

The Cash Box

VOLUME XVII—NUMBER 18

JANUARY 21, 1956



The Rudolph Wurlitzer Company celebrates its 100th birthday by introducing the new Wurlitzer phonograph Model 1900. In honor of the occasion, a new song, "Gee Dad, It's A Wurlitzer" has been recorded on the Bee Jay label by Don Michael. The singer is pictured in the center above the new machine while to the left and right respectively are Gene Bone and Howard Fenton, writers of the song.



Monte's
the
most!

Lou Monte

sings

PONY TAIL

c/w

**NINA, THE
QUEEN OF THE TEENERS**

20/47-6403



"New Orthophonic" High Fidelity recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 18

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This Will Be A

FABULOUS YEAR!

A few weeks ago we remarked editorially that 1956 should be even better than 1955. Certainly every indication so far this year points to the fact the record business should not only be better but actually spectacular.

Sales have not slowed down since Christmas. In fact they've been growing greater. Most important, however, is the fact that these sales are not based on one hit record or one company's products but are being shared by the entire industry. Almost every company has current smashes going and, as a matter of fact, we can't remember a time when so many solid hits were on the market at the same time. Never can we remember so many candidates for a possible number one spot as there are now.

Just look at this list of records that are number one potentialities: "The Great Pretender" by The Platters; "Band Of Gold" by Don Cherry; "It's Almost Tomorrow" by The Dream Weavers; "Teen Age Prayer" by Gale Storm and Gloria Mann; "Rock And Roll Waltz" by Kay Starr; "Dungaree Doll" by Eddie Fisher; "Lisbon Antigua" by Nelson Riddle; "See You Later, Alligator" by Bill Haley; "Go On With The Wedding" by Patti Page and by Kitty Kallen and Georgie Shaw, and "Chain Gang" by Bobby Scott.

Among the newer records, three that are showing tremendous initial strength are "No, Not Much" by The Four Lads; "The Three Penny Opera Theme" by Dick Hyman, and "99 Years" by Guy Mitchell.

Besides all these new records, established hits that are still selling strongly are "Memories Are Made Of This" by Dean Martin; "Sixteen Tons" by Tennessee Ernie Ford; "I Hear You Knockin'" by Gale Storm; "Love And Marriage" by Frank Sinatra; "He" by Al Hibbler and the McGuire Sisters; "Only You" by The Platters; "Autumn Leaves" by Roger Williams; "Moments To Remember" by The Four Lads; "Angels In The Sky" by The Crewents; "A Woman In Love" by Frankie Laine and The Four Aces; "Burn That Candle" by Bill Haley, and "All At Once You Love Her" by Perry Como.

What a phenomenal list of hits.

Never in recent seasons have there been so many selling all at one time. This adds up to one of the healthiest record pictures in a long, long while.

1956 is certainly getting off to a spectacular start. And when we really evaluate what is happening, the record business this year should not only be great, it should be fabulous.



Joni James

Art Mooney
and his Orchestra

TUTTI-FRUTTI
and
YOU CAN TAKE MY HEART

MGM 12165 78 rpm
K 12165 45 rpm

MY BELIEVING HEART

- VARIETY PICK
- CASHBOX PICK
- BILLBOARD BEST BUY
- BILLBOARD REVIEW SPOTLIGHT

WINNER OF BALTIMORE & PHILADELPHIA D. J. POLLS

YOU NEVER FALL IN LOVE AGAIN
MGM 12126
K 12126
Orchestra Conducted by DAVID TERRY

The Disk With the Whistle

BILLBOARD PICK

THE "UNFORGETTABLE" SOUND OF
THE DICK HYMAN TRIO
MORITAT A THEME FROM
"The Threepenny Opera"
and
BAUBLES, BANGLES AND BEADS
MGM 12149 78 rpm
K 12149 45 rpm

BILLBOARD & CASH BOX PICK

JOHNNY OLIVER

CHAIN GANG and **THESE HANDS**

MGM 12164 78 rpm • K 12164 45 rpm

DESI ARNAZ SINGS

FOREVER, DARLING

(From MGM film, "Forever, Darling")

and

THE STRAW HAT SONG

MGM 12144 78 rpm • K 12144 45 rpm

RUSH ADAMS
LOVE PLAYS THE STRINGS OF MY BANJO

and
I LOVE YOU TO THE POINT OF NO RETURN
MGM 12145 78 rpm
K 12145 45 rpm

MARVIN RAINWATER
WHERE DO WE GO FROM HERE

and
DEM LOW DOWN BLUES

MGM 12152 78 rpm
K 12152 45 rpm

Sheb Wooley

ARE YOU SATISFIED

BIG POP HIT

MGM 12114
K 12114

CONNIE FRANCIS

3 BIG TV PLUGS

MY TREASURE

and
ARE YOU SATISFIED!
MGM 12122 78 rpm
K 12122 45 rpm

ROBBIN HOOD

A TEEN AGE PRAYER

and
NO SCHOOL TOMORROW

MGM 12138 78 rpm
K 12138 45 rpm

From Sound Track
SUSAN HAYWARD

HAPPINESS IS A THING CALLED JOE

and
SING, YOU SINNERS

(Both from MGM film, "I'll Cry Tomorrow")

MGM 12148 78 rpm
K 12148 45 rpm

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AA—Double A	CK—Checker	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CL—Cardinal	EX—Excello	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CO—Columbia	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AO—Apollo	CR—Coral	FE—Federal	KI—King	PM—Prom	TA—Tampa
AP—ABC	CT—Cat	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
Paramount	CW—Clearview	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AR—Arcade	CW—Crown	GN—Golden	MD—Media	RA—Rainbow	UN—United
AT—Atlantic	DA—Dana	GR—Groove	ME—Mercury	RE—R & B	UQ—Unique
AU—Audivacs	DE—Decca	GS—Gold Star	MG—MGM	RB—Regent	VI—VCA Victor
BE—Bell	DL—DeLuxe	GTJ—Good Time	MO—Modern	RL—Real	VJ—Vee-Jay
BN—Benida	DO—Dot	Jazz	ND—New Disk	RM—Rama	WD—Waldorf
BT—Bethlehem	DT—Dootone	HE—Herald	NG—Nargran	RP—RPM	WI—Wing
CA—Capitol	DU—Duke	IM—Imperial	OK—Okeh	SA—Savoy	"X"—Label "X"
CD—Cadence	EP—Epic	JD—Jay Dee	OL—Olympic	SE—Seeco	
CH—Chess	ER—Era				

Pos. Last Week

- 1 SIXTEEN TONS**
TENNESSEE ERNIE FORD
CA-3262 (F-3262)—T. Ernie Ford DE-29739 (9-29739)—Red Sovine
CR-61529 (9-61529)—Johnny Desmond RP-451 (45-451)—B. B. King
- 2 MEMORIES ARE MADE OF THIS**
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin DO-15436 (45-15436)—Gale Storm
CO-40573 (4-40573)—Mindy Carson
- 3 I HEAR YOU KNOCKIN'**
GALE STORM
DO-15412 (45-15412)—Gale Storm IM-5356 (45-5356)—Smiley Lewis
- 4 LOVE AND MARRIAGE**
FRANK SINATRA
CA-3260 (F-3260)—Frank Sinatra VI-20-6266 (47-6266)—Dinah Shore
CO-40591 (4-40591)—Joe Loco X-0168 (4X-0168)—Helen Grayco
ME-70705 (70705 x 45)—Laurie Sisters
- 5 IT'S ALMOST TOMORROW**
DREAM WEAVERS
CO-40595 (4-40595)—Jo Stafford DO-15424 (45-15424)—Snooky Lanson
CR-61524 (9-61524)—Lawrence Welk ME-70717 (70717x45)—David Carroll
DE-29683 (9-29683)—Dream Weavers
- 6 THE GREAT PRETENDER**
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters
- 7 HE**
AL HIBBLER—McGUIRE SISTERS
CR-61501 (9-61501)—McGuire Sisters MG-12078 (K12078)—Kay Armen
DE-29660 (9-29660)—Al Hibbler
- 8 BAND OF GOLD**
DON CHERRY
CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry
- 9 ONLY YOU**
THE PLATTERS
DE-29694 (9-29694)—Louis Armstrong ME-70633 (70633 x 45)—Platters
DO-15423 (45-15423)—Hilltoppers WI-90015 (90015 x 45)—Lola Dee
SE-12244 (45-12244)—Platters
- 10 TEEN AGE PRAYER**
GALE STORM—GLORIA MANN
DO-15436 (45-15436)—Gale Storm MG-12138 (K12138)—Robbin Hood
ME-70750 (70750x45)—Kitty White SO-126 (45-126)—Gloria Mann

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

11) AUTUMN LEAVES. 12) MOMENTS TO REMEMBER. 13) DUNGAREE DOLL. 14) A WOMAN IN LOVE. 15) DADDY-O. 16) ROCK AND ROLL WALTZ. 17) LOVE IS A MANY-SPLENDORED THING. 18) AT MY FRONT DOOR. 19) ALL AT ONCE YOU LOVE HER. 20) MEMORIES OF YOU. 21) ARE YOU SATISFIED. 22) GO ON WITH THE WEDDING. 23) NO ARMS CAN EVER HOLD YOU. 24) LISBON ANTIGUA. 25) C'EST LA VIE. 26) SHIFTING, WHISPERING SANDS. 27) CRY ME A RIVER. 28) ANGELS IN THE SKY. 29) THE TENDER TRAP. 30) SEE YOU LATER, ALLIGATOR. 31) CHAIN GANG. 32) BURN THAT CANDLE. 33) SPEEDOO. 34) GEE WHITTAKERS. 35) MY BELIEVING HEART.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GEE WHAT A SMASH!



THE TEEN AGERS
sing the 2 Sided HIT of the Year

**"WHY DO
FOOLS
FALL IN
LOVE"**

and

**"PLEASE
BE
MINE"**

GEE RECORD No. 1002

GEE Records

220 WEST 42nd STREET
(WI. 7-0652) N. Y.

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ G GOOD
ⓑ B+ EXCELLENT	ⓐ C FAIR
ⓑ B VERY GOOD	ⓐ D MEDIOCRE

THE TOPPERS
(ABC-Paramount 9667; 45-9667)

B+ "GEORGE WASHINGTON" (2:38) [Coliseum BMI—Hackady, Mure] A dramatic and inspiring song tribute to our first president is convincingly presented by the Toppers who debut with the waxing on ABC. Has much of the same excitement that made Davy Crockett a hit. Could break big.

B+ "HONEY, HONEY" (2:13) [Roncom ASCAP—Stock] The flexible voices of the versatile crew blend pertly on this light, flirty novelty that brings back memories of the roaring twenties. Happy ditty.

FRANKIE CASTRO
(Wing 90051; 90051x45)

C+ "WHY BABY WHY" (2:17) [Starrite BMI—Jones, Edwards] One of the top hits in the country field is fashioned for the pop market by Frankie Castro. Lively bounce ditty with cute lyrics.

B "STEAMBOAT" (2:30) [Progressive BMI—Lucas] This side is a pop version of a rhythm and blues ballad that's been making noise in various territories. Exciting belting by Frankie. Could attract attention. Good fish beat dance tune.

THE GAYLORDS
(Mercury 70778; 70777x45)

B+ "VINO VINO" (2:06) [Paramount ASCAP—David, North] The Gaylords blend beautifully on a delightful lilt with most pleasing Italian theme and flavor. Pretty novelty that should do well for the boys. Tune is from "Rose Tattoo".

B+ "MOLLY - O" (2:33) [Dena ASCAP—Fine, Bernstein] A cymbal keeps the beat throughout this unusual, exciting, rhythm ballad. Good name song stemming from the flicker "Man With The Golden Arm". Has that "something different" about it that could make it break.

LILLIAN BRIGGS
(Epic 9141; 5-9141)

B+ "FOLLOW THE LEADER" (2:22) [Sheldon BMI—Evelyn, Kirkland] The swinging Miss Briggs belts across a new hard driving rocker with the same spirit and verve featured on her click "I Want You To Be My Baby." Wild side that jumps from beginning to end. Good juke fare.

C+ "THAT'S THE ONLY WAY TO LIVE" (2:07) [Tee Kay ASCAP—Kaye, Loman] Another good dance deck with an up-tempo novelty sent across by the thrush.

ART MOONEY ORCH.
(MGM 12165; K12165)

B+ "YOU CAN TAKE MY HEART" (2:42) [Peer Int. BMI—Steele, Beckner] The Cloverleafs take on the vocal duties as Art Mooney and the crew send up a beautiful new romantic ballad that could step out and make the grade. Lovely arrangement of a top drawer tune.

B+ "TUTTI-FRUTTI" (2:54) [Venice BMI—LaBostrie, Penniman] One of the country's top rhythm and blues hits gets a powerful reading and orking from Ocie Smith and Mooney. Good commercial version. Excellent coupling. Kids'll swing to this one.

THE CASH BOX

DISK OF THE WEEK

"11th HOUR MELODY" (2:55)
[George Paxton ASCAP—Palmer, Sigman]
"LET'S TRY AGAIN" (2:41)
[Paco ASCAP—Bishop]
AL HIBBLER
(Decca 29789; 9-29789)



AL HIBBLER

● 1955 was the year the mass market discovered the great talents of

Al Hibbler. And 1956 should be the year in which he becomes one of the top recording stars in the country. His initial disk for '56 features a beautiful romantic offering tagged "11th Hour Melody." It's a gorgeous theme to which wonderful lyrics have been written. And Hibbler presents the number with the same rich, moving quality that made "He" and "Unchained" such smashes. Looks and sounds like another list topper. "Let's Try Again" is another imaginative Hibbler reading of a top drawer piece of tunestuff. Mellow performance. Both sides have the goods.

"TEENAGE MEETING" (2:13)
[Wemar BMI—Dixon, Jones, Freed]
"I STILL HAVE A PRAYER" (2:51)
[Vim ASCAP—Whitecup, Stone, Stein]
DON CORNELL
(Coral 61584; 9-61584)



DON CORNELL

● After a solid '55, Don Cornell

heads into the new year with a beat as he fashions a powerful rock and roll side that should keep the juke boxes hopping day and night. It's a wild jumper that goes under the title "Teenage Meeting." A hard-driving novelty chock full of cute lyrics and a solid beat. It's commercial from beginning to end and has all the earmarks of a strong seller. Watch it take off. Flip is a complete change of pace. A stirring presentation of a beautiful inspirational ballad dubbed "I Still Have A Prayer." Beautiful song superbly executed. Excellent coupling for maximum sales response.

"ROCK AROUND MOTHER GOOSE" (2:21)
[Hampshire House ASCAP—Tepper, Bennett]
"SEVEN" (2:44)
[Hampshire House ASCAP—Tepper, Bennett]
BARRY GORDON
(MGM 12166; K12166)



BARRY GORDON

● Little Barry Gordon, who cre-

ated quite a sensation a few weeks ago with his tremendous rendition of "Nuttin' For Christmas," continues in his winning ways with a clever new novelty sure to meet with the approval of young and old alike. It's an amusing ditty setting nursery rhymes to a rockin' beat and it's tagged "Rock Around Mother Goose." The kid comes across in top form and should make his hit string two in a row. The lower lid, "Seven," is another contagious novelty. A "younger" version of the recent hit "Seventeen." Should be a big coupling for the tot.

DINAH WASHINGTON
(Mercury 70776; 70776x45)

B "THE SHOW MUST GO ON" (2:17) [United ASCAP—Alfred, Frisch] Dinah Washington lends her thrilling voice to a dramatic new ballad which she sings with great emotion against a lush string backdrop. Lovely performance.

B "I JUST COULDN'T STAND IT NO MORE" (2:35) [Calvin BMI—Crawford] The thrush gets a rhythm-band accompaniment on this potent piece of blues stuff. Coupling that should go great guns in the pop and r & b markets.

BETTY MADIGAN
(MGM 12156; K12156)

B+ "TO YOU, MY LOVE" (2:45) [Leeds ASCAP—Gaste, Lawrence] A pretty choral backdrop and a smooth instrumental lilt enhance the rich voice of Betty Madigan on this lovely romantic ballad. Pretty story invitingly told. Should do well for Betty.

B "FAITHFUL AND TRUE" (2:03) [Brighton ASCAP—Danzig, Dee] A cute novelty colorfully fashioned to a march tempo. Happy ditty featuring some cute instrumental gimmicks. Side should have wide appeal.

PERCY FAITH ORCH.
(Columbia 40633; 4-40633)

B+ "VALLEY VALPARAISO" (2:50) [Broadcast BMI—Denoncin, Gomera] Percy Faith's orchestra and chorus team up to present a lush and lovely Latin tempo ballad. Side has a delightfully charming quality about it. Could step out and make noise.

B "BLUEBELL" (2:00) [Hollis BMI—Stanley] This half is a contagious, flighty instrumental novelty cleverly styled by the batoneer and the ork.

DIAHANN CARROLL
(RCA Victor 20-6391; 47-6391)

B "I WENT TO THE VILLAGE" [American Academy ASCAP—Henry, Wallington] The very talented Diahann Carroll debuts on Victor with a tender romantic ballad that has a charming folk song quality about it. Stirring performance of some strong material.

B "HELP YOURSELF" [Broadcast BMI—Borek, Cooper, Guion] The versatile thrush does a sultry job on this clever novelty in the "Make Yourself Comfortable" category. Good "naughty" type ditty that should be well accepted by the juke boxers.

JANIE MARDEN
(London 1629; 45-1629)

C+ "THANK YOU FOR THE WALTZ" (2:28) [Bourne ASCAP—Connor, Stanton] English song star Janie Marden is introduced to the American audience via this pleasant love song. Thrush has talent and gets a fine assist from sax ace Frank Weir.

B "I'LL COME WHEN YOU CALL" (2:24) [Michael Reine ASCAP—Caryll, Caryll] Another sincere presentation of a meaningful love story. Mellow item.

GOING UP! UP! UP!

**FASTER THAN ANY NEW RELEASES
IN DOT HISTORY**

Cash Box—Jan. 14 "DISK OF THE WEEK"
and
Billboard—Jan. 14 No. 1 SPOTLIGHT RECORD

Pat Boone
"TUTTI FRUTTI"
c/w
"I'LL BE HOME"

Dot 15443

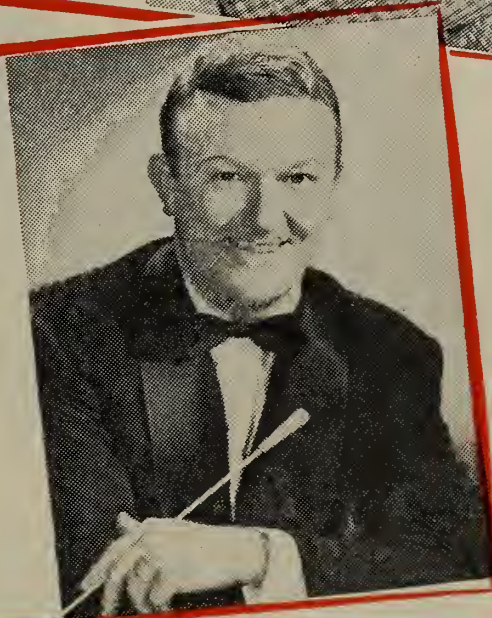


...America's Hottest Label....

Already a Nation-wide Best Seller

Billy Vaughn & His Orchestra
(**"MORITAT"**) **"THEME FROM
THE THREE PENNY OPERA"**
c/w
"LITTLE BOY BLUE"

Dot 15444



.....: featuring the famous Dot sound...

His Greatest!—and 2 Big Sides
For Juke Box Play

Snooky Lanson
"SEVEN DAYS"
c/w
"TIPPITY TOP"

Dot 15445



Dot

RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 1600
THE NATION'S BEST SELLING RECORDS

...America's Hottest Label....

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

VIC DAMONE
(Columbia 40630; 4-40630)

B+ "SURE" (2:30) [M. Witmark ASCAP—Discant, Meyer] Film star Vic Damone debuts on the Columbia label with a neatly-woven love song, penetratingly fashioned by the gifted warbler. Warm job of an inviting tune.

B "HELP ME" (2:31) [April ASCAP—George, Acquaviva] Another inspired reading of a soft, fragile ballad. Top drawer material presented with great warmth by the star.

LA PLAYA SEXTET
(Mardi-Gras 1016; 45-1016)

B+ "CHIQUITA" (2:24) [Morro BMI—Ariza] Currently riding high with a number of top Latin hits, the La Playa Sextet comes up with another sensational dance deck that'll thrill the cha cha enthusiasts. Vocal and instrumental sounds blend to offer a great dance beat.

B "THE AMBASSADOR" (2:21) [Morro BMI—Castro] Marie and Paul are again featured on the vocal as the band dishes up another sharp-beat arrangement of a good cha cha ditty.

JERRY VALE
(Columbia 40634; 4-40634)

B "SECOND ENDING" (2:45) [Walton & Cromwell ASCAP—Hunter, Monath] A pretty love song is set to a Latin tempo and warbled with warmth and meaning by Jerry Vale. The crooner's big voice really rings out on this side. Song's title is also the title of a new book by the author of "Blackboard Jungle".

B "INNAMORATA" (2:38) [Paramount ASCAP—Brooks, Warren] This lovely Italian flavored ballad stems from the flicker "Artists and Models". Pretty love song.

JERI SOUTHERN
(Decca 29768; 9-29768)

B+ "WHERE WALKS MY TRUE LOVE" (2:57) [Dena ASCAP—Fine, Cahn] Jeri Southern continues to sing only beautiful songs. Here she does an enchanting job with a wonderfully tender love song from the forthcoming Danny Kaye flicker "The Court Jester". Dreamy mood stuff.

B "DON'T EXPLAIN" (3:10) [Northern ASCAP—Holiday, Herzog, Jr.] Another velvety love ballad. This one from the pen of Billie Holiday. Great piece of blues material.

THE NATURALS
(MGM 12158; K12158)

B "MOLLY-O" (2:28) [Dena ASCAP—Bernstein, Fine] From the Otto Preminger pic "Man With The Golden Arm" comes this pretty rhythm ballad about a lass with the moniker Molly. Interesting jumper.

B+ "PATSY ORY ORY AYE" (2:15) [Coliseum BMI—Mure, Moore] A bounce-march novelty is cutely fashioned on this deck by the Naturals. Lively story about the life of a railroad worker. Peppy platter that could catch in the wind and break big for MGM.

THE CASH BOX

SLEEPER OF THE WEEK

"FORTUNE TELLER" (3:00) [Gil BMI—Lewis]

"MY IMPOSSIBLE CASTLE" (2:51) [Remick ASCAP—Kennedy, Singer]

JOHN LESLIE
(ABC-Paramount 9666; 45-9666)



JOHN LESLIE

● With Bobby Scott's "Chain

Gang" climbing the charts by leaps and bounds, ABC-Paramount shifts into high speed and comes up with another tremendous new find we should be hearing big things about. His name is John Leslie and for his debut platter he offers a beautiful new love song dubbed "Fortune Teller". A grade "A" romantic item warmly treated by the gifted performer. Looks like a big song. On the coupling, the songster lends his rich voice to another dream-dusted ballad, this one labelled "My Impossible Castle". Keep a close tab on this lad.

"DEVOTION" (2:10)
[Cooper BMI—Cesana]

"ON THE WAY TO YOUR HEART" (3:00)
[Southern ASCAP—Kaye, Parys]

SUNNY GALE
(RCA Victor 20-6398; 47-6398)



SUNNY GALE

● If this beautiful coupling is any indication of what we can

expect from Sunny Gale during this year, then '56 should be a tremendous one for the Victor thrush. For on this release, she introduces a beautiful ballad dubbed "Devotion". It's a luscious romantic theme by Otto Cesana. As a Cesana instrumental, the song had been getting much air play on radio and TV. But now, with lyrics, and sung by Miss Gale, it looks like a hot contender for the charts. Lovely number. Equally outstanding is the fragile and beautiful coupling "On The Way To Your Heart". A touching, intimate love story glowingly handled. Disk is a twin-threat.

"I'LL COME WHEN YOU CALL" [Robert Mellin BMI—Caryll, Caryll]

"DOOD-LY DOOD-LY" [Mid Music BMI—Lerner]

TERRI STEVENS
(RCA Victor 20-6393; 47-6393)



TERRI STEVENS

● Terri Stevens has done some beautiful work for Victor in the

past, and it looks as though her latest release is the big one she's been looking for. It's a delightful two-sider offering pleasant listening throughout. One half "I'll Come When You Call" is an enchanting love story presented with depth and tenderness by the warm voiced songstress. Side has the ingredients that make a song a hit. For a change of pace, Terri sings her first novelty for the label on the other side. A contagious and refreshing ditty with the simple moniker "Dood-ly Dood-ly". The thrush has a flexible voice and comes over smoothly on both ends. A coupling to watch.

LOIS WINTERS—JAN GARBER
(Dot 15441; 45-15441)

B "THE JAPANESE FAREWELL SONG" [Ranger ASCAP—Yoshida, Morgan] A wonderful Japanese tune with English lyrics is rendered tenderly by Lois Winters. Potent material. Song has been making noise on West coast. This version could start it rolling nationally. Lovely job.

C+ "MY DEAR" [Leo Feist ASCAP—Garber, Large] A pretty, slow waltz ballad smoothly offered by the Jan Garber orchestra. Adult set should find this inviting music for dancing.

THE TEENAGERS
featuring **FRANKIE LYMON**
(Gee 1002; 45-1002)

B+ "WHY DO FOOLS FALL IN LOVE" [Patricia BMI—Lymon, Santiago, Goldner] Frankie Lymon and the Teenagers break loose with an exciting rock and roll side that should go great guns in both markets. A commercial rhythm item tailor made for the teen-age buyers.

B "PLEASE BE MINE" [Kal BMI—Lymon, Santiago, Goldner] Lymon and the crew wail an exciting blues ballad. Another commercial sid sure to please the teen set.

DICK ROMAN
(Double AA-117; 45-117)

B "HOLD ME FOREVER" (2:45) [Dorsey Bros. ASCAP—Ross, Ross, Discant] Dick Roman gets strong assist from the Ray Charles Singers on a tender, neatly-woven romantic ballad that could step on and make some noise. Crooner sing the song with warmth and feeling.

C+ "SAY THE WORD" (2:35) [Bo land & Leng ASCAP—Leng, Bo land, Neiburg] A good shuffle beat ballad is belted across by the talented young warbler. Sounds a bit like Eddie Fisher on the strong note. Commercial offering.

SNOOKY LANSON
(Dot 15445; 45-15445)

B+ "SEVEN DAYS" (2:23) [Progressive BMI—Carroll, Taylor] A rock and roll smash that's starting to blossom in the pop field is given a strong reading by TV's Snooky Lanson. Good side. Should contend for top honors.

B "TIPPITY TOP" (2:05) [A BMI—Slay, Crewe] Another commercial jump novelty with the rock and roll flavor. Zany ditty that the kids should enjoy.

DELLA REESE
(Jubilee 5233; 45-5233)

B "I'VE GOT MY LOVE TO KEEP ME WARM" (2:16) [Berlin ASCAP—Berlin] Della Reese makes another fine showing as she belts out a swinging version of a Berlin standard. Potent delivery.

B "YEARS FROM NOW" (2:55) [Cue BMI—Reisenman, Reizenman] The thrush changes the pace and renders a touching dramatic ballad adapted for tin pan alley from a Beethoven theme. Stirring portrayal.

A Swingin' SMASH!

"TEENAGE MEETING"
(Gonna Rock It Up Right)



by Don Cornell

^{b/w}
"I STILL HAVE A PRAYER"
Coral-61584

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)



Everything Looks Like Rosie

ROSEMARY CLOONEY

singing -

"The Key to My Heart"

"A LITTLE GIRL AT HEART"

Columbia
40619



RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "GEORGE WASHINGTON"/ "HONEY HONEY" Toppers ABC-Paramount 9667; 45-9667
- ★ "VINO VINO"/ "MOLLY-O" Gaylords Mercury 70778; 70778x45
- ★ "FOLLOW THE LEADER" Lillian Briggs Epic 9141; 5-9141
- ★ "WHY DO FOOLS FALL IN LOVE" Teenagers Gee 1002; 45-1002
- ★ "PATSY ORY ORY AYE" Naturals MGM 12158; K12158
- ★ "VALLEY VALPARAISO" Percy Faith Columbia 40633; 4-40633
- ★ "YOU CAN TAKE MY HEART" Art Mooney MGM 12165; K12165
- ★ "SEVEN DAYS" Snooky Lanson Dot 15445; 45-15445

NEAL HEFTI & ORCH. (Epic 9143; 5-9143)

B "PERDIDO" (2:55) [Tempo ASCAP—Lengsfelder, Drake, Tizol] One of the great standards gets an artistic swing-jazz arrangement from Neal Hefti and the crew. Good rhythm item with progressive jazz overtones.

B "LUCKY DUCK" (2:40) [Marguerita ASCAP—Hefti] An original Hefti instrumental with a catchy theme and a good beat. Hefti really does wonders with his group.

RAMON MARQUEZ ORCH. (Seeco 4184; 45-4184)

C+ "AMOR" (3:22) [Peer Int. BMI—Ruiz] Ramon Marquez fashions the ever popular "Amor" in a cha cha beat. A mellow and subdued instrumental item. Good dance stuff.

C+ "SOLAMENTE UNA VEZ" (2:30) [Peer Int. BMI—Lara] Another Latin standard styled for the cha cha enthusiasts. Vocal group is heard on this side. Pretty, big-band arrangement.

ROYE GOODRICH (Ac'cent 1034; 45-1034)

B "DESIRE" (2:29) [Sound BMI—Bigler, Seely, Garvin] Roye Goodrich makes an impressive debut on the Ac'cent label with an exciting and rhythmic chant which he belts across in potent style. Songster has a powerful voice.

C+ "MY INTUITION" (2:55) [Four Jays ASCAP—Warren, Mercer] The crooner changes the mood and comes over smoothly on this soft romantic ballad. Pretty item.

TITO PUENTE ORCH. (Tico 269; 45-269)

B+ "TITO'S CHA-CHA-CHA" [Guy Barry Ent. ASCAP—Puente] With his "Cuidado Con La Mano (Watch Out)" going strong among cha cha enthusiasts, Puente issues another extremely commercial, easy-to-dance-to cha cha item. Great side. Sharp tempo, strong vocal and a catchy melody.

C+ "CHA-CHA-CHA GUAGUANCO" [Guy Barry ASCAP—Puente] Another solid cha cha side. Rhythmic beat is present throughout.

MONCHITO & MAMBO HOYALS (Fiesta 060; 45-060)

B+ "DOIN' THE CHA CHA CHA" (2:36) [Pemora BMI—Monchito] Monchito, currently riding high with his great "Pedro Pablo" disk, issues another terrific cha-cha novelty for his many fans. Commercial ditty that swings. Should go great guns in the proper locations.

B "THE MERENGUE GLIDE" (2:33) [Pemora BMI—Monchito] An excellent coupling for the hoofers is this easygoing merengue. Offers some variety for the buyer.

CINDY LORD & LINDY DOHERTY (Sheraton 57; 45-57)

C+ "LET'S GO STEADY" [Regent BMI—Raleigh, Edwards] Cindy Lord and Lindy Doherty team their talents on a fish beat rock and roll ballad. Appealing side.

C+ "THE WEDDING IS OVER" [Harman ASCAP—Giambujo, Leavitt] An organ backdrop accompanies the artists on a sentimental waltz item very similar to the current hit "Go On With The Wedding".

PAT BOLTON (Jubilee 5229; 45-5229)

B+ "DON'T ASK ME WHY I LOVE YOU" (2:25) [Essex ASCAP—Lindeman, Stutz] A beautiful instrumental backdrop acts as a wonderful showcase for Pat Bolton as she sings a touching romantic ballad. Dramatic effort that comes over strongly. Thrush can sing.

B "THE MORE I GO OUT WITH SOMEBODY ELSE" (2:38) [Barton ACSAP—Wayne, Raleigh] Pat has a wonderful voice for ballads. Here she sinks her teeth into a tearful story and comes up with a potent item. Thrush is here to stay.

THE FOUR CLICKS (Roninu 715; 45-715)

C+ "YOU LIED" (2:50) [Radoir BMI—Crafer, Nebb] The Four Clicks introduce themselves on the Roninu label with a romantic affair smoothly styled. Good arrangement of a pleasant tune. Frank Stuto is featured on the saxophone.

C+ "HIGHER THAN HIGH" (2:00) [Radoir BMI—Crafer, Nebb] A good rhythm ballad capably handled by the quartet. Fine dance deck. Instrumental break has a rock and roll sound.

AND AWAY WE GO!

PEAK



Jackie Gleason

His first single of 1956

Vocal orchestra and voices by ARTIE MALVIN

"CAPRI IN MAY"

b/w

"YOU'RE MY GREATEST LOVE"



No. 3337



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

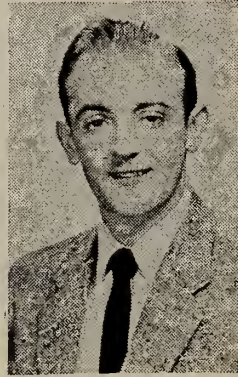
- | | |
|-----------------------------------|---|
| 1. MEMORIES ARE MADE OF THIS..... | { Dean Martin (Capitol)
Gale Storm (Dot) |
| 2. THE GREAT PRETENDER..... | Platters (Mercury) |
| 3. SIXTEEN TONS..... | Tennessee Ernie Ford (Capitol) |
| 4. ROCK AND ROLL WALTZ..... | Kay Starr (RCA Victor) |
| 5. LISBON ANTIGUA..... | Nelson Riddle (Capitol) |
| 6. BAND OF GOLD..... | { Don Cherry (Columbia)
Kit Carson (Capitol) |
| 7. TEEN AGE PRAYER..... | { Gale Storm (Dot)
Gloria Mann (Sound) |
| 8. DUNGAREE DOLL..... | Eddie Fisher (RCA Victor) |
| 9. ALL AT ONCE YOU LOVE HER..... | Perry Como (RCA Victor) |
| 10. A WOMAN IN LOVE..... | { Frankie Laine (Columbia)
Four Aces (Decca) |
- 11) MOMENTS TO REMEMBER. 12) MEMORIES OF YOU. 13) ONLY YOU.
14) ANGELS IN THE SKY. 15) THE TENDER TRAP. 16) I HEAR YOU KNOCKIN',
17) IT'S ALMOST TOMORROW. 18) GO ON WITH THE WEDDING. 19) ARE YOU
SATISFIED. 20) SEE YOU LATER, ALLIGATOR. 20) LOVE AND MARRIAGE.
20) CRY ME A RIVER. 20) EVERYBODY'S GOT A HOME BUT ME. 20) HE.
20) NO, NOT MUCH.

Vital Statistics: Ray "Raymond N' Records" Briem advises that KUTA-Salt Lake City, Utah, has now been changed (FCC approved) to KLUB. . . . A/1c Robert J. McGonagle, 1293 Decatur St., Brooklyn, N. Y., discharged from the United States Air Force after a three-year assignment with the Armed Forces Radio Service in New York. McGonagle plans to continue his career at WFUN in Huntsville, Ala. . . . Shel Horton kicking off a new two-hour show every Saturday pm, designed for the kids. It will be a Rock 'N Roll affair and will be broadcast direct from the point of origin in the auditorium. . . . Eddie Bonner (KXOK-St. Louis) the father of a new six pound "Doll" yet unlabeled. Wife Jean, doing well. . . . Doug Mitchell has been appointed news director for the Intermountain Network and radio station KALL-Salt Lake City, Utah.

