

THE CASH BOX

VOLUME XIV

APRIL 11, 1953

NUMBER 29



"Hello Sunshine" says Norman Brooks and also "Hello success and all the good things that come with it." For the young singer, who hit the jackpot with his first Zodiac recording is now on his way to the very top. Singing in a style that's more Jolsonesque than Jolson used to have, the singer has been winning both young audiences, who are entranced by what to them is a new sound, and older audiences who revel in the nostalgia he creates. Zodiac Records, the vehicle for Brooks' success, is owned by Mel Howard and Lee Erwin who are also the writers and publishers of "Hello Sunshine."



The Cash Box

April 11, 1953

Volume XIV

Number 29

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
M. BORENSTEIN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

KIDDIE STARS

The best way to describe the current interest in child singers is in Jimmy Durante's celebrated phrase, "Everybody wants to get into the act".

Though it would have seemed highly unlikely only a few months ago, today almost every company is making a concerted search for possible kiddie stars.

Of course this is all a result of the success of Jimmy Boyd.

Some companies such as Capitol, who had Molly Bee on its roster, were quickly prepared to meet the newly developed market. And the others wasted no time signing up the available small fry talent. In the past few months, the following kiddie singers have been put on labels: Pamela Reichele at Mercury; Jeannie Dell at Coral; Little Jo at Brunswick; Jerry Glenn and Sunshine Ruby at RCA Victor; Leslie "Uggams" Crane at MGM; and Andrew Wideman at Jubilee.

In this new development, record companies are suddenly finding themselves faced with problems that are completely different than those which they have with adults. In the first place contracts made with minors are closely supervised by the courts which can set conditions which may not apply to adults. For instance the courts have ruled that Columbia may not deduct the cost of a session from Jimmy Boyd's royalties even though this is a procedure which is standard with adult artists.

Besides court supervision, record companies will also be faced with the problem of proper material for children, material which at once is suitable for the age group that is doing it and at the same time can appeal to enough adults to garner a large sale. Formerly when disk firms dealt with child artists, it was mostly for the children's market so that this dual question was not involved.

Mostly though what record companies are going to have to be extremely careful about is the way these children are handled by their personal managers, parents and everyone else who comes into contact with them. Although the record firms do not have any direct responsibility for the conduct of their

artists, no matter what age they may be, these firms are nevertheless investing a great deal of money and time in building their stars and any action which may cause a justified public reaction is a threat to that investment.

The question of the public's relation to artists has always been a ticklish one. And everyone knows of present day stars who have fallen from public favor because of one action or another which the public as a whole considered wrong.

With child stars, this problem will be multiplied several times because there is so much that is considered wrong for children to do which adults can do with immunity.

For instance, there has already been public reaction to an announcement that Jimmy Boyd would play a Las Vegas night club.

Now knowing the entertainment field as we do, and the people involved in it, we are certain that there is no danger to Jimmy Boyd, his morals, or his future health in playing this club. As a matter of fact his future health may be considerably enhanced by the several thousands of dollars which he will have to spend on it after the engagement. But the fact remains that it is not people like us who are in the business who must be convinced of this, but the general public—and it is a very hard job to convince the public that a night club is the proper place for a 14 year old boy.

It is problems such as these—problems which never arise with adults—that the record companies are going to have to face and face wisely if they are to develop child stars.

Undoubtedly there is a large market among grown up audiences for children's records. Jimmy Boyd proved that. But this market can easily be knocked off by a few thoughtless actions.

It is up to the record companies to take a firm hand in the management of the children on their label. And they must do this despite the fact that they have no legal obligation to do so. But they have a moral obligation and what's more a responsibility to themselves and their firms to see that their investments are not jeopardized by unwise public relations.

ON THE RHYTHM-BLUES LIST
(AND GOING POP)



The Du Droppers

"I WANNA KNOW"

b/w

"LAUGHING BLUES"

RCA Victor 20/47-5229

FOR THE BOXES



The Skylarks

"I HAD THE CRAZIEST DREAM"

b/w

"HOME IN PASADENA"

RCA Victor 20/47-5257

RCA VICTOR Best Sellers

WEEK OF APRIL 11th



POPULAR	78 rpm	45 rpm
DON'T LET THE STARS GET IN YOUR EYES / LIES Perry Como	20-5064 (47-5064)	
WILD HORSES / I CONFESS Perry Como	20-5152 (47-5152)	
HOT TODDY / SERENADE Ralph Flanagan	20-5095 (47-5095)	
HOW DO YOU SPEAK TO AN ANGEL / DOWNHEARTED Eddie Fisher	20-5137 (47-5137)	
SWEET THING / WHY COME CRYING TO ME Dinah Shore	20-5247 (47-5247)	
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin	20-5052 (47-5052)	
A-L-B-U-Q-U-E-R-Q-U-E / MOON Ralph Flanagan	20-5237 (47-5237)	
I HAD THE CRAZIEST DREAM / HOME IN PASADENA The Skylarks	20-5257 (47-5257)	
NOW THAT I'M IN LOVE / YANKEE DOODLETOWN Sauter-Finegan	20-5248 (47-5248)	
THE SONG FROM MOULIN ROUGE / STREET OF SHADOWS Henri Rene	20-5264 (47-5264)	
LULU HAD A BABY / THE BOYS IN THE BACK ROOM Soike Jones	20-5239 (47-5239)	
I FEEL LIKE I'M GONNA LIVE FOREVER / HOW COULD YOU Sunny Gale	20-5216 (47-5216)	
TRAIN, TRAIN, TRAIN / I CAN'T GET STARTED Buddy Morrow	20-5212 (47-5212)	
LITTLE RED MONKEY / ANNA The Three Suns	20-5246 (47-5246)	
CO-ED / DON'T BUILD YOUR DREAMS TOO HIGH Vaughn Monroe	20-5236 (47-5236)	
COUNTRY-WESTERN		
MOONLIGHT AND ROSES / THE MISSOURI WALTZ Eddy Arnold	20-5192 (47-5192)	
YOU ALWAYS HURT THE ONE YOU LOVE I'M GONNA LOCK MY HEART Eddy Arnold	20-5193 (47-5193)	
THE GLORY LAND MARCH / IN DADDY'S FOOTSTEPS Hank Snow - The Jordanares	20-5249 (47-5249)	
DON'T LET THE STARS GET IN YOUR EYEBALLS UNHAPPY DAY Homer & Jethro	20-5214 (47-5214)	
A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN' Hank Snow	20-5034 (47-5034)	
RHYTHM & BLUES		
I WANNA KNOW / LAUGHING BLUES The Du Droppers	20-5229 (47-5229)	
SHE'S DYNAMITE / I'M GONNA TELL EVERYBODY Piano Red	20-5224 (47-5224)	
HE'S THE BEST IN THE BUSINESS / EVIL EYED WOMAN Terry Timmons	20-5227 (47-5227)	

TIPS FROM THIS WEEK'S RELEASE

- THE SONG FROM MOULIN ROUGE (Where Is Your Heart) (from the motion picture "Moulin Rouge")
 - STREET OF SHADOWS (from the motion picture "The Street of Shadows")
Henri Rene and His Orch. 20-5264 (47-5264)*
 - (I Met The One That I Love In) HIGH SCHOOL
 - IS IT ANY WONDER
Bob Whalen with Hugo Winterhalter and His Orch. 20-5255 (47-5255)*
 - GRAB YOURSELF A PARTNER—Polka (For It's Time To Play The Game) ROSALIE
Georgie's Tavern Band
Vocal refrain: Ralph DeRosa 20-5259 (47-5259)*
 - HE WHO HAS LOVE / MEXICAN JOE
The Fontane Sisters 20-5266 (47-5266)*
 - RHYTHM & BLUES**
 - LAST STOP / I'M WITH YOU
Jo Jo Johnson 20-5262 (47-5262)*
- * 45 rpm cat. nos.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box by Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CO—Columbo	FE—Federal	LO—London	PR—Prestige	SIT—Sittin' In
AP—Apollo	CR—Coral	4 Star—Four Star	MA—Mars	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	IM—Imperial	ME—Mercury	RH—Recorded In Hollywood	SW—Swingtime
BU—Bullet	DE—Decca	IN—Intrc	MG—MGM	RE—Regent	TE—Tempo
BR—Brunswick	DN—Devon	JU—Jubilee	MO—Modern	SA—Savoy	TN—Tennessee
CA—Capitol	DY—Derby	Ki—King	OR—Oriole	SE—Seger	UN—United
CH—Chess	ES—Essex		PE—Peacock	VI—RCA Victor	

- | | Pos. Last Week |
|---|----------------|
| 1 HOW MUCH IS THAT DOGGIE IN THE WINDOW
PATTI PAGE
ME-70070 (45x70070)—Patti Page | 1 |
| 2 TILL I WALTZ AGAIN WITH YOU
TERESA BREWER
BR-84002—Five Bills
CO-39952 (4-39952)—Ken Griffin
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DA-795—Regina Kujawa
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light
RH-142—Red Callender
VI-3103—E. P.—Three Suns | 2 |
| 3 YOUR CHEATIN' HEART
JONI JAMES
CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James | 4 |
| 4 PRETEND
NAT "KING" COLE
CA-2346 (F-2346)—Nat "King" Cole
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-70045 (45-70045)—Ralph Marterie O.
VI-20-5119 (47-5119)—Henri Rene O. | 5 |
| 5 TELL ME YOU'RE MINE
THE GAYLORDS
CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylords | 3 |
| 6 I BELIEVE
FRANKIE LAINE
CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine | 8 |
| 7 WILD HORSES
PERRY COMO
CA-2349 (F-2349)—Ray Anthony O.
VI-20-5152 (47-5152)—Perry Como | 7 |
| 8 TELL ME A STORY
FRANKIE LAINE & JIMMY BOYD
CO-39945 (4-39945)—Frankie Laine & Jimmy Boyd | 10 |
| 9 SIDE BY SIDE
KAY STARR
CA-2334 (F-2334)—Kay Starr
VI-20-4741 (47-4741)—Frankie Carle | 6 |
| 10 DON'T LET THE STARS GET IN YOUR EYES
PERRY COMO
CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como | 9 |

11) SAY IT WITH YOUR HEART. 12) NO HELP WANTED. 13) HAVE YOU HEARD. 14) HELLO SUNSHINE. 15) SEVEN LONELY DAYS. 16) HOT TODDY. 17) I'M SITTING ON TOP OF THE WORLD. 18) KAW-LIGA. 19) APRIL IN PORTUGAL. 20) CONGRATULATIONS TO SOMEONE. 21) GOMEN-NASAI. 22) DOWNHEARTED. 23) HOLD ME, THRILL ME, KISS ME. 24) CARAVAN. 25) CAN'T I.





**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HOW MUCH IS THAT DOGGIE
IN THE WINDOW Patti Page (Mercury)
2. I BELIEVE Frankie Laine (Columbia)
3. PRETEND Nat "King" Cole (Capitol)
4. SIDE BY SIDE Kay Starr (Capitol)
5. TILL I WALTZ AGAIN WITH YOU Teresa Brewer (Coral)
6. YOUR CHEATIN' HEART Joni James (MGM)
7. WILD HORSES Perry Como (RCA Victor)
8. TELL ME YOU'RE MINE The Gaylords (Mercury)
9. TELL ME A STORY Laine-Boyd (Columbia)
10. CARAVAN Ralph Marterie (Mercury)

Attention you record companies. A plea for aid has been received via the mails from Bill Balduzzi, Music Librarian (WTHI-Terre Haute, Indiana). A short circuit completely destroyed the WTHI control room and the pop disks were completely wiped out. Bill says "Our need for record replacements is very urgent. Won't you please help." Balduzzi can use 78's. . . . Mitch Reed (WITH-Baltimore, Md.) wants to go on record with the prediction that Tommy Prisco (King) is the hottest singer to come along on wax since Eddie Fisher." Mitch also goes overboard for Danny Winchell's "Ohio" and Bob Manning's "The Nearness Of You." . . . Happy (Stephen Wesley) Ison, hillbilly entertainer on WORZ-Orlando, Fla. has good reason to be "Happy" these days. He's just been promoted to program director. This after just four short months. . . . Norm Green working like a beaver on his MGM disk "Suspicion." Scarcely a week goes by that Norm hasn't visited with dozens of jocks. Some of the latest were Bill Polk (WABY-Albany), Dick Lucas (WNDR-Syracuse), Denny Sullivan (WFBL-Syracuse) and Carleton Henc (WAGE-Syracuse). . . . Hal Murray (WHKK-Akron, O.) was host to Florian Zabach and Vinni DeCampo when they shot over from Cleveland where they were appearing at the Hotel Hollenden.



BILL RANDLE
(WERE—Cleveland, O.)

(WFEA-Manchester, N. H.) points out that the annual summer vacation trips of music biz people and stars from New York to New Hampshire is already getting under way. Irving Fields and his Trio will spend the summer at the Grays Inn in Jackson, N. H. Vaughn Monroe's folks live in Pennacook, N. H. and Vaughn always spends considerable time there. Jane Frohman spent a few weeks in N. H. last year and may return. . . . PFC Sid Kallner, on the way from Ft. Dix to New York this week picked up Bud Brees (WPEN-Philadelphia) then tuned in Jack Lacy (WINS-New York) and got a big kick out of both using The Cash Box lists. Sid, a former Cash Box staffer, stopped into the C. B. offices to get some assistance in lining up a show for the G.I.'s at Dix.

Bill Bohack (WPAT-Newark, N. J.) daddy of a baby boy, Gary Michael. Bill met his wife Phyllis, a registered nurse, when she was attending his mother. . . . Lee Leonard (WLOW-Norfolk, Va.) starts a new feature on his three hour show "The Star of the Week." First star will be Buddy Morrow who will be interviewed via tape. Lee will give complete biographical data and answer all questions about the "starred" artists life. . . . Milt Grant (WOL-Washington, D. C.) doing five hours a day, seven days a week. . . . Lunched with Ray Carrol (WHOM-New York). Ray, who is the Ray half of Willie and Ray, one sincere guy who is in love with the rhythm and blues field and sees it as a business, like any other, that requires thought, study and work. A prediction—Ray will go far in the radio field. . . . Tom Finn (WSPC-Toledo, O.) says he aired Bob Carroll's "A Little Love" twice and received nearly 100 calls and letters. . . . WORZ-Orlando, Fla. goes up to 5000 watts on April 15. . . . Eddie Lambert (WEAT-Lake Worth, Fla.) leaving the business. Wants to say thanks to the many folks in the business who have helped him and his shows. . . . Chuck Thompson (WFOR-Hattiesburg, Miss.) celebrated his 500th broadcast with Elmer, his trained bantam rooster. . . . Lee & Lorraine (WINZ-Miama, Fla.) working with the world's first dog disk jockey, Mr. Wiggles, who is getting to be quite a character in southern Florida.

CORAL RECORDS
Proudly Introduces Their
New Thrilling—
Exciting Personality . . .

**MACE
BARRETT**
singing
"I DON'T HAVE
TO CLOSE
MY EYES"
and
"IT'S THE
STRANGEST
FEELING"
CORAL RECORD
60962 (9-60962)

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS INC.)
Personal Representative:
BUDDY FRANKLIN
1650 Broadway (PLaza 7-2760) N. Y.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

BONNIE LOU
(King 1213; 45-1213)

B+ "DANCIN' WITH SOMEONE" (2:29) [Valando Music] A pretty waltz tempo ballad that seems to be bound for hitdom gets an ultra lovely vocal treatment from the sweet heart-felt voice of Bonnie Lou. Chirp has a lovely sound and this side is a strong contender for top honors.

B+ "SCRAP OF PAPER" (2:49) [Village Music] Another lovely tune set to that same sentimental waltz beat is caressed by Bonnie in her velvety manner. The tune and lyrics blend perfectly. A fine coupling for all boxes.

LEW DOUGLAS ORCH.
(MGM 11472; K-11472)

B+ "RUBY" (3:02) [Miller Music] The tune from the "Ruby Gentry" flick that looks like a smash to be in the wax circles is lushly presented by Lew Douglas' ork. The lyrics are softly eased through by the Halloran Choir in a smooth "Laura" manner.

C+ "MY FLAMING HEART" (2:58) [Robbins Music] Lucille Reed takes a solo run on another movie tune, this one from "Small Town Girl." The ballad is sort of heavy but tenderly offered by the potent pipes of the thrush. Lew Douglas sets the lovely mood.

HELEN O'CONNELL & GISELE MacKENZIE
(Capitol 2404; F-2404)

B "LIPSTICK - A - POWDER - 'N' PAINT" (1:55) [Christopher Music] Helen and Gisele give a sock-eroo belting to a corny novelty with a trombone assist and a rag time sound. Their impersonation of hillbillies comes over well on this happy item.

B "GET IT WHILE YOU'RE YOUNG" (2:20) [Tacit Music] The sweet voiced thrushes put on that amusing country twang and do some more of the same corny material. Dave Cavanaugh backs with fine rhythm. Two pleasing cornball number. Should get spins.

ALAN DALE
(Coral 60960; 9-60960)

C+ "ALEXANDER'S RAG TIME BAND" (2:59) [Irving Berlin Music] One of the greatest of all the standards is given a duet styling by Alan Dale and Judy Lynn. They sound good together on this happy bouncer that's light and lively.

B "I WISH I HAD NEVER LEARNED" (2:31) [Chappell & Co.] Al does a vocal solo on this end with a lush backing by Ray Bloch's ork on an attractive love song presented with a romantic mood.

SAMMY KAYE ORCH.
(Columbia 39977; 4-39977)

B+ "SWEET SUE - JUST YOU" (2:10) [Shapiro Bernstein Co.] For the first time in a long while Sammy Kaye forgets about swaying and swings into a terrific jump version of an oldie with fine vocal setting by the Kaye Choir. Really great.

B "I COULDN'T KEEP FROM CRYING" (2:40) [Acuff Rose Pub.] The Kaydets do some smooth piping on a soft ballad with a country flavor wonderfully showcased by a steel guitar and a tender orking by Sammy. Lead vocalist does well on offering.

THE CASH BOX

DISK OF THE WEEK

"IS IT ANY WONDER" (2:34)
[Midway Music]
"ALMOST ALWAYS" (2:44)
[Brandom Music]
JONI JAMES
(MGM 11470; K-11470)



JONI JAMES

● Joni James, who many thought was a one record flash, has firmly established herself as one of the top artists in the wax world with her now accepted style and individual sound. After three successive top selling hits, the thrush sends up another stardusted ballad dubbed "Is It Any Wonder," that could be her biggest to date. Her velvety voice does wonders with this super lovely ballad and Lew Douglas backs Joni so all of her warmth stands out. Flip is a Latin item "Almost Always." Ops oughta get with this disk immediately.

"THERE'S NO ESCAPE" (2:58)
[Robert Mellin Music]
"MANY ARE THE TIMES" (2:24)
[Weiss & Barry Music]
DON CORNELL
(Coral 60968; 9-60968)



DON CORNELL

● Don Cornell gets hold of some top drawer material and presents it in his grade "A" manner to come up with a hit contending record. A strong introduction leads Don into a powerful ballad labelled "There's No Escape" which he belts with spirit and meaning. It's a juicy acquisition for his wax fans and a side that oughta get loads of spins in the boxes. The under portion "Many Are The Times," is a pretty lid with a waltz tempo that adds to the lovely melody. Norman Leyden and his boys assist Don in perfect form. Keep an eye on the top half. It sounds terrific.

"WHEN THE RED, RED, ROBIN COMES BOB, BOB, BOBBIN' ALONG" (2:00) [Bourne Music]
"BEAUTIFUL MUSIC TO LOVE BY" (3:05) [E. H. Morris]
DORIS DAY
(Columbia 39970; 4-39970)



DORIS DAY

● The ever popular and versatile Doris Day gives new life to a great old novelty as she belts out, in her peppy manner, "When The Red, Red, Robin Comes Bob, Bob, Bobbin' Along." Her happy freshened vocal is loaded with sock and one listen makes you want to bounce. This two minute side is a natural for the boxes. Paul Weston backs Dossie again on a piece with an entirely different mood. "Beautiful Music To Love By" is a soft tender waltz warmly eased through. We take to both and look for "Robin" to break first.

"IN THE MIDDLE OF A KISS" (3:11) [Famous Music]
"CAN'T YOU SEE" (3:13)
(3:13) [Challenge Music]
BETTE McLAURIN
(Coral 60961; 9-60961)



BETTE McLAURIN

● Bette McLaurin has had local hits in "I May Hate Myself In The Morning" and "My Heart Belongs To Only You." But now she has a new one tagged "In The Middle Of A Kiss" that has all the ingredients needed for a national smash. Her wonderful sound and polished manner of performance send her off with flying colors on this lovely ballad. "Can't You See" is another terrific love song belted by her sparkling voice. We look for "Middle Of A Kiss" to cause a rage.

MORTON GOULD & ROCHESTER "POPS" ORCH.
(Entre 102; 4-102)

B "MUSIC BOX TANGO" (2:40) [Broude Bros.] The imaginative mind of Morton Gould goes to work on a super arrangement of a vigorous tango full of lush strings and belts it out in a sultry manner. A stellar rendition.

B "WEDDING DANCE" (2:50) [Weintraub Music] It's good to hear the exciting Gould ideas again as he picks up the tempo to a gay and lively freilac. It's real lush and moves along at a terrific pace.

CAMARATA
(Decca 28623; 9-28623)

B+ "RENDEZVOU" (2:50) [Meridian Music] Another fine sounding instrumental by Bernie Wayne, author of "Vanessa," gets a top notch going over by the strings of Camarata's ork. The fast moving tune is exciting and slows up for a part like "Slaughter on Tenth Ave." Real good.

B+ "FIDDLESTICKS" (2:46) [Garlock-Scherer Music] The fine conductor does another terrific job on a lively and tricky melody that oughta get spins for the record.

DAMITA JO
(RCA Victor 20-5253; 47-5253)

B "THE WIDOW WALK" (2:42) [Raleigh Music] The fine voice of Damita Jo is doubled as she opens a pretty number with a fine sound. She singles out and joins up with the Rockets on a slow waltz with a folk song flavoring. Sweet delivery.

C+ "MISSING" (2:50) [Fredbee Music] Damita takes off on a pleasing tune with an odd repetitive beat in the backdrop. Her voice is terrific. Number bounces.

GARY MARKS & THREE FLAMES
(Jubilee 5101; 45-5101)

C+ "BE ON THE SQUARE" (2:30) [Arc Music] Fitting rhythm accompaniment backs Gary Marks as he voices a good sentimental ballad. He has a good voice and puts expression into the reading. Three Flames set up fine

B "I LOVE THE WORK I'M DOING" (2:20) [Arc Music] The boys work on an up tempo piece with a good set of words and a happy jump tune. Gary has a terrific voice and solid rhythm. The Flames add some fine harmony on a very cute number. Could catch.

ANN HATHAWAY
(Avalon 7210)

B "IT GOES LIKE THIS" (2:34) [Leo Feist Inc.] A cute handclapping novelty is pertly lilted by Ann Hathaway in a bouncing light hearted way that could have everyone singing it in no time. Luther Henderson sets up a most appropriate orking. Catchy melody.

C "SUPPER TIME" (3:10) [Irving Berlin Music] From Berlin's musical "As Thousands Cheer" comes this ballad that Ann delivers in a meaningful fashion. Backing by Henderson is fitting. Number is sad and dreary.

DOT RECORDS IS PROUD TO ANNOUNCE

THE ORIGINAL
misirlou

by **LEON BERRY**
b/w
The Sorcerer Tango
DOT 15063

America's newest
Hillbilly Sensation...

MAC WISEMAN

with his great new release...



**YOU'RE SWEETER
THAN HONEY**
and
**DON'T LET YOUR
SWEET LOVE DIE**

DOT 1158

Keep stocked with the great DOT catalog of MAC WISEMAN records:

- GOIN' LIKE WILDFIRE
SHACKLES AND CHAINS
Dot 1150
- LITTLE WHITE CHURCH
I'M A STRANGER
Dot 1075
- GEORGIA WALTZ
DREAMING OF A LITTLE CABIN
Dot 1092
- FIRE IN MY HEART
GOING TO SEE MY BABY
Dot 1126
- TIS SWEET TO BE REMEMBERED
ARE YOU COMING BACK TO ME
Dot 1062

- I STILL WRITE YOUR NAME IN
THE SAND
FOUR WALLS AROUND ME
Dot 1091
- YOU'RE THE GIRL OF MY DREAMS
I WONDER HOW THE OLD FOLKS
ARE AT HOME
Dot 1115
- BY THE SIDE OF THE ROAD
WAITING FOR THE BOYS
Dot 1131
- SIX MORE MILES
IT'S GOODBYE AND SO LONG
TO YOU
Dot 1146

ATTENTION, DISK JOCKEYS...

If you are not receiving the Mac Wiseman Dot Releases, please fill in the coupon below.

Radio Station.....
(call letters)

Name of D. J.,
Record Libr.,
Program Dir.

City

State

Mail this to RANDY WOOD, Dot Records, Gallatin, Tenn.

The Nation's Best Selling Records

.....**Dot** RECORDS.....GALLATIN, TENNESSEE.....PHONE: 880-881

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

- | | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓓ VERY GOOD | ⓓ MEDIOCRE |

SARAH VAUGHAN

(Columbia 39963; 4-39963)

B "SPRING WILL BE A LITTLE LATE THIS YEAR" (2:40) [Frank Music] A fine oldie with a most lovely melody is given a super treatment by the stellar voice of Sarah Vaughan with a pretty Percy Faith backing. Thrush has a terrific style.

B "A BLUES SERENADE" (2:35) [Mills Music] The wide ranged vocalist shows her talents again on this lovely song that was a hit of the past. The backing is again fitting and helps the voice stand out.

LILY ANN CAROL

(RCA Victor 20-5256; 47-5256)

C+ "I'D LOVE TO FALL ASLEEP" (2:32) [Southern Music] Lily Ann Carol's soft voice eases through tender ballad with a fine Sy Oliver backdrop. She has perfect control over her voice and sings with a tear.

C+ "ROLLIN' ROLLIN' STONE" (2:40) [Sunbeam Music] Lily Ann follows the instruments with her voice and goes into a cute jumper that's pleasant on the ear. A group backs her nicely with choral support.

AMES BROTHERS

(Coral 60967; 9-60967)

C+ "CANDY BAR BOOGIE" (2:39) [Mayfair Music] The Ames Brothers harmonize on a "Rag Mop" type of number that jumps along at a good pace for dancing. Their harmony is sock.

B+ "AT THE END OF THE RAIN-BOW" (2:39) [Malden Music] A moderate tempo is the perfect beat for the Ames' waxing of a lovely ballad with pretty lyrics and a sincere warm melody. They do a perfect job of soothing out this lovely arrangement.

RALPH FLANAGAN

(RCA Victor 20-5237; 47-5237)

B "ALBUQUERQUE" (2:56) [Coachella Music] The sound of a train introduces a cute jump item that's belted out by the Flanagan ork with a vocal solo by Ralph and his Singing Winds. The idea is cute and well presented.

B "MOON" (3:02) [American Academy of Music] Harry Prime and the Winds do the vocal chores on a soft ballad with Ralph and the boys enhancing the side with a Glenn Miller like backdrop. The results are inviting.

BILLY TIGANI & JAGGI BROTHERS

(Citation 1108)

C "VOODOO" (2:22) [Halsey Music] The voice of Billy Tagani teams up with the twin accordions of the Jaggi Brothers to beat through an eerie number with a steady tempo. Billy's voice is good.

C "PLEASE WRITE SOON MY SON" (2:45) [Halsey Music] Bill sings a ballad on this half and puts feeling into it. The accordions don't seem to fit the number and in spots they drown out the lyrics.

THE CASE BOX

SLEEPER OF THE WEEK

"THE MOULIN ROUGE THEME" (2:59)

[Broadcast Music Inc.]

"VOLA COLOMBA" (3:03)

[Peter Maurice]

MANTOVANI AND HIS ORCHESTRA
(London 1328; 45-1328)

● Mantovani, who was one of the most important factors in the public's trend toward the acceptance of lush higher level instrumentals with his outstanding version of "Charmaine," comes up with an equally superb orking of the most lovely "Moulin Rouge Theme." The amazing sound he gets from the strings is something beyond description. It rings with beauty. It's the type of rendition that one could listen to over and over again without getting tired. "Vola Colomba" is the lower lid with a soft lush romantic mood approach. The top portion takes all the chips.

"BIG MAMOU" (2:09)

[Peer International]

"SHOULD YOU CHANGE YOUR MIND" (2:34)

[B. F. Wood Music]

PETE HANLEY
(Okeh 6956; 9-6956)

● A lively Cajun number with an exciting samba tempo and a rhythmic vocal by Pete Hanley is what shapes up as a fine piece of wax for the boxes. Backed by a juicy Leyden Brothers orking, Pete leans into this number with everything he's got. The fullness of the chorus in the backdrop adds to the color of "Big Mamou." On the lower end Pete slows up and serves up a lilting ballad in his rhythmic vocal manner. Norman Leyden leads the backdrop in a slow jump tempo that comes off fine. "Mamou" is a potent deck that all ops should give a listen to.

MACE BARRETT

(Coral 60962; 9-60962)

B "I DON'T HAVE TO CLOSE MY EYES" (2:13) [Shawnee Press] A new voice makes a fine showing on a potent ballad. Mace Barrett does the tailor made vocaling and is set off to full advantage by a fine orking of Hugo Peretti's crew.

B "IT'S THE STRANGEST FEELING" (2:27) [Shawnee Press] The young artist does another bit of romantic warbling that results in warm listening material. He puts his heart into the song and gives it meaning.

THE FOUR KNIGHTS

(Capitol 2403; F-2403)

B "ANNIVERSARY SONG" (2:24) [Moods Music] The Four Knights jump up the hit song from the "Jolson Story" movie and treat it in their unique manner. Oscar Broadway carries the lead with his low voice and sends out a potent unusual styling of a good number.

C "A FEW KIND WORDS" (2:38) [Fairway Music] The boys blend their warm voices once again to come up with another pretty piece that highlights the voice of Gene Alford. Wonderful harmony.

JO ANN TOLLEY

(MGM 11471; K-11471)

B "YOU CAN LIVE WITH A BROKEN HEART" (2:38) [Dubonnet Music] A group creates an introduction for Jo Ann Tolley's lovely voice as she sends up a sentimental number in a hushed mood.

B "I'D NEVER FORGET YOU" (2:46) [Slade Enterprises] The thrush does another quality rendition of a warm love song in her heart felt manner. The tune, arrangement and presentation are good.

DON CHERRY

(Decca 28635; 9-28635)

C+ "ALL BY MYSELF" (2:15) [Irving Berlin Music] Backed by the pleasing sound of Grady Martin and his Slew Foot Five, Don Cherry vocals an appealing lilter with a pretty melody.

C "IF THEY SHOULD ASK ME" (2:36) [Ridgeway Music] The artist eases through a tasteful ballad with a light backing by the Slew Foot Five that doesn't seem to fit the mood of the song.

MR. GOON, MARTIN & BROWN

(Republic 7024; 45-7024)

B "MY BLUE HEAVEN" (2:14) [Fiest] A sparkling oldie gets a handclapping bounce treatment by the beating bones of Mr. Goon and the inviting harmonicas of Martin & Brown. The sock rhythm makes your feet tap.

C+ "YOU WERE MEANT FOR ME" (2:13) [Robbins Music] The rhythmic aggregation runs through some more of the same type of material on another standard. The boys work well together.

JOHNIE BOMBA ORCH.

(Dana 3110; 45-3110)

C+ "ANNIVERSARY POLKA" (2:29) [W. H. Sajewski] Johnie Bomba leads his crew of musicians through a lively and potent polka item that really rocks. The piece is perfect for dancing.

C+ "I LOVE MY WIFE" (2:27) [W. H. Sajewski] The boys glide over a slower polka and dish it out in a form that makes it a natural for the boxes on the right locations.

JUNE HUTTON &

AXEL STRODAHL ORCH.

(Capitol 2429; F-2429)

C+ "THE SONG FROM MOULIN ROUGE" (2:39) [Broadcast Music, Inc.] Set to a slow waltz tempo, a pretty tune that's causing a bit of a stir in the wax field, is smoothly covered by the warm voice of June Hutton and the fine ork of Axel Stordahl. A good teaming of two talents.

B "SAY YOU'RE MINE AGAIN" (2:30) [Blue River Music] The Boys Next Door join the thrush on a lilter with a lovely melody that results in a classy rendition. The setting and delivery are convincing.

THE CASE BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DANCIN' WITH SOMEONE" & "SCRAP OF PAPER" Bonnie Lou King 1213; 45-1213
- ★ "RUBY" Lew Douglas Orch. ... MGM 11472; K-11472
- ★ "SWEET SUE—JUST YOU" Sammy Kay Orch. ... Columbia 39977; 4-39977

THE NEW STAR YOU MADE

with the record
you've
been waiting for...



BOB CARROLL

sings

A Little Love

(CAN GO A LONG LONG WAY)

b/w

Where Did You Go?

DERBY RECORD
No. 821

with Jimmy Leyden Orchestra and Chorus

Going Stronger Than Ever
BOB CARROLL'S
"SAY IT
WITH YOUR
HEART"

DERBY RECORDS
New York—Hollywood, California

Personal Management
VAL IRVING

Direction
WILLIAM MORRIS AGENCY



CORAL RECORDS
COIN CATCHERS

Don CORNELL
singing

"THERE'S NO ESCAPE"

and

"MANY ARE THE TIMES"

with Orchestra directed by Norman Leyden
Coral 60968 (9-60968)

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 4 without any changes on the part of THE CASH BOX.

- Howard Miller**
WIND—Chicago, Ill.
1. How Much Is That Doggie In The Window (Patti Page)
 2. I Believe (Frankie Laine)
 3. No Help Wanted (R. Draper)
 4. Tell Me A Story (Laine-Boyd)
 5. Gone (Bobby Wayne)
 6. Downhearted (Eddie Fisher)
 7. Somebody Stole My Gal (Johnny Ray)
 8. Without My Lover (Stafford)
 9. Fare-Thee-Well (Roberta Lee)
 10. Can't I (Nat "King" Cole)

- Bill Reynolds**
WTMJ—Milwaukee, Wisc.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Caravan (Ralph Marterie)
 3. I Believe (Frankie Laine)
 4. Tell Me You're Mine (The Gaylords)
 5. Ruby (Richard Hayman)
 6. Don't Let The Stars Get In Your Eyes (Perry Como)
 7. Tell Me A Story (Laine-Boyd)
 8. Ramona (The Gaylords)
 9. Wild Horses (Perry Como)
 10. The Bull Walked Around, Olay (Richard Hayes)

- John Wisley**
WSAV—Savannah, Ga.
1. A Fool Such As I (Stafford)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. No Help Wanted (R. Draper)
 4. Wild Horses (Perry Como)
 5. Your Cheatin' Heart (James)
 6. Side By Side (Kay Starr)
 7. I Believe (Jane Froman)
 8. Hush-A-Bye (Bing Crosby)
 9. Kaw-Liga (Dolores Gray)
 10. Don't Let The Stars Get In Your Eyes (Perry Como)

- Ray Schreiner**
WRNL—Richmond, Va.
1. Side By Side (Kay Starr)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Song From Moulin Rouge (Percy Faith)
 4. Caravan (Ralph Marterie)
 5. Wild Horses (Ray Anthony)
 6. Your Cheatin' Heart (James)
 7. I'm Sitting On Top Of The World (Paul-Ford)
 8. Seven Lonely Days (Gibbs)
 9. Bumping Around (Dick Todd)
 10. Hush-A-Bye (Bing Crosby)

- Bob Harris**
KFRE—Fresno, Calif.
1. Side By Side (Kay Starr)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Rachel (Artie Wayne)
 4. Pretend (Nat "King" Cole)
 5. Have You Heard (Joni James)
 6. Tell Me You're Mine (The Gaylords)
 7. No Help Wanted (R. Draper)
 8. Caravan (Ralph Marterie)
 9. Downhearted (Eddie Fisher)
 10. Wild Horses (Perry Como)

- Sherm Feller**
WLAW—Boston, Mass.
1. Hello Sunshine (N. Brooks)
 2. Wild Horses (Perry Como)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. This Is Heaven (J. La Rosa)
 5. I'm Sitting On Top Of The World (Paul-Ford)
 6. Will-O'-The-Wisp (Hugo Winterhalter)
 7. Song From Moulin Rouge (Percy Faith)
 8. Gypsy (Bob Manning)
 9. Twice As Much (Mills Bros.)
 10. Have You Heard (Joni James)

- Don McLeod**
WJBK—Detroit, Mich.
1. Twice As Much (Mills Bros.)
 2. April In Portugal (L. Baxter)
 3. Less Than Tomorrow (Hamish Menzies)
 4. Kaw-Liga (Dolores Gray)
 5. The Nearness Of You (Bob Manning)
 6. Pour Me A Glass Of Tears (B. Williams Quartet)
 7. I Believe (Frankie Laine)
 8. Song From Moulin Rouge (Percy Faith)
 9. S'posin' (Don Cornell)
 10. Poinciana (Four Freshman)

- Paul Flanagan**
WTRY—Troy, N. Y.
1. I Believe (Frankie Laine)
 2. Tell Me A Story (Laine-Boyd)
 3. Your Cheatin' Heart (James)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. Somebody Stole My Gal (Johnny Ray)
 6. Hello Sunshine (N. Brooks)
 7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 8. Wild Horses (Perry Como)
 9. She Wears Red Feathers (Guy Mitchell)
 10. Pretend (Nat "King" Cole)

- Dick Elliott**
WCFL—Chicago, Ill.
1. Wild Horses (Perry Como)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Pretend (Nat "King" Cole)
 5. Downhearted (Eddie Fisher)
 6. Caravan (Ralph Marterie)
 7. I Don't Know (Willie Mabon)
 8. Hello Sunshine (N. Brooks)
 9. Keep It A Secret (D. Shore)
 10. Side By Side (Kay Starr)

- Norb Moore**
KXLW—St. Louis, Mo.
1. I Believe (Frankie Laine)
 2. Your Cheatin' Heart (James)
 3. Tell Me You're Mine (The Gaylords)
 4. Twice As Much (Mills Bros.)
 5. Hello Sunshine (N. Brooks)
 6. Hot Toddy (Ralph Flanagan)
 7. Ohio (Danny Winchell)
 8. Sweet Thing (Dinah Shore)
 9. S'posin' (Don Cornell)
 10. Gomen Nasai (Eddy Howard)

- Mitch Reed**
WITH—Baltimore, Md.
1. Seven Lonely Days (Gibbs)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. The Nearness Of You (Bob Manning)
 4. Side By Side (Kay Starr)
 5. Pretend (Nat "King" Cole)
 6. Your Cheatin' Heart (James)
 7. Ohio (Danny Winchell)
 8. Hot Toddy (Ralph Flanagan)
 9. Caravan (Ralph Marterie)
 10. How Do You Speak To An Angel (Eddie Fisher)

- Bill Silbert**
WMGM—New York, N. Y.
1. Hot Toddy (Ralph Flanagan)
 2. Will-O'-The-Wisp Romance (Hugo Winterhalter)
 3. A Little Love (Bob Carroll)
 4. Caravan (Ralph Marterie)
 5. Say It With Your Heart (Bob Carroll)
 6. Can't I (Nat "King" Cole)
 7. Tell Me A Story (Laine-Boyd)
 8. Anna (Paul Weston)
 9. Au Revoir (Tommy Edwards)
 10. Twice As Much (Mills Bros.)

- Ted Brown**
WMGM—New York, N. Y.
1. He Who Has Love (Four Lads)
 2. Side By Side (Kay Starr)
 3. Ruby (Richard Hayman)
 4. Have You Heard (Joni James)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. I'm The King Of Broken Hearts (Tony Bennett)
 8. Say It With Your Heart (Bob Carroll)
 9. Ohio (Danny Winchell)
 10. Gomen Nasai (H. Belafonte)

- Gary Lesters**
WVNJ—Newark, N. J.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Wild Horses (Perry Como)
 3. Congratulations To Someone (Tony Bennett)
 4. Side By Side (Kay Starr)
 5. Tell Me You're Mine (The Gaylords)
 6. Don't Let The Stars Get In Your Eyes (Perry Como)
 7. Downhearted (Eddie Fisher)
 8. Pretend (Nat "King" Cole)
 9. Hello Sunshine (N. Brooks)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- John Van**
WCAR—Pontiac, Mich.
1. How Much Is That Doggie In The Window (Patti Page)
 2. I Believe (Frankie Laine)
 3. Say It With Your Heart (Bob Carroll)
 4. Your Cheatin' Heart (James)
 5. No Help Wanted (R. Draper)
 6. Don't Let The Stars Get In Your Eyes (Perry Como)
 7. Hello Sunshine (N. Brooks)
 8. Caravan (Ralph Marterie)
 9. Tell Me You're Mine (The Gaylords)
 10. Till I Waltz Again With You (Teresa Brewer)

- Jerry Kay**
WWEZ—New Orleans, La.
1. Side By Side (Kay Starr)
 2. Pretend (Nat "King" Cole)
 3. Anywhere I Wander (La Rosa)
 4. Hello Sunshine (N. Brooks)
 5. Salomee (Dinah Shore)
 6. Gomen Nasai (R. Bowers)
 7. I Believe (Frankie Laine)
 8. Till I Waltz Again With You (Teresa Brewer)
 9. Downhearted (Eddie Fisher)
 10. Seven Lonely Days (Gibbs)

- Edward Sawtell**
WJLB—Detroit, Mich.
1. I Believe (Frankie Laine)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Side By Side (Kay Starr)
 4. Have You Heard (Joni James)
 5. Twice As Much (Mills Bros.)
 6. Caravan (Ralph Marterie)
 7. No Help Wanted (R. Draper)
 8. Pretend (Nat "King" Cole)
 9. Wild Horses (Perry Como)
 10. Less Than Tomorrow (Hamish Menzies)

- Wally Nelskog**
KRSC—Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (Carson)
 3. My Jealous Eyes (Patti Page)
 4. Tell Me A Story (Laine-Boyd)
 5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 6. Twice As Much (Mills Bros.)
 7. Downhearted (Eddie Fisher)
 8. Wild Horses (Perry Como)
 9. Pretend (Nat "King" Cole)
 10. My Heart Belongs To Only You (June Christy)

- Jack Downey**
WONS—Hartford, Conn.
1. Tell Me A Story (Laine-Boyd)
 2. I'm Sitting On Top Of The World (Paul-Ford)
 3. Somebody Stole My Gal (Ray)
 4. I'm The King Of Broken Hearts (Tony Bennett)
 5. Red Canary (Florian Zabach)
 6. Ruby (Richard Hayman)
 7. I Believe (Frankie Laine)
 8. Yokahama Mama (Harry Kari)
 9. Pretend (Nat "King" Cole)
 10. Hello Sunshine (N. Brooks)

- Al Ross**
WBAL—Baltimore, Md.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Pretend (Nat "King" Cole)
 5. Your Cheatin' Heart (James)
 6. Wild Horses (Perry Como)
 7. Side By Side (Kay Starr)
 8. Have You Heard (Joni James)
 9. Anywhere I Wander (La Rosa)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- Art Hellyer**
WMAQ—Chicago, Ill.
1. Say It With Your Heart (Bob Carroll)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. I Believe (Frankie Laine)
 4. Till I Waltz Again With You (Teresa Brewer)
 5. I Confess (Perry Como)
 6. A Fool Such As I (Stafford)
 7. Side By Side (Kay Starr)
 8. Hush-A-Bye (Stan Kenton)
 9. I'm Sitting On Top Of The World (Paul-Ford)
 10. Don't Let The Stars Get In Your Eyes (Perry Como)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 4 without any changes on the part of THE CASH BOX.

Lee & Lorraine Ellis
 WINZ—Miami, Fla.

1. How Much Is That Doggie In The Window (Patti Page)
2. Your Cheatin' Heart (James)
3. Tell Me You're Mine (The Gaylords)
4. Tell Me A Story (Laine-Boyd)
5. Till I Waltz Again With You (Teresa Brewer)
6. Pretend (Nat "King" Cole)
7. Side By Side (Kay Starr)
8. Downhearted (Eddie Fisher)
9. A Little Love (Bob Carroll)
10. Will-O-The Wisp Romance (Hugo Winterhalter)

Bob Drews
 WAAF—Chicago, Ill.

1. Tell Me You're Mine (The Gaylords)
2. Your Cheatin' Heart (James)
3. No Help Wanted (R. Draper)
4. Caravan (Ralph Marterie)
5. Tell Me A Story (Laine-Boyd)
6. Side By Side (Kay Starr)
7. I Believe (Jane Froman)
8. Seven Lonely Days (Gibbs)
9. How Much Is That Doggie In The Window (Patti Page)
10. In The Mood (Glenn Miller)

Ed Bonner
 KXOK—St. Louis, Mo.

1. Your Cheatin' Heart (James)
2. Gomen Nasai (Eddy Howard)
3. Somebody Stole My Gal (Johnnie Ray)
4. Without My Lover (Stafford)
5. Magic Touch (H. Winterhalter)
6. Dancin' With Someone (Teresa Brewer)
7. No Help Wanted (R. Draper)
8. Coquette (Billy Eckstine)
9. He Who Has Love (Four Lads)
10. This Is Heaven (J. La Rosa)

Harvey Hudson
 WLEE—Richmond, Va.

1. Downhearted (Eddie Fisher)
2. Magic Touch (Winterhalter)
3. Till I Waltz Again With You (Teresa Brewer)
4. How Much Is That Doggie In The Window (Patti Page)
5. Hot Toddy (Ralph Flanagan)
6. I Don't Know (B. Morrow)
7. I Can't Get Started Again (Buddy Morrow)
8. Your Cheatin' Heart (James)
9. Side By Side (Kay Starr)
10. Wild Horses (Perry Como)

Art Pallan
 WWSW—Pittsburgh, Pa.

1. How Much Is That Doggie In The Window (Patti Page)
2. Side By Side (Kay Starr)
3. Downhearted (Eddie Fisher)
4. Pretend (Nat "King" Cole)
5. Can't I (Nat "King" Cole)
6. Song From Moulin Rouge (Percy Faith)
7. Wild Horses (Perry Como)
8. He Who Has Love (Four Lads)
9. Rachel (Artie Wayne)
10. Hello Sunshine (N. Brooks)

Tom Stewart
 WPAQ—Mt. Airy, N. C.

1. Till I Waltz Again With You (Teresa Brewer)
2. Pretend (Eileen Barton)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Side By Side (Kay Starr)
6. Your Cheatin' Heart (James)
7. Wild Horses (Perry Como)
8. Ghost Of A Rose (T. Martin)
9. Have You Heard (Joni James)
10. Wonderful Copenhagen (Hugo Winterhalter)

Tom Finn
 WSPD—Toledo, Ohio

1. Say It With Your Heart (Bob Carroll)
2. Anywhere I Wander (La Rosa)
3. Seven Lonely Days (Gibbs)
4. Gomen-Nasai (R. Bowers)
5. A Little Love (Bob Carroll)
6. How Much Is That Doggie In The Window (Patti Page)
7. Less Than Tomorrow (Hamish Menzies)
8. He Who Has Love (Four Lads)
9. I'd Love To Fall Asleep (Karen Chandler)
10. I'm The King Of Broken Hearts (Tony Bennett)

Roger Nash

WJMR—New Orleans, La.

1. April In Portugal (Les Baxter)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Wild Horses (Perry Como)
6. Your Cheatin' Heart (James)
7. I'm Sitting On Top Of The World (Paul-Ford)
8. Till I Waltz Again With You (Teresa Brewer)
9. Pour Me A Glass Of Teardrops (Williams Quartet)
10. Anna (Silvana Mangano)

Earle Pudney

WGY—Schenectady, N. Y.

1. Can't I (Nat "King" Cole)
2. Pretend (Ralph Marterie)
3. How Much Is That Doggie In The Window (Patti Page)
4. The Golden Years (T. Martin)
5. Side By Side (Kay Starr)
6. Hot Toddy (Ralph Flanagan)
7. Twice As Much (Mills Bros.)
8. I Confess (Perry Como)
9. The Nearness Of You (Bob Manning)
10. Your Cheatin' Heart (James)

Bob Watson

WSB—Atlanta, Ga.

1. Wherever I Wander (La Rosa)
2. Downhearted (Eddie Fisher)
3. Side By Side (Kay Starr)
4. Hush-A-Bye (Bing Crosby)
5. Ohio (Lisa Kirk)
6. April In Portugal (L. Baxter)
7. Gomen Nasai (Eddy Howard)
8. How Do You Speak To An Angel (Eddie Fisher)
9. Red Canary (Florian Zabach)
10. Blue Gardenia (Nat Cole)

Don Bell

KRNT—Des Moines, Iowa

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. Till I Waltz Again With You (Teresa Brewer)
4. Pretend (Nat "King" Cole)
5. No Help Wanted (Carlises)
6. Hot Toddy (Ralph Flanagan)
7. I Believe (Jane Froman)
8. Tell Me You're Mine (The Gaylords)
9. Yes Sir, That's My Baby (Kari)
10. Can't I (Nat Cole-Billy May)

Bill Randle

WERE—Cleveland, Ohio

1. Swedish Rhapsody (P. Faith)
2. Ruby (Richard Hayman)
3. Big Manou (Pete Hanley)
4. Song From Moulin Rouge (Percy Faith)
5. Without My Lover (Stafford)
6. I'll Be Hanging Around (Russ Morgan)
7. Magic Touch (H. Winterhalter)
8. A Fool In Love (Frances Faye)
9. I Believe (Frankie Laine)
10. Your Cheatin' Heart (James)

Bud Wilson

WKXL—Concord, N. H.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Anywhere I Wander (La Rosa)
4. Wild Horses (Perry Como)
5. Mr. Tap Toe (Doris Day)
6. Tell Me You're Mine (The Gaylords)
7. Salomee (Dinah Shore)
8. Seven Lonely Days (G. Gibbs)
9. Downhearted (Eddie Fisher)
10. Your Cheatin' Heart (F. Laine)

Ira Cook

KECA & KMPC—Hollywood, Calif.

1. Song From Moulin Rouge (Percy Faith)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Wild Horses (Perry Como)
6. I'll Be Hanging Around (Russ Morgan)
7. I Believe (Frankie Laine)
8. Twice As Much (Mills Bros.)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Caravan (Ralph Marterie)

Lou Barile

WKAL—Rome, N. Y.

1. Tell Me A Story (Laine-Boyd)
2. I Believe (Frankie Laine)
3. Wild Horses (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Till I Waltz Again With You (Teresa Brewer)
6. Pretend (Nat "King" Cole)
7. Somebody Stole My Gal (Johnny Ray)
8. A Fool Such As I (Stafford)
9. Kiss (Dean Martin)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Johnny Morris

WLOL—Minneapolis, Minn.

1. Your Cheatin' Heart (James)
2. How Much Is That Doggie In The Window (Patti Page)
3. Pretend (Nat "King" Cole)
4. Say It With Your Heart (Bob Carroll)
5. Rachel (Artie Wayne)
6. I Believe (Frankie Laine)
7. Caravan (Ralph Marterie)
8. Hot Toddy (Ralph Flanagan)
9. I Confess (Perry Como)
10. Oh Happy Day (L. Welk)

Chuck Norman

WIL—St. Louis, Mo.

1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Hot Toddy (Ralph Flanagan)
4. Tell Me You're Mine (The Gaylords)
5. Wild Horses (Perry Como)
6. Your Cheatin' Heart (James)
7. Downhearted (Eddie Fisher)
8. Tell Me A Story (Laine-Boyd)
9. Magic Touch (H. Winterhalter)
10. Gomen Nasai (Eddy Howard)

Milt Grant

WOL—Washington, D. C.

1. Anna (Silvana Mangano)
2. I Believe (Frankie Laine)
3. Caravan (Ralph Marterie)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Song From Moulin Rouge (Percy Faith)
6. Wild Horses (Perry Como)
7. Pretend (Nat "King" Cole)
8. Tell Me A Story (Laine-Boyd)
9. No Help Wanted (R. Draper)
10. Say It With Your Heart (Bob Carroll)

Gene Davis

WAKR—Akron, Ohio

1. My Heart Belongs To Only You (June Christy)
2. I Believe (Frankie Laine)
3. Please Please (Tony Martin)
4. Just Because You're You (Jo Stafford)
5. You Can Be In Love (Hamish Menzies)
6. Your Cheatin' Heart (James)
7. You Fooled Me (Four Aces)
8. Anywhere I Wander (La Rosa)
9. Pretend (Nat "King" Cole)
10. He Who Has Love (Four Lads)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. April In Portugal (L. Baxter)
2. How Do You Speak To An Angel (Eddie Fisher)
3. Can't I (Nat "King" Cole)
4. Will-O-The Wisp Romance (Hugo Winterhalter)
5. He Who Has Love (Four Lads)
6. How Much Is That Doggie In The Window (Patti Page)
7. Glad Rag Doll (Johnnie Ray)
8. You Fooled Me (Four Aces)
9. No Help Wanted (R. Draper)
10. Downhearted (Eddie Fisher)

Buddy Beason

KFOX—Long Beach, Calif.

1. Side By Side (Kay Starr)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Your Cheatin' Heart (James)
4. I Believe (Frankie Laine)
5. Hot Toddy (Ralph Flanagan)
6. Teardrops On My Pillow (Sunny Gale)
7. Nina Never Knew (Sauter-Finegan)
8. How Much Is That Doggie In The Window (Patti Page)
9. My Jealous Eyes (Patti Page)
10. My Heart Belongs To Only You (June Christy)

CORAL RECORDS
COIN CATCHERS

AMES Brothers
singing—

"CANDY BAR BOOGIE"

(Eight Bites to the Bar)
 Orchestra directed by Norman Leyden

and

"AT THE END OF THE RAINBOW"

Orchestra directed by Ray Bloch
 Coral 60967 (9-60967)

CORAL RECORDS
 America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)



Newest Sensation

JONI JAMES

singing

"ALMOST ALWAYS"

MGM RECORD 11470 (K-11470)

M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT 701 SEVENTH AVE NEW YORK 36 N Y

ROUND THE WAX CIRCLE

NEW YORK:

There'll be big doings at Ben Maksik's in Brooklyn when Tony Bennett returns to the scene of his original triumph on April 23. . . . Mac Weiss after five years in the publishing business comes up with a likely juke box hit in RCA Victor's "Put That Sawdust Back On The Floor" by Allan Small's orchestra. . . . One of the five people killed by a marine in Queens last week was Bill Braverman, son of Sam Braverman, record buyer of the Neissner Bros. chain of stores. Sam Braverman was formerly connected with Irving Berlin. . . . Tenor Bob Whalen sounds like a winner on his first release for Victor. . . . Dewey Bergman suffered a slight heart attack last week. . . . Lee Erwin and Mel Howard, writers and publishers of "Hello Sunshine" got their first Capitol record after six years of trying, Gloria Wood's version of the song. . . . Joe Costa playing the Boulevard for two weeks. . . . Billy Eckstine's old recording of "Caravan" being revived on the strength of Ralph Marterie's disk. . . . Reg Connelly, the well known London publisher, left for London this week after 2 months in the U. S. where he successfully completed several deals including an interchange of tune promotions between Hill and Range, Inc., and the Howie Richmond firms. . . . Rainbow has signed Joe Lagana and Duke Anderson's All-Stars. . . . Toni Arden preparing for her concert tour of Israel. . . . "Seven Lonely Days" hit the rack this week. . . . Joe Car'ton, returned from a vacation in the Virgin Islands, found himself with a hit in Richard Hayman's "Ruby." . . . Lisa Kirk at the Plaza's Persian Room. . . . Harry Meyerson heads for Chicago April 7 and 8 to record Joni James before she opens at the Latin Casino in Philadelphia, April 9. . . . A & R men Milt Gabler and Mitch Miller both on the coast.



TONY BENNETT

CHICAGO:

"Master" is a new all-Chi label. Part of Marvin Enterprises. (Reported backed by Marvin Kreenberg of hosiery clan.) Directed by Tony LoFrano and Vince Micko. First disk: "Love Me Love Me" (published by Brandom Music). Original melody "La Espagnola." New (and very grand) lyrics by Bill Walker. Sung beautifully by Al Saber. All three names mentioned part of David LeWinter's famed Pump Room ork. Naturally, David LeWinter's ork backgrounding Al Saber's singing. Flip side is oldie: "What Is There To Say." Al Saber does just as beautiful a job on this side, too. . . . Popular pair: Marty and Reba Hogan. Living it up at the Pump Room. Tried to get Marty to make even exchange for that sensational Nash sports car. But, no go. Understand the little baby sells for over 6 grand. . . . Like Howard Miller's 'hour of charm-ing' oldies over WCFL Satty nites. . . . Thanx to Johnny Desmond for intro'ing us to a very terrific tailor—Martin. . . . Lotsa top names at opening of Beau Nash room: Arthur Godfrey, J. C. Swazey, Louis Sobol, Ray Moloney, Mayor of Bath, England, many, many others. . . . Happy surprise to guys who useta stop at New York's Chatham. Bill Dering now resident mgr of Ambassador Hotels. . . . Irv (Kup) Kupcinet looks terrif' in a tux. (Whyn't you wear it more often, Irv?) . . . By the way, David LeWinter's boxer, 'Geronimo,' took 2nd at Int'l Dog Show here. . . . Instedda talkin' disks, Jimmy Martin talkin' cigarette machines these days. . . . They're his first love. . . . Rosemary (y'know who) opened with her own troupe at Chi Thitter. . . . Gorgeous Lena (Horne, that is) at the Chez. A clickeroo. Last time we saw her was at the Fairmount, San Francisco. She was but packin' 'em in. . . . Lovely Lola Ameche at the Black Orchid with Brooklyn's Haitian, Josephine Premice. . . . Dick Frisbie of Daily News (3/28) gives RCA-Victor's "Listen to Henri Rene" album but terrif' sendoff. . . . Chris Connors is the chirp with Stan Kenton's crew at the Blue Note. . . . Jilla Webb phones she's all excited about her latest release. Gal is just gone on gettin' one 'way over the top. . . . Hollywood contingent on way to nite spots Gordon MacRae, Debbie Reynolds, Janie Powell, others.



JOHNNY DESMOND

LOS ANGELES:

The Harry James opening at the Palladium here last week brought out the biggest representation of trade personalities seen round these parts in a long time. New chirp with the band, Genie Stone, has caught on too and seems headed for a bright future for sure. . . . Capitol Records skedding



TERESA BREWER

April as Stan Kenton Month in tribute to the maestro's resourcefulness in promoting new ideas in music these many years. We remember a night at the Hotel Commodore, New York, some years ago when the "wise" crowd said Stan couldn't last . . . and we're happy too, that he has. . . . Spade Cooley's ork continues to draw heavy crowds over at the Santa Monica Ballroom. . . . We'd wager there's more jazz groups playing throughout this area than almost anywhere else; for example there's Kid Ory at the Beverly Cavern; the Lighthouse All-Stars out at Hermosa Beach; Wingy Manone at the Embers; the Gerry Mulligan Quartet at The Haig; Muggsy Spanier at the Royal Room. . . . Nice to meet up with Dick Rising, a rising lad at Capitol's sales promotion department. . . . The golden touch of Frankie Car'e holding forth over at the Hotel Statler's Terrace Room. Surprise of the show is George Gobel, a lad with a ton of talent. . . . We know an army of guys who are in love with that exquisite Cash Box photo of pert Teresa Brewer wherein she looks like the personification of the "gal to come home to." And her Coral etching of "Dancin' With Someone" is starting to go like sixty. . . . Gordon Wolf's-Sunland distrib firm a beehive of activity these days, with the Norman Brooks Zodiac etching of "Hello Sunshine" taking hold. Brooks has a sock future in store. . . . And over at Harry Bloom's Mercury distributing org, they're still handing out "Doggie In The Window" as fast as they come in. Patti hasn't missed on her last half dozen disks. . . . Jimmy Boyd booked into the Sands. . . . Understand the majors no longer consider Southern California as an 8 per cent sales territory. . . . How come the distrib and dj's can't get together and organize a platter party for kids ala Ohio? . . . Credit Bob Stern for much of the local success of "Big Mamou" on Okeh platters. Disk is really catching on with dj's and ops.

JOHNNY MADDOX

America's No. 1 Piano Stylist...

... has surrounded himself with
the greatest selling catalog
in the record industry

Crazy Bone Rag
St. Louis Tickle
1005
(45-1005)

Hula Blues
I Get the Blues
When It Rains
1012
(45-1012)

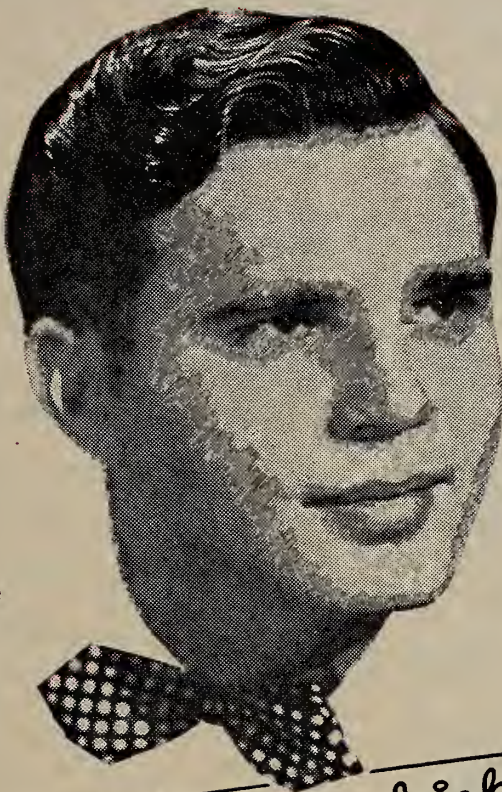
Memphis Blues
Alabama Jubilee
1023
(45-1023)

Sweet Georgia Brown
Dill Pickles
1057
(45-1057)

San Antonio Rose
Bully of the Town
15001
(45-15001)

Under the Double Eagle
My Mary
15004
(45-15004)

Star Dust
Piano Polka
15006
(45-15006)



Johnny Maddox Boogie
Near You
15008
(45-15008)

Why Worry?
Friday Night Stomp
15014
(45-15014)

Listen to the Mockin'
Bird
Molly Darling
15015
(45-15015)

Cocoanut Grove
Little Grass Shack
15020
(45-15020)

Sioux City Sue
Johnny Maddox Special
15021
(45-15021)

In the Mood
By the Light of the
Silvery Moon
15045
(45-15045)

currently riding high...

IN THE MOOD
and
**BY THE LIGHT OF THE
SILVERY MOON**

DOT 15045

and a brand new brand of Maddox...

ALICE BLUE GOWN
and **TWILIGHT TIME**

DOT
15062

ORDER FROM
YOUR
DOT
DISTRIBUTOR

- ALLEN DIST. CO.
420 W. Broad St., Richmond, Va.
- ARISTOCRAT DIST. CO.
750 E. 49th St., Chicago 15, Illinois
- B. G. RECORD SERVICE
337 N. W. 6th St., Portland, Oregon
- BENART DIST. CO.
327 Frankfort Avenue
Cleveland, Ohio
- BIG STATE DIST. CO.
137 Glass St., Dallas, Texas
- C & C DIST. CO.
3131 Western Avenue
Seattle, Washington
- CHATTON DIST. CO.
1921 Grove St., Oakland, Calif.
- COLLEGE MUSIC CO.
338 Massachusetts Avenue
Boston, Mass.
- COSNAT DIST. CORP.
315 W. 47th St.
New York 19, New York
- COSNAT DIST. CORP.
1710-12 North St., Philadelphia, Pa.
- DAVIS SALES CO.
1724 Arapahoe St.
Denver, Colorado
- GENERAL DIST. CORP.
2329 Penn. Avenue, Baltimore, Md.
- GRAMOPHONE ENTERPRISES
1011 North W. 5th St.
Oklahoma City, Okla.
- HIT RECORD DIST. CO.
1043 Central Avenue
Cincinnati, Ohio
- INDIANA STATE DIST. CO.
505 East Washington St.
Indianapolis, Ind.
- M. B. KRUPP DIST. CO.
309 S. Santa Fe St.
El Paso, Texas
- LIEBERMAN MUSIC CO.
257 Plymouth Avenue No.
Minneapolis, Minn.
- MALLORY DIST. CO.
630 Baronne St., New Orleans, La.
- MALVERNE, NEW ENGLAND DIST.
735 Conn. Blvd.
East Hartford, Conn.
- MANGOLD DIST. CO.
913 South Clarkson St.
Charlotte, N. C.
- JAMES H. MARTIN
2614 W. North Avenue,
Chicago, Ill.
- MUSIC CITY RECORD DIST.
403 Lea Avenue, Nashville, Tenn.
- MUSIC SUPPLIERS OF N. E.
263-265 Huntington, Boston, Mass.
- MUSIC SALES
1117 Union Avenue,
Memphis, Tenn.
- MUSIC SERVICE CO.
204 4th St. S.
Great Falls, Mont.
- PAN AMERICAN DIST. CO.
90 W. Riverside Avenue
Jacksonville, Fla.
- PAN AMERICAN DIST. CO.
3731 Woodward Avenue
Detroit, Michigan
- PAN AMERICAN DIST. CO.
3401 N. W. 36th St., Miami, Florida
- RANDY'S
Gallatin, Tenn.
- ROBERTS RECORD DIST. CO.
1518 Pine St.
St. Louis, Missouri
- ROBERTS RECORD DIST. CO.
321 Southwest
Kansas City, Missouri
- SOUTHLAND DIST. CO.
441 Edgewood Avenue S. E.
Atlanta, Georgia
- STANDARD DIST. CO.
1705 Fifth Avenue, Pittsburgh, Pa.
- SOUTH COAST DIST. CO.
314 E. 11th St., Houston, Texas
- SUNLAND DIST. CO.
1310 S. New Hampshire.
Los Angeles, Calif.

Personal Management
RANDY WOOD
Gallatin, Tenn.

"The Nation's Best Selling Records"

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 830-881

"It's What's in THE CASH BOX That Counts"



TOP POPS

1. **HOW MUCH IS THAT DOGGIE IN THE WINDOW**
Patti Page
Mercury 70070
2. **CARAVAN**
Ralph Marterie
Mercury 70097
3. **SEVEN LONELY DAYS**
Georgia Gibbs
Mercury 70095
4. **NO HELP WANTED**
Rusty Draper
Mercury 70077
5. **RUBY**
Richard Hayman
Mercury 70115
6. **TELL ME YOU'RE MINE**
The Gaylords
Mercury 70067
7. **RAMONA**
b/w
SPINNING A WEB
The Gaylords
Mercury 70112
8. **POUR ME A GLASS OF TEARDROPS**
Billy Williams Quartet
Mercury 70094
9. **AND THE BULL WALKED AROUND, O-LAY!**
Richard Hayes
Mercury 70103
10. **AFRAID**
Vic Damone
Mercury 70108
11. **APRIL IN PORTUGAL**
Richard Hayman
Mercury 70114

Vaughn Monroe Hangs Up Baton



VAUGHN MONROE

NEW YORK — Vaughn Monroe, one of America's top bandleaders for over a decade, announced this week he is retiring from the band business to become a single performer. His final band date will be on May 2 at Fordham University in New York.

In this new phase of his career he will devote his time to night clubs, theatres, radio, television, records and motion pictures. His first engagement as a "single act" will be at the Sahara Hotel in Las Vegas on June 30. Also, his booking office, Willard Alexander, Inc., is negotiating with Bill Miller for a New York engagement at The Riviera in August.

The Monroe band was organized in 1940 and became one of the most successful musical organizations in the history of show business. In addition to being long prominent on radio, it was also one of the most widely traveled bands, averaging over 200 dance and concert one-nighters a year throughout the country. Its theme song, "Racing With The Moon," became a popular favorite.

Among the RCA Victor recordings by baritone Monroe and his band in the past 13 years have been such outstanding hits as "Ballerina," "Riders In The Sky" and "There I've Said It Again."

Following his final band date, Monroe will go to Hollywood to start work on his third film for Republic Pictures, a musical titled "The Professor And The Co-ed." A television show, emanating from New York, is being readied for airing in the Fall. He will continue to broadcast his weekly Camel Caravan radio program and will also continue recording for RCA Victor.

Toledo Visit



TOLEDO, OHIO — Tom Finn of WSPD in Toledo hosts Karen Chandler during her recent visit to the city. Tom has three shows: Midnight Express, Express Top Ten, and Top Ten Extra. His own preference is for the modern trend of music but he has a good feeling for pops to please his audience.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

- | | | | | |
|--------------|--------------|-------------|---------------------------|----------------|
| AL—Aladdin | CR—Coral | IM—Imperial | NA—National | SE—Seeger |
| AP—Apollo | DA—Dana | IN—Intro | OR—Oriole | SIT—Sittin' In |
| AT—Atlantic | DE—Decca | JU—Jubilee | PE—Peacock | SP—Specialty |
| BR—Brunswick | DN—Decca | KI—King | PR—Prestige | SW—Swingtime |
| BU—Bullet | DO—Dot | LO—London | RA—Rainbow | TE—Tempe |
| CA—Capitol | DY—Derby | MA—Mars | RE—Regent | TN—Tennessee |
| CD—Cadence | ES—Essex | ME—Mercury | RIH—Recorded in Hollywood | UN—United |
| CH—Chess | FE—Federal | MG—MGM | SA—Savoy | VI—Victor |
| CO—Columbia | FS—Four Star | MO—Modern | | ZO—Zodiac |

Apr. 11		Apr. 4		Apr. 11		Apr. 4	
1—How Much Is That Doggie In The Window	101.2	114.2	7—Wild Horses	40.3	43.3	My Favorite Song	
★ME-70070 (70070 x 45)—PATTI PAGE My Jealous Eyes			CA-2349 (F-2349)—RAY ANTHONY O. You're A Heartbreaker			CA-2216 (F-2216)—SKEETS McDONALD	
2—Till I Waltz Again With You	94.9	77.3	★VI-20-5152 (47-5152)—PERRY COMO I Confess			CO-21025 (4-21025)—RAY PRICE	
BR-84022—THE FIVE BILLS			8—I'm Sitting On Top Of The World	34.9	16.8	CR-60882 (9-60882)—EILEEN BARTON Tennessee Tango	
CO-39952 (4-39952)—KEN GRIFFIN Have You Heard			★CA-2400 (F-2400)—L. PAUL & M. FORD Sleep			DA-788—REGINA KUJAWA	
★CR-60873—TERESA BREWER Hello Bluebird			9—Your Cheatin' Heart	34.7	71.6	DE-28460 (9-28460)—RED FOLEY	
CR-60916—TOMMY SOSEBEE			CA-2377 (F-2377)—JAN GARBER O. My Jealous Eyes			FS-1614 (45-1614)—SLIM WILLET	
DE-28506—DICK TODD			CO-39938 (9-39938)—FRANKIE LAINE I Believe			ME-70023 (45-70023)—LOLA AMECHE Rock The Joint	
DE-28539—RUS5 MORGAN Must I Cry Again			DE-28628 (9-28628)—LOUIS ARMSTRONG Congratulations to Someone			MG-11385—HENRY JEROME O. Keep It A Secret	
JU-6014 (45-6014)—SWANSON & TRAVIS			★MG-11426 (K-11426)—JONI JAMES I'll Be Waiting For You			VI-20-5040 (47-5040)—JOHNNIE & JACK	
KI-1169 (45-1169)—WRIGHT & GORE			MG-11416 (9-11416)—HANK WILLIAMS Kaw-Liga			★VI-20-5064 (47-5064)—PERRY COMO Lies	
ME-70069 (70069x45)—HARMONICATS Back Fence Wall			10—Gomen Nasai	27.8	36.9	14—Hot Toddy	22.2
PR-1038—LIGHT & HARRIS			CA-2402 (F-2402)—M. WHITING & J. WAKELY I Learned To Love You Too Late			★VI-20-5095 (47-5095)—RALPH FLANAGAN Serenade	27.6
RH-142 (45-142)—RED CALLENDER			CO-39957 (4-39957)—SAMMY KAYE Until Tomorrow			15—Side By Side	21.6
VI-3103—EP-THREE SUNS			★CO-39954 (4-39954)—RICHARD BOWERS Tokyo Boogie Woogie			★CA-2334 (F-2334)—KAY STARR Noah!	33.6
3—I Believe	90.4	72.1	DE-28612 (9-28612)—GORDON JENKINS O. The Ties That Bind Me			DE-28588 (9-28588)—GRADY MARTIN A Fool Such As I	
CA-2332 (F-2332)—JANE FROMAN Ghost Of A Rose			ME-70107 (70107x45)—EDDY HOWARD Someone To Kiss			LO-238 (45-238)—PRIMO SCALA Underneath The Arches	
★CO-39938 (4-39938)—FRANKIE LAINE Your Cheatin' Heart			VI-20-5210 (47-5210)—HARRY BELAFONTE Springfield Mountain			ME-70096 (70096x45)—DORIS DREW Since You Went Away From Me	
4—Tell Me A Story	67.6	43.1	11—Seven Lonely Days	25.0	15.4	VI-20-4741 (47-4741)—FRANKIE CARLE	
★CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD The Little Boy And The Old Man			CR-60949 (9-60949)—PINE-TOPPERS & MARLIN '515.			16—Have You Heard	18.2
5—Tell Me You're Mine	59.7	61.9	DE-28655 (9-28655)—GUY LOMBARDO O. Downhearted			DE-28569 (9-28569)—RUSS MORGAN Tell Me You're Mine	15.7
CO-39914—MINDY CARSON The Choo Buy Song			★ME-70095 (70095x45)—GEORGIA GIBBS If You Take My Heart			★MG-11390—JONI JAMES Wishing Ring	
CR-60923 (9-60923)—RALPH & BUDDY BONDS Say It With Your Heart			VI-20-5219 (47-5219)—DON MEEHAN			17—Can't I	17.7
DA-786—HARMONY BELLS O.			12—April In Portugal	24.6	22.4	★CA-2389 (F-2389)—NAT "KING" COLE Blue Gardenia	12.6
DA-2104 (45x2104)—GENE WISNIEWSKI Soldier Boy Polka			★CA-2374 (F-2374)—LES BAXTER O. Suddenly			CR-60926 (9-60926)—AMES BROTHERS Lonely Wine	
DE-28569 (9-28569)—RUSS MORGAN Have You Heard			DE-28646 (9-28646)—FLORIAN ZABACH Red Canary			ME-70068 (70068x45)—RICHARD HAYES	
★ME-70030—THE GAYLORDS Cuban Love Song			ME-70114 (70114x45)—DICK HAYMAN O. Anna			18—Caravan	15.8
6—Pretend	53.4	58.2	★VI-20-5052 (47-5052)—FREDDY MARTIN Penny Whistle Blues			CA-2421 (F-2421)—BAS-SHEVA My Mother's Lullaby	13.4
★CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping			13—Don't Let The Stars Get In Your Eyes	24.5	36.2	EN-101—FERRANTE & TEICHER	
CO-39915—KEN GRIFFIN Oh, Happy Day			CA-2256 (F-2256)—GISELE MacKENZIE			★ME-70097 (70097x45)—RALPH MARTHIE O. While We Dream	
CO-60927 (9-60927)—EILEEN BARTON Too Proud To Cry			14—Say It With Your Heart	15.5	20.5	MG-10368 (K-10368)—BILLY ECKSTINE A Senorita's Bouquet	
DE-28576 (9-28576)—GUY LOMBARDO O. That's Me Without You			CR-60920 (9-60920)—ERNIE RUDY O. You Can Fly! You Can Fly!			MG-11474 (K-11474)—LEROY HOLMES O. Three On A Match	
DO-15048—DAN BELLOC You Are Ecstasy			CR-60923 (9-60923)—RALPH & BUDDY BONDS			RA-188—ESQUIRE BOYS	
ME-70045—RALPH MARTHIE O. After Midnight							
VI-20-5119 (47-5119)—HENRI RENE Madelena							



Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
Selections

Apr. 11		Apr. 4		Apr. 11		Apr. 4	
★DY-814 (45-814)— BOB CARROLL Where	13.1	7.5	26—Hold Me, Thrill Me, Kiss Me	9.7	14.6	So In Love	—
ME-70089 (70089x45)— SUE THOMPSON You And Me	—	—	★CR-60831 (9-60831)— KAREN CHANDLER One Dream	—	—	CR-60918 (9-60918)— LES BROWN O. Montana Clipper	—
20—Anna	13.1	7.5	DE-28530 (9-28530)— ROBERTA LEE Do You Know Why?	—	—	★ME-70012 (70012x45)— THE GAYLORDS Spinning A Web	—
CO-39968 (4-39968)— PAUL WESTON ORK. Dutch Treat	—	—	JU-5108 (45-5108)— THE ORIOLES	—	—	36—No Help Wanted	5.7 12.5
CR-60963 (9-60963)— RAY BLOCH O. Melancholy Serenade	—	—	27—Twice As Much	8.7	5.6	CO-21065 (4-21065)— MADDOX BROS.	—
ME-70114 (70114x45)— RICHARD HAYMAN ORK. April In Portugal	—	—	★DE-28586 (9-28586)— MILLS BROS. Someone To Care For	—	—	★ME-70077 (70077x45)— RUSTY DRAPER Texarkana Baby	—
★MG-11457 (K-11457)— SILVANA MANGANO I Loved You	—	—	28—Blue Gardenia	8.6	5.3	ME-70028 (70028x45)— THE CARLISLES That Heart Is Not For Sale	—
VI-20-5246 (47-5246)— THE THREE SUNS Little Red Monkey	—	—	★CA-2389 (F-2389)— Nat "KING" COLE Can't I	—	—	37—Mexico	5.6 —
VI-20-5252 (47-5252)— AL CAIOLA Cachita	—	—	29—If I Were King	8.5	3.6	★MG11419 (K-11419)— KEN REMO My Heart Is A Kingdom	—
21—Dancin' With Someone	12.1	9.3	★DO-15055 (45-15055)— HILLTOPPERS I Can't Lie To Myself	—	—	38—New Juke Box Saturday Nite	5.5 6.3
CA-2396 (F-2396)— MOLLY BEE What'll He Do?	—	—	30—Salomee	8.4	2.6	★CR-60899 (9-60899)— MODERNAIRES Running Wild	—
★CR-60953 (9-60953)— TERESA BREWER Breakin' In The Blues	—	—	★VI-20-5176 (47-5176)— DINAH SHORE Let Me Know	—	—	39—Swedish Rhapsody	5.1 2.1
VI-20-5217 (47-5217)— DELTA RHYTHM BOYS Long Gone Baby	—	—	31—Hello Sunshine	7.9	13.5	★CO-39944 (4-39944)— PERCY FAITH O. Song From Moulin Rouge	—
22—Anywhere I Wander	12.0	22.7	CA-2426 (F-2426)— BUDDY COLE & G. WOOD Red Canary	—	—	40—Congratulations To Someone	4.9 1.2
CA-2263 (F-2263)— MEL TORME Casually	—	—	★ZO-101 (45-101)— NORMAN BROOKS You're My Baby	—	—	41—Oh Happy Day	3.8 14.9
★CD-1230 (45-1230)— JULIUS LA ROSA This Is Heaven	—	—	32—Kaw-Liga	7.8	10.1	42—Hush-A-Bye	3.7 7.4
CO-39866 (4-39866)— TONY BENNETT Stay Where You Are	—	—	CO-39935 (4-39935)— CHAMP BUTLER Fit As A Fiddle	—	—	43—Mr. Tap Toe	3.6 1.9
DE-28379 (9-28379)— D. KAYE & G. JENKINS I Worry 'Bout You	—	—	DE-28582 (9-28582)— DOLORES GRAY My Heart Is A Kingdom	—	—	44—A Fool Such As I	3.4 4.5
MG-11352 (K-11352)— FRAN WARREN I Worry 'Bout You	—	—	★MG-11416 (K-11416)— HANK WILLIAMS Your Cheatin' Heart	—	—	45—How Do You Speak To An Angel	3.2 5.4
VI-20-4960 (47-4960)— JAN PEECE Maria, My Own	—	—	MG-11424 (K-11424)— BILL FARRELL You Can't Stop Me	—	—	46—Why Don't You Believe Me	3.1 1.3
23—Song From Moulin Rouge	11.9	12.7	33—Rachel	7.7	3.5	47—My Jealous Eyes	2.8 2.4
CA-2429 (F-2429)— J. HUTTON & A. STORDAHL Say You're Mine Again	—	—	★CA-2353 (F-2353)— AL MARTINO One Lonely Night	—	—	48—Teardrops On My Pillow	2.3 2.3
★CO-39944 (9-39944)— PERCY FAITH ORK Swedish Rhapsody	—	—	★ME-70090 (70090x45)— ARTIE WAYNE	—	—	49—Keep It A Secret	1.8 4.9
LO-1328 (45-1328)— MANTOVANI O. Vola Colomba	—	—	34—Downhearted	7.2	12.9	50—You Fooled Me	1.1 1.4
24—She Wears Red Feathers	11.8	9.2	DE-28655 (9-28655)— GUY LOMBARDO Seven Lonely Days	—	—		
★CO-39909 (4-39909)— GUY MITCHELL Pretty Little Black Eyed Susie	—	—	★VI-20-5137 (47-5137)— EDDIE FISHER How Do You Speak To An Angel	—	—		
25—Ruby	11.2	—	35—Ramona	6.8	5.5		
CR-60959 (9-60959)— LES BROWN O. Midnight Sun	—	—	★CA-1684 (F-1684)— GORDON MacRAE	—	—		
★ME-70115 (70115x45)— RICHARD HAYMAN O. Love Mood	—	—					
MG-11472 (K-11472)— LEW DOUGLAS O. My Flaming Heart	—	—					

MGM's RECORDS

April Showers of Hits!

JONI JAMES sings ...


YOUR CHEATIN' HEART

and

I'LL BE WAITING FOR YOU

MGM 11426 78 RPM K 11426 45 RPM


HAVE YOU HEARD and WISHING RING



MGM 11390 78 RPM K 11390 45 RPM

BILLY ECKSTINE sings ...

COQUETTE



MGM 11439 78 RPM K 11439 45 RPM

and

A FOOL IN LOVE

MGM 11439 78 RPM K 11439 45 RPM

HANK WILLIAMS } **Kaw-Liga**

AND YOUR CHEATIN' HEART

MGM 11416 78 rpm • K 11416 45 rpm

SILVANA MANGANO } **Anna**

and I LOVED YOU

MGM 11457 78 RPM K-11457 45 RPM

KEN REMO } **MEXICO**

and MY HEART IS A KINGDOM

MGM 11419 78 RPM K 11419 45 RPM

Ginny Gibson } **KISS**

and CONDEMNED WITHOUT TRIAL

MGM 11435 • K-11435

DANNY WINCHELL } **OHIO**

and I CAN'T HELP LOVING YOU

MGM 11455 78 rpm • K 11455 45 rpm

LESLIE CARON and MEL FERRER	HI-LILI, HI-LO LILI AND THE PUPPETS MGM 30759 78 rpm • K 30759 45 rpm	TOMMY EDWARDS	I LIVED WHEN I MET YOU and AU REVOIR MGM 11465 78 rpm • K 11465 45 rpm
THE CLOVERLEAFS	RED CANARY and THIS NIGHT (Madalana) MGM 11469 78 rpm • K 11469 45 rpm	FRAN WARREN	EVERYONE KNEW BUT ME and UNLESS YOU'RE NEAR ME MGM 11412 78 rpm • K 11412 45 rpm
NORMAN GREENE and His Orchestra	SUSPICION and BLUE PORCELAIN MGM 30725 78 rpm • K 30725 45 rpm	ALAN DEAN	SERENADE OF THE MANDOLINS and THE MOON WAS YELLOW MGM 11454 78 rpm • K 11454 45 rpm
THE DeMARCO SISTERS	PRETTY BABY and BOUILLIABASE MGM 11462 78 rpm • K 11462 45 rpm	BOB ROBERTS TRIO	NC-4 MARCH and PERSIAN LAMB RAG MGM 11414 78 rpm • K 11414 45 rpm
JILLA WEBB	THERE'S POISON IN YOUR HEART and I'M HAPPY TO KNOW YOU'RE HAPPY MGM 11447 78 rpm • K 11447 45 rpm	DOREEN DAVIS	GOODBYE CHARLIE, GOODBYE and LOVE ME NOW MGM 11449 75 rpm • K 11449 45 rpm

BIG 25¢ HIT!

M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT

the CRICKETS YOU'RE MINE
and MILK AND GIN - MGM 11428 • K 11428

New Company



NEW YORK—Dorothy Collins, Raymond Scott and Leonard Wolf get together to hear the music for the first release they will put out on the new Audivox label. Dorothy, who recently obtained her release from Decca, will be the singing star.

Jim Lennon Promoted At RCA Victor; His Policies Helped Build Op Dept.

NEW YORK — Jim Lennon, who has been heading the coin operator sales department of RCA Victor has been promoted to the regional operation department and will henceforth work out of Camden. His successor is Irwin Tarr, who had been in the advertising department of Victor and prior to that was with Decca.

Lennon's stay in the operator sales department saw the development of basic policies which will be carried on by Tarr.

Those policies were based on the following thinking by Lennon:

The most important thing for an operator is to avoid, as far as possible, buying "dogs." If in the course of a month an operator covers his boxes with two selections that make

absolutely no money, it increases the record cost of the operator by about 15%. By avoiding such unnecessary expense in record cost, an operator can run a more profitable route and place boxes in more locations which naturally increases the overall potential for selling records to coin operators.

Therefore Lennon has used many means to inform operators as rapidly as possible of the new records that could be depended upon to be money-makers. And his percentage has been very good. Of the records he has recommended, about 85% to 90% have resulted in hits or near-hits and all of the records have become popular enough to make some money for the operators.

Also Lennon has refused to promote with the operators any records where any doubt was entertained as to their money-making ability, even in some cases where there was a big over-all promotion on the record. He has tried to build up confidence on the part of the operators in his recommendations to them. He didn't advise them that every record was terrific, because obviously every record was not, and if he were to make that kind of statement indiscriminately, he believed operators would never rely on any of his recommendations.

He believes finally that the percentage of success in the records he has recommended to operators has strengthened their confidence in RCA Victor so that operators will be prepared to accept the fact when the company stands behind a record and recommends it as a money-maker.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

City	Top Ten Records
New York, N. Y.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) Pretend (Nat "King" Cole) Till I Waltz Again With You (Teresa Brewer) Tell Me A Story (Laine-Boyd) Your Cheatin' Heart (J. Jones) Song From Moulin Rouge (Percy Faith) Anna (Silvana Mangano) Wild Horses (Perry Como) Tell Me You're Mine (The Gaylords)
Chicago, Ill.	<ol style="list-style-type: none"> Caravan (Ralph Marterie) Tell Me A Story (Laine-Boyd) No Help Wanted (Carlisle) I Believe (Frankie Laine) How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (J. Jones) Seven Lonely Days (G. Gibbs) Hot Toddy (Ralph Flanagan) Side By Side (Kay Starr) I'm Sitting On Top Of The World (Paul-Ford)
Los Angeles, Calif.	<ol style="list-style-type: none"> Till I Waltz Again With You (Teresa Brewer) Yes Sir, That's My Baby (Harry Kari) I Believe (Frankie Laine) Tell Me You're Mine (The Gaylords) How Much Is That Doggie In The Window (Patti Page) Gomen Nasai (R. Bowers) Have You Heard (Joni James) Pretend (Nat "King" Cole) Wild Horses (Perry Como) Your Cheatin' Heart (J. Jones)
Philadelphia, Pa.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Wild Horses (Perry Como) No Help Wanted (R. Draper) Don't Let The Stars Get In Your Eyes (Perry Como) Tell Me A Story (Laine-Boyd) Pretend (Cole-Barton) Tell Me You're Mine (The Gaylords) I Believe (Frankie Laine) Hello Sunshine (N. Brooks)
Boston, Mass.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) Till I Waltz Again With You (Teresa Brewer) Tell Me You're Mine (The Gaylords) Anna (Silvana Mangano) Gomen Nasai (R. Bowers) Kaw-Liga (Mark Williams) Somebody Stole My Gal (Johnnie Ray) Side By Side (Kay Starr) Wild Horses (Perry Como)
Cincinnati, Ohio	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (J. Jones) I Believe (Laine-Froman) Till I Waltz Again With You (Teresa Brewer) How Do You Speak To An Angel (Eddie Fisher) Pretend (Nat "King" Cole) Caravan (Ralph Marterie) Tell Me You're Mine (The Gaylords) Seven Lonely Days (G. Gibbs) Side By Side (Kay Starr)
St. Louis, Mo.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) Your Cheatin' Heart (J. Jones) Gomen Nasai (Bowers-Howard) Hot Toddy (Ralph Flanagan) I'm Sitting On Top Of The World (Paul-Ford) Anna (Silvana Mangano) Pretend (Nat "King" Cole) Tell Me A Story (Laine-Boyd) Hello Sunshine (N. Brooks)
Atlanta, Ga.	<ol style="list-style-type: none"> No Help Wanted (R. Draper) Pretend (Nat "King" Cole) Till I Waltz Again With You (Teresa Brewer) Side By Side (Kay Starr) I Believe (Frankie Laine) How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (J. Jones) Tell Me You're Mine (The Gaylords) Seven Lonely Days (G. Gibbs) Have You Heard (Joni James)
New Orleans, La.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Pretend (Nat "King" Cole) April In Portugal (Les Baxter) Side By Side (Kay Starr) I Believe (Frankie Laine) Your Cheatin' Heart (J. Jones) Gomen Nasai (R. Bowers) I'm Sitting On Top Of The World (Paul-Ford) Without My Lover (Stafford) Till I Waltz Again With You (Teresa Brewer)
Pittsburgh, Pa.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) Till I Waltz Again With You (Teresa Brewer) Can't I (Nat "King" Cole) Ruby (Richard Hamvan) Gomen Nasai (R. Bowers) Anywhere I Wander (La Rosa) Less Than Tomorrow (Hamish Menzies) Ramona (The Gaylords) Tell Me A Story (Laine-Boyd)
Brodhead, Wisc.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (Laine) Side By Side (Kay Starr) Pretend (Nat "King" Cole) Say It With Your Heart (Bob Carroll) Seven Lonely Days (G. Gibbs) Kaw-Liga (Dolores Gray) Tell Me A Story (Laine-Boyd) Anywhere I Wander (La Rosa) Mr. Tap Toe (Doris Day)
Deadwood, S. D.	<ol style="list-style-type: none"> Caravan (Ralph Marterie) Side By Side (Kay Starr) Wild Horses (Perry Como) Tell Me You're Mine (The Gaylords) How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (J. Jones) I Believe (Frankie Laine) Have You Heard (Joni James) Pretend (Nat "King" Cole) Till I Waltz Again With You (Teresa Brewer)
Detroit, Mich.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) No Help Wanted (R. Draper) April In Portugal (Les Baxter) Till I Waltz Again With You (Teresa Brewer) Caravan (Ralph Marterie) Gomen-Nasai (R. Bowers) Your Cheatin' Heart (J. Jones) Less Than Tomorrow (Hamish Menzies) Blue Gardenia (Cole)
Dallas, Tex.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Pretend (Nat "King" Cole) Can't I (Nat "King" Cole) Don't Let The Stars Get In Your Eyes (Perry Como) No Help Wanted (R. Draper) Wild Horses (Perry Como) Tell Me You're Mine (The Gaylords) Your Cheatin' Heart (J. Jones) Dancin' With Someone (Teresa Brewer)
Seattle, Wash.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Pretend (Nat "King" Cole) Tell Me You're Mine (The Gaylords) I Believe (Laine-Froman) Don't Let The Stars Get In Your Eyes (Perry Como) Side By Side (Kay Starr) Can't I (Nat "King" Cole) Hold Me, Thrill Me, Kiss Me (Karen Chandler) Yokohama Mama (Hari Kari)
Washington, D. C.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) I Believe (Laine-Froman) Pretend (Nat "King" Cole) I'm Sitting On Top Of The World (Paul-Ford) Song From Moulin Rouge (Percy Faith) Wild Horses (Perry Como) Hold Me, Thrill Me, Kiss Me (Karen Chandler) Don't Let The Stars Get In Your Eyes (Perry Como) Sleep (Paul-Ford)
Memphis, Tenn.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Pretend (Nat "King" Cole) Your Cheatin' Heart (J. Jones) I Believe (Frankie Laine) Can't I (Nat "King" Cole) Say It With Your Heart (Bob Carroll) Hold Me, Thrill Me, Kiss Me (Karen Chandler) Wild Horses (Perry Como) I'm Sitting On Top Of The World (Paul-Ford)
Des Moines, Iowa	<ol style="list-style-type: none"> Till I Waltz Again With You (Teresa Brewer) How Much Is That Doggie In The Window (Patti Page) Your Cheatin' Heart (J. Jones) Pretend (Nat "King" Cole) Tell Me You're Mine (The Gaylords) I Believe (Frankie Laine) Tell Me A Story (Laine-Boyd) Don't Let The Stars Get In Your Eyes (Perry Como) I'm Sitting On Top Of The World (Paul-Ford) Anywhere I Wander (La Rosa)
Denver, Colo.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Pretend (Nat "King" Cole) Tell Me You're Mine (The Gaylords) I Believe (Frankie Laine) Your Cheatin' Heart (J. Jones) Don't Let The Stars Get In Your Eyes (Perry Como) Side By Side (Kay Starr) Hot Toddy (Ralph Flanagan) Wild Horses (Perry Como)
Shoals, Ind.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Your Cheatin' Heart (J. Jones) Pretend (Nat "King" Cole) Even Now (Eddie Fisher) Tell Me You're Mine (The Gaylords) Wild Horses (Perry Como) Hold Me, Thrill Me, Kiss Me (Karen Chandler) Have You Heard (Joni James) Side By Side (Kay Starr)
Birmingham, Ala.	<ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) Till I Waltz Again With You (Teresa Brewer) Tell Me You're Mine (The Gaylords) Pretend (Nat "King" Cole) Don't Let The Stars Get In Your Eyes (Perry Como) Your Cheatin' Heart (J. Jones) I Believe (Frankie Laine) Wild Horses (Perry Como) Tell Me A Story (Laine-Boyd) Downhearted (Eddie Fisher)

Standard Songs are MONEY MAKERS!

"BY THE LIGHT OF THE SILVERY MOON"

DORIS DAY—Columbia
 JOHN MADDOX—Dot
 JANE POWELL—MGM

Pub. by REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
 NEW YORK, N. Y.

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK 750—10th AVE.
 (Phone: PLaza 7-1977)
 Cable Address: Expo Record, N. Y.

HARTFORD, CONN. 126½ WINDSOR ST.
 (Phone HA. 3-7123)

CANADIAN CAPERS

Toronto Topics:

Canadian network comics, Wayne (Johnny) and Shuster (Frank) now touring Japan and Korea. Accompanied by CBC producer and songwriter, Jackie Rae, who will produce their service shows, and Herb May who will announce them, they will tape their regular weekly network "Wayne & Shuster Shows" which will be flown back to Canada until their return to the Toronto studios early in May. Singer Terry Dale and dancer Zena Cheevers, who can compete with any pin-up gals, will supply the feminine glamour. . . . Mervin Shiner (Decca) with his Trio doing big business on his quick repeat Toronto engagement. This time he is headlining at the Silver Rail and getting a lot of 1953 Easter plays on his "Peter Cottontail" platter from the local dee jays. . . . Allan Dean's (MGM Records) appearance last week at the Colonial was a money-maker for that jazz haven, and is followed this week by Mel Torme (Capitol). Allan's disking of the standard "High On A Windy Hill" benefiting from the Britisher's Canuck visit. . . . Dixie Bill Hilton and his Ca'gary Range Riders now airing coast to coast Saturday nights on the CBC's Dominion Network from CFOR, Orillia. The Range Riders have just cut their first session for Decca's Canadian label, after two years on Aragon Records. . . . Abbie Andrews (Biltmor Records) bringing his show into the Masaryk Auditorium on the heels of his click disking "Lord Alexander's Reel." Advance sale indicates that the show will top record-breaking figures that the Andrews' troupe established for the Masaryk in February. . . . Smiling Eddie Mehler leaving these parts to tour with Mel Lavigne and the Blue Water Boys, opening March 28th with CHML's "Main Street Jamboree" in Woodstock. Local music fans here and in his home territory, Regina, already ordering Eddie Mehler's first Apex cutting "Broken-Hearted And So Blue." Disc will not be released until mid-April, but demand has been started by his radio shots on his own tune. . . . Denny Vaughn (Jubilee Records) going great on his cigarette-sponsored network radio show. This local boy is doing fine back in the home territory. Flew to Florida for a two-day engagement there last week.

Montreal Memos:

London's Records' Josh White doing big business at Ruby Foo's on the Strip. . . . Curly Hachey and his Brothers, along with Mary Lou, held over once again at the Diana. This town's premier rustic bistro will close for remodeling and enlargement later this month and reopen in May with a plush country decor. . . . Jack Newman, Manager of the Canadian Peer-Southern publishing firm on a quick road trip pushing Nat "King" Cole's Capitol record of "Can't I?" and Karen Chandler's Coral platter of "I'd Love To Fall Asleep." . . . Phil Rose, Sales Manager of Canadian Coral, week-ended in Plattsburg, N. Y., with Clyde Moon of BMI Canada. Seems that the Plattsburg station must be getting strong Canadian listening. . . . A new Canadian indie disc firm, Rodeo Records, getting underway. This new Montreal firm has signed Earl Mitton and his group (Radio Station CKCW, Moncton, N. B.) for their first release list. . . . George Faith had his contract picked up and was given a new one at an increase at the Top Hat. Georgie's Apex record of "Hard To Please" and "The Letter" beginning to catch on in the Maritime Provinces. . . . Radio folks still talking about the great backing job that Allan McIver and his orchestra gave the hefty list of acts that was the floor show at the recent broadcasters' association annual banquet at the Mount Royal Hotel. . . . RCA Victor's Recording Manager, Hugh Joseph, seems to have picked another winner for his company in Fernand Thibault. Hugh has been responsible for launching several recording stars who have broken into the international field, such as Hank Snow, Wilf Carter (Montana Slim in the U. S. A.), Lone Pine and Betty Cody and Dick Todd. . . . George Taylor predicting that Thibault will come through internationally for Victor. . . . Jim Magill's Northern Ramblers now released in England on an LP by U.K. Decca label. Canadian group cut their original square dances for London Records, whose Manager, Fraser Jamieson, fed the masters to their parent in England to satisfy English demand for Canadian square dance material, which followed the recent Royal Tour of Canada.

Atlantic Coast:

Mengie Shulman of Radio Station VOCM, Saint John's Newfoundland, reports that the Hi'llibilly Jewels' Biltmor record of "I Love My Rooster" still a top request as is Doc Williams' and the Border Riders' platter of "Roses Are Blooming," the latter on the Quality label. Doc and Chickie Williams, via WWVA, Wheeling, West Virginia, and their annual Maritime tours, have become top favorites all through the Maritime Provinces. . . . Songwriter Raleigh Keith of Sussex, New Brunswick, seems to have another tune breaking for a hit. This time it's his song "If I Ever Get Rich, Mom," thanks to Hawkshaw Hawkins recording on the Quality and King labels. . . . Wonder why some wide awake A & R man doesn't latch on to the Armadale Choir which has been a network favorite lo these many years? . . . Halifax fans report that ex-Haligonian Hank Snow and a cast from Nashville's "Grand Ole Opry" will be playing dates in Upper Canada the last of this month.

West Coast Round-Up:

Stu Davis folk topper at CKXL, Calgary, has a sleeper in his Aragon platter of his own tune "In Daddy's Footsteps." Song has been building and is now expected to break in the U. S. . . . Freddie Lang, folk fiddle champ, joining forthcoming Wilf Carter (Victor Records) tour in Central Canada. Intends to remain on the West coast when the jaunt ends to again record for Vancouver's Aragon Records. . . . Jimmy Morris of CKNW, New Westminster, B.C., recently cut "Sgt. Dobbin" for Toronto's Gavotte label. . . . Vic Siebert starts a 26-week series of coast-to-coast Saturday night shows for the CBC on May 2nd.

Two London Successes



LONDON, ENGLAND — Mary Small who just finished an engagement at London's Palladium is given a high flying greeting by Johnnie Ray who followed her as the starring attraction. Both artists were received with outstanding enthusiasm by the London audiences.

Goodman-Armstrong Tour Debuts In New Haven On April 12

NEW YORK—The Benny Goodman-Louis Armstrong tour debuts in New Haven, Connecticut on April 12. It will play New York's Carnegie Hall on April 17 and then works its way out to the west coast.

Goodman's participation in the tour, inspired by the success of his recent albums, has reunited for the first time in many years his celebrated swing aggregation of the mid-thirties. Such jazz stalwarts as pianist Teddy Wilson, drummer Gene Krupa, trumpeter Ziggy Elman and saxist Georgie Auld will join Benny and one time Goodman band vocalist Helen Ward in a forty city jaunt.

Louis Jordan, the jazz trumpeter par excellence, will be joined by James (Trummy) Young, Cozy Cole, Avrell Shaw, Barney Bigard and Joe Bushkin.

Gleason Disks Issued Singly

HOLLYWOOD, CALIF. — Capitol Records Inc., this past week announced the release in singles of the increasingly popular Jackie Gleason album "Music For Lovers Only." Primary cause for this release is the demand on the part of music operators for these records. Cognizant of the constantly growing music op trade Capitol made the album available on both 45 and 78 rpm.

Request Names New Distributions

NEW YORK — Request Records has just signed an agreement giving Gimbel Brothers, Inc. Baltimore distribution for the District of Columbia, Maryland, Virginia and part of Delaware. At the same time contracts were exchanged with Gordon V. Thompson in Toronto covering distribution and pressing agreements for Canada.

Request has been forced to postpone their new release of two more instrumentals "Tyrolian Tango" and "Caramba La Samba" for about two weeks, since the sales of "Typewriter Concerto," "Gypsy Blues," "Washington Waltz" and "The Bumble Bee At Carnegie" have been building steadily.

the 2 BIG Songs of 1953—

"TILL I WALTZ AGAIN with YOU" and

SCRAP of PAPER

Village Music Company

1619 BROADWAY
NEW YORK 19, N. Y.

Another BMI Pin-Up Hit!

ANNA

Published by HOLLIS
recorded by

SILVANA MANGANO (MGM)
PAUL WESTON (Columbia)
THE THREE SUNS (Victor)
DICK HAYMAN (Mercury)
RAY BLOCH (Coral)
AL CAIOLA (Victor)

Licensed Exclusively By

BROADCAST MUSIC, INC.

Great Records!
"WITHOUT MY LOVER"
(BOLERO GAUCHO)
"A FOOL IN LOVE"
"MY HEART IS A KINGDOM"

ABC MUSIC CORP. BOURNE, INC.
799 7th Ave. N. Y. 19, N. Y.

A Smash . . . For All Machines!

"PUT THAT SAWDUST BACK ON THE FLOOR"

by ALLAN SMALL & ORK
RCA VICTOR 20-5198

MAC WEISS MUSIC PUB. CO.

1650 Bway (PL 7-8690) N. Y.

- CADENCE
- CHESS
- DOT
- STANDARD
- TENNESSEE



... pressing with

RCA VICTOR!

FIND OUT WHY the leading independent labels come to RCA Victor Custom Record Sales with their recording, processing or pressing problems. Send for free folder, Dept. K-40 today!

630 Fifth Ave., New York 20, N. Y. — JUdson 2-5011
 445 N. Lake Shore Dr., Chicago 11, Ill. — WHitehall 4-3215
 1016 N. Sycamore Ave., Hollywood 38, Cal. — HIliside 5171

Custom Record Sales
 "HIS MASTER'S VOICE" TMKS®
 RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

1953's Novelty Sensation . .

KAW-LIGA

Hank Williams M G M
 Champ Butler Columbia
 Dolores Gray Decca
 Hawkshaw Hawkins . . King
 Bill Farrell M G M

Terrific Tavern Novelty Smash!
"THE PIG GOT UP AND SLOWLY WALKED AWAY"
 by
 EDDIE JERIS ORK.
 vocal by Bill Cobb
 DANA 2105; 45x2105

DANA Records Inc.
 344 North Ave., New Rochelle, N. Y.

A SMASH
TOMMY REYNOLDS
 and his Shuffle Rhythm Ork.
"IT'S A WONDERFUL WORLD"
 vocal by BON BON
 DERBY # 820

Derby Records, Inc. Hollywood, California New York City

Just Released—2 Great Sides
GUY MITCHELL
 with Mitch Miller & Chorus
"Walkin' and Wond'rin'"
 (My Heart Cries Out In Vain)
 and
"A Wise Man or A Fool"

SANTLY-JOY INC.
 1619 Broadway New York 19, N. Y.

LATIN AMERICAN Hits ON
Fiesta Records

45's
"MAMBO-MR. LISZT"
 b/w
'CUCARACHA MAMBO'
 by
RAMON MARQUEZ & Ork.
 Fiesta 20-010

Fiesta Record Co.
 1619 Broadway New York 19, N. Y.

Essex

RECORDS
 The Label With A Future

Manufactured & Distributed by
PALDA RECORD CO.
 8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRADE 2-6250

COMING UP FAST!
HOLD ME, THRILL ME, KISS ME

RECORDED BY
 • KAREN CHANDLER Coral
 • ROBERTA LEE with JERRY GRAY'S Orch. . . . Decca

MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N. Y.

RECORD CO'S • PUBBERS • ARTISTS • SONGWRITERS

LOOK! We see the dee-jays for you. Let us be YOUR REP. in this key area:

CLEVELAND, DETROIT, PITTSBURGH
 including Akron, Canton, Youngstown, Warren, Lorain, Columbus, Cincinnati and surrounding territory. PERSONAL DEE-JAY CONTACTS REGULARLY. We will start representing you TODAY!!

WRITE ★ WIRE ★ PHONE

TUNE PROMOTIONS
 SUITES 432-434 SCHOFIELD BLDG., CLEVELAND, OHIO
 PHONES: SUperior 1-2473 & SUperior 1-2474

MUSIC OPS FEATURE MORE FOREIGN DISKS

Greater Selectivity of New Phonos Makes Possible Increased Use of Foreign Disks. Biggest Problem Is Still Obtaining 45's, Ops Claim

CHICAGO—Ever since the series of articles which appeared in *The Cash Box*, suggesting that juke box operators program foreign disks because of the greater number of selections they were enjoying on the new phonos, reports have continued to arrive acclaiming this publication for its suggestion re: foreign recordings.

Complaints are still arriving regarding the fact that 45's in foreign disks are difficult to obtain.

This, ops claim, is holding them back from increasing the number of foreign disks they would use.

In the city of Chicago there has been a sudden surge to Croatian as well as to Serbian tunes. "These are absolutely unobtainable on 45 rpm," juke box ops claim.

At the same time, they report, it is practically impossible to use anything but the new phonos for correctly programming foreign disks because, in the new juke boxes, they have the title space whereas, in the older machines, they just haven't the room to make a feature of the foreign disks.

The older phonos would be able to feature the 78's, but, ops report, they would then be faced with loss of space for their regular pop and standard disks.

"Frankly," as one operator here stated, "I'm using Swedish, German and also Latin American and Polish records. But," he claims, "I have my hands full trying to get 45's."

As the trade knows the late model automatic phonos of the various manufacturers today range anywhere from 80 to 120 selections. AMI features 80 selections; Seeburg features 100 selections; Evans features 100 selections; Wurlitzer features 104 selections; Rock-Ola features 120 selections.

Correctly programming anywhere from 40 to 60 records, playing both sides for 80 to 120 selections, is quite a problem, operators claim.

"Therefore," as one operator here said, "when *The Cash Box* suggested foreign records we investigated and we found that many of our locations would appreciate these.

"The fact remains," he continues, "that we have jumped collections on the locations where we placed foreign recordings.

"But now," he concludes, "they are asking for various tunes and when we go to get them we find that they are practically unobtainable on 45 rpm."

Most outstanding factor in the foreign disk field is that the locations want "authentic" foreign recordings. They don't want the "pop" style disks made by modern foreign artists. This, too, creates somewhat of a problem, as have even record distributors here advised.

Readers of the foreign press know about these new foreign recordings from their home lands. They, in turn, ask the location owners to have them placed in the juke boxes. The operators try their best to follow through on these requests and, many times, simply run into a stone wall.

Furthermore, some ops report, they are, many times, sold foreign disks by distributors with the statement, "These are authentic."

When they bring these to the location they are not only refused, but the operators (who, in most cases, do not know the language) are laughed at and told that the disks are "not at all authentic."

The problems are many, music ops claim, but because they have found that their greater selective modern phonos have room to program the foreign disks and that, furthermore, the foreign disks are bringing in good returns, they are continuing doggedly ahead in the hopes that the record manufacturers will soon solve the problems.

In all fairness to the diskeries, they are working hard to get these problems solved. Some are already setting up specialists in the field to work closely with the juke box ops so that the operators will have a better understanding of the disks as well as what "authentic" really means.

The hopes are that, very soon, the problem will resolve itself down to just catalogs and that the juke box ops will be able to get all the 45's they request in the foreign disk field.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Seems the most talked about subject in r & b these days is the answer to the "hit." Who will be first and what will be next? Have touched upon this so much in this column that we hesitate to delve any further, but the "answer" movement has gathered momentum and now publishers of the originals have become so concerned that several law suits are in the works. . . . Atlantic Records releases five new disks this week and distributor reaction to Eunice Davis' "Go To Work Pretty Daddy" and "Let's Meet On 125th Street" indicate another hit. Eunice is a new gal on the Atlantic label. . . . Johnny Hodges passes up several offers to take his aggregation to Europe. The tooter has had offers from three separate interests, each wanting him for a different part of the continent. His disks have made him a big name with European jazz fans. Hodges feels that his big job is to firmly establish his crew at home. With solid bookings that will take him around the nation a couple of times before next year, Johnny says his goal will be accomplished by that time, and then maybe off to the continent. . . . Ink Spot hassle still sizzling. Attempt by Gale to obtain a temporary injunction against Charles Fuqua's group was denied and both groups



BEN WEBSTER

(Kenny and Fuqua) will be billed "Ink Spots" until the matter is determined by law sometime in June. . . . Lee Magid cut The Emmett Slay Trio last week for Herman Lubinsky's Savoy label. The tune "I've Learned My Lesson" is the answer to the trio's current hit "My Kind Of Woman." Varetta Dillard, Wynonie Harris and Larry Darnell setting records on their tour. Varetta goes into the Downbeat, Providence, R. I., as a single on May 4. . . . Saxster Ben Webster romantically linked with Clara Milinder, ex-Cotton Club beauty. Webster joined the Johnny Hodges group for two JAP sides and his booming tenor gives that Ellington sound to the ork. Ben was featured with the Duke. . . . Rama, new R & B entree, signed The Crows, vocal group, and Viola Watkins, former MGM chantress. Viola handled arrangement and direction, the group etched "7 Lonely Days" and "No Help Wanted." with Miss Watkins singing on the "Lonely" side.

CHICAGO:

The gorgeous Lena (Horne, that is) opened this past week at the Chez Paree after an absence of 3 years. Last time we saw Lena was at the Fairmount San Francisco. She packed 'em in night after night. . . . Another Cash Box SCOOP: Weeks back this publication advised the industry of the trend of answering one disk with another. Now others seem to have awakened—all of a sudden. . . . "Bear Cat" by Rufus Thomas, Jr., on the Sun label, starts off hot. . . . Willie Mae Thornton's Peacock disk "Hound Dog" going and going. . . . Bobby Prince heads for Louisville after Flame Club in Detroit. . . . Wil'ie Mabon's new Chess, "I'm Mad" b/w "Night Latch," sold 30,000 copies the first week, according to Phil Chess. Tried to keep this new one quiet. So they could fill their distributors' advance orders. But as soon as word got around that "the new Mabon disk" was released orders just started to pour in. Consequently, Len Chess forced to rush down to Buster Williams' pressing plant in Memphis, to personally supervise and help ship the orders. While in Memphis, Len also shipping Little Walter's "Off The Wall." Looks like Little Walter has his third hit in as many releases. . . . Maurice Rocco the 88'r at Chicago Thitter for one week's stay as part of Rosemary's stage show. . . . Blue Note packed as avid fans congregate night after night to listen to Stan Kenton. . . . Buddy Morrow spinning 'round to platter spinners with his latest for Victor, "Train, Train, Train." . . . Josephine Premice, Brooklyn's Haitian thrush, who chants tunes with that Latin tempo, opens at Rush St.'s Black Orchid. Her first appearance here. Formerly toured with Josh White. And Mercury's Lola Ameche also in this Black Orchid show. . . . Harry Belafonte clicked big at this spot. . . . Blue Angel, another of Rush St.'s flourishing intimate nite spots, has extended Jimmy Payne's Afro-Cuban "Calypso Carnival" to 6 nites per week. . . . Seems like Chicago going big for the intimate style club featuring top name performers. . . . Decca just signed up another Lew Douglas find, vocalist Bea Gardee.



BUDDY MORROW

LOS ANGELES:

Big hoopla at the Pasadena Civic for Duke Ellington turns up as one of the highlights of the season. Drummer Louis Ballson joins the Duke for this setto. . . . Nice to sit back and watch the strides young Bob Weinstock of Prestige Records has made in so short a time. . . . Earl Bostic and his gang just closed at the Tiffany Club. . . . Hunter Hancock's Amateur shind'g's over at the Club Alabam have turned up some mighty fine talent. . . . Lou Sowa joins John Dolphin's Recorded in Hollywood label as national sales manager. . . . Big hassel re who owns the publishing rights to "Hound Dog." . . . Irv Shorten's Allied Music Sales firm doing a whale of a job with those precious Savoy LP jazz sides. Wax features some of the finest men in the biz. . . . Little Willie Littlefield's "K. C. Loving" making a ton of noise in town. . . . How come Art Sheridan left sunny Los Angeles sooo fast. We had umpteen phone calls from guys who wanted to see ya' Art. . . . Lee Magid, Savoy Records A & R chief skedded to visit Los Angeles on a talent hunt. . . . And Bobby Shad, who made it a quick coup'a days in L.A. not so long ago. . . . One of the greatest pieces of wax we've had the pleasure of hearing in many a moon turns up as a th'ng called "The Honey Jump" by Oscar McLollie on Modern Records. Firm released the disk only a short week ago, and already they've been swamped with orders to the tune of more than 25,000 back ordered. Reaction from all distribs is unanimous we learn—it's another "Honeydripper."



EARL BOSTIC

Jubilee Signs "Star Time" Youngster



NEW YORK — Andrew Wideman, 12 year old piano-blues singer featured on "Star Time" NBC-TV's top kid variety show, is all smiles as he watches Jerry Blaine, President of Jubilee Records sign him to a long term recording contract on the Indie Label. Looking over young Wideman's shoulder is George Scheck, the "Star Time" TV producer who discovered Wideman and set up the disc deal. The singers first sides will be released April 15th.

A BRACE OF HITS!
FATS DOMINO
"MARDI GRAS IN NEW ORLEANS"
"GOING TO THE RIVER"
5231
*
SMILEY LEWIS
"BIG MAMOU"
"PLAYGIRL"
5234
Imperial Records

The Original Version of...
"HOUND DOG"
and
"Nightmare"
Teacock 1612
Destined To Be Year's Best R & B Seller By . . .



Willie Mae
"BIG MAMA"
Thornton

Beware Of Imitations
Follow The Leader For Good Results
Peacock RECORDS, INC. 4104 Lyons Houston, Texas

NEW ATLANTIC RELEASES

THE ROCK LITTLE DADDY GIRL

EUNICE DAVIS



"GO TO WORK PRETTY DADDY"

"LET'S MEET ON 125th STREET"

ATLANTIC 992

THE ROCKETS!

"OPEN THE DOOR"

"BIG LEG MAMA"

ATLANTIC 993

TINY GRIMES and his Rocking Highlanders

"Begin The Beguine"

and "The Man I Love"

ATLANTIC 990

Stick Me Ghee...

"NEW FOUND LOVE" and

"Meet Me In The Morning"

ATLANTIC 991

THE NEW ATLANTIC GOSPEL HIT

The Rosettes

"SOMEWHERE"

"WHEN IT'S TIME FOR ME TO GO"

ATLANTIC 3003

ATLANTIC RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

A Tremendous New Spiritual by
The Famous Skylarks

"This May Be The Last Time"

b/w

"Jesus Prayed Every Step Of The Way"

NASHBORO 535

BIG Sales on this BIG Blues
"Little Maxie" Bailey

singing

"Brown Skin Woman Blues"

b/w

"Tear Drops Are Falling"

EXCELLO 2007

WRITE—WIRE—PHONE

NASHBORO RECORD CO.

177 3rd Ave. North, Nashville, Tenn.
(Phone 6-2916)

Modern Acquires Class Records Hit

LOS ANGELES, CALIF. — Saul Bihari, president of Modern Records this city, jumped on the hit bandwagon via a disk release that reportedly has many of the nation's distributors literally begging for records.

Cause of the furor is an etching tagged "The Honey Jump." Originally recorded on Class Records by the Oscar McLollie ork and released via veteran disk man Leon Rene, Modern acquired the sides and is handling them through their distribution channels. Modern paid Rene a reported \$5,000 for the masters and signed the McLollie group to an exclusive recording contract.

Comment in the trade is that not since "The Honeydrinker" on Exclusive Records some years back has there been a recording ala the current McLollie disk. The Modern plattery has already increased its production capacity for this record, and has an estimated 25,000 backlog in orders.

Rama Inks Artists

NEW YORK — George Goldner, A & R head of Tico Records, reports the signing of new artists for his rhythm and blues label, Rama Records. The Crows were signed after they won in the finals of the Apollo Theatre's amateur show. The groups first release is "Seven Lonely Days" and "No Help Wanted."

Rama has also signed Viola Watkins.

Strong on All Lists!

886

"MY KIND OF WOMAN"

Emmett Slay Trio

891

"I WANNA KNOW"

DOLLY COOPER

with Hal Singer Orchestra

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Hitting The Hit Charts!

ONE ROOM COUNTRY SHACK

by
MERCY DEE
458 # 458-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1 RED TOP
King Pleasure
(Prestige 821) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) |
| 2 HOUND DOG
Willie Mae Thornton
(Peacock 1612) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari
(Stotes 115) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) |
| 3 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164) | I DON'T KNOW WHY
Kenzie Moore
(Specialty 456) |
| 4 LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MIGHTY LONG TIME
Sonny Boy Williams
(Trumpet) |
| 5 YOU'RE MINE
The Crickets
(MGM 11428) | CRAWLIN'
The Clovers
(Atlantic 989) | WOKE UP THIS MORNING
B. B. King
(R. P. M. 380) |
| 6 BE TRUE
Vocoleers
(Red Robin 113) | BABY, DON'T DO IT
The "S" Royales
(Apollo 443) | GOING TO THE RIVER
Fats Domino
(Imperial 5231) |
| 7 CROSS MY HEART
Johnny Ace
(Duke 107) | 24 HOURS
Eddie Boyd
(Chess 1533) | SHIRLEY COME BACK TO ME
Shirley & Lee
(Aladdin 3173) |
| 8 SOFT
Tiny Brodshaw
(King 4577) | BEAR CAT
Rufus Thomas
(Sun 181) | BEAR CAT
Rufus Thomas
(Sun 181) |
| 9 HITTIN' ON ME
Buddy Johnson
(Mercury 70116) | RED TOP
King Pleasure
(Prestige 821) | CROSS MY HEART
Johnny Ace
(Duke 107) |
| 10 BABY, DON'T DO IT
The "S" Royales
(Apollo 443) | MY KIND OF WOMAN
Emmett Sloy Trio
(Savoy 886) | DREAM GIRL
Jesse & Morvin
(Specialty 447) |

in SAN FRANCISCO

in NEWARK

in MEMPHIS

- | | | |
|--|---|---|
| 1 HOUND DOG
Willie Mae Thornton
(Peacock 1612) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) |
| 2 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) |
| 3 K. C. LOVING
Little Willie Littlefield
(Federal 12110) | LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164) | BEAR CAT
Rufus Thomas
(Sun 181) |
| 4 NINE BELOW ZERO
Sonny Boy Williams
(Trumpet 166) | DREAM GIRL
Jesse & Morvin
(Specialty 447) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari
(Stotes 115) |
| 5 SOFT
Tiny Brodshaw
(King 4577) | CROSS MY HEART
Johnny Ace
(Duke 107) | 24 HOURS
Eddie Boyd
(Chess 1533) |
| 6 CRAWLIN'
The Clovers
(Atlantic 989) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari
(Stotes 115) | I LOVE MY BABY
Lowell Fulson
(Swing Time 330) |
| 7 NOBODY LOVES ME
Fats Domino
(Imperial 5220) | WOKE UP THIS MORNING
B. B. King
(R. P. M. 380) | SAD, SAD DAY
Muddy Waters
(Chess 1537) |
| 8 SHIRLEY, COME BACK TO ME
Shirley & Lee
(Aladdin 3173) | CRAWLIN'
The Clovers
(Atlantic 989) | MY KIND OF WOMAN
Emmett Sloy Trio
(Savoy 886) |
| 9 BABY, DON'T DO IT
The "S" Royales
(Apollo 443) | RED TOP
King Pleasure
(Prestige 821) | ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458) |
| 10 WHOOPIN' & HOLLERIN'
Earl Forest
(Duke 108) | SHIRLEY, COME BACK TO ME
Shirley & Lee
(Aladdin 3173) | GOD DON'T LIKE IT
Rev. A. Johnson
(Glory 4011) |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 RED TOP
King Pleasure (Prestige 821)
- 2 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- 3 BABY, DON'T DO IT
The "S" Royales (Apollo 443)
- 4 CRAWLIN'
The Clovers (Atlantic 989)
- 5 LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)
- 6 BE TRUE
Vocaleers (Red Robin 113)
- 7 PLEASE BELIEVE ME
Doris Brown (Gotham 290)
- 8 HOUND DOG
Willie Mae Thornton (Peacock 1612)
- 9 JOHNNY, JOHNNY
Johnny Moore (Modern 888)
- 10 DREAM GIRL
Jesse & Marvin (Specialty 447)

- HOUND DOG
Willie Mae Thornton (Peacock 1612)
- MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- SOFT
Tiny Bradshaw (King 4577)
- LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)
- K. C. LOVING
Little Willie Littlefield (Federal 12110)
- ONE ROOM COUNTRY SHACK
Mercy Dee (Specialty 458)
- BABY, DON'T DO IT
The "S" Royales (Apollo 443)
- CRAWLIN'
The Clovers (Atlantic 989)
- THE HONEY JUMP
Oscar McLollie (Modern 380)
- RED TOP
King Pleasure (Prestige 821)

- HOUND DOG
Willie Mae Thornton (Peacock 1612)
- MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- MY HAT'S ON THE SIDE OF MY HEAD
Four Blazes (United 146)
- PRETEND
Nat "King" Cole (Capitol 2346)
- NOT ANY MORE TEARS
Four Blazes (United 146)
- LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)
- RED TOP
King Pleasure (Prestige 821)
- WHOOPI'N' & HOLLERIN'
Earl Forest (Duke 108)
- BEAR CAT
Rufus Thomas (Sun 181)
- CAN'T I
Nat "King" Cole (Capitol 2389)

Sowa Joins R. I. H. As Sales Manager

LOS ANGELES, CALIF. — John Dolphin, Recorded In Hollywood Records, this past week announced the appointment of Lou Sowa as national sales manager of the firm.

Sowa formerly headed his own firm in Pittsburgh, Pa. as distributor of MGM Records and has many years experience in the field. He replaces Franklin Kort, who resigned his post this past week.

Kort announced plans shortly after his resignation, for the formation of his own recording company. Widely known among record distributors throughout the nation, Kort enters the disc biz on his own with a varied selection of masters acquired through the years. Disclosure of the firm name and schedule for first releases are to be made shortly.

PRESTIGE RECORD CO.

446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS

1. KING PLEASURE - Red Top - 821
2. ANNIE ROSS - Farmer's Market - 839
3. JOE CARROLL - I Was In The Mood - 829
4. ANNIE ROSS - Twisted - 794
5. MILES DAVIS - Paper Moon - 817
6. MILT JACKSON - La Ronde - 828
7. EDDIE DAVIS - Squatin' - 866
8. SONNY STITT - Jeeper's Creepers - 826
9. Joe Holiday - I Hadn't Anyone Till You - 815
10. JAMES MOODY - Stardust - 841
11. WARDELL GRAY - Bright Boy - 840
12. Thelonious Monk - These Foolish Things - 838
13. BILLY TAYLOR - Man With A Horn - 822
14. MILES DAVIS - Dig - 777
15. SONNY STITT - Stitt's It - 787



JUBILEE'S
LUCKY 7
ALL NATURALS

- 1 THE ORIOLES
"Dem Days Are Gone Forever"
JUBILEE 5115; 45x5115
 - 2 — and —
"Hold Me, Thrill Me, Kiss Me"
b/w
"Teardrops On My Pillow"
JUBILEE 5108; 45x5108
 - EDNA 'Heavenly Father' McGRUFF
with Buddy Lucas Ork.
 - 3 "Why Oh Why" b/w
"Edna's Blues"
JUBILEE 5109; 45x5109
 - THE MARYLANDERS
 - 4 "Good Old 99" b/w
"Fried Chicken"
JUBILEE 5114; 45x5114
 - 5 LITTLE SYLVIA
"The Ring" b/w "Blue Heaven"
JUBILEE 5113; 45x5113
 - 6 BUDDY LUCAS ORK.
"Laura" b/w
"Organ Grinders Swing"
JUBILEE 5111; 45x5111
 - 7 SONNY TIL & ORK.
"Have You Heard" b/w
"Lonely Wine"
JUBILEE 5112; 45x5112
- JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.



- 1 HOUND DOG
Willie Mae Thornton (Peacock 1612)
- 2 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- 3 BABY, DON'T DO IT
The "S" Royales (Apollo 443)
- 4 HITTING ON ME
Buddy Johnson (Mercury 70116)
- 5 CRAWLIN'
The Clovers (Atlantic 989)
- 6 DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115)
- 7 BEAR CAT
Rufus Thomas (Sun 181)
- 8 NINE BELOW ZERO
Sonny Boy Williams (Trumpet 166)
- 9 ONE ROOM COUNTRY SHACK
Mercy Dee (Specialty 458)
- 10 YOU DON'T HAVE TO CRY
B. B. King (R. P. M. 380)

- MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115)
- 24 HOURS
Eddie Boyd (Chess 1533)
- BABY DON'T DO IT
The "S" Royales (Apollo 443)
- MOONDUST
Bill Doggett (King 4605)
- CRAWLIN'
The Clovers (Atlantic 989)
- HOUND DOG
Willie Mae Thornton (Peacock 1612)
- LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)
- CRAWLIN'
The Clovers (Atlantic 989)
- MY RIVER'S INVITATION
Percy Mayfield (Specialty 451)

- HOUND DOG
Willie Mae Thornton (Peacock 1612)
- WOKE UP THIS MORNING
B. B. King (R. P. M. 380)
- MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)
- POPPA
Scat Man Crothers (Recorded In Hollywood 142)
- TURN THE LAMP DOWN LOW
Little Esther (Federal 12115)
- SHIRLEY, COME BACK TO ME
Shirley & Lee (Aladdin 3173)
- 24 HOURS
Eddie Boyd (Chess 1533)
- CRAWLIN'
The Clovers (Atlantic 989)
- BABY, DON'T DO IT
The "S" Royales (Apollo 443)
- WHAT'S THE MATTER NOW
Lloyd Price (Specialty 457)

"OFF THE WALL"
"TELL ME MAMA"
CHECKER-770 -
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

STAN GETZ QUARTET

(Jax 5007)

C "DIAPER PIN" (2:39) [Rockland Music] That showman of the tenor sax gives a solid interpretive reading of a quick beat item. Guitar, piano, drums and bass support the master.

B "AS I LIVE AND BOP" (2:41) [Rockland Music] Another fast moving cool jazz piece showcases the Getz sax. The initiates will go for this deck.

JIMMY & WALTER

(Sun 180)

B+ "BEFORE LONG" (2:37) [Delta Music] This duo dishes up an exciting slow blues in top-flight manner. Vocalist half of the team is in good voice as he emotes with tenderness and warmth. Guitaring is haunting and adds much color to the dish. A very effective etching and one that could break out.

B "EASY" (2:55) [Delta Music] Flip is an instrumental slow blues with a pretty melody. An ok disk that makes pleasurable listening.

THE FIVE KEYS

(Aladdin 3175)

B "MAMA, YOUR DAUGHTER TOLD A LIE ON ME" (2:39) [Aladdin Music] Another answer to one of the top tunes in the r & b field. The boys chant engagingly with the lead employing a gimmick or two in his vocal. Rendition is a bit wild and the boys blend well for an exciting disk.

B "THERE OUGHT TO BE A LAW" (2:41) [Shapiro Bernstein] The under portion is a decided change of pace. A slow romantic ballad handled with a soft feeling. The boys handle this type of material best.

WYNONIE HARRIS

(King 4620)

B "MAMA YOUR DAUGHTER'S DONE LIED ON ME" (2:17) [Lois] Another answer to "Mama". The lyrics are different than the above reviewed version. The gruff voiced Wynonie treats the tune to a potent reading.

B "WASN'T THAT GOOD" (2:25) [Lois] A quick tempo novelty that allows the mind to wander suggestively. There's a chuckle as Harris tells of how he likes to play games with her.

LITTLE ESTHER

(Federal 12126)

B+ "HOUND DOG" (2:23) [Valjo] Little Esther's version of the nation's number two tune is a solid and exciting treatment that could cut itself a piece of pie in areas not already covered. Guitar gets a big play on this etching and does itself proud.

B "SWEET LIPS" (2:28) [Jay & Cee] Flip is a change of pace item for the gal. Little Esther chants a tender and romantic ballad with warmth.

THE CASH BOX

★ AWARD O' THE WEEK ★

"DEM DAYS" (2:40) [Marvin]
"BAD LITTLE GIRL" (2:30)
[Fred Fisher]
THE ORIOLES
(Jubilee 6115)



THE ORIOLES

● The Orioles have come through with one of their best recordings in a long time. Titled, "Dem Days", the boys have a fetching quick beat to work with and they make the most of it. They chant with zest as they recall the good old days and the tempo increases to wildie proportions with a spiritual feeling. The group blends smartly for a fascinating performance and an exciting finished product. The reverse plate is a change of pace. A slow ditty, "Bad Little Girl", that brings out the tender side of The Orioles. The voices melt into a rich blend as they colorfully paint a pretty picture. The Buddy Lucas ork backs the group in top flight fashion on both decks.

"I WANNA KNOW" (2:41)
"I'D CLIMB THE HIGHEST MOUNTAIN" (2:39)
DOLLY COOPER
(Savoy 891)



DOLLY COOPER

● Dolly Cooper belts a fast moving novelty, "I Wanna Know", with a sparkling reading that really sells this tune. When she's in a temper you can feel the anger. When she melts a bit and shades her inflections, her passions come through. She sings the lusty lyrics demanding to know where her boy friend goes and what he does. A side filled with fire and the bitterness of a woman scorned. This end has pace, deft handling, and a story that your customers will want to hear. The under lid, "I'd Climb The Highest Mountain", is an emotional treatment of the tender oldie. Miss Cooper is aided by the potent chorus chanting of The Four Buddies and the resulting disk is a good one.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"ONE ROOM COUNTRY SHACK" (2:40) [Venice Music]
"MY WOMAN KNOWS THE SCORE" (2:06)
MERCY DEE
(Specialty 458)

● Mercy Dee dishes up a slow blues titled, "One Room Country Shack", simply, but with warmth and a haunting feeling. Dee tells the story of living in his one room shack and his tone conveys his sadness and loneliness because of his monk-like existence. Backing the vocalist is some scintillating keyboard work. Total effect of the platter is to arouse the sympathy of the listener. The appeal that Dee manages to get across will make this a successful etching. The under lid is another slow beat blues handled in similar fashion and comes out a strong deck, but one that falls short of the commercial possibilities of its coupler.

"PLEASE BELIEVE ME" (2:39) [Andrea Music]
"OH, BABY" (2:41) [Andrea Music]
DORIS BROWNE
(Gotham 290)

● The lovely voice of Doris Browne makes excellent use of a top piece of material and the combination should prove to be a strong selling etching. Titled, "Please Believe Me", a slow tempo blues, the tune is given a from the heart reading by the talented thrush. Her emotional delivery of the romantic number and the stirring organ backdrop makes this a contender and a great bet for the boxes. The flip deck is a rhythmic quick tempo tune zestfully performed by Miss Browne. She is definitely a gal who will be heard from. Musical assist is in the mood and the etching is a lively platter.

PAULA WATSON

(MGM 11466)

B+ "I LOVE TO RIDE" (2:41) Paula Watson gives it everything and comes up with a fast beat rhythm item that has potential. Miss Watson injects life and fire into the etching for a fine side. A good one for the boxes.

C "PUT A LITTLE BUG IN MY EAR" (2:37) The under portion is a subdued ditty that seems more fitted for the pop field. A quick beat love item with cute lyrics.

LEM JOHNSON

(MGM 11467)

C "I GOT A LETTER" (2:37) Lem Johnson sings a slow blues with a romantic story. Chanter works with an easy approach and is backed solidly, with sax stand out.

B "IT TAKES MONEY, HONEY" (2:39) Johnson indulges in a bit of philosophy as he sings "it takes money, honey, to make the world go round." The chanter is assisted by a fine chorus chant and a solid bit of material.

DEBBIE MORRIS

(Tuxedo 884)

C+ "RAINBOW 'ROUND DIXIE" (2:30) [Ferde Music] Debbie Morris sings a middle tempo tune with pretty melody. Vocal and backing kept on a soft kick. A rambling piano and mellow sax makes for ok listening.

C+ "YOU'LL NEVER KNOW" (2:50) [Bregman Vocco Conn] The lovely oldie is given a pop treatment by the thrush. Handled smoothly and softly.

ILLINOIS JACQUET

(Mercury 89036)

B "WHAT'S THE RIFF" (2:52) [Gilbert Music] Illinois Jacquet treats his fans to a quick beat wildie that should satisfy the most exacting. Jacquet's saxing is exciting and top drawer. Orking stays in the background with some interesting sounds from the organ.

B "BLUES IN THE NIGHT" (2:53) [Remick] The slow beat standard, an early jazz classic, is the material and Illinois makes lovely sounds. The sax star is a treat to the ear and the disk is solid.

BUDDY JOHNSON

(Mercury 70116)

B+ "HITTIN' ON ME" (3:00) [Sophisticate] Buddy Johnson and his ork etch a pulsating slow tempo ditty with socko effect. The orking is stand out with a more than adequate vocal by Ella Johnson. Thrush sings infectious lyrics in which she emphatically chants she don't want a man who is hittin' on her and "the last man who hit her is dead since '43". Cute and should get reams of plays.

B+ "ECSTASY" (2:55) [Sophisticate] Nolan Lewis does the vocal on the lower deck. The singer has that "Eckstine" sound and his treatment of the slow dramatic item is tender and poignant. A good bet for the pop market.

THE CASH BOX



1 **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)

2 **MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown
(Atlantic 986)

3 **LET ME GO HOME, WHISKEY**
Amos Milburn
(Aladdin 3164)

4 **CRAWLIN'**
The Clovers
(Atlantic 989)

5 **BABY, DON'T DO IT**
The "5" Royales
(Apollo 443)

6 **DAUGHTER, (THAT'S YOUR RED WAGON)**
Swinging Sax Kari
(United 115)

7 **RED TOP**
King Pleasure
(Prestige 821)

8 **BEAR CAT**
Rufus Thomas
(Sun 181)

9 **WOKE UP THIS MORNING**
B. B. King
(R. P. M. 380)

10 **SHIRLEY, COME BACK TO ME**
Shirley & Lee
(Aladdin 3173)

Brad Phillips To Hold First Record Hop



BRAD PHILLIPS

NEW YORK — Brad Phillips, one of New York's leading djs who broadcasts over radio station WINS, has set the date for his first "Record Hop" to be held at Our Lady of Grace Church Hall in Howard Beach, Queens, on Friday, April 17th.

Brad is trying to make a weekly affair out of these dances. He will operate out of hospitals, civic organizations and religious centers in all the five boroughs and Long Island on a non-profit level with all the proceeds from admission charges going to the respective organizations where the dances are held.

Kings County Hospital, Veteran's groups and many others who heard of Brad's idea responded with an eagerness to cooperate.

The disk jockey is counting on all the fans who listen to his "Singing Battle Royal" to help make this as successful as his "Aquashow" Night and "Smarty Pants" ventures which he held in the past.

"I don't know if New York has ever had a "Record Hop," says Brad, "But I sincerely hope that with the help of the wonderful people who make and buy records we may establish a precedent for something enjoyable and worthwhile at the same time."

Dave Greenman Promoted At Times-Columbia

NEW YORK — David Greenman has been promoted to the sales department of Times-Columbia, the Columbia Record distrib in New York. He will handle sales in the Queens and Brooklyn areas.

Greenman was formerly in sales promotion for Times-Columbia at which post he developed a great many friends in the record business through his direct and sincere approach. This sales move will undoubtedly round out his record knowledge for bigger potentials in the future.

Capitol Parties Garry Wells

CHICAGO — Cocktail party given by Capitol Records for their new vocalist, Garry Wells, at the Driftwood Restaurant, brought out several of Caritol's top recording artists.

These included Les Paul and Mary Ford, Stan Kenton, Ray Anthony and Nelson Riddle.

Among the disc jockeys present were Jim Lounsbury, WJJD; Bob Porter, WIND; Jim Lowe, WMAQ; Topper, WCFL; Mark Rogers, WMAQ; Bill Wells, WBBM; Dirk Courtney, WMAQ; Saxie Dowell, WGN; Bob Drews, WAAF; Jay Smith and Al O'Brien of WOPA.

Other guests included Fran Allison, Archie Levington, Peggy Taylor and Eddie Ballantine of the famed Breakfast Club.

At the conclusion of the affair, most of the crowd went to the Aragon Ballroom to listen to the music of Ray Anthony.

Ruth Brown's "Mama" Brings Flood of Answers



RUTH BROWN

NEW YORK, N. Y.—A rarity in the current succession of hit disks that uncovers a new "find" with each release that catches the fancy of the rhythm and blues public, is the established star who maintains his or her hold on the buying and listening disk fans. There are several such standbys, but none with the shattering effect of Ruth Brown, Atlantic Records Queenbee, whose every release zooms to the top of the heap with lightning speed.

Miss Brown has sold an aggregate of several million records in the years she has been with Atlantic and, in this era of the fickle fan, this deed is a remarkable accomplishment. For two solid months the thrush has been astride the rhythm and blues Cash Box "Hot" charts with "Mama, He Treats Your Daughter Mean." An immediate sensation, the disk rose to the number one spot with the reaction of mercury to heat. It was an inevitable success. Given material, Ruth Brown can be depended upon to inject every modicum of appeal, excitement, tenderness, sadness, fire and color demanded by the tune.

The irrepressible chantress was endowed with a vivid and sparkling personality that transcends the wax. When the mood is tender, she is caressingly soft; when anger is called for, she is acrimonious, firey and vitriolic; and when sex is called for, she is sultry, burning and torrid.

In "Mama," the chantress sings a rhythmic quick beat in which she employs all her vocal magic with devastating impact.

In line with the inclination of R&B indies to jump on a "hit" etching, it was simply a matter of time before the "answers" began to flood the market.

Known answers at this writing include "Daughter, Thats Your Red Wagon," by Gloria Irving on States

Records; "Mama, Your Daughter's Done Lied On Me" by Wynonie Harris on King; "Papa" by Scat Man Crothers on Recorded In Hollywood; "Papa" by Bennie Brown on Gotham; and "Mama, Your Daughter Told A Lie On Me" by The Five Keys on Aladdin.

Unusual twist is the listing of a different publisher by each of these companies. Most of the answering indies feel that the slight changes in the lyrics and treatment makes their version an original. This question, must of necessity be determined, and according to Charles Lang, general manager of Fisher Music, publisher of "Mama," the matter has been turned over to Jack Pearl, attorney, for adjudication. All record companies and publishers involved have been notified and an accounting demanded.

The number has already spread into the pop field, with RCA Victor releasing its version via Tamara Hayes and The Ramblers; and Decca via Ike Carpenter and His Orchestra.

Joe Martin Leaves RIAA

NEW YORK—Joe Martin has left his promotion post at the Record Industry Association of America.

Martin had been hired for the Hartford Music Festival promotion which was sponsored by the RIAA and he remained with the organization until the present time because there was an excess of funds which had been appropriated for the event.

From now on the RIAA will hire promotion men only for specific occasions.

Martin has not yet announced his future plans.

Another Great Spiritual

"IN SECRET PRAYER"

by
THE TRENTON SINGERS
Republic # 7032

Republic Recording Co.
Nashville, Tenn.

BIGGEST SELLING MAMBO LINE IN THE COUNTRY

TICO RECORDS

PRESENTS THE WORLD'S GREATEST LATIN SWING PIANIST

JOE LOCO and his QUINTET

FROM THE JOSE FERRER PIC "MOULIN ROUGE"

"THE SONG FROM MOULIN ROUGE"
(WHERE IS YOUR HEART)

and
"CAN CAN MAMBO"
(CAN CAN MUSIC FROM GAITE PARISIENNE)

TICO # 10-178

TICO RECORDING CO.
143 W. 41st St., N. Y. (LA 4-0457)

TICO
EL REY DEL MAMBO

Al Saber Song Star of First "Master" Disk

CHICAGO—Newest label here is "Master," intro'd to the field by Marvin Enterprises, headed by Marvin Kreenberg of the hosiery clan, and presents Al Saber, one of best liked vocalists here as its first song star.

Al Saber is featured with David LeWinter's Pump Room ork. In addition

to thumping the bass, he is noted for his vocalizing in this top spot.

The topside of the first "Master" disk is "Love Me, Love Me." An adaptation of "La Espagnola" with new lyrics by Bill Walker. Tune is being published by Brandom Music here.

Flipover is the oldie, "What Is There To Say," and is very well sung by Al Saber.

This first disk features David LeWinter's Pump Room ork. It's already receiving raves of many deejays and juke box ops here.

Tony LoFrano and Vince Micko, who are both members of the LeWinter crew, are guiding sales of the new firm.

Al Saber's vocalizing of both tunes, according to music men here, is sure to win plenty of followers about the nation. The firm is now enthusiastically starting its exploitation program to get the "Master" label on the way to top recognition.

The Original Hit! "MEXICAN JOE"

JIM REEVES
on ABBOTT # 116

ABBOTT RECORD CO.
1653 N. Argyle Avenue
Hollywood 28, Calif.

"SCREWBALL"

flip side

"LAST NIGHT ON THE BACK PORCH"



**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

Success Story:

"Mexican Joe" Sparks Diskery To Big Time

DALLAS, TEXAS — The young president of a young record company was in town this week with a big story about a big hit record.

The man is Fabor Robinson, president of Abbott Records. His big hit is a tune called "Mexican Joe" recorded by a fellow named Jim Reeves.

This is Robinson's second release since he went on his own. The first was a tune called "What Were You Doing Last Night" backed up by "Wagon Load of Love" and sung by the same Jim Reeves. This tune didn't do much.

Then Robinson ran into a tune called "Mexican Joe." Overnight he was able to get distributors all over the nation and sales on the number are skyrocketing. Predictions are that it will be the top tune in the country before long.

Robinson got his start as a Hollywood sound man; later he had his Abbott label distributed in conjunction with the well established distributors of Four Star.

He went out on his own, met Jim Reeves who was a disk jockey in Henderson, Texas and now he is all set with a hit record and an up and coming artist.

Fabor Robinson's future career will be interesting to watch as well as the progress of "Mexican Joe."

Pubbery Expands

NEW YORK, N. Y. — The music publishing firm of Raymor-McCollister, well known in Wichita, Kansas is expanding its operations. Dorothy Miller, wife of the Disc-Jockey, Dave Miller will be in charge of all the activities for the firm in New York. Mrs. Miller is well known to the music business and she will handle the record and music promotion for the firm on the east coast. The firm has an extensive BMI catalogue. The companies affiliated with BMI are Raymor McCollister Music Publishers, Top O' The World Music Publishers, Star Songs Music Publishers, and Raymor Record Company.



COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA
Hank Williams
(MGM 11416; K-11416)
2. NO HELP WANTED
The Carlisles
(Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
Hank Williams
(MGM 11416; K-11416)
4. DEATH OF HANK WILLIAMS
Jack Cardwell
(King 1172; 45-1172)
5. A FOOL SUCH AS I
Hank Snow
(RCA Victor 20-5034; 47-5034)
6. I'LL GO ON ALONE
Webb Pierce
(Decca 28534; 9-28534)
7. EDDY'S SONG
Eddy Arnold
(RCA Victor 20-5108; 47-5108)
8. THAT'S ME WITHOUT YOU
Webb Pierce
(Decca 28534; 9-28534)
9. GOIN' STEADY
Faron Young
(Capitol 2299; F-2299)
10. GAL WHO INVENTED KISSIN'
Hank Snow
(RCA Victor 20-5034; 47-5034)

Pee Wee King To Receive Gold Record For "Slow Poke"

NEW YORK — RCA Victor reports this week that Pee Wee King will soon be given a gold record. The award is for his recording of "Slow Poke" which tabulations show has just passed the million mark. Pee Wee not only recorded the tune but was also co-author of it.

The gold record award will be the first that Pee Wee has ever received.

Meeting Dates Of Music Operators' Associations

- Apr. 7—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.
- 9—Music Operators of Northern Illinois
Place: To Be Announced.
- 9—Music Operators' Guild of Michigan
Place: Hotel Detroit, Detroit, Michigan
- 14—Automatic Phonograph Owners' Assn.
Place: Hotel Sheraton Gibson, Cincinnati, Ohio.
- 14—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.
- 15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Kansas Music Association
Place: Lamar Hotel, Salina, Kansas
- 20—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
- 27—Central States Music Guild, Inc.
Place: 805 Main Street, Peoria, Ill.

THE CASH BOX
Reports
 THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

- 1** **KAW-LIGA**
 Hank Williams
 (MGM 11416; K-11416)

- 2** **YOUR CHEATIN' HEART**
 Hank Williams
 (MGM 11416; K-11416)

- 3** **NO HELP WANTED**
 The Carlisles
 (Mercury 70028;
 70028x45)

- 4** **THAT'S ME WITHOUT YOU**
 Webb Pierce
 (Decca 28534; 9-28534)

- 5** **EDDY'S SONG**
 Eddy Arnold
 (RCA Victor 20-5108;
 47-5108)

- 6** **I COULDN'T KEEP FROM CRYING**
 Marty Robbins
 (Columbia 21075; 4-21075)

- 7** **MEXICAN JOE**
 Jim Reeves
 (Abbott 115; 45-115)

- 8** **HOT TODDY**
 Red Foley
 (Decca 28587; 9-28587)

- 9** **LAST WALTZ**
 Webb Pierce
 (Decca 28594; 9-28594)

- 10** **A FOOL SUCH AS I**
 Hank Snow
 (RCA Victor 20-5034;
 47-5034)

Composer Wilson Takes Post With Knoxville Recording Firm



FLOYD F. WILSON

KNOXVILLE, TENN. — Floyd F. Wilson, has been signed as staff song writer and talent scout by Valley Publishers, Inc., Knoxville's new music recording and publishing firm.

Wilson is the composer of several folk songs now on record by other companies and is being featured by Jimmy Wakely and the Old Hickory Singers on coast-to-coast radio networks. Wilson, declined an offer by a New York firm before signing with Valley Publishers.

Eight new tunes written by East Tennesseans and recorded by Valley go on sale this week. Tunes are "We Named All The Stars" and "Shoot Again Mr. Cupid" by Joe Stuart; "Blue Memories" and "In The Valley By The Mountains" by Archie Campbell, "Gals Below The Mason-Dixon Line" and "You're Just A Honky-Tonk Angel" by Lonnie Smith and "Just Be Sure" and "You Cheated Your Way Into My Heart" by Smoky White.

The Valley library now includes some 40 songs. Future releases will be on 45 as well as 78 rpm records.

American Legion Contest Judged By Disk Jockey

WASHINGTON, D. C.—The Washington high school student who represented the D. C. Department of the American Legion in the patriotic organization's national oratorical contest was "some punkins."

One of the judges in the elimination to select a Washington contestant was WWDC personality Fred Fiske who is usually heard on the air conducting hill-billy shows or as a commercial "pitchman" for various direct selling products in the Washington area.

Fiske, however, didn't see anything incongruous in an orator with a hard driving hillbilly twang.

"If the winner is handled right, he'll probably wind-up in Congress," Fiske maintains.

The D. C. American Legion Oratorical Contest was held Friday, March 27th, at the Department of Commerce Auditorium.

Folk Stars



NASHVILLE, TENN.—Eddie Hill (left) is pictured with Eddy Arnold (center) and Webb Pierce as the folk stars appeared on the Eddie Hill show over WSM in Nashville.

Second "Hit Tune Party" To Be Held April 11

CLEVELAND, O.—The second Hit Tune Party sponsored by the Cleveland Phonograph Merchants' Association and the Cleveland Press will be held on Saturday, April 11, 2-4 P.M. at the Cleveland Music Hall. Plans are under way to beam it to the entire Northwestern Ohio area via television. This is the first time that television will enable all to enjoy the unique promotion.

April's Hit Tune Party breaks tradition in a second way too. So that as

many teen-agers as possible can attend this affair, it will be held on a Saturday afternoon. Thus a record breaking crowd of about 5000 is expected.

Once again ten unreleased records will be spun from a juke box, stage center, and the teen-agers will applaud their favorite tune. This will be named "Hit Tune" for May. Leading recording artists will take the stage to perform and prizes will be awarded.



KING
 Records present to you
BONNIE LOU

America's Newest Singing Sensation — Acclaimed Overnight

"SEVEN LONELY DAYS"

b/w

"OUT OF REACH"

King 1192

"SCRAP OF PAPER"

b/w

"DANCIN' WITH SOMEONE"

King 1213

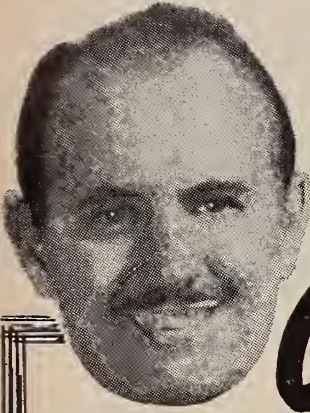
DISTRIBUTED BY



OPERATORS WITH MACHINES THAT PLAY BOTH SIDES — CLEANING UP WITH THESE 4 HITS!

Bringing you the best in
FOLK MUSIC

Featuring Established Stars Like



ARCHIE CAMPBELL

singing

"BLUE MEMORIES"

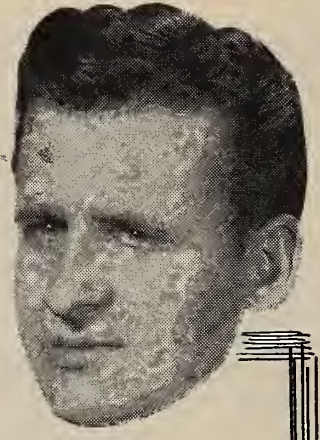
b/w

"In The Valley By The Mountains"

featuring Luke Brandon, Guitar Stylist
 Valley # 100

and the
SENSATIONAL NEWCOMER

JOE STUART



"WE NAMED ALL THE STARS"

b/w

"SHOOT AGAIN, MR. CUPID"

Valley # 101



• from the heart of the FOLK MUSIC BELT ON THE BRAND NEW VALLEY LABEL
 • Some Areas still available for distributors! 78's Available for immediate delivery!
 WRITE . . . WIRE . . .

Valley RECORDS JACK COMER
 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"KNOTHOLE" (2:21)
 [Acuff-Rose]

"LEAVE THAT LIAR ALONE" (2:04)

THE CARLISLES
 (Mercury 70109)

• The Carlises bid fair to continue the success they attained with "No Help Wanted," presently one of the hottest folk and country tunes in the nation, with their latest release. The upper deck, "Knothole," is a quick beat novelty fetchingly etched by the accomplished crew. With play on the key line, "you oughta see what I saw through the old knot hole," the biscuit rides merrily along in gay manner. The Carlises have another racing tempo ditty on the lower end titled, "Leave That Liar Alone," and they belt it with spirit. Lyrics are in the cute novelty vein and the group goes all-out for an exciting and pleasurable disk. Etching has that "spiritual" feel. Both sides could go.

"YOU ALWAYS HURT THE ONE YOU LOVE" (2:38) [Leeds Music]

"MOONLIGHT AND ROSES" (2:25) [Daniels Music]

EDDY ARNOLD
 (RCA Victor 20-5193)

• A pair of old lovelies etched by the master, Eddy Arnold, are taken from his current album "All Time Favorites" and released as a single. Both sides, former big hits, could be revived via this etching. The top deck, "You Always Hurt The One You Love," a tender and warm item with powerful lyrics is emotionally and expressively chanted by Arnold with a strong assist by his able guitar. The lower lid, "Moonlight and Roses," a perennial favorite and one with a nostalgic hold on lovers of all ages is given a mellow reading by the soft and polished chords of the western artist. This is a two sided must for the boxes. Appeal is potent on both ends.

BILL MONROE
 (Decca 28608)

C+ **"YOU'RE DRIFTING AWAY" (2:31)** [Bill Monroe Music] Bill Monroe sings a middle beat religious item in stirring yet soft fashion. Subdued strings support Monroe.

C **"WALKING IN JERUSALEM JUST LIKE JOHN" (1:57)** [Bill Monroe Music] Monroe chants a fast moving spiritual on the under portion.

HANK SNOW
 (RCA Victor 20-5249)

B+ **"IN DADDY'S FOOTSTEPS" (2:47)** [Empire Music] Hank Snow dishes up a semi-religious slow tempo tune that has the earmarks of a hit. Hank's velvety voice etches an emotion packed item in tender fashion. The Rainbow Ranch Boys back the artist in top-flight fashion.

B+ **"THE GLORY LAND MARCH" (2:28)** [Peer Int'l.] A lively spiritual is given a terrific reading by Snow. The disk moves from the opening bar with the chanter getting able support from his choral group. A handclapper that excites and pleases.

SMILEY WILSON
 (Republic 7033)

C **"I'VE FOUND MY OWN" (2:41)** [Babb Music] Smiley Wilson and Kitty Carson blend a sweet duo as they chant a tender slow beat with sad lyrics.

B **"BARNYARD BLUES" (2:38)** [Babb Music] Flip is a middle beat bounce given a lively vocal reading by Wilson. Treatment is r & b flavored and etching is a musical pick-me-up.

WESLEY TUTTLE
 (Capitol 2408)

B+ **"FILL THE CUP TO OVERFLOWING" (2:21)** [Bregman Vocco and Conn] Wesley Tuttle spins a romantically gay ditty of bouncy middle tempo. Tuttle's familiar yodel and his manner of presentation makes this a top-flight deck.

B+ **"I'VE GOT A ROUND TRIP TICKET" (2:28)** [Riverside Music] Under portion is a rhythmic quick beat story of the country boy going into town. The warblers polished chanting is supplemented with a chorus and strings. A good disk and one that excites.

BONNIE LOU
 (King 12113)

B+ **"DANCIN' WITH SOMEONE" (2:37)** [Valando] King's new girl singer, Bonnie Lou, sings a very pretty pop item against a country string backing. Bonnie's voice is lovely.

B+ **"SCRAP OF PAPER" (2:49)** [Village] Another lovely number of slow tempo beautifully presented by the young thrush. Similar string backing on this end.

JIMMIE OSBORNE
 (King 1193)

B **"NAG, NAG, NAG" (2:44)** [Lois] Jimmie Osborne warbles a spirited cutie in which he tells of his nagging wife in humorous detail. Strings support the artist in fine manner.

C+ **"I'M SCARED TO GO HOME" (2:27)** [Lois] Osborne has another quick beat novelty on the flip-end. He forgot his anniversary, spent his money in honkey tonks and is afraid to go home.

TEXAS BILL STRENGTH
 (Coral 64152)

C+ **"HEART DON'T COMPLAIN" (2:23)** [Ernest Tubb Music] Texas Bill Strength is lonely and blue as he has lost his gal. Strength chants the romantic slow beat with a feeling of sadness.

B **"RAIN OR SHINE" (2:31)** [Ernest Tubb Music] The lower lid is a middle tempo lilt chanted with zest by Texas Bill. The chanter performs smoothly and pleasingly as he tells of the train taking him back to his girl.

HAL "LONE" PINE and BETTY CODY
 (RCA Victor 20-5263)

B **"I'M TALKIN', START WALKIN'" (2:30)** [Hill & Range] Hal and Betty chant a nasal quick beat with a cute and light approach. Hal promises all kinds of inducements to get Betty to come home. The Mountaineers back the duo in fine style. Interesting note is the injection of drum beats in spots. Simple but effective.

B **"JEALOUS LOVE" (2:30)** [Tranon Publications] The lower lid is a romantic middle tempo with Betty handling the lead. A moving etching with a potent vocal job by the pair.

THE CASE BOX FOLK and WESTERN ROUNDUP

Little Jimmie Dickens and his Country Cousins have just completed a tour of West Coast dates for Marty Landau, West Coast promoter. Dickens did capacity business.

Ray Price and the original Drifting Cowboys, the former Hank Williams' band, recently did three days in Missouri territory, showing to capacity houses. Price, who began a climb to success about twelve months ago while playing with the late Hank Williams will keep this band intact and continue to feature them on his road appearances.

Chester Atkins (RCA Victor) recently cut an album for Steve Sholes in New York. Atkins also did a session with Homer & Jethro (RCA Victor) of the WLS Breakfast Club Show.

Frankie More, manager of Johnnie & Jack and The Tennessee Mountain Boys (RCA Victor) and Kitty Wells (Decca), reports the act is set to open at the Roosevelt Lounge, Detroit, second week in June. Group is currently touring California with Florida dates forthcoming. The Carlisles (Mercury), String Bean, Audrey Williams, and Autry Inman will combine talents for a matinee and evening performances in New Orleans, Sunday, April 12th.

Don Gibson featured on WNOX's Mid-Day-Merry-Go-Round, Knoxville, Tennessee, was in Nashville recently for a session with Don Law. Other talent who did sessions in Nashville recently included Johnnie & Jack (RCA Victor), and June Carter.

Carl Smith just finished a week of dates in the Carolina's. Webb Pierce (Decca) just completed a tour of Oklahoma and New Mexico dates. Ken Marvin whose road appearances have been interrupted recently because of a foot injury is scheduled to return to road this month with first date coming up in Memphis, Tennessee!!

Pee Wee King and his band are doing a string of one nighters in the west stopping at the Palace Royal in South Bend, Ind., the Palydium in Sheboygan, Wisc., and the Nightingale Ballroom in Kaukauna, Wisc. Pee Wee will visit his parents for the first time in a year when he heads up to Green Bay, Wisc. Following these dates the western band leader will hit the Colorado territory, Denver, Pueblo, and Manitou Springs. On May 27th the artist will lead his crew into the Waldorf Astoria in N. Y. to perform for advertising execs in connection with a change of channel and time for the Pee Wee King Show. Pee Wee has just made arrangements for a recording contract for Redd Stewart's brother Gene.



JOHNNIE AND JACK

Ray Myers, The Armless Musician, is set for seven weeks of dates with Carl Story (Mercury) and his Rambling Mountaineers, WAYS, Charlotte, North Carolina. Ray (The Duck) Atkins, for 7 years a member of the Johnnie & Jack team is now doing a country dj show over WAYS, Charlotte, N. C. Atkins wants to hear from all his friends in the music business, and any acts stopping in Charlotte are invited to visit his show.

Tommy Jackson (Dot) and wife Eddie Lee, are the proud parents of an eight pound baby boy whom they have named Michael.

Kentucky Slim, the veteran comedian and "Pork Chop Dancer" is now playing road dates with Lester Flatt-Earl Scruggs. Benny Martin (MGM) is also being featured with the group.

Joe Stuart (Valley) reports that Hack & Clyde Johnson and the Carolina Pals are now playing personal appearances in Carolina and are heard over WPTF, Raleigh, N. C.

Hal Stewart, CFRA, Ottawa, Ont., reports that Tommy Jackson's Dot Recordings are to be pressed on Quality Label. Jackson's recordings have received very good acceptance Stewart added.

Dave Garrison, Vice President of the newly organized Valley Publishers and Valley Records, Knoxville, Tennessee, reports that company's prexy Jack Comer has spent several days in Nashville recently promoting company's first releases by Archie Campbell and Joe Stuart.

Joe Franklin, DJ WMNC, Morganton, N. C., reports that Bonnie Lou and Buster Moore with Lloyd Bell and Homer Harris and his trick horse "Stardust" are scheduled to play Morganton this month.

Lonzo & Oscar (Decca) join Red Foley (Decca) for a charity show in Texas, Sunday, April 12th. Lonzo & Oscar's newest release which will be out soon is called "There's Just One Love" backed with "It Takes All Kinds Of People To Make A World."

Jimmy Barnes and his Girl Friends a musical comedy team are finishing up at the Plantation Club, Nashville, Tennessee, and opening next at the Iroquois Gardens, Louisville, Kentucky. Act consists of Miss Billie Marshall, Miss Jan Karon, Miss Shari Stevens, Miss Leslie Scott. Act opens May 1st at the Town Casino, Buffalo, N. Y.

THE CASE BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Carl Shook

- WKYW—Louisville, Ky. 1. Kaw-Liga (Hank Williams) 2. No Help Wanted (Carlisles) 3. Bumming Around (T. T. Tyler) 4. Hank Williams Sings The Blues No More (J. Logsdon) 5. Paying For That Back Street Affair (Kitty Wells) 6. After You Leave (M. Robbins) 7. I Bet My Heart (Neal Robbins) 8. I'll Go On Alone (M. Robbins) 9. Crying Steel Guitar (King) 10. Your Cheating Heart (Hank Williams)

Norman Hall

- WBNL—Boonville, Ind. 1. No Help Wanted (Carlisles) 2. Time (Boyd Bennett) 3. Kaw-Liga (Hank Williams) 4. Mexican Joe (Jim Reeves) 5. Eddy's Song (Eddy Arnold) 6. That's Me Without You (Sonny James) 7. The Last Waltz (Webb Pierce) 8. If I Ever Get Rich Mom (Hawkshaw Hawkins) 9. Your Cheating Heart (Hank Williams) 10. Let Me Know (S. MacDonald)

Billy "The Kid" Stanley

- WNOE—New Orleans, La. 1. Kaw-Liga (Hank Williams) 2. Going Steady (Faron Young) 3. No Help Wanted (Carlisles) 4. I'll Go On Alone (M. Robbins) 5. That's Me Without You (Sonny James) 6. A Fool Such As I (H. Snow) 7. Mexican Joe (Billy Walker) 8. I Haven't Got The Heart (Webb Pierce) 9. One More Tomorrow (Camp) 10. Your Cheating Heart (Hank Williams)

Cliff Rodgers

- WHKK—Akron, Ohio 1. The Family Who Prays (Louvain Bros.) 2. Kaw-Liga (Hank Williams) 3. No Help Wanted (Carlisles) 4. Don't Let The Stars Get In Your Eyes (Skeets MacDonald) 5. Till I Waltz Again With You (Tommy Sosebee) 6. Your Cheating Heart (Hank Williams) 7. Hillbilly Hula (Jenks Carmen) 8. Bumming Around (B. Strange) 9. Honeymoon On A Rocket Ship (Hank Snow) 10. All That I'm Asking Is Sympathy (Slim Whitman)

Elmer Snodgrass

- WAKE—Greenville, S. C. 1. Going Steady (Faron Young) 2. Your Cheating Heart (Hank Williams) 3. Till I Waltz Again With You (Tommy Sosebee) 4. You're Under Arrest (Ray Price) 5. No Help Wanted (Carlisles) 6. That's The Kind Of Love I'm Looking For (Carl Smith) 7. My Love Would Fill Ten Pots (Jack Cardwell) 8. If God Can Forgive (Gore) 9. Blame Those Eyes (Atchison) 10. Walk Me By The River (L. & Scotty)

Mickie Evans

- WTTM—Trenton, N. J. 1. Kaw-Liga (Hank Williams) 2. Your Cheating Heart (Hank Williams) 3. Don't Let The Stars Get In Your Eyes (Skeets MacDonald) 4. Going Steady (Faron Young) 5. Hank's Song (Ferin Huskey) 6. Till I Waltz Again With You (Tommy Sosebee) 7. You Don't Have Love At All (Jimmy Dickens) 8. That's Me Without You (Sonny James) 9. If I Ever Get Rich Mom (Hawkshaw Hawkins) 10. Peter Cotton Tail (G. Autry)

Fred Wamble

- XEG—Ft. Worth, Tex. 1. I Couldn't Keep From Crying (Marty Robbins) 2. Slaves Of A Hopeless Love Affair (Red Foley) 3. The Last Waltz (Webb Pierce) 4. I Haven't Got The Heart (Webb Pierce) 5. You Have My Heart Now (Billy Walker) 6. Mexican Joe (Jim Reeves) 7. Knothole (The Carlisles) 8. My Love For You (Cardwell) 9. Going Steady (Faron Young) 10. I Kept It A Secret (C. Arthur)

Tom Edwards

- WERE—Cleveland, Ohio 1. Kaw-Liga (Hank Williams) 2. The Last Waltz (Webb Pierce) 3. Honeymoon On A Rocket Ship (Hank Snow) 4. Going Steady (Faron Young) 5. Couldn't Keep From Crying (Marty Robbins) 6. Big Mamou (Link Davis) 7. All I Want Is Sympathy (Slim Whitman) 8. Playing Dominoes (J. Doian) 9. Knothole (The Carlisles) 10. Condemned Without Trial (Eddy Arnold)

Cousin Johnny

- WNLC—New London, Conn. 1. Kaw-Liga (Hank Williams) 2. No Help Wanted (Carlisles) 3. Your Cheating Heart (Hank Williams) 4. Condemned Without Trial (Eddy Arnold) 5. Death Of Hank Williams (Jimmy Logsdon) 6. Korean Mud (Elton Britt) 7. Honeymoon On A Rocket Ship (Hank Snow) 8. That's Me Without You (Webb Pierce) 9. I'll Go On Alone (M. Robbins) 10. Stoney (Lee-Cooper)

David Walshak

- KCTI—Gonzales, Tex. 1. Kaw-Liga (Hank Williams) 2. Mexican Joe (Jim Reeves) 3. Bumming Around (T. T. Tyler) 4. I Haven't Got The Heart (Webb Pierce) 5. Till I Waltz Again With You (Gore & Wright) 6. Crying Steel Guitar (King) 7. Knocking On The Door (Rex Allen) 8. Knothole (The Carlisles) 9. The One I Can't Forget (Sonny James) 10. I Will Miss You When You Go (Ernest Tubbs)

John Lepley

- WHHM—Memphis, Tenn. 1. No Help Wanted (Carlisles) 2. Your Cheating Heart (Hank Williams) 3. Beneath A Neon Star In A Honky Tonk (T. Duncan) 4. If I Should Lose You (Work) 5. Till I Waltz Again With You (Tommy Sosebee) 6. How Much Is That Doggie In The Window (Patti Page) 7. I'll Go On Alone (W. Pierce) 8. Neon Love (Jimmie Davis) 9. Bumming Around (Tyler & Strange) 10. Last Waltz (Webb Pierce)

Tom 'n Jack

- WKAB—Mobile, Ala. 1. I Couldn't Keep From Crying (Marty Robbins) 2. Blue Letter (Red Foley) 3. Kaw-Liga (Hank Williams) 4. Death Of Hank Williams (Jack Cardwell) 5. Last Waltz (Webb Pierce) 6. Mexican Joe (Billy Walker) 7. Call Me Up (Wade Ray) 8. Somebody Else's Heartache (Sonny James) 9. My Love For You Would Fill Ten Pots (Jack Cardwell) 10. Bring Your Sweet Self Back To Me (Lefty Frizzell)

Art Barrett

- WSAP—Portsmouth, Va. 1. Bumming Around (J. Dean) 2. I Haven't Got The Heart (Webb Pierce) 3. You're A Real Good Friend (Tubb & Foley) 4. What Will I Do (Roy Acuff) 5. I Couldn't Keep From Crying (Marty Robbins) 6. Your Cheating Heart (Hank Williams) 7. Mexican Joe (Jim Reeves) 8. Somebody Else's Heartache (Sonny James) 9. Seven Lonely Days (B. Lou) 10. Just Out Of Reach (B. Lou)

Tommy Sutton

- WING—Dayton, Ohio 1. No Help Wanted (Foley & Tubbs) 2. Couldn't Keep From Crying (Marty Robbins) 3. Lord Will Make Way (Trace Trio) 4. Tied Down (Roy Acuff) 5. Till I Waltz Again With You (Tommy Sosebee) 6. That's Me Without You (Webb Pierce) 7. Kaw-Liga (Hank Williams) 8. Going Steady (Faron Young) 9. Fool Such As I (Hank Snow) 10. Family Who Prays (Louvain Bros.)

Joe Morris

- WKDK—Newbery, S. C. 1. Kaw-Liga (Hank Williams) 2. No Help Wanted (Carlisles) 3. I'll Go On Alone (M. Robbins) 4. A Fool Such As I (H. Snow) 5. Going Steady (Faron Young) 6. That's Me Without You (Sonny James) 7. Death Of Hank Williams (Jack Cardwell) 8. Your Cheating Heart (Hank Williams) 9. Crying Steel Guitar Waltz (Pee Wee King) 10. I Haven't Got The Heart (Webb Pierce)

L. Kenfield

- WTIC—Hartford, Conn. 1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald) 2. A Fool Such As I (H. Snow) 3. Midnight (Red Foley) 4. Cannon Ball (Merle Travis) 5. I Could Never Be Ashamed Of You (Hank Williams) 6. The Things I Might Have Been (Kitty Wells) 7. Condemned Without Trial (Eddy Arnold) 8. Let Me Know (Faron Young) 9. Back Street Affair (J. Bond) 10. Don't Let The Stars Get In Your Eyes (Slim Willet)

Paul Killinger

- XERF—Del Rio, Tex. 1. I'll Go On Alone (W. Pierce) 2. Going Steady (Faron Young) 3. I Let The Stars Get In My Eyes (Goldie Hill) 4. Bumming Around (T. T. Tyler) 5. That's Me Without You (Webb Pierce) 6. Powerful Love (W. Raney) 7. I Ain't Sitting Where I Was (Tommie Hill) 8. Somebody Else's Heartache (Sonny James) 9. The Last Waltz (Webb Pierce) 10. Eddy's Song (Eddy Arnold)

Sal Rezza

- WWEZ—New Orleans, La. 1. Kaw-Liga (Hank Williams) 2. No Help Wanted (Carlisles) 3. I'll Go On Alone (M. Robbins) 4. Going Steady (Faron Young) 5. Till I Waltz Again With You (Tommy Sosebee) 6. Don't Let The Stars Get In Your Eyes (Skeets MacDonald) 7. Death Of Hank Williams (Jack Cardwell) 8. Anything Can Happen (C. Arthur) 9. Fig Leaf Rag (Chet Atkins) 10. Keep It A Secret (S. Whitman)

Slim Lay

- WHBS—Huntsville, Ala. 1. No Help Wanted (Carlisles) 2. I'll Go On Alone (M. Robbins) 3. Your Cheating Heart (Hank Williams) 4. The Last Waltz (Webb Pierce) 5. Divided By Two (K. Wells) 6. Honeymoon On A Rocket Ship (Hank Snow) 7. Bumming Around (T. T. Tyler) 8. You're Under Arrest (Price) 9. Mexican Joe (Jim Reeves) 10. Rambling Man (H. Williams)

"Uncle" Joe Johnson

- WPAQ—Mt. Airy, N. C. 1. No Help Wanted (Carlisles) 2. Going Steady (Faron Young) 3. Kaw-Liga (Hank Williams) 4. I'll Go On Alone (M. Robbins) 5. Going Like Wildfire (Mac Wiseman) 6. Flint Hill Special (Lester & Earle) 7. Back Street Affair (W. Pierce) 8. Don't Let The Stars Get In Your Eyes (Skeets MacDonald) 9. Till I Waltz Again With You (Gore & Wright) 10. Little Brown Hand (Eanes)

Happy Ison

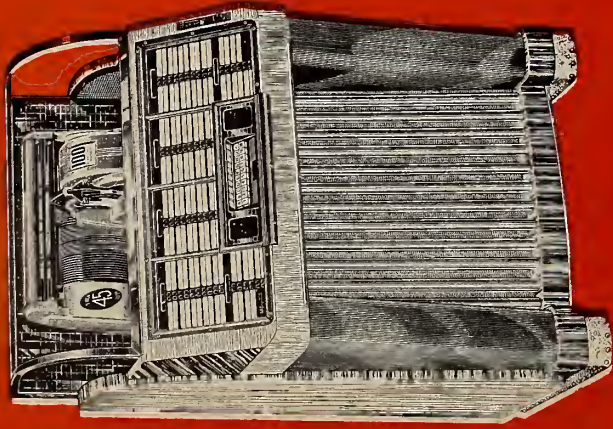
- WORZ—Orlando, Fla. 1. Going Like Wildfire (Mac Wiseman) 2. Kaw-Liga (Hank Williams) 3. I'll Go On Alone (M. Robbins) 4. Satisfied (Martha Carson) 5. Condemned Without Trial (Eddy Arnold) 6. A Fool Such As I (H. Snow) 7. Knothole (The Carlisles) 8. No Help Wanted (Maddox Bros.) 9. Death Of Hank Williams (Jack Cardwell) 10. Till I Waltz Again With You (Gore & Wright)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

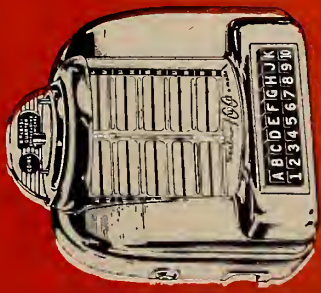
- 1. NO HELP WANTED... The Carlisles (Mercury) 2. KAW-LIGA... Hank Williams (MGM) 3. YOUR CHEATIN' HEART... Hank Williams (MGM) 4. I'LL GO ON ALONE... Marty Robbins (Columbia) 5. GOIN' STEADY... Faron Young (Capitol) 6. TILL I WALTZ AGAIN WITH YOU... Tommy Sosebee (Coral) 7. THAT'S ME WITHOUT YOU... Webb Pierce (Decca) / Sonny James (Capitol) 8. BUMMING AROUND... T. Texas Tyler (Decca) 9. MEXICAN JOE... Jim Reeves (Abbott) 10. A FOOL SUCH AS I... Hank Snow (RCA Victor)

Select-o-matic

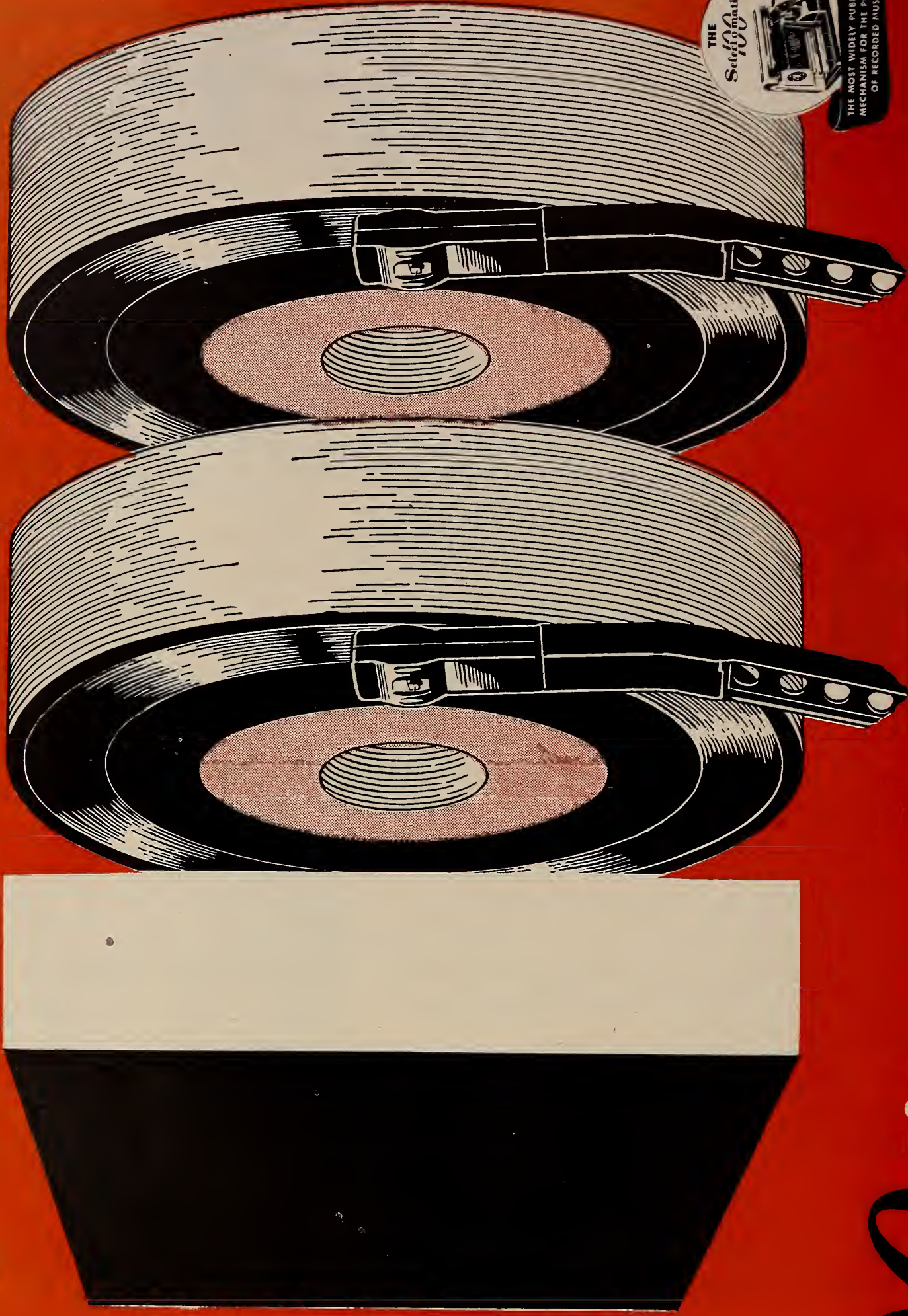
WORLD'S FIRST COMMERCIAL MECHANISM DESIGNED EXCLUSIVELY
FOR THE PLAYING OF 45 R.P.M. RECORDS



100 SELECTIONS
AT THE PHONOGRAPH



100 SELECTIONS
ANYWHERE ON LOCATION



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Select-o-matic

WORLD'S ONLY MECHANISM THAT PLAYS RECORDS IN THE VERTICAL
POSITION—NEVER DROPS A RECORD—NEVER TURNS ONE OVER



Here and There

OMAHA, NEB.—In a letter from Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, he states: "The fact of the matter is we don't take any other trade magazine but The Cash Box. . . . The Cash Box is the only publication that is doing all the fighting for the rights of the nation's juke box owners, as well as their livelihood. . . . I want you to know we as juke box operators certainly appreciate the fact that The Cash Box is fighting this bill (McCarran Bill) openly." In a letter to the members of the Association, Ellis wrote: "You remember in the last letter I mentioned 'trade magazines.' I wish to retract that statement and say The Cash Box as they are the one who is fighting for the rights of the juke box owners."

LONDON, ENGLAND— .22 calibre bullets, which have been rationed by law to arcade owners operating rifle ranges in this country, have now been decontrolled, and they can now be purchased in any quantity desired.

The only restriction now remaining for members of the coin machine industry here, is the embargo on imports of equipment. It is the hope of the men engaged in the coin machine business here that England's economic condition keeps improving so that equipment from the United States will be permitted to be imported.

PARIS, FRANCE—A cut of about 10% in France's imports from Western Europe and the sterling area will be made by a new policy the Government put into effect Wednesday, April 1, according to a front page story in the New York Times. This ruling, no doubt, will include coin operated equipment, as it is a general policy.

NEW YORK — The juke box was given a featured spot in the Milton Berle TV show on Tuesday night March 31, when the Wurlitzer 1500 was used to spotlight the appearance of Eddie Fisher, RCA Victor recording artist. No matter what selection Berle made, out came a Fisher tune. Twist was when Fisher arose from in back of the phono to greet Berle, and sang several tunes. The conversation, many times, referred to the juke box. All in all a great publicity plug for the industry.

BERLIN, GERMANY — A perusal of the current issue of "Automaten Markt," Germany's coin machine trade magazine, indicates that the juke box is headed for great popularity. In addition to featuring the American made phonos, there are several being manufactured by the local factories. It was interesting to note, also, that these German manufacturers are turning out American-type pin tables for the first time.



Will The Public Pay 25c For Each Juke Box Tune?

No!! This is not an attempt to have juke box owners increase the cost to the public to play the records on their phonographs.

It is simply the most dramatic manner in which a most definite FACT can be presented to the nation's juke box owners.

AND THAT IS—should the ASCAP sponsored McCarran Bill (S.1106) (or the newly introduced Dirksen Bill, or any that might be introduced in the near future by any other Senators or Representatives) be voted into FEDERAL LAW—the nation's juke box owners may have to CHARGE 25c PER TUNE.

As every juke box owner in the nation realizes—THIS IS IMPOSSIBLE.

THIS WOULD ABSOLUTELY KILL THE JUKE BOX BUSINESS.

Why . . . and how . . . would this become necessary?

Simply because there is absolutely nothing, no statement of any kind whatsoever, contained in the present McCarran Bill (S.1106), sponsored by ASCAP, wherein there is A LIMIT PLACED ON WHAT ASCAP CAN CHARGE AS ROYALTIES. THAT THE JUKE BOX OWNER MUST PAY THEM.

And to get some "idea" of what ASCAP would charge, all that any juke box owner has to do is check back on the Bryson-Kefauver Bill of 1952. In that bill ASCAP wanted 1c per side of each recording per week as royalty directly from the owners of the nation's juke boxes.

The fact that ASCAP's publishers already receive royalties indirectly from the nation's juke box owners, royalties that are directly paid to these very publishers by the record manufacturers, and the fact that the record manu-

facturers have placed this royalty charge on the price the juke box owner pays for the recordings he purchases, seems to mean nothing to these music publishers.

They claim that ASCAP, directly, gets nothing from the juke box owners. What they don't say is that ASCAP is their own collective collection agency for royalties to be paid to them (on some sort of a graduated scale) for their copyrighted music.

In short they want to be PAID TWICE FOR THE VERY SAME TUNE.

The ASCAP publishers want the record manufacturers to continue paying them directly, and they want the juke box owners to pay to ASCAP.

That means they will get royalties directly from the record manufacturers (actually royalties indirectly already paid them by the juke box owners because these royalties are added onto the price of each recording the juke box owner purchases) and then these same ASCAP music publishers will again get royalties for the very same tune (paid by the very same juke box owners) on their graduated scale from their collective collection agency—ASCAP.

And if that doesn't add up very easily to forcing every juke box owner to charge 25c per play per tune on his juke boxes to the public—then the juke box owners had better WAKE UP and WRITE TO THEIR CONGRESSMEN AND THEIR SENATORS (and get all their friends, location owners, civic leaders and everyone else they know and/or do business with) TO DO THE SAME.

TO CONTINUE IN BUSINESS THE NATION'S JUKE BOX OWNERS MUST STOP The McCarran Bill (S.1106) and The Dirksen Bill right where it now is—in the Committee On The Judiciary of the Senate of these United States.

Music Ops Agree On: REASONS FOR 10c PLAY

Point To 150% Increase In Overhead Expense Plus Big Drop In Tavern Patronage

CHICAGO — In the midst of all the problems facing the juke box field, operators everywhere in the nation continue to switch to dime play, just as fast as they can gain the cooperation of others in their territories.

In almost every case music ops give as their prime reason the tremendous increases they are enduring in general overhead expense.

The average increase, according to what ops report, is better than 150% over the pre-war figures.

In addition to all this, they report, the sharp loss of business being suffered in their best locations, the taverns, has also had much to do with the desperate need for turning to dime play.

Operators claim that, when all is tallied, dime play at this time simply

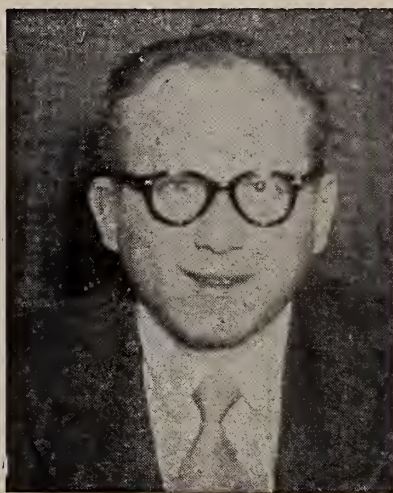
means the very same income they enjoyed on nickel play during the pre-war period.

They report that, to get any sort of decent return on their investment, the same sort of return they used to get during the pre-war years, they have to switch to dime play.

They also claim that if dime play will bring about even a 20% increase they are able to continue in business on the very same basis as they did during the pre-war years when phonographs cost them far less than half what they cost them at this date.

In fact, they point out, almost every expense has much more than tripled. All that they can hope for is that dime play will, somehow, bring them an increase of at least 20% so that they can continue on in business at this time.

Williams Mfg. Announces "New Deluxe Baseball" Game



SAM STERN

CHICAGO, ILL. — Williams Manufacturing Company, this city, announced its newest game, "New Deluxe Baseball" game this week.

Sam Stern, vice president, stated: "Features include players that actual-

ly run the bases in panoramic third dimension within the back light box. Playfield animation includes a push-button electric pitcher that throws the ball, whereupon the player bats the ball for hits, outs, home runs, etc., with bases lighting up as players occupy first, second and third base.

"'Deluxe Baseball' is adjustable to operate on one play for adime, three plays for a quarter; or nickel play, two for a dime and five for a quarter play.

"The coin chute is a single entry, slug-proof, with a mechanism that accepts and records credits in any combination of coins.

"Additional operating advantages include a light box that hinges forward for easy access and hinged front door for easy servicing.

"Among others, according to Stern, the New DeLuxe Baseball game has been thoroughly tested and proved for popularity that far surpasses any game of its type heretofore produced."

Nat Cohen Introduces New Kiddie Ride



NAT COHN

NEW YORK — Nat Cohn, president of Riteway Sales & Manufacturing Company, Inc., this city, announced the introduction of a new kiddie ride "The Tanks Are Coming," manufactured exclusively for them by Nasco of Philadelphia, Pa.

The new kiddie ride is a miniature, realistic army tank set on a mechanical base, which gives the rider the feel of traveling over rough terrain. It is finished in the usual army tank paint, but flashed up tremendously to attract attention.

"Our new kiddie ride is sure to at-

tract kiddies to it in droves," stated Cohn. "We had the piece on location test in both Atlantic City and Long Beach, N. J. for the past two months, and it proved not only simple to operate mechanically, being entirely trouble-free, but it showed almost unbelievable collections. One of the features included is retractable casters, making it possible to move the machine indoors or set it up outdoors. Our low selling price is also a very important factor."

Cohn reported that "The Tanks Are Coming" ride is now in full production, and deliveries will be made to their distributors thruout the country in about a week.

This new ride is an adjunct to the already popular "Atomic Jet" and "Aqua Jet" rides, which continue in production.

Attention: Members of "20 Year Club"

ATLANTIC HIGHLANDS, N. J. Have you written to Babe Kaufman at 40 Hooper Ave., this city, accepting her invitation to attend her house and lawn party on Sunday, June 21?

This will be quite a shindig, and Babe wants all you club members, no matter where you are, to be on hand. Be sure to drop Babe a note.

As I See It

A Weekly Column by AL SCHLESINGER



Lincoln Steffens once said: "The typical business man is a bad citizen; he is busy. He is the one that has no use and therefore no time for politics! When its neglect has permitted bad government to go so far that he can be stirred to action, he is unhappy, and he looks around for a cure that shall be quick, so that he may hurry back to the shop."

Visiting here in Miami, Florida brought this back to my mind. Here where a very large group of unorganized operators who over the years have been operating amid conditions, that smelled to high heaven. They have finally been stirred to action. The result of that action has been the formation of the Amusement Machine Operators Association. The president Willie Blatt, while not a native, is now a resident with formidable coin machine interests. This Association is now probing the problems that should have been tackled over the years; such as bonuses to location, jumping location, sales to locations, excessive taxation, and all the abuses that occur when operators are not organized. Since the formation of AMOA it is apparent many improvements have been made. Under the able leadership of Mr. Blatt and the cooperation of Jimmie Bonnie, business manager, corrective measures have been inaugurated. I hope that the operators will not return to their shops and go to sleep again. As I see it, it should be the duty of every operator to attend every meeting, to accept committee assignments, to work for the continual improvement of their conditions. If they do that, I am certain they will have a better and more prosperous business.

AIRMAIL SUBSCRIPTION to THE CASHBOX \$30.



Presenting... An Extravaganza of **IN-LINE** Play with Explosive **RED HOT** ACTION!

Gottlieb's

Quintette



REPLAY FOR LIGHTING ALL 5 HOLES...
Additional ball in lit hole awards additional Replay

1 TO 6 ROTATION SEQUENCE
lights Side Contacts alternately for Replay

A-B-C-D NON-ROTATION SEQUENCE
lights 2 Roll-Overs for Replays

"SPOT-'EM"
... spots players 1 to 3 holes in various combinations

ROLL-OVER BUTTONS
light for HIGH SCORE
Illuminated "BALLS PLAYED" Recorder

REPLAYS FOR: HIGH SCORE... POINTS SCORCHING BALL SPEED! 4 "POP" BUMPERS... 2 FLIPPERS... 3 CYCLONIC KICKERS!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR **NOW!**

Miami Music Ops Raise War Fund To Fight McCarran Bill

Also Discuss Changing To Dime Play



W. M. BLATT

"Our members felt that we must take definite steps to stop the McCarran Bill right in committee" stated Willie Blatt, president of the association, "and the most practical and helpful manner in which we could cooperate is to raise a war fund and send it to George A. Miller, president of the Music Operators of America."

The members of the AMOA, in addition to its vote to assist in defeating the McCarran Bill, also discussed 10c. play. "We have been discussing dime play for several months" said Blatt, "and we even got a majority to vote on a motion to convert immediately, but I felt that unless we can get at least 75% of the members to change over, we are going to run into trouble when we have two locations side by side and one plays for a nickel and other takes a dime to play the same identical record."

"We know that we eventually must go to 10c. play in order to survive, but some of our members seem to feel that we should try and hold out for as long as we can, and check some other parts of the country where they have already converted to 10c. play and learn by their experience."

AMOA members voted to call a special meeting on April 10 for the sole purpose of discussing the immediate conversion to 10c. play.

MIAMI, FLA.—The main topic on the agenda of the Automatic Music Operators Association, this city, when they had their general meeting on March 26, was the McCarran Bill.

Members of the association discussed this Bill for several hours, and decided to assess each music machine, the proceeds to be sent to MOA to assist in defeating this vicious and unfair Bill.

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE

CENTRAL MUSIC DISTRIBUTING CO.
1523 GRAND AVENUE
2562 HARNEY STREET
KANSAS CITY, MISSOURI
OMAHA, NEBRASKA



Bill To Permit Milk Vendor

LANSING, MICH.—A bill to permit the sale of milk by automatic dispensing machines was introduced in the Michigan Legislature (March 17) by Rep. Richard Thomson, Highland Park Republican.

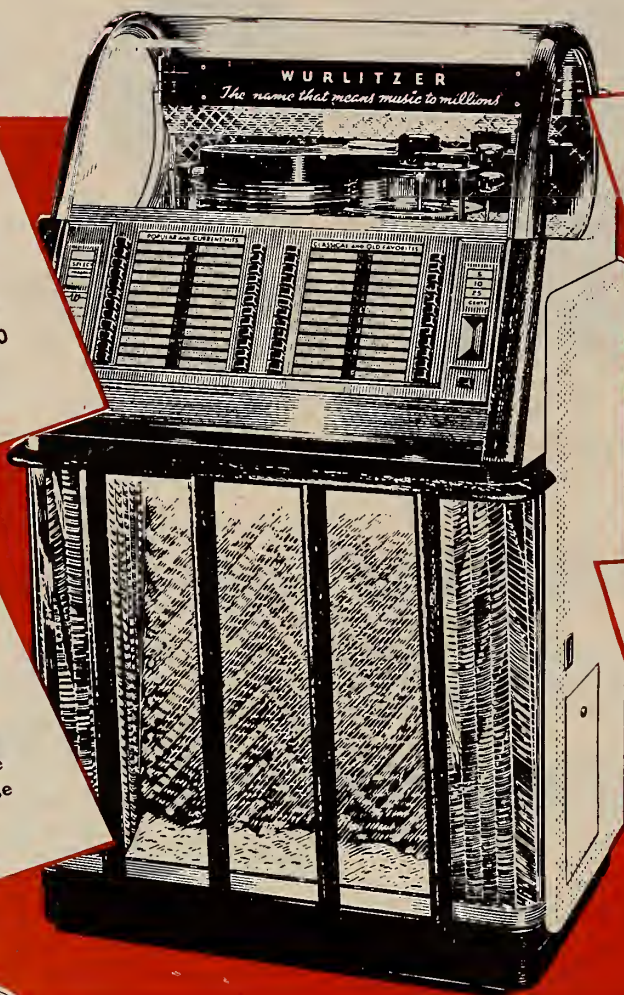
For... **REAL BUYS**
Send For Our Complete **PRICE LIST**

1933
DAVID ROSEN
20th ANNIVERSARY
1953

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

NEW

- ▶ Location Landing Features
- ▶ Play Stimulating Beauty
- ▶ Compact Cabinet
- ▶ Low Price



NEW STRAIGHT 45 RPM PLAY

Famous Wurlitzer 48-Selection mechanism in a more compact version is adapted in Model 1650 to all-45 RPM play through use of smaller Deep-Indent Trays. This phonograph is also available as Model 1600 featuring 78 or 45 RPM play.

NEW TWIN TITLE STRIP HOLDERS WITH SINGLE BUTTON SELECTION

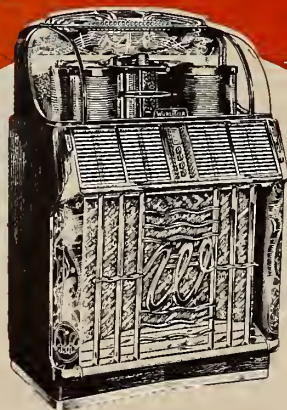
Fast, accurate selection from 48 tunes through twin title strip holders divided into four program classifications. Assembly includes scratch-proof coin slot and reject button.

NEW BUILT-IN VOLUME LEVEL CONTROL

Incorporated into Wurlitzer's famous sound amplifier—a built-in, automatic volume level control assuring an even sound level for all records. No customer complaints because they can't hear the music or because they can't hear each other because of the music.

FAMOUS ZENITH COBRA PICK-UPS

Still a Wurlitzer exclusive. Assures minimum surface noise, increased tonal brilliance, at least 1,000 more plays per record without impaired fidelity—many more thousand plays per stylus.



WURLITZER 1500

Only phonograph in the world playing 104 selections on 45 and 78 RPM records intermixed. Absolutely tops for top locations—in play appeal and earnings.

Wurlitzer 1650

48 Selections—Straight 45 RPM Play

Also available as Model 1600—78 or 45 RPM Play

See Your Wurlitzer Distributor

An Appeal To Senator Everett M. Dirksen FROM ONE OF HIS ILLINOIS CONSTITUENTS

Dear Senator:

When Senator Pat McCarran of Nevada introduced Senate Bill 1106 to amend the "Copyright Act of 1909" on February 27, 1953 (this bill is now before the Senate Judiciary Committee) it was pointed out that this was simply a bill to obtain a tax on top of an already paid tax from the nation's juke box owners solely for the complete benefit of ASCAP by a law to be enacted by the elected legislators of all the peoples of these United States.

This bill (S.1106) is sponsored by the multi-million dollars collection agency ASCAP (American Society of Composers, Authors and Publishers) in an effort to make themselves more rich and more all powerful (by a tax on top of an already paid tax) and thereby add still more to the millions of dollars they obtain each year in royalty for the use of their copyrighted music.

The writer is from Illinois. One of your constituents. With the introduction of your bill to do the same thing, amend the "Copyright Act of 1909," your constituent appeals to you directly. Appeals to you to withdraw your bill. A bill which would mean presenting exclusively, solely and completely to this multi-millions of dollars collection agency, ASCAP, by the power of Federal Law, the law of all the free peoples of these great United States, A TAX ON TOP OF AN ALREADY PAID TAX. And for the sole and complete benefit of ASCAP, this one multi-million dollars collection agency, NOT FOR THE BENEFIT OF ALL THE PEOPLES OF THIS FREE NATION.

It would be even much more serious than that, Senator. In view of the fact that your bill contains no statement of any kind whatsoever as to—HOW MUCH AND HOW OFTEN—ASCAP is to receive THIS TWICE PAID TAX from the juke box owners, ASCAP could, OVERNIGHT, completely smash the business of many hundreds of your constituents, who are juke box owners, by a blasting, blistering royalty demand which would simply mean the end of livelihood for your juke box owner constituents, the end of livelihood for their families, and the smashing of hundreds on hundreds of small business in our great State of Illinois.

Here is the explanatory TRUTH of this tax on an already paid tax: Every time a juke box owner purchases a recording featuring an ASCAP copyrighted tune HE PAYS ROYALTY. This royalty is paid directly to the ASCAP publisher of that tune by the recording manufacturer. The

publisher, in turn, pays the writer his royalty. BOTH OF THESE ROYALTIES ARE ADDED ONTO THE PRICE THE JUKE BOX OWNER PAYS FOR THAT VERY SAME RECORDING!

ASCAP, Senator, is only the COLLECTIVE COLLECTION AGENCY for ASCAP's publishers and writers. ASCAP's publishers and writers ARE ASCAP!! Therefore, your bill, Senator, would allow ASCAP to once again charge ROYALTY, this time DIRECTLY by ASCAP, as a collective collection agency, for this very same tune featured on this very same recording. ROYALTY would ONCE AGAIN go to the ASCAP publishers and writers who ARE ASCAP. In short, Senator, you are helping to bring about with your bill A TAX ON TOP OF AN ALREADY PAID TAX! !

But, Senator, this tragedy is but one phase of what happens to your many hundreds of small businessmen constituents in our State of Illinois—the owners of the juke boxes—who ply a livelihood for themselves, their children, and their families by the operation of their juke boxes.

The bigger, overall tragedy, Senator, is what happens to the millions of others of your constituents here in Illinois. The workingmen and workingwomen. The poor people. The little people who can only best afford the economical musical entertainment of the juke boxes located in drug stores, restaurants, taverns, and other of the "workingmen's clubs" they frequent. ASCAP could most completely destroy their musical entertainment. This, Senator, is ASCAP's way of CRUCIFYING THE MUSIC OF THE POOR ON A CROSS OF GOLD!

I appeal to you, Senator, because I'm certain you would never allow yourself, as the elected representative of the free peoples of our great State of Illinois to your honored and august legislative Senatorial office in the Congress of these United States, to have forced down upon the heads of the peoples of your State of Illinois a TAX ON TOP OF AN ALREADY PAID TAX by the power of Federal Law to benefit but one multi-million dollars corporation.


I again appeal to you, Senator, as one of your constituents from our own great State of Illinois, to reconsider, and to withdraw your request bill to amend the "Copyright Act of 1909," so as not to force this travesty on American justice upon our peoples.

ILLINOIS' JUKE BOX OWNERS ARE THANKED FOR DONATIONS OF JUKE BOXES TO SCHOOLS, CHURCHES, HOSPITALS, PTA GROUPS, YOUTH CLUBS, TEEN CENTERS

BOARD OF EDUCATION
CITY OF CHICAGO
228 NORTH LA SALLE STREET
CHICAGO 1, ILLINOIS
TELEPHONE DEARBORN 2-7901

"Please permit me to extend our most sincere appreciation to you for your efforts in obtaining juke boxes for the Hayes, Grant and Waller Schools. . . ."

Marine Corps League



Chicago Detachment No. 1

"... your donation could not have been made to a more appreciative group . . . the Service men and women thank you for your kind donation . . ."

DIXON STATE HOSPITAL PARENTS ASSOCIATION
A Non-Profit Organization

"... I sent Mr. Lindelof a letter thanking him in the name of the Parents Association and he will get one from the Hospital too . . . The pleasure the kids will get out there listening, 4800 of them, plus the hundreds of parents may begin to add up to the thanks due you."

Thanks From:

VERY REV. MONS. MULCAHEY
Mayville Academy, Des Plains, Ill.

"Maryland Academy is a home for 800 dependent children. Such a gift is greatly appreciated—and needed for their recreation."

HINSDALE YOUTH CENTER
Chicago, Ill.

"You're to be congratulated for the kindness and thought shown toward the young people in the Chicago area. The juke box that you were responsible for arrived at the Hinsdale Youth Center. The kids out that way are thrilled to death, as now their Center is complete."

CITY OF CHICAGO
Commercial Playground, Chicago, Ill.

"To tell you we are grateful is putting it mildly. Every time that box plays music, which will be practically constantly, our kindest thoughts will be of you."

HEGEWISCH COMMUNITY COMMITTEE
Chicago, Ill.

"The Hegewisch Community Committee indeed feels grateful to you for your efforts in our behalf in giving us the opportunity to obtain a juke box. We deeply appreciate your interest in the youth of our community."

YOUNG MEN'S JEWISH COUNCIL
Boys' Brotherhood Republic, Chicago, Ill.

"... to thank you for enabling us to receive a wonderful juke box and records. You can be sure that they will be properly used in helping us to do a greater job within our community."

GEORGE WASHINGTON CARVER SCHOOL
Board of Education, Chicago, Ill.

"Our school has 3,000 students in it and every one of them will be the recipients of endless pleasure as a result of your unselfishness and consideration."

Similar Letters Expressing Gratitude Received From:

BOYS' CLUBS OF AMERICA
Every one of
CHICAGO BOYS CLUBS

KERSHAW ELEMENTARY SCHOOL
Chicago, Ill.

FOREST PARK YOUTH ORGANIZATION
Forest Park, Ill.

THE HUMBOLDT BOULEVARD TEMPLE
Chicago, Ill.

FOREST RIVER COMMUNITY CLUB
Forest River, Ill.

ERIE NEIGHBORHOOD HOUSE
Chicago, Ill.

HAZEL CREST LIONS CLUB
Hazel Crest, Ill.

WINFIELD FOUNDATION
Winfield, Ill.

DAVID ADLER MEMORIAL PARK ASSN.
Libertyville, Ill.

ST. JOSEPH MISSION
Chicago, Ill.

ST. PATRICK'S CHURCH
LaSalle, Ill.

ST. IRENE PARISH
Warrenville, Ill.

CATHOLIC YOUTH CENTER
Warrenville, Ill.

FOX RIVER TUBERCULOSIS SANATORIUM
Batavia, Ill.

LINDOP SCHOOL MOTHERS CLUB
Broadview, Ill.

ASSOCIATION HOUSE OF CHICAGO
Chicago, Ill.

DEBORAH BOYS CLUB
Chicago, Ill.

I. T., INC. (Interested Teens)
Lombard, Ill.

U. S. VETERANS' HOSPITAL
Downey, Ill.



BASEBALL IS HERE AGAIN!

RIGHT OFF THE BAT... *Williams*
BREAKS ALL PROFIT RECORDS
WITH *De Luxe*
BASEBALL

PLAYERS
ACTUALLY
RUN THE
BASES!

LITE BOX
HINGES
FORWARD
FOR EASY
ACCESS!

Proved OVER A
PERIOD OF YEARS THE
OUTSTANDING
MONEY MAKER
OF ALL!!

NEW ELECTRIC PITCHER

LITES ON
PLAYFIELD BASES
INDICATE MEN
ON BASES!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL

ORDER FROM YOUR DISTRIBUTOR TODAY!

Yes!

OPPOSING TEAM
IS ON THE FIELD
SET OFF BY A
REALISTIC BACK-
BOARD BASEBALL
FIELD IN PANORAMIC
THIRD DIMENSION

MANUALLY
OPERATED
BUTTON
CONTROLS PITCHING
UNIT

5¢ - 10¢ - 25¢
Single Entry Slug-Proof Coin
Mechonism Accepts Credits in
any combination of coins.
Records Credits for all coins
paid in Advance.

MANUALLY
CONTROLLED
BAT!

Adjustable
TO OPERATE ON:

1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

HINGED FRONT DOOR FOR EASY SERVICING!

PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

Ralph Sheffield Enjoys Successful Southern Trip



RALPH SHEFFIELD

by way of Nashville and Memphis, Tenn., to St. Louis, Mo. and back here to the factory.

He stated, "Everywhere I visited I received very fine reports on our 'Golden Nugget'. More and more 'Golden Nuggets' are being featured on outstanding locations everywhere in the southern territory.

"The operators, jobbers and distributors are very happy over the returns they are getting from our 'Golden Nugget'.

They advised me that the game is proving itself one of the finest they have ever yet operated."

Regarding the general attitude of the coinmen with whom he visited, Sheffield said, "In almost every case I found the operators, jobbers and distributors very optimistic over the forthcoming summer season.

"Everyone believes," he reports, "that this summer of '53 is going to be one of the best in the history of the industry.

"The men are all busy and they are working hard getting ready for all play action they expect during this summer.

"All report that motor traveling has stepped up and that roadside spots are turning out to be extremely profitable."

CHICAGO — Ralph Sheffield, roadman for Genco Manufacturing & Sales Company, this city, just returned from a very successful southern trip, advises that he found operators very busy and optimistic over the forthcoming summer season.

Ralph first called on Harry Miele at Williamsport Amusement Company, Williamsport, Pa. and from there traveled down to Atlanta and Macon, Ga.

From Macon, Ga., Sheffield came up

SAVE MONEY

SAVE MONEY on Service Calls the Rock-Ola "Fireball" is ACCLAIMED by all music operators as: "MECHANICALLY PERFECT—NO TROUBLE—NO SERVICE CALLS!" SAVE MONEY on Trade-Ins... get the BEST DEAL of your life for your old phonos at WORLD WIDE! SAVE MONEY on Overhead Expense... the Rock-Ola "Fireball" CUTS DOWN OVERHEAD EXPENSE! Saves you money a dozen ways! Call at WORLD WIDE for THE FACTS!!



ROCK-OLA FIREBALL 120 SELECTIONS

Leading operators say, "Best phonograph I've ever operated!"
Let WORLD WIDE tell you why!



Phone:
EVERGLADE 4-2300

Chicago 47
2330 N. Western Ave.

Whiting, Ind. Tests 10¢ Play Test Also Under Way In East Chicago, Ind.

GARY, IND. — The Automatic Equipment and Coin Machine Owners Association of Indiana with offices here reported that 10c play tests are now under way in the adjacent city of Whiting, Ind.

There are believed to be approximately 75 phonographs located in Whiting.

After many open discussions at meetings of the organization it was agreed by the membership that Whiting should be adopted as the test city. Dime play was put into operation here just a week ago.

The decision for the test came to a head in the meeting of the organiza-

tion on March 18. But it has taken a little time for the operators in Whiting to convert their phonos over to dime play.

There is optimism among the majority of the membership that the test will prove dime play just as feasible in Whiting as in adjacent Chicago, Ill.

While the Whiting, Ind. tests is being sponsored by the association, there is also a single machine test being conducted in East Chicago, Ind.

Belief is that this test will work out and that other phonos ranging all the way to Indiana Harbor will adopt dime play.

3 Mfrs Service Schools Plus Open House Under Way At Lieberman Music



HAROLD LIEBERMAN

MINNEAPOLIS, MINN. — Under way this week (Mon., Tues., Wed., April 6, 7 and 8) at Lieberman Music Co., this city, is not only a big open house celebration but most interesting,

service schools being conducted by three of the nation's leading manufacturer's at the same time.

The manufacturers are: AMI, Inc., Bally Manufacturing Co. and United Manufacturing Co.

Representing AMI, Inc., are Ed Ratajack, Western Regional Director and engineer Al Mason.

From Bally Manufacturing Co., Jack Nelson, Salesmanager, and engineers, Paul Calanari and Henry Brown.

From United Manufacturing Co., Herb Oettinger and Bill DeSelm plus engineers, Henry Ross, Al Thaelke and Ken Shelton.

Harold Lieberman reports, "This is one of the most outstanding parties ever held by our firm.

"The open house features lunches and snacks for all who attend and, at the same time," he says, "we have under way service schools of three of the country's leading manufacturing organizations so that everyone of the operators, from everywhere in our territory, are assured an extremely profitable, as well as a pleasant visit to our headquarters here."

This big affair is under way right now with a larger crowd present than was at first estimated.

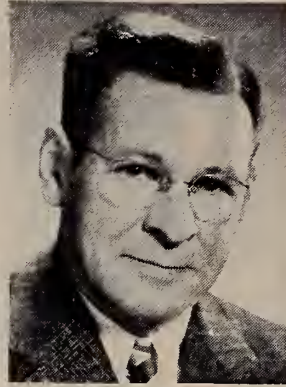
Warming weather is reported as one reason plus the fact that with the Spring and Summer seasons getting under way operators in this north-central area are setting all locations.

WANTED

5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND
BRACKETS
SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Rock-Ola Announces New Appointments



DAVID C. ROCKOLA

CHICAGO—David C. Rockola, President of Rock-Ola Manufacturing Corp., this city, announced this past week that, effective as of April 6, the following promotions among executives would be in order.

James J. Sears moves up from his former position as vice-president in charge of purchasing to assistant to the president. Sears has been with Rock-Ola Manufacturing Corp. since 1933.

Wm. F. Haldeman, who entered into the Rock-Ola family of executives in 1945, and was head of the planning department, now moves up to the position of director of purchases.

New executive to enter into the firm is Wm. M. Barker, who comes from Chas. Bruning Co., Inc., of this city. He will take over the position of head of the planning department.

J. Raymond Bacon continues as executive vice-president of the Rock-Ola Manufacturing Corp.

"These promotions and this new appointment are in keeping with the progressive enlargement and continued development of our organization," Mr. Rock-Ola stated, "to help us in our efforts to continue to give the industry the finest service as well as the most outstanding equipment."

United Starts Night Shift To Meet Orders For "Cabana" And All Shuffle Games

CHICAGO—Orders which have piled into the United factory for the firm's new five-ball inline game, "Cabana," have necessitated the employment of a night shift in certain departments.

Bill DeSelm, salesmanager of United Mfg. Co., reported, "We never expected anything like this flood of orders which we have already received for our new game, 'Cabana.'

"It just took us by storm," he continued, "with the result that we have been forced to place a night shift in certain departments to make it possible to meet orders.

At the same time, DeSelm also stated, the factory is working as fast as it possibly can producing their three new shuffle games: "Clover," "Cascade," and "Regulation Shuffle Alley."

Regarding their new inline game, "Cabana," DeSelm reports, "We have all the new features the operators want on this game.

"Select-a-spot feature. Choice of seven numbers. Advancing scores and four corners feature. Two super cards where three in line score four in line. Two triple spot rollovers.

"And in addition," he continued, "the famed United 'serviceability feature plus smooth, quiet operation.

"In fact," Bill DeSelm concludes, "our distributors agree that there never was a finer game than 'Cabana' presented to them."

READY FOR DELIVERY America's Greatest Money-Makers

SPECIAL BARGAINS!

- SPOT LITE \$284.00
- BRIGHT LITE 210.00
- ATLANTIC CITY 449.50
- PALM BEACH 459.50
- HARVEST TIME 87.50
- TURF KING 92.50

ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.,
CLEVELAND, OHIO
(Tel.: HE 1-7577)

SHAFFER SPECIAL

Seeburg M-100-A
78 RPM — 100 Selections

Only
\$595.00

- MECHANISM—Cleaned, Rebuilt, Checked
- CABINET—Refinished
- ELECTRIC SELECTOR—Cleaned and Adjusted
- NEW PICK-UP CARTRIDGE
- SOLENOID ASSEMBLY—Cleaned and Rebuilt

Terms: 25% Deposit, Balance C. O. D.

Write for Illustrated Catalog of Late Model Phonographs

SHAFFER MUSIC COMPANY

Columbus, Ohio
608 S. High St.
MAin 5563

Cincinnati, Ohio
1202 Walnut St.
MAin 6310

Indianapolis, Ind.
1329 Capitol Ave.
Lincoln 3571

Exclusive Seeburg Distributors

Op Throws Location Owner Party



SWEET HOME, OREGON—Chet Berg, music machine operator of Sweet Home played host to a group of his AMI location owners at a recent banquet at the Sky Line Inn, Sweet Home.

Shown in the picture, standing, left to right, are: Elmo Misner, Earl Garrett, Jim Van Roskey, Chet Fitzwater, Mac McConnell, Budge Wright, AMI distributor, Portland; Ernie Carter, Chet Berg, the host; Butch Neiman, Mae Kennedy and Stuffie McDaniels. Seated are: Orde! Devlin, Clyde Wardin, Marie Gantenbien, Madge Fitzwater, Dutch Zucher, Virginia Langenberg, Mary Estep, Doris Neiman, Rose Carter, Francis Garrett and Gerty Zucher.

*What does the
Edgewater Heart Fund
mean to
You?*

What does the "Edgewater Heart Fund" mean to you?

It means that you, as an individual, are helping medical science and research find "the answer" to heart disease—*America's No. 1 Killer.*

It means that you will not only feel better, when you donate to the "Edgewater Heart Fund," because you have done something of such great goodness for all peoples everywhere, but that you have also proven, once again, how really big is the charitable heart of the coin machines industry of America.

It means that should you, or anyone in your employ, or any of your friends and relatives, be stricken with a heart attack (and that happens every second of every day) and require the newest technique: heart surgery, that this will be performed **FREE OF ANY CHARGE** for you at its source, the Edgewater Hospital, 5700 North Ashland Avenue, Chicago, Illinois.

It means that should you, your employees, friends, relatives, or others close to you, require heart treatments, and who cannot afford such medical treatment, that your donation will help these people to get such attention **FREE** because of the "Edgewater Heart Fund" at the Edgewater Hospital in Chicago, Ill.

It means, up, above, and beyond the goodness which you are doing by donating to the "Edgewater Heart Fund," that you are helping medical science, that you are helping all peoples of all races, colors and creeds, to enjoy the life-saving techniques which are being better and more fully developed each and every day **BECAUSE OF YOUR DONATION** to the "Edgewater Heart Fund" at the Edgewater Hospital, Chicago, Illinois.

It means that if you want a room, a ward, or an entire floor, inscribed with your name, or in the memory of some loved one, in the new \$2,500,000.00 addition to the Edgewater Hospital, this great honor with a suitable donation is possible, so that you will leave behind a great and thankful memory to all who will be served at the Edgewater Hospital in the years yet to come.

It means a great, great many more things to you. But, most of all, it means that **YOUR DONATION** (deductible from Federal Income Tax) **WILL BRING NEW LIFE AND NEW HOPE TO MILLIONS OF HEART SUFFERERS.**

SEND IN YOUR DONATION TODAY—WHATEVER THE AMOUNT!

Make your check payable to the: "Edgewater Heart Fund" and mail it to "The Cash Box" office nearest to you!

THE CASH BOX

26 West 47th St.
New York 36, N. Y.

32 W. Randolph St.
Chicago 1, Illinois

6363 Wilshire Blvd.
Los Angeles 48, Cal.

"It's What's in THE CASH BOX That Counts"

ORDERS! REORDERS! PHONE CALLS! WIRES!

**Chicago Coin's
10th FRAME
DOUBLE-SCORE
BOWLER**

No matter what score players have... the game is never over till the last puck!

HERE'S WHY!...

A Player in the 10th Frame has the opportunity to Add up to 180 POINTS to his Total Score.

5th Frame Score DOUBLES!

chicago coin
MACHINE COMPANY

- New hinged front door with jumbo cash box!
- Jumbo "Fly-Away" pins!
- 7 - 10 split pick-up!

1725 W. DIVERSEY BLVD.
CHICAGO ILLINOIS

**Loblaw Stores In
Canada Get Big
Bally Shipment**

CHICAGO, ILL.—Truckload after truckload of Bally Kiddy-Rides leave the Bally plant daily, but Jack Nelson, Bally salesman, made it a point to photograph the super-trailer shown below rolling away from the Bally plant with a full load of Bally "Space-Ship" and "The Champion" Kiddy-Rides, destined for installation in Loblaw Stores by Russ-Con Company, Montreal, Quebec, Canada. Nelson was quick to emphasize that this load was but one of many that have been going to Russ-Con in Canada, regularly.

**FOREIGN!
BUYERS!**

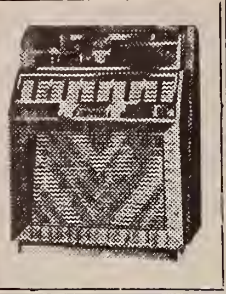
It's smart to do business with **THE** firm that does the most for **YOU.**

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

Write for **FREE Price List** and **Parts and Service Manual**

**INTERNATIONAL
AMUSEMENT COMPANY**
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)





★SEEBURG M100A..
 Mechanism overhauled
 Sound System thoroughly tested
 Cabinet professionally refinished
 Looks and Operates like new **\$595⁰⁰**

DAVIS DISTRIBUTING CORPORATION
 SEEBURG FACTORY DISTRIBUTORS
 725 WATER STREET
 SYRACUSE, NEW YORK
 (Phone: 75-5194)
 • Telephone collect for volume deals •

**ORDER!
 NOW!**
 The Greatest
**Bally's
 "SPACE
 SHIP"**

**RUNYON
 SALES COMPANY**
 Factory Representatives for AMI Inc.
 Bally Mfg. Co., J. H. Keeney & Co., Inc.
 Permo Inc.
 593 10th Ave., New York 18, N.Y., LO 4-1880
 123 W. Runyon St., Newark 8, N.J., BI 3-8777

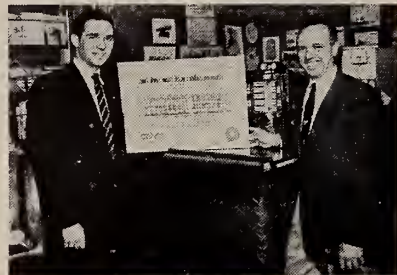
Runyon Sales And Central Distrib Receive AMI Merit Award

GRAND RAPIDS, MICH. — AMI, Incorporated, this city, last week presented the Merit Award to Runyon Sales Company, New York and New Jersey, and to the Central Distributors, St. Louis, Mo.

William E. Fitzgerald, advertising and sales promotion manager, when announcing the awards, said: "This Merit Award is not made lightly, but only after the approval of the field

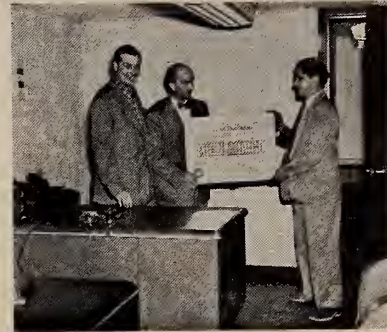
that they may retain their Merit Awards or qualify for them."

The upper pictures show Art Daddis, AMI field service engineer presenting the awards to Jack Prigoff, manager of the service department of the New York Runyon offices, and to



service representative, the regional manager and the home office. The award is good for the calendar year. To keep it, the distributor must maintain the highest standards of service. This means that he must have competent service personnel and adequate tool facilities. His staff must be thoroughly informed on factory recommended service procedures.

"It is our hope," continued Fitzgerald, "and belief that these awards will inspire and encourage distributors to adhere closely to the standards set so



the servicemen of the Runyon Newark, New Jersey branch.

Albert Mason, AMI field service engineer is also shown making the award to Charles Kagels and Tony Koupal of Central Distributors in St. Louis.

Exhibit Execs Arrange Heavy Travel Schedules



FRANK MENCURI

CHICAGO — Heavier travel schedules have been placed into effect here by Frank Mencuri, salesmanager of Exhibit Supply, for the forthcoming months, as demand continues to grow for its products.

Mencuri reported that he will alternate trips with Art Weinand, and that between the both of them, they will make direct calls thruout the trade to meet with the people who are constantly calling on them.

"In this way," Mencuri said, "we believe that we shall be able to give careful, considerate and personal attention to the needs of all of the customers of Exhibit Supply, as well as all prospective buyers.

"There is no longer any doubt," he said, "that direct coverage is most necessary today.

"Due to the fact," he continued, "that I can now alternate these trips with Art Weinand, so that there will always be someone here in our offices at the factory to be on hand to meet visitors," he explained, "we are in a much better position to visit with all of the people who want to see us around the country."

With Weinand's return from New York's Toy Fair, which was pointed as an example, Frank Mencuri immediately started to travel and, on his scheduled return, Weinand left to call on coinmen who had been asking that an Exhibit representative see them.

Roll Out Kiddie Rides As Weather Warms Up Retailers Place Rides Outside Stores

CHICAGO — Kiddie ride ops report that they are looking forward to one of the very best seasons they've ever enjoyed this forthcoming summer.

One noted op here said, "I've got my location owners cooperating with me already.

"As the weather got warmer, he rolled the kiddie ride out to the front of the store.

"Collections immediately went up."

Other ops about the country are reported to be just as enthusiastic over the forthcoming summer season for the very same reason.

Manufacturers here claim that the casters which they now place on the horses and other kiddie rides have helped operators everywhere to enjoy better returns.

The summer season of '52 was one of the best for the kiddie ride ops, according to all reports.

This summer season the operators believe that they will do even better business because the kiddies are so well acquainted with the various rides. "At the same time," as one operator claims, "the locations like to place the kiddie rides out in front of their places.

"This helps them to keep their own places clear while they keep their doors open.

"At the same time," he says, "they realize that the returns will be better all around."

With the vacation season coming up later in the summer operators again expect to enjoy a sharp rise in returns from their kiddie rides.

Many are placing kiddie rides out in highway spots for the summer traveling season.

Optimism is general everywhere for a grand summer business for kiddie rides.

New Mills Appointments

Millis Industries, Incorporated, of Chicago, manufacturers of beverage coolers and dispensers, ice cream and custard equipment and related products, announces the appointment of Roy E. Anderson as quality control manager and Ernest J. Prisbe as supervisor of product development and research.

Anderson formerly was quality control engineer and Prisbe served as senior product engineer. The company also recently announced the promotion of Fred L. Mills, Jr., to vice president in charge of engineering and Walter F. Hermann to vice president in charge of manufacturing.



PRICED TO SELL QUICK BINGO GAMES



ABC \$150 BOLERO 195 BRIGHT LIGHTS 225 FROLICS 225	BRIGHT SPOTS \$325 SPOT LIGHTS 300 LEADERS 295 439	
ARCADE EQUIPMENT Atomic Bomber \$155.00 Bally Big Inning 149.50 Bally Heavy Hitter 49.50 Barring Practice 49.50 Bingo Roll 49.50 Boomerang 59.50 Big Bronco (Like New) Write Chicago Coin 4 Player Derby 295.00 Chicago Coin Goalee 115.00 Chicago Coin Pistol 90.00 Chicago Coin Hockey 49.50 Chicago Coin Basket Ball Champ 225.00 Capitol Midget Movies (Like Brand New) 275.00 Exhibit Dale Gun 65.00 Exhibit Foot Ease (Late Model) 95.00 Exhibit Six Shooter 175.00 Exhibit Jet Gun 225.00 Evans Bat-a-Score 185.00 Keeney Submarine Gun 125.00 Kirk Astrology Scale 95.00 Mercury 13 Way Grip & Lift Scale 69.50 Midget Skee Ball 175.00 Mutoscope Voice-o-Graph 450.00 Mutoscope Photomatic Deluxe Write Panorams (Very Clean) 295.00	Periscope \$95.00 Quizzer (Very Clean) 95.00 Seeburg Bear Gun 249.50 Seeburg Chicken Sam 85.00 Sky Fighters 125.00 Solar Horoscope 160.00 Standard Metal Typers 375.00 Texas Leaguer 49.50 Under Sea Raider 125.00 Watling 200 Scale 160.00 Williams Star Series 85.00	ONE BALLS Champions \$35.00 Citation 30.00 Gold Cup 24.00 Photo Finish 39.00 Turf King 85.00 Winner 65.00 Futurity, Very Clean 275.00
VENDORS Atlas Bantam \$6.95 Atlas Deluxe Nut Vendors 7.95 National King Candy Vendors, New 19.50 National King Ball Gum Vendors, New 9.95 Uneeda Pack Monarch—25c 79.50 Advance Ball Gum Vendors 5.95 Victor Baby Grand Tab Gum 11.00 4 Column Stamp Vendors 18.50	SPECIALS Genco "400", Like New \$249.00 Genco Jumping Jacks, Like New 310.00 American Bank Shot, Shuffleboard 250.00	MUSIC Rock-Ola 1948 Blond \$295.00 Seeburg 100A 78 R.P.M. 649.00 Seeburg 1947 M 169.50 Wurlitzer 1100 Very Clean 295.00 Wurlitzer Bar Box 5-10c 9.95 Seeburg 3 Wire 5-10-25c 27.50 Seeburg 5c 3 Wire 19.00 Seeburg 1948 Hideaway Very Clean 225.00
SHUFFLE GAMES Chicago Coin 6 Player \$265.00 United 5 Player, Formica Top, Jumbo Pins 200.00 United 6 Player, Formica Top, Jumbo Pins 215.00 United 6 Player Deluxe 250.00	WANT TO BUY Mutoscope Sky Fighters Exhibit Jet Guns Mutoscope Cross Country Exhibit Six Shooters Voice-O-Graph Gun Patrols	

MONROE COIN MACHINE EXCHANGE, INC.
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO
 (Tel.: Superior 1-4600)

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Izzy Alpert of Twin Port Sales Company reports that he had a very nice vacation at Hot Springs, Ark., but he didn't have enough of it, only two short weeks. . . . Pete Kramer of St. Cloud, Minn., had a quick location change to make and made a quick trip in to town to get a piece of equipment for location. . . . Fred Covan of the Pla-Mor Amusement Company, Moose Lake, Minn., did not complete all his business in town this month, inasmuch as he stated that he wanted to have something to do so that he could take in the Sportsman Show, which opens at the Minneapolis Auditorium on April 4th. . . . Dick Grant of Mound, Minn., reports that he is getting some of his summer spots lined up. . . . Bob Wenzel of the Automatic Games of St. Paul, Minn., always likes to keep in touch with the latest developments and thereby made a trip into Chicago last week and visited the various manufacturers to see what was in the making and what was new. . . . Mrs. Gladys Potter of the Fairmont Novelty Company, Fairmont, Minn., made a trip in to the Twin Cities, shopped around and saw what was new in coin operated equipment so that she could get her route lined up for summer business. . . . Al Jahn of the J & J Company, La Crosse, Wisc., took some time off to make a trip in to the Twin Cities. . . . Darlow Maxwell and Earl Porter of Huron, S. D., although competitors, made the trip in to the Twin Cities together and they certainly seemed to be keeping close tabs on each other.

An announcement has gone out to the operators in this area, the Lieberman Music Company announcing Service Schools to be conducted by Factory Men from AMI, Inc., Bally Manufacturing Company, and United Manufacturing Company. The dates set for the Service Schools are Monday, Tuesday, and Wednesday, April 6th, 7th and 8th. . . . John Galep of Menomonie, Wisc., Vanderhyde of Dodge Center, Minn., Jim Donatell of Spooner, Wisc., Elgin McDaniel of Wadena, Minn., and Dick Henderson of Wilmar, Minn., were seen at the various records distributors picking up some records for their routes. . . . Irv Gorson has set up shop in the S. L. London Company offices of Minneapolis and Irv says that he is able to take care of all the operators' needs in the record line. . . . Jeff Kost of St. Cloud, Minn., Wes Ryde'l of Mora, Minn., L. P. Wilbur of Duluth, Minn., Ben Jahnke of Hutchinson, Minn., Jack Harrison of Crosby, Minn., Jim Lucking of Benson, Minn., and Hank Krueger of Fairfax, Minn., were seen at the various distributors offices in the Twin Cities. . . . Mr. and Mrs. Russell Volding of Jackson, Minn., took time out from their activities to take care of some minor repair work and also to see what was new in coin operated equipment.

THRU THE COIN CHUTE

DALLAS DOINGS

Recent rains in Texas have improved business conditions for operators and distributors alike. . . . Commercial Music held a week's showing of the new Wurlitzer Model 1650 at their showrooms. Operators from out of town as well as from Dallas were enthusiastic about the new machines. . . . Among those on hand for the open house were Fred Davis of Springhill, La.; Ralph Claybrook of Fort Worth; W. D. Wiggins of McKinney; Johnny Caldwell of Paris; W. B. Moseley of Paris; Vincent Lopez of Fort Worth; Bob De Priest, Herby Rippa, Chuck McKool and Lennie Cohen, all of Dallas; and Pete Zuniga of Big Spring. Tommy Chatten says that the Wurlitzer Model 1500 is still a big seller. . . . The new Clover shuffle alleys at Commercial are selling well. . . . Fred Barber over at Walbox Sales Company says that business is good for them. Phonographs and shuffle alley sales are picking up. . . . George Wrenn is on a trip to Wichita Falls and other points in West Texas. . . . Jimmy Garrett of Longview was in Dallas on a buying trip this week. He says that business is good for him. . . . East Texas has had no lack of rain this year. . . . We saw Buddy Clem of Paris in town this week. . . . The folks from Eaton Music in Henderson were in town buying records and phonographs. . . . Also O. L. Lowery of Nacodoches. . . . We hear talk about town that the coin machine operators are getting together to form an association. E. L. Certain says that the turn out for the first organization meeting wasn't too good and he would like to see a better turn out at the next meeting. . . . We ran into Weldon Denton on his way to the races in Hot Springs, Ark. He says that his coin machine route out of Colorado Springs is doing well.

THRU THE COIN CHUTE

MIAMI MURMURS

The Willie Blatts (Mr. and Mrs.) run into Mr. and Mrs. Morrie Ginsberg of Atlas Music Co., Chicago, and Mr. and Mrs. Bert Lane at Wolfie's enjoying a late snack, and join in the discussion about "horses." Seems that the talk wasn't about coin-operated horses, but about those known as "gee-gees," which have a certain amount of appeal for Miami visitors. . . . Samuel Gensburg, Chicago Coin Machine Co., arrived last week for a rest. . . . Mr. and Mrs. Dave Gensburg (formerly of Genco), who reside in California, also visiting this "playground of the world." . . . Al Schlesinger of Square Amusement, Poughkeepsie, N. Y., spent several weeks relaxing here, but left this week for home. Al and Willie Blatt got together for reminiscing session. . . . Seen at the Fights at the Beach Auditorium were Jackie Cohen of Cleveland, O. . . . Donald Koren, son of the well known and beloved Lou Koren, owner of the King Cole Hotel, and also a large phono route in Chicago, also seen at fights. . . . Others at ring-side were Ted Bush, Willie Levey, Willie Blatt, Georgie Holzman and Herman Gross. . . . Dave Engel, one of the real old-timers, visiting around. He recalled how he sold Dave Robbins of Brooklyn, his first route of Exhibit "Electric Shockers" (Robbins, out of the biz for years, now in the financing biz).

You Can't Miss with This!

HERE'S THE TIP-OFF . . .

EVANS' Saddle & Turf

Exciting . . . Entirely Different

SEVEN PLAYER SPIN TABLE



- ★ Sensationally new Replay AMUSEMENT MACHINE. Fast—colorful! Flashing lights and high speed action attract and hold players as well as spectators.
- ★ High scores possible with single coin for top play incentive!
- ★ As many as 7 players can deposit coins.
- ★ LOCATION TESTED and OK'd for mechanical perfection and top earnings.
- ★ Single coin drop with slug rejector, for 5¢ or 10¢ play. Available without coin drop.

COLORFUL CABINET OCCUPIES LESS SPACE THAN ORDINARY PIN TABLE

SEE YOUR DISTRIBUTOR - QUICK!
OR CONTACT FACTORY DIRECT

H. C. EVANS & CO.

1556 W. CARROLL AVE., CHICAGO 7, ILLINOIS

Over 400 Attend Coven Wurlitzer Show



BEN COVEN

CHICAGO — Totaling up the people who had called around to see the new Wurlitzer 1650, Ben Coven reported this past week that the total passed the 400 mark. He also said, "This was one of the busiest weeks we've ever enjoyed."

"The operators came from all over our territory to see the new Wurlitzers and," he continued, "in almost every case the opinions were extremely laudatory. "We will also admit," he said, "that we did a marvelous business during this week and believe that we shall be busy for weeks to come supplying the equipment which we sold at this past week's showing." In addition to operators, their mechanics and families who attended the showing, all the noted record firms sent representatives as well as their recording artists who were in this area. Among these were Ralph Marterie



SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	125
SEEBURG 1-46 HIDEAWAY	175
SEEBURG 1-47	250
SEEBURG 1-48 BLOND	675
SEEBURG M-100A	35
SEEBURG WOM (W4-L56)	150
WURLITZER 1015	295
WURLITZER 1100	140
WURLITZER 1080	375
WURLITZER 1250	Write
WURLITZER 1400	325
A.M.I. MODEL A	400
A.M.I. MODEL B	450
A.M.I. MODEL C	125
ROCK-OLA 1422	150
ROCK-OLA 1426	350
EVANS CONSTELLATION	

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

and members of his orchestra, Joni James, Harry Belafonte, Hamish Menzies, and many others. Coven described this week as, "One of the most successful weeks we have ever enjoyed in this industry. It was successful both from the standpoint of the acclaim the new Wurlitzer received and also from the business we did."

THE "20 YEAR CLUB"

"a great idea"

Herb Jones

Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

Date I entered the C. M. Business

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



Music operators galore literally crushed the attendance roster over at the Paul Laymon Company this past week, with the new Wurlitzer Model 1650 phonograph playing host. The new phonograph, which will play 48 selections in 45 rpm speed, was generally conceded to be quite a marvel with operators agreeing that the phono will meet a great many of their demands. Showing of the phono had the entire force busy, with Mr. and Mrs. Paul Laymon, Ed Wilkes, Charley Daniels, Jimmy Wilkens and even Blaze on tap for the event. . . . The firm continues to keep quite busy too via Bally's phenomenal "Beach Club." Judging from the comment we've heard about Beach Club, we'd say most ops agree that it is one of the most successful games the Bally people have ever produced. . . . Doc Dockins made the trek in from Santa Ana this past week. . . . Summer season really upon us what with the Pacific Coast League baseball season off and running. Not being one to fool around with "kid stuff," we'll tab the Giants and Cleveland in the majors. . . . The fantastic growth of Los Angeles and environs is thoroughly documented by the California State Chamber of Commerce in a brochure published this week. Of interest to operators of games and music are facts and figures showing the potential that still exists—all of which means more locations. . . . Lyn Brown, Exhibit Supply a jack of all trades it seems. Didn't think that Lyn knew from beans about a coin chute mechanism, but he showed us how he repaired one in almost no time at all. Lyn is all excited about the firm's new boat which is due out this way mighty soon. 'Twould be a natural for those resort and kiddie park locations. . . . Local ops complaining re the high price of Spanish language records, and especially so when they can't be had in 45 rpm speed. Claim there isn't any reason why Spanish language disks should be pegged at the old \$1.05 retail list. . . . Charlie Cahoon in from Long Beach to view the new Wurlitzer phono over at the Laymon's. . . . ditto Joe Boll, from Twenty-Nine Palms. . . . Al Silberman, Badger Sales Co. just shrugged at the thought of the Giants copping the National League pennant. "It's the Dodgers in a breeze" sez Al. . . . Al continues emphasizing that he's gonna take a coupla of pounds off around the middle, without the use of bar-bells, vitamins or lack of starch. . . . Jack Lewis, California Music Company, just raving about the way Dinah Shore's latest recording, "Sweet Thing" has taken hold. And major domo Sammy Ricklin agrees, "it's the best thing Dinah's cut in a long while." . . .

Interesting discussion among music ops this past week over at Bill Leuenhagen's Record Bar re the McCarran Bill (S. 1106) avidly points up the interest and awareness of the trade to this latest attempt to force music operators to pay royalties for copyrighted music playing in their machines. There is no question but that music operators are cognizant of the situation. We can't repeat ourselves often enough—this piece of legislature will beyond a shadow of a doubt force the automatic music business to virtually close down tighter than a drum. Music operators throughout Southern California are urged to write their Senators and Congressman and make known their opinions concerning this bill. Don't delay—do it now! The concerted effort of all music operators everywhere is vitally needed to see that this latest bill, which amounts to confiscatory taxation, goes the way of previously introduced legislation, namely out the window.

Jack Dolan, Dan Stewart Co., off on a quick road trip to San Diego and then back at the office to handle the ever increasing demand for Rock-Ola "Fireball" phonos. Jack's warm personality and ever-ready grin a welcome sight to operators along Pico. . . . "We're still doing a whale of a job with those excellent Chicago Coin bowlers too" sez Jack. . . . Phil Robinson, ChiCoin regional rep out this way just returned from a week-end jaunt to Vegas with the wife, doubly happy via the expected arrival shortly of the firms "Double-Score Bowler" and also with the lack of expense incurred at the Vegas trip. Managed to "make expenses" sez Phil. . . . Charlie Koski in town this past week. . . . ditto Walt Henninger. . . . Bill Happel, prexy of Badger Sales, reports superb reception to Genco's "Golden Nugget." . . . Ops like the fast action and the extra balls feature of this upright game. . . . Bill, by the way notices the calendar more frequently these days, what with his planned European jaunt not too far off. . . . Jack Simon, Simon Sales Co. exceptionally busy this past week with a sudden demand for many of the reconditioned games and arcade pieces the firm carries, while cohort Abe Chapman continues the wonderful work he's been doing in behalf of the Mt. Sinai Hospital. Understand that Abe is really devoting a lot of time and effort to the latter cause. . . . Those "gold-dust" twins, Mary and Kay Solle all excited 'n such about their trip to Las Vegas as guests of orchestra leader Russ Morgan. The gals can't hardly hear it any more, but the whacky rendition of "Yes Sir, That's May Baby" is really proving to be a money maker for all music ops. And you can credit Mrs. Solle's lovable daughters for having picked this one right smack on the nose. . . . Clyde Demlinger in town again this week from Balboa. . . . and Bill Gordon too, from Brawley. . . . Pete Ley, formerly with the Nickabob Company joins the Dan Stewart firm this week. . . . Al Anderson of Schafter in town on a combined business and pleasure trip along with the wife. . . . Intense interest concerning the McCarran Bill has somewhat taken the focus off of the rapid change to dime play in many Southern California communities. . . . The tremendous task of completely revamping and redecorating the Minthorne Music Company's offices and show-rooms continues with the entire staff anxiously awaiting the day the carpenters, painters and what-have-you have moved out. Hank Tronick and George Mahlum haven't taken to wearing ear plugs yet, but several more weeks of those buzz saws and we'll wager they'll be about ready. . . . The Bob Smiths, Automatic Enterprises, report a steady volume of business via their automatic merchandising products. Reports of the growth of the drink machine business continue to reach us. . . . Cecil Ellison made the rounds along Pico this past week, along with Kenny Wolf and E. E. Peterson from San Diego. . . .

The Woman's Viewpoint of the Coin Machine Industry



LOTTIE BERMAN

INDIANAPOLIS, IND.—“I do not consider myself an exceptional woman in any regard, and I do not believe that a woman has to be exceptional in any special way, to be successful in the coin machines industry,” so spoke Mrs. Lottie Berman of Sicking, Inc., this city.

Four years ago Mrs. Berman knew very little of this industry. She did know, of course, that her husband, Simon Berman, was engaged in this field as a distributor, in business with Sicking, Inc. of Cincinnati, O.

When Simon Berman suddenly passed away, four years ago, Mrs. Berman found herself with a family on her hands and a business of which she knew very little indeed.

But, courageously, Mrs. Berman stepped into the business. Took over where her late husband left off. And today is considered one of the more successful, as well as one of the most outstanding, women in the industry.

She says, “I just simply love this business. I love to deal with the people in this industry. They are respectful. They are kind. Their word is their bond.

“They are willing and even eager to take advice and they, in turn, give good advice. They work closely with a woman. In fact, I personally believe that they trust a woman even more than a man.

She also stated, “I look at most of the operators with whom I deal just as I would look upon my own sons. I try my best to help them with every ounce of energy and with all the ability I have. I want them to be successful.”

Mrs. Lottie Berman is a grandmother of a seven year old girl and a six year old boy. She has two sons of her own. One now 36 years of age and the other 15 years of age in high school.

She maintains one of the most outstanding and beautiful homes in the Indianapolis area. She is well known for her charitable efforts, for her civic

work, and for her pride in her community. She has done much to benefit the peoples of her community.

In the four years since the passing of her husband, when she stepped into his place in her present distributing headquarters, she has won acclaim and commendation from manufacturers and leaders thruout the entire industry, and, especially, from the people with whom she constantly deals.

She makes light of this by saying, “Any woman who likes people, who likes to accomplish things, who really wants to work, who feels she has some executive ability and who can think for herself, is certain to prove herself successful in this industry.

“The people in this field will treat her with the very greatest of respect. They will help her with all her problems.

“She will find that a woman gets more respect from location owners. That locations will work closely with her and will help her in every regard.

“I don't believe that it is anything sensational for a woman to be successful in this business. Our industry has continued to progress and to develop. It has won much better understanding with every passing year. It is not at all surprising to me to see women becoming successful in the coin machines industry in greater numbers every year.

“Any woman,” Mrs. Berman emphatically states, “who definitely wants to be successful, who likes people, who likes the thrill of seeing something grow from her own hard work and intelligent efforts, any such woman, even a grandmother like myself,” she says, “can be successful in the coin machines business.”

With a woman's sentimentality Mrs. Berman called attention to a little incident that had just happened to her the day this reporter interviewed her for The Cash Box.

She said, “Just a few minutes ago one of my boys (by the way all of her customers are “her boys” to Mrs. Berman) came into the store,” she stated.

“He's one of the handsomest, cleanest cut looking chaps. A boy I wish were my own son,” she stated, “to insist that I come outside the store with him to see something.

“I was so busy,” Mrs. Berman continues, “but he literally dragged me out to the front of the store.

“And there,” she says, “was a beautiful brand new convertible parked at the curb. His eyes just shined. He was so proud of it.

“He said to me,” Mrs. Berman softly stated, “that this was his very first brand new car. The convertible he always dreamed he would perhaps own some day.

“And,” Mrs. Berman reports he told her, “it was all made possible because I followed your good advice, Mrs. Berman, and I've been successful in my business because of your advice and encouragement.”

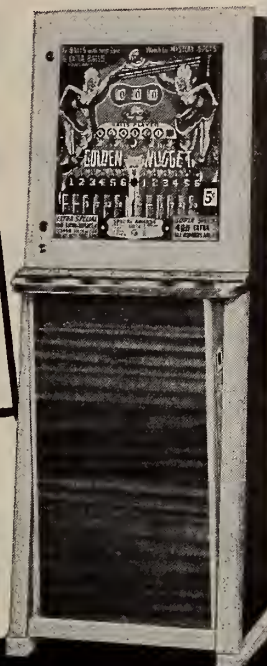
In conclusion, Mrs. Berman asks, “Could any woman, in any business, anywhere in the world, ask for more than that?”

THE MOST EXCITING PLAYFIELD in the industry!

PACKED WITH FEATURES FOR THE OPERATOR!

- 3 to 400 Replay Combinations • In line and sequence scoring • Popular new Mystery Spot • Extra ball feature —6 extra balls for 6 extra coins • Special “Skill Shot” gives player free game

• AVAILABLE IN CHOICE OF 5c-10c-25c COIN CHUTES



IT'S A FACT..

Our new Selenium Rectifier will perform satisfactorily for 20 years or more under normal operating conditions. No effective drop in voltage output during this period.

SEE IT ON GENCO'S

'GOLDEN NUGGET'

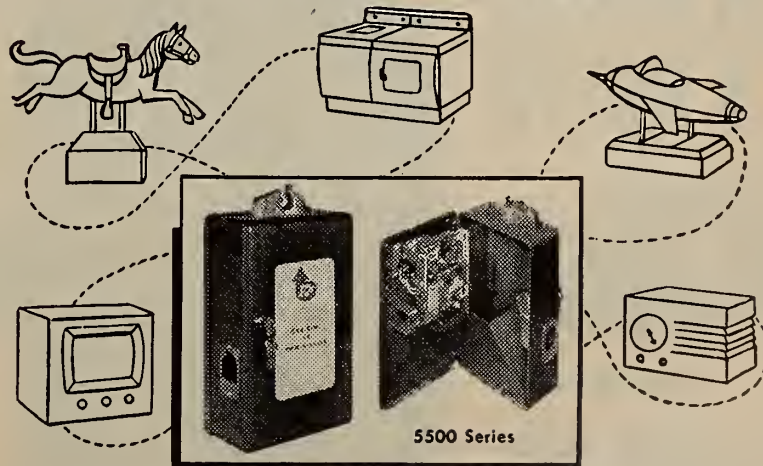
UPRIGHT BALL GAME with EXCITING “EYE-LEVEL” ACTION!

EXCLUSIVE “SPACE-SAVER” DESIGN . . . only 24"x17"x 64" high. Crated wt. only 190 lbs.

GENCO
MANUFACTURING & SALES CO.
2621 N ASHLAND AVENUE, CHICAGO 14, ILL.

WRITE, WIRE OR PHONE YOUR GENCO DISTRIBUTOR

Perfect Timing Control
Profit in CASH...not SLUGS
when your machines are protected
with
NATIONAL EQUIPMENT



There's a NATIONAL Service Center near you:
Woodside, Lang Island, N. Y.
Chicago 39, Illinois
Los Angeles 6, Calif.
Atlanta, Georgia
Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.

5100 San Francisco Ave. St. Louis 15, Mo.



ROCK-OLA

Manufacturing Corporation

*Is Happy
to Announce*

**the APPOINTMENT of
J. Rosenfeld**

COMPANY

**3220 OLIVE STREET
ST. LOUIS 3, MISSOURI**

as

EXCLUSIVE DISTRIBUTOR

for

SOUTHERN ILLINOIS

and

EASTERN MISSOURI

**OPEN HOUSE PARTY
SATURDAY and SUNDAY**

**APRIL
11 & 12**

**Come
SEE
HEAR
THE NEW
ROCK-OLA**

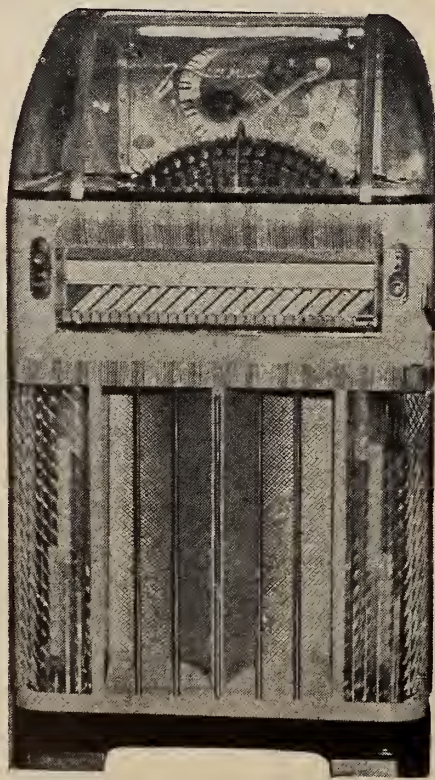
"Fireball"

120 Selection Phono

BUFFET —

REFRESHMENTS —

and ENTERTAINMENT



Wholesalers report a pickup in sales, particularly in kiddie rides. Kiddie ride manufacturers in this area going full blast, they report, with demand that equipment be rushed immediately. Seems that outdoor locations available for spring and summer being sold now, and operators working to get their equipment spotted before their competitors. . . . Operators of games and music also starting to contact wholesalers along coinrow for machines to set in shore and resort locations. . . . Those jobbers handling arcade equipment busier than any time in their history, with the problem of being able to supply the machines requested, as well as getting them to their customers on time.

Artie Daddis has been busy covering the AMI distribs thruout the south and east, presenting "Merit Award" plaques to service department personnel. The award presented to Jackie Prigoff, manager of Runyon's service department, is on the wall over the service and parts window. Barney (Shugy) Sugerman, head man at Runyon's very proud of the award, stating "It has been the determined policy of our firm to extend the utmost in service to our operator friends at all times. . . . Nat Cohn, Conat Sales and Riteway Sales, confined to the limits of his office here, answering long distance phone calls from his distribs, whom, he states, keep the orders flowing in for his airplane and boat kiddie rides. . . . Dan Gould, formerly of Chicago, and now conducting his business in Los Angeles, a visitor on the street. Dan heads for Miami each for a vacation, then back to California. . . . Al Simon, Albert Simon, Inc., still asking ChiCoin for more and faster deliveries of its new shuffle game "Double Score Bowler." Al also getting ready to break with a surprise for the ops.

Two of the happiest men on coinrow are Joe Young and Abe Lipsky of Young Distributing. After a full week of showing the new Wurlitzer 1600 and 1650 phonos to local music ops, Young reports great enthusiasm for the 48 selection 45 rpm phono. "Now to get sufficient deliveries in rapid order" smiles Joe. "I might even lose my floor sample" continued Joe. "One of the big New Jersey operators keeps insisting that I let him take the machine immediately." . . . Hymie Rosenberg, National Kiddie Rides, Inc., new kiddie ride distrib firm on coinrow, leaves for an extended road trip and will be gone for several weeks. Charlie Katz remains at the office. . . . Jimmie Cogi and "Gil" Gilbert, union officials for the games biz, busy seeing the wholesalers for their forthcoming dinner and journal. . . . Max Hurvich, Birmingham Vending Co., Birmingham, Ala., leaving for a trip to Europe and Israel on April 8. Max will be in New York the day before. . . . Mike Munves, the "Arcade King," keeps getting busier and busier with each succeeding day, if that's possible. In addition to the usual run of arcade machines being readied for shipment, Mike has the Exhibit Supply line of kiddie rides and guns, greatly in demand right now. . . . Meyer Parkoff and Harry Rosen, Atlantic New York Corp., very proud of the installation of the new Seeburg 200 record, non-coin operated "Library" at Grossinger's famous vacation spot. The unit being used at present is at the ice skating rink, and in the summer will be set at the pool. Another recent installation was made at one of the foremost arcades located in greater New York.

Al Schlesinger, head of Square Amusement Co., Poughkeepsie, N. Y., finishes up his several weeks vacation at Miami Beach, Fla., and heads for home. Al had a few moments while changing transportation in New York and phoned us. Sounded peppy and full of fire. He was all excited and hopes to make an important announcement very shortly. . . . Max Levine, Scientific Machine Corp., Brooklyn, N. Y., whose "Pitchmaster" baseball batting machines were such a sensation in Coney Island, N. Y., last year, getting ready for the new season. . . . Harry and Hymie Koepfel, Koepfel Distributing, who took over a warehouse on W. 46th Street several weeks ago, claim it's one of the best moves they've ever made. "With the action increasing every week now" stated Harry, "we would have been in quite a dilemma but with this added space, we're in great shape."



The new faces about town this week were Mr. Stokes and Mr. Camper, Fairhope, Ala. Been a long time since either was seen in town. . . . Lou and Joe Mancusco just moved into their new home and we hear it's just out of this world. . . . Jennie Prestley has circled April 8 on her calendar. Jennie will wed on that day of days. . . . Visiting in town was Lloyd Bally of Victory Novelty Co., Lake Arthur, La. . . . Our deepest sympathy to Francis Molaison of Hanson Distributing Co., Westwego, La. on the loss of his young wife and baby. Francis lost both when his wife had a caesarian birth. . . . Treibel Music Store of Lafayette, La. will open another outlet in Opeolousas, La. Luck. . . . Ran into Jack Bernard, record man, who had his 69th??? birthday last week. Understand he was serenaded by one disk jockey who played the tender birthday greeting "Too Old To Cut The Mustard." . . . Bill Amann around with his "I Love Melvin" posters and contest cards. Amann is sponsoring the contest with Clarence Hamann of W. J. M. R., Bill Elliott of W. N. O. E., and Harry Nigoccia of W. J. B. N.

Sure missed the sweet voice of Jackie Hirstiush at Tac Amusement last week. The gal was out with the flu. . . . Mr. & Mrs. John Elms returned last week from Hot Springs, Ark. where they spent 10 wonderful days. John is better known as Mr. Tac. . . . Sorry to hear of the passing of Tommy Roche's father last week. Tommy, also of Tac, is married to Mr. Tac's daughter, Joyce. . . . Johnny Imbraglio of Specialty in town. John is national A & R representative. . . . Fred of Teche Novelty Co., New Iberia, La. long distanced for lots more records. . . . Mr. Leibowitz of Wallis Records in for a few days. . . . Mrs. Melba Sikes of Dew Music, Monroe, La. made several long distance calls last week to fill her stock of "hot" records. . . . Ditto Mrs. Monk of M & M Amusement in Bogalusa, La. . . . Lou Boasberg says there's nothing wrong with business that a shipment of 200 Beach Clubs couldn't take care of. . . . No use asking Tony Dalio, manager of the Sport Center what pin games are the best. Tony automatically says Bally or Gottlieb. He knows what side of Magazine Street his bread is buttered on.

THRU THE COIN CHUTE CHICAGO CHATTER

Ops throughout Chicagoland very much upset to learn that Senator Everett M. Dirksen (Rep., Ill.) introduced a bill into the Senate (which is now also before the Senate's Judiciary Committee) attempting to amend the "Copyright Act of 1909" which would simply put juke box ops up against one of the roughest and toughest situations they've ever faced. The bill is just one paragraph. And therein lies the danger. For this Dirksen Bill, like the McCarran Bill, does not, in any fashion whatsoever, say HOW MUCH and HOW MANY TIMES PER DAY, WEEK or MONTH, the nation's juke box ops will have to pay royalties (on top of the royalties they are already paying everytime they buy a record) to ASCAP. Chicago's and all of Illinois' juke box owners preparing sincere appeal to Senator Dirksen to withdraw his bill. . . . It's like one noted phono op says, "Looks to me like ASCAP wants to have a substitute on the bench and not just depend on their star player." . . . Mike Dale of Commercial Phono Service all upset over Dirksen Bill. Urges ops to write the Senator.

Great story about pinball investigations by newspapers in the "Graphic" (pocket size magazine of Rockford, Ill.) proves what can happen when reporters out on a crusade. . . . Frank Witecki, secty. of Aut. Equip't. & Coin Machine Owners Assn., Inc., of Indiana, advised Whiting, Ind., being tested on 10c play. Town has about 75 juke boxes. . . . In the meantime one progressive op, on his own, is testing dime phono play on a spot in Indiana Harbor. . . . What can foreign disks do to help boost take? Well, Ray Cunliffe sold a spot to Art Balasquez. Art knowing the language and using the proper disks has doubled the intake. And this is happening everywhere. . . . In this area Polish, Italian and Spanish records lead. Following these are: German, Swedish, Norwegian, Jewish, and some others. . . . Greater selectivity of modern phonos makes possible programming of foreign disks for greater income. . . . Ben Coven's week long showing of new Wurlitzer attracted about 400 people including the top disk stars who were in Chi. . . . Jimmy Martin advises that Sam Yaras now selling for him in the southwest. Jimmy all enthused over his new sales plan for ciggy machines.

Jack Nelson with a great big wide smile watching 'em load a complete trailer of Bally kiddie rides for Russ-Con Co., Montreal. Patty Conklin and Dave Russell going great on Bally's "Champion" horse and "Space Ship." . . . Jimmy Savarese of Mishawauka, Ind., in town this past week. Hollering for more. . . . United's Joe (Hot Coils) Kuss not so hot last week. Was taken over the coals in 'gin.' . . . Joe Fillitti getting all worked up about forthcoming association golf tournament this July and wants the whole world to attend. . . . Louis Arpaia looking over more phonos. . . . Busiest telephone guy remains Bally's Bill O'Donnel. And keeps himself so calm through it all. . . . Bill DeSelm clicking with orders for "Cabanna." And everything else. And thrilled to have Lucy (that's Mrs.) DeSelm back from the hospital. . . . Thanks to Herb Jones for constructive criticism. . . . Satty mornings made very interesting by J. Raymond Bacon of Rock-Ola. . . . Sam Stern all excited over the way Williams' "DeLuxe Baseball" clicked. Just on showings to distribs who called around. Orders already taken stepped up first production run for new high record.

Ralph Sheffield returns from long trip through South with some interesting observations for Sam Lewis and Avron Gensburg of Genco. . . . Thanks to Ed Levin of ChiCoin for nice story he told us about what happened in Houston re: Cash Box leadership. . . . Is Genco building a real arcade machine which will also fit into individual locations? . . . While Nate sunning himself in sunny Miami Alvin Gottlieb trying to take care of all the phone calls for "Quintette." Asks Alvin, "Know anyone who can spare some 'Quintettes'?" . . . Big open house at Jackie Rosenfeld's in St. Loo on April 11 and 12 to celebrate Rock-Ola distributorship. . . . Hear that Joe Westerhaus thrilled with Rock-Ola phonos, according to Kurt Kluever and Jim McNulty. . . . Thanks Howard Ellis of Nebraska's Music Guild for those letters complimenting The Cash Box. . . . After big meeting of entire council of Balaban & Katz Theatre mgrs. and execs, decided to feature Bally's "Champion" horses in these very noted show-spots. About 20 of the theatres will place them immediately. . . . Len Micon just as busy as ever even with Al Stern back on the job and trying to satisfy demand for all products the firm handle.

Frank Mencuri and Art Weinand of Exhibit two of the busiest here. Alternate road trips so that one always at the office. How these boys can get out their very swell "Exhibit News Bulletin" each week with all this traveling and phoning is really something. . . . Paul Huebsch just back from North Dakota. Again whispers of some grand surprise on the way very soon from the big Keeney factory. . . . Labor shortage here grows ever more acute. Want ads increasing daily in all newspapers. . . . Roy Monroe in hospital visit in Cleveland. Now on very strict diet. . . . Warmer weather gets kiddie ride ops all enthusiastic. See big season ahead. . . . The way R. F. Jones says it, "There aren't any poor spots. There's equipment for every type location." . . . A. R. Sansone, principal of the Carver School (Board of Education) sends Ray Cunliffe beautiful letter of thanks for donating juke box to the school.

Lex Vincent, Bally's barber, back on the job just in time to get some of the boys who were ready to join the House of David out of the bushes. . . . Music ops discussing whether 78 rpm records are on their way out. (What do you think?) . . . Clem Weinandt of Menasha, Wis., in town visiting with Jack Nelson over at Bally. Clem one of the real old time ops. . . . Kansas Music Assn. holds statewide meet at the Lamar Hotel, Salina, Kans., April 19. . . . Don Hooker flies to West Coast to see his dad (who also used to be Bally employee) after operation. On seeing Don and talking with him, his dad just pepped right up and now feels fine. . . . Harold Lieberman holding open house and Bally Service School at same time looks for biggest crowd of ops to attend his Minneapolis offices.

Isabel wouldn't tell Johnny Oomens and bowled with a badly swollen ankle received in a home accident. Result, after doctor's visit, Isabel limping about. But still came through with a 318 series. . . . Jerry Schuman showed up just in time for the third game, after Gillette team won 2. Gillette lost the third. . . . Norbert Delort of Decca bowled a high for the men: 535. . . . Ellen Brown of Star Music came in the high for the gals: 395. . . . Johnny Oomens had a 506. . . . Julius Mohill bowled a 470. . . . Vic Jaccino of Melody Music had 503. . . . Tony Galgano came in with 404. . . . team action was hectic even though attendance somewhat down. . . . ABC No. 2 took 3 from Coral. . . . Decca three over Star. . . . Oomens 2 over Atlas. . . . Gillette took two over Melody. . . . Galgano 2 over B & B. . . . ABC No. 1 took 2 from Columbia. . . . Be sure to attend (Monday, 9 P.M.) at the Fullerton Bowl. It's gonna be pahlenty exciting. Scoring's got to be heavy—season's drawing to its end.

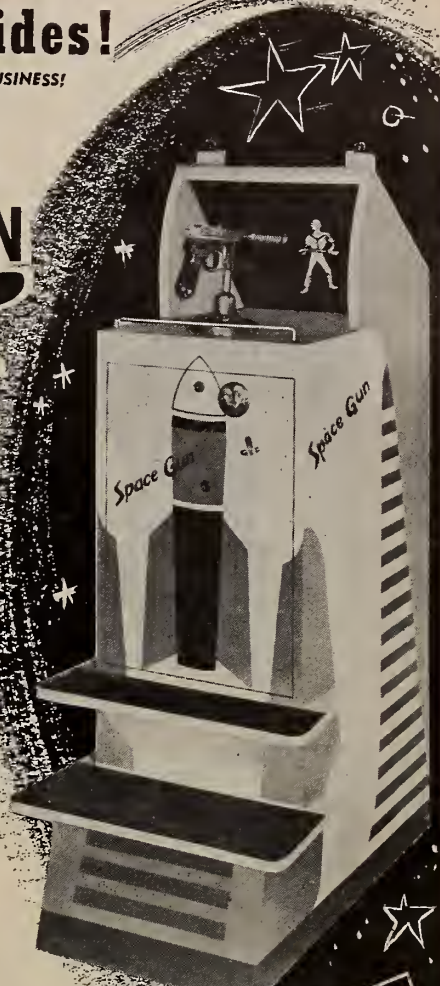
Don't forget to mail in your donation to the: Edgewater Heart Fund (Memorial to George D. Moloney) right to The Cash Box, 32 West Randolph St., Chicago 1, Ill.

"SPACE GUN" BOOMS KIDDIE RIDE BUSINESS

The Perfect Companion To
All Kiddie Rides!

DESIGNED ESPECIALLY FOR KIDDIE BUSINESS!

Exhibit's ATOMIC-ACTION SPACE GUN



HERE'S ONLY A FEW OF THE HUNDREDS OF THE COLLECTION REPORTS RECEIVED EACH WEEK

\$26.00 PHOENIX, ARIZ. PER WEEK

\$21.00 CLEVELAND, O. WEEKLY AVERAGE

\$76.20 LORAIN, OHIO ONLY 10 DAYS

\$37.00 NEW YORK CITY FIRST WEEK

\$16.50 MIAMI, FLA. ONLY 3 DAYS

\$31.00 SEATTLE, WASH. AVERAGE WEEK

\$24.50 LOS ANGELES, CAL. AVERAGE WEEK AND BOOSTED UP ALL MY KIDDIE RIDE COLLECTIONS

NOW IN 4th PRODUCTION RUN — RUSH YOUR ORDER!

"SPACE GUN" BOOMS KIDDIE RIDE BUSINESS!

ESTABLISHED 1901
INVESTIGATE EXHIBIT'S
FINANCE PLAN

NOW DELIVERING

- ROY ROGERS' TRIGGER
- PETE THE RABBIT
- RUDOLPH THE RED NOSED REINDEER
- SPACE PATROL
- BIG BRONCO
- RAWHIDE

EXHIBIT SUPPLY

4218-4230 W. LAKE ST.

CHICAGO 24, ILL.



Cliff Clet says:

Our **WURLITZER 1100's** are the finest reconditioned on the market—Look and work Like New

Only **\$294.50** FULLY EACH GUARANTEED

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN

distributing company

3181 Elston

Chicago 18, Ill.

INdependence 3-2210

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Evans Races and similar free play consoles. Any denomination or combination, but must be free play. SUPERIOR COIN, 179 GERRARD EAST, TORONTO, ONTARIO, CAN.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON-ARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANTED—Mills Panorams—Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNIVERSITY 6900.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Two- Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: Dickens 2-7060.

WANT—Kiddie Rides, Exhibit Bronco's, Bally Champion Horses. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21 ILL. Tel.: ENglewood 4-9204 and ENglewood 4-9202.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT—Wurlitzer Ten—5-10-25 Wall Boxes Model 4851. State your lowest price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNION 1-7500.

CLASSIFIED ADVERTISING SECTION

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: DIversey 8-3996.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUmkirk 3-1810.

WANT—Used Rock-Olas—Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: Independence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

FOR SALE

FOR SALE—10 Scientific Pokerinos, drop playing field, in good condition ready for location \$75 each. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y.

FOR SALE—Chicago Coin Horse Shoes \$60; United Skee Alley \$45; Chicago Coin Shuffle Baseball \$45; Chicago Coin 4 Player Derby \$125; Williams Bowlers (as is—complete—nice appearance) \$15. **WANT**—used records. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—United: 6 Player Super \$319.50; 6 Player DeLuxe \$269.50; 6 Player Formica Large Pins \$239.50; 5 Player Formica Large Pins \$204.50; 4 Player Formica Large Pins \$174.50. **WANTED**—Post War Phonographs. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVENUE, BROOKLYN 30, N. Y.

FOR SALE—1 United A B C \$125; 1 United 3-4-5 \$145 Clean; 1 Bally Futurity \$235; 1 Double Action \$50; 2 United's Leader \$285 each clean and ready for location; 12 Packard Wall Boxes clean \$4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot—Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HENDERSON 1-7577.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWER 1-6715.

FOR SALE—Midget Movies—Late Model—Positively like new, only \$190; complete with film and poster. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in arcades and summer spots. limited quantity—act now. **WANT**—Wurlitzer Model 1100's, 1015's, 1250's, 1400's. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lists. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogany completely refinished. All 80 some odd bellows recovered by professional church organ specialist; like new. A rare buy at \$299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New type five ball machine. Three different games can be played on same machine. Strictly legal any place. Does not lose player appeal. COIN MACHINE EXCHANGE, 303 AIRPORT DRIVE, SHREVEPORT, LA.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coin, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea.; Universal Five Stars \$100 ea.; Rock-Ola Playmasters \$50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

FOR SALE — Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevans \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—READY FOR LOCATION — Beautys, Atlantic Citys, Coney Islands, Frolics, Bright Lites, Spot Lites, A.B.C.s, Long Beachs, Genco "400's" Five Stars, Hayburners, Queen of Hearts, K.O.s, Globe Trotters, Just 21s, Ali Babas, Spot Bowls, Old Faithfuls, Basketballs. Many more. All guaranteed. Call, write or wire. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., JUNIPER 8-5211.

FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

FOR SALE — AMI "A" \$300; "B" \$400; "C" \$450; Evans \$350; 48 Wurlitzer Boxes \$45. Get our prices on premiums. Save 10% on orders of \$100 or over. Gotham "Carsnac" \$5.95; 9 pc. Pop-Corn Set \$1.15; Snack Boards closeout price \$3.95. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 4, MO. Tel: GENEva 0972.

FOR SALE—Bingo Games: ABC (5 balls) \$79.50; ABC (6 balls) \$99.50. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, OREGON.

FOR SALE—Available in Northwest Indiana 7 Phonograph Route and Wall Boxes. All very late equipment. Selling for value of equipment. Income good. BOX 44, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Seeburg 148 ML \$249; 147M \$140; 146s \$115; M100A \$645; Wurlitzer 1100 \$329; Wurlitzer 3020; Wallboxes \$25. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO 9, N. Y. Tel: SU 4938.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—100A Seeburg High Serial Number \$675; AMI "A" \$325; 1015 Wurlitzer \$150; C. C. Coin Hit Parade & Stand new \$175; United Official Bowler \$325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up \$225; Wilcox Gay Recordio \$100; Thunderbolt Horses \$400; MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: Acoma 8518.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned: Thing \$35; Lucky Luning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—5 Bally Spot Lites \$275; Fr lies \$395; United A. B. C. \$105; Turf Kings \$75; Winners \$50; Champions \$35; Photo Finish \$35. All Machines cleaned, checked, ready for location. MICKEY ANDERSON, 314 E. 11TH ST., ERIE, PA. Tel: 22-894.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.

FOR SALE — New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOV. ELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CAL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Spot Lites \$275; A.B.C. \$100; Zingo \$125; Stars \$325; Bright Lights \$250; Frolics \$450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHEELing 5472.

FOR SALE—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Chicago Coin Band Box \$150; Wurlitzer 1100 \$275; Super Twin Rotation \$200; Scientific Batting Practice \$65; Chicago Coin Hit Parade \$65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

FOR SALE—Attention Penna. Operators: Citations \$40; Champions \$50; Turf Kings \$65. PENNSYLVANIA VENDING COMPANY, 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Star Series \$50; Quarterback \$35; Bing-A-Roll \$45; Bear Gun \$225; ABT Rifle Sport (1 unit with tunnel) \$595. Includes extras. WANT—United Six Player Supers & Twin Rebounds. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 326 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTANA 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; PUNCHY \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUPERIOR 1-4600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SACRAMENTO 2-5050.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette \$160; Minstrel Man \$90; Globe Trotters \$135; Mermaid \$95; KO's \$45; Seeburg wall boxes \$5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

FOR SALE — Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 \$425; 600 Wurlitzer \$50; Double Header \$50; Ski Alley \$75; Williams Super World Series \$250; Exhibit Six Shooter \$160; Dale Gun \$50. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

MISCELLANEOUS

NOTICE—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machines operated. \$25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. Box 125, MATTHEWS, N. C.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles Calif., WEBSTER 1-1121.

“ I consider The Cash Box the only trade paper that has the interests of the operator 100% at heart. ”

A. L. PTACEK, JR.
President, Kansas Music Association
Topeka, Kansas

*Do you know
any better reason
why you should
subscribe to
The Cash Box
today*

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

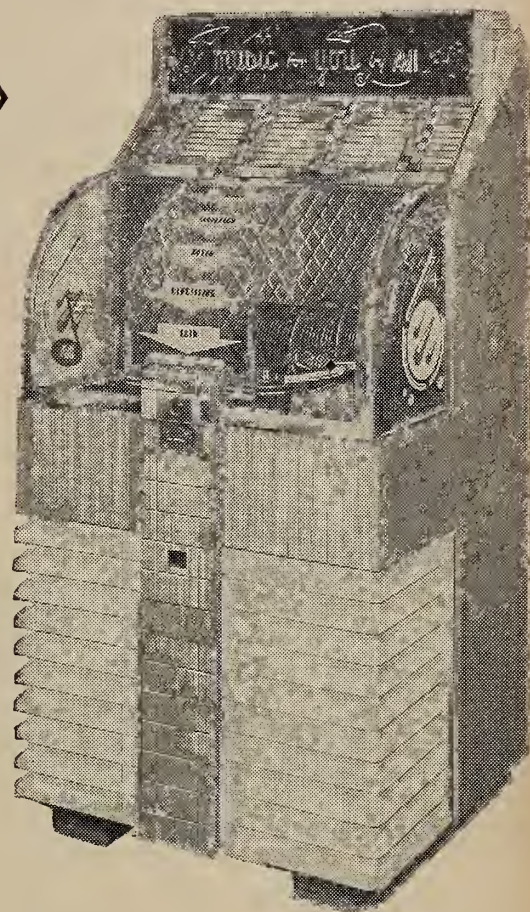
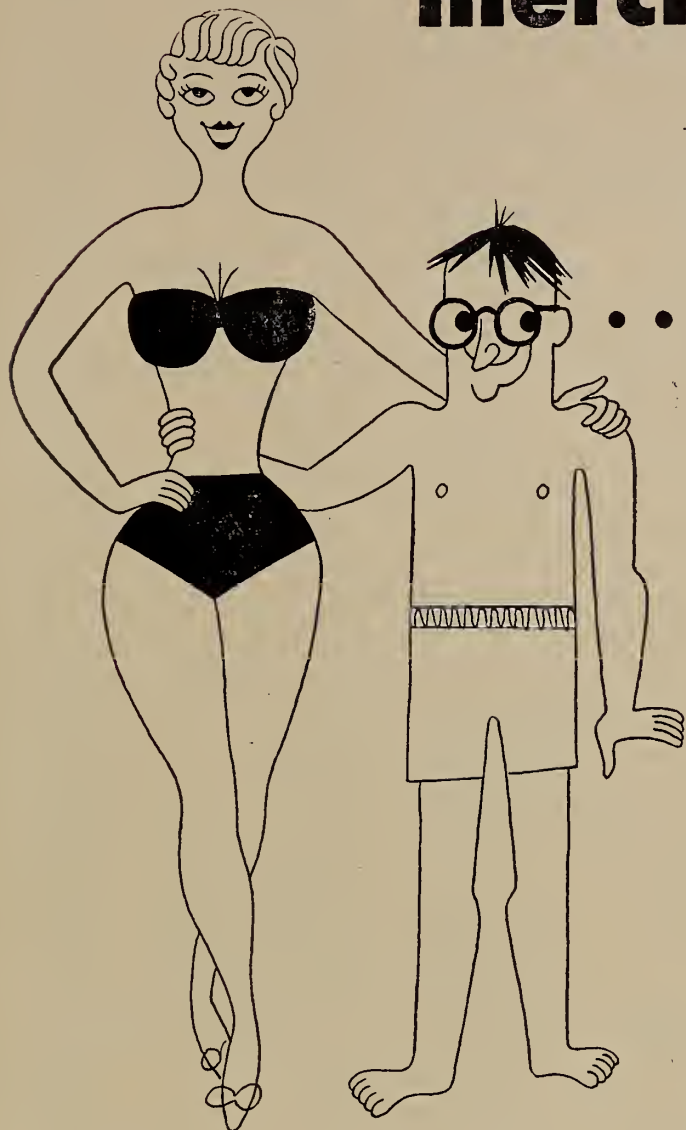
Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY..... ZONE... STATE.....

Notice!
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"
Your Deposit is GUARANTEED
AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:
THE CASH BOX
26 West 47th Street, New York 19, N. Y.

According to Robert A. Whitney, president of the National Sales Executives, sales climb 35% to 50% when merchandise is moved from lower shelves and displayed at eye level.

keep your merchandise at EYE LEVEL



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

All the really important merchandising factors that mean Plus Sales to operators are at eye level on the Model "D". Eye level top panel, eye level title strips, eye level selector buttons — all combine to capture even the most fleeting glance. Chock full of features that say PLAY to patrons, "D" is designed to sell more music on location to more people. See your nearby AMI Distributor soon. Look over "D's" new bright metal trim features, its new "picture-window" lettering, its gay new interior decoration. You'll agree that the Model "D" is the music machine that's sure to be seen!



General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
705th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	70.00
4. '49 Coronet 100	125.00	169.50

A M I

4. WM Wall Box	19.50	30.00
4* Model A '46	225.00	325.00
2* Model B '48	325.00	425.00
2* Model C	395.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	275.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
4* Manhattan	79.00	125.00
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
4* 1422 Phono ('46)	79.50	129.50
4. 1424 Phono (Hideaway)	99.50	169.00
4* 1426 Phono ('47)	115.00	169.50
2. 1432 (Rocket '51)	375.00	395.00
2. 1434	449.50	499.50
2. Magic Glo (1428)	199.50	249.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 RC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4* 146S	115.00	129.00
4* 146M	99.50	150.00
4* 147S	99.00	140.00
4* 147M	125.00	175.00
4. 148S	140.00	199.00
2. 148M	200.00	275.00
2* 148ML	225.00	249.00
2* M-100-78	574.00	675.00
4* 3W2 Wall-a-Matic	9.95	12.50
2* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	40.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

1. 750E	29.50	89.00
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	54.50
4. 850	29.50	79.50
4. 950	39.50	99.50
1* 1015	119.50	169.50
4. 1017 Hideaway	99.50	129.50
1* 1100	250.00	329.00
4* 1080	125.00	150.00
4* 1250	350.00	425.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
1. 3020 Wall Box	19.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
1. 219 Stepper	20.00	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	129.50
4. Ristaurat	35.00	79.50
4. Williams Music Mite	49.50	75.00
1* Evans Constellation	350.00	395.00



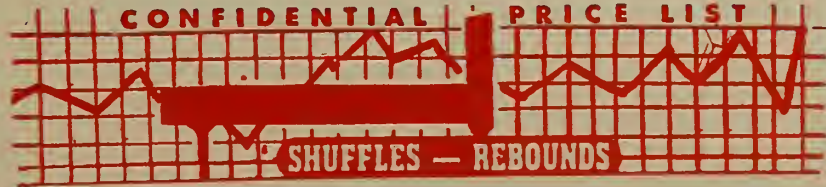
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	59.50	75.00
1* A.B.C. (Un 5/51)	105.00	150.00	2. Four Corners (Wm 12/52)	195.00	210.00
4. Ali Baba (Got 6/48)	25.00	34.50	4. Four Horsemen (Got 9/50)	89.50	110.00
4. Alice (Got 8/48)	24.50	45.00	2* Four Hundred (Ge '52)	195.00	295.00
2. Aquacade (Un 4/49)	35.00	39.50	2. Four Stars (Got 6/52)	165.00	225.00
4. Arcade (Wm 11/51)	115.00	145.00	4. Freshie (Wm 9/49)	42.50	74.00
4. Arizona (Un 5/50)	40.00	79.50	4* Frolics (B 10/52)	395.00	495.00
1* Atlantic City (B 5/52)	395.00	449.00	4. Futurity (Ge 6/52)	235.00	275.00
4. Baby Face (Un 1/49)	24.50	39.00	4. Georgia (Wm 9/50)	79.50	89.00
4. Ballerina (B 48)	10.00	24.50	4. Gin Rummy	42.50	65.00
4. Band Leader	25.00	49.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Banjo	20.00	24.50	4. Glamour	24.50	75.00
4. Bank-A-Ball (Got)	35.00	55.00	2. Globe Trotter	135.00	145.00
4. Barnacle Bill (Got 8/48)	34.50	50.00	1. Gold Cup (B '48)	24.50	55.00
1. Basketball (Got 10/49)	89.50	125.00	6. Gold Mine	29.50	49.50
4. Be Bop (Ex)	49.50	69.00	4. Golden Gloves (CC 7/49)	65.00	75.00
4. Bermuda (CC 11/47)	20.00	35.00	4. Gondola	19.50	35.00
4. Big Hit (7/52)	165.00	195.00	4. Grand Award (CC 1/49)	24.50	35.00
1. Big Top	50.00	64.50	4. Handicap	225.00	269.00
4. Black Gold	29.50	59.50	4. Happy Days (Got 8/52)	200.00	250.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. Happy-Go-Lucky	139.50	150.00
2* Bolero (Un 1/52)	195.00	235.00	4. Harvest Moon (Got 12/48)	25.00	59.00
1. Bomber (CC 5/51)	40.00	70.00	2* Harvest Time (Ge 9/50)	35.00	87.50
4. Bonanza (Wm 11/47)	12.50	29.50	4. Harvey (Wm)	119.00	175.00
2. Boston (Wm 11/47)	40.00	55.00	6. Hawaii (Un 8/47)	20.00	29.50
4* Bowling Champ (Got 2/49)	50.00	64.00	2* Hayburner (Wm 7/51)	125.00	245.00
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit Parade	27.50	29.50
3* Bright Lights (B 5/51)	175.00	335.00	4. Hit Parade (CC)	27.50	65.00
1* Bright Spot (B 11/51)	275.00	325.00	4. Hit & Runs (Ge 5/51)	55.00	75.00
4. Broadway (B)	175.00	189.50	4. Hit 'N' Run (Got 4/52)	150.00	160.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Holiday (CC 12/48)	39.50	45.00
4. Buccaneer (Got 10/48)	34.50	55.00	4. Holiday (Ke 12/51)	225.00	259.50
4. Buttons & Bows (Got 3/49)	32.50	59.00	4. Hong Kong (Wm 10/52)	199.00	225.00
4. Camel Caravan	39.50	69.50	4. Horsefeathers (Wm)	150.00	159.00
4. Caravan (Wm 7/52)	175.00	185.00	4. Horse Shoe (Wm)	139.50	159.50
4. Campus	55.00	95.00	4. Hot Rods (B '49)	40.00	65.00
2. Canasta (Ge 7/50)	25.00	50.00	4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Carnival (B '48)	25.00	49.50	4. Jack 'N' Jill (Got 4/48)	25.00	45.00
4. Carolina (Un 3/49)	22.00	34.50	2. Jalopy (Wm 9/51)	150.00	175.00
4. Carousel	15.00	29.50	4. Jamboree	24.50	39.50
4. Catalina (CC 2/48)	15.00	35.00	4. Jeanie (Ex 7/50)	50.00	85.00
1* Champion (B '48)	35.00	75.00	1. Jockey Special (B '47)	19.00	45.00
1* Champion (CC 6/49)	50.00	75.00	2. Joker (Got 11/50)	105.00	110.00
4. Chico	27.00	45.00	4. Judy (Ex 7/50)	45.00	75.00
4. Chinatown (Got 10/52)	210.00	225.00	4. Jumping Jacks (Ge '52)	295.00	310.00
4. Cinderella (Got 3/47)	29.50	75.00	1. Just 21 (Got 10/50)	15.00	55.00
2. Circus (Un 9/52)	345.00	445.00	4. K. C. Jones	50.00	55.00
1* Citation (B '48)	24.50	65.00	4. King Arthur (Got 10/49)	40.00	89.00
4. Cleopatra	15.00	24.50	4. King Cole (Got 5/48)	20.00	45.00
1. College Daze (Got 8/49)	54.50	75.00	1. King Pin (CC)	50.00	165.00
4* Coney Island (B 9/51)	245.00	335.00	4* Knockout (Got 1/51)	45.00	79.50
4. Contact	24.50	55.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
4. Control Tower (Wm 4/51)	85.00	95.00	4* Leaders (Un)	269.50	310.00
4. Coronation (Got 11/52)	210.00	235.00	4. Leap Year	25.00	39.50
2. County Fair (Un)	95.00	135.00	4. Line Up	25.50	34.50
4. Crazy Ball (CC 7/48)	29.50	35.00	2. Lite-A-Line (Ke 6/52)	75.00	159.50
4. Crossroads (Got 5/52)	175.00	215.00	2* Long Beach (Wm 8/52)	195.00	325.00
1. Cyclone (Got 5/51)	139.00	155.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Dallas (Wm 2/49)	44.50	65.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. De Icer (Wm 11/49)	75.00	95.00	4. Mad. Sq. Garden (Got 6/50)	100.00	115.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	1. Majors '49 (CC 2/49)	27.50	59.50
4. Domino (Wm 6/52)	175.00	195.00	4. Major League Baseball	20.00	39.50
1. Double Action	50.00	95.00	4. Manhattan (Un 2/48)	22.50	34.50
2. Dble. Feature (Got 12/50)	99.50	115.00	4. Majorettes (Wm 4/52)	145.00	169.00
4* Dbl. Shuffle (Got 6/49)	49.50	85.00	4. Mardi Gras	27.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	225.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	75.00	84.50	4. Maryland (Wm 4/49)	49.50	55.00
4. Eight Ball	120.00	150.00	2. Merry Widow	25.00	29.50
4. Entry (B '47)	25.00	65.00	4. Melody (B 47)	15.00	49.50
2. El Paso (Wm 11/48)	39.50	49.50	4. Mercury (Ge)	59.50	79.00
4. Fighting Irish (CC 11/50)	45.00	85.00	4. Mermaid (Got 6/51)	95.00	139.00
4* Five Star (Univ. 5/51)	75.00	125.00	2. Minstrel Man (Got 3/51)	90.00	110.00
1. Floating Power	44.50	49.50	4. Monterey (Un 5/48)	10.00	35.00
4. Flying Saucers (Ge 12/50)	59.50	79.00	4. Moon Glow (Un 12/49)	24.50	39.50
			4. Morocco	22.50	35.00

4. Nevada (Un 10/47) ... 15.00 29.50	6. Speed Ball ... 14.50 32.50	4. ChiCoin Baseball ... 45.00 49.00	2. Keeney 6-Player ... 215.00 265.00
1. Niagara ... 145.00 185.00	4. Speedway (Wm 9/48) ... 35.00 39.50	4. ChiCoin Trophy ... 59.50 89.50	4. Keeney Super DeLuxe ... 275.00 295.00
1. Nifty (Wm 12/50) ... 89.50 94.50	4. Spinball (CC 5/48) ... 10.00 25.00	2. ChiCoin 6 Player ... 215.00 265.00	4. Rock-Ola Shuffle Jungle ... 24.50 75.00
6. Nudgy (B 47) ... 25.00 39.50	2. Spot Bowler (Got 10/50) ... 89.50 95.00	4. ChiCoin 6 Player DeLuxe ... 260.00 295.00	4. Rock-Ola Shuffle-Laue ... 24.50 29.00
4. Oasis ... 75.00 85.00	2* Spot-Lite (B 1/52) ... 275.00 325.00	4. ChiCoin 6 Play	4. Univ. DeLuxe Twin ... 85.00 125.00
4. Oklahoma (Un 6/49) ... 64.50 69.50	6. Sport Event ... 19.50 29.50	5th Frame ... 425.00 450.00	4* Un. DeLuxe 6-Player ... 250.00 325.00
4. Old Faithful (Got 1/50) ... 79.50 95.00	6. Sport Special ... 17.50 30.00	4. Exhibit Strike ... 25.00 89.50	4* Un. Super 6 Play ... 299.00 385.00
4. Old Hilltop ... 150.00 160.00	6. Sports ... 19.50 25.00	4. Exhibit Twin Rotation ... 200.00 395.00	4. Un. Dbl. Shuffle ... 40.00 59.00
4. Olympics (Wm) ... 170.00 175.00	4. Sportsman (Wm) ... 95.00 125.00	4. Genco Shuffle Target ... 39.50 99.50	2. Un. Official Bowler ... 325.00 340.00
1. One Two Three ... 34.50 49.50	6. Spot-A-Card ... 25.00 29.50	4. Genco Bowling League ... 24.50 45.00	1. United Shuffle Alley ... 15.00 45.00
4. Palm Beach (B 7/52) ... 450.00 465.00	6. Spot Pool ... 19.50 29.50	4. Genco Baseball ... 25.00 79.50	4. Un. Shuffle w/con. ... 25.00 50.00
4. Paradise (Un 7/48) ... 12.50 35.00	2. Springtime (Ge) ... 85.00 95.00	4. Genco 8 Player Reb'd. ... 125.00 150.00	2. Un. Shuffle Alley Exp. ... 29.50 45.00
1. Paratrooper (Wm 9/52) ... 195.00 200.00	6. Stage Door Canteen ... 10.00 25.00	4. Ge Target Skill ... 100.00 125.00	1. Un. 2-play Express ... 35.00 79.50
4. Phoenix ... 35.00 39.00	4* Stars (Un 6/52) ... 295.00 365.00	4. Gottlieb Bowlette ... 25.00 40.00	4. Un. Siu Rebound ... 50.00 70.00
4. Photo Finish ... 25.00 40.00	4. Stardust (Un 5/48) ... 14.50 35.00	4. Keeney ABC Bowler ... 15.00 25.00	1. Un. Twin Rebound ... 129.50 145.00
4. Pin Bowler (CC 7/50) ... 49.50 95.00	2. Steeple Chase (Un 2/52) ... 150.00 295.00	4. Keeney Bowling Champ ... 50.00 95.00	4. United Slugger ... 59.00 65.00
4. Pinch Hitter (Un 5/49) ... 24.50 49.50	2* Stop & Go (Ge 3/51) ... 55.00 79.50	4. Keeney King Piu ... 35.00 50.00	4* United Skee Alley ... 65.00 79.00
4. Pinky (Wm 10/50) ... 79.50 95.00	4. Stormy (Wm 1/48) ... 24.50 35.00	4. Keeney Piu Boy ... 24.50 39.50	2* Un. 4-Player ... 100.00 174.50
4. Play Ball (CC 1/51) ... 35.00 45.00	6. Streamliner ... 10.00 14.50	4. Keeney Ten Pius ... 15.00 24.50	2* Un. 5-Player ... 160.00 240.00
4. Play Boy (CC 5/47) ... 35.00 95.00	4. Summertime (Un 9/48) ... 34.50 59.50	4. Keeney Lucky Strike ... 35.00 75.00	2* Un. 6-Player ... 190.00 275.00
4. Playland (Ex 8/50) ... 74.00 89.50	6. Sun Beam ... 19.50 29.50	4. Keeney Dbl. Bowler ... 65.00 79.50	4. Un. Manhat. 6 Play ... 325.00 350.00
4. Playtime (Ex) ... 30.00 45.00	4. Sunny (Wm 12/47) ... 10.00 35.00	4. Keeney League Bowl ... 125.00 139.50	4* Un. Star 6 Play ... 325.00 395.00
4. Puddin Head ... 35.00 39.50	4. Sunshine Park (B12/52) ... 295.00 375.00	4. Keeney Dnck Pins ... 15.00 125.00	4. Un. Shuffle-Cade ... 150.00 189.50
4. Punchy (CC 11/50) ... 40.00 75.00	6. Supercharger ... 19.50 24.50	4. Keeney Super Deluxe	4. Un. Twin Shuffle Cade. ... 75.00 175.00
2. Quarterback (Wm) ... 35.00 69.50	4. Super Hockey ... 55.00 59.00	Leagne ... 275.00 295.00	1. Univ. Super Twin ... 59.50 69.00
2. Quartet (Got 2/52) ... 155.00 175.00	6. Superliuer (Got 7/46) ... 10.00 17.50	2. Keeney DeLuxe League	4. Universal Twin Bowler ... 49.00 69.50
4. Rag Mop (Wm 11/50) ... 89.50 95.00	6. Superscore (CC 10/46) ... 10.00 24.50	Bowler ... 245.00 255.00	4. Univ. HiScore Bowler ... 45.00 145.00
4. Rainbow (Wm 9/48) ... 22.50 35.00	4. Surf Queen (B '46) ... 10.00 19.50	4. Keeney Big League Bowl ... 185.00 285.00	4. Williams DeLuxe Bowler ... 34.50 39.00
4. Ramona (Un 2/49) ... 20.00 35.00	6. Suspense (Wm 2/46) ... 29.50 49.50	4. Keeney 4 Play League ... 125.00 150.00	4. Williams Twin Shuffle ... 29.50 45.00
4. Rancho (B '48) ... 10.00 25.00	4. Swanee ... 35.00 44.50	4. Keeney 4-Way Bowl ... 65.00 75.00	4. Williams Dbl. Head ... 45.00 69.50
6. Record Time ... 22.50 59.50	4. Sweepstakes ... 225.00 275.00		
4. Red Shoes (Un 12/50) ... 60.00 75.00	4. Sweetheart (Wm 7/50) ... 50.00 79.50		
6. Repeater ... 17.50 29.50	4. Tahiti (CC 10/49) ... 62.50 69.50		
6. Rio (Un 12/46) ... 15.00 20.00	4. Tampico (Un 7/49) ... 59.50 64.50		
2. Rip Snorter (Ge) ... 35.00 50.00	6. Target Skill ... 12.50 19.50		
6. Riviera ... 14.50 25.00	2. Telecard (Got 1/49) ... 24.50 49.00		
4. Rocket (Ge 5/50) ... 69.50 79.50	4. Temptation ... 25.00 33.00		
4. Rockettes (Got 8/50) ... 95.00 115.00	4. Tennessee (Wm 2/48) ... 29.50 35.00		
4. Rondevoov (Un 5/48) ... 15.00 29.50	4* Thing (CC 2/51) ... 32.50 45.00		
4. Rose Bowl (Got 10/51) ... 139.50 159.00	1. Three Feathers ... 45.00 64.50		
4. Round Up (Got 11/48) ... 24.50 49.00	2. Three Four Five		
2. St. Louis (Wm 2/49) ... 32.50 44.50	(Un 10/51) ... 125.00 145.00		
4. Sally (CC 10/48) ... 10.00 39.00	4. Three Musketeers		
4. Samba ... 27.50 59.50	(Got 7/49) ... 85.00 110.00		
4. Saratoga (Wm 10/48) ... 39.50 45.00	4. Thrill (CC 9/48) ... 29.50 35.00		
6. School Days ... 15.00 17.50	6. Topic ... 10.00 17.50		
6. Score-A-Liue ... 20.00 39.50	6. Tornado (Wm 4/47) ... 12.50 17.50		
4. Screwball ... 24.50 34.50	1. Touchdown (Un) ... 165.00 245.00		
6. Sea Hawk ... 15.00 22.00	6. Towers ... 12.50 15.00		
2. Sea Jockeys (Wm 12/51) ... 160.00 245.00	4. Trade Winds ... 25.00 29.50		
6. Sea Isle (CC 11/47) ... 14.50 19.50	6. Treasnre Chest ... 14.50 30.00		
2. Select-A-Card (Got 4/50) ... 25.00 55.00	4. Trigger ... 89.00 100.00		
4. Serenade (Un 12/48) ... 29.50 34.50	4. Trinidad (CC 3/48) ... 15.00 35.00		
4. Shanghai (CC 4/48) ... 24.50 39.00	4. Triple Action ... 25.00 35.00		
4. Shantytown ... 62.50 85.00	4* Triplets (Got 7/50) ... 85.00 95.00		
1. Sharpshooter (Ge) ... 49.50 65.00	4. TriScore (Ge 1/51) ... 35.00 69.50		
4. Shoo Shoo (Wm 2/51) ... 90.00 110.00	4. Trophy (B '48) ... 50.00 100.00		
6. Shooting Stars ... 19.50 35.00	4. Tropicana (Un 1/48) ... 10.00 22.50		
4. Short Stop ... 25.00 45.00	4. Tucson (Wm 1/49) ... 22.50 44.00		
4. Show Boat (Un 1/49) ... 10.00 35.00	4. Tnmbleweed ... 52.50 75.00		
6. Silver Spray ... 14.50 24.50	4. Tnrf Champ ... 24.50 39.50		
6. Silver Streak (B 47) ... 14.50 19.50	2* Turf King (B 6/50) ... 65.00 145.00		
4. Singapore (Un 11/47) ... 22.50 29.50	2. Utah (Un 8/49) ... 50.00 59.00		
4. Skill Pool (Got 9/52) ... 175.00 195.00	6. Vanities ... 10.00 25.00		
6. Sky Lark ... 39.50 59.50	4. Victory Special (B 46) ... 19.50 49.50		
6. Sky Line ... 17.50 29.50	4. Virginia (Wm 3/48) ... 20.00 35.00		
6. Sky Ray ... 12.50 19.50	4. Watch My Liue		
4. Slugfest (Wm 3/52) ... 139.50 155.00	(Got 9/51) ... 49.50 85.00		
6. Slngger ... 14.50 19.50	4. Whizz Kids ... 105.00 175.00		
6. Smarty (Wm 12/46) ... 14.50 25.00	6. Wild Fire ... 19.50 30.00		
6. Smoky ... 12.50 19.50	2. Wild West ... 125.00 165.00		
3* South Pacific (Ge 3/50) ... 49.50 69.00	1. Winner (Univ.) ... 50.00 85.00		
4. Spark Plngs	6. Wisconsin (Un 3/48) ... 15.00 34.50		
(Wm 10/51) ... 165.00 250.00	6. Yankee Doodle ... 15.00 19.50		
1. Special Entry (B '49) ... 35.00 45.00	4. Yanks (Wm 4/48) ... 15.00 25.00		
	4. Zingo (Un 10/51) ... 125.00 300.00		



4. ABT 6 Gun Rifle Range ... 595.00 700.00	4. Keeney Air Raider ... 119.00 125.00
4. Advance Rolls ... 30.00 35.00	4. Keeney Anti Aircraft Bl ... 15.00 50.00
6. Allite Strike 'N Spares ... 39.50 149.50	4. Keeney Sub Gun ... 95.00 125.00
4. Boomerang ... 45.00 59.50	4. Keeney Texas Leaguer ... 49.50 55.00
4. Bally Big Inning ... 75.00 149.50	4. Kirk Night Bomber ... 75.00 150.00
6. Bally Bowler ... 175.00 189.50	4. Lite League ... 49.50 75.00
4. Bally Couvoy ... 47.50 125.00	4. Mutoscope Ace Bombers ... 100.00 125.00
4. Bally Defender ... 95.00 125.00	4. Muto. Atomic Bomber ... 125.00 155.00
6. Bally Eagle Eye ... 39.50 49.50	4. Mutoscope Dr. Mobile ... 95.00 175.00
4. Bally Heavy Hitter ... 49.50 65.00	4. Mutos. Fly. Saucers ... 100.00 150.00
6. Bally King Piu ... 35.00 45.00	4. Mutos. Photo. (Pre-War) ... 250.00 395.00
6. Bally Lucky Strike ... 45.00 79.50	4. Mutoscope Silver Gloves ... 250.00 275.00
4. Bally Rapid Fire ... 75.00 125.00	4. Mntoscope Sky Fighter ... 85.00 125.00
4. Bally Sky Battle ... 49.50 125.00	4. Mutoscope Voice-O-Graph
4. Bally Torpedo ... 49.50 125.00	35c ... 425.00 450.00
4. Bally Undersea Raider ... 95.00 125.00	4. QT Pool Table ... 89.50 125.00
6. Bank Ball ... 59.50 125.00	4. Quizzer ... 75.00 95.00
4. Bing-A-Roll ... 45.00 50.00	6. Rockola Ten Pins HD ... 25.00 49.50
6. Buckley DeLuxe Dig. ... 119.50 149.50	4. Rockola World Series ... 69.50 100.00
6. Buckley Treas Is Dig. ... 95.00 110.00	6. Scientific Baseball ... 49.50 75.00
2. Champion Hockey ... 50.00 69.50	6. Scientific Basketball ... 59.50 75.00
4. ChiCoin Basketball	4. Scientific Batting Pr. ... 65.00 95.00
Champ ... 189.50 225.00	1. Scientific Pitch 'Em ... 185.00 195.00
4* ChiCoin 4 Player Derby ... 150.00 295.00	1* Seeburg Bear Gun ... 225.00 275.00
4* ChiCoin Goalee ... 69.50 125.00	1. Seeburg Chicken Sam. ... 85.00 105.00
1. ChiCoin Hockey ... 65.00 75.00	2. Seeburg Shoot the Chute ... 49.50 75.00
4. Chi Midget Skee ... 125.00 175.00	4. Set Shot Basketball ... 250.00 349.00
4* ChiCoin Pistol ... 65.00 125.00	6. Skee Barrel Roll ... 25.00 49.50
6. ChiCoin Roll-A-Score ... 39.50 75.00	4. Spares & Strikes ... 149.00 160.00
4. Edelco Pool Table ... 49.50 75.00	6. Skill Jump ... 25.00 39.50
2. Evans Bat-A-Score ... 175.00 185.00	4. Supreme Bolascorpe ... 40.00 95.00
4. Evans Pool Table ... 125.00 150.00	6. Snpreme Skee Roll ... 20.00 75.00
4. Evans Ski Roll ... 50.00 125.00	6. Supreme Skill Roll ... 20.00 69.50
4. Evans Snper Bomber ... 50.00 125.00	4. Supreme Rocket Bnster ... 45.00 75.00
4. Evans Play Ball ... 65.00 75.00	6. Tail Gunner ... 49.50 89.50
4. Evans Ten Strike '46 ... 75.00 125.00	4. Telequiz ... 115.00 125.00
6. Evans Tommy Guu ... 49.50 100.00	4. Un. Team Hockey ... 59.50 95.00
2* Exhibit Dale Gun ... 45.00 75.00	6. Warner Voice Record ... 49.50 69.50
4* Exhibit Gun Patrol ... 175.00 195.00	4. Western Baseball '39 ... 40.00 85.00
2* Exhibit Jet Gun ... 175.00 249.50	4. Western Baseball '40 ... 60.00 85.00
4. Exhibit Pony Express ... 175.00 225.00	6. Whizz ... 15.00 24.50
6. Exhibit Rotary Mdsr. ... 175.00 275.00	4. Wilcox-Gay Recordio ... 100.00 125.00
4. Exhibit Silver Bullets ... 125.00 175.00	4. Williams All Stars ... 35.00 45.00
1* Exhibit Six Shooter ... 150.00 195.00	6. Williams Box Score ... 39.50 65.00
6. Exhibit Merchantman	2* Williams Star Series ... 45.00 100.00
Roll Ch Digger ... 85.00 99.50	2* Williams Super World
4. Exhibit Vitalizer ... 75.00 95.00	Series ... 125.50 250.60
1. Genco Glider ... 30.00 45.00	3. Williams Quarterback ... 59.50 85.00
6. Genco Play Ball ... 29.50 65.00	4. Wurltizer Skee Ball ... 85.00 150.00
4. Hy Roll ... 39.00 50.00	
4. Jack Rabbit ... 55.00 95.00	
4. Jungle Joe ... 125.00 135.00	



4. Bally Shuffle-Liue ... 75.00 109.50	4. ChiCoin Bowling Alley ... 45.00 55.00
2. Bally Hook Bowler ... 100.00 165.00	4. ChiCoin Alley w/con. ... 35.00 79.50
1. Bally Baseball ... 50.00 79.50	4. ChiCoin Ace Bowl ... 79.50 110.00
4. Bally Shuffle Champ ... 25.00 35.00	2. ChiCoin Bowl Classic ... 45.00 79.50
4. Bally Shuffle-Bowler ... 24.50 29.00	4. ChiCoin Horseshoes ... 75.00 99.50
4. Bally Speed Bowler ... 20.00 50.00	4. ChiCoin Rebound ... 25.00 45.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	50.00- 85.00
4. DuGrenier "S" (7 col.)	45.00- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	135.00- 150.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
4. National 930	90.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	79.50- 95.00
4. Rowe Imperial (8-col.)	80.00- 82.50
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	90.00- 140.00
4. Rowe Royal (8 col.)	90.00- 130.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10. col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 87.50
4. Uneeda "A" (8 col.)	49.50- 92.50
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (6 col.)	50.00- 79.50
4. Uneeda "E" (8 col.)	79.50- 90.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	79.50- 95.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50- \$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cnps	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarh single 5c, 1000 cups	135.00 175.00
4. Spacarh 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarh 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

**NON-CARBONATED
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

BALLY MFG. CO

Beach Club	\$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
Name Bowler	599.50
Double Score Bowler	595.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

GENCO MFG. & SALES CO.

Golden Nugget	495.00
---------------	--------

D. GOTTLIEB & CO.

Quintette	\$349.50
-----------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
--------------	------------

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Sancer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

MI100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. CO.

Show Boat	\$690.00
Clover Shuffle Alley	625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00
Cahana	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
---	------------

WILLIAMS MFG. CO.

De Luxe Baseball	\$479.50
------------------	----------

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

CLOVER SHUFFLE ALLEY

TRIPLE MATCH FEATURE

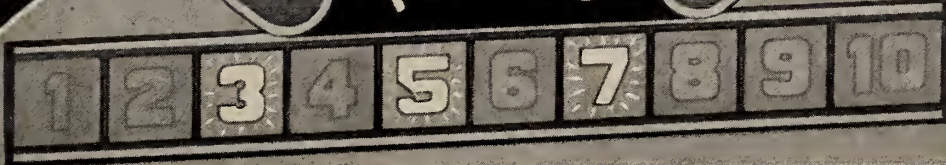
NUMBER — STAR — CLOVER

(0-9)



NEW

THIS FRAME SCORES
DOUBLE
WHEN LIT



✓ 10TH FRAME FEATURE

✓ STRIKE OR SPARE FLASHER LIGHTS

✓ CAN PICK UP 7-10 SPLIT

✓ FORMICA PLAYBOARD

SEE
YOUR
DISTRIBUTOR

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

OPERATORS FROM COAST TO COAST AGREE THAT

BEACH CLUB

IS *Bally's*® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY... greatest in-line money-maker... only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions... new 7-Choice Select-A-Spot ... and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

**NEW
7-CHOICE
SELECT-A-SPOT
FEATURE**

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)



Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector



FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



**IT TROTS!
IT GALLOPS!**

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS