



Johnny Mathis would say, "It's Not For Me To Say," but everyone else is saying "Wonderful, Wonderful" at the great performances this young singer has been turning in on records. Going against the predominant trend, he has come up with two smash Columbia records in the softer music vein and both have been on the charts at the same time. "Wonderful, Wonderful" was first issued last November and is still going strong while "It's Not For Me To Say" shows every sign of going all the way to the number one spot.

# THESE 4 ARE

## LANE BROTHERS: DING DANG DANGLIN' «/w UH-UH HONEY

with Joe Reisman's Orchestra 47/20-6900

# LOU MONTE: THE WIFE (La Mogliera)

# **MUSICA BELLA**

(The Beautiful Music of Love)

with Hugo Winterhalter's Orchestra and Chorus 47/20-6951



BOB JAXON: BEACH PARTY <br/>
c/w<br/>
I'M HANGIN'<br/>
AROUND

47/20-6945

# HANK SNOW: MY ARMS ARE A HOUSE

TANGLED MIND

**EXPLODING** <u>BIG</u> ALL ACROSS THE NATION – THE AMES BROTHERS' ROCKIN' SHOES c/w TAMMY (from the Universal- International film "Tammy and the Bachelor") with Joe Reisman's Orchestra and Chorus 47/20-6930

America's favorite speed... 🕥 45 RPM

RPM RA RCAVICTOR



FOUNDED BY BILL GERSH

he Cash B Volume XVIII—Number 42 **July 6, 1957** 

What Does It Mean To

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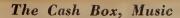
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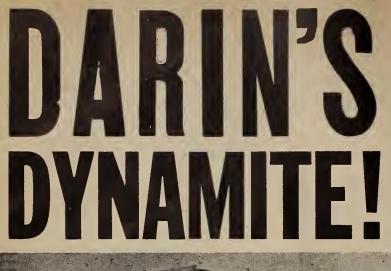
# Win "The Cash Box" **Disk Jockey Poll?** If you could sit in the New

York offices of *The Cash Box* for a week, you would see hundreds of records arrive from firms all over the country. This means that during the year, we receive literally thousands of disks. And this same avalanche of records hits almost every radio station in the country to the same degree.

What all this means is that when our disk jockey poll designates one record, one particular artist as tops in a specific category, that achievement is something to marvel at and be awed by. For it indicates that of all the thousands of records that are made in a year, of all the artists who record, that one disk, that one artist did the most outstanding job as far as commercial results are concerned.

Therefore, as The Cash Box announces the results of its Fifth Annual Disk Jockey Poll, we take this opportunity to congratulate the winners with all sincerity. For today they know that they have achieved something which can never be taken away from them. In this Cash Box Poll. they have been designated by disk jockeys all over the country as the ones who did the most noteworthy jobs throughout the past year.











"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Paramount -Atlantic -Brunswick -Bethlehem -Bally

-Bally -Cepitol -Cedence

DO-Dot

DT-Deeto

DU-Duke

FR—Fraternity

GE-Gee

GL-Glory

LO-Lendon

MG-MGM

-Mercury

ME-

July 6, 1957

UQ-Unive VE---Verve VI---RCA Victor

VJ---Vee--VK---Vlk

VP-Vip

-Regent -Rama RE-

RO-Roulette

RP-RPM

SA-Savey

THE NATION'S

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The Cash Box, Music Page 6 The Cash Box **Best Selling Tunes on Records** COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS Pos. Pos. 6/22 Pos. Pos. 6/22 Pos. Pos. 6/22 Pos. Pos. 6/29 6/22 30—My Dream Love Letters In The Sand 20—With All 40—Teardrops In 11-A Teenager's Romance 11 22 My Heart ★ME-71093-PLATTERS 20 20 ★CN-1003—JODIE SANDS More Than Only Friends ★CR-61850—TERESA BREWER Lula Rock-A-Hula EP-9219—TOMMY PRISCO Maybe Someday ★DO-15570—PAT BOONE Bernadine ★VE-10047—RICKY NELSON DO-15578—MAC WISEMAN Because We Are Young VP-1003—VIVIENNE Light A Candle Friends DE-30324—JUDY SCOTT The Game Of Love KA-183—BUDDY GRECO Game Of Love 31—Freight Train 24 18 CC-1008—NANCY WHISKEY The Cotton Song EL-510—STEVE KARMEN Mama Looka Booboo LI-55072—MARGIE RAYBURN Dreomy Eyes LO-1742—LIZ WINTERS & BOB CORT Boll Jan Jenkins 12—Old Cape Cod 1B 21 ★ME-71101-PATTI PAGE Wondering 41—Island In 2-Bye Bye Love 21—Little Darlin' ★VI-6885-HARRY BELAFONTE 13—Start Movin' CD-1315-EVERLY BROTHERS I Wonder If I Care As Much 10 11 EX-2101—THE GLADIOLAS Sweetheart Please Don't Go \*ME-71060—THE DIAMONDS Faithful And True Roll Jen Jenkins ME-71102—RUSTY DRAPER Seven Come Eleven ★EP-9216—SAL MINEO DE-30321-WEBB PIERCE Missing You DO-15576-T. TOMMY I Saw You, I Saw You 42—Shenandoah 32—Rock Your Little Baby To Sleep 27 27 14-Wonderful! 22—Star Dust 34 ME-71118—CHUCK MILLER Rang Tang Ding Dong Wonderful! CR-61846—JOHNNY DESMOND Consideration 16 15 DO-15599 JACK HALLORAN SINGERS Liberty Tree ★RO-4012—HUGO & LUIGI Rockabilly Party VE-10058—PETER HANLEY Top Of The List to 15 16 ★CO-40784—JOHNNY MATHIS When Sunny Gets Blue GL-256—DENNY VAUGHAN Since You Went Away 41 ★RO-4009—BUDDY KNOX Don't Make Me Cry 34 ★LI-55071--BILL WARD & DOMINOES Lucinda 3-So Rare 3 3 VI-6916—JAN PEERCE My Yiddishe Momme ★FR-755—JIMMY DORSEY Sophisticated Swing 33—Short Fat 23—Over the Fannie Mountain,

4—Teddy Bear +VI-7000-ELVIS PRESLEY

5-It's Not For

Me To Say

CO-40851—JOHNNY MATHIS Warm And Tender

KA-185—JANE MORGAN Around The World

6-A White Sport

Coat

★CO-40864—MARTY ROBINS Grown-Up Tears CR-61835—JOHNNY DESMOND Just Lookin' 7—Dark Moon 5 555 ★DO-15550—BONNIE GUITAR Big Mike ★DO-15558—GALE STORM A Little Too Late VI-6910—HAWKSHAW HAWKINS With This Pen

8—Searchin'

\*AC-6087-THE COASTERS Young Blood

-I'm Gonna Sit Right Down t4 19 ★CR-61830—BILLY WILLIAMS Date With The Blues

10-I Like Your Kind Of Love 12 ★CD-1323—ANDY WILLIAMS Stop Teasin' Me VI-6891—MELVIN ENDSLEY Is It True?

19 18—Shangri-La

14

10

15—Around The World 23 AP-9770—DON COSTA O. Everybody Loves Pierre CR-61741—LAWRENCE WELK O. Champagne Time ★DE-30262—VICTOR YOUNG O. Around The World— Crosby KA-185-JANE MORGAN It's Not For Me To Say LO-1746-MANTOVANI O. Road To Ballingary VI-6853-MANNY LOPEZ O. Summer Romance

VI-6947—EDDIE FISHER Slow Burning Love 16—All Shook Up

AL-3359—DAVID HILL Melody For Lovers \*VI-6870—ELVIS PRESLEY That's When Your Heartaches Begin

17—Four Walls 13 13 13 CR-61828—DOROTHY COLLINS Big Dreams DE-30327—BILL MONROE Fallen Star ★DO-15569—JIM LOWE Talkin' To The Blues ★VI-6374—JIM REVES I Know And You Know

19—Young Blood \*AC-6087-THE COASTERS

26 ★EP-9213—FOUR COINS First In Line

27—School Day (Ring Ring Goes The Bell) 1B

+CH-1653-CHUCK BERRY Deep Feeling 28—Whispering Bells

Across The Sea ★CH-1654—JOHNNIE & JOE My Baby's Gone On

24—Gonna Find Me A Bluebird 26

25-Valley Of Tears

★IM-5442—FATS DOMINO It's You I Love

BR-55007—BIG TINY LITTLE That's The Only Way To Live

+DO-15592-DEL-VIKINGS Don't Be A Fool

CD-1318—JOYCE HAHN I Saw You, I Saw You JZ-165—DARRYL ROBERTS Love While You're Young

★MG-12412 MARVIN RAINWATER So You Think You've Got Troubles

26—Send For Me 38

12

29-Jenny Jenny

SP-606-LITTLE RICHARD

+SP-608—LARRY WILLIAMS High School Dance

34-I Just Don't Know +CO-40914-FOUR LADS

35—A Fallen Star 39 ★CA-3742—FERLIN HUSKY

★CA-3/42—FERLIN HUSKY Prize Possession ★DO-1289—JIMMY NEWMAN I Can't Go On This Way ★DO-15594—HILLTOPPERS Footsteps ★ME-71124—NICK NOBLE Let Me Hold You In My Arms

36-White Silver Sands 60 BR-55013—LENNON SISTERS One Day A Little Girl \*JU-5288—DON RONDO Stars Fell On Alabama \*OJ-1002—DAVE GARDNER Fat Charlie

37—Loving You

★VI-7000—ELVIS PRESLEY Teddy Bear 38—Fabulous 35

39—My Personal Possession 41

★CM-107—CHARLIE GRACIE Just Lookin' CR-61834—STEVE LAWRENCE Car't Wait For Summer

4B

41 4B \*CA-3737-NAT "KING" COLE Send For Me DE-30361-ANDY BEY The Meaning Of The Blues Blues 41 4B Cof Shakin' Going On \*SU-267 JERRY LEE LEWIS It'll Be Me

35

48—Whole Lot

Of Shakin'

ME-71123—RICHARD HAYMAN © Calypso Gal ★VI-6930—AMES BROTHERS Rockin' Shoes

★CR-61851—DEBBIE REYNOLDS French Heels CR-61845—JOSEPH GERSHENSON The Bachelor

DE-30317—PAT KIRBY Don't Keep Me Silent

58—Sweet Stuff 46—Rainbow

★KA-184—RUSS HAMILTON We Will Make Love JU-5290—BILL DARNEL Do You Care

Paradise 47-Build Your Love

Pos. Pos. 6/29 6/22

My Heart

The Sun

Rose

43-Come Go

DE-30231—SUNNY GALE Please Go DL-6112—FEDERALS Cold Cash

With Me

★DO-15538—DEL-VIKINGS How Can I Find True Love

44—The Girl With

Braids

★VI-6904—PERRY COMO My Little Baby

45—Tammy

The Golden

22 17

33

32

★CO-40942—JOHNNIE RAY Street Of Memories 60—Susie-Q

52

-Next Stop

60-Queen Of The Senior Prom

CODE: ABAbbott ACAtco AFAudio Fidelity AGArgo ALAtedElin	AQ—Apollo AP—ABC-Peramount AT—Atleatic BA—Baton BN—Benida BR—Brunswick BT—Bethlebem BY—Bally	CA—Capitol CC—Chic CP—Codence CH—Chess CK—Checker CL—Colonial CM—Cameo CN—Choncellor	CO—Columbia CR—Coral DA—Dona DD—Dale DE—Decca DL—DeLuxe DO—Dot DS—Disneyland	DT—Dooto DU—Duke EL—Eldorado EM—Ember EP—Epic ER—Era EX—Excello FB—Fabor	FE—Federal FI—Fiesta FL—Flash FP—Flip FR—Fraternity GE—Gee GL—Glery GO—Gone	HE—Herald IM—Imperial JU—Jubilee JZ—Josie KA—Kapp KI—King LI—Liberty LO—London	LU—Luniverse ME—Mercury MG—MGM MO—Modern NG—Norgran OJ—OJ OK—Okeh PE—Peacock	PI—Pilgrim PR—Prestige PT—Point RA—Rainbow RE—Regent RM—Rama RO—Roulette RP—RPM	SE—Seeco SG—Soge SP—Specialty	UN—United UQ—Unique VE—Verve VI—RCA Victor VJ—Vce Jay VK—Vik VP—Vip
* INDICATES BEST	SELLING RECORD C	R RECORDS.								

37

Tames are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
 All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### July 6, 1957

Pos. Pos. 6/29 6/22

24

50

49—Can't Wait For

CR-61834-STEVE LAWRENCE

50-You're Cheatin'

★CA-3744—FRANK SINATRA Something Wonderful Happens In Summer

52-Lovesick Blues

53—Goin' Steady

55—Passing

54-Words Of Love

Strangers

56-C. C. Rider

57—My Little Baby

Yourself

51—Gone

Summer

VI-6905-EDDY ARNOLD A Little Bit

★CA-3737—NAT "KING" COLE My Personal Possession

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July 6, 1957

# ROSE MADDOX

Tomorrow Land b/w **Old Man Blues** with Bill Strange Orchestra 4-40948.c

## DORIS DAY Through the Eyes

of Love b/w Nothing in the World with Frank De Vol and his Orchestra 4-40952

# FRANKIE YANKOVIC

My Favorite Polka b/w Let's Be Sentimental Frankie Yankovic with his Yanks 4-40950

# EILEEN RODGERS

Crazy Dream b/w Third Finger-Left Hand with Ray Conniff and his Orchestra 4-40956

THE SURE-FIRE HITS ARE ON HOTTEST COMPANY IN THE BUSINESS A DIVISION OF CBS ® "Columbia" @ Marcas Reg.

#### The Cash Box, Music Page 8 July 6, 1957 POP WINNERS OF **"THE CASH BOX"** DISK JOCKEY POLL **MOST PROGRAMMED RECORD MOST PROGRAMMED ALBUM** MOST PROGRAMMED FEMALE VOCALIST "DON'T BE "SONGS FOR CRUEL" SWINGING DORIS LOVERS" ELVIS PRESLEY DAY × FRANK SINATRA **RCA VICTOR** COLUMBIA \* ELVIS PRESLEY MUSIC SHALIMAR MUSIC CAPITOL **MOST PROGRAMMED MALE VOCALIST** MOST PROGRAMMED MALE GROUP **MOST PROGRAMMED STUDIO ORK** HUGO FRANK FOUR LADS WINTERHALTER SINATRA \* $\star$ **RCA VICTOR** COLUMBIA CAPITOL **UP & COMING FEMALE VOCALIST** SMALL INSTRUMENTAL GROUP MOST PROGRAMMED BAND GEORGE BETTY LES SHEARING JOHNSON BROWN QUINTET $\star$ BALLY CAPITOL CAPITOL **UP & COMING MALE VOCALIST UP & COMING VOCAL GROUP UP & COMING ORCHESTRA** RAY JOHNNY TOMMY HI-LO'S CONNIFF MATHIS SANDS \* (TIE) \star COLUMBIA COLUMBIA CAPITOL COLUMBIA



#### The Cash Box, Music

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July 6, 1957

IX PI

The Cash Box Disk Jockey Poll was designed to determine which songs and artists have been the most popular and played the most during the past several months by deejays around the country.

The Poll was divided into three sections, popular, rhythm and blues, and country. Here we present the findings in the pop field.

Each disk jockey listed three choices in each point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum percentage an artist in each category.

#### WHICH RECORDS DID YOU PROGRAM MOST IN THE PAST 12 MONTHS?

•	
"DON'T BE CRUEL"-ELVIS PRESLEY	9.6%
"True Love"-Bing Crosby & Grace Kelly	7.8
"Moonglow & Picnic"-Morris Stoloff	7.4
"Canadian Sunset"—Hugo Winterhalter	5.4
"Young Love"—Tab Hunter—Sonny James	4.3
"Love Me Tender"—Elvis Presley	4.2
"Round And Round"—Perry Como	4.0
"Whatever Will Be, Will Be"—Doris Day	3.2
"Singing The Blues"—Guy Mitchell	2.6
"Singing the Blues — Guy Mitchell	2.0
"Hound Dog"—Elvis Presley "Banana Boat (Day-O)"—Harry Belafonte "All Shook Up"—Elvis Presley	2.0
"Banana Boat (Day-O)"—Harry Belaionte	2.2
"All Shook Up"-Elvis Presley	2.1
"Friendly Persuasion"—Pat Boone	1.9
"On The Street Where You Live"-Vic Damone	1.7
"Blueberry Hill"—Fats Domino	1.6
"Wayward Wind"-Gogi Grant	1.5
"Green Door"-Jim Lowe	1.5
"Too Much"-Elvis Presley	1.5
"Little Darlin'"-Diamonds	1.4
"Poor People Of Paris"-Les Baxter	1.4
"Party Doll"-Buddy Knox-Steve Lawrence	1.4
"My Praver"—Platters	1.3
"My Prayer"—Platters "Hey Jealous Lover"—Frank Sinatra	1.3
"Just Walking In The Rain"—Johnnie Ray	1.3
"Marianno" Tarry Cilbyson	$1.0 \\ 1.2$
"Marianne"—Terry Gilkyson "Don't Forbid Me"—Pat Boone	1.2
"Jamaica Farewell"—Harry Belafonte	$1.2 \\ 1.2$
"Jamaica Farewell — narry belatonite	$1.2 \\ 1.2$
"So Rare"—Jimmy Dorsey "Lisbon Antigua"—Nelson Riddle	$1.2 \\ 1.2$
"Lisbon Antigua"—Nelson Riddle	1.2
"Ivory Tower"—Cathy Carr	1.2
"Since I Met You Baby"—Ivory Joe Hunter	1.2
"I Dreamed"-Betty Johnson	1.2
"Honky Tonk"-Bill Doggett	1.1
"Butterfly"—Andy Williams-Charlie Gracie	1.1
"Why Baby Why"—Pat Boone	1.1
"I Almost Lost My Mind"—Pat Boone	1.0
"Who Needs You"—Four Lads	1.0
"Rock-A-Bye Your Baby With A Dixie Melody"-Jerry Lewis	1.0
"No Not Much"-Four Lads	1.0
"Gone"—Ferlin Husky	1.0
"I'm Walkin'"—Fats Domino	
"Heartbreak Hotel"—Elvis Presley	1.0
Heartbreak Hoter - Hitts Hiestey	1.0

93.0% 7.0%

87.5%12.5%

#### WHICH ALBUMS DID YOU PROGRAM MOST?

Others \_\_\_\_

Others ...

CONCE DOD CHURCHIG LOUDDON DDANK CONTARDA	10.04
"SONGS FOR SWINGING LOVERS"-FRANK SINATRA	
"Calypso"—Harry Belafonte	7.Z
"Elvis"—Elvis Presley	5.0
"S'Wonderful"-Ray Conniff	4.1
"Four Freshmen & Five Trombones"-Four Freshmen	3.1
"My Fair Lady"-Original B'way Cast	3.0
"High Society"—Film Sound Track	2.9
"Day By Day"—Doris Day "Suddenly It's The Hi-Lo's"—The Hi-Lo's	2.7
"Suddenly It's The Hi-Lo's"-The Hi-Lo's	2.6
"Love Is The Thing"-Nat "King" Cole	2.5
"Belafonte"—Harry Belafonte	2.4
"King And I"-Film Sound Track	2.4
"Cole Porter Song Book"-Ella Fitzgerald	
"Rodgers & Hart Song Book"-Ella Fitzgerald	2.4
"Casa Loma In Hi-Fi"—Glen Gray	
"Elvis Presley"	2.1
"My Fair Lady"—Percy Faith	
"Calendar Girl"—Julie London	2.1
"The Elgart Touch"—Les Elgart	2.1
"Evdie Gorme"	2.0
"Eydie Gorme" "Solo Mood"—Paul Weston	2.0
"The Eddie Duchin Story"—Film Sound Track	<b>1.</b> 9
"Pat"—Pat Boone	1.8
"An Evening With Belafonte"—Harry Belafonte	1.7
"Hymns"—Tennessee Ernie Ford	
"This Is Sinatra"—Frank Sinatra	
"Harry James In Hi-Fi"—	1.0 1.4
"Inline In Honor" Inline London	1.4
"Julie Is Her Name"-Julie London	
"Howdy"—Pat Boone	1.1
"Rockin'"-Frankie Laine	1.1
"Something Cool"—June Christy	1.0
"Les Brown's In Town"	1.0
"Dream Dancing"-Ray Anthony	1.0

#### WHICH MALE VOCALIST DID YOU **PROGRAM MOST?**

FRANK SINATRA         Elvis Presley         Perry Como         Pat Boone         Nat "King" Cole         Harry Belafonte         Fats Domino	$18.0 \\ 16.5 \\ 13.1 \\ 9.0 \\ 4.5$	Bing Crosby Johnnie Ray Vic Damone Tennessee Ernie Ford	$1.3 \\ 1.2 \\ 1.1 \\ 1.0 \\ 1.0$
Guy Mitchell           Tony Bennett           Eddie Fisher	$\begin{array}{c} 1.7\\ 1.6\end{array}$	Others	98.09

#### WHICH FEMALE VOCALIST DID YOU **PROGRAM MOST?**

ł				
I	DORIS DAY	20.0%	Ella Fitzgerald	2.6
	Patti Page	12.9	Lavern Baker	2.5
ļ	Dinah Shore		Peggy Lee	2.4
	Jo Stafford	4.6	Sarah Vaughan	2.3
	Gale Storm		Georgia Gibbs	2.1
	Rosemary Clooney	3.9	Betty Johnson	1.8
	Julie London	3.6	Gogi Grant	1.3
	Eydie Gorme	3.5 /	Carmen McRae	1.0
I	Chris Connor	3.4	Margaret Whiting	1.0
l	Kay Starr	3.4	Jill Corey	1.0
	June Christy	3.3	•	
ĺ	Teresa Brewer	3.0		92.1%
I	Joni James		Others	
ł				

#### WHICH VOCAL GROUPS DID YOU **PROGRAM MOST?**

FOUR LADS         Four Freshmen         Platters         Hi-Lo's         Four Aces         McGuire Sisters         Ames Brothers         Diamonds	$16.1 \\ 11.7 \\ 10.8 \\ 7.2 \\ 5.6 \\ 3.6 \\ $	Five Keys Mills Brothers Crew-Cuts Chordettes Del-Vikings Ray Charles Singers Walter Schumann Chorus Norman Luboff Choir	$1.4 \\ 1.1 \\ 1.1 \\ 1.1 \\ 1.0 \\ 1.0$
Hilltoppers Fontane Sisters	3.3	Others	$93.2\% \\ 6.8\%$

#### WHICH STUDIO ORCHESTRAS DID YOU **PROGRAM MOST?** .

HUGO WINTERHALTER         Nelson Riddle         Les Baxter         Percy Faith         Ray Coniff         Billy Vaughn         Dick Jacobs	$     10.3 \\     10.1 \\     8.8 \\     8.7 \\     4.0   $	Henri Rene         Morris Stoloff         David Rose         Buddy Bregman         Mitch Miller         George Cates         David Carroll	$1.3 \\ 1.2 \\ 1.1 \\ 1.0 \\ 1.0$
Paul Weston Mantovani	2.6	Others	69.7% 30.3%

#### WHICH BANDS DID YOU PROGRAM MOST?

LES BROWN	14.2%
Ray Anthony	13.6
Les Elgart	12.7
Ralph Marterie	8.0
Richard Maltby	
Lawrence Welk	5.1
Ted Heath	5.0
Billy May	4.6
Glenn Miller	4.1
Stan Kenton	3.1

immy Dorsey	2.8
Senny Goodman	2.5
Commy Dorsey	2.1
Iarry James	1.6
Count Basie	1.6
Woody Herman	1.3
Ralph Flanagan	1.3
Juy Lombardo	1.2
	89.9%
Others	10.1%

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#### WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?

#### Ernie Freeman Combo \_\_\_\_\_\_ Joe "Fingers" Carr Group \_\_\_\_\_ Oscar Peterson Trio \_\_\_\_\_\_ Johnny Maddox & His Rhythmasters \_\_\_\_\_ Erroll Garner Group \_\_\_\_\_ Eddie Heywood Group \_\_\_\_\_ King Cole Trio \_\_\_\_\_\_ Modern Jazz Quartet \_\_\_\_\_ GEO. SHEARING QUINTET 11.2% ... 10.5 Three Suns . 1.1 Dick Hyman Trio 9.1 Bill Doggett Combo ... 6.5 1.1Art Van Damme Quintet \_\_\_\_\_ Dave Brubeck Quartet \_\_\_\_\_ Bill Haley & His Comets \_\_\_\_\_ Les Paul & Mary Ford \_\_\_\_\_ Sil Austin Combo \_\_\_\_\_\_ Norman Petty Trio \_\_\_\_\_\_ Benny Goodman Trio \_\_\_\_\_ 6.4 1.0 5.4 2.2 2.1 1.0 1.0 Modern Jazz Quartet .... 1.0 $1.8 \\ 1.7$ 66,8% 33.2% Others ..... 1.3

#### WHICH UP AND COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

* THE JOHNNY MATHIS	13.59
* TIE {JOHNNY MATHIS TOMMY SANDS	13.4
Andy Williams	
Steve Lawrence	3.8
Tab Hunter	3.5
Don Rondo	3.2
Buddy Knox	3.0
Tommy Leonetti	2.5
Sonny James	2.0
Dean Jones	2.0
Charlie Gracie	1.7
Jerry Vale	1.7
Joe Valino	1.6
Jim Lowe	1.5

Jerry Lewis	1.4
Jimmy Bowen	1.1
Ferlin Husky	1.0
Marty Robbins	1.0
Ken Errair	1.0
Ricky Nelson	1.0
Others* * Due to the fact that only 1/10 separates the two top names category, the editors of The Cas	of 1% in this

category, the editors of The Cash Box have decided to give both the award as Most Promising New Male Vocalist.

#### WHICH UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

11.2%	Joyce Hahn	2.0
8.2	Cathy Carr	
4.4		
3.1		
3.0	Joy Layne	1.4
2.9	Gogi Grant	1.3
2.8	Sylvia Syms	1.1
2.7		
2.7	Lurlean Hunter	1.0
2.3		<u> </u>
2.2		67.9%
2.0	Others	32.1%
	8.2 4.8 4.4 3.1 3.0 2.9 2.8 2.7 2.7 2.3 2.2	8.2       Cathy Carr         4.8       Brenda Lee         4.4       Margie Rayburn         3.1       Carmen McRae         3.0       Joy Layne         2.9       Gogi Grant         2.8       Sylvia Syms         2.7       Jerri Adams         2.7       Lurlean Hunter

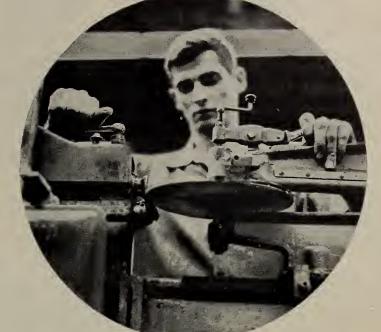
#### WHICH UP AND COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?

HI-LO'S	18.4%	Lennon Sisters	1.9
Del Vikings	8.5	Tarriers	1.9
Diamonds		Four Grads	1.8
Everly Bros	5.4	Four Voices	1.7
Key Men	5.3	Patience & Prudence	1.6
Easy Riders	5.0	Coasters	1.5
Sabres	4.3	Gladiolas	1.0
Five Keys	4.0	Jordanaires	1.0
King Şisters	3.6	Jones Boys	1.0
Four Preps			
Axidentals			82.8%
Mickey & Sylvia	2.0	Others	17.2%

#### WHICH UP AND COMING ORCHESTRAS DO YOU THINK ARE MOST PROMISING?

RAY CONIFF	19.00	David Daviduum	1 7
		Boyd Rayburn	
Richard Maltby	6.7	Bobby Christian	
Larry Sonn	6.5	George Williams	1.5
Les Elgart	4.7	Lester Lanin	1.5
Buddy Bregman	4.2	Joe Reisman	1.3
Dick Jacobs	3.9	Tommy Alexander	1.2
Dan Belloc	3.7	Commanders	1.2
Billy Vaughn	3.1	Roberto	1.0
Norrie Paramor	2.7	David Seville	
Keith Williams	2.6	Jimmy Palmer	
Ray Martin	2.3	· · · · · · · · · · · · · · · · · · ·	
Ray Ellis	2.1		75.4%
Glen Miller-Ray McKinley	2.0	Others	

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#### July 6, 1957



A

**Record Reviews** VERY GOOD **DISK & SLEEPER** FAIR B C+ GOOD **B**+ EXCELLENT

MEDIOCRE

#### **DICK CONTINO** (Mercury 71146)

**B** "BY THE BEND OF THE RIVER" [Abe Olman & Schirmer ASCAP — Haig, Edwards] Ace ac-cordianist Dick Contino drifts thru a beautiful western flavored melody and comes up with a most inviting side. Occasional choral support lends fur-ther color to the pretty theme.

**C+** "THE OBJECT OF MY AFFEC-TIONS" [Bourne ASCAP—Poe, Grier, Tomlin] The artists presents a sprite and light-hearted new rendi-tion of a top grade oldie. Smooth soft-shoe beat novelty.

#### TOMMY MARA (National 103)

(National 103) **B+** "MY KINGDOM FOR A KISS" [Leahy] Tommy Mara bows on the young National label with a class new ballad that could develop into a best seller. The highly polished song-ster sings the tune with heart and sincerity and comes up with a tune that falls right in line with today's best pop ballads. Watch this one.

**C+** "MY CATEGORY IS LOVE" Young, Leahy] The versatile vocalist shuffles thru a pleasant bouncer with a cute lyric.

TONY MARTIN (RCA Victor 6966)

(RCA Victor 6966) **B**+ "OH, POLLY O'" (2:35) [Re-gent BMI—Wyche] Tony Martin, who attracted heavy play on his smooth version of "Look At 'Er", follows-up with a lovely latin-tempo romancer that could be a big one for the crooner. Pretty love song excel-lently arranged and delivered with heart and emotion by Martin. One of Tony's best jobs in quite some time. Could happen.

**C+** "A 'MISS YOU' KISS" (2:50) [Chappell A S C A P — Unger, Young] The late Victor Young penned the music to this tender love song which Tony presents with warmth.

#### PERCY FAITH ORCH. (Columbia 40949)

(Columbia 40949) **B** "WHAT'S IT LIKE IN PAREE?" (3:00) [Cromwell ASCAP—Sig-man] A sumptuous orchestra directed by Percy Faith drifts thru a superb mood theme that paints a lovely musical picture of Paris. Enchanting romantic listening. At mid point, Barbara Manners joins in with a tender vocal. Charming side with potential.

**B** "HEY JOSE" (2:11) [Marpet ASCAP—Faith] This end is an exciting and inspiring up-beat latin novelty presented with the same spirit that made "Delicado" a hit. Catchy instrumental dancer from Faith's own pen.

#### PAT O'DAY (RCA Victor 6965)

**B**+ "THREE ROADS" (2:23) [Rush makes her bow on Victor and comes up with a powerful and dramatic rock and roll ballad that could do big things. Side sports a potent choral and ork backdrop with a great beat. Striking delivery of hot material that could take off. Watch this side, it's got a sound.

could take off. which this side, it's got a sound. **C+** "TURNABOUT" (2:02) [Rush BMI — P eters, Gold] This end has the lark bouncing thru an up-beat swinger with a catchy melody and lyric. Lively deck.



"OH BABY DOLL" (2:38) [Arc BMI-Berry]

#### CHUCK BERRY (Chess 1664)

• Chuck Berry continues the story of his school-day romance in "Oh Baby Doll". Coming off "School Day", this wax is one to be watched carefully. (See R & B Reviews.)

"JOHNNY TREMAIN" (2:12) [Wonderland ASCAP-Blackburn, Bruns] "NAUGHTY ANNETTA" (1:25) [Randy-Smith ASCAP-Smith, Vaughn] BILLY VAUGHN ORCH. (Dot 15598)

BILLY VAUGHN

The studios of Walt Disney have been responsible for hit after hit both in the film field and the

field of music. Disney's latest ef-fort "Johnny Tremain" should be no exception. The film will get an all out send-off and the title tune promises to be another favorite of the youngsters. Billy Vaughn's Orchestra and chorus have fashion-ed an exciting version of the film's title tune. It's a powerful, patri-otic type marcher full of spirit and penned by the authors of "The Ballad of Davy Crockett". Big record that should have the kiddies running to their shops. When the film's TV promotion gets under way, the recording will start mov-ing. Flip "Naughty Annetta" is a lovely waltzer with a delightful lilt. Top half is the big one.

"MAILMAN, BRING ME NO MORE BLUES" (2:18) [Southern ASCAP—Roberts, Katz, Clayton] "NO MATTER WHAT YOU DO TO ME" (2:33) [Bregman, Vocco & Conn ASCAP—Eaton, Shuman, Wagner]

DON CORNELL (Coral 61854)



#### DON CORNELL

• Don Cornell's name is chart bound once again as the crooner introduces the strongest release

#### **RON GOODWIN ORCH.**

RON COODWIN ORCH. (Capitol 3748)
\*SWINGING SWEETHEARTS"
\*(2:20) [E. H. Morris ASCAP— Goodwin, Leigh] Ron Goodwin is one of the most promising new maestros to debut on the disk scene in quite some time, as this coupling proves. The imaginative orchestrator employs strings and more strings as he pre-sents an original melody in a flighty and most colorful manner. Goodwin has a new string sound that should meet with great approval from dee jays and finally the public.
\*"I'LL FIND YOU" (2:25) [Rob-bins ASCAP—Evans] It sounds as tho the batoneer is working with a million strings as he fashions an enchanting mood item from the up-coming flicker "Sea Wife". Lovely theme outstandingly executed.

he's had in quite some time. Titled "Mailman, Bring Me No More Blues", the song is an easy-drifting blues ballad originally issued on the same Coral label by Buddy Holly. The song has a wonderful warmth about it and it's tailormade for Don's deep, rich voice. This is Cornell's best vocal effort in a long while and it should do big things in the sales dept. Bottom half, "No Matter What You Do To Me" is a pleasant rhythm item with a good dance tempo. Upper half could be a smasheroo.

"WHISPERING GUITAR' **B**+ (2:05) [Lido ASCAP — Miller, Jackson] The Liberty label, which has introduced a number of newcomers who have developed into stars, has another potential big-timer in lark Robie Lester. The thrush has a rich and fragile voice, and she makes a most promising debut singing a soft romancer. Side and performer could happen simultaneously. Watch it.

**C+** "MY LOVE AND I" (2:05) [Mark Warnow ASCAP — Levy, Levene] Robie chants a pretty waltz ballad on this half, displaying some attractive multiple voicing.

SAMMY DAVIS, JR. (Decca ·30371)

**B** "'SPECIALLY FOR LITTLE GIRLS" [Pickwick A S CA P – Cadby] Sy Oliver sets up a plush backdrop for Sammy's heart-felt ren-dition of a tender ballad sung to a young miss. Pretty lyric and senti-mental treatment could attract heavy air play.

**C+** "DON'CHA GO 'WAY MAD" (2:41) [Advanced A S C A P-Mundy, Stillman, Jacquet] This free-swinging rhythm romancer stems from Sammy's latest LP, "Sammy Swings". Clever lyric.

#### DEAN ALLEN (Argo 5272)

**B+** "ROCK ME TO SLEEP" [Arc BMI—Fulton, Steele] Dean Al-len's Donald Duck-ish voice, putting a new rock 'n roll interpretation on sleep-producing lullabies is this disk's big sales prize. It's a gimmick that could catch on with impressive sales results. "ROCK ME TO SLEEP" [Are

**C+** "OOH-OOH BABY, BABY" [Arc & Winlyn BMI—Loomis, Loomis, Sagle] Allen forgoes the tricky voice of the top deck for a quick-tempo item for the teen trade.

#### REX ALLEN (Decca 30364)

**B**+ "MONEY, MARBLES AND CHALK" (2:28) [Lois BMI-Eckler] Country personality Rex Al-len has a catchy, bright tempo ditty that may prove one of his biggest successes. The deep-voiced star de-livers the ditty with the inviting back-ing of the Anita Kerr Singers. Keep close tabs on the side.

**C+** "FLOWER OF SAN ANTONE" Joseph, David] A conventional cow-boy love song gets a wistful rendition from Allen. The top half holds the disk's sales possibilities.

#### SUE RANEY (Capitol 3745)

**B** "WHAT'S THE GOOD WORD, MR. BLUEBIRD" (2:06) [Bourne ASCAP — Livingston, Rob-erts, Hoffman] The thrush making her debut on Capitol takes excellent care of an infectious upbeat item arranged and read with a sparkle that could see the side making some noise. Melo-dy clings effectively to the memory.

**B** (3:02) [Daywin BMI — Lubin] A searching melody from a pic of the same name is handled with jazz-like warmth by the artist. Guitar backing is also jazz-inspired. Good change-of-pace pressing.

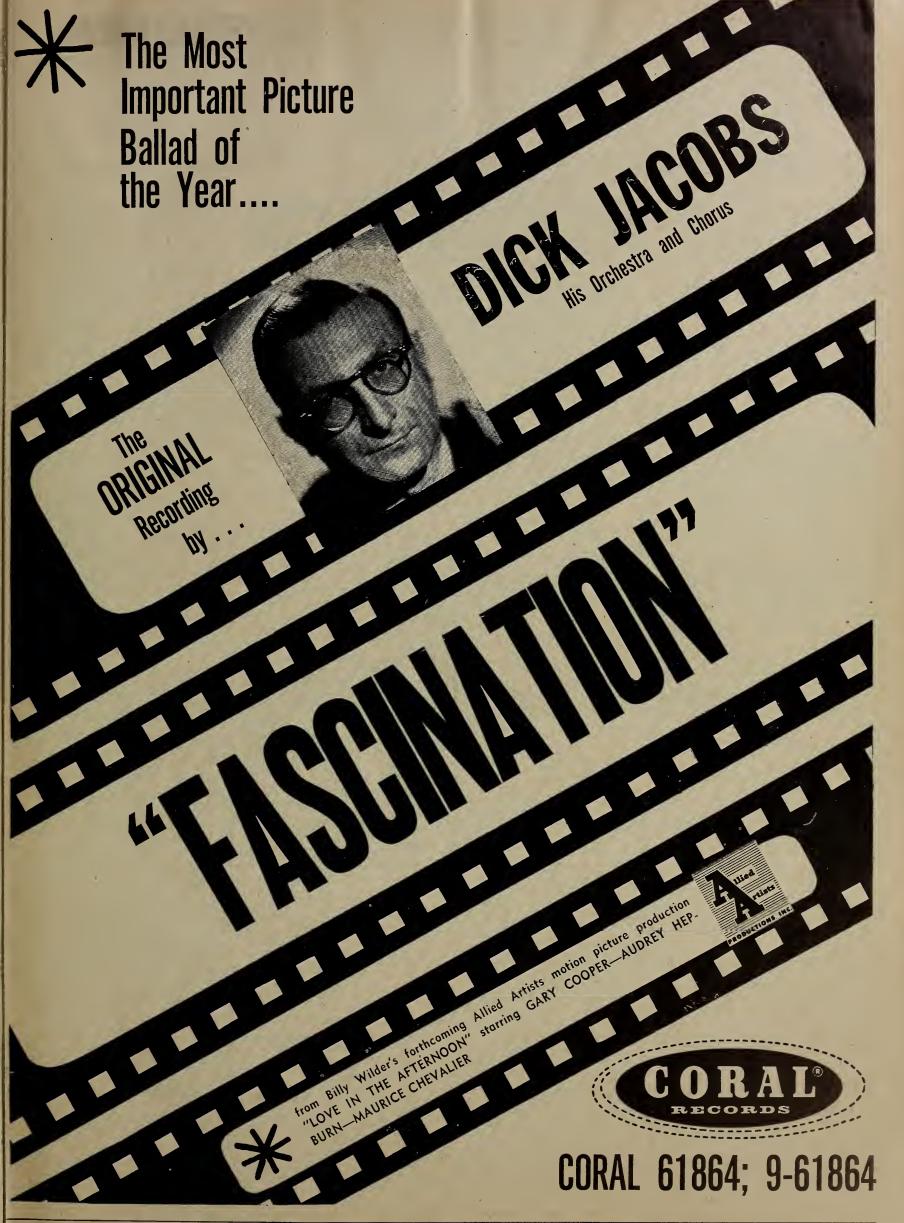
#### THE SMITH TWINS (Verve 10060)

B "PLINK PLINKA PLANK PLUNK" (2:12) [ABC ASCAP —Shumman, Brown] The words of the title describe the heart strings reacting to love. Side is brightly con-veyed by the Smith Twins, and an appropriate banjo in the background. Cute item that may show good sales activity.

**B** "BRASS BAND AT THE STA-TION" (2:05) [Globarry ASCAP —Saxon, Gilbert] The girls make an enthusiastic session out of a rhythmic story about the return from the big city—the loved one at the station will do will do.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**ROBIE LESTER** (Liberty 55083)







#### **Record Reviews A** DISK & SLEEPER **B** VERY GOOD **B**+ EXCELLENT C+ GOOD

- FAIR

#### MEDIOCRE Π

JERRY DIAMOND (Atlantic 1145) **B+** "SUNBURNED LIPS" (2:17) gal's lips, scorched from the sun, keep kisses from the fella few and far between in this needer sume between in this novel rocker sung with rhythmc appeal by Jerry Dia-mond. An excellent summer theme, the tune and its very able reading could offer fine sales reaction. Keep aware of it.

**B** "DON'T TRUST LOVE" (2:08) [Pinelawn BMI—Gold, Parla] A good-sized rocker once again gives vent to Diamond's noteworthy vocal personality. The lyrics are first-rate in its class.

#### THE RAY CHARLES SINGERS (MGM 12507)

(MGM 12507)
B "AROUND THE WORLD" (2:45) [Victor Young ASCAP—Young, Adamson] The song from the flick sensation, "Around The World In Eighty-Days," is currently making impressive sales rounds in various disk forms. This version by the Ray Charles Singers is taken liltingly, and with the familiar Ray Charles vocal finesse. The side should be favored with a part of the "Around The World" popularity.
B "TAKE A TRIP TO MEMORY LANE" (1:58) [Wendy ASCAP —Charles] A sprightly vocal hop and skip down memory lane is nicely han-dled by the ensemble.

NARVEL FELTS (Mercury 71140) **B+** "KISS-A-ME BABY" (1:55) [Pure BMI—Cloud] A new teen attraction on Mercury, Narvel Felts, makes his bow with a hot, echo-cham-hop offert picture in the provided of the second makes his bow with a not, echo-cham-ber effort right in line with the teen market. This sizzler is a solid debut by an artist possessing all the volatile ingredients of a major R&R performer.

"FOOLISH THOUGHTS" (1:47) B [Pure BMI—Barnett, Tuttle] The artist turns to a rock-a-billy effort here, and does so with explosive re-sults sure to keep the kids on their toes.

#### WOODY HERMAN (Verve 10063)

**B** "LOVE IN THE AFTERNOON" (2:45) [Commander ASCAP-Mercer, Malneck] Ork maestro Woody Herman is the vocalist on this smooth melody from the Gary Cooper-Audrey Hepburn flick, "Love In The After-noon," and nicely brings across the tale of a first meeting in an after-noon Sincere reading. "LOVE IN THE AFTERNOON" noon. Sincere reading.

**C+** "ARIANE" (2:32) [Commander ASCAP—Mercer, Malneck] An-other flavorsome tune from the pic is sung tenderly by the artist.

#### **RICHARD HAYES** (Decca 30376)

(Decca 30376) **B**+ "MISERY'S CHILD" (2:45) [Maple Leaf BMI—Pomus, Shu-man] It sounds as though Richard Hayes could have a big one with this "Chain Gang" beat item dubbed "Misery's Child." It's a stirring, folk-flavored handclapper with a dramatic lyric handled excitingly by the pol-ished songster. Side has a sound, a beat, a good chorus and a gimmick. Could develop into a big seller.

**C+** "MISSING YOU" (2:21) [Copar BMI—Sovine, Noe] This end has the songster drifting thru a smooth pop version of a high riding country click click.

## The Cash Box eeper of the Week

"S-S-S'WONDERFUL" (2:32) [New World ASCAP-Gershwin, Gershwin]

"RAVEN" (2:32) [Redd Evans ASCAP-Shuman, Edwards]

#### THE KIRBY STONE FOUR (Cadence 1328)

• The Kirby Stone Four, a popular vocal-instrumental quartet that made big noise in the early days of TV, debuts on the Cadence label with a refreshing new arrangement of a great Gershwin oldie that could send the group and the tune onto the charts once again. The crew takes hold of the classic "S'Wonderful," adds a few gimmicks and some clever new lyrics and comes up with a real winner. The new lyrics, which come in after one chorus of the original lyrics, are hilarious, and should flip the jockeys. Watch this side, it's just loaded with poten-tial. Coupler "Raven" is another humorous side delivered with a "cool bop" lyric. Off-beat novelty. Watch the upper deck.

"GET ACQUAINTED WALTZ" (2:33)

#### [Planetary ASCAP-Sherman, Edwards]

"PATHWAY TO SIN" (2:14) [Merge BMI-Russ]

#### SHAYE COGAN (Roulette 4013)

• The Roulette label, currently riding on the charts with a number of best sellers, has a big new single that should also enjoy a successful run up the sales ladder. The disk features songstress Shaye Cogan, a versatile lark, with a powerful performance of a beutiful waltz ballad dubbed "Get Acquainted Waltz." The lark displays some superb multiple voice work as she thrushes the fragile romantic love tune. Excellent material with great teenappeal for the summer romancers. Song could be a real big one. The coupling offers the lark in a more dynamic vein as she belts out a hard hitting rocker. Hard-driving arrangement. Upper half could develop into a top money-maker.

