

THE CASH BOX

VOLUME XV

MAY 22, 1954

NUMBER 35

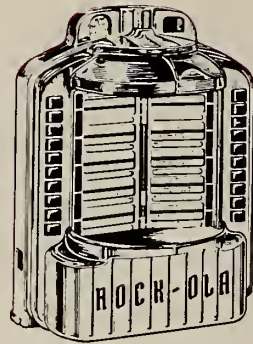
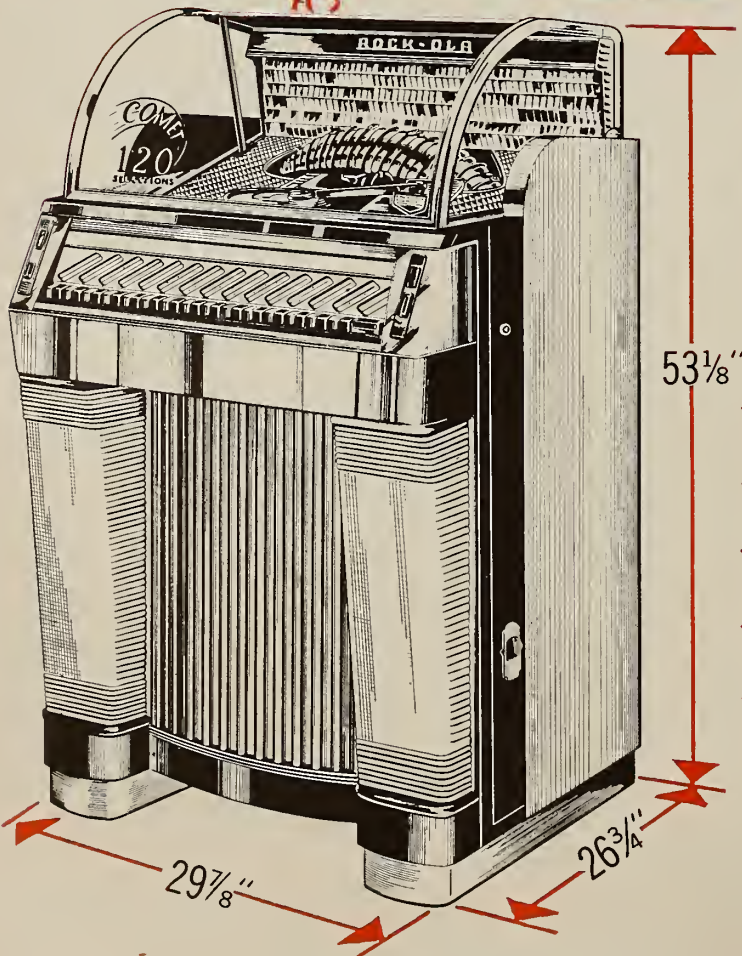


Hugo Winterhalter takes a "Bahama Buggyride" in the above photo. Dressed in typical Island clothes, Hugo demonstrates the latest in his long line of instrumental hits for RCA Victor. In the last several years, Winterhalter's career has blossomed in two directions. Not only is he responsible for the arrangements and backing for the disks of such stars as Eddie Fisher and Perry Como, but as a recording artist in his own right he has turned out a string of fine records, including "Bahama Buggyride".

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..... new profits!



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FOUNDED BY BILL GERSH

The Cash Box

May 22, 1954

Volume XV

Number 35

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(Music Editorial)

ONE HIT WILL DO IT!

The record business needs a hit!

One huge hit; one million seller.

And that would start the ball rolling all over again.

For the past several months, the record business hasn't been what it ought to be. Sales haven't been high. Traffic in record shops hasn't been heavy.

And the reason for that is there hasn't been one terrific record to bring the customers into the stores.

In almost every period of strong activity in the record field, you will notice that there is a strong record (or several strong records) around which the business turns. Last year, for instance, which was one of the peak years in the industry, saw one million seller after another. There was hardly a time when at least one record wasn't either approaching the million mark or passing it.

Today unfortunately, there isn't that one standout disk. This doesn't mean that the records aren't as commercially good as the others. It does mean though that for some reason or other, there isn't one that has caught the public's imagination with such tremendous impact that it brings them into the stores in large numbers or over to the juke boxes which showcase these records. For only by creating store and juke box traffic can sales keep at a high pitch. It's when people come to buy the one record they want, that they see others they might also like to have and buy them too. Similarly, it's when people

go to play the juke box for the one record they'd like to hear, that they see others which they also play.

Fortunately for the record industry, even in times of slack sales, there is a stabilizing factor which creates a steady base for the sale of records. And that's the juke box industry and the 550,000 machines which must be kept filled at all times whether there is a hit or isn't a hit. The juke box operator must always buy records. He can't wait for a hit. His business depends upon music and records, moneymaking records—constantly changing records.

So the record industry as it is constituted today need have no fear of the bottom falling out. It can't as long as 25% of all sales are made by operators who must constantly keep purchasing to keep their business going.

But in order to get back to peak sales, the record industry needs a hit.

Yet that too is just a matter of time.

Perhaps even as you read this, that hit record is being cut or conceived or perhaps already lying in the can waiting to be released.

When will it be issued? That remains to be seen.

Whose record will it be?

Who will be the publisher?

Which record firm?

We should know pretty soon now.

The Publisher of "YOUNG AT HEART"

gives you

2 MORE FOR THE MONEY...



"CRAZY 'BOUT YOU BABY"

recorded by

The Crew Cuts

MERCURY - 70341 (45X70341)

CASH BOX

SLEEPER OF THE WEEK

"... it spells hit from start to finish..."

The Billboard

This Week's Best Buys

"... a sleeper that has begun to show in enough territories to place this week on national retail chart..."



"GO IN AND OUT THE WINDOW"

recorded by

The Mills Bros.

DECCA - 29115 (9-29115)

CASH BOX

SLEEPER OF THE WEEK

"... clever rhythm number that'll be on the lips of the public... looks like a biggie..."

The Billboard

—Spotlight

"... sock rendition... for the boxes..."

VARIETY

"... surefire entry for the coinboxes..."

published by

UNBEAM MUSIC CORPORATION

1619 BROADWAY

NEW YORK, N. Y.



S

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

SPIKE JONES & CITY SLICKERS
(RCA Victor 20-5742; 47-5742)

B+ "SECRET LOVE" (2:32) [Remick ASCAP—Webster, Fain] One of the most hilarious novelties we've heard in months is this mambo take-off by Spike Jones on the recent #1 hit. Vocal is very funny. Should get loads of spins.

C+ "I'M IN THE MOOD FOR LOVE" (3:00) [Robbins ASCAP — McHugh, Fields] Spike and the crew come up with a comical take-off on one of the music world's most popular pianists and TV personalities. Comedy is fashioned around a lovely standard.

PERCY FAITH ORCH.
(Columbia 40155; 4-40155)

B+ "THEY CAN'T TAKE THAT AWAY FROM ME" (2:50) [Gershwin ASCAP—Gershwin, Gershwin] From the "Shall We Dance" flick comes this hushed and inviting Percy Faith ork and chorus arrangement of a great standard. Pretty.

B "NON DIMENTICAR" (2:55) [Hollis BMI—Redi, Galdieri] This lush and lovely dream-dusted instrumental comes from flick "Anna." Beautiful tune. Could be a sleeper hit.

MADHATTERS
(Ac'cent 1007; 45-1007)

C+ "NOBODY NEEDS YOU MORE THAN I DO" (2:37) [Sound BMI—Bigler, Seely, Garvin] An inviting romantic item is fashioned with ease by the harmony of the Madhatters.

C "CARRY ME BACK" (2:32) [Sound BMI—Bigler, Seely, Garvin] The Scott Seely ork assists the group on an ok slow rhythm item.

CHUCK CRAYNE
(S & G 5000; 45-5000)

C+ "GOTTA SEE YA" (3:18) [Broadcast BMI — Weber, MacDonald] Ted Dale's crew sets up an effective backing for Chuck Crayne's delivery of a dramatic story. Feelingful offering.

C "REVENGE" (2:35) [Simon House BMI — Hoffman, Iavello] The crooner belts over another powerful item set to a Latin tempo. Full backing.

ART LOWRY ORCH.
(Columbia 40228; 4-40228)

B "RUMBANGO" (2:55) [Emperor BMI—Cabot] With the support of his Lazy Latin Lovers Art Lowry dishes up a Latin tempo instrumental with an interesting beat. Good mambo tempo in spots. Terrific arrangement.

C+ "TONY'S WIFE" (2:12) [Bourne ASCAP — Adamson, Lane] The boys aid in the vocal department on another catchy novelty in a Latin kick. Cute affair that should do well in the boxes.

THE CASH BOX DISK OF THE WEEK

"MY FRIEND" (2:35)
[Paxton ASCAP—Drake, Shirl]

"GREEN YEARS" (2:45)
[Harms ASCAP—Reid, Altman]

EDDIE FISHER
(RCA Victor 20-5748; 47-5748)



EDDIE FISHER

● All that need be said in this space is that a new Eddie Fisher record was released this week. Ops and dealers know the rest. How-

ever, Eddie has two such beautiful decks, that we must make some comment. On one side, he offers a feelingful interpretation of a tender and moving song called "My Friend." It's a stirring delivery of an "I Believe" type of number that's loaded with meaning. Tune was written by the authors of "I Believe." Hugo Winterhalter and the chorus assist the crooner with a full and resounding backdrop. We think this could be one of the year's biggest. "Green Years" is an equally pretty number done in the traditional Fisher fashion. Subdued Latin beat is effective. Eddie makes it a habit of having two-sided hits. Here's another.

"ALONE WITH MY HEART"
[Randy-Smith ASCAP—Smith, Wood]

"MANSION ON THE HILL"
[Milene ASCAP—Williams, Rose]

JIMMY SACCA
(Dot 15163; 45-15163)



JIMMY SACCA

● Jimmy Sacca, known to the record buying public for his fea-

tured vocals on the host of Hilltoppers hits, comes through with two powerful solo readings that spell money in the bank for all concerned. Aided by the lush orchestration of Billy Vaughan, Jimmy leans into a lovely new romantic affair in his polished and expressive manner. "Alone With My Heart" is an excellent bit of crooning. On the coupling, the young performer comes through with another love tune which the late country great Hank Williams penned and made a smash some years ago. It's a tender piece of material called "Mansion On The Hill." It's a toss up from where we sit.

"THANK YOU FOR CALLING" (2:30) [Blackwood BMI—Walker]

"WHERE ARE YOU?" (2:25) [Grady ASCAP—Kahn, Rinker]

JO STAFFORD
(Columbia 40250; 4-40250)



JO STAFFORD

● Currently enjoying a heap of spins and sales with her number 1

version of "Make Love To Me," Jo Stafford changes the pace for her follow-up and bids to make it two in a row. "Thank You For Calling" looks like the side that could do it. It's a lovely tune delivered in a fashion different from the usual ballad treatment in that she puts on wax a sentimental telephone conversation with her lover. Unusual approach that's refreshing. The thrush is as ever, in top form. Hubby Paul Weston supplies another fitting backdrop for Jo's easy styling of a warm love song labelled "Where Are You?" Keep an eye on the top portion.

MACHITO AND HIS AFRO-CUBANS
(Seeco 7298; 45-7298)

C+ "ESCUCHA, MI ENCANTO" [—Barreto] A classy piece of mambo material is sent across by Machito and his Afro-Cubans. Vocal solo in Spanish. Should do well in the right spots. Very danceable.

C+ "CONSTERNACION" [—Shearing] A composition by one of the country's great jazz men, George Shearing, is converted to the mambo tempo and belted out in wild fashion. Interesting results.

RED BUTTONS
(Columbia 40243; 4-40243)

B "OH! MY MOTHER-IN-LAW" (2:47) [Jefferson ASCAP—Shuman, Shuman, Brown] Popular TV star Red Buttons comes up with a cute waltz novelty about his mother-in-law. Humorous deck that could catch on. Real cornball.

B "THE BUTTONS' BOUNCE" (2:15) [Lord ASCAP—Buttons, Lawrence, Walker] A sequel to his "Ho-Ho Song" is this cute bouncer so invitingly offered by the comic. Catchy novelty that his fans should love.

ALFREDITO ORCH.
(Roinbow 247; 45-247)

C+ "CHA-CHA-CHA" [—Buarte] Pellin Rodriguez and his trio handle the vocal chores on this solid mambo item by mambo master Alfredo and his boys. Catchy item with a good beat. Title is repeated throughout number.

C+ "TAN-TAN-TUN" [—Saienz] Rodriguez and his trio again dish up the vocal while the support by the Alfredo men is, as ever, standout. Terrific dance arrangement that should do well in the right spots.

RICHARD HAYMAN ORCH.
(Mercury 70387; 70387 x 45)

B "HERNANDO'S HIDEAWAY" (2:43) [Frank ASCAP — Adler, Ross] A fine piece of coverage is this colorful instrumental treatment of a current clicker by Richard Hayman and the ork. Very danceable delivery of the tango.

C+ "THE CUDDLE" (2:37) [Pickwick ASCAP — Henderson] The crew dishes up some more danceable material in this bouncy rhythm item. Cute melody.

MANTOVANI ORCH.
(London 1471; 45-1471)

B "DREAM, DREAM, DREAM" (2:45) [Feist ASCAP—McHugh, Parrish] A juicy acquisition for the quiet locations is Mantovani's sumptuous delivery of a current noise maker. Lovely treatment of a pretty tune.

B "BEWITCHED" (2:29) [Chappell ASCAP—Rodgers, Hart] A great Rodgers and Hart classic is fashioned in the same stringy manner by the Mantovani crew. Beautiful listening for the quiet hours.



music by
JULE STYNE
 lyric by
SAMMY CAHN

Wonderful **CINEMASCOPE** picture.....
 Wonderful song! Sweeping the nation with great recordings by **JULIUS LA ROSA** (Cadence), **FRANK SINATRA** (Capitol), **TONI ARDEN** (Columbia), **FOUR ACES** (Decca), **MARTI STEVENS** (MGM), **DINAH SHORE** (RCA Victor)!
 Feature "Three Coins In The Fountain" by your favorite recording artist on your music machines and DJ programs.

Here's a great 20th Century-Fox motion picture in **CINEMASCOPE** soon to play your local theatre to help you promote "THREE COINS IN THE FOUNTAIN".



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RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

HARVEY NORMAN
(MGM 11752; K-11752)

B+ "BY MY SIDE" (2:40) [E. M. Music BMI—Weiner, Malcoskey] Harvey Norman makes a super impressive debut on MGM with a lovely ballad and a beautiful voice. On basis of this deck, boy is headed for a bright future.

C+ "A DIM CAFE" (2:49) [Famous ASCAP—Livingston, David] The artist puts equal feeling into a more dramatic love song. He has a real warm and polished voice.

LOUIS PRIMA ORCH.
(Decca 29128; 9-29128)

C+ "THE HAPPY WANDERER" (2:16) [Sam Fox ASCAP—Holler, Ridge] Louis Prima and the ork send up some fine cover material on a tune that seems to be heading for the top. Prima is terrific.

C+ "UNTIL SUNRISE" (2:32) [Leeds ASCAP—Moss, Collins, Fine] Keely Smith assists Louis in the vocal department as he eases through a lovely ballad that's been clicking recently. Louis does some tooting here.

JANE RUSSELL, CONNIE HAINES, BERYL DAVIS, DELLA RUSSELL
(Coral 61177; 9-61177)

C+ "I'M REALLY LIVIN'" (1:45) [P. D.] The four thrushes who clicked with their first spiritual offer a lively follow-up. Interesting and appealing item with Lyn Murray's ork assisting.

C+ "TALKIN' ABOUT THE LORD" "EV'RY DAY WITH JESUS" "FORGIVE ME LORD" (2:07) [P.D.] The foursome sends up some more spiritual material that may not go in the boxes, but could do well in the home.

DOLORES HAWKINS
(Epic 9049; 4-9049)

B+ "HEY THERE" (2:50) [Frank ASCAP—Adler, Ross] A beautiful ballad that we feel could be real big is given a tender reading by Dolores Hawkins. It's one of the most appealing new ballads around. Top reading.

C+ "HERNANDO'S HIDEAWAY" (2:23) [Frank ASCAP—Adler, Ross] Another "Pajama Game" show tune is this Latin tempo novelty so colorfully treated by the thrush. Tune is already bidding for the top spot.

CINDY LORD
(MGM 11737; K-11737)

B "I'LL NEVER NEED THE MOON" (2:51) [Alamo ASCAP—Oliviero, Rome] Cindy Lord gets a lovely Latin tempo backing from Joe Lipman's ork as she fashions a tender romantic ballad. Lovely voice that could make the grade.

C+ "I NEVER FELT MORE LIKE FALLING IN LOVE" (2:25) [Korwin ASCAP—Freed, Allen] The sweet voiced song bird glides through a pretty ballad in her pleasing manner. Thrush has a real soft touch.

THE CASH BOX

SLEEPER OF THE WEEK

"POPCORN FOR YOU" (2:36) [Robert Devere BMI—Komack]

"BLAME IT ON MY YOUTH" (2:52) [Harms ASCAP—Levant, Heyman]

JANET BRACE
(Decca 29092; 9-29092)



JANET BRACE

● With a terrific advance promotion tie-in between Decca and the Popcorn Institute of America, Janet Brace gets a solid send-off on one of the cutest ditties we've heard in quite a while, tagged "Popcorn For You." It's a light-hearted, infectious novelty with catchy lyrics and an easy-to-remember melody. This cutie oughta do a bang-up job in the boxes. "Blame It On My Youth" is a warm ballad treated with feeling in a hushed and appealing manner. Platter is wrapped in a special sleeve with a photo of Janet serving popcorn. The top portion should make the grade.

"WAIT FOR ME DARLING" (1:58)
[Reiss ASCAP—Hague, Barr]

"WHISTLE AND I'LL DANCE" (2:27)
[E. H. Morris ASCAP—Gordon]

GEORGIA GIBBS
(Mercury 70386; 70386 x 45)



GEORGIA GIBBS

● Her Nibbs, Georgia Gibbs comes through with the best coupling

we've heard her do in some time. And it looks as though either end will break for the proverbial "big hit." On one side, Georgia gives out with a lively, vibrant, "Seven Lonely Days" type of reading to a cute and colorful bouncer. The novelty makes you sing along. Backed by a full chorus, this corny novelty has all the earmarks of a clicker. "Whistle And I'll Dance" features the star on a potent strong voiced delivery of a Latin tempo item, injected with a clever whistle gimmick. Georgia really belts this one. We can expect the songstress to be up on top with both of these.

"OUT IN THE MIDDLE OF THE NIGHT" (2:40) [Ample BMI—Blum]

"WHY DIDN'T YOU TELL ME" (2:52)
[United ASCAP—Gallop, Javits, Springer]

KAREN CHANDLER
(Coral 61181; 9-61181)



KAREN CHANDLER

● The "Hold Me, Thrill Me, Kiss Me" girl Karen Chandler makes a

strong showing with two wonderful sides that should be soon attracting loads of coin in the boxes and over the counter. Aided by the Jack Pleis orchestra and chorus, the chirp offers an inspired reading of a bright and spirited ditty dubbed "Out In The Middle Of The Night." It's easy listening that's sure to draw heaps of applause. "Why Didn't You Tell Me" is an equally outstanding ballad with all the ingredients of another smash. Both ends have the qualities to put the disk in the hit category.

DICK MERRICK
(BBS 124; 45-124)

C+ "ONLY YOUR LOVE" (2:35) [BMI—Berger, Clutter, Angert] A pleasing love song is smoothly styled by Dick Merrick as the Joe Leahy ork and chorus offer the backdrop. Tune has a slow waltz tempo.

C+ "RUNNING AROUND IN CIRCLES" (2:15) [BMI—Bruna, Farace] The warbler lilts through a cute ditty about the feeling of love. Catchy item on the light side.

CHARLIE BARNET ORCH. & LINDA SHANNON
(Jubilee 5144; 45-5144)

B "A MILLION WAYS TO FORGET" (2:38) [A-H Music—Hilliard, Allen] A beautiful ballad is tenderly vocalled by the sweet voice of Linda Shannon with a superb backing by Charlie Barnet's ork.

C+ "HOW D'YA DO DO DO" (2:13) [A-H Music—Stillman, Allen] The Skyliners add another fitting backdrop for the thrush's peppy march tempo delivery of a catchy number. Cute tune.

THE WOODSIDE SISTERS
("X"-0020; 4X-0020)

B "STAY A LITTLE LONGER" (2:09) [Regent BMI—Coleman, Sherman] The Woodside Sisters bow on the "X" label with a catchy bouncing novelty on the light and inviting side. Cute vocal combination with a good sound.

C+ "HALF AS LONESOME" (2:15) [Redd Avans ASCAP—Roberts, Katz] The thrushes show their skill on a slow tune as they treat a pleasing slow waltz item. Ok tune with George Barnes setting up the backing.

BILLY ECKSTINE
(MGM 11744; K-11744)

B "BELOVED" (3:19) [Harms ASCAP—Broszky, Lawrence] From the soon to be released flick "Student Prince" comes this exciting delivery of a beautiful tune by Billy Eckstine. Stylish presentation with feeling.

C+ "TEMPORARILY BLUE" (2:37) [Mills ASCAP—Danzig, Fansworth] The talented performer eases through a slow and inviting romantic ballad. Meaningful delivery. Good coupling.

JUNE ANTHONY
(Epic 9041; 4-9041)

B "OUR WEDDING DAY" (2:45) [Three J BMI—Grace] A pretty number to a waltz tempo setting is sung with sincerity by June Anthony. Easy listening.

C "MY HEART BELONGS TO DADDY" (2:10) [Chappell ASCAP—Porter] The thrush changes up and rides through a great oldie in her vibrant manner. Ork really goes to town on mid segment.

his finest performance on record...

EDDIE FISHER

a beautiful inspirational ballad...

MY FRIEND

and a great nostalgic ballad...

GREEN YEARS

20/47-5748

HUGO WINTERHALTER ORCHESTRA AND CHORUS



RCA VICTOR
FIRST IN RECORDED MUSIC



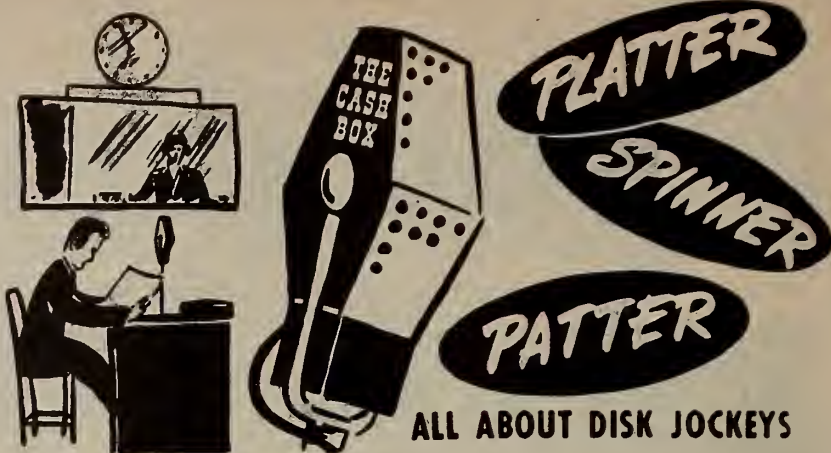
a "New Orthophonic" High Fidelity recording



OPERATORS:
Here's the **FIRST RELEASE** by your girl
PATTY GROSS
(WINNER OF FRANKIE LAINE-WURLITZER CONTEST)

SINGS
"IT'S NICER THAT WAY"
COLUMBIA-40207

b/w
"HUGGIN' MY PILLOW"
(And Dreaming of You)



THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WANTED Perry Como (RCA Victor)
2. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
3. YOUNG AT HEART Frank Sinatra (Capitol)
4. HERE Tony Martin (RCA Victor)
5. CROSS OVER THE BRIDGE Patti Page (Mercury)
6. MAKE LOVE TO ME Jo Stafford (Columbia)
7. JILTED Teresa Brewer (Coral)
8. THE HAPPY WANDERER { Frank Weir (London)
Henri Rene (RCA Victor)
9. THE MAN WITH THE BANJO Ames Brothers (RCA Victor)
10. I GET SO LONELY Four Knights (Capitol)
- 11) IF YOU LOVE ME. 12) A GIRL, A GIRL. 13) SECRET LOVE.
- 14) ANSWER ME, MY LOVE. 15) THREE COINS IN THE FOUNTAIN.

Brad Phillips celebrated his fourth anniversary on the "Singing Battle Royal" over WINS in New York last Sunday. Almost every recording star who was in town dropped in to say hello. Highlight was the finish as Joni James and Eddie Fisher were presented with plaques commemorating their winning of the "Singing Battle Royal Contest." . . . Mike Woloson is the morning man at WNOR in Norfolk, Virginia. In addition he does a three hour afternoon show six days a week. Previous to this he worked in Detroit from 1941 to 1946 and then was morning man at WSCR in Scranton from 1947 to 1952. . . . Jack Dugan of WOKO in Albany, New York writes that he had a busy week what with the banquet season in full swing. Jack emceed two of them in the past few days. . . . Lou Barile of WKAL in Rome, N. Y. reports the results of his fifth annual poll. The outstanding record was "I Believe" by Frankie Laine. The three top male singers were Frankie Laine, Perry Como and Eddie Fisher. Three top female singers were Joni James, Doris Day and Teresa Brewer. Best bands were Ray Anthony, Hugo Winterhalter, Billy May and Ralph Flanagan. Best new male singer was Lou Monte. Best new female singer was Ruth Casey.



PETE DREYER
(WENT—Gloversville, N. Y.)

Pete Dreyer of WENT in Gloversville, N. Y. writes: "I want to compliment your record reviews. They are the most accurate of them all. I would give a rough estimate that taking the records that you review . . . the one you pick as the record of the week is also picked by our teenage reviewers. It's uncanny! But, every week it seems to happen." Pete has made quite a success at the station, one of his first jobs in radio after coming home from serving with the army in Korea. . . . Lorry Raine, being interviewed on Gil Newsom's KWK, St. Louis "First Five" show Monday, May 10, was asked to call "Tom" on a message left at the switchboard. (Tom turned out to be Milwaukee's "WEMP" program director) Tom Shanahan, who heard the show in his car radio driving through town on out-of-state business.

Chaz Harris of WJHP in Jacksonville, Florida is conducting a teenage contest on both his radio and TV show. Entrants have to complete the following statement: "I believe recorded music is a wholesome factor in teenage activity because . . ." . . . Jim Ameche of KLAC in Los Angeles started featuring The Cash Box top 12 tunes last Wednesday night (May 5) and will continue it each Wednesday from now on. . . . Buddy Deane just celebrated his third anniversary at WITH in Baltimore and the station had quite a party for the disk jockey as well as the listeners. One of Deane's sponsors, a local bakery, provided a cake nearly four feet high and three feet across the base. Deane announced on the air that any of his listeners who wanted a piece of the cake could drop by the station and help him celebrate. Hundreds accepted the invitation.

the first dance arrangement

of the great Jazz classic...

RALPH FLANAGAN

and his orchestra

LULLABY OF BIRDLAND

c/w the first single by Buddy Victor

DID I REMEMBER

20/47-5741

first release under

the personal management of

George Thompson

1650 Broadway, New York, N. Y.



RCA VICTOR
FIRST IN RECORDED MUSIC



a "New Orthophonic" high fidelity recording

Their **BIGGEST Hit!**



THE MILLS BROS.

SINGING -

"GO IN AND OUT THE WINDOW"

DECCA-29115 (9-29115)



b/w CARNIVAL IN VENICE

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Delightful visitors in New York this week are Vera Lynn and her husband Harry Lewis. The couple will be staying in the city for a while as Vera makes TV appearances and promotes her latest London records "If You Love Me" and "Du Bist Mein Liebshoen." . . . Richard Hayes goes into the army at the end of this month. . . . Jaye P. Morgan, who looks as though she has a smash in "Nobody Met The Train" and "Life Was Made For Living" on Derby, opens at Blinstrub's in Boston May 17. . . . Bernice Parks' "Do It Again" is being banned on some stations. Claim it's too suggestive. . . . Nat "King" Cole does his first club date since returning from Europe at the Twin Coaches in Pittsburgh. . . . Georgia Gibbs narrowly missed being seriously hurt in an explosion in Florida last week. . . . Christine Jorgensen, who did her entire act in Spanish when she played the Hispano Theater last week, is talking disk pact with a major label. They'd like her to record in many languages, a la Dietrich. . . . Jackie Lee, who's Coral record of "Isle Of Capri" is his first, is currently in a four week engagement at the Coronet Lounge in Baltimore. . . . Mary Mayo has been signed to sing on the CBS-TV show "Look Up And Live" on Sunday mornings for the next seven weeks. . . . Danny Costello, the former Pittsburgh Pirates' pitcher, who is making singing his career after an arm injury forced him out of baseball, has had plenty of recording offers after having won "Chance Of A Lifetime" for five consecutive weeks. . . . Dean Parker currently out with "Be Mine Beloved" on MGM, being discussed for a national TVer next fall.

CHICAGO:

While lauding the very outstanding and gorgeous dancing of Phil Consolo and Melba at the Chez, Ted Shapiro (the kid who plays the pianner for the great Sophie Tucker), came along to tell us all about the revival of one of his great oldies, "A Handful Of Stars," which is part of the latest Nat (King) Cole album. Ted telling us that the tune was done 'way back thar by such artists as: Glenn Miller, Tony Martin, Artie Shaw, Jimmy Dorsey and Ray Noble. . . . Everyone fell in love with Hawaiian Mary Kaye singing, "My Yiddishe Mama," the eve before Mother's Day, with brother Norman Kaye jumping with joy at the applause. . . . Lou Monte drew the winners in the RCA-Victor Radio Roulette contest and came up with librarian Donn Ritchie of WMAQ and deejay Bob Porter of WIND as the prize winners. . . . So-o-o-oooo many, many guys and gals just simply fell in love with Kitty Kallen in our town that they should bring this cutie back once per month to play the bigtime here. The people are just raving over this little sweet-heart. Chicago took her to their hearts. The gal's tremendous intestinal fortitude (known to but a few) to continue on while suffering terribly at times was something that show business can long remember. . . . Jimmy James, who Dot disks, opened at the Black Orchid (5/11). . . . Bob (Coffeehead) Larson phoned all the way from Milwaukee to just rave (but, rave) about Coral's Jack Richards and The Marksmen. . . . Guy Cherney pops in to advise that he'll open at Miami Beach's famed Sans Souci on 5/28 and that he was in town to cut wax. One disk, Guy believes, will zoom to the top of the top ten. He's backed by Henry Doney of Tiffany in this statement. . . . Moe Wells pops in all excited over his newest, written by well-liked and well-known, Eddie Ballantine: "The Wedding Bell Blues." And asks, "Can someone please get June Valli to sing it?" . . . Toni Gilman, Chairwoman of the United Cerebral Palsy Drive advises that Sig Sakowicz, Polish Daily News columnist, named to head the foreign division of this big telethon. . . . Spike Jones howling, "I'm In The Mood For Love." . . . Jack Sobel of GAC phones to laud us on our editorial re: TV variety shows. . . . Bill Anson in Michael Reese Hospital and in great pain. And just as he was getting ready to start his newest shows on WAIT.

LOS ANGELES:

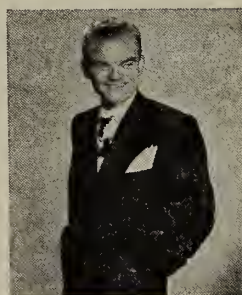
Sometimes it takes a critical situation to bring out the true showmanship qualities of an artist. Sunday night, songstress Toni Arden was going through her act at the Ambassador's Coconut Grove when a neurotic patron, for no reason at all, walked up to the stage, slammed the red haired singer across the head with a heavy handbag and kicked her on the knee. Orchestra leader Benny Strong seized the customer while John Michael Hayes led Miss Arden away. Although frightened but unhurt she was given hot coffee and the the sore spots were soothed with an ice pack. Miss Arden later returned to the stage to complete her 25 minute stint amid thunderous applause. . . . Spike Jones left for a two week vacation with his family. He'll start on a tour May 20th which will take him through to Indiana then back again to the Coast. Promotion man Bob Stern says that Spike's "I'm In The Mood For Love" with Billy "The Midget" Barty is his best yet. Spike p'lans to start a new TV series this fall. . . . Stan Kenton is off the jazz kick for a while and will bring back the old Kenton dance rhythms on a new series of recordings for Capitol. His latest is "Under A Blanket of Blue" b/w "Lady In Red." . . . Al Martino whizzed into town from Galveston, Texas for new recording sessions for Capitol. He leaves for a twenty week tour of Europe next week. We hear that Al's version of "Here In My Heart" is a smash hit in Italy. . . . Max Lutz announced that his young singing protege Tony Marco has been booked for a daily t'nt on the Chef Milani KCOP-TV series. . . . Al Kavelin's Century label caused quite a stir with their first release of "Money" with "Big Jim" Buchanan. Now the diskery has followed it up with "Someday" b/w "If You Should Leave Me" with Sue Allen that could click big. . . . Bob Theile, A&R head for Coral Records, has been spending several days in Southern California. He recently conducted recording sessions with Jane Russell, Connie Haines, Beryl Davis, and Rhonda Fleming who will now be billed as The Four Girls. . . . Palace Records is now settled in its new offices at 6420 Santa Monica Blvd.



JAYE P. MORGAN



LOU MONTE



SPIKE JONES

NOTICE Positively no advance in prices for this performance

STILL ONLY **89¢**



MARILYN MONROE

sings

I'M GONNA FILE MY CLAIM

c/w

THE RIVER OF NO RETURN

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BACK HOME AGAIN IN INDIANA
c/w **CAROLINA IN THE MORNING**

78 RPM CAT. NO. X-0014

45 RPM CAT. NO. 4X-0014

Ben Light

THAT SILVER-HAIRED DADDY OF MINE

c/w My Mom

78 RPM CAT. NO. X-0015
45 RPM CAT. NO. 4X-0015

Al Morgan

HAPPY BIRTHDAY

c/w Happy Anniversary

78 RPM CAT. NO. X-0022
45 RPM CAT. NO. 4X-0022

Danny Mendelsohn Singers

THESE ARE THE THINGS I LOVE

c/w Echo Bonita
78 RPM CAT. NO. X-0009
45 RPM CAT. NO. 4X-0009
Smith Brothers

DON'T DROP IT

c/w Truck Driving Man
78 RPM CAT. NO. X-0010
45 RPM CAT. NO. 4X-0010
Terry Fell

QU'EST-CE QUE C'EST

(Kess-Ka-Say)
c/w I Would If I Could But I Can't
78 RPM CAT. NO. X-0013
45 RPM CAT. NO. 4X-0013
Bill Darnel



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RECORDS MARK THE HITS!