Pic of the week—Vic Knight, who hosts "Vic's Music Shop" afternoons on WXLW-Indianapolis, Ind., has been circumvented by his four-year-old son Ted. Teddy recently concluded a "successful stand" as a member of 5-youngun' "Cast" of "Romper Room" on a competitive station—WFBM-TV, Indianapolis. . . . Frank Roberts (KXGI-Fort Madison, Iowa) advises that Gerdes Distributing Company, juke box firm, sponsored a half-hour show (3 to 3:30) on New Year's Day, featuring the top juke box tunes of 1955 as listed in The Cash Box. . . . Len Ross (KONE-Reno, Nev.) writes to tell us the recent flood forced the station off the air for twenty hours. . . . Jerry Marshall again conducting his famous popularity poll to find out listeners' preferences. Last year's winners were Perry Como, Patti Page, Ray Anthony and the Crewcuts. . . . George LeZotte (WAVZ-New Haven, Conn.) vacationing in Miami, Fla. . . . Frank Ward (WWOL-Buffalo, N. Y.) ditto in England. . . . After a week of skiing Dick Doty (WHAM-Rochester, N.Y.) came back to find his "Mostly Music" has been extended to two full hours, 4 to 6, Mondays thru Fridays. With his three deejay shows, Dick is now on the air a minimum of four and one-half hours every day. . . . John Michaels (WOKY-Milwaukee, Wisc.) writes to tell us recent Hooper, Neilson and Pulse ratings have established WOKY in first place in its area.



VIC KNIGHT
(WXLW—Indiana)



NEIL MACK
(WGUY—Bangor, Me.)

Neil Mack (WGUY-Bangor, Me.) is on the air every day from 4 to 6 on the "Bangor Bandstand" and 6 to 10 p.m. with "The Clock". Mack advises he uses The Cash Box lists on both shows. . . . Barry Kaye (WJAS-Pittsburgh, Pa.) driving his wife's Volkswagen, his Christmas present to her, instead of his own Cadillac. The license plate on the new car reads "GO-GO 4". Barry recently wrote "Go Baby Go" which was recorded by The Four Larks on Guyden and The Four Top Hatters on Cadence. . . . Ton-Lee Productions is starting a new deejay show called "A.M. Express" on January 9. It will originate from Ciro's Restaurant in Chicago via WTAQ.

4 FOR THE MONEY ON JUBILEE FOR '56

THE FOUR TUNES

singing

"ROCK 'N ROLL CALL"

and

"OUR LOVE"

JUBILEE 5232

DELLA REESE

singing

**"I'VE GOT MY
LOVE TO KEEP ME WARM"**

and

"YEARS FROM NOW"

JUBILEE 5233

The NEW ORIOLES

singing

"ANGEL"

and

"DON'T GO TO STRANGERS"

JUBILEE 5231

ENZO STUARTI

singing

"ADDIO BIMBA"

and

"SOMEWHERE"

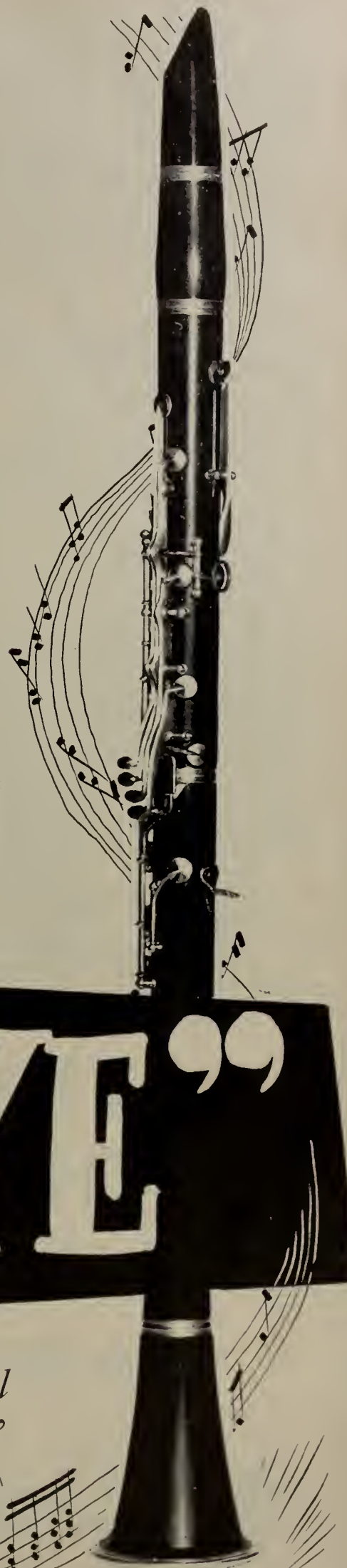
JUBILEE 5234



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*They're Great Singly
They're Greater Together*

**Benny & Rosemary
GOODMAN CLOONEY**



“GOODBYE”

*featured in the forthcoming Universal-International
Technicolor production “The Benny Goodman Story”*



40625; 4-40625

published by
LA SALLE MUSIC PUB. INC.
Gen. Prof. Mgr. MURRAY DEUTCH



LIBERTY Does It Again!

The **BIG**
Original Hit Version

ALFI
and
HARRY



**"THE
TROUBLE
WITH
HARRY"**

LIBERTY # 55008

The Cash Box... Sleeper of the week
Billboard... Review Spotlight

LIBERTY RECORDS
REG. U. S. PAT. OFFICE

449 So. Beverly Dr., Beverly Hills, Calif.

THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

That was quite a party that Dan Fisher gave for Sammy Davis, Jr. last Monday. Comments the next day were that it was just about the best party in the music business for some time. . . . Sammy is in town to start rehearsals for "Mr. Wonderful" which is due on Broadway in March. . . . The picture



SAMMY DAVIS, JR.

picked by RKO for Eddie Fisher's movie debut is "Bundle Of Joy" which should go before the cameras in May with Debbie Reynolds co-starring. . . . Lenny Wolf's tot discovery, Eileen Merry, TV starlet, will have a featured role in Phil Silver's Sgt. Bilko TV show on Tuesday, January 17. Show will be titled "Operation Diaper". . . . The lyricists names, Ed Smollet and Mynell Allen, were inadvertently omitted from label credits on Diahann Carroll's initial RCA release, "I Went To The Wedding". . . . Shirley Harmer heads to Pittsburgh January 30 to sing in the Paul Whiteman Gershwin Concert. . . . Barry Gordon's performance of "Rock Around Mother Goose" on last Saturday's Perry Como show, should send the youngster's new MGM disk off to a flying start. . . . Joe Liebowitz has resigned as head of Wallis Records. Management has been assumed by Hy Pastman who will establish offices in Miami, with Ruth Wallis releases due to come out shortly. . . . Vocalist Don Rondo, who made his first network appearance a few months back on the CBS-Radio show, "Young Ideas", has just had his first Decca record released. The sides are "Beyond The Mighty River" and "Evening Star". . . . Eartha Kitt, who recently returned from London, England, where she appeared on a commercial television spectacular and filmed a half-hour musical show for future television consumption, begins a two week engagement at the Nacionale Hotel in Havana, Cuba on January 19. . . . The Rover Boys into the El Morocco Club in Montreal starting January 23.

CHICAGO:

Lively affair thrown at Linn Burton's Steak House for Kay Starr, 1/9. Deejays attending included Win Jolly, Herbie Mintz, Buddy Marino, Mike Rapchak and Saxie Dowell. Also on hand was Ted Sipiora of Singer One-Stop and many other dealers. The host was Bob Nossett, sales mgr. in this area for RCA Victor records. Assisted by promoter Rocky Rolf. Miss Starr told of color TV spectacular she's skedded to do in near future. . . . Ted Weems, one of great bandleaders of past 20 years, guested on Tom Duggan TV show. . . . Johnny Tyler of Liberty thru town to plug latest release. . . . Mitch Miller, Columbia mogul, appeared together with legendary Joe E. Lewis on Howard Miller TV stanza. . . . Little Wally, Chi product known to polka fans all over, pleased over way "Wish I Was Single Again" is sung by Guy Cherney. It's making strides in pop field. Little Wally owns original of this tune, "Which", he claims, "has been sold to polka fans across the nation since last summer". . . . Dynamic Joe Dill excited over the "I'll Cry Tomorrow" tune that Johnny Desmond has recorded. Joe is promoter for Johnny. . . . Jack Eigen had two recording artists on his TV show the other night. They were Johnny Janis of Coral and Rex Trailer of Am-Par. Rex, one time rodeo entertainer, performed bullwhip trick. Slashed at a piece of paper with a whip until he neatly cut out letters "J. E.". . . . Deejay Hal Fredericks dropped in to say he's working up a network show. . . . Distrib Len Garmisa of Am-Par never more elated than over Bobby Scott's disk "Chain Gang". . . . Unusual orchestra used by Balkan Records for the polka tune "Have A Beer Polka" by Del Sinchak. The ork is made up only of teen-agers. Polka fans reportedly going for this number. Lou Halob is in charge of Balkan records. . . . Buddy Laine, ork leader now signed for Decca records. Claims he helped design 1951 Rock-Ola phono while working in engineering dept. of big Rock-Ola plant here. . . . Ralph Conrad of Deed says he's got another big one to release soon as follow up to "Such A Day".



JOHNNY DESMOND

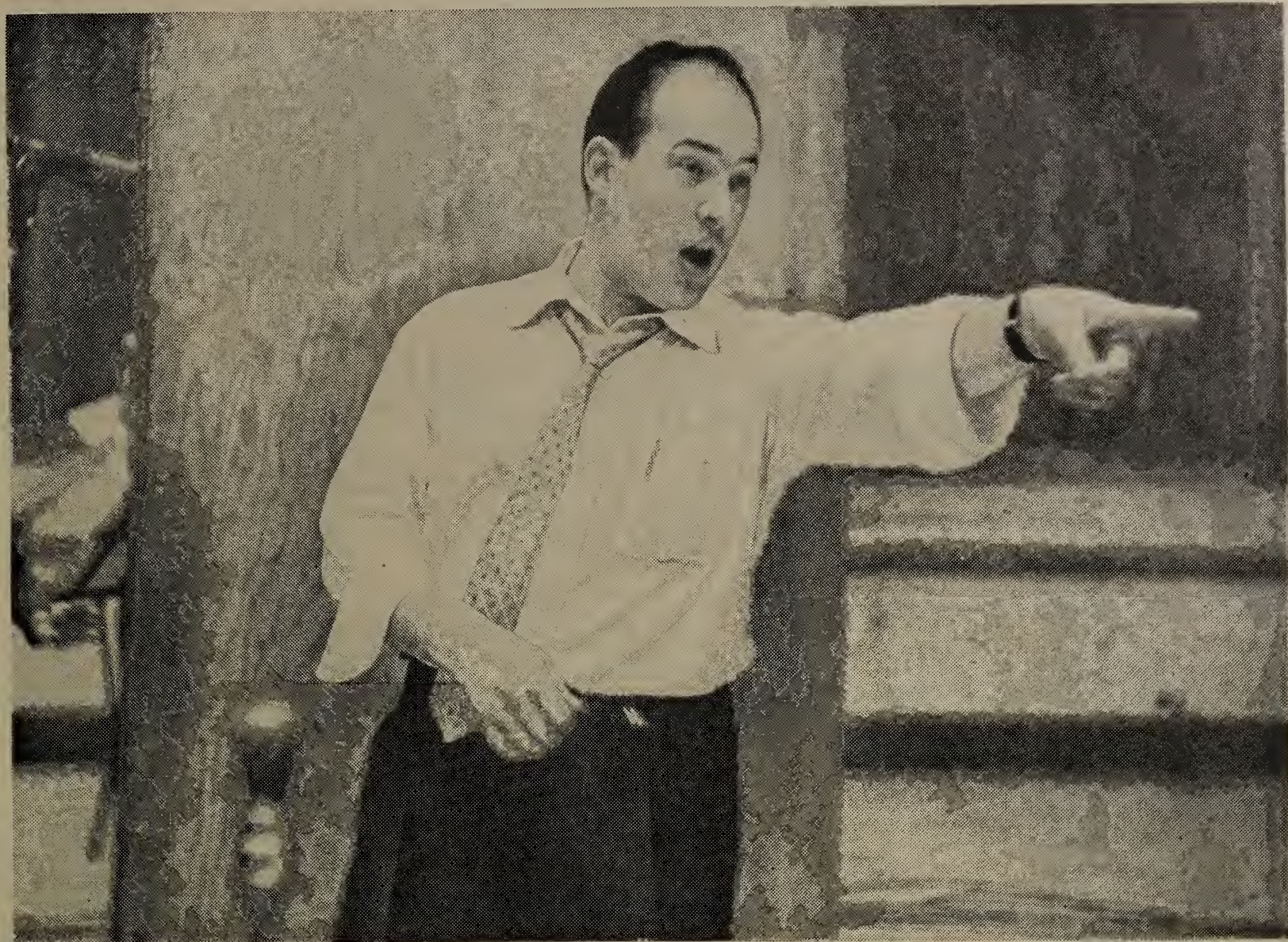
HOLLYWOOD:

Capitol Records has been setting the pace for getting new releases off to a fast start during the past two months. First it was "Sixteen Tons", followed by "Memories Are Made Of This", and the latest record that seems to be following the pattern set by these two is Nelson Riddle's "Lisbon Antigua". Nice to



BILL HALEY

see Riddle get a hit on his own after doing such fine arranging and backing for so many top artists. . . . A special wire is being put into the Knickerbocker Hotel coffee shop for Gogi Grant to be interviewed on the Howard Miller show. Her new Era record of "Who Are We" looks like another big one for her. . . . Bill Haley and his Comets are here for their second visit to the West Coast, for a picture at Columbia Studios and a series of one-nighters. . . . Zeke Manners joins the town's top pop disk-jockeys with his afternoon show on KFVB, and continues with his "Rhythm and Happies" R & B show nightly. . . . Lillian Roth, author of "I'll Cry Tomorrow", visiting disk-jockeys throughout the country plugging her Epic album of the same title. . . . Irwin Zucker taking Joannie O'Brien around to meet the local jockeys and plugging the Three Kittens Coral release of "Sad, Sentimental, and Sorry". . . . Johnny Grant back at KMPC after his tour of U.S. bases entertaining the troops. . . . Henri Rene excited about Carol Richards' first release for the Victor label, "Look At Them". . . . Since joining forces, Bob Stern and Sid Talmadge of Record Merchandising have been riding high with such hits as "Japanese Farewell Song", "Teen-Age Prayer" by Gloria Mann, and "Speedoo" by the Cadillacs. . . . George Russell lining up every radio station in town to salute Mercury Records on the occasion of their tenth anniversary in the business. . . . Anita Rodenbeck, who works on the Lucky Lager Radio Show, back at her desk in San Francisco after undergoing surgery in Pasadena.



Strictly Instrumental! Strictly Sensational!

JOE REISMAN

antilles / corsage

(Serenade Antillaise)

(Her First Corsage)

20/47-6404

A "New Orthophonic" High Fidelity recording

the dealer's choice

RCA VICTOR



**Climbing
All the Way!**

"SPREEDOOO"
The Cadillacs
JOSIE-785

"SIXTEEN TEENS"

and

**"ROCK 'N ROLL
MARCH"**

JOSIE 789

and

**"OOH! HOW I
LOVE YA"**

b/w

**"THE UNFINISHED
ROCK"**

JOSIE 788

Josie RECORD
1650 Broadway, New York City



Three items have been hitting the newspapers this week in London: Fog, Eartha Kitt and Grace Kelly. Fog keeping everyone at home to watch Eartha make her first appearance on sponsored TV. There was a great deal of advance publicity and all we got was two songs and one short chorus of "Uska Dara." . . . BBC starts another D.J. show on January 20th. This time the top band leaders turn record spinners for a week. First to bat will be Ted Heath followed by Johnny Dankworth, Edmundo Ros, and Ken Mackintosh. . . . Already in Paris on the start of a European tour is Artie Shaw. It is rumored that Artie is thinking of spending a few years in England. . . . Coming back in May is Billy Eckstine who will appear in our leading theatres once again, under the Foster Agency. . . . Impresario Leslie MacDonnell, off to the States for the 39th time, will confab with his many friends re bookings and television shows on the Continent of Europe and Great Britain.

Archie Bleyer will be pleased to know that Bill Hayes' "Davy Crockett" is showing up in the best selling charts in this country and may well be in the first ten by next week.

Did you know that if Grace Kelly becomes Princess of Monaco, she will have as one of her subjects famous poet Robert Service—the Scottish-Canadian author of the famous "Shooting of Dan McGrew" and other Yukon Ballads. . . . Bill Haley gets the first of the 1956 London Laurels. It's his second, for he has returned into the No. 1 spot in the best sellers list with "Rock Around The Clock." Nice work Bill.

I hear Walt Heebner of Capitol Records is due in London this week. . . . Swiss composer Otto Kollmann, back from spending Christmas in Hollywood, told me he heard the best Choir with the biggest names on wax in Glenn Wallichs' "other house" during the Yuletide festivities. He said the highspot of the singing was the President of B.M.I. and the President of ASCAP joining in duets.

Watch out D.J.'s, for the new Whitfield-Mantovani platter "When You Lose The One You Love." It's a safe bet for top honors.

This week's best selling singles.
(Courtesy New Musical Express)

1. "Rock Around The Clock"—Bill Haley (Brunswick)
2. "Meet Me On The Corner"—Max Bygraves (H.M.V.)
3. "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
4. "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
5. "Rock 'A Beatin' Boogie"—Bill Haley (Brunswick)
6. "Never Do A Tango With An Eskimo"—Alma Cogan (HMV)
7. "Suddenly There's A Valley"—Petula Clark (NIXA)
8. "Hawk-Eye"—Frankie Laine (Philips)
9. "Christmas Alphabet"—Dickie Valentine (Eng. Decca)
10. "Let's Have A Ding-Dong"—Winifred Atwell (Eng. Decca)

THE CASH BOX



BROADWAY MUSIC
New York, N. Y.

1. Memories of You (Four Coins)
2. Love and Marriage (Sinatra)
3. Almost Tomorrow (Dream Weavers)
4. Woman In Love (F. Laine)
5. Band of Gold (Don Cherry)
6. Autumn Leaves (R. Williams)
7. Chain Gang (Bobby Scott)
8. Teen Age Prayer (G. Mann)
9. Daddy-O (Fontanes)
10. He (Al Hibbler)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Rock and Roll Waltz (K. Starr)
2. Memories Are Made of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (Nel. Riddle)
5. Great Pretender (Platters)
6. Band of Gold (Don Cherry)
7. Almost Tomorrow (Dream Weavers)
8. Dungere Doll (Eddie Fisher)
9. Are You Satisfied (R. Draper)
10. He (Al Hibbler)

LACLEDE MUSIC COMPANY
St. Louis, Mo.

1. Memories Are Made of This (Dean Martin)
2. Teen Age Prayer (G. Mann)
3. Angels In the Sky (Crewcuts)
4. Great Pretender (Jackie Riggs)
5. It's Almost Tomorrow (Dream Weavers)
6. Band of Gold (Don Cherry)
7. Everybody's Got a Home (Roy Hamilton)
8. 16 Tons (T. Ernie Ford)
9. Love and Marriage (Sinatra)
10. Such a Day (Rita Raines)

LYNN MUSIC COMPANY
Lynn, Mass.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. I Hear You Knockin' (Storm)
4. It's Siesta Time (T. Brewer)
5. Only You (Platters)
6. Moments To Remember (Four Lads)
7. He (Al Hibbler)
8. It's Almost Tomorrow (Dream Weavers)
9. Tender Trap (Frank Sinatra)
10. Baby, Let Me Take You Dreaming (Lee Raymond)

GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. He (Al Hibbler)
4. Cry Me a River (Julie London)
5. Great Pretender (Platters)
6. Moments To Remember (Four Lads)
7. Rock and Roll Waltz (Starr)
8. Almost Tomorrow (Dream Weavers)
9. Later, Alligator (Bill Haley)
10. Band of Gold (Don Cherry)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Band of Gold (Don Cherry)
5. Rock and Roll Waltz (K. Starr)
6. Great Pretender (Platters)
7. Moments To Remember (Four Lads)
8. Dungere Doll (Eddie Fisher)
9. Almost Tomorrow (Stafford)
10. Lisbon Antigua (Nel. Riddle)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made of This (Dean Martin)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Rock and Roll Waltz (K. Starr)
6. Angels In the Sky (Crewcuts)
7. Are You Satisfied (R. Draper)
8. Gee Whittakers (Pat Boone)
9. Band of Gold (Don Cherry)
10. Burn That Candle (Bill Haley)

HUDSON ROSS
Chicago, Ill.

1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Chain Gang (Bobby Scott)
5. 99 Years (Guy Mitchell)
6. Band of Gold (Don Cherry)
7. Later, Alligator (Bill Haley)
8. 16 Tons (T. Ernie Ford)
9. Gee Whittakers (Pat Boone)
10. No, Not Much (Four Lads)

WILLIAM
Philadelphia, Pa.

1. Memories Are Made of This (Dean Martin)
2. Teen Age Prayer (G. Mann)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (Nel. Riddle)
5. Great Pretender (Platters)
6. Memories of You (Four Coins)
7. Band of Gold (Don Cherry)
8. Shifting, Whispering Sands (Rusty Draper)
9. C'est La Vie (Sarah Vaughan)
10. Autumn Leaves (R. Williams)

YEAGER'S MUSIC SHOP
Baltimore, Md.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. It's Almost Tomorrow (Dream Weavers)
5. Rock and Roll Waltz (K. Starr)
6. Dungere Doll (Eddie Fisher)
7. Great Pretender (Platters)
8. Daddy-O (Fontanes)
9. Go On With the Wedding (Kallen and Shaw)
10. Teen Age Prayer (G. Storm)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Rock and Roll Waltz (K. Starr)
4. 16 Tons (T. Ernie Ford)
5. Are You Satisfied (R. Draper)
6. Well Now, Dig This (Jodimars)
7. Chain Gang (Bobby Scott)
8. Almost Tomorrow (Dream Weavers)
9. My Boy—Flat Top (Dorothy Collins)
10. Later, Alligator (Bill Haley)

MUSIC SALES CORP'N
Augusta, Ga.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. I Hear You Knockin' (Storm)
4. Tutti Frutti (Little Richard)
5. Band of Gold (Don Cherry)
6. Great Pretender (Platters)
7. Only You (Platters/Hilltoppers)
8. All Around the World (Little Willie John)
9. Dungere Doll (Eddie Fisher)
10. Love and Marriage (Sinatra)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. Great Pretender (Platters)
4. Band of Gold (Don Cherry)
5. Love and Marriage (Sinatra)
6. Almost Tomorrow (Dream Weavers)
7. Teen Age Prayer (G. Storm)
8. I Hear You Knockin' (Storm)
9. Woman In Love (Frank Laine)
10. Cry Me a River (Julie London)

SONG SHOP
Cincinnati, Ohio

1. Great Pretender (Platters)
2. Lisbon Antigua (Nel. Riddle)
3. Rock and Roll Waltz (Starr)
4. Angels In the Sky (Crewcuts)
5. Memories Are Made of This (Dean Martin)
6. I Hear You Knockin' (Storm)
7. 16 Tons (T. Ernie Ford)
8. Are You Satisfied (R. Draper)
9. Dungere Doll (Eddie Fisher)
10. Only You (Platters)

THE WAX WORKS
Owensboro, Ky.

1. Memories Are Made of This (Dean Martin)
2. Rock and Roll Waltz (K. Starr)
3. Band of Gold (Don Cherry)
4. Later, Alligator (Bill Haley)
5. 16 Tons (T. Ernie Ford)
6. I Hear You Knockin' (Storm)
7. Teen Age Prayer (G. Storm)
8. Tender Trap (Frank Sinatra)
9. Great Pretender (Platters)
10. Dungere Doll (Eddie Fisher)

G. C. MURPHY COMPANY
Washington, D. C.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. Moments To Remember (Four Lads)
4. Only You (Platters)
5. I Hear You Knockin' (Storm)
6. He (Al Hibbler)
7. Love and Marriage (Sinatra)
8. Woman In Love (Four Aces)
9. Burn That Candle (Bill Haley)
10. Autumn Leaves (R. Williams)

THOMPSON'S
Eugene, Ore.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. Rock and Roll Waltz (K. Starr)
4. Love and Marriage (Sinatra)
5. It's Almost Tomorrow (Dream Weavers)
6. He (Al Hibbler)
7. Autumn Leaves (R. Williams)
8. I Hear You Knockin' (Storm)
9. Moments To Remember (Four Lads)
10. Great Pretender (Platters)

BELMONT RECORDS
Newark, N. J.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made of This (Dean Martin)
3. Great Pretender (Platters)
4. Autumn Leaves (R. Williams)
5. Teen Age Prayer (G. Mann)
6. Lisbon Antigua (Nel. Riddle)
7. Cry Me a River (Julie London)
8. Dungere Doll (Eddie Fisher)
9. Band of Gold (Don Cherry)
10. It's Almost Tomorrow (Dream Weavers)

AMERICAN MUSIC CO.
Houston, Tex.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band of Gold (Don Cherry)
4. Moments To Remember (Four Lads)
5. Only You (Platters)
6. Rock and Roll Waltz (K. Starr)
7. Great Pretender (Platters)
8. Almost Tomorrow (Stafford)
9. Are You Satisfied (R. Draper)
10. Go On With the Wedding (Patti Page)

CUTLER'S RECORD SHOP
New Haven, Conn.

1. Great Pretender (Platters)
2. 16 Tons (T. Ernie Ford)
3. Angels In the Sky (Crewcuts)
4. Teen Age Prayer (G. Mann)
5. Memories Are Made of This (Dean Martin)
6. Speedoo (Cadillacs)
7. Burn That Candle (Bill Haley)
8. Dungere Doll (Eddie Fisher)
9. Rock and Roll Waltz (K. Starr)
10. It's Almost Tomorrow (Dream Weavers)

THE MUSIC SHOP
Springfield, Ill.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band of Gold (Don Cherry)
4. He (Al Hibbler)
5. Only You (Platters)
6. Great Pretender (Platters)
7. Tender Trap (Frank Sinatra)
8. Dungere Doll (Eddie Fisher)
9. Love and Marriage (Sinatra)
10. Lisbon Antigua (N. Riddle)



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and SELLING!**



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"THE THREE PENNY OPERA"

coupled with "I'll Be With You In Apple Blossom Time"

RICHARD HAYMAN and JAN AUGUST

MERCURY 70781

MORITAT or THREE PENNY OPERA... no matter how you look at it... TOP VERSION!



"SEVEN DAYS"

coupled with "That's Your Mistake"

THE CREWCUTS

MERCURY 70782



"THESE HANDS"

coupled with "Chain Gang"

LEN DRESLAR

MERCURY 70774



"BOOGIE BLUES"

coupled with "Lookout Mountain"

CHUCK MILLER

MERCURY 70767



"THE GRASS IS GREEN"

coupled with "Where The Wind Blows"

RALPH MARTERIE AND HIS ORCHESTRA

MERCURY 70771

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Winners

BONNIE LOU
MISS THE LOVE
 (That I've Been Dreaming Of)
 KING 1506
 and
DADDY - O
 KING 4835

BOYD BENNETT
MY BOY—FLAT TOP
 KING 1494
SEVENTEEN
 KING 1470

OTIS WILLIAMS
 and His New Group
THAT'S YOUR MISTAKE
 b/w
TOO LATE I LEARNED
 DELUXE 6091

BUBBER JOHNSON
COME HOME
 KING 4822

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
 b/w
HOME AT LAST
 KING 4841
ALL AROUND THE WORLD
 KING 4818

NEW RELEASES!!!

BOYD BENNETT
RIGHT AROUND THE CORNER
 b/w
PARTNERS FOR LIFE
 KING 4874

BUBBER JOHNSON
A WONDERFUL THING HAPPENED
 b/w
KEEP A LIGHT IN THE WINDOW FOR ME
 KING 4872

EARL (Connelly) KING
TIME WILL TELL
 b/w
HERE I STAND
 KING 4862

ROCK BROS.
DUNGAREE DOLL
 KING 4851

KING RECORDS

Abbott Lutz Named To Columbia Dealer Post

NEW YORK—Hal Cook, Columbia Records, this week announced the appointment of Abbott Lutz to the post of Dealer-Merchandise Manager. Lutz will be attached to the Record Long Player Club.

Concurrent with the appointment, Cook announced the launching of a new plan for the LP Club, for which a trial is being set up in Cleveland, Ohio.

The plan, basically designed to route traffic into the retail stores, calls for a three album package to be offered to the retail patron. Two of the three albums are in the category of a free bonus offering given to the buyer who signs as a member of the Columbia LP Plan, in which he promises to buy a minimum of four LPs within a one year period. The purchase can be made in the local retail store where the buyer signs his membership contract. If the purchase is made via the mails, a space is allotted on the coupon wherein the purchaser will indicate the store he chooses to be given credit for his club membership.

This is a change from the old plan

wherein direct mail subscribers were serviced directly by Columbia, no retail dealer participating in the sale. Also under the old plan the purchaser received a bonus album with each two albums bought. He now receives his two bonus albums immediately.

The Cleveland test will be launched sometime during the latter part of January and will include the Cleveland suburban areas. Columbia has approximately 70 accredited Columbia dealers who will be able to participate in the trial. After a 60 to 90 day run, if the plan is successful, it will be extended to other areas.

Lutz comes into Columbia with a background that makes him well suited for the job assigned him. He knows dealer problems well, having been sales manager of Urania Records, Haydn Society, and prior to that, was east coast manager for Eli Oberstein. Lutz started his record career with the Groove Record Shop, Norfolk, Va., where he was also program director for WCAV-Norfolk. His musical background also includes the study of music at Trinity College of Music, London.

Teen-Age Hop



HOLLYWOOD, CAL.—KLAC disk jockey Alex Cooper is shown with some of the guests who entertained at his annual teen-age hop held at the Hollywood Palladium. Pictured in the top photo with Alex is Gale Storm and part of the crowd of 4500 teen-agers who attended. The lower photo shows Alex with Nat Cole and Margaret Whiting. Only teen-agers were allowed to attend. No liquor was sold during the evening. And all proceeds were donated to the Casa Colina Home For Crippled Children.

Tribute To Von Tilzer

NEW YORK—As a tribute to the late great songwriter, Harry Von Tilzer, the Harry Von Tilzer Music Publishing Co. is engaging in an intensive promotional campaign among disk jockeys requesting they play Von Tilzer's songs during this month, the tenth anniversary of his death.

Among the thousands of published songs written by the tunesmith, the most popular include, "I Want A Girl Just Like The Girl That Married Dear Old Dad", "A Bird In A Gilded Cage", "Wait Till The Sun Shines, Nellie", "Just Around The Corner", "All Alone", "On A Sunday Afternoon" and "When My Baby Smiles At Me".

Von Tilzer was born July 8th, 1872 and died January 10th, 1946.

Julie London Scores

NEW YORK—Julie London, whose first single record on Liberty "Cry Me A River" was an immediate success, came through with another successful first—her first personal appearance in N. Y. at the Cameo Club.

The talented and beautiful thrush packed the house and displayed for the guests her exciting sound and style.

Included in her repertoire were "Easy Street", "Get Out Of Town", "What Is This Thing Called Love", "Cry Me A River" and "Say It Isn't So".

She was excellently backed by Bobby Troup and his trio.

Benny Goodman, who sat at the writers' table, leaned over to say how much he enjoyed Julie's dynamic style and excellent presentation. This reviewer is in complete agreement with B. G.

Boorstein Fetes Conn. DJ's

HARTFORD, CONN.—Lou Boorstein, head of Leslie Distributing and Gene Gotthelf, manager of Leslie's Hartford branch, Transdisc of Hartford, gave a party for disk jockeys in the Connecticut area last Wednesday as a gesture of thanks for the wonderful job the jockeys had done throughout the year.

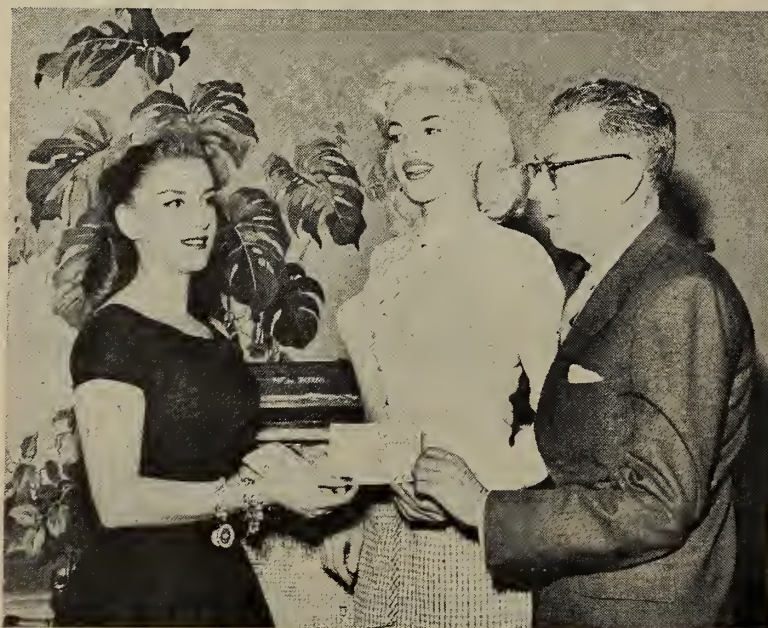
Among the guests present were: Bob King, WTIC, Hartford; Dick Richards, WGTH, Hartford; Bob Andrews, WGTH; Art Johnson, WDRC; Hartford; Bob E. Lloyd; WGTH; Larry Dixon, WJKO, Springfield; Ed Robbins, WKNB, Hartford; Carl Loucks, WELI, New Haven; Bob Crane, WCCC, Bridgeport; Ross Miller, WTIC; Tiny Markel, WAVZ, New Haven; Lew Carey, Tiara Records; Don Saxon, personal manager of Kit Carson and Lew Carey; Murray Schaff, Josie Records; Al Silver and Jack Angel of Herald Records; Jim Peters, WAVZ; George Le Zotte, WAVZ; Jim Flaherty, WHAY, New Britain and Kal Colby, WDRC.

Roosevelt Music Expands

NEW YORK—Hal Fein, general professional manager of Roosevelt Music, announced this week that the firm has expanded its professional staff with the following personnel:

Elmore White in New York, Barney Fields in Chicago and Bob Stern in California.

Grand Prize Winners



NEW YORK—It looks as though 1956 will be the year for singer Sherry Parsons (left). Not only is her new Unique recording of "Lonely Heart" going for a hit, but she also was one of the grand prize winners of a national contest sponsored by the Aldon Rug Company. Congratulating her are Jayne Mansfield, star of the Broadway show "Will Success Spoil Rock Hunter", and George S. Stone, Executive Vice-President of the Aldon Rug Company at the drawing held at the Hotel Lexington in New York City.



CHARIOT or PLANE

This beautiful melody

from the magnificent
Warner Bros. motion picture

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HEAVEN of BROOKLYN

3 Outstanding Recordings

Le Roy Holmes — M.G.M. Les Baxter — Capitol

Max Steiner — R.C.A. Victor ... and more recordings to come!

WARNER BROS., Music Division

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Victor Releases Two Goodman Packages

NEW YORK—Two Benny Goodman packages will be released by RCA Victor this month to tie in with the release of the forthcoming biographical film, "The Benny Goodman Story."

The more ambitious of the two albums is a Limited Edition titled "Benny Goodman: The Golden Age of Swing," a set available as five 12" LP's or 15 EP's which will sell for \$24.95. All the recordings were made when the band was at the height of its fame and when Goodman was under exclusive contract to Victor. The 60 selections included were chosen by Benny himself as the most representative of the great orchestra which rocketed him to fame twenty years ago.