# "RAINBOW" (2:45) [Robbins ASCAP] "DO YOU CARE" (2:26) [Old Judge-Peer BMI]

"DO YOU CARE" (2:26) [Old Judge-Peer BMI] BILL DARNEL (Jubilee 5290) Bill Darnel has finally hit upon the piece of material that could give him a smash seller. It's an outstanding rendition of a bright new summery romancer dubbed "Rainbow." The song is currently making big noise in a number of territories throughout the country, and Bill's delightful new interpretation should send the tune over the hill and cash in on a healthy share of the sales melon. The number is a simple lilter charmingly handled by the crooner against a pretty choral back-ing. It's got a pretty lyric and a most contagious melody and could go all the way. Keep a tab on this sleeper. Flip, "Do You Care" is a hard-driving rock and roll item zestfully presented to a good dance beat.

#### "SUNSHINE AND RAIN" (1:46) [Bentley ASCAP-Young, Leahy] "GUARDIAN ANGEL" (2:05) [Abe Olman ASCAP-Starr, Canton, Roddie] TEDDY BART (National 102)

• The young National label gets off to a big start with a top grade new release that should set the diskery rolling in the right direction. The platter features newcomer Teddy Bart who makes an impressive debut singing a delightful western flavored bouncer dubbed "Sunshine And Rain." Teddy has a pleasant, easy-to-listen-to voice and he handles the grade "A" material wonderfully. Tune has the same charm and appeal that made "Ole Buttermilk Sky" a hit a number of years ago. It's got the ingredients needed to send it soaring. Flip "Guardian Angel" is a simple rock and roll ballad.

#### "IT TOOK A LONG TIME" [Bonnie ASCAP—Winkler, Shelley] "BEAUTY AND THE BEAST" [Very End BMI—Evans, Conn] MALCOLM DODDS & TUNEDROPS (End 1000)

MALCOLM DODDS & TUNEDROPS (End 1000) • Every now and then, a long-shot release debuts on the disk scene— a release that has the dollar sign engraved in every groove. Just such a disk is the End label's waxing of "It Took A Long Time" featuring Malcolm Dodds and the Tunedrops. The song is a dramatic rock and roll ballad chock-full-of all the gimmicks the teenagers seem to want. But the highlight of the recording is Malcolm Dodds's overpowering vocal. It's a striking effort that arrests the listener's attention im-mediately. End has here one of the best new rock and roll items to hit the market in a number of weeks, and it could earn a heap of loot for all concerned. Bottom half, "Beauty And The Beast" is a wild R & R novelty.

MARC FREDERICKS (Eclipse 1654) **B**+ [Sylvia BMI—Collins, Ferenz, Hilpert] Mark Fredericks is at the keyboard as he conducts a string filled orchestra thru a lush and abso-lutely beautiful mood melody. Top-notch romantic matter for excellent summer programming. Could be a big hit instrumental if it gets a fair share of spins. A sleeper to watch. **C**+ [Shoestring BMI—Jefferies] Bob Creash's accordian comes front and center as Fredericks' ork dances thru a sprite and contagious instrumental

a sprite and contagious instrumental novelty.

#### VIVIENNE

VIVIENNE (VIP 1007) **B**+ (2:36) [Feist ASCAP—Warren, Adamson, McCarey] The rich and beautiful voice of Vivenne is tailor-made for the wonderful title tune from a forthcoming 20th Century Fox pic. Excellent romantic ballad han-dled with depth and sincerity. Tune will probably start making noise when film opens, and this rendition should grab off a healthy share of the coin. Vivienne at her best. **B** "YOU'RE SOMEONE NEW" (2:37) [Parakeet BMI—Caplan, Rowne, Stevens] A chorus again as-sists the skilled songstress as she presents a well-written and tenderly melodic romancer. Excellent coupling

melodic romancer. Excellent coupling for mood listening. DON CHERRY

with teenappeal. ZIGCY LANE (Carousel 200) **B**+(2:54) [Chappell ASCAP—Lane] Ziggy Lane hands in a magnificent rendition of one of his own composi-tions—a tune that could blossom into a standard. It's an exciting, fast-mov-ing, galloping ballad full of spirit and drive. Excellent performance ma-terial. Watch this song. It'll be around for many years.

terial. Watch this song. It'll be around for many years. **C+** "A WOMAN WAS THE ROOT [Marlane BMI—Lane] Here the pol-ished performer chants a torchy blues ballad. Another exciting self-penned item stirringly presented.

item stirringly presented. CHUCK ALAIMO QUARTET (MGM 12508) **B**+[Time BMI-Alaimo] Chuck Alaimo, who had a territorial click with "Leap Frog," could have a na-tional best seller with this dramatic fish-beat ballad. Commercial teenage material with that big R & R ballad sound. Alaimo handles the vocal duties commendably.

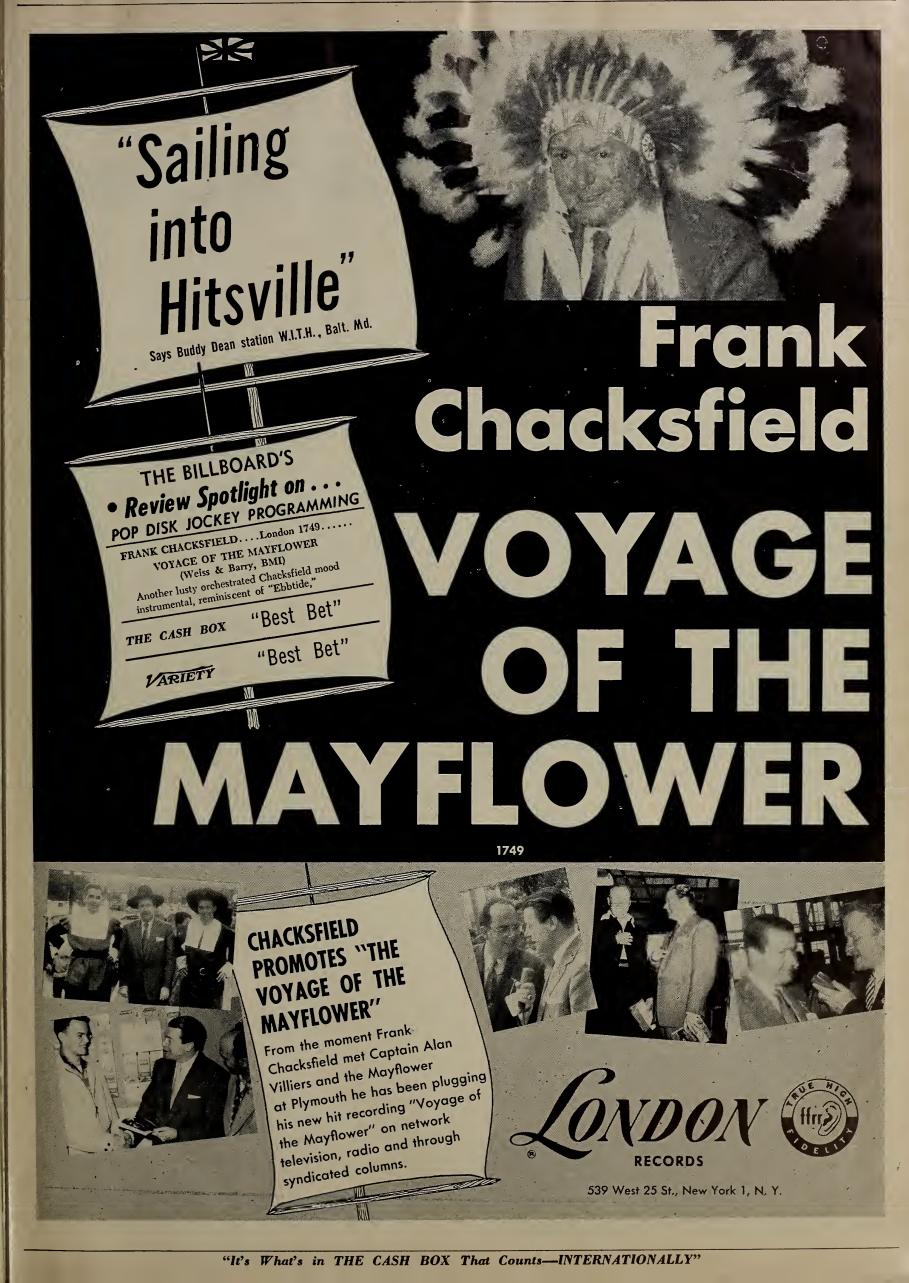
**C**+ Alaimo handles the vocar dures commendably. **C**+ Alaimo, Rossi, Irvine, Magnolia] This end has the group rockin' thru an easy-swinging instrumental jumper with that big beat and a sax solo in the spotlight.

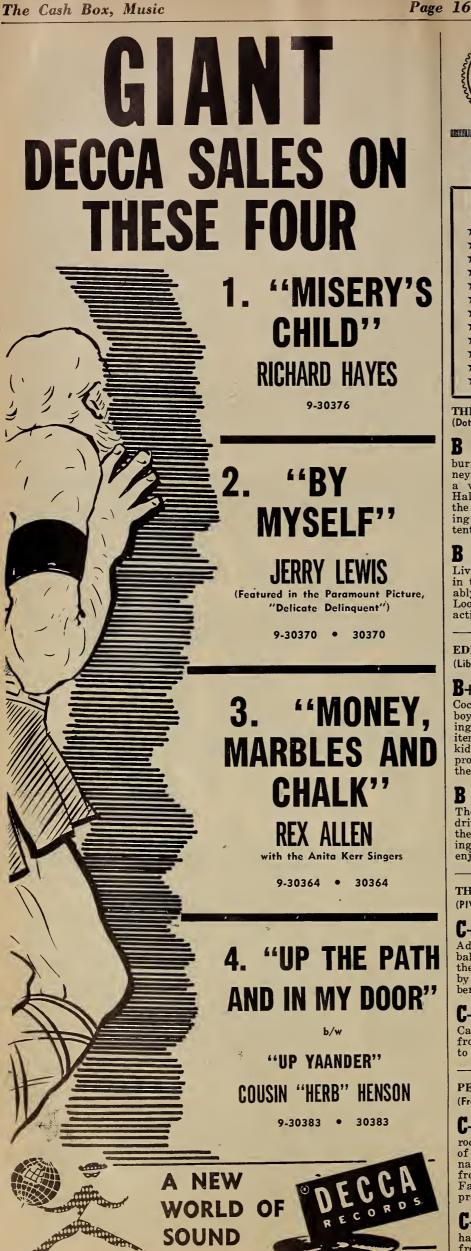
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music

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July 6, 1957





#### DISK & SLEEPER **B** VERY GOOD A C FAIR **B**+ EXCELLENT C+ 600B D MEDIOCRE The Cash Box Best Bets .Richard Hayes Decca 30376 "MISERY CHILD" Capitol 3748 RCA Victor 6965 MGM 12508 "AM I BLUE". .....Eddie Cochran..... Liberty 55087 "MY KINGDOM FOR A KISS"......Tommy Mara......National 103 "JOHNNY TREMAIN" ......George Bruns..... Disneyland 54 "JOHNNY TREMAIN" "SUNBURNED LIPS" ......Jerry Diamond......Atlantic 1145 \* "A MAN HAS GOTTA SING"......Ziggy Lane......Carousel 200 "ROCK ME TO SLEEP"......Dean Allan.....Argo 5272 THE JACK HALLORAN SINGERS (Dot 15599) GEORGIE SHAW (Decca 30359) **B** "LIBERTY TREE" (1:51) [Wonderland BMI—Bruns, Black-burn] A march composition from Dis-ney's "Johnny Tremain" effort gets a vibrant rendition from the Jack Halloran Singers. If the song catches the fancy of the kids, here's the wax-ing that will get much of their at-tortion **B** "TOO PROUD TO CRY" (2:12) [Massey ASCAP—Rodney, Gal-lop] Shaw handily encounters an effecbacking reminiscent of "Singing The Blues." The kids will take to the arrangement by way of good juke-

**Record Reviews** 

box play. **B** "AT THE GET ACQUAINTED DANCE" (2:26) [Shapiro, Bern-stein ASCAP—Frisch, Wayne] The artist turns to a real softy in this mellow recollection of an eventful dance. Lots of good feeling here.

#### DAVID WHITFIELD (London 1740)

B "DREAM OF PARADISE" (2:45) [—Henderson, Fishman] A song with a "Cara Mia" intensity is fashioned by England's David Whitfield with the feeling found in the artist's big hit. A sock delivery of a towering melody.

 B "I'LL FIND YOU" (2:31) [Robbins ASCAP — Evans, Mullen]
 More of Whitfield's vocal prowess here in this song of longing from a 20th Century Fox pic, "Sea Wife." Both sides should make excellent deejay programming.

GEORGE BRUNS (Disneyland 54)

**B**+ "JOHNNY TREMAIN" (2:30) [Wonderland B M I — Bruns, Blackburn] The fictional revolution-Blackburn] The fictional revolution-ary war hero, Johnny Tremain, is the subject of Disney pic, a factor recall-ing the Davy Crockett craze. This title song from the film may become the leader in raising the name of Tremain to new national prominence. It's a catchy and spirited tune bright-ly turned in by the ork and chorus of composer Bruns. Watch very closely.

"LIBERTY TREE" (3:08) [Wonderland B M I — Bruns **B** "LIBERTY TREE" (3:08) [Wonderland B M I — Bruns, Blackburn] Another tune from "John-ny Tremain," a rousing march num-ber with a patriotic theme is delivered with due enthusiasm by the ork and chorus.

#### THE HAPPY FELLOWS (RCA Victor WBY-52)

**B**+ "JOHNNY TREMAIN" [Won-derland BMI—Blackburn, Bruns] Victor's kiddie Bluebird outlet has a version of the snappy tune from the Disney "Johnny Tremain" flick sung with gusto by the Happy Fellows. A  $49\phi$  price-tag, plus an attractive sleeve make this pressing of the ditty a sure-fire seller.

**B** "LIBERTY TREE" [Wonderland BMI — Blackburn, Bruns] An-other melody from the "Johnny Tre-main" picture set to a march tempo gets a lively treatment from the group.

**C+** "BACK DOOR MAN" [Alex-ander BMI — Welch] The fella has hopes he can start using the front door on his future visits to the gal. Another torrid rocker. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

tention.

activity.

**EDDIE COCHRAN** (Liberty 55087)

THE LEADERS (PIV 1013)

to by Maroni.

(Fran 144)

proach.

PERCY WELCH

**B** "SHENANDOAH ROSE" (1:51) [Planetary ASCAP — Webster, Livingston] The current chart item, in the march vein of the top-half, is ably delivered by the vocal group. Look for the top-side for the big activity

**B**+ "AM I BLUE" (2:15) [M. Wit-mark ASCAP — Akst, Clarke] Cochran, (the "Sittin' In The Balcony" boy, takes hold of the oldie and excit-ingly presents it as a rock and roll item, a version of the tune that the kids should react to in possible chart proportions. An infectious reading by the artist. Watch it.

**B** "DRIVE IN SHOW" (2:03) [American B M I — Dexter] Though there's no balcony in the drive-in, a good time is predicted by the fella. Cochran hands in an invit-ing performance the kids will greatly enjoy.

**C+** "AN AFFAIR TO REMEMBER" [Leo Feist ASCAP — Warren, Adamson, McCarey] The dramatic ballad from the forthcoming pic of the same title is handsomely sung by Chuck Maroni, the featured mem-ber of the combo. Warm pressing.

**C+** "CONTINUE" [Leo Feist AS-CAP — Warren, Adamson, Mc-Carey] A fragile, little romancer from the same flick is pleasantly taken

**C+** "NURSERY RHYME ROCK" [Alexander BMI—Welch] Some rock 'n roll twists on the adventures

of some familiar nursery rhyme names, get a power-house delivery from Welch and his House Rockers. Familiar R&R melody, but good ap-

July 6, 1957

**July 6, 195**7 Page 17 The Cash Box, Music **Record Reviews** DISK & SLEEPER R VERY GOOD FAIR NOW **B**+ EXCELLENT C+ GOOD D MEDIOCRE HEAR HENRI DE PARI **JACKIE KANNON** (RKO Unique 405) (RCA Victor 6959) **B** "BRAVO TOREADOR" (1:47) [Amy BMI — Schachtel] Henri De Pari, who attracted heavy air play with his unusual sax styling on a tune called "Seven Days In Barcelona", may have a big seller with his latest release. This end is a pretty latin theme with sax and piano assisted only by castanettes. Simple, clean-cut sound. B "THE DOLPHUS BIRD" (2:28) [Sheldon BMI — Kannon] The cry of the Dolphus bird keeps things pretty exciting on this novel issue by singer Kannon. Deejays may want their listeners to know the sounds of the Dolphus bird. B THIS! **C+** "TELL ALL YOUR TROUBLES TO SOMEBODY ELSE" (2:32) [Stratton BMI — Fields] A real swinger is capably turned in by Kan-TWELVE FAVORITE TUNES... PICKED BY THE **C+** "SOMETHING S P E C I A L" (1:36) [Amy BMI — Schachtel] This deck sports a light and con-tagious bouncer with a cute, easily-remembered melody. Happy ditty. U. S. MARINES ... AND SUNG BY THE THE NEIGHBORS (ABC-Paramount 9747) **B** "WONDROUS LOVE" (2:18) [Duchess BMI — Gimbel, Nak-hata] The group has folk-inspired harmony, and it works expertly in this spirited pressing of a calypso-like melody. A refreshing vocal combo disk the jocks may play up big. **ROSE MARIE** 20 (Mercury 71144) **B** "CHENAL UNA ROCK AND ROLL" [Longride ASCAP—Guy, Amsterdam] A jumper describing rock 'n roll in Italy, where there are artists like Elvis Pizza, and La Scala R&R tenors, is belted out by veteran songstress Rose Marie in a rollicking. Italian-flavored manner. Cute ap-proach to the R&R subject. **B** "PUTTIN' ON THE STYLE" (2:48) [Meridian BMI—Gimbel, Brooks] Another delightful vocal stint is handed in by the group on a merry, country-flavored item. **C+** "TWO DOLLARS PLEASE" [Longridge ASCAP — Botkin, Murtagh, Garfield] The gal dramatic-ally demands two bucks for the mar-riage license in this heavy beat item rounded-out with good emotion by the thrush PEE WEE HUNT thrush. (Capitol 3736) **B** "IT GETS YA'" (2:01) [John-ston-Montei BMI — Lee, Purvis] Dixieland maestro Hunt has a typical-ly hearty New Orleans sound in this pressing saluting the various instru-ments of the Dixie band. Good fun. VIC PIERCE (Mayfair 411) **B** "HERE WE ARE" (1:53) [Pre-ferred ASCAP—Elow] Vic Pierce and the ork, with Johnny Dee on vocal, swing heftily through a num-ber containing a good teen approach: the parting after the night out. Big production of a solid swinger. MCC LEWS **C+** "GOIN' BACK TO MEMPHIS" (2:03) [Ardmore A S C A P — Bishop, Gifford, Marks] Another Dixieland treat is fashioned by Hunt's band and the vocal combo, with zest. **C+** "AN ANGEL LIKE YOU" (2:19) [Copen-Leeds ASCAP — Copen, Lewis] This side leans toward the rocker-ballad field, an emotional de-scription of the one and only. Dee's nicely at the vocal helm again. MAC CURTIS (King 5059)

# **B** "SAY SO" (2:20) [Mar-Kay BMI—Davis] Curtis is a talented country artist whose rock-a-billy de-livery here offers good pop potential. The tune is a quick-tempo rocker that Curtis goes over with a sizzling sense of rhythm. Excellent juke-box selec-tion

**B** "I'LL BE GENTLE" (2:35) [Mellin-Lois BMI — Johnston, Johnston] A top-drawer ballad is vividly portrayed by the entertainer. A strong melody, very ably read by Curtic B Curtis.

#### JOSEPH NULL & JOHNNY ANELLO'S QUINT. (Request 3003)

**B** (2:49) [Sing 'N Dance BMI— Wagenheim, Falcone] Joe Null gets strong support from Johnny Anello's Quintet as he drives.thru a hard-hitting blues rocker that could make noise. Joe's deep voice is tailor-made for this material. Exciting side.

**C+** "MY HEART RETURNS TO —Tarsky, Fondiler, Weinef] This end displays the vocalist as he gives his all for an emotional rock and roll romancer. Strong arrangement.

#### THE MARKSMEN (Mercury 71139)

**B** "YOU HURT ME SO" [Starrite BMI—Grayvell] The group was previously known as the "Foggy River Boys" when they performed on "Ozark Jubilee." Unrequited love is the theme of the rock 'n roll ballad the boys, with a good lead voice, handle effectively.

**C+** "DON'T GAMBLE WITH MY HEART" [Rancho BMI — Bur-nette] Another slow-type rocker is nicely fashioned by the vocal team.

#### EDDIE ZIMA (Dana 3267)

**B** "POLKA JAMBOREE" [Sajew-ski BMI—E. Zima] Dana once again offers the polka dancing public a superior polka entry—a gay, fast-moving ditty invitingly performed by the Zima crew. Polka enthusiasts will greatly enjoy the romp.

**B** "PETTICOAT POLKA" [Sajew-ski BMI-Zima] The polka fes-tivities continue with this lively com-panion to the above side.

GIRL THEY'D LIKE MOST TO COME HOME TO!



# **"SING IT TO** HE MARINES" Monica Lewis

Orchestra Conducted by FRANK DEVOL Long Play Album MG V-2071 Ready-Made Market ... Tremendous Acceptance ... Contact Your Distributor NOW for Immediate Delivery!

> WE, RECORDS 451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF,



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Mid-summer night saw the opening of the London Palladium summer show titled "We're Having A Ball," starring Max Bygraves, Joan Regan and The Goofers. This is a lavish show well produced, fast moving and sure to run throughout the summer and fall. It will also make Mannie Greenfield a very happy man since his act, The Goofers, was a sensation, stopping the show.

Eddie Fisher flying to Paris from Nice to star in the last of the present Musicorama shows from the Olympia

Theatre on June 26. Nice will also see Harry Belafonte (in the Best Sellers with his first release on the RCA label in this country). Patti Page due over next month

on vacation, she may guest on TV and radio.

radio. Leroy Anderson's "Forgotten Dreams" making steady progress to-wards the Hit Parade. The Everly Brothers are likely to make a big impact over here with their first release "Bye, Bye Love", and Andy Williams is in there already with his waxing of "I Like Your Kind Of Love". Off to Paris now—more next week

Off to Paris now-more next week from there.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express") 1 Puttin' On The Style/Gamblin' Man

- Puttin On The Style/Gamblin' M —Lonnie Donegan (Pye-Nixa)
   Yes, Tonight Josephine— Johnnie Ray (Philips)
   When I Fall In Love— Nat "King" Cole (Capitol)
   Around The World— Ronnie Hilton (HMV)
   Little Darlin'— Diamonds (Mercury)
- 6
- Diamonds (Mercury) A White Sport Coat— King Brothers (Parlophone) We Will Make Love—
- $\overline{7}$
- Russ Hamilton (Oriole) All Shook Up-Elvis Presley (HMV)

- Elvis Fresley (HMV)
  9 Butterfly— Andy Williams (London)
  10 Rock-A-Billy— Guy Mitchell (Philips)
  11 Around The World— Bing Crosby (Brunswick)
  12 Mr. Wonderful— Pergy Los (Brunswick)

- Peggy Lee (Brunswick)
  13 Freight Train— Chas. McDevitt Group (Oriole)
  14 Around The World— Gracie Fields (Columbia)
  15 Island In The Sun— Harry Bolfonts (BCA)

- Harry Belafonte (RCA) 16 Fabulous—
- Charlie Gracie (Parlophone)
- 17 Butterfingers— Tommy Steele (Decca) 18 Too Much—
- 19
- Elvis Presley (HMV) Chapel Of The Roses— Malcolm Vaughan (HMV)
- 20 School Day— Chuck Berry (London) 21 Fll Take You Home Again Kathleen —Slim Whitman (London) 22 Baby Baby— Teoregene (Columbia)
- Zz Baby Baby\_\_\_\_\_\_
  Teenagers (Columbia)
  22 Fire Down Below\_\_\_\_\_\_
  Jeri Southern (Brunswick)
  24 A White Sport Coat\_\_\_\_\_\_
- Terry Dene (Decca) 24 Banana Boat—
- Harry Belafonte (HMV) 26 Travellin' Home—
- Vera Lynn (Decca)

- 27 Just Because— Lloyd Price (London)
  28 I Like Your Kind Of Love— Andy Williams (London)
- 29 I'm Sorry— Platters (Mercury)
- Lucille Little Richard (London)



July 6, 1957



<text>

#### CHICAGO:



#### HOLLYWOOD:



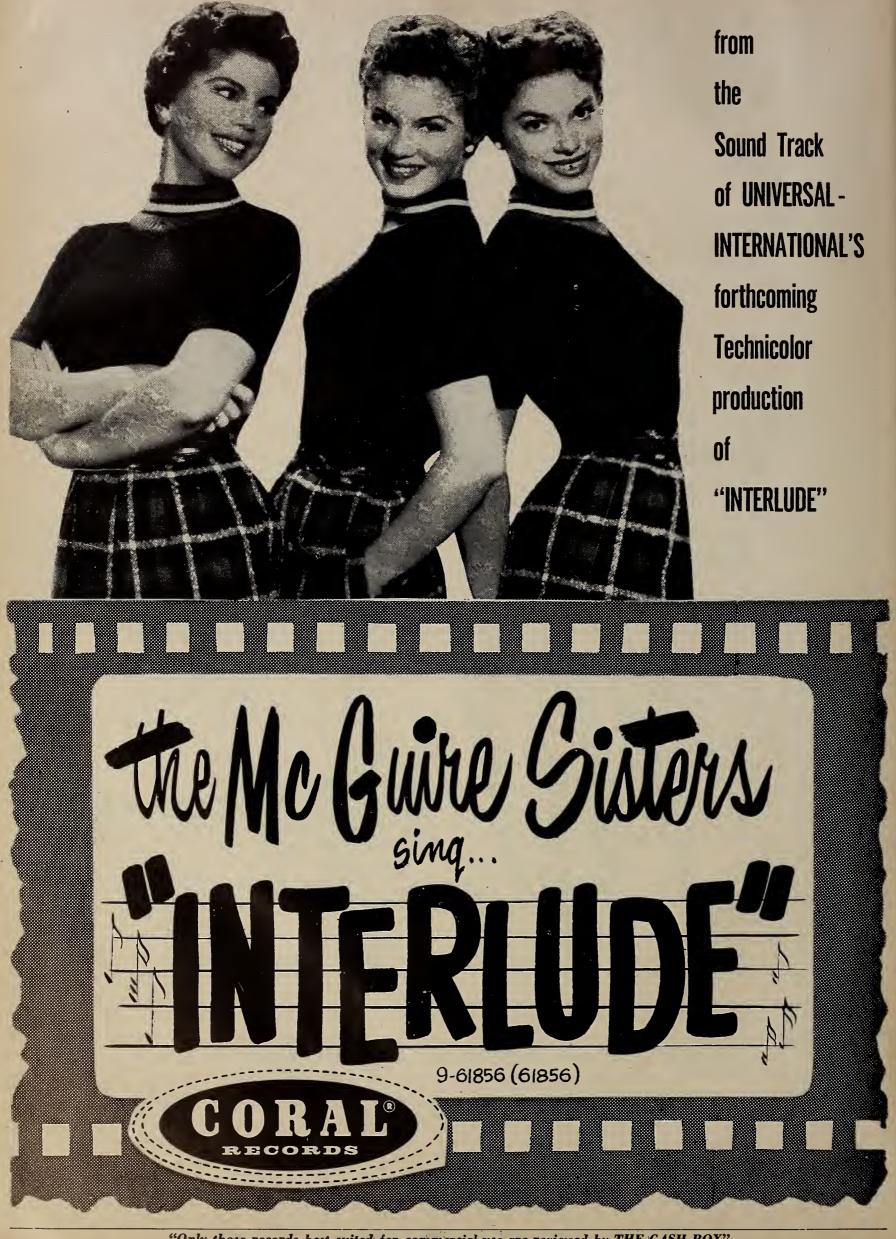
Lights, due for single release soon.
HollYWOOD:
Elliot Blaine, manager of Cosnat Distributing's five branches, in town visiting with West Coast manufacturers. . . . Rave Records getting great disk jockey reaction to Red Norvo's LP, "Norvo, Naturally." Dick Biondi of WHOT, Youngstown had it picked as his jazz album of the week. . . . Dot Recording artist, Al Anthony will do a cross-country trek promoting his album, "Two Kinds of Love" before leaving for engagements in Europe during July and August. . . . The Vogues, comedy-vocal trio now at the Bar of Music have been signed to a recording contract by Vick Knight, prexy of Key Records. . . . Capitol recording star, Carole Simpson, signed as permanent featured singer on the Morey Amsterdam KTLA TV show. Miss Simpson will not only handle the vocal chores, but will also head her own jazz trio, featuring herself on piano. . . Christine Hamilton, Director of Production for Dot Records, spending a month's vacation in her home town of Gallatin, Tennessee, visiting her parents. . . . Billy Daniels with Benny Payne currently spotlighted at the Mocambo. . . . Capitol Records Directors of the Publicity Club of Los Angeles. . . . Vince Howard and The Sonnie Guitar has been signed to a new contract by Dot Records, under which she will be featured as a top pop artist. Contract was negotiated by personal manager to be accepted for membership in the Conference of Personal Managers, it was announced by Tom Shiels, chairman of the membership committee.

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Vie Damone Show July 17.
Columbia's Jerry Mazzara and singer, Allen Case, made like artist and promo man this past week. Question is who's who? . . . It's back to the old morning grind for Lenny "Dr." Kaye and his deejay friend, Art Hellyer, WCFL. . . . Ray Anthony blew into town for fast exploitation of his latest Capitol trumpeter, "Cello-Phane." John Doumanian, Capitol contacter, verra excited over sound tracker from Frank Sinatra's latest flick, "The Pride And The Passion." . . Oscar Peterson skedded for "long stay" at famed London House. . . . They flipped "Rock-A-Billy-Party" right from under Stan Pat and now it's "Shenandoah Rose" by Hugo and Luigi making all the noise. . . . Decca's Al Chapman off to "sunny" California to visit with expecting daughter and son-in-law. Shim Weiner was left to take care of store and "Around The World In Eighty Days" "that's hotter than a three dollar pistol," says Shim. . . . Coral's Billy Williams (Oh Yeh) made it a whole week in Chi as his "Gonna Sit Right Down And Write My Self A Letter" began to surge ahead. . . . Steve Iaw-rence opened Chez, 6/26. . . . Columbia excess thru town with eyes wide open for new building to move to after first of year. . . . Lenny Garmisa all excited over new Roost LP, by Sonny Stitt. "This looks like a smash," quipped farmissa. . . Billy Leach, staffer at WBBM (CBS), swinging on Bally with newie, "Songs Of The Barefoot Mailman." . . Argo's Dean Allen really sock. . . . Hy Frumkin saying "I told you so" to one and all about Russ Walker's "Listen" b/w "A Heart Can Be A Lonely Place." Both sides reported to be getting good Chi action. . . . Bally's Frankie Pisani, lead singer with The High Lights, due for single release soon.

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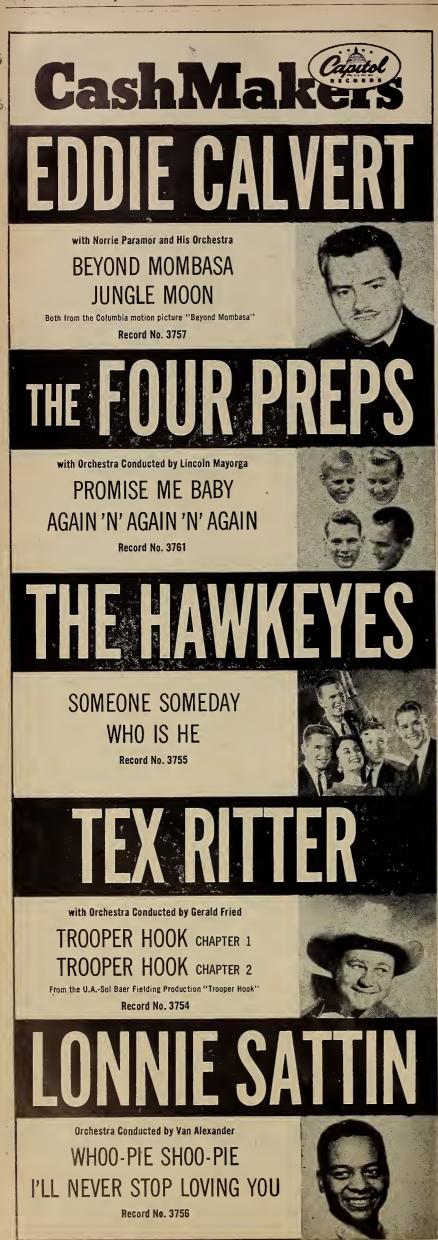




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The Cash Box, Music



/ /	Diele Lechener	
	Disk Jockeys	
AL COLO	ash Bot as Played Most	
	A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK J	
		s. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	3
3	OLD CAPE COD PATTI PAGE (Mercury)	4
4	SO RARE JIMMY DORSEY (Fraternity)	2
5	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	8
6	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS (Cadence)	11
7	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	14
8	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	24
9	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	5
lO	SEARCHIN' COASTERS (Atco)	9
11	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	7
12	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	6
13	FREIGHT TRÀIN RUSTY DRAPER (Mercury) NANCY WHISKEY (Chic)	10
14	START MOVIN' SAL MINEO (Epic)	13
15	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	15
16	WITH ALL MY HEART JODI SANDS (Chancellor)	18
17	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	16
18	SHANGRI-LA FOUR COINS (Epic)	20
19	YOUNG BLOOD COASTERS (Atco)	19
20	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	17
1) TH	E GIRL WITH THE GOLDEN BRAIDS. 22) ALL SHOOK UP. 23) V	

21) THE GIRL WITH THE GOLDEN BRAIDS. 22) ALL SHOOK UP. 23) WHITE SILVER SANDS. 24) A FALLEN STAR. 25) GONNA FIND ME A BLUEBIRD. 26) SEND FOR ME. 27) OVER THE MOUNTAIN, ACROSS THE SEA. 28) MY PERSONAL POSSESSION. 29) STAR DUST. 30) LITTLE WHITE LIES. 31) LOVING YOU. 32) VALLEY OF TEARS. 33) ROCK YOUR LITTLE BABY TO SLEEP. 34) QUEEN OF THE SENIOR PROM. 35) SHORT FAT FANNIE. 36) GOIN' STEADY. 37) LITTLE DARLIN'. 38) I JUST DON'T KNOW. 39) COME GO WITH ME. 40) SUMMER LOVE. 41) WONDERFUL! WONDERFUL! 42) CAN'T WAIT FOR SUMMER. 43) MY DREAM. 44) WHISPERING BELLS. 45) I'M WALKIN'. 46) TAMMY. 47) SHENANDOAH ROSE. 48) TALKIN' TO THE BLUES. 49) BUILD YOUR LOVE. 50) FABULOUS. 51) RAINBOW. 52) MY LITTLE BABY. 53) GONE. 54) TEARDROPS IN MY HEART. 55) YOU'RE CHEATING YOURSELF. 56) ISLAND IN THE SUN. 57) IT'S YOU I LOVE. 58) BERNARDINE. 59) ROCKIN' SHOES. 60) C. C. RIDER; JENNY, JENNY; SHISH-KEBAB; WORDS OF LOVE; WHOLE LOT OF SHAKIN' GOING ON.

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# There's No Business Like Scher Business HANK AT HIS BEST WITH TWO TERRIFIC SIDES



A million thanks to all of you wonderful people, both of the RCA Victor Distributing branches, and in the retail record stores for your great support in the past years in making it possible for me to celebrate this year, 1957, twenty wonderful years on the RCA Victor label.

RCAVICTOR

Sings

# **"MY ARMS ARE A HOUSE"**

Published by Shapiro, Bernstein

B/W

**"TANGLED MIND"** 

Published by Hill & Range

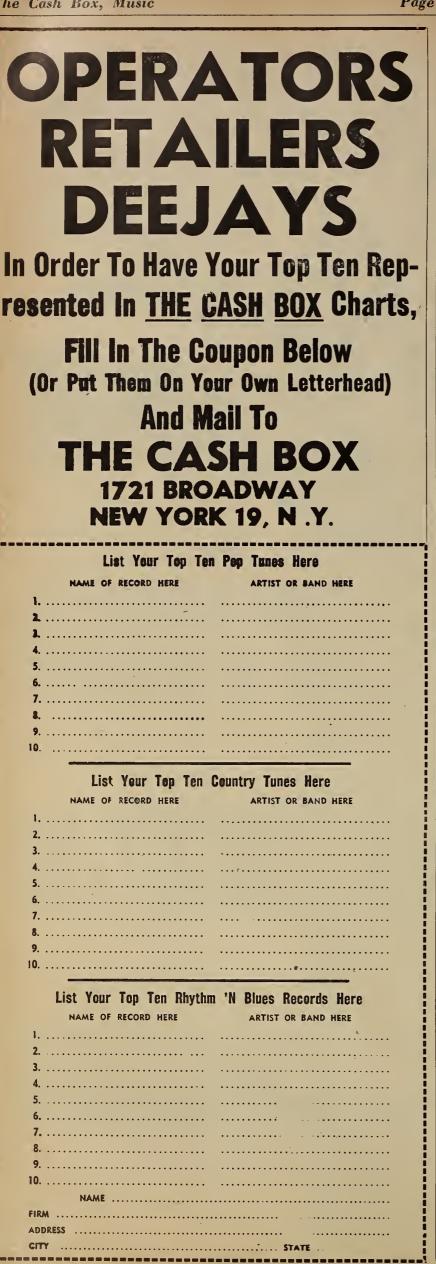
RCA Victor 47/20-6955

Watch for Hank Snow's newly released instrumental album ...

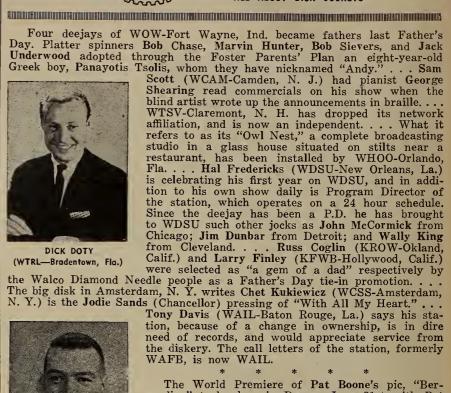
**'HANK SNOW'S COUNTRY GUITAR** 

LPM 1435

HANK SNOW PROMOTIONS, P. O. Box 1084, Nashville 2, Tenn. Phone: Madison 7-2832 Mon. thru Fri. 9 to 5







Danny Stiles (WNJR-Newark, N. J.) has just received a midnight show in addition to his 2 other (8 to 9; 10:45 to 11:30) shows. . . . Tom Edwards (WERE-Cleveland, Ohio) thinks a lot of Tutti Camaratta's new Disneyland LP, "Tutti's Trumpets."

#### VITAL STATISTICS:

Russell Blood has been added to the staff of WLOB-Portland, Me. Lee Rothman, and Jack Buechler, formerly of WKOW-Madison, Wis., are now platter spinning for WRIT-Milwaukee, Wis. . . . George Ruge has switched from KYA-San Francisco, Calif., to KJBS, also San Francisco.... Marian Lee is the new record librarian at KLX-Oakland, Calif. ... Paul Drew, after stints for WHLS-Port Huron, Mich., is now with WGST-Atlanta, Ga. . . . Al Lamm has been appointed Music Director of WOW and WOW-TV-Omaha, Nebr. . . . Phil Brooks, formerly with KMPC-Hollywood, Calif., has joined the deejay staff of KSFO-San Francisco. . . . Ed Horne has moved from WTSL-Hanover, Mass. to WGAW-Gardner, Mass. Ed can use taped station breaks from artists. WGAW-Gardner, Mass. Ed can use taped station breaks from artists. ... "Dewey" Dow is working for WCSH-Portland, Me., coming from WGUY-Bangor, Me. ... Ted Randal is the new Program Director of KOBY-San Francisco.... Wanda Lewis replaces Dotty Mack on WCPO-TV-Cincinnati, Ohio.

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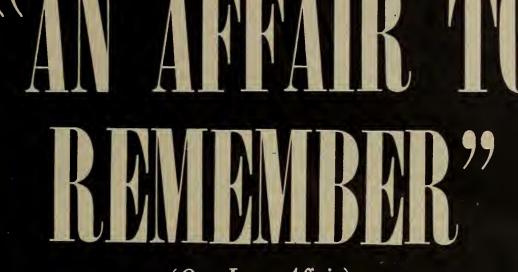
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# ONE OF THE MOST BEAUTIFUL BALLADS OF THE YEAR!

From The 20th Century Fox Cinemascope Production "An Affair To Remember"



(Our Love Affair)

# **8 EXCITING RELEASES**

Columbia VIC DAMONE

Also featured by Vic Damone on the original sound track of "An Affair To Remember"

Decca	CARMEN CAVALLERO (Inst.)
Liberty	PETE KING (Inst.)
M-G-M	ANGELA DRAKE AND LEROY HOLMES
PIV	THE LEADERS
RCA Victor	r LUIS ARCAREZ (Inst.)
Tico	MACHITO (Inst.) and His Orchestra
VIP	VIVIENNE della CHIESA

#### To Be Released Shortly

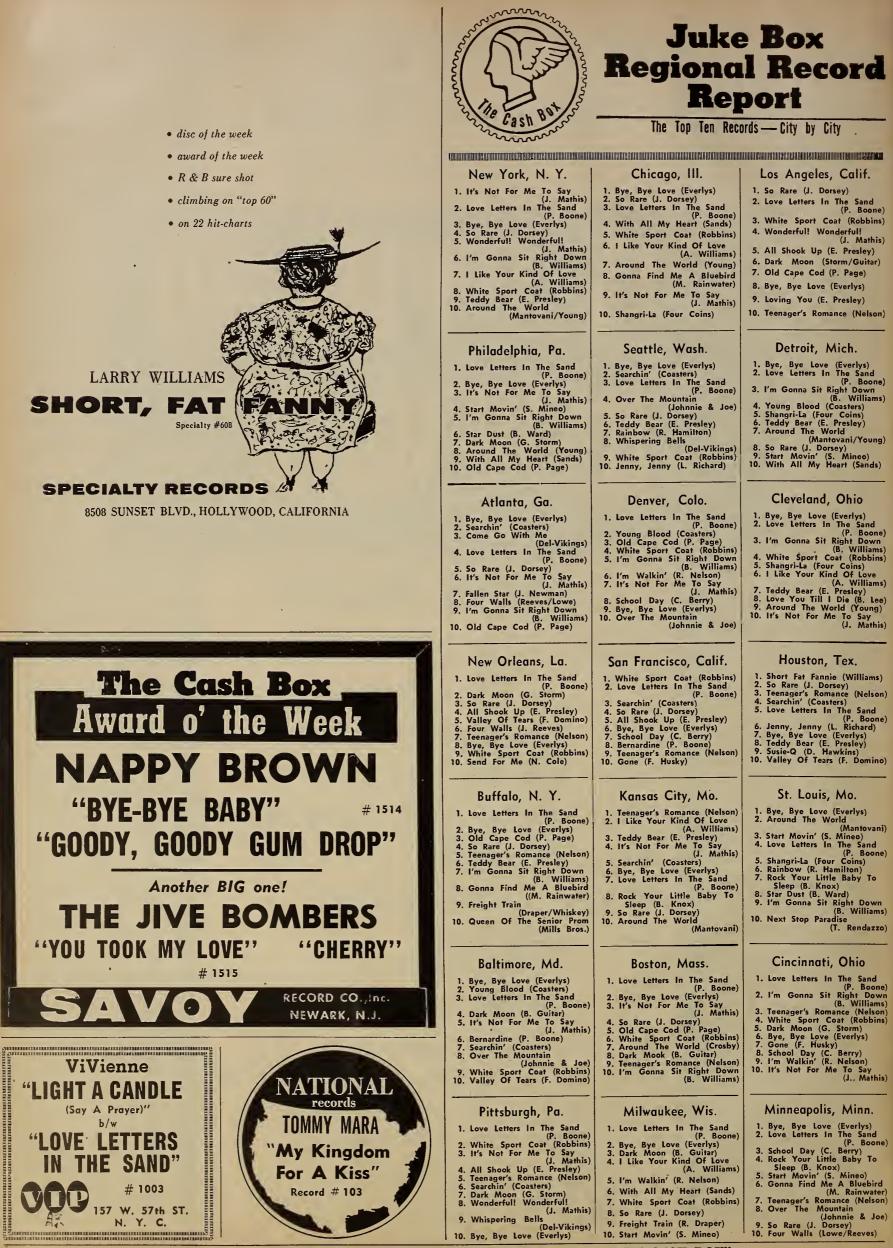
Columbia LP—Music From The Soundtrack of The 20th Century Fox Film "AN AFFAIR TO REMEMBER" Music—Harry Warren; Lyrics—Harold Adamson, Leo McCarey Incidental Music—Hugo Friedhofer

Lionel Newman conducting the 20th Century Fox Orchestra and Chorus



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# RCA Victor Trade-In Promotion Results In Peak Album Sales

NEW YORK, N. Y.—The sale of RCA Victor classical long play albums last month was 400 percent ahead of any previous May in the company's history as a result of the widely-discussed album trade-in promotion.

