	Johnny Mathis	Mercury	16%
15%	Opportunity	Jewels	Dimension	32%
14%	Something You Got	Ramsey Lewis Trio	Argo	14%
13%	Spanish Guitars	Jerry Wallace	Challenge	13%
13%	Shaggy Dog	Mickey Lee Lane	Swan	24%
12%	Wendy	Beach Boys	Capitol (Four-By)	24%
11%	Goodbye Girl	Richie Dean	Tower	18%
11%	Chained And Bound	Otis Redding	Volt	18%
11%	Once A Day	Connie Smith	RCA Victor	18%

LESS THAN 10% BUT MORE THAN 5%

TITLE	ARTIST	TOTAL % TO DATE	TITLE	ARTIST	TOTAL % TO DATE
Apple Of My Eye	Four Seasons (VeeJay)	38%	Running Out Of Fools	Aretha Franklin (Columbia)	21%
Thank You For Loving Me	Sopphires (ABC Paramount)	35%	Here She Comes	Tymes (Porkway)	7%
My Adorable One	Joe Simon (Vee Jay)	8%	Yes I Do	Solomon Burke (Atlantic)	7%
Slaughter On 10th Avenue	Ventures (Dolton)	8%	I See You	Cothy & Joe (Smash)	15%
			Beach Girl	Pot Boone (Dot)	61%
			Wait For Me	Rito Pavone (RCA Victor)	48%

SMART PICK FOR
FAST CHART ACTION

DUANE EDDY'S
"GUITAR STAR"
c/w "The Iguana" #8442



DUANE EDDY 45 RPM
RCA VICTOR
GUITAR STAR / THE IGUANA



RCA VICTOR
The most trusted name in sound

THE NEW
OSMOND
BROTHERS
SOUND
IS THE
NEW
AMERICAN
SOUND...

wanna hear a hit?
The Osmond Brothers... MY MOM b/w

Mr. Sandman
on MGM K-13281



is a
division of
Metro
Goldwyn
Mayer,
Inc.

International Tete-A-Tete



NEW YORK—A trio of publishers who got their heads together in the Ivan Mogull office last week were Mogull, Gilbert Marouani of Eddie Barclay's publishing firm, and Stig Anderson, Swedish publisher, producer and head of Polar Records who was here to set a United Artists release by the Hootenanny Singers, a click Swedish group. Anderson also represents Mogull's firms in Sweden.

**BLUE NOTE
HAS THE HOTTEST
JAZZ SINGLES**

IT'S A HIT!!!

**LEE MORGAN
THE
SIDEWINDER**

BLUE NOTE 45x1911

The Big Single
From His New Hit Album
THE SIDEWINDER
BLP 4157

TWO BIG SINGLES BY

**JIMMY SMITH
PRAYER
MEETIN'**

BLUE NOTE 45 x 1909

&

PORK CHOP

BLUE NOTE 45x1906

JUST RELEASED

**FREDDIE HUBBARD
BLUE FRENZY /
MIRRORS**

BLUE NOTE 45x1908

FROM HIS NEW ALBUM
BREAKING POINT
BLP 4172

D.J.'s: Write for Free Samples

BLUE NOTE

43 W 61st St. New York 23, N. Y.



**JUKE BOX OPS'
RECORD GUIDE**

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

HEARTBREAK HILL
Fats Domino (ABC-Paramount 10596)

YES I DO
Solomon Burke (Atlantic 2254)

PRAYER MEETIN'
Jimmy Smith (Blue Note 1909)

WATCH OUT/SHE'S ALL RIGHT
Jackie Wilson (Brunswick 55273)

THE SIDEWINDER
Lee Morgan (Blue Note 1911)

SACRIFICE
Little Milton (Checker 1078)

MY LOVE, FORGIVE ME
Robert Goulet (Columbia 43131)

ABSENT-MINDED ME
Barbra Streisand (Columbia 43127)

**THE LOVE GODDESSES/WHERE LOVE
HAS GONE**
Jerry Vale (Columbia 43105)

THE GYPSY
Robert Davie (Congress 224)

HUMBUG
Pete Fountain (Coral 62427)

MORE SOUL, THAN SOUL
Eddie Harris (Columbia 43075)

HE CALLED ME BABY
Patsy Cline (Decca 31671)

ROSEBUD
Robert Maxwell (Decca 31668)

SATIN DOLL
Earl Grant (Decca 25638)

SLAUGHTER ON 10TH AVE.
Ventures (Dolton 300)

MR. SANDMAN
Fleetwoods (Dolton 98)

OH MARIE
Village Stompers (Epic 9718)

LITTLE QUEENIE
Bill Black's Combo (Hi 2079)

TIMES HAVE CHANGED
Irma Thomas (Imperial 66069)

DON'T SPREAD IT AROUND
Barbara Lynn (Jamie 1286)

THAT OLD FEELING
Linda Scott (Kapp 610)

WHISTLIN'
Roger Williams (Kapp 607)

I CAN'T BELIEVE WHAT YOU SAY
Ike & Tina Turner (Kent 402)

**DO YOU WANT TO KNOW A SECRET/
ALL MY LOVING**
Chipmunks (Liberty 55734)

GALE WINDS
Egyptian Combo (Norman 549)

WITHOUT THE ONE YOU LOVE
Arthur Prysock (Old Town 1170)

HELLO DOLLY POLKA
New Yorkers (Pan 151)

MARTA
Los Indios Tabajaras (RCA 8401)

FEVER
Alvin Robinson (Red Bird 10-010)

I SHOULD HAVE KNOWN BETTER
George Martin (United Artists 750)

SOMEBODY NEW
Chuck Jackson (Wand 161)

NEW ADDITIONS to TOP 100

70—**TIME IS ON MY SIDE**
Rolling Stones (London 9708)

78—**ASK ME**
Elvis Presley (RCA Victor 8440)

80—**HEY NOW**
Lesley Gore (Mercury 72353)

91—**IF YOU WANT THIS LOVE**
Sonny Knight (Aura 403)

92—**OPPORTUNITY**
Jewels (Dimension 1043)

93—**SOMETHING YOU GOT**
Ramsey Lewis Trio (Argo 5481)

94—**UP ABOVE MY HEAD**
Al Hirt (RCA Victor 8439)

95—**SCRATCHY**
Travis Wammack (ARA 204)

97—**WAIT FOR ME**
Rita Pavone (RCA Victor 8204)

98—**THE DARTELL STOMP**
Mustangs (Providence 401)

99—**LISTEN LONELY GIRL**
Johnny Mathis (Mercury 72339)

100—**MY ADORABLE ONE**
Joe Simon (Vee Jay 609)

AIMED at OPS

MOONLIGHT BAY/SMILES—Red Foley (Decca 25652)

Symphony Number One



LOS ANGELES—Mayor Samuel Yorty of Los Angeles is shown above applauding the nation's first senior citizen's symphony orchestra, at its premiere concert. Ernest Gold, the vet flick composer-conductor, organized and presided over the work at the request of Mayor Yorty. Ultimate plans call for an orchestra of 90 members, all of whom will at least be in their fifties. It is expected that the aggregation will perform on a regular basis.

A Smash Around The World Now Sweeping This Country

BRENDA LEE

SINGS HER NEWEST HIT

*Recorded in England



IS IT TRUE

DECCA  RECORDS 31690

Best Wishes
to MOA

Produced in England
by Mickey Most



2
+2
5

Dear "No-Kiddie" Record Buyer:

Hollywood—Ever walk into an outlet—pardon me—"Retail Record Emporium," ask for a record for a child and hear: "Sorry, we don't carry them?" To quote an old Harriet Hilliard song, "Well, I did . . . lots of 'em." To these die-hards this short memo:

Honest, gentlemen, there are people in your territory who buy records and also procreate, that is perform certain acts that result in the birth of babies who grow into children. These people are funny—they resent paying "as much" for their children. They can get their kids into the movies for less money, the blue plate special at the local beanery is less for the "Children's Dinner," even the buses and trolley cars charge less.

That's why children's records sell for 29¢ a single, 49¢ an EP and only \$1.98 for an LP—no other reason. We don't do it to deliberately infuriate you!

Also, honestly, these people who have children are numerous. They like to buy the kids' records especially if they don't cost too much . . . solid titles that sell year in and year out. "Old King Cole" and "London Bridge" stay current a helluva lot longer than "It Hurts Me to Twist You" by the Brutes—even though Jack Stock, the local Jock is playing the Brutes three times an hour.

Ask David Rosen in Philly about it. He'll tell you to try em, it can't hurt . . . and you might make some money.

630 Fifth Ave.
New York 20, New York

P.S. Order prepack #58701 of best standard LPs. Your first sure money-maker. Here's a picture of included titles.



BIOS FOR DEEJAYS

Chad & Jeremy



Chad and Jeremy, who first hit the U. S. charts with "Yesterday's Gone" and are presently doing a land-office business with "A Summer Song" on the World Artists label, are currently on an extensive cross-country American tour.

Jeremy Clyde was born in Dorney, England. The scion of a distinguished British family, he is the grandson of the Duke of Wellington. His father is a leading British flick producer. Jeremy's first appearance in public was as a page boy at the Coronation of Queen Elizabeth. He carried his grandfather's coronet on this historic occasion. He attended Easton College and completed his education at Grenoble University in France. From his father he inherited a love of theater. It was only natural that Jeremy enrolled at the Central School of Speech and Drama where he met Chad Stuart.

Chad Stuart was born in the north of England. Musically inclined, Chad was a choir boy at Durham Cathedral, which dates back to the time of William the Conqueror. He was educated at Durham School and from there journeyed to Paris where he attended the Sorbonne. He attended the Central School of Speech and Drama where he met Jeremy Clyde.

Herman's Hermits



Herman's Hermits, who are currently clicking with their first state-side single of "I'm Into Something Good" on the MGM label, have been together in their present form only three months. Herman (real name Peter Noone) joined the group when they were called the Heartbeats. The crew was playing at a Manchester youth club that Herman frequented and one night they were short of a singer. He stepped in and hasn't looked back since.

The rather unusual name of Herman comes from a cartoon character. In a cartoon TV show called "The Bullwinkle Show" was a boy called Sherman. The rest of the group was amused at the similarity of the character and their lead singer. Mistaking the name Sherman for Herman, they christened him.

The group was brought to the attention of indie producer Mickie Most—the man responsible for the hits of the Animals and the Nashville Teens. He traveled to see them at a concert in Bolton, was immediately impressed by their stage show, and signed them to a recording contract. The rest is history.

ALBUM PLANS

Deals, discounts and programs being offered to
dealers and distributors by record manufacturers.

ATLANTIC-ATCO

New dealer costs, effective immediately, are \$2.10 for \$3.98 LP's, \$2.63 for \$4.98 LP's, and \$3.15 for \$5.98 LP's through Dec. 31st on all new product and catalog LP's.

AUDIO FIDELITY

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at \$6 with the purchase of each two catalog records. No termination date announced.

DOOTO

Buy-5-get-1-free. No termination date announced.

FOLKWAYS

A fall incentive plan whereby eight pre-packaged units—10 albums each—are offered on a buy-5-get-1-free basis. Also, other LP's at additional 12½% discount.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

IMPERIAL

Program terms, effective immediately, are valid through October 16, 1964. See your Imperial salesman for special terms.

LONDON

Part 3 of Fall Program. Extra Discounts, Dated Billing, Advertising Allowances, etc. Check with Local distrib. Dated billing. Discounts on Richmond Classics, Richmond Opera, Telefunken Classics, Das Alte Werk, Argo, L'Oiseau-Lyre, OS/5000 Series, CS/CM Series, LL/PS Pops, International, Phase 4.

MERCURY

"Cool Aids for Summer Selling": cash discount on 14 new LP's, a pre-fall discount on catalog product. Expires: Oct. 15; "Out of This World with Mercury": cash discount on LP's. Expires: Oct. 15.

NASHBORO

Buy-7-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

PHILIPS

"A Stake In The Future": 10% discount on pop LP's, 20% discount on classical product. Expires: Oct. 31.

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

TAMLA-MOTOWN-GORDY

All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

VEE JAY

10% discount on LP's.

WORLD ARTISTS

10% discount on LP's. No expiration date announced.

WORLD PACIFIC

Fall Plan—10% discount, extra 5% on LP orders of 100 or more on any item.

At The Beach Boys' Bash



NEW YORK—One of the highlights of the Beach Boys' recent cross-country tour which included a series of dates in the New York area, was a press luncheon at the Gaslight Club. The affair was hosted by Capitol Records for which the lads have scored a string of best-selling albums and singles. Caught by the photog were (foreground) Beach Boys Dennis Wilson and Al Jardine. In the 2nd row are (left to right) nat'l singles promo manager Roy Batachio, Beach Boy Carl Wilson, Tom Rogan and Ken Luttmann of the label's promo staff, Beach Boy Mike Love, and diskery execs Wade Pepper and Ken Veeder.



RECORD RAMBLINGS

NEW YORK:

Hot disk producer Mickie Most from England dropped by the CB offices last week with Sparta Music cleffers Gary Gordon and Hal Shaper. Sparta's riding high in this country with a flock of decks on the Top 100. Mickie's the producer on at least five current sizzlers. . . . PR rep Sid Ascher tells us that Jean Grace, composer-arranger-president of Straight Ahead Rhythm, a firm which in the past has concentrated on music publishing-record production and talent management, is entering the radio and TV production field. In the works is a one-hour musical show tagged, "All The World Of Music" planned for a 1965 summer series. . . . Bobby Rydell, just pacted to Capitol, had to

We bumped into a gang of disk and pubbery reps at Casa Mario on W. 55th St. last week—especially Columbia and Epic execs. . . . Joe Sherman and George D. Weiss may have a big ballad on their hands with the new Vikki Carr etching of "Forget You" which is already a breakout in St. Louis one week after release.

Stan Walker, formerly of RCA Victor and now a PR man at Famous Writers School, writes that Bruce Beland, the organizer of the Four Preps, is one of the most promising fiction writers at the Famous School. . . . Rita Dimitri's La Chansonette adds the Kurt Maier Trio last week (12) for dancing and just good listening. . . . The lovely Damita Jo never sounded better than she does in her current stint at Basin Street East. . . .



VIKKI CARR



PAT BOONE



JACKIE DESHANNON

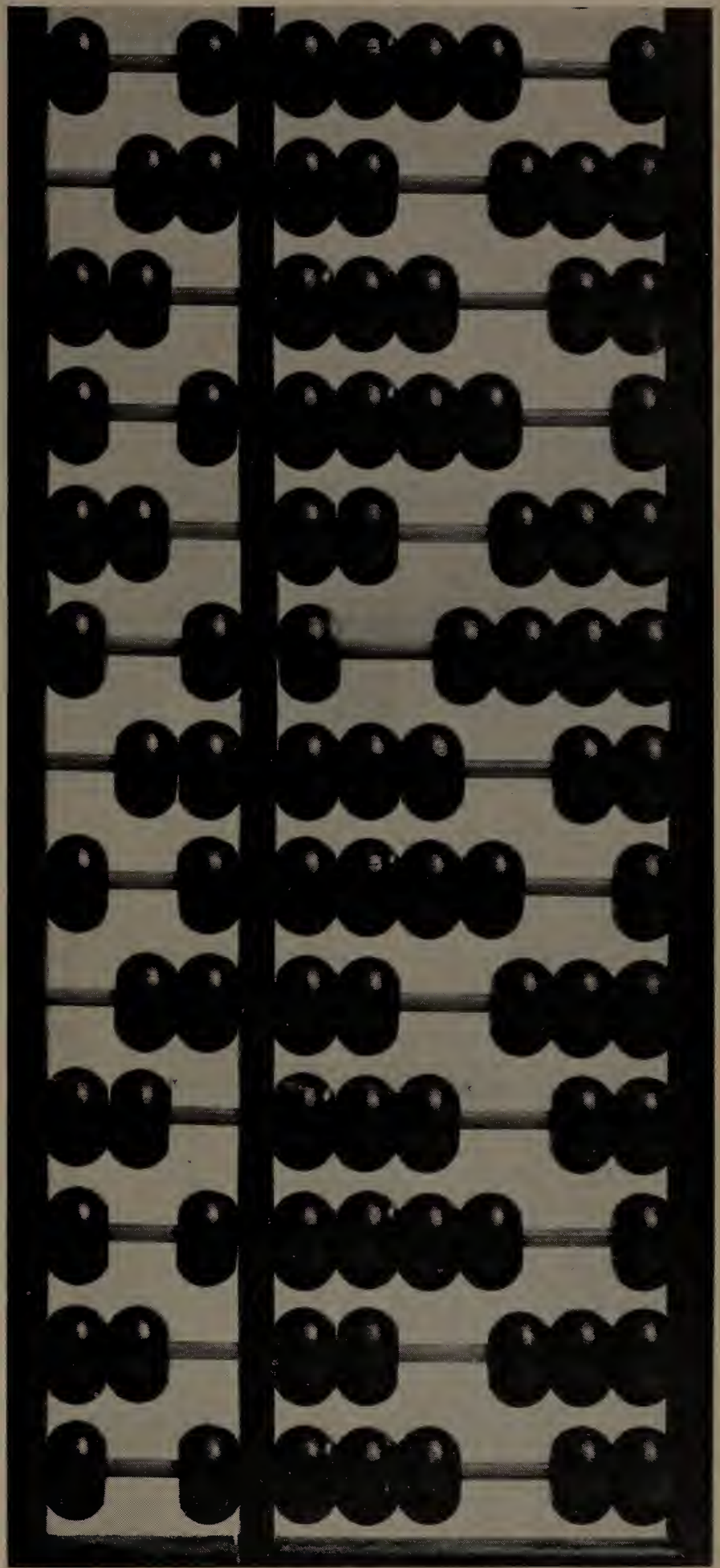
cancel some Hong Kong dates as a result of seasonal typhoons. The young chanter's been in Japan, and returns to the West coast for initial wax dates for the label and the taping of a Red Skelton TV'er. Bobby also made his TV acting debut last week on "Combat." . . . Johnny Nash's first package for Argo, "Composer's Choice," will consist of personal favorites selected from their own compositions by B'way tunesmiths. . . . The name Kenyon Hopkins may be a big one come Emmy & Oscar time—the composer's turned out much-talked-about scores for the film "Lilith" and the "Reporter" on TV.

RCA Victor's Neil Sedaka begins a 10-day stand at the Palm Shores in Brooklyn on the 28th. . . . Victor execs are predicting a big smash for Paul Anka's new single, "Ogni Volta," a tune which has passed the one-million mark in Italy. . . . A&R man Bobby Scott, recently working with Mercury, will do a concert at Town Hall on the 17th. Bobby will play piano, front a small combo and sing—much of the material to come from his own compositions. Bobby picked up a Grammy last year for his much-recorded film theme, "A Taste Of Honey." . . . The Lettermen, out with a new package on Capitol, will pick up \$500,000 for their 4th annual campus tour—the first one brought in under \$60,000.

Colpix lark Jane Morgan warbled the "Star Spangled Banner" at the second game of the World series. . . . Erroll Garner in England for a series of 12 concerts in the U.K. He'll go on to Paris, Holland and Scandinavia for more concertizing and TV guest shots. . . . It was nice to meet and talk with Lou Dennis, of Fontana's national promo staff. Lou came by to tell us about the Pretty Things, you guessed it—a male vocal group from England. They'll debut a disk in the very near future. . . . Carl Schmidt, prexy of Fonorama Records in Montreal, in the city to oversee wax sessions the first on his U.S. label, Danco Records. With Billy Mure handling arrangements, Schmidt will record Danny Villa, Dean Cooper and Brian Darby. . . . Jack Fine at ABC-Paramount sez Fats Domino's "Heartbreak Hill" looms as his best deck in six years. . . . Mike Kelly, a recent addition to the promo staff at Beta Distributors, infos the action is keen for "Leader Of The Pack" by the Shangri-Las (Redbird), "Death Of An Angel" by the Kingsmen (Wand), "Mira Mira" by the Latin Quarters (Redbird) and "Shelly" by the Velons (Blast). . . .

And speaking of lovely femme singers, it's a pleasure to watch the rapid strides that Bernadette Castro is making in her nitery and disk careers. The lark, currently creating chart activity with her Colpix bow "His Lips Got In The Way," displayed her new act out at Ben Maksik's Town & Country and it's a delight. . . . Sue Records' Jack & Julie set to appear on the United Appeal Telethon this week (12) on WSOC-TV—Charlotte and then go on to a host of other TV and radio guest shots up and down the East Coast. . . . Bob Kornheiser of Atlantic all smiles over the early radio and sales action for "Hurtin' Inside" by Barbara & Brenda on Heidi and "Never Get Enough Of Your Love" by Eddie Floyd (Safice). . . . "T. J." Johnson's Teen-Life Record Hops hitting in big in the Tri-State area with the Themes, Ricki Dino, Connie McGill, and The Gleams and Milan. . . . Ethel Gould urges all members and those gals wishing to join M.A.R.C.H. (Music & Recording Company Humanitarians) to attend the first dinner meeting of the new season on Mon. Oct. 19 at the China Song Restaurant at 54th & Broadway. M.A.R.C.H. is the organization that raises funds for underprivileged children at the International Settlement House. The kids need music lessons, instruments, clothes etc. Meeting time is 7 PM and all are welcome to attend. . . . Comedy LP's are on the upswing again with Woody Allen, Jonathan Winters, Shelly Berman and Bill Cosby offering newly etched sessions. Cosby's one of the busiest lads around with a gang of TV and nitery appearances on the West and East coasts set for the coming months.

Reprise's Donnie Brooks bows a new single this week, "Pickin' Up The Pieces," backed by arranger-composer Ernie Freeman. Hot A&R producer Jimmy Bowen was at the knobs on the new Brooks date. . . . RCA Victor's Sam Cooke, currently riding with "Cousin Of Mine," in New York for a Screen Test with 20th Century Fox. . . . The Pilgrims, a new pop-folk singing trio, made their Gotham nitery debut last week (7) at the Bitter End. They'll also debut their first album on Columbia tagged, "Just Arrived." Robert Guillaume, Millard Williams and Angeline Butler are the Pilgrims. . . . Freddie Vann tells us that Hank Lane and the Majestics are a new rock and roll group that will make it big in the near future. The group's been working steadily in the Met area. . . . Delmark Records



"OLD HITS MEAN NEW PROFITS"

A NEW EPIC "MEMORY LANE" RELEASE



- 5-2220 Dr. Feelgood and the Interns: Dr. Feelgood/Right String but the Wrong Yo-Yo
- 5-2221 Major Lance: The Monkey Time/Um, Um, Um, Um, Um, Um
- 5-2222 Rolf Harris: Tie Me Kangaroo Down, Sport/Sun Arise
- 5-2223 George Maharis: Teach Me Tonight/Baby Has Gone Bye Bye
- 5-2224 The Village Stompers: Washington Square/From Russia With Love
- 5-2225 The Dave Clark Five: Glad All Over/Bits and Pieces

Attention Operators: Visit Us at Booth #90 at the M.O.A.

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THANKS OPERATORS FOR MAKING
OUR SELLOUT 45 DAY TOUR
POSSIBLE
STARTING OCT. 29th



THE DAVE CLARK FIVE

WORLD WIDE MGT. EPIC RECORDS EXCLUSIVE AMERICAN
HAROLD DAVISON EXCLUSIVE REPRESENTATIVE
ASSOCIATED BOOKING CORP.

"BUSIEST STUDIO
IN TOWN"
(WHY?)

"RATES"

MONO	2 or 3 Track Stereo	4 Track Stereo	6 Track Stereo
\$20	\$25	\$35	\$50
Per Hour	Per Hour	Per Hour	Per Hour

TALENTMASTERS RECORDING STUDIOS

2 STUDIOS—"ONE FULL BLOCK LONG"—
FROM 41st TO 42nd ST.
126 WEST 42nd STREET, N. Y. C.
BR 9-9150 • CO 5-9659 • LO 5-9524

First Of A Series



NEW YORK—The Musicor label, which last week went out on its own after a distribution tie with United Artists Records since 1960, held its first distributor meeting at Musicor's New York offices last week and introduced its new product. Photos of the festivities are shown above:

(Top photo) Musicor's Hartford distrib, Ed DiNallo, Art Talmadge, president of Musicor, and Nick Cenci, Pittsburgh Dist.

(Second photo) Irwin Fink, Newark Dist.; Chris Spinoza, Musicor Sales Manager; and Bud Daily, Houston Dist.

(Third photo) Pappy Daily, Musicor v.p. and head of the label's country artists and product; Joe Cerami, Cleveland Dist.; and Lenny Garmisa, Chicago Dist.

(Bottom photo) Distributors in the meeting room hearing new product.

Bob Burrell Forms Publishers' Rep Firm

HOLLYWOOD—Bob Burrell Associates, a new publishers' rep firm, has been formed here with offices in the Sunset & Vine Tower. The company represents Dave Hubert's Davon/In pubberies and Lowery Music, Bill Lowery's Atlanta publishing combine. Immediate plans call for the representation of a maximum of four firms, according to Burrell, president of the organization.

Burrell for the past four years has represented BMI on the west coast. Prior to his BMI association, he served as Warner Bros. Records' national singles sales manager. He has also held various positions in sales and A&R with Capitol and Columbia Records.

Presently under consideration for representation are two additional firms including a prominent Nashville house and major standard catalog firm.

MGM Inks Fran Jeffries

NEW YORK—Fran Jeffries has signed a recording contract with MGM Records. She'll record albums as well as pop singles for the label.

The singer-actress, who recently completed an engagement at New York's Copacabana, is now on a cross-country personal appearance tour. Her latest flick, "Sex And The Single Girl," will be released in the near future.



TOP 50 IN R&B LOCATIONS

		Pos. Last Week
1	MERCY MERCY Don Covay (Rosemart 801)	1
2	LET IT BE ME Betty Everett & Jerry Butler (Vee Jay 613)	3
3	FUNNY Joe Hinton (Back Beat 541)	2
4	RHYTHM Major Lance (Okeh 7203)	5
5	YOU MUST BELIEVE ME Impressions (ABC Paramount 10581)	4
6	COUSIN OF MINE Sam Cooke (RCA Victor 8426)	11
7	BABY LOVE Supremes (Motown 1066)	18
8	I'M ON THE OUTSIDE (LOOKING IN) Little Anthony & Imperials (DCP 1104)	12
9	BABY I NEED YOUR LOVING Four Tops (Motown 1062)	6
10	BLESS OUR LOVE Gene Chandler (Constellation 190)	16
11	WHY YOU WANNA MAKE ME BLUE Temptations (Gordy 7035)	13
12	THAT'S WHAT LOVE IS Miracles (Tamla 54012)	15
13	REMEMBER (WALKING IN THE SOUND) Shangri-Las (Red Bird 10008)	9
14	I STAND ACCUSED Jerry Butler (Vee Jay 598)	7
15	LUMBERJACK Brook Benton (Mercury 72333)	19
16	YOU'LL NEVER GET TO HEAVEN Dionne Warwick (Scepter 1282)	10
17	OUT OF SIGHT James Brown (Smash 1919)	8
18	I HAD A TALK WITH MY MAN Mitty Collier (Chess 1907)	25
19	SMACK DAB IN THE MIDDLE Ray Charles (ABC Paramount 10585)	20
20	DANCING IN THE STREET Martha & Vandellas (Gordy 7033)	17
21	I GOT SAND IN MY SHOES Drifters (Atlantic 2253)	24
22	BABY DON'T DO IT Marvin Gaye (Tamla 54101)	14
23	SELFISH ONE Jackie Ross (Chess 1903)	21
24	MY ADORABLE ONE Joe Simon (Vee Jay 609)	30
25	THAT'S WHERE IT AT Sam Cooke (RCA Victor 8426)	37
26	DEATH OF ANGEL Kingsmen (Wand 164)	29
27	GIVE ME BACK MY HEART Jackie Wilson (Brunswick 55269)	22
28	AIN'T DOING TOO BAD Bobby Bland (Duke 383)	42
29	STEAL AWAY Jimmy Hughes (Fame 6401)	23
30	LEADER OF THE PACK Shangri-La's (Red Bird 10-014)	38
31	LOOK AWAY Garnett Mimms (United Artists 733)	45
32	JUMP BACK Rufus Thomas (Stax 157)	44
33	CHAINED AND BOUND Otis Redding (Volt 121)	43
34	WHERE DID OUR LOVE GO Supremes (Motown 1060)	26
35	RUNNING OUT OF FOOLS Aretha Franklin (Columbia 43113)	39
36	20-75 Willie Mitchell (Hi 2075)	32
37	UNDER THE BOARDWALK Drifters (Atlantic 2237)	27
38	TRY ME Jimmy Hughes (Fame 6403)	46
39	I'VE GOT A THING GOING ON Bobby Marchan (Dial 3022)	33
40	A HOUSE IS NOT A HOME Dionne Warwick (Scepter 1282) Brook Benton (Mercury 72303)	28
41	I SMELL TROUBLE Little Johnny Taylor (Galaxy 733)	48
42	THE CLOCK Baby Washington (Sue 104)	36
43	THE CAT Jimmy Smith (Verve 10330)	35
44	BEAUTICIAN BLUES B. B. King (Kent 403)	—
45	EVERYBODY NEEDS SOMEBODY TO LOVE Solomon Burke (Atlantic 2241)	31
46	OH NO NOT MY BABY Maxine Brown (Wand 162)	—
47	SOMETHING YOU GOT Ramsey Lewis Trio (Argo 5481)	50
48	NEEDLE IN A HAYSTACK Velvettes (V.I.P. 25007)	—
49	THERE'S ALWAYS SOMETHING THERE TO REMIND ME Lou Johnson (Big Hill 552)	34
50	IT'S ALL OVER Ben E. King (Atco 6315)	40



RECORD RAMBLINGS

topper Bob Koester in Europe to promo label talent and the licensing of Delmark properties. Koester's also hoping to pick up some new masters for U.S. distribution. . . . Tickets are going fast for the AGVA salute to Jerry Lewis skedged for Dec. 6 at the Winter Garden.

CHICAGO:

RCA-Victor's Gale ("We'll Sing In The Sunshine") Garnett came to town briefly last week. Label's Augie Blume arranged a quick p.a. tour for her. . . . Rube Lawrence & Tony Galgano's new pubbery, Lawgal Music, is off and runnin' with a pair of tunes by teenage thrush Jackie Bee tagged "Run And Catch Him" b/w "Jigsaw Puzzle." . . . Burt Burdeen's 10/14

HOLLYWOOD:

Peter Ford, 19 year old son of actor Glenn Ford signed to record for Capitol Records. Ford records his first singles this week with Hank Levine set to arrange and conduct, and Jim Economidas producing for Capitol. . . . Claudia Martin and George Hamilton were host and hostess at a party held by World Artists Records for Chad and Jeremy. The boys had just arrived from England, prior to leaving on a thirty city American tour. . . . Promo man, Art Benson leaving for a two week Coast tour for the new James Carone LP on Siena Records. . . . Al Cahn, sales manager for Kapp Records making the rounds here and in San Francisco



BILL COSBY



DAMITA JO



DEL SHANNON

segment of "Command Performance" (WCLM) will spotlight guest star Earl Wrightson and excerpts from his Columbia album "Shakespeare's Greatest Hits." . . . Harry James and ork, with Nina Simone and Buddy Rich, did a show at Arie Crown Theater 10/7. . . . Lark Ruby Wright, who hit pay dirt with her Ric bow "Dern Ya," made the local scene 10/6 squared by Bert Loob and Bobby Garmisa. . . . Erwin Barg stopped by to tell us he's enjoying a heap of play with Dot outings "Beach Girl" by Pat Boone, "Gale Winds" by Egyptian Combo and "Thunder 'N Lightnin'" by Jimmy Gilmer. . . . Congrats to Decca exec Shim Weiner and his Irma who are celebrating their anniversary this week. . . . RCA-Victor's Rita Pavone comes in 10/11 to headline the big Columbus Day celebration at Lane Tech High School. . . . Earl Glicken spotlights Roulette singles "Be Careful Little Girl" by The Fenways, "Making It Over" by Anita Humes (produced by Hugo & Luigi) and "Smile" by Little Boy Victor.

New bill at the Regal Theater features disk favorites Major Lance, Marvin Gaye, The Temptations, Baby Washington, The Vibrations, Albert King and Mitty Collier. . . . Drum Boy artists Menard Rogers info's his new single "How Sweet It Is" is backed with a jazz version of polka item "To Be In Love With Someone," which is one of Li'l Wally's clicks. . . . Tunesmith Fred Arquilla was a CB visitor last week. . . . Marion Lush and the Musical Stars embarked on a tour of one-nighters. Group records for Dyno. . . . Liberty's Jerry Lacoursiere is getting breakout reports from Cleve-Ind-Milw-Chi on Vic Dana's "Garden In The Rain." Also gaining, according to Jerry, are Jackie DeShannon's "When You Walk In The Room" and LP "Latin Village" by Martin Denny. . . . Smash artist Jerry Lee Lewis began a 7-day promo tour in behalf of his current entry "High Heel Sneakers." . . . Among Bobby Garmisa's sizzlers are "Thank You For Loving Me" by The Sapphires (ABC), "Heartbreak Hill" by Fats Domino (ABC) and "Lost Without You" by Teddy Randazzo (DCP). . . . Ralph Cox hit the promo trail with Freddy King's new one tagged "Onion Rings" (Federal). . . . Chuck Livingston arranged a quick spin an a "Little Honda" for WLS deejay Art Roberts as part of a promo for The Hondells' Mercury hit.

with Kapp's regional man, Tony Loew. . . . China Lee, newly signed Ava recording artist, and Playboy Playmate of the Year, arrives here next week for exploitation activities with her first release. . . . Lesley Evans, publisher Mike Gould's glamorous daughter, takes over the ingenue lead in the musical "110 In The Shade," currently playing at the L. A. Philharmonic.

Larry Goldberg, A&R chief of the new Coast-based label, Ultima Records has inked singer Sonny Parks, with first release, "Raindrops On A River" landing pick-hits up and down the Coast. . . . Hickory Records and Diamond Distributing feted Eddie Albert at a cocktail party to mark Eddie's debut as a disk artist for Hickory. . . . Sandy Nelson has a lot to celebrate. He has a hit single in his Imperial waxing of "Teen Beat," and his wife Rene, presented him with a baby girl—their first—named Lisa. . . . Greenwood County Singers back at the Ice House and featuring their new single, "Cake-Walkin' Babies From Home." . . . The Clinger Sisters, Melody 17, Peggy 15, Patsy 13, and Debra 12 have added baby sister Leesa 7 to their act. Jay Lasker, exec V.P. of Vee-Jay plans to include little Leesa in all future recordings of the group.

HERE AND THERE:

PHILADELPHIA — Warner Bros. — Reprise promo rep Ronnie Singer (David Rosen) is shouting top ten for "The Door Is Still Open" by Dean Martin, and "Softly As I Leave You" by Frank Sinatra. Promising sides for Ronnie are "Gone Gone Gone" by the Everly Brothers, "You Really Got Me" by the Kinks, and "La, La, La, La, La" by the Blendells. . . . Paul Fein at Jamie/Guyden Dist. writes that Barbara Lynne's "Don't Spread It Around" is breaking fast in Washington, Atlanta, Houston, Philly and Chicago. The side is #70 on the WIBG list of comers. . . . Columbia Records promo manager Ted Kellem running hot with "Who Can I Turn To" by Tony Bennett, "Funny Girl" by Barbra Streisand, and "You Don't Know What You Got Until You Lose It," by Kenny Gamble.



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THE ORIGINAL WASHINGTON SQUARE 5-26078



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BUDDY GRECO ON STAGE 5-26116



A VERY MERRY CHRISTMAS 5-26122

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Barbra Streisand

The Third Album -7-8954



Cash Box TOP 100 Albums

PIN-UP SHEET

TOP 50 STEREO

MONAURAL

OCTOBER 17, 1964

Pos. Last Week

Pos.	Album	Pos. Last Week
1	HARD DAY'S NIGHT <i>Beatles (United Artists UAL 3366)</i>	1
2	EVERYBODY LOVES SOMEBODY <i>Dean Martin (Reprise RS 6130)</i>	3
3	SOMETHING NEW <i>Beatles (Capitol T 2108)</i>	2
4	ALL SUMMER LONG <i>Beach Boys (Capitol T 2110)</i>	4
5	PEOPLE <i>Barbra Streisand (Columbia CL 2215)</i>	18
6	PETER, PAUL & MARY IN CONCERT <i>(Warner Bros. 1555)</i>	5
7	SUGAR LIPS <i>Al Hirt (RCA Victor LPM 2965)</i>	7
8	GETZ/GILBERTO <i>Stan Getz & Joao Gilberto (Verve V 8545)</i>	6
9	HELLO DOLLY <i>Broadway Cast (RCA Victor LCO 1087)</i>	8
10	MORE OF ROY ORBISON'S GREATEST HITS <i>(Monument MLP 8024)</i>	12
11	HELLO DOLLY <i>Louis Armstrong (Kapp FL 1364)</i>	9
12	FUNNY GIRL <i>Broadway Cast (Capitol VAS 2059)</i>	10
13	IT MIGHT AS WELL BE SWING <i>Frank Sinatra & Count Basie (Reprise FS 1012)</i>	13
14	THE ANIMALS <i>(MGM E 4264)</i>	14
15	YOU DON'T KNOW (HOW GLAD I AM) <i>Nancy Wilson (Capitol 2155)</i>	17
16	BEST OF JIM REEVES <i>(RCA Victor LSP 2890)</i>	15
17	MY FAIR LADY <i>Andy Williams (Columbia CS 9005)</i>	23
18	PINK PANTHER <i>Henry Mancini (RCA Victor LPM 2894)</i>	11
19	WHERE DID OUR LOVE GO <i>Supremes (Motown 621)</i>	26
20	RAG DOLL <i>4 Seasons (Phillips PHS 600-146)</i>	16
21	BARBRA STREISAND/THE THIRD ALBUM <i>(Columbia CL 2154)</i>	19
22	AMERICAN TOUR WITH DAVE CLARK FIVE <i>(Epic LN 24117)</i>	20
23	THE KINGSMEN VOL. II <i>(Wand 659)</i>	30
24	UNSINKABLE MOLLY BROWN <i>Soundtrack (MGM E 4232)</i>	25
25	LICORICE STICK <i>Pete Fountain (Coral CRL 57460)</i>	27
26	UNDER THE BOARDWALK <i>Drifters (Atlantic 8093)</i>	29
27	SO TENDERLY <i>John Gary (RCA Victor LSP 2922)</i>	28
28	LAND OF GIANTS <i>New Christy Minstrels (Columbia CL 2187)</i>	21
29	ANOTHER SIDE OF BOB DYLAN <i>(Columbia CS 8993)</i>	37
30	KEEP ON PUSHING <i>Impressions (ABC Paramount 493)</i>	31
31	CHIPMUNKS SING THE BEATLES <i>(Liberty 3388)</i>	32
32	DREAM WITH DEAN <i>Dean Martin (Reprise R 6123)</i>	35
33	COTTON CANDY <i>Al Hirt (RCA Victor LPM 2917)</i>	24
34	LATIN ALBUM <i>Trini Lopez (Reprise RS 6125)</i>	34

Pos.	Album	Pos. Last Week
35	MAKE WAY FOR DIONNE WARWICK <i>(Scepter 523)</i>	45
36	BE MY LOVE <i>Jerry Vale (Columbia CL 2181)</i>	32
37	POP GOES THE TRUMPET <i>Al Hirt & Arthur Fiedler (RCA Victor LM 2729)</i>	50
38	LOUIE, LOUIE <i>Kingsmen (Wand 657)</i>	39
39	INVISIBLE TEARS <i>Ray Conniff (Columbia CL 2264)</i>	51
40	EVERYBODY KNOWS <i>Steve Lawrence (Columbia 2227)</i>	38
41	BEATLES' SONG BOOK <i>Hollyridge Strings (Capitol T 2116)</i>	33
42	DANG ME/CHUG-A-LUG <i>Roger Miller (Smash MPS 27049)</i>	44
43	CONCERT SOUND OF HENRY MANCINI <i>(RCA Victor LPM 2897)</i>	43
44	THE CAT <i>Jimmy Smith (Verve V 8587)</i>	55
45	THE BEST OF HENRY MANCINI <i>(RCA Victor LPM 2693)</i>	36
46	VINTON'S GREATEST HITS <i>Bobby Vinton (Epic LN 24098)</i>	56
47	HONEY IN THE HORN <i>Al Hirt (RCA Victor LPM 2733)</i>	38
48	MY FAIR LADY <i>Soundtrack (Columbia KOL 8000)</i>	70
49	BEST OF BUCK OWENS <i>(Capitol T 2105)</i>	40
50	WITHOUT YOU <i>Robert Goulet (Columbia CL 2200)</i>	41
51	THIS IS US <i>Searchers (Kapp KL 1409)</i>	46
52	WHERE LOVE HAS GONE <i>Jack Jones (Kapp KL 1396)</i>	48
53	THE BARBRA STREISAND ALBUM <i>(Columbia CL 2007)</i>	53
54	WALK DON'T RUN VOL. II <i>Ventures (Dolton BLP 2031)</i>	73
55	CALL ME IRRESPONSIBLE & OTHER ACADEMY AWARD WINNERS <i>Andy Williams (Columbia CL 2171)</i>	49
56	TODAY <i>New Christy Minstrels (Columbia CL 2159)</i>	47
57	JOHNNY RIVERS AT THE WHISKEY A' GO GO <i>(Imperial LP 9264)</i>	59
58	THE ROLLING STONES <i>(London LL 3375)</i>	54
59	BEACH BOYS' SONG BOOK <i>Hollyridge Strings (Capitol T 2156)</i>	69
60	AL DI LA <i>Ray Charles Singers (Command 33-870)</i>	52
61	YESTERDAY'S GONE <i>Chad Stuart & Jeremy Clyde (World Artists WAM 2000)</i>	71
62	SHUT DOWN VOL. II <i>Beach Boys (Capitol T 2027)</i>	52
63	WITH A TASTE OF HONEY <i>Morgana King (Mainstream 56015)</i>	65
64	INVISIBLE TEARS <i>Johnny Mann (Liberty LRP 3387)</i>	74
65	PETER NERO PLAYS SONGS YOU WON'T FORGET <i>(RCA Victor LPM 2935)</i>	75
66	ANOTHER HIT ALBUM <i>Billy Vaughn (Dot DLP 25593)</i>	58
67	SEX LIFE OF A PRIMATE <i>Shelly Berman (Verve 15043)</i>	68

Pos.	Album	Pos. Last Week
68	MEET THE BEATLES <i>(Capitol T 2047)</i>	63
69	RIDE THE WILD SURF <i>Jan & Dean (Liberty LRP 3368)</i>	79
70	I DON'T WANT TO BE HURT ANYMORE <i>Nat King Cole (Capitol T 2118)</i>	64
71	CHUCK BERRY'S GREATEST HITS <i>(Chess LP 1485)</i>	60
72	MARY POPPINS <i>Soundtrack (Buena Vista 4026)</i>	83
73	TRINI LOPEZ AT P.J.'S <i>(Reprise R 6093)</i>	81
74	LITTLE OLD LADY FROM PASADENA <i>Jan & Dean (Liberty 3377)</i>	84
75	MY FAIR LADY <i>Nat Cole (Capitol W 2117)</i>	82
76	HERE WE A GO GO AGAIN <i>Johnny Rivers (Imperial LP 9274)</i>	98
77	THIS IS LOVE <i>Johnny Mathis (Mercury MG 20942)</i>	95
78	AMOR <i>Eydie Gorme & Trio Los Panchos (Columbia CL 2203)</i>	87
79	WE'LL SING IN THE SUNSHINE <i>Gale Garnett (RCA Victor LPM 2833)</i>	100
80	MORE GOLDEN HITS OF THE FOUR SEASONS <i>(Vee Jay VJS 1088)</i>	77
81	TOGETHER AGAIN/MY HEART SKIPS A BEAT <i>Buck Owens (Capitol ST 2135)</i>	78
82	SIDEWINDER <i>Lee Morgan (Blue Note BLP 4157)</i>	88
83	FABULOUS VENTURES <i>(Dolton BLP 2029)</i>	61
84	PRAYER MEETIN' <i>Jimmy Smith (Blue Note 4164)</i>	62
85	LOOKING FOR LOVE <i>Soundtrack (MGM E 4229)</i>	66
86	SOMETHING SPECIAL FOR YOUNG LOVERS <i>Ray Charles Singers (Command RS 866 SD)</i>	68
87	NORTHERN JOURNEY <i>Ian & Sylvia (Vanguard VRS 9154)</i>	72
88	DELICIOUS TOGETHER <i>Jerry Butler & Betty Everett (Vee Jay LP 1099)</i>	91
89	HOW THE WEST WAS WON <i>Soundtrack (MGM 1E5)</i>	84
90	MOONLIGHT AND ROSES <i>Jim Reeves (RCA Victor LPM 2854)</i>	76
91	MILES DAVIS IN EUROPE <i>(Columbia CL 2183)</i>	89
92	WEST SIDE STORY <i>Filmtrack (Columbia OL 5670)</i>	92
93	SLIGHTLY IRREVERENT <i>Chad Mitchell Trio (Mercury MG 20924)</i>	97
94	IN THE WIND <i>Peter, Paul & Mary (Warner Bros. WB 1507)</i>	90
95	THE BEATLES' SECOND ALBUM <i>(Capitol T 2080)</i>	80
96	ON THE MOVE <i>Trini Lopez (Reprise RS 6112)</i>	86
97	THE SECOND BARBRA STREISAND ALBUM <i>(Columbia CL 2054)</i>	94
98	GREAT THEMES FROM HIT FILMS <i>Enoch Light (Command RS 871)</i>	96
99	HANDY MAN <i>Del Shannon (Amy 8009)</i>	—
100	BALLADS, BLUES, & BOASTERS <i>Harry Belafonte (RCA Victor LPM 2953)</i>	99

Pos.	Album	Pos. Last Week
1	EVERYBODY LOVES SOMEBODY <i>Dean Martin (Reprise RS 6130)</i>	1
2	GETZ/GILBERTO <i>Stan Getz & Joao Gilberto (Verve V5 8545)</i>	2
3	SUGAR LIPS <i>Al Hirt (RCA Victor LSP 2965)</i>	4
4	HARD DAY'S NIGHT <i>Beatles (United Artists UAS 3364)</i>	3
5	PEOPLE <i>Barbra Streisand (Columbia CS 9015)</i>	13
6	HELLO DOLLY <i>Broadway Cast (RCA Victor LSO 1087)</i>	6
7	PETER, PAUL AND MARY IN CONCERT <i>(Warner Bros. 1555)</i>	5
8	ALL SUMMER LONG <i>Beach Boys (Capitol ST 2110)</i>	8
9	SOMETHING NEW <i>Beatles (Capitol ST 2108)</i>	7
10	FUNNY GIRL <i>Broadway Cast (Capitol SVAS 2059)</i>	9
11	MY FAIR LADY <i>Andy Williams (Columbia CS 9005)</i>	15
12	YOU DON'T KNOW (HOW GLAD I AM) <i>Nancy Wilson (Capitol 2155)</i>	10
13	HELLO DOLLY <i>Louis Armstrong (Kapp KS 3364)</i>	11
14	PINK PANTHER <i>Henry Mancini (RCA Victor LSP 2795)</i>	12
15	LICORICE STICK <i>Pete Fountain (Coral CRL 757460)</i>	14
16	COTTON CANDY <i>Al Hirt (RCA Victor LSP 2917)</i>	17
17	POP GOES THE TRUMPET <i>Al Hirt & Arthur Fiedler (RCA Victor LSP 2729)</i>	25
18	IT MIGHT AS WELL BE SWING <i>Frank Sinatra & Count Basie (Reprise FS 1012)</i>	16
19	BARBRA STREISAND THE THIRD ALBUM <i>(Columbia CS 8954)</i>	20
20	BEST OF JIM REEVES <i>(RCA Victor LSP 2890)</i>	19
21	LAND OF GIANTS <i>New Christy Minstrels (Columbia CS 8987)</i>	18
22	UNSINKABLE MOLLY BROWN <i>Soundtrack (MGM SE 4232)</i>	21
23	MY FAIR LADY <i>Soundtrack (Columbia KOS 2600)</i>	38
24	THE CAT <i>Jimmy Smith (Verve V 6 8587)</i>	28
25	DREAM WITH DEAN <i>Dean Martin (Reprise R 96123)</i>	27
26	CONCERT SOUND OF HENRY MANCINI <i>(RCA Victor LSP 2897)</i>	23
27	SO TENDERLY <i>John Gary (RCA Victor LSP 2922)</i>	29
28	HONEY IN THE HORN <i>Al Hirt (RCA Victor LSP 2733)</i>	22
29	INVISIBLE TEARS <i>Ray Conniff (Columbia CS 9064)</i>	39
30	RAG DOLL <i>Four Seasons (Phillips PHS 600-146)</i>	31
31	WHERE LOVE HAS GONE <i>Jack Jones (Kapp KS 1396)</i>	24
32	AL DI LA <i>Ray Charles Singers (Command 870-SD)</i>	26
33	BEST OF HENRY MANCINI <i>(RCA Victor LSP 2693)</i>	30
34	THE BARBRA STREISAND ALBUM <i>(Columbia CS 8827)</i>	35
35	MARY POPPINS <i>Soundtrack (Buena Vista ST 4026)</i>	43
36	BEATLES' SONG BOOK <i>Hollyridge Strings (Capitol ST 2116)</i>	32
37	WITHOUT YOU <i>Robert Goulet (Columbia CS 9000)</i>	33
38	INVISIBLE TEARS <i>Johnny Mann Singers (Liberty LSP 7387)</i>	40
39	LATIN ALBUM <i>Trini Lopez (Reprise RS 6152)</i>	34
40	BE MY LOVE <i>Jerry Vale (Columbia CS 8981)</i>	36
41	PETER NERO PLAYS SONGS YOU WON'T FORGET <i>(RCA Victor LSP 2935)</i>	—
42	EVERYBODY KNOWS <i>Steve Lawrence (Columbia CL 2227)</i>	49
43	WALK DON'T RUN VOL. II <i>Ventures (Dolton B5T 8031)</i>	—
44	WEST SIDE STORY <i>Filmtrack (Columbia OS 2070)</i>	47
45	AMERICAN TOUR WITH DAVE CLARK FIVE <i>(Epic BN 26117)</i>	37
46	CALL ME IRRESPONSIBLE & OTHER ACADEMY AWARD WINNERS <i>Andy Williams (Columbia CS 8971)</i>	45
47	SOMETHING SPECIAL FOR YOUNG LOVERS <i>Ray Charles Singers (Command RS 866 SD)</i>	41
48	TODAY <i>New Christy Minstrels (Columbia CS 8058)</i>	44
49	SHUT DOWN VOL. II <i>Beach Boys (Capitol ST 2027)</i>	42
50	I DON'T WANT TO BE HURT ANYMORE <i>Nat King Cole (Capitol ST 2118)</i>	46

POP PICKS

FIDDLER ON THE ROOF—Original B'way Cast—RCA Victor LSO 1093

The new Sheldon Harnick-Jerry Bock musical, "Fiddler On The Roof," starring Zero Mostel, opened recently to blanket rave reviews. Victor's orig. cast version is sure to get the same treatment. A closely integrated musical, the songs and their performances by principals Mostel, Karnilova, Convy and Migenes, are pervasive with Yiddish charm and wit, which happily comes through brightly on this recorded version. "Sabbath Prayer," "Sunrise, Sunset" and "Now I Have Everything" are laden with melodic & lyric goodness. "Fiddler" heralds the new season in blockbuster tradition. Heavy sales can be expected to send the set soaring up the charts in short order.

TRINI LOPEZ LIVE AT BASIN STREET EAST—Reprise RS6134

Trini Lopez in the past year has become one of the hottest artists in this country as well as in Europe as a result of his runaway best-selling albums and singles on Reprise. This new effort, cut live at Basin Street East has the same exciting impact his West Coast package from PJ's had, and the buyers are sure to turn out just as strong for this one. All of the powerful Lopez goodies have been included—such as "La Bamba," "If I Had A Hammer" and "Jezebel." Top 5 status appears guaranteed.

BALLADS, BLUES & BOASTERS—Harry Belafonte—RCA Victor LSP-2953

Harry Belafonte's beguiling folk performances continue on this latest RCA Victor album session. The singer has a long list of best-selling LP's under his belt, to which he can add another notch for this delightful offering. Launching the program with a poignant item tagged "Tone The Bell Easy," the folkster continues with compelling readings of "Boy," "My Love Is A Dewdrop" and "Four Strong Winds." Watch this one strike paydirt early.

A NEW KIND OF CONNIE—Connie Francis—MGM E 4258

Connie Francis displays a different, new, adult side of her vocal coin on this first-rate set of evergreens and popular items culled from her night club act. Marty Paich has created some sparkling, lush arrangements which are aptly suited to the lark's lyrical, wide-range vocal charms. Best listening bets here include "My Man," "The Sweetest Sounds" and "My Kind of Guy." Disk should reach the charts in no time flat.

SHE CRIED—The Lettermen—Capitol ST2142

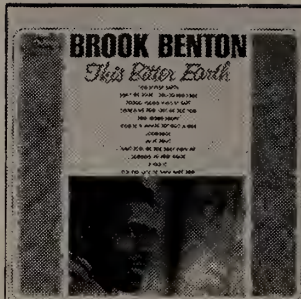
The Lettermen follow up two giant albums (A Lettermen Kind Of Love and The Lettermen Look At Love) with this similarly-fashioned set from Capitol tagged, "She Cried." Teen romancers dished up with a highly-polished delivery that also appeals to the adults, the lads offer pulsating renditions of "Walk On By," "Put Away Your Teardrops," "She Cried" and nine other smooth ballads. Another winner for the best-selling group.

LIVE! IN LAS VEGAS—Sandy Nelson—Imperial LP 9272

Drummer Sandy Nelson, who is currently zooming up the charts with "Teen Beat '65" (included in this set), unleashes his potent instrumental full-blast on this swingin' cut live in Las Vegas. Nelson's cookin' brand of hard-rockin' drumming is effectively showcased on "Let There Be Drums," "Johnny B. Goode" and "Live It Up." The package seems destined to skyrocket.

DEEP VELVET—George Shearing—Capitol ST 2143

George Shearing has come up with a series of rich and vibrant mood albums that have enjoyed universal attention. This newest, with wood wind choir, is lush and sophisticated with superb arrangements provided by the pianist. "Here's That Rainy Day," "Sentimental Journey," "One Love" and "Nightfall" should prove an irresistible lure for Shearing admirers everywhere.



THIS BITTER EARTH—Brook Benton—Mercury SR 60934

Brook Benton's long string of Mercury albums have one thing in common—consistent top quality performances. The consistency continues with this new set spotlighting the warm-voiced chanter on a dozen easy-listening items he delivers with feeling and sensitivity. Included is the songster's current chart-climber, "Lumberjack" along with "Please, Please Make It Easy" and "Learning To Love Again." A sure-fire pleaser for Benton fans.



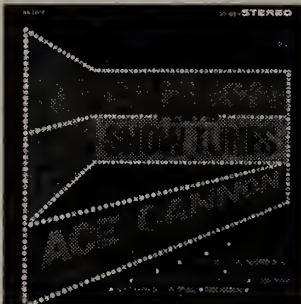
30 BIG HITS OF THE 60's—Bobby Vee—Liberty LRP 3385

The past four years have produced some outstanding hits, and Bobby Vee salutes the teen-oriented music of the 60's on this top-rung Liberty LP outing which boasts a medley of thirty familiar recent vintage chart-riders. The songster really shines as he dishes-up the likes of "A Fool Never Learns," "Love Me Do," "I Remember You," etc. One of the best albums that the artist has cut in quite a while.



GLORIOUS GLORIA LYNNE—Everest 5228

Gloria Lynne is in fine form on this top-notch jazz-blues set cut during days with Everest. The lark does not carbon-copy other performers but tastefully creates a highly-personal style of phrasing and delivery as she delivers "June Night," "I Can't Give You Anything But Love" and "Stormy Monday Blues." A superb listening experience.



ACE CANNON PLAYS THE GREAT SHOW TUNES—Hi SHL 32019

Ace Cannon aims his alto sax at the music of Broadway and Hollywood on this package of familiar screen and show tunes. A flock of best-selling albums has enlarged the ranks of Cannon admirers and this package is sure to find immediate acceptance from the Cannon coterie. "Hello Dolly," "Some Enchanted Evening" and "Moon River" are just a few that effectively lend themselves to his warm alto sax.



THE LIVELY SET—Original Film Cast—Decca DL 79119

James Darren, Joanie Sommers, Wink Martindale and the Surfaris have a musical ball with these live-wire tunes from "The Lively Set" penned by Bobby Darin. The composer has effectively captured the teen mood on both the background music and the songs. The singers do them justice throughout. Bright bands here are "The Lively Set," "Look At Me," and "Boss Baracuda." General release of the flick should spark sales for the disk.



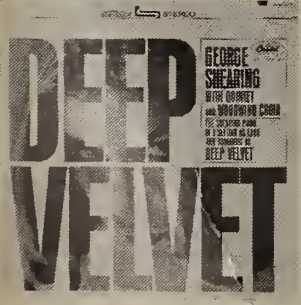
LIZA! LIZA!—Liza Minelli—Capitol ST 2174

Liza Minelli makes an auspicious album debut on Capitol with this set of chestnuts and recent ballad gems she dishes up with a professionalism that belies her years. A lot of disk industry ears are going to perk up when they hear the lark's feelingful and highly stylized readings of "Meantime," "It's Just A Matter Of Time," "Maybe This Time" "Don't Ever Leave Me" and eight others equally potent. A fine new talent—this debut LP should soar in sales.



FATHER I STRETCH MY HAND TO THEE—The Original Five Blind Boys—Peacock 113

The Five Blind Boys, a noted gospel group of long standing, augment their catalog of power-packed gospel albums on Peacock. The group, which includes J. Carter, Rev. Mincey, J. T. Clinkscales, Big Henry Johnson, Lloyd Woodard and Bobby Jackson, offer eleven inspirational items in the finest gospel tradition. Best bands here are the title tune, "Something To Shout About," and "Where There's A Will."



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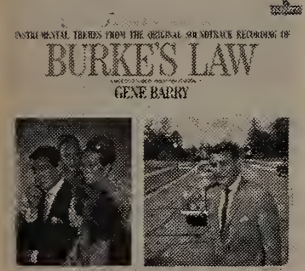
SOFT AND GENTLE—Buddy Greco—Epic BN 26032

Buddy Greco dishes up a lot of masterful vocalizing on this set of ballad evergreens and romancers. The chanter's natural warmth and feelingful delivery stand out here as he effortlessly works his way through "What Kind Of Fool Am I," "Nancy," "Gigi," and "My Funny Valentine." One of his most captivating LP's to date. Brisk sales should be forthcoming.



THE LIVIN' END—Barbara McNair—Warner Bros. 1570

Barbara McNair's a songstress that wallops a tune in the best Streisand-Wilson tradition, but with a style all her own. On this new album romp from Warner Bros. the lark dishes up a variety of moods as she potently delivers such gems as "I've Got Your Number," "I Feel A Song Comin' On," "Little Things Mean A Lot"—soft & easy, or big and bold she sings with telling effect. Eye this one for easy acceptance.



BURKE'S LAW—Original Soundtrack—Liberty LRP 3374

"Burke's Law" ranks as one of television's most successful crime shows as it goes into its second season, still high in the ratings. This fine Liberty disk offers a collection of instrumental themes utilized on the Gene Barry starrer. The moody music runs the range from funky jazz to traditional contemporary background music. Highlights include "Meetin' At P.J.'s," "Blues For A Dead Chick" and "Tuesday's Tune." Enjoyable listening throughout.



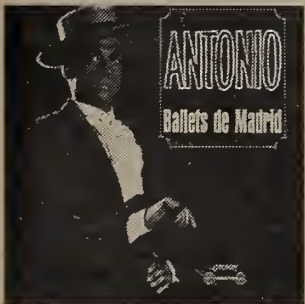
THE VERY BEST OF THE RAY CHARLES SINGERS—MGM E4257

Here's a pleasant, easy-going set of warm chestnuts essayed with verve and polish by the Ray Charles Singers during their days with MGM. The large group's distinctive brand of harmony and counterpoint carries them in good stead on top-drawer readings of "Lazy River," "September In The Rain" and "Mountain Greenery." Platter spinners should find plenty of programmable material here.



BUBBLES . . . JOHN W. THAT IS—Vee Jay 1109

Vet entertainer John W. Bubbles (he's been in show biz for half a century) demonstrates that he still has his old distinctive zip and personal brand of warm-hearted singing on this nostalgic set of sturdies from Vee Jay. While backed with a chorus and a large, full ork, the chanter shines on "When You Wish Upon A Star," "I Won't Dance" and "Somebody Love Me." Interesting change-of-pace programming fare.



ANTONIO AND THE BALLETS DE MADRID—London International TW 91341

For those who like the warm-hearted sounds of traditional Spanish music this authentic set from London Int'l spotlighting Antonio and the Ballets de Madrid should be just the ticket. The members of the ballet go through their intricate paces while the clicking heels of Antonio can be distinctly heard in the background. Highlights of the package include "La Taberna Del Toro," "La Taberna Del Torc" and "Martinette." A stand-out achievement.



MY FAIR LADY—Saturday Matinee Chorus & Orchestra—Golden LP 122

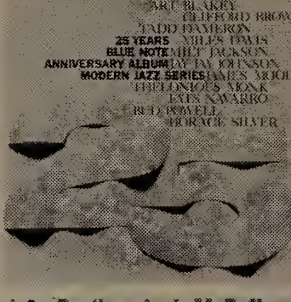
The entire family should dig this fine budget-priced Golden disk which showcases the Saturday Matinee Chorus and Orchestra reading a bevy of popular tunes from "My Fair Lady." Although the price is moderate, the performances are thoroughly professional. Outstanding tracts include "Wouldn't It Be Lovely," "The Rain In Spain" and "I've Grown Accustomed To Her Face." Hours of listening pleasure to be had here.

JAZZ PICKS



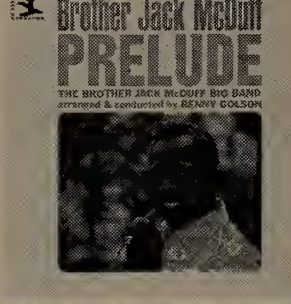
OSCAR PETERSON PLAYS MY FAIR LADY—Verve V 8581

It's only natural that there would be renewed interest in "My Fair Lady" as the date of flick's premiere draws nearer. Oscar Peterson jumps on the rapidly-expanding "Lady" bandwagon with this delightful Verve offering of familiar tunes from the Lerner-Loewe classic. The pianist's distinctive light-fingered jazz touch is firmly evidenced on some impressive versions of "I've Grown Accustomed To Her Face," "I Could Have Danced All Night" and "The Rain In Spain." Eye the set for rapid acceptance.



ANNIVERSARY ALBUM—Various Artists—Blue Note 1001

The Blue Note label celebrates its twenty-fifth anniversary with this top-notch jazz package featuring such stellar music-makers as Art Blakey, Clifford Brown, Tadd Dameron, Miles Davis, Milt Jackson, Thelonious Monk, Bud Powell, Horace Silver, etc. The extremely varied musical bill-of-fare here runs the wide gamut from avant-garde improvisations to conservative midstream progression. Jazzophiles should really dig the set.



PRELUDE—Brother Jack McDuff—Prestige PR 7333

Ace jazz organist Jack McDuff has earned many laurels in the past with his distinctive keyboard stylings but this new big band Benny Golson-arranged-conducted session ranks as his best effort to date. McDuff swings up a mighty storm as he turns-in funky, soulful renditions of "A Kettle Of Fish," "Mean To Me" and "Dig Uncle Will." Loads of sales potential here.



MY FAIR LADY—Shelly Manne—Capitol ST 2173

Shelly Manne's jazz version of "My Fair Lady" is not the first to be issued in recent weeks but it is singularly fresh in its approach. With vocals by Jack Sheldon and Irene Kral and arrangements by Johnny Williams, the drummer and his big band offer smooth and ultra-modern treatments of "The Rain In Spain," "Ascot Govotte," "Show Me" and all the other Lerner & Loewe goodies. Set's a natural for the serious jazzophile.

JAZZ BEST BET



SWEETS FOR THE SWEET—"Sweets" Edison—Sue LP 1030

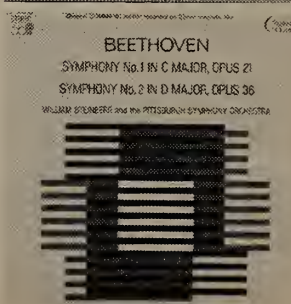
Harry "Sweets" Edison, a vet trumpeter from the old Basie band, and a frequent sideman for Sinatra-Riddle dates, makes his solo debut on Sue with this so-soothing set of golden standards and a pair of originals. The trumpeter takes a straight-forward approach to the melodic line here to come up with some top-drawer listening enjoyment. A mood-setting package, Edison surveys "What Is There To Say," "Call Me Irresponsible," and "Willow Weep For Me." First-rate programming fare, the set has both pop and jazz appeal.

CLASSICAL PICKS



VERDI: Requiem; Elisabeth Schwarzkopf; Carlo Maria Giulini conducting the Philharmonia Orchestra—Angel S 3649

Here's a superb recording of Verdi's famed "Requiem" spotlighting the singing talents of such grand stars as Elisabeth Schwarzkopf, Christa Ludwig, Nicolai Gedda and Nicolai Chiauurov. While Carlo Maria Giulini skillfully batons the large Philharmonia Orchestra, the artists go through their intricate vocal chores with taste and feeling. This excellent two-disk set, which comes complete with descriptive notes and text, should do a land-office seasonal business.



BEETHOVEN: Symphony No.'s 1 & 2, Pittsburgh Symphony /Steinberg—Command CC 11024

The first two symphonies of Beethoven are performed by the Pittsburgh Symphony with resident conductor William Steinberg at the helm. Command's dynamic stereo 35 reproduction adds new shades of brilliance to first-rate execution by the orchestra. The two works, reminiscent of the later works of Mozart and Haydn, are masterful examples of the composer's innate feeling for symphonic development. A superb classical recording that merits special attention.



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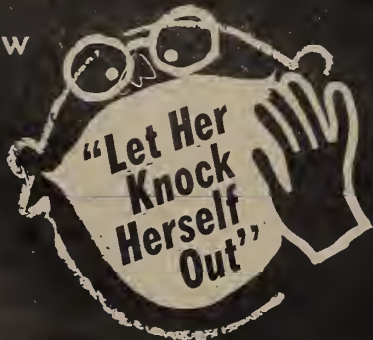
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- AIN'T DOING TOO BAD**
BOBBY BLAND Duke 383
- TIME IS ON MY SIDE**
ROLLING STONES London 9708
- FOUR BY THE BEACH BOYS**
BEACH BOYS Copitol EP 5267
- WHEN YOU WALK IN THE ROOM**
SEARCHERS Kopp 618
- HEY NOW**
LESLEY GORE Mercury 72353
- CHAINED AND BOUND**
OTIS REDDING Volt 121
- LOOK AWAY**
GARNET MIMMS United Artists 733

Beach Boys Set For European Tour

HOLLYWOOD — The Beach Boys, currently burning up the Top 100 with their Capitol outing of "When I Grow Up To Be A Man," are out to extend their influence—and music—across the foam. On Nov. 1, the quintet will land in London for the beginning of an extensive 30-day promotion tour through eight European countries.

The trek, which includes radio, TV and concert appearances, is the first for the Beach Boys on the continent. Earlier this year, the artists toured Australia where they were met by standing-room-crowds at almost every performance.

The crew spend their first week in England and will appear on eight different radio and television shows in the seven days. Following England, they travel to France, Germany, Holland, Italy, Sweden and Denmark.

Nee Joy Distributes Canadian Click On Tollie

HOLLYWOOD — VeeJay Records, whose Interphon label is rapidly climbing the charts with the English import, "Have I The Right?" by the Honeycombs, has picked up the rights to handle another foreign hit. This time it's Terry Black's Canadian winner, "Unless You Care."

The deal was made with Dunhill Productions, headed by Lou Adler in partnership with Cossette and Roberts, who produced the single, and have Black under exclusive contract.

The "Unless You Care" platter by the 15-year-old Canadian youngster is being released in the U.S. on the company's Tollie label, to give further important impetus to Tollie's rapidly-increasing competitive position with the parent company, according to Steve Clark, who directs the Tollie operation.

Black, described as the "Canadian Elvis Presley," has had several hits in his native country, prior to his current success "Unless You Care."

The Cream Of The Hi-Fi Crop



NEW YORK—The High Fidelity Institute's 1964 Performing Arts awards were recently presented to Boston Pops maestro Arthur Fiedler, Mary of Peter, Paul and Mary, Tony Bennett and jazzman Gerry Mulligan. The black-tie-ed gentleman in the middle is WINS-New York deejay William B. Williams, who presented the awards.

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Epic Signs Damita Jo



NEW YORK — Epic Records has signed Damita Jo to an exclusive recording contract, according to an announcement made last week by Bob Morgan, the label's executive A&R producer.

The lark who was most recently on the Melic label, skyrocketed to national fame two years ago with "I'll Save The Last Dance For You" on Mercury. Important nightclub engagements followed and in Aug. 1962, she headlined New York's Copacabana.

In commenting on the Damita Jo singing, Leonard S. Levy, veep and general manager of Epic stated: "Epic's acquisition of Damita Jo marks one more step in the label's continued expansion into the varied fields of the music world. With great enthusiasm, we look forward to contributing to the growth and success of this new singing sensation."

Flanking the artist (left to right) in the above pic at the inking session are Bob Morgan and Levy.

ASCAP Symposium Focuses On Jazz

NEW YORK—The question, "What is a jazz composition?" provoked a discussion from a panel of jazzmen recently at the fourth session of the ASCAP Symposium on American Music. Meeting at Judson Hall here, Mercer Ellington, Billy Taylor and Randy Weston maintained that there were elements in the music that distinguished a jazz composition from any other form. Eddie Sauter, however, stuck to his belief that jazz was primarily in the performance.