Chronologically the recordings begin with "Always" (April 19, 1935) and end with "Rose of Washington Square" (April 7, 1939). The major portion of the album consists of the big band sides—45 tunes altogether—with the trio performing six and the quartet, nine numbers.

Personnel on the sides read like a "Who's Who of Music"—Bunny Berigan, Ziggy Elman, Harry James, Jack Teagarden, Bud Freeman, Lester Young, Jess Stacy, Teddy Wilson, Gene Krupa, Dave Tough, Lionel Hampton, John Kirby, George Van Eps, Freddie Green and countless other musical milestones.

A comprehensive, informative booklet, containing a history of the band photographs and a complete discog-

raphy, will accompany the deluxe package. The diskery has also prepared a huge advertising and promotion campaign for the Goodman anthology and will work closely with NBC and other TV networks. There will be features and spot placements on "Today", "Home" and other major shows. "Monitor" will air most of the tunes, the sound of which, incidentally, has been considerably enhanced by RCA's engineering department.

Victor's second Goodman offering is "The Benny Goodman Story", a set of the original recordings of the songs on which the film is based. These sides also are from the years 1935-1939 and include such Goodman classics as "Good-Bye" (the album's signature in this case) "King Porter Stomp", "Sing, Sing, Sing", "Don't Be That Way" "Stompin' At The Savoy" and other perennials.

Of the 12 selections, 10 were made by the big band and two by the quartet. The earliest tune contained in the set is "Good-Bye" recorded September 27, 1935 and the latest, "And The Angels Sing" done February 1, 1939. The personnel is composed of the same lineup as heard in "The Golden Age Of Swing", and most of the arrangements are Fletcher Henderson gems.

The package is available as one 12" LP or three EP's and will list for \$3.98. Well-known music critic, John Wilson, penned the album liner notes

How Corny Can You Get?



ROANOKE, VA.—Fred Foster, left, Mercury promotion man, is shown above with dj Herm Reavis, WRIS, Roanoke, working the field, cornfield that is, for plugs. Incidentally while promoting Patti Page's "Go On With The Wedding", Fred got the bug and decided to go on with it himself January 27.

"Lullaby" Album Selling

NEW YORK—RCA Victor has decided to go all-out in promoting its new album "Lullaby Of Birdland" as a result of the sales strength it has shown in its first few days on the market. Released just before Christmas, the package sold more than 10,000 in three weeks. Victor execs now feel that the album can be one of the greatest sellers for the company and are therefore sending Jack Lewis on a six-week promotion tour and mailing a copy of the album to the entire A disk jockey list.

Crew-Cuts Celebrate 2nd Anniversary

NEW YORK—The Crew-Cuts quartet are presently celebrating their 2nd Anniversary as the Crew-Cuts and as one of the most successful singing groups in show business.

It was in January, 1954, after a television show in Cleveland, which they had traveled 600 miles to appear on, that the youthful Canadian born vocalists started their rise to stardom.

They only netted \$25 apiece for the appearance, but publicist Fred Strauss spotted the boys. After the show Strauss contacted the singers, who were then known as the Canadaires, and they evolved concrete plans to change then floundering careers into one of the most popular units performing today.

The first step was for Pat Barret, Ray Perkins, Rudi Mageri and Johnny Perkins to change the group's name to The Crew-Cuts. The obvious second step was for the lads to take crew-cuts, and last but definitely not least was the signing of a recording contract with Mercury.

The Mercury pact came about because Strauss offered the boys' demonstration cutting of "Crazy 'Bout You Baby", an original penned by Rudi and Pat, to Mercury's Art Talmadge.

Talmadge liked the number and The Crew-Cuts were in. Their second effort, the phenomenal "Sh-Boom", skyrocketed them into the top name class.

Heebner Heads Capitol's N. Y. Operations

HOLLYWOOD — Capitol Records President Glenn E. Wallichs has announced the appointment of Walter S. Heebner, Vice President, Capitol Records Distributing Corp., as executive in charge of Capitol's New York operations, effective January 1, 1956.

In his new capacity, Heebner will serve as liaison officer between the Home Office in Hollywood and New York operations of Artists and Repertoire, Custom Services, Sales, Promotion and other departments, relieving William H. Fowler to devote his entire time to electronics field activities.

Heebner will report administratively to Wallichs and functionally to Fowler, who continues as Vice President, Capitol Records, Inc.

Effective December 31, 1955, the Custom Services Department of CRDC was terminated and as of January 1, 1956, a Custom Services Department was established in Capitol Records, Inc.

Brenner Tapes Interviews On "March of Dimes" Train

NEWARK—Paul Brenner, heard twice daily over WAAT in Newark devoted the last hour of his "Requestfully Yours" broadcast of Wednesday evening, January 11, to the playing of interviews which he had taped on RCA Victor's "March of Dimes" train the previous night.

The train, "The Starliner", was open to the press and radio for several hours before its departure from Grand Central Station with a large bevy of RCA Victor recording artists. The itinerary included 11 cities which are to be visited in 11 days, with the artists appearing in behalf of the current "March of Dimes" campaign.

Brenner recorded chats with RCA Victor's Vice-President and General Manager, Manie Sacks, in addition to all artists aboard. Included in the line-up were Vaughn Monroe, Lou Monte, Eddy Arnold, Terri Stevens, Teddie King, Jim Reeves, Mike Pedicin, The Rhythmettes, Diahann Carroll, Tony Travis, Nan Wynn and Joe Carlton, A&R Chief of the "little-dog" label.

Generously sprinkled with appeals in behalf of the Polio Fund, the program was presented as a public service to WAAT listeners.

Man To Man



NEW YORK—Art Mooney cues Little Barry Gordon prior to stepping before the television cameras on the Perry Como show to introduce his new MGM Record release, "Rock Around Mother Goose". Barry set the recording world on its ear with the big Christmas song of 1955, "Nuttin' For Christmas" which was also featured on the "Como" show.

Diaz & Rosner Named To Vik Posts

NEW YORK—The appointment of Herman Diaz as Director of Artists and Repertoire and Bennett S. Rosner as Sales Manager for Vik Records has been announced by Bill Bullock, Manager, Single Records Department RCA Victor Record Division.

The new appointments coincide with the recent announcement of the new label Vik which this week replaced the former Radio Corporation of America subsidiary Label "X". The new label, it is expected, will ally Vik Records more closely with the product of RCA Victor and its parent company.

Formerly a member of the RCA Victor popular Artists and Repertoire Department, Diaz has been with the record company since 1947 and is credited as the discoverer of Mambo King, Perez Prado. He was also the A&R director of Prado's recent million seller, "Cherry Pink and Apple Blossom White". Prior to joining the Popular Department, Diaz was in charge of Artists and Repertoire for the Domestic International Division.

Vik sales manager, Rosner, has been with RCA Victor seven years and most recently was promotion manager for RCA Victor Popular and Jazz albums. Prior to that he was with RCA Victor's Advertising Department and Custom Record Division.

Diaz replaces Jimmy Hilliard, who left Vik to join Bally Records. Rosner replaces Amaru who has been promoted to RCA International in an overseas assignment.

The appointments of Diaz and Rosner, as well as the introduction of the new Vik label coincide with the second anniversary of the former label "X" which was introduced in February of 1954.

Granz Troupe To Start 5th European Tour

NEW YORK — Jazz Impresario Norman Granz' "Jazz at the Philharmonic" troupe will open its fifth successive European tour, which will see the group play in 27 major cities of 9 countries, with a concert in Oslo, Norway, on February 18.

This will be the largest tour of Europe that Granz has attempted and will also include a two-week trip through Israel, with the proceeds going to the Red Cross, and a possible performance in Belgrade, Yugoslavia.

The unit will headline Ella Fitzgerald and Gene Krupa with Buddy Rich, Dizzy Gillespie, Flip Phillips, Oscar Peterson, Illinois Jacquet and other top jazz performers also featured.

The extended journey will take JATP to Sweden, Norway, Denmark, Holland, France, Germany, Switzerland, Austria and Italy with three performances in Milan and two each in Rome and Stockholm.

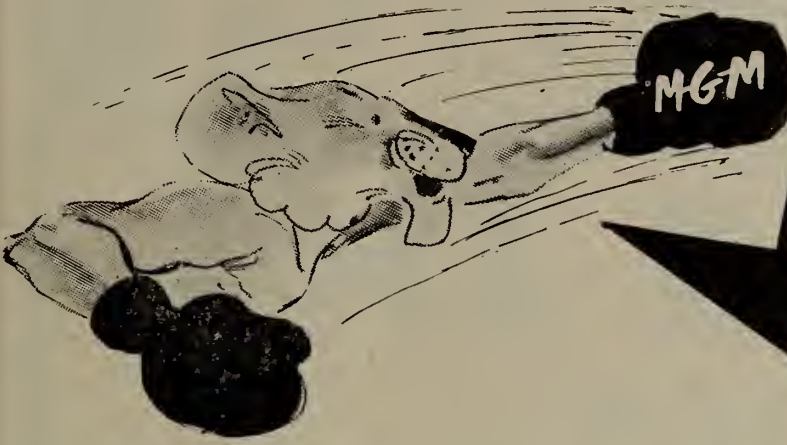
Granz feels confident that this present tour will outgross any yet attempted, just as it has this past year during its visits to the key cities in the United States and Canada.

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ROCK AROUND MOTHER GOOSE

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NBC-TV
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Orchestra Conducted by
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MGM 12166 • K 12166

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Happy Talk



INDIANAPOLIS—Betty Madigan gets together with disk jockey Chuck Breece of station WFBM in Indianapolis during a recent Cerebral Palsy Telethon on which Betty appeared with Chuck and other personalities. During the all night telethon, Betty previewed her newest MGM recording of "Faithful And True" and "To You My Love", which has since been released.

What Is A Disk Jockey?

HOLLYWOOD—Deejay Hank Weaver wanted to find out. Inspired by Steve Allen's Coral hit of "What Is A Wife," the KABC (Hollywood) wax-whirler offered prizes to listeners sending in the brightest daffy-nitions.

First-prize, George White, Hollywood:

"Disk jockeys come from varied ancestry occupations such as weavers potters, cooks and sometimes a bull. (Editor's note: Hank Weaver, KABC; Peter Potter, KLAC; Ira Cook KMPC; Frank Bull, KFWB.)"

"They like sports cars, sponsors transcribed messages, short hours moose-milk, fan mail, Miss Rheingold interviews, mute producers, their Joey Adams joke book and women in general.

"They hate early morning shows. television, announcers, other station music, live spots, music librarians, song pluggers and other disk jockeys.

"They can be found on Sunset Blvd. in a bar, around girls, sitting down, lying down, on Vine Street and in your hair.

"In their pockets you might find a losing ticket on a sure thing, a ball point pen that doesn't work, an old pipe, a memorandum from a vice-president (unread), an old picture of Lillian Russell and lint.

"They are your record reviewers, your platter spinners, your deacon of disks, your sultans of shellac and your wax watchers.

"... and when you come home from a hard day at the office there is nothing like turning on the radio and hear those three little words... after this message..."

Second-prize, Sam Whitman, Long Beach, Calif.—

"A disk jockey is a reporter who covers the world of records to keep 'U' and 'I' in M-U-S-I-C."

Third-prize, Harold Rostow, Los Angeles—

"A disk jockey is a voice with the inflection to match that of his sponsors money.

"He eagerly presents Insurance Opportunities, Labels, a bus trip to a Race Track, Airline Flight and occasionally some Music!"

"To me, he represents the creating of a less tedious ride to and from work because when I listen to him, I stop to think how really insignificant my own troubles are."

Among the prizes were Steve Allen's best-selling album, "Jazz for Tonight," and his Coral record smash, "What Is A Wife," to each of the winners.

Contest was arranged with Irwin Zucker, West Coast promotion man representing Steve Allen.

Dan Fisher Gives Party For Sammy Davis, Jr.

NEW YORK—Dan Fisher gave a "Good Luck, Sammy Davis, Jr." party at the RSVP on Monday, January 9.

The party, according to Fisher, was in the nature of a kickoff for Sammy's "Mr. Wonderful" show, already in rehearsals for a Broadway opening next month. Sammy injected his exuberant personality and song stylings into practically every moment of the 3-hour affair, and he was joined in the vocal arena by such record personalities as Gary Crosby, Eileen Barton, Fran Warren, Micki Marlowe, and most of the guests.

Consensus of opinion among the select list of friends and acquaintances of the crooner-dancer-mimic was that the party was among the most enjoyable staged in years. The free-wheeling evening saw George De Witt and Jack Carter on drums and bongos, respectively, alternating with the club's regular group headed by pianist Ralph Strain. The keyboard was shared during one portion of the evening by composer Julie Styne, coproducer of Sammy's forthcoming musical. Marvin Fisher, songwriter brother of the host, was another of the informal keyboarders.

A highlight of the extemporaneous performances was songstress Eileen Barton's imitation of the east side chanteuse, Mabel Mercer. Sammy, jumping from drums to bongos to just plain singing, led the lineup of names through several choruses of bop riffs while he clattered merrily along on the unique instrumentation of knife and fork.

Fisher, after the swinging affair, said he had attempted to limit the party to Sammy's friends, and that at its peak no more than 90 odd people were present.

The guest list included the guest-of-honor, Adolph Green, Jimmie Komack, Goldie Hawkins, Betty Comden, George DeWitt, Betty and Jane Keane, George Gilbert, Morty Stevens, Bill Silbert, Micki Marlowe, Lillian Roth, Eileen Barton, Jack Carter, Mike Conner, Hy Gardner, Earl Wilson, Milt Greene, Verna Hull, Ivan Mogul, Bill Hegner, Vic Jarmel, Jack Talan, Peggy & Harry Bramson, Billy Rowe, John Rox, Alice Pearce, Gary Crosby, Fran Warren, Bill Williams, Julie Styne, Jayne Mansfield, Freddie Fields, Jack Donahue, Cliff Cochran, Ted Straeter, Sid Parnes and Olga James.

Varetta Dillard Signed By Groove

NEW YORK—Varetta Dillard, one of the most sought-after artists in the rhythm and blues field, has been signed by Groove Records to an exclusive recording contract and will be given an all-out promotion starting with her first release next week, Ray Clark, Manager for Groove, has announced.

Varetta's initial disk for the RCA subsidiary label will be rushed to distributors with all of the Groove promotion barrages going full blast to hypo its initial reception, according to Clark.

A heavy ad campaign will kick off the first Dillard disk including saturation coverage on such standard promotion gimmicks as the Dillard portrait on DJ labels, personal long distance phone calls by Varetta to DJ's supplemented with notes and advance pressings, spot announcements and open-end interviews seguing into DJ disk spins. P.A. tours also will be set up for Varetta in key cities such as Baltimore, Washington, Philadelphia and Boston.

The pacting of such an important R & B artist as Varetta Dillard signals the growth of Groove, its emergence as a strong potential in the rhythm and blues market plus the development and growing acceptance of its artists and catalogue during the new label's first year.

A valuable artist's roster also has been developed in recent months by Groove which currently includes the pacting of two new and important names in Jonah Jones, star trumpeter at the Embers, and Al Sears, rock and roll saxophonist with a wide following. Both are expected to prove strong additions to the Groove roster.

Other important properties which have been developed on Groove in recent months by Ray Clark and Bob Rolontz, Manager of Artists and Repertoire, include Mr. Bear, the Nite Caps, the Gypsies and the Avalons Piano Red, who has been with RCA Victor for several years prior to the introduction of the Groove label, has continued to be a big and steady seller on Groove.

ABC-PARAMOUNT
LATEST RELEASE
Chain Gang
c/w Shadrach
BOBBY SCOTT
9658
A PRODUCT OF AM-PAR RECORD CORP.

POLKA - POLKA - POLKA
\$ \$ \$ \$ \$
The Original
"WISH I WAS SINGLE AGAIN"
JAY JAY 145
By Chicago's Polka King
LITTLE WALLY
JAY JAY RECORD CO.
2603 W. Augusta Blvd., Chicago 22, Ill.

The MANHATTAN BROS.
"LOVELY LIES"
b/w "KILIMANJARO"
No. 1610
LONDON

THE BIG RECORD!
Jackie Riggs
"THE GREAT PRETENDER"
Media 1020
MEDIA RECORDS
3208 So. 84th St. Phila., Pa.

NBC Signs Radio Show, "Just Call Me Juke"

NEW YORK—The National Broadcasting Company secured all broadcasting rights to a new creation "Just Call Me Juke". Creator of the property is Lyle Kenyon Engel an independent music promotion consultant.

"Just Call Me Juke" is a fantasy. It features an individual by the name of "Juke" who is the heart and soul of all juke boxes everywhere. He knows which records are tops and in what areas. "Juke" never knows when he will pop up in a juke box nor does he know in what city he will visit. He's the friend of all teen-agers everywhere.

The Rudolph Wurlitzer Company supplied their latest model juke box

to NBC for the special use of "Just Call Me Juke". The juke box will be on stage and when it lights up "Juke" will talk to the audience through the machine. More than three-hundred teen-agers visit the studio to dance during the National Radio Fan Club's program every Friday.

"Just Call Me Juke" will start on NBC-Radio January 20, 8:00-10:00 p.m. E.S.T. He ("Juke") will appear on the National Radio Fan Club, produced by Parker Gibbs, during every half-hour segment of the two-hour show.

The name of the person who plays the part of "Juke" will never be given out.

FLASH! BIG HIT!

THE EMPIRES "BY THE RIVERSIDE"

AND

"TELL ME PRETTY BABY"

WING 90050

LOLA DEE

"I'll Be Forever
Loving You"

AND

"MA PETITE"

WING 90052

NICK NOBLE

"To You, My Love"

AND

"YOU ARE MY ONLY LOVE"

WING 90045

FRANKIE CASTRO

"Steamboat"

AND

"WHY BABY WHY"

WING 90051

BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"

AND

"A BAND OF ANGELS"

WING 90047



RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

Top 15 Best Selling Pop Albums

1. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
3. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
4. JAZZ: RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
5. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
6. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
7. JULIE IS HER NAME Julie London (Liberty LP 3006)
8. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
9. JUST FOR LOVERS Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
10. ROCK AROUND THE CLOCK Bill Haley & Comets (Decca DL 5560; ED 2168)
11. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
12. MISS SHOW BUSINESS Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
13. SONG HITS FROM THEATRELAND Mantovani (London LL 1219; BEP 6250, 1)
14. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
15. LONESOME ECHO Jackie Gleason (Capitol W 627, EBF 1, 2-627)
15. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
15. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)

Concert At Brandeis University



WALTHAM, MASS.—Pictured above are l. to r.: Father Norman O'Connor of Boston University; Art Tatum; WVOM disk jockey, Milt Kray; and Machito, famed bandleader. The group gathered before a concert given to 500 students at Brandeis University in Waltham, Mass. by jazz pianist Art Tatum. During intermission Machito spoke to the assembled group on the opportunities America offers talented jazz musicians and those who wish to listen to jazz. Tatum received a tremendous ovation at the conclusion of the concert.

SMASH HIT!

"BRIDGE OF HAPPINESS"
c/w
"You Tell Me Your Dream"
Archie Bleyer
1283

cadence RECORDS

NOW ...
AND ALL THROUGH THE WINTER SEASON

Leroy Anderson's
Sleigh Ride

100% Recorded

MILLS MUSIC

GREAT GREAT GREAT
THE HOUSEWIFE'S LAMENT
"SIXTEEN POUNDS"
b/w "ADIOS TO MEXICO CITY"
GLORIA BECKER
REAL # 1304

REEL RECORD CO. 1486 No. Fair Oaks Ave,
Pasadena, Calif.
RYan 1-6609

THE CASH BOX



Album Reviews

POPULAR

"DO YOU REMEMBER WHEN?"—The McGuire Sisters—Vocal Trio with Orchestra Directed by Dick Jacobs Coral CRL 57026 (1-12" LP)

DO YOU REMEMBER WHEN?; SOMETIMES I'M HAPPY; JUNE NIGHT; ALL BY MYSELF; TIP TOE THROUGH THE TULIPS WITH ME; THEM THERE EYES; MISSISSIPPI MUD; CUDDLE UP A LITTLE CLOSER; LOVEY MINE; DOES YOUR HEART BEAT FOR ME; SOMEBODY LOVES ME?; S'WONDERFUL; BLUE SKIES.

When not performing their charming chores on Arthur Godfrey's hour TV'er the McGuire Sisters are busily making hit singles and entertaining albums. Their recording of "He" is still a strong selling pop record. One of the best blend of voices in the business the McGuire gals come around with a nostalgic item of all time favorites. They set the listener up for the journey to the pop song past with a cute ditty "Do You Remember When?" From then on the great oldies take over. This includes such numbers as "Sometimes I'm Happy," "Mississippi Mud" and "Somebody Loves Me." The girls sing with a freshness of style that has featured their great success. Their popularity and the selections sung give the set excellent chart possibilities. None of the sides were heretofore released.

"THE ONE—THE ONLY KAY STARR"—Musical Director, Hal Mooney—RCA Victor LPM 1149 (1-12" LP)

A HUNDRED YEARS FROM TODAY; WRAP YOUR TROUBLES IN DREAMS; GLAD RAG DOLL; FIT AS A FIDDLE; MY BUDDY; YOU CAN DEPEND ON ME; I WANT A LITTLE BOY; I'LL NEVER SAY "NEVER AGAIN" AGAIN; THE PRISONER'S SONG; ONCE MORE; GEORGIA ON MY MIND; JUMP FOR JOY.

Good timing could give this package a great teenage sale. Kay Starr currently has her single hit, "Rock And Roll Waltz" wasting no time in getting to the top of the charts. So fortunately Kay has a good new LP in the offing at the same time. Her fans will find the familiar voice right in line with her latest pop hit. She has superb material to work on and a few of the highlights include "Glad Rag Doll" and "My Buddy." She applies a particularly noteworthy interpretation of "I Want A Little Boy." The set should get an almost immediate reaction from the rock 'n rollers. Eye-catching photo of Kay on the package will give the set display value. One of the LPs in Victor's "Here Come The Girls" campaign. Disk is made up of never-before-released recordings.

"SHILLELAGHS AND SHAMROCKS"—Bing Crosby—Decca DL 8207 (1-12" LP)

MacNAMARA'S BAND; DEAR OLD DONEGAL; WHO THREW THE OVERALLS IN MRS. MURPHY'S CHOWDER; IT'S THE SAME OLD SHILLELAGH; TWO SHILLELAGH O'SULLIVAN; THE DONOVANS; DID YOUR MOTHER COME FROM IRELAND?; WHERE THE RIVER SHANNON FLOWS; THE ROSE OF TRALEE; WHEN IRISH EYES ARE SMILING; WITH MY SHILLELAGH UNDER MY ARM; ST. PATRICK'S DAY PARADE.

One of the most famous pop singers in the world offers the most beloved and familiar Irish tunes on this Decca release. The combination of Bing Crosby and Irish tunes is famous in itself too. Here are twelve Crosby recordings on the disk sung with the warmth, feeling and gaiety that should provide all with a happy tear drop and pleasant Irish smile. It's good to hear Crosby renditions of music that has had such universal appeal. With St. Patrick's Day in sight there's a bright outlook for the disk. It will be an annual seller. Colorful package.

"WALTZES, WINE AND CANDLELIGHT"—David Carroll And His Orchestra—Mercury MG 20086 (1-12" LP)

MELODY OF LOVE; LA GOLONDRINA; MY EVENING STAR; BLUE HOURS; LET THE REST OF THE WORLD GO BY; TILL WE MEET AGAIN; TRADEWINDS; THE BLUE SCARECROW; SUGAR LOAF; TROPICAL; SAFARI; TAMBOURIN CHINOIS.

Waltzes, wine, David Carroll, and candlelight is a hard to beat combination for a mood music package. Carroll and his orchestra provide a good deal of easy-going listening with 12 pieces arranged in a waltz and Latin American flavor. The selections are sometimes familiar (i.e. "Melody Of Love" and "My Evening Star") and others less well known. Whether one recognizes the tune or not there is plenty of mood and sentimentality to go around. Some of the numbers are sung by a soft vocal group. Great stuff to tune in on after a tense and busy day of work.

"SEXCESSFULLY YOURS"—Herald HLP 3401 Vol. 1 (1-12" LP)

Trying to figure out the "Sexcessfully Yours" market doesn't require much research. It'll appeal to everyone. The set is an amusing collection of spicy jokes. The telling of the punch line remarks is done in a unique and interesting way: the listener is supposedly "snooping" in on people entertaining themselves with an entertaining topic. The album will make for diverting party fun. Eye catching cover of attractive females should make the potential buyer take note.

"BILLY MAXTED PLAYS HI FI KEYBOARDS"—Cadence CLP 1005 (1-12" LP)

Through a talented pianist and some recording shenanigans Cadence has released an interesting disk. Using the multiple recording technique Billy Maxted can play with various tempos and rhythms at the same time on one recording. This device, of course, is no longer new. The material Maxted uses is even older. But the combination of the songs and record engineering give "The Band Played On," "The Bowery" and 29 other old favorites a new vigor and freshness. Old timers needn't fret. Maxted's arrangements still contain distinct traces of nostalgia. The set's market is the general area of pop music.

"HAWAIIAN MEMORIES"—Lani McIntire and His Orchestra, Hal Aloma and His Orchestra—MGM E 3273 (1-12" LP)

HAWAIIAN SKY; PUANANI ALOHA EYES; HAWAIIAN EYES; HAWAIIAN NIGHTS; KAULANA O HILO HANAKAKI; KE KALI NEI AU; A SONG OF OLD HAWAII; ECHOES OF THE SOUTH PACIFIC; LOVELY HULA HANDS; KUU LEI MAKAMAE; HAWAIIAN MEMORIES; KUU IPO IKA HEE PUEONE.

MGM has a disk that ought to give Hawaiian music fans a restful and vicarious journey to that romantic part of the world. The orchestras (there are two) and the vocalists set the right pace in the 12 selections offered. The arrangements resemble those of the late thirties when Hawaiian music was the rage. The set's market should find exactly what they are seeking.

THE CASH BOX



Album Reviews

CLASSICAL

MOZART—Marriage Of Figaro—G. Sciutti, Soprano—R. Stevens, Mezzo-Soprano—F. Calabrese, Bass—H. Cuenod, Tenor—The Glyndebourne Festival Orchestra and Chorus—Vittorio Gui, Conductor—RCA Victor LM 6401 (4-12" LP)

The attempt of the recording companies to get on the Mozart bandwagon (1956 is the two hundredth anniversary of the composer's birth) continues with Victor's full-length recording of Mozart's masterpiece, "The Marriage of Figaro." Few operatic works can boast of such a melodic and comical score. The familiar plot is a combination of satire and ingenious farce. The recording was pressed in England at The Glyndebourne Festival and features among other capable performers the American mezzo-soprano Rise Stevens as the mischievous youth, Cherubino. Miss Stevens is in commendable form as the youth who finds his hilarious way into the lives of his elders. Franco Calabrese as the haughty Count Almaiva is impressive with his clear bass voice. Soprano Graziella Sciutti is delightful as Susanna and Sesto Bruscantini's Figaro gives the part just the right light touch. Sena Jurinac as the finally faithful Countess rounds out an excellent and merry cast. The profuse notes on the opera's origin and the libretto are a blessing to the listener who is interested in the work's beginnings and cunning plot. The set is a winning entry in opera recordings. Opera lovers are in for a treat.

CHOPIN—Les Sylphides—JOHANN STRAUSS, JR.—Graduation Ball—Boston Pops Orchestra, Arthur Fiedler, Conductor—RCA Victor LM 1919 (1-12" LP)

Romance, life and gaiety is theme of two light ballet scores. The first work is a collection from various works of Chopin that were combined into an enchanting ballet, "Les Sylphides." One ingratiating melody after the other! The second score is also an orchestral version of melodies (mostly waltzes) by Johann Strauss, Jr., that became the ballet music to "Graduation Ball." Here is color and life that is delightfully "schmaltzy" and tuneful. The Boston Pops Orchestra under the baton of Arthur Fiedler when combined with great hi-fi sound, give the works the color and verve so inherent in both scores. It's almost certainly a classical best seller. The set's music can lean into the semi-serious market.

MOZART—Symphony No. 25 In G Minor (K. 183)—Symphony No. 33 In B-Flat Major (K. 319)—Bernhard Paumgartner conducting the Camerata Academica Des Salzburger Mozarteums—Epic LC 3172 (1-12" LP)

This should be Mozart's big year as far as record companies are concerned. The reason is the two-hundredth anniversary of the great composer's birth. As part of Epic's series of special Mozart recordings, they have released two short, very early Mozart symphonies. Both works reflect more than the beginning of what was to become one of music's brightest creative geniuses. Of the two works, "Symphony No. 25 In G Minor" and "Symphony No. 33 In B-Flat," the latter shows more maturity and form. Both are the works of an artist who could set personal emotions into musical notes. The Camerata Academica Des Salzburger Mozarteums under Bernhard Paumgartner's direction adequately transports the listener through the series of Mozart moods. Good coupling of works. The set should get the attention of classical connoisseurs.

BLOCH—Schelomo—Strauss—Dance Of The Seven Veils—Saint-Saens—Danse Macabre, Op 40—Camden CAL-254 (1-12" LP)

Camden, happily not wasting a fabulous catalog of past Victor shellacs, comes up with a good classical entry. It should be noted that the Warwick Symphony Orchestra is actually The Philadelphia Orchestra with Leopold Stokowski conducting. The works selected for the set are quite well known. Bloch's "Schelomo" is an extremely powerful and dramatic piece. Strauss's "Dance Of The Seven Veils" is, as always, sensuous and melodically Oriental in flavor. Saint-Saens' "Danse Macabre" is a good orchestral opus full of flavor and mystery. The sound is more than adequate. Excellent budget priced package.

JAZZ

"COUNT BASIE SWINGS, JOE WILLIAMS SINGS"—Clef MG C-678 (1-12" LP)

THE COMEBACK; ALRIGHT, O.K., YOU WIN; IN THE EVENING; SEND ME SOMEONE TO LOVE; MY BABY UPSETS ME; EV'RY DAY (I FALL IN LOVE); ROLL 'EM, PETE; EVERY DAY (I HAVE THE BLUES).

Renewed interest in Count Basie was welcome news when his recent smash, "Every Day (I Have The Blues)" bounced to the top of the R&B chart. As of the moment his "April In Paris" shows promise of achieving similar recognition. In a new release the "Count" shares the spotlight with a mighty talented blues artist Joe Williams. This combination makes for a great jazz disk. Basie demonstrates the ability to apply his older jazz rhythm with the more modern. The results should be highly reassuring for Basie's fans. He's here to stay! Joe Williams provides for some excellent vocalizing that gives him increased stature too. The material includes "Every Day (I Have The Blues)" which is the same recording Basie and Williams hit hard with. The other numbers, one of which is the late novelty chart item "Teach Me Tonight," give the boys plenty to please their fans with. Great eye-catching cover. Sure wallet opener for R&B-Jazz lovers.

"HAMP AND GETZ"—Norgran MG N-1037 (1-12" LP)

CHEROKEE; AUTUMN IN NEW YORK; EAST OF THE SUN; I CAN'T GET STARTED; LOUISE; JUMPING AT THE WOODSIDE; GLADYS.

Two top jazzmen, Lionel Hampton and Stan Getz, though differing in their approach to jazz, have called a "truce" and have combined their well-known talents in a hot new set. Things get off to a great start with the boys going all out on "Cherokee." Getz's modern jazz view gets accolades with "Tenderly" and "Gladys" on the tenor sax. Hampton is velvety on "East Of The Sun" as his familiar vibraphone takes over. The set should be well received by jazz fans.

(Continued on page 26)

THE STORY OF NUEVO LAREDO

THE SONG THAT INSISTED ON BEING A HIT

by
LES PAUL
and
MARY FORD



In March of 1955 the great Les Paul and his lovely and talented wife, Mary Ford, cut a record of a fascinating, little two-tempoed tune called "Nuevo Laredo". Les and Mary, of course, cut a number of other tunes on this session, and (like all top artists) had a substantial number of other sides in the can. The fortunes of the music-record business being what they are, the decision was made to release "Nuevo Laredo" as one-twelfth of a twelve side LP, called "LES AND MARY", as well as in three EP'S, constituting Parts 1, 2 and 3 of the aforementioned LP.

There were some fine tunes in that LP, all of them performed in the inimitable star-dusted manner of Les and Mary. The LP fell into the hands of a substantial number of disk jockeys, and naturally they began to play the songs in the LP. In various far-flung and unrelated sections of the country, calls began to come in to radio stations. Listeners insisted "Nuevo Laredo" was a hit and demanded to know why it wasn't available as a single. In Los Angeles, for example, Johnny McShane of KMPC, Los Angeles, got so many calls he began to play the record as though it were a hingle, and in The Cash Box for September 3rd, listed it as Number 8 on his list of Most Played Single Records (an unprecedented development in the music business). In Worthington, Ohio, Music Director Kay Lahusen of WRFD wrote the Capitol Distributor in Cleveland as follows:

"Dear Sir:

We have just received a copy of the EP containing Les Paul and Mary Ford's "Nuevo Laredo." This is certainly the outstanding number on the EP. It is the unanimous opinion of the DJ's here at WRFD that this song is a potential hit that will certainly succeed if it gets the exposure it deserves.

Probably this song would do better if it were out as a single. We believe that you could hit another million by pushing it as a single. At any rate, we'll be doing our part by playing a lot of this very pretty tune just made for Les and Mary."

These two situations, with slight variations, kept repeating themselves all around the nation. Until this week, Capitol and Les and Mary decided they had a hit on their hands, and released "Nuevo Laredo" by Les Paul and Mary Ford as a single.

The moral of the story, of course, is that while one of the toughest tasks in the world is finding a hit song, and making a hit record—some songs just insist on becoming national hits. Especially when they're made by fine artists like Les and Mary.

The undersigned (the publishers, of course) are truly grateful to Les and Mary, and especially thankful to all the disk jockeys around the country, who kept on playing "Nuevo Laredo" as though it were a single record instead of a fraction of an LP. Now that it has become the new Les & Mary single, we know nothing can stop it from becoming one of the big new hits of the New Year.

TRINITY MUSIC, INC.