W. W. Bullock, Manager of the company's Album Department, said that dealers throughout the country had credited the program with being an extremely valuable sales stimulant in a normally dull month.

The promotion enabled RCA Victor dealers to offer their customers a \$1.00 trade-in allowance on any 78, 45 or 33¼ album of any label that originally retailed for \$2.00 or more toward the purchase of any current classical album in the Victor catalog.

"The dealers liked and bought the plan," Bullock said. "The first two weeks were slow as far as consumers' trading in merchandise was concerned. The next two weeks trade-in's poured in.

"In the New York area, because of the local price cutting situation, there was little activity in the promotion, but Boston, despite price cutting, did very well with the program."

Bullock cited the following specific examples of consumer reaction to the program which have been called to his attention:

There were at least 100 instances in which customers traded in their 78-rpm libraries to buy their first classical long-play records.

There were 50 consumers who each traded in 100 78 rpm albums at one time. A dealer in Milwaukee reported that a priest turned in 175 albums and a chauffeur-driven Cadillac brought in 60 albums to a Darien, Conn. store.

Dealers in such cities as Los Angeles, Dallas, Kansas City, St. Louis, Denver and Des Moines were unusually enthusiastic about the program. One Los Angeles dealer received 1,757 78 rpm albums. Another Los Angeles dealer reported 709 tradein's—another 542. A Chicago dealer said that one customer brought in 104 78 rpm albums at one time.

A quarter of a million dollars was spent in local newspaper and radio advertising to support the program, exclusive of national advertising in The Saturday Review and The New Yorker. A one minute TV commercial on the Perry Como show was also credited with substantially bolstering the promotion.

Factory counts of the trade-in's will be made at all distributors.

#### **Chester Signs Natalie Trundy**

NEW YORK—Julie Chester, general professional manager of Mellin Music, has signed 16 year-old motion picture starlet Natalie Trundy to a personal management contract. The young actress will appear in two forthcoming films, "The Monte Carlo Story" and "The Careless Years". It is reported that a number of record companies are bidding for her services as a recording artist. Miss Trundy is being booked through the William Morris Agency.

#### Camarata Named GPM of Ardmore, Beechwood

HOLLYWOOD - Joseph Zerga, General Manager, Ardmore Music Corp. and Beechwood Music Corporation, announced the appointment of Kelly Camarata to the Position of General Professional Manager of Ardmore and Beechwood, Camarata has had an extensive background in the music business having been General Professional Manager of Sam Fox Music Publishing Company from 1951 to 1954 and prior to that was National Sales and Promotional Manager for London Records from 1946 to 1951. Camarata's headquarters will continue to be New York.

# "Suddenly" It's Jeri Adams



WORCESTER, MASS.—As Jeri Adams was passing through Worcester, she stopped in to say hello to Bob Bilske of Station WNEB and "Suddenly" they were both reading The Cash Box. "Suddenly" happens to be the name of her latest record.



WASHINGTON, D. C.—Among the first night guests on the "Steve Allison Show", which premiered June 17th over WWDC Radio, Washington, were the Four Coins hot off their hit record "Shangri-La".

#### A Disk, A Dance Lesson | GuyMitchellToUndergo

NEW YORK—An unusual tie-in promotion between the Don Casanave (ABC-Paramount) disk of "Deep Within Me," and the Fred Astaire Dance Studios, was set up recently.

With the purchase of the Casanave waxing, the customer also receives a certificate good for a free dance lesson at a Fred Astaire Dance Studio.

Distribution is being handled in the following manner: when the distributor orders records from ABC-Paramount, a certified copy of the order goes to the Astaire Studios' headquarters in New York. They then issue an appropriate number of dance lesson certificates, and send them direct to the distributor. The distributor sends them to his retailer who presents them to the purchaser of the recording.

#### Epic Sales Soar On 4

NEW YORK—Epic Records' Buddy Friedlander, who recently returned from distributor-dee jay tour that took him to Seattle, Portland, San Francisco, Los Angeles, Dallas, St. Louis, Kansas City and New Orleans, reports that the company is rolling in high gear with a quartet of singles that are causing sales to soar. Included in the four are: Sal Mineo's "Start Movin'"; "Shangri-La" by the Four Coins; and two recent releases, "That Old Feeling" by Roy Hamilton and "You Always Hurt The One You Love" by Somethin' Smith and the Redheads.

#### Kolsky Denies Bowen Rift

NEW YORK—Joe Kolsky, Roulette Records vice president, this week denied reports appearing in other trade papers that difficulties had arisen between the label and Jim Bowen and David Alldred (one of the Rhythm Orchids). The report stated that Bowen and Alldred had asked to be released from their contracts with Roulette.

Kolsky stated that there were no strained relations between his company and the artists, and that both would continue to record as originally contracted.

#### on GuyMitchellToUndergo -in Surgery In London

NEW YORK—Guy Mitchell will interrupt his tour of Great Britain and the Continent to enter London Hospital on July 8th for surgery on a trick knee that has been giving him trouble for several years. Mitchell will be laid up for at least two weeks recuperating from the injury which dates back to his days as a cowboy when a steer he was attempting to rope fell on top of his leg.

It was originally thought that he would await until his return to this country for the operation. However, a heavy production schedule for his new television series, "The Guy Mitchell Show" (debuting on ABC-TV, September 21, 10:00-10:30 P.M.) will keep him so busy that he has decided to have the leg mended before his return to the United States at the end of July.





Best Selling Sheet Music

1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	LAST WEEK
2	DARK MOON Dandelion BMI-Miller	2
3	SO RARE Robbins ASCAP—Herst, Sharpe	4
4	A WHITE SPORT COAT Acuff-Rose BMI-Robbins	3
5	FOUR WALLS Sheldon BMI—Moore, Campbell	5
6	AROUND THE WORLD Victor Young ASCAP—Young	9
7	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	8
8	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	11
9	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	12
10	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	6
11	ROUND AND ROUND Rush BMI—Stallman, Shapiro	7
12	GIRL WITH THE GOLDEN BRAIDS Roncom ASCAP—Kahan, Snyder	
13	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	10
14	LITTLE DARLIN' Excellorec BMI-Williams	13
15	A TEENAGER'S ROMANCE Aztec ASCAP—Gillam	_

#### ............................. Another **Billy Vaughn** Natural ! Johnny Trema # 15598 DOT RECORDS SUNSET & VINE CAL. HOLLYWOOD RECORDS M-G-M JONI JAMES **"SUMMER LOVE"** "I'M SORRY FOR X YOU MY FRIEND" K 12480 (45 rpm) 12480 (78 rpm) THE GREATEST NAME IN ENTERTAINMENT ON TOP EVERYWHERE THE EVERLY BROS. E BYE

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cadence

45 SAST 49TH ST NEW YORK 17, N. F

#### Hy And Sam Weiss Form N. Y. Distributing Firm

NEW YORK—Brothers Hy and Sam Weiss, two veterans of the record business experienced in all its phases, last week opened a new record distributing company in New York called Superior Record Sales Co., Inc., at 767 Tenth Ave. The brothers are best known in the property business as the owners of the

The brothers are best known in the record business as the owners of the Old Town Record Company, a diskery responsible for a number of territorial hits in the rock and roll field. Prior to their formation of Old Town Records, Sam Weiss was with the Runyon Sales Company. He joined the firm as a salesman in 1946 and later became a sales manager. In 1948 he joined Modern Records of Hollywood and headed the diskery's New York office. In 1950 he joined the Pan American Distributing Company of Florida as sales manager and later returned to New York to form the BHS Record Distributing Co. He left the record business, later, to become an account executive for the Old Town Corporation, an advertising firm which handled such accounts as Socony Vacuum and U. S. Plywood.

Hy Weiss also acquired a wealth of experience in the disk field by working for Modern Records of Hollywood. He handled promotion and sales. He has worked for a number of major record company distributors and was also affiliated with Cosnat Records Distributing. He was a partner in the Old Town disk firm.

The new Superior Records Sales Co., Inc. has already acquired the following lines for distribution in New York City: Argo, Old Town, Whiz, End, and Cindy.



# **Meeting Dates**

# **Music Operators' Associations**

- July 1—California Music Merchants' Association Place: 311 Club, 311 Broadway, Oakland, Calif.
  - 1—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - 4—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - 4—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
  - 4—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - 5—North Carolina Automatic Music Assn. Place: Cape Fear Hotel, Wilmington, N. C.
  - 8—Tri-County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
  - 9—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
  - 9—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
  - 10—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 11—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
  - 11—Eastern Massachusetts Music Operators' Association Place: Beaconsfield Hotel, Boston, Mass.
  - 15—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 17-New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
  - 17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - 18—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
  - 18—Phonograph Merchants' Association, Cleveland. Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
  - 20, 21—Music Guild of Nebraska Place: Clark Hotel, Hastings, Neb.
  - 29—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

## **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 31

# BMI Releases Statements Of 21 Artists Disclaiming Licensing Organization Pressure In Picking Songs

NEW YORK—Robert J. Burton, vice-president of Broadcast Music, Inc., last week released the statements of 21 stars, popular singers and orchestra conductors which asserted that they select the music for their performances and recordings themselves without regard to the licensing source of that music.

themselves without regard to the hcensing source of that music. "We are making public what Dinah Shore, Lawrence Welk, Benny Goodman, Gene Autry, Patti Page, Nat "King" Cole, Rosemary Clooney, Rudy Valley, Les Paul, Eddy Arnold, Kay Starr, Sammy Davis, Jr., Ray Bloch, Ray Anthony, Percy Faith, Lanny Ross, Mindy Carson, Jack Hope (speaking for his brother, Bob), Fran Allison, Sammy Kaye and Stan Kenton have to say," Burton said. "We are doing this reluctantly because we are being forced to do so by the fact that a number of artists, the latest of whom is Bing Crosby, has been quoted in an attempt to prejudice the outcome of the trial of an important law suit brought by ASCAP members against BMI. The issues of the suit are a matter of fact, not of opinion; and we are content to let these issues be judged in the courts where they belong. However, we cannot ignore the effect that our opponents are attempting to achieve on public opinion.

"For many months we have had on file statements of hundreds of artists testifying to the fact that their only interest in selecting music is to please their public and that they do not care, and frequently have no knowledge whether this music is licensed by BMI, ASCAP or any one else. Even Crosby, an ASCAP member, has stated in writing that no one has ever approached him with the idea of pressuring him to use BMI material, and that he does not know of any entertainer who has been pressured. "Our release of some of these state-

"Our release of some of these statements is a measure of self-defense. We also intend to preserve our legal rights by calling Bing Crosby and others who have been quoted to examination under oath in the law suit," Burtain said.

Following are excerpts from statements by the various artists:

ments by the various artists: DINAH SHORE, "In all the years I have been singing on NBC or CBS, on television or radio, I have never been subjected to the slightest pressure from them with regard to the songs I sing on their network. Except where the lyric has some objectionable content or innuendo that they feel might be offensive to the public, they have never exercised the slightest suggestion or censorship.

"I am aware of the fact that you've heard many arguments, pro and con, but I assure you that where this singing artist is concerned, and I believe the same holds true for all the pop singers today, in so far as BMI and ASCAP are concerned, they are only as strong as the songs they have in their catalogues at the moment. The problem of keeping a fickle viewing public happy is too important and competition is too strong to allow any performer to be influenced by anything but his own taste and good judgment."

LAWRENCE WELK, "... you know as well as we do that it has never made any difference to us whether a song was ASCAP, BMI or what publisher had it. "Our main interest has always been to see that we had the best songs in our opinion and ones the public would accept."

BENNY GOODMAN, "I perform the music that I want to perform and that I think my public wants.

"I have never felt any pressure from any recording or broadcasting company to prefer ASCAP to BMI or BMI to ASCAP."

GENE AUTRY, "At the very outset, let me say that in my entire career as a performing artist every musical composition that I have selected for recording or for performance on the air or in motion pictures or elsewhere has been selected because I liked the composition and because I thought that the public would also enjoy hearing the song and because it was the type of song that fit my particular style. At no time has the question of whether a particular musical composition was licensed by ASCAP or BMI had any influence whatever in my process of selection.

"Further, over a period of many years I have been associated with Columbia Records and have performed over all major radio and television networks as well as many independent broadcasting stations and at no time has any recording company or broadcaster attempted to influence me in any way in connection with whether a composition was cleared through ASCAP, BMI, or any other licensing agency.

"I should also point out that I own and operate several broadcasting stations, KMPC, KOOL, KOOL-TV, KOPO, KOPO-TV, and KSFO, and I can attest to the fact that no one connected with my broadcasting stations or with any other broadcasting station that I have ever heard of has the slightest interest in whether a work is ASCAP, BMI, or otherwise licensed. Broadcasters in my experience select musical compositions on the basis of their intrinsic merit and most important on the basis of audience appeal. After all, the prime purpose of all broadcasters is to present programs which will win wide audience acceptance.

KAY STARR, "I noted with much interest recently, the charges of 'pressure' being brought to bear on artists to record and perform mainly songs with BMI affiliations.

"In the interests of fairness, I must say that never has material been submitted to either myself or my associate Hal Stanley, by an A & R man, at either Capitol or Victor with the insistence that it was sponsored by either licensing organization. We never inquire as to which licensing group a song belongs. The only test is the merit of the song. There is no other test. It is our position that we will record any song if we believe it is a hit, regardless if it is ASCAP or BMI. We also feel that it should be the people who buy records who should determine what are hits and what is to be considered good taste. Any attempt to impose censorship would injure the music business and harm the people."

SAMMY DAVIS, JR., "In my tenure as a recording artist and performer, I have never performed any song because of its BMI or ASCAP affiliation.

"I have always gone strictly on the merits of the song itself, and I'm happy to say I have always noticed this kind of attitude by the artist and repertoire staff of Decca Records."

RAY BLOCH, "Noticing all the publicity regarding BMI or ASCAP pressure being used on artists to use their songs in various ways, I would like to go on record with the following:

"I record and play the music that I like and I think the public wants. Whether the music is licensed by AS-CAP or BMI has never made any difference to me.

"Nothing in my experience leads me to believe that any Recording Company or Broadcaster has the slightest interest in whether the music is ASCAP or BMI."

RAY ANTHONY, "It has been called to my attention that accusations have been made that unnecessary pressure has been exercised by BMI on recording artists, such as myself, to record BMI songs.

"I was amazed when I read this and I want to go on record to state that when songs are submitted to me for recording or performance on television, I have no idea whether they are BMI or ASCAP songs. All songs which I pick are chosen strictly on the merit of the songs, not on a basis of who publishes them or whether they are BMI or ASCAP songs."

JOHN SCOTT TROTTER, "I have never been coerced or otherwise approached by either of the performing rights societies to consider their songs on the basis of their control. Thruout the years I have always judged material on its merit, not its origin, and shall continue to do so."

PERCY FAITH, "As a conductor and arranger I record on disks and perform on the radio the music that I personally prefer and the music that I think the public wants. Whether the music is licensed by ASCAP or BMI has never made any difference to me." LANNY ROSS, "... I pick the songs I use on the basis of their appeal to me. Sometimes I like something better than the audience, and I'm disappointed they didn't go along with me. Sometimes vice versa.

"Songs are my children. I play with them all. In fact, in producing my daily shows I cast songs as I would talent in a show—the best one for the best spot, regardless of whether they are published by AS-CAP or BMI."

MINDY CARSON, "I record on disks and perform over the air, the music that I like, and that I think the public wants. Whether the music is licensed by ASCAP or BMI has never made any difference to me."

JACK HOPE, "Music for the Bob Hope radio and television shows always is selected on the basis of its adaptability to the particular show and whether or not Bob likes it. We never look into the matter of whether the music is licensed by BMI, AS-CAP, etc., until after the music is selected."

FRAN ALLISON, "... I place first emphasis on material which I feel confident I can do well. It must fit the mood of the show and of course, the ultimate aim is to please the public.

"... Whether any of these songs have been registered by ASCAP ... BMI ... or SESAC, has never made any difference to me."

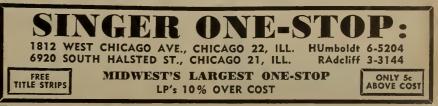
SAMMY KAYE, "I record and play the music that I like and I think the public wants.

"Whether the music is licensed by ASCAP or BMI has never made any difference to me.

"Nothing in my experience leads me to believe that any record company or broadcaster has the slightest interest in whether the music is AS-CAP or BMI."

STAN KENTON, "Because there has been a considerable amount of concern as to whether BMI has operated fairly in connection with the exploitation of its music, I thought I would probably be in line by expressing my feelings, and knowledge, on the subject.

"In all the years of my band leading, in all its phases, I have never been approached by anyone in BMI, either directly or indirectly, in this regard."



#### The Cash Box, Music

NORTY'S MUSIC CENTER

Hollywood, Calif.

2. Little Darlin' (Diamonds) 3. I Just Don't Know (4 Lads)

4. With All My Heart (Sands) 5. Bye Bye Love (Everly Bros.) Yes Tonight Josephine (Ray)
 Rock Your Little Baby To Sleep (B. Knox)

o Rare (J. Dorsey)



## B. Warm Up To Me (J. Bowen) 9. Old Cape Cod (P. Page) 10. Freight Train (R. Draper) MUSIC HOUSE Buffalo, N. Y. Old Cape Cod (P. Page) Love Letters In The Sand (P. Boone) Queen Of The Senior Prom (Mills Bros.) I'm Gonna Sit Right Down (B. Williams) (8. Williams) 5. So Rare (J. Dorsey) 6. Gonna Find Me A Bluebird (M. Rainwater) 9. Freight Train (R. Draper) 10. Bye Bye Love (W. Pierce) PLATTER INN Batesville, Ark.

- B. All Shook Up (E. Presley) 9. So Rare (J. Dorsey) 10. Valley Of Tears (F. Domino)

#### LOMAKIN MUSIC Pittsburgh, Pa.

- Pittsburgh, Pa. 1. White Sport Coat (Robbins) 2. Love Letters In The Sand (P. Boone) 3. Manhattan (R. Touzet) 4. It's Not For Me To Say (J. Mathis) 5. All Shook Up (E. Presley) 6. My Dream (Platters) 7. Wonderful! Wonderful! (J. Mathis) 8. Dark Moon (G. Storm) 9. My Personal Possession (N. Cole) 10. I Just Don't Know (4 Lads)

#### **BILLS T RECORD SHOP** Tulsa, Okla.

- 1. Love Letters In The Sand (P. Boone)

- Young Blood (Coasters)
   Rock Your Little Baby To Sleep (B. Knox)
   I Like Your Kind Of Love (A. Williams)
   Goin' Steady (T. Sands)
   School Day (C. Berry)
   So Rare (J. Dorsey)
   Bye Bye Love (Everly Bors.)
   White Sport Coat (Robbins)
   Start Movin' (S. Mineo)

#### BAKER'S MUSIC CENTER Tallahasse, Fla.

- Tallahasse, Fla. 1. Teddy Bear (E. Presley) 2. Short Fat Fannie (Williams) 3. So Rare (J. Dorsey) 4. Love Letters In The Sand (P. Boone) 5. Old Cape Cod (P. Page) 6. Valley Of Tears (F. Domino) 7. Fallen Star (J. Newman) B. Lucille (L. Richard) 9. Bye Bye Love (Everly Bros.) 10. I Like Your Kind Of Love (A. Williams)

# COHEN AMUSEMENT Montgomery, Ala. 1. Susie-Q (D. Hawkins) 2. Short Fat Fannie (Williams) 3. Jenny Jenny (L. Richard) 4. Tammy (D. Reynolds) 5. Valley Of Tears (F. Domino) 4. Alage Bandiae (Williams) Almost Paradise (Williams) Fallen Star (Hilltoppers)

- B. Is It Wrong (W. Mack) 9. Searchin' (Coasters)
- 10. Teddy Bear (E. Presley)

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AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF. **Sonny James** 

"Dear Love" CENTRAL GONGS. 9NC.

ET BOULEVARP HOLLY HOLLYWOOD 1-9347

comic Larry Storch and folk singer Jimmie Rodgers, and expects to release these records in the near future.

From the Sol C. Siegel Production "MAN ON FIRE" on M-G-M presentation

(min) (h)

# **Victor Announces Expansion Program** At Rockaway, N. J. Plant



Architect's drawing of a new warehouse and distribution center to be erected for the RCA Victor Record Division in the Central Morris Industrial Park in Rockaway, N.J.

ROCKAWAY, N.J.-A new Warehouse and Distribution center will be erected for the RCA Victor Record Division in the Central Morris Industrial Park on Green Pond Road in Rockaway, N.J. Township. Ground clearing is well under way for the modern one-story brick building to be constructed by Brown and Matthews, Inc., engineers and contractors.

K. B. Tomlinson, Manager of the Warehouse and Distribution operation, said that the 120,000 square feet of floor area in the new building will provide office space and storage for all records produced in the Rockaway Plant. Shipments of all types of phonograph records such as disk jockey releases, program transcriptions, custom records, and all speeds of commercial records will be made daily to radio stations, distributors and custom clients all over the country. The bulk of the commercial type records will go to about twenty states along the Eastern Seaboard.

The Rockaway Plant which opened in June of 1954 was designed to ac-

commodate both the manufacturing and the distribution activity, but soon became inadequate due to the continuous increase in the sale of RCA Victor phonograph records. Expansion in local facilities became a necessity to meet the increased demand. Both locations will probably require the employment of additional personnel shortly after completion of the new warehouse late in 1957.

Space currently occupied by the Warehouse and Distribution activity in the RCA Victor Rockaway plant will be utilized by the manufacturing operation. L. M. Goebel, Plant Manager, plans to install a substantial number of new record presses and other supporting facilities. He anticipates that the new layout will place the local plant in a more favorable position to maintain critical production schedules.

RCA Victor operates two additional record manufacturing plants, one in Indianapolis and the other in Hollywood.

# **Ecstatic Reaction** 1 × 1

CINCINNATI, OHIO-Will Lenay, Cincinnati disk jockey, registers an ecstatic reaction as Ray Conniff shows him his Columbia album, "Dance The Bop". Photo was taken a few weeks ago as Conniff toured Detroit, Cincinnati, Cleveland and Louisville in behalf of his records. Lenay, who also owns a record shop, says Conniff's disks are enjoying a big sale there.

#### 80% Of Records On **Japanese Juke Boxes** Are Of U. S. Origin

Page 33

TOKYO, JAPAN—William J. Suter, distributor for the AMI line of juke boxes in the Near East, who displayed the machines at the Tokyo Interna-tional Trade Fair in May, made the following interesting statement in a letter to The Cash Box: "80% of the records played in Japan are of U.S.A. origin, which just goes to show that the juke box crowd all over the world follows the American top tunes."

#### **Golden Crest Adds Distribs**

NEW YORK-Golden Crest Records NEW YORK—Golden Crest Records last week announced that it had ap-pointed three new distributors to han-dle the label's line. They include James H. Martin in Chicago; Aragon Enterprises, Ltd., in Vancouver, B. C., Canada, and A-1 Records in Okla-homa City, Oklahoma.



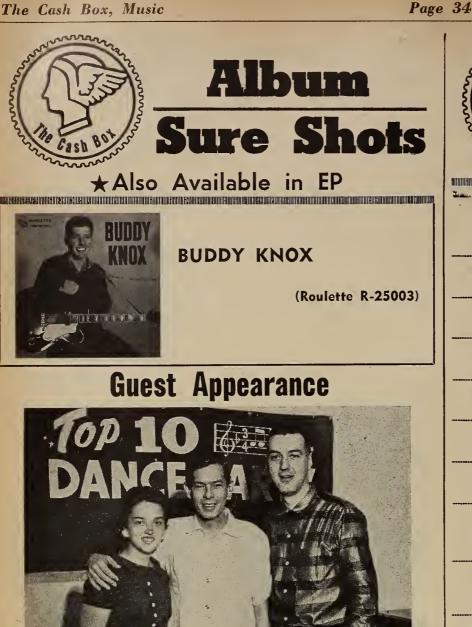


**REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In** THE CASH BOX

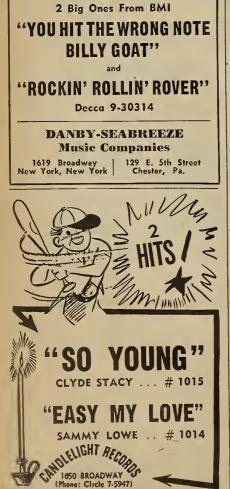
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(52 ISSUES)



SYRACUSE, N. Y.—Recording star Johnnie Ray poses with Al Meltzer and Donnette Moore prior to guesting the final show of the current season for WHEN-TV's Top 10 Dance Party.



#### **Harry Ravel To Release** Two Albums On V.I.P.

NEW YORK — Harry Ravel, well-known composer, has concluded ar-rangements with V. I. P. Records for the release of two albums consisting of twenty pieces of original music, it was announced last week by Vivian Della Chiesa, director of Artists and Repertoire for V.I.P. Records.

The first album titled, "Visions in" Color" is a mood music selection and will feature string and lush instrumentals. The second "Ghostophobia" will be, according to Ravel, a "new adventure in music". Highlighted here will be rhythm instrumentals lending an air of the supernatural to the album.

Ravel is no newcomer to the album field having had albums recorded by RCA, Capitol, MGM and Mercury. In addition Les Baxter, Billy May, Stuart Phillip and Hugo Perretti have batoned his offerings in the past.

The composer, with Mack Gordon, of such standards as "Stay As Sweet As You Are"; "Did You Ever See a Dream Walking?"; "Love Thy Neighbor"; "Paris In the Spring"; and "With My Eyes Wide Open" is also working on a musical that will be ready for Broadway in the fall. Titled "Packaged In Paris" the offering will be directed by Eddie Bracken with a book by George Marion, Jr.

Sur.	C. C	
	Best Selling	
and the	Pop Albums	
S.S.S.S.	Also Available in EP	11111745
11.11.11.11.11.11.11.11.11.11.11.11.11.	*AROUND THE WORLD IN	k.ast
L	EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	2
2	*A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-8	<b>]</b> (03)
3	*LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-8	3
4	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	4
5	*MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	<b>*STEADY DATE</b> <b>TOMMY SANDS</b> (Capitol T 848 * EAP-1-848, 2-848, 3-848)	6
7	BERGEN SINGS MORGAN	8
8	*ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	7
•	<b>ROGER WILLIAMS</b> (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" <b>* DANCE TO THE MUSIC OF</b>	LP)
9	LESTER LANIN (Epic LN 3340 * EG 7185)	10
10	*HYMNS TENNESSEE ERNIE FORD (Capital T 756 * EAP-1-756, 2-756, 3-7	<b>II</b> (56)
11	*AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	12
12	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-8	<b>9</b>
13	*THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	14
14	* CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	13
15		20
16	*OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	16
17	*THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
18	PAT BOONE (Dot DLP-3050)	15
19	*'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	18
20	BUDDY KNOX (Roulette R-25003)	
21	*DANCE THE BOP!	21
22		22
23		23
24	LITTLE RICHARD       (Specialty SP 100 * 400, 401, 402)         WALTZ WITH LAWRENCE WELK       (Coral CRL 57119)	19
25		24

July 6, 1957

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## **Whirlwind Promotion**



HARRISBURG, PA.—Percy Faith (left), with a potential "sleeper" in his recording of a tune called "Till", which is kicking up quite a fuss in the Texas and Atlanta areas, hit the road into Pennsylvania for a one-day pro-motion shot on the tune. The trip took Faith and pop singles sales manager Dick Linke to Harrisburg, Pa., and from that point on, the two were led on a merry-go-round of promotion for eight hours. Faith was rushed to City Hall where he was officially greeted by Deputy Mayor Stan Walker and pre-sented with a key to the city in honor of Percy Faith Day. He then motored to the State Capitol where Governor George M. Leader left an important cabinet meeting to greet Faith. Above, Leader (center) and dee jay Pete Wambach WCMB (right) are shown chatting with Faith. Faith visited with a number of dee jays on his whirlwind tour and Wambach devoted an entire hour to Faith's single "Till" and his latest album "Adventure In The Sun".

#### **Israel Elected VP of** Famous-Paramount Music

NEW YORK - Arthur Israel, Jr., has been elected vice-president of Famous Music Corporation and Paramount Music Corporation, it was announced last week by Russell Holman, president of these companies.

Israel will succeed Bernard Goodwin who has resigned from all his Paramount Pictures activities to devote his entire time to his position as president of Du Mont Broadcasting Corporation.

#### National To Issue 2 LP's

NEW YORK - Joe Leahy is readying two LPS for his National label to feature songs from the G. Schirmer catalog. One will be a dance LP and the other a vocal of secular and sacred music.

Leahy flies to Hollywood this week to conclude negotiations for soundtracks from two upcoming musicals.

## **Billy Goat Tours City**



LACHINE, MONTREAL, CAN.—Decca's distributing company in Lachine, Canada, the Compo Company, Ltd., rented a billy goat and toured the city promoting Bill Haley & His Comets' latest release "(You Hit The Wrong Note) Billy Goat". Accompanying the goat are (left) John Labelle of the Compo Company; Claudette Gauthier (center) from a local record shop; and Marcel Ledoux (right) Decca promotion manager.

## Victor Experiments With Como's "Round And Round" As 49¢ Kiddisk

NEW YORK - RCA Victor is in the process of conducting a number of experiments with its 49¢ Bluebird Children's Records series - a series which, from initial indications, promises to open an entirely new field of merchandising.

About two weeks ago, the diskery issued a Bluebird single of the title theme from the Warners Brothers Television Production "Cheyenne", one of the top rated western TV films. The 45 rpm disk featured a four-color photo of "Cheyenne" star Clint Walker on the sleeve. In two weeks, the disk racked up a sale of 55,000 pieces.

As a result of this success, the record company last week issued two new platters in this series. One is the theme music from one of the most popular westerns on TV "Wyatt Earp" and the other couples two songs from the latest Walt Disney film venture "Johnny Tremain". Both will be housed in four color sleeves

#### Martha Carson Set For Alan Freed TV Show

NEW YORK - Singer Martha Carson (RCA Victor) will guest on Alan Freed's "Big Beat" show over the ABC-TV network July 19, and open a seven day tour beginning July 4th, her personal manager X. B. Cosse stated last week.

Miss Carson's current Victor waxing is "Now Stop," b/w "Just Whistle Or Call."

Cosse also announced that he has taken over personal management of the Laurie Sisters.

#### Song Pluggers Swamp **Record Programmers 11-4**

NEW YORK—The Song Pluggers slaughtered the Record Programmers in the first of a series of Thursday Night baseball games to be held at Randall's Island, this city. The final score was 11 to 4.

score was 11 to 4. The Song Plugger team was made up of Marvin Deane, Lenny Scheer, Kenny Lutman, Danny Stephens Jack Kravitz, Bernie Lawrence, Pete Spargo, Ben Baline and Bob Carter. The Record Programmers had Joe Perino, Nat Asch, Sam Denoff, Ronnie Granger, Rick Willard, Joe Saccone, Roy Battochio, Kirk Block and Jack Beebee. The umpire was Milt Friedman. Marvin Deane and Lenny Scheer shared the pitching chores for the winning team. Roy Bettochio now has an 0-1 record. He pitched for the radio men.

radio men.

#### **Pierre To Paree**

BUFFALO — "Lucky Pierre", WEBR-Buffalo, N. Y. deejay, who hasn't seen his native France since 1948, left for Paris, Saturday, July 29th. Pierre, heard via WEBR, from 8:00 to 10:00 nitely, will be gone for one week. While in Paris he'll set up programs on tape, which'll include a series of interviews, points of interest and the top songs in the continent.

designed to appeal to the kiddie market

A third release on Bluebird, is an A third release on Bluebird, is an entirely different experiment for Vic-tor. This one features a  $49\phi$  version of Perry Como's recent top seller "Round And Round". Victor brass feels that the  $89\phi$  regular pressing of this hit disk has saturated the normal sales channels, and now, in its waying ways acould add a control of this hit disk has saturated the normal sales channels, and now, in its waning weeks, could add a con-siderable sale by re-issuing the tune on the  $49\phi$  line aimed at the 6, 7 and 8 year old market. The disk has been repackaged in a 4 color sleeve and recoupled with a former Como smash "Tina Marie"

"Tina Marie". The idea for this new method of record releasing was formulated from

record releasing was formulated from the book field's system of issuing low price pocket book editions of waning best selling hard-bound editions. This Como release is only an ex-periment, and if proven successful, will result in the future release of other recordings in this fashion. It is obvious that most some will not lead other recordings in this fashion. It is obvious that most songs will not lend themselves to the re-issuing system. However, lighter numbers that may appeal to the kiddies may be used. Prior to releasing such a number, the song will have had to be a top na-tional seller.

#### Name That Tune Promotion

NEW YORK - Walt Collins and Marc Fredericks of Eclipse Records have teamed up with Paul Brenner in a special promotion tie-in for Marc's current release of "Mood For Tonight" and his forthcoming release.

The promotion involves playing a new tune that Marc wrote and having the audience suggest a title for the number. The winner will receive co-authorship of the tune when it is released. There will be 24 portables given out as consolation prizes.



MORE JERRY LEWIS

DECCA

A Night At Eddie Condon's

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Page 36



DECCA



#### POPULAR

"MORE JERRY LEWIS"-With Orchestra Con-ducted By Jack Pleis-Decca DL 8595 (1-12" LP

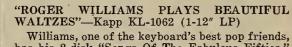
The "Jerry Lewis Just Sings" package was a recent chart smash, and no doubt Jerry's latest will follow suit. Though the dynamic vocals of the comic remain here, he's a bit subdued, singing such durables as "I'm Glad There Is You," "Easy To Love," and "Too Late Now," with a mostly light up-tempo ballad delivery. Sure-fire sales winner winner.

"HANS CHRISTIAN ANDERSON"—"TUBBY THE TUBA"—Danny Kaye — Decca DL 8479 (1-12" LP)

(1-12" LP) The conversion of "Anderson" score to a 12 inch LP also gives the buyer extra dividends by Danny Kaye, two famed "Tubby The Tuba" tales, and 2 special children's song-stories by Kaye's wife, Sylvia Fine. From "Hans Christian Ander-son," Kaye sings such appealing Frank Loesser songs as ("Thumbelina," "Inchworm," and "Any-where I Wander." Wonderful kiddy package.

"A NIGHT AT EDDIE CONDON'S"—Eddie Condon And His Orchestra — Decca DL 8281 (1-12" LP)

The long-time Condon touch with Dixieland shows with skill and gusto in this Decca release shows with skill and gusto in this Decca release of 12 Condon sessions, set mostly to a uptempo fox trot beat. Included in the collection are 2 bluesy Berlin rarities, "Some Sunny Day," and "Nobody Knows," and a pair of W. C. Handy evergreens, "Aunt Hagar's Blues," and "Atlantic Blues," the former an outlet for the familiar, throaty voice of Jack Teagarden. Fine Condon work work.



Williams, one of the keyboard's best pop friends, has his 2-disk "Songs Of The Fabulous Fifties," still high on the charts, a factor adding great sales support to this new Williams' effort. The artist, with his familiar flourishes, performs 12 waltzes, most of which are taken from popular songs ("The Girl That I Marry," "Sleepy La-goon," "Beautiful Dreamer"). Rich orchestral support. Sales should amount to chart propor-tions tions.



"ROCK 'N ROLL DANCE PARTY"—King 536 (1-12" LP)

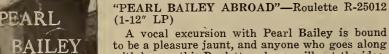
The major rock 'n roll line-up of King has been The major rock 'n roll line-up of King has been assembled on an LP sure to please many a teen purchaser. Featured on the set are such R&R stars and their single hits as Otis Williams ("Gum Drop"); Little Willie John ("Fever"); Earl Bostic ("Flamingo") and Little Ester ("Cherry Wine"). Many teenagers will make the platter valuable LP stock.



A BROAD

"SONGS OF ISRAEL" — Lea Deganith — Paul Lichtenstern And Orchestra—Capitol T 10091 (1-12" LP)

Miss Deganith is a leading Israeli singer, and through this "Capitol Of The World" issue from Capitol an array of Hebrew melodies from vari-ous parts of the world unfolds with distinctive charm and warmth. The artist's program ranges from a lovely ballad, "Ufi Ruach," to sprightly horas such as "Hora Neger." A general folk audience can discover a particularly skilled per-former here former here.



A vocal excursion with Pearl Bailey is bound to be a pleasure jaunt, and anyone who goes along with her on this Roulette release will get the idea. Miss Bailey exuberantly handles a collection of "international" favorites, "South America Take It Away," "Loch Lomond," "You Came A Long Way From St. Louis." A package of Bailey at here beet her best





lovers in







Horlick And His Orchestra — MGM E 3429 (1-12" LP)

A collection of waltzes from the catalogue of American popular music is presented by Horlick and the ork with a skillful reliance on the melody and the softness of the three-quarter time beat. Ideally suited for the dance-floor, the disk features such sturdy waltzes as "Lover," "One Kiss," "Let Me Call You Sweetheart." Inviting mood or dance disk

"SPECTRUM"—Lalo Schifrin And His Orchestra —Epic LN 3337 (1-12" LP)

Schifrin and the ork are the prism in this imaginative break-up of the spectrum by way of tunes containing a particular color in their title ("Ruby," "White Orchids," and "Azure"). The end result is, of course, mood music, but with the added attraction of orchestral wizardry. Competent mood issue.

"LOVERS IN PARIS"-Monia Liter And His Orchestra-London LL 1643 (1-12" LP)

cnestra—London LL 1643 (1-12" LP) Liter has done some successful single arrange-ment chores for London, among them, "Ebb Tide," and "Limelight." Here the artist is cast in the role of a mood maestro, visiting the popular mood music city of Paris, and setting down ar-rangements that capture the spontaneity, gaiety, and, of course, romance of the city. Generally un-familiar but impressive material. Top-drawer mood presentation.

"CHARLESTON" - Bonnie Alden - Roulette R-25006 (1-12" LP)

The disk is actually an appealing recollection of dances and songs that had their heyday in the twenties, typified, of course, by the Charles-ton. Singer Bonnie Alden is a delight as she romps through such items as "Varsity Drag," "Bye Bye Blackbird," and "Black Bottom," with the cute vocal abandon associated with the twen-ties Evenlent mark and on Evenlent Excellent raza-ma-tazz combo. Exciting, nostalgic disk.

ABC-Paramount—ABC-173 (1-12" LP)

ABC-Paramount—ABC-173 (1-12" LP) Those who enjoy the "back-porch" atmosphere created by harmonica sounds will find highly skill-ful work in this ABC-Paramount release featur-ing expert harmonica player, Alan Black. With guitar backing, Black runs into tunes mostly suited for the uptempo rendition ("Dardenella," "Harmonica Rock"), but he also shows the instru-ment's sensitivity with the great Arlen Harburg item, "Over The Rainbow." Fine harmonica ar-tistry. tistry.

"COME TO THE SEA"—David Andrews, Organ —Era EL 20011 (1-12" LP)

Andrews is a young (23) organist, who on this Era release is working on a massive Wurlit-zer, and 11 modern-day "sea chanties" ("My Ship," "La Mer," "Victory At Sea"). The sounds of the instrument effectively evoke the power and mystery of the sea, and the artist shows striking organ invention. Entertaining, hi-fi organ issue.

"THE BEST MAMBOS OF THE FABULOUS FIFTIES"—Ralph Font And His Orchestra—Bill Diablo And His Sextet—Kapp KL-1059 (1-12" LP) "THE BEST CHA CHA CHA CHA OF THE FABU-LOUS FIFTIES"—Bill Diablo And His Sextet— Ralph Font And His Orchestra—Kapp KL-1060 (1-12" LP)

(1-12" LP) The tie-up here with the Roger Williams' "Songs Of The Fabulous Fifties" album (in title and package design), is a terrific sales idea. Each disk, with two excellent Latin orks presiding, pre-sent a total of 24 mambo-cha cha hits of-"the fifties" ("Mambo #5," "Mambo With Me," "Cherry Ping," "Espinita" etc.) These individual LP's should do well.







#### "THE GOOMBAY KINGS"-RCA Victor LPM-1514 (1-12" LP)

This Victor waxing effectively answers the call of those who find calypso a source of rhythmic humour. Authenticity in material and delivery is the byword here as the Goombay Kings appeal-ingly romp through a collection of traditional calypso items. Keep disks on hand for the calypso trade. trade.



CAMDEN

"JOHNNY PULEO AND HIS HARMONICA GANG"—Audio Fidelity AFLP 1830 (1-12" LP)

GANG"—Audio Fidelity AFLP 1830 (1-12" LP) A new release by Audio ("A Study In High Fidelity Sound") Fidelity puts famed Johnny Puleo's Harmonica Gang under the hi-fi spotlight, and the result is a disk that could rival the sales popularity of the firm's current best-sellers, the Dukes Of Dixieland. Working on a good varied song menu ("Bolero," "Peanut Vendor," "Peg O' My Heart"), it gives the group lots of different rhythms to explore, all excellent hi fi fun. Virtuoso harmonica stints dealers should keep well stocked.

"THE BIGGEST HITS OF '57"-Robert Alda Peter Reardo And His Calypso—Tex Beneke— Stuart Foster—Johnny Guarnieri—The Towns-men—The Earl Sheldon Singers—Camden CAL 362 (1-12" LP)

Twelve big hits of the first half of 1957 are reprised by such personalities as Stuart Foster ("Love Me Tender"); Tex Beneke ("Hey! Jealous Lover") and Peter Ricardo ("Marianne"). The disk, with the tempting Camden \$1.98 tag, will attract a good pop audience seeking top hits under one roof.



"POLKA"—Walt Gazda And Adam Nowicki Or-chestras—Piknik PLP 504 (1-12" LP)

With the polka currently enjoying cross-coun-try popularity, Piknik a member of the fiesta diskery, has a disk here worthy of attention from dealers. Two orks, Walt Gazda's and Adam Nowicki, joyfully share this pressing of well-recorded, lively polka proceedings. Impressive polke outry polka entry.



"JOHNNY TREMAIN"—Liberty Tree And Other Songs Of Our Soldiers—Disneyland WDL-4014 (1-12" LP)

(1-12" LP) The new Disney flick, "Johnny Tremain," will get heavy promotional play, and figures to create a good deal of excitement among the kids. One side of the set features theme music from the film and two rousing songs, "Johnny Tremain," and "Liberty Tree," by George Bruns, writer of Davey Crockett while a program of 14 soldier songs from the Revolution to World War 2 ("Yankee Doodle," "Over There," "Anchors Aweigh") get excellent band-chorus arrangements. A major re-lease for the kiddy shelf.

"THE HISTORY OF JAZZ"—N'Orleans Origins —Capitol T 793 (1-12" LP) "THE HISTORY OF JAZZ"—The Turbulent Twenties—Capitol T794 (1-12" LP)

"THE HISTORY OF JAZZ"—Everybody Swings —Capitol T 795 (1-12" LP) "THE HISTORY OF JAZZ"—Enter The Cool— Capitol T 796 (1-12" LP)

An important contribution toward the under-standing of the origins and development of jazz has been made in these Capitol releases repre-senting the historical highlights of jazz. From the great influence of Negro spirituals and blues to the intricacies of the modern jazz school, well performed sessions offer the listener accurate examples of various jazz approaches. Artists in-clude Sonny Terry, Paul Whiteman, Red Nichols, Benny Goodman, Art Tatum, Nat Cole, Duke El-lington, Dave Pell, George Shearing and Miles Davis, and a host of others. These 4 sets will pro-vide newer jazz fans a fine introduction into the musical form. An important contribution toward the undermusical form.





#### **CLASSICAL**







### "TROMBONE PANORAMA"—The Kai Winding Septet—Columbia CL 999 (1-12" LP)

Septer—Columbia CL 999 (1-12 LP) The disk gets under way with an almost one full side tribute with Winding narrating to the trombone as reflected by its historical develop-ment (Dixieland, swing, blues, artist styles, etc.). Then a collection of 6 Winding Septet favorites ("Come Rain Or Come Shine," "The Party's Over,") roll off with the usual Winding regard for inviting swing arrangements. A disk the jazz coterie will want.

"ONE O'CLOCK JUMP"-Count Basie-Columbia CL 997 (1-12" LP)

The sessions dating back to 1942, and up to 1951 are Basie at his swinging best. Jazz fans will be delighted at this even flow of provocative work, featuring Basie organizations on both a big and small personnel basis. Numbers include "Ain't It The Truth" (1942); "Little Pony" (1951); and "I Ain't Got Nobody" (1950). Some of the sides have as sidemen Buddy De Franco (clarinet); J. J. Johnson (trombone); and Buck Clayton (trumpet). Treasure of Basie gems.

"JAZZ SESSION"—Johnny Glasel, Trumpet— ABC-Paramount ABC-165 (1-12" LP)

This is the first major pressing for trumpeter Johnny Glasel, a disk powered by a very pleasant swing approach. Besides Glasel and his glib trum-pet work ("The Party's Over"), the rest of the boys, Whitey Mitchell (bass), Dick Garcia and Perry Lopez on guitar, and Osie Johnson (drums) seem to relish this jazz lark, too. Appealing work.

#### "AMERICAN JAZZMEN PLAY ANDRE HO-DEIR"—Savoy MG 12104 (1-12" LP)

French arranger-composer Andre Hodeir has his day on this Savoy release, fine band readings of his own tunes and arrangements. The nine man ensemble (Donald Byrd on trumpet; Hal McKusick on alto sax and bass clarinet; Eddie Costa on vibes) take expertly to Hodeir's ex-pressive swing-blues approach. Excellent sessions.

SCHUMANN: Waldscenen, Op. 82-Kinderscenen, Op. 15-Clara Haskil, Piano-Epic LC 3358 Op. 15—Cl (1-12" LP)

(1-12" LP) These 2 richly descriptive piano pieces by Schumann have a very able keyboard interpreter in Miss Haskil. The "Kinderscenen," imaginatively picturing childhood's emotional encounters is the more famed, disk-wise, of the 2 work, while "Waldscenen," a rare package item, is imbued with reflections on nature. On both counts, the per-former is remarkably up to the demands of the works' musical analogies to life. Beautiful pre-sentation. sentation.

VERNON DUKE: Souvenir De Monte-Carlo-ROBERT COBERT: Mediterranean Suite- Car-los Surinach And Robert Cobert Conducting The MGM Chamber Orchestra-MGM E 3497 (1-12" LP)

Two contemporary works receive their LP debut from MGM. Vernon ("April In Paris,") Duke is represented in one of his ballet scores, "Souvenir De Monte-Carlo," a craftily orchestrated fare with a gay atmosphere, and Cobert's colorful "Mediterranean Suite," which he himself conducts on the disk. Carlos Surinach directs the MGM Chamber Orchestra on the Duke opus. Imagina-tive orchestral waxing. tive orchestral waxing.

MOZART: Symphony No. 39 In E-Flat Major, K. 543—Symphony No. 40 In G Minor, K. 550— Karl Bohm Conducting The Concertgebouw Or-chestra Of Amsterdam—Epic CL 3357 (1-12" LP)

Epic continues its impressive "Mozart Jubilee Edition" disks on with a worthy addition, by Karl Bohm and the Concertgebouw of Amsterdam, to the long list of other available pressings of the composer's 39th and 40th symphonies. High standard of recorded sound. Though the set joins formidable company, it should fare well.





July 6, 1957

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Larry Berrill

Keith Carrico

Dave Millan

**Tony Davis** 

Hy Davis

WAIP—Prichard-Mobile, Ala.

Searchin' (Coasters)
 Teddy Bear (E. Presley)
 White Silver Sands (Gardner)

4. Shangri-La (Four Coins)

5. Young Blood (Coasters) 6. I'll Be There (J. Stafford)

7. She Traded Her Pigtails For A Toni (G. Reeves)

B. Little White Lies (B. Johnson)

9. Send For Me (N. Cole) 10. You You Romeo (J. Morgan)

Eddie Hubbard

WGN-Chicago, III.

3. White Sport Coat (Robbins)

4. Love Letters In The Sand (P. Boone)

5. I Like Your Kind Of Love (A. Williams) 6. Freight Train (R. Draper)

Fallen Star (N. Noble) Echo, Echo, Echo (D. Lee) Gonna Find Me A Bluebird (M. Rainwater)

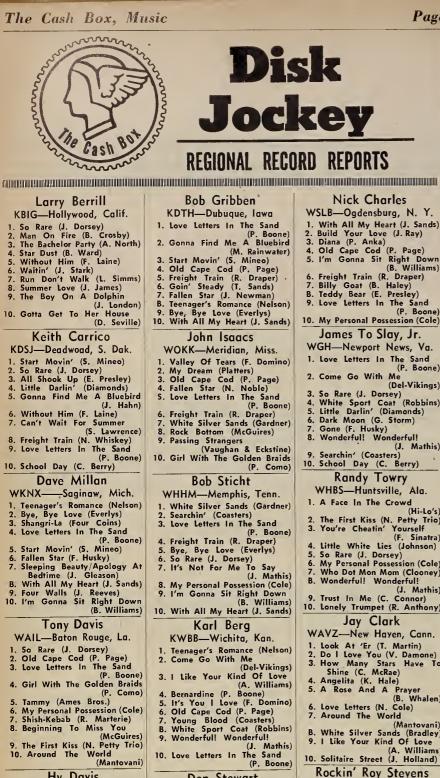
10. It's Not For Me To Say (J. Mathis)

Sam "The Swingin'

Scott

WCAM-Camden, N. J.

Bye, Bye Love (Everlys) So Rare (J. Dorsey)



KWBB—Wichita, Kan. 1. Teenager's Romance (Nelson) 2. Come Go With Me (Del-Vikings) 3. I Like Your Kind Of Love (A. Williams) 4. Bernardine (P. Boone) 5. It's You I Love (F. Domino) 6. Old Cape Cod (P. Page) 7. Young Blood (Coasters) 8. White Sport Coat (Robbins) 9. Wonderful! Wonderful! (J. Mathis) 10. Love Letters In The Sand (P. Boone) Deer Stowart **Don Stewart** WKCT—Bowling Green, Ky. 1. Bye, Bye Love (Everlys) 2. Fallen Star (J. Newman) 3. So Rare (J. Dorsey) 4. Love Letters In The Sand (P. Boone) 5. Dark Moon (G. Storm) 6. Searchin' (Coasters) 7. Valley Of Tears (F. Domino) 8. Four Walls (J. Reeves) 9. All Shook Up (E. Presley) 10. Rockin' Rollin' Rover (Haley) Del Clark WJJD-Chicago, III. Bye, Bye Love (Everlys) So Rare (J. Dorsey) 3. Love Letters In The Sand (P. Boone 3. Love Lentry (P. Boone) 4. White Sport Coat (Robbins) 5. I Like Your Kind Of Love (A. Williams) 6. Around The World (Young) 7. With All My Heart (J. Sands) B. It's Not For Me To Say (J. Mathis) 4. Bluebird 9. Gonna Find Me A Bluebird (M. Rainwater) 10. Freight Train (R. Draper) "Lonesome George"

Strait WDCF—Dade City, Fla. WCAM—Camden, N. J. 1. Star Dust (B. Ward) 2. I'm Gonna Sit Right Down (B. Williams) 3. It's Not For Me To Say (J. Mathis) 4. Bye, Bye Love (Everlys) 5. Love Letters In The Sand (P. Boone) 6. Fallen Star (F. Husky) 7. With All My Heart (J. Sands) B. White Sport Coat (Robbins) 9. I Like Your Kind Of Love (A. Williams) 10. To The Aisle (Five Satins) W DCr—Dade City, Fid.
1. Dark Moon (B. Guitar)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. Four Walls (J. Reeves)
5. So Rare (J. Dorsey)
6. School Day (C. Berry)
7. I Like Your Kind Of Love
6. Williame)

(A. Williams) 8. Girl With The Golden Braids (P. Como)

Please keep us constantly informed of any changes in call letters or title.

9. Talkin' To The Blues (T. Williams) 10. Goin' Steady (T. Sands) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

Nick Charles

Nick Charles WSLB-Ogdensburg, N. Y. 1. With All My Heart (J. Sands) 2. Build Your Love (J. Ray) 3. Diana (P. Anka) 4. Old Cape Cod (P. Page) 5. I'm Gonna Sit Right Down (B. Williams) 6. Freight Train (R. Draper) 7. Billy Goat (B. Haley) B. Teddy Bear (E. Presley) 9. Love Letters In The Sand (P. Boone) 10. My Personal Possession (Cole)

James To Slay, Jr.

WGH—Newport News, Va.

WGH—Newport News, Va. 1. Love Letters In The Sand (P. Boone) 2. Come Go With Me (Del-Vikings) 3. So Rare (J. Dorsey) 4. White Sport Coat (Robbins) 5. Little Darlin' (Diamonds) 6. Dark Moon (G. Storm) 7. Gone (F. Husky) 8. Wonderful! Wonderful! (J. Mathis) 9. Searchin' (Coasters)

9. Searchin' (Coasters) 10. School Day (C. Berry) Randy Towry

WHBS-Huntsville, Ala. 1. A Face In The Crowd

1. A Face In The Crowd (Hi-Lo's) 2. The First Kiss (N. Petty Trio) 3. You're Cheatin' Yourself (F. Sinatra) 4. Little White Lies (Johnson) 5. So Rare (J. Dorsey) 6. My Personal Possession (Cole) 7. Who Dot Mon Mom (Clooney) 8. Wonderful! Wonderful! (J. Mathis) 9. Trust In Me (C. Connor) 10. Lonely Trumpet (R. Anthony) Jay Clark WAVZ—New Hayen, Cann. (Hi-Lo's)

WAVZ-New Hayen, Cann.

WAVZ---New Hayen, Cann. 1. Look At 'Er (T. Martin) 2. Do I Love You (V. Damone) 3. How Many Stars Have To Shine (C. McRae) 4. Angelita (K. Hale) 5. A Rose And A Prayer (B. Whalen) 6. Love Letters (N. Cole) 7. Around The World (Mantovani) B. White Silver Sands (Bradley) 9. I Like Your Kind Of Love (A. Williams) 10. Solitaire Street (J. Holland) Rockin' Rov Stevens

Rockin' Roy Stevens WTWN-St. Jahnsbury, Vt.

1. Start Movin' (S. Mineo) 2. So Rare (J. Dorsey)

3. Old Cape Cod (P. Page)

4. Star Dust (B. Ward) 5. Send For Me (N. Cole)

6. Searchin' (Coasters)

7. Dark Moon (G. Storm)

7. Dark Moon (G. Classifier B. Love Letters In The Sand (P. Boone)

9. Teddy Bear (E. Presley) 10. Valley Of Tears (F. Domino) John "Mad Man"

Michaels WOKY-Milwaukee, Wisc.

WUN I — Milwourkee, Mas. 1. Rockin' Shoes (Ames Bros.) 2. Girl With The Golden Braids (P. Como) 3. Bye, Bye Love (Everlys) 4. Dynamite (B. Lee) 5. Slap Happy (F. Cramer) 6. Summer Love (J. James) 7. Freight Train (N. Whiskey) 1. How the Sand

B. Love Letters In The Sand (ViVienne)

9. Crickets On Parade (B. Christian)

10. Gonna Find Me A Bluebird (M. Rainwater)

Larry Brownell WKBW—Buffala, N. Y.

WKBW—Buffala, N. Y. 1. Bye, Bye Love (Everlys/Pierce) 2. Love Letters In The Sand (P. Boone) 3. Around The World (Young)... 4. White Silver Sands (Rondo/Bradley) 5. Old Cape Cod (P. Page) 6. Fallen Star (Husky/Newman) 7. Tammy (Ames Bros.) B. Queen Of The Senior Prom (Mills Bros.) 9. Loving You (F. Presley)

9. Loving You (E. Presley) 10. You're Cheating Yourself (F. Sinatra)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Cary Hobbs

KDAV—Lubback, Tex.

KDAV—Lubback, Tex. 1. Love Letters In The Sand (P. Boone) 2. White Sport Coat (Robbins) 3. Four Walls (J. Reeves) 4. Old Cape Cod (P. Page) 5. So Rare (J. Dorsey) 6. All Shook Up (E. Presley) 7. Dark Moon (G. Storm) 8. Bye, Bye Love (Everlys) 9. Talkin' To The Blues (T. Williams) 10. Little Darlin' (Diamonds) Pud Lavuic

**Bud Lewis** 

KIBS—Bishap, Calif. 1. Love Letters In The Sand (P. Boone)

(P. Boone)
So Rare (J. Dorsey)
White Sport Coat (Robbins)
School Day (C. Berry)
It's Not For Me To Say (J. Mathis)
Bye, Bye Love (Everlys)
Come Go With Me (Del-Vikings)
All Shook Up (E. Presley)
Dark Moon (B. Guitar)
Little Darlin' (Diamonds)

Paul Drew

WGST—Atlanta, Ga.

WGST—Atlanta, Ga. 1. Teddy Bear (E. Presley) 2. Bye, Bye Love (Everlys) 3. The First Kiss (N. Petty Trio) 4. I'm Gonna Sit Right Down (B. Williams) 5. Start Movin' (S. Mineo) 6. Love Letters In The Sand (P. Boone) 7. Till (P. Faith)

6. Love (r. 2. 7. Till (P. Faith) 8. Shangri-La (Four Coins) 9. Later Baby (H. Goodson) 10. It's Not For Me To Say (J. Mathis)

**Gerry Herbert** 

Danny Dell

WJAT—Swainsbara, Ga

2. Dark Moon (B. Guitar)

1. Love Letters In The Sand (P. Boone)

3. Bye, Bye Love (W. Pierce) 4. White Sport Coat (Robbins)

5. I'm Walkin' (F. Domino) 6. Little Darlin' (Diamonds)

7. Bye, Bye Love (Everlys) B. Searchin' (Coasters)

9. Freight Train (N. Whiskey)

10. All Shook Up (E. Presley)

**Freeman Hover** 

KCSR—Chadran, Neb.

1. Love Letters In The Sand (P. Boone) 2. Build Your Love (J. Ray) 3. Freight Train (R. Draper) 4. Old Cape Cod (P. Page) 5. My Dream (Platters)

6. It's Not For Me To Say (J. Mathis)

7. Teddy Bear (E. Presley) B. Gonna Find Me A Bluebird (J. Hahn)

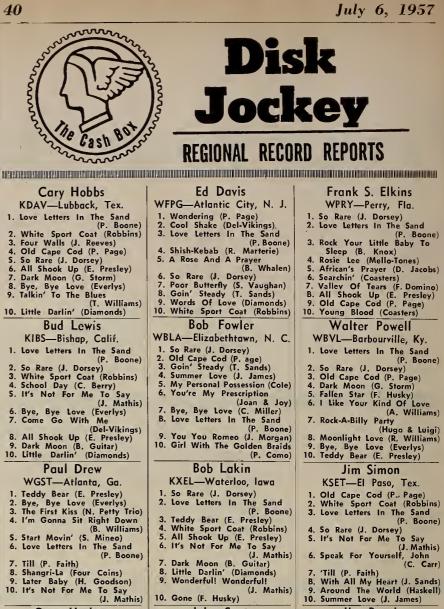
9. I'm Gonna Sit Right Down (B. Williams)

10. I Just Don't Know (4 Lads)

"Uncle" Shel Horton

WKMC—Raaring Spring, Pa.

WKMC—Raaring Spring, Pa. 1. Bye, Bye Love (Everlys/Pierce) 2. Four Walls (J. Reeves) 3. White Sport Coat (Desmond) 4. The House I Used To Live In (N. Riddle) 5. Teardrops In My Heart (T. Brewer) 6. Love Letters In The Sand (P. Boone) 7. Freight Train (R. Draper) B. Gone (F. Husky) 9. Dark Moon (G. Storm) 10. Gonna Find Me A Bluebird (J. Hahn)



10. Gone (F. Husky)

Jim Rourk

WQSN—Charleston, S. C.

1. Fallen Star (F. Husky) 2. My Personal Possession (N. Cole) 3. It's Not For Me To Say (J. Mathis)

J. Trs Noi Por Mc (J. Mathis)
 Teddy Bear (E. Presley)
 Lovesick Blues (S. James)
 Old Cape Cod (P. Page)
 Mama Guitar (Cornell/LaRossa/Griffith)
 C. C. Rider (C. Willis)
 White Sport Coat (Robbins)
 Just To Hold My Hand (C. McPhatter)

Eddie Dillon

KVOR-Calorado Spgs., Colo.

1. Bye, Bye Love (Everlys) 2. So Rare (J. Dorsey) 3. Old Cape Cod (P. Page) 4. Love Letters In The Sand (P. Boone)

6. Over The Mountain (Johnnie & Joe)

5. Searchin' (Coasters)

7. So Young (C. Stacey) 8. Short Fat Fannie (Williams) 9. Teddy Bear (E. Presley)

10. Shangri-La (Four Coins)

Scott Avery

WLFH—Little Falls, N. Y.

Old Cape Cod (P. Page)
 Dandy-Lion (G. Nash)
 Little White Lies (Johnson)
 Hearts Were Never Meant To Be Broken (D. Olsen)

Be Broken (S. 5. It's Not For Me To Say (J. Mathis)

6. Teardrops In My Heart (T. Brewer)

7. Bye, Bye Love (Everlys) B. Your Kisses Kill Me (Gorme)

B. Your Kisses .... 9. Diana (P. Anka) 10. Don't Call Me Sweetie (E. Rodgers)

**Bob Elliott** 

KENT—Shreveport, La

John Scott

WCOP-Bastan, Mass.

WCOP-Bastan, Mass. ). It's Not For Me To Say (J. Mathis) 2. I Like Your Kind Of Love (A. Williams) 3. Queen Of The Senior Prom (Mills Bros.) 4. Bye, Bye Love (Everlys) 5. Summer Love (J. James) 6. Old Cape Cod (P. Page) 7. Freight Train (N. Whiskey) 8. I'm Gonna Sit Right Down (B. Williams)

- Gerry Herbert CFCF—Mantreal, Que., Can. 1. Love Letters In The Sand (P. Boone) 2. It's Not For Me To Say (J. Mathis) 3. Bye, Bye Love (Everlys) 4. Around The World (Young) 5. Dark Moon (G. Storm) 6. Yes Tonight Josephine (Ray) 7. So Rare (J. Dorsey) B. Yes Sir That's My Baby (Four Aces) 9. Freight Train (N. Whiskey) 10. Girl With The Golden Braids (P. Como)
  - Willian (B 9. With All My Heart (J. Sands) 10. Send For Me (N. Cole)

Don Evans

KSPO—Spakane, Wash.

- 1. School Day (C. Berry) 2. Young Blood (Coasters)
- 3. Start Movin' (S. Mineo)
- 4. Teenager's Romance (Nelson)
- 5. Just To Hold My Hand (C. McPhatter)
- 6. Shangri-La (Four Coins)
- 7. Fallen Star (J. Newman)
- B. Hypnotized (T. Noland)
- Words Of Love (Diamonds)
- 10. Bye, Bye Love (Everlys)
  - **Bob Johnson**
  - WDBS-Hanaver, N. H.
- 1. Love Letters In The Sand (P. Boone) 2. So Rare (J. Dorsey) 3. All Shook Up (E. Presley) 4. Gunfight At The O.K. Corral (F. Laine)

- S. Wonderful! Wonderful! (J. Mathis)
- (J. Mathis 6. Talkin' To The Blues (Lowe) 7. I'll Be There (J. Stafford)

B. White Sport Coat (Robbins) 9. Tina (Easy Riders) 10. Mama Looka Booboo (H. Belafonte)

- Terry Speights WBKW—Hattiesburg, Miss

- 9. Seven Pretty Dreams (B. Johnson)

WBKW—Hattiesburg, Miss.
1. So Rare (J. Dorsey)
2. Freight Train (Whiskey/Draper)
3. Teenager's Romance (Nelson)
4. Bye. Bye Love (Everlys)
5. Teddy Bear (E. Presley)
6. Start Movin' (S. Mineo)
7. Fallen Star (Husky/Hilltoppers/Noble)
B. What A Difference A Day Made (Axidentals)
9. Soven Prothy Dreams 1. Actress Of The Year (Raine) 2. Whole Lot Of Shakin' Goin' On (J. L. Lewis) 3. Let The Four Winds Blow (R. Brown) 9. Over The Mountain (Johnnie & Joe)

10. C. C. Rider (C. Willis)

10. Yes Sir That's My Baby (Four Aces) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

Let The Pour Winds Blow (R. Brown)
 Jenny, Jenny (L. Richard)
 So Rare (J. Dorsey)
 Chicken Baby Chicken (T. Harris)
 Love Letters In The Sand (P. Boone)
 Searchin' (Coasters)
 Over The Manufal

every sign of doing so.

SANDS"

Don Rondo

HEART"

Johnnie Ray

Ames Bros.

"RAINBOW"

ON"

**Russ Hamilton** 

"WHOLE LOT OF

Jerry Lee Lewis

"YOU'RE CHEATIN'

WONDERFUL HAP-

PENS IN SUMMER"

100 are

THE MUSIC BOX

185×

YOURSELF"

"SOMETHING

**Frank Sinatra** 

1301 W. 79th St.

(ALL PHONES .

AMERICA'S MOST

ORDER SHIPPED

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

SHAKIN' GOING

"TAMMY"

"TEARDROPS IN MY

"BUILD YOUR LOVE"

**WHITE SILVER** 

6/22

6/15

6/15

6/22

6/22

68

6/8

Capitol 3744

Sun 267

Kapp 184

Jubilee 5288

Coral 61850

Columbia 40942

RCA Victor 6930

Coral 61851

OJ-1002

Sure

The Cash Box

Disk of the Week

The Cash Box

Disk of the Week

The Cash Box

Disk of the Week

The Cash Box

Sleeper of the Week

The Cash Box

**Best Bets** 

The Cash Box

Sleeper of the Week

The Cash Box

Disk of the Week

CHICAGO 20, III.

, A8erdeen 4-3600)

COMPLETE ONE-STOP!

SAME DAY RECEIVED-FREE TITLE STRIPS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give

Dave Gardner

Teresa Brewer

Debbie Reynolds



John Wrisley WIS-Columbia, S. C.

- WIS—Columbia, S. C. 1. So Rare (J. Dorsey) 2. Love Letters In The Sand (P. Boone) 3. White Sport Coat (Robbins) 4. Four Walls (J. Lowe) 5. Old Cape Cod (P. Page) 6. Dark Moon (G. Storm) 7. Little White Lies (Johnson) 8. Freight Train (R. Draper) 9. Shangri-La (Four Coins) 10. I'm Gonna Sit Right Down (B. Williams) Roger Clark

WNOR—Norfolk, Va.

- WNOR-Norfolk, Va. 1. Freight Train (Whiskey/Draper) 2. Goin' Steady (T. Sands) 3. Passing Strangers (Vaughan & Eckstine) 4. Wonderful! Wonderful! (J. Mathis) 5. Queen Of The Senior Prom (Mills Bros.) 6. Four Walls (J. Reeves) 7. Try Again (P. Cline) B. Build Your Love (J. Ray) 9. Searchin' (Coasters) Ira. Cook

- Ira Cook
- KMPC-Los Angeles, Calif.
- KMPC—Los Angeles, Calit.
  Love Letters In The Sand (P. Boone)
  All Shook Up (E. Presley)
  So Rare (J. Dorsey)
  A Dark Moon (G. Storm)
  Freight Train (R. Draper)
  Round and Round (P. Como)
  Old Cape Cod (P. Page)
  Girl With The Golden Braids (P. Como)
  Empty Arms (T. Brewer)

- 9. Empty Arms (T. Brewer) 10. It's Not For Me To Say (J. Mathis)

#### Donn Caldwell

- Donn Caldwell WHIL—Wheeling, W. Va. 1. Love Letters In The Sand (P. Boone) 2. Bye, Bye Love (Everlys) 3. Searchin' (Coasters) 4. Start Movin' (S. Mineo) 5. Teenager's Romance (Nelson) 6. Young Blood (Coasters) 7. I Like Your Kind Of Love (A. Williams) 8. Over The Mountain (Johnnie & Joe) 9. White Sport Coat (Robbins) 10. Let The Four Winds Blow (R. Brown) Jack Wagner

#### Jack Wagner

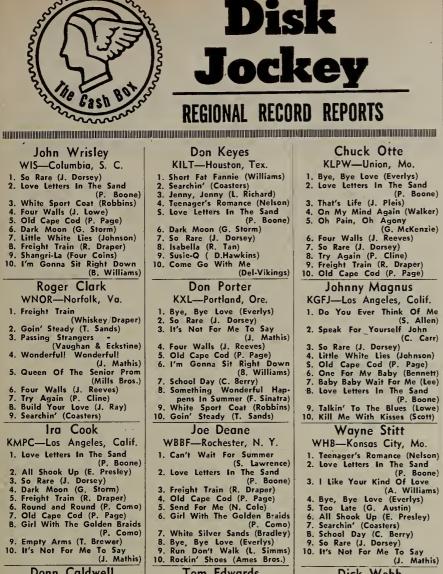
- KHJ—Hollywood, Calif.
- Teenager's Romance (Nelson)
   With All My Heart (J. Sands)
   Promises, Promises (D. Shore)
   My Little Baby (P. Como)
- 5. Baby Baby Wait For Me (Lee) 6. My Troubled Mind (Mills Bros.)
- 7. Hi-Ho Steve-O (L. Nye)
- B. Do You Ever Think Of Me (S. Allen)
- 9. Old Cape Cod (P. Pag 10. Ruby Lips (L. Baxter) Page)
- **Bill Lester**

- Bill Lester KOY—Phoenix, Ariz.
  I'm Gonna Sit Right Down (B. Williams)
  Love Letters In The Sand (P. Boone)
  Beginning To Miss You (McGuires)
  Four Walls (J. Reeves)
  Around The World (Young)
  Old Cape Cod (P. Page)
  My Personal Possession (N. Cole)
  Tammy (Ames Bros.)

- 7. My Personal (N. Coley B. Tammy (Ames Bros.) 9. Something Wonderful Hap-pens In Summer (Sinatra) 10. It's Not For Me To Say (J. Mathis)

#### Earle Pudney

- Earle Pudney WGY—Schenectady, N. Y. 1. Old Cape Cod (P. Page) 2. Love Letters In The Sand (P. Boone) 3. Island In The Sun (Belafonte) 4. Four Walls (J. Reeves) 5. Affair To Remember (Damone) 6. Beginning To Miss You (McGuires) 7. I Just Don't Know (Four Lads) 8. Girl With The Golden Braids (P. Como) 9. It's Not For Me To Sav
- 9. It's Not For Me To Say (J. Mathis)
- When Rock & Roll Come To Trinidad (N. Cole)
   Poor Butterfly (S. Vaughan) 10. I Like Your Kind Of Love (A. Williams)



Tom Edwards WERE—Cleveland, Ohio

WERE—Cleveland, Ohio 1. I'm Gonna Sit Right Down (B. Williams) 2. Around The World (Young/Mantovani) 3. Star Dust (B. Ward) 4. Love Letters In The Sand (P. Boone) 5. Shangri-La (Four Coins) 6. Lovesick Blues (S. James) 7. Tammy (Reynolds Ames Bros.) 8. Without Him (F. Laine) 9. Old Cape Cod (P. Page) 10. Apology At Bedtime (J. Gleason)

Gene Winters

WPGC-Washington, D. C.

WPGC—Washington, D. C.
1. Love Letters In The Sand (P. Boone)
2. Searchin' (Coasters)
3. It's Not For Me To Say (J. Mathis)
4. Teenager's Romance (Nelson)
5. Old Cape Cod (P. Page)
6. C. C. Rider (C. Willis)
7. Sucie-Q (D. Hawking)

7. Susie-Q (D. Hawkins)

B. Bye. Bye Love (Everlys)

9. Freight Train (R. Draper) 10. Short Fat Fannie (Williams)

10, Short Fat Fannie (Williams) Lonny Starr WNEW—New York, N. Y. 1, It's Not For Me To Say (J. Mathis) 2, I'm Gonna Sit Right Down (B. Williams) 3, Can't Wait For Summer (S. Lawrence) 4. Around The World (Fisher) 5. Teardrops In My Heart (T. Brewer) 6. I Just Don't Know (4 Lads) 7. White Silver Sands (Rondo Bradley) B. Tammy (Ames Bros.) 9. Sugar Candy (G. Gibbs) 10. Shenandoah Rose (Hugo & Luigi) Perry J. Brown WTAO—Boston, Moss.

Perry J. Brown WTAO—Boston, Mass. 1. Love Letters In The Sand (P. Boone) 2. Queen Of The Senior Prom (Mills Bros.) 3. Gonna Find Me A Bluebird (M. Rainwater) 4. Fabulous (C. Gracie) 5. So Rare (J. Dorsey) 6. Bye, Bye Love (Everlys) 7. It's Not For Me To Say (J. Mathis) 8. Freight Train (N. Whiskey) 9. When Rock & Roll Come To

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

- **Chuck Otte** 
  - KLPW-Union, Mo.

- Johnny Magnus
- KGFJ—Los Angeles, Colif. 1. Do You Ever Think Of Me (S. Allen) 2. Speak For Yourself John (C. Carr)

- 2. opear for toursen sound (C. Carr) 3. So Rare (J. Dorsey) 4. Little White Lies (Johnson) 5. Old Cape Cod (P. Page) 6. One For Mv Baby (Bennett) 7. Baby Baby Wait For Me (Lee) 8. Love Letters In The Sand (P. Boone) 9. Talkin' To The Blues (Lowe) 10. Kill Me With Kisses (Scott)
- Wayne Stitt
- WHB-Konsas City, Mo. 1. Teenager's Romance (Nelson) 2. Love Letters In The Sand (P. Boone) 3. I Like Your Kind Of Love
- 3. I Like Your Kind Of Love (A. Williams) 4. Bye, Bye Love (Everlys) 5. Too Late (G. Austin) 6. All Shook Up (E. Presley) 7. Searchin' (Coasters) B. School Day (C. Berry) 9. So Rare (J. Dorsey) 10. It's Not For Me To Say (J. Mathis)

Dick Webb WRAM-Monmouth, III.

1. It's Not For Me To Say (J. Mathis)

- (J. Mathis) 2. So Rare (J. Dorsey) 3. Love Letters In The Sand (P. Boone) 4. Send For Me (N. Cole) 5. Grasshopper Jump (T. Watts) 6. Wonderful! (J. Mathie)
- Wonderful! Wonderful! (J. Mathis)
   7. I Just Don't Know (4 Lads)
   8. Bernardine (P. Boone)
   9. When Sunny Gets Blue
   (J. Mathis)
   10. White Sport Coat (Robbins)

- Johnny "Alligator" Argo KUDL—Kansas City, Mo.
- KUDL—Kansas City, Mo. 1. Words Of Love (Diamonds) 2. Whispering Bells (Del-Vikings) 3. Teddy Bear (E. Presley) 4. Fallen Star (Hilltoppers) 5. Rang Tang Ding Dong (Cellos) 6. Jenny, Jenny (L. Richard) 7. Searchin' (Coasters) 8. I'll Be There (R. Price) 9. Bye, Bye Love (Everlys) 10. I'm Gonna Sit Right Down (B. Williams)

Gene Edwards

WRIT-Milwaukee, Wis.

With All My Heart (J. Sands)
 Love Letters In The Sand (P. Boone)
 It's Not For Me To Say (J. Mathis)

It's Not For me (J. Mathis)
 So Rare (J. Dorsey)
 Shenandoah Rose (Hugo & Luigi)
 Your Kisses Kill Me (Gorme)
 Girl With The Golden Braids (P. Como)
 Walkin' Whistlin' Blues (Four Knights)
 Old Cape Cod (P. Page)
 I Like Your Kind Of Love (A. Williams)

Dick Johnson

WNBP-Newburyport, Mass.

WNBP—Newburyport, Mass.
1. Bye, Bye Love (Everlys)
2. Start Movin' (S. Mineo)
3. Love Letters In The Sand (P. Boone)
4. Rock Your Little Baby To Sleep (B. Knox)
5. White Sport Coat (Robbins)
6. Queen Of The Senior Prom (Mills Bros.)
7. Old Cape Cod (P. Page)
8. I Like Your Kind Of Love (A. Williams)
9. Taddy Bar (E Presley)

9. Teddy Bear (E. Presley) 10. In The Middle Of The Dark Dark Night (G. Mitchell)

## **Appearing At Benefit**



NEW YORK—The Four Voices, Columbia recording artists, pose for the photographer with Abba Eban, Israel's Ambassador to the United Nations, at a fund-raising testimonial dinner held at the Waldorf-Astoria Hotel in New York. The Voices are currently appearing at the Sands Hotel in Las Vegas, and their latest release couples "Such A Shame" with "Angel of Love."



#### **RKO-Unique Cuts 1st Session Since Reorganization**

NEW YORK-A number of developments concerning RKO-Unique Records were announced by the Executive Vice President of the firm, Stanley Borden.

The diskery's first recording session since the company's reorganization, was A&R'd by Jimmy Krondes, and used newly pacted Joe Tucker (former Charlie Spivak, and Gene Krupa vocalist) and arranger-conductor Bill Fontaine. The tunes cut are all from forthcoming United Artists Pictures scheduled for July 1st release. Tucker cut "Who Knows" from the film "Bailout At 43,000," and "The Vampire" from the picture of same name, while Fontaine recorded "Full Of Love," the main theme from "The Monster That Challenged The World," and "If You're Asking Me," from "The Big Caper."

In addition, Borden announced that he had retained Ralph Scull as Chief Engineer. He also announced that the diskery would use its more expansive facilities at their RKO Teleradio headquarters, as well as its uptown facilities at 1697 Broadway, which are leased to National Records.

Traffic and shipping will also be absorbed by the RKO Teleradio segment of the corporation, and will be headed by Al Colon who takes over in this capacity immediately.

The firm has recently acquired two masters, "Turnpike Cruise," by the Charlie Ross Quartet, purchased from the Reserve label, and "Tanganyika," by the Johnny Noubarian Quartet, picked up from the Demo label. Immediate plans for recording include Charlie Applewhite, and Lou Stein.

In the album field, Unique has released three albums this past month: Herbie Field's "A Night At Kitty's"; Herbie Field's "A Night At Kitty's"; Artie Wayne's "You're My Thrill"; and Ted Lewis' "A Million Memories." July releases will include Keefe Bras-selle's "The Modern Minstrel"; Mi-chael Strange's "Something Strange"; and the Victor Young score from the picture "Run Of The Arrow." RKO-Unique is also in the process of acquiring a new Mid-west contact man.

man.



#### BYTOWN BROWING

Working his special magic at the Gatineau Club is Norman Brooks, making his umpteenth appearance at this Aylmer Highway nightery. . . . The Fairmount now features pert vocalist Lucille Lafontaine.

ing his umpteenth appearance at this Aylmer Highway nightery. . . . The Fairmount now features pert vocalist Lucille Lafontaine.
An Ottawa DJ recently lamented that he had yet to find anyone who could supply him with the complete lyrics of the Elvis Presley "Teddy Bear" hit. He was deluged with letters each purporting to have the correct lyrics, and each implying that anyone who couldn't decipher them for himself was a bit "square." However, none of the letters bore the same lyrics, and not one agreed with the copy of the music received from the Presley promotion office! TORONTO TOPICS
Lilo opened at the Royal York Imperial Room on July 5th. Slated for a 2-week engagement, this dynamic "chanteuse francaise" is the gal who starred in Can Can on Broadway a few seasons back. . . . Recent guest at the Club O'Connor CBC-TV Show was Toronto jazzman, Jack Groob.
Featured on the June 26th Variety Club Baseball Night were Wally Koster, Denny Vaughan, George Murray, Shirley Harmer, Joan Fairfax, Jackie Rae and his Holiday Ranch gang.
The mew Pat Riccio dance orchestra is being held over at the Oshawa Jubilee Pavilion during July. . . . The Wally Wicken Trio started its 7th year at the Embassy in late June. Trio consists of Wicken the Embassy in late June. Trio consists of Wicken the Embassy in late June. Trio consists of Wicken the Embassy in late June. Trio consists of Wicken the Embassy in late Club One Two. On June 27th, the Contemporary Jazz Club offered a concert at the Muraner. Theat and the Rocentell Reb Living to a concert at the Started of the Club Offered a concert at the Started of the Club Offered a concert at the Muraner. Theorem with the Reb Muccenter Reb Living the second to the second the second the second the second to the second the second the concert at the Muraner. Theorem with the Recenter Reb Living theorem second to the second the second to the second the second to the second the second the second the second to the second the second to the second the sec



On June 27th, the Contemporary Jazz Club offered a concert at the Museum Theatre with the Rob McConnell-Bob Livingstone septet and a quartet featuring Norm Amadio and Moe Koffman.

Attendance records were broken at the Ottawa Valley Trade Fair dances when the Pembroke Arena played host to Phyllis Marshall and the Emcees (Quality), on June 20th; and to Juliette, also accompanied by the Emcees on June 21st.

Stan Kenton will appear at Toronto's Palace Pier on July 11th, following dates in Ottawa on the 9th and in London on the 10th. . . . Frank Jones. Columbia Records' Canadian Sales Manager, recently visited Columbia headquarters in New York.

Rodeo Records in Halifax, N. S., will soon release a new LP "Calypso Holiday In Bermuda" with Hubert Smith and the Coral Islanders.

Bruce Smith, CBC announcer and deejay of the popular morning show "Toast and Jamboree," has been appointed emcee of a summer TV Show "Moonlight Bay," replacing Cross Canada Hit Parade at 8:30 on Wednesdays. Vocalists on the program are two erstwhile thespians, Carol Starkman and Jack Creley.

Winnipeg Wires: The Diamonds starring in a fast moving variety show called "Pot of Gold" at the Rainbow Stage on July 5 and 6. . . . Winnipeg tossed its first regular program on CBC television web on July 3rd at 5 o'clock. Stuart Davis, supposedly a genuine cow poke, handles the ballads.

## **Kicking Off Sales Campaign**



BOSTON, MASS.—London artist Frank Chacksfield, who is in the United States to help kick off a sales campaign on behalf of his latest LP "South Sea Island Magic" and his latest single release "Voyage Of The Mayflower," displays both disks to the TV audience on Louise Morgan's WNAC-TV show. Boston, Mass. Chacksfield visited with dee jays in Bridgeport, New Haven and the Bestern Area the Boston Area.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



- COHEN AMUSEMENT CO.

#### Montgomery, Ala.

- Valley Of Tears (F. Domino) Susie-Q (D. Hawkins) Short Fat Fannie (Williams) Searchin' (Coasters)
- 4. Searchin' (Coasters) 5. Fallen Star (Hilltoppers) 6. Is It Wrong (W. Mack) 7. Teddy Bear (E. Presley) B. Jenny, Jenny (L. Richard) 9. Young Blood (Coasters) 10. Love Letters In The Sand (P. Boone)

7. Young Blood (Coasters) B. Do You Mean It (I, Turner)

9. Jenny, Jenny (L. Richard) 10. Valley Of Tears (F. Domino)

DAY SANDSTROEM WWRI—West Warwick, R. I.

10. Love Roller Coaster (Turner)

BOB FOWLER

Page 43

- Searchin'/Young Blood (Coasters)
   Jenny, Jenny (L. Richard)
   Short Fat Fannie (Williams)
   C. C. Rider (C. Willis)
   Valley Of Tears (F. Domino)
   So Young (Clovers)
   Get On The Right Track Baby (R. Charles)
   Send For Me (N. Cole)
   Rang Tang Ding Dong (Cellos)

THIEM'S RECORD SHOP

- Raleigh, N. C. Kaleigh, N. C. 1. Valley Of Tears (F. Domino) 2. Searchin' (Coasters) 3. Jenny, Jenny (L. Richard) 4. Short Fat Fannie (Williams) 5. Susie-Q (D. Hawkins) 6. Over The Mountain (Johnnie & Joe) 7. C. C. Rider (C. Willis) B. Just To Hold My Hand (C. McPhatter) 9. So Rare (J Dorsey) 10. It Hurts To Be In Love (A. Laurie)

## **Out Of School Dance**

July 6, 1957



MIAMI, FLA.—Miami's WQAM disk jockey, Jerry Wichner, conducted his annual "Out of School Dance" at Bay Front Park Auditorium, June 13. A record breaking, eleven thousand teenagers from Greater Miami attended the dance. The dance was sponsored by the Junior Chamber of Commerce, Junior Women's Club, and the Police Athletic League. Disk jockey Wichner's program is aired every evening, Monday through Friday, from 7 till 10 on the New WQAM.

#### Lou Krefitz Launches Poplar **Record Company** NEW YORK-Lou Krefitz this week

announced the launching of his new label, Poplar Records. Poplar offices will be at 48 W. 48th Street, this city.

Krefitz, formerly national sales manager of Atlantic Records, has been in the record and entertainment business for the past fifteen years. His experience takes in sales, distribution, producing, booking and managing talent. The most successful talent, and still under his wing, is the hit Atlantic group, The Clovers.

Krefitz disclosed that he has already lined up distributors in many key areas and will be out in Chicago July 18 to 20 at the NAMM show to close deals for the territory still avail-able. At the show Krefitz will unveil his first Poplar release, "After" and "You Know, You Know" by the Batchelors.

### **Band Biz Booms**

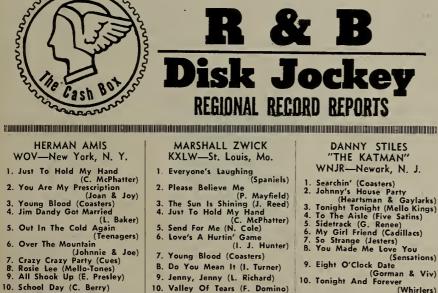
NEW YORK-GAC has scheduled a number of TV and public appearance dates for some of the industry's lead-

dates for some of the industry's lead-ing dance bands. The Buddy Morrow ork has been signed up for a thirteen week engage-ment at New York's Statler Hotel beginning in September; Washington, D. C.'s Shoreham Hotel will get its dance music from such GAC bands as Art Mooney Russ Morgan Dick Condance music from such GAC bands as Art Mooney, Russ Morgan, Dick Con-tino, Hall McIntyre, and Johnny Long. Television-wise, GAC is putting the Morrow, Frankie Carle, and Ralph Marterie crews on the Julius La Rosa Show, plus other bands on the forth-coming "Big Record" show. The agency is also concentrating its efforts on package band shows.

#### Jerry Lynn Music Formed

NEW YORK—Jerry Lynn has an-nounced that he has just formed a new music publishing company to be known as Jerry Lynn Music Co., Inc. The new company's offices will be located at 1475 Broadway, in New York.





H & Y ELECTRIC CO.

H & Y ELECTRIC CO. Houston, Tex. 1. Send For Me (N. Cole) 2. Miss Ann (L. Richard) 3. It Hurts To Be In Love (A. Laurie) 4. Chicken Baby Chicken (T. Harris) 5. Please Believe Me (Mayfield) 6. Is Your Love For Real (Midnighters) 7. The Sun Is Shining (Reed) 8. It's All Right (R. Charles) 9. Searchin' (Coasters) 10. Ding Dong (B. Doggett)

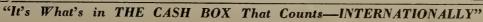
- 10. School Day (C. Berry)

#### ED RYAN CJOC-Lethbridge, Alb., Can.

# Alb., Can. 1. Young Blood (Coasters) 2. Waitin' (J. Stark) 3. It Takes A Good Man (Perry) 4. Fabulous (C. Gracie) 5. When I Get You Baby (R. Brown) 6. Teddy Bear (E. Presley) 7. Empty Arms (I. J Hunter) B Your True Love (C. Perkins) 9. Game Of Love (L. Baker) 10. Love Roller Coaster (J. Turner)

- NICK REYES KFDA—Amarillo, Texas

- mino)
- It's You I Love (F. Domino)
   Searchin' (Coasters)
   School Day (C. Berry)
   Little Darlin' (Diamonds)
   Valley Of Tears (F. Domino)
   Rinky Dink (C. Williams)
   Pledge Of Love (Copeland Torok Janis Contino)
- B. Young Blood (Coasters)
- My Dream (Platters) C. C. Rider (C. Willis) 10. C



WNJR—Newark, N. J. 1. Searchin' (Coasters) 2. Johnny's House Party (Heartsman & Gaylarks) 3. Tonight Tonight (Mello Kings) 4. To The Aisle (Five Satins) 5. Sidetrack (G. Renee) 6. My Girl Friend (Cadillacs) 7. So Strange (Jesters) 8. You Made Me Love You (Sensations) 9. Eight O'Clock Date (Gorman & Viv) 10. Tonight And Forever (Whirlers)

#### DONN CALDWELL WHLL-Wheeling, W. Va.

DANNY STILES "THE KATMAN" WNJR—Newark, N. J.

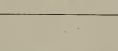
- W WKI-West WdrWick, K. I. 1. Hypnotized (Drifters) 2. Just To Hold My Hand (C. McPhatter) 3. You Made Me Love You (Sensations) 4. Bye, Bye Love (Everlys) 5. I I Love You So (Clovers) 6. World Of Trouble (J. Turner) 7. Suez (B. Stubblefield) B. Cool Shake (Del-Vikings) 9. When I Get You Baby (R. Brown) 10. Love Roller Coaster (Turner)
  - 1. Searchin' (Coasters) 2. Bye, Bye Love (Everlys) 3. Start Movin' (S. Mineo) 4. Teenager's Romance (Nelson) 5. Young Blood (Coasters) 6. Over The Mountain (Johnnie & Joe)
  - 7. Let The Four Winds Blow (R. Brown)
  - B. My Dream (Platters) 9. Jenny, Jenny (L. Richard) 10. Teddy Bear (E. Presley)

#### JOHN LEBAN WCAE-Pittsburgh, Pa.

- WBLA-Elizabethtown, N. C. WBLA—Litzu 1. Searchin' (Coasters) 2. Young Blood (Coasters) 3. Come Go With Me (Del-Vikings) Searchin' (Coasters)
   Words Of Love (Diamonds)
   Teddy Bear (E. Presley)
   Cool Shake (Del-Vikings)
   Short Fat Fannie (L. Williams)

  - C. C Rider (C Willis) My Dream (Platters)
  - B. Susie-Q (Crewcuts Hawkins) 9. Jenny, Jenny (L. Richard) 10. Dues Day (S Austin)
- (Del-Vikings) 4. Susie-Q (Crewcuts) 5. C. C. Rider (C. Willis) 6 Little Darlin' (Diamonds) 7 All Shook Up (E. Presley) 8. Teddy Bear (E. Presley) 9. What Made Maggie Run (Del-Vikings) 10. My Prize Possession (Husky)

**Disk Jockey** 



July 6, 1957

## **R&B WINNERS OF "THE CASH BOX"** DISK JOCKEY POLL **MOST PROGRAMMED RECORD** MOST PROGRAMMED MALE VOCALIST **MOST PROGRAMMED FEMALE VOCALIST** "HONKY TONK" LAVERN BILL DOGGETT FATS DOMINO BAKER KING $\star$ ATLANTIC IMPERIAL BILLACE MUSIC SMALL INSTRUMENTAL GROUP **MOST PROGRAMMED BAND MOST PROGRAMMED VOCAL COMBO**

MICKEY AND SYLVIA \* VIK



 $\star$ 

COUNT BASIE VERVE

BILL DOGGETT  $\star$ KING

MOST PROMISING UP & COMING VOCAL GROUP



DEL COASTERS **IKINGS** (TIE) \* ATCO AERCURY





OTIS **RUSH**  $\star$ COBRA

**UP & COMING MALE VOCALIST** 

The Cash Box, Music

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and one point for each third choice. Of the total Each disk jockey listed three choices in each

category. Three points were awarded for each first choice, two points for each second choice,

number of points cast, the following is the percentage each artist received. The maximum an

artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

#### WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTH PERIOD?

SHONWA TONKA DUL DOCODT	19.00/
"HONKY TONK"-BILL DOGGETT	
"Blueberry Hill"—Fats Domino	10.5
"Since I Met You Baby"—Ivory Joe Hunter	
"Jim Dandy"—Lavern Baker	7.1
"Love Is Strange"-Mickey & Sylvia	
"I'm Walkin' "-Fats Domino	5.6
"Let The Good Times Roll"-Shirley & Lee	5.3
"Blue Monday"—Fats Domino	4.4
"Slow Walk"-Sil Austin	
"1000 Miles Away"—Heartbeats	
"Lucille"—Little Richard	
"Come Go With Me"-Del Vikings	
"School Day"-Chuck Berry	
"Little Darlin'"—Diamonds	
"All Shook Up"-Elvis Presley	
"Ain't Got No Home"-Clarence Henry	
"Just Because"—Lloyd Price	
"Don't Be Cruel"—Elvis Presley	17
"I Feel Good"—Shirley & Lee	
"In The Still Of The Night"—Five Satins	
"Oh What A Night"—Dells	
"On My Word Of Honor"—Platters	
"C. C. Rider"—Chuck Willis	
"It Hurts To Be In Love"—Annie Laurie	
"Next Time You See Me"-Little Jr. Parker	• •8
	96.3%

3.7%

5%

#### WHICH MALE VOCALIST DID YOU **PROGRAM MOST?**

Others .....

FATS DOMINO         Ivory Joe Hunter         Elvis Presley         Little Richard         Chuck Berry         Clyde McPhatter         Chuck Willis         Lloyd Price         Clarence Henry         Little Jr. Parker         Jimmy Reed         Nappy Brown         Ray Charles	8.8 6.2 4.7 4.3 4.1 3.9 3.6 3.2 2.8 2.8	B. B. King Buddy Knox Sonny Knight Otis Rush Bobby Blue Bland Tommy Sands Andre Williams Dale Hawkins Little Walter Bo Didley Smiley Lewis Little Willie John Jack Dupre	2.3 2.2 1.9 1.8 1.7 1.7 1.7 1.6 1.4 1.3
Joe Turner Roy Brown		Others	98.4% 1.6%

#### WHICH FEMALE VOCALIST DID YOU **PROGRAM MOST?**

Ruth Brown Ann Cole Big Maybelle Dinah Washington	27.6 11.3 5.6 3.2	Varetta Dillard Annie Laurie Etta James Shirley Gunter Margie Day	$1.5 \\ 1.3 \\ 1.2$
Ella Johnson	1.9		88.5%
Faye Adams	1.7	Others	

#### WHICH VOCAL GROUP DID YOU **PROGRAM MOST?**

,	MICKEY & SYLVIA Platters	15.7	Clovers Cadillacs	2.1 1.9
	Del-Vikings Shirley & Lee Heartbeats Diamonds Five Satins The Dells Coasters Teenagers Moonglows Cleftones	5.9 4.8 3.6 3.4 3.2 2.9 2.9 2.8 2.4	Johnny & Joe Midnighters Gladiolas Five Keys Spaniels Penguins Otis Williams & Charms Louis Lymon Teenchords Sensations	1.7 1.6 1.3 1.3 1.2 1.1 1.1 1.0
	Drifters Jive Bombers	$\begin{array}{c} 2.4 \\ 2.3 \end{array}$	Others	96.9% 3.1%

#### WHICH ORCHESTRA DID YOU **PROGRAM MOST?**

COUNT BASIE Sil Austin Buddy Johnson Red Prysock B. B. King	15.3 8.2 3.5 3.3	Johnny Otis1.9Jimmy Beasley1.7Johnny Heartsman1.3Louis Brooks1.1
Joe Houston Clifton Chenier		67.4% Others 32.6%

#### WHICH SMALL INSTRUMENTAL GROUP DID YOU PROGRAM MOST?

BILL DOGGETT Ernie Freeman Earl Bostic Gus Jenkins Sam Taylor	18.5 12.2 8.8	Doc Bagby Tab Smith Rill Haley Hal Singer	2.4 2.1
Bo Rhambo Wild Bill Davis	3.8		94.6% 5.4%

#### WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

 OTIS RUSH       16         Solomon Burke       11         Billy Brooks       8         Donnie Elbert       5	.3 .5 .8	Clarence Henry Dale Hawkins Buddy Knox	1.9
Jesse Belvin 4 Jerry Lee Lewis 2		Others	54.6% 45.4%

#### WHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

* TIE { DEL-VIKINGS COASTERS Teenchords Gladiolas Diamonds	$9.3 \\ 5.8$	The Dubs The Pearls Tune Drops Love Notes	1.9 1.3
Mello-Tones The Cellos		Others	69.4% 30.6%

\* Due to the fact that only 2/10 of 1% separate the two top names in this category, the editors of The Cash Box have decided to give both the award as Most Promising New Vocal Group.





#### **NEW YORK:**

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#### CHICAGO:

CHICAGO: One of the many nice guys in this business stopped thru Chi for a fast hello this past week. Imperial's Eddie Ray was beaming over tremendous new releases he had in his brief case. "Can't talk about some of them," he advised, "but I know they'll all be on The Cash Box' top sixty soon." . . . Montague said to be knocking the hilly city of San Francisco on its ear with his different style. That's what we said, different. . . According to Schwartz Bros. Distribs of Washington, D. C., Dee Clark is riding a winner with "Kangaroo Hop" on Falcon. . . Mike Oury all het up over Slim Whitman's "I'll Take You Home Again Kathleen" on Imperial. While Garry Granger feels very strong toward "It Took A Long Time" by Michael Dodds, End. Allstate's top sellers this past week were Dale Hawkins' "Suzy Q" and Chuck Berry's "School Day." . . Reed Farrell, late of WAIT, this city, moves into St. Loo's KWK radio and TV 7/1. . . Oscar Peterson 88ing at famed London House where Bros Merrienthal see lottsa big things for Peterson fans. . . Understand the boys over at Seebro Distribs are looking for new lines. London House where Bros Merrienthal see lottsa big things for Peterson fans. ... Understand the boys over at Seebro Distribs are looking for new lines. Seems they've been supplying the trade with accesories for a long time and finally feel ready to go all out in record distributing field. ... Muddy Waters back in Chi after flood of eastern dates that took the friendly guy from D. C. to New York and all points in between. Made it one weekend in Cream City, 6/29, followed next weekend by Roy Milton. ... Phil Chess back with fish stories as long as your arm and a tan to match after Miami vacation. Met up with Detroit's Mickey Shore where they took off into the ocean for deep-sea fishing. Shore came up with a baracuda and Chess pulled in a BEEEEEEEG king fish (what no Amos and Andy?) ... Sheldon studios was jumping last week with The Moonglows, Little Walter, Howling Wolf, all sessioning. ... Buster Williams planed into toom for few days to visit with local mfg's. Showed us his flying baracuda, wings, won for piloting into and out of Cuba in a single motored plane. Buster flys his own plane virtually

evrra where. . . . Dick Lory into Chi for coming Chess session. . . . Lenny Garmisa, Sam Evans, Chuck Peele, and Ernie Leaner seen putting their heads together over lunch t'other day. . . . Lenny Garmisa greatly excited over Josie's "My Girl Friend" by The Cadillacs and "Echo-Echo-Echo" on Blue Chip by Don Lee. As we were leaving Garmisa Distribs, Lenny called out something about not forgetting ABC Par's "smash" "Dianne" by Paul Anka. "It's kicking over the top," he yelled. . . . Vic Faraci, M. S. Distribs, sees Argo novelty "Rock Me To Sleep" by Dean Allen becoming another "Flying Saucer." "It's great," says Faraci. Also riding high wide and hit-some is Mickey and Sylvia's newie, "Two Shadows At Your Window." . . . WDIA Goodwill Benefit, Memphis (picture on The Cash Box cover last year) included Jimmy Reed ("The Sun Is Shining") and The Spaniels ("Everyone's Laughing") on the star studded bill. . . . Dave Clark, Duke/Peacock, in town to do a little promoting and bally-hoo new Bobby Blue Bland diskeroo, and Jr. Parker swinger. "They promise to be genuine gasses," Clark predicted. New group on Duke, The El Torros, now out with real rocker in "Dance With Me." . . . Kae Williams' Big Liberty Thitter, gig Philly, presented, among many stellar attractions,-Solomon Burke, Johny and Joe, The Magnificents and Vicki Nelson. . . . The Dells and Spaniels skedded for Atlanta stint. . . . George and Ernie Leaner pick "Rockin' Pneumonia and The Boogie Woogie Flu" for big things in coming weeks. "But," added Ernie, "we've got a B. B. King deck that's been moving so hot, I don't know the title." In case you're still wondering, Ernie, it's "Be Careful With A Fool." . . . Apollo disker, "Rang-Tang-Ding-Dong" by The Cellos striking into paydirt says local dis-trib. . . . T. Bone Walker and son "Little Jr." Walker skedded for Detroit's Flame, 7/5. . . . Letter from Stan Lewis, Stan's Record Shop, Shreveport, La., telling about "Suzy Q" and Dale Hawkins. Tune and boy "are going a long way." ... Diz Gillespie into Wildwood, N. J. for July 4th then heads west to Cleveland, The Loop, finally into Chi's glittering Rialto and The Blue Note for two chapters. . . United starting to make noise with Tab Smith's latest offering, "Some One To Watch Over Me." . . . "Pick Hit Of The Week" for WBBM's Herb Oscar Anderson is Ember's "To The Isle" by The Five Satins. You have no idea how happy this makes All-State's Mike Oury. . Imperial's Little Richard said to be doing fabulously with his past LP and new single, "Jenny, Jenny." . . . Roy Milton follows Herb Lance into Crown Propellor, 7/3. . . . Charles Brown planed into NYC for fast Atlantic session last week. . . . Jim Fleming says, "Psyco-ceramic is a technical term for a crack-pot." . . . Stan Pat rushing about town like mad with Heartbeats' new opus, "Everybody's Somebody's Fool" on Rama and Gee's "Wait 'Til Next Year" by The Cleftones. . . . Cobra's Eli Toscano advises Magic Sam's "All Your Love" cracking wide open while Harrold Burrage's "Messed Up" made it pop thru Richmond-Charlotte areas. New disk by Otis Rush, "Love That Woman," promises big things for the young indie. . . . Seeing we started with one of the biz' nice guys let's close with one, Sam Evans. Evans gave his time and energy to a free show for over 700 inmates of the Cook County Jail. Among the artists presented by Evans were Al Smith and Ork, Kid Thomas, The Fascinators, Magic Sam, Eddie Boyd, Johnny Heartsmann, The Dells, The Gaylarks and Sunny Land Slim.

#### LOS ANGELES:

Larry Goldberg, new West Coast representative for the Jay-Gee Records firms on a trip through the territory visiting with distributors and disk jockeys. Goldberg will be representing the Jubilee, Josie, Dana, and Blue Chip labels. ... Irv Shorten of Allied Distributors back in town after a trip to Chicago and New York. Irv has two good records going at Allied with Dooto's "For Better Or For Worse" by The Medallions, and "Everybody Is Somebody's Fool" by The Heartbeats. . . . Class Records recording a new session with Googie Rene, with what Leon Rene calls some red hot material with an unusual approach. . . . Earl McDaniel, KPOP has picked "Rang Tang Ding Dong" by The Cellos as his current record of the week. . . . Lew Chudd East for a oneweek business trip through the Detroit-Cleveland area. . . . The Platters currently playing in Buenos Aires and then head for an engagement in Kingston, Jamaica. . . . A note from Frank Gallo of Bay Distributors in San Francisco tells of station KOBY picking the Dooto recording of "Earth Angel" by The Penguins as their number one plug as a test of their promotional ability. After concentrated play by the station the record is now once again a big seller in the Bay area. Frank also reports that "Chicken, Baby Chicken" by Professor Longhair on the Ebb label is headed for the number one spot in San Francisco. . . . Modern Records star, "Young Jessie" has been signed to appear at the Forty-Ninth State Fair in Honolulu. . . . The Colts are currently headlining the show in the main room of the El Cortez Hotel in Las Vegas. ... New artist, Ed Townsend out on the Dot label this week with his first release, "Tall Grows The Sycamore", his own composition backed with "My Need For You". Townsend was first discovered by Horace Heidt in Korea while he was still in the Marine Corps.

introduce their 3rd

straight hit

HERE"

and

'HERE -

J & S 1659

still available.

COMPANY

Bronx, N. Y.

**<b>"YES**,



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box, Music

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#### Vik Pacts Host Of Artists

NEW YORK-Vik Records las week announced the signing of new artists to the Vik album and single roster. Herman Diaz, Jr. A & R Chie of the Vik Album Division, has ac quired the services of veteran enter tainer Eddie Cantor. On the distant side, Helen O'Connell, long time fa vorite on the music scene, is slate to cut albums as well as some singl waxings. Julie Wilson internationa star of stage, screen, and the night club circuit also has been pacted b Diaz. Other new names for the Vi album roster include pianist Ne Wolfe, The Winged Victory Choru and saxman Bobby Dukoff. Jaz guitarist Chuck Wayne has bee signed by Vik to turn out jazz album for the label.

The Vik singles division, under th hand of A & R mentor Bob Rolont also has augmented its roster. New pactees include the Rover Boys, ba ladeer Brook Benton and the voca group, the Gallahads. Other new a tists include rock-a-billy singer Ger Morris and The Country Singers, new group discovered by Rolont These new names are in addition t artists added only a few months ag such as Tommy Leonetti, Vikki Ne son and Mitzi Mason. Teddy Ran dazzo, formerly the lead voice of th Chuckles, has been converted to single artist for Vik.

#### Art Baker Joins **International Records**

HOLLYWOOD-Art Baker, well known star of TV and radio, has been named to the Board of Directors International Records. The announc ment was made by Everett L. Ande son, President of International Re ords.

Baker, who is widely know through his programs, "You Ask for It" and "Mr. Genius", as well "Art Baker's Notebook", spent man years in the musical field as a sing and song leader. This knowledge music and of song favorites over period of years, as well as the we known Art Baker voice and person ity, will be put to effective use in album soon to be released on the l ternational Record label.

#### **Prevue Moves Office**

GARFIELD, N. J .-- Prevue R ords, formerly at 1650 Broadway, w operate from its new office located 240 Midland Ave., Garfield, N. J., ginning July 1st, according to an nouncement by the firm's prexy D'Agostino.

D'Agostino also disclosed that number of recording dates are bein prepared for release in the Fall.

Song writers and singers are invited to mail their songs, and demos to the company.

Prevue's current release is "Yesterday's Love," b/w "Cool Rain," sung by Eddy Tone.

:		Cash Bo	
K	IEW YORK	CHICAGO	NEW ORLEANS
1	SO RARE Jimmy Dorsey (Fraternity 755)	MISS YOU SO Lillian Offitt (Excello 2104)	ROCKING PNEUMON AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)
2	BYE BYE LOVE Everly Brothers (Cadence 1315)	SEND FOR ME Nat 'King'' Cole) (Capitol 3737)	SHORT FAT FANNIE Larry Williams (Specialty 608)
3	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	VALLEY OF TEARS Fats Domino (Imperial 5442)
4	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	SEARCHIN' Coasters (Atco 6087)
5	COME GO WITH ME Dell-Vikings (Dot 15538)	SO RARE Jimmy Dorsey (Fraternity 755)	WHAT CAN I DO Donnie Elbert (DeLuxe 6125)
6	SEND FOR ME Nat "King" Cole (Capitol 3737)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	MISS ANN Little Richard (Specialty 606)
7	JUST TO HOLD - MY HAND Clyde McPhatter (Atlantic 1137)	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	TO THE AISLE Five Satins (Ember 1019)
8	SEARCHIN' Coasters (Atco 6087)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)
9	PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)	C. C. RIDER Chuck Willis (Atlantic 1130)	C. C. RIDER Chuck Willis (Atlantic 1130)
10	DESERIE Charts (Everlast 5001)	FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864)	OVER THE MOUNTA AND ACROSS THE S Johnnie & Joe (Chess 1654)
I SUMPLY AND IN STA	NATA CANADA MANADA M	n an	) IN ING ING ING ING ING ING ING ING ING
	ST. LOUIS	NEWARK	DALLAS
I	THE SUN IS SHINING Jimmy Reed (Yee-Jay 248)	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	SEARCHIN' Coasters (Atco 6087)
2	PLEASE BELIEVE ME Percy Mayfield (Specialty 607)	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	SUZIE-Q Dale Hawkins (Checker 863)
3	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	C. C. RIDER Chuck Willis (Atlantic 1130)	JENNY, JENNY Little Richard (Specialty 606)
4	YOUNG BLOOD Coasters (Atco 6087)	SEARCHIN' Coasters (Atco 6087)	YOUNG BLOOD Coasters (Atco 6087)
5	VALLEY OF TEARS Fats Domino (Imperial 5442)	WHAT CAN I DO Donnie Elbert (DeLuxe 6125)	C. C. RIDER Chuck Willis (Atlantic 1130)
6	SO RARE Jimmy Dorsey (Fraternity 755)	VALLEY OF TEARS Fats Domino (Imperial 5442)	COME GO WITH M Dell-Vikings (Dot 15538)
7	C. C. RIDER Chuck Willis (Atlantic 1130)	DON'T ASK ME TO BE LONELY Dubs (Gone 5002)	TEDDY BEAR Elvis Presley (RCA Victor 7000)
8	EVERYONE'S LAUGHING Spaniels	THE SUN IS SHINING Jimmy Reed (Vee-Jay 248)	SHORT FAT FANNI Larry Williams (5pecialty 608)
	(Vee-Jay 246)		

ALL SHOOK UP

YOUNG BLOOD

Coasters (Atco 6087)

Elvis Presley (RCA Victor 20-6870)

VALLEY OF TEARS

Fats Domino (Imperial 5442)

SEND FOR ME Nat "King" Cole (Capitol 3737)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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SEND FOR ME Nat "King" Cole (Capitol 3737)

DO YOU MEAN IT Ike Turner (Federal 12297)

The	Cash Box, Music		Page	49 July 6, 1957
		Cash Ba		R & B Sure Shots
Pl	HILADELPHIA	LOS ANGELES	DETROIT	
1	OVER THE MOUNTAIN AND ACROSS THE SEA Jahnnie & Joe (Chess 1654)	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	C. C. RIDER Chuck Willis (Atlantic 1130)	"PLEASE SEND ME SOMEONE TO LOVE"       The Cash Box R&B Sleeper of the Week       6/29         Moonglows       Chess 1661
2	SUZIE-Q Dale Hawkins (Checker 863)	SO RARE Jimmy Dorsey (Froternity 755)	SEND FOR ME Nat "King" Cole (Capitol 3737)	•
3	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey 5mith (Ace 530)	VALLEY OF TEARS Fots Domino (Imperial 5442)	YOUNG BLOOD Coosters (Atco 6087)	"PLEASE BELIEVE ME" Percy Mayfield
4	SEARCHIN' Coasters (Atco 6087)	ARROW OF LOVE 5ix Teens (Flip 322)	JUST TO HOLD MY HAND Clyde McPhatter (Atlontic 1137)	•
5	WHAT CAN I DO Donnie Elbert (DeLuxe 6125)	LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	"TO THE AISLE" The Cash Box Award o' the Week 6/15
6	NEXT TIME YOU SEE ME Little Jr. Porker (Duke 164)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	SEARCHIN' Coasters (Atco 6087)	Five Satins Ember 1019
7	C. C. RIDER Chuck Willis (Atlontic 1130)	MY DREAM Platters (Mercury 71093)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	"I'M GONNA SIT RIGHT
8	DON'T ASK ME TO BE LONELY Dubs (Gone 5002)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	BYE, BYE LOVE Everly Brothers (Codence 1315)	DOWN'' Billy Williams Coral 61830
9	SIDE-TRACK Googie Rene (Class 208)	C. C. RIDER Chuck Willis (Atlantic 1130)	TEDDY BEAR Elvis Presley (RCA Victor 7000)	•
10	VALLEY OF TEARS Fats Domino (Imperial 5442)	JENNY, JENNY Little Richard (Speciolty 606)	SEND ME SOME LOVIN' Little Richard (Specialty 598)	"STAR DUST"       The Cash Box Best Bets       6/1         Billy Ward & Dominoes       Liberty 55071
	an a			
	ATLANTA	SAN FRANCISCO	MEMPHIS	Breaking for a Smash! <b>"TO THE AISLE"</b> The <b>EL TORROS</b> The Magnificent Balladeers WITH
1	SEARCHIN' Coasters (Atco 6087)	SO RARE Jimmy Dorsey (Fraternity 755)	MISS YOU SO Lillian Offitt (Excello 2104)	The Five Satins E-1019 WITH "DANCE WITH ME" DVKE # 175
2	COME GO WITH ME Dell-Vikings (Dot 15538)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	SO RARE Jimmy Dorsey (Fraternity 755)	ALREADY A HIT RECORDS, INC. 1697 Broadway, DIALIC RECORDS, INC.
3	SHORT FAT FANNIE Larry Williams (Specialty 608)	SEARCHIN <sup>4</sup> Coasters (Atco 6087)	SEARCHIN' Coasters (Atco 6087)	N. Y. 19, N. Y. DUKE 2809 ERASTUS ST. HOUSTON 26, TEX.
4	YOUNG BLOOD Coasters (Atco 6087)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	IS YOUR LOVE FOR REAL Midnighters (Federal 12299)	DO YOU WANT BIGGER SALES FOR THE SUMMER?
5	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	C. C. RIDER Chuck Willis (Atlantic 1130)	Then Stock Up On This New One On ONYX
6	JENNY, JENNY Little Richard (5pecialty 606)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	YOUNG BLOOD Coasters (Atco 6087)	"CAN I COME OVER TONIGHT?"
7	LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)	CHICKEN BABY CHICKEN Tony Harris (Ebb. 104)	SHORT FAT FANNIE Larry Williams (Specialty 608)	"WHERE THERE'S A WILL" by THE VELOURS
8	SUZIE-Q Dale Hawkins (Checker 863)	I SMELL TROUBLE Bobby Blue Blond (Duke 167)	DO YOU MEAN IT Ike Turner (Federol 12297)	ONYX 512 Watch for the latest Pearls Release Climbing Steadily
	THINK			Concerning and the second s

C. C. RIDER Chuck Willis (Atlantic 1130)

BABY Avons (Hull 722)

THINK ''5'' Royales (King 5053)

C. C. RIDER Chuck Willis (Atlantic 1130)

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PLEASE BELIEVE ME Percy Mayfield (Speciolty 607)

l CAN'T BELIEVE Jimmy Rogers (Chess 1659)

(A Subsidiory of Mardi Gros Records, Inc.) 424 W. 49th ST., NEW YORK 19, N. Y. PLaza 7-5488

**RECORDS**, INC.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



THE SERENADES (Chief 7002)

**C+** "THE PAJAMA SONG" (2:23) [Melva BMI—Wright, Broad-water] The Serenades turn in a unique sounding effort on a middle beat nov-elty. Deck could stir up some airtime on its novelty sound effects, but we couldn't understand one word of the lyric. Look what that did for Presley.

**B** "A SINNER IN LOVE" (2:15) [Melva BMI—Wright, Snave] The Serenades chant a middle beat ballad pretty with effective results. The group has a good sound and transferred to a swinging hunk of material the result is strong. Ok side.

ROSCOE GORDON (Duke 173)

**B**+ "TUMMER TEE" (2:21) [Lion comes of "Chicken" with a swinging quick beat jump. The chanter rocks it out with an infectious delivery. Good delivery of a driving wax that could pick up a good piece of sales action. Watch it.

**B** "I'VE LOVED AND LOST" (2:45) [Lion BMI—Dean, Scott] Gordon wails a slow beat blues ballad on the flip. Pretty tune sold with conviction by the chanter. Good backer-upper.

THE SCHOLARS (Imperial 5449)

**B+** "I DIDN'T WANT TO DO IT" (1:55) [Commodore BMI—Smith, Gladstone] The Scholars team on a quick beat rock. The delivery is pol-ished and the sound is good. Deck has loads of appeal and should get attention.

**B**+ "BELOVED" (2:00) [Longhorn BMI—E. Curtis] The Scholars offer a slow beat pretty with an ex-cellent treatment that is for the pop r & r market. Excellent two sides that bear close watching.

PIANO RED (RCA Victor 6953)

**B** "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:29) [Remick ASCAP—Clare, Stept] Piano Red shouts out the rhythmic oldie with his own individual styling that should please his fans. Deck is alive and moves along at a happy pace. Good honkey wax.

**B** "PEACHTREE PARADE" (2:37) [Hill & Range BMI—Willie Per-ryman] Quick beat instrumental with a clinky sound that comes off well. Intriguing wax that should make good programming.

DICKEY LEE (Tampa 131)

**B**+ "DREAM BOY" (2:55) [Webster BMI—Dick Lipscomb] Dickey Lee combines a good vocal of a rock-a-billy type tune, drumsbeats and guitar to come up with an effective wax that could stir up some good ac-tion. Given a good share of airplay this side could take off. Watch it.

**B** "STAY TRUE BABY" (2:30) [Webster BMI—Dick Lipscomb] Lee turns in another good perform-ance of a quick beat rock-a-billy item. He handles the tune in sock manner. Like it



"OH BABY DOLL" (2:38) [Arc BMI-Berry] "LAJAUNDA" (2:41) [Arc BMI-Berry] CHUCK BERRY (Chess 1664)

• Chuck Berry, riding high and mighty with one of the season's biggest hits, "Schoolday," picks up the story and carries it into the vacation season. It's a quick beat natural for the kids and should take over from "Schoolday" and continue on to be one of the Sum-mer's hot disks. Berry is just

(Chess 1664) loaded with enthusiasm and gives a hard hitting performance that exudes high spirits. Berry goes Latin on the flip, singing a soft tuneful ditty with the locale in Mexico. Very pretty item done with just the right touch. Good change of pace—tho it's "Oh Baby Doll" all the way.

"EVERYBODY'S SOMEBODY'S FOOL" (2:30) [Swing & Tempo BMI—Hampton, Adams, Adams] "I WANT TO KNOW" (2:28) [Kahl BMI-James Sheppard] THE HEARTBEATS (RAMA 231)

• The Heartbeats offer a slow beat drifter, "Everybody's Some-body's Fool," with a tender and emotional delivery. Melodic ballad with a story that should appeal to all romantically inclined. Short recitation gives the deck a good commercial touch. Deck is one that bears close watching. It has the

(KAMA 231) qualities that could kick it into the upper strata. The flip, "I Want To Know," is a happy quick beat jump delivered in excellent style and with perfect timing. The Heartbeats swing out on this lively ditty. Good backer-upper—but for the long run we like "Everybody's Somebody's Fool."

"CAN I COME OVER TONIGHT" [Malver BMI—Haywood, Winston] "WHERE THERE'S A WILL" [Malver BMI—Winston, Haywood, Lowe] THE VELOURS (Onyx 512)

• The Velours, after a couple of pretty tidy warmup tries, come up with a slow beat ballad pretty that could be the big one they've been aiming at. The lads drift lightly thru the engaging tune blending softly and giving the delicate item a caressing touch. Good summer fare. Should turn out

S (Onyx 512) to be a healthy sales puller. The flip, "Where There's A Will," is a quick beat jump that the fellas rock out with enthusiasm. Good teamwork and vocal quality give the spirited wax a light, elated quality that makes it a strong coupling. Stick close to "Can I Come Over Tonight." It could break wide open.

"CHERRY" (2:41) [Melody Lane BMI—Gilbert, Redman] "YOU TOOK MY LOVE" (2:38) [Savoy Wemar BMI] JIVE BOMBERS (Savoy 1515)

• The Jive Bombers dish up a slow beat ballad, "Cherry," that promises to be one of the summer sellers. The tuneful item is handled tenderly and with a gimmick that captures the ear. Good wax-ing that has tune, treatment and gimmick. Watch it for strong ac(Savoy 1515) tion. The flip, "You Took My Love," is a light barbershop type quick beat bouncer that comes out an infectious wax. Lead singer em-ploys the same la la la gimmick on this side also. Happy swinger for a crowd chant. Two good decks, with "Cherry" in the lead.

"UNITED" (2:38) [Pollard Michigan BMI—Hicks, Johnson, Robinson] "DON'T DENY ME" (2:51) [Jay & Cee BMI-McCoy, Glover] OTIS WILLIAMS AND HIS CHARMS (DeLuxe 6138)

Otis Williams and His Charms • Otis Williams and His Charms jump in on a tune that has been creating a fuss in several areas. "United" is a slow, floaty ballad given the strong push upward of an Otis Williams treatment. Pretty item tendered tenderly and with warmth. Williams can have his strongest entry here in quite some time. The reverse end, "Don't Deny Me," is a quick beat jump novelty rocked out by the talented group. Solid commercial coupler for the swinging teeners. Two good ends, but we feel "United" is the side to consider.



BIG "T" TYLER (Aladdin 3384) C+ "SADIE GREEN" (1:45) [Alad-din/Bloor BMI--Chris Tyler] Big "T" Tyler rocks out in wild manner as he shouts out the quick beat jump. Patterned on the Little Richard style the deck comes off ok. B "KING KONG" (2:01) [Aladdin/ Bloor BMI--Chris Tyler] Quick beat rocker belted with excitement. Shouty vocal that stirs the sluggish bloodstream. Screaming instrumental support as Tyler tells the story of big King Kong.

#### **4 HAVEN KNIGHTS**

4 HAVEN KNIGHTS (Atlas 1066) **B** "I'M JUST A DREAMER" (2:37) [Mac-Avery BMI—L. Gomez] The 4 Haven Knights offer a rhythmic ballad with a pretty melody line. Deck comes off a fair etching with some very effective spots.

"IN MY LONELY ROOM" (2:32) B **B** [Mac-Avery BMI—Anna Oliva] The Knights team on a middle beat effort that comes off well. The lads have a good sound and handle the item effectively.

AL SIMMONS/SIDNEY MAIDEN

(Dig 138) - "OLD FOLKS BOOGIE" (2:59) - [Dig BMI—Slim Green] Al Sim-mons wails a middle beat boogie blues for the down home market. Good wailing of an interesting piece of ma-terial. Deck comes off ok.

**C+** (2:00) [Dig BMI—S. Maiden] Sidney Maiden loosens the vocal chords on another southern blues jump. Maiden gives the item a sincere reading. Two ok sides for the south-ern markets. BABY"

ern markets. THE CHILI PEPPERS (Golden Crest 105) **B**+ "DON'T SAY GOODNIGHT" (2:40) [Geo. Simon ASCAP] The Chili Peppers offer a middle beat melodic waxing that drifts with an easy sway. Pleasing bit of fluff that is exceedingly easy to take. Should get a good share of the attention. **B**+ "SOUTH OF THE BORDER" (2:50) [Shapiro Bernstein AS-CAP] The Chili Peppers team on the lovely standard and turn in an ex-cellent performance that could result in action. Two powerful sides that could take flight.

#### PROFESSOR LONGHAIR

PROFESSOR LONGHAIR (Ebb 106) **B**+ TO ME" (2:26) [Ebb BMI—R. Byrd] Professor Longhair rocks out with a driving jump and an infectious vocal to match. A deck that is really alive in treatment and with possibili-ties. This could become a big side for the sales charts. Watch it closely. **B** "MISERY" (1:56) [Ebb BMI— R. Byrd] The Professor turns in another good performance of a pretty melody with a new lyric. Two good sides, tho we like "Look What You're Doin' To Me" for big action.

BILL JONES (King 5060) C+ "MY SPECIAL DREAM" (2:38) [BMI—Bostic, Hall] Bill Jones sings a pop vocal of a slow beat pretty. Earl Bostic supplies the ork support. Easy, dreamy singing with a constantly changing beat.

**C+** "HERE GOES A FOOL" (2:34) [Earl's BMI—Maggie Hathaway] Slow shuffle ballad sung with a blues feeling. Drifty effort that comes out the better side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### **Decca Pacts Sparks**

NEW YORK - Decca Records last week signed a group known as The Sparks to an exclusive pact. The fiveman group recently won a teen-age talent contest in New Orleans, which talent contest in New Orleans, which was sponsored by Universal-Interna-tional Pictures, and in which bands from three states competed for top honors. First prize for the winning group was a Decca audition, and after Decca brass in New York heard The Same they were immediately offered Decca brass in New York heard The Sparks they were immediately offered a contract. The Sparks are currently appearing at the Famous Door in New Orleans. They are introducing rock'n roll music to this home of Dixieland. Personnel of The Sparks includes: Don Bailey, who plays bass and sings; Owen Bougeois on piano; Ronald Mas-sel and Joe Lovecchio on saxophone:

sel and Joe Lovecchio on saxophone; and Don Counell on drums. Their initial release on Decca couples an in-strumental version of "Ol' Man River" with a vocal rendition of "Merry, Merry Lou".

#### **Jazz Singles For Juke Boxes**

NEW YORK — In order to meet with the demand on the part of juke with the demand on the part of juke box operators for jazz singles for lo-cations interested in such music, Her-man Lubinsky, prexy of Savoy Rec-ords, has issued a "Jazz For Juke Boxes" series of progressive jazz singles.

The records are only available on 45 rpm's and feature such artists as Milt Jackson, Frank Wess, Joe Wild-er, Phil Woods, Charlie Shavers, Frank Morgan, J. J. Johnson and Kai Wind-

ing. Dee jay samples may be acquired upon request.

#### "Dream", Says Hawkins

CHICAGO-Ninteen-year-old Dale Hawkins whose first Chess deck, "Susie Q" loped into the "Top 60" to a healthy fifty-one just can't believe he's done all the things his diary tells him.

"It's all a big dream", the youngster states, "and one day I'll wake up back in Louisiana still wanting to sing."

Up to about six months ago Haw-kins had never been past the Louisiana state line in any direction. Now he has Chicago, New York, Detroit, Washington, Boston, Cleveland, and Buffalo to his credit.

Buffalo to his credit. "I kind of thought it would be all over when 'Susie Q' died down", he quipped in his slow, pleasant south-ern drawl, "but they tell me I'm go-ing to cut another real soon. It's going to end with me waking up to the alarm clock some day—just a dream, but man I hope I never wake un".

## **Everybody Had A Hand In It**



LOS ANGELES—When Jerry Styner introduced his new Sand EP album on 'The Song Plugger Show' on KPOP, Hollywood, virtually everyone con-nected with the album appeared. From left to right: Al Simms and Joe Laine, publishers of the songs, Guy Hemric, writer; Jerry Styner, who performs all vocal and instrumental effects on the record, Gregg Hunter, songwriter host on the show, Woody Fleener, Sands Records topper; and Ron Vogel, who was responsible for the cover design.

#### Satchmo To Celebrate **57th Birthday**

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NEW YORK CITY-Louis "Satchmo" Armstrong will be honored throughout the world on the occasion of his 57th birthday, which will be celebrated in New York City on Saturday Night, July 6th, when the musician will appear in an open air Concert at Lewisohn Stadium. Armstrong will present his own All Star group of musicians and will also augment his program with the George Shearing Combo and the Errol Garner Trio.

The Louis Armstrong Fan Clubs throughout the United States have set aside the entire week starting July 1st as "Louis Armstrong Festival Week," during which time "Satchmo" Week," during which time "Satchmo" will be attending parties given by some of his fan clubs in the New England States. The actual date of his birthday is July 4th and he'll cele-brate by playing for the Newport Jazz Festival at Newport, R. I., and will return to New York for the gigantic celebration at Lewisohn Sta-dium on Saturday night. July 6th.

dium on Saturday night, July 6th. More than 15,000 jazz fans are expected to attend "Satchmo's" first New York open-air Concert and already ar-York open-air Concert and already ar-rangements are being made for stu-dent groups from Massachusetts, Connecticut, Pennsylvania, Rhode Island, Virginia and North Carolina. The Louis Armstrong Fan Club of New York, about 3,000 strong, will at-tend en masse and Louis will also be honored by the presence of hundreds honored by the presence of hundreds of famous jazz musicians and other celebrities of stage, screen, radio and television.

## **Presley Winner**

July 6, 1957



#### Eartha Kitt To Dance At Newport Jazz **Festival**

NEW YORK — Eartha Kitt has been signed by the Newport Jazz Festival to incorporate the jazz dance

Festival to incorporate the jazz dance into the heretofore all-musical four-day fete commencing July 4th. Miss Kitt, along with her company, will present an interpretive dance program to the accompaniment of Dizzy Gillespie and his Orchestra on Saturday evening, July 6. Choreo-graphed by the star, who began her career as a Katherine Dunham dan-cer, the dance offerings will be styled on three themes; "primitive," "the blues," and "modern jazz." The "prim-itive" dance will be based on tribal dances Miss Kitt observed during her recent trip to Nigeria; its movements recent trip to Nigeria; its movements are taken from a form known as "high life." Assisting her will be dancers

are taken from a form known as "high life." Assisting her will be dancers Arthur Mitchell, Claude Thompson and Harold Gordon. Miss Kitt and the Gillespie band share the evening's talent roster with jazz stars Billie Holiday, Dave Bru-beck, Gerry Mulligan, Chris Connor, Turk Murphy, Sonny Stitt and Mary Lou Williams Lou Williams

**Vocalist Cook** 

dental. Holder was born in George-

town, British Guiana 32 years ago and is familiar with all forms of West

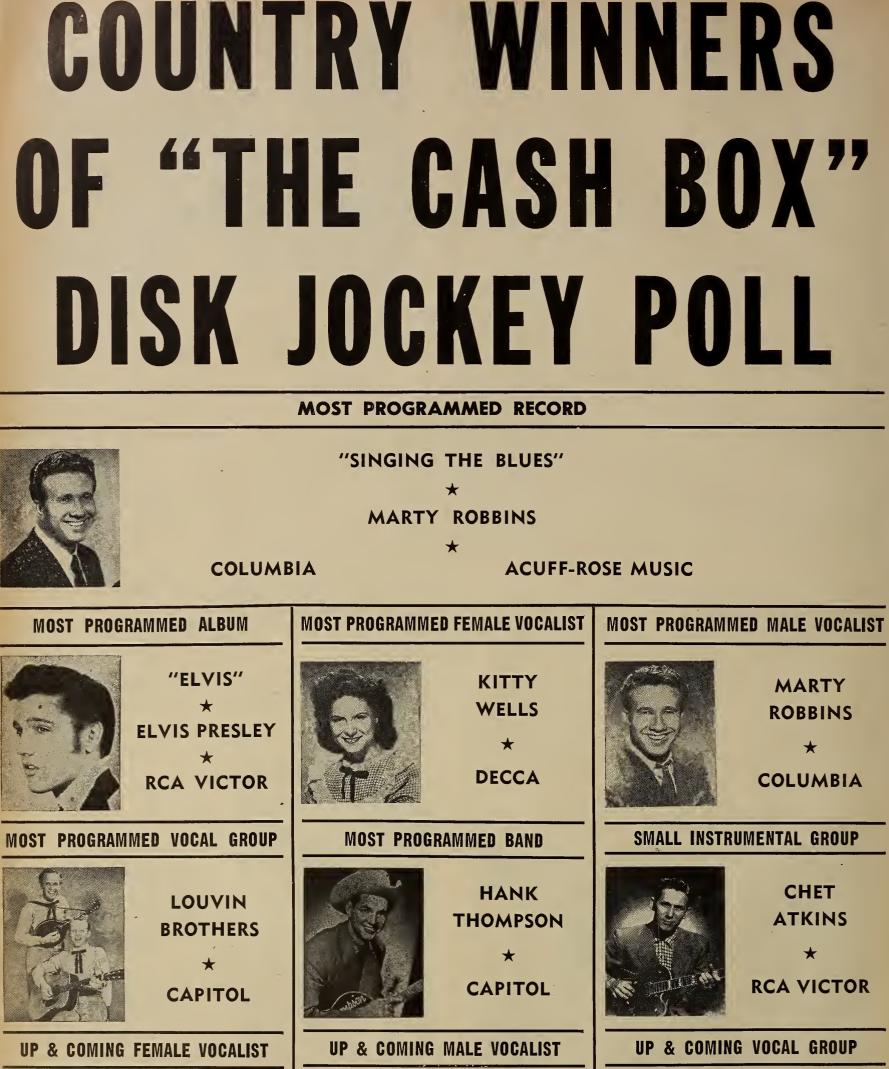
Indian music as well as jazz and pop

GLOUCESTER, VA. - Last week WDDY-Gloucester announced that the first person wearing a bathing suit into the WDDY studios would receive a copy of the new Elvis Presley record, "Loving You" and "Teddy Bear". Lovely Patricia Johnston (15) of Gloucester, shown in pic above, appeared at the studios the next morn-ing at 7:28 am. The local papers and the AP wire carried the story.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ballads.



LE VOCALIST UP & COMING MALE VOCALIST UP & PATSY CLINE \* DECCA UP & COMING MALE VOCALIST UP &

EVERLY BROTHERS \* CADENCE

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Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice,

and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum an artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

#### WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTHS?

	10.00
"SINGING THE BLUES"-MARTY ROBBINS	10.2%
"Crazy Arms"—Ray Price	8.0
"I Walk The Line"—Johnny Cash	6.4
"Voung Love"_Sonny James	0.0
"There You Go"-Johnny Cash	3.7
"There You Go"—Johny Cash "Gone"—Ferlin Husky	3.6
"Don't Be Cruel"—Elvis Presley	
"Searching"—Kitty Wells	3.3
"Love Me Tender"—Elvis Presley	3.2
"I've Got A New Heartache"—Ray Price	3.1
"I Take The Chance"—The Browns	2.9
"Am I Loging Voy" line Drowns	
"Am I Losing You"—Jim Reeves "I Want You, I Need You, I Love You"—Elvis Presley	2.7
"I'm Tired"—Webb Pierce	2.7
"I'm Tired"—webb Pierce	
"Walkin' After Midnight"—Patsy Cline "Conscience, I'm Guilty"—Hank Snow	2.5
"Conscience, I'm Guilty"—Hank Snow	2.2
"Be-Bop-A-Lulu"-Gene Vincent	
"Too Much"—Elvis Presley "Knee Deep In The Blues"—Marty Robbins	2.1
"Knee Deep In The Blues"—Marty Robbins	2.0
"You Are The One"-Carl Smith	2.0
"According To My Heart"-Jim Reeves	1.8
"All Shook Up"-Elvis Presley	1.4
"All Shook Up"—Elvis Presley "Gonna Find Me A Bluebird"—Marvin Rainwater	1.4
"A White Sport Coat"-Marty Robbins	1.5
"Four Walls"—Jim Reeves	1.3
"Honky Tonk Song"-Webb Pierce	1.2
"Train Of Love"-Johnny Cash	1.2
"Before I Met You"-Carl Smith	1.1
"Hound Dog"—Elvis Presley	1.1
"Hound Dog"—Elvis Presley "Any Old Time"—Webb Pierce	1.0
"I'm A One Woman Man"—Johnny Horton	1.0
"I Miss You Already"—Faron Young	
"Stolen Moments"—Hank Snow	
"Fraulein"—Bobby Helms "Bye Bye Love"—Everly Brothers	1.0
bye bye Love — Everiy Brothers	
	92.4%
Others	

#### WHICH ALBUMS DID YOU PROGRAM MOST?

Others .....

"ELVIS"-ELVIS PRESLEY	
"Hymns"-Tennessee Ernie Ford	13.5
"Singing Down The Lane"-Jim Reeves	6.7
"Tragic Songs Of Life"-Louvin Brothers	
"Sweethearts Or Strangers"-Faron Young	5.2
"North Of The Rio Grande"-Hank Thompson	
"Lusty Land"-Tennessee Ernie Ford	
"Southern Gentleman"—Sonny James	3.6
"Hits From The Hills"-Eddy Arnold	
"Elvis Presley"	
"Words And Music Country Style"-Tommy Collins	3.0
"Songs Of The Heart And Home"-Ferlin Husky	3.0
"Jim Edward, Maxine & Bonnie Brown"	2.6
"Jimmie Rodgers Songs"-Ernest Tubb	
"Wondering Boy"-Webb Pierce	2.1
"Songs Of The Brazos Valley"-Hank Thompson	2.0
"Country Classics"—Hank Snow	1.6
"Session With Chet Atkins"	1.3
"Ramblin' Man"—Hank Williams	1.2
"Sons Of The Pioneers (25 Favorites)"	1.1
"Spirituals"—Tennessee Ernie Ford	1.0
"Songs Of A Love Affair"-Jean Shepard	
"Finger Style"—Chet Atkins	
"Gospel Songs"-Martha Carson	

93.8% 6.2%

#### WHICH MALE VOCALISTS DID YOU **PROGRAM MOST?**

MARTY ROBBINS Ray Price Webb Pierce Elvis Presley Jim Reeves Johnny Cash Faron Young	$   \begin{array}{r}     10.0 \\     8.7 \\     6.9 \\     6.2 \\     5.3 \\     5.2   \end{array} $	Carl Smith Ernest Tubb Hank Thompson Ferlin Husky Johnny Horton Bobby Helms Red Foley	$3.1 \\ 3.0 \\ 2.5 \\ 1.9 \\ 1.1$
Sonny James Hank Snow Eddy Arnold	$\begin{array}{c} 4.7\\ 3.4 \end{array}$	Others	92.7%

#### WHICH FEMALE VOCALISTS DID YOU **PROGRAM MOST?**

KITTY WELLS	36.5%	Anita Carter	1.2
Jean Shepard	17.2	Jeanette Hicks	
Patsy Cline	12.8	Charline Arthur	1.0
Wanda Jackson	10.0		
Goldie Hill	6.2	Others	97.2%
Martha Carson	5.3	Others	2.8%
Mimi Roman	3.4		
Rose Maddox	2.5	j	00.0%
-			

#### WHICH VOCAL GROUPS DID YOU **PROGRAM MOST?**

LOUVIN BROTHERS	23.7%	Lester Flatt & Ean Nita, Rita & Rul
Wilburn Brothers	19.3	Rusty & Doug
Jim Edward, Maxine & Bonnie Brown	11.0	Jordainaires Jimmy & Johnny
Carlisles		Homer & Jethro
Johnnie & Jack	7.3	
Porter Wagoner Trio		0.1
Maddox Brothers & Rose	3.0	Others

#### WHICH BANDS DID YOU PROGRAM MOST?

HANK THOMPSON'S BRAZO	S
VALLEY BOYS	42.2%
Pee Wee King	15.3
Bill Wimberly	10.2
	10.0

Wills Williams	 9.8 3.3
Others	 90.8% 9.2%

2.72.01.71.71.6

1.0 87.7% 12.3%

rl Scruggs.... by ....

#### WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?

Arthur Smith & His

CHET ATKINS & RHYTHM

Undi Aiking & Rillinn		All onder some of this	
ROCKERS	30.0%	Crackerjacks	
Lester Flatt & Earl Scruggs_	13.2	Bud Isaacs	
Speedy West & Jimmy Bryant		Del Wood	1.8
-1 0 0 0		Stanley Bros. & Clinch	
Don Reno & Red Smiley	7.6	Mountain Clan	1.3
Joe Maphis & Group	5.6		
Country Boys			79.3%
Sid King's 5 Strings		Others	
0			

#### WHICH UP & COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

BOBBY HELMS	11.0%	Wayne Stuart	2.0
George Jones	9.0	Justin Tubb	1.6
Melvin Endsley	6.0	Ric Cartey	1.5
Marvin Rainwater	4.2	Steve Schulte	1.5
Mel Tillis	4.0	David Huston	1.4
Dave Rich	3.7	Jimmy Newman	
Jerry Reed	3.3	James O'Gwynn	1.2
Johnny Cash	3.0	Chuck Bowers	1.1
Benny Barnes	2.6	Curtis Gordon	1.1
Van Howard	2.3		
Lee Emerson	2.2		66.01%
Benny Martin	2.0	Others	34.0%
			1-

#### WHICH UP & COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

DATOX OF INE	80.00		0.0
PATSY CLINE	30.0%	Rose Maddox	2.8
Mimi Roman	11.6	Judy Lynn	2.7
Bonnie Guitar	10.0	Thelma Blackmon	2.0
Wanda Jackson	6.0	Jeanette Hicks	2.0
Brenda Lee		Martha Lynn	1.0
Janis Martin			
Louise Duncan			
Myrna Lorrie		•	91.7%
Ann Raye	3.0	Others	8.3%

#### WHICH UP & COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?

EVERLY BROTHERS       2         Rusty & Doug       1         Jim Edward, Maxine &       8         Bonnie Brown       1         Wilburn Brothers       1	18.0 10.0	Odie & Jody Jordanaires Jimmy & Johnny Osborne Brothers Joe Maphis & Rose Lee	$4.0 \\ 3.3 \\ 2.2$
Collins Kids Louvin Brothers		Others	87.0% 13.0%

"TATER" PETE HUNTER

KTLW-Texas City, Tex.

GEORGE WASHINGTON

WEKR-Fayetteville, Tenn.

WERK---rdyettevine, fenn.
1. Bye' Bye Love (Everiys)
2. Four Walls (J. Reeves)
3. Fallen Star (J. Newman)
4. The Nearest Thing To Heaven (B. Worth)
5. Dark Moon (H. Hawkins)
6. Because We Are Young (M. Wiseman)
7. Too Much Water (G. Jones)
B. Fraulein (B. Helms)
9. Next In Line (J. Cash)
10. Sweethearts In Heaven (Reno & Smiley)

TOM JOHNSON WSYL--Sylvania, Ga.

WSYL---Sylvania, Ga. 1. Four Walls (J. Reeves) 2. Gone (F. Husky) 3. Walkin' After Midnight (P. Cline) 4. Gonna Find Me A Bluebird (M. Rainwater) 5. Fallen Star (J. Newman) 6. There You Go (J. Cash) 7. Bye, Bye Love (Everlys) 8. Honky Tonk Song (Pierce) 9. Oh So Many Years (Wells & Pierce) 10. Fraulain (B. Helms)

DONN CALDWELL

WHLL---Wheeling, W. Va.

WHLL----Wheeling, W. Vd.
1. Bye, Bye Love (Everlys)
2. White Sport Coat (Robbins)
3. Four Walls (Reeves/Lowe)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Gone (F. Husky)
6. Fallen Star (Husky/Newman)
7. Dark Moon (G. Storm)
B. Going Down The Road (Rusty & Doug)
9. Fraulein (B. Helms)
10. Teddy Bear/Loving You (E. Presley)

"UNCLE CHARLIE" BABCOCK

CKLB-Oshawa, Ont., Can.

C.KLD---OShdwd, Olff., Cdff.
I. Bye, Bye Love (W. Pierce)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. White Sport Coat (Robbins)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Four Walls (J. Reeves)
7. Fallen Star (J. Newman)
B. Fraulein (B. Helms)
9. Mr. Lost (C. Smith)
10. Loving You (E. Presley)

CLARENCE KNEELAND

WICH-Jewett City, Conn.

Four Walls (J. Reeves)
 White Sport Coat (Robbins)
 Leave Me (Tubb & Wilburns)
 Train Of Love (J. Cash)
 Gonna Find Me A Bluebird (M. Rainwater)
 Little Bit (E. Arnold)

a. Liftle Bir (E. Artiola)
7. Bye, Bye Love (Everlys)
B. Someday (W. Pierce)
9. Gone (F. Husky)
10. Quicksand (H. Thompson)

PAUL SIMPKINS

WBAM—Montgomery, Ala.

10. Fraulein (B. Helms)

## **Artist Becomes Manager**



NASHVILLE, TENN.—Hank Snow, one of the country field's top stars, recently took over the management of T. Texas Tyler. Above Snow (stand-ing) is shown signing Tyler to a three-year management contract. Hank will steer Tyler along in all phases of the entertainment business. Snow negotiated with WSM for a three year contract for Tyler with the Grand Ole Opry. This contract was consumated June 1.

#### 8th Million Seller In A Row For Presley

NEW YORK—Elvis Presley's lat-est RCA Victor release "Loving You"/"Teddy Bear" has become the singer's eighth "million" selling rec-ord, according to RCA Victor. One week after its June 11th release, the disk passed the 1,250,000 mark in sales, and Victor officials report sales figures mounting daily. figures mounting daily.

Previous Presley "million" sellers have been "Heartbreak Hotel," "I Want You, I Need You, I Love You," "Don't Be Cruel," "Hound Dog," "Love Me Tender," "Too Much" and "All Shook Up."

Both sides of the latest release are featured in the performer's latest film "Loving You".

#### **Thornett Records Formed**

NEW YORK—Thornett Music Cor-poration has announced the formation of a new disk label, Thornett Records, headed by George Thorn, and A&R'd by Karl-Karol.

The diskery, specializing in pop and foreign material, has a roster that in-cludes Eddie Kochak, the Four Joes, orrie Saunders, Kim Elliot, and Dick Allyn.

The initial releases scheduled within The initial releases scheduled within the next few weeks will be Eddie Ko-chak's "Mambo Araby," b/w "Ma Fe Gherak" ("My Only Love"); and Kim Elliot's "My Search For Love," b/w "Autumn Dream." Albums as well as pop singles are being planned.

Distributors are now being set-up throughout the U.S. and Canada with Shirley Jane Buchanan and Kenny Davis acting as Thornett's repre-sentatives in the mid-west; Peggy Neas in Philly and the South East, and prexy George Thorn handling the firm's home-base, New York, and New England.

PLaza 7-1977

#### **Elvitrue Reactivated**

WILMINGTON, N. C .- The Elvitrue Recording-Music Publishing Company, this city, has made its re-entry into the field of recorded music by reactivating the firm.

The firm, formed in 1952, will be headed and owned solely by its original president, John Lewis Jones. Major headquarters for the company are in Wilmington, with key representatives and agents in cities throughout the country.

Distribution for the firm's label is being handled by some of the outfit's original associates with other terri-tories still open. A disk is scheduled to be released chertly

### Listenin' To A Hit



KANSAS CITY — Billy Walker plays "On My Mind Again", his latest country release on Columbia for Miss Columbia Records of Kansas City at the recent Country Music Disk Jockey Association conclave in that city.

NEWARK. N. J.

Bigelow 3-1155



DON VEDDER

WLFH--Little Falls, N. Y. Four Walls (J. Reeves)
 Mr. Lost (C. Smith)
 Bye, Bye Love (Everlys)
 Love Letters In The Sand (M. Wiseman)

- 4. Love Letters II. (M. Wiseman) 5. Fraulein (F. Hart) 6. Beautiful Heaven Up There (C. & W. Joy) 7. Good Morning Neighbor (P. Wagoner) 8. No One Will Ever Know (W. Barkdull) 9. Sweethearts In Heaven (Reno & Smiley) 10. Daddy Hurry Home (C. Waldon)

JOE ALLISON, TOM BRENNEN, JOE NIXON KRKD—Los Angeles, Calif.

- Four Walls (J. Reeves)
   Fallen Star (J. Newman)
   My Shoes Keep Walking Back (R. Price)
   Lovesick Blues (S. James)
   Bye, Bye Love (Everlys)
   White Sport Coat (Robbins)
   Sick, Sober & Sorry (Frizzel & Bond)
   Young Heart (Collins Kids)
   Because We Are Young (M. Wiseman)
   Oh Lonely Heart (J. Reed)

#### CARL STUART WAMO—Pittsburgh, Pa.

WAMO—Pittsburgh, ro. 1. Four Walls (J. Reeves) 2. Gonna Find Me A Bluebird (M. Rainwater) 3. Am I Losing You (J. Reeves) 4. Mr. Lost (C. Smith) 5. I'll Be There (R. Price) 6. White Sport Coat (Robbins) 7. The Tears Behind The Smile (G. Morgan) 8. Back Street (C. Bowers) 9. I Like Your Kind Of Love (M. Endsley) 10. You've Got Me Lyin' (H. Crockett)

RON HICKMAN

- WNNJ-Newton, N. J.

- WNNJ--Newton, N. J.
  I. Gonna Find Me A Bluebird (M. Rainwater)
  White Sport Coat (Robbins)
  Bye, Bye Love (Everlys)
  Fallen Star (J. Newman)
  Four Walls (J. Reeves)
  Love Letters In The Sand (M. Wiseman)
  One Tender Kiss (R. Hansen)
  B. Dark Moon (H. Hawkins)
  Next In Line (J. Cash)
  Please Don't Leave Me (R. Price)
- "CUZZIN' ZEKE" & STEVIE WHLP—Centerville, Tenn. Bye, Bye Love (Everlys)
   White Sport Coat (Robbins)
   A Girl In The Night (H. Thompson)
   Next In Line (J. Cash)
   Fallen Star (N. Newman)
   Sweethearts In Heaven (Reno & Smiley)
   Mr. Love (Tubb & Wilburns)
   Four Walls (J. Reeves)
   Boon't Laugh (Louvins)
   Four Walls (J. Reeves)

- 10. Red Sweater (D. Rich)
- VERN WEEGMAN

KEVE-Minneapolis, Minn.

- KEVE—Minnedpolis, Minn. 1. Gonna Find Me A Bluebird (M. Rainwater) 2. Four Walls (J. Reeves) 3. White Sport Coat (Robbins) 4. Six Fools (T. B. Strength) 5. Bye, Bye Love (Everlys) 6. I'll Be There (R. Price) 7. I'm Settin' You Free (Wilburns) B. Happy Heartaches (Dickens) 9. Oh So Many Years (Wells & Pierce) 10. Leave Me (Tubb & Wilburns)

- RED HUGHES CKEY---Toronto, Ont., Can.

- Four Walls (J. Reeves)
   White Sport Coat (Robbins)
   Gone (F. Husky)
   Gonna Find Me A Bluebird (M. Rainwater)
   Bye, Bye Love (Everlys)
   All Shook Up (E. Presley)
   Fraulein (B. Helms)
   Fallen Star (J. Newman)
   Honky Tonk Song (Pierce)
   Next In Line (J. Cash)



BILL GREGOR

WWBZ---Vineland, N. J.

Country

REGIONAL RECORD REPORTS

- "CORNPONE"
- BOB McKINNON WONE-Dayton, Ohio

- 1. Bye, Bye Love (Everlys/Pierce) 2. Teddy Bear (E. Presley) 3. Fallen Star (J. Newman) 4. Four Walls (J. Reeves) 5. Honky Tonk Song (Pierce) 6. Stone Heart (D. Bowshier) 7. Whole Lot Of Shakin' (J. L. Lewis) B. Remember Me (S. Hamblen) 9. Chained (S. Bong)
- 9. Chained (S. Bonn) 10. Hospitality Blues (Harrell)

### CLIFF RODGERS WHKK—Akron, Ohio

- WHKK—Akron, One (Everlys/Pierce) 2. Already Married To You In My Heart (L. Duncan) 3. On My Mind Again (Walker) 4. Don't Make Me Go (J. Cash) 5. Just Wonderful (B. Lord) 6. Fallen Star (Husky/Newman) 7. Dark Moon (H. Hawkins) 8. Four Walls (J. Reeves) 9. Gonna Find Me A Bluebird (M. Rainwater) 10. Squid Jiggin' Ground (H. Snow)

#### JOHNNY ELGIN WJAT-Swainsboro, Ga.

- WJAI Swdinsboro, Gd.
  1. Missing You (W. Pierce)
  2. I Owe It To My Heart (J. Bailes)
  3. Bye, Bye Love (W. Pierce)
  4. Gonna Find Me A Bluebird (M. Rainwater)
  5. You Make Me Live Again (J. Bailes)
  6. Honky Tonk Song (Pierce)
  7. Teenage Love Affair (Walker)
  8. The Woman I Need (Horton)
  9. Failen Star (J. Newman)
  10. Under Suspicion (Shepard)

#### "HOPALONG" JOE HOPPEL WCMS—Norfolk, Va.

- WCMS—Norroik, vu. (Wells & Pierce) (Wells & Pierce) 2. Bye, Bye Love (Everlys) 3. Four Walls (J. Reeves) 4. White Sport Coat (Robbins) 5. A Change Of Heart (Wells) 6. Dark Moon (B. Guitar) 7. Old Standby (J. Eanes) B. Sixteen (C. Gordon) 9. I'm In Heaven (Browns) 10. Love Letters In The Sand (M. Wiseman)

#### BOB COUCH KGAF—Gainesville, Tex.

- 1. Bye, Bye Love (Everlys) 2. Teddy Bear (E. Presley) 3. Fraulein (B. Helms) 4. I Don't Want To Cry (Strikes) 5. White Sport Coat (Robbins) 6. Lovesick Blues (S. James) 7. A Whole Lot Of Shakin' (J. L. Lewis) 8. Booking (Exiling) B. Rockin' (Strikes) 9. Four Walls (J. Reeves) 10. Pledge Of Love (Copeland) RAY PULLEY WFOS-South Norfolk, Va.
- WFO3—South Norloak, Yd.
  1. Bye, Bye Love (Everlys)
  2. Four Walls (J. Reeves)
  3. Too Much Water (G. Jones)
  4. Next In Line (J. Cash)
  5. Fraulein (B. Helms)
  6. Fallen Star (J. Newman)
  7. Gonna Find Me A Bluebird (M. Rainwater)
  9. Quicksand (H. Thompson)
  10. Losing Game (J. Dean)

W DAW Monigometry, Fild.
1. Fallen Star (J. Newman)
2. Four Walls (J. Reeves)
3. Dear Love (S. James)
4. On My Mind Again (B. Walker)
5. Missing You (W. Pierce)
6. White Sport Coat (Robbins)
7. Dark Moon (H. Hawkins)
8. Prize Possession (F. Husky)
9. Bye, Bye Love (W. Pierce)
10. Oh Lonely Heart (J. Reed) Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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BYE BYE LOVE **Everly Brothers** 

3

2

Δ

5

7

6

(Cadence 1315)

#### A WHITE SPORT COAT

Marty Robbins (Columbia 40864)

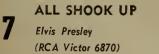
FOUR WALLS Jim Reeves (RCA Victor 6874)

#### GONE Ferlin Husky (Capitol 3628)

	GONNA FIND ME	
5	A BLUEBIRD	
	Marvin Rainwater	

(MGM 12412)

FRAULEIN Bobby Helms (Decca 30194)





**Pee Wee King To Start TV Series In Chicago** 

LOUISVILLE, KY.—Country and Western Bandleader-Composer, Pee Wee King, will begin a new series of shows over WBBM-TV, Chicago, Ill., beginning July 12 on Friday nights from 11 p.m. to 12 m. With King will be Red Stewart, —his co-writer on such hits as "Ten-nessee Waltz"; "Slowpoke"; and "You Belong To Me." Stewart will be featured vocalist on the program. The two are slated to resume their songwriting activities. At present, the King Show is ready-

songwriting activities. At present, the King Show is ready-ing a round of summer fairs, featuring Andy Doll's Iowans, plus other acts that will hit Illinois, Iowa, Minnesota, Wisconsin and Michigan.

#### It's A Small World

INDIANAPOLIS — It's a small world and WXLW, Indianapolis, dee-jay, Dick Winters can testify to it. Seems Ray Price, Grand Ole Opry Star, and Columbia recorder, "I'll Be There," was feted at a cocktail party by Columbia for local deejays and press.

Winters felt he'd met Price before and just couldn't place the meeting. When they were finally introduced, Price asked Winters if he'd ever been a Marine.

Winters answered yes, and found, to his amazement, that Price had been in his company during basic.

Yep, it is a small world, that is.

#### **Record Artists To Aid Benefit For Blind**

MILWAUKEE-The Butler, Wisconsin, "Frontier Days" celebration, August 9, 10, 11, has skedded appearances by MGM's Marvin Rainwater, The Carlisles, Mercury, and possibly Decca's Westernaires.

"If all goes as expected," John Campbell, Lion's Club entertainment chairman, stated, "we will well exceed the 100,000 draw of last year for three days."

MGM promotioner, Ray Ruch, who has been working hand-in-hand with the festivities offered, "All proceeds will be turned over to a benefit for blind children."



Threesome

NASHVILLE—Andy Griffith, Jud Collins, and Rod Brasfield discuss the movie, "Face in the Crowd," in which Griffith stars, on WSM-TV's "Noon." Brasfield who is a comical mainstay on the Grand Ole Opry plays Griffith's sidekick in the film and Jud Collins plays an annuoncer. This happy threesome occured when Griffith was in Nashville to appear at the Tennessee Theatre where "Face in the Crowd" was being shown. Collins emcees the mid-day WSM-TV show.

#### **Pfanstiehl Offers Prizes To Dealers At NAMM Show**

CHICAGO, ILL.—\$500 worth of Pfanstiehl needles will be awarded to record dealers who visit the display of the Pfanstiehl Chemical Corpora-tion in Room 953 of the Palmer House during the NAMM Trade Show, July 15 to 18. Eleven prizes will be given as follows: 3 first awards each to be \$100 worth of Pfanstiehl sapphire and precious metal needles: 3 second and precious metal needles; 3 second prizes, each \$50 worth of sapphire and precious metal types and 5 third prizes each a Pfanstiehl diamond needle of

the winner's choice. A drawing to determine the winners will be held at 11 a.m. Thursday, July 18, in Room 953. Winners will be notified if they are not present at

notified if they are not present at the drawing. These prizes are being offered to bona fide record dealers who register at the Pfanstiehl Exhibit where they will be able to get full details about Pfanstiehl Needles and the One-Step, Authorized Dealer Plan. A new Amer-ican made, precision microscope for needle examination is being displayed as well as several accessory items.

**The Country Records** 

**Disk Jockeys** 

**Played Most** 

#### **Bonnie Guitar To Be Featured On Pop Disks**

HOLLYWOOD — Dot Records has signed singer Bonnie Guitar to an exclusive recording contract. The con-tract was negotiated for Bonnie by Fabor Robison, her personal mana-

ger. Under the terms of the contract, the singer will be featured as "a top pop artist." Miss Guitar scored with her first disk "Dark Moon," a master purchased by Dot from Fabor Robison. Her latest release couples "If You See My Love Dancing" with "Half A Heart." She is currently recording an album soon to be released.

Miss Guitar appeared on the Ed Sullivan TV show last week.

#### Chi Agents And Bookers **Plan Golf Outing**

CHICAGO-The Chi area theatrical agents and bookers have skedded their annual golf outing for July 11th at the Villa Olivia Country Club, this citv.

Marvin Himmel, golf and prize chairman, stated, "This will be the biggest outing of its kind to date. The prize line up is big and growing."

This year the organization plans having a great variety of people from all phases of show and music business including all agents, bookers, actors, musicians, theater owners, club owners, and friends of the trade.

Those interested in attending the outing should reach Mr. Marvin Himmel, 203 N. Wabash, Chicago, Ill., as soon as possible.

#### **Decca Purchases Master**

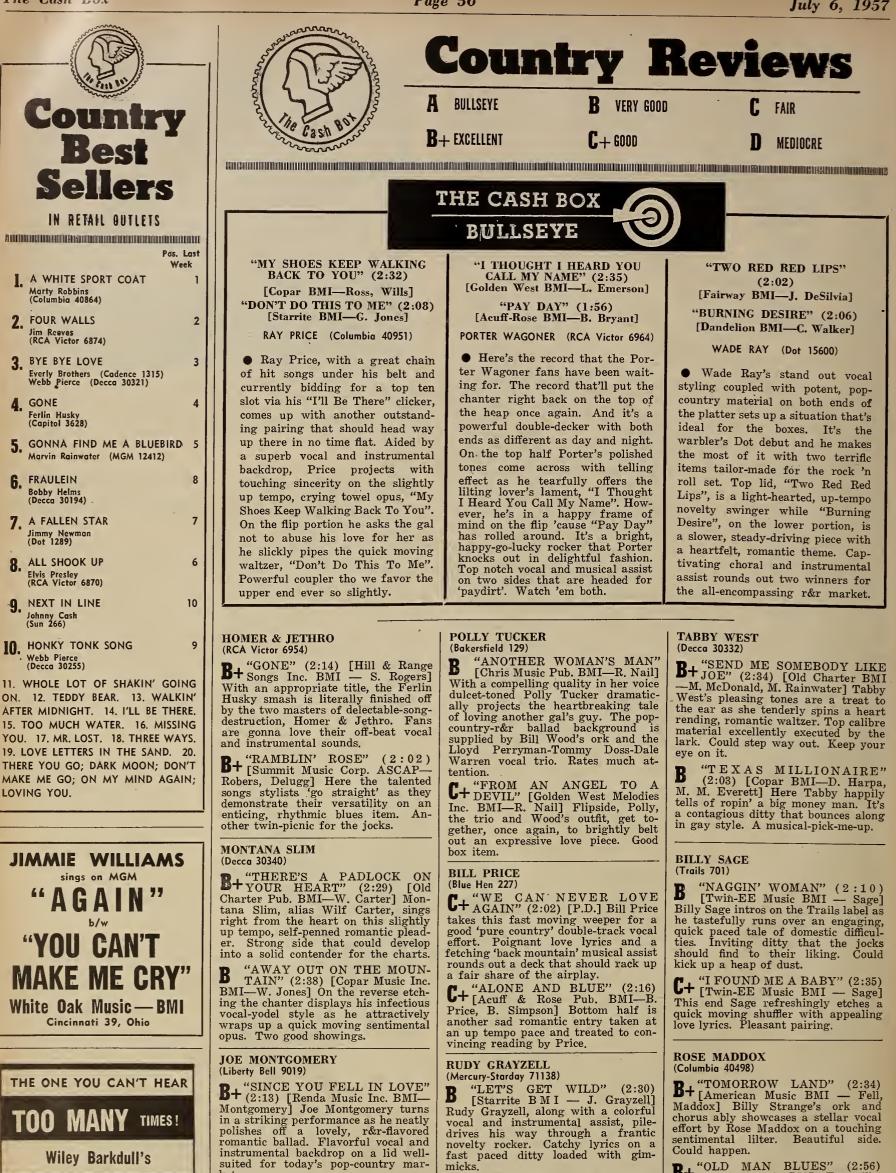
NEW YORK-Decca Records has purchased the master, and rushed out copies to the field of the "Cousin" Herb Henson recording of "Up the Path and In My Door." The tune, coupled with "Up Yaander" was originally released on the Tally label in California. Action on the disk in that area led to the Decca purchase.

## Cash A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS m 1. FOUR WALLS Jim Reeves (RCA Victor) 2. BYE BYE LOVE {Everly Brothers (Cadence) 3. A WHITE SPORT COAT Marty Robbins (Columbia) 4. GONNA FIND ME A BLUEBIRD {Marvin Rainwater (MGM) 5. A FALLEN STAR Jimmy Newman (Dot) 6. FRAULEIN Bobby Helms (Decca) 7. GONE Ferlin Husky (Capitol) 8. NEXT IN LINE Johnny Cash (Sun) 9. HONKY TONK SONG Webb Pierce (Decca) 10. ALL SHOOK UP Elvis Presley (RCA Victor) 11. LOVE LETTERS IN THE SAND. 12. DARK MOON. 13. MISSING YOU. 14. ON MY MIND AGAIN. 15. I'LL BE THERE. 16. MR. LOST. MIDNIGHT. 18. THREE WAYS. 19. TEDDY BEAR. YOUR KIND OF LOVE. 25. GIRL IN THE NIGHT. 26. LOVING YOU. YOUR KIND OF LOVE. 25. GIRL IN THE NIGHT. 26. LOVING YOU. YOUR KIND OF LOVE. 25. GIRL IN THE NIGHT. 26. LOVING YOU. YHE WOMAN I NEED; LOVESICK BLUES; TRY AGAIN; THERE YOU GO; FIRST DATE, FIRST KISS, FIRST LOVE; THE SHRINE OF ST. CECILIA; THE FIRST ONE YOU; TEARS BEHIND THE SMILE. YOU; TEARS BEHIND THE SMILE. Jim Reeves (RCA Victor) 1. FOUR WALLS

Page 55

HICKORY 1065

Page 56



**B+** "OLD MAN BLUES" (2:56) [Cordial Music BMI—Escamilla, Maddox] This end the canary changes the pace as she steps up to forcefully belt an intriguing, finger snappin' blues jumper. Solid support supplied by the Strange crew on an exciting slicing that should have the pop and country coin-chutes jingling. MICKS. "I LOVE YOU SO" (2:07) [Star-rite BMI-J. Grayzell] Under lid is a crying-towel romantic affair set against a rock 'n roll-ballad beat and rendered with great feeling by the songster. Repetitious piano and choral backdrop on a deck styled more in the non vein.

**B** "PLANTERY RUN" (2:12) [Renda Music Inc. BMI—Mont-gomery] Lower biscuit is house rock-in' ditty with a dandy set of lyrics that Montgomery decks out in spirited style. Should keep the dancin' teen-sters happy. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

pop vein



"Sleepy" McDaniel, who has been up in Canada since the last of May promoting the big Hank Snow Canadian tour, starting on July 8th, reports by telephone that things are going exceptionally well with his promotions, and from all indications, the show will be playing to capacity crowds in every town they hit along the way. Kicking off the Canadian tour, Hank and the Rainbow Ranch Boys will appear at Verona Lake Ranch near Covington, Ken-tucky, on July 7th, and from there, they will go on up into Canada, to have the first show up there on the 8th.



\* \* \* \* \* \* \* Country music is back at the air-cooled "Glen Echo" ballroom. After an absence of several years, Don Owens, WARL-Arlington, Va. dee jay is again presenting country entertainment and dancing at the Ballroom. Each week Owens presents top stars in the pop and country field. Music is supplied by Don's discovery and protege, Vernon Taylor and the South-erners. erners.

Henry Gall, Manager for Myrna Lorrie, whose recent release on RCA is "Teen Ager's Breakup" and "Just Released" types that she's currently touring Central and Eastern Ontario with King Ganam and group. Myrna extends sincere thanks to the DJ's on both sides of the border for the wonderful response given her current Victor release. \* \* \* \* \*

MEL TILLIS

Bakersfield chirp, Polly Tucker, whose slicing of "Another Woman's Man" and "From An Angel To A Devil" is out this week, now has an official fan club. Info and membership card may be obtained by writing to the president, Mrs. Billie Waddle, 1302 De Neve Lane, Los An-geles 33, Calif. Membership fee is \$1.00 and fans will receive a one-year card and a photo of Polly.

Columbia Records excited over their country artist's, Mel Tillis, latest waffle, "If You'll Be My Love" and "Juke Box Man." The deck wrapped in an eye-catching sleeve, is expected to 'break through the pop sound barrier'. Mel, cleffer of "I'm Tired" and "Honky Tonk Song" among other hits, is handled by the Jim Denny Artists Bureau.



GARY WILLIAMS

Upon completing his June tour of the West, Jim Reeves spent a busy week in Nashville. On the agenda was a series of transcriptions for the army and air force. Last Saturday night he was featured on the network portion of the "Opry" and had as his guest, Victor's Janis Martin. Reeves appeared at the annual "Hillbilly Homecoming" in Maryville, Tenn. on July 2nd. Sharing the spotlight were many top names in C&W talent, as well as Tennessee's Governor, Frank Clement. Reeves left immediately following this ap-pearance for a brief Eastern tour, covering the 4th of July Holiday week prior to his return to Nashville.

GARY WILLIAMS \* \* \* \* \* \* Joy Anne Farmer, steel instrumentalist from KOCS in Ontario, California along with Miss Jeani Mack, "Miss Country Music of Southern California" made a recent appearance at the "Big Barn" in Salinas, Calif., where they were very well received. While there, the girls guested on Dick Eaton's radio show over KDON, Salinas. Plans are being made for Joy Anne to make several apperances throughout the area and on many of these dates she will be accompanied by Jeani and other dates. She will have with her, Betty Luther of Baldwin Park, who will be making her debut on a major label very soon. \* \* \* \* \* \*

Americana Corp. Artist, Gary Williams, who guested on the "Jimmy Wakely" CBS-Network radio show, Sun. June 16th, recently signed a new contract with Verve Records as the 1st c&w vocalist. Among his 1st releases will be his self-penned theme song, "The Travelin' Blues Boy." Also, Garry'll wax an album of standard country tunes during the latter part of the summer.



DIAHL GRAHAM

Curley Gold, "King Of The Western Swing Drummers," and his Tune Twisters Swing Band, featuring Diahl Graham on guitar and banjo, recently entertained the old folks with a big western stage show in the auditorium of the Laguna Honda Home, San Francisco, Calif. Chair-man of the show was Hope Kennedy.

\* \* \* \* \* \* \* Slim Harper, WVNJ-Newark, N. J., reports that Billy Sage's Trails waxing of "Naggin' Woman" and "Found Me A Baby" has become one of the most re-quested numbers at New Jersey's 'Home Of Country Music', The Coral Bar & Rest, located at 604 E. Market St., E. Paterson, N. J. Slim predicts a fine c&w future for Sage, who is the featured vocalist with Slim's Country Gentlemen. \* \* \* \* \* \*

J. Grieshop, Mgr. for Jimmie Williams, infos that he will be back on the road, after returning to Cincinnati from his vacation in Michigan, to promote his newest MGM waffle. Grieshop adds that both country and pop jocks are spinning the disk and it appears to be the smash Jimmie's been seeking. Other news from the 'Queen City' is that Marty Roberts, WCKY-Cincinnati, and Ray Scott, WNOP-Newport, Ky. are conducting "Country Cruise" boat rides

on the Ohio River on the river boat 'Chaperon'. . . Porter Wagoner was due in at the Verona Lake Park on June 23rd while Audrey Williams will be appearing in her own Covington, Ky. show.

Sharon McCright, National prexy of the Buddy Shaw fan club writes that Buddy's latest Starday slicing, "Second Place" and "Don't Sweep That Dirt On Me," has been kicking up a heap of noise. Sharon adds that anyone wanting to join the club can contact her at Route 2, Box 90, Snyder, Texas.

Country



wanting to join the club can contact her at Route 2, Box 90, Snyder, Texas.
George Hamilton IV, was scheduled to be the special guest of the Saturday night segment of "The Jimmy Dean Show," Saturday, June 29th. CBS Television, 10:30-11:30 AM, EDT. A regular visitor on the popular "Jimmy Dean" morning show, the personable guitarist will join the regular Dean family of Jo Davis, Mary Klick, Jan Crockett, The Country Lads, The Texas Wildcats and ventriloquist Alec Houston in presenting the new Saturday night show. Columbia's Peggy King steps into the special guest star spotlight on Saturday, July 6th. The Hansen Sisters, violin duo from Canada, and veteran hoofer, singer and guitarist, Lew Childres, were the special guests on the morning "Jimmy Dean Show," during the week of June 24th. RCA Victor's Rita Robbins and Porter Wagoner are set for the week of July 1st. Joining the twosome wil be MGM's Hank Hornsby. Hank's newest MGM waffle due out in August, is labeled "Birds And Bees" and "Girls, Girls, Girls."
"The Jimmy Dean Show," broadcast 'live' from Washington, D. C., is sponsored by Hazel Bishop, Inc., through Raymond Spector Co., Inc. The producer of the Saturday night "The Jimmy Dean Show" is Bob Clarkson. The night-time country style music show is a CBS Televison production in association with Connie B, Gay.

Nashville songwriter Kenny Marlow reports that his new song, "King of a Honky Tonk Heaven," recorded by Columbia songster, Cliff Johnson, is get-ting off to a fast start in several regions.

With the tune's current revival, MGM, last week, re-issued Hank William's million record seller, "Love-sick Blues."

\* \* \* \* \* \* Leon McAuliffe and his Cimarron Boys occupied the guest spotlight last Sunday on the "Jimmy Wakely" CBS radio show which is broadcast weekly from Hollywood. During the show Leon visited with Bobby Bruce, who for 5 years played fiddle with the Cimarron Boys, from 1948 to 1953. Bobby is now a member of the Wakely group. \* \* \* \* \*

According to Mgr. Hubert Long, Faron Young packed Convention Hall, Asbury Park, New Jersey on July 7th; Newburg, New York the 8th; and the largest crowd ever at the Terrace Ballroom, Newark, N. J. on Sunday night, the 9th. Also, Young topped all country music artists in Don Larkin's WAAT-Newark, Popularity Poll recently.



Visiting the Cash Box, while in on a short business trip this week, was WJJL-Niagara Falls, N. Y. deejay, "Ramblin' Lou." Congrats are in order for Lou, who celebrated his 10th year in doing the 5:45 to 8:45 A.M. morning show over WJJL. On Saturday morning, Lou does the show from his record store, the "Ramblin' Lou Record Ranch" from 10:30 to 12:30 P.M. Entertainers in the area are welcomed to drop in on the show.



JIMMIE WILLIAMS

Wanda Jackson was scheduled to appear on "Ozark Jubilee" on Saturday, June 29th. Following will be a much needed few days rest before starting a heavy schedule of dates over California.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.

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**DUAL PRICING UNITS** Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units that permit programming singles at one price and albums at a proportionately higher price.





America's finest and most complete music systems







NEW YORK-Should any wonder hout what the future holds for pushess in this country, "10th An issiness in this country, "10th An issiness in this country, "10th An issiness future for the start for the nation's leading publishers of the way to a prosperity based in the way to a prosperity based of the nation's leading publishers of

WINSTON-SALEM, N. C.-Of in-terest to coinmen in this area is the snnouncement by The R. J. Reynolds Tobacco Company that it is planning on the construction of a new \$20 mil-lion cigarette plant as part of a \$50 million expansion program in this area. Company officials said the cigar-ette plant would be constructed at Tiretown, just outside the Winston-Salem city limits, and would employ around 2,000 persons. Construction will begin next spring and will be completed in about two years. In addition, \$10 million will be spent for a stemming plant and \$7.5 million for additional tobacco storage facilities. An expansion program of this kind is sure to bring about the necessity for added locations to serve, first of all, the construction crews, and then, when completed, the 2,000 new em-ployees,

WASHINGTON, D.C. — With the current controversies raging in all nations about budgets for defense spending, we think all would do well to remember an observation by Howie Lasseter: "History proves that war is better at abolishing nations than na-tions are at abolishing war."

NEW YORK—One of our readers writes that he's just seen, at a resort hotel, a coin operated machine which yends a can of worms for the rabid fishermen. He comments, "How about a vendor alongside this one, which, upon the insertion of a worm, vends a fish?"

## **Operators Urged To Pay:** D COMMISSION There ONE WEEK DURIN EACH MONTH!

(Editorial)

## This Is The Answer How Many Operators Can **Obtain A More Equitable Share Of The Gross Intake From All Of Their Machines!**

#### NO COMMISSION ONE WEEK **DURING EACH MONTH!**

Some operators claim, "It's much too tough to sell the location owner on 10¢ play plus either 60%-40%, 65%-35% or 70%-30% commission basis."

Other operators say, "It is practically impossible to get the location owner to agree that the first \$5, \$7 or \$10 from the gross weekly collection go to the operator and the balance to be split 50-50."

Other operators state, "We cannot force the location owner to agree to the fact that our overhead expense has gone up so tremendously that we must have a weekly guarantee of \$10 or \$15 or \$20 from the machine."

BUT MANY OPERATORS AGREE THAT THE AVERAGE STORE-**KEEPER WON'T NOTE THE DIFFER-**ENCE IF THEY TAKE ONE WEEK'S COMPLETE COLLECTION FOR THEMSELVES.

They believe that this will pay for their overhead expense. It will, in the majority of cases, allow them to continue on in business on a profitable basis.

THIS IS A NEW IDEA.

AND LIKE ALL NEW IDEAS WHICH HAVE BEEN PRESENTED TO THE INDUSTRY IT IS BEING OF-FERED TO THE TRADE BY "THE CASH BOX".

July 6, 1957

It has been tested. It has worked.

"The location owner didn't even know the difference," this first operator claimed.

"In fact", this operator said, "when we came around to make our next week's collection, he didn't even know we'd been there the week previous and had taken the entire collection for ourselves, until we told him.

"At first", he advises, "the location owner looked like he'd get pretty mad at us. But, after a moment or two, he just smiled. Then he laughed. All he told us was, 'Well, you did it and I didn't miss it, so it's okay with me'."

#### HERE'S THE NEW APPROACH.

Perhaps more operators, instead of arguing that they must have the first \$7.50, or the first \$10 from each collection, or split each week's collection on 65%-35% or 70%-30%, just simply arrange to take one entire week's collection for themselves.

July 6, 1957

**Everything Considered Leaders Report Coinbiz** Was Relatively Steady First Half of '57. Admit Some Soft Spots. Many Ops Who Found Profits Easing, Blame Lack of Cooperation Among All to Arrange for Lucrative "10c Play Plus" Plan. Leading Distribs and Manufacturers Advise Export Biz Tightened Slack and Held Up Sales. Importance of World Markets Most Noticeable This First Half Year. Factories Faced With Rising Prices for Raw Materials, Components and Labor While Planning New Machines That Will Satisfy Domestic and International Market Requirements.

HOW'S

CHICAGO—All during these past weeks, while the staff of *The Cash Box* continued to prepare for its 15th An-niversary Issue, many questions were asked of leaders throughout the indus-try.

niversary Issue, many questions were asked of leaders throughout the indus-try. These questions were asked of oper-ators, jobbers, distributors and manu-facturers in every state in the U. S., as well as in many foreign countries. With some despondency apparent, it was believed that there would be pes-simism prevalent in many areas. The results proved otherwise. If anything at all, optimism still reigns supreme in the industry, but is tem-pered by the hope that those who have failed to cooperate in the past, will do so in the future. In short, leaders believe that, every-thing considered, business held at a fairly steady rate throughout the first six months of 1957. Operators claim that business would have been much better, especially in Those areas where some about, if all the operators in the territory would co-operate to bring into being the lu-crative "10¢ Play Plus" plan as has been recommended by *The Cash Box* for some many months. One most important factor was no-ticeable these past six months in the opinion of most of the industry's lead-

ticeable these past six months in the opinion of most of the industry's lead-

ticeable these past six months in the opinion of most of the industry's lead-ers. Export business was responsible for tightening the slack of sales and, thereby, keeping business going ahead at a very fine pace. The importance of the world mar-kets, not just the U.S. domestic mar-ket, is now regarded by many dis-tributors and manufacturers as out-standing for a continued brighter fu-ture for the industry. The factories themselves are faced with some very puzzling problems. For example, the price of raw materials, as well as all components and labor, are on the way up. Many of the manufactories had been planning to crash the market with more economi-cal machines. This sudden price rise has curtailed such plans. Few know what the future products will be, but all now hope that they will be able to hold the present price line. This report is a very short and condensed version of what was said and what has been happening in the industry. From it, all will have to enlarge

industry. From it, all will have to enlarge

From it, all will have to enlarge on the facts herein presented. The weeks yet to come will probably elabo-rate on the reports here and will, at the same time, bring about more clar-ity to the general business picture. One operator, as an example, report-ed the following: "There is really nothing wrong with our business that can't be quickly and efficiently cured.

efficiently cured. "In the first place," he elaborated, "we are getting just as much and, in

some cases, even more play action than we ever got before for our machines. "But," he commented, "we are not getting the profits we should to be able to amortize the cost of the equip-ment more rapidly and also be able to put something away for future re-quirements.

uirements. "The big reason for this," he be-lieves, "is the fact that, just as *The Cash Box* has editorialized time and time again, many operators just sim-ply refuse to co-operate with each

other. "In this area, as an example," he stated, "if the operators would all agree, we could place whichever of the '10¢ Play Plus' plans into effect that would prove most feasible for this area. "This," he believes, "would most defi-

that would prove most feasible for this area. "This," he believes, "would most defi-nitely assure the operators a decent return on their investment. It would meet with the approval of the location owners. It would meet with the ap-proval of the public. "But," he sadly concluded, "it's been an uphill fight to just get part of this area on dime play. The battle gets tougher as we try to show operators here that we just can't any longer exist on the dime play only without the roverage of all or part of our over-head expense which continues to grow greater every week." Operators are not alone in their problems. Some of, the leading dis-tributors claim they, too, are up against a truly tough proposition in the fact that other distribs are start-ing to cut prices. "This was something we never ex-pected," one leading music distributor reports, "because we can't see how any distributor expects to remain in busi-ness, financing the operator, servicing his machines, carrying a complete, huge stock of parts and supplies on hand and, at the same time, cutting his price so that there is barely any profit left after a 'double sale.' The sale of the original machine and then the sale of the trade-in that must be taken in at an unusually high price at the same time." Condensed, it seems that the first half of '57 has brought into being the

Condensed, it seems that the first half of '57 has brought into being the problems that temper the big boom which has been enjoyed by the industry for some time.

It also seems, regardless of certain soft spots here and there throughout the field that what is most outstand-ingly necessary is a return to really hard work for many who have en-joyed the use of telephones and drop shipments. shipments.

shipments. "Perhaps," one manufacturer sagely stated, "the time has come for many to get back on the job and work harder than they ever did before to assure themselves just as great, if not a better, business than they have so far enjoyed."

## **Chicago Music Ops Ready 1st Annual Dinner-Dance**

BUSINESS?

Morrison Hotel's Beautiful Terrace Room Chosen for First Big Dinner-Dance Saturday Evening, Sept. 14. Plan Seating for 1,000. Earl Kies and Joe Filitti Co-Chairmen of Entertainment Committee

CHICAGO—The first annual din-ner-dance will be given by the Re-corded Music Service Association, the music operators' organization of this city, on Saturday evening, September 14, at the beautiful Terrace Room of the Morrison Hotel here. All will recall that the Terrace Room was the scene of the MOA ban-quet.

quet

quet. Chicago's operators plan to seat about 1,000 people at this first an-nual dinner-dance. Earl Kies and Joe Filitti are co-chairmen of the Entertainment Com-

mittee.

chairmen of the Entertainment com-mittee. They have plunged enthusiastically into what they believe will be the greatest and most outstanding affair in all the history of the Recorded Mu-sic Service Association. For many years now the music ops' organization featured a golf outing and banquet each summer. There were many who believed that this did not allow the attendance which a dinner-dance would bring about. This year the Board of Directors of Recorded Music Service listened to the demand of the men present and decided on holding the very first din-ner-dance.

"We don't yet know what record-ing artists will be present," stated Joe Filitti, "but," he added, "those

whom I've already spoken to are very enthusiastic about being on the en-tertainment program and all want to give of their time and talent for the operators of our great organization." Recorded Music Service Association has long been recognized as the most outstanding operators' organization in the netton

outstanding operators organization in the nation. This association has been respon-sible for many great public relations efforts in behalf of the entire auto-matic music industry.

Already leaders of other associations around the nation have expressed their desire to be present with delegations from their organizations.

It is believed that a large number of such men will be at the first annual dinner-dance.

dinner-dance. "You can tell everyone," stated Earl Kies, "that not only will they see the greatest entertainment ever put on one stage in Chicago, at our first an-nual dinner-dance, but, what's more," he added, "the food will be the very finest served at any banquet and ac-commodations will be the most conveni-ent ever arranged."

Tickets for the dinner-dance can be obtained from: Recorded Music Serv-ice Association, 188 West Randolph Street, Chicago, Ill. Telephone num-ber is: DEarborn 2-5433.

#### Wurlitzer Service Seminar At Lake Placid Attended By Eastern Operators and Servicemen

LAKE PLACID, N. Y.—Something new in the way of service training was introduced by the Wurlitzer Company when its Lake Placid Service Semi-nar opened June 9. Eastern distribu-tors had arranged for interested Servicemen and Operators to attend the week-long schooling sessions which were carried out under the guidance of Joe Hrdlicka, Wurlitzer service manager. The group, consisting of 22 men, was housed in Caribou Lodge on the grounds of beautiful Mirror Lake Inn. Inn

the grounds of beautiful Mirror Lake Inn. For instructional purposes the group was divided into three sessions, each receiving separate instruction on various phases of Wurlitzer phono-graph maintenance. Mechanism and selector were the subject of the train-ing portion under the guidance of Hank Peteet. Reid Whipple covered all remote equipment while Joe Hrdlicka made his students familiar with slides of schematic drawings covering all phases of operation in the new Wurlitzer All-Location Line. Classes convened each day at 9:00 a.m., following breakfast, with a luncheon break from 12 to 1 and ad-journment in the afternoon about 4:00 p.m. The remainder of each day was given over to outdoor activities which included golf on the famed Craig Wood Course, fishing in Mirror Lake and Lake Placid, a visit to Whiteface Mountain, and a ride to the top of its internal elevator, boating and sun bathing also proved to be favorite pas-times. **That Counts-INTERNATIONALL** 

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#### **50 Exhibit Card Venders At Riverview Park**

CHICAGO—Chester Gore, manager of the card vender division of Exhibit

of the card vender division of Exhibit Supply Company, this city, reported last week that there is a total of fifty Vacuumatic Card Venders being operated in the arcade at Riverview Park, this city. Gore attributed the rapidly increas-ing number of Vacuumatic Card Ven-ders in the park location to the fact that the machines are "positive in ac-tion, seldom require attention other than loading, and attract purchases by displaying the merchandise most attractively." Exhibit's new issue of cards, depict-ing recording artists is top seller at Riverview Park and all over the na-tion, according to Gore.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## **Duarte Int'l. Named AMI Exporter** To Far East For Phonos and Equip't



ED RATAJACK

GRAND RAPIDS, MICH.—The ap-pointment by AMI, Incorporated, this



city, of Duarte International Sales Company, Inc. (DISCO) as an author-ized exporter to the Far East for AMI juke boxes and related equip-ment, effective July 1, is announced by E. R. Ratajack, Director of Sales for AMI. The exporting firm's head-quarters will be at 835 E. 31st Street, Los Angeles 11, California. DISCO is headed by Joseph S. Duarte who has extensive experience with export trade and AMI products. Immediately prior to organizing DIS-CO he headed the export division of the Badger Sales Company, AMI distributors for Southern California. The territory to which DISCO may ship includes the Malayan Federation, Viet Nam, Burma, Thailand, Hong Kong, Dutch East Indies, Indonesia, Sarawak, British North Borneo, Guam, Korea, Singapore, Formosa, Okinawa, Japan and the Philippines. Duarte and DISCO personnel will work closely with William J. Suter who is the Far Eastern representative for AMI in the same territory. "DISCO's appointment will help to provide the Far East area with the same type of prompt, reliable service enjoyed by our other domestic and

provide the Far East area with the same type of prompt, reliable service enjoyed by our other domestic and overseas customers," said Ratajack. "Suter will continue to work closely with his many customers and friends in the territory, backed by an organi-zation with the will and the know-how to provide the AMI equipment that's so much in demand all over the free world," Ratajack concluded.

#### Sandy Moore Sets Wurlitzer Service School Classes

FREEPORT, L. I., N. Y .- Sandy Moore, Young Distributing Long Island Corporation, this city, announced the firm is inaugurating a 10 week series of service school classes on the Wurlitzer phonograph line.

First session will be held on Tuesday, July 2, at the firm's showrooms, 65 Albany Avenue. Buffet and refreshments will be served operators starting at 6 P.M., and classes will get going at 7 P.M. Nick Barra, who recently attended the Lake Placid Wurlitzer seminar, wil conduct the ses-

In addition to Barra, Sandy Moore, Gabe Foreman and Sherwood Schwach, firm execs, will be on hand to greet the visiting operators.

After the initial Tuesday class, all 9 following sessions will be held on Wednesday nights. Same time, same refreshments.



CALIFORNIA CLIPPINGS The hot spell the past week didn't effect business along Pico Boulevard, with the operators making their usual visits to the distributors and one stops. -. Barbara Chandler, The Solle Sisters' nicec, received a warm wel-or from the many operators at Leuenhagen's Record Bar which she will grace until she starts her freshman year at UCLA this Fall. "Barbie" and Kary predict "White Silver Sands" by Owen Bradley on Decea will take off. Mary properts 'Tm Gonna Sit Right Down And Write Myself A Letter' by Billy Williams on Coral has started to move. Claire believes Coral has another hi with 'Teadrops In My Heart'' by Teresa Brewer. . . At C. A. Robinson & Company, Hank Tonick reports the initial shipment of the new United properts 'Tm Gonna Sit Right Down And Write Myself A Letter' by Billy Williams on Coral has started to move. Claire believes Coral has another hi with 'Teadrops In My Heart'' by Teresa Brewer. . . At C. A. Robinson & Company, Hank Tonick reports the initial shipment of the new United probage the operators. Al Bettelman says sales of United's 'Team'' Bowling Alley remain high. Ray Powers reports used equipment going very well with used music on the steady increase. . . . Before leaving his desk at Simon Distributing Company for Chicago and points East, Jack Simon Super-vised the shipment of three truck loads of equipment for local arcades. Sonny comberg is waiting a few days before leaving for Chicago and his meeting with Jack. John Freeman busy replenishing the stock of used equipment. . . . Joseph Lanzy, father of the Lanzy Brothers, Nick Bill, Vinny and Andy, may by Jack Burgess and Bill Bullock of RCA-Victor and Ben Rosner of Wir Kords. They complimented Gabe and Sammy on their complete single and package inventory and easy selection for customers. Bella Stack off for a week-end of watersking at Arrowhead Lodge, Shirley Sherman says a big R & Beller is Jerry Wallace's 'Blue-Jean Baby' on Challenge. Buddy Robin-on predicts Don Rondo's 'White Silv

Bally's new "ABC Tournament" during Jimmy Wilkens vacation to Chicago and his home town of Galesburg, Illinois, which also boasts another native son, Ed Wilkes! The entire staff at Norty's Music Center became a "mutual admiration society" when Elmer Bernstein, noted composer-conductor, visited Norty Beckman. Everyone agreed he had two tremendous albums with his "Ten Commandments" on Dot and "Sweet Smell Of Success" on Decca. In the pop field, Ben Goldman predicts the big side of Elvis Presley's new RCA-Victor release will be "Loving You." Jan Graham believes Bill Ward has a big one with his "Stardust" on Liberty. . . Bill Happel reports continued steady on floor sales of the AMI "H-200" phonograph in the showroom of Badger Sales Company. Don Ames reports great activity with used equipment in the San Diego Area. Marshall Ames welcoming Haru Maki back to his duties after his vacation in San Francisco, Monterey and Salinas. . . A very successful Wurlitzer "Service School" was held at Sierra Distributors conducted by Walt Peteet, Wurlitzer factory service engineer, and was attended by over fifty local operators. Ed Wisler returned from San Bernardino County with a number of orders for the Wurlitzer "2150" phonograph and used equipment which he handed over to Wayne Copeland before departing for San Diego. Pete Ley enjoyed (?) temperatures of 110° plus on his recent visit to the San Joaquin Valley. Frank Davis busy demonstrating to the operators the showroom model of the new "Sqoits" game. Matt Baron making preparation for processing the next carload of "2150" due to arrive momentarily.



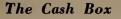
Abe Susman of State Music Distributors is busy booking orders on Gott-lieb's new 2-player "Continental Cafe". Abe just returned from an extended business trip through west Texas and will be leaving for Houston and Galves-ton... Peter Noel of Texas Records, Inc., London label distributor, is looking forward to the arrival of his mother, Mrs. Helen Krebs of Greeneville, Ten-nessee, who will now make her home in Dallas... Howard Holmes, who left Certain Music Company to join the staff at Remington Rand, has returned to his old job... Sighted John Beard of Brownfield shopping and visiting the local market... Other visitors along coinrow included A. V. Clawson of De-Kalb; H. K. Lyde, Sherman; U. H. Morgan from Terrell; Fred Ellis, Waco; E. C. Harris and Mrs. Robert Burns of Fort Worth; Buna Carr of Corsicana and his cute little daughter, Mary Frances... Gunnar Gabrielson's daughter, Sandra Lynn, was feted with a big party to celebrate her fourth birthday.... Mr. and Mrs. Bob De Priest making plans to leave for Boulder, Colorado to visit their daughter, Arvida, and her husband, Carol Moore.... Norman Gamel, head service man at Bob De Priest Music, away on vaction.... Alta Hayes of Big State Record Distributors and husband, Jack, spending their vacation at Lake Texoma enjoying the water sports.... T. A. Webb of American Amuse-ment Company tells us he just opened the American Record Shop at 3305 San Jacinto. Abe Susman of State Music Distributors is busy booking orders on Gott-



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## **Genco Mfg. Shipments Heavy**

CHICAGO—Al Warren, sales mana-ger of Genco Manufacturing & Sales Company, this city, reported heavier shipments of the firm's current amuse-ment game, "Sweet Twenty-One," prior to the plant closing for the an-nual vacation period on June 28. "Our distributors have been antici-

pating their needs during the past several days," Warren stated. "They want to have enough games on hand to tide them over until the plant re-opens on July 15.

"The boys in the shipping depart-ment," Warren declared, "are cer-tainly going to deserve the two weeks' vacation. They're that busy. "All of us are doing everything we can to cooperate with our distributors

who are demanding sufficient quan-tities of "Sweet Twenty-One" to

LOCA WU LEADS 1	ST ALL-	ER	serve try." Ger ing t Warr Ra will I take dence
	JENT PLAT	1	Gu
What We Genco Shuffle Poo United Slugger I Williams Cranes Exhibit Shooting Williams Safari Muto Sky Fighte Scientific Pokerir ChiCoin Hockey Vitalizer Pitch 'Em & Bat Horoscope Old Time Baseba Batting Practice Telequiz Boat Ride Rocket Ship Ace Bomber Lord's Prayer Wizzard Pen Jeep Ride ChiCoin Goalee Genco Champion Williams All Sta	ILY Adve e Have in S ARCADE of Baseball (6-player) Gallery 'Em all, original, like gettes Royal Crown Baseball r Baseball (6-player) posit, Balance C.O.D. FOR COMPLETE LIST ALL EQUIPMENT	5 tock 75.00 275.00 275.00 275.00 275.00 255.00 150.00 50.00 45.00 75.00 195.00 195.00 175.00 245.00 75.00 95.00	PH han, zona week reacti Ber orgar and F is con John Hot of Al spons Arizo "W about rihan Snodg "W very 100 reaso Hot play the st son to a 100 "A
Exclusive 855 N. BROAD	D R O S e AMI Dist. Eq. Pg STREET, PHILA. STEVENSON (2-29)	23, PA.	haver meeti soon. "W The O ress a tinue
Ameria Trimo 5 Ball All eq all ha Trimo thouse Trimo highly Export delive	SHOULD	RIM rters of Rel rgland's lu uipment. nteed mec y recondit the countr tock for in Service D ans. rtment sp lition.	Condition argest s chanical ioned. cy's larg numedial eepartme ecially



ALBERT S. WARREN

the operators all over the counnco offices will remain open dur-the two weeks' annual hodiday, ren said.

ren said. .lph Sheffield, director of sales, be available during this time to care of phone calls, correspon-e and visitors.

#### Music izona ild Re-activated

IOENIX, ARIZ.—John J. Houri-secretary-treasurer of the Ari-Music Guild, reported this past that the association has been ivated.

nvated. n Spalding is president of the nization. In addition to Spalding Hourihan, the Board of Directors omposed of Elton McJunkin and Reese. weiken audita Houry Spadgross

burihan credits Harry Snodgrass Ibuquerque, N. M., with being re-sible for the reactivation of the ona Music Guild.

Ve had a reorganization meeting t three months ago," advises Hou-n, "under the guidance of Harry grass representing MOA.

Igrass representing MOA. Ve are now progressing along well and we look forward to per cent membership within a onable period of time." ourihan also reports that dime has become well established in tate and that there is every reas-to believe that dime play will be on on per cent basis

) per cent basis. .s yet," Hourihan concludes, "we n't adopted time for regular ings, but hope to do this very

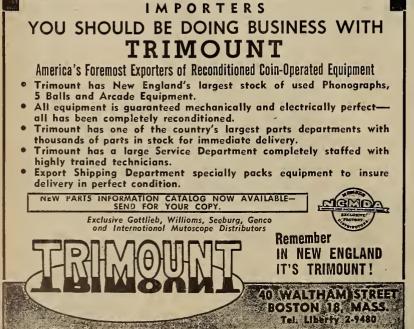
Ve shall be very happy to keep Cash Box informed of our prog-and, as always, we wish you con-ed success."



Third week-end of heat wave with temperatures in the 90's proved a triple bonanza for the N. E. fun spots with capacity crowds at all the beaches and arcades thronged. The hot weather has not slowed up the coin biz the least bit and music, games, arcade, pins, pool tables and kiddie rides are hitting new highs.

At Redd Distributors (Wurlitzer), Bally's "ABC Tournament" bowler just in, is hailed by ops as a new innovation in bowlers and destined for big takes. Pool tables are going good here and biz is on the upswing on the new Wurlitzer "half-dollar" phono, reports Si Redd. Mrs. Roth Jones, wife of Bob Jones, sales mgr., recovering from burns. Al Levine, sales, coming along well after recent illness and expected back shortly. Charlie Brandt, bookkeeping dep't, off on vacash. . . . At Associated Amusements (Rock-Ola), Al Thoelke, United Mfg. Co. rep from Chicago, expected in for first showing of new pin game "Playtime." A service school for ops will be set up with Thoelke in charge and dates will be announced. Good results here with kiddie rides and arcade machines and new Rock-Ola phonos. . . . At Atlas Distributors (AMI), Louis Blatt, hopping back and forth to his summer and year round estate in N. H. beating the heat. AMI biz holding consistent and demand strong for the new AMI models, he states. Barney Blatt reported coming along well convalescing at home. . . . At Trimount Automatic Sales Corp. (Seeburg), big bang on arcade machines, with "Gypsy Fortune Teller" moving at hotsy rate and other arcade pieces being rushed out to ops daily, according to Irwin Margold. Music is big with new Seeburgs getting the coin and many new locations being opened up with the new phonos by N. E. ops. Guns and games are moving at a rapid rate and entire Trimount staff is beating the heat in the air-conditioned plant.

Ops in visiting distribs this week included: Joe and Eddie Genest of Showinigan Falls, Quebec; Joe Viana, Fitchburg; Ray Shea, Worcester; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Sol Robinson, Newton; Harold Harwich, Brookline; Bill Hamel, Concord, N. H.; Ralph Lackey, West Roxbury; Sol Taube, Manchester, N. H.; Ray Faini, Framingham; Connie Pocius, South Boston; Dave Baker, Arlington; Joe Assad, York Beach, Me.; Martin Oliver, Portland, Me.; Sam Podensky, Lynn; Mike Paskevich, Nashua, N. H.; D. J. Halle, Berlin, N. H.; John Zafris, Newburyport; Ralph Frerratra, Concord, N. H.; Arthur Strahan, Greenfield; Ken Ghearse, Brockton; George Brazil, Mansfield; O. J. Porter, Portland, Me.; Pat D'Amico, Methuen; George Traster, Oxford; Walter Adams, Woonsocket, R. I.; Joe Saker, Boston; Elmer Laughton, York Beach, Me.; Gene Sweeney, Buzzards Bay; Bill Ashton, Chester, Vt.; Curtis Lawrence, Claremont, N. H.; Bill Brooks, Dover, N. H.; Bernie Smith, Berlin, N. H.; Chris Caragianis, Newport, R. I.; Bill Kirby, Blackstone; Peachy Cassanta, Milford; Al Scalsi, Blackstone; Adolphe Dugas, Webster; and Tony Casale, Portland, Me. . . . Russell Arms, whose disk of "Cinco Robles" is big in the territory, closes Blinstrub's nitery season in the final show exiting Sunday, June 30. . . . Baker Sisters current at Revere Beach Frolic. . . . Salisbury Beach Frolics, which has had name disk artists for past decade, switches to week-ends only with semi-names and cabaret dancery policy this season as result of town voting dry in last year's election.



Long the state of the state of

**Through The Coin Chute** ash GEORGIA JOTS m 

Jimmy Dukes, Savannah, down with the gout. Jimmy was setting his first bowler when we ran into him. Had lunch with Jimmy and his friend, Jack Commisky. Jimmy went into the kitchen and prepared the steaks for all. . . Spoke to Sam Goldberg over the phone. Sam, who was home with a cold, reported business good. Joe Goldberg held down the fort for Sam. . . . At Charles Stein, Savannah, there was much talk of a new venture. While at Stein's we saw old timer Dick Fraser, one of Roy McGinnis' old employees back in Baltimore. Dick, just returned from South America, spent the entire evening chatting about old times with Al Allbritten. . . . Peach State Music, Macon, was a very busy place with trucks loading and unloading all over the place. W. N. (Dyke) Hawes, was kept hopping from phone to phone writing up the orders. Dyke, happy with the steady summer business, said he was prepared for big business. He has a new, large building in Columbia, S. C., another in Atlanta, Ga., and another in the planning stage. He reported taking on the Keeney line of games and vendors, and said, "with the Chicago Coin and Bally lines also, we can give the operator whatever he wants."

"The gun now has greater power," Frantz said, "and additional safety

features. "We also made the targets more colorful and interesting." The gun simulates a .22-caliber The gun simulates a .22-caliber rifle. It shoots steel pellets by means

of compressed air.

## **Wurlitzer Service Seminar**

(Continued from page 60) Jones of O'Connor Distributors. Inc., Richmond, Va.; Joe Kazimir of M & M Amusement Co., Walden, N. Y.; Ar-noff Pantelides of Virginia Novelty Corp., Portsmouth, Va.; Norman Perry of Esmond, Rhode Island; Mark Pietrandrea of Superior Music Co.,

Hartford, Conn.; George Rode of Rode Music Co., Terryville, Conn.; Jerry Sofchak of High Grade Music Co., Roevling, N. J.; Victor Van der Lee-den of Central Island Vending, West Islip, Long Island; and Anthony Wil-kas of Wilkas Music Co., Inc., West Hartford, Conn.



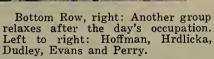
The Wurlitzer cameraman covered the session, and we reproduce several photos taken at the seminar: Top Row, left: Instructors and students assembled at the start of the Lake Placid school, left to right: (Bottom row): Nick Barra, Walter Corey, Hank Peteet, Joe Hrdlicka, Reid Whipple, Ernest Bruno, and Joe Kazimir. (Center row): William Jones, Jerry Sofchak, Anthony Comella, Walter Dudley, G. Hoffman, Al Afienko, Lampariello, William Evans and Anthony Wilkas. (Bottom row): Victor Van der Leeden, Mark Pietrandrea, Ben Gordon, Arnoff Pantelides, Mike Mulqueen, David Conrad, George Rode, and Norman Perry.

Top Row, right: Record changer class. Kneeling by the table is Walter Dudley. Left to right: Pantelides, Hoffman, Jones, Van der Leeden, instructor Peteet, Sofchak, Corey and Barra.

Center Row, left: Wall box reduced to parts and pieces as class studies intracacies. Kneeling is Afienko. Left to right: Robert Baxter, Bruno, instructor Whipple, Comella, Gordon, Lampariello, Wilkas and Pietrandrea.

Center Row, right: Joe Hrdlicka, third from left, uses slide projector to explain circuitry to an interested group. Bottom row, left to right: Conrad, Kazimir, Hrdlicka, Evans. Top row, left to right: Rode, Mulqueen, Perry.

Bottom Row, left: The Adirondacks form a colorful backdrop for late afternoon relaxation. Left to right: Pietrandrea, Van der Leeden, Comella, Barra, Baxter, Sofchak, Pantelides, Peteet and Gordon.



#### **Machines Stolen**

LITTLE ROCK, ARK. — Dan Levin of Standard Automatic Dis-tributing Company, this city, re-ported this past week that two of his machines were stolen from a location have Sunday morning location here, Sunday morning, June 23, 1957.

June 23, 1957. The two machines were Bally "Show Times", serial numbers B-4087 and 5519. Levin asks anyone who comes across these machines with these serial numbers to phone him imme-diately. His telephone number is Franklin 4-0584.



"ABT Rifle Sport" in Washington Park

JOHN FRANTZ

.. CHICAGO — John Frantz, J. F. Frantz Manufacturing Company, this city, reported this past week that a six-gun "ABT Rifle Sport Shooting Gallery" has just been installed at Washington Park, Michigan City, In-diana

Washington Park, Michigan City, In-diana. "It proved to be an instant suc-cess," Frantz stated. "Everybody liked to shoot, and our set-up in the Washington Park arcade attracted big play right from the start." Robert Roach of Lake View Amuse-ment, and Manager Harold Barr last week installed the 6-gun "Rifle Sport" in the arcade in Washington Park, famous kiddieland and amusement park.

park. Roach expressed his satisfaction with Roach expressed his satisfaction with the new installation, stating, "We had one of the old ABT shooting galleries in our park before, and it was always a good money-maker for vs. "This rifle range is always a fa-vorite attraction with most of the peo-ple who come to the park for amuse-ments"

ments

ments." John Frantz pointed out that since he took over "Rifle Sport" from ABT Manufacturing Company, about two years ago, he has added many im-provements.



Must be experienced in association work. Must have car, as he will have to travel thrucut New York State. Salary plus expenses.

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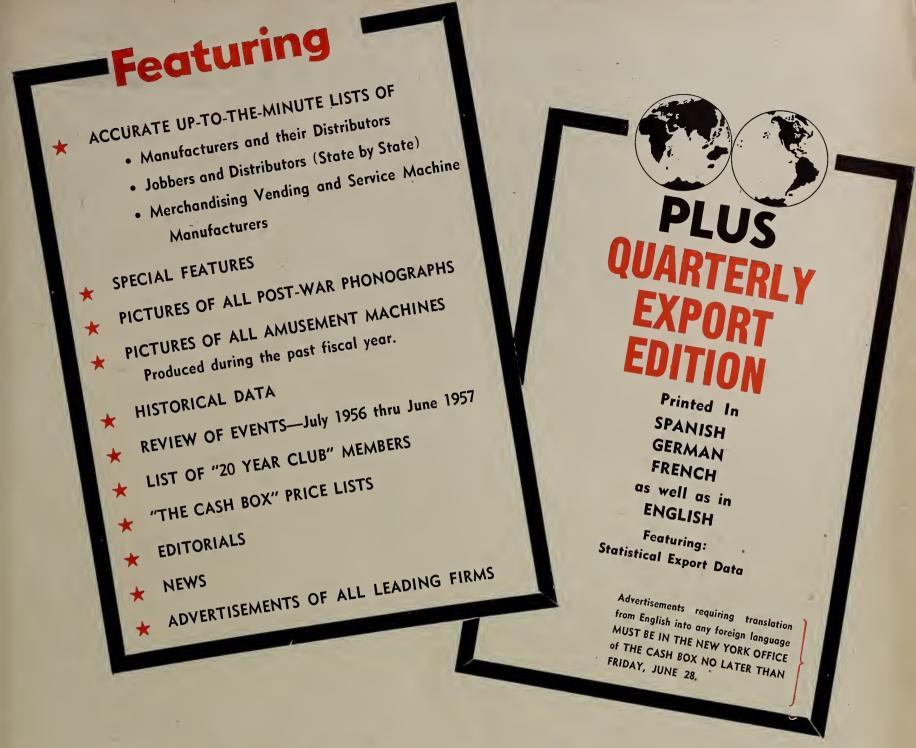
The Cash Box (Dated: JULY 20, 1957)

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July 6, 1957



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CHICAGO 32 W. RANDOLPH ST. (PHONE: DEARBORN 2-0045)

HOLLYWOOD 6272 SUNSET BLVD. (PHONE: HOLLYWOOD 5-2129)

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BOSTON 80 BOYLSTON ST. (PHONE: HANCOCK 6-8386) LONDON 17 HILLTOP (PHONE: SPEEDWELL 2596)

LAST MINUTE DEADLINE:

WEDNESDAY

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## **Ops** Thruout New York State Meet To Form State-Wide Assn. Seek Permanent Business Manager

ROCHESTER, N. Y.—A number of leading coin machine operators from all over New York State met here on Monday night, June 24, to continue discussions on the formation of a New York State-wide association. Several previous meetings had been held elsewhere, and these men now permanent business manager and proceed with the basic preliminaries of charter, by-laws, etc. According to one of the leaders in the formation of a State-wide asso-tiation, it is an absolute necessity that the coinmen be represented thru a state organization to protect their interests and promote benefits for the future. "We now have a national organization in MOA" stated this coinman, "as well as associations in New York representing various cities.

#### N. Y. State Operators **Guild Elects Officers All Incumbents Re-Elected**

BEACON, N. Y .--- At the election meeting of the New York State Operators Guild, with headquarters in this city, all incumbent officers were re-elected to serve for the next year.

Thomas Greco was named president. Other officers voted back were James Haley, 1st vice president; Nick Kup-

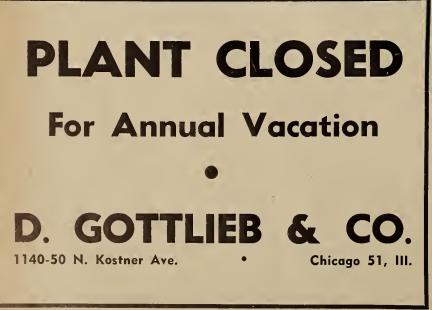
counties, or areas. We know how suc-cessful these organizations are. But, cessful these organizations are. But, we do not have any organization rep-resenting coinmen as a State body. And it is just as important to mem-bers of our industry to have represen-tation as a State Association as it is for MOA to represent the industry on national matters. Legislation passed by New York State affects all in the state. Therefore, recordings of what by New York State affects all in the state. Therefore, regardless of what type of equipment an operator runs— music, games or venders, it is to his interest to know that there is an or-ganization which is working to better, or protect his interests on a State-wide level." Operators are urged to give this matter their urgent consideration. Further details can be had from Thomas Greco, Greco Bros., Main Street, Glasco, N. Y.

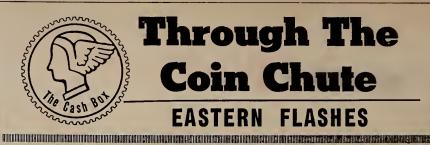
#### ABT Coin Meters To Sweden

CHICAGO — George Kozy, sales manager of ABT Manufacturing Cor-poration, this city, advised this past week that the firm is preparing a shipment of meters for television sets to Sweden. "They sent us an initial order for 200 coin meters", Kozy reported. "The customer told us that Sweden is enjoying a growing multitude of tourists, and he fully expects coin operated TV to become profitable and popular there."

rych, 2nd vice president; and Ger-trude Browne, secretary-treasurer.







Coinrow saw a last-minute, pre-4th of July influx of visitors, who were stocking up on supplies, buying necessary parts, and ordering "for immediate delivery" music and amusement machines, both new and reconditioned. As the holiday, this year, falls on a Thursday, all expect super-business as many business firms will also close on Friday, giving the pleasure seekers a long week-end holiday week-end holiday.

time affords them the time to relax and enjoy themselves." \* \* \* \* \* \* \* \* \* Barney (Shugy) Sugerman, Runyon Sales Co., returns from lunch on Tuesday, to find a large number of ops surrounding Bally's new ball bowler "ABC Tournament," watching Buddy Fox demonstrate his skill. Ops highly impressed with the new feature where the ball hits the pins. So impressed was one op that he took the machine right off the floor, loaded it on a truck, and away he went. Shuggy's boys then had to set up another on the show-room floor. Fox, by the way, in lieu of a summer vacation, takes off every Friday. With Morris Rood doing the same, looks like Shugy and Louie Wolberg will have some busy Fridays during the summer. Louis Schreiber of Runyon, out Tuesday attending the graduation exercises of his daughter, Estelle, who graduated from Macoombs Junior High School in the Bronx. . . Members of the New York State Operators Guild voted back same officers for one more year—Tom Greco, pres.; James (Pi) Haley, 1st vp; Nick Kuprych, 2nd vp; and the popular Gertrude Browne, secy-treas. . . . Harry and Hymie Koeppel, Koeppel Distributing, now that they have greatly added space at new quarters, are displaying new and reconditioned games as well as music. . . A number of top operators in N. Y. State met in Rochester on Monday night, June 24 to further discuss state-wide coin machine problems and to further their plans to form a State-Wide association. These leaders advise that men in their areas feel it's absolutely necessary that an organization is formed to deal with State matters to assure continued profitable operations. A business manager will be hired, and memberships solicited—both amusement game and music operators. . . . Harry Sablosky, business manager of the Eastern Pennsylvania Amusement Machine Assn., advises organization is planning to hold a banquet sometime in September. Members operate music and amusement machines in Montgomery, Bucks, Chester, Delaware and Lehigh counties in Pa.



Stanley Woznak of Little Falls, Minn. is back on the job again but taking it very easy. Stan was in the hospital for several days for a check-up and has to follow doctor's orders. . . Frank Davidson of the Peerless Novelty Co., Spooner, Wis. and his young son Bobby were in Minneapolis the other day picking up his record supply and parts. . . Pete Vanderhyde of Dodge Center, Minn. also in Minneapolis for the day making the rounds. . . Blackie Tschab-bot of Tracy, Minn., back on the job again after spending several weeks in the hospital. Blackie had the misfortune of turning over his car on the highway, but fortunately not critically injured. . . . Very bad floods in Mar-shall, Minn. caused by torrential rains, flooded Main street, caused havoc with the equipment operated by Al Eggermont of Marshall, Minn. . . . Gordon Stout of Pierre, S. D. who is one of the directors of the professional baseball club at Pierre, S. D. has been a very busy man. The Club plays its first game Sunday, June 23rd, and Gordon will be all baseball for the rest of the sea-son. His route being run by very capable help. . . . Norton Lieberman of the Twin City Novelty Co., Minneapolis, will leave next week with his wife and family for a three week vacation to visit his son and daughter-in-law, and the new-born baby which they haven't yet seen. They plan on driving and taking in quite a bit of the high spots. . . . Ted Lawn and his son spent several days last week at Osakis, Minn. fishing. Ted reports that the fish-ing was very good. . . . Lorando Olson of Grand Forks, N. D., on a hurry up trip to Minneapolis for the day to pick up some supplies. . . . Harold Rose of the Rose Music Co., Fargo, N. D. in Minneapolis for the day making the rounds. the Ro rounds.







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Atlas adds Keeney's Model "22" elec. cig. vender to line of pool games and bowlers. Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz demonstrate old-time experience in games biz as they gradually expand activi-ties. . . Carl Knippel qualifies for membership in The Cash Box' "20 Year Club." Carl manages Como Mfg., and has been with the Bally organization since 1937. . . . Speaking of veteran coinmen, Harold Barr advises on the





1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



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July 6, 1957



24 hours a day seven days a week

**Through** The **Coin Chute** CAROLINA CLIPPINGS

Characteristics of the second provide the second pr 



John Paxton, Morristown, says business has been good enough for a two week vacation in Florida. . . Bobby Byrd, Greenville, out working his route. . . . South Dixon, Johnson City, just back from his Florida enterprises and happy with the results. Dixon came back to find his desk piled high with work, but Butch Swanay is helping him get it out of the way. South says his biggest business was done with the Rock-Ola line, and indicates that if the sales continue to increase he will have to enlarge. South also reports that he has taken on the J. H. Keeney line of games. Roy W. Brown and John E. Vest, sales department, report from the field that the flash floods in North Carolina submerged loads of music and games. They proudly assert that the Rock-Olas stood the test very well, and that after they were cleaned up they were as good as new. . . Bob Fisher, Pepsi Cola, Johnson City, busy putting out the vendors. . . Fred W. Moore, Moore Amusement, Johnson City, buying new equipment for his routes. Fred and his wife, a coin machine team for many years, (Fred's experience goes all the way back to 1914) says the See-burg has always been good to him. . . W. L. Williams and son, Bill, Triangle Music, Knoxville, taking in the good weather. . . N. J. Adams telling Joe Cooke all about the games he had seen at the MOA show. Joe Cooke was working industriously on a coffee table nine feet long. However it won't look that big when he places it in his cabin living room. The living room is some thirty feet long. . . . John Whittley, Gay Records, Knoxville, happy because he feels he has given the operator the long awaited summer hit. . . . Lloyd Frye writing checks by the hundreds as Bud Nelson looks on with that Florida look in his eyes. Bud just returned from his Sea Cliff Hotel in Delray, Fla. . . At Allen's Music, Knoxville, Frank working hard to take care of all the route's datails. He has it toruch these down since Allem Wells is down on Fla. . . . At Allen's Music, Knoxville, Frank working hard to take care of all the route's details. He has it tough these days since Allen Wells is down on the Florida coast on vacation. . . . Short chat with Puttman at H & D, Knoxville, Tom Gaston, Bill Vandergrief, Ed Walhley taking part in a pitch game. No one could lose since they weren't playing with money. . . . George Day, Knoxville, planning a bigger arcade. . . John Ed Long, a new man in the business reports summer business good. He's busy selling locations on hot drink vendors now. Says "now is the time to line up the locations so that they can be set for the Fall."... Chattanooga Coin, Chattanooga, busy putting the games back. Bill Boyle states that they've started slow, but "we have to build them up again as they have been out of Chattanooga for more than a year." . . . At Shearer Amusement, Chattanooga, Joe Bunch and Mildred working all day and late into the night on their routes.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

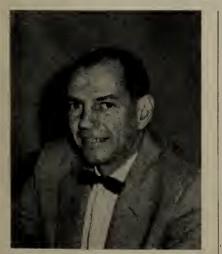
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July 6, 1957

Only chicago coin Has All 4



**DeSelm Foresees Biggest** Summer Play Season



BILL DeSELM

CHICAGO--"From all reports. stated Bill DeSelm, sales manager of United Manufacturing Company, this

city, "looks like this will be the biggest play action summer season yet

yet." DeSelm points to letters he's re-ceived from many of the firm's dis-tributors advising that resort spots are already jam packed with reserva-tions for the season and, in addition, there are more tourists driving thru the countryside than ever before. "Advance reports indicate," DeSelm explained, "that more people with more money to spend will be driving

more money to spend will be driving thru the country than ever before.

"This," he continued, "will help operators who have roadside locations and many operators who set up what might be termed actual 'playlands' along all important routes.

"In addition," Bill added, "it has helped pick up play everywhere because, once started, play action builds by itself."

The operators agree that this is

sure to prove a real big play action summer season.

"We're bringing the operators the kind of games," DeSelm said, "that they need to enjoy a real giant-size share of the play action that is going on at this time and, especially, the bigger play action that will come about as the vacation season builds up."

#### **New Vend Firm Formed**

LONDON, ENGLAND - Gordon Marks, Cyril Shack, and their associates of Phonographic Equipment Company, Ltd., and Juke Box Record Service, Ltd., this city, announced they have formed a new company, Instant Sales and Service Ltd., which will specialize in the operations of vending machine equipment.

Automatic vending machines over the past year have made great strides here, and the Instant Sales firm expects to have a substantial operation going for them in the next months.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO,	WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-	WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.	FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060). WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working con-	PHIA, PA. WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phono- graphs. Send complete list. Highest prices paid. Representatives of Wur-	WANT-To Buy-Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EX- CHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).	FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guar- antee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU- SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
dition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).	liter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.	WANT—Latest Model Music Machines. Quote Price in First Letter. KOEP- PEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOng- acre 3-4028-9).	FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING
WANT-12 ft. American Bank Shuf- fleboards; 22 Ft. Rock-Ola Shuffle- boards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROAD- WAY, TACOMA 2, WASH. (Tel.:	WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DIS- TRIBUTORS, 666 10th AVE., NEW	WANT—To buy for cash 1436 Fire- ball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).	COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780). FOR SALE—All types of used Pool Tables, jumbo and regular. Also
FUlton 2282). WANT—Phonograph records made be- fore 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick,	YORK 36, N. Y. (Tel.: JUdson 6-4568). WANT—To buy AMI E-40. Will buy any quantity. GENERAL SALES	WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.	late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL.
Vocalion, Paramount, Gennett, Mele- tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).	COMPANY, 1416 SOUTH CAL- HOUN ST., FORT WAYNE 2, IND. (Tel.: E-3006). WANT — Used Bingo games recondi-	WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our De- troit Office For Best Results. Cash	(Tel.: DIckens 2-1214). FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a
WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).	tioned or not, also Seeburgs M100A, M100B. Are also interested in agen- cies for new games for Belgium and Luxembourg. Airmail offers includ- ing seaworthy packing f.a.s. New York and catalogues to: ETS, SONI-	Waiting MILLER-NEWMARK DIS- TRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).	little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all or- ders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL- ING, W. VA. (Tel.: CEdar 2-7600).
WANT-Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).	BEL, 30, AVE. DU PORT, BRUS- SELS, BELGIUM. WANT—Gimmicks, Screeching, Howl- ing—They are no substitute for talent. Survey reports Michael An- thony Great Baritone Crooner.	FOR SALE—One Big Bronco Horse. The First Two Hundred Gets It. On Location Now. Will Crate. Clean. EARL'S MUSIC CO., BOX 566, WASHINGTON, N.C., (Tel.: 1101).	FOR SALE—New modern wall speak- ers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD.	Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOL- LYWOOD WAY, BURBANK, CALIF. WANT—Round The World Trainers—	FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN- YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3- 8688).	598). FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gal- lery. Bingos: United's Pixie, Singa- pore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.
(Tel.: BElmont 5-2881). WANT-Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE	Drivemobiles, Other Arcade Equip- ment. Quote lowest price and con- dition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).	FOR SALE—Records!!! 5¢ over whole- sale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also pur- chase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel.: OLympia 8-4012, 4013).	FOR SALE-United Hawaiis, \$45; Chi- cago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrest 7-6730).
RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317). WANT-AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phono-	WANT-Late model Shooting Gal- leries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y.	FOR SALE—Chicago Coin 6 Player Ski Bowl, \$375; Genco 6 Player Ski Ball, \$375; Genco 2 Player Ski Ball, \$350; United Super Slugger, \$295; Williams 4 Bagger, \$345; Genco State Fair Gun, \$350.	FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).
graphs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LITD., ST. THOMAS, ONT., CANADA (Tel.: 2648).	(Tel.: CHickering 4-8628). WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music —	UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO, (Tel.: AX- minster 4-3529).	FOR SALE—Special. If you are in- terested in Bally Show Times, Key Wests and Big Shows, guaranteed to be exactly like new, Call, Write or Wire us immediately. United: Manhattans, \$67.50; Brazils, \$310.
WANT-Used American 12 ft. Re- bound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).	anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUN- NINGHAM AVE., GLENS FALLS, N. Y.	Bally Big Show, \$450; Bally Nite Club, \$335; Bally Broadway, \$315; Bally Big Time, \$175. NASTASI DISTRIBUTING CO., 912 POY- DRAS ST., NEW ORLEANS 12, LA., (Tel.: MAgnolia 6386).	International Mutoscope: Voice-O- Graph, rebuilt, \$165. Genco: Sky Rocket Guns, \$155. NEW OR- LEANS NOVELTY CO., 115 MAGA- ZINE ST., NEW ORLEANS LA., (Tel.: CAnal 5306).

#### CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — ChiCoin Flash Bowler, \$100; ChiCoin Playtime, \$100; United Chief, \$75; United Official, \$25; 1 ChiCoin Band Box Speaker, \$75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DIS-TRIBUTINC, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Genco Skill Ball 2 Player (Brand New), Davy Crockett New, \$350. W. B. DISTRIBUTORS, 1012 MARKET, ST. LOUIS 1, MO., (Tel.: CEntral 1-9292).

FOR SALE — Bally Variety, \$105; Miami Beach, \$195; Broadway, \$345; Night Club, \$395; Big Show, \$495; Key West, \$545; United Tropics, \$45; Nevada, \$65; Manhattan, \$115; Pixie, \$185; Stardust, \$245; Games, Inc., Gunsmoke, \$365; Skeet Shoot (Write or call), Completely reconditioned, Guaranteed. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549)

FOR SALE—Expert Buyers Attention! In-Line Games, \$35 & up; Peol Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KES-SEN AVE., CINCINNATI, OHIO. (Tel.: MOntama 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ca. GOVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Key West, \$425; Big Show, \$325; Nite Club, \$295; Broadway, \$260; Parade, \$315; Big Time, \$135; Variety, \$75; Beach Beauty, \$215; Saddle & Turfs late models, \$155. Write for our list of Five Ball Novelty Games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel.: CAnal 7137).

#### FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0778).

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FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—1 Bally Champion Horse, completely reconditioned, \$365.00;
1 Bert Lane Large Musical Merry-Go-Round, \$300.00. UNITED DIS-TRIBUTORS, INC., 920 W. SEC-OND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — 1 Post War Photomat. Will trade for Bingos or Phonographs. Very Slightly Used Six Pocket Pool Tables. Perfect Condition, \$195. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

FOR SALE—Seeburg M100A; M100C; AMI Model "C"; D-40; D-80; E-120; F-120; Baseball Games: United Super Slugger; Star Slugger; Comet Targettes; Bally ABC Bowlers; Blue Ribbons; Jumbo Bowlers. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N.Y., (Tel.: LO 4-1880).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Distributors and large buyers June 30th end of Fiscal Year. Our policy to sell each and every coin machine on our floor regardless of price. Telephone now! REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Bowling Lanes, Bally and United. Eleven and Fourteen foot lengths available, reconditioned to work and look like brand new. Write for Price. Call SHELDON SALES, INC., 881 MAIN ST., BUF-FALO, N.Y., (Tel.: LIncoln 9106).

FOR SALE — Seeburg V-200, very clean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUT-ING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

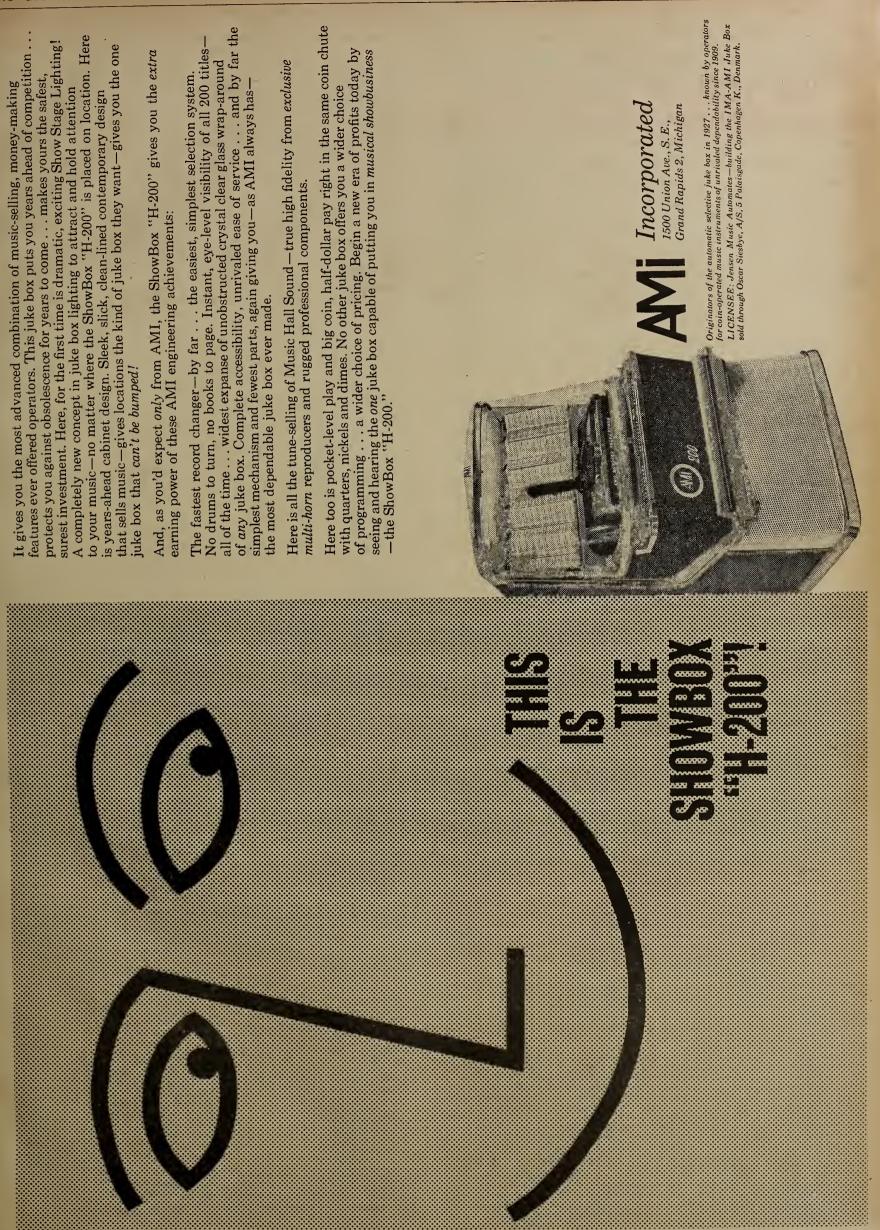
FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

## CLASSIFIED ADVERTISING SECTION

OR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEW-TON, MASS. (Tel.: DE 2-1500). FOR SALE—Wurlitzer 1800, \$695.00; Wurlitzer 2000, \$985.00; Seeburg V-200, \$795.00; Seeburg Model "A" converted to 45 RPM, \$275.00. HASTINGS DISTRIBUTING COM-FOR SALE-PANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700). FOR SALE—18 foot Reck-Ole Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case 12 cans) \$4.50; Packs (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DIS-TRIBUTING CO., 4322 N. WEST-ERN, CHICAGO 18, ILL. (Tel.: IUniner \$1814). FOR SALE-Team & Yankee, \$75; ABC DeLuxe, \$275; Venus DeLuxe, ABC DeLuxe, \$275; Venus DeLuxe, \$125; Bonus Score, \$225; Speedy (10 & 25), \$75; Capitol, \$175; United 14 ft. Alley, \$645; Saddle & Turf, \$100. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAy-JUniper 8-1814). flower 9-0010). FOR SALE—Lowest prices Thunder-bolts, Lightnings, \$229.50 ea.; Hol-lywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Poel Tables, trade for Kid-die Rides, Arcade Equipment or write best cash offer. Ready for loca-tion. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANAI 6-0293-4-5). FOR SALE — Muto Photomatic with envelope vendor, \$250.00 worth sup-plies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAyfair 4-3412). FOR SALE—Millions of extra coius are taken from clean machines. Clean Right With Lemonite. Capitol Music Co., United Dixie Co., Jack-son, Miss. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, AR-LINGTON, TENN. FOR SALE—All types used AMI, Wur-litzer and Seeburg equipment. Clean and shepped or as is. Factory Dis-tributer for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691). FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phone-graphs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473). FOR SALE — Or Trade for Kiddie Rides: Genco State Fair, \$295; Genco Davy Crockett, \$225; United DeLuxe Bonus Gun, \$200; United Pirate Gun, \$325; Williams Polar Hunt, \$200; Williams Sidewalk Engineer, \$100; Chicago Coin Steam Shovel, \$135; Chicago Coin Twin Hockey, \$185; Genco Hi-Fly Base-ball, \$200. RELIABLE COIN MA-CHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556). FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Mar-belized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272). 9-6556). FOR SALE—22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLE-DO. OHIO. FOR SALE—King Arthur, \$35; Twen-ty Grand, \$55; Dise Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3.4-5's, Long Beach, Circus, Stars. WANT-Big Times. NOBRO NOV-ELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5458). FOR SALE—AMI F 120, Like New, \$545; AMI A, \$49.50; AMI C, \$95; Wurlitzer 1800, \$765; Wurlitzer 1700, \$645; 4851 Wurlitzer Wall Boxes, Like New, \$12.50; Telequiz, \$65; Oxygen Machine, Like New, \$95; Shuffleboards: United Im-perial, \$65; United Banner, \$135; United Leader, \$100; United Rain-bow, \$95; Chicago Coin Triple Score, \$45; Seeburg C, \$475; See-burg B, \$395; Seeburg Wall Boxes, \$45. Large stock of Five-Balls and Bingo Machines. LEW JONES DIS-TRIBUTING CO., 1301 N. CAPI-TOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593). 1-5438). FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best burs, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE, CHI-CAGO 40, ILL. (Tel.: LOngbeach 1-3378). FOR SALE—Williams, United and Chicage Cein Electric Front Peol Tables, \$50 ca. Write. PENNSYL-VANLA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley — Bally — Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire— Write or Phone HE 1-7577. 1/3 De-posit Required On Each Order. We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577). FOR SALE' — Complete line of used Phonographs, Shuffle Games, Ciga-rette Machines and various types of all other games and equipment. Low-est prices. Best merchandise. One letter, wire or phone call will con-vince you. We are factory repre-sentatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

July 6, 1957

The Cash Box	Page 74	July 6, 1957
THE CASH BOX	CLASSIFIED ADVE	RTISING SECTION
THAN ALL OTHER MAGAZINES IN THIS INDU PUBLISH IN A MONTH PROVING THAT	WEEK (\$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275.	FOR SALE — United: Derby Roll, \$135; Fifth Inning, \$150. Bally: Gold Medal and Blue Ribbons, \$175 each; Baseballs — Super Slugger, \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).
CLASSIFIED AD SECTION AS "THE INDUST	Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel pro- tector, 12 <sup>1</sup> / <sub>2</sub> "x23", \$5.95 ea. Non-	MISCELLANEOUS
WANT FOR SALE	Scuff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).	NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your pres- ent or new locations. Write for free
CLASSIFIED AD RATE 10 CENTS PER WORL one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY AN ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with ord your classified ad will be held for following issue pending receipt of your check or cas Notice to 52x Special Classified advertisers. You are entitled to a classified a in each week's issue containing no more than 40 words, which includes your firm name address and telephone number. All words carefully.	at \$45 ea. including Light-up Bumper Games and Hooligan Pool Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.:	catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL. NOTICE—Louisiana & Southern Mis- sissippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-
ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y. Use This Convenient Form For	TING CO., 1609 ORLEANS AVE.,	NOTICE—It's your business to KNOW THE FACTS! How can operator-
Your Classified Ad	NEW ORLEANS, LA. (Tel.: Tulane 6729). FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe- nue 3-6818).	cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in <i>The Cash Box</i> . In addi- tion to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted <i>The Cash Box</i> is the publication that conceived the idea for MOA (Music Operators of America). The Cash
>	FOR SALE—Bally Brite Spots; Bally Frolics, cleaned and checked. Will accept any reasonable offer. Also Genco State Fair Rifle; Williams King 'O Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHEBOYGAN, WIS., (Tel.: GL 7-5197).	Box originated and has constantly crusaded for: "National Public Re- lations Bureau," "Dime Play," "Na- tional Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Record- ings," "Equalized Record Tone Level." The Cash Box' "Quarterly Export Edition" has won world wide recognition and international ac- claim. The Cash Box Annual Ency- clopaedic Edition plus its Anniver- sary Issue is accepted as "TheYear
FIRM	FOR SALE — Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and	Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to <i>The Cash Box</i> (just about two bits a week) you are get- ting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
	6771).	NOTICE—Diversification with no in- vestment! Our program has already
ADDRESSZONESTATE TELEPHONE NUMBER ENCLOSE YOUR CHECK_AIRMAIL TO:	FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.	proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising ap- proach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.
THE CASH BO 1721 BROADWAY, NEW YORK 9, N.	FOR SALE—Large record manufac- turer wishes to sell master tapes of nation's current leading song hits.	NOTICE—That idea you have can be- come a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).



<sup>&</sup>quot;It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Bo	<b>X PRICE LISTS</b>
The Cash Box Pag	e 76 July 6, 1957
THIS WEEK'S USED MACHINE QUOTATIONS	(PHONOGRAPHS—Continued) 4. 1426, '47, 20 Sel., 78 (2* V200, '55, 200 Sel., 45
	4. 1426, '47, 20 Sel., 78       35.00       65.00       2* V200, '55, 200 Sel., 45         RPM       35.00       65.00       RPM       695.00       875.00         4. 1428, '48, Magie-Glo, 20       57.00       57.00       4. W1-L56 Wall Box 5c       300       5.00
18th YEAR OF PUBLICATION	Sel., 78 RPM         35.00         75.00         4. 3W2 Wall-a-Matic         3.00         6.00           4. 1432, '50, Rocket '50-51,         4. W4L-56         5.00         10.00
926th CONSECUTIVE WEEK'S ISSUE	50 Sel., 78 RPM         75.00         100.00         4. 3W5-L56         Wall Box         5c,           4. 1432, Same as above         10, 25c         5.00         10.00
How To Use "The Cash Box Price Lists"	Converted to 45 RPM         90.00         135.00         4.         W6L-56         5/10/25         Wire-less           4.         1434, '51, Rocket '51-'52, 50         120.00         175.00         4.         3W7-L-56         5.00         10.00
[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]	4. 1434, Same as above, Converted to 45 RPM 135.00 185.00 4* 3W1 Wall-a-Matic 40.00 60.00
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Brie Live" and poly for the provide a theorem and the set of the cash	2. 1436, '52, Fireball, 120 Sel., 45 RPM 145.00 265.00 4. 1015, '46, 24 Sel., 78
Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of	4. 1436A, '53, Fireball, 120       RPM
bow much they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last	4. 1438, '54, Comet, 120       RPM       25.00       65.00         3. 1446, '54, Hi-Fi, 120 Sel,       85.00       465.00       8.00       78         4. 1446, '54, Hi-Fi, 120 Sel,       8.00       76.00       78       78
known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent.	4. 1446, '54, Hi-Fi, 120 Sel.,       RPM       35.00       75.00         4. 1448, '55, Hi-Fi, 120 Sel.,       485.00       650.00       4* 1100, '47, 24 Sel., 78       80.00       100.00         4. 1448, '55, Hi-Fi, 120 Sel.,       60.00       650.00       650.00       100.00       100.00
Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth bnt \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be	45 RPM
taken into consideration. (Some equipment offered by outstanding firms, baving a reputation for shipping completely reconditioned machines, will be offered	4. 146S, '46, Standard, 20 Sol. 78 RPM 95.00 145.00
at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends	4. 146M, '46, Master with Remote Attach., 20 4* 1400, '51, 48 Sel., 45 or 78 RPM 125.00 175.00
on the subscriber to make average price adjustments to fit the peculiarities of his territory.	Sel., 78 RPM       20.00       40.00       4. 1450, '51, 48 Sel., 45 or         4. 147S, Standard, 20 Sel.,       20.00       50.00       4. 1500, '52, 104 Sel., 45
METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.	78 RPM         20.00         50.00         4. 1500,         52,         104         Sel.,         45           4. 147M, '47, Master with Remote Attach,         20         50.00         4. 1500,         52,         104         Sel.,         45           4. 147M, '47, Master with Remote Attach,         20         4. 1500,         52,         104         Sel.,         45           4. 1500,         53,         104         Sel.,         45         45
FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.	Sel., 78 RPM 20.00 55.00 78 Intermix 225.00 295.00 4. 148S, '48, Standard, 20 4. 1600, '53, 48 Sel., 45 &
<u>COBE</u>	Sel., 78         RPM         20.00         60.00         78         Intermix         225.00         325.00           4. 148M, '48, Master with         4. 1650, '53, 48         Sel., 45         250.00         265.00
1. Prices UP       5. No quotations Last 2 to 4 Weeks         2. Prices DOWN       6. No quotations 4 Weeks or Longer	Remote Attach., 20       Sel., 78 RPM       20.00       70.00       RPM       250.00       365.00         4 148ML, '48 Light Cab.       20.00       70.00       78 RPM       275.00       375.00
3. Prices UP and DOWN       7. Machines Just Added         4. No change from Last Week       * Great Activity	Master with Remote         1* 1700, '54, 104 Sel., 45           Attach 20 Sel 78         RPM
	RPM         20.00         75.00         1* 1800, '55, 104         Sel., 45           4* M100A, '49, 100         Sel.,         RPM         595.00         795.00
REGARDING SELLING PRICES	78         RPM         165.00         225.00         2* 1900, '56, 104         Sel., 45           4* M100B, '51, 100         Sel., 45         RPM         675.00         875.00           45         RPM         345.00         425.00         3* 2000, '56, 200         Sel., 45
IMPORTANTI	45 RPM         345.00         425.00         3* 2000, '56, 200 Sel., 45           2. M100BL, '51, 100 Sel.,         RPM         695.00 1025.00           45 RPM, Light Cab. 345.00         450.00         4. 2140 Wall Box         3.00
	4* M100C, '53, 100 Sel.,         4. 3020 Wall Box         2.50         9.00           45 RPM         450.00         575.00         4. 3048 (Conv. of 3020)         5.00         8.00
Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00	1* HF100G, '45, 100 Sel.,         4. 3031 Wall Box         3.00         8.00           45 RPM         565.00         765.00         4. 3045 Wall Box         4.00         10.00
ask from \$50.00 np to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low	4* HF100R, '54, 100 Sel., 45 RPM       4. 4820 Wall Box       10.00       20.00         4. 4851 Wall Box       10.00       25.00
priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost	
of transportation to obtain these machines, the labor, parts and snpplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which	
will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 te \$75.00 and np. In the case of arcade and kiddle ride machines	PINBALL GAMES
these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers	Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago
of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain parts for recenditioning. Purchasers of such	Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.
equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon- ditioning departments as well as experienced mechanics, such buyers will	4. ABC (Un 3/52)         20.00         40.00         2. Classy Bowler           4. Acc High (Got 2/57)         275.00         375.00         (Got 7/56)         225.00         240.00
purchase machines "as is", at prices queted by the trade at large, and recondi- tion the machines themselves to meet their own operating standards.	4. Across the Board (Un 9/52)       20.00       45.00       2. C.O.D. (Wm 9/53)       50.00       85.00         4. Colors (Wm 11/54)       110.00       150.00
	4. All Star Basketball (Got 1/52)         4. Coney Island (B 9/52)         20.00         50.00           4. Coney Island         Co
	4. Arabian Kzights         (Wm 3/51)         15.00         25.00           (Got 12/53)         85.00         120.00         4. Coronation (Got 11/52)         30.00         75.00
	4. Arcade (Wm 11/51) 25.00         35.00         4. Connty Fair (Un 9/51)         15.00         30.00           4. Army-Navy (Wm 10/53)         35.00         65.00         4. Crossroads (Got 5/52)         45.00         65.00
PHONOGRAPHS	4. Atlantic City (B 5/52)       25.00       60.00       4. Crosswords (B 1/56)       195.00       295.00         4. Auto Race (Got 9/56)       250.00       285.00       4. Cue Ball (Wm 2/57)       275.00       300.00
LISTED ALPHABETICALLY	2* Balls-A-Poppin,       4. Cyclone (Got 5/51) 25.00 40.00         (B 11/56)
<b>A</b> M I         2* Model G-120, '55, 120           2* Model A, '46, 40 Sel.,         Sel., 45 RPM 595.00 775.00           4. Model G-200, '56, 200	2. Beach Beauty (B 11/55) 265.00 345.00 4. Daisy May (Got 7/54). 135.00 155.00
2* Model A, '46, 40 Sel., 78 RPM       35.00       95.00       4. Model G-200, '56, 200 Sel., 45 RPM       825.00         4. Model B, '48, 40 Sel.,       4. WM Wall Box       5.00       10.00	4. Beach Club (B 2/53)       40.00       60.00       4. Dealer "21" (Wm 2/54)       35.00       85.00         4. Beauty (B 11/52)       40.00       60.00       4. Derby Day (Got 5/56)       175.00       225.00
73 RPM	4. Big Ben (Wm 9/54)         75.00         130.00         2. Diamond Lill           2* Big Show (B 9/56)         435.00         500.00         (Got 12/54)         110.00         145.00
78         RPM         95.00         135.00         EVANS           4. Model D-40, '51, 40 Sel.,         4. Mills Constellation, '47	4. Big Hit (CC 7/52)         20.00         40.00         2. Disk Jockey (Wm 11/52)         35.00         70.00           4* Big Time (B 1/55)         165.00         225.00         4. Domino (Wm 5/52)         25.90         50.00
78         RPM         145.00         225.00           4* Model D-80, '51, 80 Sel.,         Model         951, 40 Sel.,         78 RPM           45         RPM         275.00         325.00         4. Constellation, '49, Model	2* Blondie (CC 8/56)         195.00         265.00         4. Double Action (Ge 1/52)         15.00         30.00           2* Brazil (Un 10/56)          325.00         400.00         4. Double Feature
4. Model E-40, '53, 40 Sel., 290.00 365.00 4 Jubilee '52 Model 245	4. Bright Lights (B 5/51)       25.00       45.00       (Got 12/50)       15.00       30.00         4. Bright Spot (V 11/51)       35.00       65.00       2* Double Header (B 7/56)       400.00       465.00
4. Model E-80, '53, 40 Sel., 78 RPM	2* Broadway (B 12/55) 320.00 365.00 4. Dragonette (Got 6/54). 125.00 155.00
4* Model E-120, '53, 120       100 Sel., 45 RPM 200.00 275.00         Sel., 45 RPM 395.00 450.00       2. Model F-80, '54 80 Sel.,         ROCK-OLA	4. Capri (CC 10/56) 125.00 200.00 4. Duette (Got 4/55) 165.00 195.00
2. Model F-30, 54 80 Sel., 45 RPM	2. Caravan (Un 2/56) 235.00       295.00       4* Easy Aces (Got 12/55) .175.00       215.00         4. Caravan (Wm 6/52) 30.00       55.00       1. Eight Ball (Wm 1/52) .30.00       55.00         4. Chinatown (Got 10/52)       35.00       75.00       4. Eaiway (Wm 6/53) 40.00       60.00
Sel., 45 RPM         495.00         675.00         6. 1424.         '46,         Playmaster           4. Model G-80, '55, 80 Sel.,         Hideaway, 20 Sel., 78         Hideaway, 20 Sel., 78         Hideaway, 20 Sel., 78	4. Circus (Un 8/52) 35.00       55.00       4. Fail way (Win 0.55) 40.00       60.00         4. Circus Wagon       4. Five Star (Univ 5/51).       20.00       40.00
45 RPM 550.00 725.00 RPM 30.00 60.00	(Wm 10/55) 185.00 250.00 7. Flag Ship (Got 1/57) . 295.00 365.00

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#### PRICE LISTS The Cash Box

The Cash Box

(PINBALL GAMES-Continue

75.00 150.00

85.00

30.00

50.00

60.00

85.00

175.00 275.00 35.00 190.00

120.00

30.00 275.00

40.00 20.00 50.00 160.00

90.00

85.00 110.00 75.00 95.00 185.00 50.00 65.00

30.00

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2. Flying High (Got 2/53) 50.00 2. Four Bells (Got 10/54) 125.00

 2. Four Corners
 (Wm 12/52)
 124.600

 2. Four Horsemen
 45.00

 Frolies (B 10/52)
 40.00

 Frontiersman
 (Got 11/55)
 120.00

 Fun House (Wm 10/56)
 225.00

 Futurity (B 3/51)
 20.00

 \* Gay Times (B 6/55)
 145.00

 \* Gayety (B 3/55)
 80.00

 Georgia (Wm 7/50)
 20.00

 \* Gladiator (Got 1/56)
 225.00

 Claber Terretor
 20.00

2\* Gladiator (Got 1/56) . 225.00 1. Globe Trotter (Got 11/51) ..... 20.00 4. Glamour (Got 7/51) .. 10.00 4. Golden Nugget (Upright) (Ge 2/53) 35.00 4. Gold Star (Got 8/54) .. 125.00 4. Grand Champion (Wm 3/53) .... 45.00 4. Grand Slam (Got 4/53) 40.00 2. Green Pastures

 (Wm 3/53)
 45.00

 4. Grand Slam (Got 4/53)
 40.00

 2. Green Pastures
 (Got 1/54)
 60.00

 4. Guys-Dolls (Got 5/53)
 35.00

 4. Guys-Dolls (Got 5/53)
 30.00

 1. Gypsy Queen (Got 2/55)
 135.00

 4. Handicap (Wm 6/52)
 30.00

 4. Happy Days (Got 7/52)
 35.00

 4. Happy-Go-Lucky
 (Got 3/51)
 20.00

 4. Harbor Lites (Got 2/56)
 165.00

 2. Harvey (Wm 5/51)
 20.00

 4. Havana (Un 2/54)
 35.00

 4. Hawaii (Un 6/54)
 45.00

 4. Hawaii (Da 6/54)
 45.00

 4. Hawaii (Wm 6/54)
 100.00

 4. Hawaii Reanty
 (Got 4/54)
 100.00

 4. Hayburner (Wm 6/51)
 25.00

(Got 4/54) ..... Hayburner (Wm 6/51) Hi-Fi (B 6/54) ..... Hit 'N Run (Got 4/52) Holiday (Ke 12/51) ... Hong Kong (Wm 9/51) Horsefeathers (Wm 1/52)

Horsefeathers

 (Wm 1/52)
 20.00

 Horse Shoe

 (Wm 12/51)
 15.00

 Hot Diggity (Wm 8/56)
 225.00
 Ice-Frolics (B 1/54)
 40.00
 Jalopy (Wm 8/51)
 35.00
 Jockey Club (Got 5/54)
 70.00

4. Jubilee (Got 5/55) .... 230.00

4. Jolly Joker (Un 11/55)

4. Jumping Jacks (Upright) (Ge 12/52) ...... 2 2\* Key West (B 12/56) ... 44

4. King Pin (CC 12/51) .

4. Lady Luck (Got 9/54)

4. Lazy "Q" (Wm 2/54)...

4. Leaders (Un 10/51) ...

4. Lite-A-Line (Ke 6/52).

4. Lovely Lucy (Got 2/54)

4. Majorettes (Wm 4/52)

4. Manhattan (Un 4/55) .

4. Mermaid (Got 6/51) .

4. Mexico (Un 3/54) ....

4. Nevada (Un 8/54) ....

4. Niagara (Got 12/51) ...

4. "9" Sisters (Wm 1/54).

4. Olympics (Wm 5/52)

4. Palisades (Wm 7/53)

4. Palm Beacb (B 7/52)

2\* Parade (B 6/56)

4. Palm Springs (B 11/53)

4. Paratrooper (Wm 8/52)

4. Nifty (Wm 12/50)

2. Lucky Inning (Wm 5/50)

4. Mad. Sq. Garden (Got 6/50) ...

4. Marble Queen (Got 8/53)

4. Minstrel Man (Got 3/51)

4. Mystic Marvel (Got 3/54)

4. Long Beach (Wm 7/52) 35.00

4. Lulu (Wm 12/54) .... 125.00

4\* Marathon (Got 10/55). 245.00

4\* Miami Beach (B 9/55) 175.00

4. Monaco (Un 8/56) ... 325.00

2\* Night Club (B 4/56) . 345.00

4. Knockout (Got 1/51)

 Four
 Horsemen

 (Got 9/50)
 ......

 "400"
 (Upright)

 (Ge 10/52)
 .....

 Four
 Stars
 (Got/52)

 Folics
 (B 10/52)
 ....

4.

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July 6, 1957

ES-Continued)				-	
4. Peter Pan (Wm 4/55) 125.00 165.0 4. Piccadilly (Wm 5/56) 200.00 285.0					
4. Pin Bowler (CC 6/50). 10.00 20.0					
4. Pin Wheel (Got 11/53) 65.00 100.0 4* Pixie (Un 10/55) 135.00 185.00		SHUFFLES			
4. Play Ball (CC 1/51)         15.00         25.0           4. Poker Face (Got 9/53)         60.00         95.00		SUCLERES			
4. Quartet (Got 2/52) 45.00 70.00 2. Oueen of Hearts	4. Bally Victory Bowler (5/54)		co Shuffle Peol 1/53)	25.00 65.00	
(Got 12/52) 50.00 75.0 4. Quintet (Got 3/53) 45.00 90.00	4. Bally Champion	4. Geno	co Match Pool (/54)	50.00 85.00	
4. Race The Clock (Wm 5/55) 125.00 210.0	4. Bally Jet Bowler (8/54) 65	00 150.00 4. Gottl	lieb Bowlette (3/50)	15.00 25.00	
4. Rainbow (Got 12/56) . 275.00 325.0	(8/54)	00 160.00 Le	ney Super DeLuxe eague Bowler (3/52)	25.00 70.00	
4. Regatta (Wm 11/55) 95.00         165.0           4. Register (Got 10/56) 325.00         375.0	(12/54)	00 165.00 Le	ney Higb Score eague (5/52)	25.00 75.00	
4. Rio (Un 11/53) 35.00         75.0           4. Rocket (Ge 5/50) 15.00         25.0	4 Bally Magic Bowler	Kan Kan	ney Team (10/52). ney Club (4/53)	25.00 80.00 25.00 90.00	
4. Rockettes (Got 8/50)         20.00         30.0           4. Rodeo (Un 2/53)         35.00         85.0	4. Bally Blue Ribbon	4. Keel	ney Domino (5/53) ney Carnival (5/53)	30.00         95.00           40.00         145.00	
4. Rose Bowl (Got 10/51) 25.00 45.0 1* Saddle and Turf	4. Bally Gold Medal	1. Keen	ney Pacemaker 9/53)	45.00 145.00	
(Ev 10/53) 145.00 200.0 4. (Club Model) 160.00 200.0	2. Bally ABC Bowler	4. Keen	ney Mainliner owler (1/54)	60.00 150.00	
4* Scoreboard (Got 4/56) 225.00 260.0	4. DeLuxe model 275	00 375.00 4. Keen	ney Bonus Bowler		
2. Screamo (Wm 4/54)         50.00         100.0           4. Sea Belles (Got 8/56)         255.00         325.0	4. DeLuxe model 375	00 425.00 4. Keen	ney Diamond	70.00 160.00	
4. Sea Jockeys (Wm 11/51) 30.00         50.0           4. Select-A-Card (Got 4/50)         15.00         25.0	4 Bally Jumbo Bowler	1* Kee	owler (5/54) ney Bikini (6/54).	75.00         165.00           75.00         170.00	
4. Shindig (Got 10/53) 55.00 120.0 2. Shoot The Moon	4. Bally King Pin Bowler	4. Keel	ney Century (6/54) ney American (9/54)	90.00185.0090.00195.00	
(Wm 11/51) 30.00 60.0 2. Show Boat (Un 12/52) 50.00 80.0	14. Chicoin o-Player (0/51) 55	00 60.00 4. Keen	ney National (9/54) ney Speedlane	90.00 195.00	
4. Silver Chest (Upright)	$\frac{4. \text{ Chicom 6-r layer}}{\text{DeLuxe } (5/52)}$ 35	00 60.00 (4	4/55)	75.00 250.00	
(Ge 4/53) 55.00 85.0 4. Silver Skates (Wm 2/53) 30.00 80.0	(6/52) 35	00 65 00 (3	ed 6-Player Super 3/52)	20.00 65.00	
4 Singapore (Un 10/54)         50.00         100.0           4. Skill Pool (Got 8/52)         35.00         75.0	0 4. CbiCoin Bowl-A-Ball (10/52) 35	00 80.00 4. Unit	ed 4-Player Official	25.00 50.00	
4. Skyway (Wm 8/54)         65.00         135.0           4. Slugfest (Wm 3/52)         25.00         45.0	4. CbiCoin Matcb	4. Unit	ed 6-Player Super 7/52)	30.00 60.00	
4. Sluggin' Champ (Got 4/55) 145.00 190.0	4. ChiCoin 10th Frame	4. Unit	ted 10th Frame tar (9/52)	35.00 60.00	
4. Smoke Signal (Wm. 10/55) 135.00 165.	4. CbiCoin Name Bowler	.00 30.00 4. Unit	ted Manbattan 10th rame (9/52)	35.00 75.00	
4. Snafu (Wm 12/55) 135.00 185.0	<sup>0</sup> 4. ChiCoin 10tb Frame	.00 05.00 4. Unit	ted Manhattan 9/52)	35.00 85.00	
4. Southern Belle (Got 6/55) 155.00 185.0	(4//JJ)	00 90.00 4. Unit	ted 10th Frame		
2. South Seas (Un 5/56). 245.00         350.0           4. Spark Plugs (Wm 9/51)         20.00         30.0		.00 100.00 4. Unit	uper (10/52) ted Cascade (2/53).	35.00 85.00	
4. Spitfire (Wm 2/55) 65.00         120.0           4. Spot Lite (B 1/52) 35.00         65.0	<sup>0</sup> Pins $(4/53)$ 40	.00 100.00 4. Unit	ted Clover (2/53) . ted Liberty (2/53) .	35.00         85.00           35.00         85.00	
4. Sportsman (Wm 2/52).         20.00         30.0           4. Springtime (Ge 3/52).         15.00         30.0	0 (6/53) 25		ted Classic (6/53) . ted Olympic (6/53)	35.0085.0035.0085.00	
4. Stage Coach (Got 11/54) 135.00 165.0 2* Stardust (Wm 3/56) 215.00 245.0	0 (7/53) 50		ted Royal (9/53) ted Imperial (9/53)	35.0090.0040.0095.00	
4. Starfire (Wm 1/57) 250.00 275.0	0 Crown (7/53) 50	00 120 00 4. D	eLuxe model ted Cbief (11/53) .	<b>40.00 100.00 40.00 110.00</b>	
4* Starlets (Un 12/55) 175.00 235.0 4. Star Pool (Wm 10/54) . 85.00 150.0	0 Triple Score (8/53). 60	00 125 00 4. Unit	ted Leader (11/53). eLuxe model	50.00 115.00 50.00 115.00	
4. Stars (Un 6/52) 30.00         45.0           4. Starlite (Wm 3/53) 35.00         50.0		00 130 00 4* Uni	ted Team (1/54)	50.00 125.00	
2. Steeple Chase (Un 1/52) 25.00 45.0 4. Struggle Buggies	<sup>0</sup> 2. ChiCoin King (10/53). 75	.00 135.00 4. Uni	eLuxe model ted League (1/54).	55.00         130.00           55.00         135.00	
(Wm 12/53) 40.00 80.0 4. Sunshine Park	0 2. ChiCoin Criss Cross Bowler (12/53) 50	.00 140.00 4. Uni	eLuxe model ted Ace (5/54)	65.00140.0085.00145.00	
(B 12/52) 25.00 35.0 4. Super Jumbo			eLuxe model ted Rainbow (5/54)	85.00 150.00 80.00 155.00	
(Got 10/54) 250.00 275.0	0 4. ChiCoin Starlite (5/54) 65	.00 160.00 4* Uni	ted Banner (8/54).	75.00 160.00	
4. Super Score (Wm 9/56) 225.00 255.0           4. Surf Club (B 3/54) 37.50 75.0	10 4 ChiCoin Heliday (0/54) 70	.00 110.00	eLuxe model ted Shuffle Targette	80.00 165.00	
4. Surf Rider (Wm 12/56) 235.00 265.0 4. Sweepstakes (Wm 1/52) 50.00 75.0		.00 190.00 (	8/54)	80.00165.0085.00170.00	
2. Sweet-Add-A-Line (Got 7/55) 145.00 175.	4. ChiCoin Playtime (10/54)		eLuxe model ted Speedy (8/54).	70.00 170.00	
2. Tahiti (Un 8/53) 25.00 70.0 4. Three Deuces	0 4. ChiCoin Fireball	4. Un.	11th Frame (10/54)	70.00170.0070.00175.00	
(Wm 8/55) 165.00 190.0 4. Three Four Five	<sup>0</sup> 4. ChiCoin Thunderbolt	4. Uni	eLuxe model ted Comet Targette		
(Un 6/51) 15.00 25.0 4. Thunderbird	0 (12/54) 145 4* ChiCoin Triple Strike		11/54) eLuxe model	95.00180.0095.00185.00	
(Wm 5/54) 70.00 125.0	(2/55) 110	.00 225.00 4. Unit	ted Mercury (12/54)	95.00 185.00	
4. Tim-Buc-Tu (Wm 1/56) 140.00 195.0 4. Times Square	0 4. ChiCoin Arrow (2/55). 160 4. ChiCoin Criss Cross		eLuxe model ted Mars (1/55)	95.00 190.00 115.00 195.00	
(Wm 4/53) 50.00 75.0 4. Toreador (Got 6/56) . 275.00 320.0	0 Targette (1/55) 33	.00 150.00 4. D	eLuxe model	120.00 <b>195.0</b> 0	
4. Touchdown (Un 1/52). 20.00 30.			Lightning (2/55). eLuxe model		
4. Tournament (Got 8/55) 210.00 265.0 2* Triple Play (Un 8/55). 125.00 165.0		.00 250.00 4. Uni	ted Venus (3/55) .	110.00 200.00	
4. Tropicana (Un 1/55). 55.00 130.0	(5/55) 175		eLuxe model ited Clipper (5/55)		
4* Tropics (Un 7/53) 25.00 55.0 4. Twenty Grand	0 4. ChiCoin Hollywood (5/55) 175	.00 270.00 4. D	eLuxe model	125.00 220.00	
(Wm 12/52) 25.00 55.0	4. ChiCoin Blinker (8/55) 225	.00 275.00 4. Un.	Derby Roll (5/55) eLuxe model		
4. Twin Bill (Got 1/55) 120.00 165.0 4* Variety (B 9/54) 75.00 125.0	1 (9/55) 239	.00 295.00 4. Un.	5th Inning (6/55).	125.00 230.00	
4. Watch My Line	4. ChiCoin Bowling Team		eLuxe model ted Capitol (6/55).		
(Got 9/51) 20.00 30.0 4. Whizz Kids (CC 3/52) 30.00 45.0	4. ChiCoin Miami Shuffle	2. D	eLuxe model	175.00 240.00	
4. Wild West (Got 8/51) 30.00 50.0	4. Exhibit Twin Rotation	2 D	Super Bonus (9/55) eLuxe model		
4. Wishing Well (Got 9/55) 155.00 175.0	(5/52) 50		Top Notch (10/55)		
4. Wonderland (Wm 5/55) 125.00 175.0 4. Yacht Club (B 6/53) . 45.00 80.0	(7/51) 20	.00 30.00 4. 7	Fop Notch Special Regulation (11755)	295.00 375.00	
4. Zingo (Un 10/51) 25.00 70.0	1 1 (0///2)				
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#### The Cash Box **PRICE LISTS**"

The Cash Box

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July 6, 1957

		Manufacturers	Ven Equinment
			production. Prices are manufacturers' list
		prices, F.O.B. factory.	
KIDDIE	RIDES	AMI, INCORPORATED	J. H. KEENEY & CO., INC. Bowl-O-Rama (6 Player)
4. Bally Champion Horse. 300.00 465.00	4. Chicago Coin Super Jet 195.00 325.00	H-200 200-sel. phonograph H-120 120-sel. phonograph	14 Foot
4. Bally Moon Ride 90.00 275.00 4* Bally Space Ship 125.00 325.00	4. Chicago Round The World Trainer 350.00 500.00	H-100 100-sel. phonograph H-100 100-sel. phonograph HAB-200 Selective-play Hideaway	14 Foot       11 Foot       True-Score (6 Player)       14 Foot       Super Big Tent
4. Bally Speed Boat 225.00 300.00	1. Clown See Saw 125.00 275.00 4. Decco Merry-Go-Round. 225.00 325.00	HAB-200 Selective-play Hideaway	Super Big Tent Snack Vender
4* Bert Lane Merry-Go-Rd 250.00 375.00 4. Bert Lane Miss America	4. Exhibit Big Bronco 250.00 395.00		Soup Vender DeLuxe Hot Coffee Vender
Boat 225.00 350.00	4. Exhibit Space Patrol 150.00 275.00	Hideaway	DeLuxe Hot Coffee & Hot
2. Bert Lane Fire Engine 325.00 395.00	4. Scientific Television 195.00 300.00	WQ-200 200-sel. Wallbox WQ-120 120-sel. Wallbox	Soup Vender DeLuxe Hot Coffee Vender. DeLuxe Hot Coffee & Hot Chocolate Combo Vender. Various Models of above
		WQ-200 200-sel. Wallbox WQ-120 120-sel. Wallbox Bargrip Wallbox Bracket Recessed Ceiling Speaker	ROCK-OLA MFG. CORP.
		Wall Speaker / Corner Speaker	Model 1455, 200 Sel. Model 1454, 120 Sel. Model 1450—Playmaster, 120 Sel. Model 1546, Chrome Wall Box, 120 Sel.
ARCADE E	DUIPMENT TITTT	АИТО-РНОТО СО.	Model 1450—Playmaster, 120 Sel.
4. ABT 6 Gun Rifle Range 500.00 595.00 4. Air Football 195.00 295.00	4. DeLuxe model 160.00 195.00 2. Keeney Ranger (3/55). 225.00 245.00	Studio Model "II"\$3,245.00	Model 1546, Chrome Wall Box, 120 Sel. Model 1548, 50 Sel. Wall Box
4. Amus. Boomerang 30.00 75.00 4. Bally Big Inning 50.00 90.00	4. DeLuxe model (3/55) 235.00 255.00 4. Lite League	BALLY MFG. CO. ABC Tournament	1617—Hi-Fi Wall Speaker
4. Bally Heavy Hitter 30.00 50.00 4. Bally King Pin 20.00 45.00	4. Mills Panorama Peek (11/54)	12½ Foot\$1,255.00 14 Foot	Model 1906, Remote Volume Control
4. Bally Rapid Fire 65.00 100.00 4. Bally Undersea Raider. 75.00 125.00	4. Mills Conv. for	Official Pool	Model 1927, Remote Volume S Control with Cancel Button
4. Gapitol Midget Movies. 95.00 175.00 2. Champion Hockey 40.00 125.00	Panoram Peek 10.00 15.00 4. Muto. Atomic Bomber. 65.00 125.00 4. Muto. Atomic Bomber. 05.00 140.00	ABC Bowling Lanes (6 Player) 18 Foot	J. P. SEEBURG CORP.
4. ChiCoin Basketball Champ 100.00 150.00	4. Mutos. Ace Bombers 95.00 140.00 4. Mutoscope Dr. Mobile	14 Foot Model         1,245.00           11 Foot Model         1,225.00	KD200 Phonograph L100 Phonograph D3WA-Wall-O-Matic 200
4. ChiCoin 4-Player Derby 95.00 150.00	(Prewar) 75.00 150.00 4. Mutos. Fly Saucers 90.00 140.00	Bike (Kiddie Ride) \$35.00 Model T (without Record	MRVC-Master Remote
4. ChiCoin Goalee 40.00 90.00 4. ChiCoin Hockey 50.00 75.00 100 100 100 100 100 100 100 100 100 1	4. Mutos. Photo (Pre-War) 125.00 275.00 4. Mutos. Photomatic	Changer) 705.00 Model T (with Record	III C V 2.0-IIIgii Fidenty
4. ChiCoin Midget Skee . 60.00 125.00 4. ChiCoin Pistol 30.00 95.00	(DeLuxe)	Changer)	Wall Speaker HFCV3-8-High Fidelity
4. ChiCoin Home Run, 6 Player (3/54) 85.00 165.00	4. Mutoscope Sky Fighter. 60.00 140.00 4* Mutos. Voice-O-Graph	(with new all-metal cabinet) 835.00	HFCV3-8-High Fidelity Corner Speaker HFCV1-12-High Fidelity Recessed Speaker PS6LZ-Power Supply HFA1-L6-Power Amplifier
4. Super model 85.00 175.00 4* ChiCoin Twin Hockey	35¢ 175.00 350.00 4* Mutoscope K.O. Champ 275.00 375.00	CHICAGO COIN MACHINE CO. Super Bowling League (6 Player)	Recessed Speaker PS6LZ-Power Supply
(5/56) 175.00 295.00 4* ChiCoin Steam Shovel	4. Mutos. Drive Yourself. 450.00 550.00 4* Mutoscope Rock n' Roll	14 Foot Bowling League (6 Player)	HFA1-L6-Power Amplifier / S
(5/56) 135.00 250.00 4. Edelco Pool Table 20.00 35.00	(7/56) 35.00 100.00 4. QT Pool Table 50.00 70.00	20 Foot-8 In. 14 Foot-8 In.	UNITED MFG. CO. Hi-Score Bowling Alley
4. Evans Bola Score         40.00         70.00           4. Evans Bat-A.Score         40.00         105.00	4. Quizzer	11 Foot-11 In.	(6 Player)
4. Evans Ski Roll         35.00         65.00           4. Evans Super Bomber         60.00         115.00	4. Scientific Baseball         20.00         35.00           4. Scientific Basketball         20.00         40.00	No List Price Authorized for Publication	11 Foot\$1,150.00 14 Foot 1,175.00
4. Evans Play Ball         30.00         50.00           4. Evans Ten Strike         46         30.00         60.00	4. Scientific Batting Pr 30.00 60.00 4. Scientific Pitch 'Em 50.00 150.00	EXHIBIT SUPPLY CO. Tru-Bowler (Conversion	Play Time (In-Line Game) 825.00
4. Evans Tommy Gun 30.00         75.00           4. Exhibit Dale Gun         25.00         75.00	4* Seeburg Bear Gun 75.00 175.00 4. Seeburg Chicken Sam . 50.00 95.00	Unit For Shuffle Games)	Bowling Alley (6 Player) 11 Foot\$1,170.00
4. Exhibit Gun Patrol 50.00 100.00           4. Exhibit Jet Gun 50.00 125.00	4. Seeburg Shoot the Chute 45.00 90.00 4* Seeburg Coon Hunt 85.00 175.00	20 Foot 16 Foot	14 Foot         1,195.00           18 Foot         1,315.00
4. Exhibit Space Gun 50.00 125.00 4. Exhibit Pony Express . 70.00 125.00	4. Set Shot Basketball 135.00 250.00 4* Telequiz 65.00 100.00	Six-Pocket Pool 6 Peek Barrels, with base	Team Play Bowling Alley
4. Exhibit Silver Bullets . 40.00 125.00 2. Exhibit Six Shooter 45.00 125.00	4. Un. Team Hockey 20.00 40.00 4. United Jungle Gun 75.00 175.00	Nudist Colony (Ant Colony) 5 See-A-View Houses	(6 Player) 11 Foot\$1,240.00
2. Exhibit Vitalizer 40.00 65.00 4. Exhibit Shooting Gal.	4. DeLuxe model 75.00 180.00 4* Un. Carn. Gun (10/54) 125.00 185.00	Card Vendor, with base Single Column	14 Foot
(6/54)	4. DeLuxe model 125.00 190.00 4. Un. Bonus Gun (1/55) 200.00 250.00	Double Column No List Price	Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—
Gallery (9/54) 85.00 195.00 2* Exhibit Sportland Shoot-	4. DeLuxe model 200.00 260.00 4. United Super Slugger	Authorized for Publication	Price on Request.
ing Gallery (11/54). 125.00 200.00 4. Exhibit "500" Shooting	(7/55) 225.00 325.00 4. United Star Slugger	J. F. FRANTZ MFG. CO. Kicker & Catcher	UNITED MUSIC CORP. UPA-100 100-Sel. Phonograph
Gallery (3/55) 150.00 275.00 4. Exhibit Treasure Cove	(4/56)	· (Counter Game) ABT Challenger Pistol	No List Price Authorized for Publication
Shooting Gallery (6/55)	4. Wms. Super World Series (4/51) 20.00 65.00	(Counter Game) - ABT Guesser Scale	WILLIAMS MFG. CO.
4. Games Inc. Hunter (1/56)	1. Wms. DeLuxe World Series (2/52) 35.00 85.00	ABT Rifle Sport (Shooting Gallery)	Gay Paree (4 Player, 5 Ball) Hi-Hand (Single Player,
4. Genco Sky Gunner 75.00 145.00 4. Genco Night Fighter 75.00 145.00	4. Wms. DeLuxe Baseball (4/53) 65.00 125.00	Aristo Scale No List Price	Straight Novelty 5-Ball) Roll-A-Ball (6-Player)
4* Genco 2.Player Basketbalt 110.00 225.00	4. Wms. Pennant Baseball (12/53)	Authorized for Publication	DeLuxe 1957 Baseball 6-Pocket Pool Table
4* Genco Rifle Gal. (6/54) 125.00 225.00 4. Genco Big Top Rifle	4. Wms. Super Pennant	GENCO MFG. & SALES CO. Sweet Twenty One (2 Player	Crossfire (Regular Model) DeLuxe Crossfire (Match Model)
Gallery (6/54) 235.00 300.00 4. Super Model (12/55) . 325.00 365.00	Baseball (12/53) 80.00 140.00 4. Williams Super Star	Roll Down Game) Rotation Pool	Peppy, The Clown Crane
2. Genco Wild West Gun (2/55)	Baseball (12/53) 85.00 150.00 4. Williams Major League	Gypsy Grandma Fortune Teller Circus Rifle Gallery	No List Price Authorized for Publication
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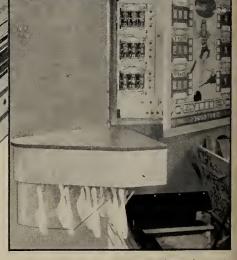
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