Ellington felt that there were chords and harmonies in jazz songs that set them apart, while Taylor, who served as the moderator of the discussion, believed that the root of all jazz composing is the blues. The universality of jazz was stressed by Weston who told of his recent trip to Africa where he heard native music that was very similar to American jazz. Sauter expressed the feeling that it was impossible to write a piece that would be accepted as jazz no matter who performed it. He said it all depended on the personality and the approach of the performer.

Frederick Loewe To Hang Up His Pen

NEW YORK—Frederick Loewe, one of the giants of the contemporary musical theatre, whose composing successes include "My Fair Lady," "Camelot" and "Brigadoon," has thrown money to the winds and retired. Actually, the 63-year-old composer hasn't written a note since "Camelot" in 1960.

Although Loewe has received countless offers since his break-up with lyricist-liberttist Alan Jay Lerner four years ago, his partner of twenty years, he's steadfastly nixed all such invitations, many of which would have guaranteed him a fortune for doin' what comes naturally. Loewe prefers to divide his days between his New York penthouse, Palm Springs home and 80-foot, 80-ton yacht.

NARAS-UCLA Workshop Opens To Overflow Class

HOLLYWOOD — "Workshop In The Recording Industry," an accredited university course co-sponsored by the National Academy of Recording Arts & Sciences (NARAS) and UCLA, opened recently to an over-capacity crowd at the university's Westwood campus. An audience composed mainly of professionals heard addresses by Mike Maitland, president of Warner Bros. on "The Economic, Social and Cultural Influence of Recordings."

Friedman told of the vast economic growth in the recording industry since the advent of the LP in 1947, and gave statistics on record outlets, types of releases, number of record manufacturers and related industries. He stated that in 1964 figures are expected to disclose consumer sales of over \$650 million or more, and by 1970 the record business is expected to peak and surpass a billion dollars a year.

Neely Plumb described the two general markets reached by the single and the album, stating the lowering of the age level to almost 11 of single buyers would have happened even without the Beatles. The album buyer has been an older group but here again the age level is lowering with increase in sales of albums that are "spawned" from hit singles. Plumb pointed out the influence of the recording industry on related industries such as radio, television and motion pictures, and stated that influence of records on social patterns is further evidenced by the interest in surfing and hotrodding that has been generated by these albums.

Mike Maitland showed the class how to set up the business and financial affairs of a record company. Taking a hypothetical company, Maitland showed with cost charts the expenses involved in recording and distributing one album.

Questions from the floor were moderated by class coordinator Paul Tanner of the UCLA faculty.

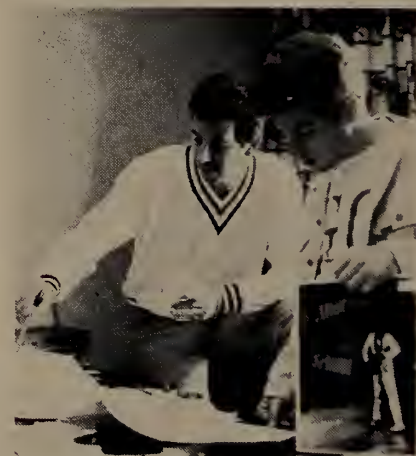
Capitol Adds Another R&B Group To Roster

HOLLYWOOD—The Mad Lads, an r&b-oriented vocal group, have been signed to an exclusive Capitol Records recording contract, it was announced last week by Voyle Gilmore, the label's A&R and creative services veep.

In making the announcement, Gilmore said that Capitol would release the quartet's first single, "Don't Cry At The Party" b/w "I'll Survive" on Oct. 12.

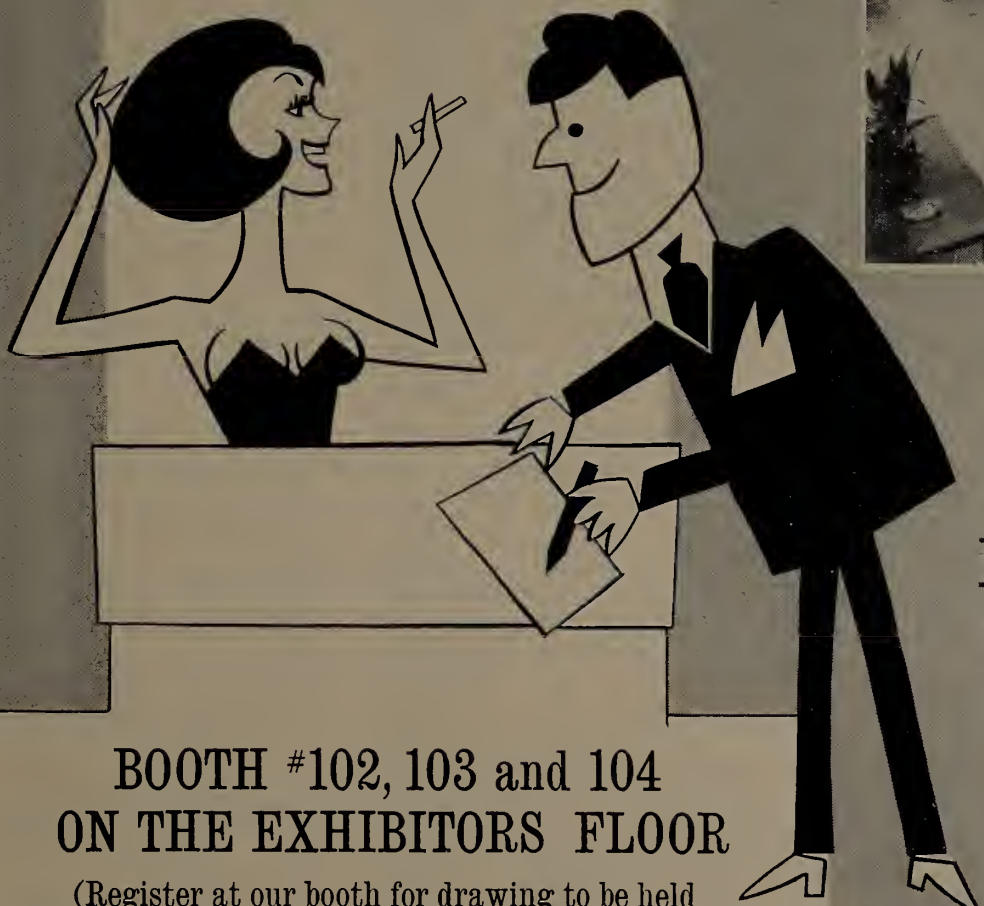
"The signing of the Mad Lads," Gilmore said, "is one more step in our plan to build the best r&b roster in the record business."

Studios Pair



HOLLYWOOD — Johnny Rivers (right) and Dunhill Music president, Lou Adler (left) are shown above going over material for the songster's third Dunhill-produced album to be released on Imperial Records. Rivers' first Imperial was a huge success and his second set, "Here We A Go Go Again," is currently storming up the charts.

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Shaw Gets Gold Disk For Christmas Set



NEW YORK—Robert Shaw (left),
conductor of the chorale which bears
his name, recently flew from Cleve-
land to New York to accept a gold
album award from RCA Victor Rec-
ords. The award, certified by the
RIAA, was presented for the con-
ductor's "Christmas Hymns And
Carols Volume 1" album, which has
considerably passed the \$1,000,000
sales mark required for certification.

Shaw was guest of honor at a
luncheon in the label's executive din-
ing room at which Roger Hall (right),
manager of Red Seal A&R, made the
presentation before other Victor ex-
ecutives.

The LP is one of Victor's five all-
time Red Seal best-sellers.

This month, Shaw's chorale has two
new albums concerned with the
Christmas season. The first of these
is an LP of works by Benjamin Brit-
ten which includes "A Ceremony Of
Carols," "Rejoice In The Lamb" and
"Festival Te Deum." The second is
tabbed "Songs Of Faith And Inspira-
tion."

Rivers Sets 1st US-Wide P.A. Trek

HOLLYWOOD—Johnny Rivers, Im-
perial disk standout and currently
headlining at the Whisky a GoGo in
Hollywood, will make his first cross
country concert tour beginning in
San Diego Oct. 7 and ending in New
York Nov. 4.

Rivers has tagged the tour "The
Memphis Special" and he has inked
three hit recording groups to join
the bill: The Ventures, Ronny and
the Daytonas and the hit singing
group from England, Chad and
Jeremy.

Rivers' package will play San
Diego; Phoenix; Albuquerque; Green-
bay, Wisconsin; Rockford, Illinois;
Davenport, Iowa; Des Moines, Tulsa,
Oklahoma City, Dallas, Chicago, De-
troit and New York, as well as three
headlining engagements October 26,
27 and 28 at the Louisiana State Fair
in Shreveport.

Jazz Book-Record Project Completed

HOLLYWOOD—Irving Mills, presi-
dent of the American Academy of
Music, has announced that written
texts and recordings of "The World
Of Modern Jazz" have been com-
pleted. The work serves as a basic
guide to jazz for the student, teacher
or devotee of contemporary music.
Both the texts and the recordings
were produced under the supervision
of Leonard Feather.

The written part of "The World
Of Modern Jazz" describes the vari-
ous musical styles from the swing era
to the present with dovetailed record-
ings used to illustrate them. Sessions
recorded by Feather included a big
band date, a small swing group, a
West coast group, a modern combo,
a contemporary model and free-form
group and a Third Stream ork.

Texts and recordings for "The
World Of Traditional Jazz" were com-
pleted last year and will be issued
jointly with the modern project.

New Appointments At DGG

NEW YORK — Jerry Schoenbaum,
general manager of the classical di-
vision of MGM Records, has appointed
Sidney Love national sales manager
for Deutsche Grammophon Records
and Martin Spieler the label's mid-
west sales and operations manager.
MGM distributes Deutsche Grammo-
phon in the U.S. and Canada.

Love replaces Carl Post, who has
resigned. A veteran in the disk biz,
Love has been associated with Folk-
ways, Everest, London and Columbia
in merchandising and sales capacities.

Spierer's record experience was
gained with London, Garmisa and
Discount Records in Chicago. He re-
places Harry Losk.

Columbia Bows 8 Stereo & 3 3/4 I.P.S. Tapes

NEW YORK—Columbia Records has
announced the release of Hamlet,
Dylan and Who's Afraid Of Virginia
Woolf? on 3/4 i.s.p. (inches per sec-
ond) tape along with eight new four-
track stereo tapes. This is the first
time the label has ever issued origi-
nal cast productions on the i.p.s. tapes
which sell at the same price as their
LP counterparts.

Spearheading the stereo tape re-
lease is the soundtrack recording of
"My Fair Lady." Other tapes are "A
Christmas Festival" by Eugene Or-
mady & the Phila. Orch., "Mahler's
Symphony No. 2" by Leonard Bern-
stein & N.Y. Philharmonic, Verdi's
Requiem by Ormady & Phila. Orch.,
"Great Songs Of Love & Inspiration"
by Richard Tucker, "World Famous
Romantic Concertos" by Andre Koste-
lanetz and Ivan Davis, "The Mormon
Tabernacle Choir At The World's
Fair" and "Invisible Tears" by Ray
Conniff.

B. J. Kramer, Garrv & Pacemakers Set U.S. Tour

NEW YORK—Gerry and the Pace-
makers and Billy J. Kramer and the
Dakotas will arrive in the U.S. on
the 18th and 19th of this month to
begin tours that will take them to a
dozen cities for personal appearances.

The tentative schedule includes the
following dates: Oct. 18 & 21—tape
Shindig TV'er in L.A., San Diego
(22), Oakland (24), Vancouver, B.C.
(25), Calgary, Alberta (26), Edmon-
ton, Alberta (27), Electrovision film
in L.A. (28 & 29), Chicago (30), De-
troit (31), Toronto (Nov. 1), Buffalo
(2), and Ottawa (3).

Premier Adds Cerasia

NEW YORK—Charles Cerasia has
been appointed custom sales man-
ager of Premier Albums, Inc., it was
announced last week by Philip Land-
weher, president.

The new extc. a veteran of the disk
industry, was vice president of Abbey
Record Manufacturing for six years,
and was a sales vice president of
Discmakers, Inc., in Philadelphia. In
his new post, he will report to Mau-
rice Oberstein, Premier's operations
director.

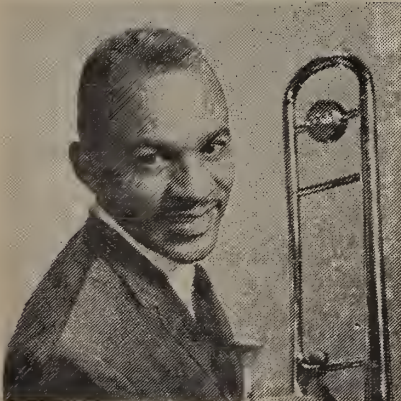
The firm's custom operations in-
cludes new equipment to produce 75,-
000 units a day of 12, 10 and 7 inch
disks. Premier also produces disks
on Coronet, Spin-O-Rama, Baronet,
Twinkle and Directional Sound labels
in addition to creating disks for oil,
tire, beverage and food companies.

Columbia Releases First Doris Day Yule Album

NEW YORK—Columbia Records has
released the first Christmas album to
be cut by Doris Day. The disk was
recorded in the label's west coast
studios by executive producer Allen
Stanton.

Tagged "The Doris Day Christmas
Album," it is the twentieth to be re-
corded by the lark-thespian during her
career with the diskery. The LP,
which contains a bevy of non-religious
Yuletide chestnuts, boasts arrange-
ments by Pete King, Frank Comstock
and Dick Hazard.

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Bienvenudo! Trini!



SAN FRANCISCO — Reprise's Trini Lopez is pictured receiving a warm welcome in the Mexican fiesta tradition on his triumphant return from a smash European tour. The city played host to the best-selling chanter with a series of festivities that included an airport greeting, motor cavalcade, and a key-to-the-city presentation by Mayor John F. Shelley.

Hamburg Nitery Forms Record Label

NEW YORK—Hamburg's Star Club, the nitery where the Beatles first appeared on stage, has entered the record business. Manfred Weissler, director of the night club, and publisher-producer Hans R. Beierlein, chief of the Edition Montana pubbery in Munich, have entered jointly into the venture. The new label will be called Star Club Records.

There are presently about twenty-five affiliated Star Clubs all over Germany and Austria. Plans are in the offing for new clubs to be opened in big cities within the next few weeks.

The first records on the label will be released sometime this month. Philips will handle distribution in the German-speaking territory. In addition, Star Club will release Ray Charles and Fats Domino on the German market.

The Animals Are Hot On Cross-Country P.A. Tour

NEW YORK—The Animals, whose MGM hit single, "House Of The Rising Sun," held the number one spot for three weeks and who are currently riding on the Top 100 with their follow-up, "I'm Crying," are chalking powerful grosses as they rock and roll across the country on a personal appearance tour.

Gaining momentum at the start of the tour in Norfolk, Va. on Sept. 23, they have hit the jackpot at the Cow Palace in San Francisco on Oct. 3 with a \$58,000 gross. 13,000 people, mostly teenagers, stormed the Cow Palace to see and hear the group. With Albany, Buffalo, Cleveland, and Rochester remaining on the personal appearance schedule, the Animals complete their cross-country trek with a stint on the Oct. 18 Ed Sullivan CBS-TV'er.

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Brandeis U. Dedicates Jack Mills Seminar Room

NEW YORK—The Jack Mills Musicology Seminar Room at Brandeis University, Waltham, Mass., was formally dedicated last week (11) at ceremonies hosted by University president Dr. Abraham L. Sacher. Mr. & Mrs. Jack Mills were the honored guests.

The new benefaction was a gift of Jack and Estelle Mills and their friends and associates and was created for advance research in music history, theory and analysis.

The music department of Brandeis, established in the University's early days, was headed by faculty member Leonard Bernstein.

Galgano & Lawrence Form Lawgal Music Prod. Firm

CHICAGO—Reuben Lawrence and Tony Galgano of Record Distributors have announced the formation of Lawgal Music Publishing Co., in association with vet cleffer Frank LaVere. The new firm will concentrate on the production of masters to sell to major labels.

LaVere, who penned "Pretend" and "Have You Heard," will be in charge of production and the screening of all material for future releases. The first deck from the firm will spotlight thrush Jackie Bee on "Run And Catch Him" coupled with "Jigsaw Puzzle."

New Chamberlain Deck

NEW YORK—Richard Chamberlain has etched his seventh single for MGM, and the first one written especially for him. The new tune, "Rome Will Never Leave You," skedded for an Oct. 23 release, is the title tune for a three-segment "Dr. Kildare" story set for Nov. telecasting. It was written by Burt Bacharach and Hal David who wrote "Wives And Lovers" and "The Man Who Shot Liberty Valance."

Surfin' In Nashville



NASHVILLE—The famed 'Nashville sound' happily met head on with the extremely popular surfin' sound of Capitol's Beach Boys following the group's recent appearance there. Immediately after performing at the city's sports arena, the Capitol smash-makers—currently skyrocketing with "When I Grow Up To Be A Man," moved over to Columbia's studios—where Capitol does all its Nashville recording. Quite pleased with the results are artists, left to right, Dennis, Bryan, Mike, Al and Carl.

"Lady" Is Manne's First Capitol LP

HOLLYWOOD—Capitol Records has released Shelly Manne's first album on the label since his recent pacting. The set, "An Un-Original Cast Version of My Fair Lady," spotlights the drummer on his first album of music from a Broadway show.

Vocal chores for the package are handled by Jack Sheldon and Irene Kral. Manne, who's always wanted to do a show album, finally got his chance with Capitol—after 25 albums on other labels.

3 KEYS TO GROWING SALES!

I HAD A TALK WITH MY MAN
MITTY COLLIER — Chess 1907

SOMETHING YOU GOT
RAMSEY LEWIS TRIO — Argo 5481

THEN YOU CAN TELL ME GOODBYE
JOHNNY NASH — Argo 5497

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ASK ME
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Valley Publishers, Inc.

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THE SAPPHIRES ABC-PARAMOUNT
Hill & Range/Shelros

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BRENDA LEE DECCA
Hill & Range Songs/Ron Bre

YOU BETTER BELIEVE IT BABY
CHUBBY CHECKER PARKWAY
Hill & Range/Shelros

I WAKE UP CRYIN'
RAY CHARLES ABC-PARAMOUNT
Belinda (Canada) Ltd.

THE HURT
B. B. KING ABC-PARAMOUNT
Hill & Range Songs, Inc.

HERE I GO AGAIN
THE HOLLIES IMPERIAL
Rumbalero Music, Inc.

WHAT AM I LIVING FOR
MILLIE SMALL SMASH
Progressive Music, Inc.

HOLD ME
P. J. PROBEY LONDON
Ross Jungnickel/Robbins

(THERE'S) ALWAYS SOMETHING
THERE TO REMIND ME
LOU JOHNSON BIG HILL
Ross Jungnickel, Inc.

DON'T DO WHAT I DID
(DO WHAT I SAY)
BROOK BENTON MERCURY
Bennie Benjamin Music/Dayben Music

THE 81
CANDY AND THE KISSES CAMEO
Hill & Range/Shelros/Check-Golt

YOU DON'T KNOW WHAT YOU GOT
UNTIL YOU LOSE IT
KENNY GAMBLE COLUMBIA
Hill & Range/Shelros

DON'T LET ME BE MISUNDERSTOOD
NINA SIMONE PHILIPS
Benny Benjamin Music, Inc.

A MONSTER
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HOLLYWOOD — Columbia recording artist Robert Horton (seated) recently attended a luncheon at the famed Brown Derby here with Bill Gallagher, the label's marketing veep and L. A. promo manager Bob Moering. Columbia recently-released the chanter-thespian's initial LP, "The Very Thought Of You."

Liberty Rushes DeShannon, Burnette LP's

HOLLYWOOD — Liberty Records is rushing two new albums into release immediately, according to Lee Mendell, album sales director for the label. The new sets are "The Johnny Burnette Story" and "Breakin' It Up On The Beatles Tour" by Jackie DeShannon.

The aforementioned LP is a memorial package to the late singer and includes twelve of his greatest tunes. The latter, highlights the tunes the lark used on her recent tour with the Beatles.

Special terms on the new sets are available to dealers from Liberty distributors.

Colpix Inks David Jones

NEW YORK — Colpix Records has signed David Jones to an exclusive long-term contract. Jones, who was nominated for a Tony Award for his winning portrayal of the Artful Dodger in "Oliver" in 1963, was in the London production of the play, joining the cast in May, 1962. He was selected by David Merrick to repeat the role in the American production six months later.

Jones has appeared on several network TV programs including "The Ed Sullivan Show," "The Nurses" and "Celebrity Talent Scouts." Prior to joining the cast of "Oliver" in England, Jones had acquired a reputation as a talented radio performer. His role in one play "This Happy Land," was the longest part ever written for a teenager.

His radio work led to many video appearances in such noted British programs as the popular series, "Coronation Street." He also appeared in many stage productions throughout England, earning feature billing as Michael in the touring stage company of "Peter Pan."

Jones has been scheduled to appear in future television series for Screen Gems and to make feature films for Columbia Pictures. In addition to strong promotion from Colpix Records, Jones will also receive a major build-up from Columbia Pictures and Screen Gems.

Tamla-Motown Inks The Headliners

DETROIT — The Headliners, a variety act and vocal-instrumental group, has been pacted to a long-term wax pact with Tamla-Motown Records. The group, consisting of Larrie London, Ray Clayton, Lonnie London and Bobbie Lewis, will have a first recording session in the near future which will be A&R'd by William Stevenson.

Barney Ales, vice president of the diskery, stated that the Headliners have top potential as a disk act.

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MG 20975/SR 60975

INTRO-DUCED ON THE 'TONIGHT' SHOW!

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72342

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Unified Effort



HOLLYWOOD—Pat Pipolo, newly-appointed national manager for Vee Jay Records, is pictured above going over plans for the sales and production on the new John Bubbles album with Randy Wood, the label's president.

Dimension Signs Pete Cooke

NEW YORK—Dimension Records has inked Pete Cooke to an exclusive recording contract. The chanter, in addition to appearing in night clubs with his own group, Pete Cooke and His Baby Dolls, is also a composer.

Before entering the pop music field, Cooke was a member of a gospel quartet, the Mighty Four Gospel Singers. He was also featured with his family's choir, the Cooke Family Singers.

The artist's first Dimension record will couple "Little Darlin'" with "I Won't Cry." Cooke is co-writer of both songs. The deck will be released later this month.

Scandore & Shayne Expand

NEW YORK—The personal management firm of Scandore and Shayne have opened a Hollywood branch of their firm to be headed by Joe Scandore with Sheldon Berger as assistant. The new offices will be located at 1242 North Kings Road in Los Angeles.

The main office in New York will continue to be headed by Mel Shayne with Kay Greenspan as office manager. Former promo rep Hermie Dressel has been added to the staff.

The firm is placing new emphasis on disk production and TV package products.

Audio-Fidelity-Deebs Fashions Share Window At Liberty

NEW YORK—Audio Fidelity Records has arranged a tie-in with leading dress manufacturers to promote its "Jet Set Disclotique" albums, a set of four recently released. To further plug the disks, AF and Deebs fashions are sharing one window of Liberty Music Store at 50th and Madison Avenue here.

Each cover of the 4-LP set shows suitable and fashionable clothes for dancing the many new dances included in the albums. Artists on the album include Jo Basile, Lionel Hampton and various rock and roll groups.

The store window promotion was conceived by Morty Wax Promotions, a Gotham promo-PR firm.

KRLA Sets Picket Show

LOS ANGELES—Bobby Pickett, whose "Monster Mash" disk was #1 best seller, has been signed by program manager John Barrett to star in his own "monster" show on KRLA every Saturday night 9:00 to 12:00 Midnight titled "The Bobby Pickett Show." Besides spinning disks Pickett will visit with his Ghoul friends. Negotiations have been started to syndicate the show on the top 40 stations throughout the country. Bob Hudson is producing under his Emperor Productions banner.

RPI: A News Answer For The Non-Network Station

NEW YORK—In today's ultra-competitive radio business, the indie station has a tough road to hoe. The idea is, of course, to keep listeners tuned in without dial-twisting, that acrimonious disaster which gives station managers premature grey hairs. Although an independent operation might conceivably have the swingingest music format around the market, it is extremely difficult maintaining an audience during news segments. The network affiliates obviously have a tremendous advantage. By merely flipping a switch they can broadcast hot stories from any spot on the globe where news is breaking via their web's huge team of correspondents. The indie outlet must make do, at best, with rehashed wire service stories.

One solution to this dilemma for the non-network is Radio Press International, a voice news agency of the Straus Broadcasting Group. Direct audio lines bring RPI news to subscribers 24 hours a day. Regular transmissions are scheduled for the prime news hours. And RPI's special bulletin system alerts stations to fast-breaking news stories which are fed over the open line at other than the regular transmission times. Pre-scheduled news events (e. g. space shots, Presidential news conferences, major addresses) are provided on a direct basis in full as well as in excerpt form. The agency also produces an outstanding array of feature programs suitable for daily and weekly programming. These features vary in length from 3½ to 30 minutes to supplement hard news coverage with informative programming for every interest, from finance to sports and from politics to agriculture.

Radio Press International's control center in Gotham was designed to handle the requirements of receiving and disseminating audio news. Specially designed equipment, engineered to meet the range and quality standards of symphonic recording, assures all subscribers of high-quality news transmission. Thousands of miles of audio lines maintain these standards from coast to coast. RPI exercises this same quality control over all reports transmitted by its correspondents, whether from within the U. S. or from abroad. The international reports are received over high-quality broadcast circuits, and short wave is used only when broadcast facilities are not available.

RPI audio reports and feature programs cover the entire news spectrum, and the agency's material is suited to any format. Professional newsmen carefully edit and time all RPI material for easy handling. Regular reports are designed to be aired as either part of a newscast or as special reports during normal programming. On-the-scene reports and the inimitable voices of the people who live the news add dimension and depth to a station's national and international news coverage, and lend stature and credibility to the local news effort.

As a significant profit value to subscribers, RPI's service is available to only one outlet in each market. In addition, the agency's management and sales staff regularly make themselves available to assist stations with sales presentations to advertising agents and clients.

Boasting a network strength of 180 stations throughout the U. S., Canada, Australia, Asia and Africa, RPI has such exotic stations as CFOX-Quebec, ATN7-Sdney, ELBC-Monrovia, etc.

First Capitol Single For Cannonball Adderley

HOLLYWOOD—Cannonball Adderley has recorded his first single, "Goodbye Charlie," for Capitol Records. It's also the saxist's first attempt at a film title tune—the new Debbie Reynolds Tony Curtis flick.

Written by Andre Previn and his wife Dory Langdon, the tune will be aired on the Oct. 12 Steve Allen TV'er. The flip side of the single is a tune composed by Cannonball's brother Nat tagged, "Little Boy With The Sad Eyes."

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c/w
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Epic Bows Four Oct. Albums

NEW YORK—Epic Records' four-album Oct. release is highlighted by a new Bobby Vinton Christmas LP tagged, "A Very Merry Christmas."

The balance of the release includes "The Real Jamaican Ska" by various Jamaican artists, "International Organ Soloist" by Eddie Layton, and "Softly" by Luiz Bonfa.

Mainstream Kicks Off New Fall Releases

NEW YORK — Mainstream Records kicked off its new fall product release at a meeting at the American Hotel with 100% attendance by its distributors. After the unveiling, label prexy Bob Shad, sales director Phil Picone and promo manager Juggy Gayles took off on a cross-country promo trek on behalf of the new product.

New albums bowed at the meeting were "Second To None" by Carmen McRae, "Color Him Wild" by Maynard Ferguson, "The August Child" by Sylvia Copeland, "Organ Out Loud" by the Gene Ludwig Trio, "Expressions East," "Riverboat Jass," "Eddie Condon, A Legend," "A Look At Yesterday" by Stan Getz, "Once Upon A Time" by Billie Holiday & Teddy Wilson, and "Primitive Music Of Africa."

Ultima Negotiating For Yogi Berra Name For LP

HOLLYWOOD — Larry Goldberg, A&R chief for Hollywood-based Ultima Records, announced last week that negotiations are under way between N. Y. Yankee manager Yogi Berra and the label for the use of Berra's name on a new album featuring Danny Welton tabbed "Harmonica Music Yogi Berra Loves Best." Goldberg added that if the deal is signed, Yankee ballplayer-musician Phil Linz would be flown in to authenticate the selection of tunes.

Maryknoll Fathers Launch Radio Program

NEW YORK—A 15-minute selection of Christmas folk music from Africa and Latin America is being offered at no cost to U.S. radio stations.

The program, "Many Lands; Many Mood," features the Maryknollers, a group of singing seminarians who have been heard over the major networks and on numerous local programs throughout the nation.

Four hundred outlets will soon be receiving a letter and card offering the free program. Those not contacted can still receive it by writing and requesting it.

Atlantic-Atco Bows 5 New LP's, Sales Program

NEW YORK—Atlantic & Atco have announced a new LP sales program which simplifies the discount structure by designating specific dealer costs for each series of albums.

Announced by director of album sales, Len Sachs, the new program puts a \$2.10, \$2.63 and \$3.15 price tag on \$3.98, \$4.98 and \$5.98 albums respectively. The new prices are effective immediately and apply to all new releases and catalog product.

The new releases are "Saturday Night At The Uptown" by various artists, "Nirvana" by Herbie Mann and the Bill Evans Trio, "Philly Joe Jones & Elvin Jones Together," and "The Two Sides Of Jack Wilson."

Another Key Inking



NASHVILLE — Key Talent's Jimmy Key recently signed Ralph Emery to an exclusive management contract. Ralph, who for the past 7 years has been the all-night man on WSM's "Opry Star Spotlight," has left that position to devote full time to being an artist. Currently out with a Mercury single, "I Cry At Ballgames," Ralph expects to cut a new single and LP session shortly. 16th Ave. South 'Music Row' pic Key deposits contracts in the mail for Ralph's first bookings under Key Talent as Ralph looks on approvingly. Already in the Key stable are Jimmy Newman, Dave Dudley, Billy Walker, Linda Manning, David Price, Buddy Meredith, George Kent, Lattie Moore and Bobby Dyson.

Adam Distrib Acquires Motown



NEW YORK—Barney Ales, executive vice president of Tamla-Motown Records, has announced the appointment of Adam Distributors as the exclusive distrib for Motown Records. Adam took on the Tamla line several months ago, and with this appointment now handles the entire Tamla-Motown line.

In town last week to effect the transfer were Ales and Mel DeKroob, promo director for the Detroit-based labels.

Pictured above is the complete Adam organization: (Standing left to right) salesman Lee Amsterdam, promo mgr. Dave Bernstein, ass't sales mgr. Sal Daniel, and salesmen Floyd Gussack and Murray Kaplan. (Seated left to right) Tamla-Motown promo director Mel DeKroob and Adam branch manager Bob Spencer.

S. African Govt. Bans LP's By Horne, Weston

NEW YORK—In a recent action by the government-controlled Board of Censors, the Union of South Africa officially banned two albums by U. S. artists: pianist-composer Randy Weston's "Uhuru Afrika" on the Roulette label and Lena Horne's 20th Century-Fox set, "Here's Lena Now!" The records join Max Roach's "Freedom Now Suite," banned in an earlier South African decision. Copies of the Weston and Horne albums were seized in Cape Town and Johannesburg.

In the future, the Board said, it will examine carefully all records imported from the U. S. featuring Negro artists, particularly any that use "freedom" in the title.

ASCAP Plans Ceremony For Issuance Of Music Stamp

NEW YORK—In commemoration of the 50th Anniversary of the American Society of Composers, Authors and Publishers (ASCAP) association president Stanley Adams announced the issuance by Postmaster General John A. Gronouski of the American Music Postage Stamp on Oct. 15.

The ceremony in connection with the issuance of the stamp will be held on the steps of the General Post Office, Eighth Avenue and 33rd Street in New York City, at 11:45 A.M. Adams; Assistant Postmaster General Ralph W. Nicholson; and Robert K. Christenberry, Postmaster of Manhattan, will officiate. A musical program will be presented by the Post Office Band under the direction of William Zvoncheck, and Metropolitan Opera star, William Walker, will sing "The Star Spangled Banner."

The stamp, designed by the American artist, Bradbury Thompson, features a horn and lute of Colonial times, with Giori press printing in red, blue and black on blue paper. Blocks and sheets of the stamps will be on sale at the Post Office for philatelists and members of the public.

At the conclusion of the ceremony at the Post Office, ASCAP will give a private luncheon at Luchow's restaurant, where Victor Herbert and his colleagues organized America's performing rights society fifty years ago. Representing 192 members in 1914, it now boasts a membership of 10,000.

Ernest Toch Dies

LOS ANGELES—Composer Ernest Toch, a Pulitzer prize winner, died Oct. 2, here, following surgery. He was 76 years old.

Under contract to Mills Music since 1953, Toch recently completed a one-act opera, "The Last Tale," which will be performed in Germany and Hungary next season.

Born in Vienna, Toch was the recipient of the Mozart, Mendelssohn and Austrian State Prizes and was awarded the Cross of Honor for Science and Art by the Austrian government. His Symphony No. 3 won him the Pulitzer prize. Toch became an American citizen in 1936 and joined the faculty of the University of California in 1940.

RCA Victor Releases First "Fiddler" Single

NEW YORK—RCA Victor last week rushed into release the first single from the smash hit Broadway musical "Fiddler On The Roof."

The single, "Now I Have Everything," was recorded by Ethel Ennis and arranged and conducted by Claus Ogerman. Flip side of the deck is "Matchmaker, Matchmaker," also from the show's score.

The original cast album of the musical was cut by Victor on Sept. 27 and is now available throughout the country.

April-Blackwood Gets "Walter Mitty" Score



NEW YORK—The April-Blackwood Music Publishing Companies have been set to publish the score for the musical adaptation of James Thurber's "The Secret Life Of Walter Mitty," it was announced last week by David Kapralik, general manager of the pubberies.

The score was written by Leon Carr and Earl Shuman who were responsible for "Clinging Vine," "Another Cup Of Coffee," "Hey There Lonely Boy" and other hits.

The show is skedded to open Oct. 26 on Broadway and is the pubberies' first venture into musical comedy.

Pictured above at the contract-signing ceremony were: (Seated l to r) Composers Leo Carr and Earl Shuman and April-Blackwood general manager David Kapralik. (Standing l to r) Jerry Teifer, general manager of the pubberies, and Ed Silvers, associate professional manager.

Musicon On Its Own

(Continued from page 7)

as well as nine new albums including: "Gene-Italiano"—Gene Pitney; "Hello Dolly Polka", Al Soyka and his Orch.; "George Jones' Country and Western Songbook"—George Jones' Jones Boys; "Carnival Of The Americas"—Tito Rodriguez; "It Hurts To Be In Love"—Gene Pitney; "Music To Remember"—Gian Franco Intra; "51 Belly Dancer Favorites"—Abdul Ahmed & Orch.; "Tito Rodriguez Presents Vitin Aviles"; and "Panic Button," the original sound track from the Jane Mansfield film with a score composed and conducted by Georges Garvarentz.

The Musicon catalog now includes 24 different LP's.

Talmadge also introduced his first MusicVoice package, a two, 45 rpm kiddie-disk set, uniquely packaged with a whistle, clicker and bell. The youngster uses these toys as they are called for on the records. The package sells for 98¢. And the toys are bubble-wrapped right on the front of the package.

Bill Downer To Coast For "There" Promo

HOLLYWOOD—Bill Downer, head of Decca's publishing arms, Northern and Champion, will fly to Hollywood this week to coordinate the intensive national promotion on "Almost There," featured in the flick, "I'd Rather Be Rich."

The tune has been recorded by Andy Williams on Columbia and will be spotlighted on his network TV show on Oct. 19.

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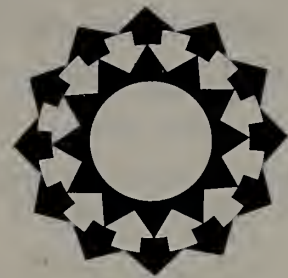
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- Ruby And The Romantics—Our Day Will Come
- The Searchers—Love Potion No. 9
- Joe Harnell—Fly Me To The Moon
- Jane Morgan—Fascination
- Kenny Ball—Midnight In Moscow

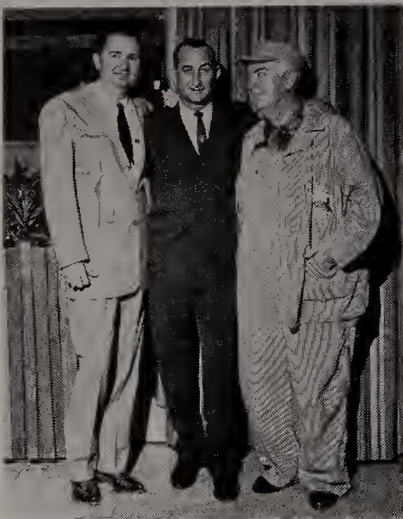
Be sure to see the new

WINNERS CIRCLE SERIES at the MOA CONVENTION Booth No. 89



KAPP RECORDS

Country Time In Hawaii



HONOLULU—Bob Smith, Captain Honolulu of KHVH-TV here, recently brought Starday's Johnny Bond and vet western star Smiley Burnette, now Charlie Pratt on TV's "Petticoat Junction," to Hawaii for a series of shows for CPO and EMC clubs on the Island of Oahu. Standing (left to right) in the above pic, taken at the EMC club at Hickham Field, are Bond, Smith and Burnette.

Grand Ole Opry Anny To Honor DeeJay

NASHVILLE—The Grand Ole Opry, which will celebrate its 39th birthday next month (6-7), will honor a deeJay for his contribution to country music with more than a dozen prizes and \$500 put up by WSM.

Judges will make their selection from letters written by listeners who give their reasons in 25 words or less why their favorite should be singled out for the award. The writer of the letter will also be awarded a prize.

More than 3,000 spinners and others will be in Nashville for the two-day celebration. The winner will be announced at WSM's opening breakfast on Nov. 6, which officially launches the proceedings.



COUNTRY ROUND UP

The first stage show to appear in San Diego's new Convention Hall of the Community Concourse will be the Grand Ole Opry on Oct. 23. The single performance will begin at 7:30 PM. This show will be the largest line-up of country artists ever to appear on one show in the city. Headlining the show will be Ray Price and the Cherokee Cowboys.

Just got a peek at Thurston Moore's 13th Annual C&W Scrapbook. The issue, which is chock full of news features and bios on artists, is a real humdinger. As a special feature it offers an historical tribute to the 100th anniversary of the war between the states and the songs of the era.

William J. Parker sez the new Tom-



PORTER WAGONER



HOWARD VOKES



HANK SNOW

Other members of the all-star cast include Porter Wagoner and the Wagon Masters, Norma Jean, Stone-wall Jackson, Little Jimmy Dickens, Billy Walker, Red Sovine, Shirley Ray and Rex Rhinehart. The program will be presented by KSON-San Diego.

Barbara Allen has signed a personal management contract with Jim Gemmill Productions of Richmond, Va. and she'll headline her own folk 'n' country show for the 1964-65 season working from the New Dominion Barn Dance. The Decca lark has already been set for the Orangeburg, S. C. Fair on Oct. 13-16.

Gene Woods infos that any deejays who were missed in the mailing of his Chart newie, "Good Morning World" b/w "Little Bitty Heart," can get a sample copy pronto by writing to the label at 905 16th Ave. South, Nashville, Tenn.

Gerry Wood has been named publicity director of Tree Publishing Co. The exec, who is news director of WKDA-Nashville, will establish a weekly newsletter describing each week's events at the pubbery. He'll provide information on every writer and performer at Tree and will work closely with Tree officials to insure maximum promotional efforts.

Tommy Dee, vet country deeJay, has returned to his home area of Tidewater, Va., after several years on the west coast, to join the staff of WTID-Norfolk-Newport News. Tommy, who is best known for his "Tree Stars" smash, will host his own afternoon air stanza.

Mercury's Margie Singleton, who is real happy about the good reports on her latest single "Forget-Me-Not," has just completed a very successful tour of Canada, and recently appeared at Mimeoosa Park in Tuscaloosa, Alabama and the Arogon Ballroom in Chicago, Illinois. In the coming weeks the lark has a string of dates set in New Mexico and Texas.

Matt Furin of Bayuke Records invites deejays to write him for sample copies of "Enclosed Are My Tears" by Joey Bisko and "Square Dance In The Park" by the Kay-Doll Sisters at 1912 Western Ave. South, Greensburgh, Pa.

Carl Fitzgerald of WMOX-Meridian, Miss., asks that labels, pubberies, writers et al send promo decks to his attention at Box 662 Meridian for quick air action on all those that merit it.

Bill Anderson is pleased as punch about that very special gal he's managin', Connie Smith. The lark, who recently inked with Wil-Helm for bookings, is zooming up the country charts with her platter, "Once A Day."

pall and the Glaser Bros. entry on Decca, "A Girl Like You" is sure-fire top ten material and is making first-rate sales headway in a several key areas.

Stadium Records is looking for masters to lease or buy, and tune material. Items should be sent to Ronald Cowley, Stadium Records, Box 38631, Hollywood 38, Calif. . . . The label is also negotiating for Southern distributorship to be handled by Boyce Hager of Kentucky. Hager would be sales manager in charge of promo for all Southern states.

Linda Manning and others from the cast of Jamboree recently played a packed house in Aberdeen, Ohio.

Carl Smith is a regular host on a new country and western series, "Country Music Hall," being taped at CFTO-TV-Toronto for release nationally to I.T.O. outlets in Canada. The weekly half-hour show (premiered Sept. 9) is skedded to headline top personalities such as Tex Ritter, Grandpa Jones, Kitty Wells and Faron Young.

Jimmy Martin and the Sunny Mountain Boys are presently knockin' 'em dead on a wide tour of the U.S. with key shots in Indiana, and Washington. Jimmy and the guys are real excited about their recently-released Decca single of "Guitar Pickin' President."

The CMA is sponsoring premiere showings of Hank Williams' life story in three cities this fall. The world premiere will be in Montgomery, Alabama on Nov. 4; the Nashville premiere, Nov. 6; and the Atlanta premiere, Nov. 10. The MGM release, "Your Cheatin' Heart," stars George Hamilton, Susan Oliver, Red Buttons, Arthur O'Connell and Chris Crosby, most of whom are expected to be present. All proceeds from the showings will go to the Country Music Hall of Fame and Museum Building Fund.

Johnny and Jonie Mosby are probably as busy as any artists in the country field. On Nov. 8, they play in the auditorium in Hammond, Indiana with Johnny Bond. The rest of the cast is from Nashville. On Nov. 11, they play 4 days in Kansas City. On Nov. 20 and 21, they open in National City for three days. Then on Nov. 25, they play the Santa Clara Country Automobile Show with Ray Sanders, Eddie Dean, Debbie Davenport and Johnny Leggett and the Serenaders, who are coming directly from the Golden Nugget in Las Vegas after being there for three weeks.

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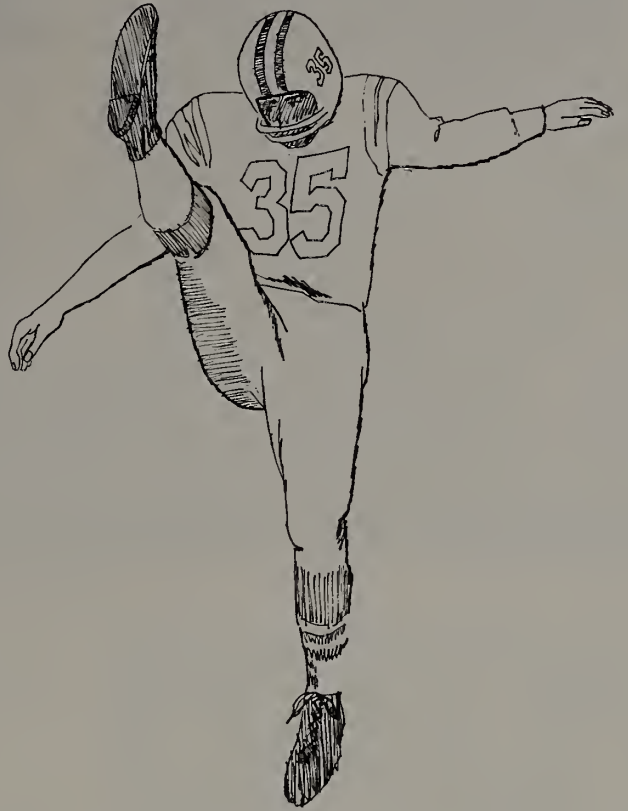
COUNTRY TOP 50

Pos. Last Week

Pos. Last Week

1	I GUESS I'M CRAZY (Mallory—BMI) Jim Reeves (RCA Victor 8383)	1	26	FORBIDDEN STREET (Troy—BMI) Carl Butler & Pearl (Columbia 43102)	39
2	I DON'T CARE (Central Song—BMI) Buck Owens (Capitol 5240)	2	27	CHET ATKINS MAKE ME A STAR (Parody—BMI) Don Bowman (RCA Victor 8389)	20
3	CHUG-A-LUG (Tree—BMI) Roger Miller (Smash 1926)	3	28	TAKE MY RING OFF YOUR FINGER (Cedarwood—BMI) Carl Smith (Columbia 43033)	27
4	DERN YA (Tree—BMI) Ruby Wright RIC 12664)	4	29	I LOVE TO DANCE WITH ANNIE (Acuff-Rose—BMI) Ernest Ashworth (Hickory 1265)	26
5	DON'T BE ANGRY (Acuff-Rose—BMI) Stonewall Jackson (Columbia 43076)	10	30	LET ME GET CLOSE TO YOU (Screen Gems—BMI) Skeeter Davis (RCA Victor 8397)	33
6	MR. & MRS. USED TO BE (Sure Fire—BMI) Ernest Tubb & Loretta Lynn (Decca 31643)	7	31	TEARS AND ROSES (Davilene—BMI) George Morgan (Columbia 43089)	28
7	GIVE ME 40 ACRES (TO TURN THIS RIG AROUND) (Starday—BMI) Willis Brothers (Starday 681)	11	32	WHEN IT'S OVER (4 Star—BMI) Carl Smith (Columbia 431240)	38
8	DANG ME (Tree—BMI) Roger Miller (Smash 1881)	5	33	SECOND FIDDLE (Starday—BMI) Jean Shepard (Capitol 5169)	30
9	ONCE A DAY (Moss Rose—BMI) Connie Smith (RCA Victor 8416)	13	34	HE CALLED ME BABY (Central Songs—BMI) Patsy Cline (Decca 31671)	43
10	PLEASE TALK TO MY HEART (Glad—BMI) Ray Price (Columbia 43086)	6	35	THE NESTER (Tree—BMI) Lefty Frlzzell (Columbia 43051)	29
11	FINALLY (Cedarwood—BMI) Kitty Wells & Webb Pierce (Decca 31663)	14	36	I'LL GO DOWN SWINGING (Moss Rose—BMI) Porter Wagner (RCA Victor 8432)	46
12	THE RACE IS ON (Glad—BMI) George Jones (United Artists 751)	23	37	PASSWORD (Kitty Wells—BMI) Kitty Wells (Decca 31622)	31
13	THE COWBOY IN THE CONTINENTAL SUIT (Marizona—BMI) Marty Robbins (Columbia 43049)	8	38	CIRCUMSTANCES (Champion—BMI) Billy Walker (Columbia 43010)	32
14	MAD (Newkeys—BMI) Dave Dudley (Mercury 72308)	18	39	CROSS THE BRAZOS AT WACO (Painted Desert—BMI) Billy Walker (Columbia 43120)	—
15	BALLAD OF IRA HAYES (E. B. Marks—BMI) Johnny Cash (Columbia 43053)	9	40	HOW THE OTHER HALF LIVES (Jat—BMI) Johnny & Jonie Mosby (Columbia 43100)	34
16	IN THE MIDDLE OF A MEMORY (4 Star—BMI) Carl Belew (RCA Victor 8406)	16	41	GO CAT GO (Acuff-Rose—BMI) Norma Jean (RCA Victor 8433)	44
17	I DON'T LOVE YOU ANYMORE (Moss Rose—BMI) Charlie Lovin (Capitol 5136)	12	42	MEMORY #1 (Cedarwood—BMI) Webb Pierce (Decca 31617)	35
18	PLEASE BE MY LOVE (Glad—BMI) George Jones & Melba Montgomery (United Artists 732)	15	43	EVERYTHING'S OK ON THE L.B.J. (Western Hill—BMI) Lawton Williams (RCA Victor 8407)	45
19	JUST BETWEEN THE TWO OF US (Yonah—BMI) Merle Haggard & Bonnie Owens (Tally 181)	25	44	LOVE LOOKS GOOD ON YOU (Forrest Hills—BMI) David Houston (Epic 9720)	—
20	HERE COMES MY BABY (Tree—BMI) Dottie West (RCA Victor 8374)	17	45	ASK MARIE (Acuff-Rose—BMI) Sonny James (Capitol 5197)	36
21	BAD NEWS (Acuff-Rose—BMI) Johnny Cash (Columbia 43053)	19	46	SUE MAE SAN (Peer Int'l—BMI) Jimmy C. Newman (Decca 31677)	48
22	SAM HILL (Central Songs—BMI) Claude King (Columbia 43083)	21	47	I'M GONNA TIE ONE ON TONIGHT (Sure Fire—BMI) Wilburn Brothers (Decca 31674)	—
23	MY FRIEND ON THE RIGHT (Tree—BMI) Faron Young (Mercury 72313)	37	48	MOTHER-IN-LAW (Peach—Sesac) Jim Nesbitt (Chart 1100)	—
24	FT. WORTH, DALLAS OR HOUSTON (Acuff-Rose—BMI) George Hamilton IV (RCA Victor 8392)	22	49	FRENCH SONG (Jasper—BMI) Marion Worth (Columbia 43119)	41
25	ME (Acclaim & Samos Island—BMI) Bill Anderson (Decca 31630)	24	50	I'M HANGING UP THE PHONE (Yonah & Pearl D—BMI) Carl Butler & Pearl (Columbia 43030)	47

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CASH BOX IS PREPARING AN EXCITING NEW CONCEPT FOR PROMOTING C & W MUSIC. THE ISSUE WILL FEATURE A SALUTE TO W S M'S GRAND OLE OPRY AND THE ANNUAL COUNTRY MUSIC FESTIVAL PLUS NEW FEATURES TO HELP YOU SELL MORE PRODUCT!

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November 2, 1964

Advertising deadline: Oct. 28, 1964



COUNTRY REVIEWS

B+ very good C+ fair
 B good C mediocre

THE CASH BOX BULLSEYE



TIME AND TIME AGAIN (2:10) [Johnny Cash BMI—Cash, Carter]
 IT AIN'T ME BABE (3:02) [M. Witmark & Sons ASCAP—Dylan]
JOHNNY CASH (Columbia 43145)

Johnny Cash, who last time out with a two-sided smash, "Ballad Of Ira Hayes" and "Bad News," seems destined to repeat that success with this new Columbia entry. The side to watch here, "Time And Time Again," is a rollicking, hard-driving, rhythmic, chorus-backed weeper about a fellow with plenty of romantic woe. The coupler, "It Ain't Me Babe," is feelingful, Bob Dylan-penned folkish talking-blueser essayed with poise by Cash.

I THANK MY LUCKY STARS (2:30) Cedarwood BMI—Walker]
 I DON'T CRY NO MORE (1:54) [Pamper BMI—Howard]
EDDY ARNOLD (RCA Victor 8445)

The vet Victor hit-maker should zoom up the charts in no time flat with this power-packed new release. The top side here, "I Thank My Lucky Stars," is an easy-going, melodic romancer about a guy who is as pleased as punch to have finally found that special gal of his dreams. The undercut, "I Don't Cry No More," is a lively, fast-moving, chorus-backed rocker in which the songster explains how he hides his tears.

PUSHED IN A CORNER (2:08) [Acuff-Rose BMI—Rivers]
 GOODER THAN GOOD (2:52) [Fred Rose BMI—O. R. Blackwell]
ERNEST ASHWORTH (Hickory 1281)

The chanter, who scored with his last release of "I Love To Dance With Annie," comes up with a potent follow-up stanza with this first-rate winner's circle loomer tabbed "Pushed In A Corner." The side is fast-moving, chorus-backed rollicking affair about a somewhat hen-pecked fellow. Deeja's should really dig it. The flip, "Gooder Than Good," is a tradition-oriented medium-paced hillbilly romancer delivered with loads of sincerity by Ashworth.

ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN (2:16)
 [Fame BMI—Pennington, Greene]
 HONKY TONK HAPPY (2:20) [Tree BMI—Putman]
MARGIE SINGLETON & FARON YOUNG (Mercury 72312)

Margie and Faron have had hits in the past and this new Mercury outing labeled "Another Woman's Man—Another Man's Woman" gives every indication of developing into a smasheroo. The side is medium-paced, shuffle-beat lament about a couple who love each other even though they married to different mates. The flip, "Honky Tonk Happy," is a rollicking, fast-moving, happy-go-lucky about a duo who seem perfect for each other.

WEARY BLUES FROM WAITIN' (3:15) [Fred Rose BMI—Williams]
 CANDY MAN (2:37) [January BMI—Ross, Neil]
WANDA JACKSON (Capitol 5287)

The vet lark should have no difficulty in making a rapid Top 50 appearance with this promising entry called "Weary Blues From Waitin'." The tune is an extremely slow-moving, shufflin' heartfelt, chorus-backed yodelin' country-blueser sold with conviction and authority by Wanda. The undercut, "Candy Man," is raunchy, high-powered, rhythmic rendition of the pop oldie. Also merits a close look.

ALL FOR THE LOVE OF A LOST GIRL (2:37) [Vogue BMI—Horton]
 SO MUCH GOT LOST (2:20) [Moss Rose BMI—D. & E. Reeves]
ROY DRUSKY (Mercury 72335)

Drusky can quickly get back in his money-making ways with this ultra-commercial newie tagged "All For The Love Of A Lost Girl." The side is a tender, slow-moving, chorus-backed item about the blues one experiences when a romance ends. The other lid, "So Much Got Lost," is an infectious, medium-paced honky tonkish shufflin' tearjerker in the traditional country vein.

LOST HIGHWAY (2:35) [Fred Rose BMI—Payne]
 THE SAME OLD TALE THE CROW TOLD ME (2:38)
 [Acuff-Rose BMI—Carlisle]
JOHNNY HORTON (Columbia 43143)

The many fans of the late Johnny Horton should come out in droves for this top-drawer hitsville candidate called "Lost Highway." The tune is a slow-shufflin' chorus-backed lament which concerns an unfortunate guy who missed the boat someplace along the road of life. "The Same Old Tale The Crow Told Me" is a high-spirited, infectious, chorus-backed ditty with some interesting rapid-fire chromatic changes.



TOP COUNTRY ALBUMS

	Position Last Week		Position Last Week
1	1	16	—
2	3	17	19
3	2	18	13
4	9	19	23
5	6	20	15
6	4	21	17
7	8	22	25
8	5	23	20
9	7	24	24
10	14	25	28
11	10	26	28
12	18	27	21
13	12	28	—
14	11	29	27
15	16	30	29

THE BELL WITCH (2:30) [Nu-Star BMI—Nelson]
 SLOW HARD WAY (2:15) [Al Gallico BMI—Kilgore, Sutton]
MERLE KILGORE (MGM 13277)

Merle Kilgore, who had an MGM noisemaker a short while-back with "Whiskey Road," can go the whole-distance with this ultra-commercial newie tabbed "The Bell Witch." The rhythmic, folk-styled, chorus-backed ode boasts an appropriate Hallowe'enish theme. Eye it. The attractive undercut, "Slow Hard Way," is a lively, fast-moving warm-hearted novelty read with loads of verve by the songster.

THANK YOU NEIGHBOR (2:10)
 [Garpax & Alanba BMI—Paxton, Mize]
 I'M TOO YOUNG TO GROW OLD OVER YOU (2:14)
 [Garpax BMI—Paxton, Sailes]
DEAN SANFORD (Country Capers 1150)

Dean Sanford, a new personality on the c&w horizon, can rapidly make a national name for himself with this top-drawer Country Capers outing called "Thank You Neighbor." The tune is a tender, slow-moving, tearjerker about how a guy's best friend made time with his gal while his back was turned. "I'm Too Young To Grow Old Over You" is an infectious, rhythmic, chorus-backed traditional country romancer. London distributes.

HIGHWAY MAN (2:30) [Deep Cross BMI—Leach]
 OKLAHOMA, HOME OF MY HEART (2:25) [Deep Cross BMI—Leach]
CURTIS LEACH (Fabor 135)

Newcomer Curtis Leach can quickly jump into the national limelight on the basis of this fine self-penned Fabor outing tagged "Highway Man." The tune is a hard-driving, infectious affair about the tribulations of being a modern truck driver. Watch it closely. On the other end, "Oklahoma, Home Of My Heart," the chanter dishes-up an appealing, medium-paced western-styled romancer with telling authority.

Glen Campbell's newest Capitol stand, "Summer Winter, Spring And Fall," looks like a pop-country chart-maker. See Pop Reviews.

SONNY BURNS
 (United Artists 779)

(B+) PENNY LOVE (2:32) Glad
 BMI—Burns, Stark] Sonny
 Burns can create a sales stir with
 this top-flight medium-paced, blue-
 grass-flavored tearjerker about a guy
 who learns the price of a broken ro-
 mance the hard way. Plenty of poten-
 tial here.

(B+) LITTLE CAR DRAGGIN'
 THE SHOES (2:35) [Glad
 BMI—Burns, Oliver] This time out
 the songster offers-up a tender, slow-
 moving traditional chorus-backed tale
 of remorse.

LUCKY LEE (Decca 31673)

(B+) YOU DON'T CARE FOR ME
 (2:12) [Camarillo BMI—Lee]

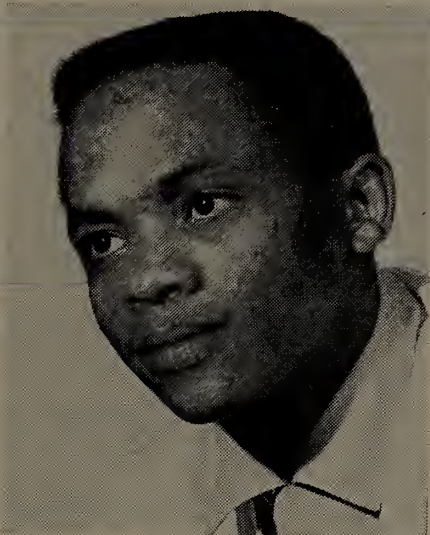
Lucky Lee seems sure to grab plenty
 of spins with this interesting, full ork-
 backed pop-styled weeper about a
 twosome whose romance goes on the
 rocks. A real pretty item.

(B) TOO MANY TIMES (2:36)
 [Ridgeway BMI—Lee Rich-
 ards] This side's a pleasant, medium-
 paced, chorus-backed ode about a guy
 who finally catches-on to his gal's
 demanding ways.

Cash Box



OCTOBER 17, 1964



Way back in January 1963 when non-American artists began to infiltrate the Top 100, Cash Box introduced the now famous Gold and Silver Awards. To date 27 presentations (10 Gold and 17 Silver) have been made. No fewer than 20 of these have been won by artists recording for the EMI organization. To mark this achievement and to herald the introduction of yet another major international feature, Cash Box is proud to present EMI's winning artists on this, the first regular international front cover which, from this week on, will preface the international section. The artists responsible for EMI's stunning showing are (right top to bottom) the Beatles, the Dave Clark Five, Peter and Gordon, and Billy J. Kramer and the Dakotas. On left are Rolf Harris, Danny Williams, Gerry and the Pacemakers and the Animals.



HOLLAND

Regine Crespin, famous French soprano (Decca artist) visited Amsterdam for a personal appearance at the Classical "Grand Gala du Disque" Concert, Concertgebouw, with the Concertgebouw Orchestra under Bernard Haitink, Madame Crespin rated encores for her arias from Aida and Tannhäuser. Other distinguished guest-artists were bass-singer Boris Christoff and the 62-year old master-pianist Claudio Arrau. Arrau, signed to Philips, has recorded Beethoven's five Piano Concertos with the Concertgebouw Orchestra conducted by Haitink.

At the same date of the premiere, the Dutch stage-adaptation of "Stop the World, I Want to Get Off" was released on Philips. Leading roles by Hans Pauwels (Littlechap) and Margriet De Groot, the latter being still famous from her magnificent creation of Eliza Doolittle in the Dutch production of "My Fair Lady." The Philips-LP of that show sold over 50,000 copies. Apart from the Dutch sound-track of "Stop the World," Phonogram released the original English stage-production as well, with Anthony Newley. A fascinating new album by Anthony Newley as a pop-singer, accompanied by Ray Ellis and his Orchestra, is entitled "In My Solitude." Tunes are well-known songs from Broadway-successes mostly free swinging performances on Decca.

Sales of The Rolling Stones are tremendous in Holland. Although Roy Orbison's "Pretty Woman" is still a topper in the Dutch hit-parade during the first week of October, The Stones have three toppers now: "It's All Over Now," "Tell Me" and fast-climbing "Empty Heart." "Heart" is tipped for leading position in October.

Quincy Jones, who came to Holland to receive an "Edison"-award for his Mercury-recording: "Q.-J. plays the Hip Hits," gets a lot of plugging and publicity for his new album: "Quincy Jones explores the music of Henry Mancini."

Attention is focused in Dutch musical circles on English newcomer Marianne Faithfull. The girl was given much publicity when she stated in the press that she was definitely not interested in making hits, but that all she wanted was an artistically good recording. However, when her "As Tears Go By" turned out to be a great hit in England, she definitely changed her opinion, since it is a good record. The lark is on Decca.

Last year, a Dutch jazz-jury, consisting of journalists and radio-producers, awarded clarinetist-saxophonist-arranger-composer Herman Schoonderwalt (32) with a trophy and a money-prize. Philips made a recording of Schoonderwalt's Quartet, Septet and Large Band, entitled "The Winner." As jazz-critics in Europe have stated, the LP can match modern American jazz-standards.

In connection with a 40 minutes TV-program at October 12th, Michel Legrand, famous French bandleader, arrived in Holland this month. At a press-conference in Hilversum, Legrand's latest LP-recording for Philips: "Michel Legrand sings and accompanies himself" was introduced, one of the finest vocal performances of this year. The versatile and gifted musician will sing on Dutch TV with the Pim Jacobs Trio.

Last Friday VARA-TV broadcast the "Enrico and Christine" show, featuring French vocalists Enrico Macias and Christine Fontane, both topping Bovema's Pathé-repertoire at the moment.

Imca Marina received a Golden Disc for her longtime-hit "Lass Mein Herz Nicht Weinen" on the Imperial-label, during a TV-show on October 10th.

Imperial-artist Henk Elsink started his radio season on Sunday night Oct. 4 with his own "Free Entrance" Cabaret show, a live recording of which has been released early this summer.

Bovema-U.S. labels are hitting the stands with several successful pop releases. Among them are The Everly Brothers' "Ring Around My Rosy," Peter, Paul and Mary's "The Times They Are A Changin'" and The Drifters' Atlantic-single "He's Just A Playboy." Other bestsellers, still very much in demand, are: The Cocktail Trio's "Hup, Hup, Hup," The Beach Boys' "I Get Around" and recent Capitol-albums by Buck Owens and The Kingston Trio.

Local Hickory exec & Funckler manager Pete Felleman managed to succeed in having The Newbeats fly over from Nashville, Tennessee, U.S.A. for an exclusive command performance on the continent at the annual bash of the "Grand Gala du Disque" on the night of October 3rd. Currently in the No. 2 slot of the U.S. bestsellers with their remarkable rendition of "Bread and Butter," The Newbeats arrived Oct. 1st for rehearsals prior to their exclusive performance as hottest pop-artist at the event as well as for press & TV-interviews in Amsterdam. Artone's subsid Funckler meanwhile has released The Newbeats hit Single in Benelux. A special 12 album will be released in conjunction with the group's performance, which will be telecast the same evening.

The Gordy-Motown-Tamla line, distributed by Artone's subsid Funckler Records in Benelux, was launched in the LP field last week with a strong release of albums presenting the genuine Rhythm & Blues talents of Marvin Gaye, Mary Wells, The Miracles, The Supremes, Martha & The Vandellas, Brenda Holloway and The Temptations. Initial reaction points to the fact that this repertory is going to draw lots of attention in urban areas.

Scheduled for early Benelux release are new album packages by Reprise recording artists Frank Sinatra, Trini Lopez and Dean Martin. New Sinatra entries include his second session with the Count Basie Band and his selection of "Great Songs from Great Britain" produced in London. Trini, a consistent seller since his command performance at last year's "Grand Gala du Disque" will be presented with his finest album to date, entitled "The Latin Lopez," Dean Martin, having been quite successful in this territory with his country-styled albums, gives the company great hopes for his soon to be released hit—including "Everybody Loves Somebody" LP.

Miles Davis arrived at Amsterdam-airport last Saturday and was welcomed by impresario Paul Acket and CBS Sales Manager Hemmy J. S. Wapperom. At midnight, The Miles Davis Quintet with Wayne Shorter as replacement for Sam Rivers appeared in concert at the Amsterdam Concertgebouw. The group played an S.R.O. House, Press reviews rang with cheers. Dutch Press was presented with a press-release and Miles Davis' "Jazz Track" LP. Jazz-Great Dave Brubeck appeared in concert in Amsterdam on Oct. 9th. CBS Gramofoonplaten just released Brubeck's latest LP, entitled "Jazz Impressions of Japan."

October 7th marked The Vienna Ice Revue's tee-off in Amsterdam's Apollo Hall. Already nearly 20,000 tickets were sold out in advance. CBS will present every 500th visitor with a single of Marika Kilius and Hans Jürgen Bäumlner, who are the leading artists in this show, which is scheduled for one month in Holland at least.

Dutch TV-personality Mrs. Merel Laseur left for New York last Monday, to present an Edison award to Barbra Streisand, winner in this year's International Vocal category with her CBS Album "The First Barbra Streisand Album."

On October 30, "Voor De Vuist Weg," one of the most popular TV-programs, presented by Dutch C.C.G.C. Director Willem O'duys, will feature The Kilima Hawaiians. The Kilima Hawaiians are commemorating their thirtieth



SCANDINAVIA

DENMARK

Gustav Winckler has cut a new single for Tono, including two local songs "Lille Du" and "For Dig Var Det Kun Småting."

Per Sorensen of Sonet is back from biz talks with Sonet and Karusell in Stockholm. . . S. L. G. Gottlieb and Kurt Hviid-Mikkelsen of EMI off for the Scandinavian EMI conference in Stockholm.

NORWAY

Arne Damsgaard of Musikk-Huset A/S reported to Cash Box that his publishing house has just signed contracts as sub-publishers of "Hello Dolly," "Everybody Loves Somebody," "The House Of The Rising Sun," "Promise You'll Tell Her," "Clinging Vine," the songs from "Wonderful Life," the film with Cliff Richard and The Shadows and two American musicals, "How To Succeed In Business Without Really Trying" and "A Funny Thing Happened On The Way To The Forum."

Jorg-Fr. Ellertsen tells us that among the latest releases are "The James Bond Theme"/"007 Theme" by Billy Strange on Crescendo. A local group, the Scavers from Kirgenes in northern Norway is debuting with a recording of Jacob Gade's famous Danish composition "Tango Jalousie," known all the world over as "Jealousy." The group is on the Troll label.

SWEDEN

A Scandinavian EMI conference will take place in Stockholm this week. Coming here for the meeting are Robert Westerlund and Eino Virtanen of Musikkitalo Westerlund Oy (Capitol, Electrola, HMV, Liberty, Pathé, State-side, Warner Bros. and other labels). Lauri Rokkanen and Martti Piha of Pohjoismainen Sähkö-Oy (Columbia, MGM, Odeon, Parlophone, etc.), both in Finland, Arild Iversen and Rolf Syversen of Iversen & Frogg A/S in Norway, Steve Gottlieb and Kurt Hviid-Mikkelsen of Scandinavisk Grammophon A/S in Denmark, and Ragnar Heger of Heger Plastics A/S (pressing plant) in Norway. Swedish hosts are Anders Holmstedt and Ivan Nordström.

Sture Borgedahl of Sonora Musikförlags AB just back from a biz visit in London. Anders Holmstedt of EMI to Cologne and Paris. Bernt Baune of Gehrman's London Oct. 12 to 15 to see British publishers.

New sheet music from Gehrman's includes "On The Beach" and "A Matter Of Moments" from the British film "Wonderful Life," from which picture "Theme For Young Lovers" also originates. "Tell It On The Mountain" with Swedish lyrics (Låt Hela Världen Veta Att Du Är Kär I Mej) by Gunnar Wersén, and "Kiss The Boys Goodbye" with Swedish lyrics (same title used in Sweden) by Arne Alm.

Anders Holmstedt of EMI seemed quite satisfied when reporting about the business to Cash Box the other day. Saleswise, his company had one third of the market in Sweden during August. He expects about the same figures for Sept. Some credit goes to The Beatles, of course, but the 'British Wave' in general is responsible for the good sales results.

Sture Borgedahl of Sonora Musikförlags AB obtained some new songs for Sweden during his recent visit in London. "Don't Walk Away," "Oh No," "Who Wouldn't Love A Girl Like That" and "The Girl From Ipanema" are some of the titles Borgedahl got for Sweden.

Recent releases from Cupol include "(There's) Always Something There To Remind Me"/"Magic Potion" by Lou Johnson on Big Top. "The James Bond Theme"/"007 Theme" by Billy Strange on Nashville, and newcomer Orjan Olsson, 14, with an EP of religious music.

Ivan Nordström of EMI reported to Cash Box that Gunnar Wiklund is making his EMI debut at a recording session Oct. 5. Popular orchestra Trio Me' Bumba has also been contracted to EMI. They used to record for Polydor. After making the first record for the new company, Bumba is leaving for a vacation in Tokyo, which, far away or not, looks like the favorite spot for Swedes of the future. Nordström also reported that EMI has signed the Moonlighters, formerly with Sonet. The Shanes, a group from Kiruna, way up north of the Arctic Circle, is returning for another tour in Great Britain Oct. 15. Popular group, the Streaplers from Gothenburg has cut a new single, "Hello Josephine Tonight"/"Twenty Miles." Finally, in accordance with the Olympic Games in Tokyo, popular sports commentator Lennart Hyland from SBC-TV is in Japan. Being a popular man in entertainment, too, Hyland will do a TV show, "Hyland's Corner" in Tokyo with Kyu Sakamoto appearing on it. EMI is now rushing out the newest records by Sakamoto to meet the expected requests.