THE CASH BOX



- | | | |
|---|---|--|
| <p>Gaiety Music Shop
New York, N. Y.</p> <ol style="list-style-type: none"> 1. Young At Heart (F. Sinatra) 2. Wanted (Perry Como) 3. Little Things Mean A Lot (Kitty Kallen) 4. Make Love To Me (Stafford) 5. Answer Me My Love (Cole) 6. Secret Love (Doris Day) 7. Cross Over The Bridge (Page) 8. Am I In Love (Joni James) 9. A Girl, A Girl (Eddie Fisher) 10. Three Coins In The Fountain (Four Aces) | <p>Hudson Ross
Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Little Things Mean A Lot (Kitty Kallen) 2. If You Love Me (Kay Starr) 3. The Happy Wanderer (Weir) 4. Wedding Bells (Four Aces) 5. Cuddle Me (Ronnie Gaylord) 6. Young At Heart (F. Sinatra) 7. The Happy Wanderer (Rene) 8. Answer Me, My Love (Nat "King" Cole) 9. Here (Tony Martin) 10. Wanted (Perry Como) | <p>California Music Co.
Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. Three Coins In The Fountain (Four Aces) 2. Until Yesterday (T. Bennett) 3. Hernando's Hideaway (J. Ray) 4. Wanted (Perry Como) 5. The Man Upstairs (Kay Starr) 6. Isle Of Capri (Gaylords) 7. Let's Do It (Eartha Kitt) 8. Answer Me, My Love (Ames Bros.) 9. I Get So Lonely (4 Knights) 10. Dark Green (Georgie Auld) |
| <p>Spruce Record Shop
Scranton, Pa.</p> <ol style="list-style-type: none"> 1. Young At Heart (F. Sinatra) 2. Wanted (Perry Como) 3. I Get So Lonely (4 Knights) 4. Little Things Mean A Lot (Kitty Kallen) 5. Three Coins In The Fountain (Four Aces) 6. Here (Tony Martin) 7. The Man With The Banjo (Ames Bros.) 8. Make Love To Me (Stafford) 9. Cross Over The Bridge (Page) 10. Somewhere, There Is Someone (Lou Monte) | <p>Comer's Record Nook
San Antonio, Tex.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. I Get So Lonely (4 Knights) 4. Answer Me, My Love (Nat "King" Cole) 5. Make Love To Me (Stafford) 6. Young At Heart (F. Sinatra) 7. Here (Tony Martin) 8. A Girl, A Girl (Eddie Fisher) 9. The Man With The Banjo (Ames Bros.) 10. If You Love Me (Kay Starr) | <p>The Record Room
Reno, Nev.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. Young At Heart (F. Sinatra) 4. The Man With The Banjo (Ames Bros.) 5. Here (Tony Martin) 6. I Get So Lonely (4 Knights) 7. I Really Don't Want To Know (Paul & Ford) 8. Answer Me, My Love (Cole) 9. The Man Upstairs (Kay Starr) 10. Secret Love (Doris Day) |
| <p>Music Box
Cambridge, Mass.</p> <ol style="list-style-type: none"> 1. Little Things Mean A Lot (Kitty Kallen) 2. Hernando's Hideaway (Bleyer) 3. The Happy Wanderer (Drake) 4. If You Love Me (Kay Starr) 5. Isle Of Capri (Gaylords) 6. Place Where I Worship (Four Lads) 7. Muriel (Freddy Martin) 8. Steam Heat (Patti Page) 9. Joey (Betty Madigan) 10. Crazy 'Bout You, Baby (Crew-Cuts) | <p>Gilchrist Record Shop
Cleveland, Ohio</p> <ol style="list-style-type: none"> 1. Isle Of Capri (Jackie Lee) 2. Little Things Mean A Lot (Kitty Kallen) 3. Three Coins In The Fountain (Four Aces) 4. If You Love Me (Kay Starr) 5. The Happy Wanderer (Weir) 6. I Understand Just How You Feel (Four Tunes) 7. Wanted (Perry Como) 8. Young At Heart (F. Sinatra) 9. I Was Meant For You (Four Knights) 10. Poor Butterfly (Hilltoppers) | <p>F & R Lazarus Company
Columbus, Ohio</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. If You Love Me (Kay Starr) 4. Little Things Mean A Lot (Kitty Kallen) 5. The Man Upstairs (Kay Starr) 6. The Man With The Banjo (Ames Bros.) 7. Cuddle Me (Ronnie Gaylord) 8. The Happy Wanderer (Weir) 9. Answer Me, My Love (Cole) 10. Isle Of Capri (Gaylords) |
| <p>Modrona Record Shop
Portland, Ore.</p> <ol style="list-style-type: none"> 1. Young At Heart (F. Sinatra) 2. Wanted (Perry Como) 3. Make Love To Me (Stafford) 4. Cross Over The Bridge (Page) 5. Here (Tony Martin) 6. Answer Me, My Love (Nat "King" Cole) 7. The Man With The Banjo (Ames Bros.) 8. Little Things Mean A Lot (Kitty Kallen) 9. A Girl, A Girl (Eddie Fisher) 10. Cuddle Me (Ronnie Gaylord) | <p>Florida Music Shops
Miami, Fla.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. Cross Over The Bridge (Page) 4. I Get So Lonely (4 Knights) 5. Young At Heart (F. Sinatra) 6. Answer Me, My Love (Cole) 7. A Girl, A Girl (Eddie Fisher) 8. Do Lord (C. Russell, J. Russell, Haines, Davis) 9. The Man With The Banjo (Ames Bros.) 10. Little Things Mean A Lot (Kitty Kallen) | <p>Radio Doctors
Milwaukee, Wis.</p> <ol style="list-style-type: none"> 1. If You Love Me (Kay Starr) 2. The Happy Wanderer (Weir) 3. Don't Worry 'Bout Me (Frank Sinatra) 4. Little Things Mean A Lot (Kitty Kallen) 5. Three Coins In The Fountain (Four Aces) 6. Crazy 'Bout You, Baby (Crew-Cuts) 7. Padre (Lola Dee) 8. Hernando's Hideaway (Bleyer) 9. All Night Long (R. Bryant) 10. Three Coins In The Fountain (Toni Arden) |
| <p>Denver Dry Goods Co.
Denver, Colo.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. The Man With The Banjo (Ames Bros.) 4. Jilted (Teresa Brewer) 5. Cross Over The Bridge (Page) 6. I Get So Lonely (4 Knights) 7. A Girl, A Girl (Eddie Fisher) 8. Secret Love (Doris Day) 9. Young At Heart (F. Sinatra) 10. Here (Tony Martin) | <p>Moses Melody Shop
Little Rock, Ark.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Jilted (Perry Como) 3. Young At Heart (F. Sinatra) 4. Cross Over The Bridge (Page) 5. A Girl, A Girl (Eddie Fisher) 6. There'll Be No Teardrops Tonight (Tony Bennett) 7. Answer Me, My Love (Cole) 8. I Really Don't Want To Know (Paul & Ford) 9. The Man Upstairs (Kay Starr) 10. Don't Worry 'Bout Me (Frank Sinatra) | <p>Van Goor Record Shop
Rock Island, Ill.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. I Get So Lonely (4 Knights) 4. Young At Heart (F. Sinatra) 5. Make Love To Me (Stafford) 6. Here (Tony Martin) 7. Little Things Mean A Lot (Kitty Kallen) 8. Jilted (Teresa Brewer) 9. Three Coins In The Fountain (Four Aces) 10. Answer Me, My Love (Cole) |
| <p>The Groove Record Shop
Norfolk, Va.</p> <ol style="list-style-type: none"> 1. Little Things Mean A Lot (Kitty Kallen) 2. Three Coins In The Fountain (Four Aces) 3. The Man Upstairs (Kay Starr) 4. Here (Tony Martin) 5. The Happy Wanderer (Weir) 6. Poor Butterfly (Hilltoppers) 7. I Get So Lonely (4 Knights) 8. Wanted (Perry Como) 9. Secret Love (Doris Day) 10. Make Love To Me (Stafford) | <p>Kops Piano House
Great Falls, Mont.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Make Love To Me (Stafford) 4. I Get So Lonely (4 Knights) 5. Young At Heart (F. Sinatra) 6. Answer Me, My Love (Cole) 7. The Man With The Banjo (Ames Bros.) 8. I Really Don't Want To Know (Paul & Ford) 9. Secret Love (Doris Day) 10. Here (Tony Martin) | <p>Cox Record Shop
Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Little Things Mean A Lot (Kitty Kallen) 3. There'll Be No Teardrops Tonight (Tony Bennett) 4. Jilted (Teresa Brewer) 5. Cross Over The Bridge (Page) 6. Three Coins In The Fountain (Four Aces) 7. Young At Heart (F. Sinatra) 8. I Get So Lonely (4 Knights) 9. Isle Of Capri (Jackie Lee) 10. True Love Goes On And On (Burl Ives) |
| <p>Andre's Record Shop
Lansing, Mich.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. If You Love Me (Kay Starr) 4. The Man Upstairs (Kay Starr) 5. The Happy Wanderer (Weir) 6. Jilted (Teresa Brewer) 7. Three Coins In The Fountain (Four Aces) 8. Little Things Mean A Lot (Kitty Kallen) 9. Here (Tony Martin) 10. Young At Heart (F. Sinatra) | <p>National Record Mart
Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. If You Love Me (Kay Starr) 2. Wanted (Perry Como) 3. Rose Marie (Slim Whitman) 4. Crazy 'Bout You, Baby (Crew-Cuts) 5. Twelfth Street Rag (Liberace) 6. I Could Have Told You (Frank Sinatra) 7. Little Things Mean A Lot (Kitty Kallen) 8. The Happy Wanderer (Weir) 9. I Really Don't Want To Know (Paul & Ford) 10. Poor Butterfly (Hilltoppers) | <p>Stix, Baer and Fuller
St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Little Things Mean A Lot (Kitty Kallen) 2. I Should Care (Jeff Chandler) 3. Wanted (Perry Como) 4. Jilted (Teresa Brewer) 5. The Happy Wanderer (Weir) 6. Here (Tony Martin) 7. The Man With The Banjo (Ames Bros.) 8. This Above All (M. Carson) 9. Isle Of Capri (Gaylords) 10. A Girl, A Girl (Eddie Fisher) |

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B/W “ME GOTTA HAVE YOU”

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2 SIDED HIT

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b/w

"SUGAR LUMP"

JUBILEE # 5132

THIS IS THE ORIGINAL!

GLORIA MANN and the Carter Rays

"GOODNIGHT SWEETHEART, GOODNIGHT"

b/w

"LOVE - ME - BOY"

JUBILEE # 5142

Hitting In All Areas
The New SMASH by

THE ORIOLES

"DROWNING EVERY HOPE I EVER HAD"

b/w

"MAYBE YOU'LL BE THERE"

JUBILEE # 5143

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.



With the Summer weather trying to break thru' and the cricket season on its way, the bands are getting busy fixing up dates at the main holiday resorts. Also taking a holiday in this country on his first visit, is that great writer of hit songs Bob "Doggie In The Window" Merrill. Bob tells me he's taken an apartment in London and hopes to stay over for at least four months. His latest ditty, "Cleo and Meo," looks like it's going places and Bob is tickled pink with the Joan Reagan, Dickie Valentine disk of the song. . . . Also over here on a business—pleasure trip is D. J. Stan Burns of WINS. He goes over to gay Paris to dub his voice into a French movie, comes back to interview a BBC reporter back from the Royal Tour, then goes back to those disks. . . . David Hughes, recently returned from U.S., and Dickie Valentine, due to go to the U.S., in a couple of weeks, are both in the run for feature part in new musical pic starring Jack Buchanan.

Yma Sumac touring the country giving concerts. . . . Georgia Gibbs waxing of "My Sin" is catching the airwaves a great deal and selling well according to Oriole Records which will become Mercury records as of next Tuesday when the original name is launched in England. . . . I feel bound to comment on the work of the Geraldo Orchestra. Having listened to this fine band on the air and on records, it seems someone is lacking in imagination. My reason for these remarks is that on every occasion I hear the outfit, I also hear carbon copies of American arrangements. Not very original is it?

Norman Wisdom scored a big hit in the new Palladium show which also gives us the excellent dancing of Teddy Hale. . . . Al Martino starting his vaudeville tour shortly. . . . Rosemary Clooney may do the same and Frank Sinatra may also work a few theatres when he comes over to attend to some legal matters. We like Frankie over here and look forward to his playing to his many fans. . . . Percy Faith has postponed his European trip till August. . . . Philips Records will issue jazz disks very soon. . . . We'd love to hear the Benny Goodman LP from Carnegie Hall, which we have been waiting for for a long, long time. . . . Cyril Stapleton has declined the very tempting offer to tour with his BBC Show Band, for the time being.

Have heard Kathy Lloyd, Ted Heath's new girl singer, and can only say she's one of the best. Nice going Kathy. Keep it up and you'll be as big a star as Lita.

This week's best selling Pop singles: (Courtesy "New Musical Express")

- 1) "Secret Love" -----
DORIS DAY
- 2) "Such A Night" -----
JOHNNIE RAY
- 3) "The Happy Wanderer" -----
OBENKIRCHEN
CHILDREN'S CHOIR
- 4) "Changing Partners" -----
KAY STARR
- 5) "I See The Moon" -----
STARGAZERS
- 6) "The Kid's Last Fight" -----
FRANKIE LAINE
- 7) "Bimbo" -----
RUBY WRIGHT
- 8) "Make Love To Me" -----
JO STAFFORD
- 9) "Don't Laugh At Me" -----
NORMAN WISDOM
- 10) "Bell Bottom Blues" -----
ALMA COGAN

THE CASH BOX



Album Reviews

POPULAR

"MGM's 30th ANNIVERSARY ALBUM"—Recorded Directly From The Sound Tracks of MGM Musical Hits!—MGM E 3118 (12" LP) List: \$4.85

NO BUSINESS LIKE SHOW BUSINESS; FRENCH LESSON; I'LL BUILD A STAIRWAY TO PARADISE; BABY, IT'S COLD OUTSIDE; OL' MAN RIVER; ABA DADA HONEYMOON; EASTER PARADE; SINGIN' IN THE RAIN; HOW COULD YOU BELIEVE ME; HI-LILI, HI-LO; SLAUGHTER ON 10th AVE.

This Monday, May 17, marks the thirtieth year since Metro-Goldwyn-Mayer Studios was formed. And since its start, the studio has given the world some of the best motion picture musicals of all time. In fact its "American In Paris" was the only musical ever to win an "Oscar." Here, from eleven of their most successful musicals MGM presents some of the hit tunes as taken directly from the sound tracks of these films. Album is studded with some of moviedom's top stars. Delightful listening that brings back memories. Public is familiar with almost all of these standards. If displayed properly, this item should sell by the dozen.

"FABULOUS FRANKIE"—Frank Sinatra with Axel Stordahl's Orchestra & Tommy Dorsey's Orchestra—RCA Victor LPT 3063 (10" LP) List: \$3.00
THE LAMPLIGHTER'S SERENADE; EAST OF THE SUN; STREET OF DREAMS; NIGHT AND DAY; EVERYTHING HAPPENS TO ME; I'LL BE SEEING YOU; FOOLS RUSH IN; THIS IS THE BEGINNING OF THE END.

One of the most fabulous careers in show business, if not the greatest, is Frank Sinatra's. The artist is one of the fixtures of American music. And now with his popularity at a new peak, partly as a result of his Academy Award winning performance in "From Here To Eternity," Victor issues eight Sinatra oldies which helped make him the star he is. All the tunes were waxed during '40 and '42. It's great hearing these standards again. Sleeve is plastered with a huge photo of Sinatra that'll do much as a sales influence. "Night and Day" should act as a potent salesman.

THE MELACHRINO ORCHESTRA plays medleys from hit Broadway Shows—RCA Victor LPM-1008 (12" LP) List: \$4.00
CALL ME MADAME; IRVING BERLIN SHOW TUNES; SHOW BOAT; KISS, ME, KATE; SOUTH PACIFIC; CAROUSEL.

All America loves show tunes, especially those by such greats as Kern, Berlin, Rodgers & Hammerstein, and Porter. George Melachrino leads his Melachrino Orchestra through a medley of beautiful songs from some of Broadway's longest runners and biggest hits. The Melachrino crew is loaded with lush strings that create a dreamy effect on these classic pop standards. Beautiful mood music tailor made for a party background. An hour of great listening.

"INSIDE SAUTER-FINEGAN"—The Sauter-Finegan Orchestra—RCA Victor LJM-1003 (12" LP) List: \$4.62
FOUR HORSEMEN; 10,000 B. C.; HOW ABOUT YOU?; OLD FOLKS; PENNIES FROM HEAVEN; SEPTEMBER'S SORROW; AUTUMN LEAVES; NEW YORK . . . 4 A.M.; WILD WINGS IN THE WOODS; THE "THUNDISBREAK"; EDDIE AND THE WITCH DOCTOR; FINEGAN'S WAKE; WHEN TWO TREES FALL IN LOVE.

A little more than two years ago, Ed Sauter and Bill Finegan introduced to the industry a band with a new concept of the delivery of music, and a band with a new sound. Today the aggregation has achieved a prominent position in its field. In answer to many questions about the individual talent and style of the group, the two great arrangers and composers give the listener a birds-eye view of the band's component parts. To do this to best advantage, the leaders have selected a number of standards plus some of their own creations. The band has an established following that'll go wild about this deluxe bound package. Item should do best with the "cool" set. Fold open binding gives info about the crew and photos of its stars.

KATE SMITH: "TV Curtain Calls"—Nelson Riddle and his Orchestra—Capitol H 515 (10" LP) List: \$3.00
THE VERY THOUGHT OF YOU; LOVE WALKED IN; BUT NOT FOR ME; LOVE IS HERE TO STAY; IF I HAD YOU; THEY CAN'T TAKE THAT AWAY FROM ME; THE NEARNESS OF YOU; IT COULD HAPPEN TO YOU.

One of adult America's favorite entertainers, Kate Smith performs eight of America's favorite standards, tunes which her TV audiences like best and ask her to sing time and again. The vocalist has a fabulous following, enhanced by her "Kate Smith Hour" TV show. Her loyal listeners should play a big part in the success of this platter. Excellent selection of tunes that, incidentally, make perfect dance material too. Easy going treatments of music for the relaxing hours.

JO STAFFORD: "Garden Of Prayer"—Paul Weston and his Orchestra—Columbia CL 6286 (10" LP) List: \$3.00
IT IS NO SECRET; STAR OF HOPE; HE BOUGHT MY SOUL AT CALVARY; I FOUND A FRIEND; BEAUTIFUL ISLE OF SOMEWHERE; INVISIBLE HANDS; PEACE IN THE VALLEY; THE BEAUTIFUL GARDEN PRAYER.

Few of today's popular singers are as versatile as Jo Stafford. She's done magnificently on everything from Latin numbers to religious tunes. And in the latter category she's unbeatable. This can be witnessed by one listen to her treatment of the numbers in this album. Her ultrasoft voice and the sincerity, which it carries is inserted into every one of these numbers. She sings with great feeling. Package is not designed for youngsters, but should meet with great approval from the older set. The magnificent cover painting should do much when displayed.

EDITH PIAF—"Notre-Dame De Paris"—Columbia A-1812 (EP) List: \$1.50
NOTRE-DAME DE PARIS; LE NOEL DE LA RUE; A L'ENSEIGNE DE LA FILLE SANS COEUR; AU BAL DE LA CHANCE.

France's great chanteuse, Edith Piaf, whose following is almost as great in this country as in her native land, sings in French, four beautiful items associated with her name. Her many fans will take care of the sales on this package.

DUKE ELLINGTON—"ASCAP Award Winners"—Columbia B-1819 (EP) List: \$1.50

SOLITUDE; SOPHISTICATED LADY; MOOD INDIGO; CARAVAN.
The great Duke Ellington band plays a quartet of the leaders ASCAP award winning compositions. Sensational material played only as its composer can. Should do well with all the Ellington enthusiasts and with the people who no longer have these originals.

THE CASH BOX



Album Reviews

BENNY GOODMAN in Walt Disney's "2 For The Record"—Capitol EAP-1-519 (EP) List: \$1.50

ALL THE CATS JOIN IN; AFTER YOU'VE GONE; THERE'LL BE SOME CHANGES MADE. Formerly part of Disney's "Make Mine Music" Benny Goodman's "After You've Gone" and "All The Cats Join In" are being released again by Disney as a cartoon called "Two For The Record." This item is released in conjunction with the short. "There'll Be Some Changes Made" rounds out the EP that should do well via the cartoon's promotion.

STRAUSS: "Strauss Waltzes" Transcribed for Organ—Richard Ellsasser—MGM E 3110 (12" LP) List: \$4.85

EMPEROR WALTZ; WINE, WOMAN, AND SONG; TALES FROM THE VIENNA WOODS; BLUE DANUBE WALTZ.

The agile fingers of talented organist, Richard Ellsasser, glide over the keyboard of the beautiful organ housed in the John Hays Hammond Museum in Gloucester, Massachusetts, as he renders four classic Strauss waltzes. The melodies are probably the most popular waltz numbers ever written. Disk should have a strong appeal to lovers of such music. Organ fans ought to go for this one too.

CLASSICAL

LISZT: Les Preludes-Hungarian Rhapsodies—The Philharmonia Orchestra, Rudolf Schwarz, conductor RCA Victor LBC-1070 (12" LP) List: \$2.85

LES PRELUDES; HUNGARIAN RHAPSODY NO. 1; HUNGARIAN RHAPSODY NO. 2; HUNGARIAN RHAPSODY NO. 3; HUNGARIAN RHAPSODY NO. 6.

Here is a great acquisition for the budget minded record collector and the many admirers of Franz Liszt. On the Victor "Bluebird Classics" series is offered a top quality 12" high fidelity LP recording of four of the master composer's great works at a price lower than that of most 10" LP's. Rudolf Schwarz does an excellent job conducting the Philharmonia Orchestra. The familiar "Hungarian Rhapsody No. 2" should offer a perfect example of the entire works.

JAZZ

CHET BAKER AND STRINGS—Columbia CL 549 (12" LP) List: \$4.85

YOU DON'T KNOW WHAT LOVE IS; I'M THRU WITH LOVE; LOVE WALKED IN; YOU BETTER GO NOW; I MARRIED AN ANGEL; LOVE; I LOVE YOU; WHAT A DIFFERENCE A DAY MADE; WHY SHOULDN'T I; A LITTLE DUET; THE WIND; TRICKLEYSIDDLIER.

Less than two years ago, trumpeter Chet Baker joined Gerry Mulligan's quartet bringing to it his conceptions of jazz. In that short period the young artist has become known as one of the country's best jazz trumpeters around today. The skilled performer fashions on this platter a dozen renditions, some standards, some new items, against a lush string setting. His trumpet takes the foreground on this relaxing mood music. Aiding in the orking are such stars as Zoot Sims, Russ Freeman, and Bud Shank. Great listening that's open to both the jazz market and the pop enthusiast. Cover photo of Chet is real eye catching.

BOB SCOBEY'S FRISCO BAND—Vocals by Clancy Hayes—Good Time Jazz L-22 (10" LP) List: \$3.00

BIG BUTTER AND EGG MAN; SILVER DOLLAR; SIDEWALK BLUES; EVERYTHING IS PEACHES DOWN IN GEORGIA; ACE IN THE HOLE; HUGGIN' AND A CHALKIN'; LONG GONE; HINDUSTAN (A DIXIE MAMBO).

An interesting cover houses Good Time Jazz's first follow-up to their high flying Kid Ory Hi-Fi LP. This exciting jazz piece includes many of Scobey's most popular recordings and a number of solid sides heretofore unreleased. Disk features the voice of Clancy Hayes on some of the tunes. Back cover offers bios and information about the artists in the band. Should be another big sell for GTJ.

HERBIE HARPER QUINTET—Nocturne NLP1—Jazz In Hollywood Series (1-10" LP) List: \$3.85

JEEPERS LEAPERS; DINAH; FIVE BROTHERS; HERB STONE; SUMMERTIME; JIVE AT FIVE. The much discussed Hollywood jazz makes its appearance in a new series titled "Jazz In Hollywood." Whether jazz is any different in Hollywood is a moot point about which is found a variance of opinion. However, the collection is a highly enjoyable set that swings along with imagination and taste. Herbie Harper is on the trombone as featured artist, with Bob Gordon, sax; Jimmy Rowles, piano; Roy Harte and Harry Babasin.

LATIN-AMERICAN

"RUMBA FIESTA": Los Rumberos de Cuba and their Orchestra—Tico 126 (10" LP) List: \$3.85

SOUTH AMERICA, TAKE IT AWAY; NEGRA CONSENTIDA; SOUTH OF THE BORDER; AMAPOLA; CARIOCA; AMOR, AMOR, AMOR; MAGIC IS THE MOONLIGHT; TE VAYA BIEN; GREEN EYES; QUIZAS, QUIZAS, QUIZAS.

Here's an excellent Latin tempo platter tailor made for a house party. Los Rumberos de Cuba and their Orchestra fashion a half-hour's worth of popular rumba favorites in their easy-going sharply defined beat that just lures dancers to the floor. Music is not loud and repelling. The soft treatment makes a fitting background for conversation too. Definite market for this package.

SPECIAL MATERIAL

FREDRIC MARCH, AGNES MOOREHEAD, ALEXANDER SCOURBY—"The Magic Word"—Famous Poems That Tell Stories—Decca DL 7028 (10" LP) List: \$3.85

THE HIGHWAYMAN; SEA FEVER; IF; THE CREATION; PAUL REVERE'S RIDE. "The magic of story-telling is enhanced when the story is told in poetry. In poetry, the tale is heightened by the beat of rhythm and intensified by the music of rhyme." Decca offers on wax three Hollywood stars, Fredric March, Agnes Moorehead and Alexander Scourby, reading seven of the most popular poetic works ever written. And each of the stars presents a magnificent job on all of the selections. Although the market for this merchandise is very limited, item should do well with poetry lovers.

Chuckles



MIAMI BEACH, FLA.—The good natured kidding of Tony Martin (left) and Tad Bruce, strikes the funny bone of popular WKAT disk jockey Sleepy-time Gal. The female platter spinner sets the pace for the South's midnight to 3:30 AM "Torch Time" show. Tony has a big one in "Here" and Tad has just issued a new one dubbed "Dare I."

Top 10 Best Selling Pop Albums

1. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
2. THE GLENN MILLER STORY ... Sound Track (Decca DL 5519)
3. ROSE MARIE ... Original Cast (MGM E 229)
4. SONGS FOR YOUNG LOVERS ... Frank Sinatra (Capitol H 488)
5. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352)
6. KISMET ... Original Cast (Columbia ML 4850)
7. TAWNY ... Jackie Gleason (Capitol H 471)
8. PARDON MY BLOOPER ... Kermit Schafer (Jubilee LP 2)
9. MUSIC TO MAKE YOU MISTY ... Jackie Gleason (Capitol H 455)
10. KISMET ... Percy Faith (Columbia CL 550)

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'BOUT ME**

Capital
Records

MILLS MUSIC, INC.
1619 Broadway, New York 17, N. Y.

**Bayless Named A
VP of Capitol**

HOLLYWOOD, CALIF.—Glenn E. Wallich, president of Capitol Records, has announced that at a meeting of the Board of Directors on May 4, James W. Bayless, general plant manager, was elected a vice president.

Bayless joined Capitol in September, 1949. One of the first projects undertaken for the company by him was the modernization of the manufacturing plant at Scranton, Pennsylvania, one of the largest in the world. He supervised the conversion of the plant to handle the manufacture of all three speeds of phonograph records. Since that time he has directed the development of Capitol's "Full Dimensional Sound" recordings and the installation of the Quality Control System which Capitol uses to maintain uniform quality throughout its recording and manufacturing operation.

Bayless has repeatedly distinguished himself in the field of audio engineering. He entered the field in 1929 with the advent of motion picture sound and worked with the major studios until joining RCA Victor in 1935. There he became manager of record manufacturing, holding that post until he joined Capitol in 1949. He is a member of the leading technical societies in the audio field.

Bayless' responsibilities include the executive administration of recording, studio operation, manufacturing and engineering.



**THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 15 without any changes on the part of THE CASH BOX.

Will Lenay

WSAI—Cincinnati, Ohio

1. If You Love Me (Kay Starr)
2. The Man With The Banjo (Ames Bros.)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Happy Wanderer (Weir)
5. Answer Me, My Love (Cole)
6. Isle Of Capri (Jackie Lee)
7. I Really Don't Want To Know (Paul & Ford)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Cross Over The Bridge (Page)
10. Wrapped Up In A Dream (Hilltoppers)

Jimmy Lowe

WRR—Dallas, Tex.

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Three Coins In The Fountain (Four Aces)
6. Oh, Baby Mine (Four Knights)
7. Go In And Out The Window (Mills Bros.)
8. If You Love Me (Kay Starr)
9. A Girl, A Girl (Eddie Fisher)
10. Here (Tony Martin)

Bill Harrington

WNEW—New York, N. Y.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. With All My Heart And Soul (Eddie Fisher)
4. Why (Nat "King" Cole)
5. From The Vine Came The Grape (Gaylords)
6. Young At Heart (F. Sinatra)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Cross Over The Bridge (Page)
9. Joey (Betty Madigan)
10. Make Love To Me (Stafford)

Don Mullally

WTWN—St. Johnsbury, Vt.

1. A Girl, A Girl (Eddie Fisher)
2. Young At Heart (F. Sinatra)
3. Maybe Next Time (J. James)
4. Wanted (Perry Como)
5. Make Love To Me (Stafford)
6. Don't Worry 'Bout Me (Frank Sinatra)
7. The Man With The Banjo (Ames Bros.)
8. I Speak To The Stars (Margaret Whiting)
9. Secret Love (Doris Day)
10. Cross Over The Bridge (Page)

Charles Bras

KJR—Seattle, Wash.

1. Wanted (Perry Como)
2. The Man With The Banjo (Ames Bros.)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Cuddle Me (Ronnie Gaylord)
6. Young At Heart (F. Sinatra)
7. Here (Tony Martin)
8. Secret Love (Doris Day)
9. Answer Me, My Love (Nat "King" Cole)
10. A Girl, A Girl (Eddie Fisher)

Hank Goldman

WANN—Annapolis, Md.

1. Wanted (Perry Como)
2. Jilted (Teresa Brewer)
3. Young At Heart (F. Sinatra)
4. The Happy Wanderer (Rene)
5. The Man With The Banjo (Ames Bros.)
6. Here (Tony Martin)
7. I Should Care (Jeff Chandler)
8. Such A Night (Bunny Paul)
9. Little Things Mean A Lot (Jacobs)
10. Press Me (Wendy Wayne)

Harry Nigocia

WJBW—New Orleans, La.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. I Speak To The Stars (D. Day)
4. Secret Love (Doris Day)
5. Amor (Four Aces)
6. My Restless Lover (Page)
7. Am I In Love (Joni James)
8. Little Things Mean A Lot (Kitty Kallen)
9. I Get So Lonely (4 Knights)
10. Cross Over The Bridge (Page)

Bud Davies

CKLW—Detroit, Mich.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Happy Wanderer (Weir & Rene)
3. Isle Of Capri (Gaylords)
4. Here (Tony Martin)
5. Crazy 'Bout You, Baby (Crew-Cuts)
6. Believe In Me (Don Cornell)
7. The Things I Love (Smith Bros.)
8. I Could Have Told You (Frank Sinatra)
9. If You Love Me (Vera Lynn)
10. Hernando's Hideaway (Bleyer)

Lou Barile

WKAL—Rome, N. Y.

1. If You Love Me (Kay Starr)
2. Make Love To Me (Stafford)
3. Here (Tony Martin)
4. I Get So Lonely (4 Knights)
5. Wanted (Perry Como)
6. Somewhere There Is Someone (Lou Monte)
7. Little Things Mean A Lot (Kitty Kallen)
8. The Man With The Banjo (Ames Bros.)
9. Cuddle Me (Ronnie Gaylord)
10. Jilted (Teresa Brewer)

Carl Stutz

WRVA—Richmond, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. Dream, Dream, Dream (Percy Faith)
3. If You Love Me (Vera Lynn)
4. Answer Me My Love (Cole)
5. Young At Heart (F. Sinatra)
6. Three Coins In The Fountain (Four Aces)
7. Until Yesterday (T. Bennett)
8. Here (Tony Martin)
9. The Happy Wanderer (Weir)
10. I Speak To The Stars (D. Day)

Art Roberts

KXLW—St. Louis, Mo.

1. Isle Of Capri (Gaylords)
2. Jilted (Teresa Brewer)
3. My Sin (Georgia Gibbs)
4. Wanted (Perry Como)
5. Here (Tony Martin)
6. Little Things Mean A Lot (Kitty Kallen)
7. The Man Upstairs (Kay Starr)
8. Poor Butterfly (Hilltoppers)
9. The Man With The Banjo (Ames Bros.)
10. Wedding Bells (Four Aces)

Murray Jordan

WLIB—New York, N. Y.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. Lost In Loveliness (Doris Day)
6. The Happy Wanderer (Weir)
7. Am I In Love (Joni James)
8. You Didn't Want Me (Mills Bros.)
9. Three Coins In The Fountain (Four Aces)
10. Crazy Rhythm (D. Collins)

Pat Chamburs

WFLA—Tampa, Fla.

1. The Happy Wanderer (Weir)
2. Joey (Betty Madigan)
3. Here (Tony Martin)
4. I Speak To The Stars (Dorsey)
5. Wanted (Perry Como)
6. Young At Heart (F. Sinatra)
7. I Should Care (Jeff Chandler)
8. Autumn In My Heart (Jeri Southern)
9. Answer Me, My Love (Cole)
10. The Man With The Banjo (Ames Bros.)

Roger Clark

WNOR—Norfolk, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. I Speak To The Stars (D. Day)
3. Here (Tony Martin)
4. The Happy Wanderer (Weir)
5. Joey (Betty Madigan)
6. The Zoo (Johnny Desmond)
7. Gee (The Crows)
8. Marie (Dorsey Bros.)
9. Latin Lady (H. Winterhalter)
10. Poor Butterfly (Hilltoppers)

Joe Deane

KQV—Pittsburgh, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Until Yesterday (T. Bennett)
3. Crazy 'Bout You, Baby (Crew-Cuts)
4. If You Love Me (Kay Starr)
5. It Happens To Be Me (Cole)
6. Wanted (Perry Como)
7. I Could Have Told You (Frank Sinatra)
8. Little Lucy (Don Cornell)
9. Three Coins In The Fountain (Four Aces)
10. Secret Love (Doris Day)

Tom Edwards

WERE—Cleveland, Ohio

1. Wanted (Perry Como)
2. I Understand (Four Tunes)
3. Young At Heart (F. Sinatra)
4. Three Coins In The Fountain (La Rosa-Four Aces)
5. Little Things Mean A Lot (Kitty Kallen)
6. Isle Of Capri (Gaylords-Lee)
7. Hernando's Hideaway (Archie Bleyer)
8. Here (Tony Martin)
9. Wedding Bells (Four Aces)
10. Until Yesterday (T. Bennett)

Bob Larsen

WEMP—Milwaukee, Wis.

1. The Happy Wanderer (Weir-Rene)
2. Wanted (Perry Como)
3. Padre (Lola Dee)
4. Little Things Mean A Lot (Kitty Kallen)
5. Three Coins In The Fountain (Four Aces)
6. Cross Over The Bridge (Page)
7. Hers And His (Jack Richards)
8. Jilted (Teresa Brewer)
9. Hernando's Hideaway (Bleyer)
10. I Understand (Four Tunes)

Russ Coglin

KROW—Oakland, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. The Man With The Banjo (Ames Bros.)
6. Here (Tony Martin)
7. Jilted (Teresa Brewer)
8. Isle Of Capri (Gaylords)
9. This Is You (C. Applewhite)
10. Three Coins In The Fountain (Four Aces)

Jim Ameche

KLAC—Hollywood, Calif.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Here (Tony Martin)
7. Little Things Mean A Lot (Kitty Kallen)
8. Three Coins In The Fountain (Toni Arden)
9. Answer Me, My Love (Cole)
10. I Speak To The Stars (D. Day)

Ray Perkins

KIMN—Denver, Colo.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. The Man With The Banjo (Ames Bros.)
5. A Girl, A Girl (Eddie Fisher)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Cole)
8. Here (Tony Martin)
9. Joey (Betty Madigan)
10. Little Things Mean A Lot (Kitty Kallen)

Al Ross

WBAL—Baltimore, Md.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Here (Tony Martin)
6. I Get So Lonely (4 Knights)
7. Answer Me, My Love (Cole)
8. I Speak To The Stars (D. Day)
9. Little Things Mean A Lot (Kitty Kallen)
10. A Girl, A Girl (Eddie Fisher)

NOTICE!!!

Please Note That The Title Of Our Song
Published And Recorded
under the title

"I UNDERSTAND"

has been changed to

"I UNDERSTAND JUST HOW YOU FEEL"

This Song Is Not To Be Confused With The
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Kim Gannon, Published By Leo Feist Inc.

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

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Andy Bell

KSXY—Dallas, Tex.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. Answer Me, My Love (Cole)
6. The Man With The Banjo (Ames Bros.)
7. You'll Never Walk Alone (Roy Hamilton)
8. Jilted (Teresa Brewer)
9. Little Things Mean A Lot (Kitty Kallen)
10. Three Coins In The Fountain (Four Aces)

Johnny Morris

KSTP—St. Paul, Minn.

1. The Happy Wanderer (Weir)
2. The Man With The Banjo (Ames Bros.)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. I Speak To The Stars (D. Day)
6. Young At Heart (F. Sinatra)
7. I Really Don't Want To Know (Paul Ford)
8. The Man Upstairs (Kay Starr)
9. You'll Never Walk Alone (Roy Hamilton)
10. Long Distance Love (F. Laine)

Robin Seymour

WKMH—Dearborn, Mich.

1. The Happy Wanderer (Weir)
2. Poor Butterfly (Hilltoppers)
3. Little Things Mean A Lot (Kitty Kallen)
4. I Could Have Told You (Frank Sinatra)
5. Isle Of Capri (Gaylords)
6. Sugar Lump (Four Tunes)
7. Crazy 'Bout You (Crew-Cuts)
8. These Are The Things I Love (Smith Bros.)
9. Hernando's Hideaway (Bleyer)
10. The Man Upstairs (Kay Starr)

Chris Clark

WBSM—New Bedford, Mass.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. The Man Upstairs (Kay Starr)
4. Make Love To Me (Stafford)
5. Here (Tony Martin)
6. Little Things Mean A Lot (Kitty Kallen)
7. I Get So Lonely (4 Knights)
8. I Live Each Day (Jerry Vale)
9. Cross Over The Bridge (Page)
10. Anything Can Happen Mambo (Delores Hawkins)

Stan Dale

WJJD—Chicago, Ill.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Isle Of Capri (Gaylords)
4. Here (Tony Martin)
5. Jilted (Teresa Brewer)
6. Cuddle Me (Ronnie Gaylord)
7. I Understand (Four Tunes)
8. Three Coins In The Fountain (Four Aces)
9. Hernando's Hideaway (Bleyer)
10. Cross Over The Bridge (Page)

Gary Lesters

WVNJ—Newark, N. J.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. I Speak To The Stars (Margaret Whiting)
4. Here (Tony Martin)
5. The Man Upstairs (Kay Starr)
6. No One But You (C. Russell)
7. Jilted (Teresa Brewer)
8. You Didn't Want Me (Mills Bros.)
9. Wedding Bells (Four Aces)
10. Please Driver (Tony Bennett)

Don Bell

KRNT—Des Moines, Iowa

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Answer Me, My Love (Nat "King" Cole)
4. Jilted (Teresa Brewer)
5. The Man Upstairs (Kay Starr)
6. The Man With The Banjo (Ames Bros.)
7. I Get So Lonely (4 Knights)
8. Cross Over The Bridge (Page)
9. Young At Heart (F. Sinatra)
10. A Girl, A Girl (Eddie Fisher)

John Leban

WCAE—Pittsburgh, Pa.

1. Isle Of Capri (Jackie Lee)
2. Three Coins In The Fountain (Four Aces)
3. The Happy Wanderer (Drake)
4. Three Coins In The Fountain (Frank Sinatra)
5. If You Love Me (Kay Starr)
6. Little Things Mean A Lot (Kitty Kallen)
7. Soft Squeeze Baby (Bob Trow Quartet)
8. Knock On Wood (R. Draper)
9. Wanted (Perry Como)
10. Please Driver (Tony Bennett)

Gene N. Fondren

KTAE—Taylor, Tex.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Answer Me, My Love (Cole)
6. Young At Heart (F. Sinatra)
7. Little Things Mean A Lot (Kitty Kallen)
8. Secret Love (Doris Day)
9. I'd Cry Like A Baby (Dean Martin)
10. The Man With The Banjo (Ames Bros.)

Joe Daboul

WJKO—Springfield, Mass.

1. I Understand (Four Tunes)
2. Here (Tony Martin)
3. Crazy Rhythm (D. Collins)
4. Isle Of Capri (Gaylords)
5. Little Lucy (Don Cornell)
6. Three Coins In The Fountain (Four Aces)
7. In And Out The Window (Mills Bros.)
8. Little Things Mean A Lot (Kitty Kallen)
9. I Speak To The Stars (D. Day)
10. The Man Upstairs (Kay Starr)

Bill Thornton

KRLW—Walnut Ridge, Ark.

1. I Understand (Four Tunes)
2. I Get So Lonely (8. Crosby)
3. Till I Kiss You At The Altar (Sammy Kaye)
4. Such A Night (Johnnie Ray)
5. Jilted (Teresa Brewer)
6. Little Things Mean A Lot (Kitty Kallen)
7. Marie (Four Tunes)
8. So Long (Four Aces)
9. I'm So Glad (Boyd-Reeve)
10. Please Driver (Tony Bennett)

Jack Clifton

WCUE—Akron, Ohio

1. Isle Of Capri (Jackie Lee & Gaylords)
2. Wanted (Perry Como)
3. Crazy 'Bout You (Crew-Cuts)
4. Here (Tony Martin)
5. Little Things Mean A Lot (Kitty Kallen)
6. Poor Butterfly (Hilltoppers)
7. Jilted (Teresa Brewer)
8. The Happy Wanderer (Weir)
9. A Girl, A Girl (Eddie Fisher)
10. I Get So Lonely (4 Knights)

Rod Loudon

KPOJ—Portland, Ore.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. The Happy Wanderer (Weir)
5. Jilted (Teresa Brewer)
6. Poor Butterfly (Hilltoppers)
7. Cuddle Me (Ronnie Gaylord)
8. Crazy 'Bout You Baby (Crew Cuts)
9. I Understand (Four Tunes)
10. Answer Me, My Love (Cole)

Sandy Singer

KCRI—Cedar Rapids, Iowa

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. A Girl, A Girl (Eddie Fisher)
4. Here (Tony Martin)
5. The Happy Wanderer (Weir)
6. Poor Butterfly (Hilltoppers)
7. The Man Upstairs (Kay Starr)
8. The Man With The Banjo (Ames Bros.)
9. Amor (Four Aces)
10. Cross Over The Bridge (Page)

Ray Schreiner

WRNL—Richmond, Va.

1. Jilted (Teresa Brewer)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Little Things Mean A Lot (Kitty Kallen)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. I Understand (June Valli)
7. Love I You (Gaylords)
8. I Get So Lonely (4 Knights)
9. They Didn't Believe Me (Hi Lo's)
10. Cross Over The Bridge (Page)

Bill Burns

WQAM—Miami, Fla.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Answer Me, My Love (Cole)
4. Young At Heart (F. Sinatra)
5. Make Love To Me (Stafford)
6. I Get So Lonely (4 Knights)
7. A Fool In The Ways Of Love (Georgie Shaw)
8. I'm Alone Because I Love You (Betty McLaurin)
9. A Girl, A Girl (Eddie Fisher)
10. Little Things Mean A Lot (Kitty Kallen)

Dick Cook

WCRR—Memphis, Tenn.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. From The Vine Came The Grape (Gaylords)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Cross Over The Bridge (Page)
8. Till We Two Are One (Shaw)
9. The Man With The Banjo (Ames Bros.)
10. Stranger In Paradise (Bennett)

Charlie Welsh

WSB—Atlanta, Ga.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. A Girl, A Girl (Eddie Fisher)
5. Cross Over The Bridge (Page)
6. The Man With The Banjo (Ames Bros.)
7. I Get So Lonely (4 Knights)
8. The Happy Wanderer (Rene)
9. It Happens To Be Me (Cole)
10. Little Things Mean A Lot (Kitty Kallen)

Edna Richardson

WTMA—Charleston, S. C.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Jilted (Teresa Brewer)
4. The Man Upstairs (Kay Starr)
5. Joey (Betty Hutton)
6. The Happy Wanderer (Weir)
7. Cross Over The Bridge (Page)
8. Secret Love (Doris Day)
9. Hernando's Hideaway (Archie Bleyer)
10. Chop Suey Mambo (Alfredito's Orch.)

Dick Whittinghill

KMPC—Los Angeles, Calif.

1. Wanted (Perry Como)
2. I Speak To The Stars (D. Day)
3. Cross Over The Bridge (Page)
4. Until Yesterday (T. Bennett)
5. Young At Heart (F. Sinatra)
6. The Man With The Banjo (Kitty Kallen)
7. Love Affair (Felicia Sanders)
8. The Man Upstairs (Kay Starr)
9. Johnny Guitar (Perry Lee)
10. Long John (Four Lads)

Ed Reilly

WBRY—Waterbury, Conn.

1. If You Love Me (Kay Starr)
2. Young At Heart (F. Sinatra)
3. Wanted (Perry Como)
4. Make Love To Me (Stafford)
5. So Long (Four Aces)
6. A Girl, A Girl (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Jilted (Teresa Brewer)
9. The Man Upstairs (Kay Starr)
10. The Happy Wanderer (Weir)

New Releases...
CAPITOL HITS!

"VENEZUELA"

— another "April In Portugal",
in the exciting Latin style

"THE SEA SONG"

— a rollicking tune from the
Broadway hit "By The Beautiful Sea"



LES BAXTER
and his orchestra

Record No. 2799

**"GOODNIGHT, SWEETHEART,
GOODNIGHT"**

— an unusual sound and a
great vocal interpretation

"HAPPY HABIT"

— another delightful rhythm tune
from "By The Beautiful Sea"



ELLA MAE MORSE
with orchestra conducted
by Dave Cavanaugh

Record No. 2800



Guyden RECORDS
GUIDE TO THE HITS

TWO A SIDES

"AH RI RUNG"
KOREAN LOVE SONG
Sunbeam, B.M.I.
b/w

IF YOU COULD ONLY READ MY MIND
703
NORMA DOUGLAS
Orchestra conducted by MARTY GOLD

Magnecord Pacts For RCA Planned Musical Service

NEW YORK—RCA Victor has signed an agreement with Magnecord, Inc. of Chicago for the right to distribute RCA's planned music service in the U.S. and Canada, James Davis, manager of RCA Victor's custom record department, announced last Wednesday, May 12.

Magnecord will make the service—which will be especially programmed by RCA for industry, hotels and other commercial outlets—available for re-distribution through music operators on a lease basis.

The music will be transcribed on magnetic tape and delivered by Magnecord to subscribers on eight-hour reels, Davis said. A new tape transcriber has been designed by Magnecord to play automatically, either continuously or intermittently, eight-hour reels of high fidelity recorded music.

The service is being inaugurated by Magnecord with over 4,000 selections in all musical categories, which the company plans to market nationally.

Crazy Pipes



NEW YORK—Mac Ceppos, whose local 802 Union Card lists him as a violinist, renders a real gone lead pipe solo at a recent Patti Page recording session. The pipe sounds are part of Joe Reisman's arrangement for Patti's newest Mercury platter, "Steam Heat." Ceppos, who is really a concert fiddler, was also featured on Patti's recent hit, "Doggie In The Window." On that one, the versatile Mr. Ceppos was heard as the LOUD bark in "Doggie's" background.

Guyden Records

are now being distributed by:
Alpha Distributing Co. Standard Distrib. Co.
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New York City Pittsburgh, Penn.
Essex Record Shop Cadet Distributing Co.
114 Springfield Avenue 3766 Woodward Avenue
Newark, New Jersey Detroit, Michigan
Mangold Distrib. Co. Mangold Distr. Co.
2212 W. Morehead St. 211 South Eutaw
Charlotte, N.C. Baltimore, Maryland
Records, Incorporated Benart Distributing Co.
255 Huntington Avenue 327 Frankford Avenue
Boston, Massachusetts Cleveland, Ohio

GYUDEN RECORD CO.

1334 Lincoln-Liberty Bldg., Phila. 7

A Back to Back HIT

by **JIMMY SACCA**

of the Hilltoppers singing

"ALONE WITH MY HEART"

and

"MANSION ON THE HILL"

DOT RECORD # 15163

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

The Great Follow-up to "GEE"
THE CROWS

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"BABY"

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"UNTRUE"

RAMA # 29



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THE CASH BOX
The Nation's **TOP 50**
COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- | | | | | | |
|---------------|--------------|------------------|------------|---------------------------|---------------|
| AB—Abbott | BE—Bell | CY—Crysalette | IN—Intro | PC—Peacock Pro. | SW—Swingtime |
| AL—Aladdin | BR—Brunswick | DA—Dana | JD—Jay Dee | PE—Peacock | TE—Tempo |
| AM—Ambassador | BT—Bethlehem | DE—Decca | JU—Jubilee | PR—Prestige | TF—Tiffany |
| AP—Apollo | BU—Bullet | DO—Dot | KI—King | RA—Rainbow | TI—Tico |
| AT—Atlantic | CA—Capital | DU—Duke | LO—London | RE—Regent | TN—Tennessee |
| BA—Barbour | CD—Cadence | DY—Derby | MA—Mars | RIH—Recorded In Hollywood | TR—Trend |
| | CH—Chess | EP—Epic | MD—Mood | RM—Rama | UN—United |
| | CK—Checker | ES—Essex | ME—Mercury | SA—Savoy | VA—Valley |
| | CO—Columbia | FE—Federal | MG—MGM | SIT—Sittin' In | VI—RCA Victor |
| | CR—Coral | FI—Fiesta | MO—Modern | SP—Specialty | "X"—Label "X" |
| | CW—Crown | 4 Star—Four Star | PA—Parrot | ZO—Zodiac | |
| | | IM—Imperial | | | |

- | | | |
|---|---|--|
| <p>May 22 May 15</p> <p>1—Wanted
116.3 91.0</p> <p>BE-1041 (45-1041)—DORSEY BROS.
<i>I Speak To The Stars</i></p> <p>★VI-20-5647 (47-5647)—PERRY COMO
<i>Look Out The Window</i></p> <p>2—Young At Heart
92.4 66.4</p> <p>BE-1030 (45-1030)—CHARLIE DE FORREST
<i>Secret Love</i></p> <p>★CA-2703 (F-2703)—FRANK SINATRA
<i>Take A Chance</i></p> <p>CA-2802 (F-2802)—BILLY MAY O.
<i>Lemon Twist</i></p> <p>DE-29054 (9-29054)—CROSBY & LOMBARDO
<i>I Get So Lonely</i></p> <p>EP-9035 (4-9035)—TONY DE SIMONE
<i>Make Love To Me</i></p> <p>VI-20-5735 (47-5735)—TONY MARTINEZ
<i>Secret Love</i></p> <p>3—Little Things Mean A Lot
64.0 40.5</p> <p>CR-61180 (9-61180)—DICK JACOBS O.
<i>Hitch-Hike To The Stars</i></p> <p>★DE-29037 (9-29037)—KITTY KALLEN
<i>I Don't Think You Love Me Anymore</i></p> <p>4—I Get So Lonely
63.9 68.8</p> <p>BE-1031 (45-1031)—ANNE LLOYD
<i>Cross Over The Bridge</i></p> <p>★CA-2654 (F-2654)—THE FOUR KNIGHTS
<i>I Couldn't Stay Away From You</i></p> <p>CO-40221 (4-40221)—KEN GRIFFIN
<i>The Little Old Mill</i></p> <p>DE-29054 (9-29054)—CROSBY & LOMBARDO
<i>Young At Heart</i></p> <p>VI-20-5681 (47-5681)—JOHNNIE AND JACK
<i>You're Just What The Doctor Ordered</i></p> <p>5—Here
58.5 56.2</p> <p>BE-1039 (45-1039)—THE FOUR BELLS
<i>Dream, Dream, Dream</i></p> <p>★VI-20-5665 (47-5665)—TONY MARTIN
<i>Philosophy</i></p> <p>6—A Girl, A Girl
50.8 42.5</p> <p>★VI-20-5675 (47-5675)—EDDIE FISHER
<i>Anema E Cora</i></p> <p>7—Make Love To Me
49.6 59.5</p> <p>BE-1029 (45-1029)—TOMMY & JIMMY DORSEY
<i>My Friend The Ghost</i></p> <p>★CO-40143 (4-40143)—JO STAFFORD
<i>Ad-Adios Amigo</i></p> <p>DE-29048 (9-29048)—COMMANDERS
<i>Kentucky Boogie</i></p> <p>EP-9035 (4-9035)—TONY DE SIMONE
<i>Young At Heart</i></p> | <p>May 22 May 15</p> <p>8—The Man Upstairs
47.7 28.7</p> <p>BE-1042 (45-1042)—TONY RUSSO
<i>My Restless Lover</i></p> <p>★CA-2769 (F-2769)—KAY STARR
<i>If You Love Me</i></p> <p>9—The Happy Wanderer
45.0 35.2</p> <p>CA-2788 (F-2788)—TOMMY LEONETTI
<i>I Went Out Of My Way</i></p> <p>CD-1238 (45-1238)—ALFRED DRAKE
<i>Destiny's Darling</i></p> <p>DE-29128 (9-29128)—LOUIS PRIMA
<i>Until Sunrise</i></p> <p>★LO-1448 (45-1448)—FRANK WEIR O.
<i>From Your Lips</i></p> <p>★VI-20-5715 (47-5715)—HENRI RENE O.
<i>My Impossible Love</i></p> <p>10—The Man With The Banjo
38.5 27.1</p> <p>CO-40245 (4-40245)—KIDDY KATS
<i>Mister Boogie Woogie</i></p> <p>CR-61174 (9-61174)—LAWRENCE WELK
<i>Until Sunrise</i></p> <p>DE-29126 (9-29126)—DICK TODD
<i>I Was Meant For You</i></p> <p>★VI-20-5644 (47-5644)—AMES BROS.
<i>Man, Man Is For The Woman Made</i></p> <p>11—Cross Over The Bridge
35.4 48.9</p> <p>BE-1031 (45-1031)—BETTY JOHNSON
<i>I Get So Lonely</i></p> <p>★ME-70302 (70302x45)—PATTI PAGE
<i>My Restless Lover</i></p> <p>12—Secret Love
30.4 36.4</p> <p>BE-1030 (45-1030)—HELEN FORREST
<i>Young At Heart</i></p> <p>CA-2678 (F-2678)—RAY ANTHONY O.
<i>Oh Mein Papa</i></p> <p>★CO-40108 (4-40108)—DORIS DAY
<i>The Deadwood Stage</i></p> <p>DE-28876 (9-28876)—GORDON JENKINS
<i>Theme From "Seven Dreams"</i></p> <p>DE-29024 (9-29024)—BING CROSBY
<i>My Love, My Love</i></p> <p>JU-5137 (45-5137)—ORIOLES
<i>Don't Go To Strangers</i></p> <p>MG-11604 (K-11604)—TOMMY EDWARDS
<i>That's All</i></p> <p>VI-20-5512 (47-5512)—GOGI GRANT
<i>Bleacher</i></p> <p>VI-20-5735 (47-5735)—TONY MARTINEZ
<i>Young At Heart</i></p> <p>VI-20-5742 (47-5742)—SP'KE JONES O.
<i>I'm In The Mood For Love</i></p> <p>13—If You Love Me
29.4 26.3</p> <p>★CA-2769 (F-2769)—KAY STARR
<i>The Man Upstairs</i></p> | <p>May 22 May 15</p> <p>CO-40149 (4-40149)—MARION MARLOWE
<i>You're Not Living In Vain</i></p> <p>★LO-1412 (45-1412)—VERA LYNN
<i>C'est La Vie</i></p> <p>MG-11667 (K-11667)—SHIRLEY HARMER
<i>Won'tcha Love Me</i></p> <p>VI-20-5580 (47-5580)—JAN PEERCE
<i>Old Wedding Ring</i></p> <p>14—Answer Me, My Love
27.3 41.2</p> <p>BE-1035 (45-1035)—HELEN FORREST
<i>Darktown Strutters Ball</i></p> <p>★CA-2687 (F-2687)—NAT "KING" COLI
<i>Why</i></p> <p>15—Isle Of Capri
21.5 29.1</p> <p>CA-2817 (F-2817)—DUKE ELLINGTON
<i>Band Call</i></p> <p>CR-61149 (9-61149)—JACKIE LEE O.
<i>By The Light Of The Silvery Moon</i></p> <p>★ME-70350 (70350x45)—THE GAYLORDS
<i>Love I You</i></p> <p>16—Three Coins In The Fountain
16.1 15.3</p> <p>CA-2816 (F-2816)—FRANK SINATRA
<i>Rain</i></p> <p>CD-1240 (45-1240)—JULIUS LA ROSA
<i>Me Gotta Have You</i></p> <p>CO-40225 (4-40225)—TONI ARDEN
<i>Rolling Sea</i></p> <p>★DE-29123 (9-29123)—FOUR ACES
<i>Wedding Bells</i></p> <p>MG-11724 (K-11724)—MARTI STEVENS
<i>Why Didn't You Tell Me</i></p> <p>17—Jilted
15.4 30.5</p> <p>BE-1038 (45-1038)—CAB CALLOWAY
<i>Such A Night</i></p> <p>★CR-61152 (9-61152)—TERESA BREWER
<i>La Grand Tour De L'Amour</i></p> <p>DE-29100 (9-29100)—RED FOLEY
<i>Pin Ball Boogie</i></p> <p>18—Cuddle Me
13.8 9.7</p> <p>BE-1037 (45-1037)—BETTY JOHNSON
<i>There'll Be No Tears Tonight</i></p> <p>DE-29127 (9-29127)—COMMANDERS
<i>There'll Be No Tears Tonight</i></p> <p>★ME-70285 (70285x45)—RONNIE GAYLORD
<i>Oh, Am I Lonely</i></p> <p>19—Poor Butterfly
13.4 14.6</p> <p>CR-61172 (9-61172)—JOHNNY LONG O.
<i>Only Forever</i></p> <p>★DO-15156 (45-15156)—THE HILLTOPPERS
<i>Wrapped Up In A Dream</i></p> |
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Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

May 22	May 15	May 22	May 15	May 22	May 15
20—Hernando's Hideaway	13.0 11.3	★DO-15127 (45-15127)—THE HILLTOPPERS Time Will Tell		36—It Happens To Be Me	4.5 12.1
★CD-1241 (45-1241)—ARCHIE BLEYER S'il Vous Plait		★ME-70796 (70296x45)—THE GAYLORDS Stolen Moments		★CA-2754 (F-2754)—NAT "KING" COLE Alone Too Long	
★CO-40224 (4-40224)—JOHNNIE RAY Hey There		28—Please Driver	7.3 12.5	37—Until Yesterday	4.2 7.2
EP-9049 (4-9049)—DOLORES HAWKINS Hey There		★CO-40213 (4-40213)—TONY BENNETT Until Yesterday		★CO-40213 (4-40213)—TONY BENNETT Please Driver	
ME-70387 (70387x45)—RICHARD HAYMAN O. The Cuddle		29—With All My Heart And Soul (Anema E Core)	6.9 14.2	38—Let's Do It	3.8 —
21—Steam Heat	9.6 —	★VI-20-5675 (47-5675)—EDDIE FISHER A Girl, A Girl		★VI-20-5737 (47-5737)—EARTHA KITT Senor	
CO-40241 (4-40241)—MARINERS When I Need You Most		30—I Understand Just How You Feel	6.8 —	39—Lonely Days	3.7 —
★ME-70380 (70380x45)—PATTI PAGE Lonely Days		★JU-5132 (45-5132)—FOUR TUNES Sugar Lump		★ME-70380 (70380x45)—PATTI PAGE Steam Heat	
22—There'll Be No Teardrops Tonight	9.2 10.9	★VI-20-5740 (47-5740)—JUNE VALLI Love, Tears And Kisses		40—I'm Glad There Is You	3.4 —
BE-1037 (45-1037)—BETTY JOHNSON Cuddle Me		31—Wedding Bells	6.5 12.9	★CO-40229 (4-40229)—FRANK SINATRA You Can Take My Word For It, Baby	
DE-29127 (9-29127)—COMMANDERS Cuddle Me		★DE-29123 (9-29123)—FOUR ACES Three Coins In The Fountain		41—Go In And Out The Window	3.0 —
★CO-40169 (4-40169)—TONY BENNETT My Heart Won't Say Good-bye		32—Face To Face	6.1 —	42—Dream, Dream, Dream	2.9 9.3
MG-10461 (K-10461)—HANK WILLIAMS Mind Your Own Business		★CA-2760 (F-2760)—GORDON MacRAE Backward, Turn Backward		DE-28968 (9-28968)—DOLORES GRAY Poppa Piccolino	
23—True Love Goes On And On	8.8 0.8	VI-20-5570 (47-5570)—DAMITA JO Sadie Thompson's Song		43—Wrapped Up In A Dream	2.6 5.6
CD-1239 (45-1239)—THE CHORDETTES It's You, It's You I Love		33—I Was Meant For You	5.7 —	44—Don't Worry 'Bout Me	2.0 6.8
★DE-29088 (9-29088)—BURL IVES & GORDON JENKINS Brave Man		★CA-2782 (F-2782)—FOUR KNIGHTS They Tell Me		45—Alone Too Long	1.9 11.7
24—South	8.4 4.8	DE-29126 (9-29126)—DICK TODD Man With The Banjo		46—Angela Mia	1.8 7.6
★CA-2735 (F-2735)—LES PAUL & MARY FORD I Really Don't Want To Know		34—Somewhere (There Is Someone)	5.3 1.6	47—Padre	1.6 —
25—Crazy 'Bout You, Baby	8.0 4.0	★VI-20-5691 (47-5691)—LOU MONTE Won't You Forgive Me		48—Beer Barrel Polka	1.5 9.0
★ME-70341 (70341x45)—CREW-CUTS Angela Mia		35—Melancholy Me	5.0 1.2	49—I Could Have Told You	1.3 10.1
26—I Speak To The Stars	7.7 16.1	DE-29008 (9-29008)—ELLA FITZGERALD Somebody Bad Stole De Wedding Bell		★ME-70304 (70304x45)—EDDY HOWARD I Wonder What's Become Of Sally	
BE-1041 (45-1041)—DORSEY BROTHERS Wanted		★ME-70304 (70304x45)—EDDY HOWARD I Wonder What's Become Of Sally		X-0003 (4X-0003)—SMITH BROTHERS It Was Worth It	0.9 4.4
CA-2717 (F-2717)—MARGARET WHITING It's Nice To Have You Home					
★CO-40210 (4-40210)—DORIS DAY Blue Bells Of Broadway					
27—From The Vine Came The Grape	7.6 10.5				
BE-1032 (45-1032)—STUART FOSTER Somebody Bad Stole De Wedding Bell					

BMI Check List

OF *New* RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
AYE AYE AYE AYE (Trinity) GINNY GIBSON (MGM)	75 (Good)	B (Very Good)	
BOOGIE, THE (Gallatin) AL LOMBARDY (Dot)	75 (Good)	Best Bet	
CRAZY 'BOUT YOU BABY (Sunbeam) CREW CUTS (Mercury)	Best Buy	Sleeper of the Week	
EAST SIDE, WEST SIDE (Champion) JOHNNY DESMOND, ALAN DALE, BUDDY GRECO (Coral)	75 (Good)	B (Very Good)	
GO IN AND OUT THE WINDOW (Sunbeam) MILLS BROTHERS (Decca)	Record Spotlight	Sleeper of the Week	Excellent
LAST TIME, THE (Modern) DON, DICK & JERRY (Crown)	80 (Excellent)	Best Bet	
OH LOVE OF MINE (Vincent) RONNIE GAYLORD (Mercury)	82 (Excellent)	Sleeper of the Week	
OUT IN THE MIDDLE OF THE NIGHT (Ample) KAREN CHANDLER (Coral)	Record Spotlight	Sleeper of the Week	Very Good
RAIN (Falling From the Skies) (Mellin) FRANK SINATRA (Capitol)	Record Spotlight	Disk of the Week	Excellent
SUDDENLY (Brenner) VOICES OF WALTER SCHUMANN (Victor)	79 (Good)	C+ (Good)	
PERCY FAITH (Columbia)	80 (Excellent)	B (Very Good)	
MANTOVANI ORCH. (London)	78 (Good)	Best Bet	Best Bet
SWAY (Peer) BOB CARROLL-FRANK DE VOL (Derby)	73 (Good)	B+ (Excellent)	
THEY TELL ME (Chase) FOUR NIGHTS (Capitol)	78 (Good)	B (Very Good)	
THIRTEEN WOMEN (Danby) BILL HALEY & COMETS (Decca)	74 (Good)	Best Bet	
VENEZUELA (Moonlight) LES BAXTER (Capitol)	76 (Good)	C+ (Good)	Very Good
WOW (Vincent) RONNIE GAYLORD (Mercury)	77 (Good)	Sleeper of the Week	

BROADCAST MUSIC, INC. 580 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

For the Disk Jocks
It's The Cash Box

New Cadence Group



NEW YORK—Archie Bleyer and Julius La Rosa greet Cadence Records' newest recording stars, the Top Hatters, backstage at Loew's State Theater in New York while Paul Brenner, who was instrumental in calling Bleyer's attention to the group, looks on approvingly. The Top Hatters are scheduled to cut their first session for Cadence very soon.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Little Things Mean A Lot (Kitty Kallen)
6. A Girl, A Girl (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Secret Love (Doris Day)
9. Answer Me, My Love (Nat "King" Cole)
10. The Man With The Banjo (Ames Bros.)

Chicago, Ill.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. I Get So Lonely (4 Knights)
7. The Happy Wanderer (Weir, Rene, Leonetti)
8. If You Love Me (Kay Starr)
9. A Girl, A Girl (Eddie Fisher)
10. Make Love To Me (Stafford)

Los Angeles, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. I Get So Lonely (4 Knights)
6. Here (Tony Martin)
7. The Man With The Banjo (Ames Bros.)
8. Answer Me, My Love (Nat "King" Cole)
9. A Girl, A Girl (Eddie Fisher)
10. Three Coins In The Fountain (Four Aces)

Philadelphia, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. If You Love Me (Kay Starr)
4. Cross Over The Bridge (Page)
5. Young At Heart (F. Sinatra)
6. The Man With The Banjo (Ames Bros.)
7. I Understand Just How You Feel (Four Tunes)
8. Secret Love (Doris Day)
9. A Girl, A Girl (Eddie Fisher)
10. Isle Of Capri (Jackie Lee)

Wichita, Kan.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Jilted (Teresa Brewer)
7. The Man Upstairs (Kay Starr)
8. Answer Me, My Love (Nat "King" Cole)
9. Secret Love (Doris Day)
10. The Man With The Banjo (Ames Bros.)

New Orleans, La.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. I Really Don't Want To Know (Paul & Ford)
6. The Man With The Banjo (Ames Bros.)
7. If You Love Me (Kay Starr)
8. Little Things Mean A Lot (Kitty Kallen)
9. Make Love To Me (Stafford)
10. There'll Be No Tears Tonight (Tony Bennett)

Nashville, Tenn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. The Man Upstairs (Kay Starr)
5. Young At Heart (F. Sinatra)
6. Here (Tony Martin)
7. I Get So Lonely (Four Knights)
8. The Man With The Banjo (Ames Bros.)
9. A Girl, A Girl (Eddie Fisher)
10. Jilted (Teresa Brewer)

Miami, Fla.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Answer Me, My Love (Nat "King" Cole)
6. I Get So Lonely (4 Knights)
7. Secret Love (Doris Day)
8. The Man Upstairs (Kay Starr)
9. A Girl, A Girl (Eddie Fisher)
10. Little Things Mean A Lot (Kitty Kallen)

Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Poor Butterfly (Hilltoppers)
6. Little Things Mean A Lot (Kitty Kallen)
7. I Get So Lonely (4 Knights)
8. If You Love Me (Kay Starr)
9. Answer Me, My Love (Nat "King" Cole)
10. Gee (Crows)

Minneapolis, Minn.

1. The Happy Wanderer (Frank Weir)
2. Make Love To Me (Stafford)
3. Jilted (Teresa Brewer)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. Wanted (Perry Como)
7. Cross Over The Bridge (Page)
8. The Man Upstairs (Kay Starr)
9. I Get So Lonely (Four Knights)
10. Isle Of Capri (Jackie Lee)

Dallas, Tex.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Little Things Mean A Lot (Kitty Kallen)
6. The Man With The Banjo (Ames Bros.)
7. Cross Over The Bridge (Page)
8. Answer Me, My Love (Nat "King" Cole)
9. If You Love Me (Kay Starr)
10. Jilted (Teresa Brewer)

St. Louis, Mo.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Jilted (Teresa Brewer)
4. Isle Of Capri (Gaylords)
5. Little Things Mean A Lot (Kitty Kallen)
6. Young At Heart (F. Sinatra)
7. I Should Care (Jeff Chandler)
8. Cross Over The Bridge (Page)
9. The Man Upstairs (Kay Starr)
10. The Man With The Banjo (Ames Bros.)

Detroit, Mich.

1. The Man Upstairs (Kay Starr)
2. The Happy Wanderer (Weir-Rene)
3. Wanted (Perry Como)
4. Little Things Mean A Lot (Kitty Kallen)
5. Poor Butterfly (Hilltoppers)
6. Isle Of Capri (Gaylords)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. Sugar Lump (Four Tunes)
9. Young At Heart (F. Sinatra)
10. I Get So Lonely (4 Knights)

Washington, D. C.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Little Things Mean A Lot (Kitty Kallen)
4. Cross Over The Bridge (Page)
5. Make Love To Me (Stafford)
6. The Man Upstairs (Kay Starr)
7. I Get So Lonely (4 Knights)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man With The Banjo (Ames Bros.)
10. Here (Tony Martin)

Cleveland, Ohio

1. Isle Of Capri (Jackie Lee)
2. I Understand Just How You Feel (Four Tunes)
3. Crazy 'Bout You, Baby (Crew-Cuts)
4. Here (Tony Martin)
5. Wanted (Perry Como)
6. Young At Heart (F. Sinatra)
7. Little Things Mean A Lot (Kitty Kallen)
8. Cross Over The Bridge (Page)
9. The Man With The Banjo (Ames Bros.)
10. The Happy Wanderer (Weir)

Boston, Mass.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Happy Wanderer (Weir)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. The Man Upstairs (Kay Starr)
6. Jilted (Teresa Brewer)
7. Make Love To Me (Stafford)
8. If You Love Me (Kay Starr)
9. Hernando's Hideaway (Archie Bleyer)
10. A Girl, A Girl (Eddie Fisher)

Pittsburgh, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. If You Love Me (Kay Starr)
3. Wanted (Perry Como)
4. Crazy 'Bout You, Baby (Crew-Cuts)
5. Jilted (Teresa Brewer)
6. Poor Butterfly (Hilltoppers)
7. Young At Heart (F. Sinatra)
8. The Happy Wanderer (Frank Weir)
9. Cross Over The Bridge (Page)
10. Rose Marie (S. Jim Whitman)

Omaha, Neb.

1. Beer Barrel Polka (Liberace)
2. Please Drive (Tony Bennett)
3. Jilted (Teresa Brewer)
4. Wanted (Perry Como)
5. Cross Over The Bridge (Page)
6. The Man Upstairs (Kay Starr)
7. I Really Don't Want To Know (Paul & Ford)
8. Make Love To Me (Stafford)
9. I Get So Lonely (Four Knights)
10. Isle Of Capri (Jackie Lee)

Shoals, Ind.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. The Man With The Banjo (Ames Bros.)
7. A Girl, A Girl (Eddie Fisher)
8. Secret Love (Doris Day)
9. The Man Upstairs (Kay Starr)
10. Here (Tony Martin)

Seattle, Wash.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. The Man With The Banjo (Ames Bros.)
5. Here (Tony Martin)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. The Man Upstairs (Kay Starr)
9. Jilted (Teresa Brewer)
10. Do Lord (J. Russell, Haines, Davis, D. Russell)

Sacramento, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Cole)
7. A Girl, A Girl (Eddie Fisher)
8. Secret Love (Doris Day)
9. There'll Be No Tears Tonight (Tony Bennett)
10. I Really Don't Want To Know (Paul & Ford)

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Paramount Event



NEW YORK—Fans flock in front of the Paramount Theatre in New York to get an autographed copy of Karen Chandler's latest release, "Out In The Middle Of The Night" b/w "Why Didnt You Tell Me." Bob Shapiro, the theater's manager (right) gets a big kick out of the whole affair.

"Parakeet" Disk Plugged At Bird Concessions

NEW YORK—Edgar Stern of the Hartz Mountain Food Corporation is aiding the Michael Sisters in getting the new Derby recording team off to a big start by having his twenty-seven salesmen throughout the country place their "My Pretty Parakeet" waxing in the majority of the 5 & 10c stores in which the Hartz company has its bird concessions. The record will also be displayed at Macy's bird concession right here in New York.

The Hartz Mountain Food Corp., sponsors of the Jerry Lester show, is also arranging for a personal appearance by the girls on one of the Lester broadcasts and on other shows sponsored by the company.

Coins From 4 Aces

NEW YORK—In a very clever promotion, the Four Aces are giving their version of "Three Coins In The Fountain" a big send-off by distributing genuine old Greek and Roman coins to leading jockeys throughout the country.

J. O. B. Diskery Cuts New Vocal Group

CHICAGO—Joe Brown of J.O.B. Records announced this week that he is now ready to do business in his quarters at 1121 West 59th St., this city.

Brown has just released disk by a new singing group called the Eagle Airs, titled "Number One Baby", b/w "Cloudy Weather".

Top Disk Names Honor Brad Phillips On Anniversary

NEW YORK—Brad Phillips Sunday morning (9th) "brunch" celebration in honor of his fourth anniversary of the WINS "Singing Battle Royal" attracted a great many of the top names in show business to pay tribute to the well-liked deejay.

Starting at 10 a.m. Sunday morning and winding up three and a half hours later, twenty eight recording personalities came to the WINS studios and were interviewed on the air. High spot of the show was the close, during which Joni James and Eddie Fisher were presented with plaques as winners in the "Singing Battle Royal Contest."

Buddy Basch stage managed and coordinated the show for Phillips, during which time the following people appeared: Dean Parker, Eileen Barton, Mary Mayo, Tommy Edwards, Danny Winchell, Ginny Gibson, Tad Bruce, Betty Madigan, Richard Hayes, Johnny Parker, Mindy Carson, Pat Terry, Jerry Vale, Karen Chandler, Jack Pleis, Julius La Rosa, Alan Dale, Eydie Gorme, Steve Lawrence, Alan Dean, Jaye P. Morgan, Tony Bennett, Eddie Fisher, Joni James, Harry Belafonte, Bill Carey, Jan Arden and Tommy Mara.

Commodore Records Reactivated

NEW YORK—Commodore Records, pioneer jazz label, which set the trend since followed by scores of other independent recording companies, is returning to full-scale operation as an active jazz label.

Launched by Milt Gabler in 1938 (Gabler is now pop a & r head at Decca), Commodore produced a long series of sessions compensating for the lack of jazz on the majors at that time. For the past eight years, however, while other labels have mushroomed by the dozen, Commodore has confined its releases almost entirely to reissues, on LP and EP, of sides cut before 1945.

Under the new set-up, by arrangement with Danny Gabler, who runs Commodore's pressing plant, the label will not only continue to produce Dixieland, but will also cover newer forms, on a special Contemporary Jazz Series label, with Jack Crystal, Leonard Feather and others in the a & r slots.

With the first session scheduled for this week, Commodore is realigning its distribution set-up, and is now shopping for new distributors in several areas.

Named District Manager

HARTFORD, CONN.—Jack Warner has been named district manager for Transdisc in Connecticut, western Massachusetts and Albany. Warner was formerly with Capitol Records in this city.

SPRING TONIC

THE MIDNIGHTERS
 "WORK WITH ME ANNIE"
 "UNTIL I DIE"
 Federal 12169

THE CHECKERS
 "DON'T STOP DAN"
 "House With No Windows"
 King # 4710

THE STRANGERS
 "MY FRIENDS"
 "I'VE GOT EYES"
 King # 4697

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NORMAN BROOKS

MONTREAL MEMOS:

The Hachey Bros. and Mary Lou, Alvina Recording Artists, complete a record 32-week engagement at the Monterey on May 23rd. Group intends to take two weeks' vacation and then go on their annual summer tour of the Maritime Provinces. . . . Les Freres Jacques, French Recording group, doing a concert engagement at the Plateau Hall. These Europeans, well known for their French recordings, are playing their first engagement in Montreal. . . . Norman Brooks' sister Annie intending to resume her singing career which was interrupted by a prolonged illness. . . . Outside of Gypsy Rose Lee currently at the Chez Paree, Montreal is without any top name attractions, while in Ottawa, The Gatineau Country Club has booked in the Four Aces who opened on the 15th. . . . Jack Newman, Peer-Southern Canadian Manager, heading for Ottawa and Toronto on a business trip. . . . Phil Rose, of the Compo Company (Decca subsidiary) off to Ottawa to cover promotion for the opening of the Four Aces. . . . Stan Wood, veteran orchestra leader has again been booked for the summer at Belmont Park, Montreal's top amusement center. . . . John Alden is the current attraction at the new El Morocco. . . . Frankie Laine now rumored to be coming in the Chez Paree on the 22nd and not May 15th as previously stated. Understand he will bring as accompanist Al Lerner who has many friends in this area.



FOUR ACES

CHARMING

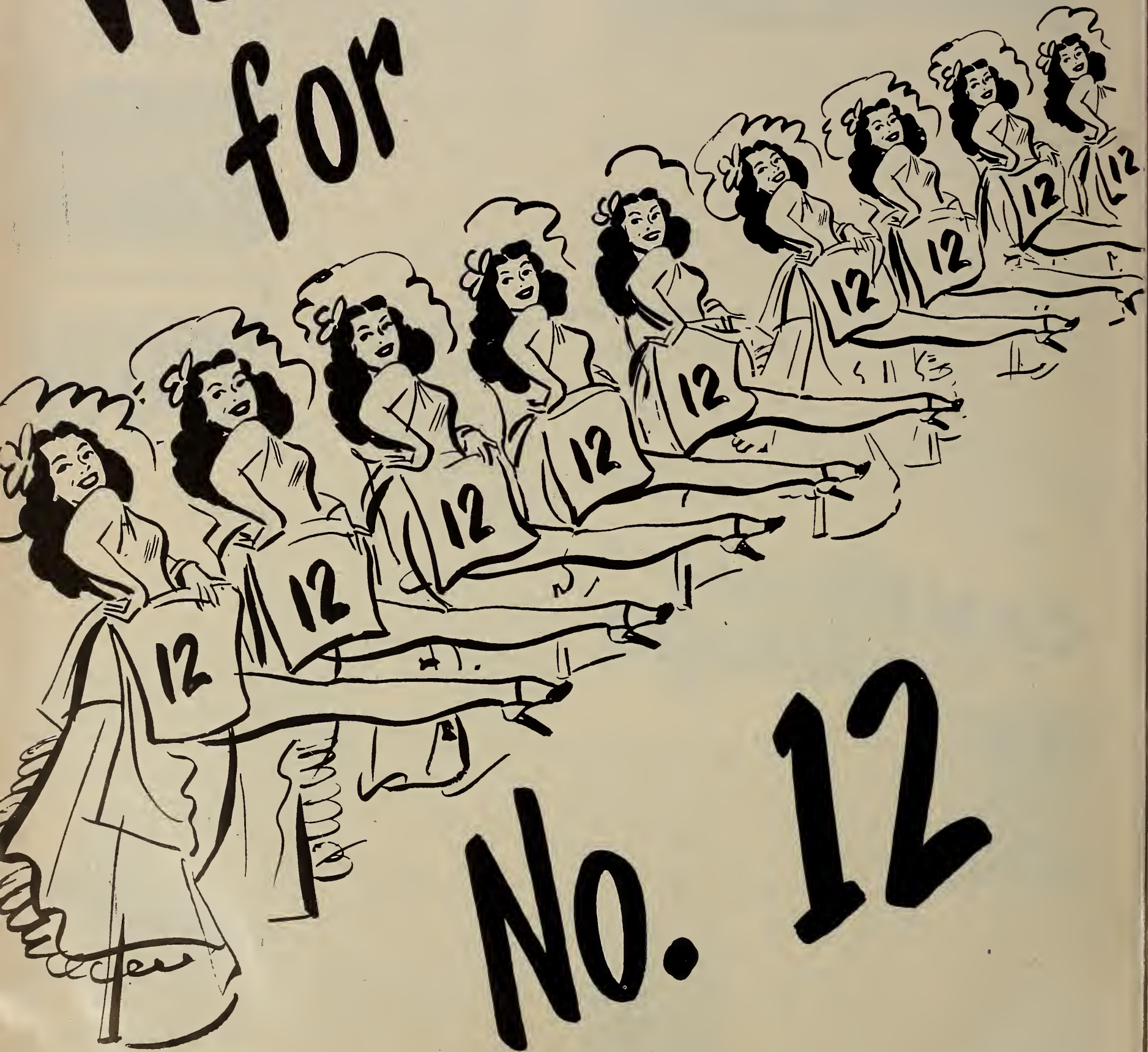
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 "DO YOU REMEMBER ME"
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Watch for



"Cash Box" Publisher Honored by CWV



NEW YORK—The Catholic War Veterans honored Joe Orleck, publisher of *The Cash Box*, on Friday April 30, with a Merit Award which they present annually for cooperation with hospitalized war veterans. The photo above shows William B. Walzer (left), Commander of CWV, presenting the certificate to Joe Orleck. Event took place in Manhattan Center in this city.

Flanagan Featured In New RCA Thesaurus Radio Show

NEW YORK—The Ralph Flanagan Orchestra is featured in a new RCA Thesaurus radio show entitled "Quickie Quiz." The five minute, ten times a week show has an audience participation question and answer feature. In addition it is designed so that radio stations may insert into it any of a dozen or more local interest elements, such as news, weather, entertainment news, driving and traffic conditions, etc.

All of the music heard on the program is in the all-time favorite category. Especially recorded, the numbers are short—forty-five seconds to a minute and forty-five seconds. First Thesaurus releases of these "quickies" have already gone out to subscriber stations, calling attention of disk jockeys to the numbers. With these "quickies," record spinners can plan quarter hour segments so that each period ends with the audience hearing a complete recording rather than just part of a selection.

Hendler Makes West Coast His Home

NEW YORK—Herb Hendler announced last Friday, May 14, that he is retiring from the music business to devote his time to writing. Hendler and his family will leave for Palm Springs, California on June 1st, where he will spend two years at it.

Hendler, who was formerly Ralph Flanagan's manager, was recently bought out by the orchestra leader.

Gotham Renovates New York Studio

NEW YORK—Extensive renovation and refurbishing of its recording studio is in the process of completion by Gotham Recording Corporation, 2 West 46 Street, New York. It was announced this week by Herbert M. Moss, president of Gotham.

The renovation, being accomplished at an estimated cost of \$20,000, when completed next week will house a 50' X 25' stage, large enough to comfortably accommodate a 40-piece orchestra. Since the audience space has been reconverted, the additional floor space will allow for a 70-piece orchestra as well.

A new control room console, completely stereophonic permitting the recording of three-dimensional sound, designed and built by Gotham Recording engineers, has also been installed which is capable of mixing fourteen microphones simultaneously as well as two echo chambers.

The entire operation has been designed by Gotham Vice-President and chief engineer Stephen F. Temmer, who indicated that this renovation will include an installation of recorders in the control room allowing for instantaneous play-back and a connection with Gotham's 46th Street Master Control Room where an immediate acetate may be cut direct from the Broadway studio.

Fox-Movietone, Warner-Pathé, and the United States Treasury Department, all Gotham Recording clients, have re-scheduled their work in order to utilize the new studio.

Roxy Free Juke Box Plays All 6 Versions Of "Coins"

NEW YORK—As has been the practice in the past, juke box operators throughout the country are again tying up with local theaters for mutual exploitation.

At the Roxy Theater in this city, where the film "Three Coins In The Fountain" will soon open, a juke box has been installed in the lobby offering the theatergoer free play on any one of the six recordings of the hit tune. The box carries the following records: Four Aces (Decca); Julius La Rosa (Cadence); Frank Sinatra (Capitol); Toni Arden (Columbia); Dinah Shore (RCA Victor) and Marti Stevens (MGM).

Operators have found that the public catches on to the tunes from this tie-in with a greater resultant play on the tune in restaurants, bars, and ice cream parlors.

The theater will also play the tune during intermission.

Records For the Blind

NEW YORK—A new treatment of phonograph records for the blind is being introduced by The American Record Club for the Blind, a service of the Louis Braille Music Institute of America, Inc., 140 West 58th Street, New York 19, N. Y. These records, produced and distributed to the general public by Remington Records, have braille labels and braille jackets, as have all the records distributed by the Record Club. But, in addition, the twenty titles that constitute Record Library No. 2 have spoken commentaries, written and recorded by the eminent musicologist Dr. Sigmund Spaeth. These records are the only musical records produced with such commentaries.

The Louis Braille Music Institute offers membership in the Record Club to certified blind persons and institutions for the blind at \$5.00, including any two records. Additional records cost \$3.00 each. The Institute is now engaged in a fund-raising campaign to buy records for free distribution.

The Institute is the only organization whose sole function is to cater to the music interests of the blind. It publishes *The Braille Musician*, the only music magazine in the world for the blind. *The Braille Musician*, published regularly since 1942, includes reprints of articles from all the leading music publications and original material of special interest to the blind.

Kriegsman Promotes Tunes

NEW YORK—James J. Kriegsman, photographer and songwriter of "Joey" and "Steps Of St. Marie", has arranged for a novel promotion idea for TV exploitation of the latter tune, recorded by Bob Stewart on MGM.

A series of ten photos showing each step in the story of "Steps Of St. Marie" is being sent to over four hundred TV stations by BMI. These photos will be used in conjunction with the playing of the disk on TV.

A Solid Ballad Hit!

DREAM, DREAM, DREAM

LEO FEIST, INC.

"ANSWER ME, MY LOVE"

★ ★ ★ ★ ★

"FLIRTATION WALTZ"

★ ★ ★ ★ ★

BOURNE, INC.

136 W. 52nd Street, New York 19

I SPEAK TO THE STARS

Recorded by: DORIS DAY

Columbia #40210

M. WITMARK & SONS

A HIT!

"JOEY"

BETTY MADIGAN MGM 11716

"DESIREE"

THE CORONET ORCH.....MGM 30845

LOWELL MUSIC CORP.

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A SMASH RECORDING

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WANDERLUST BLUES

BBS-126

RECORDS INC.

200 So. Juniper St., Phila., Pa.

For The Disk Jocks

It's The Cash Box

Before Take-off



LOS ANGELES, CALIF.—Before leaving on a nationwide record promotion tour, Decca's newest pactee, Jeff Chandler, visited the one-stops here. He is shown above at Leuenhagen's Record Bar with Mary and Kay Solle and Bill Leuenhagen. Jeff's first release is "I Should Care" b/w "More Than Anyone."

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Music Men Celebrate Russ Morgan's 50th Birthday



NEW YORK—New York's music men got together on Thursday, April 29 to give Russ Morgan a dinner on the occasion of his 50th birthday. Sponsored by Sidney Mills, the event drew a cross section of the entire music world. Above is the whole group seated at dinner in the Astor Hotel. On the dais are: Joe Glaser, Jack Mills, Milton Rackmil, Al Kelly, Russ Morgan, Nick Kenny, Jack Dempsey and Nat Abramson. Standing next to the table is George Cappi, Morgan's former manager.

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"KISSING IN THE DARK"
b/w "WORLD OF TROUBLE"
J.O.B. 1101

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"LOUISE"
b/w "PLAY A LITTLE WHILE"
J.O.B. 1102

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"NO 1 BABY"
b/w "CLOUDY WEATHER"
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LONDON

McKenzie Revamps His DJ Show

DETROIT—A complete change in program format is the result of a contest just completed by Detroit disk jockey Ed McKenzie. For the past two weeks McKenzie has asked his WXYZ listeners to submit constructive criticisms and suggestions for improving his newly-expanded 3:00-7:00 p. m. daily record stint.

Fifteen-minute segments starring one artist, and all the past hits that have brought them fame, now take up almost half of McKenzie's air time. Other quarter-hour periods are devoted to: hits of past years, present top sellers, brand new releases, up-

and-coming records, quiet instrumentals, light classical, dixieland, jazz, French music, novelties for children, listener's requests and Broadway show scores.

Listener requests have also prompted McKenzie to shorten commercial content, and cut down on number and length of artist interviews.

Contest came to a close Friday (May 7) and first prize winner was awarded an RCA-Victor 45 rpm record player. Fifty next best letters brought writers Dinah Shore's recording of "Come Back To My Arms."

Walter Web Signs Writers For Tapes

NEW YORK—Walter Web, head of Walter Web Music Publishing Co., Web Records and the recently launched High & Prep School Records, will soon release the first of a series of 7½" speed tapes of organ music to be promoted as skating tapes for rinks as well as background music for homes, in addition to his recently announced 15" tapes for industry. It is planned to release a new one-hour tape monthly containing 20 numbers each.

In addition to the writers already under contract with Web the following have recently been added. Burt Burton, Patricia Rhodes, Helen London, Dorothy Farrar, Blossom Diehl, Elmer Wehmeier, Sam Hightower and others. Organists, so far have been Jim Paterson and Rita Edwards with others to follow.

Web Records will release four sides of vocal and organ of four of the new numbers early in June.

Good Music



PORTLAND, OREGON—Dick Contino, recently signed to Mercury Records, who makes good music on his accordion, pays tribute to a machine which also makes good music, AMI. Dick is shown here with Tom Sams, AMI District Representative and Budge Wright of Western Distributors for the Oregon area.

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **GOODNITE SWEET-HEART, GOODNITE**
Spaniels
(Vee-Jay 107)
- 3 **MY SIN**
Willard McDaniel
(Crown 107)
- 4 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 5 **SUGAR LUMP**
Four Tunes
(Jubilee 5132)
- 6 **SH-BOOM**
Chords
(Cat 104)
- 7 **LOVEY DOVEY**
The Clovers
(Atlantic 1022)
- 8 **SWEET SUE MAMBO**
Chris Powell
(Grand 108)
- 9 **I'M WAITING FOR SHIPS**
Willard McDaniel
(Crown 101)
- 10 **WHERE DID YOU STAY**
Fats Domino
(Imperial 5283)

- 1 **SH-BOOM**
Chords
(Cat 104)
- 2 **YOU'RE THE ONE**
The Spiders
(Imperial 5265)
- 3 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 4 **LOVEY DOVEY**
The Clovers
(Atlantic 1022)
- 5 **I WANT TO FOOL AROUND WITH YOU**
Charles Brown
(Aladdin 3220)
- 6 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 7 **GOODNITE SWEET-HEART, GOODNITE**
The Spaniels
(Vee-Jay 107)
- 8 **CHOCOLATE DROP**
Lloyd Glenn
(Aladdin 3236)
- 9 **DARLING DEAR**
The Counts
(Dot 1188)
- 10 **HOT TAMALES**
The Counts
(Dot 1199)

- 1 **GEE**
The Crows
(Rama 5)
- 2 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 3 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 4 **GOODNITE SWEET-HEART, GOODNITE**
Spaniels
(Vee-Jay 107)
- 5 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 6 **UNTIL SUNRISE**
Dinah Washington
(Mercury 70336)
- 7 **TENDERLY**
Daminaes
(King 1342)
- 8 **WHY DON'T YOU DO RIGHT**
Joe Loco
(Tico 209)
- 9 **WISH ME WELL**
Memphis Slim
(United 176)
- 10 **EISENHOWER BLUES**
J. B. Lenore
(Parrott 802)

in
DALLAS

in
NASHVILLE

in
DETROIT

- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **GOODNITE SWEET-HEART, GOODNITE**
The Spaniels
(Vee-Jay 107)
- 3 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 4 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 5 **CRY SOME MORE**
The "5" Royales
(Apollo 454)
- 6 **OH BABY**
Little Walter
(Checker 793)
- 7 **IT SHOULD'VE BEEN ME**
Ray Charles
(Atlantic 1021)
- 8 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 9 **I NEED LOVE SO BAD**
Percy Mayfield
(Specialty 485)
- 10 **SUGAR LUMP**
Four Tunes
(Jubilee 5132)

- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 3 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 4 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 5 **OH BABY**
Little Walter
(Checker 793)
- 6 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 7 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 8 **I'M GONNA SIT RIGHT DOWN AND CRY**
Roy Hamilton
(Epic 9015)
- 9 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 10 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)

- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **LOVEY DOVEY**
The Clovers
(Atlantic 1022)
- 3 **DARLING DEAR**
The Counts
(Dot 1188)
- 4 **GOODNITE SWEET-HEART, GOODNITE**
Spaniels
(Vee-Jay 107)
- 5 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 6 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 7 **OH BABY**
Little Walter
(Checker 793)
- 8 **YOU'RE THE ONE**
The Spiders
(Imperial 5265)
- 9 **ADIOS, MY DESERT LOVE**
The Diablos
(Fortune 509)
- 10 **SUGAR LUMP**
Four Tunes
(Jubilee 5132)

12,000 Turn Out For Freed's Moondog Ball in Newark

NEWARK, N. J. — Alan Freed, rhythm and blues disk jockey with station WJW in Cleveland for the past three years, whose shows have also been heard on tape on Newark's station WNJR for the past five months, held his first Moondog Ball in the Sussex Avenue Armory in this city on Saturday, May 1st. He promoted the ball through the use of his tape show on WNJR for a period of 3 weeks.

18,000 rhythm and blues fans turned up to attend the ball and only a capacity of 12,000 people were allowed in. 6,000 people had to be turned away. This is reputed to be the largest crowd ever to attend a dance at the Newark Armory.

This was Freed's first personal appearance in Newark since tapes of his show have been there.

The Moondog Ball featured the following rhythm and blues artists: Buddy Johnson and his Orchestra and Ella Johnson, vocalist; the Clovers, vocal quartet; Charles Brown; Bonnemera and his mambo band; the Harptones; Nolan Lewis, Sam Butera, New Orleans jazz saxophonist; and Muddy Waters, blues guitar man.

Freed's first ball in Cleveland in 1952 brought a crowd of 25,000 people but the attendance at the ball in Newark was also considered tremendous because the competition in New York and Newark is considered a lot stiffer for rhythm and blues disk jockeys. Plans are now in the process of fulfilling requests from stations in other cities for tapes of the Alan Freed Moondog House Show.

Ace Disk Tops 100,000

HOUSTON, TEX. — "Orders from distributors, record shops and fans all over the country for Johnny Ace's newest release, have gone to the 100,000 mark", says Don Robey, Peacock and Duke prexy.

Robey is at a loss to explain the avalanche of requests, since 80,000 records were ordered by sources which never even auditioned the new Ace platter.

The new disk, titled "Please Forgive Me" is done up in the popular sweet Ace style and is coupled with a fast tempo ditty "You Been Gone So Long". The fast tune is something out of the Ace ordinary in that all previous Ace waxings have been slow ballads.

Irving Marcus, Duke Sales Manager stated that in May 1951 Johnny Ace's premier waxing "My Song" sold 53,000 copies prior to its release, but that disk was sold at the NAMM Convention in New York.

If the two-sider makes the hit grade, and first indications show it will, it will give Ace a score of eight successes out of five records.

2 Korean Tune Versions

NEW YORK—Tommy Valando's firm Sunbeam Music, is publishing its own version of the public domain Korean song "Ah Ri Rung". Several records of this version are set for release, including one by Norma Douglas on the Guyden label.

Sequoia Music is the publisher of the version called "Arirang", waxed on the Rainbow label by Elly Williams.

Coming Up In R & B

Listed Alphabetically

A MOTHER'S LOVE

Earl King
(Specialty 495)
Atlanta, New Orleans

COMBINATION BOOGIE

J. B. & His Hawks
(Chance 1155)
Memphis

JUST MAKE LOVE TO ME

Muddy Waters
(Chess 1571)
Chicago, Memphis, Atlanta

MAYBE YOU'LL BE THERE

Lee Andrew & The Hearts
(Rainbow 252)
Philadelphia

MY PLEA

Dave Dixon
(Savoy 1127)
New Orleans

N. J. R.

James Moody
(Prestige 881)
St. Louis

THE BEATING OF MY HEART

The Charmers
(Central 1002)
Los Angeles

WHERE DID YOU SAY

Fats Domino
(Imperial 5283)
Philadelphia

WEE WEE BABY

5 Thrills
(Parrott 800)
Chicago

The El Rays

SING
"DARLING I KNOW"
B/W
"CHRISTINE"
CHECKER # 794

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Chicago 15, Illinois

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WATER ONE DAY"
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Phone 42-2215

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

MAT COCKRELL
(Flair 1037)

C+ "GYPSY BLUES" (2:40) [Flair BMI—Cockrell] Mat Cockrell sings a bouncy southern style blues with a touch of calypso flavoring. Mat's gonna stop in Louisiana to find his baby.

B "BABY PLEASE" (2:40) [Flair BMI—Cockrell] Flip has Cockrell belting a rocking beat. A romantic ditty that drives.

RANDY CARLOS
(Gee 6)

C+ "MOMMY" (2:53) [Republic Music BMI—Bob Troup] Randy Carlos does a male version of the Mary Martin hit "Daddy" in Latin tempo. Ok disk.

C+ "MAMBO VA" (2:45) [Brunswick BMI—Randy Carlos] Carlos sings a routine mambo beat with English lyrics. Randy switches to the Spanish language for the second chorus and the mambo sounds like mambo again.

TINY BRADSHAW
(King 4713)

B+ "DON'T WORRY 'BOUT ME" (2:55) [Mills ASCAP—Bloom, Koehler] The Bradshaw ork dishes up a tender reading of the oldie. A slow tempo danceable dreamy item.

B+ "OVERFLOW" (2:15) [Jay & Cee BMI—Glover] Flip is a change of pace with the Bradshaw ork kicking up an instrumental storm. A driving beat and a driving sax.

CHUCK WILLIS
(Okeh 7029)

B+ "NEED ONE MORE CHANCE" (2:40) [Berkshire Music BMI—Willis] Willies does a belty plea for one more chance. A slow beaty item sold solidly by the chanter. An emotional vocal.

B+ "I FEEL SO BAD" (2:22) [Berkshire Music BMI—Willis] Chuck's chin is dragging on this one as he sings a quick beat sad blues. Chuck portrays his dejection with a potent vocal reading of good lyrics. This deck comes through to you. You can feel it. Could make lots of noise.

SAM BUTERA
(Groove 0018)

B "THE TOUT" (2:00) [Campbell Music BMI—John Smith] Sam Butera's horn provides us with a middle tempo bouncer in which he works in a couple of themes associated with horses. Sam opens with the call to line-up and later injects a couple of bars from the William Tell Overture associated with the Lone Ranger. Strong sax fare.

B "SAMS CLAM" (2:00) [Campbell Music BMI—John Smith] More of same in a slower tempo. That man can sure blow. Terrific sound.

THE CASH BOX

★ AWARD O' THE WEEK ★

"YOU'VE BEEN GONE SO LONG" (2:31)
[Lion BMI—Ace]

"PLEASE FORGIVE ME" (2:51)
[Lion BMI—Ace]

JOHNNY ACE
(Duke 128; 45-128)



JOHNNY ACE

● In the short time that Johnny Ace has been with Duke, the young artist has risen to the point where

today he's one of the top wax sellers and steady money makers. Ops and dealers all remember his "My Song," "The Clock" and "Saving My Love For You." Now Ace makes a strong bid for a two sided contender with a sensational vocal on solid rhythm number dubbed "You've Been Gone So Long." The socko Johnny Otis backing and Ace's vocal should have the boxes jumping. Johnny is tops on the flip side as he puts his heart and soul into a romantic lament tagged "Please Forgive Me." Both sides may go up hand in hand. Watch the top of the lists.

THE HOWLIN' WOLF
(Chess 1566)

B+ "NO PLACE TO GO" (2:40) [Arc BMI—W. Dixon] The Howlin' Wolf comes up with a strong Southern blues chanted in the style that spells s-a-l-e-s. A strong side that could break for real action.

B "ROCKIN' DADDY" (2:45) [Arc BMI—W. Dixon] Flip is a rocker. The Wolf drives through an energetic side for another good etching. Good pairing with the upper deck the more potent side.

EL RAYS
(Checker 7599)

C+ "DARLING I KNOW" (2:41) [Arc BMI—El Rays] The El Rays sing a slow blues ballad and give the tune a fair treatment. Sound like too many other groups.

B "CHRISTINE" (2:48) [Arc BMI—El Rays] Groups runs through a change of pace as they dish up a quick beat bouncer with a driving vocal. Deck has appeal.

"BIG" JAY McNEELY
(Aladdin 3242)

C+ "LET'S SPLIT" (2:27) [Aladdin Music—"Big" Jay McNeely] The "Big" Jay McNeely aggregation etches a middle tempo bouncer with an exciting horn. Side jumps and McNeely's blowing leads the way.

C+ "REAL CRAZY COOL" (2:47) [Aladdin Music—"Big" Jay McNeely] This one really drives. A wildie from start to finish.

FOUR BELLS
(Gem 220)

B "ONLY A MIRACLE" (2:50) [Peggy Casey] The Four Bells blend smoothly on a lovely melodic piece that sounds perfect for some pop artist. Etching is a flavorsome piece of wax that should win action from the romantic crowd.

C+ "MY TREE" (2:45) [Carl Perkins] The Four Bells sing a slow ballad on the flip. Organ backing helps create the mood. Feathery piece with a sentimental theme.

THE BARDS
(Dawn 208)

C+ "EASY GOING BABY" (2:42) [Clearance Dawn—Walter Mitchell, Monty Raoul] The Bards dish up a light bounce effort of a lilting melody. Treatment is middle of the road with strong pop flavor.

B+ "I'M A WINE DRINKER" (3:00) [Clearance: Dawn-Billy Gaines] The group socks a middle tempo jump with a spirited reading. Lyrics based on the beverage kick. The Bards have a good sound and come through with the better side on this etching. Deck has appeal and could make noise.

MARGIE DAY
(Decca 483217)

C+ "I'M TOO BUSY CRYING TO CARE" (2:45) [Raleigh BMI—Chase] Margie Day etches a melodic lilt very pop flavored. Pretty tune puts soul into the reading that seems aimed at the pop market.

B "TAKE OUT YOUR FALSE TEETH, DADDY" (2:16) [Marshall BMI—Tucker, Day] Margie gets into the blues kick on this side with a novelty blues that jumps. Gal singer tells daddy to take out his false teeth, she wants to scratch his gums. Cute lyrics belted with zest.

THE STRANGERS
(King 4709)

B "BEG AND STEAL" (2:08) [Jay & Cee BMI—Jackson, Sims, Clarke, Grant, Brizant] The Strangers blend on a middle tempo bouncer with romantic lyrics and lots of appeal. Group has a good sound and instrumentation behind it helps sew it together.

B+ "BLUE FLOWERS" (2:31) [Jackson, Sims, Clarke, Grant, Brizant] The group does a sensational job on a slow blues ballad. A warm effort tenderly performed. Lead blends beautifully. This deck could take off big.

THE PLATTERS
(Federal 12181)

B "BEER BARREL BOOGIE" (2:20) [Personality BMI—Jim Williams] A swinging boogie gets a really good reading from the Platters. Lads have it.

B+ "ROSES OF PICARDY" (2:10) [Chappell ASCAP—Wood, Weatherly] "Roses" never was treated like this. The group swings through the standard with an infectious beat and lilting sway. Good fare for the boxes.

THE PILGRIM TRAVELERS
(Specialty 862)

C+ "SHAKE MY MOTHER'S HAND" (2:41) [Venice BMI—K. Turner] The Pilgrim Travelers blend on a slow inspirational item with good effect. A good religious deck.

C+ "IN MY HEART" (2:20) [Venice BMI—J. Whitaker] Similar side with similar comments.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NEED ONE MORE CHANCE".....Chuck Willis.....Okeh 7029
- ★ "I'M A WINE DRINKER".....Bards.....Dawn 208
- ★ "BLUE FLOWERS".....Strangers.....King 4709
- ★ "PARKER'S MOOD".....King Pleasure.....Prestige 880
- ★ "NO PLACE TO GO".....Howlin' Wolf.....Chess 1566

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"THAT MAN" [Crossroads BMI]

"I WONDER" [Savoy BMI]

NAPPY BROWN

(Savoy 1129)

● New voice on the Savoy label comes up with a fine pair of sides that could establish him fast. Nappy Brown does a syncopated riff, titled "That Man" that is a potent piece of material. Brown belts his anguish and anger at coming home and finding another man at his table eating his food and drinking his food. In a sock

ending, Nappy tells his wife what she can do. Brown has a different sound, which in itself gives him a real chance to take off. The flip, "I Wonder," is a slow blues sung by Brown with feeling and good voice. Item is done in straighter fashion than the "Man" side, but it is also good. "That Man" is the pick for fast action.

"FOREVER" (2:45) [Challenge BMI—Sprung, Rose, Sprung]

"DARLING, FAREWELL" (2:43) [Challenge BMI—Alfonso Delaney]

THE RIVILEERS

(Baton 201)

● The Rivileers, whose "Thousand Stars" established them firmly as a group to be reckoned with, come up with a strong pair of slow melodic items on their newest release. The upper deck looks like the best bet for success. Titled "Forever," the lads work together, smoothly and with a commercial

sound. Lilted tune is a romantic item delivered with tenderness and heart. The under lid, "Darling, Farewell, is another softie delicately waxed by the soothing singers. The boys come through with a sweet reading of another romantic pretty that could also pick up sales.

JAZZ

(Rating is based on appeal to the jazz market.)

BILLY TAYLOR

(Prestige 869)

B "I LOVE TO MAMBO" (2:40) [Taylor] The magic fingers of Billy Taylor beat out a mambo rhythm with a progressive styling. Billy is backed by bass, conga, Bongos, timbales and maracas for a tasty Latin treat.

B "EARLY MORNING MAMBO" (2:41) [Taylor] A quick syncopated item with Taylor again skimming the 88 in Latin tempo. Infectious side.

KING PLEASURE

(Prestige 880)

B+ "PARKER'S MOOD" (2:51) [Parker, Pleasure] King Pleasure sings a sad blues with a bop reading. Deck maintains the blue mood throughout and King is effective. Worthy of mention is the flavory bit of piano by John Lewis in the break. Also in the strong supporting cast are Percy Heath on bass and Kenny Clarke on the drums.

B "WHAT CAN I SAY DEAR AFTER I SAY I'M SORRY" (2:51) [Lyman, Donaldson] King does the lilted oldie in fairly straight jazz phrasing and comes through with a good listenable side.

BILLIE HOLIDAY-OSCAR PETERSON

(Clef 89108)

B "AUTUMN IN NEW YORK" (3:49) [Harms ASCAP—Duke] Billie paints a tender autumnal mood picture of New York. Oscar Peterson supplies the properly restrained pianistic support for the stylist. An after hours etching.

B "IF THE MOON TURNS GREEN" (2:44) [Bourne ASCAP—Coates, Hanighen] Billie does another soft, item in a more melodic vein with the all star support of Flip Phillips, Charlie Shavers, Oscar Peterson, Ray Brown, Barney Kessel and Alvin Stoller. Billie's phrasing and bending strong wax for her fans.

BENNY CARTER

(Clef 89109)

B "FLAMINGO" (2:49) [Temple ASCAP—Grouya, Anderson] Benny Carter leads his orchestra through a melty mood piece with Benny's saxing the showpiece. Carter's fluid hornwork a delight.

B "CAN'T WE BE FRIENDS" (2:38) [Harms ASCAP—Swift, James] Benny and the ork are really commercial on this deck as they never lose the melody of the lilted oldie. Etched for dancing and listening pleasure.



1 WORK WITH ME ANNIE
Midnighters
(Federal 12169)

2 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)

3 LOVEY DOVEY
Clovers
(Atlantic 1022)

4 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)

5 SUCH A NIGHT
Drifters
(Atlantic 1019)

6 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107)

7 OH BABY
Little Walter
(Checker 793)

8 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)

9 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)

10 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265)

11 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)

12 YOU'RE THE ONE
Spiders
(Imperial 5265)

13 DARLING DEAR
Counts
(Dot 1188)

14 SUGAR LUMP
Four Tunes
(Jubilee 5132)

15 LITTLE MAMA
Clovers
(Atlantic 1022)

"The Cash Box" Picks . . . and THE WHOLE COUNTRY IS BUYING!

CHARLES BROWN
"LET'S WALK"
ALADDIN 3235

LOUIS JORDAN
"A DOLLAR DOWN"
b/w
"HURRY HOME"
ALADDIN 3243

AMOS MILBURN
"MILK and WATER"
ALADDIN 3240

LLOYD GLENN
"CHOCOLAT DROP"
ALADDIN 3236

RICHARD LEWIS
"HEY, LITTLE GIRL"
ALADDIN 3238



Another New Smash Hit by

B. B. KING
The Blues Boy Himself

"DON'T YOU WANT A MAN LIKE ME"

b/w
"EVERYTHING I DO IS WRONG"

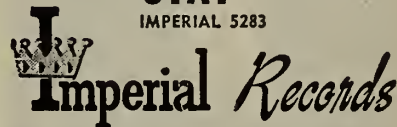


RPM # 411

ANOTHER HIT BY
FATS DOMINO
"BABY PLEASE"

b/w
"WHERE DID YOU STAY"

IMPERIAL 5283



CHARLES EDWIN
SINGS

"I GOT LOOSE"

b/w
"BONG DONG"

DUKE # 129

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THE CASH BOX FOLK and WESTERN ROUNDUP

Jimmy McConnel of KMBC, Kansas City, Mo. in Nashville recently with Don Kidwell who did a session for MGM. Jimmy recently booked Cowboy Copas for thirty-eight theatre appearances through the Fox, Commonwealth and Dickinson chain. May 16th, Jimmy had Ray Price and the Carlisles at the Memorial Building in Kansas City. Curtis Gordon guested on "Friday Night Frolics" over WSM recently and also did a guest spot on Grand Ole Opry. Curtis also played with the RCA Victor Caravan group recently when the show stopped for personal appearance in Mobile, Alabama, Curtis' hometown. Slim Whitman (Imperial) of KWKH's Louisiana Hayride, Shreveport, did a guest spot on NBC portion of Grand Ole Opry May 15th with George Morgan. Currently, Slim is ridin' high with his recording of "Rose Marie," after recently enjoying a 'hit' in his version of "Secret Love." On the other hand, Morgan has a new release out that is catching on . . . "I Think I'm Going To Cry" and "It's Been Nice." Dub Allbritten, manager of Hank Snow and Ernest Tubb reports that the McClain Magazine, a leading pictorial publication in Canada will carry a feature story on Snow in the very near future. Snow was recently voted the number one artist through the facilities of Radio Station CHNS, Halifax, Nova Scotia.



HANK SNOW

The late Hank Williams received the second largest votes. Marty Robbins has a new disk on the market. Robbins' latest is "Your Heart's Turn To Break" and "Pretty Words." Justin Tubb and Jimmie Rodgers Snow enjoying the company of Ian Lee of Kent, England in the United States for the Jimmie Rodgers Memorial Day Celebration 25th and 26th of this month. Mercury's new female vocalist, Betty Amos, really does a great job with her latest disk . . . "Yesterday's Sweetheart" and "Jole John." Louisiana Hayride artist, Red Sovine, getting lots of spins on both sides of his newest release . . . "How Do You Think I Feel" and "My New Love Affair." . . . Keith Rush, WVEZ, New Orleans, La., predicts that Capitol recording artist, Werly Fairbun's next record is going to be a hit. Jack Gale, WSRs-Cleveland, Ohio, has just opened a new record store in town. Jack calls it "Hillbilly Heaven" and says that he'll only stock hillbilly records. Sheriff Davis, WTOV-TV, Norfolk, Va., tells us that his sponsor is giving away a \$50 Savings Bond to the listener that writes the best letter, in 100 words or less, on I Like Country Music Because. . . Still maintaining a strong lead in the female department of Country artists, Kitty Wells, turning in a fine job with Red Foley on their current recording of "I'm A Stranger In My Home" and "One By One." Kitty is also still getting play on "Release Me" and "After Dark," while Foley continues to get the spins with "As Far As I'm Concerned" which he recorded with Betty Foley, plus additional plays with his latest "Jilted." Tillman Franks, manager of the Carlisles all smiles again as his mad-caps of music begin to click again . . . this time, it's "Shake A Leg." Also, the Carlisles intro new vocalist to their group in the person of Dottie Sills. Joe Wheeler, P. O. Box 284, Garrison, Texas now heading up fan club for the Wilburn Brothers. According to Bessie Mauldin, Bill Monroe and his Blue Grass Boys are set for fourteen days in Canadian territory commencing in June. Monroe, a consistent draw, and favorite Grand Ole Opry group, just completed dates throughout Southern territory. Hal Smith, who recently aligned himself with Ray Price as manager, reports that Price's aggregation set for a string of personals covering Texas, California, Arizona, Colorado, and Utah! Group opens in Lubbock, Texas May 30th and closes in Denver, Colorado, June 18th. Vic McAlpin, noted lyric-smith of the 'Country Field,' declares that "My Sweet French Baby" is going to be a good one. Jimmie Logsdon (Decca) has the version and Jimmie also takes the writing laurels. The tune has already been covered in the 'Pop' field by Jane Turzy on Decca. Hubert Long, manager of Webb Pierce, and who directs the affairs of Faron Young, has Pierce and his group playing dates in Canada. Group opened at the Casino Theatre, Toronto, May 13th. After some healthy sales with his version of "Supertime," Jimmie Davis (Decca) turns in another fine performance for the Decca people with his latest release . . . "I Don't Care What The World May Do" and "Somewhere There's A Friend." Lowell Blanchard's "Mid-Day-Merry-Go-Round" and "Tennessee Barn Dance" shows getting excellent line-up of talent these days. The popular 'Country Music' shows now feature Carl Story and his Rambling Mountaineers, Lester Flatt-Earl Scruggs and the Foggy Mountain Boys, Jam-Up and Honey, veteran comedy team, and Don Gibson. Ray Price out with another release that is already receiving top mentioning . . . "Much Too Young To Die" being published by Gabbard Music, and "I Loved You So Much I Let You Go" published by Cedarwood. Jim Wilson of WHOO, Orlando, Fla., had the pleasure of working with the RCA Victor Caravan group playing his territory recently. Jim sang "My Everything" a tune which he helped write, and which has been recorded by Eddy Arnold. Jim is now receiving his mail at this address: Jim Wilson, WHOO, Lee Road, Winter Park, Fla. Faron Young rating lots of plays with his new release "You're Right" backed with "They Made Me Fall In Love With You." Looks as if Carl Smith is breaking through with another 'top' seller with his lively offering of "Back Up Buddy." We'd like to take this opportunity to wish the sponsors and workers of the Jimmie Rodgers Memorial Celebration a most successful event and take great pride in joining in with you for this observance!



HANK WILLIAMS



WEBB PIERCE

and "Somewhere There's A Friend." Lowell Blanchard's "Mid-Day-Merry-Go-Round" and "Tennessee Barn Dance" shows getting excellent line-up of talent these days. The popular 'Country Music' shows now feature Carl Story and his Rambling Mountaineers, Lester Flatt-Earl Scruggs and the Foggy Mountain Boys, Jam-Up and Honey, veteran comedy team, and Don Gibson. Ray Price out with another release that is already receiving top mentioning . . . "Much Too Young To Die" being published by Gabbard Music, and "I Loved You So Much I Let You Go" published by Cedarwood. Jim Wilson of WHOO, Orlando, Fla., had the pleasure of working with the RCA Victor Caravan group playing his territory recently. Jim sang "My Everything" a tune which he helped write, and which has been recorded by Eddy Arnold. Jim is now receiving his mail at this address: Jim Wilson, WHOO, Lee Road, Winter Park, Fla. Faron Young rating lots of plays with his new release "You're Right" backed with "They Made Me Fall In Love With You." Looks as if Carl Smith is breaking through with another 'top' seller with his lively offering of "Back Up Buddy." We'd like to take this opportunity to wish the sponsors and workers of the Jimmie Rodgers Memorial Celebration a most successful event and take great pride in joining in with you for this observance!



OIL UP THE BOXES FOR The Carlisles'

"SHAKE A LEG"

b/w

Let Me Hold Your Little Hand



Mercury 70351

A HIT . . . HEADIN' FOR THE TOP!



JOHNNIE AND JACK

WITH

"I GET SO LONELY"

b/w

"YOU'RE JUST WHAT THE DOCTOR ORDERED"

RCA Victor 20/47-5681

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- DUKE OF PADUCAH
- MOON MULLICAN
- GEORGE MORGAN
- HANK SNOW
- CARTER SISTERS
- ERNEST TUBB
- THE CARLISLES
- LONZO AND OSCAR
- MARTY ROBBINS
- KITTY WELLS
- GRANDPA JONES
- ROD BRASFIELD
- LEW CHILDRE
- BILL MONROE
- MARTHA CARSON
- WEBB PIERCE
- STRINGBEAN
- GOLDIE HILL



WSM
GRAND OLE OPRY
STARS TONIGHT

To bookers of talent, planners of fairs, and producers of shows, certain truisms are too well known to merit headlines. Truisms like — “there’s nothing the matter with show business that good shows can’t cure” and “country music shows are consistent money makers throughout the U. S. and Canada year after year” and “the country’s best country music artists are WSM’s Grand Ole Opry stars.”

Opry headliners are still available for both the 1954 outdoor season and fall season. For specific details, query Jim Denny, Manager, WSM Artists Service Bureau, WSM, Nashville, Tenn.

JIM DENNY, Manager

WSM
ARTIST SERVICE BUREAU
NASHVILLE, TENNESSEE

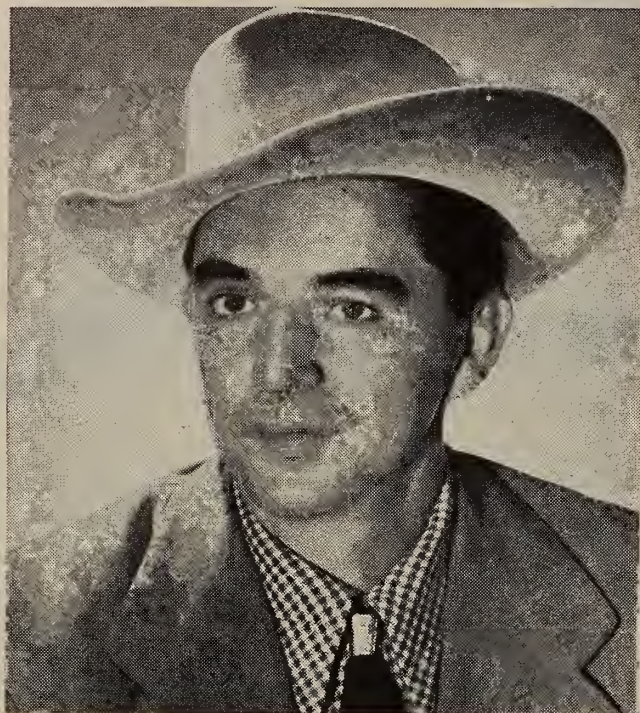


WSM Wins Top Music Award in 21st Annual Variety Survey of Show Management

WSM has just won the 1953-54 Variety programming award as “outstanding music station” in the nation. The long and laudatory citation said, among other things: “There’s gold in them thar hills, and out of music of the hill country, WSM has mined itself a mint of billings, and an 18-carat position among

radio stations of the nation . . . a solid gold niche . . . as proud pappy of country-style music that’s such an important ingredient on the air everywhere, and in jukeboxes coast-to-coast.”

A great sacred Artist and Composer returns to **RCA VICTOR**



STUART HAMBLEN

singing his own

THIS OLE HOUSE

b/w When My Lord Picks Up the 'Phone
20/47-5739

from the RCA Victor
Country & Western
Caravan of **HITS!**



THE DAVIS SISTERS

YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT

b/w Foggy Mountain Top
20/47-5701



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Pop's Country Store WXGI—Richmond, Va.

1. My New Love Affair (Sovine)
2. I Get So Lonely (Johnny & Jack)
3. Looking Back To See (J. E. & M. Brown)
4. I Don't Hurt Anymore (Hank Snow)
5. Release Me (Jimmie Dean)
6. I'll Be There (Ray Price)
7. One By One (Foley & Wells)
- B. How Do You Think I Feel (Red Sovine)
9. Breaking The Rules (Hank Thompson)
10. Even Tho (Webb Pierce)

K. F. Kenfield WTIC—Hartford, Conn.

1. I Really Don't Want To Know (Eddy Arnold)
2. If You Would Only Be Mine (Sons Of The Pioneers)
3. Just Married (Faron Young)
4. I Love You (Jimmy Wakely)
5. Slowly (Webb Pierce)
6. As Far As I'm Concerned (Red & Betty Foley)
7. Good Deal, Lucille (Hanley)
- B. I Love You (Ginny Wright)
9. I'll Be There (Ray Price)

Carl E. Lamm WCKB—Dunn, N. C.

1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnny & Jack)
3. My Everything (E. Arnold)
4. Shake A Leg (Carlises)
5. You're Just What The Doctor Ordered (Johnny & Jack)
6. That's My Baby's Kisses (Kenny Lee)
7. After Dark (Kitty Wells)
- B. I'll Be There (Ray Price)
9. Back Up Buddy (C. Smith)
10. God Bless Her (Louvin Bros.)

Bob McKeehan KCNA—Tucson, Arizona

1. Slowly (Webb Pierce)
2. Release Me (Kitty Wells)
3. I'll Be There (Ray Price)
4. Echo Bonita (Jim Reeves)
5. My Everything (Eddy Arnold)
6. You Better Not Do That (Jimmy Dickens)
7. I Really Don't Want To Know (Eddy Arnold)
- B. I Get So Lonely (Johnny & Jack)
9. Good Deal, Lucille (Terry)
10. I Got Lost Along The Way (Billy Walker)

Mack Sanders KFBI—Wichita, Kansas

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. I Get So Lonely (Johnny & Jack)
4. Good Deal, Lucille (Terry)
5. Back Up Buddy (C. Smith)
6. Honky Tonk Heart (Tubb)
7. Cry Cry Darling (Newman)
- B. My New Love Affair (Sovine)
9. Secret Love (S. Whitman)
10. I Don't Hurt Anymore (Snow)

Bill Webb KAKC—Tulsa, Oklahoma

1. Don't Hurt Anymore (Snow)
2. I Love You (Wright & Reeves)
3. Remember Your're Mine (McDonald)
4. As Far As I'm Concerned (Red & Betty Foley)
5. I'll Be There (Ray Price)
6. I Really Don't Want To Know (Eddy Arnold)
- B. Ten Little Bottles (Bond)
9. Shake A Leg (Carlises)

Shel Horton WVAM—Saxton, Penn.

1. Good Deal, Lucille (Terry)
2. Nuevo Laredo (Elton Britt)
3. Wagon Wheels (K. Roberts)
4. It's Written In The Stars (Pinetoppers)
5. Tennessee Ghost Train (Jimmy Dale)
6. Shake A Leg (Carlises)
7. You've Got Everything Baby (Al Blair)
- B. Changing Partners (Kings)
9. Walkin' A Chalkline (Jack Turner)
10. Taking Time Out For Tears (Davis Sisters)

Buddy Harris KGKO—Dallas, Texas

1. Jilted (Red Foley)
2. I Really Don't Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. Bimbo (Jim Reeves)
5. Spanking Brown Eyes (Webb Pierce)
6. You Better Not Do That (Tommy Collins)
7. Release Me (Ray Price)
- B. Breaking The Rules (Hank Thompson)
9. I'm A Stranger In My Home (Wells & Foley)
10. I'll Be There (Ray Price)

Cracker Jim Brooker WMIE—Miami, Fla.

1. My Everything (E. Arnold)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Get So Lonely (Johnny & Jack)
4. Secret Love (Slim Whitman)
5. Slowly (Webb Pierce)
6. I'll Be There (Ray Price)
7. After Dark (Kitty Wells)
- B. One By One (Foley & Wells)
9. Cry Cry Darling (Heap & Williams)
10. Back Up Buddy (C. Smith)

Dal Stallard KCMO—Kansas City, Mo.

1. I Really Don't Want To Know (Eddy Arnold)
2. I'll Be There (Ray Price)
3. Jilted (Red Foley)
4. Release Me (Ray Price)
5. My Everything (E. Arnold)
6. You Better Not Do That (Tommy Collins)
7. I Get So Lonely (Johnny & Jack)
- B. Slowly (Webb Pierce)
9. Wake Up, Irene (Thompson)
10. The Man Upstairs (Cowboy Copas)

Dave Miller WMIE—Miami, Fla.

1. I Get So Lonely (Johnny & Jack)
2. Good Deal, Lucille (Terry)
3. My Old Pal of Yesterday (Buddy Starcher)
4. Somewhere (Rex Allen)
5. I Could Cry My Heart Out Sometime (Rex Allen)
6. Back Up Buddy (C. Smith)
7. I Wanta Go Fast (B. Bryant)
- B. My Everything (E. Arnold)
9. I Really Don't Want To Know (Eddy Arnold)
10. No One (Bonnie Lou)

Joe Morris WKDK—Newberry, S. C.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. I Get So Lonely (S. Smith)
4. Release Me (Jim Dean)
5. My Everything (E. Arnold)
6. If You Tried As Hard To Love Me (Carl Smith)
7. I Love You (Wright & Reeves)
- B. Good Deal, Lucille (Terry)
9. Shake A Leg (Carlises)
10. Back Up Buddy (C. Smith)

"Potato" Pete Hunter KRCT—Houston, Texas

1. I'll Be There (Ray Price)
2. Then I'll Stop Loving You (Jim Reeves)
3. Cry, Cry Darling (Newman)
4. I Get So Lonely (Johnny & Jack)
5. I Love You (Wright & Reeves)
6. God Bless Her (Louvin Bros.)
7. How Do You Think I Feel (Red Sovine)
- B. Shake A Leg (Carlises)
9. Slowly (Webb Pierce)
10. Go On And Leave My Baby Alone (Smokey Stover)

Clarence Kneeland WERI—WICH— Jewett City, Conn.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. I Really Don't Want To Know (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. Back Up Buddy (C. Smith)
6. Wake Up, Irene (Thompson)
7. Shake A Leg (Carlises)
- B. I Love You (Reeves & Wright)
9. Hello Operator (Owens)
10. I Get So Lonely (Johnny & Jack)

Cuz'n Larry Lane WEBK—Tampa, Fla.

1. I Get So Lonely (Johnny & Jack)
2. I'll Be There (Ray Price)
3. Release Me (Ray Price)
4. You're The Only Good Thing (Jack Toombs)
5. Teach Me To Love Someone Else (Audie Andrews)
6. I'd Do It For You (Gordon)
7. Midnight (York Bros.)
- B. Make Love To Me (G. Hill)
9. Somebody Ughed On You (Justin Tubbs)
10. Then I'll Stop Loving You (Jim Reeves)

Jack Gale WSRS—Cleveland, Ohio

1. Lookin' Back To See (J. E. & M. Brown)
2. Release Me (Kitty Wells)
3. Then I'll Stop Loving You (Jim Reeves)
4. You Better Not Do That (Jimmy Collins)
5. Shake A Leg (Carlises)
6. My Heart & I (J. Collie)
7. Good Deal, Lucille (Terry)
- B. My Chihuahua Dog (Wright)
9. Don't Stop It (Terry Fell)
10. Truck Driving Man (Fell)

Sleepyhead Cliff KSM—Albany, Minn.

1. My New Love Affair (Sovine)
2. Panamama (Hank Snow)
3. I Get So Lonely (Johnny & Jack)
4. Back Up Buddy (C. Smith)
5. You Better Not Do That (Tommy Collins)
6. Then I'll Be Happy (Heap)
7. Drinking Tequilla (Billy Dee)
- B. Looking Back To See (J. E. & M. Brown)
9. Shake A Leg (Carlises)
10. Make Love To Me (G. Hill)

Don Larkin WAAT—Newark, N. J.

1. I Get So Lonely (Johnny & Jack)
2. Slowly (Webb Pierce)
3. I'll Be There (Ray Price)
4. I Really Don't Want To Know (Eddy Arnold)
5. You Better Not Do That (Tommy Collins)
6. As Far As I'm Concerned (Red & Betty Foley)
7. Rose Marie (Slim Whitman)
- B. Alone (Verna Leads)
9. Tennessee Ghost Train (Dale)
10. Back Up Buddy (C. Smith)

F. M. Smith WFOR—Hattiesburg, Miss.

1. I Don't Hurt Anymore (Snow)
2. Slowly (Webb Pierce)
3. Shake A Leg (Carlises)
4. God Bless Her (Louvin Bros.)
5. You Weren't Ashamed To Kiss Me (Davis Sisters)
6. I'm Having A Party (Arthur)
7. My Sugar Booger (E. Hill)
- B. Jole John (Betty Amos)
9. Make Love To Me (G. Hill)
10. Pinball Boogie (Red Foley)

Sheriff "Tex" Davis WLOW—Norfolk, Va.

1. My Everything (E. Arnold)
2. Breaking The Rules (Hank Thompson)
3. Slowly (Webb Pierce)
4. Back Up Buddy (C. Smith)
5. Looking Back To See (J. E. & M. Brown)
6. Loose Talk (Freddy Hart)
7. A Fooler, A Faker (Thompson)
- B. You Better Not Do That (Tommy Collins)
9. Two Whoops And A Holler (Jean Shepard)
10. I Don't Hurt Anymore (Snow)

Johnny Rion KSTL—St. Louis, Mo.

1. I Get So Lonely (Johnny & Jack)
2. I'll Be There (Cowboy Copas)
3. You'd Better Not Do That (Bobby Wright)
4. Release Me (Ray Price)
5. I Really Don't Want To Know (Eddy Arnold)
6. Mama Laid The Law Down (Dub Dickerson)
7. After Dark (Kitty Wells)
- B. Shake A Leg (Carlises)
9. I Think I'm Gonna Cry (George Morgan)
10. Slowly (Webb Pierce)

KITTY WELLS



★ **WILL SWELL THE BOXES** ★

with

"YOU'RE NOT EASY TO FORGET"

b/w

"HE'S MARRIED TO ME"

DECCA # 29134

(Available Next Week)

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EXCLUSIVE MGT.
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NASHVILLE TENNESSEE
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Country Music Stars To Gather In Meridian For Jimmie Rodgers Memorial

NASHVILLE, TENN.—From city and town, country and village . . . from nearly every walk of life, especially the field of music, thousands of persons are expected to gather in Meridian, Miss. May 25th to pay tribute to the "Father of Country Music" . . . the late Jimmie Rodgers, "America's Blue Yodler."

This year's second annual celebration will see "A Dream Come True" for Ernest Tubb and Hank Snow, who have pioneered the sponsorship of the event, in honor of "The Singing Brakeman."

Activities surrounding the celebration are slated to begin in the early afternoon of Tuesday, May 25th.

The first, official activity for the Jimmie Rodgers Memorial Celebration will be a colorful, two-hour parade, at 10:00 a.m., May 26th, headed by Adlai Stevenson, visiting Governors, Mrs. Jimmie Rodgers, and stars of the Country Music Field.

From 5:30 to 6:30 p.m., a Dutch Banquet, sponsored by the Brotherhood of Railroad Trainmen, will be held and many Country Music Artists will attend. Ernest Tubb will be Master of Ceremonies.

Concluding the Calendar of Events will be a giant night Show at 7:00 p.m., where a huge array of 'top' names in Country Music will gather in Meridian's Junior College Stadium to pay homage to Jimmie Rodgers. "The Singing Brakeman", the only motion picture ever made by Jimmie Rodgers, before his passing, will be shown during intermission. Adlai Stevenson will make the principal address at this event.

Among the stars already scheduled to appear are: Charlie Adams, Rod Brassfield, Bill Bruner, Bill Carlisle, Cowboy Copas, Jimmie Davis, Jimmie Dickens, Carl Fitzgerald, Webb Pierce, Red Foley, Curtis Gordon, Red Hendon, Eddie Hill, Goldie Hill, Minnie

Pearl, Wade Ray, Jimmie Rodgers Snow, Hank Snow, Jimmie Skinner, Hank Thompson, Ernest Tubb, Justin Tubb, T. Texas Tyler, Charlie Walker, Cindy Walker and Ray Price.

Eddie Hill of Grand Ole Opry will be Master of Ceremonies and George D. Hay, "The Solemn Old Judge", who was the founder of the Grand Ole Opry and Jim Denny, the Manager of the Grand Ole Opry, will also attend.

Ian Lee, a sixteen year old lad who was inspired to become a singer by Jimmie Rodgers' songs has come from Kent, England to appear on the program.

In the areas where the disc jockeys still have time to get the message across, it is requested that they inform their audiences that tickets for the Big Night Show may be obtained by writing Jimmie Rodgers Show, Box 1656, Meridian, Mississippi. Enclose one dollar for each adult ticket and fifty cents for each child's ticket, under twelve years of age. ALL PROCEEDS GO DIRECTLY INTO THE JIMMIE RODGERS MEMORIAL AND HEALTH FOUNDATION FUND.

Through the efforts of Ernest Tubb and Hank Snow, a beautiful Italian-constructed likeness of Jimmie Rodgers, with the following epitaph inscribed upon was unveiled at last year's celebration, and dedicated to his memory.

"His is the music of America;
He sang the songs of the people he loved,

Of a young nation growing strong.
His was an America of glistening rails,
Thundering boxcars and rainswept nights,
Of lonesome prairies, great mountains,
And a high blue sky.

He sang of the bayous and the cotton fields.

The wheated plains, of the little towns,
The cities and of the winding rivers
of America.

We listened. We understood."

Governor Sees Caravan Off



NASHVILLE, TENN.—Governor Frank Clement of Tennessee with his son Gary in his arms, and Dub Albritton, see the RCA Victor Caravan group off as they leave by bus. In the doorway of the bus are Minnie Pearl and Hank Snow. In the window can be seen Ray Edenton, Charline Arthur and Bud Isaacs.

WISH I COULD BE
WITH YOU IN
MERIDIAN;
BUT I'LL SEE YOU
NEXT YEAR



FARON YOUNG

"YOU'RE RIGHT"

b/w

"THEY MADE ME FALL IN LOVE WITH YOU"

CAPITOL # 2780

•

Exclusive Mgt.
HUBERT LONG
1537 McGavock Pike
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NASHVILLE TENNESSEE




"It's What's in THE CASH BOX That Counts"

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX
BULLSEYE OF THE WEEK**

Make Big Mon' Like son-of-a-gun with...



Betty AMOS


SINGING

"JOLE JOHN"

b/w

"YESTERDAYS SWEETHEART" MERCURY-70354

* ALL THE FIRE OF JAMBALAYA FROM THE HEART OF THE CAJUN COUNTRY



"LET ME LOVE YOU" (2:26)
[Central BMI—T. Collins]

"I ALWAYS GET A SOUVENIR" (2:22)
[Central BMI—T. Collins]

TOMMY COLLINS
(Capitol 2806)

● Tommy Collins comes up with two strong sides that should keep him right up at the top of the popularity charts. The artist is currently riding high with his hit recording of "You Better Not Do That", and his latest pair of tunes could very well follow suit. Top half, "Let Me Love You", is a cute, quick beat romantic ditty that the chanter delivers with zip and charm. Lower lid, dubbed "I Always Get A Souvenir", is a flavorful item that moves along at a fast rhythmic pace. Collins is a guy who loves to have a memento of every occasion. Two sides that spell a-c-t-i-o-n for the juke and retail outlets.

JIMMIE LOGSDON
(Decca 29122)

B+ "MY SWEET FRENCH BABY" (2:19) [Melody Trails BMI—J. Logsdon] A solid reading by smooth-voiced Jimmie Logsdon, delightful romantic lyrics and splendid instrumental support all combine for a grand deck.

B "THESE LONESOME BLUES" (2:22) [Melody Trails BMI—J. Logsdon] On the flipdeck, Logsdon sends up a sincere vocal job on a slow tempo romantic lament. A touching set of lyrics.

THE TOP HANDS
(S & G 5001)

C+ "ARIZONA" (2:11) [Leo Feist ASCAP—Hoffman, MacDonald] The Top Hands harmonize in engaging fashion as they deliver a zestful, quick paced ditty. Pleasurable lyrics on a deck that should catch some pop action.

C+ "ONE STEP (TOWARD THE LORD)" (2:26) [Duchess BMI—Hoffman, MacDonald] The group comes up with a smooth reading on a slow tempo religious-flavored tune. A nice melody coupled with an easy string accompaniment.

LEFTY FRIZZELL
(Columbia 21241)

B+ "A KING WITHOUT A QUEEN" (2:30) [Bob Wills BMI—B. Wills, Moore, B. J. Wills] Lefty Frizzell dishes up a polished vocal job on a slow tempo item with a moving set of lyrics. Strings warmly back the chanter. Could be big.

B "YOU CAN ALWAYS COUNT ON ME" (2:00) [Hill & Range BMI—Frizzell, Willis] Flip is a potent, quick beat cutie that the artist performs in lively fashion. Multiple voicing colors the deck.

SHORTY LONG
(“X” 0024)

B "MAKE WITH ME DE LOVE" (2:06) [Tannen BMI—B. Bryant] Shorty Long comes through with an enticing reading on an infectious calypso piece. It's an enjoyable arrangement on a tune that should garner a heap of coin.

B "(I WAS) STANDING IN THE STATION" (2:32) [Tannen BMI—B. Bryant] On the lower half, Long waxes a fast moving tune in spirited style. Inviting lyrics receive a colorful string backing.

ALLEN FLATT
(Mercury 70372)

B "COUNTERFEIT BABY" (2:17) [Acuff-Rose BMI—J. Miller] Allen Flatt laments the fact that his gal is as phoney as can be. It's a moderate beat piece that Flatt vocals in distinctive style. Catchy material.

C+ "VACANT LOT" (2:14) [Harpheth BMI—Dill] Under portion is a middle tempo item capably fashioned by Flatt. Strings support in effective fashion.

BILL MYRICK
(Ac'cent 1010)

C+ "YOU'RE GONNA BE FOOLED" (1:58) [American BMI—Rhodes, Myrick] The soft and polished chords of Bill Myrick are a treat to the ear as he vocals a quick beat sentimental piece. Real pleasant listening.

B "I'LL ALWAYS KEEP YOUR BIG BOUQUET OF ROSES" (2:08) [American BMI—B. Myrick] On the lower half the chanter waxes a middle tempo, romantic lament in feelingful fashion. The Rainbow Riders deftly support Myrick on both ends.

WADE RAY
(RCA Victor 20-5696)

B+ "THE BEST MAN MUST SMILE" (2:21) [Fairway BMI—J. McCracken] Wade Ray's mellow vocal delivery comes over well on a tender, slow beat item. It's a tearful tune warmly projected by the artist. Should make the boxes jingle.

B "EASY PICKIN'S" (2:15) [Hill & Range—Twomey, Wise, Weisman] Flipside, Ray comes up with a tantalizing vocal effort on a bouncy, light-hearted novelty. Peppy lyrics.

ALVADEAN COKER
(Abbott 163)

C+ "SUGAR DOLL" (2:04) [Dandelion BMI—Z. Woods, T. Woods] The charming vocal style of Alvadean Coker comes over in fine fashion on a sprightly, quick beat cutie. A happy sounding item with a catchy melody.

B "WITCH'S WALTZ" (2:24) [Dandelion BMI—D. Reynolds] Flip is a merry, tilting piece that the chirp renders in captivating manner. Louisiana Hayride band supports in delectable style on both sides.

THANKS
DEEJAYS AND
OPERATORS...



BILL MONROE
AND HIS
BLUEGRASS BOYS

Hear His Latest
Decca Release

"I HOPE YOU
HAVE
LEARNED"

b/w

"WISHING
WALTZ"

DECCA # 29009

★ ★ ★

FEATURED ON

GRAND OLE OPRY
WSM-TV



Grand Ole Opry Show Plays to 70,000



NASHVILLE, TENN.—A crack Grand Ole Opry unit including Webb Pierce, Carl Smith, Roy Acuff, and his Smoky Mountain Boys, Marty Robbins, the Carter Sisters with Mother Maybelle and the Duke of Paducah played to an estimated audience of some seventy to seventy-five thousand for 5 nights, April 25-30th while on tour in Texas. The 'Opry' aggregation gave performances in San Antonio, the Sportatorium in Dallas, the Sam Houston Coliseum and the City Auditorium in Beaumont, Texas where the group gave five performances in order to take care of the crowds. The promotions were sponsored by the City Firemen and Policemen of the aforementioned cities. The newspapers gave the 'Opry' show extensive publicity and cooperation and the Duke of Paducah was allowed the privilege of being "Guest Columnist" by Paul Hochuli of the Houston Press, in which the 'Duke' informed the people of "Country Music" and its popularity.

Meeting Dates Of Music Operators' Associations

- May 18—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 18—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 24—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 24—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 25—Western Massachusetts Music Guild
Place: Ivy House, West Springfield, Mass.
- June 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 8—Western Massachusetts Music Guild
Place: Ivy House, West Springfield, Mass.
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Thanks

May we personally and on behalf of "The Jimmie Rodgers Memorial and Health Foundation", extend a great big "Thanks" to all in Country Music, who have been so generous with their time and talent in making the 2nd Annual Jimmie Rodgers Memorial Celebration and National Country Music Day—an assured success.

Ernest and Hank

ANOTHER BIG ONE!



JIMMIE DAVIS

singing

"I DON'T CARE WHAT THE WORLD MAY DO"

b/w

"SOMEWHERE THERE'S A FRIEND"

DECCA # 29082

Still Going Strong...

"SUPPERTIME"

DECCA # 28799



THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
3. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
4. YOU BETTER NOT DO THAT
Tommy Collins
Capitol 2701; F-2701)
5. I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
6. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)
7. BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)
8. RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)
9. JILTED
Red Foley
(Decca 29100; 9-29100)
10. AS FAR AS I'M CONCERNED
Red & Betty Foley
(Decca 29000; 9-29000)

Joe Mathews To Head Capitol's New Jacksonville Branch

HOLLYWOOD, CALIF.— Effective June 1st, William Fowler, Acting General Manager of Capitol Records Distributing Corporation, has announced that Joe Mathews, West Coast Sales Promotion Manager, will establish and become manager of a branch office of CRDC, at Jacksonville, Florida.

Mathews joined Capitol in October of 1949 as a salesman at the Los Angeles Branch. In February, 1950, he assumed his present post. Prior to joining Capitol, Mathews had acted as a talent scout for Warner Brothers motion picture studios and as a talent manager.

In his new post, Mathews will set up operations for the company in a territory which has previously been covered by an independent distributor.

The move is part of the general strengthening of Capitol's distribution set-up which began recently with the establishing of a new branch in Memphis and other shifts of key personnel.

Buck Stapleton, now a salesman at the Los Angeles Branch, will take over as Los Angeles Branch Promotion Manager.

Lutz Signs Artists For Paint-By-Number Series

HOLLYWOOD, CALIF.—Max Lutz, well known for his work in the music publishing and personal management fields, recently formed Universal Celebrity Enterprises of Hollywood. This new firm has received an exclusive appointment from America's largest producers of Paint-by-Number sets, Palmer Paint Company of Detroit, to sign up Hollywood star personalities for its forthcoming Celebrity series.

Some of filmdom's top ranking stars have already been placed under exclusive contract by Universal, among them Bing Crosby, Bob Hope, Dinah Shore, Liberace, Lawrence Welk, Frankie Laine, Jo Stafford, Nat "King" Cole and others.

The Paint-by-Number vogue, which last year catapulted to an eighty million dollar industry has, until now, confined itself to subjects such as landscapes, panoramic and other scenic views. Universal's entry into the field presages a major increase of devotees to the hobby with its Celebrity Series calculated to interest millions of radio, television, record and movie fans, who will now have an opportunity to paint their favorites in oil.

Some of Universal's notable contractees are already available in stores nationally where Paint-by-Number sets are sold. Others are being rushed to market with new subjects promised as fast as new faces and public demand requires.

Disks Aid In Safety Drive

HOLLYWOOD, CALIF.— Palace Records has signed the Bob Braman Trio to record, "Drive Carefully", the safety song which will be the theme tune for the annual "Operation Safety" campaign staged each June by the Insurance Association of Los Angeles, in cooperation with the National Safety Council.

Ruth Hampton, featured Universal International player, whose latest release, "Johnny Dark", is a story of auto racing, was picked by the Insurance Association to act as Miss Traffic Safety during the month.

THE CASH BOX

Reports

BIG 10

THE NATION'S

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

- 1 SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
- 2 I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
- 3 YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
- 4 I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
- 5 SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
- 6 WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
- 7 BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)
- 8 I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)
- 9 I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
- 10 RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)

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Liberace To Play Madison Square Garden

NEW YORK—New York's Madison Square Garden, scene of World Championship boxing bouts, rodeos, ice hockey, basketball, the circus, horse shows and political rallies, will soon play host to Liberace on one of the rare occasions when an entertainment personality attempts to fill the huge barn-like structure on Eighth Avenue.

Supported by brother George Liberace, and a fifty-piece orchestra, Liberace will present a concert at Madison Square Garden on May 26th. Advance sales are so strong that the gala event promises to be a sell-out.

With his cross-country concert tour achieving unbelievable grosses, his filmed television show being presented in over 180 markets, national publications flocking to profile him and his recordings selling at a fast pace, Liberace has established himself as one of the most spectacular phenomena in recent show business history.

On May 30th, four days after the Madison Square Garden appearance, Liberace will perform on Ed Sullivan's CBS-TV "Toast Of The Town" show.

After the Sullivan stint, Liberace heads home to Hollywood where a summer of concerts, filming of the video program and recordings are scheduled.

Singer And Chewing Gum Firm Promote Disk

NEW YORK—An unusual tie-in promotion was worked out recently involving Dean Parker, MGM records singing star, and Beechnut Chewing Gum. Buddy Basch arranged with Kenyon and Eckhardt, Inc., advertising agency for the Beechnut Packing Company, to have the company supply five hundred mailing bags filled with six different Beechnut products. These were sent to the country's leading disk jockeys and entertainment editors.

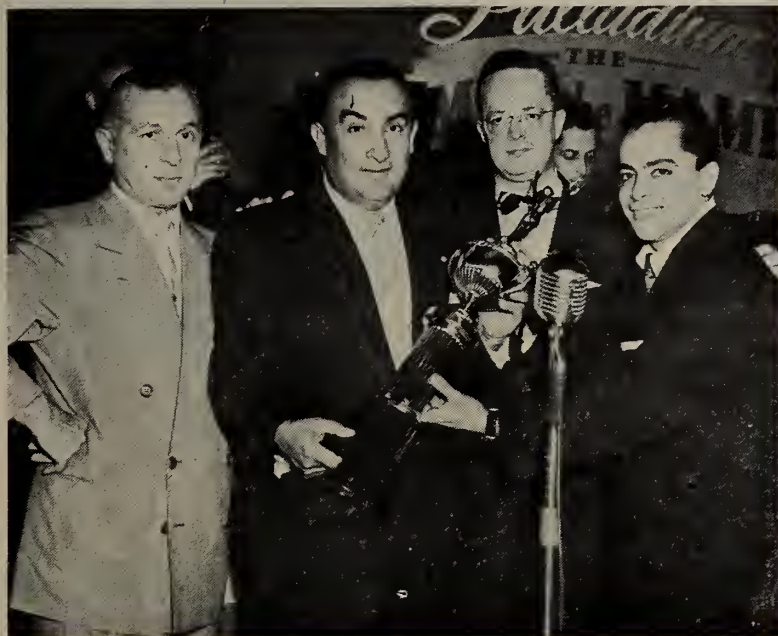
Printed and attached to the mailing bag was a label which read: "Ease the tension with Beechnut Gum" and by listening to Dean Parker's 'Be Mine Beloved'."

Switch



NEW YORK—Eddy Arnold (left) and ABC disk jockey Martin Block briefly exchange talents during a session on "The Martin Block Show" over the ABC Radio Network. Eddy "ockies" a disk while Martin strums a country-western tune.

Presentation



NEW YORK—Pedro Vargas, "El Tenor Continental," receives a trophy from the Latin American population of New York as a gesture of esteem and appreciation for his contributions to the Latin American culture. Pedro Vargas, through his RCA Victor records, has spread Latin American music throughout both continents. Making the presentation is Tito Rodriguez, RCA Victor's exponent of the mambo. Standing left to right: Mr. Hyman, Manager of the Palladium Ballroom in New York where the presentation was made, Pedro Vargas, Herman Diaz, Jr., A & R Manager of RCA Victor International Records, and Tito Rodriguez.

Thesaurus States Convention Plans

NEW YORK — Several important programming and promotion announcements will mark RCA Thesaurus participation in the annual convention of the National Association of Radio and Television Broadcasters, which will take place at the Palmer House, Chicago from May 23 through May 28. Visitors to the Thesaurus exhibit rooms (Suite 711, Palmer House) will be exposed to dramatic announcements of the following transcription library service features:

1. A big new half hour, five times weekly variety show, starring one of the most important names on the American scene.
2. "Quickie Quiz," a five minute, ten times a week show featuring Ralph Flanagan's orchestra. The new program features audience participation and short (:45 to 1:45) renditions of outstanding popular standard favorites.
3. Announcement of a new low-cost merchandising plan for local sponsors.
4. "The Melachrino Musicale," a recently inaugurated fifteen minute, three times weekly Thesaurus show, starring George Melachrino and his famous Melachrino Orchestra and Strings.
5. "The Penthouse Purse," this

year's "real live" NARTB Convention event. "The Penthouse Purse" continues the tradition started by the "live steer" and the "pigeon derby" of past Thesaurus participation in the NARTB Convention. Complete details of "The Penthouse Purse" will be announced at the convention, including disclosure of the three big prizes in the event.

6. "The Key Club," the annual Thesaurus promotion in which keys to the exhibit rooms are mailed to broadcasters all over the country. This year's shipment of keys has already gone out. Additional keys will be distributed by girls at the convention. RCA Recorded Program Services, parent organization of Thesaurus, will also discuss several recent developments in the syndicated radio and television field. One of these will be the announcement of a newly acquired package of feature length films, including U.S. premiere, first run, and films never before seen on TV. In the syndicated radio field a new packaging plan will be made known. The new package consists of "Aunt Mary," "Dr. Paul," and "Betty and Bob," each a pre-tested 15 minute daytime serial.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY Webb Pierce (Decca)
2. I GET SO LONELY Johnnie & Jack (RCA Victor)
3. I'LL BE THERE Ray Price (Columbia)
4. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
5. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
6. BACK UP, BUDDY Carl Smith (Columbia)
7. GOOD DEAL, LUCILLE Al Terry (Hickory)
8. MY EVERYTHING Eddy Arnold (RCA Victor)
9. SHAKE A LEG The Carlisles (Mercury)
10. RELEASE ME { Ray Price (Columbia)
Jimmy Heap (Capitol)

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b/w
"I LOVED YOU SO MUCH,
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"I THINK I'M GOING TO CRY"
COLUMBIA 21237 GEORGE MORGAN

"YESTERDAY'S SWEETHEART"
MERCURY 70354 BETTY AMOS

"MY NEW LOVE AFFAIR"
DECCA 29068 RED SOVINE

CEDARWOOD PUBLISHING CO.
NASHVILLE, TENNESSEE

ANOTHER HIT WRITTEN
AND SUNG BY

TOMMY COLLINS

"I ALWAYS GET A SOUVENIR"
b/w
"LET ME LOVE YOU"
CAPITOL # 2806

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4527 Sunset Blvd., Hollywood 27, Calif.

A GREAT NEW VALLEY TUNE!

GEORGE MORGAN

singing
"IT'S BEEN
NICE"
COLUMBIA 21237

VALLEY RECORDS
BOX 10033
KNOXVILLE TENNESSEE

DALLAS FRAZIER

"SPACE COMMAND"
b/w
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BRINGIN' UP AT ALL"
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Here and There

NEW YORK—We like this one. It's attributed to John Cameron Swayze, the radio and television newscaster. It seems that an issue of postage stamps was made with the Malenkov portrait on it, and put on sale in one of the satellite countries. The Kremlin noted that not many were being used and sent out an investigator. The postmaster's explanation was that the stamps would not stick. The agent seized a stamp, wet it and pasted it on an envelope. "Look," he said, "it sticks perfectly." As the postmaster shrugged, he answered: "The truth is—the public keeps spitting on the wrong side of the stamps."

WASHINGTON, D. C.—President Eisenhower signed a bill this week, authorizing \$966 million in Federal aid for highway construction in each of the two fiscal years starting July 1, 1955. We're wondering how the construction of new roads and highways will affect the operator. Those roads we've seen constructed, in most instances, have disrupted many tavern and roadside eateries—all of which featured coin operated equipment. Will the new roads under construction bring about the opening of many new locations for ops, or will they eliminate those along side the roads entirely? We're given to understand that these roads will not have any facilities for eating or refreshments—except on the way in or out.

NEW YORK—William Longgood, staff writer for the New York World-Telegram, daily newspaper, is conducting a series called "New York They'll Steal Anything." In one of his stories, he points out a wrinkle being used by petty thieves on coin operated change making machines. The chiseler stuffs a rag up the coin-return chute. When the customer puts in his money, he gets nothing back. He gets sore and kicks the machine and blames the operators. After he leaves, the chiseler removes the rag and takes the change.

WASHINGTON, D. C.—The average length of life in the United States has reached a record high of 68½ years, a gain of nearly four years in the past decade, according to figures published this week by the public health service of the Department of Health, Education and Welfare. Women on the average live longer, outliving men by six years. The average lifetime expected for women at birth is 71.8 years, while the average for men is 65.9 years. Now the only problem the people in the coin machine industry must figure out is how to decrease their many business headaches, so that all can enjoy those extra years.

Must First Amortize The Cost To:

BRING IN PROFITS

Whether 5¢ or 10¢ Play, Agree Front Money Guarantee is Necessary to Help Obtain Profits by Quicker Amortization

Over ten years ago this publication brought to the fore the need for "front money guarantees", so that the nation's operators would be assured of quicker amortization of the cost of all new equipment, thereby being able to keep their routes completely modernized, because they would see profits from their investment so much sooner and be able to continue buying new machines.

If an operator doesn't enjoy profit—he can't buy new machines. It's as simple as that. He must be helped to a profitable business by every possible means. And the most important way is for every operator in any area to get together so that some sort of front money guarantee system can be arranged on the equipment operating in that territory.

Not so long ago, Miami's amusement operators came together into an agreement on front money guarantees for shuffle games, whether new or old. These men are agreed that their present mode of operating these games would hold them back from any profit, except from possible trade-ins, provided that they had the type of game which was in demand, and they could obtain a decent trade-in valuation on their old game, against whatever new product they desired to purchase at the time.

Rather than gamble on future possibilities, since the novelty might wear off completely, because Mr. and Mrs. Fickle Public might take to some other type of amusement and neglect the present machines, these men realized that their investments in new equipment were growing greater and yet they, themselves, had no assured system whereby they would be able to realize quicker amortization, so that they could enjoy some sort of profit so much sooner.

This same is true of every type of equipment on the market today. Regardless of whether the operator puts the machines out on 5c or 10c play, he must still arrange for a front money guarantee from the location, so that he can more rapidly amortize his investment in new equipment. By enjoying profit, he can continue to

purchase more new equipment, thereby enjoying a modernized route and the possibility of top play at all times.

The front money guarantee methods now in use have been explained by *The Cash Box* many times in the past. The most popular is for the operator to first remove whatever the amount of the guarantee is from the gross collection, and then split the difference with the location owner on a fifty-fifty basis.

The next most popular method is for the operator to first remove whatever the agreed guarantee is from the gross collection, for example: \$10, then give the location the next \$10, and split whatever is left on the usual fifty percent-fifty percent basis.

There are some other methods in use, which have been worked out by individual operators here and there about the country, but, the two most popular are those as explained above. These have helped operators to amortize their machines more quickly, and to thereby enjoy profits much sooner than they ever did before.

The fact remains that the operators must realize profits as soon as they possibly can for more than one reason. They must be in position to purchase new equipment the moment it is presented to be able to offset any serious competition to their businesses. They must also be able to continue to modernize their routes, competition or no competition, as they go along, and keep their routes modernized at all times.

They must have profit to be able to continue to give the very finest service to their locations. They must, then, more quickly amortize their new machines, so that they can start to enjoy profits so much sooner from their investments.

And the one and only way in which this can be done, regardless of 5c or 10c play, regardless of commission percentages, such as 60%-40% or 75%-25% or 70%-30%, is by "front money guarantees" which will, at the very least, show them a clear way to cover the cost of new equipment more quickly.

HIGH TAXES SLOW GROWTH

Ops Complain High License Fees Holding Them Back From Buying Much Needed New Equipment to Build Up Routes. Urge Trade Leaders Adopt 'THE CASH BOX' Suggestion and Create "National Tax Council" to Halt Further Excessive and Inequitable Taxation.

CHICAGO—Complaints have continued to reach this publication from many well known operators all over the country, urging that something be done about creating a "National Tax Council," as proposed for over ten years now by *The Cash Box*.

Perhaps the statement of one well known operator gives a rather startling and clear account of what these men mean. This operator said: "It's getting tougher and tougher to come up with the license money every year."

Operators complain that they are being held back from buying much needed new equipment to stimulate their businesses and perk up their routes, . . . simply because we have to pay those high license fees and we have to actually borrow the money sometimes to do it," as one operator reported.

Another advised, "I need new machines, especially this Spring season, for I know that these games are going to help stimulate my entire business. But," he continued, "I can't buy them now. I'll just have to continue on as best as I can due to the fact that I've got to dig up a bundle of money right now to pay for license fees."

Furthermore, as operator after operator has already reported, many communities throughout the nation plan to hike present license fees to even higher points than where they are at this time.

"This, in itself, is going to absolutely slow down buying for our firm," one operator reported, "and what's more," he stated, "it also means that we are going to have to get up money for lawyers because our City Council has exaggerated ideas of what money we earn. They are out to slap us with the highest license taxes we've ever heard of in this territory."

Excessive and inequitable license taxation is no news to this industry. It has been going on for years.

Once communities learned that they could, legally, license coin machines of all kinds, they continued to increase the license fee each year.

The result has developed into a 'Frankenstein monster' and of such proportions today that, in many areas, operators are absolutely up against it to meet their annual license fees, instead of expanding and modernizing their businesses as they would like to do.

The demand for more, more and still more money, by communities everywhere in the nation, always finds

the coin machines business in the forefront of the attack for proposed higher fees.

From everywhere come reports from desperate operators for information as to what they can do to halt this tremendous license fee increase.

They want facts. They want legal precedents. They want cases that were won. They want data and material which only a "National Tax Council" would have available for them.

That is why so many more operators are urging the trade's leaders to help create a "National Tax Council" as has been suggested by *The Cash Box* for over ten years.

There is no one source where the operators can go to get the information they need when they are faced with excessive and inequitable tax demands. They must try to fight their own battle locally, and, all know, that if their attorneys were armed with the proper precedents, data and material of other cases from all over the nation, their chances would be so much better to win their battle.

As travelers get about the industry they are hearing more and more complaints from operators in regards to getting together money to pay for license taxation. These operators explain that they would, very happily, use this money to purchase much needed new equipment.

German Coinman Visits U.S. Firms

NEW YORK—Dr. Werner Hillert of Hamburger Automatengesellschaft, Hamburg Germany, and his secretary, Miss Ria Dede, arrived on the S. S. Constitution, Monday, May 10, for their first visit to this country.

One of the foremost operators in Western Germany, Dr. Hillert is here to study American operating methods, as well as to acquaint himself with American equipment.

Dr. Hillert and his secretary, in company with Joe Orleck, publisher of *The Cash Box*, visited all the wholesalers on Coinrow on Tuesday, and on Wednesday he spent some time in New Jersey. Other cities on the itinerary of Hillert are Buffalo, N.Y., Washington, D. C., Philadelphia, Pa., and Miami, Fla. (See *The Cash Box*, May 15 issue for detailed information.)

Operating in Western Germany today, advises Dr. Hillert, is at its highest peak since before World War II. Greatest number of machines consist of amusement types and gambling machines. Since June 1953, operators have been permitted by law to operate gambling equipment, with the

Miller Queries MOA Exhibitors With View To 1955 Convention



GEORGE A. MILLER
(President, Music Operators of America)

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), this city, has sent a questionnaire to all those who exhibited at the past March convention in Chicago, asking thirteen questions.

"The answers to these questions," Miller states, "will help us to present bigger and better conventions for you as well as the music operators of the nation."

"There have been a few who feel that the exhibitors should show in one large ballroom and eliminate the individual rooms. There are many others who think we should continue on as we have in the past. We, of course, will try and please the majority."

The thirteen questions asked by Miller are: Were you satisfied with the last Convention? If not why not? Is March the best time for such convention? Were you satisfied with the attendance? Do you like the Palmer House? Was the hotel service satisfactory? Are you in favor of the exhibit room idea? Would you rather have all exhibits out in the open? Is the three-day convention long enough? Was the MOA management satisfactory? Are the entrance fees reasonably satisfactory? Does the registration fee of two dollars meet with your approval? And are there any other suggestions you can make to help improve the MOA convention?

highest payoff permitted, ten to one. Many American-made slot machines are working, but by government declarations, they will have to be disposed of by the end of 1954. Then, only those types constructed in Germany will be legal.

Music machines, while they do not equal the number of other type machines, have made the most progress during the past year. At the present time, advises Dr. Hillert, there are about two to three thousand juke boxes on locations, and he predicts that by the end of the year there are bound to be about four to five thousand. There are a number of "amusement centers" (arcades) in existence, and more open up continually.

As in any area where competition for locations is prevalent, there arises disputes among the operators, but we understand that Dr. Hillert is called in to settle them in his area. Most locations are under contract for several years.

On his trip through New York's coinrow, Dr. Hillert was tremendously impressed with the number of wholesalers, their offices, and with the variety of machines available for American operators.

New Okla. City Licensing Schedule Favors Large Ops

OKLAHOMA CITY, OKLA. — Large operators of vending machines will benefit under a new licensing schedule adopted (May 4) by the City Council of Oklahoma City.

Operators of 100 or more vending machines, under the revised measure, will pay \$1 each for the first 100 licenses and 50 cents each for additional licenses regardless of coin requirements of the machines.

Oklahoma City's previous vending machine license schedule which was repealed by the council provided a 50-cent fee for machines requiring 1 cent, \$1 for 5-cent machines, and \$2 for those requiring more than 5 cents.

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FOR PHONOGRAPH

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On January 6th, a new Wurlitzer 1700 mechanism was installed in Panama City, Florida. The location is open 18 hours a day. Dancing is permitted. Sand and dust conditions are bad. There is salt water on two sides of the location.

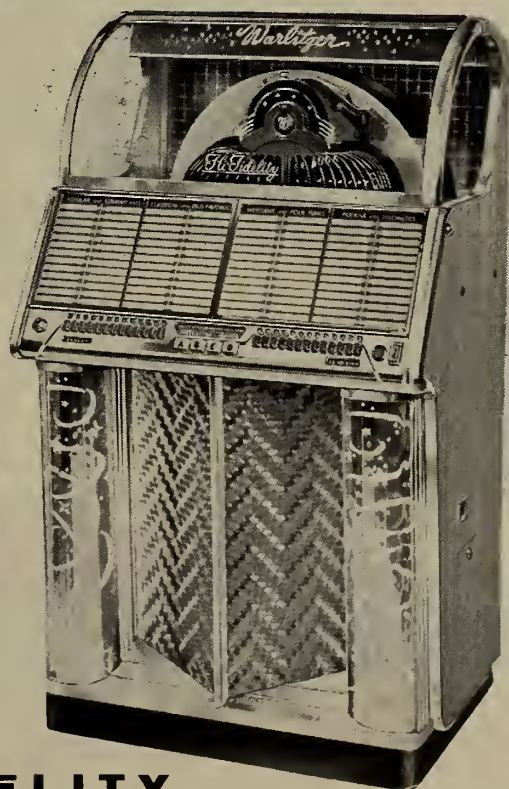
The phonograph was loaded with independent records, including Peacock, Modern, Imperial, Duke, Okay, Sun, Specialty, Chess, RPM, Apollo, King, Atlantic, Checker, United, Flair, Federal and Trumpet.

By February 25th this Wurlitzer 1700, with Carousel Record Changer had not required a single service call.

Weekly averages showed unusually high earnings.

This Test, like others made all over America before National Wurlitzer Days, proved conclusively and

convincingly that for service-free, high-earning operation, the Wurlitzer 1700 is far and away the greatest phonograph of all time.



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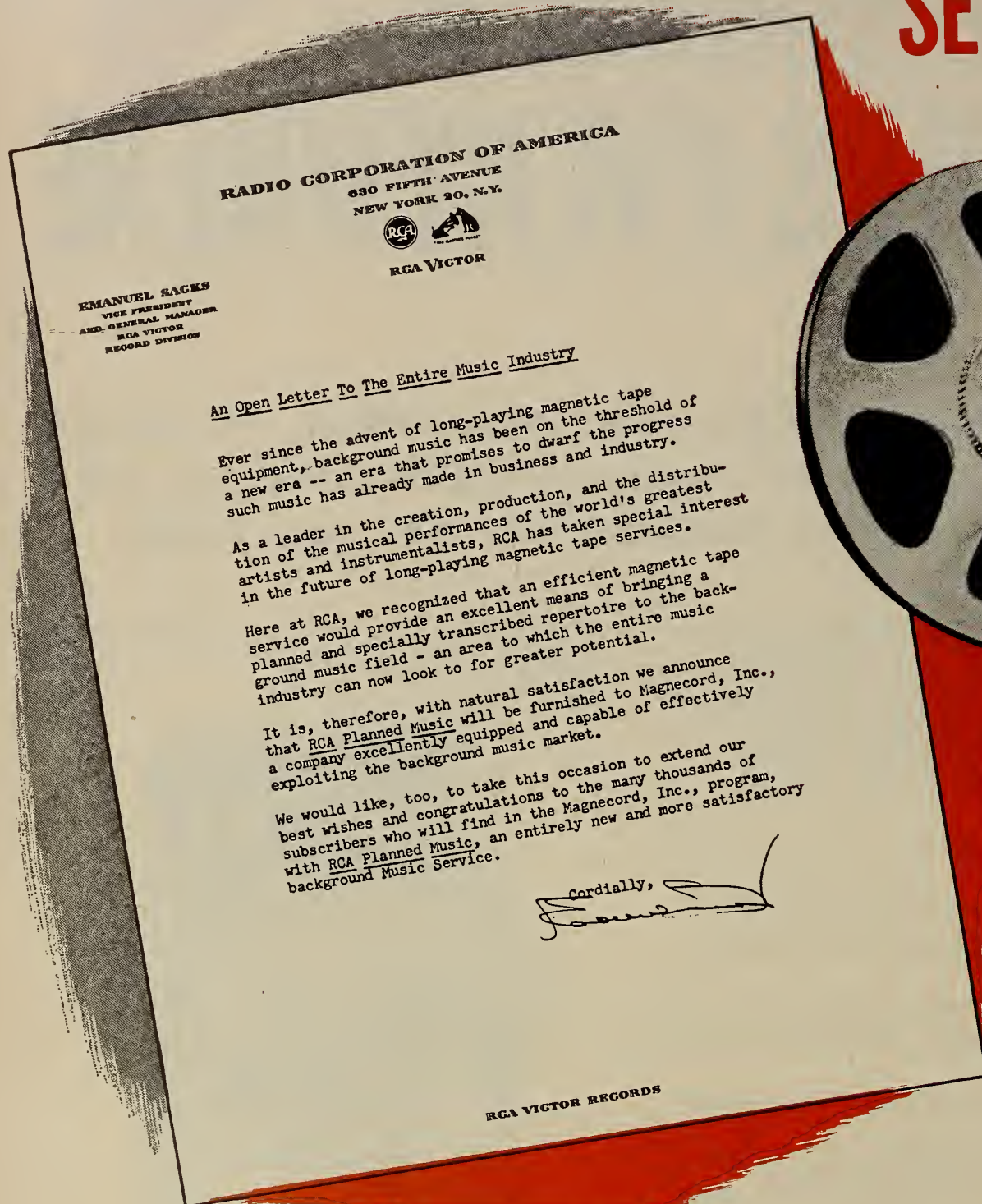


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TODAY MAGNECORD, INC.— AND ONLY SERVICE WITH---



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Magnecord, Inc. is the world's largest manufacturer of professional tape recording equipment. Its precision-made, trouble-free, high fidelity machines can be found in radio and television stations, business, industry, government, and universities. With a laboratory staff of 70 highly trained engineers and scientists, Magnecord, Inc. is constantly developing new equipment and techniques,

constantly advancing the audio-electronic frontier.

Under the leadership of William Dunn, president, Magnecord, Inc., and H. T. ("Heinie") Roberts, general manager, Commercial Music Division, offers a unique combination of experience and vision in both the electronic and music fields. Truly an ideal background for the creation of an Ideal Background Music Service.

TODAY NEW LEADERSHIP STEPS FORWARD!

MAGNECORD - INAUGURATES A NEW MUSIC SERVICE

RCA PLANNED MUSIC!

WHY A NEW MUSIC SERVICE?

Look around you! Now Background Music can be as universal as the air we breathe. In hotels, or motels, in retail shops or department stores, in offices or factories, in amusement parks or drive-in theatres, in airports or lobbies, in showrooms and salesrooms, in schools, churches, clubs - *everywhere in America Background Music is ready to come of age!*

Magnecord, Inc. has conceived and created its new Music Service

to do precisely this: *to bring better Background Music to any location, at any time of the day or night, and for groups of any size or character.*

And because of newly-perfected electronic achievements in sound recording and reproduction, Magnecord, Inc. can engineer into its Music Service a scope and quality never before possible in any Background Music Service.

WHAT'S NEW ABOUT THIS MUSIC SERVICE?

Three things are new!

First - a new, finer, specially-developed, continuous magnetic tape playback that delivers better sound, truer tone, richer quality, and higher fidelity than has ever been possible in any other Background Music system. There are no telephone lines to screen out high and low frequencies.

Instead, 8 hours of continuous music are delivered on single reels and played right on the location, at the flick of a switch - or by automatic timer controls, pre-set as desired.

Second - the music is RCA Planned Music! For the first time here is Background Music with the full benefit of RCA's leadership in music, RCA's constant stream of great instrumental artists, orchestras and performances, RCA's intimate familiarity with the highly specialized requirements of the many different uses for Background Music.

Here is what Background Music has needed - music expertly produced, planned, and programmed by RCA itself!

Third - this new Background Music Service will be distributed, operated and serviced in a completely new way - through the Music Distributors and the Music Operators of America.

This is where YOU, Mr. Distributor, and YOU, Mr. Music Operator, step into the picture. Think! Now, in complete harmony with your present franchise you can expand into an entirely new and unbelievably profitable field!

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Pick up your classified directory... drive around town - wherever people work or play, go or stay, there's a crying need for Background Music of the right calibre, flexibility and simplicity. YOU can supply that Background Music. YOU can sell this Music Service to hotels, motels, cocktail lounges, doctors' and dentists' offices, real estate offices, airports, amusement parks, drive-in theatres,

showrooms and salesrooms, transportation systems, apartment house lobbies, banks, offices, schools, churches, clubs, stores, supermarkets... YOU can furnish all these places and countless more because only you will be able to offer RCA Planned Music AND Magnecord's continuous magnetic tape playback, as a complete "packaged" Background Music Service.

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Dear "Heinie":
Please RUSH me complete details on how I can fit into the Magnecord, Inc. Background Music Service.

I am a Music Operator Distributor
and I handle these coin operated phonograph lines:

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City _____ Zone _____ State _____

C-1

Extensive Location Tests Prove New Gottlieb Game Money-Maker

CHICAGO—"We use the one and completely proven method to decide on any new game we intend to place into production", Alvin Gottlieb of D. Gottlieb & Company, this city, stated this past week, "and that is the most extensive tests possible on all types of locations everywhere in the nation."

Alvin pointed to the firm's newest five-ball game, introduced to the trade for the first time this past week, "Hawaiian Beauty", and said:

"Here's a game that received approximately three months of the severest and most intensive, as well as extensive kind of tests ever given to any type game.

"We make it our business", he continued, "to make certain that every game which we present to the trade has undergone the kind of intensive tests which assure the operators that they are getting the finest type of

product their money can buy.

"Acceptance of 'Hawaiian Beauty' was immediate on the part of our distributors, who when they were notified that the new game was ready for shipments, phoned in their orders.

"Some of the orders were for much larger initial shipments than these distributors had ever before placed.

"This, in itself," Alvin Gottlieb continued, "is an indication of the faith that our distributors have in our products.

"Even tho they knew we were coming out soon with 'Hawaiian Beauty' they realized that we wouldn't advise them the game was ready for a major production run until all extensive tests had conclusively proven the game to be one of the very best we've produced.

"This is the game", Alvin Gottlieb concluded, "that the operators can buy with complete confidence."

Chi Coin Soft-Ball Team Beats United Two Games

CHICAGO—Friendly rivalry, not only in the manufacture of products, but in the field of sports, typified the true American Spirit, as the employees of United Manufacturing Company and Chicago Coin Machine Company engaged in a two game series of soft ball. Both games were witnessed by large happy crowds at Horner Park, this city.

The first game, played on Thursday night, May 12, was won by Chicago Coin by the score of 18-6.

After the conclusion of the game, the losers challenged the winners to another contest. The second game was played at the same park on Wednesday night, May 12, and the result was the same, Chicago Coin winning, this time by the score of 15-6.

The Chicago Coin ball team would like to book games with all other firms in the coin machine and allied industries. For bookings, phone Jim Morris at Chicago Coin, Wellington 5-4600.

Mutoscope's 3-D Children Machines Popular In Arcade, Etc.

LONG ISLAND CITY, N. Y.—"Mutoscope's 3-D machines for children have proved exceedingly popular in amusement parks, arcades and other locations," stated William (Bill) Rabkin, president of International Mutoscope Corporation, this city.

"The success of these machines is due, not only to its very attractive and eye-appealing appearance", explained Rabkin, "but also to the highly diversified subjects offered in the machines for the entertainment of children."

One of the prominent artists commissioned by Mutoscope to create these pictures is Paul Satterfield, one of the foremost cartoon animators in the country. His creations are seen regularly on television and in motion pictures. Satterfield, under agreement with International Mutoscope, has created several series of Fairy Tales, Cowboy stories and Comics for the exclusive use in their 3-D machines.

Arrangements have also been made with puppeteers and other creators of children's subjects, enabling Mutoscope to present, in their machines for children, an array of stories such as Fairy Tales, Space Travels, Cowboys and Indians, Religious Stories, and others.

Final Standings Of All Teams And Individuals In League Play Of Chicago Automatic Phonograph Bowling League Will Be Listed In Next Week's Issue Of The Cash Box

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725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

Munves Making "Grandma" Machine

NEW YORK—One of the most successful and profitable amusement machines ever produced was the "Grandma Predictions" fortune telling machine. For over 40 years this machine has been a must in every arcade throught the world. However, the same machine has been on the market for this period, with no new manufacture during that time. Whatever was available has been thru the medium of the used market.

Joe Munves of the Munves Manufacturing Corporation, this city, viewing a large lucrative additional market other than the arcade, designed a new "Grandma" machine, utilizing all the universal appeal of the machine, but giving it a modern appearance as well as devising additional features that attract play. The new machine is now on the production line, and orders are coming in faster than deliveries can be made.

In addition to arcade owners buying the new "Grandma" machine, operators, understanding the universal appeal of a fortune telling machine, are placing them in super market and chain store locations.

The new Munves' version of the "Grandma" prediction machine is housed in a beautiful, sturdy, custom-built cabinet, and features a modern looking grandma with moving eyes, head, chest and hand. The figure is clothed in a fine quality colorful blouse, and the neck, breast and hand are covered with flashing costume jewelry.

Due to the large market now available, Mike Munves Corporation is setting up distributors throught the country.

Rock-Ola Plant To Vacation

CHICAGO — Rock-Ola Manufacturing Corporation, this city, advises that its plant will be closed for annual vacations from the night of July 2 until the morning of July 20. Executive departments will be operating with skeleton staffs.

Wurlitzer Sales & Profits Slightly Off For Fiscal

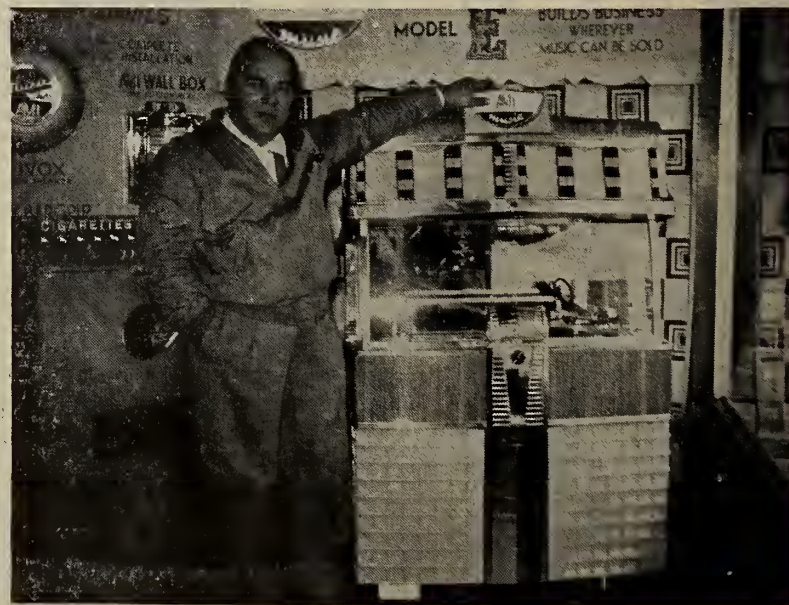
CHICAGO—Net sales of The Rudolph Wurlitzer Company for the fiscal year ended March 31, 1954 were \$35,017,270, as compared with \$35,321,802 for last year, according to R. C. Roling, president.

Net earnings were \$1,065,029, or \$1.28 per share of common stock, after a provision for federal and state income taxes amounting to \$890,000

(before deducting an adjustment of prior years' taxes). This compares with net earnings of \$1,106,723, or \$1.33 per share, for last year.

The slight drop in sales and earnings is attributed to the crippling and costly general strike at the North Tonawanda, N. Y. Division, which lasted approximately 10 weeks last summer.

Canadian Music Op Visits Laniel



MONTREAL, CANADA—J. P. Ranger (above), Electro Amusement, Sherbrooke, Quebec, poses with the AMI model "E" phono while visiting Romeo Laniel and Jean Coutu at Laniel Amusement, Inc., this city. Coutu, sales manager for Laniel, advises that Ranger is operating quite a number of AMI phonos throught his route.

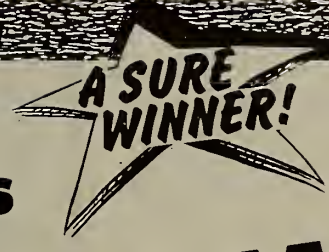
3 SURE WINNERS for EVERY LOCATION!



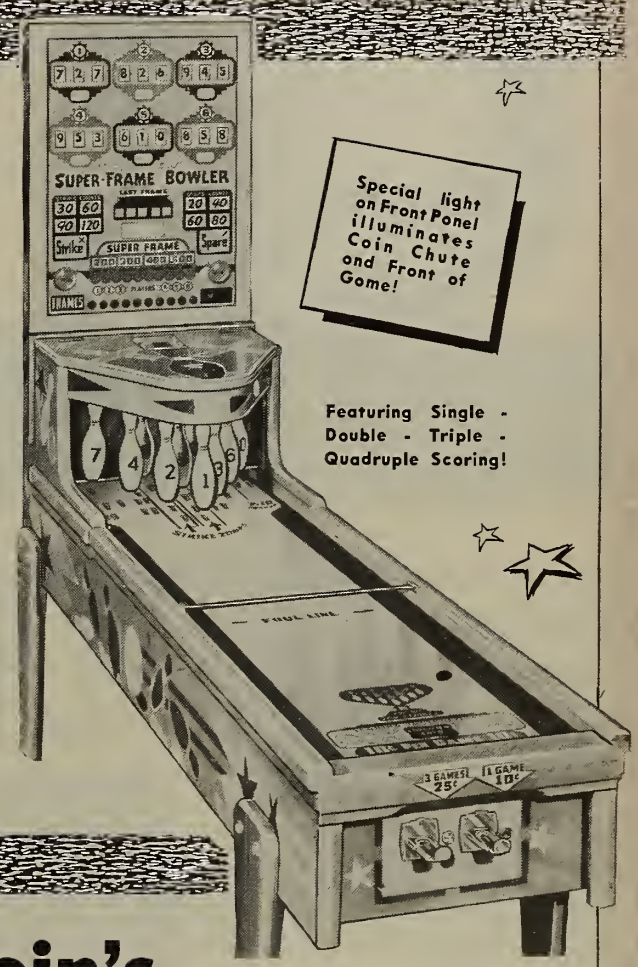
A SURE WINNER!... **chicago coin's New**
STAR-LITE BOWLER
THE SENSATIONALLY NEW MATCH BOWLER WITH ENTIRELY NEW MATCHING PRINCIPLES!

- 1** Individual player by motching one or several numbers lights up one or several Stars in each game!
- 2** Each of 6 ployers have the same opportunity to motch numbers ond light up stars under their individual scores!
- 3** Motching features begin in the first frame and continue in every frame until the game is aver!
- 4** STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Tap score of 900!

★ Special light on Front panel illuminates coin chute and front of game!
★ AVAILABLE IN STRAIGHT 10c; OR 10c, 3 FOR 25c PLAY!



chicago coin's
SENSATIONAL
SUPER FRAME BOWLER
THE EXCITING, 100% SKILL BOWLING GAME!



Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!
Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.
Fast 55 Second Play! Multiple Scoring on Strikes and Spores plus the "Time Tested" actual 1-9 Pin Scoring.

New Front Hinged Score Frame Glass for Easier Servicing!
100% Skill "Motch The Lited Number" for Super Frame Scoring!
You Get Increased Revenue from 10c 3 for 25c Play!

New 6-Volt Light-Up Bulbs for Drum Scoring Units.

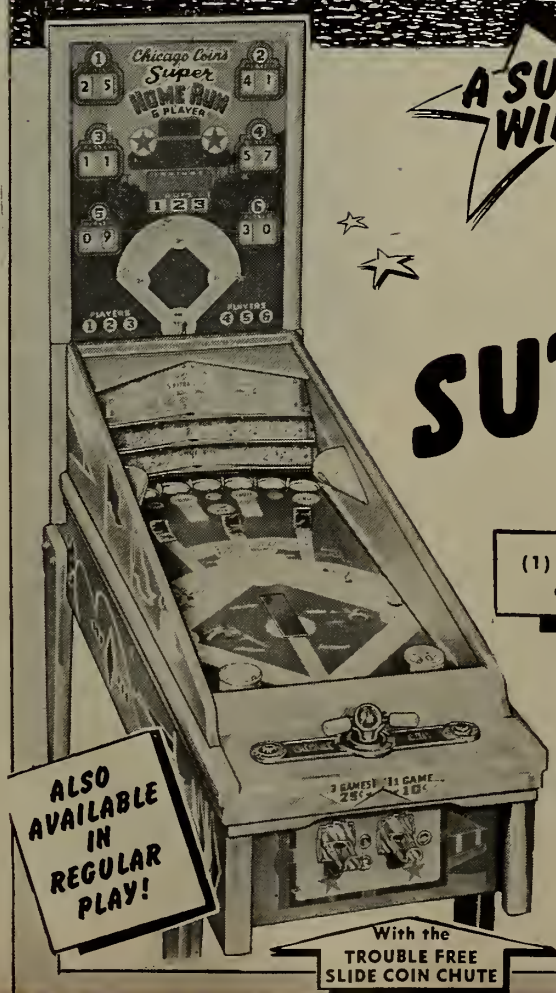
A SURE WINNER!... **chicago coin's**
6 PLAYER BASEBALL GAME

SUPER HOME RUN
with the 3 WAY "MATCH" and "FREE PLAY" Features!

- (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

Game can be set to operate at 1, 2 or 3 innings per game, Each inning constitutes 3 outs.
AVAILABLE IN STRAIGHT 10c; OR 10c - 3 FOR 25c PLAY!
Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.
Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!
Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!
Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!



1725 W. DIVERSEY BLVD. • CHICAGO 14



EXHIBIT'S New Shooting Gallery

A
PROVEN
MONEY-
MAKER

Yes -

... it's been location tested all over the country with tremendous results in profits. It's compact, single unit construction has great play-appeal in any type of location. A genuine .22 cal. Remington Target rifle duplicates actual firing. It "bangs" ... it "kicks" and it drops the targets. It's the real "McCoy" ... you can shoot at any one of the 20 targets in any order. It's loaded with play appeal ... with extra features ... and with extra PROFITS for you!

- 25 standing cut-out targets (20 regular and 5 bonus)
- Money-back feature for perfect score (operator's option)
- Match score shooting feature (operator's option)
- Only 74" high ... 30" wide and 52" deep.



INDIVIDUAL TARGETS that drop with every "hit". An attractive, colorful "light-up" scoreboard clearly shows every "hit". Bonus points are awarded for the 5th, 10th, 15th and 20th hit.



REAL ACTION ... exactly like a full size shooting range. Every target actually "drops" when a hit is scored. It's real fun ... shoot at any target ... in any order. The "kick" of the gun ... the sound of the shot ... the falling targets ... are ALL REAL ... plus automatic scoring. No live ammunition is used.



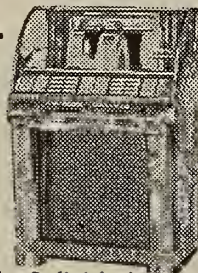
BONUS BULLSEYES for the sharpshooters. After a perfect 20 hit score, 5 extra Bullseyes appear which count 5 extra points per hit. Money-back feature for perfect score and match-score shooting are included, but can be simply disconnected at the operator's option. This new ... all new shooting Gallery is "loaded" with "come-ons."

Established since 1901

SEE IT ON DISPLAY AT YOUR LOCAL EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY 4218 W. Lake St.
Chicago, Illinois

BUY THE
BEST IN
MUSIC



Reconditioned—Refinished

SEEBURG 1-46	135
SEEBURG 1-48 BLOND	175
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 2140 WOM	10
WURLITZER 3020 WOM	10
ROCK-OLA 1436 (120 Sel.)	445
MILLS CONSTELLATION	95
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015
\$75.00

In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2122 NORTH WESTERN AVE.,
CHICAGO 47, ILLINOIS
(Phone ARmitage 6-5005)

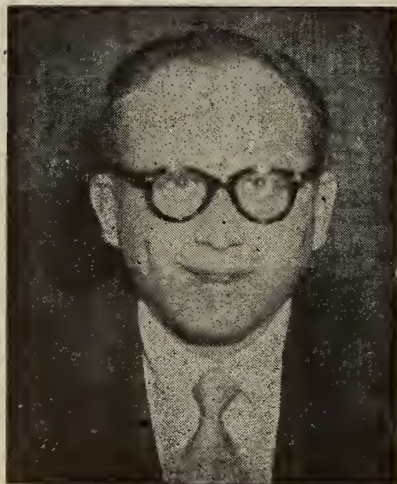
Ideal Dispenser Names 2

BLOOMINGTON, ILL.—The Ideal Dispenser Company, this city, announced the promotion and appointment of two of its men to regional representatives.

John C. Van Pelt has been assigned to Virginia and West Virginia, and George Steinmetz has been named to cover Northern California.

Both men have been with the vending manufacturer since 1950 and are thoroughly familiar with the line.

Williams' Factory Sets Production Run Record



SAM STERN

CHICAGO—Sam Stern, executive vice-president and sales manager of Williams Manufacturing Company, this city, revealed this past week that the firm had already set a new production record, and that they were still continuing on ahead, with even a greater record looming before them.

"Since last December," Stern pointed out, "we have been producing baseball games. The number of games, as well as the consistency of the run, has set a new production mark for our firm."

"Furthermore," he stated, "with the fact that we have so many orders on hand for our new '6-Player All Star Baseball,' as well as our new 'Major League,' convinces us that it will be sometime during the Fall season of

United Releases Two New Shuffle Alleys

CHICAGO—C. B. (Bill) De Selm, general sales manager of United Manufacturing Company, this city, announced this past week the release of two new shuffle games, "Ace Shuffle Alley" and "Rainbow Shuffle Alley."

"Ace Shuffle Alley," a six-player game, has four scoring reels for each player, scoring 1 to 9 for a blow, 20 for a spare, and 30 for a strike in a single score frame.

According to De Selm, "The 'special value frames' plus the 'new master frames' provide increasing player interest thruout this fast play game."

Scoring features include single, double, triple, quadruple and quintuple scoring, from the first frame thru the fifth frame. These are repeated in the sixth frame thru the 10th frame, including the '10th frame feature.'



BILL DeSELM

1954 before we may stop producing baseball games, if then."

With over four consecutive months of consistent baseball game production already under its belt, Williams' executives believe that, from all present indications it will be four, five or six months more before they can satisfy the continuing demand and, by that time, they will have set a consistent factory production record for a single type game that will probably never be matched or broken.

"There is no doubt," Sam Stern reported, "that with the busy production schedules which get under way one after the other at our factory here it will be many months yet before we can start on some of the other products which we have been developing in the meantime."

"After the 10th frame," stated De Selm, "comes the climatic 'new master frame' in which there are scores of 500 for a strike and 300 for a spare. "Another feature of the 'Ace Shuffle Alley' which will add to its demand," continued De Selm, is the popular 'triple match feature' in which there is a match number and star with clover."

Available models include the 'regular' and '3 for 25c play' in both 8- or 9-foot lengths as well as the 'deluxe' (free play for number match) in both length.

The "Rainbow Shuffle Alley" has all the features of the "Ace Shuffle Alley" except the 'triple match feature.'

Models of the "Rainbow Shuffle Alley" also include both 'regular' and '3 for 25c play' in both 8- and 9-foot lengths.



3 POP BUMPERS!

2 CYCLONIC KICKERS!

2 SUPER-POWERED FLIPPERS!

EXOTIC, EXCITING PLAY... POSITIVELY IRRESISTIBLE!

GOTTLIEB'S

HAWAIIAN Beauty

STACKED... and How!

IT'S GOT WHAT IT TAKES TO GO PLACES!

DOUBLE AWARDS... Sensational!

Inserting 2 coins at start of game doubles all Replay Awards.

EASY TO PLAY...

Thrilling to Score!

1 to 5 Non-Rotation Resetting Sequence. Hitting 1 to 5 additional times lights Roll-Over Buttons for Super-High Score. Also lights Holes and Contacts for Specials.

Special skill holes lights Roll-Overs for Replays. Bottom Roll-Over lights Point Bumpers for Super-Point Score.



SEE THIS HONEY AT YOUR DISTRIBUTOR!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"Heinie" Roberts Appointed Gen. Mgr., Commercial Music Division, Of Magnecord, Inc.



H. T. (Heinie) ROBERTS

schools, department stores and similar establishments. A magnetic tape transcriber that will automatically play eight hours of recorded music continuously or intermittently is now in production. The unit will be sold through music operators in conjunction with eight hour reels of planned music, professionally selected from reputedly the world's largest library of recorded music, Roberts stated.

In his new position, Roberts will direct all phases of Magnecord's participation in the commercial music field. A pioneer in the merchandising and sale of consumer radio sets, almost from the inception of the radio industry, he is equally known in the coin-operated music business through his development of "canned music." He came out of semi-retirement late last year to join Magnecord, Inc., after more than thirty years in the radio and music box businesses. He is one of the founders of U.S. Radio & Television Co., which merged with Majestic Radio Corp.

CHICAGO — The appointment of Henry T. (Heinie) Roberts as general manager of the newly created commercial music division of Magnecord, Inc., manufacturers of professional magnetic tape recorders, was announced this week by William L. Dunn, president. Roberts has been acting in a management and sales consultant capacity to Magnecord for the last six months.

The company has been conducting research for several years on the use of magnetic tape recordings as background music for multiple audiences in factories, restaurants, hotels,

Barney Schlang's Mother Dies

NEW YORK — Barney Schlang, president of the Automatic Coin and Vending Machine Employees Union, A. F. L., Local 1690, was out of the office this week due to the death of his mother on Monday, May 10. Mrs. Schlang was reported to be 81 years old.

NEW AND USED HITS AT PRICES YOU'LL LIKE

BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY!!

Exclusive Distributor For Bally Manufacturing Co.

CALDERON DISTRIBUTING, INC.

450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Westchester Ops Guild Banquet A Sell-Out

PORT CHESTER, N. Y.—Officers of the Westchester Music Guild report that every available ticket for their annual banquet and dance, being held on Tuesday night, May 18, at The Holiday Inn, Scarsdale, N. Y. has been sold, and that they have had to refuse many of their friends admittance who were tardy in requesting tickets.

The Journal committee, as well, reported that the sale of advertising for this year's book was some 30% greater than last year.

Recording artists expected to participate in the gala evening are Shirley Harmer and Betty Madigan of M-G-M, Barbara Gale, Loyds, Kitty Kallen, Decca, Dorothy Collins and Raymond Scott, Audivox, Bill Darnel, "X," Lou Monte, RCA, Danny Winchell, Jubilee, and Vera Lynn, London.

FOREIGN BUYERS

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

*An Open Questionnaire!

**Let us warn you now. You'll have to read this entire item to get to the question being asked!*

READING TIME: 4 MIN., 30 SEC.

The other day a well known Certified Public Accountant phoned to ask for a copy of *The Cash Box* dating back about a year. He explained that he was in the midst of an investigation and that this copy was vitally important in the matter at hand.

An operator phoned. He said, "Please send me last month's 'End-of-Month Inventory Issue' and bill me for it."

"I've mislaid my copy", he explained, "and this upsets my files for the year."

An outstanding manufacturer phoned to advise, "We've just held a general sales meeting. We were very much surprised to learn, during a discussion at this meeting, that some of our executives get their copy of *The Cash Box* second-hand. In short, after someone else in our factory has finished reading it.

"Please add the following names", he concluded, "and bill us for these subscriptions."

A very well known distributor wrote, "Please arrange to send two copies of *The Cash Box*, personally addressed to these two names, airmail special delivery each week.

"We need these two copies", he said, "so that these two men can read them at home on Sunday and be all ready for any price quotations on Monday morning when we open for business."

An outstanding coin machine distributor in Louisville, another in Chicago and others in various other parts of the country, requested:

"We should like to receive at least ten copies of *The Cash Box* by first class mail each week for distribution here."

A sales manager for a noted west coast distributor vociferously stated, "There isn't a man or woman in this business, anywhere along the west coast, who can get along without *The Cash Box*."

A leading music operators' association leader requested, "Please rush immediately 500 reprints of your 'Front Money Guarantee' each issue that it appears in *The Cash Box*."

An official letter from one of the 48 states read, "Must have copy of *The Cash Box* 'Confidential Price Lists' as close to above mentioned date as possible to adjudicate the estate of the deceased."

Each of the above, and dozens on dozens, in fact, hundreds more, are all a great story in and of themselves.

This is the sort of thing that passes thru the hands of the various peoples in the offices of *The Cash Box* in New York, Chicago, Nashville, and Los Angeles, almost every day of every week.

Never before in publishing history has there ever been a magazine on which any industry so completely depended for exact and true information.

Never before have as many business people saved their copies of any trade publication and actually treasured them for years.

The Cash Box is unique in its field. It is the one and only publication that offers so many important and vital services to a trade whereby the subscribers consider it a "personal" magazine.

Time after time, men and women engaged in the industry of coin operated equipment of all kinds have stated, "Without *The Cash Box* my banker would never have given me that loan."

Every outstanding finance firm that loans money to the peoples of this industry, every bank, every factor, every financial organization, subscribes to *The Cash Box* and diligently peruses the pages of this publication.

A sales manager phoned to report, "Say, that little item you put in about me in your column, claiming that I've got a little secret up my sleeve, got me questioned in every single place I visited on this last trip.

"Brother", he enthused, "they sure do read those columns in *The Cash Box*. You've got readership leadership."

A traveling man for a very well known games manufacturer phoned to express his thanks, "Listen, whatever you do, keep putting my picture in *The Cash Box*. Do you know what? Everywhere I went guys I never met walked up to me and asked me if I was me.

"Say, this is great. I've told the factory all about it. And since I'm new on the road I'd very much appreciate it if you would continue to put my picture in *The Cash Box*."

"It gets me acquainted right away with all the people in the territory."

One operator phoned to state, "Look, before I even took my copy out of its wrapper, someone stole it. Can you please send me another copy of this week's issue? I'll pay whatever it costs.

"This", he continued, "is one magazine I don't throw away. It's the only magazine I save. And that goes for lots and lots of magazines that aren't trade publications either that we subscribe to."

The breezy, intimate, newsy columns. "The Confidential Price Lists". The "Record Reviews". The "Top Ten Juke Box Records" of the week and an additional twenty-five that are on their way up. The disk jockey regional reports of their most played ten records each and every week. The fifty

top selling tunes in the nation. The country and western reports of records and reviews and listings and charts and columns. The Rhythm & Blues Top fifteen and the 'coming up' in this classification.

Dozens of items in each week's issue and, especially, in the 'End-Of-Month Inventory Issue' of *The Cash Box*, makes this the one publication that the business people of the industry save.

Not only save, but, actually treasure.

Dozens of peoples in this industry have stated, "Say, if you ever want to see what some of your first copies looked like, just call over at my place. I've saved them all."

That's no lone statement. That's a statement of factuality which can be made by hundreds of peoples in this business.

These are the people who make this business and industry.

These are the people who have watched and helped *The Cash Box* from its inception.

These are the people who knew all about 'The Confidential Price Lists' almost four years before they were incorporated into what is today known as *The Cash Box*.

These are the people, like the members of *The Cash Box*' "20 Year Club", who are the backbone, the strength, the future of the industry.

Who ever dreamed that so many, many men and women would be so thrilled to join a club so realistic in purpose?

Only because *The Cash Box* has presented the "20 Year Club" as an important and vital property to the trade. An outstanding fact.

The Cash Box has been responsible for every great proposal which this industry has ever acclaimed.

Let's look at the record. Aside from the columns, the charts, the important reviews, the news items, the editorials, the other all-important matter contained in each and every week's issue of *The Cash Box* these are a few of the suggestions which *The Cash Box* has made over the years, and which have won such great acclaim from the industry.

National Tax Council. National Credit Bureau. National Public Relations Bureau. National Board of Trade. School For Mechanics. 7½c Coin. 70%-30% Commission Basis. Front Money Guarantee. 10c Play. MOA. Four Year Equitable Depreciation Plan. Smash Up, Burn Up Prewar Phonos.

And so many, many others, it would take pages and pages and pages of type to elucidate on all of them.

"Suffice it to ask:

"Do you, too, save your copies of 'The Cash Box'?"



Williams

ALL-STAR

6-PLAYER BASEBALL

New! YEAR ROUND!

THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

TRIPLE MATCH FEATURE

NUMBER	STAR	PENNANT
0 to 9	★	🚩

Match Number and Star with Pennant Lit

- ⓪ Balls go up the ramps and over the fence for Home Runs!
- ⓪ Balls hit onto ramps actually FLY THRU THE AIR!
- ⓪ **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

3 OUTS PER INNING
Adjustable 1 to 5 INNINGS!

PROVED!

Williams
BASEBALL GAMES EARN MORE!

See Your Williams Distributor Now!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

See also Williams MAJOR LEAGUE Every feature of ALL STAR with exception of "Triple Match"

- OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
 - One player 10c, can insert 2 nickels or a dime.
 - Three players—25c.
 - Convertible to straight 5c play.

Chicago Bowling League— It's All Over But The Shouting!

Decca-Coral Wins Championship

Carl Latino Takes Men's Honors. Isabel Oomens Repeats For Women

CHICAGO—This past Monday evening (May 10) found the Oomens and Decca-Coral teams facing each other for the championship of the Chicago Automatic Phonograph Bowling League.

The Oomens, with Carl Latino bowling a 547 series and Johnny Oomens bowling 509, took 2 games from Decca-Coral, it was the first game that counted, and when Decca-Coral's team took this one first game, with Leo Sochacki coming thru with 466 for the series, "It was all over but the shouting", as the spectators said.

ABC's team took 2 games from Paschke. Morrie Pomerantz bowled a 512 series. Tony Galgano came thru with high for the men with 572 series.

Star Music took 2 games from B&B Novelty with Julius Mohill bowling

in for a 471 and Warren (Fireball Bunk) Paradee scoring 527 for B&B.

Atlas Music took 2 games from Western. Mike Blumberg scored a 494 and Bill Nyland chalked up a 479 series.

Gillettes over the hurdles for all 3 With Mary Gillette on hand rooting for her team Melody Music took the games with Johnny Strobl scoring in 562 and Don Baxter rolling in 507.

Coven, with Ellen Brown scoring 478 and Paul Brown, 466, took the Mercurys for 2 games even tho Irv Cairo scored a 497.

The result of the evening's play showed Carl Latino winner again for the men and Mrs. Isabel Oomens repeating as this year's champion for the women.

Chicago Phono League Bowlers Hold Championship Banquet

Bill Gersh, Publisher of "The Cash Box" To M.C. Affair

CHICAGO — This forthcoming Saturday evening, May 22, all the members, sponsors and friends of the Chicago Automatic Phonograph Bowling League will hold the season's final meet at the Belvedere Restaurant, 6010 West Grand Avenue, this city.

This is the annual banquet and dance which winds up the bowling league's season for the Chicago area.

This evening awards to the championship team and to all individual winners will be made, as was last year, by Bill Gersh, publisher of The Cash Box, who will also award various members of the league with extra championships for their efforts during the year.

A large crowd, in addition to the bowlers and their families, is expected this year, even exceeding the tremendous affair which was held last year by the Chicago Automatic Phonograph Bowling League.

"This", as executives of the league said, "will, once again, be an evening long remembered by all who will attend. The entertainment and food that is being arranged will be simply out of this world."

Music Machine, Game and Cigarette Machine

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

THE NATION'S BEST! Write for Details!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y.; LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J.; BI 3-8777

FOR . . .

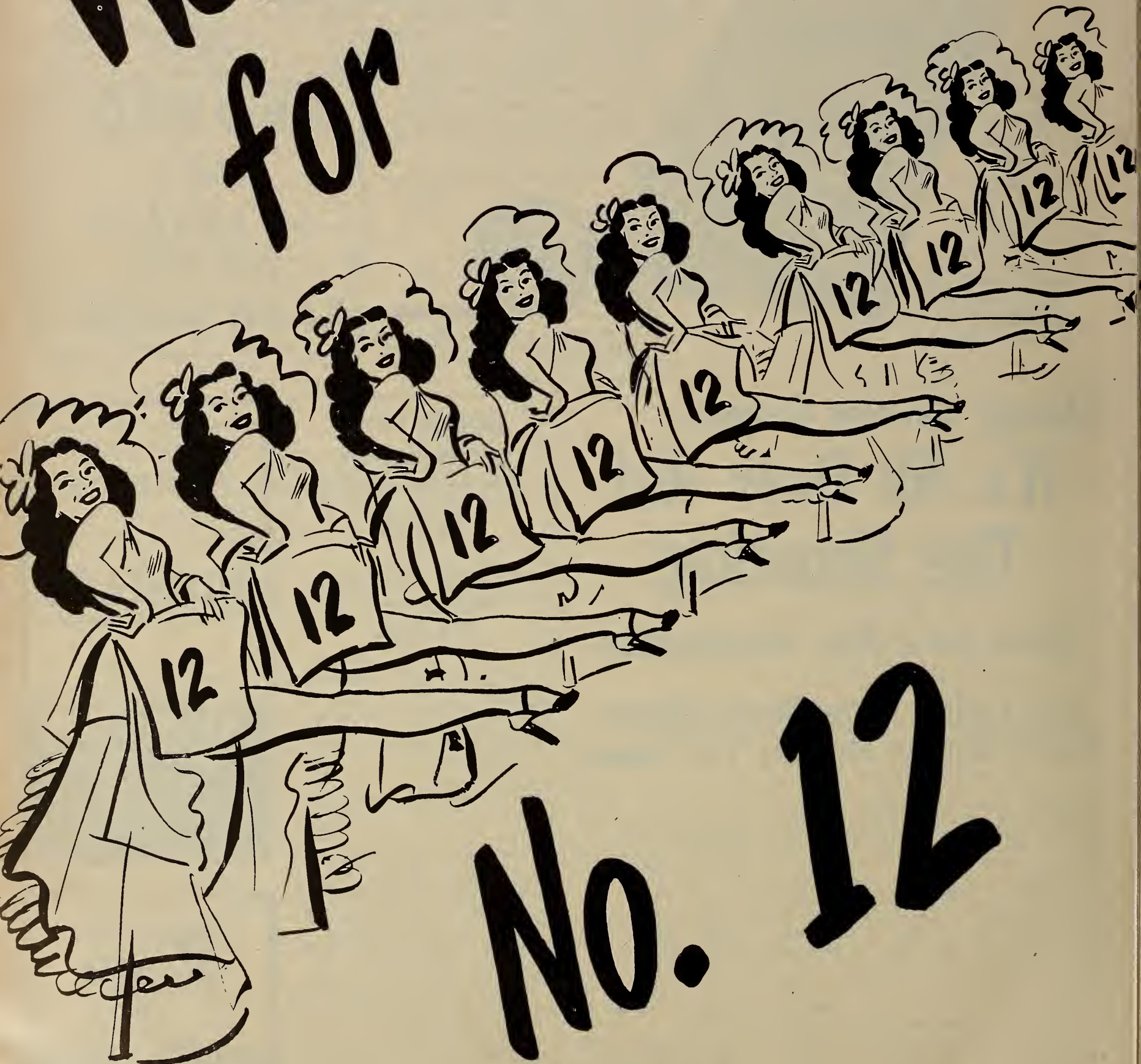
EVERYTHING YOU NEED

IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

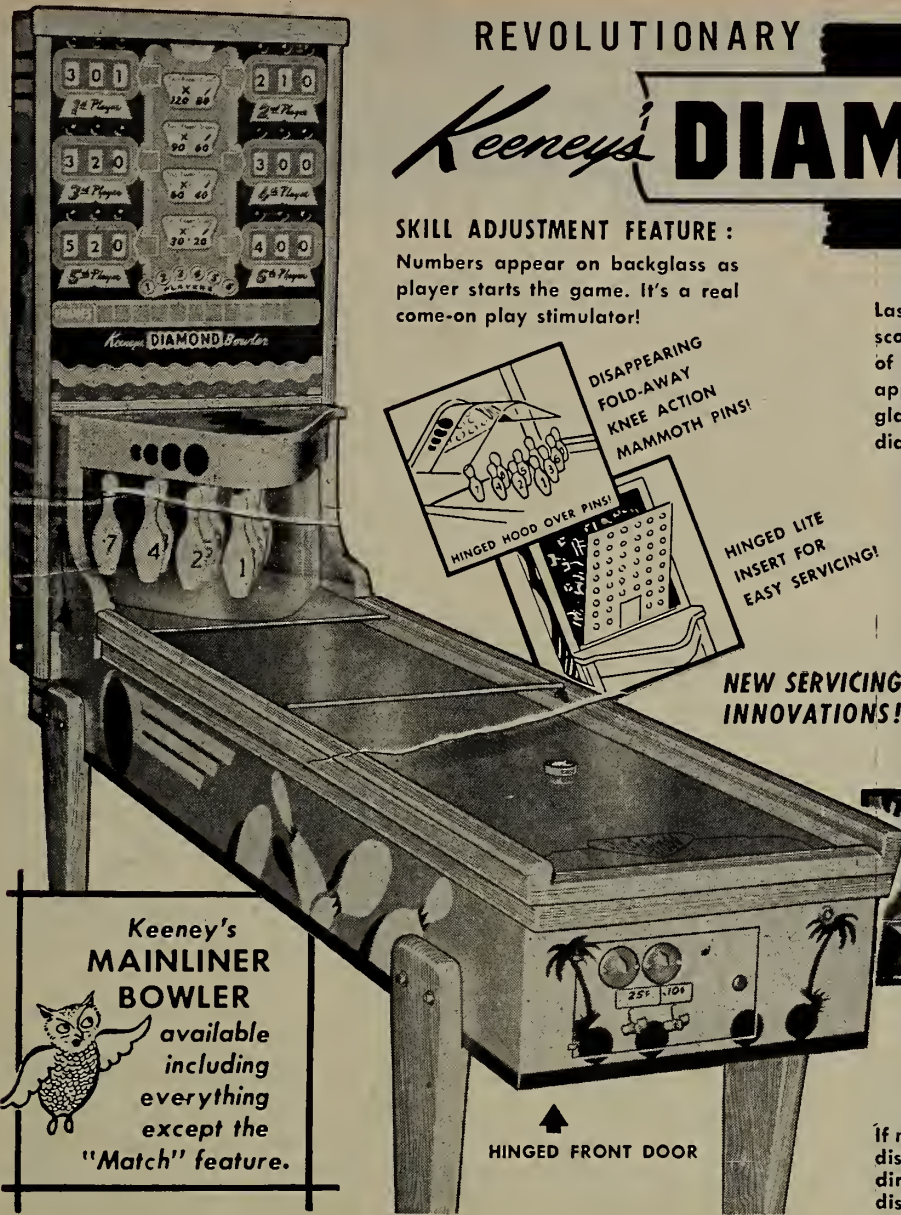
DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Watch for



No. 12



REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS *multiply* PROFITS!

SKILL ADJUSTMENT FEATURE:
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!



DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

HINGED HOOD OVER PINS!

HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES may be set at:
2 or 10
and
2-3-4-5

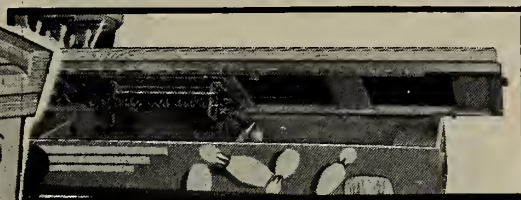
4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:

9 ft. game playfield now an 8 ft. cabinet
8 ft. game playfield now an 7 ft. cabinet
CONSERVES SPACE!

Available in 10c and 3 for 25c play.

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HINGED FRONT DOOR

THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Congrats are in order for Ruth Shapiro, wife of Irving Shapiro. Concession Enterprises, well known kiddie ride and coin game op, who has launched her own firm, Ruth Shapiro Record Promotion, 45 Cleveland Rd., Chestnut Hill, Mass., agency for record artists and publishers covering the New England area. . . . Trimount Automatic Sales Corp., (exclusive Seeburg distributors) is celebrating its 30th anniversary. Dave Bond, genial prexy, started as a one-man outfit in the coin machine business 30-years-ago in the same locality. Trimount now occupies big modern building, housing offices, music rooms, parts and service and foreign shipping departments, and employs 40 persons. Irwin Margold, gen. mgr., points out that Dave Bond is one of the pioneers in the business in New England. . . . Ten days of rain in the Boston area broke weather bureau records and washed out out-door coin operated rides and music. . . . Worcester, Mass. ops were alerted on a tornado warning. . . . Worcester County, still not fully recovered from the devastating tornado of almost a year ago, took no chances and alerted relief forces May 10, after a confirmed tornado struck Ellington, Ct., about 25 miles northeast of Hartford at 10:20 a.m. injuring two people and demolishing three buildings. . . . Henry Peteet, Wurlitzer factory service engineer, spent a week at Poole Distributors, Inc. (exclusive Wurlitzer distributors) and conducted classes on the new Wurlitzer 1700. Ops from the New England territory came in for instructions. Claire Golding, office manager Poole Distributors, is taking time out to have a baby. Kingsley Jack, sales rep. for Poole is visiting ops in N. H., and Charlie Seussens, veep, is visiting Connecticut ops while Harry Poole reports completion of a successful road trip thru N. H. almost to the Canadian border which netted him \$25,000 worth of orders.

Coin operated kiddie rides have now been placed in Filene's and Jordans, biggest Hub department stores, Howard Johnson Restaurants, and super chains including Mohigan Markets, Lawrence, Mass. area; Star Markets, Stop & Shop Inc. and First National Supers in the Boston area, Ed Ravreby of World Fair, Inc., Evans music machine distributor, Capitol, Meteor and Nylco kiddie ride lines reported. . . . Carl's Duck Farm, famous eatery on the Newburyport turnpike outside of Boston, has installed a Seeburg 200 Select-O-Matic custom unit to provide background music. . . . Distribs hosted many New England ops this week who trekked to the Hub to make Ringling Brothers, Barnum & Bailey circus at the Garden.

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THRU THE COIN CHUTE EASTERN FLASHES

It's just one party after another—and we love it. There's nothing better than social functions to bring together, not only non-members of associations, but also the members and their families under relaxed and friendly conditions. The next banquet on the agenda is that of the Westchester Operators Guild on Tuesday night, May 18, at the Holiday Inn, Scarsdale, N. Y. Altho this organization, due to the necessity of handling ever growing attendance, arranged for larger quarters, still is confronted with the same dilemma of a demand for more tickets than are available. A week before the affair, the Westchester association didn't have a ticket available for sale—being completely sold out. "We were put in the very embarrassing position of having to turn down requests from many of our very good friends," explained Seymour Pollak. Once again, the Westchester group intends to canvass all possible facilities in their area with larger seating capabilities for their next annual banquet. However, Pollak advises that all who attend their party will be comfortably seated and well entertained.

Dr. Werner Hillert of the Hamburger Automatengesellschaft, Hamburg, Germany, and his secretary, Miss Ria Dede, arrived here on Monday, May 10. We had the pleasure of conducting a tour of coinrow with Dr. Hillert and Miss Dede on Tuesday, introducing them to all the wholesalers. They were visibly impressed with both the organizations and the equipment available for American operators. On Wednesday, Hillert and Miss Dede went to New Jersey to visit with some more wholesalers. Included in their itinerary during their stay in this country, in addition to New York, is Buffalo, N. Y., Philadelphia, Pa., Washington, D. C., and Miami, Fla. (See The Cash Box, Issue of May 15). . . . Barney (Shugy) Sugerman and Irv (Kempy) Kempner, Runyon Sales Co., spend the early days of the week traveling thru New York State—Albany, Utica, etc. . . . Buddy Fox of the Runyon company, is back on the job—a few hours a day—after an absence of six weeks due to an appendectomy, and resultant complications. . . . Dave Stern, Seacoast Distributors, who spends every Tuesday at the New York office with Bob Slifer, reports sales of the Rock-Ola "Comet" phono exceptionally good. Dave spends the other days of the week at his Elizabeth, N. J. offices.

Mike Munves, as is usual at this time of the year, rushing out gobs of arcade machines. He advises he would love to get carloads deliveries of Exhibit's new "Shooting Gallery" machines, which has become a big hit here. In addition, Mike busy manufacturing and shipping out the firm's own arcade and location (chain stores, food stores, etc.) piece, "Grandma" predictions, as rapidly as they are produced. . . . Ben Becker, regional representative for Bally flies out to Albany, N. Y., from where he planes to Canada. With three big Bally hit machines going, Ben is really seeing action. . . . Jack Gordon, Seeburg regional representative, one of the most well-versed coinmen in the field of popular music and records, in attendance at Atlantic-New York Corp., talking things over with music ops. . . . Meyer Parkoff, Atlantic-New York Corp., off to the Seeburg factory in Chicago this week to see what he can do to speed up deliveries of the Seeburg phono. . . . Herb Chicon, New Rochelle, N. Y. op, visits the wholesalers. . . . Jack Mitnick, regional representative for AMI, back in town for a few days. Jack rushed home upon hearing that both his wife, Sadie, and daughter, Buddy, were ill. Both recovered now. Mitnick then left for the AMI factory at Grand Rapids, Mich. . . . Irv Holzman, who, with Joe Green, recently acquired the wholesaling firm, National Novelty Co., Merrick, L. I., visiting on coinrow, and advises he'll be getting out of the office most of the time. "I'm just not a desk man" he states. . . . Joe Young and Abe Lipsky, Young Distributing, smiling happily over the acceptance of the new Wurlitzer 1700 phono, but advise they would really be jumping if they could fill the many orders on hand. . . . Al Simon, Albert Simon, Inc., reports his firm is filling, as rapidly as possible, orders for ChiCoin's new shuffle game "Star Light" Bowler in out-of-town areas, and ChiCoin's "Super Frame Bowler" in New York City. . . . Met up with Dominic Ambrose, who sold his operating firm to Sandy Moore. Tells us that it went for \$600,000—"and a bargain at that price," he concludes.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Earl McFarlane of Minneapolis is getting to be known as the "flying" operator and serviceman. Earl purchased a plane a couple of weeks ago and in the short space of time has already logged several trips, one of them being to Chicago last week. . . . Bun Couch of Grand Forks, N. D. spent several days in the Twin Cities shopping for the latest in coin operated games and also visiting his grandchildren in Minneapolis. . . . Hugh May of the National Specialty Company of Eau Claire, Wis., and Glenn Bischell of Chippewa Falls, Wis. made the trip into the Twin Cities together. Before making the trip in they checked several stops to make sure the flood waters hadn't reached their machines as yet. Hugh mentioned that his garage had water lapping within a few feet of the doors.

Frank Ponterio of Worthington, Minn., was seen shopping for equipment. Roy Foster of Sioux Falls, S. D. didn't waste any time on his trip into the Twin Cities last week. . . . Joe Totzke, Totzke Music Company of Fairmont, Minn. was busy last week setting the new bowlers he picked up in town. . . . In town looking over the new bowlers was Art Berg of Fairmont, Minn. . . . The Lieberman Music Company has received their sample of Bally's new bowler "Champion" and all the operators who have seen and played the bowler so far are lauding the features of the game. . . . Recent visitors to the Twin Cities were Elgin McDaniel of Wadena, Minn.; John Galep of Menomonie, Wis.; John McMahan of Eau Claire, Wis.; Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn.; Pete Wornson of Mankato, Minn.; Gordon Dunn of Moose Lake, Minn.; Ray Benkoski of Cloquet, Minn.; Al Eggermont of Marshall, Minn.; Frank Phillips of Winona, Minn.; Joe Reali of Cornell, Wis.; Mr. and Mrs. Cecil Terveer of Winona, Minn.; and Bernie Herzoff of Sioux City, Iowa.

THRU THE COIN CHUTE NEW ORLEANS NOTES

T. W. Hughes, sales manager of S & H Novelty Co., Bally distributor in Shreveport, reports that the Shreveport operators are positively amazed at the beauty and action of the new Bally "Victory Bowler." . . . Everybody mighty happy to hear that Louie is back with Decca Distributing again. "Once a fellow gets a taste of the music business" he states, "It's almost impossible to break away." . . . That is certainly a perfect pin game base that Johnny Badinger, head of the New Orleans Nov. Co. woodworking department, has devised. . . . Mrs. Barcelona of Barcelona Amuse., picking up records Monday morning for her route. . . . Caldwell's Music Co., is taking over the music dept. of Muller Co. in Lake Charles, La. Wish you every success. . . . A few weeks ago Eddie Daqu of A. & M. Amuse., took his family to Dal'as, Tex., where he was one of the VIP's in the regional roller finals. Daughter Beverly proudly brought home seven first places this time. Friend wife brought home a good part of Neiman Marcus.

Best job we know of is a route man for Kirland of Pla-Mor Amusement, Jackson, Miss. He just bought h's third Buick this year because his routemen got the two others. . . . Bob Buckley, Airline Cigarette Service, just back from a business trip to Memphis, Tenn. He stopped off in Mississippi to visit with his folks. . . . The Grotch brothers report both their coin machines business and their extensive wholesale grocery operations booming very nicely. . . . The Legislature met in Baton Rouge this week. Among the many bills planned to be introduced, we hear, is one proposing the abolishment of the \$100 tax on gambling devices. Also one proposing to refund 5/12's of last year's tax, which was paid to the state on gambling devices. . . . Ralph Falsetta, Donaldsville, La., in town shopping for equipment. . . . In town also was Edgar Babin and Prospa Donnaud, both of Luling, La.

THRU THE COIN CHUTE CHICAGO CHATTER

A few spotty conditions are becoming apparent here and there thruout the country. This past week a few well known old time operators wrote, "Business slow." This the first time that open notice of any business slowdown has become noticeable to where the ever-optimistic operator has complained. The fact remains, of course, that meeting license fees, increased overhead expense, and a myriad of other costs, have forced many to rely on older equipment. This has now had its deteriorating effect on peak-income-returns. "The time has arrived," as some of these ops report, "when the industry must produce new equipment at a price which will allow operators to get off the nut faster and be able to see some profit sooner." . . . Regardless of all this, the statement which appeared in "The Wall Street Journal" on business in general (5/10) "Business morale is a force to be reckoned with, almost as much as physical factors, in trying to assess economic conditions." The hope is that morale will continue to remain at its present high point in this industry for this, in itself, will help safeguard against any slowdown of business.

The City Council referred the "Cigarette Vending Machine Bill" back to the Licensing Committee (5/11) with the suggestion that the bill be clarified as to "where" cigarette machines can be placed. This was most necessary. (Many here very optimistic regarding licensing of cig vendors.) . . . One of the real treats at the Northern Illinois music ops' affair, at the very beautiful Elmhurst Country Club, was to again say "hello" to Bob Gabel. So few present knew that it was Bob and his dad who actually put them in the juke box biz by creating those old time phonos. . . . Very welcome visitors to Our Town, Lyn and his very, very charming missus, Marian Brown. . . . Lyn Durant entertaining: "the last of the red hot mamas," Sophie Tucker, along with Consolo & Melba, famed dance team, and other appearing at the Chez, who were absolutely amazed to see what a modern amusement games factory looked like. . . . Don Moloney now claims he will "definitely" move into his new Wilmette home by August 1. Bill O'Donnell and George Jenkins will be his neighbors. (But what's all this "mysterious disappearance" stuff between Don and Mac Brier at Donan?)

As optimism gathers force regarding Chi's opening for in-line games, never saw busier telephoners than Vince Shay, Stan Levin, Howie Freer, and bossman, Gil Kitt. Those phones at Empire are simply clogged with phone calls all day long. . . . Frank Mercuri flew to the West Coast. Which will be the first time he's seen his family in four months. He will cover the entire coast before returning, with pahlenty of stopovers, to Chi. . . . Ed Levin of ChiCoin phones to advise that this factory will be closed down for vacationtime beginning as of July 5 and will reopen on July 19. Of course, execs will be on hand to do business, as usual. . . . Here's the picture, even tho we didn't have our cameramen with us: Charles (Little Jimmy) Johnson. Attempting to expedite his monthly bookkeeping. While viewing the McCarthy-Army hearings on TV. Listening to police and fire calls emanating from a portable radio on his desk. And, at the same time, gulping mouthfuls of orange juice. . . . Joel Stern of World Wide Distribs showing a visitor about the very modernistic showrooms of the firm, explaining, "The reconditioned equipment here is but a small part of our stock."

Ben Coven reports that he will soon announce the official opening of his new Indianapolis offices. . . . Joe Abraham of Younestown, Ohio, visiting about Our Town. (He's related to Joe Abraham of Cleveland, Ohio.) . . . Sam Lewis very intelligently discussing new products and planning far ahead for the Genco factory. . . . George A. Miller of MOA sends out a 14-question "Questionnaire." All about what the people want for the next big MOA convention. . . . Jack Nelson, Jr.'s. Logan Distribs carrying the largest assortment of charms for bulk vendors. "Whitey" Lehrer, the firms sales manager, reports, "Never saw a spring season yet as great as this one." . . . The 11th annual picnic of Bally Mfg. Co. will take place on June 26 at the Marvel Inn Picnic Grove in Niles, Illinois. Affair will start at noon and continue on to midnight. . . . Mort Levinson of National Coin returned just in time from Cincinnati to wish Sheldon Spira a successful trip to Cleveland. Both Joe and Ron Schwartz of this firm reporting that they are "far, far ahead of customary demand for the new Gottlieb 'Hawaiian Beauty'."

Sam Stern at Shangri-La telling some coinpeople there how the firm has set a new production mark with four solid months of baseball game manufacture and the further fact that many, many more months ahead as demand continues to grow ever greater. . . . Irv Webb back in harness again after spending four months at Palm Springs. . . . J. D. (Si) Lazar visits mfrs. 'round town. . . . Alvin Gottlieb enthusing over the firm's new game, "Hawaiian Beauty," and telling how the firm made three months of the severest and most extensive tests before deciding on the game. (This is something more mfrs. should make known to the trade. That games are tested all over everywhere. And tested for long periods of time before they are placed into production.) . . . Jake Friedman underwent a gall bladder operation. But is reported convalescing very rapidly at his home in Atlanta, Ga. . . . Paul Huebsch advises that Keeney had "single" and "double" coin chute bowlers 'way back. "We have always been for dime play in every way," Paul reports. . . . Condolences to Roy McGinnis whose sister passed away this past week.

Art Weinand of Exhibit thrilled over the fact that Riverview Park will start off its 51st year on May 19 with a complete set-up of Exhibit's "Shooting Gallery" guns and Exhibit's new Card Vendors. . . . Parker Henderson of Southern Amusement, Memphis, in town this past week. Visiting about here and there. And liking what he saw. . . . At the Rock-Ola factory: Dave Franco of Montgomery, Ala. and Ed Seidman of Baltimore, telling about the nice reports they've been getting on the "Comet." In the meantime, Kurt Kluever of Rock-Ola telling them how thrilled all employees are that "The Spades" took first place in the Rock-Ola Bowling League. And also advising that the "one really important job accomplished this past weekend was the simonizing of my car at long last." . . . Sam Solomon of Columbus comes to town to howl for deliveries he desperately needs to fill demand in his territory. . . . Bill De Selm a very busy man over at United this past week, developing a bad case of tele-

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SEE PAGES 44-45.



"Heinie" Roberts

CHICAGO CHATTER (Cont.)

phonitis, as the firm releases two new shuffle alley games. Said Bill, "Wow! What orders we've already got. Maybe I should get off the telephone. Or we'll have to put on a night shift."

Big shindig for Capt. Tom Callaghan of Bally over at the C. A. C. this past week. Pulled out a great gang to congratulate this famed Secret Service man. Ray Moloney was present. Along with many others. We were sincerely sorry we couldn't be there. But from what we were told it was just grand. . . . Mel Binks advises Romeo Laniel named distrib for Quebec, Canada, and Jean Frechtman of New York for France. . . . Jack Nelson so busy this past week the guy was doing about nine things at one time. And doing them well. . . . Tom Cath of Donan challenges any distrib in town to a soft-ball game with his firm using the 16-inch ball. . . . Y'oughta be at the Chicago Automatic Phonograph Bowling League's Annual Banquet at the Belvedere Club, 6010 West Grand, this Sattidy nite, 7 P. M., May 22. A grand affair and lots of fun. . . . If you'll write us we'll send you a "miniature" Cash Box notebook. . . . Don't forget "No. 12"!!!



FLORIDA FLUTTERS

JAX JOTS

Called by Wolfe Distributing and found Dick Gibbons up to his ears in detail, what with Mr. Wolfe and Mr. Patton off on a business jaunt to Miami. Mighty fortunate guy is Si, in having such people as Miss Diddell, Dick, Johnny, and all the others in his organization to carry on in his absence, but good! . . . Joe Barton, of Bush Distributing, reports a lively up-swing in phono sales since the introduction of the new 1700 Wurlitzer. Carl Jonas, service manager for that org., busy as a bee getting things set up for himself and Harry Gregg, of Wurlitzer's engineering department, to conduct factory schools for the ops in this area on May 12 and 13. . . . J. T. Elkins, Southern Music Distributing manager, reports that he is really torn between two loves, i.e. AMI and the new Keeney Diamond Bowler, an unbeatable combination for making money, says he.

Herb Gorman, of Ross Distributing, pointed out a fact, while his boys were uncrating one of an initial shipment of United's new "Ace Bowler," that very few of us realize. Between the four local distributors, representing all major manufacturers, there is a year 'round Coin Machine Show here in Jacksonville. . . . Seen about the Show Rooms this week were: Hoyd Starling of Deland; Ed Hill of Gainesville; Mr. and Mrs. Jerry Schweikart of Hinesville, Georgia; J. A. Winemiller of Williston; Ed Moneyhan and Joe Buggica of Tampa. . . . Carol Jones, charming receptionist of Bush Distributing supplies additional names to this list of: Charles Brown of Daytona Beach; Gene Saccamano of Fargo, Georgia; Eddie Emerson of Palatka; and many, many more who ran into town, picked up their requirements and departed before your scribe had an opportunity to engage them in confab.



CALIFORNIA CLIPPINGS

LOS ANGELES

The increase in activity along the Pico strip could partly be due to the fact that the city of Bakersfield has voted in Bingo games which can now be operated within city limits. Previously all that was allowed was straight five balls. . . . Bill Simmons and Bob Stump of Alpha Distributing Company now have in the new Bendix Coin Operated TV sets. Simmons spent several days in Arizona on business recently. . . . Sam Ricklin, prexy of California Music Company, leaves for a vacation. He'll pick up a new car in Detroit and visit in Chicago, New York and also plans to take a short trip on up into Canada. . . . Paul A. Laymon Company now has on display the new Bally "Champion Bowler" with the popular match features. The Laymon crew report tremendous reaction also on the Bally Victory Bowlers." Charley Daniels, Jimmy Wilkens, Don Peters and Karel Johnson took off to try their hand at trout fishing at Big Bear Lake. Reports on the catch will be forthcoming. . . . Al Cane of Cane Distributing Company says that everything is going along beautifully for them. He reports that business is humming along. He wishes to thank all the operators in the area for their fine cooperation. Hal Chaney is no longer with Cane Distributing. He resigned to go into business for himself. . . . Quay Sargeant recently bought an interest in the new Tablehoppers Club on the Sunset Strip. This exclusive nitery caters to members only. . . . Arthur Shivell of Arthur Amusement Company brought a high powered, big game hunting rifle in to show to all the boys at Minthorne Music Company. We know lots of operators who havn't been able to catch any fish since fishing season opened. Wonder if you could blow them out of the water with this thing? . . . Jean and DoLores Minthorne have returned from their trip to Phoenix. . . . Walt Levi phoned to inform us that the AMI "E" that was stolen from him was found, through the help of the Los Angeles Police Department. The people who has swiped it had the phono set up in their living room. Levi passes on a word of praise to the Police who found the machine and returned it to him unharmed. . . . Johnny Nelson is recuperating after a major operation.

Frank Mencuri, sales manager for Chicago Coin, is spending several days in LA. He'll make a complete tour of the Northwest before returning to Chicago. During a luncheon with Mencuri, Phil Robinson, Mac Sanders and yours truly, Frank was pointing out all the new features of Chi-Coins "Super Home Run" Baseball Game and "Star-Lite" Bowlers. . . . Lou Wolcher of Advance Automatic Sales Company, San Francisco, spent a few days in town recently on business. . . . Frank Tamburino, who operates at the Navy Base at China Lake, Calif. has now taken over Camp Irwin at Victorville. He operates over 300 popcorn vendors and also maintains a fishing fleet of three boats with his father out of Redondo Beach. . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co. are passing out plenty of praises for United's new "Ace" bowler. The game allows a player to score up to 1700 points. It also has a master frame feature which gives the player an extra frame. Charley recently underwent another eye operation at Glendale Community Hospital. This is his second operation to remove the cataracts from his eyes. . . . Robert Bard, prexy of Bard Distributing Company, and Lee Walker are both expanding their operations into cigarettes. They recently went in together and purchased ten new ciggie vendors for their top locations. Bard is now programming the top twenty tunes from The Cash Box national juke box polls on all 100 selection boxes. . . . Aubrey Stemler, Western Representative for Eastern Electric, has cancelled his tour through the Northwest until May 25th. Important business matters will hold him here for a few weeks longer than he had expected.

There seems to be more cooperation between operators in the city now than ever before. Ops have been switching routes and combining territories in order to achieve a more efficient operation. . . . Things were rather rushed over at Simon Distributing Company this past week. John Freeman went on a vacation to Texas and left Jack Simon to run the place single handed for a while. . . . The same cheery atmosphere prevails over at Leuenhagen's Record Bar. Caught Mary and Kay Solle busily filling orders and chatting with Mr. and Mrs. Bill Gordon from Brawley all at the same time. . . . Benny Goins, who resides in Whittier, recently started into the coin machine business. He now has several juke boxes out on location and plans to expand gradually. . . . Ellis Everett from Kingman, Arizona, was in town again taking care of business. . . . Tommy Rolofson of Las Vegas Coin Machine Company, Las Vegas, was seen buying equipment along coinrow this past week. . . . W. R. Farlow and Mr. and Mrs. Fred Allen dropped in from Bakersfield while Camden Hathaway drove down from San Luis Obispo. . . . Other out of towners included Ivan C. Gilbert, Alpine; James Jackson, Palm Springs; Orville Kendig, Long Beach; Lawrence Raya, Colton; Wally Andrews, Lompoc; Cecil Ellison, Lancaster; I. V. Gayer, San Bernardino; Sheridan Thompson, Long Beach; Bill Bradley, Covina; S. L. Griffin, Pomona; Walter Hennings, Costa Mesa; Jack Spenser, Big Bear and Clayton Ballard, Glendale. Earl Senter of Modern Music Company was another visitor from Bakersfield.

Ben Chemers, local Business Manager of the California Music Merchants Association, announces that new members are signing up daily. He requests that anyone interested in joining call him at WEBster 1-2982. The board of directors met recently to map out plans for their next meeting. If you would like to come out for this meeting call Mr. Chemers at the above number.

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WANT—For Resale. Late model Phonographs; Shuffle Games and Pin Games. Also, good arcade equipment. Write lowest prices, first letter. WEST SIDE DISTRIBUTING, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

WANT—Spot-Lites, Bally Beauty, Beach Clubs and later games. Give best price and condition in first letter. PAN AMERICAN SALES CO., INC., 323 SO. ALAMO ST., SAN ANTONIO, TEXAS.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MO-LINE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Latest model cigarette machines. Can also use Cole, Snper-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Beach Clubs and Beauties. We sell factory reconditioned Bright Lights and Spot-Lites \$70. W. E. KENNEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Right off location A-1 condition. 2 Coney Island \$75 each; Atlantic City \$145; Circus United \$175; Hit 'N' Run (Gottlieb) \$77.50; Coronation \$100; Guys-Dolls \$145; Happy Days \$105; Joker \$25; Rosebowl \$65; Knock-out \$15; Happy-Go-Lucky \$29.50; Cyclone \$69.50; Pin Bowler \$15; Mercury \$20; Four Stars \$80. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST, WHEELING, W. VA.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400 \$395; Wurlitzer 1100 \$180; Wurlitzer 1015 \$75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

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FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—1015 Wurlitzer \$75; AMI 40-selection 5 & 10c Wall Boxes \$17.50. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UUniversity 4-0773.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poollette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Special! Bally Palm Spring \$425; Bright Spot \$99.50; Beach Club \$340; Williams Army & Navy \$149.50; United Leader \$45; Williams Jalopy \$45; Williams Super World Series \$99.50. All games beautifully refinished. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

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FOR SALE—Flying Saucers; Dallas; Canasta; Sharpshooter; Dbl. Shuffle; Aquacade; Knockout; De Icer; Bomber \$25 ea. Basketball \$35; Hayburner \$40; ChiCoin King Bowler \$350; United 10th Frame Star Bowler \$250; United Super 6-Player Bowler \$150. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player Deluxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Keeney 6 Player \$100; Genco Scoreboard \$85; Rock-Ola Scoreboard \$50; Exhibit Twin Rotation \$125; ChiCoin Bowl-A-Ball \$125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg WIL56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Wurlitzer 1500 \$595 each; Wurlitzer 1400 and 1450 \$495 each; Chicago Coin Round The World Trainer, like new, write. Large stock reconditioned Kiddie Rides, late United Shuffle Alleys and Bally Dude Ranches, Palm Springs, Ice Frolics, Beauty and Coney Island. We will trade above machines for Seeburg 100A, B and C phonographs as well as Bally Turf Kings and Futurities. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—Used Seeburg, Model 146 \$75; Model 147 \$90. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CENTral 9292.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

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FOR SALE—Seeburg 5c Wall Boxes WIL56, \$3.75 each; 3W2L56 \$4.75; AMI A \$150; Wurlitzer 1015 \$85; Chicago Bowling Alleys \$50; United Shuffle Alleys Express \$35. Complete Studio—40 AMI Hostess; 100 5c Personal Music Boxes and 10 Amplifiers, any reasonable offer will be accepted. Equipment all in perfect condition, prices F.O.B. New York. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. Tel.: UNION 3-8574.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EASTern 7-1021.

FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Double Bowler \$295; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is 'The Cash Box' Free Deposit Insurance Plan'. An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, C.C. Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Arcade \$75; Arizona \$25; Atlantic City \$160; Bank-A-Ball \$25; Bright Spot \$85; Disk Jockey \$110; Fighting Irish \$45. Plenty of others. Get our prices before buying. F. O. B. St. Louis. 1/3 deposit. REEL DISTRIBUTING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MO.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SACramento 2-5050.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon. See ads appearing in national home and garden magazines. To Operators and Distributors delivered any place in United States for \$89.50. WESTERN DISTRIBUTORS, 1126 S.W. 16th AVENUE, PORTLAND, OREGON.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$3.50. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.



**not
like a
sore
thumb!**

The contemporary styling of the modern bar or restaurant is complemented by the Model "E". This trim, clean-line juke box commands attention. It never stands out like a sore thumb to clash with interiors that establish the character of the location.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

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15th Year of Publication
763rd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	119.50	195.00
4* Model B, '48, 40 Sel., 78 RPM	215.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	239.50	295.00
4. Model D-40, '51, 40 Sel., 78 RPM	350.00	395.00
4. Model D-80, '51, 80 Sel., 45 RPM	449.50	495.00
4. WM Wall Box	10.00	15.50

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	95.00	150.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	225.00	275.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	475.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	575.00

ROCK-OLA

4* 1422, '46, 20 Sel., 78 RPM	49.50	89.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	69.50
4. 1426, '47, 20 Sel., 78 RPM	64.50	109.00
2. 1428, '48 Magic-Glo, 20 Sel., 78 RPM	165.00	195.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	239.00	289.00
4. 1432, Same as above, Converted to 45 RPM	250.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	349.50	425.00
4. 1434, Same as above, Converted to 45 RPM	365.00	425.00
4. 1436, '52, Fireball, 120 Sel., 78 RPM	445.00	525.00
4. 1436, '52 Fireball, 120 Sel., 45 RPM	469.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 78 RPM	469.00	550.00

4. 1436A, '53, Fireball, 120 Sel., 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

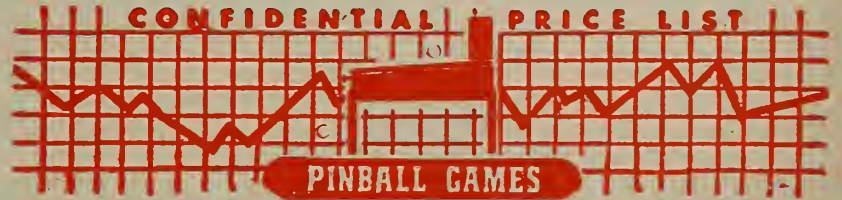
6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4. 146S, '46, Standard, 20 Sel., 78 RPM	49.50	89.50
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	75.00	115.00
4* 147S, '47, Standard, 20 Sel., 78 RPM	65.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	85.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	165.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	140.00	190.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	115.00	199.00
4. M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	639.00

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	685.00	750.00
4. M100C, '53, 100 Sel., 45 RPM	695.00	815.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
4. 850, '41 Electric Selector, 24 Sel., 78 RPM	29.50	59.50

6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4* 1015, '46, 24 Sel., 78 RPM	60.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	59.50	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	59.50	99.50
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	89.00	135.00
2* 1250, '50, 48 Sel., 78 RPM	219.50	275.00
4. 1250, '50, (Same as above) Converted to 45 RPM	240.00	295.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	495.00
4. 1400, '52, (Same as above) Converted to 45 RPM	439.00	495.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	595.00	795.00
4. 2140 Wall Box	3.00	10.95
4* 3020 Wall Box	10.00	18.50
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	20.00
2. Arabian Knights (Got 12/53)	175.00	195.00
4. Arcade (Wm 11/51)	45.00	79.50
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	160.00	195.00
4* Atlantic City (B 5/52)	145.00	175.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	340.00	385.00
4* Beauty (B 11/52)	249.50	325.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	25.00	50.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	95.00
4* Bright Spot (B 11/51)	85.00	125.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	215.00	275.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	145.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	125.00	185.00
4. College Daze (Got 8/49)	10.00	20.00
4. Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	15.00	29.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Dallas (Wm 2/49)	15.00	25.00
4. De Icer (Wm 11/49)	20.00	30.00
4. Dew Wa Ditty (Wm 6/48)	10.00	20.00
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	20.00
4. Disk Jockey (Wm 11/52)	85.00	135.00
4. Dreamy (Wm 2/50)	15.00	25.00
4. Dude Ranch (B 9/53)	349.50	425.00
4. Eight Ball (Wm 1/52)	45.00	65.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	85.00	135.00
4. Fighting Irish (CC 11/50)	25.00	45.00
2. Five Star (Univ 5/51)	29.50	40.00
4. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	85.00	120.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	20.00
4. Four Corners (Wm 12/52)	55.00	85.00
4. Four Horsemen (Got 9/50)	15.00	25.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	160.00	219.00
4. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00

"THE CONFIDENTIAL PRICE LISTS"

4. Globe Trotter (Got 11/51)	35.00	65.00
4. Gold Cup (B 4/48)	15.00	29.50
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	110.00	145.00
4. Grand Slam (Got 4/53)	95.00	125.00
6. Grand Stand (B 5/50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	195.00
4. Gun Club (Wm 11/53)	125.00	165.00
4. Guys-Dolls (Got 5/53)	95.00	145.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	45.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	45.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	65.00	77.50
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	50.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	65.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B 4/9)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4. Ice-Frolics (B 1/54)	475.00	525.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
1. Jalopy (Wm 8/51)	45.00	69.50
6. Jamhoree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
1. Lazy "Q" (Wm 2/54)	165.00	185.00
4. Leaders (Un 10/51)	45.00	75.00
4. Lite-A-Line (Ke 6/52)	35.00	60.00
4* Long Beach (Wm 7/52)	65.00	105.00
3. Lovely Lucy (Got 2/54)	210.00	245.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	35.00	45.00
4. Marhle Queen (Got 8/53)	155.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	25.00	39.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
7. Mystic Marvel (Got 3/54)	225.00	255.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
1. "9" Sisters (Wm 1/54)	160.00	175.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	65.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	135.00
4* Palm Beach (B 7/52)	159.00	225.00
4* Palm Springs (B 11/53)	429.50	505.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00

4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	155.00	175.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	85.00	135.00
4. Quintet (Got 3/53)	95.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1. Rio (Un 11/53)	350.00	410.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	10.00	20.00
4. Rockettes (Got 8/50)	15.00	25.00
4. Rodeo (Un 2/53)	185.00	210.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	15.00	25.00
1. Saddle and Turf (Ev 10/53)	185.00	225.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	30.00	55.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	15.00	27.50
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	175.00	205.00
4. Shoo Shoo (Wm 2/51)	20.00	35.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	35.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	125.00	155.00
4. Silver Skates (Wm 2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Sluggfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	15.00	27.50
4. Spark Plugs (Wm 9/51)	20.00	45.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	30.00
4* Spot-Lite (B 1/52)	65.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	75.00	105.00
4. Starlight (Wm 3/53)	65.00	105.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	135.00	185.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	250.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	20.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Fathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	45.00
4. Three Musketeers (Got 7/49)	15.00	25.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	75.00	135.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	10.00	20.00

4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	195.00	245.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	25.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	15.00	30.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	35.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	215.00	295.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	35.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	45.00
4. ChiCoin Bowling Alley (11/49)	25.00	35.00
4. ChiCoin Shuffle Basehall (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	65.00	95.00
1. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	195.00	250.00
4. ChiCoin Name Bowler (1/53)	215.00	225.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	255.00	295.00
4. ChiCoin Crown Bowler (4/53)	250.00	305.00
4* ChiCoin Triple Score Bowler (6/53)	295.00	350.00
4. ChiCoin Gold Cup (7/53)	250.00	310.00
4. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
4. ChiCoin High Speed Triple Score Bowler (8/53)	300.00	350.00
4. ChiCoin Crown Bowler, Giant Pins (9/53)	300.00	350.00
4. ChiCoin Advance Bowler (10/53)	350.00	395.00
4. ChiCoin King Bowler (10/53)	350.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00

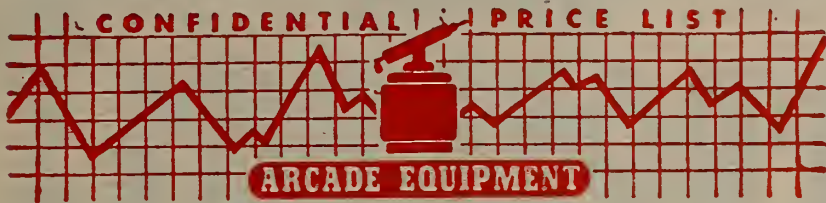
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League Bowler (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00
4. Keeney Big League Bowler (5/51)	35.00	45.00
4. Keeney 6-Player League Bowler (9/51)	45.00	79.00
4. Keeney DeLuxe League Bowler (3/52)	65.00	85.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	90.00
4. Keeney High Score League Bowler (5/52)	75.00	100.00
4. Keeney Team Bowler (10/52)	125.00	189.50
4. Keeney Club Bowler (4/53)	155.00	225.00
4. Keeney Domino Bowler (5/53)	295.00	335.00
4. Keeney Carnival Bowler (5/53)	295.00	345.00
4. Keeney Pacemaker Bowler (9/53)	375.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.00
4. United 4-Player Rebound (9/50)	35.00	55.00
4. United Twin Shufflecade (12/50)	35.00	55.00
4. United 5-Player (1/51)	45.00	65.00
4. United 6-Player (2/51)	65.00	105.00
4* United DeLuxe 6-Player (10/51)	90.00	145.00
4. United 6-Player Super (3/52)	125.00	175.00
4. United 4-Player Official (5/52)	135.00	180.00
4. United 6-Player Star (7/52)	165.00	225.00
4* United 10th Frame Star (9/52)	165.00	265.00
4. United Manhattan 10th Frame (9/52)	210.00	275.00
4. United 10th Frame Super (10/52)	175.00	225.00
4. United Manhattan (9/52)	189.00	225.00
4* United Cascade (2/53)	255.00	285.00
4* United Clover (2/53)	255.00	325.00
4. United Liberty (2/53)	255.00	300.00
4* United Classic (6/53)	315.00	345.00
2* United Olympic (

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00

4. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	40.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

4. Eastern Electric C-8	85.00	125.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00



4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	275.00
4. ChiCoin 4-Player Derby	110.00	195.00
4. ChiCoin Goalee	95.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	59.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	159.00	275.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
1. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	37.50	94.50
4* Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	149.50	195.00
4* Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	135.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
4. Genco Night Fighter	295.00	325.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50

4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	225.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	425.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seehurg Bear Gun	125.00	199.00
4. Seehurg Chicken Sam.	69.50	110.00
4. Seehurg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Teleguiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	75.00	139.00
4* Williams Super World Series	100.00	250.00
4. Williams Quarterback	25.00	65.00
1* Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	85.00	150.00

4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$100.00	\$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00	\$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" 8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	\$100.00	\$200.00
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CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$275.00	\$350.00
4. Refresher, 3 sel., 300 can cap	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	\$350.00	\$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$200.00	\$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$125.00	\$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod. AC-7)	85.00	125.00
4. Du Grenier (Mod. AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00

4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod. ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model B	215.00-250.00
AMI Model C	239.50-295.00
AMI Model D-80	449.50-495.00
Rock-Ola 1422	49.50-89.50
Seehurg 147S	65.00-129.00
Seehurg 148M	140.00-190.00
Wurlitzer 1015	60.00-125.00
Wurlitzer 1100	150.00-250.00
Wurlitzer 1250	219.50-275.00
Wurlitzer 1400	395.00-495.00
Wurlitzer 3020	10.00-18.50

PINBALLS

ABC (Un 3/51)	20.00-50.00
Atlantic City (B 5/52)	145.00-175.00
Beach Club (B 2/53)	340.00-385.00
Beauty (B 11/52)	249.50-325.00
Bright Lights (B 5/51)	65.00-95.00
Bright Spot (B 11/51)	85.00-125.00
Dude Ranch (B 9/53)	349.50-425.00
Frolics (B -10/52)	160.00-219.00
Long Beach (Wm 7/52)	65.00-105.00
Palm Beach (B 7/52)	159.00-225.00
Palm Springs (B 11/53)	429.50-505.00

Spot-Lite (B 1/52)	65.00-119.50
Yacht Club (B 6/53)	215.00-295.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl. Score Bowler (3/53)	255.00-295.00
ChiCoin Triple Score Bowler (6/53)	295.00-350.00
United DeLuxe 6-Player (10/51)	90.00-145.00
United 10th Frame Star (9/52)	165.00-265.00
United Cascade (2/53)	255.00-285.00

United Clover (2/53)	255.00-325.00
United Olympic (6/53)	295.00-325.00
United Classic (6/53)	315.00-345.00
United Imperial (9/53)	375.00-425.00

ARCADE EQUIPMENT

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$ 75.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED

- AMI "E"-40 Phonograph \$ 795.00
- AMI "E"-80 Phonograph 925.00
- AMI "E"-120 Phonograph 1,050.00
- W-80 5-10-25c Wall Box 89.50
- W-120 5-10-25c Wall Box 99.00
- HS-80 Hideaway 775.00
- HS-120 Hideaway 875.00
- AMIVOX Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo \$2,545.00

BALLY MFG. CO.

- Champion Bowler (A) 10c a play \$ 755.00
- (B) 10c a play—3 plays, 25c 775.00
- Victory Bowler (A) 10c a play 710.00
- (B) 10c a play, 3 plays—25c 730.00
- The Champion (Mech. Horse) 1,065.00
- Surf-Club 735.00

CHICAGO COIN

- Star Lite Bowler, Single Chute. \$ 665.00
- Star Lite Bowler, Double Chute 685.00
- Criss Cross Bowler 665.00
- 'Round The World Trainer 1,185.00
- Super Frame Bowler, Double Chute 655.00
- Super Frame Bowler, Single Chute 630.00
- 6 Player Home Run 579.50

H. C. EVANS & CO.

- Holiday (Model 4045) 100 Selec., 45 rpm \$1,050.00
- Jubilee (Model 278) 40 Selec., 78 rpm 795.00

EXHIBIT SUPPLY

- Big Bronco \$ 997.50
- El Toro The Bull 997.50
- Ferdy The Bull 725.00
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Rudolph The Red Nosed Reindeer With Music 775.00
- Pete The Rabbit 725.00
- Pete The Rabbit With Music 775.00
- Twin Pete The Rabbit 725.00
- Rawhide 725.00
- Space Patrol 1,047.50
- Sea Skate 1,047.50
- Vacumatic Card Vendor 195.00

GENCO MFG. & SALES CO.

- Shuffle Pool \$ 675.00
- Match Pool 685.00
- Two Player Basketball 525.00
- DeLuxe Two Player Basketball With Match Play 550.00
- Super Two Player Basketball With Match Play and Replay 560.00

D. GOTTLIEB & CO.

- Hawaiian Beauty \$ 364.50

INTERNATIONAL MUTO. CORP.

- Photomat '53 \$2,150.00
- 3-D Art Parade, 10-show model 495.00
- 3-D Art Parade, 6-show model 395.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vendor \$ 284.50
- Coin Changer Model 304.50
- Diamond Bowler Single Chute 675.00
- Double Chute 695.00

MARVEL MFG. CO.

- (New Model) Shuffle-Score Overhead Scoreboard \$ 139.50
- Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.

- Hook-n'-Ladder \$ 715.50
- Black Beauty 756.00
- Pony Team 585.00
- Flying Saucer 715.50
- Hot Rod Racer 715.50
- Pony Boy 517.50
- Rocket 715.50
- Tung-Go (Grip Scale) 149.50

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