

# THE CASH BOX

VOLUME 12, NUMBER 38

JUNE 16, 1951



Here is the first picture of Vic Damone in uniform since he became a member of Uncle Sam's army. Vic is shown singing to the new recruits at the reception center in Fort Dix, N. J. Before he entered the army, Vic's last Mercury disk was "My Truly, Truly Fair" which bids fair to become one of his biggest hits. On June 15, the score of his first MGM film, "Rich, Young And Pretty", in which he stars with Jane Powell and Danielle Darrieux, will be released. The hot songs here look like "Wonder Why" and "Dark Is The Night".



**War Orders**

**Rudolph Wurlitzer Has \$10 Million in Contracts; Getting \$2 Million More**

Rudolph Wurlitzer Co. has a total of \$10 million in defense contracts and is negotiating for \$2 million additional Government work, officials reported. Electronic equipment, guided missiles and aircraft parts and electronic organs for armed forces' chapels are the principal projects.

Large scale defense production will be under way by midsummer, the company said. The company is now engaged in tooling, materials procurement and plant layout arrangements. Wurlitzer will increase employment substantially in the next few months.

Prime contracts are held from the Army Signal Corps, Army Ordnance Corps, the Air Force, New York Quartermaster Office and Veterans Administration. Sub-contracts have been obtained from Bell Aircraft Corp., Emerson Radio & Phonograph Co. and Zenith Radio Corp.

Civilian production of pianos, accordions, organs and coin-operated phonographs is being continued "in as large a quantity as possible consistent with Government limitation orders and material availabilities," the company added.

**Trailmobile Co. of Cincinnati**

Trailmobile Co. of Cincinnati, announced award of a Government contract for production of a quantity of

mobile plant in Berkely, Calif. For security reasons, he said, the amount of the contract and number of units, involved could not be disclosed.

**Electric Auto-Lite Orders**

Electric Auto-Lite Co., Toledo, O., announced receipt of an additional contract of an undisclosed amount for the production of 90 millimeter shell casings for the armed forces. The award brings the company's total defense business to more than \$55 million. Royce G. Martin, president, said. The shell casing will be made at the company's Lockland, O., plant.

Most of the other defense business of Electric Auto-Lite is for the production of automotive electrical equipment, Mr. Martin said. Included are batteries, spark plugs, wire and cable, generators, distributors, ignition coils and starting motors, he added. The company has bid on and expects to receive additional defense contracts which will greatly increase the present total, Martin stated.

In order to handle its defense contracts for batteries, Electric Auto-Lite is expanding the production facilities of its plants at Vincennes, Ind., Owosso, Mich., Niagara Falls, N. Y., he said. Present production of

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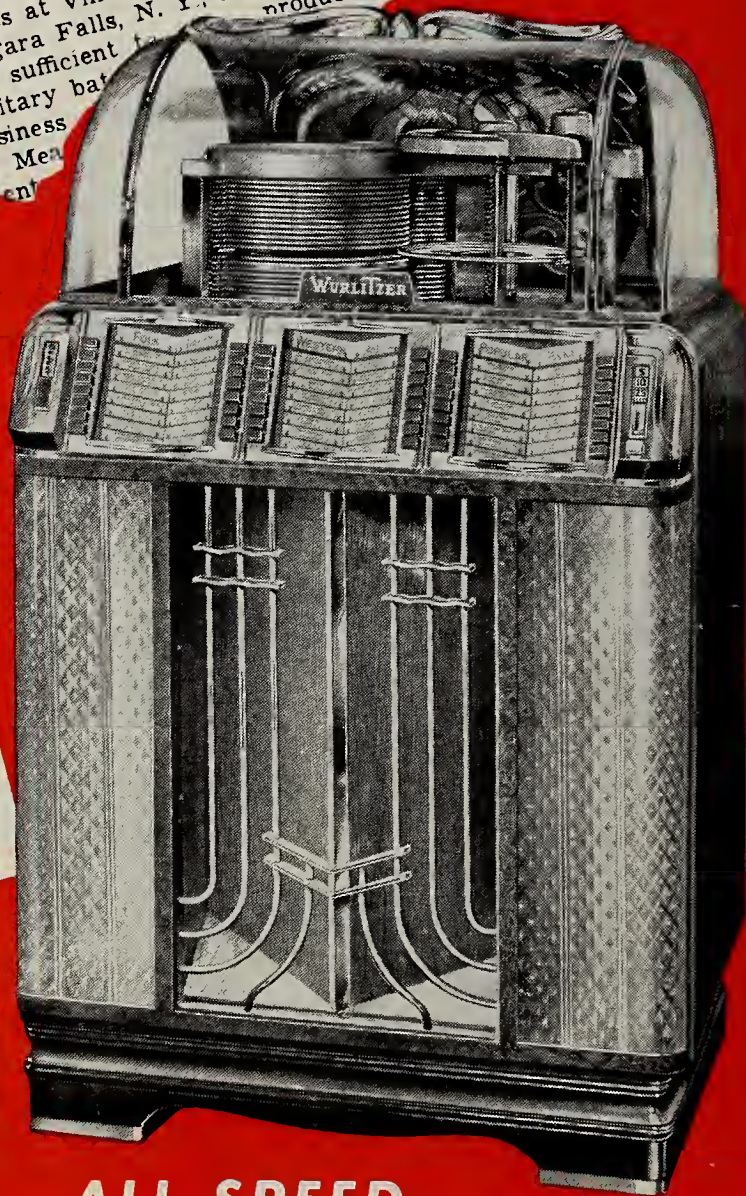
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*A Word to  
the Wise is  
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THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

**THE 48-SELECTION, ALL-SPEED**

**WURLITZER** *Fourteen Hundred*

THE INDUSTRY'S GREATEST PHONOGRAPH VALUE



# "We're Selling Ourselves Out Of Business"

"We're selling ourselves out of business", this noted distributor said. And continued, "We just can't help ourselves."

He pointed out that his overhead had now grown to a point where he simply had to continue selling whatever merchandise he had, or could obtain, regardless of the fact that he realized it would be to his advantage to hold onto many of the machines he now had, for prices were sure to go zooming within a few more months.

"That's not only our problem", he stated, "it's also the problem of the greater majority of the nation's distributors.

"We just can't afford to hold onto any machines too long. We have to let them go", he explained, "even tho we know that this is a very foolish move on our part at this time."

He agreed with others present that, "Many times, rather than sell some of the fine reconditioned machines we turn out, at prices so low we just don't earn any profit at all, we should place them in storage and forget about them until the time comes when prices once again right themselves.

"Prices are going to straighten out. Then shoot upwards", he claims.

In short, from the conversation and explanation of this distributor, as well as many, many others, operators are now able to take advantage of a low (extremely low) market and purchase equipment for their routes at prices they may never see again.

The fact remains that manufacture is on its way out. Or, if not completely out, then it will be in such small quantity, it just won't effect the market generally, as these distributors and even manufacturers have pointed out, except to act as a guide for prices of used and revamped machines.

Both the used machine seller and the revamper realize that as long as some new machines are being manufactured,

whether the majority of the operators can, or cannot, obtain them, that the prices asked for those new machines will act as a gauge as to what the used machine seller or the revamper can ask for their equipment on the open market.

Some distributors have openly stated, "We only wish that the manufacture of new machines would halt."

But, since then, these men have come to realize that this would hurt, rather than help, them.

In the first place, they now realize that new machines are a continued necessity to the operators. They also realize that without new machines the industry begins to slide backwards.

In the second place, as long as new machines are being manufactured, they have some basis on which to build for the future.

Used machine sales and revamped machine prices will be gauged on new machines. Production of new machines is, therefore, a mighty important factor to the continued success of the entire industry.

If this business could continue successfully on used machines only, manufacture of new equipment would have stopped many years ago.

It's the new machine that helps the sales of all equipment and, at the same time, helps the operator to continue in business successfully.

There are a hundred more logical reasons for the continued manufacture of new equipment.

It is because of the shorted production of new machines, and the further fact that the general business slideoff drove prices downward, that these distribs have been saying, "We're selling ourselves out of business", as the CMP comes into effect and the tougher, tighter, new NPA restrictions come about, all tending to make used machines more important while zooming prices upward.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".



# C. M. P. PORTENDS DEEP MANUFACTURING CUTS

## Trade Being Alerted To Expect Fewer New Machines During Third Quarter. Some Start to Clamp Down on Sales of Late Model Used Equip't. Revampers Becoming More Active.

**Majority of Mfrs Promise: "We'll Keep Going As Long As We Can"**

Now that all the trade realizes that the CMP (Controlled Materials Plan), which goes into effect on July 1, will definitely cut deeply into the manufacture of all non-essential durable civilian goods, everyone is suddenly seeking ways and means to offset any future losses which might occur.

NPA (National Production Authority) has already cut copper wire down to 25 per cent of production. This does not mean that the manufacturers in this, or any other, civilian goods industry, can obtain 25 per cent of their quota.

It means, instead, that the producers of the wire used mostly by the manufacturers in this industry, have been ordered to set aside 75 per cent of their production for defense industries.

At the same time the National Production Authority ordered a change in the base period. The former base period was any month between January and June, 1950.

But, NPA said that this should be made "more realistic," and changed the base period to the first three months of 1951 as to the use of copper, so that the quota would apply instead in this three months period.

In short, the manufacturers can obtain their quota percentage of the copper (they will try and get in the forthcoming big scramble), by using any of the first three months of 1951 as their base on which to apply their quota percentage.

This means, as all can understand, that the manufacturers in this, and all other civilian hard goods industries, will only be able to obtain a very small portion of their average requirements.

Providing, of course, that they can obtain even that small portion from the 25% that will be thrown to the open market by the copper producers.

Every minute that goes by, prior to the CMP going into effect on July 1, portends deeper and deeper cuts in production. This means that the manufacturers in this industry will be building much fewer machines than even they believed that they

would during the forthcoming third quarter (July, August and September, 1951).

In fact, just a few weeks ago (May 26, 1951 issue) *The Cash Box* reported, after discussions with manufacturers, that many of them believed that they would be finished, as far as the construction of new equipment was concerned, sometime in September.

The fact remains that whatever few machines will be produced will not satisfy the market. The trade needs new equipment. Needs it constantly.

This is a novelty business. The public tires of playing a novelty machine, after a certain number of weeks, and new equipment must be brought to the public if play action is to continue.

Therefore, with new machines growing scarcer every week after the CMP goes into effect, the revampers will be able to get back in speedy action once again. Even the manufacturers promise that they will continue to build equipment for as long as they possibly can.

In fact, as one manufacturer stated, "We'll continue to build new machines until we are definitely stopped."

Still, this manufacturer and all others, realize that they cannot expect to build anything near what the capacity of their factories are capable of producing.

Late model used equipment will become more important. By the end of the third quarter (sometime late in September) it is believed that used machines of all kinds will once again be the paramount issue of the field.

Already some are clamping down on selling off their late model used machines. These men claim that rather than sacrifice at the prices they will now get for these late model machines, they would much rather hold off, and await a revival of the used equipment market, at least as far as higher prices are concerned.

This revival doesn't seem to be too far away at this time, according to all leaders

in the field. In fact, some of them even believe that:

"The used machine market is due for a real boom. And very soon, too."

As to plans for the fourth quarter (the last three months of 1951) few, if any, will even dare make any prediction. These men foresee tighter and ever tighter controls coming into effect.

As one noted manufacturer stated, "This time the Government isn't fooling. It's all out for defense.

"That means," he continued, "that our plant, as well as all other smaller manufacturers, will be tied right into the defense production program with little leeway to manufacture our own products anymore."

The steep slashes across the board on copper, steel and aluminum are only a slight indication of what is coming for all consumer durable goods manufacturers.

One of these men, a leader in the field for many years, stated:

"This is one time when I, along with other manufacturers, want to take this opportunity to congratulate you at *The Cash Box* for having pointed all this out to the trade for some months.

"You've told the truth. Your predictions of coming events in the hard goods industries were completely and most definitely correct. The trade should go all out to compliment *The Cash Box* on the marvelous articles you have featured forewarning the trade what has already happened."

*The Cash Box*, along with many others in the field, again predicts that, if the all out defense production program continues, and no Russian peace moves (of a truthful nature) come about, that this industry will soon be on a wartime basis, even tho this will remain (and all hope it will) a peacetime economy for sometime to come.

In short, those in trade who have the foresight and the courage of their convictions to back up their foresight, will prepare now.



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AT—Atlantic	FE—Federal	RA—Rainbow
Bu—Bullet	JU—Jubilee	RE—Regent
Cn—Cnnital	KI—King	RG—Regal
CH—Chess	LO—London	SA—Savoy
CO—Columbia	ME—Mercury	SIT—Sittin' In
CR—Coral	MG—MGMA	SP—Specialty
DA—Dana	MO—Modern	TE—Tempo
DE—Decca	NA—National	TW—Tower
	OR—Orlale	VI—Victor

- |           |   | Pos. | Last     |
|-----------|---|------|----------|
|           |   | Week | Week     |
| <b>1</b>  | <b>TOO YOUNG</b><br><b>NAT "KING" COLE</b><br>CA-1449 (F-1449)—King Cole<br>CO-39271 (4-39271)—Toni Arden<br>CR-60393 (9-60393)—Denny Vaughn<br>DE-27569 (9-27569)—Patty Andrews  |      | <b>2</b> |
| <b>2</b>  | <b>HOW HIGH THE MOON</b><br><b>LES PAUL &amp; MARY FORD</b><br>CA-1451 (F-1451)—Les Paul & Mary Ford<br>CO-39145—Erroll Garner  |      | <b>1</b> |
| <b>3</b>  | <b>ON TOP OF OLD SMOKY</b><br><b>THE WEAVERS &amp; TERRY GILKYSON</b><br>CO-39328—Burl Ives<br>CR-60436 (9-60436)—George Cates O.<br>DE-27515 (9-27515)—Weavers & Terry Gilkyson  |      | <b>3</b> |
| <b>4</b>  | <b>SOUND OFF</b><br><b>VAUGHN MONROE</b><br>CO-39413 (4-39413)—DePaur's Inf. Ch.<br>DE-27054 (9-27054)—Jerry Gray   |      | <b>9</b> |
| <b>5</b>  | <b>MOCKIN' BIRD HILL</b><br><b>LES PAUL &amp; MARY FORD—PATTI PAGE</b><br>CA-1373 (F-1373)—Les Paul & Mary Ford<br>CR-64061 (9-64061)—Pinetoppers<br>DE-27444 (9-27444)—Russ Morgan<br>LO-851 (30296)—Marlin Sisters                              |      | <b>4</b> |
| <b>6</b>  | <b>JEZEBEL</b><br><b>FRANKIE LAINE</b><br>CO-39267 (4-39267)—Frankie Laine<br>ME-5622—Allen Greene  |      | <b>8</b> |
| <b>7</b>  | <b>I APOLOGIZE</b><br><b>BILLY ECKSTINE</b><br>CO-39189 (9-39189)—Champ Butler<br>DE-27484 (9-27484)—Don Cherry<br>LO-964 (45-964)—Anita O'Day  |      | <b>5</b> |
| <b>8</b>  | <b>IF</b><br><b>PERRY COMO</b><br>CA-1342 (F-1342)—Dean Martin<br>CA-1351 (F-1351)—Jan Garber<br>CO-39082 (6-939)—Jo Stafford<br>CR-60355 (9-60355)—Denny Vaughan<br>DE-27391 (9-27391)—Ink Spots<br>DE-27481 (9-27481)—Louis Armstrong           |      | <b>6</b> |
| <b>9</b>  | <b>WHEN YOU AND I WERE YOUNG</b><br><b>MAGGIE BLUES</b><br><b>BING &amp; GARY CROSBY</b><br>CA-1500 (F-1500)—Whiting & Wakely<br>CO-39326 (4-39326)—Godfrey & Davis<br>DE-27577 (9-27577)—Bing & Gary Crosby<br>ME-5615 (5615x45)—Quinlan & Hayes |      | <b>7</b> |
| <b>10</b> | <b>BE MY LOVE</b><br><b>MARIO LANZA</b><br>CA-1352 (F-1352)—Ray Anthony O.<br>CO-39157—Les Brown O.<br>CR-60373 (9-60373)—Owen Bradley<br>DE-27366 (9-27366)—Victor Young O.  |      |          |

11) UNLESS. 12) ROSE, ROSE, I LOVE YOU. 13) SPARROW IN THE TREE TOP. 14) BEAUTIFUL BROWN EYES. 15) PRETTY EYED BABY. 16) NEVER BEEN KISSED. 17) MISTER AND MISSISSIPPI. 18) WOULD I LOVE YOU. 19) LOVELIEST NIGHT OF THE YEAR. 20) OLD SOLDIERS NEVER DIE. 21) ABA DABA HONEYMOON. 22) HOT CANARY. 23) MY TRULY, TRULY FAIR. 24) DOWN THE TRAIL OF ACHIN' HEARTS. 25) I LIKE THE WIDE OPEN SPACES.

## This week's New Releases ...on RCA Victor

RELEASE # 51-24



### POPULAR

- DINAH SHORE**  
Mystery Record  
Mystery Record 20-4174 (47-4174) \*  
Mystery Record  
Mystery Record 20-4175 (47-4175) \*

### COUNTRY

- THE BEAVER VALLEY SWEETHEARTS**  
Pennsylvania  
I've Been Wond'rin'  
My Darlin' 21-0481 (48-0481) \*

### WESTERN

- BILL BOYD and his Cowboy Ramblers**  
Why Do You Punish Me?  
Gladiola Waltz 21-0482 (48-0482) \*

### SACRED

- JACK HOLDEN and FRANCES KAY**  
Everyone Is Welcome In The House Of The Lord  
Beer, Whiskey and Wine  
21-0483 (48-0483) \*

### RHYTHM

- JOHNNY HARTMAN with Choir and Orchestra conducted by Norman Leyden**  
Worry Bird  
Out Of The Night  
22-0132 (50-0132) \*

### POP-SPECIALTY

- LAWRENCE DUCHOW and his Red Raven Orchestra**  
Give Me A Girl And A Waltz  
Ganderville Laendler  
25-1199 (51-1199) \*

### RED REAL SPECIAL

- EZIO PINZA, Bass and The Sons Of The Pioneers**  
The Wind Is A Woman  
The Little Ol' State Of Texas  
10-3427 (49-3427) \*

### NEW ALBUMS

- DICK LEIBERT at the Radio City Music Hall Organ**  
Radio City Recital with Dick Leibert at the Organ P-312 (WP-312) \*
- THE THREE SUNS with Larry Green at the Piano**  
The Three Suns in Three Quarter Time  
P-313 (WP-313) \* (LPM-3) \*\*
- FRANKIE CARLE at the Piano with Rhythm**  
Cocktail Time With Frankie Carle  
P305 (WP-305) \* (LPM-2) \*\*

\* 45 rpm Catalog nos.  
\*\* 33 1/3 rpm Catalog nos.

\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 9

- Sound Off**  
**Marry, Marry Me**  
Vaughn Monroe  
20-4113—(47-4113) \*
- The Loveliest Night Of The Year**  
Mario Lanza  
10-3300—(49-3300) \*
- Layin' The Boogie**  
Piano Red  
22-0130—(50-0130) \*
- On Top Of Old Smoky Shall We Dance**  
Vaughn Monroe  
20-4114—(47-4114) \*
- What Is A Boy Because Of You**  
Jan Peerce  
10-3425—(49-3425) \*
- I Wanna Play House With You**  
**Something Old, Something New**  
Eddy Arnold  
21-0476—(48-0476) \*
- Mister And Mississippi**  
Dennis Day  
20-4140—(47-4140) \*
- I Get Ideas**  
Tony Martin  
20-4141—(47-4141) \*
- There's A Big Blue Cloud (Next to Heaven)**  
Perry Como  
20-4158—(47-4158) \*
- Old Soldiers Never Die**  
Vaughn Monroe  
20-4146—(47-4146) \*
- I'm In Love Again**  
Henri Rene and His Orchestra with April Stevens  
20-4148—(47-4148) \*
- Down The Trail Of Achin' Hearts**  
**Bluebird Island**  
Hanw Snow  
21-0441—(48-0441) \*
- Rhumba Boogie**  
Hank Snow  
21-0431—(48-0431) \*
- Be My Love**  
Mario Lanza  
10-1561—(49-1561) \*
- Unless**  
**I Have No Heart**  
Eddie Fisher and Hugo Winterhalter Ork.  
20-4120—(47-4120) \*

The stars who make the hits  
RCA VICTOR Records  
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY  
JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEP to OCT NOV DEC '45"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MY LIFE'S DESIRE" (2:33)  
 "THE GIRLS WE NEVER DID WED"  
 (3:33)

ROBERT MERRILL  
 (RCA Victor 10-3426)

● A new ballad gets a big rendition on the first side from Robert Merrill. Continuing the trend of having Red Seal artists turn out pop numbers, Victor comes up with another good side here. The bottom half is a drinking song with a chorus and musical setting by Henri Rene and the orchestra. Ops won't want to pass this one up.

"LONELY LITTLE ROBIN" (2:54)  
 "SO THIS IS PARADISE" (2:48)

MARION MORGAN  
 (MGM 10999; K10999)

● Marion Morgan comes up with two wonderful vocals on this disk. The top deck is a current little novelty which she does with the help of the Skylarks and Leroy Holmes' orchestra. The second side is a ballad which she again does in easy style. Ops will certainly want to hear this girl.

"LONESOME AND SORRY" (2:49)  
 "ZIG'S POLKA" (2:59)

ZIGGY ELMAN  
 (MGM 11001; K11001)

● Ziggy Elman has a couple of more listenable sides. The top deck is a pleasant item with a vocal by Jud Conlon's Rhythmaires while the lower half is a happy sounding polka in fast style. Ziggy's followers should have a field day with this one.

"SHANGHAI" (2:49)  
 "THE WONDROUS WORD" (2:52)

BILLY WILLIAMS  
 (MGM 10998; K10998)

● The Billy Williams Quartet has two wonderful tunes to work with on this platter and the boys do a great job with both of them. The top deck is a novelty that can't help but click. The flip is an inspirational type tune on which the group gets a good backing from Leroy Holmes and the orchestra. Here's a platter that ops can't miss.