JOE CSIDA, CHARLIE GREAN & ED BURTON

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Al Silver and Jack Angel, Herald Records, this week made two important announcements in line with their continued expansion. Herald will re-activate its dormant Embers label. Although they owned the title to Ember Records, only one or two records were actually issued and that was about four years ago. "Paradise Hill" did a fair business when first released, and only about eight or nine months ago the record again broke out on the west coast where it stirred up things for a short time, bringing in a tidy local sales figure. It is the intention of Silver and Angel to bring the Ember label up to major status. The same effort will be expended in Ember's direction that has been put into the solidification of Herald. An intense search will be launched for talent and material. The label will be promoted extensively. The first release on Ember has already been set. It will be "Dear Diary" by The Smooth-Tones on or about February 1. The other announcement deals with the bringing of Bob Rosen into the firm. Bob, who has been with Seeco Records and most recently with Hansen Publications, has already been associated with Herald Records on a free-lance basis. Bob handled the Herald Jazz LP sessions which have been a great

success for the firm. He will have complete charge of the jazz end of the firm as well as complete charge of Angel Music, the firm's publishing company. In addition Bob will assist with both the Herald and Ember r & b departments. While the jazz and publishing duties will be his prime projects, Bob will also make many distributor and promotion trips throughout the country. . . . Evelyn Johnson, owner and operator of the Buffalo Booking Agency, announced that B. B. King began a series of 30 one-nighters in Florida on January 5. B. B. did very well on last year's tour through the same country and Miss Johnson expects an even bigger attendance this year. . . . Aladdin out with a Five Keys titled "Story of Love" and "Serve Another Round". . . . Lou Sprung, Baton Records, back from his honeymoon. Lou had his latest Ann Cole record with him. Incidentally, "Are You Satisfied" is building into a hit for Baton. Sol Rabinowitz advises that Baton has signed Wini Brown, former Mercury thrush. . . . Frankie Castro, Wing, has covered The Drifters' "Steamboat", which is beginning to climb for the Atlantic group. "Steamboat", backside of "Adorable", is now being turned over by many jocks and the item is gathering momentum. . . . Bill Gordon, formerly recording artist for Gee Records, launching his own label, "Teenage Records". Bill will cut the Colonials for his first release shortly. . . . Don Robey, Peacock and Duke prexy, who just recently got back from a deer and wild turkey hunt with his limit, says he cut Big Walter Price on Peacock with some rhythm and blues material that is completely different. . . . Ray Clark, Groove Records, out on a southern trip. Bob Rolontz, a & r head, advises he has signed and cut Big Al Sears and the Avalons. The latter were formerly with "X" Records. . . . Miriam Abramson, Atlantic Records, back from her European jaunt looking bright and chipper—and get a load of Ahmet Ertegun's chin adornment. Lou Krefitz back in town busy adding sales figures. With Miriam and Lou back, bossman Herb Abramson takes off for a vacation. Also in New York is veepee Nesuhi Ertegun who will cut some jazz sessions before his return to the coast. . . . Bea Kaslin, Hull Records, advises she has just sent out samples on the fledgling firm's second release. It is "Dearest Dream" and "He's My Guy" by Mabel Lee. Her "Crazy For You" by the Heartbeats continues to sell very well and is slowly awakening interest in several new areas. . . . Wing Records really excited about "By The Riverside" by The Empires. . . . Phil Rose, Glory Records, getting settled in his new offices on 48th Street. Phil showed me orders on "Stormy Weather" by The Leaders, and without chart action the deck has attained a really big sales figure. Rose also has a very potent release in "The Four Fellows" latest, "Fallen Angel" backed with "Hold 'Em Joe". . . . George Lorenz (WKBW-Buffalo, N. Y.) continues to build and we hear nothing but nice things about the guy. Hound Dog fan clubs have sprung up throughout the entire eastern sector from Canada down through South Carolina. . . . George Goldner, Tico and Rama and Gee Records, as torrid as a blacksmith's forge. All three lines are blazing. Rama has had a beautiful run (still continuing) on "Lily Maebelle" by The Valentines; Gee zooming with "You Baby You" by The Cletones, and the latest release "Why Do Fools Fall in Love" and "Please Be Mine" by the Teenagers featuring Frankie Lyman, which gives every indication of being a truly big seller. In addition, the 12" Tico LP line has become one of the hottest pieces of property in the biz. With very few exceptions, almost every Tico distrib throughout the U.S. and internationally has been ordering and re-ordering. . . . Stan Steinhaus, Panart and Reina Records, out of the hospital after a long siege and back at his desk. Stan's wife, Sara, took over for him while he was away. . . . Buddy Johnson and sister Ella collaborate on "I Don't Want Nobody," Mercury Records, follow up to hit "It's Obdacious". . . . Atlantic continues to rack up sensational gross figures as hits by The Drifters, Clyde McPhatter, Lavern Baker, Ruth Brown and Joe Turner and The Clovers sell furiously. In addition the young Atco label pads the totals with solid hits by The Sensations, The

Jokers, and The Robins. And the Atlantic jazz LP department does its bit in no uncertain terms as it sells steadily and well. The jazz department was further solidified by west coast jazzmen, Jimmy Giuffre, who was signed by Nesuhi Ertegun. . . . Carolyn Blunt (WOKJ-Jackson, Miss.) reports 1) Seven Days, Clyde McPhatter; 2) All Around The World, Little Willie John; 3) The Great Pretender, Platters; 4) Poor Me, Fats Domino; 5) Hands Off, McShann & Bowman; 6) Only You, Platters; 7) Play It Fair, Lavern Baker; 8) Tutti-Frutti, Little Richard; 9) Steamboat, Drifters; 10) Chicken & The Hawk, Joe Turner. George Strait (WDCF-Dade City, Fla.) 1) Poor Me, Fats Domino; 2) Hands Off, McShann & Bowman; 3) Only You, Platters; 4) Adorable, The Drifters;

5) Tutti-Frutti, Little Richard; 6) Witchcraft, Spiders; 7) Seven Days, Clyde McPhatter; 8) Feel So Good, Shirley & Lee; 9) Sugar Sweet, Muddy Waters; 10) All Around The World, Willie John. Del Clark (WRIT-Milwaukee, Wisc.) says 1) Great Pretender, Platters; 2) Poor Me, Fats Domino; 3) Speedoo, Cadillac; 4) Tutti-Frutti, Little Richard; 5) Come Home, B. Johnson; 6) Seven Days, Clyde McPhatter; 7) Tippy Top, Rays; 8) In My Diary, Moonglows; 9) Witchcraft, Spiders; 10) I'll Be Forever Lovin' You, El Dorados.

CHICAGO: Vee-Jay has signed Cliff Butler and his band. Butler is a well-known deejay at station WLOU, Louisville. Another Vee-Jay artist, The Great Montague, has just organized a group called The Magnificents. Jimmy Bracken has gone to Detroit and Flint, Mich., to promote Jimmy Reed's new one, "Ain't That Loving You, Baby." . . . "Open The Door Richard" Stams will be the feature of the very first R&B disk show on Chicago TV, starting 1/21. The program will be seen on WBKB Channel 7. . . . Len Chess, on arriving back from a week in Los Angeles, prepared for the biggest drive in Chess & Checker's eight-year history. Dale, of the chess firm, was in Winnipeg, Manitoba recently for biz meeting with Quality records. While there, he was offered new label. . . . Bobby Charles, who wrote and is featured on "Later, Alligator," was in for Jim Lounsbury's WGN-TV deejay show enroute back home to New Orleans. Charles is only 17, one of youngest R & B artists in the field. He'll play Detroit 1/27 to 1/29 on Mickey Shorr's Rock 'n Roll show. . . . Connie Toole of Theron is high on "You're The Dream" b/w "Calypso Mama" by The Marvellos. . . . As George Leaner of United Distributors claims, "We've had a goodly number of sales on Dootone's 'The Death of Emmett Till'". . . . Oscar Peterson at the Blue Note. . . . The Gypsies appearing at the Martinique. . . . Leo Kolheim and Ed Witteck of Musical Products doing busy job pressing. . . . Dave Clark, promoter for Ronel Records, predicts this new firm will have "well-rated R&B tunes in '56." . . . Another Big Maebelle release to hit dealers soon. . . . Paul Glass of All-State Distributors is justifiably happy over Clyde McPhatter's "Seven Days" on Atlantic. Says with pride: "McPhatter was never better. This disk will show up on most charts real soon." Also, according to Glass, "Tutti-Frutti" by Little Richard, on Specialty, is going big in pop, despite the terrific coverage by top artists of the pop field." . . . Muddy Waters, after appearing at Trianon 1/18, will tour the Southland, winding up in Miami for Easter. . . . Little Walter is at the Zanzibar. . . . Eddie Boyd belting 'em out at Happy Home Lounge. . . . Willie Dixon taking it easy before next tour. . . . The Spaniels and Jimmy Reed both featured at The Auditorium in Kansas City, Mo., 1/15. Incidentally, The Spaniels' new release will reach the market in a week. . . . Priscilla Bowman with Jay McShann's ork anxiously awaiting new disk which they hope will be successful followup to the very highly-charted, "Hands Off."

LOS ANGELES: Donna Hightower now on tour in the East including the Apollo Theatre in New York, and the Palm Club in Miami, Fla. Donna has a brand new Pontiac, and a new six room ranch-style home to return to when she finishes the tour. Her RPM record of "Hands Off" is going big. . . . Eddie Mesner announced the signing of new artist Pat Patrick whose first release of "I Ain't Done Nothin' To You" will be out this week. . . . Nellie Lutcher back in town and currently appearing at the Castle. When Nellie appeared at the same spot last October, she broke every attendance record. . . . Eddie Ray of Imperial Records says that the new release of "How" by the Jewels could be as big as "Hearts Of Stone." . . . KLAC's Jim Ameche now taping a strictly R & B show which is released five days a week in Newark, New Jersey. . . . Charles Trammell of the Savoy Ballroom is preparing a big package show to include Jack Dupree, Marie Knight, and the Charms. . . . Tony "Nite Owl" Allen now working as a regular on the Johnny Otis TV show. . . . By popular demand, Atlantic's Ray Charles again returns to the 54 Ballroom. . . . Ray Robinson is back on station KGFJ, broadcasting from Connelly's Record Store. Recent guests on his show were The Colts, The Penguins, Mel Williams and Mike Gradny of Vita Records. . . . Dootone Record star Chuck Higgins is now appearing weekends at the Rutland Inn. . . . Gene and Eunice are purchasing a hotel in Phoenix with royalties from their Aladdin Records. The customers at Dolphins of Hollywood giving a big play to their recording of "I Gotta Go Home." . . . New group The Fidelitones drew good comment when they appeared on the Swing Street TV show from the 54 Ballroom. . . . RPM artist B. B. King getting married to pretty Miami dancer Dorothy Anderson. . . . Lonnie Johnson says that "Jivin' Around" on Cash label is really taking off. . . . Charles Brown, whose new release of "Trees, Trees, Trees," looks good is touring Texas.



BUDDY JOHNSON



THE DRIFTERS



THE SPANIELS



DONNA HIGHTOWER



GEORGE LORENZ

January 14, 1956

THE CASH BOX

COMING UP IN R 'N B

"I'LL BE FOREVER LOVING YOU"

"I BEGAN TO REALIZE"

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AWARD OF THE WEEK 12/3

Vee-Jay 165

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 The Jewels
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 THE WORDS OF
 THIS SONG"

b/w
 "SINCE MY BABY'S
 BEEN GONE"

by
RUTH McFADDEN
 OLD TOWN 1017

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 and
 "HEY DOLL BABY"
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 RECORD
 "SO LONELY"

b/w
 "I'M CRAZY, BABY"
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THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

- 1 THE GREAT PRETENDER
Platters (Mercury 70753)
- 2 HANDS OFF
McShann & Bowman (Vee-Jay 155)
- 3 TUTTI-FRUTTI
Little Richard (Specialty 561)
- 4 FEEL SO GOOD
Shirley & Lee (Aladdin 3289)
- 5 POOR ME
Fats Domino (Imperial 5369)
- 6 SPEEDOO
Cadillacs (Josie 785)
- 7 SEVEN DAYS
Clyde McPhatter (Atlantic 1081)
- 8 YES SIR, THAT'S MY BABY
Sensations (Atco 6056)
- 9 WHEN YOU DANCE
Turbans (Herald 458)
- 10 CRAZY FOR YOU
Heartbeats (Hull 711)

- ALL AROUND THE WORLD
Little Willie John (King 4818)
- WHEN YOU DANCE
Turbans (Herald 458)
- THE GREAT PRETENDER
Platters (Mercury 70753)
- SUGAR SWEET
Muddy Waters (Chess 1612)
- TUTTI-FRUTTI
Little Richard (Specialty 561)
- I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165)
- I'LL BE HOME
Flamingos (Checker 830)
- SMOKEY JOE'S CAFE
Robins (Atco 6959)
- SEVEN DAYS
Clyde McPhatter (Atlantic 1081)
- THE WAY YOU DOG ME AROUND
Diablos (Fortune 518)

- THE GREAT PRETENDER
Platters (Mercury 70753)
- SEVEN DAYS
Clyde McPhatter (Atlantic 1081)
- MORNING, NOON AND NIGHT
Joe Turner (Atlantic 1080)
- POOR ME
Fats Domino (Imperial 5369)
- FEEL SO GOOD
Shirley & Lee (Aladdin 3289)
- NEED YOUR LOVE SO BAD
Little Willie John (King 4841)
- ARE YOU SATISFIED
Ann Cole (Baton 218)
- COME IN THIS HOUSE
Joe Tex (King 4840)
- TUTTI-FRUTTI
Little Richard (Specialty 561)
- HANDS OFF
McShann & Bowman (Vee-Jay 155)



- 1 THE GREAT PRETENDER
Platters (Mercury 70753)
- 2 SEVEN DAYS
Bubber Johnson (King 4822)
- 3 SO FINE
Sheiks (Federal 12237)
- 4 COME HOME
Bubber Johnson (King 4822)
- 5 SUGAR SWEET
Muddy Waters (Chess 1612)
- 6 TUTTI-FRUTTI
Little Richard (Specialty 561)
- 7 HANDS OFF
McShann & Bowman (Vee-Jay 155)
- 8 HE DON'T LOVE YOU
Dusty Brown (Parrott 820)
- 9 SPIDER'S WEB
Tam Smith (United 195)
- 10 POOR ME
Fats Domino (Imperial 5369)

- THE GREAT PRETENDER
Platters (Mercury 70753)
- COME HOME
Bubber Johnson (King 4822)
- TUTTI-FRUTTI
Little Richard (Specialty 561)
- NITE OWL
Allen & Champs (Specialty 560)
- CRAZY FOR YOU
Heartbeats (Hull 711)
- POOR ME
Fats Domino (Imperial 5369)
- HANDS OFF
McShann & Bowman (Vee-Jay 155)
- FEEL SO GOOD
Shirley & Lee (Aladdin 3289)
- ADORABLE
Drifters (Atlantic 1078),
Colts (Vita 112)
- EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton (Epic 9132)

- THE GREAT PRETENDER
Platters (Mercury 70753)
- POOR ME
Fats Domino (Imperial 5369)
- HANDS OFF
McShann & Bowman (Vee-Jay 155)
- JIVIN' AROUND
Ernie Freeman (Cash 1017)
- SIGNIFYING MONKEY
Smokey Joe (Flip 228)
- TEEN AGE PRAYER
Gloria Mann (Sound 126)
- TUTTI-FRUTTI
Little Richard (Specialty 561)
- NITE OWL
Allen & Champs (Specialty 560)
- SYMPATHY
Sensations (Atco 6056)
- ONLY YOU
Platters (Mercury 70633)

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **COME HOME**
Bubber Johnson
(King 4822)
- 3 **YES SIR, THAT'S MY BABY**
Sensations
(Atco 6056)
- 4 **CONVICTED**
Oscar McLollie
(Modern 970)
- 5 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 6 **CRY BABY**
Bonnie Sisters
(Rainbow 328)
- 7 **EVERYBODY'S GOT A HOME BUT ME**
Roy Hamilton
(Epic 9132)
- 8 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 9 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 10 **YOU, BABY, YOU**
Cleftones
(Gee 1000)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 3 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 4 **TEEN AGE PRAYER**
Dolly Cooper
(Modern 977)
- 5 **NITE OWL**
Allen & Champs
(Specialty 560)
- 6 **WHEN YOU DANCE**
Turbans
(Herald 458)
- 7 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 8 **COME ON**
Smiley Lewis
(Imperial 5372)
- 9 **CRYING WON'T HELP YOU**
B. B. King
(RPM 451)
- 10 **ONLY YOU**
Platters
(Mercury 70633)

- 1 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 2 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 3 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 4 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 5 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 6 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 7 **POOR ME**
Fats Domino
(Imperial 5369)
- 8 **EVERYBODY'S GOT A HOME BUT ME**
Roy Hamilton
(Epic 9132)
- 9 **COME ON**
Smiley Lewis
(Imperial 5372)
- 10 **ALL AROUND THE WORLD**
Little Willie John
(King 4818)

in
DALLAS

in
SAVANNAH

in
NASHVILLE

- 1 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 2 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 3 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 4 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 5 **POOR ME**
Fats Domino
(Imperial 5369)
- 6 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 7 **CRYING WON'T HELP YOU**
B. B. King
(RPM 451)
- 8 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 9 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 10 **HOME AT LAST**
Little Willie John
(King 484)

- 1 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 2 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 3 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 4 **ONLY YOU**
Platters
(Mercury 70633)
- 5 **FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- 6 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 7 **STEAMBOAT**
Drifters
(Atlantic 1070)
- 8 **I WANNA DO MORE**
Ruth Brown
(Atlantic 1082)
- 9 **LOVE HAS JOINED US TOGETHER**
McPhatter & Brown
(Atlantic 1077)
- 10 **POOR ME**
Fats Domino
(Imperial 5369)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 3 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 4 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 5 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 6 **LATER ALLIGATOR**
Bobby Charles
(Chess 1609)
- 7 **POOR ME**
Fats Domino
(Imperial 5369)
- 8 **I'LL BE FOREVER LOVING YOU**
El Dorados
(Vee-Jay 165)
- 9 **ONLY YOU**
Platters
(Mercury 70633)
- 10 **HOME AT LAST**
Little Willie John
(King 484)

ON THE CHARTS HEADING FOR THE TOP!

B.B. KING

"Crying Won't Help You"

RPM-451

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"I'LL BE HOME"

The Flamingos
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The Jayhawks FLASH # CR-105-A

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"Just A Night Girl" b/w
"Still Longing For You"

Sheryl Crowley
with James Curry and his orchestra
FLASH # CR-107-A

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LOS ANGELES CALIF.

RHYTHM 'N' BLUES REVIEWS

⊙ A AWARD & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THE JEWELS
(Imperial 905)

B "RICKETY ROCK" (1:55) [Reeve BMI—Torrance, Ray] The Jewels wax a hard hitting rocker with an infectious reading. The group, with a spiritual flavored lead, rocks the jump tune in a manner that will please the rock and roll trade. Good side.

B+ "HOW" (1:50) [Commodore BMI—R. Jackson] The flip is really sent by the Jewels. Deck captures a great sound and excitement. Lead does a standout job. Like this for good action. Don't overlook this one.

EARL GAINES
(Excello 2072)

B+ "A LONG TIME AGO" (2:41) [Excelleroe BMI—Ted Jarrett] Earl Gaines wails a slow melodic blues ballad with a feeling filled reading. Gaines has a tuneful item to work with and the result is a strong entry for the charts.

B "IT'S DRIVING ME MAD" (2:50) [Excelleroe BMI—Ted Jarrett] Gaines backs with a jump ditty that should enhance the overall effectiveness of the release. Good dance tempo. For the big demand it is "A Long Time Ago".

JIMMY GRIFFIN
(Atco 6060)

B "SHE'S A W-O-M-A-N" (2:21) [Arc BMI—Fields, McDaniel, London, Fairley] Beau Fairley handles the vocal end of the syncopated slow beat story of a woman. It is a sinuous, pulsating rhythm based on the original "I'm A Man" by Bo Diddley. Jimmy Griffin and his band handle the ork backing supplying the exciting tempo. Good deck.

B "SOMEBODY TAKE ME" (2:18) [Progressive BMI—Fairley, Griffin] The flip pairs Griffin and Fairley again. It is a middle beat bouncing blues and Fairley sings the dejected male with feeling. Instrumental backing is strong on this deck. The intense vocal of Fairley, combined with the exceptionally good instrumental support of Griffin, makes this a side to watch. Two good sides.

THE ROYAL JOKERS
(Atco 6062)

B+ "DON'T LEAVE ME FANNY" (2:22) [Progressive BMI—Howell, Calhoun] The Royal Jokers jump through a quick beat bounce with energy for a rhythmic stimulator. The lads plead with Fanny not to leave 'cause they're in love with her. Good deck that is a strong follow up to their "You Tickle Me Baby".

B+ "ROCKS IN MY PILLOW" (2:41) [Progressive BMI—Jokers, Calhoun] The Jokers wail a slow rhythm number with a religious feeling. The group gets real low down as they sway through the frustrating story of a man who is getting the pointed end of the stick from his love but he loves her anyway. The lyrics lend much to this offering which we think could rake in the coppers given enough exposure. Watch it.

THE CASH BOX

*** AWARD O' THE WEEK ***

"LONELY AND BLUE" (2:41)
[Modern BMI—Costa & Erby]

"JUMP WITH YOU BABY" (2:19)
[Modern BMI—King, Taub]

B. B. KING
(RPM 425)



B. B. KING

● With the newly released "Crying Won't Help You" climbing up

the charts, and the not too distantly released "I'm Cracking Up Over You", also being reported, B. B. King comes out with still another, "Lonely and Blue". This one is good. It is a beautiful ballad that should make its mark both pop and r & b. We also believe that it will not be too long after the King version starts to show up that the majors will jump in with covers. The flip, "Jump With You Baby", is the necessary jump item. King rocks it gaily. It moves with spirit. "Jump" jumps and it is a natural for the kids. "Lonely and Blue" looks strong for King.

THE CASH BOX

Rhythm 'N' Blues SLEEPER OF THE WEEK

"FALLEN ANGEL" (2:49)

[E. B. Marks BMI—Raleigh, Weisman]

"HOLD 'EM JOE" (2:22)

[Bryden BMI]

THE FOUR FELLOWS
(Glory 238)



FOUR FELLOWS

● The Four Fellows blend sweetly on a slow, melodic lovely, "Fallen Angel". The "Soldier Boy" group

drifts tenderly through the romantic offering with ease and smoothness. It has the quality that makes the tune easy to remember. The waxing is done with a pop approach and should enjoy a good sale in both pop and r & b. Should make a fast climb in the big cities. The flip, "Hold 'Em Joe", is the tune associated with Harry Bellafonte. It is well performed by the group, and makes "Fallen Angel" that much stronger since it gives the buyer two good efforts. However, for the sales stimulant it will be "Fallen Angel".

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "A LONG TIME AGO" Earl Gaines Excello 2072
- ★ "DON'T LEAVE ME FANNY" } The Royal Jokers Atco 6062
- ★ "ROCKS IN MY PILLOW" }
- ★ "AIN'T THAT LOVIN' YOU BABY" Jimmy Reed Vee-Jay 168
- ★ "HOW" The Jewels Imperial X 5377

THE TRENIERS
(Epic 9144)

B+ "ROCK 'N' ROLL CALL" (2:38) [Goday Music BMI—Hammer, Toombs] The Treniers, who have been doing this kind of stuff long before it was called R & R, rock out a jump novelty with vivacity. Happy deck that should get those lindy hoppers hoppin'.

B "DAY OLD BREAD AND CANNED BEANS" (2:45) [Mobile Music BMI—Claude Trenier, D. Jo-Hill] The Treniers chant one for the r & b market with a slow beat, moody story of the fellow who had the chips, but only until he met this chick. Ok folk styled deck.

DAVE BARTHOLOMEW
(Imperial 810)

B "AN OLD COWHAND FROM A BLUES BAND" (2:20) [Reeve Music BMI—Bartholomew, King] Dave Bartholomew chants a cute ditty with a rhythmic bounce. A little nasal singing lends it the authentic cowboy flavor. Good for a chuckle.

C+ "SHRIMP & GUMBO" (1:58) [Reeve Music BMI—Bartholomew, King] Bartholomew switches to an alliterative lyric with a mambo beat. Ok marriage that could capture some of the big market trade.

EARL PHILLIPS
(Vee-Jay 158)

C+ "NOTHING BUT LOVE" (2:41) [Conrad BMI—E. Phillips] Earl Phillips sings a slow beat melodic blues with a delivery that is aimed at the Southern market. The deep voiced chanter wails against an insinuating instrumental backdrop.

B "OOP DE OOP" (2:31) [Conrad BMI—E. Phillips] Phillips backs with a middle beat jump side that comes off the better deck. Phillips handles the novelty material with a touch of Joe Turner. Deck moves and should rack up a good sale.

JIMMY REED
(Vee-Jay 168)

B+ "AIN'T THAT LOVIN' YOU BABY" (2:20) [Conrad BMI—J. Reed] Jimmy Reed waxes a strong country styled entry. A quick beat, jump ditty, with romantic lyrics is handled with a forceful vocal. Reed performs with drive and as a result the etching has captured a flavor that could make it a big one. Watch it carefully.

B "BABY, DON'T SAY THAT NO MORE" (2:30) [Conrad BMI—J. Reed] In a slow rhythmic blues, Reed tells the sad story of having been told to "take-off". However, he's reluctant to leave. Slow beat wailer effectively presented by the country singer. Not as strong as the upper lid.

FRANKIE MARSHALL
(Atco 6061)

B "IF IT'S THE LAST THING I DO" (2:41) [Tiger BMI—Leiber, Stoller] Frankie Marshall presents a tasty bouncer with an infectious vocal promise that "If it's the last thing I do, I'm gonna make you my wife." Pleasing wax with a good rhythmic dance beat.

B+ "SONG FROM MY HEART" (2:50) [Tiger BMI—Leiber, Stoller] Marshall sings a lovely tender romancer with the "Ace" flavor. Pretty is touchingly floated and Marshall puts a good deal of feeling into his reading.

R & B REVIEWS

(Continued)

CLIFTON CHENIER (Specialty 568)

B "SQUEEZE BOX BOOGIE" (1:56) [Venice BMI—C. Chenier] Clifton Chenier dishes up a rocking boogie beat for a happy piece of wax. Deck moves with exuberance.

B "THE CAT'S DREAMING" [Venice BMI—C. Chenier] The flip is an insinuating slow beat instrumental with several interjected remarks. Moody wax.

THE TROJANS/IKE TURNER ORK (RPM 446)

B "I WANNA MAKE LOVE TO YOU" (1:55) [Modern BMI—Lassiter, Josea] The Trojans, with a touch of the Mills Brothers in their singing, swing through a romantic quick beat jump. Pleasant listening.

B "AS LONG AS I HAVE YOU" (2:50) [Modern BMI—Lassiter, Josea] The Trojans wail a slow blues ballad. Romantic lyrics offered with feeling.

THE "5" ROYALES (King 4869)

B "WHEN YOU WALKED THROUGH THE DOOR" (2:42) [Jay & Cee BMI—John Davenport] The "5" Royales move passionately through a slow beat blues ballad. Tender offering sung with emotion by the lead vocalist. Melodic tune and powerful reading make the deck a strong entry.

B+ "RIGHT AROUND THE CORNER" (2:25) [Jay & Cee BMI—Singleton, McCoy] Rhythmic, quick beat jump, socked out by the Royales. Deck has an infectious beat, exciting instrumentalizing and very effective chant delivery. This deck can be the strongest for the group in some time.

SPIRITUAL

THE CHOSEN GOSPEL SINGERS (Nashboro 567)

B+ "IT'S ALRIGHT" (2:49) [Excellorc BMI—P. Whitted] An exciting middle beat gospel item etched by The Chosen Gospel Singers. The male lead is in excellent voice as he exhorts a beautiful and inspiring chorus.

B "WHEN THE SAINTS GO MARCHING IN" (2:54) [Excellorc BMI—] The Chosen Gospel Singers read the standard with an excellent interpretation. Stirring side.

THE MONTAGUE (Vee-Joy 167)

B "YOURS AND MINE" (2:29) [Conrad BMI—Bracken, Montague] An inspiring recitation by Montague. It is an appeal to members of all faiths to march together, tho they belong to different churches. Excellently done. Should be exposed by jockeys of all categories — not just those conducting religious programs.

B "WHERE IS MY MOTHER" (2:35) [Conrad BMI—Bracken, Montague] Another recitation by The Montague. An emotional appeal to the Lord. A very dramatic side.

THE DIXIE HUMMINGBIRDS (Peacock 1757)

B+ "DEVIL CAN'T HARM A PRAYING MAN" (2:19) [Lion BMI—Ira Tucker] The Dixie Hummingbirds bounce with energy through this exciting quick beat religious offering. In addition to a stirring beat the item is favored with a good melody, good lyric and excellent lead reading by Ira Tucker. Topflight deck.

B "POOR PILGRIM OF SORROW" (2:36) [Lion BMI—Arr. Ira Tucker] The Dixie Hummingbirds turn in another compelling performance as they sing the slow, sincere spiritual. Moving side.



		Pos. Last Week
1	THE GREAT PRETENDER Platters (Mercury 70753)	1
2	TUTTI-FRUTTI Little Richard (Specialty 561)	2
3	HANDS OFF McShann & Bowman (Vee-Jay 155)	3
4	POOR ME Fats Domino (Imperial 5369)	4
5	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	6
6	ONLY YOU Platters (Mercury 70633)	5
7	WITCHCRAFT Spiders (Imperial 5366)	7
8	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	9
9	CRYIN' WON'T HELP YOU B. B. King (RPM 451)	11
10	SPEEDOO Cadillacs (Josie 785)	13
11	WHEN YOU DANCE Turbans (Herald 458)	—
12	EVERYBODY'S GOT A HOME BUT ME Roy Hamilton (Epic 9132)	10
13	COME HOME Bubber Johnson (King 4822)	—
14	JIVIN' AROUND Ernie Freeman (Cash 1017)	—
15	ADORABLE Drifters (Atlantic 1078) Colts (Vita 112)	12

THE CASH BOX

COMING UP IN R 'N B

"ARE YOU SATISFIED"
Ann Cole Baton 218

"YES SIR, THAT'S MY BABY"
Sensations Atco 6065

"I'LL BE HOME"
Flamingos Checker 830

"DEVIL OR ANGEL"
Clovers Atlantic 1089

Bob Rosen To Head Herald's Jazz Dept.

NEW YORK—Herald Records this week announced the appointment of Bob Rosen who will head the firm's jazz department and Angel Music, Herald's publishing firm.

Rosen had recently worked with Al Silver and Jack Angel on the establishment and release of the Herald jazz line on a free lance basis. The immediate success of the line was a large factor in the entry of Rosen into the firm.

While the major portion of Rosen's energies will be concentrated on the jazz and publishing end, he will also assist with the r & b efforts of Herald and its subsidiary, Ember Records.

Rosen was most recently with Hansen Publications and prior to that, Seeco Records.

Rosen said, "I regret having to leave the Hansen-Bob Merrill operation but the opportunity presented is a chance of a lifetime. I couldn't very well pass it up. I am leaving with the very best wishes of Charlie Hansen with whom I spent a most enjoyable relationship."

Rosen will officially join Herald on or about January 23.

Bethlehem Adds Muranyi

NEW YORK—Gus Wildi, Bethlehem president, announced last week that Joseph P. Muranyi, former assistant manager of the record and phonograph marketing section with RCA International, had joined the Bethlehem staff as Production Manager as of January 3rd. Muranyi's chief function with the jazz-oriented indie, will be to coordinate the production and release of all forthcoming LP's. The new addition is in keeping with Bethlehem's expansion policy and is intended to guarantee smoother world distribution of the label.

Muranyi is 28 years old and a graduate of Columbia University, where he attained his Masters Degree in Education. With Bethlehem he will oversee the technical phases of production, exclusive of A & R.

Embers Label Re-Activated

NEW YORK—Al Silver and Jack Angel, Herald Records, this week announced the re-activation of its dormant Embers label.

The first release has been readied and will be issued on February 1. It is "Dear Diary" by the Smooth-Tones.

The most important record on the Embers label was "Paradise Hill" by the Embers, released about four years ago. About eight or nine months ago the deck again broke out in L. A. for a tidy local hit.

Angel said, "With the entry of Bob Rosen into our firm, Al and I will be able to give more time to Embers and we plan to give it every effort, spare no expense, and line up top talent and material. We will endeavor to make this a lable of major importance."

The distribution set up will be very much that of the current Herald line-up.

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First For '56

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NAPPY BROWN
Savoy 1176

"MR. MOON"
"5" PENNIES
Savoy 1182

"HOT ROD"
HAL SINGER
Savoy 1179

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THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- 1** **SIXTEEN TONS** **1**
Tennessee Ernie Ford
(Capitol 3262; F3262)

- 2** **LOVE, LOVE, LOVE** **2**
Webb Pierce
(Decca 29662; 9-29662)

- 3** **EAT, DRINK AND BE MERRY** **3**
Porter Wagoner
(RCA Victor 20-6289; 47-6289)

- 4** **I FORGOT TO REMEMBER TO FORGET** **5**
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)

- 5** **WHY, BABY, WHY** **4**
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)

- 6** **JUST CALL ME LONESOME** **6**
Eddy Arnold
(RCA Victor 20-6198; 47-6198)

- 7** **BEAUTIFUL LIES** **10**
Jean Shepard
(Capitol 3222; F3222)

- 8** **LONELY SIDE OF TOWN** **—**
Kitty Wells
(Decca 29728; 9-29728)

- 9** **THIRTY DAYS** **9**
Ernest Tubb
(Decca 29731; 9-29731)

- 10** **ALL RIGHT** **8**
Faron Young
(Capitol 3169; F3169)

Opry Stars Set New Year's Day Records

NASHVILLE—On New Year's Day, Sunday, January 1, Grand Ole Opry shows played to approximately 100,000 paid admissions in eight different cities, totaling approximately \$150,000.

Ferlin Huskey, Martha Carson and The Carlises played Detroit, Michigan; Carl Smith, The Carter Sisters and Justin Tubb played Richmond, Virginia; in Canton, Ohio, were Jimmy Dickens, Del Wood, The Louvin Brothers and Cousin Jody.

In Dayton, Ohio, were Johnnie & Jack, Kitty Wells, Red Sovine, George Morgan, Cowboy Copas and Goldie Hill; Minnie Pearl, Faron Young, and the Wilburn Brothers played Des Moines, Iowa; in St. Louis were Hank Snow, Benny Martin, Lew Childre, Duke Of Paducah and Rod Brasfield.

Ernest Tubb, Hawkshaw Hawkins, Jean Shepard, and Lonzo & Oscar played Norfolk, Virginia; Grandpa Jones (along with an outside cast) played Kansas City, Missouri.

All in all, it was a vast operation setting new records for a country music show on any given day and reflects the hugeness of the Opry operation.

Cosse Manages Huskey

NASHVILLE—It was announced here this week that X. Cosse, personal manager of Bill Carlisle and Martha Carson, has also assumed the management of Capitol recording artist, Ferlin Huskey.

Huskey, who also records under the name of Simon Crum, has been working on a package show booked by Cosse for the past few months which included all of the talent under Cosse's direction. Beginning in early February, Huskey will leave on a 30-day tour being promoted by A. V. Bamford.

Joins Acuff-Rose Staff

NASHVILLE—Lester F. Rose, son of the late Fred Rose and brother of Wesley Rose, has joined the Acuff-Rose Publications organization.

Lester is the first addition to the staff since Joe Lucas joined some three years ago. He will be working in a general capacity in the office and on the road in the interest of A-R tunes, and Hickory Records.

Kit Records Formed

NASHVILLE—A brand new record label has opened up here, putting its first release on the market this week. To be known as Kit Recording Company, Inc., it will be operated by Al Bubis who has had considerable experience in many phases of the music industry.

Joyce Paul is featured on the first Kit release with titles reading "Tell Me The Truth" and "Goofin' Off." In addition to singing, Joyce is also a fashion model and the holder of many beauty contest first awards.

Prior to opening his own recording company, Bubis was connected with Babb Music, holders of the current hit "Love, Love, Love" as recorded by Webb Pierce. He was also formerly associated with the Coast Line Distributing Company.

The new company opened offices at 804 Church Street, Nashville, with branches in New York and Chicago. It will limit its activities, according to Bubis, primarily to pop and R&B.

Dinner For Opry Stars

NASHVILLE—Following a two-day stand in Norfolk, a group of Grand Ole Opry personalities were treated to a dinner at Fernwood Farms in Norfolk. Among those attending were Ernest Tubb and his manager, Gabe Tucker. Tubb's band, the Texas Troubadours, were all present as were Lonzo & Oscar and Tommy Warren. The feast was laid out by the Phelps brothers, Norman, Willie and Earl. Willie is the composer of Tubb's newest Decca sacred record "When Jesus Calls."

Promoters of the Norfolk show were WCMS music men, Art Barrett and Sheriff Tex Davis, who reported a very successful turn-out for the performances.

Faron Young Show Draws

NEWARK, N. J.—The Faron Young country show featuring the Wilburn Brothers, pulled close to 4,000 people last Sunday, January 8th, at the Terrace Ballroom, this city. Dee jays Don Larkin and Lyle Reed, who promoted the show, were extremely happy with the results. Especially so because this was the first time that a country one-nighter was held on a Sunday in the city.

Young's first full-length movie "Hidden Guns" has been set to be premiered at the Lyric Theatre in Indianapolis, February 10th thru 13th.

CINCINNATI CUT-UPS

The Teddy Raymore Quartet will return to television this week over WLW-TV Monday thru Friday on the 11:45 PM spot. The popular four who appeared nightly at the Guidaros Camellia Room since winning last May on the Arthur Godfrey's Talent Scouts Show now records on the Fraternity label. Last year they were at the same station on the Pee Wee King and Dave Hamilton shows. . . . A new act to join the Midwestern Hayride are the Anderson Family, a fine group of teen-age singers. . . . Billy Hays writes that he and Jay Johnson would like to thank the many DJ's that spotted their Christmas song "Blue Christmas" on their top ten in Cash Box. It's the 7th year the song has been in the running. . . . Jack Mullaney whose folks live in the Queen City was featured in "Robert Montgomery Presents" over NBC-TV as a drug clerk. By coincidence the first job he ever had was as a drug clerk.

Cliff Mercer, country DJ at WGN in Chicago reports that Jimmie Williams' (MGM) record "I Wouldn't Hurt You For The World" is his most requested tune on his morning show. . . . The McCormick Brothers (Hickory) were in town and appeared on the WCKY Jamboree with Nelson King. . . . Lonnie Barron and Jimmie Minor from up around Detroit way were passing thru town and told us how well Betty Foley did as a single on Casey Clark's show. . . . Aunt Emmie (that lovable character from Hogwash, Ky.) is roundin' up all her grandchildren, Al Runyon, the Barry Sisters and doing personals in Ohio. . . . Jimmie Skinner into Circle Theater in Cleveland this week. . . . Pee Wee King had as his guest on his TV show out of Chicago Bill Hayes (Davey Crockett) and Jimmie Williams (MGM).

Backstage



AKRON, OHIO — Cliff Rodgers (left) and Red Foley face the camera with broad smiles backstage at a recent performance of the "Ozark Jubilee" in the Akron, Ohio, armory. Almost 7,000 paid to see 3 performances. Cliff, who spins 3 hours of country wax daily on WHKK, met Foley some 15 years ago at WLS, Chicago. This was Red's first visit to Akron but plans are already in the mill to bring the show back in early spring.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|---------------------------------------|--|
| 1. SIXTEEN TONS | Tennessee Ernie Ford (Capitol) |
| 2. WHY, BABY, WHY | Red Sovine & Webb Pierce (Decca)
George Jones (Starday)
Honk Locklin (Capitol) |
| 3. LOVE, LOVE, LOVE | Webb Pierce (Decca) |
| 4. I DON'T BELIEVE YOU'VE MET MY BABY | Louvin Brothers (Capitol) |
| 5. I FORGOT TO REMEMBER TO FORGET | Elvis Presley (RCA Victor/Sun) |
| 6. EAT, DRINK AND BE MERRY | Porter Wagoner (RCA Victor) |
| 7. YOU'RE FREE TO GO | Carl Smith (Columbia) |
| 8. JUST CALL ME LONESOME | Eddy Arnold (RCA Victor) |
| 9. RUN BOY | Roy Price (Columbia)
Corlises (Mercury) |
| 10. IT'S A GREAT LIFE | Faron Young (Capitol) |
- 11) THE RICHEST MAN IN THE WORLD. 12) GOD WAS SO GOOD. 13) THIRTY DAYS. 14) YONDER COMES A SUCKER. 15) BEAUTIFUL LIES. 16) DON'T TAKE IT OUT ON ME. 17) YOU'RE NOT PLAY LOVE. 18) LONELY SIDE OF TOWN. 19) HERE TODAY AND GONE TOMORROW. 20) ALL RIGHT. 20) I FEEL LIKE CRYIN'. 20) MYSTERY TRAIN. 20) HERE I AM. 20) CARELESS WITH MY HEART. 20) LOOK AROUND. 20) SATISFIED MIND.

FERLIN HUSKEY
AND HIS
HUSHPUPIES

"SINFUL SECRET"
CAPITOL # 3316

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HOLLYWOOD 1-9347

HYLO BROWN
 "THE WRONG
 KIND OF LOVE"
 Capitol # 3327

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 THAT ALABAMA BOY"**
 b/w
**"WHEN WE MEET UP
 YONDER"**
 By Denver Duke & Jeffery Null

BLUE HEN RECORDS
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 original Jamboree"
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MGM
"MY SUSPICIOUS MIND"
 b/w
"GO AHEAD & MAKE ME CRY"

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THE 10 TOP
THE CASH BOX
Country
Best Sellers

- (PLUS THE NEXT FIVE)
- SIXTEEN TONS**
 Tennessee Ernie Ford
 (Capitol 3262; F3262)
 - LOVE, LOVE, LOVE**
 Webb Pierce
 (Decca 29662; 9-29662)
 - EAT, DRINK AND BE MERRY**
 Porter Wagoner
 (RCA Victor 20-6289; 47-6289)
 - WHY, BABY, WHY**
 Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202)
 - I FORGOT TO REMEMBER TO
 FORGET**
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
 - JUST CALL ME LONESOME**
 Eddy Arnold
 (RCA Victor 20-6198; 47-6198)
 - ALL RIGHT**
 Faron Young
 (Capitol 3169; F3169)
 - YOU'RE FREE TO GO**
 Carl Smith
 (Columbia 21462; 4-21462)
 - THE RICHEST MAN IN THE
 WORLD**
 Eddy Arnold
 (RCA Victor 20-6290; 47-6290)
 - BEAUTIFUL LIES**
 Jean Shepard
 (Capitol 3222; F3222)
 - LONELY SIDE OF TOWN**
 - DON'T TAKE IT OUT ON ME**
 - I FEEL LIKE CRYIN'**
 - I DON'T CARE**
 - I'VE KISSED YOU MY LAST
 TIME**
 - IT'S A GREAT LIFE**
 - I DON'T BELIEVE YOU'VE MET
 MY BABY**
 - RUN BOY**
 - MYSTERY TRAIN**

The Cash Box
Country Reviews

● BULLSEYE	● GOOD
● EXCELLENT	● FAIR
● VERY GOOD	● MEDIOCRE

THE CASH BOX
BULLSEYE OF THE WEEK

"I WANT TO BE LOVED" (1:57) [Acuff-Rose BMI—J. & W. Bales]
"FEET OF CLAY" [Hill & Range BMI—J. & J. Anglin, J. Wright]
JOHNNIE AND JACK
 (RCA Victor 20-6395; 47-6395)

● Johnnie and Jack, whose rating as "Best Country Vocal Combination" in the 1955 Cash Box Juke Box Ops' Poll speaks for itself, come up with a most attractive two-sided offering that means money in the bank for all concerned. And as an added feature, Johnnie's daughter, Ruby Wells, enhances both ends of the release with her charming vocal stylings. One half, titled "I Want To Be Loved" is a delightful, quick paced romantic ballad. The other side, "Feet Of Clay", is a lilting, three-quarter beat lover's lament with expressive lyrics. The trio turns in sparkling performances on two splendid waxings either of which could really step out.

"NOT ANYMORE" (2:25) [Acuff-Rose BMI—B. Terry]
"WE MAKE A LOVELY COUPLE" (2:11) [Acuff-Rose BMI—B. Worth]
WILMA LEE & AL TERRY
 (Hickory 1041; 45-1041)

● A new country duet makes its debut on the market this week and it might be that the pairing has a winner in its initial wax entry. Pooling their vocal talents on this power-packed coupling is Al "Good Deal, Lucille" Terry and Wilma Lee who formerly dueted with Stoney Cooper. One end of the release, labeled "Not Anymore", is a solid-driving, rhythmic blues item that the pair deck out in tantalizing style. Dandy musical backdrop on a biscuit with great potential. Under portion, "We Make A Lovely Couple", is a bright, bouncy, romantic ditty that the artists deliver in happy-go-lucky fashion. Edge goes to the upper end on this excellent double-decker.

SPADE COOLEY
 (Decca 29788; 9-29788)

B+ "NO NEED TO CRY ANYMORE" (2:30) [Copar BMI—N. Ford] Spade Cooley and his Buckle Busters deftly showcase a grade "A" vocal job by Chuck Reed on a beautiful, moderate paced tale of love.

B+ "SEASON OF MY HEART" (2:52) [Starrite BMI—G. Jones, D. Edwards] Here Reed puts his heart into his delivery of a poignant, middle beat weeper. Potent support by the Cooley crew on two standout sides.

CHARLIE FEATHERS
 (Sun 231; 45-231)

B "A WEDDING GOWN OF WHITE" [Hi Lo BMI—Claunch, Cantrell] Charlie Feathers effectively renders a pretty middle beat romantic tune. Flavorful wedding of melody and lyrics.

C+ "DEFROST YOUR HEART" [Hi Lo BMI—Cantrell, Claunch] On this side the smooth voiced Feathers etches a touching, moderate paced lover's lament with much feeling.

MERRILL MOORE
 (Capitol 3311; F3311)

B "COOING TO THE WRONG PIGEON" (2:24) [Opal BMI—G. Morris, W. Delroy] Merrill Moore really lets loose, vocally and on the ivories, as he belts out a high-flying rhythmic novelty. A solid 'house-rocker'.

B "DOWN THE ROAD A PIECE" (2:23) [Leeds ASCAP—D. Raye] Here's another socko performance by Moore on a boogie-woogie item that's gonna keep the boxes hopping. Exciting band backdrop on two hot platters.

LEON PAYNE
 (Starday 220; 45-220)

B+ "YOU ARE THE ONE" [Starrite BMI—Patterson] Leon Payne dishes up a refreshing vocal effort on a fast paced romantic ditty with enjoyable lyrics and instrumentation. A top drawer platter that could smash through.

B "DOORSTEP TO HEAVEN" [Hill & Range BMI—L. Payne] On the reverse lid Payne puts across an emotion-packed weeper with telling effect.

DAVE DUDLEY
 (King 4866; 45-4866)

B+ "INK DRIES QUICKER THAN TEARS" (2:32) [Pincus ASCAP—Curtis, Green] The mellow tones of Dave Dudley are a treat to the ear as he warmly vocals a moderate tempo, crying towel lover's item that could happen with enough exposure.

B "I'LL BE WAITING FOR YOU" (2:17) [Mar-Kay BMI—D. Dudley] Dudley tells his ex-sweetie that his love will last forever on an up beat ditty that he wraps up attractively.

LEFTY FRIZZELL
 (Columbia 21488; 4-21488)

B+ "THESE HANDS" (2:45) [Hill & Range BMI—Noack] Lefty Frizzell turns in a most commendable reading of a deeply moving, inspirational ballad with chart topping potential. Should take a healthy slice of the sales melon.

B+ "FIRST TO HAVE A SECOND CHANCE" (2:20) [Cedarwood BMI—Pierce] Here the songster hopes that his ex-sweetie will give him another go around on this feelingful, middle beat lover's tale. Strong contender for honors.

BUD DECKELMAN
 (MGM 12162; K12162)

B+ "YESTERDAY, TODAY AND TOMORROW" (2:24) [Acuff-Rose BMI—Deckelman, Millett] Bud Deckelman could have a hit on his hands as he sends up a superb vocal effort on a moderate tempo heart-breaker. Bears close attention.

B "DARLING, I'LL KEEP TRYING" (2:30) [Acuff-Rose BMI—Deckelman] Under portion is a change of pace, quick beat romantic delighter that Deckelman spins in inviting style. Watch 'em both.

DICK WILLIAMS
 (RCA Victor 20-6384; 47-6384)

B+ "IF THIS IS SIN" (2:23) [E. B. Marks BMI—C. Davis, L. Stone] Dick Williams shows a great deal of polish and appeal as he handles a middle beat, tear-compelling item in warm, sincere manner. Could make the grade.

B "I MADE A MILLION MISTAKES" (2:14) [E. B. Marks BMI—C. Davis, L. Stone] Lower deck is an infectious, shuffle rhythm ballad that the vocalist waxes in a real pleasing style.

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 Chicago 22, Illinois



Here and There

WASHINGTON, D.C.—How does the coin machine business (admittedly a “small” business) stack up with other small businesses in general? In a Department of Commerce survey of current business, titled “Age and Life Expectancy of Business Firms”, it was pointed out that anyone starting a “small” business has only a 50-50 chance of lasting two years. The chances are only 1 out of 3 that it will last to four years, and 1 out of 5 it will reach an age of ten years. The author stresses that “the sale or liquidation of a business does not necessarily imply a failure”. Many businesses are given up because of the illness or retirement of the owner, or because the owner finds alternative opportunities in another enterprise. “It’s tougher for a little businessman to survive today than it was at the end of World War II”, it is stated. Of 9 million firms established or bought between 1944 and 1955, 7.8 million have since been sold, reorganized or liquidated.

NEW YORK—The general public will find that their cost of living expenses during 1956 will increase, said Sylvia Porter in her syndicated column, appearing in the New York Post this week. Reasons for the increase, she states, is that basic materials, such as zinc, copper, lead, steel, have gone up in price, or soon will. Increases in these products react in price rises as manufacturers find cost of components up, as well as the basic material, and therefore have to pass along an increase. In addition, labor costs will be higher, she says, as many new contracts with labor unions will have to be signed. Importance of this prediction to the coin machine industry is that operators may have to pay more for their machines. But, if at all possible, and the factories, in some mysterious manner, can absorb the increases, ops still have to get a dime play, as machines are high now. Those still operating at 5¢ will find the going harder and harder, until it gets impossible.

CHICAGO—The fact that business is expected to improve over the next 10 years is indicated by a report issued by The Tax Foundation, a private research organization. This organization is interested fundamentally in taxes, and it predicts that in 1965, Federal taxes, figured at 1953 tax rates, will climb at least \$97 billion, up 54% over fiscal year 1953. It is pointed out that the tax burden will be spread out among more taxpayers as the total population in 1965 is expected to be close to 190 million, 19% above 1953. The prediction was that gross national product (total output of goods and services) should expand to about \$525 billion by 1965, or nearly 44% above the 1953 level.

THE “GOLD COIN AWARD” OF THE “20 YEAR CLUB”



The reason for the “Gold Coin Award,” annually conferred by the “20 Year Club” to “the industry’s most outstanding man of the year,” is the sincere and wholehearted hope that all men, everywhere thruout the industry, worldwide, will strive hard for its attainment and, by so doing, bring great honor, respect and prestige to all the industry.

The “Gold Coin Award” is, without any doubt, the very topmost honor any man or woman can ever attain in this industry. If all in the industry will, therefore, endeavor to attain this golden symbol of goodness and greatness, all in the industry will benefit. All will gain. All will triumph.

There is a full year ahead in which all men and women comprising this industry can strive to attain the “Gold Coin Award.” Nominations for the “Gold Coin Award” are made at the end of the year by the members of the “20 Year Club.” These members of the “20 Year Club” are the men and women who have given twenty years and more of their lifetimes to help build and make

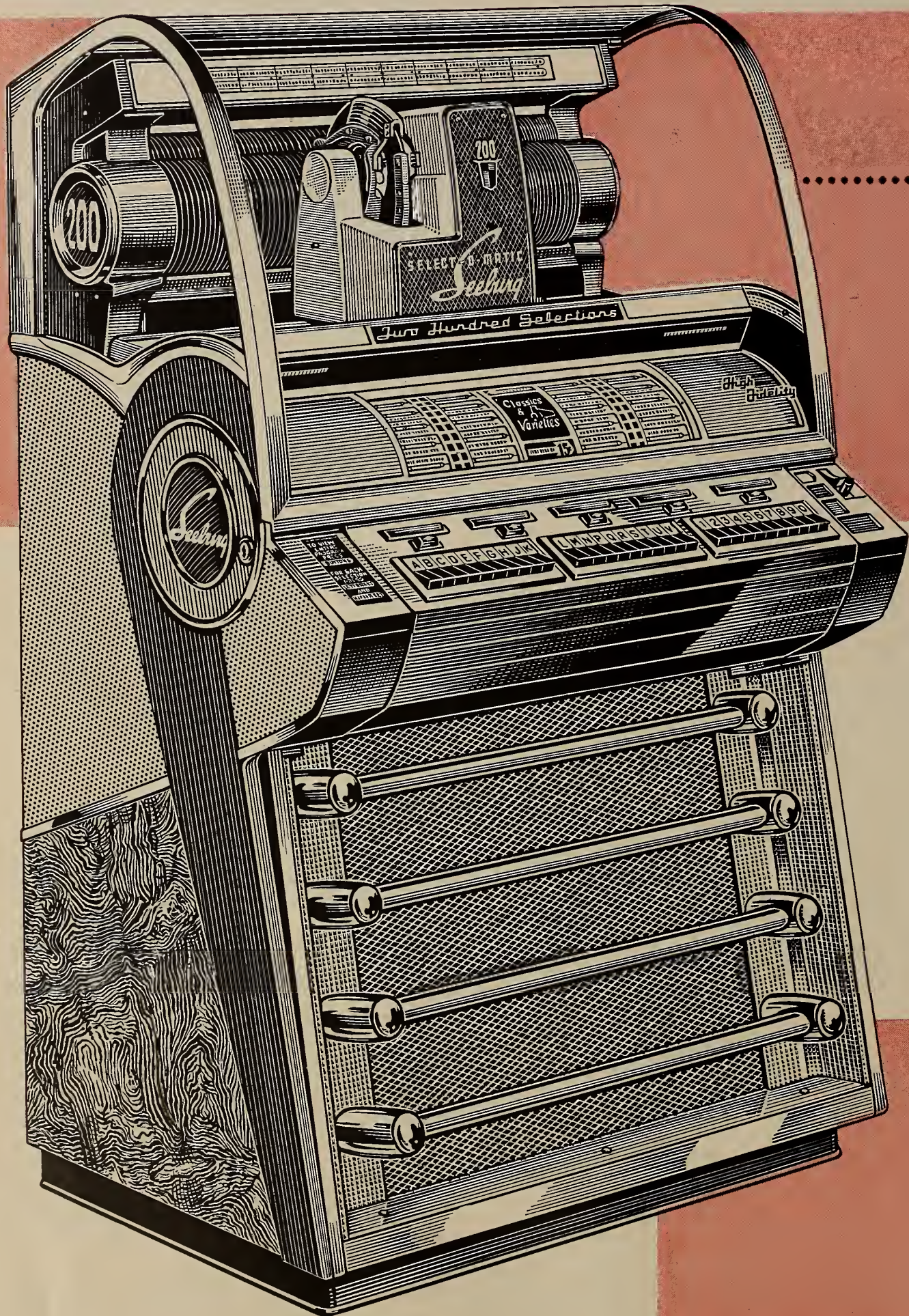
this industry great. In their own way each has striven to gain for the industry everlasting honor, prestige and respect.

After all nominations are in, the members of the “20 Year Club” then vote for the one man to whom will be conferred the “Gold Coin Award” as “the industry’s most outstanding man of the year.” To even be among the nominees for the “Gold Coin Award” is a great honor in itself. To be voted “the industry’s most outstanding man of the year” is the apex of achievement for a life of goodness to any man in this industry, anywhere in the world.

The efforts of some one personage during the year ahead will bring him this great honor. It is up to this man or woman to strive hard for this honor today and every day of this forthcoming year.

With God’s help let us hope all will be here this time next year to be able to congratulate and honor whoever attains this shining, golden glory.

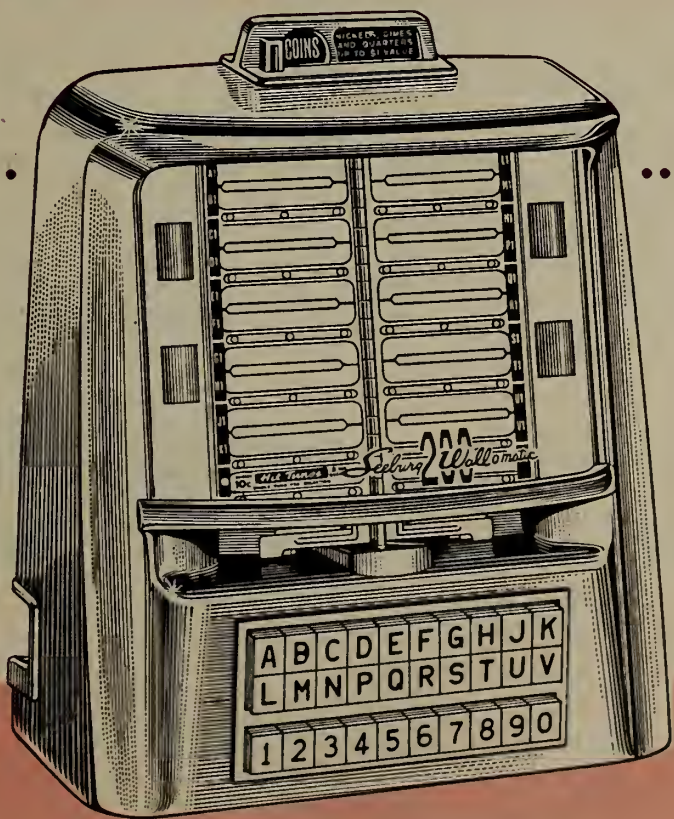
the world's first



dual music system

Select-o-matic

It's the SEEBURG V-200—the two-in-one music system that plays both 45 RPM Single Records and 45 RPM Extended Play Records with a *separate credit system* for each. It's the music system with "music for everyone," with 40 selections under each of the five basic musical classifications. It's the music system that's years ahead in design. It's the music system with the Tormat Memory Unit (*no moving parts*) that's permanently sealed and guaranteed for five years!



Wall-o-matic

Champion music salesman of the world—designed for use exclusively with the world's first dual music system. Brings 200 selections—cataloged under the five musical classifications—to any area in the location. Sparkling, chromium-plated housing. Three-wire type for easy installation.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J P SEEBURG CORPORATION
Chicago 22, Illinois

20 Year Club "Gold Coin Award"

PRESENTED TO RAY MOLONEY



Bill Gersh, publisher of The Cash Box, presents Ray Moloney, President, Bally Manufacturing Company, with the "Gold Coin Award".

CHICAGO—The very first "Gold Coin Award" voted by the members of the "20 Year Club" as "the most outstanding coin machine man of 1955" was conferred upon Ray T. Moloney in his private offices at Bally Manufacturing Company, this city, this past week.

All Bally executives were present at the presentation. All were rightfully proud that Ray T. Moloney had been voted the "Gold Coin Award" by the old timers of the industry, the over 1,000 members of the "20 Year Club".

Members of the Bally Manufacturing Company executives staff all remarked with great humbleness and pride on the fact that the very first "Gold Coin Award" of the "20 Year Club" had been voted to their Presi-

dent, Ray T. Moloney.

Ray Moloney was tremendously proud of the "Gold Coin Award", and he said:

"I want to take this opportunity to thank each and every member of the '20 Year Club' most humbly and gratefully for voting me the very first 'Gold Coin Award'.

"I'm proud to be a member of the '20 Year Club' and I can only say that the men and women who voted me this 'Gold Coin Award' have my everlasting thanks and gratitude.

"I hope that I shall make myself most deserving of this great honor and will, in the future, as we always have done in the past, continue our high standards to help all achieve their goal in our great industry."



Gathered around their beloved Ray Moloney, and admiring the "Gold Coin Award" are Bally execs, (1 to r): George Jenkins, Bill O'Donnell, Moloney, Andy Renn, Herb Jones, Tom Callaghan, Bill Gersh (The Cash Box), and Art Garvey.

Louis Casola Helps Kick Off Polio Campaign In Rockford, Ill.



ROCKFORD, ILL. — Louis Casola, Mid-West Distributing Company, this city, who is donating his machines for "A Day of Dimes for the 'March of Dimes'" in his area, and is getting other operators in his territory to select one day in January for the same purpose, is also special events chairman for the general Polio drive here.

A special kickoff breakfast was held on Tuesday, January 3, at the Faust Hotel, this city, in which more than 100 polio drive workers, city and county dignitaries attended.

State Treasurer Warren E. Wright made the main address, and others who attended were Chief of Police Thomas P. Boustead, Fire Chief Wayne E. Swanson, Sheriff Leonard

A. Friberg, School Superintendent W. Ray McIntosh; Elmer Jepson, president of the Board of Education, County Superintendent of Schools Paul S. Conklin, County Recorder William Two, Probate Clerk Bess E. Clifford, County Clerk Horace M. Skinner, and County Treasurer, Albert E. Anderson. Dr. Joseph C. Cleveland, pastor of Second Congregational Church gave the invocation.

The story appeared on the front page of the Rockford Morning Star, as did the picture herewith, headed "Kick Off Polio Drive". The photo (1 to r) shows Benjamin Behr, general chairman; Louis Casola; Warren-Wright; and Howard Hamlin, breakfast chairman.

New York Phono Distributors Invite New York Ops to First "Music Operators Open Forum"

NEW YORK—The local music distributors, Atlantic New York Corporation, Runyon Sales Company and Young Distributing, Inc., who last week announced their sponsorship of a "Music Operators Open Forum" on Tuesday, January 17, at the Henry Hudson Hotel, were busy this week mailing out invitations to all their customers.

The purpose of the forum is to bring the city's music operators together to listen to experts in the various phases of music operation and affiliated industries, in an effort to better operating conditions.

All concerned with the sponsorship of the forum are highly elated with the response received so far. Every indication is that a considerable number of operators will be on hand.

In addition to those local coinmen who will attend, invitations have been sent to officials of nearby associations, and it's expected that Carl Pavesi and Seymour Pollak of the Westchester Guild; Abe Fish and Jimmy Tolisano of the Connecticut organization; and Rus Carpenter and Tom Gobel of the New York State Association will be on hand.

Forum gets under way at 8 PM sharp in the West Room.

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LARGEST PRODUCER OF
POOL TABLES
 Unmistakably—the finest and best built—
 Indisputably—the biggest profit makers
 in the entire industry!

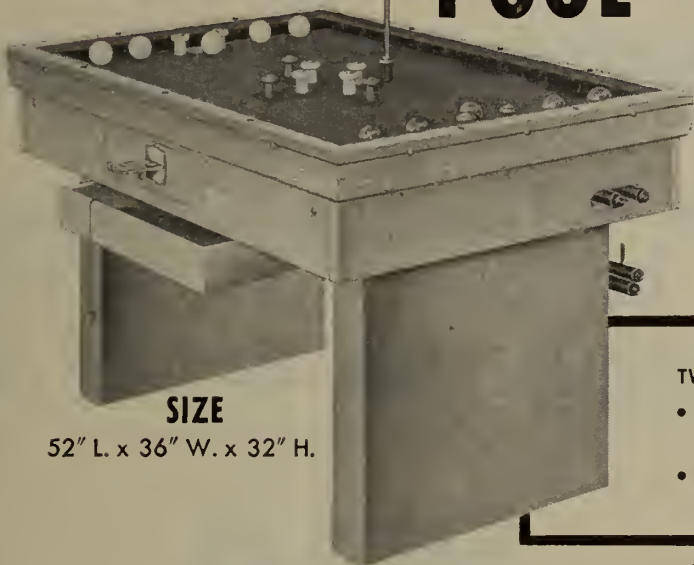
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 for **1956**



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 OPTIONAL EQUIPMENT

**DE LUXE
 BANK
 POOL**



SIZE
 52" L. x 36" W. x 32" H.

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LITE IS OPTIONAL EQUIPMENT

**DELUXE SENIOR
 BANK POOL**

18 inches longer than the
 Deluxe Model—same width



- TWO SETS OF RULES FOR 3 OR 4 SIDED PLAY
- 2 Coin Operation
 - Perfect Bank Shots
 - New Free-Swinging HINGED TOP
 - Extra Cue Hooks
 - Fool-Proof Mechanism
 - Red Diamonds on Siderails

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 OPTIONAL
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PLEXIGLASS
 TO ELIMINATE
 REPLACEMENT!



Williams
**SCORE
 POOL**

TOTALS SCORES
 AUTOMATICALLY
 ON LITE BOX



Transfer
 Scoring
 from
 one player
 to another
 •
 Lively Rails
 •
 Accurate
 Scoring

**2 DIMES PER
 GAME**

New!
Williams
TIM-BUC-TU

FASCINATING 5-BALL NOVELTY!

- ♠ ♣ ♥ ♦ ♠ ♣ ♥ ♦ ♠ ♣
- ♥ HIGH CARD HANDS ♦
- ♣ INVITE COMPETITIVE PLAY! ♣
- ♦ ♠ ♥ ♣ ♦ ♠ ♥ ♣ ♦ ♠ ♥

Here's Real Action!

- 6 KICKOUT POCKETS
- 4 THUMPER BUMPERS
- 2 FLASH-BACK KICKERS
- 1 SPECIAL WHEN-LIT BUTTON
- 5 SPECIAL WHEN-LIT BUMPERS
- 4 ROLLOVER LANES



Order
TIM-BUC-TU
 FROM YOUR
 DISTRIBUTOR
 TODAY!

THE NEW
"FORWARD LOOK"
 IN LUXURIOUS CABINETS!



Write - Wire - Phone
 SEE YOUR
Williams
 DISTRIBUTOR TODAY

CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

MORE OPS JOIN FIGHT TO K.O. POLIO

The Cash Box' Slogan: "A Day Of Dimes For The 'March Of Dimes'" Sweeping Nationwide as More Coin Machine Operators Enthusiastically Enter Into Biggest Charity Drive in All History of the Industry.

CHICAGO—More and more operators, all over the country, are joining in the battle to K.O. Polio.

This is the third consecutive year of the campaign to help the National Foundation for Infantile Paralysis, Inc. originated and put into action by The Cash Box.

The Cash Box got this campaign under way with a slogan which has won warm support thruout the industry nationwide: "A Day Of Dimes For The 'March Of Dimes'."

The purpose of the campaign, as suggested when it was originated by The Cash Box, was to help get dime play under way in many areas thruout the nation.

The operators would set their equipment for dime play for "A Day Of Dimes For The 'March Of Dimes'." Then leave all machines on dime play.

It has since been reported from many territories that this original campaign by The Cash Box helped many operators to get dime play under way.

There are still areas about the nation where operators are trying to get dime play started. "A Day Of Dimes For The 'March Of Dimes'" is the greatest method to get dime play under way.

In addition to the original purpose of the suggestion by The Cash Box, this publication also pointed out that such a tremendous charitable effort on the part of the members of this industry, would result in great honor for all.

It would be the finest public relations effort this industry could pursue.

It would gain great honor, respect and admiration from the public. It would bash down any adverse publicity in any area.

It was more than worthwhile for every single coin machine operator because of the fact that it cost him nothing to enter into the fight to K.O. polio.

The donation he would make was completely deductible from Federal In-

come Tax. A tremendous public relations effort actually costing the nation's coin machine operators—nothing.

This, the third year of the suggestion by The Cash Box for "A Day Of Dimes For The 'March Of Dimes'," has found more operators and operators' associations joining into this great, good, charitable effort than ever before in the history of the industry.

Word has reached this publication that men and women from all over the nation are joining wholeheartedly into this great and charitable campaign.

For example, entire associations, like the West Virginia music operators, the Chicago music operators, the Detroit music operators, and many, many others have already gone all out to make "A Day Of Dimes For The 'March Of Dimes'" the biggest effort in their history.

In fact, the United Music Operators of Michigan has set an entire "Week of Dimes" as their campaign donation.

The campaign has been tremendously simplified for all coin machine operators. The addresses of all local offices of the "March Of Dimes" was published in the December 31, 1955 issue of The Cash Box.

All the operator need do is collect from a few key spot machines to get some idea of what the intake was the morning after his "Day Of Dimes For The 'March Of Dimes'."

Then make his donation in but one single check to his local office of the National Foundation for Infantile Paralysis, Inc.

These offices will also furnish him with cards, posters, streamers and stickers so that he can put these up in his locations, on his machines and in other prominent places calling attention to his day of dimes.

Now that so many have entered into this campaign it is the belief of all concerned that this year the entire coin machines industry will go over the top financially in its battle to K.O. polio.

This Is The Sign That Should Be On Every One Of Your Machines—ONE DAY IN JAN.

HELP FIGHT POLIO

**One Day's Collection
from this Juke Box
is being Donated to the**

MARCH OF DIMES POLIO FUND

POOL GAME MARKET UNSCRATCHED

Wurlitzer Distributors Unveil Centennial Model "1900" Phono

NORTH TONAWANDA, N. Y.—Wurlitzer distributors in major cities throughout the United States opened their doors January 15 to thousands of operators eager to see the new Wurlitzer line of phonographs and remote equipment. In celebration of a century of musical leadership, Wurlitzer has produced a phonograph which is the ultimate in functional design and beauty. The model "1900" utilizes a 104-selection, straight 45 RPM mechanism contained in a newly styled cabinet, and incorporates important, new engineering developments in its operation.

Bob Bear, Wurlitzer sales manager, was enthusiastic in his statement on the new model. "The Centennial Model received a standing ovation from our distributor organization when we introduced it at a recent meeting in Los Angeles," said Bear. "We have taken a long style-wise step into the future with our cabinet design and our engineering innovations drew applause and approval from all. We have incorporated into the 1900 the results of one hundred years of musical experience and we are confident that operators will reward our efforts with their enthusiastic acceptance of this wonderful new Wurlitzer."

Bear describes the new model "1900" as follows:

Over-all Cabinet Is Daringly Designed

The Centennial Model cabinet design combines three great play-producing features. The dome, lavishly trimmed with chrome, houses the most dramatically fashioned, exquisitely colored record changer compartment ever presented and puts it on view through a spectacular one-piece, panoramic Super-Vu window that extends clear down over the program holder. The unique styling and illumination of the dome will make it a focal point in any location. Patrons will find their attention drawn immediately toward the phonograph and they will feel a desire to see it operate and hear it play.

The all chromed selector panel with its glowing Lucite-capped buttons is a masterpiece of superb styling. Patrons will note the ease and speed of selecting their favorite numbers. There are no complicated button combinations to cause confusion and delays and the Super-Vu wrap-around dome glass gives complete program visibility.

Again, Wurlitzer has employed rigidized metal to form the rich, free flowing design of the grille on the Centennial Model phonograph. It is flanked by double strength glass pilasters of Swedish Modern design that cast a lively Pink and cool Turquoise glow over the gleaming metal of the grille. A gracefully contoured stainless steel kickplate completes the phonograph's stunningly distinctive new front styling. The grille is clean and modern in appearance and free of all sound distorting, dust collecting obstructions, enabling the patron to enjoy true high fidelity music at its finest.

Cabinet Constructed of Finest Materials

The finest of American Hardwoods have been combined with embossed metalized DuPont Mylar to offer another Wurlitzer exclusive in its side cabinetry. Mylar has been used extensively by American automobile manufacturers for interior trim and combines brilliant beauty with amazing wear.

Cabinets are available in four distinctive finishes. Standard finish is Desert Haze which highlights the beauty of the exquisitely grained walnut veneers used on cabinet sides. The finish is impregnated right into the wood itself by a special process and the result is a lustrous, tough finish which is highly resistant to staining or marring. The remaining three cabinet choices are done in attractive colors which serve to complement the gleaming chrome and soft pastel theme of the phonograph. Cabinet sides for color phonographs are made of selected, northern hard maple. Colors available are Persian Turquoise, Chinese Black, and Glacier White.

The cabinet abounds with sparkling chromed trim-castings, each styled with infinite smartness. All contribute to the eye-arresting character and rugged construction of the phonograph. Protective metal trim is also employed around the coin return slot, the cash box door and along the edges of the Mylar panels on the side of the cabinet. This adds a custom touch as well as serving as a safeguard. At each side of the cabinet is located the Wurlitzer crest reproduced in full color by skilled jewelry craftsmen.

Record Compartment Easily Accessible

Record compartment accessibility reaches a new high in the Model 1900 as the fully supported Super-Vu window raises with ample service clearance. Within the compartment, the new chassis shelf is of warp-proof masonite. The stain resistant surface in off-white with gold trim features the Wurlitzer Centennial Medallion signifying one hundred years of musical achievement. Each Wurlitzer product will carry this distinctive emblem during the coming year. To the left of the Carousel record carrier is the new Playmeter cancellation lever which automatically clears all Playmeter readings to zero after they have been checked for popularity scores. The familiar "Record Now Playing" indicators are still located on either side of the Carousel arch and indicate the number and side of the record playing.

The Carousel arch has been beautifully retsyled to complement the elegance of the richly colored record changer compartment. Mounted on the arch is the single low inertia tone arm with Zenith Cobra Stylus which has a new, gracefully contoured form. All adjustment mechanism for the tone arm has been placed out of sight. Both the tone arm and the record guide fan casting are done in a lovely turquoise shade. The single direction turn-table is the same, fine unit that proved so successful in the Model 1800. It is flywheel-balanced to assure accurate record speed and the self-centering chuck holds the records in playing position.

Program Changing Is Faster, Easier

In programming the Centennial Model phonograph, one need only follow a few, quick, easy steps. Lift the Super-Vu window to position on its solidly fastened fall support. Flip up the chromed-trim lock rail. Then, each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of the title strips. An integral part of the Super-Vu window is the distinctive, new louvered dome light, which fully illuminates the record changer compartment.

Reports Indicate Large Number of Ops Haven't as Yet Purchased First Sample. So Far Distributors and Mfrs. Enjoying Peak Biz on Vigorous Order Taking. Full Market Sales Potential to be Reached When Aggressive Top Salesmen Begin to Beat the Bushes

CHICAGO—This may come as a surprise to many in the field but since factory salesmen have taken to the road, now that the entire holiday season is over, orders are flooding into factories here for pool games at an amazing rate.

In almost every case these roadmen report back to their factories that they are finding complete areas, entire towns and cities, where the pool games haven't as yet started into action.

For example, a well known manufacturer who just returned from a short vacation in Florida reports:

"I met some of the operators at the fights in Miami Beach. I was amazed to learn that they weren't operating pool games.

"All we could urge them to do was to put out a few samples and learn for themselves what was happening in other parts of the nation."

This very same manufacturer also reported, "We are being jammed with orders for our pool table since our salesman took to the road.

"And remember," he added, "our man only covers the big cities. He now feels that he should use his automobile and cover smaller towns."

Similar reports come from distributors here who have just sent out their roadmen to cover this and surrounding states.

One distributor here stated this past week:

"Since our salesmen hit the road, covering the smaller towns, we've been flooded with orders for more and

more pool games.

"It's amazing," this man said, "but from what we now can gather we haven't even scratched the surface right here in this area."

This had led to statements by many here that the factories and distributors are enjoying business on what can actually be termed "vigorous order taking," and that the true, full market sales potential, hasn't as yet even been scratched.

Like one manufacturer here stated:

"As I have advised our distributors, we shall all really be enjoying tremendous business when their salesmen get out and start to beat the bushes.

"There are hundreds and hundreds of towns where there isn't as yet a single pool game in operation," he concluded.

Another manufacturer here reports:

"Immediately after the holidays our salesmen asked permission to concentrate on our pool games. They started out in their cars. This surprised us, but, it doesn't surprise us today.

"The way orders are coming in from our salesmen is something to really shout about. Especially in view of the fact that, in many cases, these are sent in for our own distributors who haven't as yet tapped their own sales potential."

The statements which are now running rampant here that the pool game market is as yet "unscratched" are considered to be truthful in every regard by those manufacturers and distributors who are now sending their salesmen "to beat the bushes."

Sub-Committee of the Judiciary, House of Representatives, Agree to Act on Copyright Bills

WASHINGTON, D. C.—The Sub-Committee of the Judiciary on Patents and Copyright, House of Representatives, met for the first time in the new year on Monday, January 9.

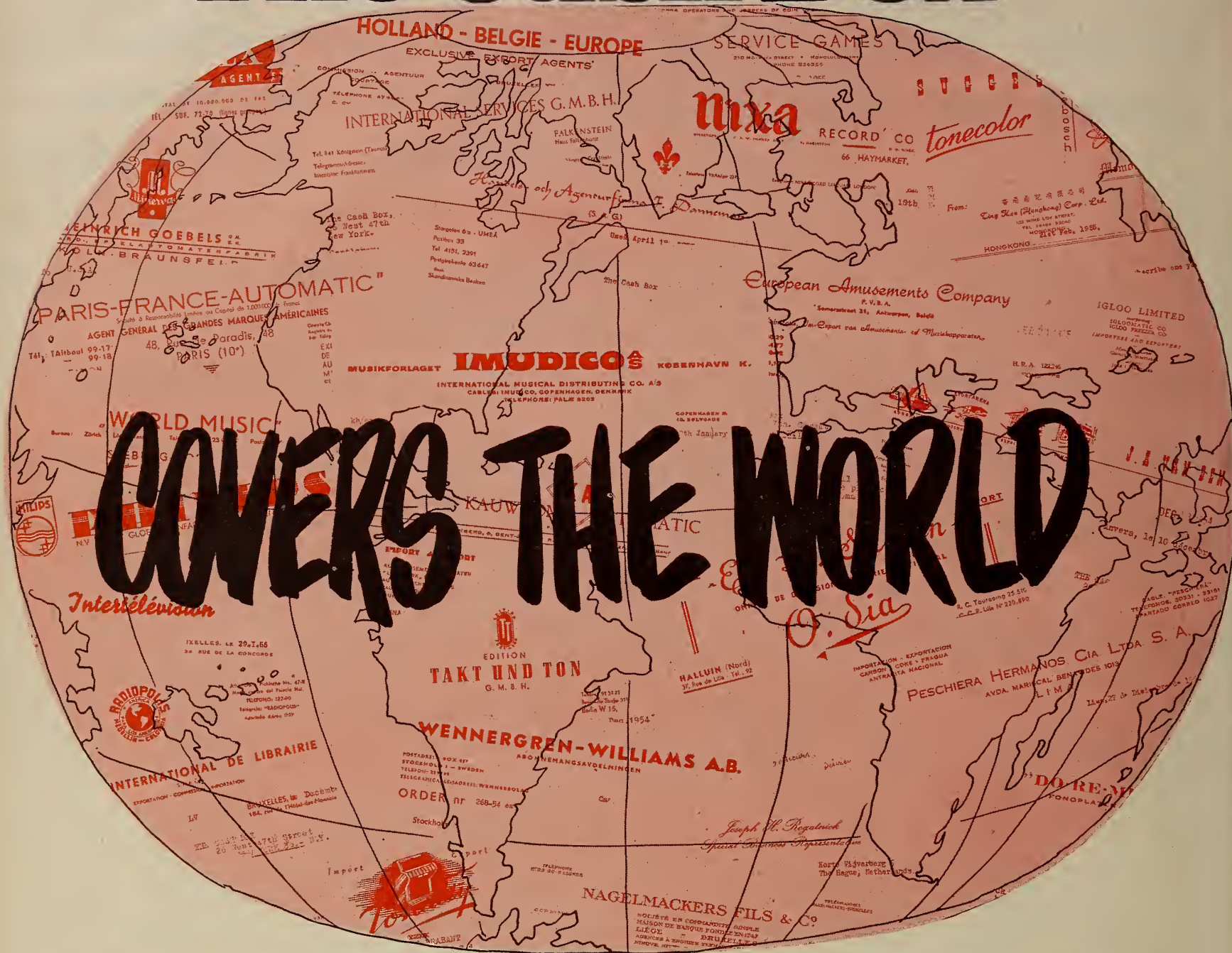
Under the chairmanship of Representative Edwin E. Willis (Dem., Martinville, La.), it was agreed to act on six bills, among which are ASCAP sponsored bills to amend the Copyright Act so that ASCAP and other similar organizations can collect royalties (on top of royalties already being paid) from juke box

operators for the records being used in their machines.

At the close of the last session there were four bills before Congress, two in the Senate and two in the House. Bills now before the Sub-Committee of the Judiciary, House of Representatives, are the "Thompson Bill" (H. R. 2677) and the "Thompson Bill" (H. R. 4316).

There was no date set by the Committee for hearings. The Cash Box will advise the trade immediately a hearing date is set.

The Cash Box



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 Your advertising message reaches out
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 6272 Sunset Blvd., Hollywood, Cal.
 (Phone: HOLlywood 5-1702)

PUBLICATIO

HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES!

The Cash Box

"4th QUARTERLY EXPORT EDITION"

(Dated: February 4)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throught the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer

contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again *The Cash Box* originates and pioneers for the benefit of America's coin machines industry. *The Cash Box* is driving to open a greater worldwide market for American coin machines.

Advertising in this "Fourth Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

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JAN. 27

HURRY! HURRY! HURRY!

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1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

LONDON, ENGLAND

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

**Notice! These Offices Stand
Ready To Serve You! Phone
Your Nearest Office Today!**

Unveil Wurlitzer "1900" Phono

(Continued from page 47)

Engineering Innovations in Record Selector Drum

Through engineering advancements Wurlitzer has been able to greatly simplify the selector drum assembly. The Centennial Model 1900 has no group relays and uses only 26 coils in the selector drum, thus reducing the number of solder points by over 300. This means far simpler operation and little need for service. Another engineering advancement gives the Model 1900 further simplification in the selector button switch assembly. Through the use of new contact switches, the need for 30 series connected switches has been eliminated. Again, this greatly reduces the possibility of service calls. An easily located service switch has been placed on the rear of the selector drum.

The selector mechanism combines with the record lift mechanism, turntable and other components to make the Carousel record changer a proven triumph of high-speed, trouble-free operation. It plays both sides of fifty-two 45 RPM records without grabbing or turning them over.

Advancements Noted in Sound System

The famed Wurlitzer Dynatone Sound System has been improved to produce even finer high fidelity reproduction than ever before. The Centennial Model introduces startling new tonal clarity by the purposely varied resonances of the five speakers. Three 12-inch bass woofers and twin 4-inch treble tweeters combine to offer more speaker cone area than any other phonograph.

The powerful, new Dynatone Amplifier is the first in coin operated phonograph history to incorporate printed wiring circuits. This serves to insure uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. The built-in volume level control has been retained and insures pleasant listening to every record.

Operator Service Accessibility

The one piece Super-Vu dome simplifies record and title strip changing for operators. Two removable rear doors give complete access to the cabinet interior, permitting easy service of all components. The top section is tamper-proof and double walled for ventilation.

The coin mechanism combines the slug rejector and the coin register. The entire mechanism may be removed from the cabinet, inserted into the divider bar on the rear of the phonograph, and any necessary adjustments may be made while it is still energized.

The cash box door has a separate lock and opens into a metal lined casing holding a fabric bag which cannot be reached from inside the phonograph. A sturdy metal trim guard discourages tampering.

Four deep, ample hand holes, easy rolling casters and low weight combine to give the Centennial Model marvelous mobility. Sturdy, full-width, all metal slide rails permit easy loading and unloading.

Wall Box and Speakers Available

The new phonograph is supplemented by a complete line of remote equipment which includes the Model 5207, 3-wire, 104-selection wall box and the three high fidelity wall and corner speakers. The wall box is a highly chromed die-cast case of single piece construction which is easily removed. The selector buttons and panels are red and it features a curved glass front window. There are four rotating panels, each featuring 12 double title strips and one single center "all time favorite" strip.

Wurlitzer remote speakers are finished in a handsome grey with matching grille cloth. Each has a heavy duty matching transformer and volume control switch. They are engineered to produce the finest high fidelity music and are available in both wall and corner models.

All previous Wurlitzer remote equipment can be used with the Centennial model "1900".

Thanks and Congratulations

WURLITZER

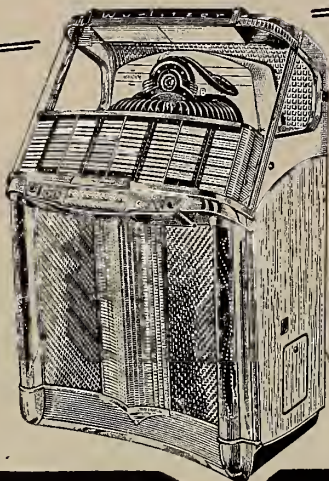
for giving us a wonderful stimulating reason to celebrate your

1856 **CENTENNIAL** 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at ...



ANGOTT DISTRIBUT. CO., INC.

2616 PURITAN AVENUE

DETROIT, MICHIGAN

Thanks and Congratulations

WURLITZER

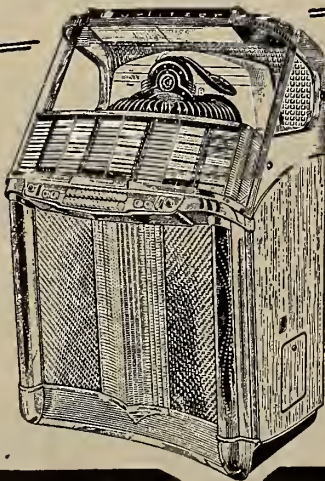
for giving us a wonderful stimulating reason to celebrate your

1856 **CENTENNIAL** 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at ...



STANDARD AUTOMATIC DIST. CO.

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YES... We Compare Diamonds with Bally.

In buying Diamonds women prefer Blue-White Perfect—

When buying Coin-Operated equipment men prefer Bally—for appearance, earning power, trade-in value ...

WHEN ORDERING, IT'S BALLY
BINGOS
SHUFFLE ALLEYS
KIDDIE RIDES
POOL TABLES

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Exhibit 500 SHOOTING GALLERY	375.00
Exhibit SPORTLAND	185.00
Genco RIFLE GALLERY	195.00
Genco BIG TOP	260.00
Genco SKY ROCKET	375.00
Genco WILD WEST	395.00
Williams SAFARI	350.00
Williams POLAR HUNT	395.00
Unifed BONUS	325.00
Seeburg COON HUNT	175.00

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NEW YORK 3, N. Y.

ABC No. 1 Leads Chicago Bowling League

Chicago—ABC #1 won 2 games from Atlas. Harry Schreiber was high for ABC with 547, which was also high for the men, along with Al Rice, 524. High for Atlas was Mike Blumberg, 427.

Paschke took all 3 games from ABC #2. High for Paschke was Ray Gallet with 507. Irv Cairo was high for ABC with 496.

Galgano won 3 from B&B. High for Galgano was Tony Galgano, 512, along with Len Christiansen, 511, and Charlie Alesi, 503. High for B&B was Marino Pieroni, 545.

Coral took 2 from Melody. High for Coral was Eddie Walker, 500. High for Melody was Vic Jaccino, Sr., 481.

Decca won all 3 from Star. Frank Tutomase was high for Decca with 522, along with Eli Phelps, 518, and Tony Ignoffo, 503. High for Star was Leo Sochacki, 497.

Oomens won 2 from Gillette. Carl Latino was high for Oomens with 519. High for Gillette was Bob Hall, 449.

Singer took 2 from Coven. High for Singer was John Nolan, 544, along with Harry Julian, 512. High for Coven was Roy Bauer, 503, and Bonnie Bauer was high for the women with 409.

Mercury took 2 from Western. High for Mercury was Ralph Kick, 467. High for Western was Frank Lantz, 466.

STANDING OF THE AUTOMATIC PHONOGRAPH BOWLING LEAGUE

Name of Team	Won	Lost	Total Pins	Aver.	High Game	High Series
ABC No. 1	31	17	35323	735	850	2442
Atlas Music	30	18	32888	685	789	2157
Paschke Phono	28	20	36441	759	852	2488
ABC No. 2	28	20	34455	717	853	2320
B & B Novelty	27½	20½	34373	716	811	2251
Galgano Distr.	26½	21½	35849	746	844	2389
Melody Music	25	23	32714	681	779	2122
Coral Records	23½	24½	35307	735	844	2316
Star Music	23	25	34619	721	821	2256
Decca Records	22	26	34676	722	835	2357
Gillette Distr.	21½	26½	33665	701	812	2173
Walter Oomens	21	27	35126	731	844	2404
Singer One Stop	21	27	34792	724	879	2335
Coven Music	21	27	33910	706	820	2355
Western Automatic	18½	29½	32940	686	844	2218
Mercury Records	16½	31½	32089	668	769	2158

INDIVIDUAL AVERAGES

Player's Name	Games Played	Total Pins	Average	High Game
H. Schreiber	42	7158	170.18	230
C. Latino	45	7595	168.35	220
H. Julian	21	3533	168.5	202
R.E. Gallet	48	8064	168.	212
M. Pieroni	42	7017	167.3	220
R. Gallet	45	7432	165.7	214
B. Gallet	48	7863	163.39	203
C. Alesi	48	7829	163.5	233
T. Galgano	48	7771	161.43	215
E. Walker	48	7741	161.13	205
L. Christiansen	48	7719	160.39	226
F. Dries	48	7704	160.24	253
L. Taylor	48	7694	160.14	212
W. Paradee	44	7034	159.38	205
R. Gnarro	48	7660	159.28	232
L. Sochacki	45	7159	159.4	207
I. Cairo	48	7599	158.15	205
F. Tutomase	39	6192	158.9	222
A. Rice	48	7575	157.39	204
E. Phelps	42	6623	157.29	223
J. Nolan	48	7560	157.24	199
V. Jaccino Sr.	45	7088	157.23	224
R. Bauer	48	7536	157.	236
M. Blumberg	42	6569	156.17	201
B. Hofert	48	7504	156.16	205
D. Baxter	48	7472	155.32	233
J. W. Oomens	44	6843	155.23	213
R. Holl	48	7454	155.14	200
J. Cicero	33	5128	155.13	209
H. Sochacki	48	7434	154.42	214
T. Ignoffo	48	7375	153.31	222
A. Gienko	48	7359	153.25	192
R. Losasso	48	7310	152.14	213
I. Fisher	48	7277	151.29	192
E. Cicero	43	6516	151.23	216
M. Minkus	39	5902	151.13	189
W. Nyland	48	7221	150.21	200

LADIES DIVISION

M. Sochacki	48	6659	138.35	199
M. Jones	48	6452	134.20	189
B. Bauer	47	6316	134.18	185
J. Gallet	48	6124	127.28	156
I. Sochacki	48	6059	126.11	183
I. Oomens	48	6045	125.45	178
E. Brown	42	5258	125.8	152
M. Bale	39	4792	122.34	167

HIGH SERIES

M. Jones	482	SCR
I. Oomens	621	HCP
J. Radosta	606	"
E. Davis	593	"

HIGH GAME

M. Sochacki	199	SCR
I. Sochacki	233	HCP
J. Lettieri	227	"
B. Bauer	227	"

HIGH THREE GAMES (TEAM)

Paschke	2488	SCR
ABC No. 1	2931	HCP
Coven	2922	"

HIGH SINGLE GAME (TEAM)

Singer	879	SCR
ABC No. 2	1039	HCP
Western	1039	"

HIGH THREE GAMES (INDIVIDUAL)

L. Sochacki	609	SCR
T. Ignoffo	706	HCP
R. Losasso	659	"
R. Bale	659	"

HIGH SINGLE GAME (INDIVIDUAL)

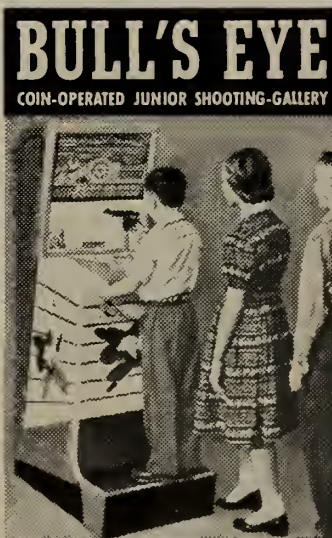
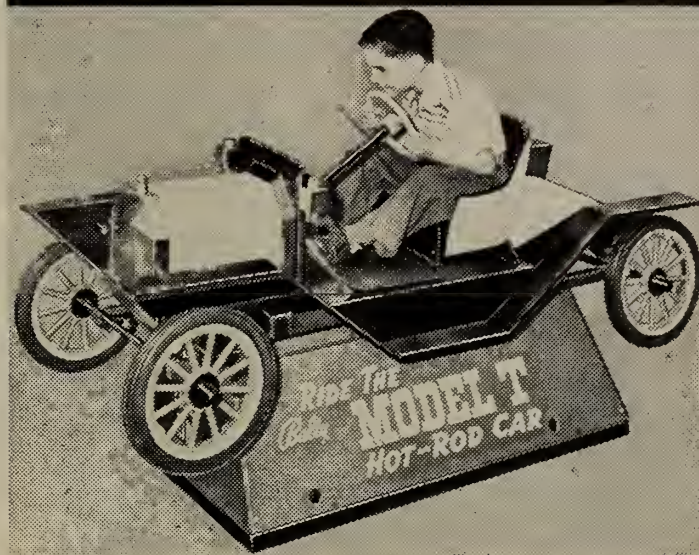
F. Dries	253	SCR
R. Bauer	262	HCP
G. Losasso	261	"

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Genco Mfg. Gets Biggest Export Order



RALPH SHEFFIELD

CHICAGO—Sales manager Ralph Sheffield of Genco Manufacturing & Sales Company elatedly reported this past week:

"We are, right now, filling the largest export order we have ever received."

He also advised that the order was from Western Germany and that it was for their new "Super Big Top Rifle Gallery".

Said Sheffield, "The first orders we received for our 'Super Big Top' were more or less on a sample basis.

"Then", he reported, "each week we received an order for more and more. "Until", he says, "this past week

when we received a cable from our distributor in Western Germany that practically floored us.

"We thought it was a mistake at first", he advised, "and so we cabled back to Germany to learn if the figure contained in the cable was correct.

"We received a return cable that advised us the figure was correct but, in addition, to add just as many more on to the order."

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United ROYAL	\$115.00
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ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
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Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

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"Go West" So Weinand Goes West



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager for Williams manufacturing company this city, flew westward this past week.

He said before leaving, "This will be one of the most extensive trips I've ever made in the west."

Not only will Art cover the west coast but will also visit many of the leading western cities in between here and the west coast.

Quipped Art, "Horace Greeley recommended, 'Go west, young man, go west'.

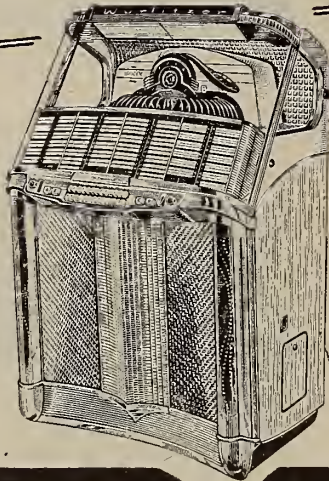
"Well", Art continued, "I'm young. So just tell the boys—young man, Art Weinand, is going west."

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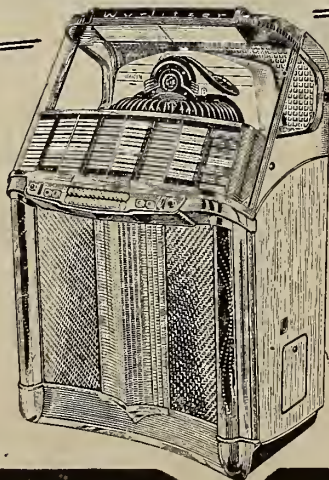
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WE HAVE A LOT TO OFFER—
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THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Big doings at Redd Distributors (Wurlitzer) week of the 16th with showing of the new Wurlitzer "Centennial 1900", and Si Redd and Bob Jones, sales manager, hosting ops from thruout the New England states, who report reaction to the new model is terrific and ops especially entranced by its functional lines, compactness and neatness. Following the week long show, Si and Bob will put the show on the road with an engineer from Wurlitzer for saturation showings all thru the territory. Bally's new in-line game, "Broadway," going big at the Lincoln Street plant. Bob Jones back from a skiing trip to Stowe, Vt., and stopover in Montpelier, Vt., where he met with ops regarding pins there. Pins are okay, he reported, but free plays are out. . . . Dave Bond, prexy Trimount Automatic Sales Corp. (Seeburg) predicts "one of the best, most important and most illuminating" years ahead for the coin machine business. Pool games going great at Trimount, Irwin Margold, general manager, reports. . . . Inventory time ended for Hub distribs and they are settling down to normal activity and planning for '56. . . . At Ed Ravreby's Associated Amusements (Rock-Ola), Ed and Dick Mandell, general manager, looking at sites for their new location. Rock-Ola "120 Hi-Fi", going nice and United's "Hi Score" pool game coming up in smash fashion. Connie Bianca, secretary to Ed Ravreby, called home to Albany, N. Y. because of family illness.

Biz reported on upswing at Louis and Barney Blatt's Atlas Distributors (AMI) and ambitious plans being made for series of showings of the music machine through the territory in 1956. . . . Ops around town this week included: Larry Bentoncourt, Danvers; Tom Libby, Haverhill; Charlie Sharpe, Portland, Me.; Tony Grazio, Quincy; Pliney Burrows, Brattleboro, Vt.; Ray Faini, Framingham; George Couture, Danielson, Conn.; Bill Hamel, Concord, N. H.; Johnny Lazar, Manchester, N. H.; Ray Shea, Worcester; Martin Oliver, Portland, Me.; Mark Ferraro, New Bedford; Elmer Laughton, York Beach, Me.; Kenneth Brogin, Fitchburg; Steve Pielock, Worcester; Dave Baker, Arlington; Al Dolins, Hyannis; and Ralph Lackey, Roxbury. . . . Parade of recording artists coming into the Hub this month. . . . Carmel Quinn, current at Blinstrub's, followed by Frank Parker. . . . Bonnie Sisters booked for Revere Beach Frolics. . . . Rover Boys just finished their stint at the spot. . . . Sherm Feller, WVDA disk jock, and Ruth Shapiro, record promotion agent, off on road trip to plug "If You're Ever Gonna Leave Me," (Unique), which Feller wrote, and recorded by the Baker Sisters, a vaude act. . . . Giselle MacKenzie coming in for the Lowell General Hospital Show Feb. 13. . . . Woody Herman at Storyville. . . . Joe Smith, WVDA disk jock, doubles in brass Sunday (22) when he appears with a vocal group. Joe is in rehearsal for the March of Dimes Benefit on that date. . . . Bill St. Clair, WEEL, made his nitery debut at the Bradford Roof, piping a set of Sinatra recordings.

THRU THE COIN CHUTE

KENTUCKY KAPERS

W. J. Whitfield, Hopkinsville, Ky., down with the gout. Elsie Fears says "No one but the utterly rich can have the gout." . . . At Pete Woods, Pete was talking about the geese over at Reel Foot Lake. Some came all the way from Canada. . . . Herb Lowe, Bowling Green, says 1955 was a great year and hopes '56 will treat him just as well. . . . At Kirby Brothers, Bowling Green, the record bar was so busy we couldn't get any one to spend a few minutes giving us the latest happenings. . . . J. T. Roby, Rubin Johnson, Ralph Knott, and Arlie Vincent, Owensboro, all trying to talk with Lum Clark in Atlanta at the same time via the long distance telephone. Lum is on vacation. . . . J. T. Smith, Owensboro, reports a good 1955 with his race horses and routes. . . . Cecil Lay, Corbin, talking about pool tables and the fine way 1955 treated him. . . . Fred Lucas, Corbin, out on the route. . . . John Fitzgerald and B. W. Jacobs, Louisville, report a top 1955 and say 1956 is starting out like it plans to bust 1955 records. . . . A & B, Louisville, was robbed Christmas week. The entrants broke off the combination cylinders on the safe but did not take anything. This week they came back and finished the job. It is reported they got away with \$15,000. Bernard S. Berman was in Chicago but Robert had the law turning on the heat looking for the thugs. . . . At S. L. Stiebel, Louisville, Walter Waldman was out working the Nashville area. Al Robb, who recently came in from New York, is handling the office. . . . H. M. Branson, Louisville, had his sales floor looking like big business. He reports a good 1955. . . . At Southern, Louisville, Leo was out but things were humming with the floor resplendent with AMIs, games and other machines. It looked like an Old County Fair. . . . K. A. Cormney, Central Music, Richmond, reports business in Kentucky is good. Central operates in Richmond, Summerset, Danville and Corbin. They are hoping that the new vending routes of Cole cold drinks and Keeney coffee vendors will bring them into Lexington in 1956. . . . Alvin, Floyd Ball, and Ginsberg, Middlesboro, all out working the bushes. . . . Ran into Art Foster, La Follette, looking around.

HOW TO TURN A DEAD SPACE INTO A LIVELY GAME AREA

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1 NEW KING SIZE DELUXE SKILLPOOL

Requires only 13 1/2' x 7' or 94 1/2 sq. ft. Longer playing field permits player to make many new straight and cushion shots.

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Requires only 84 sq. ft. or 12' x 7', for thrilling play in small areas.

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- BUILT-IN OPERATOR SERVICE CARD FRAME!
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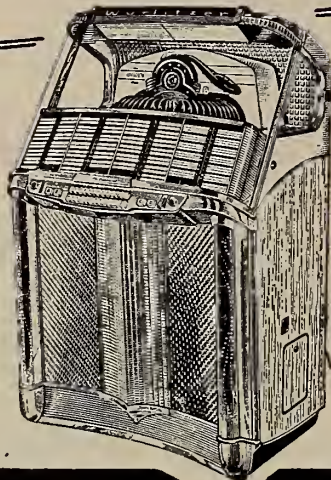
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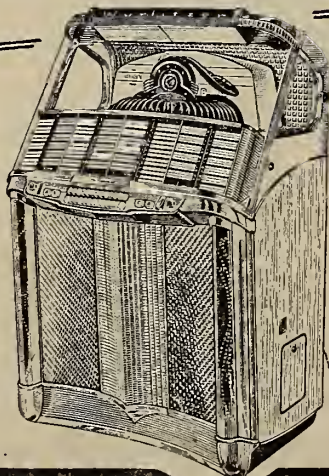
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LOS ANGELES, CALIF.

THRU THE COIN CHUTE

HOUSTON HAPPENINGS

Harold W. Daily, after doing business for nearly a quarter of a century under the name of South Coast Amusement Co., finally put his name over the door. As of Jan. 1st, the firm name of South Coast Amusement Co., 318 East 11th St. Houston, was changed to H. W. Daily. Concern is owned by Daily and operated jointly by he and his son, H. W. Jr. The firm is a major distributor of various record labels, including its own, with plants in Dallas and San Antonio as well as Houston. . . . Sam E. Ayo, truly a well known Texas Coinman, now with sales department of R. Warneke Co. (AMI). Over a period of 20 years Sam went from a top ranking music operator into phonograph and record distribution then back to his first love of operating. He and his brother A. C. recently sold all their music operations. . . . A. E. Hoot, service manager, Houston S. H. Lynch Co., proud father of a girl born Dec. 24th. . . . Betty Jo Terry, attractive and likable red head, back at her old job as secretary of American Music Co. Betty Jo worked for the outfit two years, took off a spell and now is back (she hopes) for permanent. American Music is owned by brothers, Tommy and Eddie Arwady. . . . 20 year clubber, Ray J. Roecker, owner of Ray's Radio and Phonograph service at Wharton, in the city stocking up on records and other accessories. . . . Henry Baily, owner American Shuffleboard Sales Co. back from a Statewide business tour with a cheerful report on general conditions in his line. . . . Houston S. H. Lynch Co. (Seeburg) reported December as the best month in history of the company. . . . H. W. Daily Jr. waxed enthusiastic talking about "What Am I Worth", a recent number of George Jones on Starday label.

**Va. Music Ops Schedule
 Series of Regional Meets**

CHARLESTON, W. VA.—Dana M Hicks, executive secretary of the West Virginia Music Operators Association with headquarters in this city, reports that a series of regional meetings have been scheduled to be held thruout the state during th coming weeks.

These meets will take place in Williamson, Huntington, Wheeling, Morgantown, Fairmont and Clarksburg

Regular scheduled meeting of the Board of Directors will be held on Sunday, April 1, at the Daniel Boone Hotel, Charleston.

**Phil Robinson Visits
 Chicago**

CHICAGO—Phil Robinson, western regional director for Chicago Coin Machine Company, this city, visited here all this past week.

"My reason for this visit", Phil answered when questioned, "is to set up for faster and bigger volume deliveries of our new 'Champion' pool game.

"Believe me", he stated, "we can use carloads more of the 'Champion out on the west coast.

"That's why I'm here", he concluded, "to get our factory to ship me as many as possible every day from now on."

**SEE US FIRST FOR THE FINEST
 POOL GAMES!**

Chicago Coin | Exhibit DeLuxe "84" | Exhibit DeLuxe
CHAMPION POOL | **SKILL POOL** | **KING SIZE SKILL POOL**

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POOL TABLE PARTS

- Solid Red 2 1/8" Dia. Ball\$3.45 Each
- Solid White 2 1/8" Dia. Ball 3.45 Each
- Red w/Dots 2 1/8" Dia. 3.55 Each
- White w/Dots 2 1/8" Dia. 3.55 Each
- Deluxe Cues 48" length w/fibre point & leather tip 3.25 Each
- Click Chalk-Box of 1250 Box
- Duplex Metal Chalk Holders12 Each
- Green Cord11 Yard
- Cue Repair Kit 5.75 Each
- Chrome Leather Clue Tips, 12MM pkg. of 25 1.25 Pkg.
- Seafoam Green Table Cover 4.95 Each
- Rubber Cue Bumpers15 Each
- 2 Oz. Plastic Bottle Glue35 Each
- Majestic Rubberback Cloth 16.95 Each
- Eclipse Cushion or Rail Cloth 8.25 Set

SPECIAL PACKAGE DEAL!

- 2 CUES } \$30 Value—
- 2 RED BALLS } **\$19⁹⁵**
- 2 WHITE BALLS }
- 1 CUE REPAIR KIT }
- 2 BOXES CHALK }

SPECIAL! SET OF 10 BALLS

- 4 Red } **\$19⁹⁵**
- 4 White } **\$34.50 Value!**
- 1 White w/red spots }
- 1 Red w/white spots }



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Chicago 47
 2330 N. Western Ave.

MOA Advisory Committee to Meet in Chi February 5, 6 and 7

OAKLAND, CALIF.—The advisory committee of the Music Operators of America (MOA), will meet in Chicago, February 5, 6 and 7, at the Morrison Hotel, according to an announcement by George A. Miller, national president and business manager.

Members of the committee are J. Harry Snodgrass, Martin Britz, Al Denver, Sidney Levine, Les Montooth and Miller.

Meeting with the committee will be Barney Young and Irvin Gwitz, who

will present the plans for the operation of a new record company, which it is stated, will be sponsored by the members of MOA.

At the same time, it was announced that a permanent employee will be placed in the Chicago area to handle convention activities for at least two months prior to the convention, which is scheduled to be held at the Morrison Hotel, Chicago, May 6, 7 and 8.

Various committees will be appointed shortly to handle the details of the forthcoming convention.

W. Va. Music Ops To Join "March of Dimes"

CHARLESTON, W. VA.— Under the inspired leadership of J. A. (Red) Wallace, president, and the other officers of the West Virginia Music Operators Association, members of this organization have agreed to go "all out" on the "March of Dimes" campaign this month.

Juke boxes will be placed in banks, city halls and other public buildings. The entire collection will be contributed to the "March of Dimes".

In addition, many operators throughout the state have stated they will conduct "A Day of Dimes for the 'March of Dimes'," and contribute one day's collection to the Polio Foundation.

The program is being coordinated by Dana M. Hicks, executive secretary of the West Virginia Music Operators Association, and T. Sterling Evans, West Virginia State representative of the National Foundation for Infantile Paralysis.

NBC Signs "Just Call Me Juke"

NEW YORK—The National Broadcasting Company secured all broadcasting rights to a new creation "Just Call Me Juke", created by Lyle Kenyon Engel, independent music promotion consultant.

"Just Call Me Juke" is a fantasy. It features an individual by the name of "Juke" who is the heart and soul of all juke boxes everywhere. He knows which records are tops and in what areas. "Juke" never knows when he will pop up in a juke box nor does he know in what city he will visit.

The Rudolph Wurlitzer Company supplied their latest model juke box to NBC for the special use of "Just Call Me Juke." The juke box will be on stage and when it lights up "Juke" will talk to the audience through the machine. More than three hundred teen-agers visit the studio to dance during the National Radio Fan Club's program every Friday.

"Just Call Me Juke" will start on NBC-Radio January 20, 8:00-10:00 p.m., E.S.T.

ROCK-OLA 1438 COMET	\$545
A. M. I. Model "B"	150
A. M. I. Model "A"	125
CONSTELLATION	95

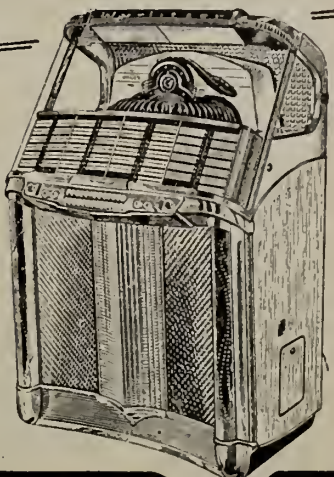
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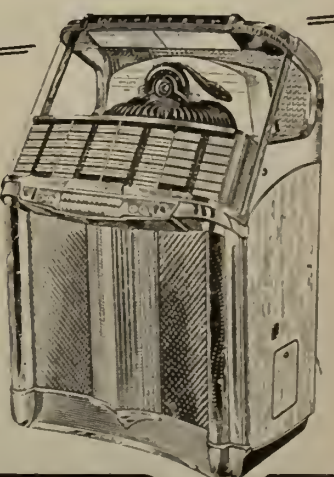
The New
WURLITZER model "1900"
IS NOW ON DISPLAY IN OUR SHOWROOMS
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LEW JONES DISTRIBUTING CO., INC.
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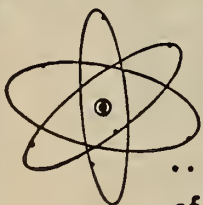
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The big news this week on Pico Boulevard was the showing of the new Wurlitzer model "1900" phonograph. According to Wayne Copeland, "This is the finest phonograph produced by Wurlitzer during their one hundred years in the music business." The model "1900" was first introduced at the Wurlitzer Centennial celebration held here in Los Angeles at the Statler Hotel last December 8. At that time Wurlitzer distributors from all over the world enthusiastically received the new phonograph. Local showings for operators were held at an open house at Sierra Distributors Sunday from 12 noon until 6 P.M. where the new models were displayed and refreshment served. The new phonograph was given a great reception by the more than 300 operators who attended. Gary Sinclair, regional sales manager for Wurlitzer, represented the factory at the showing, and in addition to sales manager Wayne Copeland, Jack Dolan, Pete Ley, and Matt Nordberg assisted in demonstrating the new phonograph to operators. As an added promotion, Sierra distributed 500 copies of the new Bee Jay recording of "Gee, Dad, It's A Wurlitzer" by Don Michael to local operators who attended the showings. . . . Ben Chemers, business manager of the Los Angeles Division of the California Music Merchants Association, sent out a year-end report to all members outlining the advances made by the Association during the past year. The Los Angeles Division made great strides last year, gaining over fifty new members. The most significant advance made by the Association was their success in getting reduction in license fees for coin operated machines in Los Angeles County. As the new year starts, the Association is embarking on its biggest public relations drive to date in conjunction with the 1956 March of Dimes. Chemers reported that all members are giving their whole-hearted cooperation to this very worthwhile cause. Newest member signed up is Eugene Mickens of Los Angeles. Prospective member Paul Colaluca dropped in to headquarters this week to discuss joining the association. Also dropping in to headquarters this week were Ben Korty of Glendale and Bill Yedlin of Sherman Oaks to pick up 1956 stickers and promotion records. Happy to report that popular Los Angeles operator, Lee Walker, has recovered from his back ailment and is busy gaining back the weight that he lost. . . . Barbara Chandler, niece of Mary and Kay Solle, was visiting with them at Luenhagen's Record Bar. Barbara is from Marysville, California, and had quite a time being evacuated from that city during the recent floods. However she managed to get away to spend part of her vacation with her popular aunts. During her stay, Barbara saw the Rose Parade and also visited Disneyland. Melba and Orville Kindig brought their grandson, Michael—all dressed up in a sailor suit—in to visit Mary and Kay this week. Also visiting Leuenhagen's this week was Lou Herscher, writer of the current western hit "You're Free To Go". Lee Palmer of Mercury Records brought Ann McCormack, whose second Mercury release of "No Cause For Alarm" could be a big one, in to visit Mary and Kay. . . . Delos Osborne, veteran distributor in the San Francisco Bay area, was in town visiting with local distributors last week. . . . At Minthorne Music, Ed Wisler was forced to change the date of the Seeburg service school in Bakersfield, and will now hold the school some time in mid-February. Hank Tronick was showing the attractive counter leaflets which the Seeburg company had made up on the "V-200" Dual Music System. The folders contain a few words about the new system and show the different price combinations. . . . Nagpuni, the horse owned by George Buchman of San Diego Music, set a new track record at the Santa Anita race track last week. Buchman's horse had previously set a track record at the Del Mar track earlier in the season.

Gabe Orland of California Music left this week for a trip through the valley and Northern California to acquaint operators in that territory with the advantages of a one-stop service. Sammy Ricklin said that mail order business has been big for the past week, and out-of-town operators should be coming into town in force during the coming weeks. Sammy and Gabe took in the Rose Bowl Game and Gabe's son Allan yelled so much he's still suffering from a sore throat. Operators were glad to see Martha Delgado back at work fully recovered from the flu. . . . L. B. Webb, long-time operator in the Los Angeles area, was in town visiting distributors in Pico this week. . . . Dave Wallach, at C. A. Robinson Co., is celebrating 25 years in the coin machine business this month. On his current trip through the territory, Dave is preparing for the outdoor business and looking up equipment. . . . Glen Catlin is still vacationing in Blythe, California. . . . Ed Ratajack, AMI regional sales manager, was visiting with Bill Happel and Herman Pastor at Badger Sales. Accompanying Ratajack on his trip through the territory was district sales manager Tom Sams, who headquarters in the San Francisco area. . . . Larry Collins of Whittier says that his route is 100% easier, now that his five children have returned to school. . . . According to Ed Wilkes at Paul A. Laymon, Inc., the Bally "Broadway" game is the best game that the Bally people have ever produced, and sales to operators are backing up his opinion. Ed took his family to Pasadena to view the Rose Parade during the holidays. Karel Johnson, phonograph service manager, spent the past weekend visiting friends in San Francisco. . . . The following operators were seen visiting Pico last week: Ed Neel of Blythe; Albert Berton, Burbank; George E. Taylor, El Monte; Joe Septic, Inglewood; and Walter Levi, also from Inglewood.

URANIUM in Action!



... especially for you . . . a collection of rare minerals . . . radio active ore, geiger counters, ultra-violet displays . . . see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE
HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • ANDY FAVA

CASINO
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The
WESTERNER
DOWNTOWN LAS VEGAS

Capture AND HOLD THE CHOICE LOCATIONS!!!

Keeneys

JUMBO DELUXE

(18 inches longer)

**FASCINATION
POOL**

is the answer!

FEATURES

3 or 4 sided play

Perfect operating Ball Release
can't be cheated

Perfectly squared to entice the
professionals



**YOUR
KEENEY
DISTRIBUTOR
HAS THEM!**

Mahogany Grained Moulding—Cork Finish Body and Legs

- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

OPERATE
Keeneys
6-PLAYER
Deluxe
CHALLENGE
BOWLER



3 WAY SKILL TEST

- Speed
- Timing
- Accuracy

Order Yours Today!

J. H. *Keeneys* & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS



REGULAR SIZE 52" L. x 36" W. x 32" H.

Williams Plant Diversifies



SAM STERN

CHICAGO—Sam Stern, executive vice president of Williams Manufacturing Company, this city, reported this past week:

"We believe that we are the number one producer in the city at this time.

"The reason for this", he added, "is because we have diversified our entire line of amusement products."

Stern explained that the firm intends to continue this diversification policy from now on.

They will not concentrate on any one type machine, he said. They will, instead, manufacture so diversified a line of games that the average operator will find the Williams' factory capable of handling all his location's amusement products needs.

"We have learned", Stern reported, "that just as the operators, themselves, have diversified their operations, instead of specializing in just one type equipment that we, too, have to do the very same to meet the requirements of the operators."

Stern also stated, "We have under way at this time plans for many new type products.

"We feel certain", he advised, "that from among these may come the new type amusements for the industry."

Correction

NEW YORK—Due to a typographical error in the ad of Irving Kaye, this city, in the issue of January 14 the price of the 2-1'8" Pool Balls was incorrect. The correct price is "Sample Set of 10—\$15."

ROCK-OLA

MODEL 1448

Worth More
When You Buy It

Worth More
When You Trade It

Young Distr. of L. I. to
Show "1900" Sat., Jan. 21

FREEPORT, L. I., N. Y.—Sandy Moore, general manager, and Hank Walton, sales manager of the newly formed Young Distributing, Inc. of Long Island, with offices at 240 E. Merrick Road, this city, announced that showings of the new Wurlitzer model "1900" will start on Saturday, January 21.

The firm will act as sales agents for Young Distributing, covering the Suffolk and Nassau territories.

Both these men are well known here, and Sandy Moore is considered one of the most progressive young coinmen in the business.

**MAKE US!
AN OFFER!**

BALLY BOWLERS

Mystic—Rocket
Victory

KEENEY BOWLERS

MUSIC

AMI—Seeburg
Wurlitzer
All Models

**RUNYON
SALES COMPANY**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeneys & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

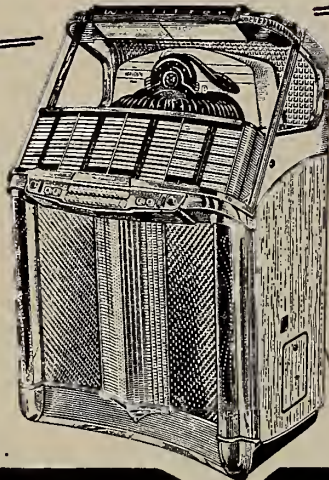
**A DAY OF DIMES FOR
THE MARCH OF DIMES**

Thanks and Congratulations
WURLITZER
 for giving us a wonderful
 stimulating reason to celebrate your
 1856 **CENTENNIAL** 1956

The
**Centennial
 Phonograph**

MODEL 1900

OPERATORS: See it on Display NOW at ...



YOUNG DISTRIBUTING, INC.

575 11th AVENUE

NEW YORK, N. Y.

OPERATORS in...
NASSAU and SUFFOLK
 The New
WURLITZER MODEL "1900"

will be on display in our showrooms
 starting **JANUARY 21.**

COME IN AND SEE IT!

YOUNG DISTRIBUTING, INC.
 of **LONG ISLAND**

240 EAST MERRICK ROAD FREEPORT, L. I., N. Y.
 (PHONES: MAYfair 3-2472, 3-2473 and 3-2030)

New WURLITZER model "1900"
ON DISPLAY
 Starting **MONDAY, JANUARY 16**
 COME IN AND SEE IT!

DISTRIBUTORS FOR WILLIAMS' LINE OF POOL TABLES

Joe Fishman, Inc.

R & Y NOVELTIES

(Sales Agents for Young Distributing Company for Wurlitzer in Northern New Jersey)
 131 CLINTON STREET, NEWARK, N. J. (PHONE: MItchel 2-2548 & 9)

THRU THE COIN CHUTE

EASTERN FLASHES

Main topic of conversation this week thruout the city is the "forum" being held at the Henry Hudson Hotel on Tuesday night, January 17, sponsored by the music distributors here, Atlantic New York Corporation, Runyon Sales Company, and Young Distributing, Inc. All of the operators whom we met up with on coinrow this week advised they will be on hand. And distributors we visited told us that the reaction was simply great. No one in any business knows all the answers, and operators who attend will learn plenty which will react to their financial benefit. We urge all to attend.

When this issue is in your hands, music operators all over the country will be visiting their local Wurlitzer distributors to see and hear the new Wurlitzer model "1900" phonograph—called the "Centennial" in celebration of Wurlitzer's 100th year in business. Locally, Young Distributing will have Joe Young, Abe Lipsky, Allie Goldberg and all of their staff on hand to greet the ops. Joe Fishman, who is the sales agent in No. N. J. for Wurlitzer phonos for Young Distributing, will also be here too for several days to welcome music operators from New Jersey. In addition Fishman is showing the Wurlitzer phono at his Newark, N. J. showrooms starting Monday, January 16. Joe's associates will be at the Newark offices. A showing of the new machine will also take place at Young Distributing of Long Island in Freeport, starting Saturday, January 21. Hank Walton of this firm will be at the New York showing all week. Then, at some time during the week of January 23, Young will show the Connecticut operators the new machine—probably at a hotel in Bridgeport. Hank Barber of the Landsheft and Barber Advertising Agency, will represent the Wurlitzer factory at the New York showing. . . . Sam Moore of Highlands, N. J., in to visit with distribs. Tells us that weather conditions produced another flood in his area, but he was lucky and was able to rescue a half dozen machines before they were hit by the water. Wasn't so fortunate last time, when plenty of his equipment was damaged. . . . Elmer Rowe of the Rowe Music Service, Troy, N. Y., in town visiting. While here Elmer took in that great Broadway show "Inherit The Wind" with Paul Muni.

Atlantic New York Corp. started their Seeburg Service School sessions this week, with the first being held at the firm's quarters on Monday, Jan. 9. Meyer Parkoff enthused over the large turnout of ops and their mechanics. Classes start at 7 PM, with refreshments served from 6:30 to 7. Same procedure will now prevail every Monday night. Condolences to Murray Kaye, whose mother passed away this past week-end. Murray out of the office for the week. Atlantic displaying Gottlieb's "Spot Pool" pool game, and Sol Gottlieb from the Chi factory was on hand demonstrating the game. . . . The same large crowd of ops continue to flock into Al Simon's, Albert Simon, Inc., to look over the display of ChiCoin and Genco games. Al reports fine sales. . . . Barney Ross, the ex-welter champ, and now currently connected with Eddie Fisher, in record promotion, visits with Barney (Shugy) Sugerman at Runyon Sales. Barney celebrated his 46th birthday on Dec. 23. Tells us he's expecting his third grandchild some time this month. A Hollywood movie studio preparing to start production of a film of Barney's life, and he will leave for the West Coast some time in Feb. Shugy so busy with customers and details, he hardly has time to spare for his friend. . . . "Senator" Al Bodkin getting ready to leave for Miami Beach. Takes off on Jan. 28 for five weeks. Will stay at the Luzerne Hotel. The "Sen" never takes a summer vacation, preferring to stay on the job during the warm weather and stimulate play on his machines. . . . Over at Mike Munves, Charlie Rubenstein, arcade owner, tells the story about opening an arcade a number of years ago, and bought up Five Thousand Dollars' worth of real old-time equipment. Then little by little, replaced them with new machines, and sold the machines back to Mike. . . . Bob Charles, Binghamton Amuse. Co., Binghamton, N. Y., in town for a few days, and then flies down to Ft. Lauderdale, Fla. with his wife and son. Expects to stay there until middle of April.

THRU THE COIN CHUTE

UPPER MIDWEST MUSINGS

Sam Karter, Star Sales Co. of Minneapolis, Minn. is very proud of his son Phillip. Phillip walked off with the top honors in the Minneapolis Junior championship Bowling roll-off held during the Christmas vacation. . . . L. A. Anderson of Hudson, Wisc. is busy these days placing coin operated pool games. Andy and Ella Oberg of Grand Forks, N. D. took off for Hot Springs, Ark. and are missing all the real nice cold weather. . . . Mr. and Mrs. Glenn Bischell of Chippewa Falls, Wisc., were seen shopping around. . . . Leo Meginnes of Isabel, S. D. stopped in the Twin Cities on his way up to visit relatives in St. Cloud, Minn.; Leo looked over the latest in games. . . . Mr. and Mrs. Elmer Cummings of Brookings, S. D., spent the day in the Twin Cities. Elmer did some shopping for equipment. . . . John Galep and Harry Galep, operators from Menomonie, Wisc., ran into each other in the Twin Cities. Johnny was picking up records and parts for his route. His Uncle Harry was in town also shopping around for equipment. . . . Joe Totzke, Totzke Music Co. of Fairmont, Minn., has been very busy installing T. V. sets. He manages to take care of his route between installations. . . . Recent visitors to the Twin Cities were Jim Donatell of Spooner, Wisc., Charles Sersen of St. Cloud, Minn., Earl Hausauer of East Grand Forks, N. D., Ben Kragtorp of Tracy, Minn., Royal Hagen of Slayton, Minn., and Clayton Norberg of Mankato, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

The fact of the matter is, as many here now report, the pool games complete potential sales market is as yet unscratched. The reason for this statement is due to the fact that, with the holidays over, salesmen have been hitting the road. These salesmen are amazed. They phone in sample orders and quantity orders for new pool tables every day. They are bumping into towns and cities where no pool games have as yet started into operation. As the salesmen beat the bushes business continues to boom bigger than ever for the pool games. . . . Jack Nelson on the job bubbling over with enthusiasm for the New Year. Jack believes that this business is in for "some grand times ahead". . . . Mickey Schaefer just returned from Florida vacation. His wife and kiddies still there. In fact, his kiddies attend school in Miami. Mickey reported to be doing very well with his "Bar-Vend" machine. Sells hot soups, cocoa, coffee, etc. . . . Bill DeSelm just returned from a visit to Vince Marcella of Huey Distribs, Noo Orleans. Said Billy on his return, "Ah want you-all to know ah sho did enjoy mahsef."



RAY MOLONEY

"You can't beat this for being real partners", reported Wally Kline this past week. Seems that Wally took his car to make a call and, coming to a sudden stop at a light, some other driver smashed slam-bang into the rear of his car causing but pahlenty damage. When Wally returned he told his pal and partner, Joe Kline, what had happened. So Joe comforted, "Okay, Wally, I'll drive you home." They walked out to get into Joe's car and found the whole front bashed in. Some unknown driver had backed into it and banged it up. . . . Dave Rockola announced the appointment of Art Aaron and Al Herman, Herman Distrib. Co. of Brooklyn as the firm's NYC distribs. . . . Gorgeous advertisement in The Wall Street Journal by Seeburg featuring the firm's limed oak library unit with a capacity for 400 music selections. Headline: "Your business can have the benefits of Seeburg music". . . . If there actually comes into being a leveling off on a high plateau, as some eco-



LYN DURANT

nomists predict for the second half of '56, workers will have more leisure time on their hands. This should, most definitely, benefit the coin machines business which should get more play action.

Ralph Sheffield, Genco's sales director, officially announced the appointment of Al S. Warren as the firm's new sales mgr. Al comes from the beverage industry. Was with Champagne Beverage of Wisconsin. Also with Calvert. . . . News to the effect Roy Small unanimously elected Conciliator for United Music Operators of Michigan for '56. (Congratulations and continued great effort). . . . Sam Taran U.S. citizen January 20. . . . Vince Shay claims that Keeney's "Jumbo Fascination Pool" is the one game "that's in a class by itself". . . . Vermont operators saddened by legal ruling from state's Supreme Court. . . . Ed Wurgler in town and wishing all the happiest of New Years. . . . Joe Caldron announced that Kenneth O. Ostman



HARRY WILLIAMS

now V. P. and Gen'l Mgr. of Trans-World Trading Corp. . . . Ed Levin enduring a case of telephonitis at ChiCoin while Joe Connery, firm's roadman, getting over the flu, so Sam Gensburg busier than ever. . . . Sam Stern claims Harry Williams' factory now "No. 1 producer". Art Weinand traveling thruout west.

Phil Robinson in town crying for more and bigger deliveries from ChiCoin of "Champion" pool. . . . Ralph Sheffield visited St. Loo, Little Rock and K. C. "But", Ralph reported, "had to dash right back. Can't stay away with business booming. And what's more", he added, "we just got the biggest export order in our history from Europe". . . . Pat Buckley having shown all models of his latest reports inquiries flooding in. . . . John Haddock eagerly awaited at his offices with great news from European market. . . . Dave Gottlieb proved himself a



DAVE GOTTLIEB

champion fisherman, according to Alvin Gottlieb. Alvin reported the "Flipper's" captain and himself had all they could do to bait the line and hook the fish as Dave pulled them in when they ran into a school of dolphins. . . . Lyn Durant reported to be busier than ever in United's engineering building. . . . Paul Huebsch of Keeney reported that Tom McCormack and Vel Allbritten in Atlanta and continuing to travel south. So Bill Bolles, too, gets the southern itch and rolls down to the Carolinas. "Business is great", Paul reported. He's keeping Bill Coan on hand to help him keep things rolling.

Les Rieck, Ed Ristau and Wayne Bradfield talking things over at Rock-Ola. Kurt Kluever home with broken ankle giving him mucho pain. . . . Carl Angott of Detroit reports he and Mrs. Angott had a grand and glorious time touring the West Coast with Wurlitzer's Bob and Ruth Bear. . . . Pete Brandt of St. Louis, dear friend of World

Champion wrestler, Lou Thez, can still take on many a young guy for a coupla falls. . . . Joe Robbins of Empire reports that since Jack Burns took to the road. "I'm overwhelmed with orders for pool games". . . . Len Micon reports they tried apt. living but just couldn't take it. So Len building himself a new home in Lincolnwood. . . . Alvin Gottlieb having a 7 1/2 foot Sailfish he caught mounted for him at \$1.25 per inch. . . . Frank Mencuri cracked this week, "I'm always on the frying pan. But", he added, "I love it". Both Frank and Sam Lewis elatedly reported they have "no materials or supplies shortage problems" at this time for their pool games. "Only wish we could triple our production, big as it is". they chorused. . . . Chet Gore of Exhibit, by the way, now has his printing and postcards installed in firm's new addition and is a happy, happy boy.

Art Garvey takes to the road as Phil Weinberg comes up to visit Bally factory. So Bill O'Donnell always has



FRANK MENCURI



PAUL HUEBSCH

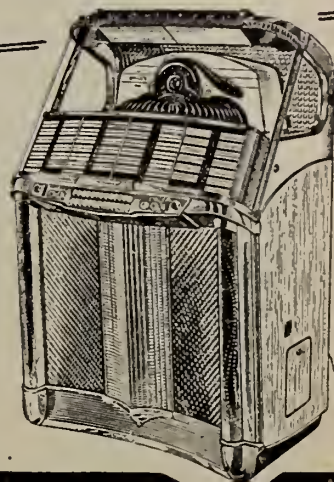
Thanks and Congratulations WURLITZER

for giving us a wonderful
stimulating reason to celebrate your
1856 CENTENNIAL 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at . . .



COVEN MUSIC CORP.

3181 NO. ELSTON AVENUE

CHICAGO, ILL.

WANTED

BRIGHT SPOTS • FROLICS • BRIGHT LIGHTS
SEEBURG HF100R
CASH OR TRADE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)



PAT BUCKLEY

an audience. By the way, Bill busted all long-distance phone records with a 1 hour, 56 minute phone call last week from one of Bally's distribs. . . . How's about Ray Moloney and George Jenkins performing a duet on the first Bally Records release with Jimmy Hilliard in the background humming while Lou Breese plunks on his banjo. The tune? "Say It Ain't So". . . . Herb Oettinger advising that Johnny Casola and Al Thoeke still traveling thruout the sunny southland clicking with United Service Schools. . . . General agreement among juke box leaders that music biz is now definitely backbone operation for all ops. But urge more aggressive educational action to help music biz grow greater and continue boom booming along. . . . George Kozy of ABT planning trip to Atwood Vacuum plant to discuss plans for firm here. . . . Chi's music ops of belief they will make largest financial donation in their history to the "March Of Dimes" here as "Day Of Dimes for 'March Of Dimes'" gets going.

HAPPY BIRTHDAY THIS WEEK

TO: R. C. Carpenter, Chester, N. Y. . . . Angelo N. Delaport, Syracuse, N. Y. . . . Theo. Blatt, Brooklyn, N. Y. . . . Kenneth N. Edwards, Charleston, W. Va. . . . George S. Workman, Chester, Pa. . . . Morris Pinto, Houston, Tex. . . . Ernie H. Petering, Niagara, N. Y. . . . Victor J. Lucas, Chicago, Ill. . . . Louis H. Morris, Galveston, Tex. . . . Jimmy Robillard, Riv Des Prairie, Quebec, Canada. . . . Tom R. Gaskins, Knoxville, Tenn.

WORTH REPEATING: He who would climb a tree must grasp at its branches—not at its blossoms.



JOHN HADDOCK



HERB JONES

GIN RUMMY

POKER FACE

GYPSY QUEEN

QUEEN OF HEARTS

EASY ACES

TOPS THEM ALL!

EVERY GOTTLIEB CARD GAME HAS BEEN A BIG MONEY MAKER!

★ Targets and Rollovers Light Playing Cards 10 to the Ace in all 4 Suits in Various Combinations.

★ 11 Different Combinations Light Center Hole for Specials and Extra Specials.

★ All New Card Spotting and Scoring Out Hole. ★ 4 Rotating Light Pop Bumpers Boosts High Score.

★ High Score to 7 Million.

★ 2 Super Powered Flippers.

★ 2 Cyclonic Kickers.

NOW
at no extra cost, to help protect your equipment:
Extra Heavy Duty All-Steel Legs . . . Plated Cigarette Holders on Side Rails.

SEE IT AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO-51, ILLINOIS

Thanks and Congratulations

WURLITZER

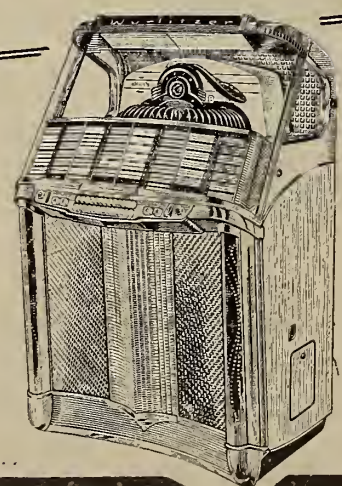
for giving us a wonderful stimulating reason to celebrate your

1856 CENTENNIAL 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at . . .



O'CONNOR DISTRIBUTORS, INC.

2320 W. MAIN STREET

RICHMOND, VA.

Warren Named Genco Sales Mgr.



ALBERT S. WARREN

CHICAGO—Ralph Sheffield, director of sales for the Genco Manufacturing & Sales Company, this city, announced the appointment of Albert S. Warren as sales manager.

Warren will make his offices at the firm's headquarters here, and will spend a great deal of his time visiting and calling on distributors throughout the country.

Al Warren, a native of Chicago, was formerly associated as sales manager for the Champagne Beverage Company, in Wisconsin. Previous to this, he spent a good many years as sales promotion and merchandising manager for Calvert Distillers in Chicago.

Warren has been at Genco for the past month getting acquainted with all phases of the coin machine business.

"20 Year Club" Passes 1,000 Membership Mark

CHICAGO—The Cash Box' "20 Year Club" passed the 1,000 membership mark this month.

Total number of members is now 1,020.

The club was founded on January 7, 1953 and has become one of the most outstanding institutions in the industry.

There has never before been anything like the "20 Year Club".

It is composed of men and women who have been active in the coin machines industry for 20 years or longer. There are members who have been and still are active for over 50 years.

Harry S. Lavine of Oil City, Louisiana, has been actively engaged in the industry for over 57 years. A. S. Levy of Dayton, Ohio, has now been active in the coin machines business for over 51 years.

Whereas growth has continued at a steady pace for the "20 Year Club" it has not been as great for the "Alternate Member's" division.

Men and women who have been actively engaged in the coin machines industry for 10 years and longer, but not yet 20 years, are eligible for membership in the "Alternate Member's" division of the "20 Year Club".

On reaching their 20th year in the industry they automatically become members of the "20 Year Club".

Gottlieb Proudly Presents ... **SPOT POOL**

THE ARISTOCRAT OF POOL TABLES

**BUY THE BEST...
WE DO...**

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

WITH ALL THE FEATURES AND EXTRAS

- | | |
|--|---|
| Hinged top and front door. | Distinctive cabinet built by craftsmen. |
| Durable mechanism for minimum maintenance. | Optional lighting accessory. |
| Metal ball tracks and quiet reset. | Colorful bumper protectors. |
| Cross-lined playfield. | Precision dimensions for accurate play. |
| Genuine Billiard components. | Inlaid rail markers. |



"There is no substitute for quality"

AT YOUR DISTRIBUTOR
NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

1927-1956
29 Years of Leadership!

Believe Dime Play Well Established

Report Public Acceptance Definitely Established Dime Play In '55

CHICAGO—General belief here, in the manufacturing center of the industry, which is in daily contact with all areas thruout the nation, is that dime play is now well established.

In fact, many claim that 1955 was the first year when a majority of the nation's operators adopted dime play.

This is due, many assert, to the fact that the manufacturers shipped their new games and music equipment with dime plus multiple-coin chutes.

The advent of the pool games, many say, was absolutely responsible (as The Cash Box reported sometime ago) for the majority of the amusement games ops switching over to dime play.

"It is well established," one well known manufacturer here stated, "that dime play is now completely accepted by the general public."

Because of the adoption of dime play on so nationwide a basis many here believe that this has been, in large part, responsible for bigger sales of all types of equipment, especially in the amusement and music fields.

There is a drive afoot, spiked by the speech of Robert Z. Greene of The Canteen Company at this past NAMA convention, to get vending machine operators to cut down commissions to locations.

This, some noted vending machine

operators believe, would be exactly in keeping with the plan to use dime play for amusements and music.

Impressive to a great many in the industry is the fact that 1956 will be the twelfth year since this publication originated the suggestion that dime play come into being and crusaded for its adoption by the trade.

Since 1944 The Cash Box pointed out that, with inflation creeping up every day on the American financial scene the nation's operators, to assure themselves progressive growth as well as equalize continued growing overhead expense, must meet this inflationary coinage and, thereby, use the dime where the nickel formerly was used.

"The slogan which this publication coined: "Let's Get A Nickel A Play AGAIN," was only to impress on the minds of the nation's operators that the present dime's purchasing power, according to the Government's own economists, was only equal to the nickel of 1939.

"It was a long and hard crusade," as one leader here stated, "but you people of The Cash Box," he continued, "should be given lots of credit for getting dime play underway and what's more," he added, "for helping the entire industry to progress because of the adoption and acceptance of dime play."

Kennedy Retires From Redd Distr.



BOSTON, MASS.—When Raymond C. Kennedy retired from Redd Distributing Company, this city, after many years of valued service, the firm ran a "retirement" party at Tallino's Restaurant. All present and former members of Redd Distributing attended the gathering.

Pictured above is Kennedy being presented with a Hi Fi phonograph. Left to right: Bob Jones, Si Redd, Mr. and Mrs. Raymond C. Kennedy.

Moline Ops Set "Dime" Day

MOLINE, ILL.—Bob Hallgren, H & H Music and Distributing, this city, advises The Cash Box that he is arranging a day in January in which his juke boxes will be used for "A Day of Dimes for the 'March of Dimes'."

In addition, the reports that several other operators in the territory are planning to cooperate, among them Lengbehn Music of Rock Island.

FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE
Call Us Collect—
Syracuse 75-1631
Phonographs converted to 10c play if requested.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Small Re-elected



ROY SMALL

Conciliator and Public Relations Counsellor, United Music Ops of Michigan

DETROIT, MICH.—Roy Small was re-elected Conciliator of the United Music Operators of Michigan, at a meeting held on January 9, at the Fort Wayne Hotel. The election, S. Sears, office secretary, advises, was unanimous.



RACK UP those **BIG PROFITS!**

with . . .

GENCO'S DE LUXE

TOURNAMENT POOL

for **3 or 4 Sided Play** (lined playfield)



- Hinged Playing Field
- Finest Quality Billiard Table Materials

FIRST WITH:

- Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clog-Proof Ball Troughs • Steel-Sheathed Cash Box



LATEST ADDITION!

GENCO'S NEW KING SIZE

TOURNAMENT POOL GAME

18" LONGER than DE LUXE MODEL
(Same Width)

25% FASTER PLAY!

SUPER BIG TOP
STILL IN PRODUCTION
(FINEST GUN GAME EVER)

SEE them NOW at your GENCO Distributor

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

BINGO GAME SPECIAL!

MIAMI BEACH - - - \$400.00	VARIETY - - - - \$200.00
GAY TIME - - - - 350.00	HI FI - - - - - 145.00
GAYETY - - - - - 215.00	DUDE RANCH - - - 110.00
BIG TIME - - - - - 325.00	YACHT CLUB - - - 60.00

Guaranteed—Money back if not satisfied.
All very clean—rails scraped and varnished.

DEPOSIT REQUIRED

CALL: O. L. MULLINIX

COASTAL NOVELTY COMPANY

2122 WATERS AVENUE

SAVANNAH, GEORGIA

(Phone 4-2366)



DALLAS DOINGS

Commercial Music set for its showing of the new Wurlitzer 1900 "Centennial" phonograph. . . . Dallas Music Operators Association held their annual party for members and wives at the new Lido Motel banquet hall. . . . Morris Price, Mercury Records vice-president and sales manager, just completed a tour of their southwest branch offices. . . . We were glad to hear that Leonard Kollman is all recovered from his ulcer ordeal. . . . R. B. Williams in San Antonio on a business trip. . . . Jack Perkins, Capitol Records' regional credit manager, visiting the local branch office. . . . Employees of B & B Vending still talking about the great time they had at their New Year's office party. . . . The first week of the New Year saw many visitors shopping the Dallas market. Among those seen along coinrow were Jimmy Flournoy of Nacogdoches; Jack Sprott, Temple; Tom Williams from Mineola; V. U. Brock, Terrell; T. R. Craig, Ranger; W. E. Groom of Jacksonville; W. E. Lilly from Cleburne; James Moseley, Paris; Kenneth Rowe in from Idabel, Oklahoma; John McGee, Buffalo; W. A. Walker, Wilbur Briscoe and Cecil Epps, from Waco; Mr. and Mrs. Buna Carr from Corsicana; Don Hall of B & H Novelty, Denton; from Fort Worth Mr. and Mrs. R. E. Burns, Benny McDonald, Jiggs Hamilton, J. B. Rhodes. . . . George W. Wrenn, Chicago Coin and Genco field sales representative, returned from a good will tour to all operators in North Central Texas. . . . Mike Koenig, Commercial Music sales representative reported business good on his return from East Texas. . . . Al Miller, King Records national sales manager, touring the southern branches. . . . The Gaylords at the Baker Hotel for a week. . . . Leonard and Joe Matassa bearhunting in Possum Kingdom.

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

"It's What's in THE CASH BOX That Counts"

1ST

IN EARNING POWER *



chicago
coin's

CHAMPION POOL

The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
"Interlock" Construction!

New Tantalizing Center Hole Feature Increases
Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .
Positive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensative Rebound Rails!

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

*EARNING POWER
(By Actual Test Locations)

NOW AT YOUR DISTRIBUTOR

ALL STAR
TEAM BOWLER

BOWLING
TEAM BOWLER

SCORE-A-LINE
BOWLER

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coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

Also Available
chicago coin's
**CROWN
POOL**
Featuring
2 Hole Play

IT'S HOTTER THAN EVER!
chicago coin's
**AUTOMATIC
POOL**



Featuring . . .

**AUTOMATIC
BACK RACK SCORING WITH FRONT PLAY!**

It's the FIRST Automatic Pool Game in the Industry!

New Livelier Rebound Rails! Accurate Fool-Proof Scoring!

New Ingenious Player Score Transfer Device! (Accurate Transfer
Scoring From One Player to Another.)

Lites Are
Optional
Equipment



CLASSIFIED ADVERTISING SECTION

FOR SALE—Exhibit Skill Pool; Genco Tournament Pool. Write for price. **W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.** (Tel.: CEntral 1-9292).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. **KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y.,** (Tel.: CIRCLE 6-8939).

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—We are overstocked with Bingos, Bowlers, Guns, Wurlitzer Phonographs and Wurlitzer Wall-boxes. Any reasonable offers will be accepted. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO** (Tel.: MAin 1-8751).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—1 AMI—40 Selection Hideaway with Steel Cabinets, \$50; 8 AMI Boxes, 5c & 10c, \$7.50 ea., the Lot, \$100. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: Union 3-8574—3-8586).

FOR SALE—Exhibit Sportland Rifle, \$200; Rifle Gallery, \$175; Genco Gallery, \$200; United DeLuxe Carnival, \$225; Bally Moon Rides, \$225. Send for complete bargain list. **ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.** (Tel.: 5-0228).

FOR SALE—Bingo Games, reconditioned. Atlantic City, \$50; Beauty, \$100; Cabana, \$75; Coney Island, \$45; Frolics, \$100; Genco Golden Nugget, \$40; Genco Jumping Jacks, \$40; Palm Beach, \$75; Spot Lite, \$35; Tropics, \$75; Yacht Club, \$85. Shuffle Alleys: Cascade, \$50; Olympic, \$50; Chief, \$115; Clover, \$60; Classic, \$60; Imperial and Leader Flasher Conversions, \$145 ea. **MID-STATE CO., 2369 MILWAUKEE AVENUE, CHICAGO 47, ILL.** (Tel.: Dickens 2-3444).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$95; Palm Springs, \$115; Surf Clubs, \$125; Dude Ranch, \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Speakers: Electro-Voice, Jensen, Lowell, etc., specially priced for operators. Ask us for quotation and be convinced. **GERTZ, INC., 257 ADELAIDE AVE., PROVIDENCE 7, R. I.** (Tel.: STUart 1-4200).

FOR SALE—Late Model Lehigh PX Cigarette Machines, Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: Forest 5-3456).

FOR SALE—Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. **NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y.** (Tel.: FReport 8-6771).

FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O.** Tel.: MONTana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

FOR SALE—Bally Dude Ranch, \$125; Beauty, \$115; Beach Club, \$135; Palm Springs, \$140; Ice Frolics, \$160; Variety, \$295; Evans Saddle & Turf (Club Model), \$205; Genco Jumpin' Jacks, \$45; United Classic Bowlers, \$95. MICKEY ANDERSON, 134 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—We have Brand New, the following Chicago Coin Bowlers: 1 Team Bowling; 1 Bull's Eye Bowler; 1 Score A Line Bowler. Also, 1 Playtime Bowler and 1 Criss Cross Bowler (Like New). Make us a reasonable offer. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND.** (Tel.: HArrison 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. **COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.**

FOR SALE—Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.** (Tel.: Blgelow 8-3524).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y.** (Tel.: CHickering 4-5050).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bouns; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol DeLuxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. **ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS.,** (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO.** (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUNKirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: WHEeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MEIrose 5-1593).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRIDGEport 750).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434, 45 RPM, \$250; 1436, 78 RPM, \$250; 1436, 45 RPM, \$325. Seeburg: Model 100-BL (Refinished Cabinet), \$475. AMI: Model A, \$100. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scales: Watling, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Special. Bally: Gay Times, \$299.50; Gayeties, \$225; Miami Beaches, \$450; Varieties, \$260; Big Times, \$362.50; Ice Frolics, \$99.50; Futurities, \$35; Spotlites, \$45; Atlantic Cities, \$35. United: Pixies, \$450; Singapores, \$135; Triple Plays, \$295. Gottlieb: Diamond Lils, \$149.50. Williams: Big League, \$137.50; Band Wagon (4 Player Large Deluxe Game), \$324.50; Circus Wagon (2 Player Large Deluxe Game), \$224.50. Derby Rolls, \$325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—100 Packard Wall Boxes, \$1.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: Market 1-3967).

FOR SALE—Big Time, \$365; Variety, \$265; Palm Springs, \$115; Spot Lite, \$35; Miami Beach, \$400; Gayety, \$225; Surf Club, \$135. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE—United Royal, \$134; United Chief, \$185; United League. \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoIia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY. PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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FOR SALE

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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

Handwritten form area with lines for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

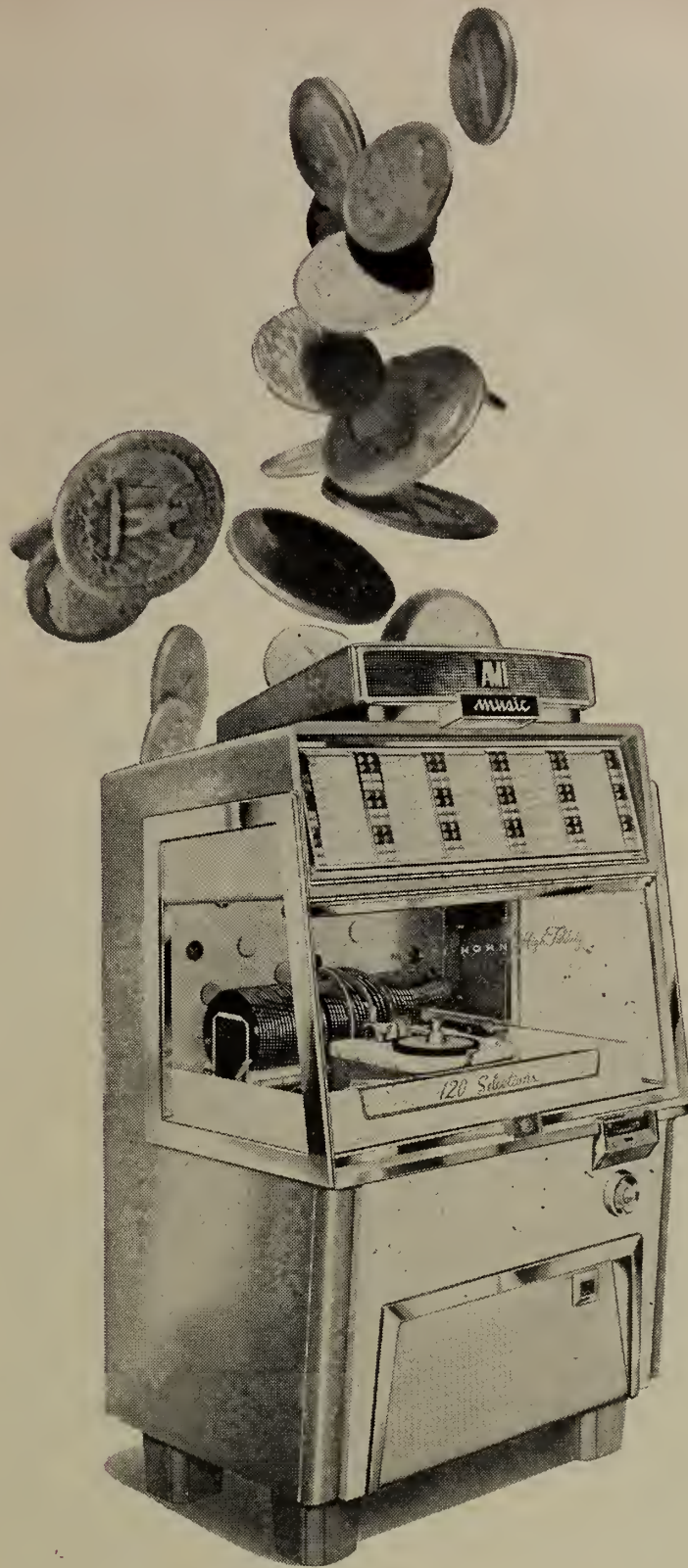
Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.



This is a COIN-CATCHER...not a dust-catcher

No dust-catching, space-wasting ornamentation here! Just clean-lined simplicity of style and superior, high-fidelity tonal reproduction to catch the eyes and ears of people who put coins in your cashbox.

There's a reason why AMI "G" keeps that new look in spite of all the rush from customers...It's Rel-Var color guard—a clear, tough protective film over the extra-durable finish of the AMI "G"...protects your coin-catcher against the hazards of lighted cigarettes carelessly placed, spilled beverages, coin-scratching.

Now's the time to let AMI "G" start catching more coins in your cashbox...for you!

AMI

Incorporated

General Offices and Factory:
1500 Union Avenue, S.E.,
Grand Rapids 2, Michigan

(originator of the automatic selective juke box in 1927)

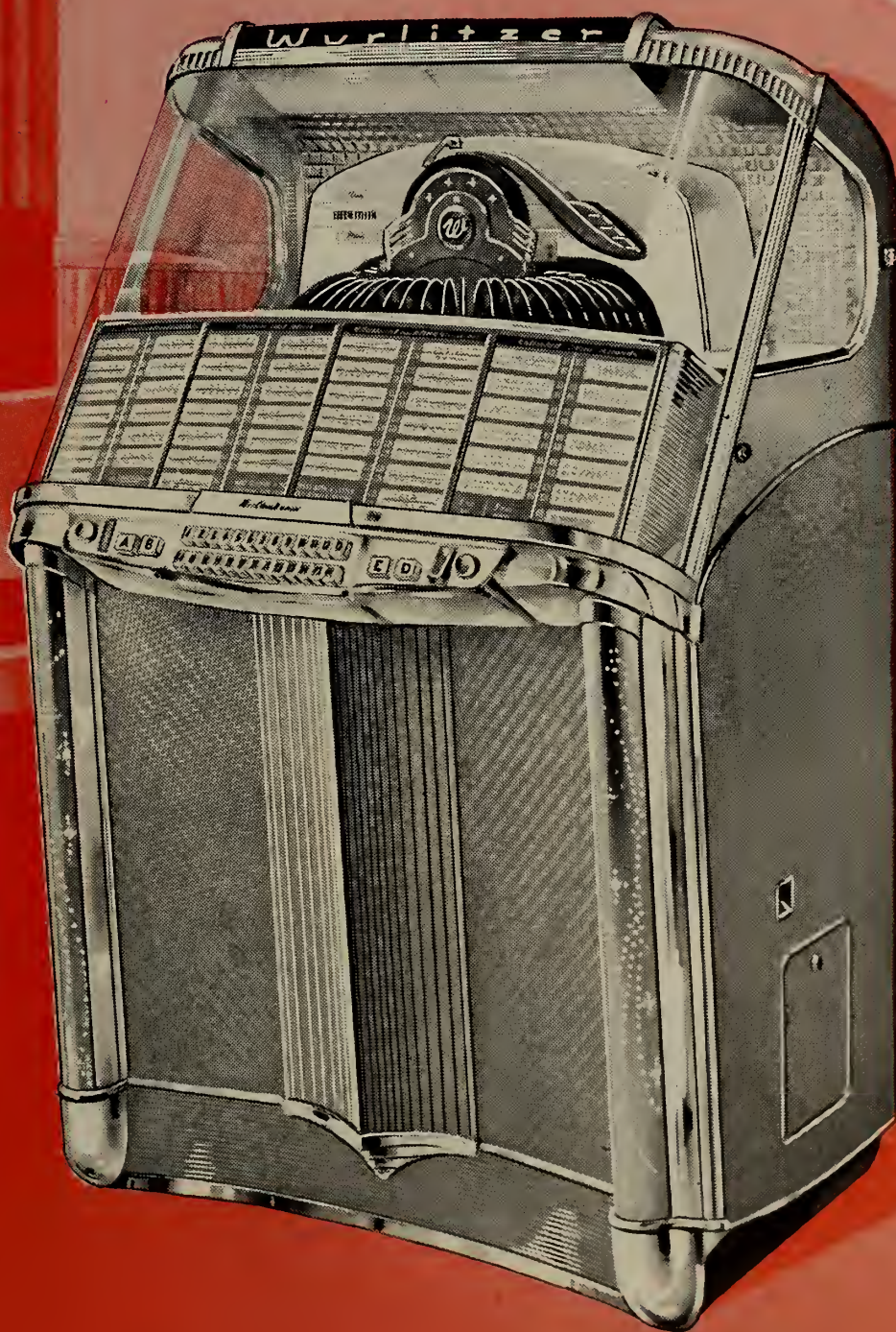
Model "G"—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palasgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

THE WURLITZER
Centennial
MODEL 1900



HIGHLIGHTING 100 YEARS
OF MUSICAL ACHIEVEMENT

WURLITZER *Centennial* MODEL 1900

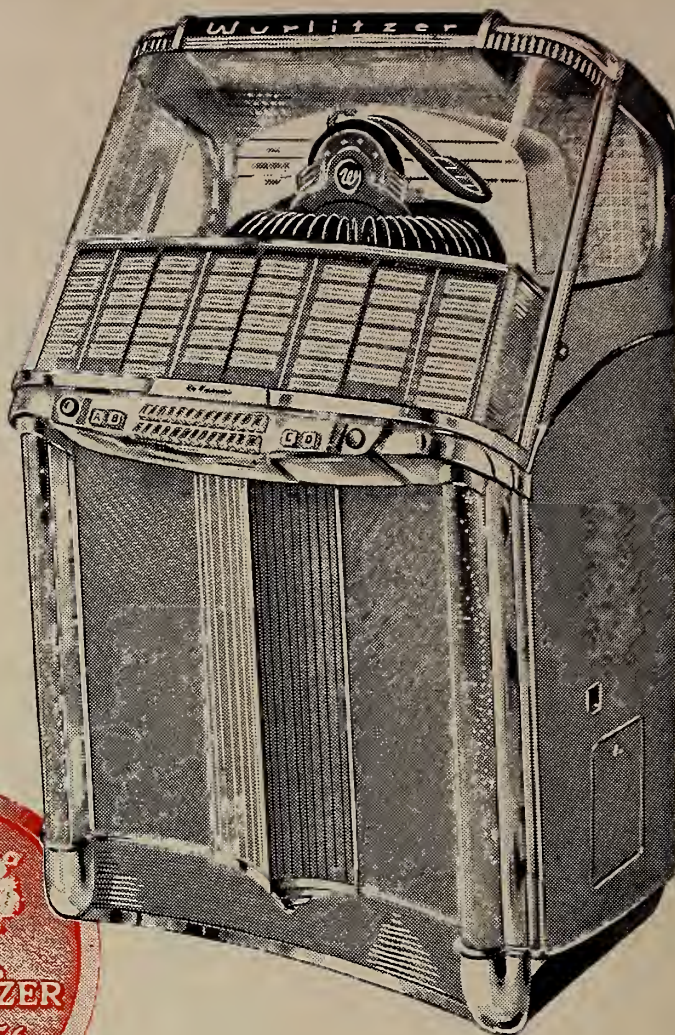
In celebration of a century of musical leadership, Wurlitzer introduces the breathtaking new Wurlitzer Centennial Model 1900. Alive with engineering innovations, the Centennial takes a long, style-wise step into the future. The daringly designed, chrome-trimmed dome houses the most dramatically fashioned, exquisitely colored record changer compartment ever introduced . . . puts it on view through a spectacular one-piece panoramic Super-Vu window that extends clear down over the program holder.

The all-chromed selector panel with its glowing Lucite-capped buttons is a masterpiece of superb styling. The same fine functional designing marks the rich, rigidized metal grille. It is flanked by

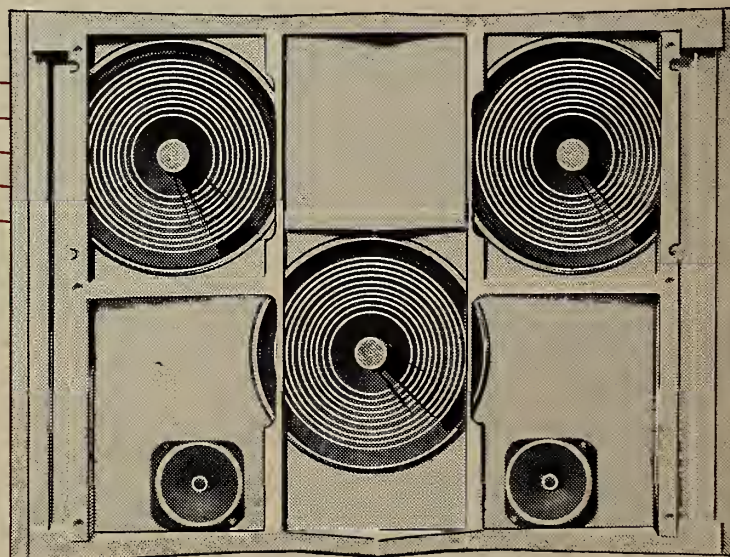
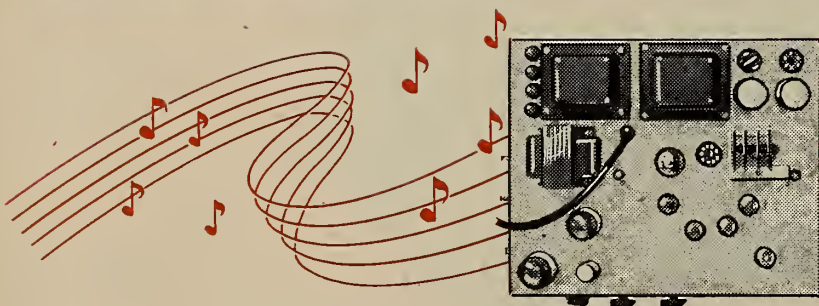
double strength glass pilasters of Swedish Modern design that cast a colorful pink and blue pastel glow over the gleaming metal. A gracefully contoured stainless steel kickplate completes the Centennial's stunningly distinctive new front styling.

Side cabinetry offers another Wurlitzer exclusive. A luxurious combination of finest American hardwoods and embossed metalized DuPont Mylar. Highly favored today by automotive stylists for interior car trim, Mylar combines brilliant beauty with amazing wear.

Altogether, the Wurlitzer Centennial Model 1900 is a bold new concept of eye and ear appeal destined to hit equally new highs in location preference.



Program changing is easier than ever on the Centennial. Lift the Super-Vu window to position on its solidly fastened fall support. Flip up the chromed-trim lock rail. Each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of strips. Another innovation is the distinctive louvered dome light. An integral part of the Super-Vu window, it beautifully illuminates the entire record changer compartment.



From its inception, Wurlitzer's Dynatone Sound System has produced the truest high fidelity ever achieved on any automatic phonograph. The Centennial Model introduces tonal advancements far beyond the triumphs of the past. Three 12-inch bass woofers and twin 4-inch treble tweeters not only offer more speaker cone area than any other juke box, but the purposely varied resonances of the five speakers produce startling new tonal clarity.

The powerful new Wurlitzer Dynatone Amplifier is the first amplifier in coin-operated phonograph history to incorporate printed wiring circuits. Assures uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. All of which means cost-clipping reductions in sound system maintenance. Built-in volume level control insures pleasant listening to every record.

Again — and to a greater degree than ever before — the Wurlitzer Centennial takes the mask off the music to produce tone so lifelike that you could close your eyes and believe that the living artists were performing in the room!



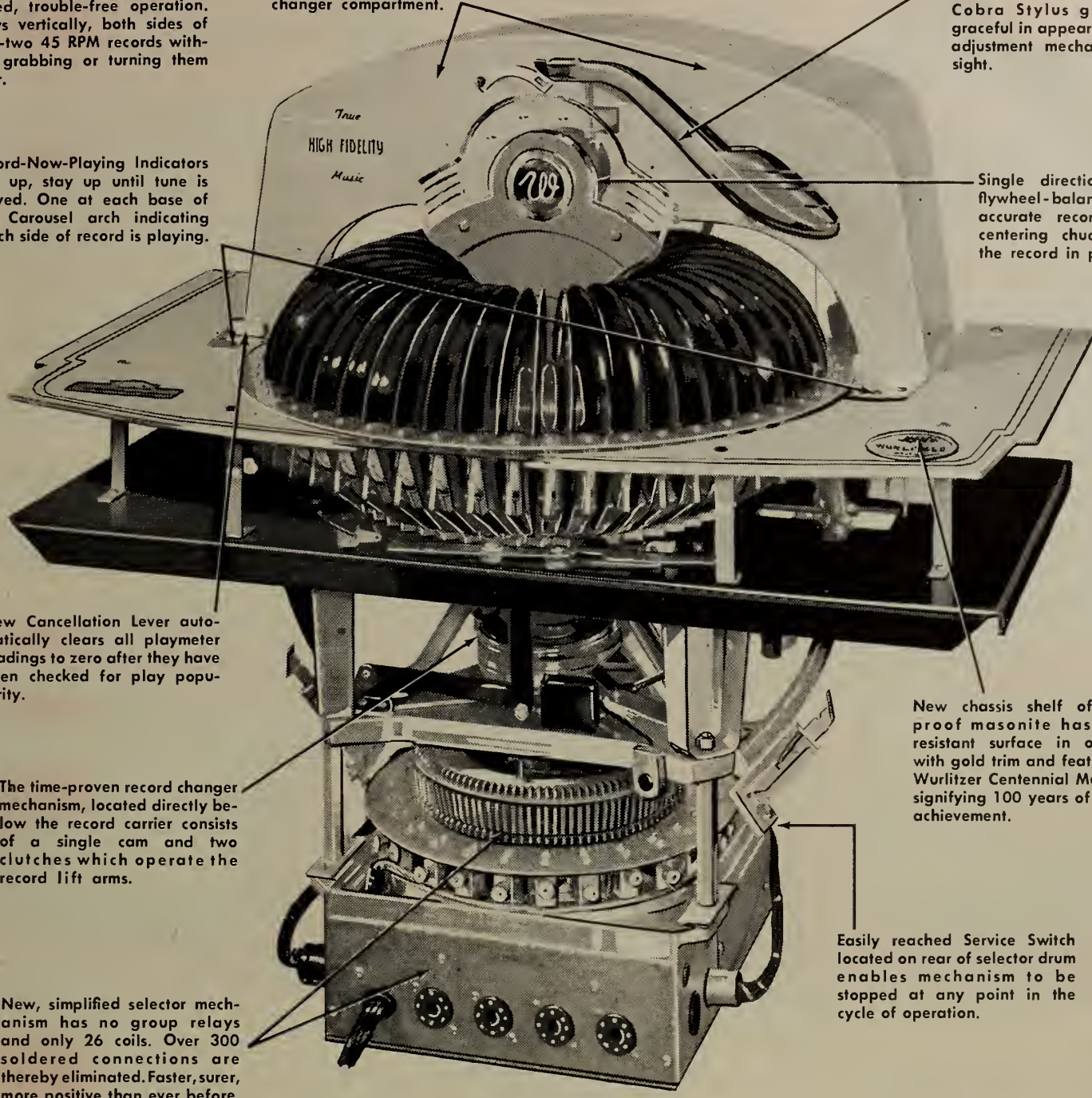
The Carousel Record Changer is a proven triumph of high-speed, trouble-free operation. Plays vertically, both sides of fifty-two 45 RPM records without grabbing or turning them over.

New, beautifully restyled Carousel arch adds greatly to the eye-appealing elegance of the richly colored record changer compartment.

New, contoured, single low inertia tone arm with Zenith Cobra Stylus glamorously graceful in appearance with all adjustment mechanism out of sight.

Record-Now-Playing Indicators pop up, stay up until tune is played. One at each base of the Carousel arch indicating which side of record is playing.

Single direction turntable is flywheel-balanced to assure accurate record speed. Self-centering chuck gently holds the record in playing position.



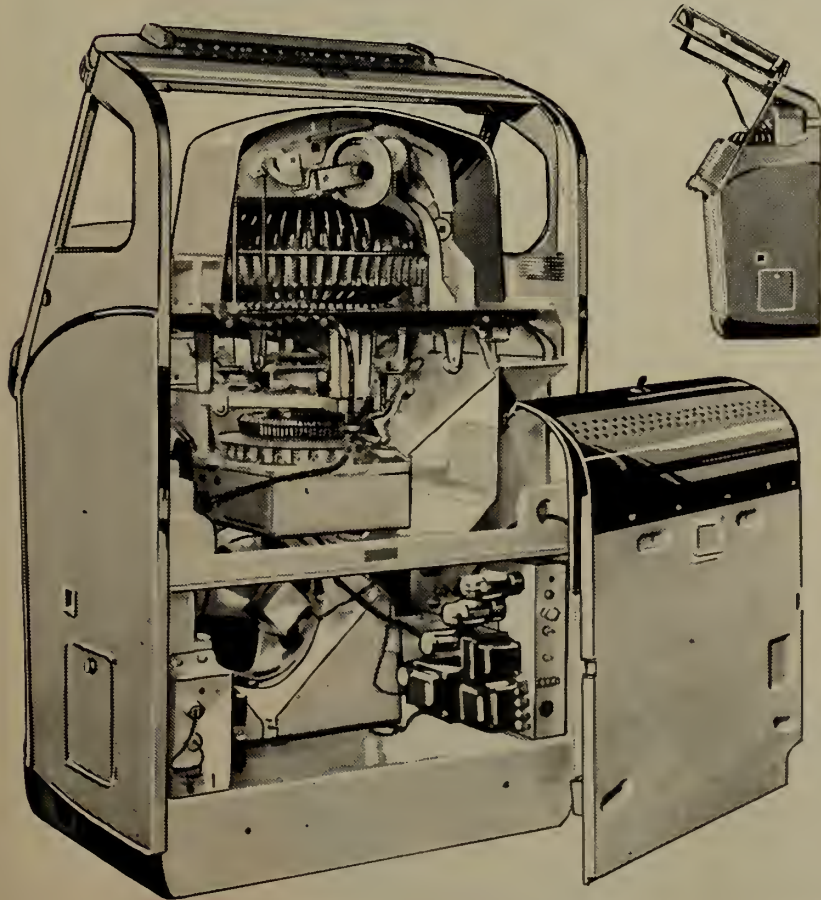
New Cancellation Lever automatically clears all playmeter readings to zero after they have been checked for play popularity.

The time-proven record changer mechanism, located directly below the record carrier consists of a single cam and two clutches which operate the record lift arms.

New, simplified selector mechanism has no group relays and only 26 coils. Over 300 soldered connections are thereby eliminated. Faster, surer, more positive than ever before.

New chassis shelf of warp-proof masonite has stain-resistant surface in off-white with gold trim and features the Wurlitzer Centennial Medallion signifying 100 years of musical achievement.

Easily reached Service Switch located on rear of selector drum enables mechanism to be stopped at any point in the cycle of operation.



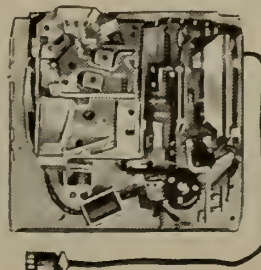
Wide open, fast action operator service accessibility is another important feature of the Wurlitzer Centennial Model. The one-piece Super-Vu dome simplifies record and title strip changing. Four deep, ample hand holes, easy rolling casters and low weight combine to give the Centennial marvelous mobility.

Two removable rear doors give complete access to the cabinet interior, permitting easy service of all components. Top section is tamper-proof and double walled for ventilation. Remove four screws, loosen two cables and the entire top casting lifts out. Remove four more and out comes the junction box and selector drum. Remove one "C" washer and the record carrier lifts out.

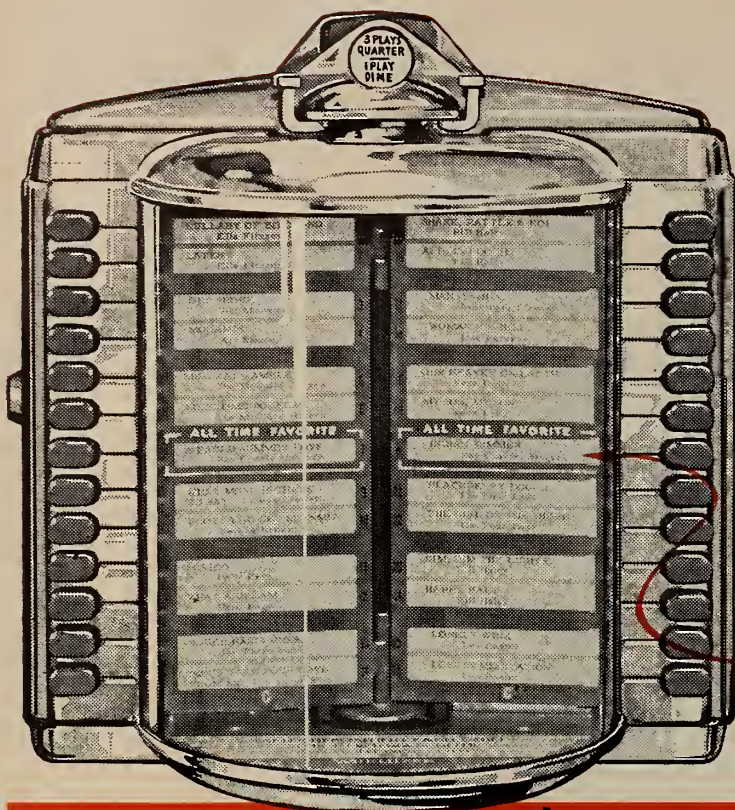
Coin mechanism combines slug rejector with coin register.

Entire mechanism may be removed from cabinet, inserted into depression in divider bar on rear of phonograph and any necessary adjustments made while still energized.

Cash box door has separate lock, opens into metal lined casing holding fabric bag which cannot be reached from inside phonograph. Sturdy metal trim-guard discourages tampering.



WURLITZER REMOTE CONTROL EQUIPMENT



MODEL 5207 WALL BOX
3-WIRE, 104-SELECTION

Highly chromed die-cast case of single piece construction is easily removed. Features glass window, red selector buttons and panels. Make Selection Light at top indicates coins inserted but selections not made. Single 5-10-25c coin entry has magnetic slug rejector. Four rotating panels, each featuring 12 double title strips and one single hit tune strip. Program holders easily removed for service. Single lock on side. Size — 12½" high, 11¾" wide, 7⅞" deep.

ALL TIME FAVORITE

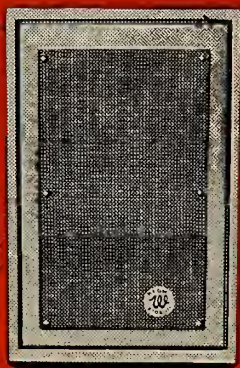
INDIAN SUMMER
Ray Charles Singers

Center title strip gives added emphasis to most-played tunes.



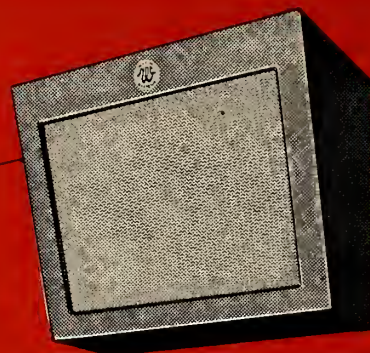
MODEL 5115 CORNER SPEAKER

Beautifully finished in neutral grey with harmonizing grille cloth and handsome Wurlitzer HiFidelity medallion. Four 5-inch speakers offer uniform frequency response from 55 to 11,000 cycles and high acoustical efficiency. May be used on ceiling or side wall. Includes heavy duty matching transformer and volume control switch. Size — 13" high, 19" wide, 10" deep.



MODEL 5116 CORNER SPEAKER

Handsomely finished in soft grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Contains 8-inch coaxial speaker. Assures uniform frequency response from 50 to 13,000 cycles and high acoustical efficiency. Mounts on ceiling or side wall. Features heavy duty matching transformer and volume control switch. Size — 21¾" high, 16" wide, depth at top, 13⅝" — depth at bottom, 10½".



MODEL 5117 WALL SPEAKER

Strikingly designed in attractive grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Has 12-inch coaxial speaker with high capacity, high fidelity range. Gives uniform frequency response from 45 to 13,000 cycles. Has heavy duty matching transformer and volume control switch. Size — 18" high, 24¼" wide, depth at top, 14" — depth at bottom, 8¾".

WURLITZER MODEL 1900 SPECIFICATIONS

DIMENSIONS:

Height — 55 ⅝"
Width — 33-11/16"
Depth — 27 ⅞"
Weight — 323 lbs.
Packed for shipment — 393 lbs. approx.

COIN EQUIPMENT:

Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. New simplified coin register mechanism. On-off automatic coin return.

RECORD CHANGER:

Provides 104 selections from 52 seven-inch 45 RPM records. Playmeter included.

SOUND SYSTEM:

Includes pre-amp automatic level control, and volume, dual tone and fader controls.

TONE ARM:

Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

WATTAGE:

Complete phonograph, 300. Standby, 135 watts.

LIGHTING:

Four 20-watt fluorescents.

NUMBER OF SELECTIONS:

104

TYPE OF RECORD PLAYED:

Seven-inch 45 RPM.

CABINET FINISH:

Persian Turquoise Chinese Black
Glacier White Desert Haze

REMOTE:

104-selection wall box, Model 5207, available. Any Wurlitzer 3- or 4-wire or 48-selection wall box is usable with adapter.

AUXILIARY SPEAKERS:

Will use any present Wurlitzer Speaker.

TUBE COMPLEMENT:

1 type 5U4GA (or 5U4GB)
1 type 12AU7A
2 type 12AX7
1 type 6AU6
1 type 6AN8
2 type 6L6GB

THE RUDOLPH WURLITZER COMPANY - NORTH TONAWANDA, NEW YORK

Established 1856

UNITED'S

Regulation

Shuffle Alley

UNITED'S REGULATION SHUFFLE ALLEY

2 1 0 1 8 0
1ST PLAYER 2ND PLAYER

1 8 7 1 6 5
3RD PLAYER 4TH PLAYER

1 9 9 1 7 5
5TH PLAYER 6TH PLAYER

NUMBERS OF PLAYERS

SCORES EXACTLY LIKE "REGULATION" BOWLING

TO FRAME EXTRA SHOTS SHOOT AGAIN

FRAMES 10 GAME OVER

Scores exactly like "Regulation" Bowling

PERFECT SCORE 300

GIANT PINS
BIG PUCK

LATEST UNITED
EASY SERVICE FEATURES

SIZE:
8 FT. 8 IN.
LONG
26 IN.
WIDE

SEE YOUR DISTRIBUTOR

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

NOW AT YOUR DISTRIBUTOR

STARLET
FASTEST IN-LINE PROFIT HIT

TOP NOTCH
SHUFFLE ALLEY
Available in 2 Models
REGULAR
SPECIAL



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally® BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.



New KING-SIZE Pins
New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames... are available in dime play or one play for a dime, 3 plays for a quarter... require only 8½ ft. by 25 in. floor space.

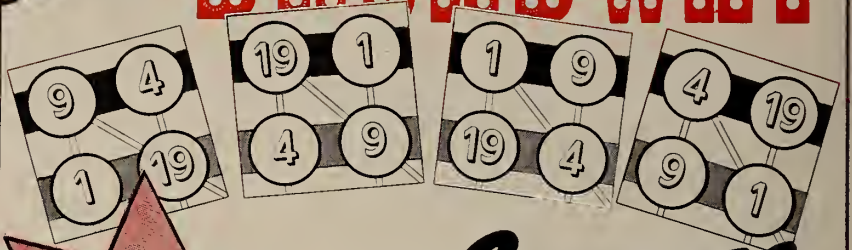
ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

More money-making play-appeal

Bally **BROADWAY**



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES

TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