HOLLAND (cont'd)

anniversary and it was on this occasion, that CBS recently released their "Farewell Hawaii" LP, marking the event of being one of the most popular groups for three decades in Benelux.

Radio-broadcasts of CBS artists, which are due or recently have been: Kenny Rankin, Pete Seeger, Tony Bennett (one hour!) Lotte Lenya and Pearl Bailey.

Ted Powder, author of the Dutch Eurovision Songfestival-song "Jij Bent Mijn Leven," wrote together with Ger Rensen a new hit tune, "Holland Spreekt Een Woordje Mee," dedicated to the Dutch olympic team for Tokio. The record was made by Basart Productions and Philips Records are doing their utmost to release the record a few days after the session. The flipside was written by the same authors and is entitled "Tokio." Of both songs Basart has the world rights.

Another success of Basart Productions is a L. P. Stereo recording with Pia Beck: "A Portrait Of Pia." The sensational trio of pianist-singer Pia Beck, known as "The Flying Dutchess," was backed by a string section. The album includes numbers such as "Gone" (worldcopyright Basart), "Fly Me To The Moon" (Essex Holland-Basart), "Lover Man" (Leeds Holland-Basart), "The Man I Love" (Basart), "I'm Feeling Like A Stranger" (worldcopyright Basart), "Dark Eyes," a.s.o. The record will be brought out on the C.N.R.-label.

Dutch comic lyricwriter Eli Asser wrote the Dutch lyrics for a local recording of "Beans In My Ears" (Hooi op je vork), copyright Essex Holland-Basart. On the flipside, the Goodman-Basart song "Memphis Tennessee" was recorded with the Dutch title "Marie Uit Overschie," written by Ben Boezel/Hans Charles. Both songs were recorded by The Carroussel Trio by Basart Productions and the record will be released on the C.N.R.-label.

The Dutch heavy-weight singer John Russell recorded with his clan a blue beat arrangement on "Maybelline" (Goodman-Basart) and "Thank You For Calling" (Essex Holland-Basart). This Basart production will be issued by Phonogram.

"The Best in Scandinavia . . . Bens"

Sweden's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	6	Do Wah Diddy Diddy	(Manfred Mann/HMV) Belinda (Scandinavia) AB
2	2	9	A Hard Day's Night	(The Beatles/Parlophone) Sonora Musikförlags AB
3	3	6	Tell Laura I Love Her	(John Leyton/HMV) Reuter & Reuter AB
4	5	16	I Love You Because	(Jim Reeves/RCA Victor) Reuter & Reuter AB
5	6	12	Have I The Right	(The Honeycombs/Pye)
6	4	12	Mule Skinner Blues	(The Streaplors/Columbia) Southern Music AB
7	7	11	Jag Måste Ge Mej Av	(Gotta Travel On) (Towa Carson/RCA Victor) Reuter & Reuter AB
8	8	9	It's All Over Now	(The Rolling Stones/Decca) Reuter & Reuter AB
9	—	1	Around And Around	(The Rolling Stones/Decca)
10	—	1	Rag Doll	(The Four Seasons/Philips)

Denmark's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	10	A Hard Day's Night	(The Beatles/Parlophone) Multitone A/S
2	—	9	On The Beach	(Cliff Richard/Columbia) Dacapo Musikforlag
3	9	8	Hello Dolly	(Louis Armstrong/Kapp) Imudico A/S
4	3	5	It's All Over Now	(The Rolling Stones/Decca) Morks Musikforlag
5	2	5	Such A Night	(Elvis Presley/RCA Victor) Morks Musikforlag
6	6	2	Do Wah Diddy Diddy	(Manfred Mann/HMV) Belinda (Scandinavia) AB
7	4	5	The House Of The Rising Sun	(The Animals/Columbia) Imudico A/S
8	—	11	Shimmy Shimmy	(The Weedons/Sonet) No publisher
9	—	11	Ain't She Sweet	(The Beatles/Polydor) Bens Music/Stig Anderson
10	—	1	Shakin' All Over	(The Swinging Blues Jeans/HMV) Sweden Music/Stig Anderson

Norway's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	12	I Wouldn't Forget You	(Jim Reeves/RCA Victor) Palace Music/Stig Anderson
2	7	2	I Should Have Known Better	(The Beatles/Odeon) Edition Lyche
3	2	10	A Hard Day's Night	(The Beatles/Parlophone) Edition Lyche
4	3	28	I Love You Because	(Jim Reeves/RCA Victor) Reuter & Reuter AB
5	5	5	Such A Night	(Elvis Presley/RCA Victor) Reuter & Reuter AB
6	6	3	*Papa'n Til Tove-Mette	(Rolf Just Nielsen-Birgit Ström/Nor-Disc)
7	4	6	Do Wah Diddy Diddy	(Manfred Mann/HMV) Belinda (Scandinavia) AB
8	9	5	Trettiofyran	(This Ol' House) (Per Myrberg/Metronome) Norsk Musikforlag A/S
9	—	2	Have I The Right	(The Honeycombs/Pye)
10	10	2	*Store Fötter	(The Dizzy Tunes/Troll)

Holland's Best Sellers

This Week	Last Week	Title	Artist
1	1	A Hard Day's Night	(Beatles/Parlophone) (Leeds Holland — Basart/Amsterdam)
2	2	It's All Over Now	(Rolling Stones/Decca) (Leeds Holland — Basart/Amsterdam)
3	—	I Should Have Known Better	(Beatles/Parlophone) (Basart/Amsterdam)
4	4	Do Wah Diddy Diddy	(Manfred Mann/HMV) (Belinda/Amsterdam)
5	—	Have I The Right	(Honeycombs/Pye) (Basart/Amsterdam)
6	5	Liebeskummer Lohnt Sich Nicht	(Siw Malmkvist/Metronome) (Anagon/Heemstede)
7	6	On The Beach	(Cliff Richard/Columbia) (Basart/Amsterdam)
8	9	I Won't Forget You	(Jim Reeves/RCA) (Altona/Amsterdam)
9	3	The House Of The Rising Sun	(Animals/Columbia) (Basart/Amsterdam)
10	8	I Love You Because	(Jim Reeves/RCA) (Altona/Amsterdam)

Great Britain's

Top Ten LP's

Top Ten EP's

1	A Hard Day's Night—The Beatles (Parlophone)	1	Five By Five — The Rolling Stones (Decca)
2	The Rolling Stones—The Rolling Stones (Decca)	2	Long Tall Sally—The Beatles (Parlophone)
3	The Five Faces Of Manfred Mann—Manfred Mann (HMV)	3	The Rolling Stones—The Rolling Stones (Decca)
4	Moonlight And Roses — Jim Reeves (RCA)	4	From The Heart—Jim Reeves (RCA)
5	The Bachelors Plus 16 Great Songs—The Bachelors (Decca)	5	It's Over—Roy Orbison (London)
6	Wonderful Life—Cliff Richard (Columbia)	6	Wonderful Life—Cliff Richard (Columbia)
7	Gentleman Jim — Jim Reeves (RCA)	7	Dusty—Dusty Springfield (Philips)
8	West Side Story—Soundtrack (CBS)	8	Welcome To My World—Jim Reeves (RCA)
9	Kissin' Cousins—Elvis Presley (RCA)	9	Peter, Paul & Mary—Peter, Paul & Mary (Warner Bros.)
10	A Touch Of Velvet—Jim Reeves (RCA)	10	Pete Seeger In Concert—Pete Seeger (CBS)



GREAT BRITAIN

At a party held at London's IBC studios to celebrate their tenth anniversary, Delyse Records also announced a new series to be known as "The Delyse Master Classics." On the first release six of this country's top comedy writers talk about the work and the album is aptly titled "Make 'Em Laugh." Another interesting release, set for early in 1965, will feature international film maker Carl Foreman who will be talking on the technique of movie making.

A highlight of the bumper winter release scheduled by Delyse is "Songs Of The Tyne"—an album comprising 15 typical Tyneside songs, sung by The Consett Citizens' Choir and Owen Brannigan. Two years ago Delyse booked London's Royal Albert Hall, massed together a 5,000 strong Welsh choir and recorded "A Nation Sings" which has proved to be the company's best seller. Orders still continue to come in from both home and abroad. The company have also had enormous success with childrens' albums which achieved phenomenal sales last Christmas.

Another name which will appear in the Delyse catalogues is Dermot O'Brien who has just recorded several albums including "Dermot O'Brien Sings Hank Snow"; "Dermot O'Brien Sings Johnny Cash" and "The Enchanting World Of Country Music."

As always it was a pleasure to meet Liberty President, Al Bennett on one of his annual visits to London. Bennett was accompanied by the Chipmunks originator David Seville and the newly appointed Vice President of Liberty Bob Skaff. Bennett was in London for discussions with E.M.I. who release the Liberty product here and also to promote their latest Chipmunks single—a delightful Chipmunks-Beatles combination—coupling "All My Loving" and "Please Please Me." An L.P. "The Chipmunks Sing The Beatles Hits" is set for November release which should prove a big Christmas seller. The album has already sold over 400,000 in the States.

K.P.M. delighted with the success of Julie Rogers Mercury single "The Wedding." The original melody "La Novia" published by Fermato Music in Buenos Aires was acquired by K.P.M. from The Bendig Music Corporation of America in 1961. With English lyrics by Fred Jay the number was a hit for Anita Bryant on Philips and Malcolm Vaughan on H.M.V. Several artistes covered the number either on single or L.P. tracks and now three years later it hits the charts again and scores a success for new girl singer Julie Rogers.

K.P.M. also have the winning group in A-R TV's "Ready Steady Win" competition The Bo Street Runners with their own composition "Bo Street Runner" on Decca. An LP featuring 15 groups who competed is to be issued by Decca.

A new low priced series of popular classical recordings all taken from the American Miller catalogue is being launched by Pye Records to be known as The Marble Arch Series. Releases will be made quarterly and will comprise three or four albums each retailing at 12/6d. (\$1.75).

The Honeycombs who shot to the coveted No. 1 spot with their debut disk "Have I The Right" have waxed their follow up for Pye "Is It Because" penned by managers Ken Howard and Alan Blaikley. Again a Joe Meek production and published by Ivy Music. Their L.P. "The Honeycombs" just released had an advance order of over 10,000.

Pye report enormous sales for Adam Faith's discovery, Sandie Shaw, whose recording of "There's Always Something There To Remind Me" by Burt Bacharach and Hal David looks all set for the charts. Her first Pye dinking "As Long As You're Happy, Baby" has just been issued in the States on Mercury. Other Pye recordings placed with American companies include "I Have Seen Such Things" by Tony Dangerfield (Reprise); "I Didn't Mean To Hurt You" by The Rockin' Berries (Reprise); "What More Do You Want" by The Ivy League (Cameo) and "Kelly" by Wayne Gibson (Liberty).

Cardiff born Lorne Lesley who has spent the last five years being very successful in Scandinavia returned to England last week and was welcomed by a reception hosted by singer Frankie Vaughan. Several radio and TV slots have been lined up for her and Polydor have issued a single "We're Gonna Dance."

The Bill Black Combo currently on a three-week nation wide tour with fellow countrymen, The Ronettes, have a new single on London "Little Queenie"—a hit for Chuck Berry in the States in 1959.

Quickies: John Barry's "Goldfinger" L.P. issued on United Artists . . . The Anthony Newley-Leslie Bricusse "The Roar Of The Greasepaint The Smell of the Crowd" will not now be opening in London . . . New Kathy Kirby single "Don't Walk Away" on Decca . . . Kathy starts her own TV series in October . . . The Rocking Vickers revive Neil Sedaka's 1959 hit "I Go Ape" on Decca . . . The original soundtrack album of "My Fair Lady" starring Audrey Hepburn, Rex Harrison and Stanley Holloway issued on CBS . . . Four Christmas albums on CBS "The Andy Williams Christmas Album," "Merry Christmas" by The New Christy Minstrels; "The Joy of Christmas" by The Mormon Tabernacle Choir and "The Christmas Spirit" by Johnny Cash . . . Louis Armstrong follows his "Hello Dolly" hit with "So Long Dearie" on Mercury . . . A new Millie disk on Fontana "I Love The Way You Love" . . . Francois Hardy on "Thank Your Lucky Stars" November 21st . . . Dionne Warwick appears in "Ready Steady Go" October 16th . . . American folk singer Julie Felix now in Britain has L.P. on Decca "Julie Felix" . . . The Beatles equally famous Manager Brian Epstein pens his autobiography "A Cellarful Of Noise" just published . . . Manfred Mann now standing at No. 2 in Cash Box Top 100 with "Do Wah Diddy Diddy" has new single release on HMV "Sha La La"

Great Britain's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	5	I'm Into Something Good	Herman's Hermits (Columbia) Aldon
2	4	4	Oh Pretty Woman	Roy Orbison (London) Acuff/Rose
3	2	6	Where Did Our Love Go	The Supremes (Stateside) Jobette
4	2	6	Rag Doll	The Four Seasons (Philips) Ardmore & Beechwood
5	5	7	I Wouldn't Trade You	The Bachelors (Decca) Lebill
6	11	4	The Wedding	Julie Rogers (Mercury) K.P.M.
7	6	14	I Won't Forget You	Jim Reeves (R.C.A.) Burlington
8	12	3	Together	P. J. Proby (Decca) Campbell Connelly
9	7	7	*You Really Got Me	The Kinks (Pye) Kassner
10	8	6	*As Tears Go By	Marianne Faithful (Decca) Forward
11	13	5	Everybody Loves Somebody	Dean Martin (Reprise) Morris
12	15	2	*I'm Crying	The Animals (Columbia) Ivy
13	9	9	*Have I The Right	The Honeycombs (Pye) Ivy
14	—	1	When You Walk In The Room	The Searchers (Pye) Metric
15	10	7	*The Cryin' Game	Dave Berry (Decca) Southern
16	19	2	We're Through	The Hollies (Parlophone) Hollies
17	18	4	*Is It True	Brenda Lee (Brunswick) Southern
18	14	6	*She's Not There	The Zombies (Decca) Marquis
19	—	1	Bread And Butter	The Newbeats (Hickory) Acuff/Rose
20	—	1	How Soon	Henry Mancini (RCA) Compass



ARGENTINA

For the first time in many months, record companies in Argentina are looking optimistically at sales figures: September sales have shown a slight increase in the market and it seems that the rest of 1964 (with December's Christmas boom) will continue this trend. Of course, volume of sales is very far off from 1960/61, but a recovery may be expected next year, returning the industry to a strong position. The main problem is the fact that, to send money to other countries, publishers and diskeries are required to ask the Central Bank's approval, this causes delay on all payments, and offends companies that represent other foreign labels who don't receive royalty payments in time. An action from the Record Producers Chamber has been suggested, as a way to solve this difficulty as soon as possible.

Music Hall is preparing all its promo forces to meet Trini Lopez, who's coming in a few weeks. The label is promoting heavily Trini's latest album, "Latino", sung in Spanish. It is expected the Lopez' visit will be a success; as we reported before, he'll appear on TV and dance parties, and probably perform also in the city of Mendoza, in the west part of Argentina. Other news from MH state that local artists Los Santos, currently in Venezuela, are taking part in Renny Ottolina's famed TV show in Caracas. Next stop in Los Santos' tour will be Puerto Rico, and afterwards they'll jet to New York.

Mario Kaminsky of Microfon is very happy with the promotion received by new artists Jose Antonio, "Pucho" Vilar and Emilio Comte, and especially Antonio's first waxing, "Veneno" and "Seis Horas". With these Kaminsky hopes to get a part of the booming teen market and extend his company's range. Also inked to Microfon is Sandy, a singer with teen appeal, who's also a composer; his first waxing will be marketed very soon.

CBS is widening its modern jazz catalog by an interesting addition "Miles & Monk at Newport", cut by Thelonious Monk and Miles Davis, and also featuring John Coltrane and Cannonball Adderley. On the classical music side, there are two albums presenting Rossini's Overtures, by the Saint Cecily Academy Orchestra, directed by Fernando Previtali, and an LP cut by the Mormon Chorus with Eugene Ormandy's Philadelphia Orchestra.

News from Julio Korn: Pop artist El Indio Gasparino, and other artists, are promoting the recently written "Indoamericano" rhythmed tunes. Main title is "Nada Muere", and has been cut by Los Indios (Odeon Pops), Siro San Roman (Music Hall) and the same Gasparino (CBS). The pubbery expects big action from these titles. Also on deck is "Vestida de Novia", currently zooming up the charts; there are already six recordings of this Palito Ortega hit.

Reports from Phonogram info about the new Chico Novarro single, "Anoche Sohe" and "Madrecita Mia". Both tunes are set in the "Piropo" rhythm, developed by Chico and presented during his "Sabados Continuados" performances. Other interesting release is an album by Astor Piazzolla, on mono and stereo, featuring titles like "El Recodo", "Tango Ballet" and "Contemporaneo". On the classical side, it has released the well known "Goldberg Variations" written by Johann S. Bach and two albums with Renaissance Music written by Gibbons, Campion, Dowland and Morley.

We have just received a post card from RCA's A&R man, Johnny Camacho, currently in Europe, where he attended the Rome convention of Spanish Speaking RCA branches. In Buenos Aires, RCA is preparing a new album by Palito Ortega, which will be probably tagged "En la Intimidad", and feature soft songs. Other releases will be "Idolos de la Juventud", with the label's teen artists and their latest recordings, and the first singles by Hector Eduardo, expected to become a big star in short time: "De Rodillas ante Ti" and "Contigo en la Playa".

Odeon is working on a new album designed for the teen market, which will include tunes from several recent singles. Chicote Lopez has just cut "La Calesita", which is expected to continue the success of "El Patito" while Nestor Fabian's "Himno de Amor a la Madre" has been very well received. On the sales figures side, Richard Anthony's album has been doing extremely well; his latest recording, "Ce Monde", will probably appear very soon. In the folk field, the latest news waxing by Tarrago Ros: "La Chamarrito".

News from Fermata: Juan Ramon (Disc Jockey) has cut "Hay que Saber" and "En Los Paises Latinos", to be included in the next album. Los Tammys, a group of growing popularity, will record "A Hard Day's Night" and "She Loves You" for Philips.

Rodriguez Luque of Disc Jockey infos that "Una Lagrima Seca", by Pepito Perez, is selling very well in the provinces of Tucuman and Santiago del Estero, in the Northern part of the country. A new album by Juan Ramon, with de-luxe cover is due soon; this artist's previous albums have shown very interesting sales figures, and the label expects very much from this one, too. The artist will fly soon to Spain and Italy on a three week tour.

Surco is working hard on the new recordings made by tropical music group Los Pelicanos, who have cut an album a few weeks ago. There are also several singles culled from this album, and all these recordings seem to be running well. On the international side, Surco expects renewed action for its Tito Rodriguez repertoire, since the artist is due here soon. On the Classical music side, there is a new album by Renata Tebaldi, with excerpts from operas by Puccini, Verdi and others, under the Vox label.

Famous is preparing three new albums to be released under the Impulse! banner: "Coltrane—Duke Ellington", "Sonny Stitt" and "Paul Goncalves". The modern jazz albums are a very interesting item on these days in Argentina, and these new releases are expected to sell well. Besides, there will be a new album by Ray Charles, "Have a Smile With Me", released on mono and stereo at the same time.

PERU

Fabricantes Tecnicos Asociados, RCA representative in this country, offered a party to the press and deejays to present the new album by Rita Pavone, "No Es Facil Tener 18 Años". The deck contains several potential hits, like "Cuore" and "Que Me Importa del Mundo".

The Beatles are a world hit, and Peru isn't an exception: the recordings by Brian Epstein's boys, both in the single and LP field, are selling very well, and there are several local versions of their tunes, too. This week their "I Saw Her Standing There" took the number one slot in the lists.

Discos Virrey has released a new single by teen chanter Paco Daglio. Titles are "Sanson" and "Te Espero Aqui". Daglio is a strong name among youngsters and TV viewers. Other Virrey releases are "Una Lagrima en Tu Rostro", by Nadia Milton, and "Santiago Querido", by Rulli Rendo, covering Leo Dan's Argentine hit.

Songstress Edith Barr will probably visit Argentina soon. She has received several proposals for performing on TV in Buenos Aires, and will also probably appear in some shows, staying in that country for about four weeks.



TOP 100 LABELS

Army	45	Kapp	74, 79
ABC-Paramount	17, 65	Laurie	41
Ara	95	Liberty	23, 51
Argo	93	London	21, 67, 70
Ascot	1	Mala	19
Atlantic	35	Mercury	14, 49, 50, 80, 99
Aura	91	MGM	18, 32, 83
Back Beat	15	Monument	2
Capitol	7, 38, 40, 47, 57, 62, 75	Muscor	16
Chess	61	Motown	10, 20, 73
Columbia	52, 58, 66, 77	Okeh	31
Constellation	69	Parrot	60
Creosendo	72	Philips	25, 39
DCP	22	Providence	98
Decca	63, 71	RCA Victor	3, 30, 53, 64, 78, 94, 96, 97
Dimension	92	Bed Bird	6, 44, 56, 59
Dolton	90	Reprise	28, 42, 46, 76
Dore	87	Rosemart	26
Dot	88	Smash	9, 54, 84
Duke	68	Stax	85
Epic	34	Swan	89
Fame	86	Tamla	27, 37
Gordy	4, 36	United Artists	24, 82
Hi	43, 55	Veejay	13, 100
Hickory	12	Volt	81
Imperial	29, 48	World Artist	8
Interphon	11	Wand	33
Josie	5		

In answer to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. It has been designed primarily as an aid to our International readers desiring a capsule summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order for distributors, racks, dealers and one-stops ordering disks by labels.

Argentina's Best Sellers

This Week	Last Week	Label
1	11	*Vestida De Novia (Korn) Palito Ortega (RCA)
2	3	*Esto (Melograf) Leo Dan (CBS)
3	1	Las Cerezas (Smart) Hermanos Carrion (CBS) (Music Hall); Rosamel Araya, Juan Ramon (Disc Jockey); Zaima Beleño, Los Cava Bengal (RCA); Tony Renis (Odeon Pops); Chicote (Philips); Cachita Galan (RM)
4	10	*Santander De Batunga (Melograf) La Charanga del Caribe (CBS)
5	2	*Changuito Cañero (Korn) Palito Ortega (RCA)
6	8	Inolvidable (Edami) Tito Rodriguez (United Artists)
7	7	Por Favor Frank Ifield (Ariel)
8	15	Adios Adios Corazon (Korn) Cuarteto Imperial (CBS)
9	6	Twist Y Gritos (Fermata) The Beatles, Los Jets (Odeon Pops); Mayte Gaos, Sylvie Vartan (RCA); Los Tammys, Andre (Philips); Jack Nitzsche (Reprise); Chubby Checker (Fermata)
10	4	*Santiago Querido (Melograf) Leo Dan, Milo (CBS); Gasparin, Los de Salta (Philips)
11	5	Cumbia Sobre El Mar (Melograf) Cuarteto Imperial (CBS) Nico Estrada (Odeon Pops)
12	12	*Mi Tia (Korn) Chico Novarro (Philips)
13	13	*Que Falta Que Me Haces (Edami) Julio Sosa (CBS); Nestor Fabian, Lucho Gatica (Odeon); Enrique Dumas, Los Claudios, Andre (Philips); Alberto Podesta (Serenata); Rodolfo Lesica (Music Hall); Juan D'Arienzo (RCA)
14	16	*Alegria De Vivir (Lagos) Rodolfo Zapata (Music Hall)
15	18	Chin Chin (Edami) Richard Anthony, Los Jets, Bick Ford, Franco (Odeon Pops); Violeta Rivas (RCA); Los Santos (Music Hall); Ricardo Rey (Disc Jockey); Sandro (CBS)
16	19	Colorado (Sprint) Violeta Rivas (RCA); Elsa Quarta (Philips); Orlando (Music Hall)
17	15	Sometimes On Friday (Korn) Claude Gordon (Warner Bros)
18	9	Pido Paz (Korn) Rita Pavone (RCA); Grillo Mejia (RM)
19	14	*Sabras (Korn) Johnny Tedesco (RCA)
20	20	*Ahora Si (Korn) Beto Fernan (Music Hall)
20	20	My Boy Lollypop Millie Small (Philips)

PERU'S BEST SELLERS

1	I Saw Her Standing There The Beatles (Odeon); Jumping Jewels (Philips); Rolo Moreno (RM)
2	Santiago Querido Rulli Rendo (Virrey); Leo Dan (CBS); Eulogio Molina (Odeon)
3	Sacate Los Ruleros Nicky Jones (RCA); Danny Valdy (Sono Radio)
4	Como Se Siente Palito Ortega (RCA); Pepito Perez (Disc Jockey); Jimmy Santy (Sono Radio)
5	Lagrima Seca Pepito Perez (Disc Jockey)
6	Love Me Do The Beatles (Odeon); Fernando de Soria (RM)
7	Que Suerte Violeta Rivas (RCA); Patricia Dower (Odeon); Cachita Galan-Galo Cardenas (RM)
8	Anamaria Larry (CBS); Koko Montana (Sono Radio)
9	Chin Chin Jimmy Santi (Sono Radio); Anita Martinez (RM)
10	Una Lagrima En Tu Rostro Nadia Milton (Virrey); Nino Gerardi (London) Pepe Cipolla (Odeon); Gino Reni (RM)

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BRAZIL

Wilson Moraes, in charge of the PR of Edições Euterpe informs us that the president of the company Vicente S. Mangione, who recently returned from a Europe and US tour, signed with the authors of the number which received first-award on the "Festival De La Rose D'or De La Chanson Française De 1964" where he was invited as special guest, for its representation and publishing in this country. Name of the song: "Nos Doigts Se Sont Croisés."

Elisabeth Guerrieri has more information from the Fermata diskery, concerning a new release of an old favorite "Again," this time by Frankie Avalon. On the other side it's "Don't Make Fun Of Me."

Sue C. Clark informs us from the promo department of Companhia Brasileira De Discos (Philips) headed by João Araújo. The news this week concerns the excitement over the release of Millie Small's "My Boy Lollipop," which is burning up the air-waves. After the great success of Jorge Ben's "Bicho Do Mato," another exclusive artist, the company hits the market with a smashing success—Jair Rodrigues, the songster from São Paulo, with "Deixa Isso Pra Lá," heading for the first spot on the charts. Some of the new product to look forward to in Oct. will be another "Hits Of The Bossa Nova, Vol. 4," and albums from Tita, Edú and Os Pequenos Cantores Da Guanabara. This information comes to us from Hailton Pedro Ferreira, Coordination Assistant of CBD.

The department of PR and promo of Discos Chantecler has also some news about the new LA rhythm Cúmbia. During his tour in Paraguay, Venezuela and Bolívia, Nerino Silva learned the "cúmbia," the new rhythm which is dominating in those countries, and adapted it to two local numbers now on waxing in an interesting single: "Adeus, Adeus Coração" and "A Sandália Furou." The orchestra is Chantecler's under direction of Francisco Moraes and the combo of the same name directed by Miranda.

A new and interesting release of Musidisc: from the US label Command and produced by Enoch Light, is an LP titled "Ilhas Do Paraíso," by the Ray Charles Singers. The rhythm has an undoubtful international appeal and this waxing, due also to its excellent technical quality, is a sure hit.

The promo department of Discos Odeon is prepping for a dinner-party in which an important phonographic happening will be made public through the trade press. Could it be the personal appearance of Trini Lopez, who will soon be on the stage of the Teatro Record in São Paulo?

Ramalho Neto, who heads the promo department in São Paulo, advises as follows: an extra special campaign is being prepared by the company in order to promote Henry Mancini in this country. Posters and other publicity are being printed and the news will soon hit the press. The latest Mancini release—"The Pink Panther"—is among the favorites of the moment. Another local artist who becomes an idol of the public in his first waxing as an exclusive chanter of the company is Claudio De Barros, whose rendition of "Separação" is already high on best seller charts. RCA is preparing and will soon hit the counters with an original jacket for a new release: the LP "Rio De Janeiro 400" for the fourth century anniversary of Rio De Janeiro.

From the international field, Henrique Gastaldello has some news: "Honey In The Horn," the LP by Al Hirt, which was a great hit in the US, will soon be released by the company.

RCA is releasing eight classical LP's all in stereo.

Giorgio Magnani was recently pacted by the company to head the Premium Records sector.

Paulinho Nogueira is probably today one of the most representative artists of the new pop Brazilian music wave. An excellent violinist, Paulinho was "discovered" for CBS (Columbia at that time) by Roberto Corte-Real. Then he pacted with RGE and has cut 6 LP's since. He plays and sings mostly his own compositions. His favorite theme is the "Menino" which he manages to include in practically all his numbers. Now Paulinho is specializing in writing music for the theater and told us how impressed he is with the way that the public is understanding and accepting the new Brazilian music, listening in silence and applauding when they should. This fact is inciting him and other artists to produce better music and play and sing it, always improving.

Brazil's Best Sellers

This Week	Last Week	Title	Artist
1	1	Datemi Un Martello (Fermata)	Rita Pavone/RCA Victor
2	3	Deixa Isso Prá Lá	Jair Rodrigues/Philips
3	2	Una Lacrima Sul Viso (Notas Mágicas)	Bobby Solo/Chantecler
4	4	Cin-Cin Richard	Richard Anthony/Odeon
5	5	Separação (Edições RCA)	Claudio de Barros/RCA Victor
6	6	Scrivi (Edições RCA)	Rita Pavone/RCA Victor
7	7	Juramento De Amor (Edições RCA)	José Lopes/Chantecler
8	11	Que Queres Tu De Mim (Mundo Musical)	Altamar Dutra/Odeon
9	8	La Bamba (Embi)	Trini Lopez/Odeon
10	9	Viva Las Vegas (Fermata)	Elvis Presley/RCA Victor
11	15	E Provido Fumar	Roberto Carlos/CBS
12	13	Surfin' Bird	The Trashmen
13	10	Bicho Do Mato (Embi)	Jorge Ben/Philips
14	12	Amigo, Palavra Fácil	Nelson Gonçalves/RCA Victor
15	—	Wonderful Land	The Jet Black's/Chantecler

Brazil's Top Five LP's

This Week	Last Week	Title	Artist
1	1	Meus 18 Anos	Rita Pavone/RCA Victor
2	3	O Fino Da Bossa	Several Brazilian Artists/RGE
3	2	The Beatles Again	The Beatles/Odeon
4	5	E Provido Fumar	Roberto Carlos/CBS
5	4	'S Young	Ray Conniff/CBS

Brazil's Top Five Compacts

This Week	Last Week	Title	Artist
1	1	Adorable	Rita Pavone/RCA Victor
2	3	Quero Me Casar Contigo	Roberto Carlos/CBS
3	2	The Beatles	The Beatles/Odeon
4	5	Calhambeque	Roberto Carlos/CBS
5	4	'S Young	Ray Conniff/CBS



GERMANY

For the first time in many years, all ten of the top 10 tunes in Germany are German copyrights. The amazing thing about it is the fact that all ten of the singers or groups on the top 10 are also from German language countries. This is the first time that such a complete German domination of the charts has taken place since the war. However, British music continues to play a very important role in German singles sales and The Beatles, The Rolling Stones, The Rackets and other Liverpool groups rack up impressive sales figures. One very good reason for the lack of American material in the top 10 charts is the fact that the U.S. publisher in many cases, priced himself right out of the business. The advances and collection deals made in Germany made it an impossibility for the publisher here to make a living from foreign material. Therefore the German musicians, A&R men and arrangers got hip to the methods needed to produce the hit sound, it was a simple process to write German material to fit whatever new dance craze or sound came from the U.S. and England. Strangely enough, the German cover records which have always been a great source of revenue here now don't sell. The kids who like the beat sound buy the original records.

Of the top 10 tunes, only one, "Keep Smiling" from Drafi Deutscher is a beat number. It's a "German Blue Beat" sound made and produced for this market. Several of the other tunes are uptempo, but the rhythms and sounds used would be considered out of date and boring in other markets of the world. Germany continues to export its singles product to Holland and the Benelux and Scandinavian countries along with Austria and Switzerland, but the rest of the world is not interested in what Germany considers its hit sound today. On the other side of the fence, Germany is the number 3 market in the world today and impossible to ignore so more and more artists are coming here to record in the German language as Germany has long ago proved that foreign artists with slight accents are more than welcome to grace the charts with their numbers.

The smart artists are having their sessions done here by top A&R men and the material is being written here by top composers especially for the artists. Sales in the top lists are not bad even today with a slump over the last 18 months in the singles business. For instance, Karlheinz Busse the indie producer of Manfred Schnelldorfer reports that Manfred's number 3 waxing of "Wenn du mal allein bist" has passed the 150,000 mark in sales.

The tastes may change here and it is very apparent in the major markets that more English language records than ever before are selling. This trend could slowly move into the provinces which provide the bulk of sales here and force the German A&R men to look for new roads. Radio Luxemburg for example had 9 English speaking records in its report from major market shops from the 12 records presented and the other 3 records were done in German by Cliff Richard of England, Siw Malmkvist of Sweden and Paul Anka of the U.S.A. It's complicated, but that's how the market looks in Germany today.

Berlin's Paul Siegel producer of the "Big Band Europe" for Teldec has now got release of the new record on London for Italy, U.S.A., Japan and England. Paul's publishing firm has picked up the rights for "You're No Good" from the Swinging Blue Jeans which is here released on Electrola. Philips will handle Paul's tune publishing wise "Open Your Eyes" which is owned by Shapiro Bernstein in the states and Paul will produce Screaming Lord Sutch for Metronome here, in German. Teldec records reports that it's got hits galore going for the firm from its German production and the U.S. and British records are selling like never before.

Hans Gerig Music reports that "The House of the Rising Sun" has been recorded in German by the Cousins for CBS. That's it for this week in Germany.

Germany's Best Sellers

Week	Last Week	On Charts	Title
1	1	5	*Das Kommt Vom Rudern, Das Kommt Vom Segeln (That Comes From Rowing, That Comes From Sailing) — Peter Lauch and the Regenpfeifer—Golden 12/Metronome-Transatlantic Music/Karthal/Beierlein
2	2	5	*Sein Bestes Pferd (His Best Horse)—Martin Lauer—Polydor-Hans Gerig Music
3	3	5	*Wenn Du Mal Allein Bist (When You Are Alone)—Manfred Schnelldorfer—Decca—Karl Heinz Busse Music
4	5	3	*Ein Boy Ist Ein Boy (A Boy Is A Boy)—Renate & Werner Leismann—Ariola—Ralf Arnie Music
5	8	3	*Oh My Sweetheart Rosmarie—Jurgen Herbst—CBS—Melodie Der Welt/Michel
6	4	6	*Bravo Bambina—Rex Gildo—Electrola—Hans Gerig Music
7	—	1	*Hokuspokus—Rex Gildo & Gitte—Electrola—Hans Gerig Music
8	9	3	*Aus Jedem Land Ein Souvenir (From Every Land, A Souvenir)—Vico Torriani—Decca—Ralf Arnie Music
9	—	1	*Okay, Ich Geh (Ok, I'll Go)—Suzanne Doucet—Metronome
10	—	1	*Keep Smiling—Drafi Deutscher—Decca—Nero/Hammerling/Meisel

*Original Germany Copyright

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CANADA

"Automatic reaction" has hit the top of the C-Fun, Vancouver Chart. The west coast pop-format station was the pioneer as far as air play on the good side by Niño and the Ebb Tides' Reo outing was concerned. Lee Farley confirms a report by CJCA's Mike Marshall that "Las Vegas Scene" by Wes Dakus is a definite break out in the Canadian west. The good instrumental has been getting some air exposure on Montreal's CKGM as a "Theme Of The Day."

Doug Lycett in touch with word on his new Hawk release, "What Does A Boy Do." The session on "Boy" was cut at the Shannon-Reynolds studio in Buffalo N.Y., Empire Sound Studios. Doug had the Kingston Monarchs on the side with him and a pretty commercial outing is the result. The record will be distributed throughout Canada on the Hawk label, owned by vet rock 'n roller Ronnie Hawkins.

CJAD, Montreal is getting lots of air mileage out of the latest on Columbia by Leslie Uggams, "Who Do You Think." Side is one of the more pleasant outings to hit the Canadian airwaves in some considerable time. Could make it big with good music formats across the country.

RCA Victor folks are keeping their fingers crossed for a flock of newies currently. List is headed by Paul Anka's latest, "Ogni Volta." Could be a two sider, "Cindy Go Home," the very-easy-on-the-ear undercut is also coming in for deejay attention. "Guitar Star" by Duane Eddy is a strong chart possibility. CHUM, Toronto is already on the good Gene Moss novelty, "I Want To Bite Your Hand" "Four Strong Winds" may happen all over again thanks to the Bobby Bare outing on RCA. On the groove side of the RCA picture, Johnnie Ray debuts on the label with an outing entitled, "A Sometime Love."

It would appear that Hank Williams Jr. will have a monster on his hands very shortly with his MGM revival of "Endless Sleep." Record was an instant pick for chartsville at Montreal's CKGM where it shared the limelight on the debut issue of the station's brand new chart format.

"Shaggy Dog" by Mickey Lee Lane on Reo could be a big winner in Canada in double quick time.

Bobby Curtola lived up to his title of "Mr. Personality" on two occasions recently as he appeared at Coca Cola sponsored functions in Ottawa and Montreal. The young singer is under contract to the beverage firm for their Canadian radio commercials and related activities through the firm's "Campus Club" radio shows. In Ottawa he appeared with CFRA's Gord Atkinson at the crowning of a "Campus Queen." The following night in Montreal, Bobby wowed a large gathering of young people representing a cross section of the big town's high schools. He was on his way to tour the maritime provinces and Newfoundland. His appearances tied in nicely with the release of his new Tartan LP, "12 Tickets To Cloud Nine."

Terry Black communicates with C.B. to report that he has been set for roles in two forthcoming movies. His sensational Arc release, "Unless You Care" is a big winner on Canadian charts from coast to coast. American action seems assured as the side by the good singer received a C.B. "New-comer Pick Of The Week" (10/10). He will shortly appear on the Donna Reed TV'er, receiving co-billing with Johnny Rivers. It would appear that this young Canadian is well on his way to world wide success.

Dave Clark Five are off and running again, headed for the top ten at a runaway pace with their new Capitol single, "Everybody Knows."

Phil Najovits and Gerry Gordon, the phonodisk men, will have a lot of action in short order with a new sound on chess by Tommy Adderly. "I just don't understand" appears to be the action side at this writing.

"Smack Dab In The Middle" The Ray Charles sales and air play giant on Sparton has Jim Corbett flashing a happy smile of late.

CFOX, the C&W fulltimer in Montreal, were first to play a good Columbia outing by the Statler Bros., entitled, "Hammers And Nails." Side features a recitation guest shot by Johnny Cash. Interest in being shown in the deck by pop spinners on the Montreal scene now.

"A Nickel Piece Of Candy" on RIC by the Winmen is coming in for a lot of airtime with the country's deejays. Could be that this really pleasant song, a la "Roses Are Red," etc., will develop into a real winner.

MGM figure to have another hot one in the same release that put the Hank Williams Jr., smash on Canadian airwaves. "Right String Baby But The Wrong Yo Yo," by the Moquettes has that hit sound.

If ever there was a C&W group to monopolize the record scene it would have to be the outfit headed up by the well known Scotty Stevenson. Scotty, Buddy Ackers, The Steel Player, Johnny Brown, the group's fiddler, and the husband and wife, C&W team of Ruthie and Bernie Maclean, all members of the Canadian Nighthawks, are all represented individually on separate London LP sets. Moreover, charming Ruthie is currently clicking with a fine London single entitled, "If Loving You Did This To Me." The Nighthawks have just completed their summer season at a suburban night spot where they were featured with many of the leading lights on the C&W scene from the U.S., and have now moved into downtown Montreal's Blue Angel cafe.

Still on the C&W scene in Montreal, Kathy Boyes, P.R. gal for CFOX, country music Montreal, sends word of two upcoming live shows to be spotlighted by the outlet. (10/22) will see Carl Smith, The Browns, George Hamilton IV and Pap Wilson hold the Montreal forum spotlight. The third in the series of country music extravaganzas to be produced for the country music station by Bud Brown enterprises will follow closely on the heels of the aforementioned starpacked lineup and spotlight Buck Owens, who wowed the city in an earlier stand, Sheb Wooley and Sonny James.

Utilizing parts of the various audio-visual fall sales presentation of its affiliate labels, the Compo Company has produced a fifty minute "program" featuring cuts from highlight LP's accompanied by the corresponding colour slides projected on a screen set up in the record dept., of the T. Eaton Co., Ltd., of Montreal, largest dept. store in the metropolis. English and French commentaries introduce the cuts, while the same tape electronically trips the slides at pre selected intervals. Customer reaction to this fine point of sale presentation has been extremely encouraging, a compo official told Cash Box, with many Eaton customers remaining for a complete fifty minute showing.

One of the best new sounds in many a moon is the fine new Columbia outing by Sandy and the Sophomores. This is the same gal who, billed under her full name—Sandy Selsie—scored several chart successes for the label. Current outing with the new billing getting considerable deejay action is entitled, "There Was A Night On The Water." Columbia also have another Canadian newcomer doing very well in the person of Montrealer Ronnie Fraser. Ronnie appeared at the recent Bobby Curtola show in Montreal and was very well received as he offered his new Columbia distributed waxing of "Stop Look Listen." Add the Winmen to the list of talented Canadians currently showing well on charts in both Canada and the U.S. Their RIC outing, "A



MEXICO

Last Monday started the annual "Broadcasting Week" with the assistance of all the radio broadcasters in the country. Rafael Riva Palacio, president of the Chamber of Radio kicked-off this convention. We listened to speeches by state ministers who related the nature of the Mexican broadcasting biz.

At the end of the last month, several execs of DGG-Philips in Latin America and Spain went to Lima, Perú. Representing México was Constantin Th. Metaxas and Erich Vogt, Máximo S. Wyngaard from Argentina, Alain Trossat from Brazil, Alfonso Escolar Nieto from Colombia, A. Brakema from Chile, José Sampedro from Spain, Polidoro García and Enrique Brenner from Perú, Enrique P. Lazcano from Uruguay and Harry Alex from Venezuela. Selling and coordination were the main points treated.

Víctor Gutierrez Urquiza, A&R and supervisor of classic music of CBS died at the end of the last month. Víctor worked for this company for 17 years and was one of the best-known people in the music field.

Arturo Valdés, who used to be with the RCA organization as advertising manager, resigned his job and left the label.

Another key movement was the change of Aníbal Conde from the A&R department of Orfeon Records to the international section of the same company. His substitute is Guillermo Macedo.

From Italy we received post cards signed by Rubén Fuentes and Mariano Rivera Conde, executives of the RCA musical department. Both of them went to RCA to do several recordings with a Mexican flavor and at the same time to study the new Italian recordings systems.

From Europe returned to México CBS Latin American Operations Director Manuel Villareal who spent his vacation on the continent. Manuel Villareal flew immediately to Argentina and other South American countries to supervise CBS representants.

DUSA Records started a big record promotion for its labels (Philips, Polydor, DGG, Verve, MGM, Mercury and others). This promotion is aimed directly to the record seller and buyer. The sponsors of this promotion are Fritz Hentschel and Guillermo Buerckle.

It is almost a fact that two Argentinian artists will move in México. They are Baby Bell and Mario Clavell, who is preparing recordings for some Mexican label.

Under a big promotion, CBS introduced a new singer to the Mexican audiences. His name is Javier Del Valle and his style and voice are completely different. The songs are "Solo En El Mundo" (It's A Lonely Town) and "No Me Iré" (I Won't Go). The last one was composed by Rafael Vázquez. The arrangements were done by Sergio Perez. A&R was Armando Manzanero.

RCA Victor released a new album by Edoardo Vianello (recorded by him in Italy before leaving to perform in México). This album includes songs like "Abronzatissima," "Patatina," "Che Freddo," "Hully Gully in Dieci," "M'annoio," "Il capello," "I Sorpasso," and others. Edoardo's performances in México have been very successful.

Los Hermanos Carrión, the most popular artists in México who made Orfeon Records their most recent recordings "Con Luna Llena" (Full Moon) and "En El Verano" (In The Summer) are now performing at a theater in town.

Gamma Records released an album last week by Santo and Johnny recording the most popular hits created by the Beatles.

RCA released the two first recordings made by Mexican idol César Costa in Italy. The songs are "Tu Eres Siempre" (You Are Always) and "Nunca Te Alejes" (Never Go Away). César left town to perform in Guatemala and Perú and the next month is expected in Argentina.

Pedro de Lille, one of the founders of XEW radio stations died last week. Pedro died at the age of 71 and a special program will be broadcast as a tribute to him with artists he introduced to the Mexican audience like Miguel Aceves Mejía, Las Hermanas Aguila, Luis G. Roldán, Juan Arvizu, Fernando Fernández, Ramón Armengod, Raulito, Pedro Vargas, Toña La Negra and others.

Juan García Esquivel, the musician who returned to his country from a series of performances, will introduce his new work the "Sono Color," invented by him two years ago and made with the basic colors red, green, blue, yellow and black in combination with 24 flood lights. Juan is still performing at "La Fuente's" place which is crowded every night.

Mexico's Best Sellers

- 1 Como Te Extraño Mi Amor—Leo Dan (CBS)—Hnos—Cañedo (Peerless)—(Mumusa)
- 2 Tijuana—The Persuaders (Gamma)—Pablo Beltrán Ruíz (RCA)—Carlos Campos (Musart)—Los Xochimilcas (Peerless)—Los Blue Boys (Musart)—(Grever)
- 3 Tu Seras Mi Babi—Los Pigmeos (Gamma)
- 4 El Esqueleto—Miguel Angel (Musart)
- 5 Entrega Total—Javier Solís (CBS)—Alvaro Zermeño (Orfeon)—Flor Silvestre (Musart)—(Mumusa)
- 6 Invierno Triste—Connie Francis (MGM)
- 7 El Orangutan—Sonora Santanera (CBS)—Chico Novarro (RCA)—Paco Cañedo (Peerless)
- 8 Polvo—Sonia López (CBS)—Javier Solís —(CBS)—Pepe Jara (RCA)—Olga Guillot (Musart)
- 9 Perdoname Mi Vida—Alberto Vázquez (Musart)—Lucho Gatica (Musart)—Héctor Cabrera (Velvet)—(Pham)
- 10 Sabor A Nada—Los Locos del Ritmo (Orfeon)—Angélica María (Musart)—Los Galantes (Orfeon)—Lucho Gatica (Musart)—Jorge Valente (CBS)—(Brambila)

CANADA (con't)

Nickel Piece Of Candy" will win them fame in both the U.S. and Canada, in the opinion of quality promo topper, Harold Winslow.

Columbia types are extremely happy over the fine reception to the new single by Barbra Streisand, "Funny Girl." The good music formats and the swingers alike are playing the sound like the hit it most certainly is.

Bill Fisher has a pair of biggies in the latest outings by the Searchers, "When You Walk In The Room" and another newie from Pye, "Don't It Make You Feel Good," by the Overlanders. These good singles together with Bobby Curtola's new album outing, "Cloud Nine" have Fisher in a very happy frame of mind of late.

Barry Paine made the rounds with Brenda Lee's newie, recorded in England, "Is It True." It figures to be a giant for the always commercial young lady.



AUSTRALIA

An interesting new local production is an EP by RCA featuring John Robertson, Australia's trumpet virtuoso. The set features John in no less than four trumpets on each of the four titles—theme from "The Legion's Last Patrol"; "Malaguena"; "The Bullfighters" and "The Post Horn." John Robertson is a New Zealand-born musician who plays first trumpet with the Sydney Symphony Orchestra. John has performed in many countries throughout the world including a long spell with the Toronto Symphony in Canada. RCA are on an all-out promotion campaign with this record which deserves to be well supported.

Pan Pacific Promotions (headed by Harry M. Miller) have enjoyed a successful run with their "Starlift '64" package which included the Searchers; Peter & Gordon; Del Shannon; Eden Kane and Dinah Lee. Pan Pacific have been appointed to do the ticket selling for the film premiere in Melbourne of "My Fair Lady" which is scheduled to open in a brand new theatre on 10th December. Close to 20,000 tickets have already been sold for the movie. Pianist Winifred Atwell is now on a lengthy tour of country areas in New South Wales and Queensland for Pan Pacific.

Festival Records are out with the first release of albums on the Dot label. Artists featured are Jimmie Rodgers; Pat Boone; Eddie Peabody; the Bonaires and Johnny Gilmer.

Recent sheet music issues through Southern Music include "Tobacco Road"; "The Boys With The Big Guitars"; "Love, Love Love"; "Tell Me"; "How Can I Tell Her" and "The Crying Game."

Festival have been appointed to manufacture and distribute the new all-Australian record label Sunshine Records. The new label is a joint venture by Nat Kipner and Ivan Dayman. First release on the Sunshine label features an instrumental group the Fabulous Blue Jays with two originals "Jay Walker" and "Path Finder."

The Belinda Music office is fairly excited about the success of their female stars these days. Cilla Black; Mary Wells; Dusty Springfield and Dionne Warwick are responsible for quite a number of songs that are represented by the Belinda group. Belinda's Export Division reports that local songs have recently been released in Scandinavia, France and Spain.

The Delltones who recently completed a successful two-weeks season at the Savoy-Plaza Hotel in Melbourne have a new single out on the Leedon label (through Festival Records) which looks like being another hit for them. Titles are "Hey Girl Don't Bother Me" and "The Wonder Of You".

During the recent "Starlift '64" show, John Melouney (deejay with Radio 2UW in Sydney) flew to New Zealand and recorded interviews with the artists and had them on the air in Australia about a week before the show arrived. For the benefit of John's overseas friend he can now be reached at Station 2UW, 365 Kent Street, Sydney, Australia.

Australian Record Company is adding to their 7" 33 1/3 rpm catalogue this month with another release of eight Gems From The Classics in both mono and stereo. The release will be presented to the trade with the usual full-colour streamer display piece illustrating all eight covers. Over the years the series has proven of great value to the A.R.C. catalogue and this new release is well timed for the Christmas trade.

W & G Records have made a rush release of local star Johnny Chester with the hot Canadian song "Unless You Care". Also new from W & G is "Bar (Pub) With No Beer" by Benny Barnes from Hall-Way Records of America; "Bye Bye Blackbird" by Jan & Kjeld from Ariola Records of Germany; "Rockin' Robin" by the Rivas and "Mr. Stuck-Up" by Christine Quaitie.

Australian advertising man, writer, composer, singer, arranger Adrian Ussher is currently on a visit to Chicago to further his career.

RCA has rushed out the Allan Sherman—Boston Pops—Arthur Fiedler release "The End Of A Symphony", Parts 1 and 2. The record should score well with the Sherman fans—especially since it is issued in a colorful jacket.

The Bluebird label has been re-introduced to Australia with a single by Winifred Atwell which carries "Revival" and "Delicado".

There is a real battle for top honours in the singles market right now between several very hot records all with a big chance of reaching the top. They are "Pretty Woman"; "I Should Have Known Better"; "Have I The Right"; "A Million Drums" and "Bread And Butter".

Australia's Best Sellers

- 1 Pretty Woman (Roy Orbison—London) Acuff-Rose
- 2 Have I The Right (The Honeycombs—Astor) Reg Connelly
- 3 I Should Have Known Better (The Beatles—Parlophone) Leeds Music
- 4 A Million Drums (Tony Sheveton—W&G) T. M. Music
- 5 Bread And Butter (The Newbeats—Hickory) Acuff-Rose
- 6 Do Wah Diddy Diddy (Manfred Mann—HMV) Belinda Music
- 7 Such A Night (Elvis Presley—RCA) Chappell & Co.
- 8 Where Did Our Love Go (The Supremes—Stateside) Belinda Music
- 9 William Tell Overture (Sounds Incorporated—Columbia) Leeds
- 10 A Hard Day's Night (The Beatles—Parlophone) Leeds Music

London Welcome



LONDON—EMI recently feted David Seville, originator of the Chipmunks, and Liberty president Al Bennett with a cocktail party here. The bash, which was held at the Dorchester Hotel, was attended by deejays, producers and the trade press. Standing (left to right) in the above pic are EMI Chairman Sir Joseph Lockwood, Seville and Bennett.

Firm Friendships



THE HAGUE—Sir Joseph Lockwood (2nd from right), chairman of the board of E.M.I., is shown during a recent visit with Gerry Oord, president of Bovema (far right). With the two diskery execs are L. T. Dinos (left), European director of E.M.I., and Sir Joseph's personal assistant.

CBS Label Cops Prizes At 3rd Int'l Record Festival

NEW YORK—CBS Records, Columbia's international label, was awarded a number of major prizes at the 3rd International Record Festival recently held in Mar del Plata, Argentina, according to an announcement made last week by Harvey Schein, the firm's vice-president.

Representatives from Discos CBS, S.A., Columbia's wholly-owned subsidiary in Argentina, received the certificates honoring U.S. artists Ray Conniff, Dave Brubeck, Eugene Or-

mandy and Richard Condie. Cited at the ceremony were Conniff's "Alegria en Ritmo" (The Happy Beat) and Brubeck's "Time Out," as well as the highly-acclaimed recording of Handel's "Messiah" with Eugene Ormandy conducting the Philadelphia Orchestra and Richard Condie directing the Mormon Tabernacle Choir.

British Pubbery Exec On U.S. Visit

NEW YORK—Hal Shaper, managing director of Sparta and Artie Music, British publishing firms, and writer Gary Gordon were in New York last week for business talks with disk producers and publishers. High on Shaper's agenda was a complete catalog placement arrangement for Sparta's output to date. At press time, Shaper had not announced any firm deals with any American firm.

During his stay, Shaper also acquired the rights to the tune, "Draw Me A Circle" and three new Hal David-Sherman Edwards tunes.

Sparta formed last Mar. 9, has recently been represented on tunes by the Animals, the Honeycombs, Herman's Hermits, Chad & Jeremy and many other top international artists. The firm has acquired the rights to a 32-LP catalog of background music by Victor Sylvester for U.S. release and all original material coming from Ember in England.

Shaper, exploitation manager of Robbins Music for five years, received the Ivor Novello Award for 1958, has been a winner in three Eurovision contests, and is the writer of the lyrics for the current Sinatra hit, "Softly As I Leave You."

International Music Execs Converge On New York

NEW YORK—A host of international record and music publishing executives converged upon New York last week for a wide variety of business reasons.

Gunther Braunlich of Teldec in Germany, Stig Anderson of Bens in Sweden, indie producer Mickey Most of England, Sparta Music's Hal Shaper, also of England, and Gilbert Marouni, head of Eddie Barclay's Paris publishing firm paid visits to the Cash Box offices during their stays in New York.

Braunlich, PR director for Teldec, visited with his U.S. affiliates in New York before going on to Nashville to complete negotiations for the distribution of the Starday line in Germany.

Others in town were David Matalone of Italdisc, Leon Cabat of Vogue in France, Edie Barclay of Barclay Records in France and his pubbery exec Gilbert Marouani, and Pye Records' managing director Louis Benjamin who was returning from the West Coast.

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NEVILLE MARTEN
Dorris Land
9a New Bond St.
London, W1, Eng.
Tel: Hyde Park 2868

HOLLAND: PAUL ACKET, Theresiastraat 81a, The Hague, Holland, Tel: 070-7225-46
GERMANY: MAL SONDOCK, Amalienstrasse 28, Munich, Germany, Tel: 220197
ITALY: MARIO PANVINI ROSATI, Viale Legioni Romane 5 Milon, Tel: 4073963
SCANDINAVIA: SVEN G. WINQUIST, Kaggeholmsvagen 48, Stockholm-Enskede, Sweden, Tel: 59-46 85
FRANCE: CHRISTOPHE IZARD, 24 Rue Octave Feuillet, Paris XVI, France, Tel: 870-9358
AUSTRALIA: RON TUDOR, 8 Francis St., Healthmont, Victoria, Tel: 87-5677
BELGIUM: FRANS ROMEYNS, Paul Hymanslaan, 8, Brussels 15, Tel: 71.57.51
MEXICO: ENRIQUE ORTIZ, Insurgentes Sur 1870 Mexico 20, D. F., Tel: 24-65-57
ARGENTINA: MIGUEL SMIRNOFF, Rafoela 3978, Buenos Aires, Argentina, Tel: 69-1538
BRAZIL: LUIS DE M. C. GUEDES, Rua Augusta 2110, sobre-loja, Soa Paulo, Tel: 61.3813
CANADA: JOHN MURPHY, 1455 Drummond St., Montreal 25, Que., Can., Tel: (514) 845 3201
JAPAN: Adv. Mgr.: SHOICHI KUSANO Editorial Mgr.: Morihiro Nagata 466 Higoshi-Oizumi Nerimaku, Tokyo
SPAIN: FEDERICO HALPERN, Sagosto 23, Aportodo 4025, Modrid, Spain



THE MOA CONVENTION

As we go to press, there is a very positive feeling throughout the coin machine industry, as regards the Music Operators of America Convention which opens this week. This feeling has been notable by its absence for too many years. Perhaps the most noticeable causes which have brought about what certainly appears to be the most successful trade show in half-a-dozen years is the fact that just about everyone we have spoken to will be in Chicago for the meet. But if one is to look just a little further, he will see behind this record attendance the men who made it possible—the present MOA officials. They have indeed climbed uphill all the way. And no less than fifty-four firms have followed them right into MOA exhibit booths to show confidence in their leadership and to reach the nation's operators, thousands of whom will unquestionably be on hand. Fred Granger guaranteed twelve record firms more than two months ago and there will be at least that many on hand, many of whom represent the largest record manufacturers in the world. All four juke box manufacturers will participate. A list of amusement machine exhibitors which approached the 40-mark was tallied at press time—everyone taking advantage of a marketplace for coin machine products and supplies. And we can all thank the men of MOA. Lou Casola and his fine Board of Directors have rebuilt a trade convention from the ground up. And there isn't a member of the industry who doesn't owe a debt of gratitude to every supporter of the Association.

THE NAMA CONVENTION

A mammoth trade show, almost from the start, NAMA has traveled over the years presenting members and non-members alike with a Convention that surpasses attempts by any other similar size industry. This year will be no different. And as the industry has changed, so has the NAMA Convention. No longer do we find the radically new equipment but instead refinements on machines based on location performance. Stylings have continued to follow the "newness" theme that once was so prevalent inside every piece of equipment. The meetings can be expected to cover the vending business "on location". The School Market, Commissions, dealings with management, all will be discussed at length, and the operator who attends will benefit immensely. This year, the growing trend of coin machine people diversifying into vending will again be evident. The percentage of music and amusement machine operators who have heavy investments in cigarettes, candy, hot and cold drink and similar merchandise machines, grows steadily. The presence of the coin machine operator at the NAMA conclave will no doubt be felt more than ever this year.

most **Sensational** money-making feature ever introduced in the history of the coin-phonograph industry!

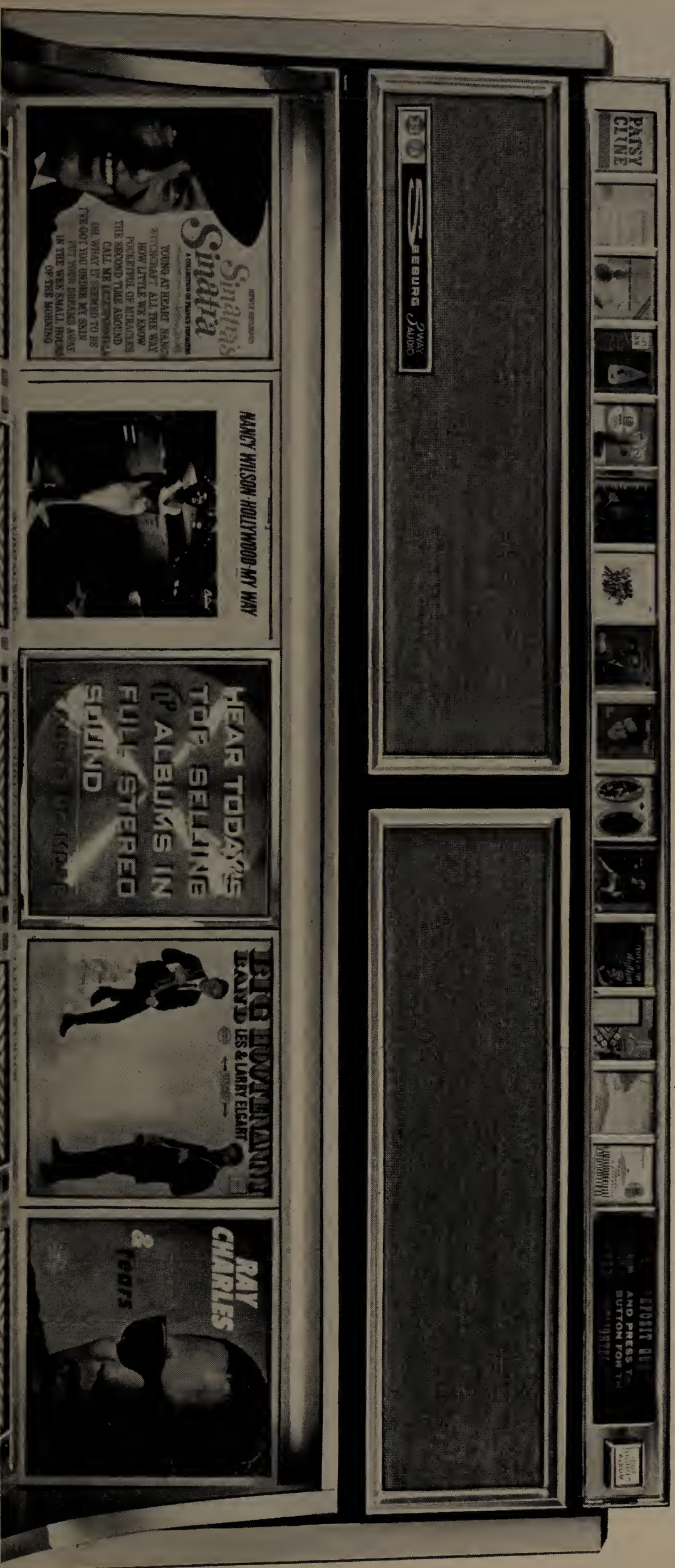
Seeburg's great new play-exciting feature, *Spotlighted Album Award*.
 Now proved—in locations—to earn more money for operators and locations than any other phonograph feature ever manufactured. You have to see it work to appreciate what it can mean to you. See it on the new Seeburg LP Console/480... with thrilling new 3-Way Audio and the industry's only complete Income Totalizer.



SPOTLIGHTED ALBUM AWARD*

*Patent Pending

booth 78...MOA show, Sherman House, Chicago



MOA Convention Geared For Record Attendance

54 Companies Exhibiting, All 4 Phono Manufacturers, 12 Record Firms, Spur Big Advance Registration

IN THIS ISSUE

- Complete listings of every MOA and NAMA convention exhibitor with booth number, personnel in attendance and products to be displayed.
- Banquet & dinner program with line-up of artists scheduled to perform in Terrace Casino.
- Export sales figures for second quarter 1964 with accompanying analysis and breakdown by product and company.
- Vending sales tax imposed by locales throughout the U.S.
- NAMA forums covering topics concerning vending operators on location.
- MOA Forum featuring subject matter of interest to music and amusement machine operators, record company panels.
- Advertisements from 70 leading coin machine and vending firms featuring new and used equipment of every variety.

NEW YORK — Fifty-four companies with an interest in the sale of coin-operated equipment, supplies, and services were packing this week to move into Chicago for the 14th Annual Music Operators of America Convention (Oct. 14-16) scheduled to open Wednesday morning at the Sherman House here. Whether or not fifty-five firms would exhibit was a matter of who was going to give up space to whom. It's going to be that kind of a show. The demand for space is unbelievable.

Six months ago the wheels of MOA went into second gear as Lou Casola, President, and Fred Granger, Managing Director, met with Directors and reported that close to one dozen firms would probably be on hand. Eventually, all four phonograph manufacturers agreed to participate. When the calls were completed around the record industry the steam had started to sizzle and even the smaller labels were following the move by the giant record firms making possible the presence of more than one dozen labels at this year's show, an achievement in itself. Trade Association support at the local levels, along with blanket coopera-

tion by manufacturers' distributors perked up operator attendance and at press time there was no doubt that MOA had scored a victory unlike anything that's been seen in too many years.

The biggest exhibitors will probably be the pool table makers. Eleven manufacturers of 6-pocket rectangle and round tables will participate. Rock-Ola will introduce its new "Princess Royale" phonograph, the first time a new juke box has been introduced at show time in years. Before this meet, there was no one to witness the unveiling, or not enough to warrant a full-scale premiere. Even the export market has taken to the show, with overseas visitors from about thirteen foreign countries expected to attend. The overall attendance expected? No one knows, really. But based on exhibitor participation, guaranteed distributor attendance, record company officials, and one-stop meets along with three trade associations who will hold their meets in conjunction with MOA's activities, it is unlikely that there will be much physical room to wheel and deal, another reason many coinmen attend. The hospi-

ality suites are in abundance and definite sales presentations are ready to be launched.

The accent is also on juke box programming, a subject which generally bored most listeners in the past. This year the record firms will talk about little LP programming and special juke box disks on 45's, designed to get the locations in a juke box playing mood. The record industry has never been as aware of the operator as they are this year. Hence the big turnout.

Tony Bennett was signed early to guarantee top-flight entertainment for what was actually a sell-out show two months ago. The list of entertainers appears elsewhere and you can bet that with producer Hirsch de LaViez, the program will go off without a hitch.

MOA's officials and manager Granger have outdone themselves from the standpoint of association leadership and downright hard work. The rest is up to the individual members of the industry. And from where we sit, Chicago may never be the same again.

Statements From Officials Of MOA

CLINT PIERCE & JIM TOLISANO Co-Chairmen

Dear Conventioneers:

We have a blue ribbon list of exhibitors this year representing all segments of the coin-operated music and amusement industry. The four phonograph manufacturers are back for the second year in a row. Record company exhibitors have increased three-fold over last year. A long list of amusement machines manufacturers and allied industries have taken every available booth. We have some one-stop exhibitors. The Record One Stop Association and the National Coin Machine Distributors Association have booths on the floor, as do the magazines of the industry. Everybody is here!

... an open forum type of general membership meeting will be held for the nomination and election of officers and board members, and for the presentation of committee reports and recommendations. There will also be legislative reports from our legislative counselor and Washington attorney. ... forums on diversification, chattel mortgages and contracts, programming and record company developments are scheduled for Wednesday and Friday mornings.

... we are again fortunate in having Hirsh de LaViez to produce our show following the Friday night, October 16, banquet. It will again be held in the Terrace Casino of the Morrison Hotel.

... advance registration was this year's innovation for your convenience. If you took the time to register in advance, your badges will be ready at the Registration Desk when you arrive. And, as last year, convention registrants (operators, distributors, one-stops, exhibitors) will each be given a different colored badge insert for easier identification.

LOU CASOLA MOA President

On behalf of the officers and directors of MOA, it is my pleasure to extend to the membership and to the industry at large a most cordial welcome to this our 14th Annual Convention and Trade Show. Much work has gone into the development of this year's Convention and I urge each and every one of you to take full advantage of all that it has to offer.

The past year has been devoted to a continuation of building MOA into an ever stronger and more efficient association. The administration organization has been overhauled. Our legislative watchdog service has been strengthened. The group insurance program is to be broadened. A closer relationship is being developed between MOA and the local and state associations. ... MOA is moving forward and we believe that this kind of progress merits the support of every segment of the industry. If you are not a member, join now during this Convention. Help MOA to help you.

I'll be on the exhibit floor or in my suite during the Convention. Please make it a point to visit with me and to offer suggestions on how best to strengthen MOA.

It has been a pleasure serving you!
Lou Casola, President
Music Operators of America

Our Convention Committees have organized an excellent Convention Program from beginning to end. Don't miss any of it. Visit every exhibitor, attend every forum. And plan for a gala evening at the Banquet and Show. One thing more—if you can think of any way future conventions can be improved, please do not hesitate to make your views known.

Clinton S. Pierce
and James F. Tolisano
Convention Co-Chairmen,
MOA Convention

J. HARRY SNODGRASS MOA Chairman Of Board

I want to congratulate the Officers, Directors, Chairmen of the Convention Committees, and the Managing Director of MOA on the tremendous success that is going to be enjoyed by all facets of the automatic phonograph, amusement game, and recording industries at the 1964 MOA Convention.

I especially want to thank the executive heads of the manufacturing companies of all types of equipment and recordings for their support of MOA last year and this year. This has made possible the re-birth of MOA which is a fine organization, and one the entire industry should be proud of.

J. Harry Snodgrass
Chairman of the Board
Music Operators of America

TRADE ASSOCIATION MEETINGS SCHEDULED DURING MOA SHOW

NEW YORK — Three coin machine industry trade associations have scheduled meetings during the MOA Convention. All meetings have been announced and members are asked to attend. All three meets will be advertised on the Sherman House Hotel bulletin board in order to assure 100% attendance. The associations are: Illinois Coin Machine Operators Association, The Coin Operators Industry of Nebraska (COIN), and the South Dakota Music and Vending Association. In addition, the Record One-Stop Association will also hold its convention while MOA is in progress. Other trade meetings will be announced during the show.

MOA CONVENTION EXHIBIT GUIDE

ALL-TECH INDUSTRIES

Hialeah, Florida
Booths 72, 73, 74, 74A
Coin-operated pool tables
Justin Goldsmith, Lewis Cohn, David Braun, Harvey Heiss, Andy Kraft
SHERMAN HOUSE

AMERICAN SHUFFLEBOARD CORPORATION

Union City, N.J.
Coin-operated shuffleboards, pool tables
Nick Melone, Sol Lipkin, Gene Daddis
SHERMAN HOUSE

AUTOMATIC PRODUCTS CO.

St. Paul, Minnesota
Booth 65
Cigarette vendors, candy vendors, selective changemakers, quick-set accumulators
Art Brier, Gearald Sheafor, Wm. Herbord, Geo. Kendall, Ed. Van Meter, W. J. Gross, Al Weymouth, J. B. Edgerton
CONRAD HILTON

BALLY MFG. COMPANY

Chicago, Illinois
Booths 25-31
Bowlers, shuffles, flipper pingames
Bill O'Donnell, Paul Calamari, Herb Jones, John Britz

BILLBOARD

Chicago, Illinois
Trade publication

CHICAGO COIN MACHINE COMPANY

Bowlers, shuffles, guns, amusement machines
Mort Secore, Ralph Wycoff

CAPITOL RECORDS

New York-Los Angeles
Music Room Exhibit
Music Room Exhibit
Record line plus special juke box programming material

CASH BOX

Chicago-New York-L.A.
Trade publication
Joe Orleck, George Albert, Marty Toohey, Marty Ostrow, Lee Brooks, Ed Adlum, Jerry Shiffrin.
OXFORD HOUSE

COLUMBIA RECORDS

New York City
Music Room Exhibit
Record line plus special juke box programming material.

D&R INDUSTRIES

Chicago
Booth 83
Coin machine supplies and parts.
Dennis Ruber, Richard Utanoff

DECCA RECORDS

New York City
Music Room Exhibit
Record line plus special juke box programming material.
Claude Brennan and execs from firm.

DUNCAN SALES CO.

Cleveland, Ohio
'Arizona' amusement gun, amusement machines.
Joseph Nemish, reps from firm.

DYNABALL CO.

Skokie, Illinois
Booth 56
Billiard accessories, coin machine parts.
S. H. Berger, R. Andrews, A. Berger, F. Berger

EPIC RECORDS

New York City
Booth 90
Record line, little lp's, juke box programming material.
Len Levy, Sol Rabinowitz, Mort Hoffman, Nick Albarano.

FISCHER SALES COIN DIVISION

McHenry, Illinois
Coin-operated pool tables
Bill Weikel and staff

GREAT LAKES GAMES CORP.

Elgin, Illinois
Elliptical pool tables
Arthur Frigo, Morris Miller

JAY-JAY RECORDS

Chicago, Illinois
Music Room Exhibit
Record line, juke box specialty material.
Walter Jay.

KAPP RECORDS

New York City
Record line, little lp's, special juke box material.
Macey Lipman, Al Cahn, Barry Freeman.

IRVING KAYE CO.

Brooklyn, New York
Booths 32, 33, 34, 35, 36, 37, 38
Pool tables and billiard supplies.
Irving Kaye, Howard Kaye, Arnold Kaye.

MERCURY RECORDS

Chicago, Illinois
Record line plus juke box programming material.
Ken Myers and staff.

MIDWAY MFG. CO.

Chicago
Booths 9, 10
Coin-operated guns, 5-ball games, novelty machines.
Henry Ross, Marcine Wolverton, Ruth Sheffield, Robert Jonesi.

MUSIC BUSINESS

New York City
Trade publication.

MONUMENT RECORDS

Hendersonville, Ind.
Booth 100
Single and album product on Monument and Sound Stage 7 labels.
Shirley Neely, Mrs. Nancy Moran, Fred Foster.

NATIONAL SHUFFLEBOARD & BILLIARD CO.

East Orange, N.J.
Booths 15, 16, 17
Coin-operated pool and shuffleboard tables.
Paul Kotler, Nick Marosy, Harry Kotler, Jerry Gordon.

NATL. ASSOC. COIN MACHINE DIST.

Chicago, Illinois
Trade Association
Bob Slifer

PACIFIC AMUSEMENT CO.

No. Hollywood, Calif.
Booth 42
Kiddie Rides.
Lynn Shubert.

L. T. PATTERSON DISTRIBUTORS

Cincinnati, Ohio
Booths 46, 47
Amusement machines.
L. T. Patterson.

PROTOSION ENGINEERING INC.

Detroit, Mich.
Booth 70
Coin-operated shuffleboard, novelty machine.
Jerry Stein, Bob Akers, Mary Sauve, Pete Plentis.

(Hotel info not available at press time)

ROCK-OLA MANUFACTURING CORP.

Chicago, Illinois
Music Room Exhibit
Coin-operated phonographs, cigarette vendors
Executive members of firm sales staff.

ROJAC RECORDS

Record line plus juke box programming material.

ROWE AC MANUFACTURING

Whippany, N.J.
Music Room Exhibit
Coin-operated phonographs, cigarette vendors.
Executive members of firm, sales staff.

RCA VICTOR RECORD DIVISION

New York City
Booths 102, 103, 104
Record line plus special juke box programming material.
H. Jenkins, J. Burgess, R. Clark, G. Parkhill.
HOSPITALITY SUITE—Starlite Room, Sherman House

RECORD WORLD

New York City
Trade Publication.

ROUND O' POOL INC.

Denver, Colorado
Booth 50
Round pool table.
Ted Silverman, Phil Zelkowitz, Bill Kogen.

ROYAL DISTRIBUTING CORP.

Cincinnati, Ohio
Booth 21
Water Polo game.
Clint Shockey, Dick Gilger, Joe Westehaus, Joe Grasso, Harold Hoffman.
CARRIAGE HOUSE

SCIENTIFIC AMUSEMENT DIV. EDEX CORP.

Palo Alto, Calif.
Booth 64
Knowledge Computer.
W. G. Nutting.

THE SEEBURG CORPORATION

Chicago, Illinois
Coin-operated phonographs, cigarette vendors, background music.
Executive and sales staff.

STAR TITLE STRIP CO.

Pittsburgh, Penna.
Booth 91
Title strips, index strips for racks.
Norman Morgan, William Miller, Russell Coneby.

STERLING TITLE STRIP CO.

Detroit, Michigan
Music Room Exhibit
Title strips.
Dick Steinberg.
Music Room Exhibit
Record line, juke box programming material.
Barney Ales, Irv Biegel, staff.

TAPE-ATHON CORP.

Inglewood, California
Booth 171
Background music equipment.
Geo. Anthony, David Anthony.
SHERMAN HOUSE

TENNESSEAN PROMOTIONS INC.

Nashville, Tenn.
F. N. James Jr.

TRANS WORLD AIRLINES

Chicago, Illinois
Airline service information.

UNITED MANUFACTURING CORP.

Chicago, Illinois
Coin-operated bowlers, shuffles.
Executive and sales staff.

URBAN INDUSTRIES

Louisville, Kentucky
Coin-operated movie machines.
Nat Bailen.

U.S. BILLIARDS INC.

Amityville, N.Y.
Booth 82
Pool tables.
Albert Simon, Albert D'Inzillo, Art Daddis, Harry Berger, Marvin Thal.

VALLEY SALES COMPANY

Bay City, Michigan
Booths 18, 19, 20, 43, 44, 45
Pool tables.
Earl Feddick, John Ryan, G. Wassman.

VEE-JAY RECORDS

Los Angeles, Calif.
Record line, juke box programming material.
Randy Wood and staff.

WAIKIKI RECORDS

Los Angeles, Calif.
Booth 97
Record line, Hawaiian, Polynesian records, for operators.
SHERMAN HOUSE

WESTERN TRAILS AMUSEMENT CO.

Chicago, Illinois
Booths 2, 3, 4
Kiddie Rides.
Wm. Racoosin, Ross Scheer.

WHITE SANDS SALES CO.

Denver, Colorado
Booths 57, 58
Elliptical pool tables.
Jerry White, Al Meek, Tom Raasch.

WICO CORPORATION

Chicago, Illinois
Booth 63
Parts, supplies for coin machines.
Ed Ruber, Morrie Wiczer, Milton Wiczer, Denis Parsons.

WILLIAMS ELECTRONIC MFG. CORP.

Chicago, Illinois
Booths 51, 52, 53, 54, 55
Coin-operated amusement games.
Sam Stern, Jack Mittel, Buddy Lurie

WORLD RECORD DISTRIBUTORS

Chicago, Illinois
One-stop product.
Morris Goldstein.

THE WURLITZER CO.

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Booth 79
Coin-operated phonographs, allied equipment.
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SHERMAN HOUSE, Hospitality Suite, Presidential Suite.

VENDING MACHINES

National Cigarette 111-11 col. . . \$165	Cole Cold Drink 3 sel. \$225
DuGrenier Candy Mart 8 sel. . . 175	Rowe 5 col. Pastry 175
Avenco Coffee & Choc. 150	Vendo 210 Milk . 325
Bally Single Cup #661 795	Vendo 210 Ice Cream 325
	Stoner 4 col. Pastry 165

KIDDIE RIDES

Auto Test \$395	Motorcycle \$295
Bally Bucky . . . 495	Miss America Boat 295
Bally Little Champ 295	Model T Ford . . . 375
Bally Fire Chief . 395	Old Smokey 275
Bally Hot Rod . . 395	Pony Express . . . 175
Bally Western Express 395	Red Nose Reindeer 225
Bally Speed Boat . 375	Sattelite 495
Boat Ride 275	Space Ship 275
Big Bronco Express 295	Sandy Horse 325
Chuck Wagon . . 395	Sitdown Drive Yourself 375
Cow Pony 395	Scientific Boat . . 295
Champion Horse . 395	See-Saw Clown . . 225
Donald Duck . . . 250	Twin Merry Go Round 295
Elsie The Cow . . 225	Toonerville Trolley 295
Fire Engine (All Tech) 395	Turn Pike Auto Test 575
Highway Patrol . 475	Tusko Elephant . . 475
Helicopter 495	Bert Lane Lancer Horse 295
Indian Scout . . . 475	Bert Lane Whirleybird . . . 495
Junior Jet 175	
Lightning Horse . 295	
King's Choo Choo 250	
Meteor Hot Rod . . 250	

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for East. Penna., So. Jersey and Delaware.

National Shuffleboard Unveiling New Coin-Op Table Series At MOA

EAST ORANGE, N.J.—Paul Kotler, President of National Shuffleboard and Billiard Company, this city, announced the kick-off of the firm's new series of coin-operated pocket billiard tables.

On display at Booth 15, 16, 17 at MOA is the new "Coronet" coin-operated 4 x 8 regulation, with "genuine solid slate bed and exclusive decorator design with rails that are covered with macassar ebony formica inlaid with real pearl sights", the manufacturer states. The aprons are covered with white plastic and aqua feature strips, the legs and cross-members are in white plastic finish, and all corners are in heavy cast aluminum, finished in gold anodizing. All trim is of the extruded aluminum with the gold anodized finish.

One of the table's many new features, Kotler contends, is the picture window ball-viewer, with exclusive heavy plexiglass sliding door for easy accessibility.

Some of the other exclusive features are "silent heavy plastic subway returns; unit design; rail and molded cushions for solid bounce-back; and massive brass plated steel epoxy-finished leg-levelers for micromatic adjustments".

National's beginning dates back to 1924 with the finest of wood-craftsmanship manufacturing, according to Kotler. The company also made fixtures for banks, drug stores, department stores and showcases. "In 1933, with the new shuffleboard era, National became the leading manufacturer of the world's famous quality shuffleboard", Kotler stated. In the early 50's, the firm was involved in the manufacturing of laminated hickory skis and a line of the finest church furniture. Then came the billiard era with bumper pool and commercial professional pocket billiards, and finally the day of the high-style

coin-operated and home professional billiard tables.

The products currently in production at National include the 'Astro-Lite', and the 'Star-lite' shuffleboards and the 'Royale' professional pocket billiard table.

Kotler says that among the many features of the Astro-Lite shuffleboard, the most notable are that it "weighs 25% less, lasts three times longer, is not affected by alcohol, resists burns and scuffs and takes only 60 minutes to install".

The 'Lucky 13' 'Star-Lite' offers "shorter length to fit into practically any sized location, vinyl apron, laminated plastic sides, slimline scoreboard and the 'Anti-Cheat' play control mechanism".

The 'Royale' line of pool tables features "apron slip-on construction, inch-thick slate bed, molded pure gum rubber cushions and formica covered laminated aprons."



MORRIS NAHUM

NEW YORK—Morris Nahum, international sales director for Belam International, recently left for a four week tour of the coin machines markets of Greece, Spain, France and Italy in an effort to further expand the company's interests on the European continent. Nahum stated that he has been authorized to establish distributorships and agencies for Belam International in Greece and Spain.

History Of The National Association

(The following information has been submitted by Clint Pierce, charter member and current 1964 MOA co-chairman.)

ORIGINAL COMMITTEE THAT MET JANUARY 21st, 1948 AT THE BISMARCK HOTEL IN CHICAGO TO CONSIDER FORMING A NATIONAL PHONOGRAPH OPERATORS ASSOCIATION, KNOWN AS MUSIC OPERATORS OF AMERICA

COMMITTEE OF 14 ELECTED JANUARY 21st, 1948

George A. Miller, 128 East 14th St., Oakland 6, Calif.

Hirsch De LaViez, Washington, D.C.
Ray Cunliffe, 3018 East 91st Street, Chicago, Ill.

Albert S. Denver, New York, N.Y.
Morris Goldman, Detroit, Michigan
C. L. Bever, Salt Lake City, Utah

Sol Huffman, Harrisburg, Pa.

Jack Sheppard, Philadelphia, Pa.

Sol Kesselman, Newark, N.J.

Jack Cohen, Cleveland, Ohio

Samuel Orenstein, Providence, Rhode Island

Thomas Cady, Grand Forks, N. Dakota

C. S. Pierce, Brodhead, Wis.

Tom Crosby, Fairbault, Minn.

EXECUTIVE BOARD OF FIVE ELECTED JANUARY 21st, 1948

George A. Miller, Executive Chairman, 128 East 14th St., Oakland 6, Calif.

Al Denver, Vice-Chairman, New York, N.Y.

Jack Sheppard, Philadelphia, Pa.

C. S. Pierce, Brodhead, Wis.

C. L. Bever, Salt Lake City, Utah

ALTERNATES

Ray Cunliffe, 3018 East 91st Street, Chicago, Ill.

Jack Cohen, Cleveland, Ohio

Wico's New Facilities To Be Celebrated Oct. 17



CHICAGO—Pictured above at the Wico Corporation's newly expanded plant and sales facilities are (left to right) Lee Brooks of Cash Box, and Ed Ruber and Denis Parsens of the Wico sales staff. The addition of vending component stock to the company's already growing coin machine parts and supplies line necessitated the expansion of the firm's facilities, according to Ruber.

Wico execs Max, Milt and Morrie Wiczer will host a 'Koffee Klatch' on Sat. morning Oct. 17, and have issued invitations to both the coin machine and the vending trades to attend for the formal unveiling of the new city sales room.

MOA Banquet and Show

Friday Eve., October 16 7:00 P.M.

Terrace Casino, Morrison Hotel, Chicago

Produced by Hirsch de LaViez

Artists Scheduled To Perform
(at press time)

Tony Bennett,
Columbia Records

Joe Williams,
RCA Victor Records

The Headliners,
Tamla-Motown Records

Sue Charles Dancers

Li'l Wally and Harmony Boys,
Jay Jay Records

Ray & Roman Dance Team

The Supremes,
Tamla-Motown Records

The Four Tops,
Tamla-Motown Records

Chuck Flamingo
Rojac Records

Kim Sisters,
Monument Records

Willie Restum,
Columbia Records

Junior and The Classics
Groove Records

Li'l Peggy March
RCA Victor Records

The Back Porch Majority
Epic Records

Frank York Orchestra

AWARDS TO BE PRESENTED FOR Best Artist, Best Recording, and Company Most Consistently Supplying Good Juke Box Records, based on juke box operator poll conducted by the Music Operators Of America.



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YOUR GREATEST PROFIT
OPPORTUNITY for 1964

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and BUMPER POOL®

—The Dependable Tables!

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Complete Selection Parts and Accessories.

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Of This Issue
Available At
Cash Box
MOA Booth

EXPORT SALES

A Six Year Growth Pattern

EXPORT VOLUME FROM U.S. PORTS

1958 - 1964

Year	Units	Dollars
1964	100,000*	\$50,000,000*
1963	98,682	40,830,383
1962	86,423	30,444,480
1961	91,762	28,567,553
1960	88,288	21,581,194
1959	85,336	19,185,043
1958	82,510	20,653,085

*Based on Jan.-June Sales Figures.

Burns Named Field Director At Empire

CHICAGO—Gilbert Kitt, President, and Joe Robbins, Vice-President of Empire Coin Machine Exchange, Inc., this city, announced the appointment of Jack Burns to the post of Director of Field Sales. Burns, who has been with the firm for ten years will coordinate activities of the firms branch offices and field salesmen.

Empire's main office is in Chicago and there are branches in Detroit, Grand Rapids, and Menominee under the direction of Bob Wiley, Dick Flaherty, and Bob Rondeau respectively. Sales in the Milwaukee area are handled under a sub-distributorship arrangement with Hastings Distributing of that city. In addition, two new salesmen have been added, Harold La Roux in the state of Michigan, and Robert Vihon in Illinois.

Bill Milner has been named to the post of General Manager of the Chicago office. Kitt and Robbins stated that they believed these changes and additions afford Empire the most complete coverage ever instituted in these states by any distributor. The firm is exclusive distributor for Rock-

Bush International Hosts Rowe Classes

JACKSONVILLE—The first in a series of service schools that will eventually cover all Rowe products was held at Bush International in Jacksonville on Monday, September 28th. This school was conducted by Bill Dorn, Rowe Field Service Engineer and Al Bonney, Bush Field Service Engineer.

Following a new format, dinner was served the participants at 6:00 P.M. which allowed the school to get underway by 6:45. This allows activities by 10:30. "It was one of the most smoothly run sessions that we have had," stated D. J. Barton, Manager.

Those attending were: Kenneth C. Benton, E. A. Griffis of Hi Neighbor Vending Service; Herb Fox of Tioga Vending Company; Clyde Dunn, Terry Woffard, Jim Todd, Raymond Mott, B. E. Parker, John A. Beach, V. A. Thrift, Wm. Byrd, R. H. Castleberry, Jr., Don Edwards and Chuck Creel, all of Kwik Kafe of North Florida; Chuck Brennan, Keith Marshall, Wm. Lafayette, Bris Hedleston of Wometco Vending Company, Amos Hoskins, David Nugent, Frank Harper, Charles Hersey, Earl Steel of Jacksonville Vending Service; M. M. Moye of Vending of Jacksonville; Joe Barton, Gene Jeansonne, Ken Johnson, Fred Houghton of Bush International.



GIL KITT

Ola-Williams-United-and Midway in Illinois-Wisconsin-Michigan - Eastern Iowa-and part of Northern Indiana. They are also exclusive distributors for Fischer in Illinois and Michigan.

Activities of Empire International, the export-import division of the firm will continue under the personal direction of Kitt and Robbins.

Montooth Urges Ops To Attend ICMOA Meet



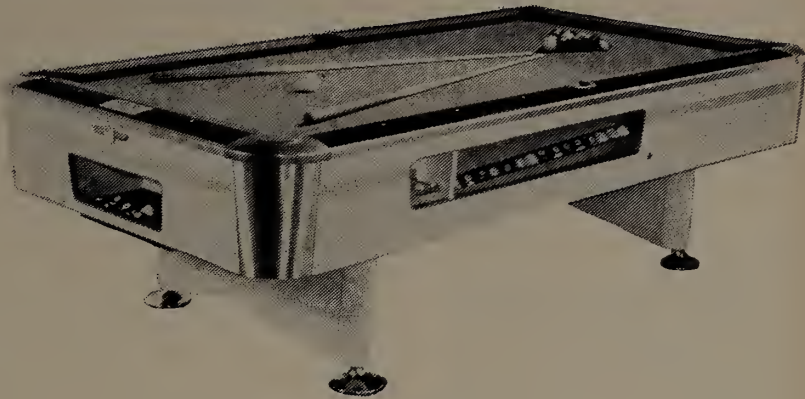
LES MONTOOTH

PEORIA, ILLINOIS—The Annual Meeting of the I.C.M.O.A. will be held in Chicago at the Sherman Hotel, Wednesday, October 14th, in connection with the M.O.A. Convention, according to President Les Montooth. Election of Officers will be the main order of business, however, anything pertaining to the good of the industry will be discussed, said Montooth.

"CORONET"

Coin-Operated Pocket Billiard Table
By National of New Jersey

WHY SETTLE FOR LESS?? —FIRST OF ITS KIND—



- PICTURE WINDOW BALL VIEWER
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- PRACTICALLY FREE UPKEEP & SERVICE
- FORMICA with GOLD ANODIZED ALUMINIUM & AQUA TRIM

SEE THIS MODEL AND OUR OTHER MODELS ON DISPLAY AT M.O.A. BOOTHS 15 - 16 - 17

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M.O.A. SHOW
BOOTH NO. 63

SEE US AT OUR OFFICE
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OCT. 17TH
8:30 A.M. UNTIL

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DANCING DOLLS	\$120.00
CORRALS	\$210.00
PREVIEWS	\$255.00
OKLAHOMAS	\$360.00
SWING ALONGS	\$285.00
SUNSETS	\$265.00
FLYING CHARIOTS	\$300.00
BONANZAS	\$375.00
SHIPMATES	\$455.00
SWEETHEARTS	\$260.00

Williams

SOCCERS	\$250.00
OH BOYS	\$265.00
COQUETTES	\$190.00
JUMPIN' JACKS	\$260.00
MERRY WIDOWS	\$430.00
GRAND SLAMS	\$410.00

ChiCoin

BRONCOS	\$310.00
CHAMPION GUNS	\$390.00

Bally

CUE TEASE	\$165.00
BONGOS	\$275.00
STAR JETS	\$265.00
GRAND TOURS	\$295.00

Misc.

Midway RACEWAYS	\$285.00
All-Tech MUSICAL FERRIS WHEELS	\$400.00

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NEW ORLEANS, LOUISIANA
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Music, Cigarettes and Games, 100 sheets per pad, consisting of sets of location contract, bonus, and two loan agreements. \$15.00 per set prepaid.

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Counter Game

1c, 5c or 10c play. Size: 18"x12"x8". Weight, 25 lbs. Natural wood cabinet. Polished chrome fittings.



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f.o.b. Chicago

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5-Oz. Bumper Pool Balls (10) \$ 9.00
 2 1/8" Balls, 1-15 w/Cue Ball.. 12.50
 2 1/4" Balls, 1-15 w/Cue Ball.. 14.00
 48" Cues \$ 1.50 ea.
 52" Cues ...\$1.95 ea.; 25 1.50 ea.
 57" Cues\$2.95 ea.; 33.00 dz.
 Plastic Triangles, 2 1/4" ... 1.00
 6-Hole Cue Rack 4.00
 Billiard Chalk. Gr. 3.50

We carry complete line of Pool Supplies—Write for list.

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ANALYSIS OF SECOND QUARTERLY COIN MACHINE & VENDING EXPORT VOLUME REPORT 1964

GENERAL

Looking at the overall export picture, it appears as though the total volume of \$50 million, a forecast made here three months ago, may not be reached. In the face of a continuing upturn in export volume, the amusement machine picture in certain European countries has been effected (CB Oct. 10) and unless this situation changes, with governments relaxing credit restrictions on all imports, the US figure may level off after close to ten years of consistent increase. The reasons for the expected drop-off as compared with last year, are many. . . . First off, phonographs are down in this second quarter by more than 1000 units and \$600,000. And while games continues to increase—more than 7000 units over the first three months of this year, and an increased dollar volume of \$2.7 million, France and Italy are largely responsible for the business. These are the nations which have imposed restrictions, the brunt of which will be felt in third quarter reports which will reflect July-August-September business. Vending, while showing an increase—500 additional vending machines bringing an increased \$270 thousand—is still a paltry sum alongside music and amusement—\$1.1 million for April-June '64. More manufacturers are operating out of European plants and at a greater volume. As mentioned last week, the industry must look to new markets. The brightest spot is in Asia, or at least that's where the biggest potential lies—Japan. Until this market is tapped, though, phonographs will continue to hold a fairly steady figure, amusement machines must drop off if government regulations slow down the supply, and vending will provide its own source locally.

PHONOGRAPHS

Canada took almost twice as many music machines this quarter as last. . . . Jamaica showed signs of recovery . . . and Panama bought the same amount but demanded later models. The increased No. American volume was largely due to Canada where rulings on games have reportedly been relaxed, incidentally (this can help music). . . . Chile opened up for 50 machines, all late models evidently and along with Venezuela's 300 units, the Latins approached the \$200 thousand mark. . . . In Europe, Belgium suffered, dropping by more than half a million in dollars and 800 phonos from last quarter. . . . Denmark quadrupled . . . Finland's volume was nil . . . France fell way off . . . Greece continued to increase . . . Italy dipped by \$70 thousand . . . Switzerland dropped \$70 thousand . . . Netherlands remained steady . . . UK the same . . . West Germany decreased by 500 machines in three months . . . Japan almost doubled its phono intake . . . Philippines almost tripled dollars but doubled units (new equipment) . . . Australia bought better equipment at twice the price, almost all late and new . . . and if it wasn't for Rhodesia and its 4 phonos the African continent would have remained a blank.

AMUSEMENTS

No sign that the Canadian ruling was due with No. America staying constant over the first quarter. . . . In So. America where troubles are routine, Argentina dipped. . . . Chile didn't take any more games after the first quarter. . . . But Venezuela bought 269 units. . . . Belgium (\$528,000), France (\$2.6 million), Italy (\$572 thousand), Sweden (\$100 thousand), Switzerland (quarter-million dollars), UK (almost \$1 million) and W. Germany (\$518 thousand) made up the buying bulk of Europe's \$6 million. . . . In Asia, Japan bought six times the former quantity totaling \$389 thousand just \$100 thousand short of Asia's total. . . . Australia bought 156 machines . . . and in Africa, 6 nations spent a total of \$25 thousand on 83 games bringing the world's games dollar volume for April-June to \$7 million . . . \$6 million in Europe.

VENDING

Europe takes two-thirds of the vending business, naturally. . . . Japan tripled, but still at only \$17 thousand. . . . Un. So. Africa bought 467 vendors for \$44,425, or about \$100 each, probably peanut-ball gum-charm units . . . and in Canada, where 1346 vending machines left the US in three months, vending made gains.



The Phillies Lost — BUT YOU WIN

When the World Series Fever

Hit Philly We Loaded Up With

BASEBALL GAMES

1 KING OF SWAT—Williams	45.00
2 HIGH FLY—Genco	45.00
1 STAR SLUGGER—United	75.00
2 HEAVY HITTER—Bally	75.00
1 BIG INNING—Bally	75.00
4 SHORT STOP—Williams	95.00
1 57 DELUXE BASEBALL—Williams	95.00
5 PINCH HITTER—Williams	145.00
1 OFFICIAL BASEBALL—Williams	150.00
8 BATTING CHAMP—Williams	225.00
2 WORLD SERIES—Williams	275.00
7 SLUGGER—Midway	295.00
1 ALL-STAR BASEBALL—ChiCoin	295.00
7 MAJOR LEAGUE—Williams	325.00
8 GRAND SLAM—Williams	445.00

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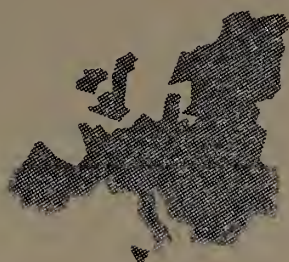
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'Mustang' Two-Player Premiered By Chicago Coin At MOA Show

CHICAGO—Sam Wolberg and Sam Gensburg, co-heads of Chicago Dynamic Industries, in this city, one of the largest manufacturers of coin-operated amusement devices, are unveiling the new ChiCoin "Mustang" two-player pinball game in the firm's exhibit display on the exhibition floor of the Sherman House Hotel during the MOA Convention, October 14-16.

It is a coincidental fact that Chicago Coin Company released the first in this series of two-player pinball amusement games for showing at last year's MOA Convention in the Morrison Hotel in this city. The success of this series, according to Wolberg and Gensburg has been "phenomenal" over the past year or so.

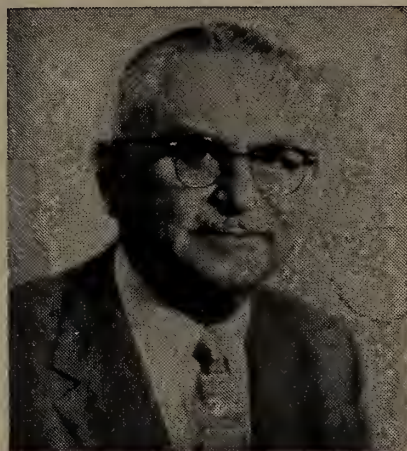
Also on display in the Chicago Coin exhibit are the "Majestic" big ball coin-operated automatic bowler and "DeVille" puck shuffle alley bowler.

"Mustang," according to Gensburg, has a flashy, rapid-action playfield and light-box. There is a special score target section at the top center of the playfield, with two score targets and pop bumpers.

The cabinet is highly styled, very colorfully illustrated, and has a stain less steel scoring frame, with metal corners to prevent damage and scarring. The "Cyclac" hand rests at the front of the cabinet will reportedly not tarnish and offer extra long life to the cabinet.

There is an exclusive ChiCoin "Lift-Out," self-locking playfield, which provides instant access to the interior for servicing, with no screens or levers.

In explaining the playing and scoring features in "Mustang" Sam Wolberg advised that there is a "thrifty" ball saver feature, which kicks the



SAMUEL WOLBERG

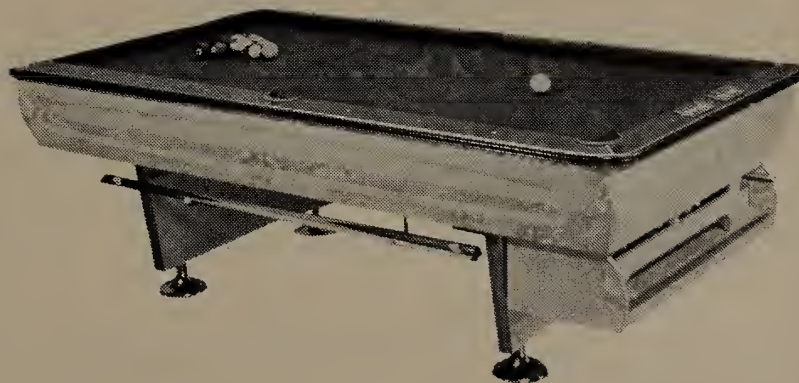
ball back for more play at just the moment the player thinks he has lost his ball.

Suspenseful action is provided on the playfield with a "Revolving Target" feature, which resembles the spinner wheel ring on a "Mustang" car. Mile-A-Minute thrills are available through the ChiCoin "Bonus Score" feature which continues in play from one player to the next. "Mustang" is adjustable for three or five ball play, according to the option of the operator or location owner.

"Mustang" which is also available in an add-a-ball model is now in full production in the Chicago Coin factory and being shipped on a normal schedule. Operators are invited to come to the Chicago Coin exhibit to see and play this newest ChiCoin amusement game release.

"ALL-TECH presents

the Table in decrolite fiberglass that never wears or grows old. The finest quality coin operated tables in the world."



FOUR MODELS AVAILABLE:

GOLD CREST 6 3 x 6

46" x 78" with one piece 3/4 slate bed

GOLD CREST 7 3 1/2 x 7

52" x 92" with one piece 3/4 slate bed

GOLD CREST 8 4 x 8

57" x 101" with one piece 7/8 slate bed

GOLD CREST 9 4 1/2 x 9

64" x 114" with three piece 1" slate bed

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SECOND QUARTERLY COIN EXPORT VOLUME REPORT

Phonographs

COUNTRY	1963 2nd QUARTER VOLUME (Apr.-June 1963)		1964 2nd QUARTER VOLUME (April-June 1964)	
	No. of Units	Dollar Volume	No. of Units	Dollar Volume
NO. and CENTRAL AMERICA				
Bahamas	22	\$ 7,900	12	\$ 12,685
Barbados	—	—	—	—
Bermuda	—	—	12	2,270
British Honduras	—	—	570	478,361
Canada	351	246,189	2	1,583
Costa Rica	9	7,315	2	1,583
Dom. Rep.	183	28,812	180	44,494
El Salvador	15	9,786	—	—
Fr. West Indies	—	—	10	2,500
Greenland	—	—	—	—
Guatemala	2	1,660	—	—
Haiti	—	—	—	—
Honduras	2	1,670	21	5,299
Iceland	—	—	—	—
Jamaica	19	6,075	177	46,229
Lw. Wv. Is.	2	1,913	2	1,591
Mexico	91	32,573	82	31,682
Neth. Antilles	—	—	6	4,003
Nicaragua	30	13,753	34	22,635
Panama	41	19,662	23	19,714
Trinidad	1	1,100	—	—
TOTAL	768	\$ 378,408	1,131	\$ 673,046
SOUTH AMERICA				
Argentina	8	\$ 3,975	6	\$ 1,590
Bolivia	—	—	—	—
Brazil	—	—	—	—
Br. Guiana	—	—	2	2,000
Chile	—	—	50	47,559
Columbia	—	—	2	1,320
Ecuador	—	—	—	—
Peru	33	13,676	34	16,625
Surinam	5	3,070	—	—
Uruguay	—	—	—	—
Venezuela	221	100,152	297	111,183
TOTAL	267	\$ 120,873	391	\$ 180,277
EUROPE				
Austria	26	\$ 46,204	23	\$ 10,017
Azores	—	—	—	—
Belgium	2171	1,341,997	1,333	789,882
Cyprus	7	3,570	8	4,600
Denmark	5	5,156	28	22,369
Finland	212	172,194	—	—
France	241	210,393	121	86,628
Greece	112	38,379	168	48,015
Ireland	—	—	—	—
Italy	369	262,405	259	192,366
Malta	2	1,757	—	—
Netherlands	98	36,107	94	33,149
Norway	3	1,632	—	—
Portugal	2	2,302	—	—
Spain	—	—	—	—
Sweden	42	29,407	32	24,104
Switzerland	278	226,369	193	153,181
Trieste	—	—	—	—
Turkey	8	6,892	—	—
United Kingdom	358	202,459	340	199,706
West Germany	2070	1,239,854	1,563	1,043,582
Yugoslavia	—	—	—	—
TOTAL	6034	\$ 3,827,077	4,162	\$ 2,607,099
ASIA				
Arabia	—	—	—	—
Ceylon	—	—	—	—
Fed. Malaya	27	14,000	21	9,310
Hong Kong	4	3,114	7	5,541
India	—	—	—	—
Iran	—	—	—	—
Israel	—	—	—	—
Jordan	—	—	—	—
Japan	526	237,757	869	481,680
Korean Rep.	15	11,253	—	—
Kuwait	—	—	—	—
Lebanon	11	3,472	18	4,710
Nansei Is.	152	52,042	122	41,806
Pakistan	—	—	—	—
Philippine Rep.	44	10,350	79	28,697
Singapore	—	—	—	—
Syria	—	—	—	—
Taiwan	—	—	—	—
Thailand	—	—	—	—
Vietnam	—	—	—	—
TOTAL	779	\$ 331,988	1,116	\$ 571,744
AUSTRALIA				
Australia	31	\$ 8,425	45	\$ 17,604
New Zealand	18	1,400	10	1,160
T. Pac. Is.	—	—	2	1,302
Fr. Pac. Is.	2	1,205	—	—
TOTAL	51	\$ 11,030	57	\$ 20,066
AFRICA				
Algeria	—	—	—	—
Br. East Africa	8	2,150	—	—
Canary Is.	—	—	—	—
Egypt	—	—	—	—
Ethiopia	—	—	—	—
Fr. Somaliland	—	—	—	—
Ghana	—	—	—	—
Kenya	—	—	—	—
Liberia	—	—	—	—
Lihya	—	—	—	—
Malagas	—	—	—	—
Morocco	—	—	—	—
Mozambique	—	—	—	—
O. W. Africa	—	—	—	—
Rep. Congo	—	—	—	—
Rhod. NY	—	—	4	1,135
Som. Rep.	—	—	—	—
Tunisia	—	—	—	—
Un. So. Africa	—	—	—	—
TOTAL	8	2,150	4	1,135
GRAND TOTAL	7914	\$ 4,671,526	6,861	\$ 4,053,367

Amusement Machines

COUNTRY	1963 2nd QUARTER VOLUME (Apr.-June 1963)		1964 2nd QUARTER VOLUME (April-June 1964)	
	No. of Units	Dollar Volume	No. of Units	Dollar Volume
NO. and CENTRAL AMERICA				
Bahamas	72	\$ 41,462	11	\$ 1,650
Barbados	—	—	—	—
Bermuda	39	19,550	5	2,650
British Honduras	—	—	—	—
Canada	995	233,342	2,206	289,080
Costa Rica	—	—	—	—
Dom. Rep.	—	—	—	—
El Salvador	—	—	—	—
Fr. West Indies	—	—	—	—
Greenland	3	2,196	—	—
Guatemala	—	—	—	—
Haiti	—	—	—	—
Honduras	—	—	7	2,910
Iceland	40	1,406	—	—
Jamaica	—	—	8	1,120
Lw. Wv. Is.	—	—	6	2,930
Mexico	—	—	—	—
Neth. Antilles	—	—	—	—
Nicaragua	—	—	17	2,524
Panama	18	7,350	37	11,513
Trinidad	—	—	—	—
TOTAL	1167	\$ 305,306	2,297	\$ 314,377
SOUTH AMERICA				
Argentina	169	\$ 36,875	15	\$ 10,201
Bolivia	—	—	—	—
Brazil	—	—	—	—
Br. Guiana	—	—	—	—
Chile	10	6,454	—	—
Columbia	—	—	—	—
Ecuador	—	—	—	—
Peru	—	—	—	—
Surinam	4	1,727	—	—
Uruguay	—	—	37	1,340
Venezuela	363	125,945	269	120,887
TOTAL	546	\$ 171,001	321	\$ 132,428
EUROPE				
Austria	5	\$ 1,858	30	\$ 8,895
Azores	—	—	5	3,826
Belgium	1409	429,209	1,239	528,372
Cyprus	8	2,366	9	3,736
Denmark	367	119,255	349	148,278
Finland	122	38,896	86	29,621
France	2939	1,336,267	6,278	2,682,758
Greece	68	19,980	124	38,607
Ireland	4	3,325	—	—
Italy	437	121,650	1,670	572,783
Malta	—	—	—	—
Netherlands	114	15,835	138	38,236
Norway	32	5,377	143	93,507
Portugal	6	2,325	—	—
Spain	110	36,535	33	14,799
Sweden	156	76,196	296	108,383
Switzerland	696	300,165	852	250,153
Trieste	—	—	—	—
Turkey	7	3,530	39	29,788
United Kingdom	2160	660,656	2,693	985,626
West Germany	1018	458,856	1,281	518,680
Yugoslavia	—	—	—	—
TOTAL	9658	\$ 3,632,281	15,265	\$ 6,056,048
ASIA				
Arabia	—	—	—	—
Ceylon	—	—	—	—
Fed. Malaya	—	—	33	7,305
Hong Kong	80	3,380	—	—
India	—	—	—	—
Iran	—	—	—	—
Israel	4	1,750	—	—
Jordan	244	73,214	—	—
Japan	287	86,361	1,256	389,487
Korean Rep.	14	1,630	11	4,464
Kuwait	—	—	—	—
Lebanon	54	18,200	56	19,374
Nansei Is.	15	10,750	14	8,705
Pakistan	—	—	—	—
Philippine Rep.	—	—	41	21,700
Singapore	—	—	—	—
Syria	—	—	—	—
Taiwan	—	—	—	—
Thailand	3	1,099	—	—
Vietnam	—	—	7	4,395
TOTAL	701	\$ 196,384	1,418	\$ 455,430
AUSTRALIA				
Australia	60	\$ 17,585	146	\$ 44,321
New Zealand	44	14,702	10	4,765
T. Pac. Is.	4	1,252	—	—
Fr. Pac. Is.	—	—	—	—
TOTAL	108	\$ 33,539	156	\$ 49,086
AFRICA				
Algeria	—	—	—	—
Br. East Africa	—	—	—	—
Canary Is.	9	1,515	29	5,389
Egypt	—	—	—	—
Ethiopia	—	—	5	1,500
Fr. Somaliland	—	—	—	—
Ghana	—	—	—	—
Kenya	—	—	—	—
Liberia	—	—	6	5,750
Libya	—	—	—	—
Malagas	—	—	12	6,200
Morocco	—	—	—	—
Mozambique	60	12,699	16	2,580
O. W. Africa	—	—	—	—
Rep. Congo	—	—	—	—
Rhod. NY	15	2,303	15	3,638
Som. Rep.	—	—	—	—
Tunisia	—	—	—	—
Un. So. Africa	19	8,332	—	—
TOTAL	103	\$ 24,849	83	\$ 25,057
GRAND TOTAL	12233	\$ 4,363,360	19,540	\$ 7,032,426

MACHINE

APRIL, MAY
and JUNE

1964



Vending Machines

COUNTRY	1963 2nd QUARTER VOLUME (Apr.-June 1963)		1964 2nd QUARTER VOLUME (April-June 1964)	
	No. of Units	Dollar Volume	No. of Units	Dollar Volume
NO. and CENTRAL AMERICA				
Bahamas	9	\$ 2,533	16	\$ 6,300
Barbados	—	—	—	—
Bermuda	5	1,438	—	—
British Honduras	—	—	—	—
Canada	939	291,354	1,346	353,903
Costa Rica	—	—	—	—
Dom. Rep.	—	—	—	—
El Salvador	—	—	—	—
Fr. West Indies	—	—	—	—
Greenland	—	—	—	—
Guatemala	—	—	—	—
Haiti	—	—	—	—
Honduras	—	—	—	—
Iceland	50	1,654	—	—
Jamaica	—	—	4	1,415
Lw. Wv. Is.	—	—	—	—
Mexico	111	13,779	96	16,628
Neth. Antilles	—	—	—	—
Nicaragua	—	—	—	—
Panama	6	1,142	8	4,859
Trinidad	—	—	—	—
TOTAL	1120	\$ 311,900	1,470	\$ 383,105
SOUTH AMERICA				
Argentina	—	—	—	—
Bolivia	—	—	—	—
Brazil	—	—	—	—
Br. Guiana	—	—	—	—
Chile	—	—	—	—
Columbia	—	—	—	—
Ecuador	175	2,792	—	—
Peru	—	—	—	—
Surinam	—	—	—	—
Uruguay	—	—	—	—
Venezuela	18	4,264	71	7,900
TOTAL	193	\$ 7,056	71	\$ 7,900
EUROPE				
Austria	44	\$ 12,789	20	\$ 7,183
Azores	—	—	—	—
Belgium	308	53,267	82	39,451
Cyprus	—	—	—	—
Denmark	8	1,621	40	29,500
Finland	53	10,850	14	6,182
France	161	26,697	94	14,210
Greece	—	—	—	—
Ireland	—	—	—	—
Italy	161	24,977	228	18,401
Malta	—	—	—	—
Netherlands	56	14,250	6	3,569
Norway	—	—	64	11,559
Portugal	—	—	—	—
Spain	—	—	104	128,911
Sweden	166	29,393	118	45,354
Switzerland	60	33,518	44	5,305
Trieste	—	—	—	—
Turkey	—	—	—	—
United Kingdom	550	76,557	759	179,939
West Germany	692	229,233	819	177,028
Yugoslavia	—	—	—	—
TOTAL	2259	\$ 513,152	2,392	\$ 666,592
ASIA				
Arabia	33	\$ 3,098	2	1,970
Ceylon	—	—	—	—
Fed. Malaya	—	—	—	—
Hong Kong	—	—	—	—
India	—	—	—	—
Iran	—	—	—	—
Israel	—	—	—	—
Jordan	—	—	—	—
Japan	11	6,452	38	17,338
Korean Rep.	—	—	—	—
Kuwait	—	—	6	3,209
Lebanon	—	—	—	—
Nansei Is.	11	3,847	—	—
Pakistan	—	—	—	—
Philippine Rep.	—	—	52	1,250
Singapore	—	—	—	—
Syria	—	—	—	—
Taiwan	—	—	—	—
Thailand	528	7,781	—	—
Vietnam	—	—	106	5,690
TOTAL	583	\$ 21,178	204	\$ 29,457
AUSTRALIA				
Australia	4	\$ 1,152	49	\$ 12,416
New Zealand	—	—	—	—
T. Pac. Is.	—	—	—	—
Fr. Pac. Is.	—	—	—	—
TOTAL	4	\$ 1,152	49	\$ 12,416
AFRICA				
Algeria	—	—	—	—
Br. East Africa	—	—	—	—
Canary Is.	—	—	—	—
Egypt	—	—	—	—
Ethiopia	—	—	—	—
Fr. Somaliland	—	—	—	—
Ghana	—	—	—	—
Kenya	—	—	—	—
Liberia	—	—	—	—
Libya	—	—	—	—
Malagas	—	—	—	—
Morocco	—	—	—	—
Mozambique	—	—	—	—
O. W. Africa	—	—	—	—
Rep. Congo	—	—	—	—
Rhod. NY	—	—	—	—
Som. Rep.	—	—	—	—
Tunisia	—	—	—	—
Un. So. Africa	5	4,000	467	44,425
TOTAL	5	\$ 4,000	467	\$ 44,425
GRAND TOTAL	4164	\$ 858,438	4,653	\$ 1,143,895

All Statistics Based On U. S. Dept. Commerce Reports

BELGIUM ITALY GREECE JAPAN PUERTO RICO GERMANY FRANCE SPAIN SWEDEN DENMARK NORWAY FINLAND PHILIPPINES OKINAWA AUSTRALIA ENGLAND LEBANON HOLLAND ARGENTINA VENEZUELA

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- SHUFFLES, BOWLERS, GUNS, ARCADE
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U.S. BILLIARDS

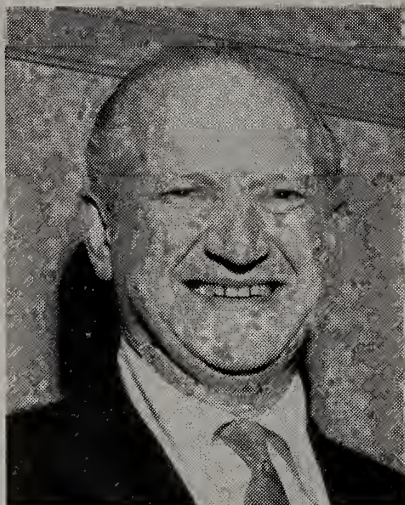
From raw materials to finished product, all under one roof



U. S. Billiards' new Amityville plant occupying 50,000 square feet.

AMITYVILLE, NEW YORK—U.S. Billiards was formed by Albert Simon less than two years ago, but today the 50,000 square foot pool table manufacturing plant has blossomed into a top-flight factory which makes 85% of all machine components under one roof, and furnishes the industry with a wide array of tables, through a national network of distributors. This week the factory will premiere a new 6-pocket table—"Pro 5": a regulation professional size table measuring 64" x 114", and a new bumper table, "U.S. Billiards Bumper Pool": in two sizes—56" x 40" and 75" x 43". The additions and newly-styled models comprise "Pro Series '65", Simon's latest line on display at the MOA show this week. For the non-coin market, there is the Pool Parlor Line and the Home Model line. U.S. Billiards is in full swing reaching all segments of the pool table industry and it has yet to celebrate its second anniversary.

A Former Cabinet-Making Plant
Several months ago, the factory moved into its present Amityville quarters and 'went national' to meet the demand. According to Sales Man-



ALBERT SIMON

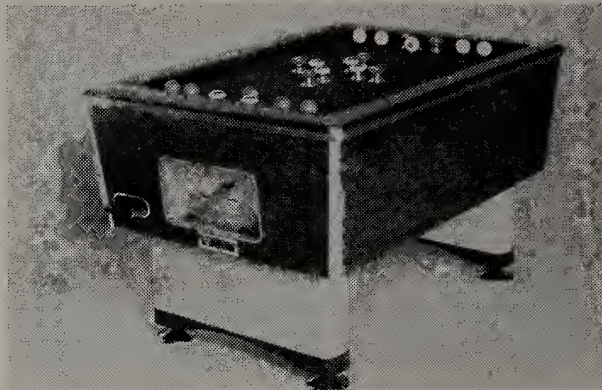
distributors and operators are already benefiting from the efficiency of the factory's modern assembly technique.

"Working with the basic premise that the game of billiards and pocket pool are games which demand the highest degree of skill from each

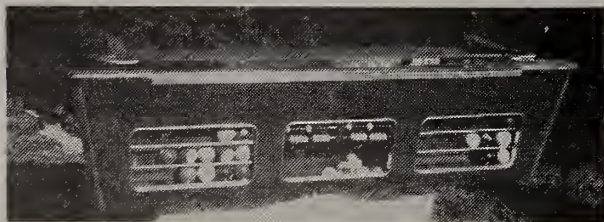
phasized by the rugged 'no wedge' leg design, utilizing the U.S. Billiards exclusive H-form construction which gives the table the backbone needed to prevent slate sag and eliminates vibration, resulting in precision ball and cushion action. U.S. Billiards boasts many features, among them—100% jam-free subways, (polyethylene lined) trouble-free unitized ball release, 15th cue-ball lock-in (non-mechanical), post-formed rails, plated stamped heavy gauge steel corners, aluminum rail trim and mica cabinets.

Split Ball Return On Bumper
U.S. Billiards also manufactures cue-stick racks and accessories which are sold separately. The new Bumper Pool Model features a split return ball feature whereby red and white balls are separated upon return.

When the U.S. Billiards MOA exhibit booth unveils the '65 line this week, it will be difficult to believe that less than two years ago, the operation was an Albert Simon dream.



U. S. BUMPER POOL MODEL available in two sizes: 56" x 40"—75" x 43" will be displayed at MOA.



HOME and POOL PARLOR MODEL (above) features open ball return.

ager Art Daddis, "to date it has been impossible to create an inventory bank of any size."

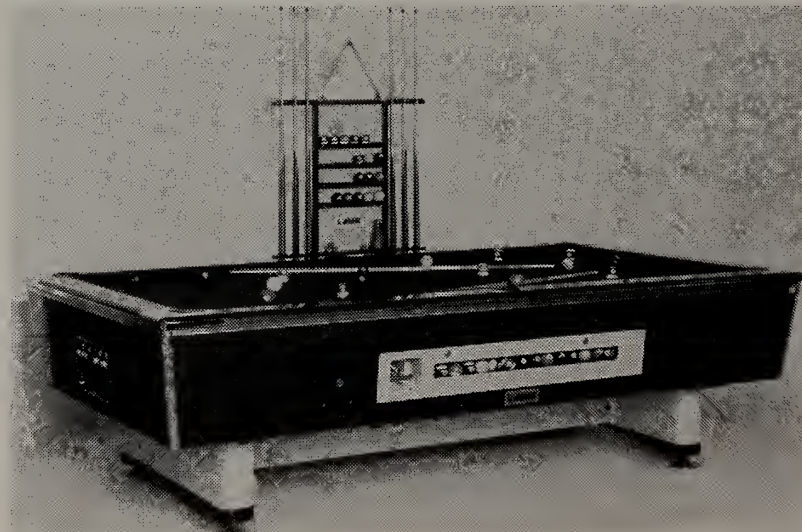
The U.S. Billiards plant boasts the most modern production facilities. The plant, purchased by President Simon, was a cabinet-making factory using the latest methods of production and assembly. The firm uses its own post-forming and laminating machinery. There is a smooth flow along the assembly line, from raw materials to finished tables, packed and ready for shipment. One employee now does the job of two, three, and four men on a single operation. This has been achieved via a system utilizing wheels and hoists, which effectively speeds all assembly and adds to the efficiency of construction. Simon claims that

player," says Daddis, "experts are employed throughout the plant to meet the standards of exacting requirements necessary to produce a product which will be used in the 'Professional Series Line'".

The Stress Is On Quality

Each table is required to give the player and the operator, customer satisfaction. While in production, Simon stresses quality, precision, ruggedness, beauty, modern design, and simplicity of operation. "The culmination of these demands is evident in our 'Pro Series Line for 1965'", continues Simon.

Beginning with the heavy-duty plated self-levelling casters (each designed to hold more than one ton of weight), sturdiness is further em-



PRO 5 TO BE PREMIERED AT MOA measures 64" x 114", regulation 4 1/2 x 9' professional size. Available in coin-op, pool parlor and home models. Cue stick rack and accessories are sold separately.

GET THE BEST!

See *MILE A MINUTE ACTION!*

WITH
CHICAGO
COINS

MUSTANG

2 PLAYER PIN GAME



See CHICAGO COINS

DEVILLE

6 PLAYER PUCK BOWLER

- IT'S GOT STEP-UP!
- IT'S GOT SPARE-LITE!
- IT'S GOT SHADOW-BOWL!
- ADD-A-FRAME
- DUAL FLASH and
- FLASH-O-MATIC
- REGULATION SCORING



See CHICAGO COINS

MAJESTIC

6 PLAYER AUTOMATIC
BOWLING LANE

- IT'S GOT SPARE-LITE!
- IT'S GOT STEP-UP!
- IT'S GOT SHADOW-BOWL!

See

CHICAGO COIN'S

3 BIG WINNERS

AT THE M.O.A. SHOW BOOTHS 66, 67, 68 and 69.

Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Juke Timing Device For Commercial Play Intro'd By Kings Music

■ Taped Commercials Played By Unit Every 12 Minutes

BROOKLYN, N.Y.—Aaron Herman of Kings Music Company has announced a new commercial-playing unit equipped with a timer mechanism which will facilitate the use of sound commercials on juke boxes.

The timer is set for 12-minute intervals and sets off a taped commercial housed in a cartridge. After each commercial, patrons in the location are informed via sound and a display panel on the machine the selection may be made at no charge. Herman believes the timer mechanism and the free selection should combine for operator and location acceptance of the idea and will pave the way for greater exposure, a vital part of a commercial-selling idea from the viewpoint of the advertising agency, key figure for commercial sales.

The cartridge houses multiple commercials which can be played consecutively. The unit is small in size, according to Herman, who holds a patent on the device.

A commission arrangement has been proposed by Herman which enables operators to work with the location. Since the commercial unit cannot be activated while the machine is playing, Herman believes the idea has an added stimulant in its favor—it does not take away from play time on the juke box.

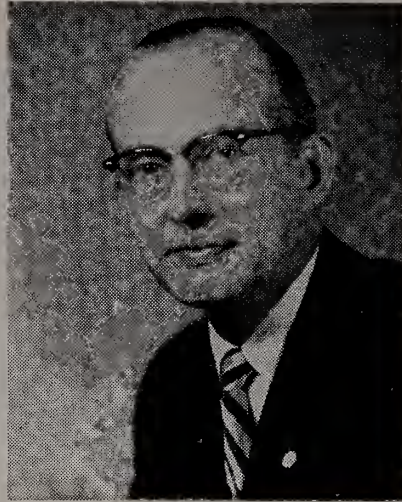
Kings Music Company representatives have called on several advertising agencies and report that the program has met with favorable acceptance by media buyers.

Bear And Palmer Lead Top Wurlitzer Brass To MOA

■ To Present Ten Top Tunes "Case Histories"

NORTH TONAWANDA, N.Y.—Wurlitzer's sales chief Bob Bear is "loaded for bear" this MOA trip, and the phonograph manufacturing plant's program for the music operator convention reflects it. First off, Bear will lead a large entourage of Wurlitzer execs headed by advertising head A. D. Palmer, right into the Chicago booth this week. Every available top-level Wurlitzer man will be on hand. Although several will be unable to make the flight in because of pressing field sales and service duties, Bear and Palmer will be accompanied by Gary Sinclair, Bert Davidson, Ralph Cragen, L. J. Wischerath and Don Smith.

A Hospitality Suite has been retained for the three-day show at the Sherman House Presidential Suite, according to Palmer. Finally, along the lines of more tangible sales ammunition, the company will outline factual case histories of operators in many sections of the country where the Top Ten Tunes feature, a Wurlitzer exclusive, has led to greater collections. The name, location, and collection reports will be made public to those operators visiting the Wurlitzer booth.



BOB BEAR

Wurlitzer distributors from all over the country can be expected to be on hand, as always. Each distributor will spend time in the booth and in the Hospitality Suite to handle calls from visitors from their respective territories.

Joe Orleck Named '65 March Of Dimes Chairman For Trade



JOE ORLECK

NEW YORK—Joe Orleck, President and Publisher of *Cash Box* has been named chairman of the Coin Machine & Vending Division of the 1965 March of Dimes Campaign, it was announced by G. Russell Clark, Chairman of the Greater New York Campaign. Clark is Chairman of the Board of the Commercial Bank of North America.

Funds raised by the March of Dimes aids young victims of crippling diseases. Orleck chaired the industry drive in 1964.

Holzman On To United-Williams Booth At MOA

NEW YORK—Irving Holzman, President of United East Coast Corp., will attend the MOA Convention this week. The distributor represents United games in a seventeen state area. Earlier, leading into discussions on new United equipment emanating from the United-Williams factory (Williams acquired United's games' assets last month), the coinman stated that "Orbit" and "Polaris" games, currently in production, will be displayed at the MOA show from Williams' exhibit. "In the meantime, all I can tell you is that what we have planned for operators in my territory and throughout the country, will melt all competition," concluded Holzman without further explanation. He will be on hand at the United-Williams booth during the 3-day trade meet.

V-Back Shuffle At MOA

DETROIT—Jerry Stein, Protocision Engineering Corp., has announced that the firm is now in full production on its V-Back Professional Shuffleboard game, a new concept in amusement machine play. "One to five banks add up to six completely new games on a single double board," stated Stein during preparations to leave for the Chicago MOA Convention this week. The firm is exhibiting in Booth 70. Special features of the new game include snap-out component part power panel, double action automatic barricade, self-contained table lighting and positive control electrical system. Discussing the game, Stein stated that the operating end opens to a full six feet giving players the feel of two foot eight foot lanes for return surface of over sixteen feet. The unit tapers to 30" on the scoreboard end. Stein and staff will be demonstrating the game for the 3-day attendance. "Initial interest in the game has been highly favorable," concluded the factory exec.

Bilotta To MOA For Wurlitzer & Smokeshop

NEWARK, NEW YORK—John Bilotta will be in his glory during Oct. 14-16. He'll have thousands of people to talk to and John is at his best when it comes to promoting his Wurlitzer and Smokeshop equipment.

Somewhere in Bilotta's upstate territory, according to the coinman, there are hundreds of "timid souls" who do not play the juke box. Bilotta has solved their problem with Wurlitzer's Top Ten Tunes and the Golden Bar which plays ten selections at the drop of a half dollar. "Real quick selection, and back to the bar," says Bilotta, who claims that some people don't like to stand at a machine picking out tunes. "Lots of people are bashful, they're timid," claims the distributor. "The 'timid soul' need be timid no more," continued Bilotta, who added that his Smokeshop vendors also take half dollars and make change. Evidently there are people who are timid about asking for change, too. In any event, Bilotta has a Hospitality Suite in the Sherman House and he'll be all over the convention floor explaining his approach to solving the shy guy's hesitancy about playing music and asking for change.

W. Virginia Ops Convene: Honor Pres. Red Wallace

HUNTINGTON, W. VA.—The highlight event of the West Virginia Music & Vending Association's annual convention, held here last month was the election of John (Red) Wallace to the post of association president. However, the members went one step further in honoring Wallace, and presented him with a plaque, inscribed:

In appreciation of your leadership and outstanding years of service from 1955 to 1964. Presented by the members of West Virginia Music & Vending Association.

The convention, which was also the association's tenth anniversary, was held Sept. 17-19 here at the Holiday Inn. Following are photos of some of the folks who attended and also some of the events which took place during the three day affair.



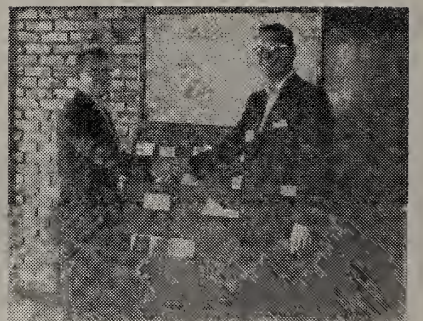
Bill Anderson presenting plaque to Red Wallace.



MOA's Managing Director Fred Granger receiving door prize.



(Left to right) Marie Hoffman, Mr. & Mrs. Fred Granger and Red Wallace.



Frank Schulz (Rock-Ola) and Bill Anderson.



(Left to right) Chris Ballard, Art Daddis, Hy Lesnick, Bob Bender and Ellis Royal.

See
Joe Munves In
BOOTH 59
At MOA
'Let's Talk Arcades'



MOA BOOTH 70!

A merger of two proven money-makers in one compact unit, with action as big as the player's imagination.

Attractive — Longlife — Foolproof — Compact — Revolutionary New Amusement Game.

by

PROTOCISION ENGINEERING, INC.
1000 E. McNichols Road
Detroit 3, Michigan

NAMA Convention — 8,000 Attendance Expected

Canteen To Convene In Chi Prior To NAMA

CHICAGO—The Automatic Canteen Company of America will hold its 1964 National Convention October 15-16 in the Bismarck Hotel here, just prior to the opening of the NAMA Convention (story this page).

Reservations have all been made at the Bismarck Hotel for the dates of arrival and departure by Canteen personnel. A desk in the lobby of the Bismarck Hotel Wednesday afternoon and evening (October 14) will be available for badges and any assistance desired in checking in.

Chartered busses will be stationed on Randolph St., across the street from entrance to hotel, Thursday AM, departing at intervals from 8:00 AM to 8:30 AM, traveling to McCormick Place.

First Day, Thur., Oct. 15:

Convention proceedings will cover the entire day to 5:00 PM. Coffee breaks and luncheon in the Chicago Room have been arranged. The Convention banquet will commence with a cocktail hour starting at 6:30 PM at the M&M Club in The Merchandise Mart (second floor), five minutes walking distance from the Bismarck Hotel. This program will conclude at approximately 11 PM.

Second Day, Fri., Oct. 16:

Reconvene at the Little Theatre at McCormick Place, same as on Thursday, at 9:00 AM sharp. Convention will adjourn at approximately noon upon conclusion of President's address. Friday afternoon will be available for a visit to Canteen's Mart

150

Firms

To Exhibit

Offices and/or attendance at the several "shirt-sleeve meetings" already announced to those who will attend.

Saturday, Oct. 17:

Morning—Mart Offices will be open. Afternoon—The NAMA Convention at McCormick Place will be in session, for those who may wish to attend.

CHICAGO—8000 industry execs and personnel are expected to attend the National Automatic Merchandising Association Convention here, October 17-20, at McCormick Place this week. Meetings will be held in the Conrad Hilton Hotel (see story-program elsewhere this section).

Four days in business programs and discussions dealing with marketing, sales promotion, merchandising, customer relations, and on-location problems will be among the subjects of discussion.

Continued expansion of vending services to hospitals, schools, and standard in-plant locations has reportedly attracted an additional 1000 execs from management fields.

Delegations from around the world are also a regular part of the mammoth trade show each year.

One hundred sixty vending exhibits were tallied last week (see exhibit guide elsewhere this section) as manufacturers of all types of equipment, suppliers of a vast selection of products sold thru vendors, and the service companies combined to make

this show probably the largest one ever conducted.

Mergers by many of the larger companies, the latest of which was the Vendo-Continental Apco deal, have cut into the actual number of firms exhibiting but booths are as always, extensive in size and colorful in display. Upwards of \$50,000 has been spent by more than a dozen exhibitors, in order to attract the serious minded operator, who actually makes up the bulk of attendance.

Cash Box will report on the NAMA Convention in its entirety following the completion of the trade show.

NYS Ops To Meet

BEACON, N. Y.—Mike Mulqueen, president of the New York State Operators Guild, announced last week that the October meeting of the guild will be held at the Poughkeepsie Inn, 23 Cannon St., Poughkeepsie, N. Y. on Oct. 21, at 7:30 PM. Of major importance will be the subject of state legislation, and all members are urged to attend.

Connie Stevens At ARA's Studio Operation



STAR ATTRACTION—Warner Brothers' Connie Stevens helps dedicate new automatic dining room installed at Studio and operated by ARA Service of Los Angeles. Twelve vending machines and two microwave ovens provide lunch and snacks for actors, crews and officials. Sampling platter with Connie at opening are, from left: Edmond DePatie, vice president and general manager of Warner Brothers; Douglas Moore and Jack Nutter, ARA vice presidents.

World Wide Execs At Vending Class



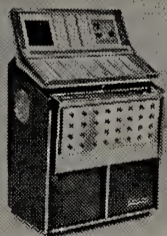
Seen recently at the occasion of the World Wide Distributing Company's resumption of fall service school sessions on Seeburg vending equipment are (left to right) Al Gitlitz, Irv Ovitz, Nate Feinstein and Bob Breither. According to these World Wide execs, the initial session was heavily attended by operators and their servicemen, and they expect similar success with those additional classes scheduled to be held in the coming weeks.

NAC To Broaden Base Of Operations

CHICAGO—Edward S. Redstone, newly elected for a second term as president of the National Association of Concessionaires, has stated the intention of the association was to "broaden its base of operations" so that all segments of industries who participate in food service will be able to have a voice in the expansion of the industry that has become the fourth largest in the country.

Not only theatres, parks, rinks and arenas and other show business outlets, but restaurants, department and discount stores, motels and others are increasingly becoming important cogs in the industry.

The know-how of the National Association of Concessionaires has become increasingly important to the managers of these outlets, and it is because of this fact that the broadening of the base and the expansion of its activities is being undertaken.



**ROANOKE Gives You Rowe AC FULL LINE
Tropicana, Celebrity & Customusic
In Va., W. Va, and N.C.**

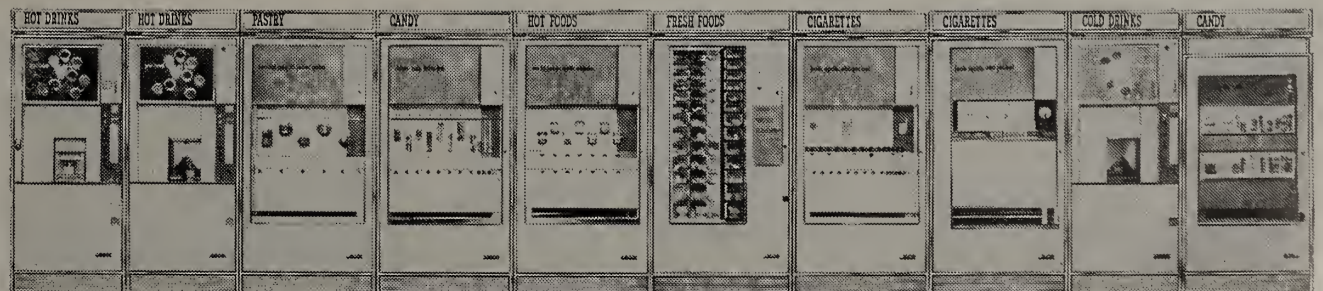
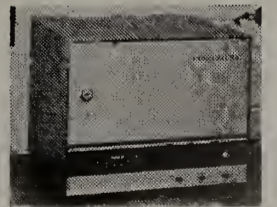
ROANOKE Vending Exchange, Inc.

4930 West Broad Street

Richmond 26, Virginia (ATlantic 2-4221)

**WE'LL BE AT THE ROWE AC BOOTHS
AT MOA and NAMA CONVENTIONS!**

**Jack Bess
Harry Moseley
Lloyd Strawhand**



VENDING TAX REPORT continued

*Prepared By NAMA Legislative Dept.

STATE SALES TAXES AND VENDING

Of the thirty-eight* states which now impose a sales tax, most require the retailer to remit the tax on the basis of a percentage of his gross sales, notwithstanding the fact that in almost all instances the tax is meant to fall ultimately on the consumer and is to be collected by the use of a bracket system which in most cases prohibits the retailer from collecting a tax on sales priced under a minimum amount.

In many of these states, the tax is imposed directly on the retailer, allowing him to pass the burden on to the consumer. In other states the tax is not clearly levied on either the retailer or consumer, but requires the retailer to remit the tax. In a few states, it is clear that the tax is imposed on the consumer in the first instance. But in all cases, except in those states which are discussed herein, the tax remitted is a percentage of gross receipts, whether the retailer collects the tax from the consumer or not.

The issue of whether or not the retailer is responsible for the remittance of the tax he is unable or forbidden to collect from the consumer has been litigated many times, and the results have been uniform in holding that the retailer must remit such tax.

The following exceptions to this general rule point up the variety of ways sales tax relief may be accomplished should the opportunity present itself when original or amendatory legislation is being considered. As one can see, there is great room for compromise and adjustment.

*The following states do not impose a sales or use tax:

Alaska	Minnesota	New Jersey
Delaware	Montana	New York
Idaho	Nebraska	Oregon
Massachusetts	New Hampshire	Virginia
		Vermont

RELIEF FROM STATE SALES TAXES ON SALES THROUGH VENDING MACHINES

The following are excerpts from state statutes and administrative rulings providing total or partial relief from the imposition of state sales and use taxes on sales through vending machines.

STATES EXEMPTING SALES BELOW A SPECIFIED AMOUNT

In seven states, relief is obtained because sales under a specified figure are not taxable, and the vendor is not required to remit the tax if he keeps a record of sales.

FLORIDA

Title XIII, Chapter 212, Florida Statutes of 1949 as amended
Section 212.05

"For the exercise of the privilege of engaging in the business of selling tangible personal property at retail in this State . . . a tax is levied . . . at the rate of 3% of the sales price of each item . . . of tangible personal property when sold at retail; the tax to be computed on gross sales for the purpose of remitting the amount of tax due the State, and to include each and every retail sale."

Section 212.12 (10)

" . . . Notwithstanding the rate of taxes imposed upon the privilege of sales. . . and in order to avoid fractions of pennies, the following brackets shall be applicable to all three per cent (3%) taxable transactions:

(a) On single sales of less than ten cents (10¢), no tax shall be added. . . "

Rule 318-1.43

"Sales of taxable items with a sales price of ten cents or more are taxable. . . "

Rule 318-1.44 (1)

"Sales through vending machines of taxable items having a sales price of ten cents are taxable."

SPECIAL RELIEF FOR TEN CENT SALES THROUGH VENDING MACHINES

Rule 318-1.44 (13)

"Operators of vending machines which are not equipped with tax collecting devices, and from which are sold items of taxable merchandise, including soft drinks, selling individually for 10 cents, will be considered to be remitting sales tax at the rates prescribed by law if their remittances on the gross sales of these items do not fall below 4%. . . "

Rule 318-1.44 (14)

"A rate of 3.5% against gross sales applies to food and food products, milk and milk products sold through vending machines. Orange juice is classified as a food product. . . The rate of 4% continues in effect against gross sales of coffee, carbonated beverages and any other items not included in above categories. This method of remitting tax is not applicable to sales made through machines equipped with tax collecting devices. An accurate record must be maintained of the tax so collected, and the exact amount remitted to the State."

INDIANA

Chapter 50, Laws 1933, as amended

Section 36

" . . . a gross retail tax is hereby imposed on transactions of retail merchants constituting selling at retail (as defined in subsection 'k' of section 1). . . at the rate of two per cent (2%) on the gross income derived therefrom. Such tax shall be borne by the purchaser and shall be paid by the purchaser to the retail merchant. . . "

Circular ST-5

"In an opinion of the Indiana Supreme Court . . . the Court ruled that single sales in an amount of twenty-four cents or less are not subject to the Indiana Retail Sales Act.

Holders of Registered Retail Merchants Certificates recording an accounting for such sales. . . separately may deduct the amount of such sales as "Sales Not Subject to the Tax" in arriving at sales subjects to the Retail Sales Tax and the subsequent computation of sales tax due."

Circular ST-6 (10)

"The gross receipts from the sales of tangible personal property sold through vending machines are taxable to the owner or operator of the machine. However, items of 24¢ or under are not taxable."

MARYLAND

Maryland Code Article 81

Section 325

" . . . a vendor shall collect from the purchaser a tax at the rate specified in this section on the price of each separate retail sale made in this state. . . The tax imposed by this section shall be paid by the purchaser. . . and shall be computed as follows:

(a) On each sale where the price is from twenty-five cents (25¢) to thirty-three cents (33¢) both inclusive, one cent (1¢). . . "

OHIO

Title LVII, Chapter 5739 Revised Code of Ohio as amended

Section 5739.02

" . . . an excise tax is hereby levied on each retail sale made in this state.

(A) The tax is as follows:

(1) No tax is imposed if the price is less than thirty-one cents."

PENNSYLVANIA

Selective Sales and Use Tax

Section 201 (a)

"There is hereby imposed upon each separate sale at retail as defined herein within this Commonwealth, a tax of five (5) per cent of the purchase price. . . "

Section 202 (a)

"If the purchase price is ten cents (10¢) or less, no tax shall be collected."

MAINE

Chapter 17, Maine Revised Statutes

Section 3

"A tax is imposed at the rate of 4% on the value of all tangible personal property, sold at retail. . . "

No tax shall be imposed upon such property sold at retail for 10¢ or less, provided the retailer is primarily engaged in making such sales and keeps records satisfactory to the state tax assessor."

WEST VIRGINIA

Chapter 11, Article 15, Code of West Virginia as amended

Section 3

"There shall be no tax on sales where the monetary consideration is five cents or less."

Regulation 56

"Sales of tangible personal property through and the rendering of services by coin operated machines and devices are subject to the Consumers Tax. Machines and devices included in this rule are vending machines, storage lockers, toilet lockers, telescopes, radios, television sets, automatic washers, photographic machines, music machines, amusement machines, and the like. Machines used in the conduct of a public utility business are not included.

The Consumers Tax shall not apply to sales and services rendered through machines which offer merchandise or a service at a cost of five cents or less. The tax must be collected on each sale and service by a machine which does not offer merchandise or a service at a cost of five cents or less. . . "

Merchandise vending machine operators are required to maintain accurate records of all of their purchases of merchandise for resale. All persons doing business through coin operated machines are required to maintain accurate records of any commission or percentage paid in connection with the operation of such machines."

STATES EXEMPTING VENDING SALES BELOW A SPECIFIED AMOUNT

In one state, vending sales are explicitly exempt from the sales tax when priced below a certain amount.

TEXAS

Chap. 20, Title 122A, Revised Civil Statutes of Texas

Art. 20.02

"There is hereby imposed a limited sales tax at the rate of two per cent (2%) on the receipts from the sale at retail of all tangible personal property within this State."

Art. 20.04

"Vending machine sales. There are exempted from the taxes imposed by this Chapter the receipts from the sale of tangible personal property when sold through a coin-operated vending machine for a total consideration of twenty-four (24¢) or less."

STATES GIVING PARTIAL RELIEF ON SALES BELOW A SPECIFIED AMOUNT

In three states, partial relief is given on the theory of taxing the purchases of the vending operator rather than on his sales.

COLORADO

Chapter 138, Article 6 Colorado Revised Statutes, 1953

Section 138-6-14 (7)

"Every vendor vending individual items of personal property through coin-operated vending machines at a price below the minimum taxable sale prescribed by 138-6-6 (those sales under 19¢) shall be exempt. . . , but nevertheless such vendor shall pay the sales or use tax on the purchase of the personal property so vended in the coin-operated machines unless the purchase or sale shall be otherwise exempt under the provisions of this act."

GEORGIA

Act 240, Laws of 1951, as amended

Section 92-2150.2

" . . . Every person making a sale or sales of tangible personal property at retail in this State shall be a retailer. . . and shall be liable for a tax thereon at the rate of three per cent (3%) of such gross sale of gross sales. . . "

Executive Order No. 61

"ORDERED that said tax be levied and collected, based upon the cost price of the tangible personal property to vending machine operators exclusively engaged in dispensing tangible personal property for ten cents or less and other persons exclusively engaged in the sale of tangible personal property for ten cents or less. All said taxes are to be remitted by said persons to the State Revenue Department."

TAX REPORT continued

GEORGIA (continued from preceding page)

IT IS FURTHER ORDERED that said tax shall apply to the cost of all such articles sold at a price of ten cents, or less, and in the event any person coming within the provisions of this regulation shall fail and/or refuse to pay the tax based on the cost price of the tangible personal property thus offered for sale, he shall be deemed liable for the tax based upon 3% of his gross proceeds from any and all sources and locations."

WASHINGTON

Title 82, Chapter 82.08, Revised Code of Washington, 1951

Section 82.08.020

"There is levied and there shall be collected a tax on each retail sale in this state equal to four per cent of the selling price."

Section 82.08.080

"The commission may authorize a seller to pay the tax levied under this chapter upon sales made through vending machines and similar devices or where sales are made under conditions of business such as to render impracticable the collection of the tax as a separate item and waive collection of the tax from the consumer. Where sales are made by receipt of a coin or coins dropped into a receptacle that results in delivery of the merchandise in single purchases of smaller value than the minimum sale upon which a one cent tax may be collected from the purchaser, according to the schedule provided by the commission (1¢ to 13¢, no tax), and where the design of the sales device is such that multiple sales of items are not possible or cannot be detected so as practically to assess a tax, in such a case the selling price for the purpose of the tax imposed shall be sixty per cent of the gross receipts of the vending machine through which such sales are made. . . ."

STATES EXEMPTING VENDING MACHINE SALES WHEN TEN CENTS OR UNDER

In two states, special relief is given to operators of vending machines when sales made are 10 cents or under, and if certain other qualifications are met.

ALABAMA

Act 100, Laws 1959

Section 786 (3)

"Provided that where all the sales of a company are single sales of peanut products, milk products, coffee, and confections sold in dispensing machines located in industrial plants or on private property for employees where such machines dispense exclusively articles not to exceed ten cents (10¢) per sale, and the person operating such machines shall be engaged in the business of selling exclusively articles not to exceed ten cents (10¢) per sale. . . . the gross receipts tax herein provided for shall not be levied."

SOUTH CAROLINA

Title 65, Chapter 15, Code of Laws of South Carolina, 1952

Section 65-1401

"There is levied. . . . upon every person engaged or continuing within this state in the business of selling at retail. . . . an amount equal to three per cent (3%) of the gross proceeds of sales of the business."

Section 65-1414 (22)

"Exemptions. . . . The gross proceeds of the sale from vending machines when sold by the owner of such machines, provided the said owner is engaged exclusively in the business of selling from vending machines at a selling price not in excess of ten cents per sale."

Rule S-R-119

"Operators of vending machines, who service, supply and collect the proceeds of the sales therefrom, are deemed to be the sellers of the tangible personal property dispensed by such machines and must return and remit to the South Carolina Tax Commission the taxes due on the gross proceeds of such sales.

There is, however, a special exemption for operators of vending machines engaged exclusively in the business of selling at retail from vending machines articles of tangible personal property at a selling price not in excess of 10¢ per sale. . . . In order to qualify for this exemption five (5) conditions must be met. . . ." (These are spelled out in the rule.)

STATES APPLYING HALF RATES ON SMALL SALES

Two states apply half the normal sales tax rate on sales under a certain amount.

CONNECTICUT

Chapter 219, Connecticut General Statutes, as amended

Section 12-408

"For the privilege of selling tangible personal property at retail. . . . a tax is hereby imposed on all retailers at the rate of three and one-half per cent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail. . . . except that a rate of one and three-quarters per cent of such gross receipts on all sales of fourteen cents or less is hereby imposed in lieu of said rate. . . . provided the retailer making such sales shall keep records thereof acceptable to the tax commissioner."

WYOMING

Title 39, Article 15, Wyoming Statutes, 1957, as amended

Section 39-291 (a)

"An excise tax upon every retail sale of tangible personal property made within the State of Wyoming equivalent to two per cent (2%) except as provided in subsection (e) of this section. . . ."

Section 39-291 (e)

". . . . provided that the tax on all sales of twenty-four (24¢) or less shall be one per cent, and provided further, that the purchaser, consumer and user of any single unit purchase of twenty-four cents (24¢) or less shall not be required to pay the tax provided herein and provided further that the tax of one per cent herein imposed on all purchases of twenty-four (24¢) cents or less shall be assumed and paid for by the vendor who shall keep a detailed segregated record of such sales. . . ."

STATES AUTHORIZING AN ALTERNATIVE TAX IN LIEU OF THE SALES TAX

One state allows the substitution of an alternative tax in lieu of the sales tax on sales made through vending machines.

TENNESSEE

Chapter 30, Title 67, Tennessee Code, as amended to date

Rule 105

"All dealers making sales of tangible personal property through vending machine and electing to pay the gross receipts tax thereon in lieu of all other taxes shall register with the department for sales tax purposes, and make a report of their sales and purchases each month, listing the gross sales and any purchases for their own use when no Sales or Use Tax has been paid to the vendor. The amount of sales made through the vending machines upon which the gross receipts tax is being paid may then be claimed by the dealers on the sales tax return, and no sales tax will be required to be paid thereon." (The gross receipts tax is 1½% of gross sales.)

Leading Vendor Importers

April-June 1964

COUNTRY	UNITS	DOLLARS
1. CANADA	1,346	\$353,903
2. UNITED KINGDOM	759	\$179,939
3. WEST GERMANY	819	\$177,028
4. SPAIN	104	\$128,911
5. UN. SO. AFRICA	467	\$44,425
6. BELGIUM	82	\$39,451
7. DENMARK	40	\$29,500
8. ITALY	228	\$18,401

Blue Ribbon Buys Bldg.

PHILADELPHIA—A 40,000 sq. ft. building with an accompanying 10,000 sq. ft. parking field was purchased recently by the Blue Ribbon Vending Co., according to its president Joseph J. Levine. The acquisition was made, he said, in order for the company to cope with its present operation expansion and also to facilitate further expansion in the future.

Blue Ribbon plans for the building to be used as a warehouse for vending equipment and supplies and also for the proposed installation of a vendible food commissary, Levine advised. He also said that his company has other extensive improvements for the building and other facilities in the works, to cost in the neighborhood of \$75,000. The total investment, including purchase agreements, will come to approximately \$250,000, Levine revealed.

Blue Ribbon also plans on installing a 200 ft. radio tower on top of the new building to control the movement of their fleet of trucks, also to operate from the new quarters. Other improvements will include completely air-conditioned offices and the installation of electronic data processing machines.

Besides being a leader in the music, amusement and vending business, Levine is also a top trade association spokesman in the Philadelphia area as chairman of the board of directors of the Amusement Machines Association of Philadelphia, Inc.

Runyon Named Rowe Full Time Distributor



Seated 1. to r. Irv Kempner, Runyon; Fred Pollak, Rowe AC Exec VP; Morris Rood, Runyon; H. Karson; standing, Richard Gluck, Rowe; Nate Sugerman, Runyon; Geo. Klersey, Rowe; Jim Abato, Rowe.

WHIPPANY, N.J.—The appointment of Runyon Sales Company, 593 Tenth Ave., New York City, as a full-line distributor for Rowe AC Manufacturing (a division of Automatic Canteen Company of America) was announced last week by Fred Pollak, Rowe Vice President and General Sales Manager.

The appointment covers metropolitan New York City, and Connecticut. Runyon presently is a full-line distributor for Rowe AC in New Jersey.

Runyon's New York showroom is undergoing remodeling changes to accommodate the complete Rowe line of "Celebrity" vendors, "Tropicana" phonographs, and Dollar Bill Changers. A full-line display also will be maintained in Runyon's East Hartford, Conn., showroom at 306 Tolland St.

Pollak said the appointment, effective Oct. 4, 1964, "is in keeping with Rowe's policy of operating through selected distributorships. This is a sales and service move designed not only to give Rowe a larger share of business in the New York-Connecticut marketing area, but to provide Rowe dealers with an improved servicing and sales training program," Pollak added.

He said that H. "Whitey" Karson, former Rowe sales representative, has joined the Runyon New York



SIGNING IN: Fred Pollak looks on as Runyon President Abe Green signs agreement.

staff as Sales Manager, "to assure a continuity of service to all customers and accounts."

Principals of Runyon Sales Company include Abe Green, President; and Irving Kempner, newly-appointed General Sales Manager, assisted by Nate Sugerman and Morris Rood.

NAMA CONVENTION

EXHIBIT GUIDE

ALGAS INDUSTRIES
City of Industry, Calif.
Booth 713

AMERICAN AUTOMATIC MERCHANDISER
Booth 867

AMERICAN HOME FOODS, INC.
New York
Booths 800, 801

AMERICAN-STANDARD CONTROLS DIVISION
Detroit
Booth 307

THE AMERICAN TOBACCO COMPANY
New York
Booth 759

Products: Pall Mall, Lucky Strike, Tareyton, Montclair, Carlton and Half and Half Cigarettes.
Personnel: F. X. Whelan, George Kaye, Jae Rowe, Bob Farrow, Tam Schweikert, Dick Hearn, Al Desecki, Gene Kausek and Jim Cullinan.
HOTEL: CONRAD HILTON

AMP INCORPORATED
Harrisburg, Pa.
Booths B35, B36

ARMOUR FOOD SERVICE COMPANY
Chicago
Booth 762

Products: Fresh frasted meats, magic slice turkey and hamburger patties.
Personnel: Fred Johnson, Earl Roberts and Dan Miller.

ATHERTON-BRUDER DIVISION, LITTON INDUSTRIES
Cleveland
Booths A-1, 100 and 102

AUNT FANNY'S BAKING COMPANY
Booth B46

AUSTIN BISCUIT COMPANY, DIVISION OF FAIRMOUNT FOODS CO.
Baltimore
Booths 662 and 663

Products: Crackers, Cookies and Specialty Items.
Personnel: E. H. Fox, M. Fox, M. Asch and S. Reehling.

AUTOMATIC PRODUCTS COMPANY
St. Paul, Minn.
Booths 250-251

Products: Starlite Smakeshop Cigarette Vendors, Candyshop Candy Vendors, Electronic Selective Change Makers and Quick-Set Accumulators.

Personnel: Art Brier, W. J. Gross, J. Edgerton, Bob Buzicky, Ed VanMeter, Wm. Herbard, George Kendall, Gerald Sheafar, Al Weymouth, Lou Soukup and Ray Keesler.
HOTEL: CONRAD HILTON

AUTOMATIC VENDORS OF AMERICA, INC.
Atlanta, Ga.
Booth B33

Personnel: S. V. Bawen, A. J. Ward, W. E. Richter, R. J. Joyner, Miss Patsy McNair, R. L. Hackett, J. B. Gallarneau, R. W. Hunt and R. J. Shelton.

AUTOVEND CORPORATION
Caldwell, N.J.
Booth B12

AVENCO (ADVANCE ENGINEERING CO.)
Minneapolis
Booths 863 thru 865

L. K. BAKER AND COMPANY
Booth B13

BARBER-COLMAN COMPANY
Rockford, Ill.
Booth B37

BEECH-NUT LIFE SAVERS, INC.
New York
Booth 308

BEL-CAL CORPORATION
Booths B2, B3

BLUMENTHAL BROS. CHOCOLATE CO.
Philadelphia
Booth 812

BOWEY'S, INC.
Chicago
Booth 866

BRANDT AUTOMATIC CASHIER CO.
Watertown, Wisc.
Booths 755, 756

BREVEL PRODUCTS CORP.
Carlstadt, N.J.
Booth 705

K. G. BROWN MFG. CO., INC.
Mattituck, Long Island
Booth B42

BROWN & WILLIAMSON TOBACCO CORP.
Louisville, Ky.
Booth 455

BURRY BISCUIT, DIVISION OF THE QUAKER OATS CO.
Elizabeth, N.J.
Booths 160, 161

Products: Cookie and cracker items which vend for five and ten cents retail.
Personnel: M. Zieger, M. Shenkman, T. McGuire, J. Bryant, B. Allabaugh and W. Moore.

CALCON CORPORATION, PITTSBURGH
Booths 208, 209
Products: Fine Carbon Filters, X-4B Micramet Feeder, X-B Micromet Feeder, 6R Micramet, No. 4 Water Filter.

Personnel: D. R. Elms, W. R. Musser, J. D. Crane, C. J. Henkle, Robert Wright and D. R. Thomas.

HOTEL: BISMARCK

CAMIE COMPANY, INC.
St. Louis, Mo.
Booth B50

THE CAMPBELL SALES COMPANY
Camden, N.J.
Booth 664

CANADA DRY CORPORATION
New York
Booths 310, 311

CANCO DIVISION, AMERICAN CAN COMPANY
New York
Booth 405

Products: Miracan metal can containers for canning carbonated beverages, sales and marketing aids for vending operators.

CARNATION COMPANY
Los Angeles
Booth 715

CASH BOX PUBLISHING COMPANY
New York
Booth B19

Product: Trade publication.
Personnel: Jae Orleck, Marty Taohey, Lee Brooks and Ed Adlum.

HOTEL: OXFORD HOUSE

CHICAGO LOCK COMPANY
Chicago
Booth 652

CHOCOLATE PRODUCTS COMPANY
Chicago
Booths 315, 316

THE D. L. CLARK COMPANY
Pittsburgh
Booth 811

CLARK GUM COMPANY, DIVISION OF PHILIP MORRIS, INC.
New York
Booths 312 thru 314

CLARK PRODUCTS, INC.
Chicago
Booth 701

COAN MANUFACTURING COMPANY
Madison, Wisc.
Booths 350, 351

Products: Candy, snacks, pastry and cigarette vendors.

Personnel: R. G. Morris, Jack Davis, A. A. Pickarts, Bob Fester, Elmer Stein, and Charles Marten Martin.

HOTEL: CONRAD HILTON

THE COCA-COLA COMPANY
Atlanta, Ga.
Booths 406, 407

COFFEE-MAT CORPORATION
Elizabeth, N.J.
Booths 358, 408 and 456

CONEX DIVISION, ILLINOIS TOOL CORP.
Des Plaines, Ill.
Booth 114

Products: All plastic hot and cold drink vending cups.

Personnel: R. G. Rettig, R. R. Saiman, D. J. Arnold, F. X. Aschenbrenner, A. J. Martin and R. H. Chamhus.

CONTINENTAL CAN COMPANY
New York
Booths 200, 201

Products: Complete line of paper vending cups for hot and cold drinks.

Personnel: R. S. Lang, J. S. Lee, R. N. Burchinal, H. W. Pesman, T. M. Cranmer, and R. A. Palanca.

HOTEL: Hospitality Suite at Early American Suite, SHERATON BLACKSTONE

CONTINENTAL COFFEE COMPANY
Chicago
Booth 454

COOK CHOCOLATE COMPANY
Chicago
Booth 760

CURTISS CANDY COMPANY
Chicago
Booth B26

Products: Complete line of vendible candy products.

Personnel: C. V. Lipps, J. Pridmore, F. F. Rabare, M. C. Bush and Ray Hansen.

HOTEL: CONRAD HILTON

DALASON PRODUCTS MFG. CO.
Chicago
Booth 214

DEAN MILK COMPANY
Franklin Park, Ill.
Booth 502, 503

DELICATE CORPORATION
Camden, N.J.
Booth 758

DELICIA INCORPORATED
Elizabeth, N.J.
Booth 711

DIAL-A-SHAKE, INC.
Booth B14

Products: Coin operated shake vending machine.

Personnel: Ray D. Fitzer, Paul Brown, Archie Leet, George Nimee and Joseph Nimee.

DIAMOND CRYSTAL SALT COMPANY
Wilmington, Mass.
Booth B20

DITCHBURN VENDING MACHINES, INC.
Chicago
Booths B4 thru B6

Products: Vendors for cold drinks, hot drinks, snacks and all purpose.

Personnel: G. N. Ditchburn, E. Crassley, P. Mills, R. L. Cale, S. S. Gains, J. Lesiker, N. G. Mantt, J. White and B. Class.

HOTEL: CONRAD HILTON

DIXIE CUP DIVISION OF AMERICAN CAN CO.
New York
Booths 403, 404

DR. PEPPER COMPANY
Dallas
Booths 659 thru 661

EKCO PRODUCTS COMPANY
Chicago
Booth 702

ELECTRO COUNTER & MOTOR COMPANY
Chicago
Booth 152

EVERPURE, INC.
Oak Brook, Ill.
Booths B7, B8

Products: Coffee machine water purifier.

Personnel: R. P. Oliver, J. W. Vaughn, R. C. Cranmer, J. P. Karsans, E. W. Mueller, C. M. Walters, P. J. Webster, A. E. Frey, G. A. Frey, G. Butts, B. J. Oliver, R. A. Green, J. Maffat, J. Stanton and R. Krueger.

HOTEL: CONRAD HILTON

F & F LABORATORIES, INC.
Chicago
Booth 706

FEARN FOODS, INC.
Franklin Park, Ill.
Booth B9

FIXTURES MANUFACTURING CORP.
Kansas City, Mo.
Booth 709

Products: Salar Set 'Legless Table', Astra Stack Chairs '20 High' and Table Taps and Bases.
Personnel: Ben La Gue, Norman Palsky and Sid Cohn.

GENERAL CIGAR CO., INC.
New York
Booth 504

GENERAL FOODS CORPORATION
White Plains, N.Y.
Booths 502, 503

GOETZE'S CANDY COMPANY, INC.
Baltimore
Booth B49

Products: Goetze's candy products.

Personnel: R. Melvin, Goetze, Jr., Randle Goetze, 3rd, E. R. Stackdale, Thomas L. Devlin, H. James, A. Patterson, Abe Freideman, W. E. Johnson, Max Hallingshead, A. T. Alexian and Ralph J. Lee.

HOTEL: CONRAD HILTON

GOLD MEDAL PRODUCTS COMPANY
Cincinnati
Booths B31, B32

Products: Popcorn and Peanut Machines, Hosiery and Merchandise vendors.

Personnel: J. C. Evans, Larry Gibson, Ed Tschan, Harrel Lail and Lin Sprague.

HOTEL: ESSEX INN

GORDON FOODS
Atlanta, Ga.
Booth 309

GREAT LAKES EQUIPMENT CO.
Chicago
Booth 813

GREEN RIVER CORPORATION
Chicago
Booths 212, 213

HAMILTON SCALE CORPORATION
Toledo
Booth 757

HAVAJAVA MANUFACTURING COMPANY
Booth B15

HEAT-X, INC., SUBSIDIARY OF DUNHAM-BUSH, INC.
Brewster, N.Y.
Booth 255

SPARKLING
BRAND NEW STAR
IN CANDY VENDING!

Candyshop



INCREASE YOUR PROFIT PICTURE!

THIS CHECK LIST SHOULD CONVINCe YOU THAT

Candyshop

IS YOUR MACHINE!

TOTAL CAPACITY OVER 600 ITEMS

- ✓ POSITIVE CAPACITY 400 CANDY BARS
10 COLUMNS, 40 ITEMS PER COLUMN
- ✓ MINIMUM OF 200 GUM & MINTS
6 COLUMNS
One bar shows at a time in each column, so merchandise in any column can be mixed for an even greater number of selections and each column can be filled to capacity at each loading.
- ✓ FIRST IN, FIRST OUT FEATURE, YOU GET THE ITEM YOU SEE (NO DISPLAY MERCHANDISE LOSSES)
- ✓ INVENTORY AND STOCK ROTATION PROBLEMS ELIMINATED
- ✓ FAST, EASY LOADING AND SERVICING
- ✓ SIMPLIFIED SWING-OUT MECHANISM
- ✓ MULTIPLE PRICING – NICKEL-DIME-QUARTER REJECTOR
- ✓ OPTIONAL EQUIPMENT:
Selective nickel Changer giving change for dimes or quarters

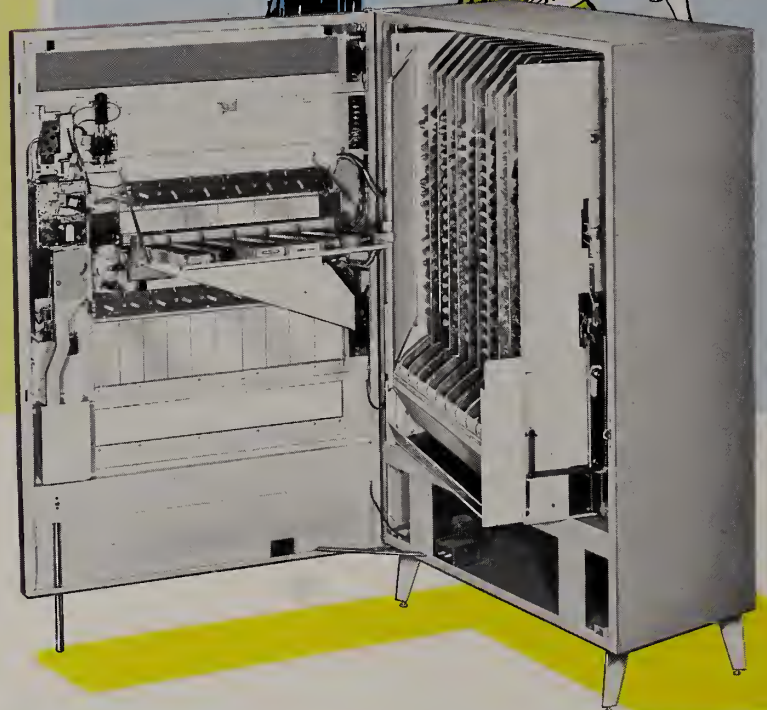
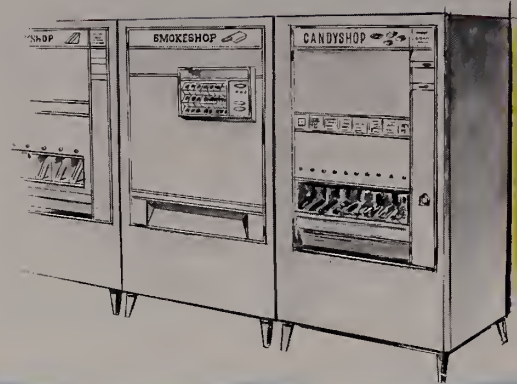
SPECIFICATIONS

DIMENSIONS: 64" high including 6" legs,
38" wide, 20" deep.

SHIPPING WEIGHT: 400 lbs.

Candyshop is adaptable to coordinate with existing banked vending equipment.

The Smokeshop cigarette vendor is available in a matching cabinet.



AUTOMATIC PRODUCTS COMPANY

301 Chestnut Street • St. Paul, Minnesota 55102 • Phone: 224-4391

NAMA CONVENTION

EXHIBIT GUIDE

H. J. HEINZ COMPANY
Pittsburgh
Booths 750, 751

Hershey Chocolate Corp., Hershey, Pa.
Booths 300, 301.

Products: Hershey's vendible candy items, Hershey's chocolate flavored syrup and Instant Vending Mixes for hot drink dispensers.

Personnel: W. E. Dearden, E. F. Aldous, Robert H. Reese, L. A. Cutright, W. E. Swanson and K. A. Nyberg.

Hollywood Brands, Inc. Centralia, Ill.
Booth 700.

Illinois Lick Company, Wheeling, Ill.
Booth 262.

Inter-County Industries, Inc., Reading, Pa.
Booth B14.

Products: Single Lock and Double Lock Coin Boxes.

Personnel: Larry Wurman, William Masinda, Ed Teifer, Angus Brown and Frank Dyk.

Hotel: Hilton.

Jennings & Co., Div. of Hershey Mfg. Co., Chicago.
Booths B16, B17.

Products: Milk Vendors, Con vendor, hosiery vendor and flake ice machine.

Personnel: A. M. Danta, C. Nemeroff, J. F. Scipitiz, A. J. Weinand, R. Whitehead, S. Nicko, N. Mamula, R. Cope, L. F. Urban, C. F. Buckley, W. E. Carrol and W. Chapman.

Johnson Fare Box Company, Chicago.
Booths 150, 151.

Products: Audit-In-Route, Coin Counters, Coin Sorters and wrappers.

Personnel: Harry Griesemer, Ray Knipstein, Erik Kahlhaf, Bill Daly, John Judachp and Andy Finn.

Keathley's Inc., Booth B34

Products: Vendible cookies and cake products.
Personnel: Maurice F. Keathley, Jr. and J. Wes Doty.

Kraft Foods, Chicago.
Booths 806 thru B09.

Kirsh Beverages, Inc., New York.
Booth B51.

LaTouraine Coffee Company, Boston.
Booth 207.

Lektro-Vend Mfg. Company, Aurora, Ill.
Booths 263 thru 266.

Liggett & Myers Tobacco Co., New York.
Booths 162, 163.

Lily Tulip Cup Corporation, New York.
Booth 505.

P. Lorillard Company, New York.
Booths 650, 651.

M & R Diabetic Laboratories, Columbus.
Booths 356, 357.

Mars, Incorporated, Chicago.
Booths 305, 306.

Marvend, Inc., Marietta, Ga.
Booth B47.

Maryland Cup Corporation, Owning Mills, Md.
Booths A6, A7.

Mason, Au & Megenheimer Confectionery Mfg. Co., Inc., Mineola, N.Y.
Booth 712.

McGunn Time Lock & Safe Co., Chicago.
Booth B18.

Products: Truck safes and many chests.
Personnel: Edward McGunn and Frank Bernath.

Mechanical Servants, Inc., Chicago.
Booth 752.

Merkle-Korff Gear Company, Chicago.
Booths 210, 211.

Products: Geomotors and automatic cup dispensers.

Personnel: John Brown, John Simms, Ray Bratt and C. Ball.

Hotel: Essex Inn.

Metalab Equipment Company.
Booth B23.

Micro-Magnetics Industries, Palo Alto, Calif.
Booths B69 thru 871.

Model Vending Controls, Inc., Cleveland, O.
Booths 707, 70B.

Mold-A-Rama, Div. of ARA, Philadelphia, Pa.
Booth B46.

Monsanto Company, St. Louis, Missouri
Booth 65B.

National Biscuit Company, New York.
Booths 303, 304

Personnel: W. W. Jockson.

National Rejectors, Inc., St. Louis, Mo.
Booths 400 thru 402.

Personnel: David A. Elliot.

National Vendors, St. Louis, Mo.
Booths 450 thru 453.

Products: Full line of vending equipment.

Personnel: Marvin L. Pierson.

Hotel: Conrad Hilton.

Nedaco, Inc., Blue Island, Illinois
Booths 256, 257

Personnel: Owen J. Doyle

The Nestle Company, Inc., White Plains, New York
Booths 260, 261

Personnel: Wm. A. Allen

New England Confectionery Co., Cambridge, Mass.
Booth 657

No-Cal Corp.
Booth 164

Northwest Automatic Products Corp., Minneapolis, Minn.
Griswold Vending Division—
Booth B24

The Northwestern Corporation, Morris, Illinois
Booths 653, 654

Personnel: W. R. Greiner

Old World Baking Company, Michigan City, Indiana
Booth B15

Personnel: Ray De Rolf

Paramount, Inc.
Booth B1

Payne Products Co., Ann Arbor, Michigan
Booths 356, 357

Products: Heaters, Tanks, Thermostats, Valves and Water Softeners

Personnel: Elmer Kuekes, Fred Kuekes

Hotel: Hilton

Pepsi-Cola Company, New York
Booths 500, 501

Personnel: Ed Finneran

Philip Morris, Inc., New York
Booths 312 thru 314

Personnel: Roy Jones

Plantation Baking Co. Inc., Chicago, Illinois
Booth 206

Personnel: Mal Koufmon

Progressive Mfg. Co., Kansas City, Kansas
Booth B25

Products: "Uni-Style" Vending Machines—Restyling Kits, Condiment & Oven bars.

Personnel: Art Riordan, Pres.—Harold Schupp, Soles—Ed Spankoble, Advert.—Jim Ashby, Eng.

Hotel: Ascot House

Pronto Food Corporation, Chicago, Illinois
Booths B43 thru B45

Personnel: Mac Lerner

Queen Products Division of King-Seeley Thermos Co.
Booth B68

Raytheon Company, New York.
Booths 655, 656

Personnel: John E. Guyette

Reed Electromech Corporation, Rockford, Ill.
Booths 154 thru 156

Products: Cup Dispenser Mechanisms, Coin Handling Mechanisms, Vending Machine Components

Personnel: D. O. Rumer, M. R. Manzer, Q. L. Jacobsen, E. F. Bridgman, Cy Lamonte

Hotel: Essex House

R. J. Reynolds Tobacco Company, Winston-Salem, No. Carolina
Booths 763 thru 765

Personnel: W. S. Smith, Jr.

Rich Products Corporation, Buffalo, New York
Booth 252

Product: Coffee Rich—Liquid Non-Dairy Coffee Whitener

Personnel: Gardon J. Tebb, Lea Malantis, Jack Filben, Mashall Weinbaum, Jerry Waxler

Riverside Manufacturing Company, Moultrie, Georgia
Booths 703-704

Products: Uniforms for Service & Sales Personnel—Plant Employees: Shirts, Sport Shirts, Trousers, Jackets, Coats, Coveralls, Rainwear, Accessories

Personnel: H. V. E. Platter, Jr., E. B. Acuff, T. G. Gullledge

Hotel: Sheraton Blackstone

Rock-Ola Manufacturing Corporation, Chicago, Illinois
Booths 352 thru 355

Personnel: David P. Horole

Rowe AC Manufacturing, Whippany, New Jersey
Booths B50 thru B62

Personnel: Fred Pallak

Royal Crown Cola Company, Columbus, Georgia
Booth B30

Personnel: J. B. Cooper

Rudd-Melikian, Inc., Warminster, Pa.
Booths A-B thru A-11

Personnel: F. X. McCoy

Sanna Dairies, Inc., Madison, Wisconsin
Booth 153

W. F. Schrafft & Sons Corp., Charlestown District, Boston, Mass.
Booth 714

Schulze & Burch Biscuit Co., Chicago, Illinois
Booths 753, 754

Scott Paper Company, Philadelphia, Pa.
Booth B2B

The Seeburg Sales Corporation, Chicago, Ill.
Booths 104 thru 114

Products: Full line of Vending Equipment

Personnel: D. W. Coleman, J. C. Gordon, W. F. Adair, Jr., M. Lefebvre, T. L. Herrick, W. H. Clark, F. Finnerman, J. Fitzpatrick, M. Averbach, I. S. Gibson, A. Giltitz, E. F. Claffey, J. F. Hords, D. P. Collins, E. S. Cleland, S. Jarocki

Serv-O-Matic, Inc., Des Moines, Iowa
Booths 253, 254

The Seven-Up Company, St. Louis, Mo.
Booths: B02, B03

Silver Skillet Food Products Co., Skokie, Ill.
Booth 710

Skill Vending Inc., Chicago, Illinois
Booth: 766

Products: Automatic Shoeshine Mochine—All Colors

Solon Super Lock Co. Inc., Washington, D.C.
Booth: B10

Sondo Enterprises, Los Angeles, California
Booth: B4B

Speedway Manufacturing Company, La Grange Pk., Illinois
Booth: B10

Products: Geomotors for Vending Drives

Personnel: W. B. Seage, Chairman; W. B. Courtney, Pres.; Lee Burton, Salesman; Jim Pizzo, Chief Engineer; Ed Bond, Sales Manager.

Stancraft Division of Standard Packaging Corp., New York
Booths: B21, B22

Products: Machines, Products, Supplies, Services, Merchandise Center, Greeting Card Center, Record Center, Hosiery Center, Book Center

Personnel: George Cobb, H. W. Carr, W. L. Garrity, D. F. Thomas, C. Nawak, G. Kramer, C. Suesens, L. F. Litsey, M. Marshall, Dr. H. W. Woshburn, J. Berman, R. Reagh

Hotel: Conrad Hilton

Standard Brands Sales Co., New York
Booths 409, 457

Standard Change-Makers, Inc., Indianapolis, Indiana
Booth: B29

Stewart's Inc., P.O. Box 2B51, Memphis, Tenn.
Booth: 761

Stokely-Van Camp Inc., Indianapolis, Indiana
Booth: 716

Suchard Division of Ovaltine Food Products Co., P. O. Box 111, Villa Park, Illinois
Booth: 25B

Superior Tea & Coffee Co., Chicago, Illinois
Booths: 157 thru 159

The Tappan Company, Mansfield, Ohio
Booths: B3B, B39

Trans World Services, Inc.
Booth: B40

Vend Magazine
Booth: Information Center

Vending Times, Inc.
Booth: B11

The Vendo Company, Kansas City, Missouri
Booths: 550, 557, 55B, 559, 600, 60B, 609, 610

Vend-O-Matic Sales Inc., Minneapolis, Minn.
Booth: 259

Product: Fresh Brew Single Cup Coffee Kit, Whipped Chocolate Kits

Personnel: W. W. Anderson, M. J. Estram, Dick Stane, Gordy Smith

Hotel: Essex House

Vend-Rite Manufacturing Co., Chicago, Ill.
Booth: B27

Products: Cannon Stocking Vendor, Little Candy Store, Mint & Gum Vendor, Potato Chip & Pretzel Bag Vendor, Stationery, Stomp, Ball Point Pen Vendor

Personnel: R. J. (Dick) Tennes, E. A. (Ed) Kenny, J. R. (Jock) Sweeney

Victor Products Corporation, Hagerstown, Md.
Booths: B202 thru 205

The Vollrath Company
Booth: 115

Wayne Candies, Inc., Fort Wayne, Indiana
Booth: B41

James O. Welch Company, Division of National Biscuit Company, Cambridge, Mass.
Booth: 302

Products: Full line of 5¢, 10¢ and 15¢ Vending Line, plus new items

Personnel: R. Daugherty, F. Neff, E. Bjornson, D. Stankus, A. Anderson, R. Sullivan, J. Wongler, J. Ritt, R. Buyer

Westinghouse Electric Corporation (Automatic Merchandising Division) Springfield, Mass.
Booths: A2 thru A5

Products: Cup Drink & Other Vendors

Personnel: Charles H. Brinkmann, General Mgr. and his full staff.

Hotel: Room 2306—Royal Skyway Suite—Conrad Hilton

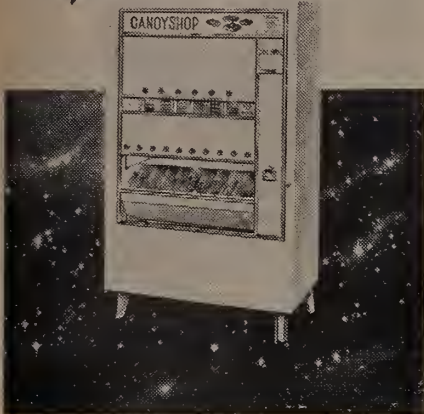
Wm. Wrigley Jr. Company, Chicago, Illinois
Booths: 665, 666

Automatic Products

Premiering 'Candyshop'

Vendor At MOA Show

■ Features 1st-In/First-Out Selection



CANDYSHOP CANDY VENDOR

ST. PAUL—The latest innovations in candy vending machine merchandising have been incorporated into the versatile new 'Candyshop' introduced by Automatic Products Company, St. Paul, Minn.

Manufacturer of the Smokeshop Cigarette Vendor Automatic Products is "fulfilling customer demand with our expansion into the candy field," said Arthur Brier, sales manager.

"We have applied our manufacturing know-how and past merchandising success in producing what we feel is the outstanding candy vendor on the market," said Brier. "The Candyshop has been fully field-tested and has great sales potential for restaurants, theaters, factories, office buildings, sport centers and many other locations," he said.

The Candyshop has a capacity of more than 600 items. This includes 400 candy bars—10 columns, 40 bars per column—and six columns for a minimum of 200 gum and mints. It is designed to avoid display merchandise losses and inventory and stock rotation problems.

This is done by what Automatic Products calls its "first in, first out" feature. "The customer gets the item he sees," Brier pointed out.

Since one bar shows at a time in each column, merchandise in any column can be mixed for an even greater number of selections. Also, every column can be filled to capacity at each loading.

The faster, easier loading and servicing of the Candyshop is another convenience unique with Automatic Products, according to the company. The front of the vendor swings open like a book. All major components are exposed for easy servicing.

There are provisions for multiple pricing with the Candyshop, which accepts nickels, dimes and quarters through one coin acceptor. Optional equipment is Automatic Products' exclusive selective nickel change-maker, which gives change for dimes or quarters.

Dimensions of the Candyshops are 64" high (including 6" legs), 38" wide and 20" deep. The beige-colored vendor is adaptable to coordinate with existing banked vending equipment and makes an excellent "team" with the Smokeshop cigarette vendor, available in a matching cabinet.

For additional information or prices on the Candyshop, write Automatic Products Company, 301 Chestnut St., St. Paul 2, Minn.

NAMA FORUM

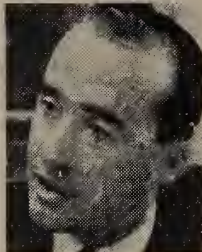
The Speakers, Topics, and Dates



MARTIN
Program
Chairman



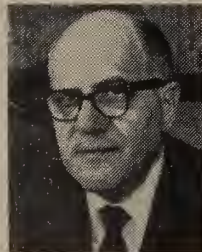
TOWNSEND



STEINER



McHUGH



GLOCKNER



HAEBERLE

SPEAKERS

TOPICS

**Sunday
October 18
Waldorf
Room
Hilton Hotel**

Wallace T. Collett
Vice President
Servomation Corp.
Cincinnati, Ohio (moderator)

Forrest Townsend
School Consultant
The Vendo Company
Kansas City, Missouri

Herbert D. Rorex
Chief, School Lunch Branch
Food Distribution Division
U.S. Department of Agriculture
Washington, D.C.

George Loeb
Partner
Orange County Vending Co.
Anaheim, California

Harold Throop, Jr.
Administrative Analyst
Fullerton Union High School
District
Fullerton, California

Miss Gertrude Miesfeldt
Institutional Food Marketing
Specialist
Automatic Retailers of
America, Inc.
Chicago, Illinois

**Monday
October 19
Grand
Ballroom
Hilton Hotel**

Gary A. Steiner
Professor Psychology
Graduate School of Business
University of Chicago

R. G. McHugh
President
Training Dynamics, Inc.
Glen Ellyn, Illinois

Carl Millman
President
Automatic Merchandising
Corporation
Milwaukee, Wisconsin
(President, N A M A)

**Tuesday
October 20
Grand
Ballroom
Hilton Hotel**

Herbert L. Bent
President
Benroy Vending Company, Inc.
Baltimore, Maryland

Maurice Glockner
Vice President
Automatic Canteen Company
of America
Chicago, Illinois

William L. Haeberle
Professor of Management
Director, Executive Programs
Graduate School of Business
University of Indiana

"SELLING TO THE SCHOOL
MARKET"

"PROGRESSIVE MARKETING"

"ORGANIZING FOR SELLING
EFFICIENCY"

"CREATING A BETTER BUSI-
NESS CLIMATE FOR VENDING"

"REALISTIC CUSTOMER RELA-
TIONS"

"PROFITABLE MERCHANDIS-
ING"

"THE DIFFERENCE BETWEEN
AN AVERAGE AND A GREAT
SALES PICTURE"

Columbia Releases 6 New Little LP's

NEW YORK—Columbia Records has released another six Little LP's packs for awaiting music operators around the country. The record company's entire Stereo Little LP Catalog will be on display at its MOA booth this week, with juke box programming the order of the 3-day convention.

Robert Goulet's "Without You" heads the list of new adult album material. Included in the release of 7-inch product also, are Marty Robbins R.F.D.; Johnny Cash "I Walk The Line"; Brothers Four "More Big Folk Hits"; Jerry Vale "Be My Love"; Ray Price "Love Life."

Each "do-it-yourself" lp kit includes a triple-faced merchandise folder featuring full-color, 7-inch album covers on the front of the pack; six miniature (1 7/8") color covers and 20 title strips on the rear of the pack for use in jukebox display panels; and for the ops who desire them, corresponding "stereo single" programming kits for use in programming only the hit single from the LP's listed.

Gene Weiss, National Singles Sales Mgr., will be among the large entourage of Columbia execs who will preside at the Columbia booth in the Music Room.



BERT BETTI

extends a cordial invitation
to visit the
EASTERN NOVELTY DISTRIBUTORS
Hospitality Suite
during the MOA Convention

Sherman House Chicago, Ill.

The coin industry's leading supplier of pool table supplies and accessories.

EASTERN Novelty Distributors, Inc.

3726 Tonnele Ave., North Bergen, N. J.
(201) UN 4-2424

Gottlieb Shipping 'North Star' Single Player Flipper Pingame

CHICAGO — Alvin Gottlieb, of D. Gottlieb & Company, in this city, announced the introduction this past week to the coin machine trade in all of the world markets of the new "North Star" single player flipper amusement game.

He extended a cordial invitation to operators who are in Chicago for the Music Operators of America Convention to visit the Gottlieb factory, at 1140-50 North Kostner Avenue (just 20 minutes by taxicab from the Sherman House), where they can see and demonstrate "North Star" in the Gottlieb showroom. During their visit there they will be able to chat with Dave Gottlieb, Nate Gottlieb, Alvin Gottlieb, and Judd Weinberg.

Alvin Gottlieb spelled out the firm's policy for supplying operators in this country and in the foreign markets with the best amusement equipment possible for highest profits in their locations.

He said: "The Gottlieb policy is exemplified by superior designing and creativity in the development of coin-operated flipper amusement games. No expense is spared in making available to locations the most attractive cabinetry designing. And, this fine workmanship is further maintained in the mechanical devices inside the cabinet.

"There is certainly nothing 'cold' in the color combination and beauty of 'North Star'. This newest Gottlieb amusement creation will certainly attract a lot of play—and, of course, the highest possible profits in the cash box."

There are several new Gottlieb innovations in scoring "North Star," according to Gottlieb. When the player hits all of the same color rollovers he lights up the red button on the playfield for a "Special" award.



Gottlieb North Star 1P

Making the yellow and green rollovers lights the kick-out holes for another "Special." Also, making all of the rollovers allows the player to score additional special awards. The top rollovers on the playfield light the red pop bumpers for high score.

There are bumper rings on the playfield directly under the pop bumpers for added protection, to prevent scarring. "North Star," which is optional for three or five ball play, has sturdy metal 'jewel posts', and the Gottlieb "Hard-Cote" durable finish to extend the life of the playfield to an all time high.

In conclusion, Gottlieb again extended his and his associates' invitation to MOA visitors in the city to come out and visit at the factory this week.



Freddie Fischer says:

Fischer POOL TABLES

with exclusive WEDGE-LOCK



RAIL and CUSHION
ASSEMBLY

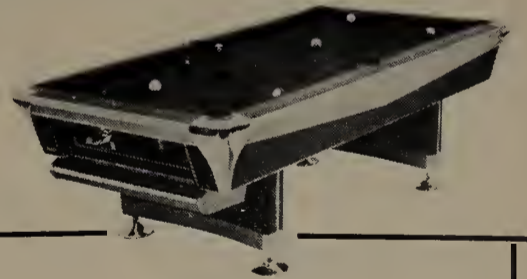
PROVIDE BETTER
BALL ACTION THAN ANY
OTHER COIN POOL TABLE!

Prove it to yourself . . .

test-play the EMPRESS and REGENT
6-Pocket Tables at the Show—

BOOTHS
60-61-62

or of your
Distributor



See FIESTA 58—

A brilliant NEW Fischer
concept in Bumper type
Pool.

For details, contact
your distributor
or Bill Weikel

Fischer Sales—COIN DIVISION

1208 N. RIDGE RD., McHENRY, ILL. • Phone 815-385-5530

SECOND QUARTER TOTALS

April - June 1964

	Machines	Dollars
PHONOGRAPHS	6,861	\$4,053,367
AMUSEMENT	19,540	7,032,426
VENDING	4,653	1,143,895
TOTALS	31,054	\$12,229,688

*Based on April-June 1964 Quarter.

Cash Box—October 17, 1964

ATTENTION ONE STOPS AND MUSIC OPERATORS!

TWO GREAT STANDARDS ON ONE RECORD BY A NATIONALLY KNOWN ARTIST

SEYMOUR & HIS HEARTBEAT TRUMPET

"WHEN IT'S SLEEPY TIME DOWN SOUTH"

(The Louis Armstrong Theme)

B.W.

"MY FUNNY VALENTINE" HALIFAX 106

ALSO NEW FOR THE OPERATOR ON 7" LITTLE LP's

"PERCUSSIVE WURLITZER PIPE ORGAN" by Eddie Osborne

VOL. 1—HALIFAX 901

VOL. 2—HALIFAX 902

Contact: HAL FAKTOR

HALIFAX RECORDS

4135 Armitage Ave., Chicago, Ill.

CA.7-3722

Seeburg Issues Wide Assortment Of Little LP's

CHICAGO—A wealth of little LP material being released by the Seeburg Corporation for the weeks of Oct. 5th and 12th is offering music operators a sampling of practically every type style of artist and musical specialty and should make the album programming of almost every possible location the easiest ever.

Two highlights among these releases are: the Beatles and their Capitol album 'Something New', with such Beatle hits as 'And I Love Her' and 'I'll Cry Instead'; and Peter Nero's RCA Victor release titled 'Reflections', featuring the special 'Nero' treatment on such numbers as 'Days of Wine and Roses' and 'Wives and Lovers'.

Under the 'Pop Instrumental' heading, Seeburg has released on little LP the Floyd Cramer-RCA Victor album titled 'The Best of Floyd Cramer' and the Swan release of 'My Man' by Walter Gates and the Orchestra. For 'Country & Western' material, operators can now program Hank Snow's 'More Hank Snow Souvenirs' and Eddy Arnold's 'Sometimes I'm Happy'—both on the RCA Victor label.

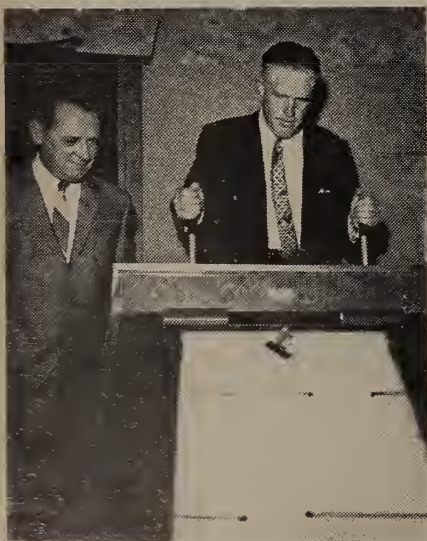
Rounding off the two weeks' releases, in the 'International' vein, Seeburg has issued the Betty Curtis album titled 'I Successi Di Betty Curtis' on the CGD label.

Casola Honored By Home Town

CHICAGO—Lou Casola, long time coinvent, president of MOA, was singularly honored in his hometown, Rockford, Illinois, with a Youth Leader Award, September 10, by the Rockford Chamber of Commerce.

Dr. H. W. Seeber, president of the Rockford Commerce chapter, expressed his and the community's appreciation and gratitude for Casola's dedication in working with the young people in the community, in helping them to shape their character and destinies.

'Skiing Down' The Campaign Trail



On a recent campaign swing through the Michigan Great Lakes tourist regions, Governor George Romney tried his hand at the DuKane Corporation's 'Ski 'n Skore' game, which was on location at the Boyne Mountain Lodge, Boyne Falls. While at the lodge, the governor spoke to state tourist council members, citing Michigan's recent adoption of their new state tourism slogan—'Water, Winter Wonderland'—coincidentally, the themes marking the two versions of the DuKane game. Oh yes, the governor's score was termed a "political secret."

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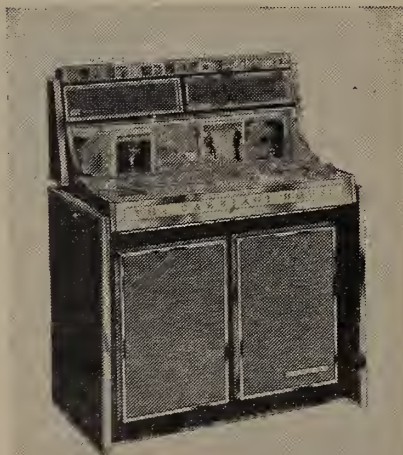
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Marty Robbins
R.F.D.

EVERYBODY'S DARLIN' PLUS MINE • SOUTHERN DIXIE FLYER • ONLY A PICTURE STOPS TIME MAKING EXCUSES • RAINBOW • I LIVED A LIFETIME IN A DAY
7-9020



JOHNNY CASH
I WALK THE LINE

I WALK THE LINE • FOLSOM PRISON BLUES • GIVE MY LOVE TO ROSE • WRECK OF THE OLD 97 • BIG RIVER • GOODBYE, LITTLE DARLIN' GOODBYE
7-8990



MORE BIG FOLK HITS / THE BROTHERS FOUR

THE BATTLE OF NEW ORLEANS • PUFF (THE MAGIC DRAGON) • WHERE HAVE ALL THE FLOWERS GONE • DON'T THINK TWICE, IT'S ALL RIGHT • SAN FRANCISCO BAY BLUES • DON'T LET THE RAIN COME DOWN
7-9013



BE MY LOVE / JERRY VALE

BECAUSE • MONA LISA • BECAUSE YOU'RE MINE • BE MY LOVE • WHY DON'T YOU BELIEVE ME • ALL THE WAY
7-8981



RAY PRICE
LOVE LIFE

ALL RIGHT (I'LL SIGN THE PAPERS) • I FALL TO PIECES • I DON'T KNOW WHY (I KEEP LOVING YOU) • A WAY TO FREE MYSELF • YOU'RE STRONGER THAN ME • SAME OLD MEMORIES
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Bank Pool	Lighting	Speedy
Bonus Baseball	League	Select-Play-Delux
Build Up	Line-Up	6-Player Rebound
Cypress B.A.	Mark Six	Select Play
Crystal S.A.	Mars Delux	Super Shuffle
Comet	Mars	Single Rebound
Chief Shuffle	Mercury Delux	Stars
Clipper Delux	Niagara	Super Rebound— 6 Pl.
Capitol Delux	Official	Super Bonus
Comet Delux	Olympic	Sunny
Double Shuffle Alley	Polaris B.A. 16 Ft.	Tropic B.A.
Derby Roll	Pacer S.A.	Tornado B.A.
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Express	Playmate	Tempest S.A.
Embassy	Pool Alley	Topper S.A.
Fury B.A.	Regal B.A.	Tip Top
4-Way S.A.	Rumpus	Team
Futura B.A.	Regatta	Team Hockey
Frolic	Regulation	Targette
Falcon	Regulation Handicap	Team Shuffle
Flash	Rainbow	Ultra S.A.
5th Inning	Sahara B.A.	Universal Shuffle Tournament
5-Way	Sabre B.A.	Yankee
Gypsy S.A.	Shuffle Baseball	Zenith
Holiday B.A. 16 Ft.	Sparky S.A.	

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Eastern Flashes

The months have passed into weeks, the weeks into days, and all of a sudden it's convention time again. This year's conclave of the Music Operators of America is drawing many of the nation's music and amusement operators, most of the juke and games distributors and practically all of the equipment manufacturers. This meet is sure to be one of the grandest and most heavily attended conventions in the history of our trade, and certain to be the largest over recent years. Also to be found this week among the concentration of association members in Chicago's hotels and meeting halls will be a greater number of operators, distributors and manufacturers of equipment from outside the United States. These people provide a fine market for this country's new and used equipment and also an abundant source of machines they themselves produce. So let's extend a welcome to them, as Chicago, the coin machine center of the world, extends a welcome to us. The following is a partial list of some of the hundreds of familiar faces to be seen either passing through the colorful factory exhibits at the Sherman House or standing "behind the counter" demonstrating the equipment.

A. D. Palmer, advertising and promotion manager at the Wurlitzer factory, will be leading a contingent of factory execs over from the North Tonawanda, N.Y. plant, to include: Bob Bear, Gary Sinclair, B. B. Davidson, L. J. Wischerath, Don Smith and Ralph Cragen. The Wurlitzer reps will of course be on hand to detail the various features of the Model 2800 phono to their many customers and friends attending the show. . . . Jim Newlander, vice president at Rowe AC's vending division, reported that just about everybody in the company's sales force will be on hand for both the MOA and the NAMA shows including all of their regional sales reps. Among the more prominent names and faces to be seen at the Chicago shows will be Pat O'Mally, Jack Harper, Fred Pollak, Gerry Marcus, Pete Petropolis, Bob Martin and of course Jim himself. Outlining Rowe's exhibitor plans for the MOA show, Jim reports that the company will be displaying the 'Tropicana' phono, the 'Riviera' cig vender (with new styling features), a new coin counter for the 'Tropicana', a new 'stepper' sound relay for wallboxes, their candy machine and the 'Customusic' background music unit. Jim further advises operators attending the exhibit to look for many new styling features on many of the Rowe machines.

Irving Kaye, and sons Howard (sales) and Arnold (production), will be on hand at the company's huge exhibit at the Sherman House. Besides the manufacturer's 'Eldorado', 'Klub' and 'Continental' pool table lines, they will also be exhibiting their new 'Eldorado' shuffleboard line—the premier showing. Kaye also advises that they will be showing their wide variety of billiard accessories. . . . Justin Goldsmith, plus his sales and executive staff at the All-Tech pool table factory will be shufflin' off to the Sherman House together with their 'Gold Crest' line. . . . Officials at the Great Lakes Game Corporation, Elgin, Ill., advised last week that they will be showing a brand new coin-operated elliptical-shaped pool table at the MOA show. The table, called the 'Elliptipool' by the manufacturer, has been receiving quite a bit of publicity in many of the major magazines and also on TV. This showing will mark its premier exhibition.

Speaking of premieres, the Rock-Ola sales staff, headed by Ed Doris and Dr. Dave Rock-Ola, will be bowing their new 'Princess' model of the 'Grand Prix' phono to the nation's music operators. The new juke has already been shown to distributors at various closed showings held around the nation and their consensus is that the little phono will be just as big a hit as the larger 'Grand Prix'—maybe better. Among the other Rock-Ola execs scheduled to be on hand at the MOA showing are: George Hincker and Frank Doyle.

Miltie Green will exhibit his bumper pool table at All-Tech's booth, according to Abe Lipsky of the Lipsky Distributors. Abe has been scheduled to fly out to Chicago for the MOA on Thursday and will remain until Saturday in order to catch one day of the NAMA exposition. Abe's traveling partners will be Pat and Vince Storino of S&S Amusement Company, Toms River, N.J. Pat, incidentally, is president of the Garden State ops association in New Jersey. . . . Charlie Katz, who is spending much time these days interesting metro New York operators in the Th. Bergmann 'Arizona' gun game, will be flying out to Chicago on Tuesday in order to catch the entire show. . . . Joe Munves, of the Munves Distributing Co., also heading out to Chicago for the big convention, said he too would stay on extra time to catch the NAMA exhibits.

Coming out from Connecticut for the Chicago festivities will be state council leaders Jerry Lambert and Abe Fish and also Mac Perlman from Atlantic's Hartford distrib branch. Abe Fish hasn't missed one of these conventions in years. . . . Representing the Atlantic New York Seeburg distributor at the convention will be Meyer Parkoff and Joel Brown and from their New Jersey outlet, Oscar Parkoff. . . . Heading operator delegations from the New York area to the MOA show will be Millie McCarthy of the state association, Carl Pavesi (a board member of MOA) and his Westchester County ops, Al Denver (board member) and many ops from MONY and Bill Cannon, president of the New Jersey group and many of his members. . . . Another prominent figure to be seen at the great convention, along with his staff, will be Bert Betti of the Eastern Novelty Co. Bert has taken a hospitality suite in the Hilton in order to give his many friends and customers a real welcome.

Vic Haim, president of the R. H. Belam Co. in New York, advises that the company's No. 1 representative Morris Nahum will shortly be leaving on a four-week business tour of the European coinmarket to facilitate the company's expansion on that continent and also to establish Belam agents in Spain and Greece. . . . On hand to represent the American Shuffleboard Co. at the MOA exhibit will be general manager Nick Melone, national sales director Sol Lipkin (who seems to have attended more trade shows these past few months than ever before) and ace engineer Gene Daddis. They'll be showing off their 'Imperial' shuffleboard and 'Classic' and 'Electra' pool table lines for operators.

Aaron Herman and the rest of the Herman brothers at the Kings Music Company will be displaying their new tape unit which allows the play of commercials on juke boxes. . . . Also on to Chicago convention week will be Murray Wiener of the Wiener Sales Co. Murray will probably be seen circulating between the exhibits of Automatic Products Co., Gold Medal Products and Universal. . . . Look for Tommy Greco and the other Greco brothers to be on the convention scene during the MOA spectacular. Tommy is also a board member of the national association.



Chicago Chatter

Convention fever is running very high in Chi! If ever there was an MOA Convention that looks like a sellout this is it, according to all of the top brass we talked to this past week or so. Just before press time Fred Granger, MOA's managing director, info'd that the banquet is practically SRO already. . . . Included in the convention planning is the scheduling of several regional meetings. Among the regional operator organizations skedded to convene in the Sherman House are Coin Operated Industries of Nebraska (COIN) and Illinois Coin Machine Operators' Assn. (ICMOA). Nebraska and Illinois operators are urged to check the bulletin board in the hotel's lobby for room numbers and time of the sessions.

As usual, Cash Box has kept the coin machine and record trade well informed of convention activities for many months prior to the conclave. On hand for Cash Box will be Joe and Pauline Orleck, George and Edna Albert, Marty Ostrow, Jerry Shifrin, Marty Toohey, Lee Brooks and Ed Adlum. . . . Again, this year, the huge NAMA Convention at McCormick Place and the Conrad Hilton Hotel follows the MOA Conclave into Chicago. The big NAMA trade show opens Saturday, October 17. These huge conventions deliver quite a solid "one-two punch" for the overall coin-operated trades.

Coinvet Willie Blatt will be on hand to sing the praises of the new coinbiz "Dean's Club". Willie is working hard signing up all the oldtimers in the coin machine industry to this select club. . . . Jack Bess, of Roanoke Vending, in Virginia, has his work cut out for him during the day or so before the convention begins. He's chairman of the important nominating committee—and this is quite a chore. . . . Deepest sympathies to the Jim Newlanders, of Rowe AC Mfg. Co. Mrs. (Jean) Newlander's mother, Mrs. Edith Hall, died last Tuesday, Oct. 6, after a heart attack. She was a resident of Rogers Park in Chi. . . . It's a big day for Rowe's Paul Huebsch, Thursday, Oct. 8. (Happy birthday, Paul!).

There was another heavily attended coinbiz gathering (preceding the MOA Show). Rock-Ola held a preview showing for distribs of the new "Princess Royal" phono at the Water Tower Inn on Monday, Oct. 5. Hosting the shindig were Edward G. Doris, Dr. David Rockola, Donald Rockola, Dave Howle, George Hincker, Les Rieck and Jack Barabash. Among the Rock-Ola distribs in town for the meet were: Empire Coin's Gil Kitt, Joe Robbins, Jack Burns, Bill Milner, Bob Wiley, Bob Rondeau, Dick Flaherty and Bob Vihon; Walt Waldman, Gordon Stout, Joe Abraham, Sam Hastings and Jack Hastings, Ray Brown, Joe McCormack, Al Calderon, and many more. . . . A. L. Lew Ptacek had to double back quickly from his Bird Music Co. headquarters in Manhattan, Kansas. Just last week he was in for the big preview for distribs of the new Rock-Ola "Princess Royal" phonograph. Lew is a vice prexy of MOA.

Visiting operators are invited to taxi out to D. Gottlieb & Co. to look over the brand new Gottlieb "North Star" single player flipper game which is now on display in the showroom. On hand will be Dave, Alvin and Nate Gottlieb and Judd Weinberg. . . . Chicago Coin is showing the new "Mustang" two-player amusement game in the firm's large exhibit booth at the MOA Convention. The booth is manned by Sam Wolberg, Sam Gensburg, Jerry Koci, Mort Secore and Ralph Wyckoff. . . . Congrats to Empire Coin's Jack Burns, who was promoted last week by Gil Kitt and Joe Robbins to director of field sales. Also two salesmen were added to the staff. They are Harold La Roux and Robert Vihon.

Sunday is a big day in Omaha for Hymie and Eddie Zorinsky. They invited the local trade to their gala soiree feting the Rock-Ola "Princess Royal" phono in the Diplomat Hotel, Sunday evening, Oct. 11. . . . Todd Ebberts, vice prexy of Automatic Canteen info's that the big Canteen Convention will be held for two days, October 15 & 16, in McCormick Place. . . . The Williams-United exhibits will feature Williams "Riverboat" single player, and United's "Polaris" big ball bowler and "Orbit" shuffle alley. The exhibit will be occupied by Sam Stern, Bud Lurie, Jack Mittel, Herb Oettinger and Bill DeSelm.

Ted Rubey and Estelle Bye are looking forward to seeing many of their old coinbiz friends on the exhibition floor. Ted and Estelle are execs of Marvel Mfg. Co. . . . Mike Stanley, prexy of M. J. Stanley Co., in Mercer Island, Washington, is making the long trip to Chi to take in the MOA Conclave. . . . We also expect to see Harry Jacobs, Jr., prexy of United, Inc. in Milwaukee at the convention.

Clint Shockey is showing his exciting new "Water Polo" coin-operated amusement game in booth 21 at the MOA Show. He says he has more than half-a-dozen distribs signed at press time. Clint will make an even bigger splash when distribs call on him at the posh Carriage House in Chi during the conclave. (Free drink with every order!). . . . The big feature in the Bally exhibit booth, according to Bill O'Donnell and Herb Jones, is Bally's "Big Day" 4-player. Also in the exhibit will be the "2 in 1" 2-player and "Grand Slam" single player. "Happy Tour" is the add-a-ball model.

It'll be a hectic convention week for the guys at World Wide Distribs. Nate Feinstein, Harold Schwartz, Irv Ovitz and Fred Skor will make the scene in the Seeburg exhibit at MOA, and then move over to McCormick Place to cover the Seeburg action there, along with all the Seeburg brass, during the NAMA Conclave. . . . Stan Levin info's that everyone in sales at Atlas Music Co. will be on hand at both conventions, headed by Prexy Eddie Ginsburg. Other Atlas staffers will be Sam Gersh, Bob Fabian, Joe Kline, Sam Kolber, Joe Klykun, Chuck Harper, Bill Phillips, Stan, and Frank Ogle. . . . Midway Mfg. Co. will be represented at the MOA Show by Hank Ross, Marcine "Iggly" Wolverton and Bob Jones.

Making the rounds for National Coin will be Prexy Joe Schwartz and Mort Levinson. . . . We always look forward to chatting with Herb Perkins, of Purveyor Distribs.

Wico Corp. will show a huge line of parts in the booth at MOA. Operators will be able to chat with Max, Milt and Morrie Wiczer, Eddie Ruber and Denis Parsons. . . . When we chatted with Dennis Ruber and Richard Uttanoff, of D & R Industries, they advised that although this is the company's first MOA trade showing they expect to garner a lot of attention with their line of parts. . . . A big pat on the back is due Fred Granger, MOA's managing director, who performed so well setting up the heavy detail work for this year's trade show (his first). His "gal Friday", Bonnie, also rates a salute for her efforts. WELCOME TO CHI, MUSIC OPS!

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Top 10 Phono Importers

April-June
1964

COUNTRY	UNITS	DOLLARS
1. WEST GERMANY	1,563	\$1,043,582
2. BELGIUM	1,333	\$789,382
3. JAPAN	869	\$481,680
4. CANADA	570	\$478,361
5. UNITED KINGDOM	340	\$199,706
6. ITALY	259	\$192,366
7. SWITZERLAND	193	\$153,181
8. VENEZUELA	297	\$111,183
9. FRANCE	121	\$86,628
10. GREECE	168	\$48,015

Leading Games

Importers

April-June 1964

1. FRANCE	6,278	\$2,682,758
2. UNITED KINGDOM	2,693	\$985,626
3. ITALY	1,670	\$572,783
4. BELGIUM	1,239	\$528,372
5. WEST GERMANY	1,281	\$518,680
6. JAPAN	1,256	\$389,487
7. CANADA	2,206	\$289,080
8. SWITZERLAND	852	\$250,153
9. DENMARK	349	\$148,278
10. VENEZUELA	269	\$120,887
11. SWEDEN	296	\$108,383
12. NORWAY	143	\$93,507
13. AUSTRALIA	146	\$44,321

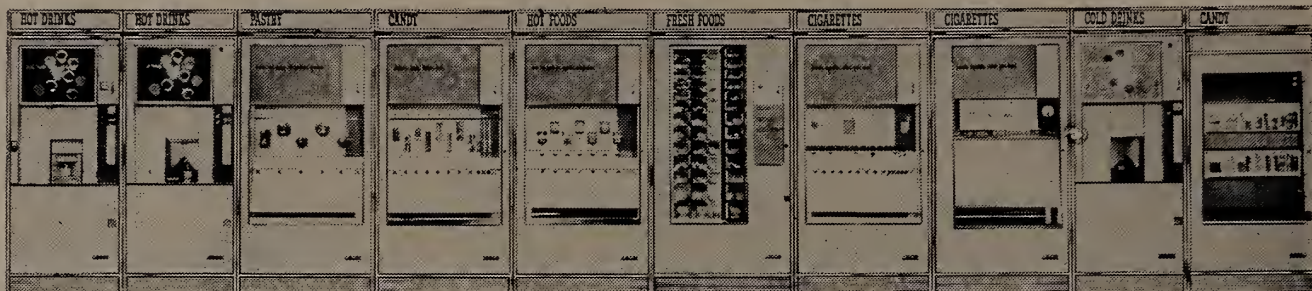


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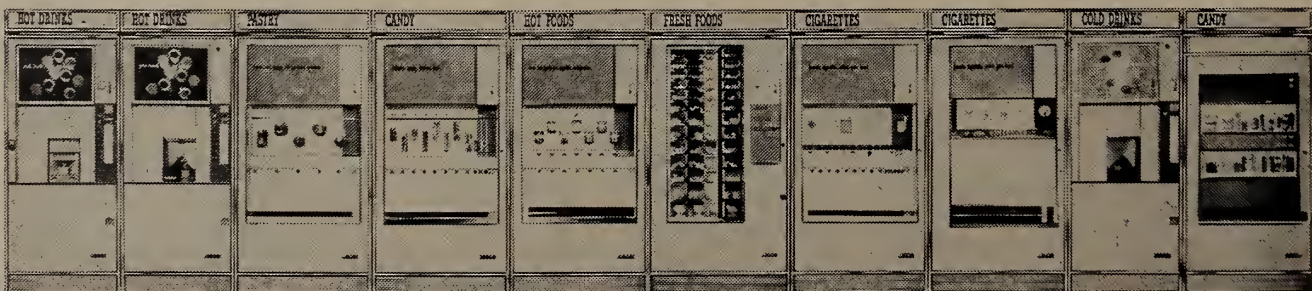
. . .Celebrity, Tropicana And Customusic

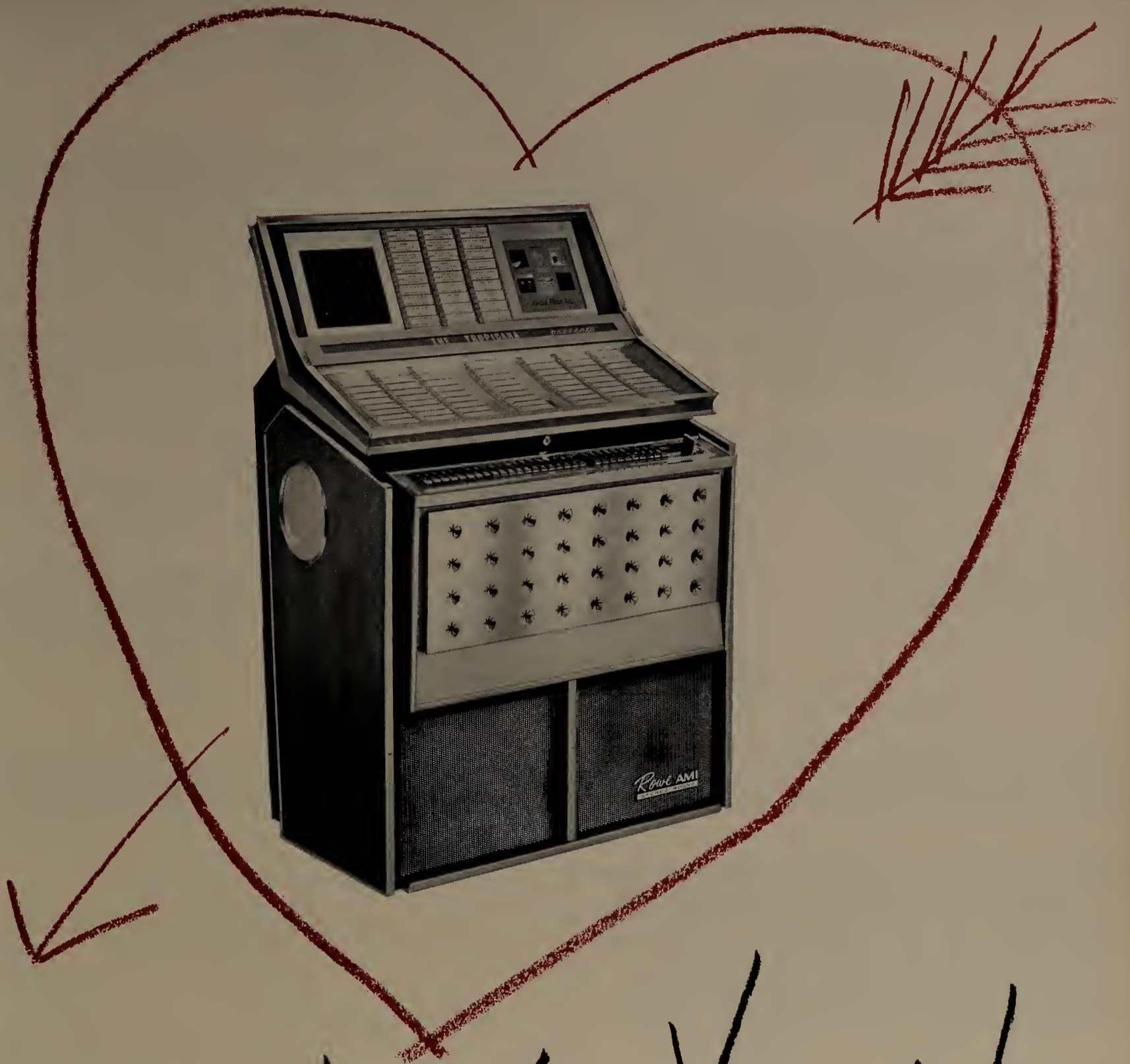
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see a full demonstration
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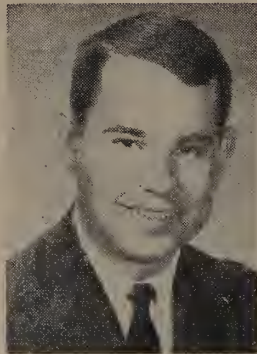
by Mr. Art Frigo

ELLIPTIPOOL® Inventor

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MOA Convention Program

SHERMAN HOUSE, CHICAGO

Wednesday, October 14

8:30 AM to 10:00 AM—Meetings of Regional Associations:

Coin Operated Industries of Nebraska (C.O.I.N.)
Illinois Coin Machine Assn.
South Dakota Music Operators & Vending Assn.

9:00 AM to 5:00 PM—Registration Desk Open

9:30 AM to 11:00 AM—Forum on Diversification.

Moderated by J. Harry Snodgrass, with panelists from Rock-Ola, Rowe, Seeburg and Chicago Dynamic Industries.

11:15 AM to 12:15 PM—Forum on Chattel Mortgages and Contracts.

Moderated by Albert S. Denver, (M.O.N.Y. Pres.) with panelists J. Harry Snodgrass and Lou Casola (MOA Pres.)

1:00 PM to 5:00 PM—Exhibits Open (mezzanine)

Thursday, October 15

9:00 AM to 11:00 AM—MOA General Membership Meeting

Presided over by President Lou Casola. Nomination and election of officers and board members. Reports from officers and committee chairmen and Managing Director. Reports on legislation from George Miller, Legislative Counsel, and Nicholas Allen, MOA Washington attorney.

10:00 AM to 5:00 PM—Registration Desk Open

11:00 AM to 12:00 Noon—ROSA (One-Stop) General Membership Meeting.

Presided over by ROSA President Stanley Stone.

12:30 PM to 2:00 PM—Ladies Luncheon

Merchants & Manufacturers Club of Merchandise Mart, followed by tour of the Mart. Co-Chairmen: Mrs. Lou Casola and Mrs. Clinton Pierce.

1:00 PM to 5:00 PM—Exhibits Open (mezzanine)

Friday, October 16

9:00 AM to 10:30 AM—Special presentations by Record Companies.

Some record companies have requested time on the program. MOA has invited all who wish to participate. They will pick their own subjects.

10:00 AM to 3:00 PM—Registration Desk Open

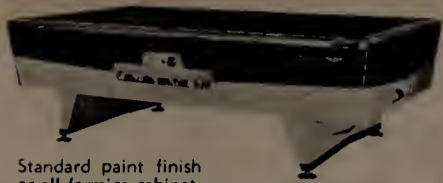
10:45 AM to 12:00 Noon—Forum on Juke Box Programming

Moderated by Norman Gefke with panelists Ted Nichols, Irving Perlman, Pat Cohen and representatives of two or more record companies. (Note this panel is made up of operators, one-stops and record companies.)

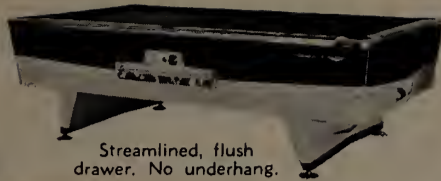
1:00 PM to 5:00 PM—Exhibits Open (mezzanine)

7:00 PM to 1:00 AM—Gala Banquet & Show

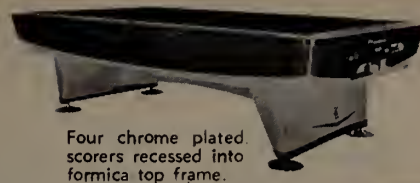
Terrace Casino, Morrison Hotel (see banquet program this section)



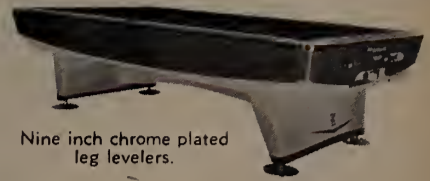
Standard paint finish or all formica cabinet.



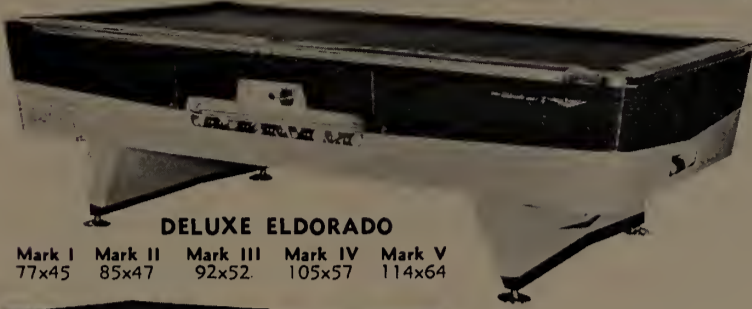
Streamlined, flush drawer. No underhang.



Four chrome plated scorers recessed into formica top frame.

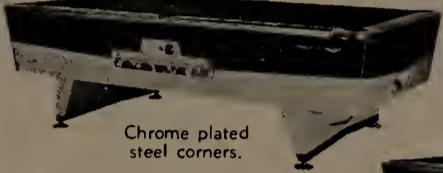


Nine inch chrome plated leg levelers.



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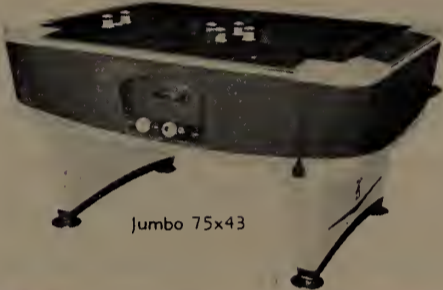


Chrome plated steel corners.

Balls release to racker's end. Cue ball returns to shooter's end.



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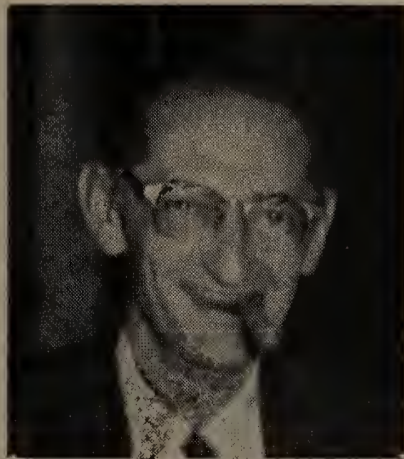


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Rock-Ola 'Princess' Previewed At H. Z. Vending

OMAHA—Hymie and Eddie Zorinsky, of H. Z. Vending & Sales Company, announced this past week that they will host a gala preview of the new Rock-Ola "Princess Royal" coin-operated automatic phonograph, on Sunday, October 11, at the swank Diplomat Hotel, in downtown Omaha.

This festive premiere occasion, according to Hymie Zorinsky, will include cocktails in the Corral Room, dinner and entertainment in the Grand Ballroom. And, finally, swimming and dancing. Swimmers will utilize the facilities in the Diplomat's heated pool area.



HYMIE ZORINSKY

The Zorinsky's invited the ladies as well for this gala soiree. Operators and their guests were asked to RSVP.

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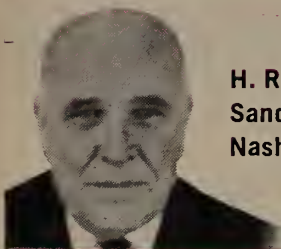
Princess

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 Tulsa Automatic Music Co.
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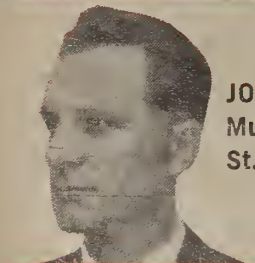
JOHN WALLACE
 Allied Vending, Inc.
 Oak Hill, West Virginia



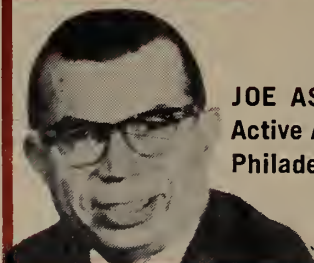
VIC CONTE
 Victor Conte Music Co.
 Utica, New York



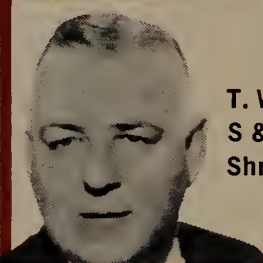
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 S. L. Stiebel Co.
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JOE McCORMICK
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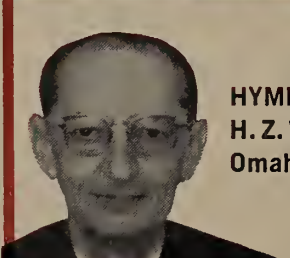
JOE ASH
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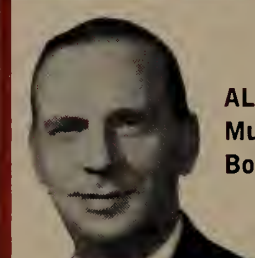
T. W. HUGHES
 S & H Distributing Co., Inc.
 Shreveport, Louisiana



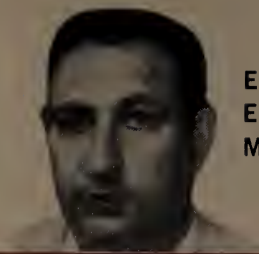
BUD PATTON
 Patton Music Company
 Modesto, California



HYMIE ZORINSKY
 H. Z. Vend. & Sales Co., Inc.
 Omaha 2, Nebraska



AL LEVINE
 Music & Vending Corp.
 Boston, Massachusetts



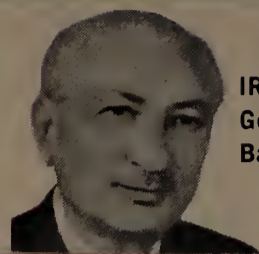
ELI ROSS
Eli Ross Distributors, Inc.
Miami, Florida



A. L. PTACEK, JR.
Bird Music Distributors, Inc.
Manhattan, Kansas



STRIKE ROTHROCK
Amusement Distrib., Inc.
Houston, Texas



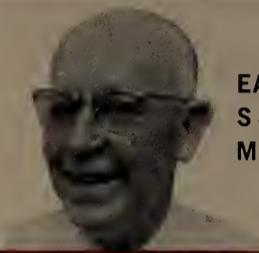
IRV BLUMENFELD
General Vending Sales Corp.
Baltimore 1, Maryland



VIRGIL KIRBY
Ariz. Amuse. & Vending Co.
Tucson, Arizona

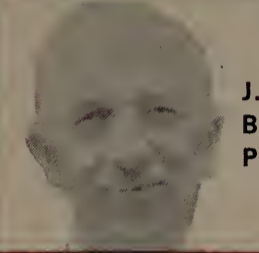


LARRY F. LeSTOURGEON
LeSturgeon Distrib. Co.
Charlotte 1, North Carolina

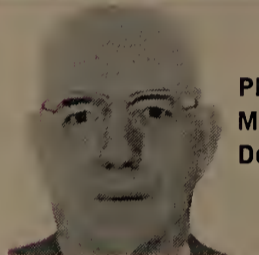


EARL MONTGOMERY
S & M Distributing Co.
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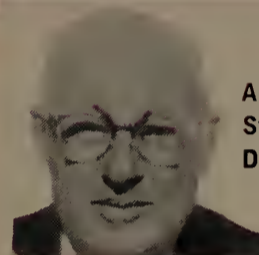
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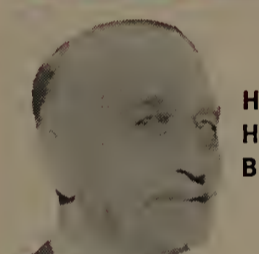
ABE SUSMAN
State Music Distrib., Inc.
Dallas, Texas



NICK CARTER
Kings Distributing Company
Los Angeles 6, California



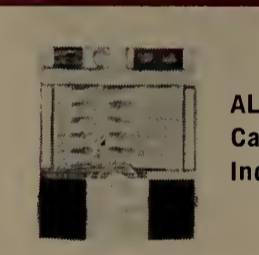
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A.M.A. Distributors, Inc.
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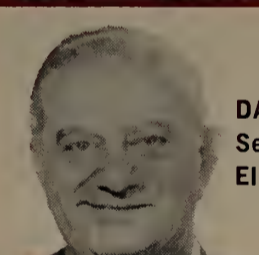
H. B. BRINCK
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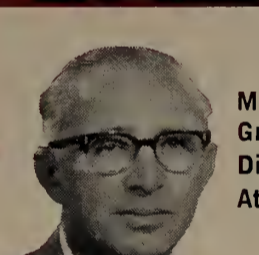
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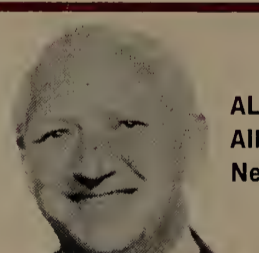
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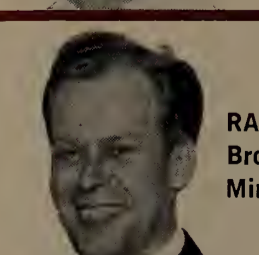
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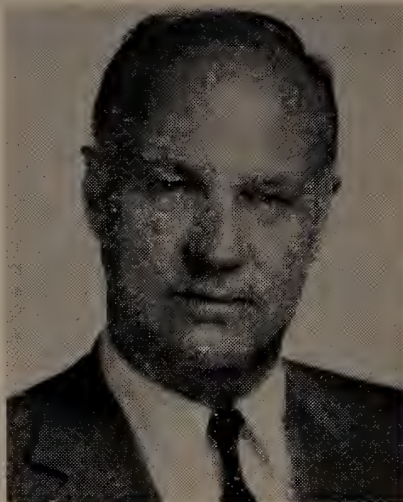
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**Fred Granger Views His Eight
Months As MOA Managing Director**



What success I may have had is really due to the help and cooperation I have received from MOA officers and directors and office staff, from MOA's legislative and legal counselors, from our show producers, and from the industry at large—the phonograph and amusement machines manufacturers, the record companies, the one-stops and ROSA, the distributors and NCMDA, the allied industries and, of course, the many operators I have met in my travels about the country. Last but not least, I owe a debt of gratitude to the members of the trade press who have helped me beyond measure.

I would be remiss in my duty if I did not take this occasion to thank one man who has worked very closely with me over the past months—President Lou Casola. I like to think that together, and with the guidance of the officers and directors, we have given MOA a little more justification as a national trade association, a little more strength, a little more forward thrust . . . If we have, then all the hard work has been more than worthwhile.

Frederick M. Granger, Jr.
MOA Managing Director

During the past eight months it has been my privilege to serve as managing director of the Music Operators of America—an association, I believe, with a real future ahead of it. Frankly, I like the job and I like the kind of people who make up this diverse industry. Not in any other eight months have I met so many people, traveled so far, learned so much . . .

Gottlieb Memorial Hospital Expansion Progresses



CHICAGO—Gottlieb Memorial Hospital, last Spring, began construction of two new floors which will increase the capacity of the Melrose Park Hospital to 225 beds. Construction has reached a point where the skeletal outline of the additional two stories is already in place.

One of the major features of the planned addition will be a 12-bed intensive care unit which will afford the more critically ill patients with round-the-clock nursing supervision. The nurses' station, located in the center of the unit, has a direct call system to the resident doctor's quarters. For cardiac patients, a cardiac monitoring system, consisting of an electronic device attached to the patient, instantly registers any change in his condition on the nurses' monitoring board.

The unit will also have piped-in oxygen to each bed and an emergency nurses' call unit at each bedside. Pillow speakers will make it possible for patients to easily call and talk to nurses and for nurses to monitor the patients' conditions during the night.

Already containing the most modern equipment and facilities available, the hospital's x-ray department will be enlarged even further by the expansion program. Newer equipment will provide for more thorough and speedy x-ray examination with less radiation exposure to the patient and will include an x-ray therapy department for the treatment of malignant tumors.

Perhaps one of the most impressive aspects of Gottlieb Memorial Hospital is the sincere and enthusiastic dedication of its administrators and founders that it be and remain the most modern, efficient hospital in the

Chicago area. From its inception in 1961, the hospital has installed and maintained the most up-to-date facilities and equipment known to modern medicine. In addition to extensive out-patient, radiology, laboratory, emergency and administrative facilities, other features include a fully-equipped cancer detection clinic; closed circuit television to enable floor nurses to keep a constant eye on every patient; and special electrostatic air filtering throughout the hospital to cut to a minimum the entrance of germs, dust and smoke, with the result that there is 100% fresh air constantly coming in and being exhausted out, and absolutely no trace of a hospital smell.

Gottlieb Memorial boasts an impressively accredited medical staff, with every senior staff member certified by his specialty board (fairly unusual in hospitals not connected with schools) and with every medial sub specialty covered by a specialist in that field. There is also a full time pathologist on duty so that diagnosis of malignancy can be made in a matter of minutes.

Maximum comfort to patients at Gottlieb Memorial is provided through a special effort to eliminate the hard, institutional look by the use of special lighting, sound-proofing and fabric wall coverings to control noises and glare. The rooms and hallways are tastefully decorated and furnished so that the effect is more that of a luxury hotel than an institution.

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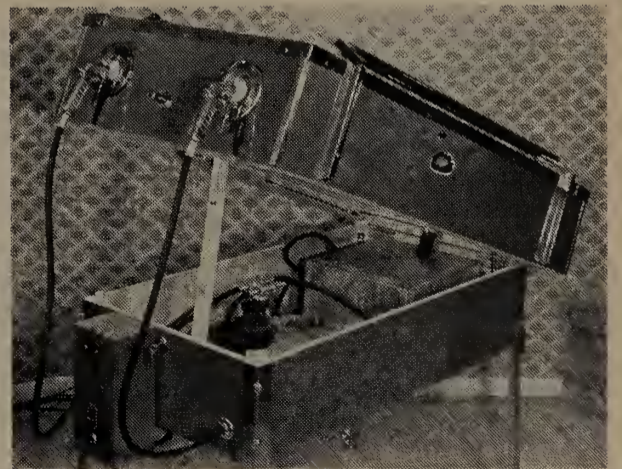
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Sutherland Dist. Company 226 So. Flores San Antonio, Texas Mr. Bill Sutherland Telephone: CA6-0305 Area Code 512	New York Playland Ent., Inc. 1510 Surf Avenue Brooklyn 24, New York Mr. Alex Elowitz Telephone: H19-2519 Area Code 212	CALL CLINT SHOCKEY! OCT. 14-17 AT CARRIAGE HOUSE HOTEL SUITE— TERRITORIES AVAILABLE!
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'Water Polo' Comes To MOA

■ Many Distribs Already 'In The Swim'

CINCINNATI — A new novelty amusement machine left here last week for Chicago and the game brought with it an unusually large amount of favorable support from those who have seen it, distributors who have signed to sell it, and not least of all, the owners of the game. One of the greatest supporters of "Water Polo," a Royal Distributing Company manufactured machine, is Clint Shockey who has largely been responsible for a backlog of orders from distribs.



CLINT SHOCKEY

Shockey brought the 2-player game to the West Virginia Convention three weeks ago and received a fine response from the 100 coinmen who viewed it during a special showing. The principle of the game—a simple water pump—has been utilized to great effect thereby permitting both excitement and skill when two players oppose each other, trying to score by projecting a ball with a pressurized stream of water.

Shockey claims that Royal's "Water Polo" is the first water-ball type game that deserves recognition by the industry. To date, the game has been tested in four states, in bowling alleys, motels and terminals, in Dayton, Cincinnati, Kentucky and other cities and results support his claim. Royal is selling the game as a "location" piece because of the favorable tests.

It has been licensed by every city where an application has been filed. The game is apparently 100% legal everywhere. Following close to two years of re-designing and re-developing, "Water Polo" today stands as an attractive 2-player, low-priced game, for operators, according to Royal excess.

Among the distributors signing to

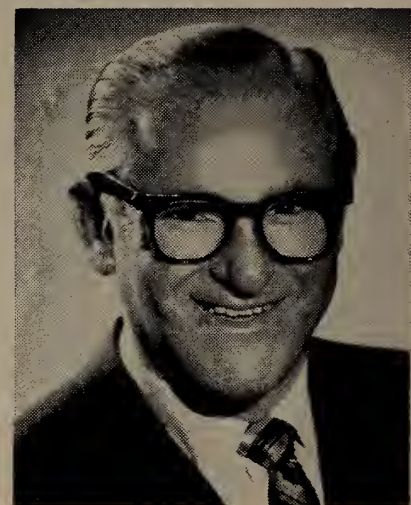
handle the game, at press time, were Badger Sales & Vending Co., a newly formed organization on the west coast, headed by coinvet Bill Happel, lately of AMCO and formerly of Badger Sales, Los Angeles. (See CB Oct. 10). Norman Goldstein of Monroe Coin Machine Exchange, Ohio, has agreed to distribute the game, following tests in his territory. The Sutherland Brothers will sell "Water Polo" in Texas and Oklahoma. Ron Rood's Southern Music, in Orlando, is covering Florida. Si Redd's outlet in New England has a franchise for the New England States. Other distribs have been named in New York and other areas. According to Shockey, choice territories are still available, hence the exhibit in MOA Booth 21. For those wishing to discuss distribution possibilities, Royal has rented a suite of rooms at Chicago's Carriage House, Oct 14-17. Among the many new and interesting games and ideas expected to be unveiled at MOA, "Water Polo" deserves the attention of the convention.

World Wide: 'Largest Vending Supermarket'

CHICAGO — Remodeling of the ground floor level of the 2-story, 40,000 square foot headquarters of World Wide Distributors in Chicago has added a number of customer advantages unique to the industry, according to Irving Ovitz, head of World Wide's vending division.

The distributing facility is now said to be the nation's largest for vending equipment, and features the new Seeburg lines as well as used machines of all types and makes.

The new physical arrangement provides a number of private sales offices with direct access to an expanded model showroom where a wide variety of equipment is always on exhibit. The private offices and the display room are available during business hours for the use of operators who may wish to bring in their customers or to conduct other business.



IRVING OVITZ

Fischer Debuts 'Fiesta 58'

McHENRY, ILLINOIS — A "fresh and appealing" concept in Bumper type pool table design will be shown at Fischer's M.O.A. exhibit in Booths 60, 61 and 62, according to Bill Weikel, Fischer Sales-Coin Division chief. The new Fiesta 58 features wider rails and Fischer's Empress 6-pocket styling to provide a massive and attractive frame for the regulation playing field. Also to be shown are Fischer's Empress and Regent 6-pocket tables, featuring the unique Wedge-Look rail and cushion assembly.

Frigo To Demonstrate New Elliptical Table

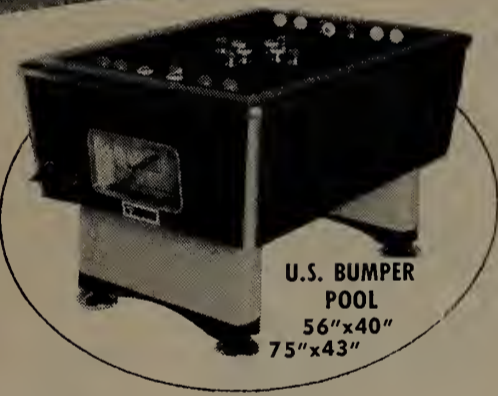
CHICAGO—Art Frigo, youthful inventor of the revolutionary elliptical pool table will give daily full demonstrations during the M.O.A. Show. Demonstrations will be held from 3 to 7 p.m., Wednesday, Oct. 14, thru Saturday, Oct. 17, in Great Lakes Games Corporation's Suite 1029 at the Bismarck Hotel.

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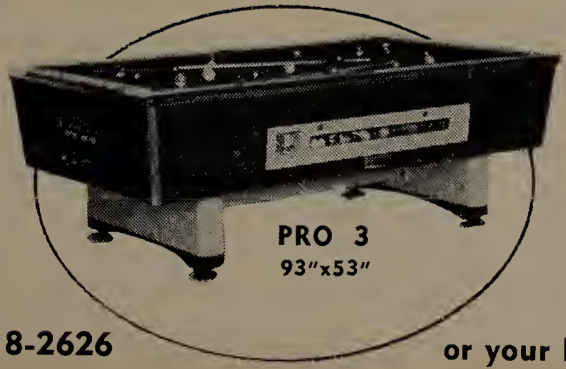
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"PRO-4"	103 x 58
"PRO-5"	114 x 64



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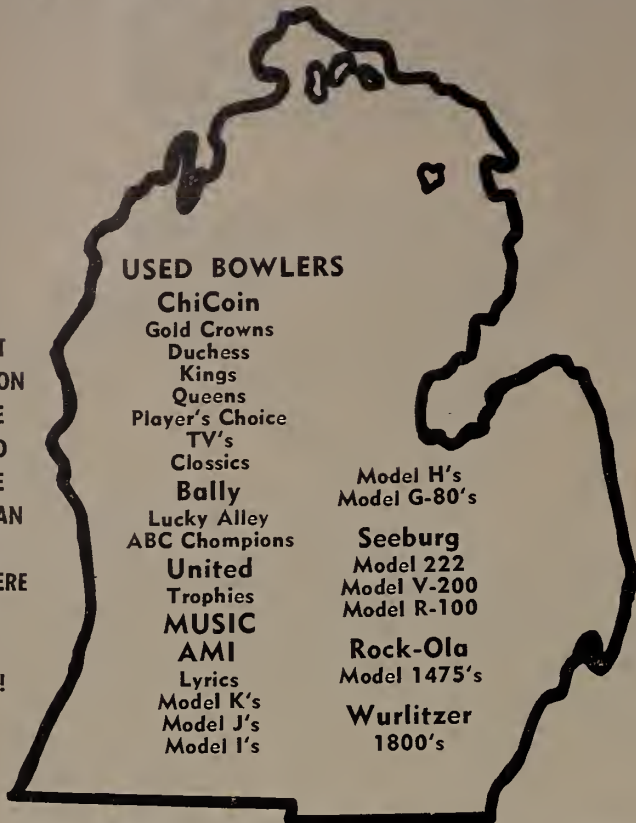


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California Clippings

A good contingent of operators, distributors and wholesalers from Los Angeles and also from up and down the West Coast attending the Music Operators of America Convention in Chicago this week. . . . Last weekend showed almost a one hundred percent turnout for the Harbor Music Operators Association annual Luau at the Reef restaurant in Long Beach with everyone reporting a good time had by all. . . . Gary Sinclair, regional sales representative for the Wurlitzer Co. in town on his monthly visit to the local Factory Branch. . . . Jack Simon at Simon Distributing Co. back in Chicago attending the MOA convention. George Muraoka back at his desk from his second week of vacation spent in Santa Cruz and Monterey, where George got in some golf. . . . October 1 started the new fiscal year at the R. F. Jones Co., and a gigantic New Years sale is in progress, with Chuck Klein reporting many items advertised already out of stock. Don Edwards and Sig Miller back in Chicago for both the MOA convention and the National Automatic Merchandising Association convention. Sig will stay in Chicago a few extra days to visit with his brother, while Don takes an extra day to visit the Rowe-AMI factory in Grand Rapids, Michigan. . . . Another shipment of Midway Trophy Guns arrived at C. A. Robinson this week. Hank Tronick also awaiting another shipment of Irving Kaye Pool Tables. Charlie Robinson said he is looking forward to announcements of new equipment coming from the factories. . . . Mr. Adolfo Obesso from Ensanda, Mexico in town this week picking up new and used equipment. . . . Bill Happel now at his desk in his new position as President and General Manager of Vendart Corp. Vendart will now be doing business as Badger Sales and Vending Co. according to Sales Manager, Marshall Ames. . . . Mr. Sal Peruggi, head of the field sales force for RCA Victor, and West Coast field man, Bill Baker, in visiting with Sammv Ricklin and Gabe Orland at California Music Co. this week. . . . Advance Automatic Sales Co. holding open house this Wednesday and Thursday for local operators to thank them for their business which Advance has enjoyed since opening their local offices. Bob Portale said William's 1-player replay continues to prove very popular with the operators. . . . Used and new pool tables and all other types of used equipment moving very well this week at Paul A. Laymon, Inc. Charlie Daniels out one day suffering from a cold and sinus attack. Bill Fritz, parts department manager expanding the parts department and hustling to keep up with the orders. Mike Stanley of Stanley Distributors in Seattle, in town and visiting with Paul Laymon. Mike reports he recently expanded his operation and opened offices in Honolulu. . . . Operator Bill Yedlin from Sherman Oaks on his annual hunting trip to Montana. . . . Lee Palmer of Everest Records in to Leuenhagens Record Bar to play the new Dick Noel single, "Brush Those Tears From Your Eyes." The Solle Sisters remarked that they find the new alphabetical listing under the Top 100 very helpful in locating records for the operators. . . . Operator Walter Cooke of Palos Verdes back home after spending a vacation in Lake Tahoe. . . . Visiting operators this week included: Tom Felkins, Apple Valley; Lester Dechene, Riverside; Cecil Ellison, Lancaster; S. L. Griffin, Pomona; Ray Brandenburg, LaHabra; and Wyn Edling from Ojai Valley.



UPPER MID-WEST MUSINGS

A very successful service school at The Sandler Distributing Co. headed by chief engineer C. B. Ross and assisted by Don Smith of the Wurlitzer Co. last Wednesday and Thursday, Sept. 23-24. Assisting C. B. Ross and Don Smith was capable Bob Crosby of the Sandler Dist. Co. . . . Buffet luncheons were served on Wed. and Thurs. at the new Sandler Dist. Co. building and a cocktail party and a beautiful dinner at the Inn Towne Wednesday evening. Attending the Wurlitzer service school were: Matt Huppert, Red Wing, Joe Kasietta, Ben Lombardo, and Jerry Lawler, Hurley, Wisc.; Nik and Bob Berquist, Ironwood; Duane Coubal and Travis Welch, Bloomer; Bryan Bomstad, Baldwin; Earl Ackley and Bill Isabella, Spooner; Leonard Dzeweczyski, Swanville; Larry Fleener and Betty Hawkins, Rochester; John McCarthy, Waterloo; J. C. and Dennis Weber, Blue Earth; Herb Peterson and Duane Reiners, Morris Berger, Duluth; Paul Goin, Carroll; Art Hagness, Grand Forks; Martin Kallsen, Worthington; Al Kirtz, Lake City; Harry Sandler, Minneapolis; Jack Bailey and Bill Percy, and Jon Strauch. . . . Lloyd Williamson and Frank Phillips, Winona; . . . Jack Godfrey and Bill, Chaska; . . . Ralph Sanders, Pine City . . . Marvin Doerr, Mpls.

Happy Birthday This Week To:

A. J. McKee, Columbia, Tenn. . . . Dominick Fulco, Hartford, Conn. . . . James E. Upshaw, Junction City, Kans. . . . John J. Marrisette, Norfolk, Va. . . . Edwin C. Joadwine, Chicago, Ill. . . . Robert R. Logan, Wellsville, O. . . . S. F. Welsh, Okmulgee, Okla. . . . W. G. Thomas, Indiana, Pa. . . . Irving Kaye, N. Y. . . . N. A. Robertson, Ada, Okla. . . . Anton L. Oomens, Chgo., Ill. . . . J. Harold Moore, Atlanta, Ga. . . . Ted Piotraczk, Flint, Mich. . . . Chas. A. Maroon, Bridgeport, Ohio. . . . Leo Caproni, Ripley, O. . . . Joseph L. Kline, Chgo., Ill. . . . Harold L. Sharkey, Huntington Pk., Calif. . . . Sidney A. Wilbarst, Newton, Mass. . . . Earl Montgomery, Memphis, Tenn. . . . Mrs. Carol E. Durand, Green Bay, Wisc. . . . Nick Gregory, Battle Creek, Mich. . . . Ernest Krauter, Maplewood, N. J. . . . South H. Dixon, Johnson City, Tenn. . . . Jimmy Earl, Phila., Pa.

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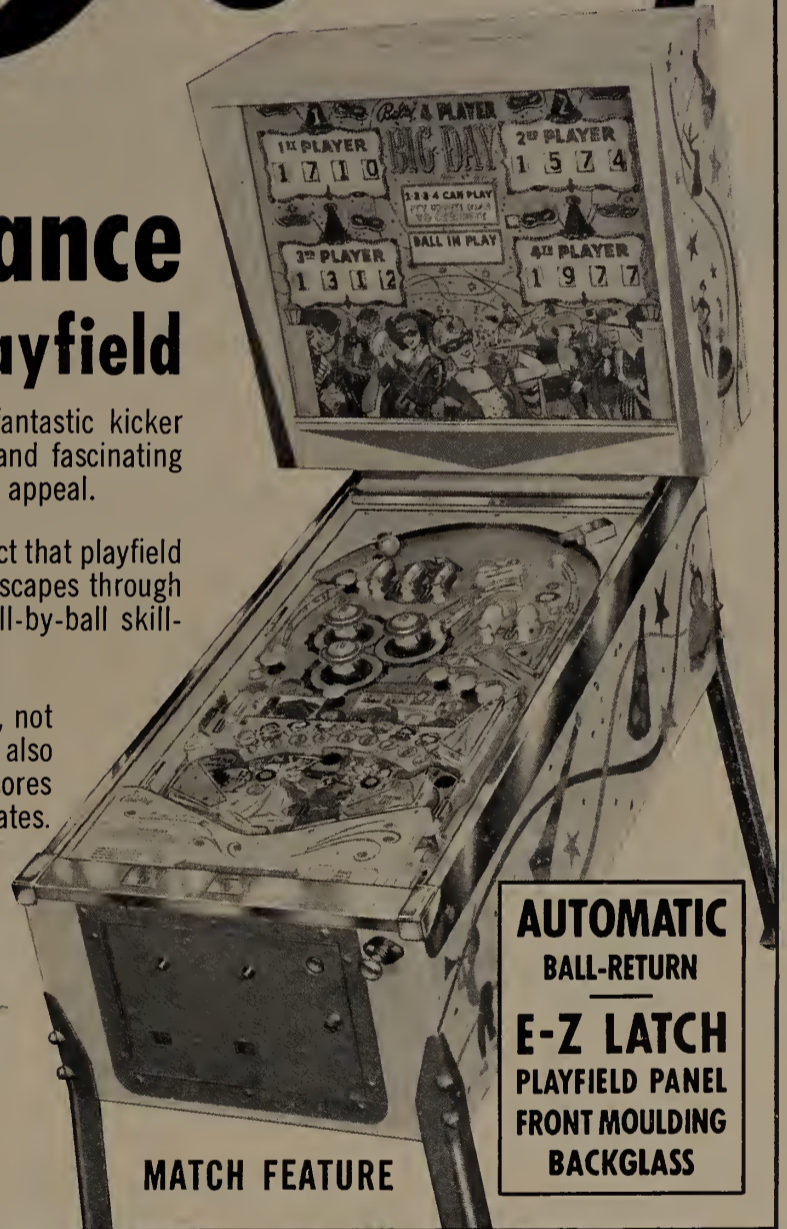
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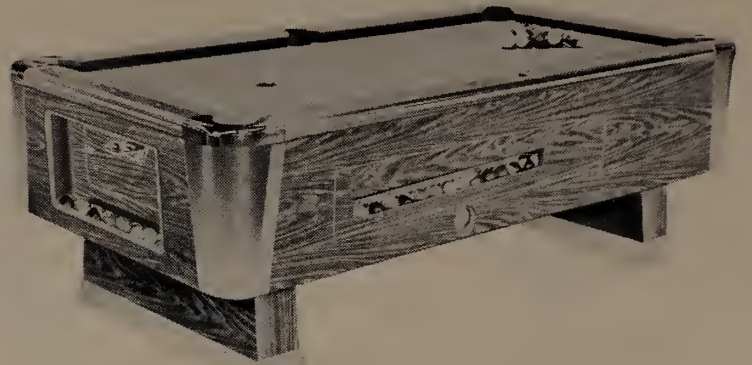


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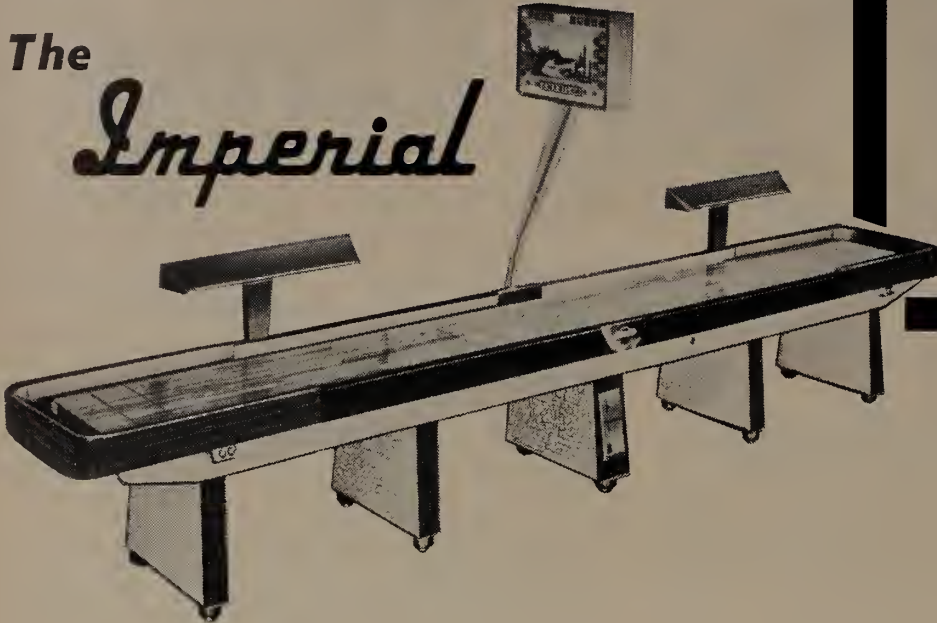
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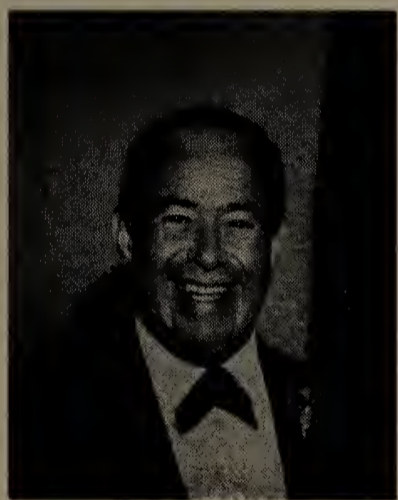
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GOTTLIEB: DANCING DOLLS \$125.00; CORrals \$215.00; Previews \$260.00; Oklahomas \$365.00; Swing Along \$295.00; Sunsets \$265.00; Flying Chariots \$310.00; Bonanzas—write; Shipmates \$460.00; Sweethearts \$265.00; Williams; Soccers \$265.00; Oh Boys \$275.00; Coquettes \$195.00; Kismets \$145.00; Jumpin' Jacks \$265.00; Merry Widows \$430.00; Grand Slams \$415.00. Chicoin; Broncos \$325.00; Champion Guns \$390.00. Bally: Cue Tease \$175.00; Bongos \$295.00; Star Jets \$275.00. Misc.: Little Pros \$275.00; Raceways \$295.00; Musical Ferris Wheels \$425.00. NEW ORLEANS NOVELTY CO., 1055 DRYADES STREET, NEW ORLEANS, LOUISIANA. Tel: 529-7321.

FOR SALE—OR TRADE—C.C. BULLS EYE DROP Ball \$50; United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195; Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer; Seeburg M100B \$110; Seeburg M100C \$125; II-Select-It RDS and APD Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; DAN CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).

TEN MILLS EIGHT COL. CANDY 5 & 10¢ comb. \$500.00 all. Baseball games. Un. Sluenger & King Swat \$75.00 ea. Thunderbolt Horse \$135.00, Dog Ride \$110.00. Seeb. Hideaways \$125.00. 3W1 Wallboxes \$15.00. GRECO BROTHERS AMUSEMENT CO., INC., 1288 B'way, Albany, New York.

ARCADE FILMS 16 MM AND 8 MM B&W or color for Arcade Machines, or Pin-Up Art. Write or phone 232-1965, "Jack" Vennard, KOLOR KADE PRODUCTIONS, 547 9th AVE., SAN DIEGO, CALIF.

ATTENTION EXPORTERS—PHONE OR write for phones and games to the MILLER-NEWMARK DIST. CO. 3767 EAST 28th STREET, GRAND RAPIDS 8, MICHIGAN. Phone: 949-2030, or to 5743 GRAND RIVER AVENUE, DETROIT 8, MICHIGAN. Phone: TY 8-2230.

BALLY SHUFFLES: ABC SUPER, Deluxe. Congress, Whiz and Speed United Shuffles; Eagles and Atlas. GLOBE DIST. CO., INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.

50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artist, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.

HAVE YOUR "SQUOITS FUN WITH Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet, replace worn mechanical parts. New machines made to order. Write — AQUATIC PRODUCTS CORP.—8038 AIVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).

FISCHER SLATE TOP BUMPER POOL \$125; United 11' Bowling Alley \$75; Bally ABC Bowling Lane 11' \$75. Crating Extra. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N.Y. 12302.

AMI H 120 \$245; J 120 \$345; K 120 \$445; CONTINENTAL 2-200 \$595; SEEBURG V 200's \$150 or five for \$695; Q's \$595 to \$695; HV 200 Hideaways \$95 or three for \$250; Wurl: 1900's \$225 or three for \$600; Bally Fun Phones like new \$95; Spinner \$50; Table Hockey \$95; Pro Golfer \$395; Also used vending equipment direct overseas shipment from Port of Detroit. MARTIN AND SNYDER CO.—13200 W. WARREN AVE. DEARBORN, MICH. (Tel. LUzon 2-2300)

HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.

EXPORT. KEY WEST; SHOW TIME; BEACH TIME; HOLLY CRANES; BALLERINA, ETC.; Bally Wild Lemon, F.P. Double Up; Triple Bell Draw Bell; Keeney; Red Arrow; Flashback; Sweet Shawnee; Black Dragon; Buckley Track Odds; Rock-Ola & AMI Phonos. CROSSE-DUNHAM & CO. — 225 WRIGHT BLVD. — GRETNA LA. (Tel. 367-4365)

UNITED JUMBO OR ROYAL 16' BOWLER \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shopped. Have Guns, five balls, drink machines and cigarette vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVER ST.—ST. LOUIS 3, MO. (Tel. MAL 3511).

ROCK-OLA & WURLITZER MUSIC: BALLY BINGOS: GOTTLIEB & WILLIAMS Novelty Games; Fischer & Irving Kaye Pool Tables; Chicago Coin & United Shuffle Alleys. New & Used. Expertly packed to ship anywhere. Call or write to NASTASI DISTRIBUTING COMPANY, 839 BARONNE STREET, NEW ORLEANS, LA. (Tel. 523-6386) QUICKLY!

WE HAVE A CHOICE SELECTION OF late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.

ATTENTION! WE ARE THE TRADE'S largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 3726 TONNELE AVE., NORTH BERGEN, N.J. (Tel. UNION 3-8627).

SHUFFLE ALLEYS: UNITED SUPER Bonus \$95; Keeney Deluxe Challenge \$95; United Top Notch \$129; Ball Bowlers; Twin Bowler \$275; T.V. Bowler \$150; Classic Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shopped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD — P.O. BOX 615—ROME, GA. (Tel. 234-7123, Area code 404).

20 AND 22 FT. AMERICAN AND ROCK-OLA Shuffleboards for sale. TOLEDO COIN MACHINE EXCHANGE CO. 814-816 SUMMIT STREET, TOLEDO, OHIO. (Tel. CH 3-8624 or CH 3-4005).

DUE TO LOSS OF ACTIVE PARTNER, must sell established sacred record, music and publishing business. Tremendous potential. \$100,000. Terms available. Write Box 720, CASH BOX, 1780 B'WAY.

SOUTHLAND ENGINEERING'S NEW IMPROVED model "Time Trials" in original cartons \$495. IMPERIAL COIN MACHINE EXCHANGE INC.—498 ANDERSON AVENUE, CLIFFSIDE PARK, N.J.

3 BALLY CROSS COUNTRYS 2 BALLY Moon Shots \$750.00 For Lot. 1 Bally Show Time \$150.00. Wurlitzer 2600 Like New \$695.00. AMI Gottlieb Mechanic Wanted. SHELTON MUSIC CO., AGANA GUAM.

KLOPP COIN COUNTERS WE MANUFACTURE and sell the finest low priced coin counting-packaging and coin sorting machines available. Write for details. KLOPP ENGINEERING, INC. 35561 SCHOOLCRAFT RD. LIVONIA, MICHIGAN 48151.

FOUR CAPITAL MIDGET MOVIES WITH films. One has sound. Excellent Condition, \$90.00 each. Hot Nut Vendors, \$10.00 each. CALWEST LIMITED, 2149 WEST WASHINGTON BLVD., LOS ANGELES, CALIFORNIA.

FOR SALE: ONE HUNDRED LATE PIN Balls Gottlieb Shipmates; Williams Merry Widow, Heat Wave, Soccer; Bally Sky Diver, Grand Tour, Mad World; ChiCoin Sun Valley, Bronco, Champion Gun. Phone-Write. REDD DISTRIBUTING COMPANY, INC., 80 COOLIDGE HILL RD., WATERTOWN, MASS. 926-2250 area code 617.

IF IT'S PANORAM PARTS YOU WANT PHIL GOULD HAS 'EM. ALL TYPES OF FILMS FOR Panoram Peeks. PHIL GOULD—224 MARKET ST.—NEWARK, N.J. (Tel. 201-Market 4-3297)

BRAND NEW KEENEY BLACK DRAGONS, Keeney Deluxe Red Arrows, Keeney Twin Dragons and Star Lite uprights. SASKATCHEWAN COIN MACHINE CO., 1025 104th STREET, NORTH BATTLEFORD, SASK., CANADA. (Tel. 2989).

ATTENTION OPS! GET LOWDOWN PRICES on all billiard supplies coin machine parts, accessories, etc. DIAMOND COIN MACHINE EXCHANGE, 609 WOODS AVE., NORFOLK, VIRGINIA. (Tel. 625-1716).

SPECIAL—SPECIAL—SPECIAL: RUBBER Rings for Pin Games—to Distributors Only. DYNABALL COMPANY, 8039 Lawndale, Skokie, Illinois.

POKERINO, REFINISHED, RECONDITION, new backglass with drop chute, knock off, with or without match feature. Match feature in kit form for your present games. Also new backglass, points, decals, JAMES TRAVIS—P.O. BOX 206—MILLVILLE, N.J.

FOR QUICK ACTION: CHROME WALL-boxes: 100 Seeburg 3W1 100 selection \$15.00; 100 Seeburg 3VWA 200 selection \$35.00. SEACOST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, NEW JERSEY 07201. BIGELOW 8-3524-5.

WURLITZER 2000 \$125.00 OR 3 FOR \$300.00; Seeburg KD \$275.00; A.M.I. K Halfback \$495.00. Clearance on wooden rail pin games. Write BIRD MUSIC DISTRIBUTORS INC., 124-126 POYNITZ AVE., MANHATTAN, KANSAS (Tel. PR 8-5229).

V200 PARTS—ALL UNITS COMPLETE. Mechanism with TORMAT \$54.50, Electrical Selector \$22.50, Amplifier \$24.50, Selection Receiver \$12.50, DPU unit \$12.50, Speakers (set of 4) \$20.00. WANTED 100R. Write for information on restyle kits. SUN REFINISHING CO., 201 E. DAGGETT ST., FT. WORTH, TEXAS.

TWO 'DOWNEY-JOHNSON' MANUAL COIN-COUNTERS, MODEL 20PH.—In excellent condition. Satisfaction guaranteed. \$75.00 each. WRITE S. V. WAITS, ROUTE #1, EL PASO ARKANSAS.



THE ONLY THING THAT SOUNDS BETTER THAN
THE MUSIC IT PLAYS IS THE MONEY IT PAYS.

ITS TAKE IS REALLY TERRIFIC

WURLITZER 2800 *Makes the Swing to
Higher Earnings*

THE WURLITZER COMPANY • 108

Experience • NORTH TONAWANDA, N. Y.

NORTH

GOTTLIEB'S

STAR



Lights the Way to More Play! More Profit!

- ★ Hitting all the same color rollovers lights red button for special
- ★ Making yellow and green rollovers lights kick-out holes for special
- ★ Making all rollovers allows player to score specials
- ★ Top rollovers light red pop-bumpers for high score
- ★ Bumper Rings protect playfield under pop-bumpers
- ★ Sturdy metal "Jewel-Posts"
- ★ Stainless cabinet trim
- ★ 3 or 5 ball play ★ Match feature

Ask your distributor for a feature demonstration!

A Gottlieb
FLIPPER
SKILL GAME



New "Hard-Cote"
Finish Extends Playboard
Life to an All-Time
High!

D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago, Illinois 60651

That Extra Touch of Quality

PRINTED IN U.S.A.



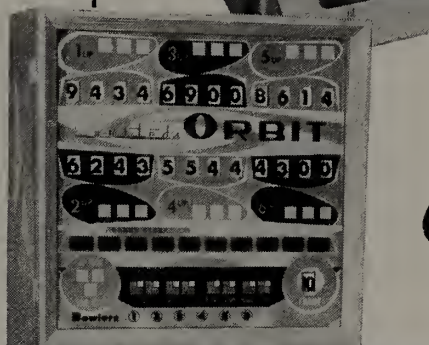
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offer

RIVERBOAT

1 PLAYER REPLAY
adjustable 3-or-5 ball play

EVERY BALL GIVES PLAYER CHANCE TO SCORE SPECIALS

- Lighting 3 jokers with any 1 ball lights swinging target and the top center roll-over to score SPECIALS
- Completing "straight" lights bottom roll-over for SPECIALS
- Number match • Plastikote Finished Playfield • Stainless Steel Trim
- Slug Rejector • Twin Chutes (opt.)



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SHUFFLE ALLEY

BOWLING ALLEY

BOTH FEATURE 6 WAYS TO SCORE

- EASY-NORMAL STRIKE ADJUSTMENT LOCATED IN BACK BOX FOR OPERATORS CONVENIENCE
- STANDARD 10c PLAY. MULTIPLE COIN MECHANISM OPTIONAL AT EXTRA COST

lighted
strike and spare
indicators



2½' width
8½' length

13' and 16'
standard lengths
4' and 8' sections
available



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Cable Address: WILCOIN, CHICAGO

*“do you mind turning to page 88 & 89
for the TOP PROFIT NEWS OF THE YEAR
from ROCK-OLA...”*



Cash Box

in 2 parts part 2

OCTOBER 17, 1964

RECORD BUYER'S AID



For
FALL
and
CHRISTMAS
MERCHANDISING

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RUSTY

STRIKES AGAIN!

RUSTY WARREN — BEST SELLERS:

The Greatest "Best Selling" Comedy Catalog — Each Album Has Sold Over a Half Million Copies.

Rusty Warren
SEX-X-PONENT

**100,000 SOLD
IN 10 DAYS**



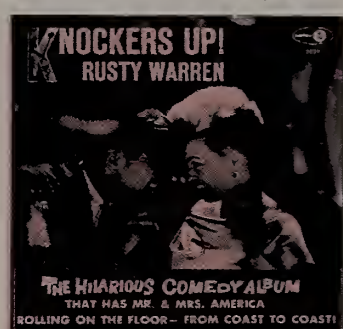
JGM-2054

HERE'S RUSTY'S LATEST... AND GREATEST ALBUM "SEX-X-PONENT"—IT'S DYNAMITE!

Prior to its release (without hearing it) distributors have placed orders for 100,000 albums in the first ten days. WOW! (wait till you hear it—we won't be able to press them fast enough). Rusty's in fine fettle . . . before a LIVE audience . . . ad-libbing what comes natural to Rusty.



JGM 2024 SONGS FOR SINNERS



JGM 2029 KNOCKERS UP!



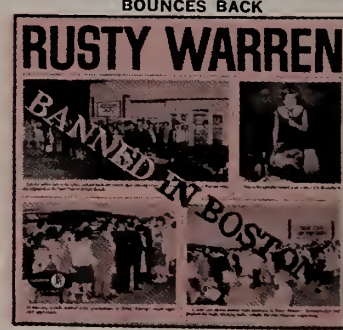
JGM 2034 SINSATIONAL



JGM 2039 RUSTY WARREN BOUNCES BACK



JGM 2024 RUSTY WARREN IN ORBIT



JGM 2049 RUSTY WARREN BANNED IN BOSTON?



JAY-GEE RECORD COMPANY, INC.

a product of Jay-Gee Record Company, Inc. • A DIVISION OF THE COSNAT CORPORATION
318 West 48th Street, New York 36, N.Y. PL 7-8570



THE DEALER: THE RECORD INDUSTRY'S LINK TO THE CONSUMER

You, Mr. Dealer, have been very much in the thinking of the record industry for the past year and a half.

Recognizing that various developments haven't always made life easy for you, a number of labels have taken a hard look at today's brittle pricing structure and devised policies designed to bring stability to their product and, in turn, strengthen your position in your area. It is evident that these historic strides towards stability are already doing their job.

But, stability in the realm of price is only part of the total picture that results in a new vitality for the business.

On the manufacturer end, there must be a consistent flow of product that hits the mark in not just a few areas of taste, but in many, even in areas of an esoteric nature. We believe that labels are supplying this kind of product spread. To support this creativity there has been an amazingly imaginative and convincing series of ad programs on the trade magazine level, through in-store dealer merchandising, and, with greater frequency, on the consumer level.

And for the first time, the industry is deservedly crowing about its wonderland of product via the October National Record Month.

In our mind, this all adds up to new respect for PRODUCT, a factor that can only lead to new consumer recog-

nition of the stature of recordings and a degree of respect that records enjoyed on the consumer level a decade ago.

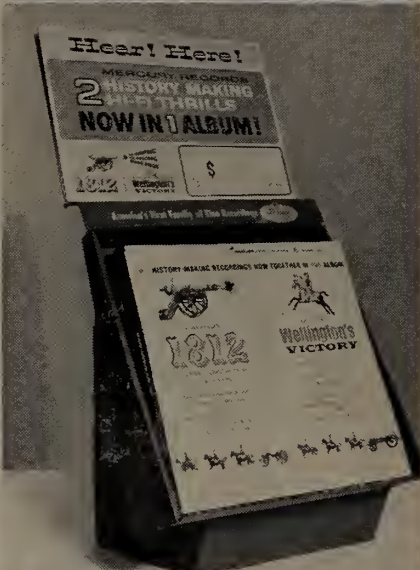
The dealer has a right to expect the strongest possible manufacturer concern over the methods of getting product out of dealerships into the hands of consumers.

But, coupled with the expectation of the dealer, the man who actually makes the sale, is the responsibility of the dealer himself to be a faithful, integral part of the merchandising picture.

The dealer can achieve such a status by making the most of display aids made available to him and by salesmanship that carries enthusiasm for the product he offers. If a salesman can be carried away by a refrigerator, why can't a record dealer convey the virtues of one of man's most satisfying inventions, the record?

If the manufacturer is succeeding in giving a new integrity to disks, the consumer who is becoming aware of recordings' new prestige must sense it dramatically when he's in a dealership. And most of all when there's a verbal exchange between him and the dealer.

You, Mr. Record dealer, have something wonderful to offer your customers. Your customer knows this; make sure he knows that you know it, too!



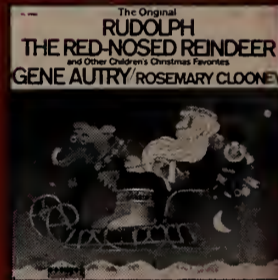
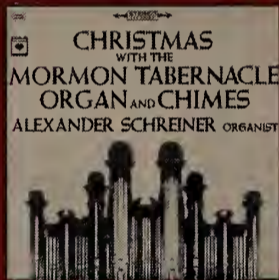
SILENT SALESMEN WORK FOR YOU—Every record shop has a built in salesman in the check out counter. In addition to holding the cash register (a definite focal point) it should always feature a counter-top display of strong product creating an impulse effect and adding the one extra sale that the customer himself doesn't anticipate. In the top photo we see an eye level reminder from Columbia on the "Fair Lady" soundtrack LP. It's located where it can't be missed. In two attractive tilt-back counter displays Vista reminds the consumer about "Mary Poppins" and Mercury appeals to the Hi-Fi enthusiast's desire for great sound with its best selling "1812 Overture" LP. In the bottom photo the consumer sees Dolton Records' self-display carton merchandiser featuring the Ventures LP and welcoming him into a contest offering a \$450 guitar as first prize. Many companies make such pre-packs. This Dolton carton comes pre-packed with 15 mono and 10 stereo LP's.

Christmas

ON COLUMBIA

THE WORLD'S GREATEST CATALOG

An exciting collection of 115W album releases added to the best-selling Columbia Records holiday catalog.



CL 7270/CS 1024

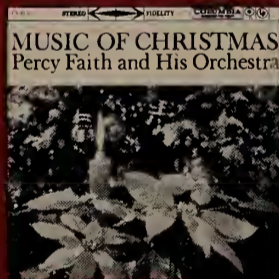
CL 7271/CS 1024

CL 7272/CS 1024

CL 7273/CS 1024

CL 7274/CS 1024

Perennial Columbia Records best sellers



CL 692/CS 1010

CL 455/CS 1011

CL 456/CS 1011

CL 457/CS 1011

CL 458/CS 1011



CL 1903/CS 8703

CL 2758/CS 8965

CL 2759/CS 8965

CL 2760/CS 8965

CL 2761/CS 8965



CL 2117/CS 8917

CL 2118/CS 8917

CL 2119/CS 8917

CL 2120/CS 8917

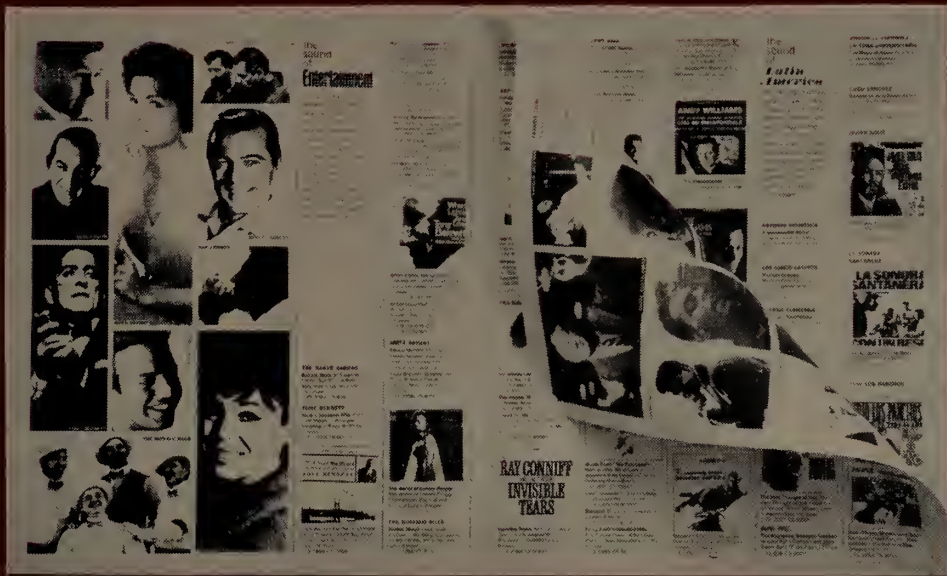
CL 2121/CS 8917



Christmas

RECORDS

THE INDUSTRY'S GREATEST PROMOTION



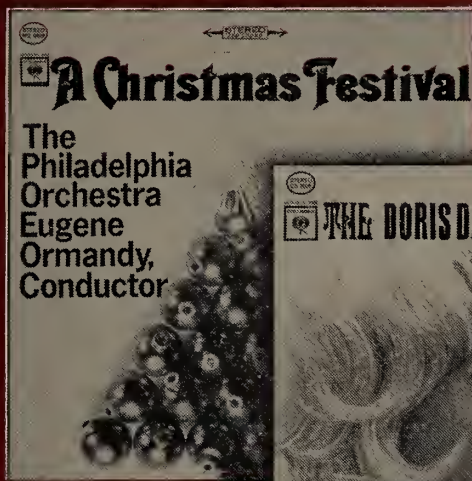
A PROVED SUCCESSFUL NEWS-PAPER SUPPLEMENT

For the past several years, the Christmas Special has been a major success story for the record industry. It has provided a valuable service to the public by providing a comprehensive guide to the best Christmas records available. The success of the Christmas Special has been a result of the industry's cooperation and the public's interest in the holiday season.



WINDOW DISPLAY

Decorate your home with music. This window display features a variety of Christmas records, including 'The Joy of Christmas' and 'The Philadelphia Orchestra'. The display is designed to attract customers and promote the industry's greatest promotion.



MOUNTED AND DIE-CUT COVERS

These covers are designed to be used as window displays or as part of a window display. They are a great way to promote the industry's greatest promotion and attract customers.



PHLP-4006



LIKE WOW!



PHLP-4005



DIVISION OF PHIL SPECTOR PRODUCTIONS
 440 E. 62nd St.,
 New York 21, N.Y. TE 8-8360



THE RECORD BUYER'S AID: HOW TO USE IT TO INCREASE PROFITS

Because of the tremendous dealer response to our first Record Buyer's Aid issued to correspond with last year's "Buying-In" period for the Holiday Season, we take great pride in issuing its logical sequel, the 1964 edition of the Record Buyer's Aid for Fall and Christmas Merchandising. The supplement you are now holding is geared to serve the dealer as a reference guide and to assist you in merchandising more effectively, thereby increasing your sales.

This is the time of the year when record sales are traditionally at a peak, and it's obviously to your advantage to capitalize on the public's seasonal receptivity to disk purchases. We have included a compendium of features to aid you in your buying and marketing procedures. This issue is meant to be a reference guide—to be utilized throughout the coming months.

To assist you in stimulating sales we've given broad pictorial coverage to several of the merchandising display pieces, streamers, browser boxes, etc. that are currently available from the various record companies.

This issue contains an informative, helpful listing of Christmas catalog LP's and singles. To help you buy this product, we've included a summary roundup of recent years' Yuletide successes culled from **Cash Box'** singles and LP charts. Additionally, new Xmas merchandise is also contained in a convenient easy-to-read, list form.

All the new releases (Fall product) have been painstakingly assembled in label breakdowns for your convenience. This is engineered to be a helpful reminder of the vast bulk of merchandise that has been issued since this season. Many Fall releases will make ideal Christmas gifts and it would be advantageous to play-up the most commercial disks.

Here then is the Second **Cash Box** Record Buyer's Aid. It's chock full of features and suggestions to make your seasonal business more lucrative. Keep this issue on your desk for the rest of the year—it will make money for you.

WORLD'S BEST-SELLING CHILDREN'S RECORDS

Disneyland Storytellers \$3.98

SUGGESTED RETAIL PRICE

A MAGNIFICENT COMBINATION OF LONG PLAYING RECORDS AND ILLUSTRATED BOOKS



MARY POPPINS ST-3922
Marni Nixon, Richard Sherman, Dal McKennon, and Bill Lee recreate the story and songs from the outstanding Walt Disney movie.



PETER AND THE WOLF ST-3926
And "Sorcerer's Apprentice". Two of the most popular classics for children with accompanying book of outstanding art.



SLEEPING BEAUTY ST-3911
(Mary Martin) Complete story and songs from the animated colorama.



ANIMAL FOLK ST-3920
Burl Ives at his inimitable best singing folk songs of animals down on the farm.



SNOW WHITE AND THE SEVEN DWARFS. The complete story and songs from the beloved Walt Disney motion picture.

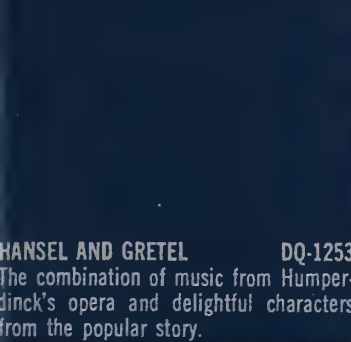
26 CHILDREN'S ALL-TIME FAVORITES

INCLUDING BAMBI • DUMBO • PINOCCHIO • CINDERELLA • ALICE IN WONDERLAND • PETER PAN • BABES IN TOYLAND • LADY AND THE TRAMP • 101 DALMATIANS •



90 CHILDREN'S CLASSICS ENTERTAINING • EDUCATIONAL

\$1.98 SUGGESTED RETAIL PRICE



HANSEL AND GRETEL DQ-1253
The combination of music from Humperdinck's opera and delightful characters from the popular story.



LITTLE ENGINE THAT COULD. The ever popular story of the brave little engine plus a delightful new story of a streetcar that gets off the track, THE SUBMARINE STREETCAR. DQ-1259



PINOCCHIO DQ-1202
The original sound track of the classic Walt Disney picture.



SO DEAR TO MY HEART DQ-1255
The delightful story of the little boy and his champion lamb is told with all the songs from the movie.



CINDERELLA DQ-1207
Original sound track. Song hits to charm the entire family.

PLUS - THREE LITTLE PIGS • MOTHER GOOSE • ACTING OUT THE A.B.C.s • THE SWORD IN THE STONE • MICKEY AND THE BEANSTALK • TREASURE ISLAND • ROBIN HOOD • GOLDILOCKS AND THE THREE BEARS •

GOLDEN ALBUMS

THE LIST OF ALBUMS BELOW REPRESENTS THOSE RELEASES THAT THE RECORD INDUSTRY ASSOCIATION OF AMERICA (RIAA) HAS CERTIFIED AND AUDITED AS HAVING EACH SOLD AN AMOUNT WORTH AT LEAST \$1 MILLION AT FACTORY PRICES. THEY CONSTITUTE, NEEDLESS TO SAY, THE EVERGREEN CATALOG OF LP MERCHANDISE—IN ALL PHASES OF MUSIC—CURRENTLY AVAILABLE. THERE IS ALWAYS CONSUMER INTEREST IN THEM, AND WISE IS THE DEALER WHO CAN IMMEDIATELY FULFILL THE REQUEST FOR MOST, IF NOT ALL OF THE GOLD-DISK ALBUMS. DISPLAY OF THIS SHEET ALONG SIDE A BROWSER CALLED "GOLDEN ALBUMS" COULD UP SALES.

1958

OKLAHOMA—Gordon MacRae—Capitol WAO-595

1959

HYMNS—Ernie Ford—Capitol T-256

JOHNNY'S GREATEST HITS—Johnny Mathis—Columbia CL-1133

MUSIC MAN—Original Cast—Capitol WAO/SWAO-990

SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1160/CS-8004

SOUTH PACIFIC—Rodgers & Hammerstein—RCA Victor LOC/LSO 1032

PETER GUNN—Henry Mancini—RCA Victor LPM/LSP 1956

1960

STUDENT PRINCE—Mario Lanza—RCA Victor LM-1837

60 YEARS OF MUSIC—Honoring 30 Great Artists—RCA Victor LM-6074

ELVIS—Elvis Presley—RCA Victor LPM-1382

PAT'S GREAT HITS—Pat Boone—Dot 3071/25071

KINGSTON TRIO AT LARGE—Kingston Trio—Capitol T-1199

KINGSTON TRIO—Kingston Trio—Capitol T-996

MORE SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1243/CS-8043

HEAVENLY—Johnny Mathis—Columbia CL-1351/CS-8152

WARM—Johnny Mathis—Columbia CL-1078/CS-8039

LOVE IS THE THING—Nat King Cole—Capitol W-824

HERE WE GO AGAIN—Kingston Trio—Capitol T-1258

FROM THE HUNGRY I—Kingston Trio—Capitol T-1107

SOUND OF MUSIC—Original Cast—Columbia KOL-5450/KOS-2020

MERRY CHRISTMAS—Johnny Mathis—Columbia CL-1195/CS-8021

CHRISTMAS SING ALONG—Mitch Miller—Columbia CL-1205/CS-8027

STILL MORE SING ALONG—Mitch Miller—Columbia CL-1283/CS-8099

1961

CALCUTTA—Lawrence Welk—Dot DLP-3359/ST-25359

COME DANCE WITH ME—Frank Sinatra—Capitol W-1069/WS-1069

SOLD OUT—Kingston Trio—Capitol T-1352/ST-6352

GLENN MILLER STORY—Glenn Miller Orchestra—RCA Victor LPM-1192

CHRISTMAS CAROLS—Mantovani—London LL-913/PS-142

THEATRE LAND—Mantovani—London LL-1219/PS-125

FILM ENCORES VOL. I—Mantovani—London LL-1700/PS-124

GEMS FOREVER—Mantovani—London LL-3032/PS-106

STRAUSS WALTZES—Mantovani—London LL-685/PS-118

SPIRITUALS—Ernie Ford—Capitol T-818

ELVIS' GOLDEN RECORDS—Elvis Presley—RCA Victor LPM-1707

BELAFONTE AT CARNEGIE HALL—Harry Belafonte—RCA Victor LOC-6006/LSO-6006

TCHAIKOVSKY CONCERTO—Van Cliburn—RCA Victor LM-2252/LSC-2252

ENCORE-GOLDEN HITS—The Platters—Mercury MG-20472/SR-60243

BLUE HAWAII—Elvis Presley—RCA Victor LPM-2426/LSP-2426

HOLIDAY SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1701/LS-8501

1962

PARTY SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1331/LS-8138

MORE JOHNNY'S GREATEST HITS—Johnny Mathis—Columbia CL-1344/LS-8150

WEST SIDE STORY—Original Cast—Columbia OL-5230/OS-2001

CAMELOT—Original Cast—Columbia KOL-5620/KOS-2031

FLOWER DRUM SONG—Original Cast—Columbia OL-5350/OS-2009

THEME FROM A SUMMER PLACE—Billy Vaughn—Dot 3276/25276

BLUE HAWAII—Billy Vaughn—Dot 3165/25165

SAIL ALONG SILVERY MOON—Billy Vaughn—Dot 3100/25100

BOB NEUHART BUTTON DOWN MIND—Bob Newhart—Warner Bros. W-1379/WS-1379

SATURDAY NIGHT SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1414/CS-8211

MEMORIES SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1542/LS-8342

SENTIMENTAL SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1457/LS-8251

STAR CAROL—Ernie Ford—Capitol T-1071/ST-1071

NEARER THE CROSS—Ernie Ford—Capitol T-1005/ST-1005

FRANK SINATRA SINGS FOR ONLY THE LONELY—Frank Sinatra—Capitol W-1053

NICE 'N' EASY—Frank Sinatra—Capitol W-1417

SONGS FOR SWINGIN' LOVERS—Frank Sinatra—Capitol W-653

STRING ALONG—Kingston Trio—Capitol T-1407

MUSIC, MARTINIS AND MEMORIES—Jackie Gleason—Capitol W-509

MUSIC FOR LOVERS ONLY—Jackie Gleason—Capitol W-352

JUDY AT CARNEGIE HALL—Judy Garland—Capitol WBO-1568

HAPPY TIMES SING ALONG—Mitch Miller—Columbia CL-1568/CS-8368

MEMORIES ARE MADE OF THIS—Ray Conniff—Columbia CL-1574/CS-8374

CONCERT IN RHYTHM—Ray Conniff—Columbia CL-1163/CS-8022

'S MARVELOUS—Ray Conniff—Columbia CL-1074/CS-8037

MODERN SOUNDS IN COUNTRY & WESTERN MUSIC—Ray Charles—ABC Paramount ABC-410/ABCs-410

BREAKFAST AT TIFFANY'S—Henry Mancini—RCA Victor LPM-2362/LSP-2362

THIS IS SINATRA—Frank Sinatra—Capitol T-768

BOUQUET—Percy Faith Strings—Columbia CL-1322/CS-8124

SO MUCH IN LOVE—Ray Conniff—Columbia CL-1720/CS-8520

FAITHFULLY—Johnny Mathis—Columbia CL-1422/CS-8219

SWING SOFTLY—Johnny Mathis—Columbia CL-1165/CS-8023

OPEN FIRE, TWO GUITARS—Johnny Mathis—Columbia CL-1270/CS-8056

PETER, PAUL AND MARY—Peter, Paul and Mary—Warner Bros. W-1449/WS-1449

MY SON THE FOLK SINGER—Allan Sherman—Warner Bros. W-1475/WS-1475

THE FIRST FAMILY—Vaughn Meader—Cadence CLP-3060

1963

WEST SIDE STORY—Original Soundtrack—Columbia OL-5670/OS-2070

GLORIOUS SOUND OF CHRISTMAS—Eugene Ormandy—Philadelphia Orchestra—Columbia ML-5769/MS-6369

1812 OVERTURE-TSCHAIKOVSKY—Antal Dorati and The Minneapolis Symphony—Mercury MG-50054/SR-90054

EXODUS—Original Soundtrack—RCA Victor LOL-1058/LSO-1058

CALYPSO—Harry Belafonte—RCA Victor LPM-1248/LSP-1248

G. I. BLUES—Elvis Presley—RCA Victor LPM-2256/LSP-2256

SEASON'S GREETINGS FROM PERRY COMO—Perry Como—RCA Victor LPM-2066/LSP-2066

VIVA—Percy Faith—Columbia CL-1075/CS-8038

THE MUSIC MAN—Soundtrack—Warner Bros. B-1459/BS-1459

TIME OUT—Dave Brubeck Quartet—Columbia CL-1397/CS-8192

I LEFT MY HEART IN SAN FRANCISCO—Tony Bennett—Columbia CL-1869/CS-8669

ELVIS' CHRISTMAS ALBUM—Elvis Presley—RCA Victor LOC-1035/LPH-1951

GIRLS, GIRLS, GIRLS—Elvis Presley—RCA Victor LPM-2621/LSP-2621

BELAFONTE RETURNS TO CARNEGIE HALL—Harry Belafonte—RCA Victor LOC-6007/LSO-6007

BELAFONTE—Harry Belafonte—RCA Victor LPM-1150

JUMP-UP-CALYPSO—Harry Belafonte—RCA Victor LPM-2388/LSP-2388

MOVIN'—Peter, Paul & Mary—Warner W/WS 1473

EXODUS—Mantovani—London LL-3231/PS-224

DAYS OF WINE & ROSES—Andy Williams—Columbia CL-2015/CS 8815

MOON RIVER & OTHER GREAT MOVIE THEMES—Andy Williams—Columbia CL 1809/CS 8609

HANDEL'S MESSIAH—Eugene Ormandy & Philadelphia Orch.—Columbia M2L 263/M2S 607

CHRISTMAS WITH CONNIFF—Ray Conniff—Columbia CL 1390/CS 8185

THE LORD'S PRAYER—Mormon Tabernacle Choir—Columbia ML 5386/MS 6068

PORGY AND BESS—Original Sound Track—Columbia OL 5410/OS 2016

FOLK SONG SING ALONG—Mitch Miller—Columbia CL 1316/CS 8118

IN THE WIND—Peter, Paul & Mary—Warner Bros. WB 1507/WS 1507

SINGING NUN—Soeur Sourire—Philips PCC 203/PCC 603

1964

MY FAIR LADY—Original Cast—Columbia OL 5090/OS 2015

JOHN FITZGERALD KENNEDY—A MEMORIAL ALBUM—Premier CFX 402099

CAROUSEL—Film Soundtrack—Capitol W 694/SW 694

THE KING AND I—Film Soundtrack—Capitol—W 74/SW 740

RAMBLIN' ROSE—Nat "King" Cole—Capitol T 1793/ST 1793

MEET THE BEATLES—The Beatles—Capitol T 2047/ST 2047

HONEY IN THE HORN—Al Hirt—RCA Victor LPM 2733/LSD 2733

THE BEATLES' SECOND ALBUM—The Beatles—Capitol T 2080/ST 2080

THE SECOND BARBRA STREISAND ALBUM—Barbra Streisand—Columbia CL 2045/CS 8854

HELLO, DOLLY!—Original Cast—RCA Victor LCO 1087/LSO 1087

HELLO, DOLLY!—Louis Armstrong—Kapp KL-1364, KS 3364

THE WONDERFUL WORLD OF ANDY WILLIAMS—Andy Williams—Columbia CL 2137/CS 8037

CHRISTMAS HYMNS AND CAROLS—Robert Shaw Chorale—RCA Victor LM/LSC 2139

VICTORY AT SEA, VOLUME 1—Robert Russell Bennett—RCA Victor LM/LSC 2335

SOMETHING NEW—The Beatles—Capitol T 2108/ST 2108

THE BEST OF THE KINGSTON TRIO—Capitol T 1705/ST 1705

UNFORGETTABLE—Nat King Cole—Capitol T 357



FRAME DISPLAYS—A work of art, no matter how appealing it may be, is often enhanced by the addition of the proper frame. Album covers are works of art (on display at the record retailers galleries around the country) that can also benefit by attractive borders. Mercury Records popular "frame" display have proved such favorites with dealers that they are the first display unit the company has ever held over into a second plan period. In addition to the street-front window arrangement pictured here the units can be used on the wall, counter and shelf.

Get Ready For A Profit-Packed Christmas From



**THE MOST
EXCITING NEW CHRISTMAS
PRODUCT IN THE
INDUSTRY**



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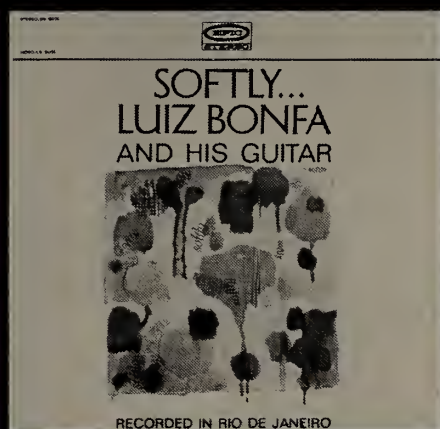


LN 24118/BN 26118*

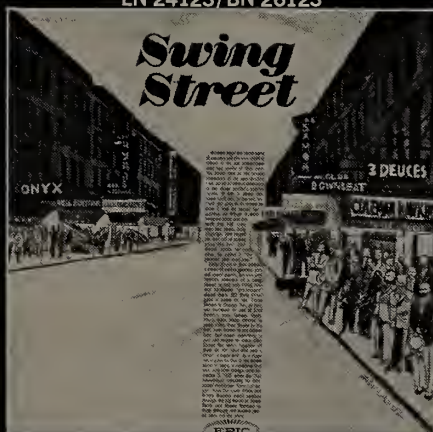
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GIFT
GIVING
SUGGESTIONS**



LN 24123/BN 26123*



RECORDED IN RIO DE JANEIRO
LN 24124/BN 26124*



SN 6042



FLM 13101

NEW CHRISTMAS ALBUM RELEASES

ANGEL

THE CHRISTMAS ORATORIO—S—36211
 HUMPERDINCK: HANSEL AND GRETEL—Andre Cluytens—3648 (s)
 VERDI: REQUIEM MASS—Maria Giulini—3649 (s)
 FRANCO CORELLI SINGS GREAT RELIGIOUS SONGS AND ARIAS—36203 (s)
 SCHUTZ: THE CHRISTMAS ORATORIO—Hans Thamm 36211 (s)

CAPITOL

THE FAVORITE SONGS OF CHRISTMAS—Various—(S) T—2176
 THE JOYFUL SEASON—Jo Stafford—(S) T—2166
 A MERRY CHRISTMAS—Al Martino—(S) T—2165
 THE BEACH BOYS' CHRISTMAS ALBUM—The Beach Boys—(S) T—2164
 IT'S CHRISTMAS TIME—Hank Thompson and The Brazos Valley Boys—(S) T—2154
 CHRISTMAS IN NORWAY—Olav Werner & The Soelvguttene T—10377
 'ROUND THE WORLD CHRISTMAS—Various—T—10379

COLUMBIA

A CHRISTMAS FESTIVAL—Ormandy/Phila Orch.—ML 6039; MS 6639
 CHRISTMAS GREETINGS—Jerry Vale—CL 2225; CS 9025
 THE DORIS DAY CHRISTMAS ALBUM—CL 2226; CS 9026

FRANKIE YANKOVIC'S CHRISTMAS PARTY—CL 2253; CS 9053
 HOLLY JOLLY CHRISTMAS—Quinto Sisters—CL 2254; CS 9054
 THE ORIGINAL RUDOLPH THE RED-NOSED REINDEER—Gene Autry, Rosemary Clooney—HL 9550
 SOMETHING WARM FOR CHRISTMAS—Tony Bennett—CL 2263; CS 9053
 HOME FOR THE HOLIDAYS—Steve Lawrence, Eydie Gorme—CL 2262; CS 9062

DECCA

BLUE CHRISTMAS—Ernest Tubb—DL 4518 S
 THAT CHRISTMAS FEELING—Bing Crosby (new in stereo) DL 78781
 CANCIONES NAVIDENAS Y DANZAS DE PUERTO RICO—DL 4570
 MERRY CHRISTMAS—Brenda Lee—DL 4583 S
 IT'S CHRISTMAS TIME AGAIN—Jimmie Davis—DL 4587 S

DEUTSCHE GRAMMOPHONE

KNUEPFER/HICKMAN/KUHNAU/ZACHOW — FOUR CHRISTMAS CANTATAS—Various—ARC 3227; 73227
 J. S. BACH—ST. JOHN PASSION—Various—ARC 3228/29/30; 73228/29/30
 M. R. DELALANDE, J. J. MOURET: SYMPHONIES and FANFARES FOR LOUIS XIV & LOUIS XV—Adolph Scherbaum—ARC 3233; 73233
 RITA STREICH SINGS FOLK SONGS & CRADLE SONGS—Various—LPEM 19462; SLPEM 136462

DISNEYLAND

CHRISTMAS CAROLS—DQ 1239

EPIC

A VERY MERRY CHRISTMAS—Bobby Vinton—LN 24122/BN 26122
 THE SONGS AND CAROLS OF CHRISTMAS—Eddie Layton—LN 24118/BN 26118

GOLDEN

HOW LOVELY IS CHRISTMAS—Bing Crosby—LP 121
 CAPTAIN KANGAROO'S MERRY CHRISTMAS—LP 126

HI

CHRISTMAS CHEERS FROM ACE CANNON — HL 12022/SHL 32022

JAY JAY

A POLKA CHRISTMAS—Li'I Wally 1080/S 5080

LONDON

CHRISTMAS WITH RONNIE ALDRICH—SP 44051/LL 3383

MGM

CHRISTMAS ON THE HIGH SEAS—Freddy—E 4249

MONITOR

CANCAO DO MAR—MF(S) 421
 A PHILIPPINE CHRISTMAS WITH BAYANIHAN—MF(S) 427

PHILIPS

GREGORIAN CHANTS—The Dominican Nuns Of Fishermont—PCC 612/PCC 212

RCA CAMDEN

CHRISTMAS WITH GEORGE BEVERLY SHEA—CAL/CAS 850

RCA VICTOR

LET'S RING THE BELLS ALL AROUND THE CHRISTMAS TREE—John Klein—LPM/LSP 2914
 HARK! THE HERALD ANGELS—George Beverly Shea—LPM/LSP 2937
 THE JOHN GARY CHRISTMAS ALBUM—LPM/LSP 2940
 CHRISTMAS WITH THE NORMAN LUBOFF CHOIR—LPM/LSP 2941

REPRISE

THE 12 SONGS OF CHRISTMAS—Bing Crosby, Frank Sinatra And Fred Waring & His Pennsylvanians—F/FS 2022

REQUEST

CHRISTMAS AT ST. GEORGE'S—5 Brass Soloists—10063

SQUIRE

CHRISTMAS WITH THE BURKE FAMILY SINGERS—The Burke Family Singers—(S) SQ-33005

TAMLA

CHRISTMAS WITH THE MIRACLES—236



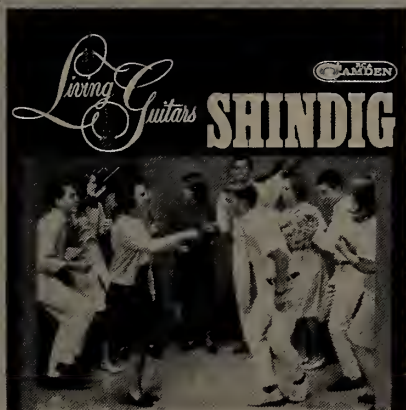
DECORATE YOUR HOME WITH MUSIC is Columbia's Christmas theme this year. In conjunction with the theme the label has designed the inventive and attention-arresting display seen above. Translucent album cover fit into the windows of the house and behind each are lights which go on and off and bounce from window to window as they blink. It's all part of Columbia's "Christmas Kit" for dealers and it ships flat. Kit also includes special mounted covers as well as die-cuts with a holiday motif.



COMMON SENSE—The dealer must be a judge of taste. Because Christmas is a religious holiday, he must be extremely careful as to how he displays religious album. Commercialization of the Holy Day or the tasteless use of "Xmas" can create a negative effect. Above we see how Philips uses simple covers and hands to suggest the Singing Nun LP's as the gift for everyone. Many enjoyed the Sister's first LP last holiday season. The follow-up, "Her Joy, Her Songs" could make a fitting gift for the same party this year.

DISCOVER A NEW WORLD OF PROFITS

WITH RCA CAMDEN



Sure to score with the "Shindig" audience. Teenage dance tempos featuring ten chart items made famous by top teen favorites. Includes "Dang Me," "School Days," "Mabellene," "Rag Doll." CAL/CAS-844



Some of Jim's finest performances, nicely paced with ballads and up-tempo numbers. Includes "Waltzing on Top of the World," "Your Old Love Letters," "I'm Gonna Change Everything." CAL/CAS-842(e)



Ten great bands in a cross-section of the big-dance-band era. Artie Shaw, Gene Krupa, Lionel Hampton, Les Brown, Bunny Berigan and others play their big hits. A collector's item for big-band buffs. CAL/CAS-811(e)



Shea sings 12 Christmas selections perfectly suited for his rich baritone—and for your holiday selling season. Includes "Silent Night," "O Little Town of Bethlehem," "Go Tell It On the Mountain." CAL/CAS-850(e)



The recent release of the movie version of this celebrated musical will create heavy demand for this new album. Hill Bowen, his Orchestra and Chorus plus a cast of fine singers perform superbly. CAL/CAS-819

AMERICA'S BIGGEST ENTERTAINMENT VALUE

CHRISTMAS CATALOG—ALBUMS

ANGEL

HANDEL: SOLOMON—Beecham—3546 (s)
 BEETHOVEN: MISSA SOLEMNIS—von Karajan—3595 (s)
 HANDEL: MESSIAH—Sargent—3598 (s)
 BRAHMS: A GERMAN REQUIEM—Klemperer—3624 (s)
 HANDEL: MESSIAH—HIGHLIGHTS—Sargent—35830 (s)
 CHRISTMAS CAROLS—Temple Church Choir—35834 (s)
 CHRISTMAS SONGS—Oberkirchen Children's Choir—35914 (s)
 CHRISTMAS SONGS—Oberkirchen Children's Choir—65021

CAPITOL

A JOLLY CHRISTMAS—Frank Sinatra—(D) W 894
 SING THE SONGS OF CHRISTMAS—Guy Lombardo—(S) KAO 1443
 IT CAME UPON A MIDNIGHT CLEAR—Roger Wagner Chorale—(S) W 1760
 NOW IS THE CAROLING SEASON—Fred Waring—(S) T 896
 THE LAST MONTH OF THE YEAR—Kingston Trio—1446 (s)
 THE STAR CAROL—Tennessee Ernie Ford—1071 (s)
 THE MEANING OF CHRISTMAS—Fred Waring—1610 (s)
 CHRISTMAS IN ZITHERLAND—Ruth Welcome—1782 (s)

THE SOUNDS OF CHRISTMAS—Fred Waring—1260 (s)
 THE BELLS OF CHRISTMAS—Eddie Dunstvedter—1224 (s)
 A GERMAN CHRISTMAS—10308 (s)
 CHRISTMAS IN POLAND—10198
 CHRISTMAS IN AUSTRIA—10164
 CHRISTMAS IN FRANCE—10108
 CHRISTMAS IN GERMANY—10095
 CHRISTMAS IN ITALY—10093
 CHRISTMAS IN SWEDEN—10079
 THE CHRISTMAS STORY—Tennessee Ernie Ford—1944 (s)
 THE CHRISTMAS SONG—Nat King Cole—(S)W 1967
 THE BELLS OF CHRISTMAS CHIME AGAIN—Eddie Dunstvedter—(s) 1968
 CHRISTMAS IN THE PHILIPPINES—(s)T 10305
 A GERMAN CHRISTMAS—(s)T

COLUMBIA

THE GLORIOUS SOUND OF CHRISTMAS—Phila. Orch./Eugene Ormandy—ML 5769; MS 6369
 CHRISTMAS CAROLS AROUND THE WORLD—Mormon Tabernacle Choir—ML 5684; MS 6284
 SONGS OF CHRISTMAS—Norman Luboff Choir—CL 926; CS 8846
 MESSIAH—Phila. Orch./Mormon Choir—M2L 263; M2S 607
 DICKENS' CHRISTMAS CAROL—Basil Rathbone—HL 9523
 HOLIDAY SING ALONG WITH MITCH—Mitch Miller—CL 1701; CS 8501

MESSIAH—New York Philharmonic/Leonard Bernstein—M2L 242; M2S 603
 SWEET LITTLE JESUS BOY—Mahalia Jackson—CL 702
 CHRISTMAS WITH CONNIF—Ray Conniff Singers—CL 1390; CS 8185
 HALLELUJAH—Percy Faith—CL 1187; CS 8033
 MERRY CHRISTMAS—Johnny Mathis—CL 1195; CS 8021
 WE WISH YOU A MERRY CHRISTMAS—Ray Conniff—CL 1892; CS 8692
 CHRISTMAS SING ALONG WITH MITCH—Mitch Miller—CL 1205; CS 8027
 SILENT NIGHT—Mahalia Jackson—CL 1903; CS 8703
 THE ORGAN PLAYS AT CHRISTMAS—Ken Griffin—CL 692; CS 8760
 MUSIC OF CHRISTMAS—Percy Faith—CL 1381; CS 8176
 AN ALL-STAR CHRISTMAS—Various Artists—CL 1699; CS 8499
 MESSIAH (CHRISTMAS MUSIC)—New York Philharmonic—ML 5300; MS 6020
 A CHILD IS BORN—Trappist Monks Of Gethsemani—ML 5310
 JOY TO THE WORLD—Andre Kostelanetz—CL 1528; CS 8328
 GESU BAMBINO—Jesus and Mary Choral Group—CL 1700; CS 8500
 THE SPIRIT OF CHRISTMAS—Mormon Tabernacle Choir—ML 5423; MS 6100
 CAROLS FOR CHRISTMAS—Eileen Farrell—ML 5565; MS 6165
 THE OLD SWEET SONG OF CHRISTMAS—Frank De Vol—CL 1543; CS 8343
 A MUSIC BOX CHRISTMAS—Rita Ford's Music Boxes—CL 1698; CS 8498
 SEASON'S GREETINGS—Various Artists—CL 1394; CS 8199
 THE HOLLY AND THE IVY—Mormon Tabernacle Choir—ML 5592; MS 6192
 JINGLE BELL JAZZ—All Stars—CL 1893; CS 8693
 THE MORMON TABERNACLE CHOIR SINGS CHRISTMAS CAROLS—ML 5222
 CHRISTMAS DREAMING—Frank Sinatra—CL 1032
 JOYEUX NOEL—E. Power Biggs—ML 5567; MS 6167
 PIPES AND CHIMES OF CHRISTMAS—Buddy Cole—CL 1224; CS 8032
 CANTATA DE NAVIDAD—Pina Alvarez Y Sus Coros—EX 5017
 COLUMBIA ALBUM OF CHRISTMAS MUSIC—Percy Faith—C2L 15
 BEHOLD—THREE WISE MEN CAME OUT OF THE EAST—Trappist Monks of Gethsemani—ML 5689; MS 6289
 JOY OF CHRISTMAS—Bernstein/Mormon Choir—ML 5899; MS 6499
 MUSIC FOR A MERRY CHRISTMAS—E. Power Biggs/Col. Chamber Orch.—ML 5911; MS 6511
 WONDERLAND OF CHRISTMAS—Andre Kostelanetz—CL 2068; CS 8868
 ORGAN AND CHIMES FOR CHRISTMAS—Paul Taubman—CL 2075; CS 8875
 THIS CHRISTMAS I SPEND WITH YOU—Robert Goulet—CL 2076; CS 8876
 THE ANDY WILLIAMS CHRISTMAS ALBUM—CL 2087; CS 8887
 MERRY CHRISTMAS—New Christy Minstrels—CL

DECCA

A CHRISTMAS FESTIVAL—Leroy Anderson—DL 8925 (s)
 JOYOUS BELLS OF CHRISTMAS—Owen Bradley Quintet—DL 8652
 NOEL, NOEL—Hans Carste—DL 8809 (s)
 THE BELLS ON CHRISTMAS MORN—Robert John Carwithen—DL 8792
 JOY TO THE WORLD—Calumbus Boychoir—DL 8920 (s)
 CHRISTMAS WITH JESSE CRAWFORD—DL 8749 (s)
 THAT CHRISTMAS FEELING—Bing Crosby—DL 8781
 A CHRISTMAS SING WITH BING—Bing Crosby—DL 8419
 MERRY CHRISTMAS—Bing Crosby—DL 8128 (s)
 THE SPIRIT OF CHRISTMAS PAST, PRESENT & FUTURE—Ken Darby—DL 8939 (s)
 HAPPY HOLLIDAY—Lanny Dae—DL 4146 (s)
 A MERRY CHRISTMAS WITH THE FOUR ACES—DL 8191
 CHRISTMAS DANCE PARTY—Jan Garber—DL 8932 (s)
 CHRISTMAS EVE WITH BURL IVES—DL 8391
 CHRISTMAS DAY WITH SAMMY KAYE—DL 4070 (s)
 JINGLE BELLS—Guy Lombardo—DL 8354 (s)
 CHRISTMAS WITH MARAIS & MIRANDA—DL 9030
 CHRISTMAS IN HAWAII—The Paradise Islanders—DL 4122 (s)
 CHRISTMAS AROUND THE WORLD—Svend Saaby Choir—DL 8204
 CHRISTMAS MUSIC—Ethel Smith—DL 8187
 CHRISTMAS IN SCANDINAVIA—Axel Stordahl—DL 8933 (s)
 CHRISTMAS TIME—Fred Waring—DL 8172
 'T WAS THE NIGHT BEFORE CHRISTMAS—Fred Waring—DL 8171
 THE SONG OF CHRISTMAS—Fred Waring—DL 8084
 SING NOW AND REJOICE—Various Artists—DL 4173 (s)
 AROUND THE CHRISTMAS TREE—Various Artists—DL 9056
 A CHRISTMAS SONG FESTIVAL—Various Artists—DL 4169 (s)
 O' TANNERRAUM—DL 8388
 A CHRISTMAS CAROL—Ronald Colman
 MR. PICKWICK'S CHRISTMAS—Charles Laughton—DL 8010
 THE LITTLEST ANGEL—Loretta Young
 LULLABY OF CHRISTMAS—Gregory Peck—DL 8009
 HAVE YOURSELF A MERRY LITTLE CHRISTMAS—Wayne King—DL 4438; DL 74438
 CHRISTMAS WONDERLAND—Bert Kaempfert—DL 4441; DL 74441
 A CHRISTMAS SING WITH BING—Bing Crosby—DL 78419 (now available in stereo)
 CHRISTMAS TIME—Fred Waring—DL 78172 (now available in stereo)

LSO-1093 STEREO

THE ORIGINAL BROADWAY CAST RECORDING



Zero Mostel Fiddler on the Roof

HAROLD PRINCE
 presents
Zero Mostel
 in
Fiddler on the Roof
 Book by JOSEPH STEIN
 Lyrics by JERRY BOCK
 Music by SHELDON HARNICK
 with MARIA KARNILOVA BEATRICE ARTHUR
 JOANNA ASTIN BERT JULIA
 MERLIN PENDELTON CONNY MIGNES
 MICHAEL JOSEPH TANYA JOE
 GRANGER SULLIVAN EVERETT POHAZECKI
 Extra Production Directed & Choreographed by
JEROME ROBBINS
 Orchestrations by DON WALKER
 Musical Direction & Vocal Arrangements by
 Mignon Greene
 Dance Arrangements by BETTY WALBERG
 Settings by BORIS ARONSON Costumes by PATRICIA ZIPPRODT Lighting by JEAN ROSENTHAL



THE HIT BROADWAY MUSICAL—There is no more staple a disk item than the successful Broadway musical. "Carousel" and "Oklahoma" are still selling. And they carry with them a degree of respect that borders on the classical. B'way cast LP's are "smart" gifts. For the show enthusiast who has everything, Broadway's newest sensation would make a super gift. The RCA Victor LP was just shipped a week ago and no doubt will be looked for in many shops. Make certain you have stock.

JOY OF CHRISTMAS—Bernstein/Mormon Choir—ML 5899; MS 6499
 MUSIC FOR A MERRY CHRISTMAS—E. Power Biggs/Col. Chamber Orch.—ML 5911; MS 6511
 WONDERLAND OF CHRISTMAS—Andre Kostelanetz—CL 2068; CS 8868
 ORGAN AND CHIMES FOR CHRISTMAS—Paul Taubman—CL 2075; CS 8875
 THIS CHRISTMAS I SPEND WITH YOU—Robert Goulet—CL 2076; CS 8876
 THE ANDY WILLIAMS CHRISTMAS ALBUM—CL 2087; CS 8887
 MERRY CHRISTMAS—New Christy Minstrels—CL

CROWN

FAMOUS CHRISTMAS CAROLS—Johnny Cole Chorus—CST 1/CMX 100
 CHRISTMAS FOR ALL—The Voices of Christmas—CST 2/CMX 200
 RUDOLPH THE RED NOSED REINDEER—CST 3/CMX 300
 CHRISTMAS FAVORITES—Pipe Organ & Chimes—CST 4/CMX 400
 WHITE CHRISTMAS—1000 Strings—CST 5/CMX 500
 MERRY CHRISTMAS—Johnny Cole & Robert Evans Chorus—CST 6/CMX 600
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 JOY TO THE WORLD—Ivan Dittmars Organ & Chimes—CST 8/CMX 800
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DEUTSCHE GRAMMOPHONE

ORATORIO ARIAS—Maria Stader—LPEM 19261; SLPEM 136261
 FOLK SONGS OF THE WORLD—Rita Streich—LPEM 19376; SLPEM 136376
 FOUR CHRISTMAS CONCERTOS—Mainz Chamber Orch.—ARC 3147; 73147
 TEN CHRISTMAS SONGS—Various—ARC 3216; 73216
 THE BRANDENBURG CONCERTOS—J. S. Bach—ARC 3156/57; 73156/57
 MASS IN 8 MINOR—Bach—ARC 3177/79; 73177/79
 LEOPOLD MOZART—Musical Sleigh Ride—ARC 3093
 PALESTRINA—ARC 3182; 73182
 EUROPEAN CHRISTMAS SONGS—Stader (Soprano); Munich Boys' Choir—19 266; 136 266
 BACH: The Christmas Oratorio—Soloists, Berlin Motet Choir, Berlin Phil.—ARCHIVE 3 LP's (mono only)—3079/81
 GREGORIAN CHANT: Compline of Christmas—Sacred Vespers of Christmas—Monks Choir of Benedictine—Abbey of St. Martin, Beuron—ARCHIVE (mono only) 3102
 GREGORIAN CHANT: Midnight Mass for Christmas—Monks Choir of Benedictine—Abbey of St. Martin, Beuron—ARCHIVE 3142; 73142
 GREGORIAN CHANT: Third Mass for Christmas—Also, Monks of St. Martin—ARCHIVE 3143; 73143



MAGIC OF MARY POPPINS—By the time Christmas is here millions will already have been bewitched by the magic of Mary Poppins. Proper use of such life-like, three dimensional, giant size die-cuts, plus some clever use of ribbons and album covers, and it will be mighty difficult for anyone who has seen the film to pass by the record shop and not think of the soundtrack LP as a gift for some youngster or adult. Dealers should now be checking on important film fare headed into their cities and make tie-ins. Make sure you have enough stock of displayed items because effective displays make merchandise move.



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BROOK BENTON:
This Time Of The Year
72214

RAY STEVENS:
Santa Claus Is Watching You
72058

HARRY SIMEONE CHORALE:
Do You Hear What I Hear
72065

CHRISTMAS ALBUMS

JOHNNY MATHIS:
Sounds Of Christmas
MG 20837/SR 20837

THE PLATTERS:
Christmas With The Platters
MG 20841/SR 60841

THE HARRY SIMEONE CHORALE:
The Wonderful Songs Of
Christmas
MG 20820/SR 60820

TCHAIKOVSKY:
The Nutcracker Ballet: London
Symphony Orchestra, Antal Dorati
OL 2-113/SR 2-9013

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JOHNNY MATHIS:
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Believe
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JOHNNY MATHIS:
Tender Is The Night
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Girl Talk
MG 20943/SR 60943

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Boys Boys Boys
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LESLEY GORE:
Lesley Gore Sings Of Mixed
Up Hearts
MG 20849/SR 60849

LESLEY GORE:
I'll Cry If I Want To
MG 20805/SR 60805

THE MITCHELL TRIO:
The Slightly Irreverent
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THE MITCHELL TRIO:
Reflecting
MG 20891/SR 60891

THE MITCHELL TRIO:
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MG 20838/SR 60838

SARAH VAUGHAN:
Viva Vaughan
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TIMI YURO:
The Amazing Timi Yuro
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Golden Hits
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SMOTHERS BROTHERS:
It Must Have Been Something
I Said
MG 20904/SR 60904

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The Smothers Brothers At The
Purple Onion
MG 20611/SR 60611

SMOTHERS BROTHERS:
The Two Sides Of The
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MG 20675/SR 60675

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XAVIER CUGAT:
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MG 20936/SR 60936

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Minneapolis and London
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MAKE IT A MERRY SALES CHRISTMAS WITH THESE MERCURY LEADERS

CHRISTMAS CATALOG—ALBUMS

(Continued from page 12)

DOT

CHRISTMAS CHIMES—Dr. Charles Kendall—3083
 CHRISTMAS CAROLS—Billy Vaughn—3148; 25148
 WHITE CHRISTMAS—Pat Boone—3222; 25222
 ORGAN AND CHIMES—Dr. C. Kendall, Dr. N. Wright—3255; 25225
 MERRY CHRISTMAS—The Mills Brothers—3232; 25232
 THE LITTLE DRUMMER BOY—Jack Halloran Singers—3233; 25233
 CHRISTMAS WITH THE LENNON SISTERS—3343; 25343
 A KEELY CHRISTMAS—Keely Smith—3345; 25345
 A LIBERACE CHRISTMAS—DLP 3550/25550
 SILENT NIGHT—Lawrence Walk—3397; 25397
 CHRISTMAS TIME—George Wright—3479; 25479
 THE TEN COMMANDMENTS—Soundtrack—3054-D/25054-D

EPIC

CHRISTMAS DANCE PARTY—Lester Lanin—LN 3617; BN 547
 MUSIC BOX WONDERLAND—Rita Ford's Music Boxes—LN 24022; BN 26022
 CHRISTMAS CAROLS—Royal Male Choir—LC 3074
 BIRTH OF CHRIST—Netherlands Chamber Choir—LC 3614; BC 1041
 A CHRISTMAS FESTIVAL FROM THE FEAST OF LIGHTS—Univ. of Redlands Choir—LC 3871; BC 1271
 A CHRISTMAS FESTIVAL FROM THE FEAST OF LIGHTS—University of Redlands Choir—LC 383871; BC 1271

GOLDEN

CHRISTMAS SONGS AND CAROLS—LP 14
 CHRISTMAS SING-A-LONG (With Song Sheet)—LP 67
 MERRY CHRISTMAS—LP 102

KAPP

CHRISTMAS TIME—Roger Williams—KL 1164/KS 3048
 HERE COMES SANTA CLAUS & THE CHRISTMAS SONGS CHILDREN LOVE TO SING—The Do-Re-Mi Sing Along Children's Chorus—KL 1154/KS 3037
 CHRISTMAS TIME—The Pete King Chorale—KL 1214/KS 3214
 THE SOUND OF CHRISTMAS—DECK THE HALLS—The Medallion Orchestra & Chorus—KL 1350/KS 3350
 DO-RE-MI & THE SONGS CHILDREN LOVE TO SING—The Do-Re-Mi Children's Chorus—KL 1177/KS 3177

MORE SONGS CHILDREN LOVE TO SING—DO-RE-MI-FA-SOL-LA—The Do-Re-Mi Children's Chorus—1234/KS 3234
 FRERE JACQUES—ALOUETTE & THE FAVORITE FRENCH SONGS FOR CHILDREN—Martine Hovet & The Fleur de Lis Singers—KL 1249/KS 3249
 ON TOP OF SPAGHETTI & MORE SONGS CHILDREN LOVE TO SING—Tom Glazer & The Do-Re-Mi Children's Chorus—KL 1331/KS 3331
 MORE DO RE MI—The SONGS CHILDREN LOVE TO SING—KL 1311/KS 3311
 RING THE BELLS ON CHRISTMAS DAY—The Holiday Bells—KL 1155/KS 3038
 SILENT NIGHT—John Gart at the Conn. Electronic Organ with the Yuletiders—KL 1161/KS 3045
 THE DO RE MI KIDS HOOTENANNY—KL 1360/KS 3350
 MARCHING ALONG TOGETHER—The Do-Re-Mi Children's Chorus—KL 1357/KS 3367
 DO YOU HEAR WHAT I HEAR? LITTLE DRUMMER BOY—The Do-Re-Mi Children's Chorus—KL 1367/KS 3367

KENWOOD

CHRISTMAS WITH MAHALIA JACKSON—LP 499

KING

ORGAN AND CHIMES—Bob Kames—679
 IT'S CHRISTMAS TIME—Bob Kames—722
 HAPPY HOLIDAY Organ and Chimes—Vol. III—Bob Kames—768
 CHARLES BROWN SINGS CHRISTMAS SONGS—Charles Brown—775
 SPIRITUAL CHRISTMAS SONGS—Galatian Singers—803
 CHRISTMAS SONGS—Famous Country Artists—811
 THE TRUE MEANING OF CHRISTMAS—Reno & Smiley—874
 A VARIETY OF CHRISTMAS SONGS—Ernie Berger—1554

LIBERTY

CHRISTMAS WITH THE CHIPMUNKS, VOLUME 1—LRP—3256/LST 7256
 CHRISTMAS WITH THE CHIPMUNKS, VOLUME 2—LRP—3334/LST 7334

MERCURY

THE NUTCRACKER BALLET—Antal Dorati & London Symphony—SR 2-9103/OL 2-113
 CHRISTMAS WITH THE PLATTERS—The Platters—SR 6-0841/MG 2-0841
 THE WONDERFUL SONGS OF CHRISTMAS—The Harry Simeone Chorale—SR 60820/MG 20820
 SOUNDS OF CHRISTMAS—Johnny Mathis—SR 60837/MG 20837

MONITOR

CHRISTMAS SONGS FROM THE OLD WORLD—Dorumsgaard—MF 323
 CHRISTMAS IN POLAND—Slask—MF 336
 RUSSIAN CATHEDRAL CHOIR OF PARIS—Spassky MF 366

PHILIPS

"RING OUT, OH CHRISTMAS"—Various Artists—PHS 600-034/PHM 200-034
 "CHRISTMAS IN THE OLD WORLD"—Various Artists—PHS 600-036/PHM 200-036
 "THE GLORY OF CHRISTMAS"—Muriel Smith—PHS 600-111/PHM 200-111
 "HOLIDAY FOR TEENS"—Paul & Paula—PHS 600-101/PHM 200-101
 "CHRISTMAS CONCERTOS"—I Musici—PHS 900-025/PHM 500-025
 "THE SINGING NUN" (CONNOISSEUR COLLECTION)—Sœur Sourire—PCC-603/PCC-203
 "HER JOY—HER SONGS" (CONNOISSEUR COLLECTION)—Sœur Sourire—PCC-609/PCC-209
 "CHRISTMAS IN THE CONGO" (CONNOISSEUR COLLECTION)—Les Troubadours du ROI Baudouin—PCC-607/PCC-207
 "THE BIRTH—A STORY OF THE NATIVITY"—Pete Seeger—PHM 2-300

PROMENADE

JOY TO THE WORLD!—The Roger Wagner Chorale SP-8353
 THE HOUSE OF THE LORD—The Roger Wagner Chorale SP-8365
 THE MUSIC OF CHRISTMAS—Hollywood Bowl SP-8393
 HOLY, HOLY, HOLY—The Roger Wagner Chorale SP-8498
 BLESS THIS HOUSE—Carmen Dragon SP-8527
 HALLELUJAH!—Hollywood Bowl SP-8529
 HARK! THE HERALD ANGELS—Virgil Fox SP-8531
 LAUD TO THE NATIVITY—The Roger Wagner Chorale

RCA CAMDEN

JOY TO THE WORLD—Robert Shaw Chorale—CAL/CAS 448
 CHRISTMAS MAGIC—Hugo Winterhalter Orch.—CAL 449
 THE SOUND OF CHRISTMAS—The Three Suns—CAL/CAS 633
 CHRISTMAS MUSIC—The Augustana Choir/Henry Veld, Dir.—CAL/CAS 636
 PERRY COMO SINGS MERRY CHRISTMAS MUSIC—CAL/CAS 660
 LIVING VOICES SING CHRISTMAS MUSIC—CAL/CAS 725
 ORGAN AND CHIMES PLAY CHRISTMAS CAROLS—Leo Addeo, Cond.—CAL/CAS 726
 CHRISTMAS HYMNS AND CAROLS—Mario Lanza—CAL/CAS 777
 THE SPIRIT OF CHRISTMAS—Living Strings—CAL/CAS 783

RCA VICTOR

ELVIS' CHRISTMAS ALBUM—Elvis Presley—LPM/LSP 1951
 A CHRISTMAS SOUND SPECTACULAR—John Klein—LPM/LSP 2023
 CHRISTMAS JOY—Melachrino Strings—LPM/LSP 2044
 CHRISTMAS HYMNS—George Beverly Shea—LPM/LSP 2064
 SEASON'S GREETINGS FROM PERRY COMO—LPM/LSP 2066
 THE SOUND OF CHILDREN AT CHRISTMAS—Hugo & Luigi Children's Cho.—LPM/LSP 2254
 CHRISTMAS WITH CHET ATKINS—LPM/LSP 2423
 CHRISTMAS WITH EDDY ARNOLD—LPM/LSP 2554
 THE SOUND OF CHRISTMAS ON THE RADIO CITY MUSIC HALL ORGAN—Dick Leibert—LPM/LSP 2558
 NASHVILLE CHRISTMAS PARTY—Various Artists—LPM/LSP 2579
 JAMES BLACKWOOD AND THE BLACKWOOD BROS. COMBINE WITH HOVIE LISTER AND THE STATESMEN TO WISH YOU A MUSICAL MERRY CHRISTMAS—LPM/LSP 2626
 TO WISH YOU A MERRY CHRISTMAS—Harry Belafonte—LPM/LSP 2626
 CHRISTMAS ON THE PONDEROSA—Original TV Cast—LPM/LSP 2758
 THE 12 SONGS OF CHRISTMAS—Jim Reeves—LPM/LSP 2758
 THE HAPPY HITS OF CHRISTMAS—Dick Leibert—LPM/LSP 2771
 A CEREMONY OF CAROLS/REJOICE IN THE LAMB/FESTIVAL TE DEUM—Robert Shaw Chorale—LM/LSC 2759
 AMAHL AND THE NIGHT VISITORS—Cast of the NBC TV Prod.—LM/LSC 2762

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HANDEL: MESSIAH—HIGHLIGHTS—Beecham—LD/LDS 2447
 HANDEL: MESSIAH—Beecham—LD/LDS 6409
 CHRISTMAS HYMNS AND CAROLS, VOL. 1—Robert Shaw Chorale—LM/LSC 2329
 POPS CHRISTMAS PARTY—Fiedler—LM/LSC 2329
 CHRISTMAS CAROLS—Marian Anderson—LM/LSC 2613
 THE MANY MOODS OF CHRISTMAS—Robert Shaw Chorale—LM/LSC 2684
 LANZA SINGS CHRISTMAS CAROLS—LM/LSC 2333

ROBERT RHEIMS

MERRY CHRISTMAS IN CAROLS—LP 6006/ST 7706
 WE WISH YOU A MERRY CHRISTMAS—LP 6008/ST 7708
 FOR THE WHOLE FAMILY AT CHRISTMAS—LP 6010/ST 7710

ROULETTE

IT'S CHRISTMAS TIME—Jimmie Rodgers (S) R-25095
 ST. PATRICK'S CATHEDRAL CHOIR SINGS CHRISTMAS CAROLS—(S) R-25097
 ST. PATRICK'S CATHEDRAL CHOIR SINGS CHRISTMAS CAROLS—Vol. 2—(S) R-25142

STARDAY

PASS THE BISCUITS—Arthur Guitar Boogie Smith
 WHEN THE SNOW FLAKES FALL—Wayne Raney
 COMPANY'S COMIN—Lulu Belle & Scotty
 FAMILY REUNION—Cowboy Copas
 GOSPEL GUITAR—Jackie Phelps
 Y'ALL COME—Willis Brothers
 FAMILY GET TOGETHER—Jimmie Skinner
 FAMILY LIFE—The Stoneman Family
 HANG UP BABY'S STOCKING—Lulu Belle & Scotty
 HAM & BISCUITS—Jackie Phelps
 BACK HOME AT CHRISTMAS TIME—Country Gentlemen
 TAKE IT BACK AND CHANGE IT FOR A BOY—Rex Allen
 MERRY CHRISTMAS, COUNTRY STYLE—Various Artists—SLP 253
 MERRY CHRISTMAS . . . BABY—Various Artists—HELP 501
 Y'ALL COME . . . HAVE A COUNTRY CHRISTMAS—Various Artists—SLP 123
 OLD TIME CHRISTMAS SINGING—Jim Glaser Singers—SLP 149

UNITED ARTISTS

WHITE CHRISTMAS ON THE CAMPUS—Dartmouth College Glee Club—UAL 3102
 SNOWBOUND—Ferrante & Teicher—UAL 3233/UAS 6233
 HEY, IT'S CHRISTMAS—Benny And His Pal Joe O'Brien—UAL 3324/UAS 6324

VANGUARD

A MUSIC BOX OF CHRISTMAS CAROLS—Welch Chorus—VRS 428
 CHANSONS DE NOEL—VRS 497
 THE HOLLY AND THE IVY—Deller—VRS 499
 BACH: CHRISTMAS CANTATA NO. 63—BG 518
 AN 18TH CENTURY CHRISTMAS—I Solisti di Zagreb—BG 569/BGS 5006
 MEDIEVAL CHRISTMAS CAROLS—Deller—BG 654/BGS 5066
 DICKENS' A CHRISTMAS CAROL—McKenna etc.—VRS 9040
 ODETTA SINGS CHRISTMAS SPIRITUAL—VRS 9079/VSD 2079
 THE LIFE OF CHRIST—Charlton Heston—VRS 9080/VSD 2080

WARNER BROS.

CHRISTMAS WITH THE EVERLY BROS.—W/WS 1483
 I WISH YOU MERRY CHRISTMAS—Bing Crosby—W/WS 1484
 THE BEST LOVED CHRISTMAS PIANO CONCERTOS—George Greeley—W/WS 1560
 THIS IS CHRISTMAS—The Alfred Burt Carols—W/WS 1566



A WASTED INCH IS A LOST DOLLAR—As the lucrative Christmas selling season is almost here, it's obviously to your advantage to utilize every available merchandising aid offered by the various labels. No product-moving "stone" should be left unturned nor should a single inch of display space be without an eye-appealing merchandiser to catch a roving customer's eye. Capitol Records has gone to great expense to create a varied fall display line-up which includes (from left to right), a "Golden Boy" Broadway show display with flashing light; a big band display; full-length, life-size Nancy Wilson stand-up display and a Nancy Wilson floor browser; a Beatle single browser box that holds six of the foursome's singles and a hot rod pylon display. A Capitol "hit pennant display" runs across the pic while in front is a collection of plastic divider cards.

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This Christmas, Capitol has the top selling plan! CRDC's stable price structure lets you anticipate your profits. And your CRDC rep will explain how unsold Capitol Christmas

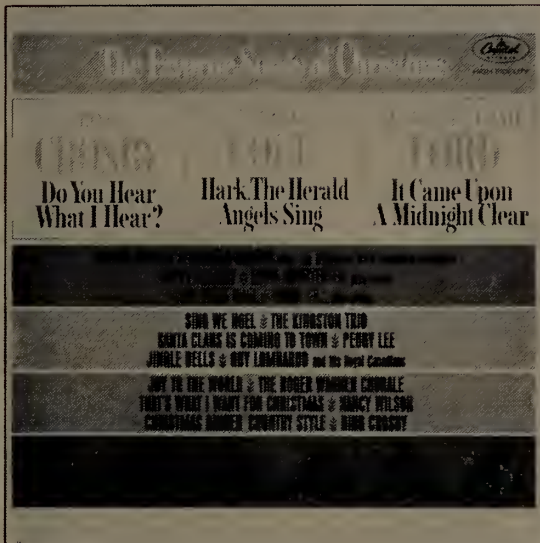
Albums are returnable for credit! The best-sellers, the merchandising and powerful advertising are working for you this season. Call your CRDC rep now!

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(Al Martino)

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(Jo Stafford)

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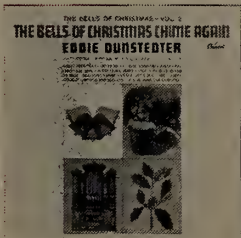
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(Frank Sinatra)

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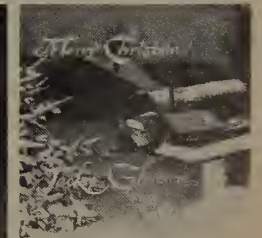


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ROMAN SPECTACULAR—Charles Magnante—ABC 489
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KEEP PUSHING—The Impression—ABC 493
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ARGO

SOUL OF BLUES HARMONICA—Shakey Horton—4037 (S)
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GEOFFREY CHAUCER—PROLOGUE TO "THE CANTERBURY TALES"—Read in Middle English by Nevill Coghill, Norman Davis & John Burrow—RG 401
PERCY BYSSHE SHELLEY—Patrick Garland, Richard Marquand and Gary Watson—RG 380
SIXTY YEARS OF MOTORING—NF 2; ZNF 2
THE WEST HIGHLAND LINE—DA 6
SHAP—DA 7
THE SOMERSET & DORSET—DA 8
WEST OF EXETER—DA 9
TRAINS IN THE NIGHT—DA 12; ZDA 12
NEWFOUNDLAND HEADS THE WAVERLEY—DA 13; ZDA 13
THE GREAT EASTERN—DA 14
THE TRIUMPH OF AN A.4 PACIFIC—DA 21; ZDA 21
TRAINS IN THE HILLS—DA 22; ZDA 22
RHYTHMS OF STEAM—DA 28; ZDA 28

ARHOOLIE

MISSISSIPPI DELTA BLUES—Fred McDowell—F 1021
TEXAS SONGSTER—Mance Lipscomb—F 1023
ALL THE GOOD TIMES—Alice Stuart—F 4002

ARRAWAK

JESUS CALLS US—Sweet-tones-Arrawak—LP 101
WELL DONE—The Institutional Church Of God Choir—Faith—LP 1003

ASCOT

DO WAH DIDDY DIDDY—Manfred Mann—AM 13015/ALS 16015
THE WINTER OF MY DISCONTENT—Morgana King—AM 13014/ALS 16014

ATCO

AIN'T SHE SWEET—Beatles & Other Great Group Sounds From England—33—169

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HELLO DOLLY—Pete Jolly Trio & Lots Of Friends—A/A5 51
'ROUND MIDNIGHT—Charlie Cochran—A/A5 44
DO IT AGAIN—Kathy Barr—A/A5 48
MANHATTAN BLUES—Charlie Borne—A/A5 35
VICTOR FELDMAN AT THE SCENE—A/A5 40

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THE JUG, JOOK, AND WASHBOARD BANDS—BC 2
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KING JOHN—Sir Donald Wolfitt—SRS 215
HENRY THE FOURTH PART ONE—Redgrave, Quayle, Brown, Evans—SRS 217
SONGS FROM THE PLAYS OF SHAKESPEARE—SRS 242
SIR GAWAIN & THE GREEN KNIGHT & PEARL—TC 1192
LEAVES OF GRASS, VOL. TWO—Ed Begley—TC 1154
NONLECTURES—1 thru 6—E. E. Cummings—TC 1186 thru 1191
THE GLASS MENAGERIE—Clift, Harris, Tandy, Wayne—TRS 301
MEDEA—Anderson, Quayle—TRS 302

CAPITOL

THE FOLK ERA—The Kingston Trio—TCL/STCL 2180
TENNESSEE ERNIE FORD SINGS THE WORLD'S BEST-LOVED HYMNS—TBL/STBL 2183
THE LOMBARDO YEARS—Guy Lombardo—TDL/STDL 2181
THE "HAWAII CALLS" DELUXE SET—Webley Edwards—TCL/STCL 2182
LOVIN' IS LIVIN' AND LIVIN' IS LOVIN'—Marion Montgomery—T/ST 2185
THE GATEWAY TRIO—T/ST 2184
I DON'T CARE—Buck Owens and his Buckeroos—T/ST 2186
LIGHTEARTED AND BLUE—Jean Shepard—T/ST 2187
EVERYBODY DANCE! EVERYBODY SWING!—Leon McAuliffe—T/ST 2148
THE TOP-40 SONG BOOK—T/ST 2126
THE FOLK HIT SONG BOOK—T/ST 2127
THE COUNTRY AND WESTERN HIT SONG BOOK—T/ST 2128
THE JAZZ STORY—Various—WEO 2109
THE DEFINITIVE PIAF—Edith Piaf—TBL 2193
FREDDY MARTIN PLAYS THE HITS, VOLUME 2—T/ST 2163
FINNISH JENKKAS AND POLKAS—Various—T 10380
BEACH BOYS CONCERT—The Beach Boys—TAO/STAO 2198
SHE CRIED—The Lettermen—T/ST 2142
DEEP VELVET—George Shearing—T/ST 2143
MORE FOUR FRESHMEN AND FIVE TROMBONES—The Four Freshmen—T/ST 2168
HOW TO SUCCEED IN LOVE!—The Four Preps—T/ST 2169
ONE STEP MORE!—The Good Time Singers—T/ST 2170
NEW DIMENSIONS IN FOLK SONGS—The Three Ds—T/ST 2171
THE GALLANTS ROCK, SWING AND DANCE WITH "MY FAIR LADY"—T/ST 2134
FOLK SONGS BY PETE SEEGER—W 2172
"MY FAIR LADY" WITH THE UN-ORIGINAL CAST—Shelley Manne—T/ST 2173
KISMET—Gordon MacRae/Dorothy Kirsten, The Roger Wagner Chorale—W/SW 2022
LIZA! LIZA!—Liza Minnelli—T/ST 2174
THE HOLLYRIDGE STRINGS PLAY INSTRUMENTAL VERSIONS OF HITS MADE FAMOUS BY THE FOUR SEASONS—T/ST 2199
HOT ROD HIGH—The Knights—T/DT 2189
SCHOOL IS A DRAG—Gary Usher & The Super Stocks—T/ST 2190
THE BEACH BOYS' SONG BOOK—The Hollyridge Strings—T/ST 2156
THE BIG SOUNDS OF THE GO-KARTS—T/ST 2147
THE BIG SOUNDS OF THE DRAGS, VOL. 2—T/ST 2146
THE HISTORY OF DRAG RACING—TAO/STAO 2145
SOUNDS OF THE GREAT BANDS IN LATIN—T/ST 2131
HELLO BENNY!—Benny Goodman—T/ST 2157
ARTISTRY IN VOICES AND BRASS—Stan Kenton—T/ST 2132
MUSIC IN THE COUNTRY MANNER—Russ Morgan—T/ST 2158
ON THE STREET WHERE YOU LIVE—Vic Damone—T/ST 2133
WAYNE NEWTON SINGS HIT SONGS—T/ST 2130
THE CLIFFIE STONE SINGERS PRESENT THE GREAT HANK WILLIAMS SONGS—T/ST 2159
HAPPY TO BE UNHAPPY—Roy Clark—T/ST 2031
THE 5-STRING BANJO TODAY—Walter Hensley—T/ST 2149
FOLK MUSIC 'ROUND THE WORLD—T 10372
SWIM, SWIM, C'MON LET'S SWIM—Ray Anthony—T/ST 2188



FROM ABROAD—With the standard of living and the amount of leisure time constantly on the increase, more people find themselves world travelers today than ever before. The result is a continuous desire for music from varied and distant lands such as the grouping displayed above in Capitol of the World's attractive wire rack. In addition, appeal to ethnic groups in a given locale can result in considerable sales all year 'round.



STOP, LOOK, LISTEN—You must stop the passerby outside the shop before you can even get close to a sale. If you're fortunate enough to be able to program music through speakers out the front of a shop or from the record department throughout the floor of the department store, you can win the customer over via his ear. But if you're not that fortunate, the eye must win the attention. Too often record departments in larger stores are difficult to locate. It is also too often that a record department doesn't look like a record department. However, with the use of 20" x 30" displays of an artist's face (such as the Al Hirt placard) a shop takes on a record store look. Above are some of the many lively RCA Victor eye-catchers including the Belafonte die-cut, the "Hello Dolly" doll, the pink panther, etc., which record manufacturers strive to create to make the record shop more attractive and sell more product.

16 reasons why...

this season, more than ever before.

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DISCOVERY, VOLUME II
VIKKI CARR
LRP-3383/LST-7383



THE LITTLE OLD LADY FROM PASADENA
JAN & DEAN
LRP-3377/LST-7377



INVISIBLE TEARS
JOHNNY MANN
LRP-3387/LST-7387



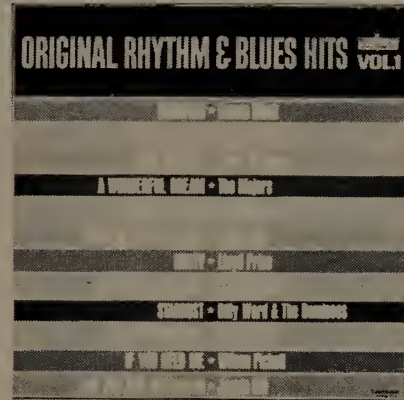
30 BIG HITS OF THE '60'S
BOBBY VEE
LRP-3385/LST-7385



WALK — DON'T RUN, VOLUME 2
THE VENTURES
BLP-2031/BST-8031



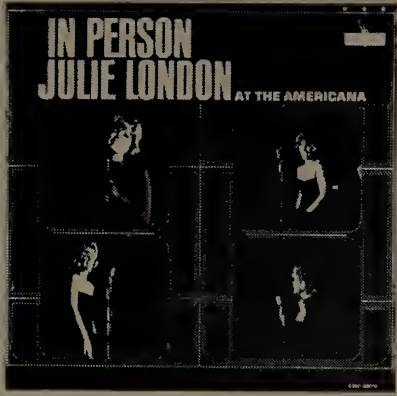
RIDE THE WILD SURF
JAN & DEAN
LRP-3368/LST-7368



THE ORIGINAL RHYTHM & BLUES HITS,
VOLUME 1 VARIOUS ARTISTS
LRP-3381



THIS IS THE GIRL THAT IS
NANCY AMES
LRP-3369/LST-7369



IN PERSON
JULIE LONDON
LRP-3375/LST-7375



IN PERSON
BUD & TRAVIS
LRP-3386/LST-7386



I'M OLD FASHIONED
INGA SWENSON
LRP-3379/LST-7379



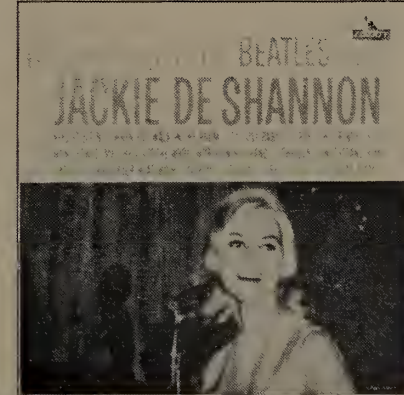
SHANGRI-LA
VIC DANA
BLP-2028/BST-8028



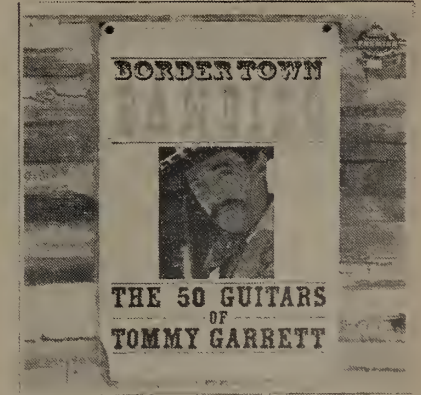
MY MAN
SPIKE JONES
LRP-3370/LST-7370



LATIN VILLAGE
MARTIN DENNY
LRP-3378/LST-7378



BREAKIN' IT UP ON THE BEATLES TOUR
JACKIE DE SHANNON
LRP-3390/LST-7390



BORDERTOWN BANDIDO
THE 50 GUITARS OF TOMMY GARRETT
LMM-13031/LSS-14031

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Liberty's new 32-page catalog, containing hundreds of
additional reasons why Liberty Entertainment Is For Everyone!



LIBERTY RECORDS INC. LOS ANGELES 28, CALIFORNIA

NEW ALBUM RELEASES—POP

(Continued from page 16)

CAPITOL (con't.)

NAT KING COLE SINGS MY FAIR LADY—W/SW 2117
 THE BIG HITS FROM ENGLAND & U.S.A.—Various—T/DT 2125
 THE REGENTS LIVE AT THE A.M.-P.M. DISCOTHEQUE—KAO/SKAO 2153
 IN THE NAME OF LOVE—Peggy Lee—T/ST 2096
 TEEN LOVE THEMES—Jimmie Haskell—T/ST 2151
 HOW GLAD I AM—Nancy Wilson—T/ST 2155
 THE SENSATIONAL JOHNNY RIVERS—T/ST 2161
 GILBERTO & JOBIM—T/ST 2160
 THE YOUNG CHEVALIER—Maurice Chevalier—T 10360
 RICHARD TAUBER—T 10369
 MY NAPLES—Sergio Bruni—T 10370

COLPIX

LILITH—Soundtrack—SCP 520
 NOTHING BUT THE BEST—Soundtrack—SCP 447
 BEHOLD A PALE HORSE—Soundtrack—SCP 519
 ROARING DOWN BROADWAY—Sonny Stitt—SCP 479
 COULDN'T YOU JUST DIE—Rip Taylor—SCP 483
 ART BLAKEY & THE JAZZ MESSENGERS PLAY SELECTIONS FROM THE NEW MUSICAL "GOLDEN BOY"—SCP 478
 DICK GREGORY SPEAKS—SCP 480
 THE LONG SHIPS & OTHER GREAT MOVIE THEMES—Various Artists—484

COLUMBIA

THE IMPORTANCE OF BEING OSCAR, PART II—Michael MacLiammair, The Dublin Gate Theatre Production—OL 6090; OS 2490
 ERNEST IN LOVE—Original Cast—OL 5530; OS 2027
 THE YOUNG LOVERS—Original Soundtrack—OL 7010; OS 2510
 BRIGADOON—Shirley Jones, Jack Cassidy—OL 7040; OS 2540
 OH, KAY!—Barbara Ruick, Jack Cassidy—OL 7050; OS 2550
 TO BROADWAY WITH LOVE—Original World's Fair Cast—OL 8030; OS 2630
 BABES IN ARMS—Mary Martin, Mardi Bayne, Jack Cassidy—OL 7070; OS 2570
 ROBERTA—Joan Roberts, Jack Cassidy, Kaye Ballard—OL 7030; OS 2530
 THE BOYS FROM SYRACUSE—Portia Nelson, Jack Cassidy, Bibi Osterwald—OL 7080; OS 2580
 ON YOUR TOES—Portia Nelson, Jack Cassidy—OL 7090; OS 2590
 OKLAHOMA—John Raitt, Florence Henderson—OL 8010; OS 2610
 THE KING AND I—Barbara Cook, Theodore Bikel—OL 8040; OS 2640
 HAMLET—Richard Burton, Hume Cronyn, Alfred Drake—OL 8020; OS 2620
 THE SUBJECT WAS ROSES—Original Broadway Cast—OL 8020; OS 2620
 SEPTET!—Art Van Damme—CL 2192; CS B992
 THE GREAT YEARS—Johnny Mathis—C2L 34; C2S 834
 SLIPPIN' AROUND—George Morgan & Marion Worth—CL 2197; CS 8897
 DANCE! DANCE! DANCE!—Frankie Yankovic—CL 2201; CS 9001
 BE MY LOVE—Jerry Vale—CL 2181; CS 8981
 MILES DAVIS IN EUROPE—CL 2183; CS 8993
 THE WORLD OF LONELY PEOPLE—Anita Bryant—CL 2222; CS 9022
 IT'S MONK'S TIME—Thelonious Monk—CL 2184; CS 8984
 I WISH YOU LOVE—Andre Kostelanetz—CL 2185; CS 8985
 LAND OF GIANTS—New Christy Minstrels—CL 2187; CS 8987
 LOVE LIFE—Ray Price—CL 2189; CS 8989
 BY SPECIAL REQUEST—Trio Los Panchos—CL 2191; CS 8991
 THE VERY THOUGHT OF YOU—Robert Horton—CL 2200; CS 9000
 AMOR—Eydie Gorme, Trio Los Panchos—CL 2203; CS 9003
 THE LOVE GODESSES—Percy Faith—CL 2209; CS 9009
 R.F.D.—Marty Robbins—CL 2220; CS 9020
 EVERYBODY KNOWS—Steve Lawrence—CL 2227; CS 9027



SIMPLICITY SELLS—Simple stand-up units spotlighting eye catching, four-color album jackets are very tempting to the undecided buyer. In the upper display, Liberty features Part 2 of its Fall releases, especially its moneymaking "Chipmunks Sing The Beatles" set which is sure to get plenty of holiday activity. In the lower photo, Imperial "shows off" its big guns in the pop field—Sandy Nelson, Billy J. Kramer, The Hollies and others.

ANOTHER SIDE OF 808 DYLAN—CL 2193; CS 8993
 MY FAIR LADY—Andre Previn—CL 2195; CS 8995
 JAZZ IMPRESSIONS OF JAPAN—Dave Brubeck Quartet—CL 2212; CS 9012
 THIS LAND—Jordainaires—CL 2214; CS 9014
 SQUARE DANCE HOOTENANNY—Buddy Durham, Stoney Mountain Cloggers—CL 2217; CS 9017
 COMMAND PERFORMANCE—Les & Larry Elgart—CL 2221; CS 9021
 THE MANY FACES OF LYNN ROMAN—CL 2219; CS 9019
 MUSIC FROM MY FAIR LADY—Percy Faith—CS 9004
 ANDY WILLIAMS SINGS SONGS FROM MY FAIR LADY—CL 2205; CS 9005
 PEOPLE—Barbra Streisand—CL 2215; CS 9015

COMMAND

FIESTA—Charles Magnante—869
 AL DI LA & OTHER EXTRA SPECIAL SONGS FOR YOUNG LOVERS—Ray Charles Singers—870
 GREAT THEMES FROM HIT FILMS—Enoch Light—871
 DISCOTHEQUE . . . DANCE, DANCE, DANCE—Enoch Light—873

CORAL

WHISTLING ON THE BEACH AT WAIKIKI—Muzzy Marcellino—CRL 57441 S
 THE BEST OF LAWRENCE WELK—CXB 5 S
 SINGING THE GOSPEL—The Gospel Emeralds—CRL 57454 S
 LICORICE STICK—Pete Fountain—CRL 57460 S
 IT'S A "COZY WORLD"—Cozy Cole—CRL 57457 S

CROWN

THE DAVE CLARK FIVE & THE PLAYBACKS—CST 400/CLP 5400
 HEART OF SPAIN VOL. 1—Sounds of A Thousand Strings—CST 401/CLP 5401
 BROOK BENTON & JESSE BELVIN—CST 402/CLP 5402
 BEER BARREL POLKA—Alex Pulaski & The Polka Dots—CST 403/CLP 5403
 MR. ERROLL GARNER & MAXWELL DAVIS TRIO—CST 404/CLP 5404
 BLUES—OLDIES & GOODIES—CST 405/CLP 5405
 DAVE BRUBECK, PAUL DESMOND QUARTET, CAL TJADER QUARTET—CST 406/CLP 5406
 BARBER SHOP FAVORITES—Sing-A-Long Gang—CST 407/CLP 5407
 SONNY CRISS w/ERROLL GARNER, STAN GETZ, WARDELL GRAY & GERALD WIGGINS—CST 408/CLP 5408
 GOLDEN AMERICAN WALTZES—Sounds Of A Thousand Strings—CST 409/CLP 5409
 SOUNDS OF A THOUSAND STRINGS PLAY FOR LOVERS—CST 410/CLP 5410
 GERRY MULLIGAN, CHET BAKER, BUDDY COLLETTE, CHICO HAMILTON & GERALD WIGGINS—CST 411/CLP 5411
 NAT "KING" COLE—Lester Young—CST 412/CLP 5412
 MODERN JAZZ GREATS VOL. 1—Continental Jazz Octet—CST 413/CLP 5413
 SOUNDS OF A THOUSAND STRINGS PLAY FOR SENTIMENTAL MOODS—CST 414/CLP 5414
 STAN GETZ—CST 415/CLP 5415
 SWEET LEILANI—The Polynesians—CST 416/CLP 5416
 VINCE GUARALDI—Conte Candoli All Stars—CST 417/CLP 5417
 RAY CHARLES—Jimmy Witherspoon—CST 418/CLP 5418
 THE HEART OF SPAIN VOL. 2—Sounds Of A Thousand Strings—CST 419/CLP 5419
 JAZZ—CST 420/CLP 5420
 ROMANTIC MOODS—Sounds Of A Thousand Strings—CST 421/CLP 5421
 JONAH JONES SWINGS—Etta Jones Sings w/Earl "FATHA" HINES plus RODNEY JONES—CST 422/CLP 5422
 PLAY GYPSY PLAY—Sounds Of A Thousand Strings—CST 423/CLP 5423
 WARDELL GRAY—CST 424/CLP 5424
 MODERN JAZZ GREATS VOL. 2—CST 425/CLP 5425
 FAMOUS STRAUSS WALTZES—CST 426/CLP 5426
 DANCE TO THE BEST OF THE OLDIES & GOODIES—CST 427/CLP 5427
 VIENNESE WALTZ TIME—CST 428/CLP 5428

DCP

WHEN YOU ARE YOUNG AND IN LOVE—Kathy Keegan—DCL 3800/DCS 6800
 I AM ON THE OUTSIDE (LOOKING IN)—Little Anthony & Imperials—DCL 3801/DCS 6801
 GOLDEN TOUCH—Don Costa—DCL 3802/DCS 6802
 YEAH, YEAH, YEAH—Gary Chester & The Beatles Beat—DCL 3803/DCS 6803
 SWINGIN'—The Gallows Sisters—DCL 3804/DCS 6804

DECCA

A PORTRAIT OF PATSY CLINE—DL 4508 S
 I'LL MEET YOU IN CHURCH SUNDAY MORNING—Bill Monroe—DL 4537 S
 JIMMY MARTIN AND THE SUNNY MT. BOYS SING—DL 4536 S
 JIMMIE DAVIS SINGS—DL 4495 S
 THANKS A LOT—Ernest Tubbs—DL 4514 S
 BEFORE I'M OVER YOU—Loretta Lynn—DL 4541 S
 GOTTA TRAVEL ON—Billey Grammer—DL 4542 S
 SAT. NIGHT—GRAND OLE OPRY VOL. 2—DL 4539 S
 NEVER ALONE—Wilburn Brothers—DL 4544 S
 ALL TIME COUNTRY & WESTERN—Vol. 5—DL 4549
 THE WEBB PIERCE STORY—DX 181 S
 CHERRY BLOSSOM TIME—Carmen Cavallaro—DL 4545 S
 COUNTRY MUSIC TIME—Kitty Wells—DL 4554 S
 ITALIAN SONGS EVERYBODY KNOWS—Lombardo—DL 4516 S
 OLD TIME DANCE PARTY—Whoopie John Orch—DL 4534 S
 SATCHMO—Louis Armstrong—DL 4331 S
 SERENADES IN BLUE—Al Bollington—DL 4423 S
 SONGS FROM A COLONIAL TAVERN—Colonial Williamsburg—DL 4546 S
 WOODY HERMAN'S GOLDEN FAVORITES—DL 4484 S
 THE GOLDEN HORN OF JACK TEAGARDEN—DL 4540 S
 JUMPIN' AT THE SAVOY—Al Cooper's Savoy Sultans—DL 4444 S
 COWBOY SONGS & NEGRO SPIRITUALS—DL 9105
 WEST SIDE STORY—Manny Albam—DL 4517 S
 DOES YOUR HEART BEAT FOR ME—Russ Morgan—DL 4503 S
 HAWAIIAN FAVORITES—Alfred Apaka—DL 78361
 GOLDEN WALTZES EVERYBODY KNOWS—George Fayer—DL 4455 S
 NEW VOICE IN TOWN—Carrine Bruce—DL 4550 S
 PEG O' MY HEART—Robert Maxwell—DL 4563 S
 THE VERY THOUGHT OF YOU—Rick Nelson—DL 4559 S
 FUN CITY U.S.A.—The Surfaris—DL 4560 S
 SONGS EVERYBODY KNOWS—Bing Crosby—DL 4415 S
 GOLDEN FAVORITES—Caterina Valente—DL 4504 S
 THEY'RE PLAYING OUR SONG—Jan Garber—DL 4543 S
 THE TOP TEN BARBERSHOP QUARTETS OF 1964—DL 4512 S
 1964 BARBERSHOP CHORUS WINNERS—DL 4513 S
 THE BEST OF BARBERSHOP—25 YEARS OF WINNERS—DXB 180

DISNEYLAND

TREASURE ISLAND—DQ 1251
 GOOFY'S TV SPECTACULAR—DQ 1252
 HANSEL & GRETEL—DQ 1253
 GREAT COMPOSERS, Vol. 2—DQ 1254
 SO DEAR TO MY HEART—DQ 1255
 SONGS FROM MARY POPPINS—DQ 1256
 SOUNDS OF HAUNTED HOUSE—DQ 1257
 LEGEND OF LOBO/OLD YELLER—DQ 1258
 LITTLE ENGINE THAT COULD—DQ 1259
 Children Story Tellers:
 MARY POPPINS—ST 3922
 FOLK LULLABIES—ST 3924
 IT'S A SMALL WORLD—ST 3925
 PETER & THE WOLF—ST 3926
 Buena Vista:
 MOON SPINNERS—BV 3323
 ANNETTE AT BIKINI BEACH—BV 3324
 GREAT MOMENTS WITH MR. LINCOLN—BV 3981
 MARY POPPINS—Soundtrack—BV 4026

DOLTON

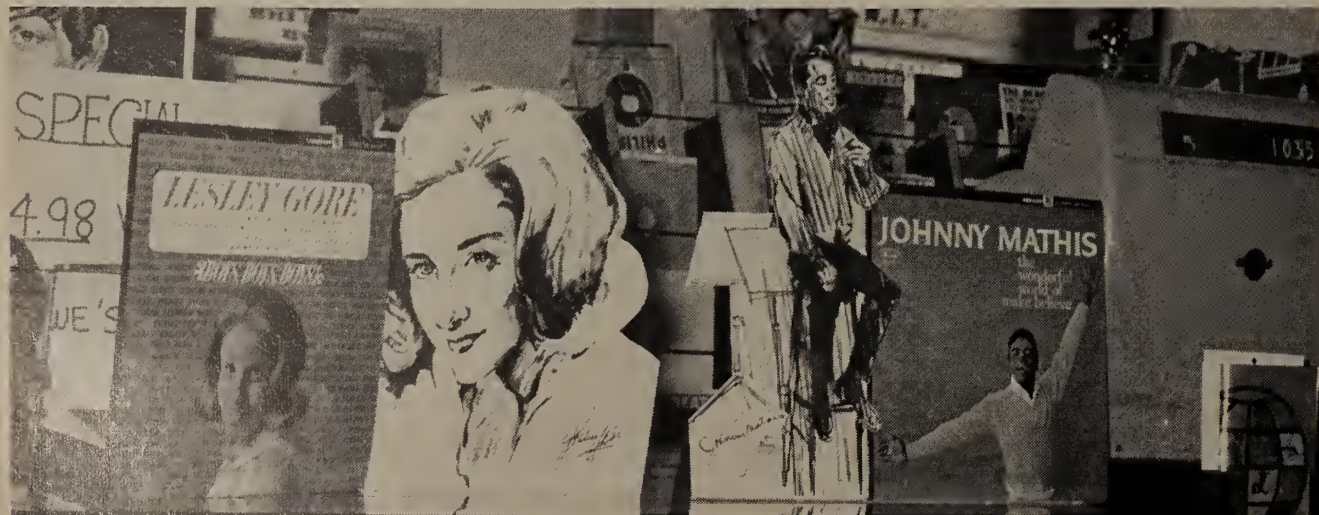
WALK—DON'T RUN, VOLUME 2—The Ventures—BLP 2031/BST 8031

DOOTO

FUNNY STUFF—Redd Foxx—DTL 835
 THE BATTLE OF SEX—Redd Foxx & Pattie Noel—DTL 836
 SEX IS FUNNY—Ray Scott—DTL 837

DOT

STEVE ALLEN TV SHOW—DLP 3587/25587
 BOSS BEAT—Pat Boone—DLP 3594/25594
 LIBERACE AT THE AMERICANA! (Vol. 1)—DLP 3595/25595
 LIBERACE AT THE AMERICANA! (Vol. 2)—DLP 3596/25596
 DICK CONTINO/ON STAGE—DLP 3602/25602
 ORIGINAL "GUITAR BOOGIE"—Arthur Smith—DLP 3600/25600
 OLD TIME WALTZES—The Six Fat Dutchmen—DLP 3599/25599
 MILLS BROS. "SAY SI SI"—DLP 3592/25592
 #1 HITS OF THE 1960'S—The Lennon Sisters—DLP 3589/25589
 SQUARE DANCES—Tommy Jackson—DLP 3580/25580
 THE LAWRENCE WELK TELEVISION SHOW—10th ANNIVERSARY—DLP 3591/25591
 ANOTHER HIT ALBUM!—Billy Vaughn—DLP 3593/25593
 THE WORLD I USED TO KNOW—Jimmie Rodgers—DLP 3556/25556
 GREAT COUNTRY HITS—The Andrews Sisters—DLP 3567/25567
 GREAT ACCORDION HITS!!—Myron Floren—DLP 3583/25583
 VAUGHN MONROE'S GREATEST HITS VOL. #2—DLP 3584/25584
 JENNIE—Jennie Smith—DLP 3586/25586
 GREAT LATIN HITS—Eddie Peabody—DLP 3581/25581
 THE PERFECT SEASON—UCLA BASKETBALL '63—DLP 9501
 POLYNESIAN SUNSET—The Bonaires—DLP 3585/25585



REFRESHING NEW APPROACH—Manufacturers are constantly in search of new devices that will win space in stores and attract the consumers eye. Mercury appeals to the artistic senses with a series of charcoal sketches of 19 of its most famous artists. The portraits are mounted on cardboard, cut out and designed so that the artist holds one of his own album covers. Lesley Gore and Johnny Mathis are seen with their LP's in the photo above.

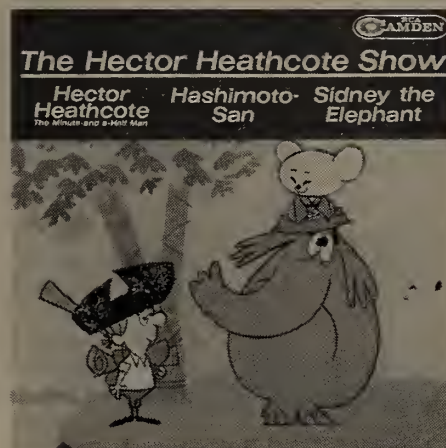
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The best-known stories of America's most popular writer of children's books dramatized by Marvin Miller and Cast, music by Marty Gold. Includes "Horton Hatches the Egg," "The Zax" and others. CAL/CAS-1051



Shari Lewis and her lovable puppets are proven favorites with children—and so are the stories she tells here. "Pinocchio," "The Pied Piper of Hamelin," "The Tortoise and the Hare," are 3 of 12. CAL/CAS-1052



A brand-new original soundtrack album of one of TV's most successful children's shows. So there's a ready-made market for this recording of six entertaining stories featuring Hector and his pals. CAL/CAS-1053



The magic of Walt Disney's name and talent combine to make this a sure sales-winner. Dennis Day is heard on *Johnny Appleseed* while Roy Rogers and the Sons of the Pioneers do *Pecos Bill*. CAL/CAS-1054 (e)



A special collection of holiday songs and stories chosen for their appeal to younger children. Included are songs and stories of St. Patrick's Day, Easter, Fourth of July, Thanksgiving and Christmas. CAL/CAS-1055



Adventures on a passenger train from a child's point of view — plus 8 songs of the railroad sure to fascinate kids: "John Henry," "The Wreck of the 97," "900 Miles" and "I've Been Working on the Railroad." CAL/CAS-1056

RCA CAMDEN
AMERICA'S BIGGEST ENTERTAINMENT VALUE

NEW ALBUM RELEASES—POP

(Continued from page 18)

EPIC

HELLO LOUISI!—Bobby Hackett—LN 24099/BN 26099
 TELL ME WHY—Bobby Vinton—LN 24113/BN 26113
 CLAUDE GAUTHIER SINGS THE SONGS OF CLAUDE GAUTHIER—LN 24086/BN 26086
 OUTER WEST!—The Honeydramers—LN 24100/BN 26100
 HOW TO KEEP YOUR HUSBAND HAPPY—Debbie Drake—LN 24102
 THE GUITAR THAT CHANGED THE WORLD—Scotty Moore—LN 24103/BN 26103
 LESTER LANIN PLAYS 23 RICHARD RODGERS HITS FOR DANCING—LN 24105/BN 26105
 OH PLAY THAT THING—Max Morath—LN 24106/BN 26106
 AROUND THE WORLD WITH THE VILLAGE STOMPERS—LN 24109/BN 26109
 NEW VOICE FROM NASHVILLE—David Houston—LN 24112/BN 26112
 STRAIGHT AHEAD—The Goldbriars—LN 24114/BN 26114
 CLIFF RICHARD IN SPAIN—LN 24115/BN 16115
 JOIN ROLF HARRIS SINGING THE COURT OF KING CARACTACUS—LN 24110/BN 26110
 AMERICAN TOUR, Vol. 1—Dave Clark Five—LN 24117/BN 26117
 TUNES OF GLORY—Andy Stewart—LF 18031/BF 19031
 BOBBY VINTON'S GREATEST HITS—LN 24098/BN 26098
 OH GLORY HALLELUJAH—Bessie Griffin—LN 24101/BN 26101
 THE OLD COUNTRY CHURCH—Jim & Jesse & the Virginia Boys—LN 24107/BN 26107
 MR. B'S POLKA PARTY—Ray Budzilek—LN 24108/BN 26108
 TONIGHT YOU BELONG TO ME—George Maharis—LN 24111/BN 26111
 BUDDY GRECO IN PERSON ON STAGE—LN 24116/BN 26116

EVEREST

A HANDFUL OF SONGS—Annie Ross—5227/1227 (s)
 GLORIOUS GLORIA LYNNE—5228/1228 (s)
 REFLECTIONS—Patsy Cline—5229/1229 (s)
 AFTER HOURS—Gloria Lynne—5230/1230 (s)
 OF GIRLS I SING—Nelson Eddy—9006/8006 (s)

FOLKWAYS

GRAND OLE OPRY—FA2379
 FRIENDS OLD TIME MUSIC—FA2390
 400 YEARS OF FOLK MUSIC—FA2404
 GALAX VA.—OLD TIME FIDDLER'S CONVENTION—FA 2435
 BROADSIDES—Seeger—FA2456
 BARBARA DANE—THE BLUES—FA2471
 VIOLIN—STRAVINSKY: Bress—FM 3356
 MIKE HURLEY: FIRST SNGS.—FG3581
 SONGS & DANCES OF NEPAL—FE4101
 SONGS OF ABORIGINAL AUSTRALIA & TORRES STRAIT—FE4102
 SONGS OF STRUGGLE AND PROTEST—Seeger—FH-5233
 COUNTING GMS. & RHYTHMS—Ella Jenkins—FC-7055
 MUSIC FOR CLASSICAL OUD—FW8761
 OHELLO—2-12"—FL9618
 WOMAN—C. LUCE 2-12"—FL9650
 JOYCE'S ULYSSES (Bowen)—FL9814

GOLDEN

ABC MOTHER GOOSE—LP 109
 ROMPER ROOM OFFICIAL RECORD—LP 119
 MY FAIR LADY SONGS—LP 122
 HEY THERE, IT'S YOGI BEAR—LP 124
 DANCE & SING MOTHER GOOSE TO THE BEATLE BEAT—LP 127
 A CHILD'S INTRODUCTION TO GROWNUPS—LP 128
 DANCE DISCOTHEQUE—AA 133

HI

JUMPIN' GENE SIMMONS—HL 12018/32018

IMPERIAL

THE ELECTRIC TWELVE-STRING GUITAR—Tom Tedesco—LP 9263/LP 12263
 HERE I GO AGAIN—The Hollies—LP 9265/LP 12265
 COUNTRY SONGS/CITY HITS—Slim Whitman—LP 9268/LP 12268
 TELL 'EM I'M SURFIN'—The Fantastic Baggy—LP 9270/LP 12270
 GIANT INSTRUMENTAL RHYTHM AND BLUES HITS—Various Artists—LP 9271
 LIVE! IN LAS VEGAS—Sandy Nelson—LP 9272/LP 12272
 I'LL KEEP YOU SATISFIED/FROM A WINDOW—Billy J. Kramer—LP 9273/LP 12273
 HERE WE A GO GO AGAIN—Johnny Rivers—LP 9274/LP 12274

IMPULSE

THE BODY & THE SOUL—Freddie Hubbard—A 38
 SOUL SISTERS—Gloria Coleman—A 47
 SALT & PEPPER—Sonny Stitt/Paul Gonsalves—TAKE IT FROM ME—Terry Gibbs—A 58
 MAN FROM TWO WORLD—Chico Hamilton—A 59
 MINGUS PLAYS PIANO—A 60
 ALEXANDRIA THE GREAT—Lorez Alexandria—A 62
 EVERYBODY KNOWS JOHNNY HODGES—A 61
 TODAY & TOMORROW—McCoy Tyner—A 63
 THE HAPPY HORNS OF CLARK TERRY—A 64
 SEE YOU AT THE FAIR—Ben Webster—A 65
 CRESCENT—John Coltrane—A 66
 GREAT SCOTT—Shirley Scott—A 67
 THE DEFINITIVE JAZZ SCENE—Various—A 99
 MY FAIR LADY LOVES JAZZ—Taylor/Jones/Elliott/Mulligan—A 72

JAY JAY

OH BOY, POLKA JOY—Li'l Wally—1081/S 5081
 L'IL WALLY'S GREATEST HITS SING A LONG—1079/S 5079
 POLISH PARTY FOR ADULTS BY L'IL WALLY—1077/5077
 POLISH FAVORITES—Marisha Data—1076
 POLKAS & WALTZES—Happy Stas—1075/S 5075
 AGGIES TELEPHONE GEMS—Marisha Data—1074
 ONE MAN BAND—Li'l Wally—1073/S 5073
 FOR YOUR PLEASURE—Eddie & The Slovenes—1072/S 5072
 POLKA SPECIALS—Johnny Vadnal—1071/S 5071
 HOT CHICKEN—Li'l Wally—1069
 RHEINLANDERS—New Yorkers—1068/S 5068
 GERMAN POLKA FAVORITES—Michigan Dutchmen—1070/S 5070
 POLKAS & WALTZES—Polka Sam—1067/S 5067

JOSIE

LAST KISS—J. Frank Wilson & The Cavaliers
 GET IN THE SWIM WITH BOBBY FREEMAN SINGING HIS GREATEST HITS—Bobby Freeman

JUBILEE

A WET BIRD NEVER FLIES AT NIGHT—Jackie Vernon—#2052
 RICHIE BROS. IN POW WOW—Richie Bros.—#2053
 THE FUNNY SIDE OF RUDY VALLEE—#2051
 SEX-X-PONENT—Rusty Warren—#2054
 ENZO STUARTI AT CARNEGIE HALL—#5055
 THE EXCITING ENZO STUARTI—#5047
 FOY WILLING AND THE RIDERS OF THE PURPLE SAGE SING THE NEW SOUND OF AMERICAN FOLK—#5028
 A PORTRAIT OF RUSTY WARREN—Rusty Warren—#5025
 THE CANDIDATE (ORIGINAL SOUNDTRACK)—#5029
 CLAY'S COLE BIN (GOLDEN OLDIES)—#5026

KAPP

THE NEW FRANKIE & JOHNNIE SONG—The Greenwood County Singers—KL 1362/KS 3362
 HAWAII KAI—The Waikikis—KL 1366/KS 3366
 JET SET—Kenny Ball & His Jazzmen—KL 1392/KS 3392
 THEY'RE PLAYING OUR SONG—Davy Davis & His Orch.—KL 1393/KS 3393
 HOW GREAT THOU ART PRECIOUS LORD—Shirley Verrett—KL 1394/KS 3394
 WHERE LOVE HAS GONE—Jack Jones—KL 1396/KS 3396
 A MUSICAL SOUVENIR OF NEW YORK CITY—KL 1400/KS 3400
 BILL DANA IN LAS VEGAS—With Special Guest Jose Jimenez—KL 1402
 DANCE TO THE BIG 12—The Buddy Burton Band—KL 1403/KS 3403
 THE MIGHTY PIPE ORGAN—Richard Ellsasser—KL 1404/KS 3404
 JUMP FOR JOY—Art Mooney & His Orch.—KL 1405/KS 3405
 ACADEMY AWARD WINNERS—Roger Williams—KL 1406/KS 3406
 THE BEST OF '64—Hugo Winterhalter & His Orch.—KL 1407/KS 3407
 HE IS WONDERFUL—The Stamps-Baxter Qt.—KL 1408/KS 3408
 THIS IS US—The Searchers—KL 1409/KS 1409
 YOUR CHEATIN' HEART—The Pete King Singers—KL 1398/KS 3398
 DISCOTHEQUE A GO GO—The Fantomes—Luck Jack & His Madisons—KL 1410/KS 3410

KING

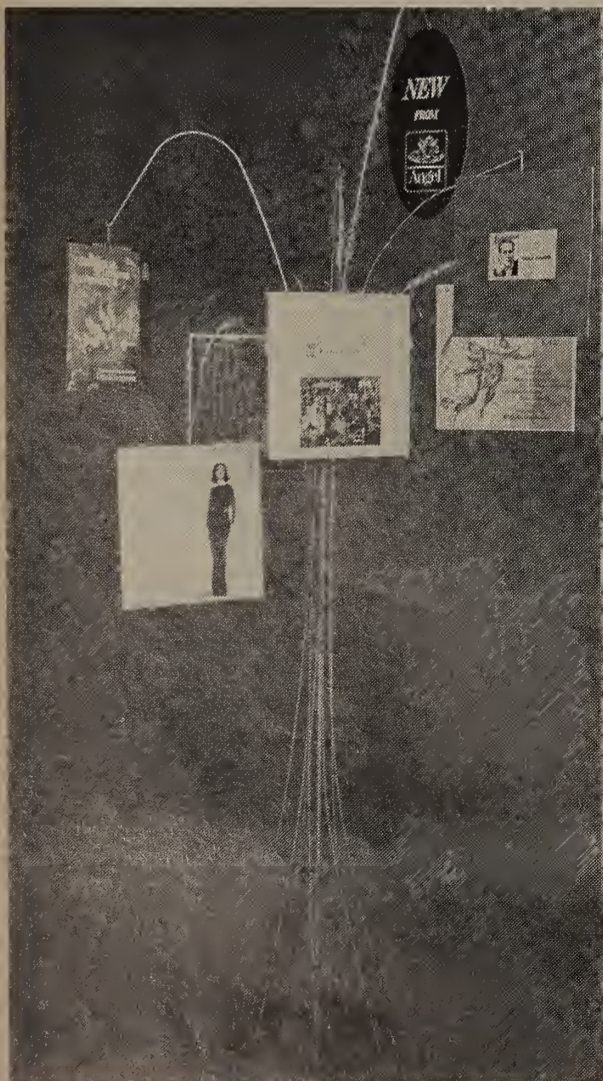
IN MEMORY—Delmore Brothers—910
 ON THE ROAD WITH RENO & SMILEY—911

LIBERTY

SI ZENTNER PLAYS THE BIG BAND HITS—LRP—3350/LST 7350
 MY MOTHER THE RAGTIME PIANO PLAYER—Mrs. Mills—LRP—3359/LST 7359
 RIDE THE WILD SURF—Jan & Dean—LRP—3368/LST 7368
 THIS IS THE GIRL THAT IS—Nancy Ames—LRP—3369/LST 7369
 MY MAN—Spike Jones—LRP—3370/LST 7370
 HELLO GALAHADS—The Galahads—LRP—3371/LST 7371
 GUNFIGHT AT THE O.K. CORRAL—Walter Brennan—LRP—3372/LST 7372
 BURKE'S LAW—Soundtrack—LRP—3374/7374
 IN PERSON—Julie London—LRP—3375/LST 7375
 THE LITTLE OLD LADY FROM PASADENA—Jan & Dean—LRP—3377/LST 7377
 LATIN VILLAGE—Martin Denny—LRP—3378/LST 7378
 I'M OLD FASHIONED—Inga Swenson—LRP—3379/LST 7379
 HERE AND NOW—Bob Florence—LRP—3380/LST 7380
 THE ORIGINAL RHYTHM & BLUES HITS, VOLUME 1—Various Artists—LRP—3381
 THE ORIGINAL COUNTRY HITS #3—Various Artists—LRP—3382
 THE STANDELLS IN PERSON AT P.J.'S—LRP—3384/LST 7384
 30 BIG HITS OF THE '60'S—Bobby Vee—LRP—3385/LST 7385
 BUD & TRAVIS IN PERSON—LRP—3386/LST 7386
 INVISIBLE TEARS—Johnny Mann—LRP—3387/LST 7387
 THE CHIPMUNKS SING THE BEATLES HITS—LRP—3388/LST 7388
 THE JOHNNY BURNETTE STORY—LRP—3389/LST 3389
 BREAKIN' IT UP ON THE BEATLES TOUR—Jackie De Shannon—LRP—3390/LST 7390

LONDON

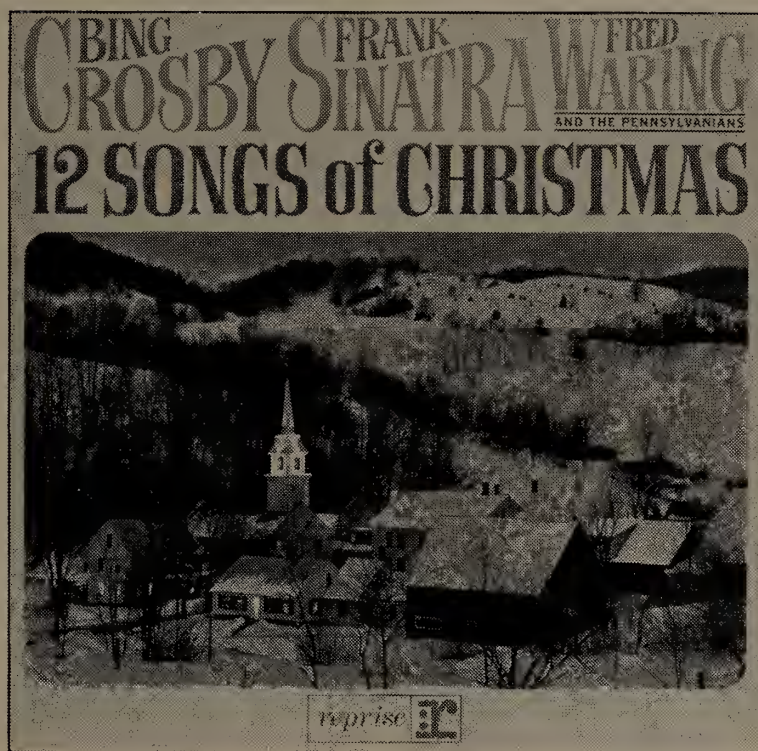
COOL JAMAICAN SKA—Various Artists—LL 3384
 ANTONIO & THE BALLETS DE MADRID—TV 91341/SW 99341
 POMP & CEREMONY—The Bands, Drums & Pipes of the Royal Inniskilling Fusiliers, the Royal Ulster Rifles, the Royal Irish Fusiliers—TW 91352/SW 99352
 THE INCOMPARABLE MANTOVANI—PS 392/LL 3392
 BACK AGAIN—The Bachelors—PS 393/LL 3393
 VALENTE & VIOLINS—Caterina Valente/Roland Shaw—PS 363/LL 3363
 THE THRILLING NEW VOICE OF TONY DALLI—Tony Dalli/Roland Shaw—PS 394/LL 3394
 SOMEONE NEW, SOMEONE BLUE—Lena Martell—PS 386/LL 3386
 PHASE 4:
 THE NEW RHYTHMS OF THE SOUTH—Edmundo Ros Orch.—SP 44054
 THE NEW PALLADIUM PERFORMANCES—Ted Heath Orch.—SP 44046
 THE NEW EBB TIDE—Frank Chacksfield Orch.—SP 44053
 BATTLE STEREO—THE SOUNDS OF WAR—SP 44037
 WESTWARD HO!—Roland Shaw Orch.—SP 44045
 BIG BAND, BEATLE SONGS—Arranged & Directed by Bob Leaper—44056



SIMPLE BUT STRIKING—The new Angel albums (left) for Fall are in 'full bloom' on this most attractive but basically simple 'wire tree'. The tall, extremely modern floor display is a beautiful attention-getter for dealers who want to highlight special LP's.

TELL THE RECORD STORY—Warner Bros. and Reprise Records use the cannon to rave about the Wonderful World of Entertainment through records. There is never enough that can be said about the tremendous value of the phonograph record as compared with the value of other entertainment media. Consumer advertising frequently helps sing the praises of records, but the dealer also must promote the great entertainment aspect of records and not pitch price. The story of the Wonderful World of Entertainment on records needs telling and re-telling.

Way back in February, a conscientious team of IBM-minded types ran a tape on the all-time Christmas Best Sellers for Reprise Records—to learn (as you might easily have guessed) that three names ran away from the field... three who topped the list by some staggering millions. Whereupon Reprise set out to insure a lock on the holiday market by pairing these very three into one Album Supreme—so alive with consumer provocation that its success could only be considered a foregone, inescapable conclusion. This is the awesome result!



That it will sell and sell—and sell—is already borne out by the most voluminous pre-release order activity in Reprise history! Is there anywhere a record dealer, buyer or radio station who can doubt that this year even Santa Claus believes in Reprise!

Mo Ostin, General Manager, Reprise Records



NEW ALBUM RELEASES—POP

(Continued from page 20)

MGM

GOLDOLOCKS & THE 3 BEARS—Bremontown Musicians—CH 512
 UGLY DUCKLING
 ALADDIN'S LAMP/ALI BABA—CH 511
 GULLIVER'S TRAVELS/ROBIN HOOD—CH 513
 PIED PIPER/SHOEMAKER & THE ELF—CH 514
 IVANHOE/PRINCE & THE PAUPER—CH 515
 FLIPPER'S NEW ADVENTURES—CH 515
 CONCERTOS FOR TWIN PIANOS—E 4230
 THE MUSICAL SOUL OF RUSSIA—E 4231
 SENTIMENTAL, LONELY & BLUE—Roy Hamilton—E 4233
 THE OSMOND BROTHERS SING THE ALL TIME HYMN FAVORITES—E 4235
 THE GREAT JEWISH MELODIES PLAYED BY ORNADDEL—E 4237
 PUT ON A HAPPY FACE—Joni James—E 4248
 JOHNNY RIVERS, RICKY NELSON, & RANDY SPARKS—E 4256
 THE VERY BEST OF RAY PETERSON—E 4250
 MY KIND OF MAN—Connie Francis—E 4253
 LOST HIGHWAY & OTHER FOLK BALLADS SUNG BY HANK WILLIAMS—E 4254
 THE VERY BEST OF THE RAY CHARLES SINGERS—E 4257
 DISCOTHEQUE DANCE PARTY—E 4258
 THE SPARROW AT THE SHERATON—KINGSTON—E 4259
 JONI SINGS THE GERSHWINS—E 4255
 THE DUBLINERS—E 4262
 OF HUMAN BONDAGE—Soundtrack—E 4261
 BEYOND THE REEF—Joni James—E 4263
 NEW VERSION OF DOWNBEAT FAVORITES—Harry James—E 4265
 THE HANK WILLIAMS STORY—E 4267

MERCURY

THIS BITTER EARTH—Brook Benton—SR 60934/MG 20934
 THIS IS LOVE—Johnny Mathis—SR 60942/MG 20942
 THE NEARNESS OF YOU—Patti Page—SR 60952/MG 20952
 10th ANNIVERSARY ALBUM—The Platters—SR 60933/MG 20933
 SONGS OF INSPIRATION—Harry Simeone Chorale—SR 60954/MG 20954
 THE AMAZING TIMI YURO—SR 60963/MG 20963
 GOLDEN GOODIES FOR TODAY'S TEENS—David Carroll—SR 60935/MG 20935
 GIRL TALK—Lesley Gore—SR 60943/MG 20943
 GO LITTLE HONDA—The Hondells—SR 60940/MG 20940
 THE FINEST HOURS—WINSTON CHURCHILL—SRP-2-604/MG P-2-104

XAVIER CUGAT PLAYS THE MUSIC OF ERNESTO LECUONA—SR 60936/MG 20936
 THE SLIGHTLY IRREVERENT MITCHELL TRIO—SR 60944/MG 20944
 THE MAN OF STEEL—Jerry Byrd—SR 60932/MG 20932
 COUNTRY & WESTERN NO. 1 MALE SINGER—George Jones—SR 60937/MG 20937
 GIFTS AND MESSAGES—Roland Kirk—SR 60939/MG 20939
 OSCAR PETERSON TRIO PLUS 1 CLARK TERRY—SR 60975/MG 20975
 VIVA VAUGHAN—Sarah Vaughan—SR 60941/MG 20941

MERCURY STORYTELLER SERIES

STORY OF ABE LINCOLN/STORY OF GEORGE WASHINGTON—SLP 112
 GENERAL CUSTER/GERONIMO—SLP 113
 A LEGEND OF SLEEPY HOLLOW/TELL TALE HEART—SLP 114
 THE ASTRONAUT/FLIGHT OF FRIENDSHIP 7—SLP 115

MERRY

MOTHER GOOSE—MR 001
 NURSERY SONGS—MR 002
 BEDTIME STORIES—MR 003
 FAIRY TALES—MR 004
 SINGING GAMES—MR 005
 FAVORITE SING-A-LONG—MR 006
 HAPPY BIRTHDAY—MR 007
 GILBERT & SULLIVAN—MR 008
 STORY TIME—MR 009
 KINDERGARTEN HOOTENANY—MR 010

MIDNIGHT

DISCOTHEQUE DANCE DATE WITH ALICE AND ELLEN KESSLER—HLP 2100
 REAL GONE MAN—King Size Taylor & The Dominoes—HLP 2101

MONITOR

RUMANIAN SONGS & DANCES—Folk Ensembles—MF 416
 HUNGARIAN GYPSY—Hungarian Gypsy Orch.—MF 418
 PROSIT—GERMAN DRINKING SONGS—Bleibtreu Sanger—MF (S) 419
 FLOWER DRUM & OTHER CHINESE FOLK SONGS—Stephen Cheng—MF (S) 420
 CANCAO DO MAR—Valentina Felix—MF (S) 421
 YULYA SINGS KALINKA—MF (S) 422
 SCOTLAND'S JOE GORDON FOLK FOUR—MF (S) 423

WALTZING MATILDA & OTHER AUSTRALIAN SONGS—William Clauson—MF 424
 FERNANDA MARIA: FADISTA—MF (S) 425
 OLGA PAVLOVA SINGS UKRAINIAN SONGS, Vol. 2—MF (S) 426
 BAYANIHAN ON TOUR—MF (S) 428
 EVENINGS IN EREVAN: Music From Armenia—MF 429
 ARI-RANG LOREAN SONG & DANCE ENSEMBLE—MF (S) 430
 YUGOSLAV HIT PARADE—MP 601
 THE VOICES OF YETTUSHENKO & VOZNESENSKY—MR 113

MOTOWN

WHERE DID OUR LOVE GO—Supremes—621

MUSICOR

GENE—ITALIANO—Gene Pitney—MM 2015/MS 3015
 HELLO DOLLY POLKA—Al Soyka & Orch.—MM 2016/MS 3016
 GEORGE JONES' COUNTRY AND WESTERN SONGBOOK—George Jones' Boys—MM 2017/MS 3017
 CARNIVAL OF THE AMERICAS—Tito Rodriguez—MM 2018/MS 3018
 IT HURTS TO BE IN LOVE—Gene Pitney—MM 2019/MS 3019
 MUSIC TO REMEMBER—Gian Franco Intra—MM 2020/MS 3020
 51 BELLY DANCER FAVORITES—Abdul Ahmed & Orch.—MM 2021/MS 3021
 TITO RODRIGUEZ PRESENTS VITIN AVILES—Vitin Aviles—MM 2025/MS 3025
 PANIC BUTTON Original Sound Track—Composed & Conducted by Georges Garvarentz—MM 2026/MS 3026

PHILIPS

MICHAEL LEGRAND PLAYS FOR DANCERS—PHS 600—155/PHM 200—155
 DIZZY GILLESPIE GOES HOLLYWOOD—PHS 600—123/PHM 200—123
 JAZZ BALLET—George Riedel—PHS 600—140/PHM 200—140
 THE BEST OF JIMMY CLANTON—PHS 600—154/PHM 200—154
 DISCOTHEQUE DANCE PARTY—The Panics—PHS 600—159/PHM 200—159
 GOLDEN HITS OF 1964—Teresa Brewer—PHS 600—147/PHM 200—147
 GREGORIAN CHANTS—Dominican Nuns of Fichermont—PCC—612/PCC—212
 TREASURE OF GERMAN STUDENT SONGS—Various Artists—PHS 600—152/PHM 200—152
 SONGS AND DANCES OF GREECE—Various Artists—PCC—613/PCC—213

PROMENADE

MUSIC FROM GREAT ITALIAN MOTION PICTURES—Pino Calvi And His Orchestra P/SP 8608
 THE CONCERT ZITHER—Ruth Welcome P/SP 8602
 MUSIC FROM GREAT FRENCH MOTION PICTURES—Franck Pourcel And His Orch. P/SP 8603

RCA CAMDEN

SINCERELY—Johnnie & Jack—CAL/CAS 822
 THE ORIGINAL RECORDINGS BY GLENN MILLER AND HIS ORCH.—CAL/CAS 829
 MELODY OF LOVE—Living Strings—CAL/CAS 830
 TRY A LITTLE TENDERNESS—Malcolm Dodds—CAL/CAS 831
 THE BEST OF QUARTETS/ALL NIGHT SING, VOL. 2—Various Artists—CAL/CAS 832
 MUSIC FOR DANCING—Living Strings—CAL/CAS 835
 THE OLD AND GREAT SONGS—Hank Snow—CAL/CAS 836
 LIVING STRINGS AND LIVING VOICES WITH A HAPPY BEAT—CAL/CAS 837
 DIXIELAND AT ITS BEST—Fountain; Girard; Almerico/Others—CAL/CAS 838
 DANCE TIME WITH LAWRENCE DUCHOW—Cal/CAS 839
 ORIGINAL RECORDINGS BY GREAT BANDS OF OUR TIMES—Various Artists—CAL/CAS 811
 HAVE I TOLD YOU LATELY THAT I LOVE YOU?—Jim Reeves—CAL/CAS 842
 LIVING GUITARS SHINDIG—CAL/CAS 844
 DR. SEUSS PRESENTS "HORTON HATCHES THE EGG," "THE SNEETCHES" AND OTHER STORIES—Marvin Miller, Narr.—CAL/CAS 1051
 "JACK AND THE BEANSTALK" AND OTHER STORIES—Shari Lewis—CAL/CAS 1052
 THE HECTOR HEATHCOTE SHOW—Original TV Sound Track—CAL/CAS 1053
 WALT DISNEY'S "JOHNNY APPLESEED" AND "PECOS BILL"—Dennis Day; Roy Rogers; Sons of the Pioneers—CAL/CAS 1054
 I LIKE HOLIDAYS!—Tom Glazer—CAL/CAS 1055
 HARDTACK (He's a Fine Old Engine) AND FAMOUS AMERICAN RAILROAD SONGS—Gil Mack; Art Malvin; Mary Mayo—CAL/CAS 1056

RCA VICTOR

DIALOGUE HIGHLIGHTS FROM THE PARAMOUNT MOTION PICTURE "BECKET"—Burton; O'Toole—LOC/LSO 1091
 "THE KING AND I"—Original Cast of the Lincoln Center Production—LOC/LSO 1092
 THE MIDNIGHT SPECIAL—Leadbelly—LPV 505
 DAYBREAK EXPRESS—Duke Ellington—LPV 506
 SONGS OF TRAGEDY—Hank Snow—LPM/LSP 2901
 LEAVE IT TO THE LIMELITERS—LPM/LSP 2906



A SOLUTION TO THE AGE-OLD CHRISTMAS SHOPPING PROBLEM—For centuries Christmas shoppers have racked their brains to discover gifts for their friends and relations who have everything. Gift-hunting has been made significantly easier for shoppers via the introduction of the above-pictured full-color consumer catalog from Mercury Records. The brochure, which is geared for the "I Can't Make Up My Mind" Yuletide browser, is quickly accessible in a convertible dispenser for wall or counter display. Records make ideal gifts and, if properly highlighted, even the most fickle shopper can find something to his taste in this attractive booklet. The catalog has an extra added value. It is taken of the store and stimulates many customers to return and browse again another day.

Suggested Art and Logos for "My Fair Lady" Sound Track

(Art Instructions: My Fair Lady artwork for your use in ads and dealer mailings. This artwork can also be enlarged for use on posters and window backdrops.)

FOR REPRODUCTION

COLUMBIA RECORDS LOCAL SALES AID SERVICE

ADVERTISE—In today's competitive record-selling business, it's the aggressive dealer who can point to a constantly growing volume. One way to stay up with the pack is become your own advertising agency and public relations firm. Many labels supply art and logos for reproduction in your local newspapers. Columbia Records, anxious to promote its sure-to-be-a-blockbuster soundtrack of "My Fair Lady," has available a varied sampling of theme lines, logos and artwork in various sizes and shapes. Create ads for your personal needs, drawing freely on any of the ingredients offered. The materials can also be utilized for dealer mailings or enlarged for posters and window backdrops.

IT'S HERE!



COMPLETELY REDESIGNED, COMPLETELY RESTYLED IN A CLEAN BREAK WITH THE PAST, THE '65 ÄVA PRESENTS NEW:

ACTION ALERTNESS ACCELERATION
VITALITY VIGOR VISION
ARTISTRY ALIGNMENT ACCENTS

DISCOVER THE NEW ÄVA POWER IN THESE THREE NEW ALBUMS — TWO SOUND TRACKS AND A PETE JOLLY SPECIAL.



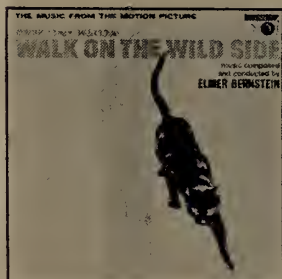
THE TROUBLE MAKER — ORIGINAL SOUND TRACK ■ A 49



JOSEPH E. LEVINE'S A HOUSE IS NOT A HOME ■ A 50



HELLO, JOLLY! PETE JOLLY & HIS TRIO ■ A 51



WALK ON THE WILD SIDE / Composed & Conducted by Elmer Bernstein A 4 ST



LITTLE BIRD ■ THE PETE JOLLY TRIO A 4 ST



IRENE KRAL ■ BETTER THAN ANYTHING A 33



TONI LEE SCOTT VOL. LONELY A 36



JOSEPH E. LEVINE'S THE CARPET BAGGERS ORIGINAL SOUND TRACK A 45 ST



THE NEW WORD FOR BRILLIANCE

YOU WILL SOON BE STRESSING THE AAH! IN ÄVA.

ÄVA RECORDS, 8730 Sunset Boulevard, Los Angeles 69, California / 657-1070

NEW ALBUM RELEASES—POP

(Continued from page 22)

RCA VICTOR (con't.)

NEVER UNDERESTIMATE THE POWER OF THE WOMENFOLK—LPM/LSP 2919
THE SWEETEST SOUNDS—Kate Smith—LPM/LSP 2921
SO TENDERLY—John Gary—LPM/LSP 2922
THE EXCITING VOICE OF SERGIO FRANCHI—LPM/LSP 2943
THE SOUL OF ME—Ketty Lester—LPM/LSP 2945
POP COUNTRY HITS—Various Artists—LPM/LSP 2949
SUGAR LIPS—Al Hirt—LPM/LSP 2965
WELCOME TO THE PONDEROSA—Lorne Greene—LPM/LSP 2843
OUR LAND—OUR HERITAGE—Blocker; Mitchum—LPM/LSP 2896
SOMETHING WONDERFUL HAPPENS—Frankie Faneli—LPM/LSP 2898
ODETTA SINGS OF MANY THINGS—LPM/LSP 2923
GO TEAM, GO!—Narman Luboff Choir—LPM/LSP 2924
THE HAPPY HITS—Dick Schary—LPM/LSP 2926
NOW'S THE TIME!—Sonny Rallins—LPM/LSP 2927
ALLEN LUDDIN SINGS HIS FAVORITE SONGS—LPM/LSP 2934
SONGS YOU WON'T FORGET—Peter Nero—LPM/LSP 2935
THE WAYFARERS AT THE WORLD'S FAIR—LPM/LSP 2946
BALLADS, BLUES AND BOASTERS—Harry Belafonte—LPM/LSP 2953
THE MELLOW GUITAR MOODS OF LOS INDIOS TABAJARAS—LPM/LSP 2959
EXCITEMENT ON PARK AVENUE—Paul Anka—LPM/LSP 2966
SMOKY MOUNTAIN BALLADS—Various Artists—LPV 507
STOMPS AND JOYS—Jelly Roll Morton—LPV 508
SILVER SAXOPHONES PLAY THE GOLDEN HYMNS—Dorol Rice—LPM/LSP 2929
DORIS AKERS AND THE STATESMEN QUARTET SING FOR YOU—LPM/LSP 2936
THE BLACKWOOD BROTHERS QUARTET PRESENT THEIR EXCITING TENOR BILL SHAW—LPM/LSP 2938

FRANKIE CARLE PLAYS THE BIG IMPORTED HITS—LPM/LSP 2920
THE WORTH IS YET TO COME—Stan Warth—LPM/LSP 2939
IN A YOUNG MOOD—Marty Gold and Orch.—LPM/LSP 2942
THE ED AMES ALBUM—LPM/LSP 2944
DAVID MERRICK PRESENTS HITS FROM HIS BROADWAY HITS—John Gary; Ann-Margret; Merrill Staton Voices—LPM/LSP 2947
FRACTURED FOLK SONGS—Homer and Jethro—LPM/LSP 2954
THE TRAVELIN' BARE—Bobby Bare—LPM/LSP 2955
SAM COOKE AT THE COPA—LPM/LSP 2970
FESS PARKER SINGS ABOUT DANIEL BOONE, DAVY CROCKETT, ABE LINCOLN—LPM/LSP 2973
ORIGINAL MUSIC FROM "THE ROGUES"—Nelson Riddle and Orch.—LPM/LSP 2976
DRACULA'S GREATEST HITS—Gene Moss—LPM/LSP 2977
SMALL WONDER—Rita Pavone—LPM/LSP 2996

REGINA

COMIN' HOME BABY—Jack La Forge—RIS 309
PROMISE HER ANYTHING—Jack La Forge—RIS 313
A JAZZPORTRAIT OF JACK LA FORGE—RIS 314

REPRISE

IT MIGHT AS WELL BE SPRING—Frank Sinatra & Count Basie—F/F5 1012
ELLINGTON '65—Duke Ellington—R/R56122
DREAM WITH DEAN—Dean Martin—R/R5 6123
BROADWAY—RIGHT NOW!—Eddie Cono—R/R5 6124
THE LATIN ALBUM—Trini Lopez—R/R5 6125
CALIFORNIA SUITE—Sammy Davis, Jr.—R/R5 6126
THE MIKE ST. SHAW TRIO—R/R5 6128
ARTURO ROMEO & HIS MAGIC VIOLINS—R/R5 6129
EVERYBODY LOVES SOMEBODY—Dean Martin—R/R5 6130

REQUEST

LET'S BE MERRY IN SALZBURG—8053
GERMAN FOLK SONGS—ROCKED IN U.S.A.—8054
THE LITTLE SINGERS OF TOKYO—8055
GERMAN FOLK SONGS OF TODAY AND YESTERDAY—8056
FRANK RICHIE, THE SINGING ULSTERMAN—8057
ERIN THE TEAR AND THE SMILE—8058
BELFAST STREET SONGS—8059
SPRINGTIME IN PORTUGAL—8063
A GREAT VOICE SINGS THE GREATEST FADOS—8065
FAIR IN SALZBURG—10060
THE NEW SOUND OF FOLK DIXIE—10064
40 FAVORITE UKRAINIAN MELODIES—Vol. II—10065
40 FAVORITE YUGOSLAVIAN MELODIES—10066
40 FAVORITE LITHUANIAN MELODIES—10067
40 FAVORITE GERMAN MELODIES—10068
GUITARS OF PORTUGAL—10070
DUBLIN DANCE DATE—10071

ROOST

EL LATINO—Terry Gibbs ISLP—2260
THE GETZ AGE—Stan Getz—LP—2258
REMINISCING—Johnny Smith ISLP—2259

ROULETTE

MY FAIR LADY GOES LATIN—Tito Puente ISIR—25276
THE RACE RACE—Sandy Barron (mono only) R—25277
BY JUPITER & GIRL CRAZY—Jackie Caine & Roy Kral ISIR—25278
POLYNESIAN RENDEZVOUS—Daphne Walker & George Tumahai ISIR 25279
THEY CALL US THE GO-GO SINGERS—The Go-Go Singers ISIR—25280
LOVE SONGS FROM A COP—Joe E. Ross (SIR)25281
MY FAIR LADY—MY WAY—Johnny Richards (S) R—52141
ITALIAN SONGS MAMA NEVER TAUGHT ME—The Di Mara Sisters (SIR)—25265
POLISH SONGS MAMA NEVER TAUGHT ME—Ray Budzilek (SIR)—25266
YIDDISH SONGS MAMA NEVER TAUGHT ME—Patsy ISIR—25267
FAVORITE WEDDING POLKAS AND WALTZES—Kenny Bass (SIR)—25268
DINAH WASHINGTON—Dinah Washington ISIR—25269
WHAT'S NEW—THE NEW Group (SIR)—25270
SONGS BY ACADEMY WINNER JAMES HEUSEN—Pearl Bailey (SIR)—25271
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HANGIN' OUT—Joe Cuba ISLP 1112
MUCHO PUENTE—Tito Puente—(SILP)1115

UNITED ARTISTS

MORE AMOR—Tito Rodriguez—UAL 3400/UA5 6400
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FIFTY FABULOUS MARCHES—Washington Post Marching Band—UAL 3372/UA5 6372
FIFTY FABULOUS BANJO FAVORITES—The Banjo Rhythm Band—UAL 3398/UA5 6398
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GEORGE JONES SINGS LIKE THE DICKENS—UAL 3364/UA5 6364
I GET LONELY IN A HURRY—George Jones—UAL 3388/UA5 6388
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THE STORY OF MOZART—UAC 11022
HANSEL & GRETEL—UAC 11033
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PETER & THE WOLF—UAC 11039
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WARM WAVE—Cal Tjader—V8585
THE CAT—Jimmy Smith V 8587
IT'S ALL RIGHT—Wynton Kelly—V 8588
BASIE LAND—Count Basie—V 8597
ELLA FITZGERALD SINGS JEROME KERN—V 4060
THE INDIVIDUALISM OF GIL EVANS—V 8555
BLUE RABBIT—J. Hodges/Wild Bill Davis—V 8599
NEW FANTASY—Lalo Schifrin—V 8601
OSCAR PETERSON PLAYS MY FAIR LADY—V 8581
WHISTLE STOPPING WITH JONATHAN WINTERS—V15037
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THE BEST OF ELLA FITZGERALD—V4063
W. JACKSON—V8589
GET AU GO GO—Stan Getz—V8600—A. Gilberto

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THE MONKEY—Bobby Jay & The Hawks—W/WS 1564

WORLD ARTISTS

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LIVE AT THE ADLIF CLUB OF LONDON—Aztec—WAM 2001
YESTERDAY'S GONE—Chad & Jeremy—WAM 2002/WAS 3002

WORLD PACIFIC

STRETCHIN' OUT—Jazz Crusaders—PJ Is 83
MC CANNA—Less Mc Cann—PJ Is 84
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Who ever said that there is never anything new under the merchandising sun had better check out Vee Jay Records' new Teen Fun Reko-Cards. This novel concept offers a line of over 150 oldies attractively packaged in with humorous, colorful greeting cards. Geared for record stores, drug stores, etc., the cards broaden the base of record selling by including the vast greeting card market.

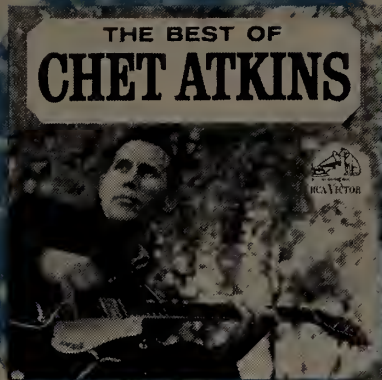
Dealers are offered a prepack, a new counter brass merchandiser which has been created especially for the Teen Fun Cards. The unit holds 90 records and 90 cards. The records selected in the prepack consist of 3 of each of the top 30 best-selling Oldies 45. All the decks are collated with browser divider cards. The entire prepack costs the distributor \$41.40 or 46 cents per record. There is no additional charge for the cards and mailing envelopes. In addition, the label does not charge for the brass browser units when bought as prepacks.

Without the prepack stores may order individually and make up their own merchandisers on this basis: for every Oldie 45 you buy on the basis of buy 9 get 1 free—you can order the cards at 45 cents each; the brass browser merchandiser can be ordered at a cost of \$4.50 each.

In reordering the prepack dealers will buy on the buy 9 get 1 free basis that has been set up for Oldies 45 and pay 5 cents for the card and mailer.

The uses of Reko-Cards are extremely varied. They're suitable for birthdays, anniversaries plus a wide range of friendship cards.

The humorous cards contain messages right in the modern teenager's groove. The "heard you were sick" card boasts a "in the head" punchline while the "hope you like this gift" unfolds to "your payments don't start until the first of the month." Shown alongside of the sample cards is the above-mentioned prepack merchandiser.



Che's greatest hits from the past, like "Yankee Doodle Dixie," "Main Street Breakdown," "Country Gentlemen," "Malaguena" and "Blue Ocean Echo."
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Sam serves up a platterful of hits sure to sell like hot cakes. Winners like "You Send Me," "Having A Party," "Chain Gang," 12 in all.
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Floyd's big hits in one great album, such as "Last Date," "Java," "Satan's Doll," "Unchained Melody," "Your Last Goodbye."
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A great singer—and the songs that made him a legend. "Be My Love," "Because You're Mine," "Serenade" from "The Student Prince," others.
LM/LSC-2748 (e)



The leading man's outstanding performances. Includes "Peter Gunn" and "Mr. Lucky" from TV, "Moon River," "Charade," "Days of Wine and Roses" and "Hatari" from the movies.
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- STRAVINSKY: FIREBIRD BALLET & LE SACRE DU PRINTEMPS—Stravinsky, Columbia Symphony—M3L 305; M3S 705
- BERLIOZ: SYMPHONIE FANTASTIQUE, Op. 14—Bernstein/NY Philh—ML 6007; MS 6607
- COLUMBIA RECORDS PRESENTS JOHN WILLIAMS—ML 6008; MS 6608
- BEETHOVEN: CONCERTO No. 3 in C MINOR FOR PIANO AND ORCH.—Serkin, Bernstein/NY Philh—ML 6016; MS 6616
- CHAUSSON: POEME, OP. 25 & SAINT SAENS: RONDO CAPRICCIOSO—Francescatti, Bernstein/NY Philh—ML 6017; MS 6617
- GROFE: GRAND CANYON SUITE—Bernstein/NY Philh—ML 6018; MS 6618
- THE MORMON TABERNAACLE CHOIR AT THE WORLD'S FAIR—ML 6019; MS 6619
- BRAHMS: QUINTET IN F MINOR FOR PIANO & STRINGS—Serkin, Budapest String Quartet—ML 6031; MS 6631
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- MENDELSSOHN: SYMPHONY No. 4 & A MIDSUMMER NIGHT'S DREAM—Ormandy/Phila Orch.—ML 6028; MS 6628
- RAVEL: CONCERTO IN G MAJOR & FALL: NIGHTS IN THE GARDENS OF SPAIN—Entremont, Ormandy/Phila Orch.—ML 6029; MS 6629
- BACH: MUSIC OF JUBILEE—Rozsnyai, Columbia Chamber Orch.—ML 6015; MS 6615

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- BEETHOVEN SYMPHONY NO. 1/SYMPHONY NO. 2—Pittsburgh Symp/Steinberg—11024
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- THE MUSICAL OFFERING (Bach)—Various—3220; 73220
- WORKS FROM IMPERIAL CHAPEL OF MAXIMILIAN I—Vienna Chorus—3223; 73223
- OVERTURE IN D MAJOR (Telemann)—3224; 73224
- THE SIX BRANDENBURG CONCERTOS—Various—KL 22-26; SKL 122-26
- WILHELM FURTWANGLER—IN MEMORIAM—Berlin Phil.—KL 27-31
- SYMPHONIES 8 & 9 (Beethoven)—Berlin Phil.—LPM 18 807; SLP 138 807
- CELLO CONCERTOS—Boccherini—LPM 18 816; SLP 138 816
- ARABELLA (Strauss)—Bavarian State Opera—LPM 18-883; SLP 138/883
- HAYDN/MOZART—LPEM 19 398; SLP 136 398
- THE FOUR SCHERZI—LPEM 19451; SLP 136/451
- ELEGY FOR YOUNG LOVERS—Various—LPM 18 876; SLP 138 876
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- THE DIARY OF ONE WHO VANISHED—Janacek—Various—LPM 18 904; SLP 138 904
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- MIGNON—Thomas—Various—LPEM 19 279; SLP 136 279
- THE COMPLETE PIANO SONATAS—Beethoven—Kempff—KL 42/51
- TEN CENTURIES OF MUSIC—Various—KL 52/61; SKL 152 161
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- SYMPHONY NO. 6 IN B MINOR—Tchaikovsky—Berlin Philharmonic—LPM 18 921; SLP 138 944
- PIANO SONATAS—Beethoven—Kempff—LPM 18 944; SLP 13 944
- PIANO SONATAS—Beethoven—Kempff—LPM 18 945; SLP 138 945

EPIC

- BACH: Four Orchestral Suites—Paillard Chamber Orch.—SC 6047/BSC 147
- FAURE: Requiem, Cantique De Jean Racine—National Orch of Monte Carlo Opera/Fremaux, Krusens, Thilliez—LC 3885/BC 1285
- FOSS: Echo, Time Cycle—Graup For Contemporary Music At Columbia University Improvisation Chamber Ensemble—LC 3886/BC 1286
- MENDELSSOHN: Quartet No. 2, Quartet No. 3—Juilliard String Quartet—LC 3887/BC 1287
- MOZART: Six Sonatas For Flute & Harpsichord—Rampal/Veyron-LaCroix—LC 3888/BC 1288

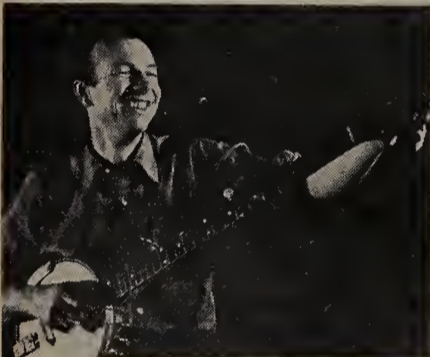
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- PROKOFIEV: QUINTET IN G MINOR FOR OBOE, CLARINET, VIOLIN, VIOLA & DOUBLE BASS—SHOSTAKOVITCH: QUINTET FOR PIANO & STRINGS—The Melos Ensemble Of London—OL 267; SOL 267
- HELEN WATTS RECITAL—OL 268; SOL 268
- PALESTRINA: MASS-SINE NOMINE/MASS-ECCE EGO JOANNES—Choir of the Carmelite Priory of London—John McCarthy, Cond.—OL 269; SOL 269

LONDON

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- BEETHOVEN: FIDELIO—Birgit Nilsson, James McCracken, Tom Krause, Hermann Prey, Graziella Sciutti, Kurt Boehme and others—Chorus of the Vienna State Opera—The Vienna Phil. Orch.—Larin Maazel—OSA 1259/A 4259
- ROSSINI: LA CENERENTOLA—Giulietta Simionato, Sesto Bruscantini, Ugo Benelli, Paolo Montarsala, others—Chorus and Orch. of the Maggio Musicale Fiorentino—Oliviero de Fabritiis—OSA 1376/A 4376
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- HANDEL: JULIUS CAESAR—Arias—Johan Sutherland Margreta Elkins, Monica Sinclair, Marilyn Home, Richard Conrad—The New Symp. Orch.—Richard Bonynge—OS 25876
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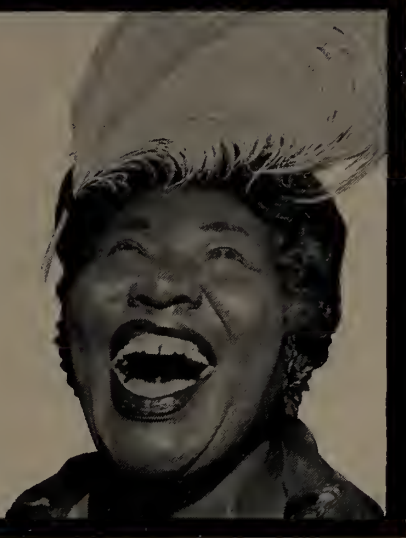
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| 270. The Sidesplitter (Redd Foxx) | 829. Tinkled Soul Of Hattie Noel (Hattie Noel) |
| 274. Best Of Party Funn (Foxx, etc.) | 830. New Fugg (Redd Foxx) |
| 275. Racy Tales (Redd Foxx) | 832. Laff Along With Foxx (Redd Foxx) |
| 279. Party Record Party (Gene & Freddie) | 833. Laff Of The Party (Hattie Noel) |
| 01. The Best Laff (Redd Foxx) | 834. Crack-Up (Redd Foxx) |
| 285. Songs Thru A Keyhole (Joel Cowan) | 835. Funny Stuff (Redd Foxx) |
| 290. Redd Foxx Funn (Redd Foxx) | 836. Battle Of Sex (Foxx-Noel) |
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| 216. House Party Songs (Hattie Noel) | 276. Racy Tales (Redd Foxx) Pt. 1 |
| 217. Laff Of The Party (Redd Foxx) Vol. 2 | 277. Racy Tales (Redd Foxx) Pt. 2 |
| 218. Laff Of The Party (Redd Foxx) Vol. 3 | 278. Racy Tales (Redd Foxx) Pt. 3 |
| 222. Laff Of The Party (Redd Foxx) Vol. 4 | 280. Party Record Party (Gene & Freddie) Pt. 1 |
| 228. Laff Of The Party (Redd Foxx) Vol. 5 | 281. Party Record Party (Gene & Freddie) Pt. 2 |
| 229. Laff Of The Party (Redd Foxx) Vol. 6 | 282. Party Record Party (Gene & Freddie) Pt. 3 |
| 230. Best Of Foxx (Redd Foxx) Pt. 1 | 283. Songs Thru A Keyhole (Joel Cowan) Pt. 1 |
| 231. Laff Of The Party (Redd Foxx) Vol. 7 Pt. 1 | 284. Songs Thru A Keyhole (Joel Cowan) Pt. 2 |
| 233. Best Of Foxx (Redd Foxx) Pt. 2 | 286. Best Party Fun (Redd Foxx) Pt. 1 |
| 235. Laff Of The Party (Redd Foxx) Vol. 7 Pt. 2 | 287. Best Party Fun (Redd Foxx) Pt. 2 |
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| 370. Wet Back Hop (Don't You Know) Chuck Higgins | 433. So Tough (My Love) Cufflinks |
| 371. Crazy Over You (Don't Take Your Love) Calvanes | 434. A Fool's Fortune (Trick Knees) Cufflinks |
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| 377. Never Would Have Made (I Want To Go) Roy Milton | 441. Shivers and Shakes (Teardrop Eyes) Fascinators |
| 379. Dear Darling (Don't Shoot Baby) Medallions | 445. My Big Dream (Make It Nice) Manhattans |
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| 400. Shedding Tears (Push Button Auto) Medallions | 457. I Love You Bobby Sox (You Can Be Replaced) Willie Headen |
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| | 468. Katanga (Party Rocker) Eddie Silvers |
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| 386. Time Moves On (I Need You Lord) Gospel Lights | 702. Stand Up For the Lord (Jesus Will Answer) Friendly Five |
| 389. Two Little Fishes (Death of Jesus) Zion Travelers | 459. God I'll Live (Packin' Up) Zion Travelers |
| 392. Were You There (Rocka My Soul) Lillian Randolph | 602. The Blood (Heaven and Rest) Zion Travelers |
| 395. Jesus Came at Midnight (In The Garden) K. C. Soul Revivers | 466. Bless Me (Lord Hold My Hand) Zion Travelers |
| 399. Soldier of Cross (Close to Thee) Zion Travelers | 473. I Got To Move (Lord I'll Go) Zion Travelers |

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| 384. Cry Me A River (Silver Plated) Dexter | |

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 MOZART: HORN CONCERTI NOS. 1-4—Barry Tuckwell—The London Symphony Orchestra—Peter Maag—CS 6403/CM 9403

MERCURY

THREE CONCERTOS FOR CLAVIER AND STRINGS—Vasso Devetzi, Moscow Chamber orch.—SR-90410/MG-50410
 HORN CONCERTOS NOS. 1, 2, 3, 4—Erich Penzel, Vienna Symphony—SR-90407/MG-50407
 SONGS OF NEW NATIONS—The De Paur Chorus—SR-90382/MG-50382
 BROADWAY MARCHES—The Fennel Symphonic Winds—SR-90390/MG-50390
 1812 OVERTURE—Antal Dorati, Minneapolis Syn.
 WELLINGTON'S VICTORY—Antal Dorati, London Sym.—SRD-19/MDG-19

MONITOR

PROKOFIEV: Piano Concerto #3—Gilels/State Radio Orch of U.S.S.R.—MC(S) 2061
 PROKOFIEV: Alexander Nevsky/Orch of U.S.S.R.—MC(S) 2062

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OPERATIC ARIAS FROM BAROQUE OPERAS—Gerard Souzay English Chamber Orch.—PHM 500 051/PHS 900—051
 DEBUSSY IMAGES—MARTYRDOM OF ST. SEBASTIAN—Pierre Monteux, London Symphony—PHS 900—058/PHM 500—058
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 WALTZES (Chopin)—Rubinstein—LM/LSC 2726
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 CARMEN (Bizet) (Complete)—Price; Corelli; Merrill; Von Karajan, Vienna Philharmonic (Soria Series)—LD/LDS 6164
 SYMPHONY NO. 5 (Mahler)/Wozzeck (Berg) (Excerpts)—Curtin; Leinsdorf, Boston Symph.—LM/LSC 7031
 CONCERTO NO. 1 IN D MINOR, OP. 15 (Brahms)—Cliburn; Leinsdorf, Boston Symph.—LM/LSC 2724
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 VIOLIN CONCERTO NO. 1 IN D, OP. 19 (Prokofiev)—Friedman; Leinsdorf, Boston Symph./

PIANO CONCERTO NO. 5 IN G, OP. 55 (Prokofiev)—Hollander; Leinsdorf, Boston Symph.—LM/LSC 2732
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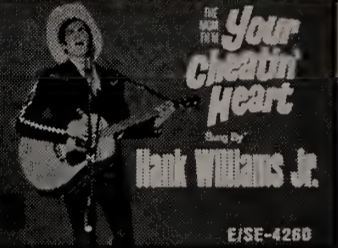
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