"WHY DON'T YOU TELL ME SO?" (2:55)  
 "IF I HAD ANOTHER CHANCE" (2:57)

DON CORNELL  
 (RCA Victor 20-4149; 47-4149)

● Don Cornell continues to turn out those big voiced disks. On this one he has two ballads to play with and each gets his usual rendition. Each side is very slow with some good orchestral accompaniment. Ops who are in the market for filler material, might take a look at this.

## DISK OF THE WEEK

"VANITY" (3:15)

"POWDER BLUE" (2:58)

DON CHERRY

(Decca 27618; 9-27618)



DON CHERRY

● Don Cherry has a terrific song on the top deck which should be his follow up to "Thinking Of You."

Titled "Vanity," this tune has one of the most adult lyrics heard in a long time with a melody that's just out of this world. Ops who want a disk that's gonna go and go, oughta go along with this. Don wends his way easily through this grand ditty with Sy Oliver providing a backing that's tailor made. A chorus which emphasizes Don's warbling helps highlight this side. The second half is another tune that's been getting a push and Don does a noteworthy job with it assisted again by Sy Oliver. The top deck looks great and ops who want a sure fire money maker will want to go along with this.

"WISHING YOU WERE HERE TONIGHT" (2:51)  
 "YOU'LL GO WILD" (2:53)

THE SATISFIERS  
 (Dubonnet 4013)

● The new Dubonnet label has a pleasant offering on the top deck as the Satisfiers go to town with a very easy going number. Giving out with some appealing harmony, the group makes this side good to hear. Lower half is a rhythmic thing again with some fine harmony. Ops will do ok with this platter.

"THE BARTENDER WALTZ" (2:53)  
 "YOU'RE NEVER TOO BIG FOR A LITTLE HELLO" (2:47)

WAGER & CARROLL  
 (Dubonnet 4016)

● A happy sounding offering is put forward on the upper level by Wager and Carroll. This pair give out in duet style as the Johnny Dee Trio backs them up. The second half too is a listenable item with the pair doing fine by a pleasant little number. Ops oughta tune in.

"JANUARY, FEBRUARY, MARCH" (3:20)  
 "ANY TIME AT ALL" (2:55)

FRAN WARREN  
 (RCA Victor 20-4160; 47-4160)

● A novelty with a racing background is turned out on the top deck by Fran Warren. Giving it a light vocal with a chorus and excellent orchestration by Hugo Winterhalter, Fran makes this sound quite listenable. Second side is a slow ballad into which she gets some good feeling as Henri Rene conducts. Ops will want to give a look.

"THE WANG, WANG BLUES" (2:17)  
 "SOPHISTICATED SWING" (2:57)

RUSS MORGAN  
 (Decca 27629; 9-27629)

● An oldie which has been the subject of a current revival finds itself with another version on the upper half which should push it along. Russ Morgan gives it a racing instrumental which helps you see it in a new light. The flip is a very slow smooth instrumental which also keeps you listening. Ops will want to hear these sides.

"UNLESS" (2:45)  
 "END THIS MISERY" (2:46)

BULL MOOSE JACKSON  
 (King 4462)

● Bull Moose Jackson takes a current ballad which has been hitting it up all over the place and gives it his own interpretation. Singing out the lyrics in grand fashion, he gets an excellent assist from the orchestra. The lower half is a blues number again getting a good going over. Ops will do ok with this.

"YOU'RE EVERYBODY'S SWEET-HEART" (2:39)  
 "THE OLD ORGAN GRINDER" (2:47)

AL TRACE  
 (Mercury 5652; 5652x45)

● Al Trace has a potent novelty on the top deck. With Bobby Hart coming-through with flying colors on the vocal, this one could easily break into the winner's circle. The bottom end finds Lola Ameche dueting with herself on a swingy little thing. Ops won't want to miss the top deck.

"MY LOVE FOR YOU" (2:53)  
 "A PICTURE OF YOU SMILING" (2:42)

VERA LYN  
 (London 948)

● A couple of ballads are sent our way on this disk by Vera Lynn. Putting her big voice to work on these pleasant sides, she pours some good feeling into them. Barry Gray and his orchestra do very well on the backing and ops might take a peek.

"DIDN'T YOUR MOTHER EVER TELL YA NOTHIN'?" (2:05)  
 "MISTER HONKY TONK" (2:18)

OWEN BRADLEY  
 (Coral 60507; 9-60507)

● A cute new novelty gets a grand going over on the top deck from the Owen Bradley crew. The Beasley Sisters give out with the good lyrics as the instrumental backing fits right into the happy mood. The lower end is a jumpy thing with Dottie Dillard on the vocal. Ops better keep an eye on the first side.

"MY LIFE'S DESIRE" (2:54)  
 "I CAN SEE YOU" (3:06)

DON CHERRY  
 (Decca 27626; 9-27626)

● A new ballad which is being recorded all over the place has another good effort here, this time by Don Cherry. Don runs through the appealing melody with Sy Oliver and his orchestra providing the musical setting. The second side is also a ballad done in Don's recognizable style. The top deck gets our nod.

"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (3:02)  
 "OH, HOW I LOVE YOU" (3:00)

EVELYN KNIGHT  
 (Decca 27625; 9-27625)

● Evelyn Knight comes through with a very slow and meaningful kind of tune for this wedding time of the year. With a chorus to back her up, Evelyn makes this worth while listening. The lower end is a very slow ballad sung in a sultry way. Ops will want to take a listen.

"I'VE GOT TO FALL IN LOVE AGAIN" (2:55)  
 "MINE" (2:49)

GUY LOMBARDO  
 (Decca 27624; 9-27624)

● A very appealing novelty is dished out here by Guy Lombardo and his band. Kenny Gardner sings the cute lyrics in very happy style and makes this side one to watch. The bottom half is a ballad getting another typically wonderful Lombardo treatment. Ops won't want to miss this disk.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SHANGHAI" ..... Billy Williams ..... MGM 10998; K10998
- ★ "GOOD MORNING, MISTER ECHO" Jane Turzey Trio ..... Decca 27622, 9-27622
- ★ "ALL I NEED IS YOU" ..... Dick Paige ..... Abbey 15047



# ROUND THE WAX CIRCLE

## NEW YORK:

A definite upturn in business has been noted this week by leading distributors. Some great records have been counteracting the effects of the summer doldrums. . . . The Sons of the Pioneers were feted by RCA Victor this week in honor of their Carnegie Hall concert. . . . Guy Lombardo has inaugurated a series of "Hello Young Lovers" nights at the Roosevelt Grill. During the month of June, Lombardo is announcing which couples in the room are celebrating their engagements, following which he has Kenny Martin sing the latest Lombardo Decca disk "Hello Young Lovers." . . . Alan Dale has branched out into the songwriting field with "Tell Me" which is based on an old European folk song. . . . Henry Jerome and his orchestra are currently at the Arcadia Ballroom and will be there for four weeks. . . . Pete Doraine has a great new find in Dick Paige, who sings a mean song. . . . The May issue of "American" magazine carries a two page feature story on a group of Detroit housewives who have a "kitchen band" patterned after Spike Jones' style. . . . Busiest gal in town is pretty Peggy Lee with her summer replacement jobs on radio and TV and also her waxing for Capitol. . . . Ted Jacoby who wrote Nat Cole's latest "My Brother",



PEGGY LEE

used to be a song pluggger. . . . Dave Greenman, who did such a great job of disk jockey promotion for Zenith, N. Y. distribs for MGM, got caught in a retrenchment squeeze and is on the lookout for a new spot. . . . Don Becker, Bibletone's A & R head is on a promotional tour with Ken Carson's "Wondrous Word." Becker is meeting top djs in Chicago, St. Louis, Cleveland and Pittsburgh. . . . London Records has a new distributor in Detroit, Perkins Sales Co. George McDuff, who formerly handled London sales in that area, will do the same in the new record dept. . . . A letter from England reports that Mindy Carson's waxings of "I'm Late" and "Twas Brillig" from Disney's "Alice In Wonderland" are both grabbing a lot of air time in that country. . . . Phil Baker can't write a note of music, but with the aid of a friend who transposes his musical thoughts, Phil has written "Strange Interlude" and "Invitation To A Broken Heart". The latest creation of the accordion playing comedian is "Love Is A \$64 Question" which will be introduced on his program of the same name.

## CHICAGO:

There's lots of romance in the music biz. One day, some weeks ago, our very good friend (that handsome thing) Johnny (Desmo) Desmond, brought a young, ambitious and rather talkative boy up to meet us. Name of Dan Parker. Not the famed sport ed of the N. Y. Mirror. Anyway, Danny had a disk. Made it himself of a gal he manages. Raved and raved and raved. "So", said we, "ship it on to our reviewers in New York." Which he did. And it was "picked." The disk, under the "Major" label, that of Lurlean Hunter (a Chi gal) whose vocalizing of "Imagination" is absolutely something to thrill you right to the marrow. Danny owns the master. And since the "pick", he told our gal Friday, (Trudy Fine's her name), "Major labels are after me to sell them the master." Now Danny's in a quandary. To or not to. . . . Natt Hale, phones to complain vociferously (he means loudlike) that Frankie Laine's great "Jezebel" wasn't being listed in our little book by the deejays here. (By the way, Natt, did you know that we picked Frankie's "Jezebel" as the "disk"? And with terrific rave review?). Anyway says this very stout fella, "I'm on my way up. We gonna talk". So we're waitin', Nathan. . . . Howard A. Miller (don't know what the 'A' stands for) writes to thank us for something nice we said. (Your letter itself, Howie is reason enough why top guys always will top guys). . . . Two swell guys with a gripe. Against Harry Link, who's now 'perffessional' manager for Ed B. Marks. None other than those two N. Y. Panda boys: Jack Reynolds and Larry McMahon. Who write, "Why'n'll don't Harry put the push on 'Passport To Heaven' which we turned over to him?" Wish I knew, guys, I'd be happy to tell you. (But, maybe when Linky reads it here, he'll tell you). . . . Now that Leonard and Phil Chess (Chess Records) are establishing themselves as click waxers with "Rocket 88" and "Ridin' The Boogie" in the Rhythm & Blues dept., they report anohter that sounds like lots of wax sales, "Honey Bee", by Muddy Waters, who does things to many listeners.



FRANKIE LAINE

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## LOS ANGELES:

Back from his trip to New York and off to Palm Springs to rest up was Art Rupe of Specialty, which has a promising two-headed boogie in Camille Howard's "Bangin' the Boogie" and the flip "Schubert's Serenade Boogie," the latter with apologies to the great composer who may well be flipping in 3/4 boogie time. . . . While in the East, Rupe appointed Cy House as Eastern sales rep working out of Philly plant. . . . Art reports another disc off to a sweet spin is Joe Liggins' "One Sweet Letter," with vocal by Candy Rivers. . . . Our New Mexico road agent notes that he ran across Aladdin's Eddie Mesner and family stopping in for lunch at an eatery in Ashfork, N. M., which is a long ways to go for lunch. . . . Decided it was high time we checked in with Gordon Wolf of Sunland Music re his several lines but must have caught him in midst of a sales meeting or some other big deal as the young lady who answered the phone said the Do Not Disturb Sign was hanging on his door. . . . In all fairness to Gordon, it must be said that's he's so busy doing a great job for MGM and Savoy that he doesn't find time for idle chatter.



PATTI PAGE

Vic Damone, who Hollywood columns have it is about to take time out from soldiering to marry Jack Benny's daughter, Joan, is doing better than fair with his "My Truly, Truly Fair," according to Stan Hickman and the other stalwarts of Harry Bloom's Mercury Distrib sales force. . . . Stan also ventured a prediction, that the flip of Patti Page's "Mr. and Mississippi," titled "These Things I Offer You," would even top the hot other side.

# M-G-M

# DISKS

# SPINNING RIGHT TO THE TOP!



## BILLY ECKSTINE

I'M A FOOL TO WANT YOU  
LOVE ME

78 RPM—MGM 10982  
45 RPM—MGM K10982

## JOHNNY DESMOND

BECAUSE OF YOU  
ANDIAMO

78 RPM—MGM 10947  
45 RPM—MGM K10947

## BILLY WILLIAMS

QUARTET  
SHANGHAI  
THE WONDROUS WORD

78 RPM—MGM 10998  
45 RPM—MGM K10998

## ZIGGY ELMAN

and his Orchestra  
LONESOME AND SORRY  
ZIG'S POLKA

78 RPM—MGM 11001  
45 RPM—MGM K11001

## MARION MORGAN

LONELY LITTLE ROBIN  
SO THIS IS PARADISE

78 RPM—MGM 10999  
45 RPM—MGM K10999

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N. Y.



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THIS LITTLE PIGGY WENT TO MARKET" (2:48)

"HOPPY, TOPPER AND ME" (3:13)

MARGARET WHITING  
(Capitol 1566; F-1566)

● A grand oldie with a very nostalgic aire is sent our way by Margaret Whiting. With Lou Busch providing a wonderful musical setting, Maggie makes this a side ops will want to get. The bottom end is the kind of thing best suited for the kiddies. The top deck gets our nod.

"EARLY AMERICAN" (3:00)

"MY BROTHER" (2:45)

NAT "KING" COLE  
(Capitol 1565; F-1565)

● A couple of pieces with a message are put forward on this platter by Nat "King" Cole. Nat does each of them in his distinctive style as he sings the melodies to some good orchestral backing. Ops know the kind of drawing power this fellow has.

"THE CHESAPEAKE AND OHIO" (2:21)

"FORGETFUL" (2:24)

LINDY DOHERTY  
(Capitol 1569; F-1569)

● A novelty with a lot of potential gets worked over here by Lindy Doherty. Lindy gives this attractive tune a steady beat and a forthright vocal. The second side is a ballad on which he has another opportunity to show off his voice. Lou Busch provides the orchestration at either end.

"TRULY, TRULY FAIR" (2:32)

"PRETTY EYED BABY" (2:27)

RAY ANTHONY ORCH.  
(Capitol 1583; F-1583)

● A spirited version of a current hit shows up here done by Ray Anthony and his crew. Tommy Mercer provides a good vocal on the side. The lower half is another current hit again getting a good orchestration and vocal to match from Tommy. Ops will do well to listen in.

"ALL I NEED IS YOU" (3:02)

"IF I LOVE AGAIN" (2:55)

DICK PAIGE  
(Abbey 15047)

● A new find, with a big beautiful voice, turns up here. Dick Paige promises great things for the future as he sings a couple of ballads which show what he's made of. Both get a terrific rendition and fine orchestration which gives these sides a big time quality. No op can afford to pass up this new artist.

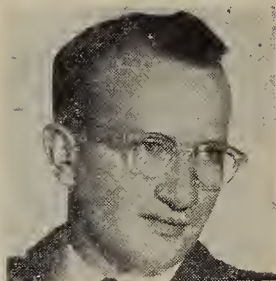
## SLEEPER OF THE WEEK

"THE MORNINGSIDE OF THE MOUNTAIN" (2:33)

"WHAT WILL I TELL MY HEART?" (3:05)

PAUL WESTON ORCH.

(Columbia 39424)



PAUL WESTON

● A beautiful new ballad which looks as though it should be a big one, shows up on the top deck of Paul Weston's new disk. It's titled

"The Morningside Of The Mountain" and it has a melody which keeps you listening for more. Customers will probably be putting a lot of coins in to hear this one. The Norman Luboff Choir does a terrific job on the vocal and Weston gives it one of his first rate orchestrations. This really sounds good. The lower half is a plug tune that's had several recordings and this one should hold its own with the rest of them. The side that stands out is the first one. This could break out and go straight to the top.

"THEY SAY" (3:00)

"REMEMBERING" (3:05)

KORLA PANDIT  
(Vita 220)

● Korla Pandit, who plays the organ, gets an assist on this disk from Jette Satin, who sings and together they come up with a worthwhile platter. The top deck has a sultry feeling in it while the second half is a grand oldie. This should go over well in the right spots.

"CHEER UP POLKA" (2:48)

"ROLLY POLLY POLKA" (2:53)

RAY HENRY ORCH.  
(Dana 3056)

● A couple of happy sounding polkas are dished out on this disk by Ray Henry and his boys. Both ends get the same lively treatment which makes these a real joy to hear. Ops who are in locations where polkas are the thing, will want to get with this one.

"WONDER WHY" (2:52)

"MINE AND MINE ALONE" (3:03)

HELEN O'CONNELL  
(Capitol 1568; F-1568)

● A very infectious new tune which is bound to do big things gets a going over on the upper level from Helen O'Connell. With Harold Mooney's orchestra to back her up, Helen does ok with this. The lower half is in Latin American rhythm again with Mooney on the backing. Ors might take a peek.

"GOOD MORNING, MISTER ECHO" (2:34)

"BE DOGGONE SURE YOU CALL" (2:29)

JANE TURZY TRIO  
(Decca 27622; 9-27622)

● The Jane Turzy Trio, which introduced "Pretty Eyed Baby", look like they have another hit on the top deck in a very cute number with an engineered echo. This one could easily take off and ops are advised to keep watch. Second side is a very fast piece also with a lot of appeal. This is right for the boxes.

"MUSIC IN MY HEART" (2:35)

"THE SAME OLD ME" (2:48)

ALEXANDER BROTHERS  
(Mercury 5653; 5653 x 45)

● The Alexander Brothers have a couple of more good sides to offer here. The upper half is a very slow thing, an old melody with new lyrics, which they do in appealing harmony. Bottom half is a very smooth and easy going end sung out in similar style. Ops will want to listen in.

"THAT GANG THAT SANG HEART OF MY HEART" (2:59)

"YOU LEFT ME OUT IN THE RAIN" (2:23)

FRANKIE LAINE  
(Mercury 5656; 5656 x 45)

● Frankie Laine has two more sides in his inimitable vocal style. First one is a nostalgic piece in a soft steady beat which is very pleasant to listen to while the lower half gets one of Frankie's vigorous vocals. Ops might take a listen.

"DIDN'T YOUR MOTHER EVER TELL YA' NOTHIN'?" (2:40)

"YOU BETTER STOP TELLING LIES ABOUT ME" (2:40)

RALPH MARGERIE  
(Mercury 5657; 5657 x 45)

● A couple of happy tunes are dished out on this platter by Ralph Margerie and his orchestra. The top deck features Doris Drew and Bob Connally in a duet while on the lower end, the Meadowlarks go to town on a jumpy number. Ops will do ok with this.

"THE MORNINGSIDE OF THE MOUNTAIN" (2:48)

"FR INSTANCE" (2:49)

TOMMY EDWARDS  
(MGM 10989; K10989)

● A beautiful new ballad gets a wonderful working over on the top deck by Tommy Edwards, who keeps showing more and more promise with each new disk. The second half is another appealing tune and each end gets an orchestration from LeRoy Holmes. Ops are advised to take a listen.

"THESE THINGS I OFFER YOU" (2:49)

"HOW LONG IS FOREVER?" (2:49)

PHIL BRITO  
(MGM 10985; K10985)

● An attractive plug tune gets a fine rendition on the upper half from Phil Brito. Phil runs through this one in pleasant fashion as Joe Lipman and the boys back him up. The lower end too is a ballad which clicks and Phil's vocalizing makes it sound even better. Ops will want this disk.

"I REMEMBER YOU" (2:49)

"THE BREEZE AND I" (2:49)

GEORGE SHEARING QUINTET  
(MGM 10986; K10986)

● Some great music is turned out here by George Shearing and his quintet. Both sides are oldies and both are done in very soft fashion with, of course, George's terrific piano standing out. Ops with the right following will clean up with this.

"THE WORLD IS MINE" (2:39)

"MY MAGIC HEART" (2:56)

HOWARD KEEL  
(MGM 30378; K30378)

● Howard Keel has an oldie on the upper half which he delivers with a lot of spirit. Keel, who scored in films, has a voice which comes across on disks. The second side is another listenable one. David Rose provides the orchestration on each end in his usual exciting style. Ops oughta get with this.



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 9.

### Clarence Hamann

WJMR—New Orleans, La.

1. JEZEBEL (Frankie Laine)
2. THESE THINGS I OFFER YOU (Sarah Vaughan)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. PRETTY EYED BABY (Loine-Staffard)
6. FOOLS RUSH IN (W. Schumann)
7. UNLESS (Les Baxter)
8. BECAUSE OF RAIN (King Cole)
9. SOUND OFF (Vaughn Manroe)
10. HOW HIGH THE MOON (Les Paul-Mary Fard)

### Bob Earle

KSO—Des Moines, Iowa

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Fard)
3. ON TOP OF OLD SMOKY (Burl Ives)
4. BE MY LOVE (Maria Lanza)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. WOULD I LOVE YOU? (Patti Page)
7. I APOLOGIZE (Billy Eckstine)
8. I WON'T CRY ANYMORE (Eileen Wilson)
9. UNLESS (Eddie Fisher)
10. IF (Perry Como)

### Ross Smitherman

WKAB—Mobile, Ala.

1. ROSE, ROSE, I LOVE YOU (Buddy Marrow)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Les Paul-Mary Fard)
4. UNLESS (Guy Mitchell)
5. ON TOP OF OLD SMOKY (The Weavers)
6. WONDERFUL, WASN'T IT? (Mills Bras.)
7. SEPTEMBER SONG (Stan Kentan)
8. ACROSS THE WIDE MISSOURI (Huga Winterhalter)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
10. EVER TRUE, EVER MORE (Patti Page)

### Don Bell

KRNT—Des Moines, Iowa

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul-Mary Fard)
3. TOO YOUNG (Nat King Cole)
4. MOCKIN' BIRD HILL (Les Paul-Mary Fard)
5. JEZEBEL (Frankie Laine)
6. ON TOP OF OLD SMOKY (Vaughn Manroe)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. SOUND OFF (Vaughn Manroe)
9. UNLESS (Eddie Fisher)
10. NEVER BEEN KISSED (Freddy Martin)

### Mort Nusbaum

WHAM—Rochester, N. Y.

1. FAITHFULLY YOURS (Tony Martin)
2. TOO YOUNG (Nat King Cole)
3. JEZEBEL (Frankie Laine)
4. GOTTA FIND SOMEBODY TO LOVE (Mindy Carisan)
5. ON TOP OF OLD SMOKY (Vaughn Manroe)
6. SOUND OFF (De Paul Charus)
7. BLOCK BALL FERRY LINE (Percy Faith)
8. OLD SOLDIERS NEVER DIE (Vaughn Manroe)
9. MY PRAYER (Dick Haymes)
10. WONDROUS WORD (Percy Faith)

### Bill Silbert

WWJ—Detroit, Mich.

1. PRETTY EYED BABY (Al Trace)
2. HELLO, YOUNG LOVERS (Perry Como)
3. ROSE, ROSE, I LOVE YOU (Buddy Marrow)
4. BECAUSE OF RAIN (Ella Fitzgerald)
5. BECAUSE OF YOU (Les Baxter)
6. OH MARRY, MARRY ME (Vaughn Manroe)
7. MY TRULY, TRULY FAIR (Vic Damone)
8. WHY CRY? (Larry Raine)
9. MISTER AND MISSISSIPPI (Patti Page)
10. TOO YOUNG (Nat King Cole)

### John Gale

WTAO—Cambridge, Mass.

1. TOO YOUNG (Nat King Cole)
2. MOONLIGHT BAY (Bing & Gory Crasby)
3. HOW HIGH THE MOON (Les Paul-Mary Fard)
4. SEPTEMBER SONG (Stan Kentan)
5. BECAUSE OF RAIN (Nat King Cole)
6. DESERT SERENADE (Jerry Gray)
7. PRETTY EYED BABY (Staffard & Loine)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. DREAM (Walter Schumann)
10. WANG WANG BLUES (Ames Bras.)

### Dave Rodman

WEIM—Fitchburg, Mass.

1. THESE THINGS I OFFER YOU (Sarah Vaughan)
2. TOO YOUNG (Nat King Cole)
3. BECAUSE OF YOU (Johnny Desmond)
4. HOT CANARY (Florion Zobach)
5. ROSE, ROSE, I LOVE YOU (Frankie Loin)
6. ON TOP OF OLD SMOKY (Burl Ives)
7. HOW HIGH THE MOON (Les Paul-Mary Fard)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. I'M IN LOVE AGAIN (April Stevens)
10. WANG WANG BLUES (Ames Bras.)

### Jay McMaster

WMEX—Boston, Mass.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. TOO YOUNG (Nat King Cole)
3. NO ONE BUT YOU (Tany Martin)
4. THESE THINGS I OFFER YOU (Patti Page)
5. BECAUSE OF YOU (Tany Bennett)
6. WONDROUS WORD (Percy Faith)
7. I'M YOURS TO COMMAND (Billy Eckstine)
8. ANYTIME AT ALL (Fran Warren)
9. VANITY (Dan Cherry)
10. LOVELY LITTLE ROBIN (Mindy Carisan)

### Hal Tate

WAIT—Chicago, Ill.

1. BECAUSE OF RAIN (Ella Fitzgerald)
2. TOO YOUNG (Fran Allison)
3. IT'S A SIN (Al Margan)
4. LOVELIEST NIGHT OF THE YEAR (E. Smith)
5. THE STRANGE LITTLE GIRL (Eddy Howard)
6. DIANE (The Harmonicats)
7. THE SYNCOPATED CLOCK (Bastan "Pops")
8. CORNER TO CORNER (Franc s Wayne)
9. BECAUSE OF YOU (Johnny Desmond)
10. BRING BACK THE THRILL (Eddie Fisher)

### Sherm Feller

WCOP—Boston, Mass.

1. WHAT IS A BOY? (Jan Peerce-Winterhalter)
2. FRANCESCA (Xavier Cugat)
3. SOUND OFF (Vaughn Manroe)
4. TOO YOUNG (Richard Hayes)
5. EVER TRUE, EVER MORE (Patti Page)
6. HOW HIGH THE MOON (Les Paul)
7. PIZZICATO RHUMBA (T. Camarata)
8. GOSPEL TRAIN (Jerry Gray)
9. COOK'S TONE (Ray Anthony)
10. MIXED EMOTIONS (Rosemary Clooney)

### Bob Corley

WQXI—Atlanta, Ga.

1. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
2. UNLESS (Guy Mitchell)
3. TOO YOUNG (Nat King Cole)
4. ON TOP OF OLD SMOKY (The Weavers)
5. SYNCOPATED CLOCK (David Rose)
6. ROSE, ROSE, I LOVE YOU (Buddy Marrow)
7. EVER TRUE, EVER MORE (Guy Lambarda)
8. BECAUSE OF YOU (Bob Crasby)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. YOU GOTTA SHOW ME (Vic Damane)

### Jackson Lowe

WINX—Washington, D. C.

1. HOW HIGH THE MOON (Les Paul-Mary Fard)
2. TOO YOUNG (Nat King Cole)
3. SOUND OFF (Vaughn Manroe)
4. WOULD I LOVE YOU? (Patti Page)
5. OLD SOLDIERS NEVER DIE (Vaughn Manroe)
6. JEZEBEL (Frankie Laine)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. PRETTY EYED BABY (Billy Williams Quartet)
9. BE MY LOVE (Maria Lanza)
10. I APOLOGIZE (Billy Eckstine)

### Bob Watson

WSB—Atlanta, Ga.

1. MAMA WILL BARK (Frank Sinatra-Dagmar)
2. MAGGIE BLUES (Whiting-Wakely)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. POWDER BLUE (Dan Cherry)
5. OLD SOLDIERS NEVER DIE (Vaughn Manroe)
6. HOW HIGH THE MOON (Les Paul-Mary Fard)
7. ALLENTOWN JAIL (Ja Staffard)
8. MY RESISTANCE IS LOW (Haary Carmichael)
9. I LOVE YOU MUCH TOO MUCH (Fran Warren)
10. TOO YOUNG (Richard Hoyes)

### Carl Caudill

WLEE—Richmond, Va.

1. TOO YOUNG (Toni Arden)
2. HOW HIGH THE MOON (Les Paul-Mary Fard)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. JEZEBEL (Frankie Laine)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. SONG OF DELILAH (King Cole)
7. MOCKIN' BIRD HILL (Patti Page)
8. SOUND OFF (Vaughn Manroe)
9. DYNAFLOW (Stan Kentan)
10. PRETTY EYED BABY (Gene Williams)

### Lee Morris

WSB—Atlanta, Ga.

1. HOW HIGH THE MOON (Les Paul-Mary Fard)
2. UNLESS (Gordon Jenkins)
3. WHY CRY (Lorry Raine)
4. SOUND OFF (Vaughn Manroe)
5. HOLD ON TO YOUR HEART (Kay Brown)
6. MR. & MISSISSIPPI (Patti Page)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. SERENATA (Fred Waring's Pennsylvanians)
9. TOO YOUNG (Toni Arden)
10. I'M IN LOVE AGAIN (April Stevens-Henri Kene)

THESE  
**DECCA**  
RECORDS  
Available on 45 RPM - 78 RPM

GREAT DECCA  
COIN CATCHERS!

# TOMMY DORSEY

and His Orchestra

Vocal Chorus by  
**JACK LEONARD**  
and Ensemble

# DIANE

and  
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Decca 27539 (78 RPM) and 9-27539 (45 RPM)

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and I WAS SORTA WONDERIN'

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*America's Fastest  
Selling Records*

**DECCA**  
RECORDS



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JUNE 16, 1951

### New York, N. Y.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Vaughn Monroe)
5. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
6. JEZEBEL (Frankie Laine)
7. I APOLOGIZE (Billy Eckstine)
8. IF (Perry Como)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. BE MY LOVE (Mario Lanza)

### Dallas, Tex.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. I APOLOGIZE (Billy Eckstine)
5. JEZEBEL (Frankie Laine)
6. SOUND OFF (Vaughn Monroe)
7. SYNCOPATED CLOCK (Boston Pops)
8. WOULD I LOVE YOU? (Patti Page)
9. HOT CANARY (Paul Weston)
10. SPARROW IN THE TREE TOP (Bing Crosby)

### Pittsburgh, Pa.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. IF (Perry Como)
4. MOCKIN' BIRD HILL (Patti Page)
5. ON TOP OF OLD SMOKY (The Weavers)
6. I APOLOGIZE (Billy Eckstine)
7. WOULD I LOVE YOU? (Patti Page)
8. UNLESS (Eddie Fisher)
9. PRETTY EYED BABY (Frankie Laine)
10. ALWAYS YOU (Nat "King" Cole)

### Syracuse, N. Y.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. IF (Perry Como)
4. TOO YOUNG (Nat "King" Cole)
5. NO ONE BUT YOU (Tony Martin)
6. HOT CANARY (Florian Zabach)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
9. ROSE, ROSE, I LOVE YOU (Frankie Laine)
10. BE MY LOVE (Mario Lanza)

### Reno, Nev.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. MOCKIN' BIRD HILL (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. JEZEBEL (Frankie Laine)
8. UNLESS (Eddie Fisher)
9. IF (Perry Como)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Denver, Colo.

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. ABA DABA HONEYMOON (Kallen-Hayes)
6. MOONLIGHT BAY (Bing & Gary Crosby)
7. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
9. ACHIN' HEARTS (Sammy Kaye)
10. IF (Guy Lombardo)

### Chicago, Ill.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. MOCKIN' BIRD HILL (Patti Page)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. UNLESS (Eddie Fisher)
9. MISTER AND MISSISSIPPI (Patti Page)
10. SOUND OFF (Vaughn Monroe)

### Savannah, Ga.

1. TOO YOUNG (Nat "King" Cole)
2. IF (Perry Como)
3. I APOLOGIZE (Billy Eckstine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. HOW HIGH THE MOON (Les Paul & M. Ford)
6. STRANGE LITTLE GIRL (Eddy Howard)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. SOUND OFF (Vaughn Monroe)
9. JEZEBEL (Frankie Laine)
10. WOULD I LOVE YOU? (Patti Page)

### Shoals, Ind.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ROSE, ROSE, I LOVE YOU (Frankie Laine)
3. IF (Perry Como)
4. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
5. MOCKIN' BIRD HILL (Russ Morgan)
6. ON TOP OF OLD SMOKY (The Weavers)
7. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)
8. SOUND OFF (Vaughn Monroe)
9. MY HEART CRIES FOR YOU (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

### Tulsa, Okla.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. MOCKIN' BIRD HILL (Patti Page)
4. ON TOP OF OLD SMOKY (The Weavers)
5. IF (Perry Como)
6. WOULD I LOVE YOU? (Helen O'Connell)
7. WHOSE LITTLE GIRL ARE YOU? (Bill Darnell)
8. I APOLOGIZE (Billy Eckstine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. SOUND OFF (Vaughn Monroe)

### Cincinnati, Ohio

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. WOULD I LOVE YOU? (Patti Page)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. IF (Perry Como)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. I APOLOGIZE (Billy Eckstine)
10. BE MY LOVE (Mario Lanza)

### Seattle, Wash.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
5. I APOLOGIZE (Billy Eckstine)
6. IF (Perry Como)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. JEZEBEL (Frankie Laine)
9. SOUND OFF (Vaughn Monroe)
10. SPARROW IN THE TREE TOP (Guy Mitchell)

### Los Angeles, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. MISTER AND MISSISSIPPI (Patti Page)
3. PRETTY EYED BABY (Laine-Stafford)
4. MY TRULY, TRULY FAIR (Vic Damone)
5. ON TOP OF OLD SMOKY (The Weavers)
6. HOW HIGH THE MOON (Les Paul & M. Ford)
7. JEZEBEL (Frankie Laine)
8. I APOLOGIZE (Billy Eckstine)
9. BE MY LOVE (Mario Lanza)
10. NEVER BEEN KISSED (Jerry Lewis)

### Cleveland, Ohio

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. SOUND OFF (Vaughn Monroe)
4. MOCKIN' BIRD HILL (Patti Page)
5. NEVER BEEN KISSED (Freddy Martin)
6. BECAUSE (Mario Lanza)
7. JEZEBEL (Frankie Laine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. UNLESS (Eddie Fisher)
10. I'LL NEVER KNOW WHY (Hugo Winterhalter)

### Andalusia, Ala.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. TOO YOUNG (Nat "King" Cole)
4. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)
5. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Whiting-Wakely)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. IF (Perry Como)
9. I APOLOGIZE (Billy Eckstine)
10. JEZEBEL (Frankie Laine)

### Miami, Fla.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. UNLESS (Eddie Fisher)
5. HOT CANARY (Florian Zabach)
6. JEZEBEL (Frankie Laine)
7. SOUND OFF (Vaughn Monroe)
8. NEVER BEEN KISSED (Freddy Martin)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. I LIKE THE WIDE OPEN SPACES (A. Godfrey)

### San Francisco, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. BE MY LOVE (Mario Lanza)
5. PRETTY EYED BABY (Laine-Stafford)
6. MISTER AND MISSISSIPPI (Patti Page)
7. JEZEBEL (Frankie Laine)
8. MY TRULY, TRULY FAIR (Vic Damone)
9. HELLO, YOUNG LOVERS (Perry Como)
10. MY RESISTANCE IS LOW (Hoagy Carmichael)

### Portland, Ore.

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. I APOLOGIZE (Billy Eckstine)
7. WOULD I LOVE YOU? (Patti Page)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. TOO YOUNG (Nat "King" Cole)

### Fairlee, Vt.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. I APOLOGIZE (Billy Eckstine)
3. STRANGE LITTLE GIRL (Cowboy Copas)
4. SOUND OFF (Vaughn Monroe)
5. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
6. IF (Perry Como)
7. ON TOP OF OLD SMOKY (The Weavers)
8. WOULD I LOVE YOU? (Patti Page)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. JELLY DO-NUTS (Don Calvi)

### Detroit, Mich.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. ON TOP OF OLD SMOKY (The Weavers)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. WOULD I LOVE YOU? (Patti Page)
6. TOO YOUNG (Nat "King" Cole)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. I APOLOGIZE (Billy Eckstine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. UNLESS (Eddie Fisher)

### Spokane, Wash.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. TOO YOUNG (Nat "King" Cole)
5. IF (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
9. BE MY LOVE (Mario Lanza)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Atlanta, Ga.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. MOCKIN' BIRD HILL (Patti Page)
4. IF (Perry Como)
5. TOO YOUNG (Nat "King" Cole)
6. BE MY LOVE (Mario Lanza)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. WOULD I LOVE YOU? (Patti Page)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. I APOLOGIZE (Billy Eckstine)

### Albuquerque, N. M.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ON TOP OF OLD SMOKY (The Weavers)
4. WOULD I LOVE YOU? (Patti Page)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I APOLOGIZE (Don Cherry)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. BE MY LOVE (Mario Lanza)
10. TOO YOUNG (Nat "King" Cole)

### Baltimore, Md.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. MAGGIE BLUES (Bing & Gary Crosby)
4. IF (Perry Como)
5. I APOLOGIZE (Billy Eckstine)
6. WOULD I LOVE YOU? (Patti Page)
7. ABA DABA HONEYMOON (Hoagy Carmichael)
8. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. TOO YOUNG (Nat "King" Cole)



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 9.

**Dick Wright**

WMUR—Manchester, N. H.

1. TOO YOUNG (Nat "King" Cole)
2. SEPTEMBER SONG (Stan Kenton)
3. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
4. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
5. JEZEBEL (Frankie Laine)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. THESE THINGS I OFFER YOU (Ray Anthony)
8. I APOLOGIZE (Billy Eckstine)
9. IF (Perry Como)
10. HOW HIGH THE MOON (Les Paul-Mary Ford)

**Wallie Dunlap**

WLIZ—Bridgeport, Conn.

1. MY RESISTANCE IS LOW (Hoagy Carmichael)
2. JEZEBEL (Frankie Laine)
3. TOO YOUNG (Denny Vaughn)
4. UNLESS (Eddie Fisher)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. I WON'T CRY ANYMORE (Eileen Wilson)
7. BECAUSE OF RAIN (King Cole)
8. PRETTY EYED BABY (Billy Williams Quartet)
9. TOO LATE NOW (Toni Arden)
10. WONDROUS WORD (Percy Faith)

**Howard Malcolm**

WTRY—Albany, N. Y.

1. ROSE, ROSE, I LOVE YOU (Frankie Laine)
2. MISTER AND MISSISSIPPI (Patti Page)
3. I LIKE THE WIDE OPEN SPACES (Laurie Anders & Arthur Godfrey)
4. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. TRULY, TRULY FAIR (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. JEZEBEL (Frankie Laine)
9. ON TOP OF OLD SMOKY (The Weavers)
10. UNLESS (Guy Mitchell)

**Bernard Malcolm**

WLNA—Peekskill, N. Y.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
4. TOO YOUNG (Nat King Cole)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SOUND OFF (Vaughn Monroe)
9. BEAUTIFUL BROWN EYES (Jimmy Wakely-Les Baxter)
10. IF (Perry Como)

**Ed McKenzie**

WJBK—Detroit, Mich.

1. DREAM (Walter Schumann)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. MISTER AND MISSISSIPPI (Dennis Day)
4. IF YOU TURN ME DOWN (Peggy Lee)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. TENNESSEE HILLB'LLY GHOST (Red Foley)
7. WANG WANG BLUES (Ames Bros.)
8. ST. LOUIS BLUES (Clyde McCoy)
9. VANITY (Don Cherry)
10. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)

**Bob Anthony**

WRMG—Tulsa, Okla.

1. ON TOP OF OLD SMOKY (The Weavers)
2. SOUND OFF (Vaughn Monroe)
3. HOW HIGH THE MOON (Les Paul)
4. TOO YOUNG (King Cole)
5. JEZEBEL (Frankie Laine)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. SYNCOPATED CLOCK (Leroy Anderson)
8. MISTER AND MISSISSIPPI (Dennis Day)
9. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
10. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)

**Larry Gentile**

WJBK—Detroit, Mich.

1. I GET IDEAS (Tony Martin)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. TOO YOUNG (Denny Vaughn)
4. UNLESS (Eddie Fisher)
5. ON TOP OF OLD SMOKY (The Weavers)
6. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
7. JEZEBEL (Frankie Laine)
8. EVER TRUE, EVER MORE (Patti Page)
9. I'M IN LOVE AGAIN (April Stevens & Henri Rene)
10. SOUND OFF (Vaughn Monroe)

**Lee Stewart**

WHAT—Philadelphia, Pa.

1. MY ANGEL (Ozie Waters)
2. GOLD CAN BUY ANYTHING (Gene Autry)
3. COLD, COLD HEART (Hank Williams)
4. A MILLION MILES FROM YOUR HEART (Eddy Arnold)
5. DOWN THE TRAIL OF ACHIN' HEARTS (Hank Snow & Anita Carter)
6. DID YOU WRITE A LETTER TO YOUR SWEET-HEART? (Jimmy Wakely)
7. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)
8. THE STRANGE LITTLE GIRL (Cowboy Copas)
9. MARY, THE PRAIRIE AND I (Bill Darnel)
10. IT MAY BE SILLY (Little Jimmy Dickens)

**Dick Coleman**

WCBM—Baltimore, Md.

1. TOO YOUNG (Nat King Cole)
2. UNLESS (Eddie Fisher)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. TOO LATE NOW (Jane Powell)
5. THESE THINGS I OFFER YOU (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. YOU ARE THE ONE (Percy Faith)
8. SHOTGUN BOOGIE (Rosemary Clooney)
9. I STOLE YOU FROM SOMEONE ELSE (Tommy Tucker)
10. MIXED EMOTIONS (Rosemary Clooney)

**Roger Clark**

WNOR—Narfolk, Va.

1. TOO YOUNG (Nat King Cole)
2. I'M IN LOVE AGAIN (April Stevens)
3. MISTER AND MISSISSIPPI (Patti Page)
4. I GET IDEAS (Tony Martin)
5. UNLESS (Guy Mitchell)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. JEZEBEL (Frankie Laine)
8. MAMA WILL BARK (Sinatra, Dagmar)
9. MIXED EMOTIONS (Rosemary Clooney)
10. GONE FISHIN' (Crosby-Armstrong)

**Sandy Taylor**

WPRT—Albany, N. Y.

1. TOO YOUNG (Nat King Cole)
2. ROSE, ROSE, I LOVE YOU (Frankie Laine)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Vaughn Monroe)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. BECAUSE OF RAIN (Nat King Cole)
7. JEZEBEL (Frankie Laine)
8. MOCKIN' BIRD HILL (Patti Page)
9. UNLESS (Guy Mitchell)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

**David Walshak**

KCTI—Gonzales, Tex.

1. THESE THINGS I OFFER YOU (Ray Anthony)
2. JEZEBEL (Frankie Laine)
3. TOO YOUNG (Nat King Cole)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. ON TOP OF OLD SMOKY (Percy Faith)
6. MOCKIN' BIRD HILL (Russ Morgan)
7. WANG WANG BLUES (Ames Bros.)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BECAUSE OF YOU (Johnny Desmond)
10. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)

**Alan Saunders**

WVNJ—Newark, N. J.

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. I APOLOGIZE (Billy Eckstine)
4. MOCKIN' BIRD HILL (Patti Page)
5. ON TOP OF OLD SMOKY (The Weavers)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. IF (Perry Como)
8. PRETTY EYED BABY (F. Laine-Jo Stafford)
9. BE MY LOVE (Marie Lanza)
10. BRING BACK THE THRILL (Eddie Fisher)

**Murray Jordan**

WLIB—New York, N. Y.

1. TOO YOUNG (Nat King Cole)
2. JEZEBEL (Frankie Laine)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. UNLESS (Eddie Fisher)
5. SPARROW IN THE TREETOP (Bing Crosby)
6. WOULD I LOVE YOU? (Tony Martin)
7. HELLO, YOUNG LOVERS (Perry Como)
8. I APOLOGIZE (Billy Eckstine)
9. LOVE ME (Frank Sinatra)
10. GONE FISHIN' (B. Crosby-L. Armstrong)

**Les Levinson**

WEIM—Fitchburg, Mass.

1. TOO YOUNG (Nat King Cole)
2. THESE THINGS I OFFER YOU (Sarah Vaughan)
3. BECAUSE OF YOU (Les Baxter)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. WHO KNOWS LOVE (Mills Bros.)
6. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
7. BECAUSE OF RAIN (Ella Fitzgerald)
8. DREAM (Schumann)
9. I CAN'T BELIEVE THAT YOU'RE IN LOVE (Hampton)
10. LOVE ME (Billy Eckstine)

**Phil Wilson**

WLEE—Richmond, Va.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. TOO YOUNG (Nat King Cole)
3. JEZEBEL (Frankie Laine)
4. PRETTY EYED BABY (Jane Turzey Trio)
5. MOCKIN' BIRD HILL (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. MY TRULY, TRULY FAIR (Vic Damone)
9. UNLESS (Guy Mitchell)
10. WE KISS IN A SHADOW (Doris Day)



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**"Would I mind?"**

and

**"Del Rio"**

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33 1/3 rpm 3-39421

45 rpm 4-39421

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## THE CASH BOX

# NAMM SHOW ISSUE

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**THE CASH BOX**  
*Jazz 'n' Blues Reviews*  
**★ AWARD O' THE WEEK ★**

"MY SUMMER'S GONE" (2:48)

"WHY AT A TIME LIKE THIS?" (2:53)

THE FOUR BUDDIES  
 (Savoy 789)



FOUR BUDDIES

● The Four Buddies continue turning out those great sides with

another one on the top deck called "My Summer's Gone." Not only is this a terrific tune with an appealing set of lyrics, but the way the boys do it should be enough to send it right to the top. Ops are gonna be counting a lot of coin when they get this one into their machines. With a slow and steady beat, the number gets a vocal solo in the broken style with the group in the background making with some fine harmony. The second side is a blues number on which the group do ok also. But the top deck is the one. It looks great from here.

"DEAREST" (2:51)

"WILL YOU BE MINE?" (3:00)

THE SWALLOWS  
 (King 4458)

● The Swallows, a new harmony group, come up with a couple of sides which should gain a lot of attention for them. Both ends are done in the form of a vocal solo with the rest of the group joining in and both make for first rate listening. Ops oughta do just that.

"MY LONELY HOUSE" (2:51)

"THIS MUST BE LOVE" (2:31)

ALLEN GREENE  
 (Mercury 8236)

● Allen Greene takes a ballad on the upper half and gives it a good ride. With Tony Vail providing the musical setting, this one could go in the pop field also. Lower half is a Latin American rhythm thing featuring a listenable melody. Ops oughta take a peek.

"NO MORE DREAMS" (2:52)

"I WANT TO BE WITH YOU ALWAYS" (2:21)

AL RUSSELL  
 (Columbia 39385)

● A couple of very pleasant sides are turned out here by Al Russell and his Do Re Me Trio. Al sings both these ballads in easy style as he gets a nice small instrumental group backing. Ops who are looking for good filler items, have one in this platter.

"WALKIN' THE CHALK LINE" (2:50)

"BRADSHAW BOOGIE" (2:25)

TINY BRADSHAW  
 (King 4457)

● Tiny Bradshaw goes to town on two sides and each of them offers a great deal of listening matter. The top deck is a jumpy number with a steady beat while the bottom half gets a driving vocal and instrumental from Tiny. This is a natural for the boxes.

"I'M STILL IN LOVE WITH YOU" (2:45)

"THERE'S A LULL IN MY LIFE" (2:31)

LEE RICHARDSON  
 (DeLuxe 3316)

● Lee Richardson, who knows how to sing a ballad, has two here which he does a grand job with. Both ends get his big voiced rendition which makes them great fare. The bottom half is that wonderful oldie which Lee does with much feeling. Ops oughta take a listen.

"HOW COULD IT HAVE BEEN YOU AND I?" (3:18)

"ALWAYS" (2:54)

EARL BOSTIC  
 (King 4454)

● Earl Bostic gets going here, giving out with a couple of items which should please his fans. First half is a ballad on which Clyde Terrell does the vocal. Flip is an instrumental on the grand oldie by Irving Berlin. The followers of Earl should eat this up.

"ROCKIN' AND JUMPIN'" (2:53)

"LONESOME AND MISTREATED" (2:49)

HONEY BROWN  
 (Derby 761)

● Two very loud and jumpy sides are dished out on this platter by Honey Brown with the help of Freddie Mitchell's orchestra. Honey and Freddie make these sides sound like a jamboree with lots of action going on. Ops are gonna do very well with it.

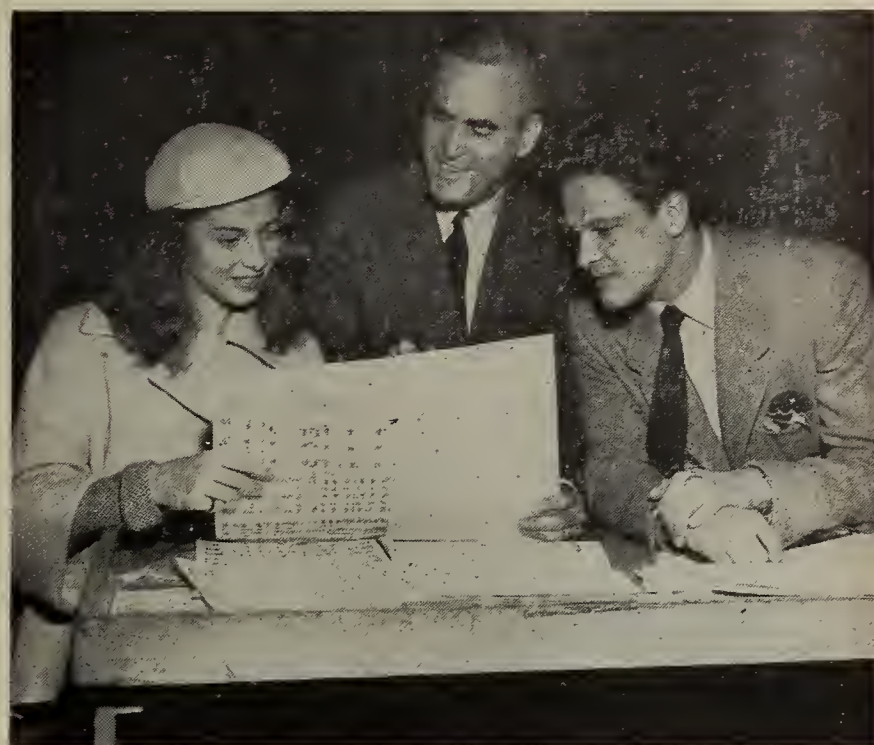
"GREEN ONION TOP" (2:53)

"WONDERIN' BLUES" (2:38)

ROOSEVELT SYKES  
 (Regal 3324)

● Two different types of numbers are put forward on this platter by Roosevelt Sykes. First side is a very lively novelty while the second side is a ballad. Each gets a good working over from this artist and each side deserves ops' attention.

**Song For A Star**



NEW YORK — Macklin Marrow (center) musical director for MGM Records shows an arrangement of the song "Teresa" to Pier Angeli (left) and John Ericson stars of the MGM film "Teresa." Inspiration to pen the tune came to songwriters Jerry Livingston and Mack David after seeing a preview of the film, which has been acclaimed by critics as one of the best of the year. The MGM disk is currently being plugged in motion picture theatres throughout the country.

A Surprise Moneymaker!  
**BLUE AND LONESOME**  
 by KING PERRY  
 # 398  
 Specialty records

**Our Latest Release on RCA-Victor PICKED by "The Cash Box" - June 2**

**★ AWARD O' THE WEEK ★**

"I'M TO BLAME" (2:32)

"SIDEWALK SHUFFLE" (2:20)

STEVE GIBSON & ORIGINAL RED CAPS  
 (RCA Victor 22-0127)



STEVE GIBSON & ORIGINAL RED CAPS

● Steve Gibson and the original red caps reveal themselves as a group to be reckoned with as they

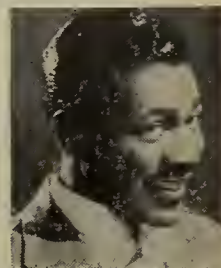
come up with two sides, either one of which could break out. Titled "I'm To Blame" and "Sidewalk Shuffle", both ends of this platter are gonna make noise — and we mean music — in the boxes. The top deck is a ballad with a very attractive tune which the boys exploit to the hilt. Not only do they give it first rate vocal treatment, but the instrumental interlude is something to hear also. On the bottom half they have a change of pace with a very fast driving number and again they come out on top. Both of these sides are naturals for ops.

**STEVE GIBSON**

AND HIS ORIGINAL

**RED CAPS**

Thanks To Our Many Friends In The Juke Box Industry And ALL The Disk Jockeys



STEVE GIBSON

Publicity: ARTHUR PINE ASSOCIATES, N. Y. C.  
 EXCLUSIVE DIRECTION

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NOW on CAROUSEL RECORDS—A Great Name

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**"LONG AGO LAST NIGHT" and  
"CRAZY SHE CALLS ME"**

Carousel # 2003

A Great New Singer

# AL JELANE

**"CAN'T GET OUT OF THIS MOOD" and  
"WHAT IS THIS THING CALLED LOVE"**

Carousel # 2001

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# Carousel

# RECORDS

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The Ballad Smash from M-G-M's  
"ROYAL WEDDING"

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## JUBILEE RECORD Hits

Bigger by the Minute!

### THE ORIOLES

new smash

**"WHEN YOU'RE A LONG  
LONG WAY FROM HOME"**

**"WOULD I LOVE YOU"**

JUBILEE # 5057

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

...DOT continues HOT...

2 Hits —

**BACK TO BACK**

# GRIFFIN BROS. ORCH.

Sensational New Release

# "TRA-LA-LA"

Vocal by TOMMY BROWN

and

# "HOPPIN'"

DOT # 1060

Initial Orders in 1st week far surpass  
sales of "LITTLE RED ROOSTER"

Order Maximum and Get HOT with DOT

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# HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |    |  |  |   |
|----|--|--|---|
| 1  | SIXTY MINUTE MAN<br><i>Dominoes</i><br>(Federal 12022)                                     | ROCKET 88<br><i>Jackie Brenston</i><br>(Chess 1458)  | BLUE AND LONESOME<br><i>King Perry</i><br>(Specialty)       |
| 2  | HOW HIGH THE MOON<br><i>Les Paul &amp; Mary Ford</i><br>(Capitol 1451)                     | CHICA BOO<br><i>Lloyd Glenn</i><br>(Swingtime)   | ROCKET 88<br><i>Jackie Brenston</i><br>(Chess 1458)         |
| 3  | TOO YOUNG<br><i>Nat "King" Cole</i><br>(Capitol 1449)                                      | HOW HIGH THE MOON<br><i>Les Paul &amp; Mary Ford</i><br>(Capitol 1451)                     | TOO YOUNG<br><i>Nat "King" Cole</i><br>(Capitol 1449)       |
| 4  | I WON'T CRY ANYMORE<br><i>Dinah Washington</i><br>(Mercury 8211)                           | TOO YOUNG<br><i>King Cole</i><br>(Capitol 1449)  | TRA LA LA<br><i>Dave Bartholemew</i><br>(Decca)             |
| 5  | SLEEP<br><i>Earl Bostic</i><br>(King)  | I APOLOGIZE<br><i>Billy Eckstine</i><br>(MGM 10903)  | CHICA BOO<br><i>Lloyd Glenn</i><br>(Swingtime)              |
| 6  | I APOLOGIZE<br><i>Billy Eckstine</i><br>(MGM 10903)  | BLACK NIGHT<br><i>Charles Brown</i><br>(Aladdin 3076)                                      | TEND TO YOUR BUSINESS<br><i>James Wayne</i><br>(Sittin' In) |
| 7  | DON'T TAKE YOUR LOVE AWAY FROM ME<br><i>Laurie Tate &amp; Joe Morris</i><br>(Atlantic 923) | DO SOMETHING FOR ME<br><i>Dominoes</i><br>(Federal)  | STACKED DECK<br><i>Billy Wright</i><br>(Savoy)              |
| 8  | TEND TO YOUR BUSINESS<br><i>James Wayne</i><br>(Sittin' In)                                | DON'T TAKE YOUR LOVE AWAY FROM ME<br><i>Laurie Tate &amp; Joe Morris</i><br>(Atlantic 923) | WEAK MINDED BLUES<br><i>Louis Jordan</i><br>(Decca 27547)   |
| 9  | I'M IN THE MOOD FOR LOVE<br><i>James Moody</i><br>(Prestige)                               | WHAT WILL I TELL MY HEART?<br><i>Al Hibbler</i><br>(Chess 1445)                            | DON'T YOU LIE TO ME<br><i>Fats Domino</i><br>(Imperial)     |
| 10 | COOL WATER<br><i>Four Tunes</i><br>(RCA Victor 20-3967)                                    | DON'T YOU KNOW I LOVE YOU?<br><i>Clovers</i><br>(Atlantic)                                 | I'M A NIGHT OWL<br><i>Lowell Fulson</i><br>(Swingtime)      |



# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** CHAINS OF LOVE  
Joe Turner  
(Atlantic)

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- 2** SIXTY MINUTE MAN  
The Dominoes  
(Federal)

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- 3** ROCKET 88  
Jackie Brenston  
(Chess 1458)

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- 4** KOREA BLUES  
Bayou Boys  
(Chess 1449)

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- 5** TEND TO YOUR BUSINESS  
James Wayne  
(Sittin' In)

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- 6** I'VE BEEN LOST  
Little Willie Littlefield  
(Modern)

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- 7** ROCKING & ROLLING  
Little Son Jackson  
(Imperial)

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- 8** WHAT A FOOL I WAS  
Percy Mayfield  
(Specialty)

---

- 9** THE WORLD'S IN A TANGLE  
Jimmy Rogers  
(Chess)

---

- 10** BLUE AND LONESOME  
King Perry  
(Specialty)

- DON'T YOU KNOW I LOVE YOU?  
The Clovers  
(Atlantic)

---

- TEND TO YOUR OWN BUSINESS  
James Wayne  
(Sittin' In)

---

- I'D RATHER DRINK MUDDY WATER  
Grant Jones  
(Decca)

---

- CHICA-BOO  
Lloyd Glenn  
(Swingtime)

---

- WRONG WOMAN BLUES  
Roy Brown  
(DeLuxe)

---

- ROCKET 88  
Jackie Brenston  
(Chess)

---

- POPPA STOPPA  
Pee Wee Crayton  
(Modern)

---

- ONE MONKEY DON'T STOP THE SHOW  
Stick McGhee  
(Atlantic)

---

- DOLPHIN STREET BOOGIE  
Red Callender  
(Recorded In Hollywood)

---

- STACKED DECK  
Billy Wright  
(Savoy)

- SAVANNAH, GA.
  1. Tend To Your Business (James Wayne)
  2. My Love, My Desire (Joe Morris)
  3. Rocket 88 (Jackie Brenston)
  4. Too Young (Nat "King" Cole)
  5. Black Night (Charles Brown)
  6. Please Send Me Someone To Love (Percy Mayfield)
  7. I'll Wait For You (Ruth Brown)
  8. Lost Love (Percy Mayfield)
  9. Stacked Deck (Billy Wright)
  10. Gee Baby (Johnny Otis)

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- OAKLAND, CAL.
  1. I'm Waiting Just For You (Lucky Millinder)
  2. Sixty Minute Man (Dominoes)
  3. Rocket 88 (Jackie Brenston)
  4. Tend To Your Business (James Wayne)
  5. What A Fool I Was (Percy Mayfield)
  6. Wrong Woman Blues (Roy Brown)
  7. How High The Moon (Les Paul & Mary Ford)
  8. Castle Rock (Johnny Hodges)
  9. Weak Minded Blues (Louis Jordan)
  10. Don't Take Your Love Away From Me (Joe Morris)

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- NEWARK, N. J.
  1. Black Night (Charles Brown)
  2. How High The Moon (Les Paul & Mary Ford)
  3. Lost Love (Percy Mayfield)
  4. Tend To Your Business (James Wayne)
  5. Please Send Me Someone To Love (Percy Mayfield)
  6. I'll Wait For You (Ruth Brown)
  7. Let's Rock A While (Amos Milburn)
  8. I Will Wait (Four Buddies)
  9. Too Young (King Cole)
  10. Rockin' And Rollin' (Little Son Jackson)

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- ATLANTA, GA.
  1. Rocket 88 (Jackie Brenston)
  2. Baby, Let Me Hold Your Hand (Ray Charles)
  3. Everybody Clap Hands (Amos Milburn)
  4. Nightless Lover (Percy Mayfield)
  5. I Feel Like A Million (Joe H. Louis)
  6. Stacked Deck (Billy Wright)
  7. Sadie Green (Margie Day)
  8. Chica Boo (Lloyd Glenn)
  9. That's Alright (Jimmy Rogers)
  10. Rockin' And Rollin' (Little Son Jackson)

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- MIAMI, FLA.
  1. Tend To Your Business (James Wayne)
  2. Rocket 88 (Jackie Brenston)
  3. Prayin' Ground Blues (Lightnin' Hopkins)
  4. How High The Moon (Les Paul & Mary Ford)
  5. Each time (Paul Gayten)
  6. Beggin' Blues (Charley Brantley)
  7. At Last (Herb Lance)
  8. Hot Rod (Julian Dash)
  9. Sixty Minute Man (Dominoes)
  10. I Went To See A Gypsy (Elmore Nixon)

## Piano Red First Victor R & B Artist To Hit Best Seller List



PIANO RED

NEW YORK—For the first time in RCA Victor's history, one of the waxery's rhythm and blues artists, Piano Red, has leaped right up among the company's top pop best-sellers. "Red's Boogie," his debut disk, and "Layin' the Boogie" have skyrocketed into key prominence among RCA Victor's current platters, with "Layin' the Boogie" rating number three among the company's best-sellers.

As a result of his spectacular success, it's "No more upholstering for me," says Piano Red, after decades of upholstering furniture and picking up small change playing his piano in neighborhood bars and grills around Atlanta, Georgia.

One of the spots where Piano Red played last year when not hammering at his upholstery tacks, adjoined the Central Record Shop in Atlanta. Proprietor John Yaughn, noting the crowds who gathered to hear Piano Red's ivory-knuckling, engaged him as soloist for a disk jockey program on a local radio station, which advertised his store. The audience response was so tremendous that Yaughn then called RCA Victor's attention to this unusually potent attraction. The

upholsterer-turned-pianist was immediately signed to an exclusive recording contract.

Since the appearance of his first record, "Red's Boogie," Piano Red has become one of the most popular instrumentalists on the RCA Victor label. As an unabashed demonstration of loyalty, he rides around Atlanta in a bright red station wagon with his name and the RCA Victor trademark printed conspicuously on its sides. He is also in constant demand for Southern night club dates and is contemplating a trip to New York to try out his unique piano and blues shouting style on Northern audiences.

Although acclaimed for his rhythmic piano technique, Red has never had any musical training and is entirely self-taught. He mastered the keyboard by practising two hours every day. He supported himself in school by doing odd jobs and his first professional musical engagement was playing at a tourist camp for \$35 a week, plus food. Now he gets top billing at Atlanta's biggest night club, "The Royal Peacock."

Not only is Red handy at the keyboard, but he also composes. All of his recordings with the exception of "You've Got the Wrong Yo-Yo" have been his own compositions. These include "Rockin' With Red," "Red's Boogie," and "Layin' the Boogie." Red got the idea for "Rockin'" riding in an Atlanta bus when he saw a little girl rocking her brother in a rocking chair. He had the number completely composed in his mind before he got off the bus.

IT'S A HIT!!

# "RIDIN' THE BOOGIE"

by Lou Sargent

Clicking Just Like "88"

Flip Side "She Really Treats Me Wrong"

The No. 1 SENSATION Across The HOT Charts

CHESS 1458 JACKIE BRENSTON'S "ROCKET 88" CHESS 1458

Rated Gene's Greatest Since "My Foolish Heart"

CHESS 1464 GENE AMMONS' "HAPPINESS IS A THING CALLED JOE" CHESS 1464  
b/w "BABY WON'T YOU PLEASE SAY YES"

IT'S A HONEY FOR MAKING MONEY—HIS NEWEST AND BEST

MUDDY WATERS' "HONEY BEE" CHESS 1468  
b/w "APPEALING BLUES"

**CHESS RECORDS** 5249 Cottage Grove Ave., Chicago, Ill.  
(All Phones: MUuseum 4-1322)











**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

THIS BOX SCORE TABULATION COMPILED ON THE AVERAGE PURCHASE OF 1000 RECORDS IN ORDER OF POPULARITY, INCLUDING NAME OF RECORD NUMBER, ARTISTS, AND RECORDING COMPANIES ON THE REVERSE SIDE.

**C O D E**

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
	VI—Victor

45 rpm numbers in parenthesis

June 16    June 9

**1—HOW HIGH THE MOON    99.3    85.1**

- CA-1451 (F-1451)—LES PAUL & MARY FORD  
*Walkin' & Whistlin' Blues*
- CO-39145—ERROLL GARNER  
*Poor Butterfly*
- DE-24513 (9-24513)—LIONEL HAMPTON O.
- MG-30303 (K30303)—DAVID ROSE

**2—TOO YOUNG    99.1    103.1**

- CA-1449 (F-1449)—KING COLE  
*That's My Girl*
- CO-39271 (4-39271)—TONI ARDEN  
*Too Late Now*
- CR-60393 (9-60393)—DENNY VAUGHN  
*I Love The Way You Say Goodnight*
- DE-27569 (9-27569)—PATTY ANDREWS  
*Gotta Find Somebody To Love*
- DE-27366 (9-27366)—VICTOR YOUNG  
*Be My Love*
- ME-5599 (5599x45)—RICHARD HAYES  
*Shenandoah Waltz*
- MG-10920 (K10920)—JOHNNY DESMOND  
*I Fell*
- VI-20-4105 (47-4105)—FRAN ALLISON  
*Lies*

**3—ON TOP OF OLD SMOKY    90.4    84.2**

- CO-39328—BURL IVES  
*Syncopated Clock*
- CR-60436 (9-60436)—GEORGE CATES  
*Syncopated Clock*
- DE-27515 (9-27515)—WEAVERS  
*Across The Wide Missouri*
- LO-1028 (45-1028)—JOSH WHITE  
*Black Girl*
- ME-5612 (5612 x 45)—GEORGE SIRAYO O.  
*Do You Dig John Peel*

**4—MOCKIN' BIRD HILL    64.2    58.6**

- CA-1373 (F-1373)—LES PAUL  
*Chicken Reel*
- CR-64061 (9-64061)—PINETOPPERS
- DE-27444 (9-27444)—RUSS MORGAN  
*Flying Eagle Polka*
- LO-851 (30296)—MARLIN SISTERS  
*Girl I Left Behind*
- ME-5552 (5552x45)—TINY HILL  
*If You've Got The Money*
- ME-5595 (5595x45)—PATTI PAGE  
*I Love You Because*
- VI-21-0396 (48-0396)—BRITT & ALLEN

June 16    June 9

- 5—SOUND OFF    58.2    56.3**
- CO-39413 (4-39413)—DePAUR'S INF. CH.  
*Ugly Woman*
- DE-27054 (9-27054)—JERRY GRAY
- DE-27608 (9-27608)—JERRY GRAY  
*Circus*
- VI-20-4113 (47-4113)—VAUGHN MONROE  
*Oh Marry, Marry Me*

**6—JEZEBEL    52.9    50.9**

- CO-39267 (4-39267)—FRANKIE LAINE  
*Rose, Rose, I Love You*
- ME-5622—ALLEN GREENE  
*The Miracle*
- ME-5620—ALEXANDER BROS.  
*Pennsylvania Dutch*

**7—I APOLOGIZE    51.4    40.9**

- CO-39189 (4-39189)—CHAMP BUTLER  
*There'll Be Mournin'*
- DE-27484 (9-27484)—DON CHERRY  
*Bring Back The Thrill*
- LO-964 (45-964)—ANITA O'DAY  
*You Took Advantage Of Me*
- ME-8209 (8209x45)—DINAH WASHINGTON  
*My Heart Cries For You*
- MG-10903 (K10903)—BILLY ECKSTINE  
*Bring Back The Thrill*
- VI-20-4056 (47-4056)—TONY MARTIN  
*Would I Love You?*

**8—MISTER AND MISSISSIPPI    51.1    28.3**

- CA-1521 (F-1521)—TENNESSEE ERNIE
- CO-39371 (4-39371)—GENE AUTRY  
*How Long Is Forever*
- DE-27579 (9-27579)—MILLS BROS.  
*I'm A Fool To Want You*
- ME-5647 (5647x45)—REX ALLEN  
*Lonely Little Robin*
- ME-5645 (5645x45)—PATTI PAGE
- VI-20-4140 (47-4140)—DENNIS DAY  
*Trinket Of Shiny Gold*

**9—ROSE, ROSE, I LOVE YOU    38.9    36.2**

- CA-1532 (F-1532)—LOU ELLA ROBERTSON  
*The Letter*
- CO-39367 (4-39367)—FRANKIE LAINE  
*Jezebel*
- CO-39420 (4-39420)—MISS HUE LEE  
*An Autumn Melody*
- CR-60484—MITCHELL TRIO  
*Easy Come, Easy Go*
- DE-27594 (9-27594)—GORDON JENKINS  
*Unless*
- LO-1029 (45-1029)—BENNY LEE  
*Wimmin'*
- MG-10978 (K-10978)—ART LUND  
*I Like The Wide Open Spaces*
- VI-20-4135 (47-4135)—BUDDY MORROW O.  
*After I Say I'm Sorry*

**10—UNLESS    30.3    36.7**

- CA-1493 (F-1493)—LES BAXTER  
*Because Of You*
- CO-39331 (4-39331)—GUY MITCHELL  
*Beggar In Love*
- CR-60478 (9-60478)—HERB JEFFRIES  
*Old Soldiers Never Die*
- DE-27594 (9-27594)—GORDON JENKINS  
*Rose, Rose, I Love You*
- LO-1075 (45-1075)—BILL SNYDER  
*My Dearest*
- VI-20-4120 (47-4120)—  
*I Have No Heart*

**11—OLD SOLDIERS NEVER DIE    29.9    24.7**

- CA-1534 (F-1534)—JIMMY WAKELY  
*I Like The Wide Open Spaces*
- CO-39405 (4-39405)—GENE AUTRY  
*God Bless America*
- CR-60478 (9-60478)—HERB JEFFRIES  
*Unless*
- DE-27606 (9-27606)—BING CROSBY  
*My Own Bit Of Land*
- MG-10977 (K10977)—LEROY HOLMES  
*I Got Sixpence*
- VI-20-4146 (47-4146)—VAUGHN MONROE  
*Love And Devotion*

**12—SYNCOPATED CLOCK    27.3    37.8**

- CA-984 (F-984)—LOUIS CASTELLUCCI
- CO-39328 (4-39328)—PERCY FAITH O.  
*On Top Of Old Smoky*
- CO-39386 (4-39386)—KEN GRIFFIN

June 16    June 9

- CR-60436 (9-60436)—GEORGE CATES  
*On Top Of Old Smoky*
- DE-27563 (9-27563)—FRED WARING O.  
*Serenata*
- DE-27583 (9-27583)—ETHEL SMITH  
*The Loveliest Night Of The Year*
- DE-40201 (9-40201)—LEROY ANDERSON  
*Waltzing Cat*
- ME-5607 (5607 x 45)—TONY FONTANE  
*No One But You*
- MG-30353 (K30353)—DAVID ROSE  
*Mask Waltz*
- NA-9152—EILEEN BARTON  
*Lock The Barn Door*
- VI-20-4090 (47-4090)—THREE SUNS  
*March Of The Cards*

**13—BE MY LOVE    24.4    35.9**

- CA-1352 (F-1352)—RAY ANTHONY O.  
*I Wonder What's Become Of Sally*
- CO-39157—LES BROWN  
*In The Land Of Make Believe*
- CR-60373 (9-60373)—OWEN BRADLEY  
*Sentimental Music*
- DE-27366 (9-27366)—VICTOR YOUNG  
*Too Young*
- DE-27534 (9-27534)—ETHEL SMITH  
*If*
- MG-10799 (K-10799)—BILLY ECKSTINE  
*Only A Moment Ago*
- VI-10-1561 (49-1353)—MARIO LANZA  
*I'll Never Love You*

**14—PRETTY EYED BABY    20.5    22.4**

- CO-39388 (4-39388)—LAINE & STAFFORD  
*That's The One For Me*
- DE-27479 (9-27479)—JANE TURZEY  
*I Cried Myself To Sleep*
- ME-5609 (5609x45)—AL TRACE  
*That's The One For Me*
- MG-10967 (K10967)—BILLY WILLIAMS  
*You Made Me Love You*

**15—IF    18.9    24.8**

- CA-1342 (F-1342)—DEAN MARTIN  
*I Love The Way You Say*
- CA-1351 (F-1351)—JAN GARBER O.  
*Castles In The Sand*
- CO-39082 (6-939)—JO STAFFORD  
*It Is No Secret*
- CR-60355 (9-60355)—DENNY VAUGHAN  
*Wait For Me*
- DE-27391 (9-27391)—INK SPOTS  
*A Friend Of Johnny's*
- DE-27481 (9-27481)—LOUIS ARMSTRONG  
*You're Just In Love*
- DE-27534 (9-27534)—ETHEL SMITH  
*Be My Love*
- LO-833—DICK JAMES
- ME-5565 (5565x45)—VIC DAMONE  
*You And Your Beautiful Eyes*
- MG-10896 (K10896)—BILLY ECKSTINE  
*When You Return*
- VI-20-3997 (47-3997)—PERRY COMO  
*Zing, Zing, Zoom, Zoom*

**16—THE LOVELIEST NIGHT OF THE YEAR    18.4    23.2**

- CA-1408 (F-1408)—HELEN O'CONNELL  
*Arthur Murray Taught Me Dancing*
- CO-39192 (4-39192)—PERCY FAITH  
*You Are The One*
- DE-27507 (9-27507)—FRED WARING  
*Tulips And Heather*
- DE-27583 (9-27583)—ETHEL SMITH  
*Syncopated Clock*
- LO-937 (45-937)—ANNE SHELTON  
*Love Me, My Love*
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA  
*La Donna E Mobile*

**17—BEAUTIFUL BROWN EYES    16.9    15.9**

- CA-1426 (F-1426)—ARTHUR SMITH  
*Train Whistle Blues*
- CA-1393 (F-1393)—JIMMY WAKELY
- CO-39212 (4-39212)—ROSEMARY CLOONEY
- CO-20798 (4-20798)—BILLY WALKER
- DE-27485 (9-27485)—EVELYN KNIGHT  
*That's How Our Love Will Grow*
- DE-46302 (9-46302)—EDDIE ZACK  
*Shenandoah Waltz*
- KI-962—CLYDE MOODY
- ME-5370 (5370x45)—DORIS DREW  
*Shut Up*
- MG-10924 (K10924)—ART MOONEY

June 16    June 9

- VI-20-4062—LISA KIRK
- VI-21-0454 (48-0454)—JESSIE RODGERS
- 18—I LIKE THE WIDE OPEN SPACES    16.5    18.2**
- CA-1534 (F-1534)—JIMMY WAKELY  
*Old Soldiers Never Die*
- CO-39404 (4-39404)—GODFREY & ANDERS  
*Love Is The Reason*
- MG-10978 (K10978)—ART LUND  
*Rose, Rose, I Love You*

**19—SEPTEMBER SONG    16.4    8.8**

- CA-1480 (F-1480)—STAN KENTON  
*Artistry In Rhythm*
- CO-37161—FRANK SINATRA
- DE-23754—BING CROSBY
- ME-5658 (5658x45)—RALPH MARGERIE  
*Castle Rock*
- VI-10-3256—EZIO PINZA  
*Yesterdays*

**20—MY TRULY, TRULY FAIR    16.2    5.9**

- CO-39415 (4-39415)—GUY MITCHELL  
*Who Knows Love*
- ME-5646 (5646x45)—VIC DAMONE  
*My Life's Desire*
- MG-10984 (K10984)—ART MOONEY  
*Tht World Is Mine*
- VI-20-4159 (47-4159)—FREDDY MARTIN  
*The Good Humor Man*

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

**21—SPARROW IN THE TREE TOP    16.1    18.7**

- 22—WHEN YOU AND I WERE YOUNG MAGGIE BLUES    15.6    14.9**

**23—HELLO, YOUNG LOVERS    12.4    17.3**

- 24—BECAUSE OF RAIN    11.9    5.2**

**25—WOULD I LOVE YOU    11.7    17.2**

**26—HOT CANARY    10.7    14.6**

**27—IT IS NO SECRET    10.4    13.1**

**28—EVER TRUE—EVER MORE    10.3    3.7**

**29—DOWN THE TRAIL OF ACHING HEARTS    9.7    12.6**

**30—STRANGE LITTLE GIRL    8.3    4.9**

**31—I GET IDEAS    8.2    3.8**

**32—MY RESISTANCE IS LOW    7.7    —**

**33—WE KISS IN A SHADOW    7.4    7.2**

**34—THESE THINGS I OFFER YOU    7.1    —**

**35—METRO POLKA    6.8    10.1**

**36—NEVER BEEN KISSED    5.9    18.1**

**37—I'M YOURS TO COMMAND    4.9    15.4**

**38—I'M IN LOVE AGAIN    4.2    —**

**39—I WHISTLE A HAPPY TUNE    4.1    6.5**

**40—ACROSS THE WIDE MISSOURI    3.4    5.8**



# MUSIC OPS: PRINT PETITIONS FOR PLAYERS' SIGNATURES

## Automatic Music Players Protest

### Petition

**W**HEREAS there has been introduced a Bill (S.1553) in the Senate of the United States to force the Automatic Phonograph in this place of business:

*"Main St. Tavern, 00 No. Main St., Anytown, U. S."*

to pay tribute in the form of royalty on every record of copyrighted music (from which Automatic Phonographs are now exempted from so paying by the U. S. Copyright Law) and which would force the owner of the Automatic Phonograph located here to remove it from these premises. Appeal is hereby made to all automatic music lovers who patronize this Automatic Phonograph to protest to the Senate of the United States the payment of such tribute, so that the Automatic Phonograph in this place of business can continue to bring musical pleasure, entertainment and relaxation to the patrons whose signatures are listed below:

SIGNATURE	ADDRESS	ZONE	CITY



Alongside is the type of petition recommended for use by all automatic music operators everywhere in the nation.

This petition should only be used as a guide to be printed by the operator. He should also first take it to his attorney to see whether it meets with all the provisions of the laws of his community.

Then, after printing as many as he believes he will need for each one of his locations, he should arrange with his location owners to have this petition displayed in a prominent place near his phonograph in that location.

Every automatic music operator should obtain as many signatures as he possibly can. The patrons of his music machines are the constituents of his Senator and his Congressman.

He should then, along with all other phono ops in his community, arrange to present these petitions in person to his Senator and his Congressman.

He should not stop here. He should lead off the petition featured alongside with the name of his location owner. But, he should also obtain the names of all the leaders in his community, in addition to the names of all connected with him in any fashion whatsoever, like the man who sells him his gasoline, tires, trucks, cars, etc.

He should, at the same time, sit down and write an explanatory and personal letter to his Senator and to his Congressman.

He should appeal to his Senator to VOTE AGAINST S. 1553 when it comes up for vote in the Senate.

He should appeal to his Congressman to VOTE AGAINST H.R. 2464 and H.R. 2465 when these bills come out of the Judiciary Committee for vote in the House of Representatives.

He should make it his business to get the names of all his community's officials.

In short, this is one time when the automatic music operator MUST GO TO WORK TO SAVE HIMSELF from paying tribute to a business organization like ASCAP who has reviled him and who are ready to smash his business completely.

This is the fight of the music operator's life.



# ASCAP HITS BELOW EFFORT TO DISCREDIT

Alerts Its Members to *"discuss with leaders in your community in Same Letter of May 29 to: "Write your opinion concerning* Furnished to Special ASCAP Committee in Washington. ASCAP *"Convincing evidence that many juke box operating companies Says That Special Senate Crime Investigating Committee "of which that many juke box operating companies have been infiltrated true gangster fashion, establishing mutually exclusive jurisdictions by brute force."* ASCAP Calls Juke Box Operators Control the Industry. These Dirty, Below-The-

## Crucify The Mus

Now, Mr. Juke Box Operator, you know whom and what you have to battle to remain in business. And to hold from a complete smash-up the great national music showcase for the very members of an organization, ASCAP (American Society of Composers, Authors and Publishers), whom you are benefiting every single hour of every day.

The above headlines are only a small part of the dirty, below-the-belt-blows that are already being employed by this so-believed austere, and supposedly very staid "musical composer's organization" that has been in Washington under fire as a "trust".

These people, ASCAP, are asking their well known members, noted music composers to, "write in letters" which their committee, already in Washington, a "special committee," will be able to present at any hearings which may come into being.

They also tell their members in an open letter from the president, Otto A. Harbach, dated May 29, 1951:

*"I know you will want to discuss with leaders in your community the importance of this pending legislation to American composers and authors in our age of increasingly mechanized music."*

In short, they are already telling all their members to get to their Senators, Congressmen, and anyone else with power "in their communities," and start the ball rolling to get the Copyright Act of 1909 amended and the Juke Box Operator TAXED under the most smashing "tax" that has ever yet been proposed, 1¢ per side of a record per week.

This would mean about \$11,000,000.00 per year immediately to ASCAP (and the very few other copyright owners whose music is played in juke boxes) and would also give them the opportunity to NEXT YEAR AND THE YEAR AFTER ASK FOR MORE AND MORE AND MORE UNTIL THEY GET 50¢ per side of a disk per week. (There's nothing in Sen. Kefauver's bill, S. 1553, to prevent this.)

In a release to morning newspapers Tuesday, May 29, 1951, from ASCAP's headquarters at 575 Madison Ave., New York, N. Y., this outfit, which is sup-

posed to only be concerned with "the poor and struggling composer" stated:

*"Convincing evidence that many juke box operating companies have been infiltrated by criminals was uncovered by the Senate Special Committee to Investigate Organized Crime in Interstate Commerce, of which Senator Kefauver was Chairman. The proposed amendment would bring the operations and income of these individuals into public view, and thus help to rid a legitimate industry of a criminal element."*

Is this the business of ASCAP? To suddenly become a national police force? Or is the business of ASCAP to watch out for composers and see to it that they "don't starve"?

Whatever right in the world has ASCAP to police anything—not only the automatic music industry? Are they now authorized by anyone, anywhere, to be a police force, and to tell the world that by smashing an industry with the damndest, most punishing taxation ever devised, that they are only doing this, as Hitler used to say, "for the good of the little people."

But, that isn't all. In a very special composition booklet of 13 pages ASCAP released this treatise entitled:

**"WHY COMPOSERS AND AUTHORS SUPPORT SENATOR KEFAUVER'S PROPOSED AMENDMENT OF THE COPYRIGHT LAW (S. 1553)."**

This is an elaborate and all one-sided digest of what has gone on in the past. ASCAP has been beaten trying to "amend" the Copyright Act of 1909 so that the nation's juke boxes would have to pay it TRIBUTE in the form of plenty of millions of dollars, which is all ASCAP is interested in anyway.

One Page 1 of this treatise ASCAP says:

*"... there is now ample evidence that many juke box companies have been infiltrated by criminal elements who operate the business in true gangster fashion, establishing mutually exclusive 'territories,' falsifying records, and policing their jurisdictions by brute force."*

On Page 2 of this same booklet that was sent far and wide by ASCAP there appears the following:



# THE-BELT-BLOWS IN JUKE BOX INDUSTRY

*the importance of this pending legislation."* Also Urges Members *the advantages of this proposal"* so that this info can be Also Says in Release to All Morning Newspapers on Tues., May 29: *have been infiltrated by criminals."* And in a Special Report ASCAP *Senator Kefauver was chairman"* Showed *"ample evidence trated by criminal elements who operate the business in 'territories', falsifying records, and policing their juris- 'Racketeers.'"* Claims Evidence is Widespread That Gang-Belt-Blows Are Only Part of ASCAP's Methods to . . .

## ic Of The Poor!!

*"No one really knows today who owns all the juke boxes thruout the country; how closely this industry is linked to the slot machine racket; how much money is made; where it goes, and whether the Bureau of Internal Revenue gets its full share."*

Then ASCAP goes on to say, so saintly-like, that if S. 1553 passes, everyone will know all these things. In short, ASCAP is now setting itself up as the new police force of the entire nation.

Only because ASCAP is interested in grabbing as many millions of dollars as it possibly can from the juke box industry, regardless of the fact that this will, most definitely, smash this industry for its own composers, authors and publishers and absolutely "kill the goose that lays the golden eggs" for all performers and writers.

But, the most galling statements appear in this booklet on Page 6, in a paragraph captioned "THE JUKE BOX INDUSTRY." This is the industry that ASCAP wants to tie in with. This is what it writes about this industry with which it wants to join hands and forever after live side by side:

*"These racketeers, the Committee learned, do not operate juke boxes for the benefit of the small tavern and drugstore owners. On the contrary, they stake out territories of control for themselves, force the proprietors of taverns and similar establishments within their territories to take juke boxes on dictated terms, and enforce their will thru illegal methods."*

Any foul method. Any dirty, foul, below-the-belt-blow that can be landed, is now being used by ASCAP.

But, remember, dear Mr. Juke Box Operator, that ASCAP really and truly loves you. ASCAP doesn't want to HURT you. Oh, NO. ASCAP wants to work WITH YOU. ASCAP wants to HELP YOU. ASCAP only wants your money and your blood.

And, if you'll give in easily and quietly and not fight ASCAP when Senator Kefauver's "tax" bill-amendment (S. 1553) comes up for hearing, or when Rep. Scott's bills come up (H.R. 2464-H.R. 2465) then you and ASCAP will

forever be PALS and ASCAP will work with you, for ASCAP really loves you. You know that, don't you, now, especially, Mr. Juke Box Operator?

On Page 7 of this stapled-together-thing ASCAP writes:

*"Finally, and of special importance in view of the pressing public interest in controlling interstate crime, it would help bring the operations and income of the juke box-slot machine operators from the shadow-world of gangsterism into the open, by giving a responsible group in the community an economic interest in keeping track of juke box operations, and learning all available facts."*

After you read that paragraph, then you, Mr. Operator, have some ideas of what you're up against. All ASCAP wants is MONEY. ASCAP can't anymore control or do or say or police ANYTHING.

This is the type of "copyright owner" that Senator Kefauver wants the highest legislative body in these United States—the United States Senate—to give the right to obtain millions of dollars for its own members—nothing that will benefit the people of these United States—but that will benefit one single business group—and actually then go before the Senate of the nation and ask for an amendment-plus-a-tax to KILL AN INDUSTRY THAT HAS DONE NOTHING BUT HELP IT AND ITS ASCAP MEMBERS.

Write, Wire, Phone, Call On Your Senator and Congressman TODAY!

Tell your Senator to VOTE AGAINST S. 1553.

Tell your Congressman to VOTE AGAINST H.R. 2464 and H.R. 2465.

Get all your locations. All your Friends. Put a petition together YOURSELF and get the signatures of the "little people," the poor people, the workers who can only afford economical juke box music to sign it. Mark the top of it—how to stop ASCAP—from:

Crucifying the poor on a cross of gold.



# NPA AGAIN CUTS METAL QUOTAS

## Copper, Steel And Aluminum Use Slashed For Third Quarter Beginning With CMP On July 1. Cuts Very Deep Into Production Of All Types Of New Equipment

WASHINGTON—Announcement by the National Production Authority this past week of an across-the-board slash on the three critical metals: copper, steel and aluminum; not only cut deep into production of automobiles for the forthcoming third quarter, but, cut even deeper into production of all consumer durable goods.

While steel was slashed an additional 35 per cent, to begin with July 1, 1951, when the Controlled Materials Plan becomes effective, copper was cut even more deeply to an approximate 40 per cent, with aluminum cut more than 50 per cent, from pre-Korean levels.

The final figures haven't as yet been made known, and are expected to be released by NPA within a few days, it is already reported in the industry that these new metals cuts will deeply slash production of all types of new equipment.

Manufacturers who have been hesitant in the past, regarding producing any new products, are now reported to be definite in their belief that they will not be able to even regard production of anything new, and will have to continue along as best as they can with whatever they have in production at this time.

This latest cut, which comes in right on the heels of the Controlled Materials Plan, and which plan becomes effective July 1, 1951, is sure to shut down many of the smaller as well as many of the larger consumer durable goods plants, it is rumored.

The coin machine industry's manufacturers report that they will continue to build whatever they now have in production for as long as they possibly can, provided of course, that no further cuts will be forthcoming.

Tho the cut, announced by NPA this past week, came as no surprise to the people engaged in this business for, as one noted leader stated:

"We've been reading your articles analyzing the materials cuts which were being placed in effect by NPA and knew that something like this was in the wind.

"We have complimented you in the past for these truthful and discerning articles and we want to take this opportunity to compliment The Cash Box once again.

"Your publication has been the one, and the only one, that foresaw the materials shortages for this industry, and has repeatedly warned the trade what was coming."

### Nebraska Phono Assn. Grows—Seeks Complete State-Wide Membership

HASTINGS, NEB.—The Nebraska Automatic Phonograph Operators Association, Inc., with offices in Omaha, Nebraska, held a state-wide meeting in Hastings on June 3.

In addition to the officers present, over thirty music operators were on hand to participate in the necessary business. Officers of the organization are: Jerry Witt, president; H. W. Marble, vice president; and Howard Ellis, secretary-treasurer. Members of the board of directors are: C. R. McKee; R. E. Taylor; Ruff Hopp; and George Milburn.

Regular routine of business was conducted, with strong emphasis put on a drive for new and additional members. Two new members were approved at the meeting — S. K. Freed and Barney Luchman.

Altho the association has been in existence for about a month, several operators reported on the floor on the benefits already derived. All agreed the association has definitely proved its value and enthusiasm is growing.

Next meeting was called for July, and will take place at the Cornhusker Hotel, Lincoln, Neb.

### Como Speeds Production As "Stadium" Accepted By Country's Operators

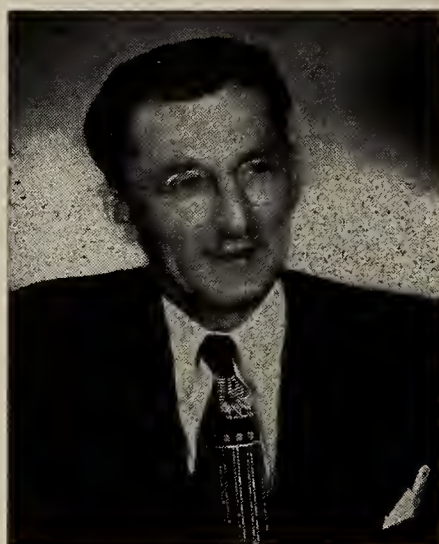
CHICAGO—"Stadium", new novelty game manufactured by Como Manufacturing Corporation, this city, has caught on so strongly, company officials report, that production will be speeded up immediately to take care of the demand.

"With several altogether brand new features incorporated in 'Stadium', the operators are pleasantly surprised when viewing the game at distributors' offices during this past week" stated a Como executive. "Distributors from all over the country have advised us by phone and wire that operators were commenting that 'at last there is really something new to offer locations and players.'

"One of the outstanding features" he continued "is the fact that 'Stadium' gives the players more for their money and they seem to like this very much. 'Stadium' gives the player 10 balls for 5c, and still the game plays in less time and is faster than the regular conventional type pin games that have been previously produced."

Another new feature pointed out, is the 10 ball traps that snap into action instantaneously, thus speeding up the play and greatly entertaining the player.

### "Gun Patrol" Clix As Exhibit's "Golden Anniversary" Feature



FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply Company, reported this past week that the choice of "Gun Patrol" has been acclaimed by all the firm's distributors as well as many, many operators, as the feature product for this entire month while Exhibit celebrates its "Golden Anniversary."

Having started in 1901, the firm reached its fiftieth year in the coin machines industry, this month of June, 1951.

"It was very gratifying", Frank Mencuri reported, "to win such instant acclaim from all of our distributors, from so many, many operators and, especially, from the entire sales force, for the choice of 'Gun Patrol' as the 'feature product' for our fiftieth year celebration.

"From all parts of the country", Mencuri continued, "operators and distributors have written to us to tell

us, 'You couldn't choose a finer product as the feature for your "Golden Anniversary" Celebration.'

"This acclaim in itself", he said, "proves to us and, especially, to all operators who haven't as yet completely investigated 'Gun Patrol', that this is one item that is earning more money, more steadily, for the nation's operators, in every territory in the country, than any other which has yet been built.

"In fact", he claims, "our 'Gun Patrol' because of the 5c, 10c and 25c chutes is bringing operators the biggest returns they've ever yet enjoyed.

"Here is a product that is real amusement in every sense of the word and that meets all conditions everywhere in any territory.

"Yet," Frank stated, "'Gun Patrol' is a bigger and steadier, longer-lived moneymaker than any product we've ever introduced to the field."

When this latter statement was questioned, Frank answered:

"I realize that this is a very strong statement. Exhibit products of almost fifty years ago can still be found in various arcades and in other locations thruout the country.

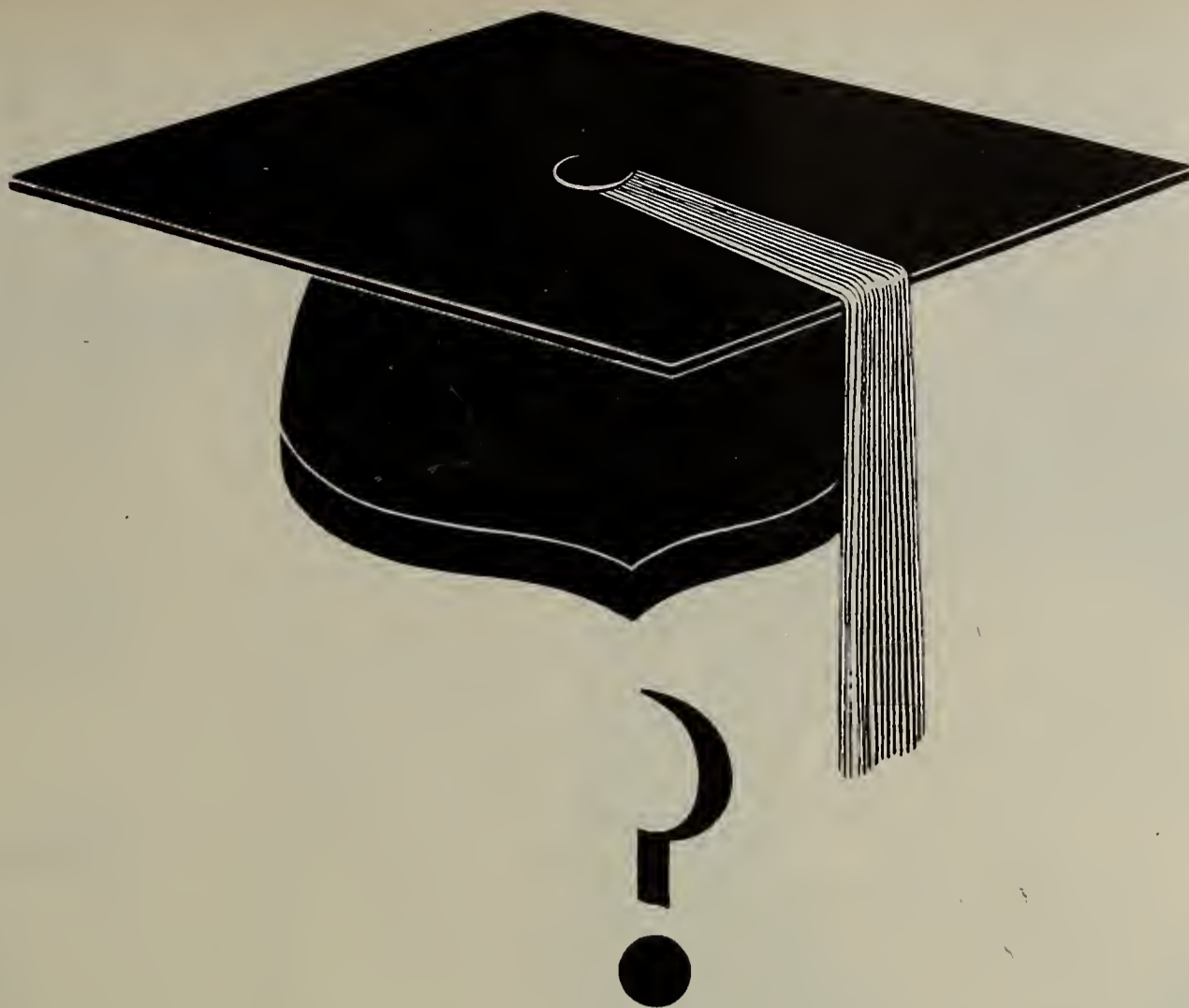
"But", Frank continued, "I'm certain that many years from today, 'Gun Patrols' will still be found to be operating everywhere in the country and still taking in big and steady profits."

Mencuri urges operators to get in touch with the firm's distributors during this month of their "Golden Anniversary" Celebration and check all the features of "Gun Patrol".

Coming —

THE  
BIG 9th  
Anniversary Issue  
OF  
THE CASH BOX  
SEE PAGE 24





## Who's a Smart Operator?

**YOU ARE** when you select a juke box\* that has location appeal, that stands out with sparkling color and motion.

**YOU ARE** when the juke box\* you buy is priced reasonably enough to leave you working capital to exploit your route.

**YOU ARE** when you appreciate the added profit which comes with a juke box\* that plays dependably on with little or no need for costly service.

**YOU ARE** when you invest your money in a juke box\* that maintains its high trade-in value, returns such a large share of your original investment.

\* Operators Wise Buy AMI's



**AMI** Incorporated

GENERAL OFFICE AND FACTORY: 1500 UNION AVENUE S. E., GRAND RAPIDS 2, MICHIGAN



# THE CASH BOX



# 77¢

## ANNIVERSARY ISSUE

(Dated: July 21, 1951)

**GOES TO PRESS: JULY 12, 1951**

9

*The Cash Box* will celebrate its *9th Birthday* with its July 21, 1951 issue . . . BUT . . . it will be much more than just a *9th Anniversary Issue* . . . this is the **ONE BIG ISSUE** that the entire

industry has been looking forward to for many, many months.

Everyone recalls the 8th Anniversary Issue of *The Cash Box* and the many who were sorry that they didn't participate with larger advertisements.

This is, then, the one time during the entire year when operators, jobbers, distributors, manufacturers, suppliers, and all allied to the coin operated machines industry in any fashion whatsoever, can advertise in an issue that will be treasured by every coin machine man in the nation.

The *9th Anniversary Issue* of *The Cash Box* is

**MORE THAN JUST ANOTHER BIRTHDAY CELEBRATION.**

It is something that is undefinable in the fact that so many, many people, everywhere in this great nation (as well as in many foreign countries) look forward to this issue that brings a most complete listing of all new and used machines. Discusses all the outstanding events of the year. Answers many, many problems and questions. It is an issue that is **WITHOUT PARALLEL** for the great services it renders to the entire industry.

This is the one time during the year . . . the *9th Anniversary Issue* of *The Cash Box* . . . when everyone, in any fashion whatsoever connected with the coin machines industry, is urged to take advantage of the advertising space which is offered at the most economical rate in all coin machines

history.

To insure yourself the best possible position for that big annual issue . . . the *9th Anniversary Issue* of *The Cash Box* . . . write, wire, phone or call today at any of *The Cash Box* offices listed below . . . reservation for your advertising space **NOW** will assure you the finest position!

**THE CASH BOX**

EMPIRE STATE BLDG., NEW YORK 1, N. Y.  
(PHONE: LONgacre 4-5321)

32 W. RANDOLPH STREET, CHICAGO 1, ILL.  
(PHONE: DEArborn 2-0045)

6363 WILSHIRE BLVD., LOS ANGELES 48, CAL.  
(PHONE: WEbster 3-0347)



## Dedicate Wolberg Community Center



SAMUEL WOLBERG

CHICAGO — Religious and civic leaders of the northside community here took part in the dedication of the \$250,000 Wolberg Community Center of B'nai Zion Synagogue at 1447 Pratt Blvd., this city, this past week (Wed. evening, June 6).

The building has a 1,000 seat auditorium, a nursery school, a library, recreation rooms, lounge, kitchen, and many other facilities.

It is a modern and attractive building. Windows encircle the entire two floors of the structure.

Many honors were heaped upon Samuel Wolberg by those who spoke at this dedication praising his great philanthropic efforts to bring about the Wolberg Community Center.

Dr. Louis Finkelstein, President of the Jewish Theological Seminary of America, delivered the dedicatory address.

Presentation of the building was made by Samuel Wolberg to H. D. Heyman, President of the B'nai Zion congregation.

Rabbis A. L. Lassen and Henry Fisher also shared in the exercises. It was one of the most outstanding evenings in the history of this congregation and, especially, in the civic advancement of the Rogers Park area.

## NAMA Announces Dates Of 3 Regional Meets

CHICAGO, ILL.—Announcement of dates and places for three more regional meetings was made this week by C. S. Darling, executive director of National Automatic Merchandising Association.

The meetings will all be held during the month of June. The schedule:

Region VIII—St. Louis—June 17—Chase Hotel—Round-table sessions from 10 a.m. to 2 p.m. with time out for brunch. In the afternoon, operators will be guests of National Vendors, Inc., at the St. Louis Cards-Philadelphia Phillies baseball game.

Region X with Region XI members as guest—Los Angeles—June 25-26—Ambassador Hotel—Two-day program, closing with a cocktail party sponsored by P. Lorillard Company.

Region XII—Portland, Oregon—June 30—Multnomah Hotel—program details to be announced later.

Sensationally New . . . Completely Different Novelty Hit!

# STADIUM



**NEW EXCITING ACTION  
10 BALLS—5 CENTS**

VERY FAST...game plays in half time ordinary pin games. Many shots best mode shooting 2 or 3 balls at a time. Players love it. TREMENDOUS LAST BALL SUSPENSE.

**NEW 4-STEP  
TILT FEATURE**

Gives player 4 chances to use old-fashioned body english.

**NEW PLASTIC  
WHIP SPRINGS**

**NEW SCORING  
BALL TRAPS**

**NEW SEQUENCE  
SCORING FEATURE**

Progressive from No. 1 Trap to No. 7 Trap

**NEW VARIED  
PLAYER APPEAL**

Competitive or Free Play

**NEW INDIRECT  
PLAYFIELD LIGHTING**

IDEAL FOR DARK SPOTS

**POPULAR  
NOVELTY  
SIZE**

24 in. by 48 in.

STADIUM is pocked with loads of new features never before built into any game. There's nothing else like it. Protect your spots now...get STADIUM on location at once. See your nearest distributor today!

## COMO MANUFACTURING CORPORATION

5013-5025 N. KEDZIE AVE., CHICAGO 25, ILLINOIS • PHONE INdependence 3-7600  
Manufacturers of the World-Famous Hollycrane

## Iowa Rules Out Tournament Play On Coin Machines

DES MOINES, IOWA—So-called "tournaments" conducted by owners of coin-operated amusement devices are illegal under Iowalaw according to a ruling (June 1) by State Attorney General Robert L. Larson.

Copies of the opinion, which was written at the request of Marshall County Attorney E. W. Adams, were sent to all 99 county attorneys in the state.

The attorney general was questioned as to the legality of the so-called "tournaments" played for a day, week, months or any stated period, with a prize awarded for the highest score at the end of the period.

"There is nothing magical in the word 'tournament,'" the opinion said. "No enterprise, if otherwise illegal, can be legalized by the simple experiment of dubbing it a 'tournament.'"

"The concept of a tournament is that of a closed group of competitors, with each competitor having an equal chance to win," the opinion added.

"Obviously, where the number of opportunities a competitor has to win is determined by the amount of money he is willing to pay for additional chances, violates the concept of equal competition to determine the champion."

## Immediate Delivery!

COMO's Sensationally New, Completely Different NOVELTY GAME

# “STADIUM”

Come In And See For Yourself!

**CHRIS NOVELTY CO.** 806 ST. PAUL ST., BALTIMORE, MD.

### FOR SALE:

5 Eastern Electric Cigarette Machines, C-8 ..... Each \$100.00  
5 Model 145 Wurlitzer Steppers, Each ..... 7.50  
Delivery within 100 miles radius.  
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## Coan Appointed Nat'l Sales Rep For SuperVend

DALLAS, TEX.—Judge M. M. Miller, president of the SuperVend Corporation, this city, announced this week that the Coan Manufacturing Company of Madison, Wis., would take over the national sales and servicing of SuperVend three-flavor cup dispensers.

"Our contracts become effective at once," Judge Miller said, "and the Coan organization is fortunate in being able to make immediate deliveries at the beginning of the peak season for soft drink sales."

Coan has been associated in the vending division of the industry for many years and has complete national coverage thru many regional representatives.

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In Original Crates

## SuperVend

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## EASTERN FLASHES

Coinrow showed a little more action this week than usual—due no doubt to the new shuffle games on display at the wholesalers. Sale of new music keeps going along steadily, while used equipment sales show slight gains. Operators of both music and games report that collections the past few weeks are about the same—tho much better than several weeks ago.

Al Simon, Albert Simon, Inc., plays host to two visitors—one, ChiCoin's new shuffle game "Horseshoes", which the ops have taken a fancy to; and, two, Sam Lewis, ChiCoin executive, who is spending a few days in town. Sam is visiting around the country with distributors, and had just arrived from the Southwest territory. He and Al Simon visited several distributing firms in this area. . . . Another new shuffle game to arrive this week, was displayed at Dave Lowy & Company—Genco's "Shuffle Target", which Dave Lowy reports is selling rapidly. . . . Bally's "Baseball" shuffle game, over at Runyon Sales Company, is also moving well, according to Barney (Shugy) Sugerman. . . . Which reminds us—Abe Green, over at Runyon's Newark, N. J. offices, was showing Como's new novelty game "Stadium", and reported that the operators were very favorably impressed. . . . Wasn't that Jack Rubin, Brooklyn operator, we saw rushing thru Coinrow like a jet plane? He was moving so fast, all we saw was a blur. . . . Ben Palastrant, well known coinman, visited with us at our office. Ben, who has been out of the business for a spell, is now making some contacts with a view to returning. . . . Phil Greitzer, Brooklyn operator, doing some buying at the wholesalers.

Special to Felix (Chippy) Maltz, wherever you are: Ike Berman would like you to get in touch with him—it's important. Or if any reader of this column has seen "Chippy", please pass along the message. . . . Joe Young, Young Distributing, happy and smiling over the action on Wurlitzer's 1400 and 1450 models. Joe also quite busy shipping used phonos. . . . Nat Cohn moves into his new offices (corner 10th Avenue and 45th St.) next week. . . . Ben Smith, advertising counsel for many in the coin machine trade, has good cause to be proud of his youngsters. First it was his son—graduating at 17 from High School, and being accepted at Princeton University; and now it's his fourteen year old daughter, Alice R., who's graduating and being confirmed on Sunday, June 10, from the Jewish Community Center, White Plains, N. Y. Alice will address the gathering at the Center, and then following the ceremonies, all will enjoin to Ben Smith's home for a celebration.

The ever smiling Koeppel brothers, Harry and Hymie, of Koeppel Distributing Company, have a wealth of experience in the coin machine business. Prior to opening their wholesaling firm on coinrow, they were truckers of coin equipment. Their connection with the business goes back to the first novelty games. From their associations with every wholesaler in the business, they've built a reliable and substantial reputation. "We found out" they state, "that the firm that remains in business and makes money, is the one that gives the operator the finest possible reconditioned equipment, and the best cooperation." . . . One of our spies reports that a tavern located on Eight Avenue, near Madison Square Garden, seems to have licked the TV competition at this time. Up to six months ago, TV was on practically all the time, with the hours of 6 to 10 P.M. cut off from juke box play. In the last six months, the television set has been dormant, with the juke box getting the play during these important hours. . . . Mike Munves, due to the pressure of the biggest business ever enjoyed by this long-established firm, had been chain-smoking to relieve the tension. This week, Mike tells us that he's made up his mind to cut out the cigarettes completely. So far, he hasn't smoked since the beginning of the week. Mike tried to stop smoking once before, but before long was back as good as ever. We're betting the same will happen this time, too.

## NEW ORLEANS NOTES

Congratulations to Jimmy Lynch and Adrian "Red" Zander, who have purchased the Seeburg franchise from the S. H. Lynch Company of Dallas. These two boys have done a terrific job since they have had charge of the local branch of the S. H. Lynch Company, and now that they are the bosses, it should inspire them to even greater effort. Two swell fellows who will always do a grand job. . . . Those huge crowds you see gathered around a certain pin game in so many New Orleans locations these days are just watching the Bally's "Bright Lights." This game has taken New Orleans by storm. The distributor is besieged with orders—operators and location owners love the collection and the players love to play the game, so everyone is happy. . . . Bob Breither, of the Bally engineering staff, due to arrive in town on June 7th to conduct a school for mechanics on Bally equipment. Bob is very popular here.

Ed Kramer, at long last able to leave his home after being confined because of doctor's orders. The extremely popular President of the New Orleans Amusement Association sure has the well wishes of everyone to keep his good health and to carry on his wonderful work. Once again, we congratulate the Vice-President, Elmo Pierce, for carrying the entire burden on his shoulders for so long. . . . There is an entirely new deal at Delta Music Sales, formerly Music Sales. Robert Tanner, from the F.A.B. Atlanta office, is now in charge while Rene Barrosse has charge of the Record Department. Mrs. Lucille Tudury will carry on in excellent style as she always has. . . . Dropped in to see Lou Boasberg. He was phoning Bill O'Donnell, of Bally, begging Bill to please send him some more "Bright Lights." Says it is the answer to an operator's prayer.

One very smart local distributor is buying up all the "Turf Kings" "Champions" and "Citations" he can get. He must know something. What's up, Nick? Let us in on the secret. Have you a pipeline to Washington? . . . Two swell fellows who deserve everyone's business are Bob Buckley and Sam Tridico. Grand fellows, well thought of by locations and operators alike. . . . Aruns Callery off on a business trip to Washington. . . . The French Quarter should liven up a little bit now that Papa Celestin is back playing that jazz at the Paddock Club. . . . It looks like New Orleans at long last has a good Chinese restaurant. Vic Caronna, former Marshal of Kenner, has opened a Chinese restaurant on Cleveland Street, back of the Jung Hotel. Many operators attended opening night and they seemed to enjoy the Chinese food immensely.

## Wurlitzer Directors Re-Elected - Declare Dividend

CHICAGO, ILL.—R. C. Roling, president of The Rudolph Wurlitzer Company, reported this week that at the meeting of the shareholders of the Company held in Cincinnati, the following actions were taken.

All Directors were re-elected for the following year. They are: F. R. Wurlitzer, J. M. Hutton, Jr., C. R. Wright, R. G. Lockwood, B. G. McCloud and R. C. Roling.

The shareholders overwhelmingly approved three plans recommended by the Board of Directors: (a) Employee Savings and Profit Sharing Plan; (b) Continued Compensation Plan; and (c) Stock Option Plan. These are calculated to stabilize employment at all levels, reward those employees who wish to practice thrift, prolong the period of usefulness of executives and key employees, and induce competent people to join the Company.

President Roling also reported that to date more than \$12,000,000 of defense contracts have been awarded to the Company, and that by midsummer or early fall the Company would be in full production on these contracts.

At the directors meeting immediately following the meeting of shareholders, the following officers were elected: Farny R. Wurlitzer, Chairman of the Board; R. C. Roling, President; R. C. Haimbaugh, Vice-President and Manager North Tonawanda Division; R. F. Waltemade, Vice-President and Manager DeKalb Division; E. C. Payton, Vice-President and Manager Retail Stores Division; Hugh A. Stewart, Vice-President and Sales Manager DeKalb Division; Morris C. Bristol, Vice-President and Counsel; R. E. Walline, Vice-President and Comptroller; E. L. Hahne, Secretary and Treasurer; B. J. Stemann, Assistant Secretary and Comptroller North Tonawanda Division; H. B. Horne, Assistant Secretary and Comptroller DeKalb Division; G. J. Weiler, Assistant Secretary; Josephine Koebrick, Assistant Secretary.

A dividend of 20 cents per share of common stock was declared, payable September 1, 1951 to holders of record August 15.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

Senator Estes Kefauver's S. 1553 is not just an Amendment. It's actually a tax bill. Reminds of 1913 Income Tax Bill. Also called an "Amendment." Income Tax bill advocates said, at the time, 1913, that the tax rate would never go higher than 1 per cent. Now, tax rate on individuals is as high as 94½ per cent, and on corporations up to 70 per cent, in addition to many other levies, such as gift and estate taxes, etc. Innocent-appearing "1c Per Disk Per Week," means about \$11,000,000 per year for music copyright owners, mainly ASCAP. And can be swung to 10c or 15c or 50c Per Disk Per Week. Nothing in Sen. Kefauver's bill (S. 1553) to prevent this sort of hike. Ops who think they can "take it off the top" better stop kidding themselves. That's the best way to lose locations. As it is, most locations disgusted, because they aren't getting what they believe they should get each week from phonos. Only way to beat Sen. Kefauver's bill (S. 1553) is for every op, his locations and friends, to appeal to their Senators to VOTE AGAINST this bill when it comes out of Senate Judiciary Committee.

Wonder how The Billboard feels now about that headline story of some weeks back wherein they advised that coin machine manufacturers were going to get more metals? Especially with the way all metals (steel, copper and aluminum) slashed. And will be even more deeply slashed, in 4th Quarter.

Lots of layoffs of workers in many cities under way. Should bring more crowds around games and phonos. Much of this all summer long as war work seriously gets going. But, jobs plentiful. This Fall will see big labor shortages. In fact, additional 1½ million women at work already. And more wanted. (Put some lace around your games.)

Harry Williams is back west now. But expected to return. Meantime, Sam Stern advises, firm working right ahead.

Lots of action over at Exhibit. Frank Mencuri wants all firm's distribs, as well as salesmen, and their wives, too, to enjoy the firm's 50th (Golden) Anniversary (1901-1951) which is being celebrated all this month. So Frank has evolved a way which should prove of very good interest. The big choice item for the celebration is the firm's very great 5c/10c/25c "Gun Patrol."

Over at United, without too much fanfare, many are surprised to learn that "Five Player Shuffle Alley" is selling bigger than ever. It may not be selling as big as "A-B-C." But it's selling plenty good. And, what's more, has been selling for a much longer period of time. Just ask Bill De Selm, Ray Riehl, Herb Oettinger, Johnny Casola, or any of the others at United. No use trying to even get near Lyn Durant. He's buried right up to his ears in what he loves most—his United Engineering Dept. Now located in a brand new building just a few blocks from the main plant.

Roy McGinnis, John Conroe, Paul Heusch, and others over at J. H. Keeney & Co., have been testing one new game after another against their great bowler. But, it just seems they couldn't come up with one that would grab away the play. This was the last report we had from Roy himself a few weeks ago. Since then, we hear that Roy has one that looks like "it." Full results of tests aren't in as yet. This one may prove itself one of the greatest. In the meantime, Mac going right ahead with his great shuffleboard revamps his bowler, and, especially, his outstanding cigarette vendor.

It's hard to find any visitor who intends to spend a few days around town who doesn't, sooner or later, wend his way over to Bally. Whether it's to see Ray Moloney, George Jenkins, Dan or Earl Moloney, Herb Jones, Art Garvey, Jack Nelson, Bill O'Donnell, Ben Becker, Tom Callaghan, or one or a dozen more, or just to get a super-super shave and haircut from Lex, you'll sooner or later bump into 'em at Bally. Anyway, these past few weeks it hasn't been these well known coinbiz personalities who pulled the out-of-towners over to Bally. Instead, it's been three great products. Two you've seen: "Bally Baseball" and "Bally Bright Lights." If you haven't seen No. 3—better get over to Bally.

Charley Pieri over at Monarch getting ready to make a very important announcement which may break even before this appears in print. . . . Doc Eaton and his charming wife, Olga, in town. . . . Bill Fitzgerald of AMI 'round town this past week and telling us some very, very grand ideas the firm is preparing for all its distribs and, especially, for all AMI music ops everywhere. . . . Always interesting to chat with Vince Shay. Vince is one of the real old timers in the coinbiz who has learned to combine patience with driving force salesmanship in such fashion as to keep any firm going ahead at top speed. . . . Hear that Mike Hammergren's gone fishin' for about three weeks or so. Promises to return with a very interesting announcement. . . . Leo Dixon in town and quite enthused over business generally, Leo reports that ops 'round his section of Ohio doing very well. . . . Which reminds us. We hear Dave Edwards sold out his big Five Star Music firm in Youngstown, O. . . . While on the subject of Ohio, waiting to hear from Joe Abraham, as to just when that big grand opening party is going to take place. . . . Raymond Williams of Dallas, Tex., in our town over the weekend and for a few extra days last week, but, just couldn't catch up with this fast moving Texan. . . . Art Weinand of Rock-Ola has one about "A.A." and "D.I." that'll get a laff anywhere. . . . Ralph Emmett of Rowe passes thru town selling Rowe's vendors. . . . Four guys with one thought: Ben Coven, Harold Saul, Mac Brier and Carl Christian, putting their heads together on sales literature. . . . Ray Cunliffe and Phil Levin preparing for the big music ops' meet. . . . Gil Kitt telling us about records. . . . Willie Blatt of Miami reported on his way in to town. . . . What's happened to Col. Lew Lewis? . . . Frankie Laine thanking ops for featuring his newest click, "Jezebel." . . . Music ops who want to get hopping mad should read ASCAP's latest releases to the press and to their membership regarding Sen. Kefauver and his juke box tax bill. . . . Cee Davidson, well liked ork pilot of the Chez Paree, friend of many coinmen, should get a break from music ops with his own new tune, "I Wish You Knew." . . . Happy Birthday this week to: Al Simon, New York (June 12); Sam Strahl, Pittsburgh (June 14); Milt Salstone, Chicago (June 16).

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## NPA - 717 Gives Users Of MRO, DO-97, 120% Of Base Period

WASHINGTON—NPA (May 22) adjusted limitations on the use of defense order rating (DO-97) for Maintenance, Repair and Operating supply items to compensate for increased prices and accelerated programs.

This action was an amendment to NPA Regulation 4, and permits the use of the DO-97 rating up to 120% of the amount spent on such MRO items during the base period (the base period is the year 1950). The limit, formerly, was 100 percent.

NPA explained that this situation developed:

1. Prices on MRO items have increased about 10 per cent over the base period average. Thus organizations weren't getting as much material as they were during the base period, since limitation is on a dollar expenditure basis.

2. Expansions and increased use of available facilities created a demand for more MRO items at the very time organizations were getting less because of the price factor. This increased demand was estimated at 10 per cent.

Therefore the limitation on DO-97 use was increased from 100 per cent to 120 per cent to absorb the increased price and use factors.

The objective of the MRO program, NPA said, is to assure operation of civilian and military economy at the highest possible rate with the least possible drain on scarce materials.

In addition to the use increase, the amendment also made these changes in Regulation 4 to provide flexibility

and to reduce the flow of applications for quota adjustments:

1. Any organization that used the DO-97 rating to get 20 per cent or less of its quarterly quota will also be permitted to purchase an unlimited MRO total without use of the rating, subject to inventory and use limitations and any restrictions contained in other NPA orders. Heretofore, if a firm used the DO-97 rating at all, it was limited to an overall total of 100 per cent, rated or unrated, of its base period use.

An organization now will be able to use DO-97 for some scarce items and still be free to make increased purchases of other needs on the open market. This should tend to prevent unnecessary DO-97 use, NPA said, as well as conserving its use for the more scarce materials.

2. The amended order permits a choice of base period: Either the calendar year or the nearest fiscal year ending before March 1, 1951.

3. DO-97 use for capital additions is limited to 10 per cent of the quarterly quota or to \$750, whichever is higher. This is to prevent over-use for capital additions at the expense of MRO use, NPA said.

4. Companies which have more than one plant within the United States and its territories and possessions now have the option of deciding whether MRO quotas shall be established for each plant individually or for the organization as a whole. Previously, quotas were on a single-plant basis.

5. DO-97 cannot be used to obtain material on lease.



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## Como's "Stadium" Gets Favorable Reception At Chris Novelty Co.



CHRIS CHRISTOPHER

BALTIMORE, MD.—First delivery of the new novelty game "Stadium," manufactured by Como Manufacturing Corporation, Chicago, created quite a stir of excitement at Chris Novelty Company, this city, according to reports by officials of this distributing firm.

Most comments were made on the 4-step tilt feature never before incorporated in an amusement game, according to Chris Christopher. This new feature on "Stadium" permits the player to use old-fashioned body English to his heart's content, which really is what made the pin game popular from the very first one made. The 4-step tilt feature is really an advancing tilt that lights up the word T-I-L-T in lights in the front of the game near the player. "It gives the player the thrill of having more chances to use old fashioned body English which they seem to like very much," commented Chris.

"Operators were enthusiastic about 'Stadium'" stated Chris, "and as one operator said 'now we can really tell the locations we have something that is new.'"

"Stadium" varies from the conventional novelty type pin game in that it gives the player 10 balls for 5c and still the game is much faster and plays in less time than the conventional type pin games.



## CALIFORNIA CLIPPINGS

Not since the big blow of '39 has there been such a lingering topic of conversation around the L. A. Coin Row as dime music play and its many ramifications in areas throughout the state. . . . On the local level, Culver City seems to be the experimental grounds for Sammie Ricklin, Johnny Hawley and several other lads operating out there. . . . Maybe the premise is that MGM employees have more dimes or love music better than other folks. . . . At any rate, the boys are changing over and Bob Bard, who has one stop thereabouts, tells us he's going along, although his location owner has already expressed considerable objection to the switch. . . . Meanwhile, San Luis Obispo and Paso Robles music operators are reportedly getting set for the changeover. . . . Red Catlin of Montrose is supposed to have made the move and S. L. Griffin of Pomona is also described by Johnny Hawley as being on the verge. . . . Santa Ana's music men held a meeting last week at Bert Hammond's place to consider the pros and cons of dime play and Fresno is already going strong for ten cent action. . . . Nick Carter of the Nickabob, who has a large route in the rain city, has converted his route, we hear.

According to Johnny Hawley, whose new place of business is shaping up nicely, the demand for his Hawley Converter Kit has now exceeded available supply, but he hopes to catch up on production within a few weeks. Orders are already coming in from out-of-state, including a large one from Larry Hornbeck, of the R. F. Jones Co. in Portland. . . . It's no idle rumor that Badger Sales has taken on an extensive line of appliances, including such standard brands as G. E., Bendix and Norge stoves, refrigerators and washing machines.

Exhibit's "Pony Express" is off to a fast gallop at Sicking's, Jack Simon reveals, with many ops getting such a boot out of the novelty ride he's not sure whether they're buying 'em for location, their own youngsters or their own amusement. . . . Caught up with Phil Robinson, who's been a very busy man these recent months, between doing a job for Chicago Coin and spending every spare minute working around his new home. Phil has our sympathetic understanding when talking about oiling up his redwood fence, spreading on 15 gallons of the stuff by hand. Chicago Coin's new shuffle game, "Horseshoes," is described by Phil as something new, different and just a little better than anything that went before. . . . Understand that Fred Gaunt spent a day in court—but don't get excited—it was just as a witness in a civil suit. . . . Talked to a budding young steel tycoon, Joe Peskin's son-in-law Paul Silverman, who says the steel fabricating business is a fascinating one. Things look good for their plant out in Gardena and might be even much better before long. Paul still finds time for his music route, though the Peskin firm has been selling many of the pieces. Joe was off to Chicago on his regular commuter schedules.

Something new has been added to the Wurlitzer line at Paul Laymon's, where a stylish new blonde and a beautiful baby blue machine now decorate the sales floor. Bally's "Bright Lights" are proving just that, according to Paul, who also tells us that Charlie Daniels and frau are taking off on a vacation trip to visit friends and family back home in Indiana. . . . There's a Wurlitzer service school set for June 6 and 7 at Laymon's, with engineer Joe Hrdlika coming out from the plant. . . . On the Row: Bally regional mgr. Al Sleight came down from Portland with op Otis Anderson and Bally's Otis Murphy was also in town. . . . In shopping were Stewart Metz, Ben Goodsell, R. L. Gray and S. W. Ketchersid of San Berdoo. . . . Bakersfield's Wm. Black and Charles Hartman. . . . C. C. McGovern from Las Vegas. . . . Corona's R. G. Patterson. . . . Milton Noriega and Lawrence Raya of Colton. . . . San Pedro's Wm. Olson and Johnny Ketchersid.

## MINNEAPOLIS, MINN.

Dick Grant of Seaton, made a trip to pick up some supplies for his route and at the same time looked over to see what is new. . . . Glen Rackliff of Superior, Wis. and John Kalasardo of Ladysmith, Wis. made some quick trips into town and were very much interested in Chicago Coin's new bowling game "Horseshoes", which is currently on display at the Lieberman Music Company. Also in town was John Galep of Menominie, Wis. . . . Some of the operators who were seen picking up equipment in town and hauling it back themselves, even in spite of the rain, were Jeff Kost of St. Cloud; Gordon Dunn of Moose Lake; Harold Peterson of Bethel; and Wes Rydel of Mora. . . . Ray Benkowski of Cloquet, spent the Memorial Day holiday in the cities, looking over what is new in coin machines and also taking in the activities in town. . . . Paul Felling managed to get enough time off from his farming duties to get some much needed supplies for his route, as did Jack Harrison of Crosby.

Clayton Norberg of the C & N Sales Co. is recovering from a hernia operation and should be up and around by this time. . . . Pat Partridge of Mora, was also seen around town as was Jerry Hardwig of St. Cloud. Chester Case, well known operator from Robbinsdale, has been busy up at Lake Milaca. Personally, we think he's been doing a lot of fishing. . . . Joe Topic of Shakopee, suffered a stroke a little over a week ago and at the present time is in the hospital. Hope that Joe gets well in a hurry. . . . Gabby Clusieu of Grand Rapids, and a staunch member of the Lions Club there, came down to the cities and it was not a business trip this time. Gabby came down to pick up two doctors from the Veterans Hospital and also several veterans who are at the hospital to take them back to Grand Rapids, for a fishing excursion. The Lions Club has been doing a wonderful job and is sponsoring the fishing excursion for the patients at the Vets hospital and also the doctors there. . . . Also seen in town were Art Berg of Fairmont, and Stanley Matyas of Moose Lake.



# 1901 - EXHIBIT'S GOLDEN YEAR - 1951

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### U. S. Supreme Court Ruling On Fair Trade Act Does Not Affect California Unfair Trade Practices Act



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president of MOA (Music Operators of America), this week informed members that the recent

decision of the Supreme Court on the Federal Fair Trades Act has no bearing whatever on the California Unfair Trade Practices Act, which music operators in that state availed themselves in August, 1950. Miller also stated that he believes there are other states working under Unfair Trade Practices Acts and that they also are not affected by the Supreme Court decision.

"May I make it very clear to each and every music operator that the ruling of the United States Supreme Court on the Federal Fair Trade Practices Act has no bearing whatsoever on the California Unfair Trade Practices Act" states Miller. "They are two separate and distinct acts and under the California Unfair Practices Act we are protected to the extent that no music operator can legally operate automatic music below cost. This also applies to the location owner because he is a party to the violation if he insists on the operator operating an automatic phonograph below cost. The California Unfair Trade Practices Act allows a fixing of the cost of operation or services and will be strictly adhered to and enforced to the fullest degree."

### Coinman At Memorial Day Services



HYDE PARK, N. Y.—An annual practice on Memorial Day of the Fraternal Order of Eagles of Poughkeepsie is to lay a wreath at the grave of Franklin D. Roosevelt. Pictured above (l to r) is Richard Barn, Worthy President, and Harry Schlesinger, past Worthy President of Roosevelt Aerie 2687, at the Roosevelt grave, laying the wreath, as part of their Memorial Day services.

Harry Schlesinger is associated with Square Amusement Company, Poughkeepsie.

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WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRAVIS 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash wanting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; O. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—New or used late model phonographs, pin games and shuffle alleys in trade for Bally Turf Kings brand new in the crate. NOVELTY AMUSE. CO., 999 MAIN STREET, HARTFORD, CONN. Tel.: 78511.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. N., MINNEAPOLIS 11, MINN.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDson 6-1865.

WANT—Your used Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 4378 BEDFORD AVE., BROOKLYN 29, N. Y. Tel.: Nightingale 8-6400.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Juke Box Route, in or near N. Y. C. Will also consider working partnership arrangement. 10 yrs. repairs and sales. Write A. M. C., 7200 RIDGE BLVD., BROOKLYN, N. Y. Apt. 259.

WANT—Double Drivemobile. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Bally Shuffle Champs; United 5-Player Shuffle Alleys; United Twin Rebound. State condition and price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel.: UNion 3-8584-8574.

WANT—New and used Pace, Jennings, Mills Golden Falls, and 21 Bell Slots; Jennings Consoles. Interested in good clean post-war machines only. Also want Parts for above machines—gears, clocks, escalators, etc. Send list of quantity, denomination and lowest price in first letter. BOX #153, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—All Stars \$75; Quarterback \$60; Exhibit Hockey \$99.50; United Team Hockey \$99.50; Bowlettes \$39.50; Wurlitzer 1250's write for price; Gottlieb Knockouts \$175. WANTED—Late Model Phonographs, Seeburg M-100; Wurlitzer 1400; A.M.I. Model C. RELIABLE COIN MACH. CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-7602.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$249; Wurlitzer 1080 \$249; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE—Dale Gun (Removable Top) \$79.50; Keeney Submarine \$89.50; Select-A-Card \$99.50; South Pacific \$99.50; Playland \$125; Sweetheart \$125; Harvest Time \$135; Georgia \$135; Pin Bowler \$135; Lite-A-Line (new) \$125. 1/3 Deposit, balance C.O.D. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—Moving must unload: Q.T. Pool Table \$100; Edelman Pool Table \$50; Super Bomber \$50; Evans Playball \$75; Williams Star Series \$100; Bally Shuffle-Bowler \$25; United Super Alley \$25 Chicago Coin Bango \$15; United Standard \$15; United Skee Alley \$125; Bally Speed Bowler \$75; Bally Shuffle Champ Rebound \$125; Bowlette \$39.50; New Chicago Coin Playball \$100; New Chicago Coin Thing \$150; New United 2 Player Hockey \$125; New Williams Big League Alley \$150. K. C. VENDING CO., 800 NO. THIRD ST., PHILADELPHIA 23, PA.

FOR SALE—Keeney Four Way Match Bowler Conversions for 12 ft. cushion shuffleboards \$214.50; American 12 ft. cushion shuffleboards \$174.50 plus crating. Special prices all shuffle games. MONARCH COIN MACHINE, INC., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

FOR SALE—Gottlieb Knock Outs \$140; Minstrel Mans \$162.50; Happy Go Luckys (floor samples) \$175; Telecards \$49.50; Genco Stop & Gos \$147.50; Tri-Scores (floor samples) \$95; Universal Super Twin Bowlers \$100; Bally Hook Bowlers \$295; Turf Kings (with build up features) write; Champions \$175; Citations \$125; Gold Cups \$75; Jockey Specials \$65; Universal Photo Finishes \$175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 5306.

FOR SALE—4 Wurlitzer 600's \$50; 3 Seeburg Hitone's \$50; Seeburg Hideaway Pre-war and Post-war; 50 Packard Wall Boxes \$12. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 87515.

FOR SALE—(1) Three Gun ABT Rifle Sport Shooting Gallery, complete; (1) Six Gun ABT Rifle Sport Shooting Gallery, complete. Both are just like new and have Black Lite Feature. Write for price. 10,000 late used records, ready for shipment, \$40 per thousand. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—8 Brand New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristancrat Music Boxes \$95 ea. Arcade Equipment: Boomerang \$45; Heavy Hitter \$65; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Siros Brush Up \$75; Exhibit Dale Gun \$95; Atomic Bomber \$150; Silver Bullets \$195; Standard Metal Typer \$925. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANTED—Bally's Eurekas and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.



## CLASSIFIED ADVERTISING SECTION

FOR SALE—New Jungle Joe Target Guns \$79.50; New Ambassador Fronts for 1015 Wurlitzer \$59.50; New United Skee Alley \$215; New Williams Big League Bowler \$150. We are distributors for AMI, Williams, Keeney & Genco. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH.

FOR SALE—Uneeda 9 column, electric cigarette machine with coin changer, new, original crate \$235; Daval Postmaster new \$45, write for quantity price. Swap for late one-balls and guns. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Bnckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Manser Pistol \$85; Silver Bullets \$145; 38 Wurlitzer HW \$75; 38 Seeburg HW \$75; South Pacific \$125; Be-Bop \$129; Harvest Moon \$69; Chicago Goalee \$85; Photo Studio Booth with 2 Cameras \$350; Bally Entries \$35; Gottlieb Daily Races \$35; Victory Derby \$25; Yankee Traveling Cranes \$45; Liberator \$65; Play Ball \$65. Will trade any of this equipment for used or new Trnf Kings. STANLEY AMUSE. CO., 5225 SO. TACOMA WAY, TACOMA, WASH.

FOR SALE—One-Balls at special prices! Brand new Trnf Kings, write; reconditioned Trnf Kings, write; Champions \$245; Citations \$139.50. All Guaranteed A-1. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVERGLADE 4-2600.

FOR SALE—Bowlers With Disappearing Pins: Chicago Coin Classic \$130; Universal Snper Twin Bowler \$125; Bally Speed Bowler \$70; United 2-player Shnffle-Cade \$240; United Skee Alley \$125; United Shuffle Alley Express \$70. Also Chicago Coin Bowling Alley without disappearing pins \$52. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futnry and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Rock-Ola Rockets, both 78 and 45, write for high trade-ins; Wurlitzer 1100 \$349.50; Wurlitzer 1015 \$199.50; Seeburg Hideaways, Wurlitzer Twin Twelves, Wurlitzer 800's, write; Keeney Conversions for United Shnffle Alleys, originals \$29.50; Express \$49.50; Keeney Double Bowler \$175; Keeney League Bowler \$275. Huge line of premiums, selected stock of finest merchandise, picnic ware, cameras by nationally known manufacturers. Everything we sell is guaranteed. Customers' satisfaction a must. DAN SAVAGE NOVELTY CO., 904 ELM ST., BELOIT, WIS. Tel.: College 2599-W.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shnffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Royal Shnffleboards \$85; Horsecollar and Royal scoring units \$75; Jockey Specials \$95; Gold Cnps \$115; South Pacifics \$80; Bally Speed Bowlers \$145; Williams DeLuxe Bowlers \$80. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE, WASH.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shnffle-Skill, 1 Shnffle-Mite; 1 Shuffle-Baseball, 1 Jnke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—2 Gottlieb Bowlettes \$65 ea.; 1 ChiCoin Pistol Pete \$135; 2 United Shuffle Alleys \$35 ea.; 1 Bally Entry FP \$65; 1 Wurlitzer 1100 phonograph \$400. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE—250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—8 Telequiz with film, very clean, ready for location \$145 ea.; 1 United Team Hockey, floor sample, write; 1 Packard Manhattan \$175; 2 Gottlieb Bowlette \$45 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Turf Kings (Like New) Used only few weeks, cheap, write. Citations \$100; Champions \$175; Special Entries \$29.50. A-1 1/3 down. HOFER AMUSE. CO., 970 W. BRIDGE, NEW BRAUNFELS, TEXAS.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Mnsic Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—Seeburg Hideaway H146-M \$195; 2 146-M \$225; Seeburg 5c Wall Boxes W1L56 \$15.95; 1 147-M \$325; 2 Wurlitzer 600's \$35 ea.; Seeburg Mayfair \$35; Rock-Ola Monarch \$25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Attention Operators—Brand New Trnf Kings, original crates, write for price. Direct from a Bally distributor. Order immediately. Contact: ALFRED SALES, INC., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLnemonnd 8-7600.

(Continued on next page)

FOR SALE—Reconditioned Wurlitzers: 600's \$65; 750's \$109.50; 1015's \$275; 1100's \$400; 1250's (slightly used), write. Rock-Ola: 1422's \$175 1426's \$225. Seeburg: 147's \$295; 148's \$375. Citation \$225; Jockey Special \$119.50; Gold Cnp \$145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shnffleboards; 2 Shnffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skeeboard Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chnte, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERION, GA. Tel.: 33.

FOR SALE—Brand new Tri-Scores \$135 ea. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: PO 5-3299.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Star Series \$100; Maryland \$75; Shuffle Alley with U/c \$50; Freshie \$100; Quarterback \$65; Rip Snorter \$100; Madison Square Garden \$125; Dreamy \$100. WANT—Bing-A-Rolls at \$35 ea. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENAGDY 2, N. Y.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.



**CLASSIFIED ADVERTISING SECTION**

**Here's What  
You Can Get  
For Only  
92¢  
A Week**

**1** A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

**2** A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

**3** \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

**4** IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.



**THE CASH BOX**  
EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

I AM AN OPERATOR \_\_\_\_\_  
 MANUFACTURER \_\_\_\_\_  
 JOBBER \_\_\_\_\_

City \_\_\_\_\_  
 Address \_\_\_\_\_  
 State \_\_\_\_\_

Firm \_\_\_\_\_  
 Name \_\_\_\_\_

**FOR SALE**—Winners, like new, \$395 ea.; Photo Finish \$295 ea.; Bally Champions, very clean, \$265 ea.; Gold Cups \$95 ea.; Turf Kings, like new, write; Jockey Specials \$65 ea.; Citations \$195 ea.; Bally Big Inning \$149; Chicago Coin Goalee \$125; Dale Gun \$79.50; Bally Hot Rod \$125; United ABC, write; Williams Double Header (new) \$179.50; Wurlitzer 1015, very clean, \$265; Wurlitzer 1080, clean, \$250; Seeburg 1946 Hideaway \$225; Seeburg 1948 Hideaway \$325; Seeburg 1947 M \$295; AMI Model A \$375; Seeburg 5-10-25c Wall-O-Matics Wireless \$45 ea.; Packard Hi Chrome Wall Boxes, like new \$22.50 ea.; Packard Bar Brackets (new) \$3.25 ea. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. Tel.: Superior 1-4600.**

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

**FOR SALE**—Seeburg 146 \$179 ea.; Seeburg 100 record # 78 \$795 ea.; Wurlitzer 1250, write; AMI Model A \$385; AMI Model B \$450. **AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N.Y. Tel.: ESplanade 5-1836.**

**FOR SALE**—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telegard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.**

**FOR SALE**—Photo Finish \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50. Will trade any of the above merchandise for 100 record Seeburg. 1/3 down. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.**

**MISCELLANEOUS**

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Connect 30-wire boxes to Seeburg 100 in a jiffy. Hawley Adapter connects to best side of 24 records. Precision made. No working parts. Specify for M 100A or M 100B. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



**WURLITZER**

**SEEBURG**

6. 24	29.50	49.50	4. Plaza	29.50	39.50
4. 600R	35.00	69.50	4. Royale	25.00	49.50
4. 600K	35.00	69.50	4. Regal	35.00	59.00
4. 500A	40.00	69.50	4. Regal RC	39.50	59.50
4. 500K	42.50	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	35.00	69.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	79.00
4. 61 (Counter)	39.50	50.00	4. Maestro	39.50	65.00
2. 71 (Counter)	35.00	50.00	4. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	49.50	59.50
4. 700	69.50	99.50	6. Melody King	49.50	79.50
4. 750M	89.50	109.50	4. Crown	39.50	59.50
1. 750E	99.50	135.00	6. Crown RC	49.50	79.50
4. 780M Colonial	95.00	129.50	4. Concert Grand	39.50	59.50
4. 780E	69.50	109.50	2. Colonel	45.00	69.50
4. 800	69.50	119.50	4. Colonel RC	49.50	79.50
1* 850	65.00	109.50	4. Concert Master	49.50	69.50
4. 950	49.50	89.50	4. Concert Master RC	59.50	89.50
1* 1015	195.00	295.00	4. Cadet	50.00	65.00
1* 1017 Hideaway	224.50	269.00	6. Cadet RC	59.50	65.00
4* 1100	325.00	450.00	4. Major	49.50	79.00
2* 1080	225.00	275.00	4. Major RC	50.00	79.50
6. 300 Adapter	10.00	15.00	4. Envoy	49.50	79.50
4. 320 Wireless Wall Box	3.50	5.00	4. Envoy RC	59.50	89.50
4. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue	39.50	69.50
4. 320 2 Wire Wall Box	3.50	5.00	4. Vogue RC	49.50	79.50
6. 332 2 Wire Bar Box	5.00	9.50	4. Casino	39.50	65.00
6. 331 2 Wire Bar. Box	5.00	10.00	6. Casino RC	49.50	79.50
4. 304 2 Wire Stepper	3.50	5.00	4. Commander	39.50	59.50
4. Wireless Strollers	19.50	25.00	4. Commander RC	50.00	69.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi Tone 9800	45.00	69.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi Tone 9800 RC	45.00	69.50
4. 3031 Wall Box	10.95	19.50	4. Hi Tone 8800	35.00	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi Tone 8800 RC	35.00	69.50
2. 3020 Wall Box	35.00	39.50	4. Hi Tone 8200	35.00	59.50
4. 3025	12.50	19.50	4. Hi Tone 8200 RC	35.00	69.50
4. 219 Stepper	19.50	29.50	1* 146S ('46)	150.00	250.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 146M	150.00	275.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 147S	175.00	295.00
6. 111 Bar Box	3.00	10.00	4* 147M	175.00	325.00
4. 120 Wall Box 5c Wire	2.00	4.50	2. 148S	300.00	375.00
6. 305 Impulse Rec.	2.50	10.00	4. 148M	325.00	379.00
6. 350 WIs Speaker	17.50	29.50	4. 148ML	379.00	425.00
4. 115 Wall Box Wire 5c Wireless	5.00	7.50	7. M-100-78	750.00	795.00
6. 135 Step Receiver	14.50	19.50	6. Remote Speak Organ	10.00	17.50
4. 145 Imp. Step Fast	4.50	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 306 Music Transmit.	7.50	9.50	6. Melody Parade Bar	4.50	6.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic Wireless	3.00	8.50
4. 580 Speaker	25.00	49.50	6. 5c Baromatic Wireless	4.50	5.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5c Wallomatic 3 Wire	2.00	8.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 30 Wire Wall Box	2.00	9.50
			4. 5, 10, 25c Baromatic Wire	3.00	6.95



6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1* 3W2 Wall-a-Matic	22.50	35.00
4* W1-L-56 Wall Box 5c	15.95	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	23.00	49.50
4. W4L-56	44.00	49.50
1. W6-L56-5/10/25 Wireless	39.00	49.50
4. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
4. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
2. '39 Standard	35.00	79.50
4. '39 DeLuxe	49.50	79.50
4. '40 Master Rockolite	59.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	64.50	129.50
6. Playboy	25.00	30.00
2. Commando	30.00	50.00
2* 1422 Phono ('46)	119.50	175.00
4. 1424 Phono (Hideaway)	150.00	195.00
4. 1426 Phono ('47)	199.50	225.00
4. Magic Glo (1428)	319.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

**PACKARD**

4. Pla Mor Wall & Bar Box	12.00	22.50
4. Manhattan	149.50	189.50
4. Model 7 Phono	75.00	99.50
4. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

**MILLS**

6. Do Ri Mi	25.00	59.50
2. Panoram	125.00	225.00
4. Throne of Music	39.50	59.50
1. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.00	159.50

**AMI**

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
2* Model A '46	325.00	395.00
4. Model B '48	450.00	475.00

**BUCKLEY**

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

**AIREON**

1. Super Deluxe ('46)	40.00	69.50
4. Blonde Bomber	129.50	189.50
6. Fiesta	95.00	129.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	139.50	149.50
6. '49 Coronet 100	275.00	299.50

4. Flamingo (Wm 7/47)	14.50	25.00
4. Floating Power	64.50	75.00
2. Flying Saucers (Ge 12/50)	120.00	139.50
4. Flying Trapeze (Got 9/47)	14.50	17.50
2. Football (CC 8/49)	64.50	89.50
2* 4 Horsemen (Got 9/50)	125.00	185.00
4. Freshie (Wm 9/49)	99.50	125.00
4. Georgia (Wm 9/50)	105.00	149.50
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	50.00	145.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	104.50
4. Gondola	49.50	64.50
4. Grand Award (CC 1/49)	55.00	65.00
4. Harvest Moon (Got 12/48)	59.50	69.50
4* Harvest Time (Ge 9/50)	135.00	149.50
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
2. Hot Rods (B '49)	75.00	125.00
1. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jamboree	34.50	49.50
4. Jeanie (Ex 7/50)	119.50	135.00
4* Jockey Special (B '47)	55.00	119.50
2. Joker (Got 11/50)	134.50	154.50
4. Judy (Ex 7/50)	135.00	155.00
1* Just 21 (Got 1/50)	69.50	100.00
4. K. C. Jones	119.50	129.50
4. Kilroy (CC 1/47)	10.00	15.00
1. King Arthur (Got 10/49)	79.50	129.50
4. King Cole (Got 5/48)	34.50	55.00
1. Knockout (Got 1/51)	145.00	179.50
4. Lady Robin Hood (Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	94.50	109.00
4. Lucky Star (Got 5/47)	25.00	45.00
2. Mad. Sq. Garden (Got 6/50)	99.50	129.50
4. Magic	39.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
2. Majors '49 (CC 2/49)	35.00	79.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	45.00
4. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
2* Maryland (Wm 4/49)	75.00	114.50
4. Merry Widow	39.50	54.50
4. Melody (B 47)	20.00	45.00
2. Mercury (Ge)	85.00	129.50
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
1. Monterrey (Un 5/48)	39.50	49.50
1. Moon Glow (Un 12/48)	39.50	55.00
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
2. Nifty (Wm 12/50)	139.50	185.00
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	109.50
4. Old Faithful (Got 1/50)	99.50	125.00
4. One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	34.50	49.50
4* Photo Finish	125.00	295.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	125.00	175.00
4. Pinch Hitter (Un 5/49)	49.50	59.50
4. Pinky (Wm 10/50)	169.50	179.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	79.50	100.00
4. Play Boy (CC 5/47)	15.00	45.00
2* Playland (Ex 8/50)	110.00	144.50
4. Playtime (Ex)	79.50	95.00
4. Puddin Head	49.50	59.50
2. Punchy (CC 11/50)	150.00	174.50
4. Rag Mop (Wm 11/50)	179.50	189.50
2. Rainbow (Wm 9/48)	45.00	54.50
2. Ramona (Un 2/49)	54.50	59.50
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	15.00
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	132.50	169.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	99.50	109.50
6. Riviera	14.50	25.00

4. Rocket (Ge 5/50)	85.00	139.50
4. Rockettes (Got 8/50)	95.00	149.50
4. Rondevo (Un 5/48)	39.50	50.00
4. Round Up (Got 11/48)	39.50	59.50
4. St. Louis (Wm 2/49)	79.50	89.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	65.00	79.50
4. Saratoga (Wm 10/48)	49.50	85.00
6. School Days	15.00	17.50
6. School-A-Line	20.00	39.50
4. Screwball	39.50	55.00
4. Sea Hawk	15.00	22.00
2. Sea Isle (CC 11/47)	14.50	39.50
1* Select-A-Card (Got 4/50)	89.50	150.00
4. Serenade (Un 12/48)	49.50	54.50
4. Shanghai (CC 4/48)	39.50	60.00
4. Shantytown	115.00	125.00
4* Sharpshooter (Got 5/49)	84.50	125.00
2. Shoo Shoo (Wm 2/51)	149.50	169.50
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
1* South Pacific (Ge 3/50)	80.00	129.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	29.50	64.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	39.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	155.00	175.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	29.50	49.50
6. Supercharger	15.00	24.50
4. Super Hockey	59.50	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	59.50
1. Sweetheart (Wm 7/50)	125.00	175.00
4. Tahiti (CC 10/49)	79.50	109.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	69.50	84.50
6. Target Skill	12.50	19.50
4* Telecard (Got 1/49)	69.50	125.00
4. Temptation	49.50	64.50
4. Tennessee (Wm 2/48)	29.50	49.50
2. Three Feathers	59.00	89.50
4. Three Musketeers (Got 7/49)	109.50	125.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10	



**CONFIDENTIAL PRICE LIST**

**ROLL DOWNS**

4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.50	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	89.00
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	4. Super Score	35.00	49.50
6. Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.50	39.50	4. Tally Roll	19.50	39.50

**CONFIDENTIAL PRICE LIST**

**SHUFFLES — REBOUNDS**

2* Bally Hook Bowler	285.00	355.00	4. Keeney Lucky Strike	89.50	100.00
4. Bally Shuffle Champ	124.50	175.00	2. Keeney Bbl. Bowler	145.00	175.00
2* Bally Shuffle-Bowler	25.00	75.00	4* Keeney League Bowl	265.00	285.00
4* Bally Speed Bowler	74.50	175.00	4. Keeney Duck Pins	155.00	175.00
4. California Shuffle Pins	30.00	50.00	4. Rock-Ola Shuffle Jungle	35.00	59.50
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	29.50	50.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	70.00	99.50
3* ChiCoin Bowling Alley	59.50	89.50	4* United Shuffle Alley	15.00	45.00
4. ChiCoin Alley w/con	99.50	139.50	4. Un. Shuffle w conv.	49.50	69.50
4. ChiCoin Ace Bowl	149.50	195.00	2. Un. Shuffle Alley Exp.	49.50	125.00
2* ChiCoin Bowl Classic	135.00	165.00	4. Un. 2-play Express	139.00	209.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
4. ChiCoin Shuffle			1. Un. Twin Rebound	235.00	249.50
Baseball	50.00	75.00	4. United Shuffle Skill	35.00	59.50
2. ChiCoin Trophy	155.00	185.00	2. United Super-Shuffle	25.00	60.00
4. Exhibit Strike	75.00	100.00	4. United Slugger	159.50	179.50
4. Genco Bowling League	34.50	50.00	4. United Skee Alley	125.00	175.00
4. Genco Glider	25.00	59.50	7. Un. 4-Player	285.00	295.00
4. Genco Baseball	59.00	99.50	2* Univ. Super Twin	85.00	145.00
1* Gottlieb Bowlette	34.50	75.00	2. Universal Twin Bowler	75.00	95.00
4. Keeney ABC Bowler	60.00	99.50	4. Williams DeLuxe		
4. Keeney Line Up	25.00	39.50	Bowler	75.00	99.50
4. Keeney King Pin	99.50	125.00	1. Williams Twin Shuffle	34.50	59.50
1* Keeney Pin Boy	30.00	99.50	4. Williams Single Bowler	25.00	50.00
4. Keeney Ten Pins	34.50	75.00	2. Williams Dbl. Head	100.00	149.50

**CONFIDENTIAL PRICE LIST**

**ARCADE EQUIPMENT**

4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	149.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	89.50
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	2. Kirk Night Bomber	40.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
4. Bally Heavy Hitter	65.00	79.50	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	2. Mutoscope Dr. Mobile	85.00	150.00
4. Bally Rapid Fire	69.00	99.50	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	375.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
2. Bally Undersea Raider	55.00	100.00	4. QT Pool Table	89.50	185.00
6. Bank Ball	59.50	150.00	2. Quizzer	39.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	225.00	2. Scientific Batting Pr.	55.00	79.50
4* ChiCoin Goalee	49.50	125.00	2. Scientific Pitch 'Em	150.00	225.00
4. Chicoin Hockey	69.50	95.00	1* Seeburg Bear Gun	335.00	395.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	45.00	95.00
2* ChiCoin Pistol	69.50	150.00	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
2. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
5. Evans Super Bomber	50.00	95.00	2. Supreme Bolascor	40.00	125.00
1. Evans Play Ball	59.50	75.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	69.50	95.00	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	1. Telequiz	119.50	145.00
1. Exhibit Silver Bullets	149.50	195.00	1. Un. Team Hockey	99.50	175.00
4. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Ch Digger	85.00	95.00	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	4. Western Baseball '40	49.50	85.00
6. Genco Bank Roll	24.50	65.00	4. Whizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	100.00	175.00
4. Groetchen Met. Typer	79.50	149.50	4* Williams All Stars	69.50	125.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Box Score	39.50	65.00
4. Jack Rabbit	69.50	109.50	4* Williams Star Series	100.00	169.50
4. Keeney Air Raider	69.50	125.00	4. Williams Quarterback	60.00	100.00
			4. Wurlitzer SkeeBall	75.00	150.00

# CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

**NATE SCHNELLER, INC.**

Gottlieb 21 to Bingo Bango

# MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

**AMI, INC.**

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

**BALLY MANUFACTURING CO.**

Turf King	\$695.00
Bally Baseball	429.50
Bright Lights	545.00

**BUCKLEY MANUFACTURING CO.**

Buckley Wall & Bar Box	\$24.50
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**CHICAGO COIN MACHINE CO.**

Band Box	
Horse-Shoes	
Hit Parade Phonograph	

**COMO MFG. CORP.**

Stadium	
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**H. C. EVANS & CO.**

Constellation Phonograph	
Ten Strike 1951	

**THE EXHIBIT SUPPLY CO.**

Big Bronco	
Gun Patrol	
Silent Sales Card Vendor Pony Express	

**GENCO MFG. & SALES CO.**

Hits and Runs	\$279.50
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**D. GOTTLIEB & CO.**

Mermaid	\$294.50
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**J. H. KEENEY & CO., INC.**

Big League Bowler	
League Bowler, 9 1/2 Ft.	\$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyden	69.50

**ROCK-OLA MFG. CORP.**

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

**UNITED MANUFACTURING CO.**

A-B-C	\$525.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

**UNIVERSAL INDUSTRIES, INC.**

High Score Bowler	\$375.00
DeLuxe Twin Bowler	375.00
5 Star	

**WILLIAMS MANUFACTURING CO.**

Music Mite Phonograph	
Control Tower	
Super World Series	
Harvey	

**THE RUDOLPH WURLITZER CO.**

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

## NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.



UNITED'S

A-B-C



**NEW  
DIFFERENT  
5-BALL  
REPLAY  
GAME**

APPROXIMATE SIZE  
4 FT. LONG BY 2 FT. WIDE

**SEE  
YOUR  
DISTRIBUTOR**



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# Fastest 5-Ball Game in Years!

## Bally®

# BRIGHT LIGHTS



## EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new player's choice feature that insures extra earning-power and profits never before known in the novelty field.

## LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

## DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Come-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

## FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

## SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

## NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

**Bally** MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS